

Radio & Records

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MAY 23, 1980

CALL FOR RESTRAINT, SQUELCH RUMORS

Miami Media Calm Race Riot

The acquittal of four Miami police officers accused of beating to death black insurance salesman Arthur McDuffie touched off a riot Saturday afternoon (5-17) that left 16 dead, 250 injured, and the city in a virtual state of siege. By Tuesday (5-20), events were settling down (WRHC News Director Thomas Regaldo described

"By and large because of radio we were able to come out of this as light as we have."

the current mood as "tense, but calm") and, according to Metropolitan Dade County Community Relations Board Director Robert Simms, it was "by and large because of radio we were able to come out of this as light as we have." Simms went on to praise local radio for its "tremendous service" in "one helluva emotional situation," citing Black-formatted stations WEDR and WMBM in particular for their "direction, leadership and providing an avenue for listeners to express themselves" during the course of the civil outburst.

With WEDR located in Northwest Miami's Liberty City, in the very heart of the conflict, VP/GM Jerry Rushing took to airing pleas to the black community to stop the looting and burning. Along with Rushing himself delivering bulletins as they happened (such as the FBI's announcement that it would impanel a Federal Grand Jury to determine if McDuffie's civil rights were violated), WEDR set itself up as a command post, dispensing riot-related information (school closings and the like) and coordinating volunteer workers.

Airing Grievances

WMBM took a more dialogue-

oriented approach, opening its phone lines to listeners so they could share information, squelch rumors, and air grievances, as well as providing airtime to a number of community leaders ranging from Miami Mayor Maurice Ferre to former U.N. Representative Andrew Young.

These latter dialogues were a feature of many other stations in the market, most of which expanded their news coverage significantly. Pop/Adult WIOD taped and aired entire news conferences with Ferre, Young, and Public Safety Director Bobby Jones; Top 40 Y-100 PD Bill Tanner noted his station went "virtu-

ally all news in morning drive Monday (5-19), going to live reports from police headquarters to debunk rumors, and using the station's traffic helicopters to report damage."

Keeping It Cool

Meanwhile, News/Talk WKAT OM Gene Strul reported devoting all talk segments to the riots, hooking up with several Black stations to allow WKAT's audience to hear the black community's perspective on the situation. On the other hand, Spanish News/Talk outlet WRHC, concerned over possible inflammatory statements, dropped lis-

MIAMI/See Page 24

\$67 MILLION BID

Gulf United Offers To Buy Nine SJR Stations

Gulf United Corp. has offered to purchase nine of San Juan Racing's ten radio stations for \$62 million plus the assumption of \$5 million in bank debts, according to SJR. Gulf United's subsidiary Rahall Communications already owns six radio stations, necessitating spin-offs. Gulf's initial plans are to sell WUST/Washington, WYSP/Philadelphia, and WKTU & WJIT/New York, while keeping WJMD/Wash-

ington, KRLY/Houston, WQAL/Cleveland, and WKLS-AM-FM/Atlanta. SJR would keep KNUS/Dallas under the proposed deal, which is subject to execution of agreements and SJR director, shareholder, and FCC approval. SJR had planned to sell all its stations to Shamrock Broadcasting for \$62 million, but the deal was called off in March over financial disagreements.

HALPER PROGRAMMING WRKO

Sebastian Named PD At WCOZ



John Sebastian

Boston radio experienced a turbulent week, with programming changes at AOR WCOZ and Top 40 WRKO. John Sebastian, a longtime Top 40 programmer (KDWB/Minneapolis, KHJ/Los Angeles, and the AOR-slanted KUPD/Phoenix), was named to replace Tommy Hedges at WCOZ, who takes up programming duties at KLOS/Los Angeles next week (R&R 5-9). Meanwhile, AOR and Pop/Adult veteran Donna Halper (WAVA/Washington, WHDH/Bos-

ton) has been brought in as programming consultant at WRKO, following the recent resignation of Harry Nelson (R&R 5-9).

Sebastian told R&R, "My sincere gratitude is extended to (KUPD principal) Bob Melton and the rest of the crew at KUPD. They gave me the opportunity to mold the team we had into what it is today, the best rock & roll station in Arizona. Now I'm ecstatic about the job Dick Borel has commissioned me to do at WCOZ. This great AOR station has truly the most winning environment and potential I've ever witnessed. With Dick, Kate Ingram as MD, Jane Norris, the new Promotion Director, the great announcers already at the station, and last but not least, the famous people across the hall, WCOZ cannot lose." Sebastian joins WCOZ at the end of May; no replacement has been named at KUPD.

Halper: "Hitline" To Programming

Donna Halper, programming consultant to WRKO serving as WRKO/See Page 24

Radio Helps Avert Volcanic Panic

After Mount St. Helens erupted Sunday (5-18) with frightening power, and as winds carried dangerous volcanic ash hundreds of miles eastward, radio stations in affected communities suspended regular programming or lengthened newscasts to cover the disaster and developments that followed. Coverage ranged from airborne descriptions of the immediate aftermath to the last interview with 84-year-old Harry Truman, the Spirit Lake lodge operator who refused to leave the lava path (and whose lodge is presumed under 30 feet of mud and ash), to "bandana alerts" warning citizens to wear protective facial gear when walking outside in the ash-polluted atmosphere.

The initial reaction of most Portland/Vancouver, WA (closest sizable cities to the volcano) radio people was essentially that of everyone in the area: sheer awe. KMJK/Portland PD John Shomby said simply, "It looked like an atomic blast." KEX/Portland VP/GM

"It looked like an atomic blast."

Greg Reed compared the effect to an eclipse, while radio personnel from more distant cities noted almost "pitch-black" conditions at midday Sunday.

Continuous Coverage

Radio's next reaction was to mobilize for special coverage. KEX, a Pop/Adult station with a strong news emphasis, "played very little music and went into talk and information the whole day," according to Reed, with special bulletins from Yakima, the city hardest hit by falling ash. As KGON/Portland PD Jerry Oster-tag and others noted, the prevailing winds were easterly and hauled ash deposits in that direction, blanketing smaller towns in Eastern Washington, Idaho, and Montana, but sparing the larger population center of Portland/Vancouver. Therefore, stations like KWJJ and KYTE in Portland added heavy coverage immediately following the eruption, but slackened the pace afterward, in some cases focusing attention on the subsequent ash-caused problems in other cities. KWJJ News Director Joel Cole is supplying radio stations around the country (plus the BBC) with ongoing reports, while KYTE continued to provide air watch information on closed highways and alternate routes, according to Operations Director Chris Collier.

KGAR/Vancouver devoted con-

siderable coverage to the eruption some 40 miles northeast. PD Bill Cole told R&R that as the EBS station for the area, "We have been coordinating with the state Department of Emergency Services." The station also claims to have recorded the last interview with Truman, taped Saturday afternoon several hours before the eruption.

Although Cole joined other radio personnel in expressing pride in his station's efforts, he did register one less congratulatory point: "During this particular emergency, I have been amazed at how radio stations do not want to pull together to cover the story for everyone's good. Everyone is doing basically the same thing. It seems with something of the magnitude of this situation, when radio has the opportunity to pull together for the best coverage, they are letting television take the cake by sharing information. Most stations here consider it a competitive situation rather than an emergency."

Ash Monday Grips Yakima

Traces of Mount St. Helens ash were recorded on the East Coast by week's end, but the brunt of the VOLCANO/See Page 24

Cook Appointed VP/Station Manager At KCFM



Jay Cook

Jay Cook has been appointed VP/Station Manager for Gannett's KCFM/St. Louis, and will guide the Beautiful Music station to what KSD & KCFM VP/GM Stan Greenberg calls a "more contemporary sound." Cook, who had been National PD for the Gannett chain, will continue to consult the division's radio stations, but will devote most of his attention to the KCFM changeover. KSD Operations Director and morning man Ron Morgan also comes over to KCFM as Operations Director, and will also hold down an air shift.

COOK/See Page 24

Boardwalk Bogart's New Beat

R&R learned at presstime that Neil Bogart, former President of Casablanca Record & FilmWorks, will form a new music/film/TV organization called the Boardwalk Entertainment Company in partnership with film producer Jon Peters and Polygram Pictures chief Peter Guber. Bogart will head the record division, Boardwalk Records, to be manufactured and distributed by CBS. And finally, with an eye toward the future, R&R wonders if Boardwalk Entertainment has locked up the name Park Place?

*The Follow-Up Smash From
1980's Brightest New Star.*



“Sailing”
CHRISTOPHER CROSS

Produced by Michael Omartian



on Warner Bros. Records

Tornado Knocks Kalamazoo Station Off Air

WQLR-FM/Kalamazoo was blown off the air for over 11 hours Tuesday (5-13) when the second-ever tornado to strike the city tore the roof off the station's downtown facility. Damage to the building, owned by the Industrial State Bank, was estimated at \$5 million while damages to the Beautiful Music outlet itself were pegged at \$50,000. Overall damages for the city of Kalamazoo were put at \$50 million.

Bill Wertz, Vice President of Fairfield Broadcasting (owners of WQLR-FM and KALA Music), described the disaster to R&R: "We saw a funnel cloud approaching at about 3:55pm and called the police because we were under a tornado watch and the sirens hadn't gone off. The cloud touched down on the northwest side of the city and took out a good portion of a residential neighborhood."

Listeners Heard It Happen

"At about 4:02," Wertz continued, "we saw a second funnel cloud develop on the west side and at 4:10 WQLR announcer Dennis Martin aired the EBS tone along with a warning announcement for the downtown area and began to vacate the studio because it looked like the building would be hit. During the announcement, the walls started to collapse and the windows blew out of the building. People who were listening heard the incre-

dible noise of the tornado - the air studio door was pulled open by the force of the wind. We went off the air in the middle of the announcement because the tornado took the roof off the building and, in the process, our microwave along with it. The upper floor of the 10-story structure (WQLR is located on the third floor) was declared an official disaster area."

Once the tornado had passed over, Wertz and Technical Director TORNADO/See Page 24

Little Joins WZEE After 7 Years At WISM



Jonathan Little

Jonathan Little has been appointed PD at WZEE/Madison, bringing to a close 15 years with the same broadcast company (Mid-West Family) and seven as afternoon air personality and most recently PD at WISM/Madison. Little had been at Mid-West Family's WDUZ/Green Bay before joining WISM. WISM Program Manager Bill Vancil will assume PD duties at the station.

Little told R&R, "This represents an excellent economic opportunity for me, and I am really looking forward to piloting WZEE in its move from partial automation into a fully live Top 40 station."

Heftel's KSSK Sued For Age Bias

The Federal Equal Employment Opportunity Commission has filed suit against Heftel radio station KSSK (K59, formerly KGMB)/Honolulu, charging age discrimination in the firing of two air personalities and a newscaster, Bill Edwards, Theodore Sax, and George Kennedy. The three men,

all over 40, had been working at the station for ten years or more at the time of their dismissal (August 1978), and the Commission is seeking to enjoin KSSK from age-discriminating employment practices and is asking that back pay and damages (amounts unspecified) be awarded to the three plus any others affected by alleged age discrimination at the station. The Commission also seeks the institution of an affirmative action program to uncover jobs for persons in the 40-70 age range. A KSSK attorney declined to comment on the suit, which could have a significant effect on the employment practices of radio stations, particularly those striving for a "youthful" image.

R&R Closed On Memorial Day

In observance of Memorial Day, the R&R offices will be closed on Monday, May 26.

KTXQ GM Stiker Buys Into Maine Station

Bud Stiker, GM at KTXQ/Dallas for the last four years, has resigned that position to become GM and 20% owner of WCSH/Portland, ME, with the remaining 80% interest purchased by the Eastman Radio rep firm, subject to FCC approval. Clint Culp, Sales Manager at KTXQ, has been appointed to replace Stiker.

Stiker told R&R, "This market has been very good to me, and I'm going to miss it a lot. But I'm about as excited as any broadcaster can be when he gets a piece of the action." He added that he will stay on as KTXQ GM until the end of June, then serve as a consultant until he relocates to Portland in late summer.

Donnelly Named GM At KLIF/KPLX

T.J. Donnelly has been appointed General Manager of Susquehanna's KLIF & KPLX-FM/Dallas. He had been GM at RKO's Memphis outlet WHBQ for the past four years.

Donnelly told R&R, "I'm really excited about it. I'm in the 33rd market and I've been given an opportunity to go to the tenth market, and to an AM-FM as well. I hate to leave RKO, but I have a nice relationship with (RKO Radio President) Dwight Case, and I kept him advised all the time. KLIF has got to go up, and everyone speaks highly of (PD) Dean Tyler. The FM is starting to show good shares, and Country is the dominant



T.J. Donnelly

format in this market." Donnelly starts his new job June 2; no replacement has been determined at WHBQ.

EXITS WMET PD POSITION

Coburn Returns To L.A. With KLOS

In an unusual move, WMET/Chicago PD Bob Coburn has resigned that position to return to Los Angeles as an air personality at KLOS. Coburn had been afternoon drive personality at KMET

for several years before joining its sister Metromedia station in Chicago slightly over a year ago.

KLOS consultant Jeff Pollack told R&R, "Bob Coburn did a fine job in Chicago with WMET. His decision to return to Los Angeles is great news. Bob is one of the finest air talents around." And new KLOS PD Tommy Hedges added, "I'm very excited about it. I know Bob is a great talent and has a great reputation in Southern California. We're glad he's decided to join the KLOS family for his return to Los Angeles."

Coburn explained, "I've been a jock during my tenure at WMET, so I'm continuing that phase of my career. What I came out here to do, I came out to do for Metromedia, because I've had a great relationship with them. For myself, I've proven I can program a radio station. I no longer feel trapped into feeling I have to sustain my life as a jock any more. There's no reason not to be a jock; I've effectively paved the groundwork for another facet of my career if I want to pursue that in the future."

COBURN/See Page 24

this week ...

EXTENDED MEASUREMENT BRINGS EXTENDED DELAYS

12-week survey results may not be out till early July, and that could cause long-range planning problems for radio.

Page 16

GO SLOW ON AM STEREO PROMOTION

Possible pitfalls in promoting AM stereo as the ultimate cure for your radio station.

Page 21

KOKY:

WHEN THE SCREAMING STOPPED

Little Rock's leading station has a more sophisticated, low-key image, and the adult approach is working.

Page 44

"AOAC":

NEW DIRECTION FOR AOR?

WQDR/Raleigh introduces Album-Oriented Adult Contemporary.

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Latest Mediatrend Results

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Washington Report

House Takes Up Performers' Royalties

Danielson Says Radio Stations Should Pay

The House Courts Subcommittee got off to a slow start on marking up the pay for play bill last Thursday (5-15). Most of the time was spent listening to Rep. George Danielson (D-CA) plead the case for recording artists. By the time Danielson finished and all went to vote, time had run out. Mark-up was scheduled to continue this week.

H.R. 997, a proposal introduced by Danielson, would require radio stations to pay 1% of their net advertising receipts in copyright royalties to recording artists. In arguing that radio stations can afford it, Danielson told his colleagues, "No station has ever gone bankrupt: they pay their announcers and their electric bills."

A provision exempting stations whose net income falls below \$25,000 was expected to be increased to \$200,000 in another session this week. This would currently exempt about 40% of all stations, according to one subcommittee staffer. Also, there is a provision for News/Talk stations which play little or no music to pay on a prorated basis.

Opposition On The Committee

Subcommittee Chairman Bob Kastenmeier (D-WI), who has turned the chair over to Danielson, told

him at the beginning of the mark-up that he doesn't support the legislation. Rep. Bob Carr (D-MI) expressed broadcasters' sentiment

that free airplay is enough. Rep. Carlos Moorhead (R-CA) asked why record companies couldn't pay a royalty and pass the cost along to the consumer. Rep. Tom Railsback (R-IL), who noted his recent visits to recording studios, said, "I'm convinced engineers and sound people do a lot of the creative work, it's not just the performers." Several subcommittee members also felt performers who record for background music services like Muzak should get royalties.



GOING OVER RADIO'S BILL OF FARES — Mulling over details of Rep. George Danielson's performers royalty proposal, which would add new fees for radio stations, are the members of the House Courts Subcommittee. Danielson and Chairman Robert Kastenmeier are shown (right center) leading the discussion.

FCC Goofs, Issues False Release On Small Market Ascertainment

Rather Than Concluding Exemption, Commission Decides To Fold Issue Into Radio Dereg Discussion

Last week the FCC announced it was terminating its ascertainment exemption experiment for small market broadcasters. R&R reported the story on this page while Daily Variety ran it on page one. But the Commission never took that action, and the press release which was issued came after action had taken place behind closed doors with the Commissioners circulating the recommendation of the Broadcast Bureau and voting on it.

Broadcast Bureau Recommendation Dumped

Instead of doing what the Bureau had suggested and making the exemption permanent, as we reported based on the FCC's news release, the Commissioners voted not to do anything. They agreed to wait and discuss it again when taking up

the question of radio deregulation. If they had followed the Bureau's advice, ascertainment requirements for stations in non-metropolitan markets with a population under 10,000 would have been dropped permanently. The licensee still would have had to list significant community problems at renewal time and explain how pro-

gramming addressed those problems. As reported, Commissioner Joe Fogarty dissented from the FCC's conclusion.

FCC Public Affairs Office Explains

"We're asking that all FCC division chiefs review press releases prior to distribution from now on," FCC News Media Division Chief Ed Dooley told R&R. The Commission's present policy is simply to have someone from the division (presumably the most knowledgeable source or the person who actually drafted the item for the Commissioners) review releases. In this case, the person who okayed what was given to the media wasn't aware of the official action, just the Bureau's recommendation.

Washington Street Talk

FCC Commissioner Jim Quello got a full endorsement from the New Jersey Broadcasters Association last week, as R&R predicted in January. At that time the New Jersey Congressional delegation had written the White House opposing Quello.

Slow collections? Join the RAB or, as a letter from RAB President Miles David asks of members, pay up or at least pay on time.

On or off? No one seems to be able to predict whether legislation to amend the Communications Act being offered by Senators Goldwater and Hollings will come together. Last month it was looking good, but reportedly Sen. Harrison Schmitt, another chief proponent, indicated to those attending the National Cable TV Association in Dallas this week that he doesn't think it's likely to happen.

NRBA has seconded NAB's emotion. In a letter to FCC Chairman Ferris this week, the association "respectfully, but urgently, requested" the establishment of a joint government-industry committee to study the effects of certain FCC radio considerations — presumably reallocation of the spectrum.

AM STEREO UPDATE

Harris Claims Mass Radio Dissatisfaction With Magnavox

Despite the Commission's April 9 decision giving Magnavox the nod, other AM stereo manufacturers are still fighting to prove themselves. In a report released last week Harris claims a telephone survey it conducted with 250 broadcasters showed 55% of all respondents strongly opposed Magnavox and 41% considered Magnavox a poor but acceptable choice. Harris says only 4% of all those interviewed were happy with the FCC decision.

- Cost of conversion.
- Compatibility of approved system with transmitters and phased antenna arrays.
- Degradation of mono signal.

Harris Poll Indicated FCC Should Reconsider

Asked whether the FCC should reconsider the Magnavox designation, assuming it meant no significant delay in the adoption of AM stereo, 54% said yes and another 25% said probably. In other results, 64% of stations interviewed said they plan to convert to stereo. Principal concerns about conversion included:

- Possibility of decreased coverage and loudness.

Looking Ahead

"That's about what I would expect," Magnavox's Bob Streeter told R&R, "given all the hollering that's been going on."

When AM stereo is finally adopted, NAB should hold a series of seminars to familiarize members with the operation of the system. That was the recommendation made last week by the NAB Medium Market Radio Committee at a meeting in Washington.

At The Nets

CBS

CBS Radio net will enter music specials competition with a Carly Simon concert in July produced by KNX-FM's Chris Ames. Like other features it produces, CBS will provide 20 two-to-three minute vignettes with the artist and provide affiliates with a suggested playlist. Idea credited to KFH/Wichita OM Jason Drake and GM Barry Gaston by CBS VP/GM Dick Brencia, who said programming might be used in special blocks each quarter-hour.

NBC

Bette Midler will be featured in a two-hour music special weekend of June 21.

WFAA/Dallas is latest NBC affiliate.

The Source

WWWL/Miami Beach signs on as latest affiliate.

APR

WILK/Wilkes-Barre, PA GM Roy Morgan elected Pres., Pennsylvania AP Broadcasters. VP's include Tim Cain, WEST/Easton, and Sam Altdoerffer, WLAN/Lancaster.

Arizona: Burt Goodman, KARX/Phoenix elected President; Mary Ann Carpenter, KBLU/Yuma, VP for radio; and Bart Graves, KEOS/Flagstaff, Secretary.

New Hampshire: Barry Bagnato, WKXL/Concord, named President; Dale Lonnoth, WSMN/Nashua, First VP; and Clark Dumont, WGIR/Manchester, Second VP.

Vermont: Don Eli, WNHV/White River Junction, named President; Dale Houston, WKVT/Battleboro, and Andy Potter, WJOY/Burlington, named VP's.

Georgia: Jim Buratti, WPLO/Atlanta, elected President. Lee Perryman promoted to Broadcast Exec for Florida.

ABC

Six special reports anchored by correspondent Bob Walker aired May 13 on Maryland and Nebraska primaries.

ABC Information

Tina Press named News Manager. She is former WCBS/New York Director of Editorials.

Frankie Valli and the Four Seasons will perform a two-hour music special Sunday (8-24), 3-5pm.

ABC Entertainment

Dan Cordtz, Economics Editor, won first place in 1979 Media Awards for Economic Understanding for his series "Corporate Profit Figures."

Enterprise Radio

Al Parinello, VP/Marketing, Satellite Communications Network, becomes member of Enterprise Board of Directors.

Mutual

Carol Thayer named anchor for "Mutual Lifestyle Reports." She is former WASH/Washington morning drive anchor/reporter.

Say Yes To "Angel Say No"

THESE STATIONS DID:

WIFI deb 30
96KX on
94Q on
Q105 add
KWK 17-14
KSLQ add
KBEQ on
WGCL add
KJR add
KIMN on
KOPA add
KUPD on
WPEZ on
WFLY add
WPST 28-26
14Q add
WKEE on

KAUM 23-21
KRBE on
KHFI on
KBFM 23-22
KEEL on
KXX106 on
96X add 34
WAPE add
BJ105 on
WSGA 26
95SGF on
KX104 on
WSKZ add
WGH on
WQRK on
KJ100 27-24
WNAP on

92X on
KERN add
KYNO-FM on
KCPX on
KRSP on
KMJK on
KLUC 21-14
KENO add
KRUX deb 36
KRQ 21-19
WJBQ add
WGUY add
WLBZ on
WIGY add
K104 38-36
WXIL on
WCGQ 30-28

WISE deb 36
WFLB on
WTMA on
WANS-FM on
CK101 on
FM99 on
KILE add
KPUR add
KQWB-FM add
WSPT 21-19
WNAM on
KSLY on
KBDF on
KQDI on
KRLC 27-23
KBIM on

"ANGEL SAY NO"

The Single From That Guy Whose Car You've Been Dreaming About . . .

TOMMY TUTONE



From The Album
"TOMMY TUTONE" (JC 36372)

on
COLUMBIA



RECORDS

Produced By Ed E. Thacker For Opus

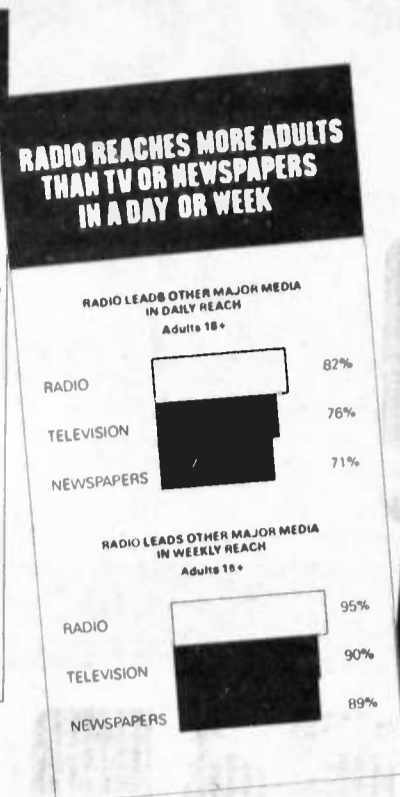
RAB'S "RADIO FACTS" BOOK IS "RED HOT"

Survey Shows Radio Continues To Outreach TV And Print

The facts speak for themselves in the just-released "Radio Facts" publication from RAB. "It's the best ever produced," RAB Sr. VP Dick Montesano told R&R. And in these times of recession and inflation, it will serve radio sales people in all areas of our industry to help build radio's story. Key points include:

- "Radio reaches 82% of adults in a day, 96% of adults in a week. In contrast, TV reaches 76% in a day and 90% in a week; newspapers reach 71% in a day and 89% in a week."
- "Radio is the first in daily media time for such important consumers as upscale working women and professional and managerial males. Upscale working women, for example, spent 41% of total daily media time with radio, and 36% with TV."
- "Radio's cost-per-thousand is up least of all media since 1967 — radio is up 52%, while TV's cost-per-thousand has risen 104%, and newspaper cost-per-thousand is up 113% over the same period."

RADIO: SUPPORT FROM RANGE OF ADVERTISERS			
TOP 15 NATIONAL SPOT RADIO ADVERTISERS - 1978		TOP 15 NETWORK RADIO ADVERTISERS - 1978	
1. Chrysler Corp.	\$27,868,000	1. Sears Roebuck & Co.	1,812,170,000
2. General Motors Corp.	20,702,000	2. Amstar Corp.	5,939,000
3. American Motors Corp.	12,315,000	3. Sunbeam Products Corp.	4,988,000
4. Nissan North America, Inc.	7,934,000	4. Wm. Wrigley Co.	3,876,000
5. Ford Motor Co.	8,473,000	5. Schering-Plough, Inc.	3,024,000
6. Ford Credit Corp.	6,427,000	6. American Home Products	1,454,000
7. Johnson & Johnson	5,969,000	7. Sterling Drug, Inc.	1,410,000
8. Philip Morris Inc.	5,618,000	8. Clutter & Co. (True Value Hardware)	1,311,000
9. Eastman Kodak Co.	5,614,000	9. Warner Lambert Co.	2,679,000
10. Bank of America	5,613,000	10. Anheuser-Busch, Inc.	2,673,000
11. General Electric	4,842,000	11. American Telephone & Telegraph	2,472,000
12. Johnson & Mills, Inc.	4,814,000	12. Kraftco Corp.	2,370,000
13. American Telephone & Telegraph	4,808,000	13. J.C. Penney Co., Inc.	2,183,000
14. Continental Airlines	4,558,000	14. Milton-Norwich Products, Inc.	1,980,000
15. Young National Brands, Inc.	4,401,000	15. Hartz Mountain Corp.	1,947,000



Sex	Average Daily Reach (Mon-Fri)	
	Radio	Newspapers
Men	81%	77%
Women	77%	69%
Age		
18-24	87%	82%
25-34	81%	85%
35-44	84%	78%
45-54	88%	78%
55-64	85%	64%
65-74	82%	70%
Household Income		
\$26,000+	85%	80%
\$10,000-24,999	82%	77%
\$15,000-19,999	82%	77%
\$10,000-14,999	81%	70%
Under \$10,000	71%	60%
Location		
City	80%	70%
Suburb	81%	72%
Non-metro	75%	70%
Education		
Coll. grad. or more	84%	81%
1st year coll.	84%	74%
H.S. grad.	82%	77%
1-3 years H.S.	77%	66%
Less	66%	54%

EVEN FULL PAGE ADS ARE NOTED BY LESS THAN HALF OF ALL NEWSPAPER READERS

Size of Ad	Size/Cost Index (Full page = 100)	Starch "Noted" Readership Scores
Full page	100	31% Men, 50% Women
1/2 page	50	27% Men, 33% Women
1/4 page	25	24% Men, 29% Women
1/8 page	13	16% Men, 25% Women

Note: Advertisements noted by less than half of all newspaper readers in a household and noted by less than half of all newspaper readers in a household.

People

St. Louis

F. Craig Magee has been named Pres./GM of WIL Music Inc., owner of WIL-AM-FM. He had been GM of Doubleday's KWK-

WWK in St. Louis, following positions in the Westinghouse and Buckley Broadcasting chains. WIL Music is owned by LIN Broad-

casting. **New York**
Metromedia Radio Division Pre-



BROADCASTERS START DAY CARE PROGRAM — Two Washington D.C. radio stations, News/Talk WRC and Pop/Adult WMAL, joined by several TV broadcasters, responded to the need for a day care center by starting their own. The Broadcast Child Development Center opened in January, and already the infant and toddler programs are full and there's a waiting list of 50 children, some of whom haven't even been born yet! Infant Supervisor Betty Claxton told R&R, "Day care is especially important to women in broadcasting because it's a career they can't afford to leave for several years to be home with their very young children." Pictured are children from the center with their instructor.

FCC At A Glance

Diversification Over Minority Ownership

The owners of WOIC-AM/Columbia will appeal an FCC decision not to give them an FM, according to Elliott Franks, Exec. VP/GM. Last week Nuance Corp., licensee for WOIC, was defeated by Midcom Corp. for a new FM in Columbia. Despite the fact that Nuance is 100% black-owned, FCC Judge Jim Tierney said Midcom deserved the license because it proposed general programming, while Nuance proposed to duplicate its Black-formatted AM station, WOIC. Midcom is 73% black-owned.

No Reconsideration For Radio Greenbrier

An FCC Review Board has refused to reconsider a February 13 ruling granting a CP for a new FM to Lewisburg, WV, stating Radio Greenbrier still deserved the license since it will provide the first local service to its community.

No Deal At WTFM

The Commission has found that proposed WTFM/Lake Success, NY buyers Abbey Butler and Neil Leist may be unfit to be licensees, and has given the parties until May 27 to withdraw their offer to buy the station or be designated for a hearing. Both Butler and Leist are in trouble with the Security & Ex-

change Commission for manipulating the stock market.

Opposition To Proposed PSA Requirement

A petition filed by Citizens Communications Center (CCC) asking the FCC to require broadcasters to carry PSA's about the Commission's Consumer Assistance Office has been opposed by NAB, which calls the proposal "interference with licensee discretion in serving the public interest." Eddie Tapscott of CCC told R&R the group frankly expects no prompt Commission action on the PSA request, adding he thinks they have a better shot at getting the FCC to install a toll-free number to the Consumer Office.

sident George Duncan given additional corporate VP stripes.

Honolulu

Bob Audrey to become GM of two Beautiful Music facilities owned by Sal Levine, KJYE/Honolulu and KKBG/Hilo, leaving Drake-Chenault after three years. Formerly he was GM, KIKI/Honolulu, and had been with Merv Griffin stations for 11 years.

San Diego

Bill McMahon becomes President/GM of Gannett's all-News KSDO/San Diego, while sister station Beautiful Music KEZL's Sales Manager Larry Shushan upped to VP/GM.

Pittsburgh

John Ade has been named GSM at WTAE & WXKK, coming from WKTU/New York, where he was GSM and Asst. GM. He previously was at Katz Radio for five years.

Philadelphia

Amy McIvane joins WCAU/Philadelphia as Advertising Coordinator. She has been Senior Sales Assistant for CBS Spot Sales in New York.

Flint

Peter Cavanaugh has been appointed VP/GM of WWCK-FM & WIQB. He had been with WTAC in Flint for 14 years, as air personality, PD, and (since 1977) GM, and was a concert promoter in the area for years. Replacing him at WTAC as VP/GM is Robert Vanderwiel, formerly VP/Sales at the station and a 13-year veteran there.

James Meltzer named GM of WTRX, coming from WABX/Detroit in a sales position. He had worked at WEBN, WKRQ, and WCIN/Cincinnati previously.

Scranton

Boh Woody becomes GM at WSCR, coming from WPTR/Albany.

Houston

Mark Krueger named Sales Manager at KAUM, from an account exec position at the station.

Sales Talk

After buying K101/San Francisco and the Philadelphia Bulletin, former Combined Communications CEO Karl Eller has entered negotiations to buy the Nashville Banner with his new partners Charter Co., a Florida-based oil, publishing, insurance and communications company.

Metromedia has tentatively contracted to buy Texas State Networks (TSN) from Swanson Broadcasting for \$1.2 million, including a non-compete clause. TSN provides state, national, and agricultural news, plus Spanish and sports programming to 120 markets. Apparently, TSN will use Metromedia O&O KRLD/Dallas as its base of operations. Broker was Blackburn. TSN is repped by Blair.

Another Blackburn transaction: KIGO/St. Anthony, ID sold by Ted Austin to Dale and Renee Smith for \$160,000. Austin owns KADQ/Rexburg, ID and the Smiths own KRSA/Salmon, ID.

WFMM/Johnstown, PA sold by William Bland to Fred Glosser for \$115,000. Bland owns WMCC/Barnesboro, PA. Broker was Keith Horton.

Tom Mascone promoted to Katz VP Stations, Pacific Division from account exec and David Halberstam promoted to Manager, Radio Sports.

Jeff Hodge joins Katz in Los Angeles. He is former account exec with RKO.

Eastman to rep Metroplex's KEZK/St. Louis, MO; Gannett's WWWE & WDOI/Cleveland; and WDEL & WSTW/Wilmington, DE.

Torbet will rep Suncoast's WQYK/Tampa-St. Petersburg.

SALES TALK FEATURE

Watermark Repped By Chrystal

"Positioning" Against Networks

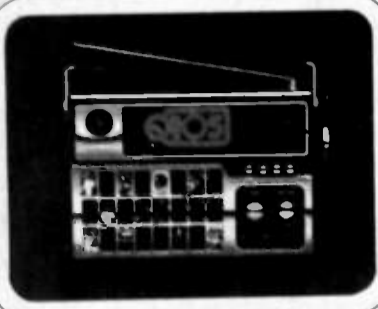
In an unusual and perhaps unique move, prominent syndicator Watermark, Inc. will use the services of the Chrystal Co. rep firm for two of its programs, "Profiles In Rock" and the "Robert W. Morgan Special Of The Week." Watermark Sr. VP Mike Davison explained that with strong network competition developing in the programming area, Watermark's bartered shows, supplied free to radio stations in exchange for airtime and promotion and sponsored by national advertisers, could make good use of Chrystal's established ability to deal with ad accounts.

"We're competing with the networks as well as the syndicators," Davison told R&R. "We feel our product is every bit as good as theirs, and this is a strategic move to position ourselves relative to the networks and to achieve the leverage we need." He added that Watermark had concluded that a rep firm was a more efficient means of accomplishing the company's goals than setting up an entire New York-based office for sales purposes.

Chrystal Sr. VP/GM Dick Hammer told R&R that most syndicators find it too expensive to staff their own sales departments, which may lead to more companies turning to reps, although he felt it was a bit too early to tell if Watermark would start a trend in that direction.

The **Rock Lifestyle**

30/10 TV Campaign



**“The Best TV Spot Ever Made For
A Contemporary Radio Station.”**

George Williams
VP/Programming
Southern Broadcasting



Customized For Each Station
With Call Letter Reinforcement
Seven Times

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KMJK/Portland
Q94/Richmond



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Call Today For Information On How You Can
Get It Exclusively For Your Station

213-553-4330



WHAT'S NEW

Motown Adopts Super-Secret Anti-Piracy Process

Calling the system "absolutely foolproof," **Motown Vice Chairman and Chief Operating Officer Michael Roshkind** announced that a top-secret identification process would immediately be applied to all Motown records and tapes in an effort to eliminate record piracy. The system, which involves computers, special electronic mechanisms, and a code to which no one person will have complete access,

was developed by the Los Angeles-based **Owner Protection Company (OPROC)** from a formula devised by two MIT graduates. Roshkind also claimed that this system would enable the label to maintain tighter inventory control as well as uncover exact quantities and specific locations where illegal duplications take place.

Linda McCartney's Cartoon In Cannes Competition

Linda McCartney's "Seaside Woman," a four-minute animated short drawn by **Oscar Grillo**, is the sole British competition entry at the Cannes film festival this year. Based upon and titled after a song she reportedly wrote several years ago, the film is Linda's second. The first, also based upon one of her compositions, was "The Oriental Nightfish," animated by **Ian Emes**. Besides Linda's short subjects, the McCartneys have several other film projects in the works.



Linda McCartney

However, one of them won't be the previously trumpeted live-action film, "Band On The Run" (likewise based upon the **Wings'** number of the same title). Inability to develop a suitable original screenplay scotched the idea, according to Linda.

But "Rockestra," a filmed "supersession" held at **Abbey**

Road studios in London two years ago, is nearly finished. Plans are to sell the 50-minute program, which features **Pete Townshend** of the **Who**, **John Bonham** of **Led Zeppelin**, **Hank B. Marvin** of the **Shadows**, the members of **Wings** and other luminaries, to television worldwide.

RADIO STATIONS CO-SPONSOR

Travel Service Takes Fans To Bands

Fans On Tour International, a Seattle-based firm, provides travel packages for radio station audiences, giving local fans an opportunity to see their favorite artists in concert even when the aforementioned artists will not be appearing in the station's market. The radio station's role is to promote the package, while FOTI takes care of all the travel arrangements, purchases the tickets to the concert, and sets up a variety of extras, which may include seating all the travelers together in one section at the concert, special jerseys, etc.

The firm handles local bus packages as well as long distance air promotions, such as that done in conjunction with **KISW/Seattle**, when FOTI recently sent 150 of Seattle's **Pink Floyd** fans to spend three days in Los Angeles while attending the group's Sports Arena performance. These air packages consist of more than a trip to the concert and back, including trips to local amusement parks, rock clubs, and other excursions, and lasting several days.

Among the stations FOTI has worked with are Seattle's **KISW**, **KYYX** and **KMPS**, **KGON/Portland**, and **KZEL/Eugene**. Although Seattle was the pilot market, FOTI President **Bob Zimmerman** told **R&R** that national and international ventures, such as sending West Coast listeners to London and Japanese fans to the West Coast to see **Wings**, are in the works. For further information, contact Fans On Tour International at 19415 Pacific Highway South, Suite 112, Seattle, WA 98188, (206) 824-2192.

Caff-Manna Communications Champions New Artists

Former **WPIX-FM/New York PD Joe Piasek** and MD **Meg Griffin** have formed their own music/radio consultancy firm, **Caff-Manna Communications**, to further advance the exposure afforded emerging rock 'n' roll artists. The communications/pro-

duction firm is currently producing a program combining features from two previous **WPIX** shows, the "No-Major Record Show" and "Radio Radio." Another segment, the "New Rock 'n' Roll Show," hosted by Griffin, will showcase new artists with hour-long reviews of their albums. The company also intends to revamp clients' playlists by blending new wave with classic rockers from the past 25 years of rock 'n' roll.

Caff-Manna (literal translation: cow vitamins) hopes to "move radio stations" since "it takes a big vitamin to move a cow," explain Piasek and Griffin. The NY-based company will be staffed by former **PIXers Rick Allison**, **Dan Neer**, and **John Ogle** and former "Alive At 11" producer **Jeff Rutledge**. For further information, contact **M. Pellicchia** at (212) 867-1000, ext. 2741.

EZ-ACCESS RESEARCH AID

NARM Offers Recording Index

For the third consecutive year, the **National Association of Recording Merchandisers (NARM)** has published the **Recording Industry Index**. This 176-page volume is the largest to date, and lists alphabetically over 5000 articles relating to the recorded music industry. Created to be used as an easy access research aid, the 1979 Index features articles gleaned from the pages of major trade and

consumer publications as well as an expanded section containing over 120 articles from video trade periodicals. NARM will also provide additional copies of any article found in the Index (subject to publication approval) upon request. For further information, contact NARM, 1060 Kings Highway North, Suite 200, Cherry Hill, NJ 08034, (609) 795-5555.

Rainier Sets Suds Schedule For Radio

Rainier Brewing kicked off a 13-week radio campaign on May 19 with the introduction of its "Mountain Fresh" slogan on 130 stations in the Alaska, Washington, Oregon, Idaho, Colorado, Wyoming, and Montana areas. The campaign, developed by Rainier's in-house agency, **Marketing Communications**, features six different 60-second spots airing an average of 25 times per week throughout the summer months, with special emphasis placed on holiday periods when quaffing is high.

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PRODUCED BY JOE WISSERT

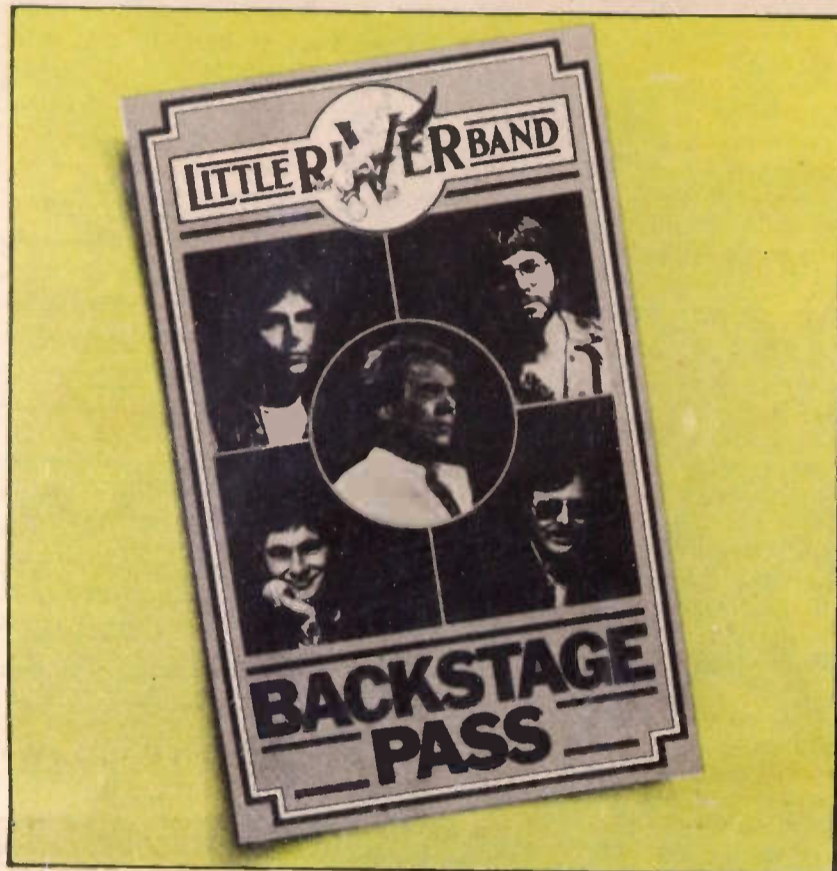


ON WARNER BROS. RECORDS

Win a **FREE Trip to LOS ANGELES or NEW YORK**
(or a U. S. 1980 tour city of your choice)

In The **LITTLE RIVER BAND** **BACKSTAGE PASS CONTEST!**

CONTEST EXTENDED TO JUNE 2!



RULES

1. THE CONTEST IS OPEN TO ANY U.S. BASED RADIO STATION MANAGER, PROGRAM DIRECTOR, MUSIC DIRECTOR OR DISC JOCKEY.
2. THERE WILL BE TWO FIRST-PLACE WINNERS WHO WILL RECEIVE FIRST-CLASS AIRFARE FOR THEMSELVES AND ONE GUEST EACH TO A LITTLE RIVER BAND CONCERT IN LOS ANGELES, NEW YORK OR ANY OTHER CITY ON THE 1980 UNITED STATES TOUR. INCLUDED WILL BE 3 DAYS AND 2 NIGHTS HOTEL ACCOMMODATIONS AND MEALS, CONCERT TICKETS, BACKSTAGE PASSES, LIMOUSINE SERVICE AND AN AUTOGRAPHED PERSONALIZED PLAQUE.
3. THERE WILL BE 50 RUNNERS-UP WHO WILL RECEIVE PLAQUES AS WELL AS TICKETS AND BACKSTAGE PASSES TO A U.S. 1980 LITTLE RIVER BAND CONCERT NEAREST THEIR STATION.
4. TO ENTER ALL YOU HAVE TO DO IS CORRECTLY ANSWER THE QUESTIONS LISTED BELOW AND SEND THEM ON A 3x5 CARD WITH YOUR PRINTED NAME, ADDRESS, PHONE NUMBER AND STATION NAME TO: LITTLE RIVER BAND BACKSTAGE PASS CONTEST, CAPITOL RECORDS, 1750 NORTH VINE STREET, HOLLYWOOD, CA 90028. ENTRIES MUST BE RECEIVED BY JUNE 2. LIMIT ONE ENTRY PER MAILED ENVELOPE OR POSTCARD. NOT RESPONSIBLE FOR ENTRIES LOST, MISDIRECTED, OR DELAYED IN THE MAIL. THE FIRST-PLACE WINNERS AND RUNNERS-UP WILL BE ANNOUNCED IN THE RADIO & RECORDS ISSUE DATED JUNE 6.
5. THE ODDS OF WINNING DEPEND ON THE NUMBER OF TIMES YOU ENTER AND THE TOTAL NUMBER OF ENTRIES. ALL SEMI-FINALISTS, WINNERS AND RUNNERS-UP WILL BE DETERMINED IN A RANDOM DRAWING BY CAPITOL RECORDS WHOSE DECISIONS ARE FINAL. WINNERS WILL BE NOTIFIED BY MAIL OR TELEPHONE. ALL PRIZES ARE NON-TRANSFERABLE AND NO CASH ALTERNATE OR SUBSTITUTION FOR PRIZES IS OFFERED. ALL WINNERS MUST PROVIDE AFFIDAVIT OF ELIGIBILITY AND RELEASE OF LIABILITY UPON REQUEST. IF A WINNER IS A MINOR, PRIZE WILL BE AWARDED IN THE NAME OF A PARENT OR GUARDIAN WHO MUST ACCOMPANY THE MINOR. WINNERS ARE RESPONSIBLE FOR ALL APPLICABLE TAXES AND ASSUME ANY AND ALL LIABILITY IN CONNECTION WITH THE PRIZES. ALL FEDERAL, STATE AND LOCAL LAWS APPLY. ALL HOTEL ACCOMMODATIONS, MEALS AND TRANSPORTATION SELECTED BY CAPITOL. ALL WINNERS GRANT CAPITOL THE RIGHT TO USE THEIR NAMES AND LIKENESSES IN CONNECTION WITH ANY PUBLICITY RELATING TO THE CONTEST.
6. EMPLOYEES AND THEIR FAMILIES OF CAPITOL RECORDS AND BUSINESS AND PLEASURE TRAVEL, INC., THEIR CORPORATE PARENTS, SUBSIDIARIES AND AFFILIATED COMPANIES ARE NOT ELIGIBLE TO PARTICIPATE. VOID WHERE PROHIBITED BY LAW.

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Airfare & Accommodations Courtesy of **BUSINESS AND PLEASURE TRAVEL**

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LITTLE RIVER BAND **1980 NORTH AMERICAN TOUR**

JUNE 14 NEW HAVEN, CT.
JUNE 15 EAST RUTHERFORD, N.J.
JUNE 16 TORONTO, ONTARIO
JUNE 17 PITTSBURGH, PA.
JUNE 18 DETROIT, MI.
JUNE 20 CHICAGO, IL.
JUNE 21 ST. LOUIS, MO.
JUNE 22 CEDAR RAPIDS, IA.
JUNE 23 WICHITA, KS.
JUNE 24 OKLAHOMA CITY, OK.
JUNE 25 TULSA, OK.
JUNE 27 DENVER, CO.
JUNE 28 MINNEAPOLIS, MN.
JUNE 30 LOS ANGELES, CA.
JULY 1 LOS ANGELES, CA.
JULY 2 LOS ANGELES, CA.
JULY 3 SAN FRANCISCO, CA.
JULY 5 VANCOUVER, B.C.
JULY 6 PORTLAND, OR.

Management: Glenn Wheatley
BACKSTAGE PASS Produced By Little River Band & Ern Rose.

CONTEST QUESTIONS:

1. What was the first Little River Band single released in the United States?
(Hint: a live version appears on *Backstage Pass*).

2. Name at least two ingredients of a "Diamantina Cocktail."
_____ & _____
3. "Sleeper Catcher" is an Australian term for . . .
_____ a bouncer in a bar. _____ a gambler.
_____ the front of a train.
4. Name one of the new songs on *Backstage Pass* that doesn't appear on any of the studio albums. _____

NO OFFICIAL ENTRY BLANK IS NEEDED! JUST PRINT YOUR NAME, STATION, JOB DESCRIPTION AND ANSWERS ON A 3x5 CARD TO: LITTLE RIVER BAND "BACKSTAGE PASS" CONTEST, CAPITOL RECORDS, 1750 N. VINE ST., HOLLYWOOD, CA 90028.



WHAT'S NEW

Entertainment Industry Series Provides Showbiz Guidelines

Of the thousands of people in the entertainment field, the majority have little or no knowledge of the legalities involved in contract negotiations, music publishing paperwork, copyright laws, etc. Attorney **Walter E. Hurst**, through **Seven Arts Press, Inc.**, has written a series of books on these and related subjects under the umbrella title of the "Entertainment Industry Series" as a handy guideline for all areas of this unique industry. The series consists of 19 volumes to date, with subjects as varied as "How To Start A Record Or Independent Production Company" (Vol. 13), "How To Register A Trademark" (Vol. 14), "Film — TV Law (Your Introduction To)" (Vol. 7), and "Motion Picture Distribution" (Vol. 10).

In "The Managers', Entertainers', and Agents' Book" (Vol. 6), Hurst delves into the exact role each of the above plays in the industry, along with the responsibilities that go into making a successful collaboration. Common financial and contractual pitfalls are discussed as well as several court cases which produced landmark decisions in this area.

Volume 11, "How To Be A Music Publisher," lists the five essentials needed for this undertaking — talent, time, money, contacts, and knowledge. Many of the legal forms required for such an endeavor are illustrated and explained, as are the myriad of other problems that may be encountered in the publishing field.

For every would-be songwriter, there's "How To Sell Your Song" (Vol. 18), which details the step-by-step procedures that must be followed before your dream can become a reality. The emphasis is placed not only on selling the song but also on collecting the returns from these efforts, although the author notes that "songwriting, even when lucrative, is risky as a sole source of income." The books are priced on the average at \$10 (paperback) and \$15 (hardcover). For further information, contact Seven Arts Press, Inc., Hollywood and Vine, 6253 Hollywood Blvd., #1100, Box 649, Hollywood, CA 90028.

"Sophie Sopha" Satirizes Stars' Secrets

As a follow-up to their well-known "Red Neckerson" syndicated show (R&R 11-23-79), **Syndicom**, a **Sunbelt Communications** subsidiary, this month launched another syndicated character — gossip columnist "Sophie Sopha." "Sophie," voiced by **Y-100/Miami's** News Director **Jim Reihle**, has been a featured segment on that station for the past three years. The 90-second weekday feature focuses on true life celebrity news items reported in "Sophie's" humorous, tattletale style. For further information, contact Syndicom at (805) 541-2966.

PRO:MOTIONS

Gold Named Nat'l Ad Mgr At A&M

Robert Gold has been named National Advertising Manager at **A&M Records**. Most recently Assistant Director of Advertising for **Warner Bros. Studios**, Gold previously served as Director of Marketing for **Casablanca Record and FilmWorks**, having earlier been National Manager of Marketing Services for **WEA**.

In his new post, Gold will supervise the execution of advertising campaigns for the label as well as working in conjunction with **RCA** and **A&M** and Associated Labels branches in the administration of the coop advertising operations.



Robert Gold

Greer Upped To VP/Business Affairs At Casablanca

Edward Greer has been promoted to Vice President of Business Affairs for **Casablanca Records**. A three-year veteran of the label, Greer began as General Counsel, then served as Director of Business Affairs, the position he held prior to this promotion. Before joining **Casablanca**, Greer was associated with the law firm of **Pryor, Cashman, and Sherman**.

In his new post, Greer will be responsible for handling all of **Casablanca's** business affairs as well as supervising the firm's legal affairs. He will be based at the label's Los Angeles offices.

Grass Forms Management Firm

Clancy Grass has announced the formation of **Grass Management**, which will concentrate efforts on personal management and record production. Grass most recently teamed with **Danny Kesler** as principals in **Little Bear Enterprises Inc.**, a personal management, publishing, record production, and promotion firm.

Initial clients for **Grass Management** include recording artist **Shawn Phillips**, R&B group **Executif**, actor/recording artist **Jimmy Boyd**, and rock groups **Impulse** and **TXR**. In addition to its management and record production plans, the firm will be involved in television and film projects as well.

Rosen Forms Independent PR Firm

Deborah Rosen, in association with **Kelth Cowan**, has formed **Deborah Rosen Public Relations Inc.** Initial clients for the Los Angeles-based public relations company are **Columbia recording group Chicago**. For further information contact **DRPR** at (213) 474-9402.

Ungar Named Dir./A&R At Elektra/Asylum

Rick Ungar has been named Director of A&R for **Elektra/Asylum**. Most recently an entertainment law attorney and an artists' manager, Ungar will, in his new post, assist E/A VP/A&R **Ken Buttice** in the fields of talent acquisition and administration as well as studio recording supervision.

Two Video Production Firms Formed

Director **Bruce Gowers**, producer **Paul Flattery**, and production chief **Simon Fields** have formed their own film and video production firm, **Gowers, Fields and Flattery**. The trio was previously associated with Los Angeles-based **Jon Roseman Productions**.

In a related development, three members of **Roseman's** U.K. production team, producer **Lexi Godfrey** and directors **David Mallet** and **Russell Mulcahey**, have also departed the **Roseman** firm to form their independent film and video production company, **Mallet, Godfrey and Mulcahey**. Both firms will continue to maintain the close contact they enjoyed as members of the **Roseman** organization.

Gowers, Fields and Flattery will also continue to concentrate on the production of films and videos for the record industry and will be headquartered at 710 N. Seward, Hollywood, CA 90038, (213) 467-4000.

Taupin, Lippman Team For Film Production Firm

Noted lyricist **Bernie Taupin** and his manager, **Michael Lippman**, have formed **Pistol Productions**, a Beverly Hills-based firm which will produce feature films either spun off from **Taupin's** musical works or properties acquired from other sources. **Taupin**, who presently records for **Elektra/Asylum**, is best known for his work with **Elton John**, while **Lippman** served as Vice President of **Arista Records' West Coast Operations** until slightly over a year ago.

Beck Named East Coast Dir./Prod. Mgt. At Epic

Dan Beck has been appointed Director of East Coast Product Management for **Epic/Portrait/CBS Associated Labels**. Beck most recently served as Associate Director of East Coast Product Management for the label, having begun his career with the label as **CBS Nashville Press Manager** in 1974. He later was affiliated with the **Leber-Krebs** management firm, returning to **E/P/A** in 1979.

Our Gang Entertainment Adds Chicago Office

Our Gang Entertainment, the Cleveland-based production and management firm headed by **Joe Porrello**, has announced the opening of offices in Chicago. Headquartered at **Haymakers** rock club, these Chicago offices will be headed by **Lee Graziano**, currently President of the Chicago Chapter of the National Academy of Recording Arts and Sciences (**NARAS**) with **Bob Cinquini** and **Chuck Hall**, owners and operators of **Haymakers**, responsible for **Our Gang Entertainment's** Chicago club operations.

Moriarty Forms M-80 Records

Theatrical financier **Brian Moriarty** has announced the formation of **M-80 Records**, a new record label based in Los Angeles. **Kathryn Brody** has been named Vice President and head of National A&R for the venture with **Tom Moriarty** handling West Coast A&R. **Kathleen Kaiser** will serve as Vice President of Creative Services and **Vince Santa Maria** will be Art Director for the fledgling operation.

Initial releases for **M-80 Records** will be the **Rabble**, a rock group whose first album, "Leps And Other New Words," will be independently promoted and distributed through **Jem Records**, and "Hard Times," an original cast recording of an upcoming Broadway new wave musical written by **Brian Moriarty** and **Rabble** member **Mark Hoffman**.

Broner Upped To Nat'l Promo/West Coast For Phonogram

Carolyn Broner has been promoted to National Promotion/West Coast for **Phonogram Inc./Mercury Records**. Most recently, Ms. Broner served as **Phonogram/Mercury's** West Coast Regional Promotion Manager, having joined the label as local promotion manager for Los Angeles. Prior to her joining **Phonogram/Mercury**, she spent two years with **Epic**.

In her new post, Ms. Broner will work with all medium and major markets west of the Mississippi River, dealing with **Top 40, AOR, Country and Pop/Adult** stations. She will be based at the label's Los Angeles offices.



Carolyn Broner

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WNBC add 29
96KX add
JB105 add 35
Q107 add
WPGC add
CKGM add
Z93 add 29
94Q add 28
Q105 add
KBEQ add
WOKY add
KFRC add
B100 add
KUPD on
WPEZ add
WTRY add
WICC add
WPST add
WHYN add
WKEE add
KAUM add 30
KRBE add
KHFI add
KBFM add
WFMF add
Z98 add
KXX106 add
WERC add
WSGN add
WLCY add
WBBQ add
KX104 add
92Q add
WSKZ add

WRJZ add
WQRK add
WRVQ add
WDRQ add
K10A add
KWEN add
KRAV add
WNAP add
KMJC add 30
KROY add
KCPX add
KRSP add
KMJK add
KLUC add
WLBZ add
WIGY add 30
WFBG add 36
WYRE add
WCIR add
WHHY add
WCGQ add
WSEZ add 38
WISE add
WFLB add
WANS-FM add 35
WROV add
CK101 add 39
FM99 add
KPUR add
KQWB-FM on
WAKX add
WRBR add
KBDF add
KRLC add

FROM THE ORIGINAL SOUNDTRACK RECORDING ON ATLANTIC RECORDS AND TAPES.



STREET TALK

The big question in Memphis this week: why did WHBQ/Memphis GM T.J. Donnelly fire three employees just prior to announcing his own resignation? The answer is that all three were part of a budget-cutting decision made well in advance of T.J.'s personal announcement (see Page 3). In fact, T.J. released Dave Nichols, Tad Griffin, and News Director Shelley Welsh so that his own replacement would not have to do it immediately upon taking over. All three former staffers have T.J.'s highest recommendations, as he and WHBQ's PD Jed Duvall attempt to help the trio find new jobs.

Look for Peter Gidion to join his former Infinity mentor Ron Alexenburg as a part of upper-level management in Ron's soon-to-be-announced new label.

After 11 years of publishing Walrus, Geoge Meier sent his subscribers a note last week explaining that the AOR publication was suspending operations. No word on where George is headed next.

Dancin' Danny Wright is exiting KMJK/Portland to do 6-10pm at KJR/Seattle. Danny's market step up leaves an immediate opening at KMJK for PD John Shomby.

Two Chicago names making radio Street Talk this week: Dick Biondi, the former WLS legend, has joined WLUP for a Sunday 9am-12noon oldies show; and Bob Sirott, also formerly of WLS, returns to ABC as part of the staff of WRCK. WRCK, the new call letters of WDAI, debuted its new "adult rock" format Thursday (5-22).

Chuck Browning has joined WHBQ/Memphis and is now doing middays.

Is WPIX/New York trying to lure Jay Thomas back into radio as its morning man? And, while we're on the subject, rumors in Hollywood are that Jay's role in "Mork And Mindy" will not be included in the 1980-81 season.

Strong talk is that the first official signing to David Geffen's new label will be Donna Summer. That rumor could only become a reality if Donna wins her legal battle with Casablanca. Geffen's label should debut in September.

Jay Scott has stepped down as PD of WOHO/Toledo and will now only do mornings for the station. Promoted from MD to PD at WOHO is Beau Elliott, who will continue to handle the PM-drive shift.



SURE, I KNOW ALL THE STARS — The guest list at Wayne Edwards's recent self-hosted coming-out party read like a "Who's Who" of music superstardom. Shown here with a few of the attendees is RCA Records Southwest Regional Promotion Manager Wayne Edwards and (standing, l-r) Dolly Parton, Waylon Jennings, Jessi Colter, and Elvis Presley. Seated next to Wayne is his mascot and creative consultant Robert Hall.

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Jocks...write today for free samples.

WE WILL ROCK YOU!



Produced by George Martin

CHEAP TRICK

"EVERYTHING WORKS IF YOU LET IT"

WIFI on
96KX deb 32
Q107 on
Q105 add
WGCL 29-26
KUPD on
WICC on
WKEE add 32
KXX106 add
WSGN add
96X 36-32

WAPE on
BJ105 40-34
95SGF add
WBBQ on
WNOX deb 26
KJ100 deb 29
WDRQ on
KSTT add
WISM deb 29
WNAP 29-28

92X add
KRSP add
KMJK add
KTKT on
K104 39-34
WCIR add
WXIL on
WCGQ add
WISE add
WROV add

KQWB-FM add 33
KKLS add
WAKX on
WSPT deb 28
WRBR add
WGBF add
KDZA add
KQDI add
KFXD add
KRLC add



REO

"TIME FOR ME TO FLY"

94Q 29-25
WKEE add
KXX106 deb 27
WLAC on
KX104 on
92Q add
KJ100 5-1
WVIC on
WNAP on
KCPX on
KLUC deb 27

KRUX add
WLBZ on
WCGQ add
WISE on
WFLB on
KQ94 add 26
CK101 on
KQWB-FM 30-25
KENI 12-6
KRLC on
KBIM add

JUST RELEASED — THE SONG THAT
EVERYONE IS TALKING ABOUT
"IN AMERICA" FROM
THE CHARLIE DANIELS BAND

Epic

ON EPIC RECORDS (OF COURSE)



As we scale a few peaks of journalistic euphoria . . . I was noticing an excerpt from a new book telling about America's paychecks . . . How much and who makes it or a title to that effect. We all know how much loot sports stars make these days, with most biggies in the \$800,000 per year category. But an area that few talk about (probably because few know about it) is that of the television network promo announcer. Several former DJ's are in this highly rarified atmosphere, and they make *more* than most sports stars . . . or even presidents of the networks. With ABC, NBC, and CBS all vying for the top commercial dollar, they promote the hell out of their shows, and for each announcement recorded, they pay a fee. Multiply that by some 4000 to 6000 announcements per year and you've got voices making over 1 million dollars each annum . . . too bad there are only three major networks.

And congratulations to Ernie, Danny, Casey, and Dick for their good work.

When I was the pronouncer for the Zookmeister Network, they would give me a hearty handshake and a used package of Jujubes . . .

Does it seem strange now that "Midnight Cowboy" was the first X-rated movie to win the Academy Award for Best Picture?

One of the older DJ's in Los Angeles just recently left a porno movie in an ambulance . . . my obscene film sources tell me that Marilyn Chambers was originally Marilyn Briggs and was a cheerleader in high school.

My thanks to Roy Thomas, the editor of "Conan The Barbarian," for mentioning me in a recent issue. I met the talented

editor-writer at a party, and we were discussing our favorite superheroes in comic books when we were kids. He admitted that Hawkman was one of his faves, whereas I admired Captain Marvel, along with the always popular Superman and Batman. Those were days when you actually could tell a hero from a villain, of course . . . and I can recall vividly at the age of eight trying to fly off a barn in Dirt, South Dakota while attired in a Superman costume, the cape flopping around my scrawny body. Fortunately, I landed on top of a farm girl who happened to be in a haystack below, breaking my fall (and breaking her heart).

My pal in grade school was dressed as the Flash, wearing a tin helmet with paper wings attached to the side and resembling the man on the front of telephone books, or the guy from your FTD florist. Years later as an adult, he was severely injured during the Korean war; when the troopship pulled out of San Diego, he broke his arm trying to hang on to the pier.

Roy Thomas remarked that in trying on his Conan the Barbarian costume (which he wears to most parties), he backed into a cactus and had to take his pants off with tweezers. (Tweezers, his faithful female companion, seemed to enjoy it.)



CBS Victory A 'Beauty'

CBS continues to prove its late-season ratings surge was no fluke, as it took its second straight May sweeps Nielsen victory over the week ending May 23. CBS had a 17.4 average rating, ABC was second with 16.6, and NBC third with 14.5.

The "Miss USA Pageant" was a big winner for CBS, nosing out "60 Minutes" (also CBS) for first place. Following were 3) "Three's Company" (ABC) 4) "Little House On The Prairie" (NBC), gaining strength during rerun season 5) "MASH" (CBS) 6) "The Jeffersons" (CBS) 7) a tie between ABC's "Taxi" and "Laverne & Shirley" 9) "Alice" (CBS), and 10) "Looking For Mr. Goodbar" (ABC Sunday movie).

"Hart To Hart" (ABC) registered a nice comeback to gain 11th place for the week, followed by 12) "Real People" (NBC) 13) "Happy Days" (ABC) rounding out an impressive showing for ABC's Tuesday comedy standbys (others finished 3, 7, and 7) 14) "Vega\$" (ABC) 15) "Haywire" (CBS Wednesday movie) 16) a tie between CBS's "One Day At A Time" and "Archie Bunker's Place" 18) another tie between CBS's "Lou Grant" and "Dukes Of Hazzard" and 20) yet another tie between ABC's "Fantasy Island" and "Charlie's Angels." "WKRP In Cincinnati" had another bad week, finishing 45th.

SEASONAL TOP TEN: "60 Minutes" (CBS), with steady high-rated performances throughout the 1979-80 season, was the top-rated show for the season, as calculated from Nielsen figures by *Daily Variety*. Making up the rest of the top ten were 2) "Three's Company" (ABC) 3) "That's Incredible" (an ABC midseason debut) 4) "MASH" (CBS) 5) "Alice" (CBS) 6) "Dallas" (CBS) 7) "Flo" (CBS, a late-season addition) 8) "The Jeffersons" (CBS) 9) "Dukes Of Hazzard" (CBS) and 10) "One Day At A Time" (CBS). Network standings: CBS 8, ABC 2, NBC 0 (NBC's top-rated show: "Real People" at 15th).

MUSIC ON TV: Kenny Rogers represents the musical end of the entertainment spectrum on an ABC Barbara Walters June special built around a "nice guys finish first" theme . . . Billy Preston & Syreeta host the May 23 "Midnight Special," with guests including the Temptations and Gary Numan . . . Cliff Richard is on the June 25 "Midnight Special," and also appears on Olivia Newton-John's special June 24.

VIDEOSCOPE:

CBS FORMS CABLE TV DIVISION: CBS Inc. has announced the formation of the CBS Cable Unit, to be headed by former KNXT-TV/Los Angeles (a CBS affiliate) Station Manager Robert E. Shay. The newly-created division will produce, acquire and distribute entertainment and information programming via satellite to cable systems across the nation. Initial programming is set to debut in 1981, and, according to CBS Cable Unit VP/Marketing Charlotte Schiff Jones, will consist of "high-quality programming that will be unique and special, nothing that is on cable now." Jones, formerly Executive VP at Manhattan Cable, also said that CBS would not just be producing programming for other services, but would develop its own cable systems. Gary Hoffman, formerly Director of Television Development for the CBS Television Stations, was named VP/Programming and Production for the fledgling unit, which will operate independently of CBS Broadcasting and CBS Video Enterprises . . .

RIAA/VIDEO ORGANIZATION MEETING UPCOMING: The initial organization meeting of RIAA/Video, the newly-established division of the Recording Industry Association of America (RIAA), will take place Saturday, June 14 in Chicago, one day prior to the opening of the Summer Consumer Electronics Show. Any U.S. company or division of a company that creates and markets home video product or is licensed to manufacture and market such product is eligible to apply for membership, which will be subject to review by a membership committee. However, independent video producers are not eligible for membership at this time. Topics and goals to be discussed include anti-piracy, legal rights, AFTRA/AFM contracts, market research, and the election of an RIAA/Video Council of representatives . . .

ERR WAVES

BY BOBBY OCEAN



5 YEARS AGO TODAY

Radio & Records

- ★ WALTER YETNIKOFF NAMED PRESIDENT OF COLUMBIA RECORDS — Coddard Lieberman retires from position.
- ★ UA GOES TO INDEPENDENT DISTRIBUTION
- ★ WKYS/WASHINGTON, DC DEBUTS DISCO FORMAT
- ★ NUMBER ONE FIVE YEARS AGO: "Sister Golden Hair" — America (WB)
- ★ NUMBER ONE COUNTRY: "Misty" — Ray Stevens (Barnaby)
- ★ NUMBER ONE LP: "Captain Fantastic" — Elton John (MCA)

0811 21 121 10001131

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Sobbing"**

Produced by Nick Lowe



On Sire Records

Manufactured and Distributed by Warner Bros. Records



**CHARLIE
DORE**

**"Fear
Of Flying"**

Produced by Bruce Welch and Alan Tarney



On Island Records

Manufactured and Distributed by Warner Bros. Records

"Stations may have just a few weeks to assess the spring data, make plans for the fall, and get those plans implemented."

Top Market Report Release Delayed

Introduction of the 12-week Quarterly Measurement surveys into the top three markets this spring will result in the affected stations not getting their books until late June or early July. That is the word from acting Radio Product Manager **Avery Gibson** of Arbitron. Traditionally Arbitron has always tried to release the top three markets first in any major production period, but the use of the longer surveys in those areas will preclude that for the spring '80 results.

Why Later Than Usual?

Radio and advertising personnel in the top markets are used to seeing the spring results in early June. Why will the results be available several weeks later this sweep (and for all future sweeps)? The answer lies in the operations of the 12-week Quarterly Measurement survey. While the regular four-week ratings period ended May 7, the QM sweep did not end until May 21. With Arbitron allowing at least two weeks for diaries to be returned before disallowing them for the sweep in question, then adding several weeks of production time in Beltsville and Laurel, you can see how the release date will be moved back to mid-summer. This does not necessarily mean there are any production problems with the reports, but it does mean there will be some problems for subscribers waiting for the vital spring results.

Impact On Broadcasters

It appears that there are two major areas of impact involved in the later release of the spring data for the markets involved.

1. Delayed review of spring results.
2. Shortened planning time for the fall sweep.

Let's delve into each of these points further and see how they are related.

Let's assume that the New York and Los Angeles books, for example, are released the week ending June 27. Since Arbitron has a two-week waiting period before anyone may review diaries in a particular market, this means that the post-

survey diary review chore could not be done until approximately July 11. This means that the stations in the 22 QM markets (see list below) will not be able to look at diaries from the spring survey until almost four and one-half months after the sweep began February 28. This may mean postponing programming or advertising decisions that are awaiting the analysis of the spring results.

As luck would have it, there couldn't be a more critical need for faster turnaround of post-survey data. This is because in QM markets the fall sweep begins technically on September 4 (through November 26), but planning and promotional events must be considered prior to the actual start of the survey. Therefore, broadcasters in QM markets will be really facing a time crunch in order to handle the sweep properly — later delivery of reports and an earlier start on the next major sweep. Stations may have just a few weeks to assess the spring data, make plans for the fall, and get those plans implemented.

What To Do?

Such a time crunch will mean that radio subscribers will have to take steps to cope with the new ratings technique. Here are some steps that may be helpful:

1. Prepare the local advertisers and agencies for the spring results coming out later, thus also coming later to the advertisers.
2. Research and set up a year-round marketing plan so that the frantic scurrying between surveys is not a factor. The thing to be avoided is knee-jerk reactions, under time pressures, to what the book appears to be telling you.
3. Go to Laurel and review the diaries. See what differences there are in the numbers and your audience makeup as a result of the longer 12-week survey, versus the normal four-week sweep in your market. Use this data to update your marketing plan, if necessary.

Q&A

We have been getting many questions about the new Quarterly Measurement 12-week survey technique being implemented by Arbitron. The main question usually is, "Does the new system mean more diaries will be used in the Arbitron sweeps?"

No. Although Arbitron is planning to make upward sample size adjustments in the not-too-distant future (not related to the longer surveys), the Quarterly Measurement sweeps per se will not have any extra sample added. Basically, what Arbitron is doing is taking the normal four-week sample in-tab goal and spreading that over 12 weeks. This will mean that, ideally, each week will have one-twelfth of the total sample, rather than one-fourth as in the past.

Week In Review

Mediastat To Predict Arbitrons

Media Statistics, Inc. President Jim Seiler has agreed to predict, using data from monthly Mediatrend reports, the spring Arbitron 12+ shares for stations in the top five markets. Mediastat will mail to R&R its predictions, prior to the release of the Arbitron reports. R&R will then publish a comparison of the numbers from each of the two ratings services.

RAM Adding Another Month?

R&R has learned from key RAM officials that the alternative ratings service is seriously considering generating ratings based on data from four months, rather than the current three months' worth of diaries. In major markets like New York this move would have the effect of giving RAM reports an in-tab sample of approximately 5000 versus the approximately 4000 received by Arbitron for one of its sweeps. RAM will also soon be mailing to national rep firms and others with national media interest the 12+ share figures page from all RAM reports. RAM is currently surveying monthly in 45 markets.

Who's Affected?

Eventually the plan is for almost every market to have the longer Quarterly Measurement sweeps within the next two years. In the short-term, those 22 markets most directly affected by the later release of the spring data are as follows:

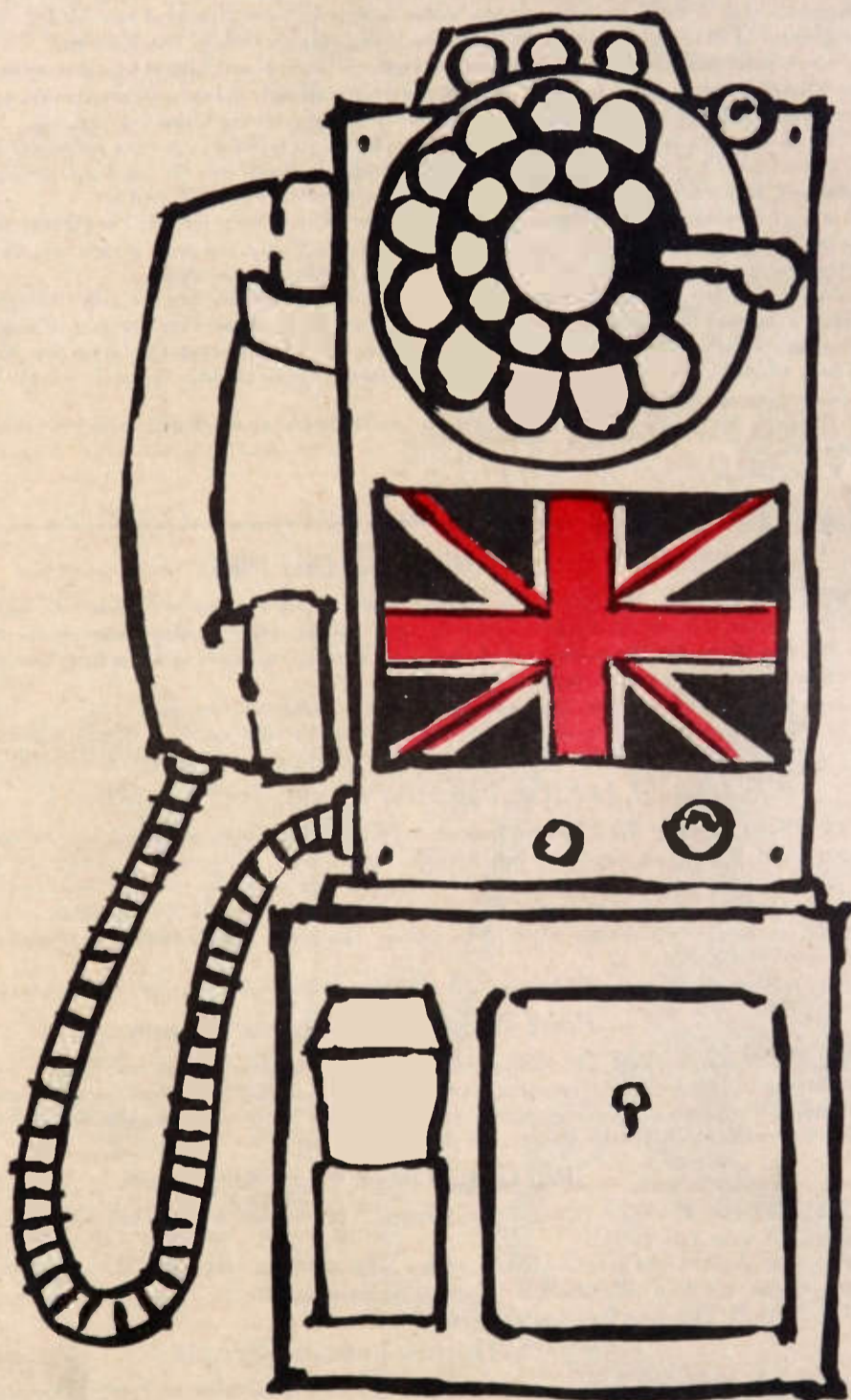
New York
Bridgeport
Nassau-Suffolk
Morristown, NJ
Trenton, NJ
Los Angeles
Anaheim
Bakersfield
Riverside-San Bernardino
San Diego
Chicago
Bloomington
Champaign-Urbana
Danville, IL
Davenport
Madison
Peoria
Rockford
South Bend
Seattle
Indianapolis
New Orleans

There are some benefits to the Quarterly Measurement system, but broadcasters must be aware that the longer sweeps and later release dates can pose problems that must be handled intelligently.

Jhan Hiber, former Manager of Radio Market Reports for Arbitron, is R&R Research Editor. Contact Jhan with any research or ratings question you may have.



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For 52 weeks a year — one hour each week, you can take your listeners right to London, right to the heart of British rock music.

Rock your audience with Britain's electrifying new sounds from Dire Straits, Marianne Faithful, Police and more. Your listeners will also hear Paul McCartney and Wings, Rod Stewart, Yes and Nazerath and many many old standby friends share their musical experiences. And it's only on London on the Line.

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ALI THOMSON

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TAKE A FEW TIPS ABOUT "TAKE A LITTLE RHYTHM!"

"Great sounding record on the radio. Has that Supertramp feel; very up and bright for summertime." **JEFF McCARTNEY — 94Q**

"Perfect record for summertime. Surefire mass appeal winner." **KRIS O'KELLY — Y102**

"Rhythm sure runs in the family. From Dougie to Ali!" **STEVE DAVIS — WKXX**

"Sounds incredibly fantastic on the air. Destined to be a smash." **BRUCE STEVENS — WBBQ**



ALI THOMSON'S FIRST SINGLE...

"TAKE A LITTLE RHYTHM" AM 2243

FROM THE ALBUM *TAKE A LITTLE RHYTHM* SP 4803



ON A&M RECORDS & TAPES.

Produced By Ali Thomson and Jon Kelly

Management: Mismanagement, Inc.

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Brad Messer



"Home, Sweet (Boobytrapped) Home"

A fantasy. The news staff is called into the Manager's office and fired. We don't know what we've done, but without question we are to leave the building immediately and never come back. They will bring in well-qualified radio newspeople who have been waiting in the lobby of the Howard Johnson's.

On our way out we see the Well Qualified Newspeople arrive in the parking lot, wearing expensive suits except for the guy in the bush jacket and campaign cap. Maybe he's the entertainment reviewer. They try not to smirk as we cross paths on the asphalt. They obviously feel assured they can improve the news department stunningly with us fired natives gone.

Suckers. First thing to happen, one of 'em will sit at the typewriter and his foot will unplug the scanner, but he won't realize that immediately because the plug comes out smoothly. Next day he'll realize he missed the big cop story while the monitor was juiceless.

During the first newscast the mike will imperceptibly begin sliding from the holder. When it speeds up and he notices it's about to fall it'll be too late. That'll produce the brief but very active moment during which (a) he'll make a grab for it and miss, (b) the mike will strike the top of the console, as (c) the lightened mike-arm springs upward rapidly, striking him sharply on or about the face.

Those hotshots will begin to believe they've lost their touch, as they reach for a tape-start switch placed two inches beyond reach, or hit the record button which automatically turns itself off a half-second after being depressed. Heh heh. It begins to make sense to me, why all these minor boobytraps were engineered into our little newsroom, down to the reel of several kinds of tape spliced together so playback level fluctuates wildly. That'll get 'em!

The fantasy continues. After two days the replacement hotshots are frazzled jelly-like nervous wrecks. (You realize what it takes to cause jelly to frazzle?) We fired newspeople get calls at home, where our food and money have expired 24 hours ago. Come back, the Manager pleads. These new people don't know what they're doing.

We all come back but stick him for ridiculous raises. We try not to smirk as we cross paths with the outgoing Well Qualified newspeople, knowing what they've been through in the newsroom only We can keep running, much in the manner Humphrey Bogart kept the "African Queen" chugging using bailing wire and Found Art.

It is a happy day. We are all back at work, in a room we know every inch of. The old map of the world looks down from the wall in its ignorance, still unaware of Israel, the end of Persia, and seven or eight new African countries. Next to it is the local map that ends at the city limits, leaving county details to be speculated.

As I seat myself at the typewriter I nudge the scanner plug securely into the outlet with my shoe almost without realizing it, opening the typewriter to rewind the formerly-automatic ribbon. Phone rings. A Manager from a big station in a scenic city. He just built a new newsroom with equipment only a few days old, all of it top line. Would we like to go there and wear expensive suits and do news for him? He guarantees the air conditioning can handle the hottest days, and every time something new is for sale he will buy it for us.

The news staff huddles quickly. We agree we wouldn't know how to handle a perfect newsroom. We tell him no. Thanks, but no.

End of fantasy.

Rip 'N' Read

Memorial Day 1980

MONDAY MAY 26: The idea for a formal Memorial Day was born in the South during the final month of the Civil War, when a General was deeply moved at the sight of women placing spring flowers on the graves of husbands and sons. The first Decoration Day was organized three years after the war ended (1868) and has become a nationwide observance honoring the people who died serving this nation.

John Wayne would have been 73. Singer Peggy Lee is 60. Hank Williams Jr. is 31.

In 1972 the first attempt to break into Democratic headquarters offices at the Watergate building failed when Howard Hunt and Virgilio Gonzales couldn't get the door open. They were spooked and spent the night hiding in a stairwell.

If At First You Don't Rate, Try Second . . .

TUESDAY MAY 27: Watergate burglars made their second attempt to sneak into National Democratic Headquarters offices at Watergate eight years ago, but failed when Virgilio Gonzales's lock-picking skill fell short of the door. Not being your basic second-rate burglars, they would try a *third* time. That was eight years ago *tomorrow*, when they finally got in and put a tap on Democratic Chairman Larry O'Brien's telephone. The bug didn't work.

Today is the 23rd anniversary of the first Crickets release with Buddy Holly singing lead. Henry Kissinger is 57. Vincent Price is 69.

San Francisco's Golden Gate Bridge opened in 1937, the year the word "recession" was invented in economics.

Poor Military Pay Upsets Troops

WEDNESDAY MAY 28: Military men had not been getting their full pay, inflation was out of control and even food was in short supply. In protest against bad conditions several full regiments staged a march, in uniform and under arms, 200 years ago in General George Washington's camp. Two leaders of the near-mutiny were hanged.

The Sierra Club is 88. Gladys Knight is 36. Barry Commoner is 63.

Bob Hope Older Than Airplanes

THURSDAY MAY 29: Comedian Bob Hope is 77. He was born in 1903, a half year before the Wright Brothers flew their airplanes at Kitty Hawk.

John F. Kennedy would have been 63 today (killed at age 46). Driver Al Unser is 41.

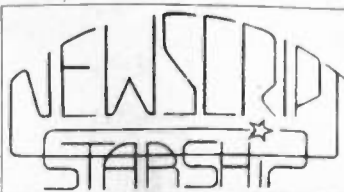
Twenty years ago the Everly Brothers' "Cathy's Clown" reached #1.

FULL MOON. This one is known as the "flower moon."

California Volcano Erupts

FRIDAY MAY 30: In the year 1914 it became possible to sail from the Pacific to the Atlantic Ocean without going down around the tip of South America as the Panama Canal opened. Mother's Day originated. Over ten million Europeans immigrated to the U.S. that year. On this date in 1914 a volcano erupted in California in the Sierra Nevada range: Mt. Lassen became the only active volcano in the continental United States at that time.

Joan of Arc was burned to death after being convicted of being a witch, 549 years ago in 1431. Clint Walker is 53. Michael Pollard is 41.



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Carole King's

ONE FINE DAY is one fine PEARL!

WIFI add
96KX on
F105 35-22
WRKO deb 28
PRO-FM add
JB105 on
KRLY add
94Q add
KRLA add
KIMN deb 24
KILT add 38
WFBK on
WCC add
WHYN on
WKEE add
KBFM 29
KEEL add
298 add
96X add 29
WAXY 29-25

Y103 36-32
BJ105 on
WKIX on
WAYS on
WQRK add
WZZP add
KCPX 26-22
KRSP 27-25
KLUC add
KRUX add
KRQ add 30
KLIF add
KING add
13Q on
WQXI on
WLOF on
V97 on
WGUY on
WDBZ add
WTSN on

WHEB add
13FEA deb 27
K104 deb 37
WFBG 40-34
WXIL 30-25
WHHY on
WFOX add
WSEZ on
WISE deb 27
WFLB on
WTMA deb 22
WANS-FM add
WROV add
FM99 add
KPUR add
WSPT 30-26
KENI on
KCBN add
KDZA add
KBDF add

KQDI add
KFXD deb 30
KRLC add
KBIM on
WZYQ add
KRIB add
WANS add
WRFC add
WTLB add
WZDQ add
KREM add
KOIL on
KXOK 29-25
WCUE on
WPTR on
98Q on
WAGQ on
WCOS on
WORD deb 30



Produced by Mark Hallman & Carole King.
Direction: Michael Brovsky & Witt Stewart.



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The single: "One Fine Day" 4864
The album: PEARLS—SONGS OF GOFFIN AND KING. 500-12073

WIN A '57 TUTONE

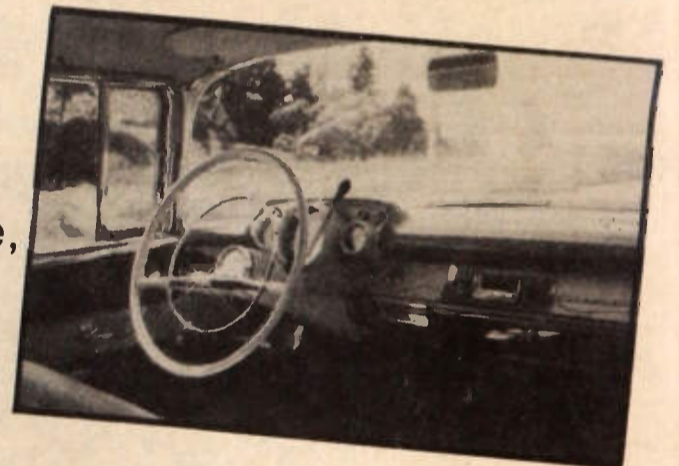


* Cherry Condition, Tu-Tone Bronze & Cream, Corvette Wheels. Gutsy 6, Extra Custom Chrome & Pinstriping, AM-FM Stereo & Cassette Tapedeck. 47,000 Original Miles. T&A Estimated Miles Per Gallon: 18 Hwy, 15 City. Use these figures for comparison only. Your mileage may differ!

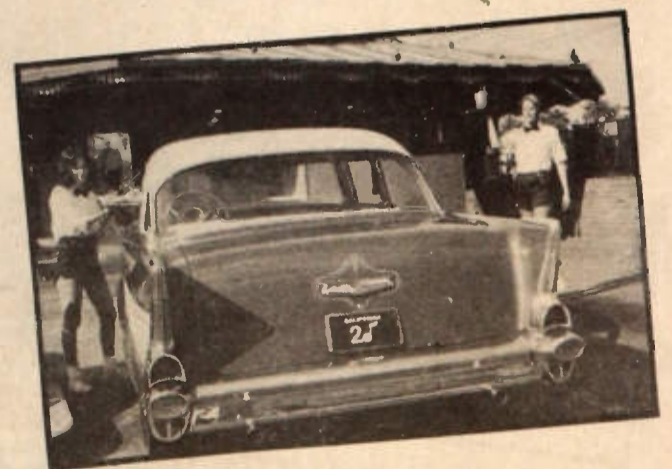


* Tommy Tutone & Columbia Records Invite You And Everyone At Your Station To Participate In Our '57 Chevy Giveaway.

* You Can Be Behind The Wheel Of This Beautiful Bronze And Cream Tutone Chevy Sedan By Correctly Guessing What We've Placed In The Car's Glove Compartment. Guess Right And You're The Winner. In Case Of A Tie, All Correct Entries Will Be Placed In A Chrome Hubcap And Tommy Will Pick The Final Winner.

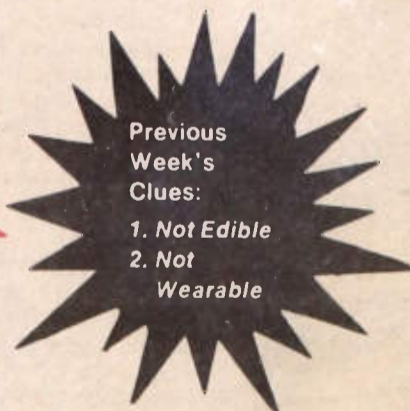


* Clues Will Be Given Every Week In Radio & Records. Just Look For The Chevy. Enter As Often As You Like.



This Week's Clues:

1. Soft
2. Void where prohibited by law



Previous Week's Clues:

1. Not Edible
2. Not Wearable



Some Important Info:
 1. Copy only

Just Fill Out The Entry Blank Below And Send To: Tutone, c/o Radio & Records, 1930 Century Park West, Los Angeles Calif. 90067.

All entries must be received by R&R no later than June 4, 1980. The winner will be announced in the June 13 issue of R&R. Have fun!

NAME _____ STATION _____

ADDRESS _____

HERE'S WHAT'S IN THE GLOVE COMPARTMENT: _____

Official Contest Rules:

1. NO PURCHASE IS NECESSARY.
2. CBS will deliver the car to the winner.
3. All employees of radio stations are eligible to submit entries, subject to the terms below.
4. All entries must be submitted on official Radio & Records contest forms (or reasonable facsimiles). (Forms will be printed weekly in R&R.)
5. All materials submitted become the property of CBS and CBS shall have the right to use any such material in connection with this contest. By entering this contest, the winner agrees that CBS may use his or her name and/or photo in advertisements without compensation and grants CBS all rights to said use.
6. All entrants must be eighteen years of age or older to be eligible to win. Employees, independent contractors, agents or representatives of CBS Inc., CBS Records, Terry Powell, Radio & Records and/or their affiliates or subsidiaries, including without limitation, those involved in the creation or

- production of this contest, and members of their immediate families, are not eligible to win the car.
7. CBS' determination as to what is in the glove compartment shall be conclusive.
8. By participating in this contest, the winner of the car releases CBS Records, CBS Inc. and Radio & Records, their agents representatives, and employees from any and all liability with respect to the car of any kind, and acknowledges that said parties have neither made nor are in any manner responsible for any warranty, representation or guarantee, express or implied in fact or in law, relative to the car, including but not limited to the car's quality, merchantability, fitness for purpose or mechanical condition.
9. Any necessary insurance and all applicable taxes with respect to the car, including but not limited to all local, state and federal taxes are the sole responsibility of the winner of the car.
10. This contest is void where prohibited by law.



TOP-40

John Leader

PROGRAMMER'S NOTEBOOK

Getting Ready For AM Stereo

The FCC has approved AM stereo and voted to adopt the Magnavox standard. Already AM stations all over the nation are making their plans for the big switch to stereo. But with that switch comes some very real considerations, summed up nicely by the letter I received from Bob Wood, Program Director of WBEN-AM-FM/Buffalo.

"I was just thinking about AM stereo and had a vision.

"Let's assume, for the sake of argument, that some mythical station, oh, let's call it WBEN, goes stereo. And they advertise all over the place... 'WOW, WE'RE STEREO NOW!!!' And the market tries it out, only to hear no difference on their car radios, on their portables, or on their table models. Even the AM/FM/FM stereo receivers don't light up the little red light. Another rip-off?

"Stations about ready to convert had better think about educating the public before they scream stereo. You could blow the image by promoting what the audience perceives as deception. And if you jump — just to be first — before any receivers are built, the hype factor will add even more mistrust to the question.

"Interesting food for thought?"

What's In A Name?

Interesting food for thought, indeed. Bob is alluding to a constant problem we in the business have when it comes to dealing with our audience: are we all defining our terms the same way? Stereo may mean one thing to

us and quite another to our listeners. Stereo to us is the direct opposite of monaural. Stereo to the public may be that big radio in the living room with two speakers. See what I mean?

When AM stereo becomes a full reality — that is, when stereo AM radios are manufactured and distributed and people can buy them — that's when to begin your big promotion of AM stereo. And the first step of that promotion has to be educational.

Bob's point is well taken. If your station begins broadcasting AM stereo before the public is able to understand it, let alone sample it, the whole concept could be off to a potentially disastrous start. AM stereo gives every AM

"Stations about ready to convert had better think about educating the public before they scream stereo. You could blow the image by promoting what the audience perceives as deception."

station in the country a chance to promote something new and exciting, sort of like the early days of color TV. Remember hearing, "The following program is brought to you in living color on NBC," and seeing the black and white peacock? Kind of made you wonder what color TV looked like.

Well AM radio can do the same thing with stereo. It's an educational process for which AM's everywhere should begin laying the groundwork now. Obviously, when AM stereo radios are built, they will have much better specs than the current AM receivers. Right there, AM will be sounding better to most uneducated ears... but give people an example of how a song sounds in stereo, versus in mono, and even the most dedicated layman should be impressed.

A Nationwide Promotion

The big factors in the immediate success of AM stereo will be cost and availability. Magnavox has already agreed to cooperate with other manufacturers, which should help greatly in the future availability of AM stereo radios of all sizes and types. The cost seems to be the one question no one has an answer for yet, but the current state of the marketplace would seem to indicate that super-high priced radios would not reach a mass consumption level.

Let's assume the price will not be a major problem, and let's go one step further and help our listeners experience AM stereo quickly and positively. How? By giving it to them for free.

If you want your audience to know your AM station is now broadcasting in stereo and you want as many of them as possible to have first-hand experience of hearing your stereo sound, why not give away AM stereo radios? Back when FM penetration was a problem, several of the more enterprising FM stations gave away

FM car radio converters as contest prizes. Some stations even scheduled weekend clinics to have the converters installed in their listeners' cars for free. FM penetration is no longer a problem in most areas, and promotions like that had to be a contributing factor.

The same idea applies to the future of AM stereo. A tie-in with one of your clients that happens to be a car stereo shop could be tailor-made as a means to promote both AM stereo and your station's new stereo sound. As competitive as the current U.S. stereo market is at the retail level, there will be an explosion when AM stereo radios hit the market. The thought of every automobile radio in America becoming obsolete overnight must already have the car radio manufacturers drooling in anticipation. There should be giant advertising campaigns in the planning stages with these major suppliers, dollars that should be available for radio co-promoted contests and giveaways.

A Big Opportunity

AM stereo represents a big opportunity for a renewed interest in radio in general. The public will be hearing about it from all sides, and it will be up to those enterprising AM stations to see that their listeners not only hear about it but actually *hear* it. The fact that AM stereo radios will be manufactured with higher quality characteristics than their monaural predecessors is encouraging, because that could negate part of the "music sounds better on FM" argument.

Will AM stereo save a floundering station? Of course not. AM stereo should not be mistaken for anything more than it is. It will not make people listen to a station they don't like. However, well programmed, winning AM radio stations can get a lot of promotional mileage out of a new and better sounding radio that will be available in the very near future. But they have to plan their strategies in advance and be ready to educate their listeners for an experience that should be quite pleasing.

Motion

WIZD/Ft. Pierce has moved its 100kw signal to a newly located 1500-foot tower, and it now covers a 160 mile stretch of Florida's East Coast. Scott Fisher is the station's PD... Gary Hall has been promoted from within at WFME/Baton Rouge. He is now the station's new Music Director... KDVV/Topeka has a new PD and MD. Tony Stewart has been promoted, after one month at the station, to Program Director and Rick Reynolds is KDVV's new MD. KDVV's former programming team, Bill Demore and Todd Hotman, have assumed similar positions at KELI/Tulsa... Boyd R. Britton has officially joined KHTZ/Los Angeles as News Director. Boyd is also anchoring the AM drive news on Charlie Tuna's airshift... Terri Cline will be leaving KNUS/Dallas, where she had been News Director. Her replacement is veteran electronic journalist Ron McAllister. In addition KNUS has brought aboard Kathryn Bradley to handle the afternoon news slot. On the jock side, Jim Dooley, formerly of Century 21 Broadcasting in Dallas and KEEL/Shreveport, has joined KNUS on the overnight show, and Jay Hawkins will now do weekends and fill-in.

Outrageous Rampage

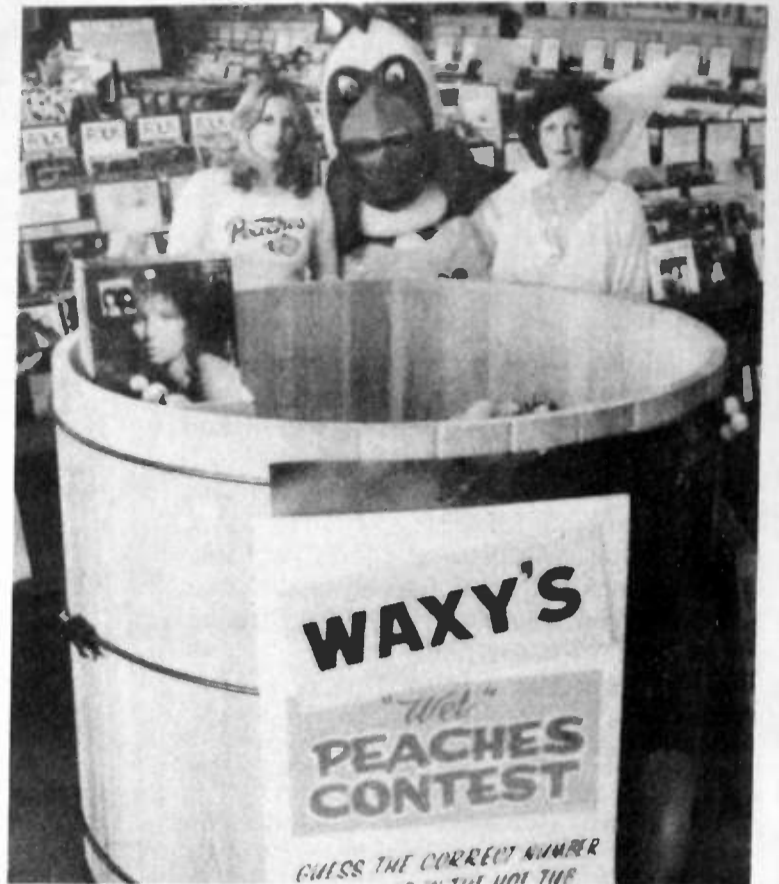
Maybe it's the mood of the country or maybe it's the money. Perhaps those two things are directly related, but whatever it is, the "outrageous" radio contests are sweeping America.

This week's entry comes from our friends at KNUS/Dallas and, like several others we've publicized, the grand prize for the most outrageous stunt was a pound of gold.

In the bottom frames we see the three semifinalists: a 99-foot rope climb to a suspended steel band performance; a lady mud wrestler defeating poor KNUS morning man Roger Cary; and the human banana split. And on the top, the winner: Richardson High School's "World's Largest Lap Sit," with over 2200 "sitters" kindly spelling out the KNUS call letters. Pictured in front of the multitude of winners are (l-r) Paula Young; Janice Halford, General Manager Doyle Peterson; News Director Terri Cline; Program Director Jim White; and Mrs. Peterson.



TOP-40

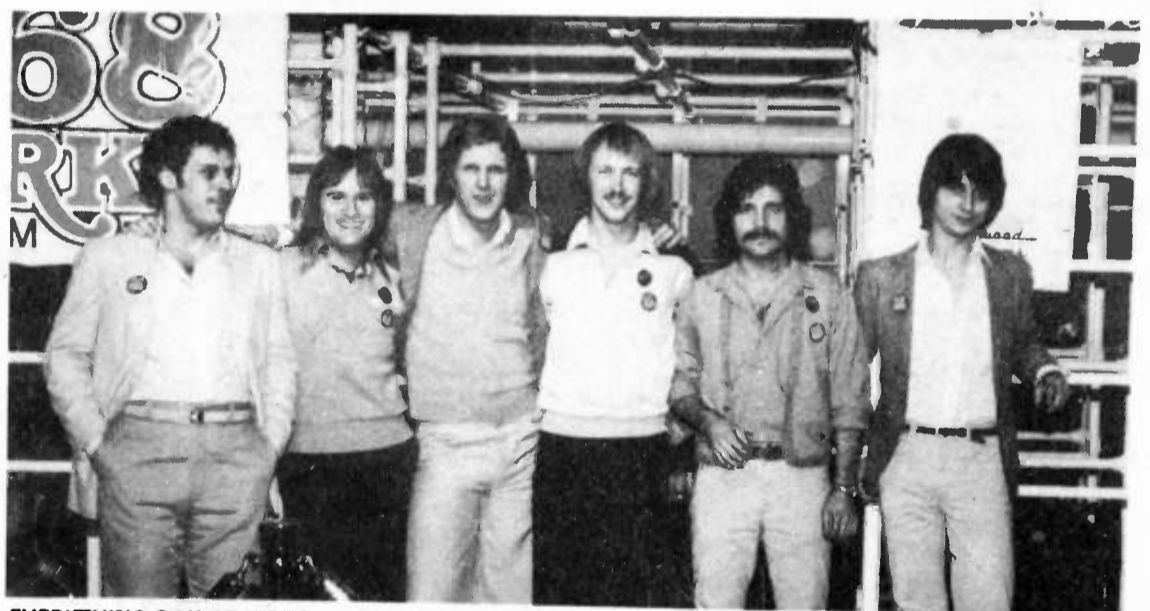


WAXY'S WET PEACHES — WAXY/Miami teamed with Columbia and Peaches Records to stage a "Wet Peaches" contest, based around Barbra Streisand's "Wet" album. Contestants guessed the number of peaches in a hot tub, and the winner received the tub plus free installation. Pictured (l-r) are Peaches manager Lynn Graft, WAXY's Chickenman, and Columbia's Judy Hirsch.

TRIUMPH IN ST. LOUIS — Mike Levine of RCA's Triumph visited KWK/St. Louis recently. Pictured are (l-r) Levine, KWK PD Bobby Hattrik, and RCA's Bill Kennedy.



HEAD-TO-HEAD WITH TED — WANS/Anderson, SC air personality Geina Horton interviewed Epic's Ted Nugent recently. The two are pictured during the interview rites.



EVERYTHING OAK AT WRKO — Rick Pinette & Oak joined WRKO/Boston air personality Scott Burn for an in-store appearance recently. Pictured (l-r) are group's George Borden, Danny Caron, and Rick Pinette, Burns, and group's Dave Stone and Scott Weatherspoon.



BANJO ON THE RUN — The Dirt Band's John McEuen dropped by KSTT/Davenport, IA before a concert date and played a few banjo tunes on the air. Pictured (l-r) at the station are KSTT MD Mike Kenneally, McEuen, sister station 97X (WXLPI)'s Gabe Baptiste, and 97X MD Dave Hanson.



PONY TIME AT KTLK — KTLK/Denver sponsored the last public appearance of the disbanding Denver Bronco cheerleaders, the Pony Express. All proceeds went to fight multiple sclerosis. Pictured with the expressive Express members are (l-r kneeling) KTLK's Dave Avalos, PD Ed Greene, and Andy Jackson; (back row) air personality Mark McCall, GM Van Kyrias, air personality Rick Nicoletti, MD Randy Jay, air personality Kurt Hermann, and (at far right) air personality Jason Michaels and newsperson Jennifer Page.

BACK-TWO-BACK HOME RUNS



WIFI 29-16
 KWK 16-7
 WEFM 27-19
 KJR 7-6
 KUPD 1-1
 WFLY 25-24
 WPST deb 30
 WBBQ 16-8
 WRVQ 20-13
 KRSP 22-20
 KMJK 33-29
 WLBZ 19-15
 V100 deb 30
 WAKX 11-9
 WSPT 17-14
 KCBN deb 40
 KQDI 14-11
 KRRC 24-14
 96KX on
 Q107 on
 Q105 on
 WPEZ on
 WICC on
 KAUM add
 WFMF add 29
 KX104 add
 WSKZ add
 WGH on
 WDRQ add
 WMEE add
 Y94 add
 WAAY add
 WCGQ add
 KQWB-FM add
 KDZA add

**VAN
 HALEN**
**“AND THE
 CRADLE
 WILL
 ROCK”**

Produced by Ted Templeman



JB105 31-28
 WGCL 28-25
 WPST deb 31
 14Q 10-7
 WKEE 35-29
 KXX106 22-12
 WERC 24-16
 WDRQ 9-8
 WVIC 32-29
 KERN deb 28
 KRUX deb 35
 KTKT deb 28
 WIGY 22-17
 WCGQ 25-19
 KQWB-FM 33-28
 WRKR 40-39
 WSPT 18-10
 KQDI 30-27
 KRRC 29-25
 CKGM on
 Q105 add
 KFRC on
 WTRY on
 WFLY add
 Q106 add
 WHYN add
 BJ105 on
 95SGF add
 WBBQ on
 WLAC on
 KX104 on
 WNAP on
 KYNO-FM add
 Y94 add
 KRSP on
 WAAY add
 WSEZ add
 WFLB on
 KSLY add
 KCBN on
 KOOK on

**ALICE
 COOPER**
**“CLONES
 (WE'RE ALL)”**

Produced by Roy Thomas Baker

JIM WEST HEADS NEW PRODUCTION DIVISION

Fairbanks Acquires Kershaw West

Fairbanks Broadcasting has acquired music production company Kershaw West Productions, along with January Sound Studios (both located in Dallas), and has formed a new division, Fairwest Studios, with Kershaw West founder Jim West appointed VP/GM.

Fairbanks Exec. VP/GM Jim Hilliard, who announced the acquisition with company President Richard Fairbanks, stated that the moves were in line with the company's expansion plans. "We wanted to get into broadcast services for a long time, and the acquisition of these companies plus the services of Jim West are consistent with the high quality of performance Fairbanks has always tried to be identified with. We look forward to the development of a broad range of broadcast services for radio stations." Hilliard also said that Fairbanks

initially aimed to syndicate its KVIL-FM/Dallas contemporary format, aided by the new division's expertise. West commented, "It's an obvious marketing opportunity for us together."

West, a longtime sales executive with production firms Pams and TM, told R&R, "Fairbanks Broadcasting is synonymous with 'class.' I can't think of anyone else with whom I'd rather see us associated." He added that Kershaw West partner Chris Kershaw would become Creative Director for Fairwest, and former TM sales exec Richard Dills would be named Director of Sales for the new Dallas-based division. West also emphasized that he would continue to handle personally, separately from Fairwest, the Al Ham "Music Of Your Life" format, syndicated programming aimed at over-30 demographics currently running in 25 markets.

Sneed Named PD At WKLS

Alan Sneed has been appointed to the PD position at WKLS/Atlanta. He was most recently PD at WKDF/Nashville, and joins the Atlanta Superstars affiliate May 26, replacing Frank Holler, who became PD at WWWW/Detroit two weeks ago (R&R 5-9).

Sneed told R&R, "I'm really looking forward to it. My working relationship with the Abrams people was just excellent before (at WKGN/Knoxville, which Sneed programmed before joining WKDF in 1978). I don't find the Atlanta market as competitive, as far as the number of competitive stations, as Nashville. But it's a much larger market, and the con-



Alan Sneed

temporary stations are top-notch. We'll definitely be rockin' and rollin'. I have a lot of analyzing of the market to do before I determine a direct course of action. But the station is already doing very well, and I'm sure the changes I'm going to make will be very minor."

Ariola Sets Schatz, Manocchio As VP's



Warren Schatz

Warren Schatz has been named Sr. VP at Ariola America, while Mike Manocchio becomes VP/National Promotion, as previewed last week in R&R. Arista also confirmed that it would distribute all Ariola product, a process which has already begun.

Ariola International President



Mike Manocchio

Monti Lueftner commented, "I'm very pleased that in consolidating and restructuring the Ariola America organization we have been able to attract people with the impressive credentials of Warren Schatz and Mike Manocchio. . . . The main emphasis of Ariola America will be on A&R and promotion, with the broader scope of marketing and distribution being handled by and through Arista Records." Lueftner added that Arista Exec. VP/GM Elliot Goldman will supervise the Ariola operation, as previously announced (R&R 3-28).

Schatz, a longtime producer and recording artist, was most recently Division VP/A&R at RCA. Manocchio was Director of National Pop Promotion at Atlantic, having worked at ABC previously.

Volcano

Continued from Page 1

ashfall was felt by Yakima, WA, about 75-80 miles east of the volcano. KIT/Yakima VP/GSM Ron King told R&R, "As the ash was coming toward us, it looked like thunderstorm clouds, and it got darker and darker until it was 11 in the morning and it looked like midnight, total darkness." King said late Monday (5-19) that Yakima was under about an inch of ash. He described the situation: "Our highway from Yakima to Seattle is closed. Greyhound buses are not running. There is no air service, schools are closed, most of the businesses are closed, with the exception of gas stations, drug-stores, and grocery stores. We are recommending that people do not drive unless it's an emergency." He added, "KIT went on the air live continuously without commercial interruptions since about quarter-to-nine yesterday (Sunday) morning."

Bob Reece, PD at KUTI, said five hours of continuous emergency coverage were provided, with extensive follow-ups still going on. "If the phones would die down, we would slow our coverage," he said, "but as of Monday afternoon people are still very concerned. The phones are still going crazy, because this stuff is everywhere and no one knows what to do with it." KENE-AM-FM owner Roger Turnbeugh said, "The station has just about quit playing music" to provide coverage.

Sulfuric Acid Bath For Autos

One of the most graphic descriptions of "Ash Monday" came from Steve McKelvie at KRLL in Lewiston, ID, 350 miles east of the eruption site, which was coated with a quarter-inch of ash. "There is so much sulfur in the ash," he reported, "they say not to wash off your car unless you can wash it with a detergent, because combining the ash with the water makes sulfuric acid. They say not to let your dogs and cats run around in it because the particulate is ac-

Cook

Continued from Page 1

Greenberg told R&R, "We're tremendously pleased that Jay has agreed to be the Station Manager, bringing with him as he does some 13 years of success at WFIL/Philadelphia and all the talents and abilities he developed in his years there." Greenberg added that KCFM will be "trying to fill what we think is a void on the FM band and going after a 25-49 demo."

Cook commented to R&R, "Station management and eventually partial ownership is everyone's ultimate goal, and I think this opportunity, with a station like KCFM, is the ideal situation for a programmer to make a move into management. I'm just excited and delighted about it, and looking forward to getting in there and doing the job." Cook confirmed that KCFM would be moving in a Pop/Adult direction, although he added, "We haven't totally determined the exact nature of the format."

"It seems with something of the magnitude of this situation, when radio has the opportunity to pull together for the best coverage, they are letting television take the cake by sharing information. Most stations here consider it a competitive situation rather than an emergency."

tually glass, and they'll get it in their paws and try to lick it off and become sick." KRJC broadcast information counseling residents on what to do and on general conditions, including advising the wearing of wet bandanas for those staying out for long periods of time.

As the damage toll continues to mount and new concerns arise (such as profound worries about protecting the extensive fruit crops in Eastern Washington), local radio appears ready to provide up-to-the-minute information of a natural calamity which may be unique in our lifetimes. As KEX PD Bob Miller said, "for posterity's sake, record what you're hearing on KEX and play it for your kids and grandkids, because we may never go through this again."

Tornado

Continued from Page 3

tor Ray Winters went up to what was left of the roof and ascertained that, power having been restored, the only thing preventing WQLR from returning to the airwaves

"The walls started to collapse and the windows blew out of the building. People who were listening heard the incredible noise of the force of the wind."

was the lack of a microwave. The station then borrowed a recently-purchased microwave system from neighboring Top 40 WGRD and resumed broadcasting. However, WQLR had also lost all its monitoring equipment in the storm and had to solicit calls from listeners to find out if the station was indeed operative.

Wertz noted that while there were two local TV stations forced off the air, none of the city's remaining radio stations were affected, as their transmitter sites are located outside the hard-hit downtown area.

Station Staffers Unhurt

Wertz also expressed relief that despite the production studio and the newsroom's being destroyed, neither station personnel, a 10,000-album easy listening record library, nor the station's computer system were affected by the tornado. He added that it would probably be two weeks before KALA Music would resume its normal operations, as most of the 30 tapes being prepared for computer programming were ruined — one was found 2½ blocks away from Wertz's office.

Miami

Continued from Page 1

tener call-ins, instead stressing, as ND Thomas Regalado put it, "that there were no hard feelings between the city's Cubans and blacks," and pointing out that a Cuban-American lawyer had been chosen to prosecute the McDuffie case. (The recent wave of Cuban refugees had been cited as a factor contributing to the racial tensions in Miami as local blacks, whose unemployment rate stands at 23 percent, fear these refugees would contribute to an already overcrowded job market.)

The aforementioned expanded news coverage took a variety of forms as Spanish WQBA, Country WQAM, Beautiful Music stations WKQS, WVCG-AM and WYOR-FM, and AOR's LOVE 94 and WSHE all extended their newscasts and broke into their normal programming with updates as the situation demanded.

"Scary," was how WIOD PD Alan Anderson described the events of the past three days. He added, "It gives you a funny feeling in your stomach when you see the city's streets empty except for the National Guard (3600 guardsmen were called in) dressed in full combat gear and armed with M-16 rifles positioned throughout the area, with the buildings just burning (there were 57 fires reported on Sunday night alone) and the fire department unable to reach the area. Once you see it, you'd do anything to avoid such an occurrence."

WRKO

Continued from Page 1



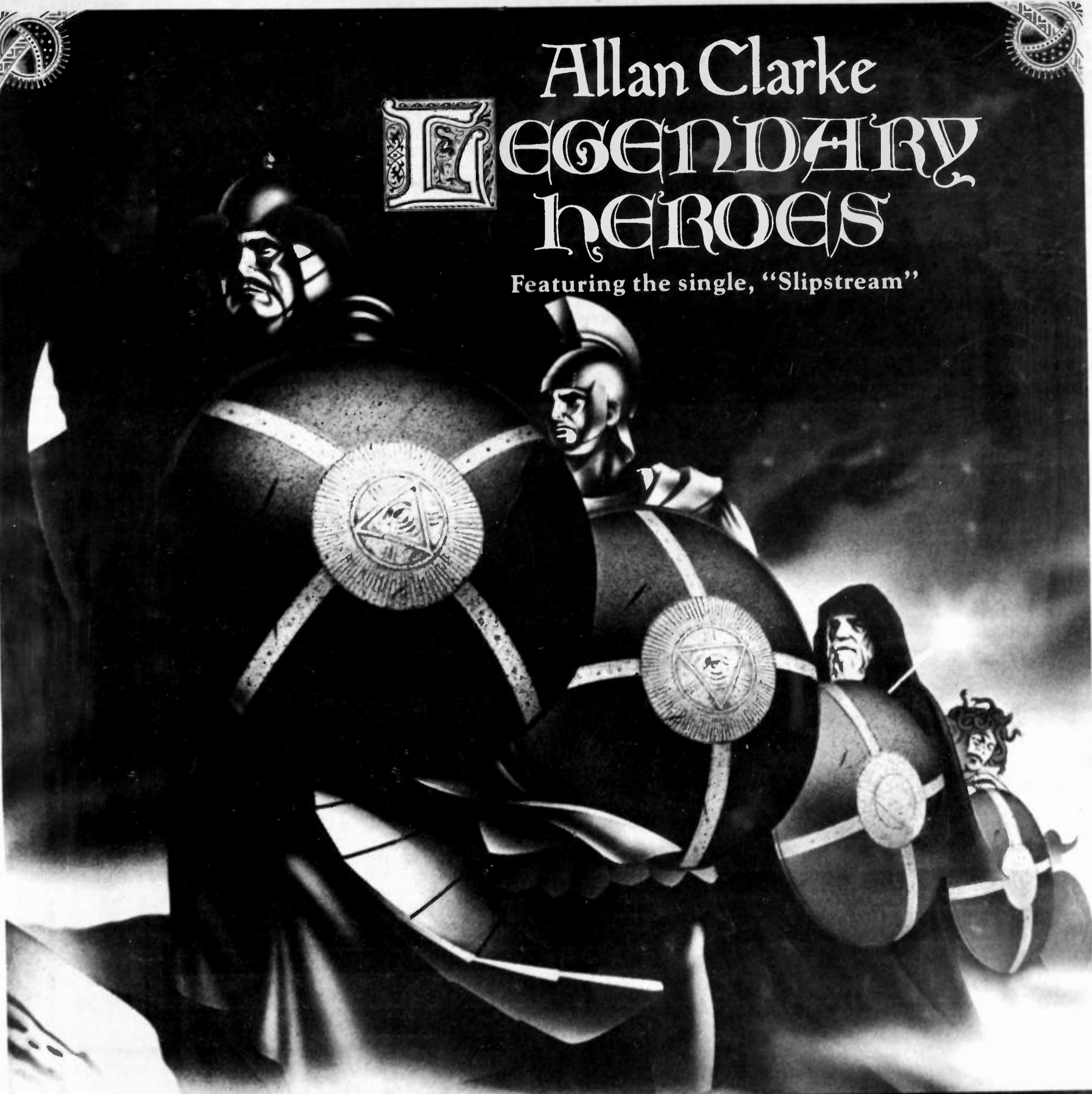
Donna Halper

PD at the station, was most recently MD at WHDH. Halper, who believes it's likely she's RKO's and Boston's first female programmer, told R&R, "It's a real honor. Many years ago I was a 'hitline person' here, and I am looking forward to the rejuvenation of WRKO. This station is a sleeping giant; it has tremendous recognition in the market, and I want to capitalize on that. We are going for a lot hipper image — we are not going to give up our commitment to 25-34's by any means, we are still an adult station, but we're going much more mass appeal. I think it's a real challenge; I think there are real good people here to work with. WRKO is back!"

Meanwhile, WRKO MD Richard Woodward has shifted formats to join AOR WBCN as MD. PD Tony Berardini commented, "Richard's personal preference in music and programming is not necessarily reflected by his former job. The guy likes a lot of different kinds of music, and he's a Bostonian. I'm real happy to have him on the staff."

Allan Clarke LEGENDARY HEROES

Featuring the single, "Slipstream"



A

llan Clarke's bold new album, **LEGENDARY HEROES**, is the latest saga in the chronicle of triumphs that shape rock 'n' roll destiny. It is a legacy for your turntable.

Produced by Spencer Proffer for the Pasha Music Organization

S

LIPSTREAM

IS SLAYING THEM AT:

94Q on	KJ100 on	WWCO on
WBBQ 30-27	WX1L add	3WD on
KBEQ deb 30	WRKR 31-28	WDHA 15
KWK 11	KFXD 16-13	KFMD on
WGCL HB	WSPT 13-9	KRNA HB
KQWB-FM add 36	KYLT 9-7	WCIL 34-28
KJ100 on	WAQY-FM on	KICK HB
WZZP add	WCOS on	WDBR on
WALG on	WZDQ HB	KQIZ on
KHFI add	WICC on	KFXD 21-16
WGH on	WFLY on	... AND MANY MORE



Elektra Records and Tapes

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FELIX FALLS BY KPLZ — Epic's Felix Cavaliere visited KPLZ/Seattle recently on a promotional tour. Pictured at the station are (l-r) Epic's Debbie Lipetz, Cavaliere, KPLZ's Denise Mitchell (with unexplained basketball), and Asst. PD Mark Ellis.



GALLAGHER REPORTS IN AT WLAC — EMI/UA comic artist Gallagher visited WLAC/Nashville on a recent tour, and performed a guest DJ stint with morning man/PD Rick Harris (left). The duo are pictured trading quips above.



WHOLLY HILARIOUS AT WRKO — Noted gossip columnist/cleric/comedian Father Guido Sarducci (Don Novello) visited WRKO/Boston for a live broadcast. Sarducci, famed for his "interviews" with Richard Nixon, Paul McCartney, and other celebrities, is pictured (right) in mid-dialogue with WRKO air personality Bill Smith.

April 1980 Mediatrend Estimates

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All share estimates are for metro average persons 12+, Monday-Friday, 6am-midnight.

Note: — denotes station which did not rank in Mediatrend's Top 20 for the relevant month.

A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

San Francisco

KGO Drops, Retains First; KSOL Shoots Up 4 For Second; KCBS Down, KYUU Falls 2; KFRC, KNEW, KOME, KFOG, KDIA All Rebound; Top 10 Newcomers: KOME (18-7), KFOG (17-8), KDIA; Dropouts: KNBR (6-11), KSF, KABL, KCBS-FM

	Mar. '80	Apr. '80	May '80
KGO (N/T)	8.9	12.1	10.8
KSOL (B)	4.9	5.6	9.8
KCBS (N)	6.9	6.6	5.5
KFRC (R)	5.1	3.0	4.3
KIOI (PA)	2.4	4.5	4.1
KNEW (C)	3.6	2.9	3.9
KOME (A)	2.7	2.2	3.9
KFOG (BM)	2.7	2.3	3.6
KDIA (B)	3.2	2.6	3.4
KYUU (PA)	5.3	5.3	3.3

Philadelphia

KYW Drops 3+, Holds Lead; WWDB Gains Almost 6 For Runner-Up; WIP, WDAS-FM Continue Up; WYSP Doubles Ratings, Outpoints WMMR; WDVR, WWSH Both Drop, WMGK, WIOQ Gain; New To Top 10: WWDB (11-2), WYSP (12-5), WIOQ (14-10); Dropouts: WCAU-AM, WCAU-FM (Down 2+), WIFL

	Mar. '80	Apr. '80	May '80
KYW (N)	12.7	15.1	11.9
WWDB (T)	4.1	3.5	9.2
WIP (PA)	7.2	8.6	9.0
WDAS-FM (B)	6.5	8.0	8.4
WYSP (A)	3.8	3.3	6.7
WMMR (A)	8.6	8.5	6.2
WDVR (BM)	7.5	7.4	5.5
WMGK (PA)	5.3	4.4	5.3
WWSH (BM)	5.3	7.1	4.0
WIOQ (A)	3.4	2.9	3.7

Dallas-Ft. Worth

KSCS Resurges To Regain Lead; WBAP Gains 2+ For Second; KFJZ-FM Catches Ex-Leader KVIL In Rock Battle; KKDA, KNOK-FM Both Down; KTXQ, KZEW Suffer Losses; KRLD Drops Almost 3 As WFAA Narrows News Gap

	Mar. '80	Apr. '80	May '80
KSCS (C)	11.2	8.3	11.0
WBAP (C)	7.0	6.8	9.0
KVIL (R)	7.1	9.0	7.8
KFJZ-FM (R)	8.4	5.0	7.7
KKDA (B)	5.6	7.4	6.2
KTXQ (A)	5.9	6.8	5.8
KRLD (N)	6.7	7.9	5.2
WFAA (N)	3.7	5.1	4.9
KNOK-FM (B)	7.3	6.5	4.5
KZEW (A)	5.8	6.2	4.5

Denver

Torrid AOR Battle Shows KBPI On Top, As KAZY Down 3.7; KPPL Scores Big Gain; KLIR Passes KOSI-FM In BM War; KHOW, KLZ Up; KOA Decline Continues; KIMN Drops Back

	Mar. '80	Apr. '80	May '80
KBPI (A)	3.6	8.4	10.6
KAZY (A)	7.3	12.1	8.4
KLIR (BM)	9.1	5.3	7.7
KPPL (PA)	4.0	4.0	6.8
KOSI-FM (BM)	7.8	9.0	6.7
KHOW (PA)	5.7	5.0	6.6
KLZ (C)	5.2	5.2	6.1
KIMN (R)	4.1	7.3	4.7
KOA (N)	8.5	6.0	4.7
KVOD (CL)	6.0	4.1	4.3

THE BIG ONE Is Coming In October



CONVENTION DETAILS NEXT WEEK

SINGLE OF THE SUMMER 1980

**"TAKE YOUR TIME
(DO IT RIGHT)"**

THE S.O.S. BAND

ALREADY ON:

**KIQQ 30
KHJ 29-19
WABC ADD 15
WXLO 14-13
KRLY 30-26
96X ADD 33
Y103 ADD
WSGA 33-24
KX104 ADD
FM99 DEB 34**

ON  RECORDS

DISTRIBUTED BY CBS RECORDS

EAST Most Added Hottest

Blues Brothers
Rocky Burnette
Olivia Newton-John

Ambrosia
Bette Midler
Lipps, Inc.

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added Hottest

Blues Brothers
Kim Carnes
Rocky Burnette

Lipps, Inc.
Bette Midler
Paul McCartney

EAST

PARALLEL ONE

09X/Philadelphia, PA
Blues Bros
Journey
Notet: J. GEILS BAND 11-7
PAUL MCCARTNEY 11-7
ELTON JOHN 15-10
JOE WALSH 20-17
ROBBIE DUPREE 23-19

09X/Providence, RI
ELO
Blues Bros
London Symphony
Notet: J. GEILS BAND 5-1
LIPPS, INC. 5-2
JERRINE JACKSON 11-7
AMBY & OLIVIA 12-8
BETTE MIDLER 15-9

09X/Tampa, FL
Blues Bros
Benny Rogers
Rocky Burnette
Blondie
Bob Seger
Notet: AMBROSIA 1-1
BOB SEGER 5-2
ROBBIE DUPREE 9-3
PEACHES & HERB 21-11
MICHAEL JACKSON 23-13

WABC/New York, NY
Sony Jones
B.o.B. BAND
ROBERTA PLACK
SPINNERS
BILLY JOEL (RA)
Notet: DR. BOOKER 2-1
LIPPS, INC. 3-3
ROGERS & CARNES 12-8
LINDA RONSTADT 17-10
AMBROSIA 19-12

WCAQ/Baltimore, MD
Ron Riley
OLIVIA M-J
MANHATTANS
ROCKY BURNETTE
SPIDER
GENESIS
Notet: AMBROSIA 1-1
LIPPS, INC. 3-2
ROGERS & CARNES 4-3
BETTE MIDLER 11-4
ROBBIE DUPREE 13-5

WFIL/Philadelphia
Gerry DeFrancisco
MANHATTANS
WHISPERS
Notet: BLONDIE 1-1
LINDA RONSTADT 6-4
AMBROSIA 10-5
BETTE MIDLER 16-13
ROBBIE DUPREE 17-14

WFU/Philadelphia, PA
Liz Kiley
BILLY JOEL
PETE TOWNSEND
UTOPIA
CAROLE KING
BACHYL SWEET
Notet: AMBROSIA 1-1
TRIUMPH 12-9
BOB SEGER 16-12
GENESIS 17-13
VAN HALEN 29-16

WKBW/Buffalo, NY
Jan Summers
BILLY JOEL
ELO
PAT TRAVERS BAND
CARTY & TENNILLE
Notet: BETTE MIDLER 1-1
LIPPS, INC. 8-4
RAYDIO 13-10
ROBBIE DUPREE 15-11
PAT BENATAR 21-15

WABC/New York, NY
Ned Frank
CHANGE
Blues Bros
Benny Rogers
Pure Prairie Leag
PAT BENATAR
ELO
Notet: ROGERS & CARNES 2-1
BROTHERS JOHNSON 7-4
GARY NURAN 16-10
PAUL MCCARTNEY 25-21
SPINNERS 30-26

WPQC/Washington, DC
Dan Germino
PURE PRAIRIE LEAG
Blues Bros
RAYDIO
ROCKY BURNETTE
Notet: LIPPS, INC. 1-1
AMBROSIA 7-5
BETTE MIDLER 10-8
ROBBIE DUPREE 17-10
JOE WALSH 19-12

WROL/Boston, MA
Donna Holzer
ROCKY BURNETTE
BILLY JOEL
MICKY GILLEY
ROBIN LANE & CHAR
Notet: ROGERS & CARNES 1-1
BOB SEGER 9-3
AMBROSIA 8-4
FRANK SINATRA 15-7
BARRY HAMILTON 19-13

WIOG/Boston, MA
Tom Connelly
RAYDIO
MANHATTANS
OLIVIA M-J
PAT BENATAR
KIM CARNES
Notet: ROGERS & CARNES 1-1
BETTE MIDLER 6-3
BOB SEGER 11-6
AMBROSIA 15-10
LIPPS, INC. 21-11

WLO/New York, NY
Kelly Scacchia
ROBERTA PLACK
PURE PRAIRIE LEAG
ROCKY BURNETTE
OLIVIA M-J
Notet: LIPPS, INC. 3-1
BROTHERS JOHNSON 5-1
MANHATTANS 6-5
AMBROSIA 11-7
CHANGE 12-12

PARALLEL TWO

14Q/Worcester, MA
Steve York
BENNY ROGERS
TOMMY TUTONE
OLIVIA M-J
Notet: J. GEILS BAND 1-1
ALICE COOPER 10-7
RUPERT HOLMES 15-11
AMBROSIA 19-14
JAMES LAST BAND 27-18

WYBF/Rochester, NY
Dave Mason
SPINNERS
BILLY JOEL
MICHAEL JACKSON
Notet: AIR SUPPLY 1-1
BLONDIE 3-2
CHARLIE DORE 13-6
AMBROSIA 15-8
BETTE MIDLER 18-10

WVBC/Rochester, NY
John Schanone
RUPERT HOLMES
ELO
OLIVIA M-J
SPIDER
FLEETWOOD MAC
Notet: LIPPS, INC. 1-1
BETTE MIDLER 6-2
PAUL MCCARTNEY 11-4
ROBBIE DUPREE 18-13
J. GEILS BAND 20-14

WVBC/Rochester, NY
John Schanone
SPINNERS
ROCKY BURNETTE
OLIVIA M-J
Notet: LIPPS, INC. 1-1
BETTE MIDLER 12-3
PAUL MCCARTNEY 14-7
BOB SEGER 18-8
JERRINE JACKSON 17-12

WVBC/Rochester, NY
John Schanone
SPINNERS
ROCKY BURNETTE
OLIVIA M-J
Notet: LIPPS, INC. 1-1
BETTE MIDLER 12-3
PAUL MCCARTNEY 14-7
BOB SEGER 18-8
JERRINE JACKSON 17-12

WVBC/Rochester, NY
John Schanone
SPINNERS
ROCKY BURNETTE
OLIVIA M-J
Notet: LIPPS, INC. 1-1
BETTE MIDLER 12-3
PAUL MCCARTNEY 14-7
BOB SEGER 18-8
JERRINE JACKSON 17-12

PARALLEL THREE

13FEA/Monchester, NH
Rick Ryder
KIM CARNES
RAYDIO
MANHATTANS
BILLY JOEL
ROCKY BURNETTE
Notet: AMBROSIA 1-1
BETTE MIDLER 4-2
ROBBIE DUPREE 10-5
ELTON JOHN 13-6
RICK PINETTE 6-8
13FEA/Monchester, NH

WVBC/Rochester, NY
John Schanone
SPINNERS
ROCKY BURNETTE
OLIVIA M-J
Notet: LIPPS, INC. 1-1
BETTE MIDLER 12-3
PAUL MCCARTNEY 14-7
BOB SEGER 18-8
JERRINE JACKSON 17-12

PARALLEL THREE

13FEA/Monchester, NH
Rick Ryder
KIM CARNES
RAYDIO
MANHATTANS
BILLY JOEL
ROCKY BURNETTE
Notet: AMBROSIA 1-1
BETTE MIDLER 4-2
ROBBIE DUPREE 10-5
ELTON JOHN 13-6
RICK PINETTE 6-8
13FEA/Monchester, NH

SOUTH

PARALLEL ONE

09X/Dallas, TX
Chuck Rhodes
WHISPERS
PURE PRAIRIE LEAG
CHEAP TRICK
Notet: ROGERS & CARNES 3-1
AMY & OLIVIA 4-2
LIPPS, INC. 9-5
BETTE MIDLER 11-7
ROBBIE DUPREE 17-11

Q106/Tampa, FL
Pat McVay
ELO
OLIVIA M-J
LIPPS, INC. 12-4
BROTHERS JOHNSON 14-6
GARY NURAN 12-7
BOB SEGER 16-11

KC101/New Haven, CT
Curt Hansen
OLIVIA M-J
RAYDIO
WHISPERS
KIM CARNES
MANHATTAN TRANSPRE (dp)
Notet: BLONDIE 1-1
BETTE MIDLER 10-2
LIPPS, INC. 12-4
JAMES LAST BAND 32-21
KARMA & THE RUFF
SPINNERS 23-19

WVBC/Baltimore, MD
Andy Srinivas
JOE WALSH
FLEETWOOD MAC
Notet: LIPPS, INC. 1-1
AMBROSIA 4-2
BOB SEGER 13-7
ROBBIE DUPREE 21-9
BOB SEGER 25-20

WVBC/Baltimore, MD
Andy Srinivas
JOE WALSH
FLEETWOOD MAC
Notet: LIPPS, INC. 1-1
AMBROSIA 4-2
BOB SEGER 13-7
ROBBIE DUPREE 21-9
BOB SEGER 25-20

PARALLEL TWO

WVBC/Baltimore, MD
Andy Srinivas
JOE WALSH
FLEETWOOD MAC
Notet: LIPPS, INC. 1-1
AMBROSIA 4-2
BOB SEGER 13-7
ROBBIE DUPREE 21-9
BOB SEGER 25-20

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Andy Srinivas
JOE WALSH
FLEETWOOD MAC
Notet: LIPPS, INC. 1-1
AMBROSIA 4-2
BOB SEGER 13-7
ROBBIE DUPREE 21-9
BOB SEGER 25-20

PARALLEL TWO

92Q/Nashville, TN
Scooter Davis
ELO
Blues Bros
KIM CARNES
CDB
Notet: RIM CARNES
REO SPEEDWAGON (dp)
Notet: BETTE MIDLER 4-1
GARY NURAN 9-5
LIPPS, INC. 10-6
MICHAEL JACKSON 20-15
ELTON JOHN 27-22

WVBC/Baltimore, MD
Andy Srinivas
JOE WALSH
FLEETWOOD MAC
Notet: LIPPS, INC. 1-1
AMBROSIA 4-2
BOB SEGER 13-7
ROBBIE DUPREE 21-9
BOB SEGER 25-20

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CDB
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Notet: BETTE MIDLER 4-1
GARY NURAN 9-5
LIPPS, INC. 10-6
MICHAEL JACKSON 20-15
ELTON JOHN 27-22

SOUTH

PARALLEL ONE

WVBC/Baltimore, MD
Andy Srinivas
JOE WALSH
FLEETWOOD MAC
Notet: LIPPS, INC. 1-1
AMBROSIA 4-2
BOB SEGER 13-7
ROBBIE DUPREE 21-9
BOB SEGER 25-20

WVBC/Baltimore, MD
Andy Srinivas
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ELTON JOHN 27-22

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LIPPS, INC. 10-6
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Notet: BETTE MIDLER 4-1
GARY NURAN 9-5
LIPPS, INC. 10-6
MICHAEL JACKSON 20-15
ELTON JOHN 27-22

SOUTH

PARALLEL ONE

WVBC/Baltimore, MD
Andy Srinivas
JOE WALSH
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Notet: LIPPS, INC. 1-1
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BOB SEGER 13-7
ROBBIE DUPREE 21-9
BOB SEGER 25-20

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ROBBIE DUPREE 21-9
BOB SEGER 25-20

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Blues Bros
KIM CARNES
CDB
Notet: RIM CARNES
REO SPEEDWAGON (dp)
Notet: BETTE MIDLER 4-1
GARY NURAN 9-5
LIPPS, INC. 10-6
MICHAEL JACKSON 20-15
ELTON JOHN 27-22

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Scooter Davis
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KIM CARNES
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Notet: RIM CARNES
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Notet: BETTE MIDLER 4-1
GARY NURAN 9-5
LIPPS, INC. 10-6
MICHAEL JACKSON 20-15
ELTON JOHN 27-22

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92Q/Nashville, TN
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ELO
Blues Bros
KIM CARNES
CDB
Notet: RIM CARNES
REO SPEEDWAGON (dp)
Notet: BETTE MIDLER 4-1
GARY NURAN 9-5
LIPPS, INC. 10-6
MICHAEL JACKSON 20-15
ELTON JOHN 27-22

SOUTH

PARALLEL ONE

WVBC/Baltimore, MD
Andy Srinivas
JOE WALSH
FLEETWOOD MAC
Notet: LIPPS, INC. 1-1
AMBROSIA 4-2
BOB SEGER 13-7
ROBBIE DUPREE 21-9
BOB SEGER 25-20

WVBC/Baltimore, MD
Andy Srinivas
JOE WALSH
FLEETWOOD MAC
Notet: LIPPS, INC. 1-1
AMBROSIA 4-2
BOB SEGER 13-7
ROBBIE DUPREE 21-9
BOB SEGER 25-20

PARALLEL TWO

92Q/Nashville, TN
Scooter Davis
ELO
Blues Bros
KIM CARNES
CDB
Notet: RIM CARNES
REO SPEEDWAGON (dp)
Notet: BETTE MIDLER 4-1
GARY NURAN 9-5
LIPPS, INC. 10-6
MICHAEL JACKSON 20-15
ELTON JOHN 27-22

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92Q/Nashville, TN
Scooter Davis
ELO
Blues Bros
KIM CARNES
CDB
Notet: RIM CARNES
REO SPEEDWAGON (dp)
Notet: BETTE MIDLER 4-1
GARY NURAN 9-5
LIPPS, INC. 10-6
MICHAEL JACKSON 20-15
ELTON JOHN 27-22

PARALLEL TWO

92Q/Nashville, TN
Scooter Davis
ELO
Blues Bros
KIM CARNES
CDB
Notet: RIM CARNES
REO SPEEDWAGON (dp)
Notet: BETTE MIDLER 4-1
GARY NURAN 9-5
LIPPS, INC. 10-6
MICHAEL JACKSON 20-15
ELTON JOHN 27-22

MISUNDERSTANDING

3662

THE SINGLE FROM THE NEW

GENESIS

DUKE

ALBUM
SD 16014



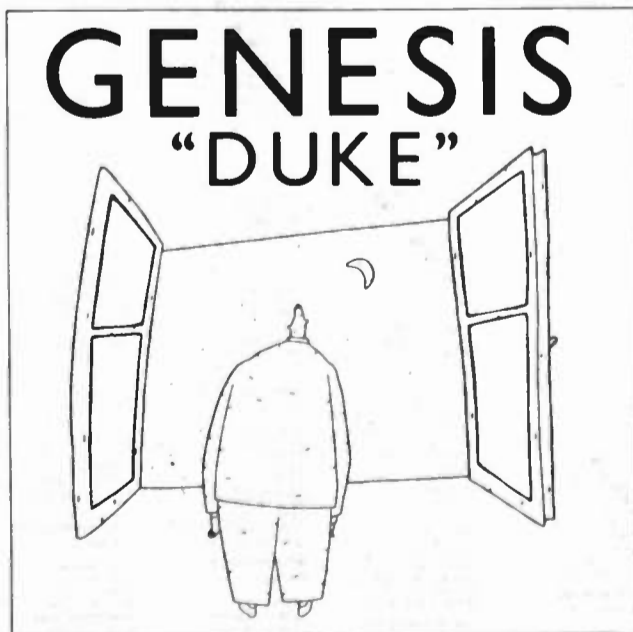
Expect some surprises



ON ATLANTIC RECORDS AND TAPES

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PRODUCED BY DAVID HENTSCHEL AND GENESIS
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WIFI 17-13
WCAO add
PRO-FM deb 28
Q107 on
94Q 28-21
KSLQ add 26
KBEQ deb 28
WGCL add
WOKY deb 28
WFBR on
WFLY add 29
WPST 31-28
WKEE add
KTSA add
WJDX add
WAPE add
WAYS add
WQRK on
WDRQ add
WGRD add 30



WISM add
KCPX deb 28
KLUC deb 26
KENO add
KRQ add 29
WGUY add
WFBG 35-27
WYRE on
V100 on
WCIR add
WHHY on
WISE on
WANS-FM 37-32
WROV on
CK101 35-34
KPUR add
KQWB-FM 27-22
WAKX 24-23
WRBR on
KBIM add

MIDWEST Most Added Hottest

Spinners
ELO
Olivia Newton-John
Paul McCartney

Ambrosia
Bette Midler
Paul McCartney

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Spinners
ELO
Olivia Newton-John

Ambrosia
LiPPs, Inc.
Bette Midler

MIDWEST

PARALLEL ONE

KREQ/Kansas City, MO
Steve Garret

BLUES BROS
Hottest:
OLIVIA N-J
MANHATTANS
Hottest:
CHARLIE DORE 2-1
BOB SEGER 11-4
CLASH 10-7
AMBROSIA 11-10
ELTON JOHN 20-14

KDWB/Minneapolis, MN
Pam Abresch

BOB SEGER
PAT BENATAR
Hottest:
AMBROSIA 2-1
BOB SEGER 5-3
CRETONE'S 12-5
PURE PRAIRIE LEAG 22-12
MICHAEL JACKSON 28-18

KSLQ/St. Louis, MO
Phil Harris

PAT BENATAR
GENESIS
ROCKY BURNETTE
JOURNEY
OZARK MT. DAREDEV
TOMMY TUTONE
SPIDER
Hottest:
ROGERS & CARNES 4-1
LIPPS, INC. 6-2
BETTE MIDLER 10-3
BILLY JOEL 14-6
PAUL MCCARTNEY 15-7

WGCL/Cleveland, OH
Bob Travs

BILLY JOEL
PINK FLOYD
JOE WALSH
SPINNERS
ROCKY BURNETTE
GENESIS
TOMMY TUTONE
Hottest:
LIPPS, INC. 1-1
CHRIS CROSS 4-2
AMBROSIA 11-7
JERMAINE JACKSON 13-10
MANHATTAN TRANSFE 27-21

WLS/Chicago, IL
Steve Casey

BOB SEGER
BILLY JOEL
Hottest:
BLONDIE 1-1
PAUL MCCARTNEY 13-9
LINDA RONSTADT 17-11
CLASH 21-16
BETTE MIDLER 27-17

WORY/Milwaukee, WI
Jim Brown

KENNY ROGERS
ELO
MICHAEL JACKSON
KIM CARNES
Hottest:
GARY NUNAN 1-1
BETTE MIDLER 10-2
PRETENDERS 6-3
AMBROSIA 8-5
ROBBIE DUPREE 16-10

WZLW/Milwaukee, WI
Bill Shannon

SPINNERS
FELIX CAVALIERE
JOHNNY RIVERS
GLEN & RITA
Hottest:
BETTE MIDLER 6-1
BERNADETTE PETERS 12-6
PHOTOGLO 14-10
MICHAEL JACKSON 20-11
NEIL SEDARA 19-13

RWK/St. Louis, MO
Bob Mattick

Hottest:
TRIUMPH 1-1
JOHN MILES 13-5
VAN HALEN 16-7
BILLY SQUIER 12-10
RAY GOMEZ 19-15

WHB/Kansas City, MO
Rick Brown

SPINNERS
Hottest:
MAC DAVIS 1-1
BOB SEGER 7-2
ROBBIE DUPREE 12-9
MICHAEL JACKSON 15-11
ELTON JOHN 24-16

KS95-FM/Minneapolis, MN
Chuck Knapp

NEIL SEDARA
ROCKY BURNETTE
OLIVIA N-J
Hottest:
AMBROSIA 1-1
BETTE MIDLER 3-2
BOB SEGER 13-4
MICHAEL JACKSON 15-10
ELTON JOHN 19-12

PARALLEL TWO

BZZ/Columbus, OH
Buddy Scott

MICHAEL JACKSON
SPINNERS
CHEAP TRICK
ROCKY BURNETTE
Hottest:
AMBROSIA 1-1
BETTE MIDLER 10-2
PAUL MCCARTNEY 15-10
ELTON JOHN 19-12
BOB SEGER 22-14

KIOA/Denver, CO
A.W. Pontygo

SPINNERS
PAUL MCCARTNEY
BLUES BROS
MICKY GILLEY
Hottest:
BLONDIE 1-1
LIPPS, INC. 13-2
AMBROSIA 7-4
JOURNEY
ELTON JOHN
Hottest:
AMBROSIA 2-1
DAN FOGELBERG 3-2
BETTE MIDLER 9-4
JAMES LAST BAND 21-16
SPINNERS 30-24

KOFM/Oklahoma City, OK
Chuck Morgan

MICHAEL JACKSON
ELTON JOHN
NEIL SEDARA
OLIVIA N-J
Hottest:
BLONDIE 1-1
MICHAEL JACKSON 7-2
GARY NUNAN 19-13
BETTE MIDLER 20-14
JAMES LAST BAND 24-18

KRAV/Tulsa, OK
Gary Reynolds

BLUES BROS
KIM CARNES
JOE WALSH (dp)
JERMAINE JACKSON (dp)
Hottest:
AMBROSIA 4-1
BETTE MIDLER 7-2
BOB SEGER 13-7
BROTHERS JOHNSON 21-11
PAUL MCCARTNEY 22-15

WGRD/Grand Rapids, MI
Ray Baker

LINDA RONSTADT
PAUL MCCARTNEY
BOB SEGER
GENESIS
Hottest:
GARY NUNAN 3-1
LIPPS, INC. 16-3
BILLY JOEL 7-6
RAY, GOODMAN & B 14-11
AMBROSIA 17-12

WHOT/Youngstown, OH
Dick Thompson

MANHATTANS
NEIL SEDARA
ELO
Hottest:
BETTE MIDLER 1-1
LIPPS, INC. 9-2
GARY NUNAN 8-5
PAUL MCCARTNEY 14-6
MICHAEL JACKSON 17-13

WMEE/Fort Wayne, IN
John Curry

MICHAEL JACKSON
JOE WALSH
VAN HALEN
JOURNEY
ROCKY BURNETTE
Hottest:
ROGERS & CARNES 1-1
BETTE MIDLER 5-3
GARY NUNAN 11-9
LIPPS, INC. 23-16
ELTON JOHN 26-20

WMAP/Indianapolis, IN
Diane Shannon

LIPPS, INC.
SPINNERS
BLUES BROS
JOURNEY
Hottest:
AMBROSIA 1-1
BETTE MIDLER 12-4
PAUL MCCARTNEY 16-13
BOB SEGER 20-16
PURE PRAIRIE LEAG 24-19

WNCI/Columbus, OH
Steve Edwards

RAYDIO
SPINNERS
JOE WALSH
PAT BENATAR
Hottest:
BETTE MIDLER 6-7
AMBROSIA 5-2
PAUL MCCARTNEY 10-5
LIPPS, INC. 19-9
JERMAINE JACKSON D 16

WOHO/Toledo, OH
Beau Elliot

MANHATTANS
FRANK SINATRA (dp)
Hottest:
BETTE MIDLER 3-1
PAUL MCCARTNEY 12-4
BILLY JOEL 23-6
BERNADETTE PETERS 14-9
BOB SEGER 18-12

WVIC/East Lansing, MI
Jim St. John

JOE WALSH
LAB
ELO
SURVIVOR
JAGS
PAT TRAVERS BAND
MOTORS
BILLY JOEL
Hottest:
AMBROSIA 1-1
BETTE MIDLER 6-4
BROTHERS JOHNSON 12-8
RAYDIO 20-11
ROBBIE DUPREE 21-11

KSTT/Davenport, IA
Mike Kennedy

SPINNERS
CHEAP TRICK
RICK PINETTE & ORK
ELO
OLIVIA N-J
PAT TRAVERS BAND
Hottest:
BLONDIE 2-1
LIPPS, INC. 10-5
LINDA RONSTADT 11-7
BROTHERS JOHNSON 18-8
BOB SEGER 29-11

WISM/Madison, WI
Jonathan Lme

OLIVIA N-J
GENESIS
KIM CARNES
Hottest:
LIPPS, INC. 3-1
PAUL MCCARTNEY 9-4
BETTE MIDLER 13-6
AMBROSIA 12-9
MICHAEL JACKSON 23-14

WZZP/Cleveland, OH
Bob McKay

CAROLE KING
ZAMPFI
GLEN & RITA
ROCKY BURNETTE
WHISPERS
ALLAN CLARKE
JOURNEY
ELTON JOHN
Hottest:
AMBROSIA 2-1
DAN FOGELBERG 3-2
BETTE MIDLER 9-4
JAMES LAST BAND 21-16
SPINNERS 30-24

RWEM/Tulsa, OK
Beau

KIM CARNES
ELO
MICKEY GILLEY
RAYDIO
BLUES BROS
PLAYER
PAT TRAVERS BAND
Hottest:
AMBROSIA 2-1
PHOTOGLO 11-8
BETTE MIDLER 14-9
BROTHERS JOHNSON 18-10
LIPPS, INC. 22-14

KLEO/Wichita, KN
Mark McCoy

LIPPS, INC.
SPINNERS
ELO
BARRY MANILOW
Hottest:
AMBROSIA 2-1
BETTE MIDLER 4-2
ROBBIE DUPREE 12-5
MICHAEL JACKSON 20-11
NEIL SEDARA 27-18

WYFM/Youngstown, OH
Jeff Tobin

BOB SEGER
BILLY JOEL
Hottest:
BETTE MIDLER 3-1
CHARLIE DORE 7-4
LIPPS, INC. 16-7
ROGERS & CARNES 11-8
GARY NUNAN 13-9

WDRQ/Detroit, MI
Jim Ryan

MICHAEL JACKSON
BLUES BROS
KIM CARNES
VAN HALEN
GENESIS (dp)
Hottest:
BETTE MIDLER 4-1
ALICE COOPER 9-8
BOB SEGER 19-10
ROBBIE DUPREE 15-11
RAYDIO 23-18

WTWR/Detroit, MI
Kurt Kelly

SPINNERS
BOB SEGER
JOURNEY
Hottest:
AMBROSIA 1-1
GARY NUNAN 18-7
PAT BENATAR 16-9
ROBBIE DUPREE 14-10
MICHAEL JACKSON 23-16

PARALLEL THREE

KKLS/Rapid City, SD
Kjor Sherwyn

SPINNERS
CHEAP TRICK
OLIVIA N-J
Hottest:
BETTE MIDLER 2-1
PRETENDERS 7-3
ROBBIE DUPREE 8-6
BOB SEGER 13-8
ELTON JOHN 17-10

KRRC/Sioux Falls, SD
Brian Phoenix

BETTE MIDLER
BOB SEGER
ROCKY BURNETTE
OLIVIA N-J
Hottest:
GARY NUNAN 1-1
J. GEILS BAND 6-3
CHARLIE DORE 8-4
BOB SEGER 13-10
PAUL MCCARTNEY 14-11

KKAL/Grand Forks, ND
Jack Lunby

ELO
KIM CARNES
MATTHEW FISHER
Hottest:
AMBROSIA 1-1
BOB SEGER 11-5
ELTON JOHN 13-6
GARY NUNAN 14-10
BILLY JOEL 19-12

WAKX/Duluth, MN
Bruce McGrigor

OLIVIA N-J
ELO
BLUES BROS
JOE WALSH
Hottest:
LIPPS, INC. 1-1
AMBROSIA 10-6
MICHAEL JACKSON 18-12
BILLY JOEL 20-15
CLASH 22-17

WEAQ/Edu. Claire, WI
Rick Roberts

ELTON JOHN
ELO
OLIVIA N-J
KENNY ROGERS
Hottest:
CHRIS CROSS 1-1
DAN FOGELBERG 4-2
ROGERS & CARNES 6-3
BILLY JOEL 10-7
AMBROSIA 11-8

WGBF/Evansville, IN
Gene Michagos

FRANK SINATRA
BILLY JOEL
RUPERT HOLMES
CHEAP TRICK
PAT TRAVERS BAND
Hottest:
AMBROSIA 1-1
BETTE MIDLER 10-3
LIPPS, INC. 11-7
ROBBIE DUPREE 14-10
PAUL MCCARTNEY 19-11

WVAM/Neenah, WI
Jay Tyler

RUPERT HOLMES
SPINNERS
ELO
MANHATTAN TRANSFE
Hottest:
AMBROSIA 2-1
ELTON JOHN 17-8
BOB SEGER 21-10
LIPPS, INC. 24-11
FIREBALL 20-15

WTKR/Rocine, WI
Andy Gerold

BRICK
OLIVIA N-J
ELTON JOHN
JAMES LAST BAND
MAYCHEX
Hottest:
BILLY JOEL 3-1
ROGERS & CARNES 12-8
CHRIS CROSS 20-13
ROBBIE DUPREE 25-21
ROCKY BURNETTE 30-26

WSPJ/Sievers Point, WI
Pat Mann

KIM CARNES
GARY NUNAN
POLICE
Hottest:
BETTE MIDLER 1-1
BOB SEGER 7-2
PAUL MCCARTNEY 9-4
ALLAN CLARKE 13-9
ALICE COOPER 18-10

WTRU/Muskegon, MI
Bill Andrews

MICHAEL JACKSON
BILLY JOEL
Hottest:
BETTE MIDLER 2-1
GARY NUNAN 14-4
BOB SEGER 12-6
LINDA RONSTADT 13-10
ROBBIE DUPREE 21-16

WRBR/South Bend, IN
Joe Lightner

SANDY FARINA
ELO
SPINNERS
MANHATTANS
BLUES BROS (dp)
CHEAP TRICK (dp)
Hottest:
LIPPS, INC. 6-1
J. GEILS BAND 13-6
PAUL MCCARTNEY 20-12
ELTON JOHN D-20
WHISPERS 28-23

KOVV/Tape, IN
Rick Reynolds

SPINNERS
ELO
RAYDIO
Hottest:
GARY NUNAN 2-1
LIPPS, INC. 3-2
BROTHERS JOHNSON 9-5
PAUL MCCARTNEY 12-7
MICHAEL JACKSON 14-9

KQWB/Fargo, ND
Rick Reynolds

CHEAP TRICK
ELO
PURE PRAIRIE LEAG
ALLAN CLARKE
J. GEILS BAND
TOMMY TUTONE
BILLY JOEL
Hottest:
VAN HALEN
PETE TOWNSEND
BLONDIE
Hottest:
AMBROSIA 6-1
STYX 7-4
MICHAEL JACKSON 13-8
BOB SEGER 18-10
PAUL MCCARTNEY 31-27

KOPA/Phoenix, AZ
John Vlope

ELO
JOE WALSH
TOMMY TUTONE (dp)
Hottest:
AMBROSIA 2-1
GARY NUNAN 9-4
BOB SEGER 8-5
ROGERS & CARNES 10-7
BETTE MIDLER 20-10

KUPD/Phoenix, AZ
John Sebastian

IAN HUNTER
JOE WALSH
Hottest:
VAN HALEN 1-1
BOB SEGER 19-6
ANGEL CITY 13-11
BILLY JOEL 22-15
GRATEFUL DEAD 28-16

KRLA/Los Angeles, CA
Rick Stancato

ROCKY BURNETTE
CAROLE KING
PURE PRAIRIE LEAG
BILLY JOEL
Hottest:
LIPPS, INC. 1-1
INVISIBLE MAN'S B 9-2
MANHATTANS 12-9
JERMAINE JACKSON 14-11
GO 18-15

KHJ/Los Angeles, CA
Chuck Morin

BOB SEGER
FRANK SINATRA
ROCKY BURNETTE
BILLY JOEL
Hottest:
LIPPS, INC. 1-1
AMBROSIA 8-2
MANHATTANS 14-7
JERMAINE JACKSON 15-8
GARY NUNAN 20-9

13K/San Diego, CA
John Lander

MICHAEL JACKSON
JERMAINE JACKSON
BOB SEGER
Hottest:
LIPPS, INC. 1-1
PAUL MCCARTNEY 15-6
BILLY JOEL 13-7
BETTE MIDLER 26-14
J. GEILS BAND 24-21

KCPA/Salt Lake City, UT
Gary Woldan

JOE WALSH
PHOTOGLO
BLUES BROS
PETE TOWNSEND
MICHAEL JACKSON
PLAYER
ELO
JOE SUM
Hottest:
ROGERS & CARNES 1-1
STYX 4-2
LIPPS, INC. 15-7
SPIDER 18-14
BOB SEGER 23-17

KENO/Los Vegas, NV
Bill Alexander

SPINNERS
PHOTOGLO
BARRY MANILOW (dp)
BRUCE COCKBURN
JOE WALSH (dp)
TOMMY TUTONE (dp)
GENESIS (dp)
Hottest:
AMBROSIA 1-1
STYX 11-4
BETTE MIDLER 19-10
ROBBIE DUPREE 22-13
BILLY JOEL 29-20

KERN/Bakersfield, CA
Pete Shannon

ROCKY BURNETTE
ELO
OLIVIA N-J
JOE WALSH
TOMMY TUTONE
UTOPIA
Hottest:
AMBROSIA 3-1
BROTHERS JOHNSON 11-5
PAUL MCCARTNEY 14-6
MICHAEL JACKSON 19-12
ELTON JOHN 21-13

KFMB/San Bernardino, CA
Craig Powers

PAUL MCCARTNEY
MANHATTANS
ROCKY BURNETTE
KENNY ROGERS
OLIVIA N-J
BEACH BOYS
PAT BENATAR
Hottest:
AMBROSIA 4-1
LIPPS, INC. 6-2
DR. HOOK 8-4
ELTON JOHN 27-15
MICHAEL JACKSON 25-17

KGW/Portland, OR
Richard Marker

ROCKY BURNETTE
BERNADETTE PETERS
GARY NUNAN
Hottest:
AMBROSIA 1-1
BETTE MIDLER 18-9
BOB SEGER 17-12
BILLY JOEL 24-17
MICHAEL JACKSON 29-21

KMUC/San Diego, CA
Chris Collins

SPINNERS
MANHATTANS
BLUES BROS
GLADYS KNIGHT
Hottest:
AMBROSIA 3-1
BETTE MIDLER 8-4
LIPPS, INC. 13-9
PAUL MCCARTNEY 20-13
ELTON JOHN 23-14

KROY/Sacramento, CA
Rick Shannon

BLUES BROS
PURE PRAIRIE LEAG
Hottest:
PAT RATHERY
JOE WALSH
Hottest:
GARY NUNAN 1-1
PAUL MCCARTNEY 7-2
AMBROSIA 8-3
LIPPS, INC. 12-6
ROBBIE DUPREE 18-14

KRO/Tucson, AZ
Don McCoy

BLONDIE
GENESIS
CAROLE KING
Hottest:
AMBROSIA 1-1
BETTE MIDLER 9-3
BILLY JOEL 13-9
PAT BENATAR 16-12
PHOTOGLO 17-13

KRSP/Salt Lake City, UT
Lorraine Winnegor

BLUES BROS
BLONDIE
CHEAP TRICK
Hottest:
AMBROSIA 2-1
BOB SEGER 10-7
LBB 11-9
BILLY JOEL 21-9
PINK FLOYD 14-12

KRUX/Phoenix, AZ
Bobby Rivers

ELO
OLIVIA N-J
GARY NUNAN
CAROLE KING
REO SPEEDWAGON
BEACH BOYS
Hottest:
AMBROSIA 6-1
ELTON JOHN 14-7
ROBBIE DUPREE 18-12
BOB SEGER 20-13
BILLY JOEL 21-16

KTAC/Tacoma, WA
Sean Carle

ELO
OLIVIA N-J
Hottest:
BLONDIE 1-1
MICHAEL JACKSON 8-4
BETTE MIDLER 14-8
PAUL MCCARTNEY 21-16
FRANK SINATRA 28-24

KTRT/Tucson, AZ
Ed Alexander

OLIVIA N-J
MANHATTANS
PETE TOWNSEND (dp)
UTOPIA (dp)
Hottest:
AMBROSIA 1-1
GARY NUNAN 5-2
ELTON JOHN 8-3
PAUL MCCARTNEY 11-4
ROBBIE DUPREE 10-6

YMA/Fresno, CA
Roy Applenton

VAN HALEN
ALICE COOPER
ELO
OLIVIA N-J
SPINNERS
Hottest:
BETTE MIDLER 3-1
PAUL MCCARTNEY 13-7
ELTON JOHN 18-10
ROBBIE DUPREE 16-11
BILLY JOEL 23-14

KLUC/Las Vegas, NV
Dave Anthony

CAROLE KING
PETE TOWNSEND
BLUES BROS
Hottest:
ROBBIE DUPREE 2-1
BILLY JOEL 7-4
BETTE MIDLER 11-7
PAT BENATAR 16-9
ROCKY BURNETTE 18-11

KMLK/Portland, OR
John Shandy

BLUES BROS
CHEAP TRICK
RAYDIO
RUPERT HOLMES
Hottest:
AMBROSIA 1-1
LIPPS, INC. 8-2
BETTE MIDLER 16-6
MICHAEL JACKSON 12-7
J. GEILS BAND 19-13

KYOY/Fresno, CA
Jim Sumpter

SPINNERS
ROCKY BURNETTE
CHRIS CROSS
SMITOH
Hottest:
BETTE MIDLER 2-1
8-52'S 6-3
PAUL MCCARTNEY 13-4
ROBBIE DUPREE 20-14
RAYDIO 30-20

KYNO-FM/Sacramento, CA
John Lee Walker

ROCKY BURNETTE
ALICE COOPER
ANDY & OLIVIA
Hottest:
LIPPS, INC. 1-1
BETTE MIDLER 6-2
GARY NUNAN 4-3
MICHAEL JACKSON 19-13
WHISPERS 22-14

KZZX/Albuquerque, NM
Chris Corley

SPINNERS
ROCKY BURNETTE
OLIVIA N-J
RAYDIO
Hottest:
AMBROSIA 1-1
PAUL MCCARTNEY 15-6
BOB SEGER 16-7
LIPPS, INC. 18-8
ELTON JOHN 22-15

FM02/Sacramento, CA
Billy Manders

ROCKY BURNETTE
BILLY JOEL
WHISPERS
Hottest:
LIPPS, INC. 1-1
AMBROSIA 4-3
PAUL MCCARTNEY 13-6
BETTE MIDLER 19-9
BOB SEGER 15-12

PARALLEL THREE

KBOE/Eugene, OR
Greg Lee

DOBBIE BROS
BLUES BROS (dp)
PLEETWOOD MAC (dp)
MICKY GILLEY
FELIX CAVALIERE
ROCKY BURNETTE (dp)
CAROLE KING
Hottest:
AMBROSIA 3-1
LIPPS, INC. 15-5
MICHAEL JACKSON 10-7
ELTON JOHN 23-19
OLIVIA N-J D 27

KBM/Roswell, NM
Harry Daniels

OZARK MT. DAREDEV
EXILE
JOURNEY
REO SPEEDWAGON
GENESIS
MANHATTANS
JOE WALSH
Hottest:
BETTE MIDLER 3-1
PAUL MCCARTNEY 16-12
PURE PRAIRIE LEAG 26-15
LIPPS, INC. 23-16
ROBBIE DUPREE 21-20

KBOZ/Bakersfield, MI
Dennis Nichols

GLEN & RITA
SPINNERS
RAYDIO
OLIVIA N-J
Hottest:
AMBROSIA 1-1
ANDY & OLIVIA 5-2
ROGERS & CARNES 7-3
DAN FOGELBERG 8-5
ANNE MURRAY 12-8

KCBN/Reno, NV
Palmer Stewart

ELO
OLIVIA N-J
CAROLE KING
GARY NUNAN
RAYDIO
JOE WALSH
Hottest:
AMBROSIA 1-1
BETTE MIDLER 8-2
ROBBIE DUPREE 10-4
MICHAEL JACKSON 31-19
BOB SEGER 36-23

KDZA/Pueblo, CO
Rp Arino

SPINNERS
VAN HALEN
CHEAP TRICK
JERMAINE JACKSON
CAROLE KING
PAT TRAVERS BAND
JOHN STEWART
Hottest:
BETTE MIDLER 2-1
GARY NUNAN 7-3
LIPPS, INC. 10-7
ROBBIE DUPREE 13-10
BOB SEGER 19-12

KFXD/Besse, ID
Foz/Kelly

WHISPERS
BILLY JOEL
CHEAP TRICK
Hottest:
AMBROSIA 1-1
BOB SEGER 15-8
ELTON JOHN 17-10
LIPPS, INC. 22-16
GREGG ARRELL D-20

KOOK/Billings, MT
Michael May

SPINNERS
ELO
NEIL SEDARA
Hottest:
GARY NUNAN 4-1
LIPPS, INC. 13-6
BOB SEGER 23-12
MICHAEL JACKSON 26-15
ELTON JOHN 29-17

KQD/Great Falls, MT
Bobby Cooper

SPINNERS
JOURNEY
CHEAP TRICK
CAROLE KING
KIM CARNES
ROCKY BURNETTE
Hottest:
GARY NUNAN 1-1
BETTE MIDLER 9-4
BROTHERS JOHNSON 17-13
LIPPS, INC. 20-14
MICHAEL JACKSON 24-19

KRLC/Lewiston, ID
Steven Alan MacKinnon

BLUES BROS
SPINNERS
CAROLE KING
CHEAP TRICK
RODNEY CROWELL
RICK PINETTE & ORK
Hottest:
LIPPS, INC. 1-1
BOB SEGER 13-6
BROTHERS JOHNSON 11-7
MICHAEL JACKSON 15-8
PAUL MCCARTNEY 19-12

KSLY/San Luis Obispo, CA
Don Porter

ALICE COOPER
BILLY JOEL
PLAYER
SPINNERS
PAT TRAVERS BAND
Hottest:
AMBROSIA 1-1
BETTE MIDLER 6-2
BOB SEGER 7-3
ROGERS & CARNES 8-4
LIPPS, INC. 16-8

KENI/Anchorage, AK
Kent Byrus

ELO
OLIVIA N-J
SPINNERS
BILLY JOEL
BLONDIE
Hottest:
BILLY JOEL 1-1
ROGERS & CARNES 4-2
AMBROSIA 5-3
REO SPEEDWAGON 12-6
KNACK 15-10

MIDWEST

WYAM/Neenah, WI
Jay Tyler

RUPERT HOLMES
SPINNERS
ELO
MANHATTAN TRANSFE
Hottest:
AMBROSIA 2-1
ELTON JOHN 17-8
BOB SEGER 21-10
LIPPS, INC. 24-11
FIREBALL 20-15

WTKR/Rocine, WI
Andy Gerold

BRICK
OLIVIA N-J
ELTON JOHN
JAMES LAST BAND
MAYCHEX
Hottest:
BILLY JOEL 3-1
ROGERS & CARNES 12-8
CHRIS CROSS 20-13
ROBBIE DUPREE 25-21
ROCKY BURNETTE 30-26

WSPJ/Sievers Point, WI
Pat Mann

KIM CARNES
GARY NUNAN
POLICE
Hottest:
BETTE MIDLER 1-1
BOB SEGER 7-2
PAUL MCCARTNEY 9-4
ALLAN CLARKE 13-9
ALICE COOPER 18-10

WTRU/Muskegon, MI
Bill Andrews

MICHAEL JACKSON
BILLY JOEL
Hottest:
BETTE MIDLER 2-1
GARY NUNAN 14-4
BOB SEGER 12-6
LINDA RONSTADT 13-10
ROBBIE DUPREE 21-16

WRBR/South Bend, IN
Joe Lightner

SANDY FARINA
ELO
SPINNERS
MANHATTANS
BLUES BROS (dp)
CHEAP TRICK (dp)
Hottest:
LIPPS, INC. 6-1
J. GEILS BAND 13-6
PAUL MCCARTNEY 20-12
ELTON JOHN D-20
WHISPERS 28-23

KOVV/Tape, IN
Rick Reynolds

SPINNERS
ELO
RAYDIO
Hottest:
GARY NUNAN 2-1
LIPPS, INC. 3-2
BROTHERS JOHNSON 9-5
PAUL MCCARTNEY 12-7
MICHAEL JACKSON 14-9

KQWB/Fargo, ND
Rick Reynolds

CHEAP TRICK
ELO
PURE PRAIRIE LEAG
ALLAN CLARKE
J. GEILS BAND
TOMMY TUTONE
BILLY JOEL
Hottest:
VAN HALEN
PETE TOWNSEND
BLONDIE
Hottest:
AMBROSIA 6-1
STYX 7-4
MICHAEL JACKSON 13-8
BOB SEGER 18-10
PAUL MCCARTNEY 31-27

KOPA/Phoenix, AZ
John Vlope

ELO
JOE WALSH
TOMMY TUTONE (dp)
Hottest:
AMBROSIA 2-1
GARY NUNAN 9-4
BOB SEGER 8-5
ROGERS & CARNES 10-7
BETTE MIDLER 20-10

KUPD/Phoenix, AZ
John Sebastian

IAN HUNTER
JOE WALSH
Hottest:
VAN HALEN 1-1
BOB SEGER 19-6
ANGEL CITY 13-11
BILLY JOEL 22-15
GRATEFUL DEAD 28-16

KRLA/Los Angeles, CA
Rick Stancato

ROCKY BURNETTE
CAROLE KING
PURE PRAIRIE LEAG
BILLY JOEL
Hottest:
LIPPS, INC. 1-1
INVISIBLE MAN'S B 9-2
MANHATTANS 12-9
JERMAINE JACKSON 14-11
GO 18-15

KHJ/Los Angeles, CA
Chuck Morin

BOB SEGER
FRANK SINATRA
ROCKY BURNETTE
BILLY JOEL
Hottest:
LIPPS, INC. 1-1
AMBROSIA 8-2
MANHATTANS 14-7
JERMAINE JACKSON 15-8
GARY NUNAN 20-9

13K/San Diego, CA
John Lander

MICHAEL JACKSON
JERMAINE JACKSON
BOB SEGER
Hottest:
LIPPS, INC. 1-1
PAUL MCCARTNEY 15-6
BILLY JOEL 13-7
BETTE MIDLER 26-14
J. GEILS BAND 24-21

WEST

PARALLEL ONE

8100/San Diego, CA
Alan Mc Carthy

BLUES BROS
Hottest:
AMBROSIA 3-1
BOB SEGER 15-10
BOB SEGER 19-15
ROBBIE DUPREE 24-19
BILLY JOEL 28-21

KEARTH/Los Angeles, CA
Bob Hamilton

KIM CARNES
GIM
Hottest:
LIPPS, INC. 1-1
GARY NUNAN 10-5
PAUL MCCARTNEY 17-11
ROBBIE DUPREE 20-16
BOB SEGER 22-17

KFI/Los Angeles, CA
Roger Collins

CDB
IRENE CARA
GLEN & RITA
INVISIBLE MAN'S B
FRANK SINATRA
JERMAINE JACKSON
Hottest:
LIPPS, INC. 1-1
GARY NUNAN 15-6
BROTHERS JOHNSON 12-7
ELTON JOHN 25-15
MANHATTAN TRANSFE 28-19

KFRC/San Francisco, CA
Garland Snolin

ELTON JOHN
BILLY JOEL
JERMAINE JACKSON
BLUES BROS
KINGBEE
Hottest:
LIPPS, INC. 2-1
PAUL MCCARTNEY 13-9
BOB SEGER 17-12
BETTE MIDLER 21-17
CHARLIE DORE 28-23

KIMN/Denver, CO
Doug Erison

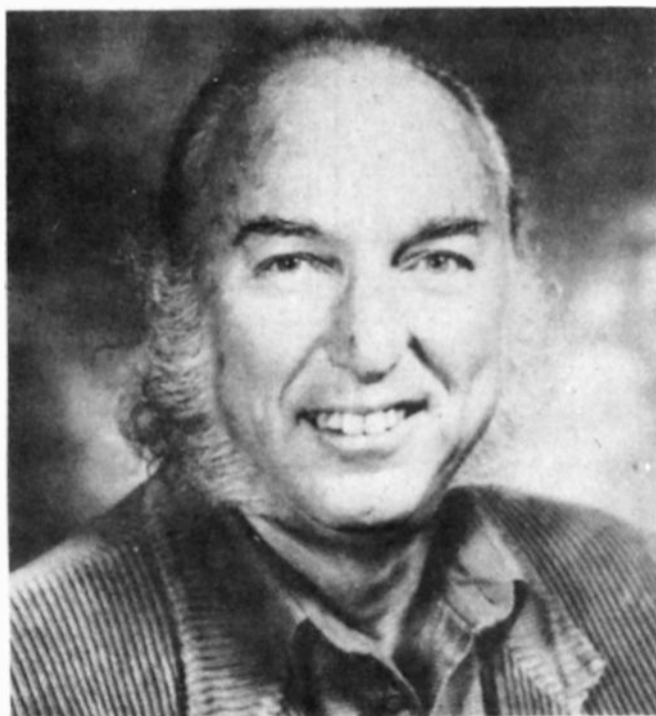
SPINNERS
ELO
JOE WALSH
BLONDIE
Hottest:
DAN FOGELBERG 2-1
BOB SEGER 17-5
FIREBALL 9-6
PURE PRAIRIE LEAG 25-15
MICHAEL JACKSON 21-16

KJR/Sacramento, WA
Tom Buchanan

ELO
OLIVIA N-J
TOMMY TUTONE
Hottest:
AMBROSIA 2-1
GARY NUNAN 9-4
BOB SEGER 8-5
ROGERS & CARNES 10

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Russ Solomon
President—Tower Records
Sponsored by the
Music Industry
in association with the
City of Hope*

Thursday Evening, June 19, 1980/Century Plaza Hotel/Los Angeles, California



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Proceeds to be Used for Capital Projects at the City of Hope National Pilot Medical Center

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or _____ places for the dinner honoring Russ Solomon.*

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(Check one)

Founder (\$1000) *Patron (\$500)* *Sponsor (\$300)*

*Enclosed please find a check for: \$ _____
(Please print or type)*

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Address _____

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*Kindly make check payable to the City of Hope
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Please list the names of guests on separate sheet.

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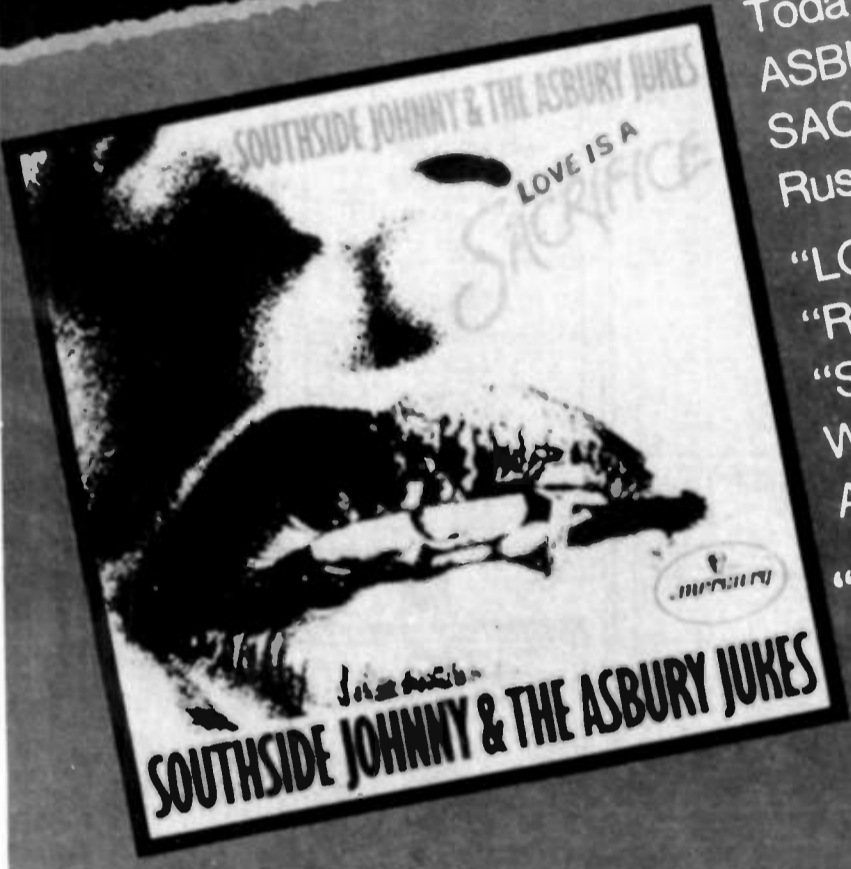
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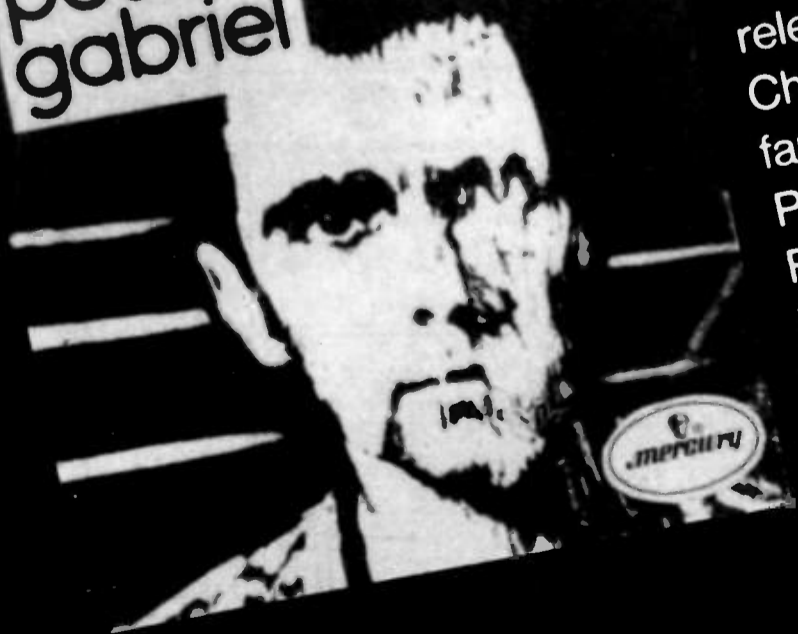


Today — the new SOUTHSIDE JOHNNY & THE ASBURY JUKES album, "LOVE IS A SACRIFICE." Produced by John Lyon and Billy Rush, executive producer Al Dellentash. "LOVE IS A SACRIFICE," featuring: "Why," "Restless Heart," and "Why Is Love Such A Sacrifice." Watch for SOUTHSIDE JOHNNY & THE ASBURY JUKES on tour.

"LOVE IS A SACRIFICE"
SOUTHSIDE JOHNNY & THE ASBURY JUKES
On **MERCURY** Records and Tapes.



peter gabriel



Phonogram/Mercury proudly presents the extraordinary new album from PETER GABRIEL. PETER GABRIEL is one of England's outstanding artists. With this PETER GABRIEL release, we take this opportunity to welcome Charisma Records into Phonogram/Mercury's family for U.S. distribution. Peter Gabriel's new single is "Games Without Frontiers."

Peter Gabriel's new album features "I Don't Remember."
"PETER GABRIEL"
on **MERCURY** Records and Tapes.



(Billy Joel continued)

Table with columns for radio stations and song titles, including WABC, WABC, WABC, etc.

ELTON JOHNN Little Jeannie (MCA) LP: 21 at 33

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BROTHERS JOHNSON Stomp! Light Up The Night

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CAROLE KING One Fine Day (Capitol) LP: Pearls

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JAMES LAST BAND The Seduction... (Polydor)

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LIPPS INC. Funkytown (Casablanca) LP: Mouth To Mouth

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It's Not A Wonder (Capital) LP: Backstage Pass

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MANHATTANS Shining Star (Columbia) LP: After Midnight

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BARRY MANILOW I Don't Want To... (Arista) LP: One Voice

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PAUL McCARTNEY Paul McCartney II LP: McCartney II

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BETTE MIDLER The Rose (Atlantic) LP: "The Rose" Soundtrack

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OLIVIA NEWTON-JOHN Olivia (MCA) LP: "Karema" Soundtrack

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GARY NUMAN Cars (Atco) LP: The Pleasure Principle

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RAY PARKER, JR. & RAYDIO Two Places At The... (Arista) LP: Ray Parker, Jr. & Raydio

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BERNADETTE GEE Gee Whiz (MCA)

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Table with columns for radio stations and song titles, including WABC, WABC, WABC, etc.

Utopia's "Last Time" and Rodney Crowell's "Ashes" Both Giant Top 40 Smashes!

UTOPIA

"The Very Last Time"

WIFI
WFLY
WPST
14Q
WKEE
WBBQ
KX104
WNOX

KERN
KIOY
KRUX
KTKT
WGUY
WLBZ
WIGY
K104

WCIR
WCGQ
WISE
WFLB
WANS-FM
WSPT
KENI
KSLY
KBIM



Produced by: Todd Rundgren and Utopia
for Alchemedia Productions



on Bearsville Records
Manufactured and Distributed by Warner Bros. Records

RODNEY CROWELL

"Ashes By Now"

Z93 add
94Q 9-6
Z98 deb 39
KXX106 19-11
WERC deb 24
WAPE on
WSGA add 32
WBBQ 28-25
WLAC add

92Q on
WSKZ 27-18
WRJZ add
WAYS 22-14
WAAY on
WHHY deb 28
WFOX 26-23
WCGQ 24-20
WSEZ deb 36

WISE 34-31
WFLB add
WANS-FM 24-14
FM99 29-19
WAKX on
KQDI deb 29
KRLC add



Produced by Craig Leon & Rodney Crowell



on Warner Bros. Records

THE PICTURE PAGES

Kiss Goes Undercover



Casablanca Records recently re-signed Kiss in a worldwide six-album agreement. Toasting the inking are (back, l-r): Polygram Record Operations Chairman Irwin Steinberg, Polygram Record Operations Sr. VP Ekke Schnabel, and Casablanca Records President Bruce Bird; (front, l-r): semi-unmasked Kiss members Gene Simmons, Paul Stanley, Peter Criss, and Ace Frehley.

RCA Welcomes Marseille



RCA Records executives recently held a reception for Liverpool-based rock band Marseille. Shown are (back row, l-r) RCA VP Ed DeJoy, Marseille's Neil Buchanan and Andy Charters; (front row, l-r) band member Paul Dale, Mountain Mgt.'s Bob Bonis, Marseille's Keith Knowles and Steve Dinwoodie, RCA's Don Wardell, and Mountain Mgt.'s Derek Nicol.

American Noise Lands On Planet



Planet Records has announced the signing of Cleveland-based rock band American Noise. The group's debut LP is due in June. Pictured at the inking are (back row, l-r) group members Tommy Rich and George Sipl, S&G Int. Mgt.'s Alfred W. Schlesinger, group's Craig Balzer, Planet President Richard Perry, S&G Int.'s Shannon Crockett and Alex Grob, and American Noise's Greg Holt; (front row, from left) group members Bruce Balzer and Jerry Morgan.

WB Inks Hilly Michaels



Warner Bros. has signed Hilly Michaels to an exclusive worldwide contract. Pictured are (l-r) Michaels's manager Jake Hooker, WB Sr. VP Jerry Wexler, Michaels, and producer Roy Thomas Baker.

The Sound Of The Silencers



New York's Trax club was the scene recently for a performance by Precision Records' recording group the Silencers. Pictured backstage are (top, l-r) E/P/A VP Ron McCarrell, Silencers' Mike Pella, E/P/A VP Bill Freston, CBS Associated Labels VP/GM Tony Martell, Precision President Tom Cossi, E/P/A VP Al DeMarino, CBS's Frank DeLeo and group's manager Ed Goodgold; (bottom, l-r) E/P/A's Dan Castagna, Precision's Roxy Myzal, group members Warren King and Frank Czuri, producer Bob Clearmountain, Silencers' Dennis Takos and Ron Bird Foster; and (center) E/P/A VP Al Gurewitz.

Bros. J. Stomp Through London



A&M's Brothers Johnson recently made an appearance at London's Virgin Megastore. Pictured are (l-r): A&M's Alan McGee and Bill Groves, Louis Johnson, Virgin Megastore manager Johnny Fewings, George Johnson, and record buyer Gerard Talbot.

BOBBY POE'S POP MUSIC SURVEY

Presents

The 9th Annual Radio/Records Seminar/Awards Banquet
At The Sheraton National Motor Hotel, Arlington, Va. 22204
(Columbia Pike & Washington Boulevard)—5 minutes from National Airport

June 19 & 20

Final Nominees for Radio Industry '79*

- RADIO EXECUTIVE OF THE YEAR '79:** Sis Kaplan (Sis), Dick Jansen (Scripps Howard), Jim DeCaro (Lin), Charles Giddens (First Media), Jerry Rogers (Wick), Dan Mason (Waterman), Ted Atkins (Hearst), Russ Whittberger (Charter), John Tenaglia (GCC), Ron Bledsoe (Sumner), Eddie Sachs (Capitol), Todd Chase (Providence Journal)
- NATIONAL PROGRAMMER OF THE YEAR '79:** Tom Westall (Waterman), Steve Birch (GCC), George Williams (Southern), E. Carl (Scripps Howard), Lee Randall (Waterman), Bob Rurch (GCC), Bill Tanner (Metroplex), Jay Cook (Combined), Jerry Dean (Smith), Glen Powers (South Central), Michael O'Shea (GoldenWest), Craig Scott (Plough)
- RADIO CONSULTANT OF THE YEAR '79:** George Wilson, George Burns, E. Alvin Davis, Paul Christy, Glen Morgan, Bob Lenihan, Jerry Clifton, Todd Wallace, Dwight Douglas, Jeff Salgo, Gary Allen, Lee Michaels
- MAJOR MARKET RADIO STATION OF THE YEAR '79:** KRLA (Los Angeles), KWK (St. Louis), Z-93 (Atlanta), KVIL-FM (Dallas), WLS (Chicago), 94-Q (Atlanta), WCAO (Baltimore), WXKK (Pittsburgh), WYBF (Boston), KRLY (Houston), CKLW (Detroit), WGCL (Cleveland)
- MAJOR MARKET PROGRAM DIRECTOR OF THE YEAR '79:** Bobby Hatrick (KWK), Bob Hamilton (KRTN), Don Benson (94-Q), Chuck Martin (KHJ), John Young (Z-93), Scott Shannon (WPGC), Tom Kent (WGCL), Charlie Tuna (KHTZ), Marc Driscoll (WDRQ), Dan Ingram (WABC), Mark Stevens/Jim Pruett (KILT), Al Loman/Roger Barkley (KFI)
- MAJOR MARKET MUSIC DIRECTOR OF THE YEAR '79:** Scott Richards (WCAO), Dale O'Brien (Z-93), Jeff McCartney (94-Q), Rick Blacegila (99X), Jerry DeFrancesco (WFAI), Roger Collins (KFI), Phil Irons (KSLQ), J.J. Jackson (WQXI), Alan Burns (WLS), Guy Zapoleon (KRTN), Bob McKay (WZZP), Karen Travis (WGCL)
- MAJOR MARKET AIR PERSONALITY OF THE YEAR '79:** Dude Walker (Q107), Don Cox (WEFM), Larry LuJack (WLS), Jim Elliot/Scott Woodside (WPGC), Rick Dees (KHJ), Liz Kiley (WABC), Tom Kent (WGCL), Charlie Tuna (KHTZ), Marc Driscoll (WDRQ), Dan Ingram (WABC), Mark Stevens/Jim Pruett (KILT), Al Loman/Roger Barkley (KFI)
- LARGE MARKET RADIO STATION OF THE YEAR '79:** WOKY (Milwaukee), Q105 (Tampa), KGW (Portland), WTX (New Orleans), KBEQ (Kansas City), KIMN (Denver), WNCI (Columbus), ROCK-102 (Buffalo), KUPD (Phoenix), Q102 (Cincinnati), WNAP (Indianapolis), WKBW (Buffalo)
- LARGE MARKET PROGRAM DIRECTOR OF THE YEAR '79:** Jim Brown (WOKY), Bob Mitchell (WFLX), Jan Jeffries (WLCY), Steve Rivers (KOPA), Sandy Beach (WKBW), Mason Dixon (Q105), Art Ortega (WNCI), Bob Wood (ROCK-102), John Sebastian (KIPD), Beau Matthews (KOA), Chris Conners (WNAP), Tracey Mitchell (KTR)
- LARGE MARKET MUSIC DIRECTOR OF THE YEAR '79:** Roger Christian (ROCK-102), Jerry Steele (WIFE), Jon Summers (WKBW), Steve Edwards (WNCI), Terry Young (WTIX), Mark Elliot (Q102), J.J. Walker (KOPA), Rusty Ford (WOKY), John Volpe (KOPA), Steve Casey (KKKQ), Chris Curtiss (WZUU), Frank Walsh (96-X)
- LARGE MARKET AIR PERSONALITY '79:** Harv Moore (WYSL), Bob Berry (WOKY), Adam Smasher (WNAP), Danny Nevearth (WKBW), Robert Rivers (KRUX), Gary Craig (KOPA), Rob Edwards (WOKY), John Shomby (KMKJ), Kid Curry (Y100), Don Geronimo (WDFI), George Hamburger (WKBW), Dino Matela (WPHD)
- MEDIUM MARKET RADIO STATION OF THE YEAR '79:** WPRO-FM (Providence), KTS (San Antonio), WRVQ (Richmond), WKJJ-FM (Louisville), WMC-FM (Memphis), WKXX-FM (Birmingham), JB105 (Providence), WAMS (Wilmington), WIVY-FM (Jacksonville), WLAC (Nashville), BJ105 (Orlando), WGH (Norfolk)
- MEDIUM MARKET PROGRAM DIRECTOR OF THE YEAR '79:** Bill Thomas (WRVQ), Scott Sherwood (WIVY-FM), Jay Michaels (WGSN), Gary Guthrie (WMC-FM), Dave Mason (WBBF), Rick Harris (WLAC), Mike McVay (WAKY), Nick Scott (KTS), Mike St. John (WKKX-FM), Scott Slade (WAYS), Bob Canada (WGH), Dan Vallie (92-Q)
- MEDIUM MARKET MUSIC DIRECTOR '79:** Steve Davis (WKKX-FM), Mike O'Brien (WIEF), Dave Nichols (WHBO), Chris Michaels (WAMS), Nick Bazoo (92-Q), Mark Williams (WMC-FM), Jeff Ryan (V-97), Don Davis (WQRK), Bill Manders (FM102), Rick Donahue (WTIC-FM), Ron Reger (WQR), John Reed (WGSN)
- MEDIUM MARKET AIR PERSONALITY OF THE YEAR '79:** Tommy Nast (WBBF), Jeff Lucifer (FM102), Bear Bradley (92-Q), Robert Murphy (WAYS), Smokey Rivers (WLAC), Russ Spooner (WKY), Mark Damon (M-96), Bruce Kelly (WRVQ), Bobby Hatfield (WAKY), Coyote McCloud (KX104), The Birdman (WFR), Paul Sebastian (WAPF)
- SECONDARY MARKET RADIO STATION OF THE YEAR '79:** WBBQ (Augusta), WHHY (Montgomery), WCRO (Johnstown), WICC (Bridgeport), WRJZ (Knoxville), WZDQ (Chattanooga), WNOX (Knoxville), Z104 (Frederick), 14-Q (Worcester), KC101 (New Haven), WTRY (Albany), WIGY (Bath)
- SECONDARY MARKET PROGRAM DIRECTOR OF THE YEAR '79:** Gary Peters (WICC), Jack O'Brien (WIGY), Larry Stevens (WHHY), Gary Hill (WAGY), Dan O'Toole (Y100), Bob Kagan (WRJZ), Pat Martin (WSPF), Dick Phillips (WEVA), Bob Savage (WNOX), Jim Buchanan (WKBQ), Brady McGraw (WGA), Pete Salant (KC101)
- SECONDARY MARKET MUSIC DIRECTOR OF THE YEAR '79:** Steve Kingston (WYRE), Mark Thompson (WRJZ), Scott Majors (WNOX), Jonathan Wism (WIS), Sam Church (WVFD), Curt Hansen (KC101), Barry Michaels (WROV), Steve McKee (QV93), Chuck Leonard (WKM), Kris O'Kelly (Y102), Gary Kirk (WRF), Tom Taylor (WPST)
- SECONDARY MARKET AIR PERSONALITY OF THE YEAR '79:** Kemosabi Joe (Z104), Kerry Jackson (WGSV), Ron McKay (WKIX), Kirk Clatt (WSSC), Owen Holmes (WLOW), Robert St. John (WGS), Ray Thomas (WZIX), Pete Berry (WSEZ), Roger Gaither (Q104), Ben Barber (W100), Boomer Hough (WGGG), Gary Michaels (WQCM)

Final Nominees for Record Industry '79*

- RECORD COMPANY OF THE YEAR '79:** (Corporate) Capitol, Polydor, Atco, Elektra, Warner Brothers, MCA, RCA, Epic, EMI America/United Artists, CBS Custom, Mercury, Arista, Elektra/Asylum
- RECORD COMPANY OF THE YEAR '79:** (Independent) Chrysalis, Bearsville, Motown, Island, Sire, A&M, Philadelphia International, 20th Century Fox, Cleveland International, Bang, Warner/Curb, Aris II
- RECORD COMPANY PRESIDENT OF THE YEAR '79:** (Corporate) Jim Mazza (EMI America), Clive Davis (Arista), Doug Morris (Atco), Bob Sherwood (Mercury), Fred Haugen (Polydor), Bob Siner (MCA), Don Zimmerman (Capitol), Walter Yetnikoff (CBS), Joe Smith (Elektra), Mo Ostin (Warner Brothers), Irwin Steinberg (Polygram Records Organization), Robert Summers (RCA)
- RECORD COMPANY PRESIDENT OF THE YEAR '79:** (Independent) Terry Ellis (Chrysalis), Gil Friesen (A&M), Don Kirshner (Kirshner), Marshall Blonstein (Island), Kenny Gamble (Philadelphia International), Jimmy Ienner (Millennium), Al Teller (Windsong), Ilene Berns (Bang), Albert Grossman (Bearsville), Steve Popovich (Cleveland International), Seymour Stein (Sire), Henry Stone (T.K.)
- RECORD COMPANY EXECUTIVE OF THE YEAR '79:** (Corporate) Don Dampsey (Epic), Vic Faraci (WEA), Joe Mansfield (Columbia), Bob Faad (RCA), Tony Martell (CBS), Harry Anger (Polydor), Jack Craig (Columbia), Stan Monteiro (Epic), Denny Rosenkrantz (MCA), Tony Montgomery (RCA), Al Bergamo (MCA), Elliot Goldman (Arista)
- RECORD COMPANY EXECUTIVE OF THE YEAR '79:** (Independent) Harold Childs (A&M), Neil Portnow (20th), B.J. McElwee (Ariola), Gene Fitzgerald (RSO), Herb Corsock (Island), Gary Davis (Motown), Tom Shovan (Aries II), Rich Armond (Windsong), Stan Snyder (Cleveland International), Mike Preger (Radio), Al Dinoble (Casablanca), Sal Licata (Chrysalis)
- VICE-PRESIDENT OF PROMOTION OF THE YEAR '79:** (Corporate) Larry King (MCA), Vince Faraci (Atlantic), Richard Palmese (Arista), Jim Jeffries (Mercury), John Betancourt (RCA), Charlie Minor (EMI/UA), Russ Thyret (Warner Brothers), Al Gurewitz (Epic), Jim Collins (Polydor), Reen Nalli (Atco), Ed Hynes (Columbia), Rick Bleiweiss (Polygram)
- VICE-PRESIDENT OF PROMOTION OF THE YEAR '79:** (Independent) Danny Davis (Casablanca), Bob Smith (RSO), Peter Gidion (Infinity), Skip Miller (Motown), Dave Parks (20th Century), David Urso (Planet), Don Ienner (Millennium), Gary Butcher (Bearsville), Rich Sargent (Sire), Don Wright (Aries II), Lunde Alter (Bang), Kurt Nerlinger (Virgin)
- NATIONAL PROMOTION DIRECTOR OF THE YEAR '79:** (Corporate) Jerry Smallwood (Epic), Charlie Lake (Warner Brothers), Mike Manocchio (Atlantic), Bill Cataldo (Polydor), Margo Knesz (MCA), Burt Stein (Elektra), Sammy Alfano (Asylum), Don Colberg (Columbia), Red Richards (Warner Brothers), Chuck Thagard (RCA), Steve Resnick (EMI America), Gordon Anderson (CBS)
- NATIONAL PROMOTION DIRECTOR OF THE YEAR '79:** (Independent) Scott Krantzberg (Chrysalis), Larry Green (A&M), Rick Swig (Infinity), Michael Dundas (RSO), T.J. Lambert (Casablanca), Randy West (Aries II), Bud Samuels (Motown), Bill Bennett (Bearsville), Allen LeWinter (Kirshner), Moe Preskell (T.K.), Marty Mooney (Cleveland International), Tom Mazette (I.A.)
- NATIONAL PROMOTION EXECUTIVE OF THE YEAR '79:** (Corporate) Mike Beica (RCA), Sheila Chlanda (Columbia), John Schoenberger (Arista), Frank DiLeo (CBS), Louis Lawow (Epic), Rip Pelley (Elektra), Glen Lajest (Arista), Sue Emmer (Warner Brothers), Sandi Lifson (MCA), Larry Douglas (E.P.A.), Cynthia Cox (Polydor), Susan Wax (RCA)
- NATIONAL PROMOTION EXECUTIVE OF THE YEAR '79:** (Independent) Kevin Keogh (Casablanca), Freddy Mancuso (Horizon), Rick Smulian (Spector), Marc Ratner (RSO), Andrea Ganis (Infinity), Michael Abramson (Chrysalis), Barry Abrams (Philadelphia International), Bobb Applebee (Casablanca), Janis Ross (Chrysalis), Bill Catina (Cleveland International), Sue Emil (Sire), Joel Newman (Infinity)
- REGIONAL PROMOTION EXECUTIVE OF THE YEAR '79:** (Corporate) Rich Wood (Polydor), Bill Smith (Elektra), Danny Davenport (Warner Brothers), Alan Smith (Atco), Ron Berger (Mercury), Arthur Field (Capitol), Sammy Vargas (MCA), Gary Trivzi (Mercury), Alan Orem (Columbia), Michael Prince (Atlantic), Ed Mascolo (RCA), Rob Senn (MCA)
- REGIONAL PROMOTION EXECUTIVE OF THE YEAR '79:** (Independent) Al Twanm (Chrysalis), Kelly West (Motown), Long John Silver (RSO), Joe Bilello (Salsoul), J.B. Brenner (A&M), Mike Martin (Casablanca), Bill Jerome (T.K.), Don Tolle (A&M), Jeff Hackett (Chrysalis), Bruce Greenberg (Motown), Jim Sella (Chrysalis), Skip Pope (20th Century Fox)
- LOCAL PROMOTION EXECUTIVE OF THE YEAR '79:** (Corporate) Jerry Goodman (Elektra), Danny Lyons (Capitol), Frank Falise (MCA), Gerry Thompson (Epic), Gino Rump (Capitol), Robbie Vogt (Mercury), T. Morgan (Arista), Joe Grossman (Mercury), Mike Lessner (Capitol), Rich Tamburro (United Artists), Ron Gregory (Warner Brothers), Chris Hensley (EMI America)
- LOCAL PROMOTION EXECUTIVE OF THE YEAR '79:** (Independent) Bob Brady (RSO), Phil Quarataro (A&M), Fred DiSipio Jr. (RSO), Al Cafaro (A&M), Wayne Fogle (Motown), Mark Weiss (Infinity), Butch Waugh (A&M), James Bishop (Motown), John Schuler (A&M), Wayne McManners (Infinity), Paul Pieretti (Casablanca), Ed Duncan (Fantasy)
- INDEPENDENT PROMOTION EXECUTIVE OF THE YEAR '79:** Freddy DiSipio... Gary Bird... Jerry Brenner... Jerry Meyers... Jonas Cash... Tim Riley... Bob Robbins... Dick Wooley... Bob Spendlove... Bobby Hurt... Barry Resnick... Sam Karamanos... Perry Stevens... Merv Pilgrim... Carl Strube... Howie Goodman... Chuck Dembrak... Ernie Phillips... Leo North... Lu Fields... Bruce Hinton... Bly/Hakim... Jerre Hall... Dave Carrico... Marcy Dorcherty... Vic Perrotti
- RECORD DISTRIBUTOR OF THE YEAR '79:** (Corporate) CBS (Washington, D.C.), MCA (Cherry Hill), Capitol/EMI (Los Angeles), RCA (Washington, D.C.), Phonodisc (New York City), CBS (Atlanta), Capitol/EMI (Washington, D.C.), CBS (Philadelphia), RCA (New York City), MCA (Washington, D.C.), W/E/A (Washington, D.C.), Phonodisc (Washington, D.C.)
- RECORD DISTRIBUTOR OF THE YEAR '79:** (Independent) Schwartz Bros. (Philadelphia), Tone (Hialeah), Zamofski (Baltimore), Universal (Philadelphia), Progress (Cleveland), Alpha (New York City), Transcontinental (Buffalo), MS Distributing (Chicago), Malverne (New York City), Lieberman (Atlanta), Big State (Dallas), A-1 (New York City)

MASTERS OF CEREMONIES:

RECORD PRESENTERS:

GEORGE WILSON
KENT BURKHART
CHARLES GIDDENS
PAUL CHRISTY
STEVE RIVERS
STEVE RODDY
BOB LAURENCE
SCOTT SHANNON
JOEL DENVER
BOB HUGHES
HARV MOORE
JERRY ROGERS
MIKE ST. JOHN
SHERRY TOENNIES
JIM BROWN
JACK O'BRIEN
BOB CANADA
TIM POWELL
SCOTT SLADE



GEORGE WILLIAMS
(Southern Broadcasting)



JOHN YOUNG
(Z-93)



RON RILEY
(WCAO)



RAY QUINN
(WFIL)

RADIO PRESENTERS:

HAROLD CHILDS
BRUCE WENDELL
DANNY FAVI
VINCE FARACI
RICHARD PALMESE
BILLY BASS
AL GUREWITZ
BOB SMITH
ED HYNES
JIM JEFFRIES
JIM COLLINS
JOHN BETANCOURT
CHARLIE MINOR
SKIP MILLER
REEN NALLI
STEVE MEYER
CHARLIE LAKE
MIKE MANOCCHIO
T.J. LAMBERT

RECORD PANELISTS:

JERRY SMALLWOOD
GORDON ANDERSON
MARGO KNEZ
SHEILA CHLANDA
BILL CATALDO
LARRY GREEN
RED RICHARDS
PAUL PIERETTI

GARY DAVIS
JOE GROSSMAN
JOEL NEWMAN
SCOTT KRANZBERG
CHUCK THAGARD
DAVE PARKS
MIKE CLOER
KEVIN KEOGH

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RADIO PANELISTS:

DICK PHILLIPS
SANDY NERI
JIM BUCHANAN
DAN STEELE
JAY MICHAELS
MIKE McVAY
GARY PETERS
DAVE BISHOP
JIM ELLIOT
SCOTT RICHARDS

THE PICTURE PAGES

Nile Makes Big Splash In NY



New York's Bottom Line recently hosted Arista's Willie Nile for several performances, one of which was simulcast on AOR stations on the East Coast. Celebrating opening night are (l-r): Arista's Andy McKaie and Jeff Backer, Arista VP Rick Dobbis, Willie Nile, Arista VP Richard Palmese, Arista's Jane Palmese, Arista VP Bob Feiden, Arista's Artie Patsiner, and Arista VP's Mike Bone and Dennis Fine.

Terry Ellis Celebrates Marriage



Chrysalis Co-Chairman Terry Ellis was recently married to the former Daniele Laure on the West Indian island of Tortola. Pictured (l-r) celebrating the event are producer George and Judy Martin and Terry and Daniele Ellis.

L.A. Boppers Show Stoppers



Mercury's L.A. Boppers recently performed at the Roxy in their hometown. Pictured backstage are (rear, l-r): Polygram's Larry Smith, Polygram Distribution's Harry Palmer, Polygram Dist. VP Harry Losk, band member Ed Reddick Sr., and Polygram Dist. VP's Jack Kiernan and Emiel Petrone; (middle, l-r): L.A. Boppers Kenny Styles and Stan Martin; (front, l-r): Mercury's Carolyn Broner, L.A. Boppers producer Augie Johnson, group member Vance Tenort, and Mercury VP Bill Haywood.

Landers-Roberts Reenter With Polydor



Polydor will distribute product from Bobby Roberts and Hal Landers as per a new worldwide pact. Landers and Roberts were affiliated with Dunhill and Mums Records in the past. First new acts scheduled under the deal are Jamie Sheriff and Rick Dufay. Pictured (l-r) are Roberts, Polydor President Fred Haayen, Landers, and Polydor Exec. VP Dick Kline.

Dupree LP Due



Elektra/Asylum executives and Robbie Dupree's management gathered for mastering sessions on the artist's forthcoming debut album. Pictured in the studio (l-r) are E/A VP Ken Buttice, Dupree, management's Al Bunetta, attorney Don Bacharach, producer Rick Chudacoff, and (seated) Peter Bunetta.

Angel City Visits City Of Angels



Epic's Aussie band, Angel City, made their U.S. debut at L.A.'s Whisky. Shown backstage are (l-r) EPIA's Jeff Siroty, EPIA VP Stan Monteiro, band members Graham "Buzz" Bidstrup and Chris Bailey, album co-producer John Boylan, Angel City's Doc Neeson and John Brewster, EPIA VP Frank Rand, and group member Rick Brewster.

THE PICTURE PAGES

Nighthawks Wing Over To Mercury



The Nighthawks have signed an exclusive recording contract with Phonogram/Mercury, with a self-titled album scheduled for release this month. Pictured at the signing ceremonies are (back, l-r): Phonogram/Mercury's Joe Polidor, Phonogram/Mercury President Bob Sherwood, Phonogram/Mercury VP Jim Jeffries, Phonogram/Mercury Sr. VP Lou Simon, and Phonogram/Mercury VP Mick Brown; (front, l-r): Nighthawks members Jan Zukowski, Pete Ragusa, Tim Tackery, and Mark Wenner.

Mi-Sex In New York



Epic's Mi-Sex played a number of dates recently in New York. Pictured at the CBS offices are, (kneeling, l-r) band member Kevin Stanton, CBS's Peter Karpin, and Mi-Sex's Murray Burns and Steve Gilpin; (standing, l-r) E/P/A VP's Ron McCarrell and Al DeMarino, CBS Deputy President and Chief Operating Officer Dick Asher, CBS Records International President Allen Davis, manager Bob Yates, group member Richard Hodgkinson, and E/P/A Sr. VP/GM Don Dempsey.

Fools Rush Into L.A.



EMI America's Fools recently played at L.A.'s Whisky during a promotion for their debut album. The pictured backstage party consisted of (standing, l-r): EMIA/UA VP's Joe Petrone and Charlie Minor, EMIA/UA's Dale White, EMIA/UA VP Don Grierson, EMIA/UA's Ken Benson, the Fools' Rich Bartlett, the Smoothies' Lazlo Trgovich and Jacek Frmziel, Fool Stacey Pedrick, Castle Music's Peter Casperson, CRI President Don Zimmermann, and EMIA/UA's Frenchy Gauthier and Dick Williams; (kneeling, l-r): Fools members Chris Pedrick, Mike Girard, and Doug Forman, and EMIA/UA staffers Ellen Feldman and Gary Gersh.

Rupert Escapes To Canada



Rupert Holmes (center) was recently presented with a Canadian gold record award for his single, "Escape," by MCA's Keith Patten (left), while his manager Normand Kurtz (right) looks on.

White Gets Off On Casablanca



Casablanca Records recently signed Tony Joe White, whose debut single on the label will be "I Get Off On It." Pictured are Tony Joe (left) and Casablanca's Wade Conklin (right).

Dregs & Rock & Roll



Arista's Dixie Dregs played the Roxy in Los Angeles recently. Pictured backstage after the show are (l-r) Arista Music Group VP/GM Billy Meshel, Dregs member Steve Morse, and manager Lloyd Segal.



Black Radio

Bill Speed

THE MASS MARKET LEADERS

KOKY Conquers Little Rock With "Adult Approach"

Continuing our look at the Black radio stations that have recently come to dominate their markets, we focus on KOKY/Little Rock. The station, formerly KLAZ, debuted with its new call letters in the October/November '79 book with a 16.1 rating to become the number one station in the market. The station, under PD Larry O'Jay, combines an adult approach to its music and presentation with strong community involvement, as O'Jay relates in the following interview.

R&R: You've just pulled some phenomenal shares in the last Arbitron. Tell us how you did it.

LO: A lot of hard team effort. The right chemistry at the right time. Specifically, we came in August 1979, took a Disco format off the air, and went back to basic Black radio. We played the hits. We injected what I call the Adult Contemporary Black sound — the element of good Sixties, good Seventies oldies, some jazz influence, and some album cuts. The market was ready for this.

R&R: What do you think it was missing that you provided?

LO: Black radio had never been consistent in Little Rock before. Barry Mayo was here back in 1976 or 1977 and had an opportunity to do the same thing we did, but the adult element was missing. That's what we went after.

R&R: Where was your adult appeal, in your music, in your presentation . . .

LO: Both. And public affairs, the information, and the overall adult approach. No more screaming; rapid rhymes are dead and should be banned from Black radio forever. Integration has helped today's adult black market. Young blacks 25+, who are going to predominantly white universities, have been attuned to a more professional sound. You

"No more screaming; rapid rhymes are dead and should be banned from Black radio forever. Young blacks 25+, who are going to predominantly white universities, have been attuned to a more professional sound."

take the old standard Top 40 line approach to Black radio and you'll have a cleaner sound which is much more acceptable. I think image was one thing we were more concerned with than anything else. Image and the adult presentation definitely helped.

R&R: Do you run specialty shows?

LO: Yes. We believe in the roots of all music. If you get back to country and blues or old R&B, that's where everything derived from basically. We make sure that our specialty programs show this. We have a two-hour blues show, we do a hardcore jazz program for four hours on Sunday, and we do a contemporary program after that which we call "Quiet Storm," which features adult image artists like Nancy Wilson and Sarah Vaughan mixed in with what I call "pretty cuts" like Cameo's "Let's Go Out Tonight" or anything in that vein.

R&R: How about your air personalities? What did you do to them?

LO: I sat down and talked to them and told them that they were all communicators. That they had something to say to an audience. Black radio, as opposed to Top 40, for years had always been the image builder in the community. It's not a secret that blacks listen to radio much more intently than Top 40 listeners. You are a part of the community; you mean something to Joe Bookkeeper or the attendant at a drive-in movie theatre. You become a personal friend to these folks. My theory was to develop a strong one-on-one relationship with the audience. Know who you are talking to and talk to them and not at them. Get in and out of a set as clean as possible. If you have anything of importance to say, get it in on the intro and get out. I threw out all negatives the day I took over. I stressed that if they couldn't think positively about working here, then we could get someone else to do the job.

R&R: Did you have meetings every week?

LO: A planned meeting would take place every weekend. We'd review the station at somebody's house and break out the beer and sit down and I'd talk to them about radio and about their futures in radio. We also talked about the community: what they thought Little Rock should have as a Black radio station, what their contribution could be. We talked about their strengths and their weaknesses, what they felt they needed as far as assistance or guidance from me for their on-air work. I always made myself available for any jock to come and talk at any given time about anything. We just opened the doors of communication. And I feel a lot of program directors, be they black or white, don't take the time to communicate with their staffs. There is always the ego trip of the Program Director versus the Music Director versus the Public Affairs Director versus the announcer. My whole feeling was to make everybody feel like a team so I could get the best out of them.

R&R: How does your General Manager fit in?

LO: He is a positive owner. We have a unique situation. Our GM is Ron Curtis. Ron was based in Chicago for a number of years and has been a pioneer in this market for the progressive attitude in Black radio. He's confronted me with the job. "I want you to be Program Director, and I want you to put it in the direction you feel will be both beneficial profit-wise and in listenership." So I was given a free rein.

R&R: What about advertising? Has it changed?

LO: Advertising has obviously increased. Right now we can afford to be a little bit more picky about the type of advertising we want on the air. Production, again, was one of my big things when I came in, because the station basically had no production library, had no one to really complete a spot that would sound just as good as the song that preceded it. If you've got a listener on a good record, why would you want to destroy him going into a stop-set, which is supposedly a natural tuneout factor anyway? If you can clean

up your commercial stop-set, it's classier and makes it more interesting. You will then hook a listener on the product inside the commercial, and you have less chance of a tuneout factor.

R&R: What is your competition like?

LO: To be honest, there is no other Black outlet in town, per se. I am faced with four Country stations, one FM and three AM. There are three contemporary Top 40 stations. I'm like the black sheep in the herd.

R&R: Do you think your population helped you win?

LO: Not really. It helped, of course. But Little Rock is only 18-20% black anyway. You're talking about 75,000 to 80,000 folks out of the entire population. We had a considerable amount of crossover.

R&R: What's next for KOKY?

LO: Stabilization is next for KOKY. Actually, public affairs is my main project now. We felt we had achieved our goal with the music. We created a sound that I felt was acceptable anywhere in this country. The next project is the public awareness. There was a big communication gap between public officials and the black listening audience. Our total cause in the second book was to pursue that, and we made some serious and tremendous gains in the area of public affairs. That door is still wide open, so that's where I am now — just getting totally community involved.

People

WFDR-AM-FM/Manchester, GA has appointed Frank Barrows as Program Director over both facilities. The AM is Pop/Adult while the FM carries a Pop/Rhythms format. Barrows's previous experience includes programming WAOK/Atlanta . . . Operations Manager Gerald DeSalvatore of WTJZ/Newport News, VA has resigned as of last week and will announce future plans after his move to Washington, D.C. Roi Ewell will handle DeSalvatore's duties while continuing his Music Director chores . . . Moving from the East to the Midwest is WOL/Washington's midday personality Walt Cooper. He is joining the airstaff of WBMX/Chicago. In-house parttimer Quita Allen replaces Cooper . . . WCIN/Cincinnati welcomes Linda Smith who will be handling spot traffic for the station. Linda most recently was the model for WCIN's current billboard campaign . . . Bill Chappell has been named Production Manager for KGFJ/Los Angeles while staffer Reggie Utley becomes Music Director. Utley retains his 3pm-7pm air shift with recently appointed Program Director J.B. Stone handling the 6pm-10pm slot . . . Former Atlantic Records staffer Ali Kebede takes over as Public Affairs Director for KJLH/Los Angeles . . . Our condolences to Bob Ursery and his family on the passing of his brother on May 12. Ursery heads up the National Black Promotion Department at RSO/Curtom . . . Rodney L. Brown has been appointed Director of Gospel Sales and Promotion of the John Daniels Gospel Series, a division of the Tomato Music Company, Ltd. . . . Music Director Roy Perry is no longer with WCAU-FM/Philadelphia . . . Remember, you don't have to be a reporter to participate in this section. Please send all material (pictures and news items) to Bill Speed, 1930 Century Park West, Los Angeles, CA 90067 . . .

Places

CANADIAN VISIT: WTLC/Indianapolis will be sponsoring 133 students on a visit to Toronto, Canada. Finalists in the "WTLC Writers Fair," the seventh and eighth graders are scheduled to tour the Ontario Science Center on June 2. Approximately 8,000 students participated in the contest . . . Will Rogers Park in Los Angeles is the planned site of "A Salute To Jazz Greats" on June 1. Right Way Productions, Inc., working in conjunction with Playboy Enterprises and the Los Angeles County Parks & Recreation Department, is staging the free concert from noon to 5pm. A student art show depicting jazz legends past and present, local school jazz bands, and special guest appearance by Freddie Hubbard highlight the event. This is just one in a series of planned activities preceding the Playboy Jazz Festival, which takes place on June 21-22 . . . Music Director Donnie Deane of WJJS/Lynchburg still needs gospel product. It can be sent to his attention at the Allied Arts Building, 17th Floor, Lynchburg, VA 24504 . . .



ANOTHER PIC OF THE WALDEN — Atlantic's Narada Michael Walden visited WJJS-FM/Lynchburg, VA for an interview prior to his performance at the "Masterjam" concert held in nearby Roanoke recently. Pictured pondering the show's logistics are (l-r, standing) WJJS-FM air personality Chris Barry, Atlantic's Deke DeBarry, station MD Donnie Deane, Narada Michael Walden, WJJS-FM staffer Dee Rosser and station Sales Manager Bill Wise; (seated) PD Robert "Lad" Goins.

Things

KNOK, KNOK: KNOK/Dallas recently ran a "phrase that pays" promotion with the key phrase being "My Radio Is On KNOK." Listeners had to guess which word was missing during each hour. Preliminary winners received microwave ovens and stereo components. The grand prizes were three Cordobas . . . **TAKE ME OUT TO THE BALLGAME:** On May 14, KMJQ (Magic 102)/Houston and the Budweiser Magicians challenged each other in a friendly game of baseball. The Budweiser Magicians, featuring members of Con Funk Shun and the Gap Band, won the game, 9 to 8, despite two runs scored by Program Director Jack Patterson . . . KDAY/Los Angeles is hosting the "Norm Nixon Sports Show" being sponsored by Sears. In addition, a basketball clinic is being scheduled with Los Angeles Laker Norm Nixon and Program Director Steve Woods at the helm. The show will debut on May 26 with the basketball clinic set for August . . .

NOW THAT YOU'RE STOMPIN'...
THE BROTHERS JOHNSON WANT YOU TO...

LIGHT

UP



"LIGHT UP THE NIGHT" AM 2238

The New Single From The
Amazing BROTHERS JOHNSON.
Title Track From the Smash
Album Light Up The Night. SP 3716

THE

NIGHT

Produced By Quincy Jones for Quincy Jones Productions.
Direction: Fitzgerald-Hartley Co.



ON A&M RECORDS & TAPES

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Pop/Rhythms

HOTTEST

Following are listed in order of their airplay activity.

- JERMAINE JACKSON**
"Let's Get Serious" (Motown)
- STEPHANIE MILLS**
"Sweet Sensation" (20th)
- CHAKA KHAN**
"Clouds" (WB)
- TEMPTATIONS**
"Power" (Gordy)
- FATBACK BAND**
"Gotta Get My Hands On Some..." (Spring/Polydor)
- RAY PARKER JR. & RAYDIO**
"Two Places At The Same Time" (Arista)
- CHANGE**
"A Lover's Holiday" (RFC/WB)
- LIPPS, INC.**
"Funkytown" (Casablanca)
- GLADYS KNIGHT & THE PIPS**
"Landlord" (Columbia)
- ROBERTA FLACK w/DONNY HATHAWAY**
"Back Together Again" (Atlantic)

CLIMBERS

Following are listed in order of their airplay activity.

MANHATTANS "Shining Star" (Columbia) 60% reporting airplay. In the East it is hot at WILD; climbing at WOL and WWIN. Climbing at WAOK, KAPE and KOKY while hot at WOIC, WANT, WJJS, WDIA, WYLD, KMJQ, WNOO and WKXI in the South. The Midwest shows it medium at WLOU with hot rotation at WCIN, WKWM, KPRS, WJMO and WBMX. Hot at KDAY, KSOL and KYAC while climbing at KDIA in the West.

SMOKEY ROBINSON "Let Me Be The Clock" (Tamla) 60% reporting action. Medium airplay at KAEZ, WCIN and WBMX with hot rotation at WTLC, KPRS, WJMO, WVON and KATZ in the Midwest. Climbing at WOIC, WDIA and KMJQ while hot at KAPE, WJJS, WYLD, WAOK, WNOO and WKXI in the South. In the East it is hot at WAMO while showing medium airplay at WILD and WWIN. Hot at KYAC and KSOL; climbing at KDIA and KDKO in the West.

S.O.S. BAND "Take Your Time" (Tabu/CBS) 60% reporting activity. In the South it is new at WOIC, climbing at WJJS, WYLD, WAOK, WJMI and WPDQ, and hot at WHRK, WVEE, KMJQ, WDIA and KOKY. Climbing at WILD and hot at WXYV, WOL and WWIN in the East. Heavy rotation at WJLB, WKWM, WWWS and WTLC with medium airplay at WLOU, WDAO, WJMO and KATZ in the Midwest. Climbing at KDKO in the West.

CON FUNK SHUN "Got To Be Enough" (Mercury) 58% of our reporters are on it. Climbing at KDIA and hot at KDKO, KSOL and KYAC in the West. Medium airplay at WJLB while hot at WBMX, KATZ, WJMO, KPRS, WKWM, WCIN, WWWS and KAEZ in the Midwest. In the South it is hot at WAOK, WYLD and WJJS with medium activity at WOIC, WDIA, KMJQ and WNOO. Medium airplay at WWIN while hot at WAMO and WILD in the East.

KWICK "Let This Moment Be Forever" (EMI/America) 58% reporting. Hot at WWRL while climbing at WAMO, WOL and WWIN in the East. Climbing at WJMI, WNOO, KMJQ, WYLD, WDIA, WJJS, KAPE and KOKY with hot rotation at WAOK and WKXI in the South. In the Midwest it shows hot rotation at WLOU and WDAO with medium airplay at WJLB, KPRS, WKWM, WCIN, WTLC and KAEZ. Climbing at KSOL in the West.

INVISIBLE MAN'S BAND "All Night Thing" (Mango/Island) 50% reporting airplay. In the West it is hot at KDKO, KDAY, KDIA and KSOL. New at KAEZ, climbing at KPRS, WVON and WBMX, and hot at WJLB, WJMO and WTLC in the Midwest. Added at WJJS, climbing at WOIC, WYLD, WAOK and WJMI, and hot at WDIA in the South. Hot at WAMO, WOL and WWIN in the East.

RODNEY FRANKLIN "The Groove" (Columbia) 48% reporting action. Added at WXYV, climbing at WILD and WOL, and hot at WWRL in the East. New at WHRK and WVEE while climbing at WOIA, WJJS, WOIC and KOKY in the South. In the Midwest it is hot at WTLC and climbing at WDAO, WKWM, KPRS, WVON, WBMX and WJLB. The West shows an add at KSOL and hot at KDKO.

JERRY KNIGHT "Overnight Sensation" (A&M) 45% reporting activity. New at WVON, climbing at WBMX, WJMO, KPRS, WCIN and WLOU, and hot at WJLB and WWWS in the Midwest. Added at KDKO and KDIA while climbing at KSOL in the West. The South shows medium airplay at WDIA, WYLD, KMJQ and WAOK. Debuting at WOL, climbing at WILD, and hot at WAMO in the East.

CAMEO "We're Goin' Out Tonight" (Chocolate City) 45% reporting. Climbing at WILD, WWRL and WWIN in the East. Added at WDIA while climbing at KOKY, WJJS, WYLD, KMJQ and WNOO in the South. The Midwest shows hot rotation at KAEZ while climbing at WJLB, WJMO, WKWM, WCIN, WDAO, WLOU and WWWS. New at KSOL in the West.

B.T. EXPRESS "Give Up The Funk" (Columbia) 45% reporting airplay. Added at WJMI, climbing at WKXI, WAOK, WYLD, WJJS and KAPE, and hot at KMJQ. New at WJMO and WJLB, climbing at WWWS and KAEZ, and hot at WVON, WKWM and KATZ in the Midwest. Medium airplay at WWRL and WOL in the East. New at KSOL in the West.

LARRY GRAHAM "One In A Million You" (WB) 45% reporting action. New at WHRK, WVEE and WANT, climbing at WKXI, WJMI, WYLD, WJJS, and hot at KOKY, KAPE, WOIC and WDIA in the South. The Midwest shows medium airplay at WLOU, WKWM and WBMX. Added at WXYV, climbing at WILD and WWRL, and hot at WOL in the East.

WHISPERS "Lady" (Solar/RCA) 43% reporting. Medium airplay at KMJQ with hot rotation at KAPE, WOIC, WJJS, WYLD, WJMI, WKXI and WPDQ in the South. Climbing at WAMO in the East. Medium airplay at WVON with hot rotation at WTLC, WJMO, KATZ and WJLB in the Midwest. The West shows hot rotation at KDKO, KDIA and KSOL.

GO "Sitting In The Park" (Arista) 43% of our reporters are on it. New at WDIA, climbing at WNOO, WAOK, KMJQ and WOIC, and hot at KOKY and WKXI in the South. Medium airplay at WWRL and WWIN in the East. Added at WTLC while climbing at WWWS, WDAO, WKWM, WJMO and WBMX in the Midwest. The West shows an add at KDIA and medium airplay at KDKO.

BOBBY CALDWELL "Coming Down From Love" (Clouds/TK) 40% reporting airplay. Climbing at KDIA and KSOL in the West. Hot at WLOU and KPRS; climbing at WWWS, WDAO, WCIN, WVON, KATZ and WBMX in the Midwest. The South shows medium airplay at WDIA and WYLD with hot rotation at WNOO. Climbing at WAMO, WWIN and WOL in the East.

ROCKIE ROBBINS "You And Me" (A&M) 40% of our reporters are on it. Climbing at WTLC, WDAO, WKWM, KPRS, KATZ, WBMX and WTLC in the Midwest. Hot at KOKY while showing medium airplay at WJJS, WDIA, KMJQ, WAOK and WNOO in the South. The East shows medium activity at WWRL, WILD and WOL.

SPINNERS "Cupid/I've Loved You For A Long Time" (Atlantic) 40% reporting. Added at WXYV, WAMO and WOL in the East. New at KAPE, WHRK and WVEE while climbing at KOKY, WOIC, WKXI and WPDQ in the South. New at WJLB, KPRS and WKWM with medium airplay at WWWS. Debuting at KDKO and KDAY in the West.

STACY LATTISAW "Dynamite!" (Cotillion) 38% reporting activity. Added at WAMO and WILD while climbing at WWIN in the East. Hot at KAPE with medium airplay at KOKY, WOIC, WAOK and WJMI in the South. The Midwest shows adds at WJMO, WBMX and WLOU with medium airplay at WWWS, WTLC and KAEZ.

TWO TONS O' FUN "Just Us" (Honey/Fantasy) 35% reporting airplay. Added at WANT and climbing at WJMI, KMJQ, WYLD and WJJS in the South. New at WBMX, climbing at WTLC, and hot at KPRS and KATZ in the Midwest. The East shows medium airplay at WILD, WOL and WWIN. Climbing at KDIA and KSOL in the West.

KLEER "Winners" (Atlantic) 35% reporting. Debuting at WOIC, climbing at KAPE and WJJS, and hot at WANT, WDIA, KMJQ, WJMI and WPDQ in the South. Medium airplay at WILD and WWIN in the East. Hot at WDAO while climbing at WCIN and WJMO in the Midwest. New at KDIA in the West.

GENE CHANDLER "Does She Have A Friend?" (20th) 35% reporting action. Added at WXYV with medium airplay at WWRL and WOL in the East. New at WHRK and WVEE, climbing at WDIA, and hot at KOKY and WJMI in the South. The Midwest shows medium airplay at WLOU and WKWM with hot rotation at KAEZ, WTLC, WVON and WBMX.

RAY, GOODMAN & BROWN "Inside Of You" (Polydor) 33% reporting action. Climbing at KSOL, KDIA and KDKO in the West. Hot at WJMO, WDAO and WLOU with medium airplay at KPRS and WVON in the Midwest. The South shows hot rotation at KAPE with medium airplay at WNOO, WOIC and WPDQ. Climbing at WAMO in the East.

KOOL & THE GANG "Hangin' Out" (DeLite/Mercury) 33% reporting airplay. New at KDAY and hot at KYAC in the West. Climbing at KAEZ, WLOU and WDAO in the Midwest. Added at WYLD while climbing at WPDQ, WNOO, WAOK, WOIC and KAPE in the South. The East shows medium airplay at WWRL and WOL.

NATALIE COLE "Someone That I Used To Love" (Capitol) 33% of our reporters are on it. Added at KPRS and WJMO in the Midwest. New at KOKY, KAPE, KMJQ, WHRK, WVEE, WNOO and WKXI in the South. Debuting at WXYV, WWRL, WOL and WWIN in the East.

HAROLD MELVIN & THE BLUENOTES "I Should Be Your Lover" (Source/MCA) 30% reporting activity. New at KMJQ and WKXI with medium airplay at WJMI, WAOK, WDIA and KOKY in the South. Added at WWRL, climbing at WOL, and hot at WILD in the East. Climbing at WKWM and WTLC with hot rotation at WVON in the Midwest.

NEW & ACTIVE

BROTHERS JOHNSON "Light Up The Night" (A&M) 25% reporting airplay. New at WWWS and WJLB while climbing at WCIN in the Midwest. Added at WHRK, WVEE and WPDQ with medium airplay at WKXI, WAOK and KOKY in the South. The East shows an add at WXYV.

D.J. ROGERS "Love Cycles" (ARC/CBS) 25% of our reporters are on it. Added at WXYV and climbing at WWRL in the East. New at WHRK and WVEE with medium airplay at WKXI in the South. Medium airplay at WTLC, WDAO and WCIN in the Midwest. New at KDAY and KDIA in the West.

DELEGATION "Welcome To My World" (Mercury) 25% reporting. New at WCIN, WBMX and WJLB with medium airplay at KATZ and WKWM in the Midwest. Added at WJJS and climbing at KOKY, WOIC, WJMI and WKXI in the South.

JAZZ RADIO

HOTTEST

Following are listed in order of their airplay activity.

- JEFF LORBER FUSION** Wizard Island (Arista)
..... *Various Cuts*
- HEATH BROTHERS** Live At The Public Theatre (Columbia)
..... *Various Cuts*
- DAVID SANBORN** Hideaway (WB)
..... *Various Cuts*
- GROVER WASHINGTON JR.** Skylarkin' (Motown)
..... *Various Cuts*
- FREDDIE HUBBARD** Skagly (Columbia)
..... *Various Cuts*
- BOBBY HUTCHERSON** Un Poco Loco (Columbia)
..... *Various Cuts*
- EARL KLUGH** Dream Come True (UA)
..... *Various Cuts*
- CHICK COREA** Tap Step (WB)
..... *Various Cuts*
- GEORGE DUKE** A Brazilian Love Affair (Epic)
..... *Various Cuts*
- SPYRO GYRA** Catching The Sun (MCA)
..... *Various Cuts*

NEW & ACTIVE

No records qualify for New & Active this week.

EAST: WRVR/New York, NY, Herschel/Prescott WHUR/Washington, D.C., Jesse Fax: WEA/Baltimore, MD, Chauncey Lewis: WYBC/New Haven, CT, Roy Schneiderman. SOUTH: WCLK/Atlanta, GA, Requaye Ward: WTJZ/Newport News, VA, Roi Evell. MIDWEST: WBBY/Columbus, OH, P. Norman Grant: WJZZ/Detroit, MI, Dorian Pastor. WEST: KADN/Denver, CO, Chuck Edwards: KRE/Berkeley, CA, Hal Jackson: KKG/Los Angeles, CA, Monica Riordan: KJLH/Los Angeles, CA, Lawrence Tarter.

Pop / Rhythms
Hottest
May 23, 1980

EAST	SOUTH	MIDWEST	WEST
Change	Fatback Band Stephanie Mills Jermaine Jackson	Jermaine Jackson Stephanie Mills Con Funk Shun	Invisible Man's Band

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WCYV
Baltimore, MD
Larry Wilson

ADDED
Larry Graham
Spinners
Gene Chandler
AJ Jarreau
Natalie Cole
Curtis Mayfield/Linda Clifford
Rodney Franklin
D.J. Rogers
Brothers Johnson "Light"

HOTTEST
Jermaine Jackson
Lipps, Inc.
Fatback Band
S.O.S. Band
Stephanie Mills
Raydio
Chaka Khan
Change

WOL
Washington, D.C.
Bobby Bennett

ADDED
Rufus & Chaka
TTF
Natalie Cole
Spinners
Top Shelf
Interlude
Windy City
Jerry Knight
Teena Marie
Eddy Grant "Return"

HOTTEST
S.O.S. Band
Lipps, Inc.
Patti Labelle
ADC Band
Roberta Flack/Donny Hathaway
Larry Graham
Invisible Man's Band
Change
Stephanie Mills
Dr. Hook

WILD
Boston, MA
Steve Crumbley

ADDED
Busta Jones
TFO
William DeVaughn
Candi Staton
Gap Band "Party"
Stacy Lattisaw
Masterpiece
Skiyy "Zoo"

HOTTEST
Raydio
Change
Fatback Band
Jermaine Jackson
Con Funk Shun
Manhattans
Isley Brothers
Stephanie Mills
Harold Melvin & Bluenotes
Roberta Flack/Donny Hathaway

WAMO
Pittsburgh, PA
Ken Allen

ADDED
Stone City Band
Side Effect
Fat Larry's Band "How"
Stacy Lattisaw
La Flavour
Spinners
Two Tons O' Fun "Got"

HOTTEST
Smokey Robinson
Invisible Man's Band
Skiyy "High"
Isley Brothers
Brothers Johnson "Stomp"
Con Funk Shun
Peabo Bryson
Players Association
Jerry Knight

WWRL
New York, NY
Bob Law/Linda Haynes

ADDED
Collins & Collins
Skiyy "Zoo"
Gladys Knight "Friendly"
Glants
Herold Melvin & Bluenotes
Interlude

HOTTEST
Kwikk
Change
Gladys Knight
Chaka Khan
Rodney Franklin
Natalie Cole
Peabo Bryson
Chuck Mangione
Dr. Hook
Narada Michael Walden

WWIN
Baltimore, MD
Curtis Anderson

ADDED
Natalie Cole
Skiyy "Zoo"
Stanley Clarke
Kurtis Blow
Premium

HOTTEST
Roberta Flack/Donny Hathaway
Jermaine Jackson
Lipps, Inc.
Fatback Band
Teena Marie
S.O.S. Band
Invisible Man's Band
Change
Temptations
Isley Brothers "Go"

KAEZ
Oklahoma City, OK
Steve Scott

ADDED
Invisible Man's Band
Collins & Collins
David Hudson
R.B. Greaves
Bobby Thurston
Flakes

HOTTEST
Denise LaSalle
Gene Chandler
Lipps, Inc.
Roberta Flack/Donny Hathaway
Randy Brown
Cameo
Odyssey
Chapter 8
Con Funk Shun
Gladys Knight

WLOU
Louisville, KY
Bill Price

ADDED
Prince
Midnight Star
Lou Rawls
Sheila & B. Devotion
Niteflyte
Rufus & Chaka
Dr. Hook

HOTTEST
Jermaine Jackson
Stephanie Mills
Kwikk
Ray, Goodman & Brown
Sister Sledge
Bobby Caldwell
Lakeside
Gladys Knight
Change
Chaka Khan

MIDWEST

WTLC
Indianapolis, IN
Jay Johnson

ADDED
GQ
Patti Labelle
Stone City Band
Skiyy "Zoo"
Angela Bofill
Change
Brick
TFO

HOTTEST
Jermaine Jackson
Rodney Franklin
Whispers
Isley Brothers
Invisible Man's Band
Fatback Band
Gene Chandler
S.O.S. Band
Smokey Robinson
Chaka Khan

WKWM
Grand Rapids, MI
Frank Grant

ADDED
Ambrosia
Spinners
Patti Labelle
Isaac Hayes
Frank Hooker
Stanley Clarke
Skiyy "Zoo"

HOTTEST
Fatback Band
Jermaine Jackson
Manhattans
B.T. Express
S.O.S. Band
Con Funk Shun
Stephanie Mills
Isley Brothers
Gladys Knight
Johnnie Mae Matthews

WCIN
Cincinnati, OH
Michael Roberts

ADDED
Teena Marie
Delegation
Patti Labelle
Ambrosia

HOTTEST
Stephanie Mills
Jermaine Jackson
Leon Haywood
Manhattans
Roberta Flack/Donny Hathaway
Raydio
Spyro Gyra
Peabo Bryson
Gladys Knight
Con Funk Shun

WJLB
Detroit, MI
J. Michael McKay

ADDED
Delegation
Curtis Mayfield/Linda Clifford
B.T. Express
Lou Rawls
Spinners
Skiyy "Zoo"
Collins & Collins
L.A. Boppers
Isaac Hayes
Al Jarreau

HOTTEST
Fatback Band
S.O.S. Band
Invisible Man's Band
Jermaine Jackson
Jerry Knight
Whispers
Stephanie Mills
Raydio
Change
Shalamar

KPRS
Kansas City, MO
Dell Rice

ADDED
Blowfly
Skiyy "Zoo"
Crown Heights Affair
Switch
William DeVaughn
Natalie Cole
Spinners
Perlet
Vaughan Mason & Crew
"Roller"

HOTTEST
Isley Brothers
Manhattans
AJ Johnson
Smokey Robinson
Jermaine Jackson
Raydio
Con Funk Shun
Fatback Band
Bobby Caldwell
Two Tons O' Fun

WJMO
Cleveland, OH
Bernie Moody

ADDED
Five Special
Natalie Cole
Stacy Lattisaw
B.T. Express

HOTTEST
Con Funk Shun
Raydio
Ray, Goodman & Brown
Invisible Man's Band
Fatback Band
Skiyy "High"
Smokey Robinson
Whispers
Manhattans
Lipps, Inc.

WWWS
Saginaw, MI
Kermit Crockett

ADDED
Brothers Johnson "Light"
Vaughan Mason & Crew
"Roller"

HOTTEST
S.O.S. Band
Change
Fatback Band
Stephanie Mills
Roberta Flack/Donny Hathaway
Jerry Knight
Isley Brothers "Go"
Jermaine Jackson
Con Funk Shun
Lipps, Inc.

WDAO
Dayton, OH
Turk Logan

ADDED
None

HOTTEST
Kleeer
Kwikk
Stephanie Mills
Randy Brown
B.T. Express
Ray, Goodman & Brown
Shalamar
Side Effect
Roberta Flack/Donny Hathaway
Chaka Khan

WJMI
Jackson, MS
Carl Haynes

ADDED
B.T. Express

HOTTEST
Prince
Michael Jackson
Gene Chandler
Fatback Band
Stephanie Mills
Herbie Hancock
Clifford Coulter
Kleeer
Whispers
Roberta Flack/Donny Hathaway

WKXI
Jackson, MS
Tommy Marshall

ADDED
Ritchie Family
Busta Jones
Harold Melvin & Bluenotes
Top Shelf
Switch
Bessie Simmons
Natalie Cole
Chuck Brown & Soul Searchers
William DeVaughn

HOTTEST
Manhattans
Whispers
Smokey Robinson
Kwikk
Fatback Band
Sister Sledge
IND
Temptations
Roberta Flack/Donny Hathaway
GQ

SOUTH

KOKY
Little Rock, AR
Jimmy Smith

ADDED
Natalie Cole
Candi Staton
Brick

HOTTEST
Gladys Knight
Roberta Flack/Donny Hathaway
Chaka Khan
Temptations
Gene Chandler
Change
GQ
Rockie Robbins
Larry Graham
S.O.S. Band

WOKC
Columbia, SC
Bob Walters

ADDED
S.O.S. Band
Ambrosia
Kleeer
One Way

HOTTEST
Larry Graham
Manhattans
Jermaine Jackson
Isley Brothers
Whispers
Shalamar
Lipps, Inc.
Roberta Flack/Donny Hathaway
Fatback Band
Michael Jackson

WHRK
Memphis, TN
Ron Olson

ADDED
Larry Graham
Spinners
Gene Chandler
AJ Jarreau
Natalie Cole
Curtis Mayfield/Linda Clifford
Rodney Franklin
D.J. Rogers
Brothers Johnson "Light"

HOTTEST
Jermaine Jackson
Lipps, Inc.
Fatback Band
S.O.S. Band
Stephanie Mills
Raydio
Chaka Khan
Change

WYLD
New Orleans, LA
Willie Jay Johnson

ADDED
Michael Jackson
Kool & The Gang
Masterpiece

HOTTEST
Whispers
Jermaine Jackson
Con Funk Shun
Smokey Robinson
Manhattans
Peabo Bryson
Stephanie Mills
Raydio
Fatback Band
Gladys Knight

WJJS
Lynchburg, VA
Robert Goins

ADDED
Frank Hooker
Delegation
Randy Brown
Invisible Man's Band

HOTTEST
Jermaine Jackson
Smokey Robinson
Raydio
Lipps, Inc.
Con Funk Shun
Manhattans
Stephanie Mills
Peabo Bryson
Fatback Band
Whispers

WDIA
Memphis, TN
Ron King

ADDED
Patti Labelle
Cameo
Randy Crawford
GQ

HOTTEST
Change
Fatback Band
Gladys Knight
Invisible Man's Band
Jermaine Jackson
S.O.S. Band
Larry Graham
Lipps, Inc.
Manhattans
Kleeer

KAPE
San Antonio, TX
Casta Ayers

ADDED
Breakwater
Dramatics
Busta Jones
Switch
Spinners
Natalie Cole

HOTTEST
Larry Graham
Raydio
Jermaine Jackson
Ray, Goodman & Brown
Stephanie Mills
Whispers
Randy Brown
Sister Sledge
Stacy Lattisaw
Smokey Robinson

WAK
Atlanta, GA
Bill Green

ADDED
Not Available

HOTTEST
Roberta Flack/Donny Hathaway
Chaka Khan
Stephanie Mills
Temptations
Con Funk Shun
Smokey Robinson
Mass Production
Lipps, Inc.
Kwikk
Odyssey

KMJQ
Houston, TX
Jack Patterson

ADDED
Harold Melvin & Bluenotes
Hiroshima "Never"
Michael Zager
Ritchie Family
Isley Brothers "Here"
Natalie Cole
Stanley Clarke

HOTTEST
Jermaine Jackson
S.O.S. Band
Stephanie Mills
Change
Lipps, Inc.
Manhattans
Kleeer
B.T. Express
Skiyy "High"
Gladys Knight

WNOO
Chattanooga, TN
Dwight Harrison

ADDED
Natalie Cole
Dayton
Mystic Merlin
Peter Brown
Patrice Rushen "Giving"
Stone City Band

HOTTEST
Manhattans
Bobby Blend
Fatback Band
Bobby Caldwell
Bar Keys
Smokey Robinson
Raydio
Sister Sledge
Rufus & Chaka
Mass Production

WEST

KYAC
Seattle, WA
Jimmy Pipkins

ADDED
Switch
Chapter 8
Masterpiece
Stephanie Mills "Sweet"
Frank Hooker

HOTTEST
Isley Brothers
Michael Jackson "Off"
Solar
Manhattans
Smokey Robinson
Brothers Johnson "Stomp"
Kool & The Gang
Con Funk Shun
Raydio
Jermaine Jackson

KDIA
Oakland, CA
Keith Adams

ADDED
Kleeer
GQ
Jerry Knight
Change
D.J. Rogers

HOTTEST
Isley Brothers
Lipps, Inc.
Whispers
Jermaine Jackson
Invisible Man's Band
Raydio
Brothers Johnson "Stomp"
Gap Band "Oops"
Temptations
Sylvester

KSOL
San Mateo, CA
J.J. Jeffries

ADDED
Cameo
Rodney Franklin
B.T. Express

HOTTEST
Jermaine Jackson
Lipps, Inc.
Stephanie Mills
Invisible Man's Band
Manhattans
Whispers
Smokey Robinson
Con Funk Shun
Fatback Band
Gladys Knight

KDAY
Los Angeles, CA
Steve Woods

ADDED
Spinners
Randy Crawford
D.J. Rogers
Kool & The Gang
Al Jarreau

HOTTEST
Fatback Band
Stephanie Mills
Change
Manhattans
Gladys Knight
Roberta Flack/Donny Hathaway
Chaka Khan
Invisible Man's Band
Temptations

KDKO
Denver, CO
John Anderson

ADDED
Isley Brothers
Ambrosia
Christopher Cross
Invisible Man's Band
Lipps, Inc.
Con Funk Shun
Leon Haywood
Rodney Franklin
Stephanie Mills
Whispers

HOTTEST
Isley Brothers
Ambrosia
Christopher Cross
Invisible Man's Band
Lipps, Inc.
Con Funk Shun
Rodney Franklin
Stephanie Mills
Whispers

KLUP
Fresno, CA

ADDED
Gladys Knight
Ben E. King
Lattimore
Randy Crawford

HOTTEST
Not Available



AND NOW THIS WORD FROM OUR SPONSOR — Zappa Records' main man Frank Zappa is pictured urging listeners to buy his album during a guest DJ stint at KSJO/San Jose.



OUR FATHER, WHO ART IN CLEVELAND — WMMS/Cleveland MD Kid Leo (left) and PD John Gorman (center) pray for a good April-May ARB as Warner Bros. recording artist Father Guido Sarducci looks on, during a promotional visit in conjunction with his comedy album release.



DEAD ALIVE — Arista's Grateful Dead treated WNEW-FM/New York with an advance listen to their new release "Go To Heaven" during a recent visit. Pictured

(l-r) are group's Brent Mydland, Bob Weir and Jerry Garcia, Monarch Entertainment's John Scher, WNEW-FM PD Scott Muni, Dead organization's Rock Scully.



SALUTING SHOOTING STAR — Virgin's Shooting Star were recent interview guests at WRNO/New Orleans. Pictured (l-r) are group's Bill Guffey, WEA promotion person Steve Kelly, WRNO's Sambo Roberts, group's Gary West.



AMAZING GRACE — RCA recording artist Grace Slick (right) was an on-air guest of Kathy Lauritzen (left) during KTIM/San Rafael's recent celebration of International Women's Day.



NUGENT GOES GONZO GUITAR — During Epic recording artist Ted Nugent's area concert date, WLAV/Grand Rapids presented Ted with a custom Gibson Les Paul guitar in honor of his being designated "LAV-FM Air Force Member #1" by the station's listeners. A second customized guitar will be auctioned off with proceeds benefiting a music scholarship fund. Pictured (l-r) at the onstage presentation are station MD Tony Gates, Nugent (with guitars), and PD Dave Logan.



ROCK LOBSTER — In conjunction with Warner Bros. Records and the B-52's "Rock Lobster" track, WVUD/Dayton held a rock lobster race. Pictured preparing the contestants (l-r) are WB's Kevin Carroll, lobster racer Ken Edwards, A&B Distributors Tom Weiser, WVUD PD Keith Wright.

PRESENTING THE DEBUT ALBUM FROM...

Shandi

DL-1-5001



"I have found the solution to the problem at hand. The problem is, what is rock 'n' roll music in it's ultimate female form. The solution is Shandi. Her spontaneity and artistry are awe inspiring. Her personality and attitude are totally confusing. Her soul and her sensitivities are blind and gentle. Her contribution to all of our lives will be enormous."

The Commander

Shipping immediately, the first single
"NOBODY LOVES YOU BETTER"

DL-101

PRODUCED BY COMMANDER CHAPMAN



Manufactured and Marketed by K&J Records, Inc.



Jeff Gelb AOR

Looking Ahead Part One:

WQDR Introduces 'Album-Oriented-Adult-Contemporary'

Happy birthday to us! Last week marked the fifth anniversary of the coining of the term 'AOR.' Its subsequent growth and acceptance as a radio format generic term is legend.

Now, as we all look ahead to the Eighties, we face numerous challenges to the continued growth and maturation of AOR. None are insurmountable, but they do exist and must be dealt with (lest they catch some stations unable to cope with the changing times).

This week, we begin an irregular series of articles that will look ahead to the challenges facing AOR radio, and the potential solutions that will see the format safely and strongly into the next decade.

The Upper Demographic Blues

"If you look at the history of our station in the ratings, you see that we get our ass kicked every book by an automated background music station." WQDR/Raleigh PD Dan Brunty's problem could undoubtedly be echoed all across the country by programmers who are watching upper-demographic stations snatching listeners away from all other radio formats.

What's happening? Brunty offered, "The largest demographic group right now, and for as long as we are alive, are those who are 20-40. Ten years from now they'll be 30-50. There's no law that says that as people head into their late twenties they can no longer listen to rock 'n' roll. But I think there's a limit to what they will listen to and enjoy."

Album-Oriented-Adult-Contemporary

Brunty's attempting to capture that vulnerable segment of the radio audience with an AOR permutation he calls "Album-Oriented-Adult-Contemporary." He explained, "We're still, without question, a rock 'n' roll radio station. We still play Seger, Springsteen, and others. But now we have made room for other forms of music that are compatible to the lifestyle of older listeners. Now we have room for jazz, for local artists whose music almost borders on country; and we also look strongly at compatible Top 40 artists."

Where does Brunty draw the imaginary line between rock 'n' roll and material his listeners won't tolerate? "It's an artist-by-artist decision. We don't play Barry Manilow or Helen Reddy, for instance. And on the other end of the spectrum, we're staying away from Van Halen." Brunty described the station as being harder in sound than Soft AOR's like WEEI-FM/Boston and KNX-FM/Los Angeles.

The station now uses a new category, called M (for "Memories"), which adds the spice of older Top 40 hits that have fallen by the playlist wayside over the years. "These are songs," Brunty said, "that you just don't hear anymore. 'Wild Honey' by the Beach Boys, or Spirit's 'I've Got A Line On You.' Even the Seeds' 'Pushin' Too Hard.'"

Backing up WQDR's evolved AOR musical permutation is a beefed-up schedule of newscasts and lifestyle features, all produced at the station. Jocks are encouraged to use their personalities on the air. Station promotions reflect the new musical ideals, with jocks hosting musical functions that reflect the station's broader musical base.

Rating The Response

Response has been understandably mixed. "We've gotten great female response. To the men who call to complain about not hearing groups like Van Halen, we take the time to explain what we're trying to do. If they're being difficult, we say hey, we're sorry; you can go to a record store." Ratings

response to the station's changing musical mix is still to come, as the results of the April-May sweep should indicate early levels of acceptance for WQDR's Album-Oriented-Adult-Contemporary.

WQDR is an Abrams affiliate station, though no longer a Superstars outlet. "We still use the or-

EVOLUTION

WKLC/Charleston, WV is a new Superstars AOR. Former WWCK/Flint GM Lyn Martin is the Owner/GM of WKLC, and Chris Gable is his PD . . . WFFX ("The Fox")/Grand Rapids is switching formats to Country from AOR . . . KJZZ/Anchorage has switched call letters to KRKN and formats to AOR from Jazz. Jay Noble is PD . . . WSAC/Ft. Knox has changed call letters to WWKK (K105-FM). Ron David is PD; E. Alvin Davis consults the AOR . . . Dennis Newhall has been named PD at KROY-FM/Sacramento . . . Ted Utz has moved from PD into sales and management at WAQX/Syracuse. Former MD Ed Levine has been upped to the WAQX PD post . . . Steven B. Williams has exited KDEO/Honolulu for mornings at KBPI/Denver, where he'll cohort with Don Hawkins . . . Wayne Summers has relocated at WGRQ/Buffalo as News Director, from mornings at WRKK/Birmingham . . . Joe Flores is new to afternoon drive at KPAS/El Paso . . . John Rudan has joined WAAL/Binghamton from WVBR/Ithaca for weekends and fill-ins . . . New to weekends at WFYV/Jacksonville are Lex Staley and Bill Harman from WGVL/Gainesville. Also from WGVL is WFYV's new Production Director David Reaves . . . Wynn White has joined WSRZ/Tampa for weekends.

COLOR

CLOINED CARS: To introduce itself into the market as a new AOR, WKLC/Charleston, WV will be giving away two Chrysler Cordobas to the grand prize winner in its bumper sticker campaign. The station hopes to get the Governor to pick the winning license plate out of the hopper.

BARE AS THEY DARE: WIOT/Toledo heralded the joys of spring by inviting listeners to compete at a local rock club in a minimal-clothing contest. 1800 onlookers judged the 50 entrants, with winners receiving gift certificates to local clothing stores.

GUESSING GAME: WRHY/York's major spring promotion will award 92.7 gallons of gas, a diamond pendant, car cassette decks, and a grand prize of a fully-restored 1969 Camaro Z-28 to winners in a guessing game. Listeners were asked to identify the car, guess how much it's worth, and guess three items hidden in the trunk.

CAR CONTEST: Also involved in a car giveaway was LOVE 94/Miami, which took write-in registrations to win a restored Model A Ford. 94 names were picked to qualify for twelve prizes, including stereos, radios, and dinners. The twelfth winner got the car, and all 94 winners were treated to a station-sponsored private party for them and their friends.

RECESSION RELIEVERS: WAVA/Washington took postcard and in-store entries for a promotion that awarded \$500 a month for a year's rent or mortgage, and \$300 a month for a year's gas or car payment.

ganization's national research, plus its input on promotions and radio concerts. Lee is not certain this idea will work. It may or it may not. We're moving into uncharted territory, but to us, it seems like a logical progression."

Dan Brunty's attempt to broaden WQDR's age appeal is one way of responding to the maturing postwar baby boom. In two weeks we'll present comments from other AOR programmers and consultants who will present their ideas of how AOR radio can meet this challenge. If your station is experimenting along these lines, please let us know what you're up to, so that we can share your thoughts with the rest of AOR radio, as we build together for the future.

UPDATE

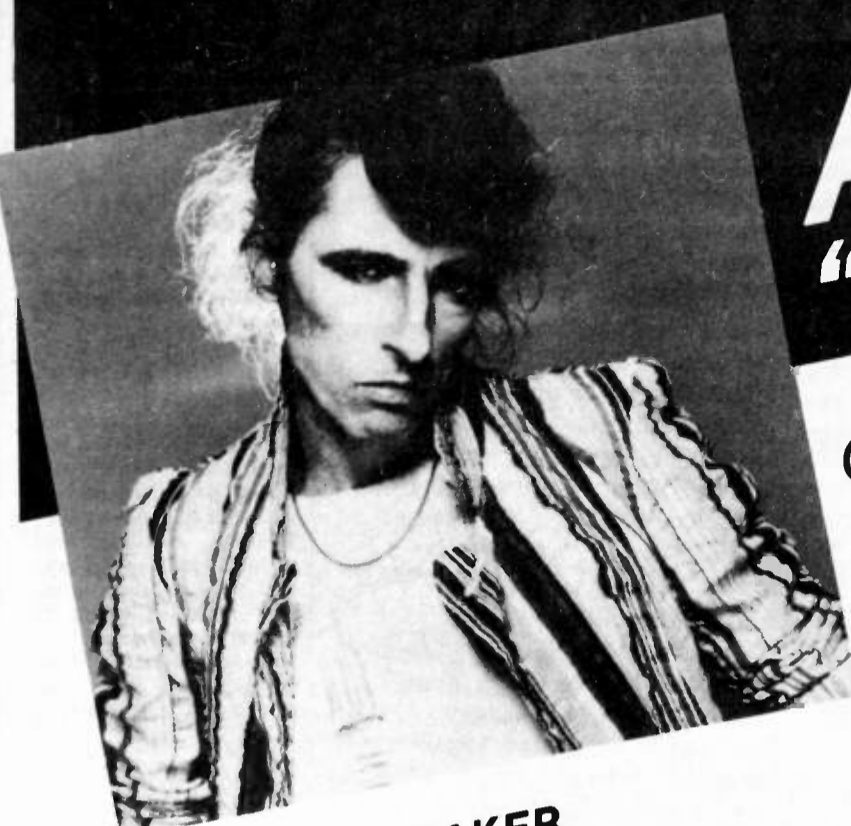
Linda Ronstadt's got nothing on this girl: WLPX/Milwaukee MD Bobbin Beam got to sing the National Anthem at "Young Milwaukee Night" as the Brewers faced the Orioles. WLPX cosponsored the event, which included a pregame concert by Off Broadway. WLPX Rock 'n' Roll Air Force members got \$2 off the admission price for the evening . . . KQMQ/Honolulu sponsored a rock club Pink Floyd party, which featured two concert films, half-price drinks, tour T-shirts, and copies of the album as door prizes . . . Surprising news from England, where reliable sources have confirmed that Yes members Jon Anderson and Rick Wakeman have left the band, and have already been replaced with vocalist Trevor Horn and keyboard player Geoff Downes (aka The Buggles!). The first album to showcase the new lineup is due for release in mid-August . . . To promote Denver's need for increased blood donations, KBPI PD Frank Cody gave blood on the air . . . WWW/Detroit morning man Howard Stern has started a movement to adopt Ted Nugent's "Wang Dang Sweet Poontang" as the state's song. Good luck, Howard . . . KSJO/San Jose's Billy Vega created a rock 'n' roll pyramid on the air by playing two songs back-to-back, then multiplying his commercial-free sets to six songs, 12, 24, 46 and ending up with a staggering 92 songs in a row . . . WSAI-FM/Cincinnati's studios were hit by lightning, which blew out the station's right channel for half an hour . . . WOUR/Utica raised an impressive \$60,000 for MD with a dance marathon and rock auction . . . KIOK/Tri-Cities gathered an equally fine \$68,000 in a station-sponsored MD Superwalk . . . 2600 listeners took part in KSMB/Lafayette's sixth listener party, featuring no admission charge, free beer, and music from two bands . . . WROQ/Charlotte held its seventh birthday party for listeners at an area amusement park, with reduced admission to rides and a concert by Molly Hatchet . . . WIOT/Toledo has a new catch phrase: it's referring to itself as Toledo's "rock recession" radio station . . . Y-95/Rockford cosponsored a Mother's Day rock concert of local acts that drew 7000 . . . WDHA/North Jersey held an open house for listeners which drew hundreds to a station tour and free refreshments . . . Anyone possessing any Jimi Hendrix interview material is requested to contact researcher Bert Kleinman at (213) 459-5279 . . . Non-commercial progressive rocker KESP/Eureka Springs, AR needs record service. Contact GM Jack Holly at (501) 253-8859.

CONCERTS & CONVERSATIONS

RADIO CONCERTS: Suzanne Fellini on WMMR/Philadelphia . . . Rachel Sweet on WABX/Detroit . . . Suzanne Fellini on WNEW-FM/New York . . . Gentle Giant on WPLR/New Haven . . . David Bromberg, 3-D, Bruce Cockburn on WLIR/Long Island . . . Suzanne Fellini, Southside Johnny on WMMS/Cleveland.

GUEST DJ'S: Van Halen on WABX/Detroit . . . 38-Special on WFYV/Jacksonville.

CONVERSATIONS: Cheap Trick on WBCN/Boston . . . Joe Perry on KISW/Seattle . . . Christopher Cross on WLPX/Milwaukee . . . Cheap Trick, Gentle Giant on WMJQ/Rochester.



ALICE COOPER

"Flush The Fashion"

CONSENSUS CUTS:
"CLONES (WE'RE ALL),"
"TALK, TALK," "PAIN,"
"ASPIRIN DAMAGE"

R&R AOR BREAKER

R&R ALBUM AIRPLAY 33-19

FMQB ALBUM REPORT AIRPLAY INDEX debut #36

GOODPHONE ROCK ALBUMS 47-25

ALBUM NETWORK HOTTEST NATIONWIDE debut #28

PRODUCED BY ROY THOMAS BAKER
on Warner Bros. Records



PHILIP LYNOTT

"Solo In Soho"

CONSENSUS CUTS:
"KINGS CALL" (with Mark Knopfler
on guitar), "DEAR MISS LONELY
HEARTS," "TATTO (GIVING IT
ALL UP FOR LOVE)"

ALREADY ON:
WLUP, WMET, WXRT, WKLS, DC101, WLRS,
WBCN, WCOZ, WNEW, M105, WHCN, WCCC,
WAVA, KPAS, KLOL, WSHE, KRST, KOME,
KSJO, KGON, KQFM, WOUR, WLAV, WPLR,
WQBK, WRCN, WRNW, WLIR, WBAB, KLBK,
KNCN, WXLM, WQUT, WABD, WKTU, WQDR,
WWWZ, KBBC, KAWY, KILO, KTIM, KOZZ,
KLRB, KKDJ, KVRE, KZEL, KREM, KZEW, KISW....

PRODUCED BY PHILIP LYNOTT
on Warner/Reprise Records



Radio & Records

Album Airplay/ 40

Chart Summary

May 23, 1980

156 REPORTERS

Album cuts are listed in order of airplay preference

5/2	5/9	5/16	5/23	Artist	Album	Label	Chart History
1	1	1	1	BOB SEGER & SILVER BULLET	Against The Wind	Capitol	147/147
38	15	5	2	PETE TOWNSHEND	Empty Glass	Atco	143/111
10	3	4	3	ERIC CLAPTON	Just One Night	RSO	139/110
3	4	2	4	VAN HALEN	Women & Children First	WB	131/118
2	2	3	5	BILLY JOEL	Glass Houses	Columbia	132/116
9	5	6	6	GENESIS	Duke	Atlantic	130/98
23	13	9	7	URBAN COWBOY	Various Artists	Full Moon/Asylum	127/85
6	8	8	8	PAT TRAVERS BAND	Crash And Burn	Polydor	123/84
4	6	7	9	JOURNEY	Departure	Columbia	118/53
—	32	13	10	GRATEFUL DEAD	Go To Heaven	Arista	100/73
13	12	11	11	BOZ SCAGGS	Middle Man	Columbia	100/73
5	7	10	12	LINDA RONSTADT	Mad Love	Asylum	100/73
—	—	23	13	TED NUGENT	Scream Dream	Epic	107/24
7	9	12	14	PINK FLOYD	The Wall	Columbia	91/78
18	18	17	15	FIREFALL	Undertow	Atlantic	82/65
12	14	15	16	PRETENDERS	Pretenders	Sire	87/56
11	11	16	17	CLASH	London Calling	Epic	79/58
17	16	20	18	HUMBLE PIE	On To Victory	Atco	77/51
—	—	33	19	ALICE COOPER	Flush The Fashion	WB	75/40
8	10	14	20	HEART	Bebe Le Strange	Epic	75/51
22	19	19	21	IAN HUNTER	Welcome To The Club	Chrysalis	71/58
14	17	18	22	J. GEILS BAND	Love Stinks	EMI America	66/44
24	21	22	23	DEF LEPPARD	On Through...	Mercury	67/53
—	30	25	24	POINT BLANK	The Hard Way	MCA	66/44
—	—	—	25	GRAHAM PARKER &...	The Up Escalator	Arista	64/19
—	—	—	26	JUDAS PRIEST	British Steel	Columbia	64/19
19	20	24	27	TRIUMPH	Progressions Of Power	RCA	66/44
37	36	31	28	TOMMY TUTONE	Tommy Tutone	Columbia	70/55
—	33	30	29	BILLY SQUIER	The Tale Of The Tape	Capitol	58/41
—	38	35	30	SPIDER	Spider	Dreamland	53/41
—	—	36	31	BRAM TCHAIKOVSKY	Pressure	Polydor/Radar	64/19
16	24	26	32	MARSHALL TUCKER BAND	Tenth	WB	64/19
33	34	34	33	AMBROSIA	One Eighty	WB	64/19
—	—	40	34	SCORPIONS	Animal Magnetism	Mercury	64/19
15	22	21	35	JOE PERRY PROJECT	Let The Music Do...	Columbia	67/53
25	27	29	36	RED RIDER	Don't Fight It	Capitol	58/41
34	25	28	37	ANGEL CITY	Face To Face	Epic	56/40
20	23	27	38	GARY NUMAN	Pleasure Principle	Atco	51/40
32	29	39	39	MOTORS	Tenement Steps	Virgin	51/40
—	—	—	40	JAGS	Evening Standards	Island	51/40

Another all-hot week for the current king of the mountain, SEGER TOWNSHEND jumped up to second place this week with greatly increased hot reports. CLAPTON moved up as GENESIS held rock steady. COWBOY climbed and TRAVERS maintained. DEAD hit top ten as BOZ held his own. TED rocked upwards as FIREFALL climbed and PIE reheated. ALICE had a good week of increased rotation activity. BLANK inched up. PARKER and PRIEST debuted with impressive numbers in key rotations. TUTONE, SQUIER, and SPIDER all moved up. BRAM climbed as AMBROSIA resurged. SCORPIONS jumped and JAGS debuted. GRACE SLICK and GLASS MOON came close to charting this week.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

New Entry
→

MOST ADDED

Rank	Artist	Album	5/2	5/9	5/16	5/23	4/25
1	GRAHAM PARKER &...	The Up Escalator (Arista)	110/105	1/1	0/0	0/0	0/0
2	ELTON JOHN	21 At 33 (MCA)	50/48	0/0	0/0	0/0	0/0
3	JUDAS PRIEST	British Steel (Columbia)	75/40	51/47	0/0	0/0	0/0
4	ALICE COOPER	Flush The Fashion (WB)	92/37	63/52	1/0	0/0	0/0
5	D.B. COOPER	Buy American (WB)	51/36	39/39	1/0	0/0	0/0
6	INTERVIEW	Interview (Virgin)	35/34	0/0	0/0	0/0	0/0
7	FLASH & THE PAN	Lights In The Night (Epic)	52/27	43/40	0/0	0/0	0/0
8	TED NUGENT	Scream Dream (Epic)	107/24	112/107	4/4	0/0	0/0
9	PHILIP LYNOTT	Solo In Soho (WB)	33/23	23/23	0/0	0/0	0/0
10	JO JO ZEP & THE...	Screaming... (Columbia)	24/20	12/11	3/3	0/0	0/0
11	BRAM TCHAIKOVSKY	Pressure (Polydor/Radar)	64/19	67/30	63/61	7/7	0/0
12	SPIDER	Spider (Dreamland)	59/17	53/8	58/23	48/38	20/20
13	SAMMY HAGAR	Danger Zone (Capitol)	17/17	0/0	0/0	0/0	0/0

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

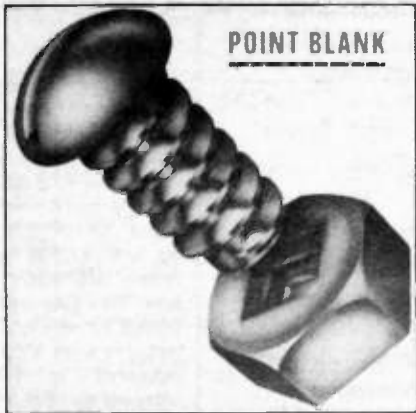
Rank	Artist	Album	5/2	5/9	5/16	5/23	4/25
1	HUMBLE PIE	On To Victory (Atco)	84/58	82/67	100/85	82/63	87/65
2	IAN HUNTER	Welcome To... (Chrysalis)	83/56	94/82	90/56	89/49	85/47
3	DEF LEPPARD	On Through... (Mercury)	81/55	82/67	88/63	78/64	73/37
4	POINT BLANK	The Hard Way (MCA)	75/51	82/39	95/4	1/0	0/0
5	TRIUMPH	Progressions Of... (RCA)	66/44	79/58	90/81	90/63	91/68
6	GRACE SLICK	Dreams (RCA)	53/41	65/46	47/36	48/34	39/17
7	URBAN COWBOY	Various (Full Moon/Asylum)	127/40	136/55	117/34	117/8	11/0
8	GRATEFUL DEAD	Go To Heaven (Arista)	124/40	117/35	94/1	9/0	0/0
9	ANGEL CITY	Face To Face (Epic)	56/40	75/49	70/48	67/51	68/47
10	MOTORS	Tenement Steps (Virgin)	51/40	57/44	63/50	63/53	60/40

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

Rank	Artist	Album	5/2	5/9	5/16	5/23	4/25
1	BOB SEGER & SILVER BULLET	Against The Wind (Capitol)	147/147	159/159	154/151	154/152	156/155
2	VAN HALEN	Women & Children... (WB)	131/118	139/120	129/117	130/111	130/108
3	BILLY JOEL	Glass Houses (Columbia)	132/116	140/127	145/127	149/138	148/130
4	PETE TOWNSHEND	Empty Glass (Atco)	143/111	141/88	133/24	50/0	0/0
5	ERIC CLAPTON	Just One Night (RSO)	139/110	141/108	138/102	126/85	132/29
6	GENESIS	Duke (Atlantic)	130/98	139/93	134/81	131/73	116/46
7	JOURNEY	Departure (Columbia)	118/53	132/116	126/118	130/115	134/112
8	URBAN COWBOY	Various (Full Moon/Asylum)	127/85	136/72	117/60	117/4	11/0
9	PAT TRAVERS BAND	Crash And Burn (Polydor)	123/84	135/93	129/85	135/81	133/80
10	BOZ SCAGGS	Middle Man (Columbia)	100/73	116/77	115/76	115/71	102/49
11	PINK FLOYD	The Wall (Columbia)	91/78	105/91	116/103	122/107	130/116
12	GRATEFUL DEAD	Go To Heaven (Arista)	124/40	117/47	94/8	9/0	0/0
13	LINDA RONSTADT	Mad Love (Asylum)	100/73	120/99	125/111	132/111	140/120
14	PRETENDERS	Pretenders (Sire)	87/60	94/85	98/68	109/85	105/78
15	FIREFALL	Undertow (Atlantic)	82/65	99/46	99/40	98/42	100/36

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.



MCA-5114

POINT BLANK

"THE HARD WAY"

R & R, MAY 9: "AOR BREAKER"
#30 ALBUM AIRPLAY
R & R, MAY 16: #25 ALBUM AIRPLAY
R & R, MAY 23: #24 ALBUM AIRPLAY

ON TOUR:

5/31 - 6/1	CINCINNATI	7/3	CHICAGO
6/6 - 6/7	PITTSBURGH	7/4	MIAMI
6/8	HOUSTON	7/6	JACKSONVILLE
6/14 - 6/16	DETROIT	7/19	DENVER
6/21	DALLAS	7/24	MEMPHIS
6/22	NEW ORLEANS	7/25	ATLANTA
6/26	PENSACOLA	7/26	ST. LOUIS
		7/27	LOUISVILLE

...AND MORE TO COME

THE SINGLE: "ROCK 'N' ROLL SOLDIER"
(COMING SOON)

ALBUM PRODUCED BY BILL HAM
FOR LONE WOLF PRODUCTIONS



MCA-5121

ELTON JOHN

"21 AT 33"

R & R, MAY 23: #2 MOST ADDED
FIRST WEEK ACTION:

KTXQ	WEBN	WMMS	KLOL	WCOZ
WABX	ZETA 4	KILT-FM	WNEW	WAAF
KSHE	WBCN	WCCC	WSAI-FM	KSAN
KZAM-FM	WMAD	WXRT	M105	WBCY
WLIR	WOUR	WWCK	KINK-FM	WBLM
WWWL	WJAX	KISS	KLBJ	KMOD
WMDI	KTIM	KZEL	KBBC	KNX-FM
WOMP	WIOQ	WRHY	KTYD	WGIR
WKDD	WQBK	WPDH	WYDD	WIBA
KRST	KAWY	KEZY-AM	KEZY-FM	KOZZ
WLOM	WDHA	WBRU	WNCS	WRNW
K108	WEEI-FM	KFMH	KBLE	KLYX
KKDQ	KILO	WGLV	WLEQ	WKWF
WRBS	3WZ	KTCL	WZLD	WQUT
WDRS	WUOG	KTCL	WXLM	WTAO
KYTX	KIOK	KTMS	KXFM	WKDQ

THE SINGLE: "LITTLE JEANNIE"

ALBUM PRODUCED BY CLIVE FRANKS AND ELTON JOHN
FOR FRANK-N-STEIN PRODUCTIONS

A
FULL CIRCLE
OF
ROCK AND ROLL
ON
MCA RECORDS
& TAPES

THE SINGLE: "GIRLS"

THE BELIEVERS:

WSHE	WMMS	WAVA	WBCN
KMOD	KLOL	WLRS	WYMX
WCOZ	WQDR	ZETA 4	WNEW
WLIR	WBLM	WYSP	WOUR
KROQ	KZEL	KPAS	ZETA 7
WJAX	WMJQ	WJKL	WRNW
WGIR	WHFS	WPDH	KNAC
KTYD	KMGN	KWFM	KXFM
KTIM	KKDJ	KOZZ	KFML
KTCL	KAAC	KYTX	KGOU
KMBQ	KRST	WHSY	WTAO
WRAS	WAER	WDBS	WZLD
WQUT	WGLV	WLEQ	WKWF
WBRU	WMDI	WOMP	WCPI
WIBZ	KFMH	KBLE	KKRQ

...AND THIS IS STILL THE BEGINNING

THE SINGLE:

"WHEN ARE YOU COMING HOME?"

A NORTHEAST BREAKOUT:

WBCN	WCOZ	WBLM
WCCC	WOUR	WGIR
WEEI-FM	WQBK	WBAB
WAAL	WPDH	WNCS
I-95	WLOM	WBRU
WRNW	WLIR	WDHA

AND MORE:

KINK	KZAM	KRST
KNCN	WQUT	WWWL
WLEQ	WKDD	WMDI
WFFX	KFMH	KBLE
KKDQ	KRST	KTYD

THE ORCHIDS

"THE ORCHIDS"

ALBUM PRODUCED AND DIRECTED BY KIM FOWLEY



MCA-3235

ORLEANS

"ORLEANS"

ALBUM PRODUCED BY ROBIN LUMLEY AND ORLEANS
FOR ORLEANS MUSIC INC

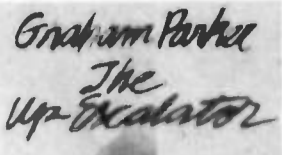


MCA-5110

AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

GRAHAM PARKER & THE RUMOUR
The Up Escalator (Arista)



"Nights" "Holding" "Suffocation" "Empty." 75% of our reporters on it. Total album reports: 110. A-105, M-3, H-2. Debuted this week at No. 26.

ALICE COOPER
Flush The Fashion (WB)

"Clones" "Talk" "Dance" "Aspirin." 59% of our reporters on it. Total album reports: 92. A-37, M-33, H-22. Charted this week at No. 19.

SINGLES

- 1 **PAUL McCARTNEY**
"Coming Up (Live)" (Columbia)
- 2 **GRACE SLICK**
"Angel Of The Night" (RCA)
- 3 **CHEAP TRICK**
"Everything Works If You Let It" (Epic)
- 4 **PURE PRAIRIE LEAGUE**
"Let Me Love You..." (Casablanca)
- 5 **OZARK MOUNTAIN DAREDEVILS**
"Take You Tonight" (Columbia)
- 6 **FRANK ZAPPA**
"Drafted" (Zappa)
- 7 **TOM PETTY & HEARTBREAKERS**
"Here Comes My Girl" (Backstreet/MCA)
- 8 **ELVIS COSTELLO & ATTRACTIONS**
"I Can't Stand Up For Falling Down" (Col)
- 9 **SQUEEZE**
"If I Didn't Love You" (A&M)
- 10 **CHRISTOPHER CROSS**
"Ride Like The Wind" (WB)

These 45's received significant AOR airplay reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received this week.

JAZZ ON AOR

- 1 **DIXIE DREGS** Oregs Of The Earth (Arista)
"Pride" "Road" "Twiggs"
- 2 **SPYRO GYRA** Catching The Sun (MCA)
Title
- 3 **MICHAEL FRANKS** One Bad Habit (WB)
"Baseball" Title
- 4 **JEFF LORBER FUSION** Wizard Island (Arista)
Title "Juice"
- 5 **KITTYHAWK** Kittyhawk (EMI America)
"Big City"
- 6 **EARL KLUGH** Dream Come True (UA)
"Doc"
- 7 **TIM WEISBERG** The Tip Of The... (Nautlius)
"Pork Chops"
- 8 **DAVID SANBORN** Hideaway (WB)
Title
- 9 **PASSPORT** Oceanliner (Atlantic)
"Ancient Saga"
- 10 **DAN SIEGEL** Nite Ride (Inner City)
"Friday" "Looking Back"

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

REGIONAL AOR ACTIVITY

EAST

Albany
518-482-5555

104 WQBK FM

PD: JOHN COOPER
ASST: PD: DAN BOYLE

Hotest:
FLASH & THE PAN (Epic)
GRATEFUL DEAD (Arista)
MITE TONGHEND (Atco)
SPECIALS (Chrysalis)
GRAHAM PARKER & THE RUMOUR (Arista)
CHEAP TRICK (Epic)
JANET HANCOCK (Capitol)
CAROLE KING (Capitol)
NEO (Epic)
JOAN MARCUS (A&M)
BLUES BROTHERS (Atlantic)
-CHEAP TRICK (Epic)

Medium:
NACHT SWEET (Chrysalis)
WARREN ZEVON (Arista)
PAT BENATAR (Chrysalis)
DIXIE DREGS (Arista)
IAN HUNTER (Chrysalis)
LINDA RONSTADT (Arista)
JAN & VANGELIS (Polygram)
BLUETO
DAVID HALL (Epic)
HEART (Epic)
JEFF CORNER FUSION (Arista)
PINK FLOYD (Columbia)
LOU REED (Arista)
BRAND THUNDERBAND (Polygram)
Singles:
None

Boston
617-286-1111

104FM WBCZ

PD: TONY DEBARRETT
ASST: JANE COOPER

Hotest:
FLASH & THE PAN (Epic)
MITE TONGHEND (Atco)
SPECIALS (Chrysalis)
ALICE COOPER (WB)
ERIC CLAPTON (RSO)
ELVIS COSTELLO & ATTRACTIONS (Columbia)
CLASH (Epic)
SQUEEZE (A&M)
J. GEILS BAND (EMI America)
WARREN ZEVON (Arista)
PRETENDERS (Sire)
BOB SEGER & THE Silver Bullet Band (Capitol)
-RAY GOREZ (Columbia)
-ROCKY BURDETTE (EMI)
-BLONDE (Chrysalis)

Medium:
LINDA RONSTADT (Arista)
PIKE FLOYD (Columbia)
LOU REED (Arista)
GRATEFUL DEAD (Arista)
CLASH (Epic)
BOB SEGER & THE Silver Bullet Band (Capitol)
HAMBIE PILE (Arista)
MOTORS (Virgin)
RUBIN LANE & THE (WB)
GENESIS (Atlantic)
ALICE COOPER (WB)
PRIVATE LIFE (Arista)
SELECTER (Chrysalis)
VAN HALEN (WB)
JOAN MARCUS (Arista)
ELEVATORS (Arista)
-ROCKY BURDETTE (EMI)
-CHRIS TOMLIN (Mercury)
-HAMBIE PILE (Arista)
-LIPPS, INC. (Casablanca)
-MANNATHAN TRANSFER (Arista)
Singles:
None

MOST ADDED

GRAHAM PARKER & RUMOUR
The Up Escalator (Arista) 31/31

JUDAS PRIEST
British Steel (Columbia) 21/13

ELTON JOHN
21 At 33 (MCA) 15/13

D.B. COOPER
Buy American (WB) 11/10

INTERVIEW
Interview (Virgin) 10/10

TOUCH
Touch (Atco) 10/10

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

JAGS
Evening Standards (Island) 21/18

BRAM TCHAIKOVSKY
Pressure (Polygram/Radar) 22/17

HUMBLE PIE
On To Victory (Atco) 20/17

IAN HUNTER
Welcome To... (Chrysalis) 25/16

DEF LEPPARD
On Through... (Mercury) 21/16

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

BOB SEGER & SILVER BULLET BAND
Against The Wind (Capitol) 34/34

PETE TOWNSHEND
Empty Glass (Atco) 34/31

GENESIS
Duke (Atlantic) 29/29

VAN HALEN
Women & Children... (WB) 32/28

GRATEFUL DEAD
Go To Heaven (Arista) 34/27

ERIC CLAPTON
Just One Night (RSO) 33/27

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

WZZO Allentown
215-694-0511

PD: JIM PERRY
MD: CHRIS WELT

Hotest:
FLASH & THE PAN (Epic)
MITE TONGHEND (Atco)
SPECIALS (Chrysalis)
GRAHAM PARKER & THE RUMOUR (Arista)
CHEAP TRICK (Epic)
JANET HANCOCK (Capitol)
CAROLE KING (Capitol)
NEO (Epic)
JOAN MARCUS (Arista)
BLUES BROTHERS (Atlantic)
-CHEAP TRICK (Epic)

Medium:
NACHT SWEET (Chrysalis)
WARREN ZEVON (Arista)
PAT BENATAR (Chrysalis)
DIXIE DREGS (Arista)
IAN HUNTER (Chrysalis)
LINDA RONSTADT (Arista)
JAN & VANGELIS (Polygram)
BLUETO
DAVID HALL (Epic)
HEART (Epic)
JEFF CORNER FUSION (Arista)
PINK FLOYD (Columbia)
LOU REED (Arista)
BRAND THUNDERBAND (Polygram)
Singles:
None

Boston
617-247-0850

WQZ

PD: ARTI HIGDON

Hotest:
FLASH & THE PAN (Epic)
MITE TONGHEND (Atco)
SPECIALS (Chrysalis)
ALICE COOPER (WB)
ERIC CLAPTON (RSO)
ELVIS COSTELLO & ATTRACTIONS (Columbia)
CLASH (Epic)
SQUEEZE (A&M)
J. GEILS BAND (EMI America)
WARREN ZEVON (Arista)
PRETENDERS (Sire)
BOB SEGER & THE Silver Bullet Band (Capitol)
-RAY GOREZ (Columbia)
-ROCKY BURDETTE (EMI)
-BLONDE (Chrysalis)

Medium:
LINDA RONSTADT (Arista)
PIKE FLOYD (Columbia)
LOU REED (Arista)
GRATEFUL DEAD (Arista)
CLASH (Epic)
BOB SEGER & THE Silver Bullet Band (Capitol)
HAMBIE PILE (Arista)
MOTORS (Virgin)
RUBIN LANE & THE (WB)
GENESIS (Atlantic)
ALICE COOPER (WB)
PRIVATE LIFE (Arista)
SELECTER (Chrysalis)
VAN HALEN (WB)
JOAN MARCUS (Arista)
ELEVATORS (Arista)
-ROCKY BURDETTE (EMI)
-CHRIS TOMLIN (Mercury)
-HAMBIE PILE (Arista)
-LIPPS, INC. (Casablanca)
-MANNATHAN TRANSFER (Arista)
Singles:
None

Bridgeport
203-579-9995

95fm

PD: TOM ZEMCO
MD: BRIAN ST. JAMES

Hotest:
FLASH & THE PAN (Epic)
MITE TONGHEND (Atco)
SPECIALS (Chrysalis)
ALICE COOPER (WB)
ERIC CLAPTON (RSO)
ELVIS COSTELLO & ATTRACTIONS (Columbia)
CLASH (Epic)
SQUEEZE (A&M)
J. GEILS BAND (EMI America)
WARREN ZEVON (Arista)
PRETENDERS (Sire)
BOB SEGER & THE Silver Bullet Band (Capitol)
-RAY GOREZ (Columbia)
-ROCKY BURDETTE (EMI)
-BLONDE (Chrysalis)

Medium:
LINDA RONSTADT (Arista)
PIKE FLOYD (Columbia)
LOU REED (Arista)
GRATEFUL DEAD (Arista)
CLASH (Epic)
BOB SEGER & THE Silver Bullet Band (Capitol)
HAMBIE PILE (Arista)
MOTORS (Virgin)
RUBIN LANE & THE (WB)
GENESIS (Atlantic)
ALICE COOPER (WB)
PRIVATE LIFE (Arista)
SELECTER (Chrysalis)
VAN HALEN (WB)
JOAN MARCUS (Arista)
ELEVATORS (Arista)
-ROCKY BURDETTE (EMI)
-CHRIS TOMLIN (Mercury)
-HAMBIE PILE (Arista)
-LIPPS, INC. (Casablanca)
-MANNATHAN TRANSFER (Arista)
Singles:
None

Cape Cod
617-255-3220

104FM

PD: LARRY KING
MD: MARI DOHILLAN

Hotest:
FLASH & THE PAN (Epic)
MITE TONGHEND (Atco)
SPECIALS (Chrysalis)
ALICE COOPER (WB)
ERIC CLAPTON (RSO)
ELVIS COSTELLO & ATTRACTIONS (Columbia)
CLASH (Epic)
SQUEEZE (A&M)
J. GEILS BAND (EMI America)
WARREN ZEVON (Arista)
PRETENDERS (Sire)
BOB SEGER & THE Silver Bullet Band (Capitol)
-RAY GOREZ (Columbia)
-ROCKY BURDETTE (EMI)
-BLONDE (Chrysalis)

Medium:
LINDA RONSTADT (Arista)
PIKE FLOYD (Columbia)
LOU REED (Arista)
GRATEFUL DEAD (Arista)
CLASH (Epic)
BOB SEGER & THE Silver Bullet Band (Capitol)
HAMBIE PILE (Arista)
MOTORS (Virgin)
RUBIN LANE & THE (WB)
GENESIS (Atlantic)
ALICE COOPER (WB)
PRIVATE LIFE (Arista)
SELECTER (Chrysalis)
VAN HALEN (WB)
JOAN MARCUS (Arista)
ELEVATORS (Arista)
-ROCKY BURDETTE (EMI)
-CHRIS TOMLIN (Mercury)
-HAMBIE PILE (Arista)
-LIPPS, INC. (Casablanca)
-MANNATHAN TRANSFER (Arista)
Singles:
None

Hartford
203-247-1080

WHCN

PD: DANIEL & HYDYN
MD: ED O'CONNELL

Hotest:
FLASH & THE PAN (Epic)
MITE TONGHEND (Atco)
SPECIALS (Chrysalis)
ALICE COOPER (WB)
ERIC CLAPTON (RSO)
ELVIS COSTELLO & ATTRACTIONS (Columbia)
CLASH (Epic)
SQUEEZE (A&M)
J. GEILS BAND (EMI America)
WARREN ZEVON (Arista)
PRETENDERS (Sire)
BOB SEGER & THE Silver Bullet Band (Capitol)
-RAY GOREZ (Columbia)
-ROCKY BURDETTE (EMI)
-BLONDE (Chrysalis)

Medium:
LINDA RONSTADT (Arista)
PIKE FLOYD (Columbia)
LOU REED (Arista)
GRATEFUL DEAD (Arista)
CLASH (Epic)
BOB SEGER & THE Silver Bullet Band (Capitol)
HAMBIE PILE (Arista)
MOTORS (Virgin)
RUBIN LANE & THE (WB)
GENESIS (Atlantic)
ALICE COOPER (WB)
PRIVATE LIFE (Arista)
SELECTER (Chrysalis)
VAN HALEN (WB)
JOAN MARCUS (Arista)
ELEVATORS (Arista)
-ROCKY BURDETTE (EMI)
-CHRIS TOMLIN (Mercury)
-HAMBIE PILE (Arista)
-LIPPS, INC. (Casablanca)
-MANNATHAN TRANSFER (Arista)
Singles:
None

Binghamton
607-772-8850

WAAI

PD: JIM NELSON
MD: GLEN CORNELL

Hotest:
FLASH & THE PAN (Epic)
MITE TONGHEND (Atco)
SPECIALS (Chrysalis)
ALICE COOPER (WB)
ERIC CLAPTON (RSO)
ELVIS COSTELLO & ATTRACTIONS (Columbia)
CLASH (Epic)
SQUEEZE (A&M)
J. GEILS BAND (EMI America)
WARREN ZEVON (Arista)
PRETENDERS (Sire)
BOB SEGER & THE Silver Bullet Band (Capitol)
-RAY GOREZ (Columbia)
-ROCKY BURDETTE (EMI)
-BLONDE (Chrysalis)

Medium:
LINDA RONSTADT (Arista)
PIKE FLOYD (Columbia)
LOU REED (Arista)
GRATEFUL DEAD (Arista)
CLASH (Epic)
BOB SEGER & THE Silver Bullet Band (Capitol)
HAMBIE PILE (Arista)
MOTORS (Virgin)
RUBIN LANE & THE (WB)
GENESIS (Atlantic)
ALICE COOPER (WB)
PRIVATE LIFE (Arista)
SELECTER (Chrysalis)
VAN HALEN (WB)
JOAN MARCUS (Arista)
ELEVATORS (Arista)
-ROCKY BURDETTE (EMI)
-CHRIS TOMLIN (Mercury)
-HAMBIE PILE (Arista)
-LIPPS, INC. (Casablanca)
-MANNATHAN TRANSFER (Arista)
Singles:
None

Boston
617-282-5900

SUPREMACY

PD: CLARE SMITH
MD: JIM SPELLINE

Hotest:
FLASH & THE PAN (Epic)
MITE TONGHEND (Atco)
SPECIALS (Chrysalis)
ALICE COOPER (WB)
ERIC CLAPTON (RSO)
ELVIS COSTELLO & ATTRACTIONS (Columbia)
CLASH (Epic)
SQUEEZE (A&M)
J. GEILS BAND (EMI America)
WARREN ZEVON (Arista)
PRETENDERS (Sire)
BOB SEGER & THE Silver Bullet Band (Capitol)
-RAY GOREZ (Columbia)
-ROCKY BURDETTE (EMI)
-BLONDE (Chrysalis)

Medium:
LINDA RONSTADT (Arista)
PIKE FLOYD (Columbia)
LOU REED (Arista)
GRATEFUL DEAD (Arista)
CLASH (Epic)
BOB SEGER & THE Silver Bullet Band (Capitol)
HAMBIE PILE (Arista)
MOTORS (Virgin)
RUBIN LANE & THE (WB)
GENESIS (Atlantic)
ALICE COOPER (WB)
PRIVATE LIFE (Arista)
SELECTER (Chrysalis)
VAN HALEN (WB)
JOAN MARCUS (Arista)
ELEVATORS (Arista)
-ROCKY BURDETTE (EMI)
-CHRIS TOMLIN (Mercury)
-HAMBIE PILE (Arista)
-LIPPS, INC. (Casablanca)
-MANNATHAN TRANSFER (Arista)
Singles:
None

Buffalo
716-881-4555

WGRQ

PD: GEORGE HARRIS

Hotest:
FLASH & THE PAN (Epic)
MITE TONGHEND (Atco)
SPECIALS (Chrysalis)
ALICE COOPER (WB)
ERIC CLAPTON (RSO)
ELVIS COSTELLO & ATTRACTIONS (Columbia)
CLASH (Epic)
SQUEEZE (A&M)
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-CHRIS TOMLIN (Mercury)
-HAMBIE PILE (Arista)
-LIPPS, INC. (Casablanca)
-MANNATHAN TRANSFER (Arista)
Singles:
None

Hartford
203-549-3456

WCCC

PD: COUNTRY PAUL PATTON
MD: LICH

Hotest:
FLASH & THE PAN (Epic)
MITE TONGHEND (Atco)
SPECIALS (Chrysalis)
ALICE COOPER (WB)
ERIC CLAPTON (RSO)
ELVIS COSTELLO & ATTRACTIONS (Columbia)
CLASH (Epic)
SQUEEZE (A&M)
J. GEILS BAND (EMI America)
WARREN ZEVON (Arista)
PRETENDERS (Sire)
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-RAY GOREZ (Columbia)
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Medium:
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ELEVATORS (Arista)
-ROCKY BURDETTE (EMI)
-CHRIS TOMLIN (Mercury)
-HAMBIE PILE (Arista)
-LIPPS, INC. (Casablanca)
-MANNATHAN TRANSFER (Arista)
Singles:
None

Lewiston-Portland
207-783-2065

WBLM

PD: JOSE DIAZ
MD: MIKE BUSHEY

Hotest:
FLASH & THE PAN (Epic)
MITE TONGHEND (Atco)
SPECIALS (Chrysalis)
ALICE COOPER (WB)
ERIC CLAPTON (RSO)
ELVIS COSTELLO & ATTRACTIONS (Columbia)
CLASH (Epic)
SQUEEZE (A&M)
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-ROCKY BURDETTE (EMI)
-CHRIS TOMLIN (Mercury)
-HAMBIE PILE (Arista)
-LIPPS, INC. (Casablanca)
-MANNATHAN TRANSFER (Arista)
Singles:
None

Innerviews

Presents

JOURNEY



Join Jim Ladd along the Innerview network as he talks with Gregg Rolie and Steve Perry about **JOURNEY** from **INFINITY** through **EVOLUTION** to **DEPARTURE** . . . and a few zany moments along the way . . . a conversation with two talented musicians from one of America's biggest bands . . . so don't miss this Innerview with **JOURNEY** running nationwide the week of June 2nd on these fine stations:

Albuquerque, NM, KRKE-FM / Altus, OK, KOTZ-FM / Amarillo, TX, KYTX-FM / Appleton, WI, WAPL-FM / Atlanta, GA, WOXI-FM / Austin, TX, KLBJ-FM / Baltimore, MD, WITH-FM / Bakersfield, CA, KMGH-FM / Bellingham, WA, KISM-FM / Big Springs, TX, KFNE-FM / Birmingham, AL, WRKK-FM / Blairstown, NJ, WFMV-FM / Boise, ID, KIDO-FM / Bowling Green, KY, WLBJ-FM / Buffalo, NY, WGRQ-FM / Caro, MI, WIDL-FM / Casper, WY, KAWY-FM / Celina, OH, WKKI-FM / Champaign, IL, WPGU-FM / Charleston, SC, WWWZ-FM / Charleston, WV, WVAJ-FM / Charlottesville, VA, WWWV-FM / Chicago, IL, WMET-FM / Chico, CA, KCSC-FM / Cincinnati, OH, WSKS-FM / Cleveland, OH, WMMS-FM / Columbia, SC, WKWO-FM / Concord, CA, KEGR-FM / Corvallis, OR, KFLY-FM / Cumberland, MD, WTBO-FM / Dallas, TX, KTXQ-FM / Dallas, TX, KZEW-FM / Davenport, IA, WXLP-FM / Dayton, OH, WVUD-FM / DeKalb, IL, WDEK-FM / Denver, CO, KBPI-FM / Detroit, MI, WABX-FM / Dublin, GA, WOZY-FM / El Paso, TX, KPAS-FM / Enterprise, AL, WLHQ-FM / Fallon, NV, KVLV-FM / Farmville, NC, WRQR-FM / Fort Campbell, KY, WABD-FM / Fort Myers, FL, WLEQ-FM / Fort Smith, AR, KISR-FM / Fort Wayne, IN, WXKE-FM / Frederick, MD, WZYQ-FM / Fresno, CA, KKDJ-FM / Gainesville, FL, WGVF-FM / Garden City, NY, WBAU-FM / Grand Junction, CO, KQIX-FM / Great Falls, MT, KAAK-FM / Greensburg, KY, WGRK-FM / Greenville, SC (Anderson), WANS-FM / Greenville, TX, KGVL-FM / Hagerstown, MD, WOCM-FM / Hays, KS, KJLS-FM / Helena, MT, KCAP-FM / Honolulu, HI, KQMQ-FM / Houston, TX, KILT-FM / Huntsville, AL (Athens), WZYP-FM / Indianapolis, IN, WNAP-FM / Jacksonville, FL, WFYV-FM / Jonesboro, AR, KBTM-FM / Kankakee, IL, WBYG-FM / Kansas City, MO, KYYS-FM / Knoxville, TN, WIMZ-FM / Lafayette, IN, WAZY-FM / Lafayette, LA, KSMB-FM / Lompoc, CA, KRQK-FM / Lansing, MI, WILS-FM / Laredo, TX, KOYE-FM / La Crosse, WI, WSPL-FM / Lawrenceville, NJ, WWRC / Lawton, OK, KGLR-FM / Las Vegas, NV, KLUC-FM / Lexington, KY, WKQQ-FM / Lexington Park, MD, WMDM-FM / Lincoln, ME, WLKN-FM / Little Rock, AR, KLAZ-FM / Logan, UT, KBLW-FM / Los Angeles, CA, KMET-FM / Los Banos, CA, KLBS-FM / Louisville, KY, WLRN-FM / Madison, WI, WMAD-FM / Manhattan, KS, KMKF-FM / Memphis, TN, WLYX-FM / Miami-Ft. Lauderdale, FL, WSHE-FM / Minneapolis-St. Paul, MN, KDWB-AM-FM / Missoula, MT, KYLT-FM / Morris, MN, KUMM-FM / Nashville, TN, WKDF-FM / New Haven, CT, WPLR-FM / New Orleans, LA, WRNO-FM / New York, NY, WPIX-FM / Norfolk, VA, WNOR-FM / N.E. Pennsylvania (Scranton), WEZX-FM / Oklahoma City, OK, KXXY-FM / Omaha, NE, KEFM-FM / Paducah, KY, WPAD-FM / Peoria, IL, WWCT-FM / Peru, IL, WIVQ-FM / Philadelphia, PA, WYSP-FM / Pittsburgh, PA, WDVE-FM / Phoenix, AZ, KDKB-FM / Port Arthur (Orange, TX), KZOM-FM / Portland, OR, KGON-AM-FM / Portland, ME, WIGY-FM / Provo, UT, KEYY / Pullman, WA, KQQQ-FM / Raleigh, NC, WDBS-FM / Reno, NV, KOZZ-FM / Rexburg, ID, KADQ-FM / Richmond, IN, WQLK-FM / Riverside, CA, KOLA-FM / Rochester, NY, WCMF-FM / Rock Springs, WY, KRKK-FM / Salem, OR, KBZY / San Angelo, TX, KIXY-FM / San Diego, CA, KGB-FM / San Francisco, CA, KSAN-FM / Savannah, GA, WZAT-FM / Seattle, WA, KISW-FM / Shreveport, LA, KMBQ-FM / Skowhegan, ME, WTOS-FM / Springfield, IL, WDBR-FM / Springfield, MO, KICK-FM / St. Louis, MO, KWK/WWWK-FM / Stillwater, OK, KVRO-FM / Stockton, CA, KSRT-FM / Syracuse, NY, WAQX-FM / Taylorville, IL, WEEE-FM / Thibodeaux, LA, KXOR-FM / Toledo, OH, WIOT-FM / Trenton, NJ, WPST-FM / Tucson, AZ, KWFM-FM / Tullahoma, TN, WBGY-FM / Two Rivers, WI, WQTC-FM / Utica-Rome, NY, WOUR-FM / Walla Walla, WA, KSXT-FM / Washington, DC, WAVA-FM / West Branch, MI, WBMI-FM / Wichita, KS, KEYN-FM / Wilmar, MN, KQIC-FM / Winona, MN, KSMR-FM / Winchester, IN, WIUC-FM / Winston-Salem, NC, WAIR-FM / Yazoo City, MS, WZAF / Zanesville, OH, WOUZ-FM.

Check local listings for exact time and date.



On Columbia Records

Innerviews

Produced by Bill Levey

WEST

103.5 KBPI Denver 303-936-2313

Address: 10300 E. Colfax Ave., Denver, CO 80231

Phone: 303-936-2313

Website: www.kbpi.com

Staff: [List of names and titles]

90.7 KQV Edmonton 403-428-8597

Address: 10000 104th St., Edmonton, AB T5A 1G6

Phone: 403-428-8597

Website: www.kqv.com

Staff: [List of names and titles]

KKDU Fresno 209-228-5991

Address: 1000 N. Fresno St., Fresno, CA 93701

Phone: 209-228-5991

Website: www.kkdu.com

Staff: [List of names and titles]

K99 Great Falls 408-727-2211

Address: 1000 N. Main St., Great Falls, VA 22064

Phone: 408-727-2211

Website: www.k99.com

Staff: [List of names and titles]

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Address: 1000 N. Main St., Great Falls, VA 22064

Phone: 408-727-2211

Website: www.k99.com

Staff: [List of names and titles]

KDKB Phoenix 602-833-6888

Address: 1000 N. Central Ave., Phoenix, AZ 85004

Phone: 602-833-6888

Website: www.kdqb.com

Staff: [List of names and titles]

93 FM Honolulu 808-949-2093

Address: 1000 Kalia Rd., Honolulu, HI 96813

Phone: 808-949-2093

Website: www.93fm.com

Staff: [List of names and titles]

KFM 102.5 Las Vegas 702-732-7753

Address: 1000 S. Las Vegas Blvd., Las Vegas, NV 89101

Phone: 702-732-7753

Website: www.kfm1025.com

Staff: [List of names and titles]

KFM 102.5 Las Vegas 702-732-7753

Address: 1000 S. Las Vegas Blvd., Las Vegas, NV 89101

Phone: 702-732-7753

Website: www.kfm1025.com

Staff: [List of names and titles]

KONAC Long Beach 213-437-0366

Address: 1000 E. Long Beach Blvd., Long Beach, CA 90801

Phone: 213-437-0366

Website: www.konac.com

Staff: [List of names and titles]

KLOS 95.5 Los Angeles 213-683-3311

Address: 1000 Wilshire Blvd., Los Angeles, CA 90017

Phone: 213-683-3311

Website: www.klos.com

Staff: [List of names and titles]

KMET 94.7 Los Angeles 213-484-5636

Address: 1000 Wilshire Blvd., Los Angeles, CA 90017

Phone: 213-484-5636

Website: www.kmet.com

Staff: [List of names and titles]

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Address: 1000 Wilshire Blvd., Los Angeles, CA 90017

Phone: 213-484-5636

Website: www.kmet.com

Staff: [List of names and titles]

think Portland 503-226-5000

Address: 1000 NE Oregon St., Portland, OR 97232

Phone: 503-226-5000

Website: www.think.com

Staff: [List of names and titles]

think Portland 503-226-5000

Address: 1000 NE Oregon St., Portland, OR 97232

Phone: 503-226-5000

Website: www.think.com

Staff: [List of names and titles]

KGOV Portland 503-655-0181

Address: 1000 NE Oregon St., Portland, OR 97232

Phone: 503-655-0181

Website: www.kgov.com

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Phone: 503-655-0181

Website: www.kgov.com

Staff: [List of names and titles]

106 San Diego 714-565-6006

Address: 1000 La Jolla Village Dr., San Diego, CA 92037

Phone: 714-565-6006

Website: www.106.com

Staff: [List of names and titles]

106 San Diego 714-565-6006

Address: 1000 La Jolla Village Dr., San Diego, CA 92037

Phone: 714-565-6006

Website: www.106.com

Staff: [List of names and titles]

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Phone: 714-565-6006

Website: www.106.com

Staff: [List of names and titles]

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Phone: 714-565-6006

Website: www.106.com

Staff: [List of names and titles]

KXFM 99 Santa Maria 805-922-2156

Address: 1000 Santa Maria Blvd., Santa Maria, CA 95376

Phone: 805-922-2156

Website: www.kxfm99.com

Staff: [List of names and titles]

KXFM 99 Santa Maria 805-922-2156

Address: 1000 Santa Maria Blvd., Santa Maria, CA 95376

Phone: 805-922-2156

Website: www.kxfm99.com

Staff: [List of names and titles]

KXFM 99 Santa Maria 805-922-2156

Address: 1000 Santa Maria Blvd., Santa Maria, CA 95376

Phone: 805-922-2156

Website: www.kxfm99.com

Staff: [List of names and titles]

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Phone: 805-922-2156

Website: www.kxfm99.com

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Website: www.kxfm99.com

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Staff: [List of names and titles]

Country



Jim Duncan

News Notes

The Mount St. Helens volcano is a topic of news coverage this week in R&R (see Page 1). In talking to a few stations in the area for the article, I crossed paths with old friend Chris Collier, PD of KYTE/Portland (Chris and I worked together at the old KFOX/Long Beach). His semi-sick humor has made for a few laughs in the past. When I asked Chris what his station was doing related to the volcano story, he told me, tongue-in-cheek, "We plan to give away a case of Lava soap and right now we have 'Fire On The Mountain' (a Marshall Tucker Band hit recording) in a hot rotation." (groan) . . . Country Radio is on the rise! According to the 1980 Country Radio survey conducted by the Country Music Association, the number of full-time Country stations is up 8% over last year from 1424 in 1979 to 1534 in 1980. The total number of Country stations increased from 2278 last year to 2403 currently . . . F. Craig Magee is the new President and GM of WIL-AM-FM/St. Louis. Walt Turner will remain with the stations as Operations Director, with Mike Carta overseeing the PD job for both stations. Magee had been GM with KWK-WWWK/St. Louis . . . The rumored purchase of WUBE-AM-FM/Cincinnati by Plough Broadcasting, Inc. from Kaye-Smith should become official this week. \$3.9 million is what we hear. (Stay tuned) . . . Some dramatic changes coming at WIRE/Indianapolis. Lee Shannon is leaving the station this summer to run a motel in Punta Gorda, FL and do mornings at an area day-timer. Shannon has been at WIRE since 1968, when it changed formats to Country. He also has been the Music Director for a number of years. The R&R "Street Talk" department has also heard that veteran morning man and former PD Bill Robinson will resign this week to devote his full energy to his syndication company, Music Works, Inc. More official details next week . . . Since 1969, KNIX-AM-FM/Phoenix have had simulcast programming. As of last Sunday (5-18), GM Mike Owens tells R&R each of the Buck Owens-owned stations will have separate air staffs. Both will continue to broadcast Country music programming. Only the all-night program is set to be simulcast . . . James Freeman has exited WINN/Louisville, where he had been OM and midday air personality. Former weekend Jack Daniel has been named OM, with Dave Wolfe continuing as MD. It is also reported that morning man Duke Redford has been let go. Mason Lee Dixon will take over the morning show. Freeman, who has been at WINN for more than eight months, is available (502) 459-8957 . . . Doug Walker has been upped to PD at WUNI/Mobile. Frank Kennedy is the new morning man, with Buddy Brown taking on the MD chores. Brown had been at WKDW/Staunton, VA . . . Doug Wilson takes over as MD at KIDN/Pueblo, CO as Dan O'Brien departs. Wilson is also the station's PD . . . More than 200 Country radio stations are slated to take part next month in the fourth Kentucky Fried Chicken Country Music Songwriting Contest. Winning songs are recorded by MCA artist Barbara Mandrell . . . Willie Nelson is the new evening jock on WVAM/Altoona, PA. (No,

it is not the singer and yes, it is his real name!) Nelson has been on-the-air at WBEU/Beaufort, SC . . . KOKE/Austin has a new music number phone line. (512) 454-7940 . . . Congratulations to KPLX-FM/Dallas PD Hal Jay and his wife on the recent birth of an 8-pound boy, to be named Joshua. Hal is seen here the morning after the big day. (Looks like that case of Ripple champagne did the old boy in!) . . . Pat DeVaney of KHAK/Cedar Rapids and his wife Toni are the proud parents of a baby boy, Robert Carl. This is their first. Pat also tells R&R KHAK plans to go automated as of June 1, and he is looking for a live air gig: (319) 377-5859 . . . WNOW/York, PA says it has a new mascot of sorts. A six-month-old puppy recently strolled into the station. A collection was taken for shots at the vet, and "Rusty" was given a home at the station. We understand the news department is trying to teach him to carry news copy . . . From our "Oops-Sorry-About-That Department:" It was reported here a few weeks back that Jessie Collins was the new female air personality doing evenings on KIKX/Tucson. "Jesse" is in fact a guy. The reason I have held off in reporting this dramatic error was an attempt on my part to get Jesse to undergo a sex-change operation to save me this embarrassment. (I even offered to get the guy a job at the local music store selling used organs.) . . . So what's news with you?



Hal Jay

On The Air

"We've never had a problem of this magnitude before," said Southwestern Ma Bell when the Wichita phone lines jammed. All this because KFH was giving away a car, and 45,000 people called within one hour trying to win it. The phone company went so far as to ask the station to modify the next installment of its \$55,000 giveaway in order to avoid the situation again, and KFH, having a strong sense of public responsibility, is cooperating fully . . . Continuing its live broadcasts from Gilley's, KENR aired Loretta Lynn and Carl Perkins recently for the Houston home audience . . . KCKC/San Bernardino reports it will hold a premiere screening for "Urban Cowboy" with 500 listeners invited . . . PD Robert Hallmaker reports that KXYL/Brownwood, TX is running its "Kicksell Kash



Sammy Jackson & Loretta Lynn

Stash." The station hides \$100 cashier's checks and gives clues to the whereabouts . . . Loretta Lynn performed at the Country Club in Los Angeles recently, and KLAC's Sammy Jackson was there with a smile and a hug. Jackson will also be on hand when KLAC honors country music pioneer Art Satherly at Magic Mountain Friday (5-23). The three-hour show features live entertainment, including the Texas Playboys, Rex Allen, Slim Pickens, Lacy J. Dalton and others. (Satherly, now 90 years old, was elected to the Country Music Hall Of Fame in 1971 for his work as a record pioneer.) . . . WPOR/Portland gave away a prize an hour to listeners who sent in cards that went into a bin, from which winners' names were pulled. Lucky listeners were surprised with color TV's, washing machines, dryers, and videotape recorders . . . "That's Incredible!!" KMAK/Fresno ran the "Hickory Creek Reunion" and had amazing audience response. Listeners called up for directions on how to get to Hickory Creek, and one woman had her sleeping bags and food all packed, ready to drive her family to the "Reunion." The station "localized" the show, with jocks bantering and introducing the acts . . . WDDD/Marion, IL is cosponsoring the "Diet Pepsi Marathon." May 24 is the day for the 10,000-meter race, with the station providing workers and runners. 3D will carry the marathon live . . . WFMS/Indianapolis is sponsoring a car in the Indy 500 and Flint's WKMF will have on the spot coverage throughout race day. Speaking of races, WQQT afternoon air personality Bill Burns won the celebrity race at Savannah Speedway May 10 . . . Waylon Jennings and the Crickets performed in Cleveland recently, and WHK Music Director Tim Byrd was there to present a key to the city to Jennings. The station gave away Waylon T-shirts, albums, and tickets to the show to 25 winners. WHK is involved in another promotion: "The Toughman Championship." The winner gets \$1000 and the chance to compete in the second annual U.S. and Canadian Toughman Championship, held at the Pontiac Silverdome, which will be televised by NBC Sports. The "final" champ wins \$50,000 and the title.



Tim Byrd & Waylon Jennings



"HIT" BLITZ GOES TO . . . — KEEN/San Jose recently began a "Hit Kickin' Country" billboard campaign. According to PD/morning man Jay Albright, "The worst happened. An artist with a can of spray paint did us in. We got several mentions in the local news, but from now on, 100 percent of our boards say 'Are you ready for the country?' I blush to think what our artist might do to THAT..."

Country

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

CRYSTAL GAYLE

The Blue Side (Columbia)

On 72% of reporting stations. Adds this week include KLAC, WSAI, WFMS, WINN, WSUN, WHN, WPOR, WNYR, KRZY, KOKE. Charts: 37-23 WCMS, 26-18 KLZ, 21-17 KCKC, 40-30 WSEN, 29-22 WTSO, 40-26 KIKK, 28-19 WHK, 33-27 KHAK, 36-27 WKKN, 38-30 WUBE. R&R Chart Debut 37.

MERLE HAGGARD & CLINT EASTWOOD

Bar Room Buddies (Elektra)

71% of our reporters on this record. Charts: 38-28 KEEN, 31-14 WCXI, 19-12 KLAJ, 38-28 WHK, debut 28 KMPS, debut 29 WDAF, 34-29 WPOC. Adds include WMAQ, WJJD, WIL, KENR, WINN, WIL, WEAT, KLVI, WNVY, KOKE, KGFX, WKMF, KMAK. R&R Chart Debut 38.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order of activity for this week. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

CHARLY McCLAIN "Let's Put Our Love In Motion" (Epic) 67/9, WIL, WUBE, WHK, WNVY, KOKE, KGFX, WHBF, KRAM, KSON. Charts: debut 24 WIRK-FM, debut 23 WMZQ, 34-26 WTHI, 30-26 WKXA, 32-23 KLVI, 18-14 KFEQ, debut 28 WHOO, 34-28 WXCL, 29-24 WDAF.

BELLAMY BROTHERS "Dancin' Cowboys" (WB/Curb) 65/43. The "Most Added" of the week. New at KLAC, KCKC, KIKX, WQGT, WKDA, KIKK, WEEP, WHK, KHAK, WFMS, WSUN, WVOJ, WLAS, WBAM, KWKH, WLWI, WHOO, WUNI, WYII, WSEN, WKXA, WMZQ, WOKQ, KCUB, KRAM, KNIX, KEEN, KKAL, KNEW, KSON, KUZZ, WKMF and others.

BOBBY BARE "Tequila Sheila" (Columbia) 57/5, KCKC, WQGT, WKDA, WMZQ, KGFX. Charts: 23-19 WEAT, 37-29 KRMD, 28-11 WCXI, 29-22 KEEN, 28-20 WUBE, debut 21 WMC, 35-29 KFTN, 24-19 WEEP, 25-18 KHEY.

ZELLA LEHR "Rodeo Eyes" (RCA) 56/6, KLAC, KTOM, WSAI, WSLR, KOKE, WCMS. Charts: 26-21 KRAM, 26-22 KCUB, 28-22 KHAK, 32-27 KNIX, 23-18 KUGR, 25-21 WEAT, 30-25 KMAK.

CRYSTAL GAYLE "River Road" (UA) 56/1, KLVI. Charts: 25-19 KUGR, 36-26 KRMD, debut 29 WLWI, 22-18 WADR, 36-29 KNEW, 34-29 KSO, 31-24 KGFX, 24-20 WEAT, debut 26 WDDD, 9-6 KRZY, 3-2 KCKC, 38-29 KIKX, 29-21 KHEY, debut 25 KOKE, 21-15 WKXA, 40-28 KEED.

HANK WILLIAMS JR. "Kaw-Liga" (Elektra) 55/18, WKDA, WQGT, WVOJ, WNVY, KKYX, KVOO, WADR, WDAF, WINN, KGFX, WITL, WTHI, KRZY, KLAJ, KLAC, KSSS, KKAL, KIKX. Charts: 36-29 WCXI, 29-20 KFEQ, 35-26 WBAM, 35-27 WSEN.

HOYT AXTON "Evangelina" (Jeremiah) 54/6, KSON, WSAI, WTHI, WIRK-FM, WINN, WCMS. Charts: 33-27 WXCL, 31-25 KNEW, 23-18 WUNI, 32-27 KFEQ, 20-15 KFGO, 24-18 KEEN, 30-26 WOKQ, 18-11 KHEY.

SYLVIA "It Don't Hurt To Dream" (RCA) 48/6, KCUB, WXCL, WKCO, KBMR, WIRK-FM, KHEY. Charts: debut 24 WLWI, 34-30 WBAM, 24-15 WHK.

MUNDO EARWOOD "You're In Love With The Wrong Man" (GMC) 48/4, WIRK-FM, WVOJ, WKMF, KCUB. Charts: debut 23 KENR, 26-20 KEBC, 12-10 KSO, debut 29 WCXL, 37-29 WCOS FM, 23-16 KFGO, 10-5 KZIP, 36-29 KWKH, 31-27 KVET, 14-9 KHEY, 28-22 KIKX, 34-27 WJJD, 34-28 KHAK, 12-8 WBAM, 23-17 KLVI.

SISSY SPACEK "Coal Miner's Daughter" (MCA) 47/6, KSON, WTHI, KVET, WPOR, WNVY, WKSJ. Charts: 12-8 KHEY, 8-6 WEEP, debut 30 WVOJ, 25-20 KFTN, debut 29 WSUN, 27-16 KWKH, 27-22 KNOE, debut 18 WHOO, 29-23 KNEW, 32-28 WOGY, 38-30 WCOS FM, 31-27 KSOP, debut 22 WMZQ.

REX ALLEN JR. "It's Over" (WB) 40/11, KRZY, KSSS, WFMS, WCXI, KLVI, WKKN, KHAK, WINN, WLWI, WCOS FM, WNVY, 35-30 KCKC.

ALABAMA "Tennessee River" (RCA) 37/37. A "Most Added" this week. Some adds include KMAK, KIKX, KSOP, KNIX, KMPS, WHK, KFEQ, KHAK, WSLR, KLAJ, WKCO, KFGO, WKKN, KNOE, WEAT, KVOO, KRMD, KVET, KHEY, WMC, WIRK-FM, WCMS, WMZQ, WYII, WSEN, WOKQ, KTOM and others.

EMMYLOU HARRIS "Wayfaring Stranger" (WB) 32/32. Another of the "Most Added" of the week. New at KLZ, KIKX, WHK, KHAK, WAXX, WMC, KKYX, WIRK-FM, KHEY, KZIP, KRMD, WUNI, WSEN, KUGR, KNEW, WTSO, KBMR, WNRS, KSO, WXCL, WSLR, KVET.

Others Getting Significant Action

RED STEAGALL "Dim The Lights And Pour The Wine" (Elektra) 30/6, KLAK, WINN, WCMS, WADR, KUZZ, WHBF, 35-29 KEBC.

FREDDY WELLER "Lost In Austin" (Columbia) 29/9, WSLR, WXCL, WKKN, WKMF, WVOJ, WKDA, KFTN, KSSS, KOKE, 39-30 KNEW, 29-23 KUGR.

LA COSTA "Changing All The Time" (Capitol) 29/5, KRZY, KSO, KLVI, KLAK, KEED. Charts: 26-18 KSOP, 36-30 WMZQ, debut 30 WKXA.

TOM T. HALL "Soldier Of Fortune" (RCA) 27/10, KNEW, WINN, WSLR, KVOO, WNRS, KVET, KRZY, KKAL, KSSS, KCEY.

DON KING "Here Comes That Feeling Again" (Epic) 26/4, KCUB, WDDD, WOKK, WKXA, 29-23 KCKC.

MICKEY GILLEY "Stand By Me" (Full Moon/Asylum) 24/15, KNEW, WNYR, KFGO, KUGR, KUZZ, KEED, KVOO, WAXX, WTSO, KNOE, KRMD, KKYX, KHEY, WLAS, KVET. Charts: 35-30 WPOC, 27-21 WMAQ, 30-25 WEEP, 20-15 KCKC.

JACK GREENE "The Rock I'm Leaning On" (Frontline) 24/3, WHK, WSLR, WXCL.

B.J. WRIGHT "J.R." (Soundwaves) 23/4, WXCL, WITL, KWKH, WVOJ, 29-22 KSO, debut 26 KLAK.

WAYLON JENNINGS "Clyde" (RCA) 21/21, KCKC, WEEP, WKCO, WAXX, WKKN, KFGO, WKMF, WEAT, WCOS FM, WLWI, WHOO, WUNI, WSUN, WBAM, WIRK-FM, WLAS, WQGT, WPOC, WOKQ, WSEN, WKXA.

NATIONAL AIRPLAY/40

Radio & Records

Three Weeks Last Weeks

May 23, 1980

Three Weeks	Two Weeks	Last Week		
6	4	2	1	KENNY ROGERS w/KIM CARNES/Don't Fall In Love With A Dreamer (UA)
4	2	1	2	DON WILLIAMS/Good Ole Boys Like Me (MCA)
18	7	5	3	RONNIE MILSAP/My Heart (RCA)
15	11	6	4	ANNE MURRAY/Lucky Me (Capitol)
22	18	8	5	OAK RIDGE BOYS/Trying To Love Two Women (MCA)
3	3	3	6	DOLLY PARTON/Starting Over Again (RCA)
30	19	9	7	GEORGE JONES/He Stopped Loving Her Today (Epic)
20	14	11	8	KENDALLS/I'm Already Blue (Ovation)
2	1	4	9	MERLE HAGGARD/The Way I Am (MCA)
1	5	7	10	EDDIE RABBITT/Gone Too Far (Elektra)
25	21	13	11	T.G. SHEPPARD/Smooth Sailing' (WB/Curb)
28	23	16	12	CRISTY LANE/One Day At A Time (UA)
17	13	19	13	MAC DAVIS/It's Hard To Be Humble (Casablanca)
14	12	10	14	JOHN ANDERSON/She Just Started Liking Cheatin' Songs (WB)
37	31	24	15	MOE & JOE/Tell Ole I Ain't Here... (Columbia)
11	15	15	16	JEANNE PRUETT/Temporarily Yours (IBC)
33	29	23	17	DAVE & SUGAR/New York Wine And Tennessee Shine (RCA)
-	37	35	18	WILLIE NELSON/Midnight Rider (Columbia)
39	34	29	19	TAMMY WYNETTE/(He Was There) When I Needed You (Epic)
-	38	33	20	MEL TILLIS/Your Body Is An Outlaw (Elektra)
38	33	28	21	GENE WATSON/Bedroom Ballad (Capitol)
-	39	27	22	JIM REEVES w/DEBORAH ALLEN/Take Me In Your Arms... (RCA)
-	30	30	23	RONNIE MILSAP/Silent Night (After The Fight) (RCA)
7	9	12	24	EMMYLOU HARRIS/Beneath Still Waters (WB)
9	6	14	25	JIM ED BROWN & HELEN CORNELIUS/Morning Comes Too Early (RCA)
-	36	34	26	JOHN CONLEE/Friday Night Blues (MCA)
16	16	17	27	JOE STAMPLEY/After Hours (Epic)
-	40	36	28	RAZZY BAILEY/Too Old To Play Cowboy (RCA)
23	27	26	29	ED BRUCE/Diane (MCA)
40	35	31	30	JOHNNY RODRIGUEZ/Love, Look At Us Now (Epic)
32	32	32	31	JOE SUN/Shotgun Rider (Ovation)
26	25	20	32	JANIE FRICKE/Pass Me By (Columbia)
-	-	39	33	CHARLEY PRIDE/You Win Again (RCA)
-	-	37	34	MICKEY GILLEY/True Love Ways (Epic)
8	8	18	35	CONWAY TWITTY & LORETTA LYNN/It's True Love (MCA) New Entry
-	-	18	36	DEBBY BOONE/Are You On The Road To Lovin' Me Again (WB/Curb)
-	-	18	37	CRYSTAL GAYLE/The Blue Side (Columbia)
-	-	18	38	MERLE HAGGARD & CLINT EASTWOOD/Bar Room Buddies (Elektra)
-	-	18	39	LACY J. DALTON/Losing Kind Of Love (Columbia)
-	-	18	40	MOE BANDY/The Champ (Columbia)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

WLWI, WUNI, WKKN, WKCO and others.

JACKY WARD "Save Your Heart For Me" (Mercury) 32/17, KMAK, WKMF, KIKX, KSSS, KLAJ, KYNN, KUZZ, KFGO, KHAK, KEED, KCUB, KNEW, WINN, KNOE, KVOO, WIRK-FM, KWKH.

JERRY LEE LEWIS "Honky Tonk Stuff" (Elektra) 32/16, KCKC, KEED, KEEN, WKKN, KYNN, KBMR, WKMF, KHAK, WUBE, KKYX, WINN, KNOE, WAXX, KVOO, WXCL, WDDD.

DANNY DAVIS & WILLIE NELSON "Funny How Time Slips Away" (RCA) 32/8, KEEN, KFTN, WDDD, WTHI, WINN, WNVY, WVOJ, WKDA, 30-24 KHAK.

Most Requested

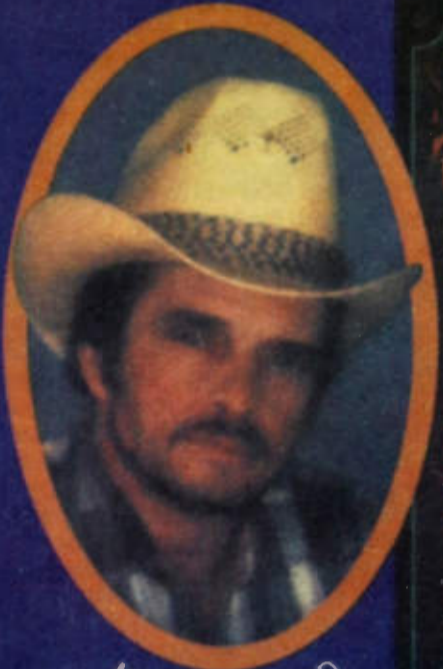
LW	TW	
1	1	MAC DAVIS (Casablanca) (6th week)
2	2	GEORGE JONES (Epic)
4	3	CRISTY LANE (UA)
5	4	OAK RIDGE BOYS (MCA)
8	5	DON WILLIAMS (MCA)
6	6	RONNIE MILSAP "Heart" (RCA)
3	7	ROGERS & CARNES (UA)
-	8	MOE & JOE (Columbia)
-	9	MEL TILLIS (Elektra)
-	10	HAGGARD & EASTWOOD (Elektra)

Active Recurrents

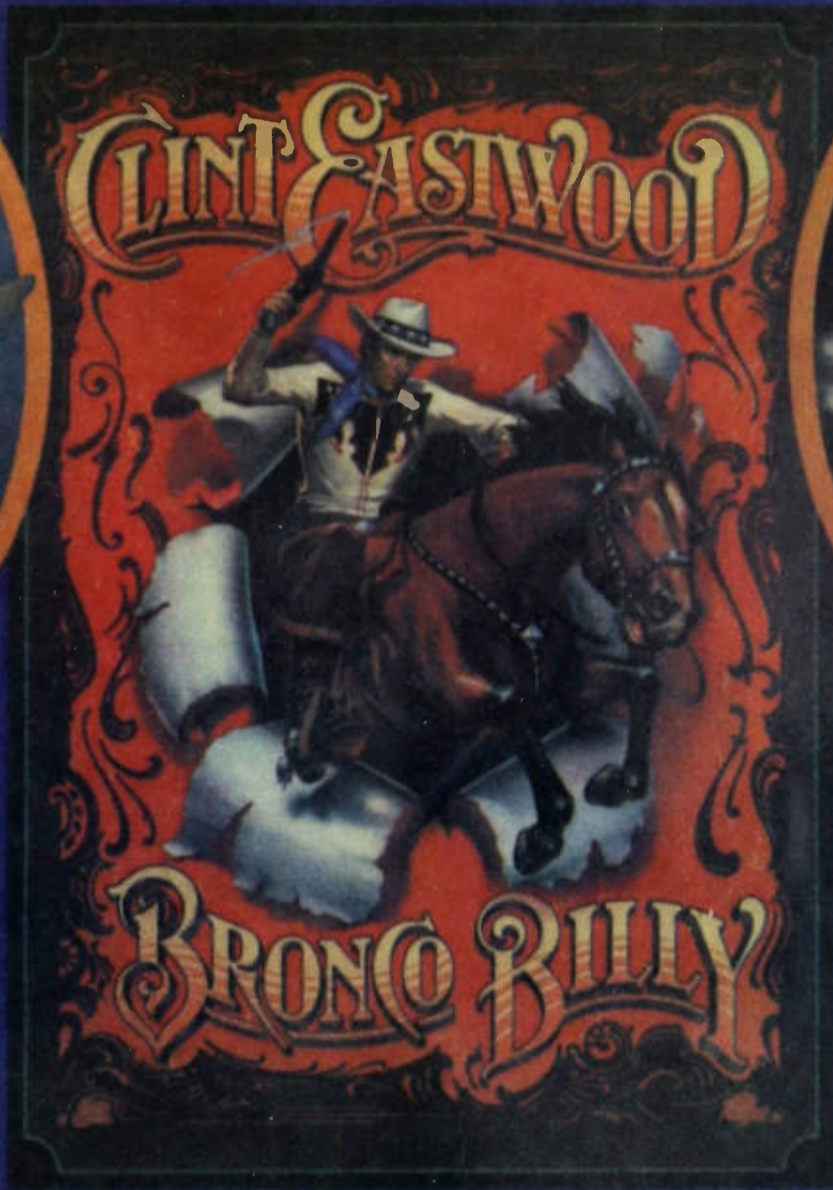
Singles that have dropped off most current charts, but still showing some activity through sales and/or requests.

- EDDY ARNOLD Let's Get It While... (RCA)
- CRYSTAL GAYLE It's Like We Never Said Goodbye (Columbia)
- LARRY GATLIN & GATLIN BROTHERS Taking Somebody With Me... (Columbia)
- DEBBY BOONE Are You On The Road... (WB/Curb)
- JIM ED BROWN & HELEN CORNELIUS Morning Comes Too Early (RCA)
- GEORGE JONES & TAMMY WYNETTE Two Story House (Epic)
- BRENDA LEE The Cowgirl And The Dandy (MCA)
- EDDIE RABBITT Gone Too Far (Elektra)
- CONWAY TWITTY I'd Love To Lay You Down (MCA)
- DOTTIE WEST A Lesson In Leavin' (UA)

THE ORIGINAL SOUNDTRACK ALBUM (SE-512)
FROM THE FORTHCOMING MOTION PICTURE




MERLE HAGGARD




RONNIE MILSAP

FEATURES MERLE HAGGARD, RONNIE MILSAP,
NEWCOMER PENNY DEHAVEN,
AND SPECIAL GUEST ARTIST CLINT EASTWOOD.

CONTAINS THE SINGLE,
"BAR ROOM BUDDIES" (E 4634)

PRODUCED BY SNUFF GARRETT 
MUSIC ARRANGED AND CONDUCTED BY STEVE DORFF

ON ELEKTRA RECORDS AND TAPES 

CLINT EASTWOOD IS "BRONCO BILLY" STARRING SONDRA LOCKE EXECUTIVE PRODUCER ROBERT DALEY
PRODUCED BY DENNIS HACKIN AND NEAL DOBROFSKY ASSOCIATE PRODUCER FRITZ MANES WRITTEN BY DENNIS HACKIN
DIRECTED BY CLINT EASTWOOD MUSIC SUPERVISED BY SNUFF GARRETT AND CONDUCTED BY STEVE DORFF
DISTRIBUTED BY WARNER BROS. A WARNER COMMUNICATIONS COMPANY 



Biff Collie Inside Nashville

Country

IT HAPPENED IN MUSIC CITY: Jane Fonda sang back-up harmony with Dolly Parton on the Grand Ole Opry and nobody noticed! . . . (Fonda said Dolly is a natural for the movies) . . . ABC-TV and Goodson and Todman Productions held auditions for local families to be contestants on "The Family Feud" TV game show . . . Hoyt Axton guested on the "Tonight Show" again . . . Emmylou Harris knocked 'em out at the Acuff-Rose Golf Tournament with her bluegrass band . . . Johnny Paycheck "left a bad taste in the city's mouth" at a recent concert in Huntington, WV and City Manager Dick Barton said "we don't want that to happen again." . . . Pasty J. Green, a Nashville interior decorator, filed suit against Porter Wagener, charging he failed to pay her for decorating his house . . . Nashvillian Buzz Maddox won the low gross prize and super-writer Billy Edd Wheeler claimed low net honors in this year's Acuff-Rose Invitational Golf affair . . . Eddy Arnold the honorary chairman of the Arthritis Foundation's Antique and Design Show May 23-25 . . . Lena Horne, the legendary American singing star who is forever young, concerted at the Grand Ole Opry House to benefit Delta Sigma Theta Sorority, a national public organization . . . Hank Williams, Jr. drew 600 in a 400-limit nightclub in Cincinnati and drew the wrath of the local fire marshal . . . Marty Robbins placed 33rd in the Talladega 500 and "loved it!" he said . . . Juice Newton sang six tunes for the "Roughnecks" mini-series for TV . . . Loretta Lynn and manager Dave Skepner flew to Washington for an appearance at the White House. Guess what movie was showing on the plane? Yup, "Coal Miner's Daughter" . . . The seventh annual Music City Tennis Invitational ran Tuesday through Thursday (May 20-22), with stars and executives raising a "racket" (racquet) . . . The Disc Jockey Music Awards Association named RCA Records as the "Country Label of the Year" in a recent ceremony held in Los Angeles . . . Charlie Daniels was guest of honor Tuesday (5-20) at the third annual Carolina Brick Festival in Sanford, NC. Charlie's originally from nearby Goldston, NC . . . Tommy Overstreet left for Australia and New Zealand tour and took "Sue" with him . . . Mary (Mrs. Jim) Reeves Davis presented Dolly Parton with the International Country Female Artist of the Year trophy on stage at the Opry . . . Barbara Mandrell was on the "Tonight Show" Wednesday night .



Hoyt Axton

he's created in 30 years as a performer. Jimmy Dean said the show lasted so long, it may become a mini-series. Roy Acuff remembered a past awards show in which he introduced the presenter of Atkins's award as: three men, "Oliver, Newton, John" . . . Chet said at the end of the show, "You know they'll probably edit me out of the whole thing . . . and put in Roy Clark. I've been studying his big note guitar method lately."



Chet is seen here with Ray Stevens, Nashville Mayor Richard Fulton, and Tennessee's Governor Lamar Alexander on the steps of the Tennessee State Capitol building during recent ceremonies to observe Nashville's 200th birthday.

HAPPENING: Conway Twitty's \$3 million lawsuit against MCA, he says, is nothing personal. L.K. Smith of Tulsa, Conway's lawyer, said, "Neither Conway nor I have any hard feelings against MCA. The lawsuit just had to be filed. That's the music business." . . . Freddie Fender is being sued for more than \$1 million by his former manager Sam Herro, who claims Fender broke their five-year contract . . . WSM's Chuck Morgan added to the MC list for the IFCO Show during Fan Fair. The others are Bob May, KSSS/Colorado Springs, and Jerry Adams, KFDI/Wichita . . . At the airport this weekend, the Kendalls are going to Maine, Del Reeves is going to Seattle, Scotty Moore (remember Elvis's first guitar man?) is going to Dallas to handle the sound on the Loretta Lynn segment of "50 Years Of Country Gold" ABC-TV special.

BUCK OWENS IN THE MOVIES: Well, he's got the name for it. (My favorite cowboy of all time was Buck Jones, and Buck seems serious about his acting.) As a matter of fact, according to Buck, producers and directors who have seen him work say "he's a natural actor." A case in point is the ABC-TV comedy "Murder Can Hurt You" last Wednesday night in which Buck played the part of the sheriff. Now CBS-TV must agree, because Buck Owens has been signed for a key role in a sequel to the 1952 award-winning classic "High Noon." Buck says it'll be called "High Noon Part II" and production is set to start late next month in Hollywood. Meanwhile, the longtime "Hee Haw" co-host is doing what he wants to do, having worked only four personals this year, so if acting likes him as much as he likes acting, you can never tell about the film future of Alvis Owens of Sherman, TX.

COMING ATTRACTIONS: Marty Robbins rocking a Winter Bros. song next? . . . Crystal Gayle being wooed by CBS to headline another TV special?

. . . Barbara Mandrell moving to Hollywood to become a fulltime movie star? . . . The Statler Bros.' 11th annual "Happy Birthday U.S.A." party in their hometown of Staunton, VA, July 3 & 4. Brenda Lee will be this year's guest performer. (Last year the concert that climaxes the two-day celebration drew 50,000 from 37 states and 7 foreign countries.) . . . The Four Guys currently the "Three Guys" since the departure of team member Gary Buck, who plans a solo career . . . Patsy Cline's star may be on the rise again, what with Universal Pictures, moved by Beverly D'Angelo's portrayal of the first woman Hall of Farmer, they're talking about a "Patsy Cline Story" for the movies. Meanwhile, Owen Bradley, who produced the Patsy Cline hits, is considering taking her old masters into the studio and redoing them, the same way RCA continues to polish some of the Jim Reeves gems. Bud Logan, leader of the Jim Reeves Blue Boys band at the time of Jim's death, is producing the current Reeves product . . . Billy Carter (he ain't country) may build an Elvis Presley museum in Pigeon Forge, TN with his partner Mike Moon of Columbus, GA. He said he chose Pigeon Forge (just down the road from Dolly Parton's hometown of Sevierville) because the town reminds him of his hometown of Plains, GA (wonder why he didn't build in in Plains?) . . . She asked me to MC the third annual Bonnie Nelson Fan Appreciation Show during Fan Fair this year at the Hyatt-Regency Grand Ballroom, and I will. Bonnie recorded with United Artists while I was there in promotion and sales. The show will feature Charlie McCoy, David Rogers, Jean Shepard, David Houston, and Kathy Kitchen (and me) . . . More than 70 artists and songwriters are set to appear in more than 20 hours of live shows at this year's Fan Fair, June 9-15. More than 14,000 fans took part in last year's event co-sponsored by the Country Music Association and the Grand Ole Opry . . . By the way, the CMA has announced a new promotional presentation available for members. "The Music For The Times" mini-movie is available on videocassette and 16mm film for short term use by paying postage and handling costs. Contact the CMA at (615) 244-2840 . . . Bill Anderson has been named host of the new nationally-syndicated television show "Backstage At The Grand Ole Opry." The show, set to air this fall, is the first of its kind to get the Opry's official seal of approval, plus the first to get permis-



Anderson is seen here with new director of booking and publicity Tandy Rice, President of Top Billing, Inc., and Opryland Productions' Elmer Alley and Bayron Binkley. Alley will be executive producer and Binkley production director for the new show .

CLOSER: After Dolly introduced Lonzo & Oscar on the Grand Ole Opry Saturday night, Oscar said: "Thank you . . . Bless your heart, Dolly . . . and everything around it!"

PORTER WAGONER

Moves KVOO 83-64 KFDI deb 47 **On** KSSS
 KZIP deb 62 WDEN 63-37 KSOP
 KRMD deb 50 WSLC deb 56 WDXB
 WSLS deb 46 KZUN
 KHAK 58-51 KNIX
 KBUC 40-31 KFGO
 KCEY 62-54 KSO
 KVOC deb 33 KDQ
 KOYN 39-33 WJQS



"Is It Only 'Cause You're Lonely"

PB 11998

NIPPER NOTES 🐾

Kickin' Country

TOM T. HALL

"Soldier Of Fortune"

PB 12005

BB*65

CB*69

RW*64



SYLVIA

"It Don't Hurt To Dream"

PB 11958

BB*40

CB 48

RW 47

DEAN DILLON

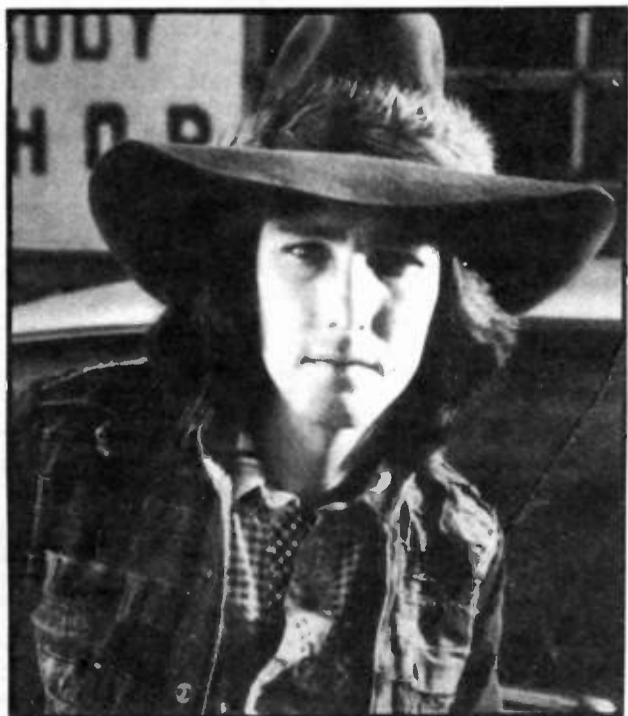
"What Good Is A Heart"

PB 12003

BB*73

CB*74

RW*80



P/A

POP/ADULT®



Mike Kasabo

Knowing When To Leave

That might be a fitting song for Ed Schaughency, especially since it took him 48 years to make up his mind. Yes, the trouper from KDKA/Pittsburgh has come the closest (that we're aware of) to equalling the longevity mark at one station set by Charlie Allen several years ago, when he retired three months short of 50 years at WGN/Chicago. Schaughency, who is scheduled to hang 'em up June 27, first appeared on the tireless wireless in 1932 doing various animal voices on KDKA's "Kiddie Club Show," moving on the next year to an announcing position, and finally getting his very own program in 1935. On that show, "Musical Clock," he began reporting the morning news — an area that became his chief activity starting in 1954.

Once, during the war years, he was "winging" a Planter's Peanuts commercial (he got tired of the same copy every morning), and he inexplicably instructed his audience "... if you don't want to be an old whore ..." and then finished the spot. The janitor, who'd been in the booth, informed the unknowing Schaughency that he'd just called everyone in Pittsburgh a whore. "I don't know what I was thinking about," he told R&R, "it just came that way. The next day, much to my surprise, there wasn't one complaint about it in the mail."

How will he change his mornings now that he doesn't have to get up at 4:30? "I'll still awaken at the normal time, but now I'll sit up in bed for a moment, smile, and go back to sleep."

Bridge Of Troubled Waters

Several weeks ago the Sunshine Skyway Bridge became anything but a happy roadway for dozens of unfortunate motorists, as the huge span was rammed by a tanker entering the harbor area to pick up cargo. The entire community of Tampa/St. Petersburg was and still is in disarray from the fog-caused accident. WDAE General Manager Vance Dillard discussed how his staff handled the tragic events that followed:

R&R: How did you react to it?

VD: We suspended regular programming and put on as many facts as possible throughout the day and most of the weekend.

R&R: I understand that your talk show host Rosemary Haddad asked listeners whether they would trust sections of the bridge?

VD: Yes, and the response was split down the middle. Half the people said, "Yeah, I've got to drive it anyway," with the other half saying, "No way, I'll take an alternative route." To let you know, the land (alternative) route is more than twice as long — but it was a hot question on the program.

R&R: How else did you feel you had served the community?

VD: The one thing that we are probably most proud of is the fact that we had the only airborne traffic report, and that morning our guy initially couldn't fly because of the awful rain conditions. But when he heard of the tragic event, he headed for the airport and took off — he probably shouldn't have, but he went up at personal risk anyway. His name is Al Ford and he's been flying for WDAE for 12 years, and he was the first radio reporter over the scene.

R&R: I've heard that this is the third or fourth such incident in the recent past — how much will you do from that angle?

VD: That's right, we haven't done that topic yet, but we intend to get into it. We're waiting for reaction now from the hearings before taking it on. But I can say that we'll probably get into it when the time is proper from an editorial standpoint.



Ed Schaughency

R&R: It almost seems you have your own Bermuda Triangle with that bridge...

VD: Well, yes, and right now the finger seems to point to the pilots of the ships, not so much the captains. To clarify that, the pilot is the man who actually steers the vessel, as opposed to the captain who gives the orders and is the man responsible for the ship's supervision.

R&R: How do you see the longterm effect of this horror?

VD: Well, speaking from the radio media angle of it, I think it will be similar to the tragedy in Southgate, KY several years ago when the Beverly Hills Supper Club (where hundreds were trapped and burned to death) thing went down. People are going to be real cautious when they go across that bridge for some time, but after a while they will forget all about it. Again, it distresses me, being a part of the media, that this will undoubtedly take forever, if ever, to get the answers. Not only for this situation, but for how we can prevent something like this in the future. We've had several collisions in the channel in the past; maybe they're not telling us, if in fact they know.

Update

NEWS DEPARTMENTS HONORED: Pop/Adult stations continue to rack up broadcast journalism awards across the country: WASH/Washington has been awarded the Douglas Southall Freeman Award for Public Service, winning with a 17-part series called "Housing: The Disappearing Dream." ... WBNS/Columbus received three of five first place awards given by Ohio UPI — its triple play included Best Radio News Program, Best Public Service Program, and Best Radio Sports Coverage ... In Georgia, WSB walked away with five top awards from the Associated Press Broadcasting Association in the categories of Investigative Reporting, Deadline Reporting, Documentary, Commentary, and Sports Play-By-Play ... Rounding out the honored is KRMG/Tulsa, which captured two first place awards, one for Investigative Reporting and the other for Editorial from the Oklahoma UPI organizations. Congratulations to all for superb work ... WCSH/Portland announced that it has agreed in principle to sell its property to Eastland Radio for an undisclosed amount. Current owners are Maine Radio & Television, which hopes to receive FCC approval with no problem ... Saturday (5-24) WRIE/Erie will host its fourth annual "Zoo Day" with free admission to any and all who show up. Featured will be local talent, clowns (not to be confused with the local talent), magic acts, and other entertaining things that the station feels will help top last year's attendance mark of 13,500 ... WFYR/Chicago ace crazy guy Fred Winston has found another way to capture folks in the Windy One with his latest scheme, "Dial-A-Smile." By dialing 939-7754, all Chicagoland can hear a special FW humorous message, one that he hopes will brighten your day. Just for fun I called and got WLS morning man Larry Lujack's answering service — that Winston is some card ... WHAS/Louisville is throwing a big breakfast bash to celebrate morning man Wayne Perkey's 10th anniversary. Guests include local and state politicians, clients, family, and friends of Perkey, with the event hosted by colleague Milton Metz ... Michael Bordell is the winner of the KHOW/Denver 10,000-meter run with a time of 31:11. Many celebrities entered the race, including Governor Richard Lamm, who also assisted the station's Harry Smith in the awards ceremony ... KMPC/Los Angeles newsman Ken Beck and his lovely bride Karen (who works at KXLU-FM here in L.A.) are the proud parents of Bryan Earl, who was born May 9 at home — he charted at 8lbs 15oz ... Congratulations to the staff and management of WBTM/Danville, VA as they celebrate their 50th anniversary tomorrow ...



DJ FOR A DAY — Veteran artist Lou Rawls helped out WGBB/Merrick, NY recently as he hosted the Naomi Farley show, chatting with listeners and spinning the hits.

Transition

Jay Cook has been appointed Station Manager and Ron Morgan named Operations Manager of KCFM/St. Louis — complete story on Page 1 ... After only a couple of months at KOGO/San Diego, Clark Race has left the station, and can now be heard on contemporary Christian station KBRT/Los Angeles. Differences in programming direction between Clark and Program Director Chuck Brinkman appear to have been the cause of Race's sudden departure ... Dan Abernathy has been named News Director of WSYR/Syracuse; he was most recently ND at WHN/New York ... Two new faces at KAKZ/Wichita: David Starks, who takes over the 12mid-6am shift, having worked in the market previously at KFDI; and Charley Witworth, who worked at the station in the 1960's, coming aboard in the continuity/production areas ... Gary Ross has left KULF/Houston and is looking for a gig — he can be reached at (713) 463-6245 ... Dennis Reese has joined the sales force at WMAL/Washington from an account executive position on the Washington Star. General Sales Manager Robert Bowen commented, "Dennis's extensive sales experience in the print area will be a great asset to WMAL — we're glad to have him as a member of our team." ... KLTE/Oklahoma City has formed a new news team consisting of Len Sassenrath, who will anchor the morning segments, and Phyllis Ward, who will head up the afternoon shift ...

Color

THE CHICKEN SOUP SIT-IN: WNAB/Bridgeport, CT personality Joe Thomas spent last weekend in the thick of it — chicken soup style. Thomas raised \$15,000 for the Easter Seal Rehabilitation Center by sitting in a hot tub of soup, and along the way has qualified for a spot in the Guinness book. The site was a local shopping center, which allowed for plenty of foot traffic. Staffers asked for donations from those gawking at Thomas, who also managed to do his show from the tub. Reached at tubside by R&R, he said, "The reason I do stuff like this is that I really believe those of us in radio who do make a pretty good living should give something back to those not as fortunate." Asked if he would take requests, Thomas snapped, "Anything but Glen Campbell!"

T.G.I.F.: WIBW/Topeka is really getting in good with area beer guzzlers as they stage a T.G.I.F. party at different local bars each Friday. The station lowers the cost of a \$2 pitcher of brew to about 50¢ for two hours in late afternoon. Station has staff members on hand to give away T-shirts and bumper stickers.

SAIL ON: WSM-FM did not let the fact that Nashville is not the world's busiest boat center stop it from giving away three 13-foot sailboats in its just completed spring promotion. Listeners were invited to call in when they heard any reference to sailing in any song aired. Just for calling they received sailing stuff like sun visors and sailing shorts. Qualifiers were then put to a luck of the draw contest, and three lucky folks became overnight sailboat owners.

P/A

POP/ADULT®

BREAKERS®

"Breakers" are those newer records that have the greatest level of station activity on any given week.

No records qualify for Breaker status this week.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first reports total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

EDDIE RABBITT "Gone Too Far" (Elektra) 54/6 add KFMB, KBAI, WIOD, WDAE, WQUA, KMRJ. Key moves: 11-8 WHAG, 19-15 WHBC, 16-10 WJBO, 26-23 WLVA, 33-29 WORG, 32-28 KRKO, 18-15 KRMG, 23-18 KBLF, 25-19 WBOW, 24-21 WLNH, debut 19 WTVN. Increased 30-27 on P/A chart.

PURE PRAIRIE LEAGUE "Let Me Love You Tonight" (Casablanca) 58/30 adds include WBT, WHIO, WSBA, KFOR, KDKA, KEX, WSB, WHAS, KAKZ, WRVA, KFQD, WGY, KNBR, KRMG, WEBC, WHAG, WHBC, WCWA, WSGW, WJON, KDWN. Key moves: 23-18 KFMB, 27-24 WOWO, 30-28 WMAZ, 36-28 WLVA, debut 23 WBEN, debut 24 WSM-FM, debut 25 KWOS, debut 29 FM97, debut 30 KBLF. Debuts at No. 30 on P/A chart.

SPINNERS "Cupid/I've Loved You For A Long Time" (Atlantic) 55/35. This week's Most Added — including WYNY, WOWO, WHAS, WSB, WBZ, WTVN, WGR, WHEN, WIS, WHDH, WBEN, WFTL, WHBC, KOLO, KSL, WJBO, WFIR, WHIZ, WSLI, WCSC, WVMT, WDF, WQUD, KRKK. Key moves: 27-18 WBT, 32-21 WHAG, 28-25 KDKA, debut 25 WPRO, debut 28 WSM-FM, debut 30 FM97, debut 30 WNEU, debut 35 WORG. Debuts at No. 31 on P/A chart.

KENNY ROGERS "Love The World Away" (Full Moon/Asylum) 53/15 add WQUA, WISN, FM97, KNBR, WCFR, WCCO-FM, WBAL, WHAM, KHOW, WCWA, KBLF, KOB, KFMB, WRIE, WIP. Key moves: 26-21 WBT, 17-15 WVMT, 26-22 WBEN, debut 19 KOLO, debut 25 WNEU, debut 27 WJBO. Increased 37-32 on P/A chart.

DEBBY BOONE "Are You On The Road To Lovin' Me Again" (WB/Curb) 50/8 add WCHV, WCCO-FM, WIP, WHBC, WHAG, WSGW, WJBO, WVMT. Key moves: debut 25 WRIE, debut 27 KOLO, debut 28 WBOW. Heavy rotation: KOY. Hot at KDWN. Increased 35-33 on P/A chart.

GORDON LIGHTFOOT "Dream Street Rose" (WB) 38/11 add WCFR, WHIZ, WDF, WBOW, WLNH, KHOW, KBLF, KRMG, WIS, WNEU, WHAG. Key moves: 20-15 KFMB, 28-21 WSB, 24-20 WVMT, debut 19 WISN, debut 20 WGR, debut 25 KOLO, debut 29 WJBO. Increased 40-35 on P/A chart.

MARY MACGREGOR "Dancin' Like Lovers" (RSO) 37/3 add WRVA, WDF, WLNH. Key moves: 27-22 WHBC, 26-22 KBAI, 26-23 WBOW, 24-22 KEX. Increased 38-36 on P/A chart.

LARRY GATLIN "Taking Somebody With Me When I Fall" (Columbia) 37/4 add WSGW, WCCO-FM, WDBO, KRKK. Key moves: 14-11 WJBO, 27-24 WLVA, debut 24 KEX, debut 26 WBOW. Heavy rotation: KFQD. Increased 39-37 on P/A chart.

GLEN CAMPBELL & RITA COOLIDGE "Somethin' Bout You Baby I Like" (Capitol) 32/8 add KRNT, WCCO-AM, KFMB, KHOW, WCCO-FM, WDF, KMRJ, WDBO. Key moves: 31-28 WHBC, 33-29 KBAI, 25-19 WBT, 24-22 KMPC, 35-30 WLVA, debut 26 WSB, debut 30 WVMT, debut 33 WORG. Debuts at No. 38 on P/A chart.

OLIVIA NEWTON-JOHN "Magic" (MCA) 32/31 adds include WBAL, KEX, KFOR, WGIR, KGGF, WBT, WSB, KNBR, WPRO, WRIE, KRMG, WBEN, WSLI, WCHV, WSM-FM, WCBM, WELI, KFQD, KWOS, WFYR, WHIO, KMPC. Heavy rotation: WHIO. Debuts at No. 39 on P/A chart.

CAPTAIN & TENNILLE "Happy Together (A Fantasy)" (Casablanca) 31/7 add WHAG, WORG, WIS, WDF, KBAI, WELI, WLNH. Key moves: 32-22 WSGW, 27-25 WMAZ, debut 28 WPRO. Debuts at No. 40 on P/A chart.

Others Getting Significant Action

CRYSTAL GAYLE "The Blue Side" (Columbia) 34/14 add WELI, WHIZ, WORG, KSL, KRMG, WJBO, KHOW, WISN, WBAL, WSBA, WHAS, WRVA, WASH, WHAM. Moves: 29-22 WBT.

FLOYD CRAMER "Theme From Dallas" (RCA) 29/3 add WSIX, WRVA, WDBO. Hot at KFQD.

CAROLE KING "One Fine Day" (Capitol) 27/10 add WDF, WHAG, WBZ, WCCO-AM, WORG, WHAG, KPPL, WJON, WVMT, WHIZ. Moves: 28-23 WBT, debut 29 WPRO.

FIREFALL "Headed For A Fall" (Atlantic) 25/1 add WDAE. Moves: 19-15 WPRO, 28-25 WORG, 33-23 WHIZ, 28-25 WCSC, 30-25 WLVA.

MANHATTANS "Shining Star" (Columbia) 22/16 add WSIX, FM97, WIP, KPPL, KFMB, WORG, WIS, WFIR, WBT, WHIO, WSB, WHIZ, WASH, WLNH, KOGO, KEX. Moves: 24-21 WCSC, 29-27 WMAZ, debut 26 WPRO.

PAUL McCARTNEY "Coming Up" (Columbia) 22/5 add KRMG, WCWA, WBOW, WQUD (dp), WLNH (dp). Moves: 31-25 WFIR, 23-17 WCSC, 26-20 WOWO, 26-23 WMAZ, debut 12 FM97, debut 28 WVMT.

SMOKEY ROBINSON "Let Me Be The Clock" (Tamla) 21/2 add WOWO, WYNY. Moves: 28-18 FM97. Charts at No. 9 WOWO.

BILLY JOEL "It's Still Rock & Roll To Me" (Columbia) 19/8 add WHIO, WGR, WIP, WEBC, KBAI, KNBR, KMRJ, KWOS. Moves: 29-25 WOWO, debut 28 FM97.

MANHATTAN TRANSFER "Twilight Zone" (Atlantic) 18/0. Moves: 17-14 WBZ, 29-24 WPRO, 28-10 WOWO.

BOZ SCAGGS "Breakdown Dead Ahead" (Columbia) 17/2 add WBZ, WQUD (dp). Moves: 8-3 WCSC, 21-16 WOWO, 27-23 KRKO.

NICOLETTE LARSON "Dancin' Jones" (WB) 17/1 add WDF. Moves: 30-27 KBLF, 32-26 WLVA.

Radio & Records

POP/ADULT AIRPLAY / 40

May 23, 1980

Three Weeks	Two Weeks	Last Week	This Week	
13	6	4	1	BETTE MIDLER/The Rose (Atlantic)
1	1	1	2	KENNY ROGERS & KIM CARNES/Don't Fall In Love With A Dreamer (UA)
14	9	8	3	AMBROSIA/Biggest Part Of Me (WB)
18	11	5	4	BARRY MANILOW/I Don't Want To Walk Without You (Arista)
5	3	3	5	DAN FOGELBERG/Heart Hotels (Full Moon/Epic)
9	8	6	6	ANNE MURRAY/Lucky Me (Capitol)
26	17	11	7	ROBBIE DUPREE/Steal Away (Elektra)
2	2	2	8	PAUL DAVIS/Do Right (Bang)
31	20	12	9	MICHAEL JACKSON/She's Out Of My Life (Epic)
17	12	10	10	BERNADETTE PETERS/Gee Whiz (MCA)
11	7	7	11	ANDY GIBB & OLIVIA NEWTON-JOHN/I Can't Help It (RSO)
36	22	14	12	FRANK SINATRA/Theme From New York, New York (WB/Reprise)
25	19	16	13	NEIL SEDAKA & DARA SEDAKA/Should've Never Let You Go (Elektra)
3	4	9	14	AIR SUPPLY/Lost In Love (Arista)
—	30	22	15	ELTON JOHN/Little Jeannie (MCA)
10	10	13	16	DIONNE WARWICK/After You (Arista)
24	18	17	17	LINDA RONSTADT/Hurt So Bad (Asylum)
30	26	23	18	JAMES LAST BAND/The Seduction (Love Theme) (Polydor)
28	24	21	19	PHOTOGLO/We Were Meant To Be Lovers (20th)
—	38	28	20	BOB SEGER/Against The Wind (Capitol)
—	34	26	21	RUPERT HOLMES/Answering Machine (MCA)
16	15	15	22	JENNIFER WARNES/When The Feeling Comes Around (Arista)
39	33	29	23	BRUCE COCKBURN/Wondering Where The Lions Are (Millennium)
6	14	18	24	EAGLES/I Can't Tell You Why (Asylum)
7	13	20	25	DR. HOOK/Sexy Eyes (Capitol)
4	5	19	26	CHARLIE DORE/Pilot Of The Airwaves (Island)
34	31	30	27	EDDIE RABBITT/Gone Too Far (Elektra)
15	25	27	28	SPYRO GYRA/Catching The Sun (MCA)
8	16	24	29	CHRISTOPHER CROSS/Ride Like The Wind (WB)
—	—	—	30	PURE PRAIRIE LEAGUE/Let Me Love You Tonight (Casablanca)
—	—	—	31	SPINNERS/Cupid/I've Loved You For A Long Time (Atlantic)
—	—	37	32	KENNY ROGERS/Love The World Away (Full Moon/Asylum)
—	37	35	33	DEBBY BOONE/Are You On The Road To Lovin' Me Again (WB/Curb)
19	27	31	34	BILLY PRESTON & SYREETA/With You I'm Born Again (Motown)
—	—	40	35	GORDON LIGHTFOOT/Dream Street Rose (WB)
—	—	38	36	MARY MACGREGOR/Dancin' Like Lovers (RSO)
—	40	39	37	LARRY GATLIN/Taking Somebody With Me When I Fall (Columbia)
—	—	—	38	GLEN CAMPBELL & RITA COOLIDGE/Somethin' Bout You Baby... (Capitol)
—	—	—	39	OLIVIA NEWTON-JOHN/Magic (MCA)
—	—	—	40	CAPTAIN & TENNILLE/Happy Together (A Fantasy) (Casablanca)

This chart is based solely on statistics compiled weekly from our reporting stations. New Entry
Black circled numbers indicate significant upward movement from at least 60% of our reporters.

FRANK WEBER "You Can Come Home To Me" (RCA) 15/3 add WJON, WGIR, KDWN. Debuts 28 WRIE. Heavy rotation: KRKK.

WHISPERS "Lady" (Solar/RCA) 15/3 add WNEU, WGY, WSB. Moves: 31-28 WORG, 25-22 WPRO, 30-25 WQUD.

TERRY WILLIAMS "Blame It On The Night" (International Artists) 14/4 add KPPL, WHBC, WBT, WCCO-AM.

IMPERIALS "Living Without Your Love" (DaySpring/Word) 14/2 add KMRJ, WBAL.

BILLY JOEL "Don't Ask Me Why" (Columbia) 14/2. LP cut added to WIS, WVMT. Moves: 25-22 KBLF, debut 20 KOLO.

JOE SUN "Shotgun Rider" (Ovation) 14/1 add WORG (dp).

RAY PARKER JR. & RAYDIO "Two Places At The Same Time" (Arista) 13/4 add KRKO, WBEN, WFIR, WCHV. Moves: 16-9 FM97. Heavy rotation: WREC.

MICKEY GILLEY "Stand By Me" (Full Moon/Asylum) 12/7 add WIP, WCCO-AM, WRIE, WHIZ, KMRJ, WBAL, WGR.

RAY PINETTE & OAK "King Of The Hill" (Sky's The Limit/Mercury) 12/3 add WHDH, WGY, WHIZ. Moves: 21-18 WPRO, debut 22 WLNH.

FELIX CAVALIERE "Good To Have Love Back" (Epic) 11/8 add KBLF, WJBO, WCHV, WSLI, WSB, WHIO, KGGF, KDWN.

LANI HALL "I Don't Want You To Go" (A&M) 11/4 add WHAG, WNEW, WGIR, WCCO-AM.

JOHN STEWART "(Odin) Spirit Of The Water" (RSO) 10/0. Moves: 24-21 KBAI.

MATTHEW FISHER "Can't You Feel My Love" (A&M) 9/1 add WHBC. Debut 36 WORG.

ROCKY BURNETTE "Tired Of Toein' The Line" (EMI America) 8/4 add WBEN, KBAI, WGY, WCBM. Debut 17 WGR.

GENESIS "Misunderstanding" (Atlantic) 8/4 add WVMT, FM97, WCFR (dp), WASH.

JOSE FELICIANO "I'm Comin' Home Again" (ALA) 8/3 add WHOK, WJON, WCCO-AM.

PRETENDERS "Brass In Pocket (I'm Special)" (Sire) 8/0. 15-12 WCSC, 12-3 WOWO.

NATALIE COLE "Someone That I Used To Love" (Capitol) 7/5 add WRIE, KOLO, KMRJ, WNEW, WGIR.

HELEN REDDY "Take What You Find" (Capitol) 7/2 add WSB, WPRO.

RAY KENNEDY "Just For The Moment" (ARC/Columbia) 7/1 add KFQD.

Most Added:

- SPINNERS**
Cupid/I've Loved You For A Long Time (Atlantic)
Added at 37% of our reporting stations.
- OLIVIA NEWTON-JOHN**
Magic (MCA)
Added at 33% of our reporting stations.
- PURE PRAIRIE LEAGUE**
Let Me Love You Tonight (Casablanca)
Added at 32% of our reporting stations.
- MANHATTANS**
Shining Star (Columbia)
Added at 17% of our reporting stations.
- KENNY ROGERS**
Love The World Away (Full Moon/Asylum)
Added at 16% of our reporting stations.
- CRYSTAL GAYLE**
The Blue Side (Columbia)
Added at 15% of our reporting stations.

Hottest:

- AMBROSIA**
Biggest Part Of Me (WB)
Reported hot at 64% of our stations.
- BETTE MIDLER**
The Rose (Atlantic)
Reported hot at 60% of our stations.
- KENNY ROGERS & KIM CARNES**
Don't Fall In Love With A Dreamer (UA)
Reported hot at 44% of our stations.
- ROBBIE DUPREE**
Steal Away (Elektra)
Reported hot at 43% of our stations.
- NEIL SEDAKA & DARA SEDAKA**
Should've Never Let You Go (Elektra)
Reported hot at 29% of our stations.
- MICHAEL JACKSON**
She's Out Of My Life (Epic)
Reported hot at 27% of our stations.
- BERNADETTE PETERS**
Gee Whiz (MCA)
Reported hot at 27% of our stations.



REGIONAL ADDS & HOTS

EAST

WBAL/Baltimore Jack Lacy... WHAG/Hagerstown Rick Summers... FM97/Pittsburgh Dennis Elliott... WHEN/Syracuse Bob Coroin... WKBC/Canton Rick Jacobs... KRNT/Des Moines Scott Huskey... WHOK/Lancaster Greg Eyermon... WCCO-AM/Minneapolis Denny Long... WSGW/Saginaw Rick Baicher... KRMG/Tulsa Don Bishop... KOB/Albuquerque Paul Douglas... KBAI/Morro Bay Ann Dunaway... KFMB/San Diego Larson/Anthony...

MIDWEST

WHBC/Canton Rick Jacobs... KRNT/Des Moines Scott Huskey... WHOK/Lancaster Greg Eyermon... WCCO-AM/Minneapolis Denny Long... WSGW/Saginaw Rick Baicher... KRMG/Tulsa Don Bishop... KOB/Albuquerque Paul Douglas... KBAI/Morro Bay Ann Dunaway... KFMB/San Diego Larson/Anthony...

WEST

KOB/Albuquerque Paul Douglas... KBAI/Morro Bay Ann Dunaway... KFMB/San Diego Larson/Anthony... KRMG/Tulsa Don Bishop... KOB/Albuquerque Paul Douglas... KBAI/Morro Bay Ann Dunaway... KFMB/San Diego Larson/Anthony...

SOUTH

WWSB/Atlanta George Fisher... WWSB/Atlanta George Fisher... WWSB/Atlanta George Fisher... WWSB/Atlanta George Fisher... WWSB/Atlanta George Fisher... WWSB/Atlanta George Fisher... WWSB/Atlanta George Fisher... WWSB/Atlanta George Fisher... WWSB/Atlanta George Fisher... WWSB/Atlanta George Fisher...

Album Airplay Tracks

The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations. JOHN DENVER (RCA) "In My Heart" "Dancing With The Mountains" NEIL DIAMOND (Columbia) "I'm A Believer" "Mama Don't Know" "That Kind"...

Night" "I Don't Want To Be Alone" "You're The One" MELISSA MANCHESTER (Arista) "Don't Want A Heartache" "Holdin' On To The Lovin'" BARRY MANILOW (Arista) "Rain" "Why Don't We Try A Slow Dance" "Sunday Father"...

OPPORTUNITIES

Openings

EAST

WSYR/Syracuse needs MOR sounding news anchor male and female, also news street reporter. Major market pay. Send tapes and resumes to News Director, WSYR, 1030 James, Syracuse, NY 13203. No calls please. EOE (5-23)

Outstanding opportunity for experienced, entertaining personality in top 30 market, Harrisburg, York, Lancaster ADI. New, powerhouse FM modern Country station seeking pros only. Salary starts at \$15,000, but will negotiate with right person. Call Geoff Neuhoft (717) 367-7700. EOE (5-23)

Suburban Washington D.C. station needs a strong self-starting PD. Excellent opportunity to grow. Tapes and resumes to R. McKee, WPRW, Box 1460 Manassas, VA 22110. EOE (5-23)

News Director-Super Stars AOR must know and like news. World, national, local, human interest. Conversational writing style and delivery to relate to 18-34 is key. Ability to relate to morning jock on-air and use production studio creatively is important. Salary commensurate with talent and experience. Tapes and resumes to Dave Lee Aultin, WAAF, 34 Mechanic St., Worcester, MA 01608. EOE M/F (5-23)

Medium market Northeast Rocker seeks multi-talented individual for airshift and more. Advance into operations, programming likely within a year. Airwork must be good, but more important is hard working, willing attitude. Must be able to "cope." Tapes and resumes to Radio & Records, 1930 Century Park West, #186, Los Angeles, CA 90067. EOE M/F

WKYG-WQAW/Parkersburg-Marietta has openings for quality air talent and news people. We need exceptional people for an exceptional secondary market Country radio station. Tapes and resumes immediately to Jack Randall, Box 368, Parkersburg, WV 26101 (5-23)

WGUY/Bangor has openings in all dayparts. Tapes and resumes to Kirk Sherwood, WGUY, 7 Main St., Bangor, ME 04401, or call (207) 947-7354. EOE M/F (5-23)

WMMR/Philadelphia has rare, immediate opening for aggressive Promotion Director who wants to work with some real rock 'n' roll animals. Contact Charlie Kendall, PD, now at (215) 561-0933. (5-23)

#1 rated Pop/Adult station in Northeast looking for mature sounding AM news anchor. Station is stable with heavy news commitment. Send tapes and resumes to Lon Landis, WELI, Box 85, New Haven, CT, 06501. EOE M/F (5-23)

WJET/Erie, PA looking for jock and news person with sports knowledge. Must be able to sound human and have fun. Send tapes and resumes to Barney Luv, PD, WJET, 1635 Ash St., Erie, PA 16503. EOE M/F (5-23)

WBAX/Wilkes-Barre, PA the Country station that Merv Griffin owned and operated is accepting tapes and resumes for news and jock positions. No beginners please. From WBAX your next job should be major market. If you've got talent, we want to hear from you. Contact Max Kinkel, PD, WBAX, 1 Broadcast Plaza, Wilkes-Barre, PA 18703. No calls please. EOE M/F (5-23)

Openings

WTGC/Lewisburg, PA is looking for versatile hard worker, Pop Adult announcer. Call Dave Barner, Mgr., at (717) 623-3271 after 4pm EDT. EOE (5-23)

Exceptional play-by-play skills required, result of sale of TV sister. Feeding station, Syracuse University football, basketball. Heavy sports commitment. Tape of both sports, resume, salary requirements. Hugh Barr, GM, WSYR, 1030 James St., Syracuse, NY 13203. EOE (5-23)

96WTR-FM, #1 Pop/Adult, 1 block from the beach on Delaware's beautiful resort coast, needs mid-day personality who can communicate one-on-one with adult audience. Also need 1st class engineer to run your own shop. Tapes and resumes, salary requirements to Rick Charles, Box 368, Bethany Beach, DE 19930. EOE (5-23)

1270/WTSN/Dover, NH is looking for an afternoon news anchor. Experience required. Must be able to gather, write and deliver news plus cover meetings. Five-day week plus other benefits. Send tape and resume to Don Briand, WTSN, Box 400, Dover, NH 03820. (5-23)

SOUTH

WBHP/Huntsville, AL looking for midday air talent. Prefer individual from equal or larger market. Job security, very good bucks, brand new million dollar facility and top ratings are all what we offer. Send tapes and resumes immediately to Bill Murray, WBHP, Box 547, Huntsville, AL 35804. EOE M/F (5-23)

WLEE Pop/Adult in Richmond, VA is now accepting tapes for future full-time openings. Only real personalities need apply. Send tapes and resumes to Dave Bishop, PD, WLEE, Box 8477, Richmond, VA 23226. EOE M/F (5-23)

Production Wizard for major programming service in Dallas. Voice work not required but optional at extra bread. Work includes production of the best automation programming in the business. Choose between AOR, Country or Beautiful Music. Work in some of the best professional studios anywhere. Good money and benefits for 5-day week. Begin in night or overnight shift, then move up to day time crew. Send tapes, production samples, resume and earnings history to Dave Scott, Century 21 Programming, 2825 Valley View Ln, Dallas, TX 75234. (5-23)

FM Program Director/Air Talent opening. Experience preferred in Top 40. Send tapes and resumes to Andy Bickel, WBCY, 1 Julian Price Place, Charlotte, NC 28208. (5-23)

WFNC AM, 1000-watt Country powerhouse needs Program/Operations Director. Country radio background preferred. Automation experience helpful. Send tapes and resumes to Paul Michaels, WFNC, Box 35297, Fayetteville, NC 28303. EOE M/F (5-23)

Texas's 5th largest market, McAllen-Brownsville. #1 Top 40 station has future openings for jocks. Send tapes and resumes to KBFM c/o Steve Owens, Box 3764, McAllen, TX 75801. EOE M/F (5-23)

G105/Durham, NC seeking afternoon drive/heavy production and all-night/light production persons. Send tapes and resumes to Rite Chapman, G105, Box 2126, Durham, NC 27702, or call (919) 682-0318. EOE M/F (5-23)

Openings

Looking for young talented individuals who have programming goals in their future. Good air work essential. Send tapes and resumes to Ron Walton, Box 1537, Columbus, GA 31944. (5-23)

Creative weekend air talent. No time & temperature. 50,000 watts clear channel. WNOE-AM, 529 Bianville, New Orleans, LA 70130. EOE (5-23)

Florida mass appeal FM needs morning entertainer immediately. If you're good I want to hear you. Send tapes and resumes to John Scott, WDOQ, Box Q102, Daytona Beach, FL 32015. EOE M/F (5-23)

Tampa Bay's 86WAZE is expanding. Need part-time, sharp personality bosco's for current and future air shifts. Adult Top 40 format with gold emphasis. Tapes and resumes to Apple, PD, 86WAZE, Box 4667, Clearwater, FL 33518. No calls please. (5-23)

WXLM/Savannah searching for the right person for pm drive. Send tapes and resumes to Bruce Otton, WXLM, Box 9705, Savannah, GA 31412. EOE (5-23)

Doubleday Broadcasting looking for aggressive programmers. Send resume and station profile to Bob Hatrick, KWK, 2360 Hampton Ave., St. Louis, MO 63119. EOE M/F (5-23)

Mellow Rock Love 94-FM (WWWL) looking for morning person who knows they can be #1 in Miami-Ft. Lauderdale if given freedom and chance. Tell us how you're going to do it. Send tapes and resumes to Rick Peters, Love 94, 843 1st St., Miami Beach, FL 33139, or call (305) 872-2500. EOE (5-23)

14VOT-WXYY-FM looking for Program Director/Operations Manager. College preferred. Tapes and resumes to Richard P. Oakley, Box 170, Wilson, NC 27893. EOE M/F (5-23)

WEZI/Memphis #1 Beautiful Music station now accepting applications for future openings for staff announcers. Send tapes and salary requirements to Phyllis E. Moore, Operations Mgr., 5900 Poplar Ave., Memphis, TN 38138. EOE (5-23)

WKGN/Love 13/Knoxville looking for air talent and production wiz, with knowledge of oldies. Send tape and resume to Jeff Winters, PD, WKGN, Box 1870, Knoxville, TN 37901. Call (615) 573-2931. (5-23)

MIDWEST

KXEL/Waterloo, IA looking for air talent. Contact Jeff Christenson at Box 1540, Waterloo, IA 50704. No calls please. EOE M/F (5-23)

D102 accepting tapes and resumes for future openings for jock/production and news people who can work as part of a team. Adult Top 40, #1 ARB. Keith Mason, WDNL, 1501 N. Washington, Denville, IL 61832. No calls please. EOE M/F (5-23)

KHAK/Cedar Rapids seeks adult AM drive personality. Send tape, picture, resume and salary requirements to Cal Stout, KHAK, 100 1st Ave., N.E., Cedar Rapids, IA 52401. EOE (5-23)

WOHO/Toledo, OH has rare opening for adult midday personality. Send tapes yesterday to Irwin Young, Broadcast House, Toledo, OH 43616, or call (419) 255-1470. EOE M/F (5-23)

Openings

WBOW-WBOQ-FM has rare news opening. Our News Director has moved to TV and this opens up the News Director job at one of Indiana's most professional radio operations. If you have news experience, ability to gather, write and deliver a dynamite newscast, send tapes, resumes and salary requirements to Barry Kent, WBOW-WBOQ, 1301 Ohio St., Terre Haute, IN 47807. EOE M/F (5-23)

Looking for take-charge Pop/Adult PD for one of Wisconsin's most promising small markets. Must be able to work with winning GM. Also be working with a respected broadcast group. This is a total take-charge situation with no titles simply passed around. If you're a winner, we're looking for your tape and resume. Send to The Jerry Mason Group Inc., 629 Larkdale Ln., Mt. Prospect, IL 60056. No calls please. EOE M/F (5-23)

50,000 watt Midwest Pop/Adult radio station is looking for an afternoon drive personality. Good bucks and good benefits. Only pros need apply. Send tapes and resumes to Radio & Records, 1930 Century Park West, #187, Los Angeles, CA 90067. EOE M/F

Wanted to tend the all-night hours at a Country station in beautiful North Wisconsin community, metro population over 120,000. 5-day work week, female applicants encouraged. Tapes and resumes ASAP to Devo Shannon, WJJK, Box 24, Eau Claire, WI 54701. (5-23)

KLMS/Lincoln, NE looking for afternoon drive personality who can communicate with adults. Minimum 3 yrs experience. Good pay and benefits for the right person. Tapes and resumes to Gary Claus, Box 81804, Lincoln, NE 68501. No calls please. EOE M/F (5-23)

We're a major Midwest Adult Contemporary FM in Top 5 market with a rare opportunity for the right individual. We are seeking the best morning talent in America. Salary and benefits are commensurate. All inquires treated in strictest confidence. Send info to Radio & Records, 1930 Century Park West, #188, Los Angeles, CA 90067. EOE

KIZZ is accepting tapes for future opening. FM rock, soon to be 90,000 watts, new studios, excellent facilities and working conditions. If you know how to inform and entertain a morning audience, let's talk! Excellent pay and benefits for right person. Contact Jim Henneman, KIZZ, Box 2188, Minot, ND, or phone (701) 852-2494. EOE (5-23)

PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

CHANGES

Radio

JIM CARNEGIE has been named Station Manager and PD at KTYN/Minot, ND.
STEVE KING has been appointed Production Director of KTYN/Minot, ND.
DOUG CURRY has been appointed Account Executive at KMGC-FM/Dallas, TX.
PATT HINTENACH named Account Executive at KMGC-FM/Dallas, TX.
JIM DYER appointed Account Executive at KUDL-FM/Dallas, TX.
BRYAN DAVIS, formerly with KZAT/Sacramento, CA, joins KXOA-AM/Sacramento, CA as midday personality.
C. J. STONE, formerly with KREM/Spokane, WA, joins KXOA-AM/Sacramento, CA as afternoon personality.
ROB TONKIN joins KXOA-AM/Sacramento, CA, formerly with KROY-AM/Sacramento, CA.
JACK RANDALL, formerly the PD at KAAY/Little Rock, AR, moves to WKYG-WQAW/Parkersburg-Marietta, WV as PD.
CHRIS KELLY joins WGRD-FM-AM/Grand Rapids, MI, from WFFX/Grand Rapids, MI.
DAVE SCOTT now doing weekends and swing at WGRD-FM-AM/Grand Rapids, MI.
J.B. MANER named Account Executive at KUDL-FM/Dallas, TX.

Record

RICK ALDEN has been named Northeast Regional Promotion Manager for Elektra/Asylum Records.
NORM UNG has been appointed Assistant Art Director for Elektra/Asylum Records.
BILL BENNETT has been named Product Manager, East Coast for Epic/Portrait/CBS Associated Labels.
LENNY LUFMAN has been appointed Midwest Regional Promotion Manager for Polydor Records.
EILEEN GARRISH joins Polydor Records as Director of Legal and Business Affairs.
BARRY GROSS has been named Manager of Product Management-Pop Music for RCA Records.

Industry

GEORGE GENOVESE has been appointed Sales and Marketing Representative for the St. Louis, Kansas City and Des Moines territories for Progress Record Distributing, Inc.
DERRICK SMITH joins Progressive Record Distributing, Inc., in Chicago as Retail Merchandiser for the entire Chicagoland Area.
JAY STOHLER joins Drake-Chenault Enterprises, Canoga Park, CA as Regional Manager for the Western United States.
JERRY D. DUNCAN has been appointed National Secondary Promotion Director for Nationwide Sound Distributors.

Station Line-Ups

KASH/Eugene, OR LINE-UP: 6am-10am Terry Donehue, 10am-2pm Merk Capps, 2pm-6pm Andy Barber (PD/MD), 6pm-10pm Steve O'Neal, 10pm-2am Karen Stewart, 2am-6am Laura Dennis, Weekends: Van Williams, Gary Morris, Bob Jackson, Erik Perks. News Department: Barbara Matt, Susan Clark, Linda Kaye, Paula Davis.

K99/Great Falls, MT LINE-UP: 6am-11am Nat Lamp, 11am-4pm Bill Bateman, 4pm-7pm Steve Feder, 7pm-12mid Mark Bowman, 12mid-2am Scott Rhodes. Weekends: Chns Kelly, Joe Lewson.

KXOA-AM/Sacramento, CA LINE-UP: 6am-10am Terry Nelson (PD), 10am-3pm Bryan Davis, 3pm-7pm C.J. Stone, 7pm-12mid Jeff Hunter, 12mid-6am Ron Garrett. Weekends: Rob Tonkin, Steve Michaels.

WAAL/Binghamton, NY LINE-UP: 6am-10am Glenn Cornelius, 10am-2pm Keith Nelson, 2pm-7pm Gerry Martire, 7pm-12mid Rob Cain, 12mid-6am Roy Dackerman. Weekends: John Rudan, Kevin Fitzgerald.

WNOE-AM/New Orleans, LA LINE-UP: 5:30am-9:00am Scoot, 9am-12noon Ty Bell, 12noon-3pm Bruce Cramer, 3pm-6pm Scott McAllister, 6pm-10pm Chucker, 10pm-2am Lovable Sam, 2am-5:30am Jon Paullie. Weekends: Shaun O'Toole.

WIKS/Indianapolis, IN LINE-UP: 6am-10am Dave Dugan, 10am-12noon Jim Owen (PD), 12noon-4pm Steve Taylor, 4pm-8pm "The Adam Smasher Show" with Chuck Crane, 8pm-12mid Tom Robinson, 12mid-6am Dick Chaffin.

WGRD/Grand Rapids, MI LINE-UP: 6am-10am Chuck Bailey (Asst. PD), 10am-2pm Sean Stevens, 2pm-6pm Rey Baker (MD), 6pm-10pm Chris Kelly, 10pm-2am J.J. Duling, 2am-6am Marty Hembre. Weekends: Dave Scott, Bruce Edwards, Terry O'Neil.

86WAZE/Tampa, FL LINE-UP: 6:30am-11am Alice Cook, 11am-3:30pm John Darling, 3:30pm-8:30pm Apple (PD). Weekends: Roy Stephens.

OPPORTUNITIES

Openings

News Director needed for Midwest Top 40 station. Excellent opportunity. Tapes and resumes to Brian Phoenix, KKRC, 1708 S. Cleveland, Sioux Falls, SD 57103. Call (605) 336-6500. EOE M/F (5-23)

WEST

KLAV/Las Vegas is looking for a Top 40 jock with good production ability. Send tapes and resumes to KLAV, 2880 S. Maryland Pkwy., Las Vegas, NV 89109. No calls please. EOE M/F (5-23)

Announcers wanted at super Country KYOU. No talkers please! Just bright sounding, more music jocks need apply. Call and send tapes and a picture of yourself to the PD, KYOU, Box 1607, Greeley, CO 80632. (5-23)

Magie 91-KMJC/San Diego needs a weekender. Top 40, oldies slanted. Need somebody who can reach our target 25+ audience. If that's you, send tapes and resumes to Jeff Saigo, PD, KMJC, Box 2908, San Diego, CA 92112. EOE M/F (5-23)

Aggressive news person needed with ability to take over AM/FM news operation on California Central Coast. Experience and/or degree. Tapes and resumes to Ed Bedwell, KUHL, Box 186, Santa Maria, CA 93456. No calls please. EOE M/F (5-23)

Looking for someone with a British accent for future opening. Send tapes and resumes to Roman Moore, KBOX, Box 1101, Tulare, CA 93275. EOE M/F (5-23)

Weekend jock needed at KISW, Seattle's #1 FM rocker. Personality rock radio experience a must. Decent pay, great company, solid station. Rare opening. Send tapes and resumes to Beau Phillips, KISW, 1200 Stewart St., Seattle, WA 98101. No calls please. EOE M/F (5-23)

Morning drive announcer needed for Pop/Adult station in great Northwest. Should be strong personality with good production skills. Minimum 5 yrs experience required in either Pop/Adult or Top 40. Prefer someone in am/pm drive position. No beginners please. Send tapes, resumes and pictures to Wally Sale, PD, KSLM, Salem, OR 98308. EOE M/F (5-23)

Major drive talent needed. Super bucks for super talent. If you're ready to have fun on radio again, send tapes and resumes to Tom Rivers, KFQD, 9200 Lake One Pkwy., Anchorage, AK 99507, or call (907) 344-9622. EOE M/F (5-23)

Broadcasting group seeking GM or PD of Hispanic or Asiatic origin. Please contact John Davis (213) 273-9800 (5-23)

KUPD/Phoenix is looking for a Program Director with AOR experience. Calls should be directed to John Sebastian at (602) 838-3062. EOE M/F (5-23)

KVET, #1 Las Vegas Country station, needs pro quick. Send tapes to Doug Shane, Box 15223, Las Vegas, NV 89114. EOE (5-23)

Newsperson needed for top Burkhardt-Abrams AOR and #1 Country in Las Vegas. Send tape to Doug Shane, Box 15233, Las Vegas, NV 89114. EOE (5-23)

Miscellaneous

Hunter Music Research needs record service from all labels. All formats needed. Please send to Hunter Music Research, 2856 14th Ave S.E., Cedar Rapids, IA 52403. (5-23)

Tampa Bay's 86WAZE adult Top 40 format needs singles, oldies, and albums. Interested in demos for syndicated weekly programs. Call (813) 725-5545 between 12noon-3pm EST. Contact Apple, PD, Box 4667, Clearwater, FL 33518. (5-23)

Aircheck collector seeks Top 40 airchecks 1972 to present. Send me a list of your collection and I'll do the same for you. Dale Travis 2908 45th St., #216, Lubbock, TX 79413 (5-23)

WNNJ/Newton, NJ needs Pop/Adult and Top 40 singles and LPs from all labels. Please send to WNNJ, Box 40, Newton, NJ 07860. (201) 383-3400. (5-23)

KRKN/Anchorage, formerly KJZZ has changed formats and desperately needs Pop/Adult, Top 40, Rock and crossover Jazz & Country albums and 45's from all labels. We don't wait for other stations to go on a new song either. Please send product to Jay Noble, PD, KRKN, 338 Denali Ave., Anchorage, AK 99501. (5-23)

WECK Buffalo is now on the air 24 hours and needs Pop/Adult product from all record labels. Please contact Mark Phillips, WECK, 2900 Genesee St., Buffalo, NY 14225, or call (716) 894-1230. (5-16)

WNIL-AM sister station of WAOR-FM needs record service for new Rhythm & Blues Soul show. We serve the South Bend, Indiana market and need the above service badly. Send to WNIL, Box A, Niles, MI 49120. (5-16)

Positions Sought

Woman jock, AOR only, last did mornings in Des Moines. Out to take that offer that didn't pan out. Love mornings or two-person shows but will consider anything but all nights. CHERI (319) 234-7666. (5-23)

KEN E. MARKS is alive and well and working in Los Angeles (part-time). I'm looking for full-time Top 40 or Pop/Adult airwork in Western U.S. I will consider all offers. Call me at (213) 559-9156. EOE Jock (5-23)

Goods & Services

The Copy Writer's Cookbook

Save yourself hours over a hot typewriter with 100 great radio commercial recipes. Double-headed humor to straight & smooth. \$15.00 THE COPY WRITER'S COOKBOOK 5804 West 18th, Sioux Falls, SD 57106.

Become A Production Wizard!

All the tricks and techniques of the best... plus a special enigma on copywriting! Get "Radio Production Survival"... \$10.00 from MAPS, 23 East Woodcrest, Maple Shade, NJ 08052.

"Phantastic Phunnies"

Highly respected... proven worldwide audience builder! Hilarious original "quick-quip"... topical humor! Introductory month's 400 topical one-liners and "Bonus" just \$2.00!!! PHANTASTIC PHUNNIES, 1343-A Stratford Dr., Kent, OH 44240.

Comedy Material

Funny horoscopes, Crazy Kommercials, silly soap operas, ridiculous TV reviews and more. 25 pages delivered to your mouth every month. For freebies write HYPE INK, Box 89581, Los Angeles, CA 90069.

Lola's Lunch

DROP YOUR PANTS, grab your socks, here comes the lifts, here comes the yocks. Complimentary snack "LOLA'S LUNCH," 1789 Hamlet Drive, Ypsilanti, Michigan 48197.

"Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448-R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502.

You'll Be Funnier!

Hundreds of deejays renewed again this year! Guaranteed funnier! Free sample. CONTEMPORARY COMEDY, 5804 D Twining, Dallas, TX 75227. Phone (214) 381-4779.

Broadcaster's Action Line

Job Referral Service - \$40.00 for 12 months. R3, Box 84, Lexington, IN 47138. (812) 889-2907. Free to employers.

Goods & Services

Making your classifieds come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact R&R Classified Department, Mon-Fri at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067.

Positions Sought

Looking for a position as group Operations Mgr., of Beautiful Music chain. 11 yrs management experience, college degree and 27 yrs in same market. If interested please write to "RADIO" 5025 186th Place, S.W., Lynnwood, WA 98036. (5-23)

#1 rated night-time AOR personality looking for growing AOR Southern California FM. Call JOE MILLER at (805) 334-9393 after 3pm PST. (5-23)

BEAU WALKER looking for Top 40 announcer position preferably in Florida, but not necessary. 6 yrs experience, mainly as night jock. WAYS: Charlotte, KENO: Las Vegas, KFJZ/Ft. Worth and K102/Ft. Lauderdale. Call (305) 983-5784, or (305) 989-2278. (5-23)

Experienced talented morning man with 8 yrs experience in R&B and Top 40 formats. Will relocate. Tapes and resumes upon request. Salary negotiable. HANK BROWN (702) 646-3961. (5-23)

College didn't teach me enough. I'm ready to work. 1 yr on the air. Good pipes, 3rd. Get tape. BILL MANLEY (516) 294-6157. (5-23)

Top 40, Pop/Adult, AOR DJ with competitive medium market MD, production, remote and much more. Seeking new challenge. Let's talk. Call (216) 478-1206. Currently employed. (5-23)

Quick wit, topical humor, great ratings and production. Worked at WAPE, WRQX, WNOR-FM. 14 yrs experience, 1st ticket. AOR, Adult Contemporary or Top 40. South or East preferred. Call PHIL BECKMAN anytime at (904) 388-1003. Wife, JEANNE RICE 3 yrs radio news experience. Call us and we'll come together. (5-23)

RON TATAR is looking for a PD/MD/air position. Formerly KOKE, KVOC and WWOK. 12 yrs experience. Good credentials and references. Call (512) 452-0704. (5-23)

Major market experience (over 5 yrs) as Ass't PD, Production Director and announcer enthusiastically looking for PD position, AOR, Pop/Adult, Beautiful Music formats. Considering any location or market size. Desire to do whatever is required to become a winner. Write to 27200 Parkview Blvd., Suite 905, Warren, MI (Detroit), (313) 573-3966 evenings. (5-23)

Positions Sought

Top-notch PD available! Cerebral, stable, strong business sense. Background in all phases of music and market research. Award-winning airwork and production. Considerable Talk radio experience and a published author to boot! 9-yr team player with family who'd like to unpack the boxes and see the flowers we planted bloom! If you're as tired of shuffling 'em through as we are of being the shuffle-ee's, call (919) 765-3011 and sign me up for the JC's. (5-23)

Attn: Rocky Mountain or South Central areas. Outside reporter position sought by stable, energetic pro. 4 1/2 yrs experience including small market ND in Colorado. Hard worker who wants a challenge but isn't getting it in current position. The streets are where I belong. If you want to help put me there for your station, let's talk. RANDALL BARGAR (716) 484-0801, or (716) 487-1151. (5-23)

SHOTGUNN available June 1st for full-time or swing air work. Winning universal formats and top 10 markets only, please. (419) 229-3711. (5-23)

Young Engineer with 1st phone looking for break. Hard working and quality minded, 4 yrs experience as broadcast engineer and part-time DJ. Call GREG STANTON afternoons at (314) 364-1590. (5-23)

College grad seeks news and sports reporting position. Experienced in play-by-play. For tape and resume contact MIKE BRATTA, 2920 Oakshire, Berkley, MI 48072, or call (313) 541-8865. (5-23)

"Overqualified." That's what the last person who turned me down said, but brilliant people have to eat too. I've been away from radio for the last couple of years. I can write ad copy with the best of them, or bring flair to your news operation. I'll give you twice the work you pay for. DENNIS HARTIN (516) 929-4890. (5-23)

Major market PD looks forward to working with smaller market as outlet for total creativity. Proven record with Black-owned station and two NBC affiliates. Send tape of format, ARBs and philosophy to JAMAL WELLS Box 11008, San Francisco, CA 94101. (5-23)

Sharp newswoman, 5 yrs experience in small/medium markets looking for challenge. Have worked Northwest, Southwest and Southeast and need change and room to grow. Excellent writer, gatherer and killer instinct. Edit with discretion, deliver it any way you want. Authoritative, conversational, professional, dedicated. Single, 29 yrs old. Looking for team with solid company emphasizing news, creativity. ELIZABETH ELLIOT 31 Kenwood Dr., Cherry Hill, NJ 08034. (5-23)

Bright, aggressive, enthusiastic person with radio and record experience seeking work in Los Angeles area. PETE HOWARD (213) 475-4063. (5-23)

1st phone small market PD/MD currently morning drive at new FM AOR in market of 100,000. Hard working, dependable and looking to move up. 5 yr plus experience with Top 40, AOR, Pop/Adult and Country. Call DANIEL WEST at (805) 824-4038 between noon-6pm. Tapes and resumes available upon request. (5-23)

Winning PD seeks next challenge in Top 30 market. Experienced in all forms of contemporary radio. Call (315) 622-4027 mornings or evenings. (5-23)

Uptempo Country personality looking for same or Top 40. Any shift. Hard work for decent bucks. Tape & resume upon request. If interested, call today. TOM COLLINS (412) 488-8744. (5-23)

Top-rated AOR jock, 1st phone, over 10 years experience. Will relocate. Call DARYL EVANS (213) 835-3783. (5-23)

Play-by-play search. Sportscenter with commercial experience seeks new challenge. Capable airshift, production, sales, and news. Will relocate. Avail. now. Call MITCH (212) 376-4664. (5-23)

Positions Sought

Major market Black personality with Country & P/A experience. Not a "minority" talent, but a real radio pro with proven mass appeal, looking for an adult-oriented format. Solid, family man, recommended by us. Consolidated Communication Consultants (no fee). (213) 957-0957. (5-23)

California: If you're looking for that certain someone to add to your staff, I can be of help. 1st phone, programming, air, production, engineering, automation and more. All major & medium markets, AOR to Country. Call today. CHARLIE (209) 625-9473. (5-23)

Attention Florida or SE P/A or soft rock! Midwest Top 20 market personality seeks return to Southeast or Florida. PD position or MD duties desired. Avail. summer. Serious, responsible facilities only. Consistently good numbers. Leave message at (216) 789-8666. (5-23)

Hardcore AOR jock and then some... MICHAEL HART (714) 233-8833, Box 1221, La Mesa, CA 92041. (5-23)

Attractive blonde, 5'6", blue eyes... want to chase me around your console? Lovely Lila will do wonders for your station. Currently in LA willing to relocate. Call (213) 489-2635, or write 6124 Glen Holly, Hollywood, CA 90068. (5-23)

Creative, hard-working individual looking for employment in radio. Experienced in all areas, but interests lie in sports, air work, and operations. If you are looking for someone with a fresh outlook and a genuine love for radio, I can make you very happy. Call me in Ohio at (216) 359-5221 and let's talk. (5-23)

Dedicated, versatile air talent/management looking for immediate employment. Can fill your News Director/programming/talk/MD and/or on-air slot and will be an immediate asset to your team. Currently in Houston/Gelveston area. (713) 762-7573. (5-23)

Enthusiastic young DJ ready to work for you. I can do traffic too! Sounds too good to be true? Great announcer with traffic experience. Currently working KFI, KOST. Call PETER BERNARD (213) 385-0101. (5-23)

DAVE CAPRITA 10-yr vet looking for medium or major market programming gig. Most recently mornings at WAXY106/Miami. Also at Y103/Jacksonville. Check references. Call (904) 623-3686. (5-23)

Detroit pro, 11 yrs experience, good pipes and production, seeking programming challenge in medium market or air shift in major. Call CHRIS O'BRIEN (313) 356-7006. (5-23)

Talented R&B, Top 40 DJ seeking employment. 3 1/2 yrs experience. Willing to relocate. 2nd class license. Salary negotiable. Call BOBBY (702) 564-7513. (5-23)

Update New York News Director seeking post as anchor or reporter in medium or major market. Willing to relocate. Call (914) 794-5092 after 7pm. (5-23)

10-yr veteran radio personality looking for successful, stable AOR station. Prefer Northeast. Call (615) 877-3159. (5-23)

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THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

ELECTRIC LIGHT ORCHESTRA I'm Alive (MCA)

70% of our reporters on it. Moves: Up 61, Same 27, Down 0, Adds 51 including WNBC, WKBW, JB105, Q105, WOKY, KJR, KIMN, KOPA, WTRY, WKBO, KAUM, Y95, WLAC, WVIC, KRUX. See Parallels, charts at number 28.

OLIVIA NEWTON-JOHN Magic (MCA)

59% of our reporters on it. Moves: Up 44, Same 22, Down 0, Adds 51 including WXLO, WCAO, F105, Q105, KS95FM, KBEQ, KJR, WPEZ, KC101, 14Q, KFMK, KBFM, 95SGF, WAYS, KOFM, WISM, KZZX. See Parallels, charts at number 27.

NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). Moves are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.

NEIL SEDAKA & DARA SEDAKA "Should've Never Let You Go" (Elektra) 109/7, Moves: Up 78, Same 21, Down 3, Adds 7, KS95FM, KINT, KEEL, WJDX, KOFM, WHOT, KOOK, WCAO 22-17, Z93 12-10, WZUU 19-13.

BRUCE COCKBURN "Wondering Where The Lions Are" (Millennium) 107/3, Moves: Up 79, Same 19, Down 6, Adds 3, KENO, 14WK, V100, PRO-FM 27-24, KDWB 9-7, WZUU 11-7, KOPA 22-17, WERC 19-13.

MANHATTANS "Shining Star" (Columbia) 91/30, Moves: Up 51, Same 10, Down 0, Adds 30 including WFIL, WCAO, F105, PRO-FM, KBEQ, WPEZ, WKEE, KRBE, Y103, WOHO, KMJC, KFXM.

JOE WALSH "All Night Long" (Full Moon/Asylum) 90/30, Moves: Up 38, Same 22, Down 0, Adds 30 including Z97, WGCL, KIMN, KOPA, KUPD, WFBR, WICC, WFMF, WBBQ, WMEE, WNCI, KCPX.

SPIDER "New Romance (It's A Mystery)" (Dreamland) 85/10, Moves: Up 47, Same 27, Down 1, Adds 10, WCAO, KSLQ, KBEQ, WBEN-FM, WKBO, KTSA, WFMF, 96X, WHHY, KSEL.

RAY PARKER JR. & RAYDIO "Two Places At The Same Time" (Arista) 75/19, Moves: Up 35, Same 15, Down 6, Adds 19 including F105, WPGC, WBEN-FM, WFBL, KC101, WKEE, KXX106, WRJZ, KWEN, WNCI, KMJC, KMJK.

J. GEILS BAND "Love Stinks" (EMI-America) 75/1, Moves: Up 46, Same 19, Down 9, Adds 1, KQWB-FM, WKBW 24-19, PRO-FM 11-7, JB105 5-1, KFI 30-25, 13K 24-21, KJR 15-12, 14Q 1-1, KMJK 19-13.

KENNY ROGERS "Love The World Away" (Full Moon/Asylum) 74/10, Moves: Up 37, Same 27, Down 0, Adds 10, WNBC, CKGM, WOKY, WICC, 14Q, WKIX, WAKY, KFXM, CK101, WEAQ.

BERNADETTE PETERS "Gee Whiz" (MCA) 73/1, Moves: Up 38, Same 25, Down 9, Adds 1, KGW, WCAO 19-16, WZUU 12-6, KOPA 23-20, KELP 15-10, WOHO 14-9.

BLUES BROTHERS "Gimme Some Lovin'" (Atlantic) 68/66, Moves: Up 0, Same 2, Down 0, Adds 66 including WNBC, 96KX, JB105, Q107, WPGC, CKGM, Z93, 94Q, Q105, KBEQ, WOKY, KFRC, B100.

TOMMY TUTONE "Angel Say No" (Columbia) 67/18, Moves: Up 14, Same 35, Down 0, Adds 18 including Q105, KSLQ, WGCL, KJR, KOPA, WFLY, 96X, WAPE, WSKZ, KERN, KENO.

WHISPERS "Lady" (Solar/RCA) 65/13, Moves: Up 36, Same 13, Down 3, Adds 13 including WFIL, KVIL, Y100, KC101, KTSA, KERP, KSTT, WZZP, FM102, WAAY.

BARRY MANILOW "I Don't Want To Walk Without You" (Arista) 63/4, Moves: Up 37, Same 18, Down 4, Adds 4, WAEB, KLEO, KENO, WFBG, WFIL 9-8, WRKO 19-13, KDWB 29-23, WOKY 30-26.

RUPERT HOLMES "Answering Machine" (MCA) 60/14, Moves: Up 34, Same 11, Down 1, Adds 14, including KRLY, WICC, WPST, WKBO, WLAC, WKIX, KMJK, WSEZ, WGBF.

CAROLE KING "One Fine Day" (Capitol) 57/27, Moves: Up 16, Same 14, Down 0, Adds 27 including WFI, PRO-FM, KRLY, 94Q, KRLA, WKEE, KEEL, 96X, WQRK, KRUX, KRQ.

JERMAINE JACKSON "Let's Get Serious" (Motown) 57/10, Moves: Up 33, Same 6, Down 8, Adds 10, Z93, KFI, KFRC, 13K, WFBL, WKBO, WJDX, WERC, KRAV, KDZA.

PHOTOGLO "We Were Meant To Be Lovers" (20th) 57/5, Moves: Up 35, Same 13, Down 4, Adds 5, KEEL, KCPX, KENO, WFBG, WAAY, 94Q 20-17, KDWB 17-13, WZUU 14-10, KWEN 13-8.

LITTLE RIVER BAND "It's Not A Wonder" (Capitol) 50/5, Moves: Up 22, Same 22, Down 1, Adds 5, WKBO, KHFI, KJ100, WVIC, WSEZ, KDWB 25-21, KBFM 19-17, KRSP 11-8.

Radio & Records

NATIONAL AIRPLAY/30

May 23, 1980

THREE WEEKS AGO
TWO WEEKS AGO
LAST WEEK

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
3	1	1	①	AMBROSIA/Biggest Part Of Me (WB)
12	7	3	②	BETTE MIDLER/The Rose (Atlantic)
27	16	10	③	BOB SEGER/Against The Wind (Capitol)
20	12	5	④	ROBBIE DUPREE/Steal Away (Elektra)
4	2	2	5	KENNY ROGERS & KIM CARNES/Don't Fall In Love... (UA)
25	19	11	⑥	PAUL McCARTNEY/Coming Up (Columbia)
6	3	4	7	LINDA RONSTADT/Hurt So Bad (Asylum)
21	15	8	⑧	LIPPS, INC./Funkytown (Casablanca)
8	8	6	9	BOZ SCAGGS/Breakdown Dead Ahead (Columbia)
30	26	17	⑩	ELTON JOHN/Little Jeannie (MCA)
13	9	9	11	GARY NUMAN/Cars (Atco)
—	25	18	⑫	MICHAEL JACKSON/She's Out Of My Life (Epic)
1	4	7	13	BLONDIE/Call Me (Chrysalis)
—	—	25	⑬	BILLY JOEL/It's Still Rock & Roll To Me (Columbia)
15	11	15	15	BROTHERS JOHNSON/Stompi (A&M)
10	10	14	16	PRETENDERS/Brass In Pocket (I'm Special) (Sire)
2	5	12	17	BILLY JOEL/You May Be Right (Columbia)
5	6	13	18	AIR SUPPLY/Lost In Love (Arista)
—	30	28	⑰	PURE PRAIRIE LEAGUE/Let Me Love You Tonight (Casablanca)
26	23	21	⑲	CLASH/Train In Vain (Stand By Me) (Epic)
—	29	27	⑳	PAT BENATAR/We Live For Love (Chrysalis)
29	24	22	㉑	JAMES LAST BAND/The Seduction (Polydor)
28	27	24	㉒	FIREBALL/Headed For A Fall (Atlantic)
—	—	29	㉓	SPINNERS/Cupid/I've Loved You For... (Atlantic)
14	13	16	25	DAN FOGELBERG/Heart Hotels (Full Moon/Epic)
—	—	→	26	ELECTRIC LIGHT ORCHESTRA/I'm Alive (MCA)
—	—	→	27	OLIVIA NEWTON-JOHN/Magic (MCA)
—	—	30	28	ROCKY BURNETTE/Tired Of Toein' The Line (EMI-America)
17	17	19	29	ANDY GIBB & OLIVIA NEWTON-JOHN/I Can't Help It (RSO)
7	14	20	30	CHRISTOPHER CROSS/Ride Like The Wind (WB)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

BLUES BROTHERS "Gimme Some Lovin'" (Atlantic)
OLIVIA NEWTON-JOHN "Magic" (MCA)
ELECTRIC LIGHT ORCHESTRA "I'm Alive" (MCA)
ROCKY BURNETTE "Tired Of..." (EMI America)
SPINNERS "Cupid/I've Loved You For..." (Atlantic)

Complete Regionalized Listings on Pages 28 and 30

HOTTEST

AMBROSIA "Biggest Part Of Me" (WB)
BETTE MIDLER "The Rose" (Atlantic)
LIPPS, INC. "Funkytown" (Casablanca)
PAUL McCARTNEY "Coming Up" (Columbia)
ROBBIE DUPREE "Steal Away" (Elektra)

Parallel Listings Begin on Page 36

Others Getting Significant Action

MANHATTAN TRANSFER "Twilight Zone/Twilight Tone" (Atlantic) 48/4

Moves: Up 31, Same 9, Down 4, Adds 4, WBLI, KC101, 95SGF, WNAM, WXLO 6-5, WGCL 27-21, KFI 28-19, WSGA 21-16.

BLONDIE "Atomic" (Chrysalis) 42/9

Moves: Up 14, Same 19, Down 0, Adds 9, CKGM, KIMN, WKEE, WNOE, 96X, KRSP, KRQ, KQWB-FM, KENI, PRO-FM 18-15.

CHEAP TRICK "Everything Works If You Let It" (Epic) 41/21

Moves: Up 10, Same 10, Down 0, Adds 21 including Q105, WKEE, KXX106, 95SGF, KSTT, 92X, KRSP, KMJK, WISE.

ALICE COOPER "Clones (We're All)" (WB) 41/10

Moves: Up 19, Same 12, Down 0, Adds 10, Q105, WFLY, Q106, WHYH, 95SGF, KYNO-FM, Y94, WAAY, WSEZ, KSLY, 14Q 10-7, KXX106 22-12.

GENESIS "Misunderstanding" (Atlantic) 40/18

Moves: Up 13, Same 9, Down 0, Adds 18 including WCAO, KSLQ, WGCL, WFLY, KTSA, WJDX, WAPE, WAYS, WDRQ, WISM, KENO.

FRANK SINATRA "Theme From New York, New York" (Reprise) 38/6

Moves: Up 23, Same 9, Down 0, Adds 6, KFI, KHJ, WTRY, WKBO, WOHO, WGBF, WKBW 28-24, WCAO 24-19, WRKO 15-7, WHB 16-13, KFRC 24-22.

KIM CARNES "More Love" (EMI-America) 34/32

Moves: Up 2, Same 0, Down 0, Adds 32 including F105, 94Q, WOKY, KEARTH, KC101, KFMK, Z98, BJ105, WBBQ, KRAV, WSPT.

VAN HALEN "And The Cradle Will Rock" (WB) 34/11

Moves: Up 16, Same 7, Down 0, Adds 11, KAUM, WFMF, KX104, WSKZ, WDRQ, WMEE, Y94, WAAY, WCGQ, KQWB-FM, KDZA.

STYX "First Time" (A&M) 32/0

Moves: Up 15, Same 9, Down 8, Adds 0, Y100 30-28, WLCY 6-2, Y103 8-6, KCPX 4-2, KENO 11-4, WISE 8-6.

PAT TRAVERS BAND "Is This Love" (Polydor) 27/10

Moves: Up 7, Same 10, Down 0, Adds 10, WKBW, 94Q, 96X, WBBQ, WVIC, KSTT, KWEN, WGBF, KSLY, KDZA.

UTOPIA "The Very Last Time" (Bearsville/WB) 25/9

Moves: Up 7, Same 9, Down 0, Adds 9, WFI, WNOX, KERN, KTKT, WCGQ, WISE, WFLB, WANS-FM, KENI.

MICKEY GILLEY "Stand By Me" (Full Moon/Asylum) 25/8

Moves: Up 10, Same 7, Down 0, Adds 8, WRKO, KAUM, WERC, KIOA, KWEN, WTMA, KILE, KBDF, KJR 22-17.

RODNEY CROWELL "Ashes By Now" (WB) 25/6

Moves: Up 15, Same 4, Down 0, Adds 6, Z93, WSGA, WLAC, WRJZ, WFLB, KRLC, 94Q 9-6, KXX106 19-11.

RICK PINETTE & OAK "King Of The Hill" (Sky's The Limit/Mercury) 25/6

Moves: Up 11, Same 8, Down 0, Adds 6, WTRY, WFLY, WGH, KSTT, WANS-FM, KRLC, PRO-FM 15-11, WIGY 13-10, 13FEA 12-8.

Continued on Page 38