**ISSUE NUMBER 330** 

THE INDUSTRY'S NEWSPAPER

MAY 2, 1980

# Long Named PD At KULF

John Long has been named Program Director at Southern Broadcasting's KULF/Houston. The move reunites Long, who last year resigned his post as PD of WHBQ/Memphis to head his own programming consultancy firm, with former WHBQ GM Dick French, who is currently General Manager at KULF.

Commenting upon Long's appointment, Southern Broadcasting National PD George Williams told R&R: "I'm delighted to have a man of the caliber of John Long join the PD ranks of Southern Broadcasting. I'm sure John's long history of programming successes will continue at KULF, and he and the General Manager, Dick French, can duplicate the tremendous job they did at WHBQ/Memphis."

French said, "When you're looking for someone to program your radio station in what is now the ninth largest market, in one of the most competitive situations in the U.S., how could one do better than to bring John Long aboard as Program Director?"



John Long

"Only a unique opportunity such as this could lure me back into radio programming on a fulltime basis," Long told R&R, adding, "Southern Broadcasting is a very professional broadcast group with outstanding people; I'm delighted that I'll be a part of their family. I also welcome the opportunity to work again with Dick French. The success I enjoyed at WHBQ was directly attributable to Dick's leadership as General Manager there." Long also noted that he would continue his involvement with his programming consultancy operations in addition to his KULF duties

CITIZENS' GROUPS POISED TO KILL DEAL

## FCC Says Yes, Cox Says No To GE Merger

Cox Implies More Money Needed; Minorities Will Lose Out

The Federal Communications Commission removed itself as a potential barrier this week by unanimously approving a proposed halfbillion dollar merger of Cox Broadcasting Corp. into the General Electric Co. The action came one working day after Cox sent a press release to the FCC saying the merger had been "abandoned." GE immediately countered to the Commission with a release saying in effect Cox had significantly upped its asking price. Because Cox failed to ask that its application be withdrawn, the FCC went ahead with its already-scheduled meet-

GE attorney Bob Coll of McKenna, Wilkinson, and Kittner told R&R after the decision it is still technically possible to reach an accord prior to May 31. After that time, either party can back out of the deal legally.

How It Could Still Happen

Although unlikely, an alternative open to GE may be to take Cox to court alleging Cox has breach-

ed their original contract. First, GE will attempt to talk Cox into extending their deadline. Barring that, the following must happen before May 31 in order to consummate the merger:

 A final FCC order must be released (likely to happen).

 Cox must agree to the FCC's conditions (see below) established this week. (Cox has refused comment.)

 No party which initially petitioned the FCC to deny the merger (National Citizens' Committee For Broadcasting, Friends of the Earth, Marcus Garvey Wilcher's Community Coalition for Media Change, and the Virginia Beach Telecommunications Co.) can ask for the decision to be overturned (not likely).

RAR contacted three of these four groups, with the following reactions:

 Wilcher said he will definitely ask for reconsideration. He alleged GE and Cox have been very insulting and that there is a conspiracy between GE and the National Black Media Coalition.

 NCCB Executive Director Sam Simon said the group was prepared to go to court, and if the deal doesn't fall through, it will petition for reconsideration.

 Friends of the Earth attorney Andrew Baldwin told R&R the group was uncertain at this time if it would ask for reconsideration, but that it was outraged at the Commission's decision, noting

COX/GE/See Page 28

## Stein Heads E/A Promotion; Buttice Appointed A&R VP

Burt Stein has been named National Promotion Director for Elektra/Asylum, following the long-anticipated official promotion last week of former E/A VP/Promotion Kenny Buttice to VP/A&R. Buttice, an eight-year E/A veteran, will now head talent acquisition efforts and supervise artists' recording.

Stein, National Album Promotion Director at E/A since 1976, will have complete responsibility for all areas of promotion, reporting to VP/Director of Marketing Vic Faraci. Faraci commented, "The National Promotion Director must be the key motivator on the marketing staff, and we feel that Burt, who has a long history in promotion.



Burt Stein

coming up through the ranks, is eminently qualified to administer the department and fulfill all the duties of a national director." Faraci added that further realignments in the promotion department would be forthcoming.



HAYNES REIGNS OVER HOLLYWOOD — KLAC morning man Dick Haynes was saluted by hundreds of fens and friends at the Hollywood Palladium last week. Top stars and radio compatriots joined to honor Haynes and his 35 years as an L.A. air personality, and he will receive a star on Hollywood's "Walk Of Fame" and an official proclamation announcing "Dick Haynes Day" In Los Angeles. Pictured (I-r) at the banquet in front of a Haynes banner are Roy Rogers, former KMPC morning man Dick Whittinghill, and, at right, Haynes himself.

**KYAC BACK ON AIR** 

## Seattle Station Staffers Sue Owner

KYAC/Seattle, whose entire staff walked off the job recently (R&R 4-25), has returned to the air with volunteers from local Bates Vocational School operating the Blackformatted station under a "closed-mike" format. Meanwhile, former KYAC PD Robert L. Scott told R&R that station staffers had filed suit against the station's owners (GM Don Dudley and several investors) seeking back wages plus damages. No court date has yet been set in this suit.

According to Scott, the payroll problems began in October of last

year when employees' paychecks became subject to two-week delays. These delays soon stretched into month-long waits despite the staff's reduction from 33 to 15 employees. Dudley, Scott said, attempted to sell the station and to placate the employees with promises of restitution once the sale occurred. "We honestly believed there was an effort being made to improve the situation," Scott claimed.

75-Day Wait For Checks
In March, 1980, faced with an in-

creasingly irate staff, Dudley, citing long-standing cash-flow problems, asked them to sign an agreement under which they would receive their paychecks within 30 days of their due date, Scott said. He claimed that the checks then started arriving from 45 to 60 days late, adding that he personally waited 75 days for his most recent check. "There was a total lack of communication," said Scott.

Since the walkout, Dudley publicly announced at a news conference that an account would be KYAC/See Page 28

# THE BIG ONE Is Coming In October



October 5-8, 1980 • Bonaventure Hotel, Los Angeles
 Registration Details Coming This Month

"ASHES BY NOW"

THE HOT NEW SINGLE FROM A HOT NEW ARTIST

RODNEY CROWELL

PRODUCED BY CRAIG LEON & RODNEY CROWELI

ON WARNER BROS. RECORDS



## "War Of The Worlds" Revisited

"The United States is under attack. This is not a test. The United States in under attack." That broadcast on WPFW/Washington literally had federal employees running for bomb shelters last Friday. One man reportedly ran to a close friend's office so they could spend their final seconds together.



DAVIS HONORED AT LARGEST MARTELL BANQUET — Arista President Clive Davis was the recipient of the T.J. Martell Leukemia Research Foundation's annual Humanitarian Award, bestowed at the Foundation's annual dinner in New York. Over 1500 music business representatives, said to be the largest entertainment industry charity dinner gathering ever, contributed over \$700,000 to the cause, and witnessed performances by Barry Manilow, Aretha Franklin, and Dionne Warwick, and a speech by Davis saluting the durability, generosity, and general health of the industry. Pictured at the event are (I-r) Columbia President Bruce Lundvall, Davis, A&M President Gil Friesen, and Epic VP/GM Tony Martell, founder of the organization. More Martell pictures on Page 37.

FIRST BLACK STATION ORIGINATING BIG LEAGUE BASEBALL

## KDIA Puts A's On Air

In what is apparently the first instance of a Black-formatted radio station originating major league baseball broadcasts, KDIA/

## O'Hair Named PD At KQFM

AOR veteran Thom O'Hair has been named PD at Golden West AOR outlet KQFM/Portland. A former programmer at WQIV/New York, as well as KSAN and KMEL/San Francisco, O'Hair had also worked at ABC and Capricom Records and had been engaged in independent projects most recently.

Golden West National PD Michael O'Shea told R&R, "Thom O'Hair brings a tremendous amount of knowledge, experience, and the ability to understand that radio is both an art form and a business."

O'Hair told R&R, "I'm as excited as I have been in years. I've worked in Oregon radio before, and I'm happy to be back here. We'll be developing and growing with the people who are here. I don't have 26 guys hiding around the corner waiting to take over. We're taking it with this staff." O'Hair starts at KQFM May 5.

Oakland has arranged to air Oakland A's games this season.

Jerry Boulding, PD of the Viacom station, told R&R that research had indicated that KDIA's audience had a strong interest in sports. He stated, "There's a need for Black radio to expand and include areas other than music, and we saw an opportunity to become the head station of a small network for the A's. It's going to mean some money and new advertising for us, and it enhances our image." Viacom National PD Bill Figenshu indicated to R&R earlier that he felt with the strong interest in sports on the part of black audiences, the KDIA move was a positive step in broadening Black radio's appeal.

KDIA began its broadcast schedule April 28, a few weeks after the start of the season. A's broadcast arrangements, however, have run into difficulties in the recent past, with a college station taking on the team's games after the 1979 season had already started, and KDIA coming into the picture belatedly this year. Boulding commented that the A's organization "felt good with what they heard on the station and its image," and called the move a step in making KDIA a "mass appeal station for the 80's."

## Hal David Elected ASCAP President

Hal David, one of pop music's leading lyricists for over two decades, has been unanimously elected President of ASCAP by the organization's board of directors. David succeeds the retiring Stanley Adams, who held the position for over 20 years. David, still active as a songwriter, is best known for his 60's collaborations with Burt Bacharach, and has received numerous Oscar and Grammy nomin-

ations. Artists ranging from Herb Alpert to Elvis Costello have covered his songs, with Dionne Warwick, Dusty Springfield, and Gene Pitney scoring multiple hits with David material. Among his best-known songs are "Wishin' And Hopin'," "Only Love Can Break A Heart," "Sea Of Heartbreak," "Don't Make Me Over," and "What's New Pussycat."

But what they were really hearing was a 19-minute dramatization of a nuclear attack, a promo for an anti-nuclear demonstration which took place in the nation's capital the next day. Although the station aired a disclaimer before the broadcast, some people apparently didn't hear it, and filed complaints with the FCC. R&R has learned that the FCC's Complaints and Compliance Division will insti-tute an investigation. WPFW Station Manager Loren Cress Love told R&R she got many more favorable calls about the show than complaints. "Some people said it was the best piece they'd ever heard on WPFW and asked us to repeat it," she said.

(WPFW is owned by Pacifica, long known for controversial programming, including the "seven dirty words" case.)

#### **Bad Timing**

Love speculates that the reason some listeners reacted with such alarm was because the broadcast aired at 9:00am last Friday (4-25) when people were in shock over the news of the aborted rescue attempt of the American hostages in Iran. "The piece aired on WBAI/ New York and on a station in Portland at different times, and there were no complaints," she said.

Love told R&R the radio dramatization was based on a 1979 government report documenting a nuclear disaster that wipes out New York, with resulting fallout in Charlotte, NC. "We're very sorry the piece distressed some people, because it's supposed to do good. It's really intended to raise consciousness about the horror of nuclear warfare," she concluded.



SPORTSCASTER HONORED FOR 50 YEARS IN RADIO - Jim McCarthy Sr., a sportscaster in Wilkes-Barre, PA radio for 50 years, was honored by the community recently, with a number of top national sports and political figures in attendance, plus a congratulatory note from President Carter and a reading of McCarthy's biography into the Congressional Record by Speaker of the House Tip O'Neill. McCarthy, still Executive Sports Director at WILK, where he's been for the last 22 years, started his radio career at WBRE in town and did sports for that station for 28 years. He's pictured at right with Wilkes Barre Mayor Thomas McLaughlin presenting an official city proclamation.



## BLACK POPIADULT COMES TO CHICAGO

WVON/Chicago's New PD Lee Armstrong Is Aiming For Adult Listeners In The Black Community And Expanding The Format.

Page 42

## this week...

## **EVERYBODY'S TALKING IN SEATTLE**

KAYO and KVI have turned the talk to local concerns, and they're happy with audience response.

Page 6

### WHY STATIONS SHOULD KEEP DIARIES

Not Arbitron diaries, but internal records of what went on during the ratings at your station, the competition, and in the outside world — all important factors that could affect your numbers.

Page 16

## KPRI — WINNING IN A TOUGH MARKET

AOR's evolution in San Diego calls for the survival of the fittest, and KPRI has been leading the pack by playing the hits.

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## staff

Editor & Publisher BOB WILSON
Vice President Sales & Marketing DICK KRIZMAN

Executive Editors KEN BARNES, JOHN LEADER Aft Director RICHARD ZUMWALT Senior Editor MARK SHIPPER

Top 40 Ednor JOHN LEADER
Country Eddor JIM DUNCAN
Mashville Eddor BIFF COLLIE
AOR Eddor JEFF GELB
Pop Adult Eddor MIKE KASABO
Black Radio Eddor BILL SPEED
Beauliful Music Eddors: PAM BELLAMY, GAIL MITCHELL
Ratings & Research Eddor JHAN HIBER
ASSOCIATE News Eddor DON WALLER
ASSOCIATE NewS Eddor DON WALLER
ASSOCIATE Eddors CHRISTINA ANTHONY ELLEN BARNES.
LINDA MOSHONTZ CAROLYN PARKS, SYLVIA SALAZAR LEE WADE

ASSOCIATE AT DIRECTOR MARILYN FRANDSEN
Photography ROGER ZUMWALT
Production Manager LESLIE HALPERN
Production Assistants RICHARD AGATA, SANDRA GUTIERREZ
BETH TALBERT, KENT THOMAS GARY VAN DER STEUR
Research JACK TOOTHMAN

RETHTALBERT, RENT THOMAS
Research JACK TOOTHMAN

Weshington Bureau: 1101 Connecticul Ave NW Suite 1004
Washington. DC 20036 (202) 466-4960
Bureau Chief JONATHAN HALL
Office Manager VIVIAIN FUNN
Legal Counsel JASON SHRINSKY
ASSOCIATE EUROPE ELISABETH GOOD

Vice President Business Affairs ROBERT KARDASHIAN
Office Manager NANCY HOFF
Controller MARGARET BECKWITH
Director Creative Services STEVE USLAN
Display Adventising KEN ROSE
Assistant CAROL TAYLOR
Circulation KRISANN AGLIO

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# Washington Report

WJQS & WIBV GET SHORT-TERM RENEWALS

## FCC Cracks EEO Whip

16 More Stations Hit; 1980 Radio Total Reaches 30

The Commission, for the second time in April, doled out a batch of new EEO sanctions. Last week, short-term renewals were given to WJQS/Jackson, MS and WIBV/ Belleville, IL.

The following stations must submit goals for minority and female hiring and timetables showing when they will attempt to have the new employees: KXAR/Hope, AK; WMNI & WRMZ/Columbus, OH; and WCEH/Hawkinsville, GA.

Eight more stations must report periodically to the Commission on the status of female and minority employees: KELD & KAYZ/EI Dorado, AK; KMCW/Augusta, AK; KWKH & KROK/Shreveport, LA; WJW/Cleveland; WSUM/Parma, OH and WYDE/Birmingham, AL

Two weeks ago, nine stations in the Washington, D.C. area were cited for EEO violations (R&R 4-

#### **Jones Dissents**

Commissioner Anne Jones refused to go along with the sanctions against KMCW and WSUM. saying she felt they were too small

to meet stringent EEO requirements. As of April 1, tougher EEO standards went into effect, including a requirement that stations with five or more employees must hire minorities and women at a rate of 50% of their availability in

the work force (R&R 2-22). The latest Commission action brings to 30 the number of stations which have been given short-term or conditional renewals for EEO shortcoming so far this year.

desire to pull out (see Page 1).

The Week In Review

FCC approves GE/Cox merger despite Cox's

More stations punished for EEO shortcom-

FCC wants to know how to improve Form

ASKS BROADCASTERS FOR IDEAS

## Should The FCC Change Form 324?

The FCC last Thursday (4-24) responded to an NAB request and asked for comments on changing the requirements on Financial Reporting Form 324. The Commission noted it had been 18 years since the form had been revised. Specifically the FCC wants to know if it should

 Drop the requirement that fulltime and part-time employment and tangible assets be reported.

 Require reporting of federal, state, and local income tax so the FCC can see what profits are after

· Gather the same information from an FM as from an AM in an AM-FM combo

· Change the expense schedule

- Jonathan Hall

so it better resembles standardized accounting forms.

"Basically we want broadcasters to tell us how Form 324 could be better and we want to know how much it costs them to file the

form," Alan Stillwell, an economist in the Broadcast Bureau's Policy and Rules Division told R&R.

The rulemaking also asks whether radio and TV should be treated differently with respect to the amount of data required. The Commission stressed the rulemaking addresses the annual financial report, not financial qualifications of applicants. No due dates have been set for comments.

## **People**

### **New York**

Jim Arcara named Exec VP/ Radio for Cap Cities Communications. Arcara is former VP/GM of WPAT/Paterson, NJ and has been GM at WPRO/Providence and

Christine Philpot will be FCC Chairman Charles Ferris's new legal assistant. She is Special Assistant to the President of WNET-TV/New York and a former CBS

KRNA, Inc. elected corporate officers, with KRNA GM Eliot Keller reelected as President of the corporation, Sales Manager David Hoehne as Exec. VP, PD Robert Norton Jr. VP, and Community Affairs Director Elizabeth Hoehne Asst. Secretary. Also reelected were Thomas Spaight (Asst. VP) and Robert Downer (Sec'y), with Steven Richardson newly-elected as Asst. Treasurer.

## Los Angeles

Barbara Goldfarb named legal counsel at Shamrock Broadcasting, from Montgomery Ward.

Miles Sexton, former KFIG/Fresno GM, becomes National/Retail Sales Manager at KNX-FM/Los

Former Golden West VP/Advertising & Promotion John Asher has formed his own firm, John Asher & Associates, and will represent KRLA.

KGIL/San Fernando News Director Dick Spangler has been named President of the Valley Press Club, a group dedicated to bettering San Fernando Valley journalism and protecting its

## Little Rock

Phillip Zeni named VP of Multimedia's KAAY & KLPQ. He became GM of the stations in January, coming over from positions at NBC and Westinghouse.

Sales Manager at WKBW/Buffalo.

## Washington

attorney.

#### **Iowa City**

## Sales Talk

Is AM dying? Billing at WNBC/New York in the first quarter exceeded all of 1979 and is close to matching combined 1978 and 1979 total

65% of KZOZ/San Luis Obispo, CA and KKAL/Arroyo Grande, CA sold by Charles and Betty Scott for \$950,000 plus \$50,000 for an agreement not to compete. Other two original principals, Gary Owens (25% owner) and Jim Mouyeos (10% owner), will keep their shares. New owners are Lawrence and Anthony Brandon and George Stonbely, who also own WWWG/Rochester, NY; KERN & KMRG/Bakersfield, CA; and the huge animated sign which dominates Times Square. Broker was John Grandy.

WKOL/Amsterdam, NY sold by Joe Sabatino and Manuel Panosian to Ohio businessman Ed Stanley for \$300,000. Panosian owns WIQT and WQTX/Horseheads, NY. Broker was Keith Horton.

Rita Starr promoted to account exec at Blair's Detroit office, and Beverly Fisher joins Blair as account exec in Portland, OR. Fisher is former Media Director for Marketing Systems in Portland

Blair Wired State Networks named rep for the Houston Oilers Radio

Jerry Goodin joins Katz in Los Angeles as account exec. a position he held previously at Western International Media Corp. Mike Chires joins Katz in Detroit as account exec. He is former media buyer for Campbell-Ewald.

Bonnie Abdelnour joins WOR/New York as account exec, a position she held formerly at WHN/New York.

Sharon Rosenbush becomes Manager, Advertising and Promotion at KYUU/San Francisco. She had been Promotion Director at KYA/ San Francisco. Patricia Pearce joins WXYZ/Detroit as Research Director. She

was a media analyst with Campbell-Ewald.
KFIG-FM/Fresno sold by Kadota Wireless Co. to Davis-Fowler Corp., which also owns KLOK/San Jose and KWIZ-AM-FM/Santa Ana. Davis-Fowler has also applied to purchase KARM/Fresno.

## FCC At A Glance

## **KBMR Goes To Hearing**

A request by KBMR/Bismarck, ND asking the Commission to reconsider a hearing designation was denied last week. The FCC noted it seldom will reconsider a designation order.

KBMR had asked the FCC for permission to increase power from 10 to 50 kw, add nighttime service, and change its community of license to Lincoln, ND, a small community outside Bismarck. Since KBMR is prohibited from operating as a fulltimer in Bismarck, the FCC ordered a hearing last October to determine whether the station really intended

#### **Booth Denied** Consolidation

Booth American, already undergoing revocation hearings for WJLB/Detroit on payola/plugola issues, asked the FCC to consolidate the revocation proceeding with its renewal application for WJLB and its Detroit FM, WMZK. But the Commission last week (4-24) refused because it said Booth failed to show that the consolidation would "contribute to a more orderly and prompt disposition of the proceeding.'

### More Power To WJRO

WJRO/Glen Burnie, MD. a 500watt daytimer, was given permission last week to increase power, over an objection from WINX/ Rockville, MD.

#### FCC Okays Build First, **Test Later**

KGUG/Gunnison, CO complained to the Commission that the tower of a new FM was going up

only 400 feet from its tower, and asked that its construction be stopped until readings on potential interference could be made. But the FCC denied the request, noting that the new licensee, Mountain Valley Broadcasting, would be required to demonstrate a lack of interference after the tower was

#### Commission Okays Cross Ownership

The transfer of WHYN-AM-FM/ Springfield, MA was approved last week even though a minority stockholder of the buyer, Affiliated Broadcasting, owns 10% of a TV station in the same market. The Commission said it would waive the one-to-a-market rule in this case since it is considering a new rule which would allow minorities to own up to 10% of several broadcast stations in the same market. The seller, WHYN Stations Corp., which also owns WHYN-TV, was given a tax certificate for the media concentration breakup.



HONORING THE CODE — The NAB Radio Code Board met in Washington this week and revealed the results of a study of commercials aired on 3236 stations. Virtually all stations (97% of AM's and 99% of FM's) met or fell below the Code's 18 minutes per hour restriction.

It was further reported that the Radio Code has an all time high of 3878 subscribers. Citations of recognition were given to two past board members: McGavren-Guild's Erica Farber and Mutual VP & GC Bruce Goodman.
Code members pictured are: (I-r rear) KFQD/Anchorage Exec. VP/GM Roy Robinson, NBC Broadcast Standards Director Leighton Saville, WRCQ & WRCH/Farmington, CT GM Enzo DeDominicis, and Communications Properties Inc. Pres. Philip Kelly; (I-r seated) WILM/Wilmington Pres./GM Sally Hawkins, Plough Broadcasting Pres. H. Wayne Hudson, and Golden West Radio Pres. Richard Kale. Not present were KPEL & KTDY/Lafayette, LA Pres./GM Ron Gomez and CBS Radio Director of Program Practices Hal Kormann.

# The 60, Begin, June 7, 1980!



# SOUNDTRACK OF THE SOUND SOUND SOUND SOUND TRACK

# A New Weekly 3-Hour Radio Series from Watermark

Join the legendary Murray the K and celebrate the 60's through its music every week.

Just for the record, the 60's were set to music. Pictures fade but the music, the very "SOUNDTRACK OF THE 60's" lives on. "SOUNDTRACK OF THE 60's," a new weekly three-hour radio series from Watermark captures the spirit of the 60's as only radio can — you recreate the pictures! The music brings back experiences — the laughter and the tears. Seems like so long ago, but feels like only yesterday.

For full details and a presentation tape of "SOUNDTRACK OF THE 60's" with Murray the K, call Watermark 213-980-9490.



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## Go for the Experience!

American Top 40 ☐ American Country Countdown ☐ Alien Worlds ☐ The Robert W. Morgan Special of the Week ☐ Profiles in Rock ☐ Soundtrack of the 60's

# Talk Comes To Seattle

The growth of Talk radio is evident everywhere, as more markets are supporting not only one but sometimes two News/Talk stations, often in addition to a well-established all-News outlet. Seattle is such a market; since the first of the year two stations, KAYO and KVI, have started talking. Seattle's number one station is all-News KIRO, which pulled a 10.2 in the O/N book and is consistently in double digits.

### **KAYO Switches From Country**

"We were 26th in the market with a one share. We could have been playing Kabuki music and had a one share, so really there was no place to go but up," KAYO OM Alex Simis told R&R. KAYO changed format from one day to the next on January 11 after the station was bought by Obie Communications of Eugene, OR.

Obie Exec. VP Al Emerick told R&R he was a little apprehensive at first. "I was worried because 24-hour news didn't work in Eugene. I thought KAYO should continue to play some music, but GM Ralph Petti convinced me personality Talk would work in Seattle," Emerick said. "Once Is Never Enough . . . ."

When asked about the decision to program talk, Petti said, "It really wasn't very scientific; there was a hole in the market. Every music format was duplicated but people were starved for talk."

Simis told R&R listener response has been positive. "At first we had trouble lighting all the phone lines, but

not anymore. We used to limit callers to three times a week, but now so many people want to get on the air we ask them to call only once a week," Simis said. "We produce our own overnight show and believe we're taking audiences away from Larry King (on KVI) and KGO (San Francisco's 50,000 watt station which reaches Seattle at night), because people want a local show they can respond to," Simis continued.

On KAYO's open phone lines, callers may discuss whatever topic interests them. "Our success will be general appeal. We're going after a mass audience, not a specialized audience," Simis said, although he added he was planning more specialty segments on weekends.

#### **KVI Initiates Gradual Change**

Unlike KAYO, which switched to talk to try to improve its market share, KVI made its decision while it was making peak profits. Dick Kale, Pres./Radio Divi-

LA CALLED

Dick Kale

sion, Golden West Broadcasting (KVI owner), told R&R although the money was good, ratings were down.

"KVI's ratings dropped consistently with the growth of FM in Seattle. It was clear to us that the future of AM was talk, and we wanted to make the change when we were financially strong, rather than when we had problems," Kale said.

KVI OM Bruce Marr, formerly News Director at KABC/Los Angeles, said his philosophy is to wait until the right talent is found. "We're still playing music at certain times during the day, and I think it will be another month or so before we're all-Talk," he said.

Marr told R&R he looks for content, not style in a talk host. "The people I hire may not even have been on

## News/Talk

the radio before, but they can tell a lot of good stories," he said. Marr indicated KVI will be tightly formatted; the lines will seldom be open for general comments. KVI also carries Mariners baseball and Mutual's "Larry King Show" at night.

#### What About AM Stereo?

KAYO GM Ralph Petti agreed AM stereo would not be necessary for Talk, adding, "I wonder if it will even affect music. FM is long past having to prove itself, and I think listeners will stick to FM for music," Petti said.

Golden West's Dick Kale said he was shocked the FCC had approved one AM stereo system (Magnavox). "With all the flak I understand engineers are giving the Commission, I don't expect any station will actually switch to stereo for several years. We're certainly not going to rush to put it on a Talk station," he told R&R.

## News/Talk Personalities

Rosalynn Carter was Dr. Sonya Friedman's guest on WXYZ/Detroit last week. Live from the White House, the First Lady shared her thoughts about the influence of political wives and the sacrifices involved in being the wife of the President.

At KYW/Philadelphia, Gordon Williams, Asst. Managing Editor of Business Week, will broadcast business reports, and angler Ben Calloway will provide fishing reports during the summer.

In conjunction with the Chicago Cubs' home opener April 17. WGN/Chicago morning talk host Roy Leonard started the station's "Play Ball Contest." Listeners call WGN when they hear the crack-of-the-bat "Play Ball" theme. The caller selects three numbers, each corresponding to a live action play in a Cubs' broadcast. If a run scores on the play, the caller wins two box seats.

WXYZ this week ran a series designed to help listeners deal with the recession. "Recession Roulette: How Not To Lose" featured such topics as money manage-

IKYWadio IDGO

KYW PHILS HOSPITAL KIDS' LIVES — To kick off the 1980 baseball season Philadelphia Phillies mascot the Philly Phanatic and KYW Newsradio visited Children's Hospital, giving away baseball caps, bats and stickers. Group W's KYW carries Phillies play-by-play.

ment, general assistance, and coping with the emotional stress of hard times.

Meryl Cohen has joined WXYZ as Advertising and Promotion Director, a position she formerly held at WTOP/Washington. WXYZ's Sportstalk Producer George Eichorn won the Sigma Delta Chi Mark of Excellence Contest for his PBP account of Wayne State University football on Detroit public radio.

Bob Hyland, KMOX/St. Louis VP/GM, has been elected President of the St. Louis Zoo Commission; and Ed Karl, KMOX Chief Engineer, was elected Sec./Treas. of the National Society of Broadcast Engineers.

KOA/Denver sports reporter Larry Zimmer provided complete coverage of the NFL draft April 29 and 30. KOA sports also welcomes Denver Post sportswriter Charlie Myers, who will provide weekly fishing reports. KOA announced its February promotion to help the multiple sclerosis fund raise \$12,000.



Ed Hartley, Frank Blair

"Easy Ed" Hartley, KBX/Savannah talk show host, interviewed former "Today Show" newsman Frank Blair recently on the early days of radio and Blair's latest book, "Let's Be Frank About It."



Liz Richards joins WERE/ Cleveland as Thursday morning talk show host. Her first guest was Dr. Barbara Boat, an expert in stepparenting. Ralph Howard named

WCFL/Chicago PD. Howard is former WCBS/New York anchor and Assignment Editor.

KNX/Los Angeles celebrated its twelfth anniversary as an all-News station April 15. VP/GM George

Ralph Howard April 15. VP/GM George Nicholaw said it's the listener's need to know what's happening in such a fast-paced world that makes KNX so successful

Tom Woods, KFWB/Los Angeles State House reporter, presented a series last month on Howard Jarvis's

latest tax cutting proposal. Proposition 9 is on the California ballot in June.

KABC/Los Angeles shuffles its Saturday entertainment block. Ken Levine's "California Lifestyle" moves to 6-8pm, and from 8-10pm it's a new show with Bill Moran called "Entertainment World," devoted to theater, music, and films.

KABC hosts Bob Arthur and Ken Minyard were aboard the Ranger, a 103-foot schooner providing coverage of the Newport to Ensenada Yacht Race last Saturday.

Former Red Sox catcher Bob Montgomery joins WITS/Boston as Sportstalk cohost on the "Clif and Calf Show" weeknights 5-8pm. And former Boston Bruin Johnny Bucyk will provide color coverage of NHL playoff action.

WRC/Washington psychic Sallee Rigler originated her show from Las Vegas during the NAB Convention April 13-15, where her psychic powers were also on display at the NBC Network Hospitality Suite.



Dave Tunell



Jim Peterson

Dave Tunell promoted to KTAR/Phoenix Sports Director. He had been a sports reporter. Replacing Tunell is Jim Peterson, formerly sports reporter at KXEG/Phoenix.

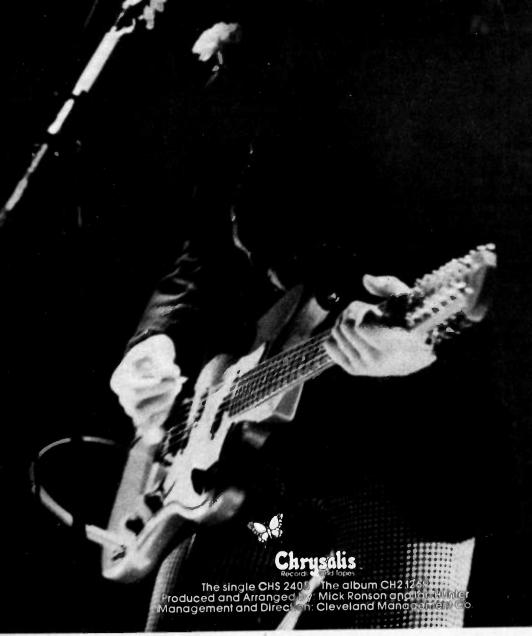
WOR/New York was runner-up in Scripps-Howard's awards for public service broadcasting. The only radio station to be honored, WOR won \$1000 for "Cystic Fibrosis — The Secret Disease."

WRC/Washington talk hosts Tom Braden and Pat Buchanan had a live hook-up with London Radio last Friday after the attempted rescue of U.S. hostages in Iran. London callers were able to ask questions in the U.S. and U.S. callers could talk to London Radio's Mike Dickin and NBC correspondent Clark Todd. WRC-TV carried a half hour of the discussion.

Steve Hall has been named Operations Mgr./PD at WAVI/Dayton, coming from a Director of Education post at the International Broadcasting School. He had been Sports Director and Asst. News Director at WAVI previously, as well as PD at WTRS-AM-FM/Dunnellon, FL.



Features the single
"WE GOTTA' GET OUT OF HERE"



lan Hunter

five

lan Hunter proves he puts on the hottest show in town on this double live album, "Welcome To The Club." It contains 18 of your favorite songs, including 4 new ones. By the way, if you want to know why all of these critics are raving, lan Hunter will be back on tour beginning in June.

## Radio Plays Tutone In Drive Time!



# WIN A 57

- Tommy Tutone & Columbia Records Invite You And Everyone At Your Station To Participate In Our '57 Chevy Giveaway.
- You Can Be Behind The Wheel Of This Beautiful Bronze And Cream Tutone Chevy Sedan By Correctly Guessing What We've Placed In The Car's Glove Compartment. Guess Right and You're The Winner. In Case Of A Tie, All Correct Entries Will Be Placed In A Chrome Hubcap And Tommy Will Pick The Final Winner.
- Clues Will Be Given Every Week In Radio & Records. Just Look For The Chevy. Enter As Often As You Like.
- Some Of The More Interesting Incorrect Answers Will Also Be Printed Weekly (Anonymously, Of Course) To Help You Narrow Down Your Choices.

Just Fill Out The Entry Blank Below And Send To: Tutone, c/o Radio & Records, 1930 Century Park West, Los Angeles Calif. 90067.

All entries must be received by R&R no later than June 4, 1980.

The winner will be announced in the June 13 issue of R&R. Have fun!

NAME	STATION
ADDRESS	
HERE'S WHAT'S IN THE GLOVE COMPARTME	ENT:



## Now Tutone And Radio Play To Drive A '57 Chevy!

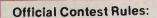


# TUTONE

Take Advantage Of A Good Driving Record



Cherry Condition, Tu-Tone Bronze & Cream, Corvette Wheels. Gutsy 6, Extra Custom Chrome & Pinstriping, AM-FM Stereo & Cassette Tapedeck. 47,000 Original Miles. T&A Estimated Miles Per Gallon: 18 Hwy, 15 City. Use these figures for comparison only. Your mileage may differ!



- NO PURCHASE IS NECESSARY

- elbigle to win. Employees, independent contractors, agent or representative of CBS Inc., CBS Records, Terry Powel Radio & Records and/or their affiliates or subsidiaries, In

- that said parties have neither made nor are in any manner responsible for any warranty, representation or guarantee, express or implied in fact or in law, relative to the car, including but not limited to the car's quality, merchantability, fitness for purpose or mechanical condition.

  9. Any necessary insurance and all applicable taxes with respect to the car, including but not limited to all local, state and federal taxes are the sole responsibility of the winner of
- 10. This contest is void where prohibited by law



# WHAT'S NEW

# SOUNDTRACK OF THE

## Syndicated Show Spotlights 60's Sounds

The sights (mini-skirts and bell-bottoms, "Beach Blanket Bingo" and "Easy Rider"), the sounds (the British Invasion, folk-rock, and soul), the slogans ("The New Frontier" and "The Great Society," "Make Love Not War," and "the light at the end of the tunnel"), the Sixties ... Return with us now to those thrilling daze of yesteryear 'cause the magic's in the music when Watermark presents "Soundtrack Of The 60's," a weekly three-hour syndicated radio series featuring the tunes from the times that were a-changin' and hosted by legendary air personality and "Fifth Beatle" Murray the K. For further information contact Watermark toll free at (800) 423-2502.

# Metromedia 1st Qtr. Profits Up 21%

Citing gains in all areas, Metromedia announced that net profits for the first quarter of 1980 rose 21 percent to \$8.3 million, up from \$6.8 million in the equivalent period of 1979, while first quarter revenues for the firm increased 13 percent to \$107.3 million, up from \$95.3 million in the year-previous period. Metromedia noted that the first quarter gains in the broadcast division reflected an increased advertiser demand for radio and TV time.

## CBS Lowers List Price On New Artists' LP's

CBS Records has established a marketing plan aimed at making new artists' records more appealing to distributors and consumers alike. All

# "Brainstorm" Barnstorms Radio!

"Brainstorm," a half-hour weekly syndicated series which will premiere on KGB-FM/San Diego and KMET/Los Angeles, is the brainchild of Western Audio in cooperation with the Radio Syndication Corporation. The series, hosted by Gabriel Wisdom and produced by Bill Hergonson, will be available on a barter basis

The Public Affairs program is a unique blend of humorous celebrity interviews (Rachel Sweet. Cretones, Cheap Trick, etc.) and little-known facts and information: e.g., scientific evidence that sleep is biologically unnecessary, newlylegalized vitamins that increase intelligence, and computer sounds that can get you high legally! Various commentators and humorists (Stan Lee, Timothy Leary, etc.) will be featured from time to time as well as other odd and curious slices of life. For further information, contact Harlan Lanskey at Western Audio (714) 292-9805

releases through its "Developing Artist" program will carry a suggested list price of \$5.98, \$2.00 less than established artists' discs, and will be distinguished by an "N" prefix.

Distributors, hesitant in the past to take a chance on new artist product for fear of stock overloads, may exchange 100 percent of this "N" material, which will not affect their regular 20 percent exchange allowance. As an added incentive, a 10 percent discount will be given on initial orders of a minimum specified quantity. All billings for this "N" series will be over and above established

credit lines and, on initial orders, will carry 120 days dating plus exemption from shipping charges and minimum order requirements.

## Lin Profits Up 12% In 1st Qtr.

Lin Broadcasting reported that net profits climbed 12 percent to \$2.4 million in the first quarter of 1980, as revenues rose 15 percent to \$12.9 million.

## Streamlined Line Of Sound



These half-inch thick portable radios from Toshiba have been streamlined for size without skimping on quality. The slimmed line includes two AM-FM digital clock radios, an AM-FM radio, an AM-FM radio with built-in calculator and clock, and two synthesizer-tuned radios, which enable the user to electronically switch to the exact preprogrammed dial position instantaneously.

## **PRO:MOTIONS**

#### Whorf Unveils Art Hotel Design Firm

Chris Whorf has announced the formation of Art Hotel, a marketing design firm created to serve the entertainment industry. Most recently Vice President of Creative Services for Casablanca Records and FilmWorks, Whorf's 15 years' experience in entertainment industry design includes co-founding the graphic design company Gribbitt as well as serving as art director for Paramount, A&M, and Warner Bros. Records. Art Hotel is located at 6609 Santa Monica Blvd., Hollywood, CA 90038, (213) 466-3591.

## Dash Named VP/GM At CBS Masterworks

Joseph Dash has been promoted to Vice President and General Manager for CBS Masterworks. An 11-year veteran of the label. Dash most recently served as VP/Business Development for CBS Records.

In his new post, Dash will be responsible for supervising all worldwide A&R, marketing and administrative activities on behalf of Masterworks classical product. Along with directing these activities for Masterworks' New York office, he will be responsible for the label's A&R office in London as well as its marketing staff in Paris.

## Rogan & Wax Form Video, Jazz & BM Promo Firm

Tom Rogan and Mort Wax have announced the formation of a joint venture which will involve the promotion of videocassettes and videodiscs to cable, regional and national TV outlets as well as the promotion of records in the jazz and beautiful music areas.

A 25-year veteran of the record industry, Rogan most recently served as National Promotion Manager for C.T.I. Records, having previously held promotion posts at 20th Century-Fox, Motown, Crewe and Capitol Records, Wax currently serves as President of Morton Dennis Wax & Assoc., an international promotion/public relations firm.

## NewScript Trio Forms SRM Radio Consulting Firm

Nancy Stevens, Bob Rogers and David McQueen, partners in NewScript Media Services, have announced the formation of SRM, a radio consulting firm. To be operated as a NewScript company, SRM will offer programming consultation services in the non-music aspects of music radio, emphasizing improved performance in information programming. KSJO/San Jose has signed on as the newly-created firm's initial client.

Stevens, currently Editor-In-Chief of the NewScript and Starship services, has been a newscaster and reporter for KFWB/Los Angeles, KSAN/San Francisco, KNEW/Oakland, and KTIM/San Rafael. General Manager of NewScript Media Services Bob Rogers formerly served as GM of KPRI/San Diego, KNIX/Phoenix, and KPFT/Houston, having also worked in various sales, sales management and programming posts at Phoenix stations KDKB, KCAC, KRIZ and KUPD. A 21-year veteran air talent, NewScript Media Services President David McQueen most recently served as KSAN's News Director and morning personality. For further information contact Bob Rogers at (415) 362-3045.



From left: Bob Rogers, Nancy Stevens and David McQueen.

## Tyrrell To Head Legal Dept. For CBS/Records

Thomas Tyrrell has been appointed Associated General Counsel of the Records Section of the Law Department at CBS Inc. Most recently VP/Business Affairs for CBS Records International, Tyrrell joined CBS in the Records Section of the Law Department. Prior to his association with CBS, he served as Director of Business Affairs at RCA Records. In his new position, Tyrrell will act as head of the Law Department for the CBS/Records Group.

#### Meis Named VP/Nat'l Promo For MSS Records

Allen Meis has been named Vice President of National Promotion for MSS Records. Most recently National Promotion Director for Island Records for the past year, Meis formerly served in a variety of promotion positions for RCA and United Artists Records, having spent five years as an air personality at WEBN/Cincinnati as well. He will be headquartered in the Los Angeles offices of Capitol Records, manufacturers and distributors for the MSS label.

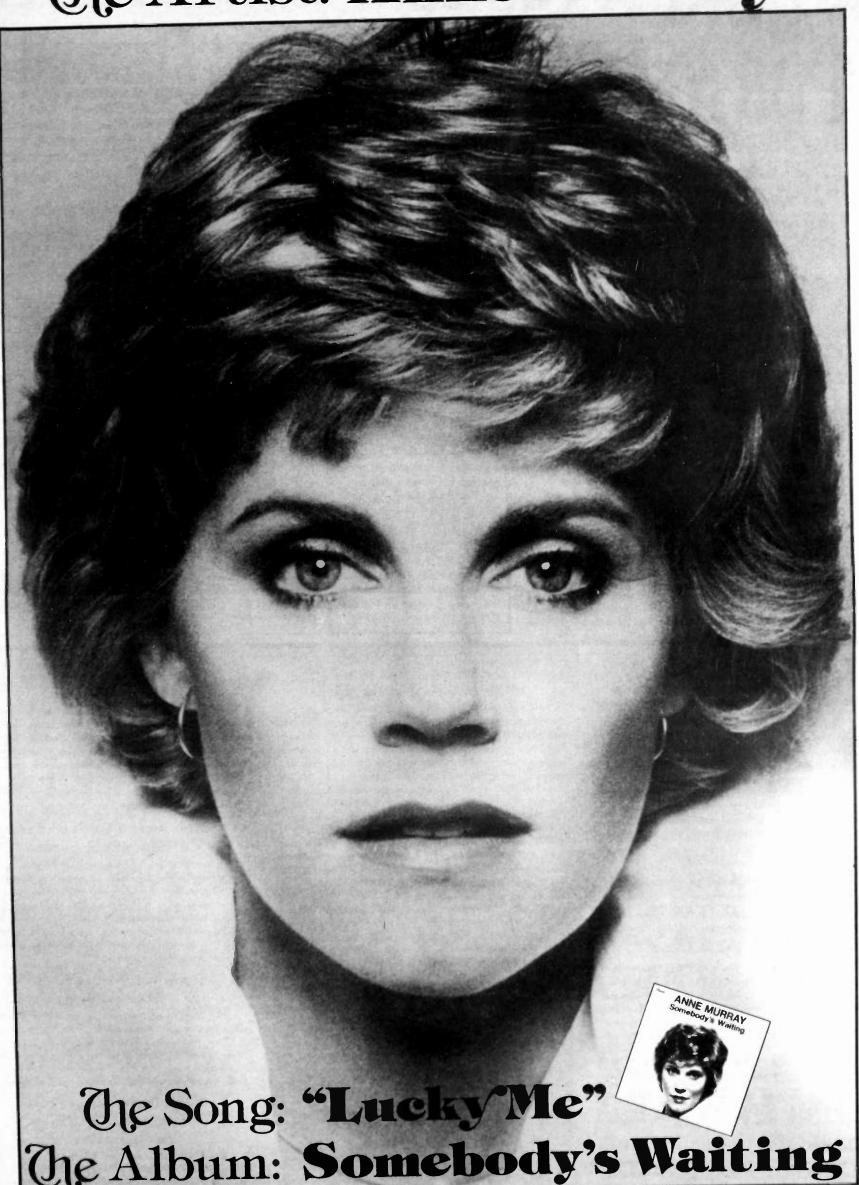
## Berkowitz Named Exec. VP At Lookout Mgt.

Steve Berkowitz has been appointed Executive Vice President for Lookout Management. Formerly tour manager for the Cars, Berkowitz will continue to work directly with the group as well as heading up the new Boston office of the management firm, which also handles Neil Young. Joni Mitchell, Tom Petty and the Heartbreakers, and Devo.

#### Cook Named Dir./Promo; Skidmore, Dir./Sales, At Haiku Records

Ray Cook has been named Director of Promotion and Richard Skidmore has been appointed Director of Sales and Marketing for Haiku Records, the recently-formed reggae label based in Los Angeles.

In a related move, John Sutton-Smith has been named Publicity Director for the firm, located at 6525 Sunset Blvd., Hollywood, CA 92008, (213) 464-8708. he Artist: Anne Murray



he Album: Somebody's Waiting



# COOPER'S "CLONES" CONTINUES CLIMB

WDRQ 30-20
14Q 25-18
WVIC deb 39
CKGM on
WICC on
WKEE on
KXX106 add
WIGY add
WCGQ add
WFLB add
WANS-FM add
KQWB-FM add
KQWB-FM add
KQDI add
KRLC add



# ALICE COOPER "CLONES (WE'RE ALL)"

Produced By Roy Thomas Baker ON WARNER BROS. RECORDS





## STREET TALK

Apparently word has come down from PRO USA to Mercury, Casablanca, and Polydor to cut their artist rosters and not to sign any new "deals" without prior approval from PRO. In another economic move, we hear that PRO USA will also trim some of the marketing personnel and money from the three labels.

Is Warner Brothers Sr. VP Eddie Rosenblatt about to accept the presidency of David Geffen's as-yet-unnamed new label? Insiders say ves!

And while we're on the subject . . . strong talk on the West Coast that Dave Urso, Vice President/Promotion of Planet, has been offered the VP opening at A&M. No report, however, on Dave's decision.

The official word is that newly-signed KLOS/Los Angeles consultant Jeff Pollack is acting as interim PD at the station while he and KLOS GM Bill Sommers interview candidates for the PD slot. But Street Talk says look for a major Northeastern AOR name to wind up as KLOS's new PD within the week.

WPIX-FM/New York is still in a bit of a transitional stage somewhere between the old format and the new one, but the station began the search for a new morning personality. Interested parties should contact PD Chuck Morgan at the station.

Joel Denver has now officially landed as PD of Scripps-Howard's newly-acquired WITH-FM/Baltimore. The format will become more mainstream Top 40 and a call letter change is in the offing.

Our condolences to the members of the Marshall Tucker Band on the loss of their bass player Tommy Caldwell. Tommy died Monday (4-28) from injuries he sustained in an automobile accident in Spartanburg, SC. A spokesman for the group said they have cancelled their upcoming Midwestern tour.

Banana Joe Montione has exited KHJ/ Los Angeles, where he had been Chuck Martin's Assistant PD and PM-drive jock. No immediate replacement was named, so KHJ may have a prime slot open.

As rumored, Gary Deeb is crossing the street in Chicago to become Radio & TV Editor for the Chicago Sun Times. His contract with the Chicago Tribune ended Wednesday (4-30) and Gary took a few weeks off to honeymoon with his new bride Sandra Siepak (a Chicago TV newswoman). He'll begin his new duties at the Sun Times May 21.

Congratulations to R&R's Gary Owens (who also does a bit of josh-dickey work at KMPC/Los Angeles) on being the first radio announcer to be inducted into the Hollywood Hall Of Fame. John Barbour of NBC-TV's "Real People" presented Gary with the radio personality award at the first annual Hollywood Hall Of Fame Awards Ball.

Speedy recovery wishes to WMMS/Cleveland's Al "The Bear" Koski, who broke his jaw in a car accident recently. Cards should go to Al c/o WMMS.





ENOUGH IS ENOUGH — Remember KRLY/Houston's recent contest offering one ounce of gold to the listener who would perform "the most outrageous" stunt in public? Well, when R&R covered the story (so to speak) we noted that the eventual winner was a young lady who shaved her head, replaced her hair with cow manure, and sang "I Feel Pretty." We're not sure why, but we felt duty bound to offer photographic proof that this event really took place. So here you have it. Incidentally, the lovely winner's troy ounce of gold was valued at \$600, which would buy her all the shampoo she could ever want.

THESE ARE THE FIRST TWO SINGLES FROM AN ALBUM THAT IS GOING TO CHANGE THE WAY YOU LOOK AT MUSIC.

JOE WALSH "All Night Long"

> 96KX WICC KRSP Q107 KRBE KPUR 94Q KFMK KQWB-FM KWK KHFI WSPT KBEQ KX104 KBDF



COVBOY

ORIGINAL MOTION PICTURE SOUNDTRACK

Me"

KJR KFMK KHFI KJRB KRLC

MICKEY

A two-record set from the forthcoming motion picture.

It's more than just music. It's a way of life.

Original Soundtrack Album From the PARAMOUNT PICTURE Starring

JOHN TRAVOLTA

**URBAN COWBOY** 

An IRVING AZOFF/ROBERT EVANS Production A JAMES BRIDGES FILM

Produced by IRVING AZOFF and ROBERT EVANS

Screenplay by JAMES BRIDGES and AARON LATHAM Directed by JAMES BRIDGES

© 1980 Elektra Asylum Records A Warner Communications Co





Question: What famous musician had his nose broken three times while boxing? . . . has sold over 17 million albums? . . . has recorded over 60 LP's? . . . and loves terrible puns? (Phronk . . . time's up!) That's correct . . . Roger Williams! Although he's beel a pal of the GO Column for many years, I hadn't realized how deep into jazz R.W. (as he is seldom referred to) went. At Julliard, he studied with Lennie Tristano and Teddy Wilson. Incidentally, Roger's favorite all-time pianist hero was Art Tatum. Currently Roger, under the a.k.a. of Studio 88, is getting all kinds of airplay with "The Bee Side" (Rimsky-Korsakoff's "Flight Of The Bumblebee," 1980 style).

As for puns ... he hit me with a groaner last week . . . "Garish," he explained, "did you realize that I did the A&R work on my new LP down in Newport Beach?" I said, "No." Roger continued, "Yes, each day at the pier I would take a ragged old stick and brush it across the slits in the pier and create piano-like sounds to equate what would eventually be produced on record." "That's amazing," I shrugged, setting fire to my tongue. "However," he said, "I finally came to the waterline and had to stop playing with my stick . . . there were no more slits in the wood to play . . . and Gary, you know the old saying, 'When you're out of slits . . . you're out of pier!" "(Groaning in the outer foyer only.)

Speaking of guys who love puns, I just heard from Hal Murray. Hal has been a silly twerp since the McLendon and Crowell-Collier days. He's now doing the morning show, "The Murray-Go-Round," at WGTW in Leesburg, FL in the giant Orlando market.

I mentioned that Roger Williams had just left me with a

mild case of paranomasia. Hal said, "Isn't Roger from Des Moines?" "Yes," I cleverly retorted, "he was born there! Did you ever work in Des Moines?" "Right," recalled Hal. "In Des Coal Moines . . . and occasionally Des Salt Moines." (May Bennett Cerf have mercy on your soul!)

This week, en route to the annual lynching of tourists on Sunset Boulevard, the gang from Spyro Gyra zoomed in to say howdy. Most of the members of the group are from Buffalo... although two of them said they had normal parents. The name 'Spyro Gyra' is not that of a Greek musician, but the green stuff that lurks around your pool... it's from their 10th grade biology teacher. They should have recorded "What's It All About, Algae?"

Incidentally, I loved Gary Nosacekse's delightful April Fool's song "I May Be Dead." Gary is at WBCS in Milwaukee, and is doing a great job. After I played his tape on the air, our necrophiliac demographic shot straight up. It's definitely not a stiff!

Radio&Records



COMBINED COMMUNICATIONS/GLOBETROT-TERS MERGER CALLED OFF — Combined withdraws from extensive radio combina-



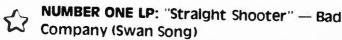
**AOR FOUNDER TOM DONAHUE DIES AT 48** 



NUMBER ONE FIVE YEARS AGO: "Philadelphia Freedom" — Eiton John (MCA)



NUMBER ONE COUNTRY: "I'm Not Lisa" — Jessie Colter (Capitol)









## ABC Back In Front For First Postseason Race

The Nielsen week ending April 27 was a brief respite in the ratings war, as the barrage of movies and specials slotted in by the three networks for the end of the official season (last week) dropped off and the new round of "stunting" for the May sweeps hadn't started yet. With reruns in full swing, viewing levels fell noticeably, as ABC won the race with a 16.8 average rating, ordinarily good enough for a fairly distant third place. CBS was second with 16.1 and NBC third with 14.6.

ABC had an excellent week for Top 20 shows with 12 qualifiers, as CBS was held to five (alt in the top eight, however) and NBC three. Leading ratings-earner was "60 Minutes" (CBS), followed by "That's Incredible" (ABC), which missed the top spot by an incredible three-tenths of a point. Following were 3) "Three's Company" (ABC) 4) "MASH" (CBS) 5) "20/20" (ABC) 6) a tile between CBS's Friday powerhouses "Dallas" and "Dukes Of Hazzard" 8) "Flo" (CBS) 9) "Love Boat" (ABC), and 10) "Taxi" (ABC).

ABC's "Benson" led the second ten, followed by 12) "Laverne & Shirley" (ABC) 13) a tie between NBC's "Real People" and "Diff'rent Strokes" 15) "Quincy" (NBC) 16) "Walkiki" (ABC movie) 17) ABC's Mikhail Barishnakov special 18) "Fantasy Island" (ABC) 19) a tie between "Happy Days" (ABC) and ABC's new "Sunday Sports," described as a sporting version of "That's Incredible," another incredibly creative spinoff.

MUSIC ON TV: Dan Fogelberg makes his live TV debut May 2 on ABC's "Friday Night Live At The Kentucky Derby" special ... "Barry Manilow — One Voice," the singer's latest special, airs May 19 on ABC with Dionne Warwick as sole guest ... Spyro Gyra appears on "Merv Griffin" May 13 ... Devo is scheduled for "Fridays" May 2 ... Hiroshima is on the "Tonight Show" May 9 ... Bernadette Peters is on "Merv Griffin" May 14, "American Bandstand" June 14 ... Fleetwood Mac stars on "Rock Concert" throughout May, depending on local schedules ... Barbara Mandrell is on Bob Hope's latest special May 28 on NBC ... The Pretenders guest on "Midnight Special" via video May 9.

## VODEDSODYE:

GETTY OIL, 4 FILM FIRMS FORM NAT'L PAY-TV NET: The Getty Oil Co. and Columbia Pictures Industries Inc., MCA Inc., Paramount Pictures Corp. and 20th Century-Fox Film Corp. have joined as equal partners in a national subscription pay-TV network which will begin broadcasting in 1981. Initial value of the venture, viewed as an attempt for film producers to get a larger slice of the pay-TV ple, is estimated at \$200 million, with Getty putting up \$30 million in cash to get the satellite-delivered movie channel off the ground. A significant feature of the new venture, according to the announcement, is that films from the four firms involved will not be shown on any other satellite-fed pay-TV network programming service for nine months following their availability to the venture, a move which has raised eyebrows among the existing pay-TV competitors (Home Box Office, Showtime, Warner Amex, and regional channels) and the U.S. Dept. of Justice, which has decided to probe potential anti-trust implications of the venture. There are currently six million pay-TV subscribers in the U.S., double the number of a year ago, and this figure is expected to grow by three million per year over the next several years . . . PHILIPS, DISCOVISION PEN CROSS-LICENSING PACT: North American Philips Corp., its Dutch parent N.V. Philips, and the U.S. Philips Corp. have signed a cross-licensing agreement with DiscoVision Associates, the joint venture of MCA and IBM. Under the terms of the pact, the firm will exchange licenses on each other's patents pertaining to videodiscs and videodisc players in accordance with the standard specifications of the Philips (Magnavox in the U.S.) and MCA systems ...

## **ERR WAVES**

## BY BOBBY OCEAN



HUMBLE PIE ROCKS ON TO VICTORY WITH THEIR HOT NEW DEBUT SINGLE

"FOOL FOR A PRETTY FACE"



# HUMBLEPIE

FROM THEIR WINNING ALBUM
"ON TO VICTORY"







"Don't just note what took place during the actual four or twelve weeks of your local Arbitron survey."

## Why Stations Should Keep A "Diary"

Before you all glance at the headline and dash out to obtain one of **Arbitron**'s booklets, I'm not referring to an Arbitron diary this week. I'd like to propose that each station manager and PD keep an *internal* diary, one document that can help you in two ways — give you a written history of what happened during the sweep so you can check later to see who did what to whom; and the data will give you a better perspective when you review the diaries in Laurel after your local **Arbitron** report has been issued.

#### Why A Diary?

All too often in this industry we sit around stations at staff meetings musing about what station X did during a certain sweep period. Usually our information is based on recollections that can be influenced by the faulty nature of our memories. Wouldn't it be better if the GM and PD kept written records of what took place in proximity to the Arbitron sweep (or another ratings period for that matter)? In building a history of happenings in your market you may be better prepared to deal with future surveys, and you'll have a track record to judge what worked, and what didn't.

#### Why Two Diaries?

It is my suggestion that both the GM and PD keep a diary or log of what took place in and around the sweep. Given the different perspectives of the two positions, this makes sense. The GM can pay attention to the advertising and outside promotion campaign conducted by his/her station and the competition, and can be responsible for reviewing the post-survey results to see what has positive impact as shown in the Arbitron results. The PD can pay closer attention to what programming moves were made by the competition, note what his/her station did in terms of programming and on-air events, and look at the Arbitron results with that aspect in mind. Another good reason for having two logs of the survey events is that with travel and other duties one person may miss something significant that took place during the sweep. The two-diary system serves as a doublecheck to cut down the possibility that a notable occurrence was overlooked.

#### What To Record

What kind of information should end up in this diary? I'd say the following list covers many of the key areas, but might not be all-inclusive in your area — feel free to add local events that have potential impact on diarykeepers:

- 1. Advertising/promotion campaigns: Yours and theirs. What media were used, relative dollar amounts, and the placement and timing of such a campaign.
- 2. Programming strategies: Were new personalities added, new music rotations used, lower spot loads, etc? Keep track of your effort and theirs, then note in the book if there appears any payoff for the station involved.
- 3. Outside events: Sports playoffs or exciting games, crime or political developments, weather or natural happenings that might have altered "typical" listening patterns during the sweep.

While listening is usually atypical in times of crisis, it helps to know when these events took place so you can track their impact, if any, when looking through the diaries post-survey. If an unusual happening took place a post-survey diary review can tell you just how much impact the item may have had. You can then factor that impact into your sales and programming evaluations of the Arbitron results. However, if you don't know what took place when during the relevant sweep, you can't really track the possible impact of sports, acts of God, or other strange goings-on.

#### When To Keep The Diary

Unlike the regular Arbitron diary, I'd suggest the station personnel keep track of events over a multi-week period. Don't just note what took place during the actual four or twelve weeks of your local Arbitron survey. Remember that the weeks preceding and following are important also. If a com-

## Week In Review

### **RAM Issues New York Book**

RAM Research has issued the first-quarter 1980 estimates for New York City this week. The first RAM sweep since last summer shows that WBLS has a 10 share of the total average persons metro audience to lead the market January-March. Following WBLS were, in descending order: WOR, WINS, WRFM, WCBS, WPLJ, WKTU, WNBC, WPAT-FM, and WABC. WNBC, RAM's client in New York, scored just over a four share, while WABC was slightly under that threshold.

In an unrelated development, RAM President John Patton told R&R that the firm has just hired an additional account executive. Bob Goode, most recently involved in a TV production firm in Phoenix, and before that PD at WROK and WSAI, has just joined the company. Goode may eventually be based in Chicago to bolster the RAM effort in the Midwest.

#### Mediatrend In Memphis?

Concerns about the health of the Media Statistics, Inc. ratings effort in major markets may be premature. R&R has learned that stations in the Memphis area will soon have the opportunity to subscribe to the service. Mediatrend monthly reports were recently discontinued, at the company's behest, in Detroit and Atlanta, but the firm continues to seek new markets for the service.

## Arbitron Improves Condensed Market Reports

Condensed Market Reports, an Arbitron service for smaller markets, will see additional demos added to the ratings data. The 58 markets that will receive CMR's based on spring surveys in their areas will see data for seven new dayparts and three new demos. The dayparts are mainly weekend breakouts, while the new demos are adults 18-49, 25-54, and 35+.

petitor starts an ad campaign eight weeks before the actual sweep begins, that may be important (especially if the station looks good in your postbook analysis). Generally, I'd recommend that stations keep detailed logs at least four weeks prior to and several weeks after the actual survey period.

### The Past Is Prologue . . .

Over the entrance to the National Archives building in Washington is the inscription "The past is prologue . . . study the past." By keeping station diaries or logs during Arbitron surveys you'll be much better able to plan for the future success in the ratings by having a better record of what took place in past efforts. If you'd like an example of what such a station diary can look like, please let me know and I'll send you a copy similar to one used by some stations I'm familiar with. It may not be an Arbitron diary, but it can help your future ratings almost as much.

Q&A

Dave Lange, PD of WDVE/Pittsburgh, recently wrote to ask about the Arbitron weighting system: "Why, in smaller markets like Lansing (where Dave was from) does Arbitron have to multiply diary values by four to make the in-tab balance?"

In demos such as men 18-24, Arbitron historically has a difficult time getting back enough diaries to adequately represent the metro population for the demo. Basically, the heavier the dairy return, the lower the PPDV (persons per diary value) or cume value of the diary. However, if, as in men 18-24 in smaller markets, there are very few diaries in-tab, each diary must be weighted or multiplied to compensate for the return shortfall. The fewer the number of diaries, the higher the value each will have. Naturally, the higher diary values can lead to fluctuations in the estimates, especially when a station is not mentioned in, for example, any of the seven male 18-24 diaries returned in a metro.

Unless additional return can be garnered from the younger demos, this type of problem will continue, given the Arbitron methodology.

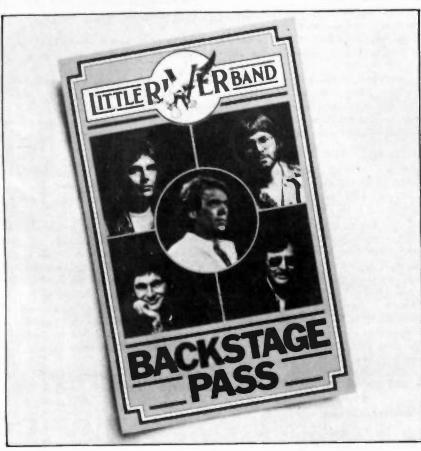
Jhan Hiber, former Manager of Radio Market Reports for Arbitron, is R&R Research Editor. Contact Jhan with any research or ratings question you may have.



## Win a FREE Trip to LOS ANGELES or NEW YORK

(or a U.S. 1980 tour city of your choice)

## In The LITTLE RIVER BAND BACKSTAGE PASS CONTEST!



## RULES

- 1. THE CONTEST IS OPEN TO ANY U.S. BASED RADIO STATION MANAGER, PROGRAM DIRECTOR, MUSIC DIRECTOR OR DISC JOCKEY.
- 2. THERE WILL BE TWO FIRST-PLACE WINNERS WHO WILL RECEIVE FIRST-CLASS AIRFARE FOR THEMSELVES AND ONE GUEST EACH TO A LITTLE RIVER BAND CONCERT IN LOS ANGELES, NEW YORK OR
  ANY OTHER CITY ON THE 1980 UNITED STATES TOUR. INCLUDED WILL BE 3 DAYS AND 2 NIGHTS
  HOTEL ACCOMMODATIONS AND MEALS, CONCERT TICKETS, BACKSTAGE PASSES, LIMOUSINE SERVICE AND AN AUTOGRAPHED PERSONALIZED PLAQUE.
- 3. THERE WILL BE 50 RUNNERS-UP WHO WILL RECEIVE PLAQUES AS WELL AS TICKETS AND BACKSTAGE PASSES TO A U.S. 1980 LITTLE RIVER BAND CONCERT NEAREST THEIR STATION.
- 4. TO ENTER ALL YOU HAVE TO DO IS CORRECTLY ANSWER THE QUESTIONS LISTED BELOW AND SEND THEM ON A 3x5 CARD WITH YOUR PRINTED NAME, ADDRESS, PHONE NUMBER AND STATION NAME TO: LITTLE RIVER BAND BACKSTAGE PASS CONTEST, CAPITOL RECORDS, 1750 N. VINE ST., HOLLY-WOOD, CA 9002B. ENTRIES MUST BE RECEIVED BY MAY 14. LIMIT ONE ENTRY PER MAILED ENVELOPE. NOT RESPONSIBLE FOR ENTRIES LOST, MISDIRECTED, OR DELAYED IN THE MAIL, AT THAT TIME 100 SEMIFINALISTS WILL BE CHOSEN RANDOMLY FROM CORRECT ENTRIES AND THEIR NAMES WILL BE PUBLISHED IN THE RADIO & RECORDS ISSUE DATED MAY 23.

THE FIRST-PLACE WINNERS AND RUNNERS-UP WILL BE ANNOUNCED IN THE RADIO & RECORDS ISSUE DATED MAY 30.

- S. THE ODDS OF WINNING DEPEND ON THE NUMBER OF TIMES YOU ENTER AND THE TOTAL NUMBER OF ENTRIES. ALL SEMI-FINALISTS, WINNERS AND RUNNERS-UP WILL BE DETERMINED IN A RANDOM DRAWING BY CAPITOL RECORDS WHOSE DECISIONS ARE FINAL. WINNERS WILL BE NOTIFIED BY MAIL OR TELEPHONE. ALL PRIZES ARE NON-TRANSFERABLE AND NO CASH ALTERNATE OR SUBSTITUTION FOR PRIZES IS OFFERED. ALL WINNERS MUST PROVIDE AFFIDAVIT OF ELIGIBILITY AND RELEASE OF LIABILITY UPON REQUEST. IF A WINNER IS A MINOR, PRIZE WILL BE AWARDED IN THE NAME OF A PARENT OR GUARDIAN WHO MUST ACCOMPANY THE MINOR. WINNERS ARE RESPONSIBLE FOR ALL APPLICABLE TAXES AND ASSUME ANY AND ALL LIABILITY IN CONNECTION WITH THE PRIZES. ALL FEDERAL, STATE AND LOCAL LAWS APPLY. ALL HOTEL ACCOMMODATIONS, MEALS AND TRANSPORTATION SELECTED BY CAPITOL, ALL WINNERS GRANT CAPITOL THE RIGHT TO USE THEIR NAMES AND LIKENESSES IN CONNECTION WITH ANY PUBLICITY RELATING TO THE CONTEST.
- 6. EMPLOYEES AND THEIR FAMILIES OF CAPITOL RECORDS AND BUSINESS AND PLEASURE TRAVEL, INC.,
  THEIR CORPORATE PARENTS, SUBSIDIARIES AND AFFILIATED COMPANIES ARE NOT ELIGIBLE TO PARTICIPATE. VOID WHERE PROHIBITED BY LAW.

NO PURCHASE REQUIRED

# Airfare & Accommodations Courtesy of BUSINESS AND PLEASURE TRAVEL

TRAVEL AGENTS TO THE ENTERTAINMENT INDUSTRY \* 24-HOUR SERVICE - CALL 213-462-2222

## LITTLE RIVER BAND 1980 NORTH AMERICAN TOUR

JUNE 10 TARRYTOWN, N.Y.

JUNE 11 NEW YORK, N.Y.

JUNE 12 HARTFORD, CT.

JUNE 13 BOSTON, MA.

JUNE 14-20 EAST COAST DATES TO BE ANNOUNCED.

JUNE 21 ST. LOUIS, MO.

JUNE 22 KANSAS CITY, MO.

JUNE 23 WICHITA, KS.

JUNE 24 OKLAHOMA CITY, OK.

JUNE 25 TULSA, OK.

JUNE 27 DENVER, CO.

JUNE 29 SANTA BARBARA, CA.

JUNE 30 LOS ANGELES, CA.

JULY 1 LOS ANGELES, CA.

JULY 2 LOS ANGELES, CA.

JULY 3 SAN FRANCISCO, CA.

JULY 5 VANCOUVER, B.C.

JULY 6 PORTLAND, OR.

Management: Glenn Wheatley
BACKSTAGE PASS Produced By Little River Band & Ern Rose.

## **CONTEST QUESTIONS:**

- 1. What was the first Little River Band single released in the United States? (Hint: a live version appears on Backstage Pass).
- 2. Name at least two ingredients of a "Diamantina Cocktail."

2.

3. "Sleeper Catcher" is an Australian term for . . .

\_\_a bouncer in a bar. \_

a gambler.

the front of a train.

4. Name one of the new songs on Backstage Pass that doesn't appear

on any of the studio albums.

NO OFFICIAL ENTRY BLANK IS NEEDED! JUST PRINT YOUR NAME, STATION, JOB DESCRIPTION AND ANSWERS ON A 3x5 CARD TO: LITTLE RIVER BAND "BACKSTAGE PASS" CONTEST, CAPITOL RECORDS, 1750 N. VINE ST., HOLLYWOOD, CA 90028.



# PHOTOGLO A 20TH CENTURY SUCCESS STORY!

## **NEW THIS WEEK:**

KFI	WTIX	<b>WKBO</b>
WAKX	WLCY	

ON:	WZUU	KAFM
WKBW	<b>Z96</b>	KNX-FM
KRBE	KSTT	<b>KPAM</b>
KILT	WSEZ	<b>KQWB-FM</b>
94Q	<b>FM99</b>	WINW
KTSA	<b>WANS-FM</b>	KIFM
WGH	WFOX	WUSL
<b>KCBN</b>	WFOM	WBAL
WROV	KLIF	WSB
WTMA	<b>WPRO</b>	KOMO
WAYS	KRSP	KIXI
WKIX	WORD	WKY
KING	WAMS	WBBG
KAAY	KZZP	K101
KSLY	<b>WBZ-FM</b>	KWEN
WAKY	KULF	WING
WKEE	WGR	KBOZ
KRLA	WEEI-FM	WGY
WPTR	WBEN	KOLO
KREM	KOIL	WIOD

## THANK YOU FOR BELIEVING!

## **PHOTOGLO**

"We Were Meant To Be Lovers"

From The Debut Album "Photoglo"



## Brad Messer



## How Long Is A News Story?

Know how long radio newscasts are? The average length of individual news stories? Know how long actuality inserts and voice wraparounds are?

You know. You have a darned good idea anyway. And you know the general structure of newscasts (lead story, body, sports, weather) just as you know the general structure of various program formats (hot song, spot cluster, promo A, sweep). Aw, hell, even the listeners know "inside" stuff like that. Perhaps that's why most of them are as unimpressed as most of us once they comprehend the normal basics. There's very little extraordinary and an overwhelming amount of ordinary on the radio, including what comes from the newsrooms.

People who handle news, and the people who handle the people who handle the news, usually act usual and commonly think commonly. The average thing to do is to be average. Now that I've belabored the heck out of that point, onward to innovation.

Radio news has few innovators because the environment of nearly all stations actively discourages creativity. Stations encourage us to learn the rules, follow them, and when new ways are finally accepted then we're to do those new things. Unaccepted or unheard-of ways are God-forbidden; even the very thought of them is made frightening.

When a creative newsperson finds himself/herself at a station where innovation is encouraged, the heaven-like experience is later remembered as a briefly-shining Camelot in an otherwise workaday business career.

## "You Want What In The Newsroom?"

Years ago I had a turntable installed in the newsroom. Absolutely stupid idea, said the station engineer as he wired it in. Within a year, the technique of using bits of songs to illustrate news stories had become widely used at Progressive AOR stations. At least one syndication outfit still produces and sells news/music packages. But after a year I got tired of that and we moved along to the Radio Slide Shows.

A reporter covering a feature-interest event recorded ambient sounds as he experienced them, and the air presentation was 35 or 40 sound bites rolling past as the reporter narrated. Because this was low-age demographic and "hip" psychographic, we Hollywooded up the presentation with sound effects. As a Radio Slide Show began we turned out the lights, switched on the projector sound and then listened as the reporter showed us his slides and explained "Here's the lady selling me a four-dollar ticket . . . me going thru the turnstile . . . now the man selling balloons . . . here are about 300 people wearing T-shirts, and now the MC introducing the first act . . . "

People loved those Slide Shows. We got tired of 'em after a few months and moved on to doing newscasts live from remote locations, such as from the bayshore where oil-gunked birds were being cleansed by volunteers after a tanker spill. Just took a handful of copy with us to cover the heavy stuff, then did the main body of the 'cast on the story we were at. That got old after a few months. Next, I think, we got into seeing how many long-distance calls we could make to generate stories no one else had . . . then into as much live coverage as possible.

Those stations allowed completely free rein. Each was on top in ratings. The management never knew what to expect next. Neither did the listeners, who kept listening because they knew they could trust what we said, and trust we'd never say it the same way twice.

The way I remember it. it was kinda like Camelot . . .

## Rip 'N' Read-

#### Leftover Chunks Of Comet?

MONDAY MAY 5: In the early morning hours there may be a meteor shower, average peak 18 "shooting stars" an hour. These events have a couple days' leeway, so the Eta Aquarid shower may have come during the weekend, or by tomorrow night. If you see a meteor, the rest of them will come from about the same section of sky. They're little chunks of debris left in the orbital track of, in this case, Halley's Comet.

Tammy Wynette is 38. A fellow named Jean Nicot died on this date in 1606. As a French diplomat he's all but forgotten, but his name made the history books because he imported the first tobacco. Nicotine, hey?

The first U.S. manned space flight was 19 years ago today. Alan Shepard flew a suborbital track 116 miles up.

### The Declaration Of Civil War

TUESDAY MAY 6: The actual fighting had been going on nearly a month, but it was on this date in 1861 the Confederate Congress formally declared a State of War with the United States.

Orson Welles, now seen on TV wine commercials but famed for earlier radio work, is 65 today. The German dirigible Hindenburg, which had been making regular long-distance passenger flights, exploded 43 years ago today. 36 of the 97 people aboard died in the tragedy at Lakehurst, NJ. Now they don't use hydrogen in blimps, they use gas that doesn't burn. Asbestos gas. Naw . . . helium.

## The First Air Battle At Sea

WEDNESDAY MAY 7: During World War II U.S. naval and air forces intercepted a Japanese fleet in the Coral Sea. It was 38 years ago today, in 1942, and the battle was fought entirely with air power . . . a first in the history of sea warfare. Japanese plans to invade Australia were ended.

Johnny Unitas is 47. Teresa Brewen becomes 49.

Thirty-five years ago today World War II ended. The Pulitzer prizes were created 68 years ago today.

## The Burning Ring Of Fire

THURSDAY MAY 8: All the world's volcanoes lie along the Ring of Fire. The line of it intersects the American Northwest, so while Mount St. Helens makes little wavelets of news, there are plenty of other volcanoes not far from it with their own potential. Mount Shasta in California, Mount Rainier and others are in the Ring of Fire, which extends to the island Martinique, where a massive eruption of Mount Pelee killed 30 to 40-thousand people 78 years are today.

island Martinique, where a massive eruption of Mount Pelee killed 30 to 40-thousand people 78 years ago today.

Rick Nelson is 40 today. So is Peter Benchley ("Jaws"). Don Rickles turns 54. Melissa Gilbert is 16. Toni Tennille is 37. The first Coca-Cola was made in Atlanta, GA 94 years ago today.

## **Nixon Impeachment Hearings**

FRIDAY MAY 9: Six years ago the Richard Nixon impeachment hearings began in Washington, D.C. You've heard the story. He quit, became a writer and so on. The first airplane flight over the North Pole was 54 years ago, by Commander Richard Byrd and Floyd Bennett. (A compass needle at the North Pole doesn't know where to point because everything is north. A special compass was created for the trip, taking bearings from the sun.)

Mike Wallace is 62. Richie Furay is 36. Dave Mason hits 35. Billy Joel is 31. Country legend Hank Snow was born this date in 1914.

# URB PRAIRIB BAGUE



THE HOT NEW SINGLE

"LET ME LOVE YOU TONIGHT

From their debut album on Casablanca Records FIRIN' UP





Produced by John Ryan for Chicago Kid Productions



# Media Marketing

## What Makes A Successful Record?

A re there a few universals which doom some records to failure before they ever hit the racks? Do those same universals virtually guarantee "hit" status for other records? Or, alternatively, is each record so unique that predicting its market acceptance is a hopeless cause?

n one sense, the business of producing and releasing records is the business of forecasting consumer tastes and preferences. Consumers are the kings and queens of the marketplace, and a product which doesn't please these rulers will suffer dire consequences. Thus, every time a new artist is signed or a new album is cut, someone is at least implicitly assuming that the artist or product will be marketable. The question running through my mind today is how that forecasting process might be formalized to a greater degree in order to try to avoid releasing bad product and concentrate efforts on good records.

#### The Search For Universals

ne of the problems in seeking universal factors which will help distinguish good from bad product is that each industry is so unique in terms of the key factors to be considered. That is, the universals for toothpaste, automobiles, or canned peas are most likely not going to be too useful for predicting the success of an album or tape. Further, I am not aware of any published research which has been brought to bear on this issue. Accordingly, all I can do is to

tribution (negative or positive) the product made to company profitability. If a number one record costs more than it delivers in sales, then it isn't successful (the exception being if the record is serving the purpose of setting up other records — a sort of "loss leader" concept applicable to many singles).

ith that thought in mind — profits rather than sales are the key definition of success — let's proceed with some exploration of a few factors which may differentiate successful from unsuccessful products.

#### The Artist

he recording artist would appear to be a major contributing factor to a record's success. Consumers anxiously await new releases by their favorite artists and know that they are on their way months in advance. Unfamiliar or less popular artists, in contrast, may even be a detriment to the success of a good piece of product (the old "who's he?" phenomenon). Thus, general artist popularity and/or past track record of hit songs may be a good predictor of record success. Obviously, a part of this may be artists' "visibility" - artists have traditionally gone on tour in conjunction with the release of a new album. An assessment of tours and concerts, and their timing relative to a record's release, may help to discover the real importance of this activity to a record's success. It is necessary? Helpful? Of no consequence?

"Viewed from a marketing perspective, airplay without identification is like an ad without the name of the product in it. The consumer may love it and want to rush out and buy it, but doesn't know the brand name!"

speculate about some of the potential factors which may underlie record success/failure — in order to verify my guesses, a record company, or the industry as a whole, would need to undertake some direct research.

## **Defining "Successful" Product**

B efore examining possible factors which predict a record's success, it is first necessary to consider exactly what is meant by a successful record. Success could be defined by position in the national charts - certainly that is one measure of success. More important, however, is the profitability of a product. It's more glamorous, of course, to worry about gold and platinum records and Grammy Awards, but firms cannot be expected to survive solely on the basis of the "big winners." Rather, some of the more mundane releases may in fact be successful from the perspective of generating revenues in excess of production, marketing, and overhead expenses. A record company should be able to ascertain, for each and every product, the con-

## **The Creative Product**

ow about the product itself? What makes a "good" song — one that people just love to listen to? Certainly the tune is a critical component, but it can be broken down into much finer parts. Number of beats per measure, the lyrics, use of harmony, minor chords, different arrangements, etc. "Mixing" of a recording is a major element of record production - but what is really known about each one of those buttons, dials and levers? Are there any universal trends in terms of which kinds of "mixes" seem to pop up more often in successful records? With respect to albums, how many "good" cuts are necessary in order to attract large numbers of buyers? Is three a minimum cutoff, as some have suggested?

#### **Context Effects**

ontext effects may be a vital component of record success, in that a record is perceived differently due to the surrounding circumstances. I have two factors in mind here. One is the social "mood" of the market at the time the album is released. Some songs seem to become statements for their time, reflecting the basic values and concerns of the public. A product which may be enthusiastically embraced at one time may be doomed at another time, simply due to the type of music people are in the mood for.

second factor, somewhat related to the first, is the nature of the other music which is currently popular. For instance, during the rise of disco, a disco album may have enjoyed relatively greater acceptance than it would right now. In other words, people were just falling in love with disco and wanted all they could get. At other times, music seems to fall into a pattern and people become bored with it (e.g., disco again?), making them much more receptive to a release which is somehow different from the rest. Are more successful records trendsetters or trend followers? That is, are they bucking the stream of surrounding music or simply "going with the flow?" Examination of the charts at the time of a record's release could help to document which trend has been more evident.

### **Marketing Programs**

bviously, from my perspective, I would expect that the marketing effort engaged in by the record company should have at least some impact on a record's success. How much advertising was devoted to the release - where and when did that advertising run? What promotional activities accompanied the release - were they successful in generating airplay (for more on airplay, see below). What about packaging does the makeup of the album jacket have an impact, or is packaging unimportant? What is the impact of tapes, which contain far less "information" about the artist than record jackets? Does this lack of information turn off some buyers - is that information an important aspect of "identifying" with the artist?

#### More On Airplay

irplay is perhaps the single most important aspect of music marketing, according to many industry observers, but how important is it really in distinguishing successful from unsuccessful records? If a record doesn't quite have that lasting appeal, too much airplay might actually hurt it, for instance. One problem I have with airplay is the lack of identification of the artist or name of the song in many instances. Viewed from a marketing perspective, airplay without identification is like an ad without the name of the product in it. The consumer may love it and want to rush out and buy it, but doesn't know the brand name! This problem may be particularly acute for new artists or songs when the title is non-obvious from simply hearing the song played.

n summary, there are a myriad of possible factors which may explain a record's success — a few of them have been outlined here. Systematic study of past successful and unsuccessful releases could help to determine if these or other factors constitute a set of universals for the prediction of future record success.

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.





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## LHE BOYDIE BYDIO VELMOBIC

WABC—NEW YORK AL BRADY KLOS—LOS ANGELES DAMIEN BRANDON WLS—CHICAGO JOHN GEHRON

KFRC-SAN FRANCISCO LES GARLAND

0

WYSP— PHILADELPHIA STEVE SUTTON WDRQ-DETROIT BILL GARCIA

F105-BOSTON **REG JOHNS** 

WPGC-WASHINGTON, D.C. SCOTT SHANNON

KAUM—HOUSTON GARY FIRTH

KNUS-DALLAS/FT. WORTH JIM WHITE

KSLQ—ST. LOUIS KEVIN METHANY **WDVE**—PITTSBURGH DAVID LANGE

KDWB-MINNEAPOLIS/ ST. PAUL DAVE COOPER

WGCL—CLEVELAND BOB TRAVIS

KYYX—SEATTLE JERRY O'DAY WZGC—ATLANTA JOHN YOUNG KFMB-FM— SAN DIEGO GLEN McCARTNEY

Y100-MIAMI BILL TANNER Q105—TAMPA MASON DIXON

KTLK — DENVER ED GREENE

**JB-105**—PROVIDENCE TODD CHASE

WLPX—MILWAUKEE TOM DANIELS

WSKS—CINCINNATI BOB LAWRENCE

WKBW-BUFFALO SANDY BEACH

KBEQ—KANSAS CITY RANDY LANE KUPD-PHOENIX

JOHN SEBASTIAN WGH—NORFOLK BOB CANADA

WNAP-INDIANAPOLIS CHRIS CONNER

WTIX—NEW ORLEANS BOB MITCHELL

KLBJ—AUSTIN GLEN MASON

**WLRS**—LOUISVILLE DRAKE HALL **KX-104**—NASHVILLE LEE MASTERS

**BJ-105** ORLANDO DAVE WRIGHT

92X—COLUMBUS BUDDY SCOTT

0

WGRD— GRAND RAPIDS RON WHITE

KOFM— OKLAHOMA CITY MIKE MILLER

WTMA—CHARLESTON JOHN TRENTON

WQDR— RALEIGH/DURHAM DANIEL BRUNTY

KCPX— SALT LAKE CITY GARY WALDRON

WKXX-BIRMINGHAM STEVE DAVIS KTSA—SAN ANTONIO MIKE SCOTT

WOHO — TOLEDO IRWIN YOUNG

KWEN-TULSA DAVE MICHAELS

WRVQ-RICHMOND BILL THOMAS

96-ONE — OMAHA DAN CHARLESTON WAIV-JACKSONVILLE REGGIE BLACKWELL

WRJZ-KNOXVILLE BOB KAGHAN WROV — ROANOKE/ LYNCHBURG BARRY MICHAELS KIOA – DES MOINES GARY STEVENS

WSKZ-CHATTANOOGA DAVID CARROLL KJRB-SPOKANE JOHN STEVENS

KZZX — ALBUQUERQUE KRIS CARRY KKLS—RAPID CITY RANDY SHERWIN

KQWB—FARGO BILL RICHARDS

KILE-GALVESTON LEE VICTOR

WFMF— BATON ROUGE RANDY RICE

KELP—EL PASO STAN MAIN KROY—SACRAMENTO DON EARLY

WISM — MADISON JONATHAN LITTLE K104—FRESNO JIM SUMPTER

KEEL—SHREVEPORT/ TEXAKANA HOWARD CLARK

WRHY— HARRISBURG/YORK TOM MARTIN

WMC-FM — MEMPHIS MARK WILLIAMS WTIC—HARTFORD ARNOLD CHASE

WDBR-SPRINGFIELD JIM MOORE

FOR ONE SOLID WEEK IN JUNE THESE RADIO STATIONS WILL PARTICIPATE IN A MAJOR PROMOTION SURROUNDING THE UPCOMING FILM ROADIE.

A MOVIE: A UNITED ARTISTS FILM - PREMIERES JUNE 13TH A SOUNDTRACK ALBUM: AVAILABLE SOON ON WARNER BROS. RECORDS AND TAPES

T Maui T Productions



# TOP-40

## John Leader

A POWERFUL PROMOTION

## WAAY Goes To 50,000 Watts

After four years of planning, WAAY/ Huntsville has boosted its daytime power from 5kw to 50kw, thereby effectively increasing its coverage area by 2660 square miles. To say the station is pleased would be the understatement of the year.

In announcing the April 11 power increase, Jerry Dean, National Program Director for Smith Broadcasting, sent along details of a promotion WAAY implemented as a way to promote both the station and its newlyacquired coverage area.

#### **Commemorative Coin**

As Jerry explained, "To mark the occasion we minted '50,000 watt Commemorative Coins.' Each coin carries a number on the back and was attached to a 'carrier card' which listed some of the prizes to be won and how to win them. These coins were then distributed throughout Huntsville as an insert in the local paper. We also inserted them in numerous papers published in towns that are in our new coverage area. We backed this up with billboards and a heavy television schedule. A few days later we began calling coin numbers and parts of numbers on the air, hourly, for prizes. Needless to say, the response has been fantastic, not only in Huntsville, but also in the new areas, which brings up an in-

teresting programming problem.
"WAAY's past success was built on the fact that we were a Huntsville station and our programming related solely to what was going on in Huntsville. Now that we have ten times the power and are serving more than just Huntsville listeners, we want to broaden our programming to include our new listeners. But at the same time

we don't want to alienate our Huntsville listeners."

Jerry brings up a good point. Although I haven't seen too many AM stations granted a giant power increase in recent years, there are daily cases of FM's boosting their power and therefore their coverage areas significantly. Naturally, with new coverage area comes new programming responsibilities for any station, AM or FM. As TSA's increase in size it may be wise for programmers to take a look beyond their metros for ways to please (serve) their audiences.

#### **Dual Service**

Jerry's early response to the potential problems caused by WAAY's coverage increase started with his current contest. "When we take our station van into one of these new towns to call out coin numbers, we'll plan to spend twice as long here in Huntsville calling out numbers. When we cover a news event in one of our new towns, we'll make sure all news in Huntsville is covered

"I feel that many programmers who run high-power stations with a large coverage area overlook the fact that their first responsibility is to the home town. If you don't have a strong metro base, it's going to be hard to get good numbers especially if your smaller towns out in the TSA have local stations of their own.'

The easy mistake to be made with a power increase such as the one WAAY has just received would be to overextend yourself promoting heavily to your new coverage areas totally ignoring your metro base. WAAY is not forgetting its "home town" but at the same time it's courting new listeners in its expanded coverage area with the coin promotion.

the pocket and using a newspaper distribution is a natural. This gets your promotion into the hands of a lot



## Outrageous Information From Seattle

A radio contest that is sweeping the nation has surfaced again, this time on KJR/ Seattle. The contest KJR has just completed offered a pound of gold to the listener who could conceive of and perform "the most outrageous stunt" in public.

Well the entrants came pouring in and there were those brave Seattle residents ready to eat live worms, sail across Puget Sound in a bathtub, or stuff 22 farm animals into a new Camero, including a 500-pound cow!

The KJR panel of judges carefully considered each written entry and skeptically selected four finalists for the outdoor competition on March 25th. Shown in the photo is the winner who walked away with KJR's pound of precious gold. Beryl Hudson constructed a frame around his motorcycle so that the two-wheeler resembled a "cruise missile." Using a trailer, which doubled as a ramp, placed at the edge of Angle Lake, Hudson raced his motorized "missile" down a long driveway, up the ramp and crashed himself into a paper billboard depicting the Ayatollah bending over with a red target painted on his backside. His vehicle, being somewhat heavier than water, quickly took up residence on the lake's murky bottom, while Hudson splashed his way to shore ready to collect his prize. Asked if he would do it again Hudson replied, "You drag the bike out of the water, start it up, and I'll do it again!" A very large crowd of KJR listeners witnessed the event, which should keep most of Seattle talking for several weeks to come.

COMMEMORATIVE COIN



Here's One Way You Win

Keep your WAAY Coin with you at all times and listen to WAAY Radio 1550 AM. We'll be calling out coin numbers or parts of numbers every hour for thousands in cash and prizes\*.



Cash & Prizes



Listen For More Details YOUR WAY OF THE 80's

WAAY

**50,000 WATTS OF POWER IN 1980** 

of people who aren't regular listeners. And of course the listener doesn't have to drive anywhere to pick up your promotion. It comes to him, right in his own home. If the promotion is impressive enough, such as a coin, he might sample your station just out of curiosity. Naturally then it's up to you to keep him.

'Not every programmer gets the opportunity to program a 50,000-watt AM station. I'm very excited about it and feel our promotion has gotten the increase off to a good start. If any of your readers would like to know more about our coin promotion, they are welcome to call me here in Huntsville.

50,000 watts of AM power has been a dream situation for most of us, I'm sure, and Jerry Dean is obviously quite proud of WAAY's new coverage and possible increase in ratings. The coin promotion is a simple but effective way of promoting the station's new regional importance while trying to attract new listeners both in Huntsville and 2660 newly-acquired square miles of coverage area.

## A Note To R&R Reporting Stations

A bit of confusion has arisen lately over what categories of music should be reported to R&R and which should not. The problem seems to be most apparent in regards to non-charted records in a daypart situation. R&R's policy has always been to reflect all the records your station is playing. If something is being exposed in an "Extra" or "On" category only in a certain daypart, then it should be reported. The same is true for any album cuts you may be playing only in the evening hours, for ex-

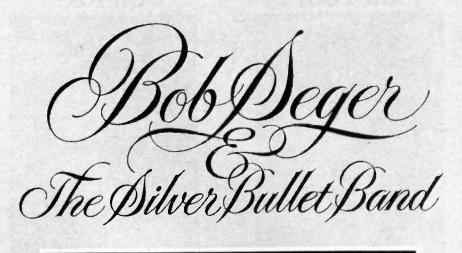
Conversely, many stations have stopped reporting records that may still be numbered on their current charts, but are no longer receiving airplay in a "current status" and that procedure is proper. An example might be a former "top 5" record that is currently working its way back down your numbered list but has gone into a "recurrent" rotation. Leaving such "recurrents" off your weekly playlist report to R&R is quite acceptable.

The weekly music reports we receive from you should contain all the records you are playing that week in a current rotation. Any record on your report can be "dayparted" if you wish to show that it is not in a full-time rotation. And, if you wish to skip numbers in your report for records that are in your recurrent category, that's fine, since it more closely represents what your current weekly playlist contains.

If you are in doubt about which songs should be reported and which should not, just ask. The general rule of thumb is that all songs on your current playlist should be reported each week.

# "AGAINST THE WIND" THE SINGLE RADIO DEMANDED FROM THE NO. 1 ALBUM

RADIO & RECORDS ALBUM AIRPLAY/40 #1 SEVENTH STRAIGHT WEEK





## BOB SEGER Against The Wind (Capitol)

72% of our reporters on it. Moves: Up 77, Same 18, Down 0, Adds 49 including PRO-FM, JB105, CKLW, WGCL, KFI, KIMN, WHYN, KRBE, WKIX, WNCI. See Parallels, charts at number 27.

## BILLBOARD ALBUM CHART #1\*



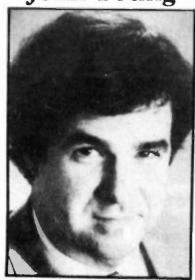
# Bobby Poe's POP MUSIC SURVEY Presents

## George Williams



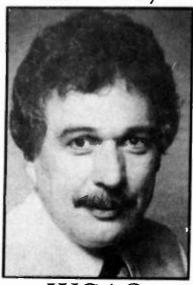
Southern Broadcasting

## John Young



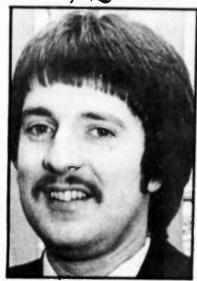
Z-93

## **Ron Riley**



WCAO

## Ray Quinn



WFIL

## THIS YEAR'S MASTERS OF CEREMONIES

## **Record Presenters**

**GEORGE WILSON** STEVE RIVERS STEVE RODDY **BOB LAURENCE** SCOTT SHANNON JOEL DENVER **BOB HUGHES** HARV MOORE JERRY ROGERS MIKE ST. JOHN SHERRY TOENNIES JIM BROWN JACK O'BRIEN **BOB CANADA** TIM POWELL SCOTT SLADE JIM ELLIOT SCOTT RICHARDS **PAUL CHRISTY** 

## Radio Presenters

HAROLD CHILDS **BRUCE WENDELL** DANNY DAVIS VINCE FARACI RICHARD PALMESE **BILLY BASS AL GUREWITZ BOB SMITH ED HYNES** JIM JEFFRIES JIM COLLINS
JOHN BETANCOURT CHARLIE MINOR GARY DAVIS REEN NALLI STEVE MEYER CHARLIE LAKE **MIKE MANOCCHIO** T.J. LAMBERT

#### **Record Panelists**

JERRY SMALLWOOD GORDON ANDERSON MARGO KNESZ SHEILA CHLANDA BILL CATALOO LARRY GREEN RED RICHARDS PAUL PIERETTI SKIP MILLER JOE GROSSMAN JOEL NEWMAN SCOTT KRANZBERG CHUCK THAGARD DAVE PARKS

## Radio Panelists

JIM BUCHANAN
BILL THOMAS
MASON DIXON
BOB SAVAGE
MARK DAMON
RUSS SPOONER
BRADY McGRAW
DICK PHILLIPS
SANDY NERI
DAN STEELE
JAY MICHAELS
MIKE McVAY
GARY PETERS
DAVE BISHOP

POP MUSIC SURVEY — SEMINAR/AWARDS BANQUET Registration Fee: \$135.00 Seminar/Cocktail Party/Awards Banquet make check payable to: Pop Music Survey — 3286 M St., N.W., Washington, D.C. 20007	
NAME	
ADDRESS	į
CITY	
COMPANY/STATION	
There are only 200 rooms at the Sheraton on a first serve basis.  Room Reservations (703) 521-1900.	
Badges & Tickets are mandatory for admittance to all functions — strictly enforced.	

## BOBBY POE'S POP MUSIC SURVEY

The 9th Annual Radio/Records Seminar/Avvards Banquet At The Sheraton National Motor Hotel, Arlington, Va. 22204 (Columbia Pike & Washington Boulevard)-5 minutes from National Airport

## Final Nominees for Radio Industry '79\*

1. RADIO EXECUTIVE OF THE YEAR '79: Sis Kaplan (Sis), Dick Jansen (Scripps Howard), Jim DeCaro (Lin), Charles Giddings (First Media), Jerry Rogers (Wise), Dan Mason (Waterman), Ted

DeCaro (Lin), Cherles Giddings (First Media), Jerry Rogers (Wine), Dan Meson (Waterman), Ted Atkins (Hearst), Russ Whittberger (Charter), John Teneglia (GCC), Ron Bledeoe (Sumner), Eddle Sachs (Capitol), Todd Chase (Providence Journal)

2. NATIONAL PROGRAMMER OF THE YEAR '79: Tom West (Roumville), Steve Rivers (GCC), George Williams (Southern), E. Carl (Scripps Howard), Lee Randell (Waterman), Bob Burch (Century), Bill Tanner (Metro-Plex), Jay Cook (Combined), Jerry Dean (Smith), Glen Powers (South Central), Michael O'Shea (GoldenWest) Craig Scott (Plough)

3. RADIO CONSULTANT OF THE YEAR '79: George Wilson, George Burns, E. Alvin Devis, Paul Christy, Glen Morgan, Bob Lenihan, Jerry Clifton, Todd Wallace, Dwight Douglas, Jeff Salgo, George Michaels

4. MAJOR MARKET RADIO STATION OF THE YEAR '79: KRTH (Los Angeles), KWK (St. Louis), Z-

AJOR MARKET RADIO STATION OF THE YEAR '79: KRTH (Los Angeles), KWK (St. Louis), Z-93 (Atlanta), KVIL-FM (Dallas), WLS (Chicago), 94-Q (Atlanta), WCAO (Baltimore), WXKX (Pittsburgh), WVBF (Boston), KRLY (Houston), CKLW (Detroit), WGCL (Cleveland)

M. MAJOR MARKET PROGRAM DIRECTOR OF THE YEAR '79: Bobby Hattrick (KWK), Bob Marriton (KRTH), Don Benson (94-Q), Chuck Martin (KHJ), John Young (2-93), Scott Shannon (WPGC), Bobby Christian (WKKX), John Gerhon (WIS), Ron Riley (WCAO), Bob Travis (WGCI), John Rock (KFI), Dave Thompson (KDWB)

6. MAJOR MARKET MUSIC DIRECTOR OF THE YEAR '79: Scott Richards (WCAO), Dale O'Brien (2-93), Jeff McCartney (94-Q), Rob Sieco 1993. Jerry OFFrancesco (WFII), Roger Collins (KFI), Bob McCartney (94-Q), Rob Sieco 1993.

Phil trons (KSLQ), J.J. Jackson (WQ\1), Alan Burns (W1.5), Guy Zapoleon (ARTH), Bob McKay (WZZP), Karen Travis (WGCI)

7. MAJOR MARKET AIR PERSONALITY OF THE YEAR '79: Dude Walter (Q107), Don Cox (WEFM), Larry LuJack (WLS), Jim Elliot/Scott Woodelde (WPGC), Rick Dees (KHJ), Liz Kiley (WABL), Tom Kent (WGCI), Charlie Tuna (KHTZ), Marc Driscoll (WDRQ), Dan Ingram (WABL), Mark Stevens- Jim Pruett (KII I), Al Loman/Roger Barkley (KFI)

8 LARGE MARKET RADIO STATION OF THE YEAR '79: WOKY (Milwauhce), Q106 (Lampa), KGW

(Portland), WTIX (New Orleans), KBEQ (Kansas City), KIMN (Denver), WNCI (Columbia), ROCK-102 (Buffalo), KUPO (Phoenix), Q102 (Cincinnati), WNAP (Indianapolis), WKBW (Buffalo)

9. LARGE MARKET PROGRAM DIRECTOR OF THE YEAR 73°: Jim Brown (WOKY), Sob Mitchell (W.I.X.), Jan Jeffres (W.I.X.), Steve Rivers (K.O.P.A.), Sandy Seach (W.I.R.W.), Mason Dixon (QIIIX.) Art Ortsga (WNCI), Bob Wood (ROCK-ID2), John Sebastian (KI PI), Beau Matthews (KONU), Chris Conners (WNNP), Tracey Mitchell (KIR)

10. LARGE MARKET MUSIC DIRECTOR OF THE YEAR '79: Roger Christian (ROCK-102), Jerry Steele (WTFE), Jon Summers (WKBW), Steve Edwards (WNCI), Terry Young (WTIX), Mark Elliot (Q102), J.J. Walker (KOPA), Rusty Ford (WOK1), John Volpe (KOPA), Steve Casey (KKRQ), Chris

Curties (WZUU), Frenk Welsh (%-X)
11. LARGE MARKET AIR PERSONALITY '79. Harv Moore/Robert W. Taylor (WYSL), Bob Be (WOK1), Adem Smasher (WNAP), Denny Neversth (WKBW), Bobby Rivers (KRUN), Gary Craig (KOPA), Rob Edwards (WOKY), John Shomby (KMJK), Kid Curry (100), Don Geronimo (WNDE).

George Hamburger (WKBW), Dino Metele (WPHD)

12. MEDIUM MARKET RADIO STATION OF THE YEAR '79. WPRO-FM (Providence), KTSA (Ser Antonio), WRVQ (Richmond), WKJJ-FM (Louisville), WMC-FM (Memphis), WKXX-FM (Birmingham), JB106 (Providence), WAMS (Wilmington), WIVY-FM (Jacksonville), WLAC (Sashville), BJ106

(Orlando), WGH (Norfolk)

13. MEDIUM MARKET PROGRAM DIRECTOR OF THE YEAR '79. Bill Thomas (WRVQ), Scott Sherwood (WIV)-FM), Jay Michaels (WSGN), Gary Guthrie (WMC-FM), Dave Mason (WBBF), Rich Harris (WLAC), Mike McVay (WAKY), Mike Scott (KTSA), Mike St. John (WWA V-FM), Scott Slade (WAYS), Bob Canada (WGH), Dan Vallie (92-Q)

14. MEDIUM MARKET MUSIC DIRECTOR '79: Steve Davis (WKXX-FM), Mike O'Brie Dave Nichols (WHBQ), Chris Michaels (WAMS), Nick Bazoo (92-Q), Mark Williams (WMC-FM), Jeff Ryan (V-97), Don Davis (WQRK), Dave Manders (FM102), Rick Donahue (WTIC-FM), Ron Reger (WNOR), John Reed (WSGN)

15. MEDIUM MARKET AIR PERSONALITY OF THE YEAR '79: Tommy Nest (WBBF), Jeff Lucifet (FM102), Mark Damon (92-Q), Robert Murphy (WAYS), Smokey Rivers (WLAC), Russ Spooner (WKY), Beer Bradley (M-96), Bruce Kelly (WRVQ), Bobby Hatfield (WAKY), Coyote McCloud (KX104), The Birdman (WERC), Paul Sebestien (WAPE)

16. SECONDARY MARKET RADIO STATION OF THE YEAR '79: WBBQ (Augusta), WHHY (Montgomery), WCRO (Johnstown), WICC (Bridgeport), WRJZ (Knoxville), WZDQ (Chattan WNOX (Knoxville) Z104 (Frederick), 14-Q (Worcester), KC101 (New Haven), WTRY (Albany), WIGY

17. SECONDARY MARKET PROGRAM DIRECTOR OF THE YEAR '79: Gary Peters (WICC), Jack O'Brien (WIGY), Lerry Stevens (WHHY), Gary Hill (WAGY), Dan O'Toole (V100), Bob Kaghen (WRJZ), Pat Martin (WSPT), Dick Phillips (WEVA), Bob Savage (WNOX), Jim Buchanan (WKBO), Brady McGraw (WSGA), Pete Selent (KC101)

18. SECONDARY MARKET MUSIC DIRECTOR OF THE YEAR '79: Steve Kingston (WYRE) 18. SECONDARY MARKET MUSIC DIRECTOR OF THE YEAR 79: Stave Kingston (WRIZ), Mark Thompson (WRJZ), Scott Majors (WNOX), Jonathan Little (WISM), Sam Church (WWID), Curt Hansen (KC101), Barry Michaels (WROV), Stave McKee (QV93), Chuck Leonard (WKMX), Kris O'Kelly (Y102), Gary Kirk (WRFC), Tom Taylor (WPST)

19. SECONDARY MARKET AIR PERSONALITY OF THE YEAR 79: Kernosebi Joe (Z104), Kerry

Jackson (WGSV), Ron McKay (WKIX), Kirk Cliatt (WSSC), Owen Holmes (WLOW), Robert St. John (WGN), Ray Thomas (WZIX), Pete Berry (WSFZ), Roger Gaither (Q104), Ben Barber (W100). Boomer Hough (WGGG), Gary Michaels (WQCM)

## Final Nominees for Record Industry '79°

1. RECORD COMPANY OF THE YEAR '79: Corporate) Capitol, Polydor, Arists, Warner Brothers, MCA. RCA. Epic, EMI America/United Artists, CBS Custom, Mercury, Atco, Elektra/Asylum 2. RECORD COMPANY OF THE YEAR '79: (Independent) Chrysalis, Bearsville, Motown, Island, Sire, A&M, Philadelphia International, 20th Century Fox, Cleveland International, Bang, Warner/Curb, Aries 11

3. RECORD COMPANY PRESIDENT OF THE YEAR '79: (Corporate) Jim Mazza (EMI America), Clive Devis (Arista), Doug Morris (Atco), Bob Sherwood (Mercury), Fred Heaven (Polydor), Rob Siner Cave Devia (Arista), Doug Morris (Atco), Bob Sherwood (Mercury), Fred Haayen (Polydor), Bob Sine (MCA), Don Zimmerman (Capitol), Walter Yetnikoff (CBS), Joe Smith (Fickira), Mo Ostin (Warner Brothers), Irwin Steinberg (Polygram Records Organization) Robert Summers (RCA)

4. RECORD COMPANY PRESIDENT OF THE YEAR '79: (Independent) Terry Ellis (Chrysalis), Gil

Friesen (A&M), Don Kirshner (Kirshner), Marshell Blonstein (Island), Kenny Gamble (Philadelphia International), Jimmy Jenner (Millennium), Al Teller (Windsong), Ilene Berna (Bang), Albert Grossman (Bearwille), Steve Popvich (Cleveland International), Seymour Stein (Sire), Henry Stone (T.K.)

8. RECORD COMPANY EXECUTIVE OF THE YEAR '79: (Corporate) Don Dempaey (1 pic), Vic.

Faraci (WEA), Joe Mansfiled (Columbia), Bob Feed (RCA), Tony Martell (CBS), Harry Anger (Polyder), Jack Craigo (Columbia), Stan Montairo (Epic), Denny Rosencrantz (MCA), Tony Montgomery (RCA), Al Bergamo (MCA), Elliot Goldman (Arista)

6. RECORD COMPANY EXECUTIVE OF THE YEAR '79' (Independent) Harold Childs (A&M), Neil

Portnow (30th), Peter Woodward (Casablanca), Rich Frizgereid (RSO), Herb Corsack (Island), Gary Davis (Motown), Tom Shoven (Aries II), Gene Armond (Windsong), Stan Snyder (Clesclind International), Mike Proger (Radio), Bruce Bird (Casablanca), Sel Liceta (Chrysalm), VICE-PRESIDENT OF PROMOTION OF THE YEAR '79. (Corporate) Lerry King (MCA), Vince

Ferred (Atlantic), Richard Palmese (Ansta), Jim Jeffries (Mercury), John Betancourt (RCA), Charlie Minor (EMI America), Russ Thyret (Warner Brothers), Al Gurawitz (Epic), Jim Collina (Polydor), Rann Nelli (Atco), Ed Hynes (Columbia), Rick Bletweiss (Polygram)

8. VICE-PRESIDENT OF PROMOTION OF THE YEAR '79: (Independent) Danny Davis (Casablanca), Bob Smith (RSD), Peter Gidion (Infinity), Skip Miller (Motown), Dave Parks (20th Century), David Urao (Planet), Don lenner (Millennium), Gary Buttice (Bearsville), Rich Sargent (Sire), Don Wright 11) Lindo Alter (Hang), Kurt Merlinger (Virgin)

9 NATIONAL PROMOTION DIRECTOR OF THE YEAR '79: (Corporate) Jerry Smallwood (I pic), Chartie Lake (Warner Brothers), Milie Manocchio (Atlantic), Bill Cataldo (Polydor), Margo Knesz (MCA), Burt Stein (Elektra), Semmy Alfano (Asylum), Don Colberg (Columbia), Red Richards (Warner Brothers), Chuck Thagard (RCA), Steve Resnick (EMI America), Gordon Anderson (CBS) 10. NATIONAL PROMOTION DIRECTOR OF THE YEAR '79: (Independent) Scott Kranzberg (Chryseln), Larry Green (A&M), Rick Swig (Infinity), Michael Dundes (RSO), T.J. Lambert (Caseblanca), Randy West (Artes 11), Bud Sernuels (Motown), Bill Bennett (Bransville), Allen LeWinter (Stirshner), Moe Preshell (T.K.), Marty Mooney (Cleveland International), Tom Mazette (1.A.)

11. NATIONAL PROMOTION EXECUTIVE OF THE YEAR '79: (Corporate) Mike Becce (RCA), Sheila Chlanda (Columbia), John Schoenberger (Arista), Frank DiLeo (CBS), Louis Lewow (Fpic), Rip Pelley (Elektra), Glan Lajeski (Arista), Sue Emmer (Warner Brothers), Sendi Lifeon (MCA), Larry

Dougles (E.P. A.), Cynthis Cox (Polydor), Susan Wax (RCA)

12. NATIONAL PROMOTION EXECUTIVE OF THE YEAR '79: (Independent) Kevin Keogh (Casablanca), Freddy Mancuso (Horizon), Rick Smulian (Spector), Marc Ratner (RSO), Andrea Ganis (Infinity), Michael Abramson (Chrysalis), Barry Abrams (Philadelphia International), Bobb Applegate (Casabianca), Jania Ross (Chrysalis), Bill Catina (Cleveland International), Sue Emil (Sire), Joel

13 REGIONAL PROMOTION EXECUTIVE OF THE YEAR '79: (Corporate) Rish Wood (Polydor), Bill Smith (Elektra), Denny Devenport (Warner Brothers), Alan Smith (Alco), Ron Berger (Mercury), Arthur Field (Capitol), Semmy Vergas (MCA), Gary Triozzi (Mercury), Alan Oreman (Columbia), Michael Prince (Atlantic), Ed Mascolo (RCA), Rob Senn (MCA)

14. REGIONAL PROMOTION EXECUTIVE OF THE YEAR '79: (Independent) Al Twanmo (Chrysalis). Kelly West (Motown), Long John Silver (RSO), Joe Bilello (Salsoul), J.B. Brenner (A&M), Mike Martin (Casablanca), Bill Jerome (T.K.), Don Tolle (A&M), Jeff Hackett (Chrysalis), Bruce Greenberg (Motown), Jim Sellers (Chrysalis), Skip Pope (20th Century Fox)

15. LOCAL PROMOTION EXECUTIVE OF THE YEAR '79: (Corporate) Jerry Goodman (Elektra),

Denny Lyons (Capitol), Frank Falice (MCA), Gerry Thompson (Epic), Gino Rumple (Capitol), Robbie Vogt (Mercury),

T. Morgen (Arista), Joe Grossman (Mercury), Mike Lessner (Capitol), Rich Tamburro (United Artists), Ron Gregory (Warner Brothers) Chris Hensley (EMI America)

16. LOCAL PROMOTION EXECUTIVE OF THE YEAR '79: (Independent) Bob Brady (RSO), Phil

Quertarero (A&M), Fred DiSipio Jr. (RSO), Al Cafero (A&M), Wayne Fogle (Motown), Mark Weiss (Infinity), Butch Waugh (A&M), James Bishop (Motown), John Schuler (A&M), Wayne McManners (Infinity), Paul Pieretti (Casablanca), Ed Duncan (Fantasy)

17. INDEPENDENT PROMOTION EXECUTIVE OF THE YEAR '79: Freddy DiSipio...Gary

Bird...Jerry Brenner...Jerry Meyers...Jonas Cash...Tim Riley...Bob Robbins...Dick Wooley...Bob Spendlove...Bobby Hurt...Barry Resnick...Sam Karamanos...Perry Stevens...Merv Pilgrim...Carl

Strube...Howie Goodman...Chuck Dembrak...Ernie Philips.. Leo North...Lu Fields...Bruce Hinton...Bly/Hakim...Jerre Hall...Deve Carrico ...Marcy Dorherty...Vic Perrotti

18. RECORD DISTRIBUTOR OF THE YEAR '79: (Corporate) CBS (Washington, D.C.), MCA (Cherry Hill), Capitol/EMI (Los Angeles), RCA (Washington, D.C.), Phonodisc (New York City), CBS (Atlanta), Capitol/EMI (Washington, D.C.), CBS (Philadelphia), RCA (New York City), MCA (Washington, D.C.), W/E/A (Washington, D.C.), Phonodisc (Washington, D.C.)

19. RECORD DISTRIBUTOR OF THE YEAR '79: (Independent) Schwartz Bros. (Philadelphia), Tone

(Hialeah), Zamoiski (Baltimore), Universal (Philadelphia), Progress (Cleveland), Alpha (New York City), Transcontient (Buffalo), MS Distributing (Chicago), Malverne (New York City), Lieberman (Atlanta), Big State (Dallas), A-1 (New York City)



WPST GIVES AWAY WARNER BROS. — WPST/Trenton awarded a listener the complete Warner Bros. record catalogue for 1980 in a recent "Spring Weekend" contest. Pictured with the winner picking up his first quarter's installment are (I-r) WPST morning man Lee Tobin, Station Manager/PD Tom Taylor, and Warners' George Silva.



Y100 HOMES IN ON HOLMES — Rupert Holmes visited Y100/Miami recently while on a concert tour. Pictured (I-r) are Holmes and air personalities Madame Shelly and Cox-on-the-radio.



A VISIBLE PROMOTION — WCIR/Beckley, WV concluded its "Radio Contest You Can See," in which listeners had a chance to win a Sony Betamax and color TV worth over \$1500. The winner was selected from the winners of 40 prize packages chosen from registrants at participating sponsor locations. Pictured (I-r) are WCIR PD Jay Q, and eye-rolling grand prize winner, and MD Ron Hill.



WISM HEIDENS EXCITEMENT — WISM/Madison designed a special T-shirt declaring Madison the "City of Olympic Champions" as part of a citywide celebration of the state's Winter Olympics stars (who accounted for nine of the nation's 13 medals during the games). Pictured at the festivities, which were attended by over 30,000 fans, are (I-r) WISM PD Jonathan W. Little (modelling T-shirt), Olympics stars Eric and Beth Heiden, and WISM's Charlie Simon and Ria Michaels.



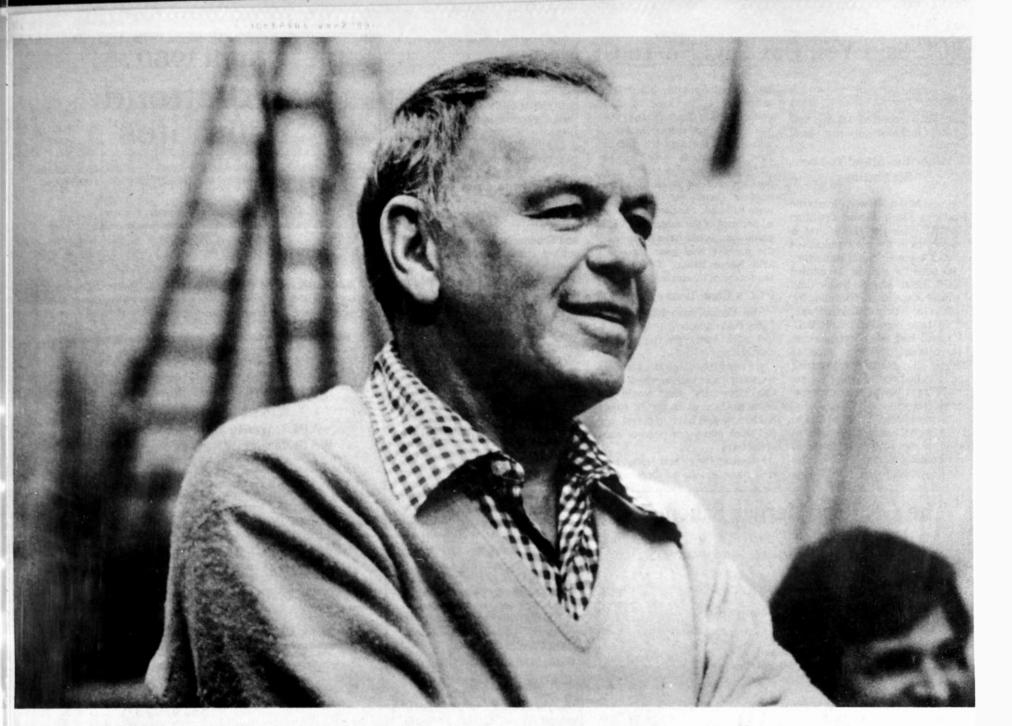
HOFFMAN SENDS THE CLOWNS — WABC evening personality Howard Hoffman joins the Ringling Bros. circus clowns upon their arrival in town. That's Hoffman on the left.



CARDINAL VIRTUES PRAISED AT WAKY — Cheerleaders from the NCAA basketball champion University of Louisville Cardinals, along with the school mascot, visited WAKY/Louisville for an on-air pep rally. WAKY's Harry Lyles and Multimedia Broadcasting VP and WAKY GM George Francis (flanking the "Cardinal") are pictured in step with the pep reps.



KFOX DELI — Gina Hecht, who plays the co-proprietor of the New York deli on "Mork & Mindy," visited KFOX/ Redondo Beach, CA for an interview aired on Rick Pamplin's "South Bay Live" show. Hecht and Pamplin are pictured.



# FRANK SINATRA "Theme From New York, New York"

## The Legend continues to grow:

WXLO 26-23 WKBW on WFIL on WCAO on WRKO deb 28 JB105 on CKLW on WHB 25-20 KEARTH 26-21 KFRC on WFBR on

WICC 26-22 WHYN add WAXY deb 29 WRJZ on KULF add WZZP add WIFE add KTAC on WJBQ add WTSN deb 23 WHEB deb 35

13FEA deb 29

WYRE add WTMA add WROV add KFYR on KSLY on

Produced by Sonny Burke • Orchestra and Chorus Arranged and Conducted by Don Costa
On Reprise Records

## FCC Says Yes, Cox Says No To GE Merger

Continued from Page 1

that GE's reported 115 top employees included only one black.

#### **Minorities Stand To Lose Six Stations**

Pluria Marshall, who directs the National Black Media Coalition (NBMC), labeled these groups "neophytes in the communications arena." He added that minorities don't need "white folk (he named NCCB head Ralph Nader and Friends of the Earth) deciding for us." As for Wilcher, Marshall said he had been expelled from NBMC. Marshall had been instrumental in overseeing minority interests during the merger agreement which called for spinning off six properties to blacks at an extremely reduced price.

Marshall noted it's up to Cox to save the deal and felt if it failed to do so, it shouldn't be considered for a possible lucrative cable franchise for Washington, D.C., which

has a predominantly black popu-

Apparently, Cox's cable properties went up tremendously in value since the time GE and Cox first announced their merger. "There was some merit in Cox's position and we tried to accommodate them, but evidently it wasn't enough. I'm very disappointed because of the substantial social gains that would have occurred if the merger had gone through, said Norm Blake, VP/GM GE Commercial Financial Division.

#### FCC's Conditional Approval

The Commission imposed the following conditions (many on a 4to-3 split vote) on the merger should it occur:

· Principal Cox stockholders Barbara Cox Anthony and Anne Cox Chambers, who would become the largest single GE stockholders, would have to divest any GE stock above one percent each of the total.

· Samuel Pierce and James Boswell must resign as directors of

GE or as directors of companies with attributable stock interests in media properties which are in conflict with GE's media holdings.

• If the FCC ultimately adopts a rule breaking up AM-FM ownerships in the same market, GE would have to divest one of its properties in Los Angeles, Dayton, and Miami. Any spinoffs in Baltimore, Atlanta, Nashville, Charlotte, and Schenectady which had a resulting combo ownership would also be forced to divest.

· The FCC may take any action it considers appropriate as a result of: 1) a grand jury investigation into the advertising practices of Cox's WIIC-TV/Pittsburgh, 2) a grand jury investigation in New Jersey concerning payments to foreign governments by GE, 3) a court case involving allegations that GE entered into reciprocal purchasing agreements with certain Federal government customers in violation of Section 1 of the Sherman Antitrust Act, 4) the hearing before the Atomic Safety and Licensing Board (ASLB) and further review, if any, by the Department of Justice with respect to the shutdown of a GE nuclear reactor at Vallecitoa, CA, built 200 yards from a fault line, and 5) final judgment on employment discrimination proceedings brought by Lee Dosier and Ronald Johnson against Cox's KTVU-TV/Oakland, CA.

· GE must divest within 120 days its Tracy, Vacaville, and Walnut Creek, CA cable systems.

### Washburn, Quello Dissent

In a separate statement released this week, FCC Commissioners Abbott Washburn and Jim Quello disagreed that GE stock acquired by Barbara Cox Anthony and her sister Anne Cox Chambers should be considered on an aggregate basis.

Roy Stewart, Broadcast Bureau Renewal & Transfer Division Chief, and Transfer Branch Chief Stuart Bedell argued successfully that whether or not you considered their proposed GE holdings together, each Cox sister would own more than one percent of GE's stock, which violates a previous multiple ownership rule.

Both Commissioners, as well as Commissioner Anne Jones, opposed forcing two of GE's directors off its board unless they divested of their separate broadcast and cable interests. Washburn and Quello noted that "voluntary assurances were given which convince us that adequate measures will be taken to insulate the directors from conflicts of interest

## The GE Post-Merger Schematic

Should the Cox/GE merger go through, GE will administer the following broadcasting holdings (six AM, seven FM, five TV), in addition to Cox's cable properties

> WSB-TV/Atlanta (C) WCBM & WLIF-FM/Baltimore (C) WJIB-FM/Boston (GE) WSOC-TV/Charlotte (C) WHIO-AM-FM/Dayton (C) KOA-AM-TV & KOAQ-FM/Denver (GE) KF1 & KOST-FM/Los Angeles (C) WIOD & WAIA-FM/Miami (C) KTVU-TV/Oakland (C) WWSH-FM/Philadelphia (C) WIIC-TV/Pittsburgh (C) WGY/Schenectady (GE)

The following properties had been set to be sold: WSB/Atlanta (C) to Metromedia for \$8.65 million plus WCBM/Bal-

WSB-FM/Atlanta (C) to minority-controlled BENI Broadcasting of Georgia for \$5.5 million

WSOC-AM-FM/Charlotte (C) to minority-owned Charlotte Broadcasting Co. (subsidiary of black-owned North Carolina Mutual Life Insurance) for \$2.08 million.

WHIO-TV/Dayton (C) to Ohio Valley Broadcasting Co. for \$47.5 million

WSIX-AM-FM/Nashville (GE) to Katz Broadcasting Corp. of Nashville for \$3 million.

WNGE-TV/Nashville (GE) to black-owned Nashville Television Inc. (another subsidiary of NCMLI) for \$25 million.

KFOG-FM/San Francisco (GE) to black-controlled Cardinal Communications Corp. for \$3 million

WGFM-FM/Schenectady (GE) to black-owned Mountain Radio Inc. for \$1.6 million.

WRGB-TV/Schenectady (GE) to Station WRGB (subsidiary of Group Six Broadcasting) for \$24 million.

## **KYAC**

Continued from Page 1

opened with all of the station's current revenues directed to it that would pay the staffers' back wages within two to three weeks. Scott claims that a week has gone by without the account being open-

While Dudley, who has taken leave of his post as head of Seattle's Department of Human Resources, has yet to detail the station's financial situation, claiming such information might possibly jeopardize the pending sale, the FCC has not yet received notice of the proposed license transfer. Dudley could not be reached for comment.



KOFM GETS BABIED — The Babys visited KOFM/Oklahoma City recently for an interview. Pictured at the station are (I-r) group's Jonathan Cain, KOFM MD Chuck Morgan, and group's Ricky Phillips.

## **April 1980** Mediatrend **Estimates**

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> All share estimates are for metro average persons 12+, Monday- Friday, 6am-midnight.

Note: - denotes station which did not rank in Mediatrend's Top 20 for the

A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, N-News, O-Oldies, PA-PopiAdult, R-Rock, RL-Religious, S-Spanish, T-Telk

## **New York City**

WBLS Up 2, Takes Lead; WKTU Also Up; WOR Stable; WINS Gains In News Battle: WPLJ, WNBC Improve Impressively; WABC Gains; WRFM Moves To Tenth As Competitor WPAT Falls Out

	Feb. '80	Mar. '80	Apr. '80
WBLS (B)	7.8	5.6	7.7
WOR (T/PA)	8.4	6.9	6.8
WINS (N)	3.7	6.2	6.6
WKTU (B/D)	8.7	6.0	6.6
WPLJ (A)	5.7	5.5	6.6
WNBC (R)	3.9	4.0	5.1
WCBS (N)	3.4	5.3	4.9
WADO (S)	4.3	5.2	4.8
WABC (R)	3.3	3.5	4.1
WRFM (BM)	3.6	2.6	3.2

## Los Angeles

**KMET Down But Leads As** KABC Falls Further: KFWB Takes Solid News Lead: KRTH Jumps Two For Return To Top 10; KDAY In Big Jump For Debut; KLAC (With Lakers) Resurges Back To Top 10; KRLA Falls Back; KBIG Dives, Competitors KJOI, KOST Drop From Top 10; KLOS Loses Big, Out Of Top 10

	Feb. '80	Mar. '80	Apr. '80
KMET (A)	5.6	7.5	6.6
KABC (T)	6.9	8.3	6.0
KFWB (N)	4.3	4.8	5.1
KRTH (R)	4.0	2.7	4.7
KLAC (C)	3.2	2.6	4.4
KRLA (R)	3.1	5.7	4.2
KDAY (B)	2.2	-	4.1
KIIS-FM (D/R)	4.3	3.6	3.9
KBIG (BM)	5.2	6.5	3.8
KNX (N)	5.2	5.8	3.5

Chicago

WGN Regains Some Lost Ground, First Place; WBBM Skids 3+: WLS Vaults Almost 4 For Second; WLOO Walks Away With BM Battle: WMAQ In Nice Gain; WMET Moves In On WLUP; WIND Up; WLAK Down; WMET, WFMT-FM Debut; WGCI, WEFM Drop Out

	Feb. '80	Mar. '80	Apr. '80
WGN (N/T)	13.5	7.7	9.6
WLS (R)	9.0	5.5	9.3
WLOO (BM)	7.6	6.2	7.1
WBBM (N)	9.4	9.5	6.2
WLUP (A)	6.4	6.7	6.1
WMAQ (C)	4.2	4.1	5.8
WIND (N)	4.5	4.0	5.4
WMET (A)	3.0	1.7	4.7
WLAK (BM)	4.8	6.0	4.4
WFMT-FM (CL)	1.1	,-	3.6

## THERE'S NOTHING SUBTLE ABOUT IT. ROBBIE DUPREE'S FIRST SINGLE IS A SMASH.

"STEAL AWAY"

R&R \*20 BB \*33 RW \*39 CB \*37

FROM HIS FORTHCOMING ALBUM, ROBBIE DUPREE 6E-273

AND PETER BUNETTA
PRODUCED BY RICK CHUDACOFF

ON ELEKTRA RECORDS

©1980 Elektra/Asylum Records C A Warner Communications Co

## **EAST Most Added 6 Hottest**

Elton Johr Bob Seger Paul McCartney

Blondle Billy Joel

## DDS & HOT:

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

## SOUTH **Most Added** • Hottest

Paul McCartney Billy Joel

Gary Numan Rogers & Carnes

#### EAST

PARALLEL ONE 96KI/PMsburgh PA Joy Stone

JOS NORMS

JOB WALSH

JOB WALSH

ROBBIE DUPREE

PETE TOMMSHEND

JAGB

HOTEOST

REMNY LOGGIMS 6 4

ROJ SCAGGS 11 -7

ANDROSIA 14 11

BILLY JOEL 19-14

CKGM/Montreol CAN Sandy Stahlbrand

PEACHES 6 HERB
LEOW HAYMOOD
MICHAEL JACKSOM
MOTORS
SPIDER
TOUBISTS
BETTE MIDLER
ANNE RURRAY
HOLLES
LONDIE 1 1
MANHATTAN TRANSFE 7
BROTHERS JOHNSON 16ARBROSIA 17-10
BOZ SCAGGS 26 21

WABC/New York, NY

SONJO JORNA

JERRAINE JACESON
AMBROSIA
CAPT & TENNILLE
HOSTER
HOST I 1
PIME PLOYD 2 2
CHRIS CROSS ) 3
AIR SUPPLY 8 5
RANHATTAN TRANSFE

WCAQ/Baltimore, MD

NEIL SEDARA
PAUL MCCARTNEY
PAT BENATAR
BARRY MANILOW
GARY NUMAN
CLASH CLASH
Hottest.
AIR SUPPLY 4-1
BILLY JOEL 3-3
LIPPS, INC. 25 12
BETTE MIDLER 23-19
DAN FOGELBERG 24 20

WFIL/Philodelphic

PURE PRAÎRIE LEAG ELTON JOHN NOTCEST BLOMDIE 1 1 BILLY 6 SYMEETA 2 2 BILLY JOEL 7 4 LINDA ROMSTADT 10-9 AMBROSIA 22-17

WIFL/Phriodelphio, PA

JAGS BERMADETTE PETERS PAT TRAVERS PAT TRAVERS BAND MOTORS JOHN COUGAR HOTCAST 15 S 2 S 10 6 PAT BENATAR 15-9 AMBROSIA 23 15 THIUMPH 24-19

BOZ SCAGGS GARY NUMAN ELTON JOHN J. GEILS BAND

HOLLEST.
BETTE MIDLER \$ 1
ROCERS & CARNES 1Z-0
AMBROSIA 17 10
LINOA RONSTADT 16 11
LIPPS, INC. 20-15

DAN POGELBERG
JOURNEY
PRETENDERS
HOTEBER
BLONDIE 1
PLACHES & MERB 4 2
ROCERS 6 CARMES 13-9
LIPPS, INC. 17 14
BARRY MANILOW 30 25

WPGC/Washington, D.C

ELTON JOHN
NEIL SEDAKA
NOTCEBE
BLOMDIE 1 1
BILLY JOYL 5 2
LIPPS, INC. 17 4
GARY NUMAN 23-9
ROGERS 6 CARNES 24

BRUCE COCRBURN
MANHATTANS
DAW FOGELBERG
HOTES
DR. HOOR 2-1
ROGERS 6 CARNES 5 3
BETTE MIDLER 7 4
LINDAR RONSTADT 16 11
LIPPS, INC. 21-14

ROBBIE DUPREE ELTON JOHN Mottest. DR. HOOK 1 1 PRETEMBERS 5 2 ROGERS 6 CARNES 9 1 FOOLS 10 4 BILLY 6 SYREETA 13 9

WILLO/New York, NY Kelly/Bisceglia

PAUL MCCARTNEY ELTOM JOHN WHISPERS SPINNERS HOLLOW 1 LCHRIS CROSS 6 3 BROTHERS JOHNSOI AIR CHRIS JOHNSOI AIR SUPPLY 11 7

PRO FM/Providence Rt

OBWERN GROWING
ROCKY BURNETTE
MEIL SEDAKA
LRB
BRUCE COCKBUHN
BON SEGER
HOLLES 2-1
CHARLIE DORE 8
4 ANDROBIA 10-6
ANDROBIA 10-6
ANDROBIA 10-6
FOOLD 15-11

J8105/Providence, Rt Todd Chase

BOS BEGER FIREPALL BRUCE COCKBURN BPIDER LRB Hottest: BLOMDIE 2=1 DR. HOOK 6-2 BILLY JOEL 4-4 ROGERS & CARNES LIPPS, INC. 24 CFTR/Toronto, CN John Reogh

CLASH
BERNADETTE PETERS
LIPPS, INC.
BURFON CUMMINGS
HORTON EL BLONDIE 1 1
AIR SUPPLY 15 7
DR. HOOK 17 10
CHABILE DORE 23-16
ROGERS & CARNES 29 18

Q107/Washington, DC Alon Burns

AUD DUMN
HUBBLE PIE
FIREPALL
HOTEBL:
BLONDIE 1
BLONDIE 1
CARY HUMAN 1) 7
CHARLIE DORE 12-8
PRETEMBERS 25-16
LINDA ROMSTADT 20 17

PARALLEL TWO 14Q/Worcester, MA Steve York

LIPPS, INC. BILLY JOEL PINE FLOYD PAUL MCCARTNEY NEIL SEDAKA HOTTORY HOTTOME: PINK FLOYD 1-1 J. GETLS BAND 10 MICHAEL JACKSON ALICE COOPER 25 BOB SEGER 30-21

WBBF/Rochester, NY Dave Mason

CLASH
JAMES LAST BAND
PAUL MCCARTNEY
HOTLOBE.
PINE FLOYD 1-1
AIR SUPPLY 7-2
CHRIS CROSS 6 0
LINDA RONSTADT 15
BOZ SCAGGS 22 15

WICC/Bridgeport, CT Bob Mitchell

JERMAINE JACKSON
PAT BENATAR
CLASH
MANNATTANS
HOTLERIT
BLONDIE 1 1
LIPPS, INC. 22 16
MEIL SEDAKA 23 18
PAUL MCCARTHEY 28 21
ROBBIE DUPREE 30 25

WKBO/Homsburg PA Jim Buchanan

JIM BUCHDHOM
MICHAEL JACKSON
MAY,GOODMAN 6 B
ELTON JOHN
PHOTOGLO
SPYRO CYRA
JENNIFER WARNES
HOTE 1
BLONDIE 1
BROTHERS JOHNSON
AMBROSTA 15-7
BOZ SCAGGS 18 12
JARES LAST BAND 2

WKEE/Huntington WV

GOY MHERE
ELTON JOHN
BOB SEGER
BILLY JOEL
RENNY ROCERS
OZARK MT. DAREDEV
DOLLY PARTON
MANHATTAN TRANSFE
TOMNY TUTOLE
HORLEST
BILLY JOEL 2
BILLY 4 SYREETA 6 2
AMBROSIA 12-7
BETTE MIDLER 13 10
BOZ SCAGGS 15-12

WOLF/Syracuse, NY Charlie Brown

CLASH
BROTHERS JOHNSON
HOELEGE!
BOS SECIER 2 I
AMBROSIA 3 2
PRETENDERS 7 3
CMARLIE OORE 6 4
DAN FOGELBERG D-

WPST/Trenton, NJ Tom Taylor

ELTON JOHN
PAUL MCCARTNEY
HOTEASE
BILLY JOEL 1-1
PRETENDERS 9 2
BOZ SCAGGS 11-3
GARY NUMAN 17 4
AMBROSIA 13-5

BILLY JOEL
ELTON JOHN
PURE PRAIRIE LEAG
HOTLEST:
BILLY JOEL 1 1
PRETEMBERS 4 2
BETTE MIDLER 9 4
ROGERS 6 CARNES 12
AMBROSIA 15-7 WAEB/Allentown, PA Jeff Fronk

Nen Capurso

NUM COPUTSO
BOB SEGER
FRANK BINATRA
BILLY JOEL
NOTE: 1
BLONDIE 1
ANIROSIA 17-10
GARY NUMAN 28-19
BETTE MIDLER 22-20
ROBBIE DUPHEE 39-27

KCIOI/New Haven, CT Curf Honsen CHARLIE DORE

Hottest SILLY 6 SYREETA 1 1 AIR SUPPLY 6 3 ANDY 6 OLIVIA 16 13 PLEETWOOD MAC 18-14 MICHAEL JACKSON 20 1 WFBR/Baltimore, MD Andy Szulinski

WHISPERS ELTON JOHN BOB SEGER KENNY ROGERS RENNY ROGERS
HOTTER:
BLONDIE 1-1
MAC DAVIS 3-2
LIPPS, INC. 12-4
ROGERS & CARNES 9
BETTE MIDLER 13-9

WBEN FM/Buffalo NY BARRY MANILOW

HOTTUST:
PINK PLOYD 1 1
AMBROSIA 7 3
BERNADETTE PETERS 10
MEIL SEDAKA 11-8
BETTE MIDLER 12-9 WBLI/Long Island, NY Bill Terry

CHASH ELTON JOHN BARRY MANILOW HOTCHEL: BLONDIE 1=1 AMBROSIA 8 4 ROCERS 6 CARNES 11-8 BROTHERS JOHNSON 12-9 LIPPS, INC. 17 13

WTiC-FM/Harfford, CT

BOB SECER FIREFALL BRUCE COCKBURN BERNADETTE PETERS HOTCES: BLONDIE 1 1 BILLY JOEL 4 2 ROJERS & CARMES 7-3 PRETENDERS 10 4 LINDA RONSTADT 12-9

Q106/York, PA Steve Gallaghe BOB SEGER ELTON JOHN BILLY JOEL HOTTOST BILLY JOEL 3-1 GARY NUMAN 6 3 BROTHERS JOHNSON CHARLIE DORE 11-AMBROSIA 14 10

WHFM/Rochester, NY More Cronin

MORE CTONIN

LIPPS, INC.

MICHAEL JACRSON

ELTON JOHN

NEIL SEDAKA

TON PETTY

HOTLOSE 1

ROGERS 6 CARNES 4 2

AMBROSIA 10-5

LINDA RONSTADT 17 10

BROTHERS JOHNSON 23-

BOB SEGER
ELTON JOHN
BARRY MANILOM
NEIL SEDAKA
HOCTOSE
BLONDIE 1
BILLY 6 SYREETA 8 5
CHARLIE DORE 14-9
LIPPS, INC. 29 14
PAUL MCCARTNEY 38-2(

WPEZ/Piffsburgh, PA Mark Fritzges

MOOR HTTQ95

ROCKY BURNETTE

BOB SEGER
FIREFALL

HOTEBEL:

BLONDIE 1

AIR SUPPLY 7-4

AMBROSIA 12-6

LINDA ROMSTADT 14-9

ROGERS 6 CARNES 16-12

PARALLEL THREE

BOB SEGER RUPERT HOLMES GLEN & RITA CAPT. & TENNILLE PAUL MCCARTNEY HOCLEST BILLY JOEL 1 PRETENDERS 10 3 AMBROSIA 15-10 AMBROSIA 15-10 ROBBIE DUPREE 26 RICK PINETTE 40A

14WK/Wheeling, WV Rich Collins

PIREPALL
ELTON JOHN
PURE PRAIRIE LEAG
PAUL MCCARTWEY
HOTTOBLE
BLONDIE 11
BILLY JDEL 4 2
FLEETWOOD PAUC 6 3
DR. HOOR 12-7
CHARLIE DORE 14 9

R104/Eng PA

GRY NURAN
ELTON JOHN
FIREFALL
JAGE
RICHAEL JACKBOH
HOTLOST:
BTYN 3-1
RRUCE COCKBURN 8-4
BURNIVOR 13-6
JIRMY RUPFIN 14-9
CMARLIE DORE 16-10

HUPERT HOLMES HUPERT HOLMES
ELTON JOHN
MANHATTAN TRAMSFE
PURE PRAIRIE LEAG
RED RIDER
HOttest.
BLONDIE 3-1
BILLY JOEL 6-3
ROGERS & CARNES 8 4
BETTE MIDLER 20-14
BOZ SCAGGS 21-16

WFBF/Altoona, PA Tony Booth

JERMAINE JACKSON
GLEM & RITA
RUPERT HOLMES
KEMNY ROCERS
RAY KENNEDY
BOB SECER
ELTON JOHN
HOLLEM
BILLY JOEL 3-1
AIR SUPPLY 4-2
ROCERS & CARMES 13-5
CMARLIE DORE 12 6
NEIL SEDARA 30-24

WGUY/Bangor, ME Jim Randall

JMR ROAGON

80B SEGER
GLADYS RNIGHT

HOTE-BEI
BLOMDIE 1 1

AMBROSIA 6 3

PAUL MCCARTMEY 11-4
LIPPS, IMC, 28 15

BRUCE COCKBURM 24-17

WHEB/Portsmouth, NH Rick Bean

ELTON JOHN
CAPT. & TEHNILE
ANNE MURRAY
BOB SECER
HOTTER
HOTTER
CHARLIE DORE 1-1
ROCERS & CARNES 12-6
PAUL DAVIS 14-9
AMBROSIA 16 10
LINDA ROMSTADT 23-18

WJBQ/Portland MF Chip Kelley

PRANK SIMATRA
ROBBIE DUPREE
PAUL HCCARTMEY
HOTCEST.
CLIFF RICHARD 4 1
PAUL DAVIS 5-3
BOB SECER 6 4
RICK PINETTE 40AK 20-12
BERNADETTE PETERS 22-13

WLBZ/Bangor, ME Michael O'Haro

BETTE MIDLER BROTHERS JOHN ELTON JOHN GARY NUMAN BOB SEGER NEIL SEOARA HOLLERS Hottest: BILLY JOEL 5-1 AMBROSIA 10-4 ANDY 6 OLIVIA 11-6 BOZ SCAGGS 13-7 LINDA RONSTADT 17-12

WTSN/Dover, NH

ELTON JOHN DAN POGELBERG DAM FOGELBERG HOTCOST: BILLY JOEL 5-1 ROCERG & CARNES 11-3 AMBROSIA 16 8 BOZ SCAGGS 18-11 NEIL SEDAKA 21-15

WXIL/Parkersburg WV

DORIN WOYNE
EDDIE RABBITT
MICHAEL JACKSON
ELTON JOHN
PORRAZZO
HOCCEST
CHARLIE OORE 1 1
SCHOKEY BOBINSON 6 2
CLASH 8 3
BETTE MIDLER 10-4
JOURNEY 12-6

WYRE/Annapolis, MD Steve Kingston

Sieve kingston
BILLY JOEL
PRANK SIMATRA
ELTON JOHN
MHISPERS
HOTTER
BLONDIE 1
BROTHERS JOHNSON 4-3
AMBROSIA 10-7
LINDA ROMSTADT 18-11
LIPPS, INC. 19-14

WIGY/Bath, ME John McKay

HUMBLE PIE PETER MCIAN ALICE COOPER UTOPIA (dp) Hottest: BLONDIE 2 1 BLLLY JOEL 1 2 GARY NUMAN 12 7 DAN FOGELBERG 13-9 LINDA RONSTADT 16 11

V100/Charleston, W/V Gary Mitchell

BOB SECER
BROTHERS JOHNSON
ELTON JOHN
WILLIE HILE
HOTLEST
AIR SUPPLY 1-1
AMBROSIA 10-6
PRETEMBERS 15 10
CLASH 21 13
GARY NUMAN 24-16

SOUTH

PARALLEL ONE

HRUCE COCKBURN
ANNE MUNHAY
ROBBIE DUPHES
BROTHERS JOHNSON
HOTCOST JOHNSON
HOTCOST 1
BOB SEGER 5 3
PAUL OAVIS 15-12
RICHAEL JACKSON
DAN FOGELBERG 25

Q106/Tampa, FL Pat McKay

PAUL MCCARTNEY RUPERT HOLMES PINE FLOYD (dp) RENNY ROGERS HOTE-ST BLONDIE 1 GARY NURAN 14 6 LIPPE, INC. 19 MICHAEL JACKSON AMBROSIA 24 19

Y100/Miomi, FL Robert Muzzy

AOBBIE DUPREE
JAMES LAST BAND
NOTES AST BAND
NOTES 1
BROTHERS JOHNSON
GARY NUMAN 10-5
LIPPS, INC. 19 14
BOZ SCAGGS 27-17

293/Affonta, GA Date O Brien DOIS O'BHON
MANHATTANS
CLASH
PAT BENATAR
HOTE-SET;
BILLY JOEL 1-1
BOZ SCAGCS 5-4
JAMES LAST BAND 10 7
GARY HURAN 17 10
ROGERS 6 CARMES 18-11

297/Fort Worth, TX Gary Mack

SOT MOCK

BILLY JOEL
HEART
PRETENDERS
PAUL NCCARTNEY
HOTCEST:
BLOMDIE 1 1
GARY NUMAN 4-4
CHRIS CROSS 11-6
BILLY JOEL 12-6
AIR SUPPLY 17 11

94Q/Altonto, GA Jeff McCortney

Jeff McCortney

BILLY JOEL
ERIC CLAPTON
PAT BEMATAR
ROCKY BURNETTE
PURE PRAIRIE LEAG
JOE MALSH
HOTTER
BOZ SCAGGS 3-1
AMBROSIA 7 3
ROBBIE DUPREE 14-8
BOB SEGER 16-10
PAUL MCCARTNEY 22-14

PARALLEL TWO

92Q/Nashville, TN Scooler Davis
PURE PRAIRIE LEAG
PAUL MCCARTNEY (dp)
FIREPALL (dp)
PAT BENATARA (dp)
Hottest:
BLONDIE 1
GABY NUMAN 18 14
BETTE MIDLER 20 15
LIPPS. INC. 22-18
JOURNEY 24 19

BJI05/Orlondo, FL PAUL MCCARTNEY

PAUL MCCARTMEY
BOB SEGEY
ANDY & OLIVIA
RUPERT NOLMES
ROGERS & CARNES
ROCERS & CARNES
ROCKY BURNETTE
BILLY JOEL
HUNBLE PIE
HOTLORE
CHRIS CROSS 1-1
EAGLES 4-3
RAY,GOODMAN & 8
PRETENDERS 17 12
PAUL DAVIS 20-15

KEEL/Shreveport, LA Marty Johnson

CLASH (RA)
ROBBIE DUPREE
PAT BENATAR
BRUCE COCKBURN
RICK PINETTE & OAK
HANMATTANS Hottest: AIR SUPPLY 3 1 BETTE MIDLER 11-7 LINDA RONSTADT 27-12 AMBROSIA 19 13 BOZ SCAGGS 22 15

PAT TRAVERS
DAN POGELBERG
CLASH
HOTCOBE:
BLONDIE 1 1
LIPPS, INC. 9 2
ANDY 5 OLIVIA 8-3
BILLY 6 SYREETA 13-6
BROTHERS JOHNSON 15

IUUI108/Birmingham, AL Chris Andrews

POOLS
Nottest.
BETTE MIDLER 3-1
AMBROSIA 6-3
JAMES LAST BAND 15-5
BOZ SCAGGS 10-6
BRUCE COCKBURN 11-7

WARY/Louisville, KY Mike KcVdy

HOTTEST: BLONDIE 1 1 PAUL DAVIS 7-4 BOZ BCAGGS 13-10 LINDA ROMBTADT 19-13 ROBBIE DUPREE 24-19

WAPE/Jacksonville FL Paul Sebastion

ROBBIE DUPREE Hottest. AIR SUPPLY 3 1 CHRIS CROSS 4 2 ROGERS 4 CARNES CHARLIE DORE 15 AMBROSIA 17 13

WAYS/Charlotte, NC

RODNEY CROMELL MANHATTAMS ROCKY BURNETTE HOTLESE. BETTE HIDLER 1-1 BROTHERS JOHNSON BILLY JOZEL 15 11 AMBROSIA 20 14 RICHAEL JACKSON :

WBBQ/Augusta, GA Bruce Stevens

WGH/Norfolk, VA

Bob Canada

PAUL DAVIS ELTON JOHN PAUL MCCAR

WHBQ/Memphis, TN Dave Nichols

ROCKY BURNETTE Hottest. BLONDIE 2 1 AIR SUPPLY 8-5 LIPPS, INC. 16 ROGERS 6 CARNES AMBROSIA 20-16

WJOJVJackson, MS Lee Adams

Lee Adoms
ANDY & OLIVIA
BROTHERS JOHNSON
PAUL MCCARTNEY
MICHAEL JACKSON
MHISPERS (dp)
HOSTER
BETTE MIDLER 3-1
ROGERS & CARNES 8
LINDA ROWSTADT 11
PEACHES & ERER 12
SMOREY ROBINSON 1

WKIJU/Raleigh, NC Ron McKay

WLAC/Nashville, TN

WNOE/New Orleans, LA Chucker

Smokey Rivers

Roy Rosen

POUR SECRET PAUL MCCARTHEY NEIL SEDARA MHISPERS ROCKY BUNNETTE HOLL-SEPLY 1 AIR SUPPLY 1 CHRIE CROSS 6 3 RAYDIO 9 5 JAMES LART BAND 10 6 ROCERS 6 CARNES 13-9 WSGA/Sovenneh, GA Brody McGraw WAITY/FI Lauderdale, FL Richard Byrd

WSGN/Birminghom, AL

PAUL MCCARTNEY
CAPT. 6 TENNILLE
ELTON JOHN
BTYK
MOTEGER:
LIPPS, INC. 10 1
PEACHES 6 MERB 12JENRAINE JACKSON 1
AABROSIA 15-10
PRETENDERS 16 11

WRJZ/Knozville TN

BOH SEGER LIPPS, INC ELTOW JOHN KENNY ROGERS HOTLEST BLONDIZ 2 1 PHETENDERS 4 2 GARY NUMAN 17 6 SETTE NIDLER 23-BROTHERS JOHNSOM

Bob Kagen

WTIJI/New Orleans, EA Morty Maxwell

PAUL MCCARTNEY ROBBIE DUPREE PHOTOGLO HOTOGLO GARY HUMAN 1 1 MICHAEL JACKSON 8 LIPPS, INC. 15-8 JERMAINE JACKSON 2 ISLEY BROS. 11-19 Bruce Sevens

MANMATTAN TRANSFE
BILLY JOEL
MANMATTANS
VAN MALEN
HOTE SET
GARY NUMBAN 1-1
AMBROSIA 11
6 LIPPS, INC. 20-9
JAMES LAST BAND 2:
BOB SEGER 28-23

Y103/Jacksonville, FL Maja Piff

LRB LEON HAYWOOD RAYDIO LIPPS, INC. FIREFALL BILLY JOEL HOCKERS: BLONDIE 1-1 AIR SUPPLY 5 1 AMBROSIA 14-8 STYX 20 13 JOURNEY 21-16 WFMF/Baton Rouge, LA
Randy Rice
ELTON JOHN
CLASH
RENNY ROGERS
NEIL SEDARA
HOTLERS
BROTHERS JOHNSON 3-1
AMBROSIA 8 5
LINDA ROMSTADT 10 6
BOZ SCAGGS 11-7
BETTE MIDLER 20 10

BOB SEGER ROBBIE DUPREE Hottest: BOB SEGER 2-1 BILLY JOEL 5-BILLY JOEL 5-GARY HUMAN 9 6 PRETENDERS 14-9 PAUL DAVIS 16 13

Y95/Tompo. FL

ELTON JOHN
PAUL MCCARTMEY
PAUL MCCARTMEY
PURE PRAIRTIE LEAG
ALLAN CLARKE
TOMMY TUTONE (dp)
BILLY JOEL (dp)
BOZ SCAGCS (dp)
HOTEORY
BOZ SCAGCS (dp)
HOTEORY
HOTEORY
BOARDSIA 15 10
GARY NUMAN 18 14
NEIL SEDARA 19 15 WRVQ/Richmond, VA Bill Thomas

CLASH RENNY ROGERS PAT BEMATAR BETTE MIDLER HOCTUBE! BILLY JOEL 1-1 JERMAINE JACKSON PRETENDERS 13-7 AMBROSIA 14 8 BOZ SCAGGS 15-10

KELP/EI Poso. TX STON MOIN
BETTE MIDLER
ROBBIE DUPREE
HOTEGE
BLONDIE 1 1
LIPPS, INC. 7
GARY NUMAN 20
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## MIDWEST Most Added .. Hottest

Elton John Rob Seger Paul McCartney Rogers & Carnes Blondle

## ADDS & HOTS

Music Key (DP) indicates the song is getting play during certain parts of the day and or night. (RA) indicates the song was dropped from the playlist than re-added.

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## MANUSICEA DIO

#### Washington D.C.

- BLOWDIE/Coll I we In Love AIR SUPPLY/Lost In Love OPRIS CODS/S/II de Live The Bind Delis CODS/S/II de Live The Bind Delis Cods/S/II de Live The Bind English Flory/Archard Delick In The Low T MAMMA/Cars OPIC I The Air waves Delis FLORY/S/II delis Cods/II (E. OME) Fire Live PRETE/CRA/S/Irans in Pocket LiveA PRISTA/OPICAT So Bod AMBROS/IA/Biggest Part 01 Ms 59/106/R/S/IA/Biggest Part 01 Ms 59/106

- JOBSETT/NE West Tow Men't 12
  JOB ent. Syn west Tow Men't 12
  JOB ent. Syn Men't Long
  BILLY JOB L'Owner Home A Fantasy
  BILLY JOB L'Owner Home A Fantasy
  BILLY JOB L'IT'S SYN II RAR TO Me
  LINDA RONSTANT/Med Love
  BOB SCERI/RAST The Wind
  LINDA RONSTANT/OFFITY SYN
  FORE IE LORPE(5/Steal A-ray
  BOB SCERI/RAST HOME A-ray
  BOB SCERI/RAST HOME A-ray
  BOB SCERI/RAST HOME A-ray
  FANT HOME CHART HOME A-ray
  JOB LINDA RONSTANT
  JO

## CFTR680

- BLONDIE/Call Ma
  GART NUMMU/Cars

  SPINERIS/Survain's My Way

  ARRIVAN SPINERIS SPINERIS SPINERIS

  BRICE TERROR SPINERIS TO I Give

  PRETENDES/SPINERIS I Give

  PRETENDES/SPINERIS I Give

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  BRUCE COODERIN/Tokyo

  DANA ISPERIS COMERNY SPINERIS SPINERIS

  DENNER COODERIN/Tokyo

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#### F-105 Boston

- 1 0 CB. MODA/Serv Even
  1 1 0 CB. MODA/Serv Even
  2 2 PMITTEDIDEN/FERS. In Poshat
  3 2 PMITTEDIDEN/FERS. In Poshat
  4 FOUR STEEL STEEL STEEL STEEL STEEL STEEL
  5 9 01LET ZOEL/YOU May Be Black
  5 0 BLOWDIF/Call May
  6 0 CHIST COMSS/FIRS Its The Wind
  1 10 CHIST COMSS/FIRS Its The Wind
  1 11 CHIST COMSS/FIRS ITS THE WIND
  1 11 CHIST COMSS/FIRS ITS THE WIND
  1 11 CHIST COMSS/FIRS IN COMSS/FIRS
  1 12 CHIST COMSS/FIRS IN COMSS/FIRS
  1 12 CHIST COMSS/FIRS IN COMSS/FIRS
  1 12 CHIST COMSS/FIRS IN C

- - ALDS RUBBIE DUFREE/Steal Aven ELTUN JOHN/LITTIE Janonia

## WRKO Boston

## 60/WCa0 Raltimore

- AIR SUPPLYLOST IN LOVE
  BILLY JOEL/YOU MAY BE REGHT
  BILLY JOEL/YOU MAY BE REGHT
  BOWIS JOESS/RIGHT LINE THE WIND
  DUB SCEEN/RIGHT LINE
  ANDY & GLIVIA/I CAN THE PIT
  BROTHERS JOHNSON/STONEY
  ROGERS & CARRES/DON'T Fell In Love,
  AMBROSIA/BIGGERY FORTY OF ME
  PEACHES & MERBY I PINAGE MY LOVE
  LIPPS, INC /FUNBYDOWN
  FOR STATE AND RIGHT
  FELIX CANAL LERE/ONLY A LONELY MEET'S
  STYT/MIGHT

- 12 10 MERICAL PROPERTY OF THE ACT OF THE ACT
- 29 30 PAT BENATAR/We Live For Love BARRY MANALOW/1 Ocn'T Want To well GARY MANAV/Cers CLASH/Train in Wain

## wifi 92 Philadelphia

- Philadelphia

  1 BitLY JOEL/You May Be Right
  2 PRETINERS/Gress in Pocket
  3 DORLS JOES/Right State The Wind
  4 Alle SUPPLY/Cost in Love
  6 Bit SUPPLY/Cost in Love
  6 Bit SUPPLY/Cost in Love
  6 Bit SUPPLY/Cost in Love
  7 BOZ SCACOS/Breatodown Owed Almed
  8 RIGHTS/FIT of the Red In
  9 PAT BENITAR/Yes Live For Love
  10 PINF FLOD/Another Brita in The
  11 CAPT HEMALY/Cost
  12 JOEN HEMALY/Cost
  13 JOEN HEMALY/Cost
  14 TOUR STEAT ON MEAN 1 TO Be with
  14 TOUR STEAT ON MEAN 1 TO Be with
  16 DORLE/COST JOEN MAY TO BE
  17 J CELLS BAMO/Love STEAT
  18 BLONDIE/Call Me
  1

## FM99 &WXLO

#### New York

#### Philadelphia

- BIONDIE/Cell No
  BILLY & SYMETA/WHYN YOU IS BOTH.

  AIR SUPPLY/LOST IN LOVE 1977

  AIR SUPPLY/LOST IN LOVE 1977

  ORRIS CROSS/WISE LEN THE WIND

  EAGLES/I CAN T TELL YOU WHY

  ARY, GOODMAN & O'Special Lady

  OR. + NOOK/Sany Eyes

  LINDA RONS/AD/MYLEY TO BEA

  SYMERIS/MOTENIN' Ny Way... In Love.

  NOOETS & COMES/DON' 1978 MOTING

  DAMP OF MANUAL TO BEACH TO BEACH

  ANDT & QLITIAN / CON'T MENT TO BEACH

  ANDT & QLITIAN / CON'T MENT TO BEACH

  ANDT & QLITIAN / CON'T MENT TO BEACH

  ANDT A QLITIAN / CON'T MENT TO BEACH

  BEACH

  ANDT A QLITIAN / CON'T MENT TO BEACH

  BEACH

  ANDT A QLITIAN / SECOND BEACH

  ANDT A BEACH

  BETTE MODER THE BEACH

  BETTE MODER THE MON'THE SOUCTION

  METL SEDMEN/SHOULD' WE NEWER LET

- PURE PRAIRIE LEAG/Let Me Love You ELTON JOHN/Little Jeannie
- GERNACETTE PETERS/Gee whis GRUDE COCKBURN/Mondering mears The NOBBIE LUPPE (Steel Arey DOLLT PARTON/Starting Over Again ANNE MURRAY/Lucky Ma FRANK SIMATRA/Theee From NY NY

## WPCC

## Washington D.C.

- Washington D.C.

  BIODIE/Call Me
  BILLY JOEL/TON May Be Right
  AIR SUPPLY/Lost in Love
  LIPPS, IRC (Funky Tom
  BILLY JOEL/TI's STILL RAR TO Me
  BIOTHERS JOENSON/STONE
  DATE OF SOME STILL RAR TO ME
  DATE OF STILL RAY TO ME
  DO THE OF STILL RAY TO ME
  THE OF STI

- ACDS ELTON JOHN/Little Jeannie NEIL SEDAKA/Should've Never Let
- BOB SEGER/Ageins? The Wind CLASH/Train in Yeln

## TWABC MUSICR<u>ADI</u>O 77

## New York

- FLEETWOOD MAC/Think About Me BILLY JOEL/11 s STIII AAR To Me

## JIB

## Providence



- BLONDIT/Call Ma

  I IPPS INIC /Flurisy form
  MANASTTAN TRANSFE/Twillight Zone
  MANASTTAN TRANSFE/Twillight Zone
  MANASTTAN TRANSFE/Twillight Zone
  MANASTTAN TRANSFE/Twillight
  AIR SUPPLY/Lost in Love
  PUZZEE/BANNAD MACONTAN

  AIR SUPPLY/Lost in Love
  MICHAEL JACK SOM/OFF The Ball

  #EETMOOD MACONTAN ABOUT MAN

  MARROSIA/Bloyeur Port Of MA

  OR MODK/Some Year

  BILLY A STREET AND HOT OF THE AIR AREA

  BOLLY A SUPECTAVIENT ON Lie Born

  BILLY A STREET AND HOT OF THE AIR AREA

  PRETENDERS/B as a life of the Call

  CLEFF RICHARD/Carrie

  STREFIET Time

  BOZ SCADSS/Breakown Owed Aneed

  CASM/Trail In vain

  CLEFF RICHARD/Carrie

  STREFIET Time

  BOZ SCADSS/Breakown Owed Aneed

  CASM/Trail In vain

  CLEFF RICHARD/Carrie

  STREFIET Time

  BOZ SCADSS/Breakown Owed Aneed

  CHERROSIA TIME

  SCHOOL OWERE/Cherrie

  STREFIET Time

  BOZ SCADSS/Breakown Owed Aneed

  PALL INCARRIE/YOBINION UP

  SCHOOL OWERE/Cherrie

  SCHOOL OWERE/Cherrie

  I HOR ROWSTADY/Horr's So Bed

  LINER ROWSTADY/Horr's So

  BODERS & GOMES/DON'+ Fail In Love

  OWERS CROSS/Mide Like The Wind

## 96 K Pittsburgh

- CH TOMPY TUTONE/Angel Say No SKATT BNOS/Don T Be Cruel

## Buttalo

- I BITI MIDLENT The Rose

  1 BOUDIT/CAIT WE WAS

  BOUDIT/CAIT WE WAS

  DOWNS DOWNS HIS LINE THE WIND

  COPIES OF CONSTRUCTION OF THE WAS

  SERVICED TO THE WAS A CONSTRUCTION OF THE WAS

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## WNBC Radio 66

## New York

AODS 50 JOURNEY/Any May You Want It PRETENDERS/Bress In Pocket

## **MIDWEST**

## MHBART

- Kansas City
- ### AMED DAY 15/Mord To the Humble

  2 Air Supply 17/10/31 to the Humble

  3 Air Supply 17/10/31 to the Humble

  3 Air Supply 17/10/31 to the Humble

  4 EAGE \$27 Can't Fell Tou they

  7 S LINDA ROUSTAD/Furt 50 Bod

  6 T BROWN EACH ONSSYRIGE LIRE The wind

  6 RETTE HOTER/THO BOD

  8 ETTE HOTER/THO BOD

  13 10 OHARI 15 DORF/FI For 10 The Air Payers

  13 10 OHARI 15 DORF/FI For 10 The Air Payers

  14 12 AMENOSIA/BIDGEST PART 0F Hu

  15 18 BILLT AUGLIFFOU May be Right

  16 BILLT AUGLIFFOU MAY BE RIGHT

  17 SOME TOUR STANDER STANDER

  18 BILLT AUGLIFFOU MAY BE RIGHT

  19 BILLT AUGLIFFOU MAY BE RIGHT

  10 BILLT AUGLIFFOU MAY BE RIGHT

  11 BILLT AUGLIFFOU MAY BE RIGHT

  12 BILLT AUGLIFFOU MAY BE RIGHT

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  14 BILLT AUGLIFFOU MAY BE RIGHT

  15 BILLT AUGLIFFOU MAY BE RIGHT

  16 BILLT AUGLIFFOU MAY BE RIGHT

  17 BILLT AUGLIFFOU MAY BE RIGHT

  18 BILL



- 1 1 80.0ND1E/Call Me
  2 2 P1M FLOTO/Another Brick in The
  3 3 OR15 CROSS/Aries the the Ward
  4 3 OR15 CROSS/Aries the be wind
  5 3 OR15 CROSS/Aries the beward
  5 P1M FLOTO CROSS OR1 In Fore
  6 0 DOS SECCRE/Fire Label Mex.
  9 PETENDERS/Brass in Peccare
  10 9 OFT BRANDARY/Star in Time
  10 9 OFT BRANDARY/Star in Time
  10 P1 D PAT BRANDARY/Star in Time
  20 11 ROGERS & CAMPS/SONNY FAIL In In In
  11 9 EALS EST/ Camps Trail You may
  11 19 EALS EST/ Camps Trail You may
  12 19 OR MODEL/Son FERS
  13 29 RISS/SET/T OF THE ROGING
  14 20 CROSS OR1 CAMPS/SET/CAMPS
  15 20 DAN FOOELERS/Conder
  15 25 DAN FOOELERS/Conder
  15 25 DAN FOOELERS/Conder
  15 25 DAN FOOELERS/CONDER
  15 3 HANDARY JOSE SET/TOWN TO BE
  16 35 LINEAR ROGINGARY/MEXT SE BE
  17 3 DAN FOOELERS/CONDER
  18 3 DAN FOOELERS/CONDER
  18 3 DAN FOOELERS/CONDER
  18 3 DAN FOOELERS/CONDER
  18 3 DAN FOOELERS/CONDER
  19 3 DAN FOOELERS/CONDER
  19 3 LINEAR ROGINGARY/MEXT SE BE
  10 3 BILLY JOSE SET/MEXT SE BE
  10 3 DAN FOOELERS/CONDER
  10 CAMPS/SET/T SET/T SET/
- ADDS 19 OWARLIE DORE/Pliot Of The Airways

REWNY ROCERS/Coward Of The County TON PETTY/Don't Do No Like That

## 96 FM Milwaukee

- ROGINS & CARNES/Cont F Fall Is town.

  PORT FORESTRO/Fear F Note is

  DIAN I COSESTRO/Fear F Note is

  DIAN I COSESTRO/Fear F Note is

  DIANN IS CONTINUED AND IN THE IN IN INTERPRETATION INTERPRETATION IN INTERPRETATION INTERPRETATION INTERPRETATION IN INTERPRETATION IN INTERPRETATION INTERPRET
- - HEIL SEDARA/Should\*ve Mover Let PLICE PHAINTE HEAG/Let Me Love You TOMAY JAMES/YOU GOT Me RUP-CRT HOLMES/Answering Machine SPYRU GMA/Catching The Sun ELTUR UMA/LITTIE Jeannia

## **kbeQ**

- Kansas City

## 4,007

ADD5

## Detroit

- - 10, 20 RUPERT HOLMES/Ans+ering Mechine ROB SEGER/Against The Wind PALL MCCARTHEY/Coming Up

## 0102 Cincinnati

- 1 BILLY JOEL/You May 8s Rion?
  2 BOB SEERFIFE state
  3 EXCELS (31/ Can't Tell You Why
  4 BOB SEERFIFE state
  5 EXCELS (31/ Can't Tell You Why
  6 BOB SEERFIFE SEERFIFE
  6 SEERFIFE
  6 SEERFIFE
  6 SEERFIFE
  6 SEERFIFE
  7 S

#### St. Louis

27, 26 RMIT JOEL/HT'S SYILL RAR TO No MED SPEEDSHOOM/Time For No To Fiv

### KDWB Minnespolis

INS & CARRES/Don + Fall or ROBSTADT/Hert to Bed 2 | MODERS & COMMENSOR + Fall In Love
3 | 2 | Limb MODERSON THEFT SO Bad
3 | 2 | Limb MODERSON THEFT SO Bad
3 | 3 | LOWEY MODERSON THEFT SO Bad
4 | CLASS, Train in Train
12 | 9 | ETTE MODERSON THEFT
10 | 2 | ELTER MODERSON THEFT
10 | 7 | DAR FOOTELBERSON THEFT
10 | 7 | DAR FOOTELBERSON THEFT
10 | 8 | ALR SUMPRY/LOST IN LOVE
5 | 9 | PAIL DAYLS/DO BIGN
10 | 10 | DAYLS/DO BIGN
11 | DAYLS/DO BIGN
11 | DAYLS/DO BIGN
12 | DAYLS/DO BIGN
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18 | DAYLS/DO BIGN
19 | DAYLS/DO BIGN



CART MARRIA/Car's ROCKES A CONTROL TO THE MARRIA CART MARRIA CART

J. CEILS BAND/Love Stinks FIMETALL/Meeded For A Fail BOS SECENTAGEINST The Wind BDZ SCAGS/Unreakdown Deed Ahead CLASH/Train in Yain JOURNEY/Any Way You Wan? 19

KWK St. Louis

TRILIENVI Com Survive
PAT TRAYERS BAND/Sourtin' Whishey
BAND TRAYERS BAND/Sourtin' Whishey
BAND TROKER BAND/For And Cold
BAND/Trok Thou Ban Band
SHOTH TAKE STAN/Ton Infor
STETE TAKE SKYEver's Step Of The Nov
CLASM/For Bill In Yeln
RUSSM/For Bill In



ROGERS & ORNES/Dun'T Fait in Love...
ANR SUPPLY/Leaf in Love
ANROSIA/Biggost Pert Of No
CHIS TOOSS/THE Like The Wind
CHIS TOOSS/THE Like The Wind
CHARL DOISE/THE LIKE THE WIND
CHARL DOISE/THE LIKE THE WIND
CHARL TO STREET/ATTEN TO UT IN BOTH A CITY OF THE STREET/ATTEN TO UT IN BOTH A CITY OF THE TO THE STREET/ATTEN TO UT IN BOTH A CITY OF THE TO THE STREET/ATTENDED THE STREET THE CONTROL THE STREET/ATTENDED THE STREET/ATTENDED THE STREET THE CONTROL THE STREET/ATTENDED THE STREET/A

ACIOS

IOMACK/Centt Put A Price... Billy JOEL/You May Bu Right BLOND:E/Cail Ma PINN FLOTO/Amother Brick in The RED RIDER/White Hot

## WGCLQ8 Cleveland

28, 20 LRB/II's Nort A Wonder TOURISTS/I Only Nort To Bu Bit PAT WANGES/Is This Love HABBLE PIC/TOOI For Proftly Face PLBE PRAIRIE LEAG/Let Mo Love You.

FIREFALL/Mondey For A Fell JEDNIFER WARMES/Whon The Feeling Come NOUNCE DEPREZENCE Away SPICER/New Romance SHUCE COCKSUMM/Mondering Where The...

#### SOUTH

## **Z-93**

Atlanta

BILLY JOLL/You May Bu Bight

BILLY JOLL/You May Bight

ACDS 29. 3D PAT MEMATAR/We Live For Love

## **KVIL**

Dalles

4 1 ORBIS CHORS/Piles Live The Wind
1 2 EARLES/I Can't Tell You thy
3 BOB SEERLET'R Lake
2 6 Bill Y 8 SYMETA/With You I've
3 BOB SEERLET'R Lake
3 6 Bill Y 8 SYMETA/With You I've
3 7 DB. MODOWS & 8 SYMETA/WITH YOU I've
7 7 DB. MODY Sen'Y EYES
9 0 AND MENT WIND ON TO ME LOVE
9 0 DOWN MENT WIND ON TO ME LOVE
10 10 MODY & CLIFFA/D ON TO MENT YOU'VE
11 MODERS COMPASS/DOWN'F Fell In Love...
19 12 PAUL DATES/DO BIRDY
13 BLUDDIS/CAL HOU
15 BLUT JOEL/YOU BRY DB RIGHT
16 BLUT JOEL/YOU BRY DB RIGHT
17 DAY FOOLISEIN/HOUT HOTE ON YILL
25 TO DAY FOOLISEIN/HOUT HOT HON YOU BUILT
27 THE HOUSE SYMEN'HOU BOY HOUT YOU BUILT
27 THE HOUSE SYMEN'HOU BRY BOY TO THE ON YOU BUILT
27 THE HOUSE SYMEN'HOU BRY BOY TO THE ON YOU BUILT
27 THE HOUSE SYMEN'HOU BRY BOY THE ONLY BUILT
27 THE HOUSE SYMEN'HOU BRY BOY THE BOY BUILT BY BUILT
28 THE HOUSE SYMEN'HOU BRY BOY THE BOY BUILT BY BUILT BY BUILT BY BOY BUILT BY BUILT BY

RUSH/Tree Will 
BMPS/MI dol johr Rundervous 
JUURUST/Any Hey You Hen? 19 
MASSHELL TUCKER/19 To Hose Time 
ALLAN CLAMEC/SII 19 Tokes Time 
ALLAN CLAMEC/SII 19 Tokes 
THE 
BLIT SQUIT/OWN IS Your Border 
SOS SEGUE/Acains? The Wind 
SOS SEGUE/Acains? The Wind 
JOHN MILES/TO 19 All Acain 
JOHN MILES/TO 19 All Acain NONE

OD SECENTARY STREY
JOURNET VAMORE NOW TO THE
BILLY JOILLY TO STREET TO NO
OD SECONDARY TO THE MALE YOU
YOU NOLEN/THE CHOOLE SHIT! ROCK
YOU NOLEN/THE CHOOLE SHIT! ROCK
OF LEFT TOWNS COLUMN TO DO THE
MILLS SELL ADD PRINT OF THE MERKET
TOWNS TO THE PROOF THE NO
TOWNS THE CAPACITY FIGHT IT

ADDS

BRUCE COCKBURIN/Itendering I AME HURRAY/Lucky No ROBBIE CUPIEE/Steel Avey BROTHERS JOHISON/Stone!

# Temps

BLONDIE/Call No
AIR SUPPLYLoad in Love
PIRK FLOYD/Roother Brick In The
OPAIS DUSS/Flide Like The Wilde
BILLY JOIL/Yee New the Might
GART MIDDAY/Flee Like The Wilde
BILLY JOIL/Yee New the Might
GART MIDDAY/Flee Like
PRE TIMES/FLIF one in Pecker
LIPPS, INC./Fullshyboun
JOURNEY/Any May You Man't IT
JOINEY/Any May You Man't IT
JOINEY/ANY May You Man't IT
BILLY L SYMET/AND HAVE YOU I'm Born...
BRILLY L SYMET/AND HAVE YOU I'm Born...
J. GILLS BANDALOW SYMET IN LOVE IN JUST AND HAVE YOU I'M BONNEY SYMET YOU I'M
BONNEY BROWN SYMET/AND HAVE YOU I'M
BONNEY BROWN THE SOME I'M HAVE I'M
BRILLY SYMET/AND HAVE I'M HAVE I'M
BRILLY LAND HAVE I'M HAVE I'M
BRILLY LAND HAVE I'M BROWN THE SOME I'M
BROWN L GILLY LAY COMPT HAVE I'M HAVE I'M
BROWN L GILLY LAY COMPT HAVE I'M HAVE I'M
PAUL ONLY LOVE LY HAVE I'M HAVE I'M
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BROWN L GILLY LAY COMPT HAVE I'M
BROWN L GILLY LAY LOVE L'YE HAVE I'M
BROWN L GILLY L'YE L'YEN L'Y

PAUL INCCRATMEN/Coming Up REPERT HOLMES/Assering Mechino PINE FLOYD/Man Like Holl = KENNY MODERS/Love The Morid Away ACDS

PAY BENDAMING LIVE For Love
ME 11 SEDAMINISHED FOR LOVE
14 SEDAMINISHED FOR LOVE
14 NO HOLEN/The Credite Bill Rock
CLASH/Trein in Voin
PAT TRAVERS/is This Love
BILLY JOLL/12's Still MER To No
QUB SEGRA/Ageinet The Bind

## Himi Mimi

## FL Worth Dalles

1 1 BLONDIE/Cail No
2 2 AURREY/Any Ney You dan't 11
3 5 800 SGCR/FI're 1 she
4 CAR\* WARK/Care
5 2 EAGLES/I Can T Tail You thy
1 0 Dells SCOSS/FI da Live The srind
7 7 FIETYOOD NE/FI him About No
9 1 LIDE ADDITATION DO I NAME THE
13 DELL'ENDON NE/FI HIM ABOUT NO
13 10 LINDS ADDITATION DO I NAME THE
13 DELL'ENDON NE/FI HIM ADDITATION DO I NAME THE
13 STANDEY PLOY HIM DELL'ENDON DO INTERPRETATION
13 STANDEY PLOY HIM DELL'ENDON DO INTERPRETATION
14 THE STANDEY PLOY HIM DELL'ENDON DO INTERPRETATION DO INTERPRETATION DELL'ENDON DELL'ENDON

## 94-Q)

Atlanta

#### THE MISIC PM

BOX SCAGGS/Breen.down Good Ahmed
JAMES I, AST BAND/The Seduction
JAMES I, ASDMAN/Souls's to the
JAMES I, ASDMAN/Souls's to leave I of
JAMES I, ASDMAN/Souls's to leave
JAMES I, ASDMAN/Souls's To leave
JAMES I, ASDMAN/Souls's To leave
JAMES I, ASDMAN/SOULS'S BOX
JAMES I, ASDMAN/SOULS'S
JAMES I, ASDMAN/SOULS'S
JAMES I, ASDMAN/SOULS'S

27 28, 29, 30 PURE PRAIRIE LEAG/Let to Love You JOE MALSH/ALL NIght Long ACIDS

RED RIDER/Unite Not TOMMY TUTONE/Angel Sey No HEART/Raised On You JEBRIFER WALKES/When The Feeling Come

#### WEST



RDGERS & ORBUE S/Don't Fail in Love.

SETTE HIGH EN/The Rose
BE COMETICED IN

BE COMETICED IN

BE COMETICED IN

CORTS CORSS/FILE LINE THE WIND

SUBMETY/Any May You Man I II

AND SUBMETY/ANY MAY YOU MAN I II

AND SUBMETY/ANY MAY I II

SUBMETY/ANY MAY II

SUBMETY/ANY MAY I II

SUBMETY/ANY MAY I II

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SUBMETY/ANY MAY II

# PAIN Les Angeles

Angeles

LIPPS, BBC./Funboytom

SMIES/I Contt Tail Too By

File ROTE/Amerbor Brick in The

BRLY & SYMESTA/11h You If y

BRLY & SYMESTA/11h You I'v Bure

BRLY & SYMESTA/11h You I'v Bure

BRLY & SYMESTA/11h You I'v

BRLY & SYMESTA/11h You I'v

BRLY & SYMESTA/11h You I'v

BRLY & STANDA & BY Special Lody

OR IS GROSS/Ride Like The Wind

BRLY & SOLDIS/Ride I figer

AMERICAN BRIDGE AND HIGH

AMERICAN BRIDGE AND HIGH

MINISTA C. LIFIA/I Can't Haip I'v

MINISTA C. LIFIA/I LIFIA CAN TO MY

FILETHOOD MINISTA CAN TO MY

MINISTA CAN'T MINISTA CAN'T MY

MINISTA CAN'

C.ASN/Train in Tota E.TGE JDRU/Little Josephie ECB SECEV/Against The Sind PhQTUE 0/We Tora Moon? ACD'S

BOTTE HIDE INT The Rose SHORTE HIDE INTO CIOCA SHORTE HIDE INTO CIOC



BLONDIE/Cail No
CARY MANA/Care

BLLY JOEL/YOR Nay Buy Bu Right

DAILY JOEL/YOR NAY Buy Tou Man I I RESPONSE TO A STATE OF The Radio

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BOW SCHIELD OF THE RADIO TO BE STATE OF THE RADIO

PILE FLOYD/ROSTAR FOR I I THE TO BE STATE OF THE RADIO TH

CASS NOOM/Kittler At 25 BOB SEGER/Mine Tonight NOT/ORS/Area And Lonilnes GRACE STORY/Angel Of The Might PRETE TONBESEMON'A Little is Enough PAT WEIMATEM/Mine Live for Love TOMEY TUTONEY TUTONEY AND CENTES/Angel Say No CENTES/Area Love TOMEY TUTONEY TO CENTES/Angel Say No CENTES/Angel Say No CENTES/Angel Love RED AT IOUR AND CETT TONIGOUS TO THE RED AT IOUR AND CETT TONIGOUS TON

13K==

1 BLONDIE/Cell No
1 BLONDIE/Cell No
2 PINN FLOTO/Another Brick in The
3 ORIS CROSS/Mide Line The bind
4 State of the State of the bind
5 ORIS CROSS/Mide Line The bind
6 State of the State of the State of the State
7 GLIPPS, INC. Flushyroun
9 BLOS SECEN/Fre Lahe
9 BLOS SECEN/Fre Lahe
1 BRONDIES JOHNSON Stampl
6 D SFINNESS JOHNSON STAMPL
1 LINES ADMINISTRATIVE TO Bed
1 BLOS SECEN/Fre Lahe
1 BLOS STATE OF THE STATE OF TH

A0DS 28. 30

#### 610 & KFRC San Francisco

Sen Frencisco

1 BLOWD E/Call No
2 Control method/Care
4 Collis Closs/Fill de live The Blind
4 Files FLOTO/Another Brick in The
7 A RIS SUPPLY A cost in Love
8 PRETENDERS/Bress in Process
3 7 BBD SCGEN/Fire Lave
8 PLOURIET/Any Issay You sen' 11
10 Control Control Control Control
10 Control Control Control
11 In SINGERS/And The Best Cost On
11 Res PRETENDERS/Bress in Best Cost On
11 Res Control
11 In SINGERS/And The Best Cost On
11 BRAY COCCURAL & BY Special Ledy
12 BRILLY SCHOOL STATE TO VILL 10 Bray
13 SEN SERS/And The Best Cost On
14 BRAY COCCURAN & BY Special Ledy
15 BRILLY SCHOOL STATE TO VILL 10 Bray
16 BRILLY SCHOOL STATE TO VILL 10 Bray
17 SEN SCHOOL STATE TO VILL 10 Bray
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18 SCHOOL SCHOOL

ACDS - ROCKY BURNETTE/TIFE

ON CHARLIE DORE/Piles Of The Alreaves ROBE & CUPREE/Stee) Aver CLASVITEIN IN TEIN FRUMS STATEAU THEM From NY KIDEN ROGERS Aver The World Aver SPICER/New Romerce



BLOWDIE/Call No.

ORIS CHOOSE/Rice Lite The Wind

ORIS CHOOSE/Rice Lite The Wind

ORIS CHOOSE/Rice Lite The

BOOK SERVICE CONTROL OF THE CONTROL

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BOOK SERVICE

FIREFALL/Monded For A Fall ROBB IE DUPMEE/Steal Army BILLY JOSE/12's Still REA To Me

## CELA !!

## Les Angeles

1 1 LIPPS, NIC /Funity Tom
2 2 STOTMERS /OmeGOUS Yough
3 2 EAGLES/ Com\*\* Toll You thy
4 MUNANTAN THANES/ First Light Zame
6 5 DR. HODLY Samy Eyes
7 6 LINDA MONGY ADVING\*\* So Bed
8 7 LEON HATMODO/Don\*\* Push 17 Don\*\*...
2 8 MIN SPENS / LOW YOU
9 10 RAY, COUDMIN & DEFOCAT LOW
13 12 PRETS/CHOPY
13 12 PRETS/CHOPY
14 13 MEMORY ADVINGATION OF THE PROPERTY OF THE PROPERTY

ADDS 23, 24

ROBBIE DUFREE/Steet Assy TURLEY RICHARDS/Stand By No RARRY MANILOW/I Don't Nent To Note:

## **93 MHJ** Les Angeles

ADDS GARY HUMAN/Cors KODL & THE GAMG/Hong In 1 Out

CLASH/Train in Yeln PAT RENATAR/No Live For Love



BLONDIE/Call No
PIER TLOTD/Amother Brick in The
ROCER'S CAMES/TON'Y Fail in Towe.
LINDA ROUSTAD/Y-Fail in Towe.
LINDA ROUSTAD/Y-Fail in Towe.
LINDA ROUSTAD/Y-Fail in ROUSTAD/Y-Fail
BOR SCERY/TO-E inhe
GAPT WARDAY/Cars
GAPT WARDAY/Cars
LINDA ROUSTAD/Y-Fail
AMAN FAIL

Bit! I & SYMETAWHEN YOU I'M Born ... CLASVITEIN IN Yell ... MR CLASVITEIN IN THE CHANGE AND CT ... MR CLASVITEIN .

28
ELTON JOHL/Little Jeannie
PAT BENATAR/We Live For Love
BILLY JOEL/IT-s Still R&A To Me

FIREFALL/Manded For A Felt KENNY ROCERS/Love The Morid Away NEIL SEDAN/JShould've Herer Let PALE HCCARTHET/Coming Up

## Los Angeles

LOS Augels

1 LIPPS IIIC./Funtytown
2 Plus FLOYD/Another Brick in The
3 BLOHD/EC/Gall 16
3 BLOHD/EC/Gall 16
3 BLOHD/EC/Gall 16
4 MARSATTAN TRANSFE/FULLIGHT ZONE
5 PRETENDERS/Brass in Pochad
6 LINDS RODGYSAD/TAVET 30 Bad
7 EAGL SS/1 Can Y Tall 100 MB 11
6 DR 15 CORSTANT/FAT TO BAD
9 CORSTANT/FAT TO BAD
10 DR 15 CORSTANT/FAT TO BAD
10 DR 15 CORSTANT/FAT TO BAD
11 MORPOSIA/FAT FETS/EC/Gall MB 12
10 MORPOSIA/BAT FAT TO BAD
12 MORPOSIA/BAT FAT TO BAD
13 ALIS LUPPY/FAT TO TO BAD
14 MORPOSIA/BAT FAT TALL 100 DT BY LITE
15 DR 14 CORSTANT/FAT TALL 100 DT BY LITE
16 DR 15 SYRE FLAVETHY YOU IN BOTH
16 DR 16 SYRE FLAVETHY YOU IN BOTH
17 RAME SIMATRA/THOMB FOO BY MY
18 FRAME SIMATRA/THOMB FOO BY MY
18 FRAME SIMATRA/THOMB FOO BY MY
18 FRAME SIMATRA/THOMB FOO BY MY
18 PEACHES & HERBA/T PEND BY LOVE
18 DOZ SCAGGS/Brase down Doed Masd
MORPH MURRILL/CAT BY
18 DR 18 DR 18 MARSATTANT
18 DR 18 DR 18 MB 18 MB 18 MB 18 MB 18 DR 18 MB 18 MB

ROCKY BURNETTE/Tired OF Toein CLASH/Trein in Vein PAT BENATAR/Ne Live For Love PALE NOCATHET/Coming Up NEIL SEDAKA/Shouldive Maver Let

REINNY ROCERS/Love The Morid Away BOB SEGER/Against The Wind BILLY JOEL/19's STILL RAR TO Me MANAGER TAKES/Shining Star

## KJR**®**950

## Souttle

BLOND IL/Call No
BOB SEERIY I're take
BILLY JOEL/You Noy 10 Right
BILLY A SYMPON STORY BY SYMPON
BILLY A SYMPON SHOW I'VE NO
BILLY A SYMPON SHOW I'VE NO
BILLY A SYMPON SHOW I'VE NO
BILLY A SYMPON SHOW
B

PAT TRAVERS/Is This Love ELTON JOHN/Little Jeannie BILLY JOEL/ITTS STILL RER TO No WHISPERS/Lody

DEFENDACTTE PRITERS/Gom Whiz SPIDE//New Pamance SMOTHERS JOHNSON/Stomp! BETTE HILDERS/The Rose AGME REPRAY/Lucky No LIGHT/ENDERS/Bross In PRETENDERS/Bross In Packet LEM/11% Nort A Nonder

Parallel I: Selected stations in major markets that are format domi nant\* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominent\* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not quality for parallel one status

Perellel III: Selected stations in smaller markets that are format dominant' and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (\*)Format dominance is based on the Monday Sunday, 6AM 12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July

DENOTES FIRST WEEK IN PAR.

JC.	OHN lit Sc	DOE ong" (A	nylab	el)
LP	: Hit	Song		
Reg	ional			Nations
P	leach	100/25	65%	Summa
€	33%			Up 6
R/F	21%			Same 2
S	56%			Down 0
W	19%			Adds 2

## EXAMPLE

100/25 — 100 R&R reporting stations on it this week, 25 of those 100 added it this week, 65% — Percentage of this wank's reporting stations playing it

Regional

Reach - Percentages of this week's reporting stations playing the song within the four tracking regions

National Summary
Up 51 — Number of stations m
it UP on their charts.

Same 24 — Number of stations hold ing it STATIONARY on their charts (on to on, add to on, 31-31, etc.).

Down 0 — Number of stations mov-ing it DOWN on their charts.

Adds 25 — Again, number of stations ADDING it this week.



AIR SUPPLY Lost In Love I	Arista)	
170/0	8	15%
Bestines Beath E 856 5 864 H 916 W 764	5	Wational Summaty UP 62 WARE 34 DOWN 76 ADD 0

P1	P2	Р3
SAST	EAST	BAST
wAn 8 5 wX6 11 7 wh8C 2 .8 w88w 19 .9	MPET 7 4 MPSH 2:3 MDENPM 3:11 MOLF 1:5	wGUY 7 7 mLBz 3 2
HALL ST T	WDENER 3 11	HLBZ 3 2 HIGH 10-8 MTSH 4-7 WHEB 2-2
68m 17 .9	WOLF 1 5	MTSH 4-7
#P1L 4 1 #IP1 5 5 #CAO 4 1		MHES 2-2 13FEA 2 7
MCAO 4 L	whar 2 2 ware 2 3 wall 7 4	WEBG 4-2
105 8 15		WYRE 3 2
10.0	#71CFR 6 6	WFBG 4-2 WYRE 3 2 14M# 2 4 V100 1 1 WCIR 9 6
112 2 2 por 2 3	#1C( ) )	V100 1 1
FTR 15 7	MPST 8 10	
#G# 5 5	WICK 3 3 WPST 0 10 U106 3 5 WKW 3 3 WYW 5 3 HG 9 9	BOUTH
OUTH	WHYN 5 3	MAAY on
	140 9 9	MAAY on PQHNY 12-15 G100 6-8 HSCI 2-5 MFLB 7-5 HTRA 6-5
17 12 11	MKEE 1 4	G100 6 8
12 5 5 13 3 15 1 0 4	BOUTH	MSCI 2-5
		HTRA 615
15 3 2	RRBE 4 3	
OWNER	070A 12-14	WROV 16-22 C#101 13 14
	EPHH 415 87%A 12-14 EELP 9 9 HINT 6 5	PH99 8 14
5-4 ILM 2-1 IMB 1-8 IMB 1-2	HINT 6 5	PR99 8:14
L# 2 1	HMF1 3-2" RBPH 114	
195 PM 2 2 2	MTTS SHIP	KSEL 1 2
LQ 9 4	WANTE II S	#16E 20 24 #SEL 1 2 #PUR * 18
160 11 14	REEL 1 1	MIDWEST
SCL 6-6	MFMF 1 4 EKS106 4 10	
S95PW 1 2 BLQ 3 4 BEQ 13 14 HB 4 2 GCL 6-6 102 5-6 DHY 215	MERC 11-23	TOWARM 8 6
2 Y 2 3	AFCA 15 50	
BIT?	962 5-5	FFRC 4 6
	#15V 12:30 Y95 4 3 963 5-5 MARY 3 1 Y103 5-2 MAPE 1-1 0.3105 3-5 MSGA 3 8 955GF 2-3 MBBG 6 15	
EARTH 10-15	T103 5-3	MARK T-T
P1 4-6 NJ 16-14	BJ105 1-5	MEAD 1-3
PRC 7-5	HSGA 3 9	MNAM 5 10
10 5 5	935GF 2-3	WTRU 7-5
100 11 6	PH100 6-13	MEDE 6 8
4N 9 9	MH80 8 5	WRUB 6 8 WGBF 9 15 WPOE 2V-27
	#80 6 15 PR100 6-13 WR80 8 5 WLAC 2-1	
	88104 2-1	WES1
	MST2 6 11	HSLY 13 9
	MPJI 10-21	#C0% 7 7
	MBF2 6 11 MPJZ 10-21 MF1E 11 10 MAY6 4 4	FCDN 7 7 RD2A 3 10 FBDF 3-3
	MAY6 4 4 WGH 3-5 HQBH 0 8 HARY 6 3 EJ100 9 7	#8DF 3-3
	MON4 8 8	E008 4-3
	HARTY 6 3	FFED 4 6
	MDRQ 313	
	WTWN [ 1 ] WGRD 4 3 WV1C 1 - 1 F6TT 7 3	
	WGRD 4 3	
	MYIC I-1	
	F10A 6 6	
	#10A 6 6 #0FM 3 2 #MEN 3 2 #MEN 4 1 WHAP 9 10 #MEE 1	
	EMEN 3-2	
	MISS A 1	
	WISR 4	
	448E 1	
	wild 5 1	
	W ZP 1 6 eN [ 3 1] 924 3 2	
	924 3 2	
	MON 3 5	
	WOH 3 1 WHOT J 4 WYEW 7 4	
	WEST	
	SEPR 1 8 EMC 1 P	
	410A 10 16	
	434 3 13 410A 10 19	
	PHOT 5 4	
	FM102 5 3 FFER 8 7 EJR8 2 3 F7AC 4 5 FCPE 4 3	
	EJ 68 2 3	
	FCPE 4 )	

AMBROSIA Biggest Part Of Me (WB)			
LP One El		97%	
1	3	Waterna Um 419 UP 144 AME 1 ( mh ,	
P1	P2	Р3	
EAST	BOUTH	BAST	
### 17 2 3 2 4 4 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	#TEA 20 #2 #2 #2 #2 #2 #2 #2 #2 #2 #2 #2 #2 #2	wines 10 d wines 10 d wines 10 d wines 10 d 10 f 10 f 10 f 10 d 10 f	

	MARY 12 9	EGMBEH 16 ET
WEST	E7100 55 18	REEL 9 4
		RFYR 15-14
FEARTH 35 12	MEDWEST	KERC 5 B
FREA [4 L]		RELS 9 3
EF1 17 15	HDB0 13 9	WASE 22 17 WREE 23-16
RHJ 22 16	HTWR 16-6	WEAQ 17 15
#FRC 27 23	MVIC 8 2 K877 15 12	WSPT 21-17
B1 15 6	#10A 19 15	MHAM 20 11
639 12 9 °	EDFH 27-21	WTRU 25 15
FIRN 18 12	KWEN 22 13	WHBR 29 21
BOPA 20 16	HRAV 12-4	WGBF 7 3
	#293 4-3	MRO# 7 7
P2	WISH 19 16	
	WHAP 13 6	WEST
SAST	MP-EE 15 8	
	MOM 11 11	BEN1 16 L3
WPEZ 12 6	HEZP 14-11	#SLY 7 5
WFBR 16-11	MMCE 20 8	FCBH 15 6
HBENPA 7 3	978 19-13	KDIA 17 5
WOLF 2 2	MOHO 7 6	KB07 11 9
MFDL 17 16	MHOJ 6 3	EQD1 15 10
ABB& 31-30		KBOZ 15 8
WHEN 10 5	WEST	NOOR 23 17
4 0 13 Ex		HFMD 13 5
WT1CFM 16-11	RMJC 14-11	ERLC 17-13
C101 11 11	REBN 20-16	#BER 4 2
#ICC 11=6	EANOLH 33-31	
IPST 15 7	# (DY 12 7 Y94 16-10	
MAEB 13-5	EROY 24-14	
2106 14-10	PH102 19 18	
R80 15 7	0FXM 14 12	
MYN 17 10	KJRB 11-7	
#KEE 12-7	TTAC 76 10	
MEE 13-7	RCPE 3 2	1
	EPSP 4 2	
	#G-# 10 6	
	KRUE 8 6	
	*LUC 10 7	
	EENO 15-11	
	#RUX 16 13	
	#RQ 6 4	
	#22x 5 3	
		1

1	15/23	18%
Regions: Reach E 624 S 544 H 263 H 669	NEA	Metion Summa UP SAME DOWN ADDS
P1	P2	P3
<b>SAUT</b>	BAST	SART
MRBN d 29 MIFI 15-9 MCAO a JB105 d 37 MPGC d 30 CFGM on	WFBR 28 26 WHER 29-37 WICC 4 WPS7 26-23 Q106 21 18 WRBO d 29 WRBO d 29 WRBO 38-36	WLB2 on E104 20-1 WYRE on V100 d 27 WCIR on WBIL d 30
BOUTH	make q 31	BOUTH
193 A 140 e 29 2103 on	BOUTH	MCGQ d 26 WSE2 29 2 WISE on
MINDWEST	E78A on FBFM 25-22	MANSFM 10
CELW a 16	WT14 20 17	CHIO1 8-3
GCL 0 37	MEEF 9	FELE o
WEST	WPMF on 1103 31 12	FRUR 13-1
FEARTH +	MAPE 21-19 956GF on	MICHIERY
SF 17 15	weeg on	FOMBPR .
1100 24 32 IJR 27-27	920 a dp	SELS a
ENH on	MS F Z 23 20 MHQ x 27 23	MARK 16 1
MPD on	WAYS 10 31 WGH on	WEAQ # 26 WSPT 25 2
	HQR# d 27	
	M3100 e	WALKELL
	MICWEST	RENT 20 2
	WDRG 24 Ly	FDZA d 30
	WV10 10 15	FBDF on
	HSTT a F293 on	#00H on
	WEST	EPHD 17 14
	RERIE on	4 0 1M 9 58
	BROT 10 1	
	EJRB a dp	
	8969 20:17 8838 20 28	

1 - 1 d 5 - 1	176/0	BS%, Not 1 Ur ARE 1 wh Are
P1  CAMP  Wath	P2  SOLUTION  ERRE 1   1   1   1   1   1   1   1   1   1	P. CARD P. CAR

BLONDIE

CROSS Vind (WB)
78%
Hattonel
Summaty UP 2
7 SAME 21
ADDS 0

		-
wABC 3 3	MPEZ 2-2	MGUY 4-8
W×LO 6 3	MBEHPH 2-2	HEBY A 15
MEDM 6 6	WOLF 5 6	WIGY 8 17
WFIL 6 5	MFDL 4 3	WTSN 2 6
WIF( ) )	MBS7 6 4	WHEB 5 5
96 FX 8-6	WHEN 6 7	8104 2 2
WCAO 2 4	MBTT 5-5	WFBG 7 10
F105 4 8	MTICPH 5 7	WYRE 2-4
MR 00 9-15	ECTOT 3-3	V100 6-9
J8105 5-2	MICC 4-6	MCTH 0 0
0107 4-4	MPST 11-13	WXIL 3-12
WPGC 4 7	WAEB 4 16	
CFTR 5 4	0106 20-28	SOUTH
CEGM 33-30	WKB0 4 6	
	MHAM 5 3	WAAY on
SOUTH	140 13 14	G100 19-19
		WFLB 4-4
297 11-6	BOUTH	MTHA 16 26
KAIT 1-1		EQ94 5-6
293 16-19	Kubs 3-3	WREY 6 10
Y100 2-7	EFRE 8-8	#1LE 9 14
2105 4-4	9 TSA 7 9	#SEL 15-24
	RELP 13 16	
HEICHINE ST	FINT 8 LO	MEDWERT
	HHFE 7-14	
rLS J )	WHOE 4 3	FQMBPH 1 5
KEW 4-3	REEL 2-6	NKEL 7-10
DWB 17-29	WFRF 9 17	RPYR 415
KS95PH 2-4	WLCY 5-13	RELS 15 18
12F0 3-5	195 19 22	WRER 16-9
1950 4-15	961 17 7	MEAQ 3 4
WHB 5116	WARY 4-2	WHAR 14 21
WGCL 3-6 0102 0-16	Y103 3 4	WROS 4 2
7107 0-16 724U 5 7	WAPE 6 3	WGBF 6 9
WORY 7-B	aJ105 1-1	WRUK 0 9
ORT 1-B	FM100 2-1	MACH B 9
WELFT	WHBQ 3-4	WEST
SALE BLA.	WLAC 1 2	40-619 (
EARTH 9 B	EH104 4 7	RENT 5-4
F1 7 9	920 3-7	RSLY I I
(HJ 8 5	WRJZ 7-18	ECBN 1-4
EPRC 4-3	WWOH 11 15	IBDE 7-8
136 1-1	WGH 6 7	EBO2 2-6
100 2-2	WORK 9 12	#00# 9-10
ETHN 6-6	MARY 29 30	7-10
HOPA 11-18	EJ100 4-6	
RUPD 1 4		

MDRQ 4 4 MYMM 8-9 MGRD 8 7 MYIC 4-7 MSTT 2 2 H10A 9-10 MSRD 18 MYM 5-10 MSRD 2-2 MYRA 2-2 MYRA 2-2 MYRA 2-2 MYRA 2-2 MYRA 2-3 MYRA 3-4 MYR

1	57/3	79%
Regional Reach E 73% E 85% M 85% W 68%	0	Hetional Summery UP 100 SAME 25 DOWN 29 ADDS 1
P1	P2	P3
EAST	BAST	EAST
MRN 24 26 WFIL 19-19 MCAO 19-16 FIO5 19-17 PRO-PR 29-26 JBIOS 23-22 CPTR on BOUTH MVIL 15-12 293 4 9 940 4-12 VIO 26-22 VIO 26-22 VIO 26-22 VIO 26-28	MFER 10 10 MBEMFH 18-16 HOLF 11-9 MF84 22-22 MBF 18-17 MHFM 96 MICC 12-11 MBFS 22-21 MARE 6-30 Q106 23-20 MBD 8-8 MHFM 26-23 140 28-27 MREE 10-9	WJ8Q 5 3 WGUY 9-9 WLBZ 18-29 WIGY ON WTSH 14-10 WTSG 14-13 MYRC ON 14MR 8-5 V100 9-8 WGIR 18-21 WRIL 22-16
MIDWEST	востн	MAAY 1 2
CFLW B 5 PDWB 5 9 PS95PN 6 6 Ft 16 14 RBEQ 21 19 WHR 9-9 WICL 25 21 Q102 17 12 M2UU 0 B WORT 14-13 WEBT FF 23-22 FF 23-22 FF 23-22 FF 23-22	RRBE 6 KTBA 25-19 RELP 16-15 ELP 16-15 ELP 16-16 ENP 3 5 4 ENP 8 3-2 WTIK 27-24 WHOE 10 28 KREL 20-25 WIFMF 15-17 WJDR 9 0 EXEKLON 5-0 WSGN 2-4 MLCY 14-0	G100 10-6 HFOR 4-4 MCGG 7-9 MERT 5-0 WISE 5-4 WFLD 17-15 MTMA 10-10 MAMSFM 7-11 CRIO1 10-13 MERT 15-23 KILE 16-13 KSLE 8-5 RPUR 5-5
кја 6 15 «[Ин 17 21	MLCV 18-9 968 20-17 968 20-17 MARY 26-22 MAPE 19-16 BJ105 20-15 9550F 11-8 MRBQ 8-8 FRIOD 9-17 FRIOD 9-17 FRIOD 26-23 WSRZ 7-9 WSRZ 7-9 WRJZ 10-24	#GMBPH 27-2 ### 27-2 ### 27-3 ### 27-3 ### 22-17-3 ### 17-9 #### 17-9 #### 17-9 #### 23-23-3 #### 23-23-3 #### 23-23-3 #### 23-23-3

LP Londo	Vain (Epic)	70%  Welling  Malinate  Anti-	p(Paul Da	win continued  where a second of the second
0 343	-	ACC Z		##AV 1 14 #203 14 13
P1	P2	Р3	11	WMAP 11 23 WM11 11 9
#ABT wiff d 5 wiff d 4 d by A a d 1 Jul 1 1 Jul	#   f	######################################		WHEP
0007N 701 a 949 11 9 915 av MoDWAB1	MJEO 01 24 HERIGO 20 27 MERI 0 799 21 26 94 20 26 Y1 3 27 24 MAPP 22 18 D 1 7 9 7 7 2	WAAY 20 10 WHH2 1 7 010 20 22 WHO 19 11 WHO 2 2 15 WHO 12 0		THE OPEN 23-31 FIND IN 11 FOR B CONTROL OF THE OPEN B CONTROL OF THE OPEN STATE OPEN STATE OF THE OPEN STATE OF THE OPEN
HAP I FEEL STORY OF THE ST	FREST 5 2 WEAT FREST 10 S 2 WEAT FREST 10 S 2 LW WAR FREST 1 1 C WAR FREST 1 C WAR FRE	WANIFF 26 21 WY 4 7 WHO 7 10 P101 2 17 PM69 10 11 WERY 27 7 B1LE 26 10 FBEL 4 70 FDEL 4 70	Plot C	LIE DORE
PPI a	elite et 15	MPUR (I 2)		140/3 70
B1 2 21 R30 00 P3 HH 2 24 H3PA 2 32 R0F 1 5	WDNQ 22 22 WVI: 20 27 H TT 20 RNFH 26 22 RIFF 30 RL H 16 11	FRAC 17 21 FRAC 17 21 FRAC 17 21 FRAC 17 14 MAPE d 30 MIPT 8 12 WHAR 7 2	Bugles Boah E 039 H 150 H 59	16
LAST	WHILE A 28	with O # 15	P1	P2
DETERMAND 25 SECTION 15 SECTION 1	92E on ip WN9T 29 2 WEERN 21 24 #109 24 20 998 21 16 EROY a #FFR 28 23 #JRB 10-26 WTAC on #CPM d 27 *RBB 10-5 *EGM a *MAR 11 T	WELY 10 Ls FCBM 22-21 HDIA 20-17 RBDF On RQDI 23-20 RQDI 23-20 RQDI 27-24 FFLD 30-76 RBIM 3	MAD 280 280 280 280 280 280 280 280 280 280	FFMF   16-10
22.00	REUC 4 3 REND 0 25 REUR 17 31 REQ 16 13 REZER 25-26		MPR 0 MDMEN 1100 37 31 MAIT 8 8 MONTH	MAIY \$5-12 TIO3 10 10 HAPE B 23 BJ105 40-30 WEGA 14 1n 95BGF 6 6 WBSQ 23 20 FE104 11 15
Wonderin 94	OCKBURN g (Millenn 8/12	49%	CHLW 7 6 RB99FM 3 5 RBLQ 0 7 HBEQ 16-5 WHB 13 10 MZUU 8-3 WGRY 8 12	920 10-9 MSRZ 8 7 MRUZ 1 3 MRUZ 15-14 MGH 5 2 MARY 17-24
Regional Reach E 589 S 689 H 439 H 495	N&A	Hetional Summary UP 57 SAME 23 DOWN 6 ADDS 12	FFRC on 13R 14 13 8100 27-20 FINN 18 23 FOPA 17 13	MDMORET  MDMQ 7-8  WTMM 4 4  MGRD 3-1  MYMC 17 8  KSTT 12-10  ELOA 10-5  EOPH 5 4
ABY  FBM 30 28  F16 on  CAO 38-25 105 30 24  REC 4  RO-FM 5 B105 a 35	MPET 27 24 WPBR 26 24 WBENFR 25 30 WHYR 4 28 WTICFH a 30 MICC on WPST 26-22 Q106 28 27 MRDO 30-21 MND 32-29	#380 d 23 MGUY 24 17 MIGV d 33 MISM on MHEB 30 26 13FEA on #104 8-4 MIRC d 38 MICIR on	WOLF 6 4 WEBL 14 9 WEBL 13-31 WHEN 11-32	#MEDA 23-55 #293 3-5 WISH 23-10 WHEE 9-7 WOW 9-10 WHCE 6-6 924 4-10 WOW 05-10 WHOT 4-6 MYPR 4-18 #
VIL + 10 5 7 10 10 15 15 26 16 13 16 13 16 13 17 17 18 18 18 18 18 18 18 18 18 18 18 18 18	HNVM 32-29 140 on WHEE 31 29 BOUTH KTEA on EHF1 28 29 REEL o REHIOO 11 7 WERC 24 22 96R 35 22	MAAY d 20 MMHY 25 19 Gl00 a-29 MPOX a WCGQ 23 20 MSE2 27-17 MISE 31-29 MANSFM 13-33	#T1CFM 9 0 8 PC101 a 27 MICC 5 4 PF5T 4 19 MAEB 6 B Q106 11 7 MKB0 6 10 MKW 11 12 14Q 4 MKEE 7 6	MAJC 9 10 MERH 10 5 194 3 3 MBDY 27-24 EFRM 15-14 MJRB 9 9 FCPX 9-7 MGW 15 12 MGJF 12-10 HZEM 6 4
TET 71 on	96H 35 22 MAPE on BJ105 a	MROV on FILE d 25 FREL a FPUR d 24		
PA 30-27	9560F on WBBQ 23-23 WLAC d 30 92Q on WSEZ 20 17 WRJ1 10 26 WQRB 22 20 MQRB 22 24 MRDW 25 24 MRDW 36-33 MRDW 36-33	RPUR d 24 MINUTEST KOMBPH 9 21 RKAL 8 8 RFYK 10 11 RRRC 16-15 MARE 10-10 WEAR d 32 WEAR d 29 MSPT 16 13 WHAM on dp	Steel Av	DUPREE vey (Elektre) 79/24 90%

KOWEPN 9 21
REAL 8 8
FFFK 10 11
REAL 10-18
REAC 16-13
WHERE 10-19
REAL 20-29
REFE 10-19
REDE 20-21

RIOA a KMEN 36-33 KRAV 25-24 HMAP 29 26 WEEP 32 18 WOHO 26-24

MONO 36-24 WMB7 PN102 on K3RB 12 24 K7AC on K6EP 22 20 K6UZ 28 26 KRUZ 28 26 KRUZ 37 33 KRQ 12 8

0

PAUL DAVIS Do Right (Bang)

140 4 4 140 4 4 MREE 7 6	EROY 37-24 EPIM 15-14 EJRB 8 9 ECPE 9-7 EGW 15-12 ENJE 12-18 HZZE 6 4	
Steel A	DUPREE	
	179/24	90%
Regional Reach E 90% S 914 H 85% H 93%	20	Summate Summate UP 130 SAME 25 TUMN 0 ADD 24
P1	P2	Р3
EAST	90UTH	SAUT
WRLO d-30 WRSC d 29 WRBW 29 23 WFIL ON 96KE a-30 WCAO 29 26 Flos a WRRO 30-27 JB105 33-30 Q107 on DFGC d 29 CFTR 16-34 CRGR d-26	HRBE 27-27 RFME 24-21 GTSA ON EELP =-34 KMPI 29-21 GBPM 6-27 WT1E a WHOE a-31 REEL a-40 WJDM 24-19 KRAIOS 23-17 HERC 22-11 WECK 20-27 WLCV d-20 V75 a	#JBQ # #J
RVIL a 293 23-18 940 14-8 940 0 -36 0105 d-20 CKLM 10-23 RDWB 20 16 RSLQ 6-27 8820 29 24 WKD 21-19 WCCL on 0102 30-26 MEUW d 17 WORY a 29	96x 29 25 MATY 0 1003 35 27 MAPE 28-25 83105 38-28 886GA 37-28 986GA 37-28 986GA 37-28 986GA 37-28 9810 0 1980 27 25 19810 0 1980 27 25 19810 0 1981 29-25 1981 0 1981	WAAY 28-23 WHYY 20-14 G100 31 27 WFC0 28 25 WFC0 28 25-17 WFG 38-24 WFL8 00-24 WFL8 00-24 WFL8 00-24 WFL8 15-22 WF0V 25-18 CFL01 21-13 FR99 on MERY d-22 SWIC 19-13 SELE d-29
REARYH 27-25 KRLA on	E3100 34-31	KERL 26 20

P2

GAST

NP12 d 30

WEBR d 10

MERRYN 30 21

MFB1 37-52

MFR1 30-24

MBLL d 20-27

FILM 20-24

HILL 30-25

MILICPW 20-27

MILICPW 20-27

MILICPW 20-29

MILICPW 30-29

MILICPW

FRUC a-22 KERM on 8MNOFM a 8NOFM a-3 8NOFM a-3 199 d-26 FROV d-39 FPN102 d-79 FFR 10 25 AUR 10-22 FFR 2-23 FFR 2-23 FFR 2-3-3 FFR 3-3 FFR 3-3

HREL 26 20 FFYR ON EFRC 19-19 BELE 26-17 MARH 28-25 MRER 0-37 WEAQ 24 19 MSAP 23-19 MMAR d-29 MTHU a-29 MTHU a-29 MTOR 26-16

MPOR 26 (6 MVMT REH( # #ELY on #CBW 37-20 #DIA 29-26 #BDF 15-12 #BDF 29-27 #POR 29-27 #PRD 23-11 #RC d-29 #BIM d-23

	W.R + 26	1070.07
	868A0 50 1A	
	MARK 0	EERS 415
	671 0 11 19	#BLT 29-24
		FC DM 34 51
	MALE POPULATE	ED14 311 9
		PRODE B 6
	MURO 13-13	FUEL 9-9
	WTHH 4 12	ENDE 1 5
	WVZ 1 18	FH0F 6 4
	8977 21 19	PP#II 0-16
	# 2 (0A 100)	FRLC 6 10
	# M#94 1 1 7	##10 J 9
	HRAV 1 14	
	FERS 14-13	
	W210 1211	
	WMAP 11:13	
	WRITE TO B	
	WPM 1 7	
	MIST	
П	MM 1 21 24	
- 11	924 14-14	
	WHEN 14-12	
1	MHCAA A 0	
	MEST	
1	FRJ1 78-18	
	BENR 12-12	
1	#10V 17 21	
1	Y 76 0	
1	#F18 23-21	
-1	8.710 IA II	
-1	BURE BUE	
-1	SGW BIT	
1	EBJ1 31 0	
ı	FEUC 17-14	
	FENU 11-7	
1	EBUN 19-16	
1	KRQ 11-11	
ì	#22% 11 b	

Plot Of LP: When	The Alrwaye To Now	rs (Islandi 70%
	16	No seriel Jumber y UP 7 ARE JJ Jumber 30 ACC 5
P1	P2	P3
MAR JR 28 MILO 15 11 MIRO 16 MILO 15 11 MIRO 16 MILO 15 11 MIRO 16 MILO 15 MILO 16 MIL	### 11   1   1   1   1   1   1   1   1	#280 16 16 16 10 10 11 11 11 11 11 11 11 11 11 11 11
WEST	MICHAET	HRES 24-28 MARK 3 14 MRES 2 5
PRC on 13H 14 13 8100 27-20 15H 14 13 8100 27-20 15H 14 13 23 15D 14 13 15D	MDRQ 7-6 NTHE 6 4 NGRD 3-1 NTHE 12-10 RICH 12-10 RICH 10-5 ROFM 5-4 NESS 23-55 4-293 3-5 MISH 21-10 MNCE 9-7 WOW 9-10 WHCI 6-6 928 4-10 MOHO 5-10 MHOT 4 6 NYPM a 18	MBER 2 5 MFAQ 18 16 MFAAR 2-4 MFBE 15-11 MFBE 0 6 MFACE 11-19 MFACE 1-3 MFACE 1-3 MFACE 1-3 MFACE 1-5 MFAC

OAN FO	GELBERG	
	otels (Full Mo	on/Enicl
LP: Phoer		pic)
1	68/6 8	4%
Beglonal		Wetiens
4 00 3	_	6 vem at
S 854 H 834	•	SARE 2
H 004	<b>W</b>	ADDS
P1	P2	P3
EAST	SAST	SAST
WKLO on	WPEZ 26-21	WJ00 13-1
MMBC n-30	WFBR 27-25	MGUY 14 1
MEBN 13-13 MFIL 20-18	MBEMPH 19 18	MICA 13 8
WIFE 17 13	WFBL 25-21 WBBF 20-18	WHER 24 2

LD OR	MACC 50-57	M300 11-9
BC n-30	WFBR 27-25	MGUY 14 1
DM 13-13	MBEHFH 19 18	M1CA 13 8
15 30-10	HOLP d-7	WTSH a
71 17 13	MFBL 25-21	WHEB 24 21
18 25 22	MBB6 30-10	137EA 201
0 24-20	WHPR 18-16	#E04 19 31
5 0 20	WDL1 24-21	MFRG 9 9
0 a	MT1CFM 22-19	MYRE 25 21
FM d 20	#C101 17 15	14WF 15 10
05 31 28	MICC 20-17	V100 34 18
7 on	MPST 14-15	
C 26-24	WAEG B 9	BOUTH
T on	Q106 17 14	
	MRBO 16-14	MAAY 13 12
TH	ы№ун 16-15	MRRY 24 22
	MREE 30-17	G100 23-28
L 25-17		MFGH 14-9
6.5	BOUTH	MC00 12 7
6 5		WS EZ 26 14
0 37-32	HFMR 21-23	WISE 22-13
25 24	RTSA a	WFLD 23-20
	RELP 30-25	MTRA 17:12
WEST	#INT 24 33	MROV 18 11
	HHF: 15-10	CE101 17 15
17 17	EBEM 24 25	FH 99 23-26
10 7	MT12 40 21	META 37 10
PR 11 7	March 33-30	Ew1C 13-17
11-16	EEEF 38-31	EILE 6 4
15-7	WPMF 19 16	ESEL 19-13
17 13	MJDX 17 17	#PUR 13-7
n 29	*IN106 22 19	
3-3	WERC 18-14	MICHELL
25-23	MS N 27-26	
	MLCY on	4.QWBPH 11-9
	Y95 17 14	ERIL 12-9
	MARY on	#PW 16-16
29-24	83105 35-30	BERC B V
23-33	MRCV 33-33	ERTS 15-2
19-18	955GF 19 12	WARE 15-31
37-30	MBBQ 19-18	MEAG 11-9
24-11	PH100 10-19	MBPT 12-8
5.0	MH8Q 29 26	MAR 19:17
- 1	MLAC 30-26	WT8U 37-26
	KH104 23 22	WGBF 12 17
1	920 on	MACH 16-19
	MBFZ 16 16 MMOX 19-17	major 10-12
	Majs on	WEST .
	MAYS on	ara.
- 1	WORK 6-6	RELY 0 25
	WP V0 17 11	FCB0 26-14
- 1	WART 8 7	8D EA 25-21
		ERDF 17-15
	Assessment Print	MUDI II-II

RCBB 26- BDZA 25- RROF 17- RQD1 on RBOI 22- FOOR 15- FFRD a RBLC 7-5	EBOI 23- FOOM 15- FFED a
HDZA 25 RRDF 17- EQDI on EBGI 23- FOGA 15- FFED A WBLC 7-5	HDZA 25 RRDF 17- EQDI on HBOZ 22- FOGA 15- FFED A WBLC 7-5
RRDF 17- EQD1 on EBOE 22- FOOM 13- FFED a WBLC 7-5	RRDF 17- EQD1 on EBOE 22- FOOM 13- FFED a WBLC 7-5
EQUI on EBOI 22- FOOM 15- FFED a FBLC 7-5	EQUI on EBOI 22- FOOM 15- FFED a FBLC 7-5
EBOI 22- FOOM 15- FED A FRIC 7-5	EBOI 22- FOOM 15- FED A FRIC 7-5
FOOA 15- FRD a WRLC 7-5	FOOA 15- FRD a WRLC 7-5
FRED &	FRED &
WRLC 715	WRLC 715
WALC 715	ESIM S-1
	101M 0-1
ROIM O.	

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FJWDJR : FFE 1: 14 FFE 14 1: MAFS 27 JZ WZAD 16 14 WZAD 16 16 WZAD 16 16 WDNQ d-26 MVIC 40 34 REST on ROFM a RMEM d-40 RESS 20-19 WMAP 24-23 MOW 19 14 WELP 19-17 WHCI d-20 WHOY 23-17 

R&R/Friday, May 2, 1980

E

Headed For A Fall (Atlantic)

28 BREAKER

P2

PJ

128/16

FIREFALL

LP Undert

P1

Summery UP 117 SAME 15 DOWN 11

P3

WHAY 16 8 WHAY 16 8 WHAY 16 9 G100 26-16 MCGQ 6 5 MESEZ 3 1 MESEZ 9 21 MFLB 14-12 MFABBFM 6 3 GF101 14 7 FM99 19 5 FM97 16-7 FMEC 18 9 FILEZ 25-15 EBEL 27-21 EPUR 16-16

KQWBFM 3 1 KRKL 20-67 EFYR 10-10 KRC 7-3 KRLE 6 MAKH 17 13 MRKR 12-14 WEAQ ra-24 WHAR 12-21 WFRU 29-27 WFOR 21-15 WGBF 21-15 WROF a 12

WEST



GIBB & NEWTON-JOHN I Can't Help It (RSO)
LP: After Dark 154/3 Summary UP 123 SAME 18 DOWN 10 ADD4 3 Reach E 799 S 834 M 724 W 719 O

P2 P3 P1 MART
MING 21-19
MGUY 2-6
MING 21-19
MING 21-19
MING 19-15
LIFEA 9 5
LIFEA 9 WEBM 25 2 WFIL 18-1 WCAO 7-7 F105 28-2 WRED 13-1 PRO-FR 12 JB105 21-CECH on WIL 10-10 1100 32-29 0105 28 27 MAAY 12-11 MAY 12-11 MAY 6 7 G100 25-21 MFOR 18-14 MCGQ 14-13 MISE 27-25 MFMA 29 25-1 MANSPM 21-1 MAY 6-9-1 CRIO1 18-16 PM99 31 27 MEXY 22-19 MEXY 22-19 EILE 8 7 ESCL JO-25 RPUR 19-16 WGCL 15-14 WZUU 17 6 WORY 27-25 RPI 13 11 13B 21-19 EJB 26-26 RIRH 20-17 ROFA 21-18 P2 HERL 15-16 KFYR ON HERC 10-10 HELS 20-16 WALUX 23-19 WEAQ 20-18 WSPT 18-15 WHAM 18-16 WTRU 19-14 WGBF 17-13 MROE 18-16

HRJC 10-7 HRBH 15 19 RYBOFM 29-21 Y94 d-28 HROY 19-16 FM102 27-26 RFHR 5-5 HJDD 27-25 HJDD 27-

REM1 On RCBW 24 15 RDBA 19 16 RBDF 5 4 RQDI 16-13 RBOZ 19-12 ROOF 24-20 RFED 11-9 RRLC 12-11 #81H 16-12

J. GEILS BAND Love Stinks (EMI America)
LP: Love Stinks 77/2

Regional Reach £ 50% 8 37% M 30% W 379 N&A P2 P3 WPEZ 29 23 WTICPW 30-26 WICC 30-26 WICC 30-26 WEST 19 17 Q106 26-23 WESD 26-23 WESD 26-23 WESD 26-23 WEST 26-23 WEST 29-26 WGUY on WLBZ d-28 WIGY 33-29 W104 26-19 WPBC 33-29 V100 on WIFT 20-17 96EK 24-24 F105 24 12 PRE-PM 30-J8105 22-Q107 on CRGM on MAAY d 29 WHHY 23-18 G100 on WCGQ 25-19 WSEE 37-35 MISE 35-33 WFLB e-dp MANSFW 27 2 CR101 39:35 0105 23 22 MRFI 24-20 MEMBIOG 26-20 MSGN 26-24 MAPE 30-27 MSGP on MSBG on MSBG on MSBG 4-28 MQRF 7-3 MRV2 8-4 EU3100 25-23 WGCL 17 15 WOFY on CR101 39 35 PR99 on EPUR 22-19 EF1 on EJR 23-21 F14W on WARR 25-21 WRRR 18-13 WSPT 22-16 WRRR d-28 MTDRQ 1-1 MFVIC 37-16 MST7 d 28 MISH 26-23 MMAP on MMCI 21-14 92K on-dp WHOT 30 22 #EH1 27-26 #CBH 31-25 #DSA on #QDI d 29 #OOH 30-28 #BLC 26-19

MICHAEL JACKSON She's Out Of My Life (Epic)
LP. Off The Wall 110/28 Wational Summary UP 68 SAME 15 DOWN 1 ADDS 26 Reach E 524 S 714 H 394 W 518 NAA

P1 WFOR 21 17
WFOL 60 34
WHFM 6
WFLI 28 23
FC101 20 17
WIOC d 29
WKFO 27
WHYM 29 26
140 15 10
WKF6 35-29 WGUY 23 20 WL82 27 23 WTSH 26 21 WTSH 26 21 WTSH 26 25 R104 28 23 W79G 39 36 16WR 28 23 WCIR on WXIL e HXLO 27-24 WCAO 24 23 WP-RO 25 20 WPGC 8 20 CRGM a #VIL 19 16 293 30-14 9108 33 30 0105 21 14 WAAY 22 14 WHHY 28 20 WFOX d 29 WSEZ d-38 WISE 21-11 WFLB a WFRA on CK101 24-20 PM99 22-15 EWIC 0-24 FILE a FISEL d 30 EPUR 12 11 ERBL J9 26 FIRST NO 12 FIRST N CELM d 29 ES95FH d 17 WHE a 24 FOWERN 28 25 FFTS on WARE a WEST 11-8 WHAS a WGSF on 25 WHAS 25

#877 a EMEN 40-35 #RAV 20-10

EBTC 36-51 FOOR ou 1901 ou 6001 a REDL 33 30 RDIY o RETA o RERIS o

E293 on W15M a WOW a-27 WOHO d 29 WHOT d 29 RAJC e 26 RERM ON RYNOFM a FM102 a RFXM a RTAC 25-18 RMJR 17 16 RENO a RRJUX 29 21

BILLY JOEL It's Still Rock & ... (Columbia) 71/30 NEA P1 P2 P3

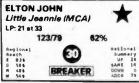
MLBZ on 8104 34 31 MYRE 4-30 V100 on MPST a Q106 a WHYN a 14Q a-25 WREE a 297 a-17 293 d 27 940 a-27 0105 on EFRE d-29 FMFI a WFRF on dp MJOH on dp FXEIO 6 a WERC d-29 MLCY on 96W 36-26 Y103 a MJOH 6-26 Y103 a MJOH 6-26 WBD 4 MJOH 6-26 WBD 6 WBD 6 WBD 6 WBD 6 WBD 6 WBD 6 WBD 7 WBD 7 WBD 7 WBD 7 WBD 8 WBD 7 W EME on ESLQ a EBEQ d-28 MENT a-dp

BILLY JOEL You May Be Right (Cold LP: Glass Houses 184/1 Mational Summary UP 75 SAME 43 DOWN 65 ADDS 1 Reach E 96% S 92% M 899 W 909 2

WDRQ 10-7 RRAV a WISM d 30 WOM a-28 WNC1 a 92K on-dp WOHO d 30

P2 P3 MGUY 3 2 MIBI 5-1 MIGY 1-2 MISY 5-1 MIGY 1-2 MISH 5-1 MISH 10-14 13FEA 1 1 FING 26-22 MISG 3-2 MISG 3-2 MISG 6-18 14MK 4-2 VING 4 2 MICIR 6-3 MIL 21-24 ### 27 ### 21 #### 21 ### 21 ### 21 #### 21 ### 21 ### 21 ### 21 ### 21 ### 21 #### 21 ### 21 ### 21 ### 21 ### 21 MIFI 11 968X 7-14 MCAO 3-3 P105 6-5 MPEO 10-1 J8105 4-1 Q107 5-5 MPEC 5 2 CPTR 8 6 CRGM 15-1 MAAY 1-1 MHY 3-5 G100 2-1 MFOM 10-7 MCGQ 1-3 MSEZ 4 4 MISE 3-12 MFLB 13-10 MTMA 2-2 MAMPW 2-9 MGO4 13-12 MRMY 2-3 MRMY 2-3 MRMY 2-3 MRMY 2-3 ELLE 7-10 ESEL 2-2 EPUR 2-9 197 16-10 EVIL 14-14 193 1-1 940 1-4 9100 5-3 0105 7-5 MLS 16-15 #DWB 18 12 #BUS5PM on #MK 2-4 #SEQ 1-1 #BEQ 7-9 WHB 11-14 WGCL 10-11 Q102 3-1 WOEY 13-11

ROWBEN 4 3 REML 6-11 REYN 6 6 RENC 2-2 MARK 2-2 MARK 2-2 MENT 2-6 MEAQ 15-13 WIPT 2-6 WIAM 1-1 WIAM 1-1 WIAM 1-1 WIAM 2-2 BBLA 10-21 BFT 9-10 FFRC 36 18 13H 16-14 B100 7-12 EJR 3-3 EJR 3-3 EOPA 9 14 EUFD 2 3 P2 ERROY 2-3-1 PRIO2 10-1 FPRM 9-0 EJBB 14-20 ETAC 8 9 ECPK 1-1 ERSP 1-7 EGW 18-14 HAUK 2-1 ELUC 2-1 REWO 4-9 ERWX 3-1 FFG 2-5 FTZE 2-1



P1 P3 MGAT d 29 MLBE a MIGY d 35 MTSH a MYBE a 13PEA d-28 E104 a MYBE a-40 MYBE a 14MF e-27 V100 a MCIR a MELL E MPET on MPER a weeking 40 37 with a -38 million million million on MPET a make a glob a with d -40 a with d -40 a with d -40 million on MPEK a MELO a MEDW a MEIL a MIFF on 36ER d-25 MCAO on PRO-PM on JB105 on Q107 a WPGC a 293 30-35 MAAY 0 WHHY d 28 Gloo 28-24 WFGA 0-27 WCGQ d 24 WBEZ 0 WIBE 0 WIBE 0

MLCY on 96# 14:30 MAYY on 10:30 19:39 MSGA 34:30 39:56 m MSGA 34:30 MSGA 34:30 MSGA 34:30 MSGA 32:30 MSGA 33:30 MGH a MGA 30 MGH a MGA 30 MGA RFI a RJH a FIMM a ROPA a EQMBPM ERKL o RFYH a KKES a WARK a WSPT a WHAH a WROK a-WDRQ a #STT a RWEN a ERAV a EI93 a WISM d-26 WNAP a 29 WOW a-30 92% a 25 WONO a

BROTHERS JOHNSON Stompl (A&M) LP: Light Up The Night 144/8 Haglonal Summary UP 108 SAME 16 DOWN 12 ADDS 8 634 894 599 719 Œ

P3 P2 WJBQ d-22 WLB2 a WFB2 a WFBC 18 16 WYRE 4 3 14WK 26-21 V100 a WCIR 25 19 MABC 4 8 WXLO 12-6 WWBC 19 15 WCAO 8 0 F105 d 31 WPEO 26-23 PRO-FM d-21 JB105 15-11 MPCC 3-6 CKGM 16-9 ROBE 12-17

RYPHE 36

RYSA 15 10

RYSA 15 10

RIPH 70

RELP 18-13

RIPH 70

RIPH 70

RYSA 2-16

RYS MAAY 5 3 WHMY 16-10 C100 30-26 WFOM 15-6 WCGQ 17 10 WSEX 13-10 MIEK 38-32 MFLB 3-2 MTMA 27-22 WAMSFM 9 7 WROV 00 CK101 8 6 FM93 2-2 MIXY 19-13 KILE 4 9 MSEL 22 17 MPUB 3-2

MARE 20-15 WRER 10 12 WHAM 26-25 WTRU 30-28 WRER 27-24 WGEF d 17 WROE 12-11

P2

MICC 25-24 MPS7 17-14 MAEB 16 13 Q106 30-25 MEBO 21 13 MMYM 31-28 14Q on MREE 28-24

MODWET

MORQ 6 10

MTMR 20 15

MYIC 30 20

KSTT 24-22

KOPN 4 27

MKH 35-29

KISA 35-29

KISA 25-20

WMAP 25-20

WMAP 25-20

WMAP 25-20

WMAP 35-29

MYAP 35-29

MYAP 35-29

MYAP 35-29

MYAP 35-20

M

HRJC 21-14 HERM 24 24 HYMOFM 5-2 HYMOFM 5-2 HYM 14-8 HROY 28-22 FRID2 7-5 HFJHM 20 18 HJHM 9-6 HHJH 9-1 HRUK 35-30 HZZZ 23 19 

JAMES LAST BAND The Seduction... (Polydor) 124/7 82% 2 BREAKER

P3 WELO 22-21 MEDW 22-18 MFIL 25-25 MIFI 30-27 MCAO 18-15 PRO-FM 22-1 JBL05 36-25 MPGC 22 21 CFTR d-39 MJBQ 24-21 MIGY on WTSH 23-19 WHEB 15 12 13FEA 23-21 MFBG 25-23 MYRE 23-22 MCIR 29-23 MANAY d-27 MANAY d-27 MANAY d-27 MFOR 21-17 MFOR 13-7 CR101 17-31 MFOR 13-7 CR101 17-31 MFOR 21-2 MFOR 21-293 10-7 940 2-2 9100 a-35 0105 24 25 MORA 32-33

WDRQ on WYIC a RETT 30 27 EIGA 26-23 KOFM d 29 EMAY 29-21 K29-3 IB-IT WHAF 20-IT WIFF 28-26 WHOT 26-26 EFYR e, EFLE d-25 WARE 29-27 WHAM 37-24 WGBF on WROK 39-17 **VE8**7 PMST PMST a-24 RERM & RIOV 30-26 Y94 d-25 RROY on PM102 on PM102 on PM102 on PM102 on PM102 STAC 28-25 RCFX 12-9 29 END 29-22 REMUN 29-24 REMUN 29-24 REMUN 22-17 REZN 22-20

LIPPS INC. Funkytown (Casablanca) 2

BREAKER P3 MABC 9 7 WXLO 5 5 MMBC 17-1 MKBW 20 1 MCAO 25 1 MREO 21-1 J8105 24 MPGC 17-4 CFTR a CKGM 2-2 WGUY 28 15 WLB2 d-24 WFBG 37-34 WYRE 19 14 WRIL 27-18 MAAY 30 17 G100 • 28 MF00 • 08 MF00 on MSEZ d-25 MTSE d-25 MTSE d-25 MTSE d-29 MANSPH 26 1 MF0V d-29 MANSPH 26 1 MF0V d-20 CF101 30 21 FM99 d-11 MEV d-15 MELE 12-6 MFUB 18-15 HVIL d-19 293 29 24 9100 19 14 Q105 19-9 WEST RCBH a RDZA d 27 RBDP d 29 RQDI a ROOR d-29 RPRD a RALC 13-7 RBIM d 29 P2

> M

**MELISSA MANCHESTER** Fire In The Morning (Arista)

Mational Summery UP 25 SAME 32 DOWN 13 ADDS 1 Raach E 314 B 295 H 355 W 279 NEA P3 P1 P2

WBEHFM 32-3: WFBL 19-19 WPST 29-27 Q106 on WRBO 12-18 14Q 19-16 WREE 25 23 WGUY on WIGY 25-24 WTSH d-12 WFBG 23 21 14WK 10-19 80V7H KV1L 18 18 MAAY OD MCGQ 20-21 MISE 18-18 MROV 3 3 CR101 11 11 RMIC 4 KILE 23-19 #FMR 10-11 RINT on RNF1 26-30 MSGN 17 30 MSGN 17 30 MSGN 29-29 8-105 20-26 MM0 21-16 MLAC 28-27 920 27-25 MARY 14-12 MORA 30-30 MDMB 8 30 EPRC 26-24 RIMH 11-16 EREL 16-23 ERES 21-20 HEAQ 8-8 HGBF on WEST MTWR 11-30 MYIC 28-28 E1OA OR EMEM 17 22 E293 15-15 MISM 28-25 WOM 8-8 WIZP 4-3 HNC1 d-24 WOM 6 5 MBLY 26 22 MBDF on MQD2 23-19 MBOZ 20-17

I Don't Want To... (Arista) BARRY MANILOW Regions ReAch E 44% S 29% M 20% W 29% NAA

WFHR 30-20 WBENFH a 26 WFBL a-39 WBLI a WHBO d 30 WNYH 37-33 WHEE d-36

HEEL d 18 WJDH 26-23 WBGN 25-25 MLCY on MARY d -28 998GF e WHSQ 30-27 MLAC on MAYD on MARY 26-25

MVIC d-40 RSTT d 29 MOM 24 23 MOHO 21 18

ERJC 23-20

WHBC 30 25 WEBW 21-16 WFIL 15-13 WCAO a WREO 29 25 WPGC 20-25

AAIT 9 30

WEUU d 18

MJ8Q 19-18 MIGY 26-25 MTSH 17-16 MHEB 28-21 13FEA 12-9 MYRE d 29 14MK 30-28 MCIR On ANNE MURRAY Lucky Me (Capitol) MAAY on MFOX 29 28 MCGQ e WSEE 30 24 MFLB d-34 MFOV d 21 CR101 27-25 FM99 29 26 LP. Somebody's Waiting Regional Reach E 31% S 28% H 20% W 24% EFYR on WHAM a-dp MTRU on WGBF a P1 MRBW on MFIL on MCAO on JB105 14-11 CPTR 40 35 CRGM \* REH! ON HODE ON HODE ON HODE ON HENRY O KAIF w #895PH 16-WHB 22-22 WZUU 16-9

P3

Coming Up (Columbia) 153/51 25 8 819 8 759 8 729 W 789 BREAKER Р3 P1 P2 MJBO e MGUY 11-4 Mtb2 30-19 MIGY d 30 WMEB 39 37 13FEA a K104 15-30 MFBG 36-32 WFRE 27-24 14MF a-30 V100 d 26 WCIR on WMIL on MXLO a-28 96RN d 20 WCAO a-30 F105 15 25 FRO FM d 2 J8105 35-31 Q107 d-27 WFGC 10-27 CFTR 18-37 CKGH d 22 WTIR a WHOE 32-27 WFMF d 22 WJDR a 29 REXIO6 d 24 WFRC 28 21 WFSCN a 795 d 28 96K 33 29 WARY 29 25 Y103 d-37 WAPE a DJ105 o 35 297 a-24 293 26 20 94Q 22 14 9100 36 33 Q105 a MAAY 0-25 WHHY ON G100 29 25 WGQ 27 18 WSEZ 18 28 WIER d 31 WFLB a WTMA ON WANSTM a-34 WROV a c36 CE101 a-27 PM99 36 10 WRMY a RWIC a-24 ESEL d 23 EPUP d-25 MLAC on EX106 d 25 920 a dp MSKZ 30-25 MRJZ on MAYS d-27 MGM a MQRK d 23 KJ100 27 25 0103 a 35 MES 0-35 CREM a K2F0 a 38 MES 0-35 MDRQ d 27 wTMR 30 23 WYIC a MSTT a ROFN a RWEH d -39 RRAY 30 -20 WISH 30 26 WREE on WOM 37 22 WZZP on wHCI d-21 92X 25 21 WHOT a 21 WHOT a 21 WHOT a 21 MOWDEM a EFFR a EFFR a-20 ERLS a MAEX d-26 MEAQ on MSPT 29-21 WNAM d 28 WEBF a WROE 30 21 P2 MART MFRE d 27 MFRE d -29 MBEF MFRE 18 20 MBBF e MFRE d 23 MBF e MFRE d 23 MFRE 20 21 MFRE 20 21 MFRE 20 21 MFRE d 20 21 MFRE d 20 MBFRE d 25 MFRE RENI on RSLY a RCBH d 37 RD2A a RBDF d 28 RQDI a RBOZ a ROOZ a ROOZ on RRLC d-30 RBIM 28-22

PAUL McCARTNEY

BETTE MIDLER The Rose (Atlantic) LP: "The Rose" Sou 173/18 Reach E 819 5 916 H 678 W 659 Ø P3 P1 P2

MDRQ 20-13
MTWR 19-16
MCRD 0-16
MCRD 0-16
MCRD 0-16
MCRD 10-16
MTIO 27-18
MTIO 27-21
ROFH 0-30
RRAW 28-25
REPS 37-30
RRAW 28-25
MWRE d-22
WOW 18-15
MTC 23-17
92X 0-29
MONO 26 11
MYPR 16-15
MYPR 16-15

WEST

WHAT

RMAC 27-19

REAN on

RYMOPM 21-16

RIOW 20-12

Y94 21-11

PROY 0-28

FFAN on

LURD 29-17

RTAC 27-21

RCPA 22-19

RRBY 9-6

RGW a

RRUR d-26

RRUR d

NAA

P2

WFBR 20-20 WHYM on

WBFH 26-23 WFIR d 39 WFIR d 39 WFEE 26-31 WJDX 23-22 Y103 38-35 WAFE ON 938GF ON WELK ON WAFE ON WAKE ON

WV1C on EMEN on WOM 21-19 WEEP 17 14

Bumm UP SAME DOWN ADDS

P3

BOUTH

MFON on WEEZ d 19 MFLR 16 16 WTMA on WANSFM d 38 KPUR on

HREL 21-18 WTRU a

#EN1 on #BDF on #QD1 a #BOS 24-22 #F#D 27 24 #BLC a

RFI on B100 d-26 KJR on B1MN 3-2 KOPA a-20

P2

MICC on MPST 9-6 WAEB 26-18 Q106 29-34 MHYN 22-20 140 2 2 WREE 13-10

O 28 -14 11 7 20-10 MJBQ 18 11 WGUY on MLG2 a MIGY 30-26 MTSM 7-5 WHZB 4 3 13FEA 11-8 MFBG 20-18 MYRE 30-25 14WH 22-15 MCIR 20-14 MXIL 10-4 MRLO d-29 MEBH 5-1 MFIL d 23 MCAO 23-19 F105 21-19 MRKO 7-4 PRO-FM 9 7 J0105 32-20 CPTR d-36 CRGM e BERNAOETTE PETERS Gee Whiz (MCA) 95/7 Wational Summery UP 67 SARE 20 DOWN I ADDS 7 Regional Baach £ 569 B 495 H 395 W 669 NAA MANY 21-13
MHNY 1-1
C100 20-14
MF0R 20-13
MF0Q 18-16
MF0R 21-3
MF1R 4-3
MF1R 34-23
MF1R 32-38
MR1R 22-38
MR1R 22-38
MR1R 23-35
MR1R 23-35
MR1R 23-35
MR1R 23-35
MR1R 33-30 287 19-19 RVIL d-25 293 d-28 960 26-20 P1 P2 CELW 31-10 KDMB 12 5 KS95PM d-16 REG 26 18 WHS 10-8 WGCL 26-24 Q202 a-31 WZUU d-16 WOKY a-28

P3 WJBQ 22 13 WTSW 19 14 WTSB d 40 13FEA 34-19 WFBG 36 25 16WE 25 22 WC1R d 29 WXIL 31-29 MAAY d 28 WFOX on WSEX 36-33 WIBE 33-28 WIELB d 33 MTMA on WANSFM on PM99 35-31 HILE 34-31 RPUR a FVIL on Q105 d 30 WDRQ 17 17 WTWR 13-13 MVIC 19 15 MSTT on ROFM d 28 EWZH 39-36 KRAV 27 23 WISH 0 WZIP 25-23 WORO d 27 WHOT d 26 REARTH 14-9 RRLA 20-20 13R 24 20 RJR on RIMH 28 26 ROPA d 29 P2 REMI 15-10 RCBM a RDIA on RBOF 26 22 RBOZ 30 26 RBLC d 24 RBIM 21-18 WEST EMJC 26-23 KJRB 24-18 KTAC on KMJR 33-32 ERUX 39-34

PEACHES & HERB I Pledge My Love (Polydor) LP: Twice The Fire 58/2 NEA P3 P1 P2

MABC 11-9 MHLO 7 12 MHSC 4 2 MHSC 21-2 MCAO 14-1 P105 18 22 WHSO 1-2 MPGC 14-16 CKGPH a MJBQ 15-16 MLB2 15-14 MIQ7 on MTSH 9 17 WHEB 21-29 MYRE 35-15 MCIR 33-30 RELP 2 5 INT 4 3 WHOT 14 14 INT 15 24 INT 15 24 INT 15 24 INT 15 24 INT 15 25 INT 15 I WFOX 23-18 WISE 16-34 ¥100 14-11 HRRC 18-22 WRITE 25-22 REARYH 30-22 #F1 18 25 #HJ 30-20 #FRC 25-25 B100 14-14 WTWR 12-24 HOPH 22-16 RHEH 19-19 HRAV 11 17 WHOT a RERN 14-6 EPIN 4-5

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13

KHBE 22-19 KPMH 30-25 KTGA 22-15 KELP 20-10 FIMT 23-18 KMFI 21 13 KMFI 21 13

##FT 21 13 ##FT 21 13 ##FT 21 13 ##FT 21 13 ##FT 21 13 ##FT 21 13 ##FT 21 21 ##FT 21 ##FT 21 ##FT 21 21

GARY NUMAN

LP: The Pleasura Principle

153/8

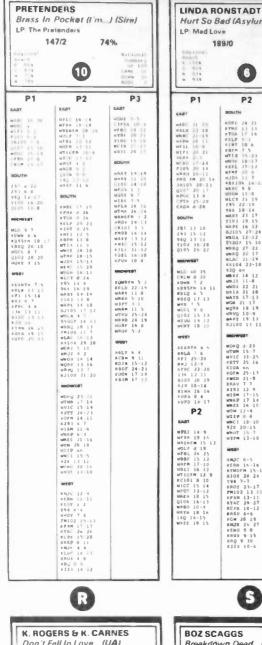
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WLS 13 8 KDWB 3-3 KHLQ 15 1 KBEQ 11-3 WCCL 5-5 Q102 23-10 WORY 11-1

REARTH d 2 RFI 20 23 RHJ m RFRC 5 2 13K 20-7

P2



184/4

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#MJF 5 4 #ERH 6 4 #YMOFM 33-18 #IDY 8 4 994 32 20 #ROY 15-11

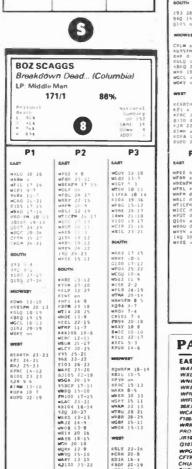
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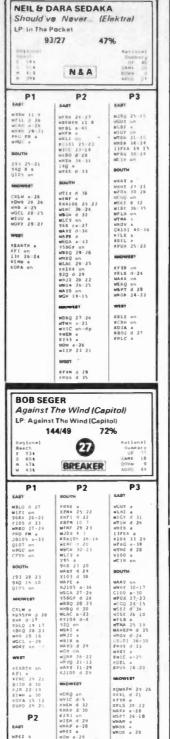
WEST



189/0



#MOST
#AJC 18 12
Y94 20-14
#AOY 14-9
PA102 25-19
FAR 19-15
#JRR 19-15
#JRR 19-15
#JRR 10-10
#FAC 20-20
#CFR 17-14
#BFF 5-1
#BFF 5-1
#BFF 3-1
#BFF 3

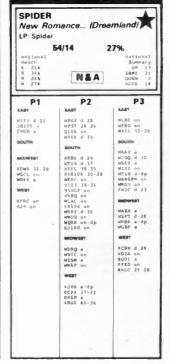




BOB SEOER

Fire Lake (Capitol) LP Against The Wind

150/0



## **Others Getting Significant Action**

MANHATTAN TRANSFER "Twilkight Zone/Twillight Tone" (Atlantic) 31/8 Moves Up 11. 8ams 12. Down 0, Adds 8, WKEE, KBFM, 96X, WBBQ, WVIC, WCIR WBEZ, KILE, WABC 26-17, WXLO 20-18, CKGM 7-3, KEARTH 4-4, KRLA 4-4. KORONA "Let Me Be" (UA) 31/0 Moves: Up 16, Same 12, Down 4, Adds 0, Y103, 32-29, WAYS 29-24, KWEN 27-24, WFBQ 38-35, WSEZ 28-23, KILE 33-28

38 35, WSEZ 78 23, KILE 33 28 DOLLY PARTON "Starting Over Again" (RCA) 30/2 Moves: Up 10, Same 17, Down 1, Adds 2, WKEE, KBOZ, CKLW 23-19, WHYN 36 22, WTIX

34.31. TOMMY TUTONE "Angel Say No" (Columbia) 29/9 Moves: Up 6, Same 14, Down 0, Adds 9, WKEE, WSGA, WGH, KRUX, WISE, WFLB, WTMA

WGBF, KBIM.

MANHATTANS "Shining Star" (Columbia) 28/13

MOVES: Up 10, Same 5, Down 0, Adds 13 including WRKO, Z93, KHFI, WBBQ, KX104

KCPX, Y100 31:27, KRLA 26 17.

JENNIFER WARNES "When The Feeling Comes Around" (Arista) 22/2

MOVES: Up 12, Same 13, Down 1, Adds 2, WKBO, WROV, KDWB 26-22, WZUU 20-18, WTIX

38-35, WOW 16-13, WBEZ 23-19, KBOZ 28-23.

RUPERT HOLMES "Answering Machine" (MCA) 27/13

MOVES: Up 9, Same 8, Down 0, Adds 13 including Q106, CKLW, WZUU, 96X KX104, WQRK, WTWR, KRUX, WOW 30-25, KIOY 19-14.

WTWR, KRUX, WOW 30-25, KIOY 19-14.

FIAY PARKER JR. & RAYDIO "Two Places At The Same Time" (Arista)
27/4, Moves: Up 21, Same 1, Down 1, Adds 4, KBPM, Y103, WFOX, KBDF, KRLA 21-18,
WAPE 95, WSQA 13-6, WKIX 18-13, WVIC 36-31.

FRANK SINATRA "Theme From New York, New York" (Reprise) 25/6
Moves: Up 9, Same 11, Down 0, Adds 6, WHYN, WZZP, WJBQ, WYRE, WTMA, WROV,
WXLO 25-23, WHB 25-20, KEARTH 26-21.

WALU 26-23, WHI 26-20, REARTH 26-21, KNACK "Can't Put A Price On Love" (Capitol) 26/0 Moves: Up 13, Same 10, Down 3, Adds 0, PRO-FM 17-16, KDWB 25-23, KROY 22-18, WSEZ 34-29, WAN8 FM 20-10, KENI 30-23, KBDF 14-11.

MAC DAVIS "It's Herd To Be Humble" (Casablance) 24/0
Moves: Up 13, Same 8, Down 3, Adds 0, CKLW 16-12, WHB 2-1, WFBR 3-2, WKBO 24-20,
FM100 13-9, KENI 22-16, KQDI 21-16.
SMOKEY ROBINSON "Let Me Be The Clock" (Tamia) 23/0
Moves: Up 17, Same 6, Down 1, Adds 0, WGCL 22-20, KRLA 16-14, WTIX 37-33, WJDX 14-10, WORQ 25-18, WXIL 6-2, WFOX 8-6.

1410, WORQ 2518, WXIL 62, WFOX 86, HUMBLE PIE "Fool For A Pretty Fece" (Atlantic) 19/7
Moves: Up 5, Same 7, Down 0, Adds 7, Q107, WGCL, BJ106, WSKZ, WDRQ, KSTT, WIQY

Moves: Up 5, Same 7, Down 0, Adds 7, Q107, WGCL, BUTTO, WBRZ, TUDRA, RG.1, TVAN HALEN "The Cradie Will Rock" (WB) 19/4
Moves: Up 7, Same 8, Down 0, Adds 4, WBBQ, WDRQ, KMJK, WAKX, KJR 19 17, KUPO

SPYRO GYRA "Catching The Sun" (MCA) 19/1 Moves: Up 9, Same 9, Down 0, Adds 1, WKBO, 94Q 21-18, Y103 36:33, WAYS 32:20, KJR8

Moves: Up 9, Same 9, Down 0, Adds 1, WK8O, 94Q 21-18, Y103 30-33, YVA1D 32-20, DURING 31-29, SAME AND SAME AND

WAPE, BJ105, WHBQ, WAYS, KRQ.

ALICE COOPER "Clones (We're All)" (WB) 15/9

Moves: Up 3, Same 3, Oown 0, Adds 9, KXX106, WIGY, WCGQ, WFLB, WANS-FM, KQW8

JOE WALSH "All Night Long" (Full Moon/Asylum) 15/8
Moves: Up 1, Same 8, Down 0, Adds 6, 96KX, 94Q, KBEQ, KHFI, KQWB-FM, KBDF, KWK

ISLEY BROTHERS "Don't Say Goodnight (It's Time Por Love)" (T-Neck)

15/4, Moves: Up 9, Same 2, Down 0, Adds 4, WA8C, KRLA, WSEZ, WTMA, WXLO 14-11, WGCL 30-28, KHJ 14-13, KFMK 27-18, WTIX 31-19.

MARSHALL TUCKER BAND "It Takes Time" (WB) 15/1
MOVES: Up 7, Same 6, Down 1, Adds 1, KENI, KWK 13-11, WNOX 28-24, WISE 29-22. WANS-FM 23-20, KQWB-FM 33-20.

WANS-FM 23-20, KOWB-FM 33-20,
PINK FLOYD "Run Like Hell" (Columbia) 14/4
Moves: Up 4, Same 6, Down 0, Adde 4, 0105, 14Q WSKZ, WVIC, WBEN-FM 38-36, K104-31-27.
OFF BROADWAY "Stay In Time" (Atlantic) 14/1
Moves: Up 6, Same 6, Down 2, Adds 1, KUPD, WLS 10-9, KDWB 24-21, WPEZ 24-18.

WTIX 33-25

JOHN STEWART "(Odin) Spirit Of The Water" (RSO) 13/2

JOHN STEWART "Own 0. Adds 2. WNAP, KOOK, KFXD 12-11, KRLC 27-22, KBIM 29-24.

Moves: Up 7, Seme 4, Down 1, Adds 1, KXX106, F105 10-4, PRO-FM 15-1, JB105 16-10, Adds 1, KXX106, F105 10-4, PRO-FM 15-1, JB105 16-10, Adds 7, WILL, W

940 30-26 RODNEY CROWELL "Ashes By Now" (WB) 11/5 Moves: Up 3, Same 3, Down 0, Adds 5, WAYS, WHHY, WCGQ, WISE, FM99, 940 1915.

WANS FM 38-32. CRETONES "Real Love" (Planet) 11/3 Moves: Up 5, Same 3, Down 0, Adds 3, WSKZ, WVIC, WANS FM, KDWB 22-19, Y103

Moves: Up 9, Same 3, 2001.

RICK PINETTE & OAK "King Of The Hill" (Sky's The Limit/Mercury) 11/3 Moves: Up 8, Same 0, Down 0, Adde 3, KEEL WFL8, KC8N, PRO-FM 28-23, WJ8Q 20-12 WIGY 28-23, 13 FEA 27-20.

WIGY 2823, 13FEA 27-20.

BABYS "Midnight Rendezvous" (Chryselis) 11/0

Moves: Up 6, Same 4, Down 1, Adds 0, WIFL 28-26, 297 22-21, KJ100 17-15, KQWB-FM 32-29

JOHN COUGAR "A Little Night Dencing" (Rive) 10/2

Moves: Up 3, Same 5, Down 0, Adds 2, WIFL, WRKR, KSLY 25-17.

DIONNE WARWICK "After You" (Arists) 10/1

Moves: Up 5, Same 3, Down 1, Adds 1, WNAM, WZUU 7-4, WTIX 32-29, WJDX 29-27, W.18Q 23-20.

## **PARALLEL ONE**

WEST

# WASCINOW YOR CITY, NY WASCINOW YOR CITY, NY WASCINOW YOR CITY, NY WHO WIS YOR CITY, NY WHO WIS WAS YOU WAS YOU WAS YOU WHO WAS YOU WAS YOU AS TO YOU WAS YOU WHO WAS YOU WAS YOU WHO WAS YOU WAS YOU WHO WAS YOU WA

## EBTIKFJZ FMYFt Worth, TR KVIL/Delias, TX KRLYINouston, TX ZBMWZGCYAtionta, GA BMCMWAY FMIMITIANTA, GA V180/WHYNMiomi, FL Q106/WRBQJ/Tampa, FL

# GIGSNAPBOJTEmpa, FL MISCHEAPO, IL CREWIDETOIL, MI ROWE MINIMEDIA, MM RSB-FMIRST PF FMIST I RWM/SI LOUIS, MD RSLOCE LOUIS, MD WHEELTH RESEARCH, MO WHEELTH ROUSEMAND GIFT RESEARCH AND MELLY MROUNDERS MELL

# WEST REARTHKRITHE OF Angeles, CA REACO Angeles, CA REACO Angeles, CA REACO Angeles, CA REMATO Angeles, CA REMATO Angeles, CA REMATO Angeles, CA REMATO AN FROMERO CA REMATOR AND CA REMATOR AND CA REMATOR AND CA REMATOR CO REMATOR CO

## **PARALLEL TWO**

## SOUTH

Y103/WIVYIJJacksonville, FL
WAPEJJacksonville, FL
BJ198/WEJWWWOrlendo, FI
WSGAFJSwanneh, GA
BSGFWSGPFSswanneh, GA
BSGFWSGPFSswanneh, GA
WSGEGAWUSEC GA
WGGAWUSEC GA
KJ GA
WGGA
WGGAWUSEC GA
KJ GA
WGGAWUSEC GA
KJ GA
WGGAWUSEC GA
WGGAWUCA GA
WGGAWUSEC GA
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WGGAWUCA GA
WGGAWUSEC GA
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WGGAWUSEC GA
WGGAWUSEC GA
WGGAWUC

## MIDWEST

**R&R Top-40 Radio Reporters** 

MIDWEST
WDRO/Detroit, MI
WTW/PDetroit, MI
WGRO/Gland Repuis, MI
WGRO/Gland Repuis, MI
WSTC/Ess Lansing, MI
KST/Devenport, La
KYOA/Des Moines, LA
KYOA/Des LA
KYOA/Des

#### WEST

WEST

KRAUCSon Diego. CA
KERNIBakarshald. CA
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KERNIFASAN. CA
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#### **PARALLEL THREE**

#### EAST MIDWEST

# MIDWEST KOWE PRIFATED NO REXELUTION FOR E. M. REYNIBITHMENS. NO REAC SHOULD Fell S. SO REAL Report Ofty, SO WALLE REPORT OFTY, SO WALLE REPORT OFTY, SO WALLE REPORT OFTY WALLE REPORT OF SO WALLE REPORT OFTY WALLE REPORT OFT

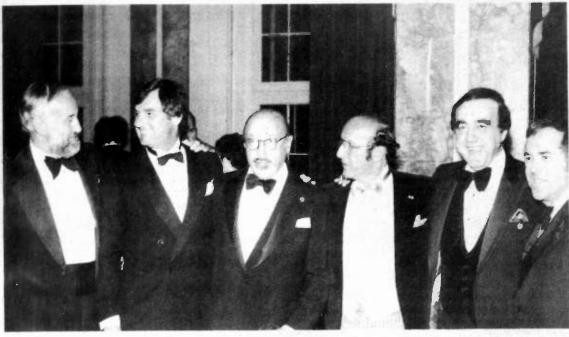
SOUTH

WAAV/Montsville, AL
WHON/Montpormer, AL
OTBOVER RG FREMMODILE, AL
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## WEST

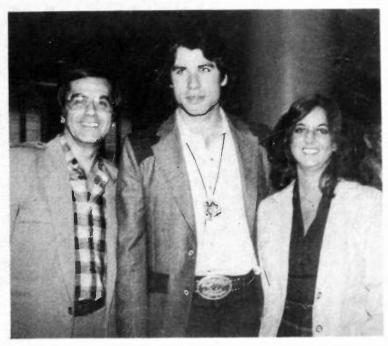
# THE PICTURE PAGES

### **Davis Honored At T.J. Martell Dinner**



Past and present recipients of the T.J. Martell Foundation's Humanitarian Award joined together at the 1980 dinner. Pictured (I-r) are 1977 recipient Bruce Lundvall (Columbia), 1979 honoree Gil Friesen (A&M), 1978 recipient Ahmet Ertegun (Atlantic), 1980 honoree Clive Davis (Arista), Foundation President Tony Martell, and Foundation Exec. VP Floyd Glinert.

### **Urban Cowboys On The Move**



At Elektra/Asylum's Los Angeles preview for the "Urban Cowboy" movie and soundtrack LP, star John Travolta is flanked by E/A VP/Director of Marketing Vic Faraci and his wife Janet.



Among the congratulators following Arista President Clive Davis's (center) receiving the Martell award were Alan Hirshfield (left), head of 20th Century-Fox, and Arista artist Lou Reed.



Numerous recording artists were among the 1500 present at the dinner, including (I-r) Aerosmith's Steve Tyler, Aretha Franklin, and Dionne Warwick (the last two of whom performed during the festivities).



E/A and Frontline Management took their previews on the road to Chicago, New York, Atlanta, and Dallas. Pictured in a plane setting are (I-r, front) E/A's Nick Hunter, Lou Maglia, and Vic Faraci, Vice Chairman Mel Posner, Frontline's Randy Ostin, and E/A's Sammy Alfano; (I-r second row) Frontline President Irving Azoff, E/A Chairman Joe Smith, and Frontline VP Larry Solters; (top) Frontline Exec. VP Michael Klenfner.



Back at the L.A. festivities, pictured are (I-r) E/A VP/Creative Services Jerry Sharell, Sammy Alfano, and John Travolta.

# THE PICTURE PAGES

# **Whispers Reach Platinum Peak**



Solar Records' the Whispers were awarded platinum records for their current self-titled album as well as gold records for their single, "And The Beat Goes On." Shown at the presentation for the RCA-distributed group are (front, I-r): Whispers' members Marcus Hutson, Nicholas Caldwell, Leavill Degree, and twins Walter and Wallace Scott, RCA VP Mel Ilberman, Solar President Dick Griffey, RCA VP Jack Chudnoff, and Solar producer Leon Sylvers; (back, I-r): former RCA VP Bob Fead, RCA President Bob Summer, and RCA VP's Arnie Orleans, Ray Harris, and Larry Gallagher.

# Ray, Goodman & Brown In Town



Polydor Records execs got together with Ray, Goodman & Brown following a recent L.A. Roxy appearance with Alton McClain & Destiny. Pictured at the get-together are (back, I-r): R&R's Bill Speed, Polydor's Len Epand, Billy Brown, Polydor VP Sonny Taylor, Al Goodman, and Harry Ray; (front, I-r): R.G&B album producer Vince Castellano, R.G&B manager Barbara Baker, and Polydor's Myra Weston.

### **RCO/Starfleet Have Heart**



RCO/Starfleet recently broadcast a live 54-city stereo FM network concert of Epic's Heart, originating from Fort Worth. Pictured are (kneeling, I-r) RCO/Starfleet's Sam Kopper and Rich Caldwell; (standing) Heart's Michael Derosier, Steve Fossen, Howard Leese, Ann Wilson, and Nancy Wilson.

# **Forecast Good For Andy**



Andy Fairweather-Low has signed an exclusive, long-term contract with Warner Bros., with an album set for release in late May. Pictured at the pact signing are (I-r): WB's Russ Titelman, Fairweather-Low's manager Chris Williams, WB VP David Berman, Andy Fairweather-Low, WB Sr. VP Lenny Waronker, and WB Board Chairman and President Mo Ostin.

# Spyro Gyra Rolls Into Roxy



LA.'s Roxy recently hosted MCA's Spyro Gyra, who were welcomed backstage by (front, I-r): MCA VP Lou Cook, MCA VP Santo Russo (partially hidden), MCA's Linda Feder, Spyro Gyra's Eli Konikoff (partially hidden), MCA's Sam Passamano Jr., group member Jay Beckenstein, MCA Record Group Head Gene Froelich, and MCA's Jorge Martinez (back turned); (back, I-r): Spyro Gyra's Gerardo Velez, Chet Catallo, and Jim Kurzdorfer.

# **Squeeze Play In Paradise**



A&M's Squeeze recently performed at the Paradise Club in Boston and were met backstage by well-wishers. Pictured are (bottom, I-r) Boston retailer Jeep Holland, A&M's Gary Lippe and Squeeze's John Bentley, (top row, I-r) A&M's Joel Ackerman, J.B. Brenner, Nick Stern and Mel Zolker, Squeeze's Chris Difford, A&M VP Michael Leon and Squeeze members Jools Holland, Glen Tilbrook, and Gilson Lavis.

# "TIRED OF TOEIN' THE LINE"

Pocky Burnette
'THE SON OF ROCK n' ROLL'



A new album on EMI America Records
Produced by Bill House and Jim Seiter for Humminbird Prds. Ltd.

EMI

© 1980 EMI AMERICA RECORDS INC

PRO-FM add 94Q add 30 WZUU add WQXI add KEARTH add KFRC add WPEZ add KZZP add WSPT add Z-97 add WAPE add BJ105 add WHBQ add WLAC add WAYS add WISM add WNAP add WKEE add WQUE KCPX add KLUC add KRQ add 29 KTLK add WLOF add WISE add WANS-FM add WRKR add

# THE PICTURE PAGES

### **RSO Goes For Space**



RSO Records has released the soundtrack for the "Star Wars" sequel, "The Empire Strikes Back." The music for the soundtrack album was written by John Williams and performed by the London Symphony Orchestra. Pictured with one of the new film's stars, Darth Vader (center), are (I-r) Polygram's Bill Follett, RSO's Vin Ginocchio, RSO VP Emile Petrone, Darth, Polygram's Kenny Hamlin and Larry Smith, RSO's Mel DaKroob and RSO VP Mitch Huffman.

### **Travers Plays The Palladium**



Polydor's Pat Travers and his band recently performed at the New York City Palladium. Pictured backstage are (I-r) Polydor's Randy Roberts and Jim Del Balzo, band member Tommy Aldridge, Polydor VP Jim Collins, Travers, band member Pat Thrall, Polydor's Cynthia Cox, Outlaws' guitarist Freddie Salem (who joined in on the encore), band member "Mars" Cowling, and Polydor Sr. VP Harry Anger.

# **Epic & Cleveland Continue Collaboration**



Epic and Cleveland International Records have recently confirmed their continued worldwide association. Pictured at Epic's New York office are from left, CBS VP Joe Senkiewicz, E/P/A Sr. VP/GM Don Dempsey, Cl's Stan Snyder, CBS's Deputy President and Chief Operating Officer Dick Asher, Cl President Steve Popovich, CBS VP Norman Stollman, Epic VP Lennie Petze and Cl's Sam Lederman.

### **Burnette Follows In Dad's Tracks**



U.K. recording artist Rocky Burnette is following in his famous father's footsteps by signing with the EMI America/United Artists Records group in the U.S. (the late Johnny Burnette was signed to the Liberty label in the same room). His debut American single will be released shortly to be followed by his first LP, "Son Of Rock 'N' Roll." Forming the welcoming committee are (I-r): EMIA/UA's Gary Gersh, EMIA/UA VP's Don Grierson and Mark Levinson, Rocky Burnette, EMI's Brian Sheppard, and Burnette's manager Jim Seiter.

# Perry & Sanlin Autograph Capitol Contract



Capitol Records has signed duo Perry & Sanlin to a long-term agreement, with a debut LP scheduled for late summer release. Shown at the signing ceremonies are (clockwise, top left): album producer Charles Jackson, Capitol VP Dr. Cecil Hale, Kevin Sanlin, and Phil Perry.

### He's Sylvain



RCA Records Sylvain Sylvain is shown practicing his sax backstage after a Cellar Door gig in Washington, D.C. as three RCA execs look on. From left are RCA's Larry Van Druff, Robert Heatherly and Tony Winger and Sylvain

# THE PICTURE PAGES

# Shalamar's "Second Time" First Gold LP



Solar Records' Shalamar were recently rewarded with their first gold album awards for their "The Second Time Around" LP. Seen at the ceremony are, from left: the album's producer Leon Sylvers, RCA Records Division VP Ray Harris, Shalamar's Jeffrey Daniel and Howard Hewett, RCA Records President Bob Summer, group's Jody Watley, former RCA Records USA Division VP Bob Fead, Solar VP Edna Collison, and Solar President Dick Griffey.

### **Capitol Signs Shaw's Sincere Serenaders**



Capitol Records has signed Canadian Pop/rock group Graham Shaw and the Sincere Serenaders. Pictured at the pacting are, from left Capitol VP Bob Young, group's attorney Bernard Soloman, Capitol VP's Bobby Colomby and Rupert Perry, Graham Shaw, Shaw's managers Bernie Fiedler and Bernie Finklestein, and Capitol's Bruce Garfield.

### **EMI's Racey Scores Australian Ore**



RAK/EMI artists Racey visited Australia recently where the British group picked up platinum and gold record awards for the singles "Lay Your Love On Me" and "Some Girls," and a gold record award for the single "Boy Oh Boy," and a triple platinum award for the album "Smash And Grab." Pictured at the presentation are (front row, I-r) EMI Australia staff members Mandy Maier, Barbara Williams, Sandy Cary and Marlene Marinkovic; (second row, I-r) EMI Australia's Stephanie Madderom and Racey members Pete Miller, Richard Gower, Clive Wilson and Phil Fursdon; (third row, I-r) label staffers Les Smith, Alex Coroneos and Bob Warnock, and Racey fan club secretary Jacqueline Wood; (back row, I-r) EMI Australia's Steve Shurtz, Brian Harris, Peter Jamieson, Rob Walker and Davis Baxter, and Racey tour manager Bill Tuckey.

### Int'l Execs Visit Willie's Vegas Venue



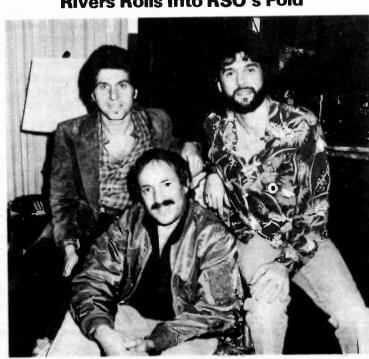
When Columbia's Willie Nelson (third from left) recently performed at Caesar's Palace in Las Vegas, he was met backstage by a variety of CBS Records International execs, including (I-r) VP Dennis Killeen, Phil Alexander, CBS UK's Simon Frodsham, British journalist Kit Miller, and VP Joe Senkiewicz.

### **Chrysalis Signs Geraldo's Songs**



The Chrysalis Music Group has inked Neil Geraldo, currently guitarist for the label's Pat Benatar, to a songwriting agreement with its Rare Blue Music arm. Shown at the signing are, from left: Chrysalis Records President Sal Licata, Neil Geraldo, Pat Benatar, Chrysalis Music GM Ann Munday, and Chrysalis Music's Steve Moir.

#### **Rivers Rolls Into RSO's Fold**



RSO Records has signed Johnny Rivers, who is currently producing his upcoming album for the label at Muscle Shoals Sound studios in Alabama. Pictured at the pacting are, from left: Johnny Rivers, RSO Records President Al Coury, and label Sr. VP Rich Fitzgerald.



# Black Radiu

# Bill Speed

BOB SCOTT, LEE ARMSTRONG

# New Activity In Chicago Radio

Recently, two new PD's came into Chicago (R&R 4-11) - Bob Scott at WBMX and Lee Armstrong at WVON/Chicago. Scott has a strong background in Black radio, coming over from WOL/Washington; while Armstrong joins WVON from Top 40 WNOE/New Orleans, but worked in Black radio previously. Will new programmers signal new directions for Black radio in the nation's third-largest market? I talked to both Scott and Armstrong

#### "Fine-Tuning" WBMX

WBMX has proven successful recently, and Scott says his initial plan is "just finetuning. We're always fine-tuning; I've never seen a programmer just sit still with what he has. I'm coming into a situation with a station that has been number one and has been maintaining it. We want to go on further now; we want to rise to new heights.

Specifically, Scott plans "brightening our sound and putting more personality into our presentation. We'll also be more promotion-minded. What I did in D.C. was get our people into the streets meeting people, and that's what we have planned here. We have the WBMX van all hooked up with the sound system, and it will go out and make appearances, play music, and do giveaways. We are going to be very promotion conscious."

With WGCI, WJPC, and WVON all providing competition, Scott is not worried. "I

welcome the competition," he says. "It's like war has been declared, and I think the people of Chicago, between all the stations, are going to find fantastic radio coming their way, as well as fantastic personalities.

WVON in particular, as we'll see below, is heading in an adult-oriented direction. Will WBMX aim specifically for the teens that other stations may not be focusing on? "No," Scott responds, "I think teens follow along with trends; they're hip. I'm going after an 18-49 audience. That's the money-spending core group. Now if I get teenagers in my presentation, fine. They swell the numbers."

"I think for too many years Black radio has been attempting to do too much. They try to play it all, bubblegum, adult, jazz, gospel. I think now is the time to experiment and do something else. I think it's about time Black radio Lee Armstrong, WVON

As some of the traditional Chicago market leaders (WLS and WGN, for instance) show signs of slipping in the ratings, I asked Bob if he thought WBMX might take over general market leadership at some point. "That would be fantastic," he said. "I won't say I'm going in that direction, but if it happens, I won't turn it down. Frankly, I just want to be the best radio station in town. I want to offer the best service, the best music, the best personalities, the best entertainment. My goal is to within the next two years try to put forth the best possible radio for listeners in Chicago. My personal goal is to own my own radio station in five years. And to do that, I have to be a large success in Chicago.

### Adult Contemporary Black Radio At WVON

WVON, a longtime Black radio leader in town, is trying to stake out a new format territory of its own, which the station calls "Adult Contemporary Black Radio." Although moves have been made in that direction previously, Lee Armstrong will be putting it all

"I think for too many years Black radio has been attempting to do too much," he says. "In a market with 25 radio stations and a 50% black population with only two Black stations, it's been very hard for the stations to specialize. Consequently, they try to play it all. They try to be bubblegum, adult, jazz, gospel . . . I think now is the time to experiment and do something else.

I think a lot of people are going to be watching what we will be doing."

What will he be doing? "I'm going to first of all concentrate on the musical sound of the station. As in pop radio, bad image records can hurt you. I think you have black bubblegum records just like you have white bubblegum records. I don't think black adults, like white adults, are really interested in kids' records. The 'rapping' records are an example - I think a Lou Rawls would go better than a rapping record. My first objective was to go through the playlist and eliminate all the records I thought were bad image rec-

"It's like war has been declared, and I think the people of Chicago are going to find fantastic radio coming their - Bob Scott, WBMX

WVON has some interesting on-air elements already, with more changes planned. "We have a nightly talk show," Armstrong says, "which is unheard of in Black radio, from 8pm-midnight Monday-Friday. My feeling is that if we can convince the black community that we are concerned about issues and that we want to educate and inform them and not just boogie, then I think they will begin to see us in a different light. I think it will change

the entire image of the radio station."

He continued, "We have an excellent news department, and do expanded newscasts. Although the boogie music is there, I ask the announcers to get away from the image they've had over the years of being just basic 'cookers.' We're promoting taking live phone calls on the air. My morning man might ask your opinion of the mayor's new school board appointments, and he'll say call us on the air.'

Armstrong is using his Top 40 background to "organize a game plan" for WVON, and feels that the station is an excellent place, with all the right elements, to be successful with this new approach. He concludes, "I have no doubt we will go up in numbers, and I think the first indication is that the highest-rated program on the station is the talk show at night. When we first went to it, we had a big decline in the last two books, because we lost all our teens. We don't care about losing the teens. We feel that in a city of almost two million black people, there are enough 25+ people out there that we can make it. I think this is the right approach, and I think it's about time Black radio grew up."



MANHATTAN TO L.A. - Atlantic's Manhattan Transfer visited KJLH/Los Angeles recently, doing a guest airshift. Pictured (I-r) are KJLH air personality Louise Foster, PD Lawrence Tanter, group's Alan Paul and Tim Hauser, Atlantic's Marty Mack, and group's Cheryl Bentyne and Janis Siegel.

#### People

Steve Crumbley, Program Director of WILD/Boston, has been upped to General Manager, replacing Talbert Gray. Exiting KGFJ/Los Angeles is General Manager Greg Howard, who will announce future plans at a later date And speaking of Los An-

geles, Rick Holmes will soon be returning to his old stomping grounds. He is trading his air shift at KRE/Berkeley for one at KJLH... KRE's sister station, KBLX, has named John Marine its General Manager, filling the slot vacated by Frank Haye . . alias "Dr. Jockenstein" and "Tooshae The D.J.," has been appointed Program Director of WESL/East St. Rolene Naveja (pictured) is joining the national staff of the National Academy of Recording Arts and Sciences (NARAS). Once a member of the seasonal staff, Ms. Naveja will handle merchandising and promotional projects as well as daily Academy business in her newly-created position. Prior to her appointment, Ms. Naveja worked as the national R&B promotion coordinator for Warner Bros./Whitfield. ... Remember, you don't have to be a reporter to participate in this section. Please send all material (pictures and news items) to Bill Speed, 1930 Century Park West, Los Angeles, CA



AND ALL THAT JAZZ: WYLD-AM-FM/New Orleans conducted a live broadcast from the French Quarter during the 11th annual Jazz and Heritage Festival last week. The event also featured a food and arts presentation . . . ARTIST VISITS: WRVR/New York recently played host to Lenny White, Michael Franks, and David Sanborn.

**Places** 

#### Things

PIN THE TAIL ON . . . THE FUNKY?: That's the name of the game KAPE/San Antonio played in conjunction with a Parliament/Funkadelic show last weekend. Listeners had to identify the "unfunkables" — characters from the groups' latest albums. Five finalists were then given the chance to pin the tail on their favorite funky during the concert WCIN/Cincinnati recently sponsored an "Ain't Misbehavin' " drawing with the winners receiving a chauffeured limousine for the evening, dinner at a local Victoria Station, a soundtrack album, and their picture taken with the cast of the acclaimed Broadway show Further south, WNOO/Chattanooga sponsored a benefit concert on behalf of sickle cell anemia on April 26. Held at Engel Stadium, the program was expected to draw between 5000 and 8000, according to Program Director Dwight Harrison. Speaking of Dwight Harrison, the actual sponsor of a \$5000 broadcast scholarship for high school students (R&R 4-18) is not WNOO, but Dwight Harrison

# Pup/Rhythms

# HOTTES

**JERMAINE JACKSON** "Let's Get Serious" (Motown) **ISLEY BROTHERS** "Don't Say Goodnight" (T-Neck) **SMOKEY ROBINSON** "Let Me Be The Clock" (Tamla) **CON FUNK SHUN** "Got To Be Enough" (Mercury) STEPHANIE MILLS "Sweet Sensation" (20th) RAY PARKER JR. & RAYDIO "Two Places At The Same Time" (Arista) **FATBACK BAND** "Gotta Get My Hands On Some..." (Spring/Polydor) **PEABO BRYSON** "Minute By Minute" (Capitol) **MANHATTANS** "Shining Star" (Columbia) RAY, GOODMAN & BROWN "Inside Of You" (Polydor) **INVISIBLE MAN'S BAND** "All Night Thing" (Mango/Island) WHISPERS "Lady" (Solar/RCA) SISTER SLEDGE

# LIMBERS

"Reach Your Peak" (Cotillion)

LIPPS, INC. "Funkytown" (Casablanca) 58% reporting activity. Hot at WXYV and WWIN while medium at WILD and WOL in the East Hot at KMJQ, WHRK, WVEE and WOWI with medium airplay at WDIA, WYLD and WJJS in the South. In the Midwest it shows heavy airplay at KMJM, WJLB, WWWS and WAMM while climbing at WBMX, WTLC. KAEZ and WJMO. Hot at KDIA, KDAY and KDKO in the West.

and WJMO. Hot at KDIA, KDAY and KDKO in the West.

GLADYS KNIGHT & THE PIPS "Landlord" (Columbia) 58% reporting airplay Climbing at KDAY in the West. In the Midwest it debuts at WAMM, shows hot rotation at WBMX and KMJM, and shows medium airplay at WLOU, WTLC, WDAO, WJLB, WVON, WKWM and KAEZ, Heavy airplay at KOKY and WOWI with medium activity at WOIC, KMJQ, WDIA, WYLD and WJS in the South. New at WAMO and climbing at WKND, WILD and WOL in the East.

ROBERTA FLACK w/DONNY HATHAWAY "Back Together Again" (Atlantic) 58% of our reporters are on it. New at WAMM, WKWM, KMJM and WDAO, medium at WCIN, and hot at WVON and WWWS in the Midwest Climbing in the West at KDAY Added at WXYY, WWIN and WWRL climbing at WILD and hot at WOL in the East. Debuting at WGIV, KMJQ, WMRK, WVEE, WAOK and KAPE with medium sirplay at KOKY, WYLD and WOWI in the South.

CMANCE "A Lover's Moliday" (REC/WR) 58% reporting in the South it is new at WANT, WYLD and WJJS,

at WGIV, KMJQ, WMKK, WYEE, WADK and KAPE with medium sirplay at KDKY, WYED and WOWI in the South CHANGE "A Lover's Holiday" (RFC/WB) 58% reporting. In the South it is new at WANT, WYED and WJJS, medium at WDIA and WAOK, and hot at KOKY, WYEE and WHRK. In the Midwest it is new at WJMO and climbing at WJLB, WYON and WKWM while hot at WWWS. Climbing at KDAY and KDKO in the West. New at WAMO, climbing at WKND, WILD, WOL and WWRL, and hot at WXYV and WWIN in the East.

SKYY "High" (Salsoul) 55% reporting action. Medium airplay at KDIA and KDKO in the West. Hot at WAMO and WKND with medium activity at WXYV, and WOL in the East. Heavy airplay at WCIN, WJMO, KMJM and WJLB while climbing at WBMX and WWWS in the Midwest. The South shows it hot at KMJQ, WYLD, WAOK and WOWI and climbing at WDIA, WHRK, WYEE and KAPE.

BROTHERS JOHNSON "Stomp!" (A&M) 55% of our reporters are on it. Hot at WAMO and climbing at WKND in the East. Hot at KDIA and KDKO in the West. The Midwest reflects heavy airplay at WBMX, WCIN, KAEZ, WJMO, WVON, KPRS and WAMM with medium activity at KMJM. Climbing at WGIV, KMJQ and WDIA with hot rotation at WOIC, WANT, WAOK, KAPE, WJJB and WOWI in the South

SHALAMAR "Right In The Socket" (Solar/RCA) 55% reporting sirplay in the West it is hot at KDAY Climbing at WBMX, WTLC, WDAO, KMJM, WJLB and WKWM with hot rotation at WJMO in the Midwest. Hot at WANT and WGIV while climbing at WNOO, WDIC, KMJQ, WAOK, KAPE, WJJS and WOWI in the South. Heavy sirplay at WKND and WWRL with medium activity at WAMO and WOL in the East.

and WWILL with medium activity at WAMO and WOL in the East

LEON HAYWOOD "Don't Push It Don't Force It" (20th) 50% reporting. Hot rotation at WNDO, WANT,

KMJQ, WAOK, KAPE and WJJS with medium shrilay at WOIC and WOWI in the South. Climbing at WBMX and hot at

WCIN, KAEZ, WJMO, KMJM, KPRS, WAMM and WKWM in the Midwest. In the West it is climbing at KDIA and hot at

KDAY and KDKO.

KDAY and KDKO

8.O.S. BAND "Take Your Time" (Tabu/CBS) 50% reporting activity. Climbing in the West at KDAY. New at WBMX, WDAO, WJMO and WAMM, climbing at WJLS, WWRL and WKWM, and hot at KMJM in the Midwest. Added at WXYV and WILD with medium sirplay at WOL and WWRL in the East. In the South it is new at WHRK, WVEE and WJJS, climbing at KOKY and WYLD, and hot at KMJQ.

CHAKA KHAN "Clouds" (WB) 50% reporting. New at KMJQ and WOWI, climbing at KOKY. WOIC and WYLD, and hot at WAOK in the South. Added at KMJM and WVON, climbing at WTLC, WDAO, WJMO, WWWB, WAMM and WKWM, and hot at KAEZ in the Midwest. In the East it is debuting at WAMO, climbing at WKND and hot at WWRL. Medium sirplay

Atlantic) 47% reporting strplay. Hot at WXYV and WILD while climbing at WKND and WWIN in the East. Heavy simplay at WQIV, WDIA, WHRK and WVEE with medium activity at KMJQ, WAOK and WJJS in the South Added at WBMK and WCIN, climbing at WLOU, WWWS and WKWM while hot at WTLC and WDAO in the Midwest JERRY KNIGHT "Overnight Sensation" (A&M) 47% of our reporters are on it. In the West It is new at KDAY, Climbing at WAMD, WILD and WWRL in the East. New at WCIN and WAMM with medium activity at WLOU, WDAO, KMJM, WJLB and WWWS in the Midwest. Hot at WGIV while climbing at KDKY, KMJQ, WDIA, WJJS and WOWI in the South.

NARADA MICHAEL WALDEN "Tonight I'm Alright" (Atlantic) 47% reporting action. Added at WYLO and dimbing at WDIA, WAOK and WOWI in the South New at WVON, climbing at WBMX, WLOU, KAEZ, KMJM, WJLR KPRS and WKWM, and hot at WDAO in the Midwest. In the East It is hot at WKND and WWRL with medium skipley at

TEMPTATIONS "Power" (Gordy) 47% reporting airplay Climbing at WXYV and WWRL in the East. Medium air play at KDIA and KOKO in the West. New at WDIA. climbing at WOIC. WGIV. WYLD. WHRK and WVEF, and hot at WAOK in the South. In the Midwest It is new at WLOU and climbing at WBMX. WTLC. WDAO. WWWS. WKWM and KAEZ.

KWICK "Let This Moment Be Forever" (EMI America) 39% reporting action, Added at WWRL in the East New at KDKD and climbing at KDAY in the West. The South shows an add at WANT and WJJS with medium airplay at KMJQ and WYLD and hot rotation at WDIA. New at WBMX, WCIN and WJMO, climbing at WLOU, WTLC and WAMM, and hot at WDAO in the Midwest.

RANDY BROWN "We Ought To Be Doin" It" (Chocolate City) 37% reporting sirpley. Climbing at KDIA and KDAY in the West. Hot at WKND and medium at WILD in the East. Hot at WDAO and WJLB with medium activity at WCIN, WJMO and KPRS in the Midwest. Heavy airplay at WGIV and WYLD while climbing at WAOK. KAPE and WJJS in

AL JOHNSON w/JEAN CARN "I'm Back For More" (Columbia) 37% reporting. Hot at WILD while climbing at WAMO and WKND in the East. Climbing at KOKY, WAOK, WJJS and WOWI while hot at WYLD in the South. The Midwest shows heavy sirplay at WON and KPRS with medium activity at WJMO, KMJM and WKWM. Climbing at KDIA in

MASS PRODUCTION "Forever" (Cotillion) 34% reporting action. In the Midwest it is clie
WJMD and WKWM. New at WWRL climbing at WILD, and hot at WOL in the East. Hot at KOKY with m
WNOO, WGIV, WYLD, WAOK, KAPE and WJJS in the South.

SYLVESTER "You Are My Friend" (Fantasy) 34% of our reporters are on it. Hot at KDIA in the West. Climb at WCIN, KAEZ. WJMO and WAMM with hot rotation at WLOU in the Midwest. New at WAMO, climbing at WWIN and at WKND in the East. Hot at WANT with medium alrplay at WOIC, WDIA and KAPE in the South.

DIONNE WARWICK "After You" (Arista) 32% reporting activity. New at WBMX and climbing at WLOU. WCIN and KPRS in the Midwest. Medium airplay at WGIV. KMJQ, WYLD and WJJS with hot rotation at WNOO in the South. In the East It is hot at WDL and climbing at WWRL. Climbing at KDIA in the West.

GENE CHANDLER "Does She Have A Friend" (20th) 32% reporting. New at KDKO in the West. Added at WOL and climbing at WWRL in the East. Debuting at WGIV and climbing at KOKY in the South. New at WLOU, WCIN and WJLB with medium airplay at WBMX, WTLC. KAEZ and WKWM in the Midwest.

# **NEW & ACTIVE**

LAKESIDE "From 9:00 Until" (Solar/RCA) 29% reporting activity. Climbing at WLOU, WTLC. WJMO and WAMM in the Midwest. New in the South at WDIA with medium airplay at WOIC, WGIV and WYLD. Mot at WKND and climbing at WAMO in the East. In the West it is hot at KDAY.

DR. HOOK "Sexy Eyes" (Capitol) 29% reporting. New at WDAO and KAEZ. climbing at WWWS and WAMM, and hot at WCIN and WJLB in the Midwest. Climbing at KDKO in the West. Medium airplay at WOIC and KMJQ in the South Debuting at WOL while hot at WWRL in the East.

Debuting at WOL while hot at WWRL in the East

ROCKIE ROBBINS "You And Me(" (A&M) 29% of our reporters are on it. New at WKND and WOL and climbing at WWRL in the East. Added at WBMX and WAMM with medium activity at WKWM in the Midwest. The South reflects edds at WNOO, WGIV and WAOK with medium airplay at KOKY and WJJS.

BOBBY CALDWELL "Coming Down From Love" (Clouds/TK) 26% reporting sirplay. Climbing at WDIA and WNOO in the South. Medium activity at KDIA in the West. New at KAEZ and climbing at WLOU, WDAO. KMJM and KPRS in the Midwest. Added at WAMO and in medium airplay at WWRLin the East.

B.T. EXPRESS "Give Up The Funk" (Columbia) 21% reporting action. Climbing at WOL and WWAL in the East. The Midwest shows hot rotation at WDAO, KMJM and WKWM. New at KOKY, climbing at WYLD, and hot at KMJQ.

TAVARES "I Can't Go On Living Without You" (Capitol) 21% reporting activity. In the South it is climbing at WOIC, WGIV, WDIA and WAOK, Added at WBMX and climbing at WLOU and WKWM while hot at WDAO.

PLAYERS ASSOCIATION "The Get-Down Mellow Sound" (Vanguard) 21% of our reporters are on it. Added at KDKO in the West. Climbing at WAMO, WKND and WWRL in the East. Medium simplay at WWWS, WDAO, KAEZ Added at KDKO in the West. Clin and WKWM in the Midwest.

EARL KLUGH Dream Com	a True (UA)
EARL KLUGH	erious Cuts
GROVER WASHINGTON JR Skylarkin	(MOTOWN)
V.	arious Cuts
HEATH RROTHERS Live At The Public Theatre	(Columbia)
v	arious Cuts
SPYRO GYRA Catching The	Sun (MCA)
SPINO GINA	arious Cuts
MICHAEL FRANKS One Bad	Habit (WB)
MICHAEL FRANKS	arious Cuts
CHICK COREA	Step (WB)
CHICK COREA	arious Cuts
CHICO HAMILTON Nom	ad (Elaktra)
CHICO HAMILTON	arious Cuts
Hide	nway (WB)
DAVID SANBORN	acious Cuts
Wa Will Most	Again (WR)
BILL EVANS We Will Meet	adous Cuts
V	(Columbia)
LONNIE LISTON SMITH Love is The Answer	TCOIGHIDIAN
V	#//UU/3 UU/(3

# **NEW & ACTIVE**

EAST: WRVR/New York, NY, Herschel Prescott WHUR/Weehington, O.C., Jesse Fee, WEAA/Rehimure, MD, Chauncey Lewis, WYBC/New Heven, CT, Fric Streuss BOUTH WCKUAtlants, OA, Requeye Ward, WTJZ. Newport News, VA, Rot Ewell MIDWEST, WBRY/Chlumbus, OH, P. Normen Grant WJZZ/Detrnik, MI, Dorien Pester, WEST, KADN/Deriver, CO, Chuck Edwards, KRE/Nerkeley, CA, Hel Jeckson, KRQO/Los Angeles, CA, Monito Norten, KJEFELos Angeles, CA, Lewrence Fanter.

PAR | Ringthing

**SOUTH** MIDWEST EAST WEST Con Funk Shun Isley Brothers Invisible Man's Band Isley Brothers Whispers "Ludy" Jermuine Jackson Lipps, Inc. Manhattans Isley Brothers **Smokey Robinson** Isley Brothers

# Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

Larry Wiles

ADDED S O.S Band Prince Roberta Flack/Donny Hathaway "Back"

Manhattans Kleeer Smokey Robinson Fatback Bend Change Invisible Man's Bend Isley Brothers Con Funk Shun

ADDED
John & Arthur Simms
Whispers
Change
Sylvester
Gladys Knight
Bobby Celdwell
Barry White
Herbie Hancock
Chaka Khan
Interlode
Conquest
Rene & Angela ADDED

HOTTEST Michas.
GQ.
Bar Kaya
Smokey Robinson
Phyllis Hyman
Sequence
Masqueraders

SOUTH

visible Man's Band artis Mayfield/Linde Cl ve Special ool & The Gang

Manhettana Islay Brothers Kanny Loggina Jermaine Jackson Michael Jackson "Off" Shalamar "Second" Smokey Robinson Con Funk Shun Brothers, Johnson

KOKY Little Rock, AR Jimmy Smith

ADDED

HOTTEST

HOTTEST
Jermeine Jeckson
Herbis Hancock
Gledys Knight
Manhertans
Smokey Robinson
Con Funk Shun
Stephenie Mills
Change
Mass Production
Odyssey

ADOED

Larry Graham Stacy Lattisaw

HOTTEST

ADDED John & Arthur Simme

HOTTEST Isley Brothers Skyy Randy Brown Randy Brown Lakeside Shelamar Whispers "Lady" Sylvester Narnde Michael Welden Manhattana Sister Siedge

ADDED D.J. Rogers Fetback Band Mass Production

HOTTEST HOTTEST
Shaiamar
Heath Brothers
Chaka Khan
Rodney Franklin
Raydio
Peabo Bryson
Jermeine Jackson
Dr. Hook
Narada Michael Walden
Ray, Goodman & Brown

ADDED

HOTTEST

WWIN Beltimore, MD Curtle Anderso

ADDED Michael Jackson "She's" Michael Jackson Shou Five Special Curtis Mayfield/Linda Clifford Instant Funk Avenue B Boogle Band Stacy Lattie ADC Band Roberts Flack/Donny Hathaway "Back" GQ "Sitting" Interlude

HOTTEST Jarmaine Jackson

HOTTEST
Whispers "Lady" Ray, Goodman & Al Johnson
Ben E. King
Isley Brothers
Phyllis Hymen
Fatheck Band
Kleeer
Raydio
Grey & Henks

Jarmaine Jackson Change Invisible Man's Band Smokey Robinson "Clock/Pride" Ray, Goodman & Brown

"Back"
Prince
Gladys Knight
S.D.S. Band
Jerry Knight
Rockie Robbins
Kool & The Gang "Mangin"

ADDED

HOTTEST isley Brothers Manhattans Michael Jackson "Off" Brothers Johnson
Whispers "Lady"
Jermaine Jackson
Ray, Goodman & Brown
Lipps, Inc. Leon Haywood Gap Band

WOL Washington, DC Bobby Bennett Bobby Bennett ADDED Chapter 8 Gene Chandler Rockie Robbins Prince Stacy Lettisaw Or. Hook Rene & Angela HOTTEST Dionne Warwick
Mass Production
Fatback Band
Jermaine Jackson
Roberts Flack/Do
"Back" "Back"
Peabo Bryson
Invisible Men's Band
GQ "Sitting"
Stephenie Mills
Raydio

ADDED ADDED
Rufus & Chaka "Dancing"
Wardell Piper
Invisible Men's Band
Tevares
Trouble Funk
S.O.S. Band S O S Band Cameo Kleeer Rockie Robbins Randy Crawford Kwick Dionne Wärwick

Angele Bofil HOTTEST HOTTEST
Wee Gee
Stephanie Mills
Isley Brothers
Con Funk Shun
Gap Bend
Vaughan Mason & Crew
Smokey Robinson
Gleden Koleht Gladys Knight

WLOU Louisville, KY Biii Price

ADDED Temptations
Gene Chandler
Asphalt Jungle
Chapter 8
HOTTEST HOTTEST
Fatback Band
Smokey Robinson
Sylvester
Jarmeine Jackson
Isley Brothers
Peabo Bryson
Gray & Hanks
Patrice Rushen
Manhettans

WTLC Indianapolis, IN Jay Johnson

ADDED

J. Rogers
Skyy "Zoo"
Teena Marie
Five Special
Frank Hooker
HOTTEST
Isley Brothers
Jermains Jeckson
Wen Gae
Whispers "Ledy"
Peabo Bryson
Smokey Robinson
Midnight Ster
Klaeer

ADOED Two Tons O'Fun S.O.S. Band S.O.S. Band Side Effect Parliament Kwick Change Barry White Lou Rawla Gall Miles

HOTTEST isley Brothers Brothers Johnson Gap Band Leon Haywood Whispers "Lady" Manhattans Con Funk Shun Dramatics Fetback Band GQ

ADDED Curtis Mayfield/Linda Clift Chake Khan Larry Graham Stacy Lattisaw

MOTTEST
Gap Band
Skyy
Ray, Goodman & Br
Brothers Johnson
Michael Jackson
Lipps, Inc.
Stephanie Mills
Manhattans

Oklahome City, OK Steve Scott

ADDED
Dr. Hook
Isley Brothers "Say"
Natural High
L. A. Boppers "Be Bop"
Bobby Caldwell
Switch
Slater Sledge

HOTTEST Jermaine Jackson Grey & Hanks Fat Larry's Bond Teens Meris "Can Stephanis Mills Phyllis Hyman Brothers Johnson

ADDED ADDED
Patrice Rushen
Herold Melvin & Bluent
"Lover"
Avanue & Boogle Band
Omni
Herble Hancock Herbie Hancock
Lerry Graham
Cameo
Pariet
Roberta Flack/Donny h
"Back"
Teena Marie "Behind"

HOTTEST Menhettans Fatback Band Leon Maywood Whispers "Lady" Jermaine Jackson Con Funk Shun Smokey Robinson Controllers Controllers B.T. Express

ADDED Roberts Flack/Donny Hathaway
"Back"
Prince
Rufus & Chake "Dencing" Cameo
Pater Brown
Trussel
O.J. Rogers
Chuck Clasel S.O.S. Band

HOTTEST Menhattans Fetbeck Band Raydio Peabo Bryson Smokey Robinson Smokey Hobinson
Jermaine Jackson
Kleeer
Hamilton Bohanno
Tavares
Stephanie Mills
Rendy Brown

ADDED Chaka Khan Ray, Goodman & Brown Roberta Flagk/Donny Hethau "Back" HOTTEST

Lipps, Inc S.O.S. Hand S.O.S. Hand Isley Brothers Whispers "Lady" B.T. Express Gladys Knight Barry White Leon Haywood Herbie Hancock

ADDED

ADDED
GQ "Sitting"
Chenge
S.O.S. Band
Kool & The Gang "HangiHeat
Kwick
La Flevour
HOTTEST
Isley Brothers
Whispers "Lady"
Ray, Goodman & Brown
Brothers Johnson
Leon Haywood

KATZ St. Louis, MO Earl Pernell

ADDED None HOTTEST Skyy Smokey Robinson Ben E. King

Kansas City, MO Dell Rice

ADDED David Mudson Harold Melvin & Bluer "Lover" Five Special Wardell Piper

HOTTEST Isley Brothers Dramatics Yaughan Meson & Crew Ronnie Laws Brothers Johnson Leon Haywood Al Johnson Marry Clayton Merry Clayton Teddy Pendergress Chocolate Jam Con

neti, OH el Roberts

ADDED Kleeer Jerry Knight Kwick Raydio "Those" Gene Chandler Dr. Hook

HOTTEST Brothers Johnson Jermains Jackson Leon Haywood Leon Heywood Manhattans Ray, Goodman & E Raydio Isley Brothera Skyy Smokey Robinson LA Boppers

WVON Chicago, IL Lee Armstrong

ADDED Invisible Man's Band Narada Michael Walder Cheka Khen

HOTTEST HOTTEST
Roberta Flack/Donny
Hathaway "Back"
Rey, Goodman & Brot
Brothers Johnson
Isley Brothers
Whispers "Lady"
Smokey Robinson
Kenny Doss
Lou Rawls
L.A. Boppers
Al Johnses

WJLB Detroit, MI J. Michael McKay ADDED Fern Kinney Gene Chandle Little Militon Cameo Niteflyte

Angela Bofill
HOTTEST
Isley Brothers
Lipps, Inc.,
Invisible Man's Band Invisible Men's Bei Whispers "Lady" Dr. Hook Gap Bend Skyy Raydio Smokey Robinson

HOTTEST
Roberts Flack/Donny
Hathaway "Back"
Fetback Band
Jermaine Jeckson
Skyy "Zoo"
Change
Midnight Star
Lipps Inc.
Invisible Man's Band
Con Funk Shun
David Sanborn

#### WEST .

KDIA
Oakland, CA
Jerry Boulding
ADDED
Rendy Crawford
Manhattans Manhottans
Montrest
Isley Brothers
Brothers Johnson
Lipps, Inc.
Whispers "Lady"
Jermaine Jackson
Invisible Man's Bend
Raydio

KLIP Fresno, CA Mike Anthony ADDED

Not Available
HOTTEST
Invisible Man's Band
Fatback Band
Raydio
GQ GQ Laon Ware Con Funk Shu Smokey Robi Chuck Cissel Al Johnson Randy Brown

KDAY Los Angeles, CA Steva Woods

ADDED Ambrosia Ambrosia Jerry Knight Crown Heights Affair Parliament

HOTTEST
Lipps, Inc.
Manhattans
Fetback Bend
Invisible Man's Bend
Isley Brothers
Smokey Robinson
Shalamer
Leon Heywood
Lakeside
Stephanle Milita

KDKO Denver, CO John Anden

ADDED
Machine
Shalamer "Girl"
Players Associati
Odyssey
Peter Brown
Kwick
Shelin & B. Devot
Robble Dupree
Gene Chandler

HOTTEST Isley Brothers
Con Funk Shun
Vaughan Mason & Craw
Brothers Johnson
Leon Haywood
Ray, Goodman & Brown
Whisson

ADDED ADDED
Odyssey
B.T. Exprese
Rockie Robbins
L.A. Boppers "Be-Bop"
Bridee Of Funkenstein

HOTTEST Dramatica Islay Brothers QQ "Standing" Con Funk Shun Dionne Warwick Fat Larry's Band Leon Haywood Smokey Robinso Manhattana MOTTEST
Leon Haywood
Brothers Johnson
Sylvester
Trouble Funk
Isley Brothers
Fatback Band
Harold Mistvin & Bluenotes
"Lover"
Shalemer
Jermaine Jackson

WANT

ADDED Stephenie Milis Peabo Bryson Change Cameo "One" Kwick

HOTTEST

WGIV Charlotta, NC Chris Turner ADDED
David Hudson
Invisible Man's Band
Five Special

Roberts Flack/Donny Hetha "Back" Rockle Robbins Gene Chandler

HOTTEST
Fatback Band
Prince "Saxy"
John & Arthur Simr
Kleeer
David Sanborn
Shalamer
Teddy Pendergass
Randy Brown
Peabo Bryson
Jerry Knight

KMJQ Housto Jack Ps on, TX

Jack Patterson

ADDED
Chake Khen
Roberts Flack/Donny Hathaw
"Back"
Ray, Goodman & Brown
HOTTEST
Lipps, Inc.
Jermaine Jackson
Raydio
Leon Hisywood
Whispers "Lady"
Two Tons O'Fun
B.T. Express
S.O.S. Band
Islay Brothers
Skyy

WVEE

ADDED S.O.S. Band

HOTTEST HOTTEST
Lipps, Inc.
Jermsine Jackson
Manhattans
Kleeer
Smokey Robinson
Fatbeck Band
Chenga
Invisible Man's Band
Isley Brothers
Con Funk Shun

WDIA Memphis, TN Ron King

ADOED Lakeside Temptations Curtis Mayfield/Linda Cliff

HOTTEST Smokey Robins Stephenie Mills Con Funk Shun Fatback Band

KAPE Sen Antonio, YX Cesta Ayers

ADDED Kool & The Gang "Heng " Rand Fatback Band
Fatback Band
Roberta Flack/Donny
Hathaway "Back"
Dynasty
Harold Melvin & Blue "Lover

HOTTEST
Brothers Johnso
Whispers "Lady'
Leon Haywood
Con Funk Shun
Stephanie Mills
Emotions
Jaley Brothers
Raydlo
Ber-Kays
Shotgun

HOTTEST
Brothers Johnson
Gap Band
Chaka Khan
Leon Haywood
Stephanie Milla
Temptations
Vaughan Maron & Crew
Con Funk Shun
Skyy

HOTTEST

WAOK Atlanta, GA Norbert Bair

"Back"
Cameo
Isley Brothers "Pess"
D.J. Rogers
Chuck Clasel
Delegation
Brides Of Funkenstein
Petti Labella
Rockie Robbins

WHRK Memphis, TN Ran Olson ADDED S.O.S. Band Prince Roberts Fleck/Donny Hat Roberta Fleck/Donny
"Back"
HOTTEST
Lipps, Inc.
Jermaine Jackson
Manhattans
Kleeer
Smokey Robinson
Fetback Band
Change
Invisible Man's Band
isley Brothers

WYLD New Orleans, LA Willie Jay Johnson

ADDED Patrice Rus Change Cameo Cameo
Narada Michael Welden
HOTTEST
Islay Brothers
Yellow Magic Orchestra
Whispers "Lady"
Jermeine Jackson
Con Funk Shun
Smokey Robinson
Al Johnson



# THE BROTHERS JOHNSON

# LIGHT UP THE NIGHT SP 3716

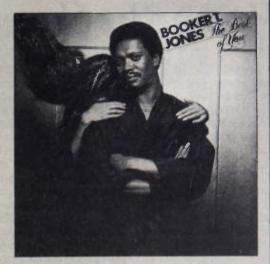
Includes their hit single "STOMP" AM 2216
Watch for a new single
from this smash album
coming soon.

Produced By Quincy Jones for Quincy Jones Productions.

# BOOKER T. JONES THE BEST OF YOU SP 4799

Watch for a forthcoming single

Produced By David Anderle and Booker T. Jones

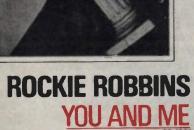


# KNIGHT

# JERRY KNIGHT JERRY KNIGHT SP 4788

Includes the smash single
"OVERNIGHT SENSATION" AM 2215

Produced By David Kershenbaum



Includes the single
"YOU AND ME"

Produced By Bobby Martin for Bobby Martin Productions.







# COLLINS AND COLLINS COLLINS AND COLLINS SP 4806

Includes the single "TOP OF THE STAIRS" AM 2233

Produced By John Davis for Palm Music | Monster Productions Inc.

FROM A&M RECORDS & TAPES

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# Jeff Gelb-AEOFIRE

**KPRI:** Winning As A "Friendly Competitor"

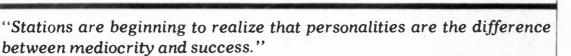
One of the major ratings upsets in the spring ARB's was KPRI/San Diego's resounding victory over longtime AOR market leader KGB-FM. Though it was not the first time KPRI had edged past its leading AOR competition (KPRI also took the 12+ lead over KGB-FM in the Oct./Nov. 1978 book), the spring '80 difference was a dramatic one: KPRI grabbed a 12+ figure of 6.7 to KGB-FM's 5.1. At the same time, KPRI bested all other AOR and contemporary music formats, of which San Diego has many

In the following conversation, KPRI PD Ernesto Gladden discusses the programming philosophies that have helped turn the San Diego AOR market around so dramatically.

R&R: "Best" usually equates with "familiar," since good music gets played more often. Is KPRI's music mostly familiar material?

EG: Beyond a doubt. The FCC states that radio stations should serve in the public interest. For me, if your audience share is large, it shows you've been serving in the audience's interest. Familiar is in the public interest.

Familiar is not a dirty word anymore. It denotes something different now than it did ten years ago, when there was "familiar" Top 40 and "hip" Progressive. Now that FM AOR radio is a reality, it has established the artists and style of music it was fighting for ten years ago. We're familiar in our own way to our own audience.



R&R: San Diego is a market of intense AOR competition. How do you choose to compete?

EG: First, I don't look at KGB-FM, B100 and 91X as competition. I look at them as compatriots in the rock 'n' roll community here. If you look at the 12+ figures of all the FM San Diego rockers, you have something like a 25 total share, which is immense. I'd like to see all of my competitors do well, because it increases the overall audience for rock 'n' roll in the marketplace when they do well.

I don't try to compete with the San Diego stations. It's not merciless here; I look at that as self-defeating. If we're fighting, even behind the scenes, listeners will still tend to pick up on it, and people in the 80's are not into conflict. If they see that we're at each other's throats, it turns them off and they turn us off. Friendly competition is what I believe in. That is, "Well, that guy's doing such an excellent job with his station; I'd better get off my behind and get my people fired up to do an excellent job too." That's the kind of attitude that helps the rock 'n' roll community grow

R&R: How has KPRI changed since you began programming it some eight months ago?

EG: Something we've worked a lot on is to get away from the "hipper than thou" musical attitude of "we're not going to play this because bla-blabla." It's easy to fall into the trap of "hip segregation," where you won't play a song because it doesn't crunch loud or hard enough. But if it appeals to adults 18-34, and has a "backbeat you can't lose it" (as Chuck Berry said), then it's probably right for us.

Chris Cross, for example, is a record we took a long time going on. We made a mistake there. The listeners wanted to hear it and we had to end up adding it directly into high rotation, which we usually don't do

R&R: Where do you draw the line in terms of musical product to protect the station's overall

EG: It's gut feeling, based on the parameters we've set for the station's sound. We call KPRI "San Diego's Best Rock." We listen to every album to see if it fits that sound. If we put something on the radio and it's not the best music we could be playing, it sticks out like a sore thumb.

R&R: Where does new music fit into KPRI's familiar format?

EG: When we first listen to an album, we see if there's enough music on it that we can suggest by playing it that our audience should go out and buy it. That's basically what we're doing by putting it on the radio. If they go out and buy an album and only the song we've played is worth listening to, then we've crossed our audience. We've done them a disservice, and they change the radio station. So we're very careful about that. We're also looking for bands with longevity. A lot of new music is here today and gone tomorrow. We're looking for groups who will be doing several albums through the years. We play new acts in spotgolf open, jet ski races, and our annual Halloween Costume Ball, which raised \$12,000 for charity and

one night!

Plus we do TV spots: the "lips" ad using our nighttime lady Bree Bushaw's face. That's gotten enormous response for her and for us. And we have the Beetle boards (R&R 4-4-79).

awarded \$35,000 in prizes to participants - all in

There's a trap in promoting a station which we try not to fall into: a lot of stations have so many promotional irons in the fire that they end up only taking them to the point they originally envisioned for the promotions. Here, by the time we end a promotion, there's a whole other packet of information we can use to make it go places that will make it better yet.

R&R: How active promotionally is KPRI? EG: Les Edelson is our Promotion Director; he's excellent. We look for promotions that will be of maximum interest and use to our listeners' lifestyle. Spensoring an advance screening of a movie like "The Jerk," giving away 25,000 frisbee boomerangs, the first annual KPRI frisbee disc

"I'd like to see all of my competitors do well, because it increases the overall audience for rock 'n' roll in the marketplace when they do well."

lighted positions where we can talk about them for additional exposure. Boss radio used to have that singing logo that went "Boss Hitbound!" We're always looking for some boss hitbounds.

R&R: What's the role of the air personality on

EG: The early days of rock on FM had personalities. I don't think the early years of AOR radio had personalities. We were too busy getting the musical end of things together. However, I think we've grown up to the point where now we're starting to develop personalities. Stations are beginning to realize that personalities are the difference between mediocrity and success. You have to have people on the radio who can communi-

These people have to be trained to do so. They have to learn to be able to loosen up enough to be "eccentric" while still staying within the programming guidelines. First they have to know how to do their jobs. Then you give them guidelines and inspirations and goals and people to listen to who are radio personalities.

I encourage my staff to communicate. The basics are not enough. That's the bottom line. They can talk for 90 seconds on the radio if they want. That's entertainment; that's showbiz

R&R: You're working with Jesse Bullet now. What's that like?

EG: I've been doing radio here for eight years. I've worked with Jesse in one capacity or another for seven out of those eight years. Jesse knows this town and is a constant inspiration to me, pointing out what San Diego is all about. We're both here to make sure the industry we work for is successful. We haven't worked too many places together when that didn't end up being the case.

R&R: It sure seems as if you've done it again at KPRI

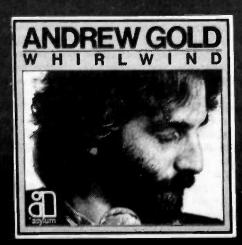
EG: At the same time, I try to respect my San Diego radio brothers and sisters, and not step on their toes. They have an audience they're trying to reach, and I wish them all the luck in getting them. I want them to have 6.7's. Of course by that time I want to have a 10!

IT TAKES TWO TO CREATE: In last week's article on Zoo World, then-KZEW GM Ivan Braiker was given sole credit for creating the Zoo World concept. Ira Lipson called to remind us that, as KZEW PD at the time, Zoo World was actually his creation, which Braiker went on to embellish and stage the actual event.

# WHIRLWIND

(6E-264)

It twists, eddies, whirls, surges. It batters, bruises, lifts you up, sweeps you away. It's enticing, stunning, disturbing. It's WHIRLWIND.



WHIRLWIND.

The new album from ANDREW GOLD.
It contains the single, "Kiss This One Goodbye."

Produced by Andrew Gold On Asylum Records and Tapes

Management: Norman Epstein and Ron Wels:



IBG Liektra Asylum Blocords 🤛 A Wate or Communications Co. Printert in U.S. /

#### UPDATE

#### EVOLUTION

Larry West has resigned as Asst. PD at KILT-FM/Houston for freelance work . . . WGRQ/Buffalo MD Irv Goldfarb has exited the station, as has morning newsperson Charlie Seitz Billy Juggs has exited KLOS for middays at KSAN/San Francisco . . . Dave Pierce has joined KPAS/El Paso from KILT-FM/Houston lene Lieb has been named Promotion Director at WYSP/Philadelphia . . . J.D. North has joined WXLM/Savannah for nights from WDEN/Macon WAAL/Binghamton has named Lori Vitaliano as News Director Ed Mason-Hoyt has been upped to General Sales Manager at KSJO/San Jose. Fred Greene has joined the station as Creative Director. Phil Charles has been upped from part-time at KSJO to full-time overnights.

COMING NEXT WEEK: A "summer fashion photo preview" of the latest in T-shirt wear, customized by AOR stations for use as promotional merchandise. Next week we'll look at five different ways to market an AOR merchandising standby ... and several good reasons to do so.

. . . . .

### PROMOTION OF THE WEEK





#### **WRIF Key Chain**

"The main idea behind this promotion was to have something special to give away when our jocks made public appearances. We wanted an item that was different, but usable, unique, and small, yet shaped so that we could fit our logo on the front and back.

"Their availability is limited to giveaways at any special occasion involving the station (clubs, concerts, etc.). We will also send them to prize-winning listeners, as well as clients and rock stars who visit the station.

"We used a specialty house here in Detroit to produce them. We purchased 5000 at 35¢ each and have given away 1500 to date. We plan to continue the promotion and re-order in the fall. In the future we will be producing a larger quantity so we can make them more easily available to more of our listeners."

— Ruth Whitmore Promotion Director WRIF/Detroit, MI

Every week the AOR section will spotlight a significant station promotion. If your station has produced an interesting piece of merchandise (a homegrown record album, piece of clothing, coffee mug, calendar, etc.), send a sample along with pertinent explanatory information about the promotion to AOR Department, R&R, 1930 Century Park West, Los Angeles, CA 90067.

Playboy's love affair with AOR radio continues: Its June issue includes a color photo of a lovely lady sporting (nothing but) a WMMS Buzzard T-shirt( which sure beats a photo of Dan Garfinkel wearing one!) . . . Spring Has Sprung Dept: WABX/Detroit's third Kite-In gathered an estimated 50,000 to Metropolitan Beach for a day's worth of outdoor activities. KMOD/Tulsa's similar Kite Flight (its fifth) brought together 10,000 outdoor enthusiasts. WIOQ/Philadelphia celebrated the coming of spring with a week's worth of "Green Thumb" promotions: the station gave away a tree daily, along with lawn servicing, fer-. KFMH/Muscatine tilizer, and lawn care tips. is asking listeners to pick their own contest and prize in its "Summer Fantasy" promotion. So far they've received over 7,000 entries . . During a promotional visit to WMMS/Cleveland, WB's Father Guido Sarducci took on-air confessions In celebration of southern rock 'n' roll, WZXR/ Memphis had a day of special programming featuring four southern rock songs an hour, plus live interviews with Point Blank and ZZ Top . . . Happy first AOR anniversary to WMET/Chicago, which took an impressive jump in the new Mediatrend results . . . Rich Little cut some promos for M105/ Cleveland using the voices of Nixon, Bogart, Capote and Carter . . . This must have been confusing: WBCY/Charlotte MD Chris Jones did a re-

#### COLOR

MYSTERY ARTIST: KINK/Portland has been running a promotion which asks listeners to identify mystery artists to win \$102. Now the station is wrapping up the promotion with a final mystery artist. The correct guess will win \$1.02 an hour, every hour of every day, for 365 days (for those of you without calculators, that's almost \$9000 total).

INSTANT STARDOM: Virgin Records and Shooting Star are out to make instant stars out of radio listeners all across the country. In conjunction with 18 AOR's nationwide, the company is running an in-store registration contest to have a star (as in the heavens) named after the winners. Virgin has reportedly found a company in Toronto that is legally authorized to name stars, and will do so for the promotion's winners.

ON TOUR: WCMF/Rochester is running a promotion that will send winning listeners on expenses-paid trips to see groups all across the country. When the winner returns, he also wins a stereo system and a copy of the group's live album.



SPACE INVADERS — Would you buy a used radio from these guys? That's WTUE/Dayton newsperson Dan Pugh (left) and morning man Sean Scott (right), who celebrated the coming of spring by taking their toys and mikes outside for a recent morning show.

cent on-air interview with Chris Jones, drummer for Radio Records's Glass Moon . . . As part of their regular Wednesday morning sports challenges with their listeners, WRIF/Detroit's Jlm Johnson and sportscaster Ell Zared challenged tennis pro Jimmy Connors to some volleys, with the losing team donating \$250 to a charity. Needless to say, the station made the donation. . As tie-ins with Earth Day, KZOM/Beaumont helped listeners set up car pools, carried special ecology news reports, and gave away copies of the Jefferson Starship's "Earth" album . . . WKQQ/Lexington held a 50%-Off Fair that gathered 23 merchants and 20,000 potential buyers. The station covered the one-day affair with numerous live remotes Congrats to WYDD/Pittsburgh air personality Chris DeCarlo, who gave birth to 7 lb. 9 oz. Christopher. Chris will be back to 10pm-2am in three WABD/Ft. Campbell claims to have broken a Guinness world's record after the station urged 118 people to climb on a waterbed mattress WMYK/Norfolk overloaded phone lines from Eastern North Carolina to Baltimore when they asked listeners to call in to win \$1000 when they heard Billy Joel's "You May Be Right" song. The telephone equipment responded by going dead till the song was over. The station, which was awarding the money to the 94th caller, has agreed to give the money to the 11th caller instead, in hopes of keeping the overload from reoccurring Rock Cards received this week from WRCN/Long Island's Air Force (nice wing pin), and WQDR, which sends out "Preferred Listener Cards" to listeners who fill out a lifestyle questionnaire. The survey is turned over to the station's sales department for listener demographic breakdown information . . . KZAP/Sacramento regularly produces and runs phony spots. A recent one for a Las Vegas bordello was misinterpreted as the real thing by a local TV news chief, who asked his

CONCERTS & CONVERSATIONS

employees to check it out . . . KLOS/Los Angeles

has a new phone number for its programming de-

partment: (213) 577-7259.

PRESENTATIONS: WMYK-WZAM/Norfolk presented Carolyn Mas for \$2,94.

RADIO CONCERTS: Rush on WAPL/Appleton...
Aztec-2-Step on WRKi/Bridgeport... Joe Perry, Pat
Travers on WRIF/Detroit... Todd Rundgren, Laurie
& Sighs, Warren Zevon on WMMR/Philadelphia...
George Thorogood, David Sanborn, Cars on WBRU/
Providence... Warren Zevon on WCOZ/Boston...
Tourists, Joe Perry, Father G. Sarducci on WMMS/
Cleveland... Rachel Sweet, Fools, Cretones, Angel
City, Elvin Bishop on KAZY/Denver... Tourists on
WQBK/Albany... David Sanborn, 999, Molly Hatchet on WLIR/Long Island... Willie Nile on WNEWFM/New York... Bruce Cockburn on WMMS/Cleve-

GUEST DJ'S: Robin Lane on WBCN/Boston...
Ted Nugent on WABX/Detroit...Ted Nugent on
WYMX/Augusta...Pat Travers, Billy Squier on
WBAB/Long Island.

CONVERSATIONS: Orleans on WGIR-FM/Manchester . . . Graham Nash on WABX/Detroit . . . Rush on WLPX/Milwaukee . . . Selecter, Patrick Gleeson on KTIM/San Rafael . . . Dixie Dregs on WKQQ/Lexington . . . Bryan Adams on CHEZ-FM/Ottawa . Rick Danko, Richard Manuel on WBRU/Providence Warren Zevon, Shooting Star on WCOZ/Boston Bryan Ferry, Tourists on WMMS/Cleveland ... Dirt Band on WXLP/Davenport . . . Rachel Sweet, Joe Perry, Angel City on WMET/Chicago ... Rachel Sweet, Angel City, Blackfoot on KAZY/Denver. Jerry Riopelle on KDKB/Phoenix . . . 38-Special on WMAD/Madison . . . Marshall Tucker Band, Graham Nash on WNEW-FM/New York . . . Father G. Sarducci, Rachel Sweet, Pretenders on WXRT/Chicago... Suzanne Fellini, Warren Zevon, Robin Trower, Shooting Star, Graham Nash on WDHA/North Jersey

... Cheap Trick, Ramones, on WLVQ/Columbus ... Graham Nash, Rachel Sweet, Sue Saad on KBCO/Boulder ... Christopher Cross on WSRZ/Sarasota.





# RUSSIA

THE ALBUM: RUSSIA

Consensus cuts:

"Who Do You Think You Are"
(forthcoming single)

"Out Of My Mind"

"Fight Back (Time After Time)"

"Gotta Get Away"

Already On: KMET, KLOS, KROQ, KPRI, WXRT, WLPX, WMAD, WMJQ, WSYR, WYSP, M105, WWCK, WBCN, WCCC, WNEW, WRNW, WLIR, WBAB, WZZO, WKLS, WYMX, WZXR, WROQ, KDKB, KFML, KRST, KAWY, KOME, KSJO, KZAP, KZOK, KISW, KZAM-AM, KGON, KQFM, KZEL, KREM, KIOK, KIDQ, WZOK, WWCT, KFMH, KEZO, WOUR, WBWB, WFFX, WGIR, KXXY, WRAS, WUOG, WSMU, WJAX, WFYV, WABD, WKDQ, WKIR, KXFM, KMGN, KCFR, KBCO, KILO, KKDJ . . . .

**Produced By Paul Ratajczak** 



on Warner Bros. Records



# **AMBROSIA**

THE ALBUM: ONE EIGHTY

**Consensus cuts:** 

"Ready"

"No Big Deal"

"Rock 'N A Hard Place"

"Biggest Part Of Me"

Already On: KBPI, WMET, WMAD, WXLP, KSHE, WMMS, WYDD, M105, WLAV, WBCN, WCOZ, WCCC, WNEW, WRNW, WLIR, WBAB, WMMR, WYSP, WIOQ, DC101, KTXQ, KZEW, KPAS, KATT, KLOL, KILT-FM, WRKK, WBCY, KPRI, KBBC, KWFM, KRST, KAWY, KSAN, KOME, KSJO, KMEL, KZAM-FM, KINK, KREM, WAPL, WWCT, KKDQ, KLYX, KQKQ, KBLE, WAAL, WKDD, WCPI, WOMP, WIBZ, WVUD, WKQQ, WXKE, WPFR, WBWB, WFFX, WWCK, WILS, WHNN, WEEI, WCAS, WBLM, WBRU, WLOB, WLOM, WGIR, WPLR, WQBK, WRKI, WPDH, WDHA, WRHY, WEZX, WHFS, KMOD, KY99, KLBJ, KNCN, ZOOM-104, NOVA-104, WRNO, WTUL, KSMB, WZZQ, KMBQ, WABB-FM, WTKX, WXLM, WRAS, WQUT, WSMU, ZETA-4, LOVE-94, WJAX, WKWF, WGVL, WLYX, WABD, WKDQ, WKIR, WDBS, WWWZ, WZLD, WXQR, WKTM, KNX, KEZY-AM&FM, KCAL, KTYD, KTMS, KXFM, KZOZ, KFMS, KENO-FM, KFML, KBCO, KSPN, KILO, KLRB, KOZZ, K-108, KKDJ, KVRE, KKBC, KZEL, KAAK, KIOK . . . .



Records (Records

# Album Airplay/40\_

				May 2, 1980	159 REPORTERS	Album cuts are listed in order
4/11	4/18		5/2			of airplay preference
1	1	1	1.	BOB SEGER & SILVER BULLET		
2	4	2	2			. "Right" "Fantasy" "R&R" "Leyna"
19	7	6	3	VAN HALEN		"Cradle" "Everybody" "Whiskey"
6	6	5	4	JOURNEY		. "Anyway" "Where" "Walks" "Stay"
4	3	3	5	LINDA RONSTADT		
8	8	8	6	PAT TRAVERS BAND		
5	5	4	7	PINK FLOYD		
3	2	7	8	HEART		
_	23	12	9	GENESIS		. "Misunderstanding" "Turn" "Lines"
_	38	15	10			. "Cocaine" "Midnite" "Tulsa" "Lay"
11	10	9	11	CLASH		
7	9	10	12			. "Brass" "Sobbing" "Wait" "Neck"
20		13	13	BOZ SCAGGS		, -
9	11	11	14	J. GEILS BAND		
16	17		15	JOE PERRY PROJECT		
14	14	14	16	MARSHALL TUCKER BAND		
21	24	23	17	HUMBLE PIE		
24	22		18	FIREFALL		
	19		19	TRIUMPH	•	
22		21	20	GARY NUMAN		
	13		21	ELVIS COSTELLO &		
35	27		22	IAN HUNTER		. "Gotta" "Memphis" "War" "Dudes"
_		<b>→</b>	23	URBAN COWBOY		
_	33		24	DEF LEPPARD		· · · · · · · · · · · · · · · · · · ·
29	29		25	RED RIDER		
13	_	25	26	RUSH		"Radio" "Freewill" "Nous" "Ladder"
	12		27	WARREN ZEVON		- 11
	21		28	CHRISTOPHER CROSS		
27	26		29	GRACE SLICK		
	18		30	ROBIN TROWER		
	25		31	TOM PETTY & HEARTBREAKERS		
33	36		32	MOTORS	Tenement Steps (Virgin)	"Loneliness" Title
-	35		33	AMBROSIA	One Eighty (WB)	"Part" "Deal" "Rock" "Livin" " New
	30		34	ANGEL CITY	Face To Face (Epic)	"Marseilles" "Line" Entry
	37		35	WILLIE NILE	Willie Nile (Arista)	
31	31	32	36	CRETONES	Thin Red Line (Planet)	
-	_	38	37	TOMMY TUTONE	Tommy Tutone (Columbia)	
_		-	38	PETE TOWNSHEND	Empty Glass (Atco)	
-		$\rightarrow$	39	BENNY MARDONES		"French" "Mighta" "Hold" "Night"
34	-	40	40	JOHN STEWART	"Dream Babies Go" (RSO)	"Spirit" "Monterey" "Raven"
Harris of the last		15.00	-		Marine Service Control of the Contro	The second secon

# Chart Summary

The race for the top spot heated up this week as JOEL made gains in total mentions, but it was still SEGER in the end who maintained his lead for another week. VAN HALEN jumped up nicely this week, while JOUR-NEY, LINDA and TRA-VERS all held a very close race in total reports for the next several positions GENESIS and CLAPTON hit top ten as adds converted to other rotations. BOZ maintained as PERRY moved up. PIE and FIRE FALL rose as TRIUMPH held rock steady. NU-MAN inched up as HUN-TER climbed. COWBOY debuted handsomely with significant adds, while DEF and RED both had good weeks of increased airplay. MOTORS and AMBROSIA moved up, as did TUTONE. TOWN-SHEND and MARDONES debuted with good early adds. STEWART held steedy, while BILLY SQUIER and GLASS MOON came close to charting.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a fourweek period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

# MOST ADDED

	LIDA AN AGUNDAN	5/2	4/25	4/18	4/11	44
1	URBAN COWBOY	117/10		0/0	0/0	OA
	Various (Full Moon/Asylum)		M O			
	"Nine Tonight"	H-4	H-0			
2	BENNY MARDONES	67/64	\$/8	0/0	0/0	OA
	Never Run (Polytor)	M-3	M-0			
_	"She's So French"	H-0	H-0			
3	PETE TOWNSHEND	50/49	0/0	0/0	0/0	OA
	Empty Glass (Atco)	M-1	100	9	1	
	"Rough Boys"	H-0			1	
4	SPIDER	48/38	20/20	2/2	0.10	OA
	Spider (Dreamland)	M-10	MI-0	M-0		
_	"New Romanca"	HO	H-0	H O		
5	BILLY SQUIER	53/34	44/37	9/7	0/0	OA
	The Tale Of (Capitol)	M 19	M-7	M-2		
	"Should Be High"	H-0	H O	HO		
8	ORIGINAL MIRRORS	29/29	2/1	0/0	0/0	OA
	Original Mirrors (Arista)	M-0	M O			
	"Panic"	H-0	H-0		1000	
7	RUSS BALLARD	36/26	23/19	13/11	2/2	OA
	Barnet Dogs (Epic)	M 7	M 2	MI2	M-O	
	"Rene Didn't"	H-3	HI2	H-0	H-0	
8	10CC	26/26	0.10	0.00	0.00	0/0
Tin	Look Hear? (WB)	MI1				
-	"One Two Five"	H-0				
8	DIXIE DREGS	29/26	0/0	0/0	0/0	OA
	Dregs Of The Earth (Arista)	M-0		100		
	"Roed Expenso"	H-1				
8	TOMMY TUTONE	56/23	51/26	45/38	9/3	2/2
	Tommy Tutone (Columbia)	M-25	M 20	M-4	M-O	M-O
	"Angel Say No"	H-7	H-6	H-3	H-0	H-0
10	OZARK MOUNTAIN	31/21	25/24	0/0	0/0	0/0
	Ozark Mountain (Columbia)	M 6	M-1			
	"Take"	H-4	H-0			
11	ANDREW GOLD	26/20	1/1	0.40	0.10	0/0
The	Whirfwind (Asylum)	M-5	M-0			
	"Kiss"	H-0	H-0			
11	LOU REED	20/20	0.10	0.10	0/0	0/0
	Growing Up In (Arists)	M O				
-	"Power"	H-0				
12	MICHAEL FRANKS	19/19	0.40	0/0	0/10	0/0
	One Bad Habit (WB)	M-0				
	"All Dressed Up"	H-0	-			
13	JEFF LORBER FUSION	23/16	0/0	0/0	0/0	0/0
Tia	Wizard Island (Arlata)	M-0				
	Title	H-O				
13	PURE PRAIRIE LEAGUE	16/18	1/1	0/0	0.40	0.00
	Firin' Up (Casablanca)	M-0	M-0			
	"Give It Up"	H-0	H-0			

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

# MEDIUM

1	JOE PERRY PROJECT	5/2 94/83	4/25			4/4
	Let The Minds (Cabinetic)					
Tle	Title	H-30	A-2	A-6	A-8	A-12
1	HUMBLE PIE	82/83	H-27	H 29	H 21	H-17
	On To Victory (Atco)	A-O	A-3	A-9		
Tle	"Fool For A Pretty Face"	H-29	H 19	H-14	A 22	A-63
1	TRIUMPH	90/83		11. 14	H 9	H-3
	Progressions Of (RCA)	A 1	A-0	A-7	A-5	61/54 A-18
	"Live For The Weekend"	H-26	H-23	H-18	H 16	H-9
2	GRACE BLICK	76/62				
	Dreams (RCA)	A-1	A.J	A-4	A-14	A-33
	"Angel Of The Night"	H-13	H-19	H-16	H-13	H 13
3	PAT TRAVERS BAND	136/64				
Tie	Crash And Burn (Polydor)	A-0	A-1	A-2	A-1	A-5
110	"Whiskey"	H-81	H-80	H-72	H-86	H-49
3	DEF LEPPARD	78/54			36/2	5.00
	On Through (Mercury)	A-II	A-27	A-46	A 33	A-5
	"Rock Brigade"	H-14	H-B	H4	H-1	H-O
4	MOTORS	63/63	60/40		52/26	38/14
	Tenement Steps (Virgin)	A-2	A-11	A-10	A-17	A 17
	"Loneliness"	H-0	H-9	He	H-9	H-7
6	MARSHALL TUCKER	96/52	108/54	1		
По	Tenth (WB)	AO	AO	A.1	A-2	A-B
110	"It Takes Time"	H-44	H-60	H-67	H-43	H-42
6	RED RIDER	78/52	76/62	79/58	87/48	62/40
	Don't Fight it (Capitol)	A-2	A 3	B.A	A-9	A-17
	"White Hot"	H-24	H-21	H 15	H 10	H-5
8	ANGEL CITY	67/51	68/47	65/53	80/48	51/34
	Face To Face (Epic)	A-J	A-6	A 2	A-6	A-12
	"Marseilles"	H-13	H-10	H 10	H-7	H-5
7	FIREFALL	\$7/50	100/55	96/80	E3/46	88/7
	Undertow (Atlantic)	A-5	A 9	AB	A-11	A-75
	"Headed For A Fell"	H-42	H 36	H 28	H 26	H-8
8	IAN HUNTER	89/49	85/47	83/22	67/2	0.10
	Welcome To (Chrysalis)	A-9	A-12	A-41	A 66	
	'We Gotte"	H 31	H 26	H 20	H-O	
8	GENESIS	131/46	116/48	114/14	27/0	0.10
Tie	Duke (Atlantic)	A 12	A-23	A 85	A 27	
	"Misunderstanding"	H-73	H-46	H 16	H-O	
8	CRETONES	53/46	85/50	80A7	81/42	60/46
		A-0	A 6	A-5	A-10	A-12
	"Real Love"	H-7	H-10	H 8		H 2
10	WILLIE NILE	55/44	58/39	54/42	52/36	48/31
		A-1	A 9	A7	A 10	A-10
	"Vegabond Moon"	H-10	H 10	H-6	He	H 7

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

# THE HOTTEST

According   Acco	DB SEGER & SILVER gainst The Wind (Capitol) Yer Strut''	154/15	W			
"A"	Her Strut"		E 100/18	<b>3 162/18</b>	2 163/18	1 154/1
2 BII GRAND AND AND AND AND AND AND AND AND AND		AO	A-O	A.0	A-0	A1
GLI		M 2	M-1	M-0	M-2	M-1
"A" 3 JOD 0 Do 0 To 0 T	LLY JOEL	149/13	#148/18	150/13	150/13	2 146/1:
3 JOD De Control De Co	lass Houses (Columbia)	AO	A-0	A-0	A-0	A-2
Dec     Dec	Mey Be Right"	M-19	M-18	M-16	MI 18	84-12
"A4 VA" W VA" W VA" W VA" W VA" W VA" W VA	DURNEY	130/11:	3 134/11	2 136/11	7 133/11	6 131/10
4 VA  4 LIP  77  77  78  8 HEE  8 HEE  77  77  77  78  78  70  70  70  70  70	sparture (Columbia)	A-O	A-0	A-0	A1	A-0
W.   W.   W.   W.   W.   W.   W.   W.	'nyway"	M-17	M 22	M-19	M 17	M-22
	AN HALEN	130/11	1 130/18	# 130/9t	124/16	18.0
4 LIPM MMD MMD MMD MMD MMD MMD MMD MMD MMD M	omen & Children (WB)	A-O	A-0	A-6	A-105	A-18
Memory Me	Cradle"	M-19	M 22	M 26	M-4	M-0
Frith Th	NDA RONSTADT	132/11	f 140/12	8 149/12	# 139/12·	4148/73
5 Piff Th. Th. S HE Beer R. 7 ER. 7 Pre "B. 8 PA Cro "W. 8 GEL D'M. 10 CL. Lott Th. Micr. 11 BO. Micr. 12 J. G.	ed Love (Asylum)	A-0	A-0	A-O	A-1	A-0
Thirm was a market of the control of		M 21	M 20	M 24	M-14	M-18
## ## ## ## ## ## ## ## ## ## ## ## ##	NK FLDYD			S 137/12	134/12	# 138/12
8 ME Bee Bee Bee Bee Bee Bee Bee Bee Bee Be	e Well (Columbia)	A-0	A-O	A-O	A-0	A-0
Page 12 June 1	ley You"	M 16	M 14	M-14	M 14	M-6
7 ER 7 ER 7 PR 9 Pre "B 8 PA C"W 8 GE Dul "M 10 CL Lon 77td 11 BO Mic "Br	ART	126/92	133/10	146/12	140/13	144/13
7 ER 7 Jun 7 PR Pre 8 PA Cra 7 W 8 GEI Lon 77td 11 BO M 12 J. G	be Le Strange (Epic)	A-0	A-O	A-O	A-0	A-0
Justine Communication Communic	ockin' Heaven"	M 34	M 25	M-17	M-10	M-13
7 PRI Pre "8.8 PA Cres "M" 8 GEE Dul "M" 10 CLJ Lon Tritt 11 BOI Mic "8r 12 J. G	IC CLAPTON	125/00	132/29	67/1	0.0	0.00
7 PRI Pre "8/8 PA Cra "M" 8 GEI Dul "M" 10 CLJ Lon Titl 11 BOIC Microsoft Mi		A 3	A-81	A-66		100
Pre "8i 8 PA Crs "W 8 GEI Dul "M 10 CL Lon Th Th Th Th 11 BO Mic "Br 12 J. G		M 37	M 22	M-0		
**Bi PA Cra	ETENDER8	109/85		113/77	112/74	110/71
8 PA Cra "W 8 GE Dul "M 10 CL Lon Tid 11 BO Mic "Br		A11	A-0	A-0	A1	A-0
Cra "W  GE Dul "M  10 CL Lon Titl BO Mic "Br  12 J. G		M 23	M 26	M 38	M 37	M-36
*W S GEI Dull "M 10 CL/ Lon 71d 11 BO: Mic "Br 12 J. G	T TRAVERS BAND	135/81	133,00	133/72	117/86	114/45
8 GE Dul "M 10 CL Lon 71d 11 BO: Mic "Br 12 J. G		A O	A1	A 2	A1	A-6
Dull "M 10 CL Lon Titl 11 BO: Mic "Br 12 J. G		M 64	M-52	M-68	M-61	M 40
"M 10 CLJ Lon 77th 11 BO: Mic "Br 12 J. G		131/73	118/46			0.0
10 CL/ Lon 11d 11 BO: Mic "Br 12 J. G		A 12	A 23	A-86	A 27	2.75
Lon 77th 11 BO: Mic "Br 12 J. G		M-46	M 48	M14	M-0	
77tt 11 BO: Mic "Br 12 J. G		106/72	109/67	118/70		107/46
11 BO: Mid "Br 12 J. G		A-0	A1.	A-O	A-0	A-0
Mid "Br 12 J. G	Z BCAGGS		M-41	M 48	M-44	MI-62
"Br 12 J. G		115/71	107/60	102/49	\$2/22	72/2
12 J. G			A 5	A4		A-64
	SEILS BAND	- 1	M-43	M-47		M-6
		\$1,60	106/68	112/77	111/77	123/89
Title	e Stinks (EMI America)		A-t	A-0		A 0
	RSHALL TUCKER_		M 37	M 36		M 34
		86.444 A-0	100,50	111/67	112/43	100/42
171			A-0	AT	A2	A-5

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

0

# RCA BREAKS ALBUMS

THE GROUP THAT ALL OF YOUNG AMERICA **WANTS TO HEAR!** PROGRESSIONS OF POWER



CB RW

**RADIO & RECORDS 19 ALBUM NETWORK 27 GOOD PHONE 20 BILL HARD 16** 



Produced by Mike Levine for Attic Records Ltd.

- April 23 Spokane, WA Coliseum
  - 24 Seattle, WA Paramount Theater
  - 25 Portland, OR Paramount Theater
  - 26 San Francisco, CA Fox Warfield Theater
  - 27 Santa Monica, CA Civic Auditorium
  - 29 Denver, CO Rainbow Music Hall
  - 30 Oklahoma City, OK Music Hall
  - May 1 San Antonio, TX Hemisphair Arena
  - - 2 Dallas, TX Moody Coliseum
    - 3 Houston, TX Sam Houston Coliseum
    - 4 Austin, TX Memorial Auditorium 7 Beaumont, TX Civic Center

- 8 Shreveport, LA Municipal Theater
- 9 Amarillo, TX Crvic Center
- 10 El Paso, TX Coliseum
- 11 Midland, TX Chaparral Center
- 13 Corpus Christi, TX Memorial Coliseum
- 15 St. Louis, MO Keil Opera House
- 16 Kansas City, KS Memorial Auditorium
- 17 Evansville, IN Colsuem 18 Louisville, KY Freedom Hall
- 21 Atlanta, GA Fox Theater
- 22 Charlotte, N.C. Park Center
- 23 Johnson City, TN Freedom Hall

- 24 Indianapolis, IN Market Square
- 25 Davenport, IA Tentative
- 26 Minneapolis, MN Riverflat Park
- 28 Marquette, MI Tentative
- 29 Milwaukee, Wi Riverside
- 30 Chicago, IL Aragon Ballroom
- 31 Pittsburgh, PA Stanley Theater
- June 1 Detroit, MI Royal Oak
  - 6 Rochester, NY Crisc Theater
  - 7 Buffalo, NY Memorial Auditorium

# **DREAMS BECOME REALITY**

BB CB RW 32\* 37\* 52

RADIO & RECORDS 29 **ALBUM NETWORK 31 GOOD PHONE 19 BILL HARD 26** 



Produced by Ron Frangipane

The Single "ANGEL OF NIGHT" Just Released



THE CONTROVERSIAL LP—

Released At Last!



Produced by Robert Fripp



# A BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.



## **URBAN COWBOY Various Artists** (Full Moon/Asylum) "Nine" "Night" "Times" "Texas." 74% of our re-

porters on it. Total album reports: 117. A-107, M-6, H-4. Debuted this week at

# SINGLES

**PAUL McCARTNEY** "Coming Up (Live)" (Columbia)

2 **ALICE COOPER** "Clones (We're All)" (WB)

3 **NAZARETH** 

"Holiday" (A&M)

1

**BLONDIE** "Call Me" (Chrysalis)

FRANK ZAPPA 5

"Drafted" (Zappa) 6 **SPIDER** 

"New Romance" (Dreamland)

7 T. RUNDGREN/UTOPIA "Set Me Free" (Bearsville/WB)

8 **JAGS** 

"Back Of My Hand" (Island) 9 **FOOLS** 

"Night For Beautiful Girls" (EMI America) SQUEEZE

"If I Didn't Love You" (A&M)

nese 45's received significant AOR airplay reports this week. These singles wither not available on an album or are from an album not currently on the im Airplay/40 chart. The chart is listed in order of total mentions received

# JAZZ ON ASR

SPYRO GYRA ..... Catching The Sun (MCA) . . . . . . . . . . . DIXIE DREGS..... Dregs Of The Earth (Arista) "Again" "Anything"
TIM WEISBERG ...... The Tip Of The... (Nautilus)
.... "Intimidation" "Do Dah" "La Paz" "Tibetan..." "In Your Heart"

KITTYHAWK ... Kittyhawk (EMI America)

"Islands" "Never" "Chinese" PASSPORT..... Oceanliner (Atlantic) "Ancient Saga"
CHUCK MANGIONE...... Fun And Games (A&M) G. WASHINGTON JR. ..... Skylarkin' (Motown) 10 ..... "Snake Eves"

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred simplay cuts are listed.

# REGIONAL AGR ACTIVITY



PO JOHN COOPER ASST PO DAN BOYLE

GERSIS (Atlentic)
TOURISTS (Eg)c)
Flew (LOTE (GOLUMBIA)
Flew (LOTE) (GOLUMBIA)
SPECIALS (COPYSHIR)
ELIC (LARTON (SGO)
ELVIS COSTELLO A. (LOTUMBIA)
AMORE SEET (SSIPT/Columbia)
COLUMBIA (SATE (LOTE) (SGO)
ELVIS COSTELLO A. (LOTE)
AMORE (LOTE) (SEET (SSIPT/Columbia)
COLUMBIA (SSIPT/COLUMBIA)
COLUMB Modium
MEART (Epic)
MARIAMME FAITHFULL (MP)
JOE PRIMIT PROJECT (Columbia)
EAGLES (Asylum)
MARIAMME SILOT (INFO)
(Dear SILOT (INFO)
GUICE SILOT (INFO)
SULPHIN (FELLIN (Classifierce)
BOS (SILOT (Classifierce)
BOS (SILOT (Classifierce))
BOS (SILOT (SILOT))

PRETENDERS (SICA)

BLOTTO
ALICE COOPER (wb)
PRETENDERS (Sire)
BLONOIE (Chrysa)(x)
FRANK ZAFFA (Nercury)
HI-SEX (Epic) **WZZO** - Allentown 215-694-0511

215-694-1

RADGE ILVITUPIA

GBarras III (A/B)

BOB SCELL 1. (Capito)

BOB SCELL 1. (Capito)

CLASH (Epic)

AUMRITY (COLUMNIA)

ROSE (Barras)

Albany 518-462-5555

PD LYN COREY ND CINDA HOLT

Added URBAN ONBOT

(Full Noon/Abylui

"Nine Tonlght"

"Rame Didn't de Tonlght"

"Plant Undn't de Tonlght

"Plant Undn't de Tonlght

"Plant Undn't de Tonlght

"IngfAL Latianticz

"madded fall"

--- PRINTERS BAND (Polygor! ELVIS COSTELLO 6. (Columbia) -PALL NECARTHER (Columbia) -FRANK ZAPPA | Maricury)

PD JENISE OLIVER

Medium PRT TRAVERS HAND (POI DEF LEPPARD (Mercury) "Wested" +LMBLE PIE (ATCO)

301-889-0098

ORISTONER CROSS (RE)

WILD LIVE, "

For rody, "

"For rody, "

"Whishay rome"

"Codia, Box (Colimbia)

Control (Spirit)

Con

WAAI

of Raymon.

Medium

Me

Singles PETER GABRIEL (Anishtic) exotto

NS IMPROUPY: 7 MADDMES (Polydor): 105 IMCA: IMAL MIRRURS (Arista): 14 (MB): IL SIMATRA IMB/Reprise): UMS (Pavillion):

BUDGLES ((siene)

WETTANT
WETTANDERS (Sire)
JOERS (SONO (BHI Memerica)
AGO IN LANG A. (WB)
TON PETTA THE.
((Bachstreer/MCA)
EUR SON SEGER A. (Capitol)
ELVIS COSTELLO A. (Columbia)
ELVIS COSTELLO A. (Columbia)
ELVIS COSTELLO A. (Columbia)
CAMPA MARIA (Aroo)
PIRAL (LOTO) (Columbia)
ELVIS COSTELLO A. (Columbia)
A. (Columbia)
- ALICO COUPER (MB)
- ALICO - AMAL PEERLES

MERCIUM

PRIVATE LIGHTNING EAAM)

VAN HALEN (166)

MOTORS EVERGIN

COMPACE SALEN (166)

FOR SALEN (166)

FOR

WOZ

1011

GRAN CONDOR
(FULL RECOVERAGE)
TOC. 1885
TOC. 1

**Boston** 

**Binghamton** 

\*\*ILLI WHILE AFTSTD\*\*

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Boston 817-266-1111 MAREN 25/00 (Asylum) JACS (1slane) 999 (Polysor) 8-32 5 188) 8-47 (1slane) 8-32 5 188) ANT. 0000 (189 (Polysor) ANT. 00

SPYRO GYRA (NEA)

617-247-0850
RED RIDER (Capitol)
BUZ SCAGGS (Columbia)
-ALIAN CLARRE (Elaktra)
-ALICE COURSE (MB)
-PETER CARRELE, INTENTIC)
-CHIP HARDING (RSU)

PETER GABRIEL INTENTED

-OTIP HAND TIKE (1854)

-REFER (18772)

# MOST ADDED

**URBAN COWBOY** Various (Full Moon/Asylum) 29/26 BENNY MARDONES 21/21

Never Run... (Polydor)
PETE TOWNSHEND Empty Glass (Atco) 13/12 **ORIGINAL MIRRORS** Original Mirrors (Arista) 11/11 SPIDER

13/10

**Boston** 

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61

**Bridgeport** Bridge 203-579

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

Spider (Dreamland)

MD: JIM SPELLMETEN MD: DON COMEN Added TERENCE BOYLAN (Asy) uni

Cot Gour rock

PD. TOM ZAREONI MD: BRIAN ST. JAMES

Hed I/P
HAMPLE PIC (ATCO)
HAMPLE PIC (ATCO)
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HAMPLE JAPPA (Zepa)
HAMPLACE, TUCKER (MB)
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HOW T

# MEDIUM

**HUMBLE PIE** On To Victory (Atco) 23/19 MOTORS Tenement Steps (Virgin) 23/19
JOE PERRY PROJECT Let The Music... (Columbia) 25/18 IAN HUNTER Welcome To... (Chrysalis) 25/15 DEF LEPPARD On Through... (Mercury) 17/15 GRACE SLICK Dreams (RCA)

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

# THE HOTTEST

Against The Wind (Capitol) 36/35 BILLY JOEL

**LINDA RONSTADT** Mad Love (Asylum)

Duke (Atlantic) 33/27 CLASH London Calling (Epic)
PINK FLOYD 32/27

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

# WGRQ

Medium Medium (In) modium Medium Motions (In) modium Motions (In)

# Buffalo

Singles
GARI MUMAN (Arco)
FLEETHOOD MAC (MB)
RUNDGREWUTGPIA
(Bearswille/MB)
(JNDA ROUSTADT (Asylum)
QLASH (Epic)
J. GELLS (EMI America)
PAT BEMATAR (Chrysells)

PO: LARRY KING

Added
JEFF (OMBER FUSION (Arista)
"ROOFTOPS" TIPLE
ORLEANS (MECA)
THE MESSER (MOUPLINE)
"DO DON"
BOOM' CALLOWELL (Clouds/TA)
BOOM' CALLOWELL (Clouds/TA)
"ROOFTO CALLOWELL (Clouds/TA)
"RO

Cape Cod

RODHEY CROWELL (MB)

# **BOB SEGER & SILVER BULLET**

Glass Houses (Columbia) 35/31

32/28 GENESIS

The Wall (Columbia) 28/27

# WCCC

IFUIT MOON/Asqlui BRAINS (Marcury) PP LEAGUE (Casablanca) IOCC (MB) JEFF LURBER FUSION (Arista) -GRLEAMS (MCA)

"Misunderstand."
IAA MATER LIVE (Chrysells)
ROBIN TRUMER (Chrysells)
"The Show?" Title "Roads. Fredom" -PAIL NCCAPTNET (Golumbia) -TOM PETTY (NCA) JOSS OMICK COREA (MB) BILL EVANS (MB)

Hartford

203-549-3456

203-247-1060 BILLY SQUER (Capitol) JAGS (Island) GLASS MIDH (Radio Records) -FRANA JAPPA (Zapid) -FRANA LORTHEY (Goldmola) -PRETEMBERS (Sire)

-PRETENDERS (SEPS)

POTTEST
FOR HALEN (MB)

FOR SEGRE A. (Copitor)

BILLY FORE (Copimor)

FILM FLOOD (Copimor)

# EAST

#### Lewiston-Portland WBLM

MD: JOSE DIAZ

Added URBAN COMBOT (Fg)1 Non-/Agriu)
"All Hight Long"
"NI Hight Long"
"Crary Boy"
RMSS BOLLAND (Eglc)
"Rean Didn't."
"GULEAS (CG)
"STORE (Oracost and )
"Wower/Orina Long"

Model on John Holl of the John Holl of t

Long Island 518-587-1023

Hedium OFF MEADURY INTERT! FOOLS 18H1 Americal MEADH MOYS (Carlbow) DAYN, VALL (RCA) RACHEL MEET (SYNTHY/C MON HINDREY (Crystal RUSH (Mercury) JAMS (Intend) AM FOOLAMINA (Full Noon/Epic)

(Full Noon/Epic) (OMCK (Copitol) YOM PETTY & THE (Backstroot/NCA) (Depay WHITER (Blue Sky) MEROSIA (NB)

207-783-2065

207-783-2
HAMBLE PIE (Afton)
CHETOMES (Planet)
MOTONS (Pirgle)
-QUEEN (Eloktra)
-BLOODIE (Curysal)
-PANNE ZAPPA (Zapp
-ALICE COOPER (M))

-ALICE CODFER (Mb)

HOTTOST
J. ELIS BAND (ERI America)
HEART (ERIC)
HEART AND (HA)
HEART (ERIC)
HEART AND (HA)
HEART (ERIC)
HEART (E

Singles
J. SiLVER (Som)
PAUL MCCARTNEY (Onlumbia)
PAT MEMATAR (Chryselin)
TRISTED SISTER

POI HARTY CURLEY HD I NAME COPPOLA

518-587-1023
BMAC CONDIGNO (III) Innahus)
SIS (Costrel)
SIS (Costrel)
GGG KIVIS (Baserklay)
GRETORES (Filenat)
9007 INC STRE (Virgin)
ALBOOKE (VI/TOPI)
HART (Calc)
SIZZAMO FELLINI (Cossbinace
WHOME 2 EVON (Asylum)
FUTORI (VICINI)
-PALL MCCORTEC (October)
-PALM ACCORTEC (October)

-TRAME (ZAPPA (Zappa)

Horitati

Bota (SCO) (Columbia)

BILLY JOEL (Columbia)

BILLY JOEL (Columbia)

LINDA RODSTADY (Aprile)

PAN HALGE (Columbia)

LINDA RODSTADY (Aprile)

PAN HALGE (BE)

PAN THAMPS (BM)

PAN THAMPS (COLUMBIA)

PAN HAMPS (LICE)

PA

Singles

## Long Island
516-485-9200

## Option Notice In Transport Lory year 151

### Option Notice In Transport Lory year 151

ARMANAS RESISTAND ON MO LANGE RELEASE.

HOBIN THOMEN (Chryseris) -NEW HUSIK (Epic) -PETEN GABRIEL (Atlantic Addison Display Hamily's Cherge of Display Hamily's Company Cherge of Hamily's Cherge of Hamil HOTTES PICTOR (Columbia)
Prior FLOTO (Columbia)
PRICEADDRS (Sira)
BILLY ADL. (Columbia)
BILLY ADL. (Columbia)
BILLY ADL. (Columbia)
BILLY ADL. (Columbia)
DILLY ADL. (Columbia)
TOURISTS (Epic)
DAVID SAMBDOR (db)
OPP (Polydor)
OPRILE DAVID (Sira)
DAVID (Sira)
DAVID (Sira)
DAVID (Sira)
SUZUME FLOLING (Sira)
SUZUME FLOLING (Sira)
COMPLIED DAVID (Sira)
LOCALIFOR (RSD)
ZI TOP (db)
SUZUME FELLING (Combiance)
BUTTON SIVING (Sira)
LOCALIFOR (Sira)
LOCAL GENESIS INTENTIONA RABORERALY/COPIA (Bentsville/Me) TOM PETTY & NoE... IBachatrost/MCA: MANGEN ZEVOR (Raylum) AZTIC TWO-STEP (Enterhouse) ELVIS COSTELLO &. (Columbia) -PETER SABRIEL -PRAME ZAPPA (Empa)

ADD SECRET &

SELET WOTHOUT (Epic)

SELET WOTHOUT (Epic)

SELET WOTHOUT (Epic)

SELET WOTHOUT (Epic)

PAT TRAYERS SAND (Polymor)

BLODIE (Coryselfs)

CASS (Seletive)

JOHNOY SHITCH (SIN SAY)

WHO HOLE (SY 1918)

DAS FOCKLESSE

(Fall Noon/Epic)

N. YOLKG/C, HONSE

(SUTTON/EPIC)

SUPPLYMORE (AND

SUPPLYMORE (AND

DANN (SELET)

SUPPLYMORE (AND

DANN (SELET)

SUPPLYMORE (PICA)

SUPPLYMORE (SELET)

SUPPLYMOR

WRCN

PD: PALE HARRIS HD: MALCOLM GRAY

Modium
RDB III TROUBR (Chrysalia)
TH LUMH (MCA)
RACHES (SIra)
SHOOTING STAR (Virgin)
SUZAME FELLIMI (Casalia
ROTOR) (Virgin)
QENESIS IAriantic)

HOTTOST MAZARETH (AAM) RUNDOMEN/UTOPIA (Roursyllin/MR

# OKHI

HD: KAREN ANDERSO

Added
BESSY MANDONES (Polymor)
ALLAN CLARKE (Electra)
CHRIS REA (Columbia)
UMBAN COMMENT (April)
CRISINA, HIMMORS IAriata)
CRISINA, HIMMORS IAriata)
CRISINA, HIMMORS IAriata)
CRISINA, HIMMORS IAriata)
CREANS (CAPTAL (Zapea)
-PALA RECAPTELY (Columbia
-ELTON JOHN (MEA)

THE I AND THE A STATE OF THE A STATE

Manchester 603-625-6915

Jazz

JAZZ
LAMPY CORTELL (Yanguard)
KAYAK Harcury)
J. LEE & G. BROWN (Columbia)
AEFF LOWER FUSION (Arista)
PASSPORT (Arishic)
SPYNO GYRA (NCA)

Singles HOMEQUESE (Scott) Bros.) DOLLAR (Ariantic) BRYAN DALLAMN PHIL LYMBOT GRACK THE SKY (Lifesong)

Long Island 518-727-1570

NIKE RUTHERFORD (Passport)
1AN HUNTER LIFE (Drysalis)
DAGE 5: IDE (RCA)
DEF LEPRON (Norury)
AMBROSIA (MB)
ERIC CLAPTON (RSO)
GLASS MEDN (Radio Records)
-0.080 (CDrysalis)

TOTAL CONTROL (CONTROL CONTROL CONTROL

JAZZ TIM ME198ERG (Moutflus) JEFF LORBER FUSION (Aristo) Singles ALICE COOPER (MB) LAMBRETTAS (Rockets

# **WPLR**

Addoc DIATE DRECS (Arista) "Power (Printings" P.P. LERGUE (Cosobience) "Give 19 (Printings" "Ramo Didnit." DAYID 54000N (MS) GARTELU (EAD (Arista) CRATELU (EAD (Arista) CRATELU (EAD (Arista) CRATELU (EAD (Arista) CAUDON MS (ARISTA)

THE TENSOR OF TH Mmdlum
ERIC CLAPTON (RSO)
GRACE SLICK (RCA)
ROBIN TROWER (Chrysalis)
ROS SLAGS (Columbia)
ADE TRRNY PROJECT (Columbia)
ADE TRRNY PROJECT (Columbia)
AND FOREIGENG
(Full Moon/Esic) Singles WEWA

#### **New York**

New Haven 203-777-6617

PAT TRAVERS BAND (Polydor) GARY HAMM (APCO) J. GELS BAND (EH! America) SQUEEZE (AAM) 30-SPECIAL (AAM) -PRETENDERS (SIRU)

212-986-7000 RUNDOREN/UTOPIA (Bear svilla/MB) JAGS (Inland)

ASST. PO: DICK HEER HO! NARYANN HEINTYRE Added Compatible Compa

JAGS (laiene)

Mettasi (Stro)

METSHESS (Stro)

METSHESS (Stro)

MILLY JÜEL (Columbia)

WILLE MILL (Arista)

CLASH (Epic)

CLASH (Epic)

JULICETTY & THE ...

(Backstrear/MCA)

MD TOD 5 (Virgin)

ELVIS COSTELLO & ... (Columbia

PIME FLOYD (Columbia)

GRESS (Stro)

MANDOSS (Stra)

MANDOSS (Stra)

MANDOSS (Stra)

MANDOSS (Stra)

MANDOSS SAMO (MSO)

CRIC CLAPTOS (MSO) SEBL

New York 212-887-7777 x8070

-BLONDIE (Chrysells) -PALL NECARTHEY (Columbia)

-PALL RECHITEY (CO14001a)

PHOR FLOYD (CO14001a)

BILLY JOEL (CO14001a)

BILLY JOEL (CO14001a)

BILLY JOEL (CO14001a)

J. Of LLY BAND (EDIT America)

BAND (L. APTON (EDID)

BAND (L. VILCON)

**North Jersey** 

201-326-1055

201-328-1055
ALAN CLARGE (Elektro)
ARDREN BOLD (Asytum)
SPIDER (Orenal and)
HILLIE HILE (Ar Ista)
MOTORS (Hygin)
TOURISTS (Egil:
TOURISTS (Egil:
Van MALEN
-MOSBIE DUPREE (Elektro)
-MOSBIE DUPREE (Elektro)
-MOSBIE DUPREE (Elektro)
-GRALEMES (NCA)

-GREAMS (ECA)

HINT COLVENIA AND PRINT FLORE FLO

Singles

TREE

Singles

Modium
CRETORS Pienet)
JOE PERMY PROJECT (Column
ANCHEL SHEET (\$7151/Column
ANCHEL SHEET
ANCHEL S WPLJ 95.5

SUZAMS FELLINI (Casabienca)
Madium
GARY HARRH (Arca)
JUNEST (Casabienca)
JUNEST (Casab

WOHA

ON BUB LINGER PO: MARK CHERNOFF

URBAN CURROY

(Full Moon/Asylul

"Tiess Liks ..."

"All Hight Long"

"Mine Tonight"

Elever Hallouds (Folydor

"Into The Hight"

"She's ... French

-ELTO JUMP STELLO 8. (Columbia) SOUTE EL TÁBIO CONTINUA 8. (Columbia) SOUTE EL TÁBIO CONTINUA 9. (Columbia) SOUTE EL TÁBIO CONTINUA 9. (Columbia) SOUTE CONTINUA 9. (Columbia) SOUTE SOUTE CONTINUA 9. (Columbia) SOUTE SOUTE CONTINUA 9. (Columbia) SOUTE S

Ottawa 613-563-1919

(ME) / Maper Lea )

LET TOP (ME)

HOST TEP (ME)

HOST TOP (ME)

HO

XTC (Virgin) N. YOUNG/C. HORSE (MB/Reprise) ZZ TOP (MB)

Jezz

Singles

ND. GREG TORRINGTON

HERRY MILAIGHEAN HOVIES INCA) IAN HENTER LIVE (Chrysolls)

-PALL ROLF--Red Land ADMIS (AMA)
BYTHIN ADMIS (AMA)
EXTER CONTELLO 6.1 (Columbia)
EXTER CONTELLO 6.1 (Columbia)
CONTENTS (ETT. (ET



PO: CHARLE KENDALL HD: JOE BOHNACHNA

Added PETE TOWNSPEED (Artcs) \*\* Abanis And Jin\* \*\* \*\* Abanis

# Phlladelphia

215-561-0933 SUZANNE FELL INI (Casobinnea) FOOLS (EMI America) "Night Out" "PALE NECASTREY (Columbia)

JOZZ SPYRO GYRA (MCA) PASSPORT (ATTANTIC) NATIVE SON (MCA) PIERRE MOERLEN

Singles RICK WAKEWAN (ALM) GORDIE WANNS QUEEN (Elentra)

HOTTEST BOB SEGER & ... (Copitel) RABDGREN/UTOPIA REBORBLATTOPIA (Barratite/MB/ PIBE FLOTO (Columbia) CLASH (Spic) SHEELS ARMIC) SHEELS ARMIC) SHEELS ARMIC) SHEELS ARMIC) SHEELS ARMIC) FIRST SHEELS FIRST SHEELS SHEELS (SPIC) SHEELS (S

Singles 0.52:5 cm

# MIOG

Madium
BRUE CODBURN (Millenni
TON PETTY & THE...
(Beckstreat/MCA)
ORISTONIEL CROSS (MB)
MARKEL ZEYOL (Aprill)
MARKEL ZEYOL (Aprill)
BUZ SCARGS (Columbia)
RICHIE MARKEL (MB) RIGHE HAVERS TELES FIREFALL (ATTENTIC RANDY NEWAR 100) PRETENDERS (\$1ro)

# Philadelphia

BROWN FEET CAME AND A CONTROL OF THE CONTROL OF THE

Singles POSBIE DUPPEE (Elektra) JAMES LAST BAND (Polydor

mid Philadelphia 215-839-7625 GLASS MOON (Red to Records) MEROSIA (ME) (REG KINN (Beserkley)

Added URBAR COMBOT (Full Moon/Aeylu)
"All Hight Long" Wiles Touright Tourig

Modium
DEF LEPPAND (Morcury)
MOTOMS VIrigin)
JOE PERRY PROJECT (Colum
RUSSIA (MB)
8-3215 (MB)
81LLY SQUIER (Capitol)
SOLOME TELLINI (Coshina
SOLOME TELLINI (Coshina
DANCY SPANDS (MINKONG)
DANCY SPANDS (MINKONG)
JACKSON MINHONAY (FRANT)

WDVE

### Singlet Pittsburgh

-ALICA COOPER (MB)
PINK FLOYD (Cpi umbia)
CLASH (Epic )
ADUREY (Cpi umbia)
ROU SCORN 4 ... (Cpi hal)
ROU SCORN 5 ... (Cpi hal)
ROU SCORN 5 ... (Cpi hal)
ROU SCORN 5 ... (Cpi hame)
ROU SCORN 6 ... (Cpi hame)

Jasz

mentand |

Med Lum
Off LEFPAND (Thercury)
GMY NAMME (Are)
ELYIS COSTELLO E., (Calumbia)
SEE SAMO & MEXT (Priemet)
CLASM (Egic)
CLASM (Egic)
CLASM (Egic)
CHECKES (STRA)
CHECKES (STRA)
CHECKES (STRA)
CHECKES (Finance)
MEXER RUTHERED (Presentance)
MANUEL PIE (Alpre)
FILLIF E PERRY PROJECT (COlumbia ETOMES (Planet) MELE PIE (Atom) MELE PIE (Atom) LIE HILE (Arista) AFLE GIART (Columbia) 25 SAGRS (Columbia) US SAGRS (Columbia) US SAGRS (Columbia) US SAGRS (Columbia) US SAGRS (Columbia)

412-562-590 SHOOTING STAM (Virgin) HDTORS (Virgin) -BLONDIE (Chrysalis)

-BLUDDIE (DP/ysais)
Moffest
YAN MALEN (M)
BOS SEGRE 4 ... (Copitol)
LIDAR MONESTA (May Lon)
BUS SEGRE 4 ... (Copitol)
LIDAR MONESTA (May Lon)
BUSH (Morcory)
BUSH (Morcory)
BUSH (Morcory)
BUSH (Morcory)
BUSH (Morcory)
BUSH (LIDAR MONESTA (May Lon)
BUSH (MAY LON) Jazz





PO JACK RUBERTSON NO: JIM KINNEY

Added URBAN CORBOY

(Full Noon/Asylu)

"Tiess Lina..."

"Bout I. Congram

"Bout I. Congram

"Nine Ton Ight"

"RIT Tomscrig Lin Caro)

"Love Open/Door" "Bough Boys"

"Love Open/Door" "For To he Ngm"

"Overy Boys" "Into The Night"

"Overy Boys" "Into The Night"

"SPIDER (Donesiens)

"... is Airight" "New Rosance"

Medium
Ide vestriss Livis (Crypolis)
Ide vestriss (at leris)
FOR POREY PROJECT (Columbia)
AMBOSIA (vis)
AMBOSIA (v

95 SFM STEREO
PL: NOV.C 1 MANAGOM
NG: CARLATIN BERRIAM
GARAGOM

#### Pittsburgh 412-362-214

#12-382-2144

#0190 SEGER 4 ... (Cop19-11

PINE FLOTO COL 1008-10

J. GELS BAND (EM America)

GLUT JOBL COL 1008-10

J. GELS BAND (EM America)

GLUT JOBL COL 1008-10

J. GELS BAND (EM America)

GLUT JOBL COL 1008-10

J. GELS BAND (EM America)

"Bon 1nd, Lines"

YAN PAULE II (GEL)

"Bon 1nd, Lines"

YAN PAULE II (GEL)

"BON 1nd, Lines"

YAN PAULE II (GEL)

"In The Aligne" "Survive"

"Line... Newshort"

JEL SAND & MEXT (Plenst)

MEXT LICES: (GEL)

-RED RIGER (Cog) FOIL)
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PAT METDERV GROUP IECHT
TIM WEISBERG (How') I vo )
FRIEDSHIP (Elentra)
TON SCOTT (Columbia)
HINDSHIME (Arista)
JEE 6 6. BROWN (Columbia)
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DAVID SANGON (EM)
DAVID SANGON (EM)
RESTENDANCE (EM)
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WBRU

# Providence

SELECTER (Or yearls)
PAT YRAYBRS BAND (Polydor)
MEANT (Egic)
-TON PETTY INCA)
-NE MESTS (Epic)
-LOWRETTAS (Pochet)
-NOLLY & ITALIANS
-CUPE

-- COLET & 1764, FANS -- CUPE

Nortest C. ASH (Epic)
DIEC (ASH (Epic)
DIEC -TOTAL CONTINUES (THE PROPERTY OF THE PROPERTY

Singles SILICOME YEEKS ALICE COOPER PARAZZO



PD) BERNIE KINDLE

Added
BUSS BALLARD (Egics
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COLORER (FV. More)
BERNY MAPROM 5 (Folymor)
LAURIE ET E SIGNS INFAIRM (EGIC)
UMBAN COMBON
(Full Moon/Anylu)

GRO-106 INCA |
GROBERT PROPERTY |
GRICHWARD RECOVERY |
GRICHWARD RECOVERY |
GRACE SLICK (RCA)
GRACE SL

# Rochester

SARVIVER (Sont) Bros.)
DARE APPITER (Morcory)
ZZ TOP (Mb)
ARLX PATCHET (Epic)
PINK FLOYD (Oblimation)
BILLY SQUITE (Copinalia)
BILLY SQUITE (Copinalia)
-PALA MCCAPTHEY (Columbia)
-ASO.

"ASSO."

"Interest (Artontic (Age)")

GDMS155 (Artontic (Age)")

JOE FURNY FROUNT (COLUMN 1a)

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#### wcmf Rochester 716-288-3200 710-288-STYR IAMN MUSH (Morcury) 22 TOP (MB) -BLONDIE (Chrysells) -PETER GABRIEL (Aria

-PETER COMPILE (ATTANTE)

HOTTEDDER (STOP

CLASH (Epic)

GEMESTS (ATTANTE)

GENESTS (ATTANTE)

ETIS COLPTON (MSG)

BILLY JOEL (CO.)

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Syracuse

315-662-9538

"Moon shine"
BILLY JOEL (Columbia
HEART (Epic)
ERIC CLAPTON (RSO)
VAN HALEN (183)
GART MUMAN (ATCO)
CLASH (Epic)

ID: TED EDWARDS

Added
LIRBAN COMBOY
(Full Noon/Raylu)
PETE TOMNSHEND (Arco)
BERNT MANDOWES (Folydor
BILLY SQUIER (Capitol)
RUSS BALLAND (Epic)
TERENCE BOYLAN (Asylum
LAURIE & THE SIGHS (At

LAURICE THAT SAND (Polydor)
ANDORSK VITOPIA
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HDI ED LEVINE Added
URBAN COMBOY
(Full Moon/Apylu)
"All Hight Long"
"All Hight Long"
"All Dear Common Course Moon Course
(LUS) MOON (Medical Records)
(LUS) MOON (Medical Course)
(ELENT MANDONES (Polydor)
"Shaff La, Franca"
-PAUL MCCARTNEY (Columbia)

Modius
DEF LEPPARD (Marcury)
"Masted"
"Masted Life (Durysalis)
"Cleviand..."
MASSAAL TUDGER (MB)
SQUEEZE (ANAL) TUDGER (MB)
JDE PERRY PROJECT (Columbia)

Toronto

416-967-3445 418-987-3445

REF TRADE (COLUMB ID

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VAN HALEN (EB)

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JAGS (Island) BENNY MARDONES (Polydor) MARTHA & HUFFINS (Firgin) "ALICE COOPER (MB) GRANNE SHAEL (Capitol) GRANDE SHART COMPTION
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### MOUR WOUR Utica

ASST. POI ROBIN SHERWIN

UBBAR COMBOY

(Full MEMON/Raylu)

\*All Hight Long\*

\*All Hight Long\*

\*All Hight Long\*

GHHOERSHITON

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LOU REED (Harlan)

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Modium
TOURISTS (Epic)
AAGEL CITY (Epic)
TRILMON (RCA)
HISE MUTHERFORD (PARAPOP PRICE MUTHERFORD (PARAPOP GREEK HOME (BROOFFREY)
DARYE MALL (RCA)

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Washington, D.C.

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SOURCE ZE INAMA P.P. LEADLE (Coseb) encal GRATEFUL BEAD (Artiste) HETE TOTHERSHED (Artos) -MANDELSS (SIFE) LEADLE STEEL STEEL STEEL INAMATER LEVE (Chrysells) MODEL CITY (Epic) GRACH SITE (Cepica) GRACH SITE (Cepica)

Simples SPIDER (Dreamland) ROBIN TRANSP (Chrysolis) SCHEEL (ALA) MODITE (SCA)

# Added P.P. LEAGUE Casabilanca 661017 MARDONES (Pullydor

6 Not MARCONE S (PGL) DOT MODIUM (MISSING MISSING MISS

HOTTEST VAN HALEN INB)

Added
URBAN CUMBOY
(Fyll Nbon/Asytu)
"Times Like..."
"Hine Toniges Like..."
"Hine Toniges Cite Columbia
BILLY Squiter (Costrol)
"Should be High"
"Should be Hight"
"Should be High"
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"Sho

GEATLES (Capitol)

Moditor

Mo TITIS
TRIUMPH (RCA)
"Live...Hookend"
-ALICE COOPER (MB)

MOTTOST CLASH (Epic)

## **STARVIEW PM** 117-268-6806 PD: JEFF HUNT HD: JACK QUIGLEY

ab. JACK QUIGLEY
Added P.P. LÉAGE (Cose) Inncs)
\*\*\*!!! Bb Demmed"
\*\*Shor's All Mine" "Shor's All Mine"
\*\*Linou's Reded,"
\*\*Take... 'Jon Light"
\*\*Jon Light"
\*\*Jo

Modium
HEART (Epic)
YAN MALEN (EM)
TOM PETTY & THE...
(BECHSTROT (FAC)
LINDA RODISTADT (Asy)
ERIC CLAPTON (FAC)
DANY HARMAN (Afce)
JOURNET (On imb le)
PAT TRANSPIS SAND (Pol
MARRIE ZETON (EC)
DAN FORLUMEN
(Full MODO/Epic)



SPECIALS DISPLAY SKA SKILLS AT WLIR - Chrysalis recording group the Specials joined WLIR/Long Island jocks for an on-air interview and sampling of their music. Pictured (I-r) are group's Jerry Dammers, Chrysalis Director of National Album Promotion Michael Abramson, WLIR's Ray White, group's Horace Gentleman, (seated) WLIR's Ben Manilla.



PINE FLUTS
"May You"
"Young Lust" "Comfort
MASHALL TUDIER (ND)
"Sing My Blues"
417 Takes Time"
FIREFALL (Atlantic) 917 Takes Time"
FIREFALL (Articat):
JUMBUT (Columbia)
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Wheeling

614-676-5861

Singles
PETER H: IAN IANC/Columbia)
PETER H: CANTHEY (Columbia)
HANCH (Cupito)
OZANK H: ONNEESYLLS
(Columbia)
BLONDIE (Chryselis)

Worcester

بالكفا المنظار

617-752-5611

\*Trila \*\*Trila\*\*
\*Trila\*\*

1011 Singles

HOTTEST
PIER FLOTO (Columbia)
BILLY JOEL (Columbia)
BIOS SECRE 8 .... (Capital)
THILMPH IRCA:
MMSHALL TUDEDE (MI)
BOZ SCARGS (Columbia)

Jaze
T(N: NEI:SDERG INoutfilm:)
DIXIE DRESS (Arista)
AFF LORDER FUSION (Arista)
DAVID SADDORS (NE)
SPYRO GVRA (MCA)
S. MASHINGTO: AR (Motown)
EARL QLUBH (LAN)
OR, STRUT (Motown)

Singles

THE HOTTEST

BOB SEGER & SILVER BULLET

Against The Wind (Capitol) 36/36

Glass Houses (Columbia) 34/33

Women & Children... (WB) 30/26

Two numbers hilling each all am title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in his rotation this week.

Departure (Columbia)

Bebe Le Strange (Epic) VAN HALEN

BAND

BILLY JOEL

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## **KY99**

Amarilio 806 359 6861

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Augusta
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William Milliam Mayor
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# KLBJ FM Austin 512-474-8543

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# TEXAS ROCK

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#### Birmingham 205-870-9900

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# Office Indicates they your ; Mail Indicates MAC, I have mail for the Mail Indicates MAC, I have mail for the Mail Indicates MAC, I have mail indicates MAC, I have made and indicates MAC KTXQ ALBUM ROCK Dallas-Ft. Worth 214-528-5500

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4-11/12-0 # 645 HILLS

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# MOST ADDED

URBAN COWBOY Various (Full Moon/Asylum) 27/26 BILLY SQUIER 18/14 The Tale Of (Capitol)

BENNY MARDONES Never Run... (Polydor)
PETE TOWNSHEND 14/13 10/10 Empty Glass (Atco)

Spider (Dreamland) 9/7 DIXIE DREGS Dreys Of The Earth (Arista) 7/7

Two numbers follow each album ritle. The first represents total number of Southern stations playing the album this week. The section is the number of those stations that added it this week.



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RAGE LOW YELLS
PAUL NE CASTRET (Columbia)

A-rood UNBAN BANDLY (Fig.): Bloc/Asyle RUSS BALLA AND SEP(c) GLASS MALIN (Radio R DIALY SQUIES (Cop)49 MAY MARCHINES (P) -44+GE COOPER (MB)

CONTROL TO SECURITY OF THE SEC ZZ9"02

Jackson

BUZ SCAMUS (Columbia) HARSHALL TUCKIN (sb) ELVIS COSTELLO 8. (Columbia RED REGIR (Copyro)) GLASS MOUNT (RADIO Records) BRIDE COCADARN (RADIO Records)

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2022

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Added MAC MEANALLY INCA) 91657 SQUIEN (Cop) To 17 -Prid. McCANTHEY (Qp) 400 (p)

lingfes Name Jacksonville

PD: ANTI BROOKS ND: RICHARD LANGEDIS Added elent MANDOMÉS (Polydor) undeda, ESS ENIC (SSTEFA pil UNDEZA LAMA) PALE DAVIS (BANG) UNDEMA (MECA) LPAL MECANTRIV (Columbia)

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IPALA WCOMTRAT (COLUMNIA)

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DATIO SAMBURN (MB) Singles

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GARCE Scion (Ed.)

-PAA (ECANTRIX (Ed.)

-PAA (Ed.)

Johnson City

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# INCOMESTATION OF THE PROPERTY K94 KSMB Lafayette ME NAT WELT

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# MEDIUM

GENESIS 27/17 Duke (Atlantic) TRIUMPH

Progressions Of... (RCA) 21/17 PAT TRAVERS BAND Cresh And Burn (Polydor) 32/16 MARSHALL TUCKER BAND Tenth (WB) JOE PERRY PROJECT
Let The Music... (Columbia) 21/16

Two numbers follow each allaum title. The first represents total number of Southern stations playing the aboun this week. The second is the number of these stations who reported it in medium rotation this week.

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Added
URBAN ODMOT
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#### TEGGIO Lexington

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Added URBAN COMBOY (Full Moon/Asy

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Orlando

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UM. STRUT IMOTOUMS
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Chicago

312-828-9191

STATES (Any lum)
JEFFERSON STARSHIP
(REA/Frant)
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REB BIOER (Coultrol)
ROZ SCARSES (Columbia)
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RACHEL SWEET (SVIII/Co)

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Northest CLASH (Epic) 22 TOP (40) 808 SERR A ... (Cap) Po 1) JOHNEY (Co) JOHN (ADVANCED ) J. CELLS (ADVANCED ) J. CELLS (ADVANCED ) J. CELLS (ADVANCED ) BILLY JOEL (Co) JOHN (a) 801 SCHOOL (Co) JOHN (a) 802 SCHOOL (Co) JOHN (a) Indian
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REDDOMENATION A
(Bear of 11e/40) Singles

RADIO 97 Savannah 912-233-9211

Added LRB (Capino);
"Too Lonery Too" JOH STEWART (RSO)
"Loein STEWART (RSO)"
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BERRY MADDINES (Polydor)
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Jezr Hone

Singles AIR SUPPLY (Arists) ANNE MURRAY (Copitot) JENNIFER WARNES (Arists) MOTORS (VIrgin) BETTE MULER (Arisn+Ic) JUNIT RUFFIN (RSO)

Added
RUSS BALLARD (Epic)
DIETE OREGS (Ar(470)
RETRIT HANDOWES (Polydor)
UMBAN COMBOY
(Full Moon/Asylu)
-PALL McCARTHET (Columbio)

Hogium

WILLER BILE (Arista)

MICO 1100F (Arist

TRIUMPH

98ROCK Tampa 813-224-0742

CREESTS (ATTOMIC)
FIREFALL (ATTOMIC)
NAZARETH (AAM)
CLASH (Epic)
HARBLE PIE (ATCO)
JOL PERMY PROJECT (CD)
TURNY TUTONE (CD)HOTO
EF LEPPARD (Marcury)
ERIC GLAPTON (RSO) Jozz Singles RANDY NEWMAN (NS)

**MEDIUM** 

Crash And Burn (Polydor) 39/18 JOE PERRY PROJECT

Let The Music... (Columbia) 27/18
ANGEL CITY

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

34/26

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Dayton 513-224-1501

Dayton

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Des Moines

515-285-8181

1827

Progressions Of... (RCA)
HUMBLE PIE

On To Victory (Atco)

PAT TRAVERS BAND

Face To Face (Epic)

**GRACE SLICK** 

Dreams (RCA)

KMOD

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PHEN 11007 (Action led)

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PD: DAN DAVIS ND: DALE WALTER

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14/00/ PO HITCH HICHAELS HD SKY DANIELS

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nd BOD CLUS.

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Appleton

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-IIIMGS 1Columbia)

**Bloominaton** 

812-332-9292

CIRCUSCEPE BAND (Etahte)
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Chicago
312-440-5270

PAT TRAVES SAND (Polymor)
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CLASH (Epic)
RATE (Epic)
RAZBECTH (Adm)

MAZIOSHITH (Dolumbia)
GRACE SLICH (RCA)
HAMBLE PIE LATCO)
RODIN TROUBL (DV yeel)s)
LINDA ROWSTADT (Anytum)
DLF LEFFARD (Marcury)

WEN

Added BDQ SCAGGS (CD1-m81e) BDQ SCAGGS (CD1-m81e) PETT (DMSHED 0 IAYO) TITLE "Shough Boys" glots TDAHINGSSY "METT (MST MALAND (Ep1-M91e) THE BROOKES (Po1-M91e) BROOKES (Po1-M91e) THE BROOKES (PO1-M91e) THE

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Added PHILIP RAMBON (Cmp?rol1: PPL INCA) OPIGINAL HARDES (Aristo) SPIGEN (Chromatand) SEMBY MARDONS (Aristo) HERMA COMP. (Fyl? Moon/Amy!u) -TEMP/ATCHOS: -PETE TOMSHERD (Aroo)

A celling (Full Insurance) in A celling (Full Insurance) control (Aprillar) control (Apri

NO LONA

Added
PETE TOWNSHEND (Arco)
"Gowna Ger Yo" "No ugh Boys"
SCREPJONS (Necery)
URBAR CORREDOY
(Full Noon/Asylu)
RIGINAL WIRRORS (Archa)
JUDAS PRIEST (Qolumbio)

Modium
ANDEL (17Y (Epic)
DEF LEPPAND (marcury)
IAM HANTER LIFE (DV ysolis)
TRILIPPAN (EAS)
GLASS MEDIA (Radio Records)
TEITER at 23"

Notices

JOURNET (CO.Lumbis)

JOURNET (CO.Lumbis)

FREE TENDERS (Sire)

JOURNET (CO.Lumbis)

J. CO.LST (CO.Lumbis) 1817 1817

Cincinnati 513-921-0594

Mottest
Piek FLOYD (Columbie)
"New Your" "Num Line Hell"
Silvy JOEL (Columbie)
"Television On "Mak To He"
"Fantesy"
LINDA ROMSTADT (Reylum)
"Girle Tela" "Cen": Let Go"
Title

"Girls Tels" "Can't Let Go" Title 808 %EGP 6... (Copitol) "Barry Louis" "Silver Liner" "Mare Strue" "Silver Liner" "New York (MEL 188) "Cerry Mody..." "Whishey Mome" "Credio Roca" JUNIOU (Columbio) "Line of Fire" "Wares" "Valla..Lodg" "Walla..Lodg"

PRETENDERS (SITE)
"Bress .. Pechet" "Sebbing"
-PAIL RECARTNEY (Qui umbio)

Added TOMBY TUTCHE (Columbia) "Amost Say No"

SWWN Cleveland 218-781-9887

-BRUCE CHAMBLL (Elektra)
-BION (Optionals)
-MECRESS ERIC (SHIP/Epic)
-AMECRISE (HIP/Epic)
-SMOKEY ROBINSON (Tamin)

PRICELY TOUR STOPP 17 GATE 3 CONTROL TO THE STOPP 17 GATE 3 CO

DAYID SAMBORN (MB) Singles

MOST ADDED

URBAN COWBOY PETE TOWNSHEND Empty Glass (Atco)
BENNY MARDONES 13/13 13/11 Never Run... (Polydor) 13/11

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.

M105

513-871-8500

JALLY RIPS (GOSTAN 102)

SPICER (Dresmined)
JOE PORNY PROJECT (COLUMBIA)

ARCHEL SHEET (SPITY/Columbia)

-FRANK ZAPPA (Zappa)

DEMEL PLEASE OF THE PROPERTY O

Juse KITTHAMK (EM) America) PASSPORT (Attentic) Singles PAUL McCARTHEY (Quiumble)

Q-FM-96 Columbus 814-224-1271 VAIN HOLES (48) P FUTO FUTO (CO) and 10 Added (1900 Added)

Medium
PAT TRAVEITS BAND (Pot ydor )
ANGEL CITY (Epic)
JOL PRINT PROJECT COLUMB (n. TRUMPH (EGG),
ANGEL CITY (Epic)
ANGEL PIC (Angel)
ANGE

Davenport

ASSOCIAL CODI DETTAIN PION CLOTO (COLUMBIA) RUDIO (CONCAPT) "EATER Shows" "Jacob's Lodder "FLOWING TO (COLUMBIA) BOD SEDIA L. . . Cogito) PION CLOTO (COLUMBIA) J. SELLS SHAD (DIL America) AUMENT (April Lobe) PAT THAY SHAD (FUN LAMPICA) LIGHA SHAD (FUN LAMPICA) LIGHA SHAD (TAYLOW) J. SELLS SHAD (COLUMBIA) PAT THAY SHAD (COLUMBIA) PAT THAY SHAD (COLUMBIA) J. SELLS SHAD (COLUMBIA) GOI COLUMBIA GOI COLUMB

MOTTOST ERIC CLAPTON (RSO) WXLP

Added
DIRIE CREGS (Arieta)
BEHOT MANDONES (Polydor) URBAN COMBOY

(Full Boon/Auviul
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HIONEL FRANCE EMBI
HITYNAME EMBI Americ
AFF LORDER FUSION (A
SPIDER OF Americaniana)

FRANCE ZAPPA (Zappa)

Modium MOBIN THOMEN (Chryse GARY HUNAN (Arce) OAM FODELSEAG \*\*~11 Moon/Epic! ONE FOOLIGING
(FUT) NEWS/Epic)
CLASH (Epic)

Spider (Dreamland)
ORIGINAL MIRRORS Original Mirrors (Arista) 9/9

Cleveland 218-391-1280 MARSHALL TUCKER (MB) SPYRID GYRA (MCA) MULCE COCKBURNI (MILITON DARY, MALL (MCA) -FRANK ZAPPA (Zappa) -ALICE COOPER (MB)

Adder
BILLY SQUIER (Coping);
TORRY TUTORE (Columbia)
GERRY RUNDOWES (Polydor)
PETE TORRSHERD (Atom)
POlity GLARK (HEA)
-MARKET (Coping);
-Ja GEILS (EM) America)

PAT TRAYERS BAND (POTYM DEMESTS ARVANTED MANDALA, TROCKE (80) TRIUMPH (RCA1 MANDALA, MICCO) BOOK (SEC) (COI umb to) MICCO (STORY) CALAST (GEO) CANT MEMORIA (Arco) -FLETWOOD MAC (MB)

HOTHERS BOB SECRE 4. [Copito] I COPITO] AUTHOR (Colombia) LINOR BODS TADY (Applied District Copito) I Copito Copit Jazz WID

PO: KEITH MRIGHT NO STEVE MEHALL

TRIUMPH (RCA)
RUSH (Maccurry)
CHISTOPHER CROSS (RB)
CLASH (EDIT)
SERVINOR (Scott) (Bros.)
GRACE S. (DCC (RCA)
RED RIDER (Capitol)
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D15-285-8181

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Detroit 313-398-1100

GENESIS (ATIONTIC) GENEY MANDOMES (Polygor) SQUEEZE (AMM) -TOM PETTY (NEA)

1007

# THE HOTTEST

**BOB SEGER & SILVER BULLET** BAND

Against The Wind (Capitol) 39/38 **BILLY JOEL** Glass Houses (Columbia) 39/33 JOURNEY

Departure (Columbia)
LINDA RONSTADT 38/33 Mad Love (Asylum) 36/32 VAN HALEN Women & Children... (WB) 36/31

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

Detroit

JOSTON
31.3-4.44-1.010
TR(JMPH (RCA)
GRUCE \$1.00 (RCA)
RACEL SHEET 159-111/Columb
BLLY SQUIE (Capitol)
GREG KINN (Baserkiny)
GREGORIS (Firm 1)
-ALICE COOPER (IB)

MOTFOR! BOB SEGER & .... (Cop) FO!! VAN HALEN 180; JOURNEY (CO! UND) a! JOE PERMY HOUSEY (CO! UND) a MAZARETH (AMM! BILLY JOEL (CO! UND) a) LINDA MONSTADY (Asylum)

Added URBAN COMBOY (Full Noon/Asy) "Times Line..." "All Night Long" "Nine Tonight"

Elgin

943 neronviku 312-741-7700
NUTORS (RINGIN)
OREG RIPH (Beservier)

ORIG 6 100 (Base-16)

rotTest
CandSis 5 Anium\*10

CandSis 5 Anium\*10

LLY15 COSTILLO 8 ... (Columbis)

FREFALL (Artem\*10

LEVIS COSTILLO 8 ... (Columbis)

FREFALL (Artem\*10

LEVIS COSTILLO 8 ... (Columbis)

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CLETATORS 16 \* 16 \* 18

CLETATORS 16 \* 18

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\* FILLE Muscatine 319-263-2512

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PO: PETE SHARKEN HD: HISE BELL

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Bakersfield 805-832-1410

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URBAN COWBOY Various (Full Moon/Asylum) 29/27 BENNY MARDONES 19/19 Never Run... (Polydor) PETE TOWNSHEND Empty Glass (Atco)
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Ozark Mountain... (Columbia) 15/12 10CC 12/12 Look Hear? (WB) Two numbers follow each album Bile. The first represents total number of Western stations playing the album this week. The second is the number of thisse statinos that added it this week.

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Singles

MEDIUM

**GRACE SLICK** 20/15 Dreams (RCA)
ERIC CLAPTON Just One Night (RSO)
DEF LEPPARD 38/14 On Through... (Mercury)

22/14 ANGEL CITY Face To Face (Epic)
WILLIE NILE 21/14 Willie Nile (Arista) 16/14

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THE HOTTEST BOB SEGER & SILVER BULLET

Against The Wind (Capitol) 43/43
BILLY JOEL

Glass Houses (Colombia) 41/33 JOURNEY Departure (Columbia)
LINDA RONSTADT
Mad Love (Asylum)
PINK FLOYD 37/30 34/28 The Wall (Columbia)
VAN HALEN 32/28

Women & Children... (WB) 31/28

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# Las Vegas 702-732-7753 Do 411th 51(ant) -00015 (ring (a)

Honolulu

Added BILLS CONTROL STATE STAT

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# Singles SECTOR (Or year list testing) in the restrict Sector (CODYER 1 db) restriction (CODYER 1 db) restriction (SECTOR 1 Los Angeles 213-464-5638

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BUMPER CROP — Considering that WPVA/Petersburg, VA thoughtfully sent in a bumper sticker, we thought we'd print it. The station is making sure its identity is noticed with their bright orange and yellow model.



EQUAL TIME — Wisconsin Governor Lee Dreyfus stopped by WAXX/Eau Claire for an impromptu telephone-talk show. Pictured with the Governor is WAXX News Director Craig Bain.



OAKS IN THE SPOTLIGHT — WKSJ hosted an Oak Ridge Boys Weekend, with lucky winners spending the day with the group. Pictured with the winners and the "Boys" are (left) PD Bill Robbins, (center) afternoon jock Tom Dixon (in T-shirt), and Danny Summers, evening DJ.



THE SOUTHERN GENTLEMEN — Birmingham's WYDE crew got together with Conway Twitty and Sonny James during a recent concert. Left to right: Don Kelly, Gene Lester, Jim Powell, Twitty, James and PD Mike Malone.



YE OLD FISHING HOLE? — Updating a national pastime, WHUM/Reading, PA set up a fishing tank at a local shopping mall, in which listeners fished for prizes. Inset shows Bill Anderson sporting WHUM's bumper-sticker with morning man Jeff Warner.



LIVING LEGEND — Ernest Tubb (center) performed recently in Missouri, and KFEQ/ St. Joseph staffers were on hand with welcoming smiles. Pictured with Tubb are Bill Price and (right) Bob Orf, station PD.



RADIO TO THE RESCUE — KHSL/Chico, CA PD Gary Smith (right) presented a check of over \$1500 to Easter Seals Telethon MC. With Smith is station manager Dino Corbin (center). WEEP/Pittsburgh sponsored the "Weep Family Of Feet" for the March Of Dimes walkathon, a 30-kilometer trek. 20,000 of the above pictured buttons were given out, and a special presentation made by the station to the 1980 March Of Dimes Poster Child.



DAVIES IN CINCINNATI — WUBE PD Duke Hamilton (left) and MD Paul O'Brien welcome Gail Davies to the station, during her Midwest promotional tour for her new WB album.



"The Blue Side," another side of Crystal Gayle.

FROM THE ALBUM "MISS THE MISSISSIPPI," JC36203. PRODUCED BY ALLEN REYNOLDS. ON COLUMBIA RECORDS & TAPES.





# THERE'S ONLY ONE... DICK HAYNES



HOLLYWOOD HONORS HAYNES — Last Saturday night hundreds of friends and fans of Dick Haynes gathered at the Hollywood Palladium to salute the longtime KLAC morning man for 35 years as a radio air personality in Los Angeles. As a special surprise, Haynes was told his name will be added to the Hollywood "Walk of Fame," a proclamation by Los Angeles Mayor Tom Bradley of "Dick Haynes Day," and he received salutes from top entertainers such as Marty Robbins, Charlie Daniels, and by many notables of Los Angeles radio including Lohman & Barkley (KFI), R&R columnist Gary Owens (KMPC), and longtime morning competition Dick Whittinghill, now retired from KMPC. (See related photo Page 1.) Top photo shows Roy Rogers performing in a rare appearance with the Sons Of The Pioneers. Middle picture is of "Haynes At The Reins" being presented a "star" from the Hollywood Chamber of Commerce. The lower photo (left to right) shows emcee Rex Allen; Haynes; Metromedia's Bill Ward and George Duncan, and Stu Levy, GM of KLAC.

#### **News Notes**

As I was running out of the Hyatt Regency Hotel in Washington, D.C. last week, I bumped into Charlie Daniels on his way in. After exchanging hellos, he said he would see me in L.A. on Saturday night for the Dick Haynes testimonial

dinner. (He was also coming to town to record his next album for Epic Records.) This week's Academy of Country Music awards show has many of the key artists and record company representatives in town. Glad to welcome you all here This week's Country page spotlights the Country Music Association meetings in Washington and the Dick Haynes dinner. It was a real pleasure to see "Haynes At The Reins" being honored for his 35 years as a Los Angeles personality, many of those years on KLAC. Dick was one of the highlights of last year's R&R Convention on the radio personality panel. During the CMA Board meeting I asked and received approval for a special "Certificate Of Appreciation" from the board to be sent to one of the last of a breed of true "air personalities." After Saturday's dinner for Haynes, I walked backstage to give him the news and to give him my congratulations. He looked very tired, but still managed to toss one of his funny bits my way. I did something I haven't done since I was a kid - I asked for his autograph on the souvenir program. I plan to keep it in a special place to always remind me of the dedication and professionalism of one of the best In other news, WNYR/Rochester, NY has moved up the dial from 680 to 990 to become a fulltime station, broadcasting 24 hours a day . Chris Michaels, PD of WDLB-AM/Marshfield, WI, reports the station has changed from P/A to Country. If you can help with service: (715) 384-2191 . . . Bill Lowry, GM of WTRW-FM (Country 95)/Muskegon, MI, tells R&R the station's format has changed to Country as of April 10. WTRW is now using Drake-Chenault's "Great American Country" format . CJBX-FM/London, Ontario, has signed on the air as a Country station. Rick Richardson is President, Jim Boyle GM, and Vic Folliott is the PD Mutual Broadcasting will make a six-hour radio special of the two-day Wheeling "Jamboree In The Hills." The network will air the special on September 1 (Labor Day) ... Al Dylan, evening personality on CKLW-FM/Detroit, was featured for a week on "Piccadilly Radio" in Manchester, England. As part of a "Salute To America" week, Dylan did his Country show for the entire week of Phil Davis, from KBOX/Dallas, is the new all-nighter on April 28 to May 2. WGTO/Cypress Gardens, FL... Randy Thompson has returned as News Director of WVMI/Biloxi... Before I get myself gone for another week, if anyone from FICAP is listening: KLAC's Dick Haynes seems like an obvious "Hall Of Fame" choice for 1980. Being a FICAP member, he's got my vote . . . So what's

# The CMA In Washington, D.C.



The Country Music Association met last week for its second quarterly board meeting at the Hyatt Regency in Washington, D.C. As part of the three days of meetings, a VIP tour of the White House and a special Congressional reception at the Senate Caucus Room was hosted by the CMA and Senator Robert Byrd. Entertainment at the reception was provided by Senator Byrd, Barbara Mandrell, Charley Pride, Mac Wiseman, and John D. Loudermilk. Pictured (top left) Bill Denny; Irving Waugh; King Edward Smith IV, WSLC/Roanoke and wife Dean; Jack D. Johnson; Phonogram-Mercury President Bob Sherwood and Mrs. Sherwood; Hap Peebles; Hutch Carlock; Barrie Bergman; Warner Brothers' Norro Wilson; KCUB/Tucson owner Jim

Slone; Dick Frank, Mike Milom; CBS Records' Rick Blackburn; and R&R's Jim Duncan. (Top right) CMA President Ralph Peer, RCA's Charley Pride, CMA Board Chairman Tom Collins, CBS Records President Bruce Lundvall, and BMI's Francis Preston. (Middle left) Senator and Mrs. Howard Baker; Barbara Mandrell; Carol Parker, PD WMZQ/WashIngton; Charley Pride; Jim Duncan; and Jo Walker, Executive Director of the CMA. (Middle right) Barbara Mandrell performing at the Congressional reception. (Lower left) Senator Byrd fiddlin' around. (Lower right) Bob Hughes of WPIK/WXRA/Washington; White House Press Secretary Jody Powell; R&R Washington Bureau Chief Jonathan Hall; and KCUB's Jim Slone.

# YOUWIL KNOWWHY!

WITH JUST ONE LISTEN TO MICKEY
GILLEY'S "TRUE LOVE WAYS" IT WILL
BE MORE THAN APPARENT THAT
GILLEY HAS A NEW HIT SINGLE. WITH
OVER SIXTY ADDS OUT OF THE BOX,
RADIO ALREADY KNOWS WHY
"TRUE LOVE WAYS" IS TRULY A SMASH.







"TRUE LOVE WAYS" THE NEW MICKEY GILLEY SINGLE.

FROM THE FORTHCOMING ALBUM

"THAT'S ALL THAT MATTERS TO ME"

PRODUCED BY JIM ED NORMAN FOR HIN-JEN PRODUCTIONS



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# BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week

### MOE & JOE Tell Ole I Ain't Here,

### He Better Get On Home (Columbia)

On 76% of reporting stations. Charts: 30-24 KEEN, 37-29 KYNN, 30-21 KFTN, 44-21 KFEQ, 32-24 WTHI, 38-28 KEED, 26-22 KHAK, 33-27 KCUB. Adds include KCKC, WINN, WBAX, WKSJ, KOKE, WHBF, WKDA, KIDN. R&R Chart: Debut 37.

### **GENE WATSON Bedroom Ballad (Capitol)**

68% of reporters on this record. Charts: 12-10 KCKC, 14-10 WSM, 33-27 WQQT, 36-29 KRAM, 28-22 WUNI, debut 22 WMC, 33-29 KUZZ, debut 29 WDAF, debut 30 WLWI. Adds: KSON, WSUN, KBMR, KGFX, KIDN. R&R Chart Debut 38.

#### TAMMY WYNETTE

He Was There (When I Needed You) (Epic) On 66% of reporting stations. New adds: KLAC, KSON, WJJD, WUBE, WKSJ, KLVI, KOKE, WKMF, WHBF, WYTL, WMUS. Charts: 29-22 WSUN, 34-30 KSO, debut 27 WKXA. R&R Chart: Debut 39.

# NEW & ACT

MEL TILLIS "Your Body Is An Outlaw" (Elektra) 72/20, WKDA, KLVI, WNVY, WCMS, WIXY, WPOR, WEEP, WSEN, WSLR, WTSO, WUBE, WTHI, WSAI, WJJD, KCEY, KSON, KIDN, KCUB, KLAK, KBET (both). Charts: 33-27 KFTN, 34-28 WQQT, debut 30 WDAF.

RAZZY BAILEY "Too Old To Play Cowboy" (RCA) 72/17, KLAC, KIDN, WCXI, WDAF, WWJO, WHK, WTHI, KTYN, WIL, WIRE, KGFX, WUBE, WSAI, WINN, WYTL, WKDA, WIXY, WOKO, WPOR, WADR, 40-29 KHAK, 35-26 WWVA.

JIM REEVES w/DEBORAH ALLEN "Take Me In Your Arms..." (RCA) 70/11, KSON. KLZ. WYTL. WHBF, WWJO, WIRE, WHK, WKMF, KHEY, WKDA, WSUN, Charts: 25-21 KRMD, debut 26 KTOM, debut 26 KMPS, 36-22 WSM, 31-24 KNIX.

BUCK OWENS "Love Is A Warm Cowboy" (WB) 67/4, WHK, WCXI, KTOM, KRAM, Charts: 24.21 WLWI, 36.27 KEED, 23-19 KFTN, 27-22 KMPS, 27-23 KCUB, 36-22 WIRK-FM,

WILLIE NELSON "Midnight Rider" (Columbia) 61/28. One of the "Most Added" this week. Some new edds Include KLAK, WDAF, WUNI, KZIP, WINN, WHN, WQQT, WSLR, KMAK, KSOP, KSSS, KBET, WKCQ, WXCL, WKKN, KMBR, KYNN, WYDE, WLAS, WCOS-FM, WBAM, KYOO, WPOC, WOKQ, WPOR, WWVA, 32:21 KCKC.

WORD, WHOE, WHOE, WWWA, 32-21 KCRC.

SONNY CURTIS "The Real Buddy Holly Story" (Elektra) 60/4, WQQT, WWJO, WORQ, WPOR, Charts: 28-20 WDGY, 32-28 KZIP, 28-24 KRAM, 27-23 KRMD, 19-14 KYNN, 31-23 WYTL, debut 25 WSUN, debut 30 WMUS, 31-26 WXCL.

JOHN CONLEE "Friday Night Blues" (MCA) 58/20, KLAK, KSOP, KBET, KHAK, WSAL, KBMR, WDAF, WSLR, KNOE, KHEY, WUNI, WCOS-FM, WYDE, KRZY, KRAM, KSSS, WCMS, WPOR, WSEN, WADR, Charts: 31-26 KCKC, debut 25 WKXA, debut 26 WSM, LARRY G. HUDSON "I Cap" Chear" (Marcula) 56/5/5 WKXA, debut 20 WKXA, DESCRIPTION OF THE PROPERTY O

LARRY G. HUDSON "I Can't Cheat" (Mercury) 58/5, wuni, wQQT, wKKN, wVMI, KRAM. Charts: 21-14 WCOS-FM, 30-26 KTYN, debut 28 WSUN, 32-28 WXCL, debut 30 KNOE.

MOE BANDY "The Champ" (Columbia) 48/11, WDAF, WKCQ, KWMT, KVET, WIRK-FM, KHEY, WCMS, WPOR, KSSS, KCUB, KCEY.

BILL ANDERSON "Make Mine Night Time" (MCA) 47/3, WSAI, KGFX, WXCL

27-21 WDDD, 38-30 KFEQ, 30-25 KRMI

Charts: 27-21 WDDD, 38-30 KFEQ. 30-25 KRMD.

CRYSTAL GAYLE "River Road" (UA) 45/9, KSOP, WDAF, KGFX, KYNN, WNVY, WQQT, KBET, KCEY, WKXA, 13-9 KCKC.

LACY J. DALTON "Losing Kind Of Love" (Columbia) 44/11, KLAC, KEEN, KRZY, WTSO, WKKN, WDDD, KWMT, WXCL, WUNI, WNVY, KVET, Charts: 30-25 WDAF, 34-25 KFTN,

35-26 KSOP, 31-27 KSSS. ROY CLARK "If There Were Only Time For Love" (MCA) 43/6, KLAC, KOKE, WKMF, WYTL, KGFX, WOKQ, Charts: 9-8 KUGR, 10-9 WYDE, 26-20 WUNI.

ZELLA LEHR "Rodeo Eyes" (RCA) 40/8, WHBF, WXCL, WDDD, KGFX, KYNN, KVET. KZIP. WBAM. 35-29 KRZY. 34-30 KUGR

MARTY ROBBINS "She's Made Of Faith" (Columbia) 40/4, WUBE, WSUN,

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# NATIONAL AIRPLAY/40

Three Weeks	Two Week	Last s Week		May 2, 1980
8	5	2	0	EDDIE RABBITT/Gone Too Far (Elektra)
10	8	5	0	MERLE HAGGARD/The Way I Am (MCA)
13	9	6	0	DOLLY PARTON/Startin' Over Again (RCA)
18	13	8	0	DON WILLIAMS/Good Ole Boys Like Me (MCA)
3	1	4	5	GEORGE JONES & TAMMY WYNETTE/Two Story House (Epic)
23	18	12	0	KENNY ROGERS w/KIM CARNES/Don't Fall In Love With A Dreamer (UA)
5	2	1	7	EMMYLOU HARRIS/Beneath Still Waters (WB)
9	7	3	8	DEBBY BOONE/Are You On The Road To Lovin' Me Again (WB/Curb)
12	10	9	9	JIM ED BROWN & HELEN CORNELIUS/Morning Comes Too Early (RCA)
17	15	13	0	EDDY ARNOLD/Let's Get It While The Gettin's Good (RCA)
22	17	15	0	JEANNE PRUETT/Temporarily Yours (IBC)
14	11	10	12	LARRY GATLIN & GATLIN BROS./Taking Somebody With Me (Columbia)
4	6	11	13	DOTTIE WEST/A Lesson in Leavin' (UA)
24	21	14	14	JOHN ANDERSON/She Just Started Liking Cheatin' Songs (WB)
39	31	25	0	ANNE MURRAY/Lucky Me (Capitol)
21	19	16	16	JOE STAMPLEY/After Hours (Epic)
36	27	17	17	MAC DAVIS/it's Hard To Be Humble (Casabianos)
-	32	21	0.	* RONNIE MILSAP/My Heart (RCA)
28	24	19	19	GAIL DAVIES/Like Strangers (WB)
38	29	24	<b>②</b>	KENDALLS/I'm Already Blue (Ovation)
25	22	22	21	CON HUNLEY/You Lay A Lot Of Love On Me (WB)
_	-	29	Ø	OAK RIDGE BOYS/Trying To Love Two Women (MCA)
_	34	30	<b>3</b>	ED BRUCE/Diane (MCA)
31	26	23	24	BILLY "CRASH" CRADDOCK/I Just Had You On My Mind (Capitol)
-	33	28	<b>3</b>	T.G. SHEPPARD/Smooth Sailin' (WB/Curb)
-	36	31	3	JANIE FRICKE/Pass Me By (Columbia)
1	3	7	27	CRYSTAL GAYLE/It's Like We Never Said Goodbye (Columbia)
_	37	33	<b>②</b>	CRISTY LANE/One Day At A Time (UA)
20	16	26	29	BILLIE JO SPEARS/Standing Tall (UA)
-	_	39	0	GEORGE JONES/He Stopped Loving Her Today (Epic)
_	39	32	31	FLOYD CRAMER/Dallas (RCA)
_	40	34	32	JOE SUN/Shotgun Rider (Ovation)
_	-	38	<b>3</b>	DAVE & SUGAR/New York Wine And Tennessee Shine (RCA)
2	4	20	34	CHARLEY PRIDE/Honky Tonk Blues (RCA)
7	12	18	35	BRENDA LEE/The Cowgirl And The Dandy (MCA)
-	-	36	36	EDDY RAVEN/Dealin' With The Devil (Dimension)
anady		$\rightarrow$	9	MOE & JOE/Tell Ole I Ain't Here (Columbia)
_	- •	$\rightarrow$	0	GENE WATSON/Bedroom Ballad (Capitol)
_		46	0	TAMMY WYNETTE/He Was There (When I Needed You) (Epic) New Entry
	_	40	40	JOHNNY RODRIGUEZ/Love, Look At Us Now (Epic)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward move from the majority of our reporters.

\*\* Although Ronnie Milsap's "My Heart" is the stronger side of this two-sided hit, "Silent Night" is receiving split play with "Heart" at a substantial number of stations; in addition, "Silent" is baing airad independently of "Heart" at a small parcantage of reporting stations.

WCMS, KTOM, Charts: 22-18 WDDD, 18-13 KFTN, 22-17 KFGO.

MICKEY GILLEY "True Love Ways" (Epic) 38/38. The "Most Added" of the week.

New at WHN, KIKK, WHK, KRZY, KNEW, KEED, WUNI, KHEY, KSO, KTYN, KFGO, KRMD, WMC,

WLWI, KFTN, KLAK, KZIP, WYDE, KMPS, KRAK, KCUB, KEEN, KRAM, WSM, KEBC, WSLR,

CONWAY TWITTY & LORETTA LYNN "It's True Love" (MCA) 37/37. One of the "Most Added" this week. Adds include KLAC, KCKC, KMAK, WIL, WIRE, WDAF, WCXI, KNIX, KSO, WSLR, KEBC, KRMD, WIRK-FM, WSM, WBAM, KVET, WUNI, WMZQ, WSEN, KRAK, WMUS, KLVI, KHEY, WLWI, KUZZ and others. CHARLEY PRIDE "You Win Again" (RCA) 37/37. Another of the "Most Added.

New at KCKC, KMPS, WUNI, KIKK, KSO, KHAK, WIRE, KRAK, KNIX, WMZQ, WMC, WSM, KLAK KIKX, KFTN, KFGO, WCXI, KBMR, WNRS, KFEQ, KZIP, WLAS, KEBC, WBAM, WLWI, KNOE, KHEY, KKYX, WADR and more.

# **Most Requested**

MAC DAVIS (Cesablanca) (3rd w/ ROGERS & CARNES (UA) GEORGE JONES (Epic) CRISTY LANE (UA) DON WILLIAMS (MCA) DOTTIE WEST (UA) RONNIE MILSAP "Heart" (RCA) DOLLY PARTON (RCA) OAK RIDGE BOYS (MCA) MERLE HAGGARD (MCA)

#### **Active Recurrents**

BOBBY BARE

Numbers (Columbia) BELLAMY BROTHERS Sugar Daddy (WB/Curb)
OEBBY BOONE Are You On The Road ... (WB/Curb) CRYSTAL GAYLE It's Like We Never Seld G dbve (Co EMMYLOU HARRIS Benaath Still Waters (WB)
BRENDA LEE The Cowgirl And The Dandy (MCA)
CHARLEY PRIOE Honky Tonk Blues (RCA) BILLIE JO SPEARS Standing Tall (UA)
RAY STEVENS
Shriner's Convention (R (RCA) CONWAY TWITTY

I'd Love To Ley You Down (MCA)
HANK WILLIAMS JR.

Women I've Never Had (Elektra)

# Others Getting Significant Action

MUNDO EARWOOD "You're In Love With The Wrong Man" (GMC) 36/4, KMPS. KBET, WYTL WHBF. Charts: 35-25 KHEY, 32-22 WBAM, 35-30 KFGO, 22-18 KIKK, 25-21 KZIP. CHARLY McCLAIN "Let's Put Our Love In Motion" (Epic) 35/15, wcms.

BOBBY BARE "Tequila Sheila" (Columbia) 35/9, WEEP, WMC, WCXI, KTOM, KCEY,

JERRY REED "Age" (RCA) 33/3, KSON, KOKE, WADR. Charts: 36-30 KNEW, 30-26 KHAK, 20-14 KUGR debut 30 KMPS

SYLVIA "It Don't Hurt To Dream" (RCA) 32/7, wtso, wnrs. kynn, kuzz, kram,

TOMPALL & THE GLASER BROTHERS "Weight Of My Chains" (Elektra) 31/5, WCMS, WWVA, KNOE, KYNN, KWMT.

WCMS, WWVA, KNOE, KYNN, KWMT.

SISSY SPACEK "Coal Miner's Daughter" (MCA) 28/6, KIKX, WHN, KYNN, WCOS-FM, WHBF, WWVA, Charta: 27-19 WDAF, 28-15 WCXI, 28-19 WEEP, Strong phones reported. FOXFIRE "I Can See Forever Loving You" (Elektra) 27/4, WXCL KHAK, KFGO.

JUICE NEWTON "You Fill My Life" (Capitol) 25/4, KFTN. KSSS. KGFX. KYNN. Charts: 34-29 WCMS. 35-29 WSEN. 34-28 KSOP.

CRYSTAL GAYLE "The Blue Side" (Columbia) 20/20, KEEN. KMPS. KNIX, WSLR. WCXI, WIRE, WUBE, WBAM, WSM, WYDE, WIRK-FM. KIKK. KVET, WHOO, WCMS, WMZQ.

CHARLIE RICH "Even A Fool Would Let Go" (Epic) 18/2, WOKQ. WCMS, 28/20

RED STEAGALL "Dim The Lights And Pour The Wine" (Elektra) 13/10, TERRY BRADSHAW "Until You" (Benson) 12/4, WUNI, WWVA. WCOS-FM, WDDD.

FREDDY WELLER "Lost In Austin" (Columbia) 11/7, KNEW. KMPS. KCKC, KRAK. KUGR. KVOO, KEBC. On WSM. KHAK. KRZY.
KENNY SERATT "Saturday Night In Dallas" (MDJ) 10/2, KEBC, KCEY.

THE CATES "Gonna Get Along Without You Now" (Ovation) 9/7, WADR KVOO, KEBC, KGFX, KTYN, KUGR, KCEY, On KFDI, WLWI.

TAMMY WYNETTE

"He Was There When
I Needed You" 9-50868

Tammy Wynette has the knack for being there when it comes to delivering hit material time after time.
"He Was There When I Needed You" is another episode from the confirming success story of The First Lady Of Country Music.

MOE BANDY
"The Champ" 1-11255

Moe Bandy presents another championship performance, with a one-two punch that is sure to be a knockout.

**BOBBY B** "IN 1980 PEOPLE ARE GOING TO SAY THAT BOBBY
BARE HAD A REAL GOOD TIME..." (Bare)
"Tequila Shella" picks up where "Numbers" left off and
Bobby's having some fun with this one at radio.

Columbia Gpic RECORDS

3

To be continued...



Biff Collie

Inside Nashville

COWBOYS & DISC JOCKEYS: Broadcaster and cowboy Gene Autry recently inducted into National Cowboy Hall Of Fame in Oklahoma City, as was (posthumously) country star Tex Ritter... Patsy Montana (she was the first female country singer with a million-seller) celebrates her 50th anniversary as a professional performer by touring Europe... Sheb Wooley prepping a new series about Texas Cowboys, circa 1980 (Sheb's from West Texas and first gained regional fame as "Sheb Wooley & The Calumet Indians." on-the-airing for that baking powder company)

... Jimmy C. Newman left his Appaloosa Horse Ranch (he currently has about 30 in his herd) to be the star of the 1980 Wembley Festival in London, now getting beaucoup booking-tour offers from England, Holland, and other European country strongholds

Also appearing at Wembley was Bobby Bare, who got a "surprise party" when he was encored by 20,000 fans singing "Happy Birthday." The Festival and Bare's birthday coincided . . . Lorne Greene tabbed for "Grand Marshal" gig at 1981 Tournament of Roses Parade in Pasadena. . Charlie Walker (his first job was with Bill Boyd & The Cowboy Wranglers) is adding another bed to the Walker family nursery anticipating Walker #10 Rex Allen (Sr.) built twin handcrafted cradles for the new grandbabies of Rex, Jr. (April-born Wyatt Rex Allen) and Terrell & Curt Allen's currently-scheduled delivery due date ... Country Disc Jockey Hall of Famer Joe Allison is in the antique business in Nash-. This year's Reunion Show during Fan Fair, honoring the veteran stars of the past and present with parties, performances and prizes, will be MC'ed by Joe Allison, Hugh Cherry, Grant Turner, all of whom are Country D.J. Hall of Famers . . .

POCKET SECRETARY: This year's climax to the Jimmie Rodgers Memorial Festival in his hometown of Meridian, MS on May 31 undoubtedly will be the biggest affair there yet. On that Saturday night show will be Waylon Jennings, Willie Nelson, Kenny



TRUTH IS STRANGER THAN FICTION — That's CBS's David Allan Coe and MCA's Bill Anderson dueting Anderson's oldie "Get A Little Dirt On Your Hands" for Coe's upcoming album.



SEEING IS BELIEVING — Merle Haggard graces the May cover of "Downbeat," the venerable jazz magazine. Inside five pages discuss the Hag's many musical directions, under the title "Country Jazz Messiah."

Rogers, Charlie Douglas' (and a couple of others) John Ritter's first comedy special Friday (2) reminds me that his dad was one of the great humorists of our time. Tex Ritter was the epitome of tradition. His life and personality spawned more "Ritter stories" than did any other country star except perhaps Grandpa Jones . . . Be sure to watch for the schedule in your TV market of the "Hank Williams: The Man And His Music" 2-hour special. It is truly one of the most important documents ever created on the life and music of Hank Williams . . . Bob Hope & Willie Nelson "do it" July 21-24 at Los Angeles's Universal Amphitheater . . . Nashville TV newsman Dan Miller will host a TV talk show here (for syndi-. Johnny Cash's silver anniversary specation?) . cial, "The First 25 Years," spotlighting Cash's friends Tom T. Hall, Statler Bros., June Carter Cash, Waylon Jennings, and Kris Kristofferson on CBS Tuesday (5-6) . . . Webb Pierce spent hospital time for colon pro blems (welcome to the club, Webb). He's fine, they say Heard about "Willie Blue Jeans?" (How about Willie sneakers?) . . . Dolly Parton's writing songs for her next Nashville session (she hasn't done that in

BARBARA MANDRELL's long career (she started when she was 10!) finally seems to be all coming together. She just re-signed with MCA after extensive negotiations, she turned down a Playboy picture layout, she's mulling movie offers, she's beginning to get those network TV shots that she hasn't had, at least in part because she wouldn't compromise her personal principles, and she continues to be one of the most versatile and exciting country artists we have. Her sister Louise could double for her in a blonde wig. They have become another "family" name in country, joining the Partons, Pruetts, Butchers, Allens, Ritters, Tubbs, Twittys, Robbinses, Reeds, Cashes, Bares, Riches, Owenses, Haggards, Boones, Williamses, Lewises, and others.

AIRLINES: Kenny Rogers's new plane, equipped with "poker-paradise" atmosphere, they say, gives 1979's \$20 Million Music Man constant access to one of his favorite traveling pastimes... Happy birthday to Hank Thompson, born this date in Waco, TX, 1925. Did you know the Brazos Valley Boy started out playing the harmonica??... Buck Owens will be seen in his first movie role May 23 on NBC in "Murder

Can Kill You." The "Sheriff McSky" character he plays in this one resembles Dennis Weaver's "McCloud." On the personal side, Buck's Bakersfield, CA "Rodeo Days" hit a record high of \$75,000, all donated to the Kern County branch of the American Cancer Society.... MISCELLANEOUS: Roy Clark is the only country music artist named as a charter member of the Las Vegas Entertainers Hall of Fame,

member of the Las Vegas
Entertainers Hall of Fame,
opening in June. He joins 24
other entertainers including

Buck



**Buck Owens** 

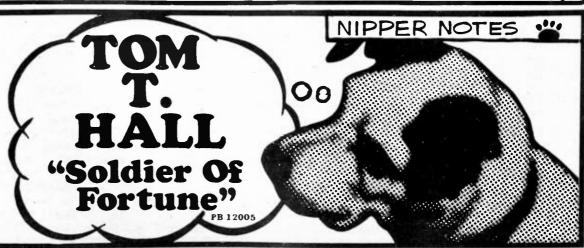
Frank Sinatra, Jerry Lewis, Liberace, Sammy Davis Jr., Tom Jones, Don Rickles. Those chosen are limited to past and present performers along the Strip. Congrats to Roy, who co-headlines with Tammy Wynette at the Frontier there May 1-14 . . . Exfootball pro, now country singer/songwriter Bucky Allred recording next month with Little Richie Johnson producing. A tour is planned, with promotion handled by Johnson's Belen, NM agency . . . The Los Angeles-based Academy of Country Music announced the winners for the "Country Night Club of the Year:" Gilley's, in Pasadena, TX; "DJ of the Year:" King Edward of WSLC/Roanoke, VA; and "Radio Station of the Year:" KFDI/Wichita: (All are first-time winners.) . . . Winner of the Caven (Ireland) International Song Contest for best country song awarded to Mickey Lloyd, co-Music City Song Festival Director and GM of Little Giant Records. Song's titled "Be My Lover, Be My Friend" and is being rush-released in Ireland as a single, due to hot response. tion Records has signed Joel Daly, Chicago TV newscaster, as the latest addition to its country roster. Daly graduated magna cum laude from Yale, so let's quit all that stuff 'bout country being uneducated!! ... Sad to hear that Tommy Caldwell of the Marshall

Tucker Band died last weekend due to complications from last week's car accident ... Eddie Rabbitt taped a guest shot for the "Merv Griffin Show" in NY, then winged to L.A. to cut TV promos for his upcoming NBC special. He also guested on "Dinah" and then went into rehearsals for the Academy of Country Music Awards, aired yesterday. (Whew!)

FLASHBACK, 1968: Bob Wills inducted into the Country Music Hall of Fame; Luther Perkins (Johnny Cash's guitar player), Grand Ole Opry innovator George D. Hay, and Red Foley died . . . FLASHBACK, 1933: Jimmie Rodgers died; the Wheeling Jamboree began; Roy Acuff, Ernest Tubb and Hank Snow each got their first radio job; FLASHBACK, 1944: Jimmie Davis elected Governor of Louisiana the first time; FLASHBACK, 1960: Jimmie Davis elected Governor of Louisiana the second time; A.P. Carter and Johnny Horton died: Porter Wagoner started doing his syndicated TV show (which he's still doing).

SHIPPING!







#### WEST

Davis & Melson Commy & Loret Charlity Pride Freddy Meller Hickey Gilley John Conlee Locy J. Delton HOTTEST: Con Harley Crystal Gayle George Jones John Conlee

RAAL Arraya Grande CA

Cristy Lane Med Dawis Floyd Cramer Ed Bruce Hickey Gilley HOTEST Dolly Parton George & Tammy

KUZZ Banersheid CA Charley Pride Sylvia Johnny Cash Corway & Lorel Anne Murray Mickey Gilley HOTTEST: Cristy Lane Buch Owens Eddy Armold

Rooby Bare Mae Bandy Millie melson Jerry Mellace Osborne Bros. Forfire Kathy Carltile Sissy Spacek Ton Julco Revon John Cemlee MOTTEST: Bonnie Milsap The Dolly Partan Eddy Armold Meele Magyard Brown & Cornellus

HLAN
Denver CO
Hickey Gilley
Hoyt Attins
Hell Tills
John Contlee
Charley Pride
Hills Relson
HOTTEST:
Don Hillsams
Rounte Rilsap
Dat Bidge Boys
Hac Davis
George Jones

KLZ Derver CO

KEED Eugene OR Commay & Loretta
The Shoope
Gaorge Burns
Mickey Gilley
HOTTEST:
Eamylou Nervis
George & Tammy
Eddie Nabolit
Brown & Cornelius

KMAR Fresno CA

Charley Pride Willie Relson Commay & Lorette Sylvia Johnny Rodriguez HUTEST Debby Bone Dolly Parton George & Tammy Dottle Mest Romnie Hilsap The

KUGR Green River WY The Cates Freddy Meller La Costa Chisholm & Spence HOTTEST: Dolly Parton Mac Davis Floyd Cramer Springer Bros. Lerry G. Hudson Hickey Gilley George Jones Buch Dwens Sylvia John Conler HOTTEST Don Hilliams Bonnie Milseo (Both) Rogers & Carmes

KLAC Los Angeles CA Tammy Mynette Commey & Lorette Razzy Sailey Roy Clark Lady J. Delton Hoyt Auton

RCEV Modesto CA Moderno Lm
Mor Bandy
Johnny Modriquez
Mel 17111s
Crystal Gayle "Ac
Booby Bare
Kenny Seratt
Orion
The Shoom

KNEW Oakland S.F. CA Mickey Gilley Freddy Weller Charley Pride

KNEZ Phoenix AZ

KJON Pueblo CD

KBET Reno NV Rano NV
Millie Melson
Bobby Bare
John Conlee
Crystal Gayle
Mel Tillis (Bo
Mundo Earwood
Sylvie
MUTICES:
Gail Dayles
Eddy Raven
Don Millians
Anne Murrey

KRAK Socramento CA Socramento CA
Commay & Loretta
Davis & Melson
Hickey Gilley
Charley Pride
Freddy Weller
Purter Magner
Melissa Lewis
HOTTEST:
George & Tammy
Ronnie Milsap 'N
Don Milliams
Dah Pidge Boys
George Jones Solinos Cas Buck Owens Bobby Bare Red Steegall Marty Robbins HOTTEST: Eddie Rabbitt Jeanne Pruett Bolly Parton Eddy Armold Con Williams KSCMP Crystal Gayle "Blue" Hittey Gilley George Jones Lacy J. Delton HOTTEST: Complow Harris Eadle Rabbitt Merle Haggard Willie Melson Dolly Parton

KMPS Sedffle WA Le Costa John Conlee Willie Melson Crystal Gayle Jerry Mallace MOTTEST: Emylou Marris Eddie Mabbitt Crystal Gayle George & Tammy Name was
Mickey Gilley
Charley Price
Commay & Loretta
Crystel Gayle "Blue"
Mando Earwood
Freddy Weller
MOTTEST:
Onn Williams
John Anderson

KCUB Tucson AZ KCKC San Bernardino CA Tucsoh ms

Mae Bandy
Mal Tillis
George Burns
Mickey Gilley
Ed Bruce
MOTTEST:
Ronnie Milaep

Ropers & Carnet
Anne Murray
Noe & Joe
George Jones
Con Hunley Charley Pride Commay & Loretta Mor & Joe Charly McClain Freddy Weller Red Steasall HUTTEST: Oak Midge Boys Willie Majson Crystel Gayle "Road KSON San Diego CA

KIKX Tucson AZ Son Dego CA
Jerry Reed "Age" Rel Tillis
Reves & Atlen
Gene Mitton
Johnny Paycheck
Tamy Wymetta
MOTISI:
Brown & Cornelius
Dolly Parton
Larry Gatlin
Jeanne Prugtt
Rogers & Carmes Charley Pride Commay & Loretta Ergstal Gayle "Blue" Ed bruce Sissy Spacek (Both) HUTTEST: Ronnie Milsen (Both) Oak Ridge Boys George Jones Hoe & Joe

# Most Added .

MICKEY GILLEY True Love Ways (Epic)
C. TWITTY & L. LYNN It's True Love (MCA) **CHARLEY PRIDE** You Win Again (RCA)
WILLIE NELSON Midnight Rider (Columbia)

#### Hottest

MAC DAVIS (Ca ROGERS & CARNES (UA) DON WILLIAMS (MCA) **EDDIE RABBITT (Elektra)** 

Remain NY
Jerry Reed "Ag
John Conse
George Hamilto
Charley Pride
The Cates
La Costa
Rezzy Balley
HOTTES!
Ed Bruce
Eddy Reven
Cristy Lane

# REGIONAL **ADDS & HOTS**

#### EAST

Mel Tillis
Conway & Lorett
John Conlee
Ronnie Robwell
John Anderson
HOTTEST:
Dolly Parton
George & Tamys
Dat Ridge Boy
Tanys Tucter
George Jones

WPOC Bothmore MD

Millie Relson T.G. Sheppard Conney & Lorel MOTTEST: Mac Davis Employ Narvis Ray Stavens Brenda Lee Marle Reggard

WHIN Hew York NY Gail Davies Michay Gilley "True Willie Melson Sissy Spaces "Coal" HOTIEST. Rogers à Carnes Charlie Done

Crystal Gayle
Eddy Raven
Charly McClein
HOTTEST
Emmylow Harvis
Dolly Parton
Larry Gatlin
Anne Murray
Tommy Overstre Agricus VA
Nel Tillis
Rerty Robolins
Rev Bandy
Res Commun & Correta
Crystal Capte "Gluo"
Charle Rich
John Comire
Charle Rich
John Comire
Rickey Gilley
Rickey
Ricke Sonny Curtis
Roy Clark
Bobby Bare
Ragzy Bailey
Willie Melson
Bobbe Llynne
Charlie Rich
HOTTEST:
Commay Twitty
Dolly Parton
Herle Maggard
On Williams
Lendells

Rezzy Balley Mel Tillis Gene Watson HOTTEST: George & tamm Eddle Rabbitt Larry Gallin

WOKQ Dover NH

History PA
Bobby Bare
Jante Fricke
George Jones
Mel Tillis
HOTTEST:
Charlie Daniels
Rogers B Carmes
Rec Davis

WPOR Portland ME MATTER AND THE PROPERTY OF THE TOTAL THE PROPERTY OF THE PROPE

Woshington O C Kay Austin Red Steepell Dickey &ee La Costa Conway & Laretta Mickey Gilley Crystal Gayle "al Charly McClain MOTTEST Johnny Rodrigue Jeanne Prustt Eddy Armold Emmylou Mareris George Jones

Bathy Carlille Teyry Bradsham Michay GYTley Sissy Spaces "Cosl" Millie Relgon Tompall & Giser Bros. MOTTEST: George Jones Rownie Milsay "Silent" Loon Everette

Hoe 8 Joe Joe Sun Jante Fricke Kendalls Air Supply HOTTEST: Crystal Gayle Bob Seger Bellamy Bros.

WNOW York PA T.G. Shep Ed Bruce HOTTEST:

#### SOUTH

Jack Greene
Blickey Gilley
Hillie Relson
Schney Edwards
Zella Lehr
Charley Pride
Pam Rose
HOTTEST
Mac Deets
Dee Bidge Boys
Anne Rurray
T.G. Shepbard
Dave & Sugar

KOKE Aushn TA No & Jor Jerry Reed TAg Roy Clark Tammy Mymetta MOTIEST. Can Hamley Rogers & Carme Kendalli Don Williams Mac Davis

KLVI Beaumont TX

Bedumont TK
Johnny Cesh
"Eresh" (reddock
Mel Tillis
Commey & Lorett
Tammy bywette
MUTTEST"
Birthy Skepps
Jeenne Pruett
John Anderson
Rogers & Carmes
George Jones

Annele McDowell Ed Bruce Larry 6, Mudson HOTTEST: Camplow Herris George & Tammy Crystal Gayle Morle Haggard Eddy Arnold

Crystal Gayle Rickey Gilley Nonice McDowell Willie Nelson John Contre HOTTEST: Mac Devis Cristy Lene George Jones Stille Jo Spea Floyd Cramer Jeanne Pruett

WCOS-FM Columbia, SC

HONEY El Poso TX

T.G. Shepperd Charley Pride Noe Bandy John Contre Commay & Lorett Hickey Gilley Nevers & Allen George Jones Kathy Carillie HOTTEST: Ronnie Milise Took Mande Ennood Boucar Milise

KENR Houston TX Nell Diamond Lacy J. Delton T.4. Shepperd Linds Ronstadt Sonny Curtis Ronnie McDowell HOTTEST: Eddie Rabbitt George & Termy Anne Rurrey

Jocksonville MC
Chartey Pride
Conney & Lowtte
Nod Nort
George Burn,
Anna Southers
Egymon Oiford
Charly McClain
Willie Melion
METTEST:
Con Numley
Mac Deris
Eendalls
Geil Davies
Leon Everette

Mickey Gilley Charley Pride Crystal Gayle "Blue" HOTIEST Dolly Perton Larry Gatlin Bille Jo Spears Bill Resh George Jones

WINN Louisville RV Millie Melson
Orion
Stephanie Minslow
Razzy Mailey
Hoe A Joe
HOTTEST:
Rec Diels
Ronnie Milsoy (Bo
Ropers & Carmes
Don Milliams
Don Milliams

WAMC
Memphs TR
Bellamy Bros.
Hickey Gilley
Charley Pride
Ed Bruce
Bobby Bare
MOTEST:
Don Hilliams
Razzy Belley
John Conlee
Charly McClein

WKSJ MODM AL

Deve & Sugar Noe & Joe Tammy Mynette Millie Helson HOTTEST: Floyd Cramer "Crash" Graddock Aogers & Carmes MODINE AL

Mobble AL
John Conler
Willie Melson
Charly McClein
La Costa
Commay & Lorett
Mickey Giller
Charley Price
Charley Price
Cary & Midson
MOTHIST:
Cene Watson
John Anderson
Anner Marray
tandalli
Dom Milliams

Morroe LA

Crystal Gayle "Blue"
John Conles
John Greeck
John Paycheck
Towall & Claser Bros
Charly McClain
Charly McClain
Charly McClain
Charly Price
Davis & Relson
19371531
George & Fammy
Floyd Cramer
Brown & Cornellus
Dom Milliam
Dak Ridge Boys

MANA

Grystal Gayle "Blue Millie Relson Zelle teher Conway & Lorette Mickey Gilley Charley Pride HOTTEST: Brown & Cornelius Joe Stampley Jeense Pruett Floyd Cremer Don Milliams

Mighey Gilley Charley Pride Red Steagell Dianne Pfetffer Commay & Lorette Le Costa HUTTEST: Larry Gatlin Eddie Rabbitt Rogers & Carnes

WKDA Nostwile, TH Mel 1911s Bazzy Belley Reeves & Allen Hoe & Joe HOTTEST: Emmylou Harvis Harla Haggard Aogers & Carne Jeanne Prustt Hec Devis

Oblohomo Ch., OK

Jack Greene
Hicker Giller
Commay & Loretta
Red Staypall
The Cates
The Cates
The Cates
Charley Pride
Freddy Meller
Kenny Sereat
HOTTEST:
Bacc Davis
Bonnie McDowell
Bell Tiller
Hottes
Hotte

WHOO Orlando FL Dave & Sugar Mac Davis Eddy Raven Crystal Gayle "Blue" NOTTES! George Jones Ropers & Carnes Dottle Mest John Anderson

Mel Tillis Crystal Gayle "Road" Lecy J. Dalton HOTIEST: Debby Boone Eddie Rabbitt Ronnie Milsap 'Heart

Joe Sum
Reeves & Allen
Johnny Paycheck
Warty Robbins
Gene Matton
HOTTEST:
Mac Qeris
Ropers & Cornes
Crystal Geyle
Lemylou Harris
Lodie Rabbitt

KAYA San Amonio, TX

Savannah GA
Ed Bruce
Lerry G, Nudson
Mille Relson
Crystal Gayle
George Jones
Sonny Curtis
NOTTEST
Rogers & Carmer
Floyd Cramer
Oak Ridge Boys
Rel Tills

Charley Pride
Mickey Gilley
George Burns
Le Costa
Red Steagell
Connely & Loretta
HOTIEST:
Eddla Rabbitt
Ronnie Milsap "Sil-

KVOO Tulsa OK Willie Melson Crystal Gayle John Conlee B. J. Wright Peggy Foreman The Cates Freddy Weller Med Steagall La Costa

W Pour Booch FL
Lacy J. Celton
Anner Murray
Bill Moderson
Bill Moderson
Ferry Bradshaw
Noe à Joe
Tampy Wynetta
Zella Lehr
John Conlee
Comway & Loretta
Raj Tillis
Johnny Godriguez
MUTTEST:
Don Milliams
Mac Cawis
Rer le Maggerd
Repers & Carnes
Ray Stevens

#### MIDWEST

Sylvia Charley Pride Corway & Lore Mickey Gilley George Jones HOTTEST: Mac Davis

WSLR Akron OH Akron OH
Mel Tills
John Conlee
Rickey Gilley
Millie Nelson
Conway & Lorett
Crystal Gayle:
Ed Bruce
ROTTEST:
George & Tammy
Rendells
Marty Robbins
George Jones
Mac Dayls

Charley Pride Gene Metson Willie Melson John Conlec Cristy Lune HOTIEST. Rerie Maggard Jeanne Pruett sendalls Ronnie Milsep 'M Con Hunley

Orion
Davis & Melson
The Cate:
Mickey Gilley
John Conler
Fouffire
Charley Pride
MOTIEST:
Eddle Rabbitt
Mac Davis
Cristy Lane
Don Milliams
Razzy Bailey
Joe Sun

WMAQ Chicago K Oak fitoge Boys John Anderson Ronnie Milsep "Meart" HOTTEST Crystal Gayla Dottle West Fargo NO
Charley Pride
Conway & Lore
Mickey Cilley
Red Steepall
Fonfire
Es Costs
Sterling which
HOTIEST:
Merle Maggard
Eddie Rabbitt
John Anderson
Don Milliams
Dolly Parton

Cincinng United States of WUBE Cincinnah OH

Cincinnoh OH
Mac Davis
Marty Aobbins
Mul Tills
Rezzy Balley
Tammy Mynetta
Dave & Sugar
Crystal Gay
HOTTEST:
Joe Stamply
Janie Fricke
Anne Murray
Rogers & Carm
Don Hilliams
Kendalls WKMF First, MI

WHEK Cleveland OH Ronnie McDowell Revess & Allen Towpell & Glessy Br Lacy J. Oelton Osborne Bros. Boe Bandy HOTEST: Oottie Best Kandalls Ronnie Milsap (Both Ropers & Carmes Buck Owens George Jones Reeves & Allen Razzy Bailey Michey Gilley MOTTEST: Emmylou Harvis Dolly Parton Eddie Rabbitt Rogers & Carne Leon Everette

WARE Indianapairs IN indonopols, IM
Charley Pride
Commay & Lorette
Razzy 8-11ey
Peeves & Allem
Crystal Gayle "Blue"
MOTIEST:
Mac Davis
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John Anderson
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Dolly Perton

WDAF Konsos Gily MO

Modison WI Lacy J. Daltor Sylvia Mel 11114: Michay Gilley HOTTEST: Rogers & Carme Don Milliams Dolly Parton Joe Sun

WDDD Marion II, Migrion IL
Terry Bradshim
Zella Lehr
Lacy J. Dalton
Brown & Carmelfus
HOTTEST:
Eddie Rabbitt
Lerry Gatlin
Don Williams

George Jones
Soy Clark
Tammy Mynette
Mundo Earwood
Reeves & Aller
Mazzy Bailey
The Shoppe
The Shoppe
The Sugar
Dolly Parton
Cristy Lane WDGY Minneopolis MN Minneupon T.G. Sheppard "Crash" Craddock Jamie Fricke HOTTEST: Dottle Mest Eddiw Pabbitt Rogers & Carnes

WXCL Peond It KTYN Minol ND Willie Relson
Lacy J. Delton
Bill Anderson
Zelle Lehr
Fording
Charly McCtein
HUTTEST
Herte Haggard
Ronnie Milser
Cristy Lane
Mac Daels
T.G. Sheppand Mazzy Bailey The Cates Mickey Gilley HOTTEST: Marie Haggard Rogers & Cornes Mac Davis Don Hilliams

WYTL Oshkosh Wi

WHISF Rock Haland III Rock Highe Boys Reves & Allen More & Joe Zella Lehr Munde Earwood Tammy lynette Sissy Specel (II The Shope HOTTEST Anne Parray Kendells George Jones

NGFE Previo, SD

Majsagon me Billid Jo Spears Tampy Mymette Charley Pride Ed Bruce T.G. Sheppard Dave & Sugar Commay & Loretta HOTTEST: Eddie Rabbitt George & Tammy Larry Getlin Embylou Navris Rogers & Carmes Moching B Loretta
Mille Relson
Lacy J. Dafton
Eddy Rayer
Michey Cilley
Crystal Gayle "Blue"
B.J. Wright
Michey Cilley
Rathy Carlille
Larry S. Mudson
Floyd Cremer

Noe Sandy Willie Melson Hickey Gilley HOTTEST, Dottle West George & Tammy Rogers & Carnes

WW.JO St Cloud, MN

Ed Bruce Johnny Rodrique Razzy Balley Resers & Allen Sonny Curtis HDTTEST: Cristy Lane Mag Davis Rogers & Carnes Don Milliams

NFEQ SI JOSEPH MO SI JOSephino-Jack Greene Conway & Lorette Charley Pride Johney Acdriquez Ed Bruce Red Steepall HOTICST: Merle Maggard Joe Stempley Larry Gettin Joe Stempley Larry Gettin Joe Stempley

Mec Devis Janie friche Razzy Balley Commy & Lorette HOTTEST: Emmylou Marris Alabama

WTHI Terre House IN Mel Tillia Razzy Bailey Boy Clark Tammy symette HOTEST: Godie Rabbitt Merle Maggard Don Milliams Lendalls Ropers & Carme

# Country

B



#### **HOTTEST TRACKS:**

"Love The World Away"
Kenny Rogers (Full Moon / Asylum) "Could I Have This Dance" "Stand By Me"

Anne Murray (Full Moon / Asylum) Mickey Cilley (Full Moon / Asylum)

Album cuts receiving airplay and activity. Listed alphabetically. Cuts in bold indicate heaviest reported airplay.

BELLAMY BROTHERS — You Can Get Crazy — (WB/Curb) "Foolin' Around" "Fast Train Out Of Texas" "Dancin' Cowboys"

COAL MINER'S DAUGHTER - Soundtrack - (MCA) "Coal Miner's Daughter" "Honky Tonk Girl" FLOYD CRAMER - Dallas - (RCA) "Little House On The Preirie"

"The Young And The Restless" BILLY "CRASH" CRADDOCK - Changes - (Capitol) "Ain't No Easy Way To Lose" "See Cruise"

JOHN DENVER - Autograph - (RCA) "How Mountain Girls Can Love" "The Ballad Of St. Anne's Reel" "Dancing With The Mountains" M CRYSTAL GAYLE - Miss The Mississippi - (Columbia) "The Blue Side" "Don't Go My Love" "Dencing The Night Away" "A Little Bit Of The Rain

MERLE HAGGARD - The Way I Am - (MCA) "Wake Up" "No One To Sing For" "Take Me Back And Try Me... JERRY LEE LEWIS - When Two Worlds Collide - (Elektra) "Rockin"

Jerry Lee" "Honky Tonk Stuff"

Commany & Lorette Mickey Gilley Charley Pride HOTTEST Mac Davis Joe Stampley Dave & Sugar Johnny Rodriguez WCXI Destroit M

Dehoe Mi

1.6. Sheppard
Johnny Rodriguez
Rezzy Bailey
Commay & Lorette
Buck Duenn
Charley Pride
Cyptol Liggle "Blue"
HOTEST
Cristy Lame
George Jones
Romnie Miliany (Both)
Lerry Gattin
Sissy Spacek (Both)

LORETTA LYNN - Loretta - (MCA) "Sweet, Sweet Deddy" "Honky Tonk Angels"

RONNIE MILSAP - Milsap Magic - (RCA) "It's A Beautiful Thing" 'Misery Loves Company" "If You Don't Want Me To" "She Thinks I

Still Care" ANNE MURRAY - Somebody's Walting - (Capitol) "Do You Ever Think Of Me" "You Set My Dreams To Music" "What's Forever For"

"Nevertheless" DOLLY PARTON - Dolly Dolly - (RCA) "Same Old Fool" "Even

A Fool Would Let Go JERRY REED - Sings Jim Croce - (RCA) "I Got A Name" "Time In A Bottle" "I'll Have To Say I Love You In A Song"

KENNY ROGERS — Gideon — (UA) "You Were A Good Friend" "The Buckeroos" "Somebody Help Me" "No Good Texas Rounder"
RAY STEVENS — Shriner's Convention — (RCA) "Dooright Family"

"Coin Machine" URBAN COWBOY - Soundtrack - (Full Moon/Asylum) "Could I Have This Dance" "Falling In Love For The Night" "Love The World Away" "Stand By Me" "Orange Blossom Special" "Hearts Against The Wind" "Darlin" "Lookin' For Love"



P/A

POP/ADULT®

# Mike Kasabo

# Protecting Against Possible ESF Erosion

This week, Part II of our interview with KMBZ/Kansas City PD Steve Bell on ESF's effect on Pop/Adult stations and what they can do about it. That latter topic is Steve's focus this week, as he outlines specific steps KMBZ is taking to meet the challenge of possible listenership loss from the Expanded Sample Frame technique.

R&R: What steps are you taking to deal with ESF?

SB: First let me point out that we have always been a brinksmanship radio station. In the early days of Arbitron ratings we had the freedom to do that because we were able to run close to the edge of possibly offending people as we tried to reach as broad an audience as possible. We have now candidly pulled in our horns and become a little bit more conservative in terms of trying to really target to our audience which is 30+.

R&R: Give me specifics.

SB: We have softened the music somewhat and have come to realize, at least for us, that in this day in radio the dividing line is probably at 30 and not 25 as it used to be. Plus for the first time in the history of Kansas City radio, we have a full-blown News/ Talk operation, KCMO, resulting in our having to establish a lot more non-music content in our programming. One more additional point is that we are including in our massive billboard campaign many boards in low income areas where we've never been before.

R&R: What kind of preventive maintenance could you offer someone who might be facing ESF in the future?

SB: Don't do what I did which was to say, "Oh well, how many unlisted phones can there be in my market?" Specifically, don't take the phone company's figures they give out. We were led to believe that Kansas City has 9% unlisted phone numbers — so we assumed we were dealing with that figure. Wrong Pop/Adult breath! We have since found that the figure is actually 24%! So we underestimated by % the amount of impact that ESF would have. I'm looking at some ESF markets that are coming up for April/May 1980 and I notice that Nashville/Davidson has 28%, Albany/Schenectady/Troy has 26%, Honolulu has 35% and Sacramento has an unbelievable 44.6% unlisted phones. They are going to shake up some folks with that. These figures I've given are from Arbitron and are probably very accurate.

R&R: Any other observations?

SB: What you're going to have to realize is that the ESF diary holder is probably a little different animal; the higher income ESF diary holder is probably somebody who is upwardly mobile or someone who does not want to be bothered with telephone soliciting and they tend to listen to a lot of different radio stations and according to what we've come up with on our own, they also tend to listen to a station for perhaps a shorter period of time. They are also more information conscious and that's what we've done here at KMBZ — to try and incorporate that into our programming. On the other hand, the lower income ESF diary holder tends to be a young person just starting out on the road of life trying to get things established; they're rock 'n' roll listeners basically or in this area country music listeners and are also vulnerable to sports programming. Sports becomes very important to reaching these people plus we have altered our thinking with our contesting — these people are more interested in winning a cash prize than say a suburbanite attorney would be, for example.

R&R: How would you best maximize ESF?

SB: Remember, there are two ways to deal with the "pond" to increase your sales — and the analogy in this case is fishing: you can either do a lot more effective fishing in the pond that you're working, or you can go out and try to fish some *other* pond. Experience proves that you'll do a lot better fishing in waters that you are familiar with. What



TAKING THE TOUR WITH THE BEACH BOYS — WCSH/Portland Program Director Chuck Morgan is centered here by Al Jardine and Carl Wilson as they prepare to take off on the first leg of the legendary group's "1980 World Tour." Morgan traveled with the guys in their private jet and spent almost enough time with them to become a member of the group on this one-week tour.

I'm saying is that the basics are often the answer; we have to talk to an audience, know who they are. Good programmers and good performers know who their audience is. You have to maximize the amount of time that you can give them. That means, simply, you have to give them good reasons for listening and minimize the irritants that might cause them to go someplace else. You must realize that adult listeners must be given a reason to listen; and just as importantly if not more so, no reason to leave you. You have to avoid offending them.

R&R: You seem to be building a philosophy

SB: I am. Everything you and I and everybody else does in this world is motivated by just two actions. The desire to get something or the desire to get away from something! So it comes down to what do your listeners want to get? Time, temp, weather forecast, favorite kind of music? And just as importantly they want to get away from things that hassle them in their world. They need to get away from the elements that they find irritating in their environment. But really, most of all, they need companionship, they're looking for a friend — you'd better be one, or you'll lose!

#### Update

RADIO AWARDS: WBZ/Boston's news team claimed two awards in the 1979 United Press International competition, including a first place award for coverage of last year's Boston Marathon along with second place recognition for a public service series, "Victory Of The Alcoholic" MORE AWARDS: WISN/Milwaukee was presented (by Tom Snyder, no less) with two news awards from the Milwaukee Press Club, for Best Spot Reporting and Best Single Report for Series Contributing to The Community's Welfare WSB/Atlanta's Sports Director Phil Schaefer has captured first place for Sports Reporting in the annual Green Eyeshade Awards competition . . . GET BACK: WCBM/Harrisburg went back in time recently and played not only the music of the 1955-1969 frame, but had its past newscasters come and tape the top news stories of those years. The station also played old commercials, jingles etc; station sources said reaction was very strong FOLLOW-UP: WDBO/Orlando's "Stand Up For America" promotion was a resounding success, as more than 17,000 people participated in the event, highlighted by a fireworks display . . . KOB/Albuquerque was off the air for almost two hours (you should have seen the dash for Arbitron's phone number) when a local transformer blew up . Charlottesville collected over \$20,000 in pledges in its recent March of Dimes Superwalk, which covered more than 20 kilometers (12 1/2 miles). Personality Dusty Rhodes, who ran

the distance last year, was reported to have walked a little this time . . . Beginning May 21, George Treiber (pictured) will report the WTAR/Norfolk "Sail Patrol Reports" from a 60-foot catamaran, as the craft cruises the Chesapeake waters . . In the tradition of early broadcasts on radio, KWTO/Casper carries the first live symphony concert ever in the state of Wyoming. The Casper Symphony Orchestra was heard over the station's 50,000-watt clear channel, and received reaction from all over the state plus neighboring ones as well . . . Gary Yacono writes from WTGC/Lewisburg, PA, to say that the station is now Pop/Adult and he is in need of product from all sources, albums and singles — anyone wishing to help may send product to him at Colonial Park R.D. 1; 17837, or phone (717) 523-3271 . . .



George Treiber

#### **Transition**

LADIES' DAY AT WMAL: Karen Henry has been appointed to the newly created position of Sales Promotion and Merchandising Coordinator for the Washington D.C. outlet, and will work directly with the local, regional and national sales departments in an effort to generate new sources of revenue through the development of merchandising and promotional campaigns. Also, Penny Springer has been promoted to Publicity Coordinator, with her responsibilities including publicizing station activities and programming to the industry as well as the community...

Craig Moore to KHOW/Denver as midday personality from WSDO/Ft. Lauderdale ... Longtime Louisville newsman Drew Vogel has been snatched away from WHAS to become the News Director of WDAE/Tampa ... Mike Matson has taken over the nighttime shift at KAKZ/Wichita from the all-night, which is now filled with the Larry King show. Matson replaces Doug Rupe, who was moved on to an administrative position with KGCS in nearby Derby ... WCFR/Springfield, VT has a new midday personality, Peter King from WDOT/Burlington, VT, while Diane Lucas leaves her part-time gig at the station to go to WTSA/Brattleboro in that state ... New to radio is John Swan, who comes to WKIQ/Bowling Green as the station's Music Director. Former MD Steve Bean is now News Director, replacing Paul Herringshaw, who retires from radio ... WHIZ/Zanesville has a new nighttime personality Phil Golovin from WRFD/Columbus, OH ...

#### Color

SAIL AWAY: WSM-FM/Nashville ran its "FM95 Wants To Take You Sailing" promotion, giving away three 13-foot sailboats. All listeners had to do was call each time they heard a song played with a reference to sailing — what a break for the Jimmy Buffett catalogue. Every caller received a small gift and became eligible for the grand prize sailboats

GUESS & GRAB: WTIC/Hartford is giving away a \$1000 bill to the person clever enough to figure out the correct serial number of the greenback. Even a wrong answer wins the guesser \$9.60. The "Grand Guessing Game" gives clues calling guesses "high" or "low." Station reports great reaction.

Station reports great reaction.

LADIES' WEEK: Last week was National Secretary Week, and KWOD/Sacramento personally delivered 106 dozen roses to random secretaries in the station van. Also had KWOD listeners nominate their favorite secretaries, with those being named appearing in a full-page ad in the Sacramento Union . . . WRIE/Erie added a different touch to this celebration, giving 13 area secretaries the day off — Manpower provided the people to fill in for them.

# THIS WEEK'S PAMOST ADDED

**WBZ** KSL WGY **WVMT** WHIO **KEX WGIR** WATR KGGF WCCO-AM **KOGO** KRKK **WLNH WSTV WBT WSB WNEW** WSGW **WREC** WHOK **KMPC KMRJ WRIE** KLYD

**KBLF** 



WHAG **KOLO KFQD KDKA KWOS WWWE FM97 WIP KHOW WPRO** WIOD MOLW WFYR KAKZ WORG WTAE WHIZ KSTP **KRKO KUGN WCSH** WIS **WELI** WFIR

# FRANK SINATRA

"Theme From NEW YORK, NEW YORK"

Produced by Sonny Burke Orchestra and Chorus Arranged and Conducted by Don Costa



On Reprise Records Distributed by Warner Bros.

# BREAKERS

### **NEIL & DARA SEDAKA** Should've Never Let You Go (Elektra)

60% of our reporters are on it. Adds include KOGO, WIS, WCSH, KRKO, KOLO, WHAM. Key moves: 13-9 WBEN. 25-15 KFMB, 20-15 WCFR, 15-9 WRIE, 21-14 WSTV, 9-5 WGR, 24-20 WLNH, 32-27 WSGW, 31-27 WORG, 28-22 WFIR, 27-23 WHAG, 30-27 KBLF, 24-21 KMPC, debut 20 WISN, debut 26 KWOS, debut 28 WWWE, debut 28 WBOW. Hot at WIP, WSBA. Jumps 34-25 on P/A chart.

### **ROBBIE DUPREE** Steal Away (Elektra)

55% of our reporters are on it. Second in Most Added this week including WGY, WBT, WSGW, WQUD, WHAM, WBAL, WSTV, WTAE, WBOW, WEBC, KSTP, WQUA, WHAS, WISN, KDKA, WCFR, KUGN, WNEU, WORG. Key moves: 21-16 WBEN, 35-30 WFIR, 29-26 KFMB, 29-24 KWOS, 29-25 KBAI, 30-27 WWWE, 31-28 WCSC, debut 19 KRMG, debut 20 WGR, debut 26 WSB, debut 28 WSM-FM, debut 29 WJBO. Heavy rotation: WOWO. Jumps 40-26 on P/A chart.

# **NEW & ACTIVE**

sents total number of our reporting station ber of those stations that added it this week

LINDA RONSTADT "Hurt So Bad" (Asylum) 61/2 add KHOW, KOLO. Key moves: 22-18 WNEU, 18-7 KRMG, 1-1 WWWE, 21-15 KWOS, 15-10 KLTE, 21-18 KBAI, 27-20 WCSC, 34-26 WLVA, 23-18 WSTV, 23-19 WQUD, 21-18 KUKI, 37-27 WHIZ, 30-18 WFIR, 25-22 KBLF. Increased 29-24

PHOTOGLO "We Were Meant To Be Lovers" (20th) 58/11 add wdbo, wsgw. KOGO, KNBR, WLNH, WFIR, WIP, KRMG, KSTP, WIOD, WRVA. Kay moves: 10-6 WYMC, 10-8 KBAI, 12-7 WLVA, 24-21 WORG, 33-30 KRKO, 32-26 KBLF, 22-16 KFMB, 17-14 WRIE, 22-17 WSTV, 27-21 WJBO. Heavy rotation: WATR, WTMJ, KUGN. Increased 31-28 on P/A chart.

JAMES LAST BAND "The Seduction (Love Theme)" (Polydor) 54/12 add KGGF, KUKI, WQUD, KOGO, WHAG, KAFM, KBLF, KOB, WNEU, KHOW, KDKA, KBAI, Key moves: 16-12 WSM-FM, 14-11 KLTE, 19-16 WLNH, 33-29 WSGW, 26-20 WBT, 27-22 KOLO, 27-23 WPRO, 24-21 WVMT, 30-24 KFMB, debut 18 WBZ, debut 28 WJBO, debut 29 WORG, debut 30 WWWE. In-

creesed 35-30 on P/A chart.

MICHAEL JACKSON "She's Out Of My Life" (Epic) 50/14 add KAKZ. WATR.

KBAI, WSM-FM, KMRJ, WBOW, WGY, WELI, WREC, WJON, KUGN, KSTP, WFIR, WIS, Key moves:
27-21 KUKI, 28-23 WBT, 28-25 WOWO, 27-18 WCFR, 26-22 FM97, 26-23 KDKA, 38-28 KBLF, debut 27

KRMG, debut 27 WNEU, debut 27 WPRO, debut 27 KOLO, debut 27 WHAG, Heavy rotation: KFQD, I. Increased 38-31 on P/A chert

EDDIE RABBITT "Gone Too Fer" (Elektra) 43/7 add WLNH, WORG, WIS, WFTL KAFM, KLTE, WDBO. Key moves: 12-8 WYMC, 8-5 WSB, 22-17 WHAG, 24-21 KOLO, debut 27 WJBO. Heavy rotation: KUGN, KFQD. Increased 36-34 on P/A chert.

DANN ROGERS "China" (International Artists) 41/4 add WORG, WIS, WFDF, WSBA Key moves: 31-26 KRKO, 22-18 KBLF, 32-25 WLVA, 25-20 KOLO, 22-18 WJBO, 24-20 KEX, 25-22 WBT 35-29 WSB. Increased 37-35 on P/A chart.

FRANK SINATRA "Theme From New York, New York" (WB/Reprise) 43/35. This week's Most Added including — WIP, KHOW, WCCO-AM, KOGO, WBT, WSB, WNEW, WSGW, WRIE, KMPC, WREC, KOLO, KAKZ, WTAE, KSTP, WFYR, WIOD, WPRO, KDKA, WWWE, KFQD,

# POP/ADULT AIRPLAY/40

Three Weeks	Two Weeks	Last Week	This Week	May 2, 1980
13	8	3	0	KENNY ROGERS & KIM CARNES/Don't Fall In Love With A Dreamer (UA
8	6	5	Õ	PAUL DAVIS/Do Right (Bang)
1	1	1	3	AIR SUPPLY/Lost in Love (Arista)
6	4	4	0	CHARLIE DORE/Pilot Of The Airwayes (Island)
19	13	9	Ö	DAN FOGELBERG/Heart Hotels (Full Moon/Epic)
2	2	2	8	EAGLES/I Can't Tell You Why (Asylum)
4	3	6	7	DR. HOOK/Sexy Eyes (Capitol)
10	9	8	8	CHRISTOPHER CROSS/Ride Like The Wind (WB)
24	15	13	0	ANNE MURRAY/Lucky Me (Capitol)
14	12	10	10	DIONNE WARWICK/After You (Arista)
23	14	12	0	ANDY GIBB & OLIVIA NEWTON-JOHN/I Can't Help It (RSO)
9	7	7	12	FELIX CAVALIERE/Only A Lonely Heart Sees (Epic)
29	20	16	Œ	BETTE MIDLER/The Rose (Atlantic)
36	25	19	Ø	AMBROSIA/Biggest Part Of Me (WB)
22	17	15	15	SPYRO GYRA/Catching The Sun (MCA)
26	21	18	16	JENNIFER WARNES/When The Feeling Comes Around (Arista)
35	26	20	<b>D</b>	BERNADETTE PETERS/Gee Whiz (MCA)
37	33	21	0	BARRY MANILOW/I Don't Want To Walk Without You (Arista)
7	11	11	19	BILLY PRESTON & SYREETA/With You I'm Born Again (Motown)
5	5	14	20	KOOL & THE GANG/Too Hot (DeLite/Mercury)
32	27	23	21	NEIL DIAMOND/The Good Lord Loves You (Columbia)
11	10	17	22	RAY, GOODMAN & BROWN/Special Lady (Polydor)
33	29	27	<b>②</b>	JIMMY RUFFIN/Hold On To My Love (RSO)
39	34	29	<b>②</b>	LINDA RONSTADT/Hurt So Bad (Asylum)
_	37	34	<b>6</b>	NEIL SEDAKA & DARA SEDAKA/Should've Never Let You Go (Elektra)
_	_	40	<b>©</b>	ROBBIE DUPREE/Steel Away (Elektra)
28	24	24	27	FLEETWOOD MAC/Think About Me (WB)
40	36	31	28	PHOTOGLO/We Were Meant To Be Lovers (20th)
18	22	22	29	JOHN DENVER/Autograph (RCA)
_	38	35	•	JAMES LAST BAND/The Seduction (Love Theme) (Polydor)
-	_	38	<b></b>	MICHAEL JACKSON/She's Out Of My Life (Epic)
12	16	25	32	DAVID GATES/Where Does The Lovin' Go (Elektra)
20	19	26	33	BOB SEGER/Fire Lake (Capitol)
_	39	36	34	EDDIE RABBITT/Gone Too Far (Elektra)
_	40	37	<b>©</b>	DANN ROGERS/China (International Artists)
-	-	$\rightarrow$	36	FRANK SINATRA/Theme From New York, New York (WB/Reprise)
30	28	28	37	ENGELBERT HUMPERDINCK/Love's Only Love (Epic)
_	_	39	38	B.J. THOMAS/Walkin' On A Cloud (MCA)
_	-		39	BRUCE COCKBURN/Wondering Where The Lions Are (Millennium)
	-		40	MAC DAVIS/It's Hard To Be Humble (Casablanca)

This chart is based solely on statistics compiled weekly from our reporting stations Black circled numbers indicate significant upward movement from at least 60% of our reporters New Entry

uts 25 WVMT. Heavy rotation: WATR, KOGO. Debuts at No. 36 on P/A chart. B.J. THOMAS "Walkin" On A Cloud" (MCA) 35/1 add WSTV. Key moves: 26-19 WYMC. 29-24 WBT, 8-4 WHAG, debut 30 WJBO. Increesed 39-38 on P/A chart.

BRUCE COCKBURN "Wondering Where The Lions Are (Millennium) 37/6 add WREC, WBOW, WSTV, WCCO-FM, WSGW, KDWN. Key moves: 17-14 WVMT, 9-6 WSM-FM, 12-5 WCFR, 25-13 WLNH, 27-22 KBAI, 27-24 KDKA, 31-24 WFIR. Debuts at No. 39 on P/A chart. MAC DAVIS "It's Hard To Be Humble" (Casablanca) 32/1 add KOGO. Key moves: 21-14 WHAG, 33-27 WFIR, 28-17 WQUD, 23-20 WIBW, debut 20 WYMC. Heavy rotation: KFQD, WJON, WCCO-FM. Debuts at No. 40 on P/A chert.

# Others Getting Significant Action

BEACH BOYS "Goln' On" (Caribou) 32/2 add WFIR, WFDF. Moves 29-26 WCFR DEBBY BOONE "Are You On The Road To Lovin' Me Again" (WB/Curb) 29/8 edd KRNT, KDWN, WGIR, WYMC, WSIX, WFDF, WHOK, WSTV. Debuts 29 WLNH. Heevy rotation:

LARRY GATLIN "Taking Somebody With Me When I Fall" (Columbia) 29/8 add WLVA, WTVN, KBLF, WCHV, WJON, WFDF, WISN, KFQD, Moves 19-12 WRIE, 24-20 KLTE, 30-22 WJBO.

MARY MACGREGOR "Dancin' Like Lovers" (RSO) 24/7 add WGIR, KFMB, KHOW, WJON, WWWE, WSTV, KMRJ, Moves 24-17 KBLF, 21-18 WIBW, debut 23 WYMC.

RUPERT HOLMES "Answering Machine" (MCA) 22/18 adds Include WGY, WOWO, KEX, WCBM, WASH, KFOR, WIOO, WJBO, WPRO, WSIX, KRMG, KMPC, WCCO-FM, WOIF, Moves

KORONA "Let Me Be" (UA) 20/2 edd KNBR, WHOK, Moves 20:12 KRMG, 21:13 WOWO,

ELTON JOHN "Little Jeannie" (MCA) 19/19. Looks like a strong comeback — adds Include WISN, KEX, WCBM, WGR, WGIR, WATR, WFYR, WPRO, WIP, WBEN, KRMG, KMPC, WSM-FM, WCCO-FM, WTMJ, WTIC, WWWE.

FIREFALL "Headed For A Fall" (Atlantic) 19/2 add WCSC, WQUA (dp). Moves 28-24 WLNH, debut 28 WNEU, debut 28 WPRO, debut 35 WORG.

BOB SEGER "Against The Wind" (Capitol) 16/8 add WRIE. WCBM, WGR, KRKO, WVMT, KRMG, WJBO, WDIF. Moves 29 24 WSM-FM, 25 16 WCFR, debut 30 FM97. DAN HILL "I Still Reach For You" (Epic) 16/2 add WSTV, KFOR, Moves 17-12 WLVA.

FLOYD CRAMER "Theme From Dallas" (RCA) 15/2 add WORG, WHAS, Debut 25

CLIFF RICHARD "Carrie" (EMI America) 15/1 edd WNFL. Debut 28 WCFR MANHATTAN TRANSFER "Twilight Zone" (Atlantic) 14/2 add WCHV, WBZ.

NICOLETTE LARSON "DBncin' Jones" (WB) 12/4 add KBLF, WHAG, WREC, KFOR. Moves 26:20 WCFR, 30:27 WSM-FM. 26:21 WLNH.

PAUL McCARTNEY "Coming Up" (Columbia) 10/5 add KRKO, WYMC, WCHV,

FRANK WEBER "You Can Come Home To Me" (RCA) 9/4 add KRNT, KUGN, IMPERIALS "Living Without Your Love" (DaySpring/Word) 9/3 add KBAI,

GORDON LIGHTFOOT "Dream Street Rose" (WB) 7/7 add KRKO, WISN, WSM-FM, KMRJ, WGR, WCCO-AM, KDWN.

### **Most Added:**

FRANK SINATRA

ROBBIE OUPREE Steal Away (Elektra)
Added at 21% of our reporting

ELTON JOHN Little Je

RUPERT HOLMES Answering Mechine (MCA) dat 18% of our reporting stat

MICHAEL JACKSON JAMES LAST BAND

The Seduction (Love Theme) (Polydor)
Added at 12% of our reporting stations

Added at 12% of our reporting stations
PHOTOGLO
We Were Meant To Be Lovers (20th)
Added at 11% of our reporting stations

#### **Hottest:**

KENNY ROGERS & KIM CARNES

Don't Fall In Love With A Dramer (UA)
Reported hot at 54% of our stations.

AIR SUPPLY

Lost In Love (Arista)
Reported hot at 43% of our stations.

OAN FOGELBERG

Heart Hotels (Full Moon/Epic)
Reported hot at 33% of our stations.

PAUL OAVIS

DO Right (Bang)
Reported hot at 37% of our stations.

AMBROSIA

Biggest Part Of Me (WB)
Reported hot at 37% of our stations.

CHARLIE DORE

Pilot Of The Airwaves (Island)
Reported hot at 31% of our stations.



WHAM/Roche Mike Horvey Neil & Dara Sedaka R. Dupree HOTTEST K. Rogers & K. Carnes Ambrosia

WGY/Schen

Paul Cossidi

R. Dupree
M. Jackson
(Life)
R. Holmes
(Machine)
HOTTEST
Dr. Hook
Eagles
L. Ronstadt
Air Supply
K. Rogers 3
K. Carnes

# PAREGIONAL ADDS & HOTS

**EAST** 

WBAL BOTH Jock Locy R. Dubres WCBM/Boltin

Elton
R. Holmes
(Machine)
B. Seger
(Wind)
HOTTEST
L. Ronstadt
M. Jackson
(Life)
Dr. Hook

Dr. Hook Ambrosia

Ambrosia
WBZ/Boston
Wendy Fungo
B. Midler
H. Transfer
HOTTEST
C. Cross
Air Supply
J. Ruffin
F. Cavaliere
Eagles
Mispers
(Beat)
K. Rogers &
K. Carnes
Ambrosia
WMDEN/Buffolo WBEN/Buttoio Roger Christio

Elton N. Diamond HOTTEST HOTTEST C. Cross Ambrosia B. Peters B. Midler Neil & Dark Sedaka B. Manilow WGR/Buffolo Jerty Reo

Jerry Reo
Elton
G. Lightfoot
B. Seger
(Wind)
A. Murray
(Happy)(Ip)
HOTTEST
Preston & Syreeta
P. Davis
F. Mac
Neil 5 Dara
Sedaha
K. Rogers &
K. Carnes
B. Joel
(Minht)
D. Fonelbern
WWM/M.

WVMT/Burlingto Gary Wheelock

B. Seger
(Wind)
K. Rogers
(World)(1p)
HOTTEST
C. Dore
K. Rogers &
K. Carnes
P. Davis

K. Carnes Davis Cockburn Midler WRIE/Erie Ted Abbott

Ted Abboth
J. Clayton
F. Sinatra
B. Seger
(Wind)
HOTTEST
Ray, Coodman
& Brown(Lady)
B. Midler
M. McGovern
C. Dore
Meth & Dara
Sedaka

Airplay
WHAG/Hogerst
Rick Summers
F. Sinetra
J. Lest Band
T. DeSario
B. Peters
N. Larson
HOTIEST
D. Marwick
P. Davis
B. J. Thomas
K. Loggins
K. Carnes
A. Hurray
B. Hidler
H. Davis

WCMB/ Lorry Scot A. GIDD & ONL J. Warnes MOTTEST

WLNH/Loconio Roger Curhs

Roger Curhs
F. Sinatra
E. Rabbitt
B. Raitt
Rufus N Chaka
Photoglo
R. Dupree
HOTTEST
Air Supply
C. Dore
Spyro Gyra
J. Warnes
P. Davis
A. Gibb B ObJ
B. Midler
B. Gockburn
WGGR/Monchest

WGIR/Moncheste

Koren Andersei

Koren Andersen Elton G. Arrell B. Raitt O. Boone G. Campbell & R. Coolidge H. Macgregor HOTTEST D. Fogelberg F. Cavallere K. Rogers & K. Carnes C. bore

M. Jackson (Life) HOTTEST

Eagles C. Dore K. Rogers & K. Carnes D. Fogelberg

WNEW/New York Bob Jones

Jerry Sullivan

D. Fogelberg C. Dore HOTTEST

Air Supply C. Cross Eagles

Elton G. Knight F. Sinatra

Photoglo HOTTEST

B. Peters
Ambrosta
R. Dupree
Net 1 & Darea
Sedaka
FAM97/PMSburgh
Dennis Ethoft
Ray. Goodman
A Brown
(Inside)
F. Sinatra
Shyro Gyra
HOTIEST
Preston 3 Syr
J. Ruffin
Ambrosta
R. Parker 8
Raydio
K. Rogiers 8
K. Carnes
B. Peters
B. Hidler

WIP/Philodelphio Bob Russo

F. Sinatra HOTTEST D. Warwick

Rondy Hick
R. Dupree
J. Last Band
F. Sinatra
C. Mangione
(Fun)
HOTTEST
C. Cros
C. Dore
Air Supply
Dr. Hook
K. Rogers &
K. Carnes
Anbrosia
HATAE/PHISDU P. Davis
D. Marwick
D. Fogelberg
K. Rogers 5
K. Carnes
Atr Supply WTIC/Horfford Ginny Jesionko Ginny Jesionko
B. Peters
Elton
HOTTEST
Air Supply
Eagles
K. Ragers 5
K. Carnes
D. Fogelberg
D. Marwick
Ray, Goodman
& Brown(Lady)
A. Gibb & DNJ
WYNH/Locopin WTAE/Pittsburgt

KDKA/Pittst Randy Flick

Don Berns
F. Sinatra
R. Dupree
B. Midler
HOTTEST
Ray, Goodman
A Brown(Lady)
Eagles
Pression & Syreeta
B. Peters

WCSH/Portland
Dean Rogers
Ne11 5 Dana
Sedaka
K. Roners 8
K. Carnes
HOTEST
C. Cross
Syreeta
Kool 8 The Gang
Air Supply
R. Holmes
(Him)
Spinners

WPRO/Provide Dave McNome B. Nanilow R. Holmes (Machine) F. Sinatra Whispers (Lady) (Lady)
Elton
MOTTEST
Air Supply
K. Rooers
K. Carnes
C. Done
P. Davis
B. Midler
D. Fonelberg

HOTTEST Air Supply Eagles C. Dore P. Davis K. Rogers & K. Carnes D. Fogelberg Spyro Gyra A. Gibb & DNJ

Jeff Toylor
Whispers
(Lady)
R. Dupree
F. Heber
HOTTEST
I. Fogelbei
Harwick
Mac
Hoper Dode

F. Mac Cooper Dodge B. Cockburn K. Rogers & K. Carnes Ambrosia Neil & Dara Sedaka WHEN/Syrocuse Bob Corolin

Bob Corolin
J. Ruffin
HOTTEST
Air Supply
Ray, Goodman
& Brown(lady)
Dr. Hook
P. Davis

WASH/Woshington, DC Bob Duckmon Peaches & Herb (Pledge) R. Holmes (Machine) HOTTEST Ambrosia B. Midler

WATR/Waterbury Chris Evons Christyons
Elton
M. Jackson
(Life)
S. Jacobs
A. Murray
HOTTEST
F. Sinatra
Ambrosia
Photoglo
B. Peters
Spyro Gyra

apyro Gyra
WSBA/York
Jim Hom
D. Rogers
R. Milsap
(Heart)
HOTTEST
B. Manilow
A. Gibb & ONJ
Neil & Dara
Sedaka

SOUTH

WSB/Atlanta George Fish George Fisher
F. Sinatra
S. Curtis
C. Craddock
Dsborne Bros
Bros. Jones
E. Norris
HOTTEST
C. Dore
Eagles
E. Rabbit
P. Davis
D. Fogelberg
K. Rogers
E. Arnold
A. Gibb & ONJ
WJBO/Boton Rou

WJBO/Batan Rouge Suson Flonegin

Suson Flonegin
B. Midler
W. Nelson
(Rider)
R. Holmes
(Machine)
B. Manilow
B. Seger
(Wind)
B. Joel
(Why)(1p)
WOTTEST
Eagles
Dr. Mook
C. Dore
Dore
Jorgan

WCHV/Chorlottesville Thomos H. Twine

M. Transfer
L. Gatlin
P. McCartney
HDTTEST
Ambrosia
Air Supply
B. Joel
(Right)
P. Davis
D. Fogelberg
L. Ronstadt
MIS/Columbia

WIS/Columbio

Mike Collins Mike Collins
M. Jackson
(Life)
M. Diamond
Neil & Oara
Sedaka
E. Rabbitt
D. Rogers
HOTTEST
Air Supply
Eagles
C. Cross
Dr. Hook
C. Dore

Ron Doon
J. Last Band
E. Rabbitt
B. Peters
HOTTEST
K. Rogers &
K. Carnes
D. Fogelberg
Eagles
D. Marwick
C. Cross

wcsc/cho

WCSC/Choriestoi
Rondy Scoti
Firefall
Whispers
(Lady)
B. Manilow
HOTTEST
Blandie
B. Joel
(Right)(dp)
Presson & Syre
P. Davis
K. Rogers &
K. Carmes
F. Mac

Mac Glob & ONJ Fogelberg r Supply WBT/Chorio

Andy Bickel
R. Dupree
K. Rogers
(Morld)(IP)
F. Sinatra
G. Campbell
A. R. Coolidge
HOTTEST
Air Supply
Eagles
P. Davis
B. Peters
D. Fogelberg
J. Marmes
A. Gibb & ONJ
Ambrosla
A. Hurray

Tom Doren
E. Rabbitt
HOTTEST
Air Supply
D. Harwick
K. Rogers &
K. Carnes
Spryo Gyra
D. Fogelberg

WHAS/Louisvi Jerry Molloy Jerry Molloy
G. Burbank
R. Dupree
F. Cramer
A. Murray
HOTTEST
D. Fogelberg
Ambrosia
B. Midler

WYMC|Moyleld Robert Conrod Ironhorse R, Rome P, Travers D, Boone P, McCartney J, Collins

J. Collins
Orleans
B. NeilsenChapman
HOTTESY
F. Mac
Photoglo
Kool & The Gang
E. Rabbitt
Preston & Syreeta
K. Rogers &
K. Carmes
D. Parton
C. Harding
R. McDowell

WLVA/Lynchburg Jockson Hill Gatlin Midler Manilow

B. Manilow HOTTEST Air Supply Eagles P. Davis C. Dore Photoglo D. Marwick Dan Hill B. Seger (Fire)

Yolondo Porog B. Peters F. Sthatra R. Holmes (Machine) Photoglo HOTTEST Air Supply Eagles C. Dore P. Davis K. Rogers & K. Carnes D. Marwick D. Fogelbowille (Fire)
WQUD/Memphi
Dan Voccoro
A. Murray
J. Last Band
R. Dupree
HOTTEST
Air Supply
Eagles
K. Rogers
K. Carnes
B. Seger
(Fire)
Ambrasia
P. Davis
WFFE/Memphi WSIX/Noshville Dove Nichols Dove Nichols
D. Boone
R. Holmes
(Machine)
O. Schiltz
R. Mhittaker
(Born)
Elton
T. Williams
HOTTEST
P. Davis
D. Fogelberg
A. Gibb & ONJ
K. Rogers
K. Carnes
L. Ronstadt
Ambrosia
WDBO-Ollondo
fom Kaminglon

WREC/Memphis B. Cockburn
B. Midder
M. Jackson
(Life)
H. Larson
P. McCartney
D. Schlitz
F. Sinatra

Tom Kenningtor
E. Rabbitt
Photoglo
HOTTEST
Air Supply
D. Warwick
Eagles
K. Rogers &
K. Carnes
P. Davis
D. Fogelberg

Rick Hubbord

Rick Hubbord

f. Weber

C. Mayfield b. L. Clifford

L. Clifford

C. Mangione

(Fun)

T. Orlando

R. Dupree

M. Jackson

(Life)

HOTTEST

B. Midler

Photoglo

K. Rogers &

K. Carnes

E. Rabbitt

D. Boone

MRKO/Everen

KRKO/Everett RP McMurphy

R P McMurphy
B. Seger
(vind)
P. McCartney
Neil & Dara
Sedaia
C. Lightfoot
R. Holmes
(Machine)
HOTTEST
Dr. Hook
C. Dore
D. Manwick
Ray, Goodman
& Brown(Lady)
D. Fogelberg
Ambrosia
B. Joel
(Right)
KDWN/Los Vegos

KDWN/Los Vegos

r. Hook . Midler . Rogers & K. Carnes K. Kogers i K. Carnes D. Warwick B. Peters WRVA:Richr Dick Gront Photoglo ARS

Elton Orleans

HOTTEST
D. Fagelberg
B. Midler
K. Rogers
K. Carnes
B. Cackburn
B. Scaggs
Ambrosia
J. Last Band
WORG/Orongeb
Stu Winahl

Stu Wright

Rabbitt

GQ D. Rogers R. Dupree L. Rawls Elton F. Cramer Kwick HOTTEST Dr. Hook

ARS
K. Rogers
(World)(1p)
HOTTEST
M. Manchester
M. Jackson
(Life)
8. Manilow

KBAI/Morro Bay Ann Dunaway

KOY/Phoenix Armstrong/St

C. Dore
MEX/Portland
Bob Swanson
R. Holmes
(Machine)
Elton
Ambrosia
HOTTEST
Air Supply

OTTEST ir Supply . Warwick . Fogelberg . Rogers & . K. Carnes

KOLO/Reno Mike Hogerly

F. Sinatra Neil & Dara Sedaka L. Ronstadt J. Ruffin B. Scaggs (Look)(1p) HOTIEST Eagles

None HOTTEST

Corl Riddleborge

Corl Riddleborger
Lipps, 1MC
B. Midler
M. Jackson
(Life)
B. Peters
Photoglo
Beach Boys
HOTTEST
C. Cross
Preston & Syreeta
Air Supply
B. Soner

B. Seger (fire) B. Joel (Right) Dr. Hook J. Ruffin K. Rogers & K. Carnes A. Gibb & ONJ

WNEU/Wheeling Dave Amos Dave Amos
A. Glob & DNJ
R. Dupree
B. Peters
J. Last Band
HOTTES!
Air Supply
K. Rogers &
K. Carnes
P. Davis
C. Dore
Ambrosia
L. Ronstadt

# **MIDWEST** WFDF/Finf Paul Londino L. Get11n Beach Boys D. Boone D. Rogers M. Mugrage D. Foge1berg (Gypsy)(1p) HOTTEST Atr Supply Faales

WKIQ/Bowling Green 9. Peters Spyro Gyra K. Rogers & K. Carnes HOTTEST Blondie C. Cross Ambrosia

WFYR/Chicogo John Wetherbee K. Rogers (World)(1p) F. Sinatra Flton

F. Sinati Elton HOTTEST Blondie Blondie C. Cross Air Supply Dr. Hook K. Rogers & K. Carnes C. Dore WWWE/Cleve Terry Patrick

Terry Potrick
F. Sinatra
Elton
M. Macgregor
HOTTEST
L. Ronstadt
Dr. Hook
B. Seger
(Fire)
K. Rogers &
K. Carnes
C. Cross
Ambrosia

N. UTOD & UNJ
WOWO/Ft Wayr
Sam DeVincent
G. Numan (dp)
R. Dupree
R. Holmes
(Machine)
HOTTEST
Air Supply
P. Davis
Antorosia
J. Marnes
F. Mac
B. Scaggs
Spyro Gyra
WNFL/Green Bov WNFL/Green Boy C. Richard
HOTTEST
Eagles
Air Supply
Kool & The Gang
C. Dore

Ambrosia KGGF/Cotteyvile McCord A. Gibb & DNJ Ambrosia Kool & The Gang J. Last Band F. Sinatra HOTTEST Air Supply Eagles WTVN/Columbus Denny Nugen

C. Dore
WMHM/Jockson
Jery Bornhof
T. DeSardo
T. Richards
(Stand)
Cooper Dodge B. Pointer
(Soul)
HOTTESY
T. Richards
(Stand)
Ambrosia
R. Parker S.
Raydro
L. Ronstadt Oenny Nugeni C. Dore J. Marnes L. Gatlin HOTTEST Air Supply Dr. Hook K. Rogers & K. Carnes P. Davis Ambrosia

KWOS/Jefferson City Steve Morse KRNT/Des Mo Scott Huskey D. Boone B. Manilow F. Heber Ambrosia WEBC/Duluth Rick Morgan

Steve Morse
K. Rogers
(Morld)(1p)
Misspers
(Lady)
Ironhorse
S.B. Devotion
Rufus & Chale
F. Sinatra
HOTIEST
Air Supply
Dr. Hook
C. Dore
P. Davis
K. Rogers &
K. Rogers
F. Mac
L. Ronstadt
L. Ronstadt

WHOK/Loncoste Greg Eyerman Korona Studio 88 F. Sinatra

S. Hooper R. Pinette & Oak M. Mugrage D. Boone HOTTEST D. Fogelberg A. Gibb & ONJ Ray, Goodman & Brown(Lady)

R. Holmes (Machine) M. Fisher Dan Hill HOTTEST P. Davis C. Dore D. Fogelberg K. Rogers & K. Carnes

WDIF/Monon
Jim Roberts

Jim Roberts
P. McCartney
B. Seger
(Mind)
R. Holmes
(Machine)
B. Caldwell
HOTTEST
Ambrosia
P. Davis

Ambrosia P. Davis D. Fogelberg WISN/Milwauker

Vikki Chanwoo G. Lightfoot Elton R. Dupree L. Gatlin HOTTEST HOTTEST
K. Rogers 8
K. Carnes
D. Fogelberg
R. Gibb 8 ONJ
N. Diamond
B. Manilow
WTMJ/Milwoukee Sam Armato

Sam Armato
Elton
MOTTEST
D. Fagelberg
Air Supply
P. Davis
8. Peters
Photoglo
8. Cockburn
K. Ragers &
K. Carnes
C. Dore WCCO-FM/N Curl Lundgrer El ton

8. Cockburn

R. Holmes

{Machine}

R. Robbins

HOTTEST

M. Davis

B. Manilow

D. Parton

Spyro Gyra

KSTP/Minneapoirs KSTP/Minneapois
Corpenter/Michoels
M. Jackson
(Life)
F. Sinatra
R. Dupree
Photoglo
HOTTEST

Air Supply Eagles Dr. Hook r. Hook Cross Davis Rogers & K. Carnes Warwick Fogelberg Murray Peters

WCCO-AM/Mini Denny Long G. Lightfoot M. Mugrage C. Mangione (Fun) F. Sinatra Imperials

KLTE/OLIohomo Cry

E. Rabbitt
HOTTEST
Eagles
D. Warwick
L. Ronstadt
J. Last Band
D. Fogelberg
B. Manilow

KMRJ/Pittsburg
Lonnie Swonger
R, Milsap
(If)(Ip)
R, Holmes
(Machine)
M. Macgregor
M. Jackson
(Life)
Orleans
G. Lightfoot
C. Rich
(fool)
F. Sinatra
HOTTEST
Air Supply
Eagles
Kool & The Gang
F. Cavaltere
C. Dore
WQUA/Quod Cities

Toradshaw HOTTEST Eagles D. Fogelberg B. Midler Ambrosia A. Gibb & ONJ B. Manilow J. Marnes Neil & Dana Sedaka

WBOW/Terre Ho Lorry Joseph

B. Cockburn
M. Jackson
(Life)
R. Dupree
HOTTEST
Air Supply
Dr. Hook
C. Dore
P. Davis
F. Cavaliere

WQUA/Quod Cries W W Baker

W. W. Boles

R. Dupree
Firefall(dp)
HOTTEST
C. Cross
Preston & Syreeta
J. Ruffin
K. Rogers &
K. Carnes

WIBW/Topeko John Katz WSGW/Saginor Rick Belcher None HOTTEST P. Davis D. Marwick K. Rogers & K. Carnes

Photoglo

B. Cockburn

R. Dupree

F. Sinatra

HOTTEST

Air Supply

Dr. Hook

Eagles

C. Dore

P. Davis KRMG/Tulsa Don Bishop P. Davis Ray, Goodman & Brown(Lady) D. Warwick B. Seger (Fire)

WJON/St Cloud Tom Scott
R. Dupree
F. Sinatra
M. Jackson
(Life)
L. Gatlin
M. Macgregor
Drleans
Sweet People
C. Mangione
(Fun)
HOTTEST
K. Rogers &
K. Carnes
C. Dore
H. Davis
Air Supply
B. Midler
C. Cross
WSTV/Steubens
Greg McCulloug
M. Diamond
B. Cockburn
M. Diamond
B. Gockburn
H. Macgregor
Dan Hill
T. Bradshaw
HOTTEST
Fanlas

Elton
Photoglo
M. Nelson
(Rider)
8. Seger
(Mind)
R. Holmes
(Machine)
M. Gilley
(Stand)(lp)
HOTTEST
Ray, Goodman
8. Brown
(Lady)
8. Seger
(Fire)
K. Rogers
A. Gibb & Ok)
L. Ambrosia
Ambrosia
P. Davis
Karrona

KAKZ/Wichito Doug Rupe Doug Rupe
B. Peters
M. Jackson
(Life)
F. Stnatra
HOTTEST
D. Fogelberg
Eagles
Air Supply
C. Dore

C. Dore C. Cross WHIZ/Zanesville Dave Crist

B. Caldwell
F. Weber
Ironhorse
F. Sinatra
HOTTEST HOTTEST C. Cross Preston & Syreeta B. Seger (Fire) Air Supply C. Dore K. Rogers & K. Carnes Peaches & Herb (Pledge) D. Fogelberg

WEST

KOB/Albuquerque Paul Douglos B. Midler
B. Manilow
J. Last Band
B. Peters
HOTTEST
C. Dore
P. Davis
Spyro Gyra

KFQD/Anchor Tom Rivers

L. Wood
J. Stewart
(Odin)
T. Richards
(Stand)
T. James
(Tighter)
L. Gatlin
F. Sinatra
D. Parton
HOTTEST
E. Pabbitt
M. Melson
(Rider)
K. Rogers
K. Carnes
M. Jackson
(Life)
M. Davis
M. Transfer
G. Slick
(Seasons)

KLYD/Bakersfield Lorry Crawford

Lory Crownord
F. Sinatra
Phil, Luv Ensemble
NOTTEST
E. Humperdinck
Preston & Syreeta
N. Diamond
D. Marwick
KHOW/Denver
Brion Scott
M. Missilon

Jock London
C. Mangione
(Fun)
R. Holmes
(Machine)
J. Collins
B. Cockburn
G. Lightfoot
Imperials
D. Boone
HOTTEST
C. Dore
P. Davis
A. Gibb & OkJ
M. Diamond
D. Rogers
J. Marnes Brion Scott

B. Manilow
F. Sinatra
J. Last Band
M. Macgregor
L. Ronstadt
HOTTEST
Spyro Gyra
K. Rogers &
K. Carnes
D. Yarmick
B. Midler
A. Murray

M.59/Monolulu John Wright A. Murray A. Gibb & ONJ B. Midler HOTTEST Air Supply Eagles F. Sinatra R. Holmes (Machine) Elton HOTTEST HOTTEST Air Supply C. Dore K. Rogers & K. Carnes D. Fogelberg 1, Gibb & ONJ Hidler Murray Air Supply
Eagles
D. Warwick
Ray, Goodman
& Brown(Lady)
P. Davis
K. Rogers &
K. Carnes

LOOK)(IP HOTTEST Eagles K. Rogers & K. Carnes D. Warwick P. Davis Ambrosia 1. Gibb & ONJ Fogelberg Murray

A. Murray RRMK/Rock Springs Roo Tucker F. Sinatra C. Mangsone (Fun) Ironhorse L. Rawls (Ain't) MOTTEST D. Rogers A. Gibb & DNU J. Ruffin RUPERT HOLMES (MCA) "Partners In Crime" "Long Way Home"

KBLF/Red Bluft
Tom Piont
J. Last Band
N. Larson
L. Gatlin
F. Sinatre
R. Molmes
(Machine)
J. Stewart
(Odin)
MOTTEST
Air Supply
K. Rogers &
K. Carnes
D. Fogelberg
Ambrosia
A. Gibb & OkJ
B. Midler
M. Macgregor
M. Macgregor

Ann Dunowoy

J. Last Band
Imperfals

M. Jackson
(Life)

J. Stewart
(Odin)

La Costa
MOTEST

P. Qavis

D. Fogelberg

K. Rogers &

K. Carnes
Photoglo

A. Murray

D. Warwick

A. Gibb & ONJ

KOY/Phoenix

KOY/Phoenix KFMB/Son Diego Larson/Anthony

Larson/Anthony
M. Macgregor
HOTTEST
Eagles
D. Marwick
K. Rogers &
K. Carnes
A. Murray
D. Fogelberg
J. Marmes
A. Gibb & ONJ
Neil & Dara
Sedaka
B. Midler
KOGO/Son Diego
Chuck Brinkman
Photoglo

Photoglo Neil & Dara Sedaka Sedaka J. Last Band F. Sinatra M. Davis HOTTEST F. Sinatra M. Davis

KNBR/Son From

Bryon Eolon J. Warnes Photoglo Korona HDTTEST P. Davis Air Supply Ambrosia K. Rogers & K. Carnes KUKI/Ukioh Steve Stone

Steve Stone
Ironhorse
J. Last Band
J. Warnes
B. Manilow
D. Fogelberg
MOTTEST
K. Rogers &
K. Carnes
P. Davis
J. Ruffin
Utopia
B. Joel
(Righ)
A. Murray
B. Midler

# Album Airplay Tracks

R. Dupree HOTTEST D. Fogelberg Ambrosia

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.) BEACH BOY'S (Caribou) "Endless Harmony" BEE GEES (RSO) "Wind Of Change" KARLA BONOFF (Columbia) "Restless Nights"

ANDY GIBB (RSO) "After Dark" "Rest Your Love On Me

KARLA BONOFF (Columbia) "Restless Nights"

JIMMY BUFFETT (MCA) "Dreamsicle" "Chanson Pour Les Petits Enfants"

GLEN CAMPBELL (Capitol) "I Was Just Thinking About You"

CAPTAIN & TENNILLE (Casablanca) "Deep And Dark" "No Love In The Morning"

JOHN DENVER (RCA) "In My Heart"

NEIL DIAMOND (Columbia) "I'm A Believer" "Mama Don't Know" "That Kind"

"The Shelter Of Your Arms" "Stagger Lee"

EAGLES (Asylum) "Sad Cafe"

FIREFALL (Atlantic) "Love That Got Away"

ROBERTA FLACK & DONNY HATHAWAY (Atlantic) "Disguises" "Stay With Me"

FLEETWOOD MAC (WB) "Honey Hi" "Never Meke Me Cry" "Sisters Of The Moon" "Angel" "Over & Over" "Storms"

DAN FOGELBERG (Full Moon/Epic) "Gypsy Wind" "Last To Know"

ANDY GIBB (RSO) "After Dark" "Rest Your Love On Me"

BILLY JOEL (Columbia) "Don't Ask Me Why" "C'Etait Poi" "Through The Long Night" "It's Still Rock And Roll To Me" "I Don't Want To Be Alone" "You're

LOBO (MCA/Curb) "A Day In The Life Of A Love" MELISSA MANCHESTER (Arista) "Don't Want A Heartache" "Holdin' On To The

BARRY MANILOW (Arista) "Rain" "Why Don't We Try A Slow Dance" "Sunday

Father" "Where Are They Now" "One Voice"
MARSHALL TUCKER BAND (WB) "Without You ANNE MURRAY (Capitol) "You've Got Me To Hold On To" "Nevertheless, I'm In Love With You" "I'm Happy Just To Dance With You"

In Love With You"" I'm Happy Just 10 Dance With You
CLIFF RICHARD (EMI America) "Fallin' In Love"
KENNY ROGERS (Full Moon/Asylum) "Love The World Away"
KENNY ROGERS (UA) "Goodbye Marie" "She's A Mystery" "Call Me Up"
LINDA RONSTADT (Asylum) "Girls Talk" "Look Out For My Love" "Mad Love"
BOB SEGER (Capitol) "You'll Accompany Me"
BARBRA STREISAND (Columbia) "Niagara" "Come Rain Or Come Snow"
JENNIFER WARNES (Arista) "Shot Through The Heart" "Tell Me Just One More

# OPPORTUNITIES

### **Openings**

Q106 is tooking for a middey air paraonality. Dynamite production a must. Send tapes and resumes to Jim Cooke, PD, Q106, Box M-88, York, PA 17405. EOE M/F (5-2)

Jocks needed for future openings. Tapas and resumas to Jack Stevena, KOOK, Box 1276, Billings, MD 59103, or cell (406) 248-7827. (5-2)

New modern Country AM with Beautiful Music FM looking for energetic copywriter. 3-5 yrs experience and willingness to work hard for good returns. Send writing samples to Blaise Metz, KOOO, 102 N. 48th, Omaha, NE 68131 EOE M/F (5-2)

Jeff Young Productions now accepting tapes and resumes from qualified men and women who do voices and impersonations of all kinds. Our company will be supplying voices both streight and character to stations across the nation who don't generally have access to good telent. Your tape will be kept on file and when a voice like yours is needed you will be contacted. Write to Box 5576, Valencia, CA 91355. (5-2)

WPAD AM/Paducah, KY seeking capable Country jock with good pipes and production ability. 2 yrs or more experience preferred. Tapes and resumes to Ed Taylor, Mgr., Box 450, Paducah, KY 42001, or cell (502) 442-8231. (No collect cells), EOE M/F (5-2)

KNUW-95-FM needs evening air talent, 6pm-11pm plus good production. Stereo Rock, jock assist automation, knowledge of automation equipment helpful, but will train. Send tapes, resumes and salary requirer Bob Pepper, KNUW, #7 Holiday Village, Great Falls MT 59405 EOE M/F (5-2)

Announcer/Production Ass't, Experienced in on-al ock work/good production background required. Selen open. High school graduate, college preferred. Need immediately. Reply to Ron Olson, PD, WHRK, 112 Union Ave., Memphis, TN 38103. EOE (5-2)

If you have potential to be a morning men and are looking for the opportunity to develop your talents or you are a morning man looking for strong direction and a solid organization to grow with, we're looking for you. Send tapes and resumes to Radio & Records, 1930 Century Park Wast, #184, Los Angeles, CA 90067. EOE

Wanted: Killer eir personelity. Must have good pipes wanted: Killer er personelity, vilos have good pipes, sincere delivery and willing to do the best job possible. Excellent pey and facility, showcase studios, 50,000 watt Contemporary Top 40, covering 30 counties in Ohio and West Virginia. Send tapes and resumes to Ron O'Brian, WXIL, 1228, Parkersburg, WV 26101. EOE

KGRA-FM, AOR on the Gulf in Lousiene needs class Engineer. Call Dave Grant or Mr. Reed at (318) 433-0700 (5-2)

Morning personality. Need educated interviewer, ver satile, good production, experienced and mature pro ready to move to medium market. Tapes, resumes and salary requirement to WBEC, Box 958, Pittsfield, MA 01201. EOE (5-2)

KUPD/Phoenix has future opening for great com-KUPD, 2021 E. Thomas, Phoenix, AZ 85016. No cells please. EOE M/F (5-2)

### Openings

WDRQ/Datroit looking for part-time Jocks. Send tapes and resumes to Bill Garcia, WDRQ, 20300 Civic Center Dr., Southfield, MI 48076. EDE M/F (5-2)

WIRL/Peorle 5KW 24-hr medlum merket Pop/Adult WIRL/Peorla SKW 24-hr medium market Popi/Adult Mid-America Media Group, has rere morning drive opening for topical communicator with good voice and strong personality who is willing to become involved in the community. Professionals only. Tapes and resumes to Lee Malcolm, WIRL, Box 3335, Peoria, IL 61614. EOE M/F (5-2)

KTAC/Tecoma has opening for full and part-time air personalities. Send tapes and resumes to Ric Hansen, 2000 Tecoma Mall Office Bidg., Tecoma, WA 98411. No calls please. EOE M/F (5-2)

KLEB/KZZQ/Golden Meadow. LA looking for per-KLEB/KZZQ/Golden Meadow, LA looking for persons with at least 1 yr broadcasting experience and strong desire to move into sales. This is your opportunity to work with a staff of professional retail marketing consultants and earn a decent living at the same time using the Jennings system. Send all resumes to Frank Landry, Sales Mgr., KLEB/KZZQ, Box 726, Golden Meadow, LA 70357. EOE (5-2)

KSLY/San Luis Obispo, CA looking for midday jock. Send tapes and resumes to Box 1400, San Luis Obispo, CA 93406 or call Harry May after 11am at (805) 543-9400. (5-2)

First Media Corp with stations in Washington, Atlanta, Houston, Phoenix and Salt Lake has future openings for talented on-air production telent. Tapes and resumes to Charles Giddens, Box 8550, Washington D.C., 20047. (5-2)

Program Director opening et FM Top 40, AM Pop/ Adult. Experience necessary. Send tapes and resumes to Bob Nowicki, WNDU-AM-FM. Box 1616. South Bend, IN 46634. (5-2)

Lousiene Redio Network, home base of growing net work chein needs anchor/editor. Needs to do it all. 5 days, 40 hour week. Two week vacation and personal time. Short days on holidays. Salary competitive. Contact Bill Barnes, ND, Louisiana Radio Network, 224 Florida St., Suite M100, Baton Rouge, LA 70801, or call (504) 383-8695. EOE M/F (5-2)

WAKE radio, Pop/Adult format has two immediate openings. One for Continuity Production person to work with new automated system and second a news person to handle local newsbeat and reporting. Send tapes, resumes and salary requirements to O.J. Jackson, Box 149, Velparaiso, IN 46383, or call (219) 462-6111. EOE M/F (5-2)

Oh no! Now our afternoon drive Jock has gone to the big time, just like the last 10. If you'd like to follow in their footsteps, I want to know. Call John Frawley (802) 885-4555 immediately. WCFR-AM-FM/Springfield, VT EOE (5-2)

WCVS/Springfield, IL needs contemporary air talent/ production personality. Applicants from all formats wel-come. Tapes and resumes to Greg Thomas, Box 2989, Springfield, IL 62708. EOE M/F (5-2)

KESY-KOOO/Omahe looking for cracker jack young Engineer. Must be familiar with AM & FM Stereo. Board experience preferred and 2 yrs experience as broadcast engineer. We're growing and need hard workers. Resumes to Blaise Metz, 102 N. 48th St., Omaha, NE

### Openings

Western Cities Broadcasting seeking News Director. Tapes and resumes to KMJJ Radio, Box 14805, Las Vegas, NV 89114, Attn: Bob Majors. EOE M/F (5-2)

News/Sports Director for powerhouse FM contemporary/AM Country in beautiful Southern Idaho. If you sound natural and can gather and write precise news, send tapes, resumes and salary requirements to Skip Hansen, 901 N. Lincoln, Jerome, ID 83338. EOE M/F

WTOD-Country looking for full-time announcer/production/music. Send to 3225 Arlington Ave., Toledo, OH 43614, or cell (419) 385-2507. EOE (5-2)

Florida's far West reaching FM, Wizard 99/Ft. Pierce W. Palm Beach, FL seeks tapes and resumes for future openings. Minority applications encouraged. Send to Scott Fisher, WIZD, Box 99, Ft. Pierce, FL 33450. EOE (5-2)

Jocks needed for personality Top 40 station close to Pittsburgh. Only experienced people need apply. No calls please. Tapes and resumes to Mike Farrow, 605. Main St., Johnstown, PA 15901, (5-2)

WXKE/Ft. Wayne hes opening for airshift at "The AOR" in Ft. Wayne, Indiana. Tapes and resumes to WXKE, 4740 Coldwater Rd., Ft. Wayne, IN 46825. (5.2)

Superstars AOR WGRQ/Buffalo has two immediate full-time openings; air shift and news department head. Send tapes and resumes now to PD, George Hawras, WGRQ, 59 Virginia Place, Buffalo, NY 14202. EOE (5-2)

KAFY/Bakersfield, CA looking high & low for experienced aggressive News Director with very strong authoritative smooth delivery. Writing style important. Position open after May 21st. Present News Director moving to TV. Tapes and resumes to Steven Kaye, KAFY, Box 6128, Bakersfield, CA 93386. (5-2)

Midday Adult Contemporary personality with pipes and brain needed at world class radio station in Northeast. PD is looking to fill opening on or about May 30th. This opportunity comes complete with stability and good bucks. Six-day week, with production voicing. Super talents only. You'll follow an AM drive shift now pulling twenties in ARB. Tapes, resumes and salary range to Radio & Records, 1930 Century Park West, #183, Los Angeles, CA 90067. EOE M/F

KUZZ/Bekersfield, one of America's leading Country stations, has an opening for an aggressive Program Director. Strong music, promotion and production a must. Send tapes and resumes to Mel Owens, Jr., 1209 N. Chaster Ave., Bakersfield, CA 93308. No calls please. EOE M/F (4-25)

195-FM (WRKI)/Bridgeport, CT, 50,000 watt tight AOR now accepting tepes and resumes for possible full and part-time openings. No beginners. No calls. Send info to Tom Zarecki, PD, Box 9595, Bridgeport, CT 06601. EOE M/F (4-25)

Two news annoucer openings Mey 12th, KRGO. Salt Lake City, UT. Call Don Wade, (801) 972-3440. (4-25

KYSN/Colorado Springs has e future opening for morning personality. Send tapes and resumes to Dan Jackson, Box 1715, Colorado Springs, CO 80901. EOE M/F (4-25)

### **Openings**

Looking for midday air talant, Pop/Adult format. Warm, up-tempo dalivery. Must know music. Good money for right person. Contact Operations Mgr., KWSL, Box 1230, Sloux City, IA 51102. EOE (4-25)

KVSF/Santa Fe searching for mild-mannered air personality interested in becoming one of our Super-persons. Production experience a must. 2 or more years air-work preferred. If you're a communicator capable of maintaining top numbers with our Pop/Adult format, send tapes and resumes to Russ Rountree, Box 2407, Santa Fe, NM 87501. EOE M/F (4-25)

Tampa Bay's 86WAZE is expanding. Future openings all areas, including personalities, news and sales. Should have 1-5 yrs experience. No more, no less, if you're ag-gressive, have brains and would enjoy an Adult Contemporary format with small company that has its sights set on the big boys in the bay, then send your tapes, reaumes and other paraphernalia to Apple, PD, 86WAZE, Box 4667, Cleerwater, FL 33518. No calls please. (4-25)

The New Q, KSLQ/St. Louis seeks highly creative, community involved air telent. If you're as cool as Frank Read (WNBC), as funny as Chris Edmonds (KDWB), as energetic and creative as Jo Jo Kinceld (WVBF) and Cat Simon (KVIL), as sick as Fred Winston (WFYR) and know your town like Ron Chapman (KVIL), we want to hear from you. If you're not... seve me the grief of listening to another 300 mediocre air-checks. See what I'm saying? Kevin Metheney, PD, KSLQ, 111 S. Bemiston, St. Louis, MO 63105. No calls please. EOE M/F (4-25)

WABJ/Adrian, MI accepting tapes and resumas for truture openings in announcing, news, copy and copy/ production positions. Excellent pay, college town, Pop/ Adult formet. Tapes and resumes to John Sebestian, WABJ, Box 15, Adrian, MI 49221. Females and minorities encouraged to apply. (4-25)

WLOI/La Porte has opening for lock and/or Produc WLU/La Porte has opening for jock and/or Produc-tion Director. Director should have good voice, Imagina-tion, be able to write, organize, work with library and take direction. Fill-in air work required. Jock should be a personality. Pop/Adult format with Tog 40 excitement. Will consider someone with limited experience who is willing to learn. Tapes and resumes to J.R. Russ, PD, WLOI 902½ Lincolnway, La Porte, IN 46350. EOE M/F (4-25)

Can you build a respected end eward-winning news teem from the ground up? If so, our Northeast medium market would like to hear from you. Solid repormedium market would like to hear from you. Solid repor-torial background essential. Administrative experience in news desirable. Ability to write, deliver, gather and produce required. Send tapes, resumes, writing sample and philosophies to Steve Apel, WADE, 1315 Walnut St., Suite 716, Philadelphia, PA 19107. EOE (4-25)

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#### PLEASE NOTE:

You may place your ad in the Opportunities section by mall or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your Information, or mail It to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

# **CHANGES**

#### Radio

KEN YEARWOOD joins the news staff of KFMB/San Diego, CA.

BOB WOODY, formerly of WPTR/Albany, NY, joins the WSCR/Scranton, PA news

JACK SWART joins WMOR/Scottsbluff, NE as PD and afternoon drive personality from WBNQ/Bloomington, IL.

JEFF MACK appointed MD at KENR/Houston, TX.

FRED BUCK promoted to MD at WKDA/Nashville. TN

BOBBY KEITH joins KUZZ/Bakersfield, CA as MD and morning drive personality from KCUB/Tucson, AZ.

DIANE LUCAS, formerly of WCFR/Springfield, VT, joins WTSA/Brattleboro, VT ANDY TAYLOR exits KROK/Shreveport, LA to join KEEL/Shreveport, LA. JOHN DZIMA named MD at K-ORANGE/Orange, CA.

DAVE HOPPE joins WKMI/Kalamazoo, MI as air personality from WKBZ/Muske-

BILL CRANNEY, formerly with WVOS/Liberty-Monticello, NY, joins WOKO/Albany,

NY as PD and morning drive personality. TOM GALLAGHER joins the WKMI/Kalamazoo, MI news department from WIBM/

Jackson, MI.

JERRY TYLER, formerly with WTRY/Troy, NY, joins WOKO/Albany, NY as after-DANA MICHAELS leaves KYA/San Francisco, CA to take MD post at KRKN/An-

MARK EDWARDS promoted to MD at KPUG/Bellingham, WA

### Record

JAMES CAPARRO appointed New York Sales Manager, CBS Records CHARLES COMELLI named Recording Production Manager at Capitol Studios. JOHN HANLON named Night Recording Supervisor at Capitol Studios. JIM URIE appointed New York Branch Manager, CBS Records.

PATTY KEAN promoted to Merchandising Manager, Columbia Records. LARRY GOLINSKI appointed Miami Branch Manager, CBS Records. ROD HUFF named as Fullfilment Director for Capitol Records, Inc. SCOTT W. STEPHENS appointed Field Merchandiser at WEA. ROY EMORY joins WEA as R&B Promotion Person representing Elektra/Asylum product in Cincinnati market.

### Industry

LUTHER T. NIEH named Manager of Engineering for International Tapetronics Corporation, Bloomington, IL

### Station Line-Ups

WNYR/Rochester, NY LINE-UP: 6am-10am "Kincaid & Company," 10am-12noon Jeffery G. (PD), 12noon-3pm Chris Summer, 3pm-7pm Nelson Guyette, 7pm-12mid Joelle, 12mid-6am Lee O'Day. Weekends:

WTSA/Brattleboro, VT LINE-UP: 5am-9am Joel O'Bnen, 9am-10am Larry Smith, 10am-2pm Doug Allen, 2pm-7pm Pete "Wacky" Acker, 7pm-12mid Diane Luces.

Allen, 2pm 7pm Pete "Wacky" Acker, 7pm-12mid Diane Lucas.

KAPR/Douglas, AZ LINE-UP: 6am-10am Carl Rasppery, 10am-3pm Harry Tea (MD), 3pm-Signoff
Paul Albrecht, Weekends: Corry Bibbs, Mike Hand, Jim Glasner.

K99/Great Falls, MT LINE-UP: 6am 10am "National Lampoon," 10am-4pm Bill Bateman, 4pm-7pm Steve Feda, 7pm-12mid Mark Bowman, 12mid-6am Scott Rhodes, Weekends: Chris Kelly, Joe Lawson.

WHJB/Pittsburgh, PA LINE-UP: 5am-10am Bruce Gardner, 10am-2pm Lora Lee, 2pm-6pm Rod Sincler (PD), 6pm-11pm Don Douglas, 11pm-12mid "Mutual Radio Theatre." News: Barry Banker (OM). Weekends: Dave Thomas, Chris Wood, Kevin Evans.

KENR/Houston, TX LINE-UP: 5:30em-9em Bill Beiley, 9em-12noon Den Gello, 12noon-3pm Jeff Meck (MD), 3pm-7pm Hel McClein, 7pm-12mid Mike Cennon, 12mid-5:30em Chuck Joseph.

FM93/Scottsbluff, NE LINE-UP: 5em-12noon Cliff Mitchell, 12noon-6pm Jeck Swert (PD), 6pm-

WKMI/Kalamazoo, MI LINE-UP: 6am-10am Don Riley (PD), 10am-2:30pm Timothy G. Adama, 2:30pm Tpm Dave Hoppe, 7pm-12mid Zane Stewart. Weekends: Dan Kasper, Pete Ö'Brien, Veronique Moore. WOKO/Albany, NY LINE-UP: 6am-10am Bill Cranney (PD), 10am-3pm Al Damien, 3pm-7pm Jerry Tyler, 7pm-12mid Tom Cesey, 12mld 6am Bob Welch.

# OPPORTUNI

### Openings

AM/FM stations in Capital City looking for fourth newsperson. Delivery, writing, reporting skills all im-portant. Send tape, resume and writing samples to Joel Meltzer, ND, WRNL, 7100 Bethlehem Rd., Richmond,

WGBB 1240AM/Long Island losing its News Director to ABC's TV Eyewitness News. If you can fill his shoes, rush tapes, resumes and salary requirements to Gi Devid, WGBB, 1240 Broadcast Plaza, Merrick, NY 11566.

Future openings, air talent, news, and sales. Good start for the dedicated. Immediate opening for night person to run syndicated show. Tapes, resumes, photo and salary requirements to Steve Winters, WACI-FM, Box 701, Freeport, IL 61032. No cells please. EOE (4-25)

KFXM and KDUO-FM/San Bernardino/Riverside, CA searching for qualified Chief Engineer. Must be ex-perienced in microwave and directional AM. Salary de-pendent upon experience. Call Merk Heller at KFXM (714) 825-5555. (4-25)

#### Miscellaneous

KMOR-FM93 needs record service from all labels. Sin gles and elbums. We're good in a 5-station market end we want to be even better. Put us on your mailing list, send to Jack Swart, KMOR-FM, Box 532, Scottsbluff, NE 69361, Questions? Call me at (308) 632-5667. (5-2)

According to some people we (KSTO-FM/Agana, Guarn) "are not part of the U.S." But don't tell the people who flew bombing missions and other neat things like that out of one of the many military installa-tions on our island! We need product from any label. Albums, oldies and currents are humbly appreciated. Send to Albert Juen, PD, KSTO-FM, Box 20249, Guam Main Facility, 98921. (5-2)

We have just turned progressive Country/Country Rock. We need help in albums. Strong on new artists. Send to Harry Tes, MD, KAPR, Rt. 1, Box 243, Douglas, AZ 85807, (602) 384-8403. (5-2)

WWOO, a new Top 40 station in Berryville, VA scheduled to go on the air in early May needs record service. We also need oldies. WWOO, 8 South Church St., Berryville, VA 22611, or cell (703) 955-3300, Attn: Garry

Tampa Bay's 86WAZE brand new sounding Adult Contemporary station with its sights carefully set on the big boys by the Bay. We welcome all calls from record reps to better get to know you and to better served. ur artists. Cells from 11am-2pm EST. (813) 725-5545 Ws need the same thing everybody else is crying for, albums, singles, oldies and jingles plus syndicated weekly program demos too. Contact Apple, PD, 86WAZE, Box 4667, Clearwater, FL 33518, (4-25)

WLAN/Lancaster, PA needs record service from all labels for Spanish recordings. Send to Spanish Program Director, 252 N. Queen Street, Lancaster, PA 17804. (4-18)

WTGC/Lewisburg, PA. From automated to live Pop/ Adult Need record service from all labels. Please send current and oldies to Music Director, WTGC, Colonial Park R.D. 1, Lewisburg, PA 17837. (4-18)

WABZ-FM/Albermarle, NC needs service from most la-bels. Pop/Adult format. Send to Ted Bell, WABZ-FM, Box 608, Albermarle, NC 28001, or call (704) 982-1010.

### **Positions Sought**

BOB CUSHING, 1 yr experience on eir, production, and promotions seeking full-time position with small or medium market. This rocker is willing to stert at the ground floor and ready to relocate anywhere. Determined, confident and ready to work ... now! (201) 968-

News/Telk PD major market experience WKAT/Miami, KSXX/Salt Lake City, WBAL/Baltimore, available May 13th. Cell OON KARNES (717) 322-7916, or (717) 547-6289. (5-2)

Where can you find 25 voices, terrific production work, extremely creative copy and a man who sincerely believes that creative radio is not dead, dormant or dis sected? Sincere programming people invited to call (401) 438-7773 late afternoons or evenings. We definitely e something in common! (5-2)

They sold my station but I can increase your billing.
Top air talent with good production and engineering experience desires medium market position in the South.
Call SCOTT WILLIAMS afternoons and evenings in et (713) 453-3296. (5-2)

Professional, hard working jock, 4 yrs experience. Moming drive Contemporary Christian music, Top 40, AOR beckground. Sportscasting, Public Affairs talk shows, late-night TV newcesting. JAY HOWARD (219) 259-3293 days or (219) 287-6180 evenings. (5-2)

Major market air personality looking for stable or Pop/Adult situation, Call (612) 293-0133. (5-2)

liable pro with 5 yrs experience and B.A. in Business Administration. Automation experience. Primary interest in production. Willing to handle some air work for medium or major market station. PAUL MOWERY, 181 Colonial Crest Dr., Lancaster, PA 17601, (717) 393-5191. (6-2) Commercial production/air personality. Mature, re-

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#### **Broadcaster's Action Line**

Job Referral Service — \$40.00 for 12 months. R3, Box 84, Lexington, IN 47138, (812) 889-2907. Free to em-

#### Air Check Center

Unable to produce a quality air check because of poor equipment? Perhaps you don't know what to include on your audition tape. Let our staff of programmers edit process your tape professionally. Call (318) 636-2054.

#### Lola's Lunch

DROP YOUR PANTS, grab your socks, here comes the laffs, here comes the yocks. Complimentary snack "LOLA'S LUNCH," 1789 Hamlet Drive, Ypsilanti, Michi-

#### "Radio's Premiere Comedy Service"

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Funny horoscopes. Krazy Kommercials, silly soap operas, ridiculous TV reviews and more. 25 pages delivered to your mouth every month. For freebee write HYPE INK, Box 69581, Los Angeles, CA 90069.

#### Radio Job Openings

In the past six months, JOBSHEET's subscription list has grown and grown! We average 60 jock and PD openings per week! 13 weeks: \$15.00! One year: \$35.00! MEDIA CONSULTANTS, 2504 Regent Court, Lafayette.

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Making your classifieds come alive, or getting-your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 -cents a word, \$20.00 minimum per week. All headlines are free. Contact R&R Classified De-partment, Mon-Fri at (213) 553-4330, or write us art 1930 Century Park Wast. L. A. CA 90067 partment, Mon-Fri at (213) 553-4330, or wri at 1930 Century Park West, L.A., CA 90087

### **Positions Sought**

Currently Black PD at Blues/Ballad/Jazz format, 18 yrs experience in Contemporary Pop/Adult, TV and radio production, 1st phone, Bored with management inconsistency. Good references. (714) 288-4417 7am-3pm DAN P. (5-2)

1st phone DJ experienced in radio, Disco, news, production and public relations. Work hard and get slong with people, Last two jobs in clubs and am dying to get back on the eir. Will consider all. Let's talk, Tspes and resumes will be furnished. Cell BRUCE st (213) 439-1764, or leave message at (213) 430-6967. Ready to go

Career-minded woman who is seeking more challeng-Career-minded woman who is seeking more challenging news position. Looking for employment in the West, preferably California. 5 yrs experience in street reporting, anchoring and Public Affairs production. Also worked as News Director in top 50 market. Cell (919) 833-5233 after 6pm EST KATHY. (5-2)

If you need an experienced DJ and/or MD I'm gled because I need a job! 1½ yrs on-air and MD experience in Rock and Country plus 6 months part-time in top 30 market. Looking to join station in competitive market where I can grow. I'm good and I'll convey that to you. MATT HAASE, ake MIKE LEE, (802) 275-7718, or write to 4317 E. Hubbell St., Phoenix, AZ 85005 for tape and resume, (5-2)

Programmer seeking challenge in medium market, 40 yrs experience. Good pipes and production. Former PD and MD experience. Currently working in Detroit. Cell CHRIS (313) 356-7006. (5-2)

### **Positions Sought**

If you're looking for a programmer and/or major mar-ket drive-time jock and pay good money, your search is over. On-air specialty is edult communication utilizing humor and social commentary. I know what goes and what doesn't, that's why I'm the #1 DJ in town for all age groups male and female. What do I want? To enter-tein and build an audience for station that isn't afraid to hire talent. Cell (209) 299-0688 JOHN WESLEY GIBSON.

Experienced Rock/Adult Contemporary air person looking for position on East Coast. Write BILL JENKINS, Box 1045, Charlottesville, VA 22902. (5-2)

Air personality/writing and production pro with over 3 yrs experience is waiting to hear from you for Production Director or on-air openings. If you want it, I've got it, If you're serious, let's talk. (504) 475-6544, (5-2)

Good, young sportscaster available. 1% yrs Good, young sportscaster available. 1% yrs major market experience. Play-by-play for college baseball, footbell, basketball. Willing to relocate. Degree in communications. Tepes, resumes and references aveilable upon request. Write or cell collect. GARY (301) 258-6649, 4219 Chepel Rd., #302, Beltimore, MD 21236. (5-2)

MASON DAVIS of KLAQ/EI Paso. Have worked at KELP-AM, KEZB-FM, KINT-AM-FM, WKTK-FM/Baltimore. Have progremmed under Abrams Superster format for KLAQ. Cell (915) 751-5904 (home), (915) 544-

LARRY YURDIN, radio pro with over decade's experience in AOR from formative days on up. Most recently program developer for major radio syndicator. Now seeks new challenge back in radio. If you need a promotion director with all the right credentials, contact motion director with all the right credentials, contact me now at (213) 480-6984. (5-2)

Attention Southern Oregon. Major market PD wants to relocate to your area. Management, progremming or consultancy. Top 40, AOR or Country format. Call (714) 581-8547 anytime Mon.-Fri. (5-2)

Management/ownership change. We want our Chief Engineer to find a good home too, Call (915) 544-8866 ask for the GM. (5-2)

PAUL EMERY, 6 yrs radio experience. Most recently MD at AOR KOZZ/Reno. Now seeks radio or music company work in So. Calif. Call (213) 666-7206 after 2pm. (5-2)

1st phone DJ. Experienced in radio/news/production/ clubs/public relations. Looking to join a professional team. Work hard and get along well with people. Will consider all, Ready to go. Let's talk. Call "BROTHER" BRUCE (213) 439-1754, or leave message at (213) 430-

From Willows, CA to Reno, NV and now in Los An-From Willows, CA to Heno, NV and now in too Arr-geles (part-time). KEN E. MARKS and I'm looking for a full-time Top 40 or Pop/Adult gig. Production is my spe-cialty. Looking for work in Calif., Wash., Nevada, Ariz., and Colorado. Will consider other offers. Call me at (213) 559-9158. Looking forward to hearing from you soon.

Team leader. Sports Director of #1 radio station in market seeks right opportunity. Innovative, excellent de livery, play-by-play. Can build you a captive audience overnight. 5 yrs experience. Call (914) 562-3535. (5-2)

The Animal Is Looking! 9½ yrs experience in radio. Funny, wild end ready to work. AM, PM drive or nights. Can do music and/or PD. Love production! Call (704) 596-0485. (5-2)

MICHAEL ST. JOHN, 7 yrs experience in medium market with 150,000 population. Have worked as Public Affairs Director, Public Relations Mgr., MD and Ass't. PD. Worked at 2 #1 stations. Currently Production Mgr. and Public Affairs Director at #1 station in town. Have worked disco clubs. For more info or aircheck call worked disco clubs. For more in MICHAEL at (915) 677-5383. (4-25)

### **Positions Sought**

HESHIMU ISSAH, broadcasting major, UCLA. Presently research assistant, KSFX-FM. Former announcer at WBLS, KCSF-FM. 10 years experience as professional DJ. Member of Bay Area Disco DJ Association (BADDA). Looking for MD and/or announcer position. Specialized knowledge in Rock/Soul/Jezz/Dieco. Creetive, ambitious, young, innovative. Will relocate. 1428 Grove St., Apt. R, Sen Francisco, CA 94117. (415) 346-

If you need a time and temp jock, don't call me. But if you want someone who is a little, a lot on the other side of insenity with 6 yrs experience morning drive, then wake me up and I'll wake up your audience. Call JOHNNY MAC BROWN at (801) 483-7016, or (801) 483-7016, or (801) 681-6183 anytime. (4-25)

Major market drive time personality including KXOK, K100, KCBQ, KIMN, KDWB, and WTIC. Call MIKE BUTTS at (214) 387-1430, or (817) 382-5789. (4-25)

Nevada, Arizona, California, Attention, 12 vrs news nevada, Arizona, California. Attention. 12 yrs news professional. Winner of 5 major journalism swards in New York, seeks to move West and into a medium or major market outlet specializing in comprehensive news, not just heedlines. Anchor, street reporter, aditor, writer, manager. I can do it all for the right station. Contact RON at (607) 432-0350 after 12 noon EST. (4-25)

Killer night-time communicator with drive and determination to help your station win. 9 yrs experience including MD. Knowledge of radio and programming to take on programming responsibilities. Super number of the control of the con bers, excellent references and relatable content. Call CLIFF at (405) 799-5133. (4-25)

5%-yr professional personality wants aggressively programmed Top 40 or Pop/Adult station. Competitive attitude, team spirit and top 10 sound are musts. Offer me a cause and personal growth and I'll give you 100% Call BILL SHIEL at (502) 782-2142, or (502) 781-2121 (4-25)

Warning: If you're not looking for severe craziness, comedy, shock, lunacy, and just a plain nut, don't call UNKLE ALVIN at (717) 584-8250. (4-25)

7-yr radio veteran looking for medium market PD or Production Director position. Experience in program-ming, production, music and more. Willing to work hard for decent dollars. Presently employed, Cell (703) 687-9073. Ask for JAY EDWARDS. (4-25)

Experienced Music Director/announcer. 3½ yrs experience, presently doing moming drive. Hard worker looking for small/medium AOR break. Willing to relocate enywhere. Call ROB (517) 772-0375. (4-25)

5-yr radio end TV professional looking for radio Sports Director position. Call BOB HENSLEY. (502) 897-

Talented woman DJ/news. 3 years experience in Country music including MD. Hard worker, dedicated, responsible. Have letters of recommendation and refernces. Call DEBRA CLAY (602) 327-7203. (4-25)

Top-notch newsmen and Sports Director of award winning news department seeks right opportunity. Strong delivery, writing, editing end play-by-play. 5 years experience. Call (914) 562-3535. (4-25)

PD available. Strong in concept and execution. Positive music, research and talk redio experience. Call (919) 765-3011 after 2pm. (4-25)

ANDY TYLER, currently week-ending in Fresno area, seeks good full-time position with music format station seeks good full-time position with music format station in CA or AZ. Background includes 2 years in San Bernardino market. Good references. Call (209) 625-3218.

r veteran radio personality looking for successful, le AOR station. I have experience as Music Director, is and production. Prefer Northeast. Call (815) 877-



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level of station activity on any given week.

### PAUL McCARTNEY Coming Up (Columbia)

77% of our reporters on it. Moves: Up 89, Same 13, Down 0, Adds 51 including WXLO, WCAO, Z97, Q105, CKLW, KSLQ, WGCL, Q102, KEARTH, 13K. See Parallels, charts at number 25.

#### **BOB SEGER**

### **Against The Wind (Capitol)**

72% of our reporters on it. Moves: Up 77, Same 18, Down 0, Adds 49 including PRO-FM, JB105, CKLW, WGCL, KFI, KIMN, WHYN, KRBE, WKIX, WNCI. See Parallels, charts at number 27.

#### FIREFALL

### **Headed For A Fall (Atlantic)**

64% of our reporters on it. Moves: Up 85, Same 27, Down 0, Adds 16 including JB105, Q107, WPEZ, WNOE, WERC, Y103, WLAC, KOFM, KROY, KGW. See Parallels, charts at num-

### **JAMES LAST BAND** The Seduction (Polydor)

62% of our reporters on it. Moves: Up 100, Same 17, Down 0, Adds 7, Y100, WBBF, WVIC, KMJC, KERN, KFYR, KENI. See Parallels, charts at number 29.

# **ELTON JOHN**

### **Little Jeannie (MCA)**

62% of our reporters on it. Moves: Up 28, Same 16, Down 0, Adds 79 including WFIL, F105, Q107, WPGC, KBEQ, WOKY, KFI, KJR, KIMN, KOPA. See Parallels, charts at number 30.

### LIPPS, INC. Funkytown (Casablanca)

62% of our reporters on it. Moves: Up 94, Same 14, Down 0, Adds 15 including CFTR, WHFM, 14Q, Y103, WNOX, KIOA, KERN, KCPX, G100. See Parallels, moves 25-21 on National Airplay/30.

# EW & ACT

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist /title/label designation (example: 100/25) Indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and Indicate how many stations moved the song Up on their charts, held it the Same (on to on, add to on, 31-31, moved it bown on their charts, or Added it this week. Complete airplay activity or all songs listed in New & Active can be found in the parallels

MICHAEL JACKSON "She's Out Of My Life" (Epic) 110/26 Moves: Up 68, Same 15, Down 1, Adds 26 including CKGM, WHB, KIMN, WHFM, WKBO, KBFM, KSTT, KMJC, WRKO 25-20, KVIL 19-16, Z93 20-16, Q105 21-16, KEARTH 18-14, KOPA 23-17.

### BRUCE COCKBURN "Wondering Where The Lions Are"

(Millennium) 98/12, Moves: Up 57, Same 23, Down 6, Adds 12 including WRKO, PRO-FM, JB105, KVIL, WTIC-FM, KEEL, KIOA, F105 30-24, WZUU

#### PAT BENATAR "We Live For Love" (Chrysalis) 95/23

Moves: Up 46, Same 25, Down 1, Adds 23 including WCAO, Z93, 94Q, CKLW, KEARTH, KOPA, WICC, KFMK, WRVQ, KSTT, KLUC, WIFI 15-9, 13K 17-15, B100 24-22.

#### BERNADETTE PETERS "Gee Whiz" (MCA) 95/7

Moves: Up 67, Same 20, Down 1, Adds 7, WIFI, CFTR, WTIC-FM, KINT, WISM, KPUR, KCBN, WKBW 7-5, WCAO 30-26, CKLW 28-18, KEARTH 14-9. NEIL SEDAKA & DARA SEDAKA "Should've Never Let You

Go" (Elektra) 93/27, Moves: Up 46, Same 20, Down 0, Adds 27 Including WCAO, PRO-FM, WPGC, CKLW, WHB, WZUU, KEARTH, KIMN, WKBW 11-9, Z93 25-21, 94Q 8-6, WGCL 28-25.

#### J. GEILS BAND "Love Stinks" (EMI America) 77/2

Moves: Up 51, Same 24, Down 0, Adds 2, WKBW, WFLB, WIFI 20-17, F105 24-12, PRO-FM 30-27, JB105 22-18, Q105 23-21, WGCL 17-15, KJR 23-21.

BILLY JOEL "It's Still Rock & Roll To Me" (Columbia) 71/30 Moves: Up 24, Same 17, Down 0, Adds 30 including Z97, 94Q, KSLQ, KJR, KOPA, Q106, Y103, WNCI, KTAC, 96KX 19-14, WPGC 7-5.

## BARRY MANILOW "I Don't Want To Walk Without You" (Arista) 61/10, Moves: Up 37, Same 14, Down 0, Adds 10, WCAO, WBEN-FM, WFBL, WBLI, 95SGF, WCGQ, WNAM, WGBF, KDZA, KBIM.

MELISSA MANCHESTER "Fire In The Morning" (Arista) 61/1 Moves: Up 25, Same 22, Down 13, Adds 1, KWIC, WFIL 13-12, PRO-FM 26-24, WLCY 3-2, WHBQ 21-18, WZZP 4-3, KENO 22-16.

# रियाण्या स्थापित

# NATIONAL AIRPLAY/30

THREE WEEKS AGO	TWO WEEKS AGO	LAST		May 2, 1980
1	1	1	1	BLONDIE/Call Me (Chrysalis)
5	3	2	2	BILLY JOEL/You May Be Right (Columbia)
17	12	7	3	AMBROSIA/Biggest Part Of Me (WB)
10	6	5	Ŏ	KENNY ROGERS & KIM CARNES/Don't Fall In Love (UA)
4	2	3	5	AIR SUPPLY/Lost In Love (Arista)
21	13	8	0	LINDA RONSTADT/Hurt So Bad (Asylum)
3	5	6	7	CHRISTOPHER CROSS/Ride Like The Wind (WB)
22	17	9	(3)	BOZ SCAGGS/Breakdown Dead Ahead (Columbia)
2	4	4	9	BOB SEGER/Fire Lake (Capitol)
18	15	14	<b>O</b>	PRETENDERS/Brass In Pocket (I'm Special) (Sire)
15	14	13	0	PAUL DAVIS/Do Right (Bang)
	27	22	Œ	BETTE MIDLER/The Rose (Atlantic)
28	22	18	Œ	GARY NUMAN/Cars (Atco)
25	20	16	O	DAN FOGELBERG/Heart Hotels (Full Moon/Epic)
_	25	19	Œ	BROTHERS JOHNSON/Stomp! (A&M)
11	11	11	16	CHARLIE DORE/Pilot Of The Airwaves (Island)
26	23	20	<b>D</b>	ANDY GIBB & OLIVIA NEWTON-JOHN/I Can't Help It (RSO)
8	9	10	18	DR. HOOK/Sexy Eyes (Capitol)
7	8	15	19	PINK FLOYD/Another Brick In The Wall (Columbia)
_	_	27	20	ROBBIE DUPREE/Steal Away (Elektra)
_	_	25	2	LIPPS, INC./Funkytown (Casablanca)
6	7	12	22	EAGLES/I Can't Tell You Why (Asylum)
19	18	21	23	JOURNEY/Any Way You Want It (Columbia)
13	16	23	24	BILLY PRESTON & SYREETA/With You I'm Born (Motown)
_	-	$\longrightarrow$	25	PAUL McCARTNEY/Coming Up (Columbia)
	_	29	23	CLASH/Train In Vain (Stand By Me) (Epic)
_	- 0	-	2	BOB SEGER/Against The Wind (Capitol)
_		$\rightarrow$	2	FIREFALL/Headed For A Fall (Atlantic)
-	_	$\rightarrow$	2	JAMES LAST BAND/The Seduction (Polydor)
-	-	$\rightarrow$	30	ELTON JOHN/Little Jeannie (MCA)
This o	chart is circled	based numbe	d solely ers indi	on airplay statistics compiled weekly from our Top 40 reporting stations icate significant upward movement from at least 60% of our reporters.

# **MOST ADDED** ®

ELTON JOHN "Little Jeannie" (MCA) PAUL McCARTNEY "Coming Up" (Columbia) BOB SEGER "Against The Wind" (Capitol) PURE PRAIRIE LEAGUE "Let Me Love..." (Casablanca) BILLY JOEL "It's Still Rock & Roll To Me" (Columbia)

Complete Regionalized Listings on Pages 30 and 31

### HOTTEST

AMBROSIA "Biggest Part Of Me" (WB) ROGERS & CARNES "Don't Fall In Love..." (WB) BLONDIE "Call Me" (Chrysalis)
LINDA RONSTADT "Hurt So Bad" (Asylum)

### PEACHES & HERB "I Pledge My Love" (Polydor) 58/2

Moves: Up 21, Same 15, Down 20, Adds 2, CKGM, WHOT, WABC 11-9, WNBC 4-2, WCAO 14-11, WRKO 3-2, WSGN 12-6, 96X 3-1, KERN 14-6.

### SPIDER "New Romance (It's A Mystery)" (Dreamland) 54/14

Moves: Up 19, Same 21, Down 0, Adds 14 including JB105, CKGM, WOKY, WDRQ, WISM, KJRB, KRSP, WAAY, WGBF, KDWB 31-28, KEEL 39-35

# ANNE MURRAY "Lucky Me" (Capitol) 52/8

Moves: Up 21, Same 22, Down 1, Adds 8, CKGM, KVIL, KMJC, KFXM, WHEB, WTRU, KQDI, KRLC, JB105 14-11, CFTR 40-35, KS95-FM 16-14, WZUU 16-9.

# Others Getting Significant Action

PHOTOGLO "We Were Meant To Be Lovers" (20th) 48/5
Moves: Up 27, Same 14, Down 2, Adds 5, KFI, WKBO, WTIX, WLCY, WAKX, 94Q 27-24, KDWB 30-25, WZUU d-21, WGH 7-6, WROV 11-6.

#### JERMAINE JACKSON "Let's Get Serious" (Motown) 44/3

Moves: Up 30, Same 10, Down 1, Adds 3, WABC, WICC, WFBG, JB105 20-15, WGCL 27-17, KHJ d-26, WSGN 13-9. KENNY ROGERS "Love The World Away" (Full Moon/Asylum) 39/18

Moves: Up 5, Same 16, Down 0, Adds 18 including Q105, WFBR, WKEE, KHFI, WSGA, WRJZ, WZZP, WFBG, WHHY, KBIM, 94Q 28-23.

#### WHISPERS "Lady" (Solar/RCA) 37/13

Moves: Up 17, Same 6, Down 1, Adds 13 including WXLO, KJR, WFBR, 96X, FM100, KYNO-FM, KFXM, KEARTH 24-20, KRLA 12-8, KHJ 23-17.

#### PETER McIAN "Solitaire" (ARC/Columbia) 36/1

Moves: Up 20, Same 15, Down 0, Adds 1, WIGY, PRO-FM 21-18, Z93 22-17, 94Q 15-13, Y100 22-19, Y103 22-18,

### TOM PETTY "Here Comes My Girl" (Backstreet/MCA) 36/1

Moves: Up 18, Same 17, Down 0, Adds 1, WHFM, 14Q 29-24, WFMF 30-25, KJ100 11-9, KROY 25-21, KRUX 33-29, KRQ 25-18

### STYX "First Time" (A&M) 35/4

Moves: Up 17, Same 10, Down 4, Adds 4, WSGN, 96X, KPUR, WRBR, CKGM 24-20, Q105 17-14, WLCY 26-16, Y103 20-13, KCPX d-18, KRSP 13-9.

#### RED RIDER "White Hot" (Capitol) 35/2

Moves: Up 16, Same 17, Down 0, Adds 2, WCIR, WNAM, KBFM 30-25, Y103 29-25, WBBQ 30-27, WVIC 39-33,

#### PURE PRAIRIE LEAGUE "Let Me Love You Tonight" (Casablanca) 32/31

Moves: Up 0, Same 1, Down 0, Adds 31 Including WFIL, 94Q, KBEQ, WGCL, WZUU, WOKY, WPST, KX104, WOHO, KCPX.

### LITTLE RIVER BAND "It's Not A Wonder" (Capitol) 32/12

Moves: Up 7, Same 13, Down 0, Adds 12 including PRO-FM, JB105, WGCL, Y103, 95SGF, KMJK, WCGQ, KENI, KCPX 28-25, KRSP 24-19.

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