**ISSUE NUMBER 318** 

THE INDUSTRY'S NEWSPAPER

**FEBRUARY** 8, 1980

## Marr Moves To KVI; Adopts Talk Format

Bruce Marr has been named Operations Director at KVI/Seattle, which will shift from its present Pop/Adult format to News/Talk Marr, whose appointment is effective immediately, was most recently Operations Manager for News/Talk outlet KABC/Los Angeles.

Golden West Broadcasting National PD Michael O'Shea, commenting upon the format change, told R&R: "This new format, coupled with Marr's direction, will allow us to have an opportunity of

regrowth on the AM band in Seat-

KVI's current PD, Tom Straw, will retain that position and, according to station General Manager Jim Johnson, all other staff members will remain with the station under the new format as well.

Marr noted that the lifestyle of the Seattle area was a major factor in his decision, adding, "the toughest part (of leaving KABC) was saying goodbye to Ben Hoberman, Rick Sklar, and the rest of those guys" (at ABC Radio).

MAJOR ANTI-COUNTERFEIT EFFORT SEEN

AS JUSTICE DEPT. CONTINUES PUSH

### Polygram Discovers Counterfeits In Returns

Polygram Corp.'s announcement last week that it had discovered a "substantial quantity" of counterfeit tapes and records in returns from Pickwick and Sam Goody-operated retail outlets is viewed as the first step in the most concerted anti-counterfeit effort ever launched. Polygram has been working closely with a Justice Department antipiracy team in New York, and further key disclosures are seen by industry sources as a near-certainty. "This is just the tip of the iceberg," one commentator characterized the situation to R&R, while another said that the government team "intends to pursue it to the fullest extent." Indictments involving leading distributors and retailers are likely to come down within 30 days, sources indicated.

A figure of \$400,000 reported in several publications as an estimate of the worth of Polygram's counterfeit product was termed a "completely random figure" by RSO Sr. VP Bob Edson (RSO is distributed by Polygram). Edson told R&R that "they're still counting" returns from all accounts. Another reliable source told R&R that the quoted figure was "ridiculously

DOLLARS DANCE AWAY IN CHICAGO — WMAQ/Chicago reveals to a waiting world its WMAQ Radio Dancing Dollars, a valuable quartet who will make personal appearances around the city and impersonal appearances on a number of billboards to promote the station. Although their costumes are one place where the "shrinking dollar" might actually be desirable to much of the population, the Dancing Dollars are proving that American currency has much better "legs" than most financial analysts have maintained.

### Heart Attacks Claim Two PD's

Jim La Fawn, 33

Jim La Fawn, PD of KZLA-AM-FM/Los Angeles, died of a heart attack Thursday morning (1-31). He was 33, and had a heart condition arising from malaria contracted in Vietnam.

La Fawn had been in radio since early 1969, starting as an AOR air personality at WTIG/Massillon, OH. He moved to the West Coast in 1970, to KYMS/Santa Ana, then became PD at KPRI/San Diego in 1971. Positions at KQIV/Portland, KXFM/Santa Maria (as General Manager), and KWST/Los Angeles followed, after which La Fawn joined KZLA (then KPOL-FM) as morning man. After serving as Assistant PD for several months, he was named PD of KZLA-AM-FM in October 1979.

KZLA GM Peter Newell said, "Jim was thoroughly professional. At the same time, he maintained a tremendous sense of humor that allowed him to poke fun at the idiosyncrasies of our business and life. He never lost perspective on what was important and what wasn't. He was extremely dedicated to his job and to his friends, yet he never let himself get so serious about that that he couldn't see the humor in life. That's what made him a delightful individual to work with."

La Fawn leaves his wife Donna and two children. Services were held Monday (2-4) in North Hollywood. Doc Donovan, 30

Doc Donovan (real name H. Wayne Smith), PD of WLAV-FM/Grand Rapids, suffered a fatal heart attack Saturday (2-2). He was 30 and had no prior history of heart trouble.

Donovan, described by peers as

an "enormously likable man," had been PD of the AOR station since January 1979, and an air personality since November 1974. He previously served as an air personality at WLAV-AM and WLYV/Fort Wayne.

He leaves wife Pat; they had no children.

### Mullins Named PD At WDAF

Moon Mullins, Music Director at WDAF/Kansas City, has been named PD at the Country station, following Ted Cramer's move to the PD position at WTVN/Columbus, OH. Mullins had been MD at WDAF since August 1978, after eight years of programming WINN/Louisville.

WDAF GM Dave Martin told

R&R, "I was happy we could fill the position from within our own organization. Now that he's been here for 18 months, he brings a consistent knowledge of what we do locally. As far as I'm concerned, no one was close to his qualifications. He knows the format, he knows the business, he knows

cations. He knows the format, he knows the business, he knows damn near everybody on the country music scene — and that's important — and he knows the city. The only reason for this change is that Ted Cramer had the chance to go on to a new challenge within the

company (Taft Broadcasting). So



Moon Mullins

I see it as business as usual."

Mullins commented, "We will continue to target the station toward our primary objective; our marketing goals and approach will remain the same. Ted Cramer, as he mentioned previously (R&R

MULLINS/ See Page 3

#### **Advance Arbitron Results**

WKJJ-FM Debuts With 10.2

TOLEDO
WIOT Up To 19.7 Share

SALT LAKE CITY
KCPX-FM Up Almost Four Points

**NEW FEATURE:** 

Major Market Mediatrends For January 1980

See Page 22

# **CROSS-EXAMINE THIS FIRST-WEEK ACTION:**

# CHRISTOPHER CROSS "RIDE LIKE THE WIND"



**WXLO** add WPEZ add WCAO deb 26 WRKO on **Z93** add 30 94Q 21-15 Q105 add **WLCY** add **KBEQ** add **KEARTH** add KFRC add KJR add KIMN add KOPA add WFBR on WPST on PRO-FM add WAEB deb 30 WRJZ on WHYN add 14Q add WKEE add WFMF add Z98 33-29 KXX106 29-25 WSGN add

WBBQ deb 28 WHBQ add 92Q deb 30 **WSKZ** add WNOX deb 23 WAYS deb 31 WRVQ add **KRAV** add **KLEO** add WISM add

WHB add 25

FIRST WEEK AS A SINGLE! . . . AND IT'S THE #1 **MOST ADDED RECORD OF** THE WEEK IN **RADIO & RECORDS** 

WNAP add WOHO add KJRB add KGW deb 28 KRUX add KTKT add WJBQ add WGUY add WHEB add 13FEA on WYRE add 14WK add 30 KRLC add **WCIR** on

WAAY deb 29 WHHY add KX104 add WFOX deb 26 WCGQ add **WSEZ** add **WISE** add WANS-FM add **WROV** on CK101 35-31 FM99 deb 33 KING deb 25 KKXL deb 30 KKRC add 29 **WAKX** add **WSPT** add WROK add 30 **KDZA** add KBDF deb 28 **KQDI** on **KBOZ** add KFXD deb 28 **KBIM** on

Produced by Michael Omartian

Warner Bros. Records



### "Hostage" PD Scott Miller Dismissed At WOBL

Scott Miller, the WOBL/Oberlin, OH Program Director who confined himself to the station's studios for 50 days to call attention to the plight of America's hostages in Iran, was surprised with a plight of his own Monday (2-4). Following a special six-hour morning show in which he and his wife discussed his experience, Miller told R&R, he was called into ownermanager Harry Wilber's office and fired. Miller had ended his 50day bout of captivity Monday (1-28) with a 50-hour broadcast dramatizing the Iranian situation and his own gesture.

According to a statement from Wilber, the firing was unrelated to Miller's confinement campaign.

#### **Mullins**

Continued from Page 1

1-25) will be a consultant for the station. I look forward to taking the job and having the opportunity to program a station that has the signal, the resources, and the cooperation of everyone from management down. It is an ideal situation of the kind a fellow dreams about all his life."

Wilber cited "serious violations of station policy" which "affected the programming of the station, other staff members, and the WOBL listeners." Wilber continued. "The situation was found to be irresolvable. WOBL recognizes Mr. Miller's feat of self-imposed confinement for 50 days in support of the American hostages in Iran and would like to emphasize that Mr. Miller's attempt at being a hostage was not one of the reasons for his dismissal. WOBL realizes Mr. Miller's dismissal at this time will probably generate negative publicity for the station. But it was felt because of the seriousness of the situation that the action could not be postponed."

Miller told R&R that Wilber had offered to help him find another position, and said, "I think it's a great station and I have no bitterness." But he added, "I just think it's poor timing, after all those people supported me." Miller said he plans to fulfill invitations to speak at various engagements around the country, including a visit to the White House to discuss his experiences with officials there. Ken Lucas has been named acting PD and morning man at WOBL.



#### Radio On TV: Sound Advice For Effective Visions

Next week R&R begins a six-part series on radio station use of TV for commercial spots. In the present ultra-competitive ratings climate, most stations consider using TV highly desirable, in many cases absolutely vital. But are they using the medium effectively? A radio station must consider how its spot will look next to the latest massive national campaigns. Another key point is whether the TV viewer will come away from the commercial recalling the station's identity.

These and many other factors (cost, design, style of ID, etc.) are covered during the series. WBEN/Buffalo PD Robert W. Wood, a longtime TV enthusiast, interviewed researchers, broadcast executives, and commercial programming syndicators to unearth radio's problems and supply practical answers. It's a feature you'll want to keep in focus - starting next week in R&R.

CY LESLIE NAMED PRESIDENT

### **CBS Forms Video Division**

The CBS Records Group has announced the formation of CBS Video Enterprises, a newly-created division which will manufacture, produce and market programming for videotapes, videodiscs, cable TV and future visual media. Cy Leslie, founder and former Chairman of the Board of Pickwick International Inc., has been named President of this new oper-

CBS Video Enterprises' concerns will be threefold: the manufacturing and distribution of existing programming on videotapes and videodiscs, the development and production of original programming (including musical and theatrical productions) for videotapes and videodiscs, and the production of programming for additional foreign and domestic cable outlets.

The division's initial emphasis, according to Leslie, will be to acquire existing product, with the first CBS videotapes to be available within two to three months. In addition, the division plans to be heavily involved in the production of cable programming, primarily for foreign markets, owing to the relatively limited nature of

commercial TV in many of these areas. CBS currently holds a patent license agreement with RCA for the production of videodiscs as well.

BRITISH GE MAKES NEW OFFER FOR COMPANY

#### Decca Chairman Lewis Dies At 79

Sir Edward Lewis, Chairman of Decca Ltd. for almost 50 years, died from influenza Tuesday (1-29). His death came just after Decca's board advised accepting a \$150 million purchase offer from Racal Electronics Ltd. and just days before British General Electric offered \$188 million in a counteroffer. The bidding for Decca centers around its electronic capabilities, as the long-slumping record division was sold to Polygram late last year.

Decca (which owned London Records in the U.S. but had no

Records) pioneered the LP in Britain and was one of that country's dominant majors for decades. The company played a key role in the U.K.'s 60's "rock revolution," signing the Rolling Stones, Van Morrison & Them, the Moody Blues, the Zombies, the Animals, and many other rock hitmakers, in addition to pop singers like Tom Jones and Engelbert Humperdinck. But by the mid-70's, the record division began to slip, encountering losses and becoming expendable.

connection with American Decca



#### **Portnow Named** President At 20th

Neil Portnow has been appointed President of 20th Century-Fox Records. Portnow, who joined the label as Senior VP in April 1979, previously served as Division VP, Popular A&R West Coast for RCA Records and as Manager of Talent Acquisition and Development for Screen Gems-EMI Music, having headed his own independent production firm, Portnow Miller Company Inc., as well.

In his new post, Portnow will be responsible for the worldwide activities of the record division. He will report to 20th Century-Fox Film Corp. Vice Chairman of the Board Alan Hirschfield, who announced the appointment.

#### **MCA Countersues** Alexenburg

MCA Inc. has filed an answer and counterclaim suit against a \$2 million breach-of-contract action filed by former Infinity Records President Ron Alexenburg (R&R 12-7-79), following the dissolution of the MCA Records-affiliated label (R&R 11-23). MCA's suit claims that after advancing Infinity almost \$20 million, it became apparent that the label was not a viable entity. Furthermore, the countersuit contends that these monies were "grossly mismanaged," which constitutes (in MCA's eyes) a breach-of-contract, and as a result, seeks damages as well as the costs of this legal action.

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#### IS AOR KEEPING NEW ACTS DOWN?

Polydor's Jerry Jaffe, In A Guest Editorial, Poses Some Tough Questions About AOR Radio's "One-Track" Minds And The Radio/Records Relationship.

Page 40

#### this week...

#### **DIARY ANNOUNCEMENTS -**THE WASHINGTON RESULTS

An in-depth examination, detailing who gained and who lost - and why - when Washington went to onair diary announcements.

Page 12

#### **RECORD BUSINESS ATTACKED** BY TAPE WORM

How many sales are really lost to home taping? A hard look at the facts and figures in Part I of a Media Marketing series.

Page 17

#### **MORE SECRETS OF BEAUTIFUL MUSIC SUCCESS**

It's the little things that make the difference in this format, and FM 100's Darrel Peters explains further in Part II of an R&R interview.

Page 36

#### MIAMI POP/ADULT EXTENDS WELCOME TO LONGER SURVEYS

Not all programmers favor Arbitron's Extended Measurement, but WIOD's Al Anderson can't get enough of it, and tells why.

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# Washington Report

### Westinghouse Okayed As Licensee

#### KODA-FM Sale Affirmed

The FCC Wednesday (1-30) found Westinghouse Broadcasting qualified to continue as a broadcast licensee even though the parent company, Westinghouse Electric, had made illegal international payments. This decision came only a week after RKO lost three TV licenses because its parent company, General Tire and Rubber Co., made illegal campaign contributions and foreign payments.

The difference, the Commission said, was that Westinghouse Broadcasting had not been party to the parent's illegal payments, whereas RKO had been part of General Tire's scheme.

#### **Gets Houston Station**

The Commission also granted the sale of KODA-FM/Houston to Westinghouse from Taft Broadcasting Co. of Houston. Taft noted that the sale of KODA-AM previously to a minority buyer was facilitated when Westinghouse agreed to pay a high price for the FM station.

#### San Francisco Citizens' Group Denied

The Commission also dismissed a request from the Community Coalition for Media Change (CCMC) to deny license renewal to Westinghouse station KPIX/San Francisco. The group had also questioned Westinghouse's qualifications, but the FCC noted CCMC's petition was filed too late for consideration.

Group W is licensee of KDKA-AM-FM/Pittsburgh, WBZ-AM-FM/Boston, KYW/Philadelphia,

WOWO/Fort Wayne, IN, WIND/ Chicago, WINS/New York, and KFWB/Los Angeles.

#### KLBK Sale Deferred

However, the sale of KLBK-AM FM/Lubbock, TX to Southern Minnesota Broadcasting has been stalled. KLBK's owner, Grayson Enterprises, also has four TV licenses which have been designated for hearings on the issues of lack of candor, unauthorized change of main studio location, fraudulent billing and log falsification.

Grayson has applied to sell the TV stations under the distress sale policy, but if they did so that would leave the "character" issues unresolved. So it's a Catch-22 for Grayson, because if the distress sale goes through, KLBK will face a hearing and the issues will be favorably resolved before the station could be sold.

#### **Washington Street Talk**

Pushed aside at the NAB Board meeting was a suggestion that National Black Network President Gene Jackson be sent to the Buenos Aires Region 2 Conference as special industry representative. Jackson is unavailable and rumor is that Board brass will push for NAB President Wasilewski to go. NAB Engineering VP George Bartlett will attend, but thought is he needs help in reporting back deals that may adversely affect U.S. broadcasters — such as U.S. State Department getting 9 kHz support from Latin Americans in exchange for satellite space, and even wilder schemes. Bartlett's representation at these kind of sessions has always been viewed by insiders as very weak. Replacement for Bartlett, who's retiring from NAB in April, won't be George Jacobs, as rumored elsewhere.

NRBA Sec./Treas. Bernie Mann, who owns WOKX & WGLD/High Point and WKIX & WYYD/Raleigh, has withdrawn from NAB's District Four Board Seat race. Remaining candidates are Suburban Radio President (and former NAB Board member) Bob Hilker of Belmont, NC; and Beau Sanders of Sumter, SC. Mann's decision to exit was based on NAB's decision not to help fund RAB's "Radio It's Red Hot" campaign, its overly optimistic pro-FCC deregulation stance, and NAB's refusal to formulate a position on 9 kHz other than asking for more studies.

Look for BRC to work with Arbitron Advisory Council, RAB, NAB, NRBA and others to set up an avenue for broadcasters to air grievances with Arbitron. Plans which have been in the works for nearly a year might involve several steps, with final tier being a panel of representatives from industry groups to mediate differences. Compulsory arbitration has been ruled out.

#### Sales Talk

Latest Blackburn transaction: WWOM/Albany, NY sold by Metroland Broad-casting Corp. to Liberty Communications for \$800,000. Liberty is 51% owned by Bill Selwood, Director of Commercial Operations at KYW-TV/Philadelphia.

Mutual Regional Director Rich Wartell of Los Angeles has formed R&J Communications and bought KSOK/Arkansas City, KN for \$370,000. Seller is Stauffer Communications, which was forced by the FCC to divest the station. Wartell expects to relocate from Los Angeles.

WZZK/Birmingham, AL sold by Johnston Broadcasting to Park City Communications for \$2.6 million. Buyer owns WEZN/Bridgeport, CT and WFQT-WAAF/Worcester.

Jim Pride has purchased WMOH/Hamilton, OH from Raymar Communications for \$1 million. Pride will run the station and head up Rakel Communications.

David Handler becomes account exec at WOR/New York. Handler comes to WOR from RKO Radio Sales, where he's been Philadelphia Regional Manager and New York sales rep.

Blair Radio chosen sales rep for KAIR and KJOY/Tucson, AZ, both Beautiful Music stations. Blair also chosen sales rep for Country WESC-AM-FM/Greenville, SC.

The FCC no longer requires detailed financial data when broadcasters apply to change facilities.

#### FCC: At A Glance

#### **FCC Redefines Plugola Enforcement**

The Commission reminded broadcasters last week they are expected to use "reasonable diligence" in pinning down plugola practices. Plugola rules currently require radio announcers to disclose their financial interests in any products pushed over the air. But the FCC said it isn't going to go tough on the industry, but will instead consider violations on a case-by-case basis.

The Commission instituted an inquiry in 1961 into whether financial holdings should be revealed and whether the public should know about interests which may have influenced a promotion. In deciding to terminate a 20-year inquiry, the Commission said it would be difficult to draw up a disclosure rule without either going overboard with regulation or leaving loopholes in the rule.

#### FCC Judges Will Decide When To Include Specialized

#### **Programming Issues**

The Washington communications law firm of Fletcher, Heald and Hildreth has persuaded the FCC to clarify how much administrative law judges in comparative hearings can accept requests for adding special programming issues. For example, parties wishing to show the need for a special format in a market formerly had to present the evidence to the Broadcast Bureau prior to designation of their applications for hearings.

But the FCC decided last summer that it was more efficient for a judge to decide. In clarifying its position this week, the Commission said any motion to enlarge

issues, including special formats, would be made within 30 days of publication of the designation order in the Federal Register.

#### WBRL Asks To Stay On The Air

WBRL/Berlin, NH, whose license revocation for double billing was upheld by the Appeals Court last November (R&R 11-2), has asked the FCC for permission to continue broadcasting until the Commission approves a new licensee WBRL is now set to cease operating February 22. Among reasons listed by WBRL attorneys for staying on the air were that public services the station provides by broadcasting local high school sports, weather, and ski reports for travelers would be lost. Also, Berlin would lose EBS service and coverage of the city election campaign and the New Hampshire primary, both of which will be held on February 26.

#### Request For Half-Mile High Antenna Denied

An application to construct a new FM station in Garberville, CA has been sidetracked because the applicant, Daniel Healy, proposed to build a tower 2527 feet high. The FCC said Healy could only qualify for an antenna height of 300 feet.

#### People

#### Washington

Wally Johnson, Exec. Director of Association for Broadcast Engineering Standards (ABES) and a former FCC Broadcast Bureau Chief, named Chairman of the newly-formed National Radio Systems Committee (NRSC). NRSC is a joint NAB/Electronic Industries Association effort which will recommend improvements in transmission and reception of AM and FM broadcasting.

Tom Campbell appointed FCC Associate Director of Operations. He will be in charge of financial and personnel management.

Jim Green has been hired to operate the FCC's Policy Branch in Jeff Baumann's Policy & Rules Division of the Broadcast Bureau. Green is an economist formerly with the Department of Energy.

#### Winston-Salem

Richard S. Stakes has joined Summit Communications as Exec. VP. He had most recently served in a similar position at Spartan Broadcasting in Spartanburg, SC, and had been President of Evening Star Broadcasting, owners of WMAL-AM-FM-TV/Washington.

#### Memphis

Bill Williams, GM of WREC and WZXR-FM, has been elected VP

at Summit Communications of Tennessee. Williams has been with Summit for 17 years, the past five in Memphis.

#### Dallas

William Chatman has been promoted to VP/GM of EGG Dallas Broadcasting, owner of KNOK-AM-FM. He has been KNOK's GM since 1977, with 25 years' background in broadcasting.

#### New York

Jack Anderson, Mutual Radio commentator and columnist, will headline the first 1980 luncheon of the New York Market Radio Broadcasters Association later this month.

#### Tampa

James A. Tandy has been named GM of WLCY. He had previously served as GM at WXII/Winston-Salem, and also managed KAAY-KEZQ/Little Rock and WSIX-AM-FM/Nashville.

#### San Francisco

John P. Hayes, Jr. has been promoted to VP/GM of KYUU-FM. He had been GM of the NBC-owned P/A station, and was GM of KZOK-AM-FM/Seattle before joining KYUU a year ago.

John W. Fitzpatrick has been appointed General Sales Manager at KCBS-FM, coming to the station from CBS/FM National Sales, where he was San Francisco Sales Manager.

# FIRE LAKE

the new single

Bob Deger
The Bilver Bullet Band

Produced by Bob Seger & the Muscle Shoals Rhythm Section from the forthcoming album

AGAINST THE WINDSOO-12041





# WHAT'S NEW

100% DRIVETIME AUDIENCE

# Station To Serve L.A./Vegas Commuters

Imagine a radio station that broadcasts to a 100 percent drivetime audience, without any radio competition, and without having to worry about ratings. Sound too good to be true? Well such a station will exist when KRXV-FM/Calico, CA (98.1) and KXVR/Mountain Pass, CA (99.5) — the two will simulcast — take to the airwaves on February 15.

Designed to serve the approximately 295,750 persons who travel by auto from Los Angeles to Las Vegas (and vice versa) weekly, the two separatelylicensed stations were established by former Summa Corp. VP Howard Anderson. While programming will originate from Daggett, located just outside Barstow in the Mojave Desert, the signal will be microwaved six miles to Calico and then microwaved again 87 miles to Mountain Pass, about 30 miles from the California-Nevada border.

The outlet's automated Pop/Adult programming will be supplied by Radio Arts, whose "The Entertainers" package features artists that perform in the Las Vegas showrooms. In addition, KRXV will air on-the-hour news broadcasts supplied by the ABC Information Network and the Associated Press Southern California wire along with hourly actuality reports provided by CAL-TRANS, traffic conditions from the California Highway Patrol and weather.

#### A Community Of Commuters?

Since the Mojave Desert is not located within any Standard Metropolitan Statistical Area, the establishment of these stations represents a unique approach to serving the community to say the least. Anderson told R&R that former FCC Broadcast Bureau head Wally Johnson was most cooperative in this matter, defining a community as a group of people with common interests, needs and problems. Because KRXV will provide highway, weather and emergency information to more than two million people yearly, the FCC granted them the licenses under FCC rule 307b, regarding unserved areas.

As to whether the rising price of gasoline will cut down on the projected audience for the stations, Anderson claimed that while recent statistics compiled by the California Department of Agriculture showed a decline of 4.6 percent in the number of cars making the trek from Los Angeles to Las Vegas, the number of occupants per car had increased 25 percent during this time. Now if all those commuters can just remember to fine-tune their radios halfway

#### Cox's Year-End Profits Up 29% For 1979

Cox Broadcasting has announced that year-end net profits for 1979 rose 29 percent to \$43.7 million, up from \$33.8 million in 1978 Year-end revenues for the firm climbed 18 percent to \$271.2 million, up from \$230.4 million for the year previous.

During the fourth quarter ended December 31, Cox's net profits increased 16 percent to \$12 million from 1978's \$10.3 million for the equivalent time period, while fourth quarter revenues likewise rose 16 percent to \$78 million from \$67.5 million in 1978.

#### Steele To Host Golden West

#### Syndicated Show

Golden West Broadcasters Radio Productions will debut its first nationally syndicated show "Music USA" in early spring. The weekly three-hour pop record program, hosted by veteran air personality the Real Don Steele, will combine music with film reviews, entertainment news, and lifestyle survival tips.

#### Motorcycle Manufacturers Take Aim On RV Set

With the median age of Americans now approaching the 30-year mark (and steadily climbing), many advertisers have begun to realize the potential in the untapped 34+ market. Motorcycle manufacturers, specifically Honda, Yamaha, Kawasaki and Suzuki, have jumped on the bandwagon with projected boosts in advertising budgets ranging from 20 to 30 percent in 1980. Much of this new money will be spent trying to lure the more affluent men in the 30. 50 age group towards their products.

The timing appears to be right, they feel. Rising gasoline prices have made the fuel-saving motorcycle a more attractive means of transportation. Most industry execs feel that moderate-sized street bikes will be especially inviting to the upper demographics, unlike the smaller mopeds, owing to many new features formerly found only on larger models. These include electric starters, automatic clutches, automatic transmissions, shaft (rather than chain) drive, rear luggage carriers, and wheels

without spokes.

Yamaha has already begun marketing the "Yamahopper," a mopedlike motorcycle with an automatic transmission and shaft drive, and plans to debut its upgraded "SR250 Exciter I" in early spring. In May, Honda is following suit by introducing its "C70" model with automatic clutch, electric starter, and easymounting frame, while Kawasaki and Suzuki will also be introducing new models in 1980 for the over-30 mar-

## First-Ever Reggae Forum Upcoming

The first-ever 1980 Reggae Forum will be held on February 9 at the Berwin Entertainment Complex, 6525 Sunset Blvd., Hollywood, CA. Designed to further the exposure of reggae music and to establish a more harmonious working relationship between all facets of the recording industry and the media, the 12-hour event will feature panel discussions dealing with reggae on record, reggae and retailers/wholesalers, reggae on radio, and reggae in the press. Additional activities will include documentaries, feature films, live DJ's, displays, Jamaican food and a live performance by Jack Miller and the Rebel Rockers. For further information call (213) 464-

#### Int'l Broadcasting Awards Establishes Radio Judges

The International Broadcasting Awards, honoring the "world's best" radio and television commercials for 1979, has set up 14 radio judging panels in major advertising centers throughout the U.S. and Canada. These 11-member panels will select finalists in nine radio categories with an international board of judges meeting in Hollywood in March to determine trophy winners in each category as well as an overall sweepstakes

JUNE 6 DEADLINE

#### RTNDA Offers Annual Michele Clark Awards

The Radio-Television News Directors Association has announced that the deadline for entries in the annual Michele Clark Award contest will be June 6. Ms. Clark was a CBS correspondent who died in a Chicago plane crash in 1972. A \$500 cash prize is given in her memory to a broadcast journalist with a maximum of three years full-time experience in commercial or public radio or television, in recognition of "enterprise that shows exceptional application of journalistic skills evidenced by writing, reporting, editing or investigation.

Entries in the form of scripts, tape, or film should be submitted to Dave Bartlett, News Director, WRC Radio. 4001 Nebraska Ave. NW, Washington, D.C. 20016. The award will be presented at the RTNDA International Conference, to be held this year in Hollywood, FL on December 3-5.

### Upper Midwest Communications Conclave Offers Scholarship

The Upper Midwest Communications Conclave, a nonprofit group of broadcasting and music industry personnel serving the Midwest area, is sponsoring a paid-in-full, 48-week, Radio-Television Broadcasting scholarship to attend Brown Institute in Minneapolis in 1980.

While there are no maximum age or educational limits, applicants for the scholarship must be high school seniors or graduates to qualify. The scholarship is open to those who wish to pursue careers in any facet of broadcasting, including on air talent, sales, engineering, management, and production

Applications may be obtained from local broadcasting stations, high school career counselors, or by writing to the Upper Midwest Communications Conclave at Box 6113, Minneapolis, MN 55406. For further information call UMCC at (612) 721-2481.

#### Dolby Debuts Headroom **Extension System**

The first cassette decks equipped with Dolby HX will debut in 1980. The "HX" differs from conventional Dolby systems by boosting treble response about 10 dB above 10 kHz without artificially brightening or increasing the noise level during low frequency passages, thereby widening the dynamic range of the tape.

In addition to upgrading the re-

cording capability of conventional cassettes to that of super-chrome or pure iron tapes, the Dolby HX allows the consumer to record at a substantially "hotter" level without sacrificing the intensity of the climaxes in the higher frequencies. For further information contact the Dolby Laboratories Licensing Corporation at 731 Sansome St., San Francisco, CA 94111,



#### Ringo Starr's As "Cave Man"

Ringo Starr has signed to star in United Artists' prehistoric comedy "Cave Man," which will begin production February 11 in Mexico, with scheduled release by the end of the year. The Larry Turman/David Foster production is being directed by Carl Gottlieb from the screenplay he cowrote with Rudy DeLuca.

Ringo previously starred in "The Magic Christian," "That'll Be The Day," and "Candy" with prior appearances in the Beatles' features "A Hard Day's Night" and "Help," as well as the documentary concert film "Let It Be."



# "Us and Love (We Go Together)" NB 2234

the hit single from the debut album

NIGHT MIRACLES NBLP7179

Kenny/Tolan

Produced by Kenny Nolan and Juergen Koppers for Metropolis Records



WGCL
WZUU
KRLA
KTSA
WFBR
KC101
WKEE
WMAK

KX104 FM97 V97 WNOE Z98 WAXY WLAC 92Q

WNOX
WGH
WVIC
KRAV
KLEO
WALG
KFXM
KJOY

WKAU WRFC WORD WIGY Z96 WHEB WCIR

WXIL

WROV FM99 KKRC KKLS WSPT KRLC

WSEZ





KRBE ADD
KJR ADD
KIMN ON
KOPA ON
WBBQ ADD
WVIC ADD
KX104 ON
KSLY ADD
KBIM ADD

# UTOPIA

"SET ME FREE"

PRODUCED BY TODD RUNDGREN AND UTOPIA
FOR ALCHEMEDIA PRODUCTIONS
ON BEARSVILLE RECORDS



MANUFACTURED AND DISTRIBUTED BY WARNER BROS. RECORDS



# STREET TALK

Is something cooking in San Francisco? Word by the bay is that KSAN PD Jackie Mc-Cauley will exit the station within a month and that she will not be immediately replaced!

Another San Francisco escapee is Terry Nelson, who is no longer on staff at KFRC. He's the new PD at KXOA-AM/Sacramento, which has shifted to Top 40. KXOA's new MD is former KERN/Bakersfield MD Kris Mitchell.

And finally, as the sun sinks into the Pacific just west of the Golden Gate Bridge, True Don Bleu, formerly of KHJ/Los Angeles and KDWB/Minneapolis, will become the new PM-drive personality at Mike Phillips's KYUU/San Francisco on February 19th.

Wait a minute . . . can this really be happening? Can F105/Boston really be getting a Program Director after more than two years without one? Yes! Reg Johns will exit CFTR/Toronto to become F105's PD. In case you're wondering . . . Reg is the brother of Fairbanks National PD George Johns. The F105 "programming committee," which has been making the decision for the past two years, is ready to welcome their new leader with open arms. Congratulations to Reg!

#### **Bottle Breaker Stops Thief**

The scene — a young Atlanta couple returning home after an evening on the town. The couple — WB Regional Marketing Manager Jarid Neff and WEA employee Debbie Llewyln. Jarid needs to make a late deposit at his bank so the couple pull into the bank parking lot. Spotting a bunch of empty beer bottles near the night deposit window, Jarid decided to be an extra good citizen and put them in the nearest trash bin.

Nearing the bottles, he hears the feeble cries of a 63-year-old employee of Magic Mart (a local convenience store) who is being held up by a man in a ski mask. The robber spots Jarid and bolts. Jarid picks up an empty beer bottle and hurls it at the fleeing crook. The bottle glances off the assailant's leg, bringing him to the ground, whereupon Jarid leaps upon him and holds him until the police can be summoned.

Not only does Jarid win our undying respect for his act of bravery, but he's also in line for a \$5000 reward from the Magic Mart Corporation and an official certificate of bravery from the city of Atlanta! Our ski masks are off for a job well done.



It must be a sign of the times, but this week Columbia Records released a new single entitled "Main Theme From 'Star Trek — The Motion Picture.' " That is nothing unusual in and of itself, but if you examine the label of the DJ copy received at R&R, you will see that the exact time of the song is listed as 1:58.6. Now, that's what we call exact timing! The Space Age is definitely upon us.

In a very generous move, TM of Dallas, along with Capitol Records, has given permission for all non-music-formatted stations to air their "Voice Of Freedom" record without paying licensing fees. KABC/Los Angeles morning men Ken & Bob have been closing their daily program with the record every day for over a week.

Another "ace" from the former Infinity staff was placed this week . . . Rick Swig was named Vice President of Promotion and Marketing for Dreamland Records, the Nicky Chinn/Mike Chapman label. That should more than help the new label get off the ground.

Congratulations to Bruce Kelly on being named MD at 96X/Miami for PD Mark Driscoll.

Another noteworthy move is that of Roxy Myzal, formerly of Atlantic Records and 99X/New York, who joins Tom Cossie at Record Logic in New York. Roxy will be handling promotion.

Is Ron Alexenburg about to rejoin the record industry? Street Talk hears that Ron will soon be back, perhaps with his own, newly-financed company. We hope it's true.

Look for Joel Denver, former KSLQ/St. Louis PD, to be back in a big way with a big station very, very soon.



THE ELECTRIC WEENIE, RADIO'S NUMBER 1
GAG SHEET GETS LETTERS . . .

BILL HEYWOOD, KOY ... "Thanks again for another year of the top material. Here's my check for 1980 full of more Weenie inspiration!"

Jocks...write today for free samples.

# Signal Constitution of the Constitution of the

) 1980 Elektra/Asylum Records. A Divison of Warner Communications Inc. 👨

5 E - 5 1 0

album on Asylum Records



Produced by Peter Asher • Recorded by Val Garay



"On-air announcements in D.C. may have contributed to a higher number of returned diaries from males in the key demographic."

# Diary Announcements In D.C. — What Impact, If Any?

Is the hassle of running on-air announcements during an Arbitron sweep worth it? Evidently at least 44 stations thought so during the recent O/N '79 survey. In Washington, D.C. at least 25 stations ran such announcements, many in reaction to a move started by WPGC-AM-FM several books prior. As we noted in the Week in Review section (see right), the Radio Committee of the BRC is now asking Arbitron to assess what the impact on the D.C. estimates may have been as a result of the epidemic of announcements. It remains to be seen what the Arbitron response will be, but we at R&R thought you might be interested in an overview look at the impact — if any — of diary announcements run rampant.

#### Three Analyses Conducted

There are myriad ways of examining the issue of how on-air announcements might affect the integrity of a radio survey. However, in order to give you a "shorthand" look at the results, I've chosen to limit this examination to three areas. We will look at the cume figures for the market, to see if more people may have tuned into radio as a result of being bombarded with announcements pertaining to a radio survey being conducted. We will compare average quarter-hour numbers to see if radio listening spans may have been affected by the messages. Last, we compare format penetration, to see if a particular sound or format might have benefitted — or been hurt — by the announcements.

In order to make a meaningful comparison, I looked at several Arbitron reports for the Washington, D.C. market. The reports used were from O/N '78, A/M '79, and the O/N '79 book. Using these market reports allows you to compare books from the last two fall surveys, and to look at numbers from the spring sweep when traditionally every station that can afford it — or trade it — goes hogwild promoting to get a decent share. Also, in the O/N '78 and A/M '79 surveys, WPGC-AM-FM was running the on-air announcements (a number of other stations joined in during the spring sweep).

#### **Cume Comparisons Influence Key Demo**

When we look to see if new radio listeners were generated (at least those with diaries), an interesting number appears before us. The 12+total week metro cume figure for D.C. shows an increase in the O/N '79 book. The number for the two previous reports was very stable, within 4000 persons of each other. However, the O/N '79 total

cume audience shows an increase of more than 80,000 persons when compared to the previous books. In terms of a percentage of the metro population, an increase of 80,000 persons is not a huge sum. The possibly significant factor is that this number increased after remaining remarkably stable in earlier reports.

Another interesting aspect was noted when looking at the cume situation. While other demos showed no significant pattern of increase or decrease consistently among the three examined reports, one key demo did show a noticeable jump in the recent book. This demo was men 25-34, one of the vital sales and programming targets today. The men 25-34 cume figure jumped almost 10%, while the number of diaries returned by men 25-34 jumped by a comparable figure. It appears then that while not consistently affecting every age/sex cell, on-air announcements in D.C. may have contributed to a higher number of returned diaries from males in the key demographic.

#### 25-34 Tune-in Boosted

Further research may confirm or deny this initial observation, but it looks as though not only did the cumes increase for men 25-34, but so did the average quarter-hour listening spans level. While no other demo showed anything consistent in this regard, men 25-34 AQH numbers for the total week were up more than 10% when compared to last fall, and up well compared to the spring sweep, when a number of stations (but not as many as in O/N '79 ran the announcements). An analysis of why the 25-34 males were higher in both cume and AQH numbers may be an area for Arbitron to focus on if they do follow the BRC's recommendation to review the D.C. numbers.

#### Pop/Adult Major Format Winner

R&R used the format pie-chart shown in the first Ratings Report and compared the A/M '79 format shares to the comparable shares earned in the fall survey. The big winner was the Pop/Adult format, which saw its share of the total metro audience increase by 18% in O/N '79. Following closely behind was the News category, with an increase of 16%. Dancemusic also showed a sizable increase, but based on a smaller share figure than the other two formats.

As you might expect, some formats did not fare as well in the atmosphere of rampant diary announcements. Foremost among the formats which lost ground was AOR, which saw its over-

#### Week In Review

### Wallace & Washburn, Simmons Join Forces

Kim Wallace, President of Wallace & Washburn research firm based in Boston, tells R&R that his company's major product the "Wallace & Washburn Programming Report," will soon be released under the auspices of the Simmons Market Research Bureau. Simmons will distribute and sell the reports in all markets where W&W has clients. Besides New York and Boston, W&W reports will be coming out for L.A. and San Francisco, with the goal to produce reports in the top 15 markets this year.

#### **BRC Asks Tougher Stance From Arbitron**

The Radio Committee of Broadcast Ratings Council recently met and agreed to ask Arbitron to explore further a stronger stance against stations which run on-air survey announcements. The Council will ask Arbitron to:

- Analyze the effects of on-air announcements in Washington, D.C., where more than 25 stations ran the messages during the O/N '79 sweep
- Explore inserting into station contracts a provision for delisting or dropping as a client any station which runs survey announcements
- Finally, provide to the BRC any written legal opinion upon which Arbitron is basing its current stand regarding the issue of on-air announcements.

#### Mediatrend Numbers Now Available

Beginning with this issue, R&R will feature highlights of ratings estimates produced by Media Statistics, Inc. The monthly Mediatrend reports for the 16 markets so measured will give you a timely reading of radio preferences. Every other week we'll feature several markets. Highlights from the top six markets, for January, are available on Page 22 this week.

all share decrease by 19%. Most other formats not already mentioned saw marginal erosion nibble at their shares.

#### What's It All About?

What does all of this mean to you? It means that most important right now is the need for further research. Diary announcements may or may not cloud the accuracy or reliability of Arbitron's sweeps, but it is hoped that Arbitron will go along with the BRC and do an in-depth study on the O/N '79 D.C. results. Keep in mind that even if Arbitron agrees to this, however, the results may not be known for many months.

In the meantime, perhaps the above analyses will give you some food for thought. There may or may not be payoffs for you if you run on-air announcements — keep in mind that some ad agencies are against them — but the final decision rests not in the hands of the BRC or Arbitron, but with you, the broadcaster.

Jhan Hiher, former Manager of Radio Market Reports for Arhitron, is R&R Research Editor. Contact Jhan with any research or ratings question you may have.



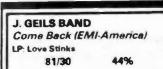
# Q&A

R&R recently was asked, "Can our station conduct some listener music research during an Arbitron sweep without being penalized for it by Arbitron?"

A qualified yes is the answer here. Your research is probably okay as long as you are testing among only those who are already in your cume, and as long as you don't use any written document which could be confused with a diary. If there is any question in your mind about your music or lifestyle research conducted during a sweep, you might try getting a reading from Arbitron as to how it feels about the specific situation you have in mind.

# Rock 'n Roll Is No Further Than The Tip Of Your Nose\*

Jove Stinks



Reach Sumery UP 26 SARE 25 SARE 25 SARE 25 DOWN 426 ADDS 30

Pi	P2	P3
EAST	EAST	EAST
wkbw on	WBENPH a-35	WGUY d 27
WIFI on	WICC on	W1 82 d-34
96KH a 28	PRO-FH a	WIGY 26-2
WPEZ a	JB105 d 33	E104 22-1
F105 a	MAES on	WCIR a
MB 80 9-33	WHYN 4 40	WEIL a-29
CHUM a	149 30-26	
CKGM a	WREE on	BOUTH
BOUTH	BOUTH	WAAY on
		westy a
KRBE on	HTSA a	HERC a
7 93 on	WTIR d-34	C100 >
Q105 on	MNOE a	EX104 on
WICY 8-28	KKX106 a	WSEZ d 40
	WSGN d 34	WISE a
MIDWEST	¥ 95 a	WANSFW on
	Y103 37-31	Fm 99 a
WGCL on	WAPE d 29	KSEL A
MORY on	8J105 on	KPUR a
	95SGF on	
WEST	WBBQ 4 30	MIDWEST
	WSR2 d 26	
RFRC d-30	WNON &	MARX d 33
KJR on	MRVQ 28 22	WEAQ &
FIMN d 29		WS PT 28-21
EUPD on	MIDWEST	WNAM d 29
	WVIC 4 37	WEST
	REGA a	
	KOFM a	RENI a
	HZ 93 on	RSLY on
	WISM 4-29	ксвы а
	WNAP on	KDZA a
	MMEE on	RQDI a
	WOW on	KF KD a
	92W 0B	



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THE

THE

J. GEILS BAND

**EMI** AMERICA

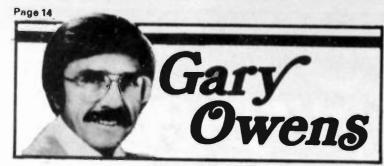


ON EMI-AMERICA RECORDS

\*SCRATCH 'N SNIFF

FEATURING THE SINGLE "COME BACK"

PRODUCED BY SETH JUSTMAN



#### A Surprise-Winning Party

A dreaded surprise that **KMPC** had for me last week . . . was really something.

It featured quite a cross-section of wonderful folk popping up from every direction at Hollywood's Brown Derby. I checked the traversing mechanism of my head just to improve the calibre of changes it was going through.

Carney still wants me to pay

First, the fact that Steve Allen would emcee something in my honor was a compliment of the highest *kreln*.

Also some of the biggest names in the record industry . . the Joe Smiths . . . the Jerry Mosses . . . the Mo Ostins . . . the Gil Friesens . . . the Stan Cornyns . . . the Al Bennetts . . . the heads of America's most vital companies renewing old anecdotes from 18 years ago had me aquiver. Joe's sparkling speech on the French Revolution had everybody wondering. Don Graham's marvelous laugh, Bruce Hinton's insegrevious chortle, Tony Richland's purloined Ira Cook photo. Lu Fields's "Ding Dong School" pin, Chuck Meyer's neat tap dance while wearing his old LP cartons, all made me plotz. Some of the messages via Western Union: "It's about time they got around to honoring you. Charlie and I never miss your show, 'Different Strokes.' Are you sure you're only 11? It really doesn't matter though, Honey . . . you're a credit to your race . . . Love, Mitzi McCall and Charlie Brill.' Don Blocker: "20 years ago I said farewell to you at Jack Carney's party for you in St. Louis. Lo and behold you followed me to California. P.S.

Carney still wants me to pay for that party."

From Snuff Garrett: "Dear Gary, after listening to you for 18 years on the air . . . it seems like 36 years." From Gavin MacLeod, "Dear Gary, only Shelley Hack and the 'Love Boat' could keep me away from your celebration . . Happy Nurnying in 1980." Bob Hope: (who as a recent favor to me did a benefit for my old college in South Dakota) "Gary, have a drink on me ... and send the bill to Cal Fed." . . . (Bob does commercials for Cal Fed). Angie Dickinson: "Dear G.O., I send much love . . . and" (I'm sorry but there are certain parts of a telegram even I have to keep private). Bob Conrad said, "Only wild horses could keep me away," as he was being dragged down the street by NBC. Phyllis Diller mentioned that I was "verbally crisp, sartorially splendid, a gentleman and a scholar, and she loved me" . . . Phyllis always was a great fibber . . . She's appearing in Blake Edwards's "2."

About that time, in the middle of the telegrams, Steverino was interrupted by a horde of roving bun deliverers. America's most successful pianist, Roger Williams, really surprised me by flying in from Las Vegas without a plane.







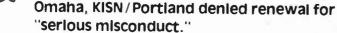
FCC ORDERS NINE NEWSPAPER/RADIO CROSS-OWNERSHIPS BROKEN UP



JOHN LONG NAMED PD AT KRUX/PHOENIX



FIVE STAR STATIONS LOSE LICENSES — WIFE-AM-FM / Indianapolis, KOIL-AM-FM /





WGRQ/BUFFALO CONVERTS TO AOR FROM TOP 40



NUMBER ONE FIVE YEARS AGO: "Black Water" — Dooble Bros. (WB)



#### ABC Earns First 1980 Victory In Tight Race

ABC finally registered a first-place showing in the network Nielsen battles for 1980, edging CBS as less than two points separated third place from the top spot. ABC had only two of the top 11 shows, but bunched together enough strength for a 20.7 average rating, while CBS, with five of the top seven, came in second at 20.2. NBC, paced by "Real People" and three other top 20 entries, scored a strong third at 19.0.

Frequent front-runner "60 Minutes" topped the program list for the first time this year, although "Three's Company" and "Dallas" were close behind. Fourth place went to "Real People," a new high for the show, followed by 5) "Dukes Of Hazzard" (CBS), last week's winner 6) "MASH" (CBS) 7) "House Calls" (CBS), doing a good job of holding on to the "MASH" audience 8) "Eight is Enough" (ABC) 9) "Little House On The Prairie" (NBC) tied with "Knots Landing" (CBS).

"The Jeffersons" (CBS) was No. 11 for the week, followed by 12) "Taxl" (ABC) 13) "Different Strokes" (NBC) 14) ABC's new "Tenspeed & Brown Shoe" tied with "Fantasy Island" (ABC) 16) "Lou Grant" (CBS) 17) "Love Boat" (ABC) 18) "CHiPs" (NBC) 19) "Charlie's Angels" (ABC), and 20) "Archie's Place" (CBS).

Despite "60 Minutes" earning its first 1980 victory in the fifth week of the year, if the weekly ratings for the top shows are averaged, the CBS news program is easily the top show for 1980 so far. Bunched closely in the second through fifth positions are "Three's Company," "MASH," "Dallas," and "Dukes Of Hazzard," giving CBS four of the top five. No other shows are really close to the big five.

MUSIC ON, SOUND OFF TV — The FCC proposed recently that TV stations be allowed to air video-only news, weather, and sports reports, plus ads, during the early morning sign-off hours. No sound would be permitted, but background music would be acceptable. A few stations have received walvers from the Commission to try it out . . . Friday (2-8) NBC presents "Elvis Remembered — Nashville To Hollywood," hosted by Barbara Mandrell and Larry Gatlin, with a number of music and movie stars appearing, including Roy Orbison . . . Jim Messina is on "Dinah" February 12

... More Grammy performers and presenters have been announced; specifically, Debby Boone, George Burns, Natalle Cole, Andrae Crouch, Deborah Harry, Isaac Hayes, Quincy Jones, Kris Kristofferson, Melissa Manchester, Barbara Mandrell, Chuck Mangione, Ted Nugent, Peaches & Herb, Sister Siedge, Sarah Vaughan, Joe Williams, and Paul Williams, an interesting assortment to say the least. And "WKRP" 's Howard Hesseman will host TM's radio simulcast special of the Grammy events.

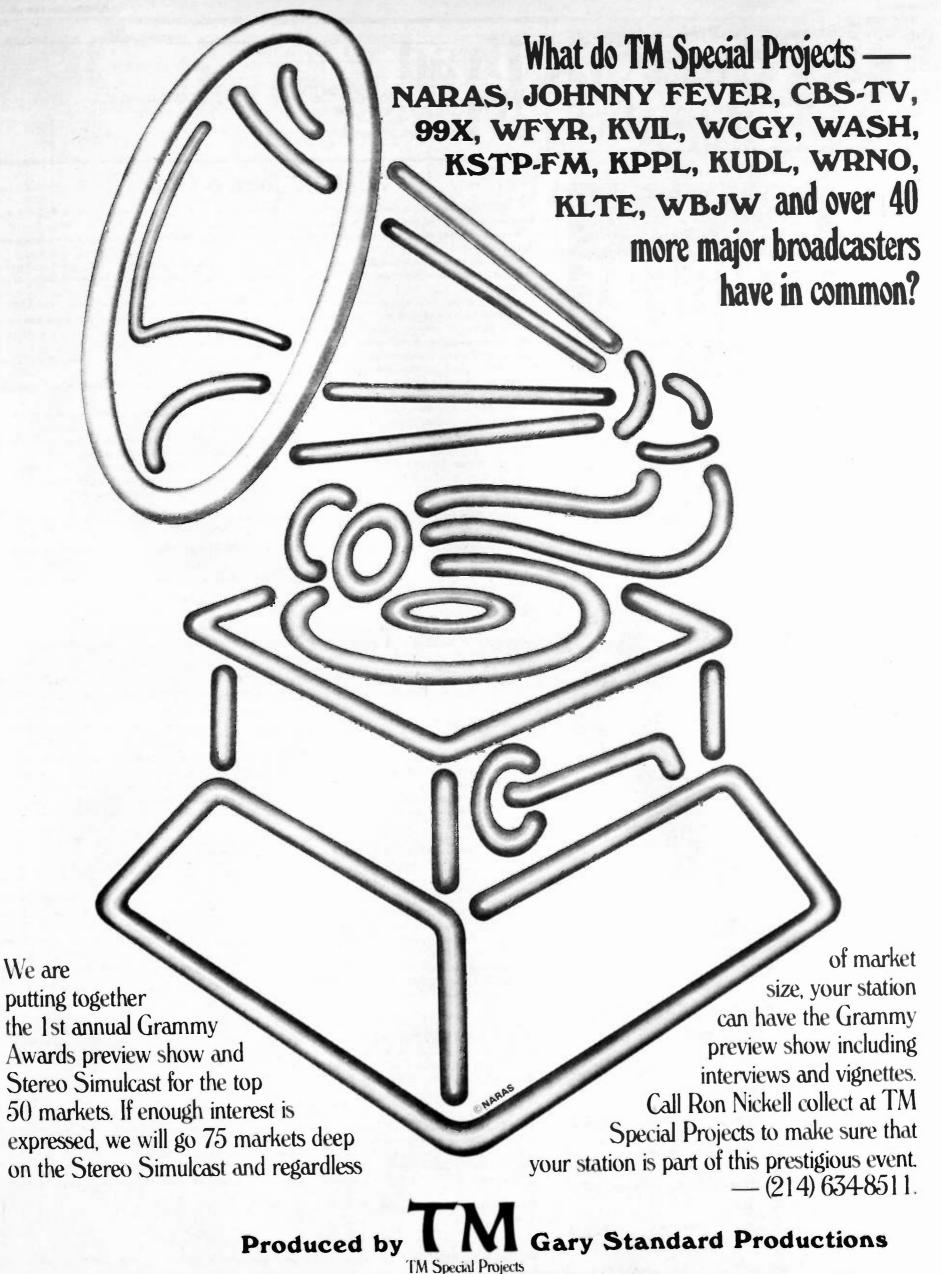
#### vidiad Scope:

HYGENIC HEADS: The Fuji Magnetic Tape Division has recently introduced a pair of video head cleaning cassettes, the "VCL-30" and the "BCL-20," for use with VHS and Beta VCR's, respectively. Designed to combat problems caused by the slower tape speed of extended play machines and the resultant longer tape-to-head contact, the Fuji video head cleaning cassettes take 10 seconds to use and last for 30 cleanings... THE VCR BRAND-OWNERSHIP BATTLE: According to an Aug./Dec. '79 survey conducted by Media Statistics throughout 15 major U.S. markets, RCA's "SelectaVision" is now the top-selling VCR with 32.5% of the market, up from 25.1% in the previous survey period (Jan./March '79). Sony's "Betamax," which topped the previous survey with 28.7%, slipped to number two despite increasing its market share to 29.7%. Rounding out the top ten were: 3) Panasonic at 10.2%, down from 14.1%; 4) Magnavox at 5.8%, down from 6.7%; 5) Zenith at 5.0%, down from 8.9%; 6) Quasar at 4.3%, up from 2.6%; 7) a tie between Sanyo at 2.5%, up from 1.7% and Sylvania at 2.5%, up from 0.7%; 9) JVC at 2.0%, down from 2.2%; and Sears at 1.8%, down from 2.4%. VHS continues to expand its position as the front-running format, picking up about two percent of Beta's market en route to a 59.9 market share...

#### ERR WAVES

#### BY BOBBY OCEAN





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# THESE PRETENDERS Brad ARE FOR REAL

# **PRETENDERS** "BRASS IN POCKET (I'M SPECIAL)"



94Q 29-22 **KUPD** on WICC on PRO-FM deb 26 Q106 add KXX106 add

KJRB add WIGY on **WROV** add **CK101** deb 40 FM99 add KRLC add

PRODUCED BY CHRIS THOMAS



ON SIRE RECORDS

PROMOTED AND MARKETED BY WARNER BROS. RECORDS

# Messer



#### Big Wild John Is Gone

We hired him down in Southern California once. He showed up at the station with a clean shave and clear eyes and came on so convincingly we were sure he had finally licked The Problem.

For awhile our hopes came true. He picked up the format right away, even came up with some promotion ideas we

Aw, hell, we knew we were probably being stupid. But we needed a jock right then, and you gotta give people a chance to pull their lives together. We figured Big Wild John had finally tired of trouble and hassle like he said. Ready to really settle down

He's been off the bottle and was going to some kinda meetings. His wife and kids were living with him again, has been four months. She had stuck with him something like 17 stations because she saw the good in him, knew how brilliant he could be, how much he loved to spend playtime with those kids when he was sober and working.

But of course he never stayed working one place real long. Didn't stay at our place long either.

He sounded a little wobbly one day, swore it was just a bug that had him feeling a bit woozy. Missed the following day, called in . . . well, he had his wife call in . . . said he'd be okay tomorrow.

That was the night he beat her up again and wrecked the car, and we got the phone call from the police wondering whether we'd want to bail him out of the drunk tank.

We didn't. We gave the weekend girl the midday shift and started looking for another weekender, and one of the guys said Big Wild John's wife had gone up to Illinois where her folks were.

He never called any of us except the morning man who had some of his albums, even then he never went by to pick them up like he said he would. We heard he was working over in Arizona, then somewhere in Georgia.

I liked him okay. He got killed in a car wreck. When I heard that, I remembered one night we'd all gone over to the pool hall for a few bers but Big Wild John and I left after only two. Said he better not get started. We went over to his apartment and his wife looked so happy. She made coffee, put the kids to bed. We talked a long time and his wife said he wrote poetry in the good times.

His good times are gone. Hers maybe, I kept one of his poems and found it last week. If you know who I'm talking about, maybe he showed you this one.

I don't learn the name of the mayor. I don't memorize the streets. In less than a year we'll be out of here as I wander to different beats.

Making good friends is a wast of my time, like painting my room or planting a tree, 'cause they'll all stay behind when we drive off to find the Place of the Next ARB.

They don't even call 'em that now, I know . . . they call 'em the Arbitron. Call 'em whatever, believe them or not, they say Pull Up John, You're Gone.

I guess I know why I get chosen to die 'tho it's never explained very well. "We don't think you'll fit in the format we'll ... it's nothing against you, you see. But it's time for a change, we must rearrange, in the run for that next ARB."

Yeah, I know. I know. I've heard it before. Just gimme the check and I'll hit through the door. I knew it was coming if you can believe, my boxes are still mostly packed. The only thing now is deciding the place and the climate and maybe the shift. More places left, to be for awhile, for me: I got terminal drift.

"Big Wild John" is not a person. He is a composite of several I've known and his poem is my own fiction, but that doesn't mean he isn't real. Somewhere I'll bet you've known him.

#### Rip 'N' Read-

#### Hey Tom, Got A Light?

MONDAY FEBRUARY 11: Inventor Thomas Alva Edison was born on this date in 1847, and though he didn't invent the light bulb he made it work. His phonograph was demonstrated when he was 30, light bulb at age 32, the "kinetoscope" that became today's movie projector at age 44. During his life he patented more than a thousand inventions.

Burt Reynolds is 44. Tina Louise 46. Gene Vincent ("Be Bop A Lula" 1957) would have been 45, but died nine years ago of a seizure.

The Beatles recorded their first album in one 12-hour session 18 years ago today, at EMI's Abbey Road Studio. Two years afterward they gave their first American concert, 2-11-64 at Washington Coliseum.

#### Abe Lincoln Would Be 171

TUESDAY FEBURARY 12: Born on a mountaintop in Tennessee Lincoln was born this date in 1809 in a log cabin near Hodgenville, KY. Mom died when he was 9. He worked odd jobs, became a militia captain in his early 20's, and was admitted to the Illinois Bar when he was 27. He was a state representative from ages 25-32 (four terms) and a lobbyist for the Illinois Central Railroad. In the 1860 election he took no active part in his own campaign and was elected not by a majority, but on electoral votes. He was shot to death when he was 56.

The National Association for the Advancement of Colored People was founded 72 years ago today. Four years ago actor Sal Mineo was found murdered in Los Angeles at age 37.

Lorne Greene is 56. Joe Garagiola turns 54.

#### Jesse James's First Job

WEDNESDAY FEBRUARY 13: Jesse James, his brother Frank, the Younger brothers and several other men pulled their first robbery 114 years ago today in 1866. Seven years late the James Gang expanded into train robbery. and after 15 years as an outlaw Jesse was shot to death for reward money by a member of his gang.

George Segal is 46. Kim Novak is 47; Carol Lynley is 37. Peter Tork is 34.

#### The Dresden Firestorm

THURSDAY FEBRUARY 14: St. Valentine's Day. In 1945 this was the second day of the firestorm that killed about 200,000 people at Dresden, many of them suffocating because the conflagration had consumed the oxygen from the city's atmosphere, during Allied bomb raids in Germany.

Statehood Day for Oregon (1859) and Arizona (1912).

Elisha Gray filed for a patent on the telephone in 1876, a few hours after Alexander Graham Bell did. Second doesn't

Florence Henderson is 46. Hugh Downs is 59. Jimmy Hoffa missing and presumed dead, would be 67 today. Jack Benny born 1894.

#### Lady Lawyers Get Supreme Court Equality

FRIDAY FEBRUARY 15: 101 years ago today women were admitted to practice law before the United States Supreme Court

Susan Brownell Anthony was born 160 years ago (1820), best remembered for struggles to attain equal rights for

Inventor Cyrus McCormick born 1809. Galileo born 1564.

Leon Spinks beat Muhammad Ali two years ago tonight.

# Media Marketing

### In Search Of The Tape Worm

The beginning of a new decade seems like the appropriate time to stretch one's wings and expand to new horizons, so Media Marketing will be redefining its scope somewhat to pay a bit more attention to marketing issues confronting the recording industry as well as the radio industry. To help kick off that effort, a few weeks ago R&R brought together several people from record companies for an informal discussion so that I could pick their brains a little, and find out what sorts of marketing problems they face or anticipate.

would like to thank the industry representatives who took the time to attend and were so willing to share ideas and talk about the past, present, and future of marketing in the recording industry.

ne of the key issues facing the industry, it was almost unanimously agreed, is the incidence of home taping of recording, either from borrowed pre-recorded product or directly from radio. While this is not a new issue and has been the subject of many vitriolic exchanges between the record and radio industries recently, the perspectives offered by the group mentioned above were new (at least to me) and seem worthy of some discussion here.

#### Home Taping: How Much?

The question of how much home taping is actually taking place was addressed in a June, 1979 survey conducted by the Roper Organization, a major national pollster. The study was jointly sponsored by the National Music Publishers' Association and the Recording Industry Association of America. (Thanks to Stanley Gortikow of RIAA for providing me with a copy of the report.) The study was conducted as a "tack-on" of several questions to a larger survey. Just over 2000 adults (over age 18) responded, as well as a supplementary sample of 131 teenagers.

bviously, the real issue in home taping is not how much taping is being done, but rather to what extent home taping is a direct substitute for the purchase of prerecorded tapes and records. The Roper survey addressed this issue by asking the following two questions:

"Of course, just because you taped albums doesn't mean you would have bought them all, but in the past 12 months, how many complete albums would you say taping your own music has saved you from buying?"
"And in the past 12 months, how many single records would you say taping your own music has saved you from buying?"

Roper reports the results of those two questions as amounting to 22% of the potential sales of albums and 48% of the potential sales of singles, which combine to yield an overall loss of 29% on total potential sales volume. As Roper correctly points out, these figures are only as accurate as respondents ability to accurately report (1) the amount of taping conducted, and (2) the incidence of substituting home taping for purchase. Even Roper seems somewhat skeptical of the rather large numbers reported, for the report goes on to say that a second way of assessing lost sales volume was provided by the following question:

"Of the . . . recordings you made in the last 12 months, how many did you record from:"

- (a) Your own . . . collection
- (b) Borrowed records and tapes
- (c) Radio programs
- (d) Live concerts

Roper chose to use only the figure for "borrowed records and tapes," which yielded an estimate of lost sales of 14% (or about half of the other estimate) on albums and singles combined. Why radio programs and concerts were ignored in this estimate is not clear. Even though much radio programming and most live concerts consist of material not available on pre-recorded records and tapes, it is also true that at least some of the recording industry's lost sales would be accounted for by tapes made from these two sources. Yet Roper compares the 29% figure resulting from respondents' own estimates of saved purchases and the 14% figure resulting from just borrowed records and tapes, and concludes, "We suspect the lower loss figures [sic] . . . is closer to the mark" (p. 3 of the report).

here appears to be little rationale for the above conclusion, other than the fact that 29% simply seems too high. If we take all the responses to the survey at face value, U.S. consumers reported saving themselves purchasing 481 million pieces of pre-recorded music product in the past 12 months (results from the first two questions above). However, the number of pieces actually taped from all four sources mentioned in the above question was 835.9 million! (306.7 million from their own collections, 201.1 million from borrowed records or tapes, 248.8 million from radio, and 85.2 million from live concerts.)

B ased on a total U.S. population of about 180 million (over age 10), that would be an average of just over four-and-a-half taping incidents per person. However, only 22.4% of the sample reported taping anything in the past 12 months, meaning that the average number of pieces taped by those who taped at all was over

So we are now talking about approximately 40 million people who tape at all. Let's go back for a moment to the "number of purchases saved" questions. Recall that 77.6% of the sample doesn't tape at all. Another 9.5% reported saving no album purchases in the past 12 months, and 16.1% reported saving no single purchases. What these two figures mean is that all the lost sales, using the over 29% figure, over the past twelve months due to taping were accounted for by the following numbers of people:

286 million albums by 23.2 million people (12.9% of sample)
213 million singles by 11.3 million people (6.3% of sample)
This comes to over 12 albums per person, and almost 19 singles per person, and there would be at least some overlap across the two groups.
These would appear to be rather large figures, to say the least.

B reaking the results down still further, 3% of the sample reported saving at least 11 album purchases the past year, while 1.5% of the total sample reported saving 20 or more single purchases the past year. Since these figures are very near the averages for albums

and tapes, this means that roughly half of all reported "saved purchases" were accounted for as

143 million (approx.) albums by 5.4 million people 107 million (approx.) singles by 2.7 million people

This breaks down to over 26 albums per person, and just under 40 singles per person! Is it really likely that home taping really substituted for that many pieces of prerecorded music for those folks? No wonder the "bottom line" on the Roper study is that "... substantial record and prerecorded tape sales are lost through taping. What is not clear is just how big 'substantial' really is, taking into consideration the likely overstatement of 'saved' purchases" (p. 3 of the Roper report).

hat is clear is that the most direct measure of lost sales due to taping in the Roper survey led to estimates which are incredibly high. If one accepts the data at face value, then one is forced to conclude that there is a relatively small group of consumers (somewhere under 5% of the American public) which is accounting for about half of all lost sales. When one considers the amount of taping that these folks are doing, it becomes apparent that taping must be somehow inherently pleasurable to them; i.e., it is an entertainment activity in its own right and not just a means to an end (a way to get hold of desired music more cheaply). To suggest that every piece that these people tape is really something that they would have purchased requires a substantial leap of faith, especially when there is ample justification to suspect that the respondents were overestimating their savings.

ow, I should hasten to say that my criticism of the Roper report is in no way intended to detract from the quality of the study, or from the foresight and good intentions of the NMPA and RIAA in sponsoring it. Any piece of research has its shortcomings, and the Roper survey was better than most market research I've seen. Nevertheless, I believe that the basic question remains unanswered — exactly how much taping is done in lieu of purchasing? It is difficult to design a piece of research to accurately measure people's actual behavior. And people are notoriously inaccurate in their estimates of things like "What would you have done if ..."

herefore, it appears that the question regarding the magnitude of lost sales due to home taping is not yet settled. But let's suppose for a moment that the 29% figure is correct, or the 14% figure, if that seems more reasonable. Now what? So now you know that you definitely would sell that much more product if people didn't tape at home. Given that much of the taping is done from borrowed records and tapes, what do you do as an industry to regain those lost sales? In order to begin to answer that question, you need to know why people substitute taping for purchasing - what gives rise to this behavior in the first place? Only then can you undertake a sound strategy to combat the problem. We'll examine some possible reasons for taping next week

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.





# **TOP-40**

# John Leader

THE BATTLE OF FRESNO

#### Talk About Competition!

Have you heard the one about the major market with 78 different signals, 52 of which were playing rock music? When you think of a highly competitive situation, you might think of Los Angeles or Houston or any other large city where seven or eight stations are all fighting for the same audience. But, what about Fresno, California?

That's right — Fresno. Arbitron ranks it as the 74th largest market, and at last count there were at least five different radio stations all with similar Top 40 formats. A quick scan of the ratings shows that Fresno has had three different number one contemporary stations in the last four books. The competition in Fresno is hot!

#### Who Me, Confused?

Given that the rock listeners in Fresno have been changing stations frequently in the last 18 months, consider this: there are no less than six radio stations in the market with "F" 's or "Y" 's in their call-letters. Suppose you're a Fresno diary holder, are you listening to KFRE, KFRY, KFYE, KYNO, KYNO-FM, or KIOY? Sure, some of those stations are using slogans as opposed to call-letter identification (KFYE is Y94 and KIOY calls itself K104), but let's remember that listeners have been known to make a mistake or two when filling out diaries. But that possible confusion is nothing when compared to the formatic changes that have taken place within Fresno radio.

#### Who's Number One Now?

With the just published results of the October-November 1979 Arbitron, Fresno has a new number one Top 40 station. KYNO-FM ascended from a 3.7 to a 9.4 share of the total 12+ weekly audience. The previous rock champion, KIOY, suffered a small decline, moving from 8.3 to 7.9. Y94(KFYE) held tight to a 7.5, while suburban rocker KBOS/Tulare slid 6.0-4.1. KYNO-AM moved up slightly, 5.5-6.0.

The facts and figures, as always, don't tell the whole story of what's going on in market 74. Just as the listeners have been switching around, so have some of the personnel involved in the competitive radio scene.

"For a while there it seemed like everytime a new Top 40 station beat all the others in the 12+ figures, all the other rockers would adjust to sound like that station."

Back in April-May of 1978, Y94 was the number one contemporary station in Fresno. Early that summer Eric Rhoads became Program Director of KIOY with the understanding that if he successfully brought the station above its then-current 2.9 share, he would continue to consult the station, but would no longer physically be the PD. This was the beginning of the Eric Rhoads-Jerry Clifton company known as New World Media.

When the October-November 1978 Arbitron results were published, Eric Rhoads was the hero and KIOY was the new Top 40 champ in Fresno with a 12.9 share. Eric and Jerry solidified their company and KIOY became their first official client. John Lee Walker became KIOY's resident PD, and the station continued as Fresno's leading Top 40 in the April-May 1979 Arbitron, although declining 12.9-8.3.

KIOY's impact was so strong on the other Fresno rockers that changes began within the market. KYNO-FM, which had previously been AOR, switched to Disco and faced an immediate wave of listener protest. The station went from a 5.5 (as AOR in O/N '78) to a 3.7 (as Disco in A/M '79). During this same period a new rocker was born in Tulare, a small town several miles south of Fresno. KBOS, with an FM signal capable of penetrating the Fresno TSA, scored a 6.0 in A/M '79, beating both KYNO and KYNO-FM. Y94 remained the most stable of the bunch through latter '78 and early '79, declining slightly from fall to spring, 8.3-7.5.

Y94's PD since just before their market topping A/M '78 book has been Mike Berlak. Mike has watched the market change almost every month in the past two years. "It's been a pretty amazing place to be," he said. "I have a lot of respect for my competitors in this market, and I often wonder just how confused the listeners might be getting with all this constant switching around. For a while there it seemed like everytime a new Top 40 station beat all the others in the 12+ figures, all the other rockers would adjust to sound like that station. Y94 has tried to avoid that syndrome by slowly evolving a bit more toward the adult side of Top 40. Luckily, we've held fairly steady while some of the others have fluctuated up and down a lot."

# FRESNO Total Persons 12+, Mon-Sun, 6am-12mid Metro Survey Area

	A/M '78	O/N '78	A/M '79	O/N '79
KBOS	.9 (R)	.8 (R)	6.0 (R)	4.1 (R)
KFYE (Y94)	13.4 (R)	8.3 (R)	7.5 (R)	7.5 (R)
KIOY (K104)	2.7 (R)	12.9 (R/D)	8.3 (R)	7.9 (R)
KYNO-AM	9.8 (R)	10.6 (R)	5.5 (R)	6.0 (PA)
KYNO-FM	5.5 (A)	5.5 (A)	3.7 (D)	9.4 (R)
Legend: R= Top	40, R/D= Rock	/Disco, PA = Pop	Adult, A= A	OR

#### The New Champ

As I mentioned earlier, KYNO-FM is the new leading rocker with a 9.4 share. John Lee Walker segued over from KIOY to KYNO-AM-FM during the summer and two key members of the KIOY airstaff followed him across the street. Switching the format of KYNO-FM from Disco to Top 40 seemed to be a step in the right direction. A new identity and a \$10,000 giveaway, coupled with the proven popularity of the KIOY jocks put KYNO-FM right back into the Fresno race.

Meanwhile, back at KIOY, new PD Jim Sumpter arrived on the first day of the October-November '79 book. His staff was in a shambles and his promotional budget for the sweep could not match the \$10,000 of KYNO-FM. Figuring to falter some, in view of KYNO-FM's switch, KIOY did well merely to slip 8.3-7.9.

KYNO-AM switched its competitive stance in the market away from Top 40 and moved more toward Pop/Adult. The move, calculated to ease KYNO-FM's path by eliminating one of the Top 40 signals from the battle, worked for both KYNO-FM and the AM. KYNO-AM enjoyed a modest ratings increase, 5.5-6.0.

#### What's Next?

Maybe the question is, who's next? To try and predict what will happen in Fresno by next fall's rating period would be pure folly. But one thing appears certain. Fresno will remain highly competitive and just might settle down a bit now that all contending stations are set with PD's and staffs. Mike Berlak remains the market veteran at Y94, John Lee Walker is the current champion at KYNO-FM and has recently become Vice President of Programming for both the AM and the FM, and Jim Sumpter has survived his first Fresno book, coming through the experience with only minor scratches.

As for the Fresno listeners . . . well, they still have to figure out which "Y" or "F" station they're listening to, but they've got a lot of exciting Top 40 radio to sample. It's funny, but every one of the Fresno PD's that I spoke with seemed to relish the amount of competition within the market. There's no doubt about it, Fresno is one highly competitive radio market and it's likely to stay that way for some time.

#### Motion

Mark Hahn has moved from KKLS/Rapid City to sister FM station KKHJ/Rapid City, where he's taken over as the new PD and morning man . . . Steve Wade has joined KRNA/Iowa City in the 7pm-12mid shift. Steve's most recent experience includes work for WPGC and WWDC/Washington, D.C. . . . Ted Carson (see photo) is the new morning personality at KAUM/Houston. Ted, who was once the morning man at KXYZ/Houston, comes to KAUM from KRBE/Houston, where he handled production and an airshift . . . J.J. Walker has left Y95/Tampa and is looking to relocate. His experience includes Y103/Jacksonville, KOPA/Phoenix and Y95, where he was Music Director and on-air talent

Orleans. He will retain his 7pm-12mid shift as well . . .

To.

Ted Carson
KAUM/Houston

Scott St. James has also joined the staff at KAUM/Houston, doing 6pm-10pm. He comes to the ABC station from KILT/Houston, where he did 10pm-2am under the name of Joe Sayre . . . Larry Justice is the new PM-drive personality at WROR/Boston. From 1968-1975 Larry was the afternoon voice of WBZ/Boston on the "Halls Of Justice" program. Larry is a well-known voice on many radio and TV commercials, including Johnson & Johnson Baby Lotion and Procter & Gamble's Top Job . . . . WOKF/Clearwater has a new PD, Scott Robbins from WFEC/Harrisburg. WOKF, which had been primarily Disco, will now shift slightly more toward mass appeal under Scott's guidance. Terrence McKeever has been promoted to News Director at FM100/Memphis and sister station WMC/Memphis. McKeever returned to Memphis last fall, after a stint at KHJ/Los Angeles with Rick Dees, to become FM100's morning news anchor with personality Ron Jordan.



WSGA COURTS TENNIS STAR'S WIFE — WSGA and Z102/Sevennah hosted a party for tennis luminaries Jimmy Connors and Ilie Nastase, along with Connors's wife, former Miss World Patty McGuire. Pictured surrounding the lady are (i-r) PD Bredy McGraw, WSGA morning man Jack Acuff, and GM Jerry Rogers.



LEIF TURNS TO KERN — Scotti Bros. artist Leif Garrett visited KERN/ Bakersfield to confer about his Bakersfield benefit concert for the Hereditary Disease Foundation. Garrett is Honorary Chairman of the organization, which fights Huntington's Disease. Pictured (I-r) are Atlantic's Ericka Smith, KERN PD Pete Shannon, Garrett, KERN MD Kris Mitchell, and Ben Scotti Promotion's Michael Krun.

# A NEW SINGLE FROM JOHN DENV JOHN DENVER IS THE MASS APPEAL ARTIST FOR MASS APPEAL RADIO!



### **AUTOGRAPH-THE SINGLE JOHN DENVER ON TOUR**

2/16/80

Austin/Univ of Texas

2/17/80

**Houston/Summit** 

2/18/80

Ft. Worth/Tarrant Cty. C.C.

2/19/80 Tulsa/Oral Roberts 2/20/80

Norman/Lloyd Noble

2/22/80

Baton Rouge/L.S.U.

2/23/80

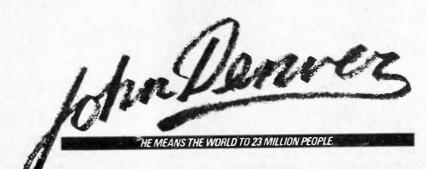
Jackson/Coliseum

2/24/80

Lake Charles/Civic Center

2/25/80 Shreveport/Hirsch Col.

Management III: Jerry Weintraub Produced by Milton Ökum Single: PB-11915 Album: AQL1-3449







DISORDER ON THE COURT — WLCY/Tempa-St. Petersburg's morning team "Burt & Kurt" played on a celebrity basketball team stacked up rather unequally against the Harlem Globetrotters. As the other players look on in amusement, Kurt Kilpatrick (left) and Bob Burton (right) are pictured scrambling after a loose ball.



FORBERT GOES DOWN TO KNOXVILLE — Nemperor's Steve Forbert played Knoxville recently, and WRJZ personnel were among the well-wishers who thronged backstege. Pictured (I-r) are Scott and Pem Lipscomb (she's WRJZ programming assistant), Forbert, Epic's Jim Stewart, and WRJZ PD Bob Kaghan.



PICKING UP A PORSCHE — Y95/Tampa gave away an \$18,000 Porsche 924 as the grand prize in its Fall Prize Package contest. Flanking an obviously pleased winner are Y95 air personalities Pat Barry (left) and Joe Kelly.



HOOKING IN PROVIDENCE — Dr. Hook's two lead singers, Ray Sawyer and Dennis Locorriere, visited PRO-FM/ Providence to guest-host air personality Jack O'Brien's show. Pictured at the station are (I-r) O'Brien, PRO-FM's Tyler, Sawyer, station's Giovanni, Locorriere, and Capitol's Tony Chalmers.



ARISTA DEPOSITS GOLD IN K-EARTH — K-EARTH/Los Angeles received a gold album award for GQ and a gold single for Dionne Warwick from Arista recently. Pictured at the station (I-r) are Music Research Coordinator Guy Zapolean, Arista's Dana Morris, PD Bob Hamilton, and Arista VP/Promotion Richard Palmese.



THOUSAND-DOLLAR CHRISTMAS TREE — KFMN/Abilene, TX gave away a Christmas Tree made up of 1008 dollar bills, holding a drawing among registered listeners. Pictured with the winner (left) and the tree is KFMN PD Randy Kemp.

# Mant Core Rock And Roll



"Even It Up"
By

## Already on:

96KX add KRBE add WLS on **KSLQ 32-27 WOKY** add KJR deb 22 KIMN add **KUPD** on WICC on

14Q add WKEE add WFMF add KXX106 add 95SGF add WBBQ add WVIC add

KZ93 add WNAP add 27 WMEE add **WOW** add KJRB deb 28 KTAC on KRSP deb 27

**KLUC** add **KENO** add KRUX add 38 KRQ add 37 KTKT deb 28 WIGY deb 28 WCIR add

**WXIL** add G100 add 30 WISE add WANS-FM on **WROV** add CK101 add 38 **KWIC** add

KFYR add **WAKX** add **WRKR** add WSPT add 29 KCBN add **KBDF** on KQDI add KFXD add KRLC deb 25 **KBIM** add

Produced by Mike Flicker, Connie and Howie Management and Direction, Albatross Productions Inc.

on Epic Records



#### October/November '79 **Advance Arbitron Results**

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Average Quarter Hour Shares are Monday-Sunday Sam-midnight, Metro Survey Area, 12+

Advance figures supplied by subscribing stations and vertified by Arbi-

A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, N-News, O-Oldies, PA-Pop/ Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

Note: A broken line dividing stations in a market signifies that the stations below are located outside the metro area. A solid dividing line signifies that stations below the line allegedly ran on-air survey announcements during the book.

#### Louisville

New Top 40 WKJJ-FM Debuts With 10.2; BM WVEZ Up Almost 7; P/A WAVE Drops Almost 6, Loses Lead; AOR WLRS Suffers Big Drop; Country WINN, WAMZ Up

A AATIAIA' AA	WILL OD
A/M1 '79	O/N '79
8.1	5.7
5.6	6.9
14.0	8.2
1.4	1.5
10.7	10.8
7.0	4.7
3.4	10.2
6.6	4.7
13.6	10.1
1.2	1.6
1.9	2.0
6.2	12.9
2.1	1.6
5.0	8.0
8.4	4.7
(PA)	
(BM)	
	A/M '79 8.1 5.6 14.0 1.4 10.7 7.0 3.4 6.6 13.6 1.2 1.9 6.2 2.1 5.0 8.4 (PA)

#### Toledo

AOR WIOT Nears 20 Share; BM WLQR Increases; Big Jump For Country WTOD; P/A WMHE More Than Doubles

	A/M '79	. O/N '79
WCWA (PA)	3.7	4.3
WIOT (A)	16.6	19.7
WLQR (BM)	15.0	15.4
WMHE (PA)	3.4	7.4
WOHO (R)	7.8	4.4
WXEZ (R)	4.2	4.3
WSPD (PA)	11.2	10.3
WTOD (C)	5.9	9.0
CKLW (R)	4.6	2.4
WJR (PA)	6.7	5.6
WKLR (D)	1.2	1.9

#### Salt Lake City

KSL Regains Top Spot; AOR KCPX-FM Takes Biggest Jump: BM KLUB, KSF1 Lose Two: KRSP-FM Gains On KCPX In

	Top 40 Batti	e	
	A/M '79	O/N '79	
KALL (PA)	7.0	7.7	
KALL-FM (PA)	3.5	4.0	
KCPX (R)	8.3	7.0	
KCPX-FM(A)	6.1	9.9	
KDAB (PA)	2.5	2.4	
KISN (BM)	3.5	4.0	
KJQN (R)	.9	1.9	
KLUE (BM)	9.3	7.3	
KPRQ (PA)	1.0	1.7	
KRGO (C)	3.4	3.5	
KRSP (PA)	2.9	3.0	
KRSP-FM (R)	4.9	5.7	
KSFI (BM)	8.8	6.5	
KSL (PA)	9.2	10.5	
KSOP (C)	2.2	2.7	
KSOP-FM (C)	5.3	3.9	
KSXX (N/T)	3.7	2.2	
KWHO-FM (D)	1.4	1.8	
KZAN (C)	1.0	2.8	
KAYK-FM (PA)	1.9	2.3	

#### January '80 **Mediatrend Estimates**

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All share estimates are for metro average persons 12+, Monday-Friday, 6em-midnight.

Note: - \* denotes station which did not rank in Mediatrend's Top 20 for the relevant month

#### **New York**

WBLS Shows Steady Growth Pattern; WKTU Sliding; WABC Rebounds Nicely; WMCA, WPAT-FM Newcomers To Top Ten: WINS Rising

	Nov. '79	Dec. '79	Jan. 'H
WBLS (B/D)	6.4	7.9	9.1
WKTU (D)	8,1	7.1	6.4
WOR (T/PA)	8.2	6.3	6.3
WINS (N)	4.3	4.9	5.5
WABC (R)	4.5	3.6	5.3
WMCA (T)	2.4	2.9	4.4
WCBS (N)	4.5	5.1	4.3
WADO (S)	3.7	4.3	4.1
WPAT-FM (BM)	_ •	3.2	3.6
WPLJ (A)	5.0	3.9	3.6

#### Chicago

WGN Still Tops; WIND In Mighty Rebound; News Competitor WBBM Drops; BM WLAK Continues To Erode; WGCI Improves; WLUP Back Up: WLS Back Down

	Nov. '79	Dec. '79	Jan. '80
WGN (PA)	11.8	9.8	11.4
WIND (N)	6.2	3.1	9.9
WLOO (BM)	7.3	6.4	7.3
WLS (R)	4.3	7.9	5.8
WLUP (A)	7.6	3.7	5.8
WGCI (D)	1.4	2.9	5.0
WMAC (C)	4.1	6.0	5.0
WBBM (N)	5.5	8.4	4.9
WLAK (BM)	9.4	7.7	4.0
WMET(A)	2.5	26	2.1

#### Los Angeles

KMET, KABC Continue Lead; News KFWB Biggest Gain; KRLA, KEARTH Make Strong Showings; KMPC Up A Share, Debuts In Top Ten

	Nov. '79	Dec. '79	Jan. '80
KMET (A)	7.7	8.2	8.1
KABC (N/T)	6.8	7.6	7.4
KFWB (N)	5.2	5.0	7.1
KBIG (BM)	4.5	4.5	5.2
KRLA (R/O)	6.1	3.7	5.2
KRTH (R)	3.7	3.6	4.9
KNX (N)	4.0	4.0	4.5
KJOI (BM)	4.9	5.0	4.4
KLAC (C)	3.1	3.7	3.8
KMPC (PA)	2.6	2.3	3.4

#### Philadelphia

KYW, WMMR In Double Digits; WIP Bounces Back; WDAS-FM Shows Continued Growth; BM Battle Tightens As WWSH Drops

	4.1	Nov. '79	Dec. '79	Jan. '80
KYW (N)		13.4	11.9	12.2
WMMR (A)		10.4	8.0	10.2
WIP (PA)		7.7	5.0	8.6
WDAS-FM (B)		5.0	6.2	8.5
WDVR (BM)		8.8	5.7	5.7
WWSH (BM)		4.5	8.8	5.5
WCAU (N/T)		4.0	6.5	4.5
WWDB (T)		4.7	6.6	4.5
WMGK (PA)		2.0	3.8	4.3
WCAU-FM (D)		2.0	5.6	3.8

#### San Francisco

KGO Adds To Lead By 51/2; KCBS Up Strongly; KABL, KMEL Advance Into Top Ten; KFRC Continues Slide

	Nov. '79	Dec. '79	Jan. '80
KGO (N/T)	10.5	11.1	16.7
KCBS (N)	4.3	4.1	6.6
KSOL (B)	4.7	6.8	6.3
KOME (A)	4.9	3.2	3.7
KABL-FM (BM)	3.1	3.6	3.6
KMEL(A)	2.0	2.1	3.6
KFOG (BM)	5.6	2.4	3.5
KFRC(R)	-5.0	4.2	3.5
KABL (BM)	_ •	2.0	3.4
KIOI (PA)	3.5	4.3	2.9

What kind of listener response does THE WEEKLY TOP THIRTY get?



"The audience enjoys it very, very much! It's very one-to-one with the listener, and also relates to the album listener as well as the singles buyer.

Harry Nelson, PD WRKO Radio, Boston, MA



# THE WEEKLY TOP THIRTY...

is a weekly 3 hour programming and sales tool the pros depend on week after week, book after book. Drawing on the week's best hit music, combined with top guest stars, and unparalleled production techniques. THE WEEK-LY TOP THIRTY is the world's fastest growing weekly radio show

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COMPUTER GAMES

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First came the transistor... Then the small car... Now...'COMPUTER GAMES"...the Hit Single... from the album Yellow Magic Orchestra 59 736 1/10

THE BEST THING SINCE RICE ON A&M RECORDS & TAPES Produced by Harry Hosono. Executive Producer: Kunihiko Murai. Supervised by Tommy Li Puma.



**TOP 40** 

HITS .

**WBBF Y100 CKLW** 96X **WBBQ** WGNI **WDRQ** 

R&B WIGO WKTU **V-103** KATZ **WBLK WUFO** WGIV WVON **WJPC** WGCI WBMX WCIN **WDAO WHRK** WNOV WTLC

# ONE PLAYLISTS

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#### WNBC Radio 66

New York

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#### WABC MUSICR<u>ADI</u>O 77 New York

NOW YORK

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# 60/WCa0

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#### FM99 &WXLO

#### WPGG Washington D.C.

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Philadelphia

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#### 1050 chum

ADDS PAT BENATAR/Heartbrowner
J GELS BAND/Come Back
LART HUMAN/Care
PDL-10[Z/Weit-Ing (M The Moon
HAZAMETH/HoliBay



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#### wifi 92 Philadelphia

Philadelphia

1. Tour Pt 17 / Don 10 De Line Trest

2. STALL FURGET / Roome's Tune

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ADDS 24, 29 MITTE MICEEN/When A Man Loves... OniSMOLM & SPERCE/Your Lest Lefter

J. GE165 BAND/Come Bace | HeBF65/Fho Wals | BILLY PRESTON & 5/HITH You ("a Born, JUPH COUGRE/Sme!! Peradisa | APRIL = HE/! | Line Yo Bocs

#### Boston

F-105

| District | District

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#### WPEZ Pittsburgh

ADDS RAINBOW/AIT HIGHT tong
CHRISTOPMER CHOSS/RIde Like The Wind
J CRITS BHAD/Come Beck
RM. COCOMBHA & PSpecial Ledy
Z2 10P/1 Thans You

HOLET HATCHET/FIRTWITH WITH ...
RHACK/BBD; Telms Dirty
HEIL DIANONO/September Morn
KOOL & THE GAMG/TOD Mot

# 96 KK Pittsburgh

ADDS 28
RIMER/Baby Tathon Dirty
RATHBODY/ATT Bight Long
HEART/Even IT Up
BITE BIOLER/BINDS & Sen Loves
BITE BIOLER/BINDS & Sen Loves

STEVE FORMERT/Romen's Tune ZZ TOP/1 Thent Tou

#### **WRKO**

ACDS MAT, GOODMAN & M/Specier L BLONDIE/Colt Mo AIR SLPPLT/Loot In Love

CHRISTOPHEN CROSS/Ride Life The Wind

#### MIDWEST

# Q102.

#### DAN FORELBERG/HTM 20 FM Milwankoo

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ON AIR SUPPLY/LOST IN LOVE



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#### WGCLOB Cleveland

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#### STEREO WK St. Louis

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2 30 STECIAL/Rockin' into The High 
3 3 PAT BLANTAN/Her threader 
3 PAT BLANTAN/Her threader 
4 STECIAL/ROCKIN' INTO THE LINE 
5 THE BLANTAN/HER THREADER 
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# LOAD YOUR BASES WITH A TRIPLE PLAY

# **BARBRA STREISAND**

## "KISS ME IN THE RA

96KX 13-11 KIMN 14-10 WFBR deb 26 Z98 9-5 WKBO on

WHYN 35-29 WKIX on 14Q 22-18 WCAO 27-25 WTIX deb 35 WZZP 26-23 WSEZ 32-27 WNOE deb 35 Y94 on KC101 26-23 WJDX 21-20 WJBQ 10-8 KKXL 29-26 Y103 add

WLAC on

KOFM on **KING 15** WTSN 19-14 KBDF 29-27 WHEB 29-26 KOOK on

13FEA deb 29 K1049-8 FM99 17-16 KPUR on **BJ105** on



# **WILLIE NELSON**

"MY HEROES HAVE ALWAYS BEEN COWBOYS

KBEQ deb 40 WHB add 22 WOW add 30 WNOE add KKXL deb 29 Z98 add 38 KQDI deb 23 KRAV add



# **BOOMTOWN** RATS

"I DON'T LIKE MONDAYS"

WIFI 29-27 KJR 25-23 PRO-FM deb 27 WLBZ 12 BJ105 add **WSKZ 12-8** WVIC on

KZ93 on WGUY 23 KQWB-FM 6 WSPT 29-24

KCBN on



MUSIC FOR EVERYONE ON **RECORDS** COLUMBIA

San Francisco

# 98 KSLQ

#### St. Louis

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# Detroit

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#### Chicago

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#### SOUTH

#### Minni

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2 GAPT & TERRILLE/TO That 10 to 10

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ADD1 19



#### Tampa

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4 3 QUEEN/CP24; LITHEY THAIR CB
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#### Houston

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#### Tampa

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#### KVIL Dallas

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SHALAMAH/Second Time Around SPINNERS/Necraln' My Way BORNIE FOINTEN/I Cen'T Help Myself KODL & THE GAME/TOO HOT HUPER' HOLMES/HIM

OH RUPERT MOUNES/Anti-oring Machine BANBRA STREISAND/Nitagers BARRT MANILOW/One Yolks



2 1 DAN FOCLIBED/Longer

2 1 QUEEN/Cary, Little Thing Ga

3 2 QUEEN/Cary, Little Thing Ga

3 3 QUAN SUMMER/OR THE TRING GA

4 DIRT SHOW/CAR AMERICAN THE READ

5 STETE FURBERT/Romen's Time

6 TRIP DISAMIL/NEW TIME AMERICAN

4 JUFF SYMPSHIP/Jena

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HOLLY HATCHET/FIT/FIT/ MITO....



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ALPERT HOLMES/Wite 600% & THE GAMG/Too Hot JOHN GENTEY/Autograph CLIFF RECAMB/Carrie GUMCA/Baby Talka DIrty 1010/08 RAY,0000MAN & B/Special Ledy

On COB/Long Maired Country B PATRICE RUSHEN/Novem\*9 Tou Heard ROMANTICS/PMe\*1 Like About Tou SAE SAAO & HERT/Bon\*9 Olve 19 Up 22 TOP/I Thank Tou



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Los Angeles LOS Angeles

1 1 OLEEN/Crary Little Phing Ge
2 DAN PORGESSER/Crary
3 3 HICHAEL MACK SDA/BOCK With You
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#### Phoenix

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EASLES/I Can't Fail You May Billy PRESTON & SAM IN YOU I'm Born ZZ TOP/I Thank You ORISTOPHER CROSS/RIGH LINE The Bing

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#### Los Angeles

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SCOTT ALLAN/I Thire marre stone SISTER BLEDGE/Got To Love Sommone, NICOLETTE LANSON/Let Me Go, Love



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ACDS 27 EAGLES/1 Con'T Vell You My BLOMDIE/Call No RICHETS/Desire

# KJR 4950

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58 SPECIAL/Renkie? Into The high RODKITS/Desire 4- GHLS BAND/Dess Beck RDLIV reforE7/FileTie\* elts ARDSETT/Renkeler

# Molly Is A Confirmed Hit, Flirtin' On These Fine Stations:

**WKBW 26-23** WIFI 25-16 WPEZ on Z93 add Q105 deb 26 KDWB 18-16 KSLQ add 34 **KBEQ 39-37** 

WGCL on Q102 add 30 WOKY on KJR on KIMN on KOPA 28-23 KUPD 5-4 **WPST 15-12** 

PRO-FM deb 29 WHOT add WNOE add Y103 15-10 BJ105 deb 37 **WBBQ 10-6** 92Q 22-12 WISM add WOW deb 31

KERN add **KRSP 14-5** KRUX deb 36 WERC add WCGQ add WANS-FM add KILE add KRLC 2-1

#### **EAST**

#### **Most Added** Hottest

Christopher Cross Chuck Manufone Bill Preston & Syreets

Que Fogelbo Spinn 1

# DDS&HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicat the song was dropped from the playlist then re-added.

SOUTH Most Added. Hottest

Christopher Cross Dr. Hook Que Shelemer Teri DeSerio w/KC

#### EAST

PARALLEL ONE

968 K/Pittsburgh, PA Jay Steer

J GETLE BAND ENACE RAINEGE HEART SETTE MIDLES

CHUM/Toronto, CAN.

PAT BENATAR
J GEILS BAND
GART NURAH GABT NUMAN
POLICE
MAIABETH
Motion:
QUEEN 1-8
TOTO 13-7
PIHR FLOYD 16-10
BABTE 27-23
EHACK D-27

CKGM/Montreal, CN Jim Connell

Jim Commess

BAB YB

J GEZIG BAHD

ROOI & THE GABG

CHUCH RAMBIGIONE

RUSH

ROTCOST:

GUTEN 3-1

BYTHNERS 18-1

DONNA GUMMES 17-12

DONNA GUMMES 17-12

DONNA WARMICK 20-16

WARC/New York, NY Sonja Jones

HMACH MOTTOR: MICHAEL JACRSON 1-1 CAPT, & TERMILLE 4-2 MNISPERS 11-4 DOHNA SUMMER 12-5 ROOL & THE GAMG 23-10

WCAO/Baltimore, MD

TELLOW MAGIC ORCH CLIFF RICHARD CLIFF RICHARD
EAGLES
TOWNAY JARTS
NOTES 1
OUSEN 1-1
FLEETWOOD RAC 10-2
DIRT BAND 14-7
NEIL DIAROND (9-1)
RUPERT HOIMES 21-16

WFIL/Philadelphia, PA Gerry DeFrancisco

CHUCF MANGIONE TOMMY JAMES MAY, GOODMAN & B GEORGE BURNS GLONGE WURD HOTELE 1-1 CAPT. 6 TENNITIE 1-1 DONAS SUMMER 16-5 QUEEN 10-8 DAN FOGGIBERG 21-10 BARRY MAWILOW 18-81

WIF1/Philadelphia, PA Lis Kiley

BABYS ANDY GIRB BETTE MIDLER CHISHOLM & SPENCE blue bfDAD 13-14 LOW SELLA 15-8 LOW SELLA 1-1 SOLEN 3-2 LOW SELLA 1-1 CHIRNOLW F SEENC

WKBW/Buffalo, NY

HEIL DIAMOND CHAREIE DORE BEONDIS BEDNDIT HOTCHST: HICHAEL JACKSON 1-1 QUEEN 5-3 ANNE MURRAY 12-9 PAT BENATAR 19-15 TOMAY JAMES 30-22

WNBC/New York, NY Ros Frank

AMDY GIRR PIRR PLOYD DAN POGETHERG HOLLOST UAH FOOTS OF THE STANDING STAN

WPEZ/Pitt-burgh, PA Mark Fritzges

RAINBOW CHRISTOPHER CROSS J. GEISE BAND MAY,GOODANA & B IZ TOP MOTERAT MICHAEL JACKSOM I-1 BPINNERS 16-8 RUPERT MOLRES 18-16 TOMMY JANES 19-15 DIRT BAND 23-18

WPGC/Washington, DC Jim Ellioti

CHARLE DORE
FOREIGNER
BABYS
PINE FLOYD
OUTSEL
USER 1-1
STEVE FORDERT 12-7
HEIL DIANORD 16-9
EAGLES 15-10

WHACI/Book

F165/Buston, MA Turn Connelly

TOTO
BUPERT HOLMSE
BARRY MANIICW
J. GEILS BABD
TAVARES
BABUS
Hettosi;
QUBEN 3-1
MICHAEL JACKBON 4-2
DONNA SUMMER 5-3
PLEETWOOD FAC 10-7
TERI OEBABIO 14-10

WALD/New York, NY Don Kelly

RAY, GOODHAN 6 B CHRISTOPHER CROSS NOTICEL: CAPT. 6 TENHILLE [=] RENNY LOGG[NS 1]-5 QUEN 18-10 SHALAMAR 17-1] DAM FOGELBERG 30-22

PARALLEL TWO

14Q/Worcester, MA Steve York Never York
sette Hiller
Ton Petty
GOOD A THE GANG
HEAD PHETOPHER CROSS
CLASH
HOTLOSE:
BENNY ROCERS 1-1
QUEEN 9-5
PINK FLOVO 16-11
REM SHITH 17-12
SPINMERS 33-23

JB105/Providence, RI Todd Chase TOM PETTY
FONEIGNER
GARY NUMAN
CHUCE MANGIONE
BIONDIE
HICOLETTE LARSON
BILLY PRESTON 6 5 HOTTORY: DONNA SUMMER 10-1 ANNE HURRAY 14-9 DIRT BAND 15-10 DAN FOGEIBERG 25-14 PENE FLOYD 33-24

Cibenen/Giovanni
Linda Romstady
BABES ILS BAND
BABES ILS BAND
BETTE MIDLER (dp)
AIR SUPPLY
CHRISTOPHER CROSS
HOTEGER
RENNY ROCERS 1-1
QUEEN 5-3
AMME MURRAY 10-7
TAVARES 18-13
ANDY GIGB 20 14

WBBF/Rochester, NY Jim Snowden

Jim Showden

DIRT BAND

DIRT BAND

PEACHES & HERB

PINK FLOVD

NOTESEL:

FLEETWOOD HAC 1-1

TOM PETTY 7-5

QUEEN 11-6

DAN POCERERG 17-c

CHUCK MANGIONE 20-13

WICC/Bridgeport, CT Bob Mitchell

EOOL 6 THE GANG RNACE BRUCE SPRINGSTEEN FELLS CAVALIERE DR. HOOK EAGLES HOTTOELBERG 3-1 OUPEN 4-2 Hottest: DAN FOGELBERG 3-1 QUEEN #-2 TERI DEBARIG 8-5 ANDY GIND 24-16 LINDA ROMSTADT 26-19

WKBO/Harrishurg, PA

JIM BUCHARAN
TORRY JANES
GILLY PRESTON & S
TAVARES
NOTEGORY
OUTER 1-1
DAN POGELERIC 6-2
NEIL DIAMOND 11-6
DIRT BAND 14-7
DONNA SURRER 15-8

WKEE/Huntington, Gary Miller

Gary Miller

RICHARI JACKSON

HEART

ENACE

CHRISTOPHER CROSS

BILLY PRESTON & S

RENNEY NOLAN

FOREIGNER

HOTEOSI:

QUEEN 4-1

DAP FOGELBERG 5-2

PRINCE 9-5

STYR 12-7

DIRT BAND 15-8

WPST/Trenton, NJ Tom Taylor

Tom Taylor
CHUCE MAMGIOME
RUPERT HOLMES
DIRY BAND
BILLY PRESTOW 6 B
HOSTERST
FOR FOREMET 6-4
DAN FOREMET 6-4
DAN FOREMET 15-12
PINE FLOYD 23-17

WARH/Allentown, PA Jrff Frank

SORT & TWE GAME SAND SAND PAT SERVED PAT SER

WHYN/Springfield, MA Ken Capuroo

PAT BENATAR BILLY PRESTON A S RAY, GOGDIAR B B DR. HODS PORESCHEE CHRISTOPHER CROSS STEVIE WONDER Mottost: REMMY MOGERS 1-1 QUEEN 4-3 TENI DESANIO 8-5 DAN POGELBERO 17-10 AMDY GIBB 28-13

KC101/New Haven, CT Curt Hansen

HICOLETTE LARSON FELIX CAVALIERE False MICHAEL JACKSON 1-1 FLEETWOOD HAC 2-2 DAW FOORIBERG 7-3 QUEEN 8-6 MEIL DIAROND 15-11

WFBH/Baltimore, MD Andy Saulinski

CHUCH MANGIONE MTARIAMO VOCAL DA BLOMDIE JIM KIRK (dp) HOSTERE! QUEEN 1-1 SPINNERS 6-3 BILLY PRESTON & B 15-9 RAY,GOODAN & B 23-12 HOOL & THE GAMC 26-17

WBEN-FM/Buffalo, NY Roger Christian

Ruger Christian
WHISPERS
TON PETTY
CHUCK MANGIONE
BILLY PRESTON & S
BILLY PRESTON &

WBL1/Long Island, NY

Bill Terry BHI Terry
WHISPERS
TOR PETTY (dp)
CHUCK HAMGIOHE
HICCIETTE LARSON
RAY, GOODMAN & B
HOTESS:
QUEEN 4-1
SPINNERS 12-4
PINK FLOYD 19-16
ROOL & THE GAMG 2
DIRT BAND 26-21

WTIC-FM/Hartford, CT Rick Donahue

PAT BENATAR

PAT BENATAR

CHUCE HANGIONE

NICOLETTE LARSON

NOTESE:

FLEETWOOD HAC 1 1

DAN FOGELBERG 8-2

QUEEN 6-3

PINK FLOYD 14-9

STYX 13-10

Q106/York, PA Steve Gallagher

JET TOP CHUCK MANGIOME SHALAMAR BILLY PRESTON & S PRETENDERS DAN FOGEERERG 1-1 TERI DESARIO 4-2 SPINNERS 10-6 PAT BERNATAR 13-10 DONNA SUMMER 22-16

PARALLEL THREE

13FEA/Manchester, NH Rick Ryder

Nick Ryder

DR. MOD MAGIC ORCH
RAY, GOD MAA & B

CAYSOD MAA & B

TOTO 12-8

RUPERT MOINES 18-10

14WK/Wheeling, WV Rich Collins

Rich Colline
FIWR FLOYD
LINDA ROMSTADT
ROOL & THE GAMG
CHRISTOPHER CROSS
HOTESSEY
DAN FOGEERERG 2-1
TERI CESARIO 3-2
DONNA SUMMER 5-4
STYK 13-8
NEEL DIAMOND 14-11

K104/Erie, PA Bill Shannon

BOOL & THE GANG PENR PLOYD Nottest: APRIL WINE 6-1 DAN POGELBERG 8-3 GARMA 11-5 QUEEN 16-11 BARRY MANIEOW 21-15 WCIR/Bockley, WV Ross Hill

New 1611
DAVID QATES
J. GBIIS BAND
POREGUES
REANY
M. RANCHESTS
BOLLOAT.
PPISSERS 4-1
KEWNY LOUGHS 3-1
SHALAMAN 15-10
ANNE MURRAY 18-13
BEEL DIAMOND 19-14

WPBG/Altoune, PA Tuny Booth

HILLY PRESTON & S WAYNE NEWTON BUSN PONEIGNER BOD WEICH GART WURAN HOLLOOL: Hottual: DAN FOGELBERG 7-1 QUERN 9-2 RUPERT HOLMES 21-11 DIRT BAND 21-16 ANDY GIBB 26-19

WGUY/Bangor, ME Chuck McKay

LIMDA HOMBTADT
LIMDA HOMBTADT
CHUCE RANGIONE
BPIDMEMS
SHALAMAD
TOWNY JAMES
LOWING TOP
ROOL STHE GAMG
DR. HOOE
NOTE STHE GAMG
DR. HOOE
LOWEM 4-2
BYYN 9-5
COSMA SUMMER 13-8
TOTO 22-12

WHEB/Porter Hick Bean

ROOI & THE GANG CRYSTAL GAYLE PEACHES & HERS CHRISTOPHER CROSS Hottost: DAM FUGELBERG 1-1 QUEEN 6-3 ANNE MURRAY 13-6 SPINNERS 20-17 M. MANCHESTER 23-18

WJBQ/Portland, ME Chip Kelley

SILLY PRESTON 6 5 CHRISTOPHER CROSS RAY,GOODNAM 8 B DAVID GATES HOSE 85: DAN POGELBERG 2-1 ANNE MURRAY 7-6 ISAAC MAYES 11-9 SPINNERS 14-11 CHUCK MAMGIONE 22-16

WLBZ/Bangor, ME Michael O'Harn

Michael O'Herm
TOM PETTY
IMMATES
BARRY MANILOM
SERRICHED
DA MODE
MODE
MOTE MANILOM
STEVE POMERT 3-1
DAM POGELSERG 10-6
DIRT BAMD 21-14
TOTO 25-20
SPILMERS 26-21

WTSN/Dover, NH Jim Sebastian

NICOLETTE LARSON AIR SUPPLY
HOCLOBE.
PLESTWOOD MAC 1-1
DAN FOGELBENG 4-2
QUEEN 6-4
DONNA SUMMER 9-6
MEIL DIAMOND 12-8

WXII-Parkersburg, W
Bobby Wayne
PAT BENATAR
J. GELISAND
DR. HOOS
FELIR CAVALIERE
HEART
HORESEL:
BARRY MANHLOW 2-1
PEACHES B. HERB 10-2
EACLES 8-5
PRINCE 9-6
SMOREY MOBINSON 11-7

WYRE/Annapolis, MD

Serve Kingwion
PINE FEDYD

BANYS
FOREIGNER
CROSS
CONSTRUCTOR

NOTESEL

LOW

MILL DIAMOND 15-10

SHALAMAR 21-13

WIGY/Bath, ME Rogers, McKay

STONEBOLT CHRISTOPHER CROSS FOREIGNER HOLLES : AEROSRITH 1-1 QUEEN 6-2 BETTE HIDLER 15-7 HELL DIARCHO 12-8 TON PETTY 21-13

SOUTH

PARALLEL ONE

KRML/Houston, TX Clay Gish Clay Clah
BNAI ANAR
ECOMPODORED
F. S. BAND
F. S. BAND
F. S. BAND
F. S. BOOF
CHARITE COME
OTOPIA
FORECOWER
F. BOOF
BNAI ANAR
FORECOWER
F. BOOF
BNAI ANAR
F. F. BOOF
DAN FOREERENG 17
FIRE FLOYD 18-13

KVII./Dallas, TX Mike Rey

JIM BIND SMALAMAR SPINNERS SOWNIE POINTEN ROOL S THE GAN RUPPHT HOLMES HUPPHT HOLMES HOPERS HOUSE HOPE & TEMMILE 2-RESHY LOGGISS 10-6 DAN FORSIERES 13-6 TEMI DESARIO 17-0 FLEETHOOD MAC 16-10

Q165/Tampa FL. Pat McKay SHAIAHAR DH. HOOD CHRISTOPHER CROSS ROCKETS (dp) Hottest TERI DESABID 1-1 DONNA SUMMER 18-9 RUPERT HOLMES 22-1 MICHAEL JACKSOM 33 TOTD 28-21

WLCY/Tampa, FL Brau Richards WAYS/Charlotte, NC IZ TOP
CMRIBTOPHER CROSS
DR. NOOP
KMACK
Mottest;
TERI DESARID 2-1
PRINCE 7-4
CAPT. 6 TEWNILLE 10-5
DAN POGELERC 12-6
PIME FLOYD 23-13 ROY ROSEN
BILLY PRESTON & S
TORMY JARES
AIN SUPPLY
TURKEY RICHARDS
HOTERST NICHAEL JACKSON 1-1
SPINMERS 13-3
TOTO 19-9
ANNE RUKRAY 20-14
RUPERT HOLRES 26-20

Y100/Miami, FL. Robert Muzzy

WBBQ/Augusta, GA Bruce Stevens NEIS DIAMOND SPINNERS EAGLES PAT BENATAR Brure Mercena

DR. MOOR
UTOPIA
AIR SUPPLY
HEART
NOCRETS
12 TOP
BILLY PRESTOW & B
HOTCEST:
QUEEN 1-1
DAM PROCELBERG 6-2
PIME FLOYD 18-7
TORMY JAMES 15-9
TOTO 24-14 OUE to 20-B

OUE to 20-B

OUE to 20-B Z93/Atlanta, GA Dale O'Brien

38 SPECIAL CHRISTOPHER CROSS DR. HOOK CHARLIE DORE HOLLY HATCHET WFMF/Baton Rouge, Randy Rice MODIA THE GANG HEART CHRISTOPHER CROSS HOTESST. PRINCE 1-1 TOTO 16-DONNA SUMMER 28-14 ANNE RURRAY 26-17 BABYS 25-16 HOLLY MATCHET
Notest,
DAN FOGELHERG 2-1
TOM PETTY 15-10
SPINNERS 19-11
RUPERT HOLMES 24-16
CHUCK MANGIONE 25-17 Z97/Fort Worth, TX Gary Mack

94Q/Atlanta, GA Jeff McCartney

PARALLEL TWO

92Q/Nanhville, TN Nick Bason

BJ 105/Orlando, FL Terry Long

Terry Long
LIMDA ROMSTADT
SABYE
CHRISTOPHER CROSS
CHRISTOPHER CROSS
CART WUMMA
PERCHES & HERB
HOONTOWN RATS
SHAT BROTHERS
HOTEST:
ELO 1-1
DOWNAN SUMMER 13-9
TERI DEBARIO 18-12
DAN FOGELBERG 28-22

KEEL/Shreveport, LA Marty Johnson

MARTY Johnson

GARY MUMAN

DR. MOOR

RAY, COODMAN & B

FOREIGHER

MATHE HEWTON

SHALAMAN

PAT BENATAR

LINDA ROWSTADT

HOCKEST

DAW FOGELBERG 9-5

MESI DAARON 30-16

ELD 23-17

WGH/Norfolk, VA Bob Canada

NEIL DIAMOND
Hottest:
PINK FEDYD 1-1
OUEEM 7-2
TON PETTY 6-5
MICHAEL JACKSON 18-11
AEROSMITH 17-12 Bob Camada

KENNY NOLAN

GEORGE BUNNS

RUPERT NOLHES

HICHAEL JACKSOM

EILLY PRESTON & S

SNALARAM

ELO 100

SNELANAM

ELO 100

SNELANAM

ELO 100

SNELANAM

ELO 100

BLONDIE AIR SUPPLY (dp) Noteat: TOTO 6-1 TOM PETTY 13-9 CHUCK RANGIONE 15-10 CHRISTOPHER CROSS 21-PRETENDERS 29-22 WHBQ/Memphis, TN Dave Nichols

CHRISTOPER CROSS
SILLY PRESTON & 5
CMARLIE DORE
MULSPERS
NOTESEL:
TOM PETTY 6-1
MICHAEL JACKSON 2-2
TERI DESARIO 15-11
22 TOP 18-14
ANNE MURRAY 21-15

WJDX/Jackson, MS Lee Adams

Nick Harms
DR. MODY
SHALAMAR
EAGLES
SAUNDRA STEELE
BLONDIE (dp)
HOTESEL,
DAN POGEBERG I-1
STEVE FORERT 11-7
RAY STEVENS 19-9
WELL DIAMODU 18-10
ROLLY MATCHET 22-12 RAY, GOODMAN & B MARADA M. WALDEN AIR SUPPL! LINDA ROMBYADT PIME FLOYD (dp) SNALAMAR (dp) ROTESE: DAN FOCELERGE B-3 EPIMMERS 10 5 ELO 11-8 SUGAR HELL GANG 19-

WKIX/Raleigh, NC Hon McKay

TOO METALY

DOTTIE WEST
TOWNY JAMES
TOW PETTY [dp)
LINDA NOWSTADT (dp)
MICHAEL JACKSON [dp)
MICHAEL JACKSON 1-1
SILEY PRESTON 6 8 20
RAY, GOODMAN 6 B 75-1
ESTER HOLER D-19
CHUCK MANGIONE D-23

WLAC/Nashville, TN Rick Harris

SAUMDRA STEELE HOTTOST: ETEMMITEE 1-1 CAPT. e TEMMITEE 1-1 QUEEM 13-7 EAGLEE D-13 BPIMMERE 21-14 AMME RURRAY 23-18

BRALAMAR FURBIGMER J. GETLE BAND Hottrat: Prince: i=3 STYE HIDER 15-9 RAY,GOOGRAM 5 D 17-10 AND GIBS 21-17

Noticet: QUEEN 1-1 FERI DASABID 2-2 DOMMA UNDER 19-4 AMDY GIRS 20-9 PIMF PIDYD 31-10 KXX105/Birmingham, Al

J. GEILS BAND SI TOP AIR SUPPLY PRETENDERS MEARY WHJZ/Knouville, TN Bob Kaghan DB. MOOB HOTCOSE: DAM POULLBERG 1-1 QUEEN 3-3 BICOLETTE LARBOW 21-15 LINDA MOMBTADT 30-21 RICHAEL JACABON 31-24 MEART
HOTHWELL
DAN PODELHERG 1-1
BLOHDLE 6-3
BETTE HIDLER 13-6
ANDY GLOB 13-18
PINK PLOYD 25-20

WAPE/Jacksonville, FL Poul Selestian

WWGA/Savannah, GA Brady McGraw Hendy McGraw
BADYB
PLBH FDYD
BILLY PHESTON & S
FLETHOOD HAC
ZE TOP
RICKARE JACKSOM
NOTCOST
BYENVER 2-1
STEVY FORNERS 2-1
STEVY FORNERS 6-5
AICHAEL JACKSOM 25-9
DIRT BAND 13-10 PINE PLDYD TOTO
BHALAMAN
HOLLEST:
PRINCE 5-1
DIRT BAND 6-2
QUEEN 12-3
LED EEPPELIN 14-9
DAM POGELHERG 15-10

WAXY/Ft. Lauderdale Michael Ward

Michael Ward

BILLY PRESTON 6 B
AIR SUPPLY
REMNY HOGAN
RABYS
HOLLOST,
MOREY HOSIMSDM 4-1
QUEEN 3-3
DAN FOOTLEREG 7-5
TERI DESARID 11-9
STEVE FORBERT 21-15 WSGN/Birmingham, AL John Reed PATRICE RUSHEN DR. MOOR CHRISTOPHER CROSS BLONDIE BIONDIE SMACE HOCLOSI: DAN FOGELBENG 6-1 SPINNERS 4-2 QUEEN 10-7 TOTO 16-12 ANDY GIOS 26-20

WTIX/New Orleans, LA Marty Maxwell TORNY JAMES Nottest: QUEEN 1-1 PINK FEOYD 5-2 DONNA SUMMER 16-6 EOOL 6 THE GAMG 23-7 SHALAMAR 15-10

Y103/Jacksonville, FL Maja Piff

DONNA SUMMER CHRISTOPHER CROSS DR. HOOK BARBRA STREISAND LINDA ROWSTADT EAGLES MOTEORE: BTYX 6-1 DAN POCELBERG 9-5 TOTO 11-7 MOLLY MATCHET 15-10 MICOLETTE LARSON 21-15

Y95/Tampa, Fl. Pai Barry

MACR TOM PRETY J. GELIS BAND 22 TOP EC 6 BAND HOTLOST TOM PETTY 2-1 CAPT, 6 TENNILLE 13-9 OUTER 16-1 DAN GELISIES 17-12 SAVOKEY ROSINSON 18-13

Z98/Little Rock, AR Carl Jones

M. MAN MESTER EAGLES WILLIE MELBON DR. HOOK WILLIE MELBOM
DD. MOOR
J.D. BOUTHER
TOWNY JAMES
JIMMY BUFFET
SHALAMAR
AIR SUPPLY
DAN FOGELBERG 3-1
BARBHA STREISAMD 9-5
TOTO 13-8
AMDY GIBB 20-17
BETTE MIDLER 25-21

WRVQ/Richmond, VA Bill Thomas

DBH HOUSE DB- MOOR CHRISTOPHER CROSS PATRICE RUSNEW BABYG EMACK HOttest: PRINCE 1 ROO1 6 THE GAMG 8-3 PINK FLOYD 20-13 RAY, GOODAN 6 B 27-16 AMDY GIBS 22-17

KAUM/Houston, TX

ANDY GISH
TON PETTY
LIMBA ROWSTADT
NOTE: SET TO THE SET KELP/El Paso, TX

SAME MAKE

ROOI & THE GANG

BARRY MANILOW

RUPERT HOLMES

LINDA ROWSTADT

NOTE-05:

TERI DEBARIO 1-1

DOMMA BUNNER II-5

ELO 15-10

0'JAYB 25-15

SFINMERS 29-17

FM100/Memphia, TN Mark Williams Hottest: OAM FOGEIBERG 4-1 QUEEM 6-2 EPINNERS 10-4 TENI DESARIO 11-7 DIONNE WARMICE 12-9

KTBA/San Antonio, TX WNOR/New Orleans, LA WNOX/Knosville, TN Mike Seutt Wayne Watkins Scott Majors EMACF WILLIS MELBON HOLEY MAPCHEY J. GEILS BAND MARADA W. MAIDEN WHISPENS ERMY MOLAN MOLLAN MOLLAN MOLLAN

DOCKETS BIOGRIE J. GEILS BAND DOWNA BURNER DOTTIE WEST HOLLOSI ISAAC WATSO 3-1 TEST DEBASIO 12-7 QUEES 16-9 BUPENT MULHES 26-17 BHALAMAM 27-30

WH&Z/Chatta David Carroll

BPINNERS FELIX CAVALIBRE CHRISTOPHER CROSS BOCKETS BNALANAB AIR SUPPLY Nottest: DAM FOGELBERG 2-1 OURED 8-1 DINT SAND 13-6 PIMS FLOYD 17-13 ANNS MURRAT 26-18

955GF/Sevannah, GA C.B. Gaffney PINS PLOYD ENACE CHRISTOPHEN CROSS HOCKSTS PATRICE NURHEN HEART HEART HOLLOST: FREETHOOD MAC 1-1 DAN FOGELBERG 5-2 QUEEN 6-3 SFINNERS 16-12 TOTO 18-13

KJNT/EJ Paso, TX Rubes Barros HUPERT NOLHES BARRY MAHILOW PAT BERATAR HOTLOGI. ISAAC MAYES 2-1 QUEEN 8-3 DOWNA SUMMER 35-30 STEVE PORBERT 18-14 DIRT SAMD 20-16

PARALLEL THREE CK101/Coros Brach, FL Steve Orean

ROOL & THE GAMG HEART EAGLES HOTLOST-1 QUEEN 5-1 PINNE FLOYD 11-6 TOTO 13-7 RUPERT HOLHES 16-8 ANDY GIBB 22-11

G100/Mobile, AL. Scott Griffith

CHUCR RANGIONE
HEART
HHALANAR
J. GEILE BAND
HOTERET
DAN FOGELBERG 4-1
STEVE FORBERT 5-2
QUEEN 7-1
TOTO 11-6
STYR 12-7

KAAY/Little Rock, AR Jack Randall
HICOLETTE LARSON
DONAL BURNER!
HOTEOSI:
FIEETWOOD HAC 2-1
OUER 15-10
DIRT BAND 16-11
RUPERT HOLRES 25-19
RUPERT HOLRES 25-19

KILE/Galveston, TX

Terry Davis Terry Davis

NICOLETTE LARSON
TON PETTY
CHUCK RANGIOMP
PINF FLOOT
ROLEY HATCHET
NOTES
FIEETHOOD RAC 2-1
DAN FOGELEERG 5-2
PRINCE 10-5
STEVE PORBERT 11-6
ANDY GIBS 12-7
WINSFARMHILL MY
WINSFARMHILL MY
WINSFARMHILL MY

STEVE FORBERT 13-6
ANDY GIBB 12-7
WISE/Asheville, NC
Ray Williams

LINDA ROMSTADT
BHACK
BROTHERS JOHNSON
HORNY JAMES
AIR SUPPLY
J. GEILG BAND
CORRISTOPHER CROSS
DOTTIC WEST
HOTHER STEVEN
DAM FOGGLEREG 1-1
DIRT BAND 8-2
FIRE FLOYD 4-4
RUPERT HOLMES 27-19
WAAY /ANDESSALE

WAAY/Huntaville, AL. Jim Kendricke

Jim Kendricka

AIR SUPPLY
30 SPECIAL

SILIY PRESTON A S
RICHAEL JACKSON

NOTCOST:
PPINCE 2-1

18 AAC HATES 1-6

SETTE HIDLES 14-8

PAT SEMTAR 21-17

PINF FLOTO 29-20

WYXIQ/Columbus, GA

Jeff Blake

Jeff Blake

EAGLES

CHRISTOPHER CROSS

MOLLY HATCHET

TURLEY RICHARDS

TOWNY JAMES

ROLESEL,

DAN POGELSENG 2-1

BYTY 10-6

TOTO 15-7

BYTHERS 14-9

DONNA SURRED 18-11

DONNA SURRED 18-11

WFLB/Fayetteville, NC Larry Cannon

LATTY CARRON
IMACS
TURLEY SICHARDS (dp)
LED EFFELIS
FORECISE (dp)
GEORGE BURNS (dp)
GEORGE BURNS (dp)
TORNY JAMES
ROTTEST
FORMY SAME 1-1
YELLOW RAGIC ORCH 9-5
BYIMERS (15-9)
BTEVE FOREERY 1e-10
DOMRA SUMMER (D-29)

PIME IDEMANS
J. GEILS BAND
AAT, GOODEARS & 0
ROACE
CHUCE RANDIOUE
BOLLSEN
TERL DEARIO 2-1
BPIUMESS 12-7
BPIUMESS 12-7
BPIUMESS 12-7
BPIUMESS 12-7
BPIUMESS 13-9

KMGL/Lubbs Jeff King TORREY JARES DOWNA SURRES J. GEILS BAND HOTLES! DAN FOODISEND 2-1 TOPO 14-1; FIRF FLOYD 22-14 EI TOP 28-15 TRAI DEBARIO 23-18

WTMA/Charleston, 90 Bick Tracy DACE LYMPY
LOGGING
I HOM ADMINISTRATION
FOR THE ADMINISTRATION
FOR T

WSFZ/Winston-Sai Pete Berry

Pric Berry
TUBLEY BICHARDS
CHRISTOPHER CROSS
FOREIGNER
MHISPESS
DOTTIS MEST
NOTICES 1-1
STRUE FOREIGT 7-4
STRUE FOREIGT 7-7
STRUE FOREIGT

WERC/Birmingham, AL Mark Thompson HOLLY MATCHET DR. HOOF J. GEILS BAND BABTS

NAMES NOTES 1-1 STRUE FOREIGN 1-1 STRUE FOREIGN 13-6 SETTE HIGHT 14-9 ANDY GIBS 18 10 RUPERT HOIMES 22-16 KX104/Nashville, TN Sieve Denium Serve Legator
DR. MOOP
CHRISTOPHER CROSS
RAY, GOODMAN 6 8
127 TOP
NOTURELL
DAN FOGELBERG 1-1
STEVE FORBERT 6-4
NEIL DIAROND 15-6
PINE FLOVO 27-17
SHALANAR 26-22
WEYNY KYGEMBURIN

SHALAMAN 29-22
WPON/Gaimeville, GA
Greg James
PATRICE BUSNEN
DR. HOOS
ALAN PARSONS
INHATES
TURBEY RICHARDS
HOSTES
EAGLES 2-1
PLEETWOOD MAC 8-1
DIRT BAND 12-4
OAN FOGELBERG 11-7
TOTO 17-13

WROV/Rosnoke, VA Barry Michaels MICHAEL JACESON
HEART
AIR SUPPLY
REMNY NOLAM
PRETENDERS
HOTEMAT
DAN POGELBERG 2-1
STYR 9-5
ELO 10-6
DOMMA SURRER 16-11
AMOY GIBB 20-13

FM99/Tallahassee, FL Michael O'Malley Michael O'Malley
whilepeas
J. GETIS BAND
PRETENDERS
AIR SUPPLY
MARADA M. WALDEN
HOTE-BL.
DAN POOCLDERG 1-1
STEVE PORBERT B 2
BHALAMAN 26-8
BHALAMAN 26-8
ROOL & THE GAMC 21-10
RUPERT HOLMES 24-19
WERE WALKERS

WKXY/Sarasota, FL Charlie Fernandez

CHARLE PETRANDES
BILLY PRESTON & S
YELLOW RAGIC ONCM
AIR SUPPLY
BOOL & THE GANG
BRIP CATON
HOTEGET
TERL DESARIO 1-1
DAN POGEIERG 8-4
TOTO 16-0
BARRY RANKEOW 12-9
LED ZEPPELIW 18-13

EED REPPEL IN 18-13

K WIC/Beaumont, TX
Dave Nair

ROOL & THE GAMC
CHUCE RANGIONE
MEART (9)
HOTCHERED
AND FOOTEBERG 1-1
TERI DESARID 6-1
ANNE RURRY 15-9
RUPERT HOLMES 25-11
DIRT BADD 18-12

CORTO 14 Amandillo. TX

DIRT BAND 18-12
KPUR/Amarillo, TX
Mark Shannon
RAY, GOODHAN & B
J. GEILB BAND
RICHAEL JACKSON
TUNETY BICHARDS
HOLDSTI
HOND TO BENEFIC 3-1
LIMBA HOMBON 17-10
LIMBA HOMBON 18-10
LIMBA HO

WASS FWAnder Jim Evans CHRISTOPHER CROSS BHALAMAA IWRATES ROLLY HAPCHET DR. BOOM NOTENET PRINCE 4 1 DAD POGELBERG 10-2 QUEEK 6-3 PIME FLOYD 20-10 SPIMMERS 21-16

#### MIDWEST

#### Most Added. Hottest

Christopher Cross Dan Fogelberg Chuck Mangione

Queen Teri DeSerio w/KC

# **DS & HO**

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST

**Most Added**® Hottest

Chuck Mangione Christopher Cross Heart

Dan Fogelberg **Neil Diamond** 

#### **MIDWEST**

PARALLEL ONE

CKLW/Detroit, MI Rosalie Trombley

Honalic Trumbley
LINDA RONSTADT
PINK FLOYD
CHUCK MANGIONE
HOTES:
QUEEN 1-1
DAN POGELBERG 6-2
DONNA SUMMER 10-8
BILLY PRESTON 6 S 12-9
YELLOW MAGIC ORCH 14-10

#### KBEQ/Kansas City, MO Bobby Kline

RUSH 38 SPECIAL CHRISTOPHER CROSS CHRISTOPHER CHOSS Hottest: MICHAEL JACKSON 1-1 FLEETWOOD MAC 13-6 DONNA SUMMER 24-15 PAT BENATAR 20-16 TOTO 21-17

#### KDWB/Minneapolis, MN Dave Hamilton

NICOLETTE LARSON BARRY MANIIOW 38 SPECIAL SPINNERS DAVID GATES Hottest: TOTO 1-1 TERI DESARIO 12-5 PINK FLOYD 21-12 BABYS 23-14 TOMMY JAMES 28-18

#### KSLQ/St. Louis, MO Phil Irons

EAGLES
22 TOP
CHUCK MANGIONE
MOLLY HATCHET
HOTLEBL:
DONNA SUMMER 4-1
NEIL DIAMOND 14-6
TOM PETTY 15-7
SPINNERS 15-12
SHALAMAR 24-19

#### Q102/Cincinnati, OH Pat O'Brien

DONNA SUMMER TOM PETTY MOLLY HATCHET MOLIY HATCHET
HOTHERS:
DAN FOCEIBERG 4-1
QUEEN 10-4
DIRT BAND 17-9
ANDY GIBB 18-13
SPINNERS 19-14

#### WGCL/Cleveland, OH Bob Travis

TOMMY JAMES FOREIGNER AIR SUPPLY FOREIGNER
AIR SUPPLY
BONNIE POINTER
HOTTEST
HOTTEST
HOTTEST
DAN FOGEIBERG 9-2
STEVE FORBERT 19-12
TOM PETTY 29-17
PAT BENATAR 25-18

#### WLS/Chicago, IL Steve Casey

Hottest: MICHAEL JACKSON 1-1 QUEEN 14-7 TERI DESARIO 15-10 DAN FOGELBERG 22-11 SMOKEY ROBINSON 19-16

#### WOKY/Milwaukee, WI Jim Brown

HEART
J8 SPECIAL
ROMANTICS (dp)
SURVIVOR (dp)
HOTTER
HICHAEL JACKSON 1-1
QUEEN 6-2
STEVE FORBERT 13-8
DAN FOCELBERG 20-11
HEIL DIAMOND 27-18

#### WZUU/Milwaukee, WI

HENRY MANCINI KENNY HOLAN RENNI NUMBER
BOTCHET:
BARRY MANIIOW 2-1
STEVE FORBERT 17-7
QUEEN 16-11
RUPERT HOLMES 23-15
CHUCK MANGIONE 25-16

#### KWK/St. Louis, MO Bob Hattrick

Hottest: BABYS 2-1 RICK DERRINGER 10-6 RUSH 13-7 STYX 14-11 LINDA RONSTADT 21-14

#### PARALLEL TWO

92X/Columbus, OH Buddy Scott

ANNE MURRAY LINDA RONSTADT FOREIGNER (dp) Hottest: DAN FOGELBERG 4-1 QUEEN 10-4 PRINCE 12-7 DIRT BAND 15-10 SPINNERS 17-14

#### KIOA/Des Moines, IA A.W. Pantoja

A.W. FARROYS
DONNA SUMMER
SPINMERS
SPINMERS
LINDA RONSTADT
J. GEIIS BAND
TOMMY JAMES
HOCLEST
MICHAEL JACKSON I-1
TERI DESARIO 9-4
QUEEN 14-8
FOGHAT 17-13
PRINCE 19-14

#### KOFM/Oklahoma City, OK Chuck Morgan

Chuck Morgan

TOMMY JAMES
SHALAMAR
J. GETES BAND
RNACK
DR. HOOK
HOTE-BETE JACKSON 2-1
DAN FOGETBERG 7-4
TOTO 17-7
ANDY GIBB 26 16
RUPERT HOIMES 28-18

#### KRAV/Tulsa, OK Gary Reynolds

HOOL 6 THE GANG CLIFF RICHARD WILLIE NEISON CHRISTOPHER CROSS CHRISTOPHER CROSS Hottest: DAN FOGELBERG 1-1 NEIL DIAMOND 12-6 STEVE FORBERT 14-8 OONNA SUMMER 18-9 ANNE MURRAY 17-11

#### KZ93/Peoria, IL Keith Edwards

Keith Edwards
KNACK
GARY NUMAN
HEART
18 SPECIAL
ROMANTICS
HOttest:
QUEEN 2-1
LED ZEPPELIN 11-6
PINE FIGUR 19-8
PAT BENATAR 21-12

#### WGRD/Grand Rapids, MI

HEIL DIAMOND ANNE MUHRAY HOTLEST: MICHAEL JACKSON 1-1 DAN FOGELBERG 4-2 QUEEN 16-4 PRINCE 11-5 TERI DESARIO 17-6

#### WHB/Kanasa City, MO Rick Brown

MILIE NELSON
AIR SUPPLY
CHRISTOPHER CROSS
HOTOSIS
DAN FOGEBERG 1-1
DONNA SUMMER 12-6
SPINNERS 13-9
KOOL 6 THE CANG 18-14
BETTE MIDIER 20-16

#### WHOT/Youngstown, OH Dick Thompse

TOM PETTY TOMMY JAMES CHUCK MANGIONE MOLLY HATCHET MOLLY WATCHET
HOTCEST:
TERI DESARIO 3-1
DIRT BAND 10-6
SPINNERS 16-11
TOTO 26-13
ANDY GIBB 22-15

#### WMEE/Fort Wayne, IN John Curry

John Curry

KOOL & THE GANG
FOREIGNER
HEART
KNACK
EAGLES
BRUCE SPRINGSTEEN (dp)
HOTTOELS
TOTO 16-6
SPINHERS 15-7
ANDY GIBB 29-10
RUPPRT HOIMES 24-15

#### WNAP/Indianapolis, IN Diane Shannon

LINDA RONSTADT
HEART
FOREIGNER
CHRISTOPHER CROSS
MOTLERE:
DAN POGELBERG 7-1
STYX 5-2
QUEEN 8-4
LED ZEPPELIN 14-9
TOTO 22-12

#### WNC1/Columbus, OH Steve Edwards

RUPERT HOLMES
TOTO
HOLLES:
DAN FOCELBERG 2-1
KENNY LOGGINS 3-2
QUEEN 14-5
STYX 12-8
DONNA SUMMER 21-13

#### WOHO/Toledo, OH Beau Elliott

BRANY MANILOW
DIRT BAND
CHRISTOPHER CROSS
CHUCK MANGLONE
TOMNY JAMES
HOTEGET:
CRYSTAL CAYLE 2-1
TERI DESARIO 12-4
DAN POCEIBERC 13-6
ANNE MURRAY 19-11
SPINMERS 21-15

#### WOW/Omaha, NE Erik Foxx

DONNA SUMMER
WILLIE NELSON
CHUCK MANGIONE
KNACK (dp)
FOREIGNER (dp)
HEART (dp)
HOTESTI (dp) DAN FUGELBERG QUEEN 7-2 PINK FLOYD 12-5 TERI DESARIO 15-8 NEIL DIAMOND 16-11

#### WVIC/East Lansing, MI Jim St. John

Jim St. John

KNACK
EMERSON, LAKE 6 P
FOREIGNER
HEART
MICHAEL JACKSON
UTOPIA
APRIL MINE
ISAAC HAYES (RA)
HOTTEST
DAN FOGELBERG 7-1
TOTO 24-10
DIRT BAND 18-11
RUPERT HOLMES 26-17
PINK FEOYD 27-18

KSTT/Davenport, IA Mike Kenneally ROOL 6 THE GANG TOM PETTY PINK FIGYD LINDA RONSTADT RUPERT HOEMES AMERICA TOTO ATENTICA
TOTO
ROD STEWART
Hottest:
HOTMARL JACKSON 1-1
TERI DESARIO 10-8
DAN FOCELBERG 18-12
DONNA SUMMER 19-13
ANNE MURRAY 20-14

#### WISM/Madison, WI Jonathon Little

POMANTICS
CHRISTOPHER CROSS
MOLLY HATCHET
EAGLES
HOTCEBEL
DAN FOGELBERG 2-1
QUEEN 5-2
TERI DESARIO 10-4
STYX 11-7
TOM PETTY 19-11

#### KEYN-FM/Wichita, KS Jeff Alan

DIAT BAND TOTO BABYS Hottest: EAGLES 1-1 FIEETWOOD MAC 7-2 QUERN 14-11 DAN FOGEIERG 19-14 NEIL DIAMOND 23-19

WZZP/Cleveland, OH Bob McKay DONNA SUMMER CHUCK MANGIONE BETTE HIDIER HOTEST DAN POGELBERG 7-1 TERI DESARIO 5-2 NEIE DIANOMD 15-7 BARRY MANIEW 17-14 KENNY ROGERS 19-15

#### KWEN/Tulea, OK Dave Michaels

PARVE Michaels

FOREIGNER (dp)
DAVID GATES
BETTE HIDLER
DR. HOOK
HOTES
DAN FOGELBERG 1-1
STEVE FORBERT 7-3
DIRT GAND 8-4
PRINCE 9-5
QUEEN 10-6

QUEEN 10-6
KLE()/Wichita, KS
Kirk Runnell
CHRISTOPHER CROSS
RENNY MOLAN
M. MANCHESTER
HOCLESTE.
DAN FOGEIBERG 2-1
NEIL DIAMOND 5-3
SMOKEY ROBINSON 7-6
ANNE MURRAY 12-9
DONNA SUMMER 19-10

#### WYFM/Youngstown, OH Jeff Tobin

LED ZEPPELIN DIONNE WARMICK HOCCEST: MICHAEL JACKSON 1-1 QUEN 17-7 DAN FOGELBERG 13-8 KOOL 6 THE CANG 12-9 STEVE PORBERT 19-13

#### PARALLEL THREE

KFYR/Bismarck, ND Dan Brannan

HEART
HOTTORY
HEETWOOD MAC 3-1
TERI DESARIO 6-5
DAN FOCEIBERG -5
NEIL DIAMOND 11-9
STYX 16-13

#### KKLS/Rapid City, SD Kjar/Sherwyn

DAVID GATES PINK PLOYD EAGLES Hottest: EAGLES 1-1 TERI DESARIO 3-2 DAN FOGELBERG 18-9 QUEEN 20-11 TOTO 24-15

#### KKRC/Sloux Falls, SD Brian Phoenix

CHRISTOPHER CROSS
PIRK FIOYD
CHUCK MANGIONE
RR. HOOK
Nottest:
DAN FOGEIBERG 1-1
QUEEN 5-2
SPINNERS 15-7
RUPERT MOUNES 17-11
NICOLETTE LARSON 21-16

#### KKXL/Grand Forks, ND Jack Lundy

TOM PETTY
Hottest:
Dan FOGE[BERG 1-1
QUEEN 6-2
TOTO 8-6
BABYS 18-13
RUPERT HOLMES 20-15 WAKX/Duluth, MN Bruce McGregor

Bruce McGregor

SHALAHAR

BILLY PRESTON 6 S
HEART

CLIFF RICHARD
OFF BROADWAY
EAGLES

CHRISTOPHER CROSS
HOTLEST:
DAN POCELBERG 1-1
SPINNERS 14-8
PINN FLOYD 22-12
LED ZEPPELL 20-15

DONHA SUMMER D-18

#### WEAQ/Eau Claire, WI Bob Daniels

LINDA RONSTADT
J. GEILS BAND
KNACK
HOTCEST:
DR. HOOK 4-1
BRENDA RUSSELL 6-2
DAN FOGELBERG 7-4
EAGLES 12-8
HALL 6 CATES 20-12

#### WNAM/Neenah, WI Jay Tyler

Jay lyter

IINDA RONSTADT

PINK FLOYD

TOM PETTY

KOOL & THE GANG

SMALAMAR

HOTEGER

ANTE MURRAY

TERI DESARIO 6-2

QUEEN 13-7

ANNE MURRAY

17-10

ANDY GIBB 25 16

#### WRKR/Racine, WI

ROMANTICS
HEART
CHUCK MANGIONE
HOTOGEN
HICHAEL JACKSON 3-1
DAN FOGELBERG 16-9
TERI DESARIO 18-10
NICOLETTE LARSON 23-15
RUPERT NOLMES 29-21

#### WROK/Rockford, IL Tom Hunter

LED ZEPPELIN BABYS
PEACHES 6 HERB
CHUCK MANGIONE
TOMMY JAMES
CHRISTOPHER CROSS

HEART CHRISTOPHER CROSS RUSH TOM PETTY POTI IQUOR POTLIQUOR Hottest: DAN FOGTEBERG 2-1 PINK PLOYD 8-4 DONNA SUMMER 10-5 NEIE DIAMOND 14-10 TOMMY JAMES 15-11

#### WTRII/Muskeron, MI

LINDA RONSTADT RUPERT HOLMES MICHAEL JACKSON 1-1 QUEEN 11-7 DIRT BAND 14-10 NEIL DIAMOND 17-11 GEORGE BURNS 18-13

#### KDVV/Topeka, KN Todd Hoffman

Todd Hoffman
TOM PETTY
TOMMY JAMES
ROOL & THE GANG
HOLLEST:
QUEEN 1-1
NEIL DIAMOND 20-11
PINK FLOYD 21-12
LINDA ROMSTADT 23-19
ANDY GIBB 25-20

#### KQWB-FM/Fargo, ND Bill Richards

BLONDLE RUSH M. MANCHESTER KNACK PAT BENATAR KARLA BONOFF CHUCK MANGIONE CHUCK MANGIONE
Hottest:
FileETWOOD MAC 1-1
STYX 8-4
QUEEN 13-8
PINK FLOYD 32-28
LINDA RONSTADT 38-33

#### WEST

PARALLEL ONE

B100/San Diego, CA Glen McCartney

SPINNERS EAGLES BIONDIE ROCKETS NOTESTS
OUTEN 3-1
TERI DESARIO 7-3
PRINCE 8-4
DAN FOCELBERG 10-5
DONNA SUMMER 16-8

#### KEARTH/Las Angeles, CA

Hub Hamilton
CHRISTOPHER CROSS
RAY,COODMAN & B
BILLY PRESTON & S
AIR SUPPLY
CEORGE BURNS (dp)
SUE SAAD & NEXT
Hottest:
OUEEN 1-1
DAN FOCELBERG 4-2
SPINNERS 18-8
RUEL DIAMOND 13-9
RUPERT HOLMES 24-19

#### KFI/Los Angeles, CA Roger Collins

RUPERT HOEMES KOOL & THE GANG JOHN DENVER CLIPP RICHARD KNACK TOTO RAY, GOODMAN & B NAT, GOLDMAN & B Hottest: QUEEN 6-1 CAPT. & TENNILLE 8-4 DAN POGELBERG 13-8 ANDY GIBB 14-9 LINDA RONSTADT 25-20

#### KFRC/San Francisco, CA Garland/Sholin

Garland/Sholin
RAY,GODMAN 6 B
CHRISTOPHER CROSS
BLONDIE
ROMANTICS
JEFF. STARSHIP
HOTEAS:
QUEEN 2-1
DAN FOGELBERG 9-6
PINN FIOVD 13-9
TOM PETTY 16-12
ROOL 6 THE GANG 21-15

#### KIMN/Denver, CO Doug Erikson

CHUCK MANGIONE
CHRISTOPHER CROSS
LINDA RONSTADT
HEART
AIR SUPPT
J.D. SOUTHER
HOTTER
HOTTER
HOTTER
AND FOREIBERG 3-2
STEVE FORBERT 4-3
LED ZEPPELIN 10-6
ANNE MURRAY 18-13

#### KJR/Seattle, WA Tracy Mitchell

Tracy Mitchell

UTOPIA
CHRISTOPHER CROSS
COMMODORES
SPINNERS
BARRY MANILOW
HOTCEST
DAN FOCEIBERG 3-1
PINK FLOYD 8-4
TOTO 13-8
ANNE MUBRAY 20-14
RUPERT HOIMES 24-16

#### KOPA/Phoenix, AZ John Volpe

EAGLES
BILLY PRESTON & S
ZZ TOP
CHRISTOPHER CROSS
HOCLEST:
KENNY ROCERS 1-1
PINK FLOYD 10-5
DONNA SUMMER 17-7
NEIL DIAMOND 12-9
ANDY GIBB 18-12

#### KUPD/Phoenix, AZ John Sehastian

POCKETS
FOREIGNER
HOTHERS:
APRIL WINE 2-1
PINK PLOYD 9-6
38 SPECIAL 20-10
BABYS 19-11
AEROSMITH 21-13

#### KRI.A/Lon Angeles, CA Rick Stancato

WHISPERS
PATRICE RUSHEN
HOTCOMEN 1-1
DONNA SUMMER 2-2
PEACHES 6 HERB 13-9
KOOI 6 THE GANG 17-10
NEIL DIAMOND 20-12

#### PARALLEL TWO

#### KCPX/Salt Lake City, UT Gary Waldron

Gary Waldron
CHUCK MANGIONE
MAYNE NEWTON
PAT BEMATAR
POREIGHER
BETTE MIDLER
RUSH
HOTCOLEBERG 1-1
HEIE DIAMOND 13-8
DONNA SIMMER 20-9
RUPERT HOLHES 23-15
BILLY PRESTON 6 S 28-21

#### KENO/Las Vegas, NV<sub>i</sub> Bill Alexander

Bill Alexander

KOOL & THE GANG
NICOLETTE LARSON
HEART
BENCE
KNACK

#### KERN/Bakersfield, CA Pete Shannon

PINK PLOYD
22 TOP
CHUCK MANGIONE
MOLLY HATCHET
HOTHER
TEETHOOD MAC 3-1
TOM PETTY 4-2
DIONNE MARMICK 6-3
STWX 16-12
SPINNERS 24-16

#### KGW/Portland, OR Richard Harker

SPINNERS STYX HOTTEST: DAN FOCEIBERG 9-1 KOOL 6 THE GANG 6-2 QUEEN 10-4 PRINCE 13-9 RUPERT HOLMES 26-18

KJRB/Spokane, WA
Brian Gregory
CMRISTOPHER CROSS
DONNA SUMMER
ROOI 6 THE GANG
PRETENDERS
POREIGNER
HOTE-STEEL ROOI 6 THE GANG 1-1
DAN FOGEIBERG 6-3
PINK FLOYD 12-6
TOON PETTY 14-8
TOON 1-10

#### KMJC/San Diego, CA A.J. Roberts

A.J. NODERIA

KOOL & THE GANG
SHAIAMAR
CHUCK MANGIONE
NOTE: TERI DESARIO 2-1
DAN FOCELBERG 11-2
QUEEN 10-5
STEVE FORBERT 15-10
PRINCE 17-11

#### KROY/Sacramento, CA Rick Shannon

EAGLES
J. GEILS BAND
Hottest;
QUEEN 1-1
PRINCE 4-2
TERI DESARIO 13-3
TOM PETTY 18-12
PINK FIGURE 22-17

#### KRQ/Tucson, AZ Dan McCoy

EAGLES
HEART
CHUCK MANGIONE
HOTEST:
DAN FOGELBERG 3-1
DIRT BAND 7-3
TERI DESARIO 9-4
SPINNERS 13-6
NEIL DIAMOND 19-10

#### KRSP/Salt Lake City, UT Lorraine Winnegar

CHUCK MANGIONE
POREIGNER
EAGLES
HOTE-SET:
DAN FOGELBERG 1-1
DIRT BAND 7-3
PAT BENATAR 10-4
MOLLY HATCHET 14-5
PINK FEOYD 16-7

#### KRUX/Phoenix, AZ Bobby Rivers

HEART EAGLES RAGLES
RUSH
CHRISTOPMER CROSS
MAYNE NEWTON
HOCLOSE:
DONNA SUMMER 7-1
PAT BEHATAR 16-11
SPINNERS 21-14
TOTO 23-15
DIRT BAND 26-20

#### KTAC/Tacoma, WA Sean Carter

POREIGNER KARLA BONOFF CHUCK MANGIONE CHUCK MANGIONE
HOTTOBE:
NICHAEE JACKBON 1-1
TERI DESARIO 9-2
OUEEN 15-8
DIONNE WARWICK 19-14
TOTO 22-15

#### KTKT/Tucson, AZ Ed Alexander

Ed Alexander
CIIFF RICHARD
EAGLES
TOWNY JAMES
CHESTOPHER CROSS
RUTES 4-1
RUPERT HOIRES 16-7
SPINNERS 19-12
ROOL 6 THE CAME 27-17
PINR MF10YD 29-22

#### KING/Senttle, WA Bruce Murdock

RAY, GOODMAN & B KOOL 6 THE GANG DR. HOOK Hottest: DAN POCELBERG 5-1 ANNE MURRAY 7-4 QUEEN 13-7 DIRT BAND 21-12 SPINNERS 19-14

#### Y94/Fresno, CA Ray Appleton

RAY, GOODMAN & B Hottest: DAN FOCEIBERG 4-1 DIRT BAND 10-4 STEVE FORBERT 14-6 ROD STEWART 15-10 NEIL DIAMOND 19-13

#### KHJ/Los Angeles, CA Chuck Martin

KNACK
WHISPERS
ROMANTICS
ANDY GIBB
PINK FLOYD
HOTEST:
MICHAEL JACKSON 1-1
DONNA SUMMER 3-2
TERI DESARIO 10-6
TOM PETTY 13-10
DAN FOGELBERG 23-18

#### KLUC/Las Vegas, NV Dave Anthony

HEART
EAGLES
HOTTUST:
DAN FOGEIBERG 1-1
QUEEN 7-4
CLIFF RICHARD 12-8
DIRT BAND 19-12
TOM PETTY 26-14

#### PARALLEL THREE

KBDF/Eugene, OR

Urig Ler
22 TOP
DAVID CATES
DR. HOOK
BLONDIE
Hottest:
DAN FOCELBERG 2-1
DIONNE MARWICK 8-5
LED ZEPPELIN 11-8
DONNA SUMMER 12-9
RUPERT HOLMES 24-19

#### KBIM/Roswell, NM Dr. Jay

NOTION AND THE PROPERTY OF T

KBVZ/Bozeman, MT Dennia Nichola CHRISTOPHER CROSS CHUCK MANGIONE BILLY PRESTON 6 S HOCKAST: FIEETWOOD MAC 1-1 JOHN STEMART 10-3 DIRT BAND 14-4 QUEEN 13-7 DAN FOGEIBERG 19-9

#### KCBN/Reno, NV Palmer Stewart

HEART J. GEILS BAND 

#### KDZA/Pueblo, CO Rip Avina

HIP AVIDA KNACK CHUCK MANGIONE J. GEIIS BAND BILLY PRESTON & S CHRISTOPHER CROSS 38 SPECIAL RAY, GOODMAN & B NOTES. FLEETWOOD HAC 3-1 DAN POGELBERG 7-2 STEVE FORBERT 11-6 PRINCE 13-9 NEIL DIAMOND 17-12

#### KFXD/Boise, ID Charlie Fox

Charle Fox

J. GEILS BAND
BETTE MIDIER
FOREIGNER
RUSH
HEART
DAN FOCEIBERG 1-1
STYX 5-2
TOM PETTY 11-5
TOTO 14-8
CHUCK MANGIONE 30-21

Micharl May

AIR SUPPLY
CHUCK MANGIONE
FEIIX CAVALIERE
38 SPECIAL
TOM PETTY
PRINCE
SPINNERS
DONNA SUMMER
HOTTOST
HOTO 14-9
BARRY MANION 22-14
NEIL DIAMOND 25-15
LED ZEPPELIN 23-16

#### KODI/Great Falls, MT

KQDI/Great Falls, MT Barry Cooper ALAN PARSONS CHUCK MANGIONE MEART KNACK KARLA BONOFF J. GEILS BAND HOTCOST HICHAEL JACKSON 1-1 OAN POCEIBERG 9-2 FLEETMOOD MAC 13-3 STYX 10-5 NEIL DIAMOND 12-3

#### KRLC/Lewiston, ID Steven Alan MacKelvie

FOREIGNER
DR. HOOK
RENNY NOTAN
ROCKETS
PRETENDERS
CHRISTOPHER CROSS
HOTTES
HOTTES
TYX 4-2
QUEEN 9-5
TOTO 11-7
ANNE MURRAY 13-8

#### KSLY/San Luis Obispo, CA

Brad Ranger

NEIL DIAMOND
INMATES
MICHAEL JACKSON
SHALAMAR
UTOPIA
HOTEGST
FLEETMOND MAC 2-1
QUEEN 7-2
TOM PETTY 11-7
DONNA SUMMER 15-11
DIONNE MARMICK 23-16

#### KENI/Anchorage, AK

Kent Byus Nent Byun

DONNA SUMMER
RUPERT NOLMES
PINK FLOYD

J. GEILS BAND
CHUCK MANGIONE
TOMMY JAMES
ANNE MURRAY
HOTEBEI:
ELO 2-1
DIRT BAND 7-4
TOM PETTY 12-5
DAN FOGELBERG 19-9
FLEETMOOD MAC 29-11

STEVE FORBERT Romeo's Tune (No 159/1

nant\* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominent\* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Perallel III: Selected stations in smaller markets that are format dominant\* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (\*)Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron, All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July



DENOTES FIRST WEEK IN PARALLELS.

**REPORTERS 183** 

PAT BENATAR

# JOHN DOE "Hit Song" (Anylabel) LP: Hit Song

Regional Reach E 33% M 21% S 56% W 19% 100/25 Up 51 Same 24 Down 0 Adds 25

#### **EXAMPLE**

100/25 — 100 R&R reporting stations on it this week, 25 of those 100 added it this week

65% — Percentage of this week's reporting stations playing it.

#### Regional

Reach — Percentages of this week's reporting stations playing the song within the four tracking regions.

National Summary
Up 51 — Number of stations moving it UP on their charts

It UP on their charts
Same 24 — Number of stations hold
ing it STATIDNARY on
their charts (on to on,
add to on, 31 31, etc.)
Down 0 — Number of stations moving it DOWN on their charts
Adds 25 — Again, number of stations
ADDING it this week



	VS k On My (enion Jacks	Chryselis)
	132/16	72%
Region	4	Nation
Realth		Sunna
F 72		OF OF
191		SAME

Pi	P2	P3
BABT	EAST	BABT
MK8M 0 29	₩//BH 28 25	WGUY In
W1F1 a 24	HBENPH 14 24	wilb? a
96KH 30 26	will an dr	W1GY 22 16
WPEZ d 28	wine an in	I SEEA on
P105 4	mPsT 25 26	F104 on
MPG +	PRO FM a 2"	WFBG d 10
THEM 27 13	JB1 1 2	MYRE a 311
CEGH 1	wath a	14HK 30 24
	_106 on	WCIR 29 24
BOUTH	4860 '0 55	MXET ar-
	инун 37-33	
MARE 4 28	140 4-31	BOUTH
291 d 2	MRES 34 31	
94, 1 25		WAAY d-27
Y1 23 19	BOUTH	MHHA ou
01 p q 10	KAU# 24 22	WERC #
MICA 4 30		C100 11 27
	HTSA 29-29	MPOX d 29
MIDWEET	WTIX 35 32 WNOE 35 31	WTGQ 27 26 WSE2 30-13
#DWB 23-44	WPH/ 25 14	MISE 18 13
EME ST	WJDE on-dp	W#18 d-12
25 21	EXX106 27-24	WTHA d 27
0112 28 24	WSGN 33 31	WANSEH 33
21-11-11	795 d 30	WROV on
WYDDY	WANY .	CK101 29 2
	A103 56-51	PH 99 20 24
KF1 & 30	WAPE 24 22	MEXY 25 25
EFRC 4 2	8J105 a 39	EMIC 30-26
EJR 0 24	WSGA a 27	0f b 3338
FIRH & 28	955GF 10 17	ESEL 27-21
FOPA d 28	WBBQ 27-17	MPUR on
KUPD . 9 11	920 d-28	
	w PZ 29 26 WRJZ 32 30	MIDWEST
	WAYE On	Market Commence of the
	WGH on	KGH8PH 21 KFX1 18 13
	WR VC a	#FRC 20-17
	M	R#15 d 25
	MIDWEST	WAEE d 31
		WRER 31 25
	HV10 40 12	MEAO d 29
	EOFH 10 26	WSPT 27 22
	RETHER # 25	WNAM 3 27
	ELEO 30-26	WRDF a 25
	F2 93 27 15	EDVV & 28
	wism on	4
	WHAP 26 2.	WEST
	WMEE on	
	MONE on	RSIY on
	MMC1 24-23	KCBN 18 30
	92# on	KD2A d-10
	MHO4 4 53	no 160m
		#80% on
	MATERIAL TO SERVICE AND ADDRESS OF THE PARTY	EOO# 4 22

WHOY 6 23 WHEY KM3C 20-25 KERN 2 -24 Y.4 d 10 RROY 25-23 U/RB 12-26 WCPM d 27 VP P 22-18 RLUC d 10 KENU 4 RAUA 40-15 RRQ 31-24 KTRT 14-9

R51Y on KC8N 18 30 KD2A d-30 KQDI on R80Z on R00R d 27 KFRD 18-12 KRIC 26 22 F81M 21 18





NRA  Sumary  PRESENT HORSE  P2  P3  AAT  AFRE M. MJB0 a. MCCY	P2  BB II.  SST III.  SST	SAME 10 DOMM 0 ADDS 51  WOUNT 0 WOUNT
LAST  FER WJD0 a  WGVY a	SER ST S	MAD A MOUT A MICY A MIC
### MJBQ a MGUY	BR	MJBQ a MGUY a MGUY a MIGY a MARY a 29 MHINY a MIGY d MIGY
### WGUY a ##GUY a ##G	ST n OF S FB ) (FB )	WGUY a WHER a HIGY a HIGH a HIGH A HIGH A HIGH A-10 HCTR ON
NO   P   S	OF P 3 (F8 ) ( I/M B  U a  EF a  F a  F a  F a  F a  F a  F a	MIGY a WHEE a 13FEA on WHEE 4 14MH a-10 MCRE on BOUTH WARY 4-29 MHITY a MFOR d A MFO
MATE a   1	IFM B  U a  EEE .  WITH  MF a  H I c . 25  CN . 48  LV a  U d 10  K2 a  U d 10  K2 a  U d 10  K2 a	WHEB a
### 40 a MYRE 4   INW a 30 OUTH   SOUTH   SOUT	G a EEF	MYRE 4 14 MW a-30 MCIR on  BOUTH MARY 4 29 MHHY a KX104 a MFOR d 26 MCG0 a MSE2 a MSE2 a MSE2 a MSE7 a MANSFM a MROF on
DUTH  DOUTH  DOU	PF a  H  H  H  H  H  H  H  H  H  H  H  H  H	14 M a-30 MC R on BOUTH  BOUTH  BAAY 4 29 MHHY a KR104 a WFOX d 26 WFOX d 26 WFOX d 26 WFOX a
SOUTH   SOUT	##F a	BOUTH  WARY d 29  WHIT a  KRIO4 a  HFOH d 26  WCGO a  WSE2 a  WISE a  HRNSPM a  HROV on
### BOUTH  ### ### ### ### ### ### ### ### ### #	##F a	WARY 4 29 WHITE A KAIO4 A KAIO4 A KAIO4 A KAIO4 A KAIO4 A KAIO5 A KAIO
### WARY d- 29 ##### ##### ########################	H X11 6 2 25 CN 5 CN 5 CN 5 CN 6 CN 6 CN 6 CN 6 CN	S WHIT A KX104 a WFOR d 26 WCGO a WSE2 a WISE a WANSFR a WROV on
X	X1 6 25 CN 3 CN 3 - 4 - 7 - 48 E v a 9 d 10 KZ a JZ no	S WHIT A KX104 a WFOR d 26 WCGO a WSE2 a WISE a WANSFR a WROV on
## ## ## ## ## ## ## ## ## ## ## ## ##	EN 3	WEGG a WFOR d 26 WGG a WSE2 a WISE a WANSPM a WROV on
NEL   A   WASSER	1 48 Ly a Q d 10 F2 a	WCGO a WSE2 a WISE a WANSFM a WROV on
NEL   A   WASSER	1 48 Ly a Q d 10 F2 a	WISE a WANSPM a WROV on
DAZ 2 m CKIOI 19 7 PM 99 d 20 PM 22	HZ a	WANSFM a WROV on
DAZ 2 m CKIOI 19 7 PM 99 d 20 PM 22	HZ a	WROV on
FILE 20	12 10	FM 99 d 33
NOR d 23 ANDWEST AND a  EXEL d 30 EX	08 4 23	
RFRI d -30   MOWNEST   RFRC a-29   MAFX a   MSPT a   MSPT a   MFOK a-30   MFOK a-30   MSET   MSET     MSET on   MDZA p   MDB d -28		
RFRI d -30   MOWNEST   RFRC a-29   MAFX a   MSPT a   MSPT a   MFOK a-30   MFOK a-30   MSET   MSET     MSET on   MDZA p   MDB d -28	AD 9 11	MIDWEST
RAV a MSPT a MSP		KKEL 0-30
ETO a MRDK a-30 TOM B HD a-25 MAP a KDZA g ONO a KBDF d-28	DWEST	WAFX a
ISM B H6 a-25 WEST MAP a MEE on KDZA # ONO a KBDF d-28		
HB a-25 MAP a MEE on KDZA # ONO a KBDF d-28		MHON 9-10
MEE on KDZA #	0 4-25	WEST
ONO a RBDF d-28	AP a	MDZA M
	NO a	
		# 0D1 on
EFED d-28		KB02 a KFKD d-18
ING d 25 ERIC a	NG d 25	RODI on RODI a RFRD d-28 RRIC a
ING d 25 RRIC a ING d 25 RRIC a RBIM on	NG d 25 RB a	EQD1 on E002 a EFED d-28 ERIC a FBIM on
ING d 25 ERIC a	NG d 25 RB a	EQD1 on E002 a EFED d-28 ERIC a FBIM on
1.67	EO a GH B B a-25 AP a EE on NO a	
MEND A.I.	ST	KBOI on
ING d 25 KRIC a		RODI on RODI a RFRD d-28 RRIC a
ING d 25 ERIC a	NG d 25	RODI on RODI a RFRD d-28 RRIC a
ING d 25 ERIC a	NG d 25	RODI on RODI a RFRD d-28 RRIC a
ING d 25 ERIC a	NG d 25	RODI on RODI a RFRD d-28 RRIC a
ING d 25 RRIC a RBIM on	NG d 25	EQD1 on E002 a EFED d-28 ERIC a FBIM on
ING d 25 RRIC a ING d 25 RRIC a RBIM on	NG d 25 RB a	EQD1 on E002 a EFED d-28 ERIC a FBIM on
ING d 25 RRIC a ING d 25 RRIC a RBIM on	NG d 25 RB a	EQD1 on E002 a EFED d-28 ERIC a FBIM on
		O a in a b a -25

LP: Moonli	Rendy (Casal ght Madness	blanca)
Regional Reach E 914 D 604 M 849 W 724	0	Hallenel Hummary UP 91 SAHE 29 DOWN 37 ADDS 0
PI	P2	P3
### ARC 11-14 ##	WTBH 4-6 WB1479-3 3 38 WB147-3 2-7 WB17-3 2-	MJBQ 1-3 MGUT 16-11 MGBE 14-18 MISE 14-18 MISE 14-18 MISE 14-18 MISE 14-18 MISE 1-3 MISE
	MICH 15-11	WEST
	MGRD 17-6 MVIC 3-3 RISTY 10-8 RISTY 10-8 RISTY 9-4 RISTY 9-4 RISTY 9-4 RISTY 9-4 RISTY 2-2 RISTY 2-2 RISTY 2-2 RISTY 2-2 RISTY 17-19 RISTY 10-4 MORE 4-3 MORE 4-3 MORE 5-9 MORE 5-9 MORE 3-1 MORE 15-8 MORE 3-1 MORE 3-1 MO	KEMI 35-26 KCBM 5-6 KCDA 5-4 KCDIA 5-4 KCDIA 6-10 KRID 6-19 KBIM 5-2
	WEST	
	KHJ 10-6 KHJC 2 1 KERN 5-4 KROY 11 3 KING 1-2 KING 1-2 KING 1-2 KING 6-3 KGW 4-3 KROW 4-3 KROW 4-3 KROW 4-2 KROY 9-4 KTRT 5-4	

Septen	IAMOND nber Morn (C ember Morn	olumbia)
	163/5	89%
Ragional	100.0	Nation
Reach		Supma
E 884	6	UP I
S 90 a		SAME
PE SIN	_	DOW H
M 864		ADDII
Pi	P2	P3
EABT	EAST	EAST
wXLO 27-25	M&BU 18-14	₩JBQ 3-3
WNBC 27-25	MREHPH 9 10	MI 82 31 -
MABM 9-51	W88P 10-9	W1GY 12-1
wPIL 17-15	WB11 0-29 WTICPH 28-25	WHEB 15
96KK 26-21	#C101 15-11	13FEA 17
WPEZ on WCAO 19-13	WICC 11-9	#104 18-
P105 34-30	280-PM 6-3	WFBG 24-
WRKO 20~17	J8105 17-11	WYRE 15-
WPGC 16-9	WAEB 27-15	14WH 14-
CKGM d-30	0106 27-18	HCIR 19-
C NON 0-30	WKBO 11-6	WX11 21-
and the same of	WHYN 24-15	
BOUTH	140 23-19	BOUTH
297 a-19	140 23-19 NREE 17-12	MAAY 22~

40KY 20-21	#C101 15-11	13FEA 17=12
WPEZ on WCAO 19-13	MICC 11-9	#104 18-18
@105 34-30	DBD-## 6-5	WFBG 24-18
MBK0 20-13	18105 12-11	WYRE 15-10
WRKO 20-17 WPGC 16-9	WAEB 27-15 Q106 27-18 WMBO 11-6 WMWN 24-15	14WH 14-11 WCIR 19-14 WHIL 21-17
CKGM d-30	0106 27-18	HCIR 19-14
	W#BO 11-6	WX11 21-17
BOUTH	MNYN 24-15	
	14Q 21-19	BOUTH
297 a-19	NEEE 17-12	
KVIL 14-9 KRBE 11-20		MAAY 22-19
KPBE 11-20	BOUTH	WHNY 16-11 WERC 15-14 G100 25-22
Z 93 26-25 Y100 a-33 Q105 29-23 W1CY 25-21		MERC 15 14
Y100 a-33	KTSA d-30 KELP 32-28	G100 35-23
0105 29-23	KELP 12-28	KX104 15-8
WICY 25-21	KINT d-22	WFOX 21-15 WCGQ 20-13
	WT1% 21-17	WCGQ 20-13
MIDWEST	MMOE 34-31	WSEZ 10 8 W1SE 13-6
	MEE! 20-16 WPMF 19-11	WP10 31-25
WIS on		WISE 31-25 WTHA 24-23 WANSPM on
CKIM 38 39	H TD# 20-19	WANS PM
KDWB 30-26	WSGN 28-25	KAAY 8-6
KSLQ 14-6	WJD# 20-19 WSGN 28-25 WARY 15-14	KAAY 6-6 WROV 12-16
HOCK 38-34	Y103 14-13	
×800 25-25 HGCL 28-26 H200 5-3	MAPE 4-28	
MOKA 51-19	83105 24-20	MKRY 21-14
	WSCA 14-12 WBBQ 7-5	FM 99 14-12 WKRY 21-14 RW1C 21-18 RIFE 26-24 KSEI 11-10 KPUR 15-8
WEST	W680 7-5	#IFE 26-24
	PN 100 21-18	MSE( 13-10
KEARTH 13-9	WHEQ 26 22	KPUR 15-8
#RIA 20-12	WHHQ 26 22 WEAC 22-20	
KF1 26-21	920 18-10 WSK2 d-21	MIDWEST
RPI 26-23 RPRC 22-20	WSK2 d-21	
KJR 9 7	WRJ2 13-13 WHOR 28-25	RQWBFH 31-30
KJR 9 7 KINN 3-1	MNOX 28-25	KKR1 5-5
ECDA 15-8	MRIX 6-6 MAYS 7-13	KFYR 11-9
	WAYS 7-13	RESC 11-12
	MCH 23-21	WARX 17 11
	MILEW E 81	MAKX 17 11
	MILL MAR R. I.	WRKR 40-31
		WEAQ 22-20 WSPT 14-10 WHAM 19-11 WROK 24-23 KDVV 20-11
	WCRD s-13	M35-1 14-10
	WVIC 28-20 KSTT 23-20	M700 17 11
	KIOA 25-21	MBOK 34-33
	KOPH 25-23	KDVV 20-11
	EMEN 20-20	Mpss 80-11
	ERAV 12-6	WEST
	REYN## 23-19	
	K1 EO 5-3	MEN1 39-30
	#293 10-10	KELA 9
	WISN 24-21	ECBN 22-13
	WHB 16-15	KDZA 17-13
	WMEE 13-8	
	MOM 16 11	EOD1 12-7
	W72P 15-7 WNC1 17-16	MBOX 28 33
	MNC1 17-16	KOOK 25-15
	92H 25-20	EPID 17-11
		FRIC 19 16
	MOHO 18-13	Luce 13 10
	WOHO 16-12 WHOT 11-7	RDIM 21-15
	WOHO 16-12 WHOT 11-7	RBIM 21-15
	MOHO 18-13	RBIM 21-15
	WOHO 16-12 WHOT 11-7	RBIM 21-15
	WUST 11-7	RBIM 21-15
	WUST  KHJC 9 6  KERN 25-21	RBIM 21-15
	WOHO 16-12 WHOT 11-7 WEST KHJC 9 6 KERN 25-21 Y94 19-13	RBTM 21 15
	WOHO 16-12 WHOT 11-7 WEST KHJC 9 6 KERN 25-21 Y94 19-13 KHOY d-26	RDIM 21-15
	WOND 16-12 WHOT 11-7 WEST KH3C 9 6 KERN 25-21 Y96 19-13 KHOY 0-26 KING 4-3	RDIM 28-15
	MONO 16-12 WHOT 11-7 WEST KHJC 9 6 KERN 25-21 Y94 19-13 KHOY d-26 KING 4-3 KJRB 21-16	RDIM 21-15
	WOND 18-12 WHOT 11-7 WEST KHJC 9 6 KERN 25-21 Y94 19-13 KHOY 4-26 KING 4-3 KJRB 21-19 BTAC 16-12 ECPX 13-0	RDIM 21-15
	WOND 18-12 WHOT 11-7 WEST KHJC 9 6 KERN 25-21 Y94 19-13 KHOY 4-26 KING 4-3 KJRB 21-19 BTAC 16-12 ECPX 13-0	RD IM 21-15
	WOND 16-12 WNOT 11-7 WNST WHJC 9 6 KERN 25-21 Y94 19-11 KHOY 4-26 KING 4-3 FJRE 21-19 STAC 16-12 KCPX 13-0 FGM 6-21 KIUC 24-20	RDIM 21=15
	WOND 16-12 WNOT 11-7 WNST WHJC 9 6 KERN 25-21 Y94 19-11 KHOY 4-26 KING 4-3 FJRE 21-19 STAC 16-12 KCPX 13-0 FGM 6-21 KIUC 24-20	RDIM 21=15
	WOND 16-12 WNOT 11-7 WNST WHJC 9 6 KERN 25-21 Y94 19-11 KHOY 4-26 KING 4-3 FJRE 21-19 STAC 16-12 KCPX 13-0 FGM 6-21 KIUC 24-20	RDIM 21=15
	WOND 18-12 WHOT 11-7 WEST KHJC 9 6 KERN 25-21 Y94 19-13 KHOY 4-26 KING 4-3 KJRB 21-19 BTAC 16-12 ECPX 13-0	RDIM 21=15
	WOMD 16-12 WHOT 11-7 WHET KHJC 9 6 KERN 25-21 1946 19-11 8100 4-26 8100 4-1 19 11-18 19	RDIM 21-15
	WOMD 16-12 WHOT 11-7 WHET KHJC 9 6 KERN 25-21 1946 19-11 8100 4-26 8100 4-1 19 11-18 19	RDIM 21-15

IRT BAND	
n American Di	ream (UA)
An American Di	Pma ITT
154/4	84%
gional ash 94s 93s	National Summary UP 127 SAME 15 DOWN 8
	DOM:

-		The
EART F	P2	P3
MILO OR	WF8K 8 7	MUNG 15
MKDM 31-10	MARKET 17 14	MUDA 39-
WF1L 32-19 WIFT 16-12	MBB/ a-23	W76H 3-1
96EH 22-19	WBBF a-23 WBL1 26-21 WTICFR 7-5	WHEB 12-
WPE2 23-10	HC101 17-15 HICC 12-8	HERO 21-
HCAO 14-7	MARC 13-8	MANT 30 Mand 31-
MHRO 10 10	PHO-PM 14 11	1.4WE 21-
wIRGC on	Ja105 15-10	MCTH 37-
MYVOS	HAKE 16 11	HIVOR
VII 21-16	0106 10-15 WEDO 14-7 WHYN 25-17	MAAY 10-
mbs 25-19	WHYN 25-17 140 20-28 WREE 15-8	MHHA 2-7
93 5-4	WIEE 15 8	0100 10-
16CY on	SOUTH	MEON 13-
esc r on		WCGQ 5-8
ALCHIVE BY	BAUM 29 25	W161 0 2
CHIM 11-11	KINT 20-16	WF(8 20
KDWB 26-21	MAIN TA-TO	WF(B 20
1810 L7 30	MNDE 21-19	RAAY 16
0102 17 9	REEL 31-28 WFMF 15-10	FR 00 20-1
W7UU 13 10 WORY 17 15	1 00 10-10	
	MJDR 29-22	ENIC 16-1
ME ST	995 30-24 WARY 23-21	RSE  d-20
EARTH 22-16	¥103 34-20 WAPE 6 2	RPUR 18-1
HIA 21-19	MAPE 6 2 8J105 31-20	MIDWEST
PRC d 28	MSGA 12-10	
	956G# 12 10	KOMPAH TO
EMN 19-16	HBBQ 9 12	REEL 4-4 REVR 12-1
	MHBQ 29-26 WEAC 24-31	MREC 19-1
	920 23 71	MANN 6-6
	WBR2 11-6	WREE B G
	MKIN 16-13	MEAQ on
	WAYS 23-19	WSPT 6-6
	WGH 11-6 WHVQ 4-2	WHAH 2-5
		WTRU 14 1 WROF 18-1
	MIDWEST	KDAA TO-B
	WGRD 19-19	WEST
	WVIC 18-11 HSTT 22-16	RENT 7-4
	KIOA 23-17	SELV 6-4
	KOPM 16-13 KWEW 0-4	
	ERAV 16-15	KBDb 30-1.
	KEYNPH a-22	RODI 19-10
	RIEO 16-12 R2 93 7-5 W15H 15-12	#802 14-4 #00# 12-7
	W15H 15-12	KFAD 29-2
	MIND & B	XB1H 12-7
	WNAP 10-8 WMEE 10-9	
	HOM 27-26	
	WZZP 24-21	
	WNC: 19-17 92K 15-10	
	WONO 8-31	
	WEST 20-16	
	KMJC 30-16 RERN 15-11	-
	Y 94 I 0-4	
	KROV 23 19 K3NG 21 12	
	KJR# 30 22	
	KCPK 19-16 KRSP 7-3	
	KGW 17 14	
	RGW 17 14 REUC 19 12	
	KENO 15-12	

	13	
_	9	
=		

ELO

Pi		P2		P3	
egiona' mach 214 374 394 644		N&A		Natio Summ UP SAME DOWN AUDS	
P: Disc	71/1		39%		

ABT	EAST	BABT
KGM 10 8	WT1CPH 23 23	WJBQ 5-6
	Q106 20-19	₩GUY 6-6
DUTH	140 5-5	WLB2 13-11
		W1GY 16-21
	BOUTH	WFBG 14-12
IDW48T		A STATE OF THE STA
	HELP 15-10	BOUTH
BEQ 30-35	KINT 21-17	
		WAAY 30-28
78.9	MFM# on	WHHY 23-22
	2 98 26-26	G100 17-13
81A 12-16	MJDK 13-6	WFOK 15-12
71 27-29	KKK106 16-13	WSEZ 12-12
100 15-12	BJ105 1-1	WTMA 10-7
R 17-13	WSGA 16-16	WANSFM 13-11
	MKIN OD	<b>XAAY 21-17</b>
	WGM a-dp	WROV 10-6
	-	CR101 21 35
	MICHIEST	PM 99 18-27
	WVIC 25-19	MIDWEST
	# ton 10-14	

KOFM 16-12	ROWBFH 20~11
RZ 93 18-17	EEK6 2-3
MNAP 21-13	KFYR d 19
92x on	KKRC 13-8
WONO 20-16	WARK 13 10
	WRIFR 6 6
WEST	MEAQ 28-23
	WSPT 9-7
ENJ 17 19	KDVV 12-13
KERN 19-11	
¥ 94 5-5	WEST
KROY 5-8	
KING 14 18	KENI 2-1
	KSLY 3 3
	NDSA on
	KODI 17 11
	KB07 22-13
KRO 5-13	KOOR 9-12
ETET 13-13	KFID 7-9
	EBIM 28-23

Regional	180/2	98%
Regional Reach F 98 b	0	Vational Summar UP LA AAL DOWN ADDS
PI	P2	P3
MABC 6-15 WRIO 30-22 MRDC 4-10 WFDM 2-2 WFPI 21-10 MFPI 10-9 96KK d-9 96KK d-9 WFQZ 14-10 MCAO 7-4 F105 22-17 MRNO 21-16 MPC 2-2 CKCM on BOUTH Z 97 20-18 KWI 11-6 KRB I 17-12	WFB9 2 2 MBERPM 3 1 MBBF 17 8 MBE 1 21 - 18 MBE 1 21 - 18 MBE 1 20 - 18 MBE 2 3 1 MBE 2 4 2 MBE 2 4 2 MBE 2 5 2	MJBQ 2-1 MGUY 2-1 MIBZ 10-6 MIGY 7-4 MTSN 4-2 MNES 1-1 1JFEA 9-2 K104-8-3 FFG 7-1 MYRE 11-5-1 4WRE 2-1 WC1R 23-11 WK11-24-20 BOUTH
RRBE 17-12 240 1-3 940 1-3 9100 27-15 0105 9-6 MICY 12-6	RAUM 18 11 RTSA 14 11 REEP 24 20 RINT 22-19 WTIR 4-4 WNOE 12-6	G100 4 1 BX104 1-1 WFOR 11-7 WCGQ 2 1 WSEZ 4 3
WLS 22-11	WNOE 12-6 REE1 9 5 WFMP 6 3 Z 58 3-1 MJDK 8-9 RKX106 1 WEGN 6 1 Y 95 17-12 WAXY 7-5 Y103 9-5 WAPE 15-10 BJ105 28-22 WSGA 8 5	WFIB 10 15 WTWA 3-1 WANSPH 10 FAAY 7-5 WROV 2-1 CRIOI 1-5 FR09 1-1 WRXY 0-4 RWIC 1 1 KIIE 5-7 RSEI 2-1 RPUR 1-1
MEENTH 4 2 HFI 13-8 HFFC 9 6 B100 10-5 KJR 3-1 KIMN 3-2 HOPA 3 2	955CP 5 2 PM 100 8-1 WHR G 6-4 MIAC 9 6 920 1-1 MRJZ 1 1 MRJZ 1 1	NIDWEST  KOMBPH 5-3  KRKL 1-1  KFYP 10-7  KRC 1 1  KKLS 18-9  MARE 1-1  MREP 16-9  MEAQ 7-4  MS PT 2 1  MNAM 3-1
	HGRD 4 2	WTRU 2-2 WROK 2-2 ROVV 3-2
	WYLC 7-1 KSTP 18-12 K10A 15-11 K10A 15-11 K10A 15-11 REWIFF 1-1 REWIFF 19-14 REWIFF 19-14 RES 1-1 HRE 1 1 HRE	WEST FEMIL 19-9 KSIY 17-14 KC6M 8 2 KSIY 17-14 KC6M 8 2 KSDF 2-1 KSDF 2-1 KSDF 2-1 KSDF 2-1 KSDF 19-2 KSDF

END 23 10 RMJC 51-2 RERN 7-6 FR 7-7 FC Pt 1-1 RIOG 10-7 RC 10-7 RC 10-7 RC 11-1 RIOG 10-1 RIOG 11-1 RIOG 1

DAN FOGELBERG

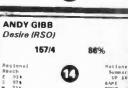
Longer (Full Moon/Epic)
LP: Phoenix



FLEETWOOI	MAC		
LP: Tusk			
171/0	) 1	93%	
Hegionel Reach 8 959 5 904 M 934 W 975	3	Netio Summ UP SAM? DOWN ADDS	

8 954 6 904 m 934 W 974	3	UP 43 SARR 33 DOWN 95 ADDS 0
PI	P2	P3
EAST	BOUTH	EAST
MRLO 10-15 MMBC 20-17 MRBM 10-10 MFII 15-10 MFII 6-10 96ER 7-12 MPGC 3-1 MRAO 10-2 F105 10-7 MRAO 8-5 VPGC 4-5 CNUM 2-2 CKGM 13-14	RAUN 3-1 REIP 8-7 RIMT 9 7 MNOE 3-3 REEE 7-0 MFMF 3-6 278 4-9 MFM 14-15 MARY 6-7 VIO 3 7-3 MAPE 4 14 BJ105 17-15 MEGA 5-6 958CF 1 WBBQ 1-4 PN100 13 15	WJBQ 4-5 WGUY 5-7 MIDF 5-5 MIDF 9-15 MIDF 9-15 MIDF 1-1 WHEA 2-2 13FEA 7-11 F104 15-12 WFBG 5-6 WFBE 6-11 14WF 1-3 WCIR 16-16 BOUTH WAAY 8-11 WHAY 8-11 WHAY 8-11
197 8-8 EVII 16-10	WNBQ 17-17	WERC 2 2
#RD# 15-22	MEAC 12-9	G100 1-11
293 7-7 94Q 2-5 9100 11 24 Q105 7-7 WICY 9-7	WHAC 12-9 92Q 2-2 WENT 1-2 WENT 1-2 WENT 1-2 WATH 13-12 WAYS 3-6 WAYG 16-26	MRIO4 2-2 MFOX 8-3 MCGQ 11-17 MSEZ 3-16 MIBE 16-32 MFLO 8-8 MTNA 1-3
MIDWEST	SALEPAVER T	WANGER 0-5
MLH 10-12 CHEW 18 23 HDWB 14-23 KBEQ 13-6 HGC1 15-26 Q102 2-2 HDWB 14-23 KBEQ 13-6 HGWB 13-6 HGW	MGRD 7 13 MVIC 1 2 ABTT 7-6 EIOA 5-6 ROPH 6-18 EMEN 3-22 EFAV 11-12 REYNEW 7-2	FAAY 2-1 MROV 3-3 CHIO1 7-13 PM 99 11-11 MREY 4-10 FMIC 4-5 F314 2-1 ESEL 3-0 EPUB 6-11
WEST	K1EO 3-4 K293 3-7	MICHWEST
##ARTN 10-7 #FRC 8 7 8100 1-2 #JR 8-6 #JRM 2-4 #OPA 15-20 #UPD 16-15	#2 93 3-7 #15# 3-0 #HB 4-4 WNAP 2-5 #HEE 3-4 WOW 5-5 #EE 3-4 WOW 5-5 #EE 3-4 WO 1-3 WHOT 25-25 WYPM 9-10	# RWBPH 1 1 # RKH 9-11 # FF 7-3 # FF 7-5 # FF 8-7-5 # FF 8-7-5 # MAH 1 6 # TRU 3-5 # ROK 5-3
P2	1	EDAN 3-3
EASY	WEST	WEST
41CC 1-3	FMJ 18-20 FMJC 1-3 FERM 3-1 FERM 3-1 FERM 3-1 FMJC 1-2 FMJC 1-2 FMJC 1-2 FMJC 1-2 FMJC 1-1 FMJC 1-1 FMJC 1-2 FMJC 1-4 FMJC 1-4 FMJC 1-4 FMJC 1-6 FM	#EMI 29-11 #S17 2-1 #CDN 2-4 #DZA 3-1 #BDF 1-3 #QDI 13-3 #BDZ 1-1 #BDZ 1-1 #P#BD 3-3 #REC 6-9 #BEM 2-1

EAST	EAST	BABY
WHEC 1: WERM 1: WIFT 3- 96RH OF WPEZ 4- WCAO 9-	#CIO1 13-13 2 MICC 9-7 6 WPST 4-4 1-14 JSIOS 12-16	WOUY 10-14 win3 3-1 wioy in-18 wrem m 7 when 10-10 13 Peh 40 Ki04 2-2 wrnG 4-5 wyng 9-8 10-8 14-15
CHUM 5-	3 MESO 3-4	3 000 16-13 0010 20-15 0111 22-16
293 6-5 940 4-4 9100 11 0105 10 HICY 19	-13 BAUR 6-3 #78A 24-22 #18F 14-13 -0 #18T 19-14 18 WT1# 12-13 WMOE 30-7 #EEE 31-10	WHRY 7-39 WENC 31-0 G100 5-2 FRIO\$ 6-4 MFOR 9-6 MCGQ 13-16 MSEE 7-6 MISE 7-3 MFLS 16-18 MAMSFR 13-1-1 MAMSFR 13-1-1 MAMSFR 13-1-1
#18 d-40 CRIM 19 #DWH 5 -6 #81Q 13- #8CQ 11- WGCL 19- Q102 9-2 WEUU 17-	19	C#101 1-3 PR 99 8-2 W#EY 7-5 FWEC 2-2 FILE 13-C EPUB 7-13
WORY 11- WERT RF1 10-1 0100 24- MJR 5-9 FIRN 4-3 KOPA 36-	B MIGA 6-2 955GF 7-6 FM100 17-14 MH8Q 12-12 MHAC 17-15 920 11-7 MBRE 3-6	ROWBYN 6-7 RESS 7-7 RFYN 7-6 RESS 5-3 WEND 6-3 WEND 26-10 WEND 26-10 WEND 10-9 WEND 10-9 WEND 10-9 WEND 10-9
	WERD 12-10 WHIC 11-B #BIT 17-16 FBIT 17-16 FIOA 6-7 BOTH 23-21 MMD 7-3 BIT 18-10 BIT 18-11 BIT 1	WEST 14-12 FSST 4-10 FSST 4-10 FSST 4-13 FOOT 11-1 FOOT 5-5 FOOE 5-5
	#MJC 15-10 REMW 11-10 Y94 14-6 #MOV 15-10 #INCU 13-13 #EP# 16-10 REMP 12-19 FGW 12-11 #ICW 27-21 FENO 6-5 #WU 5-1 #WU 5-1 #WU 14-25 FT#7 7-10	



M 731 W 754		DOWR ADD3
Pi	P2	P3
EAST	EAST	EAST
MABC 35 29	WFBR 25-22	WJ8Q 21~
WILLO 24-21	WBEHPH 25-18	MCUY 28-
WHDC 6-28	WBBF 24-20	winz 27-2
WRBW 25-25	MBI1 q-38	MICY 29-2
WFII 20-17	WT1CFH 26-24	MTSN 23
MIF1 4-29	KC101 20-18	MHEB 32-7
MCAO 16-12	W1CC 24-16	1 37 EA 22
F105 31-24	WPST 30-27	R104 d 1
MRKO 25-20	PHO-PH 20-14	WFBG 26-1
MPGC 20-19	JB105 23-15	MANG TB-1
CRG# 30-23	WAEB 20 17	14MR 20-2
	0106 35-30	MC18 30-2
BOUTH	HEBO 17-10	Will on
	WHYN 29-33	
EALT 9-55	149 32-30	BOUTH
KRBE 29-25	WKEE 27-20	
293 18-15		MAAY 25-8
¥100 25-17	BOUTH	MHHA T&-T
0105 20-16		MEUC 18-1
MECY 26-23	RAUN a-28	C100 51-1
	RTSA 21-17	RX104 22-
185WGBI	KELP 30-24	MFOK 25-2
	#INT 23-20	ACC0 38-5
CREM 21-21	WT13 11-9	MREZ 16-1
KSLQ 28-23	MMOE 20-9	MISE 20-1
KBEO 33-30	REEL 27-26	MTHA 25-2
MCC1 30-19	MPH / on	MANSEM 32
0103 18-13	2 90 20-13	EARY 22-11
W8UU d-22	MJDX 15-11	
MOKA 54 Ta	EXX106 55-18	C&101 55-1 RBOA 50-1;
	WSCN 26-20	Ck101 55-1

WT1= 11-9	WSEZ 16-14
MWOE 20-9	MIRE 50-18
REEL 27-26	MFIB 27-24
WPH / on	MTHA 25-21
2 90 20-13	MANSPH 32-
MJDE 15-11	KAAY 22-10
EXX106 22-18	MROV 20-13
WSGN 26-20	CK101 23-1
Y95 29-23	PH 99 25-22
WAXY 22-19	MENY 30-26
	RMIC 34-14
WAPE 21-17	#11 # 12-7
BJ105 10-27	RSEL on
WSGA 20-18	RPUR 17-10
955GP 27 17	
WBBD 28-20	AMPWEST
FM 100 22-20	
WMBQ d-30	EFRC 25-20
WIAC d-10	EHIS 4-27
920 24-19	WAER 23-20
MSRZ 22-17	WRER 36-26
WRJE 26-22	WS PT 26-20
WHOM 19-15	WKAR 25-16
MR1 # d-20	WTRU 27-25
WAYE 17-15	MROF 28-26
MCH 9 33	KDVV 25-20
WRV0 22-17	
	MARKET

22-17	
	HUBBIT
FT	
	MRIA 35-18
34-25	EDEA 33-18
25-17	#8DF 22-21
23-19	EQDE on
26-16	#BOZ on
17-13	EOOE 9-30
25-16	KF ID 24-16
77-24	EREC 30-27
10-27	FD TM 19-11
1.3	
9-10	
1-15	
-27	
2-21	
-15	
4-18	
2 1 2	1

MHOT 32-15	
WEST	
KHJ a-28	
RMJC 16-13	- 1
KERN 30-22	- 1
Y94 20-17	
KROV 20-15	- 1
FJR0 d~30	- !
KTAC d-28	- 1
KGW 27-19	- 1
KEBO 29-23	- 1
FRUX 27-21	- 1
rng 23-15	- (
LLEA 31-50	- 1
	- 1

MVIC HSTT RIGA FOPM HWEN ERAV RIEO WHE 1: WHEE 1: WHEE 1: WHEE 1: WHEE 2: WHEE 2: WHEE 2: WHEE 2: WHEE 2: WHEE 3: WHIT 3: WHIT

Hatlonel Summery UP 80 SAME 16 DOWN 3 ADDS 17

P3

HAAT On WHAT ON WHAT ON COMMITTEE OF COMMITT

EREE a-28 RERC 10-27 MARK 30-27 MERR d-35 WEAT a WEAT a HOVV a

TOM PETTY & HEARTBREAKERS
Refugee (Backstreat/MCA)

P2

RAUM = 29 FTSA 28-28 HTTSA 28-

Demn The Torpedoes
Regional 116/17
Rasch
1 49
1 59
1 79

REARTH 29-25 MFRC 16-12 0100 22-10 FJR 14-11 HIMH 29-25 MOPA d 29 KUFD 1-2



Pl	P2	P3
PRAST	SAST	4AB1
9527 6	wicc on	m1CA 9-38
	140 a	MC1R a
BOUTH	WREE a	WELL a
unne a	BOUTH	800794
Name of Street Contract Contra	MPRF a	G100 a-10
	ERR104 m	w15% a
wiß en	956GP a	MANSEW OF
WHI 1 32 27	weed a	WROV #
MODAL O		C#101 a-1
0000	MINORETEST .	EMIC +=dp
W007	avic .	MIDWEST.
	£293 a	
m38 d 23	WMAP n-27	NFYR a
RIBH A	WHITE A	MARR o
EUPO on	400 a 40	WREE a
	1	WEST 4129
	m487	
		W997
	1250 d 20	
	ETAC OD	WCBN a
	1800F 4-27	RBDF en
	#EUC a	EQ01 a
	EFNO e	RFIED a
	EBUS 0-38	HREC 8 25
	MRG a 37	EDIN A
	ETHT 4-28	

	ETHT 4-28		
RUPEI Him (A	RT HOLMES		
	mers in Crime	88%	
	1		sational dummary up 130 same 15 DOWN 0 ADDS 15

PI	P2	P3
LAST.	BOUTH	EAST
	gnum 17-13	WJBQ 14-13
M 0 d 10	ETSA un	WGUY 6-17
FIL 0-3:	1617 n 35	W182 6-30
968H 20-15	x10T a	MERN 22-16
WPE2 18-14 WCAO 71-16	WT18 32-26	urmEn 14-11
	MINOS 26-27	13FEA 18-10
F105 #	mggt 38-30	MFBG 23-13
MPGC 30~20	wFmF 29 24	MABL 38-30
CECH 25-55	1 98 23 23	14ME 0-0
CROM Shanes	WUDR 10-11	MCIB 9-58
The second second	ERREDS 0-39	mall 17-13
HOLTH	WS-CH 25-24	
EV11 0	T 95 d-20	BOUTH
293 24-16	MARY 4 11	
940 18-14	V103 27-23	MART 27-24
0105 22-17	MAPE 23-20	MHHY 28-19
mICA 10-52	03105 20-14	WERC 22-16
MICA 10-23	w#GA 21-19	G100 24-17
PERMIT	955GF 12-16	ERLO4 21 10
	weng 10-22	#FOX 29-24
CRI W 20 . 5	PH 100 d-13	MCGG 25-18
1610 71 71	whee on	MBEZ 17 15
WOLL OUT	WEAC #-28	wist 37-19
2102 27-22	970 33-33	WFIB 32-27 WTMA 30-24
H200 13-15	FREE 9-53	WANS PR 30-24
wU67 10-25	WRJZ 10-9	KAAY 25-19
	imox 26-17	CE101 14-0
W997	will an	FR 99 24 1.9
	MATS 26-20	WEST 3 37
BERRYN 24 1	g srCat a	ENTC 29-11
EBIA 72-22	RBAD 10-18	811E 28-19
SFI a		#SEL #-25
EFRC 31 24	MICHIES!	gpun 33-20
B100 25-21		Bron 12 80
HJB 21-14	WV1C 26-17	MACHINE UT
H1MH 25-20	ESTT .	
€DPA d-10	giga on	HOWBER 34 :
	SOFM 28-18	RENI 20-15
P?	EBAV 21-20	KERC 17-11
	ELEO 22-14	ERS 6 25-21
EAST	82 93 20-14	MARL 29-25
	w198 22-17	wnen 39-21
MENU 55-50		WS PT 22-19
W01979 19-1	WBAF 10-24	WMA# 6-25
WBBF on	IMES 24-15	wTRU s-30
MARKET OF		

		MISS 34-15
I a	MICHIGHT 1	I REEL 6-25
mc 3 24	Control of the Control	gPUR 33-20
100 25-23	WY1C 26-17	
IB 21-14	ESTT a	MALESTER ST
MH 25-20	gIGA on	
PA d-30	1 KOEM 38-18	EQMBES 34 3
80 a	6 with 28 1.7	RESI 20-15
Pt	EBAV 21-20	KERC 17-11
	ELEO 22-14	EKL6 25-21
AST	82 93 20-14	<b>MARL 29-25</b>
	w168 22-17	wnen 29-21
EDB 53-50	1 wmg 22-20	WS 07 22-19
91HTH 19-9	WBAF 30-24	wma= d-25
BBF on	WHEE 24-15	WTBU 8-30
Bll on	MOM 30-19	MPDE 30-16
TICPM 29-26	M22P 0-28	EDVV 14-10
C101 18-18	HDC1 o	
ICC 21-10	921 24-21	WEST
PST a	MCHD 38-33	1
SO-FR on	WHOT 21-16	ngul a-40
B109 31-23	Aun. 31-10	ESTY 28-21
AEB 10 26		ECBW 10-24
104 9 54	WEST	EDZA an
EDO 25-17		EBDF 24-19
NYB 34-24	ERJC 27-23	FOD1 24-17
40 31-24	EMJC 27-21	EBO2 4-38
KUE 25-21	EEBH 26-19	#00B 37-19
	A 24 33-30	EFED 20-14
	EROY 24-22	EBIC 28-23
	= IMG 11-10	#BIR d-25
	#JRB 19-13	
	27AC 6-27	
	ECPS 23-15	71
	ERSP 29-23	VI
	RCM 31 10	
	BE=0 35-20	1
	Enum 17-13	
	ENG 27-21	
	ETET 16-7	
		_
J. GEILS	BAND	
	1- IEAAI A-	aniant.

J. GEILS BAND Come Back (EMI-America) LP-Love Stinks 81/30 44%		
Begiona3 Reach E 554 E 465 H 346 W 629	N&A	Hational Summery UP 24 EAME 25 DOWN 0 ADDB 30
PI	P2	P3
MEDW on MIF1 on 96HH a-2B MPE2 a F105 d MBND d-22 CNUM a	WRENTW a-35 WICC on PRO-PR a JB105 d 33 WAES on WRYN d 40 16Q 30-26 WRIE on	MCMY d-27 W187 d-34 W1GV 26-20 E104 27-19 WCIR a WRII 0-29
BOUTH A	BOUTH	MAAY on
ERB4 on 230 on Q105 on MLCT d-28	HTSA a HTSE d-34 HTGE a HTSELO6 a WSGH d 36	WERC a G\$00 a Ex104 an WEES d 40
MGC1 on MGEY on	795 a 7103 37-31 WAPE d 29 BJ105 on	MAMSPM on PM 99 a ESEL a EPUP a
weer	958GF on 1680Q d 30 1682 d 28	MEDWIN1
EPRC d-30 EJR on EIRE d 29 EUPD on	1/80X a 1/8 VQ 29 22	MEAQ 0 WEAQ 0 WSPT 28-25 WMAR d-29
	MAIC 9 33	W007
	RICA a ROPM a S293 on HISM d-29 HMAP on WMEE on MOM on 928 on	REMI a  KSAY on  RCBN a  RDSA a  ROD1 a  RFND a
	w887	
	EDV a EDV a ELUC d-28 ELUC d-28 ENVR on	





	MJC d-22 (EBS d-27 794 27-24 1807 d-30 (BBP d-28 (EWO a (TET on-dp	
KOOL & T		
113	725 629	6
ongional Basch g 674 s 684 H 485 W 914	BREAKER	Wational Summary UP 22 SAME 16 DOWN ADDS 25
Pi	P?	PS EAST
MARC 23-10 MIXO 4-27 MPEI on MCAO 18-14 MREO 4-28 MREC 4-30 CRCM 6	REIP e-32 EINT d-35 ETH 23-7 ENOS 39-24 ESEI 36-32 EFF 6-28 EFF 22-22 EFF 22-218	MCIN on MCIN o
### ##################################	WARY on 103 17-14 WAPE d-27 9J105 33 30 WSGA 18-14 955CP d-28 WBBQ on PRIQU 2)-19 WKBQ d-27 WKBC con 920 d-29 WHILC on 920 d-29 WHILC on WARS 20 16 WHILC on WARS 21-18 WHILC on WARS 21-18	MAAY 26-21 MHRY 15-9 MIRC 23-21 KALOG 26-24 MIRC 24-19 MIRC 24-19

ESTT e-26 EWEN d-16 ERRAY B ELIEO d-37 W15R on WWB 18-14 WRCE a WFOT 21-16 WROT d-27

WHST ENJC s-20 SEN# 21-10 HING o NJRB o FTAC on HCPH d-29 HENO s-20 HING 37-31 HTST 27-17

P?

WFBR 26-17 WFBR 26-17 WBERFR a-28 WBERFR a-28 WBER 27-20 CC101 29-27 WICC a WFST on PRO-FR 22-20 JB105 34-25 WARB a J104 on WHRD 27-18 WHRD 27-18 WHRD and 4 MEEE d-29

KQMBPN 37-3 REEL 25-23 RELS on WARDS d-21 WEAR a EDVV 6

WEST

78/1 Regional Reach E 42% S 42% N 41% H 47%	N & A	Hations Summery UP 48 dant 19 DOWN 2 ADDS 9
FIL on lotte to the south	P2  LAST  WB11 0  WTTCPW 0  EC101 0-20  M1CC 20 20  JB105 n-32  M1BO 0-20  M1PW 30-25  MEEC d 38	EAST  MJBQ 19 17  MGUY on  M1GY 16 17  WTSN 6  MHEB 40 36  13FEA 25-21  WC18 d 28  MXII an
DMB a-25 940 40-38 940 40-38 961 4-38 18UU 15-13 WEST URLA ON 1UNN ON 1OPA 26-24	WOUTH  WTIN 31-26  WHOS 23-23  198 6-7  MART on  T103 21-15  9350P on  MRRE 23-20  MRJE 23-20  MRJE 23-20  MRJE 23-21  MRTS 29-21  MRTS 29-27	MANY 13-12 WHMY 14-12 WERC 21-20 WFDE 27-23 WCGC 0-28 WERE 36 30 WIRE 37-30 WIRE 37-30 WIRE 37-30 WIRE 38-24 WERT ON ELLE
	HVIC 39 20 HOPM on HISM on WMAP 34-23 WHEE on HOM on HEEP 20-24	REAL 13-10 REAL 13-16 REAL 0-16 REAL 0-16 WHERE 0-19 WHERE 0-19 WHERE 0-19
	994 18-16 FING d-24 HJRS 30 24 HJM 30 26 RENO a-30 ERUX on	HEMI 6 33 HEBLY 6 38 HEDRA on HBDF 14-14 HQOI 6-30 HBOE 25-10 HFKD on BBIR 6-2B
LP: In Thro	he (Swen Sough The Out Do	Song) H% Varional Summery UP 74
Fool In 7  In Thro  Regional Rach S 364 B 606 R 619 W 675	The (Swen Sough The Out Do 11/3	Congl Nor 11% Varianel Summer 74 AME 19 DOWN 15 ADDS 3
Fool in T LP: in Thro 1. Regional Basch r State Reg	The (Swen Sough The Out Do	Varional   Varional
Fool In T  P: In Thro  Inequinal Basch I S-14 Inequinal Basch I S-14 Inequinal Basch I S-14 Inequinal Basch I S-14 Inequinal I	P2  BOUTH  BAUT 10 %  FEEP 34-10  FEED 34-10  BAUT 10 %  FEED 34-10  F	196
Fool In T  P: In Thro  Regional Basch  7 184  8 61  8 184  8 61  8	P2  BOUTH  GAUM 18 1  EEF 38-10  GIFF 38-1	Song

10	Games 05/38 5	7% Matjonal
Regional Reach E 674 S 524 H 454 H 959	NAA	Summary UF 44 SAME 23 DOWTH ADDS 38
Pı	P?	P3
EAST	EAST	MJBO 22-14
MILO on	MPBR a MBEHFM 0-32	MC04 0
96EE 27-20 MPEZ 27-29	wall a	WTS# 0-23
F105 d 33	WTICER .	13FEA 16-14
CRGM +	MPST 0 JB105 o	MFBG 6-33 14WS 29-26
BOUTH	Q106 a MEBO d-27	WCTR on
	миум d-38	Mail on
193 25-17	140 on WHEE on	BOUTH
MIDWIST.	BOUTH	MAAT on WHITE a
	290 24-24	WRRC 25-23
ESLQ a-31	MARY OR	G100 a-29
EBEQ 33-29 WZUU 25-19	WAPE on WSGA 23-21	WEEZ 40-37
	9550F on weed d-29	WISE 36-39
WHEN T	with 0 on	WTMA 17-11 WAMSFM d 31
EFBC on	MEAC on MSES d-29	EAAY on
	WRJ2 33-29	CB101 33-31
	MAYS 32-23	MESTY 0-30
	MIDWEST	EILE a
		MPUB on
	EOFR on 29-20	MIND WILET
No.	ELEO 4-29	s gars ent a-31
	wasm on	EERC a-31
	MONEE on	WARA d-32
	WZZP a	WROR e-28
	wHOT a	west
	WEST	BENT .
	EURJC a-30	#S17 0-29
	HERM o	ECBN a
	EBOY on	EBDF 27 23
	EING 20-16 EJRB 29-23	smot a
	ETAC a	EDOR 0
	ECPH &	ERLC on
	EEMO 0	1

130 Regional Reach E 771 B 704 H 704	20 20	Wational Summary UP 10 BARE 11 DOWN ADDS
Pi	P2	P3
MAST  MISTO 21-19  MISTO 21-19  MISTO 21-19  MISTO 21-20  MISTO 14-19  MISTO 23-20  MISTO 14-11  MISTO 23-20  MISTO 13-11  MISTO 23-20  MISTO 13-11  MISTO 20-27  MISTO 29-24  MISTO 29-24	EAST WITH A STATE OF THE STATE	GARTY  #200 20-1  #200 20-2  #200 20-2  #200 20-2  #200 30-2  #200
	WIDNESS WIDNESS TO 29 PSTT 6-25 PSTT	### 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4

PI	P?	P3
EMET	LAST	SART
6786 21 21	#200 mm	wGUV He
w1F1 13-14	WPS7 5 42	WF9G 20-1
	204 20 25	WE18 68
BOUTH	WEEK 19 34	BOUTH
2.93 %		
2105 4-28	BOUTH	withc a
	w711 16-20	*E104 3-1
MEDICAL BY	HART .	MCGG #
*Dw9 18 16	1161 46 39	WHEE 99-1
4310 + 34	BRREUS 20-17	#180 70 Z
E819 35-37	¥ 95 28 - 2 ;	#F18 34
WOCL OR	(101 15-10	WARSEN A
0103 a-10	MAPE 10-13	PR 15 13-2
MORA PV	BASSF on	# RAY III
	400 10 9	#\$1 C a
WEST	920 13-12	EPUR 11-1
1.70	WB82 28-25	
time on	wh J2   7   19	MINDSHEET!
EDF# 38-23	WOOL AT 8	#88C 29-2
EUPO 5-0	WRV0 21-15	MARR OR
	2017	w#PT 5 3
	AMICHA/EST	иман 27
	HWIC 33-23	1015.07
	1213 on	
	H109 A	#CBH 23-
	whaP on sett on	EOOI NO-
	MARK OU	#00# d 2
	921 00	FFED an
	WHOT 6	ER1C 2-1
		ED [R a-3
	WEST	
	ECAN 4	
	T94 on	
	6JRB on 6RSP 14-5	
	EBUE 0+36	

4 HIGT dp 1378 WEST 1 W	7 15 7 14 30 - 28 15 d - 36 16 on 20 - 26 TH 7 14 B 1 24 - 9 1 24 20 2 4 - 25 2 3 3 - 25 1 d - 20
## ## ## ## ## ## ## ## ## ## ## ## ##	T 15 7  LA 30-28  C d 36  On 28-26  TH  T 14 B  C 24-9  E 24 20  C 24-25  C 33-25  E d-20
4 HIGT dp 1371 29 WP86 wC18 w111 eout 1 HEAT 1 HEAT 17 WCG 13 WS21	7 15 7 14 30 - 28 15 d - 36 16 on 20 - 26 TH 7 14 B 1 24 - 9 1 24 20 2 4 - 25 2 3 3 - 25 1 d - 20
dp 1378 29 wree write write write write days identified 17 wree 3 wree write	TA 30-28 1 d 36 1 on 20-26 TH 1 14 B 1 24-9 1 24 20 24-25 1 33-25 1 d-30
29 WF8C WC18 W831 W831 W8AN W8AN W8AN W8AN W8AN W8AN W8AN W8AN	TH 14 B 1 24 29 1 24 29 1 24 29 2 24 25 2 33 25 1 d-20
#C18 #831 #848 #861 #861 #862 #862 #862 #863 #864	on 28-26 TN 1 14 B 2 24-9 1 24 20 2 24-25 2 33-25 1 d-20
MAAT MESC MPCG MSCG MSCG MSCG MSCG MSCG MSCG	7 14 B 24-9 24-25 24-25 23-25 4-20
MAAT HERO P WCGG WSSI MSSI MSL	1 14 B 24-9 24-25 24-25 33-25 4-20
MAAT HERO P WCGG WSSI MSSI MSL	1 14 B 24-9 24-25 24-25 33-25 4-20
# # # # # # # # # # # # # # # # # # #	24-9 24-20 24-25 33-25 6-20
# # # # # # # # # # # # # # # # # # #	24-9 24-20 24-25 33-25 6-20
1 WP01 7 WCG( 3 WSE1 WIS1 WILL	24 20 24-25 33-25 4-20
7 WCG( 3 WSE3 WIE1	33-25 d-20
3 M261	4-30
MISI MPLI	
	35-28
	FM 27-2
	V on
5 who	
MUDV	WILET.
If Qie 1	PH 23-2
	8 d-36
1	0-30
WEST.	7
0.0	
	1 9-33
	C d-23
	9 WEF 20 HEN 20 HEN 20 HEN 20 HEN

	Believer (Ca		TOM HEAR Refug LP: Dec
755 Reach 2 889 5 674 H 774 W 864	13 859	Hetlanel Bunmary UP 229 SAME 14 DOWN 9 ADDS 3	Region Rasch £ 494 684 H 398 W 784
Pl	P2	P3	PI
WARC d 24 WILO 28-26 WILO 28-26 WINC 21-18 WIND 12-9 WIND 12-9 WIND 12-9 WIND 12-9 WIND 12-9 WIND 26-21 WIND 7-6 WINC 26-21 WIND 7-6 WINC 26-22 CHUM 60 DOUTH  PVII 32-17 193 d-27 WICT 32-27 WIND 13-27 WIND 13-	MFBB 18-15 MFBB 18-14 MFBB 18-14 MFBC 18-15 MFBC 18-15 MFBC 18-15 MFBC 18-16	WIND 9-6 WINT 17-15 WINT 13-11 WIND 13-6 WINT 13-11 WIND 13-6 WINT 13-12 WINT 13-12 WINT 13-13 WINT	WEBW 23 WEFT 12-COUNTY 257 6-5 ENDITOR 259 15 259 15 259 15 250 15
	WOMO 19-16		BILI
	HRJC 19-15 ESSH 20-23 194 22-19 EROV 6-29 H34G 7-4 KJRD 23-20 ETAC 24-22		LP: L

0

Another Brick... (Columbia)

3

P2

MERCE 31-26

BOUTH

BOUTH

ALUM 30-26

ETSA on

WT18 5-2

WESC 12-10

WESC 12-10

WESC 12-10

WIDD 8-49

ETRIC 0-29

WIDD 8-49

USD 8-49

WIDD 8-49

WIDD 8-49

WIDD 8-49

WIDD 8-49

WIDD 8-49

WIDD 10-26

WIDD

WYSC 27 18 MSTT 6-29 ROFM on SMEH 29-17 F193 19-8 WISM 20-14 WREE d-23 WOM 52-5 HNCI 23 20 92X on WHOT d-24

HHJ 4-30 EZRH 0 Y96 26-25 KROY 22-17 EJF9 12-6 KTAC 29-23 ERSP 16 7 HGW 29 20 ELUC 22 19 ERUZ 39 30 ERUZ 39 30 ERTET 29-22

W281

ADD 20 ARE 12 OWN 0 ARE 12

P3

WGHY 2n-15 H182 2-39 H104 e WFRG 20-22 HYRE e-27

MAAY 29-20
MINTY d 25
MERC d-17
G100 26-21
E1104 27-1
MCGQ 10-23
MET2 20 11
METE 9 4
MFTE D-13
MANSFM 20METO 22-2
CS101 11-6
METY d-29
METC d-30
ETIC d-30
ETIC d-30
ETIC d-30
ETIC d-30

KOMBFH 32-21 FERC 0-30 MARK 22-13 MEAG 0-4 MEAG 0-3 MEAG

REMI e MBIY on MCBH d-31 MDZA d-28 MQDI on MBOZ d-30 MCOM 30-24 MFMD d-36 MRMC 24-17

mean

127/20

PINK FLOYD

LP: The Wall

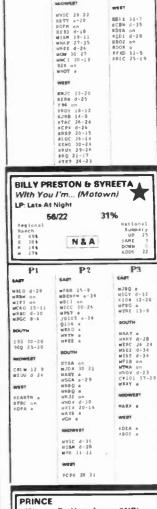
Pi

MABC a-40 aNBC m-29 m1F1 19-14 MPE2 d-29 F105 d-31 MPGC m-11 CSUM 18-10 CSCR on

£97 1-1 ERBE 10-13 £93 29-23 54Q 9-6 Q305 15-13 W1CY 23-13

WLS d-25 CREW a-27 RDWB 21-12 RWB 23-17 KSEQ 23-18 RBEQ 37-34 WGC1 11-1 Q102 23-18 WORY on

### 4-27 #### 4-27 #### 4-27 #### 5-26



I Wanna Be Your Lover (WB)

17

FTEA 1-1
RE19 3-6
RE19 3-6
RE19 3-6
RE19 3-1
RE1

MOGRD 11-5
MYIC 19 26
MSYT 12-22
EIOA 19-16
EOPM 0 27
EWAN 5-4
MISA 9 9
MYRE M 13
MOW 2 3
MYRI 10-6
928 12-7
MOM 26-23
MYOT 4-3
MYRE 20-19
MYET 10-9

Mations3 Summarp UP 64 SAME 16 DOWN 62 ADDS 4

РЗ

MGUY 3 4 MIB2 15-2 MIGY 87 2 MYDG 17-1 MYRE 3-2 MCIR 2-3 MHII 9 6

MAAY 2-1 MHNY 3-9 G100 9-10 RRIO4 9-16 MFOR 10-6 MCGQ 4 3 MSEZ 5-20 MISE 5-5 MFID 4-20 MABEFWH 6-1 RAAY 00 WRDY 13-21 FMIS 5-5 CRIO1 8-17 FMIS 6-6 WRIY 11-11 FMIC 23-21 FMIE 23-21 FMIE 25-21 FMIE 25

MADDWEY

MARK 12-9

WREM 22-17

WREM 22-17

WREM 22-17

WREM 25-14

WRAM 36-18

KDVV 11-9

WREM

ESTY 16-12

KCOM 13-9

KCOM 13-9

KCOM 2-2

KCOM 2-2

KCOM 3-9

KCOM

123/1

Ρı

WXLO 5 7 WCAO 2 24 P105 13 15 WPGC 6 16 CRGR 6-6

RSLO 7-9 FBEO 10-7 WGCL 12-13 WEST ETARTH 14-RF1 23-31 EFRC 7-10 B100 8-6 EOPA 6-10

P?

MBENTM 26 MBDF 0 19 MBDI 0-11 WTECFM 6 4 RC101 3-5 JB105 6-8 MARB 5-3 Q106 7-7 WRED 10-16 WEEE 9 5

BOUTH EVII 15-15 ERBE 12-9 Q105 6 15 WLCY 7-4



QUEEN	
Crazy Little Thi	ng (Elektra)
178/0	96%
Regional	Metione
1 1014	URD 41
1 (1)	2 UP 1
- 314	Differ to 1.5

Pi	P2	UP 1 ARI 1 DOWN 15 ADD
BABT	BABI	EAST .
w4p 3 15 w10 10 10 w80c 20 24	HYBR 1 1	нляр 12-1
white 20 24	white the same of	MINQ 12-1- WINT 4-2 WINT 9-7
WERM 5 1	HB11 4	WIGY 8 2
9 DI 111W	while a service and a service	WTGH 6 4
ASER 2 2 MILI 0 2 MLII 10 0	1.101.00	
WP42 11	WEST 1.1	E104 14-11
WEAU L-L		
P105 111	38165 6 6 WAED F-1	1485 0.5
WHEN DI	MEDI T-1	14MP 9 5 WC IN 18 9 WHIL 16-16
CHUM 1 1	MARK T-1	
NAME OF THE OWNER,	140 0 3	BOUTH
BOLFFH	MEER 4 1	
	SOUTH	WAAY 9 7
797 7 2 HVII 9 24 HRBE 2 1		WAAY 8 7 WHHY 4 2 WERE 7 5 GIOO 7 3
REBE 2 1	#AUM 14 6 #78A 22 20 #E1P 32 #1N7 0 3 WTIR 5 1	G100 7-1
2 91 1-2 960 1-2 9100 20 8	#78A 22 20	MEON ALL
A100 50 8	0 [ N7 0 3	
Q105 4 3	wTir i=1	49.65 1-1
RIA IN 14	wwor 1-1	WELD II
MICHIGAN	WHOS 1-1 REEL 18-4 WPHP 3-2	HAMSPN 6 3
with 14 2	1.00   3   1.3	HAMSPM 6 3
	MJCK 10-15 RRT1 0 4 4 H GM 1 1 V 95 14 11 MARY 1 1 BJ105 21 10	C#101 5-1
	MINIST STORY	PM 99 4-4 MREV 3-2
+86 1-2 H-1 1-8	¥ 95 14 11	
VIII2 1 4	HART 12 1	RILE 17 11 RHEL 5 3 KPUN I 2
w2 == 1 == 1 1	BJ105 21 16	1601 5 1
HEY H. J.	MIGA 6-4	KPUN 1 2
WEST	BJUS 21 18 WORD 1 1 FRIO 6 2	PROWEST
A 17H	LH 100 P 5	disches 12.0
NULA .	WHO 7 10 0	FUNDER 13-8 FEXT 6-2
101.0	970 9 8 #592 8 3 #832 5 3 #408 16 9 #88A 14 11	
10 1 0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	H572 8 3	FKR: 5 2 FFE 20-11
100 110	MRJZ 5 1	MAKE 2-2
14 N S	MREA 14 11	WRER 17-14
FA 1 7 1	WAIL 14 11 WAYN 2-2 WGH 1 2	MARKET 1.5 9
	#BV0 5=21	WTRU 11-7 WROK 8-6
	MINISTRACTION	NEON TO P
	muRO 16 4	WEST
	HURO 16 4 HV2 * 4	1 NEWS 16
	F TT 1-5 FINA 16-8	HEHT 16-24   K-17-7-2
	a firm had	RCBN 1-1 RDZA 6-5
	**************************************	
	FIYNEN 14 11	HQ01 20-12
	*160 + 28	#80Z 15-7
	#293 2 1 WISH 5 2	FEXD 10-13
	W15F 2 3	TERLS 9.5
	MMAP 8 4 WHEE 2-2	FRIM 6-4
	WHEE 2 2 W ™ 7 2	
	WNC1 14-5	
	MH T 1 2	
	HH T 1 2 WYPH 17 1	
	WEST	
	RH3 5-4 FHJ: 1:-5 FERN 5 2	
	KERN S 2	
	RHOY 11	
	57AC 5- 87P# 6 8NG 2 2 85w 10 4	
	ENGIP 2 2	
	Now 10 4	
	ATM .	

How Do	I Make Yo	T u (Asylum)
14	13/22	78%
Regional Reach E 775 G 625 M GG	25	Het fan Budde UP I ARE Dinen Adus
PI	P2	P3
BAST	BAST	BAST
MARC un	MBFHFH 17 2	y way .

PI	P2	P3
BAST	BAST	BAST
WARC on whec 22 25	WBFHFH 17 22	MODA .
MEDIU III	WELL 4-37 WTICPM 37-32	MIBS 4-35
WIFT 21 15	WICC 26 19 WPST 26 18	1 1F EA 24-1
96EN 20-24 WFFE 20-27	PRO-PH a 24	1 1PEA 24-1
WIRD 10-27	JB105 28 26	WFBG 34 24 WFRE 4-27
CHOM 9 50 MAGC 9 50	WARH   1 27	1 dM 0 a 2 0
CRGH on	Q106 0 30 WERD 20-25	Will 25-22
BOUTH	MMAN 9 37	BOUTH
	140 d 29	BOOTH
940 24 19	BOUTH	WARY on
MICA 4-34 0102 9 38		WERC 24-19
	KAUR + 10	G100 29 25
MICWEST	KTSA on FEEP a 36	WFOR 30 27 WCGQ 29 24
Calw a 25	WILL O 19	WEEE 25-21
EWR 21 14	MNGE 37-32 REEL a	WIBE A
KB10 20-14	MPMF 10-25	WTMA a
RBEQ on WGCL on	MIDE o 28	MANSPH 36:3
WGC1 on 0102 24 20 WOFY 11 28	WHGH 30-28	Chio! 30-30
MONA 11 58	MARA 9-34	FH 99 14-31
WEST	WARY 0-24	MKRY 0-24
	WAPE d-10	K14E d 29
FEARTH 28 32	BJ105 g-38 WBGA 27-25	EPUN 32-17
PRC on Blood so	95807 29 24	
B100 d 30	MBBQ d-27 PM100 on	MICWEST
HENN A	WIAC on	RQWHPH 38 3:
ROPA d 15 FUPD 28 26	MREZ d-24	EFEB 0-24
	WRIZ d 24 WRIX B dp WAYE on	WARE d-30 WREH 38-29
	WAYS on	HEAD a
	WGH d 24 WRVQ 29 24	WEPT 24-17 WNAM a
	MIDWEST	HTRU 4-29 KDVV 23-19
	MAIC 19 30	WEST
	ESTT 4	
	KIOA a-25 KOPM on	RCBH 34-22
	KLEO 25-21	KDSA d-29
	MISM 3-30	MBDF on
	WHB 21 18	1802 90
	WNAP a-22	HOOK 9 53
	WMEZ d-25 WOW on	KPKD on KRIC 27 24
	WOW on 92X a=24 WORO 32-29	KBIH a
	WORD 32-29 WHO7 d-22	
	WEST	
	HMJC 10+27	1
	#ERN 0129 Y94 d-26	1
	KROY 26-20	
	KJRB 31-25	
	RTAC on RCPX d-23	
	ERSP 27-21	
	RGW 28-27 REUC 30-22	
	KRUX 30-24	1
	KTRT 26-24	

3

SHALAMAR The Second... (Solar/RCA)

Reylandi Reach		0% Watlund Summar UP 14
8 935 M 801 H 895	0	SAME DOWN ADDS 1
P1	P2	F23
MABE 0:6 MILL 0:5 MIL	MEDIE 10-1 MEDITE	MJBQ 14-1 MGUV 8-1 MGUV 10-1 MGU

SPINNERS

	142/11	78%
Regional Beach E 864 B 854 M 665 N 725	12	Mations Summer UP   1 SAMP Shub   ADD:
EAST P1	P2	P3
MANU (2-)- WALL 3 2 WALL 3 3 W	WEBS 7-5 WEBP 6-17 WEB1 17-14 WT11-17-14 WT1	MART   1   1   1   1   1   1   1   1   1

0

TOTO

DONNA SUMMER

ZZ TOP I Thank You (WB) 89/16 Buesery UP 48 SART 24 DOWN 1 ADDS 14 8 684 N 344 W 364 NAA PI P3 WGUY a Wist d-33 WFeG 25-23 WCIR en WHIL 27-29 BOUTH BOUTH

RAUM 16-12
RTSA ON
WTIE a-40
MYDIE a-40
MYDIE d 38
REEL 20 22
MFMF ON
RUBEIDS a
WEGN d 32
Y59 a
Y501 d-34
MYGN a-31
998GF ON
WHING 18-16
MYGN 29-26 297 5-10 ERBE d-27 940 28-24 U105 10-25 WICY A NACHWE BIT RPI on RJR 31-17 RIMW d 10 ROPA o RUPD 20-23

R&R/Fridey, February 8, 1980 920 d-25 WREE 30 27 WREE 30 16 WREE 33 18 WREE on WRVO d+22 HQMRPH 30 20 WRED 0:30 WRPT 23-10 ECOM a #D3A on HBDP a #BDD d 20 RODE on EFRO on BRAC 31-10 FBIH 20-10 MVIC 38 21 EOPH on MM 28 -39 ELEO d-30 EI92 d-20 WhAF 28-29 WHEE on MOM 28-28 B21 on

# **Others Getting** Significant Action

(Continued from Back Page)

RUSH "Spirit Of The Radio" (Mercury) 15/8
Moves: Up 4, Same 3, Down 0, Adde 8, CKGM, KBEQ, KCPX, KRUX, WFBG, KQW8-FM, WSPT, KFXD, CHUM 22-17, KWK 13-7, KSLQ 21-17, KUPD 29-25. WSPT, KFXD, CHUM ZZ-17, KWK 15-7, KSKU ZT-17, KUF D Z-2-20.

GARY NUMAN "Cars" (Atco) 15/6

Moves: Up 4, Same 5, Down 0, Adds 8, CHUM, JB105, KEEL, BJ106, KZ93, WFBG, KCBN

ROCKETS "Desire" (RSO) 14/8
Moves: Up 0, Same 8, Down 0, Adds 8, Q105, B100, KUPD, 96SGF, WBBQ, WSKZ, WNOX KRLC.

WHISPERS "And The Beat Goes On" (Solar/RCA) 13/8
Moves: Up 4, Same 1, Down 0, Adds 8, KRLA, WBEN-FM, WBLJ, WNOE, WHBQ, KHJ,
WSEZ, FM99.

WSEZ, FM99.

COMMODORES "Wonderland" (Motown) 13/2

Moves: Up 6, Same 6, Down 0, Adde 2, KRBE, KJR, WNOE 34-30, KEEL 37-34, WCIR 27-22.

BOOMTOWN RATS "I Don't Like Mondays" (Columbia) 13/1

Moves: Up 6, Same 6, Down 1, Adde 1, BJ105, WIFI 29-27, KJR 25-23, WSKZ 12-8, WSPT 29-24.

29.24.
SISTER SLEDGE "Got To Love Somebody" (Cotillion) 13/0
Moves: Up 10, Same 3, Down 0, Adds 0, KC101, KXX106 17-14, Y103 22-18.
PRETENDERS "Brass In Pocket (I'm Special)" (Sire) 12/6
Moves: Up 3, Same 3, Down 0, Adds 8, Q106, KXX106, KJRB, WROV, FMS9, KRLC, 94Q 29-22
JIM KIRK & TM SINGERS "Voice Of Freedom" (Capitol) 12/3
Moves: Up 0, Same 9, Down 0, Adds 3, KVIL, WFBR, 13FEA, WXLO on, WRKO on, KEARTH on, KFRC on.

on, KHIC On.

BONNIE POINTER "I Can't Help Myself" (Motown) 12/2

Moves: Up 8. Seme 2. Down 0, Adds 2. KVIL, WGCL, Y100 15-11, WNOE 38-34, WCIR 14-11,

WTMA 6-4.

RUFUS & CHAKA "Do You Love What You Feel" (MCA) 12/0

Moves: Up 8, Same 3, Down 3, Adds 0, KOPA 29-27, BJ105 12-10, CK101 23-20 Moves: Up 6, Same 3, Down 3, Adds 0, KOPA 29-27, BJ105 12-10, CK101 23-20.

DANN ROGERS "Looks lijke Love Agein" (International Artists) 12/0

Moves: Up 6, Same 4, Down 2, Adds 0, KVIL d-23, WOKY 22-20, WTIX 33-29, 13FEA 29-27. Moves: Up 6, Same 4, Down 2, Adds 0, KVIL d-23, WOKY 22-20, WTIX 33-29, 13FEA 29-27 BLONDIE "Call Me" (Chrysalis) 11/11 Moves: Up 0, Same 0, Down 0, Adds 11 including WKBW, WRKO, 94Q, KFRC, B100, WFBR

WNOX.

ROMANTICS "What I Like About You" (Nemperor) 11/6

Moves: Up 1, Same 4, Down 0, Adds 6, WOKY, KFRC, KZ93, WISM, WRKR, KFI on



FVII a WFID	Page
### EAST ### EAST #### EAST ####################################	### PAST 1   PAST 2   PAST 3   PAST 3
MABC 11-5  MIND 12-5  MIND 23-21  MIND 23-22  MIND 23-22  MIND 23-23  MIND 23-26  MIND 23-	MADE 11-6  MADE 11-6  MADE 12-7  MAD 12-7  MADE 12-7  MADE 12-7  MADE 12-7  MAD 12-7

Regional Reach & 674 \$ 656 H 784	16	National Summary UP 91 SAME 16 DOWN 19 ADDS
PI	P?	P3
EAST	EAST	RAST
	WFBP 20-18   WFBP 20-18   WFBP 20-18   WFBP 21-16   WFB	MGUY 9-5  WIDZ 8 8  HIDZ 8 18  HIDZ 10 9  HIDZ 10 9  HIDZ 10 9  HIDZ 10 9  HIDZ 9 5  HIDZ 10 9  HID





HOTTEST

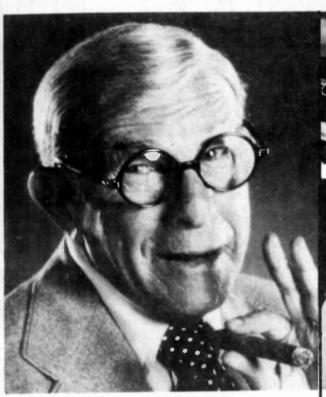
SHALAMAR "Second Time Around" (Solar/RCA)
WHISPERS "And The Beat Goes On" (Solar/RCA)
KOOL & THE GANG "Too Hot" (De-Lite)
SPINNERS "Workin' My way Back To You" (Atlantic)
NARADA MICHAEL WALDEN. "I Should & Loved Ya" (Atlantic)

NEW & ACTIVE

SISTER SLEDGE "Got To Love Somebody" (Cotillion)
KENNY LOGGINS "This Is It" (Columbia)
TERI DESARIO W/KC "Yes, I'm Ready" (Casablanca)
TAVARES "Bad Times" (Capitol)
GO "Standing Ovation" (Arista)
CHUCK MANGIONE "Give It All You Got" (A&M)
FESTIVAL "Don't Cry For Me Argentine" — Evita (RSO)
INSTANT FUNK "Bodyshine" (Salsoul)
LA FLAVOUR "Mandolay" (Sweet City)
MICHAEL JACKSON "Off The Wall" (Epic)
REPORTING STATIONS:

REPURTING STATIONS:
EAST: WKTU/New York, NY, Paul Zarcone; WCAU/Philadelphia, PA, Roy Perry; WZZD/Philadelphia, PA, Mark Serpas: WKYS/Washington, DC, Donnie Simpon.
SOUTH: KSET/El Paso, TX, Chuck Kelly; WPEG/Charlotte, NC, Linn Van Poole; WOKF/MIDWEST: WDMT/Clevelend, OH, Richie Paletts; WDAI/Chicago, IL, Mary Klug; KJLW/Kansas Cily, MO, Mark Gelder
WEST: KTLK/Denver, CO, Bruce Blason; KXTC/Phoenilit, AZ, Alicia Torres, KHYT/Tucson, AZ, Rich Brother Robbin, KSFX/San Francisco, CA, Jim Smith; KIIS-FM/Los Angeles, CA, Mike Wagner

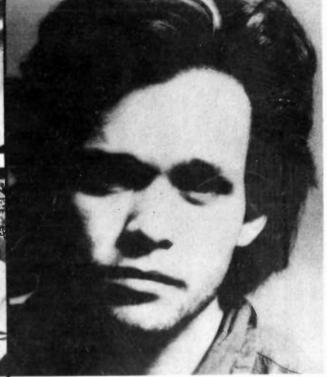
# Three Confirmed And More To Follow...











# George Burns "I Wish I Was Eighteen Again"

WKBW 4 WFIL add CKLW 20-16 WOKY on KEARTH add WFBR deb 29 WTIX add WKIX on WGH add KRUX on WJBQ 23-21 WIGY on WTSN on WFBG on WFLB add WTRU 18-13





mercury



# Rush "The Spirit Of Radio" CHUM 22-17

WLS LP cut KDWB on WEFM (test) KWK 13-7 KSLQ 21-17 KBEQ add KUPD 29-25 WIFI (test) WZDQ add 37 WVIC on KZ93 on KRKE on KCPX add KRSP on KRUX add WFBG add KQWB-FM add WSPT add

KFXD add

CKGM add



# John Cougar "Small Paradise"

KJR deb 25 WIFI on 94Q on KBEQ on WPST deb 30 Y103 39-34 WNAP 17-16 KRUX on WCIR deb 30 WXIL on









# THE PICTURE PAGES

#### **Whispers Making Noise At Roxy**



L.A.'s Roxy recently hosted Solar Records' Whispers. Shown backstage with the group are execs from Solar Records and RCA Records, their distributor. Surrounding the group's identical twins, Walter and Wallace Scott, are (I-r): Whispers Leavell Degree and Marcus Hutson, Solar VP Edna Collison, RCA's Bill Meehan, RCA VP Arnie Orleans, group's Nicholas Caldwell, and RCA VP's Bud Dain, Eddle DeJoy, and Chuck Thagard.

**MVP Captures Mizzouri Foxx** 

#### **Westwood One Tops On Mayor's List**



L.A. syndication firm Westwood One was recently officially congratulated by Mayor Tom Bradley on the growth of the five-year-old company. Accepting the award in the City Hall ceremony are Westwood President Norman Pattiz (right) and "Off The Record" host Mary Turner.

#### **Jackson Triple Crown Winner At AMA**



MVP Records recently, expanded its roster by signing Mizzouri Foxx, a rock group from Neosho Joplin, MO. They will be produced by Dino Fekaris and Freddie Perren, distributed and marketed by Polydor. Pictured at the ceremonies are (standing, I-r): M.F. keyboardist Rick Han, group bassist Randy Butler, band drummer Kenny Vaughn, Polydor VP Marty Goldrod, and MVP producer Dino Fekaris. Seated (I-r) are: M.F. guitarist Gary Lohmann, MVP President Freddie Perren, and MVP Exec. VP Christine Perren.



Epic recording artist Michael Jackson is shown with American Music Awards presenters Andy Gibb (left) and Dionne Warwick (right) after capturing the hat trick, as did Donna Summer, at the recent awards ceremonies. Jackson's honors were for Favorite Male Soul Vocalist as well as Favorite Soul Single ("Don't Stop Till You Get Enough") and Favorite Soul Album ("Off The Wall").

#### Sentimental Journey



Columbia's Journey was recently awarded Ampex's Golden Reel Awards in acknowledgment of the use of Ampex tape on the groups' last two albums. A check of \$1000 accompanied the award, which the group promptly donated to the American Cancer Society. Pictured at the awards ceremony are (I-r) producers Jeffrey Workman and Kevin Ellson, Journey members Ross Valory, Neal Schon, and Steve Perry, and Dick Eastwood Executive Director of the American Cancer Society's San Francisco branch.

#### **Rasta Roxy Rock**



Island Records and ASCAP composer Bob Marley recently performed at the Roxy in Los Angeles and was greeted by ASCAP executives. The concert was a benefit show for the Sugar Ray Youth Foundation. Pictured are (I-r) ASCAP's Michael Gorfaine, Marley and ASCAP's Eric McCaskill.

# WAYNE NEWTON IN ACTION

WFIL deb 24
KEEL
KLIF
WQXQ
WFBG
KFMD
13FEA

"YEARS" WA-108



KCPX KCBQ KRUX WTOB WEEO WJRI WKYB



# FM 100 Plans Beautiful Music Evolution

Two weeks ago, Part I of R&R's interview with the FM 100 Plan's Darrel Peters covered a number of general issues in the Beautiful Music field, including adding contemporary pop artists to the music mix. In the conclusion this week, Peters discusses more specific details of FM 100's methods and theories: news, contests, updating music, and correctly-timed pauses — plus a glimpse at the company's Beautiful Country format.

#### Part II

R&R: How about news?

DP: With news, again, we have our recommendations as to how it's done. We feel that a listener of this format does not want a lot of detail; he or she wants to know when something is happening, and what happened. We don't pretend to do anything more than tell them what happened, and if they want more detail, they can find it in the newspaper or TV. There's so much in the area of problems and irritations and aggravation on most stations that it's a relief for someone to at least let you know what is going on and not drown you with all the gory details of the murders, and so forth.

R&R: With your Beautiful Contemporary, if you're going after that younger audience who grew up on rock and a lot of promotions, do you intend to get involved in that?

DP: We are very heavily involved in promotions. We believe strongly in on-air promotions.

R&R: For Beautiful Contemporary and Beautiful Music?

DP: Oh yes. Most Beautiful Music stations and formats consider that a negative We believe very strongly in it if it ties in and fits the format.

R&R: What kind of things do you do?

**DP**: We do the basic gifts. The prizes are standard. From automobiles down to diamond rings, and vacations. Dinners. But we tie our contests into the music.

R&R: Can you give me an example?

**DP:** We play the "Mystery Song Contest." People Identify the songs that are played, send them in on a postcard, and we have drawings every day for prizes, going to the end of the period of the contest for grand prizes. It's listener involvement. In Chicago we average typically on every one of these contests 50,000-60,000 letters. That pulls away the feeling a lot of people have who insisted that it's a background sound.

**R&R:** One of the reasons we began covering this format is because we want to make the entire radio community aware of what is going on. 50,000 to 60,000 cards . . . most radio stations don't even get that kind of response.

**DP**: We got 20,000 in San Diego this last time. This is not uncommon. We think it's important to have the listener involved. It's all the way it's done in my opinion. A contest can be very unobtrusive. It can be fun for the listener if it's done right. We feel that the only people who think our sound is background sound are the ones who don't listen to us.

R&R: You're also doing a Country format, is that correct?

DP: Yes, Beautiful Country is another one again. Our whole bag is tied to the word "Beautiful," even though it's nega-

# the FM 100 plan

tive to some people, but we think It's important. Again, all of our formats are designed for one purpose, and that is long listening. The kind of station that you turn on and leave on all day. We don't give you one reason to leave the dial. And even the Country format has that same overall smoothness that never changes.

 $R\&R\colon \mbox{\it What are you considering when you go for that long listening?}$ 

DP: The key again is the blending of what we put together. As far as I'm concerned, the music should never jar the listener. He shouldn't look at the radio. He shouldn't look at the speaker. If he's looking at it and touching the dial, you've got problems. But it does not mean that you play syrup. We play a lot of tempo— a tremendous amount of tempo, much brighter than most Beautiful Music stations are. But it's done in a context where it's not irritating.

**R&R**: When you judge the music, is it coming down to a person's opinion as opposed to any kind of research? How do you know what to do?

**DP:** I work strictly with a gut feeling. Before a track goes into any of our libraries. I listen to that thing at least five times under different circumstances. I listen to it during office time, as

"We feel that
the only people
who think our
sound is
background
sound are
the ones who
don't listen
to us."



you would listen in an office; I listen to it at home during dinner time; I listen to it in the morning; I listen to it at 2:00 in the morning. Before it goes in, it has to fill all those holes as far as I'm concerned.

**R&R:** So what it really comes down to is we're listening to a programmer, and if the programmer happens to be correct at the moment . . .

DP: It's been pretty good for awhile, that's right. For four or five years, it's been extremely good, not only for Chicago, but across the country.

**R&R**: You do have some other level of research, because on your contemporary things, you're obviously judging the ones that are hits.

DP: Sure, you have to do that. The contemporary format is obviously a more chart-oriented format, but let's take the top 50 right now. Of those top 50, I believe we're playing about eight. So, it's a very conservative format. The thing that's totally different about that is that we're playing a 30% ratio of instrumentals, which has never been done in contemporary radio, in any sense. And again, 80% of that product is custom material of our own.

**R&R:** But you'd also throw in a "Music Box Dancer" if it was available, right?

DP: Yes, but I think our custom version is better than the hit.

R&R: Do you weed out the older music that's been around?

DP: We do more updating than anyone in the business.

Our stations average anywhere from four to 40 tapes a month, depending on the season of the year. Beautiful Music has a surprising amount of updating because we have the product. Most of the complaints you hear from the other syndicators is that there is no product available.

R&R: Right. That's one of the key things we've discovered.

DP: And what some of them are doing, the independents particularly, is getting together, maybe 10 or 12 of them, and producing their own stuff, by committee. I just don't think that works. I think when you have 12 program directors, you've got 12 problems. And what happens is that the cost is so extravagant, then they try to sell it to all the syndicators to get their money back, or part of their money back. Our thinking is that if you produce a product for yourself and your stations, it should be for yourself and your stations. I don't see any point in sharing it with all your competitors. If that's what you're in business for, then I think it's incongruous with trying to win for your station.

R&R: It may also be a last resort because if you're an independent, you have to do something to fight against somebody who has 140 radio stations.

**DP:** Oh yes. It's very tough. The typical recording session today runs \$65,000.

R&R: And how many songs do you get out of there for \$65,000?

DP: Depending on the size of the orchestra and so forth, om 15-25.

R&R: Those are very expensive songs

 $\mbox{\bf DP:}$  Expensive is the word, but they sound awfully good and they sound different than anything else on the dial.

R&R: One of the things we found out in talking to stations was that they seem to budget a great deal more money, and I'm checking with you to see if you do the same thing, for outside



promotions than most other radio stations. It seems as though Beautiful Music spends more money on television on a regular basis.

DP: We have to spend money today. I think anybody has to. What's happening today with the ratings, particularly in the big markets, is that they're getting away from the so-called two or three or four books a year, and we're seeing the trend now into monthly ratings, even by Arbitron, which makes it pretty hard for any company to hype 12 months a year. I think the contemporary stations traditionally have spent more than Beautiful Music stations have. The good Beautiful Music station that runs a good shot does spend money. There's no fighting it.

R&R: Do you plan clever things for average quarter-hour maintenance, other than music?

DP: Our key is that we are a random select as opposed to match flow, match flow being where the tapes are constructed in 15-minute periods, where the same 4 or 5 songs always play together. We change the decks after every selection, and we devised a way to do it. The reason that never worked in the past I think is because people just didn't understand the pause that we work. We work with varying pauses that are extremely important. The pauses vary. The pause is very critical in combining different selections. If the pause is too short, it becomes very irritating. You get clashes of keys, clashes of tempos, which is very irritating. So we build into the tapes the pause that we feel is correct.

R&R: You also had success with WSB-FM . .

DP: Oh yes, we knocked off a long-standing station there. We've had a lot of successes all over the place in various size markets. We've concentrated on all sizes of markets as opposed to just going into the big ones. Schulke, for example, likes to limit himself to the larger markets, and that's fine; but we try to market a product that's available to anybody. We try to place it so that a small market can afford to be the best-sounding thing too.

R&R: What you're saying is that you have now found this formula that seems to work, no matter where. It amazes me that something in Allentown could work that works in San Diego. That's totally different lifestyles.

**DP**: We feel that there is a percentage of people who will respond to a sound, and if you get that percentage and hold them long enough, you're going to win.

**R&R**: And it certainly is not the 65-year-old little ladies sitting home and filling out the diaries, as people have said for years.

**DP:** But I still love her dearly. I don't want to lose her either. We consider all the people through the demographics that don't count to the advertising anymore just as important as the young ones for us, because they all add up into the total. But our key is to keep them around as long as possible too, and I think the way we do it is by playing a lot of things that they're familiar with, and yet still bring in the new material in a proper arrangement.

Our demographic is amazing because traditionally, book after book, we own the key demographic of 25-49 and 25-54, which is the new one that Arbitron has allowed now; that's been a tremendous plus to Beautiful Music — that additional five years now falls into the major demographic, because before anybody who was 50 fell off the cliff. But the amazing thing, I think to most people, is our 18-34 strength, which is consistent. When you've got the top and the bottom, you've got a hell of a package together.

R&R: When you have falled, and I assume there might have been a few failures or disappointments, what have you found to be the cause?

 $\ensuremath{\text{DP}}\xspace$  The problem in that case — execution, without any doubt. At the local station.

R&R: They didn't follow the plan?

DP: They did it their own way, considering the fact that the breaks were not important, and the breaks are very important. What's done on those stops is critically important.

R&R: So you actually get into how to present the breaks as well?

DP: Everything, every detail. News, public service, public affairs, commercials, the whole bag. Everything ties into one important package, and when one element is wrong, it's not going to do as well as it could. All we can do is recommend. We can't control, and we know that. We go in and explain that the first day, but we have recommendations based on a lot of track record, and I think if anybody is buying the service, it's logical that they follow it, and if it doesn't work, I'll take all the blame. But it's like buying a McDonald's franchise and putting mustard on a hamburger instead of catsup.



# Black Radio

# Bill Speed

DIARY ANNOUNCEMENTS, AFFIRMATIVE ACTION, AND FRUSTRATION

#### The R&R Black Radio Ratings Conference Call, PT. II

The second segment of our three-part Black Radio Ratings Conference Call features the same participants as last week: WTLC/Indianapolis GM Amos Brown, WAOK/Atlanta PD Doug Harris, WDIA/Memphis PD Ron King, and WOL/Washington PD Bob Scott, along with R&R Ratings & Research Editor Jhan Hiber and yours truly. This week we discussed Arbitron's attitude toward affirmative action, on-air diary announcements and whether they're effective, and the frustration Black radio people feel towards ratings, especially when they're in markets with 50% or more black population and their shares don't come close to reflecting that. Our programmers come up with some provocative comments

AMOS BROWN: What is Arbitron's stance on affirmative action?

R&R: Up until the end of '78 this was the status, more or less. In terms of male and female affirmative action, Arbitron is very heavily female-oriented. Virtually all the people in Beltsville, Laurel, and virtually all the people that work in your metros, the people doing the telephone retrieval, are female. Now of that female population Arbitron has in the past made attempts to get more ethnic representation on the staff. They are very concerned about it, not out of any idealistic situation, but Control Data (parent corporation) has government contracts and they want to keep them. They were going into the black community, but they didn't get a lot of response. The way Arbitron generally hires these people is through what's called a blind newspaper ad. They state in the ad "equal opportunity employer," but the description of the task is vague, so that somebody in the media with a deceptive attitude doesn't try to intrude on the staff. So because the wording isn't very specific and it doesn't mention what the company is, you get a low calibre of people responding, which essentially ends up hurting your bottom line because these people may not do a very good job of conducting the interviews.

RON KING: Do you think that particular method is by design?

R&R: Back in '77 Arbitron used a different recruitment mode. The ad named the company and was pretty specific in the job description. A number of vocal people in the industry got honest about it, thinking that somebody might try to infiltrate the survey staff to affect it on behalf of the station. So Ted Shaker (Arbitron President) made the decision to create a blander ad that wouldn't perhaps arouse the interest or suspicion of somebody in the industry. It's a problem the industry is kind of divided on — do you want to take the chance of getting media infiltration or do you want to take the chance on the kind of people you hire with a vague ad who are going to hamper the quality of your survey? I'm sure Arbitron would welcome some input on that, whether from NABOB or calling Rick Aurichio in New York and saying, "Hey, here's what's happening." Don't hesitate to be

"If somebody in the market starts diary announcements, we would be on the air in 10 minutes with ours out of sheer self-defense. I'm not begging but I'm telling people to do their civic duty, and if they happen to tell the truth when they get an Arbitron diary, fine.'

- Amos Brown

DOUG HARRIS: You were talking about people regarding AM vs. FM, or black folks saying they don't listen to the Black station. I noticed that problem in New York when I was at WRVR - the hip black folks would say they listen to the Jazz station before they would say WBLS just to be hip, or they would say not WWRL, but WBLS just to be hip.

RON KING: I've got that problem here in Memphis, too.

DOUG HARRIS: Arbitron is the bible; we have to go by it, but I sure wish there was

another way, because it's not fair towards Black stations

AMOS BROWN: Have any of you tried diary announcements, and if you have, have

DOUG HARRIS: No, I haven't. We stay away from them.

BOB SCOTT: We run them in DC; in fact most of the stations here did, and I don't think it made a change one way or another.

R&R: Let's talk about those on-air announcements for a minute. How do you feel

RON KING: To me it sounds like you're begging; it's like vote for me, vote for me is how it comes across on the air. If you have to resort to begging people to listen to you, then you're starting from a defeatist attitude. I feel negative about it but I wouldn't say no just to be different

AMOS BROWN: Let me clarify my position on diary announcements. If Arbitron would suddenly change the methodology then we would have to take a serious look at diary announcements. Our current policy is if somebody in the market starts diary announce ments, we would be on the air in 10 minutes with ours out of sheer self-defense, but if we were ever forced into it, the announcement would be more designed as consumer education and deal with the whole concept of it being important for the world . the black community thinks, and black community, we would hope you do your duty if someone should ever ask your opinion. I'm not begging but I'm telling people to do their civic duty, and if they happen to tell the truth when they get an Arbitron diary, fine.

BOB SCOTT: I don't know what is run anywhere else in the country, but here in DC it was a general spot that all stations ran. In fact, it was a produced spot that came out of the Washington Area Broadcast Association. It basically stated that audience measurements are being taken and it is very important that you do keep your books correctly. It really didn't beg. A lot of people probably didn't know what the hell it meant.

R&R: You touched on something I was going to bring up. I'm not sure it's really helping because a lot of the agencies I talk to — a lot of them are really beginning to penalize stations that run these announcements. Arbitron did a test in San Diego which was frankly inconclusive. But more testing needs to be done, and I think that as long as

the agencies and some advertisers are looking at it as screwing up the possible results, it might be wise to stay away from lt. We've talked of the difficulties of measuring radio anyway and if somebody hears these announcements they might relate to peer pressure: "What should I put down in the diary? Maybe I should put down a station I would like to listen to and not the one I usually listen to." I think a lot of the research people are against it because they heighten in the minds of the dairykeepers the real importance these things have and it might tend to skew the way they put the data in there. There's a sort of criminal element here — people have been known to sell diaries or try to. If you run the kind of announcement that ballyhoos how important they are, you may get a call from your friendly neighborhood grocer who has a couple of diaries and how much are they worth to you?

BOB SCOTT: WPGC ran them in DC in April/May and they had a good book, and that's

why in the fall everyone went to them.

R&R: I think it's like hula hoops - a fad and not a very helpful one, especially for theindustry. If the radio industry is going to do it, let's do it in a multimedia way. Let's really educate, do it like a community service-type of thing as opposed to just relating to the surveys.

"It Doesn't Weigh Out"

RON KING: What are the new proposed Extended Survey markets?

R&R: Right now they will be doing the top three starting in February. Starting in the fall about the next 10 markets or so; it's still kind of unstable. They are trying to get Extended Measurement in the top 20 markets by the fall, which would mean September 4. After that, the rest of the markets will come in probably in the first quarter of 1981. Your area would probably be in early 1981.

AMOS BROWN: I would like to see once some of the head sales people of Arbitron go out with black salesmen, either on a local or national level, and see how we get our brains beat in trying to use their damn information. Maybe then they would begin to un-

derstand some of our problems.

DOUG HARRIS: I think the whole problem is in the way they survey Black radio. They need more representation, they need more people on the management decision level.

R&R: There are no blacks now in the upper echelon of Arbitron. They are very sensitive to people like Ragan Henry and Willie Davis and the folks at NABOB. What I really think is needed — it really behooves you gentlemen to have a concerted effort with regard to talking to Rick Aurichio, who is the VP in New York. If he gets enough pressure he will move either through us or through your own correspondence or through NABOB. But decide on a forum and try to speak with more of a voice. I think blacks and a lot of broadcasters generally grumble about Arbitron, pay them a lot of money, get the book and try to make the best out of it they can. Increased communication will pay off for you and help alleviate some of the frustration you are currently feeling.

BOB SCOTT: In DC, we are talking about a 70%, at a conservative estimate, black population, and the Black stations are sharing less than 20% of the share. It doesn't make

DOUG HARRIS: It doesn't weigh out. Just like here in Atlanta. I got here in May and the majority of this city is black, and you can't get anything from them. I lose a tenth of a point. I had roadshows out all summer and we pulled no less than 15,000 people. We've had over 3700 entries where they had to mail in the back of a bumper sticker during the Oct/Nov sweep and these were older folks and I lost a tenth of a point

AMOS BROWN: Let me echo that. I got three huge mail sacks full of mail in my office, and a year ago we were with you in saying that blacks do not write in. It was an 18+ contest which cut across all demo and age lines. It was helpful for one thing: I have data now and if I can ever get some help in here, I can go to MSI because I've got data that I

can project on a map.

R&R: What you might want to do is send about 100 letters a week to Aurichio and to your regional sales guy. This is just a little message and indication of your audience. And after awhile, they will begin to get the point. You've got to be a little creative about it. KACE/Los Angeles runs a lot of promotions, outdoor concerts. They had more people attending these concerts than they showed cume in the entire book. I mentioned this to Aurichio — it's like moving a glacier because it takes a lot of work, but eventually we can make some progress with it.

NEXT WEEK: In the conclusion of the Conference Call, we get into the specific details of Arbitron's "ethnic retrieval" techniques as well as discussing what the new Extended Measurement year-round surveys will mean to your station.

#### People

J. Michael Williams, Program Director of WNOO/Chattanooga, has left the station with future plans as yet unannounced. His replacement is WNOO air personality Dwight Harrison who will retain his morning slot . . . Also making an exit is Verbla Harden of WJMI/Jackson, MS where she was a member of the airstaff. CBS Records has named Doug Wilkins Director of West Coast Promotion for their Black Music Marketing division. Prior to his appointment, Wilkins was Western Regional Promotion Manager for the same company. Maurice Warfield, with CBS in Los Angeles in a local promotion capacity, is Wilkins's replacement ... MARDI GRAS MOURNING: Sad to report that Henry (Professor Longhair) Byrd, whose boogie/shuffle piano style influenced Dr. John abd Huey "Piano" Smith among others over the course of his 30-year career as a pianist/songwriter, passed away in his hometown of New Orleans Monday (2-4). Best known for his 1959 recording of "Go To The Mardi Gras," which has become a seasonal favorite in the Crescent City, Byrd began his career in 1950 when, as Professor Longhain and his Shuffling Hungarians, he recorded "She Ain't Got No Hair." He was 61 . . . Remember, you don't have to be a reporter to participate in this section. Please send all materials (pictures and news items) to Bill Speed, 1930 Century Park West, Los Angeles, CA 90067.

#### **Places**

LOVE IS ON THE AIR: At least in Saginaw, Michigan. Local station WWWS is adding an unusual twist to its air sound - the staff will be hosting their regular shifts with their respective spouses and girlfriends or boyfriends. The music for this upcoming promotion will be centered around a love theme and, according to Program Director Kermit Crockett, the shows "promise to be different as well as interesting" aboard the love train is WGIV/Charlotte, which will be giving away 15 dozen roses for its Valentine's Day promotion. Things

BE A WWINER: No, this isn't a typo but the name of a current promotion at WWIN/ Baltimore. Listeners are being asked to call in and guess the prize being offered that particular hour. Six winners are being chosen daily and in turn qualify for the grand prize trip to the Pocono Mountains . . . Congratulations are in order for WOIC/Columbia, SC as the station recently celebrated its sixth anniversary with black-owned Nuance Broadcasting . . .

# Pup/Rhythms

# HOTTEST

**NARADA MICHAEL WALDEN** "I Shoulda Loved Ya" (Atlantic) WHISPERS "And The Beat Goes On" (Solar/RCA) **KOOL & THE GANG** "Too Hot" (De-Lite) RAY, GOODMAN & BROWN "Special Lady" (Polydor) SISTER SLEDGE "Got To Love Somebody" (Cotillion) **VAUGHN MASON & CREW** "Bounce, Rock, Shake, Roll" (Brunswick) **PARLIAMENT** "Theme From The Black Hole" (Casablanca) **ROBERTA FLACK & DONNY HATHAWAY** "You Are My Heaven" (Atlantic)
COMMODORES

"Wonderland" (Motown)

BROTHERS JOHNSON "Stomp" (A&M) 64% reporting activity. Hot new record. In the BROTHERS JOHNSON "Stomp" (A&M) 64% reporting activity. Hot new record. In the East it is new at WXYV and WWIN; climbing at WWRL, and hot at WOL. Added at the following stations in the South: WOWI, WOIC, WDIA, WHRK, WVEE, WTMP, WAOK, WGIV, KOKY, WYLD and WVOL, while climbing at WNOO, KAPE, WJJS and WJMI. Debuting at WTLC, WCIN, WKWM, KATZ and WWWS in the Midwest. Added at KDKO, KLIP and KYAC in the West. SHALAMAR "Second Time Around" (Solar/RCA) 45% reporting airplay. In the West it is medium at KYAC. Climbing at WBMX and KATZ in the Midwest while hot at WAMM, KMJM and WJLB. Climbing at WJMI in the South while in hot rotation at WOWI, WVOL, WYLD, WTMP, WVEE, WHRK, WJJS, WPDQ and WOIC. Medium at WWIN in the East; hot at

NORMA JEAN "High Society" (Bearsville) 43% reporting action. Hot in the East at WOL. Added at WENN in the South while climbing at WJJS, WDIA, WAOK, WGIV, WYLD, WVOL and WOWI and hot at KOKY and WNOO. Hot rotation at WJLB and WDAO in the Midwest climbing at WAMM, WLOU, WCIN and KPRS. Hot in the West at KDAY.

TAVARES "Bad Times" (Capitol) 40% of our reporters are on it. In the South it is new at WTMP and climbing at WDIA, KOKY, WOWI and KAPE while hot at WYLD and WJMI. Medium in the Midwest at WAMM, WL'OU, WKWM and KATZ. Climbing at KDIA and KDKO in the West. Hot at WWRL in the East with medium airplay at WKND, WWIN and WAMO. LOU RAWLS "Sit Down And Talk To Me" (Philadelphia International) 38% reporting airplay. In the Midwest it is climbing at KPRS, WJLB, WTLC and WAMM, while hot at KMJM, WCIN and KATZ. In the South it is new at WENN, climbing at WYLD, WOWI and KAPE, and hot at WJMI, WGIV and WAOK. Medium in the East at WKND and hot at WOL. HAROLD MELVIN & THE BLUENOTES "Prayin" (Source/MCA) 38% reporting airplay in the South it is new at WENN and medium of KAPE, WGIV, WAOK, WITHIN

ing airplay. In the South it is new at WENN and medium at KAPE, WGIV, WAOK, WTMP and WJJS, while hot at WYLD and WOIC. In the Midwest it is climbing at KPRS, WCIN and WJLB and hot at WBMX and WKWM. Climbing in the East at WAMO and WWRL with a hot at

SPINNERS "Workin' My Way Back To You" (Atlantic) 38% reporting action. In the East It is climbing at WWRL. Climbing at KYAC and KDIA in the West; hot at KDAY. The South reflects medium airplay at WOIC, WYLD, WJMI, WVOL and WOWI, with hot rotation at WDIA, WAOK, WGIV and KAPE. The Midwest shows hot activity at WCIN; medium at KMJM

DONNA SUMMER "On The Radio" (Casablanca) 38% of our reporters are Added at WWIN and WWRL in the East. Added in the South at WDIA, WANT and WYLD with medium airplay at KAPE, WNOO, WJJS and WOIC. Debuting at WBMX in the Midwest and climbing at WDAO, WTLC and WAMM. Hot at KYAC in the West and medium at KDKO and

#### Album Airplay

Following are listed in order of their airplay activity.

RAY, GOODMAN & BROWN "Ray, Goodman & Brown" (Polydor) "Special Lady" LOU RAWLS "Sit Down And Talk To Me" (Phil. Int'l.) "Sit Down And Talk To Me" WHISPERS "The Whispers" (Solar/RCA) "And The Beat Goes On" "Lady" BRASS CONSTRUCTION "Brass Construction 5" (UA) "Right Place" GAP BAND "Gap Bend II" (Mercury) "Steppin' (Out)" "I Don't Believe You Want To Get Up And Dance (Oops!)"

To Get Up And Dance (Oopsi)"

PRINCE "Prince" (WB) "I Wanna Be Your Lover" "Why You Wanna Treat Me So

PARLIAMENT "Gloryhallastoopid" (Casablanca) "The Big Bang Theory" "Theme

FARLIAMENT "Glorynalistoopid" (Casablanca) "The Big Bang Theory" "Theme From The Black Hole" "Party People" 
NATALIE COLE/PEABO BRYSON "We're The Best Of Friends" (Capitol) "What You Won't Do For Love" "We're The Best Of Friends" "Gimme Some Time" 
TEDDY PENDERGRASS "Live Coast To Coast" (Phil. Int'l.) Various Cuts 
MICHAEL JACKSON "Off The Wall" (Epic) "Rock With You" "Off The Wall" "Girlfriend"

Asterisk denotes that cut has been released as a single.

KENNY LOGGINS "This Is It" (Columbia) 36% reporting activity. In the West it is medium at KDKO and KDIA. The East reflects medium airplay at WAMO. Climbing at WAMM, WTLC, KMJM, WJLB, WCIN, KATZ, WWWS, and KPRS in the Midwest. In the South it is hot at WTMP and medium at WGIV, WAOK and WPDQ.

PEACHES & HERB "I Pledge My Love" (Polydor) 36% reporting activity. In the

Midwest it is not at WDAO with medium airplay at WLOU, WJLB and KPRS. In the South it is new at WENN while climbing at WOIC, WPDQ, WDIA, WTMP, KOKY and WJMI. Added at WOL in the East and climbing at WWRL, WKND and WWIN.

INNER LIFE "I'm Caught Up" (Prelude) 33% reporting airplay. In the East it is climbing at WAMO while hot at WWIN, WOL and WKND. In the South it is in hot rotation at WDIA; medium at KOKY and WYLD. Added at WKWM in the Midwest and medium at WAMM, WDAO, WJLB and KPRS. Hot at KYAC and medium at KDIA in the West,

WDAO, WJLB and KPRS. Hot at KYAC and medium at KUIA in the west,

JEAN CARN "My Love Don't Come Easy" (Philadelphia International) 31%
of our reporters are on it. Added at WBLS in the East and medium at WAMO, WWRL and
WKND. In the South it is medium at WDIA, WTMP and WYLD. Climbing at KATZ, WKWM,
WJLB, WDAO, WTLC and WLOU in the Midwest.

TERI DeSARIO w/KC "Yes, I'm Ready" (Casablanca) 31% reporting airplay.

Added in the East at WAMO, WWRL and climbing at WOL. In the Midwest it is new at WLOU and KATZ while medium at WKWM and WAMM. The South reflects medium sirplay at WJJS, WTMP, WVOL and KAPE. Added at KDAY in the West and climbing at KDKO.

ANGELA BOFILL "What I Wouldn't Do" (GRP/Arista) 29% reporting airplay.

Added in the West at KDKO. Hot at WJLB in the Midwest with mediums at WTLC and KPRS. Medium at WNOO, WYLD and WOIC in the South while hot at KOKY, WTMP and WDIA. Hot at WWRL in the East and climbing at WKND.

# **NEW & ACTIVE**

CHUCK CISSEL "Cisselin' Hot" (Arista) 26% reporting airplay. In the Midwest it is new at WBMX and medium at KPRS, KATZ and WLOU while hot at WJLB and WWWS. The South reflects medium airplay at WYLD and WVOL while hot at WPDQ. Climbing at WAMO and WWRL in the East

REN WOODS "I'm In Love With You" (ARC/Columbia) 26% reporting airplay. Added in the South at WVOL, WENN and KOKY while medium at WPDQ and hot at WJMI. Climbing in the Midwest at WKWM, KMJM and WDAO; hot at KATZ. Medium at WAMO and

L.A. BOPPERS "Is This The Best" (Mercury) 26% reporting action. New in the West at KDAY and KLIP. New at WDAO in the Midwest, while medium at KATZ, WTLC, WKWM and WWWS. Added at KAPE and KOKY in the South. Debuting at WBLS and medium at WWRL in the East.

BRASS CONSTRUCTION "Right Place" (UA) 24% of our reporters are on it. In the East it is climbing at WWIN, WKND and WOL. Medium at WTMP, WJMI and WNOO in the South. Hot at WWWS and WLOU in the Midwest while medium at WDAO. Added at KLIP in

VERNON BURCH "Get Up" (Chocolate City) 24% reporting airplay. Climbing in the East at WWRL, WKND, WWIN and WAMO. Medium in the South at WVOL, WOIC and WOWI. The Midwest reflects medium airplay at WJLB and WLOU. Climbing at KDKO in the

NATALIE COLE & PEABO BRYSON "What You Won't Do..." (Capitol) 24% reporting activity. Added in the East at WOL and WWIN. New at WYLD and WJMI in the South; medium at WNOO and KAPE. Debuting in the Midwest at KPRS, WTLC and WKWM. Medium at KYAC in the West

SEQUENCE "Funk You Up" (Sugar Hill) 24% reporting activity. In the East it is hot at WWIN. Climbing at KOKY and WPDQ in the South while hot at KAPE and WYLD. Added at WAMM in the Midwest; medium at KATZ and KPRS while hot at WBMX. Climbing at KDIA in the West

### JAZZRADIO

#### HOTTEST

MANHATTAN TRANSFER ..... "Extensions" (Atlantic) BOB JAMES/EARL KLUGH ..... "One On One" (Tappan Zee/Columbia) PAT METHENY "American Garage" (ECM)

TOM SCOTT "Street Beat" (Columbia) DEXTER GORDON ..... "Great Encounters" (Columbia) AHMAD JAMAL ..... "Genetic Walk" (20th) RONNIE LAWS ..... "Every Generation" (UA)

Verious Cuts HIROSHIMA ... "Hiroshima" (Arista) .... Various Cuts

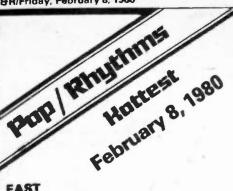
#### **NEW & ACTIVE**

JON FADDIS ..... "Good And Plenty" (Buddah/Arista)

Verious Cuts

ART BLAKEY...... "Reflections in Blue" (Muse)

ST: WRVR/New York, NY, Herschei/Prescott: WHUR/Weehington, O.C., Jesse Fair: WEAA/Baltimore, MO, when yee's WYSC/New Haven, CT, Eric Strauss: SOUTH: WCKL/Attenta, QA, Requeye Werd; WTJZ/weport News, VA, Rol Ewell, MIDWEST: WBSV/Colambia, OH, P. Normen Grant; WJZZ/Detroit, MI, rian Paster, WEST: KADZ/Denver, CO, Chuck Edwards: KRE/Barkeley, CA, Hel Jeckson: KKQO/Loe geles, CA, Monica Riorden; KJLH/Loe Angeles, CA, Lewrence Tenter.



WEST MIDWEST SOUTH EAST Kool & The Gang Whispers Narada Michael Walden Yellow Magic Orchestra Narada Michael Walden Lenny White Michael Jackson Ray, Goodman & Brown Ray, Goodman & Brown

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

### EAST

HOTTEST
Vaughn Mason
Whispers
Gep Bend "Oope"
Softonse
Prince "Sexy"
Johnnie Taylor
Ronnie Luws
Inner Life
Bequence
Slave

ADDED Solaris Fet Larry's Band Yaughn Mason Brothers By Chol Janice McClain Dramatics Terl DeSarlo Jones Girls Tim Stevens

HOTTEST Commodores Big Foot Tavares EWBF Hersde Miche Sleve Angels BofW Sylvester Whitepers Patrice Rushe

HOTTEST
Lenny White
O'Jeys
Ray, Goodman & Bi
Attentic Stary
Michael Jackson
Phyllis Hyman
Rutus & Cheks
Stavie Wonder
Patrice Rushen
Herold Melvin

Chuck Class
HOTTEST
Kool & The Gang
Cameo
Michael Jackson
Rey, Goodman & Brown
Sequence
Trussel
Yellow Megic Orchestra
Whispere
Herb Allpert
Harold Melvin

Yellow Megic I O'Jaye Herold Mehvin Rey, Goodman Gep Band Chapter B Parliament Narada Michel Whispera Prince

WJLB Detroit, Mi J. Michael McKay

Millie Jackson
HOTTEST
Spinners
Vaughn Mason
Instant Funk
Whispers
Narsda Michael Walden
Lou Rawis
Yellow Magic Orchestra
Ray, Goodman & Brown
Commoderse
Kool & The Gang
Shadow
James Brown

WDAO Dayton, OH Turk Logan

HOTTEST
O'Jays
Lou Rawle
Stix Hooper
Teddy Penderg
Shiter Siedge
Dexter Wansel
Ren Woods
Rufus & Chaka
McFedden & W
Stevie Wonder

Webster Lewis
HOTTEST
Vaughn Mason
Vellow Magic Orchestra
Whispers
Kool 6 The Qang
Joe Batsan
Brides Of Funkenstein
Manhartsan Transfer
Ceiris
Qap Band
Parliament

Deer Noos

ADDED
Leon Haywood
Gap Band "Oops"
Triple S Connect
Natale Cole Peeb
"What"
Al Johnson
Instant Funk
Andy Gibb
Southroad Conne
Ave Cherry
Millis Jackson
Nicolette Larson
Solarle
Mighty Fire

HOTTEST
Michael Jackso
Rufus & Chake
Stevie Wonder
Petrice Rushen
Lenny White
O'Jeys
Con Funk Shun
Dexter Wansel
Slave
Phyllis Hyman

ADDED Invisible Man's Band Whispers Terl DeSerio

Terl DeSerio

HOTTEST
Teddy Pendergrass
Narada Michael Wa
Eugens Record
Sistar Siadge
Luther & NYC
Gap Band
Funkadelic
Diane Rose
Breas Construction
Parliament

MOTTEST
Michael Jackson
Captein & Tennille
Shalamer
Lenny White
O'Jeys
Nareda Michael We
Petrica Rushen
Gap Band
Fleetwood Mac
Rufus & Cheka

GU
HOTTEST
Gap Band "Oops"
Partiament
Lenny White
Nareda Milcheel Welden
Prince "Sexy"
Whispers
Breas Construction
War
Chuck Clasel
Yellow Magic Orchestre

### SOUTH .

WAOK Adianta, GA Desig Henria ADIED Rufus & Cheka "Any Kenny Notan Brothers Johnson Ben E. King Bkry Controllers Millis Jackson

MRRIB Jackson
HOTTEST
Spinners
Ysughn Mason
Inertant Funk
Whispers
Nerede Michael Wi Lou Rawle
Vallow Magic Orch
Rey, Goodman & B.
Commodores
Kaol & The Geng
Shadow
James Brown
WJJS
Lynchberg, VA.
Robert Golme

prothers Johns
HOTTEST
Shalemer
Michael Jackso
Diara Rose
Whappers
Harold Mehvin
Johnny Nash
Kool & The Gen
Steter Sledge
Narade Milchael
Betty Whiden

ADDED
Natable Cole/Peabol
"What"
Ber-Kays "Today"
Leon Haywood
Cheryl Lynn

HOTTEST
LOU Rawle
Ren Woods
Pleasurs
Narada Michael Wi
Sister Siedge
Commodores
Captain & Tennille
Whispers
Tavares
Parliament

HOTTEST Shalemer Sleve Kool & The Ge Whispers Lenny White Commodores Vaughn Masor Sleter Sledge Teddy Pender Al & The Kidd

WEST .

HOTTEST Whispers Parliament Narada Micha Sieter Biedge Ronnie Laws Yaughn Masor Kool & The Ge Ray, Goodman Norms Jeen Bpinners

MOTTEST
Michael Jackson
Ray, Goodman B
O'Jeys
Lenny White
Patrice Rushen
Phyllis Hyrnen
Nareda Michael M
Kool B The Gang
Latiselde
Commodores



Jeff Gelb-ASSIR

A PLEA TO AOR RADIO:

# Help Save New Music

As the industry's leading forum for information and ideas, R&R has always been a natural spotlight for the ideas and opinions of our leading programmers and promotional representatives. This week I turn over the reins of the AOR column to Polydor VP of Artist Development Jerry Jaffe for a guest editorial.

Jerry's dedication to AOR radio is well-known throughout the industry, which lends added weight to his well-worded warning and appeal to AOR radio about the future of new music.

The bitter reality of the shrinking rock 'n' roll marketplace has manifested itself in diminishing sales. One aspect of diminished sales, and one those of us in closest contact with developing artists and managers keenly feel, is the distressingly small number of newer artists breaking through to respectable sales levels — sales levels they can live on, and that keep record companies' marketing and merchandising departments economically supporting them in a manner their talent deserves and requires.

### The One Track Syndrome

Too often in 1978 and 1979 we have encountered examples of acts whose industry buzzes turned to shouts of "can't miss." Yet when the hoopla subsided, we've seen that, despite critical acclaim and massive AOR airplay, net sales hovered around 100,000 (as the act huffed and puffed its way between 60 and 80 on the slick trade sales charts and then descended). I think one of the reasons for this phenomenon relates to the methodology and programming of most AOR stations. I call it the "One Track Syndrome."

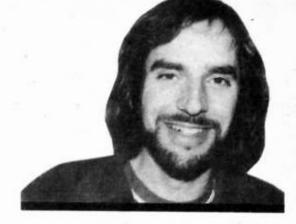
Simply put, the One Track Syndrome refers to radio adding only one track of a developing act, so that for the six-eight weeks of light-to-medium airplay, the audience must vote with its six dollars if sales merit either "opening up" the album to more cuts, or dropping the artist entirely. In other words, newer artists often have to live or die by one track. In other times, in most markets, we could wait to see if the competing Top 40 went on the single (assuming the added track at AOR was the single, which in most cases it was), thereby intensifying the reach of the song. That would bring

more visibility to the artist, causing AOR to play another track both for image and political reasons, and invariably inducing a marked sales increase. And the artist was well on his way to "breaking."

Unfortunately, in 1978, most Top 40 stations started hammering crossover disco. When that died down as an audience grabber, they went for an older demographic that shunned high decibel rock music. This gave many developing artists immediate handicaps.

### New Artist Tour Support: An Impossible Task

Many times, after a new artist is dropped from a station's music system, the programmer will say to the record company, "If only the artist had played in the market." This brings up another harsh reality: the difficulty and expense of keeping a newer artist on the road. Promoters around the country are loath to play a developing act on a major bill unless the airplay and sales insure a sell-out. For the record company, club dates and support situations cost an average of \$15,000 per week (not to mention the requisite time-buys on AOR radio). The cruel economy of today severely limits tour support from record companies, and that accounts for the lack of bands breaking themselves through constant touring, as we saw repeatedly in the late seventies.



### Accepting AOR Responsibility

AOR radio remains the only avenue of broad-cast exposure for a great number of artists whom the very people doing AOR radio like to see get recording contracts. In that context, it behooves AOR radio to try harder to give artists identities once those artists are added. It's hard enough to get on the air in the first place, with the regular release of "automatics" and the heavy percentages of oldies and recurrents. So, for all our sakes, it is incumbent to back that key track with something else from the album. If there is nothing else, perhaps the record shouldn't have been added in the first place (and the hopes of the record company falsely raised).

Otherwise, we may have to revert to the old concept of the single deal. If any action ensued, the record company could then either package the hit around quickly-produced filler, or wait for enough singles to fill an album (the Fifties return).

"The old dollar-concert concept has had such a negative impact on record company bottom lines that the whole promotion might be considered extinct."

To boot, it's almost an impossible task to have a newer act in the right city at the exact right time for maximum impact. And the old dollar-concert concept has had such a negative impact on record company bottom lines that the whole promotion might be considered extinct. From a record company's vantage point (logistically, feasibly, and economically), touring by developing acts is made possible by sales action and not vice-versa. AOR Radio must appreciate this fact as a modern-day Catch-22.

Then the concept of Album-Oriented Rock radio would become obsolete, which would open up a Pandora's box of other problems.

The above opinions, while written by Jerry, reflect a common cause of concern for the record industry as a whole. They are legitimate concerns and deserve a response from AOR radio. Once you have read Jerry's comments, please call the AOR department (213-553-4330) with your reactions. We'll print some of the most interesting comments in our AOR column two weeks from today.

### 19.7 12+ FIGURE IN FALL ARB'S

### WIOT/Toledo PD Pat Still On Ratings Jump

RELIEF RECORDS: "One of the things we did this book was to go through the music library and code cuts to make certain that every third or fourth song was what I call a 'relief record.' We're a rock 'n' roll radio station, but we were going at it a little too hard. Seven chainsaws in a row is a little too much to handle. A relief record is someone like Alan Parsons or Steely Dan; very much an AOR-based artist whom our audience is into, but who breaks up the monotony of the rockers."

PROGRAMMING SPONTANEITY: "Another thing we tried which seemed to work well was something I call 'programming spontaneity.' Every day we would choose an hour or half-hour of time for commercial-free programming. I'd work with the jocks on choosing something special they could present in this period of time, which they could introduce on their airshifts as an idea they had on the spur of the moment. Something like, 'Hey, I haven't played any Zeppelin or Stones music tonight. Which would you prefer to hear?'

Then he'd take listener requests and do one of the two artists in a special block of commercial-free programming that sounded like an idea he'd had spontaneously."

A PROMOTIONAL BUDGET OF \$18.26: "Actually, we had about three billboards. But beyond that, our entire promotional budget was something like \$18.26, which we gave out in a satire of cash calls. Every day we'd call someone and give away \$1.04 (our dial location).

"We did no newspapers and no TV. We just got out into the streets a lot. We sent out our jocks to talk at high schools and colleges. We started a basketball team. We had 'rock nights' at bars and tied in with record stores for several promotions. The key was always getting out into the community and meeting people one-on-one whenever possible. And we would do crazy things, too: One morning, for instance, I did my show remote from one of our billboards right alongside the major freeway here."

CONSISTENCY: "We've been an AOR station since 1972, and a Superstars station since 1977. We haven't had a major jock change for over a year. In this age of uncertainty, I think people are looking for 'brand names' in everything they do, including the radio they listen to. They're looking for things they know they can trust."

COMPETITION: "Sure, it helped that there was no direct format competitor in the market-place. But that didn't make us work any less hard for our audience. I understand a station in town that is automated right now is about to go live AOR to take us on, and I'm looking forward to that. As in any market where there's only one AOR or even two, when a new station hits the scene people will sample it. It'll be real challenging to see if we can maintain that share in the face of increased competition. I don't necessarily see us going up again next book. But two or three books from now, I see us being right back up there or higher."

# THE KNACK IS BACK

and they're beautiful



# THE NEW ALBUM Produced by Commander Chapman

... but the little girls understand



### Loop Holds Local Music Fest

WLUP/Chicago just completed a weekend of concerts featuring local talent which may have set new records for attendance at concerts by area musicians. In any case, the two-day "Loop Fest '80" did set a Chicago record for indoor concert attendance when 24,000 paid \$2.98-\$3.98 to see twelve area bands last Saturday. In all, 45,000 attended the two-day music festival, designed to spotlight both signed and unsigned area talent. Headlining the show were several area bands who have albums out, including Tantrum, Off Broadway and Hounds

Aside from the twelve hours of music heard

each day, concert-goers could spend time at the sixty concessions and booths set up to sell stereos, T-shirts, and to provide amusements like pinball to the throngs. WLUP broadcast its weekend programming live from the International Amphitheatre, scene of the concerts

Station PD Mitch Michaels reported he was "enormously gratified" by the community's response to the concerts, which he said would be repeated annually. Next promotional step for the Loop, he revealed, is a Homegrown-type album project called "Chicago Rocks."

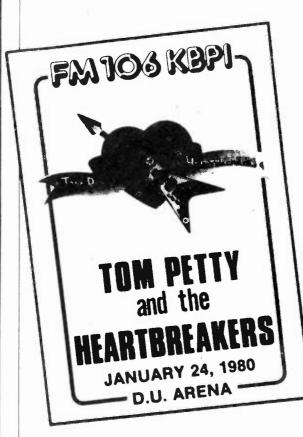
### EVOLUTION

K104/Phoenix is experiencing internal turmoil amidst a change in ownership to Western Cities Broadcasting. PD Bob Bailey is exiting; others may follow . . . Phil Zeni has joined KLPQ/Little Rock from WKQX/Chicago as GM . . . WFYV/Jacksonville is a new 100,000 watt Superstars AOR signing on around February 15th with Rad Messick (from WWWV/Charlottesville) as PD and MD Davis has been promoted to PD from research at WRXL/Richmond. He replaces departing PD Jack . KDUK/Honolulu's new VP of Operations and Programming is Jim Dunlap. The station's MD is Christa Taylor . . . New to KWST/Los Angeles are two former air personalities of neighboring KLOS: J.J. Jackson has signed on for 2-6pm and China Smith for 6-10pm. Airstaffer Digby Welch has exited the station and will announce future plans shortly . . . Ken Anthony has been named MD at KLIV/San Jose . . . Gene Davis has been upped to Asst. MD at WIBA-FM/Madison. Mike Hayes has joined the station for airwork . . . Bill Bateman has been upped to MD from airwork at K-99/Great . WMMR/Philadelphia has named a new MD: airstaffer Joe Bonnadonna. Former MD Jane Norris becomes Director of Audience Marketing for the station . . . Pete Harmen has been upped to MD at KCAL/San Bernardino. Harris Allen has been upped to mornings from weekends at the station

Mike Lyons has been appointed Acting PD at WDIZ/Orlando . . . Paul "Lobster" Wells has exited as Asst. PD at KSJO/San Jose, citing philosophical differences with the PD. He'll announce future plans Tempie Lindsay has been named MD at KTXQ/Dallas. Becky Rhea has been named the station's programming assistant ... Steve Gaspar exits KZLA/Los Angeles where he was Research and Promotions Director to join neighboring KLOS as Creative Services Director on February 22nd

Jesse McCracken has joined WXKE/Ft. Wayne for mornings . . . Diane Tracy has joined WZOK/ Rockford from neighboring WRRR for overnights . . . Myra "Samantha" Luciw has joined Q107/Toronto from WAVA/Washington as music librarian and for weekend airwork . . . KILO/Colorado Springs News Director Jim Sanders has exited to a TV news post ... Teresa Harris has been named MD at KFMU/Steamboat Springs.

### PROMOTION OF THE WEEK



KBPI CONCERT PATCHES: The idea behind the patches is two-fold: to give people who attend the concert a souvenir of the show, and second, to clearly identify our call letters with the concert. It's one thing to put your call letters in a newspaper ad and it's another thing to put it on the air. But if you give them something they can hold in their hand that is a physical souvenir of the concert, I think that you are leaving a much greater impression with them. We also don't give them to everyone; if there are 15,000 at the concert we make up 2000-5000 patches so they're a desirable item. We have jocks out in front of the venue who hand them out and introduce themselves.

They look exactly like a backstage pass, but we don't call them passes because of any confusion that might be created by people thinking that they can get backstage. They're real inexpensive to make - \$200 to \$500 per concert. They're printed locally on a satin-sheen

We're doing them at every concert we present this year. Everyone who has been to a concert has seen a backstage pass. These look like passes, so it makes everyone feel like they are really part of the event.

### KBPI/Denver PD Frank Cody

Every week the AOR section will spotlight a significant station promotion. If your station has produced an interesting piece of merchandise (a homegrown record album, piece of clothing, coffee mug, calendar, etc.), send a sample along with pertinent explanatory information about the promotion to AOR Department, R&R, 1930 Century Park West, Los Angeles, CA 90067

WEBN/Cincinnati's "Rock Around The Block" is a new station-produced weekly TV concert of area talent that the station simulcasts in stereo. The station hands out passes to the audience for the shows, while the featured band gets a video cassette of its performance . . . KSAN/ San Francisco has instituted "Ticket Tuesdays," wherein the station gives out tickets hourly to upcoming local rock shows, along with autographed albums and other related merchandise . . . KAZY/ Denver sponsored a Ski Day ski race at an area resort with profits benefitting the handicapped. Winners got albums and cassette recorders . . . WIYY/Baltimore's "Super Sunday" offered six groups in concert for \$6. Included were Capitol recording artists Face Dancer as well as the station's own Ty Ford (middays) & 98 Rock Band ... KCAL/San Bernardino featured twelve different local bands in two nights of benefit concerts for disabled children. Over 2000 attended . . . I-95/Bridgeport asked listeners to call in taped messages of support for the then-incarcerated Paul McCartney. The station was able to relay the tape to McCartney representatives as the star left the country KGON/Portland celebrated its sixth AOR anniversary with its listeners at a special concert featuring Cream recording artists Snail . . . WGIR/ Manchester fan Tom Rush dropped by the station for an exclusive on-air sneak preview of one of his new tunes . . . KSHE/St. Louis is gearing up for its "3rd Annual Valentine's Day Massacre" cert, featuring Rush and Max Webster. Two of the three small-hall shows are already sold out. WIOQ/Philadelphia presented a week-long series of mini-features on energy. Included were over 250 interviews with experts . . . KLZR/Lawrence's "Escape to the Sun" offered a \$1000 trip anywhere, along with \$500 spending money, to the winner in a random drawing.

Jim La Fawn and "Doc" Donovan were both early AOR supporters who made many friends along the way. They were consummate professionals, and imaginative programmers who will be missed by all.

COMING NEXT WEEK: The Oct/Nov ARB brought surprising news to Boston AOR's: the survey placed WCOZ on top of the three Boston AOR's for the first time in a year. Next week we'll find out how WCOZ PD Tommy Hadges orchestrated his station's upward climb, talk to WBCN PD Tony Berardini about his station's future course, and check in with PD Clark Smidt of Soft AOR WEEI-FM (up strongly this book) on his station's display of strength. Next week, join us for a trip to Boston for an AOR Market Summary.

### CONCERTS&CONVERSATIONS

PRESENTATIONS: KAZY/Denver presented Rick Derringer and Zephyr for free . . KSAS/Kansas City presented Taj Mahai for free WAAL/Binghamton presented Romantics for \$2.99.

RADIO CONCERTS: Rick Derringer and Specials on KAZY/Denver . . . Doug Sahm on WBAB/Long Island ... 38-Special and Todd Rundgren on WLIR/ Long Island ... Babys on WMMS/Cleveland ... Sammy Hagar on KMGN/Bakersfield.

GUEST DJ'S: Meat Loaf on WNEW-FM/New York . Frank Bonner ("WKRP") on KEZY-FM/Anahelm . . . Karla Bonoff on KATT-FM/Oklahoma City.

CONVERSATIONS: 38-Special on WROQ/Charlotte ... Joan Armatrading on WBCN/Boston ... Romantics on WILS-FM/Lansing . . . Fingerprintz on Q107/Toronto . . . Police on KILO/Colorado Springs Aerosmith and Police on WZXR/Memphis... Romantics, XTC, Fingerprintz on WQBK/Albany . Styx and Fabulous Poodles on KEZY/Anahelm . . Steve Forbert on WKQQ/Lexington . . . Romantics on WIBA-FM/Madison . . . Police on KBPI/Denver . . . Cheri & Marie Currie, Police on KAZY/Denver . . . Tom Petty on WLIR/Long Island . . . Joan Armatrading on WPIX/New York . . . Police, Babys, Kenny Loggins on WMMS/Cleveland . . . McGuinn & Hillman on WDHA/ North Jersey . . . Specials, Pearl Harbor, Steve Goodman on KBCO/Boulder.



# SURVIVOR SURVIVOR SURVIVOR



Featuring the single "Somewhere in America," from their new album "SURVIVOR."

On Scotti Brothers Records.



1/18 1/25 2/1

1 1 2

2 1

ebrosely of bel

February 8, 1980

## Album Airplay/ 40

**165 REPORTERS** 

3 3 JEFFERSON STARSHIP ...... Freedom At Point... (RCA/Grunt) .... "Rock" "Jame" Title "Things" 5 6 10 8 8 ZZ TOP ...... Deguello (WB) ...... "Thank" "Sunglasses" "Bad" BABYS. Union Jacks (Chrysalis). "Back" "Rendezvous" "Eyes"

J. GEILS BAND. Love Stinks (EMI America). Title "Come" "Takin" "Walls" 16 11 40 19 27 15 13 T. RUNDGREN/UTOPIA..... Adventures In... (Bearsville/WB) .... "Caravan" "Road" "Time" "Rider" 9 9 19 15 RUSH ...... Permanent Waves (Mercury) ..... "Radio" "Nous" "Freewill" 13 11 12 10 10 15 AEROSMITH ...... Night In The Ruts (Columbia) ...... "Remember" "Smile" "Mie" "Think" 22 17 16 12 12 16 17 LITTLE FEAT ...... Down On The Farm (WB) ...... Title "Heart" "Kokomo" 20 18 22 18 PAT BENATAR ...... In The Heat Of The... (Chrysalis) .... "Heartbreaker" "No" "Need" STEVE FORBERT ..... "Jackrabbit Slim" (Nemperor)..... "Tune" "Sweet" "Goodbye" 14 14 18 13 13 14 24 20 21 17 20 22 TOTO...... Hydra (Columbia) ...... "99" "Boys" "Sister" "St. George" PRETENDERS ...... Pretenders (Sire) ..... "Brass" "Sobbing" "Life" "Neck" 34 23 23 24 NAZARETH ...... Melice In Wonderland (A&M) ..... "Holiday" "Cars" "Talkin" "Boys" 30 25 CLASH......London Calling (Epic)....."Vain" Title "Down" "Clampdown" 35 26 24 ROMANTICS...... The Romantics (Nemperor) ..... "Eyes" "What" 32 STEVE WALSH ..... Schemer-Dreamer (Kirshner) ...... Title "Far" "Made" "Step" 27 MOLLY HATCHET..... Flirtin' With Disaster (Epic)........ Title "Whiskey" "Jukin'" "Boogie" 22 29 31 23 27 29 BOOMTOWN RATS ...... Fine Art Of Surfacing (Columbia) ... "Mondays" "Looking" IAN McLAGAN..... Troublemaker (Mercury)..... Title "La De La" "Hold" 28 28 26 31 26 25 28 32 APRIL WINE ...... Harder...Faster (Capitol) ...... "Rock" "Hello" "Schizoid" GARY NUMAN ..... Pleasure Principle (Atco)..... "Cars" "Metal" 39 39 33 35 37 38-SPECIAL ...... Rockin' Into The Night (A&M) ..... Title "Night" "Money" "Robin" 34 McGUINN & HILLMAN ..... City (Capitol) ..... "Taught" "One" Title "Deeper" 36 35 31 37 33 36 BLONDIE ...... Eat To The Beat (Chrysalis)..... "Hardest" "Union" "Shayla" PEARL HARBOR &... Pearl Harbor & The Explosions (WB) .. "Got" "Drivin' ""Bag" "Over" 37 17:24 34 16 21 25 INMATES..... First Offence (Polydor) "Walk" "Water" "Loser" 29 31 40 "This" Title "Night" KENNY LOGGINS ...... Keep The Fire (Columbia) ..... OST ADDED MEDIUM

Album cuts are listed in order of airplay preference

TOM PETTY & HEARTBREAKERS .. Damn Tho ... (Backstreet/MCA) ..... "Refugee" "Do Me" "My Girl" PINK FLOYD ...... The Wall (Columbia) ..... "Brick 2" "Numb" "Hell" "Hey"

Chart Summary

the top sirplay position this wask's winner was PETTY who won on total raports, though he and FLOYD were matched for hots. Both albums are recelving the lion's share of AOR airplay. FOGEL-BERG, STARSHIP, EAGLES and NUKES all held rock steedy. ZZ inched up in top sirpley rotations. RUNDGREN hit top ten. RUSH and ROCKETS moved up as BENATAR resurged with growing hots. UFO and PRETEN DERS maintained. NA ZARETH was the waek's most added album and highest debut. CLASH continued its climb, as did WALSH. MOLLY resurged while POLICE held its own. NUMAN moved up, as did 38 and McGUINN. HARBOR debuted and LOGGINS meIntained. JOE JACK-SON came close to charting this week.

The Album Airplay/40 chart re-presents activity based on a com-bination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italies regis-tered the most rapid gains in airperiod. The arcists in rathes rega-tered the most rapid gains in air-play for the week Album cuts that are also current singles are listed in bold type

-						
		2/8	2/1	1/25	1/18	1/11
1		710/100	10/10	0/0	0.10	0/0
	Melice In., (A&M)	W-5	NO-0			
_	"Holiday"	H 2	H-0			
2	3-D	44/43	4/4	0.10	0.10	0.10
	3-D (Polydor)	MI1	M-0			
	"Telephone"	H-0	H-Q			
3	MAHOGANY RUSH	44/39	14/14	0.00	0/0	0.00
	What's Next (Columbia)	M-5	NI-0		1	24.74
	"Roadhouse Blues"	H-0	H-Q		1	
	SUE SAAD AND THE NEXT	34/33	0/0	0.10	0.00	0.10
	Sue Seed & Next (Planet)	M-0		- 8		
	"Prisoner"	H-1				
5	STEVE WALSH	73/31	63/46	27/27	0,0	0.00
	Schemer Dreamer (Kirshner	M 31	M 12	M-0	1,500	
	17the	H-11	H-6	H-0		
6	CLASH	77/27	80/43	26/22	0/0	0.00
	London Calling (Epic)	M-33	M-9	NE 1		
	"Train In Vain"	H-17 .	H 8	H-3		
7	D.L. SYRON	47/23	48/44	9/3	0.00	0.00
Tie	This Day And Age (Arists)	M-21	M-3	MI-0		
	"Heartheat"	14-3	H-1	H-0		
7	DIRK HAMILTON	26/23	9/9	0/0	0/0	0.10
	Thug Of Love (Elektra)	M-1	M-0			
	"Need Some Body"	16-2	H-0			
	PRETENDERS	78/20	65/28	47/23	30/26	4/4
Tio	Pretenders (Sire)	M-37	NA 28	M 14	M 3	M-O
-	"Brass In Pocket"	H-21	H-11	H 10	H-1	H-0
	MARC TANNER BAND	23/20	0/0	0.10	0.00	0.0
	Temptation (Elektra)	M-3				
	"Hold Your Heed Up"	H-0				
9	JAM	23/19	17/16	4/3	3/2	3/2
	Setting Sons (Polydor)	86-2	M-1	M 1	M-O	M-1
	"Eton Riffes"	14-2	H-O	H-0	Н1	H-O
10	OFF BROADWAY	44/18	41/30	20/19	2/2	0.10
	On (Atlantic)	86 24	M-8	M-O	M-0	-10
	"Stay In Time"	H-4	H-3	H-1	H-0	
11	J. GEILS BAND	129/13	120/86	52/52	0.40	0.0
	Love Stinks (EMI America)	M 69	N6 21	M-0	-	
	Title	H-47	H-14	H-0		
12	SYLVAIN SYLVAIN	32/11	25/17	9/8	3/3	1/1
	Sylvain Sylvain (RCA)	M 19	M-B	NI-0	M-0	84-0
	"Teenage News"	H-2	H 2	H 2	H 1	H-0
13	PEARL HARBOR 6	51/10	43/7	34/9	32/27	12/11
	Pearl Harbor &(WB)	M 13	84 31	84.70	M.5	M-O
Tie	You Got It"	H-B	H 6	H 6	H-O	H 1
13			29/17	20/17	5/5	0.40
	Messin' With (Capitol)	M 20	M-11	MI	M O	370
	Title			- Table 10	- W	

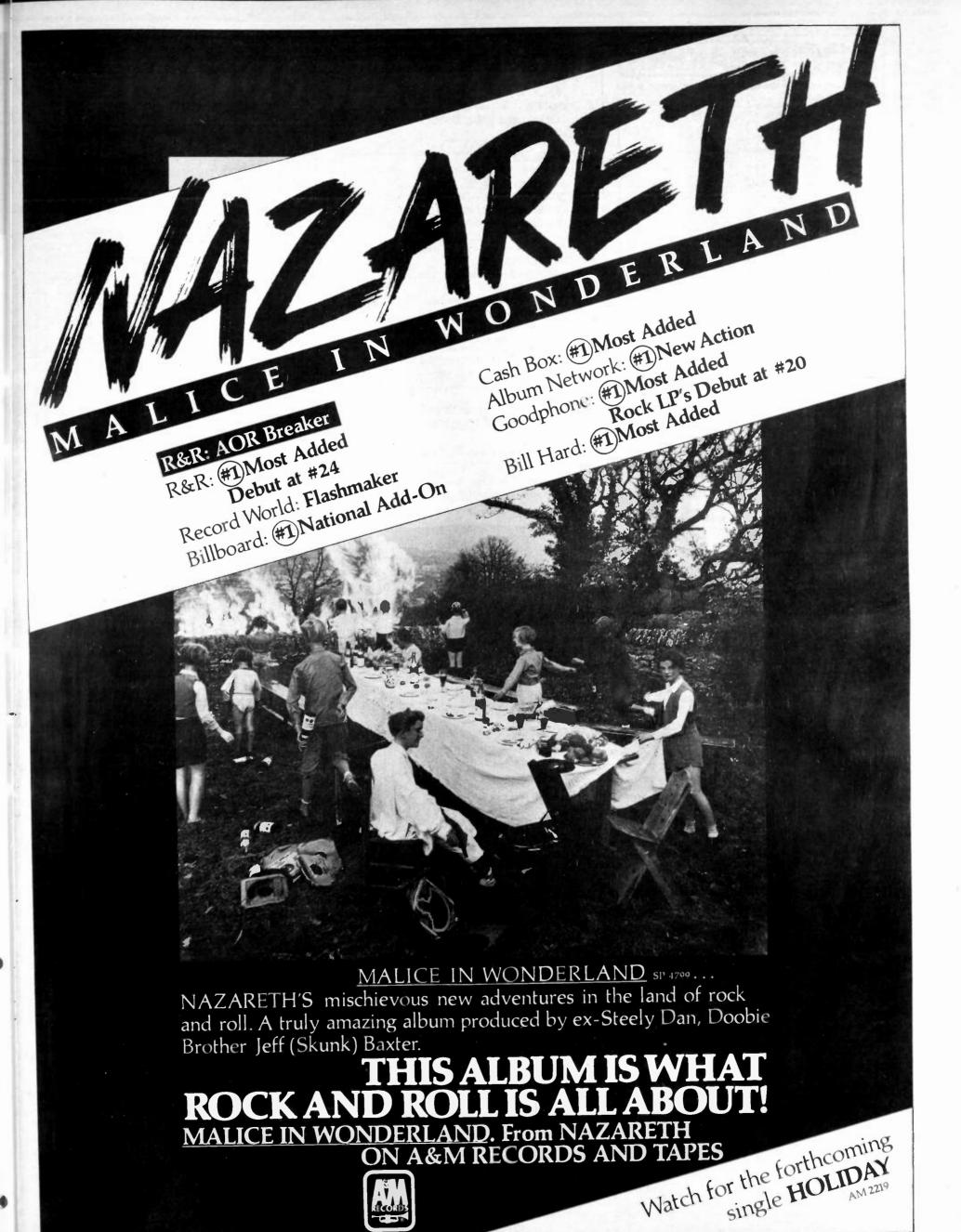
The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

		2/8	2/1	1/25	1/18	1/11
1	J. GEILS BAND	1.29/61	120/21	52/0	0.00	0.00
	Love Stinks (EMI-America)	A-13	A 86	A 52		
	Title	H-47	10.14	H-0		
2		106/67	102/66	94/7	20/0	0.00
	No Bellads (RSO)	A 9	A-21	A-86	A-20	
	"Desire"	M-30	H 16	H-2	H-0	
3	UFO	83/62	80/54	70/43	75/16	34/3
	No Place To Run (Chrysalis)	A-B	A 9	A 17	A-67	A-30
	"Lettin' Go"	H-16	H-17	H-10	H-2	04-1
4	T. RUNDGREN/UTOPIA	122/56	106/61	104/41	88.45	11/0
	Adventures (Brsville/WB)	BA	A 6	A 38	A-61	A-11
	"Caravan"	H-61	H-40	H-25	H-1	H-0
5	BABYS	115/53	108/55	93/50	98/20	44/3
	Union Jecks (Chryselis)	A-3	A-4	A-19	A 70	A-39
	"Bock On My Feet"	HI 59	H 48	14-24	H-6	04.2
6	ROMANTICS	72/52	84/40	63/20	52/3	16/2
	The Romantics (Nemperor)	A-7	A-13	A:31	A-44	A-12
	"Eyes"	H-13	H-11	14-12	H-6	14.2
7	NO NUKES	129/47	129/47	131/44	121/40	75/22
	Verious Artists (Asylum)	AO	A-0	A-O	A-8	A-3
	"Devil"	H-82	H-82	14-87	14-78	14-60
	LITTLE FEAT	89/44	95/42	97/47	101/46	68/36
	Down On The Ferm (WB)	A-0	A-0	A-0	A-0	A-1
	Title	H-46	H-63	H-60	H 56	H-31
•	NEIL YOUNG & C. HORSE	99/43	100/38	97/40	98/42	63/27
	Live Rust (WB/Reprise)	A-0	A-0	A-0	AO	A-1
	"When You Dance"	H-56	H-61	H-67	H-64	14-35
10	RUSH	111/42	97/42	101/4	2/0	0.10
	Permanent Waves (Mercury)	1	A 16	A 98	A-2	
	"Spirit Of Radio"	H-61	H 39	10.1	H-1	
11		124/41	120/36	116/28	105/23	88/20
Tie	Deguello (WB)	A-1	A-0	A1	A-0	A-2
	"I Thank You"	H 82	H 84	H-87	H-62	11-46
11	тото	82/41	88/43	85/48	87/46	58/32
	Hydra (Columbia)	A-0	A-1	A-1	A-0	A-0
	'99''	H41	H-44	H 36	H-41	H 24
12		50/40	53/42	53/38	51/30	27/9
	Troublemaker (Mercury)	A 2	A-4	A 9	A 14	A-16
	Title AEROSMITH	M 8 96/37	H 7 106/42	He.	H 7	H-2
13	Night In The Ruts (Col)	A-0		112/42	106/32	84/26
Tie	"Remember"	H-61	A:0 H:64	A-1	A-1	A-0
12	PRETENDERS	78/37	65/26	47/14	H-72	H 38
	Pretenders (Sire)	A 20			30/3	4/0
Tie	"Brass In Pocket"	H 21		A 23 H 10	A 28	And .
12	GARY NUMAN	53/37	51/26	57/3	11/0	H-0
				A 53	A 10	0/0
					H-10	

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotatic for the week. Two numbers follow each album title. The first represent total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation the week. Below these numbers are breakdowns of the album's reports in other otations for the week. The album's preferred airplay cut is listed

1	TOM PETTY &	2/8 155/14	2/1 6 147/13	1/25	1/18	1/11 3 75/72
Tie	Damn (Backstreet/MCA)	A-O	N-0	M-0	A-0	40
	"Refugee"	M-10	Milit	M 7	M-4	M-3
1	PINK FLOYD	151/74	5 144/14	3 134/12	# 125/11	7 72/64
	The Well (Columbia)	A-1	0.1	A-0	A-1	A-0
	"Brick 2"	N4 6	M-2	MA	M-7	56.4
2	DAN FOGELBERG		2 142/11	2 132/95	127/90	77/56
	Phoenix (Full Moon/Epic)	A-0	m-0	A-0	L-A	A-1
3	EAGLES	M 26	M 30	M 33	M-29	M-21
3	The Long Run (Asylum)				7 127/11	
	"Those Shoes"	A 0	M-0	A-0	A-0	A-0
4	JEFFERSON STARSHIP		M 11	M-14 E 734/77	M 13	M-4
•	Freedom At (RCA/Grunt)		0.0	4.0	7 126/11	
	"Rock Music"	NA 28	M-24	M 17	A4 14	A-0
5	FLEETWOOD MAC	110/00				M-8 70/81
	Tusk (WB)	A-0	0.0	A-0	A-0	A.0
	"Sere"	86.24	M:12	M 24	M-20	Mar.
6	STYX	105/85				President Control
	Corneratone (A&M)	A-0	A-0	A-0	A-0	4-1
	"Why Me"	M 20	R4 15	M-19	M-21	PA 12
7	NO NUKES	129/62	129/82	131/87		75/50
Tio	Various Artists (Asylum)	A-O	A-0	A-0	A-6	A-3
	"Devil"	M-47	M-47	NI-44	MA-40	M 22
7	ZZ TOP	124/82	120/84	116/87	106/82	68/46
	Deguello (WB)	A-1	A-0	A1	A-0	A-2
_	"I Thank You"	M-41	M 36	M-28	M 23	MA 20
8	T. RUNDGREN/UTOPIA	122/61	106/40		86/1	11/0
Tie	Adventures (Braville/WB)	A-6	A-6	A-30	A-81	A 11
8	"Carevan" RUSH	M 66	M41	M-41	M-4	M-0
-	Permanent Waves (Mercury)	111/61	97/39	101/1	2/0	0.0
Tie	"Spirit Of Radio"	M-42	A-16 M-42	A-98	A-2	- 74
	AFROSMITH	34/61	106/64	P	M 0	****
•		A-0	A-0	A-1	A 1	64/38
	"Remember"	M-37	M-42	M-42	IM 32	A-0 M-26
9	BABYS	115/50	108/48	93/24	36/6	44/2
-	Union Jacks (Chryselis)		A.S	A-19	A 70	AIR
	"Back On My Feet"	M 53	R4 56	NA NO	M 20	M-J
10	NEIL YOUNG & C. HORSE	99/56	100/81	97/67	36/54	63/35
	Live Rust (WB/Reprise)	A-0	A-0	M-0	A-0	A I
	"When You Dance"	M-43	M 39	M-40		M 27
11	LED ZEPPELIN	77/54	86/62	83.68	90/72	55/44
	In Through (Swan Song)	A-0	A 09	AO	0.0	A-0
	"Fool In The Rain"	M 23	M 24	NO 15	M-18	M 11

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other within the process. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.



# **BREAKERS**

Breakers are those newer records that have the greates level of station activity on any given week.



### **NAZARETH** Malice In Wonderland (M&A)

"Holiday" "Cars" "Talkin"" "Boys." 67% of our reporters on it. Total album reports: 110. A-106, M-2, H-2. Debuted this week at No. 24.

### SINGLES

**LINDA RONSTADT** 

"How Do I Make You" (Asylum)

2 QUEEN

"Crazy Little Thing Called Love" (Elektra)

HEART

"Even It Up" (Epic)

KNACK

"Baby Talks Dirty" (Capitol)

JOE JACKSON

"Different For Girls" (A&M)

**CHRISTOPHER CROSS** 

"Ride Like The Wind" (WB)

**FOGHAT** 

"Third Time Lucky" (Bearsville/WB)

**BETTE MIDLER** 

"When A Man Loves A Woman" (Atlantic)

**GRAHAM NASH** 

"In The Eighties" (Capitol)

CHEAP TRICK

Voices" (Epic)

These 45's received significant AOR airplay reports this week. These singles s either not available on an album or are from an album not currently on the bum Airplay/40 chart. The chart is listed in order of total mentions received

### JAZZ ON ASR

PAT METHENY GROUP . . . American Garege (ECM) JEAN-LUC PONTY .... Taste Of Passion (Atlantic) ..... "Beech Girl" TOM SCOTT..... Street Beat (Columbie) HIROSHIMA.....Hiroshima (Arista) B. JAMES/E. KLUGH . . . . One On One (Tappan Zee/Col) BRAND X .... Product (Pasaport) DAVE VALENTIN ...... The Hawk (Ariota) ..... Various Cuts FRIENDSHIP ..... Friendship (Elektra) RONNIE LAWS..... Every Generation (UA) JEFF LORBER FUSION . . . . . . Weter Sign (Arista) ..... "Toad's Place" Title

These albums received significant similar reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred similar cuts are fisted.

# REGIONAL ASR ACTIVITY



Q104 WQBK FM

Allentown 215-694-0511

PURE FLOYD (Columbin)
TOW FLYTY & THE,
I BACKST-MAT/FEA)
N: YOUNG/C HORSE
(18/Rep-1 km)
FLOODER W/(TOP)
(1800 x > 1114/R8)

Baltimore

301-889-0098 AC/DC (Atlantic) "Shot down" "Touch for Mac" MDLT NATORET (Epic) Title "Mniskey Man" FORE (DRE (Atlantic) "Even MITA Tou" "Valenhose" LITTLE FERZ (MB) "Koncmo" Title

LITTLE FEAT (etc)
\*\*Mocason\*\* Title
\*\*AGEE\*\* Liverian
\*\*AGEE\*\* Liv

Jari HOME

Singles

LITTLE PEAR (ob)
NUTO IMPROVED
22 ON (em tall)
22 ON (em tall)
23 ON (em tall)
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24 ON (em tall)
25 ON (em tall)
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26 ON (em tall)
27 ON (em tall)
28 ON (em tall)
29 ON (em tall)
29 ON (em tall)
20 ON (em tall)

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MILL BIEE (Capitol)
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MISSE (MISSE (MISSE))
MILL Selle\*

Binghamton 807-772-8850

WAAL
PH stereo 99
the Sound of the 80's -OUCH WARLORS (AMN)

WHITE
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Jazz MOME



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AUAH AMMATRADING (AMH)

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JAM (FOLTAGE)
JAM (FOLTAGE)
GENNY & RASAMA S

#IGHTY DIRECTOR
#IGHTY DIRECTOR
#IGHTY DIRECTOR
#IGHTY DIRECTOR
#IGHTY DIRECTOR
#IGHTY CANADA
#

-MISSA (Fplc)

HOTTAS J. GEISS BANG (DRI/Memric
PRETENDERS (SEIR)
TOR METTY & THE...

CHECKSTREAM (SEIR)
RAMPORT MATCHES
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PRESENT MATCHES
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PRESENT MATCHES
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RAMPO JA ES

Singles DATID BOWIE (RCA) LEME LOWICH (SHIFT/Epic) TOM JOHNSTON (MB) THRILLS

Boston

WOZ\_

Honfast
LAQLES (hysium)
Ton PETTY a The ...
(Backstreet MCA)
VOMP/CF-(MS)
(w/) (Mg/Isperise)
Filst (1:070 Coptembro
PHIS (1:070 Coptembro
DAN (CGC MBAC (1:1) Mpon/Epic
CASH (1:1) (1:1) Mpon/Epic
Alf MCSH (1:1) (1:1) Mpon/Epic
Alf MCSH (1:1) (CGL web a)

617-247-0850 INDA RONSTADT (Asylus)

Boston 6,17-262-5900

JERRY MILLIGAN
ELLA FITZGERALO
BEN MEBSTER
-TARNEY/SPENDER (AAM)
-RAY, COLOMANIEROWN (Po

Single: BILLY PRESTON (Motorn) PRINCE (MB) TAYARES (Cap)tol) ANDE MARRAY (Cap)tol) ANDY GIBB (RSO) JPINMERS (Atlantic)

Q-FM-97 Buffalo

Mon ...

Media #INE (Copino)

Media #INE (Media #INE)

Media #

Hoffest Piek FLOTO (Columbia) RUSH (Mercury) ARNOSHITH (Columbia) STYN (AAM) TON RETTY B. THE... (Backstreet/MEA) PAT BENATAR (Orysaite GRALT HATOET (Epic) DO NACE (Asylum) N. YOLGO, (ORNE (M)/Reprise)

MOST ADDED.

29/29

NAZARETH Malice In... (A&M)

3-D (Polydor) 14/14 SUE SAAD AND THE NEXT Sue Saed & The.. (Planet) MAHOGANY RUSH

What's Next (Columbia)
D.L. BYRON This Day And Age (Arista)

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.



"MART (Spic)

Northest
Start (DOINE (Golumels)
EQUATION (Golumels)
EQUATION (Golumels)
FIGHT (DOINE)

mrow

Cape Cod 617-255-3220 STEVIE MONDE (Timbe) RIGHE FURN (Avylus) -ROBERTA & CONST (AVIGNT)

Jozz

HOTTEST
DIRT DAMO (UA)
ROD STEWNT (NE)
HICOLETTE LARSON (NE)
HICOLETTE LARSON (NE)
HIROSHIMA (A-14m)
JOHNT HOSSIMA (CALLING)
JOHNT MESSIMA (CALLING)
FELIZ GAYALIDIS (E):2
OFFISTORIS (COSS 189)
ORADE MANGIONE (AMA)

Singles

MCDINA & HILLMAN (Cop(10))
Medium
HO NAKES (Reylum)
CARLES (Raylum)
ADIE TÜLME (Mocket)
DAN FOOK (MOCKET)
DAN FOOK (MOCKET)
DAN FOOK (MOCKET)
DEBUT (MCC/Columbia)
SPINGERS (ARIGHTIC)
CARLES (ARIGHTIC)
ANN FRASONS PROJ. (Aright)
ANN FRASONS PROJ. (Aright)
CARLES (MCC/Columbia)
DANG (MCC/Columbia)
ANN FRASONS PROJ. (Aright)
ANN FRASONS PROJ. (Aright)
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Hartford

Hartford
203-549-3456

FORTH CONTROL COLUMN 11

FOR HET FOR TO COLUMN 11

FOR HET FOR THE FORT HOLE.

FOR HET FOR THE FORT HOLE.

FOR HET FOR THE FORT HOLE.

FOR HET FOR HOLE.

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FOR HOLE.

FOR HOLE.

FOR HOLE.

FOR HOLE.

FORT HOLE.

FOR HOL Title
3-0 (Polydor)
"E-Ray (yes" "Telephone p"
MANDGAMY RUSH (Columbia)
"Rain Hell.; Fear"
"Roed, Blues"
ANGLE (Cesablence)
HEART (Epic)
-KMACK (Cepitol)

**MEDIUM** 

ROCKETS No Ballads (RSO) ROMANTICS 23/19

The Romantics (Nemperor) 22/17

Union Jacks (Chrysalis) No Place To Run (Chrysalis) 18/15 J. GEILS BAND

Love Stinks (EMI-America) 32/13
PRETENDERS

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

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Added MAZARETH (AAM) SAE SAAD & MERT (Planet) -HEART (Epic)

HOTTEST PINK FLOTO (Columbia) TOM FETTY & THE. (Backstreet/MEA) J. CEILS BAND (ENI/Ame

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Lewiston-Portland

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HOME

Long Island 518-587-1023
-GALEN (ELIPITO)
-(LINDA RONSTADT (Amylum)
-(CRAHAM NASH (Capitol)

Acced MALAMETH (AMM)
"Fast Care" "Nollder"
"RETAIR RABIN (Chrysolis)
"Candy a Be" "Noo"
JAM (Polydor)
"Met You' "Ton Riffes"
LOMELY BOTS (Capitol)
"Moor Spreamer"
DERINE & MARIE... (Capitol)
"Ista

-BMCK (Cogitol)

Modium

Modium

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DIRT MANDO (UNI/America)

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MODI

THE HOTTEST

The Well (Columbia)
TOM PETTY & HEARTBREAKERS Damn... (Backstreet/MCA) 37/37

DAN FOGELBERG Phoenix (Full Moon/Epic) 33/27 NO NUKES

Various Artists (Asylum)
JEFFERSON STARSHIP

Freedom At. (RCA/Grunt) 33/25 EAGLES The Long Run (Asylum) 32/25

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

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HIS FIRST ALBUM ON CAPITOL RECORDS

Festimine "La The Gos"

Produced by Graham Na

day Johnston

Directions Hartmann & Goodman

Washington, D.C.

202-828-9932

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Medium MORE

New York

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New York

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Philadelphia

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-QUEEN (Elastra) -GRAHAM NASH (Capitol)

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PAT MEMATAR (Chryselle)
MAZAMETH (Adm)
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-MMAX (Capital)
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MUSP PO STEVE SUPPON

Poded MAZARETH (ABM) MAPDIGANY RESH (CO). CLASH (Epita) PREVENDERS (S)ro) BRUCE WOOLLEY B -NAMAR (Empito) -NEARY (Epita)

Singles

Philadelphia 215-839-7625

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SINGIOS SEARCHERS QUEEN (Elektry) HI-SEE (Epic) Rochester



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Singles

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Accor MANU TANNEN BAND (I "NoTe", Mend U" NAZANITH (AJH) "MULTER (SITE) PRETENDER" "TOTRODER" "MANUE (Capito) -HEART (Epic)

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Moffest PINE FLOYD (Columbia) "Drick to/Pail?" "Comfert, Humb" AFFERSON SYMMER! (REA/FOURTH POINT Zero" "Dock Masts" "Point Zero" TON MITTY & TO. 18ackstreet/MEA)

Toronto 418-987-3445 SPECIALS (Chrysolis) -MI-SER (Epic) 910

Jazz

Added naZAMETH (Agas)
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TITLE STEVE BLIME IE OROCUSS -LINDA RONSTADT (A: -KMACK (Capitol)

LED (Chrysalis)
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Washington, D.C.

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-BARIS (Apple)
-

Worcester

817-752-5811

NO PAR LEMEUM 617-752-5611

\*fatt W000 mp. (e8)

\*fatt W000 mp. (e8)

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\*fatt W000 mp. (e8)

\*fatt W000 fatt / mp. (e8)

\*fatt REACH STARSON (e8)

\*fatt W000 fatt / mp. (e8)

\*fatt W000 fatt /

A DEG OF THE LABOR TO SERVICE AND A CARE THE LABOR. MALARETH (AAM)

"MCI I day"

"Taught APRIL MAN

"Taught Aright"

D & BYENN (Aright)

"Big Boys"

3-D (Polydor)

"Telephone #"

-MEART (Epic)

-MANCHERS

Medium
CLASH (Epic)
GARY MANAN (AYCO)
ROMANICS (Shemper or)
PRETEMBERS (Sire)
STEVE MALSH (EXTENDAR)
-GRANAM NASH (Cap(to))

3022

STARVIEW FM 717-266-6606 717-268-86

ALROSH (TH. (Columbia)

ABATS (Chrysalla)

22 TOP (Mb)

IAN MCLAGAN (Morcory)

CLIFF BLOWDO (BHI/America

ROCKETS (RSG)

N, YOLKE/C, HORSE (MR/America

Poded
3-D (Polydor)
MAZARETH (A&A)
"Illhordown...." "Fast Cars"
"Notilesy"
Stylatin Stylatin (IRCA)
D L BYRON (Artisto)
MANDCART MSH (Capital)
HAMACKART MSH (Capital)
HAMACK (Capital)

HOTTEST
PIRE FLOTO (Columbia
TON FETTY & THE...
(Backstrew/NEA)
DAN FORFEER(A
(Full Moon/Estc)
AFFERSON STATSHIP
(MEA/FURT)
HOLLY HATCHET (Epic) Modelum Numbercory)

RUSH (Mercury)

RETE MIDLER (Atlantic)

APRIL RING (Cop) To()

RUNDGRE A/TOPIA

TOPIA (Te)

LITTLE FEAT (MB)

LITTLE FEAT (MB)

Singles



# BRUCE WOOLLEY & THE CAMERA CLUB



A RADIO STAR!

ON COLUMBIA



# OUTH

KLBJ FM Austin 512-474-6543

Addio GONET & CHENE (Polydor) JOHN HAMMEDD (Fengan d) DATID MINIMERIG (Fenne) NAI SAAD & MIT? (Plane) MALAMETIC LAMI) HEMET ([[]])

**Beaumont** 

713-727-0229

# TEKRS ROCK

"Tatain" Love"
"Fallo Angel" Plast C

"Dencing Boys"
"Anglis Remain"
"Anglis R

MacLium Rescury Rush (Marcury Rush (Marcury

-CHOA RUBSTAD! (Asytum PRES PLOTD (Columbia) LAMSIS (Asytum) TOTO (Columbia) ZET DP (40) ZE

JA12 Singles None

118L



Added UFO (Chrysalis) Title "Myster; Train" DIRE HAMILTON (Elektra) "Main Affrace!" SPECIALS (Chrysalis) "Gongster" J. GEILS BAND (GHI/Amer "Titl The Hails" -RNACK (Copitol)

| NeoClas | NeoClass |

Singles (RAHAM MASH (Capitol) SHIFF 'NI THE TEAR (Atlantic) JOHN COUGAR (Alve) Charlotte 704-374-3772

TO4-374-3772

within the control of the control of

Birmingham 

-STREETHEANT (APIANTIC)
MOTTALY
EFFERGING STARSHIP
(MEA/Grount)
(MEA/Grount)
MEANT (ARISTON)
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Adoed -LIMDA ROMSTADF (Asylum

WBCY-108)

Medium Sensitivity (Chrysells)

BMSYS (Chrysells)

ONISTOPHIC CHOSS (III)

ALERAN (IIICA)

ALERAN (IIICA)

FORE (I

Singles QUEEN (Elentra) (LO (Jet) NDD STEMAT (NB) JOHN STEMAT (NBO) HOSERT PAJMER (ISLAND) PAT BEMATME (Chryseils)

Charlotte

MONE

### WROD 704-392-6191 LEO ZEPPEL III (Sean Song) N. YOUND/C. - CURSE (ME/Reprise) ID MARES (Reylun)

Heat us TOTO (Columbia) 22 TOP (HB) DAN FOO((LERG (Fa)) Noon/(Ipic) 30-59(C)A. (AMI) FLETWOOD 98C (HB) FLETWOOD 98C (HB) FORE (PRES) FORE (PRES) (AGA (S) (Acy (Lm) EFFERSON (STARSHIP (RCA FOUR)

Singles GRANNE MASH (Capitol) Corpus Christi Corpus Chris
512-055-4641

DAN FORLIER (FULL MONT/E)-(C.
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HEME:



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Modium ANN ARMATRADING (AMI) 1718 (AMI) ELO (JAT)

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Columbia

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\*riss 10.00 (Galumia)
() 197 alcohol (Ent/America)
PAT Galumia (Chrysalia)
ANNIA GORD' (Galumia)
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KTXQ ALBUM ROCK

Added
TAN NELLAWA (Mercury)
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ANGE TANGER BAND IEleatral
AUMATTICS (memperor)
OPHISTORY (CODS) (MB)
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AUMATTIC -KMACK (Copitol) HEART (Epic) -LINDA RUNSTADT (Asylum)

| MacAlum | MacA

Dallas-Ft. Worth 214-528-5500
MEGATINI & PILLIANA LUMPITOTI
DERIE & MATEL... (Captrot)
- GRUNNI MASH (Captrot)

-CALVANA MASK (Capitol)
MOTION |
LAGIS (Asylus)
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The O KLAQ EI Paso 95.5 /m 915.544.8864

Modium GUSH (Marcury) DAN FOOT(BERG (Full Moon/(pic) SHBYS (Chrysnils) AROSANTH (Columbia) 27 TOP (MB) MOCKET'S (RSO) J. GEILS BAND (EMI/Am

Hoffest TOM PETTY & THE... (Baccestreet/MCA) PIME FLOYD (Column to) STYN (AAM) EFFERSON STARSHIP (RCA/C PLETWOOD MAC (ME) FORMAT (Beer sville/MB) HOME

Singles QUEEN (Elebyre) LIMDA MQMSTADT (Asylum) KMACH (Cepitol)

El Paso

915-533-8211

PAT METHERY GROUP (ECH)

JEAN-LUC PONTY (Atlantic) TOM SODTY (Columbia) Title

Houston 713-526-4591 STEYE MALSH (Kirshner) BLOWDIE (Chrysolia) COUG SWOIL (Yes ome) -QUEEK (Elahtra)

AS SE EPAS EPASO

ID JOHN HARINAS D.
ASSY. PD. GAYLE MILLER

CLASH (Epic)
D.L. BYRON (Ariers)
STEVE MALSH (Mirshner MATOGAMY RUSH (Column)
MEGUINN 6. HILLMAN (Column)
"Desper In"
-KHACH (Cop1+o12)

TOM SODY\* (CO.Lumbia)
Title
8, JAMES/E. N. UDA
(Tagen Zew/Got.)
New 1
Ne

HOTTEST DAN FORELBERG



Medium

ModCRM (//ICPI)

ModCRM (//ICPI)

Gearhailte/Mb

MCCRTS (MSC)

MEFERSON STARSHIP

(MCARCANT)

PO. JAHL BROOKS NO. RIOWARD LANGUIS

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51 ng lias Jacksonville

904-633-2785

-Quicke (Elentro)
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22 TOAKA/C: HOTS:
(EMPCINE)
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LAGAS (LAGAS)
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JA18

MOST ADDED

NAZARETH 25/25 Melice In... (A&M) MAHOGANY RUSH What's Next (Col) 12/11 STEVE WALSH Schemer-Dreamer (Kirshner) 15/9 J. GEILS BAND Love Stinks (EMI-America) 29/8

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

119: 2

MD: STEVE KELLER

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MAES (Asylum)
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(MD/Replac)
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ANDSHITE (Columbia)
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**Johnson City** 

Jackson

801-982-1082

(hearsyllle/Mi) -Quille (llestra)

MOTO CONTRACTOR Accord According to the According Ducos\*
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IAN MC:AGAM (Marcury)
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J. Gills DAMD (MM)/Americal
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STR

K94 KSMB Lafayette 318-232-1311

Modium

BOAD ON RAYS (Columbia)

J. GEIS BAND (EMI/America)

"Con 1 sais"

NO NACS (Asylum)

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CLASM (Epic)
-MANCK (Capital)
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HOME Singles

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Hedium
J. GEILS BAND (EBI/America)
STEVE WALSH (Kirshner)
UFO (Chrysells)
ROMANTICS (Mattperor)

HOTT-LT PINK FLOYD (Columbia) DAN FOGELEERG (Full Moon/Epic) (Full Hoon/Epic) 5\*YX (A&H) LITYLE FEAT (MB) ARROSHIPH (COTUMB(a) AFFEASON STARSHIP (RCA/Grunt)

WZXR rockiOS

Added CLASH Epic: "Train in Valnt PRITINGERS 150gs "Brass, Pocket" -RMACE (Capitol) ordART (Epic)

Heolium (Columbia) Horse (Warding) Horse (Marcura) NO MILES (Aprilum) Killian (Marcura) NO MILES (Aprilum) Killian (Marcura) Horse (Marcura) H

Little Rock
501-804-6086

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22 FOR 180
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HOME

901-726-008
21 To (ab)
Tonglaves\* "I have to
The (ab) Tonglaves\* "I form
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MONE Singles MEDIUM

J. GEILS BAND Love Stinks (EMI-America) 29/18 **AEROSMITH** Night in The Ruts (Col)
T. RUNDGREN/UTOPIA 25/15

Adventures... (Brsville/WB) 25/15 NEIL YOUNG & CRAZY HORSE 20/14 Live Rust (WB/Reprise)

No Place To Run (Chrysalis) 17/14

Two numbers follow each album title. The from number to blow search about number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

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Noclum 10 MARS (Asylum) FILETHODO MAC (MS) AFFERSON SYMMATHY FILETHODO MAC (MS) AFFERSON SYMMATHY FILETHODO MAC (MS) AMBORDE MARSONE MAC (MS) AMBORDE MAC (MS)

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Singles 615-477-3127 AFFERSON STARSHIP (REA/Grunt) III. YOURG/C. HORSE (M./Rep.

MONE

TOTRAST
TOM PETTY & THE,
I (backstreet/MEA)
PIRE FLOYD (CO-Ledt 12
EAGLIS IARy Led
I (FLUT MODE)
I (FLUT MODE)
I (MARY LED
I ( HOMFIE LAWS TUAS

Singles LINDA MONSTADY (Asylum) KNACK (Copitol) GRANAM MASS (Copitol) GUEEN (Elektra) SEARCHERS

PINK FLOYD (C) 2Z TOP (mB) TOM PETTY & TI (Backstroot AFFERSON STA (RCA/Grunt) EAGLES (Asylum) FLEETWOOD MAC (MB) DAN FOGELBERG PRECEDENT (BO)

AND FOREIGNES (Full Memorian)

LITTLE FEAT (MB)

LITTLE FEAT (MB)

ARROSMITH (Columbia)

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ARROSMITH (Columbia)

BAPIL swin (Columbia)

BAPIL SCORYMITH (Columbia)

CHINGA ROSFADT (Asylum)

-QUEEN (Elextra)

JAZZ Singles

Lexington 606-252-6694

HOTTEST LED ZEPPELTH (Sman Song) EAGLES (Asylum) STYL (AAM)

EAGLES (Asylum)
STITE (AMP)
FLEFWOOD MAC (188)
TOUR PETTY & PAE.
(On Asylvan-Parkel
LOW 1881

Little Rock

Singras

Memphis 901-726-0060

305-371-6641 22 TOP (UB) POLICE (AMI) J. GITLS BAND TENT/A

In this book control to the control

Miami

1020

HOME

Singles

Nashville

615-244-9532 PAT MENATAR (Corysells) REQUIRE & HILLIMA (Copital)

HOSTORY PARTY & POE.

(Backerrene PARE)

love Miami 305-672-2500 Hospite Libra (MA)

Opinstonedia chocks (MB)
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Added -TURLEY RICHARDS (ATTEN -AIR SUPPLE TAYTET -J D SOUTHER (Columbia) -DAVID GATES (Elentra)

TOUR DUTY (CONTROL OF THE CONTROL OF

103

PEASE, HARBOR E. (MB) MANDGANY RUSH [Dolumble] MAZARETH (AME) DIRE HARILTON [Electro] HEART (Epic) "LINDA RONSTADT (Asylum) HERRCK (Capitol)

Medium 1970 (Coliumbia) N. YOLAG/E HORSE LIB/Meprisol LITTLE FAT (MB) AMOSHITH (Coliumbia) LED ZEPRIX (Shan Song) FOREIGNER (Anlantic) STEVE HOME (Arlantic) STEVE HOME (Arlantic)

5 Inglas Rone WKQB Nashville 605-748-8153 spuce sittled.,\*

Added MMOGANY RUSH (Columbia) "Rood, Biusa" STEVE WALSH (Kirahngr) STEVE WALSH (Kirahngr)

HAZARETH CAME! HEADY (E)()

ING() (METCUT)

ING() (METCUT)

ING() (REG)

TOTO (CON-MONTO)

FRANCE (STATE (ST

Medium TUBLEY RICHARDS (ATTE JEFFERSON STARSHIP

LEFERSON STANSHIP
(DEA/OFUNT)
SUPURTHAMP (AMM)
PAT BEMATHA (COTYNAITS
TALLING MEADS (Sire)
FOOD-AT (benesitia/MB)
STYR (AMM)
DETTE MIQUER (ATTACTO)
HD MURES (ASSIVE)
HD MURES (ASSIVE)

HOTTEST TOTO (Columbia)

WNOIM

**New Orleans** 

HOME

Singles

MOLLY MATCHET TEPIES 50-SPECIAL (AAM) STEVE FORBERT (Mamparor) J. GELLS BAND (EMI/America) BANTS (Chrysolis) -MEART (Epic) -DOB JAMES ITaponh Zee/Goi.)

Triboo (1) ind...

Foltast Plate FLOTO (00) ambia |
DAM FOCKLEB PC (Full Moor/Epic) |
EAGLES 1489 |
TOWN CASH 1480 |
TOWN CAS

Singles

TWRNO

"Stay in Time"
NAC JORDAN (MI)
PRITINGERS (SITA)
ROCHETS (RSO)
---EART (Epic)

Medium ORISTONIER CHOIST (MT) PAT BEATHE ((Dryssite) CHO. JOCOSI LAM SADDER (VICTORIA) (MEDIUM (CONTROL ) (MEDIUM (CONTROL )

**New Orleans** 504-889-2424

TOIN PETTY & THE...
(Backstroot/REA)
-LINDA RONSTADT (Asylus)

HOTF-ST TUMLET RECHARDS (AT) DATA FORMAT (BEET STEEL) FORMAT (BEET STEEL) HALL & OATS (BEET) HALL & OATS (BEET) HETE WIDLED (AT) DATA FORMED (DATA) (CO FALLO DATA) (AND FORMED DATA (AND -QUEEN (E) CATA -QUEEN (E) CATA -Q

HOH Singles DAIDS MAIGURE (AMI) The Well (Columbia)
TOM PETTY & **HEARTBREAKERS** Damn... (Backstreet/MCA) 36/31

34/32

EAGLES The Long Run (Asylum)
JEFFERSON STARSHIP 31/29

THE HOTTEST

PINK FLOYD

Phoenix (Full Moon/Epic) 35/32

Freedom At.. (RCA/Grunt) 31/23 RTYX Cornerstone (A&M) 29/23

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

Norfolk 804-461-1194 407848 (Cap (to)) 4001878 (RSO)

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TOTO (Do Lentice)
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OFFI PRIOR (Ed.)
APRICE (ED.)
APRIC SEP!

Singles HANCK (Capitot) LINDA MEMSTADT (Anylum) HEART (Eyic)

fm99 Norfolk 804-623-9667 POINT BLAME (MEA) TOM PETTY & Del. (BECASTPONT/NEA)

Hoffest STM: (AMP) LID ZEPPEL In Itsee Song) MELLY HATCHET (Epic) CALES (ANY-lam) Pide FLOTO (Columbia) AFFESSOS STANDAID (MEA/Frynt) TORE (GEA: (Attentic) GEN FORE INDIA (Folt Mean/Epic) "Tallin', Lore"
J. CillS BAND (Bhi/America)
"Till The Hells"
HOLL TAMBER BAND (Electra)
"mor & Cold"
HOCKETS (HSC)
HERMYARES (Admigst)
--SUMCA (Copitol)

Head Los (Cop For) Head Los (Cop

JOER HILES CAPIS (Columbia) DAYE CAPISACA (AAAL/Norigon) SYMMET (AAAL/Norigon) ACRE (Republic ACRI HILAGON, NY (Columbia) ACRI HILAGON, NY (CITY) Singles SABTS (Chryselle) (INDA ACHSTADY (Asylum) QUEEN (Elektra)

THE PARTY **North Charleston** ALICIA REMODENTA 803-554-7154 -TUBLEY RICHMES (41) get PAT BENATAR (Chrysa(fs) -OIRT BAND (UA)

Assect (AAM) ME(I, OlANDRO (Columbia) DAELS (Mb) J. GEILS BAND (DII/America) PRETENDESS (Sire) CLASM (Epic)

PATTARY
EAGLIS (Anylum)
HIGGLETTE LAMBON 1889
HIGGLETTE LAMBON 1889
HOND COMUNIST (AMI)
22 TOP (MI)
TOM NETTY & THE.
(SECENTROFFEE)
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HONGETTY & THE.
(SECTROFFE -3 D SOUTHER (Columbia) -RICHIE FURAY (Asylum) -HEARY (Epic)

Added MMEC VARMER BANG (Elektra MEZARETH (AAM) 3-0 (Polymor) PHILLIPS/MECELOD (Polymor-LINDA REGETADY LABY LOS -ORICK MANGIONE (AAM)

Modius
STEVE FORSERT (Namperor)
POLICE (AM)
POLICE (AM)
POLICE (AM)
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POTO (COLUMBIA)
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PATIRET (POLICE)
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PINK FLOYD (Columbia)
TON PETTY & THE ...

(Full Moon/Epic) HOME

FM100 OD CLARS SYNS ID: MARS DEIPSET Oklahoma City 405-631-8881

DAM FORELBENG (FULL MEDOT/Epic) LED ZEPPELIN (S+sm Song) NUMEDIC SANTOPIA (Sept s+1 1s/sm) 22 TOP (sb) DO NUMES (Abgriss) JEFFERSON SYNESHIP (SECA/Orant) LITTLE FEAT (sb)

JAZE

JEAN-LUE FORTY (Atlantic)
PRIEDDSHIP (Elentra)
TON SCOTY (Columnia)
STEVE HILLAGE (Virgin)
ROBERT CAME?
CAME?
CAME (Arista)
J. LEE & G. MROWN (Columnia)

Singles GRAHAM HASH (Capitol) HALL & OPTES (RCA) QUEEN IElestral BABTS (Chrysells)

Zera

PEARL PRINCE 3-0 (PD1ydor) STEVE WALSH (Elrshner) MNNOGANY PUSH (Columbia)

LITTLE FEAT (mb)
CLASM (Epic)
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Singles PAT BENTAL (Chrysolis) STET FURBLES (Namperor) FLEETBOOD BBC (ME) QUEEN (Electric) LED ZEPPELIN (Sean Song)

JARR

Orlando 305-298-5510

"Marages"

(AALS 149/Le)

"Phose Spees"

22 (Or Les)

22 (Or Les)

(EALOG 2446)

(EALO

### **SOUTH** Orlando 305-64\*

Notice in votable in v

THE TOTAL STATE OF THE TOTAL STA

WQDR

HOL DANIEL BRUNTS 5-0 (Polydor)
-dEARY (Eptc)
-LINDA ROWSYADY (Asistum)

Modium CHRISTOPHER CROSS (MB) CLASH (Epic) OFF BRANCHAT (AVENTIC) (EFFERSON STARSHIP (ECA/Strunt) TOTO (CRISTOPHER) TOTO (Options (a) 22 TOP (MS) -ONCO MANGIONE (NAH)

Raleigh

PREFIGIT

919-832-831

TOS PETTY & THE.

(BacksTreat/REA)

DAN FOOLLBES

(Full BROW/Epic)

TISSING

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STE (AAH)
ND MARS (Asylum)
STEM FOREST (Humber's)
J. Bills BAND (EN!/America)
-Quills (Electri)
-BANG HAMBUR (AAH)
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> Appleton 734-9228

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Richmond 804-282-9731

Pottast Pias FLOYD (Columbia) 22 TOP (MB) Rufe (Borcury) JEFFERSON STATISHIP (RDA/Brunt) -AMACK (Colifol) -6.14DA ROHSTADY (Anylum)

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PINK FLOYD (Columbia) EAGLES (Anylum)

Tampa 813-224-0742 ton P(TY 1 Tel.: (Backstreat/ICA)

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-MEMNT (Epic)

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(Boars+114a/MB)
ZZ TOP (MB)
PAT METHERY GROUP (ECH)
LITTLE FEAT (MB)

West Palm Beach
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Singles

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HAZARETH (Epic)
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PD: BOB COBAPIN BD DAYE BENSON

Added BOCKETS (RSO) BAZAR(TN (AAH) -BLOMDIE (Chrysolfs -MEART (Epic)

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Singles

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ROBERT (C) (Hamper'Or)
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-(LIBDA ROBESTADT (Asylum)
-RART (Epic)

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Prist FLOYD (Columbia)
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Cincinnati

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Added OLDS IMProrys VERTE NOW! CLASH (Epic) Title PRETENDERS (Sire) "Scholing!" J. GEILS BAND (EM Title TITIA ACCICETS (RSG): "Dentra" Of BROADAY (Atlantic) Stey in Time" STEE BALSH (Eirphnor) TITIA ACCICE (ACL)

STYL (AMI) EAGLES (Amylum) EBELY HATCHET (Epic) BABYS (Chrysells)

MEMP (Epic)

JAST MONE

Jets

Singles Cincinnati 513-871-8500

613-671-8500
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**UMM8** Cleveland

DIME MARKLYDE ([Intro) 5-0 (Moreover) MARC TAMBER BAND (Elektra AMCE) (Cood) (ance) QFF BROADMAY (Avientic) 999 (478a) FLATUUSH -4DACK (Coplys)

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216-391-1280 MEAT (Cotumble) FLEETHOOD MAC (MI) STYE (AMI)

Added the [Add]

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### MOST ADDED

NAZARETH Malice In... (A&M)
MAHOGANY RUSH What's Next (Columbia) 13/12 STEVE WALSH

Schemer Dreamer (Kirshner) 23/8
OFF BROADWAY 16/8 On (Atlantic) 3-D 3-D (Polydor)

9/9 MARC TANNER BAND 8/8 Temptation (Elektra)

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.

Dayton

PAT METHERY GROUP (ECH)



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HDS.1" HATCHET CEDIC I
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ROCKETS (RSA) J. OE ILS BAND (CHI) -ADD STEMAT (RSO)

STEPS FORMERY (Manager or ) MENTS SELT TO LOST (MANAGER) Dayton 513-229-424

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Singles QACES (Cleates) QRANNE NASH (Coping) SANTAN (Columbia) SE SPEC (AL (AAM) EXTE MODER (STIGHTIC) LINDA ROWSTROT (Ray) unt

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Singles QUEEN (Elektra) LINDA ROMSTADT TAXE

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### MEDIUM

J. GEILS BAND

No Place To Run (Chrysalis) 23/19

ROMANTICS The Romantics (Nemperor) 25/16

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.



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Love Stinks (EMI-America) 34/21 T. RUNDGREN/UTOPIA Adventures... (Brsville/WB) 34/19

ROCKETS No Ballads (RSO)

Detroit

313-259-4323 \*\*\*BOOK RV/TOP 19 (Boor s+11-a/M) 0.1 EVIDN (TriaTe) CAN FOOL LIE RG (Fall Roon (Epic)

UFO (Chrysells) -KIMCR (Captrol) -CIMDA RORSTROT (Asytum

HOSTICST NUMBER (MARKETY) HOMERTICS (MSO) TOD RETTY A FELL (MECHATER FLOTO (COLUMN (C) STYK (AME) -QUEEN (Clentra)

Elgin 312-741-7700

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Added DidE HAME, TDE (Electra) 5-0 (FolyMor) 999 (Elsa) BAZAMETH (FAM) DATID BECHBERG (Fentes)

312-741-7700
matters (American Laten)
CARR (Epic Camerican DESTER GENERAL STORY (Apylum)
LINDA ROSSTADT (Apylum) Evansville

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Ft. Wayne 219-484-0580

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(Full Roon/Epic) (TYE EASH) NO MERES (Asetus) ROMANTICS (Rompor or ) JALL HOME

### THE HOTTEST

TOM PETTY & HEARTBREAKERS Damn (Backstreet/MCA) 40/38 PINK FLOYD

JEFFERSON STARSHIP Freedom At... (RCA/Grunt) 34/31 DAN FOGELBERG

ZZ TOP Deguello (WB)
EAGLES 36/26 The Long Run (Asylum) 30/26



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KSAS Audition (Epic)
Train to Valor
J. Eff.15 And Derliner (ca)

The Wall (Columbia) Phoenix (Full Moon/Epic) 38/30

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.



**Grand Rapids** 

Kansas City

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Kansas City 816-753-4567

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MANFORN BATS (Columbia PAT BERNTAN (Corportia) -LINDS MINISTROT (Ray Lab 1075 HCH0

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\*\*Transfer Service Ser

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Singles



Omaha 402-592-5300

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Omaha 712-322-404 F 8-925 FB) 401-56 FB) 19985 (RHI (MA) pm 1

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Added MARC TANNER BAND (EFect)
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T-95 Wichita 316-722-8123 FAITBUR (Overson) 572 (EMASK (Oleraners)

HOTTEST STORMEN PLANT STORMEN 

4014 Singles Quen ((leates) PAT BERNTAN (Chrysells) (IMDA HONSTADY (Auriles)

92 CITI FM Winnipeg 204-775-0371

1021 1021

KF/MG

Albuquerque

Full Moon/Eylc) 57% Augel 9100 FLOYD (Columbia) 484047 (DEGINS (Columbia) 464054174 (Columbia) 708((OB) (BILLIANTE) LINDA NUNSTADT (Asylum) Albuquerque 505-288-7948 - 00-007 Politate (Arlisty)

Andon
CLASH (Egic)
JAM (Polydor)
MGS, (Casos lanca)
MGS, (Casos lanca)
MJARTH (AJA)
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411-582 (Egic)
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-OBJORT PRILLER REPORTS

HOTTON

HOTTO

Modium 10 MARES (Asyrum) \*\*CAD EAST EXAM) \*\*O'DDE (Columbia) ELITIE FEAT (Mb) SAMFAM (Columbia) (FF BROADMAY (ATI) \*\*BOLLY HATONET (Eg) 96 KETYFM Anaheim

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MAZARETH (AMI) MOMILE LANS (UK) SUE SAAD & HERT (Planes) Review Front Class (Strawery)

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(AT 144,14714 (Ar 147a)
sept. a Gorff(), 1007/(147a)

PD: PETE SHAROOM STEPE WALSH (BIR SPICE BOOLEY 4.

D. E. WIGHT (Art | str)

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OTHER CONTROL (ART | str)

Bakersfield 805-832-1410

GAMETSCHUTAN DYNE (ATCO) #1661AM 02 (Capitol) DAN FOOTUNENC (Fulf Moon/Epic) (1706 FEAT (MB) LITTLE FEAT (MB) DESHOND CHILD. . (Capitol) IAM RELAGAN (Horsery) PEAN, HANDLE . . . (MB)

PEAN WHITE F... (#01)

WITTER TO METTER TO ME...

(BackstrantMill) (Mills American

J. L. (1900) (Mills American

J. (1900) (Mill

Singles MAGHYF SMEETIES (Einstro) MARSIE (MITTANNIAN)

104)

Boise 208-344-6363

CLASH (Epic) +LINDA RONSTADT (Asylum) +RNACE (Capitol) Modium JEFFERSON STARSHIP (REA/Drunt) LITTLE (FEAT EM) ZZ TOP 1881 DAN FOOLLERS (Full Moon/Eyic) MATS (Dryswils) JAKE

NECO 97FM DOULDER FD: DEMHS CONSTANT HD: BRUCE HECKARD

Boulder 303-444-5600 BILET & HALDREY

JAZZ EDDIE DANIELS (CoFumble) CHRISTS LLOTO (Fac Arts) SYAM MASCOMELLA FRE Arts) EDD JAMES (18ppen Jan/Col.) J. LEE & B. BROOM (Col.) FRICUSSIP (Electro) JEFF LORDER FUSION (Arts)

Singles LINOA PONSTROT (Asylumi GRANGE MASS (Coming) OUESE (Sentra) OUESE MASS (OR (April OUESE TOLLEY (Artists) BIRT ENDS (US)

MOST ADDED.

NAZARETH Malice In... (A&M) 3-D 3.D (Polydor) 14/13 **DIRK HAMILTON** Thug Of Love (Elektra)
SUE SAAD AND THE NEXT 12/10

Sue Saad & The... (Planet) 10/10 CLASH London Calling (Epic) 24/9 STEVE WALSH

Schemer Dreamer (Kirshner) 18/9
Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week. AM

FD: JOHN LOSAN HD: ON , HARTIN Rador DIRH HAMILTON (Eleveral MAZAMETH ) ABASI "Tallin ... Boys" "Face Core" "Motioga"

MAZDELT IN INDUSTRATE COPYRIGHTS IN INDUSTRA

Singles
GRAHAM MASH (Capito)
DISGANT THISEET (Arigha)
LINGA ROMSTADT (Arigha)
CASEN (Elembro)
DAUR MAMEROM (Adm)
FANDAMON (REA)
GART MASHMA (Arco) 

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CLASH (Spice)

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MEDIUM NO NUKES

Various Artists (Asylum) 36/17 J. GEILS BAND Love Stinks (EMI-America) 34/17 ROCKETS No Ballads (RSO)
PAT BENATAR In The Heat Of... (Chryselis) 26/14

No Place To Run (Chrysalis) 25/14 Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported if in medium rotation this week.

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THE HOTTEST TOM PETTY & HEARTBREAKERS Damn... (Backstreet/MCA) 42/39 PINK FLOYD

The Wall (Columbia) 40/39 DAN FOGELBERG Phoenix (Full Moon/Epic) 42/33
EAGLES

The Long Run (Asylum) 36/30
JEFFERSON STARSHIP
Freedom At... (RCA/Grunt) 37/28 Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those statisgns who reported it in hot rotation this week.

**KZEL** 

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Great Falls 406-727-7211

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Jim Duncan



Factor one when considering an AOC format is the artist. Take a cue from AOR. Charlie Daniels said, "... I been punk-rocked and funk-rocked and discoed to death." The musical stereotypes Daniels alluded to include a large group of artists played by different AOR stations, yet not all AOR's play every artist. Indeed, as individual AOR stations have their own hybrid, so should a station with an AOC format.

An AOC station should consider playing everything from A to Z, Acuff to Zeppelin. Anything is possible (Mick Jagger and the Stones played with George Jones in San Antonio in 1964). Truly the issue of "is there enough product to sustain an AOC format" should be laid to rest. The format is only limited by conventional thoughts.

Factor two is the role of the record industry. If AOC is to become another accepted lifestyle in the eighties, the country record industry must respond. In 1977 Capitol opened and closed its AOC Promotion Department. Even conventional country music does not sell a massive volume of product, although Country radio has proven very successful. Does AOC stand a chance if the country record industry lags behind?

Bets are, two years ago, Warner Brothers never spent as much to promote its country division, as it spent for Fleetwood Mac's breakfast. (This statement is intended to draw a bead on the efforts of the country record industry as a whole, rather than a single label.) With crossover, country is again receiving the kind of promotion needed to compete with the high volume of the rest of the record industry. But we've seen this before with Johnny Cash, Glen Campbell and now Kenny Rogers. Will that trend continue, or will it fizzle until another mass media country star shines?

Generally, Country radio and records need continuous shots in the arm. With luck, John Travolta's "Urban Cowboy" will become country's "Saturday Night Fever." Perhaps AOC can provide another needed injection. If AOC is to grow,

"If AOC is to grow, the country labels must lend the same support given AOR during its evolution."

the country labels must lend the same support given AOR during its evolution. Without support, radio will just be spinning its turntables.

The third factor affecting AOC's future is presentation. Many programmers think blending conventional country singles with current album tracks makes an AOC format. This is just not the case. In fact, this could detract from the image of conventional Country stations. Look what happened to Top 40's when they suddenly started mimicking AOR. Album cuts may be used quite effectively by Country stations, but this does not make the station AOC.

AOC is a format of its own, and it will benefit from the continued success of conventional Country stations as they become more mass appeal. AOC's place is FM. Audiences should be developed from conventional Country's younger audience, Top 40's older, and some from AOR and Pop/Adult. There should be a surprisingly large segment of audience, currently not using radio, who will tune in AOC.

The marketing and promotion of an AOC format is extremely important, not only for audience positioning, but for sales. A critical mistake could be use of "Country" to promote the format. A generic call-letter slogan would be more effective, simply because it is inoffensive and tends to eliminate negatives connected with pointed boots and rhinestone suits. This issue requires much research and analysis for individual stations.

Many programmers who have talked and tried AOC have only been concerned with music. Seemingly, little attention has been given to personality approach, music flow, news, public affairs image, sales profile, and so many more elements essential for a profitable format. Remember, the station starts when the music stops

The next decade will see many changes in the communications industry. New dimensions will be added as cable, satellites, lasers, home video, encoded mail, and alternative energy sources become a way of life. Album-Oriented Country will be part of that lifestyle, but only if radio and records respond now, in a methodical, calculated business approach.

### **News Notes**

Tom Adams of "The Electric Weenle" got us to giggle with his recent note: "I just figured, if Bo Derek is a 10, Dolly Parton has got to be a 10D1"... Thanks to R&R's official cartoonist Bobby Ocean for his Country version of "Err Waves" featured on our page this week. His take off on the Willie Nelson, Don Williams, Jeanne Pruett, and George Burns singles makes for a good laugh. (By the way, don't let me forget to tell you sometime about Ocean's early inspiration on my radio career. He's one of the best!) ... As predicted here last week, Moon Mullins has been named Ted Cramer's replacement as PD of WDAF/Kansas City. (See more details Page 3). The "Moonman" told me, "There will be no drastic changes ... It will be a continuation of what Ted has been doing, only it will be done by a guy with more hair!" ... After five months at WOBL/Oberlin, OH, Doc Lemon has been let go as midday personality of the station. Lemon was longtime all-nighter at WHK/Cleveland and the hit of the FICAP seminar during last October's "D.J. Convention" in Nashville. (See details of a related story regarding WOBL's ex-PD Scott Miller on Page 3.) ... It was predicted late last year in this column, and it became official a couple of weeks back — KAYO/ Seattle dropped its longtime Country format for News-Talk. OBIE Communications, KAYO's new owners as of the first of the year, recently changed KUGN-FM/Eugene, OR to Country. It will be live from 6am to 8pm. Mike Nelson is PD ... KPLS/Santa Rosa, CA is doing a Country format 24 hours, according to PD Marty White ... More next week ... What's news with you?

### **AOC In The Eighties**



EDITOR'S NOTE: Robert W. Knight, a longtime advocate of Album-Oriented Country, recently responded to a couple of AOC articles in the R&R Country section late last year. His point of view adds a new and interesting dimension to the subject. Bob first experimented with AOC at WWVA/Wheeling, then for 18 months at TK-101/Boston, as PD of both stations. Knight currently is PD of WKXA-FM/Brunswick, ME. Digging through the R&R archives, I found a photo of Knight

at the R&R Convention in Atlanta. The year was 1976. As you can see by the more current picture, his image has changed a bit in 1980. As a matter of fact, he now prefers to be known as "Bob Knight" rather than "Robert W. Knight." As time changes most of us, Bob feels in the same vein time has come for the change in attitudes toward Album-Oriented Country:



Around and around we go, the records and the rhetoric. As the 80's begin, Album-Oriented Country is making its periodic trip up the flagpole. Why is it difficult getting someone to salute? There are several issues, but they can all come under the umbrella of three factors: the artist, the music industry, and radio's presentation.









Last This

# BREAKERS

### **BELLAMY BROTHERS** Sugar Daddy (WB/Curb)

70% of reporting stations on this record. Adds include WBAP, KLAC, KNEW, KLZ, KENR, WJJD, WCXI, WEEP. Charts: 38-29 WSAI, 38-27 KEEN, 34-26 KSOP, 26-19 WUNI, 26-22 KCKC, 37-27 KFTN. R&R Chart: Debut 35.

### **HOYT AXTON** Wild Bull Rider (Jeremiah)

On 64% of reporting stations. Charts: 24-15 WLWI-FM, 37-30 WRCP, 37-29 WSLR, 30-25 WNVY, 27-17 KNIX, 37-19 KIKK. Adds: WIL, KSON, KRAM, WCXI, WDAF, WNRS, KSO, KVET. R&R Chart: Debut 36.

### **GEORGE BURNS**

### I Wish I Was Eighteen Again (Mercury)

On 63% of reporting stations. This week's charts: 34-22 KLZ, 40-24 WSLR, 36-30 KLAC, debut 20 WHOO, 34-28 WGTO, 35-28 KZIP, 8-6 WMZQ-FM, 31-22 WXCL. Adds: WEEP, WINN, WSUN, KVET, KOKE, WMAQ, KNEW, WHBF. R&R Chart Debut 37.

### STEPHANIE WINSLOW Crying (WB/Curb)

59% of reporters on it. Charts: 22-17 KSOP, 20-15 KFTN, 24-16 KHAK, 35-25 WIRE, 7-5 WHK, 19-15 WYDE, 30-24 WUNI. Adds include WOKK, WKCQ. R&R Chart: Debut 38.

### **MOE BANDY**

### One Of A Kind (Columbia)

On 58% of reporting stations. Adds: KRZY, WEEP, KWKH, WSUN, KLVI, KOKE, CKLW-FM, WSLR, WCXI, WPOR. Charts: 30-25 WKDA, 28-22 WUNI, 24-18 KFTN, 35-28 KEEN, 32-26 KFGO. R&R Chart: Debut 39.

# **NEW & ACTIV**

HANK WILLIAMS JR. "Women I've Never Had" (Elektre) 59/26. A "Most Added" of the week. New at WRCP, WIL KNIX, WHK, KRZY, KMPS, WYDE, WQQT, WDEN, WINN, WNVY, WMC, KNOE, KSO, WSAI, KHAK, WNYR, WNOW, KSSS and others. Charts: 30 WUNI 28-21 KCKC 35-27 WKDA.

DEAN DILLON "I'm Into The Bottle" (RCA) 63/6, wcxi, wil, kcey, kwmt, wfms, wqqt. Charts: debut 26 kTyn, 35-29 kffn, 34-28 wmbf, 39-27 kSon, 31-26 kram, 26-22 weat, 34-24 krdr, 34-28 khak, 31-27 kSo, debut 30 kSss.

34-24 KHDH, 34-25 KHAK, 31-27 KSO, debut 30 KSSS.

ROSANNE CASH "Couldn't Do Nothing Right" (Columbia) 52/13, KWKH, KNOE, WYDE, WNRS, WHBF, WWJO, KFGX, WJJD, KHAK, WDDD, KWMT, KUGR, KEEN. Charts: 22-16 WUNI, 15-10 KCKC, 28-21 WKDA, 31-28 KSSS, 21-16 WSEN, 30-21 KFTN.

JERRY LEE LEWIS "When Two Worlds Collide" (Elektra) 51/13, KSO, WITL. KWMT, KTYN, KYNN, KSSS, WSAI, WJJD, WGTO, WNVY, KNOE, WPOR, WSEN. Charts: 21-16 KCKC, debut 28 WIRELEM

LACY J. DALTON "Tennessee Waltz" (Columbia) 51/11, WSEN, KENR, WDEN, KUZZ WUBE KYNN WCXI, WHBF, WNRS

HENSON CARGILL "Silence On The Line" (Copper Mountain) 48/4, KLAK. WBAP, WCXI, KBMR. Charts: 32:27 KZIP, 25-16 KRMD, 30-26 KEED, 24-16 WSUN, 24-16 WUBE, 14-8 K888, 21-14 WMZQ, 12-10 KUZZ, 21-16 WHK, 32-24 KLZ, 38-30 WITL

CRYSTAL GAYLE "It's Like We Never Said Goodbye" (Columbie) 45/29.
One of the "Most Added" of the week, Some new adds include WHK, WUBE, WIL KLAK, KNEW, WIRK-FM, KNOE, WOOT, WSUN, WINN, WDEN, WFMS, KYNN, WSAI, WBAX. WOKQ. WYDE and others. Charts: 22-17 KCKC, 31-16 KLZ, debut 27 WSEN.

STREETS "Love in The Mean Time" (Epic) 40/11, KNEW, WHK. WIRE. WTHI WHBF, KEEN, WNYR, WLWI-FM, KLVI, KENR, WRCP. Charts: debut 29 WEAT, 29-24 KFTN DOTTIE WEST "A Lesson In Lesving" (UA) 39/16, WIL, KSO, WTHI, WRCP, WKDA, KNOE, WLWI-FM, KKYX, WLAS, WSEN, WKMF, KWMT, WXCL, KYNN, KRZY, KNIZ. Charts: debut 29 WSEN, 33-24 KCKC, debut 29 WUNI.

### स्वाणिक स्वाप्ति ।

# ONAEAIRPLAY/40

	Weeks	Waak	Week	February 8, 1980	
4	3	2	0	T.G. SHEPPARD/I'll Be Coming Back For More (WB/Curb)	
7	5	4	Ö	BARBARA MANDRELL/Yeers (MCA)	
3	2	1	3	DON WILLIAMS/Love Me Over Again (MCA)	
11	6	5	0	JOHN CONLEE/Baby, You're Something (MCA)	
2	1	3	5	OAK RIDGE BOYS/Leaving Louisiana In The Broad Daylight (MC	A)
25	14	9	0	WAYLON JENNINGS/I Ain't Living Long Like This (RCA)	
22	10	7	0	ANNE MURRAY/Daydream Baliaver (Capitol)	
10	7	6	8	CRYSTAL GAYLE/Your Old Cold Shoulder (UA)	
34	20	12	0	GENE WATSON/Nothing Sure Looked Good On You (Capitol)	
35	29	18	0	WILLIE NELSON/My Heroes Have Alweys Been Cowboys (Colum	nbia)
16	11	8	11	JEANNE PRUETT/Back To Back (IBC)	
31	16	15	Ø	RAZZY BAILEY/I Can't Gat Enough Of You (RCA)	
40	32	19	0	RONNIE MILSAP/Why Don't You Spend The Night (RCA)	
12		10	14	GAIL DAVIES/Blue Heartache (WB)	
27		14	15	MARGO SMITH/The Shuffle Song (WB)	
17		16	16	JERRY REED/Sugarfoot Rag (RCA)	
32		20	17	CRISTY LANE/Come To My Love (UA)	
37		21	0	JOHNNY PAYCHECK/Drinkin' And Drivin' (Epic)	
-	33	24	0	TOM T. HALL/Old Side Of Town (RCA)	
-	36	25	<b>②</b>	MEL TILLIS/Lying Time Again (Elektre)	
39	27	22	21	ROY CLARK/Chain Gang Of Love (MCA)	
38		31	Ø	STATLER BROTHERS/(I'll Even Love You) Better Than I Did (Me	rcury)
1	4	13	23	KENNY ROGERS/Coward Of The County (UA)	
_	-	32	3	BOBBY BARE/Numbers (Columbia)	
20	19	17	25	JOHNNY RODRIGUEZ/What'll   Tell Virginia (Epic)	
_	34	23	26	BUCK OWENS/Let Jesse Rob The Train (WB)	
-	_	36	Ø	CHARLY McCLAIN/Men (Epic)	
6	8	11	28	KENDALLS/You'd Make An Angel Wenna Cheat (Ovation)	
-	_	37	0	CONWAY TWITTY/I'd Love To Lay You Down (MCA)	
_	_	38	0	JOHNNY DUNCAN/Play Another Slow Song (Columbia)	
_	39	27	31	RONNIE McDOWELL/Never Seen A Mountain So High (Epic)	
_	40	33	32	RITA COOLIDGE/I'd Rather Leave While I'm In Love (A&M)	
_	_	39	<b>3</b>	JACKY WARD/I'd Do Anything For You (Mercury)	
5	13	26	34	MOE & JOE/Holding The Beg (Columbia)	
_	_	$\rightarrow$	_	BELLAMY BROTHERS/Sugar Deddy (WB/Curb)	
-	-	-		HOYT AXTON/Wild Bull Rider (Jeremlah)	
-	-	—	err.	GEORGE BURNS/I Wish I Was Eighteen Again (Mercury)	New
-	_	-	-	STEPHANIE WINSLOW/Crying (WB/Curb)	Entry
_	-	-	<b>O</b>	MOE BANDY/One Of A Kind (Columbia)	$\rightarrow$
-	_	40	40	ZELLA LEHR/Love Has Taken Its' Time (RCA)	
				A second transporting stations Black circled numbers indicate continued u	pward moveme

This chart is based solely on compiled weakly reports from our reporting stations. Black circled

HANK THOMPSON "Tony's Tank-Up, Drive-In Cafe" (MCA) 39/6, KLAC, KLKX WXCL WSLR WDEN, WIXY Charte: 77:21 WUNI, 34:30 KFGO.

KIKX, WXCL, WSLR, WDEN, WIXY, Charts: 27-21 WUNI, 34-30 KFGO.

REBA MCENTIRE "(I Still Long To Hold You) Now And Then" (Mercury) 39/5, KLAC, KSON, KLZ, WYTL, KOKE, 36-30 KHEY.

JACK GREENE "Yours For The Taking" (Frontline) 39/3, WBAP, KOKE, KSON, Charts: 38-30 KWMT, 19-13 KFTN, 38-28 WUBE, 19-16 KYNN, 14-13 WMZO-FM.

Charts: 38-30 KWMT, 18-13 KFTN, 38-28 WUBE, 18-10 KYNN, 16-13 WUBE, KEAK, KRDR, WIRE, ALABAMA "My Home's In Alabama" (MDJ) 38/10, KCKC, KLAK, KRDR, WIRE, WUNI, WGTO, KNOE, WIRK-FM, WSEN, KMAK, Charte: Debut 29 WLWI-FM, 38-23 KFTN, 38-28 KSOP, REX ALLEN JR. "Yippy Cry Yi" (WB/Reprise) 36/30, One of the "Most Added" this week. New at KEED, KEEN, KNIX, KIKX, KSOP, KCKC, WIRE, WBAM, WKDA, WRCP, WPOR, WMZQ-FM and others, Debut 25 WUNI.

CHARLEY PRIDE "Honky Tonk Blues" (RCA) 34/34, The "Most Added" record this week. New stations include KNEW, KEEN, KSDN, WIRE, WMC, WHOO, WLWI, KRMD, WQQT, WSUN, WINN, WDEN, WKDA, WOKQ, WPOR, WMZQ-FM and others. Debut 28 WSEN.

JUICE NEWTON "Sunshine" (Capitol) 34/11, KRZY, KMPS, KLZ, KLAK, WDDD, WYTL KGFX, WTHI, WXCL WQTO, KHEY. Charts: 36/28 KUQR, 39/29 WKDA, 30/25 WSEN, debut 30 WLWI-FM.

### Others Getting Significant Action

SHEILA ANDREWS w/JOE SUN "What I Had With You" (Ovation) 32/6, WXCL WYTL WDDD, K888, 25-21 WSEN

EARL SCRUGGS "Blue Moon Of Kentucky" (Columbia) 31/7, KRMD, WBUN, WHK, KRAK, KLZ, KIKX, WBAX, Charta: 94 WUNI, 24-20 WOKQ, 27-23 WKMF.

MEL STREET "Sleep On It Baby" (Sunbird) 30/10, KCKC, WSAI, WIRE, CKLW-FM, WNVY, WINN, WITL KHEY, WEAT, WGTO, RED STEAGALL "3 Chord Country Song" (Elektra) 29/10, KRZY, KLAC, KNOE,

KWMT, WAXX, KEED, KFTN, KCEY, KUZZ, Charts: 29-23 WUNI, 29-21 WDAF

KLVI, KWMT, WAXX, KEED, KFTN, KCEY, KUZZ. Charts: 29-23 WUNI, 29-21 WDAF.

BRENDA LEE "The Cowgirl And The Dendy" (MCA) 28/27, A "Most Added" of the week. New at KLAC, KNEW, WJJD, WMK, WKDA, WRCP, KCKC, KMPS, WUNI, KKYX, WLWIFM, KNIX, KRAK, KIKX, KFEQ, KFGO, KHAK, WIRK-FM, WLAS, WSEN, KIKK and others.

RAY STEVENS "Shriner's Convention" (RCA) 27/11, WIRE, KYNN, WTHI, KSSS, KCEY, WHOO, WINN, WIRK-FM, KNOE, WLAS, WOKK. Charts: debut 21 WSUN, 36-28 WHK, debut 27 WUNI, 28-22 WYDE, 36-30 WBAM, A "Most Requested" record.

DANNY DAVIS W/WILLIE NELSON "Night Life" (RCA) 27/8, WTHI, KEED, WNRS, WAXX, KUZZ, KCEY, KTYN, WITL Charts: 33-24 KRZY, 23-17 WSUN, 30-18 KUGR.

BIG AL DOWNING "The Story Behind The Story" (WB) 26/9, WHK, WRCP, WQTO, WNYR, WITL WYTL WCXI, KWMT, KZIP.

DIRT BAND "An American Dream" (UA) 20/6, KCKC, KRMD, KMAK, KFEQ, WDGY, KENR. Charts: 22-15 WEEP, 14-12 WNYR, 17-13 WMUS.

NICK NOBLE "I Wanna Go Back" (TMS) 18/8, KHAK, WCXI, WYTL KFTN, KUZZ, KWKH, KHEY, WGTO.

KWKH, KHEY, WGTO.

DON KING "Lonely Hotel" (Epic) 15/15, KRMD, WIRK-FM, WRCP, KUGR. KEED,
KRAK, KSOP, KBMR, WAXX, WKMF, WBAM, WLAS, WUNI, KKYX, WLWI-FM.

JIM WEATHERLY "Gift From Missouri" (Elektra) 14/13, KKYX, KNOE, KNIX,
KLAK, KMPS, KRDR, KSSS, KFTN, KRAK, KFDI, KFEQ, KGFX, WSEN.

ROY HEAD "The Fire Of Two Old Flames" (Elektre) 12/4, KRZY, CKLW-FM, WITL, KHEY, On KENR, KYNN, WGTO.

KENNY DALE "Let Me In" (Capitol) 10/10, WKDA, WLAS, WBAM, WXCL WNRS, WAX, KFTN, KEED, KKYX, WLWI-FM.

RAY SAWYER "I Don't Feel Much Like Smilin' " (Capitol) 10/5, KHAK, WLAS, CKLW-FM, WRCP, WMZQ-FM. Charts: 24-18 KCKC, 25-18 WUNI.

### Most Requested

KENNY ROGERS (UA) 19th WILLIE NELSON (Columbia T.G. SHEPPARD (WB/Curb)

BOBBY BARE (Columbia ANNE MURRAY (Capitol)

GEORGE BURNS (Mercury)
WAYLON JENNINGS (RCA)
RAY STEVENS (RCA)

ONWAY TWITTY IMCAL 10 GENE WATSON Capit

### **Active Re-Currents**

Singles that have dropped off most curr :harts, but still showing some activity thro sales and/or requests

CONWAY & LORETTA
Know Just What I'd Do (MCA)
J, CAEH & W. JENNINGS J. CASH & W. JENNINGS j Wish I Was Crzy Again (Colum MOE & JOE Holding The Bag (Columble) OAK RIDGE BOYS Leaving Louislana... (MCA) CHARLEY PRIDE Missin' You (RCA) Missin' You (RCA) KENNY ROGERS Coward Of The County (UA)
EDDIE RABBITT
our Me Another Tegulla (Elektra)



**Biff Collie** Inside Nashville





RED PHONE IN THE WHITE HOUSE: If you tried unsuccessfully to get a call through to Charlie Daniels the past week, don't feel bad. Daniels was injured last Wednesday by a posthole digging machine on his farm in nearby Mt. Juliet, suffering three fractures of his right arm and two broken fingers. At Nashville's Baptist Hospital the switchboard was swamped with calls for almost two weeks. Even Jimmy Carter from Washington, D.C. had a hard time gettin' through to check on his friend. First, the switchboard told him (the President) that no phone calls were going through to Daniels. Carter had the White House staff call Daniels's office in Nashville and was put on the hospital's "OK" list of callers. That night Carter tried again. He made it through the switchboard, got the room and was told politely by Daniels's wife Hazel that Charlie was asleep and couldn't be wakened. At 9:00 the next morning Carter tried again, finally getting to talk to his injured friend. Daniels says "it was sorta like talkin' to my road manager. Very low key."

Hank Snow and his preacher-son Jimmie Rodgers Snow were guests at the White House, joining a group that included Sophia Loren and House Speaker Thomas "Tip" O'Neil at a meeting to discuss child abuse prevention programs. On January 7, Snow said he saw "no other alternative" but an appeal to the President after making an emotional appeal on the Grand Ole Opry. Tom T. Hall heard about it, mentioned it to the President when he and Dixie spent the night. The President called and invited Hank to the Child Abuse Meeting. Snow says he'll get some help now with his program.

Nashville Jim Ed Brown & Helen Cornelius were in Washington to entertain at the first annual Congressional Tourism Caucus fund-raising dinner at the Hyatt-Regency Hotel there. Over 200 members of Congress and over 500 from the Tourism and Travel Field were there to raise money to fund a fulltime 3-person staff office in D.C. to deal with travel and tourism matters on a national scale. John Jenrette (D-S.C.) is chairman of the Tourism Caucus.

TOGETHER AGAIN: One more time, George Jones and Tammy Wynette are back together with a brand new duet single and 30 or 40 days booked of tours. They talked about it last week at Tammy & George's home on Hillsboro Rd. George Richey (Tammy's current husband) coordinated the profes-

sional reunion, and says Jones looks great and sings as good as ever. Jones is fresh from an Alabama alcohol abuse center where he underwent weeks of treatment. George says he's finally living the kind of life he should have lived all along. "I don't think I could have done it without the help of my friends, like Tammy, George (Richey), and Waylon, but it was Jesus who played the biggest role in my recovery. I read the Bible a lot while I was undergoing treatment. He was the strongest influence in me straight-ening up." George and Tammy's first date together is March 30th in Pine Bluff, AR.

REINCARNATION is real to Loretta Lynn. She says she's lived six times before, once as mistress of King George of England (she is not sure which one of the six monarchs of that name he was) and once to a man in New York. Loretta told this story to Lawrence Linderman for Penthouse magazine's February 4 issue, then a week before it came out, she gave almost an identical "copyrighted" story to Nashville Banner's Bill



Loretta Lynn

Hance. Loretta's new MCA single is titled, "I'm Pregnant Again." (Remember "The Pill?" Apparently, it didn't work!) . didn't work!)

PAYDAY FROM PAYCHECK: Johnny Paycheck is liable for \$73,607 in booking agents' fees owed Lavendar-Blake Agency Inc., dating back to 1978. Circuit Court Judge James M. Swiggart issued an opinion statement that Paycheck, rather than Metro Councilman Glenn Ferguson, his former manager, must pay the money owned the agency. Paycheck's lawyer Grant Smith announced he would appeal the ruling to the Court of Appeals.

FACTS & FICTION: Moe Bandy & Joe Stampley taped a "Dinah" show in Jupiter, Florida with guest host Bert Reynolds, to be aired in late February Razzy Bailey in Australia for a tour . . . David Houston named by the Society for the Preservation Of Baritones with Tenor Ranges in America as their Voice of the Year . . . Billy Walker's 20th anniversary on the Grand Ole Opry last Saturday Night Kenny Rogers sneaks in town Thursday (14th) for quick-sessioning with Larry Butler. As it turns out the rumored Rogers-Butler split wasn't more than just a rumor. (That's good news!) ... Brenda Lee returned from Japan to record a portion of the soundtrack for "Smokey And The Bandit II" and try her hand at acting on location in Las Vegas . . . February 19 Roy Clark, Freddy Fender, George Lindsey, Michael Murphy, Minnie Pearl, Margo Smith, Mel Tillis, and Tammy Wynette will take part in a first on television's "Hollywood Squares." They will tape five shows together for the program, to be aired the week of March 24-28 ... Con Hunley is in L.A. on February 13 to do the "Dinah" television show. Hunley

will also appear at the Palomino on Valentine's Day with a special stop by KLAC to do "Coffee With a feature on the Sammy Jackson show . . . The Oak Ridge Boys are set to do an AT&T telephone commercial in the current "Reach Out And Touch Someone" campaign . . . Crystal Gayle was just voted Best International Female singer in a listener's poll conducted by Britain's BBC Radio Oxford . . . Jeanne Pruett is sticking with the writing team of Sonny Throckmorton and Bobby Fischer for her follow-up to the successful "Back To Back" single on IBC. Fischer tells us a cut from the album he and Throck-morton penned, "Temporarily, Yours," is on its way. The single will be a bit different from the album cut because of some added instrumentation . . . see Governor Lamar Alexander has activated a Film. Tape and Music Commission to help bring more film and TV production business to the state . . . The Governor recently named John "Bud" Brown, a 30-year veteran of the business and VP/GM of Acuff-Rose Publications, as Honorary Colonel of Tennessee for his many contributions to the growth of the industry . . . I told you the "Hank Williams: His Life and Music" TV taping was postponed until late February, didn't I? ... Ray Stevens & Chet Atkins hosted the fellows of the World Press Institute here as a part of a five-week tour throughout the South . . . Taping of 'Johnny Cash: The First 25 Years" TV special started Thursday (2-7), complete with February 11 and 12 sessions at the Opry House. Show will be seen this spring and will feature Kristofferson, Jennings, Gatlin, Dottie, June, and Carl (Perkins) . . . Roy Clark guest-hosts and Tammy Wynette guests Monday (18th) on the "Tonight Show" ... Bob Allen wrote a book called "Willie & Waylon" (or "Waylon & Willie," depending on who's on first!) . . . Barbara Mandrell's guesting on the "Lawrence Welk" show this past week (2-7) in different markets on different days/times

HOLLYWOOD OR BUST: Dolly Parton caused a fuss on the Hollywood set of "Nine To Five" wearing an oversized T-shirt. They said it fit pretty well.



MILSAP WITH PRIDE - RCA's Charley Pride and Ronnie Milsap are shown comparing musical notes during recent Neshville recording sessions. Both were finishing new albums. Pride's will be out this month, with Milsap's out sometime in March.

A REAL STORY TO TELL

## "TWO STORY HOUSE",

A PROVOCATIVE NEW DUET FROM

## GEORGE JONES AND TAMMY WYNETTE.

THE MOST TALKED ABOUT REUNION IN TODAY'S MUSIC. PRODUCED BY BILLY SHERRILL.

ON EPIC RECORDS





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Red Steepall
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Most Added CHARLEY PRIDE nky Tonk Blues (RCA) REX ALLEN JR.

REK ALLEN JR.
Yippy Cry Yi (WB)
CRYSTAL GAYLE
It's Like We Never Seld Goodbye (Colum
SRENDA LEE
The Cowgirl And The Dandy (MCA)
HANK WILLIAMS JR.
Women I've Never Had (Elektra)

Hottest

WILLIE NELSON
My Heroes Have Always,.. (Colur
ANNE MURRAY Daydream Bellever (Capitol)
WAYLON JENNINGS
1 Ain't Living Long... (RCA)
T.G. SHEPPARD T.G. SHEPPARD
I'll Be Coming Back For More (WB/Curb)
BARBARA MANDRELL Years (MCA)

**REGIONAL ADDS & HOTS** 

EAST

St Louis Mo

Conway Twitty
Outlie Mest
Crystal Gayle
Dean Dillon
Hoyt Aston
Hohl Milliams
HOTTEST
Cristy Lane
Millie Melson
Jerry Reed
Margo Smith
Nol Tillis

WTH! Torre House, In

Tere Hause, in
Chapley Pride
Dottle Mexit
Res Allen Jr.
Ray Stevens
Juice Mewiton
Streets
M. Nelson B. O. Dev
HOTTEST
T.G. Sheppard
Barbara Mandrell
Haylon Jennings
Hel Tillis

RFDI Wichita, RS

Problem & S.

C. Potter & O. McCall
Jim Westherly
Jimmy Olchens
Chet Attins
Charley Pride
Booby Wright
Res allen Jr.
HOTTEST.
Bay Stavens
Succ Duens
atills Welson
Ob Hildey Bors
Hemson Gengill

CRLW-FM Wangson, Onterio

Moe Bandy Mel Street Roy Head Ray Sewyer HOTTEST: Jeanne Pruntt Maylon Jenning Anne Hurrary Mille Relion Ronnie Milsep

WSEN Haldwinzville, N. V Lacy J. Dalton
Jerry Lee Lewis
Jim Meatherly
Alabame
Flying Burrito
Brende Lee
HDTEST
Oas #idge Boys
Maylon Jennings
Larry Gatlin
Booby Bare
Rosanne Cash

WPOC FM Bettimere, Md Margo Smith Razzy Balley Gene Matson Mel Tillis HOTYESY Dirt Band Berbara Mand Moe & Joe George Burns Anne Murray

Manh Milliams . Streets Rew Allen Jr Don Ring Brenda Lee etg Al Downing Saundre Steele Hitch Goodson #DTTEST Oak Pidge Boys Don Milliams Anne Murray

Buck Owens Tom T Hall Hank Thompson Milely Non York, N.Y Tom T Hall Mel Tills Heil Tills Heil Diamond Rupert Hotmes HOTTEST Anne Murray Larry Gallin Oak Ridge Boys

VIIXV E Long Meadow, M.

WCMS Norfolk Ve Commay Twitty MOTTEST Anne Murray Crystal Gayle T G Sheppard

Portand, Me
Charley Pride
Mpe Bandy
Mits Coolidge
Rea Allen Jr.
Jerry Lee Lewi
Jacky Mard
MOTEST
Kenny Rogers
Anne Murray
Razzy Bailey
Maylon Jennin
Ronnie Milsap WNYR Rochester, N.Y

WEEP Pittsburgh, Pa Bellamy Bros Mor Bendy George Burns HDTTEST Barbers Hand Willie Helso Gene Matson

Charley Price
Res Allen Jr
Troy Seels
A.A. Coubby Rhy
Ray Savery
Diane Pfeffer
HOTEST
T.G. Sheppard
Maylon Jennings
George Burns
Konnie Hilsap
Statler Bros

SOUTH

Charley Pride Shella Andrews Shella Andrews Silly Malker Steve Gillette Big Al Downing kenny Brent Rox Allen Jr HOTTEST Roxnir Hilsap Anne Murray Millie Nelson Henson Cargill Charly McClain KOKE Austin, Tx

Austen Te Commany Teitty Jack Greene Mose Bendy Charly McClain Boots Bere Hellamy Bros. George Burns Rets McEntire HOTTES! Barbara Mandrel willis Melson Eddy Raven Gail Davies Maylon Jennings

Austin Ta

RHEV EIPaso Tr

George Burns Charly McClain Moe Bandy Hoyf Aston HOTTEST Anne Murray Millie Melson

BLVI Segument, Tx Streets Agonie McCowel Noe Bandy Crystal Gayle Hed Steegell HDTTEST Haylon Jenning T.G. Sheppard Barbara Mandre Commey Tertty Dottsy

Bleas, Nh.
Mille Melson
Nonie Milsep
Meglon Jenning
Rezzy Belley
HOTTEST
T.G. SheppaPd
Dat Ridge Noys
Lendells
Jeanne Pruett

Burningham, All Crystal Gayle Nank Williams Rosenne Cash HOTTEST Commay Twitty Bobby Bare Ray Stevens Statler Bros.

My Life'

WGTD Cyprosi Gardons FI Lacy J Delton
Jerry Lee Lewis
Rose Bendy
Juice Mewton
Big Al Downing
Alabama
Mel Street
Rick Moble
HOTTES!
Statler Bros.
Charly McClain
Conway Twitty

Charley Pride Sheila Andrews Rebecca Lynn mics Hoble Med Street Roy Head Julion Heaton HOTTEST. Booby Bare Stephanie Wins Amme Murray

WEAP Ft Worth, Tx

MEMPH Housen T+ Ort Band Mel Tills Lacy J. Dalton Romate McCowell Streets bellowy Bros. APER Houston Ta Housson T: Brenda Lee Rex Allen Jr MOTTEST Charly McClain Sobby Bare Millie Melson Maylon Jenning Ronnie Milsap Hoyt Aston

WLAS Jacksonville N.C

Side" "Don't Go My Love"

Mobile A:

Alabams
Porter Magone
Jerry Lee Lew
Troy Seels
Lenny Price
Charly McClait
Lenny Price
Don Hing
Ben Colder
MOTTEST.
WITHE MELSON
Ray Sewyer
Relamy Brot.
Hank Thompton
Hopt Auton

WDEN Macon Ga Mascon Ga Johnny Duncon Crystal Gayle Hans Billiam Je-Hens Billiam Je-Hens Tilliam Je-Hens Tilliam Je-Legy J. Dalton Mark Tendroton Dottie Mestal Charley Pride HOTICS! Kenny Rogers Rozzy Balley Dean Oillon John Conle

Meanows, tas Bellamy Bros. Crystal Sayla Legy J. Galton Rosanne Cash Charley Pride Alacoma Red Stevens Jerry Lee Lewis Ray Stevens Faron Toung Ras Bilen Jr Jule Meatherly editing Jenne March Commay Twitty WMC Memphis Tn Charley Pride Bobby Bare Man Milliams Jr Johnny Paychect MDTEST Jeanne Pruett Millie Melson Statler Bros. Commay Ywitty

WOKE Melidian, Ms. Bobby Barm Zella Lehr Stephanie Min Statler Bros. Cristy Lane Ray Stevens HOTTEST T.G. Sheppard Anne Murray Ronnie Milsap

Crystal Gayle Charley Pride Dottle Mest Don King Diane Pfetfer Streets Kenny Dale Brenda Ler HOTTEST: Ray Stevens Hoyt Auton Y.G. Sheppard

WHOO Orlando, FI Ray Stevens Crystal Gayle Johnny Duncan Charley Pride HOTTEST T.G. Sheppard Jeanne Prustt Gene Metson WNVV Pensecols, FI

Persook, Ft
Bellady Bros.
Hans Williams Jr.
Moe Bandy
Jerry Lee Lewis
Streets
Pis Zadora
HOTTEST
T.G. Sheppard
Don Williams
Barbara Mandrell WSUN St. Patersburg, FI

Crystal Gayle Earl Scrugs Moe Bandy Cherley Pride Bobby Bere George Burns KKYH San Anto

San Antoneo Ts Jimmy Peters Hisi Mori Renny Dale Cottle Mest Cottle Mest Carol Chase Jim Meatherly Billie Jo Spee C Potter & D

Rosenne Gesh Moe Bandy Carol Chase Crystal Gayle Hick Mobile MOTTEST. Gesi Devies Dean Oillon Roy Clerk Maylon Jennings Mitchell 6 Sloan

Mel Street HOTTEST: T.G. Sheppard Oak Ridge Boys Jerry Reed Barbara Mandrell Maylon Jennings

WIRK FM W Palm Beach, FI Alsowna Rex Allen Jr Crystal Gayle Don King Brenda Lee Charley Pride Ray Stevens Faron Young (File) Bobby Bare Jeanne Prust Anne Murray Tom T. Hell Berbare Mendrell

Country



"I Want That Feelin' Again"

**HOTTEST TRACKS:** 

"The Conversation" (Elektra) Hank Williams Jr. w/Waylon Jennings "Midnight Rider" (Columbia)

Willie Nelson

Album cuts receiving eirplay and activity. Listed elphabetically. Cuts in bold indicate heaviest reported eirplay. BILL ANDERSON - Nashville Mirrors - (MCA) "Nashville Mir-

GAIL DAVIES - The Game - (WB) "Like Strangers" "Good Lovin"

Man" "Never Seen A Man Like You" "The Game" ELECTRIC HORSEMAN - Soundtrack - (Columbia) "Midnight Rider" "Hands On The Wheel" "Mamas Don't Let Your Babies...

LARRY GATLIN - Straight Ahead - (Columbia) "Taking Somebody With Me" "The Way I Did Before"

DONNA FARGO - Just For You - (WB) "Walk On By"

CRYSTAL GAYLE - Miss The Mississippi - (Columbia) "The Blue

CON HUNLEY - I Don't Want To Lose You - (WB) "Rhythm And GEORGE JONES — My Very Special Guests — (Epic) "Night Life"

BRENDA LEE - Even Better - (MCA) "At The Moonlight" "You Only Broke My Heart" "Keeping Me Warm For You" "I Wish I Could Hurt That Way Again"

ANNE MURRAY — I'll Always Love You — (Capitol) "Wintery Feeling" "I'll Always Love You" "Heaven Is Here"
JUICE NEWTON — Take Heart — (Capitol) "Tear It Up" "You Fill

KENNY ROGERS — Kenny — (UA) "Goodbye Marie" "I Want To Make You Smile" DOTTIE WEST - Special Delivery - (UA) "A Lesson In Leavin"

"We've Got Tonight" HANK WILLIAMS JR. - Whiskey Bent & Hell Bound - (Elektra) "The Conversation" "Outlaw Women"

B

A





POP/ADULT®

# Mike Kasabo

### **Expanded Sample Frame Brightens WIOD Rating Picture**

If you've had the opportunity to see the Miami Arbitron, you know that the results, for several stations, were quite dramatic. One such example is that of longtime P/A reporter WIOD, whose ratings had been not so terrific lately. This time it came through by more than doubling its share, 1.9 to 5.0. Quite a happy proposition, I think you'll agree. We talked to Program Director Al Anderson, who's been with the station since 1976, and he gave us an insight as to the reasons for the dramatic gain - including his belief that Arbitron's Expanded Sample Frame (its methodology for retrieving survey data from households with unlisted phones, designed to improve survey coverage of listeners from both ends of the economic spectrum, particularly minorities) was a factor.

R&R: That's some comeback; how'd you do it?

AA: I think that ESF has pulled upon a lot of people this time around that before were not being solicited.

R&R: How so?

AA: ARB diary placement. People with unlisted phone numbers - those not in the phone book - primarily the white collar kinds of folks that prefer not to have their number in the book. You see, those are the people that we, and I'm sure Pop/Adults in general, pull in. We're not a blue collar station, or one that appeals to the transient element of society. Our approach on the air is very professional with lots of class.

R&R: Sports would seem to have an appeal to transients though

AA: Well, as far as they (transients) are concerned we have the Miami Dolphins; it is the one unifying entity in this conglomerate of markets we call South Florida. Using the Dolphins as a wedge has been very important to get this type of listener and then attempt to hold him and get them into our other programming parts. I think we were very successful at that.

R&R: Illuminate us on how you used that wedge?

AA: First, one very important aspect is that professional sports franchises cost a fortune in broadcast rights. Sales always has to squeeze every buck they can - and there are only so many spots into a game. So, I made sure from a programming standpoint that some of these avails were utilized for our own promotional purposes so that during that huge tune-in, during the Dolphins game, we can expose our morning man Mike Reineri for 30 seconds. We talk to the adults and fans about what his show is; that he's involved in sports on his show every morning with the Dolphins play-by-play man Rick Weaver. Of course we promote other dayparts and station activities as well. This gives the illusion, if you will, of the Miami Dolphins promoting and supporting WIOD

R&R: Above and beyond the football team, what were some key ingredients?

AA: Frankly, we continued to do what we have been doing when we didn't have the numbers that we had this time. We approached it more professionally and maybe cleaned up a bit. The music didn't change; we're a personality outlet first and foremost. Music is not all that important.

R&R: OK — nothing drastically different, but the ratings zoomed. You said earlier that ESF was significant — what does all that say to you . . . AA: It says to me that finally ARB is sampling this market properly, and that this

radio station specifically is where it has belonged (in terms of rating points) for years.

R&R: Well, obviously you'd give a yes vote for ESF?

AA: There's no question in my mind. I'm planning a trip up to Beltsville to see exactly where the diaries fell. I'd suggest that to any programmer; it's especially valuable to delve into that last page of a book where you can look and see what the people had to say.

R&R: Any other changes? AA: Yes, we went in the talk direction during middays from 10am-2:30pm. Of course we haven't had time to feel the full impact of that change yet, but we feel very confident that we'll be even stronger for the April/May book.

R&R: Any sports planning for the April/May?

AA: Absolutely! We have worked out a rotating baseball schedule that will include selected games of the New York Yankees, Boston Red Sox, Baltimore Orioles, and Milwaukee Brewers. They are all contenders for the American League East title and should be a big factor for us.

R&R: Now that you've gone through your first ESF, what advice can you give others who may face that situation in the future?

AA: First, realize who it is that the Expanded Sample Frame is picking up on. In other words, what folks are apt to be surveyed now that weren't before, and attempt to serve them. I think this market, not unlike others, goes crazy at ratings time with all sorts of outlandish promotions, and I for one can't wait to see the day when it's not the big guy who can outspend the world, but rather have it based more upon your programming technique and that's where I think it's going especially with more and more markets getting involved with the Extended Measurement.

The way we feel here at WIOD is that we're a great radio station 52 weeks a year and not just during a rating survey



KISS FOR A CUTIE — KHOW/Denver morning team of Hal & Charley are this year's Honorary Chairmen for the March of Dimes, and are captured here with the organization's national poster child Betsy Burch.

### Update

WBT'S WOMEN OF THE YEAR: For the first time in its 25-year history, the WBT Woman Of The Year award ended in a two-way tie. Sister Mary Thomas Burke and Betty Chafin are pictured here with Charlotte Mayor Eddie Knox and WBT General Manager and all around good guy Cullie Tarleton. The annual award honors the woman (in this case women) who has contributed the most to the community in the previous year KSL/Salt Lake City, in cooperation with the Osmonds, staged a concert featuring the Utah-based group and drew 23,000 fans for two consecutive nights. Station personality Danny Kramer hosted a portion of the event, which was filmed for international television distribution. The benefit performances featured laser and special effects, TV rear screen projections, a waterfall effect, and fireworks. The promotion was hailed by many as one of the best shows to hit the area ... Down near the Everglades, WFTL/Ft. Lauderdale



staged its "Freedom & Solidarity Day Rally." The four-hour patriotic assembly drew well over 3000 people, as American flags and other items were given away. The rally also featured the Goodyear Blimp passing overhead with the station's traffic reporter (through a special hookup) speaking to the crowd below. The event was climaxed as hundreds of helium balloons were released . . . WIOD/Miami has instituted a toll-free phone service line to all of Palm Beach County. General Manager Bill Viands points out, "We have received so many requests from listeners who want to call our two-way talk programs that we just had to install this service." ... YOU CAN CALL ME RAY ... Congratulations to . YOU CAN CALL ME RAY . . . Congratulations to KVI/Seattle General Manager Jim Johnson and his wife Judy who welcomed the arrival of the newest Johnson, Gregory Goodwin, who charted at 8lbs, 6oz . . . KDKA/Pittsburgh recently featured advice on its "Call For Action" program for those wanting to know more about a growing rip-off, mail order fraud ... Record service needed: all sources, KOLS/ Pryor, OK - send to Brad Oleson, Box 66, 74361. Also service from all labels, WRSC/ State College, PA, 160 Clearview, 16801 . .

### Transition

NEW APPOINTMENT AT WBZ: Barbara Crouse has been promoted within the Westinghouse Broadcasting chain, as she moves on to the Boston property and takes over as Advertising and Promotion Director, from WOWO/Ft. Wayne where she served as Promotion Manager. Crouse is replaced there by her former assistant, Andrew Dawson, who now takes over full command of that department . . . Regina Haskins, sportscaster and expert skier, has joined KYUU/San Francisco as ski reporter. Her reports will contain tips on equipment, technique and local events, as well as consumer information . . . Brian Scott, Operations Manager of KHOW/Denver, announced the appointment of Jon Town as Assistant Program Director, Leigh Starnes as Music Research Director, and Pam Gresty as Programming Assistant. Of the appointments, Scott said, "The goals of KHOW in the 80's will be much easier to attain as a result of the efforts of these qualified professionals" has been made Music Director of WREC/Memphis, coming from WTOB/Winston-Salem where he MD'd and pulled an air shift as well ... John Evans leaves his 7-12mid air slot to go to Channel 24 as evening sports announcer. Ted-Abbott takes his place, coming from a part-time position at the station . . . another move from radio to TV, as Noel Heckerson resigns from KMBZ/Kansas City after five years to do the news for Channel 41 . . . Dave Deppisch comes to WQUA/Quad Cities as morning drive personality from WSPD/Toledo, OH ... Jack Connerly to WORG/ Orangeburg as News Director from that city's WDIX, replacing Steve Klauke, who moves into radio in Wisconsin ... Bruce Buchanan, most recently with KMGC/Dallas as Program Director, has resigned that position (after taking the station in a P/A direction), and is available at (214) 341-8547 ...

### Color

SILVER'S SEARCH FOR MORNING GOLD: As we discussed last week, programmers are finding it tough to uncover good air personalities anymore — but WCWA/Toledo PD Doug Silver will not let that get him down. He has organized a promotion called the "Great Audition." Now while he is really looking for a top-flight morning man, he's also going to have fun in the meantime. Currently in the morning slot is Mark Stevens, who normally does middays, and he will cohost with anyone who feels like he or she would like that job. Area radio people, TV personalities, night club entertainers and even some recording artists are lined up to audition. The tongue-in-cheek promotion will run until March 1st, and is designed to include listener involvement.

SEND THE SUMMER: WHAM/Rochester is doing a "Send You To Summer" promotion, much to the delight of inclement-weathered listeners. The contest features a grand old standby, the scrambled records oit. Daily qualifiers for the grand prize receive summer stuff like beach bags, suntan lotion, and beach blankets, all of which will be put to good use

for the winner, who'll find him or herself on the beach in Rio de Janeiro, all expenses paid.

DID MICKEY DUCK WHEN HE SAW PLUTO ACT GOOFY?: The above ties in, more or less, with KVI/Seattle's big onstage presentation of Disneyland family reunion held February 3. The traveling show is in honor of Disneyland's 25th birthday, and features all the aforementioned characters. The day before, Saturday the 2nd, a special appearance by the Disney munchkins took place at the children's ward of a local hospital. The entire two days of fantasy was funded by KVI and Disneyland as a gift to the children of the Seattle area.



POP/ADULT®

# REAKERS

"Breakers" are those newer records that have the greatest level of station activity on any

### **ANDY GIBB** Desire (RSO)

69% of our reporters are on it. Latest adds include WHIO, WLVA, KRNT, WOWO, KVI, KSL, KSTP, WCSH, WQUA, KGNR. Key moves: 26-16 WLOW, 23-13 WCWA, 20-14 KRMG, 27-21 KDKA, 30-24 WRIE, 24-17 KLTE, 30-17 WLNH, 24-16 WBEN, 24-19 WMAZ, 29-23 WHBC, 22-17 KOLO, debut 23 WBOW, debut 24 KWOS, debut 24 WPRO, debut 28 WJBO. Jumps 30-21 on P/A chart.

### **TOMMY JAMES**

### Three Times In Love (Millennium)

63% of our stations are on it. One of the week's Most Added including WBT, KMPC, WWWE, WLVA, WDBO, WHDH, KNBR, KROD, WRVA, WELI, WEBC, KHOW, WCSC, WVMT. Key moves: 23-21 WBEN, 27-24 WJBO, 34-27 WHAG, debut 24 WLOW, debut 27 WRIE, debut 28 WSM-FM, debut 29 WPRO, debut 29 WNEU, debut 30 KSTP. Jumps 31-23 on P/A chart

### TOTO 99 (Columbia)

55% of our reporters are on it. Adds include WHDH, KROD, KDKA, WOWO, WBZ, WTAE, WHOK, WHIZ, KRMG, WORG. Key moves: 19-13 KOLO, 4-2 WSM-FM, 20-15 K59, 29-22 WWWE, 24-21 WPRO, 27-24 KSTP, 29-23 KBLF, 26-21 WRIE, 20-17 WBOW, debut 23 WVMT. Heavy rotation: WJON, KNBR. Jumos 35-24 on P/A chart.

# **NEW & ACT**

DONNA SUMMER "On The Radio" (Casablanca) 46/10 add KLTE, WQY, WHEN, WELJ, KRMG, WQUA, WSB, WOWO, KDKA, WHIO. Key moves: 5-3 WNEU, 18-10 WWWE, 25-22 WBD, 27-19 WCWA, 26-17 WPRO, 25-22 WVMT, 30-25 WHBC, debut 23 WLOW, debut 20 WLNH, debut 21 KWOS. Increased 38-28 on P/A chart.

JACK JONES "Theme From Love Boat" (MGM) 42/1 add K69 (dp), Key moves: 30-27 WORG, 22-19 WIBW, 23-20 WJBO, 30-25 WBT, debut 25 WLNH, debut 29 WBOW. Heavy rotation: WDBO, KLYD, increased 32-29 on P/A chert.

BON: WDBO, KLYD, Increased 32:29 on P/A chert.

ROD STEWART "I Don't Want To Talk About It" (WB) 41/2 add WGY, WHOK. Key moves: 17-13 WVMT, 22-17 WHBC, 30:29 KBLF, 37-30 KRKO, 21-17 WCWA, 29-24 WSGW, 26-23 KROD, debut 30 WNEU. Increased 34-32 on P/A chert.

BILLY PRESTON & SYREETA "With You I'm Born Again" (Motown) 39/8 add KUGN, KNBR, WBOW, WDIF, WCHV, WHBC, WIS, WFTL. Key moves: 25-21 WHAG, 20-17 WFYR, 24-20 KMPC, debut 29 WLVA, debut 30 WRIE. Increased 33-33 on P/A chert.

STARLAND VOCAL BAND "Loving You With My Eyes" (Windsong) 37/8 add WFDF, WPRO, WBOW, WIOD, WVMT, WCHV, WMAZ, WIBW, Key moves: 29-28 WORG, 35-28 WHBC, 30-22 WSM-FM, 25-21 WLVA, debut 18 WISN. Heavy rotation: WASH, Increased 39-34 on

DANA VALERY "I Don't Want To Be Lonely" (Scotti Bros.) 45/7 add wSGW KVI, WTMJ, KLYD, FM87, WORG, KROD. Key moves: 24-20 WLVA, debut 27 WWWE, debut 28 WIBW, Increesed 40-37 on P/A chart.

GEORGE BURNS "I Wish I Was Eighteen Agein" (Mercury) 35/8 add WCWA. WRIE. WNEW, WHIO, KMRJ, KBLF, WJBO, WIS. Key moves: 33-27 WHBC, 29-26 KDKA. Heavy rotation: WOOD. Debuts at No. 38 on P/A chart.

# POP/ADULT AIRPLAY/40

Three Weeks	Two Weeks	Last Week	This Week	<b>February 8, 1980</b>
4	2	1	0	NEIL DIAMOND/September Morn (Columbia)
14	8	3	O	DAN FOGELBERG/Longer (Full Moon/Epic)
3	3	2	3	BARRY MANILOW/When I Wanted You (Arista)
6	4	4	0	TERI DeSARIO w/KC/Yes, I'm Ready (Casablanca)
11	6	5	0	ANNE MURRAY/Daydream Believer (Capitol)
19	11	9	0	BARBRA STREISAND/Kiss Me In The Rain (Columbia)
8	7.	7	7	FLEETWOOD MAC/Sara (WB)
12	10	8	8	MICHAEL JACKSON/Rock With You (Epic)
21	16	12	0	DIRT BAND/American Dream (UA)
30	22	13	0	SPINNERS/Working My Way Back To You (Atlantic)
23	20	15	0	STEVE FORBERT/Romeo's Tune (Nemperor)
1	1	6	Ø	DIONNE WARWICK/Deja Vu (Arista)
_	30	18	0	RUPERT HOLMES/Him (MCA)
22	17	14	14	JOHN STEWART/Lost Her In The Sun (RSO)
2	5	10	15	CAPTAIN & TENNILLE/Do That To Me One More Time (Casablanca)
5	9	11	16	KENNY ROGERS/Coward Of The County (UA)
36	32	22	0	QUEEN/Crazy Little Thing Called Love (Elektra)
_	36	25	0	CHUCK MANGIONE/Give It All You Got (A&M)
35	31	26	0	NICOLETTE LARSON/Let Me Go, Love (WB)
16	14	17	20	KENNY LOGGINS/This is it (Columbia)
_	_	30	0	ANDY GIBB/Desire (RSO)
7	13	20	22	RITA COOLIDGE/I'd Rather Leave While I'm In Love (A&M)
_	_	31	@	TOMMY JAMES/Three Times In Love (Millennium)
-	39	35	0	TOTO/99 (Columbia)
15	15	16	25	LOBO/Holdin' On For Dear Love (MCA/Curb)
9	12	19	26	STEVIE WONDER/Send One Your Love (Tamia)
10	18	21	27	CLIFF RICHARD/We Don't Talk Anymore (EMI America)
_	38	36	0	DONNA SUMMER/On The Radio (Casablanca)
37	35	32	29	JACK JONES/Theme From The Love Bost (MGM)
27	27	28	30	SMOKEY ROBINSON/Cruisin' (Tamla)
24	23	29	31	EAGLES/The Long Run (Asylum)
38	34	34	32	ROD STEWART/I Don't Want To Talk About it (WB)
_	_	38	33	BILLY PRESTON & SYREETA/With You I'm Born Again (Motown)
_	_	39	34	STARLAND VOCAL BAND/Loving You With My Eyes (Windsong)
13	19	23	36	LITTLE RIVER BAND/Cool Change (Capitol)
18		24	36	DANN ROGERS/Looks Like Love Again (International Artists)
_	40	40	37	DANA VALERY/I Don't Want To Be Lonely (Scotti Bros.)
_		-	38	GEORGE BURNS/I Wish I Was Eighteen Again (Mercury)
_		_	- 39	MICHAEL JOHNSON/The Very First Time (EMI America)
_		-	40	CRYSTAL GAYLE/It's Like We Never Said Goodbye (Columbia)

This chart is based solely on statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters **New Entry** 

MICHAEL JOHNSON "The Very First Time" (EMI America) 35/7 add KRNT, WHIO, WISN, WLNH, WBT, WFDF, WCWA, WISN, Key moves: 28-22 WSGW, 22-19 WSM-FM, 32-26 KRKO, debut 24 WBEN. Debuts at No. 39 on P/A chart.

CRYSTAL GAYLE "It's Like We Never Said Goodbye" (Columbis) 33/19—tied for Most Added honors this week. Adds include WBAL, KRKK, WSB, KVI, WRVA, WIOD, WMAZ, WCFR, KWOS, WISN, WIP, KGNR, WFTL Key moves: 38-29 WSGW, debut 29 WJBO, Heavy rotation: WHIO, Debuts at No. 40 on P/A chart.

### Others Getting Significant Action

MELISSA MANCHESTER "Fire In The Morning" (Arista) 35/19 — shares Most Added with Crystal Bayle — WSGW, KUGN, WELI, WJBO, WSLI, WBAL WBT, KMPC, WHIO, WQUA, KRKK to mention a few. Debuts 25 WSM-FM.

WUJA, KRIKK to mentions few. Debuts 25 WSM-FM.

DAVID GATES "Where Does The Lovin' Go" (Elektra) 29/14 add WHIO, WSGW, WHIZ, WELI, KSL WHBC, WSLI, WTMJ, WWWE, WLOW, WLVA, KRKK, KPPL WCHV.

AIR SUPPLY "Lost in Love" (Arists) 26/15 add WSLI, KWOS, WRVA, WLOW, WHIO, WELI, KOLO, FM97, KBLF, WSM-FM, WPRO, WJON, WJBO, WIOD, KPPL Moves 30-27 WVMT.

PEACHES & HERB "I Pledge My Love" (Polydor) 25/6 add WYMC, KPPL KHOW, KMRJ, WRIE (rs), WIP. Moves 32-27 WST, debut 25 WLNH. Heavy rotation: WTMJ.

HIDDE TZTIKE "Stay Mitch Ma. Till Down" (Polydor) 24/4 JUDIE TZUKE "Stay With Me Till Dawn" (Rocket/MCA) 24/1 add WCHV.

RICHIE FURAY "I Still Have Dreams" (Asylum) 23/2 add WCWA, KWOS, Moves

BARBARA MANDRELL "Years" (MCA) 22/7 add wyne, KRNT, WORG, WIS, KRMG, WDBO, KMRJ. Moves 24-21 WIBW, 25-20 WHIZ, 29-22 WLNH.

KOOL & THE GANG "Too Hot" (De-Lita) 22/5 add WORG, WEBC, FM97, WOWO, WHID Dabut 24 KOLO, debut 28 WRIE. ROBERTA FLACK & DONNY HATHAWAY "You Are My Heaven" (Atlantic)

22/4 add WJON, KBLF, KMRJ, WLNH. Moves 19:14 WSM:FM, 28:24 WHAG, 28:23 WBT, debut 20 WISN, debut 28 WWWE.

KENNY NOLAN "Us And Love (We Go Together)" (Casablanca) 21/14 add WBAL WASH, WLVA, WTMJ, KUGN, KWOS, WSGW, WOOD, WHIZ, KMRJ, WPRO, KSL WHBC, WORG, Debuts 28 WHAG.

ISAAC HAYES "Don't Let Go" (Polydor) 21/0. Movee 1410 WBZ, 25-20 WRIE. 28-22

COMMODORES "Wonderland" (Columbia) 19/2 add WREC, WLOW, Debuts 30 WWWE FELIX CAVALIERE "Only A Lonely Heart Sees" (Epic) 18/4 add WELI, WREC, WWWE, WHID, Moves 25-23 WMAZ, 34-29 WHBC, debut 29 WSM-FM.

WYWE, WHIO, Moves 25-23 WMAZ, 34-23 WHBC, debut 25 WSM-FM.
WILLIE NELSON "My Heroes Have Always Been Cowboys" (Columbia) 13/6
add WIBW, KBLF, WHBC, KRKO, KUGN, WCCO.
ALAN PARSONS PROJECT "You Won't Be There" (Arista) 12/5 add WHBC,
WYNE, WCER, WBT, KRKK, Moves 29-28 WHAG, 25-20 WSM-FM, debut 29 WORG.

AMERICA "All Around" (Capitol) 12/3 add WYMC, WJON, FM97. Debuts 30 WJBO. BOB JAMES & EARL KLUGH "Kari" (Tappan Zee/Columbia) 12/1 add KRKO.

JOYCE COBB "Dig The Gold" (Creem) 12/0. Hot at WOWO

LINDA RONSTADT "How Do I Make You" (Asylum) 10/6 add WASH, WMAZ, WCHV, WPRO, WDIF (dp), KRKK (dp). Debuts 23 KOLO, debut 25 WLOW. Note: most stations re-

TURLEY RICHARDS "You Might Need Somebody" (Atlantic) 10/2 add WSM. FM, WLNH. Moves 29:27 WMAZ.

PRINCE "I Wanna Be Your Lover" (WB) 8/1 add WCHV (dp), Moves 7.6 WCSC, 27-16 ENGELBERT HUMPERDINCK "Love's Only Love" (Epic) 7/7 add wgir, wcco,

MAUREEN McGOVERN "We Could Have It All" (WB/Curb) 7/7 add KRKO.

WHIZ. KLYD, WCCO, WGIR, WHBC, KFOR.

TARNEY/SPENCER BAND "Cathy's Clown" (A&M) 7/6 add wvmt, wlow.

### **Most Added:**

CRYSTAL GAYLE
It's Like We Never Said Goodbye (Co
Added at 20% of our reporting sta
MELISSA MANCHESTER
Fire In The Morning (Arista)

Added at 20% of our reporting
TOMMY JAMES Three Times In Love (MIII

Added at 19% of our reporting stations AIR SUPPLY Lost In Love (Arista)

DAVID GATES

Where Does The Lovin' Go (Elektre)
Added at 15% of our reporting stations Added at 15% of our reporting s

ANDY GIBB

Desire (RSO)

Added at 13% of our reporting s

RUPERT HOLMES

Him (MCA)
Added at 13% of our reporting stations

### **Hottest:**

DAN FOGELBERG Longer (Full Moon/Epic)
ted hot at 72% of our stations
NEIL DIAMOND
optember Morn (Columbia) Reported hot at 50% of our stations.
TERI DeSARIO w/KC
Yes, I'm Reedy (Casablence)
Reported hot at 37% of our stations.
ANNE MURRAY
Deydream Believer (Capitol)
Reported hot at 36% of our stations.
SPINNERS
orking My Way Back To You (Atlantic)
Reported hot at 32% of our stations.
OIRT BAND
American Dream (UA)

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Reported hot at 31% of our ster



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Album Airplay Tracks
(The following album tracks, alphabetically listed by artist are getting significant airplay on many of our Pop/Adult stations.) SIGNIFICANT BIT PARY ON MANY OF OUR POP/Adult Stations.)

ABBA (Atlantic) "I Heve A Dream" "If it Wesn't For The Nights"
HERB ALPERT (ABM) "1990"
BEE GEES (RSOI "Wind Of Change"
DEBBY BOONE (WB/Curb) "With All Of My Love" "Never Say Goodbye"
JIMMY BUFFETT (MCA) "Dreamsicle" "Chanson Pour Les Petits Enfants" "Survive" JIMMAY BUPFETT (MICLAU DIREMISCIE CHARSON FOUR LES FRUIS EMERICA SUNIVER GLEN CAMPBELL (Capitol "I Wes Just Thinking About You" CAPTAIN & TENNILLE (Casabianca) "Love On A Shoestring" "Deep And Dark" RITA COOLIDGE (ABM) "Sweet Emotion" "Pain Of Love" Mema Don't Know" "That Kind" "The Shelter Of Your Arms"

BOB DYLAN (Columbia) "I Believe In You" "Do Right To Me Beby (Do Unto Others!"

Others!"

EAGLES (Asykum) "Sad Cafe"

FLETWOOD MAC (WE) "Honey H!" "Never Meke Me Cry" "Sisters Of The Moon" "Angel" "Over & Over" "Storms" "Think About Me"

DAN FOGELBERG (Full Moon/Epkc) "Gypsy Wind"

RUPERT HOLMES (MCA) "Answering Mechine"

MICHAEL JOHNSON (EMI America) "I Just Cen't Say No To You" "Doors"

JACK JONES (MGM) "Quiet Please, There's A Lady On Stage" "Evergreen"

MCOLETTE LARSON (WB) "Dancin" Jones" "Rio de Jeneiro Blue" "Back In My MELISSA MANCHESTER (Aristal) "Don't Went A Heertache" "Holdin' On To The

Lovin'''
MANHATTAN TRANSFER (Adendic) "Wecky Dust" "Trickle Trickle

BARRY MANILOW (Artest) "Rain" "Why Don't We Try A Slow Dence" "Sunday Fether" "I Don't Went To Welk Without You" Where Are They Now" "One Voice"

Voice"

JIMMY MESSINA (Cohumbia) "Free To Be Me" "Lovin' You Ledy"
BETTE MIDLER (Attentic) "The Rose"
ANNE MURRAY (Capitod) "You've Got Me To Hold On To"
EDDIE RABBITT (Elektra) "Loveline"
CLIFF RICHARD (EMI Armarka) "Fellin' In Love"
KENNY ROGERS (UA) "Goodbye Merie" "She's A Mystery"
CARLY SIMON (Elektra) "Love You" "Coming To Get You" "Just Uke You Do"
"Love You By Heert"

BARBRA STREISAND (Columbia) "Niegers" "Come Rein Or Come Snow"
ROGER VOUDOURIS (MB) "Last Love Song"
JENNIFER WARNES (Arieta) "Shot Through The Heart" "Tell Me Just One More
Tima" STEVIE WONDER (Tamba) "Power Flower" "Black Orchid" "Come Back As A Flower"

# **OPPORTUNITIES**

### **Openings**

/TRC seeking morning drive newsperson. Air work nd street reporting necessary. Experienced, degree or oth. Tepes and resume to Curt Miller, WTRC, Box 699, Ikhart, IN 48515. EOE (2-8)

hance of a lifetime. Professional night-time person-lity wanted. Send tape and resume to Mitch Michaels, VLUP, 875 North Michigan, Chicago, IL 80811. No calls OE M/F (2-8)

VANTED: Morning man for Country station in Bell-igham, WA. Should have mature adult approach. Selary lepends on experience. Contact Steve Lewis (208) 734-555 or resumes to Sox D, Bellingham, WA 98225. EOE A/F (2-8)

(SEI/Pocatello, ID needs air talents with production kills. Send tapes and resumes (on cassette if possible) o J. Walker, Box 162021, Secremento, CA 95816, or all (916) 372-8519. EOE M/F (2-8)

cooking for a good one-to-one communicative severeperson. Tepes and resume to R. Charles Snyder, lox 1745, Medford, OR 97501 or cell (503) 779-3131. :OEM/F (2-8)

tets 4, Miemi's #1 rock station in Oct/Nov ARB, seeds upbeat, positive talent who can relate to elbum ormat. Background in AOR essential; additional experance in Top 40 helpful, Great opportunity for a young radium market jock to move up to key shift in the meors. Meil tape and resume ASAP to Keith Isley, PD, Esta 4, 4330 N.W. 207 Dr., Miemi, FL 33055. No calls.

50,000 watt medium market Top 40 FM going live n two weeks. Now accepting tapes and resumes. Send to Box 54344, Washington, DC 20032. (2-8)

KVOY/Yuma, AZ has an opening for an eggres etranson newsperson. Work with expending news coverage and growing facility. Need you yesterday. Send tapes and resumes to Rich Whitley, KVOY, Box 228, Yurne, AZ 85384 or call (602) 782-4321. EOE M/F (2-8)

AM/FM combo needs mature, bright morning man. Production a must. FCC 3rd, 2 yrs college preferred, or aquivalent. Send tapes and resumes to Bob Johnson, Century Communications, Inc., Box 170 Wilson, NC 27893. EQE (2-8)

Need Extra Income? Independent program-mers/music directors needed in various music formats (P/A, AOR, Country, Jazz) for work with national Foreground Music company. Work from your own production facility. Send brief work history/resume to Radio & Records, 1300 Centur, Park Work 1176, Los Angeles 1930 Century Park West, #176, Los Angeles, CA 90067, (2-8)

Immediate opening for announcer. Must have commercial experience. Pop/Adult, meture voice, salary spen. WVOS-AM/FM, Liberty, NY 12754 or call (914)

### **Openings**

California Country giant needs tapes for future openings. Country music knowledge and good production a must. Excellent opportunity and salary for professional team worker. Rush tapes and resumes to K.C. Adams, 732 N. Van Ness, Fresno, CA 93728. EOE (2-8)

Creative morning personality needed now at KKYK-FM/Little Rock. Tapes and resumes to Jim Cessidy, 4021 W. 8th, Little Rock, AR 72203. (2-8)

KPUG/Sellingham, WA looking for afternoon news person. 10,000 watts covering beautiful North Wastem Weshington. Provides a great opportunity for the right person to learn and grow with the company. Tepes and resumes fast to Pete Kremen, KPUG, Box 1170, Bell-ingham, WA 98225 or call (208) 734-1170. Females enreged. EQE M/F (2-8)

KSLM/Salem, OR looking for news reporter. College or 1 yr on-air experience preferred to join the #1 station in the capital metro area. Good starting point. Tapes and resumes to T.L. Fuller, ND, Box 631, Salem, OR 97308 or call (503) 585-4636. EOE M/F (2-8)

Priority One: Need killer, dynamic, aggressive News Director plus one person at KHYT. Rush tapes and resumes to Rich Robbin, KHYT, 2307 E. Broedway, Tucson, AZ 85719. EOE (2-8)

WLAV-AM-FM/Grand Rapids, MI seeks cor anchor/reporter for Adult Contemporary end AOR for-mats. Conversational delivery a must. Send tapes and resumes to Bruce McKay, ND, 101-C Waters Bldg., Grand Rapids, MI 49503. No calls please. EOE (2-8)

WANTED: Reporter/News Anchor, Will work both as street reporter and news enchor. Must have at least 1 yr commercial radio news experience, Ideally will be familiar with both reporting and anchor techniques. Salary negotiable. Send aircheck and resume to Hank Schmitt, ND, WHHY, 3435 Norman Bridge Rd., Montgomery, AL 38105. (2-8)

Production Menager/Operations Supervisor. Commercial delivery. Creative. Promotion-minded. Send tapes and resumes to Box 1320, Cincinnati, OH 45201. (2-8)

First major opening for a News Director in 3 yrs at KSSS/Colorado Springs. Looking for hard working, nose into the news type for moming drive shift and other news duties for one person department. If you want to be your own news department this job might be for you. Those out for a good time in the mounteins need not apply. Good salary, health insurance, vacation benefits and car all go with this position. Tapes and resumes to Bob Mey, PD, KSSS, Box 740 Colorado Springs, CO 80901. No calls please. EOE (2-8)

WIXK-AM-FM needs News Director who will keep our news ehead of the competition. Send tapes and re-sumes to Chuck Rang, WIXK, 125 E. 3rd St., New Rich-mond, WI 54017. (2-8)

KCMQ/Columble, MO accepting tapes and resumes for airshift and production positions and possible PD MD opening. Info to Tom Amold, KCMQ, Box 459, Col umbia, MO 65205. No calls please. EOE M/F (2-8)

### **Openings**

Immediate opening for personality/News Director. Phone (503) 484-4304 and ask for Mike Anthony at KBDF/Eugene. (2-8)

News person needed immediately. Tepes and resumes to Mike Murphy, Box 6067, Besumont, TX 77705 or call (713) 842-2210. (2-8)

WIRL/Peorla needs highly skilled Production Director immediately. Excellent writing and production abilities required. Superb working conditions, good people. Tapes and resumes to Lee Malcolm, WIRL, Box 3335, Peoria, IL 61614. No calls please. EQE M/F (2-8)

Growing FM/AM station in medium merket is seek-ing a mid-day snnouncer. Tight board, easy manner a must. Send tapes, resumes end salery history to Kurt Larsen, KAOH, Box 6167, Duluth, MN 55806. EOE (2-8)

WANTED: Experienced redio personelity for after-noon drive opportunity in LaCrosse, WI. Send tepes and resumes to Kevin St. John, WIZM, Box 99, LaCrosse, WI 54801. EOE M/F (2-8)

Experienced announcer for Top 40 format needed yesterday. Production and good board work a must. Cell KAMP radio in El Centro, CA at (714) 352-2277.

Be a pert of a top-notch professional team in a young expending company. Send tapes and resumes to Rick Scott, KKXL, Box 997, Grand Forks, ND 58201. EOE M/F (2-8)

Immediate opening for 1st ticket Country jock with good pipes in medium market operation. Minimum 2 yrs experience, excellent new facilities and fast growing organization. Tepes and resumes to Kent Hopper, OM, KCEY, Box 979, Modesto, CA 95380 or call (209) 883-0433. EOE (2-8)

KKKQ/Phoenix has opening for Pop/Adult communicator not intimidated by a format. Tapes and resumes to Don Richards, 2021 E. Thomas, Phoenix, AZ 85046, or cell (602) 838-3062. EOE M/F (2-8)

Chief Engineer for leading fecilities in medium mar Chief Engineer for leading fecilities in medium market. Immediate start. Live directional AM, automated FM, must be thoroughly experienced in DA's, FM, audio, automation, remote control, maintenance, proofs, FCC rules and regulations. Station group committed to quality engineering. Rush resume with references and letter of application with salary requirements to James Shields, KMNS/KSEZ, Box 177, Sioux City, IA 51102. EOE (2-8)

Part-time ennouncer needed immediately. Tapes and resumes to Mike Murphy, Box 6067, Beaumont, TX 77705, or cell (713) 842-2210. (2-8)

CK101/Cocoa Beach, FL seeks experienced news person for moming team concept. Working knowledge of news and public affairs is essential. Good bucks for the right person. Tepes and resumes to Bill Baker, OM, CK101, Box 520, Cocoa Beach, FL 32931. No cells se. EOE M/F (2-8)

### **Openings**

Rantel is looking for talented air personalities. AOR, Top 40, R&B. The best positions in major market stetions. Rentel, Box 364, Owings Mills, MD 27771. EOE

Immediate opening in beautiful Oregon. One-to-one communicator, with good production for Oregon's fastest moving FM-Top 40. Tapes and resumes to Russ Daniels, K104, 743 Main St., Lebenon, OR 97356 or call (503) 259-2414. EOE M/F (2-8)

Pop/Adult AM/Beautiful Music FM, central California small staff of dedicated easy going no b.s. people looking for same. Hot production a must. Send tapes end resumes to Devid Buckner, Box 9723, Bakersfield. CA 93389. EOE (2-8)

Madison, WI is one of the country's best cities to live in. Medison's rock leader has immediate openings for two young, top-flight personalities who know today's music and can relate to today's audience. Excellent company and benefits. Send resumes, tapes and salary requirements to Hary Blain, WZEE, Box 8030, Madison, WI 53708. No cells please. EQE M/F (2-8)

KHYS Southeast Taxas hottest radio station is looking for a bright conversational announcer with good production skill. KPAC Country Gold looking for air telent with good production skills. Send tapes and resumes to Ted Stecker, 7700 Gulfway, Port Arthur, TX 77840 EOE (2-8)

Pop/Adult Northwest Naw Jersey station looking for combo newsperson and mid-tempo air personality Send tapes and resumes to PD, WRNJ, Box 1000, Hackettstown, NJ 07840. EOE M/F (2-8)

"We want your body." Progressive album Country FM we want your body." Progressive album Country FM in beautiful central Oregon seeks air people who are also super production folks. If you're pro enough to hendle it send tapes and resumes to Ric Marshall, KICE, Box 751, Bend, OR 97701. No calls please EOE M/F

WNAP/Fairbanks-Indianapolis FM looking talent. Send tapes to Chris Conner, PD, 2835 N. Illindianapolis, IN 48208. No calls please. (2-8)

### PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information. or mail It to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

### **CHANGES**

**Productions** 

### Radio

ALLEN STUART has been appointed Assistant Program Director for WKJY-FM/ Hempstead, NY.

JOHN VIDAVER, morning personality on WHLI-AM/Hempstead, NY, has been appointed Assistant Program Director. REAL JOHN STEELE, formerly with KSEL-AM/Lubbock, TX, joins KLBK-AM-FM/

Lubbock, TX as MD.
DALE TRAVIS promoted to Assistant Music Director at KLBK/Lubbock, TX.

J. WALKER, formerly with New World, joins WSEI/Pocatello, ID as PD. LARRY LOMAX promoted to MD at KYJC/Medford, OR.

TONY K. promoted to PM drive at KYFC/Medford, OR.

JEFF YOUNG, former News Director of KYNO-FM/Fresno, CA, has been appointed

News Director for Radio Inc. AM & FM.
SHAUN DEMORY, former MD of KYNO-FM/Fresno, CA, named MD of Radio KYNO Inc. AM & FM. LORI KELMAN-BROWN has been named News and Public Affairs Director of

WAAF-FM/Worchester, NY. SHOTGUN MARK RIVERS, former MD of WRKR/Racine, WI, joins WSKS/Cincin-

nati, OH doing 6pm-10pm, DENNIS ST. JOHN, former PD/MD and afternoon drive personality of KCMQ/Col-

umbia, SC, joins KUDL/Kansas City, KS as morning personality.
GRANT WILLIAMS has been appointed Promotion and Public Service Director for KKEZ/Fort Dodge, IA

TERRY "COYOTE" O'SHEA, formerly with KIKI/Honolulu, HI, joins WOVV/Ft. Pierce, FL as morning personality.

TOM CUDDY promoted from MD to PD at WARA/Attleboro, MA.

BOB LOGAN promoted to MD at WOKF/Tampa, FL.

J.W. DANZT joins KENR/Houston from KULF/Houston, TX

MARK SINCLAIR named MD at WHYL/Carlisle, PA, from WTNT/Ft. Lauderdale, FL. BENICIA LYNN promoted to afternoons at WHYL/Carlisle, PA.

### Industry

BRUCE LOWRY named Regional Sales Manager and Chicago One-Stop Manager

for Lieberman Enterprises.
TOM O'FLYNN has been appointed Sales Manager for Lieberman Enterprises. WAYNE KAHN named Product and Promotion Coordinator for Lieberman Enterprises.

SAM SCHULMAN doing One-Stop Sales for Lieberman Enterprises. DAWN STEUER appointed Internal Coordinator for Lieberman Enterprises.
MICHAEL DION appointed National Sales Manager for Mobile Fidelity Sound Lab.
ELLEN GREENBERG has been named Director of Merchandising for Van Halen

MICHAEL OLIVIERI appointed East Coast Regional Video Specialist for WEA Corporation.

CATHIE INMAN promoted to Sales Representative for WEA Corporation.
FRANCES BIRMINGHAM promoted to Sales Office position for WEA Corporation. JOAN McCORMICK named to post of Director of Artist Development and Promotion for Music Artist Management.

### Station Line-Ups

KLAV/Las Vegas, NV LINE-UP: Dave Wilmont, PD, Alen McLeughlin Asst. PD, Susan Korngold MD, 6em-10em Alen Meck, 10em-3pm Eric Chese, 3pm-7pm C.C. McCertney, 7pm-12mid Rendy Hood, 12mid-

WJML/Petoskey, MI LINE-UP: 5:30am-10am Nick Scott, 10am-3pm Mike Daniels, 3pm-7pm Rob Hazelton, 7pm-12mid Jeff Peterson, 12mid-6am Linda Sims. Weekends: John Clark (News), Cyndi Smith, Mark

14WK/Wheeling, WV, LINE-UP: 6am-10am Dan McGrath, 10am-3pm Pam Finn, 3pm-7pm Ron Perker (PD), 7pm-12mid Rich Collins (MD), 12mid-6am Bart Allen. Weekends: Ned Ferris, Randy James, Jim

Judge.

KCBN/Reno, NV LINE-UP: 5:30em·10em John Reynolds, 10em·2pm Bill Steirs, 2pm·6pm Pelmer Stewart, 6pm-10pm Russ O'Brien, 10pm·2em Kelly McKay, 2em·5:30em Hollywood.

KCAL/San Bernardino, CA LINE-UP: 6am·10em Herris Allen, 10em·3pm Robin, 3pm·8pm Pete Harman, 8pm·1em Stewart, 1em·6am Rendy Gilbert. Weekends: Rich Adems.

KWIC/Beaumont, TX LINE-UP: 5:30em·9am Mike Murphy, 9am·12noon Dave Sterr, 12noon 3pm Tim Kelly, 3pm·7pm Ken Jumper, 7pm·12mid P. Jee Taylor, 12mid·5:30em Tetry Cannon. Weekends. James Brown, Mike Halphen.

KBUF/Garden City, KS LINE-UP: 5:45em-10em Al Wyntor (PD), 10em-2pm Deen Seum, 2pm-6pm Scott Anderson (MD), 6pm-12mid Rhett Downing. Weekends: Steve Black.

WRXL/Richmond, VA LINE-UP: 6am-10am David Berstein, 10am-3pm Jon Seld, 3pm 7pi Forest, 7pm-12mid Sob Davie, 12mid-6am Max. Weekenda: John Thomas, Clay Cromley, Scott Wh Steve Ford, Ty Balley.

Steve Ford, Ty Beiley.

WAKY/Louisville, KY LINE-UP: 5:30am-10am Bill Beiley, 10am-1pm Mike McVey (PD), 1pm-4pm
WakY/Louisville, KY LINE-UP: 5:30am-10am Bill Beiley, 10am-1pm Mike McVey (PD), 1pm-4pm
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Waky/Louisville, KY Line-UP: 5:30am-1pm Mike McVey (PD), 1pm-4pm
Waky/Louis

KCEY/Modesto, CA LINE-UP: 6:30am-10am Kant Hopper, 10am-3pm John Gray (MD), 3pm 7pm T.C. Arnold, 7pm-12mid Mark Hicke, 12mid-6am Bob Reese Weekends: Marty Mitchell

# **OPPORTUNITIES**

### **Openings**

KIKX/Tucson has one full-time opening. We need experienced Country announcer for 7-12midnight shift. If you're interested in working in a city with an excellent climate, send tapes and resumes to Tim Tyler, PD, Box 5568, Tucson, AZ 85703 or call (602) 299-9711 between 12noon-2pm MST. EOE M/F (2-8)

KOKK is looking for news person with the ability to gather and deliver news to an 18-49 audience. Talented beginners urged to apply. Tapes and resumes to Scott Muyers, KOKK, Box 931, Heron, SD 57350. EOE (2-8)

KFIM is accepting tapes and resumes for News Director. Send to Johnny Thompson, 5411 N. Mess, Suite 31C, El Paso, TX 79912. EOE M/F (2-8)

Rare news opening! WSGW/Saginaw-Bay City, MI is looking for a digger and hard worker with authoritative air presentation to join our solid news organization. Contact Dave Meurer, (517) 752-3458 or write Box 1945, Saginaw, MI 48805, EOE M/F (2-8)

WAVW/Vero Beach, FL the only FM Country stetion on Florida's treeaure coast has an opening for a drive-time jock. Good climate, good pay. Send tapes and resumes to Bob Rowland, Box 489, Vero Beach, FL 32980. EOE M/F (2-8)

KVOC/Cusper, WY needs some air talent. Tepes and resumes to Dick Grogg, PD, KVOC, Box 2090, Casper, WY 82802. No cells please. EOE (2-8)

KXOA-AM/Sacramento is looking for high powered lent. High anergy entartainers who can "talk to me Tapes and resumes (no sooner than yesterday) to Terry Nelson, box 1677, Secremento, CA 95808, EOE M/F

Pop/Adult KRKK is accepting presentations for mid-februery announcer opening. Experience in production and on-air an absolute must. Tepes and resumes to PD, Box 2128, Rock Springs, WY 82901 or cell (307) 362-2702 EDE M/E (2.9) 3793. EOE M/F (2-8)

"The Pass," the Southwest's premiere Rocker needs aggressive air personalities. AOR and/or Top 40 experience. If you're good and want to be better call Bo at (915) 533-8211. EOE M/F (2-8)

Accepting tapes and resumes for future full and part-time openings. Move into highly competitive Savannah merket. Minorities and females encouraged. Rush tapes to PD, Box 9705, Savannah, GA 31401. WXLM is live 100KW AOR. EOE (2-8)

Colorado's fastest growing progressive Rocker is searching for a News Director. KILD/Colorado Springs. Call Rich Hawk, PD at (303) 634-4896. EOE (2-8)

KZLK-AM-FM/Seattle has opening for mid-day air person. Tapes and resumes to Armend Chienti, KZLK, 1426 5th Ave., Seattle, WA 98101 or cell (206) 223-3913. EOE M/F (2-8)

News person for #1 news operation in 100,000 market good voice as well as good atreet ability. Tapes and resumes to Dave Knight, Box 166, St. Joseph, MO 64502 or call (816) 279-6348. (2-8)

Pop/Adult KRKK and Country KQSW expanding POP/Adult KHRK and Country KGSW expending news department. If you like clean air, no traffic jams and great people to work with, let's talk. Tapes and re-sumes to Rod Tucker, Box 2128, Rock Springs, WY 82901, or call (307) 362-3793. EOE M/F (2-8)

Morning entertainer with programming back-ground for contemporary stations in Western United States. Send tape and resume to Radio & Records, 1930 Century Park West, #177, Los Angeles, CA 90067. EOE

Attention morning personalities. If you can be an individual and still work within guidelines, we want to hear from you. Our AM signal covers 1.5 million in South FL. Send aircheck, track record and resume to Fulton Radio, Box 5143, Ft. Lauderdale, FL 33310. EOE M/F (2.9)

Be a part of the 80's at central New York's original and best AOR. WOUR is now accepting tapes for future openings. Send attn. Tom Starr, WOUR-FM, 288 Genesee St., Utica, NY 13502. (2-8)

Morning News Person top 10 market, exciting opportunity for experienced broadcast journalist who can write, adit and deliver relevant information. We're seeking a pro-who can communicate one-to-one with an adult audience. Tapes, resumes and salary raquirements to Frank Murphy, Bonneville Broadcast Consultants, Box 157, Tenafly, NJ 07670. All replies in confidence.

Growing FM/AM station in medium market seeking a mid-day ennouncer. Tight board and easy manner a must. Send tapes, resumes and salary history to Kurt. Larsen, KAOH, Box 6167, Duluth, MN 55808. EOE (2-1)

KEYY/Provo is looking for a chronic workeholic to become part of our encounter group and hang out on the air between 12midnight-6am. For a high work load and lousy bucks send tapes to Gaylen Palmer, KEYY, Provo, UT 84601. EOE {2-1}

### Goods & Services

### **Broadcast Calendar**

BROADCASTERS: Want to sound like you've prepared your program for days: Try our service, used by top redio & TV personalities all over the U.S. and Canada. Free sample of Bob Barry's NEWSLETTER & BROAD-Free sample of Bob Barry's NEWSLETTER & CAST CALENDAR from: P.O. Box 577, Lar

### **Comedy Material**

Original DJ humor from top Hollywood comedy writer. For freeble write HYPE, INK, Box 69581, Los Angeles, CA 90069.

### Lola's Lunch

DROP YOUR PANTS, grab your socks, here come the laffs, here come the yocks. Complimentary snuck "LOLA'S LUNCH," 1789 Hamlet Dr., Ypsilanti, MI 48197.

### **Phantastic Phunnies**

Highly respected...proven worldwide audience builder! Hillerloue...original...'quick-quip'...topice! humor!! Introductory month's 400 topical one-linera and 'BONUS' ... just 92,00111 Phantestic Phunnies, 1343 A, Stratford Dr., Kent, OH 44240.

### Broadcaster's Action Line

Job referral Servica — \$40.00 for 12 months. R 2, Box 25 A, Lexington, IN 47138, (812) 889-2907. Free to em-

### St. John & Associates

Redio news consulting by mejor merket professionals and News Directors. Station rates vary. Send individual elir-checks (cassatte or reel) \$15.00, return poetage. ST. JOHN & ASSOCIATES, P.O. BOX 30335, Cleveland, OH 44130.

### "Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of redio's most popular humor service! O'LINERS, 1448-R West Sen Bruno, Fresno, CA 93711 or phone (209) 431-1502.

### Goods & Services

Making your classifieds come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact R&R Classified Department, Mon-Fri at (213) \$53-4330, or write us at 1930 Century Retr. Weet. 4. CA 90067 at 1930 Century Park West, L.A., CA 90067

### **Openings**

WWYZ/Hartford, CT has Immediate opening for News Director and news person with sound journelism and leadership qualities. Send tapes, resumes and salary requirements to PD, Box 3322, Hartford, CT 06103. No calls please. Minorities and females enco

in West Texas, looking for two personelity jocks who can do bang-up production. Send tapes and resumes to Sulte 513, American Bank Bidg., Odessa, TX 79761.

We need a Production Director yesterday. KOAL-KARB/Price, UT needs top notch production person for one of the most creative and innovative automated stations in Utah. Salary commensurate on experies and experience in radio 1 yr production experience required. Send production samples and references to Jim Jubb, PD, Box AC, Price, UT 84501. EOE M/F (1·25)

WNYN/Canton needs a warm human sounding moming person eble to inject personality into a formatted show. You'll replace a very telented person who has moved to 3WE. We seek e hard worker with strong production skills. Tepes and resumes in confidence to Alan Furst, WNYN, 1515 Cleveland Ave., N.W., Canton, OH 44703. EOE M/F (1-25)

ona. We are e station with a strong news commitment. Good voice a must. Send tapes and resumes to Manager, WRTA, Box 272, Altoona, PA 16603. EQE M/F (1-25)

### **Positions Sought**

Aggressive young pro, currently in top market seek ing full-time on air position in Top 40 or Pop/Adult medium market on up. 7 yrs experience including dayparts, programming and music. Call LARRY at (203) 223-7487. (2-8)

Ready to change fun in the sun for dough in the snow if necessary. Black ennouncer with Top 40 and AOR experience. Cell SPENCE at (305) 464-1400 or write 1017 Mayflower #5, Ft. Plerce, FL 33450. Top 50 markets only (2.8)

Last 2 yrs spent in the top 10 on a 50K contemporary chain facility. Got a new PD, need a new gig. Call ERIC at (617) 272-5026 anytime. (2-8)

I have gone from night-time jock/janitor to afternoon drive to moming drive to PD in 15 months. I am now look-ing for a challenging position in the Northeast. If you JOHN at (806) 872-2404, (2-8)

#1 morning man in 4 consecutive ARB's in plus West Coest market. Major markets only, Call STEVE at (408) 353-3872. (2-8)

Southeast 6 yrs experience, quality voice, good production and news. Reliable. AOR, Pop/Adult, Top 40. Cell MARC at (404) 252-7079, (2-8)

Female announcer 6 yrs experience formerly KZAP, KFIG, KTLK. Looking for new position. West Coast preferred. Good production and Music Director experience. Call (916) 448-3294. (2-8)

Good pipas, experienced Top 40 jock aeeke atable medium market gig, any shift. East Coest only. Good re-ferances. Call BILL at (516) 423-0167. (2-8)

Do you went a person with experience in all facets of station operations from programming to engineering and automation with 1st phone? Country to AOR formats. Interested? Cell CHARLIE in Central Celifornia at (209) 625-9473. (2-8)

JOSEPH KING former PD/MD, all air shifts, 5 yrs experience looking for a permanent gig in small to medium merket. Call (805) 834-7323 or write 3804 Cinnemon Bakersfield, CA 93309. (2-8)

10 yr experienced pro looking for medium market PD or major market air slot in Top 40 or AOR. I know the biz and I'm a tireless worker. Excellent referencea. Prefer Celifomia but will consider Oregon or Washington. Cell PHIL DRAKE at (916) 392-9209, (2-8

Successful PD/MD/Air talent eveilable for chellenging position. 16 yr pro. Heavy on promotion, community involvement, budgeting, steff motivation. Seles experience. Strong on air and production skills. Cell (218) 864-8682 (2.9)

Attention Pop/Adult Programmers! Nighttime ratings dragging you down? My "high energy" telephone telk will cure your negative trends. 15 yr veteran with 5 in top 10 Southeast market currently knockin' em dead. If you want a better book next time let's telk about my unique approach. Write TALK HOST, c/o 323 Franklin, #804/T-83, Chicago, IL 60606. (2-8)

7 yrs experience in album rock radio. Excellent pro-duction, super copywriting. Seek on air position at top 30 market AOR station, Rock & Roll and radio ere in r blood. If your station needs a trensfus BEECHER 9-5pm at (203) 762-9362, (2-8)

ARB time-tested AOR winner. Get the best...12 yrs experience, last 3 in Supersters, #1 all the way! Phoenix, AZ 14 share, #1 12+, Columbus, OH, 19 share #2 12+, both 7-12midnight. Everything but GM under my belt, medium/mejor merket. Cell FRANK at (317) my belt, medic 893-4549. (2-8)

Top 40, Pop/Adult, AOR, Disco, AM/FM likeble personelity with PD/MD/PSA Director/Promotion and remote and production experience. Desire full-time opening as DJ with responsibilities, Aircheck and resume evaileble by calling (218) 478-1206 or (216) 478-0440 anytime. Young but mature, LARRY D, (2-8)

BOB BAILIE 9 yr vet, 4 in mejor market. Excellent track record es PD. Educated and articulate. Available now for medium or mejor market. Prefer Southwest or West Coest locale. AOR, Top 40, Pop/Adult and BM formats all worked. Cell (602) 993-8228. (2-8)

I've still got it . . . but it's going fast! Looking for Top 40/Pop/Adult FM'er in medium/major merket. Can program, produce and star. Call me now. I'm fading fast. MIKE WEINER (301) 593-2597 after 5pm EST. (2-8)

Female announcer. 4 yrs experience, production manager, Rock/Country/Easy Listening/Pop/Adult. Call ANN at (212) 925-0174. (2-8)

BOB MOHR, WEAM, WYCB, WLPL, is looking. Call (301) 790-1222. (2-8)

End your play-by-play search. Sportscaster with commercial experience looking to move up. Airshift, production and sales. Single and willing to relocate. MITCH (318) 992-8594. (2-8)

Former Top 30 market jock with programming background. Most recently MD at FM93 AOR station in ground. Most recently MD at FM93 AOR station in Fresno area. Formerly air person at KCKC/Sen Bernardino. Call ANDY TYLER et (209) 625-3218 anytime. (2-8)

I have 12 yrs experience as air talent and programmer. The past 8 yrs in the same major market. College degree. Family, very stable, no debts. Looking for Adult Contemporary operation, prefer mornings. I'll trade money for the right living conditions. All offers considered. Call (412) 831-1855. (2-1)

### Positions Sought

Top 20 announcer looking for programming position in medium market. 7 yrs experience. Cell (303) 355-7843 in me (2-1)

13 yrs experience including several large Wie and Kie, Call (501) 664-5155. (2-1)

FITZI in Rockford. Sales/combo/production. West Coast experience. Also WBBM-FM/Chicago, WNCR/ Cleveland and others. Willing to relocate for right chal-lenge, Call (815) 874-9895, (2-1)

RAY GMEINER formerly local promotion manager MCA Records in Denver now available to relocate. Other previous experience: selesman MCA Dist., head buyer Mills High One-Stop Inc., manager and buyer Periodes Records & Tapes. 4 yrs experience in Denver. Call (303) 320-1919 or (303) 861-2488. (2-1)

Production Director/moming man, 20 yrs expenance including WAPE, WMAK, WLAC. Stable family man with broad demographics on the eir. Heavy production experience. Good references. Dedicated pro looking for the right piece. Cell RICK (615) 745-1314 days or (615) 746-3825 nights. (2-1)

Footbell voice of Pecific Coest Athletia Association and footbell and basketbell voice of Cal State Fullerton seeking sports/programming position medium or major market. BOB HARVEY (714) 823-9971, (2-1)

Southern California Country 7-yr pro in Country format seeks jock position in Southern California area. Creative, one-to-one basis and friendly. Let's telk. BO8 K. (602) 299-5024 10am-8pm, (2-1)

Sportscasta, talk and superb play-by-play. Major market experience. 1979 1st place state sward for sports programming. Looking for opportunity with an operation serious about their aports programming. Contact JAY HOWARD (314) 434-0931 anytime. (2-1)

Inexpensive color TV - we send you a black and white TV and a box of crayons. For asvers ment call UNCLE ALVIN (717) 652-7408. (2-1)

Attention medium market PD's. Looking for airshift and production position in Top 40 or Adult Contemporary station in the South. Also interested in PD or MD duties. Contact PAT McDERMOTT at (713) 988-3546 or write 8080 Creekbend #704, Houston, TX 77091.

### Miscellaneous

KPUG/Beilingham is hunting for an exciting new jingle package designed to grab that listener's ear and never let go. If you've got such a package, please rush a domo to Bruce Butterfield, KPUG, Box 1170, Bellingham, WA 98225, or call (206) 734-1170, (2-8)

KXRX/San Jose, CA comedy show needs service from all labels. Send to Michael Packer, KXRX, Box 167, San Jose, CA 95103. (2-8)

Radio station KFMU is in dire need of record service from everyone. Contect Jim Douglas, MD, KFMU, Box 66, Oek Creek, CO 80467 or call (303) 879-0989. (2-8)

WBAX/Wilkes-Barre, PA, Country format, expanding album airplay. Needs service from ell labels for albums. Send to 1 Broadcast Plaza, Wilkes-Berre, PA 18703, (2-8) WZWZ/Kokomo, IN is looking for contemporary pu

affairs programming samples. Send to Box 2208, Ko-komo, IN. (2-8)

New AOR station needs immediate 45 and album service. All labels, distrubutors, promoters please write to Conemaugh Communications Corp., Lendmark Bidg., 516 Main St., Johnstown, PA 15901, (2-8)

We are stuck. We need your etickers. Send us your sta-tion bumper stickers for our college bumper sticker dis-play project. We'll take anything from anywhere. Send to Keith Abrams, WCCB, Clarion State College, 102 Han-vey Hall, Clarion, PA 16214. Your help is greatly ap-preciated. (2-8)

We've changed formets at KDAP/Douglas, AZ from Pop/Adult to Pop/Adult-AOR. We're in need of record service, especially new artists. Send to Harry Tea, MD, Box 1179, Dougles, AZ 85607. (2-8)

WYXI is in dire need for Country 45's and LP's. We are now playing ASCAP. Please contact John Winston, Box 985, Athens, TN 37303 or cell (615) 745-1390 on Wednesdays. (2-1)

WKZM/Hawasville, KY has changed from Country to Pop/Adult. Service is needed from all major labels. Send to Mike Pluris, Box 1140, Hawasville, KY 42348 (502) 927-8121. (2-1)

WNDU/ARB South Bend, IN needs Top 40 record vice from all labels. Send to Joel Dearing, WNDU-(U-93), Box 1616, South Bend, IN 46634, (2-1)

AOR is alive in North Carolina, but we need record service from all major and independent lebels to keep top product in the state. Help! Contact Ken Swanson, MD WWIH, 933 Montlieu Ave., High Point, NC 27262. (2-1)

Drowning in a sea of nothing! Need top 100 service Rock (singles and albums) from all sources. Send to Ed Fisher, WHKP, Box 2470, Hendersonville, NC 28739. (2-1)

KMEN 129 News, Talk & Sports stetion seeking samples of syndicated feeture shows. Send to Mike Matthews, KMEN, Box 1290; San Bernardino, CA 92402.

Chief Engineer — live FM in nation's finest city. Excellent equipment, professional staff. Experienced in RF and State-Of-Art audio required. Send resume and salary requirements to President, K-BEST Radio, 7667 Convoy Court, #303, Sen Diego, CA 92111. EOE (2-1)

apply. EOE M/F (2-1)

Soon to be 100,000 watts Contemporary stereo FM

Applications now being accapted for PD position at WLCS/Baton Rouge, LA. Contact Gene Nelson, WLCS, Suite 2420, One American Place, Baton Rouge, LA 70825 or cell (504) 383-4411. EOE M/F (2-1)

WMGK-FM/Philedelphia looking for the best morning personality it can find. You must be creative as wall as relate, telk and entertain people listening to an Adult Contemporary format. Tapes and resumes to Bob Craig, PD, WMGK-FM, 1 Bala Cynwyd Plaze, Bala Cynwyd, PA 19904. EOE M/F (1-25)

We are called upon to recommend air telent and programming people to some of the finest radio stations in Americe. We would like to know more about you and your telent in these areas. Tapes, resumes and salary requirements to Bill Moyes, Research Group, 1422 Monterey Professional Plaze, San Luis Obispo, CA 93401. EOE M/F (1-25)

WNYN/Canton needs a warm human sounding

# FOGHAT UPDATES A CLASSIC



"Somebody's Been Sleepin' In My Bed"

# THE FOLLOW-UP SMASH FROM PRODUCED BY FOGHAT AND TONY OUTEDA

ON BEARSVILLE RECORDS



MANUFACTURED AND DISTRIBUTED BY WARNER BROS. RECORDS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

### TOM PETTY

### Refugee (Backstreet/MCA)

63% of our reporters on it. Moves: Up 80, Same 16, Down 3, Adds 17 Including Q102, WBLI, JB105, 14Q, KAUM, Y95, WKIX, KSTT, WHOT, WLBZ, KILE, KKXL, WSPT, WNAM, KDVV, KOOK. See Parallels, charts at number 27.

### **KOOL & THE GANG** Too Hot (DeLite/Mercury)

62% of our reporters on it. Moves: Up 72, Same 16, Down 0, Adds 25 Including CKGM, KVIL, KFI, WBEN-FM, WICC, WAEB, 14Q, KELP, WFMF, KSTT, KRAV, WMEE, KMJC, KING, KJRB, KENO. See Parallels, charts at number 29.

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist /title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts, held it the Same ion to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.

### CHUCK MANGIONE "Give It Ali You Got" (A&M) 105/38

Moves: Up 44, Same 23, Down 0, Adds 38 including WFIL, CKGM, CKLW, KSLQ, KIMN, WFBR, JB105, WOW, WOHO, KMJC, KTAC, KRQ, WGUY, WHHY, KWIC, KCBN, KBOZ.

TOMMY JAMES "Three Times In Love" (Millennium) 97/21 Moves: Up 59, Same 17, Down 0, Adds 21 including WFIL, WCAO, WGCL, WKBO, WTIX, WKIX, KIOA, WOHO, KTKT, WKBW 30-22, WPEZ 19-15, KDWB 28-18, WOKY 32-27.

### ZZ TOP "I Thank You" (WB) 89/16

Moves: Up 48, Same 24, Down 1, Adds 16 including WPEZ, WLCY, KSLQ, KOPA, WBEN-FM, Q106, KXX106, WBBQ, KERN, CHUM 30-25, Q105 30-25, KJR 21-17, KUPD 26-22.

### J. GEILS BAND "Come Back" (EMI America) 81/30

Moves: Up 26, Same 25, Down 0, Adds 30 including 96KX, WPEZ, F105, CHUM, CKGM, PRO-FM, WNOE, WNOX, KOFM, KROY, WCIR, WHHY, WEAQ. KENI.

CHRISTOPHER CROSS "Ride Like The Wind" (WB) 79/51 Moves: Up 18, Same 10, Down 0, Adds 51 including WXLO, WPEZ, Z93, Q105, WLCY, KBEQ, KEARTH, KFRC, KJR, KIMN, KOPA, PRO-FM, Y103, WSKZ, KLEO, KJRB

### MOLLY HATCHET "Flirtin" With Disaster" (Epic) 78/12

Moves: Up 43, Same 22, Down 1, Adds 12 including Z93, KSLQ, Q102, WNOE, WISM, WHOT, KERN, WERC, WANS-FM, KBIM, WIFI 25-16, KOPA

NICOLETTE LARSON "Let Me Go, Love" (WB) 78/9
Moves: Up 48, Same 19, Down 2, Adds 9, KDWB, WBLI, WTIC-FM, KC101, JB105, KENO, WTSN, KAAY, KILE, 96KX 18-14, KBEQ 40-38, WZUU 15-13,

SHALAMAR "The Second Time Around" (Solar/RCA) 77/21 Moves: Up 48, Same 8, Down 0, Adds 21 including KVIL, KRBE, Q105, Q106, KTSA, Z98, WSKZ, KOFM, KMJC, WABC 13-9, WXLO 17-11, WCAO 12-9, WRKO 24-18, KSLQ 24-19, KFRC 25-19.

ELECTRIC LIGHT ORCHESTRA "Last Train To London" (Jet) 71/1, Moves: Up 37, Same 17, Down 16, Adds 1, WGH, CKGM 10-8, KBEQ 30-35, KJR 17-13, KELP 15-10, WJDX 13-8, BJ105 1-1, WNAP 21-13, KERN

### KNACK "Baby Talks Dirty" (Capitol) 68/26

19-13

Moves: Up 25, Same 17, Down 0, Adds 26 including WABC, 96KX, WLCY, KFI, WICC, WSGN, WRVQ, KOFM, KHJ, KENO.

### BILLY PRESTON & SYREETA "With You I'm Born Again" (Motown) 56/22, Moves: Up 25, Same 9, Down 0, Adds 22 including KEARTH, KOPA, WBEN-FM, WPST, Q106, WKBO, WAXY, WSGA, WHBQ, WAYS, WGH, WJBQ, WKXY, KDZA, WPGC 8-4, CKLW 12-9.

BETTE MIDLER "When A Man Loves A Woman" (Atlantic) **56/8,** Moves: Up 40, Same 6, Down 2, Adds 8, WIFI, 96KX, PRO-FM, 14Q, KWEN, WZZP, KCPX, KFXD, WKBW 16-14, WPEZ 25-22, JB105 32-29, KTSA

15-8, KXX106 13-6, WHB 20-16. RAY, GOODMAN & BROWN "Special Lady" (Polydor) 53/20 Moves: Up 23, Same 10, Down 0, Adds 20 including WABC, WXLO, WFIL, WPEZ, WRKO, KEARTH, KFI, KFRC, WHYN, KEEL, Y94, WCAO 24-17, WPGC 21-17, Z93 21-18

### HEART "Even It Up" (Epic) 47/34

Moves: Up 7, Same 6, Down 0, Adds 34 including 96KX, KRBE, WOKY, KIMN, 14Q, KXX106, WMEE, KLUC, WXIL, WISE, KFYR, KFXD.

### Others Getting Significant Action

ROD STEWART "I Don't Want To Talk About It" (WB) 42/1 Moves: Up 19, Same 14, Down 8, Adds 1, KSTT, BJ105 32-29, Y94 15-10, G100 19-14, KQWB-FM 3-2, KBOZ 23-15.

EAGLES "I Can't Tell You Why" (Asylum) 36/23

Moves: Up 7, Same 5, Down 1, Adds 23 including WCAO, Y100, KSLQ,

Radio&Records

# NATIONAL AIRPLAY/30

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	EKS	TWO WEEKS AGO	LAST		February 8, 1980
	10	4	1	0	DAN FOGELBERG/Longer (Full Moon/Epic)
	3	3	3	2	QUEEN/Crazy Little Thing Called Love (Elektra)
	2	1	2	3	FLEETWOOD MAC/Sara (WB)
	9	6	5	0	TERI DeSARIO w/KC/Yes, I'm Ready (Casablanca)
	13	7	6	6	STEVE FORBERT/Romeo's Tune (Nemperor)
	26	17	11	0	NEIL DIAMOND/September Morn (Columbia)
	27	19	16	Õ	SPINNERS/Workin' My Way Back To You (Atlantic)
1		2	4	8	EAGLES/The Long Run (Asylum)
1	20	16	10	9	DIRT BAND/An American Dream (UA)
1	29	22	15	<b>O</b>	TOTO/99 (Columbia)
3	3	5	7	11	MICHAEL JACKSON/Rock With You (Epic)
	_	25	19	12	DONNA SUMMER/On The Radio (Casabianca)
2	24	20	17	Œ	ANNE MURRAY/Daydream Believer (Capitol)
3	30	28	21	Ŏ	ANDY GIBB/Desire (RSO)
	-	26	23	Œ	RUPERT HOLMES/Him (MCA)
14	18	15	12	16	STYX/Why Me (A&M)
1	16	12	9	17	PRINCE/I Wanna Be Your Lover (WB)
4	l .	8	8	18	TOM PETTY/Don't Do Me Like That (Backstreet/MCA)
1	12	10	14	19	DIONNE WARWICK/Deja Vu (Arista)
€	6	9	13	20	KENNY ROGERS/Coward Of The County (UA)
	_		30	4	PINK FLOYD/Another Brick In The Wall (Columbia)
-	_	30	26	2	BARRY MANILOW/When I Wanted You (Arista)
5	5	11	18	23	CAPTAIN & TENNILLE/Do That To Me One (Casablanca)
-	_	27	25	3	LED ZEPPELIN/Fool In The Rain (Swan-Song)
-	-	-	27	25	LINDA RONSTADT/How Do I Make You (Asylum)
-	_	_	28	23	PAT BENATAR/Heartbreaker (Chrysalis)
-	_		$\rightarrow$	27	TOM PETTY/Refugee (Backstreet/MCA)
-	-	_	29	23	BABYS/Back On My Feet Again (Chrysalis)
-	_		$\rightarrow$	23	KOOL & THE GANG/Too Hot (DeLite/Mercury)
	1	13	22	30	KENNY LOGGINS/This is It (Columbia)
Thi	is c	hart is	based numbe	solely	on airplay statistics compiled weekly from our Top 40 reporting stations. eate significant upward movement from at least 60% of our reporters.
210		0,00		, <i>, , , , , , , , , , , , , , , , , , </i>	ato significant aperatu movement from at least 00% of our reporters.

MOST ADDED ® CHRISTOPHER CROSS "Ride Like The..." CHUCK MANGIONE "Give It All You..." (A&M) HEART "Even It Up" (Epic)

J. GEILS BAND "Come Back" (EMI America) DR. HOOK "Sexy Eyes" (Capitol)

Complete Regionalized Listings on Page

HOTTEST

DAN FOGELBERG "Longer" (Full Moon/Epic) QUEEN "Crazy Little Thing Called Love" (Elektra) SPINNERS "Workin' My Way Back To You" (Atlantic) TERI DeSARIO w/KC "Yes, I'm Ready" (Casablanca) DONNA SUMMER "On The Radio" (Casablanca)

B100, KOPA, Y103, 92Q, WISM, KLUC, WPGC 15-10.

### AIR SUPPLY "Lost In Love" (Arista) 35/22

Moves: Up 8, Same 5, Down 0, Adds 22 including WRKO, 94Q, WGCL, KEARTH, KIMN, PRO-FM, WAXY, WAYS,

### DR. HOOK "Sexy Eyes" (Capitol) 32/28

Moves: Up 3, Same 1, Down 0, Adds 28 including KRBE, Z93, Q105, WLCY, WHYN, Y103, WRVQ, KWEN, KING, WLBZ, WFOX, KCBN.

### FOREIGNER "Women" (Atlantic) 32/28

Moves: Up 1, Same 3, Down 0, Adds 28 including WPGC, KRBE, WGCL, KUPD, WHYN, KEEL, WVIC, KTAC. 38 SPECIAL "Rockin' Into The Night" (A&M) 32/9

Moves: Up 11, Same 10, Down 2, Adds 9, Z93, KDWB, KBEQ, WOKY, KZ93, WAAY, KDZA, KSLQ 31-26, KUPD 20-10.

BARBRA STREISAND "Kiss Me In The Rain" (Columbia) 32/1

Moves: Up 21, Same 10, Down 0, Adds 1, Y103, 96KX 13-11, WCAO 27-25, KIMN 14-10, WHYN 35-29, Z98 9-5. MICHAEL JACKSON "Off The Wall" (Epic) 31/8

Moves: Up 19, Same 4, Down 0, Adds 8, WKEE, WKIX, WGH, WVIC, WAAY, WROV, KPUR, KSLY, WRKO 26-23, Y100 29-26, KEARTH 19-17, KFI 18-15, KFRC 29-25.

### JOHN STEWART "Lost Her In The Sun" (RSO) 29/0

Moves: Up 12, Same 8, Down 9, Adds 0, WZUU 24-20, PRO-FM 19-16, WHYN 31-28, WJDX 28-23, KBOZ 10-3.

KENNY NOLAN "Us And Love, We Go Together" (Casablanca) 26/8
Moves: Up 9, Same 9, Down 0, Adds 8, WZUU, WKEE, WNOE, WAXY, WGH, KLEO, WROV, KRLC.

### **BLONDIE** "The Hardest Part" (Chrysalis) 26/2

Moves: Up 17, Same 6, Down 1, Adds 2, WSGN, KBIM, KRBE 22-18, WKEE 35-33, KXX106 6-3, K104 28-22, WANS-

### AEROSMITH "Remember (Walking In The Sand)" (Columbia) 23/0

Moves: Up 15, Same 7, Down 1, Adds 0, CHUM 12-8, Z97 17-12, KUPD 21-13, WVIC 16-12, KRSP 17-14, WIGY 1-1. TURLEY RICHARDS "You Might Need Somebody" (Atlantic) 22/6

Moves: Up 12, Same 4, Down 0, Adds 6, WAYS, WFOX, WCGQ, WSEZ, WFLB, KPUR, 94Q 10-8, WNOE 36-29, KXX106 19-15, WHHY 29-24, WTMA 22-17.

PEACHES & HERB "I Pledge My Love" (Polydor) 18/4
Moves: Up 9, Same 5, Down 0, Adds 4, WBBF, BJ105, WHEB, WROK, WKBW 22-17, KRLA 13-9, WXIL 10-2.

TAVARES "Bad Times" (Capitol) 18/3

Moves: Up 6, Same 8, Down 1, Adds 3, F105, WKBO, WTIX, WRKO 18-14, PRO-FM 18-13, Y103 36-32.

### DAVID GATES "Where Does The Lovin' Go" (Elektra) 16/6

Moves: Up 4, Same 6, Down 0, Adds 6, KDWB, KWEN, WJBQ, WCIR, KKLS, KBDF, KRAV 30-25.

PATRICE RUSHEN "Haven't You Heard" (Elektra) 16/5
Moves: Up 8, Same 3, Down 0, Adds 5, KRLA, WSGN, 95SGF, WRVQ, WFOX, Y100 30-27, WTIX 39-36, KSLY 30-35. GEORGE BURNS "Wish I Was 18 Again" (Mercury) 16/5

Moves: Up 4, Same 6, Down 1, Adds 5, WFIL, KEARTH, WTIX, WGH, WFLB, CKLW 20-16, WTRU 18-13.

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