

Radio & Records

ISSUE NUMBER 311

THE INDUSTRY'S NEWSPAPER

DECEMBER 7, 1979

ARMBANDS, RECORDS, AND NEWS EXCLUSIVES

Radio Takes Leading Role In Iran Coverage

Radio's varied reactions to the mounting Iranian crisis once again showed off the vast range of coverage abilities the medium has at its command. During the past week radio's achievements include:

- The RKO Network aired the first message from an American hostage.
- KMPC/Los Angeles arranged for a hostage's message thanks to a reporter stationed in Iran under perilous conditions.
- WSOC/Charlotte, with the quick aid of a number of stations, launched a national display of unity with patriotic white armbands.
- Stations organized candlelight vigils, prayers, mailings, silent observances, and many other demonstrations of support.
- Radio aired instant topical songs ranging from superpatriotic extremism to outright satire.
- A KABC/Los Angeles talk show host pursued evidence that the Ayatollah Khomeini just might be an impostor.

On this page, Page 6, and Page 28, R&R outlines radio's reactions to Iran in all their colorful variations . . .

The Iran crisis has aroused stronger American emotions than any previous issue in the 70's, and radio, judging from R&R's nationwide survey of station activities, can take pride in influencing national sentiment in a positive fashion. One key element of that fashion launched by a WSOC/Charlotte

talk show host, Dick Pomerantz, the "Unity Is Strength" inscription on 100,000 white armbands. WSOC President/GM Ellen Strauss told R&R, "Listeners have sent in for all of those and we're working on the second 100,000. We've had requests from as far away as Boston and Washington, DC."

Music To The Ayatollah's Ears

Whenever Americans are faced with a crisis, one characteristic reaction is to burst into song about it, and the Iranian situation is no exception. Several radio stations have concocted their own songs about the Ayatollah, and others are airing tapes from local bands and a few actual records which are stirring up attention. The songs range from, as one observer put it, "frivolous satire to dead-serious crackpot warmongering," and at this point, most of the airplay action is on AOR and Country stations.

The AOR Iranian hit parade tends toward the satirical end, capped by WLUP/Chicago air personality Steve Dahl's follow-up to his anti-disco record. The new one's called "Ayatollah" (sung to the tune of "My Sharona") and pokes fun at the Iranian religious leader in merciless fashion. KGB/San Diego ran a station-produced song called "Ayatollah Not To Come" (to the tune of Three Dog Night's "Mama Told Me Not To Come"). KROQ/Los Angeles is playing a tape by a group called Crisis, "I Ran From Iran," while KMET ran the Condos' "Ayatollah Rock & Roller" during a newscast. And WKDF/Nashville morning man Carl P. Mayfield has recorded his own composition, "Let's Make Islamic Atomic."

Meanwhile, Country programmers describe phones as "fantastic" and "ringing off the wall" in response to several patriotic

AYATOLLAH'S EARS/ See Page 28

is a white armband, inscribed "Unity Is Strength," "50" (representing the number of hostages held in Tehran), or left blank.

Pomerantz, as related in detail on Page 6, was on the phone with a caller discussing the situation when they hit upon the armband idea and Pomerantz said, "I'll wear one if you wear one." Calls poured in, and the station printed

swift. Carolinas promotion man Merv Pilgrim heard the WSOC broadcast Thursday (11-29) and mentioned it to WTMA/Charleston PD Randy Lane and MD Rick Tracy that night. Tracy told R&R, "We decided to run an editorial on it." The editorial cited White House-approved demonstrations of support, including wearing armbands inscribed "50." Tracy



WSOC's Dick Pomerantz, wearing white armband.

Radio reaction in the area was said, "we told them they could pick up the armbands at the station Saturday starting at noon, and we ordered 10,000. By Saturday at 2pm the 10,000 were gone and we had to get another 25,000. We totally lit up the market."

WZLD/Columbia, SC made 50,000 more "50" armbands available free. Meanwhile, Pomerantz's original gesture was picked up by

IRAN/ See Page 28

THE WHO, LOCAL RADIO EXPRESS CONCERN

11 Dead In Cincinnati Concert Crush

11 people were trampled to death or suffocated as thousands of fans rushed the doors at the Who concert held in Cincinnati's Riverfront Coliseum Monday night (12-3). Eight others were seriously injured in the crush, which reportedly began when three of the building's fifty doors were opened to allow the 6000 people who had purchased

the concert noted that the show was late in starting due to the soundcheck being delayed, which contributed to the frenzy for good seats. "I arrived late and missed the mob scene," Marr told R&R, adding, "as I was going in they were carrying someone away on a stretcher and there were a couple of fire department rescue vehicles

"It was survival of the fittest and it's not the first time this type of thing has happened there, but it's the first time anyone has died. Perhaps now something will be done."

general admission tickets entrance (an additional 12,000 reserved seats had been sold as well.) In the tragedy's aftermath, the group plans at this time to continue the tour, but two cities have cancelled Who dates, and further developments are expected.

WEBN/Cincinnati Program Director Denton Marr, whose station hosted (but did not co-promote)

on the scene, but I just figured it was your basic 'concert casualties' - drug overdoses and so forth. I went in, watched the whole show, and it wasn't until afterwards that I found out what had happened."

Both Q102 Program Director Jim Fox and 92X/Columbus Music Director Mike Perkins agreed with

CONCERT CRUSH/ See Page 28

FCC EXAMINES THE DANGERS OF BEING CLOSE

Clear Channel Stations Test 9 kHz

Five clear channel stations participated this week in an FCC-conducted experiment reducing the AM band width the clears occupy from 10 to 9 kHz. The test for interference was the first ever to take place in cooperation with members of the Clear Channel Broadcasting Service.

John Long Resigns As WHBQ PD

John Long, PD at WHBQ/Memphis for over three years, resigned that position Monday (12-3). Long told R&R, "I have enjoyed my association with WHBQ and RKO Radio. I'd like to thank all the fine people on my staff for their support and outstanding performances. They've helped me achieve many goals. I will be announcing my future plans shortly."

WGBQ GM T.J. Donnelly said that Assistant PD Dave Nichols will take over as acting PD. "Our position here at this point is that we're looking for someone to come in during the next four weeks. We're interviewing people right now." He added, "John did a great job while he was here. I wish him the best of luck. He's a very good program director."

Thursday (12-6), WSM/Nashville switched from 650 kc to 651 kc, while WNBC/New York inserted a 5 kHz filter designed to limit upper audio interference. The FCC took interference measurements from its Allegan, MI field office. In addition, WBAP/Ft. Worth moved over to 821 kc from 820 kc and WHAS/Louisville to 839 kc from 849 kc Tuesday (12-4). Meanwhile, the FCC tested interference to WCCO/Minneapolis (which also used a filter), broadcasting on 830 kc. from its Grand Island, NE facility.

While formal results aren't likely to come for some time, a preliminary announcement may be

readied for next week's closed session, scheduled to develop an FCC policy position for the Western Hemisphere conference next March. Meanwhile, with U.S. officials getting 62% less than they'd hoped in the expansion of the AM band at the World Administrative Radio Conference (WARC) this week (see Page 4), there is even greater impetus for 9 kHz from special interest groups favoring more stations and daytimers. And although clears had opposed 9 kHz in the past, they find it preferable to limiting their clear channel allocations, the third alternative to reduced spacing and AM band expansion.

Sears Ends Radio Theater Experiment; Mutual Takes Over

The Sears Radio Theater, heralded as a dramatic return to classic radio drama backed by a single sponsor when it debuted on the CBS Radio Network last February, will reach an end early in February of next year. However, the Mutual Network will pick it up for airing with a number of advertisers supporting.

A Sears executive stated that advertising the mystery/drama

presentations year-round is "not compatible with the way Sears will advertise most effectively next year," according to Daily Variety. Sears did assert that it continued to be a "real believer" in radio, and will advertise on the new Mutual series, tentatively titled "Mutual Mystery Theater."

CBS Radio was apparently offered the chance to join in a part-

SEARS/ See Page 28

Sara

The new single



Fleetwood Mac

See Back Page

Produced by Fleetwood Mac (special thanks to Lindsey Buckingham) with Richard Dashut and Ken Caillat

on Warner Bros. Records



WLBZ Files Countersuit Against WGUY

The Maine Broadcasting Co., owners of WLBZ/Bangor, have filed a countersuit to an earlier action instituted by Stone Communications Inc., owners of WGUY, WLBZ's crosstown Top 40 rival, which charged WLBZ with conspiring to lure four staffers away from WGUY to WLBZ (R&R 10-12). The countersuit alleges that WGUY's original action was a ploy designed to thwart the sale of WLBZ, explaining that if WLBZ were to be sold, its new owners would be able to set up an FM outlet, which would compete with WGUY's present FM station. WLBZ's current owners are forbidden by the FCC to initiate an FM operation.

WLBZ's countersuit, while seeking \$1 million in damages, contains claims from the four former WGUY employees (salesman Barry Darling, announcer-salesman James Feury, MD Michael Gildart, and News Director David Turek) that they were harassed by WGUY GM Robert Mooney and salesman Neil Chamberlain,

asked not to associate with former employees of the station, to falsify FCC broadcast logs, and to work in an unventilated production booth. Each of the four say they suffered physical ailments and trauma as a result of Mooney's treatment and are asking for \$70,000 in damages.

The countersuit also seeks to refute WGUY's charges that the four unfairly took their broadcast names with them when they changed stations and that they utilized information gained while employed at WGUY to aid WLBZ's business.

Mushroom Restructured Under New Management

The administration of Mushroom Records has been taken over by Fourth Street East, a new management company formed to manage "small record companies in trouble," according to Gary Salter, President. Other officials at the label, which is still owned by the Vancouver-based Vogel family, include VP/Finance Rick Sobottka (from

CBS/Canada), GM Tony Donato (from an independent sales consultant firm), and Joe Owens, who will continue to supervise marketing and promotion as he has been doing.

Salter told R&R that all present U.S. personnel will remain at the label, and offices will be maintained in Los Angeles, Vancouver, and Toronto, according to arrangements completed Monday (12-3). Fourth Street East is "rethinking" Mushroom's present independent distribution system, with Salter raising the possibility of arranging distribution by a major label; but he added, "We'll choose whichever way is best for the label. We're not making a rash decision." Mushroom will issue current Canadian LP releases by Ian Matthews and Chilliwack in January, along with an album by a new established artist signing. Salter added that Fourth Street East is "looking at other companies in the same situation who need strong management."

BREACH-OF-CONTRACT CHARGED

Alexenburg Sues MCA For \$2 Million

Ron Alexenburg, President of recently-dissolved Infinity Records (R&R 11-23), has filed a \$2 million suit against MCA Inc., which funded Infinity, charging multiple breaches of contract. In addition to seeking more than \$2 million allegedly due him under the terms of his five-year contract, Alexenburg's suit contends that MCA's assumption of Infinity's artist roster and the firing of virtually all Infinity staffers are violations of his contract with MCA, which Alexenburg claims gave him sole responsibility for the company's development, operations, and management.

Furthermore, Alexenburg's action alleges that MCA transferred Infinity's operations to

California from New York, which is claimed to represent a violation of his contract; and that MCA failed to provide full funding for the label, as stated in Alexenburg's agreement. MCA spokesmen declined comment at this time.

20,000 8-TRACKS SEIZED

FBI Busts Major Southwest Tape Pirates

FBI agents in Fort Worth raided what was described as the largest counterfeit tape operation in the Southwest last Wednesday (11-28),

confiscating about 15,000 pirated 8-track tapes and the equipment by which they were produced. The raid, followed by the seizure of an additional 5000 unauthorized tapes Monday (12-3), climaxed almost four months of federal investigations.

Target of the raid, J&J Sales, while legitimately distributing records and tapes for a variety of labels, had allegedly been counterfeiting the most popular tapes and selling these copies to retailers along with legitimate product. According to the FBI agent in charge of Fort Worth operations, Donald Rarity, J&J and its President, Jerry D. May, had been engaged in this activity for years, concentrating mostly in Texas, Oklahoma, Arkansas and New Mexico.

The counterfeited tapes spanned a variety of musical styles and were said to be virtually indistinguishable from authorized recordings. Rarity told R&R that, having confiscated the tapes and equipment, the FBI was in no rush to continue further actions, adding that an indictment would be at least six months away.

ASCAP Wins Battle With Religious Broadcasters

The American Society of Composers, Authors and Publishers (ASCAP) claimed victory when a recent (11-21) U.S. District Court decision upheld the rights of ASCAP members to bring copyright infringement actions against religious radio stations using their

copyrighted music without payment. The decision came in response to an antitrust action filed by Alton Rainbow Corp. et al. against the publishing organization, which sought to prevent ASCAP from collecting license fees, as well as settling pending infringement actions by receiving license fee payments while the antitrust action is pending.

ASCAP members had filed more than 30 infringement suits against religious radio stations since the Alton Rainbow action was instituted in March, 1977, with several station owners settling the suits by paying amounts roughly equal to what an ASCAP license would have cost for the period during which the stations were unlicensed.



OPINION LINE

Make your opinions known! Communicate with our industries through the pages of Radio & Records. Write to R&R or take advantage of our Opinion Line, (213) 552-3525, to record your ideas on any industry issue or concern.

AOR'S "BEST OF THE DECADE": REPORTERS PICK THEIR TOP 50 — The 70's Were The Years When AOR "Grew Up." Naturally The Music Of That Decade Past Is Of Special Importance To AOR Programmers, And Jeff Gelb Asked Our Reporters To List Their Top Ten Tracks Of The 70's. This Week 150 Answering Lists Are Printed, Along With The Top 50 Computed From Those Nominations. Find Out Why 1971 Is AOR's Favorite Year, What Is The Only Track From 1979 To Make The Top 50, And The Answers To Many Other Musical Questions.

See Page 50

NEWS/TALK: STIRRING THE MASSES AND WINNING IN MIDDAYS — R&R Continues Its News/Talk Radio Coverage With A Detailed Look At One Station's Patriotic Gesture For The Iran Crisis, Plus Two Different Approaches To Improving News/Talk Ratings In Middays.

See Page 6

this week...

AVOIDING THE "MAJORITY FALLACY"

Segmenting your customer markets means dividing them along lines of age, income, interests, etc. Dr. Lutz examines age breakdowns, and warns about possible dangers in aiming for the broadest demographics.

See Page 22

WABC IN TRANSITION

WABC, New York's Top 40 perennial, is going through some significant changes. PD Al Brady explains the new developments to John Leader, and goes into the philosophy behind the moves.

See Page 24

COMING TO YOUR CENSUS — BLACK POPULATION SURVEYING

The 1980 census is an important one for the black audience and Black radio. Bill Speed talks to Edward Spar, President of Marketing Statistics Inc., the company which supplies population information to Arbitron, and learns why blacks have been "undercounted" in the past and what radio can do to prevent it next year.

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Washington Report

Supreme Court Action Bad News For Reporters

Maybe Good News For Utility Advertisers

The Supreme Court refused to hear an appeal of a New Mexico judge's order forcing a newspaper to disclose confidential sources in a libel case this week (12-4). This latest decision is considered by many communications attorneys to be another blow to freedom of speech and the press.

Numerous cases have tried to force reporters to turn over their notes to courts, including the celebrated trial of Dr. Mario Jascalevich, in which New York Times reporter Myron Farber spent time in jail for refusing to turn over his notes for the stories which led to Jascalevich's murder indictment. Broadcast journalists have also been affected. CBS producer Barry Lando was recently ordered to describe his "state of mind" while developing a segment of "60 Minutes."

In other action, the Supreme Court may decide that states can prohibit utilities from promoting their sources of energy. Last week the court agreed to hear a case involving a lower court's decision that the New York Public Service Commission could ban Central Hudson Gas & Electric Corp. from advertising electricity as an efficient source of heat and power.

The Week In Review

- Clear channels test 9 kHz (see Page 1).
- WARC ends, U.S. attempts to preserve status quo.
- Starting salaries for radio newspeople up 17% from 1977.
- WDGS/Louisville, all-News station, folds.

— Jonathan Hall

FCC At A Glance

Brown Out, Brunson In At WEBB

WEBB/Baltimore's former owner, performer James Brown, had been in trouble with the FCC for, among other things, allegedly operating the stations after his authority to do so had lapsed. But before the matter was resolved, Brown's company, J.B. Broadcasting, went into receivership and the station was sold.

Temporary authority to operate WEBB has been given to a group headed by Dorothy Brunson, Manager of WBLN/New York for six months, and authority to reinstate an expired construction permit to move the antenna-transmitter site was granted to Brunson Monday (12-3).

The Commission has dropped proceedings against J.B.

Continuation Of Radio/UHF Cross Ownership Urged

In a petition filed last week, NAB asked the FCC to retain its rules which allow radio/UHF cross-ownership in the same market. The Commission has proposed dropping the policy on grounds it did not help UHF's growth. In disagreeing, NAB pointed out that there are four more UHF stations on the air today than there would have been without the exception to the one-to-a-market and regional concentration rules.

World Radio Conference Success Debated

Despite glossy proclamations of success by U.S. Ambassador Glen Robinson, reports from WARC in Geneva, Switzerland aren't all rosy. It has been said, for example, that the U.S. avoided blowups on most key issues at the 11-week World Administrative Radio Conference, which ended this week, by using delaying tactics.

However, chances for gaining lost ground at a future conference to discuss broadcasting issues scheduled for sometime in the next five years reportedly aren't good either. There was a great deal of criticism initially about our lack of preparedness for the international conference, and Senate Communications Subcommittee member Harrison Schmitt (R-NM) said last week he'll recommend defeat of the treaty if he's unhappy with the final results.

Even though the conference was billed as a radio meeting, the only issue directly affecting the radio industry was an agreement to phase in over ten years an expansion of the AM Band to 1705 kHz from 1605 kHz. Although controversial among broadcasters, official U.S. policy sought an increase to 1860 kHz.

Several key proposals which failed were:

- an attempt to expand the shortwave broadcast band
- a try at giving some UHF frequencies to land mobile services (i.e., police and taxis), and

- an attempt to increase significantly allotments for marine broadcast services.

Medium Market All-News Station Folds

A 500-watt daytimer trying to make it with an all-News format has asked the FCC for permission to go off the air until a buyer is found. George Freeman, Pres. and owner of WDGS/New Albany, IN., in the Louisville market, blamed lack of advertiser support. Freeman, who claims that he could have broken even in another nine months, said he's convinced all-News can make it outside the top ten markets, but added he poured all the money into it he could. Freeman's staff included five full-time newspeople.

The Week At The Nets



Carlos Santana

NBC has cleared over 200 stations for its Dec. 14th Santana concert. NBC's Source will highlight the 70's December 17-21 in a 10-part retrospective.

ABC signed a contract with Churchill Downs Monday (12-3) giving the net exclusive radio and TV rights to broadcast the Kentucky Derby. Those rights had been held by CBS for 29 years.

ABC also picks up three big stations: Group W's WINS/New York and WBZ/Boston go with Information Radio, while WOR/New York switches from Information to the Entertainment Net.

RKO has made the final appointments to its New York off-air news staff. Tom Ryan, former WEEI/Boston Executive Editor, and Roger Norum, newscaster from UPI Audio, were named News Editors. Five writer/producers added to the staff are Rich Buckley from WCBS/New York, John McConnell from WPLP/Tampa, Judy Stoeven from KCBS/San Francisco, Kimberly Safford from KFRC/San Francisco, and Joan Morgan from WBZ-TV/Boston.

Also named as newscaster was Leslie Sawyer, former KABC/Los Angeles news anchor and reporter.

AP has two new Broadcast execs: John Kenney, former GM of WCLD/Cleveland, MS, will head up the Arizona/New Mexico Region, and Mike White of KJR/Seattle takes over the Oregon/Washington Region.

CBS appoints Laurel Henson as Director of Program Practices, Radio Division. Ms. Henson, a six-year veteran of CBS Broadcast Group, replaces Jack Stuppler, who has been named Director of Administration.

NPR Pres. Frank Mankiewicz received the first Distinguished Service Award for leadership and accomplishments in public radio last week from Eastern Public Radio Network Pres. John Beck.

People

Washington

John Bayliss, Radio Division President of Combined Communications, and Norman Wain, Metroplex Communications President, appointed to newly created additional Director-At-Large positions on the NRBA Board. NRBA expects to add three more one-year term seats.



John Bayliss

As predicted (R&R 11-16), NBC Exec. VP Dick Verne named to head NAB's Program Conference Committee. Other new members are WIYY/Baltimore PD Denise Oliver, WDGY/Minneapolis PD Dan Halyburton, WHOO/Orlando VP/GM Bill Staklin, and Watermark Pres. Tom Rounds.

Los Angeles



Paul Cassidy

Paul Cassidy has been named GM at Century's KWST, having been Director of Sales at the parent corporation. Cassidy, a veteran L.A. radio management figure (most recently at TEN-Q), indicated that no immediate change in KWST's AOR format was forthcoming, and added, "We intend to play very hard baseball here. I didn't take the job to lose."

Dick McGeary promoted to GM at KHJ from the Sales Manager position there. RKO Radio President Dwight Case, who had been handling KHJ's GM duties, returns to full-time supervision of the radio chain.

Boston

Alan Johnson, VP/GM at WZZD/Philadelphia and the Fairbanks Broadcasting chain, has been named GM at Dancemusic station WBOS. Previous to joining WZZD,

Johnson had worked in sales and management in Boston at F105.

San Francisco

George L. Sosson has been promoted within the CBS-owned radio group to VP/GM of KCBS-FM. He had been General Sales Manager at CBS's WCAU-FM/Philadelphia for two years, and had been with WCAU off and on since 1969.

Fairfield, OH

John A. Piccirillo has been appointed GM of WLTV (in the greater Cincinnati market), Heftel Broadcasting President Tom Hoyt announced. Heftel recently acquired the station from Broadcast Management. Piccirillo was most recently GM of WNDE-WFBQ/Indianapolis.

Wheeling, WV

Bob Ferguson, Sr. VP of Corp. Projects for Forward Communications, will be on loan as Director of Fund Raising for NAB's Minority Investment Fund.

Illinois

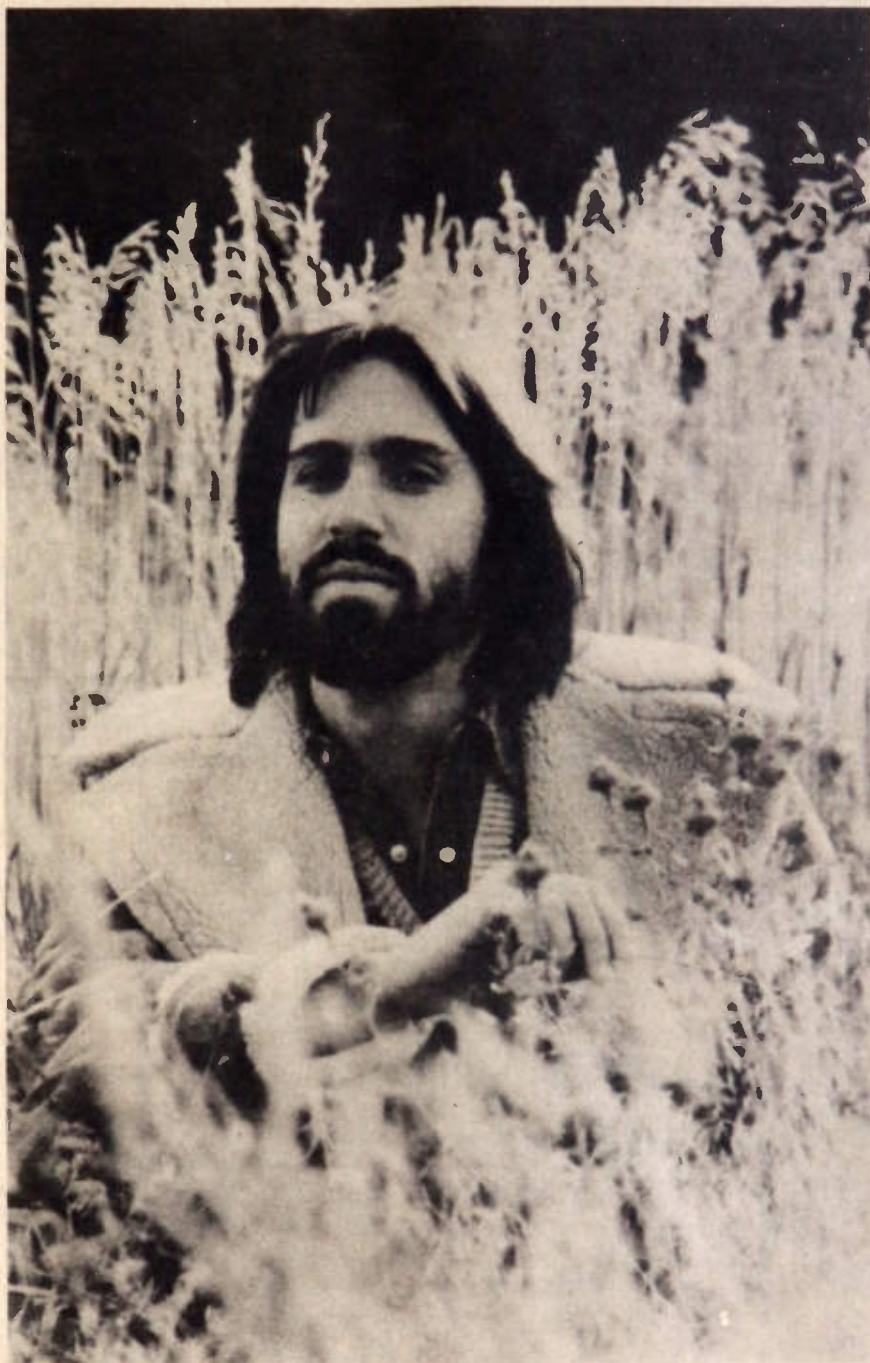
Allen Spiller takes over reins of Illinois Broadcasters Assoc., replacing Jim Turpin. The association is managed by the James Allen Co. of Bloomington.

Danville, Kentucky

Steve Bertram named manager at WHIR & WMGE. He had been PD.

“LONGER”

FROM “PHOENIX” WITH LOVE



Z93 add
94Q 27-21
KBEQ add
KC101 add 29
KNOW add
WHBQ add
WSKZ add
WRJZ deb 34
WVIC add

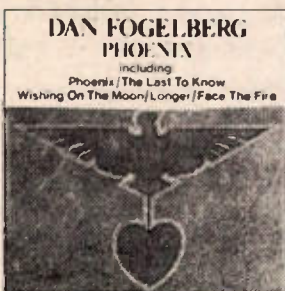
KRAV add
KZ93 add
WISM on
WHEB deb 40
KX104 on
WANS-FM add
KQWB-FM add
WGBF add
KYSN add

THE NEW SINGLE BY

DAN FOGELBERG

FROM THE ALBUM

“PHOENIX”



ON FULL MOON/EPIC RECORDS



News/Talk

CARTER AIDE THANKS WSOC

WSOC's Pomerantz Becomes Newsmaker

What started out as a suggestion from a caller on Dick Pomerantz's midday Talk Show "Reaction" at WSOC/Charlotte has almost everyone in Charlotte wearing white armbands in support of the American hostages in Iran. It's also made Pomerantz an overnight celebrity and even got the attention of President Carter (see related story, Page 1).

It all started when an unidentified woman called Pomerantz last Tuesday (11-27) to express support for the hostages and the U.S. Government, and urged everyone in Charlotte to do the same. Pomerantz and his caller hit upon the idea of wearing white armbands. "If you wear one, I'll wear one," Pomerantz said.

According to PD Don Bell, the phone lit up immediately. Everyone wanted to wear a white armband. Merchants around town started manufacturing armbands and passing them out. A local paper ran a photo of a man putting one on his horse!

WSOC Makes National News

North Carolina Senator Robert Morgan appeared on the floor of the Senate Wednesday (11-28) wearing a white armband! The news of this massive support

for the hostages and the U.S. Government's position reached President Carter, and his Deputy Press Secretary Patricia Barrio called WSOC to express the President's thanks. Reportedly, Thursday (11-29) ABC-TV ran the story.

For Pomerantz The Shoe's On The Other Foot

How does Dick Pomerantz feel being the guest and not the host of a talk show? "It gives a lot of credibility to the talk show host as a profession. A lot of us are journalists; we can get scoops and break news on News/Talk stations as well as any medium, and people are beginning to recognize that. The best thing was seeing the journalists who covered the story work together. No one was trying to beat a competitor; everyone was united in support for the health and well being of the hostages in Iran."

Pomerantz also says this is quite a welcome to the U.S. The 30-year-old Canadian has been here barely two months. He's a native of Montreal, where he received a law degree before becoming a reporter for the Montreal Star. During a newspaper strike Pomerantz got radio experience at CKO/Pointe Claire, Quebec. "I got hooked," he said. "I'm very happy to be at WSOC."

Entry-Level Salaries Same For Radio & TV Journalists

Radio newspeople at the bottom of the pay scale increased their salaries by 17% from 1977 to 1979, according to a Radio-TV News Directors Association (RTNDA) survey released Monday (12-3). The reported typical low salary was \$175 a week, the same as for TV. That's the good news.

The bad news is that the median salary for a five-year radio news veteran was \$225 per week. The highest reported salary for a newscaster was \$46,800 and the lowest \$5200. The highest paycheck almost always went to the news director and 80% of the time he or she was also the top anchor.

The survey was conducted by Southern Illinois Univ. for the RTNDA. SIU mailed questionnaires to 847 radio stations; 400 responded. Here's how the median annual salary for news directors stacked up according to market:

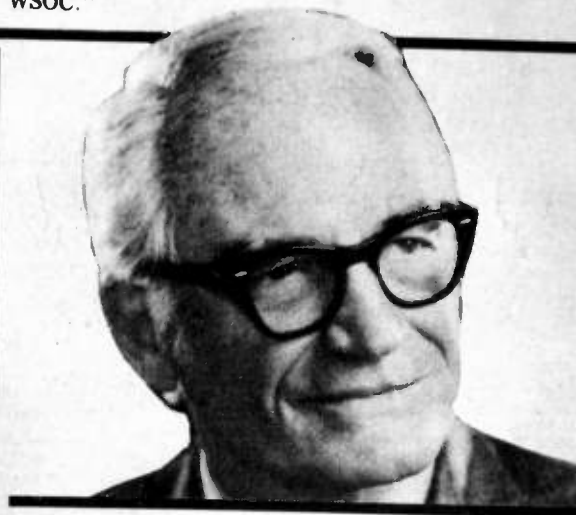
Major Market (1 million or more)	\$22,100
Large Market (500,000 - 1 million)	\$14,600
Medium Market (250,000 - 500,000)	\$11,700
Small Market (50,000 - less)	\$10,000

News anchors and news directors made more in the East. The lowest paid newsmen make slightly more in the West.

TABLE 1:

	Television				Radio			
	Median	Up	Mean	Up	Median	Up	Mean	Up
Staff low	\$175	9%	\$183	6%	\$175	17%	\$182	10%
Staff high	\$413	18%	\$511	27%	\$225	12%	\$270	16%
5-year vet	\$300	20%	\$296	12%	\$225	12%	\$242	16%
News director	\$400	14%	\$446	16%	\$220	10%	\$259	13%
Top anchor	\$385	—*	\$489	—*	\$225	—*	\$256	—*

* Top anchor salaries were not ascertained in 1977.



News Personalities

Sen. Barry Goldwater joins WRC/Washington's morning news co-anchor Jim Bohannon weekdays at 7:20am for live commentary on the political and news events of the day.

WFAA/Dallas talk show host Ed Busch was selected "Turkey Of The Year" by listeners in a three-week promotion which ran just before Thanksgiving. Listeners were asked to write in or drop by a local restaurant for a free drink with their selection. Runners up included Ayatollah Khomeini and Howard Cosell. The person who nominated the winner received a microwave oven as a prize.

Charles Schultze, Chairman of the Council of Economic Advisors, and other top economists, were guests on a Group W series, "Riding The Economic Roller Coaster - Are We Headed For A Crash?" Schultze predicted inflation will drop to between 8 and 9% next year. Group W stations include WINS/New York, WIND/Chicago, KYW/Philadelphia and KFVB/Los Angeles.

Clarence Fanto, a radio newswriter for CBS News, has been named Producer of CBS Radio Network's "Spectrum," a personal opinion series heard weekdays. Fanto will also produce "Newsmark," a monthly documentary.

MIDDAY SUCCESS AT NEWS/TALKS

KIRO On Top, WCAU Becomes Counselor Of The Air

"Traditionally news stations have a problem with midday; they lose direction. At KIRO, the key to our success was finding a way to make midday popular," Vic Bremer, News and Program Director told R&R. KIRO jumped in the Seattle ratings from No. 4 (A/M '78) to No. 1 (A/M '79). "We try to provide listeners with useful information including but not exclusively news. Music gives us the perfect interlude between news and information," said Bremer, summing up the philosophy that put KIRO on top.

Music Helps Make "KIRO Midday" Popular

"KIRO Midday" talk show host Gary Christianson plans about five cuts an hour. Frank Murphy, Bonneville VP for Client Relations, who consulted with KIRO, said, "Each cut is so important because there are so few of them. KIRO plays some current hits, some recurrent and some gold. We try to be very familiar, contemporary, and conservative."

Christianson said at first he was reluctant about Bonneville's preselected, pre-pulled, computerized playlist, which KIRO has been using for a few months, but now he likes it. "It's a terrifically busy shift. I run my own board and I'd rather spend time thinking about the caller on the air than what music to play," he said. "I would get careless about how I chose music. Now I don't have to think about it."

The playlist, which is updated weekly, includes "Do You Know The Way To San Jose?" by Dionne Warwick, "Ships" by Barry Manilow, "It's Gonna Take Some Time" by the Carpenters, "You Decorated My Life" by Kenny Rogers, the Bee Gees' "How Deep Is Your Love?" and a few instrumentals, among them Herb Alpert's "Rise."

"Help Radio"

WCAU/Philadelphia took a different approach. Realizing it couldn't compete with No. 1 all-News KYW, WCAU went from all-News to News/Talk about a year ago, and turned to helping listeners cope with life. "We offer a unique service in radio," News and Program Director Bill Rorer told R&R.

Midday talk show hosts help listeners with consumer and emotional problems. VP/GM Charles Schwartz says based on callers' responses, those two topics work best during midday when a lot of women are listening. Financial advice and facts on health and fitness come later in the day.

Three days a week from 10 to noon (soon to be expanded to 9-noon) lawyer and consumer reporter Herb Denenberg teams up in the studio with representatives from county and state consumer agencies, Better Business Bureau members, Board of Realtors members, and others. The experts have phone hook-ups to their offices, and staff members listening to the show stand by to help. Calls about any consumer problem are answered.

Two days a week Denenberg focuses on one topic. Rorer says one of the most popular guests on these days has been the Chief Judge of Philadelphia's Small Claims Court. Nutrition, home insulation, and how to find a good lawyer were among topics recently discussed.

Emotional Problems Discussed On The Air

Rorer thinks talking about emotional problems on the air attracts listeners. Psychotherapist David Reed follows Denenberg from noon to 3. Reed is a counselor with a theology degree, not a medical doctor. "It's his warmth and the fact that he doesn't emphasize the clinical approach that make Dave so popular," Rorer said. One particularly moving call Rorer remembered came from a terminally ill patient.

**Remember
"Way Back When"**



**It's easy to remember
BRENDA RUSSELL**

**she brought you the hit
"SO GOOD, SO RIGHT"**

**Now there's something new to remember her by...
THE NEW SINGLE... "WAY BACK WHEN!"**

... "WAY BACK WHEN!"
**new single from BRENDA RUSSELL'S debut album
BRENDA RUSSELL. ON A&M RECORDS & TAPES**

Produced by André Fischer for
Sweet Street Productions
Associate Producer Brenda Dash
©1979 A&M Records, Inc. All Rights Reserved



SW 39

CUT YOUR BUDGET.

These challenging times have caused big budget cutbacks, and that puts the pressure on advertisers to be sure they get the most for their money. Too little budget, too many facts that need to be communicated, and too many fringe tipsheets and magazines that “need to be taken care of.”

Radio & Records is proud to be able to state that these problems have led more and more advertisers to put more and more of their ad dollars in the pages of the industry's only newspaper.

While most other publications are making "deals," picking and promoting records, and involving themselves in various conflicts of interest, we wanted to take a moment and thank our readers and our advertisers for putting **honesty** and **integrity** in first place.

Radio & Records. It works.



WHAT'S NEW



Automatically Programmed Television

You'll never miss "Touch Of Evil" on the late, late show again with RCA's new 19-inch TV, which features an "AutoProgrammer" that turns on the set and selects your next week's programming. You instruct the unit as to channels and times and the built-in clock system takes over with a Monday/Friday button allowing regular weekday shows to be entered in one step. The TV can also be hooked up to an AC outlet so that the room lights and the set switch on simultaneously. Price: \$569.95.

NARM Readies 1980 Convention

The National Association of Recording Merchandisers (NARM) will hold its 1980 convention on March 23-26 at the MGM Grand Hotel in Las Vegas. Theme of the convention is "The Gift Of Music," tying in with NARM's current top priority campaign to promote the value of records and tapes as gift items. The convention's opening session will address this issue and will feature an audio-visual presentation focusing on methods of merchandising and advertising year-round gift-giving opportunities.

Additional business sessions will concentrate on advertising in the print media, merchandising home video equipment and accessories, developments in digital and direct-to-disc recording, and a futuristic look at the possible affects that computers will have on the recording industry, with emphasis on bar coding and inventory management. For further information contact the NARM at 1060 Kings Highway North, Cherry Hill, NJ 08034, (609) 795-5555.

GOODBYE TO BUGS BUNNY

DEAR BUGS,
MY DREAM WAS TO BE WITH YOU AND FOR
AWHILE MY DREAM CAME TRUE
I GAVE YOU WHAT I BELIEVED TO BE MY BEST
I MAKE NO APOLOGIES
I GAVE YOU MY HEART AND IF THAT WAS NOT
ENOUGH
THEN I MUST FIND SOMEONE NEW TO GIVE IT
ONCE AGAIN
TO THOSE THAT WE TOUCHED WHEN WE WERE
TOGETHER
MAY WE NEVER FORGET THEIR KINDNESS
BUGS, I STILL LOVE YOU. MY HEART IS BROKEN,
BUT I WILL LIVE TO LOVE AGAIN

MICHAEL SCURLOCK
504-486-6832

Time Talking "Talking Time"

Time Inc. is currently negotiating a licensing agreement that would enable the firm to produce the first talking magazine — possibly within a year. Time magazine Research Director Malcolm Ochs explained, "There is technology available right now that can imprint grooves right on the page of the magazine. You then have a little box — a scanner — that goes over these grooves and can

actually pick up the voice that's impregnated in them."

In addition to reproducing segments of speeches or other quotations on the printed page, the development could be used to create speaking advertisements as well. Further-

more, because the recording would be part of the magazine, the publishers would be able to circumvent postal regulations which prohibit the inclusion of separate sound recordings at the regular second class rate.

Talking It To The Sheets

While Time refused to disclose the details of the impending agreement, Advertising Age magazine reported that the firm was about to close a deal with Microsonics Inc. of Torrance, CA. Under the terms of this agreement, Microsonics would produce the software, which consists of two-inch diameter, 90-second soundtracks pressed onto ultrathin sheets of transparent PVC. These sheets would then be laminated to the pages of the publication. The hardware, a microphonograph the size of an electric shaver, will be supplied by Kyushu Matsushita Electric Co., Panasonic's parent firm.

However, before the "talking magazine" becomes a reality, two problems must be solved. First, someone must develop a means to laminate plastic sound recordings onto the pages at the speeds which magazines are printed. Second, the price for the microphonograph (currently \$80-90) has to come down to an affordable level.



Put Your Mug On Your Messages

Developed through a new polymer process, photo handstamps enable you to sign your letters with your face. A passport-type photo is all that's needed to produce the photo handstamp, which is good for 30,000 impressions. Available from Toki International Inc., P.O. Box 152441, Santa Ana, CA 92705. Price: \$27.50.

ABC Wins "Best Managed" Award

American Broadcasting Companies Inc. (ABC) has been chosen by Dun's Review, the Dun & Bradstreet business monthly, as one of America's five Best Managed Companies for 1979, the first time a broadcasting firm has been so honored. The magazine's December issue cites ABC as one of five U.S. corporations to complete

a decade of remarkable growth with record sales and earnings in "a nail-biting year for U.S. business."

The four additional companies honored by Dun's Review were Revlon Inc., the Union Pacific Corporation, the Digital Equipment Corporation, and the Raytheon Company.

"On This Rock" Rolls Into Syndication

"On This Rock," the weekly public service show hosted by Bill Ayers, is now available for syndication. Currently heard on WPLJ/New York, WRIF/Detroit, WRQX/Washington, DC, and KAUM/Houston, the one-hour show features in-depth conversations with established rock artists ranging from Bruce Springsteen to Yes, new artists, artists with social messages (such as Harry Chapin, co-founder of World Hunger Year, and M.U.S.E. founding member John Hall), and rock pioneers like Dion and Muddy Waters. For further information contact Bill Ayers at 30 Cottage Ct., Huntington, NY 11746, (516) 271-2068.

'78 Median Income Levels Show Slight Increase In Buying Power

According to recently released figures from the Census Bureau, median income for white families reached \$18,370 in 1978, up two percent in real buying power from the previous year. Median income for Hispanic families was \$12,570 with no appreciable change in real buying power from 1977, while the median black family income was \$10,880, up six percent in real buying power from the year previous.

Median family income in the West was \$18,410, up four percent in real terms from 1977, while median family income in the North Central states climbed three percent in real buying power to \$18,600. Median income levels for the Northeast and South were \$18,900 and \$15,940, respectively, with no change in real buying power from the year before.

Teen Girls '78 Spending Tops \$2 Billion

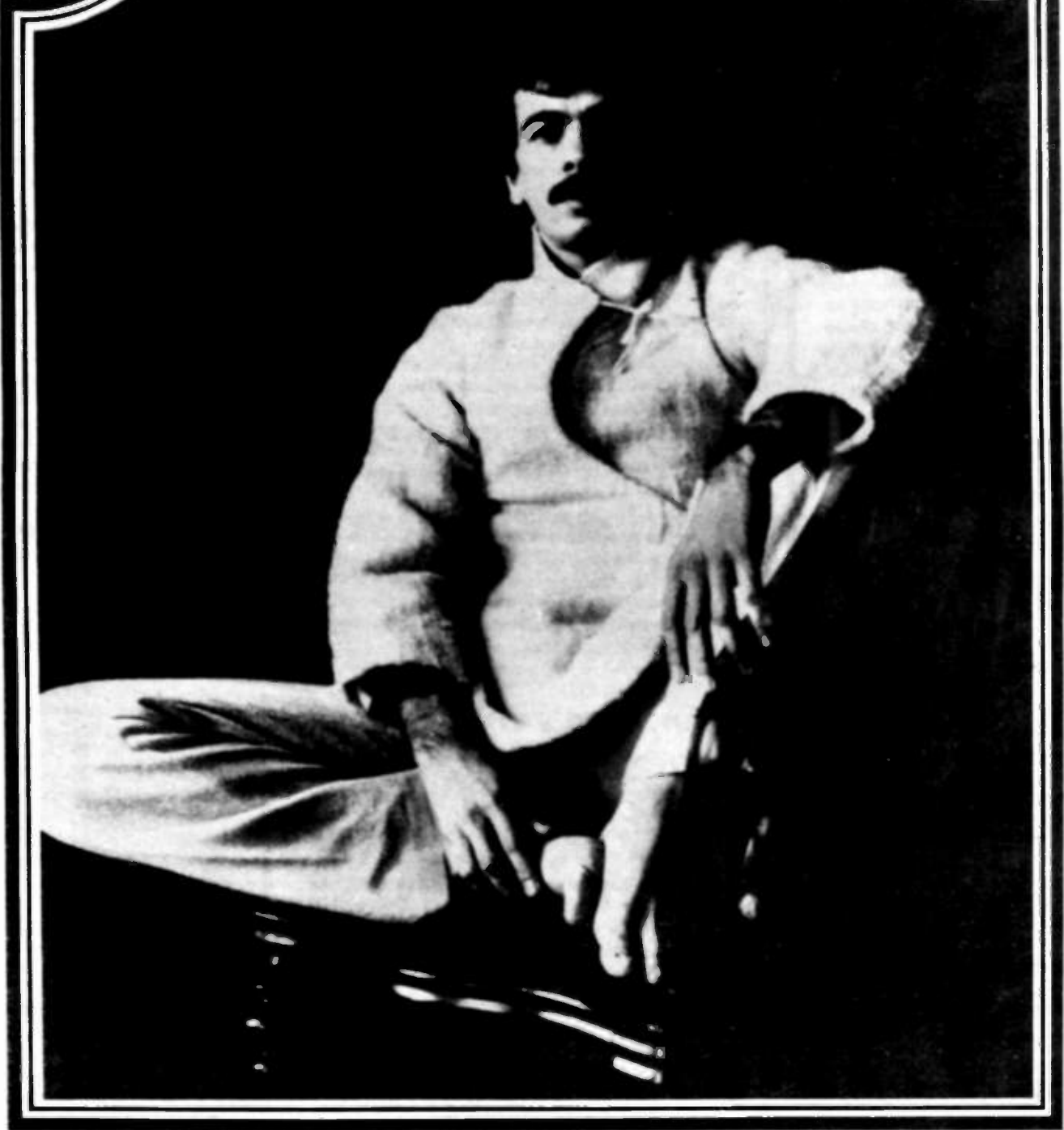
Teenage girls spent a record \$2 billion on gifts during the 1978 Christmas season, up 75 percent from just five years ago, according to a recent Seventeen magazine survey. More than \$1 billion was spent on their families, including an average of \$30 on gifts for their mothers, with the three most popular gift items being perfume, sweaters and blouses, respectively. The girls spent an average of \$25 on gifts for their fathers, mostly purchasing shirts or cologne.

Mirus Label Formed

Cleveland-based Mirus Music Inc., headed by former Arista Midwest promotion rep Ron Iafornaro, has announced plans to begin independent record manufacturing with multi-label distribution, publishing and international licensing in January, 1980. Mirus already distributes product from Seeds & Stems Records, Heat Records, and New Moon/Cloudborn Records, and is currently soliciting production and label deals.

Besides going into partnership with Cleveland-based Pika Distributing, Mirus maintains distribution agreements with Schwartz Bros., Malverne, Pickwick, and Tone, and is firmly committed to independent distribution in the future. Mirus is located at 2440 Lakeside Ave., Cleveland, OH 44114, (216) 241-0892.

SANTANA



Spend an evening with Santana. Hear him recorded live on his recent sell-out tour in Japan. Santana in concert. An unforgettable Celebration of the Decade. "Black Magic Woman." "She's Not There." "All I Ever Wanted." "Well All Right." "Europa." And more. Exclusively on The Source, NBC Radio's new contemporary network. On December 14, 15, or 16. You'll never forget it.

"Marathon," Santana's latest release, now available on Columbia Records.

**THE
SOURCE**

NBC Radio's Young Adult Network

On more than 200 radio stations throughout the country. Check your newspaper for specific time and station.

WHAT'S NEW

Polygram Debuts Record Sweepstakes Promotion

Polygram Distribution has begun what it believes is the record industry's initial national sweepstakes promotion campaign. Eight albums, including the latest from the **Bee Gees**, **Linda Clifford**, **Donna Summer**, the **Village People**, **Peaches and Herb**, and the **Who**, will be spotlighted in the sweepstakes promotion, which begins with ads in *Rolling Stone*, *People* and *Us*.

P.o.p. posters, mobiles, and counter cards will also be used in support, with entry blanks available at retail outlets. These entry blanks contain questions that can be answered by checking copy on the LP jackets. Polygram will spend about \$150,000 in advertising and promotion, while retailers will add \$1 million in co-op advertising with various audio equipment companies donating prizes as well.

NAB Forces McDonald's To Alter Ad Claims

The National Association of Broadcasters (NAB) recently found that the **McDonald's Corp.** had run afoul of the children's section of the NAB code with its "Nobody can do it like Ronald (McDonald) can" campaign. The NAB ruling came in response to a complaint filed by the **J. Walter Thompson** ad agency on behalf of its client **Burger King Corp.** JWT alleged that the McDonald's claim was in violation of the NAB guideline which states that "competitive/comparison/superiority claims or techniques are disallowed."

The NAB upheld JWT's views and McDonald's corrected copy now reads, "We know Ronald can do it. We know Ronald can." Interestingly, Burger King has been prohibited from targeting its "We've got the best darn burger" pitch to children for the same reason McDonald's was forced to alter their ads.

Non-Profit Disc Companies Tax-Exempt

Under a clause that makes charities and educational groups tax-exempt, the **Internal Revenue Service** has declared that non-profit recording companies purposes are exempt from federal taxes. In addition, the IRS ruled that such tax-exempt status can be applied to organizations which record the works of little-known symphonic or chamber music composers as well as obscure works of established composers as long as the recordings have little commercial value, are not usually produced by commercial record companies, and are mainly sold to libraries and educational institutions. Contributions to non-profit recording companies are also tax deductible, but the IRS ruling has no bearing on composer or performer royalties — which must be paid.

PRO-MOTIONS

Shovan Named VP/Mktg. At Aries II

Tom Shovan has been named Vice President of Marketing for **Aries II Records**. Previously General Manager of **WFIF/Milford, CT**, Shovan will handle packaging and marketing as well as creating a direct response area for the label. During the 50's and 60's Shovan served as an air personality at **WMEX/Boston**, **WINS/New York**, **WPOP/Hartford**, and **WPTR/Albany**, spending the past 10 years in radio station management and consulting.

Warren, Van Pelt Form Firm

Steven Warren and **Katie Van Pelt** have formed the **Warren/Van Pelt Firm**. This new company will specialize in focus group research, air talent development, and lifestyle programming concepts for radio. **Warren/Van Pelt** is located at 4152 Mill Stream Rd., Virginia Beach, VA 23452, (804) 463-0746.

Forrester Named VP/Programming For Woodruff

Rick Forrester has been named Vice President of Programming for the **Woodruff Organization**, a full-service broadcast consulting firm headquartered in San Francisco. Prior to joining **Woodruff**, Forrester served at **KSDO/San Diego**, having previously spent five years with **KIRO/Seattle**. In his new post, Forrester will develop news and programming concepts for **Woodruff's** client radio and television stations.

Henkel, St. John Upped At Waterhouse

Kathy Henkel has been named Director of Operations at **Waterhouse Records**, with **Kevin St. John** replacing her as Director of National Promotion for the Minneapolis-based label. Prior to her



Official Olympic Radio Station Promotion Underway

The **Lake Placid Olympic Organizing Committee** is currently conducting an extensive promotion and merchandising/fund-raising campaign involving radio nationwide. **Arch Swinyer**, Director of Sales and Promotions for the Olympic Committee, detailed the program for **R&R**: "We will exclusively license stations as the official 1980 Winter Olympic Games radio station in their ADI and they can use our official symbols, property marks and logos as the designated 1980 Official Olympic Radio Station."

"The Committee will also put together promotional programs (stations are free to create their own as well) that will enable you to promote your station, to promote new listeners, to promote sales, to promote sponsors, and all those other good things. In return, the station agrees to raise funds for the Committee. This fund-raising, incidentally, can be conducted in any manner the station sees fit."

The program includes, in addition to the basics outlined above, licensed Olympic merchandise (T-shirts, posters, tote bags, etc.) for use as premium items, actualities from noted Olympians past and present, original 11-15 second jingles, and the abovementioned promotional planning kits.

Top 3 Fund-Raisers Receive Awards

Taking market size into account, the top three fund-raising stations by March will receive medals and events at a special banquet ceremony during the Games as well as being awarded events tickets for two people (transportation and lodging included). Each station signing up for the program also receives a pair of Games tickets, which will enable your listeners to spend three days at the event.

The Olympic Committee has already enlisted 75 stations, who have collectively pledged to raise \$1.2 million for the Committee, and hopes to establish this program in 140 U.S. markets by the time the Winter Games begin (February 13-24). Primary factor in being selected as an Official Olympic Games station, adds **Swinyer**, is the station's past fund-raising efforts.

Swinyer also notes that this program does not concern itself with broadcast coverage of the Olympic Games, as there are no exclusive rights for radio coverage. For further information contact **Arch Swinyer** at the Olympic Organizing Committee in Lake Placid.

Casablanca's In-Flight Audio Specials Ready For Takeoff

Beginning December 1, **American Airlines** and **Pan American World Airways** will present special in-flight audio programs featuring **Casablanca Record and Film-Works**. Both **American Airlines'** domestic and international flights will offer the "Disco Revolution," an hour-long listen-

ing special which features the music of **Donna Summer**, the **Village People**, **Cher**, and others. The program, hosted by label Executive VP **Chuck Ashman**, includes commentary from **Casablanca President Neil Bogart** and Academy Award winning composer **Giorgio Moroder** as well.

Meanwhile, **Pan American Airways** is carrying an hour-long special based on the hit Broadway show, "They're Playing Our Song," featuring the **Casablanca** original cast album along with **Ashman's** interviews with stars **Robert Klein** and **Lucie Arnaz**, lyricist **Carole Bayer Sager** and composer **Marvin Hamlisch**. These programs mark the beginnings of **Casablanca's** efforts in the promotional music field with further expansion planned.

joining **Waterhouse**, **Ms. Henkel** worked at the **WEA Minneapolis** branch as well as at **WLWL/Minneapolis**, while **St. John** most recently served as **Atlantic's Minneapolis** promoter/marketing manager, having previously worked at **KQRS** and **WRRD/Minneapolis**.

Zullo Named VP/Station Relations For DIR

Paul Zullo has been named Vice President of Station Operations at **DIR Broadcasting's** Station Relations Department. In his new post, **Zullo** will be responsible for setting up the 400 stations that air **DIR's** syndicated radio programs as well as supervising **DIR's** new Live Network which broadcasts concerts on a quarterly basis.

Concurrent with **Zullo's** promotion, **Andrew Denmark** has been named Director of Station Relations for **DIR** while **Bernadette Elliot** has been named Associate Director of Station Relations.

THIS IS A LAUGHING MATTER.

Comedy is hot — and it's no wonder. With inflation, gas prices, nuclear power and recession, we're all in need of a good laugh. And that's what THE SUNDAY FUNNIES is all about. A little insanity to help maintain sanity.

THE SUNDAY FUNNIES is a brand-new, explosively funny comedy hour featuring short vignettes from the world's great comedians. Cosby, Martin, Monty Python, Reiner/Brooks, Pryor. Along with classic routines from the masters — Groucho Marx, Abbott & Costello, many more. Plus "breaking" comedians recorded at premier night clubs across the country, interviews with top comics and thematic comedy on topics like television and dating. All packaged in a fast-paced, hour long, weekly series.

Available on an exclusive barter basis in most markets and for a cash fee in others. Program start date: weekend of January 26th. So get set now for great comic relief when we need it most. Call or write for a demo today. But hurry! Because he who laughs last...

**the
Sunday
FUNNIES**

BG Barrett-Gorin, Inc.

600 Third Avenue • New York, New York 10016
212-661-4800, Ext. 605

Hey — get me in on this funny business! Send demo today.

Name/Title

Station

Address

City

State

Zip

Phone



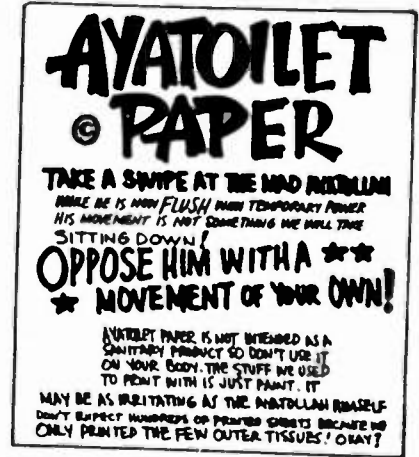
STREET TALK



It Was Inevitable

But just because it was inevitable, did it have to be our own Brad Messer? Yes, the creative pressure behind this latest entry in the Ayatollah movement comes from KTSA/San Antonio Operations Manager and R&R weekly columnist Mr. Messer himself.

In a flagrant attempt to clean up while "the fan is still soiled" (so to speak), Brad is offering rolls of his "Ayatoilet Paper" for sale to interested stations. If you can't hold back any longer, or perhaps if you can repress your envy that Brad thought of it before you did, give him a call at (512) 656-0190, and he'll be happy to quote you prices. We just hope Brad appreciates our restraint and use of good taste in covering this item. After all, there are a lot of obvious cracks we could have used . . . especially in this dire era.



Look for Ariola Records to move their headquarters to New York by January 1 and begin scaled-down operations with a new, smaller staff. Arista, owned by Ariola's German parent company, is set to take over the bulk of Ariola's U.S. functions, and the present staff (already reduced by several major cuts) will be released next week, rumors say.

The A&M firings late last week included lower and middle level staffers across the boards on both coasts. Street Talk heard at first that up to 81 employees had been released, but A&M maintains that the actual number is a lot closer to 50.

If you've been wondering about the outcome of the Fleetwood Mac "Tusk" unauthorized-early-release story . . . we should have full details within two weeks, as Warner Brothers files suit against the person or persons responsible for the leak of the album to selected stations.

John Schoenberger has resigned as National Director/Album Promotion & Special Projects for Arista. He has announced no immediate plans.

With a flourish and two-inch headlines in a Miami newspaper, 96X/Miami officially said goodbye to Dancemusic and hello (again) to Top 40 last week. PD Mark Driscoll and Consultant Kent Burkhardt are very excited about the return to rock and roll for WMJX, which debuted as a Top 40 eight years ago when it was known as WMYQ.

Speaking of Charter Broadcasting . . . Bill Garcia is the new PD at WDRQ/Detroit, returning to program in the Motor City after several years' absence. Bill was PD at WKNR/Detroit in the early 70's.

The Thorn-EMI deal should be complete by today (12-7) and that's what the new name of the music company will be — Thorn-EMI. All hurdles should have been cleared by both sides, barring a last-minute offer by another party, and the agreement will *not* be referred to the British Monopolies Commission as had been previously thought.

Jim Dunlap has resigned as Station Manager at WBCN/Boston, citing philosophical differences with the station's owners. Jim can be reached at (617) 353-1856.

A big rumor that shot through the South this week following John Long's resignation as PD of WHBQ/Memphis is that the station will change formats. The specifics we picked up — remember, these are rumors — included a possible shift to all-News in morning drive (didn't they just hire a new morning team?), or a complete shift to Pop/Adult on January 1 (sounds like an instant replay of the KHJ/Los Angeles rumor).

We're not sure where this one started, but Burkhardt-Abrams are *not* splitting. A spokesman for the consulting firm responded to the charge with a laugh and said, "No way . . . everything's going too good!"

Alan W. Livingston has resigned as President of 20th Century-Fox Film Corporation's Entertainment Division (including the record division). Sr. VP Neil Portnow will now report directly to 20th Vice Chairman Al Hirshfield, and the entire record division will report to Neil.

Congratulations to KTAC/Tacoma legend Bruce Cannon, who officially stepped off the air after ten years in PM-drive last Friday (11-30). Bruce will join the KTAC sales staff after amassing over 12,000 hours on the air, during which time he played 144,000 records and 120,000 commercials worth over \$3 million in advertising revenue to the station. As a fitting tribute, Tacoma Mayor Mike Parker declared Bruce's last day on the air as Bruce Cannon Day in the city!

Scott Gentry has moved up within Lotus Corporation and now needs to replace himself as PD of KENO/Las Vegas. Interested young programmers should contact Scott at KENO.

Bearsville Rumor Confirmed

Howard Rosen is the new VP/GM of Bearsville, as we speculated last week. His appointment follows the resignation of VP/GM Michael Pillot for what Bearsville President Albert Grossman termed "differences of opinion regarding the label's direction."

Rosen was most recently VP/Promotion at Casablanca. He will now be headquartered in Burbank working closely with the label's distributor, Warner Brothers Records.

Look Out For #1

ABBA'S "CHIQUITITA"

Already #1 Worldwide

Now Breaking Across America

- | | |
|-------------|-------------|
| WKBW 2-6-9 | BJ105 add |
| WFIL add | WBBQ on |
| WRKO add | WVIC 32-28 |
| CKLW 15 | WZZP add |
| WGCL deb 30 | WOHO add 31 |
| KRLA 18 | KCPX on |
| KOPA add | KRUX add |
| WFBR 30-28 | KTKT on |
| WBEN-FM 6-4 | KORL 13-12 |
| JB105 on | WHEB 27-21 |
| WHYN 37-33 | K104 10-3 |
| 14Q add | WFBG 31-28 |
| WKEE on | WCIR 20 |
| WTIX on | WXIL deb 27 |
| WNOE 34-30 | WSEZ 31-29 |
| KEEL deb 37 | WFLB on |
| WJDX 29-18 | WANS-FM 34 |
| KQDI deb 29 | |

"CHIQUITITA" is the new single from Abba's best selling album, "Voulez-Vous." SD16000

Also included in Abba's Greatest Hits Volume II

Produced by Benny Anderson & Bjorn Ulvaeus



on Atlantic Records

RKO Radio & Drake-Chenault

ARE PLEASED TO ANNOUNCE THE COMPLETION OF PRODUCTION
OF

"THE TOP 100 OF THE SEVENTIES"

PRODUCED BY RKO RADIO PRODUCTIONS

Dave Sholin / Ron Hummel / Laurie Kaye

Les Garland / Harvey Mednick

NARRATED BY John Leader

FEATURING 12 HOURS OF THE BEST
MUSIC OF A DECISIVE DECADE, THE
HOTTEST PERSONALITIES INCLUDING;
Paul McCartney, Mick Jagger, Elton John,
The Eagles, Stevie Wonder, Fleetwood Mac,
Linda Ronstadt, The Bee Gees, Donna

Summer, Commodores, Earth Wind and
Fire, Led Zeppelin and many, many others.
Also the most meaningful news and features
which reflect a decade of social change and
musical growth.

THESE TOP STATIONS HAVE ALREADY BOUGHT THE TOP 100:

WXLO / NEW YORK

WFYR / CHICAGO

KHJ / LOS ANGELES

KRTH / LOS ANGELES

CKLW / DETROIT

WRKO / BOSTON

KFRC / SAN FRANCISCO

WASH / WASHINGTON, D.C.

KULF / HOUSTON

KMOX-FM / ST. LOUIS

WQXI / ATLANTA

KBZT / SAN DIEGO

WAXY / MIAMI

KJR / SEATTLE

and 100 more in other important markets...

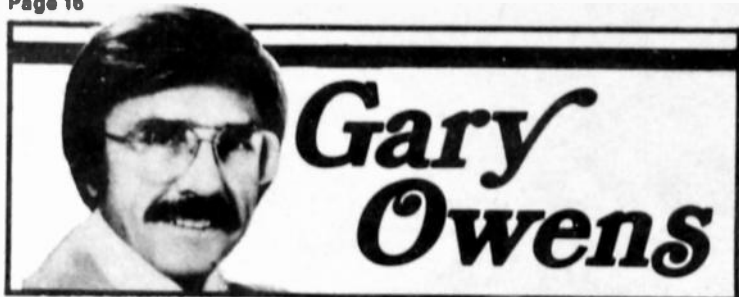
TO PLACE YOUR ORDER AND SAMPLE THE TOP 100 OF THE SEVENTIES

CALL TOLL FREE AT: **800-423-5084**

California and outside the continental United States (213) 883-7400



*Drake
Chenault*



Good Lord, is it the last month of the 70's already? Remember all the predictions the psychics made ten years ago? How many of them really came true? Hilly Rose usually saves prognostications from year to year . . . and their amount of accuracy is somewhere between three and four percent.

My old pal, Coliostro Nostradamus Foonman, the *dean of the predictors*, just gave me his list from the January 1970 issue of the magazine, "Lucky Guesses For Money:"

In 1971 Foonman predicted that, some years later, Melvin Dumar would be accused of forging Clifford Irving's book.

He also said that Truman Capote would become a middle linebacker for the Chicago Bears . . .

And that President Carter's sister would cause Idi Amin to be born again and then sing with the Mormon Tabernacle Choir.

So, you can see what a *wonderful record* he has. Let's take a not-so-furtive peek about what he says will happen in 1980:

1. Walter Cronkite will go berserk during a newcast (just like Peter Finch did in "Network") and will severely bite Dan Rather. Cronkite will be off the news for several days during a saliva test.

2. He predicts that the President's daughter, Amy, will become the subject of a congressional investigation when she is discovered selling government secrets for candy bars.

3. Again, he predicts that the Mafia and the PTA will merge to cut costs.

4. He predicts that Orson Welles will be declared a national park.

5. Because of his association with Hoify meats, Pat Boone, instead of wearing cuff links in his shirt, will wear

pork links.

6. An egocentric disc jockey on New Year's Eve will kiss the one he loves most several times at a party, but will injure his lips because the mirror will be cold.

7. The government will issue certificates guaranteeing you a 27½ percent depletion allowance on your head.

9. A concrete tetherball will be invented for fat kids who want to lose weight.

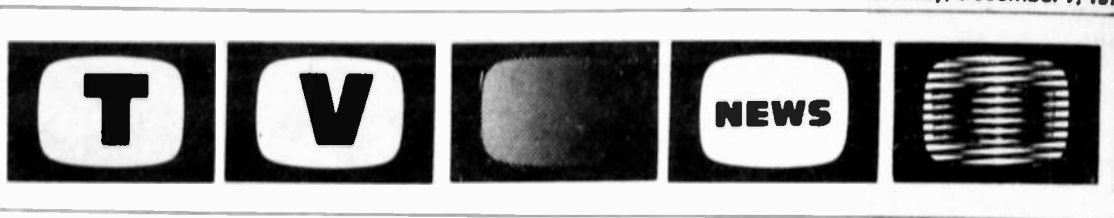
9. Glow-in-the dark clerical collars will become the *in* thing.

10. Pet stores will sell out of carbonated catnip . . .

Well, we can hope that Foonman will be wrong again, most of the time, and once more the world will be safe from psychics.

* * *

Wendell Wittler, writing in his "Weakly," made an interesting comment regarding athletes being *superstitious* (which I suppose is the next size after *regular-stitious*). He brings up the print ads and the TV spots for Seven-Up's Super Bowl contest! The spots featured Los Angeles Rams quarterback Pat Haden and the Dallas Cowboys outspoken linebacker "Hollywood" Henderson. As sports fans know, Haden is out for the season with a crushed pinky (and also his little finger), and Henderson has "retired" (at last report). It's all in the precarious overtones of advertising. (However we've talked them into using Coach Bud Wilkinson for their new TV spots.)



ABC Wins Week, But CBS Holds On To Win Sweeps

ABC was back in its accustomed first place slot in the Nielsen ratings for the week ending December 2, but CBS managed to pull off a momentous upset and won both the Nielsen and Arbitron November sweeps. CBS came up with a 20.1 average Nielsen rating in prime time during the Nov. 1-28 period, when local markets are surveyed to the intense interest of advertisers. ABC was second with a close 19.7, while NBC trailed with a 17.7. Arbitron's figures, involving slightly different dates, were almost identical; the standings were CBS 20.0, ABC 19.6, NBC 17.7. Interestingly, ABC won 15 individual nights to CBS's 10 (and NBC's three), but CBS's victories were more decided.

During the past week, ABC was victorious with a 21.1 average rating, with CBS second at 20.2 and NBC far back at 16.9. Despite its second-place finish, CBS had seven shows in the top nine to ABC's two, and 11 in the top 20, with ABC taking seven and NBC two. ABC's "Three's Company" was the field's clear leader, followed by 2) "60 Minutes" (CBS) 3) "M*A*S*H" (CBS) 4) "Taxi" (ABC) 5) "One Day At A Time" (CBS) 6) a tie between two CBS shows, "WKRP In Cincinnati" and "Alice" 8) "Archie's Place" (CBS) 9) "The Jeffersons" (CBS), and 10) "Little House On The Prairie" (NBC).

"Eight Is Enough" registered an 11th-place finish for ABC to kick off the next ten successes of the week. Following were 12) ABC's boxing telecast 13) "Dallas" (CBS) 14) "Lou Grant" (CBS) 15) a tie between ABC's "Angie" and NBC's "CHiPs" 17) another tie between ABC's "Charlie's Angels" and the CBS movie "Unbroken Circle" 19) "Fantasy Island" (ABC), and 20) "Dukes Of Hazzard" (CBS).

MUSIC AND SPOTS ON TV — Barry Manilow joins "Merv Griffin" for a rare appearance on Dec. 12 in most markets, performing four songs . . . Desmond Child & Rouge are on "Saturday Night Live" Dec. 22 and "Rock Concert" Dec. 8 in many markets, with Dr. Hook on that latter show as well . . . Included in the lineup for songwriter Al Kasha's PBS series "The Composers" this season are Smokey Robinson, Sammy Hagar, Barry Mann & Cynthia Weil, Todd Rundgren, Henry Mancini, John Sebastian, Seals & Crofts, and Hoyt Axton plus songwriter-mother Mae Boren Axton . . . GQ will perform on Mexico's new version of "Midnight Special," "Televisa," this month . . . Meanwhile, the cost of spots during sports events on TV is continuing to skyrocket. Last year NBC asked \$185,000 per 30-second spot for the Super Bowl, but this year CBS is charging \$234,000. The World Series costs \$200,000 per minute and the Winter Olympics \$135,000 at ABC.

VIDEOSCOPE:

STEREO TV'S CONSUMERS SAY YES, YES: According to a recent survey commissioned by GTE, 87 percent of those polled claimed they would either definitely or probably purchase TV sets with stereo sound regardless of increased cost of such items. In a related development, Dolby Labs has been licensed to include Dolby B-type noise reduction on the VHS format . . . **SHEP GORDON'S ALIVE ENT. FORMS VIDEO ARM:** Alive Enterprises, the multi-faceted media firm headed by Shep Gordon, has announced the formation of Alive Video Inc. which, among other services, will offer prerecorded video software for home consumption. Alan Strahl has been named President of the new firm, with Bob Emmer serving as VP of Business Affairs. Initial offering from the company is "Yvonne Elliman In Concert," which will be available on VHS and Beta formats and will be distributed by Visual Records of Anaheim . . . **ARBITRON CABLE TO MEASURE SATELLITE SPORTS NETWORK:** Making its initial entry into the realm of national cable measurement, Arbitron Cable Services has been contracted by UA-Columbia Satellite Services Inc. to conduct national surveys of the Madison Square Garden Sports Network, which UA-Columbia distributes via satellite to four-and-a-half million homes. The measurement will consist of cable overnight telephone surveys for 18 different events during December '79, February '80 and March '80. Results will be reflected in household ratings and shares as well as audience composition . . .

ERR WAVES

BY BOBBY OCEAN

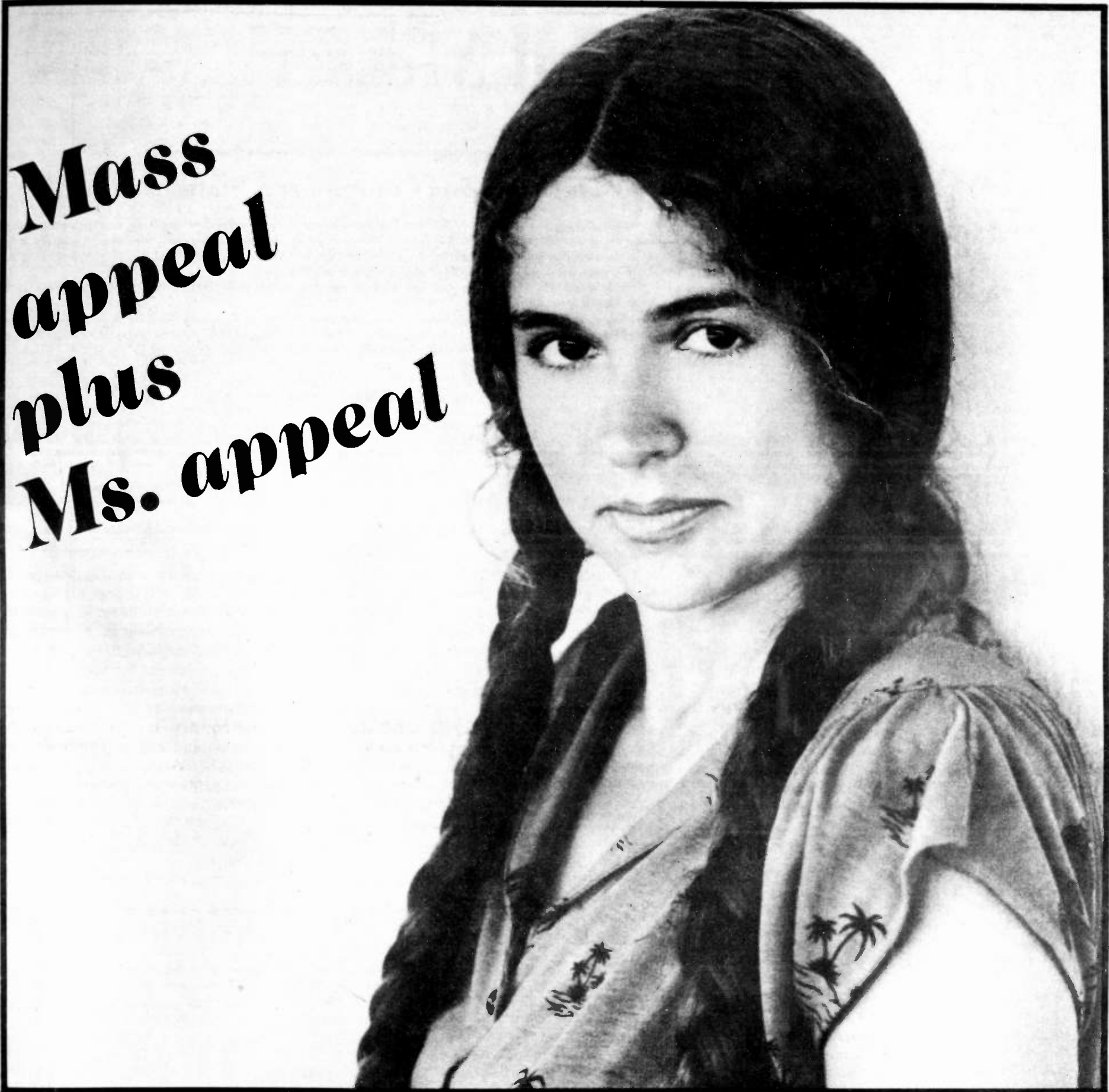


5 YEARS AGO TODAY

Radio & Records

- ★ **CRAIG SCOTT BECOMES NATIONAL PD FOR PLOUGH COUNTRY STATIONS** — Leaves WSLR/Akron for new position.
- ★ **SAM BELLAMY JOINS KMET/LOS ANGELES** — Takes position as Assistant to the PD, Shadoe Stevens.
- ★ **NUMBER ONE FIVE YEARS AGO: "Kung Fu Fighting"** — Carl Douglas (20th)
- ★ **NUMBER ONE COUNTRY: "I Can Help"** — Billy Swan (Monument)

**Mass
appeal
plus
Ms. appeal**



“Let Me Go, Love”

The brand new single from

Nicolette Larson

Produced by Ted Templeman



on Warner Bros. Records

JUDIE TZUKE (PRONOUNCED ZOOK)

"STAY WITH ME TILL DAWN"



IS THIS A GAME YOU'RE PLAYING
I DON'T UNDERSTAND WHAT'S GOING ON
I CAN'T SEE THROUGH YOUR FROWN
FIRST YOU'RE UP THEN YOU'RE DOWN
YOU'RE KEEPING ME FROM SOMEONE
I WANT TO KNOW
AND I NEED YOU TONIGHT
YES I NEED YOU TONIGHT
AND I'LL SHOW YOU A SUNSET IF YOU
STAY WITH ME TILL DAWN
IT'S THE SAME OLD SITUATION
EVERY WORD SO FINELY PLACED
RUNNING AROUND MY CONCENTRATION
IS THE FEELING THAT I'VE JUST GOT
TO BREAK OUT AND SAY
OH I NEED YOU TONIGHT
YES I NEED YOU TONIGHT
AND I'LL SHOW YOU A SUNSET IF YOU
STAY WITH ME TILL DAWN
IS THIS A GAME YOU'RE PLAYING
PLAYING WITH MY HEART
OOH STOP PLAYING WITH MY HEART
AND I'LL SHOW YOU A SUNSET IF YOU'LL
STAY WITH ME TILL DAWN

FROM THE ALBUM
"STAY WITH ME TILL DAWN"



PRODUCED BY JOHN PUNTER

MCA RECORDS
©1979 MCA Records, Inc.



Brad Messer



The Shoe Box Computer: A State Of Mind

Attitude makes the difference at work. It can be manipulated with mere words, even completely reversed while nothing physical changes at all. Simple illustration: you work your tail off on a fast-moving story and complete a special report in time for deadline, but halfway through the air presentation the cart machine stops. You hustle your bustle and wing it, rearranging material as you go along. Miraculously the piece comes out okay.

Sample attitude #1 is, "I hate this place, they knew that machine needed fixing, they don't care about news or me and I don't care about this place!"

Sample attitude #2 is born instantly when the boss comes through the doorway saying, "You are the best reporter in the country! I don't know anyone else who could have salvaged that report with your skill when the cart machine broke. I'll get it fixed immediately. I want you to know how much I respect your professional skill and your effort!"

The Attitude Doctor's R_x

When something crummy happens and a coworker is upset I may say something like, "If the boss had said, before you took this job, that eight months in there would be an equipment malfunction on-air . . . you would have taken the job anyway, right?" They usually say yes and realize how out-of-proportion the momentary problem has become.

However, I have not learned to work this attitude trick on my own self. Just other people.

When it comes to my own shortcomings I am an accomplished master of the silver-tongued explanation or excuse, and do not cure myself.

Take for instance the year-end problem many of us have. We'd like to put together a wonderful year-end report with lots of good tape, local highlights, funny stories, excellent production and flawless journalistic quality . . . but during the year we haven't planned ahead and we have little or nothing for raw material.

My attitude #1 is, "I need a computer. Then I could just press some buttons and all this stuff would sort of . . . come . . . like gravy when you fry chicken."

Potential attitude #2 is, "Our newsroom people are so skilled and dedicated, they can come up with high-quality stuff using the barest minimum of equipment. Why, look at Brad, he came up with a brilliant year-ender using only organization, effort, and some shoe boxes."

Here's Exactly How You Do It

You get some shoe boxes now (working toward next year) and put 'em close to the typewriter, so as you go along you can toss in the carbons and short tapes and, at year's end, it's all categorized and labeled, and you figuratively press your buttons by emptying the boxes and your research is all done.

Of course now is the time to set that up so you'll have it for the end of 1980.

You can do that. I can't, because I don't have any shoe boxes, there is no room handily close to the newsroom typewriter for boxes, other newspeople wouldn't help make the system work, someone would probably steal the loose tapes for quick production, we don't have any carbon paper, and — considering my attitude — who's to know whether I'll even be here this time next year?

Rip 'N' Read

All Set To Jet . . .

MONDAY, DEC. 10: If you're legal drinking age, you're older than the first jet airliner service in the U.S. Twenty-one years ago today National Airlines inaugurated domestic jetliner service, on the New York-Miami route (1958). Otis Redding died in a plane crash 12 years ago today. Dr. Martin Luther King Jr. won the Nobel Peace Prize 15 years ago (1964). Birthdays: Johnny Rodriguez 27, Chet Huntley 68, state of Mississippi 162 (statehood 1817).

Last-Quarter Moon . . .

TUESDAY, DEC. 11: The moon is at apogee (point farthest from Earth) and in its final quarter. It won't be full again this year (Jan. 2 is next).

Oldtimers suggest keeping a Christmas tree fresh by recutting the base of the trunk, and sticking tree in a bucket of wet sand which has a five-percent sugar solution.

Germany, Italy and the U.S. exchanged declarations of war on this date in 1941. In 1936 the King of England, Edward VIII, abdicated his throne to marry a commoner, after abandoning the misimpression that it would work the other way around, with her becoming Queen.

Birthdays: state of Indiana 163 (statehood 1816), Brenda Lee 36, Rita Moreno 48, Alexander Solzhenitsyn 61, Sam Cooke shot to death 1964.

Sinatra Social Security Age . . .

WEDNESDAY, DEC. 12: Frank Sinatra is 62, Dionne Warwick 39, Tom Hayden 39, Connie Francis 41, Charlie Rich 47, Richard Betts 36, state of Pennsylvania 192 (statehood 1787), 78 years ago today Guglielmo Marconi successfully received the first transatlantic radio signal (1901). On this date in 1776 the Continental Congress fled from Philadelphia to Baltimore, escaping a British attack force.

The wooden golf tee patented 1899. Today's the beginning of the Antarctic whaling season.

Have Waffle . . .

THURSDAY, DEC. 13: The waffle iron was patented 110 years ago today. Dick Van Dyke is 54, John Davidson 38. The shah's daddy got things started, and it was on this date in 1925 the Pahlavi dynasty was vested with sovereignty in Iran, which was Persia then.

Meanwhile Back In The Lab . . .

FRIDAY, DEC. 14: Twelve years ago today American scientists at Stanford University announced the first creation of artificial DNA, the building-blocks-of-life breakthrough in 1967.

Alabama is 160 (statehood 1819), Lee Remick 44, Patty Duke 33.

Hanukkah begins tomorrow and Winter begins a week from tomorrow.

"Voices"
 "Voices"
 "Voices"

Cheap Trick Cheap Trick

The hit single from America's album sales leaders of 1979.



WIFI deb 28	WTIX on	KRKE-FM add
96KX 10-7	WNOE deb 35	WLBZ on
WRKO deb 26	WFMF add	WTSN add
CHUM deb 28	Y103 40-34	K104 add
CKGM on	WBBQ add	WEEO on
Q105 add	WLAC on	14WK add
KDWB 17-16	92Q 28-24	WCIR on
KSLQ 16-13	WGH add	WXIL on
WGCL on	WRVQ add	WAAY add
Q102 30-27	WVIC add	KX104 deb 29
WOKY on	KRAV add	WSEZ deb 30
B100 add	KZ93 on	WISE add
KJR add	WISM deb 30	CK101 34-31
KOPA add	WNAP deb 30	KSEL on
WTIC-FM 32-27	WOW 29-28	KKXL add
WICC deb 27	Y94 add	KKLS on
WPST add	KJRB on	WEAQ on
JB105 33-29	KCPX add	WSPT deb 25
WHYN deb 36	KRSP on	WRBR add
14Q add	KRUX on	KDVV add
WKEE on	KRQ add 39	KSLY add
KNOW deb 36	KTKT deb 28	KCBN on

on *Epic* Records

"For sales and programming purposes, it is vital to know what really happened, and the way to best do that is actually look at the diaries."

The Need For Post-Survey Diary Review

Amidst the hustle and bustle of the holiday season, that hush you sense comes from broadcasters waiting for the results of the O/N'79 Arbitron ratings. In 90 markets, radio managers and their sales and programming teams are hoping for a good book from the Santa at Beltsville. But what happens when you actually get your book? Do you call the office in Laurel to make a reservation to go and inspect the diaries used in the most recent survey in your market? You don't! Or you only do so if your report contains some bad news? Let me suggest that there is a very good set of reasons why every broadcaster interested in success in the ratings should go to look at the diaries from each survey in his/her market.

The Tip Of The Iceberg

This will not be the most cheery news for those of you who already gnash your teeth at the current cost of subscribing to Arbitron, but the monies you pay Arbitron for the syndicated reports buy you only a fraction of the material available from the diaries. Simply, the book is the tip of the iceberg. If you want to glean the most from the diary survey data, you need to make a trip to Laurel to review the diaries.

How To Set Up Your Visit

Soon subscribers will be receiving from Arbitron a mailing schedule which will give them a ballpark idea of when their report will come out. The mailing schedule will also specify a certain date on which you can call the Client Services Department in Laurel (301-441-4742) to schedule the date of your post-survey diary review. Penny Giddens and her assistant Donna Engle run this department efficiently, and will try to schedule your visit as soon as possible after the release of your report. Arbitron can get stations in more quickly now because there are now nine visitation rooms, as opposed to the four formerly located in the Beltsville building.

Why You Need To Go To Laurel

What the Hell Happened? A refrain heard often when books are received and the numbers show something unexpected (good or bad). One way to get a handle on the rest of the iceberg, and find out what *did* happen, is to make the trek to Laurel.

What if your numbers went down the tubes? Because you may get just a hint of the problem from the book, the post-survey review is vital. You might find that the diary return in your key demos was poor in areas where your signal is best, or vice-versa. You may discover that a number of diary-keepers in your target demo listened to a Beautiful Music station (instead of your rocker) because it

was the station piped in to their places of employment. Or, heaven forbid, you may discover, as WOR did in the A/M'78 report for New York, that you haven't sent in to Arbitron the complete pre-survey paperwork, and entries to your major air personality were not credited to your station. *All of these situations, and many more in the same vein, happen every survey. The only way to know if they happened to affect your numbers is to go to Laurel.*

One mistake often made by broadcasters is that they feel they don't need to go to Laurel if their station had a good book. Au contraire! Rather than the GM and the PD patting themselves on the back for the brilliance they displayed in the past survey, they should make a beeline for Laurel. They might find that a fluke led to the good book, and that it's likely the next report won't be so kind. One broadcaster with whom I'm familiar lucked out in the A/M'79 book because his major competitor did not send in to Arbitron the info that the station carried Paul Harvey's commentaries. Thus, every time a respondent wrote "Paul Harvey" without any call letters, the entry was not credited to *any* station. As a result, the numbers for the station which carried Harvey were depressed and the numbers for my friend were artificially high.

For sales and programming purposes, it is vital to know what *really* happened, and the way to best do that is actually look at the diaries.

Survey Verification Important

Granted that the book is the tip of the iceberg, it's still a pretty important factor. But what if there is a mistake in the way the survey was processed? Perhaps the error had an impact on your numbers or the numbers of your competitor. *The only way to rest assured that the survey was done correctly and the diaries handled properly is to review the diaries in Laurel.* If you don't follow through on this, it really means you haven't made a full effort, because the real story lies in the diaries in Laurel. I have seen many cases where stations have found errors that were significant. Sometimes the problem is cause for the book to be reissued (as when a Chicago station found 44 diaries in which an Arbitron computer had not given credit to its call letters). Other times a Revision Notice may be sent to all subscribers, describing the problem and its impact. Finally, the station may just want to note for internal decision making purposes that the survey was not handled cleanly, calculate the errors involved, and go home and tell the sales staff and programmers the real story.

Mechanical Diary Needed

In order to properly tackle the diary review chore, you need some tools. Top on the list is what

Week In Review

San Diego Center Of Ratings Activity

Burke and Arbitron are both stepping up their efforts to line up support among the San Diego broadcasters. Arbitron VP/GM Rick Aurichio, in California for an Advisory Council meeting, will address San Diego broadcasters on 12-6, pitching for 48-week measurement. Meanwhile, Burke Broadcast Research, which is already measuring San Diego on a 48-week basis, has signed another local broadcast subscriber. KBZT (K-Best) becomes the latest to join in support of Burke's service.

Metromedia To Sell Metromail

Metromedia, the communications group owner, is negotiating to sell its Metromail division. Metromail is important to the broadcast world because it is the firm that supplies lists of telephone households to Arbitron and other ratings firms. It is from these lists that survey respondents are chosen. Metromedia would not identify the group of private investors who hope to purchase the Metromail subsidiary, and the sale is subject to the completion of a definite agreement.

GOALS, Arbitron Make Progress

RAB's GOALS Committee met recently with Arbitron, reports progress in several key areas. Arbitron is working with GOALS to develop a new edit procedure manual by March, 1980. GOALS also has a subcommittee working with Arbitron to improve the return rates among diarykeepers, a sore spot with many broadcasters. GOALS still keeping an eye on the new diaries being tested by Arbitron, as well as watching developments with regard to the augmented diary technique (which may replace Telephone Retrieval).

Arbitron calls a mechanical diary. This is a print-out, diary by diary, entry by entry, of the data used to compile your local radio market report. The mechanical is used to help you doublecheck the actual diary entries written in by the respondent or clarified by Arbitron. If there is a difference between the crediting on the mechanical and what was written in the diary, you may want to bring it to Penny or Donna's attention. You may have found an instance where a processing error was made, and this error may have an impact on your numbers.

Sales And Programming Aids

There are myriad sales and programming tidbits one can glean from the trip to review the diaries. The list is so long that R&R will devote another column entirely to this matter. After the books begin to come out in earnest in January, we'll take a look at the rest of the iceberg. For now, keep in mind that once you receive your mailing schedule, you may want to schedule a trip to Laurel ASAP to review diaries for the O/N'79 sweep. The trip to exotic, downtown Laurel is no thrill, but I can assure you that station personnel sleep a lot better after looking at the diaries for their market. You may be paying for just the tip of the iceberg, but there's no reason why, with a little effort, you can't get much more useful info from the Arbitron surveys.

Q&A

Kevin Killion, Supervisor for Media Research at Leo Burnett Advertising, in Chicago was among those who saw our Ratings Report note regarding the discrepancies between Arbitron's 12+ total week shares and those shown by the Market-Buy-Market system. Kevin and others stated, "I'd like to know more about the suggestion that there may be a problem with Arbitron's total week 12+ shares."

As we mentioned in the Ratings Report, Arbitron has been looking into this situation to see if it agrees there is a problem — and assuming the company agrees, how can it correct the computer software in order to alleviate the problem. Gil Bond at Market-Buy-Market has been working with Arbitron personnel in Laurel since R&R brought the situation to his attention in September, but there has been no resolution to date. Bond has sent further documentation to Connie Anthes at Arbitron in New York, so perhaps this will help provide an answer from Arbitron.

Jhan Hiber, former Manager of Radio Market Reports for Arbitron, is R&R Research Editor. Contact Jhan with any research or ratings question you may have.



THE ORIGINAL "STAR WARS" THE SINGLE THAT'S JUST BEGUN TO FIGHT!



"STAR WARS" THE FILM FACTS:
 Just three weeks ago, more than 60 million Americans had seen "Star Wars." And now it's being received with brand new enthusiasm.
 Because, for the first time, "Star Wars" is playing in neighborhood theatres. In **your** neighborhood. Supported by a barrage of radio/TV buys in a whole new campaign:
 Two weeks' worth of Top 40/AOR multiple-station buys. In each of the Top 100 markets Reaching 82% of **your** 18-34's. With an average frequency of 4.3...
 Three nights' worth of prime-time TV blitzing. Plus an all-out Saturday morning attack. A spot schedule hitting every show, on each of the three TV networks. Hitting every market, just like it hit **yours**.
Reaching over 150,000,000 people in all. With a 7-spot frequency.
 The total results of the firings of these big advertising/promotion guns? **A total 18-34 reach of 95.6%... With an 11.9-spot frequency.**
 More results: Over 7,000,000 paid admissions in just the first 10 days of neighborhood theatre action. With opening weekend box office **equal to the combined draw** of "Saturday Night Fever," "Heaven Can Wait," "Foul Play" and "Grease."

"STAR WARS" THE ALBUM FACTS
 Dealers everywhere tried to anticipate the new impact of "Star Wars" based on past history. But distributors' initial re-stock orders for the soundtrack sold out in a matter of days. **Re-stock re-orders more than tripled its initial base in just one week of neighborhood theatre action.**

"STAR WARS" THE SINGLE FACTS:
 A new "Star Wars" consciousness is clearly at hand. Hand-in-hand with the re-release of the original soundtrack single:

**"STAR WARS:
 MAIN TITLE AND CANTINA BAND"**
 TC 2345



**IT'S A FACT.
 THE FUTURE BELONGS TO THOSE WHO PLAY IT.
 NOW. MORE THAN EVER.**



Media Marketing

Segmenting Customer Markets

Last week I introduced the notion of the various *publics* with which the marketing management of a radio station must be concerned. A basic distinction which can be drawn between these various publics is that of *customer publics*, which directly consume your product or service, and *non-customer publics*, which do not directly consume your service, but do form part of the general context within which the station operates. The most important publics to the station are its two customer publics, or *markets* — listeners and advertisers — so today I would like to focus on these in more detail.

The Listener Market

The listener market for any radio station is perhaps best characterized by its distinctly local nature. The potential listener market for a station is physically limited by the strength and direction of its signal. Thus, at an overall level, the listener market consists of the total population of radio owners falling within a given geographic area.

Of course, not all people in the area are really potential listeners to any given station. Radio is a distinctively individualized medium, with many different and constantly evolving formats designed to appeal to different groups of listeners. Therefore, any station implicitly limits its total *potential listener market* by the selection of a format type. Thus, the potential market for a station could be defined by the total number of radio owners in the area who have a preference for a particular programming format.

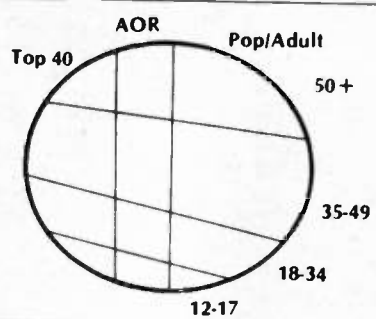
This potential market, implicitly defined by station formats, is also explicitly constrained by demographic patterns, most notably age, sex, and ethnic background. Purchasers of media time, radio's other market, have traditionally relied heavily on demographic variables in the selection of media vehicles in which to place advertising. Since some demographic profiles are considered to be more attractive by advertisers (e.g., 18-34 year-old females for cosmetics, 35-49 year-old males for home improvement products, 12-17 year-old males and females for acne medicine), many stations deliberately aim their programming at certain demographic groups, thus further limiting their potential market.

The diagram shows how this segmentation of a hypothetical listener market would look. For instance, within the Top 40 sub-market, the bulk of the listeners are under age 35, while the majority of Pop/Adult listeners are 35-49. The largest potential market is for Pop/Adult, 35-49; but that certainly does not imply that the profit-seeking station should select that format and program to that age group. To do so may reflect the so-called "majority fallacy," which states that the largest segment is not necessarily the most profitable, due to the activity of other competing stations in that segment. No matter how many listeners fall into that largest segment, it doesn't take too many competing stations before the slices of that seemingly large pie get pretty thin. Therefore, it is often desirable, from a profitability standpoint, to select a smaller segment characterized by less competition, for your marketing effort.

Thus, the selection of a *target listener segment* should hinge not only on the total number

Total Market,
Broken Down
By Age And
Format
Preference

(Hypothetical
Example)



of listeners in that segment, but also upon the number of competing stations in that segment. An additional consideration, of course, is the attractiveness of the segment to advertisers. It would not be too profitable currently to be the dominant station in the market segment of listeners who are 50 and older. However, that may soon change, as the population of the U.S. continues to age, particularly when that large clump of folks known as the "baby boom" reaches middle age.

The important point to recognize about segmentation of listener markets is that your total *potential audience* is limited by:

1. Type of format selected and how that relates to the preferences of listeners in the market;
2. Demographic patterns in the market you are serving.

Furthermore, the size of the *actual audience* you reach will be seriously affected not only by the above factors, but also by the degree of competition for that particular audience segment. Competition is the name of the game, and the more severe your competitive environment, the more sophisticated your total marketing effort must be in order to compete effectively. It may cost you more to gain a large share than it is worth to you in terms of profitability. Therefore, a smaller potential segment, with lower advertising revenues expected, may be more profitable if the competition in that segment isn't as stiff, you can gain a large share with fewer financial resources devoted to marketing efforts.

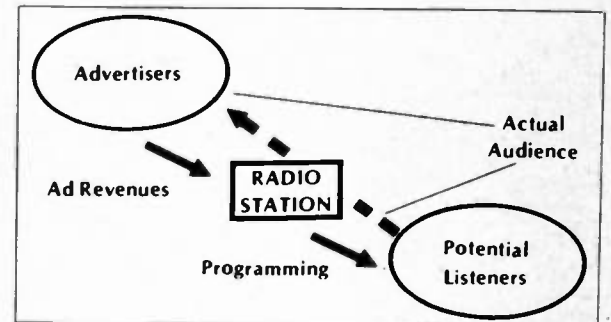
The overall key to marketing success with respect to your listener market is to provide them with the kind of programming they wish to hear. Marketing success in the listener market is not measured in terms of dollars generated by marketing dollars invested, but rather the number and "mix" of listeners attracted to the station per dollar of marketing investment aimed at attracting listeners. For a measure of financial success, we must turn to the other major market of radio — advertisers.

The Advertiser Market

The advertiser market is, in some respects, more complex than the listener market. In the listener market, each potential customer is an individual; in the advertiser market, you are dealing with both individuals (e.g., proprietors of local retail establishments) and organizations (e.g., ad agencies, national advertisers). This diversity of customer types makes marketing to the advertiser market more difficult.

First, it must be recognized that the demand by advertisers for commercial minutes on your station is a *derived demand*; i.e., it is based primarily upon the demand for your station's programming by your audience. So, in a sense, the basic "product" you are selling to advertisers is the size and composition of the audience you attract via your programming

product. As depicted in the diagram, programming is marketed by the station to the potential audience. In return, the actual audience achieved (as measured by Arbitron or Burke, for example) is marketed *through* the station to the advertiser market in return for advertising dollars. Thus, the station serves as an intermediary for delivering listeners' ears to advertisers' impassioned pleas for purchases. How to best play this intermediate role constitutes the task of marketing to advertisers.



What are some of the segments in the advertiser market? One basic distinction is local versus national. Radio, as a medium, is heavily dominated by locally-placed advertising dollars (as is the newspaper medium). Network television and magazines are inherently more suited to the needs of national advertisers.

Another important segmentation basis is the actual entity placing the ad — in some cases, it is an advertising agency; in many others, it is the advertiser directly. Local advertisers placing ads directly typically require more services (e.g., production, consultation) than do national advertisers or agencies, which generally do their own creative work. Thus, different marketing efforts are dictated for servicing these various segments in the advertiser market. In attempting to market differentially to the various advertiser markets, it is important to have a grasp on exactly what the advertiser needs or expects from the station. Without this understanding, marketing efforts will be hampered and perhaps misguided.

Another useful approach to advertiser segmentation is based on "heavy half" theory. This theory states that the bulk of sales in any market will be accounted for by a relatively small proportion of the total entities in the market. For instance, 17% of the households in the U.S. consume 88% of the beer; 49% of the U.S. households use 75% of the toilet paper, etc. And, as a further example more relevant to our present purposes, the 100 largest national advertisers account for about 55% of the national advertising dollars expended annually. At the local level, there are undoubtedly heavy advertisers and light advertisers. Selectively marketing to the heavy ones may be a wise marketing approach.

As a final point on marketing to advertisers, increasing numbers of advertisers are attempting to select media on bases other than sheer numbers and demographic profiles. There is more concern with audience *quality* as well as audience *quantity*. Therefore, many stations attempt to provide data about their listeners' lifestyles, purchase patterns, etc., which will be relevant to certain potential advertisers. Such "qualitative" information is gathered through market research on the station's audience, and can be very useful in attracting advertising dollars. Unfortunately, the quality of research done by media vehicles for such purposes is often questionable due to biased research procedures. Thus, careful adherence to sound market research procedures is essential to the successful use of supplemental research on your audience in marketing to advertisers.

Dr. Richard Lutz

O' ^{THE} JAYS



“Their Hot New Single **Forever Mine**”

Already On:

WABC 15-13	KRLA 26-16	WNOE 33-29	WHBQ deb 28	Y94 add
WXLO 23-20	KFI add	WJDX 18-13	WLAC add	KCPX add
WPGC add	WFBR add	WSGN add	92Q on	WISE 30-25
Z93 add	WBLI on	BJ105 25-23	WKIX 17-14	WFLB 16-10
WLCY add	KC101 27-21	WSGA 7-5	WAYS 30-27	WTMA deb 29
KEARTH 22-15	WICC add	WBBQ 26-23	KHJ deb 27	FM99 deb 32

On Philadelphia International Records

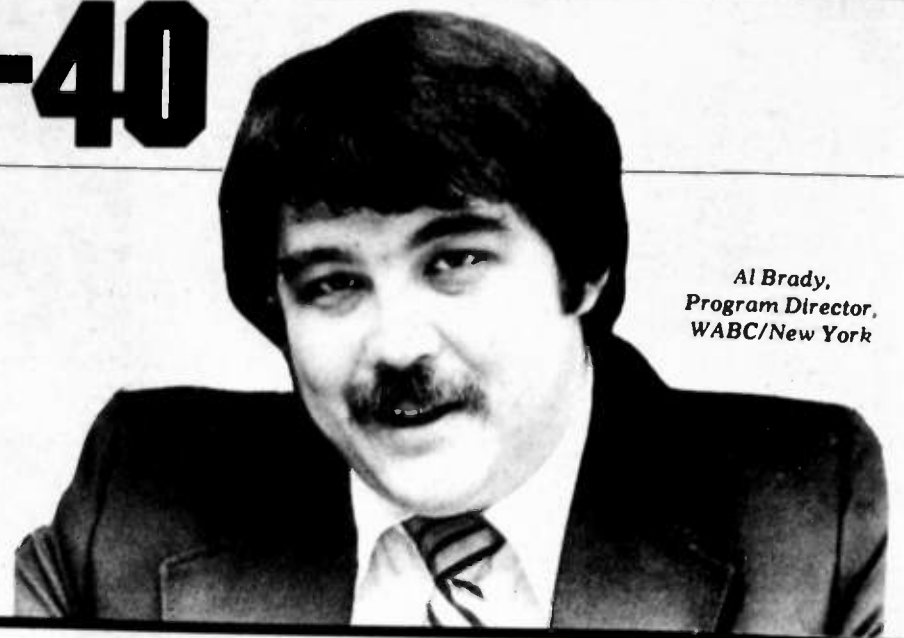
Distributed by CBS Records



TOP-40



John Leader



Al Brady,
Program Director,
WABC/New York

A CONVERSATION WITH PD AL BRADY

WABC's New Direction

WABC/New York is changing. The most visible changes occurred last week (R&R 11-30), with three veteran air personalities exiting and the announcement of a new on-air schedule. Al Brady became PD at WABC in September, coming from a similar post at ABC's Q107 (WRQX)/Washington. Prior to Q107, Al programmed WHDH/Boston, KIMN/Denver, and several other successful stations with varied formats.

Al is as frank as he is personable, and I thought the time was right to sit down and have a conversation about where one of the most influential AM radio stations in the country is headed.

Defining The Problem

Al, you arrive at WABC as the new Program Director. You listen to the station and obviously determine that there are some problems. You have made some pretty big changes. Just what were the problems at WABC?

"I think it has a lot to do with what's happened in the market. New York has long been a unique market in that a lot of things that existed in other markets didn't exist in New York. For example, it really took a long time for FM to hit the high level of penetration here that it had in other cities.

"For a long time, with some brief exceptions of minor runs made at WABC by WOR-FM and WCBS-FM, this radio station pretty much had the ballgame all to itself. And

"I felt like I could strengthen the radio station by updating the sound and also by taking my strongest personality and putting him in the morning where I think he belongs."

when you're rocking along with nine shares and 10 shares, there's really not much incentive to do anything except say, 'Hey, we're great and everything is fine... why tamper with a successful radio station?'

"I think that what happened was when WKTU came along they broke the WABC cume. Nobody had ever been able to do that before. The station has suffered some dips in quarter-hour... we'd had great books and good books, but always we'd had that tremendous cume. Now all of a sudden WKTU comes along and breaks the cume habit. You've got people all of a sudden flooding the FM dial, a trend that was started by WBLS even before WKTU came along. But WKTU really made it happen because they placed an alternative on the FM dial.

"The AM cume in general, as well as WABC's specifically, went down. I think people in New York began to realize there were stations that they could listen to that previously they never knew existed. The only FM station that had really made an impact was WPLJ, along with WOR-FM to a certain extent, but WABC had always withstood that. The shift in cume away from WABC and away from the AM dial was the catalyst that created the dip in the ratings at WABC.

20/20 Hindsight

"Now I think that put us in a position to realize some things that perhaps we should have realized before... that WABC had basically been programmed as a cume-oriented radio station, and perhaps we should program it with more of an eye to the average quarter-hour. When you're running at four or five million cume, it's not really hard to generate a pretty high quarter-hour. But now with the cume being down, although it's pretty substantial, I know we've got to pay more attention to getting people to listen to the radio for longer periods of time.

"As you know, for years WABC operated with a very short current playlist and turned the hits over as fast as any radio station in America. My own feeling is that might have worked in the 60's and 70's, but I don't think it's going to work in the 80's, because there's just too much else out there for people to listen to. There are too many other formats which are targeting to a specialized appeal rather than to a mass appeal, and I think if AM stations in general have a chance for survival, we've got to find ways to entertain people and keep them listening to the radio for a longer period of time."

"I think that what happened was when WKTU came along they broke the WABC cume. Nobody had ever been able to do that before."

"Based on what I've been able to see, the disco hold on the market is beginning to slip. It's not the all-powerful music force it once was."

Making The Changes

So, the changes you've already made are aimed at the goal of lengthening listening time... making the station more interesting?

"Exactly right. I've lengthened the playlist a little bit, and I've changed the shifts around, and I've put some new talent on. This sounds odd, I guess, after I've fired three people, but the talent changes weren't made because those were bad guys or bad disc jockeys. Evidently, they were very good because they did a marvelous job for a certain length of time, but I'm not sure they were what we needed approachwise as we go into a stage of increased competition from various formats and another band (meaning FM).

"I felt like I could strengthen the radio station by updating the sound and also by taking my strongest personality and putting him in the morning where I think he belongs (Dan Ingram). To me they were logical moves. They weren't easy moves because all those guys had been here for a long time. But, on the other hand, they brought me here to analyze, and that's what I did, and those were the conclusions that I came to.

"What we're trying to do here is serve the lifestyle of the listeners better. We want to serve the listeners better and I hope I'm able to add that kind of depth to the radio station... that's my intention. I know that the new shift lineup and the people in those shifts more accurately reflect what's going on in the market than the old locked-in ways of saying, 'Okay, it's got to be 6-10, 10-2, 2-6 all the way around the clock.' 2-6pm just is not drive time in New York, or most other major cities, anymore. It doesn't even come close to approximating drive time.

"I think 4-8pm is a more appropriate alignment for that shift. I think we've begun to start matching to the lifestyles of the people. I think if we don't reflect what's going on in this town, what people are thinking about and doing, I don't feel we can improve the numbers at all. I could make WABC sound like a killer, but if we're not saying the right things to the right people, it's not going to work. I think every good program director knows exactly what that means. You know yourself, you've heard some radio stations that didn't sound very 'good' formatically, but worked beautifully because they were saying the right things to the right people."

More often than not those wind up being the kinds of stations that can't be transplanted to another city.

"That's right. That's exactly the kind of radio I'm talking about."

"I frankly think that a lot of the problem with AM is not due to the fact that it's AM as much as it's due to poor programming."

Telling The People

How do you plan to market the station to the listeners now that you've hopefully changed WABC back into something they will like better?

"I think that message is going to have to be conveyed through off-air promotion, number one. And, number two, I think it will be conveyed by what we do on the air.

"My feeling is that with a large cume, which WABC still has, it's going to be obvious to people that the radio station is not exactly what it used to be. For the first time in 19 years, Dan Ingram is not in afternoon drive."

That should shock a few people all by itself.

"Absolutely... and some other things are different musically and we'll be doing things a bit different promotionally. But I think we're going to have to rely a lot on our cume to get the message across that, 'Hey, it's not quite as uncool as you thought it was to listen to WABC because what they're doing ain't bad, folks!'

"We'll use all the usual avenues of promotion like TV and things, but I'm also talking about taking advantage of that big cume we have and trying to translate it into better quarter-hours.

A Slipped Disco?

"There's something else that's going to work to our advantage as well. Based on what I've been able to see, the disco hold on the market is beginning to slip. It's not the all-powerful music force it once was. A couple of months back, out of the top 30 records sales-

Some of the biggest stations in the format . . .

WABC add 17
WXLO add
WRKO deb 30
WPGC deb 30
Z93 add
Y100 25-21
Q105 add
WLCY add
KSLQ 33-30
WGCL add
KNUS add
KEARTH deb 27
KIMN add
KOPA deb 30

WBLI add
PRO-FM add
WHYN add
WKEE add
KTSA 21-19
WTIX 33-27
WNOE 24-18
KEEL deb 33
WJDX 8-8
Y103 deb 36
WSGA 29-26
WBBQ 29-25
FM100 deb 23
WLAC add

WRJZ add
WNOX 28-20
WKIX deb 22
WAYS add 36
WGH add
WRVQ add
WVIC on
KRAV add
KCPX add
KRUX add
WLBZ add
WIGY add
WEEO add
WYRE 24-21

WAAY deb 23
WHHY deb 25
WERC add
KX104 on
WCGQ add
WSEZ 39-35
WISE deb 33
WFLB 20-15
WTMA add
WANS-FM 31-29
WROV add
FM99 deb 27
KPUR add
KRLC add

. . . are already in love with

"I Wanna Be Your Lover"

PRINCE

John Leader

Continued from Page 24

A CONVERSATION WITH PD AL BRADY

wise in the city, maybe 18 to 20 were disco. Today that number is five or six. So, there's a change going on regarding what's happening in music, and that change is being reflected on two of our competitors. WBLS has begun to add a broader spectrum of music and so has WKTU. A couple of weeks ago WKTU added the Kenny Rogers record and Barry Manilow. I'm not saying those were bad moves, because very frankly John, I don't know if they were or not, but it certainly is a departure."

If nothing else it shows that some rethinking is going on at both stations.

"If my Mediatrends are correct it appears there is more dial twisting going on in the market than there has been in the past six or seven months. If that's the case, I believe WABC can benefit from this, because there is really no FM Top 40 in New York. 99FM (WXLO), for all intents and purposes, is not Top 40 anymore. I believe that WABC will benefit from the dial twisting right now. I don't know how many of 'em we can get back from the FM dial but we're gonna try."

Good Programming Wins

FM or AM, don't you think that the "AM Is Dead" syndrome is a little premature? I mean, a well programmed radio station will always attract listeners.

"That's very true. And I'm very much aware of the FM situation having just done it in Washington with Q107. Any station, AM or FM, if it is programmed right for the times and the marketplace, can be a winner. I frankly think that a lot of the problem with AM is not due to the fact that it's AM as much as it's due to poor programming. I don't want to get into specifics on that one, but there are a lot of radio stations that I hear and stations that I've competed against, which don't strike me as having a good sense of direction. A lot of them don't know if they're AM or FM or AOR or Disco or what they are . . . and they've muddied the water with their own confused identities. And the prime example of an AM station that was put back on its feet (and I hate to brag) was the one we did in Boston. That radio station was a dying dinosaur when we got it and we breathed life back into it . . . and I grant you it was not a rocker . . . but we made it work. And I think we did it because it was a really interesting radio station to listen to. I really believe that if you give people something interesting to listen to, they're going to listen whether it's AM or FM. I don't think the band really matters."

You're saying something I have always personally believed, and that is 'good programming principles apply to any format.'

"Precisely . . . and what it boils down to is, 'Are you going to entertain your listeners, and are you going to give them something that will help them improve their quality of life?' That can be something as small as a record they like to hear, but it's got to be something that touches the listener in a personal way. And I believe that so many radio stations, especially the big ones, have gotten away from knowing how to touch their listeners."

"For example, I love remotes. I don't know if we can do them in New York because of the logistics and the size of the market, but we did tons of them in Boston just simply to be out among the people. I wanted them to see us and know that we were friendly folks concerned about them. It works. It may sound a bit corny, John, but you get back exactly what you give. I think people know when they're being shafted, when they're being hyped, and when they're being used. And I don't think you can do any of those things and get away with it for very long. If you're a master at it, I think you can get away with it for a very short period of time, but that's all."

Conservative But Thoughtful

You mentioned a slightly longer playlist. Can we expect that WABC will no longer be among the last stations in the country to add records?

"We will continue to be conservative in our music policy. That's the way I've always been. But I think it's fair to say that in certain cases we might lead the country rather than follow it."

"I came to the conclusion that if I wanted to get away from the extremely heavy repetition of current product there were only two ways to do it. One was to play a lot more gold to space out the currents, and I didn't want to do that. The other way to do it was to slightly increase the length of the current playlist which would automatically mean that the records would be spaced out a little more. That was the main impetus behind the move, but I think also by working with a slightly increased list I can add more variety to the air sound. I think we can offer the audience a few surprises, which can be very important in maintaining their interest."

"But remember too that we're not talking about a very long playlist. We're still under 30 records, but that's pretty broad in comparison to the 14-16 titles we used to play. And there are some album cuts in there. There aren't many yet, but I think we're going to pay a lot more attention to album cuts that have some meaning."

"If an album is selling big in New York and it doesn't necessarily have any single from it, I think we need to consider that album on its own merit and not necessarily tie it to a single. I don't want to give anybody the wrong impression . . . that doesn't mean we're going to ever add a ton of album cuts, but it does mean there will be cases where an album cut will help us."

"We need to avoid burnout, lessen listener fatigue and encourage people to stay with this radio station a little longer. So that's really the purpose behind the expanded playlist. And that's already gone into effect. We started doing it about three or four weeks ago and we'll continue to do it. I think you could say we'll be conservative but thoughtful. I know we're going to be open to things. If somebody's got a good story to tell as to why we should be playing a particular record, I think we'll be glad to consider it."

"We will continue to be conservative in our music policy. That's the way I've always been. But I think it's fair to say that in certain cases we might lead the country rather than follow it."

The Clone Syndrome

As you must be aware, WABC still has a very strong influence on the rest of the country. You've got to know how many other programmers will be watching your every move to see how well what you do will work.

"I'm very mindful of that and I'm not exactly sure how it affects my performance, because I haven't really figured it out yet. But I never lose sight of the fact that this radio station, by its actions, influences a lot of things in a lot of ways. This may sound pompous (and I don't mean it to) but I think we have to have an added measure of responsibility in what we do for that very reason."

"I try to treat what's happening at WABC right now with a sense of responsibility, but at the same time I don't want to be so deadly serious about it that the radio station becomes no fun."

I think fun is a big part of it. You're talking about touching the listeners and I get the impression that the station may already be a little looser on the inside, say, than in the recent past. Am I right?

"I think it is and I feel it's got to be that way. That's the only way I can operate. I want my people to enjoy themselves and although there's not a big difference on the air right now, there are some noticeable differences since we put the new shifts into effect. One example is that the guys on the air sound like they're really enjoying themselves . . . like they're having a good time."

"There were some shock waves that went through the building when we let some people go, but now I think the staff is beginning to see. They are willing to do things, put some motion back into this place. And I'm going to see to it that it keeps on going! I want our people to know that we are a forward-thinking, forward-moving radio station. We're gonna have some fun with what we do and I'm very confident that we're going to succeed."



14Q SECONDS EMOTIONS — Columbia's Emotions visited 14Q/Worcester recently, spending an hour on the air as guest DJ's. Pictured (l-r) at the station are 14Q air personality Lennie James, Emotion Wanda Vaughn, MD Steva York, group's Pamela Hutchinson, Promotions Director Jim Schakenbach, and air personality Paul Stevens.



KRSP NO STRANGERS TO JOEL — Columbia Records presented KRSP/Salt Lake City with a plaque for the station's support of Billy Joel. Pictured at the station are (l-r) KRSP-AM PD Steva Carlson, KRSP-FM PD Randy Rose, KRSP-AM-FM MD Lorraine Winogor, and Columbia's Mark Benesch.

NO NUKES

FROM THE MUSE CONCERTS FOR A NON-NUCLEAR FUTURE · MADISON SQUARE GARDEN · SEPTEMBER 19-23, 1979

THE DOOBIE BROTHERS · JACKSON BROWNE
CROSBY, STILLS AND NASH · JAMES TAYLOR
BRUCE SPRINGSTEEN & THE E STREET BAND
CARLY SIMON · GRAHAM NASH · BONNIE RAITT
TOM PETTY & THE HEARTBREAKERS · RAYDIO
NICOLETTE LARSON · POCO · CHAKA KHAN
JESSE COLIN YOUNG · RY COODER · JOHN HALL
GIL SCOTT-HERON · SWEET HONEY IN THE ROCK



ML-801

Concert Crush

Continued from Page 1

Marr's account. Fox noted that the Who's soundcheck was audible to the waiting crowd, which was divided into two groups on either side of the Coliseum. Apparently, each half of the crowd thought the show had already begun and that the people on the opposite side of the building were being allowed to enter, a misconception which contributed to the hysteria.

Host Station Not Liable

When asked if, as the host station, WEBN could be considered responsible or liable for the tragedy, Marr told R&R: "I don't think the station has any direct liability. Basically we were a vehicle for carrying the word about the show, which was sold out six weeks ago." Marr said that no one has called regarding the station's liability, adding that "our responsibility is to cover the story thoroughly," noting that WEBN had been feeding information to stations across the country and Australia as well as to NBC's "The Source."

Marr explained that WEBN has been trying to track down and broadcast all relevant information, interviewing all the appropriate people to discover what happened and why. Meanwhile, according to WEBN newsman Rick Bird, the event's promoters, Electric Factory Concerts, have released a statement saying no word would be forthcoming until the official city investigation was complete, which would not be until next week. "Source" News Director Jim

Sears

Continued from Page 1

nership for the series and continue to run it, but other commitments, including the network's own CBS Radio Theater, caused the company to decline. At the time of the switch, the Sears program will have completed 26 weeks of original programming and a similar amount of repeats, carried over more than 200 stations.

Music To The Ayatollah's Ears

Continued from Page 1

rouser records. Some are playing older theme records like "The Americans" by Tex Ritter, Byron MacGregor, or Gordon Sinclair. The new Iran song that seems to be attracting the most Country radio attention is "Message To Khomeini" by Roger Hallmark & The Thrasher Bros., which was actually first aired on Top 40 station WSGN/Birmingham. The record imparts messages like, "You think you're so dern bad/But when Uncle Sam Gets mad/There's gonna be an oil slick/Right where Iran used to be." Other topical tunes in this vein include Bobby B. Baker's "Take Your Oil And Shove It" (sample verse: "Now there ain't no Ayatollah/Nor tinhorn overseas/That's gonna take the American people/And bring 'em to their knees"), Major Bill Smith's "Take Your Crude And Shove It Baby," and Max D. Barnes's "Dear Mr. President."

While listener response has often been phenomenal for stations playing topical Iran records, some programmers are concerned over the implications of airing such controversial material. At KRAK/Sacramento, MD Rick Stewart posted a memo stating that if anything happens to the hostages, "Message To Khomeini" will no longer be played. KCKC/San Bernardino GM/PD Bob Mitchell said he "absolutely refused to play anything that is an obvious commercial ripoff on something this serious," while KUZZ/Bakersfield's Johnny K feels that "in essence the station would be taking an editorial stand by playing one of these songs." WZLD/Columbia, SC PD Mike Denene sums up the viewpoint of many radio people, saying the crisis has gone "beyond the point of satirizing on record. I don't think our listeners want to take it humorously."

Cameron carried a feed from NBC News in London, which interviewed Who guitarist Pete Townshend. "Somebody somewhere's got to feel a certain amount of responsibility for audience control," said Townshend. "It had to happen to somebody, so it happened to us," he continued. "In a way that might be a good thing because I can assure you we're going to do something about it."

When informed at a press conference held the following day that city officials, fearing similar disasters, had cancelled upcoming Who concerts in Providence and New Haven, Who vocalist Roger Daltrey responded, "Cancelling the tour won't bring back 11 people."

Tour Will Continue

Despite the fears of city officials, the Who concert scheduled at Pontiac Stadium in Detroit Friday (12-7), which will be a general admis-

sion event, is set to go on as planned. WRIF PD Tom Bender told R&R that the promoters were crafting a warning statement. Bender added that it was general policy at Pontiac Stadium shows to let the crowd in early so that everyone waits inside, thereby eliminating the possibility of people getting crushed.

Meanwhile, according to WEBN's Marr, listener response to the tragedy has been characterized by "a lot of confusion and a lot of anger at the concert promoters and the building." This feeling is borne out by one radio observer who attended the Cincinnati concert and said: "It was a typical Riverfront Coliseum event... oversold, too much general admission and too little security. It was survival of the fittest and it's not the first time this type of thing has happened there, but it's the first time anyone has died. Perhaps now something will be done, much the same way a bad intersection gets a traffic light after a fatality."

Iran

Continued from Page 1

Charlotte TV stations and wire services. KGO/San Francisco talk show host Ron Owens called him for an interview, as did WMCA/New York's Barry Farber. WMCA also launched an armband drive.

Demonstrations Of Support

Other radio stations were active in organizing the populace. WILK/Wilkes-Barre, PA Program Director Tony Rose organized a ritual with seven other stations in the market. Each day at noon they play the national anthem, followed by 5-10 seconds of silence. WICK, WEJL, WVDL, and WSCR/Scranton; WMJW/Nanticoke; and WARD and WBAX in Wilkes-Barre joined in the gesture. WCXI/Detroit and the local Council of Churches set up a candlelight vigil Wednesday (12-5) at 100 churches. The station played patriotic music, at which time people went to the churches of their choice with a candle and a radio. A minute of silence was observed at 8:59pm, prayers were spoken over the radio, the candles were lit, and all the churches rang their bells.

KRGO/Fargo composed a letter to the UN, the Ayatollah, the President, and others concerned, and received over 5000 calls in 28 hours authorizing that copies of the letter be sent in listeners' names. PD Bill Hoverson told R&R. WNOR/Norfolk staffers set up booths at shopping centers to supply people with the Iranian UN Mission's address for letter-writing purposes. "About 4000 people showed up over the weekend," Exec. VP/GM Fred Gates told R&R. "We had everyone from motorcycle gangs to well-dressed ladies to Santa Claus."

KERE/Denver ran a message calling for a mass silent prayer for the hostages, while WHFD/Archbold, OH played patriotic music every three hours. The White House noted the extensive efforts of radio stations in mobilizing support; Deputy Press Secretary Patricia Barrio told R&R that radio's response to Administration suggestions on ringing church bells and writing to the Iranian Mission was widespread and enthusiastic.

Providing Word From Hostages

Radio also scored several coups in hard news coverage of the events of the crisis. The RKO Radio Network aired the first message from an American hostage Thursday (11-22), as Iranian student/captors relayed the words of Redford, MI resident Joseph Subic to the RKO news desk. Subic called for the U.S. to return the Shah to Iran to secure the captives' release; RKO Radio Network News Editor Roger Norum, who placed the call, was not able to talk directly to the hostages and wondered if the statement had been made freely. Widespread wire, newspaper, and TV credits followed after RKO's achievement.

KMPC/Los Angeles, whose air personality Robert W. Morgan had established early contact with the Iranian students, followed up by securing another taped message from a hostage, Jerry Plotkin of Sherman Oaks, CA. According to KMPC Assistant News Director Bob Steindrinck, KMPC reporter Alex Paen, stationed in Iran, negotiated a deal with the Iranian students to supply a blank cassette to Plotkin. Plotkin's message, aired over Golden West stations Saturday (12-1), also advocated the return of the Shah during its seven-minute duration, and sounded as if it were being read, Steindrinck said. Plotkin assured his family that he was being treated fairly well, and had food, a place to sleep, and books to read.

Will The Real Ayatollah Hold Up His Right Hand

Probably the most unusual line of investigation was taken by KABC/Los Angeles talk show host Ray Briem. According to a recent guest, columnist Paul Scott, the CIA "documented" that the Ayatollah's middle finger on his right hand is missing owing to an accident in his youth. Recent photos show the present leader, after his return from exile, displaying ten fingers. Briem disclosed that during the recent "60 Minutes" interview, cameras focused on the Ayatollah's hands, but the Iranian leader quickly removed them from sight. Briem contends that the camera angles may have been requested by the CIA to determine the authenticity of the interviewed Khomeini.

To: Rob Sisco
From: Bobby Rich
Date: 12-3-79

Rob:

OK Fine — Now It's Your Beginning! Kick Ass Pal — And Remember: Wherever You Go, My Love Goes With You,



Bobby



KHJ SANDWICHES IN BLONDIE PROMOTION — Chrysalis took its travelling "Eat To The Beat" promotion, featuring heroic sandwiches, to KHJ/Los Angeles, where (l-r) the label's Toby Lubov, air personality Bobby Ocean, MD Sheune McNamara, and Chrysalis's Billy Taylor went to great lengths to consume the concoction.

SAVANNAH: 86

(and getting hotter)

TOM JOHNSTON "Savannah Nights" (WB) 86/17

WIFI deb 30
Z93 25-22
94Q 8-13
KBEQ 38-36
WGCL on
WOKY deb 30
KEARTH on
KFRC on
B100 add
KJR 26-24
KIMN on
KOPA 30-27
WBLI on
WTIC-FM add 28
WICC deb 30
Q106 deb 27
WKBO add

WHYN deb 38
WKEE 32-30
KLIF on
KNOW 12-10
WFMF on
Z98 24-17
KXX106 16-14
WSGN add
WAXY add
WAPE 27-25
BJ105 on
WBBQ 13-10
WHBQ on
92Q on
WSKZ 14-12
WRJZ 34-31
WNOX 12-7

WAYS 34-32
WRVQ deb 22
WAKY 26-22
KOFM on
KWEN add
KLEO 25-22
KZ93 on
WISM add
WNAP 12-12
WOW on
92X on
KERN on
Y94 11-8
KING on
KJRB 28-22
KCPX add
KRSP add

KRUX 40-32
KRKE-FM add
KORL deb 29
WLBZ on
WIGY add
K104 24-16
WEEO on
14WK 40-37
V100 add
WCIR 26-19
WAAY 2-1
WHHY deb 27
G100 deb 27
KX104 26-25
WCGQ 11-8
WSEZ 34-32
WISE add

KAAY add 24
WROV 27-23
CK101 33-30
WKXY 17-12
KPUR add 32
KQWB-FM 18-16
KKXL 26-22
WSPT 22-16
WRBR on
KSLY on
KCBN deb 36
KYSN add
KBDF 29-28
KQDI add
KBOZ 27-22
KOOK deb 29
KRLC 9-6

"SAVANNAH NIGHTS"

TOM JOHNSTON

Produced by Ted Templeman



on Warner Bros. Records

EAST

Most Added, Hottest

Steve Forbert
Fleetwood Mac
Prince
Rupert Holmes
Cliff Richard
Michael Jackson

ADDS & HOTS

Music Key: (DPI) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH

Most Added, Hottest

Steve Forbert
Prince
Fleetwood Mac
Rupert Holmes
Michael Jackson
Kenny Rogers

EAST

PARALLEL ONE

WXX/Pittsburgh, PA
Jay Stone
ROBERT PALMER
SPINNERS
INMATES
FLYING LIZARDS
Notteat:
RAINBOW 1-1
CHEAP TRICK 10-7
STYX 11-9
CLIFF RICHARD 20-14
FOREIGNER 23-17

WYNY/Springfield, MA

HERB ALPERT
PRINCE
COMODORES
TOTO
STEVE FORBERT
LOBBE
ROBERT JOHN
ELO
TIM CURRY
BARRY MANLOW
Notteat:
RUPERT HOLMES 4-1
J.D. SOUTHER 10-8
CAPT. & TENNILLE 13-7
CRYSTAL GAYLE 21-16
SUGAR HILL GANG 24-21

CHUM/Toronto, CAN.

Head Jones
STEVE FORBERT
KENNY LOGGINS
Notteat:
POLICE 3-1
BOONTOON RATS 4-3
CHEAP TRICK 5-4
JOE JACKSON 9-0
LBB 12-9

104/Worcester, MA

Steve York
ELO
CHEAP TRICK
ABBA
KEE SMITH
MICHAEL JACKSON
Notteat:
STYX 1-1
KENNY LOGGINS 2-2
RC & BAND 9-7
CAPT. & TENNILLE 22-15
J.D. SOUTHER 34-24

CKGM/Montreal, CAN.

Joyce Pillaire
KENNY LOGGINS
JOHN COUGAR
Notteat:
RC & BAND 3-1
BAD 5-2
BARRY MANLOW 12-7
J.D. SOUTHER 13-8
RUPERT HOLMES 22-14

JH105/Providence, RI

Todd Chasr
ROD STEWART
BARRY MANLOW
RUFUS
DIONNE WARRICK
HALL & OATES
HOB WELCH
Notteat:
ROOL & THE GANG 2-1
CLIFF RICHARD 20-10
MICHAEL JACKSON 20-10
CAPT. & TENNILLE 23-17
KENNY ROGERS 25-10

WABC/New York, NY

Sanja Jones
PRINCE
PABLO CRUISE
STYX
TOM PETTY
FLEETWOOD MAC
Notteat:
BAD 1-1
RUPERT HOLMES 13-6
RC & BAND 12-8
CLIFF RICHARD 36-14
SUPERTRAMP 24-15

PRO-FM/Providence, RI

O'Brien/Giovanni
TAVARES
JOHN STEWART
PRINCE
SANTANA
RICHIE FURAY (dp)
Notteat:
BAD 1-1
TOM PETTY 14-10
CAPT. & TENNILLE 15-11
PABLO CRUISE 18-13
FOREIGNER 20-15

WCAO/Baltimore, MD

Hon Riley
FLEETWOOD MAC
FOGHAT
DIONNE WARRICK
ROBERT JOHN
TERI DESARIO
Notteat:
STYX 1-1
MICHAEL JACKSON 11-4
FOREIGNER 12-7
JEFF STARSHIP 23-17
EAGLES 27-19

WBFB/Rochester, NY

Jim Snowden
SMOKEY ROBINSON
KENNY ROGERS
CARMA
Notteat:
STYX 1-1
RUPERT HOLMES 5-3
STEVIE WONDER 8-4
PABLO CRUISE 16-12
EAGLES 23-14

WFIJ/Philadelphia, PA

Gerry DeFrancisco
TERI DESARIO
ABBA
ROBERT JOHN
Notteat:
STYX 1-1
RC & BAND 7-5
J.D. SOUTHER 10-7
STEVIE WONDER 11-9
KENNY ROGERS 18-12

WICC/Bridgeport, CT

Michelle Peters
ELO
O'JAYS
ROOL & THE GANG
FLYING LIZARDS
BONNIE RAITT
STEVE FORBERT
RICHIE FURAY
Notteat:
STYX 1-1
RUPERT HOLMES 4-3
SUPERTRAMP 5-4
STEVIE WONDER 7-5
CLIFF RICHARD 9-6

WFL/Philadelphia, PA

Jeff Rubin
EAGLES
FLEETWOOD MAC
TERI DESARIO
BONNIE RAITT
DR. HOOR
Notteat:
COMODORES 1-1
JEFF STARSHIP 10-8
BARRY MANLOW 15-10
FOREIGNER 17-13
SMOKEY ROBINSON 23-19

WTFM/Hartford, CT

Rick Donahue
TOM JOHNSTON
BONNIE POINTER
SANTANA
STEVE FORBERT
ALAN PARSONS
HALL & OATES
FLYING LIZARDS
HOTELS (dp)
Notteat:
STYX 1-1
RUPERT HOLMES 12-1
LBB 6-2
ROOL & THE GANG 10-6
SUGAR HILL GANG 13-8
MICHAEL JACKSON 20-15

WKBW/Harrisburg, PA

Jim Buchanan
DIONNE WARRICK
TOM JOHNSTON
STEVE FORBERT
BARRY MANLOW
Notteat:
RUPERT HOLMES 3-1
J.D. SOUTHER 8-3
ROOL & THE GANG 9-4
DR. HOOR 10-5
CLIFF RICHARD 11-6

Q106/York, PA

Steve Gallagher
FLEETWOOD MAC
DIONNE WARRICK
Notteat:
RUPERT HOLMES 1-1
JEFF STARSHIP 4-2
ROOL & THE GANG 12-9
HALL & OATES 13-10
KENNY ROGERS 18-13

WKBW/Buffalo, NY

Jon Summers
MICHAEL JACKSON
FLEETWOOD MAC
DIONNE WARRICK
SPINNERS
Notteat:
KERNIT & FOZZY 9-1
RUPERT HOLMES 8-6
ALAN PARSONS 12-10
FOGHAT 17-11
J.D. SOUTHER 21-13

WKEF/Huntington, WV

Gary Miller
STEVE FORBERT
SANTANA
RAINBOW
PRINCE
RICHIE FURAY
BARRY MANLOW
Notteat:
RUPERT HOLMES 1-1
CLIFF RICHARD 4-2
JEFF STARSHIP 16-7
CAPT. & TENNILLE 15-9
MICHAEL JACKSON 19-9

WNBC/New York, NY

Roz Frank
EAGLES
CRYSTAL GAYLE
Notteat:
STYX 1-1
SUPERTRAMP 12-7
BLONDE 18-14
RUPERT HOLMES 21-18
CAPT. & TENNILLE 22-19

WOLF/Syracuse, NY

Charlie Brown
SMOKEY ROBINSON
ALAN PARSONS
RITA COOLIDGE
FOGHAT
KENNY LOGGINS
Notteat:
RUPERT HOLMES 7-1
CRYSTAL GAYLE 8-5
ROOL & THE GANG 17-8
CAPT. & TENNILLE 19-12
LBB 21-13

WRKO/Boston, MA

Harry Nelson
BARRY MANLOW
STEVE FORBERT
FOGHAT
ABBA
FLYING LIZARDS (dp)
Notteat:
ROOL & THE GANG 2-1
STYX 4-2
LBB 8-5
RC & BAND 9-6
RUPERT HOLMES 19-8

WPSN/Trenton, NJ

Tom Taylor
FLEETWOOD MAC
FLEETWOOD MAC
CHEAP TRICK
BONNIE RAITT
WINGS
Notteat:
STYX 1-1
JEFF STARSHIP 9-4
KENNY LOGGINS 15-9
LBB 18-13
TOM PETTY 25-20

F105/Boston, MA

Tom Connelly
DR. HOOR
MICHAEL JACKSON
TOM PETTY
EAGLES
Notteat:
STYX 1-1
RC & BAND 11-7
ROOL & THE GANG 13-8
SUPERTRAMP 23-16
RUPERT HOLMES 30-27

WAEW/Allentown, PA

Jeff Frank
SUGGES
JOHN STEWART
ISAAC HAYES
Notteat:
STYX 1-1
LBB 4-2
CHRIS THOMPSON 14-10
CAPT. & TENNILLE 20-15
JOHN COUGAR 24-19

WYNY/Springfield, MA

Ken Capurso
PRINCE
STEVE FORBERT
JOHN STEWART
Notteat:
RUPERT HOLMES 3-1
JEFF STARSHIP 8-4
CLIFF RICHARD 8-8
KENNY ROGERS 18-13
CAPT. & TENNILLE 21-15

WYNY/Springfield, MA

Ken Capurso
PRINCE
STEVE FORBERT
JOHN STEWART
Notteat:
RUPERT HOLMES 3-1
JEFF STARSHIP 8-4
CLIFF RICHARD 8-8
KENNY ROGERS 18-13
CAPT. & TENNILLE 21-15

KC101/New Haven, CT

Chuck McKay
DAN FOGELBERG
HEX SMITH
Notteat:
BAD 1-1
MICHAEL JACKSON 10-4
STEVIE WONDER 12-9
ROOL & THE GANG 22-13
O'JAYS 27-21

WYNY/Springfield, MA

Ken Capurso
PRINCE
STEVE FORBERT
JOHN STEWART
Notteat:
RUPERT HOLMES 3-1
JEFF STARSHIP 8-4
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JOHN STEWART
Notteat:
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JEFF STARSHIP 8-4
CLIFF RICHARD 8-8
KENNY ROGERS 18-13
CAPT. & TENNILLE 21-15

SOUTH

PARALLEL ONE

KRHE/Houston, TX
Clay Grah
CAPT. & TENNILLE
CLIFF RICHARD
JOURNEY
FLEETWOOD MAC
Notteat:
RUPERT HOLMES 2-1
COMODORES 5-2
KENNY ROGERS 15-6
SUPERTRAMP 22-10
DR. HOOR 23-15

KNOW/Austin, TX

Lenny White
TOTO
DIRT BAND
GAMMA
AEROSMITH
DAN FOGELBERG
RITZBESS
RAINBOW (RA)
FANDANGO
Notteat:
RICHIE FURAY 1-1
JEFF STARSHIP 8-4
FOREIGNER 17-11
STEVE FORBERT 20-12
TOM PETTY 24-16

WKIX/Haleigh, NC

Non McKey
Notteat:
BAD 2-1
RUPERT HOLMES 7-3
ISAAC HAYES 8-4
KENNY ROGERS 12-6
MICHAEL JACKSON 18-9

WYNY/Springfield, MA

Ken Capurso
PRINCE
STEVE FORBERT
JOHN STEWART
Notteat:
RUPERT HOLMES 3-1
JEFF STARSHIP 8-4
CLIFF RICHARD 8-8
KENNY ROGERS 18-13
CAPT. & TENNILLE 21-15

WYNY/Springfield, MA

Ken Capurso
PRINCE
STEVE FORBERT
JOHN STEWART
Notteat:
RUPERT HOLMES 3-1
JEFF STARSHIP 8-4
CLIFF RICHARD 8-8
KENNY ROGERS 18-13
CAPT. & TENNILLE 21-15

KVIL/Dallas, TX

Mike Hey
Notteat:
STYX 3-1
RUPERT HOLMES 8-5
J.D. SOUTHER 10-8
STEVIE WONDER 22-14
DR. HOOR 23-19

KXII06/Birmingham, AL

Steve Davis
ROD STEWART
SPINNERS
ROBERT JOHN
BONNIE RAITT
Notteat:
RC & BAND 1-1
CAPT. & TENNILLE 15-11
JEFF STARSHIP 21-17
KENNY ROGERS 24-19
EAGLES 27-21

WYNY/Springfield, MA

Ken Capurso
PRINCE
STEVE FORBERT
JOHN STEWART
Notteat:
RUPERT HOLMES 3-1
JEFF STARSHIP 8-4
CLIFF RICHARD 8-8
KENNY ROGERS 18-13
CAPT. & TENNILLE 21-15

WYNY/Springfield, MA

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STEVE FORBERT
JOHN STEWART
Notteat:
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CAPT. & TENNILLE 21-15

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CAPT. & TENNILLE 21-15

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CLIFF RICHARD 8-8
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CAPT. & TENNILLE 21-15

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JOHN STEWART
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Notteat:
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WYNY/Springfield, MA

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PRINCE
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Notteat:
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WYNY/Springfield, MA

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STEVE FORBERT
JOHN STEWART
Notteat:
RUPERT HOLMES 3-1
JEFF STARSHIP 8-4
CLIFF RICHARD 8-8
KENNY ROGERS 18-13
CAPT. & TENNILLE 21-15

WYNY/Springfield, MA

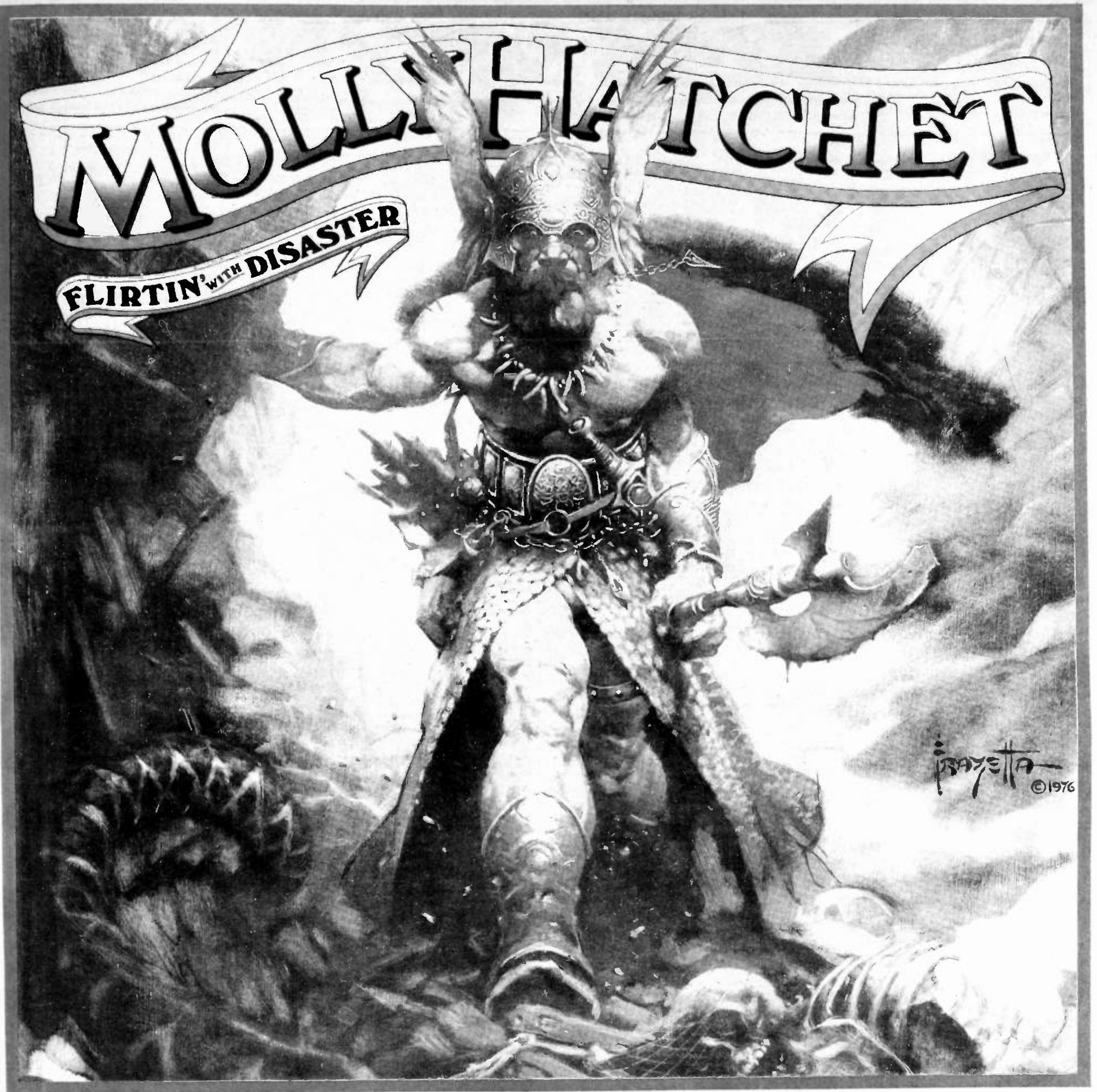
Ken Capurso
PRINCE
STEVE FORBERT
JOHN STEWART
Notteat:
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WYNY/Springfield, MA

Ken Capurso
PRINCE
STEVE FORBERT
JOHN STEWART
Notteat:
RUPERT HOLMES 3-1
JEFF



“FLIRTIN’ WITH DISASTER”

IS NOW A SINGLE FROM

MOLLY HATCHET

(the AOR image group of the year)

Already On:

KUPD 16-6

KDWB 19-18

On  Records

MIDWEST

Most Added Hottest

Fleetwood Mac Rupert Holmes
Teri DeSario Styx
Eagles Captain & Tennille

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST

Most Added Hottest

Teri DeSario Rupert Holmes
Fleetwood Mac Cliff Richard
Dionne Warwick Little River Band

MIDWEST

PARALLEL ONE

CKLW/Detroit, MI
Noelle Trombly
QUEEN
FLEETWOOD MAC
HOTTEST:
RUPERT HOLMES 2-1
KC & BAND 6-3
OLIVIE WARRICK 10-4
CAPT. & TENNILLE 20-12
KENNY ROGERS 30-17

KBEQ/Kansas City, MO
Kathy Roths
STYX
DAN FOGELBERG
SANTANA
HOTTEST:
RUPERT HOLMES 5-1
KENNY LOGGINS 10-5
FOREIGNER 13-9
KOOL & THE GANG 16-11
TOM PETTY 27-20

KDWH/Minneapolis, MN
Dave Thomson
LRB
TOM PETTY
HALL & OATES
TRIUMPH
BREATHLESS
HOTTEST:
STYX 1-1
J.D. SOUTHER 4-2
EAGLES 3-3
EAGLES 8-4
JEFF. STARSHIP 14-10

KSLQ/St. Louis, MO
Phil Irons
TERI DESARIO
INMATES
DIRT BAND
HOTTEST:
STYX 1-1
RUPERT HOLMES 3-2
CLIFF RICHARD 5-3
ALAN PARSONS 11-8
EAGLES 12-9

Q102/Cincinnati, OH
Pat O'Brien
DR. HOOR
FOGHAT
HOTTEST:
STYX 1-1
CLIFF RICHARD 9-4
SUPERTRAMP 10-7
RUPERT HOLMES 16-8
LRB 17-12

WGCL/Cleveland, OH
Bob Travis
KENNY ROGERS
CINDY BULLENS
PRINCE
HOTTEST:
BAD 2-1
MICHAEL JACKSON 12-5
J.D. SOUTHER 9-7
FOREIGNER 17-9
LRB 19-10

WLS/Chicago, IL
Steve Caney
STEVIE WONDER
EAGLES
STYX
HOTTEST:
STYX 1-1
COMMODORES 7-5
KC & BAND 12-9
RUPERT HOLMES 29-11
SUPERTRAMP 20-11

WOKY/Milwaukee, WI
Jim Brown
DIRT BAND
DANN ROGERS
PAT BENATAR
BLACKFOOT
INMATES
DIONNE WARRICK
ISAAC HAYES
HALL & OATES
HOTTEST:
COMMODORES 2-1
BLONDIE 10-6
CRYSTAL GAYLE 14-9
RUPERT HOLMES 16-10
JEFF. STARSHIP 18-12

WZLW/Milwaukee, WI
Bill Shannon
LOBO
LEIF GARRETT
TERI DESARIO
HOTTEST:
STEVIE WONDER 2-1
LRB 4-2
CAPT. & TENNILLE 6-3
DR. HOOR 10-5
RUPERT HOLMES 20-6

KWK/St. Louis, MO
Bob Hattrick
LRB
INMATES
CLIFF RICHARD
HOTTEST:
RAINBOW 1-1
SANTANA 16-11
BLISS BAND D-15
FOGHAT 24-17
FLEETWOOD MAC 25-20

PARALLEL TWO
92X/Columbus, OH
Mike Perkins
KENNY ROGERS
EAGLES
JEFF. STARSHIP (dp)
SANTANA (dp)
HOTTEST:
STYX 1-1
RUPERT HOLMES 8-3
KOOL & THE GANG 12-7
SUPERTRAMP 14-9
MICHAEL JACKSON 20-12

KOFM/Oklahoma City, OK
Chuck Morgan
HALL & OATES
DIONNE WARRICK
RITA COOLIDGE
BLACKFOOT
HOTTEST:
STYX 1-1
CLIFF RICHARD 6-3
FLEETWOOD MAC 10-4
KENNY ROGERS 17-8
JEFF. STARSHIP 16-9

KRAV/Tulsa, OK
Gary Reynolds
TERI DESARIO
SANTANA
PRINCE
DAN FOGELBERG
CHEAP TRICK (dp)
HOTTEST:
KENNY ROGERS 3-1
KOOL & THE GANG 14-4
CAPT. & TENNILLE 11-5
SMOKEY ROBINSON 17-12
TOM PETTY 25-17

KZ95/Peoria, IL
Keith Edwards
SMOKEY ROBINSON
JOURNEY
BONNIE RAITT
STEVE FORBERT
STYX
OAM FOGELBERG
OIRT BAND
HOTTEST:
RUPERT HOLMES 1-1
KENNY ROGERS 11-7
JEFF. STARSHIP 13-8
FOREIGNER 17-11
MICHAEL JACKSON 22-14

WGRD/Grand Rapids, MI
Ron White
KENNY ROGERS
ANNE MURRAY
HOTTEST:
STYX 1-1
RUPERT HOLMES 13-2
KC & BAND 9-6
J.D. SOUTHER 16-9
KENNY ROGERS A-14

WNAF/Indianapolis, IN
Freddie Fever
PAT BENATAR
OIRT BAND
HOTTEST:
RUPERT HOLMES 3-3
PABLO CRUISE 6-6
CLIFF RICHARD 7-7
JEFF. STARSHIP 13-10

WOHO/Toledo, OH
Beau Elliott
KENNY LOGGINS
TOM PETTY
SMOKEY ROBINSON
HOTTEST:
STYX 1-1
RUPERT HOLMES 8-2
J.D. SOUTHER 5-3
SMOKEY ROBINSON 18-11
CAPT. & TENNILLE 27-15

WOW/Omaha, NE
Erik Fox
FLEETWOOD MAC
BUGGLES
HALL & OATES
HOTTEST:
STYX 1-1
BAD 4-2
FOREIGNER 12-3
KENNY LOGGINS 15-5

WVIC/East Lansing, MI
Jim St. John
TERI DESARIO
SANTANA
CHEAP TRICK
DAN FOGELBERG
AEROSMITH
BONNIE RAITT
HOTTEST:
RUPERT HOLMES 2-1
JEFF. STARSHIP 11-6
CAPT. & TENNILLE 15-9
FOREIGNER 19-16
SUGAR HILL GANG 0-24

KSTT/Davenport, IA
Mike Kennally
EAGLES
TOM PETTY
FOGHAT
HOTTEST:
STYX 2-1
STEVIE WONDER 10-7
JUDY TZURK 17-13
MICHAEL JACKSON 27-18
JEFF. STARSHIP 24-19

WISM/Madison, WI
Jonathan Little
TOM JOHNSTON
FOGHAT
RAINBOW
HOTTEST:
KC & BAND 1-1
RUPERT HOLMES 6-3
SUPERTRAMP 8-5
CAPT. & TENNILLE 14-10
KOOL & THE GANG 19-11

KEYN-FM/Wichita, KS
Jeff Alan
CAPT. & TENNILLE
MICHAEL JACKSON
OR. HOOR
KENNY LOGGINS
SMOKEY ROBINSON
HOTTEST:
STYX 4-1
COMMODORES 8-5
RUPERT HOLMES 15-9
LRB 18-17
KENNY ROGERS 22-13

WZZP/Cleveland, OH
Cleveland Reynolds
ELO
ABBA
TERI DESARIO
LEIF GARRETT
REN SMITH
HOTTEST:
STYX 5-1
LOBO & 4
RUPERT HOLMES 13-9
LRB 22-18
CAPT. & TENNILLE 23-19

KWEN/Tulsa, OK
Jay Tyler
TOM JOHNSTON
STEVE FORBERT
TERI DESARIO
RICHIE FURAY
HOTTEST:
RONNIE MILSAP 3-1
CLIFF RICHARD 5-3
KENNY ROGERS 9-4
STEVIE WONDER 10-7
KENNY LOGGINS 12-9

KLEO/Wichita, KN
Bob McKay
FLEETWOOD MAC
YVONNE ELLIMAN
MOON MARTIN
BONNIE RAITT
HOTTEST:
LRB 2-1
CAPT. & TENNILLE 8-3
STEVIE WONDER 9-7
TERI DESARIO 21-17
TOM PETTY 23-19

WYFM/Youngstown, OH
Jeff Tobin
CAPT. & TENNILLE
J.D. SOUTHER
HOTTEST:
RUPERT HOLMES 2-1
KC & BAND 6-3
JOURNEY 7-7
DONNA SUMNER 8-8
LED ZEPPELIN 10-9

PARALLEL THREE
KFYR/Bismarck, ND
Dan Brannan
TERI DESARIO
FLEETWOOD MAC
ROD STEWART
HOTTEST:
M 1-1
STYX 2-2
COMMODORES 4-3
CRYSTAL GAYLE 10-7
KENNY ROGERS 20-15

KKLS/Rapid City, SD
Kjar/Sherwyn
EAGLES
SMOKEY ROBINSON
BARRY MANILOW
HOTTEST:
STYX 1-1
SUPERTRAMP 6-2
LRB 7-5
RUPERT HOLMES 10-7
CHRIS THOMPSON 12-9

KKRC/Sioux Falls, SD
Brian Phoenix
KENNY ROGERS
FOREIGNER (RA)
TOM PETTY
HOTTEST:
MICHAEL JOHNSON 6-1
KC & BAND 8-3
RUPERT HOLMES 10-5
CAPT. & TENNILLE 15-8
J.D. SOUTHER 16-10

KKXL/Grand Forks, ND
Jack Lundy
CHEAP TRICK
DIONNE WARRICK
STEVE FORBERT
ELO
STYX
HOTTEST:
JEFF. STARSHIP 1-1
STEVE FORBERT 7-3
RUPERT HOLMES 13-8
TOM PETTY 17-9
CLIFF RICHARD 26-21

WEAQ/Eau Claire, WI
Rick Roberts
PABLO CRUISE
TERI DESARIO
FLEETWOOD MAC
HALL & OATES
HOTTEST:
J.D. SOUTHER 2-1
SUPERTRAMP 6-4
LRB 10-6
RUPERT HOLMES 14-11
CAPT. & TENNILLE 21-17

WGFB/Evanston, IN
Greg Schaeffer
FLEETWOOD MAC
FOGHAT
STYX (dp)
DAN FOGELBERG (dp)
HOTTEST:
RUPERT HOLMES 3-1
JEFF. STARSHIP 12-2
PABLO CRUISE 14-8
CAPT. & TENNILLE 15-10
TOM PETTY 0-13

WNAM/Neenah, WI
Jay Tyler
KOOL & THE GANG
EAGLES
DIONNE WARRICK
FLEETWOOD MAC
HOTTEST:
RUPERT HOLMES 3-1
CLIFF RICHARD 10-5
CRYSTAL GAYLE 12-9
STEVIE WONDER 18-13
KENNY ROGERS 26-19

WRBK/Rockford, IL
Tom Hunter
FLEETWOOD MAC
HOTTEST:
KC & BAND 1-1
COMMODORES 5-2
KENNY ROGERS 27-4
KOOL & THE GANG 28-6
CAPT. & TENNILLE 25-9

WSPN/Stevens Point, WI
Pat Martin
EAGLES
FOGHAT
FLEETWOOD MAC
DIONNE WARRICK
BOBBY VINTON
HOTTEST:
RUPERT HOLMES 1-1
KENNY ROGERS 12-4
BUGGLES 14-7
KENNY LOGGINS 18-12
ALAN PARSONS 27-19

WTRU/Muskegon, MI
Bill Andrews
FOREIGNER
MICHAEL JACKSON
KENNY LOGGINS
HOTTEST:
STYX 1-1
BAD 4-2
RUPERT HOLMES 16-6
J.D. SOUTHER 15-11
CAPT. & TENNILLE 20-16

WRBR/South Bend, IN
Joe Lightner
EAGLES
FLEETWOOD MAC
DIONNE WARRICK
CHEAP TRICK (dp)
HOTTEST:
RUPERT HOLMES 4-1
STYX 2-2
JEFF. STARSHIP 13-8
SUPERTRAMP 15-12
SMOKEY ROBINSON 20-16

KDVV/Topeka, KS
Paul Blair
CHEAP TRICK
FOGHAT
HALL & OATES
SMOKEY ROBINSON
HOTTEST:
RUPERT HOLMES 1-1
TOM PETTY 11-7
CAPT. & TENNILLE 17-11
KOOL & THE GANG 20-14
FLEETWOOD MAC D-20

KQWB-FM/Fargo, ND
Bill Richards
JOURNEY
SANTANA
ROD STEWART
DAN FOGELBERG
ELO
STYX
HOTTEST:
JEFF. STARSHIP 1-1
STEVE FORBERT 7-3
RUPERT HOLMES 13-8
TOM PETTY 17-9
CLIFF RICHARD 26-21

WEST

PARALLEL ONE

B100/San Diego, CA
Glen McCartney
CHEAP TRICK
TOM JOHNSTON
HOTTEST:
RUPERT HOLMES 2-1
KOOL & THE GANG 5-3
KENNY ROGERS 16-6
MICHAEL JACKSON 15-11
JEFF. STARSHIP 20-15

KEARTH/Los Angeles, CA
Bob Hamilton
QUEEN
DIONNE WARRICK
JON COUGAR
HOTTEST:
RUPERT HOLMES 3-1
SMOKEY ROBINSON 4-2
KENNY ROGERS 17-10
KENNY LOGGINS 18-14
O'JAYS 22-15

KFI/Los Angeles, CA
Roger Collins
BARRY MANILOW
O'JAYS
RAINBOW
ROBERT JOHN
SUZI QUATRO
INMATES
HOTTEST:
BAD 1-1
RUPERT HOLMES 4-2
CLIFF RICHARD 10-8
CRYSTAL GAYLE 12-10
EAGLES 24-15

KFHC/San Francisco, CA
Garland/Sholin
QUEEN
DIONNE WARRICK
HOTTEST:
STYX 2-1
RUPERT HOLMES 7-3
JEFF. STARSHIP 10-7
TOM PETTY 16-8
MICHAEL JACKSON 17-10

KIMN/Denver, CO
Doug Erikson
DIONNE WARRICK
PRINCE
TERI DESARIO
MICHAEL JACKSON
HOTTEST:
RUPERT HOLMES 6-1
SUPERTRAMP 3-2
JEFF. STARSHIP 12-8
EAGLES 10-15
FOREIGNER 22-18

KJR/Seattle, WA
Tracy Mitchell
STEVE FORBERT
PAT BENATAR
EWF
CHEAP TRICK
HOTTEST:
JEFF. STARSHIP 5-1
EAGLES 10-6
CLIFF RICHARD 14-10
MICHAEL JACKSON 19-13
TOM PETTY 23-18

KOPA/Phoenix, AZ
John Volpe
ABBA
TERI DESARIO
DIONNE WARRICK
CHEAP TRICK
HOTTEST:
BAD 1-1
TOM PETTY 13-7
EAGLES 17-8
DR. HOOR 19-12
FLEETWOOD MAC D-14

KUPD/Phoenix, AZ
John Sebastian
SANTANA
FLEETWOOD MAC
HOTTEST:
TRUMPH 2-1
RAINBOW 9-3
REO SPEEDWAGON 6-5
AC/DC 15-10

KHIA/Los Angeles, CA
Rick Mancato
CLIFF RICHARD
SHALAMAR
STEVE FORBERT
EAGLES
HOTTEST:
KOOL & THE GANG 1-1
NATURE'S DIVINE 9-6
CAPT. & TENNILLE 13-5
DONNA SUMNER 20-12
O'JAYS 26-16

PARALLEL TWO

KCPX/Salt Lake City, UT
Gary Waldron
STYX
PRINCE
CHEAP TRICK
FLEETWOOD MAC
O'JAYS
TOM JOHNSTON
TERI DESARIO
HOTTEST:
RUPERT HOLMES 3-1
CLIFF RICHARD 10-4
EAGLES 18-8
STEVIE WONDER 13-9
KOOL & THE GANG 23-16

KENO/Las Vegas, NV
Bill Alexander
KENNY LOGGINS
EAGLES
HALL & OATES
PABLO CRUISE
ELO
HOTTEST:
BAD 1-1
KC & BAND 3-2
MICHAEL JACKSON 12-6
STEVIE WONDER 21-14
KOOL & THE GANG 26-19

KERN/Bakersfield, CA
Kris Mitchell
FLEETWOOD MAC
TERI DESARIO
MOON MARTIN
KOOL & THE GANG
HOTTEST:
RUPERT HOLMES 4-1
SUPERTRAMP 10-7
SMOKEY ROBINSON 15-10
CLIFF RICHARD 20-17
STEVIE WONDER 21-18

KFNM/San Bernardino, CA
Craig Powers
TERI DESARIO
HALL & OATES
DIONNE WARRICK
ELO
HOTTEST:
STYX 1-1
CLIFF RICHARD 10-4
KOOL & THE GANG 13-8
STEVIE WONDER 18-15
SMOKEY ROBINSON 20-16

KGW/Portland, OR
Richard Rarker
CAPT. & TENNILLE
FOREIGNER
HOTTEST:
STYX 1-1
BAD 5-4
CLIFF RICHARD 11-8
LRB 16-9
KENNY LOGGINS 24-19

KJRB/Spokane, WA
Brian Gregory
FOGHAT
TERI DESARIO
ELO
EWF
HOTTEST:
ISAAC HAYES (dp)
ISAAC HAYES (dp)
HOTTEST:
STYX 1-1
JEFF. STARSHIP 7-3
MICHAEL JACKSON 15-5
KENNY LOGGINS 16-10
TOM PETTY 21-13

KMJC/San Diego, CA
A.J. Roberts
FOGHAT
SANTANA
TERI DESARIO
FLEETWOOD MAC
ROBERT PALMER
LEO SAYER
HOTTEST:
BAD 2-1
RUPERT HOLMES 5-2
CLIFF RICHARD 7-4
FLEETWOOD MAC 12-9
STEVIE WONDER 17-14

KROQ/Tucson, AZ
Dan McCoy
SMOKEY ROBINSON
CHEAP TRICK
SANTANA
TERI DESARIO
HOTTEST:
STYX 1-1
LRB 7-3
FLEETWOOD MAC 11-4
RUPERT HOLMES 12-7
LED ZEPPELIN 19-11

KRSP/Salt Lake City, UT
Lorraine Winnegar
STYX
TOM JOHNSTON
TERI DESARIO
HOTTEST:
KC & BAND 3-1
RUPERT HOLMES 8-2
LRB 6-3
FOREIGNER 14-6
CRYSTAL GAYLE 18-12

KRUX/Phoenix, AZ
Bobby Rivers

PAT BENATAR
STEVE FORBERT
OIRT BAND
JOYCE COBB
ABBA
PRINCE
HOTTEST:
RUPERT HOLMES 6-1
JEFF. STARSHIP 7-4
LRB 10-6
CLIFF RICHARD 12-8
DR. HOOR 14-10

KTKT/Tucson, AZ
Ed Alexander
FOGHAT
SMOKEY ROBINSON
STEVE FORBERT
HOTTEST:
RUPERT HOLMES 1-1
EAGLES 5-2
DONNA SUMNER 10-3
CLIFF RICHARD 13-7
MICHAEL JACKSON 18-11

KING/Seattle, WA
Scott Forrest
FLEETWOOD MAC
KOOL & THE GANG
ELO
TERI DESARIO
HOTTEST:
RUPERT HOLMES 2-1
DIRT BAND
MICHAEL JACKSON 15-5
J.D. SOUTHER 11-6
CLIFF RICHARD 13-9

Y94/Fresno, CA
Ray Appleton
SANTANA
STYX
O'JAYS
CHEAP TRICK
DIRT BAND
HOTTEST:
TIM CURRY 3-1
BUGGLES 13-6
STEVIE WONDER 16-13
FOREIGNER 19-15
EAGLES D-19

KFMK/Billings, MT
Michael May
FLEETWOOD MAC
JOHN STEWART
ELO
KOOL & THE GANG
HALL & OATES
SANTANA
HOTTEST:
RUPERT HOLMES 2-1
BAD 7-2
LRB 12-7
CAPT. & TENNILLE 18-13
KENNY ROGERS 28-19

KQDI/Great Falls, MT
Barry Cooper
TERI DESARIO
JOHN STEWART
TOM JOHNSTON
HOTTEST:
EAGLES 1-1
RUPERT HOLMES 8-3
SUPERTRAMP 14-10
CAPT. & TENNILLE 17-12
KENNY ROGERS 24-19

KRII/Lewiston, ID
Steven Alan MacKellar
DIONNE WARRICK
HERB ALPERT
PRINCE
HOTTEST:
RUPERT HOLMES 1-1
SUPERTRAMP 4-2
DR. HOOR 6-3
TOM PETTY 10-5
JEFF. STARSHIP 16-10

KHJ/Los Angeles, CA
Chuck Martin
CLIFF RICHARD
EAGLES
HOTTEST:
SMOKEY ROBINSON 5-1
MICHAEL JACKSON 11-7
CAPT. & TENNILLE 10-8
KENNY LOGGINS 22-13
ISAAC HAYES 23-21

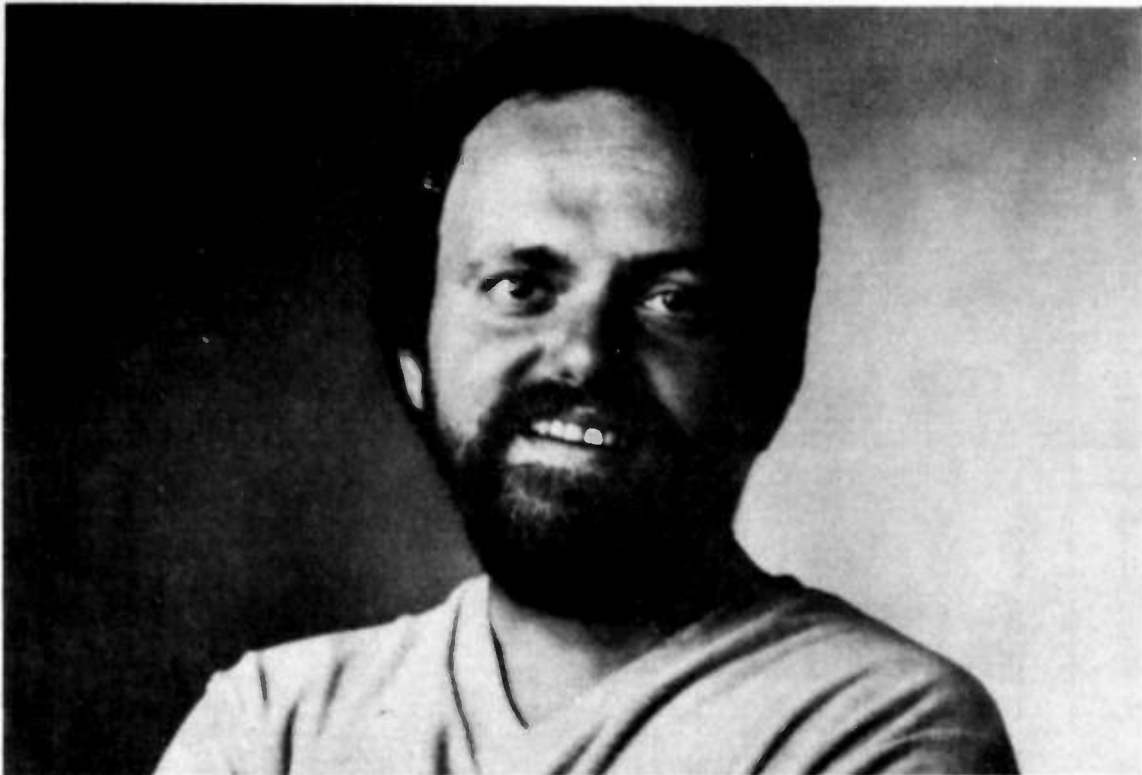
KLUC/Las Vegas, NV
Dave Anthony
FOGHAT
HOWLDS
APRIL WINE
STYX
HOTTEST:
COMMODORES 1-1
SUPERTRAMP 7-4
ELO 10-6
ALAN PARSONS 12-9
EAGLES 14-10

PARALLEL THREE
KBDF/Eugene, OR
John Stane
BONNIE RAITT
DIONNE WARRICK
SANTANA
TERI DESARIO
SMOKEY ROBINSON
ALAN PARSONS
HOTTEST:
RUPERT HOLMES 1-1
LRB 5-3
MICHAEL JACKSON 10-5
STEVIE WONDER 16-9
MOON MARTIN 23-20

KENI/Anchorage, AK
Rich West
ELO
FLEETWOOD MAC
PAT BENATAR
FLEETWOOD MAC
HOTTEST:
LRB 1-1
SUPERTRAMP 4-2
KC & BAND 8-5
RUPERT HOLMES 14-10
HALL & OATES 15-11

KYSN/Colorado Springs, CO
Mark Murray
TOM JOHNSTON
STEVE FORBERT
DAN FOGELBERG
HOTTEST:
STYX 1-1
SUPERTRAMP 4-2
DR. HOOR 13-9
KENNY LOGGINS 16-10
JEFF. STARSHIP 19-14

ROBERT JOHN



"Lonely Eyes"

8030



Produced by
George Tobin
in Association with
Mike Picarillo

Another single
from the
Album
"Robert John"
SW 17007



WFIL add
WCAO add
KRBE on
Q105 on

WLCY on
WGCL on
KFI add
WHYN add
14Q deb 33
WKEE on

WNOE add
KXX106 add
WSGN deb 35
Y103 add
BJ105 37-30
WBBQ add

WLAC deb 30
92Q deb 29
WNOX deb 26
WAYS deb 35
WRVQ deb 26
WAKY 31-27

KOFM on
KRAV 29-23
KLEO deb 29
WEEQ on
WCIR 24-13
WXIL 28-19

WAAY add
WISE add
WTMA add
WANS-FM deb 38
CK101 add 40
FM99 add

The DIRT BAND

"An American Dream"

UAX-1330

Produced by
Jeff Hanna and
Bob Edwards
for Aspen Recording
Society

A single
from the
Album

UA-LA974-H



94Q deb 28	WKEE on	WAPE 28-26	WRJZ deb 35	WNAP add	13FEA add	WHHY deb 30	WANS-FM on		
KSLQ add 35	KNOW add	BJ105 add	WAYS add	Y94 add	14WK deb 36	WERC add	KKXL add		
KBEQ on	Z98 deb 37	WBBQ 27-22	KLEO 28-26	KRUX add	WCIR on	WCGQ deb 34	WSPT 29-21		KSLY add
WOKY add	KXX106 29-23	WSKZ on	KZ93 add	WHEB add	WXIL on	WTMA on	WNAM on		KCBN add

Both on EMI-A/UA Records and Tapes

PARALLEL PLAYERS

EAST

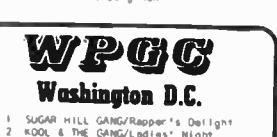


- Philadelphia**
- 1 STYX/Babe
 - 2 J.D. SOUTHERN/You're Only Lonely
 - 3 BARRY MANILOW/Ships
 - 4 ANNE MURRAY/Broken Hearted Me
 - 5 K.C. & THE GANG/Ladies' Night
 - 6 STEVE WONDER/Send One Your Love
 - 7 DONNA SUMMER/Dia All The Lights
 - 8 RUPERT HOLMES/Escape
 - 9 JEFF STARSHIP/Jane
 - 10 JEFF STARSHIP/Jane
 - 11 JEFF STARSHIP/Jane
 - 12 JEFF STARSHIP/Jane
 - 13 JEFF STARSHIP/Jane
 - 14 JEFF STARSHIP/Jane
 - 15 JEFF STARSHIP/Jane
 - 16 JEFF STARSHIP/Jane
 - 17 JEFF STARSHIP/Jane
 - 18 JEFF STARSHIP/Jane
 - 19 JEFF STARSHIP/Jane
 - 20 JEFF STARSHIP/Jane

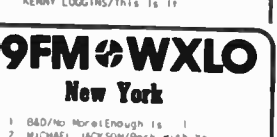
ADDS: TERI DESARIO/Yes I'm Ready
FRANK MILLS/Peter Piper
STEVE WONDER/Send One Your Love



- New York**
- 1 BARRY MANILOW/Ships
 - 2 JEFF STARSHIP/Jane
 - 3 JEFF STARSHIP/Jane
 - 4 ANNE MURRAY/Broken Hearted Me
 - 5 K.C. & THE GANG/Ladies' Night
 - 6 STEVE WONDER/Send One Your Love
 - 7 DONNA SUMMER/Dia All The Lights
 - 8 RUPERT HOLMES/Escape
 - 9 JEFF STARSHIP/Jane
 - 10 JEFF STARSHIP/Jane
 - 11 JEFF STARSHIP/Jane
 - 12 JEFF STARSHIP/Jane
 - 13 JEFF STARSHIP/Jane
 - 14 JEFF STARSHIP/Jane
 - 15 JEFF STARSHIP/Jane
 - 16 JEFF STARSHIP/Jane
 - 17 JEFF STARSHIP/Jane
 - 18 JEFF STARSHIP/Jane
 - 19 JEFF STARSHIP/Jane
 - 20 JEFF STARSHIP/Jane



- Washington D.C.**
- 1 SUGAR HILL GANG/Rapper's Delight
 - 2 K.C. & THE GANG/Ladies' Night
 - 3 STYX/Babe
 - 4 MICHAEL JACKSON/Rock With You
 - 5 RUPERT HOLMES/Escape
 - 6 SUPERTRAMP/Take The Long Way
 - 7 KENNY LOGGINS/This Is It
 - 8 J.D. SOUTHERN/You're Only Lonely
 - 9 FOREIGNER/Head Games
 - 10 DONNA SUMMER/On The Radio
 - 11 CLIFF RICHARD/We Don't Talk Anymore
 - 12 BARRY MANILOW/Ships
 - 13 BARRY MANILOW/Ships
 - 14 BARRY MANILOW/Ships
 - 15 BARRY MANILOW/Ships
 - 16 BARRY MANILOW/Ships
 - 17 BARRY MANILOW/Ships
 - 18 BARRY MANILOW/Ships
 - 19 BARRY MANILOW/Ships
 - 20 BARRY MANILOW/Ships

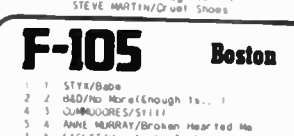


- New York**
- 1 BARRY MANILOW/Ships
 - 2 JEFF STARSHIP/Jane
 - 3 JEFF STARSHIP/Jane
 - 4 ANNE MURRAY/Broken Hearted Me
 - 5 K.C. & THE GANG/Ladies' Night
 - 6 STEVE WONDER/Send One Your Love
 - 7 DONNA SUMMER/Dia All The Lights
 - 8 RUPERT HOLMES/Escape
 - 9 JEFF STARSHIP/Jane
 - 10 JEFF STARSHIP/Jane
 - 11 JEFF STARSHIP/Jane
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 - 18 JEFF STARSHIP/Jane
 - 19 JEFF STARSHIP/Jane
 - 20 JEFF STARSHIP/Jane

ADDS: DIANNE WARWICK/Deja Vu
PRINCE/When Love Takes Over



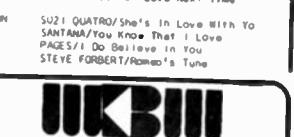
- Pittsburgh**
- 1 KENNY LOGGINS/This Is It
 - 2 JEFF STARSHIP/Jane
 - 3 JEFF STARSHIP/Jane
 - 4 ANNE MURRAY/Broken Hearted Me
 - 5 K.C. & THE GANG/Ladies' Night
 - 6 STEVE WONDER/Send One Your Love
 - 7 DONNA SUMMER/Dia All The Lights
 - 8 RUPERT HOLMES/Escape
 - 9 JEFF STARSHIP/Jane
 - 10 JEFF STARSHIP/Jane
 - 11 JEFF STARSHIP/Jane
 - 12 JEFF STARSHIP/Jane
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 - 16 JEFF STARSHIP/Jane
 - 17 JEFF STARSHIP/Jane
 - 18 JEFF STARSHIP/Jane
 - 19 JEFF STARSHIP/Jane
 - 20 JEFF STARSHIP/Jane



- Boston**
- 1 STYX/Babe
 - 2 BARRY MANILOW/Ships
 - 3 JEFF STARSHIP/Jane
 - 4 ANNE MURRAY/Broken Hearted Me
 - 5 K.C. & THE GANG/Ladies' Night
 - 6 STEVE WONDER/Send One Your Love
 - 7 DONNA SUMMER/Dia All The Lights
 - 8 RUPERT HOLMES/Escape
 - 9 JEFF STARSHIP/Jane
 - 10 JEFF STARSHIP/Jane
 - 11 JEFF STARSHIP/Jane
 - 12 JEFF STARSHIP/Jane
 - 13 JEFF STARSHIP/Jane
 - 14 JEFF STARSHIP/Jane
 - 15 JEFF STARSHIP/Jane
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 - 17 JEFF STARSHIP/Jane
 - 18 JEFF STARSHIP/Jane
 - 19 JEFF STARSHIP/Jane
 - 20 JEFF STARSHIP/Jane



- Philadelphia**
- 1 COMMODORES/Still
 - 2 STYX/Babe
 - 3 EAGLES/Heartache Tonight
 - 4 KENNY LOGGINS/This Is It
 - 5 SUPERTRAMP/Take The Long Way
 - 6 HERB ALPERT/Rise
 - 7 HALL & OATES/Wait For Me
 - 8 JEFF STARSHIP/Jane
 - 9 K.C. & THE GANG/Ladies' Night
 - 10 BARRY MANILOW/Ships
 - 11 COMMODORES/Still
 - 12 DONNA SUMMER/Dia All The Lights
 - 13 FOREIGNER/Head Games
 - 14 MICHAEL JACKSON/This Night Won't Be The Last
 - 15 RUPERT HOLMES/Escape
 - 16 ALAN PARSONS/Damned If I Do
 - 17 JOHN COUGAR/Need A Lover
 - 18 KENNY LOGGINS/This Is It
 - 19 SMOKEY ROBINSON/Cruisin'
 - 20 CLIFF RICHARD/We Don't Talk Anymore
 - 21 CLIFF RICHARD/We Don't Talk Anymore
 - 22 PABLO CRUISE/I Want You Tonight
 - 23 PABLO CRUISE/I Want You Tonight
 - 24 FOGHAT/Third Time Lucky
 - 25 FOGHAT/Third Time Lucky
 - 26 BLACKFOOT/Train, Train
 - 27 FLEETWOOD MAC/Sara
 - 28 CHEAP TRICK/Voices
 - 29 TOM PETTY/Don't Do Me Like That
 - 30 TOM PETTY/Don't Do Me Like That
 - 31 TOM PETTY/Don't Do Me Like That
 - 32 TOM PETTY/Don't Do Me Like That
 - 33 TOM PETTY/Don't Do Me Like That
 - 34 TOM PETTY/Don't Do Me Like That

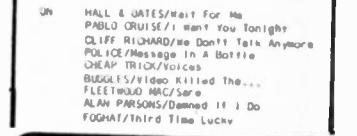


- Buffalo**
- 1 KERNIT & FOZZY/Movin' Right Along
 - 2 BARRY MANILOW/Ships
 - 3 COMMODORES/Still
 - 4 K.C. & THE GANG/Ladies' Night
 - 5 STYX/Babe
 - 6 RUPERT HOLMES/Escape
 - 7 CAPT. & TENNILLE/Do That To Me
 - 8 BARRY MANILOW/Ships
 - 9 ABBA/Chiquitita
 - 10 ALAN PARSONS/Damned If I Do
 - 11 FOGHAT/Third Time Lucky
 - 12 FRANKIE JOE/Don't Let Me Be This Way
 - 13 J.D. SOUTHERN/You're Only Lonely
 - 14 FLEETWOOD MAC/Tusk
 - 15 EAGLES/Heartache Tonight
 - 16 SUPERTRAMP/Take The Long Way
 - 17 CARLISLE/All I Can Do
 - 18 CLIFF RICHARD/We Don't Talk Anymore
 - 19 JEFF STARSHIP/Jane
 - 20 FOREIGNER/Head Games
 - 21 JEFF STARSHIP/Jane
 - 22 M. HANAUER/Pretty Girls
 - 23 MICHAEL JACKSON/Rock With You
 - 24 KENNY LOGGINS/This Is It
 - 25 CHEAP TRICK/Dream Police
 - 26 RITA COOLIDGE/If I Ever Leave You
 - 27 LRB/Cool Change
 - 28 BURGLES/Video Killed The Radio Star
 - 29 RINGO STARR/You're So Beautiful
 - 30 ELTON JOHN/Ronnie

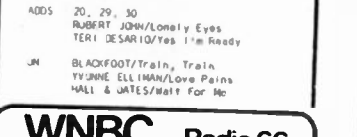
ADDS: SUZI QUATRO/She's In Love With You
BLACKFOOT/Train, Train



- Montreal**
- 1 K.C. & THE GANG/Ladies' Night
 - 2 STYX/Babe
 - 3 BARRY MANILOW/Ships
 - 4 ANNE MURRAY/Broken Hearted Me
 - 5 K.C. & THE GANG/Ladies' Night
 - 6 STEVE WONDER/Send One Your Love
 - 7 DONNA SUMMER/Dia All The Lights
 - 8 RUPERT HOLMES/Escape
 - 9 JEFF STARSHIP/Jane
 - 10 JEFF STARSHIP/Jane
 - 11 JEFF STARSHIP/Jane
 - 12 JEFF STARSHIP/Jane
 - 13 JEFF STARSHIP/Jane
 - 14 JEFF STARSHIP/Jane
 - 15 JEFF STARSHIP/Jane
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 - 17 JEFF STARSHIP/Jane
 - 18 JEFF STARSHIP/Jane
 - 19 JEFF STARSHIP/Jane
 - 20 JEFF STARSHIP/Jane



- Baltimore**
- 1 STYX/Babe
 - 2 K.C. & THE GANG/Ladies' Night
 - 3 K.C. & THE GANG/Ladies' Night
 - 4 MICHAEL JACKSON/Rock With You
 - 5 EAGLES/Heartache Tonight
 - 6 SMOKEY ROBINSON/Cruisin'
 - 7 FOREIGNER/Head Games
 - 8 RUPERT HOLMES/Escape
 - 9 SUPERTRAMP/Take The Long Way
 - 10 J.D. SOUTHERN/You're Only Lonely
 - 11 BARRY MANILOW/Ships
 - 12 STEVE WONDER/Send One Your Love
 - 13 CLIFF RICHARD/We Don't Talk Anymore
 - 14 CLIFF RICHARD/We Don't Talk Anymore
 - 15 CLIFF RICHARD/We Don't Talk Anymore
 - 16 CLIFF RICHARD/We Don't Talk Anymore
 - 17 CLIFF RICHARD/We Don't Talk Anymore
 - 18 CLIFF RICHARD/We Don't Talk Anymore
 - 19 CLIFF RICHARD/We Don't Talk Anymore
 - 20 CLIFF RICHARD/We Don't Talk Anymore



- New York**
- 1 STYX/Babe
 - 2 KENNY LOGGINS/This Is It
 - 3 FOREIGNER/Head Games
 - 4 LED ZEPPELIN/In My Time Of Need
 - 5 KENNY LOGGINS/This Is It
 - 6 BARRY MANILOW/Ships
 - 7 SUPERTRAMP/Take The Long Way
 - 8 DIANNE WARWICK/Deja Vu
 - 9 M/Pop Muzik
 - 10 COMMODORES/Still
 - 11 BARRY MANILOW/Ships
 - 12 STEVE WONDER/Send One Your Love
 - 13 BLONDIE/Dreaming
 - 14 JEFF STARSHIP/Jane
 - 15 JEFF STARSHIP/Jane
 - 16 EAGLES/Heartache Tonight
 - 17 K.C. & THE GANG/Ladies' Night
 - 18 RUPERT HOLMES/Escape
 - 19 CAPT. & TENNILLE/Do That To Me
 - 20 DONNA SUMMER/Dia All The Lights
 - 21 FLEETWOOD MAC/Tusk
 - 22 STEVE WONDER/Send One Your Love
 - 23 SHIFF & TEARS/Driver's Seat
 - 24 MICHAEL JACKSON/This Night Won't Be The Last
 - 25 DIANNE WARWICK/Deja Vu
 - 26 HERB ALPERT/Rise
 - 27 FOGHAT/Third Time Lucky
 - 28 ELTON JOHN/Ronnie
 - 29 MAXINE NIGHTINGALE/Lead Me On
 - 30 EAGLES/Heartache Tonight
 - 31 CRYSTAL GAYLE/Half The Way

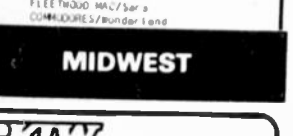


- Toronto**
- 1 POLICE/Message In A Bottle
 - 2 STYX/Babe
 - 3 BOONTOON RATS/I Don't Like Mondays
 - 4 CHEAP TRICK/Dream Police
 - 5 EAGLES/Heartache Tonight
 - 6 JOE JACKSON/It's The Real Thing
 - 7 SUPERTRAMP/Take The Long Way
 - 8 COMMODORES/Still
 - 9 LRB/Cool Change
 - 10 BLONDIE/Dreaming
 - 11 FOREIGNER/Dirty White Boy
 - 12 STEVE WONDER/Send One Your Love
 - 13 J.D. SOUTHERN/You're Only Lonely
 - 14 STREETEAT/Under My Thumb
 - 15 ROBERT PALMER/Jessie
 - 16 FOREIGNER/Head Games
 - 17 JEFF STARSHIP/Jane
 - 18 TOM PETTY/Don't Do Me Like That
 - 19 CAROLINE HAYS/Quote Goodbye Quote
 - 20 EAGLES/Heartache Tonight
 - 21 LED ZEPPELIN/In My Time Of Need
 - 22 FLEETWOOD MAC/Sara
 - 23 ELTON JOHN/Ronnie
 - 24 CLIFF RICHARD/We Don't Talk Anymore
 - 25 SAGA/Time
 - 26 BOB SEGARINI/Goodbye L.A.
 - 27 CHEAP TRICK/Voices
 - 28 FLEETWOOD MAC/Tusk
 - 29 PABLO CRUISE/I Want You Tonight
 - 30 PABLO CRUISE/I Want You Tonight

ADDS: STEVE FORBERT/Roma's Tune
KENNY LOGGINS/This Is It



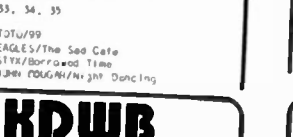
- Boston**
- 1 K.C. & THE GANG/Ladies' Night
 - 2 STYX/Babe
 - 3 BARRY MANILOW/Ships
 - 4 ANNE MURRAY/Broken Hearted Me
 - 5 K.C. & THE GANG/Ladies' Night
 - 6 STEVE WONDER/Send One Your Love
 - 7 DONNA SUMMER/Dia All The Lights
 - 8 RUPERT HOLMES/Escape
 - 9 JEFF STARSHIP/Jane
 - 10 JEFF STARSHIP/Jane
 - 11 JEFF STARSHIP/Jane
 - 12 JEFF STARSHIP/Jane
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 - 18 JEFF STARSHIP/Jane
 - 19 JEFF STARSHIP/Jane
 - 20 JEFF STARSHIP/Jane



- Detroit**
- 1 RUPERT HOLMES/Escape
 - 2 STYX/Babe
 - 3 K.C. & THE GANG/Ladies' Night
 - 4 DIANNE WARWICK/Deja Vu
 - 5 EAGLES/Heartache Tonight
 - 6 BARRY MANILOW/Ships
 - 7 MICHAEL JACKSON/Rock With You
 - 8 ISAAC HAYES/Don't Let Go
 - 9 SMOKEY ROBINSON/Cruisin'
 - 10 COMMODORES/Still
 - 11 BARRY MANILOW/Ships
 - 12 CAPT. & TENNILLE/Do That To Me
 - 13 J.D. SOUTHERN/You're Only Lonely
 - 14 CLIFF RICHARD/We Don't Talk Anymore
 - 15 JEFF STARSHIP/Jane
 - 16 BARRY MANILOW/Ships
 - 17 KENNY LOGGINS/This Is It
 - 18 STEVE WONDER/Send One Your Love
 - 19 ANNE MURRAY/Broken Hearted Me
 - 20 HERB ALPERT/Rise
 - 21 CRYSTAL GAYLE/Half The Way
 - 22 DONNA SUMMER/Dia All The Lights
 - 23 FLEETWOOD MAC/Tusk
 - 24 LRB/Cool Change
 - 25 DR. HOOK/Better Love Next Time
 - 26 EAGLES/Heartache Tonight
 - 27 PABLO CRUISE/I Want You Tonight
 - 28 PABLO CRUISE/I Want You Tonight
 - 29 PABLO CRUISE/I Want You Tonight
 - 30 RICHIE FURRY/Still Have Dreams

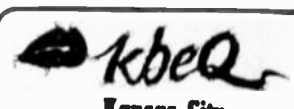


- St. Louis**
- 1 STYX/Babe
 - 2 RUPERT HOLMES/Escape
 - 3 CLIFF RICHARD/We Don't Talk Anymore
 - 4 ANNE MURRAY/Broken Hearted Me
 - 5 JEFF STARSHIP/Jane
 - 6 FOREIGNER/Head Games
 - 7 J.D. SOUTHERN/You're Only Lonely
 - 8 ALAN PARSONS/Damned If I Do
 - 9 EAGLES/Heartache Tonight
 - 10 KENNY LOGGINS/This Is It
 - 11 KOOL & THE GANG/Ladies' Night
 - 12 KENNY LOGGINS/This Is It
 - 13 FOREIGNER/Head Games
 - 14 ISAAC HAYES/Don't Let Go
 - 15 MICHAEL JACKSON/Rock With You
 - 16 STEVE WONDER/Send One Your Love
 - 17 SUPERTRAMP/Take The Long Way
 - 18 TOM PETTY/Don't Do Me Like That
 - 19 CAPT. & TENNILLE/Do That To Me
 - 20 CRYSTAL GAYLE/Half The Way
 - 21 BARRY MANILOW/Ships
 - 22 SMOKEY ROBINSON/Cruisin'
 - 23 FOGHAT/Third Time Lucky
 - 24 STYX/Babe
 - 25 FLEETWOOD MAC/Sara
 - 26 ROBERT PALMER/Can We Still Be Friends
 - 27 SANTANA/You Know That I Love
 - 28 STEVE FORBERT/Roma's Tune
 - 29 DIANNE WARWICK/Deja Vu
 - 30 PRINCE/When Love Takes Over
 - 31 K.C. & THE GANG/Ladies' Night
 - 32 DIANNE WARWICK/Deja Vu
 - 33 TERI DESARIO/Yes I'm Ready
 - 34 INMATES/Dirty Water
 - 35 DIRTY BAND/American Dream

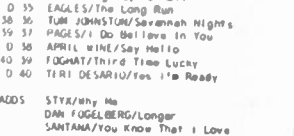


- Minneapolis**
- 1 STYX/Babe
 - 2 J.D. SOUTHERN/You're Only Lonely
 - 3 EAGLES/Heartache Tonight
 - 4 STEVE WONDER/Send One Your Love
 - 5 FLEETWOOD MAC/Angel
 - 6 COMMODORES/Still
 - 7 TOM PETTY/Don't Do Me Like That
 - 8 JEFF STARSHIP/Jane
 - 9 LED ZEPPELIN/In My Time Of Need
 - 10 FLEETWOOD MAC/Tusk
 - 11 EAGLES/The Sad Cafe
 - 12 STYX/Borrowed Time
 - 13 FOREIGNER/Head Games
 - 14 RAINBOW/Since You've Been Gone
 - 15 HOLLY HATCH/Flirtin' With My Heart
 - 16 FOREIGNER/Head Games
 - 17 FLEETWOOD MAC/Sara
 - 18 LRB/Cool Change
 - 19 PABLO CRUISE/I Want You Tonight
 - 20 GYPSY/Dead & Gone
 - 21 TOTO/99
 - 22 ALAN PARSONS/Damned If I Do
 - 23 TOM PETTY/Don't Do Me Like That
 - 24 HALL & OATES/Wait For Me
 - 25 TALKING HEADS/Life During Wartime
 - 26 TRAMP/Don't Lay It On The Line
 - 27 GREATNESS/Train It Back

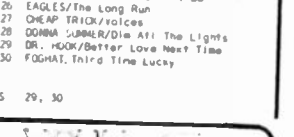
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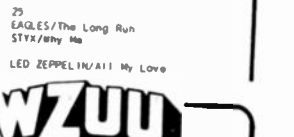
- Kansas City**
- 1 RUPERT HOLMES/Escape
 - 2 STYX/Babe
 - 3 COMMODORES/Still
 - 4 BARRY MANILOW/Ships
 - 5 BARRY MANILOW/Ships
 - 6 BARRY MANILOW/Ships
 - 7 BARRY MANILOW/Ships
 - 8 BARRY MANILOW/Ships
 - 9 BARRY MANILOW/Ships
 - 10 BARRY MANILOW/Ships
 - 11 BARRY MANILOW/Ships
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 - 17 BARRY MANILOW/Ships
 - 18 BARRY MANILOW/Ships
 - 19 BARRY MANILOW/Ships
 - 20 BARRY MANILOW/Ships



- Cincinnati**
- 1 STYX/Babe
 - 2 BARRY MANILOW/Ships
 - 3 FLEETWOOD MAC/Tusk
 - 4 CLIFF RICHARD/We Don't Talk Anymore
 - 5 BARRY MANILOW/Ships
 - 6 J.D. SOUTHERN/You're Only Lonely
 - 7 SUPERTRAMP/Take The Long Way
 - 8 RUPERT HOLMES/Escape
 - 9 KENNY LOGGINS/This Is It
 - 10 COMMODORES/Still
 - 11 STEVE WONDER/Send One Your Love
 - 12 LED ZEPPELIN/In My Time Of Need
 - 13 EAGLES/Heartache Tonight
 - 14 MICHAEL JACKSON/This Night Won't Be The Last
 - 15 FOREIGNER/Head Games
 - 16 JEFF STARSHIP/Jane
 - 17 CAPT. & TENNILLE/Do That To Me
 - 18 CRYSTAL GAYLE/Half The Way
 - 19 CHEAP TRICK/Dream Police
 - 20 TOM PETTY/Don't Do Me Like That
 - 21 JIMMY BUFFETT/Fin
 - 22 ALAN PARSONS/Damned If I Do
 - 23 EAGLES/Heartache Tonight
 - 24 DR. HOOK/Better Love Next Time
 - 25 FOGHAT/Third Time Lucky
 - 26 RICHIE FURRY/Still Have Dreams
 - 27 STEVE FORBERT/Roma's Tune
 - 28 DIRTY BAND/American Dream
 - 29 INMATES/Dirty Water
 - 30 FLEETWOOD MAC/Sara



- Chicago**
- 1 STYX/Babe
 - 2 BARRY MANILOW/Ships
 - 3 BARRY MANILOW/Ships
 - 4 BARRY MANILOW/Ships
 - 5 BARRY MANILOW/Ships
 - 6 BARRY MANILOW/Ships
 - 7 BARRY MANILOW/Ships
 - 8 BARRY MANILOW/Ships
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 - 17 BARRY MANILOW/Ships
 - 18 BARRY MANILOW/Ships
 - 19 BARRY MANILOW/Ships
 - 20 BARRY MANILOW/Ships



- Milwaukee**
- 1 STEVE WONDER/Send One Your Love
 - 2 LRB/Cool Change
 - 3 CAPT. & TENNILLE/Do That To Me
 - 4 BARRY MANILOW/Ships
 - 5 DR. HOOK/Better Love Next Time
 - 6 RUPERT HOLMES/Escape
 - 7 COMMODORES/Still
 - 8 STYX/Babe
 - 9 BARRY MANILOW/Ships
 - 10 SUPERTRAMP/Take The Long Way
 - 11 K.C. & THE GANG/Ladies' Night
 - 12 CLIFF RICHARD/We Don't Talk Anymore
 - 13 LAUREN WOOD/Please Don't Leave
 - 14 EAGLES/Heartache Tonight
 - 15 CRYSTAL GAYLE/Half The Way
 - 16 KENNY LOGGINS/This Is It
 - 17 J.D. SOUTHERN/You're Only Lonely
 - 18 KENNY LOGGINS/This Is It
 - 19 FRANKIE JOE/Don't Let Me Be This Way
 - 20 FLEETWOOD MAC/Sara
 - 21 RITA COOLIDGE/If I Ever Leave You
 - 22 SMOKEY ROBINSON/Cruisin'
 - 23 HALL & OATES/Wait For Me
 - 24 DIANNE WARWICK/Deja Vu
 - 25 HERB ALPERT/Rise

ADDS: LEO GARDNER/Head A Lower
TERI DESARIO/Yes I'm Ready



B.J. THOMAS



"God Bless the Children"
(MCA-41134)

B.W. STEVENSON



"A Special Wish"
(MCA-41151)

**Two Original Singles
for the Holiday Season
from
MCA / SONGBIRD RECORDS**

* Both singles are found on the LP "ON THIS CHRISTMAS NIGHT" (MCA-3184) also featuring Dan Peek, the Boones and Tennessee Ernie Ford.



* Watch for the television special "ON THIS CHRISTMAS NIGHT" airing December 7th and 24th (check your local listings).

MCA RECORDS
© 1979 MCA Records, Inc.



- Milwaukee**
- 1 JONAS MEHLER/Enough Is...
 - 2 CAPT. & TENNILLE/Do That To Me...
 - 3 BARRY MANILOW/Ships
 - 4 CHRIS THOMPSON/If You Remember Me
 - 5 BLONDIE/Dreaming
 - 6 KC & BAND/Please Don't Go
 - 7 DR. HOOK/Better Love Next Time
 - 8 CRYSTAL GAYLE/Half The Way
 - 9 RUPERT HOLMES/Escape
 - 10 STYX/Babe
 - 11 JEFF STARSHIP/Jane
 - 12 PABLO CRUISE/If I Want You Tonight
 - 13 KENNY ROGERS/Coward Of The County
 - 14 SUPERTRAMP/Take The Long Way...
 - 15 FLEETWOOD MAC/Save Me
 - 16 ROL & THE GANG/Ladies' Night
 - 17 TERI DESARIO/Yes I'm Ready
 - 18 EAGLES/Hear That Tonight
 - 19 J.D. SOUTHER/You're Only Lonely
 - 20 CLIFF RICHARD/We Don't Talk Anymore
 - 21 ALAN PARSONS/Damned If I Do
 - 22 TYNNE L'AMOUR/Love Pains
 - 23 KENNY LOGGINS/This Is It
 - 24 FURRY/You're Only Lonely
 - 25 TOM PETTY/Don't Do Me Like That
 - 26 FLEETWOOD MAC/Save Me
 - 27 JOHN COUGAR/If I Need A Lover
 - 28 JIMMY BUFFETT/Volcano
 - 29 DIRTY BIRD/How Can I Dream
 - 30 TERRY DENTON/You're My Only Love
 - 31 ISAAC HAYES/Don't Let Go
 - 32 HALL & OATES/Wait For Me
 - 33 HALL & OATES/Wait For Me
- ADDS 29, 30
- ON DIRTY BIRD/How Can I Dream
DANN FOREMAN/Looks Like Love Again
PAT BENATAR/Hear That Tonight
BLACKFOOT/Train, Train
INMATES/Dirty Water



- STEREO WK St. Louis**
- 1 KANAN/Since You've Been
 - 2 FURE WALK/Head Games
 - 3 ALAN PARSONS/Damned If I Do
 - 4 JEFF STARSHIP/Jane
 - 5 TOM PETTY/Hugger
 - 6 JOURNEY/Too Late
 - 7 HEAVENLY CREATION/Only The Strong
 - 8 STYX/Babe
 - 9 PULICE/Message In A Bottle
 - 10 EAGLES/The Long Run
 - 11 SANTANA/You Know That I Love
 - 12 THE BEATLES/Hey Jude
 - 13 FLEETWOOD MAC/Think About Me
 - 14 CHEAP TRICK/Dream Police
 - 15 SS UNDISCOVERED COUNTRY
 - 16 PANSA/In The Other Side
 - 17 FOGHAT/Somebody's Been
 - 18 BLACKFOOT/Train, Train
 - 19 ALAN PARSONS/Damned If I Do
 - 20 FLEETWOOD MAC/Save Me
 - 21 HEAD BOYS/Don't Stop Thinking Things
 - 22 PAT BENATAR/Hear That Tonight
 - 23 LRB/COOL Change
 - 24 INMATES/Dirty Water
 - 25 ABBA/Chiquitita
- ADDS 23, 24, 25
- ON FURE WALK/Head Games
EAGLES/The Long Run
STYX/Babe
RE PLEASANTON/Back In The Road
EAGLES/You Know That I Love
THE BEATLES/Hey Jude
PAT BENATAR/Hear That Tonight
MADONNA/You're My Only Love
BLACKFOOT/Train, Train
JOURNEY/Too Late



- Cleveland**
- 1 BAD/No More/Enough Is...
 - 2 COMMODORE'S/Still
 - 3 RUPERT HOLMES/Escape
 - 4 EAGLES/Hear That Tonight
 - 5 MICHAEL JACKSON/Rock With You
 - 6 STYX/Babe
 - 7 J.D. SOUTHER/You're Only Lonely
 - 8 KENNY ROGERS/You Decorated My Life
 - 9 FOREIGNER/Head Games
 - 10 LRB/COOL Change
 - 11 KENNY LOGGINS/This Is It
 - 12 JEFF STARSHIP/Jane
 - 13 ALAN PARSONS/Damned If I Do
 - 14 ROL & THE GANG/Ladies' Night
 - 15 CAPT. & TENNILLE/Do That To Me...
 - 16 DIRTY BIRD/How Can I Dream
 - 17 TOM PETTY/Don't Do Me Like That
 - 18 BLONDIE/Dreaming
 - 19 EAGLES/The Long Run
 - 20 JOHN COUGAR/If I Need A Lover
 - 21 DIRTY BIRD/How Can I Dream
 - 22 TOM PETTY/Don't Do Me Like That
 - 23 ISAAC HAYES/Don't Let Go
 - 24 PABLO CRUISE/If I Want You Tonight
 - 25 TRINITY/You're Only Lonely
 - 26 RAINBOW/Since You've Been...
 - 27 KENNY ROGERS/Coward Of The County
 - 28 HALL & OATES/Wait For Me
 - 29 ABBA/Chiquitita
- ADDS 28
- ON DIRTY BIRD/How Can I Dream
PRINCE/If I Wanna Be Your Lover
STYX/Babe
- ON BLACKFOOT/Train, Train
ROBERT JOHN/Lonely Eyes
JIMMY BUFFETT/Volcano
DIRTY BIRD/How Can I Dream
CRYSTAL GAYLE/Half The Way
TOM JOHNSTON/Savannah Nights
JIMMY BUFFETT/Volcano
TERI DESARIO/Yes I'm Ready



- Dallas**
- 1 STYX/Babe
 - 2 BAD/No More/Enough Is...
 - 3 COMMODORE'S/Still
 - 4 KC & BAND/Please Don't Go
 - 5 RUPERT HOLMES/Escape
 - 6 DONNA SUMMER/Di All The Lights
 - 7 BARRY MANILOW/Ships
 - 8 J.D. SOUTHER/You're Only Lonely
 - 9 ANNE MURRAY/Broken Hearted Me
 - 10 KENNY ROGERS/You Decorated My Life
 - 11 HERB ALPERT/Rise
 - 12 COMMODORE'S/Still
 - 13 JENNIFER WARRNE/It's A Heartache
 - 14 STEVE WUNDER/Send One Your Love
 - 15 SUPERTRAMP/Take The Long Way...
 - 16 CHRIS THOMPSON/If You Remember Me
 - 17 CRYSTAL GAYLE/Half The Way
 - 18 CAPT. & TENNILLE/Do That To Me...
 - 19 DR. HOOK/Better Love Next Time
 - 20 MICHAEL JACKSON/Rock With You
 - 21 FLEETWOOD MAC/Save Me
 - 22 PABLO CRUISE/If I Want You Tonight
 - 23 TRINITY/You're Only Lonely
 - 24 KENNY ROGERS/Coward Of The County
 - 25 EMB/After The Love Has
- ADDS NONE



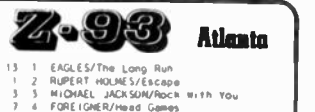
- Atlanta**
- THE MUSIC FM**
- 1 JEFF STARSHIP/Jane
 - 2 RUPERT HOLMES/Escape
 - 3 LRB/COOL Change
 - 4 EAGLES/Hear That Tonight
 - 5 TOM PETTY/Don't Do Me Like That
 - 6 EAGLES/Can I Tell You Why
 - 7 FOGHAT/Third Time Lucky
 - 8 CLIFF RICHARD/We Don't Talk Anymore
 - 9 PABLO CRUISE/If I Want You Tonight
 - 10 FOREIGNER/Head Games
 - 11 J.D. SOUTHER/You're Only Lonely
 - 12 STEVE WUNDER/Send One Your Love
 - 13 TOM JOHNSTON/Savannah Nights
 - 14 SANTANA/You Know That I Love
 - 15 EAGLES/The Long Run
 - 16 ALAN PARSONS/Damned If I Do
 - 17 HALL & OATES/Wait For Me
 - 18 FLEETWOOD MAC/Save Me
 - 19 KENNY LOGGINS/This Is It
 - 20 M. MANCHESTER/Pretty Girls
 - 21 DAN FOGELBERG/Longer
 - 22 BONNIE RAITT/You're So Good To Me
 - 23 STYX/Babe
 - 24 DIRTY BIRD/How Can I Dream
 - 25 BLACKFOOT/Train, Train
 - 26 JOHN COUGAR/If I Need A Lover
 - 27 JIMMY BUFFETT/Volcano
 - 28 DIRTY BIRD/How Can I Dream
 - 29 TERRY DENTON/You're My Only Love
 - 30 ARS/Back Up Against The...
- ADDS 29, 30
- ON MIKE PINERA/Goodnight My Love
STEVE FORBERT/Romano's Tune
- ON PETER DINKlage/Star Gazer
HERB ALPERT/Rotation



- Ft. Worth/Dallas**
- 1 FOREIGNER/Head Games
 - 2 STYX/Babe
 - 3 EAGLES/The Long Run
 - 4 SUPERTRAMP/Take The Long Way...
 - 5 LED ZEPPELIN/Fool In The Rain
 - 6 TRINITY/You're Only Lonely
 - 7 KANSAS/Reason To Be
 - 8 CHICAGO/Just Say When
 - 9 JOURNEY/Too Late
 - 10 COMMODORE'S/Still
 - 11 PULICE/Message In A Bottle
 - 12 EAGLES/Hear That Tonight
 - 13 SANTANA/You Know That I Love
 - 14 THE BEATLES/Hey Jude
 - 15 FLEETWOOD MAC/Think About Me
 - 16 CHEAP TRICK/Dream Police
 - 17 SS UNDISCOVERED COUNTRY
 - 18 PANSA/In The Other Side
 - 19 FOGHAT/Somebody's Been
 - 20 BLACKFOOT/Train, Train
 - 21 CARLS/It's All I Can Do
 - 22 RUPERT HOLMES/Escape
 - 23 ROBERT PALMER/Bad Case Of Loving...
 - 24 J.D. SOUTHER/You're Only Lonely
 - 25 KENNY LOGGINS/This Is It
 - 26 KENNY ROGERS/You Decorated My Life
 - 27 CLIFF RICHARD/We Don't Talk Anymore
 - 28 ARS/Spooky
 - 29 ALAN PARSONS/Damned If I Do
 - 30 AC/DC/Highway To Hell
- ADDS NONE



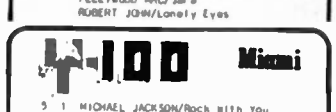
- Tampa**
- 1 RUPERT HOLMES/Escape
 - 2 MICHAEL JACKSON/Rock With You
 - 3 ROL & THE GANG/Ladies' Night
 - 4 BAD/No More/Enough Is...
 - 5 SUPERTRAMP/Take The Long Way...
 - 6 STYX/Babe
 - 7 BARRY MANILOW/Ships
 - 8 BUGLES/Video Killed The...
 - 9 CHRIS THOMPSON/If You Remember Me
 - 10 LAUREN WOOD/Please Don't Leave
 - 11 JEFF STARSHIP/Jane
 - 12 KENNY LOGGINS/This Is It
 - 13 CLIFF RICHARD/We Don't Talk Anymore
 - 14 SUGAR HILL GANG/Rapper's Delight
 - 15 EAGLES/Hear That Tonight
 - 16 KC & BAND/Please Don't Go
 - 17 FOREIGNER/Head Games
 - 18 PABLO CRUISE/If I Want You Tonight
 - 19 DR. HOOK/Better Love Next Time
 - 20 EAGLES/You're Only Lonely
 - 21 LED ZEPPELIN/Fool In The Rain
 - 22 BLACKFOOT/Train, Train
 - 23 COMMODORE'S/Still
 - 24 JIMMY BUFFETT/Volcano
 - 25 KENNY ROGERS/Coward Of The County
 - 26 TOM PETTY/Don't Do Me Like That
 - 27 FOGHAT/Third Time Lucky
 - 28 DIRTY BIRD/How Can I Dream
 - 29 RICHIE FURRY/Still Have Dreams
 - 30 BONNIE MILSAP/Get It Up
- ADDS ROGER HALLMARK/Message To Khomeini
CHEAP TRICK/Voices
CAPT. & TENNILLE/Do That To Me...
PRINCE/If I Wanna Be Your Lover
STYX/Babe
- ON ROBERT JOHN/Lonely Eyes
DIANNE WARRICK/Deja Vu
FLEETWOOD MAC/Save Me
TERI DESARIO/Yes I'm Ready
JOHN STEWART/Lost Her In The Sun



- Atlanta**
- 1 EAGLES/The Long Run
 - 2 RUPERT HOLMES/Escape
 - 3 MICHAEL JACKSON/Rock With You
 - 4 FOREIGNER/Head Games
 - 5 PABLO CRUISE/If I Want You Tonight
 - 6 SMOKEY ROBINSON/Cruisin'
 - 7 STYX/Babe
 - 8 M. MANCHESTER/Pretty Girls
 - 9 ISAAC HAYES/Don't Let Go
 - 10 STEVE WUNDER/Send One Your Love
 - 11 BAD/No More/Enough Is...
 - 12 KENNY ROGERS/Coward Of The County
 - 13 DR. HOOK/Better Love Next Time
 - 14 ROL & THE GANG/Ladies' Night
 - 15 JEFF STARSHIP/Jane
 - 16 EAGLES/Hear That Tonight
 - 17 RICHIE FURRY/Still Have Dreams
 - 18 CAPT. & TENNILLE/Do That To Me...
 - 19 J.D. SOUTHER/You're Only Lonely
 - 20 FLEETWOOD MAC/Save Me
 - 21 KENNY LOGGINS/This Is It
 - 22 TOM JOHNSTON/Savannah Nights
 - 23 FOGHAT/Third Time Lucky
 - 24 LRB/COOL Change
 - 25 TOM PETTY/Don't Do Me Like That
 - 26 ARS/Back Up Against The...
 - 27 DIANNE WARRICK/Deja Vu
 - 28 SUZI QUATRO/She's In Love With You
 - 29 KC & BAND/Please Don't Go
 - 30 TERI DESARIO/Yes I'm Ready
- ADDS 26
- ON JOHN STEWART/Lost Her In The Sun
DANN FOREMAN/Looks Like Love Again
O'JAYS/Forever Mine
PRINCE/If I Wanna Be Your Lover
- ON VILLAGE PEOPLE/Ready For The 80's



- Tempo**
- 1 RUPERT HOLMES/Escape
 - 2 BAD/No More/Enough Is...
 - 3 MICHAEL JACKSON/Rock With You
 - 4 CHRIS THOMPSON/If You Remember Me
 - 5 J.D. SOUTHER/You're Only Lonely
 - 6 EAGLES/Hear That Tonight
 - 7 STYX/Babe
 - 8 BARRY MANILOW/Ships
 - 9 MICHAEL JACKSON/This Night Won't...
 - 10 CLIFF RICHARD/We Don't Talk Anymore
 - 11 KENNY LOGGINS/This Is It
 - 12 LAUREN WOOD/Please Don't Leave
 - 13 ANNE MURRAY/Broken Hearted Me
 - 14 COMMODORE'S/Still
 - 15 SUPERTRAMP/Take The Long Way...
 - 16 ROL & THE GANG/Ladies' Night
 - 17 JEFF STARSHIP/Jane
 - 18 LRB/COOL Change
 - 19 PABLO CRUISE/If I Want You Tonight
 - 20 CRYSTAL GAYLE/Half The Way
 - 21 DR. HOOK/Better Love Next Time
 - 22 ISAAC HAYES/Don't Let Go
 - 23 DONNA SUMMER/On The Radio
 - 24 BUGLES/Video Killed The...
 - 25 JIMMY BUFFETT/Volcano
 - 26 TOM PETTY/Don't Do Me Like That
 - 27 KENNY ROGERS/Coward Of The County
 - 28 FOGHAT/Third Time Lucky
 - 29 TERI DESARIO/Yes I'm Ready
 - 30 EAGLES/The Long Run
- ADDS PRINCE/If I Wanna Be Your Lover
O'JAYS/Forever Mine
BARRY MANILOW/When I Wanted You
ROBERT JOHN/Lonely Eyes
DIANNE WARRICK/Deja Vu
- ON SUGAR HILL GANG/Rapper's Delight
FLEETWOOD MAC/Save Me
ROBERT JOHN/Lonely Eyes



- Miami**
- 1 MICHAEL JACKSON/Rock With You
 - 2 STYX/Babe
 - 3 BAD/No More/Enough Is...
 - 4 RUPERT HOLMES/Escape
 - 5 NITELYTE/If You Want It
 - 6 ROL & THE GANG/Ladies' Night
 - 7 SUPERTRAMP/Take The Long Way...
 - 8 KENNY LOGGINS/This Is It
 - 9 LED ZEPPELIN/Fool In The Rain
 - 10 DONNA SUMMER/On The Radio
 - 11 STEVE WUNDER/Send One Your Love
 - 12 SMOKEY ROBINSON/Cruisin'
 - 13 TERI DESARIO/Yes I'm Ready
 - 14 JOURNEY/Too Late
 - 15 COMMODORE'S/Still
 - 16 SUGAR HILL GANG/Rapper's Delight
 - 17 EMB/In The Stone
 - 18 J.D. SOUTHER/You're Only Lonely
 - 19 KEITH HERMAN/She's Got A Whole...
 - 20 CUGINI/Let Me Sleep Alone
 - 21 PRINCE/If I Wanna Be Your Lover
 - 22 JOHN COUGAR/If I Need A Lover
 - 23 TYNNE L'AMOUR/Love Pains
 - 24 CHRIS THOMPSON/If You Remember Me
 - 25 LRB/COOL Change
 - 26 BLONDIE/Dreaming
 - 27 BOBBY CALDWELL/My Flame
 - 28 RICK JAMES/Love Gun
 - 29 SUZI QUATRO/She's In Love With You
 - 30 JEFF STARSHIP/Jane
 - 31 CLIFF RICHARD/We Don't Talk Anymore
 - 32 PLEASURE/Glide
 - 33 RUFUS/Do You Love...
 - 34 FOREIGNER/Head Games
 - 35 EAGLES/The Long Run
 - 36 KC & BAND/Please Don't Go
 - 37 CAPT. & TENNILLE/Do That To Me...
 - 38 BLANIE POINTER/Can't Help Myself
 - 39 MIKE PINERA/Goodnight My Love
 - 40 ADDS 35, 37, 38, 39



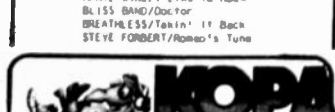
- Houston**
- HOUSTON'S SUPER ROCK**
- 1 RUPERT HOLMES/Escape
 - 2 COMMODORE'S/Still
 - 3 EAGLES/Hear That Tonight
 - 4 STYX/Babe
 - 5 BAD/No More/Enough Is...
 - 6 KENNY ROGERS/Coward Of The County
 - 7 FOGHAT/Third Time Lucky
 - 8 JOURNEY/Too Late
 - 9 JEFF STARSHIP/Jane
 - 10 SUPERTRAMP/Take The Long Way...
 - 11 FLEETWOOD MAC/Save Me
 - 12 CAPT. & TENNILLE/Do That To Me...
 - 13 MISTRESS/Mistreated Love
 - 14 FOREIGNER/Head Games
 - 15 DR. HOOK/Better Love Next Time
 - 16 CLIFF RICHARD/We Don't Talk Anymore
 - 17 POINT BLANK/Meant To Be
 - 18 PABLO CRUISE/If I Want You Tonight
 - 19 EAGLES/The Long Run
 - 20 LRB/COOL Change
 - 21 CHEAP TRICK/Dream Police
 - 22 AC/DC/Highway To Hell
 - 23 JOHN COUGAR/If I Need A Lover
 - 24 TOM PETTY/Don't Do Me Like That
 - 25 TRINITY/You're Only Lonely
 - 26 ALAN PARSONS/Damned If I Do
 - 27 KENNY LOGGINS/This Is It
 - 28 STEVE FORBERT/Romano's Tune
 - 29 SANTANA/You Know That I Love
 - 30 BLACKFOOT/Train, Train
- ADDS 12, 16
- ON JOURNEY/Too Late
FLEETWOOD MAC/Save Me
- ON ROBERT JOHN/Lonely Eyes
VILLAGE PEOPLE/Ready For The 80's
LED ZEPPELIN/In The Rain
ROD STEWART/Just Say When
REO SPEEDWAGON/Only The Strong...
ROD STEWART/Just Say When
Z.Z. TOP/Cheap Sunglasses
STYX/Never Say Never
HEAVENS/Under My Thumb
INMATES/Dirty Water



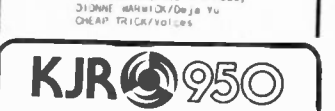
- Los Angeles**
- 1 RUPERT HOLMES/Escape
 - 2 SMOKEY ROBINSON/Cruisin'
 - 3 COMMODORE'S/Still
 - 4 ROL & THE GANG/Ladies' Night
 - 5 BAD/No More/Enough Is...
 - 6 STYX/Babe
 - 7 MICHAEL JACKSON/Rock With You
 - 8 DONNA SUMMER/On The Radio
 - 9 KENNY ROGERS/Coward Of The County
 - 10 CRYSTAL GAYLE/Half The Way
 - 11 CRYSTAL GAYLE/Half The Way
 - 12 STEVE WUNDER/Send One Your Love
 - 13 CLIFF RICHARD/We Don't Talk Anymore
 - 14 KENNY LOGGINS/This Is It
 - 15 O'JAYS/Forever Mine
 - 16 TOM PETTY/Don't Do Me Like That
 - 17 TERI DESARIO/Yes I'm Ready
 - 18 SUPERTRAMP/Take The Long Way...
 - 19 FOREIGNER/Head Games
 - 20 FLEETWOOD MAC/Save Me
 - 21 ISAAC HAYES/Don't Let Go
 - 22 PABLO CRUISE/If I Want You Tonight
 - 23 JEFF STARSHIP/Jane
 - 24 DR. HOOK/Better Love Next Time
 - 25 EAGLES/The Long Run
 - 26 PRINCE/If I Wanna Be Your Lover
 - 27 LRB/COOL Change
- ADDS QUEEN/Crazy Little Thing Co
DIANNE WARRICK/Deja Vu
JOHN COUGAR/If I Need A Lover
- ON FOGHAT/Third Time Lucky
TOM JOHNSTON/Savannah Nights
STEVE FORBERT/Romano's Tune
HALL & OATES/Wait For Me
BONNIE POINTER/Can't Help Myself
FRANCE JOL/Come To Me
- ADDS 20, 25
- ON STEVE FORBERT/Romano's Tune
EAGLES/The Long Run
- ON ISAAC HAYES/Don't Let Go



- Phoenix**
- 1 TRINITY/You're Only Lonely
 - 2 ALAN PARSONS/Damned If I Do
 - 3 RAINBOW/Since You've Been...
 - 4 JOURNEY/Too Late
 - 5 REO SPEEDWAGON/Only The Strong
 - 6 MALLY MALCOLM/Flirtin' With Me
 - 7 JEFF STARSHIP/Jane
 - 8 EAGLES/The Long Run
 - 9 PAT BENATAR/Hear That Tonight
 - 10 AC/DC/Highway To Hell
 - 11 REO SPEEDWAGON/Back On The Road...
 - 12 FOREIGNER/Head Games
 - 13 CARLS/Dangerous Type
 - 14 AC/DC/Highway To Hell
 - 15 LED ZEPPELIN/Fool In The Rain
 - 16 JOHN COUGAR/If I Need A Lover
 - 17 FOGHAT/Somebody's Been
 - 18 SMOKEY ROBINSON/Cruisin'
 - 19 LED ZEPPELIN/In The Rain
 - 20 STYX/Babe
 - 21 TOM PETTY/Don't Do Me Like That
 - 22 TOM PETTY/Don't Do Me Like That
 - 23 TOM PETTY/Hugger
 - 24 SUPERTRAMP/Take The Long Way...
 - 25 JOURNEY/Too Late
 - 26 BLACKFOOT/Train, Train
 - 27 BILLY THOMPSON/Driver Of The Sun
 - 28 TOMMY STIFF & TEARS/Driver's Seat
 - 29 SANTANA/All I Wanted
 - 30 FLEETWOOD MAC/Save Me
- ADDS 29, 30
- ON PHILIP LLOYD/Another Brick In The
HEAD BOYS/The Shape Of Things
JOE JACKSON/If I Had A Heart
APRIL WINE/If I Like To Rock
LISS BAND/Doctor
BREATHLESS/Takin' It Back
STEVE FORBERT/Romano's Tune



- Phoenix**
- 1 BAD/No More/Enough Is...
 - 2 STYX/Babe
 - 3 ROL & THE GANG/Ladies' Night
 - 4 RUPERT HOLMES/Escape
 - 5 SMOKEY ROBINSON/Cruisin'
 - 6 EAGLES/Hear That Tonight
 - 7 TOM PETTY/Don't Do Me Like That
 - 8 EAGLES/The Long Run
 - 9 ALAN PARSONS/Damned If I Do
 - 10 COMMODORE'S/Still
 - 11 KENNY LOGGINS/This Is It
 - 12 DR. HOOK/Better Love Next Time
 - 13 CLIFF RICHARD/We Don't Talk Anymore
 - 14 FLEETWOOD MAC/Save Me
 - 15 KENNY ROGERS/Coward Of The County
 - 16 CHRIS THOMPSON/If You Remember Me
 - 17 FOGHAT/Third Time Lucky
 - 18 MICHAEL JACKSON/Rock With You
 - 19 ISAAC HAYES/Don't Let Go
 - 20 JEFF STARSHIP/Jane
 - 21 BLONDIE/Dreaming
 - 22 RAINBOW/Since You've Been...
 - 23 CAPT. & TENNILLE/Do That To Me...
 - 24 FOREIGNER/Head Games
 - 25 STEVE FORBERT/Romano's Tune
 - 26 JOHN COUGAR/If I Need A Lover
 - 27 TOM JOHNSTON/Savannah Nights
 - 28 MICHAEL JACKSON/Don't Stop 'Til I...
 - 29 LRB/COOL Change
 - 30 PRINCE/If I Wanna Be Your Lover
- ADDS ABBA/Chiquitita
TERI DESARIO/Yes I'm Ready
DIANNE WARRICK/Deja Vu
CHEAP TRICK/Voices



- Seattle**
- 1 JEFF STARSHIP/Jane
 - 2 RUPERT HOLMES/Escape
 - 3 KENNY LOGGINS/This Is It
 - 4 BAD/No More/Enough Is...
 - 5 STYX/Babe
 - 6 EAGLES/The Long Run
 - 7 LRB/COOL Change
 - 8 M. MANCHESTER/Pretty Girls
 - 9 EAGLES/Hear That Tonight
 - 10 CAPT. & TENNILLE/Do That To Me...
 - 11 SUPERTRAMP/Take The Long Way...
 - 12 PABLO CRUISE/If I Want You Tonight
 - 13 MICHAEL JACKSON/Rock With You
 - 14 CAPT. & TENNILLE/Do That To Me...
 - 15 RAINBOW/Since You've Been...
 - 16 ALAN PARSONS/Damned If I Do
 - 17 COMMODORE'S/Still
 - 18 TOM PETTY/Don't Do Me Like That
 - 19 POINTER SISTERS/Don't You Leave
 - 20 MOON MARTIN/No Chance
 - 21 JOHN COUGAR/If I Need A Lover
 - 22 FOREIGNER/Head Games
 - 23 STEVE WUNDER/Send One Your Love
 - 24 TOM JOHNSTON/Savannah Nights
 - 25 KENNY ROGERS/Coward Of The County
 - 26 TERI DESARIO/Yes I'm Ready
 - 27 SMOKEY ROBINSON/Cruisin'
- ADDS STEVE FORBERT/Romano's Tune
PAT BENATAR/Hear That Tonight
CHEAP TRICK/Voices
- ON FLEETWOOD MAC/Save Me
FOGHAT/Third Time Lucky
POLICE/Message In A Bottle
ELO/Last Train To London
ROL & THE GANG/Ladies' Night
BUGLES/Video Killed The...
CARLS/It's All I Can Do



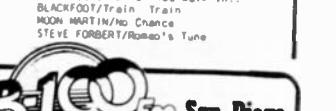
- Los Angeles**
- 1 BAD/No More/Enough Is...
 - 2 RUPERT HOLMES/Escape
 - 3 COMMODORE'S/Still
 - 4 STYX/Babe
 - 5 SUPERTRAMP/Take The Long Way...
 - 6 ROL & THE GANG/Ladies' Night
 - 7 KC & BAND/Please Don't Go
 - 8 CLIFF RICHARD/We Don't Talk Anymore
 - 9 LRB/COOL Change
 - 10 DIRTY BIRD/How Can I Dream
 - 11 BARRY MANILOW/Ships
 - 12 EAGLES/Hear That Tonight
 - 13 J.D. SOUTHER/You're Only Lonely
 - 14 KENNY ROGERS/Coward Of The County
 - 15 EAGLES/The Long Run
 - 16 FOREIGNER/Head Games
 - 17 PAT BENATAR/Hear That Tonight
 - 18 SMOKEY ROBINSON/Cruisin'
 - 19 CAPT. & TENNILLE/Do That To Me...
 - 20 KENNY ROGERS/You Decorated My Life
 - 21 EAGLES/You're Only Lonely
 - 22 FLEETWOOD MAC/Save Me
 - 23 BUGLES/Video Killed The...
 - 24 ISAAC HAYES/Don't Let Go
 - 25 DONNA SUMMER/Di All The Lights
 - 26 HERB ALPERT/Rise
 - 27 ANNE MURRAY/Broken Hearted Me
 - 28 FOGHAT/Third Time Lucky
 - 29 FLEETWOOD MAC/Save Me
 - 30 TOM PETTY/Don't Do Me Like That
- ADDS BARRY MANILOW/Don't Want To Walk
O'JAYS/Forever Mine
RAINBOW/Since You've Been...
ROBERT JOHN/Lonely Eyes
SUZI QUATRO/She's In Love With You
HALL & OATES/Wait For Me
INMATES/Dirty Water
- ON JOYCE COBB/Dig The Gold
BLACKFOOT/Train, Train
ALAN PARSONS/Damned If I Do
DR. HOOK/Better Love Next Time
STEVE FORBERT/Romano's Tune
JEFF STARSHIP/Jane
DIANNE WARRICK/Deja Vu



- San Francisco**
- 1 STYX/Babe
 - 2 COMMODORE'S/Still
 - 3 RUPERT HOLMES/Escape
 - 4 BAD/No More/Enough Is...
 - 5 SMOKEY ROBINSON/Cruisin'
 - 6 KC & BAND/Please Don't Go
 - 7 JEFF STARSHIP/Jane
 - 8 TOM PETTY/Don't Do Me Like That
 - 9 EAGLES/Hear That Tonight
 - 10 MICHAEL JACKSON/Rock With You
 - 11 ROL & THE GANG/Ladies' Night
 - 12 STEVE WUNDER/Send One Your Love
 - 13 TINI TURNER/Do The Rock
 - 14 KENNY ROGERS/Coward Of The County
 - 15 HERB ALPERT/Rise
 - 16 SUPERTRAMP/Take The Long Way...
 - 17 CLIFF RICHARD/We Don't Talk Anymore
 - 18 PABLO CRUISE/If I Want You Tonight
 - 19 LED ZEPPELIN/In The Rain
 - 20 FLEETWOOD MAC/Save Me
 - 21 FOREIGNER/Head Games
 - 22 EAGLES/The Long Run
 - 23 KENNY ROGERS/You Decorated My Life
 - 24 DONNA SUMMER/On The Radio
 - 25 ELO/Last Train To London
 - 26 CAPT. & TENNILLE/Do That To Me...
 - 27 CHEAP TRICK/Dream Police
 - 28 FLEETWOOD MAC/Save Me
 - 29 COMMODORE'S/Still
 - 30 FLYING LIZARDS/Money
- ADDS QUEEN/Crazy Little Thing Co
DIANNE WARRICK/Deja Vu
- ON JOHN COUGAR/If I Need A Lover
TERI DESARIO/Yes I'm Ready
BLACKFOOT/Train, Train
TOM JOHNSTON/Savannah Nights
LED ZEPPELIN/In The Rain
EAGLES/Can't Tell You Why



- Denver**
- 1 RUPERT HOLMES/Escape
 - 2 SUPERTRAMP/Take The Long Way...
 - 3 STYX/Babe
 - 4 COMMODORE'S/Still
 - 5 BARRY MANILOW/Ships
 - 6 RAINBOW/Since You've Been...
 - 7 BAD/No More/Enough Is...
 - 8 JEFF STARSHIP/Jane
 - 9 KC & BAND/Please Don't Go
 - 10 ALAN PARSONS/Damned If I Do
 - 11 LRB/COOL Change
 - 12 CAPT. & TENNILLE/Do That To Me...
 - 13 JOHN COUGAR/If I Need A Lover
 - 14 CLIFF RICHARD/We Don't Talk Anymore
 - 15 EAGLES/Hear That Tonight
 - 16 CHRIS THOMPSON/If You Remember Me
 - 17 J.D. SOUTHER/You're Only Lonely
 - 18 FOREIGNER/Head Games
 - 19 SMOKEY ROBINSON/Cruisin'
 - 20 PABLO CRUISE/If I Want You Tonight
 - 21 DR. HOOK/Better Love Next Time
 - 22 TOM PETTY/Don't Do Me Like That
 - 23 FOGHAT/Third Time Lucky
 - 24 STEVE WUNDER/Send One Your Love
 - 25 KENNY LOGGINS/This Is It
 - 26 CRYSTAL GAYLE/Half The Way
 - 27 KENNY ROGERS/Coward Of The County
 - 28 FLEETWOOD MAC/Save Me
 - 29 MICHAEL JACKSON/Rock With You
 - 30 RICHIE FURRY/Still Have Dreams
- ADDS 29
- ON DIANNE WARRICK/Deja Vu
PRINCE/If I Wanna Be Your Lover
TERI DESARIO/Yes I'm Ready
- ON INMATES/Dirty Water
BILLY PRESTON & S/WITH YOU I'm Born
HALL & OATES/Wait For Me
KARL & BONIFAY/When You Walk In...
BLACKFOOT/Train, Train
MOON MARTIN/No Chance
STEVE FORBERT/Romano's Tune



- San Diego**
- 1 RUPERT HOLMES/Escape
 - 2 COMMODORE'S/Still
 - 3 ROL & THE GANG/Ladies' Night
 - 4 BAD/No More/Enough Is...
 - 5 KENNY ROGERS/Coward Of The County
 - 6 SUPERTRAMP/Take The Long Way...
 - 7 STYX/Babe
 - 8 J.D. SOUTHER/You're Only Lonely
 - 9 KC & BAND/Please



**Comin'
To
Get
You.**

**“You’re Gonna Get
What’s Coming”**

BONNIE RAITT

**It’s already
got them:**

WIFI add	WRJZ add
94Q 26-22	WVIC add
KBEQ on	KLEO add
WTIC-FM 15-13	KZ93 add
WICC add	KCPX on
WPST add	WIGY 5-4
PRO-FM on	WFBG on
14Q 25-20	WCIR add
WKEE add	WISE on
KEEL add	WANS-FM 35-31
Z98 on	WSPT deb 28
KXX106 add	KENI on
WBBQ on	KBDF add
WSKZ on	KRLC 22-19



Produced by Peter Asher
Engineered by Val Garay
on Warner Bros. Records

FOGHAT
Third Time... (Bearsville/WB)
LP: Boogie Motel

138/23 76%

26

Regional	National
Reach	Summary
E 78%	UP 91
S 80%	SAME 24
M 62%	DOWN 0
W 78%	ADDS 23

P1	P2	P3
EAST WKLO on WKRM 17-11 WIFI 27-25 WCAO a-29 WRRO a CRUM on	EAST WFBP a-25 WTFM 23-12 WOLF a WBLL on WTFM 28-23 WICC 30-25 WPCO a-29 PRO-FM 22-18 JBIOS 35-10 WJBO a-25 Q106 25-25 WBO 25-24 WJAX 34-25 140 30-28 WKEE 33-29	EAST WJBO 24-23 WGUY a-28 WLEZ on MIGY 25-21 WTSN 28-26 13FEA on K104 40-36 WFBG d-37 WEOO d-27 WYRE a-25 14WK 30-11 WVIO on WVIR d-27 WVIL d-26 WVIR 33-29

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

STEVE FORBERT
Romeo's Tune (Nemperor) ★
LP: Jackrabbit Slim

73/38 40%

N&A

Regional	National
Reach	Summary
E 68%	UP 18
S 51%	SAME 1%
M 26%	DOWN 0
W 43%	ADDS 36

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

FOREIGNER
Head Games (Atlantic)
LP: Head Games

149/4 81%

14

Regional	National
Reach	Summary
E 87%	UP 127
S 82%	SAME 12
M 77%	DOWN 6
W 86%	ADDS 4

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

(Foreigner continued)

BOUTH
WVIO on
WVIR 33-29
WVIL d-26
WVIR 33-29

MIDWEST
WVIO on
WVIR 33-29
WVIL d-26
WVIR 33-29

WEST
WVIO on
WVIR 33-29
WVIL d-26
WVIR 33-29

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

CRYSTAL GAYLE
Half The Way (Columbia)
LP: Miss The Mississippi

112/1 61%

25

Regional	National
Reach	Summary
E 64%	UP 12
S 51%	SAME 1%
M 48%	DOWN 0
W 58%	ADDS 28

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

HALL & OATES
Wait For Me (RCA)
LP: X-Static

85/15 46%

N&A

Regional	National
Reach	Summary
E 61%	UP 50
S 34%	SAME 15
M 30%	DOWN 1
W 57%	ADDS 15

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

(Hall & Oates continued)

BOUTH
WVIO on
WVIR 33-29
WVIL d-26
WVIR 33-29

MIDWEST
WVIO on
WVIR 33-29
WVIL d-26
WVIR 33-29

WEST
WVIO on
WVIR 33-29
WVIL d-26
WVIR 33-29

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

ISAAC HAYES
Don't Let Go (Polydor)
LP: Don't Let Go

74/7 40%

N&A

Regional	National
Reach	Summary
E 58%	UP 10
S 54%	SAME 10
M 21%	DOWN 1
W 46%	ADDS 7

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

RUPERT HOLMES
Escape (Infinity)
LP: Partners In Crime

177/0 97%

1

Regional	National
Reach	Summary
E 96%	UP 15
S 58%	SAME 15
M 55%	DOWN 1
W 97%	ADDS 0

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

MICHAEL JACKSON
Rock With You (Epic)
LP: Off The Wall

148/7 81%

10

Regional	National
Reach	Summary
E 76%	UP 128
S 85%	SAME 13
M 67%	DOWN 0
W 89%	ADDS 7

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

JEFFERSON STARSHIP
Jane (RCA/Grun) LP: Freedom At Point Zero

152/1 83%

9

Regional	National
Reach	Summary
E 67%	UP 142
S 64%	SAME 14
M 49%	DOWN 4
W 65%	ADDS 7

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

TOM JOHNSTON
Savannah Nights (WB)
LP: Everything You've Heard Is True

86/17 47%

N&A

Regional	National
Reach	Summary
E 31%	UP 46
S 54%	SAME 21
M 38%	DOWN 2
W 62%	ADDS 17

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

KOOL & THE GANG
Ladies Night (De-Lite)
LP: Ladies Night

123/7 67%

18

Regional	National
Reach	Summary
E 67%	UP 14
S 64%	SAME 14
M 49%	DOWN 4
W 65%	ADDS 7

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

P1	P2	P3
EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29	EAST WVIO on WVIR 33-29 WVIL d-26 WVIR 33-29

SANTANA
You Know That... (Columbia) ★
LP: Marathon

58/22 31%

Regional Reach: E 245, S 438, M 268, W 248

National Summary: UP 20, SAME 14, DOWN 0, ADDS 22

N&A

DIONNE WARWICK
Deja Vu (Arista)
LP: Dionne

98/34 52%

Regional Reach: E 618, S 331, M 491, W 491

National Summary: UP 48, SAME 12, DOWN 2, ADDS 34

N&A

STEVIE WONDER
Send One Your Love (Tamla)
LP: The Secret Life Of Plants

150/1 82%

Regional Reach: E 918, S 808, M 778, W 788

National Summary: UP 124, SAME 16, DOWN 8, ADDS 1

12

Others Getting Significant Action

(Continued from Back Page)

FLYING LIZARDS "Money" (Virgin) 17/8
Moves: Up 2, Same 7, Down 0, Adds 8, 98KX, WRKO, WTIC-FM, WICC, WTXI, KEEL, Y103, WXIL, KFRC d-30, WVIC d-34.

DANN ROGERS "Looks Like Love Again" (International Artists) 17/8
Moves: Up 3, Same 8, Down 0, Adds 8, WOKY, KEEL, Z98, WTSN, 13FEA, WFBG, WFLB, KAAV, WNBC 30-25, WHEB 30-20, WXIL 18-14.

POLICE "Message In A Bottle" (A&M) 17/1
Moves: Up 7, Same 9, Down 0, Adds 1, WTRY, CHUM 3-1, KWK 11-9, Y94 27-23, WANS-FM 27-24.

RONNIE MILSAP "Get It Up" (RCA) 17/0
Moves: Up 10, Same 1, Down 6, Adds 0, Z98 16-12, BJ105 13-11, WRJZ 5-3, KWEN 3-1, KJRB 22-18.

PAGES "I Do Believe In You" (Epic) 16/2
Moves: Up 4, Same 9, Down 1, Adds 2, BJ105, WIGY, WIFI on, KBEQ 39-37, KRQ 39-37, KSLY 16-13, KDZA 30-25.

FRANK MILLS "Peter Piper" (Polydor) 15/0
Moves: Up 8, Same 6, Down 2, Adds 0, WFIL on, CKLW on, WTSN 24-22, K104 27-25, 14WK 37-35, KBOZ 23-21.

HERB ALPERT "Rotation" (A&M) 14/4
Moves: Up 6, Same 4, Down 0, Adds 4, WHYN, WNOE, WTSN, KRCL, WXLO d-29, KRLA 24-23, WCIR 20-11.

BARRY MANILOW "When I Wanted You" (Arista) 13/12
Moves: Up 1, Same 0, Down 0, Adds 12, including WRKO, WLCY, WBLI, J8105, WKEE, WSGA, WBBQ, WXIL, WSEZ, KKLS.

APRIL WINE "Say Hello" (Capitol) 13/2
Moves: Up 5, Same 8, Down 0, Adds 2, KLUC, CK101, KBEQ d-28, KNOW 36-33, WSEZ 40-38, WISE 33-29, KRLC 30-25.

FLEETWOOD MAC "Angel" (WB) 12/1
Moves: Up 8, Same 5, Down 0, Adds 1, WPST, KDWB 9-4, Y96 21-19, Y103 19-16, KRQ 11-4.

JIMMY BUFFETT "Volcano" (MCA) 12/1
Moves: Up 9, Same 2, Down 0, Adds 1, Y103, 94Q d-27, WLCY 29-25, WRVQ 16-14, CK101 23-19, WKXY 27-22.

SPINNERS "Workin' My Way Back To You" (Atlantic) 11/11
Moves: Up 0, Same 0, Down 0, Adds 11, WKBW, 98KX, KXX106, WNBQ, K104, WFBG, 14WK, WCIR, WXIL, WCGQ, WFLB.

RUFUS & CHAKA "Do You Love What You Feel" (MCA) 11/5
Moves: Up 5, Same 1, Down 0, Adds 5, Y100, WFBR, JB105, WTXI, WNOX, WNOE 31-27, BJ105 40-32, WFLB 10-8, FM99 25-17.

DOLLAR "Shooting Star" (Carrera/Atco) 11/3
Moves: Up 5, Same 3, Down 0, Adds 3, BJ105, WSKZ, WISE, K104 37-30, WXIL 28-18, CK101 35-32.

P1	P2	P3
EAST WIFI on 98KX 25-27	EAST WTIC-FM a-30 PRO-FM a Q106 d-10 WHYR d-19 WREE a	EAST WPBG 36-32 WHEO a 14WK d-40 WCIR d-30
SOUTH KRBE d-25 94Q 19-14	SOUTH WHAAY 29-22 WHYR 29-23 WERC on WCCQ d-38 Q105 on WFLB on WTHA d-27 WANSF 17-33 KROV on CK101 a-36 RWIC a RILE a RPUR a	SOUTH WHAAY 29-22 WHYR 29-23 WERC on WCCQ d-38 Q105 on WFLB on WTHA d-27 WANSF 17-33 KROV on CK101 a-36 RWIC a RILE a RPUR a
MIDWEST KFLP a KESA on KNOW 34-27 WTIX a WNOE on KEEL 36-36	MIDWEST KFLP a KESA on KNOW 34-27 WTIX a WNOE on KEEL 36-36	MIDWEST KFLP a KESA on KNOW 34-27 WTIX a WNOE on KEEL 36-36
WEST Z98 on KRLA 26-21 Y103 34-30 BJ105 on WSGA a-27	WEST Z98 on KRLA 26-21 Y103 34-30 BJ105 on WSGA a-27	WEST Z98 on KRLA 26-21 Y103 34-30 BJ105 on WSGA a-27
MIDWEST KVIC a KRAV a KLEO 22-20 KZ93 on WRAV on 92X a-dp	MIDWEST KVIC a KRAV a KLEO 22-20 KZ93 on WRAV on 92X a-dp	MIDWEST KVIC a KRAV a KLEO 22-20 KZ93 on WRAV on 92X a-dp
WEST KRJC a-30 KCAV a Y94 a KRSF on KRO a KRKPH 19-14	WEST KRJC a-30 KCAV a Y94 a KRSF on KRO a KRKPH 19-14	WEST KRJC a-30 KCAV a Y94 a KRSF on KRO a KRKPH 19-14

P1	P2	P3
EAST WXLO a WFIL d-26 WCAO a-10 WRKO 30-28 WFGC 24-23	EAST WFBR 25-19 WBEMPH 14-13 WBLI a KC101 25-18 WICC d-25 JB105 a-31 Q106 a WRBO a WHYR 38-32 14WK 28-26 WKEE d-33 WCIR d-25	EAST WJBO 5-4 WGUU a WIGY a WTSN 22-21 WHEB 5-7 13FEA d-30 K104 3-12 WPBG 15-18 WYRE 29-26 14WK 21-12 WCIR d-25
SOUTH Z93 d-27 94Q 28-24 Q105 on WLCY a	SOUTH WHAAY 29-22 WHYR 29-23 WERC on WCCQ d-38 Q105 on WFLB on WTHA d-27 WANSF 17-33 KROV on CK101 a-36 RWIC a RILE a RPUR a	SOUTH WHAAY 29-22 WHYR 29-23 WERC on WCCQ d-38 Q105 on WFLB on WTHA d-27 WANSF 17-33 KROV on CK101 a-36 RWIC a RILE a RPUR a
MIDWEST KFLP on KLSA 25-26 WTIX 39-37 KX104 on WPRF a Z98 32-31 WSEC d-33 WSEC on WFLB d-34 Y103 31-28 KRAV on WMAPE a-29 WSGA 26-23 WBBQ on WLAZ d-25 WRJZ 31-28 WNOX a WIKX d-28 WHS 33-30 WGH a-23 WARY 24-21	MIDWEST KFLP on KLSA 25-26 WTIX 39-37 KX104 on WPRF a Z98 32-31 WSEC d-33 WSEC on WFLB d-34 Y103 31-28 KRAV on WMAPE a-29 WSGA 26-23 WBBQ on WLAZ d-25 WRJZ 31-28 WNOX a WIKX d-28 WHS 33-30 WGH a-23 WARY 24-21	MIDWEST KFLP on KLSA 25-26 WTIX 39-37 KX104 on WPRF a Z98 32-31 WSEC d-33 WSEC on WFLB d-34 Y103 31-28 KRAV on WMAPE a-29 WSGA 26-23 WBBQ on WLAZ d-25 WRJZ 31-28 WNOX a WIKX d-28 WHS 33-30 WGH a-23 WARY 24-21
WEST KEARTH a KFLA 18-17 KFI on KRPC a KIMM a KOPA a	WEST KEARTH a KFLA 18-17 KFI on KRPC a KIMM a KOPA a	WEST KEARTH a KFLA 18-17 KFI on KRPC a KIMM a KOPA a
MIDWEST KVIC on KOPN a KCBM a KYSM d-32 KDZA on KBDP a KQOI on KBOZ d-30 KRLC a	MIDWEST KVIC on KOPN a KCBM a KYSM d-32 KDZA on KBDP a KQOI on KBOZ d-30 KRLC a	MIDWEST KVIC on KOPN a KCBM a KYSM d-32 KDZA on KBDP a KQOI on KBOZ d-30 KRLC a
WEST KRJC 25-24 Y94 on KFXM a-25 KCPX on KORL a	WEST KRJC 25-24 Y94 on KFXM a-25 KCPX on KORL a	WEST KRJC 25-24 Y94 on KFXM a-25 KCPX on KORL a

P1	P2	P3
EAST WABC 22-20 WXLO 15-11 WNBC 16-13 WFIL 11-9 WCAO 18-22 P105 22-18 WRKO 25-25 WFGC 18-18 CHUR 13-12 CKMR 18-17	EAST WFBR 15-14 WBEMPH 22-22 WOLF 13-11 WBF 8-4 WTRY 25-23 WBLI 14-11 KC101 12-9 WPSY 13-12 PRO-FM 16-12 JB105 18-15 WABE 15-12 Q106 11-11 WYRE 16-15 WYRE 16-15 WYRE 16-15 WYRE 16-15 WYRE 16-15 WYRE 16-15	EAST WJBO 23-19 WGUU 24-24 WIBZ 21-18 WICY 27-23 WTSN 15-14 WHEB 20-12 13FEA 18-17 K104 23-20 WPBG 16-14 WEEK 11-9 WYRE 16-14 14WK 12-5 W100 3-3 WCIR 16-15 WXIL 19-20
SOUTH KVL 22-14 Z93 14-10 94Q 15-12 Y100 13-11	SOUTH WHAAY 29-22 WHYR 29-23 WERC on WCCQ d-38 Q105 on WFLB on WTHA d-27 WANSF 17-33 KROV on CK101 a-36 RWIC a RILE a RPUR a	SOUTH WHAAY 29-22 WHYR 29-23 WERC on WCCQ d-38 Q105 on WFLB on WTHA d-27 WANSF 17-33 KROV on CK101 a-36 RWIC a RILE a RPUR a
MIDWEST KFLP a-25 KRLW 19-19 KDWB 6-5 KSLQ 17-16 KBEQ 26-22 Q102 14-11 WZUU 2-1	MIDWEST KFLP 13-7 KLSA 24-22 KEEL 32-22 KINT 25-21 WTRX 13-11 WMOE 6-6 KEEL 34-31 WPRF 12-11 Z98 7-5 WJDX 7-5 Y95 29-27 WAXY 14-10 Y103 d-35 WMAPE 13-12 Q105 21-18 WSGA 14-14 WBBQ 12-9 PR100 19-16 WBO 18-16 WSKZ 19-26 WRJZ 28-22 WNOX 24-29 WIKX 23-18 WHS 23-20 WGH 13-7 WARY 20-17	MIDWEST KFLP 13-7 KLSA 24-22 KEEL 32-22 KINT 25-21 WTRX 13-11 WMOE 6-6 KEEL 34-31 WPRF 12-11 Z98 7-5 WJDX 7-5 Y95 29-27 WAXY 14-10 Y103 d-35 WMAPE 13-12 Q105 21-18 WSGA 14-14 WBBQ 12-9 PR100 19-16 WBO 18-16 WSKZ 19-26 WRJZ 28-22 WNOX 24-29 WIKX 23-18 WHS 23-20 WGH 13-7 WARY 20-17
WEST KEARTH 12-12 KRLA 10-10 KFI 27-22 KRPC 15-12 B100 21-20 KJR 24-23 KTRW 27-24	WEST KEARTH 12-12 KRLA 10-10 KFI 27-22 KRPC 15-12 B100 21-20 KJR 24-23 KTRW 27-24	WEST KEARTH 12-12 KRLA 10-10 KFI 27-22 KRPC 15-12 B100 21-20 KJR 24-23 KTRW 27-24
MIDWEST KVIC 23-17 KSTT 10-7 KOPN 25-24 KWDN 10-7 KZ93 20-17 KLEO 5-7 KZ93 8-5 WISM 12-13 WNAF 8-8 WOW 17-18 WZEP 26-24 92X 11-11 WHD 24-21	MIDWEST KVIC 23-17 KSTT 10-7 KOPN 25-24 KWDN 10-7 KZ93 20-17 KLEO 5-7 KZ93 8-5 WISM 12-13 WNAF 8-8 WOW 17-18 WZEP 26-24 92X 11-11 WHD 24-21	MIDWEST KVIC 23-17 KSTT 10-7 KOPN 25-24 KWDN 10-7 KZ93 20-17 KLEO 5-7 KZ93 8-5 WISM 12-13 WNAF 8-8 WOW 17-18 WZEP 26-24 92X 11-11 WHD 24-21
WEST KRJC 17-14 KERN 21-18 Y94 16-13 KFXM 18-15 KIRG 23-19 KOPN 13-9 KRSF 9-7 KGM 17-15 KEMO 21-14 KRUX 20-13 KXQ 31-26 KTYE 16-14	WEST KRJC 17-14 KERN 21-18 Y94 16-13 KFXM 18-15 KIRG 23-19 KOPN 13-9 KRSF 9-7 KGM 17-15 KEMO 21-14 KRUX 20-13 KXQ 31-26 KTYE 16-14	WEST KRJC 17-14 KERN 21-18 Y94 16-13 KFXM 18-15 KIRG 23-19 KOPN 13-9 KRSF 9-7 KGM 17-15 KEMO 21-14 KRUX 20-13 KXQ 31-26 KTYE 16-14

SUPERTRAMP
Take The Long Way... (A&M)
LP: Breakfast In America

152/1 83%

Regional Reach: E 854, S 754, M 854, W 861

National Summary: UP 78, SAME 20, DOWN 53, ADDS 1

6

P1	P2	P3
EAST WABC 24-15 WXLO 13-10 WNBC 12-7 WRKO 14-16 WIFI 6-5 WCAO 9-9 P105 23-16 WRKO 14-14 WFGC 9-7 CBUR 8-7 CKMR 10-13	EAST WFBR 6-5 WBEMPH 5-21 WOLF 5-4 WBF 6-6 WTRY 7-8 WBLI 16-12 WTIC-FM 5-4 KC101 6-8 WICC 5-4 WPST 2-2 PRO-FM 9-7 WABE 6-3 Q106 3-3 WRBO 15-13 WHYR 11-11 140 11-12 WKEE 5-5	EAST WJBO 2-2 WGUU 5-10 WIBZ 8-11 WICY 8-14 WTSN 12-10 WHEB 22-14 13FEA 12-10 WPBG 9-8 WHEO 6-5 WYRE 8-6 14WK 11-10 W100 15-21 WXIL 5-2
SOUTH Z57 3-4 KVL 18-15 KRBE 22-10 Y100 4-7 Q105 7-5 WLCY 13-15	SOUTH WHAAY 12-9 WHYR 11-11 140 11-12 WKEE 5-5	SOUTH WHAAY 12-9 WHYR 11-11 140 11-12 WKEE 5-5
MIDWEST KFLP 20-13 CKLW on KSLQ 7-17 Q102 10-7 WZUU 11-10 WORY 17-15	MIDWEST KFLP 20-13 CKLW on KSLQ 7-17 Q102 10-7 WZUU 11-10 WORY 17-15	MIDWEST KFLP 20-13 CKLW on KSLQ 7-17 Q102 10-7 WZUU 11-10 WORY 17-15
WEST KEARTH 15-18 KFI 6-5 KRPC 13-16 B100 7-7 KJR 8-11 KTRW 3-2 RUPD 21-23	WEST KEARTH 15-18 KFI 6-5 KRPC 13-16 B100 7-7 KJR 8-11 KTRW 3-2 RUPD 21-23	WEST KEARTH 15-18 KFI 6-5 KRPC 13-16 B100 7-7 KJR 8-11 KTRW 3-2 RUPD 21-23
MIDWEST KVIC 15-15 KSTT 12-10 KOPN 12-20 KRSF 2-5 KRAV 18-18 KLEO 4-6 KZ93 3-6 WNAF 14-22 WOW 3-7 92X 14-9 WMO 16-13 WTFM 16-17	MIDWEST KVIC 15-15 KSTT 12-10 KOPN 12-20 KRSF 2-5 KRAV 18-18 KLEO 4-6 KZ93 3-6 WNAF 14-22 WOW 3-7 92X 14-9 WMO 16-13 WTFM 16-17	MIDWEST KVIC 15-15 KSTT 12-10 KOPN 12-20 KRSF 2-5 KRAV 18-18 KLEO 4-6 KZ93 3-6 WNAF 14-22 WOW 3-7 92X 14-9 WMO 16-13 WTFM 16-17
WEST KRJC 6-5 KERN 18-7 Y94 7-9 KFXM 5-2 KIRG 9-20 KOPN 9-16 KRSF 25-24 KRAV 4-8 KOW 21-16 KEMO 2-7 KRUX 3-5 KXQ 10-20 KTYE 6-0 KRKPH 1-4	WEST KRJC 6-5 KERN 18-7 Y94 7-9 KFXM 5-2 KIRG 9-20 KOPN 9-16 KRSF 25-24 KRAV 4-8 KOW 21-16 KEMO 2-7 KRUX 3-5 KXQ 10-20 KTYE 6-0 KRKPH 1-4	WEST KRJC 6-5 KERN 18-7 Y94 7-9 KFXM 5-2 KIRG 9-20 KOPN 9-16 KRSF 25-24 KRAV 4-8 KOW 21-16 KEMO 2-7 KRUX 3-5 KXQ 10-20 KTYE 6-0 KRKPH 1-4

P1	P2	P3
EAST WABC 24-15 WXLO 13-10 WNBC 12-7 WRKO 14-16 WIFI 6-5 WCAO 9-9 P105 23-16 WRKO 14-14 WFGC 9-7 CBUR 8-7 CKMR 10-13	EAST WFBR 6-5 WBEMPH 5-21 WOLF 5-4 WBF 6-6 WTRY 7-8 WBLI 16-12 WTIC-FM 5-4 KC101 6-8 WICC 5-4 WPST 2-2 PRO-FM 9-7 WABE 6-3 Q106 3-3 WRBO 15-13 WHYR 11-11 140 11-12 WKEE 5-5	EAST WJBO 2-2 WGUU 5-10 WIBZ 8-11 WICY 8-14 WTSN 12-10 WHEB 22-14 13FEA 12-10 WPBG 9-8 WHEO 6-5 WYRE 8-6 14WK 11-10 W100 15-21 WXIL 5-2
SOUTH Z57 3-4 KVL 18-15 KRBE 22-10 Y100 4-7 Q105 7-5 WLCY 13-15	SOUTH WHAAY 12-9 WHYR 11-11 140 11-12 WKEE 5-5	SOUTH WHAAY 12-9 WHYR 11-11 140 11-12 WKEE 5-5
MIDWEST KFLP 20-13 CKLW on KSLQ 7-17 Q102 10-7 WZUU 11-10 WORY 17-15	MIDWEST KFLP 20-13 CKLW on KSLQ 7-17 Q102 10-7 WZUU 11-10 WORY 17-15	MIDWEST KFLP 20-13 CKLW on KSLQ 7-17 Q102 10-7 WZUU 11-10 WORY 17-15
WEST KEARTH 15-18 KFI 6-5 KRPC 13-16 B100 7-7 KJR 8-11 KTRW 3-2 RUPD 21-23	WEST KEARTH 15-18 KFI 6-5 KRPC 13-16 B100 7-7 KJR 8-11 KTRW 3-2 RUPD 21-23	WEST KEARTH 15-18 KFI 6-5 KRPC 13-16 B100 7-7 KJR 8-11 KTRW 3-2 RUPD 21-23
MIDWEST KVIC 15-15 KSTT 12-10 KOPN 12-20 KRSF 2-5 KRAV 18-18 KLEO 4-6 KZ93 3-6 WNAF 14-22 WOW 3-7 92X 14-9 WMO 16-13 WTFM 16-17	MIDWEST KVIC 15-15 KSTT 12-10 KOPN 12-20 KRSF 2-5 KRAV 18-18 KLEO 4-6 KZ93 3-6 WNAF 14-22 WOW 3-7 92X 14-9 WMO 16-13 WTFM 16-17	MIDWEST KVIC 15-15 KSTT 12-10 KOPN 12-20 KRSF 2-5 KRAV 18-18 KLEO 4-6 KZ93 3-6 WNAF 14-22 WOW 3-7 92X 14-9 WMO 16-13 WTFM 16-17
WEST KRJC 6-5 KERN 18-7 Y94 7-9 KFXM 5-2 KIRG 9-20 KOPN 9-16 KRSF 25-24 KRAV 4-8 KOW 21-16 KEMO 2-7 KRUX 3-5 KXQ 10-20 KTYE 6-0 KRKPH 1-4	WEST KRJC 6-5 KERN 18-7 Y94 7-9 KFXM 5-2 KIRG 9-20 KOPN 9-16 KRSF 25-24 KRAV 4-8 KOW 21-16 KEMO 2-7 KRUX 3-5 KXQ 10-20 KTYE 6-0 KRKPH 1-4	WEST KRJC 6-5 KERN 18-7 Y94 7-9 KFXM 5-2 KIRG 9-20 KOPN 9-16 KRSF 25-24 KRAV 4-8 KOW 21-16 KEMO 2-7 KRUX 3-5 KXQ 10-20 KTYE 6-0 KRKPH 1-4

R&R Top-40 Radio Reporters

PARALLEL ONE	PARALLEL TWO	PARALLEL THREE
EAST WABC/New York, NY WXLO/New York, NY WNBC/New York, NY WRKO/Buffalo, NY WIFI/Philadelphia, PA WFL/Philadelphia, PA WFL/Philadelphia, PA 98 KX (WXKX)/Pittsburgh, PA WPEZ/Pittsburgh, PA WCAO/Baltimore, MD FMS (WVBF)/Boston, MA WRKO/Boston, MA WFGC/Washington, DC CHUM/Toronto, CAN. CKGM/Montreal, CAN.	EAST WFBR/Baltimore, MD WBEM-FM/Buffalo, NY WOLF/Syracuse, NY WBF/Rochester, NY WTRY/Troy, NY WBLI/Long Island, NY WTIC-FM/Hartford, CT KC101 (WKCI)/New Haven, CT WCCB/Bridgeport, CT WPST/Trenton, NJ PRO-FM (WPRO-FM)/Providence, RI J8105 (WVJB)/Providence, RI WAEB/Allentown, PA Q108 (WQXJ)/York, PA WKBO/Harrisburg, PA WHYR/Springfield, MA 14Q (WFTQ)/Worcester, MA WKEE/Huntington, WV	EAST WJBO/Portland, ME WGUU/Bangor, ME WIBZ/Bangor, ME WICY/Bath, ME WTSN/Dover, NH WHEB/Portsmouth, NH 13FEA (WFEA)/Manchester, NH K104 (WCKE)/Erie, PA WFDG/Altoona, PA

DANCEMUSIC

R A D I O

BREAKERS

CLIFF RICHARD

We Don't Talk Anymore (EMI America)

59% of our reporters are on it, 7 new adds KTLK, WXAP, WZZD, WPEG, KITT-FM, WWOM, KHYS. Key moves: 38-31 WSOQ, 30-25 WRMZ, 20-12 WKTK, 18-14 WOKV, 13-12 KJLA, hot rotation KSFx, on KIIS-FM, KLAV, KKCS. Charts at Number 27 on Airplay/30.

HERB ALPERT

Rotation (A&M)

55% reporting action, 5 new adds WBOS, WDAI, WZZD, WDMT and WMAS. Key moves: 32-29 KJLA, 35-30 KHYS, medium airplay WKTU, KSET, WWOM, debut 40 KTLK, debut 26 WXKS, on KXTC, WCAU, KLAV. Charts at Number 28 on Airplay/30.

DIANA ROSS

It's My House (Motown)

52% reporting activity, 3 new adds KHYS, KKCS, KSET. Key moves: 23-15 WSOQ, 17-13 WMAS, 20-15 WRMZ, 38-31 KHYS, 18-14 WBOS, 18-17 KIIS-FM, medium airplay WKTU, debut 12 WXKS, on WPEG, WOKV, WDMT, WXAP. Charts at Number 29 on Airplay/30.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

ASHFORD & SIMPSON "Nobody Knows" (WB) 48% reporting airplay, added at WSOQ, KHYS. Key moves: 25-20 KHYS, 34-30 KJLA, 23-22 WKTK, 24-23 WZZD, hot rotation WKYS, medium airplay WDAI, WDMT, on WRMZ, WXAP, KSFx, WPEG, KFMX.

BAR-KAYS "Move Your Boogie Body" (Mercury) 45% of our reporters on it. Key moves: 21-17 WZZD, 14-11 KHYS, 25-20 KJLA, 20-15 WPEG, 7-7 WBLX, hot rotation WMAK, WKYS, medium airplay WDMT, debut 34 KTLK, on KIIS-FM, WBOS, KXTC.

RICK JAMES "Love Gun" (Gordy) 45% reporting activity, added at WMAS and KJLA. Key moves: 25-18 WZZD, 31-23 KHYS, 38-32 KTLK, 18-12 KKCS, 21-19 WSOQ, hot rotation WMAK, medium airplay KSET, WDMT, debut 27 WPEG, on KXTC.

INNER LIFE "I'm Caught Up" (Prelude) 45% reporting airplay, 3 new adds KSFx, WSOQ and WMAS. Key moves: 26-23 WCAU, hot rotation WWOM, WKTU, medium airplay KSET, WKYS, debut 33 WZZD, on KJLA, KXTC, WXKS, WDAI.

DAN HARTMAN "Relight My Fire" (Blue Sky) 45% reporting action, added at KSFx. Key moves: 39-32 WSOQ, 27-25 WBOS, hot rotation WKTU, medium airplay WWOM, KXTC, on WXAP, WOKV, WXKS, WDAI, WCAU, WRMZ, WDMT.

SERGIO MENDES "I'll Tell You" (Elektra) 41% reporting activity, added at WOKV and WZZD. Key moves: 13-10 WCAU, 20-15 WBOS, 15-14 WMAS, hot rotation KXTC, medium airplay WWOM, WDAI, debut 20 KKCS, on KSFx.

RUPERT HOLMES "Escape" (MCA) 41% of our reporters on it, added at KLAV, KHYS. Key moves: 5-2 KTLK, 14-7 KHYS, 23-15 WOKV, 40-32 WMAS, 5-4 KJLA, hot rotation KFMX, debut 9 KIIS-FM, debut 29 WXKS, on KKCS, WBLX.

VILLAGE PEOPLE "Ready For The 80's" (Casablanca) 41% reporting action, added at WKTK. Key moves: 39-34 KJLA, 25-21 KITT-FM, 37-30 WSOQ, 22-19 WZZD, 31-30 KTLK, hot rotation KSET, medium airplay WKTU, KXTC, on KKCS, WXAP.

NATURE'S DIVINE "I Just Can't Control Myself" (MCA) 34% reporting airplay, added at WMAS. Key moves: 17-11 KHYS, 22-20 WSOQ, hot rotation WDMT, medium airplay WKYS, WMAK, WKTU, on KXTC, WPEG.

KENNY LOGGINS "This Is It" (Columbia) 34% reporting activity, 4 new adds

December 7, 1979

Radio & Records

Airplay/30

1	1	1	1	STREISAND/SUMMER/No More Tears... (Col/Cas)
6	3	3	2	MICHAEL JACKSON/Rock With You (Epic)
2	2	2	3	KOOL & THE GANG/Ladies' Night (De-Lite)
21	8	4	4	PRINCE/I Wanna Be Your Lover (WB)
23	11	7	5	STEVIE WONDER/Send One Your Love (Tamla)
15	13	8	6	SMOKEY ROBINSON/Cruisin' (Tamla)
4	7	10	7	ISAAC HAYES/Don't Let Go (Polydor)
30	27	19	8	SHALAMAR/Second Time Around (Solar/RCA)
20	14	9	9	DONNA SUMMER/On The Radio (Casablanca)
3	4	6	10	COMMODORES/Still (Motown)
9	6	11	11	SUZI LANE/Harmony (Elektra)
25	21	17	12	PEACHES & HERB/Roller Skatin' Mate (Polydor)
22	15	13	13	STARGARD/Wear It Out (WB)
10	5	5	14	SUGAR HILL GANG/Rapper's Delight (Sugar Hill)
—	—	22	15	PHYLLIS HYMAN/You Know How To Love Me (Arista)
—	28	21	16	KC & THE SUNSHINE BAND/Please Don't Go (TK)
—	—	27	17	PABLO CRUISE/I Want You Tonight (A&M)
—	23	18	18	SWITCH/I Call Your Name (Gordy)
—	—	29	19	RUFUS & CHAKA/Do You Love What You Feel (MCA)
—	26	26	20	DON ARMANDO/Deputy Of Love (ZE)
—	—	30	21	PLEASURE/Glide (Fantasy)
7	12	15	22	M/Pop Muzik (Sire)
—	—	23	23	JANICE McCLAIN/Smack Dab In The Middle (RFC/WB)
—	30	28	24	SYLVESTER/Can't Stop Dancing (Fantasy)
24	24	25	25	SPINNERS/Body Language (Atlantic)
28	20	20	26	EARTH, WIND & FIRE/In The Stone (ARC/Col)
—	—	—	27	CLIFF RICHARD/We Don't Talk Anymore (EMI America)
—	—	—	28	HERB ALPERT/Rotation (A&M)
—	—	—	29	DIANA ROSS/It's My House (Motown)
26	25	24	30	PAMALA STANLEY/This Is Hot (EMI America)

*Unless otherwise stated, all above records are available in 12". This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement. Arrow indicates new entry.

KITT-FM, WKYS, KIIS-FM, WBOS. Key moves: 30-23 KJLA, 25-17 KTLK, 22-21 WMAS, hot rotation KFMX, debut 25 WOKV, on KKCS.

NATALIE COLE/PEABO BRYSON "Gimme Some Time" (Capitol) 34% reporting airplay, 4 new adds WDAI, WKYS, WKTU and WDMT. Key moves: 41-18 KHYS, 27-24 WCAU, medium airplay WMAK, debut 27 WBLX, debut 37 KTLK, on WXKS.

CAMEO "Sparkle" (Chocolate City) 34% reporting action, added at WBLX and WPEG. Key moves: 37-31 KTLK, 10-10 KJLA, hot rotation WDMT, medium airplay WKTU, on KXTC, WBOS, WXAP, KSET.

FREDDIE JAMES "Hollywood" (WB) 31% reporting activity. Key moves: 8-5 WPEG, 11-9 WRMZ, 14-13 KKCS, 37-36 KHYS, hot rotation KXTC, debut 35 KTLK, on KFMX and WXAP.

FEVER "Pump It Up" (Fantasy) 31% reporting action, added at WXAP. Key moves: 1-1 WPEG, 22-19 WOKV, hot rotation KXTC, medium airplay WDAI, on KJLA, KSFx, WDMT.

DIONNE WARWICK "Deja Vu" (Arista) 31% of our reporters on it, added at WOKV. Key moves: 9-8 WSOQ, 19-17 KJLA, 24-23 KTLK, medium airplay WMAK, WKTU, on KFMX, KSET, WKYS.

TERI DeSARIO "Yes, I'm Ready" (Casablanca) 31% reporting airplay, 4 new adds KFMX, WKTU, KHYS, WRMZ. Key moves: 30-27 WMAS, 39-33 KTLK, on KSET, WCAU, KJLA.

BONNIE POINTER "I Can't Help Myself" (Motown) 31% reporting activity, 6 new adds WDMT, WKTK, WBLX, WZZD, WKYS, WKTU. Key moves: debut 25 WCAU, on WDAI, KIIS-FM.

THE BEAT

Pam Bellamy & Gail Mitchell

We're Mad As Hell!!!

KLAV/Las Vegas has taken a novel approach to the disco backlash. They're becoming MAD ("Mass Appeal Dance" in format) which, according to PD Dave Wilmont, "allows us to retain our disco format and add some Top 40, R&B, and AOR for a wider variety of danceable music."

Promotions In Motion

WDMT/Cleveland received a proclamation from the mayor during its recent Funkadelic concert for its successful canned goods drive. Concertgoers were asked to bring a canned good for which they received a record of unreleased Funkadelic music with creative lyricists invited to match words to the music for a \$25,000 cash prize. WDMT collected over 3,000 cans which were donated to the Cleveland Inter-Church Council. El Paso may be the site of the shape of things to come. KSET, in conjunction with Wendy's Hamburgers and Imperial Skate

Centers, sponsored a "Name That Car" contest, but that wasn't all there was to it — the car was shaped like a roller skate. The winning entrant received the choice of a ski weekend in Colorado or four days and three nights in Mazatlan, plus the added benefit of riding in the car for the area's Sun Bowl Parade. Dancing for Muscular Dystrophy in Charlotte: WPEG air personalities and their disco duck mascot were featured guests at a "Dance for MD" recently. Participants were charged \$1.98 and offered free champagne to raise money for the charity. Local TV coverage was provided and the proceedings will later be seen on the 1980 Jerry Lewis Telethon.



JACKSONS' ACTION — WSOQ's Butch Charles points out the "Win A Kiss" winner backstage with the Jacksons before their recent Syracuse concert. Pictured are (l-r) Tito, Jackie, the lucky winner, Butch Charles, Marlon, PD Mike Roberts and Michael and Randy Jackson.

DANCEMUSIC

RADIO

Radio & Records

ADDS & HOTS

EAST		SOUTH		MIDWEST		WEST	
Most Added	Hottest	Most Added	Hottest	Most Added	Hottest	Most Added	Hottest
Bonnie Pointer Herb Alpert	Donna Summer "Radio" Michael Jackson "Rock" Rufus & Chaka	Cliff Richard Diana Ross Cameo	Prince Michael Jackson "Rock"	Several Artists Tied	Peaches & Herb Streisand/Summer Michael Jackson "Rock"	Kenny Loggins Rufus & Chaka	Michael Jackson "Rock" Donna Summer "Radio" Streisand/Summer Kool & The Gang

EAST

WKATU FM 92
WKATU / New York, NY

ADDED
Bonnie Pointer
Tompest Trio
Pleasure
Cole/Bryson
George Duke
Festival
Teri DeSario
Slave
Stephanie Mills
"Feel"
Paul McCartney
Eagles
"Can't"
B.J. Thomas
"Christmas"

HOTTEST
Rufus & Chaka
Prince
Michael Jackson
"Rock"
Don Armando
Dan Hartman
Inner Life
— Michael Bill

WKYS
WKYS / Washington, DC

ADDED
Kenny Loggins
Bonnie Pointer
Cole/Bryson
Al Hudson
War
Oasis

HOTTEST
Shalamar
Isaac Hayes
Kool & The Gang
Donna Summer
"Radio"
Streisand/Summer
Rufus & Chaka
Prince
Ashford & Simpson
"Nobody"
Peaches & Herb
Michael Jackson
"Rock/Working"
Funkadelic
Bar Keys
Pleasure
Sugar Hill Gang
— Donnie Simpson

DISCO 95
WMAS FM
WMAS / Springfield, MA

ADDED
Nature's Divine
Ann-Margret
Inner Life
Spinners
"Working"
La Flavour
Rick James
Sugar Hill Gang
Herb Alpert

HOTTEST
Rufus & Chaka
Pablo Cruise
Donna Summer
"Radio"
Stevie Wonder
Diana Ross
"House"
Shalamar
— Mike Adams

WISCA 100
WISCA 100 AM
WISCA / Syracuse, NY

ADDED
Pleasure
George Duke
Ashford & Simpson
"Nobody"
Shalamar
Billy Preston & Syreeta
Inner Life
Michael Jackson
"Working"

HOTTEST
Prince
Smokey Robinson
Lenny White
Switch
Isaac Hayes
Donna Summer
"Radio"
— Mike Roberts

DISCO 101
WVON / Albany, NY

ADDED
Angela Bofill
Cliff Richard
La Flavour
Capt. & Tennille

HOTTEST
Phyllis Hyman
Rufus & Chaka
Prince
Donna Summer
"Radio"
Michael Jackson
"Rock"
Gloria Gaynor
Stevie Wonder
Smokey Robinson
Pablo Cruise
Stephanie Mills
Shalamar
Inner Life
— Walt Adams

WCAU 97.9 FM
WCAU / Philadelphia, PA

ADDED
Teddy Pendergrass
Lou Rawls
Angela Bofill
Ray, Goodman & Brown
LTD
Leo Sayer
Billy Ocean
Dead & Company
Roy Ayers

HOTTEST
Streisand/Summer
Prince
Rufus & Chaka
Michael Jackson
"Rock"
Janice McClain
Norma Jean
Don Armando
Bonnie Pointer
— Roy Perry

WZLX
WZLX / Boston, MA

ADDED
Sabu
Spinners
"Working"

HOTTEST
Streisand/Summer
Donna Summer
"Radio"
Rufus & Chaka
Diana Ross
Janice McClain
Eruption
— Virnie Paruzzi

WIZARD 100
WZZD / Philadelphia, PA

ADDED
Bonnie Pointer
Sergio Mendes
Herb Alpert
Cliff Richard
Pablo Cruise
Captain Billy

HOTTEST
Streisand/Summer
Michael Jackson
"Rock/Off"
Stevie Wonder
Phyllis Hyman
Donna Summer
"Radio"
— Mark Serpas

WBOB
WBOB / Boston, MA

ADDED
Kenny Loggins
North End
Herb Alpert
Love Unlimited
Tata
"Rock"
Isaac Hayes
Flying Lizards

HOTTEST
Sugar Hill Gang
Stargard
Shalamar
Donna Summer
"Radio"
Sergio Mendes
Phyllis Hyman
— Jane Duncheon

DISCO KTK
WTKR / Baltimore, MD

ADDED
Prince
Village People
"80's"
Peter Brown
Bonnie Pointer

HOTTEST
Streisand/Summer
Michael Jackson
"Rock"
Smokey Robinson
Cliff Richard
Tom Johnston
Isaac Hayes
— Lou Krieger

WBLX
WBLX / Mobile, AL

ADDED
Bonnie Pointer
David Driver
Cameo
"Sparkle"
Lauren Wood

HOTTEST
Prince
Slave
Lakeside
Lenny White
Peaches & Herb
Emotions
O'Jays
"Want"
Cole/Bryson
— Carmen Brown

WPEC
WPEC / Charlotte, NC

ADDED
Cliff Richard
Phyllis Hyman
Chuck Cross
Cameo
"Sparkle"
Karen Silver
Flying Lizards
Joe Bataan
Narada Michael Walden
Vaughn Mason & Cruise

HOTTEST
Fever
"Pump/Beat"
Prince
Don Armando
Duncan Sisters
Switch
Shalamar
Queen Samantha
— Lynn Van Poole

WBAK
WBAK / Nashville, TN

ADDED
Shalamar
KC & The Sunshine Band
Lenny White
Johnnie Taylor
Norma Jean
Hall & Oates

HOTTEST
Pleasure
Stevie Wonder
Rufus & Chaka
Michael Jackson
"Rock"
Angela Bofill
Michael Jackson
"Floor"
Rick James
Bar Keys
Fatback Band
— Dan Valle

KSET
KSET / El Paso, TX

ADDED
Diana Ross
Rufus & Chaka
Shalamar

HOTTEST
Kool & The Gang
Suzi Lane
Streisand/Summer
Diva Gray & Oyster
Scott Allan
Michael Jackson
"Rock"
Donna Summer
"Radio"
Village People
"80's"
Patrice Rushen
Carrone
— Chuck Kelly

KJLA
KJLA / Kansas City, MO

ADDED
Rick James
Tom Johnston
Phyllis Hyman
Billy Preston & Syreeta

HOTTEST
Streisand/Summer
Shalamar
Peaches & Herb
Bar Keys
Stargard
— Mark Golder

KHYS 98
DISCO STEREO FM
KHYS / Beaumont, TX

ADDED
Diana Ross
Cliff Richard
Rupert Holmes

HOTTEST
KC & The Sunshine Band
LTD
Shalamar
Michael Jackson
"Rock"
Dionne Warwick
Donna Summer
"Radio"
Cole/Bryson
Pleasure
— Doris Thompson

WXAP
WXAP / Columbia, SC

ADDED
La Flavour
Cliff Richard
Fever
"Pump"
Flying Lizards

HOTTEST
Michael Jackson
"Don't"
KC & The Sunshine Band
Sugar Hill Gang
Commodores
Stargard
Prince
— Doug Bellow

kfmix
KFXB / Minneapolis, MN

ADDED
Tom Petty & The Heartbreakers
Alan Parsons
Foghat
Donna Summer
"Radio"
Tom Johnston
Teri DeSario
Santana
Pages
Cerrone
Shalamar

HOTTEST
Rupert Holmes
LRB
Foreigner
Stevie Wonder
Jefferson Starship
Michael Jackson
"Rock"
Pablo Cruise
Kenny Loggins
Capt. & Tennille
Dr. Hook
Kool & The Gang
Smokey Robinson
John Cougar
Isaac Hayes
— Gary De Maroney

KJLV
KJLV / Las Vegas, NV

ADDED
Claudia Barry
Dionne Warwick
Sergio Mendes
Capt. & Tennille
Yvonne Elliman
Gary's Gang
"Wanna"

HOTTEST
Styx
Michael Jackson
"Rock"
Suzi Lane
Pamela Stanley
Cliff Richard
Rupert Holmes
Peaches & Herb
Pablo Cruise
Donna Summer
"Radio"
— Charlie Brown

WDMT
WDMT / Cleveland, OH

ADDED
Pablo Cruise
Herb Alpert
Pleasure
Lenny White
Cole/Bryson

HOTTEST
EW&F
"Stone/Star"
Isaac Hayes
Donna Summer
"Radio"
Michael Jackson
"Rock"
Kool & The Gang
Streisand/Summer
Switch
Nature's Divine
Prince
Peaches & Herb
Cameo
"Sparkle"
La Flavour
— Wynn Rosenberg

WVIZ
WVIZ / Columbus, OH

ADDED
Rufus & Chaka
Phyllis Hyman
Teri DeSario
Prince
Pablo Cruise

HOTTEST
Streisand/Summer
Commodores
Michael Jackson
"Rock"
Diana Ross
Stevie Wonder
Peaches & Herb
— Ken Pugh

WDAI 94.7 FM
WDAI / Chicago, IL

ADDED
Cole/Bryson
Flying Lizards
Liquid Gold
Dan Hartman
Herb Alpert

HOTTEST
Streisand/Summer
Sugar Hill
Donna Summer
"Radio"
Kool & The Gang
Michael Jackson
"Don't"
Isaac Hayes
Don Armando
Prince
Suzi Lane
Rufus & Chaka
— Mary Klug

WDRY
WDRY / Cincinnati, OH

ADDED
Claudia Barry
Dionne Warwick
Sergio Mendes
Capt. & Tennille
Yvonne Elliman
Gary's Gang
"Wanna"

HOTTEST
Styx
Michael Jackson
"Rock"
Suzi Lane
Pamela Stanley
Cliff Richard
Rupert Holmes
Peaches & Herb
Pablo Cruise
Donna Summer
"Radio"
— Charlie Brown

KSFX 104
THE GUY ARLA'S BEST
KSFX / San Francisco, CA

ADDED
Dan Hartman
Inner Life
Janice McClain
Rufus & Chaka

HOTTEST
Kool & The Gang
Donna Summer
"Radio"
Fever
"Beet"
Pablo Cruise
KC & The Sunshine Band
Isaac Hayes
Michael Jackson
"Rock"
Cliff Richard
Fat Larry's Band
Stargard
Pamela Stanley
Don Armando
Michael Jackson
"Working"
EW&F
"Stone"
Stevie Wonder
— Jim Smith

KITTY 98
KITTY 98 / San Diego, CA

ADDED
Anita Ward
Cliff Richard
Kenny Loggins
Santana
Burtis Jones
Billy More
Deborah Washington

HOTTEST
Streisand/Summer
Shalamar
Peaches & Herb
Ann-Margret
Donna Summer
"Radio"
Jeanne Shy
— Erik Garcia

KRCS
KRCB / Colorado Springs, CO

ADDED
Diana Ross
Slave
ELO
"Train"
Melissa Manchester
Buggles
EW&F
"Stone" (ra)

HOTTEST
Smokey Robinson
Peaches & Herb
Lenny White
Stevie Wonder
Rick James
Don Armando
— Jed Blatovich

KHVT
KHVT / Tucson, AZ

ADDED
Con Funk Shun
Gary's Gang
"Wanna"
Telex
Ashford & Simpson
Cafe
Teri DeSario

HOTTEST
Sugar Hill Gang
Rupert Holmes
Nature's Divine
Peaches & Herb
Stevie Wonder
Lakeside
Prince
— Rich Brother Robbin

KIS-FM
KIS-FM / Los Angeles, CA

ADDED
Kenny Loggins

HOTTEST
Streisand/Summer
Rupert Holmes
Rufus & Chaka
— Wagner / Cohen

IOYTC
IOYTC / Phoenix, AZ

ADDED
Brass Construction
Barbara Law
Emotions
Chicago
Warriors
Patrice Rushen

HOTTEST
Kool & The Gang
Isaac Hayes
Michael Jackson
"Don't/Rock/Working"
Stargard
Streisand/Summer
Fever
"Pump/Beat"
Freddie James
"Hollywood/Crazy"
Sergio Mendes
Prince
Don Armando
— Rick Nuhn

KTLK
KTLK / Denver, CO

ADDED
Cliff Richard
Hall & Oates
Stephanie Mills
Robert John
"Lonely"
Tavarez
Dollar
Leif Garrett

HOTTEST
Commodores
Rupert Holmes
Isaac Hayes
Kenny Loggins
Yvonne Elliman
Rufus & Chaka
Tom Johnston
Richie Furay
— Paula Matthews

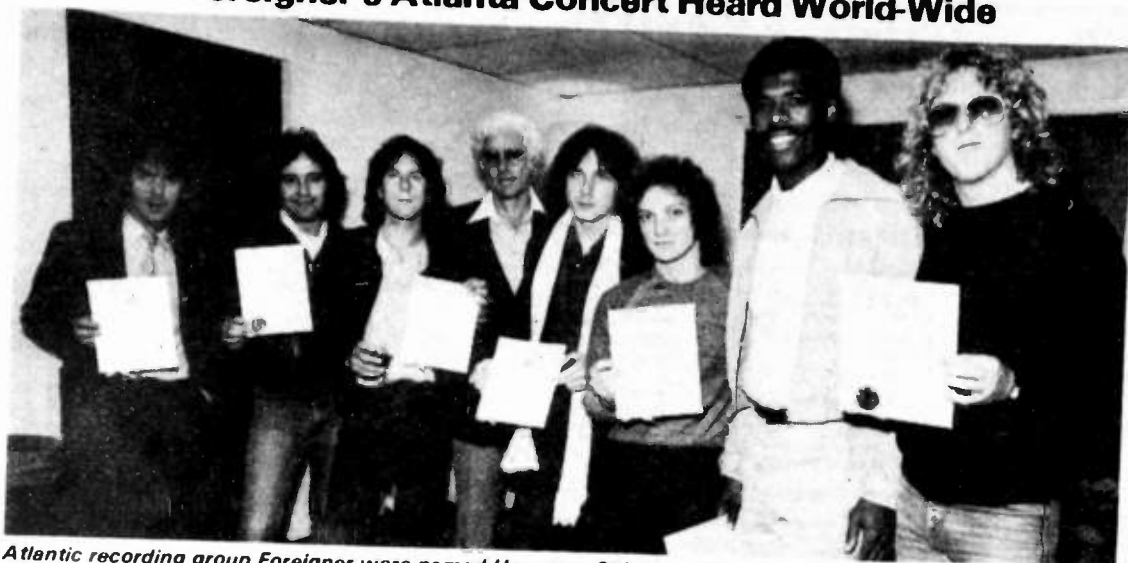
DISCO 123
KLAV / Las Vegas, NV

ADDED
Capt. & Tennille
Janis Ian
Norma Jean
Rufus & Chaka
Rupert Holmes

HOTTEST
Kool & The Gang
EW&F
"Stone"
Donna Summer
"Radio"
Michael Jackson
"Rock"
Janice McClain
— Susan Korngold

THE PICTURE PAGES

Foreigner's Atlanta Concert Heard World-Wide



Atlantic recording group Foreigner were named Honorary Citizens of the City of Atlanta, following their recent performance at the Omni, which was aired around the world in reportedly the largest rock radio broadcast ever. Presented by DIR Broadcasting, the group's Omni performance was heard on 175 U.S. radio stations and outlets in 14 countries, as well as being carried to 20 territories via Armed Forces Radio. Pictured backstage at the presentation are, from left: Foreigner's Ian McDonald, Mick Jones and Dennis Elliott, group's manager Bud Prager, group members Al Greenwood and Lou Gramm, Atlanta Department of Cultural Affairs Program Coordinator Hamilton Price, and Foreigner's Rick Wills.

The Police In Prison



A&M's the Police recently performed a benefit concert at the Terminal Island Prison in San Pedro where they donated equipment to set up a musical workshop for prisoners. Pictured are (l-r) group's Stewart Copeland and Sting, recreational department's Jewell Bragg and Police's Andy Summer.

LRB Scores Gold & Platinum



Capitol's Little River Band recently received gold and platinum awards for their latest album, "First Under The Wire." Pictured at the presentation are (front row, l-r) group's manager Glenn Wheatley, band members Glenn Shorrock, Derek Pellicci, David Briggs and Barry Sullivan, Capitol VP Dennis White and Capitol/EMI America/UA Records Group President Don Zimmermann; (back row, l-r) LRB co-producer John Boylan and group members Mal Logan, Beeb Birtles and Graham Goble.

EMI America Signs Fools



EMI America has signed Boston-based band the Fools with their debut album scheduled for early 1980. Pictured at the pacting are (sitting, l-r) band members Stacey Pedrick, Richard Bartlett and Chris Pedrick, EMI/UA VP Don Grierson, and band members Doug Forman and Mike Gerard; (standing, l-r) EMI/UA's Bob Currie and group's manager Peter Casperson.

Flyin' High With The Starship



RCA Records threw a party in New York recently in honor of the Jefferson Starship's release of their "Freedom At Point Zero" album. Pictured are (l-r) RCA VP John Betancourt, Starship members Mickey Thomas, Craig Chaquico, Paul Kantner, David Freiberg, Aynsley Dunbar and Pete Sears, RCA VP Mel Ilberman, and RCA's Don Wardell and Bob Beranato.

All The Way To ASCAP



Former Mott The Hoople member Ian Hunter, now a solo artist for Chrysalis Records, and writer of Barry Manilow's current hit, "Ships," recently signed a songwriter's agreement with ASCAP. Shown at the signing are (l-r) attorney Bob Casper, Hunter, and ASCAP's Lisa K. Schmidt and Paul S. Adler.

THE PICTURE PAGES

J.D. Far From Lonely



Columbia's J.D. Souther played New York's *Bottom Line*, and was greeted backstage by a "lonely crowd" of label and management execs. Pictured (l-r) are CBS VP's Mike Martinovich, Ron Oberman, and Joe Mansfield, Front Line Management Exec. VP Mike Klenfner, CBS Sr. VP Paul Smith, Souther, Columbia VP Ed Hynes, and CBS International VP John Dolan.

Buzz For Benatar



Chrysalis artist Pat Benatar made her L.A. debut at the Roxy recently, entertaining a large backstage contingent after the show. Pictured (l-r) are actor Richard Karon, Benatar's manager Rick Newman, Chrysalis President Terry Ellis, Benatar, actors Billy Crystal and Zane Buzby, Chrysalis Sr. VP Sal Licata, and Nicky Chinn of Chinnicap Inc.

Over The Rainbow In Long Beach



Polydor Records rock group Rainbow recently performed at Southern California's Long Beach Arena where they were met backstage by label execs and local radio personnel. Seen at the scene are (l-r) Rainbow's Graham Bonnet and Cozy Powell, KNAC/Long Beach PD Paul Fuhr, Polygram's Gregg Miller, Rainbow's Don Airey, Polydor's Bob Speisman, Rainbow's Roger Glover, KRLA/Los Angeles MD Rick Stancato, Polydor VP Marty Goldrod, Rainbow's Ritchie Blackmore and Polydor's Jeff Laufer.

General Mills Excitement In New York



20th Century-Fox's Stephanie Mills played New York's Metropolitan Opera recently, and received throngs of well-wishers backstage. Pictured (l-r, rear) are RCA President Bob Summer, 20th Century Entertainment Group President Alan Livingston, and RCA's Larry Palmacci and Jack Hopke; (l-r, front) Mills, 20th Century Sr. VP Neil Portnow, and RCA's Bob Beranato.

Flipside Discovers ELO Van



CBS and Jet Records gave away an ELO "Discovery" van, painted to reproduce the group's latest album cover. Winning the colorful vehicle was Flipside Records in Chicago. Pictured at the Los Angeles presentation are (l-r) EPIA's Michael Alhadeff, Flipside's Carl Rosenbaum, Jet VP Sharon Arden, Flipside's Larry Rosenbaum, EPIA's Larry Douglas, and CBS's Jim Scully.

Prine Time At Roxy



Elektra/Asylum's John Prine recently played L.A.'s Roxy and was greeted backstage by company executives. Pictured (l-r) are Prine, EIA's Scott Burns, and EIA VP George Steele.

THE PICTURE PAGES

A Good Night For Doobies



Planet Records' recording group Night was caught in the act with a bunch of doobies in Philadelphia, when the band opened for the Doobie Brothers at the Spectrum. Pictured backstage are (back row, l-r) Night's Nicky Hopkins, the Doobies' Tiran Porter, Night's Billy Kristian and Chris Thompson, and the Doobies' Cornelius Bumpus and John McPhee; (front row, l-r) Night's Tim Shafer, the Doobies' Patrick Simmons, Night's Robbie McIntosh and Peter Barron, the Doobies' Keith Knudsen, Night's Stevie Lange, and the Doobies' Chet McCracken and Mike McDonald.

Laughing Dogs Back Kojaks



When Columbia recording group the Laughing Dogs recently performed at New York City's Bottom Line, their opening act was the illusive Kojaks, who beneath their sunglasses, homburgs, three-piece suits, and lollpops bear a suspicious resemblance to the headliners. Captured in the midst of rapture, as they walk it like they talk it on the beat are those purveyors of lollipop-rock, the Kojaks. Rumored opening act for the Dogs next glg: new wave band the Damones, five smartly-dressed guys in Italian suits and Coppertone makeup.

Arista Pacts Hiroshima



Arista Records has signed Hiroshima, a nine-piece group that utilizes traditional Japanese instruments in a contemporary fusion-jazz context. Seen at the signing along with the group's members are Arista Sr. VP Larkin Arnold (center, seated) and Hiroshima's producer Wayne Henderson (extreme right).

MCA Takes A Peek



Dan Peek, formerly a member of the America group, has signed a recording contract with MCA/Songbird. Pictured with Peek (seated) are (l-r) MCA/Songbird's Chris Christian, Peek's manager Mark Whitmore, MCA's Cory Richards, MCA/Songbird's Michael Ehrman, Songbird's Doug Corbin and MCA President Bob Siner.

Marshall Law In Chicago



Epic's Marshall Chapman recently performed at the Park West in Chicago. Pictured backstage are (standing, l-r) EPIA's Bob Feineigle, EPIA VP Al DeMarino, CBS VP Don Van Gorp, EPIA's Lou Mann, Marshall Chapman, EPIA Sr. VPIGM Don Dempsey, EPIA VP Ron McCarrell, Epic's John Stykes; (kneeling, l-r) CBS's Jim Scully, band members Ricky Howell and Clovis Hltson, EPIA's Dan Castagna, and band member Mike Dospapas.

The Sultry, The Rose, The Wicked, & The Gypsy Queen



While in Europe in the midst of an overseas tour, Capitol recording group the Motels taped a segment on "Musikladen," a leading German musical television program. Pictured after taping the program are, from left: Motels member Martha Davis (the Sultry), Atlantic recording artist Bette Midler (the Rose), EMI-America recording artist Wilson Pickett (the Wicked) and Stiff/Epic recording artist Lene Lovich (the Gypsy Queen).

Black Radio



**Bill
Speed**

Coming To Our Census — Making Minorities Count In The 1980 Population Tabulation

Next year is the year of the 1980 census, and it provides an opportunity for minorities and for minority broadcasters. In the past, population estimates in minority areas have, for several reasons, suffered from what statisticians call "undercount." Next year, black broadcasters can play a key role in making people aware that being counted makes minorities count. I spoke with Edward Spar, President of Market Statistics, Inc. (MSI), a company which advises the U.S. Census Bureau and also provides projected information about minority and other population groups to Arbitron. In our interview (in two parts), we covered the importance of the census and also reviewed some of Arbitron's minority measuring methodology.

R&R: Can you give me an idea of how Market Statistics came about?

ES: It's really rather simple. There used to be no market statistics at all — we were part of Sales Management Magazine. What happened was that the world of demography grew to the point that people needed special tabulations, and Market Statistics was created to perform two services: to produce the survey of buying power for sales and marketing management which is our major function, and our secondary function, which has been growing greatly, was to become consultants in the area of demographics. So we actually produce — there are 3142 counties in the U.S. — and we produce socio-economic and demographic data for each of those counties.

R&R: You also supply the same information to Arbitron?

ES: It is different in the sense that the Arbitron company purchases data that are projected. In other words, the data they are working with now are projected out to January 1, 1980. Whereas, the data that appears in the survey of buying power are for January 1, 1979.

R&R: Currently, Market Statistics supplies population figures and other statistical data regarding minorities for Arbitron.

ES: Oh yes, for both the black and Spanish-language population.

R&R: What are some of the methods utilized in gathering information?

ES: That's a very good question. The primary source, of course, always is the Bureau of the Census. In the case of both black and Spanish, what we can collect from them are U.S. figures, state figures. Now we can and do collect from the various states information on births, deaths, school enrollment. The Department of HEW, for instance, has studies on school enrollment by race, by ethnic group. There are agencies virtually in every state in the U.S. that can help you with some information in this area. Believe it or not, one of the best sources is newspapers. A lot of information there. Also stations, the broadcasting media, do a lot of research.

Accuracy Of Estimates

R&R: Would you say the information you receive from the Bureau is accurate regarding blacks and Hispanics?

ES: That is a very tricky question, the word accurate. I think that what you may mean is to what degree are they accurate? By definition they are inaccurate because they are estimates. There are inaccuracies because of that famous problem called undercount. The major issue is are the estimates reasonable in terms of properly reflecting what the market looks like? In that case I would have to say yes. They are reasonable estimates.

"What we are trying to do is work with the Bureau. Where we are participating and they are listening to us is in the area of undercount. This is an issue that is incredibly important. It is politically charged and it has to be settled."

R&R: Would you say that because of the outlying definitions, most of this information is gathered because of zip codes?

ES: No. Zip code data are inaccurate. We don't go into it, for instance, because I haven't a clue as to how you properly keep track of migration on a zip code basis. You've got new zip codes coming in all the time and zip codes disappearing and splitting. Geography is itself continually changing, forgetting about where the people are moving. That has nothing to do with minority or other groups in the U.S.

R&R: That was what I was trying to fine-tune into a specific, about minorities.

ES: Minorities are an absolutely special problem in two areas. Number one, because it is a subset of the total population. When you are dealing overall with 220-odd million people you've got more stability in the figures. In dealing with the black population, you're talking about approximately 23, 24 million people, right? You spread them across 3142 counties and the numbers get smaller and it becomes more difficult to make estimates.

R&R: What is Market Statistics, Inc. doing to insure a more accurate count in the 1980 census?

ES: Well, Market Statistics itself, quite obviously, can do virtually nothing. It is up to the Bureau of the Census. We are playing a major role as an advisory organization, not an official advisory. That "a" in advisory is a small one. What we are trying to do is work with the Bureau and be very much involved in it. I personally, for instance, gave a paper at the 1980 Census Users Conference in New York a week from yesterday, on the 28th of November. We do participate with them. Second, where we are participating and they are listening to us is in the area of undercount. And I think that is what you were talking about. That's really very important. There will in February, for instance, be a meeting at

the Bureau of the Census on the specific problem of undercount and we have been in contact with the Bureau and they have contacted us as to our opinions and if we want to be involved. This is an issue that is incredibly important. It is politically charged and it has to be settled. Another question is, in terms of the Spanish population, is there a way at all of correcting for undocumented aliens? I don't think there is. It is correct for the black population and not the Hispanic population? It opens up all kinds of cans of worms.

Role For Broadcasters

R&R: I write to a lot of broadcasters and I want to make them aware of their role in the 1980 census. That's the point of interest I am taking this from.

ES: Broadcasters have a massive role in this going in and coming out. They have it going in because broadcasters can help an awful lot to make the population or their specific audience aware of the census and how important the census is to them as a group. If you are talking to the black population it is no different than speaking to the white or the Hispanic. I've had meetings already and discussed this with the Spanish International Network, which is very much involved in this. And I've spoken to people in Washington on this in the networks, and there's no question in my mind that the media have to take a strong hold — that's going in.

R&R: In which way would you see them best serving the Census Bureau?

ES: That's a good question. As you know or I assume you know, the Advertising Council is essentially handling the advertising, and to what degree monies are spent or filtered down to any minority groups I don't know. And from there to any given stations via the agency I don't know either. I think the Black stations could help the Bureau by contact-

"Broadcasters can help an awful lot to make the population or their specific audience aware of the census and how important the census is to them as a group."

ing the Bureau, asking them for material, discussing with them what would make sense for them to say, and then saying it. The Bureau is a statistical collecting organization. It is not a political entity and it is certainly not an advertising agency. Although the Bureau is a hell of a lot better than they used to be in terms of speaking to the general population out there, still they are basically a government organization that is doing work for the government. So it is up to the media.

R&R: Since metro definitions are done as a result of ethnic surveys, would this in fact handicap the survey, since it is not absolutely positive yet?

ES: No. This thing about metro definitions — that has nothing whatsoever to do with any ethnic data. The definition of metropolitan areas is a function of essentially two criteria: one being degree of urban population, urban density if you would, and the other . . . that would be for your core counties, all right . . . and the other one being to what degree to your outlying counties is the journey-to-work data indicate that there is a tie between the outlying county and the central county. That's a whole different ball game.

R&R: Isn't it known that Arbitron's HDBA method is based on this?

ES: That's where you've got me. I am not, fortunately, involved in Arbitron's methodology.

R&R: Let me explain how that works. It is a zip code method. High density ethnic areas are tabulated by zip codes. If you can't pinpoint that this zip code represents a certain percentage of the population, then they have to obviously change their methodology.

ES: Right. This is very tricky. I understand what your point is. I think, though, that I must refer to Arbitron because they should answer it. How they get down to the zip code level and how they spread the population out or update that doesn't come from me. I don't have a right to comment on it.

People

Ted Terry, air personality at KJLH/Los Angeles, has left that position to operate TMT Productions . . . KYAC/Seattle loses air staffer Steve Davis, who moves over to Pop/Adult-formatted KIXI/Seattle. His replacement will be Evon from KVOL/Lafayette, LA. KYAC Program Director Robert L. Scott will now be handling the music chores on a regular basis . . . Two-fold excitement for Guy Broady, a former air staffer with KDAY/Los Angeles. He has relocated to WKTU/New York, and will be a father in the near future . . . A&M Records publicist Sharon Brown Powell has resigned with no future plans announced as yet . . . Please be sure to send me all of your station's pictures, promotional materials, news, etc. Remember, you don't have to be a reporter to participate. Address to: Bill Speed, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067 . . .

Places

KMJQ/Houston has moved back into its remodeled offices . . . WJLB/Detroit is co-sponsoring a gospel-flavored benefit on December 10 on behalf of the Reverend C.L. Franklin Trust Fund. Reverend Franklin is the father of singer Aretha Franklin and is in the hospital after being critically shot during a robbery attempt in his home on June 10 of this year. The trust fund has been established to defray his medical costs. Featured guests at the benefit include the Rance Allen Group . . . A potential record breaker, of the Guinness type, may well be discovered in Chicago. WBMX's 9am-12noon air personality is planning to skate for two solid weeks to become another entry in the famed book. He will be sponsored by the Opportunity Industry Center there . . .

Things

WWRL/New York is conducting a "2000 And 10" promotion with a lucky winner receiving a chauffeur-driven limousine, \$2000 in spending money, and ten hours in which to have a good time. Also included is lunch with Arista artist Angela Bofill . . . WKWM/Grand Rapids is preparing for the upcoming Christmas holiday by sponsoring a grocery giveaway with a maximum of \$500 given to needy area families . . . WHYZ/Greenville, SC was honored recently by four local social clubs for their outstanding service to the community . . . Jazz-formatted WCLK/Atlanta has increased its power to 2500 watts and will now cover metropolitan Atlanta . . . The much rumored reunion of the temptin' Temptations will occur in January with the start of their recording session for Philadelphia International . . .

Pop/Rhythms

HOTTEST

Following are listed in order of their airplay activity.

- RUFUS & CHAKA
"Do You Love What You Feel" (MCA)
- PRINCE
"I Wanna Be Your Lover" (WB)
- MICHAEL JACKSON
"Rock With You" (Epic)
- BAR-KAYS
"Move Your Boogie Body" (Mercury)
- STEVIE WONDER
"Send One Your Love" (Tamla)
- LENNY WHITE
"Peanut Butter" (Elektra)
- RICK JAMES
"Love Gun" (Gordy)
- PLEASURE
"Glide" (Fantasy)
- SHALAMAR
"Second Time Around" (Solar/RCA)
- CAMEO
"Sparkle" (Chocolate City)

CLIMBERS

Following are listed in order of their airplay activity.

PHYLLIS HYMAN "You Know How To Love Me" (Arista) 43% reporting action. In the East it is hot at WDAS and WOL; medium at WWRL and WILD. In the South it is new at WDIA, medium at WOWI and KMJQ and hot at WYLD and WPDQ. The Midwest reflects hot rotation at WVON, KATZ and WCIN; climbing at WBMX, WJLB and KKSS. In the West it is hot at KSOL while medium at KDIA.

PATRICE RUSHEN "Haven't You Heard" (Elektra) 43% reporting airplay. In the East it is medium at WXYV. In the South it is climbing at WVEE, WHRK and WYLD; hot at KOKY, WAOK, WOWI and KMJQ. The Midwest reflects it climbing at KPRS and WKWM while hot at WCIN, KAEZ, WJMO and WLOU. It is new at KYAC in the West, climbing at KSOL and hot at KDAY.

SWITCH "I Call Your Name" (Gordy) 43% reporting activity. In the East it is climbing at WWRL and WXYV. The South shows it climbing at WHRK and WVEE; hot at KOKY, WANT, WAOK, WOWI, WJJS, WKXI and WDIA. Hot at WTLC, KATZ, and WJMO in the Midwest. Hot also in the West at KDIA, KSOL and KDKO.

ASHFORD & SIMPSON "Nobody Knows" (WB) 40% of our reporters are on it. In the East it is medium at WOL and WDAS. The South reflects it climbing at KMJQ, WNOO, WOWI and KOKY; hot at WPDQ and WDIA. Medium airplay in the Midwest at WBMX, WTLC, WJMO and WLOU; hot at KRPS. Hot at KSOL and KDAY in the West with a climber at KDIA.

NATALIE COLE/PEABO BRYSON "Gimme Some Time" (Capitol) 40% reporting activity. In the East it is climbing at WDAS and WXYV. Medium at KSOL in the West. The Midwest reflects a new add at KPRS with medium airplay at WKWM, WTLC and WCIN. The South shows it new at WJJS; medium at KOKY, WVEE, WHRK, WOWI, WHYZ, KMJQ and WKXI. Medium airplay at WDAS and WXYV in the East.

KOOL & THE GANG "Ladies' Night" (De-Lite) 38% reporting airplay. Hot in the East at WDAS and WILD. Hot in the South at WPDQ, WJJS and KMJQ; climbing at WAOK. Medium at WJMO in the Midwest; hot at KPRS, KKSS, WJLB, KATZ and WBMX. Hot in the West at KDIA, KLIP and KDKO.

O'JAYS "Forever Mine" (Philadelphia International) 38% reporting action. New in the East at WWIN; medium at WOL and WXYV with hot rotation at WWRL. Medium airplay in the South at WVEE, WHRK, WPDQ and WAOK. The Midwest reflects a new add at WJLB, medium at KKSS and WKWM, while hot at WTLC and WBMX. Hot rotation at KDAY in the West, climbing at KDIA.

NARADA MICHAEL WALDEN "I Shoulda Loved Ya" (Atlantic) 38% reporting action. Added at WXYV in the East. New in the South at WVEE, WHRK, WAOK, WHYZ and

Album Airplay

Following are listed in order of their airplay activity.

- MICHAEL JACKSON "Off The Wall" (Epic) "Rock With You" "Don't Stop 'Til You Get Enough"
- KOOL & THE GANG "Ladies' Night" (De-Lite) "Ladies' Night"
- COMMODORES "Midnight Magic" (Motown) "Still" "Sail On"
- ASHFORD & SIMPSON "Stay Free" (WB) "Nobody Knows" "Crazy" "Stay Free" "Found A Cure"
- FUNKADELIC "Uncle Jam Wants You" (WB) "Knee Deep" "Uncle Jam"
- O'JAYS "Identify Yourself" (Phil. Int'l) "Forever Mine" "I Want You Here With Me" "Sing A Happy Song"
- CHIC "Risques" (Atlantic) "My Feet Keep Dancing" "Forbidden Lover" "Good Times"
- LTD "Devotion" (A&M) "Stranger" "Share"

*Asterisk denotes that cut has been released as a single.

WDIA; medium at KMJQ and KOKY. Added in the Midwest at WLOU, KPRS and WVON; climbing at WTLC. The West reflects two new adds at KLIP and KDKO.

ISAAC HAYES "Don't Let Go" (Polydor) 35% reporting activity. Medium at KSOL in the West. Medium at WXYV in the East. The Midwest shows it new at WVON and climbing at WJMO, while hot at KKSS, WJLB and WBMX. Medium airplay in the South at WVEE, WHRK, WOWI and WJJS; hot at WPDQ, KMJQ and WDIA.

LTD "Stranger" (A&M) 35% of our reporters are on it. In the East it is climbing at WOL and WDAS. The South reflects medium airplay at WGIV and WJJS while hot at WYLD, KMJQ and WHYZ. The Midwest shows it new at WBMX; climbing at WCIN, KKSS and WJMO with hot rotation at KAEZ and WJLB. Medium at KDIA in the West.

SUGAR HILL GANG "Rapper's Delight" (Sugar Hill) 33% reporting action. Hot in the East at WILD. Hot also in the South at WPDQ, WYLD, WJJS, WHYZ, WKXI and WDIA. Added in the Midwest at WLOU; hot at WKWM. Hot in the West at KDIA, KSOL, KYAC and KDKO.

SMOKEY ROBINSON "Cruisin'" (Tamla) 33% of our reporters are on it. Climbing in the East at WILD. Climbing in the South at WPDQ; hot at WNOO, WJJS, KMJQ and WKXI. In the Midwest it is medium at WJMO; hot at KPRS, KKSS, KATZ and WKWM. Hot in the West at KDKO and KDIA.

SLAVE "Just A Touch Of Love" (Cotillion) 33% reporting airplay. Hot in the East at WOL and WKND. Added in the South at WOWI; climbing at KOKY, WYLD and WGIV, and hot at WHYZ. The Midwest reflects an add at WVON, climbing at WKWM and hot at WBMX. Climbing also in the West at KDIA, KSOL and KDKO.

PARLIAMENT "Party People" (Casablanca) 30% reporting airplay. Medium in the East at WXYV and WOL. The South shows medium airplay at WVEE, WHRK, WOWI and WDIA; hot at WAOK and WNOO. In the Midwest it is climbing at WJMO and WKWM. Hot at KYAC in the West and medium at KDIA.

MARVIN GAYE "Ego Tripping Out" (Tamla) 30% reporting action. In the West it is hot at KLIP; climbing at KDIA. In the Midwest it is medium at WJLB and WLOU while hot at KATZ. Medium airplay in the South at WVEE, WHRK, WJJS and WKXI; hot at WDIA. Hot at WDAS in the East; climbing at WXYV.

NEW & ACTIVE

RAY, GOODMAN & BROWN "Special Lady" (Polydor) 28% reporting airplay. Added at KDAY in the West. Added in the Midwest at WLOU, WCIN and WVON. Three new adds in the South at WGIV, WAOK and WYLD. Medium in the East at WDAS and WOL; new at WWIN and WWRL.

GEORGE DUKE "I Want You For Myself" (Columbia) 28% reporting airplay. Climbing in the East at WDAS and WXYV. Medium airplay at WYLD, WOWI, WHRK, WVEE and KOKY in the South. Hot at WCIN and climbing at WLOU in the Midwest. Added at KDKO and hot at KYAC in the West.

WILSON PICKETT "I Want You" (EMI America) 23% reporting action. In the East it is new at WOL. Medium at WYLD and WHYZ in the South. Climbing at KPRS in the Midwest; hot at WLOU, WCIN, WVON and KAEZ. Hot in the West at KYAC.

JAZZ RADIO

HOTTEST

Following are listed in order of their airplay activity.

- STAN GETZ Children Of The World (Columbia)
- BOB JAMES/EARL KLUGH Various Cuts
- DAVE VALENTIN One On One (Tappan Zeal/Col)
- SONNY ROLLINS Various Cuts
- JAY HOGGARD The Hawk (Arista/GRP)
- JEAN-LUC PONTY Various Cuts
- JEFF LORBER FUSION Don't Ask (Milestone)
- WEATHER REPORT Various Cuts
- STIX HOOPER Days Like These (Arista/GRP)
- ANGELA BOFILL Taste Of Passion (Atlantic)
- Various Cuts
- Water Sign (Arista)
- Various Cuts
- 8:30 (ARC/Col)
- Various Cuts
- The World Within (MCA)
- Various Cuts
- Angel Of The Night (Arista/GRP)
- Various Cuts

NEW & ACTIVE

No Records Qualified For New & Active Status This Week.

EAST: WRVR/New York, NY Herschel/Prescott. WHUR/Washington, D.C., Jesse Fax. WEAA/Baltimore, MD, Cheuncey Lewis. SOUTH: WCLK/Atlanta, GA, Requeya Ward. MIDWEST: WBSY/Columbus, OH, P. Norman Grant; WJZZ/Detroit, MI, Dorlan Paster. WEST: KADX/Denver, CO, Chuck Edwards; KRE/Berkeley, CA, Hal Jackson; KKGO/Los Angeles, CA, Monica Riordan; KJLH/Los Angeles, CA, Lawrence Tenter.

Pop / Rhythms
Hottest
December 7, 1979

EAST	SOUTH	MIDWEST	WEST
Rufus & Chaka Bar-Kays Prince	Rufus & Chaka Bar-Kays Prince Michael Jackson	Rufus & Chaka Lenny White Michael Jackson Prince Bar-Kays	Rufus & Chaka Prince

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WXVY
Baltimore, MD
Larry Hall

ADDED
Inner Life
Narada Michael Walden
Diane Ross
Herb Alpert

HOTTEST
Pleasure
Stevie Wonder
Rufus & Chaka
Michael Jackson
Angela Bofill "Try"
Rick James
KC & Sunshine Band "Please/Be"
Bar-Kays
Norma Jean

WDAS
Philadelphia, PA
Joe Tamburro

ADDED
None

HOTTEST
Rufus & Chaka
Prince
Commodores
Michael Jackson
Stevie Wonder
Bar-Kays
Kool & The Gang
Shalamar
Phyllis Hyman
Marvin Gaye

WWIN
Baltimore, MD
Don Brooks/Bue Woods

ADDED
Aretha Franklin
Inner Life
Instant Funk
Norma Jean
O'Jays "Forever"
Ray, Goodman & Brown
Barry White
Lenny White

HOTTEST
Whispers
Pleasure
Prince
Bar-Kays
O'Jays "Forever"
KC & Sunshine Band
Rufus & Chaka
Inner Life
Slave
Nature's Divine

WILD
Boston, MA
Steve Crumbly

ADDED
Jones Girls
Teddy Pendergrass
Chuck Cissel
Prince Charles
Vaughn Mason
Harold Melvin
Johnnie Taylor
Tiana Gardner
Millie Jackson/Isaac Hayes

HOTTEST
Prince
Commodores
Sugar Hill Gang
Kool & The Gang
Shalamar
Bar-Kays
Rufus & Chaka
Foxy
Pleasure
Eddy Grant

WKND
Hartford, CT
Eddie Jordan

ADDED
Chic "Feet"
David Oliver
Funkadelic
Harold Melvin
Bobby Bland
War

HOTTEST
Prince
Bar-Kays
Commodores
Michael Jackson
Shalamar
Slave
Rufus & Chaka
Pleasure
Deniece Williams
Fat Larry's Band

WVRL
New York, NY
Bob Law/Linda Maynes

ADDED
Capt. Sky
Gap Band
Norma Jean
Curtis Mayfield
Teddy Pendergrass "Shout"
Bonnie Pointer
Ray, Goodman & Brown

HOTTEST
Diana Ross
Rufus & Chaka
Stevie Wonder
Commodores
Cameo
Stephanie Mills "Can"
Prince
O'Jays "Forever/Want"
Rufus & Chaka
Michael Jackson
Inner Life

WOL
Washington, DC
Bob Scott

ADDED
Norma Jean
Oziris
Fantality
Bill Summers
McFadden & Whitehead
Tavares
Harold Melvin
Trussell
Chicago

HOTTEST
Bar-Kays
Cameo
Shalamar
Phyllis Hyman
Slave
Pleasure
Prince
Rufus & Chaka
Lakeside
Michael Jackson

WVON
Chicago, IL
Carl Connors

ADDED
Tedd Pendergrass
Earth, Wind & Fire
Lou Rawls
Jean Carn "Lova"
Lattimore

HOTTEST
Rufus & Chaka
Pleasure
Bar-Kays
Switch
Michael Jackson
Kool & The Gang
Smokey Robinson
Stevie Wonder
Marvin Gaye
Prince

MIDWEST

KAEZ
Oklahoma City, OK
Steve Scott

ADDED
Gap Band
War
Loose Change
Rozalin Woods
Chicago

HOTTEST
Wilson Pickett
David Oliver
LTD
Rufus & Chaka
Lenny White
Mess Production
Stevie Wonder
Rick James
Millie Jackson/Isaac Hayes
Patrice Rushen

KATZ
St. Louis, MO
Gary Starr

ADDED
Tedd Pendergrass
Earth, Wind & Fire
Lou Rawls
Jean Carn "Lova"
Lattimore

HOTTEST
Rufus & Chaka
Pleasure
Bar-Kays
Switch
Michael Jackson
Kool & The Gang
Smokey Robinson
Stevie Wonder
Marvin Gaye
Prince

WKWM
Grand Rapids, MI
Frank Grant

ADDED
Barry White "Ain't"
Crosstown Traffic

HOTTEST
Michael Jackson
Rufus & Chaka
Bar-Kays
Prince
Lenny White
Smokey Robinson
Rick James
Tyrone Davis
Commodores "Still"
Sugar Hill Gang

KKBS
St. Louis, MO
Harry O

ADDED
Dr. Hook
Herb Alpert
Cameo

HOTTEST
Smokey Robinson
M
Kool & The Gang
Commodores
Diana Ross
Isaac Hayes
Funkadelic
Prince
Rufus & Chaka
Tyrone Davis

WVON
Chicago, IL
Carl Connors

ADDED
Lattimore
Jean Carn
Narada Michael Walden
Slave
Ray, Goodman & Brown
War
Billy Preston/Syreeta
Isaac Hayes
Teddy Pendergrass

HOTTEST
Prince
Rufus & Chaka
Capt. Sky
Wilson Pickett
Whispers
Bar-Kays
Michael Jackson
Lenny White
Ray Charles
Phyllis Hyman

KPRS
Kansas City, MO
Dell Rice

ADDED
Teddy Pendergrass
Bonnie Pointer
Natalie Cole/Peabo Bryson
Eagles
Brass Construction
Gap Band
Narada Michael Walden
Donald Byrd
Yvonne Elliman

HOTTEST
Bar-Kays
Smokey Robinson
Kool & The Gang
Commodores
Sugar Hill Gang
Cameo
Switch
Nature's Divine
Eddie Rabbitt
Shalamar

WBMX
Chicago, IL
James Alexander

ADDED
LTD "Stranger"
Harold Melvin
McFadden & Whitehead
Millie Jackson/Isaac Hayes
Angela Bofill
Sugar Hill Gang

HOTTEST
Michael Jackson
Prince
Kool & The Gang
Isaac Hayes
O'Jays "Want/Forever"
Rufus & Chaka
Lenny White
Slave
Dynasty
Whispers

WDAO
Dayton, OH
Turk Logan

ADDED
None

HOTTEST
Michael Jackson
Cameo
Rick James
Tyrone Davis
Shadow
Deniece Williams
George Duke
Chapter 8
Ashford & Simpson
Lakeside

WTLC
Indianapolis, IN
Jay Johnson

ADDED
Roy Ayers
T-Connection
Tower Of Power
Brides Of Funkenstein
Betty Wright
Flora Purim
Barry White

HOTTEST
Freedom
Switch
Lenny White
LTD
B-H-Y
Mass Production
Shalamar
O'Jays
Gap Band
Lakeside

WCIN
Cincinnati, OH
Bob Long

ADDED
Leon Ware
Ray, Goodman & Brown
Natalie Cole/Peabo Bryson
"Want"
McFadden & Whitehead
Solomon Burke

HOTTEST
Bar-Kays
Lenny White
Michael Jackson
Pleasure
George Duke
Patrice Rushen
Jean Carn
Phyllis Hyman
Stevie Wonder
Wilson Pickett

WJMO
Cleveland, OH
Bernie Moody

ADDED
Patrice Rushen

HOTTEST
Sugar Hill Gang
Michael Jackson
Switch
Prince
Rufus & Chaka
Cameo
Commodores
Bar-Kays
Stevie Wonder
Rick James

WJLB
Detroit, MI
J. Michael McKay

ADDED
O'Jays "Forever"
Emotions
Norma Jean
Sweet Inspirations
Tony Rallo
Dexter Wansel
Leon Ware

HOTTEST
Kool & The Gang
Smokey Robinson
Rufus & Chaka
LTD "Stranger"
Bar-Kays
Pleasure
Isaac Hayes
Commodores
Prince
Whispers

WLOU
Louisville, KY
Bill Price

ADDED
Narada Michael Walden
Pasches & Herb
Lowell
Avery Johnson
Bobby Bland
Village People
Norman Garnett
Ray, Goodman & Brown
Al Hudson
Mass Production
Chapter 8
Sugar Hill Gang
Chanson
LTD
Bobby Lyle
Stargard

HOTTEST
Rufus & Chaka
Patrice Rushen
Opus 7
Wilson Pickett
Cameo
Stevie Wonder
Pleasure
Lenny White
B-H-Y
Feedback Band

SOUTH

WANT
Richmond, VA
Ben Miles

ADDED
Millie Jackson/Isaac Hayes
Chicago
George Kirk
Michael Jackson "Off"

HOTTEST
Shalamar
Lenny White
Rufus & Chaka
Prince
Bar-Kays
Tyrone Davis
Freedom
Rick James
Switch

WHRK
Memphis, TN
Ron Olson

ADDED
Inner Life
Narada Michael Walden
Diane Ross
Herb Alpert

HOTTEST
Pleasure
Stevie Wonder
Rufus & Chaka
Michael Jackson
Angela Bofill "Try"
Rick James
KC & Sunshine Band "Please/Be"
Bar-Kays
Norma Jean

WVEE
Atlanta, GA
Scotty Andrews

ADDED
Inner Life
Narada Michael Walden
Diane Ross
Herb Alpert

HOTTEST
Pleasure
Stevie Wonder
Rufus & Chaka
Michael Jackson
Angela Bofill "Try"
Rick James
KC & Sunshine Band "Please/Be"
Bar-Kays
Norma Jean

WVIA
Memphis, TN
Ron King/Johnnie Neely

ADDED
Chanson
Earth, Wind & Fire
Funkadelic
Narada Michael Walden
Phyllis Hyman
Pockets
Rance Allen
Shabba Deen
Gap Band

HOTTEST
Sugar Hill Gang
Isaac Hayes
Marvin Gaye
Pleasure
Rufus & Chaka
Shalamar
Switch
Prince
Ashford & Simpson
Bar-Kays

WOKY
Little Rock, AR
Larry O'Jay

ADDED
Dorothy Moore
Roy Ayers
Harold Melvin
Lattimore
Quiet Fire

HOTTEST
Rufus & Chaka
Bar-Kays
Whispers
Michael Jackson
L.V. Johnson
Shalamar
Stevie Wonder
Phyllis Hyman
Patrice Rushen
Switch

WGVJ
Charlotte, NC
Chris Turner

ADDED
Gap Band
Lou Rawls
Sylvester
Stix Hooper
Ren Woods
Ray, Goodman & Brown

HOTTEST
Pleasure
AI Hudson
Prince
Lenny White
Emotions
Rick James
Bob James/Earl Klugh
Michael Jackson
Rufus & Chaka

WOWI
Norfolk, VA
Chester Benton

ADDED
Streisand/Summer
Slave

HOTTEST
Stevie Wonder
Switch
Patrice Rushen
Bar-Kays
Commodores
Prince
Dionne Warwick
Rufus & Chaka
Rick James
Pleasure

WHYZ
Greenville, SC
Mike Williams

ADDED
Sequence
War
Roy Ayers
Gap Band
David Ruffin "Excited"
Narada Michael Walden
Eugene Record
Vernon Burch
Brides Of Funkenstein

HOTTEST
Prince
Rufus & Chaka
Commodores "Still"
Bar-Kays
Sugar Hill Gang
LTD "Stranger"
Slave
Whispers
Diane Ross
Wilson Pickett

KMLJG
Houston, TX
Jack Patterson

ADDED
Stephanie Mills "You Can"
Stix Hooper
Spyro Gyra
McFadden & Whitehead
Tower Of Power
Loose Change
Herb Alpert

HOTTEST
Rufus & Chaka
Michael Jackson
Nature's Divine
Prince
Lenny White
Smokey Robinson
LTD
Commodores
Isaac Hayes
Diane Ross

WJJS
Lynchburg, VA
Robert Golts

ADDED
Capt. Sky
Natalie Cole/Peabo Bryson
McFadden & Whitehead
Con Funk Shun
T-Connection
Oziris
Uncle Louie

HOTTEST
Commodores
Sugar Hill Gang
Prince
Rufus & Chaka
Donna Summer "Dim"
Bar-Kays
Feedback Band
Kool & The Gang
Smokey Robinson
Nature's Divine

WYLD
New Orleans, LA
Willie Jay Johnson

ADDED
Lenny White
Diane Ross
Ray, Goodman & Brown
Creme D'Cocoe
Curtis Mayfield
South Road Connection
Lattimore
Bobby Bland
Dexter Wansel
Sylvester

HOTTEST
Rufus & Chaka
Prince
Sugar Hill Gang
KC & Sunshine Band
Pleasure
Bar-Kays
Stevie Wonder
Michael Jackson
LTD
Shalamar

WPOG
Jacksonville, FL
Nat Jackson

ADDED
Con Funk Shun
Stanley Turrentine
Bonnie Pointer
McFadden & Whitehead

HOTTEST
Sugar Hill Gang
Chic
Michael Jackson
Kool & The Gang
Ashford & Simpson
Streisand/Summer
Barry White
Isaac Hayes
Phyllis Hyman
Funkadelic

WNOO
Chattanooga, TN
David Oliver

ADDED
Harold Melvin
Kool & The Gang "Hot"
Andre Crouch
Michael Jackson "Floor"
High Energy "Will We/Main"
Sik "Stop"

HOTTEST
Funkadelic
Bar-Kays
Dionne Warwick
Smokey Robinson
Jimmy Bo Horne
Rufus & Chaka
Commodores
Curtis Mayfield
Parliament
Rick James

WADK
Atlanta, GA
Doug Harris

ADDED
Rick James "Fire"
Michael Jackson "Off"
Gap Band
Narada Michael Walden
Sweet Inspirations
Donna Summer "Radio"
Chuck Cissel
Natalie Cole/Peabo Bryson
"Won't"

HOTTEST
Patrice Rushen
Rick James
Pleasure
Natalie Cole/Peabo Bryson
"Gimme"
Parliament
Michael Jackson
Lenny White
Herb Alpert "Rotation"
Switch
David Ruffin

WEST

KDAY
Los Angeles, CA
Steve Woods

ADDED
Ray, Goodman & Brown
Leon Ware
Webster Lewis
Gap Band
EWB F "Star"
Teddy Pendergrass

HOTTEST
Michael Jackson
Rufus & Chaka
Stevie Wonder
Prince
Ashford & Simpson
Shalamar
Lenny White
O'Jays
Dionne Warwick
Patrice Rushen

KDIA
Oakland, CA
Jerry Boulding

ADDED
Diane Ross
Lenny White
Dexter Wansel
Emotions

HOTTEST
Prince
Sugar Hill Gang
Smokey Robinson
Kool & The Gang
Michael Jackson
Rufus & Chaka
Switch
Stevie Wonder
Commodores "Still"
Bar-Kays

KLIP
Fresno, CA
Mike Anthony

ADDED
Narada Michael Walden
McCoy Tyner
Love Unlimited (LP)
Tyrone Davis
Teddy Pendergrass "Live"
Hiroshima
Tom Scott
Donald Byrd

HOTTEST
Prince
Kool & The Gang
Smokey Robinson
Foxy
Pleasure
Switch
Rufus & Chaka
Bar-Kays
Lakeside
Sugar Hill Gang

KDKO
Denver, CO
Ron O'Jay

ADDED
George Duke
Stephanie Mills
War
Capt. Sky
Narada Michael Walden
T-Connection

HOTTEST
Prince
Kool & The Gang
Smokey Robinson
Foxy
Pleasure
Switch
Rufus & Chaka
Bar-Kays
Lakeside
Sugar Hill Gang

KBOL
San Mateo, CA
J.J. Jeffries

ADDED
Rick James
Lenny White
Ashford & Simpson
Streisand/Summer

HOTTEST
Prince
Rufus & Chaka
Michael Jackson
Bar-Kays
Sugar Hill Gang
Stevie Wonder
Pleasure
LTD "Stranger"
Phyllis Hyman
Switch

KYAC
Seattle, WA
Robert L. Scott

ADDED
Leon Ware
Earth, Wind & Fire
Maze
Herb Alpert
Patrice Rushen
Instant Funk
Inner Life

HOTTEST
George Duke
Diane Ross
Lakeside
Lenny White
Michael Jackson
Pleasure
Rufus & Chaka
Sugar Hill Gang
Tyrone Davis
Wilson Pickett
Parliament



Jeff Gelb

It's hard to believe that the 70's are almost history. Looking back, it's been a decade of enormous growth, both for AOR music and AOR radio. Just before rounding the corner into the next ten years, we decided to look back for a week, to ask our AOR reporting stations for their input into a very special chart.

153 AOR reporters offered their lists of the Top Ten AOR tracks of the decade. We, in turn, crafted a chart of fifty positions based on the number of reports for specific songs. "AOR's Best Of The Decade" should prove an invaluable tool for radio stations that are planning year-end specials of music covering the 70's.

Some words on the individual station's listings: most are in no particular order, therefore the track listed tenth may be just as important to the station as that which was listed first. Most stations polled employees for their opinions on which tracks to include, while some stations went to the added trouble of doing listener polls. Time has made memories somewhat fuzzy so you'll see some pre-70's songs in some stations' reports; these songs were not eligible for our 1970-1979 chart listing but certainly remain AOR musical cornerstones. The lists definitely reflect the various station format permutations, as they should: WRVR/New York gave us a fascinating look at some of the best jazz tracks while KXOA-FM/Sacramento concentrated on Soft AOR, and so on.



The most common response heard to the idea of doing a "Best Of The Decade" chart listing was one of excitement and simultaneous horror at the thought of having to narrow down ten years of great rock 'n' roll to ten tracks. Naturally we could have asked for a top one hundred from those years, but for the sake of the programmers' valuable time, and also to make sure lists were composed of the cream of the crop, we asked for the near-impossible . . . and AOR radio came through. For that we thank you sincerely.

You'll note that the chart includes not only the key tracks and the albums from which they were culled, but the album's year of release as well. Breaking out those yearly figures we came up with some interesting statistics: 1971 accounted for more Top Ten choices (eight) than any other year, with other prime music years being 1975 (seven) and 1976 (also seven). Interestingly (and perhaps significantly so), of the top fifty choices, only one came from an album released in 1979 (the Knack's "My Sharona"). Were this list to be taken again a few years from now, perhaps hindsight would change that number to include other albums from this year, but only time will tell.

Enough explaining; let's get to the chart itself. It makes for fascinating reading, with many a favorite and quite a few surprises as well. Peruse it, use it, but most of all, enjoy it . . . with our compliments. Let's hope the 80's give us just as many fine artists, albums, and songs to choose from for the next decade of AOR radio.

Best Of The Decade

- | | | | | | |
|----|---|--|----|-------------------------------|---|
| 1 | Stairway To Heaven | LED ZEPPELIN
Led Zepelin IV (At-1972) | 26 | Shattered | ROLLING STONES
Some Girls (Rolling Stones-1978) |
| 2 | Free Bird | LYNYRD SKYNYRD
Pronounced Leh-nerd Skin-nerd (MCA/Sounds of South-1973) | 27 | Aje | STEELY DAN
Aje (ABC-1977) |
| 3 | Layla | DEREK & THE DOMINOES
Layla (Atco/RSO-1970) | 28 | Cocaine | ERIC CLAPTON
Slow Hand (RSO-1978) |
| 4 | Born To Run | BRUCE SPRINGSTEEN
Born To Run (Col-1975) | 29 | Just What I Needed | CARS
Cars (Elektra-1978) |
| 5 | Won't Get Fooled Again | WHO
Who's Next (Decca/MCA-1971) | 30 | Sultans Of Swing | DIRE STRAITS
Dire Straits (WB-1978) |
| 6 | Roundabout | YES
Fragile (At-1971) | 31 | Baker Street | GERRY RAFFERTY
City To City (UA-1978) |
| 7 | Money | PINK FLOYD
Dark Side Of The Moon (Harvest-1973) | 32 | Turn The Page | BOB SEGER
Live Bullet (Capitol-1978) |
| 8 | Hotel California | EAGLES
Hotel California (Asylum-1977) | 33 | Smoke On The Water | DEEP PURPLE
Machine Head (WB-1973) |
| 9 | Rhiannon | FLEETWOOD MAC
Fleetwood Mac (WB/Reprise-1975) | 34 | My Sharona | KNACK
Get The Knack (Capitol-1979) |
| 10 | Aqueduct | JETHRO TULL
(Chrysalis/Reprise-1971) | 35 | Just The Way You Are | BILLY JOEL
The Stranger (Col-1977) |
| 11 | More Than A Feeling | BOSTON
Boston (Epic-1976) | 36 | Truckin' | GRATEFUL DEAD
American Beauty (WB-1970) |
| 12 | Green Grass And High Tides | OUTLAWS
Outlaws (Arista-1975) | 37 | Carry On My Wayward Son | KANSAS
Leftoverture (Kirshner-1976) |
| 13 | Miss You | ROLLING STONES
Some Girls (Rolling Stones-1978) | 38 | Stranglehold | TED NUGENT
Ted Nugent (Epic-1975) |
| 14 | Maggie May | ROD STEWART
Every Picture Tells A Story (Mercury-1971) | 39 | Low Spark Of High Heeled Boys | TRAFFIC
Low Spark Of High Heeled Boys (Island-1971) |
| 15 | Funeral For A Friend/Love Lies Bleeding | ELTON JOHN
Goodbye Yellow Brick Road (MCA-1973) | 40 | Reelin' In The Years | STEELY DAN
Countdown To Ecstasy (ABC-1973) |
| 16 | Do You Feel | PETER FRAMPTON
Frempton Comes Alive (A&M-1976) | 41 | Band On The Run | WINGS
Band On The Run (Apple/Capitol-1974) |
| 17 | Dreams | FLEETWOOD MAC
Rumours (WB-1977) | 42 | It's Too Late | CAROLE KING
Tepestry (Ode/A&M-1971) |
| 18 | Night Moves | BOB SEGER
Night Moves (Capitol-1976) | 43 | China Grove | DOOBIE BROS.
The Captain & Me (WB-1973) |
| 19 | Brown Sugar | ROLLING STONES
Sticky Fingers (Rolling Stones-1971) | 44 | L.A. Woman | DOORS
L.A. Women (Elektra-1971) |
| 20 | Rocky Mountain Way | JOE WALSH
The Smoker You Drink The Player You Get (ABC-1973) | 45 | Magic Man | HEART
Dreamboat Annie (Mushroom-1976) |
| 21 | Rosalita | BRUCE SPRINGSTEEN
The Wild, The Innocent & The E St. Shuffle (Col-1974) | 46 | Year Of The Cat | AL STEWART
Year Of The Cat (Janus/Arista-1976) |
| 22 | Let It Be | BEATLES
Let It Be (Apple/Capitol-1970) | 47 | Slow Ride | FOGHAT
Fool For The City (WB/Bearsville-1975) |
| 23 | Kashmir | LED ZEPPELIN
Physical Graffiti (Swan Song-1975) | 48 | Listen To The Music | DOOBIE BROS.
Toulouse Street (WB-1972) |
| 24 | Miracles | JEFFERSON STARSHIP
Red Octopus (Grunt/RCA-1975) | 49 | Deacon Blues | STEELY DAN
Aje (ABC-1977) |
| 25 | Babe O'Riley | WHD
Who's Next (Decca/MCA-1971) | 50 | It's Only Rock 'N' Roll | ROLLING STONES
It's Only Rock 'N' Roll (Rolling Stones-1974) |

Update

Steve Dahl is making his Knack-soundalike "Ayatollah" single available free of charge to any interested radio stations. Contact Steve at (312) 465-2857 to request a copy to be sent to your station . . . WKDF/Nashville awarded \$10,000 to a lucky listener in celebration of the station's tenth AOR anniversary. The choice, by the way, was between the money or a Piper Cub, which the listener declined . . . KFIG/Fresno PD Art Farkas is a multi-talented guy; last week he delivered his wife Lorraine's baby at home while audio-taping the event for airing later on the station. A local TV station caught wind of the story and plans to run the tape as well . . . Actress Susan St. James spoke of her recent guest airshift at KZEL/Eugene while appearing on the "Tonight Show" as well as an upcoming "Mike Douglas" TV show . . . Playboy magazine is currently conducting its annual music poll with the participation of 23 radio stations nationwide, mostly AOR's. The magazine provides ballots, counter cards, and posters to participating stations with listeners eligible to win stereo systems, albums, trips, and mini-tours with recording groups.

Concerts & Conversations

PRESENTATIONS: WLWQ/Columbus presented Blend for \$1.96 . . . Y95/Rockford presented Pezband for 95 cents . . . WOMP/Wheeling presented Blend for \$1 . . . WMAD/Madison presented Snail for 92 cents . . . KGON/Portland presented Pat Benatar for \$2.50.
RADIO CONCERTS: Sinceros on WBCN/Boston . . . Steve Forbert on WIOQ/Philadelphia . . . Sno-Pek, Grinderswitch, Good Rats on WBAB/Long Island . . . David Werner on WYDD/Pittsburgh . . . Rick Derringer, Blend, Elvin Bishop, Now, Horslips on WLIR/Long Island . . . Sports on WOUR/Utica.
GUEST DJ'S: Norton Buffalo on KVRE/Santa Rosa . . . Couchois on KEZY/Anaheim . . . Jay Ferguson, Joe Walsh on KTYD/Santa Barbara.

CONVERSATIONS: Bob Welch on WZOK/Rockford . . . Abbie Hoffman on WBCN/Boston . . . Persuasions, Jesse Winchester, Norton Buffalo, Larry Raspberry on KZEL/Eugene . . . Steve Forbert on WIOQ/Philadelphia . . . Jefferson Starship on WYDD/Pittsburgh . . . Inga on KILO/Colorado Springs . . . Bob Welch on WLPX/Milwaukee . . . Etta James on KVRE/Santa Rosa . . . Foreigner, Jorma Kaukonen, Now, Elvin Bishop, David Bromberg, Billy Falcon on WLIR/Long Island . . . Shoes, Jules & Polar Bears on KEZY/Anaheim . . . Brian Auger, Southside Johnny on WIBA-FM/Madison . . . Cano on CHEZ-FM/Ottawa . . . Kenny Loggins, Sweetbottom on WWSP/Stevens Point . . . City Boy on CITI-FM/Winnipeg . . . Mistress, Foreigner on WZXR/Memphis . . . Tom Petty on KFMH Muscatine . . . Herbie Mann, Stix Hooper, Bobbie Humphrey on WRVR/New York . . . Bonnie Raitt on KQFM/Portland . . . Outlaws, Molly Hatchet on WCMF/Rochester . . . Koko Taylor on KTYD/Santa Barbara.

Evolution

KSHE/St. Louis PD Ted Habeck has exited to the MD post at KWST/Los Angeles. Former KWST MD Pam May has exited . . . Also exiting KWST is morning person Ron Stevens . . . Paul Vincent has been upped to MD at KMEL/San Francisco . . . WBIR/Knoxville has been sold to Stoner Broadcasting. No format changes in the works. New to middays at WBIR is Kim Mayo . . . Pete Bolger exits as WIBA-FM/Madison, PD at year's end for other pursuits. The station is looking for a successor . . . WFBQ/Indianapolis PD Jim Owens has exited. Liz Curtis from Rust Communications is his successor . . . KKXX/Bakersfield PD Chris Squires called to clarify that KKXX, while now leaning more to a "pop sound," will still continue playing some album cuts and has not turned Top 40 . . . Ron Parker is the new MD at ZETA 4/Miami . . . John McRae is out and Bob Walker is in for nights at WZOK/Rockford.

Best Of The Decade

EAST

Q104 Albany
 ORE & DOMINOS Lyrics
 YES Roundabout
 LED ZEPPELIN Starway To Heaven
 PINE FLOYD Money
 ORE & DOMINOS Lyrics
 YES Roundabout
 LED ZEPPELIN Starway To Heaven
 PINE FLOYD Money

Baltimore
 LED ZEPPELIN Starway To Heaven
 LYNYRD SKYNYRD Free Bird
 WHO Who's Got Faded Again
 EAGLES Hotel California
 LED ZEPPELIN Starway To Heaven
 PINE FLOYD Money
 EAGLES Hotel California
 BOB DYLAN Like A Rolling Stone
 BRUCE SPRINGSTEEN Born To Run
 CROSSBY, STILLIS & NASH Suite Judy Blue Eyes

WAAI Binghamton
 LYNYRD SKYNYRD Free Bird
 LED ZEPPELIN Starway To Heaven
 BOSTON More Than A Feeling
 WHO Who's Got Faded Again
 FLEETWOOD MAC Rumours
 ELTON JOHN's Funeral Home
 PINE FLOYD Money
 EAGLES Hotel California
 MARSHALL TUCKER Can't Stop Loving
 BILLY JOEL Piano Man

WOZ Boston
 EAGLES Hotel California
 LED ZEPPELIN Starway To Heaven
 LYNYRD SKYNYRD Free Bird
 ROLLING STONES Shattered
 ERIC CLAPTON Concert
 JETHRO TULL Aqueduct
 WHO Who's Got Faded Again
 CAROL KING I Feel Love
 DEER & DOMINOS Lyrics
 BRUCE SPRINGSTEEN Born To Run

WBCN Boston
 PETER FRAMPTON Do You Feel Love
 WHO Who's Got Faded Again
 ROLLING STONES Shattered
 LYNYRD SKYNYRD Free Bird
 BRUCE SPRINGSTEEN Born To Run
 CAROL KING I Feel Love
 CHEAP TRICK I Want You To Want Me
 DEER & DOMINOS Lyrics
 FLEETWOOD MAC Rumours
 ELVIS COSTELLO Bad Boys

Boston
 WHO Who's Got Faded Again
 BRUCE SPRINGSTEEN Born To Run
 ROLLING STONES Shattered
 BRUCE SPRINGSTEEN Born To Run
 FLEETWOOD MAC Rumours
 PAUL SIMON Still Crazy After All These Years
 JOHN MCCOY I Wanna Dance With Somebody
 STEELY DAN Rusty Nail
 VAN MORRISON Moody Blues
 BOB DYLAN Like A Rolling Stone
 WAB 50/50 Night Music

Bridgeport
 ROLLING STONES It's Only Rock & Roll
 WHO Who's Got Faded Again
 EAGLES Live In The 70's
 ERIC CLAPTON Concert
 LED ZEPPELIN Starway To Heaven
 FLEETWOOD MAC Rumours
 STEELY DAN Rusty Nail
 LYNYRD SKYNYRD Free Bird
 BOB DYLAN Like A Rolling Stone
 BRUCE SPRINGSTEEN Born To Run

Q-FM-97 Buffalo
 YES Roundabout
 LED ZEPPELIN Starway To Heaven
 BRUCE SPRINGSTEEN Born To Run
 PINE FLOYD Money
 ORE & DOMINOS Lyrics
 DEER & DOMINOS Lyrics
 YES Roundabout
 LED ZEPPELIN Starway To Heaven
 PINE FLOYD Money

WLOM Cape Cod
 ELTON JOHN's Funeral Home
 BILLY JOEL Just the Way You Are
 STEVE WONDERS Sunshine of My Life
 LOGGINS & MESSINA Dancin' Queen
 CAROLE KING I Feel Love
 EAGLES Take It Easy
 SEALS & CROFTS Hummingbird

Hartford
 LED ZEPPELIN Starway To Heaven
 LYNYRD SKYNYRD Free Bird
 BEATLES On The Beat
 ROLLING STONES Sympathy For The Devil
 OUTLAW'S Green Grass & High Tides
 BOB DYLAN Like A Rolling Stone
 YES Roundabout
 JETHRO TULL Aqueduct
 ALLMAN BROS. Blues
 CAROL KING I Feel Love

WMAZ Hartford
 GRATEFUL DEAD Truckin'
 ALLMAN BROS. Blues
 WHO Who's Got Faded Again
 LED ZEPPELIN Starway To Heaven
 FLEETWOOD MAC Rumours
 LYNYRD SKYNYRD Free Bird
 BRUCE SPRINGSTEEN Born To Run
 ROLLING STONES Shattered
 YES Roundabout
 ELVIS COSTELLO Winning The Director's

WBLM Lewiston-Portland
 LED ZEPPELIN Starway To Heaven
 LYNYRD SKYNYRD Free Bird
 DEEP PURPLE Smoke On The Water
 DEER & DOMINOS Lyrics
 LED ZEPPELIN Starway To Heaven
 BOSTON More Than A Feeling
 ROLLING STONES Brown Sugar
 JETHRO TULL Aqueduct
 EAGLES Hotel California
 GRATEFUL DEAD Truckin'
 ROLLING STONES Shattered
 YES Roundabout

LONG ISLAND

WJLA Long Island
 YES Roundabout
 BRUCE SPRINGSTEEN Born To Run
 WHO Who's Got Faded Again
 GERRY RAFFERTY Baker Street
 PINE FLOYD Money
 JOE WALSH Rocky Mountain Way
 ORE & DOMINOS Lyrics
 BLU OYSTERS CULT Don't Stop Believin'
 ELO Rude Boy
 ORE STRAITS Suitcase Of Songs

WRCN Long Island
 LYNYRD SKYNYRD Free Bird
 LED ZEPPELIN Starway To Heaven
 JETHRO TULL Aqueduct
 WHO Who's Got Faded Again
 YES Roundabout
 ROLLING STONES Sympathy For The Devil
 DEER & DOMINOS Lyrics
 MEAT LOAF Paradise by the Dashboard Light
 ALLMAN BROS. Blues
 STEELY DAN Rusty Nail

WPLR New Haven
 LED ZEPPELIN Starway To Heaven
 LYNYRD SKYNYRD Free Bird
 DEER & DOMINOS Lyrics
 FLEETWOOD MAC Rumours
 ROLLING STONES Brown Sugar
 JETHRO TULL Aqueduct
 EAGLES Take It Easy
 WHO Who's Got Faded Again
 LITTLE FEAT Can't Get No Satisfaction
 DOORIS I Wanna Dance With Somebody

WJLV New York
 BRUCE SPRINGSTEEN Born To Run
 LED ZEPPELIN Starway To Heaven
 ORE & DOMINOS Lyrics
 BOB DYLAN Like A Rolling Stone
 WHO Who's Got Faded Again
 ROLLING STONES Sympathy For The Devil
 STEELY DAN Rusty Nail
 ROLLING STONES Gimme Shelter
 BRUCE SPRINGSTEEN Born To Run

WJLW New York
 LED ZEPPELIN Starway To Heaven
 ORE & DOMINOS Lyrics
 LYNYRD SKYNYRD Free Bird
 WHO Who's Got Faded Again
 ROLLING STONES Sympathy For The Devil
 STEELY DAN Rusty Nail
 ROLLING STONES Gimme Shelter
 BRUCE SPRINGSTEEN Born To Run

WJLV New York
 CRADLES OF FIRE
 WYATHERS BROTHERS
 GROVER WASHINGTON JR. Mr. Tambourine Man
 BOB DYLAN Like A Rolling Stone
 PAT METHENY Group In The Room
 GEORGE BENSON Masquerade
 LYNYRD SKYNYRD Free Bird
 CHUCK MANHOVEN I Feel Love
 PAT METHENY Group In The Room

WJLV North Jersey
 WHO Who's Got Faded Again
 BRUCE SPRINGSTEEN Born To Run
 CAROL KING I Feel Love
 LED ZEPPELIN Starway To Heaven
 BILLY JOEL Piano Man
 DON McLEAN American Pie
 GARY STRICKLAND You've Got The Love
 DOORIS I Wanna Dance With Somebody
 LED ZEPPELIN Starway To Heaven
 ORE & DOMINOS Lyrics
 ROD STEWART Maggie May

Ottawa
 YES And You And I
 FLEETWOOD MAC Rumours
 DEER & DOMINOS Lyrics
 DOORIS I Wanna Dance With Somebody
 STEELY DAN Rusty Nail
 GRAMHAM PARSONS A Rumor
 DEER & DOMINOS Lyrics
 JOAN ARMASTRONG Love & Affection
 BOB DYLAN Like A Rolling Stone
 LITTLE FEAT Can't Get No Satisfaction

WIOQ Philadelphia
 DEER & DOMINOS Lyrics
 PINE FLOYD Money
 YES Roundabout
 CROSSBY, STILLIS & NASH Suite Judy Blue Eyes
 FLEETWOOD MAC Rumours
 JAMES TAYLOR Fire & Rain
 LED ZEPPELIN Starway To Heaven
 BRUCE SPRINGSTEEN Born To Run
 BOSTON More Than A Feeling
 FREE Flight High

WMMR Philadelphia
 LED ZEPPELIN Starway To Heaven
 WHO Who's Got Faded Again
 BRUCE SPRINGSTEEN Born To Run
 BOB DYLAN Like A Rolling Stone
 JETHRO TULL Aqueduct
 YES Roundabout
 ORE & DOMINOS Lyrics
 EAGLES Hotel California
 GRATEFUL DEAD Truckin'
 LYNYRD SKYNYRD Free Bird

WJSP Philadelphia
 LED ZEPPELIN Starway To Heaven
 LYNYRD SKYNYRD Free Bird
 DEEP PURPLE Smoke On The Water
 DEER & DOMINOS Lyrics
 LED ZEPPELIN Starway To Heaven
 BOSTON More Than A Feeling
 ROLLING STONES Brown Sugar
 JETHRO TULL Aqueduct
 EAGLES Hotel California
 GRATEFUL DEAD Truckin'
 ROLLING STONES Shattered
 YES Roundabout

PITTSBURGH

WJAZ Pittsburgh
 STEELY DAN Rusty Nail
 BRUCE SPRINGSTEEN Born To Run
 YES Roundabout
 ROLLING STONES Sympathy For The Devil
 JOHN McVIE Rocky Mountain Way
 LED ZEPPELIN Starway To Heaven
 STEELY DAN Rusty Nail
 CAROL KING I Feel Love
 PAT METHENY Group In The Room
 CAROL KING I Feel Love
 TOM PETTY & HEARTBREAKERS Here Comes The Sun

WBRL Providence
 DEER & DOMINOS Lyrics
 WHO Who's Got Faded Again
 BEATLES Let It Be
 BRUCE SPRINGSTEEN Born To Run
 ALLMAN BROS. Blues
 CAROL KING I Feel Love
 BOB DYLAN Like A Rolling Stone
 STEELY DAN Rusty Nail
 GRATEFUL DEAD Truckin'

WROC Rochester
 LED ZEPPELIN Starway To Heaven
 BRUCE SPRINGSTEEN Born To Run
 ORE & DOMINOS Lyrics
 LYNYRD SKYNYRD Free Bird
 DEER & DOMINOS Lyrics
 JEFFERSON STARSHIP Magnum
 ROLLING STONES It's Only Rock & Roll
 PINE FLOYD Money
 BOB DYLAN Like A Rolling Stone
 STEELY DAN Rusty Nail

WROC Charlotte
 LED ZEPPELIN Starway To Heaven
 LYNYRD SKYNYRD Free Bird
 BRUCE SPRINGSTEEN Born To Run
 ORE & DOMINOS Lyrics
 JEFFERSON STARSHIP Magnum
 ROLLING STONES It's Only Rock & Roll
 PINE FLOYD Money
 BOB DYLAN Like A Rolling Stone
 STEELY DAN Rusty Nail

WROC Charlotte
 LED ZEPPELIN Starway To Heaven
 LYNYRD SKYNYRD Free Bird
 BRUCE SPRINGSTEEN Born To Run
 ORE & DOMINOS Lyrics
 JEFFERSON STARSHIP Magnum
 ROLLING STONES It's Only Rock & Roll
 PINE FLOYD Money
 BOB DYLAN Like A Rolling Stone
 STEELY DAN Rusty Nail

WOUR Utica
 WHO Who's Got Faded Again
 LOU REED Sweet Jane
 DOORIS I Wanna Dance With Somebody
 ORE & DOMINOS Lyrics
 EMERSON LAKE & PALMER Lucky Man
 YES Tears In The Rain
 STEELY DAN Rusty Nail
 ROLLING STONES Sympathy For The Devil
 LYNYRD SKYNYRD Free Bird

WMAF Washington, D.C.
 WHO Who's Got Faded Again
 LOU REED Sweet Jane
 DOORIS I Wanna Dance With Somebody
 ORE & DOMINOS Lyrics
 EMERSON LAKE & PALMER Lucky Man
 YES Tears In The Rain
 STEELY DAN Rusty Nail
 ROLLING STONES Sympathy For The Devil
 LYNYRD SKYNYRD Free Bird

WMAF Washington, D.C.
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 YES Tears In The Rain
 STEELY DAN Rusty Nail
 ROLLING STONES Sympathy For The Devil
 LYNYRD SKYNYRD Free Bird

SOUTH

KY99 Amarillo
 LED ZEPPELIN Starway To Heaven
 LYNYRD SKYNYRD Free Bird
 PINE FLOYD Money
 LED ZEPPELIN Starway To Heaven
 BOB DYLAN Like A Rolling Stone
 BOB DYLAN Like A Rolling Stone
 YES Roundabout
 JETHRO TULL Aqueduct
 TED NUGENT St. Louis Blues
 MOODY BLUES Night In White Satin

KLBJ FM Austin
 LED ZEPPELIN Starway To Heaven
 YES Roundabout
 BRUCE SPRINGSTEEN Born To Run
 ROD STEWART Maggie May
 JETHRO TULL Aqueduct
 LYNYRD SKYNYRD Free Bird
 EAGLES Hotel California
 BOB DYLAN Like A Rolling Stone
 ORE & DOMINOS Lyrics
 ROLLING STONES Can't You Prettify Me
 PETER FRAMPTON Do You Feel Love

Birmingham
 FLEETWOOD MAC Rumours
 BOB DYLAN Like A Rolling Stone
 ROD STEWART Maggie May
 ROLLING STONES Sympathy For The Devil
 JACKSON BROWNE Runaway
 BILLY JOEL Piano Man
 ORE & DOMINOS Lyrics
 STEELY DAN Rusty Nail
 LED ZEPPELIN Starway To Heaven
 ALLMAN BROS. Blues

WBCY-108 Charlotte
 LYNYRD SKYNYRD Free Bird
 LED ZEPPELIN Starway To Heaven
 YES Roundabout
 JETHRO TULL Aqueduct
 BOB DYLAN Like A Rolling Stone
 CAROL KING I Feel Love
 BOB DYLAN Like A Rolling Stone
 BOB DYLAN Like A Rolling Stone

WROC Charlotte
 LED ZEPPELIN Starway To Heaven
 LYNYRD SKYNYRD Free Bird
 BRUCE SPRINGSTEEN Born To Run
 ORE & DOMINOS Lyrics
 JEFFERSON STARSHIP Magnum
 ROLLING STONES It's Only Rock & Roll
 PINE FLOYD Money
 BOB DYLAN Like A Rolling Stone
 STEELY DAN Rusty Nail

WROC Charlotte
 LED ZEPPELIN Starway To Heaven
 LYNYRD SKYNYRD Free Bird
 BRUCE SPRINGSTEEN Born To Run
 ORE & DOMINOS Lyrics
 JEFFERSON STARSHIP Magnum
 ROLLING STONES It's Only Rock & Roll
 PINE FLOYD Money
 BOB DYLAN Like A Rolling Stone
 STEELY DAN Rusty Nail

WROC Charlotte
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 LYNYRD SKYNYRD Free Bird
 BRUCE SPRINGSTEEN Born To Run
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 PINE FLOYD Money
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 PINE FLOYD Money
 BOB DYLAN Like A Rolling Stone
 STEELY DAN Rusty Nail

JACKSONVILLE

WJAZ Jacksonville
 STEELY DAN Rusty Nail
 BRUCE SPRINGSTEEN Born To Run
 YES Roundabout
 ROLLING STONES Sympathy For The Devil
 JOHN McVIE Rocky Mountain Way
 LED ZEPPELIN Starway To Heaven
 STEELY DAN Rusty Nail
 CAROL KING I Feel Love
 PAT METHENY Group In The Room
 CAROL KING I Feel Love
 TOM PETTY & HEARTBREAKERS Here Comes The Sun

WJAZ Jacksonville
 STEELY DAN Rusty Nail
 BRUCE SPRINGSTEEN Born To Run
 YES Roundabout
 ROLLING STONES Sympathy For The Devil
 JOHN McVIE Rocky Mountain Way
 LED ZEPPELIN Starway To Heaven
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 PAT METHENY Group In The Room
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 LED ZEPPELIN Starway To Heaven
 STEELY DAN Rusty Nail
 CAROL KING I Feel Love
 PAT METHENY Group In The Room
 CAROL KING I Feel Love
 TOM PETTY & HEARTBREAKERS Here Comes The Sun

WJAZ Jacksonville
 STEELY DAN Rusty Nail
 BRUCE SPRINGSTEEN Born To Run
 YES Roundabout
 ROLLING STONES Sympathy For The Devil
 JOHN McVIE Rocky Mountain Way
 LED ZEPPELIN Starway To Heaven
 STEELY DAN Rusty Nail
 CAROL KING I Feel Love
 PAT METHENY Group In The Room
 CAROL KING I Feel Love
 TOM PETTY & HEARTBREAKERS Here Comes The Sun

WJAZ Jacksonville
 STEELY DAN Rusty Nail
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 BRUCE SPRINGSTEEN Born To Run
 YES Roundabout
 ROLLING STONES Sympathy For The Devil
 JOHN McVIE Rocky Mountain Way
 LED ZEPPELIN Starway To Heaven
 STEELY DAN Rusty Nail
 CAROL KING I Feel Love
 PAT METHENY Group In The Room
 CAROL KING I Feel Love
 TOM PETTY & HEARTBREAKERS Here Comes The Sun

NASHVILLE

103 Nashville
 LYNYRD SKYNYRD Free Bird
 LED ZEPPELIN Starway To Heaven
 OUTLAW'S Green Grass & High Tides
 DEER & DOMINOS Lyrics
 YES Roundabout
 KANSAS Carry On My Wayward Son
 WHO Who's Got Faded Again
 FOGELBERG & WEAVER Power Of Good
 JACOBSON BROWNE Runaway
 AL STEWART Rusty Nail

103 Nashville
 LYNYRD SKYNYRD Free Bird
 LED ZEPPELIN Starway To Heaven
 OUTLAW'S Green Grass & High Tides
 DEER & DOMINOS Lyrics
 YES Roundabout
 KANSAS Carry On My Wayward Son
 WHO Who's Got Faded Again
 FOGELBERG & WEAVER Power Of Good
 JACOBSON BROWNE Runaway
 AL STEWART Rusty Nail

103 Nashville
 LYNYRD SKYNYRD Free Bird
 LED ZEPPELIN Starway To Heaven
 OUTLAW'S Green Grass & High Tides
 DEER & DOMINOS Lyrics
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 LYNYRD SKYNYRD Free Bird
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 OUTLAW'S Green Grass & High Tides
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 LYNYRD SKYNYRD Free Bird
 LED ZEPPELIN Starway To Heaven
 OUTLAW'S Green Grass & High Tides
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 JACOBSON BROWNE Runaway
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 OUTLAW'S Green Grass & High Tides
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 JACOBSON BROWNE Runaway
 AL STEWART Rusty Nail

103 Nashville
 LYNYRD SKYNYRD Free Bird
 LED ZEPPELIN Starway To Heaven
 OUTLAW'S Green Grass & High Tides
 DEER & DOMINOS Lyrics
 YES Roundabout
 KANSAS Carry On My Wayward Son
 WHO Who's Got Faded Again
 FOGELBERG & WEAVER Power Of Good
 JACOBSON BROWNE Runaway
 AL STEWART Rusty Nail

STARKVILLE

WJAZ Starkville
 LED ZEPPELIN Starway To Heaven
 YES Roundabout
 MOODY BLUES Night In White Satin
 EAGLES Hotel California
 ELTON JOHN's Funeral Home
 PINE FLOYD Money
 ORE & DOMINOS Lyrics
 STEELY DAN Rusty Nail
 STEVE MILLER Jet Set

WJAZ Starkville
 LED ZEPPELIN Starway To Heaven
 YES Roundabout
 MOODY BLUES Night In White Satin
 EAGLES Hotel California
 ELTON JOHN's Funeral Home
 PINE FLOYD Money
 ORE & DOMINOS Lyrics
 STEELY DAN Rusty Nail
 STEVE MILL

Best Of The Decade

WEST KFMG Albuquerque

LED ZEPPELIN (In Starway To Heaven)
WHO'S Next On The Run
DEREK & DOMINIQUE's Lyle
WHO'S Next On The Run
WHO'S Next On The Run
FLEETWOOD MAC Dreams
BOSTON More Than A Feeling
EAGLES' Hotel California
STEELY DAN Deacon Blues
JIFFERSON STARSHIP Miracles
LYNYRD SKYNYRD Free Bird



MIDWEST FM

Q-FM-96 Columbus

LYNYRD SKYNYRD Free Bird
LED ZEPPELIN Starway To Heaven
DEREK & DOMINIQUE's Lyle
BRUCE SPRINGSTEEN Born To Run
YES Roundabout
PINK FLOYD Money
ROLLING STONES Sympathy For The Devil
OUTLAWS Green Grass & High Tides
TED NUGENT Straight Ahead
AC DC TN T

WFBQ Indianapolis

LED ZEPPELIN Starway To Heaven
DEREK & DOMINIQUE's Lyle
WHO'S Next On The Run
LYNYRD SKYNYRD Free Bird
STEVE MILLER Fly Like An Eagle
BOSTON More Than A Feeling
KANSAS Carry On My Wayward Son
BLUE OYSTERS CULT Don't Fear The Reaper
FLEETWOOD MAC Rumour
OUTLAWS Green Grass & High Tides

Omaha

SPRISITLOS Got Save The Queen
WHO'S Next On The Run
DEREK & DOMINIQUE's Lyle
NEIL YOUNG Hey Hey, My My Into The Black
BRUCE SPRINGSTEEN Born To Run
KANSAS Carry On My Wayward Son
TED NUGENT Straight Ahead
LED ZEPPELIN Starway To Heaven
CAROLE KING It's Too Late
BOSTON More Than A Feeling

KRST Albuquerque

LED ZEPPELIN Starway To Heaven
LYNYRD SKYNYRD Free Bird
EAGLES' Hotel California
DOOBIE BROS. Long Train Runnin'
BOSTON Don't Look Back
STEELY DAN As
HALL & OATES She's A Lady
VAN HALEN Running With The Devil
BOB SEGER Night Moves
PAUL SIMON Still Crazy After All These Years

KZEL Eugene

ROLLING STONES Gimme Shelter
WHO'S Next On The Run
DEREK & DOMINIQUE's Lyle
STEELY DAN As
VAN MORRISON It's A Wonderful Life
LED ZEPPELIN Starway To Heaven
FLEETWOOD MAC Dreams
PINK FLOYD Money
JETHRO TULL Aqueduct
JETHRO TULL Aqualung
HEAVEL'S Come Together

KGON Portland

LED ZEPPELIN Starway To Heaven
LYNYRD SKYNYRD Free Bird
DEREK & DOMINIQUE's Lyle
BRUCE SPRINGSTEEN Born To Run
JETHRO TULL Aqueduct
PINK FLOYD Money
JETHRO TULL Aqualung
JETHRO TULL Aqualung
QUEEN Bohemian Rhapsody
ROD STEWART Magpie May
LED ZEPPELIN Starway To Heaven

KSJO San Jose

LED ZEPPELIN Starway To Heaven
LYNYRD SKYNYRD Free Bird
DEREK & DOMINIQUE's Lyle
WHO'S Next On The Run
BRUCE SPRINGSTEEN Born To Run
JETHRO TULL Aqueduct
PINK FLOYD Money
JETHRO TULL Aqualung
JETHRO TULL Aqualung
QUEEN Bohemian Rhapsody
ROD STEWART Magpie May
LED ZEPPELIN Starway To Heaven

97X Davenport

LYNYRD SKYNYRD Free Bird
ROLLING STONES It's Only Rock & Roll
LED ZEPPELIN Starway To Heaven
WHO'S Next On The Run
CHERRY STILLS NASH & YOUNG Ohio
ROD STEWART Magpie May
PINK FLOYD Money
NEIL YOUNG Southern Man
YES Roundabout
BRUCE SPRINGSTEEN Born To Run

WZLQ Rockford

LED ZEPPELIN Starway To Heaven
DEREK & DOMINIQUE's Lyle
WHO'S Next On The Run
LYNYRD SKYNYRD Free Bird
STEVE MILLER Fly Like An Eagle
BOSTON More Than A Feeling
KANSAS Carry On My Wayward Son
BLUE OYSTERS CULT Don't Fear The Reaper
FLEETWOOD MAC Rumour
OUTLAWS Green Grass & High Tides

WZLQ Peoria

WHO'S Next On The Run
LED ZEPPELIN Starway To Heaven
DEREK & DOMINIQUE's Lyle
YES Roundabout
ROD STEWART Magpie May
FLEETWOOD MAC Rumour
ROLLING STONES Gimme Shelter
EAGLES' Hotel California
DON McCLAIN American Pie

96.7 Anahem

AMERICA Home With No Name
LED ZEPPELIN Starway To Heaven
LYNYRD SKYNYRD Free Bird
CROSBY & TILL & NASH's Judy Blue Eye
DEEP PURPLE Smoke On The Water
ROLLING STONES Miss You
STEELY DAN As
BRUCE SPRINGSTEEN Born To Run
ROD STEWART Magpie May
ELTON JOHN Funky Bitchin'
PETER FRAMPTON Do You Feel
DIRE STRAITS Sultans Of Swing

KZEL Fort Collins

JETHRO TULL Aqueduct
DEREK & DOMINIQUE's Lyle
TRAFFIC Low Spark Of High Handed Boys
STEELY DAN As
VAN MORRISON It's A Wonderful Life
LED ZEPPELIN Starway To Heaven
FLEETWOOD MAC Dreams
PINK FLOYD Money
JETHRO TULL Aqueduct
JETHRO TULL Aqualung
QUEEN Bohemian Rhapsody
ROD STEWART Magpie May
LED ZEPPELIN Starway To Heaven

link Portland

STEELY DAN As
PAUL MCARTNEY Maybe I'm Amazed
THE AGG Fielding Clendinning
DORIS ROSS Paper Moon
FLEETWOOD MAC Rumour
STEELY DAN As
JETHRO TULL Aqueduct
JETHRO TULL Aqualung
ALAN PARSONS THEATRE
JOHN McVIE's Young Man
PINK FLOYD Money
LINDA RONSTADT You're So Good

KUC San Rafael

LED ZEPPELIN Starway To Heaven
LYNYRD SKYNYRD Free Bird
DEREK & DOMINIQUE's Lyle
WHO'S Next On The Run
BRUCE SPRINGSTEEN Born To Run
JETHRO TULL Aqueduct
PINK FLOYD Money
JETHRO TULL Aqualung
JETHRO TULL Aqualung
QUEEN Bohemian Rhapsody
ROD STEWART Magpie May
LED ZEPPELIN Starway To Heaven

WTVB Dayton

LED ZEPPELIN Starway To Heaven
LYNYRD SKYNYRD Free Bird
FOGHAT Slow Ride
HEAVEL'S Come Together
PINK FLOYD Money
ROLLING STONES Miss You
JETHRO TULL Aqueduct
JETHRO TULL Aqualung
LYNYRD SKYNYRD Gimme Three Steps

KY/IO2 Kansas City

LED ZEPPELIN Starway To Heaven
ROD STEWART Magpie May
LETON JOHN Funky Bitchin'
LED ZEPPELIN Starway To Heaven
DEREK & DOMINIQUE's Lyle
TED NUGENT Straight Ahead
JETHRO TULL Aqueduct
BAD COMPANY Can't Get Enough Of Your Love
YES Roundabout

WZLQ Rockford

WESTON More Than A Feeling
BILLY JOEL Just The Way You Are
BILLY JOEL Just The Way You Are
DOOBIE BROS. China Grove
LED ZEPPELIN Starway To Heaven
EAGLES' Hotel California
FLEETWOOD MAC Rumour
ROLLING STONES Gimme Shelter
EAGLES' Hotel California
DON McCLAIN American Pie

KKXX Aspen

LED ZEPPELIN Starway To Heaven
DEREK & DOMINIQUE's Lyle
EAGLES' Hotel California
ROLLING STONES Gimme Shelter
STEELY DAN As
BRUCE SPRINGSTEEN Born To Run
ROD STEWART Magpie May
ELTON JOHN Funky Bitchin'
PETER FRAMPTON Do You Feel
DIRE STRAITS Sultans Of Swing

K99 Great Falls

EAGLES' Hotel California
ROD STEWART Magpie May
FLEETWOOD MAC Rumour
PINK FLOYD Money
JETHRO TULL Aqueduct
JETHRO TULL Aqualung
ALAN PARSONS THEATRE
JOHN McVIE's Young Man
PINK FLOYD Money
LINDA RONSTADT You're So Good

100 Portland

LED ZEPPELIN Starway To Heaven
LYNYRD SKYNYRD Free Bird
DEREK & DOMINIQUE's Lyle
BRUCE SPRINGSTEEN Born To Run
JETHRO TULL Aqueduct
PINK FLOYD Money
JETHRO TULL Aqualung
JETHRO TULL Aqualung
QUEEN Bohemian Rhapsody
ROD STEWART Magpie May
LED ZEPPELIN Starway To Heaven

KTMS-FM Santa Barbara

LETO HUBBLE A Song For You
HIMMELSTADT A Song For You
BILLY JOEL Just The Way You Are
GODFREY REYNOLDS Manzanita
WINDMILL GARDENS
EAGLES' Hotel California
JETHRO TULL Aqueduct
JETHRO TULL Aqualung
ALAN PARSONS THEATRE
JOHN McVIE's Young Man
PINK FLOYD Money
LINDA RONSTADT You're So Good

WVUD Dayton

GEO HARRISON My Sweet Lord
ROD STEWART Magpie May
YES Roundabout
CARLY SIMON You're So Valuable
WINGS Band On The Run
ELTON JOHN Philadelphia Freedom
GARY BROOKER Love Is Alive
EAGLES' Hotel California
ROLLING STONES Miss You
BRUCE SPRINGSTEEN Born To Run

FM 102 Lincoln

LED ZEPPELIN Starway To Heaven
LYNYRD SKYNYRD Free Bird
DEREK & DOMINIQUE's Lyle
YES Roundabout
PINK FLOYD Money
JETHRO TULL Aqueduct
JETHRO TULL Aqualung
BOSTON More Than A Feeling
ROLLING STONES Miss You
FLEETWOOD MAC Rumour

WVUD Saginaw

EAGLES' Hotel California
BOSTON More Than A Feeling
YES Roundabout
LED ZEPPELIN Starway To Heaven
ROD STEWART Magpie May
FLEETWOOD MAC Rumour
STEVE MILLER Rock N' Me
LYNYRD SKYNYRD Free Bird
JETHRO TULL Aqueduct
JETHRO TULL Aqualung
JETHRO TULL Aqualung

KKXX Bakersfield

LED ZEPPELIN Starway To Heaven
LYNYRD SKYNYRD Free Bird
DEREK & DOMINIQUE's Lyle
EAGLES' Hotel California
ROLLING STONES Gimme Shelter
STEELY DAN As
BRUCE SPRINGSTEEN Born To Run
ROD STEWART Magpie May
ELTON JOHN Funky Bitchin'
PETER FRAMPTON Do You Feel
DIRE STRAITS Sultans Of Swing

KFM102 Las Vegas

LED ZEPPELIN Starway To Heaven
LYNYRD SKYNYRD Free Bird
DEREK & DOMINIQUE's Lyle
EAGLES' Hotel California
ROLLING STONES Gimme Shelter
STEELY DAN As
BRUCE SPRINGSTEEN Born To Run
ROD STEWART Magpie May
ELTON JOHN Funky Bitchin'
PETER FRAMPTON Do You Feel
DIRE STRAITS Sultans Of Swing

107.5 Reno

LED ZEPPELIN Starway To Heaven
LYNYRD SKYNYRD Free Bird
FLEETWOOD MAC Rumour
EAGLES' Hotel California
ROLLING STONES Gimme Shelter
STEELY DAN As
BRUCE SPRINGSTEEN Born To Run
ROD STEWART Magpie May
ELTON JOHN Funky Bitchin'
PETER FRAMPTON Do You Feel
DIRE STRAITS Sultans Of Swing

KZAM & FM Seattle

JOHN MITCHELL Song For Shogun
BRUCE SPRINGSTEEN Born To Run
FLEETWOOD MAC Rumour
VAN HALEN Running With The Devil
ROLLING STONES Gimme Shelter
IAN DURY Sex & Drugs & Rock 'n' Roll
ROD STEWART Magpie May
ROD STEWART Magpie May
STEELY DAN As

WVUD Detroit

ROD STEWART Magpie May
TED NUGENT Straight Ahead
LED ZEPPELIN Starway To Heaven
PINK FLOYD Money
ROLLING STONES Money
BOB SEGER Night Moves
LOU REED Rock & Roll
JETHRO TULL Aqueduct
JETHRO TULL Aqualung
ROD STEWART Magpie May
BOB SEGER Night Moves

WIBA-FM Madison

EAGLES' Hotel California
BOB SEGER Night Moves
BRUCE SPRINGSTEEN Born To Run
WHO'S Next On The Run
AL STEWART Year Of The Cat
ROBERT PALMER Breakin' Sweat
TOMMY BOLIN Total Eclipse
TALKING HEADS Psycho Killer
SUPERTRAMP Foot Loose & A-Flyin'
LED ZEPPELIN Starway To Heaven
DEREK & DOMINIQUE's Lyle

KLXX93 Sioux Falls

LED ZEPPELIN Starway To Heaven
LYNYRD SKYNYRD Free Bird
PINK FLOYD Money
FLEETWOOD MAC Rumour
STEELY DAN As
BRUCE SPRINGSTEEN Born To Run
ROD STEWART Magpie May
ELTON JOHN Funky Bitchin'
PETER FRAMPTON Do You Feel
DIRE STRAITS Sultans Of Swing

KBCO Boulder

LED ZEPPELIN Starway To Heaven
LYNYRD SKYNYRD Free Bird
DOORS L.A. Woman
WHO'S Next On The Run
FLEETWOOD MAC Rumour
JETHRO TULL Aqueduct
JETHRO TULL Aqualung
PINK FLOYD Money
WHO'S Next On The Run
ROLLING STONES Gimme Shelter

KMAC Long Beach

LED ZEPPELIN Starway To Heaven
LYNYRD SKYNYRD Free Bird
DEREK & DOMINIQUE's Lyle
EAGLES' Hotel California
ROLLING STONES Gimme Shelter
STEELY DAN As
BRUCE SPRINGSTEEN Born To Run
ROD STEWART Magpie May
ELTON JOHN Funky Bitchin'
PETER FRAMPTON Do You Feel
DIRE STRAITS Sultans Of Swing

KLOS 95.1 Los Angeles

LED ZEPPELIN Starway To Heaven
LYNYRD SKYNYRD Free Bird
WHO'S Next On The Run
BRUCE SPRINGSTEEN Born To Run
AEROSMITH Dream On
JETHRO TULL Aqueduct
JETHRO TULL Aqualung
PINK FLOYD Money
WHO'S Next On The Run
ROLLING STONES Gimme Shelter

KZOK Seattle

LED ZEPPELIN Starway To Heaven
LYNYRD SKYNYRD Free Bird
HEART Magic Man
ROLLING STONES Gimme Shelter
WHO'S Next On The Run
PINK FLOYD Money
FOREIGNER Rock Line
KANSAS Carry On My Wayward Son
BOSTON More Than A Feeling
BRUCE SPRINGSTEEN Born To Run

KGGO Des Moines

LED ZEPPELIN Starway To Heaven
LYNYRD SKYNYRD Free Bird
WHO'S Next On The Run
PETER FRAMPTON Do You Feel
YES Roundabout
DEEP PURPLE Smoke On The Water
HEAD EAST Never Been Any Reason
LED ZEPPELIN Starway To Heaven
ERIC CLAPTON Cocaine
FOGHAT Slow Ride

WLPX 97 FM Milwaukee

WLPX 97 FM Milwaukee
LED ZEPPELIN Starway To Heaven
LYNYRD SKYNYRD Free Bird
ERIC CLAPTON Cocaine
JETHRO TULL Aqueduct
JETHRO TULL Aqualung
BOSTON More Than A Feeling
ROLLING STONES Miss You
FLEETWOOD MAC Rumour

PFR Terre Haute

LEE GEE'S Storm
FLEETWOOD MAC Rumour
PETER FRAMPTON Do You Feel
BOSTON More Than A Feeling
BOB SEGER Night Moves
LED ZEPPELIN Starway To Heaven
EAGLES' Hotel California
ELTON JOHN Funky Bitchin'
JETHRO TULL Aqueduct
JETHRO TULL Aqualung
NEAT LOAF Two Duffs Three

KEJO Corvallis

LYNYRD SKYNYRD Free Bird
JETHRO TULL Aqueduct
JETHRO TULL Aqualung
PINK FLOYD Money
WHO'S Next On The Run
ROLLING STONES Gimme Shelter
STEELY DAN As
BRUCE SPRINGSTEEN Born To Run
ROD STEWART Magpie May
ELTON JOHN Funky Bitchin'
PETER FRAMPTON Do You Feel
DIRE STRAITS Sultans Of Swing

KAT 94.7 Los Angeles

LED ZEPPELIN Starway To Heaven
LYNYRD SKYNYRD Free Bird
LYNYRD SKYNYRD Free Bird
DEREK & DOMINIQUE's Lyle
AEROSMITH Dream On
JETHRO TULL Aqueduct
JETHRO TULL Aqualung
PINK FLOYD Money
WHO'S Next On The Run
ROLLING STONES Gimme Shelter

KCAL 96.7 San Bernardino

LED ZEPPELIN Starway To Heaven
LYNYRD SKYNYRD Free Bird
FOGHAT Slow Ride
DEREK & DOMINIQUE's Lyle
AEROSMITH Dream On
YES Roundabout
QUEEN Bohemian Rhapsody
FLEETWOOD MAC Rumour
BOSTON More Than A Feeling
ROD STEWART Magpie May

92.9 Spokane

LED ZEPPELIN Starway To Heaven
LYNYRD SKYNYRD Free Bird
YES Roundabout
DEREK & DOMINIQUE's Lyle
PINK FLOYD Money
WHO'S Next On The Run
BOSTON More Than A Feeling
ROD STEWART Magpie May
BOB SEGER Night Moves
EAGLES' Hotel California

94.5 Elgin

RINKS Celluloid Heroes
CARS Just What I Needed
WHO'S Next On The Run
CARLAND JEFFREY'S Wild In The Streets
JONATHAN RICHMAN Roadrunner
TUBES What Do You Want From Life?
ICQY POP Last For Life
JOAN ARMATRADE Oxydant
ELVIS COSTELLO Pump It Up
POLICE Can't Stand Losing You

93QFM Milwaukee

LED ZEPPELIN Starway To Heaven
LYNYRD SKYNYRD Free Bird
ERIC CLAPTON Cocaine
BEATLES Let It Be
LYNYRD SKYNYRD Free Bird
BRUCE SPRINGSTEEN Born To Run
YES Roundabout
EAGLES' Hotel California
ELTON JOHN Funky Bitchin'
JETHRO TULL Aqueduct
JETHRO TULL Aqualung
FLEETWOOD MAC Rumour

T-95 Wichita

LED ZEPPELIN Starway To Heaven
STYX Sail Away
CROSBY & TILL NASH & YOUNG Woodstock
LYNYRD SKYNYRD Free Bird
BOSTON More Than A Feeling
FOGHAT Slow Ride
PETER FRAMPTON Do You Feel
JACKSON BROWNE Runnin' On Empty
DEEP PURPLE Smoke On The Water
DEREK & DOMINIQUE's Lyle

KAY Denver

LED ZEPPELIN Starway To Heaven
LYNYRD SKYNYRD Free Bird
PINK FLOYD Money
JETHRO TULL Aqueduct
JETHRO TULL Aqualung
WHO'S Next On The Run
ROLLING STONES Gimme Shelter
STEELY DAN As
BRUCE SPRINGSTEEN Born To Run
ROD STEWART Magpie May
ELTON JOHN Funky Bitchin'
PETER FRAMPTON Do You Feel
DIRE STRAITS Sultans Of Swing

KAT 94.7 Los Angeles

LED ZEPPELIN Starway To Heaven
LYNYRD SKYNYRD Free Bird
LYNYRD SKYNYRD Free Bird
DEREK & DOMINIQUE's Lyle
AEROSMITH Dream On
JETHRO TULL Aqueduct
JETHRO TULL Aqualung
PINK FLOYD Money
WHO'S Next On The Run
ROLLING STONES Gimme Shelter

KCAL 96.7 San Bernardino

LED ZEPPELIN Starway To Heaven
LYNYRD SKYNYRD Free Bird
FOGHAT Slow Ride
DEREK & DOMINIQUE's Lyle
AEROSMITH Dream On
YES Roundabout
QUEEN Bohemian Rhapsody
FLEETWOOD MAC Rumour
BOSTON More Than A Feeling
ROD STEWART Magpie May

92.9 Tri-Cities

BILLY JOEL Captain Jack
ELTON JOHN Funky Bitchin'
YES Roundabout
JETHRO TULL Aqueduct
LED ZEPPELIN Starway To Heaven
LYNYRD SKYNYRD Free Bird
RICK WALKER Mountain Man & Bobby McGee
FLEETWOOD MAC Rumour
JOE WALSH Rocky Mountain Way

KDO Evansville

LED ZEPPELIN Starway To Heaven
LYNYRD SKYNYRD Free Bird
DEREK & DOMINIQUE's Lyle
JAMES GANG Funk 49
JOE WALSH Rocky Mountain Way
BILLY JOEL Just The Way You Are
FLEETWOOD MAC Rumour
ROLLING STONES Gimme Shelter
EAGLES' Hotel California
ROD STEWART Magpie May
FREE Bright Night

KQ92 Minneapolis

LED ZEPPELIN Starway To Heaven
LYNYRD SKYNYRD Free Bird
DEREK & DOMINIQUE's Lyle
WHO'S Next On The Run
ROLLING STONES Gimme Shelter
TRAFFIC Low Spark Of High Handed Boys
BRUCE SPRINGSTEEN Born To Run
FOGHAT Slow Ride
JETHRO TULL Aqueduct
JETHRO TULL Aqualung

92 CITI FM Winnipeg

LED ZEPPELIN Starway To Heaven
EAGLES' Hotel California
ROLLING STONES Brown Sugar
YES Roundabout
PINK FLOYD Money
JETHRO TULL Aqueduct
JETHRO TULL Aqualung
SUPERTRAMP Bloody Mary
VAN HALEN Live Through This
CARL SUTTER The Good Times

Kbpi Denver

LED ZEPPELIN Starway To Heaven
DEREK & DOMINIQUE's Lyle
ROLLING STONES Brown Sugar
WHO'S Next On The Run
JACKSON BROWNE Runnin' On Empty
JETHRO TULL Aqueduct
BRUCE SPRINGSTEEN Born To Run
PINK FLOYD Money
FLEETWOOD MAC Rumour
SANTANA Black Magic Woman

K97 Edmonton

LED ZEPPELIN Starway To Heaven
EAGLES' Hotel California
FLEETWOOD MAC Rumour
ROD STEWART Magpie May
ELTON JOHN Funky Bitchin'
PETER FRAMPTON Do You Feel
ROLLING STONES Brown Sugar
BRUCE SPRINGSTEEN Born To Run
DEREK & DOMINIQUE's Lyle
SUPERTRAMP School

KAT 94.7 Los Angeles

LED ZEPPELIN Starway To Heaven
LYNYRD SKYNYRD Free Bird
LYNYRD SKYNYRD Free Bird
DEREK & DOMINIQUE's Lyle
AEROSMITH Dream On
JETHRO TULL Aqueduct
JETHRO TULL Aqualung
PINK FLOYD Money
WHO'S Next On The Run
ROLLING STONES Gimme Shelter

KWFM Tucson

LED ZEPPELIN Starway To Heaven
LYNYRD SKYNYRD Free Bird
DEREK & DOMINIQUE's Lyle
YES Roundabout
BRUCE SPRINGSTEEN Born To Run
PINK FLOYD Money
FLEETWOOD MAC Rumour
ROD STEWART Magpie May
EAGLES' Hotel California
DOOBIE BROS. China Grove
WINGS Band On The Run
NEAT LOAF Paralytic In The Dark

K97 Edmonton

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FLEETWOOD MAC Rumour
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DEREK & DOMINIQUE's Lyle
SUPERTRAMP School

K97 Edmonton

Little Feat

DOWN ON THE FARM



R&R ALBUM AIRPLAY 27-18
FMQB ALBUM REPORT AIRPLAY INDEX DEBUT #26
GOODPHONE ROCK ALBUMS 21-13
ALBUM NETWORK HOTTEST NATIONWIDE DEBUT #18

on Warner Bros. Records



December 7, 1979

161 REPORTERS

Album cuts are listed in order of airplay preference.

Main chart listing 40 albums with their chart positions and titles. Includes artists like EAGLES, FLEETWOOD MAC, T. PETTY & HEARTBREAKERS, etc.

This was a remarkably steady week of airplay with our reporting stations, who kept EAGLES on top with potent hot reports. MAC maintained, as did PETTY, both phenomenally strong in hits. STARSHIP zoomed up and may provide a heated battle for a top three position next week. ZZ inched up as FOGELBERG and AEROSMITH hit top ten. TOTO held rock steady while HATCHET inched up. YOUNG took a major leap upwards this week as early adds turned into higher airplay rotations. FORBERT inched up as FEAT walked up. INMATES and WELCH saw increased airplay activity this week, while H&O and CRUISE both reargued. COUGAR and SHOES held their own as 38 inched up. PARSONS maintained and WONDER was the week's sole debuting album with significant medium and hot reports. AC/DC and PAT METHENY came close to charting this week.

New Entry



The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

MOST ADDED

Table of Most Added albums, listing artists like NEIL YOUNG & CRAZY, PINK FLOYD, FINGERPRINTZ, etc.

MEDIUM

Table of Medium albums, listing artists like TOTO, INMATES, DAN FOGELBERG, etc.

THE HOTTEST

Table of The Hottest albums, listing artists like EAGLES, FLEETWOOD MAC, TOM PETTY, etc.

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

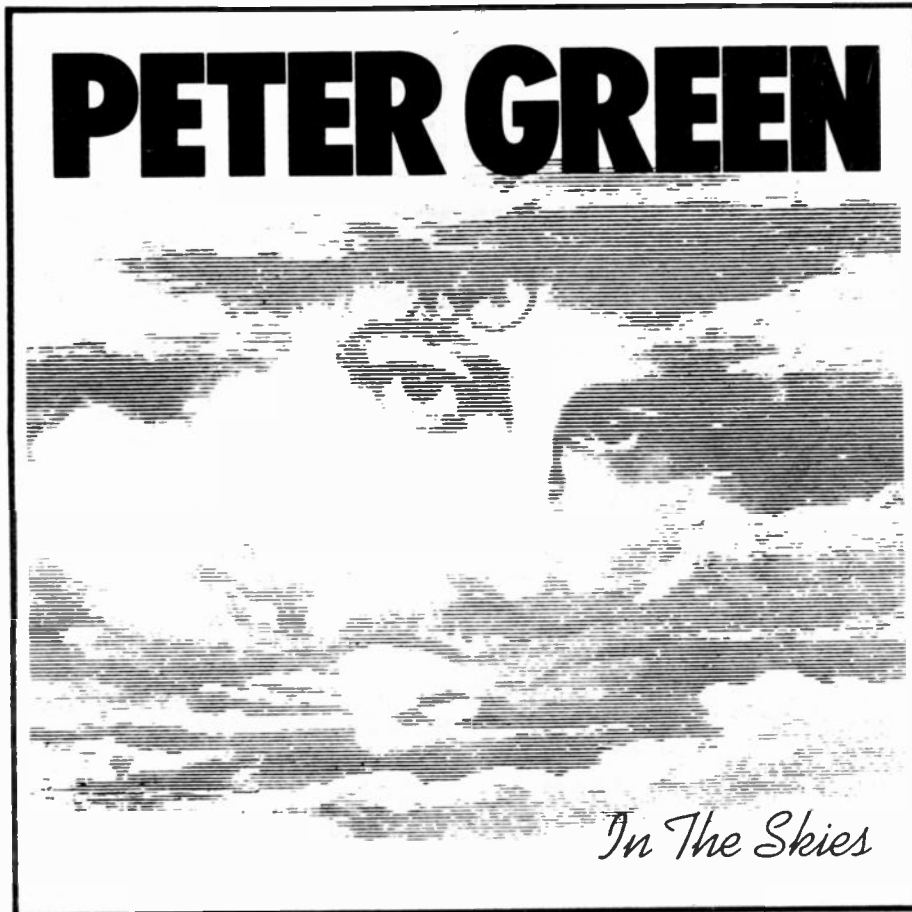
"Always the same weight guitar—Heavy."

Pete Townshend (The Who)

"Peter is a fabulous musician." *Mick Fleetwood (Fleetwood Mac)*

"One of the few immortals." *Rick Fenn (10 CC)*

"He makes me sweat." *B. B. King*



Already on at these stations:

KGB-FM

WQBK
WAAL
KY99
WRKK
WQUT
WRXL
WIQB

WJKL
WIBA-FM
WMAD
KBCO
KAWY
KTCL
K-99

KINK
KOZZ
KTIM
KTYD
KZAM
KIOK
KWFM



SAIL RECORDS

Distributed Nationally by **Rounder Records** 186 Willow Avenue, Somerville, Massachusetts 02144 **(617) 354-0700**

RBR/Friday, December 7, 1979

EAST
CHOM-FM Montreal
514-935-2425

Address: 1100 Avenue Du Parc
Montreal, Quebec H3B 2W6

Hosts: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Discs: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Albums: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

WPLR New Haven
203-777-8617

Address: 1000 Main Street
New Haven, CT 06510

Hosts: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Discs: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Albums: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

WABC-TV New York
212-986-8844

Address: 1230 Avenue of the Americas
New York, NY 10020

Hosts: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Discs: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Albums: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

WJVA-TV New York
212-335-1700

Address: 1230 Avenue of the Americas
New York, NY 10020

Hosts: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Discs: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Albums: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

WPLJ-TV New York
212-887-7777

Address: 1230 Avenue of the Americas
New York, NY 10020

Hosts: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Discs: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Albums: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

105.5 WJHA-TV North Jersey
201-328-1055

Address: 1230 Avenue of the Americas
New York, NY 10020

Hosts: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Discs: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Albums: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Ottawa
613-563-1919

Address: 1000 Avenue Du Parc
Ottawa, Ontario K1P 2W6

Hosts: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Discs: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Albums: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

WIOQ Philadelphia
215-835-6100

Address: 1000 Avenue Du Parc
Philadelphia, PA 19101

Hosts: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Discs: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Albums: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

WMMR-TV Philadelphia
215-561-0933

Address: 1000 Avenue Du Parc
Philadelphia, PA 19101

Hosts: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Discs: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Albums: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

wyis-TV Philadelphia
215-839-7825

Address: 1000 Avenue Du Parc
Philadelphia, PA 19101

Hosts: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Discs: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Albums: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

102.1 WJVA-TV Pittsburgh
412-562-5900

Address: 1000 Avenue Du Parc
Pittsburgh, PA 15201

Hosts: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Discs: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Albums: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Pittsburgh
412-362-2144

Address: 1000 Avenue Du Parc
Pittsburgh, PA 15201

Hosts: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Discs: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Albums: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

wcmf Rochester
716-288-3200

Address: 1000 Avenue Du Parc
Rochester, NY 14601

Hosts: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Discs: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Albums: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

WWSJ-TV Rochester
716-232-7550

Address: 1000 Avenue Du Parc
Rochester, NY 14601

Hosts: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Discs: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Albums: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

99X Syracuse
315-682-9538

Address: 1000 Avenue Du Parc
Syracuse, NY 13201

Hosts: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Discs: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Albums: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

WOUR-TV Utica
315-797-0803

Address: 1000 Avenue Du Parc
Utica, NY 13501

Hosts: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Discs: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Albums: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA



DEAD ALIVE IN PHILLY — Jerry Garcia (left) of Arista recording group Grateful Dead is pictured with WMMR/Philadelphia air personality Michael Tearson (right) following an on-air interview.

WAFM Washington, D.C.
703-534-0320

Address: 1000 Avenue Du Parc
Washington, DC 20001

Hosts: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Discs: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Albums: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Worcester
617-752-5611

Address: 1000 Avenue Du Parc
Worcester, MA 01601

Hosts: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Discs: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Albums: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Washington, D.C.
202-828-9932

Address: 1000 Avenue Du Parc
Washington, DC 20001

Hosts: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Discs: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Albums: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

WJVA-TV New York
717-266-8808

Address: 1000 Avenue Du Parc
New York, NY 10020

Hosts: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Discs: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Albums: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

wcmf Wheeling
614-678-5681

Address: 1000 Avenue Du Parc
Wheeling, WV 26061

Hosts: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Discs: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Albums: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

WOUR-TV Utica
315-797-0803

Address: 1000 Avenue Du Parc
Utica, NY 13501

Hosts: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Discs: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Albums: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

WOUR-TV Utica
315-797-0803

Address: 1000 Avenue Du Parc
Utica, NY 13501

Hosts: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Discs: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Albums: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

WOUR-TV Utica
315-797-0803

Address: 1000 Avenue Du Parc
Utica, NY 13501

Hosts: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Discs: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

Albums: JERRY GARCIA, JERRY GARCIA, JERRY GARCIA

December 27, 1979

Kid,

The Tattooed Love Boys have Brass In Pocket

so Stop Your Sobbing it will be worth The Wait.

Expectantly,

The Pretenders

SIRE Records Are Promoted And Marketed By Warner Bros.

MIDWEST

FL Wayne
219-484-0660

Address: 1100 N. Main St., Wayne, IL 60187

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

WFLX 97.1
Milwaukee
414-342-1111

Address: 1000 N. Milwaukee Ave., Milwaukee, WI 53212

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

WLPX 97.1
Milwaukee
414-342-1111

Address: 1000 N. Milwaukee Ave., Milwaukee, WI 53212

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

106 WLUK
fm album rock
Peoria
309-674-2000

Address: 1000 N. Peoria Ave., Peoria, IL 61603

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

WFLX 97.1
St. Louis
314-642-1111

Address: 1000 N. St. Louis Ave., St. Louis, MO 63101

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

FM 93
Grand Forks
701-776-0676

Address: 1000 N. Grand Forks Ave., Grand Forks, ND 58201

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

101-FM
Lansing
617-393-1320

Address: 1000 N. Lansing Ave., Lansing, MI 48906

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

KQ92
Minneapolis
612-846-8601

Address: 1000 N. Minneapolis Ave., Minneapolis, MN 55401

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

99.3
Rockford
815-677-3076

Address: 1000 N. Rockford Ave., Rockford, IL 61101

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

101-FM
Terre Haute
812-236-2667

Address: 1000 N. Terre Haute Ave., Terre Haute, IN 47601

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

FM 102
Lincoln
402-432-8666

Address: 1000 N. Lincoln Ave., Lincoln, NE 68501

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

WIBA-FM
Madison
608-274-5450

Address: 1000 N. Madison Ave., Madison, WI 53701

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

KPHL
Muscatine
319-263-2612

Address: 1000 N. Muscatine Ave., Muscatine, IA 52639

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

WZOK 97
Rockford
815-399-2233

Address: 1000 N. Rockford Ave., Rockford, IL 61101

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

FM 104
Toledo
419-246-3377

Address: 1000 N. Toledo Ave., Toledo, OH 43601

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

LAV-FM 97
Grand Rapids
616-466-5461

Address: 1000 N. Grand Rapids Ave., Grand Rapids, MI 49501

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

WMAZ
Madison
608-249-9277

Address: 1000 N. Madison Ave., Madison, WI 53701

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

Z92
Omaha
402-592-5300

Address: 1000 N. Omaha Ave., Omaha, NE 68101

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

WANN93
Saginaw
517-892-9528
517-894-2986

Address: 1000 N. Saginaw Ave., Saginaw, MI 48601

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

T-95
Wichita
316-722-6123

Address: 1000 N. Wichita Ave., Wichita, KS 67201

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

WFBQ 88.5
Indianapolis
317-257-7565

Address: 1000 N. Indianapolis Ave., Indianapolis, IN 46201

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

K99.3
Omaha
712-322-4041

Address: 1000 N. Omaha Ave., Omaha, NE 68101

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

KIXX93
Sioux Falls
605-339-1520

Address: 1000 N. Sioux Falls Ave., Sioux Falls, SD 57101

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

92 Citi FM
Winnipeg
204-776-0371

Address: 1000 N. Winnipeg Ave., Winnipeg, MB R2S 1V1

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

92 Citi FM
Winnipeg
204-776-0371

Address: 1000 N. Winnipeg Ave., Winnipeg, MB R2S 1V1

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

KFMG
Albuquerque
505-265-8811

Address: 1000 N. Albuquerque Ave., Albuquerque, NM 87101

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

Most Added

FINGERPRINTZ
The Very Dab (Virgin) 11/11

PINK FLOYD
The Wall (Columbia) 8/8

N. YOUNG & C. HORSE
Live Rust (WB/Reprise) 21/7

LITTLE FEAT
Down On The Farm (WB) 29/5

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.

The Hottest

EAGLES
The Long Run (Asylum) 42/42

FLEETWOOD MAC
Tusk (WB) 40/35

T. PETTY & HEARTBREAKERS
Damn... (Backstreet/MCA) 39/34

JEFFERSON STARSHIP
Freedom... (RCA/Grunt) 37/31

STYX
Cornerstone (A&M) 34/29

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

KRST
Albuquerque
505-266-7946

Address: 1000 N. Albuquerque Ave., Albuquerque, NM 87101

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

kgot
Anchorage
907-349-2631

Address: 1000 N. Anchorage Ave., Anchorage, AK 99501

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

Aspen
303-925-5776

Address: 1000 N. Aspen Ave., Aspen, CO 81611

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

KMGN
Bakersfield
805-832-1410

Address: 1000 N. Bakersfield Ave., Bakersfield, CA 93301

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

KBCO
Boulder
303-444-5600

Address: 1000 N. Boulder Ave., Boulder, CO 80501

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

KFMG
Albuquerque
505-265-8811

Address: 1000 N. Albuquerque Ave., Albuquerque, NM 87101

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

kgot
Anchorage
907-349-2631

Address: 1000 N. Anchorage Ave., Anchorage, AK 99501

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

Aspen
303-925-5776

Address: 1000 N. Aspen Ave., Aspen, CO 81611

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

KMGN
Bakersfield
805-832-1410

Address: 1000 N. Bakersfield Ave., Bakersfield, CA 93301

Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

KBCO
Boulder
303-444-5600

Address: 1000 N. Boulder Ave., Boulder, CO 80501

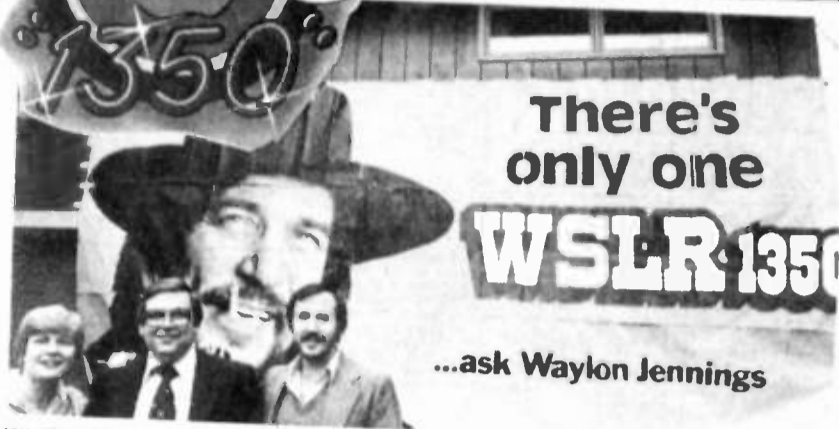
Hostess: JEFFERSON STARSHIP

Medium: JEFFERSON STARSHIP

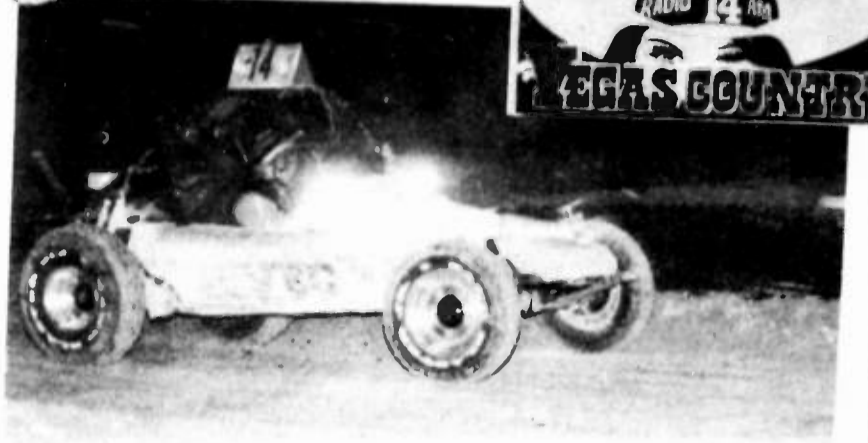
Headliner: JEFFERSON STARSHIP

Other Artists: JEFFERSON STARSHIP

Whistler Country



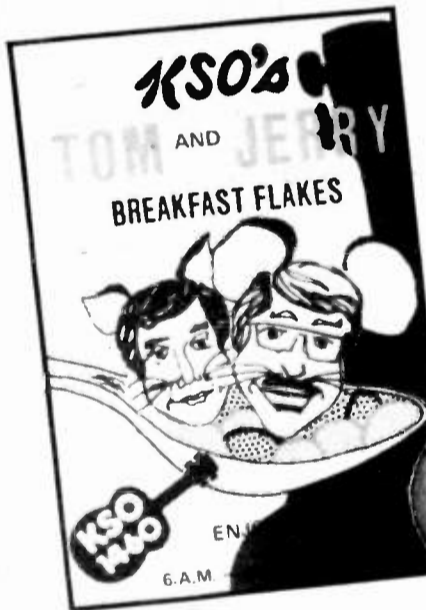
WHISTLER FOR WAYLON — WSLR/Akron listener Mike Prexta was so impressed with the new Waylon Jennings billboards the station was using throughout the city that he expressed his wish to have a picture taken with his idol, Waylon. When WSLR's morning team of "Coffey and Carns" heard of Mike's wish, through his wife Sue, they gave the Prexta family a copy of the artwork for the billboards. Mrs. Prexta and children took three hours to assemble the picture of Waylon on the side of their house. Last weekend, Mike sat in front of the sign and played Waylon music for those driving by. Pictured here are WSLR's Susan Carns, Mike Prexta, and WSLR's PD, Bill Coffey.



RADIO & RACING — KVEG/Las Vegas sends along this picture of the off-road racer the station is sponsoring for monthly races. The insert shows the KVEG logo design.



SHIRT STUFF — KSO/Des Moines morning team of "Tom & Jerry," Tom Collins and Dennis James, have come up with some interesting promotional tools. Besides a T-shirt and posters, KSO has designed Tom & Jerry "Breakfast Flakes" cereal box labels. The labels, similar to the design of the famous Kellogg's cereal box, are



pasted over real boxes of cereal and distributed to listeners. Also, shown modeling a Tom & Jerry T-shirt is a KSO listener who recently stopped by the station to "show them a thing or two."



DANNY DAVIS DOES DENVER — RCA's Danny Davis and his Nashville Brass performed recently with the Denver Symphony. Pictured backstage after the performance is (left to right) Jack Roth, President of Mission Broadcasting; Danny Davis; Don Waterman, GM of KERE; Jay Hoffer, Operations Manager of KERE; and RCA's Jeff Naumann.



TWO FOR THE SHOW — WVAM/Altoona, PA Music Director Stan Davis is shown during an interview with Jeanne Pruett backstage at the Grand Ole Opry in Nashville... Also seen here is WB's Rex Allen Jr. during a guest spot on the Frank Stenton afternoon show over KFH/Wichita.

Country



Jim Duncan

News Notes

Former CMA "Disc Jockey of the Year" Jack Reno is back in radio. His last stop was in Cincinnati at WLW and WUBE before that. He joins WKKR, formerly WJPS, in Evansville, IN, as PD and morning man. Even though the station is P/A-formatted, Reno told me he just hired Ron Scott from WVOV/Huntsville, AL. Now those of you who follow this page on a regular basis know Scott has been very active in country music at KRMD and WBHP. Logically, if you put two country boys like Reno and Scott in the same radio station, it won't be long before the Barry Manilow-Johnny Mathis sound disappears. We'll see how this one develops . . . Speaking of "developments," the R&R Country "Picture of the Week" award goes to KSO/Des Moines. Program Director Jarrett Day sent us a picture of the station's morning team and one of their typical listeners. Being an investigative reporter at R&R, where we pledge to our readers close examination of all of the facts, let me assure you, after making a couple of phone calls (and a real good look with the official R&R magnifying glass), they are for real! As a matter of fact, "they" have been described as "a couple of real boobs!" Of course, you know I'm talking about KSO's funny morning team, Tom & Jerry. (See photos on Page 62 for more eye-filling details.) . . . Now back to our regularly scheduled column . . . Charlotte, NC has a new Country station. WRPL changes calls to WQCC-AM and formats from Dancemusic to Country. Ed Galloway, from WIST, across town, takes over as PD. Bruce Webb, from WNUU/Louisville, and Peter Ogden will oversee the station from the management side. They need some help with service to get things rolling: WQCC, 1402 East Morehead, Charlotte, NC . . . Alan Furst exits WBAX/Wilkes-Barre, PA. Manager Bob Maley says he will be accepting tapes and resumes for a PD-air shift opening. WBAX is at 1 Broadcast Plaza, Wilkes-Barre, PA 18703 . . . Good news to hear Nick Hunter has returned to a National Promotion position. He takes over for Norm Osborne (R&R 11-23) at Elektra/Asylum in Nashville. As reported, Osborne will stay with the label in San Francisco . . . KSON/San Diego still is looking for an all-night air personality. After 10am contact PD Rod Hunter, (714) 286-1240 . . . WPOC-FM/Baltimore in need of a midday personality. Check with PD Larry Clark, (301) 366-3693 . . . Congratulations to KRAM/Las Vegas on its 10th anniversary . . . Had a good laugh the other day when I was trying to track down old friend Shelly Davis. "He" is an executive with the Mel Tillis organization. Having spent many years in radio, it was natural for Shelly to oversee some of the direction for the Tillis radio property in Amarillo, KIXZ-AM. (As a side note, the station in its first book as a Country station this year went from a 5.5 to a 15.0, to rank overall number 2, 12+.) After calling the Tillis office in Nashville, I was told Shelly was in Amarillo at KIXZ. When I called the station, after a long pause, a very unsure voice replied, "SHE doesn't work here anymore."



CLOTHES CONTEST — WCDS/Glasgow, Kentucky, is currently running a socks and hat giveaway as a tie-in with Joe Stampley's Epic record, "Put Your Clothes Back On." WCDS secretaries are shown here displaying the goods. (Hey, I thought it was socks and hats. Who threw in the towels??)

Country Radio Goes To The Movies

70 radio programmers from across the country were guests of Columbia Pictures for a two-day fest in Austin, TX last weekend to kick off release of the "Electric Horseman" film, in which Willie Nelson debuts as an actor. Nelson stays with



Robert Redford & Willie Nelson

straight acting on screen, although he voiced several songs on the soundtrack.

The film (release date set for later this month), starring Robert Redford and Jane Fonda, was screened for guests, followed by a one-on-one luncheon with programmers and the film's director Sydney Pollack. Nelson joined the party for evening cocktails and capped the day with an after-dinner performance at his own Austin Opry House. On stage with Nelson and his band were guest artists Johnny Gimball, Hank Cochran, and Kenneth Threadgill.

An extensive media campaign is planned for the film, with national Country radio time buys part of the package. A one-hour radio special, "Willie Nelson — New Horizons," was presented, and is offered free to stations. The program is a compilation of interviews with Willie, his band members, and film director Pollack, and includes songs from the movie and other recent works. The disc is available from executive producers Bruce Hinton-Peter Svendsen Film Promotions, Box 297, Cleburne, TX 76031, (817) 641-7875. The show is hosted by Ron Martin.

Amidst a sea of cowboy hats and whopping consumptions of tequila and Lone Star beer, the weekend had its lighter moments. Among them was a chance meeting with Willie and band member Mickey Raphael in the men's bathroom at the Opry House. Taking advantage of the "up against the wall" timing, radio personalities Barry Grant, WIRK-FM/West Palm Beach; "Tom Cat Reader," WKCW/Warrenton, VA; Chris Taylor, KYNN/Omaha; Sid Wood, WMAY/Springfield; and Jerry Pond, WDXB/Chattanooga reminisced about old times with Willie and thanked him for his contributions to Country music.

— Lee Wade



Seen here are (l-r) Columbia's Jeff Lyman; KERE/Denver OD Jay Hoffer; R&R's Associate Country Editor Lee Wade, who covered the event; Jay Albright, PD of KEEN/San Jose; Sid Wood, WMAY/Springfield, IL; Gregg Lindahl, WDWY/Minneapolis; and Barry Grant of WIRK-FM/West Palm Beach.



Attending the post-screening luncheon are (standing, l-r) Moon Mullins, WDAF/Kansas City; Ed Salamon, PD, WHN/New York; Bill Knight, WUNI/Mobile; Jay Phillips, PD, WJQS/Jackson, MS; and Kris Carpenter, PD, KDJW/Amarillo. Seated: weekend promotion coordinators Bruce Hinton and Peter Svendsen on the ends, with film director Sydney Pollack center.

Country



Biff Collie Inside Nashville

TOUR BREAKER: Dick Blake International reps Ben Farrell and John McMeen have just returned from the Don Williams tour of Great Britain (England and Scotland), and report that in terms of gate grosses and attendance, it was the most successful country music tour ever in Great Britain (excluding the massive outdoor festivals, of course, which feature numerous acts). In ten days the Don Williams tour grossed \$700,000, setting a record for country music grosses in Britain for an indoor single-star show. In Stafford at Bingle Hall, the sellout crowd of 7000 set a new national record for single-star shows for a single date. The tour was promoted by Mervyn Conn and Mike Lloyd. By the way, Don is featured in the forthcoming 41st edition of "Who's Who In America." Dick Blake and Don Williams are pictured here after the recent record-breaking tour.



ROLL 'EM: Barbara Mandrell and husband Ken Dudney took a break from her PA schedule recently to enjoy a few days in Las Vegas. Ken says, "Don't worry about Barbara gambling away the Mandrell fortunes. She'll only get \$100 to play at the blackjack tables, and that lasts her all days" . . . Moe Bandy and his wife were recently in "Lost Wages" for a brief vacation . . .

RADIO: Roger Schutt, the "Captain Midnight" of Nashville all-night radio fame, lost his mother to cancer recently. She resided in Holly Hill, FL. The volume of floral arrangements from Nashville friends was a tribute to the family loyalty of Midnight's Music City circle of true friends . . . Broadcasting lost one of its champions last week. Paul Rhule, longtime professional who put in years of great service with WSIX/Nashville and other stations around the country, closed the books on a long career that saw him put in countless hours on community projects as well as his broadcasting executive duties. He served as Executive Director of Tennessee Association of Broadcasters for the past several years.

BITS & PIECES: Anyone for elk? . . . Mary Reeves Davis jetted outta here last week for a round of hunting . . . elk that is! The busy lady in Nashville music circles took the hunting jaunt at the invitation of the Crow Indians. Darla Kent at Miss Reeves's offices said, "They'll originate their hunt out of Bill-

ings, MT and then they'll go by helicopter to some Indian reservation that's supposed to be swarming with elk" . . . Music City Associates —sounds like a finance company, but not so. It's the name of Paul Wyatt's new enterprise, a multi-faceted music company that includes publishing and production . . . Next May 12-13th are dates for the Acuff-Rose Golf Invitational at Henry Horton Park near Nashville, says Bob Jennings, PR topper for the pubbery-sponsor. Jennings will be the guest speaker this week at a music business seminar at Middle Tennessee State University.

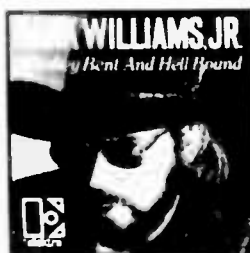
NAMES: Mercury artists Becky Hobbs and the Statler Brothers now being heard via radio commercials. Becky is doin' her bit for "Good Cookie" ads and the Statlers are extolling the goodies of McDonald's! . . . Reba McEntire (who was scouted by Red Steagall while singing the National Anthem at a rodeo) will be singing the Anthem again early in December during the National Rodeo Finals at Oklahoma City. Rodeo seems to be a part of the McEntire heritage. Janet Rickman of Mercury publicity tells us, "Reba's father, grandfather and her husband are all rodeo cowboys" . . . Joe Galante tells us that the folks at RCA are excited about their new singer/writer Dean Dillon, whose "Into The Bottle" oughta quench a lot of Country fans' thirst for a hit song! RCA Records has unveiled extensive marketing promotions for Waylon Jennings and Tom T. Hall. Radio will be a key vehicle for the programs . . . Janie Fricke and Charley Pride recently appeared together on Ralph Emery's "Pop Goes The Country" syndicated television show. All three are shown here . . . "Happy Birthday" — that's what Jacky Ward had going for him recently when 900 of his



FARGO FRIENDS — Warner Brothers recording artist, Donna Fargo, recently visited two of Nashville's Country radio stations. She is seen here with WKDA's General Manager, Vic Rumore and Program Director, Mike Beck. The picture on the right is Donna with WJRB's Music Director Don Keith.

fan club members gathered in Steven Points, TX and served up slicings from a guitar-shaped cake (Jacky vows it was his very first birthday party). Well, you'll stay younger if you don't admit 'em, Jacky! . . . In a first in history for country music, a two-hour musical "Country Christmas Carol" will be seen on NBC-TV December 18th, starring Hoyt Axton (who'll appear on the "Tonight Show" December 17th to plug same), Lynn Anderson, Barbara Mandrell, Mel Tillis, the Statler Brothers, and Danny Davis and the Nashville Brass . . . In January and February the Oak Ridge Boys will be seen via "Dinah" and "Mike Douglas" . . . Dave & Sugar currently touring the Midwestern and North Midwestern states. Tour venues include Sioux City, IA; Duluth and Rochester, MN; Omaha; Bismarck, MD; and Salina, KS . . . Henrietta Darr-Johnson, PR Director for Stella Parton, says that stunnin' Stella has just finished negotiations with officials of Truett-McConnell College in Cleveland, GA for the establishment of a merit scholarship for academically talented students wishing to attend college but lacking the financial resources necessary for tuition. Scholarship funds will be raised by means of an annual benefit concert to be given by Miss Parton and country music friends.

CONWAY INTO COUNTRY TOURIST BIZ???: Conway Twitty and a local developer, Benny Jaggers, prexy of Five Star Properties, Inc., are planning a multi-million dollar tourist complex here that could include an office building and museum for Twitty and memorabilia. The project is supposed to cover acreage near the House of Cash, a country music showplace owned by Johnny Cash. Tentative plans call for a restaurant, a motel and a series of shops. MCA Records, in cooperation with the Kennedy-Carter Corp., has launched a special marketing program to merchandise a Conway-Loretta record product through a new line of clothing endorsed by the artists and sold in K-Mart stores nationwide. Incidentally, Conway will host a Women's Pro Bowling Association tournament to be broadcast live by CBS Sports from Hendersonville, Tennessee this week, December 8th.



HANK WILLIAMS, JR.'S
"WHISKEY BENT AND
HELL BOUND" is #1—and
(E-46535)

that's part of the family tradition.



EDDIE RABBITT'S
"POUR ME ANOTHER
TEQUILA" is #4 and
(E-46558)

sounding good—and that's part of
Eddie's own tradition.



P/A

POP/ADULT



Mike Kasabo

PROFILE:

Public Service With A Personal Touch

During the past five years we have used this space many times to point out how various P/A stations are involving themselves with the many elements of public service. Generally speaking, if not an absolute, PS is regarded as something that *must* be done, resulting sometimes in a "let George do it" attitude. Well, I don't know about George, but WHDH/Boston Music Director Donna Halper has gone above and beyond the call of duty in her work with underprivileged children. Starting in radio at Northeastern University, she distinguished herself as the first lady to ever have her own program there. Donna continues to love radio first and maintains that it's "the thing that means the most to me." Through her chosen field of endeavor, she has given happiness to literally hundreds of kids through the Big Sister Organizations.

Reflecting from a woman's point of view on her love of radio, she states, "I realize that some people will say, 'Oh that sounds very cold and callous; because women are supposed to love children above all things... and I do love children, dearly; but as I said, I also love radio. In fact I gave up tenure in the Boston school system to do it. I got a chance to work at WMMS in Cleveland - went to my principal, shook his hand, and said, 'I hate to do this, but - bye.' So for me, being able to combine working with kids on a part-time basis and being in radio on a full-time basis meets my needs to work with both factions on a positive level."



Donna Halper

Pointing out the "status" advantage of being a part of the media, Halper said "When kids work with you and they hear you on the radio, it makes them positive too... they feel like, 'Hey, I know a media person! I'm not saying I'm a famous person, but to say that you know someone on the radio can really be kind of a status thing for a little child.'" Responding to how she effects her work, she said, "In the past in Washington and other places I'd use my public service program specifically during the holiday season to orchestrate the collection and distribution of food, clothing and toys. While I don't have my own show here at WHDH (she's working on it), I will again this year do what I can with the station's blessing and help from the Big Sister Organization to help underprivileged kids."

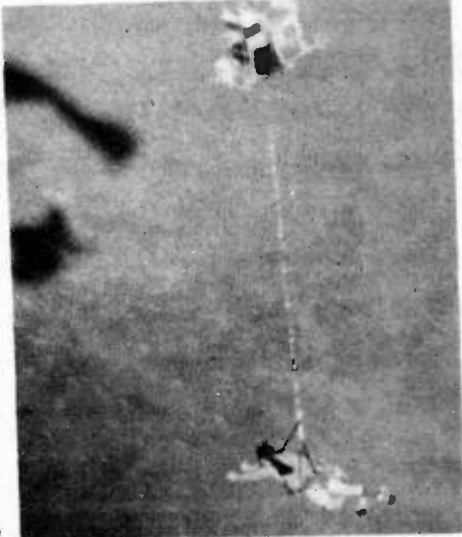
As in recent years, Halper is looking for support from the record industry. "I've been pleased with the help of record companies," she said, "who've contributed T-shirts, posters and records. I have to say that most responded, but especially Bruce Wendell at Capitol - he is a prince. Also Bob Heatherly at RCA Records. And there are others that were helpful in the past, RSO, A&M, Casablanca... they were all great."

The economy may be a dark element these days, but not for Donna Halper: "You can't look at any of these children and be indifferent enough to ignore them. Any records or posters are always welcome, because many of them live in such dire poverty that a poster is something you or I may throw away, but to them is something that will decorate their room."

Those wanting to get in touch with Donna may call (617) 421-5621. "I'm grateful for the opportunity," she concluded, "to tell somebody about it, because it's making a lot of kids who think that no one out there cares about them feel loved and wanted, and to me that's what it's all about!"



MOUNTAIN OF MAIL - WHDH/Boston ace personality Jess Cain is pictured buried under contest entries for trips to Walt Disney World. Cain denies snorting one envelope that contained a fluffy white powder.



WHEEEEEEE! - Here is picture proof of KYUU/San Francisco's recent winner in their "Most Outrageous Contest Ever" promotion. Jim McGuire flies over the Bay Area 100 feet below a helicopter - he received a pound of gold for surviving his insanity.

Update

IRAN UPDATE: Countless P/A radio stations across the country have been monitoring the Iranian situation very closely during the past several weeks. And while the activity has taken many forms, the bottom line seems to always coincide with a very American feeling. For example: WPRO/Providence has been asking residents of Rhode Island (and other states in which they are heard) to symbolically display white armbands or handkerchiefs on their car antennas in observance of the hostages and their safe return to the United States. The action has been supported by local unions, police, schools, and other agencies, as well as the Archbishop of Providence... On the West Coast, KMPC/Los Angeles has been broadcasting exclusive live and direct reports from the troubled capital from station newsman Alex Paen, who is believed to be the only Southern California radio newscaster on the spot. In addition to updating the situation, Paen (pictured) has been answering questions from listeners with regards to the human interest elements of the story. As Paen remarked before he left, "If I can talk with one of the hostages or even get a tape of one of them talking to me, it might give the folks at home some hope." Meanwhile, back in the East, WIP/Philadelphia decided to air the seven year-old "Americans" recitation by Canadian Byron MacGregor, with phone calls registering "tremendous action," according to Music Director Bob Russo, who added that at first it was only a test to see what results the song would produce given the current state of emotion regarding Iran. Most callers have registered a solid supportive stance in terms of backing any potential government military action. In conclusion, WIP got so many requests for the lyrics to the record that they made arrangements with the publisher and are now offering a set of the lyrics free for the asking... WBZ/Boston is running their popular "700 Fund" promotion for the 25th year. The money raiser benefits 700 needy families in the area, providing needed items to brighten up Christmas... KDWN/Las Vegas is all excited about their new three-year pact with the Los Angeles Dodgers... Georgia Governor George Busbee has presented WSB/Atlanta Vice President and General Manager Elmo Ellis with the prestigious rail-highway grade crossing media award for 1978-1979... Mark Blinoff informs us of a national New Year's Eve party hookup that will originate from Disneyland and Walt Disney World: the radio special, of which Mark will serve as Executive Producer, will be carried live by scores of stations already signed up. Anyone wanting further information for their market, can call him at (213) 248-6554...



KMPC NEWSMAN, ALEX PAEN: Additional events in Iran covered by Paen start on Page 1.

Transition



Bob Carolin (pictured) has been appointed Vice President of Park Broadcasting. He has served as General Manager of WHEN/Syracuse since May of 1978 and, in his new position, will be involved in all aspects of the station's operations... Recently, it seemed to many Transition readers that Bob Breck was no longer Program Director at KBLF/Red Bluff - well nothing could be further from the truth - he not only retains that title of PD, but also takes on the additional responsibility of programming their FM sister, KSNR...

WLVA/Lynchburg has a new midday personality, Danny Somer, who comes from WIST/Charlotte, and replaces Christopher Stephens, who has gone on to WROV/Roanoke, VA... Don Stevenson has joined the air staff of KWOS/Jefferson City, MO as weekend announcer. Don is from KKEZ/Ft. Dodge, IA... Dick Fraser, who has been acting Program Director of WWWE/Cleveland for the recent past, has now been officially named full-time PD, replacing Johnny Andrews... Mike McCann is the new PD of WAVZ/New Haven. He had previous experience as Assistant Program Director of WMID/Atlantic City and air talent duties at WPEN/Philadelphia... It's Keli Mitchell, not Mitchess, who has been promoted to Music Director of KORJ/Orange, CA...

Color

THE LIGHTER SIDE: WIOD/Miami is soliciting postcards from listeners to select the 10th annual "Mr. Eveready." The award goes to the Miami Dolphin (whose games they carry) who best exemplifies an Eveready battery - strong, dependable, durable, long lasting. The player who receives the most votes will be awarded the honor on Rick Weaver's Monday night "Sportsline" program. Dolphins honored in the past include Bob Greise, Larry Csonka, Jim Kiick, and Garo Yepremian.

THEY'RE KIDDING: KYUU/San Francisco has just completed their "Holidays Are For Kids" promotion, in recognition of the International Year of the Child. Children, in three age groups (kindergarten, first through third graders, fourth and fifth graders) sent in their pictorial description of what Christmas means to them. The station had 2150 entries with a winner chosen from each age group. The three winners' artwork is now being displayed on billboards, busboards, and on BART cars. \$1000 was awarded to each of the three winning schools to be used towards programs that were cut off by the passage of Prop. 13.

P/A

POP/ADULT

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

No records qualify for Breaker status this week.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

- HERB ALPERT** "Rotation" (A&M) 43/6 add KRDD, KDWN, WHAG, WPRO, WHAM, WLVA. Key moves: 15-10 WLOW, 22-18 WSM-FM, 20-16 WISN, 28-22 WSGW, 25-22 KRKO, 30-28 WRIE, debut 17 KRMG, debut 21 KOLO, debut 23 WBOW, debut 23 WLW, debut 26 WYMC, debut 30 WVMT, debut 29 KSTP, increased 32-27 on P/A chart.
- SUPERTRAMP** "Take The Long Way Home" (A&M) 38/1 add KUGN. Key moves: 12-9 KUKI, 7-5 WCWA, 12-9 WFYR, 5-2 WMAZ, 22-16 WHIZ, 18-15 KBLF. Heavy rotation: WASH. Remains at No. 28 on P/A chart.
- LOBO** "Holdin' On For Dear Love" (MCA/Curb) 44/16 adds include WDFD, WELI, KVI, KRKK, KNBR, WSGW, WISN, KRDD, WIP, WGY, KAKE, WHIZ, KRKO, WBOW. Key moves: 28-23 WJBO, 29-26 WLW, 30-26 WCHV, debut 28 WIBW, debut 29 WVMT, debut 30 WRIE. Increased 38-29 on P/A chart.
- HALL & OATES** "Wait For Me" (RCA) 37/8 add WHOK, WHIZ, KFMB, WJON, KOLO, WBOW, WLVA, WASH. Key moves: 23-17 KUKI, 17-13 WBZ, 23-18 WHAG, 28-23 KBLF, 23-21 WISN, 30-26 WCWA, 23-19 WWWE, 28-24 FM97, debut 29 KWOS, debut 29 KRKO. Increased 33-30 on P/A chart.
- SMOKEY ROBINSON** "Cruisin'" (Tamla/Motown) 29/4 add WHAG, KRKO, WHIZ, WBZ. Key moves: 28-22 WNEU, 28-26 WLVA, 24-17 WCWA, 28-23 WWWE, 26-22 FM97, 28-24 WMAZ. Increased 34-31 on P/A chart.
- MICHAEL JACKSON** "Rock With You" (Epic) 34/15 adds include WQUD, WVMT, KFMB, KSTP, KOLO, WSIX, WHIZ, KVI, WOWO, WWWE, KBLF. Key moves: 18-6 WBEN, 19-15 WPRO, 28-17 WSM-FM, 18-12 WRIE, 24-21 WORG, 25-18 WNEU, 20-17 WFYR, 27-22 WMAZ. Heavy rotation: WASH, WHIO. Debuts at No. 32 on P/A chart.
- TERI DeSARIO** "Yes, I'm Ready" (Casablanca) 35/11 add WBEN, KPPL, WCHV, WBOW, WFYR, WRVA, WKHM, KRNT, KMPC, WSLI, KMRJ. Key moves: 29-24 WORG, debut 28 WSM-FM, debut 29 WJBO, debut 29 WHAG, debut 30 KSTP, debut 30 WMAZ. Debuts at No. 33 on P/A chart.
- MAUREEN McGOVERN** "Can't Take My Eyes Off You" (WB/Curb) 32/6 add KRNT, KMBZ, KWOS, WDFD, WKHM, KGNR. Key moves: 21-18 WISN, 29-26 KRKO, 32-29 WSGW. Heavy rotation at WHIO. Debuts at No. 35 on P/A chart.
- CARLENE CARTER** "Do It In A Heartbeat" (WB) 26/3 add WSGW, WJON, KBLF. Key moves: 23-16 WVMT, 35-23 KUKI, 27-25 WATR. Increased 36-34 on P/A chart.
- MOON MARTIN** "No Chance" (Capitol) 26/6 add KRKK, KBLF, WJON, WLVA, WSLI, WDFD (dp). Key moves: 29-26 WVMT, 29-25 WJBO, 34-25 WCHV. Heavy rotation: WRVA. Increased 40-36 on P/A chart.
- PABLO CRUISE** "I Want You Tonight" (A&M) 23/2 add WASH, WKHM. Key moves: 20-13 WCWA, 13-12 WLW, 11-7 WLOW, 18-11 WMAZ, debut 20 KOLO, debut 30 WNEU. Increased 39-38 on P/A chart.

Others Getting Significant Action

- ROBERT JOHN** "Only Time" (EMI America) 28/2 add KRKO, KAKE. Debuts 26 WBOW.
- ROGER WHITTAKER** "You Are My Miracle" (RCA) 20/4 add WSGW, KRKO, WKHM, KUGN. Moves 35-27 WHAG.

Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)

- ABBA** (Atlantic) "I Have A Dream" "If It Weren't For The Nights" "1980"
- HERB ALPERT** (A&M) "1980"
- JIMMY BUFFETT** (MCA) "Dreamsicle" "Chanson Pour Les Petits Enfants" "Survive"
- CAPTAIN & TENNILLE** (Casablanca) "Love On A Shoestring"
- CHICAGO** (Columbia) "Life Is What It Is" "Runaway" "Loser With A Broken Heart"
- RITA COOLIDGE** (A&M) "Sweet Emotion" "Pain Of Love"
- BOB DYLAN** (Columbia) "I Believe In You" "Do Right To Me Baby (Do Unto Others)"
- EAGLES** (Asylum) "I Can't Tell You Why" "Sad Cafe"
- FLEETWOOD MAC** (WB) "Honey Hi" "Never Make Me Cry" "Sisters Of The Moon" "Angel" "Over & Over" "Storms" "Think About Me"
- RUPERT HOLMES** (MCA) "Answering Machine"
- NICOLETTE LARSON** (WB) "Dancin' Jones" "Rio de Janeiro Blue" "Back In My Arms Again"
- KENNY LOGGINS** (Columbia) "Keep The Fire"
- MELISSA MANCHESTER** (Arista) "Don't Want A Heartache" "Holdin' On To The Lovin'"
- BARRY MANLOW** (Arista) "Rain" "Why Don't We Try A Slow Dance" "Sunday Father" "I Don't Want To Walk Without You" "Where Are They Now" "One Voice"
- JIMMY MESSINA** (Columbia) "Free To Be Me" "Lovin' You Lady"
- ANNE MURRAY** (Capitol) "Daydream Believer" "You've Got Me To Hold On To"
- EDDIE RABBITT** (Elektra) "Lovelline"
- KENNY ROGERS** (UA) "Goodbye Marie" "She's A Mystery"
- CARLY SIMON** (Elektra) "Love You" "Coming To Get You" "Just Like You Do" "Love You By Heart"
- J.D. SOUTHER** (Columbia) "White Rhythm And Blues"
- BARBRA STREISAND** (Columbia) "Niggers" "Come Rain Or Come Shine" "Kiss Me In The Rain"
- RANDY VANWARNER** (Bearsville) "Losing Out On Love"
- JENNIFER WARNES** (Arista) "Shot Through The Heart" "Tell Me Just One More Time"
- WINGS** (Columbia) "Baby's Request" "Winter"
- STEVIE WONDER** (Tamla/Motown) "Power Flower" "Black Orchid" "Come Back As A Flower"

Radio & Records POP/ADULT AIRPLAY / 40

December 7, 1979

Three Weeks	Two Weeks	Last Week		
2	1	1	①	BARRY MANILOW/Ships (Arista)
11	10	7	②	CAPTAIN & TENNILLE/Do That To Me One More Time (Casablanca)
14	12	8	③	RUPERT HOLMES/Escapes (The Pina Colada Song) (MCA)
5	2	2	4	COMMODORES/Still (Motown)
8	6	6	⑤	STYX/Babe (A&M)
6	5	3	6	BARBRA STREISAND & DONNA SUMMER/No More Tears (Enough...) (Col/Cas)
12	11	10	⑦	DIONNE WARWICK/Deja Vu (Arista)
1	3	5	8	ANNE MURRAY/Broken Hearted Me (Capitol)
10	9	9	9	DR. HOOK/Better Love Next Time (Capitol)
7	4	4	10	J.D. SOUTHER/You're Only Lonely (Columbia)
18	15	13	⑪	LITTLE RIVER BAND/Cool Change (Capitol)
3	7	12	12	CRYSTAL GAYLE/Half The Way (Columbia)
26	16	15	⑬	STEVIE WONDER/Send One Your Love (Tamla/Motown)
22	17	16	⑭	CLIFF RICHARD/We Don't Talk Anymore (EMI America)
40	25	19	⑮	KENNY ROGERS/Coward Of The County (UA)
20	14	14	16	FRANK MILLS/Peter Piper (Polydor)
31	23	20	⑰	RITA COOLIDGE/I'd Rather Leave While I'm In Love (A&M)
9	8	11	18	LAUREN WOOD/Please Don't Leave (WB)
36	29	25	⑱	KENNY LOGGINS/This Is It (Columbia)
38	33	24	⑳	DANN ROGERS/Looks Like Love Again (International Artists)
24	21	21	21	KC & THE SUNSHINE BAND/Please Don't Go (TK)
19	18	18	22	ENGLAND DAN & J.F. COLEY/What Can I Do With This Broken... (Big Tree)
39	30	27	㉓	ABBA/Chiquitita (Atlantic)
4	13	17	24	KENNY ROGERS/You Decorated My Life (UA)
21	20	23	25	YVONNE ELLIMAN/Love Pains (RSO)
33	26	22	28	MELISSA MANCHESTER/Pretty Girls (Arista)
—	37	32	㉗	HERB ALPERT/Rotation (A&M)
35	31	28	28	SUPERTRAMP/Take The Long Way Home (A&M)
—	39	33	30	LOBO/Holdin' On For Dear Love (MCA/Curb)
—	—	34	31	HALL & OATES/Wait For Me (RCA)
—	—	—	32	SMOKEY ROBINSON/Cruisin' (Tamla/Motown)
—	—	—	33	MICHAEL JACKSON/Rock With You (Epic)
—	—	—	34	TERI DeSARIO/Yes, I'm Ready (Casablanca)
—	40	36	35	CARLENE CARTER/Do It In A Heartbeat (WB)
—	—	40	36	MAUREEN McGOVERN/Can't Take My Eyes Off You (WB/Curb)
37	35	35	37	MOON MARTIN/No Chance (Capitol)
—	—	39	38	EAGLES/Heartache Tonight (Asylum)
16	22	29	39	PABLO CRUISE/I Want You Tonight (A&M)
15	19	30	40	MICHAEL JOHNSON/This Night Won't Last Forever (EMI America)
				BRENDA RUSSELL/So Good, So Right (A&M/Horizon)

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

New Entry

Most Added:

- LOBO**
Holdin' On For Dear Love (MCA/Curb)
Added at 21% of our reporting stations.
- MICHAEL JACKSON**
Rock With You (Epic)
Added at 19% of our reporting stations.
- RITA COOLIDGE**
I'd Rather Leave While I'm In Love (A&M)
Added at 17% of our reporting stations.
- TERI DeSARIO**
Yes, I'm Ready (Casablanca)
Added at 14% of our reporting stations.
- ABBA**
Chiquitita (Atlantic)
Added at 10% of our reporting stations.
- EAGLES**
The Long Run (Asylum)
Added at 10% of our reporting stations.
- HALL & OATES**
Wait For Me (RCA)
Added at 10% of our reporting stations.

Hottest:

- RUPERT HOLMES**
Escapes (The Pina Colada Song) (MCA)
Reported hot at 67% of our stations.
- CAPTAIN & TENNILLE**
Do That To Me One More Time (Casablanca)
Reported hot at 44% of our stations.
- STYX**
Babe (A&M)
Reported hot at 39% of our stations.
- BARRY MANILOW**
Ships (Arista)
Reported hot at 34% of our stations.
- BARBRA STREISAND & DONNA SUMMER**
No More Tears (Enough Is Enough) (Col/Cas)
Reported hot at 31% of our stations.
- KENNY ROGERS**
Coward Of The County (UA)
Reported hot at 30% of our stations.

JIM WEATHERLY "Smooth Sailer" (Elektra) 20/2 add KHOW, WIBW. Moves 26-23 WATR, 22-20 WISN, debut 26 KOLO.

DANA VALERY "I Don't Want To Be Lonely" (Scotti Bros) 19/6 add WJBO, WSLI, KRMG, KBLF, WGIR, KRKO.

BOBBY VINTON "Make Believe It's Your First Time" (Capitol) 19/4 add WJON, KSL, KMPC, WKHM. Moves 29-24 WSGW, 30-27 WJBO.

JIMMY BUFFETT "Volcano" (MCA) 16/7 add WSM-FM, KPPL, WHIO, WKHM, KAFM, WGY, KMRJ. Moves 30-22 WLOW.

GLEN CAMPBELL "My Prayer" (Capitol) 16/3 add WHAG, KMRJ, WKHM.

EAGLES "The Long Run" (Asylum) 14/8 add KOLO, WORG, KUKI, KWOS, FM97, WTAE, WMAZ, WKHM. Moves 28-19 WCWA, debut 28 WQUD.

RICHIE FURAY "I Still Have Dreams" (Asylum) 14/4 add WJBO, FM97, WIP, WKHM. Moves 18-14 WSM-FM.

FRANCE JOLI "Come To Me" (Prelude) 14/0. Moves 16-9 WHAG, 13-9 WBZ, 24-18 WCHV.

JENNIFER WARNES "Don't Make Me Over" (Arista) 13/6 add WHIO, FM97, WLVA, WYMC, WHIZ, KUGN. Debuts 29 WMAZ, debuts 30 WSM-FM.

TOM JOHNSTON "Savannah Nights" (WB) 13/4 add WPRO, WNEU, WCWA, WLW. Moves 24-21 WMAZ, 30-27 WQUD, 38-30 KUKI, 28-21 WCHV.

CHARLIE DANIELS BAND "Behind Your Eyes" (Epic) 10/2 add WKHM, KUKI. Moves 24-17 WLOW.

JUDIE TZUKE "Stay With Me Till Dawn" (Rocket/MCA) 9/3 add WVMT, WYMC, WBEN. Moves 27-23 WSM-FM.

JOHN STEWART "Lost Her In The Sun" (RSO) 9/2 add KWOS, WVMT. Moves 25-21 WLOW, debut 27 WYMC.

ISAAC HAYES "Don't Let Go" (Polydor) 9/1 add WMAZ. Moves 29-19 WQUD, 21-18 WPRO, debut 22 KOLO.

KOOL & THE GANG "Ladies' Night" (De-Lite) 9/1 add WBZ. Moves 8-6 WFYR, 28-21 WRIE, debut 29 WLOW.

STEVE FORBERT "Romeo's Tune" (Nemperor) 8/2 add WRIE, WRVA. Moves 28-21 WVMT.

FOGHAT "Third Time Lucky" (Bearsville/WB) 7/2 add KWOS, KNBR. Moves 25-15 KUKI, debut 28 WLOW.

P/A SINGLES

● New entries ○ Circled letters indicate alphabetical order

JIMMY BUFFETT
Volcano (MCA)

See Others

11-23

GLEN CAMPBELL
My Prayer (Capitol)

Check Others

11-16

CHARLIE DANIELS BAND
Behind Your Eyes (Epic)

Check Others

11-23

TERI DeSARIO
Yes I'm Ready (Casablanca)

See New & Active

11-23

BOB DYLAN
Gotta Serve (Columbia)

See Others

10-5

EAGLES
The Long Run (Asylum)

Check Others

12-7

ELO
Confusion (Jet)

Check Others

10-12

FLEETWOOD MAC
Sara (WB)

Check Others

12-7

FOGHAT
Third Time... (Bearsville/WB)

See Others

12-7

STEVE FORBERT
Romeo's Tune (Nemperor)

See Others

12-7

RICHELIE FURAY
I Still Have Dreams (Asylum)

See Others

11-23

HALL & OATES
Wait For Me (RCA)

Check New & Active

11-18

ISAAC HAYES
Don't Let Go (Polydor)

See Others

11-30

DAN HILL
Hold On To This... (20th)

Check New & Active

10-12

MICHAEL JACKSON
Rock With You (Epic)

Check New & Active

11-16

JAMES & KLUGH
Karl (Tappan Zee/Col)

Check New & Active

12-7

ROBERT JOHN
Only Time (EMI America)

See New & Active

10-26

TOM JOHNSTON
Savannah Nights (WB)

See Others

12-7

FRANCE JOLI
Come To Me (Prelude)

See Others

11-12

JONES GIRLS
We're A Melody (Phil Int'l)

See Others

11-16

RICKIE LEE JONES
Danny's All Star Joint (WB)

See Others

11-2

LOBO
Holdin' On For... (MCA/Curb)

Check New & Active

11-23

DAVID LOGGINS
The Fool In Me (Epic)

See Others

10-19

MOON MARTIN
No Chance (Capitol)

See New & Active

11-9

JOHNNY MATHIS
No One But The One... (Col)

See Others

10-26

MAUREEN MCGOVERN
Can't Take My... (WB/Curb)

Check New & Active

11-16

JIMMY MESSINA
New And... (Columbia)

See Others

9-28

BETTE MIDLER
Big Noise From... (Atlantic)

See Others

11-2

RONNIE MILSAP
In No Time At All (RCA)

See Others

10-28

NATURE'S DIVINE
I Can't Control... (MCA)

See Others

11-23

WILLIE NELSON
Help Me Make... (Columbia)

See Others

11-9

MAXINE NIGHTINGALE
Bringing Out... (Windson)

See Others

10-19

PABLO CRUISE
I Want You Tonight (A&M)

Check New & Active

11-5

DOLLY PARTON
Sweet Summer Lovin' (RCA)

See Others

8-31

HELEN REDDY
Let Me Be Your... (Capitol)

See Others

10-19

CHARLIE RICH
You're Gonna Love... (IUA)

See Others

11-16

SMOKEY ROBINSON
Cruisin' (Motown)

See New & Active

11-9

JEREMY SPENCER BAND
Travellin' (Atlantic)

See Others

11-30

SPYRO GYRA
Jubilee (MCA)

See Others

11-23

JOHN STEWART
Lost Her In The Sun (RSO)

See Others

11-30

DONNA SUMMER
On The Radio (Casablanca)

See Others

11-23

SUPERTRAMP
Take The Long Way... (A&M)

Check New & Active

10-19

JUDIE TZUKE
Stay With... (Rock/A&M)

See Others

12-7

DANA VALERY
I Don't Want (Scotti Bros.)

See Others

11-19

BOBBY VINTON
Make Believe... (Tapestry)

Check Others

11-16

JENNIFER WARNES
Don't Make Me Over (Arista)

See Others

11-30

ROGER WHITTAKER
You Are My Miracle (RCA)

See Others

11-16

JIM WEATHERLY
Smooth Sailin' (Elektra)

See Others

11-9

ADDS & HOTS

EAST

WBZ/Boston Wendy Furie Kool & The Gang D. Warwick S. Robinson J. Denver & Muppets HOTTEST Barbra & Donna Styx B. Manlow F. Joli K. Loggins S. Wonder Dr. Hook Hall & Oates Capt. & Tennille	WRIE/Erie Smoky Burn S. Forbert HOTTEST Barbra & Donna R. Holmes Abba C. Richard M. Jackson F. Mills K. Rogers Capt. & Tennille S. Wonder	WGIR/Manchester Karen Anderson D. Valery Sylvia HOTTEST J.D. Souther Commodores (Still) R. Richard R. Holmes L.R.B.	WIP/Philadelphia Bob Russo B. Pointer R. Furay Lobo (Holdin') HOTTEST J.D. Souther B. Manlow A. Murray Styx D. Warwick D. Valery F. Mac (Sara) Eagles (Run) M. Jackson R. Furay J. Marmes Barbra & Donna A. Murray L.R.B. C. Gayle A. Parsons Don Berns	WPRO/Providence Dave McNamee T. Johnston H. Alpert (Rotation) D. Jays M. Mathieu R. John (Lonely) HOTTEST Barbra & Donna B. Manlow L.R.B. Dr. Hook C. Richard S. Wonder M. Jackson K. Rogers	WGY/Schenectady Paul Cassidy R. Coolidge J. Buffett (Volcano) Lobo (Holdin') Commodores (Wonderland) HOTTEST R. Holmes J.D. Souther S. Wonder Styx C. Gayle Capt. & Tennille WATN/Waterbury Chris Evans B. Boyer M. Ferguson A. Murray J.D. Souther R. Coolidge L. Wood D. Warwick R. Coolidge	WASH/Washington D.C. Bob Duchman Hall & Oates D. Rogers P. Cruise Dirt Band K. Rogers HOTTEST Capt. & Tennille M. Jackson Styx Supertramp C. Richard L.R.B. Bee Gees (Various cuts) WATA/Waterbury Chris Evans B. Boyer M. Ferguson A. Murray J.D. Souther R. Coolidge L. Wood D. Warwick R. Coolidge
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MIDWEST

WYNE/Appleton Jay Edwards R. Coolidge D. Rogers HOTTEST B. Russell B. Manlow A. Murray J.D. Souther Styx	WTVN/Columbus Denny Nugent K. Rogers R. Coolidge S. Wonder HOTTEST C. Gayle A. Murray J.D. Souther Styx	WOWO/Ft. Wayne Sam DeVincent M. Jackson K. Loggins HOTTEST C. Thompson Blonde R. Holmes S. Wonder Abba L. Wood	WVON/Jackson Jerry Bernhart B. Pointer R. Whittaker B. Vinton Styx Barbra & Donna B. Manlow RC & Sunshine C. Gayle P. Cruise G. Campbell (Behind) M. McGovern R. John (Lonely)	WISN/Milwaukee Viki Charwood K. Loggins Lobo (Holdin') HOTTEST D. Warwick L. Wood Capt. & Tennille L.R.B. K. Rogers M. Jackson HOTTEST B. Manlow R. Holmes D. Warwick Capt. & Tennille Styx Kermit Barbra & Donna K. Rogers Abba F. Mills K. Rogers L. Wood Dan Peek Lobo (Holdin') Hall & Oates M. Jackson HOTTEST B. Manlow Styx Dr. Hook D. Warwick	WSGW/Saginaw Rick Belcher Abba Lobo (Holdin') C. Carter R. Whittaker A. Martino HOTTEST A. Murray Capt. & Tennille C. Richard R. Holmes WISN/Cloud Tom Scott Hall & Oates B. Vinton Styx M. Martin C. Carter HOTTEST Styx Kermit Barbra & Donna K. Rogers Abba F. Mills WBOV/Terr Haute John Joseph Abba T. DeSario Lobo (Holdin') Hall & Oates M. Jackson HOTTEST B. Manlow Styx Dr. Hook D. Warwick	WCWA/Toledo Doug Silver T. Johnston Abba F. Mac (Sara) M. Jackson Barbra & Donna Styx Supertramp C. Richard Capt. & Tennille P. Cruise J.D. Souther K. Rogers WISW/Topeka John Katz Hall & Oates M. Jackson J. Marmes Lobo (Holdin') HOTTEST Styx J.C. Souther RC & Sunshine K. Rogers C. Gayle C. Richard Dr. Hook	KARE/Winona Olive/Shirley K. Rogers Lobo (Holdin') R. John (Only) M. Manchester HOTTEST Styx D. Warwick England Dan R. Holmes WHIZ/Zanabaz Dave Cruz Hall & Oates J. Marmes Lobo (Holdin') HOTTEST Styx J.C. Souther RC & Sunshine K. Rogers C. Gayle C. Richard Dr. Hook
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SOUTH

WLRN/Orlando Queen Holmes None HOTTEST Barbra & Donna Eagles (Tonight) R. Coolidge P. Cruise R. Rogers H. Alpert (Rotation) S. Wonder CDB (Behind)	WBT/Charlotte Andy Beckel Santana HOTTEST Barbra & Donna R. Holmes F. Mills Capt. & Tennille R. Rogers WCHV/Charlotteville Thomas M. Tynes F. Mac (Sara) T. DeSario R. Coolidge M. Jackson HOTTEST L. Wood L.R.B. Capt. & Tennille K. Loggins RC & Sunshine Dr. Hook D. Warwick Styx K. Rogers	KROQ/El Paso Lacy/Murray R. Coolidge M. Alpert (Rotation) Lobo (Holdin') HOTTEST Commodores Barbra & Donna R. Holmes L.R.B. Dr. Hook Eagles (Run)	WMAZ/Macon Steve Murphy Santana Janis Ian I. Hayes P. Palmer F. Mac (Sara) Eagles (Run) Con Funk Shun HOTTEST R. Holmes Supertramp K. Rogers Capt. & Tennille P. Cruise S. Wonder C. Richard	WTOU/Memphis Dan Vaccaro F. Mac (Sara) M. Jackson HOTTEST Commodores Barbra & Donna R. Holmes K. Rogers S. Wonder I. Hayes WVIX/Nashville Dave Nichols M. Jackson C. Richard K. Loggins M. Alpert S. Wonder	WSM-FM/Nashville Mary Catherine Sneed J. Buffett (Volcano) ELO (Train) B. James & E. Klugh J. Townley HOTTEST L.R.B. C. Richard D. Warwick Dr. Hook Capt. & Tennille R. Furay F. Mac (Sara) M. Jackson WORG/Orangeburg Shirley Wright K. Bonoff G. Cotton B. Manlow Commodores (Wonderland) Cher Eagles (Run) HOTTEST Styx Barbra & Donna C. Gayle J.D. Souther K. Rogers	WRVA/Richmond Dick Grant S. Forbert (Volcano) HOTTEST M. Martin R. Holmes WNEU/Wheeling Chase/Amos Dr. Hook K. Loggins B. Coolidge T. Johnston HOTTEST RC & Sunshine Barbra & Donna R. Holmes
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WEST

KHOW/Denver Brian Scott Fleetwood Mac (Sara) J. Weatherly K. Loggins HOTTEST Styx L.R.B. Dr. Hook Capt. & Tennille R. Holmes	KRKO/Everett Tex Russell Lobo (Holdin') Spyro Gyra D. Valery S. Robinson Beach Boys D. Loggins R. John (Only) HOTTEST Styx R. Holmes RC & Sunshine R. Coolidge	KMPC/Los Angeles R. P. Russell B. Vinton T. DeSario HOTTEST B. Manlow Capt. & Tennille R. Holmes K. Rogers KBLF/Red Bluff Tom Plant ELO (Train) C. Carter D. Valery M. Martin M. Jackson HOTTEST B. Manlow R. Holmes RC & Sunshine T. Elliman C. Richard	KRRK/Rock Springs Ron Tucker Lobo (Holdin') M. Martin Abba HOTTEST Styx R. Holmes England Dan L.R.B. Capt. & Tennille S. Wonder R. Coolidge	KFMB/San Diego Clark Anthony Hall & Oates M. Jackson HOTTEST D. Warwick Capt. & Tennille C. Richard R. Coolidge KNSR/San Francisco Bryan Eaton Foghat Lobo (Holdin') R. Coolidge HOTTEST Dr. Hook J.D. Souther R. Holmes K. Loggins K. Rogers	KVUI/Salt Lake City Carol Stroup Lobo (Holdin') M. Jackson HOTTEST D. Warwick L.R.B. Barbra & Donna Capt. & Tennille R. Holmes D. Warwick KUKI/Utah Chris Maynor Eagles (Run) CDB (Behind) RC & Sunshine T. Patsy HOTTEST R. Holmes Barbra & Donna Supertramp C. Richard Foghat N. Divine Hall & Oates Crusaders D. Rogers
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OPPORTUNITIES

Openings

WLOX/Biloxi has immediate opening for **Operations Manager** at this live computer assisted Pop/Adult station on the beautiful Mississippi Gulf Coast. Air shift and good production capabilities required. Excellent salary and fringe including pension plan. If you're ready to move into management and willing to work with expanding sales department on station promotions, let us hear from you. Send tapes and resumes to Pat Fagan, Mgr., WLOX, Box 4598, W. Biloxi Station, Biloxi, MS 39031. EOE M/F (12-7)

K104 has immediate opening for talented air person with real delivery for Oregon's fastest moving Top 40 FM. Tapes and resumes with production samples to Russ Kimball, K104, 743 Main St., Lebanon, OR 97355. (12-7)

Expanding Country station looking for qualified night personality. Minimum 1 yr experience with good production skills. Aircheck and resume to Craig Hines, KKAL, Box 220, Arroyo Grande, CA 93420. Qualified minority applicants encouraged to apply. EOE M/F (12-7)

Accepting airchecks for future openings. Dance oriented. Rock format. Need solid production, good voice. Send tapes and resumes to Chip Osborn, KJLA 3436 Broadway, Kansas City, MO 64111. EOE M/F (12-7)

Need experienced production pro. Must be creative, organized and positive. We have multi-track studios with synthesizer and all the goodies for the right person. Send presentation to Fleetwood Gruver, WQXI, 1340 Peachtree Rd., N.E., Tower Place, Suite 240, Atlanta, GA 30326. EOE (12-7)

WACO/Waco, TX looking for midday announcer with strong production. Send tapes and resumes to Jim Miller, Box 7912, Waco, TX 76710. EOE M/F (12-7)

Wanted: Morning news person. Tapes and resumes to Steve Rogers, WIGY-WJTO, Bath, ME 04530. EOE (12-7)

WAKX AM FM/Duluth has opening for announcer. Excellent production a must. Top 40 format, on air 6-10pm, production 12noon-3pm. Northeastern Minnesota's top radio station. If you'd like to give us a try, call Bruce McGregor (218) 727-7271 or tapes and resumes to WAKX, 410 W. Superior St., Duluth, MN 55802. EOE (12-7)

PRO FM looking for midday personality. Would like at least 3 yrs experience. Send tapes and resumes to Jack O'Brien, PRO FM, Providence, RI 02915. EOE M/F (12-7)

WBBG/Cleveland is looking for you, if you're into high profile, contemporary personality radio. Send tape today to Enc Stevens, WBBG, 3940 Euclid Ave., Cleveland, OH 44115. (12-7)

WANS/Anderson, IN looking for two announcers. Shifts 2-7pm and 7-12midnight. Send tapes and resumes to Charlie McCoy, WANS-FM, Anderson, SC 29622. EOE M/F (12-7)

8-12midnight opening at one of America's premiere FM's, KOPA FM/Phoenix. Tapes and resumes to Steve Rivers, Box 1827, Scottsdale, AZ 85251. No calls please. EOE M/F (12-7)

Future openings for air talent on KQWB-FM and Q98 FM wanted. Human sounding communicators. Tapes and resumes to Wayne Miller or Bill Richards, Box 2983, Fargo ND 58108. (12-7)

Opening for reporter/news anchor. 2 yrs experience needed. Good climate, good pay. Great facility. Send tapes and resumes to Dick Cullom, 90 Lookout Rd., Asheville, NC 28804. EOE M/F (12-7)

Openings

KODA FM/Houston has openings beginning January 1st for a full time and part time radio announcer. Qualifications include 2 yrs on air experience, good voice and writing ability. Qualified handicapped (deaf) veterans and Vietnam veterans are invited to apply. Send tapes and resumes to KODA-FM, 4808 San Felipe, Houston, TX 77056. EOE (12-7)

WABB FM/Mobile looking for polished personality, music experience, possible assistant PD opening. Tapes and resumes to Mike Costello, WABB-FM, Box 2148, Mobile, AL 36601. EOE M/F (12-7)

KZOM (Z104)/Beaumont, TX has full and part time openings right now. If you have what it takes, send your tape and resume to Bobbie Choate, PD, Room 3, Box 483E, Orange, TX 77630. EOE M/F (12-7)

Superstars in Little Rock Multimedia owned 100,000 FM seeks prime time personality with solid production skills. Immediate opening. Send tapes and resumes to Stuart MacRae, KLPQ, Box 1790, Little Rock, AR 72203. EOE M/F (12-7)

WSAI FM/Cincinnati looking for AOR newperson to handle morning drive newscasts and be responsible for public affairs programming. Essential that individual be able to relate to news interests and lifestyle of young adults. Prefer at least 2 yrs experience in radio news. Send tapes and resumes to Corinne Baldassano, PD, WSAI FM, West 8th Street & Matson Place, Cincinnati, OH 45204. No calls please. EOE M/F (12-7)

KREO FM/Healdsburg, CA looking for a News Director. 4 yrs experience required. Send tapes and resumes to Box 309, Healdsburg, CA 95448. EOE M/F (12-7)

News/Talk station in Wheeling, WV market looking for morning co-anchor and lifestyle feature reporter. Immediate opening. Aggressiveness and competitive attitude a must. Experience helpful. Will consider a recent journalist grad. Contact Howard Monroe, WOMP, Belleair, Ohio 43906 or call (614) 676-5661 after 12noon. EOE (12-7)

News Director needed immediately. Must be aggressive, willing to dig for the news our listeners want. Excellent benefits, salary negotiable. Contact Jerry Reed, PD, WINR, Box 27, Binghamton, NY 13904 or call (607) 775-4240. EOE M/F (12-7)

KDWB/Minneapolis needs all night and/or weekend jock. Tapes and resumes to Dave Thomson, KDWB, Box 7830, Twin Cities, MN 55119. No calls please. (12-7)

Opening for morning news person. Tapes and resumes to Ron Foster, WQIO, Box 9260, Canton, OH 44711. No calls please. EOE M/F (12-7)

Looking for an absolute top-notch afternoon drive personality. We are prepared to pay top dollars to find that person. Send tapes and resumes to Mike Harvey, WHAM, 350 East Ave., Rochester, NY 14604. EOE M/F (12-7)

WAMM/Flint, MI has immediate opening for News Director. Ladies encouraged. We're looking for a person with a strong ability to obtain, write and deliver local news. Heavy on public affairs and interviewing. Handling of controversial subjects and persons. Good natural delivery and some production ability. We are Black Contemporary. Cassette and resume to GM, WAMM, 1223 S. Grand Traverse, Flint, MI 48502. (12-7)

Openings

WBAI FM/Cincinnati seeking Assistant Production Director. Position is entry-level trainee spot with room for advancement. Minorities and females especially encouraged to apply. Send tapes and resumes to Corinne Baldassano, PD, WBAI-FM, W. 8th Street & Matson Place, Cincinnati, OH 45204. (12-7)

KPMH & KWPC/Muscatine, IA looking for someone who can handle both a quality album format and also handle a Top 40 Country station. This swing position is recently open. Great facility, great staff. Tapes and resumes to Steve Bridges, Box 116, Muscatine, IA 52761 or call (319) 263-2442. (12-7)

Now accepting airchecks and resumes for future openings for news and air talent at a 5,000 watt station in Southern New York. Send your info to PD, Box 151, Endwell, New York, 13760. (12-7)

Production Assistant. If you can write, know production and do an air shift send samples of all three to Skip Joeckel, WDBR, Box 2759, Springfield, IL 62708. EOE (12-7)

KLAZ FM/KOKY-AM/Little Rock, AR are accepting applications for openings. FM No. 1 in the state. AM No. 2 Metro only Black Adult Contemporary in market. Top 40, Adult Contemporary experience helpful. Send tapes and resumes to Carl E. Jones, 1501 N. University, Little Rock, AR 72207. No calls please. EOE (12-7)

G100 has rare opening for afternoon drive air talent. Change to join one of the South's leading stations, excellent salary and benefits. Major/medium market experience preferred. Send tapes and resumes to Jim Mahanay, PD, WKRG-FM, Box 2367, Mobile, AL 36601. No calls please. EOE M/F (12-7)

WERK/Muncie, IN now accepting tapes and resumes for future full and part-time openings. Our people leave for the major markets. Send tapes and resumes to Paul Mandenhall, WERK, Box 2465, Muncie, IN 47302. EOE M/F (12-7)

Seattle's top AOR has rare opening. All night jock needed, major market experience a must. Send tapes and resumes to Beau Phillips, KISW, 1200 Stewart St., Seattle, WA 98101. No calls please. EOE M/F (12-7)

Future jock openings at KJLA/Kansas City, MO. Tapes and resumes to Chip Osborn, KJLA, 3435 Broadway, Kansas City, MO 64111. EOE M/F (12-7)

WMEF & WQHK/Ft. Wayne, IN looking for copywriter/production person. Send tapes and resumes and salary requirements to Steve Brelsford, WMEF/WQHK, 2915 Maples Rd., Ft. Wayne, IN 46816. EOE M/F (12-7)

Sunbelt major market opportunity in Galveston-Houston, Texas. 100,000 FM Pop/Adult jocks needed. Brand new station. Call Ed Moore, KXXK 106, (713) 744-0278. EOE M/F (12-7)

Top rated station needs News Director in early December. Must be able to relate issues and events to wants and needs of young adult audience. Emphasis on useful information, lifestyle stories and other features. No beginners. Send tapes, resumes and references to Mark Fryburg, News Director, WROV, Box 4005, Roanoke, VA 24015. Or call (703) 343-4444 or (703) 345-6397. EOE (12-7)

WLAN has immediate opening for a good up-tempo Top 40 announcer. Also immediate opening for Engineer with 1st class ticket. Send tapes and resumes to Program Director, WLAN-AM, 252 N. Queen St., Lancaster, PA 17604. (12-7)

Openings

KLUC/Las Vegas needs someone to take a night time airshift, 4 hours a night. Personality needed. Send tapes and resumes to Dave Anthony, KLUC, Box 14808, Las Vegas, NV 89114. (12-7)

WVOV, 10,000 watt Country station covering portions of four states now accepting tapes and resumes for air talent and news department. Send to Ron Scott, Box 5188, Hurtsville, AL 35804. EOE M/F (12-7)

Rock communicator with 1-3 yrs experience needed. Copy and production a must. Automation (live assist) experience helpful. Women and minorities encouraged. Floridian preferred. Tapes and resumes to Box 8343, West Palm Beach, FL 33407. EOE M/F (12-7)

WTHI/Terre Haute needs 7-12midnight jock. Tapes and resumes to Bobby Craig, 916 Orso St., Terre Haute, IN 47808. EOE (12-7)

KEED/Eugene accepting tapes and resumes for future openings. No transients. Send to Tom Edwards, KEED, 1246 Charneton, Eugene, OR 97401. EOE M/F (12-7)

San Antonio's most exciting radio station has future openings for people who are trapped in a format and are trying to let their true personalities escape. Tapes and resumes to Jim Roberts, KITY, Box 2338, San Antonio, TX 78298. EOE M/F (12-7)

KYTE AM/Portland is now accepting tapes and resumes for future openings. Send to Chris Collier, PD, 2040 S.W. First Ave., Portland, OR 97201. (12-7)

KHAK/Cedar Rapids, IA needs full time copywriter/production person. Send tapes and resumes to Jeff Taylor, KHAK or call (319) 366-9431. EOE (12-7)

WAMB/Wilmington, DE now accepting tapes and resumes for possible future openings. Send tapes and resumes to Ken Brown, PD, Box 3677, Wilmington, DE 19806. EOE M/F (11-30)

KDKB/Phoenix has rare opening for Program Director. Must be self-motivated and motivator with great promotion, research skills and air ability. At least 1 yr medium market contemporary programming experience required. Superstars preferred. Send resume, aircheck and other pertinent information to Tommy Vasoco, Mgr., KDKB, Box 4227, Mesa, AZ 85201. No calls please. EOE M/F (11-30)

Colonial Broadcasting Co. (WLWI) now accepting tapes and resumes for newly acquired 100kw Station in Northwest Florida. If you're looking for a progressive broadcasting chain, this is your chance. Looking for Program and News Director. Send to WLWI, Box 4999, Montgomery, AL 36101. (11-30)

PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

CHANGES

Industry Changes

JIM GIANOPULOS & LISA K. SCHMIDT, formerly Membership Representatives for ASCAP have been named Assistants for the Director of Membership.
JASON McCLOSKEY named A&M International Publicity and Promotion Director.
DENNY SCHONE appointed WEA Kansas City Sales Manager.
RAY GMEINER named Local Promotion Manager for MCA Records, Denver.
JAY McDANIELS appointed Local Promotion Manager for both South & North Carolina for MCA Records.
KATHY HENKEL named Director of Operations for Waterhouse Records.
KEVIN ST. JOHN appointed Director of National Promotions Waterhouse Records.
WAYNE ISAAK named Director of National Publicity for Waterhouse Records.
JULIE GODSEY will be heading the independent promotion company division of FORUM Productions, Inc. in Covington, KY.

Station Line-Ups

KKBC/Reno, NV LINE-UP: 6am-10am Michael Bennett (PD), 10am-2pm Larry Scott (MD), 2pm-6pm Jonathan (Dave Swind), 6pm-12mid Lee Taylor, 12mid-6am Gary Mann. Weekends: Stacey, Wayne Huffine.
KRSP/Salt Lake City, UT LINE-UP: 6am-10am Randy Rose, 10am-2pm Matt Limburgh, 2pm-6pm Kris Casey, 6pm-10pm Barry Mott, 10pm-2am Paul Wilson, 2am-6am Michael Kane. Weekends: Dave Hull, Jay Gunn, Scott Thomas, Bob Jennings.
KEZX/Seattle, WA LINE-UP: 6am-12noon Jim Dressler (OM), 12noon-6pm Larry Barn (Prod. Mgr.), 6pm-12mid Tim Williams, 12mid-6am Arthur O. Donnell (Pbl. Affair Dir.), Weekends: Ed Joyce.
KREM-FM/Spokane, WA LINE-UP: 6am-10am Ed Nickus, 10am-2pm Jeff Peal, 2pm-6pm Larry Snyder, 6pm-9pm Dale Larsen, 9pm-1am Steve Wilke, 1am-6am Dan Hillyard. Weekends: Clint Weyrauch, Joni Lawrence, Ian Dagsaan.
WRCN/Riverhead, NY LINE-UP: 6am-10am Don Brink (PD), 10am-2pm Paul Harris (MD), 2pm-7pm Malcolm Gray, 7pm-12mid Tim Reiter, 12mid-6am Freddie Wilkes.
WCGQ/Columbus, OH LINE-UP: 6am-10am Pete Rhyzz, 10am-2pm Doug Carson, 2pm-6pm Kris Taylor, 6pm-10pm J.J. King, 10pm-2am Joe Munroe, 2am-6am The Catfish.

K-104/Lebanon, OR LINE-UP: 6am-10am John Sulzmann, 10am-3pm Steve Conrad (MD), 3pm-7pm Russ Daniels, 7pm-12mid Mike Franklin, 12mid-6am Brigid Callahan.
WQCC/Charlotte, NC LINE-UP: 6am-10am Ed Galloway, 10am-2pm Monty Matthews, 2pm-5pm Signoff Mac Edwards.

Radio

GEORGE "BUD" THOMAS moved from PD of KDJQ/Mesa, AZ to Account Executive for KDKB/KDJQ/Mesa, AZ.
ADAM COOK has been promoted to PD at WDJX/Dayton, OH.
GARY SPEARS promoted to MD at WDJX/Dayton, OH.
BOB JEFFRIES joins WAKR-TV/Akron, OH from WQIO/Canton, OH.
PETER CASELLA named GM at WEEP/Pittsburgh, PA.
J.J. WRIGHT joins KCUB/Tucson, AZ doing 10pm-2pm, formerly with KIKX/Tucson, AZ.
BECKY JOSEPH appointed Music Coordinator at WSLR/Akron, OH.
JIMI BRUCE now doing 12mid-6am at 14Q/Worcester, MA.
PAUL STEVENS promoted to 7pm-12mid at 14Q/Worcester, MA.
MIKE JEFFERIES joins WNYR/Rochester, NY from WKOP/Binghamton, NY.
JOE WADE FORMICOLA named PD at KENR/Houston, TX from WFDF/Flint, MI.
TOM CLIFTON, from WCMA/Corinth, MS joins WBUK/Kalamazoo, NH, afternoon shift.
STUART C. McGAUGHAN named Sales Manager of Radio Station WNYN/Canton, OH.
BOB FORWARD named Executive Vice President and General Manager for KRLA/Los Angeles.
LARRY SCOTT named MD at KKBC/Reno, NV, former MD at 14Q/Indio-Palm Springs, CA.
JEFF JACKSON joins WLWI/Montgomery, AL as air talent.

OPPORTUNITIES

Openings

KBOB, Central California's No. 1 Rocker is still looking for Mr./Ms. Right. If you have lots of energy, send tapes and resumes to Ken Paige, Box 444, Tulare, CA 93274. EOE (11-30)

WVMI/Biloxi, MS still looking for Program Director. Contact Bob Lima, Operations Mgr., Box 4606, Biloxi, MS 39631. (11-30)

Bakersfield AM station going News/Talk. Needs newscasters, agri-business and sports people. Tapes, resumes and pictures to Larry Crawford, KLYD, Box 1499, Bakersfield, CA 93302. EOE (11-30)

Win some, lose some . . . the person we hired for this job took one in San Francisco instead. Once again we're actively seeking a production/copywriter in one of America's most beautiful year-round resorts. Experience a must. Good money for right person. Tapes and resumes to Richard Sands, PD, K-TAHOE, Box A.M., S. Lake Tahoe, CA 95706. EOE (11-30)

Unique position now available at KUJ. Full-time sales, plus . . . morning News Director. Must be energetic, extremely strong in sales. Minimum 5 yrs experience in news and sales. Excellent salary potential. Call collect 1-509-529-8000 and ask for Jim Nelly. (11-30)

WGEE is Green Bay's No. 1 ARB rated station and we need a No. 1 midday personality. If you've got gooc pipes, good production ability and want to work in a stable environment, making good bucks, shoot tape and resume to Duke Wright, WGEE, 115 S. Jefferson St., Green Bay, WI 54301. EOE (11-30)

Bonneville Broadcast Consultants seeking qualified Operations Managers, Chief Engineers and announcers for our Beautiful Music client stations. Openings are current and future in all size markets. Send resumes and cover letters to J.C. Mathieu, Client Services Associate, Bonneville Broadcast Consultants, Box 157, Tenafly, NJ 07670. No calls please. (11-30)

WGNT/Huntington, WV looking for PM drive personality/news person, not just a reader. Decent bucks. Tapes and resumes to Drew Phinny, Box 1539, Huntington, WV 25716. EOE M/F (11-30)

Wanted: Tapes from young assertive newpeople looking to work in a strong news department that may be expanding in the future. If you have at least 1 yr experience send tapes and resumes to Diane Kepley, News Director, WQHK-WMEE-FM, Box 6000, Ft Wayne, IN 46898. EOE M/F (11-30)

North to the future. If you've had it with passives, pollution and politics, here's your chance to have fun on the air again, and we don't live in igloos. Tapes and resumes to Big Tom Rivers, KFQD, 9200 Lake Otis Pkwy, Anchorage, AK 99507 or call (907) 344-9622. EOE M/F (11-30)

Z92, Omaha's leading AOR continues its search for an outstanding morning entertainer . . . and candidates for possible future openings. Good company, salary and benefits. Rush tapes and resumes to Bob Linden, Meredith Broadcasting, 1128 John Galt Blvd., Omaha, NE 68137. EOE (11-30)

Experienced all night personality wanted for immediate opening. Send tapes, resumes and pictures to Larry Crawford, KLYD, Box 1499, Bakersfield, CA 93302. EOE (11-30)

WOHN/Hemdon, VA has immediate opening for an adult sounding weekend afternoon personality. Position open December 8th. Tapes and resumes to Chuck Dickemann, Box 666, Hemdon, VA 22070. EOE M/F (11-30)

WZXR/Memphis Superstars AOR No. 1 18-34. Come to the birth place of rock & roll. Need night jock with production. Tapes and resumes to Tom Owens, WZXR, 1385 Lamar, Memphis, TN 38104. EOE (11-30)

Talented beginners - Top 50 market station has future opening for 12-6am board person/jock. Tapes and resumes to Tony Rose, WILK, 88 N. Franklin St., Wilkes-Barre, PA 18711. No calls please. EOE (11-30)

Expanding Midwest group looking for AOR Program Directors. Also considering Music Directors who would like to make the move to PD. Send tapes and resumes to Mark Renier, KKXL, Box 9971, Grand Forks, ND 58201. EOE M/F (11-30)

Immediate opening for full time announcer for 100,000 watt AOR FM. Good opportunity for advancement. Send tapes and resumes to Spike Santee, KYTX, Box 7930, Amarillo, TX 79109 or call (806) 358-8561. (11-30)

WYVA, 50,000 watt FM full time contemporary Country in the Metropolitan Richmond/Norfolk market looking for 7-12midnight personality oriented announcer. Pay commensurate with ability. Position will be filled by December 7th. Tapes and resumes to Jeff Peterson, WYVA, Box 941, Yorktown, VA 23690. Phone calls after 10am to (804) 898-7293. EOE (11-30)

Capitol Broadcasting Corp. looking for experienced Pop/Adult air talent and news people. Send tapes to Bill Robbins, WKSJ, 3943 Airport Blvd., Mobile, AL 36608. EOE (11-30)

Goods & Services

Radio Jobs

The worlds most complete listing of job openings in radio! "JOBSHEET" is new from Media Consultants! Samples: \$1.00; three month trial \$12.00; one year subscription \$35.00. Media Consultants, 2504 Regent Court, Lafayette, IN 47905.

Comedy Material

Funny Funny stuff. Unique comedy bits that fit any format. For freebie write HYPE INK, BOX 89581, Los Angeles, CA 90069.

"Phantastic Phunnies"

The industry's internationally acclaimed . . . most respected audience builder! One month's introductory 400 one-liners, information and gipht . . . just \$2.00!! PHANTASTIC PHUNNIES, 1343-A Stratford Drive, Kent, OH 44240.

Goods & Services

Making your classified come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact R&R Classified Department, Mon-Fri at (213) 653-4330, or write us at 1930 Century Park West, L.A., CA 90067

Broadcaster's Action Line

Job Referral Service - \$25.00 for 12 months. Fee changes to \$40.00 Jan. 1, 1980. Send to: R2 Box 25-A Lexington, IN 47138. (812) 889-2907. Free to employers.

"Wendell's Weekly" Celebrates It's First Birthday...

with "West Of Wendell: (The Best Of Wendell)." 230 good laughs for \$4.00. Or write for free sample issue: WENDELL'S WEEKLY, 3745 Barnington Ave., No. 9, Los Angeles, CA 90066.

Openings

We just started looking for this industry's best 5 medium market Pop/Adult PD's/personalities to fill positions vacated by professionals who have moved up to the majors. Display your ability to create good adult entertainment and maintain and motivate your staff and GM. Materials to Scott Henderson, Frank N. Megid Assoc., 2225 E. Rendol Mill Rd., Suite 522, Arlington, TX 76011. EOE (11-30)

V100/Charleston, WV has immediate jock opening. Only qualified professionals need apply. Send tapes and resumes to Dan O'Toole, Box 4318, Charleston, WV 25304. EOE M/F (11-30)

K98 AM-FM/Provo-Salt Lake City looking for jocks with good production. Tapes and resumes to Tom Walker, K98, Box 980, Provo, UT 84601 or call (801) 373-8550. EOE (11-30)

Rock 'n Stereo KKKX-FM/Bakersfield has opening for 7-12midnight mellow personality. Send tapes and resumes to Chris Squires, KKKX-FM, 1209 N. Chester Ave., Bakersfield, CA 93308. No calls please. EOE M/F (11-30)

California Country KUZZ/Bakersfield has immediate opening for all night show. Send tapes and resumes to Richard Lee, KUZZ, 1209 N. Chester Ave., Bakersfield, CA 93308. No calls please. EOE M/F (11-30)

WNAM/Neenah needs air talent and news people. Tapes and resumes to Bob Beck, WNAM, Box 707, Neenah, WI 54956. No calls please. EOE M/F (11-30)

KLMS/Lincoln, NE still looking for the right person to join our morning team. We need an adult personality who communicates with adults 25-49. Beautiful city, good pay and benefits. Call Gary Claus (402) 489-3655. EOE M/F (11-30)

KAUM/Houston has rare opening for an incredibly talented female. If you are conversational and exciting you can be a part of a winning team in Houston. Tapes and resumes to Gary Firth, Operations Mgr., KAUM, 1201 Fannin Bank Bldg., Houston, TX 77030. (11-30)

Need top-notch production person to work evenings who will oversee a Shaffer 903 and an Akin automation. Good money for the 97th market. Send tapes and resumes to Chris Edwards, Box 837, Bakersfield, CA 93302. No phone calls please. KGAM AM/FM. EOE (11-30)

We are still looking for key management personnel and on-air Program Director and News Director for one of the mid-Atlantic's most beautiful small cities. Reply to: Ed Rodriguez, Box 284, Gaithersburg, MD 20780. EOE M/F (11-30)

WBET-AM/Brockton, MA is accepting tapes and resumes for future openings full and part time. Also looking for someone to produce, host and market a big-band program that will air 6 days a week. Send to Jeffrey Selewicz, PD, WBET, 60 Main St., Brockton, MA 02403. EOE M/F (11-30)

Positions Sought

JACK MITCHELL, formerly middays at WAVZ/ New Haven, CN currently weekends WTIC-FM/Hartford, looking to jock in medium or major market, or PD or MD in small to medium market. Call anytime (203) 281-3673. (12-7)

I don't do windows. I do have experience in announcing, production, news and copywriting. I will relocate, but I won't do windows. STEVE KELLY (516) 352-1494. (12-7)

Good all-nighter, minority, 5 yrs experience and good production, looking for evening or all-nights, medium or major market, first phone. Call STEVE (209) 951-3938 between 9am and 10pm (12-7)

MARK COOPER, 11 yr AOR veteran, seeks new programming challenge. Prior programming experience at KQ98/Omaha, KSHE/St. Louis, MD, Century Broadcasting research and special projects director, KWST/Los Angeles MD and PD, KMEU/San Francisco MD, Motown national AOR promotion. Contact me for tapes and resume at (415) 665-1061. (12-7)

10 yr veteran ready to move on. PD ready for new challenge as Country or Pop/Adult PD in medium or metro market. Currently in 300,000 market with adult numbers to prove my ability. Automation experience. Previous experience includes Denver and St. Louis. Want to know more? Call DOUG LANE at (414) 236-3858. (12-7)

WNEW style, real Pop/Adult communicator. Clever, experienced and committed. Call MARV (315) 342-2503. (12-7)

STEVE OWENS, former PD/MD in major market with good ratings and lots of experience, looking for position in Top 40. Call (918) 252-4656. (12-7)

KATHY KIRK, former air talent WGBS/Miami experienced in AOR, Top 40, Pop/Adult, also strong in production and music research is seeking air work in CA. Contact Kathy at (415) 758-9455. (12-7)

On-air PD, 16 yrs experience, on air, traffic, promotions, music, Pop/Adult or Modern Country. Mature family man, stable, looking for stable station. Experience includes 50,000 watt KBCQ, WYFE, KLWW, WVOJ. Prefer medium market Midwest, will consider relocating as PD or announcer. Call DAVE STEVENS (815) 877-9755, available now. (12-7)

I have had the fortunate experience of working with some of the best Top 40 programming minds in the country. I am highly motivated and research oriented and ready to work for you. Medium or small market programming job, or medium or major market jock. STEVE BROOKS, call me at (804) 340-3286 or (804) 497-1067. (12-7)

5 yrs experience with AOR, Pop/Adult, Country and some news. Available immediately in CA. Call evenings (714) 871-8538. Ask for DENNIS. (12-7)

You may be aware of me. I'm LARRY YURDIN, a respected radio problem solver and idea man. Credits include creator-producer of "Stepin' Out," "Planet," "Daily Planet" syndications and creator-developer of 3 Golden Egg shows premiering this winter. I've been resident program consultant of ABC-owned FM stations. News Director, KMET; GM-PD of KPFT, KFAT. Looking for challenge - PD of AOR, Pop/Adult, Country or News/Talk station in top 30 market; news or promotion in top 10 market or other possibility. Resume and tape on request. Call (213) 460-8984. (12-7)

RON GOSS (formerly WROM, WAGQ, WBTR) and JIMMY TOLBERT (WPLK, WWCC) seeking Adult Contemporary/Top 40 announcer positions in Tampa/St. Petersburg or other Florida coastal markets. 8 yrs experience each. Tight board and great production. Take one or both of us. Available January 1st. Possible PD/MD combination. Call (404) 684-6000 (Ron) or (404) 684-5665 (Jimmy). (12-7)

Bobby Rich is looking . . . for me. Former 6pm-10pm jock at Q105/Tampa is available yesterday, looking for major market Top 40 night position. If he doesn't reach me by midnight I may take your offer. Phone KID KRADICK (813) 734-1925. (12-7)

4 yrs experience including PD in 3 station rural market. Seeking small or medium market contemporary, committed to professionalism. No revolving doors. BRAD LOVETT, 421 E. College, Coldwater, OH 45828. (12-7)

Top 40, MOR DJ with PD, MD, PSA Director and production experience. Desires full time opening. Resume and aircheck upon request. Please phone LARRY DEE at (218) 478-1208 or (218) 478-0440. (12-7)

Morning mouth, 13 yr vet, creative personality, good ratings. Most recently with KOMA and KAKC. Looking for drive time in first class operation. Call MIKE McCARTHY at (406) 329-1291. (12-7)

Young Black announcer looking for any market. Commercial writer of KUTE/Los Angeles; experience in music department at KLSU/Los Angeles. 2 yrs experience as announcer at KSUL/Long Beach. Prefer Top 40, Disco or Jazz. Call MARK WARD at (213) 433-7295 anytime. (12-7)

Positions Sought

ALAN FURST PD WBAX/Wilkes-Barre, PA looking for Country or Pop/Adult programming position. 7 1/2 yrs on air, WBAX, WWVA, 14FEC and off air at WHN, WEEP. Excellent references, ready to build your station. Let's talk (717) 829-3695. (12-7)

SHAUN HARRIS looking for airshift, music and research or any combination. KDON, KOKQ, KSFM. Prefer West Coast but will consider others (918) 924-8597. (12-7)

Top 40 or Pop/Adult wanted in medium or major market. Currently PD/OM at Midwest AM/FM. 8 yrs experience. Leaving due to format change. Call TOM (308) 534-6945 anytime. (12-7)

DR. DAVE currently Ass't PD and MD at WWTC/ Minneapolis-St. Paul, seeking position with personality oriented station. 30 years last ARB. Call (612) 333-2383 between 5pm-11pm CDT. (12-7)

Commercial production/air personality. Mature, reliable pro with 5 yrs experience and B.A. in Bus. Admin. Automation experience. Primary interest in production. Willing to handle some air work for medium or major market station offering solid benefits and stability. PAUL MOWERY, 181 Colonial Crest Dr., Lancaster, PA 17601 or call (717) 393-5191. (12-7)

LINDA FOX, WCOL, KIMN, KCBQ, currently afternoon drive and PD at KKFV/Colorado Springs. Looking for on-air position. Experienced in Top 40, MOR, Adult Contemporary and music research. Days call (303) 596-5536. After 7pm call (303) 390-6063. (12-7)

If you've heard Drake-Chenault's weekly Top 30, you've heard my interviews and you KNOW how good I am. Want to hear more? Call me and I'll tell you about my experience in announcing, programming, writing and production. BETH (213) 821-7061. (11-30)

JONAH CUMMINGS, formerly of KEJO, KFMY and KFMI looking for West Coast medium or major market position. Call (503) 754-8348. (11-30)

BOB MOHR off the air for a year is turning up part time at WEEO/Waynesboro, PA. Full and part time top ten market experience. Call (301) 790-1222. (11-30)

GIL HERNANDEZ formerly with KXFM and KUHL for the last 5 yrs is currently looking. Can communicate one to one, reliable and career oriented. No habla espanol. Call (714) 837-5597 and leave message.

Midwest MD looking for work in medium or small market station preferably West Coast. Can also do air work and have many connections with music people in North America. Call anytime MATT HUDSON (607) 374-2727. (11-30)

8 yrs major market experience with Top 40 and AOR. Call for tape and resume. BOB LEWIS (713) 784-1642. (11-30)

GORDON HARRIS news with personality and authority winning awards for WISM/Madison for 4 yrs, ready for a new challenge. Call (608) 271-1486 or (608) 257-9415. (11-30)

JAY RICHARDS currently middays at KLEO/Wichita, KS looking for upper medium or major market midday and/or music. Call (316) 685-0261 or (316) 284-3590. (11-30)

Air personality with college background and 4 yrs experience seeks medium to medium-major move. Top 40, P/A or Modern Country. Prefer Western PA but will consider all. For tapes and resumes, call TOM (412) 486-8744. (11-30)

5 yr pro with top 50 market experience and good production skills is looking for night shift at a major market or top 50 market contemporary station. For tapes and resumes call RAMEY (801) 247-1902. (11-30)

9 yr pro, award winning production, air personality, promotion and degree. Seeking long term relationship with stable, quality organization. Call (309) 688-8793. (11-23)

Miscellaneous

KBUF/Garden City, KS a new Robert Ingeted Broadcast property has gone all Country in their AM & FM 5,000 watt operation. Seeking latest recorded materials from all record companies, plus oldies. Send to KBUF, Box 798, Garden City, KS 67846. (12-7)

Production music needed. Send demos and price information to Paul Mendenhall, WERK, Box 2465, Muncie, IN 47302. (12-7)

Make your list and check it twice, to be sure we're on it. KYOS/Merced, CA needs Top 40 album and singles service from most labels. Send to Jerry Gentry, KYOS, Box 717, Merced, CA 95340. (11-30)

Drew Phinny, new PD at WGNT/Huntington, WV is in desperate need of music service from all labels. Anything appreciated. Send to Drew Phinny, WGNT, Box 1539, Huntington, WV 25716. (11-30)

ARC Productions, a new syndication company needs Top 40 and AOR record service from all labels. Send to John Whitford, ARC Productions, 205 Vicente, No. 4, Corona, CA 91720. (11-30)

KKMA/Pryor, OK, Pop/Adult format, needs service from all labels. Please send to Brad Oleson, Box 66, Pryor, OK 74361. (11-30)

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

FLEETWOOD MAC

Sara (WB)

69% of our reporters on it. Moves: Up 59, Same 23, Down 0, Adds 44, including WABC, WKBW, WIFI, WCAO, WPGC, KRBE, CKLW, KUPD, WFBR, WPST, KLIF, WAPE, WAYS, KLEO, KERN, KCPX, KORL. See Parallels, charts at number 27.

NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). Moves are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-51, etc.), moved it down on their charts, or added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.

TERI DeSARIO "Yes I'm Ready" (Casablanca) 108/41

Moves: Up 43, Same 24, Down 0, Adds 41, including WFIL, WIFI, WCAO, WZUU, KIMN, KOPA, WTRY, WBLI, WNOE, KEEL, WSGN, Y103, WRJZ, WVIC, KWEN, KMJC, KFXM, KING, KRQ.

ALAN PARSONS "Damned If I Do" (Arista) 102/8

Moves: Up 65, Same 20, Down 9, Adds 8, WOLF, WTRY, WTIC-FM, KEEL, WJBQ, G100, WTMA, KBDF, WKBW 12-10, 94Q 18-16, KSLQ 11-8, KIMN 13-10.

DIONNE WARWICK "Deja Vu" (Arista) 96/34

Moves: Up 48, Same 12, Down 2, Adds 34, including WXLO, WKBW, WCAO, WLCY, WOKY, KEARTH, KFRC, KIMN, KOPA, JB105, Q106, WFMF, WNOX, KOFM, KORL.

TOM JOHNSTON "Savannah Nights" (WB) 86/17

Moves: Up 46, Same 21, Down 2, Adds 17, including B100, WKBO, WSGN, WAXY, KWEN, WISM, KCPX, KRSP, WIGY, KQDI.

DARYL HALL & JOHN OATES "Wait For Me" (RCA) 85/15

Moves: Up 50, Same 19, Down 1, Adds 15, including KDWB, WOKY, WTIC-FM, JB105, WAYS, KOFM, WOW, KFXM, KENO, V100.

JOHN COUGAR "I Need A Lover" (Riva) 78/2

Moves: Up 47, Same 22, Down 7, Adds 2, CKGM, KEARTH, Y100 24-22, KIMN 17-13, WAEB 24-19, KAUM 13-11, Y103 29-25, KRUX 29-22.

ISAAC HAYES "Don't Let Go" (Polydor) 74/7

Moves: Up 56, Same 10, Down 1, Adds 7, WOKY, WFBR, WAEB, WAXY, KJRB, KORL, WCIR, WXLO 28-25, Z93 11-9, KSLQ 20-14, KEARTH 27-22.

STEVE FORBERT "Romeo's Tune" (Nemperor) 73/36

Moves: Up 18, Same 19, Down 0, Adds 36, including WRKO, CHUM, 94Q, KRLA, KJR, WICC, WHYN, KLIF, WAPE, WSKZ, KZ93, KTKT, KKXL, KYSN.

BLACKFOOT "Train, Train" (Atco) 71/5

Moves: Up 42, Same 17, Down 7, Adds 5, WOKY, KLIF, WBBQ, KOFM, WYRE, WIFI 29-26, 94Q 30-25, Q105 29-22, KUPD 29-26, WBEN-FM 33-25, WKEE 20-16.

CHEAP TRICK "Voices" (Epic) 66/25

Moves: Up 23, Same 18, Down 0, Adds 25, including Q105, B100, KJR, KOPA, WPST, 14Q, WBBQ, WGH, WRVQ, KRAV, Y94, KCPX, KRQ, KSLY.

SANTANA "You Know That I Love You" (Columbia) 56/22

Moves: Up 20, Same 14, Down 0, Adds 22, including KBEO, PRO-FM, WKEE, KLIF, WTX, WVIC, KMJC, KRQ, WEEQ, WISE, KOOK.

BUGGLES "Video Killed The Radio Star" (Island) 56/3

Moves: Up 34, Same 18, Down 1, Adds 3, WAEB, WNOE, WOW, WLCY 27-24, WGCL 21-19, KFI 23-21, Y94 13-6, WSPT 14-7.

PRINCE "I Wanna Be Your Lover" (WB) 55/28

Moves: Up 24, Same 3, Down 0, Adds 28, including WABC, WXLO, Z93, Q105, WLCY, WGCL, KIMN, WBLI, WLAC, WRJZ, KRAV, KRUX, WIGY, WERC, KRCL.

RITA COOLIDGE "I'd Rather Leave While I'm In Love" (A&M) 53/6

Moves: Up 28, Same 19, Down 0, Adds 6, WOLF, KLIF, WSGN, WLAC, KOFM, WBIM, WZUU 23-20, KNOW 23-18, Z98 25-19, KXX106 25-20.

Others Getting Significant Action

RICHIE FURAY "I Still Have Dreams" (Elektra) 45/8

Moves: Up 25, Same 9, Down 3, Adds 8, WICC, PRO-FM, KTSA, KWEN, 13FEA, WCIR, WXIL, KAAY, KSLQ 32-29, KNOW 1-1, KXX106 19-16, WSKZ 26-23.

JOHN STEWART "Lost Her In The Sun" (RSO) 41/16

Moves: Up 9, Same 16, Down 0, Adds 16, including Z93, PRO-FM, WAEB, WNOE, WAPE, BJ105, WSKZ, CK101, KQDI, WSGN 33-32, WAYS 35-34.

MOON MARTIN "No Chance" (Capitol) 40/3

Moves: Up 26, Same 9, Down 2, Adds 3, KLEO, KERN, WGUY, KNOW 27-20, WVIC 30-26, WIGY 34-27, WISE 28-24, KENI 22-19.

ELO "Last Train To London" (Jet) 36/21

Moves: Up 8, Same 7, Down 0, Adds 21, including WICC, WHYN, 14Q, Y103, WRJZ, WAKY, WZZP, KFXM, KING, KJRB, KENO, WFLB, KQWB, FM, KOOK.

ABBA "Chiquitita" (Atlantic) 35/8

Moves: Up 17, Same 9, Down 1, Adds 8, WFIL, WRKO, KOPA, 14Q, BJ105, WZZP, WOHO, KRUX, WBEN-FM 6-4, WHYN 37-33, WJDX 29-18.

RAINBOW "Since You've Been Gone" (Polydor) 35/7

Moves: Up 13, Same 15, Down 0, Adds 7, KFI, WKEE, KNOW, KEEL, WISM, WIGY, 13FEA, WIFI 28-22, 96KX 1-1, KWK 1-1, KOPA 26-22, KUPD 9-3.

YVONNE ELLIMAN "Love Pains" (RSO) 35/1

Radio & Records

NATIONAL AIRPLAY/30

December 7, 1979

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
6	5	2	①	RUPERT HOLMES/Escape (MCA)
1	1	1	2	STYX/Babe (A&M)
4	4	3	3	STREISAND/SUMMER/No More Tears... (Columbia/Casablanca)
13	11	6	④	CLIFF RICHARD/We Don't Talk Anymore (EMI America)
12	10	9	⑤	LITTLE RIVER BAND/Cool Change (Capitol)
8	7	7	⑥	SUPERTRAMP/Take The Long Way Home (A&M)
25	16	14	⑦	CAPTAIN & TENNILLE/Do That To Me One... (Casablanca)
3	3	5	8	COMMODORES/Still (Motown)
21	13	12	⑨	JEFFERSON STARSHIP/Jane (RCA/Grunt)
-	28	16	⑩	MICHAEL JACKSON/Rock With You (Epic)
2	2	4	11	EAGLES/Heartache Tonight (Asylum)
19	14	13	⑫	STEVIE WONDER/Send One Your Love (Tamla)
-	22	18	⑬	KENNY ROGERS/Coward Of The County (UA)
26	20	15	⑭	FOREIGNER/Head Games (Atlantic)
9	8	8	15	JOHN DAVID SOUTHER/You're Only Lonely (Columbia)
-	27	22	⑮	KENNY LOGGINS/This Is It (Columbia)
7	9	11	17	KC & SUNSHINE BAND/Please Don't Go (TK)
-	21	20	⑯	KOOL & THE GANG/Ladies' Night (De-Lite)
30	28	21	⑰	DR. HOOK/Better Love Next Time (Capitol)
-	-	24	⑱	EAGLES/The Long Run (Asylum)
22	18	17	21	PABLO CRUISE/I Want You Tonight (A&M)
-	24	23	⑳	TOM PETTY/Don't Do Me Like That (Backstreet/MCA)
-	-	26	㉑	SMOKEY ROBINSON/Cruisin' (Tamla)
5	6	10	24	BARRY MANILOW/Ships (Arista)
27	19	19	25	CRYSTAL GAYLE/Half The Way (Columbia)
-	-	30	㉓	FOGHAT/Third Time Lucky (Bearsville/WB)
-	-	→	㉔	FLEETWOOD MAC/Sara (WB)
11	15	27	28	KENNY ROGERS/You Decorated My Life (UA)
20	25	28	29	CHRIS THOMPSON & NIGHT/If You Remember Me (Planet)
10	12	25	30	FLEETWOOD MAC/Tusk (WB)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

FLEETWOOD MAC "Sara" (WB)
 TERI DeSARIO "Yes I'm Ready" (Casablanca)
 STEVE FORBERT "Romeo's Tune" (Nemperor)
 DIONNE WARWICK "Deja Vu" (Arista)
 PRINCE "I Wanna Be Your Lover" (WB)

Complete Regionalized Station Listings on pages 30 and 32.

HOTTEST

RUPERT HOLMES "Escape" (MCA)
 MICHAEL JACKSON "Rock With You" (Epic)
 CAPTAIN & TENNILLE "Do That To..." (Casablanca)
 CLIFF RICHARD "We Don't Talk Anymore" (EMI)
 STYX "Babe" (A&M)

Moves: Up 18, Same 13, Down 3, Adds 1, KLEO, Y100 26-23, WOKY 25-23, WKBO 29-27, WTX 25-22, Y103 38-33.
DIRT BAND "An American Dream" (UA) 34/15
 Moves: Up 11, Same 8, Down 0, Adds 15, including KSLQ, WOKY, BJ105, WAYS, KZ93, WNAP, Y94, KRUX, 13FEA, KCBN, 94Q d-28, KXX106 29-23, WBBQ 27-22.
ROBERT JOHN "Lonely Eyes" (EMI America) 34/13
 Moves: Up 14, Same 7, Down 0, Adds 13, including WFIL, WCAO, KFI, WHYN, WNOE, KXX106, Y103, WBBQ, WAAY, WTMA, KRAV 29-23, WXIL 28-19.
DONNA SUMMER "On The Radio" (Casablanca) 34/4
 Moves: Up 21, Same 8, Down 1, Adds 4, KTSA, WHEB, WAAY, CK101, WNBC 23-20, WRKO 6-4, WPGC 15-11, Y100 d-10, KRLA 20-12, KFRC 27-24.
STYX "Why Me" (A&M) 31/22
 Moves: Up 7, Same 2, Down 0, Adds 22, including WABC, Q105, WLS, KBEQ, WBLI, WFMF, Y103, 92Q, WSKZ, WRVQ, Y94, KRSP, WCIR, WKXY, WGBF.
O'JAYS "Forever Mine" (Philadelphia International) 30/10
 Moves: Up 18, Same 2, Down 0, Adds 10, WPGC, Z93, WLCY, KFI, WFBR, WICC, WSGN, WLAC, Y94, KCPX, WABC 15-13, KEARTH 22-15, KRLA 26-16.
BONNIE RAITT "You're Gonna Get What's Comin' " (WB) 28/12
 Moves: Up 7, Same 9, Down 0, Adds 12, including WIFI, WICC, WPST, WKEE, KEEL, KXX106, WRJZ, KLEO, KZ93, KBDF, 94Q 26-22, WTIC-FM 15-13, 14Q 25-20.
SUGAR HILL GANG "Rapper's Delight" (Sugar Hill) 24/0
 Moves: Up 17, Same 6, Down 1, Adds 0, WPGC 1-1, Y100 21-16, Q105 17-14, WTIC-FM 13-8, KTSA 17-2, WNOE 1-1, BJ105 38-20, WSGA 1-1, WLAC 26-13, WAAY 4-2.
INMATES "Dirty Water" (Polydor) 23/9
 Moves: Up 4, Same 10, Down 0, Adds 9, 96KX, KWK, KSLQ, WOKY, KFI, WHBQ, KX104, WFLB, WANS-FM, KRBE on, KIMN on, KNOW 39-28, KXX106 32-26.
MELISSA MANCHESTER "Pretty Girls" (Arista) 23/2
 Moves: Up 13, Same 6, Down 2, Adds 2, WAKY, KBIM, Z93 12-8, KJR 11-8, WAXY 30-22, Y103 13-10, KWEN 18-12, KJRB 11-7.
PAT BENATAR "Heartbreaker" (Chrysalis) 22/6
 Moves: Up 8, Same 8, Down 0, Adds 6, WOKY, KJR, WNAP, KRUX, WLBZ, KENI, KWK d-22, KUPD 12-9, WVIC 40-36, WKXY 25-19.
SUZI QUATRO "She's In Love With You" (RSO) 21/3
 Moves: Up 9, Same 9, Down 0, Adds 3, KFI, WTX, WGUY, Z93 30-28, Y100 32-29, WHBQ 30-27, WJBQ 28-25.
LED ZEPPELIN "Fool In The Rain" (Swan Song) 20/1
 Moves: Up 6, Same 11, Down 2, Adds 1, KAUM, Z97 5-5, Y100 17-9, KRQ 19-11, KTKT 30-26, KRKE-FM 6-5.
ROD STEWART "I Don't Want To Talk About It" (WB) 19/13
 Moves: Up 4, Same 2, Down 0, Adds 13, including WBLI, JB105, WFMF, WGH, K104, 14WK, WHHY, WCGO, WSEZ, WROV, KRBE on, 14Q 21-18, WAPE 29-27.
DAN FOGELBERG "Longer" (Epic) 18/13
 Moves: Up 3, Same 2, Down 0, Adds 13, including Z93, KBEQ, KC101, WHBQ, WVIC, KZ93, WANS-FM, WGBF, KYSN.