

ISSUE NUMBER 304

THE INDUSTRY'S NEWSPAPER

OCTOBER 19, 1979

WHAS CLAIMS FIRST UNCENSORED RADIO DIALOGUE

Louisville Talk Show Host In Frank **Radio Discussion With Soviets**

"Anything was fair game for American citizens to call in"

The guests on Milton Metz's nightly phone-in talk show on WHAS/ Louisville discussed crime, materialism, news media, handguns, and political defections with callers in a spirited exchange of ideas. The unusual aspect of the program was that the guests were two "middle-level" Soviet diplomats, Dr. Boris N. Davydov, First Secretary of the Soviet Embassy in Washington, and economic counselor Dr. Mikhail I. Zakhmatoy. The discussion, which was unrestricted by the Soviet govern-ment and uncensored by WHAS, marked an "American first," according to Metz.

"I think it was the first time that Russian diplomats have ever appeared on a phone-in program which was uncensored and unstructured in the history of radio broadcasting," Metz told R&R. 'These are what I would call middle level diplomats," he continued. "Not the lowest, not the highest. Their importance can only be assumed because they were allowed to speak without any censorship or regulation from their superiors. Needless to say, we placed no restrictions on them whatsoever. Anything was fair game for American citizens to call in, which was unusual."

Russian Into The Breach

Metz capitalized on a fortunate opportunity to line up his special guests. Dr. Joseph Maloney, who heads a graduate study program at the University of Louisville. had arranged to meet with the Soviet diplomats. "He called me in advance," Metz said, "knowing we go in for innovative programs. So I extended an invitation to have them both on the TV show I host and the radio phone-in show, which they immediately accepted. I didn't think Russians had that much freedom to speak out and take an unrehearsed spontaneous phone-in. But they not only did it, but did it with good grace - though from the Russian point of view.

In answering listener questions, the diplomats put forth their views that the Soviet Union had far less violent crime, largely because the news media did not blow up crime news into sensational headlines. They also passed off the recent run of defections in the U.S. as "not typical" and exaggerated. Metz said that audience reaction was "very courteous," and added that the diplomats themselves had "a lively sense of humor. They were not uptight. They became more nationalistic when they got on the air."

"A Milton Metz In Russia?"

Metz summed up his experience by saying, "There are gross misunderstandings by both nations, but we have much in common. They reiterated the importance of both superpowers getting together if we're going to have any peace in the world, and I think further contacts like this can only help the situation. I'd love to see an exchange program - I'd like to take some people over to Russia." He added, "I asked them if they had anything like this in Russia, and they laughed and said, 'You mean a Milton Metz in Russia???' "



DJ HALL OF FAMERS — A highlight of the recent country music festivities last week in Neshville was the in-duction of two legendary country eir personalities into the DJ Hell of Fame et the FICAP dinner. Pictured et left are producer Steve Stone and his father, Cliffie Stone, formerly with KXLA/Pasadena, KFOX/Long Beach, end KLAC/Los Angeles, now with ATV Music, end a new Hall of Famer. At right are Paul Kallinger, a 30-year veteran et XERF/Del Rio, TX, end ewerd presenter Chuck Chellman. Jim Duncan provides e complete day-by-day rundown of the week's events in his "Neshville Notepad" column on Page 61.

21 CONDITIONAL RENEWALS, 7 DELAYS

FCC Cites 28 Stations For EEO Shortcomings

The FCC said this week (10-15) that 28 radio stations in the South failed to hire enough minorities and women. Seven stations, WCEH-AM-FM/Hawkinsville, GA: WDEN-AM-FM/Macon; WQCK & WRBN/ Warner Robins, GA; and WSTU/ Stuart, FL will have to submit goals and timetables for EEO compliance in the future before licenses will be renewed. Twentyone other stations were told they would be renewed soon, but with specific conditions to ensure future EEO compliance.

The FCC said it had singled out these stations because:

• The total number of women or minorities on the station's full time staff fell below 50% of the number of women or minorities in the workforce, and/or

The number of women or minorities in the upper four job categories fell below 25% of the number in the workforce.

More To Come

"This is just routine," FCC EEO Officer Glen Wolfe told R&R. There were more stations cited this time because we were backed up from summer vacation," Wolfe admitted, but added there will be even more stations cited in the weeks to come. Broadcast Bureau Chief Dick Shiben recently announced the establishment of an EEO enforcement branch in his

"Bad Timing," Says WAVA

WAVA/Arlington, VA was one of the stations found guilty of EEO

shortcomings. Asst. GM Jeff Hedges told R&R it was just bad timing. "We had made some improvements which couldn't be included by our renewal filing date," he said. Wolfe agreed WAVA was an unfortunate case.

"A lot of those stations hired inexperienced white males. They didn't try hard enough to get blacks. If you're going to train someone, you can train a black employee as easily as a white," Wolfe said.

10 YEAR KGIL MORNING MAN

Whittington Walks Off Air

At 7:40am Wednesday (10-10) KGIL/Los Angeles morning man Dick Whittington simply walked off the air. Whittington, who had been the station's morning drive personality for 10 years (excepting a brief period at neighboring KFI), exited his show due to dissatisfaction with KGIL's selfdescribed "ballads, blues and big bands, too" programming.

KGIL Program Director Mike Lundy told R&R that he was at home shaving while listening to Whittington's show when he heard Whittington say over the air, "Get Lundy on the phone. I can't take this any more." Minutes later the phone rang. It was Whittington, explaining that he needed to take some time off. Lundy then hurried in to the station.

While Lundy was driving in, Whittington took to the air, telling his listeners that, while he thought KGIL's format was appropriate for the rest of the station, he felt it was incompatible with the energy he wished to generate in morning drive. Whittington added that he was not quitting, but that he just had to go away, and thanked his listeners. All this, Lundy noted, was said in a logical, professional manner. Whittington then went into a newscast.

As Lundy arrived at the station, he met Whittington on his way out. According to Lundy, Whittington said, "Mike, I hope you understand," and completed his exit.

Lundy told R&R that the situation had been building for some time. Meetings had been held on the subject with Whittington allowed to program some recurrent material into his show as a result. In the end, Whittington felt that it was necessary to play some stronger current material to achieve the effect he wanted.

Having told KGIL newsman Ed Ziel to fill in for the remainder of the show, Lundy spoke with station General Manager Stan Warwick. Upon further consultation with the station's attorneys and AFTRA, KGIL posted a memo to the effect that Whittington had walked off his show, that he had been terminated, and that the station wished him well.

Lundy stressed that there were no recriminations and "no nastiness" involved, adding that he had the greatest respect for Whittington's talent. Whittington was unavailable for comment.

Moran Joins Churchill As VP

Tom Moran, a leading Beautiful Music broadcaster for years who most recently headed Southern Broadcasting's Beautiful Music operations, has resigned to accept a vice presidency at Churchill Productions. Moran will also become a principal in the Churchill operation, one of the leading Beautiful Music syndicators.

Churchill Productions President Tom Churchill told R&R, "We are delighted to have Tom. He is one of the most knowledgeable Beauti-

ful Music broadcasters in the business today. His stations have consistently been rated No. 1 or 2 in their respective markets. His participation will include everything we do at Churchill Productions

Moran told R&R, "It is difficult leaving what I consider one of the top broadcasting companies in the business. The opportunity with Churchill is, however, an outstanding one. I look forward to being an integral part of Churchill Productions.'

office (R&R 9-28).

TOM PETTY AND HEARTBREAKERS

THEIR Long awaited New Album) amon the Torpedocs

MCA-5105

Kurret

Management: Elliot Roberts/Tony Dimitriades

HALFSTREET PER CH

. 11

Produced by Tom Petty & Jimmy Iovine Engineered by Shelly Yakus

LETTER

Z97's Mack Attacks Record Ad Policies

Dear Record People:

There's an old, unwritten rule in your business not to advertise on stations that don't break records. Broadcasters like Z-97, which adds no new music until its appeal in the Dallas-Fort Worth market has been determined, are often the subject of an economic boycott. Several local retailers have confided that huge amounts of co-op money are available as long as advertising is not placed on Z-97. The real irony is that your advertising of music already being researched (but not yet on the air) actually makes our research much faster and more accurate. And all record people in this market know that massive sales begin the moment we start playing a new record. The bottom line is that you are only hurting yourselves.

In our 24-year history, no rock station has ever beaten us. Arbitron has ranked Z-97 #4 in each of the last four books; only 3 stations have more listeners — two are Country and one is Pop/Adult. We've worked hard for our success, and other advertising has more than offset your childish punishment.

You are now in a fascinating situation. After wasting thousands of words, hours, and dollars discussing why your profit world has collapsed, you've only come up with excuses, not answers. The real problem, which was not solved by staff and budget cutbacks, is that you do not operate like a business. You approach the 1980 marketplace with 1950 techniques.

Unlike every major product industry, you toss a record into the market with virtually no knowledge of its appeal. You engage in constant deception with your own customers by using countless gimmicks to sell what remains an unknown commodity. You have learned how to manipulate the marketplace so effectively that many radio stations chart your product with unrealistically high numbers. That information is fed to national trades, where the deception multiplies. The false demand you create soon gets returned to the warehouse and the cycle begins again.

Meanwhile, you advertise on the stations that break records, which may or may not be the ones that move product out of the stores. In the Dallas-Fort Worth market, big sales don't happen until Z-97 airplay begins, and every record person here has known that since the first month of our existence. The simple truth, in most cases, is that stations which expose a lot of new music (mostly album stations) are reaching the audience they want. Stations with shorter playlists and little new music are reaching the audience we want. Both audiences contain many, many record buyers. The naive fear that a significant number of stations will turn to "call-out" research and not break records is just another example of your failure to understand the real world and react accordingly.

Your obligation is to sell product and I suspect that artists, managers, stockholders and others are not aware that your marketing strategy is based more on returning favors than returning dollars. The government would be interested in payola after-the-fact which is being disguised as advertising.

So now your two big problems are recovering from your mistakes and combatting lost revenue by people who tape music off the air. Since you have an economic boycott against stations like Z-97, will you also boycott stations that track albums and thereby encourage home taping? Those stations (and there are three in this market) cost you a lot of money, yet you advertise heavily with them. This station can earn you a lot of money and doesn't track albums, yet you won't spend a dime on Z-97!

Now, tell me again why business is bad

Gary Mack PD Z97/Dallas-Ft. Worth

McGrew Named President Of Unlimited Gold

Rod McGrew, longtime broadcaster and concert promoter, has been appointed President of Unlimited Gold Records, Barry White's Columbia-distributed label. Mc-

For The Record

In R&R's "This Week" table of contents section of last week's issue (10-12, Page 3), information regarding ratings survey security was incorrect. Jhan Hiber's Ratings & Research column stated that a radio station general manager recieved six ratings diaries, without specifying Arbitron, as was erroneously stated on Page 3. The diaries were in fact not from Arbitron but from another ratings research firm. R&R apologizes for any inconvenience to Arbitron that may have been caused as a result.

Grew has been GM, Sales Manager, and PD of KJLH/Los Angeles at various times, is a member of the BMA Board of Directors, has worked in radio syndication, and established a scholarship in his name

McGrew told R&R, "I'm going to do my best, and help make the name Unlimited Gold actually mean what it says." He will be directly involved with A&R, and will work in all areas concerning the company. He added, "I will not be shut off from the community," and said he planned to be accessible to artists and promotion people: "I'm from a field of communication, and I believe in doing just that communicating."

McGrew also announced that Stan Bethel, most recently VP/ Promotion at Source Records, would become VP/Promotion at Unlimited Gold.

NBC's "Source" Sets Up L.A. Bureau

When NBC Radio's "The Source" began broadcasting Monday (10-15), it became the only radio network to originate newscasts from the West Coast on a regular basis. Essentially news aimed toward the 18-34 age demographic, "The Source" joins NBC Radio News as that network's second news service.

According to "Source" News Director Jim Cameron, the West Coast newscasts are part of a larger plan to decentralize the network. Cameron told R&R plans were underway to further decentralize programming by establishing Washington, DC and Chicago bureaus, which would also originate their own newscasts.



Diener Named Exec. VP At CBS Int'l

Steve Diener, President of ABC Records until its absorption by MCA earlier this year, has rejoined CBS Records International in the newly-created position of Executive VP/Creative Operations, Latin American Operations. Diener had been with CBS International from 1971 until his ABC appointment, becoming Director of Marketing/European Operations in 1975.

In his new position, Diener will oversee marketing, planning, and A&R for CBS in Latin America, as well as the marketing of Spanish and Portuguese product in the U.S. He will report to Sr. VP/Latin American Operations Nick Cirillo.

Man Impersonates Roanoke PD In Mail Fraud Case

Record costs have been rising, and it's getting hard for a dedicated music fan to afford all the records he wants to hear. One determined fan, Hugh Mayo of Roanoke, VA, devised an ingenious scam for scoring free records, according to federal authorities – impersonating the PD of WROV/ Roanoke.

A federal mail fraud indictment states that Mayo arranged to have free records sent to post office box by a Philadelphia-based record company (unnamed), representing ROANOKE PD/ See Page 24



PAGE 3

AD AGENCIES AGAINST ON-AIR ANNOUNCEMENTS -STATIONS AIRING DIARY ANNOUNCEMENTS FACE HEAVY AGENCY PRESSURE - OR PENALTIES. JHAN HI-BER LOOKS INTO THE NEW AGENCY HARD LINE, WHILE JONATHAN HALL REPORTS THAT WASHING-TON, DC BROADCASTERS ARE GOING FULL SPEED AHEAD ANYWAY.

See Page 4 and 16 THE AMAZING METZ - WHAS/LOUISVILLE TALK SHOW HOST MILTON METZ CELEBRATED HIS 20TH ANNI-VERSARY WITH THE PROGRAM BY HOLDING FRANK DISCUSSIONS WITH THE RUSSIANS. THAT STORY'S ON PAGE 1, WHILE MIKE KASABO EXAMINES METZ'S PAST TWO DECADES INSIDE.

... See Page 67

this week...

COURTS OUT OF BOUNDS ON TRIAL ISSUE?

A recent Supreme Court decision has spurred judges to move for closing all trials to the news media — even common criminal cases. Brad Messer encourages broadcasters to raily around the First Amendment and keep the courts open for news coverage. See Page 14

LISTENING TO THE MUSIC

Anyone who supervises music for a big radio chain is a key target for record company attention. But what do National Music Coordinators actually do? John Leader Interviews Charter's Sherry Toennies and RKO's Dave Sholin and learns some surprising details.

See Page 20 12-INCH RECORDS: HEADED FOR THE VINYL SCRAPYARD?

In the early days of disco, radio programmers loved to play those extended 12-inch versions. As Dancemusic evolves, many are taking a hard second look. Pam Bellamy and Gall Michell explore this double-sided issue. See Page 36

TIGHT PLAYS IN ALBUQUERQUE AOR

Frank Felix is AOR radio's strongest edvocate of the super-tight playlist. KBPI/Denver hit ratings heights with that philosophy, and now KFMG/Albuquerque is playing a grand total of 240 cutsI Jeff Gelb explores Felix's view that a new low in tracks may bring a new high in ratings. See Page 48

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EDITORIAL

The Broadcasters' Seat On The Commission

Many longtime FCC observers are saying that Jim Quello will have a difficult time being reappointed to the Commission when his term expires in June. They say he's not in tight enough with consumer activist groups, for example. They say he's too conservative a Democrat. They say he won't win Chairman Ferris's support.

And then there are those who believe he's not ethnic enough, meaning he's an Italian-American and not an Hispanic-American. He has the support of the country's second largest Italian-American newspaper, the Tribuna Del Popolo (Italian Tribune).

In an editorial Thursday (10-18), the Tribuna commented, "Someone with Quello's excellent record should not have to resort to ethnic or any other politics for reappointment." In addition, Quello has the backing of Italian-American Congressmen.

No other Commissioner has worked as diligently as has Quello to effect changes in broadcasting. He was the first Commissioner to back the deregulation posture of Rep. Lionel Van Deerlin's legislative proposal to rewrite the Communications Act. He's a forceful advocate of President Carter's deregulatory politics, and has consistently preached a good sermon to broadcasters, reminding us to stand up and fight for First Amendment rights.

He's been a persistent watchdog on broadcasters' behalf. More important than what he's done for broadcasters has been his role as advocate and seer.

When Commissioners sit in high counsel to discuss issues, the ball is in their court. The assembly room where they meet literally could be packed with radio experts, but their knowledge is as audible as a tree falling in the desert. So it's important for broadcasters to have a practical and knowledgeable voice on the Commission.

It's unfortunate for broadcasters and for Jim Quello that his term expires during an election year (June 30, 1980). No other commissioner knows the practical impact of the FCC's decisions on broadcasting as well as Quello. The White House has a perfect opportunity to give Quello's seat away as a means of winning extra support for President Carter's campaign. And despite Michigan broadcasters support, the Michigan delegation isn't seen as a key Carter trouble spot.

Seven years ago, Quello ran hard and with some degree of difficulty won approval for his seat. Now, his term is almost over and he's decided he'll wait for the draft, rather than attempt to muscle support. He says he has nothing to gain or lose by staying.

Broadcasters must decide how much they'll lose if he leaves. The alternatives are to:

• Do nothing. Not back Quello. Let politics run its course. Analysis: Broadcasters stand to lose a "voice" with particular interest in radio.

• Support Quello. Analysis: An all-out grass roots effort via Congress is needed to focus White House attention on him. After all, he is a Democrat and has backing from the National Association of Educational Broadcasters and several prominent citizens' groups. In addition, the National Black Media Coalition may officially endorse Quello, and R&R has learned they will not attempt in any way to block his reappointment.

R&R endorses Quello. He's a middle-of-the-road businessman whose roots as a broadcaster began in programming and whose record in service to the public as a radio manager at WJR/Detroit was faultless. His presence is vital to assure a balanced outlook for future decisions affecting radio broadcasters. BURNETT, BBD&O RECEPTIVE TO BURKE

DC Broadcasters Align Against Ad Agency Pressure

Meanwhile, one WABA broad-

caster, Alex Sheftel, Pres. & GM

of WAVA/Arlington, VA, told R&R.

"The only way to adequately com-

Seek Help From Alternative Rating Service

Most members of the Washington Area Broadcasters Association (WABA) have reaffirmed their plans to go ahead with broadcasting on-air diary announcements during the current sweep despite flak from influential advertising agencies (see related story, Ratings & Research, Page 16). Last week, Dick Weinstein, Arbitron Radio Marketing VP, wrote to WABA Chairman Ted Dorf (VP/GM

WGAY) advising him of agency criticism. R&R has learned that some agencies are urging less credence be given for stations using announcements.

ts. bat Arbitron's monopoly is for The Week In Review

• Twenty-eight Southern stations zapped for EEO violations, and FCC spokesman says

there will be more to come.
President Carter, live from NPR, spent two hours answering listeners questions in tightly controlled format.

• Philosophies differ, but broadcasters in and around the nation's capital appear united in face of ad agency repercussions over airing of on-air diary announcements.

More FCC developments, Page 6.

- Jonathan Hall

Washington Street Talk

Look for Rep. Lionel Van Deerlin, Chairman of the House Communications Subcommittee, to begin oversight hearings with the FCC on Oct. 23-24 and NTIA on Nov. 2. Purpose is to give Congress an accounting of organizations' performances.

NAB spent between \$10,000 and \$12,000 earlier this week to bring its 31 Radio Board members, along with 12 of its TV Board members, to Washington for radio deregulation round table discussion. Result was reaffirmation of association's original call for deregulation in areas of ascertainment, commercials, and program logs, plus renewed emphasis on having staff draw-up options (to be presented at board's January Palm Springs meeting) suggesting how license stability "based upon current market structure" can best be achieved. Insiders contend the leading option is still Commissioner Tyrone Brown's proposal for a fixed percentage of localized programming.

NAB/NRBA merger potential definitely down to zero. NRBA issues statement this week denying any merger discussions with NAB. Meanwhile, NAB board receives outline of O'Shaughnessy recommendation for consolidation (R&R 10-5) and stonewalls it.

NTIA head honcho Henry Geller and White House Media Advisor Steve Simmons assured NAB directors Tuesday that the adoption of two NTIA proposals -9 kHz and FM directional antennas - would only produce an estimated 400 to 700 new stations, probably closer to 400, rather than 2000 stations that others are suggesting.

Despite NPR's and Pres. Carter's good feelings about Q&A format used in last Saturday's two-hour radio broadcast, White House media advisors were sighing a big ho-hum!

New ideology coming from FCC this week is that the Commission has authority to regulate structural changes in TV networks. A thorough investigation is taking place on the networks' history, affiliate relationships, regulations, O&O's, and advertising practices, in addition to possible new roles for program producers and expansion of the number of TV stations.

Joseph McCaffrey, Chief Congressional Correspondent for ABC's Pop/Adult WMAL/Washington, told a luncheon of the Federal Communications Bar Association this week that TV is to blame for the decline of America's political parties by making politics into a cult of personalities. A veteran of more than 20 years of Capitol Hill, he was also critical of Congress for passing vague laws and leaving them up to the federal agencies to figure them out.

broadcasters to subscribe to alternate services and for ad agencies to follow suit."

R&R has learned that two agencies are doing that. Leo Burnett, Chicago's largest agency, is comparing Burke's numbers to Arbitron's on many buys and BBD&O in Minneapolis is using Burke's programming quotations exclusively to market 3M Scotch Tape.

Another station, NBC's WRC, will air the announcements, but fearing possible antitrust implications, will omit the reference to WABA in the following spot, which is the official WABA announcement:

"RADIO AUDIENCE LISTEN-ING MEASUREMENTS ARE BE-ING CONDUCTED IN THIS AREA. SURVEYS SUCH AS THESE ARE IMPORTANT TO THE PROGRAMMING AND OP-ERATIONS OF RADIO STA-TIONS. IF YOU PARTICIPATE IN ANY OF THESE SURVEYS, IT IS IMPORTANT THAT YOUR ACTUAL LISTENING BE AC-CURATELY REPORTED ALONG WITH PROPER IDENTIFICA-TION OF THE STATION TO WHICH YOU ARE TUNED. THIS MESSAGE IS BROUGHT TO YOU IN COOPERATION WITH THE WASHINGTON AREA BROAD-CASTERS ASSOCIATION."

Rickie Lee Jones Invites You To Danny's All-Star Joint



is the next hit single from Rickie Lee Jones

Produced by Lenny Waronker and Russ Titelman

Warner Bros

Washington Report =

Carter On NPR Call-In Show

Hears From 28 People

President Carter fielded questions on the economy, foreign policy, and the upcoming election Sat. (10-13) on a two hour NPR phone show hosted by Susan Stamberg. Actually, it was a call-out show.

NPR selected 60 cards at random from over 10,000 people who had written in asking to be called. "We started calling people 15 minutes before the show," NPR's Richard Spring told R&R, adding, "we had five people on the line at all times to protect us against cut-offs and short questions." Spring was delighted the show worked smoothly and said the President also seemed pleased.

During his second national radiocast (the first was April, 1977 using CBS network), the President got in a few digs at the news media. He criticized radio and TV for not focusing more attention on government's accomplishments.

Carter Asks FCC About Radio Deregulation

"The President wants to know if . . . it's cheaper not to have a deregulatory structure," Plans and Policy Chief Dr. Nina Cornell told R&R. Cornell is the FCC's liaison to the White House.

EBS Test Scheduled

A closed-circuit EBS test will be run Tuesday (10-23) between 2:03:30pm and 2:09pm Eastern time. ABC, NBC, CBS, NPR, MBS, IMN, AP and UPI audio network affiliates will participate. Closed circuit tests are not broadcast over the air.



Testifying before a Senate subcommittee last week, she said the cost of radio deregulation will be studied. "If we can preserve things like non-entertainment guidelines and it costs less, the President indicated he'd favor deregulation," Cornell said.

Mutual Pioneers "Lifestyle" On WCFL

Magazine For Ears

A lot of people will be watching WCFL/Chicago very closely for the first few books. According to GM Orrin McDaniels, whether the new format sinks or swims may determine the future sound of lots of radio stations. "We're the pioneer of the 'Lifestyle' News/Talk format," McDaniels told R&R. "We believe news doesn't need to be hard and controversial all the time. Soft news doesn't need to be fluff."

Unlike the gradual change from Pop/Adult to News/Talk at KSD/St. Louis (R&R 10-5), WCFL changed overnight. "When we signed off on Aug. 26 we were Adult Contemporary," said McDaniels. "When we signed on Aug. 27, we were News/Talk."

A Lot Of Local News

Formerly VP and GM of All-News WTOP/Washington, McDaniels joined WCFL when Mutual took over the station. He enthusiastically describes "Lifestyle" as "radio entertainment minus music. If you're a prospective home buyer, we tell you how increased mortgage rates will affect you. We'll tell you if interest on checking is a good or a bad deal. We'll tell you whether some after-five attire is appropriate on the job and where women's skirt lengths are going. We're a continuous pot-pourri of information like that."

"We also do a lot of local news," McDaniels continued. "We're involved with the city. We do manon-the-street interviews. We have our street reporters on live a lot. We may devote five minutes to a local story instead of 60 seconds.'

Hopes For 4-5% Share **In First Year**

"We market ourselves as the al-

ternative to traditional All News," says McDaniels, who says he hasn't lost any advertisers since the switch of formats. "It's too early to tell how we're doing," he noted, "but so far calls are running five to one in favor of the new format."



Orrin McDaniels

Supreme Court May Clarify Closed Court Decision

Arguments Expected In January

Acting only three months after its Gannett decision, which upheld the right of local'judges to close pretrial hearings to the press and public, the Supreme Court last week (10-10) agreed to hear a similar case. Sandy Wellford, attorney for Richmond Newspapers, Inc., told

R&R his case will give the court a chance to clarify itself regarding the Gannett decision. Richmond Newspapers has issued a constitutional challenge to a Virginia judge's order barring the press and public from a murder trial.

The Gannett ruling said, in part, "Members of the public have no constitutional right . . . to attend criminal trials." The problem arose when some judges took that

to mean they could extend the closed-door policy to trials as well as pretrial hearings. The court's 5-4 split on the decision and subsequent statements by some justices showed the confusion is far from over (R&R 9-7).

"Our appeal says that the right of the individual to attend and observe a criminal trial is confirmed but not clearly defined by the First and Sixth Amendments." Wellford said.

FCC At A Glance

XTRA, San Diego Stations Still Feuding

Noble Syndications has appealed an FCC denial of Noble's request to make public an alleged ex parte presentation (made by persons with an interest at stake) made to FCC Chairman Charles Ferris by KSON/San Diego President Dan McKinnon. Noble, a San Diego-based advertising rep for XETRA/Tijuana, filed its appeal this week.

Noble claimed McKinnon talked to Ferris regarding XETRA's in-filtration into the San Diego market and that the conversation violated ex parte rules. The Commission said the meeting with Ferris took place before any court action had evolved.

Brown Seeks Out Citizens' Groups

Commissioner Tyrone Brown carried his call for comments on deregulation to the National Association of Media Women's annual convention in New York Friday (10-19). He has also delivered that message to the National Citizen's Committee for Broadcasting (NCCB) (10-3) and the National Black Media Coalition (NBMC) (10-5). In all cases his theme was the same: citizens' voices will be heard and taken into account as the FOC ponders radio deregulation.

Citizens' Groups **Fighting Each Other** In NY

Last week (10-11) the FCC decided not to pursue a complaint by VOTER, a citizens' committee from Westchester, NY, which alleged insufficient sponsorship iden-tification by 15 New York radio stations. VOTER supported passage of a referendum establishing

a county utility agency and claimed that another citizens' group, Westchester Citizens, which advertised against the referendum, was really a front for Consolidated Edison, New York's major utility company. Westchester's anti-referendum spots, VOTER said, should have been tagged "paid for by Con Ed."

Art Ginsburg, Chief of the Complaints and Compliance Division, admitted that Con Ed contributed substantially to Westchester, but neither wrote the copy nor controlled Westchester's board of directors. "We cannot find any violation of a Commission rule or policy," Ginsburg wrote in his decision.

WJLD License Held Up, Then Renewed

The license of WJLD/Birmingham. AL was renewed after the station got an automatic tape logging system to prove the accuracy of its logs. WJLD had been opera-

ting on a short term renewal for failing to properly log commercials and identify sponsors.

WSRC Cleared After **Dropping North Carolina** Central Univ. Football

The FCC renewed the license of WSRC/Durham, NC and dismissed a petition to deny by the Durham Coalition which claimed WSRC's ascertainment survey was deficient and the black community's needs were not being met. Big issue was station's cancellation of NCCU football games. The Commission noted that the organization was headquartered in New York and failed to show how it represented Durham's black population.

Brown Dissents On KKDA Renewal; Calls For A Hearing

Supporting a petition to deny by the National Black Media Coalition (NBMC), Commissioner Tyrone Brown dissented last week from an FCC order issuing a short term renewal to KKDA-FM/Dallas. "I would designate their license for hearing," Brown said. The other commissioners voted, however to grant the renewal.

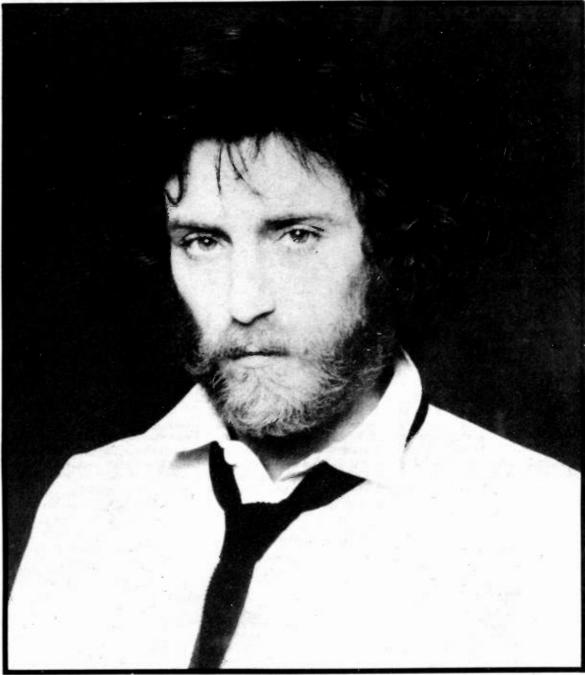
NBMC claimed that KKDA failed to program to the Dallas black community; failed to meet FCC non-entertainment guidelines by logging commercials, spots, and entertainment as news; and offered programs which included profanity, racial slurs, and promotion of alcohol, drugs and sex.

Cable Squabble Can't **Stop Radio Renewal**

Over the objections of TV Cable of Alabama, Inc., the FCC affirmed the renewal of WHRT/Hartselle. AL, licensed to Dorsey Newman. TV Cable has filed proceedings against a cable company owned by Newman, but the Commission said a fight between two competing cable companies was no reason to hold up a radio station license renewal.

Page 6







You're Only Lonely (Columbia) 67% of our reporters on it. Moves: Up 83, Same 16, Down 0, Adds 23, including Q102, WOKY, KC101, KAUM, KTSA, WNOE, WSGA, FM100, WLAC, WVIC, KSTT, WNCI, KFXM. See Parallels, charts at number 26.

TAKEN FROM THE LP "YOU'RE ONLY LONELY" JC 36093 PRODUCED BY J.D. SOUTHER, A FULL MOON PRODUCTION

ON COLUMBIA RECORDS



Page 8





The NARM Story

The National Association of Recording Merchandisers (NARM) recently put together a 16-page brochure in the shape of a 7-inch die-cut picture sleeve single which details the non-profit association's programs (ranging from regional seminars to its scholarship foundation), philosophy, and membership procedures. All NARM members and prospective members will be mailed the brochure between October 15 and November 15. Individuals wishing to receive the brochure may contact NARM at 1060 Kings Highway North, Suite 200, Cherry Hill, NJ 08034, (609) 795-5555.

Magazines See

Single-Copy Sales Slumping

Many magazines have seen singlecopy sales slump over the past six months. Hardest hit have been magazines such as Family Circle, Women's Day, and others that depend upon sales at supermarket checkout counters. Rising food costs are viewed as the cause. "Housewives apparently are passing up magazines in favor of feeding their families," theorizes a spokesperson for the Magazine Publishers Association.

Even TV Guide, America's largest selling magazine, with a circulation of 20 million copies weekly, notes its total circulation declined 1.6 percent during the first half of 1979, while single-copy sales dropped 3.6 percent. However, single-copy sales of other magazines declined from six to 30 percent, according to the Wall Street Journal.

Metal Cassette Maximizes Highs

Featuring a dramatically increased maximum output level, especially at high frequencies where higher recording input levels can be achieved without tape saturation, a new metal cassette tape was recently introduced by **TDK Electronics.** The tape, designated "MA-R," utilizes newly-developed particles which have greater magnetic energy than oxide particles and is loaded into a "Reference Standard" cassette mechanism fabricated from die-cast metal.

Chrysler Tops '78 Spot Radio Advertisers

Financially-troubled Chrysler Corp. topped the list of the nation's largest spot radio advertisers in 1978 with expenditures of \$27,668,000. Rounding out the rest of the top ten spot radio advertisers were: 2) General Motors (\$20,202,000), 3) Anheuser-Busch (\$12,315,000), 4) Nissan Motors (\$7,834,000), 5) Ford (\$6,473,000), 6) Coca-Cola (\$6,427,000), 7) Fotomat (\$5,968,000), 8) Pepsico (\$5,638,000), 9) Levi Strauss (\$5,616,000), and 10) Delta Airlines. (\$5,614,000).

Other companies whose spot radio expenditures topped four million dollars last year were (in descending order): United Airlines, General Mills, AT&T, Continental Airlines, Carling Beverages, Squibb, Adolph Coors Brewing, Exxon. and Bristol-Meyers. Borden placed 20th, spending \$3,994,000.

"THE JOHN HOUR"

New York City Mayor Edward Koch recently proposed to broadcast the

names of those people convicted of patronizing prostitutes via WNYC/ New York, the city-owned radio station. "We're going to call it 'The John Hour,' "Koch said semi-seriously.

Koch Calls For Airing Prostitutes Patrons Names

(satirical) "care and use section."

TAKE HOME A

311-

Koch based his unusual proposition upon two things: first, a two-year-old state law designed to equalize the penalties between prosititutes and their customers, which Koch claims has not been as rigidly enforced by judges as he would like; and second, what Koch termed as the "public deterrent" value in such an action, likening the broadcasting of prostitutes patrons names to the Puritans' practice of putting public offenders in stocks as a means of public humiliation. Koch also said he hoped newspapers would likewise print the names of the convicted.

DOLIT

Harrisburg Firm Rolls Out

In what can only be described as a glowing marketing concept, rocks

from the Susquehanna River are being packaged in "Hotrok" boxes. De-

veloped and marketed with radiant glee by Creative Concepts. a Hamsburg-

based ad agency, as a memento of the Three Mile Island nuclear accident,

the "Hotroks" will retail for \$3 and come complete with a booklet, which

includes a chronology of the accident, a glossary of nuclear terms and a

"Hotroks"

No specific format for "The John Hour" has been set (whether it would be part of the news, a special feature, or even how frequently the offenders' names would be aired), so for now the idea appears to be simply a gleam in the mayor's eye.

Let us do for your listeners' eyes What you do for your listeners' ears

Atkin & Co. produces and syndicates state of the art television commercials for the best radio stations. Our television spots are visually

exciting, reasonably priced and, most importantly - effective. And each spot is individually customized for you.

For further information contact Doug Bornstein, VP Sales and Marketing

Atkin & Co. 3576 Dixie Canyon Avenue Sherman Oaks, CA 91403 (213) 995-3240 Another division of Amalgamated Phroag. Inc



This permanent calendar clock is a timeless blend of modern and ancient technologies. Housed in a diamond cut-edge aluminum cabinet, a five-inch LCD display clock shows the hour, minutes, seconds, month and date. One UM-4 battery lasts up to 10,000 hours and the permanent calendar lasts from now till eternity. Available from: Qualitron Sterling

Wall Street Journal Nation's Largest Daily?

Corp., Monterey Park, CA.

The Wall Street Journal has apparently overtaken the New York Daily News as the nation's largest circulation daily. According to its annual statement of ownership, management and circulation printed in its October 3 issue, the WSJ reported average total paid circulation for the past 12 months as 1,616,860 and total paid circulation of a single issue published nearest to the filing date as 1,709,754. Figures for the New York Daily News were 1,576,118 and 1,660,997, respectively. Official Audit Bureau of Circulations figures, due from papers by October 15, will be available in early November, when it remains to be seen whether the Journal has dethroned the News as the nation's largest daily.

R&R/Friday, October 19, 1979

EAGLES THE LONG RUN

THE NEW ALBUM ON ASYLUM RECORDS AND TAPES. PRODUCED BY BILL SZYMCZYK FOR PANDORA PRODUCTIONS LTD. CONTAINING THE SINGLE, "HEARTACHE TONIGHT." (E-46545)



FALL TOUR 1979

11/1

11/2

11/4-5

11/8

11/9

11/11-12

11/15-16

11/18-19

11/13

10/8 10/9-10 10/12 10/13-14 10/15 10/17 10/18 10/20-21 10/22 Providence, RI Boston, MA Bloomington, IND Ann Arbor, MI Buffalo, NY Lexington, KY Roanoke, VA Richfield, OH Chicago, ILL Civic Center Boston Gardens University of Indiana University of Michigan War Memorial Auditorium Rupp Arena Convention Center Richfield Coliseum Chicago Stadium

Management: Irv Azoff and Front Line Management

Charlotte, NC Raleigh, NC Largo, MD Murfreesboro, TN Knoxville, TN Atlanta, GA Birmingham, ALA Cincinnati, OH Philadelphia, PA Coliseum North Carolina State University Capitol Center Middle State Tennessee University University of Tennessee Omni Jefferson Civic Center Arena Riverfront Coliseum Spectrum

@1979 Elektra/Asylum Records 💌 A Warner Communications Co

WHAT'S NEW

CBS Posts Record 3rd Quarter Profits

While CBS reported record third-quarter profits, powered by a strong performance by their broadcast division, the company posted lower nine-month earnings. CBS Records reflected the recent state of the domestic record market, as profits slid for both the third-quarter and nine months of 1979, but the firm's international operations boosted the record group's nine-month sales.

In the nine months ended September 30, CBS's net profits dipped three percent to \$136.7 million, down from \$141.6 million for the year previous. Nine-month sales Increased 14 percent to \$2.63 billion from \$2.3 billion in 1978.

Third-quarter profits for CBS rose nine percent to \$53.1 million, up from \$48.5 million for the corresponding period of 1978, while third-quarter sales likewise climbed to \$882.9 million from \$807.4 million during the same period. Beyond the decline in profits from the U.S. record business, attributed to sales softness, heavy returns, and the manufacturing of records for other labels, the company noted declines in the areas of consumer publishing (principally paperbacks) and lower profit margins on the retail sales of audio equipment.

Warble While You Wash

Singing in the shower is perhaps Amercians' third most popular indoor activity. Taking advantage of the stall's acoustical advantages, every morning millions across the U.S. find their warblings magically transformed into exact duplications of **Sinatra's**, **Streisand's** or **Seger's**. The only thing is, most people have trouble remembering all the words to their favorite tunes.

Not the type to let such an opportunity go down the drain, **SongTime Inc.**, a Mount Holly, NJ-based firm, has begun marketing "Singin' Sam's Shower Songs," a \$4.95 kit consisting of a suction cup and lyrics to eight American active recurrents such as "Wait 'Til The Sun Shines, Nellie" printed on waterproof cards.

Created by attorney **Wood Huntley**, the instructions say, "Attach suction cup to wall of shower, hang lyric card on peg, turn on water and sing." Six different collections of lyrics are available, including a new set designed to conserve water and energy — the cards are designed to be sung as duets.

NO MEAN FEAT

Instructional Disco Album

Hearkening back to the halcyon daze of the early 60's dance crazes when everybody was doin' the Locomotion, the Pony, the Mashed Potato, the Bristol Stomp, the Philly Dog, and the ubiquitous Twist, **K-Tel Interna**tional has introduced "Night Moves," a two-record instructional set designed to help the nation's wallflowers get into step with current disco styles.

"Night Moves" comes complete with a book by **Deney Terrio**, star of the syndicated television series "Dance Fever" and **John Travolta**'s dance coach for "Saturday Night Fever," which describes how to teach your feet such feats as the Rock, the Freak, the Skater's Switch, and other popu-



lar steps. In addition to featuring disco tracks by artists such as Cerrone and Sylvester, the album also contains an updated version of the old holiday chestnut, "I Saw Mommy Discoing With Santa Claus."

EMI Shows Year-End Profit; Turns U.S. Arm Around

Despite declines in its European music operations, EMI posted a pretax profit of \$23.7 million on sales of \$194 million for the year ending June 30, 1979. Last year, the firm reported a pretax profit of \$56.9 million on sales of \$191 million. After tax profit was \$7.5 million for 1979 as opposed to \$21.3 million in 1978.

While EMI's music business operations accounted for 50 percent of the total group sales in 1979, these operations contributed only seven percent of the profit. In contrast, EMI's film operations represented only 17 percent of the firm's total sales but 66 percent of the profit. A further significant area of improvement lies in the company's U.S. operations, where 1978's \$10.1 million deficit was reversed into a profit of \$5.3 million in 1979.

NCBA Elects Pierce President

Thomas H. Pierce has been elected President of the Northern California Broadcasters Association. Pierce is currently VP/GM of KCBS-FM (97 K)/San Francisco. Additional officers elected at the NCBA September board meeting were KOME/San Jose GM Dan Tapson. Vice President; KFRC/San Francisco GM Pat Norman, Secretary; and KMEL/San Francisco GM Rick Lee, Treasurer.

Past President Bill Clark of KABL-AM & FM/San Francisco will now serve on the Association's Board of Directors. Also serving on the board will be KIBE-KDFC's Ed Davis, KRE-KBLX's Frank Haye, KYUU's John Hayes, KKHI-AM & FM's Jim Hickey, KBAY's Bill Holmberg, KGO's Mickey Luckoff, KSRO's Frank McLaurin, and KSFO's Jim Myers.



Everett Smith



Eric Norberg

Smith Appointed VP/Promotion For Atlantic

Everett Smith has been appointed Vice President of R&B Promotion for Atlantic/Cotillion Records. Most recently Smith served as Director of National Promotion for Cotillion, having previously served as National Promotion Manager for the label. Smith's industry career also includes stints as an independent promotion person, a local R&B promotion representative for WEA, Operations Manager of Sam K Records and General Manager of Audrey & Del's Records chain as well as owning his own custom label. De-Val Records.

In making the announcement, Cotillion President Henry Allen noted, "Everett Smith and I have been working closely together for several years. In that time, I've come to admire his promotional skills and expertise. Everett has had a major hand in the development of the Cotillion label, and I look forward to the continuation of our professional relationship." In his new post Smith will oversee the planning and execution of all promotional activities for R&B product released on the Atlantic, Cotillion, Ateo and Custom Labels. Reichenbach Named Nat'l. LP Promo Dir. For RCA

Chuck Reichenbach has been named Director of National Album Promotion for RCA Records. Prior to joining RCA Reichenbach was Midwest Regional Manager for Janus Records, having also served as Janus's Western Regional Manager during his fiveyear tenure with the label.

In his new post. Reichenbach will be responsible for coordinating radio promotion nationally for all RCA and Associated Labels album product. He will be based at RCA's New York offices.

Norberg Named VP For C.C.C.

Eric Norberg has been named Vice President at Consolidated Communications Consultants. Most recently Program Director for KEX/Portland, OR, Norberg's radio background also includes having helped program KMPC/Los Angeles and a PD stint at KMBY/Monterey. In making the announcement, Consolidated Com-

In making the announcement, Consolidated Communications Consultants VP/GM Mark Blinoff said, "Eric is the best radio programmer, bar none, in the United States. He has a command of Top 40, Pop/ Adult, News, Talk, Country and other formats. As Vice President, he will personally supervise all of Consolidated's program activities and a revolutionary new networking concept which Consolidated is developing. In addition, Eric will personally be able to give interested clients a professional, experienced and unbiased analysis of their station's sound, the market and their positioning."

Gormley Named Assistant To Chairman At A&M

Mike Gormley has been promoted to the post of Assistant to the Chairman at A&M Records. Gormley joined the label in 1978 as Director of Communications, a position he will continue to hold in addition to his new post.

Ginocchio Upped To National Singles Sales Dir. At RSO

Vic Ginocchio has been appointed National Singles Director in the Sales Department of RSO Records. Ginocchio most recently served as West Coast Marketing Manager for the label, having previously served as Midwest Marketing Manager as well. In his new post, Ginocchio will supervise the distribution and sales of all singles released by RSO.



We Speak Their Language.

And your language, too, if you're a contemporary radio station with a 12 to 34 year-old audience. We are "The Source." The new "young adult" network from NBC. Unlike some other youth-oriented networks, The Source offers upbeat, twominute newscasts 24 hours a day, specifically designed by and for today's generation. Written and produced in language that 12 to 34 year-olds understand. And plugged into their needs and interests. Plus rock concerts and entertaining, provocative drop-ins. More good stuff. Commercials are fed adjacent

to the programming, not within. Is The Source for real? Burkhart and Abrams helped us get born and they do continuing audience research to keep us on track. Our chief "Sourcerers" are Big Jim Cameron, former News Director, WCOZ,

Cameron, former News Director, WCO2, and John McGhan, former Program Director, WDVE. We also keep our heads straight by listening to what our stations have to say. Looking for a <u>sound</u> alternative? Come to The Source. Write to: Chuck Renwick, VP, Affiliate Relations, The Source, NBC Radio, 30 Rockefeller Plaza, New York, New York 10020.



It's time once again for another poltroonish gossip column here at the Gary Owens Quidnunc control center: Singing star Lyle Fendishman of Puke Records has a tendency to be grumpy in the morning until he's random until a respondent answers with the station's slogan, "Say Six." had a cup of coffee . . . then he turns mean!

....

The Room-Tones, the popular recording group, currently on tour of Sunset Boulevard, all graduated from grade school!

....

Ace Nurfman, who plays the strobe toilet seat, is a snappy dresser. Ace says all he wants out of life is an unfair advantage.

* * * * *

Rod Stewart was a gravedigger at the age of 17 . . . he worked his way through rock stardom as a cadaver.

The hit group Kansas is composed of six guys who have been friends for a bunch of years. Inside sources at R&R just learned that Kansas is also the name of a state!

....

Cheryl Tiegs, Suzanne Somers, Lynda Carter, Cheryl Ladd, and Rip Taylor did not play for the Green Bay Packers while Vince Lombardi was coach!

....

The Grimy Amours, the big acid rockers, owned a swimming pool that was shaped like a swimming pool!

When Olivia Krelman-Hyphen is tense, she likes to do nothing better than to relax by going bareback riding on a lizard.

.

Incidentally, she and costar Biggie Macho are not close friends . . . just lovers!

The ubiquitous and prominent raconteur, lover, and pla-

giarist Coleman C. Bork III will be operating his new barracuda hatchery come December . . .

....

Leif Garrett gets embarrassed when someone in a crowd screams, "Oh my God, it's Leif Garrett" . . . especially if they are looking at Jack Palance at the time!

Radio station manager Edwin Rommel is causing comment around San Francisco with his "Nuke The Dykes" bumper sticker.

....

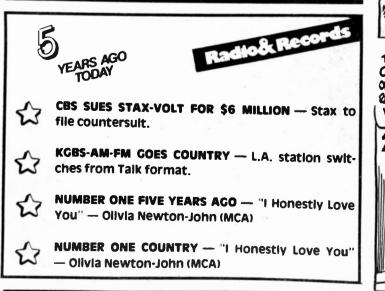
Afterbirth, the exciting new group who really hit it big last year, bought an expensive World War I monoplane and gave it to Pope John Paul II because of a typo in their PR man's press release . . . they thought it was protocol to kiss the pope's wing!

.... Former major league baseball star Hymie "Dipstick" Blarf still has baseball eyes . . . two baggers!

Jet set phony "Foofy" Bastardstein was seen in Gotham, wearing such a tacky fur coat, it resembled something that has been harpooned in a drainpipe. (So was Foofy, incidentally.)

....

What famous actor came to California in a bunch of bananas?





Miami TV Stations Adopt Radio Methods For Bee Gees Contest

Two Miami TV stations, WPLG and WCIX-TV, ran call-in contests for tickets to the Bee Gees' October 6 concert in Miami. The time-tested radio promotion seemed to prove successful in television as well, with a phone company estimate of 1.8 million calls to WPLG-TV, more than came in as a result of Hurricane David. Y100 PD/morning man Bill Tanner hosted the promotion, asking viewers questions about dally rerun episodes of "Happy Days" and "All In The Family," and awarding the tenth correct caller two ticketa. The WCIX contest was of the outcall variety, with staffers calling numbers at

MUSIC ON TV: Bob Dylan is reportedly set for "Saturday Night Live" October 20 . . . Al Jarreau will guest on a historical PBS series, "From Jump Street: A Story of Black Music." Air date is in the fall of 1980 . . . Sammy Hagar taped a segment of "The Composers," a half-hour PBS series of conversations with songwriters. Others set for this series include Henry Mancini, Smokey Robinson, Barry Mann & Cynthia Well, Carole Bayer Sager, and Dave Mason ...

ABC World Series Power Assures Easy Victory

ABC, upset by NBC twice in the first three weeks of the present Nielsen tail ratings season, came back for a convincing victory during the week ending October 14. The reason was series power - not ABC's usual powerhouse comedies, but the World Series. The first three games of the baseball classic, aired in prime time, all scored top ten rankings, with game number two leading the pack for the week. ABC's average rating was 21.0, well ahead of NBC's 18.8, while CBS stayed close at 17.9, though scoring more shows in the top 20 (eight) than either competing network (ABC had ven, NBC five).

Following the second Series game, CBS'a "MASH" took second place for the week, followed by 3) Series game No. 1.4) "The Miracle Worker" (NBC Movie) 5) "60 Minutes" (CBS) 6) "CHiPs" (NBC) 7) "Little House On The Prairie" (NBC) 8) the between the third game of the Series and CBS's CMA Awards presentation, a strong showing for the country apecial, and 10) "When Hell Was In Session" (NBC special).

Leading off the 11-20 sector was ABC's "Mork & Mindy," followed by 12) "One Day At A Time" (CBS) tied with an ABC pre-game show 14) "Dallas" (CBS) tied with "Flesh & Blood" (the controversial CBS movie) 16) a three-way tie between "Love Boat" (ABC), "Barnaby Jones" (CBS), and "Three's Company" (ABC) 19) "Solitary Man" (CBS movie), and 20) "Quincy" (NBC).

VIDEOSCOPE:====

Schudel's "Video Telecaster" enables you to convert any 13 or ,14-inch television recelver into a video projector. No electronic modification is required and therefore manufacturer's warranty on the existing receiver is not affected. Unit is floor-mounted and consists of a single-tube, single-lens system with a washable screen . . . Sony Corp. of Japan and Netherlands-based N.V. Philips recently announced an agreement to exchange patent rights on a variety of products, including laser-read audio and video disc systems. North American Philips Corp. and U.S. Philips Corp. are also included in the agreement. Action was described by the firms as an effort to establish standards for interchangeability of their products rather than establishing joint, competing methods. Meanwhile, RCA Corp. plans to unveil a home videodisc system later this year which utilizes altogether different technology, with Sony's Japanese rival, Matsushita Electric Industrial Co., currently working on videodisc systems that will be compatible with RCA's ...

ERR WAVES

BY BOBBY OCEAN

R&R/Friday, October 19, 1979



DON'T STOP, RADIO!!!

NOBODY CAN GET ENOUGH OF MICHAEL JACKSON

Just weeks after release, the album ("OFF THE WALL") is platinum, the single ("DON'T STOP 'TIL YOU GET ENOUGH") is gold, and Michael is hotter than ever.

And now his new single keeps the force coming "ROCK WITH YOU"

Q105 addY103 addWLCY addWRVQ addKEARTH addKROY addWSGN add14WK add

Congratulations, Michael and thanks, radio!

Weisner/Demann Entertainment Inc. and Joe Jackson 9200 Sunset Blvd., PH 15 Los Angeles, CA 90069

on GPUS Records

Produced by Quincy Jones for Quincy Jones Productions

HER HEARTBEAT KFFPS INCREASING

Page 14



RLEME CA CART HEARTBEAT WLAC add **WVLD**

WNOX deb 27 WAYS add WHEB add

WTOB WSM-FM WILS KCBN on

PRODUCED BY LANCE QUINN AND TONY BONGIOVI **ON WARNER BROS RECORDS**



Closed Trials Issue Must Be Publicized

These columns week after week tend toward peripheral issues and light humor, but this week I feel a responsibility to jump into the most serious matter in recent years . . . the possibility that criminal trials might be closed to the public and news media.

Last year a confusing and controversial U.S. Supreme Court decision opened the way for some pretrial hearings to be held behind closed doors, and we now see attempts to extend that secrecy to full-fledged criminal trials. The high court has agreed to decide the issue this session.

Radio-TV News Directors Association President Curtis Beckman stressed that news reporters and editors must "raise the flag" and tell people, "By God, something's going on!" Beckman told a state gathering of Illinois broadcasters, "We are losing a very important right!" He said RTNDA expects to spend about \$50,000 in legal fees in the '79 fiscal year, almost all of it on Freedom of Information battles. "Maybe we ought to protest. We'd get coverage then!" he said.

RTNDA past President Ernie Schultz was quoted in "NewScript": "This is extremely dangerous. When you begin to hold secret hearings and begin to meet behind closed doors, bad things can happen. Things should be done in the open in this form of government, and in every form of government . . . you've got to have access. The people have to know what's going on in their courtrooms." Schultz says now, "the Court is saying, under certain circumstances, we can keep the people out too.'

From my platform here at R&R I urge you to help make the issue of closed trials the most-discussed problem in America. so our friends and neighbors realize this isn't just a smack at news reporters, but a really dangerous flirtation with removal of a basic American right.

How many steps could it be from secret trials, to the Khoumeini type of justice, if none of us knows what happens in closed courtrooms? Time to do some serious communicating, my fellow newspeople, because if there has ever been a crisis, this is it.

.....

MONDAY OCTOBER 22: Exactly 17 years ago today, most of the people in this country were actively worried, wondering whether there was about to be an all-out global war between us and the Russians. On October 22, 1962, President John Kennedy addressed the nation on live radio and TV, saying the Soviet Union had been building missile and bomber bases in Cuba. He raised the adrenalin level on both sides of the ocean by revealing the U.S. would "quarantine" the island as of October 24th to prevent shipment of offensive weapons. Oct. 25 photos of the missile bases were shown to Americans, Oct. 27 President Kennedy refused a Russian compromise offer, Oct. 28 the Soviet Premier gave in and promised to remove the missiles and dismantle the bases, if the U.S. would promise not to invade Cuba. Finally Nov. 20 Kennedy announced the missiles have been removed and 42 Soviet bombers would be removed within 30 days. The naval blockade was lifted. It had been the biggest showdown of the nuclear age, with the superpowers on the brink of war.

Thanksgiving is a month away. Catherine Deneuve is 36, Timothy Leary 59, Annette Funicello 37. The first pro football on TV was 40 years ago, Dodgers and Eagles (1939). Three planets appear quite close to the Moon tonight. They are Uranus, Venus and Mercury.

TUESDAY OCTOBER 23: Johnny Carson was born 54 years ago in Corning, Iowa. He was emcee for "Who Do You Trust," "Earn Your Vacation," and other daytime TV shows, and began hosting his version of the Tonight program Oct. 2, 1962. He moved the show permanently (from New York) to Burbank in '72, signed a \$3-million-a-year contract for three nights' work per week in '78.

Gore Vidal is 54. Tiny Tavares hits 30, the youngest of the Tavares quintet which has hit the Top 40 seven times in six years, most recently with "More Than A Woman" last year. Soccer hero Pele becomes 39.

On this date in 1915 about 25,000 women marched in New York City demanding the right to vote in all 48 states, and on this date in 1917 the first shot was fired in World War 1.

This is traditionally the day the swallows depart Capistrano Mission in Southern California to fly south, so when next spring arrives they can stage their return, but don't take the departure and arrival dates literally. They're more romantic legend than fact.

WEDNESDAY OCTOBER 24: Rolling Stone Bill Wyman rolls up to his 43rd birthday and bluesman Sonny Terry hits 68. The United Nations was formed in 1945, the same day the nation of Vietnam was established in French Indo-China. The first telegrams were sent across the U.S. in 1861 immediately making the Pony Express outdated. The first women's nylon hosiery was sold exactly 40 years ago today. Nevada became a state in 1854 despite the population not meeting legal requirements. President Abraham Lincoln pushed the issue to help get the Thirteenth Amendment (against slavery) ratified. Halloween is a week away.

......

THURSDAY OCTOBER 25: Two months from Christmas. Thanksgiving is four Thursdays away. Sarah Ophelia Colley Cannon, better known as Minnie Pearl of the Grand Ole Opry. is 67. Tony Franciosa is 51.

spaceman Russell Schweikart becomes 44. Helen Reddy turns 38, and Carly Simon arrives at 35. A quarter-century ago (1954) the U.S. Air Force concluded its Project Blue Book documentation and investigation of "flying saucers" and other Unidentified Flying Objects, by saying nearly all could be explained as imaginary or misinterpreted natural events. The first widely-noted UFO incident of modern times was in 1947, when a pilot saw saucers over the Northwest. That was the year the transistor was invented at Bell Laboratories.

FRIDAY OCTOBER 26: The Gunfight at OK Corral was 88 years ago today, when Wyatt Earp, his two brothers, and Doc Holliday mixed hot lead with the Clantons and McClaurys at Tombstone, Arizona (1891). The Public Library there has accounts of the battle, and the librarian has been very helpful in past years by reading excerpts down

......

The Shah of Iran, now out of work, was crowned 12 years ago today.



Editing, Coding, And Tabulating Data

nce the actual field interviewing has been completed, or in a mail survey, the questionnaires have been returned, the next step in the research project is data analysis. Data analysis begins with some very simple "housekeeping" activities and culminates, sometimes, in sophisticated statistical analyses. For our purposes, rather straightforward analyses involving simple one-way frequencies and cross-tabulations will suffice. (1 will reserve for the 21st Century my thumbnail descriptions of techniques such as non-metric multidimensional scaling, automatic interaction detection, and principal components analysis with varimax rotation - no kidding, all those techniques really exist, although they aren't too useful for day-to-day market research. But I thought you'd like to hear the names anyway - they make great cocktail party conversation!)

he basic purpose of editing is to ensure that the data submitted to further analysis meet some minimum quality standards. Editing is accomplished by having someone well versed with the study go through each questionnaire and check each question for missing or incomplete responses. For example, in mail surveys, respondents often fail to respond as indicated, writing out their answers longhand in the margins instead of checking the boxes like they were supposed to do. The person responsible for editing transfers such responses into the necessary form. In telephone surveys, interviewers sometimes fail to record an answer in legible form. The editor contacts the interviewer and attempts to recapture the original response in as complete a form as possible.

E diting is most effective if it is done by the well-trained individual, because this tends to ensure greater consistency across questionnaires. The editor should also be motivated to "clean" as many questionnaires as possible, rather than simply throwing them out of the sample due to too much missing data. Some questionnaires will have to be discarded, of course, but a lazy editor can throw away far too many. Once edited, the questionnaires are ready for coding.

Questionnaire Coding

C oding refers to the procedure by which responses to questions are assigned to numerical categories for subsequent data analysis. Coding has taken on increased significance recently, with the use of computers for data analysis on the rise virtually everywhere. Computers are a powerful tool for quickly summarizing the responses of large numbers of respondents, but the use of these machines almost always requires data coded in very specific fashion i.e., numerical.

Coding of close-ended questions is generally a very simple task. For example, the following question could be coded as indicated by the numerals to the right of each response category:

| "How do you feel about the song Buffett?" (READ CHOICES) | , 'Fins,' by Jimmy |
|---|--------------------|
| Like it a lot | $\Box - 1$ |
| Like it a little | $\Box - 2$ |
| Neutral | □ - 3 |
| Dislike it a little | □ - 4 |
| Dislike it a lot | 0 - 5 |
| Unfamiliar with it (DO NOT READ) | 0 - 6 |
| Don't know/refused (DO NOT READ) | □ - 7 |
| | |

Thus, every respondent to the survey would be assigned a number between one and seven for that question. The numbers themselves really have no meaning, except as they identify the response categories they represent. We could easily use the letters "A" through "G" to code the question, but as I mentioned above, most computers are most comfortable with numbers.

C oding open-ended questions is a much more complicated problem. Unlike closeended questions, where the response categories are pre-determined, the first step in the coding of responses to an open-ended question entails the determination of a mutually exclusive and collectively exhaustive set of categories. This process involves judgment on the part of the coder and is thus much more error prone.

or example, consider the range of possible responses you might get to the question, "What do you like about listening to radio?" Responses to this question would be in the form of handwritten phrases by either the respondent (in a mail survey) or the interviewer (in a phone or personal interview survey). A possible coding scheme might look like the following:

- 1 To hear music I like
- 2 To hear the latest music
- 3 To get local news
- 4 To get weather information 5 - To get traffic information
- 6 Because I like the air personality
- 7 For the commercials
- 8 Other
- 9 Don't know/Refused/No answer

After deciding upon a set of categories, each respondent's answer must be assigned to one category. This is done by the coder. In order to check coder accuracy, it is customary to have at least a subset of the questionnaires coded independently by another coder. High levels of agreement (80% of more) between the two coders are taken as evidence of good accuracy. For low levels of accuracy, either the coder is replaced or the response codes are re-defined to allow more accuracy.

The chief trade-off involved in coding openend response is that of *precision* versus *parsimony*. It is tempting to be very precise and have a large number of response categories, but with very few responses in each category. This overly precise approach results in a lack of parsimony. Parsimony means that we classify as many people as possible into as few categories as possible, but enough to give us good insights into the total set of responses — we don't want a giant "other" category. Too few categories are just as useless as too many, so it is important to strike a happy medium.

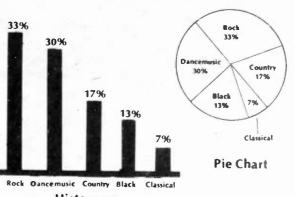
Tabulation Of Results

Aving coded all questionnaire responses into a usable numerical form, you are now ready for data tabulation. The most basic form of tabulation is the one-way frequency distribution, which simply counts the number of respondents falling into each of the response categories. This count is generally converted to percentages to facilitate comparisons from one question to another, and from one survey to another. For example, consider the following hypothetical responses to the question, "What is your favorite kind of music?"

| Type of Music | No. Respondents | % |
|---------------|-----------------|-----|
| Rock | 50 | 33 |
| Dancemusic | 45 | 30 |
| Country | 25 | 17 |
| Black | 20 | 13 |
| Classical | 10 | 7 |
| TOTAL | 150 | 100 |

The most common ways of displaying the results of one-way frequencies are *pie charts* and *histograms*, as shown below.

Sample Pie Chart and Histrogram for Music Preferences



Histogram

Vac 🗆 1

The use of visual depictions of survey results is recommended, because many managers are reluctant to read tables and charts.

Perhaps the most useful tabulation procedure is the cross-tabulation, where responses to one question are tabulated against responses to another question, in order to gain a meaningful comparison. For example, suppose you wish to compare current listeners to your station with non-listeners. The question with respect to listening habits might appear as follows: "Do you ever listen to radio station KAKA?"

Destation D

| 163 | | | Dontking | w u | - 5 | |
|-----------|--------------|-----------|-------------|--------|---------|-------|
| No | □ - 2 | | Refused | 0. | - 4 | |
| Let's as: | sume | s that of | the 150 res | sponde | ents te | o the |
| survey, | 50, c | or 33%, | answered | "yes" | and | 100, |
| | | | | | | |

survey, 50, or 33%, answered "yes" and 100, or 67%, answered "no" to the above question. "Listener" vs. "non-listener" then becomes a categorization against which all other questions in the questionnaire are tabulated. For example, let's go back to the music preferences above and suppose that the 150 total respondents broke down as follows against listenership:

| Music Pref. | Li | ste | ners | | N | on | List | eners | | | | Total |
|-------------|----|-----|------|-------|-----|----|------|-------|---|---|-----|--------|
| Rock | n | = | 30 | 20% | n | = | 20 | 13% | n | = | 50 | (33%) |
| Dancemusic | | | | | | | | | | | | (30%) |
| Country | | | | | | | | | | | | (17%) |
| Black | | | | | | | | | | | | (13%) |
| Classical | n | = | 2 | 1% | n | = | 8 | 5% | n | = | 10 | (7%) |
| TOTAL | n | = | 50 | (33%) |) n | = | 100 | (67%) | n | = | 150 | (100%) |

The cross-tabulation shows that your listeners strongly prefer rock to other types of music, while non-listeners are more dominatly discooriented. This comparison was not possible in the one-way frequency table, which lumped all respondents together. Note that the far right margin of the cross-tabulation shows the same frequencies as did the one-way frequency. The crosstabulation, then, adds more information by telling us exactly how two questions relate to one another (in this case, music preference and radio listening.)

NEXT WEEK: More on the interpretation of data tabulations.

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



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"Many of the larger agencies are making it clear that it is their intention to be anything but "ho hum" about the on-air announcements."

Ad Agencies Rally Around Arbitron On-Air Announcement Stand

In the last couple of months Arbitron has announced details of its stance against stations that during an Arbitron sweep ran announcements regarding that sweep. Reaction set in first from broadcasters, and the reaction generally was "ho hum," that the policy of sending to ad agencies lists of stations running the announcements would be ineffective. However, the people who control the media pursestrings, the ad agencies, are now beginning to be heard from. Many of the larger agencies are making it clear that it is their intention to be anything but "ho hum" about the onair announcements.

Caveats To Broadcasters

Perhaps the most succinct summary of the way major agencies are talking about their reaction to the announcements came from Barry Perrin at BBD&O. In a letter to the head of advertiser/agency sales for Arbitron, Perrin states, "It is thoroughly unethical for radio stations to run spots reminding the ARB respondents to fill in the diaries. BBD&O's official position is to do our best to penalize the offending stations when buying radio, whenever possible."

Other agencies, such as Ted Bates, Ogilvy & Mather, Meyerhoff Associates, Benton & Bowles, the Interpublic Group, and Grey Advertising have strongly indicated to Arbitron that they consider the on-air announcements to be a detriment to the reliable measurement of radio listening and will take a close look at buying stations which ran the announcements.

Possible Agency Penalties

There are apparently two main ways that agencies are planning to deal with stations identified by Arbitron as having run the on-air announcements during a survey. The first of the measures being considered is not to use the estimates for station X that come from a report in which the station ran the on-air promotions. Ogilvy & Mather VP Jack Hill has instructed media staffers not to use a report in which any station ran on-air messages, "since audiences (for competing stations) could also be affected. Use the latest report for the market which is free of this influence" (the on-air messages). This could mean that buys in certain markets could be based on data which is outdated in terms of station format or popularity, but the agencies evidently feel that the bias introduced by the on-air announcements is a more serious problem than outdated or obsolete info. If this type of policy becomes widespread, it will be incumbent on stations and their reps to keep the agencies informed of latest developments in the marketplace.

The other major type of agency reaction to the on-air message controversy is for the buyers to discount the numbers received in a sweep during which the messages were being aired. Mike Moore, Senior VP for Benton & Bowles, probably summarized the feeling of many when he wrote that "our current practice is to adjust downward the ratings for stations designated by Arbitron as having implemented these unethical practices (the on-air announcements) during the survey in question. We plan to continue to adjust ratings even as we seek more concrete information concerning the inflationary impact of these promotions." How much adjustment might be made to a station's numbers? It will vary from agency to agency and market to market, but an agency source in New York told R&R that he would not be surprised to see adjustments downward in the range of 25% off the station's estimates.

More GRP's For Less Money?

Another type of adjustment which some New York agency personnel have discussed with **R&R** has to do with essentially getting bonus GRP's (gross ratings points) from stations which have run the announcements. If station X ran the announcements an agency might require the station to deliver 200 GRP's in a schedule for the same dollars as other stations which only are targeting 175 GRP's. Essentially, the agencies are saying that



A potential slogan conflict situation came to our attention recently and we were asked, "How can I keep a competitor, which has never used my slogan before, from submitting it to Arbitron, hoping to rip off some of my station's credit?"

This problem arose last year when in markets like El Paso and Indianapolis stations started submitting other stations' slogans. At that time we at Arbitron changed the facility forms to require that a station which submits an on-air slogan actually use that slogan at least once per daypart during the sweep. If the station copying your audio logo does not air that slogan you can alert Arbitron and ask them to not give credit to the other station involved. However, realize that as long as your competitor makes minimal use of the slogan his station can claim it, causing a potential callback problem for Arbitron.

Week In Review

Ad agencies react against on-air announcements, support Arbitron stand.

Steps major agencies are taking to penalize stations which run on-air announcements during a survey are detailed this page.

Burke Gains Some, Loses Some

The effort by Burke Broadcast Research to become the alternative to Arbitron scores more success and one loss. Burke picks up support in Chicago (WBBM-FM, WLUP), Cleveland (WWWE, WDOK, WJW), and Atlanta (WQXI AM-FM). However, Doubleday Broadcasting cancels support over Minneapolis misunderstanding with Lew Alpert of Burke. Major agencies now using Burke as supplement to Arbitron include NW Ayer, with the possibility that Doyle Dane Bernback will agree to do so by the end of the month.

Arbitron Names New Western Account Exec.

James Francis named Account Executive, Western Radio Division Sales. Mr. Francis has experience with the NBC Radio Network in Chicago (Arbitron Radio Sales Manager Dick Logan is an NBC alumnus) and most recently was with Katz rep firm in L.A. Francis will be based in the Arbitron L.A. office.

they are not sure of the impact of the on-air messages on a station which runs them, so that a station must be willing to throw in extra spots to make up for the uncertainty in the estimates for that station. Station managers will not like the idea of tying up extra inventory in order to placate some agency buyer who does not like the fact that the station aired some on-air messages relating to the Arbitron sweep.

Dollars Speak

The bottom line on the agency reaction so far to Arbitron's stance concerning the on-air messages is that they may not know how much impact the announcements have, but they don't like the idea. Agencies are going to use this leverage either to discount the estimates for the station(s) involved or squeeze extra spots out of the stations as a penalty for possibly screwing up the quality of the survey results. Although the Advisory Council and most broadcasters feel the Arbitron stance is not strong enough, they may change their tune when the P&L begins to suffer as a result of media buys which hurt stations running the announcements. If enough stations begin to feel the pinch, perhaps the practice of on-air messages will cease to be a problem. We should know in the next six months, as agencies begin to examine the results of the Fall '79 sweep and make buying decisions on that data.

Jhan Hiber, R&R's Research Editor (and former Manager of Arbitron Radio), welcomes your questions about ratings and research. Call Jhan at 213-553-4330 during business bours. California time.



One Of Top-40's Favorite Voices Returns.

Second Week Out!WNOX add94Q 21-18WAAY 23-19WSGA 28-24KX104 on95SGF deb 30WFOX onWBBQ addWCGQ addWSKZ 30-27KRLC add

TOM JOHNSTON 66 Savannah Nights⁹⁹ Produced by Ted Templeman

on Warner Bros. Records

R&R/Friday, October 19, 1979



Cid BOR LEAR Information and resume in (713) 784-1642 anytime (10.19)

Pop: Adult, personality, Grout mind, Jote of real experment relative to work hand and take directions. Call MARV in 1315-342 2003. You'll hear what thousands of return the directly know and love (10, 19)

emate all takent with poor ratings in top 50 market. 32. There, rescurst and production background look take resentation to to gove and learn. Contact Hill be an and the resentation of a

Personals

If you like Pina Coladas and getting caught in the rain, if you're not into health food and into champagne,

then "ESCAPE" with RUPERT HOLMES.

The new single from his new album "PARTNERS IN CRIME"



Others Getting Significant Action

RUPERT HOLMES "Escape" (Infinity) 37/22 Moves: Up 10, Same 5, Down 0, Adds 22, including WFIL 293, 94Q. KBEQ, KJR, KEEL, KXX106, KLEO, KJRB, KCPX, KGW, WROV, KPUR.



As the autumnal equalizer was beginning, a long list of people were scrambling into their new jobs. With the book now underway, things should calm down a bit . . . get out your scorecards, because here come the lineup changes for this week:

Steve Casey is the new MD at WLS/Chicago. Exiting KKKQ/Phoenix, where he had been PD and assistant to John Sebastian at KUPD, Steve will be in Chicago shortly, working on a music research system for "The Big 89."

London & Engleman, the very funny morning team last heard on KULF/Houston, have relocated to Los Angeles. In a widely-rumored move, KEARTH will go *live* in AM-drive with the new duo starting on the air Monday (10-22).

Meanwhile back in Houston, Kenny Miles, who left KRBE/Houston's morning show last week, has relocated this week at KULF (see what we meant about scorecards?) but *not* to do mornings. Kenny takes over in pm-drive at KULF and PD Steve Roddy is real glad to have him.

Dave Bishop, formerly of WCOL/Columbus, has accepted the PD's job at WLEE/Richmond, reportedly for a very nice package deal. Insiders say the station will most likely continue its direction toward Pop/Adult under Dave, a direction started under former PD Ken Curtis.

Three new Northeastern PD's were announced this week: Dave Mason from 13Q/Pittsburgh to WBBF/Rochester; Jack O'Brien from WIGY/Bath to PRO-FM/Providence; and Benjamin Hill from KMGK/Des Moines to WCBM/Baltimore.

All that commotion has created two nice PD openings, one at WIGY/Bath and another at KMGK/Des Moines (KIOA's sister FM).

And we have babies this week! Congratulations to Ron & Rochelle Alexenburg on the birth of their son, Ari David, arriving Monday (10-15) in L.A. Midsong Records VP Steve Metz became a daddy, courtesy of his wife Wendy and new son, Daniel Alan, born last week in New York. And Lorraine Winegar, Music Director at KRSP/Salt Lake City, had to miss her Tuesday music-day this week because she was giving birth to a baby girl, Tennille. Mother, father and baby Tennille are doing fine.

An interesting change announced at 92X/Columbus this week, with PD Jerry Dean revealing that he will leave the station as of December 1st. His replacement has already been announced as well; it's Buddy Scott from the highly successful WDJX/Dayton.

At long last Stevie Wonder's much discussed, but as yet unreleased "Secret Life Of Plants" soundtrack LP has a debut date. Sources close to the artist say October 26th is when the album will be released and that a single, "Send One Your Love," will precede the LP. And the superstars just keep on comin'...

Jim Sumpter leaves Y103/Jacksonville to become the new PD at KIOY/Fresno. Maja Piff has been named Assistant PD at Y103.

Some music moves this week include Beau Richards being named Music Research Director and Music Assistant at WLCY/Tampa . . . Nick Bazoo, formerly at WNOE/New Orleans, has been named MD at 92Q/Nashville . . . and a move from MD to PD is on tap for KRUX/ Phoenix's MD Robert Chenault, as he takes over as PD for KDJQ/Phoenix (KDKB's AM station).

Street Talk is very heavy on the West Coast that Steve Wax and artist manager Shep Gordon will be getting together on a long term project in the very near future. It could mean the birth of a new record label with an artist roster that shouldn't be too hard to pin down.

Lawyers from Warner Bros. and RKO are conferring this week over the Fleetwood Mac LP leak problem (R&R 10-12). We're told the actual leaker has not yet been identified.

And finally, Burkhart, Abrams & Associates has changed names. The consulting firm will now be known as Burkhart, Abrams, Michaels, Douglas & Associates. The name change better reflects the contributions of all the firm's programmers and besides, we heard they were running out of stationery anyway, so



THE ELECTRIC WEENIE, RADIO'S NUMBER 1 GAG SHEET GETS LETTERS

DAVE PORTER, BBC "Dear Tom, delighted to renew for another year. If it is as good as the last year, I'll be well pleased."

Jocks...write today for free samples.

ALL WE ASK YOU TO DO IS LISTEN.

JÓ

JOE SMITH Chairman of the Board



AN OPEN LETTER TO BROADCASTERS

There has been a most disturbing development in the broadcasting industry: Leading popular music stations have been promoting the home taping of major new album releases.

For an industry such as ours, plagued for years by piracy, bootlegging, counterfeiting, and the effects of this year's inflation and recession, this can be the most dangerous threat thus far to our well-being.

When a radio broadcaster announces that he will be playing an important new album without interruption and suggests that his listeners get their tape machines set up; when manufacturers of blank tape sponsor "clean hours" of music and recommend that the contents be recorded; when advertisers make their pitch for tape machine sales around the same theme, then all of us -- artists, writers, publishers, and record companies -- are being drastically whipsawed.

We are all attempting to get something done at the legislative level and experimenting technologically, but we are in a sensitive area of individual rights and free trade.

What we can expect is some understanding and responsible restraint from our friends and associates in the broadcasting community. What we can hope is that no legitimate radio programmer will deny all the parties involved in the creation and marketing of records their right to profit from their success. What we can ask is that this terribly destructive practice stop at once.

Sincerely **Joe Smith**

962 North LaCienega Blvd., Los Angeles, California 90069 (213) 655-8280 © 1979 Elektra/Asylum Records © A Warner Communications Co.

IP-4

John Leader

RKO'S DAVE SHOLIN & CHARTER'S SHERRY TOENNIES

Coordinating Music For "The Chain"

Any promotion person can tell you the importance of having certain people "like" the music they are promoting. Among these "V.I.P." 's are programmers at stations we're all familiar with, music directors in vital markets, and two of the more involved people, who have the title of National Music Coordinator for the companies that employ them.

Sherry Toennies first worked in radio at KSLQ/St. Louis and soon after that became the station's Music Director. In May of 1978 she moved from St. Louis to San Diego and became the National Music Coordinator for Charter Communications. Each week Sherry assists the PD's and MD's at KCBQ/San Diego, WOKY/Milwaukee, and KSLQ.

Dave Sholin got his radio career started in college at San Francisco State, later turning "pro" in San Jose, and finally joining the staff at KFRC/San Francisco in 1974. He moved into the National Music Coordinator job with RKO Radio in November of 1977, relocating to RKO's Los Angeles headquarters in May of 1979. Each week Dave deals with WRKO/Boston, WROR/Boston, WXLO/New York, WAXY/Ft. Lauderdale, WHBQ/Memphis, WFYR/Chicago, KHJ/Los Angeles, KRTH/Los Angeles, and KFRC/San Francisco.

An Atypical Week

Interestingly enough, both Dave and Sherry do basically the same things day-to-day. Mondays are spent in preparation for a full music day – Tuesday, with sales reports, visits from record promotion people and phone contacts with the radio stations. Tuesdays are, of course, music days, often with multiple calls from all stations, putting together playlists, rotations and new adds. Wednesdays are "catch-up" days generally spent answering questions from national music promotion people and arranging all the data collected the day before.

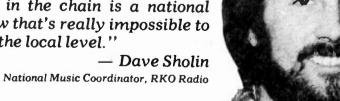
Thursday and Friday Sherry spends reading the trades, looking for helpful information for next week's repeat performance. She again checks with each station by phone and coordinates late-week music information with them. The last two days of the week for Dave have become more than the usual preparations for the week to come. He has taken on new responsibilities for the RKO Radio Network and for the production of several radio specials that RKO Radio has commissioned. He spends several hours on Thursday and Friday getting together the information necessary for those specials, calling artists and managers, lining up interviews and assisting in similar matters for the newly formed network. It's interesting to note that both Sherry and Dave work about 80 hours a week, but their collective complaint was not how much they worked, but rather that there simply weren't enough hours in the day.

Why Have A National MD?

My real purpose in talking to both Dave and Sherry was to try to clear up some of the basic misconceptions surrounding their titles and their jobs. Many people incorrectly assume that the power they hold over the stations is absolute and unyielding, but in reality what they do is a lot more than just "pick music." In fact picking music is one of the least important functions they both serve.

I asked Sherry and Dave the same questions, trying to get a better definition of their jobs, attempting to find out what a National Music Coordinator does. Sherry said, "I have to oversee everything . nothing goes on unless it's been approved. I really try to keep

"The main thing I provide for the stations in the chain is a national overview that's really impossible to have at the local level.'



the PD's from overlooking something they might miss or help them spot something that's coming up they might not be aware of yet. I can help because what I've tried to do is make myself as knowledgeable as possible about each of the markets in which we operate. Maybe a record that's doing relatively well nationally might not be right for a certain market for any number of reasons. And the opposite might also be true, where a record is just right on the local level, even though nationally it's not happening yet. It comes with having a knowledge of the markets and a look at things nationally that it's tough to have when you are within the same radio station day in and day out, as our PD's must be. I also serve as a 'go-between,' taking a lot of pressure off the local PD's from the national promotion people. The national people deal with me, the locals deal with the stations and information passes along several channels in that way. I can give the national people an-

wers that will save them having to call the local PD's and ask them. I'm kind of like a 'buffer zone' in that aspect of the job.'

Sherry also reports all station activity in music and promotions to Charter President Russ Wittberger each week. Her contact with the stations helps her know exactly what they are up to with music, contests, and most other aspects of the station's programming.

The National Overview

Dave Sholin also mentioned his special perspective when I asked him about his job. "The main thing I provide for the stations in the chain is a national overview that's really impossible to have at the local level. I can help them with new records that I 'hear,' but more than that, I can spot records that may be burning out, records that have a distinct airplay trend developing, things like that. And, of course, in a company this size there has to be someone keeping track of all the stations and what they're doing musically and promotionally. Dwight Case (RKO Radio's President) takes an active interest in each sta-tion, and I provide him with individual station input on music that only someone in a position like mine could provide. In a way I help to insure that the stations are doing the right things for the right reasons."

The Decision-Making Process

Both Dave and Sherry potentially hold a lot of musical power when you consider the stations that coordinate their music with the two each week, but they are aware of the potential for abuse and guard against it. I asked them both who makes the music decisions.

Sherry replied, "I do have the final say-so on music for the stations, but it's not an ironclad policy. The PD's and I make the decisions together, and we listen to each other regarding specific product. Technically, the final decision rests with me, and about the only

"The PD's and I make the decisions together, and we listen to each other regarding specific product.' Sherry Toennies



National Music Coordinator, Charter Broadcasting

time I will stop any station from adding something is on a totally new and unproven record. I make the stations justify what they want to add, and if they can, then it goes on. It sounds autocratic, but it's a real good way of keeping things on an even keel. Individual station needs are always taken into consideration, like do we need more ballads, more rock, less disco, whatever. The individual marketplace is also taken into consideration, because Milwaukee reacts differently than St. Louis, and what's happening on the other stations within the market is also a factor. Most of all the music in discussion for adds has some kind of research available on it, be it positive or negative. We discuss all that input and then make the decision together.

Dave's position is similar, but his statement was even more direct, "I think the days of being a dictator about which records go on a station and which records do not are over. I think the way radio is today, one person cannot have the kind of power over a number of stations in different markets. That's why the RKO programmers and I make the decisions on new music together. It's a pure exchange of information. They give me theirs and I give them mine and then we talk. Which new records go on really depends on what we both feel comfortable with that week. It's hard to be general when you're dealing with something as specific as a particular record, but, no, I do not control what goes on the stations. I do participate in the process, but I don't dictate. Should someone really believe in a record for their station and I happen to disagree, I will state my opposing opinion, but, honestly, that situation doesn't come up very often. And it works the other way too sometimes I'll think a song is absolutely right for a station and the PD or MD will not share my feelings. Again, we discuss and decide together.

More Than Just New Music

Both National Music Coordinators do a whole lot more than just help their PD's decide what new records to add each week. Dave told me, "Sitting up here in RKO headquarters with what I consider to be a good overview of the whole nation, one of the really important things I can help the stations with is burnouts. Watching how long a particular record will 'wear' in other non-RKO markets can help us see when to back the rotation pattern down. I watch a lot of radio stations besides those within our own chain. I also talk to a lot of other non-RKO PD's each week for their input on music. That kind of information can really help a PD who has his hands full with the regular duties of programming a station and perhaps can't spend as much time studying music as I can."

Sherry agreed, "I think it's very important to have certain stations that you can look at every week and help yourself to a better understanding of music. In order to know all you can about another station's list, you have to talk with the PD or MD and find out what certain kinds of jumps mean, because not all stations move things the same way up and down their lists. I spend a lot of time with a phone stuck in my ear.

Both Dave and Sherry also help stations with their on-air contests and promotions lining up artists for interviews, albums for giveaways, procuring special programming for the stations and generally acting as advisors on all aspects of station operations. The job of National Music Coordinator isn't all fun and games. The hours are long, the demands are many, and the responsibilities are huge. Although some in the record industry might candidly feel people in positions like Sherry and Dave act as road blocks to the exposure of new music, the PD's and MD's within their respective chains unanimously welcome their input and advice. It's clear that in the cases of Dave Sholin and Sherry Toennies, the job of National Music Coordinator is a lot more than just helping their stations find new records to add it's advice, input given and received, shared knowledge and experience all rolled into one package.

INDIVISIBLY DYLAN



"GOTTA SERVE SOMEBODY" THE SINGLE



BOB DYLAN "Gotta Serve Somebody" (Columbia) 84/7 Moves: Up 48, Seme 29, Down 2, Adds 7, WIFI, 14Q, KILE, KKXL, KDVV, KENI, CKGM 28-18, 94Q 28-22, KSLQ 28-25, KFRC 18-16, KJR 6-4, WNCI 24-13.

TAKEN FROM THE LP 'SLOW TRAIN COMING" PRODUCED BY JERBY WELLER JARBY BECKETT FC36120

ON COLUMBIA RECORDS

TOP-40



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THE RECLINE OF THE WSGF EMPIRE — WSGF/Savannah staged a "Candy O" lookalike contest to find the girl with the greatest resemblance to the Cars album cover. The winner, pictured above reclining under admiring glances from WSGF jocks C.B. Gaffney (left) and Eddie MacNeil, took home over \$300 in prizes from the station and Elektro Records.



KOFM A LA CART — KOFM/Oklahoma City's "Air Stars" competed in a day crew vs. night crew go cart race recently. The team picture portrays (I-r, standing) News Director Ron Williams, Ken Barlow, Jeff Edwards, Cynthia Herron, Lee Taylor, PD Mike Miller, and MD Chuck Morgan; (I-r sitting) Big Jim McCloud, Pat Murphy, Larry Stein, Lisa Carr, and Jerry McCall.



HIRING THE GUN - B100/San Diego morning man Shotgun Tom Kelly recently signed a new three year contract with the station. He's pictured at right inking the contract, while Operations Manager Glen McCartney (left) and GM Paul Palmer (top) look on.



BACKSTAGE WITH THE BEE GEES IN BUFFALO - WKBW/Buffalo treated several listeners to Bee Gees tickets, with the grand prize winner also getting limo service to the show and a meeting with the brothers Gibb backstage. Pictured (I-r) are RSO's Michael Rose, Maurice Gibb, winner, Robin Gibb, WKBW PD Sandy Beach, MD Jon Sommers, and Barry Gibb.

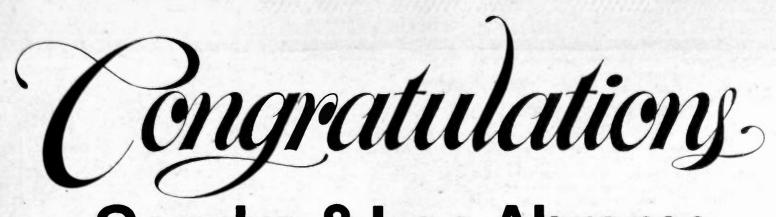


KORL'S GIRLS - KORL/Honolulu sponsored a 'Van Fest'' featuring con-tests for vans and beautiful women. The station sent us snapshots of winners from both contests, and after careful dellberation, the results of our editorial choice are pictured above. Shown with the Miss Van Fest CHUM'S NIGHT OF THE HUNTER — CHUM/Toronto played host to Chrysalis artist Ian Hunter and his producer/ contest winners (grand prize winner at center) is KORL's Kimo Akane.

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guitarist cohort Mick Ronson recently. Pictured (I-r) are Ronson, CHUM's J.D. Roberts, and Hunter.



Sandra & Lee Abrams on the birth of



from the staff of

Roanoke PD

Continued from Page 3

himself as one Vince Miller. PD at WROV. Mayo is believed by at least one federal official to have operated the PO Box arrangement for several months, victimizing several record companies.

Bart Prater, the actual PD of WROV, heard about the scheme when an acquaintance at a record company asked him, "When did you lose your job?" He discovered that the company had received an invoice listing Vince Miller (actually a part-time air personality for the station who is unconnected with Mayo's scheme) as PD. Other record companies called, Prater told a local newspaper, and he turned the matter over to postal inspectors, leading to the indictment for one count of mail fraud and one count of using a false name.

ASCAP Files Suits Against Unlicensed Jukes

The American Society of Com- viously, ASCAP had filed several posers, Authors and Publishers (ASCAP) has filed 35 federal suits in 12 states in an attempted crackdown against unlicensed jukebox operators. The action was taken on behalf of ASCAP members whose songs were being played on these jukeboxes without permission.

According to the newly-established copyright law, effective January 1, 1978, compulsory licenses are available for \$8 per box per year from the U.S. Copyright Office. An ASCAP spokesperson claimed that fees derived from the licensing of jukeboxes should amount to between \$3-4 million yearly, based upon an estimated half-million jukeboxes in operation. However, ASCAP claims that only \$1 million in fees has been collected.

Therefore, ASCAP has taken the matter to the courts in an effort to retrieve lost revenues. Presuits against individual unlicensed operators, in an attempt to convince other operators to comply with the law, but to no avail thus the mass suits

Klein Appeals Tax Conviction

In an attempt to overturn Allen Klein's tax evasion conviction (R&R 8-17), attorneys representing the former Beatles manager have filed an appeal in New York Federal Circuit Court. Klein had been sentenced to two months in prison and fined \$5000 on one count of filing false income tax returns in 1970. He was additionally placed on two years probation for the remainder of the two-year sentence.



ELTON'S BIG DRAW - WABC/New York and MCA combined to handle a drawing for Elton John concert tickets, with over 400 pounds worth of mail flooding in to the station. Over 15,000 pieces of mail came in within two days of a Sunday New York Times ad announcing the dates. Pictured among the letter litter are WABC air personality George Michael (left) and concert promoter Ron Delsener.



STYX IN MADISON - WISM/Madison presented Styx in concert recently. Pictured backstage (I-r) are group's John Panozzo and Jamas Young, group's promotion manager Jim Cahill, WISM's Charlie Simon, Styx's Tommy Shaw, and A&M's Marko Babineau.



PEAK VIEWING IN TOPEKA - V100/Topeka was visited by Playboy's Playmate of the Year, Monique St. Pierre, recently, when the station participated in a stereo store opening. Pictured (I-r) are KDVV MD Paul Blair, St. Pierre, station morning man Marshall Barber, and store owner Jim Nelson





A BLEND OF SPECIAL PEACHES AND HERBS - Engaging in a bit of identity confusion are Polydor's Peaches & Herb, posing playfully backstage after an L.A. concert with Polydor's Dave Greenwald (left) and KHTZ Assist-ant PD Jim Conlee (second from right). As for Peaches & Herb's location, your guess is as good as ours.

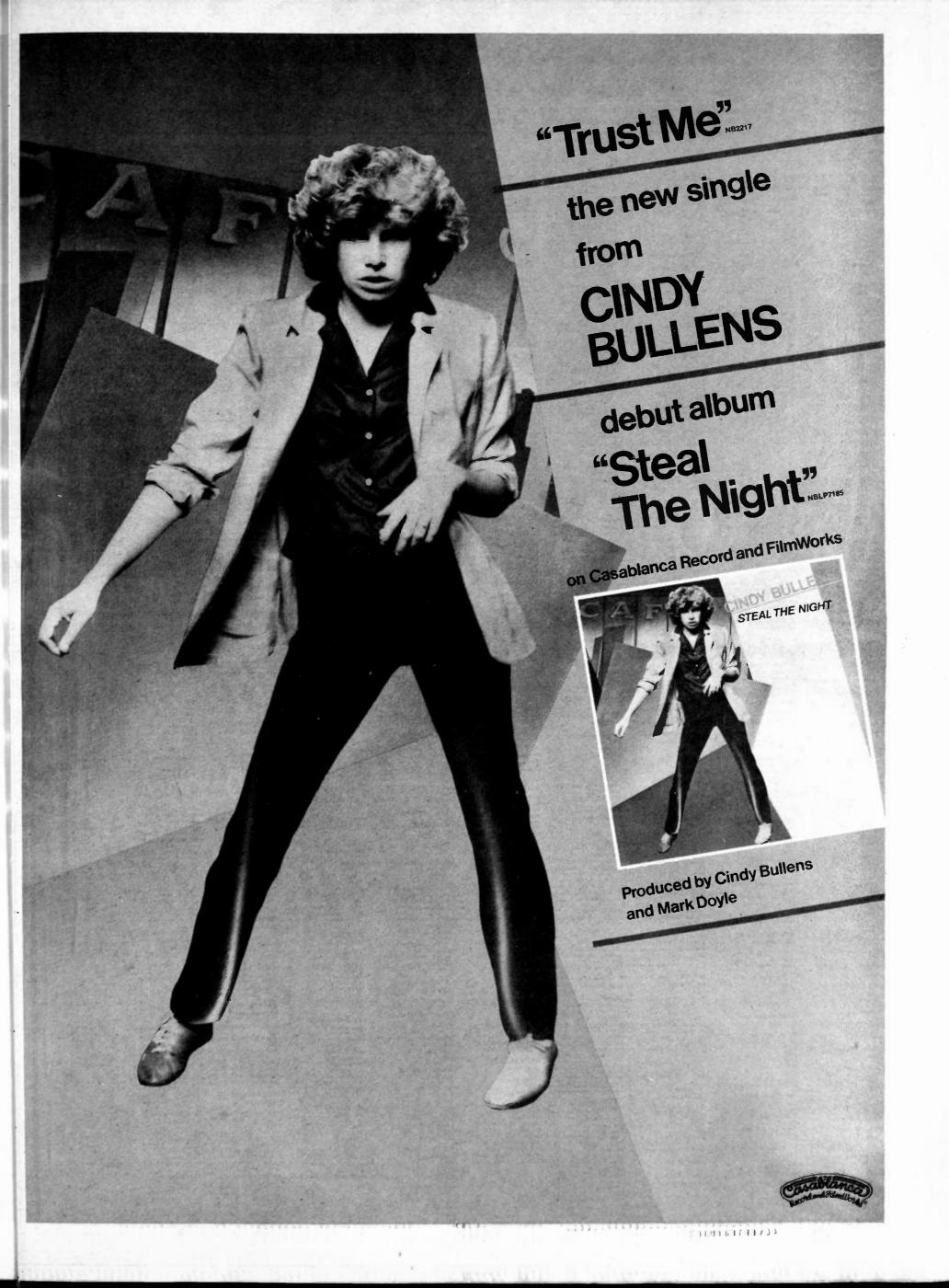
DIXON HOUSE SEES FUN AT CFUN - Infinity's Ted Dixon House of the Dixon House Band visited CFUN/Vancouver recently while touring Western Canada. He's pictured (left) with CFUN air personality Tom Jeffries.



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BROADCAST OF REMOTE INTEREST — KOBO/Yuba City staged a remote at a local custom car parts shop, and to add extra-automotive interest invited Playboy's Miss April Missy Cleveland to join in live. Pictured (I-r) are KOBO sales reps Les Crook and Rick Corrigan, Cleveland, and air personality J.R. Jackson.



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| EAST | | | |
|----------------|------------|--|--|
| Most Added | Hottest | | |
| Jimmy Buffett | Eagles | | |
| Barbra & Donna | Styx | | |
| Supertramp | Commodores | | |

R&R/Friday, October 19, 1979

WEXY/Sarasota. FL Charlie Fernandes

Styx

DDS&HO SOUTH Most Added Hottest Barbra & Donna Eagles **Cliff Richards** Comm odores Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicate: Supertramp Little River Band Fleetwood Mac the song was dropped from the playlist then re-added. John David Souther SOUTH

EVIL/Dallas. TX Mike Rey

EAST

Parallel One 96EX/Pittsburgh. PA Jay Stone LED ZEPPELIN ALAN PARSONS EAGLES Hottest EAGLES 8-1 LED ZEPELIN 9-3 IAN GOMM 10-6 IAN GOMH 10-RANSAS 15-9 STYX 17-12

CHUM/Terente, CAN. Hottest: KNACK 1-1 LED ZEPPELIN 6-4 BAGLES 9 6 FLEETWOOD MAC 10-7 STYX 22-15

CEGM/Montreal, CAN Joyce Pillarella

STREETHEART CARS JOE JACKSON APRIL WINE Hottest: NNACK 2-1 NICHAEL JACKSON 7-3 EAGLES 16-7 SUPERTRAMP 20-10 BTYX 22-12

WABC/New York, NY Sonja Janes SOBISIONS BLONDIE STYX FLEETWOOD NAC COMMODORES

COMHODORES HOTESEI ROBERT JOHN 1-1 DONNA SUMMER 12-7 COMHODORES 14-9 B6D D-13 KENNY ROGERS 22-14 WCAO/Baltimore, MD Ron Riley

HIGHAEL JOHNSON CHRIS THOMPSON KOOL & THE GANG HOTE #E: MICHAEL JACKSON 1-1 COMMODORES 5-2 KNACK 16-7 BOD D-15 FLEETWOOD MAC D-18

WFIL/Philadelphia. PA Gerry DeFrancisco

JIMMY BUFFETT ENGLAND DAN 6 JFC RUFERT HOLMES HERB ALPERT 3-1 COMMODORES 4-2 MICHAEL JOHNSON 11-6 EAGLES 16-10 DONNA SUMMER 21-11

WIFI/Philadelphia, PA Jetf Robins BARRY MANILOW MICHAEL JOHNSON BOB DYLAN BLONDIE SHOES Hottest: COMMODORES 2-1 EAGLES 13-9 IAN GOMM 17-11 STYX 23-19 CARS D-24

WEBW/Buttalo, NY

Jon Summers SUPERTRAMP CHEAP FRICK CLIFP RICHARD IAN LLOYD Notesat: MICHAEL JACKSON 1-1 SLONDIE 12-6 EAGLES 17-10 STYX 22-12 COMMODRES D-20

WNBC/New York, NY Ros Frank

STYX

M Hottast: DIONNE WARWICK 2-1 MAUREEN MCGOVERN 12-6 ELO 17-10 BONNIE POINTER 20-12 66D 27-17

WPEZ/Pittsburgh. PA Mark Fritzges

JIANY BUFFETT SPORTS TRIUMPH Hottem: Commodores 1-1 KNACK 6-3 BONNIE POINTER 8-4 STYX 22-12 FLEETWOOD MAC 26-17

WPGC/Washington, DC Jim Ellioti

DONNA SUMMER KOOL 6 THE GANG CHRIS THOMPSON HOLTERT: EAGLES 3-1 LED ZEPPELIN 10-5 KENNY ROCERS 12-7 STYX 23-6 ANNE MURRAY 25-21

WREO/Boston, MA Harry Nelson ROTY Relace ROOL 6 THE GANG CRUSADERS JENNIFER WARNES HALL 6 OATES HOEtest: KNACK 5-1 EAGLES 16-7 KENNY ROCERS 15-9 FLEETWOOD MAC 22-14 ANNE MURRAY 27-17

F105/Boston, MA Tom Connelly Hottest: H 1-1 NICHAEL JACKSON 13-4 NICK LOWE 12-7 ARS 19-14 EAGLES 25-18 CHRIS THOMPSON JIMMY BUFFETT LAUREN WOOD BAD B6D Notest: HERB ALPERT 2-1 DOOBIE BROTHERS 5-2 FLEETWOOD MAC 10-4 EAGLES 15-7 JENNIFER WARNES 14-10 WELO/New York, NY Don Kelly LAUREN WOOD KOOL & THE GANG Hottest HERE ALPERT 1-1 COMMODORES 4-2 MICHAEL JACKSON 7-3 NICK LOWE 13-10 EAGLES 23-17 WHYN/Springfield, MA Ken Capurso Een Capurso DR. HOOK CHRIS THOMPSON PABLO CRUISE LRB ELO JOHN COUGAR Hottest: M 4-1 HERB ALPERT 9-3 DONNA SUMMER 7-6 BOB SECER 11-11 COMMODORES 37-14 Parallel Two 14/Q Worcester, MA Steve York BOB DYLAN CHRIS THOMPSON PABLO CRUISE Nottest: Robrat John 1-1 LED ZEPPELIN 14-6 FLEETWOOD MAC 13-6 EAGLES 25-14 STYX 23-19 KC101/New Haven, CT Curt Hansen B4D J.D. SOUTHER BLONDIE CRYSTAL GAYLE MOTL-BEL STYN 12-4 EAGLES 21-10 COMMODORES 24-14 BARRY MANILOW 25-16 18105/Providence, RI Todd Chase CRUSADERS CRUSADERS SUPERTRAMP JEWHIFER WARNES LRB ENGLAND DAN & JFC FRANK WILLS CHRIS THOMPSON Nottest: Michael Jackson 1-1 FLEETWOOD MAC 10-6 STXX 18-7 ASHFORD & SIMPSON 15-MICHAEL JOHNSON 23-15 WFBR/Baltimore, MD Andy Saulinski ABGY SUITEMEN CHRIS THOMPSON BROOKLWN DREAMS RUPERT HOLMES HOTEGE: COMMODORES: ALCONTRODORES: PLEETWOOD MAC 17-11 STYX 20-14 BARRY MANILOM 25-18 PRO-FM/Providence, RI Giovanni Glowanni JIMWY BUFFETT LRB B6D B6D B6D B RC & BAND Nottest: michael Jackson J-1 Donna SUMMER 4-2 FLEETWOOD MAC 11-7 KEENY ROGERS 13-8 COMMODORES 17-10 WBEN FM/Buttalo, NY Roger Christian ANNE MURRAY ANNE MURRAY B&D ALAN PARSONS PABLO CRUISE PLEETWOOD MAC FLEETWOOD MAC FLEETWOOD MAC RENNY ROGERS 1-1 COMMODORES 9-6 COMMODORES 9-0 KNACK 18-11 STYX 36-14 BLONDIE 30-19 WICC/Bridgeport CT Bob Mitchell DR. HOOK KENNY LOGGINS RUPERT HOLMES ELO SMOKEY ROBINSON Hottest: WBLI/Long Island, NY Bill Terry KC 6 BAND (dp) JIMMY BUFPETT LRB PABLO CRUISE HOTLOBERT JOHN 1-1 BAD D-9 KMACK 18-12 DONNA SUMMER 22-16 COMMODORES 26-19 Hottest: EAGLES 1-1 STYX 4-2 KENNY ROGERS 10-7 CHEAP TRICK 16-13 BARRY MANILOW 19-14 WEBO/Harrisburg, PA Jim Buchanan B4D LUBERTHAMP BLONDIE ALAN PARSONS BROOKLYN DREAMS JOHN COUGAR HOTE 85 COMMODORES 5-1 MICHAEL JACKSON 4-2 JOURNEY 8-5 ANNE MURRAY 22-12 BARRY MANILOW 27-18 WTIC-FM/Hartford CT COMMODORES ANNE MURRAY BOB DYLAN SUPERTRAMP CLIFF RICHARD CLIFF RICHARD Hottest: MICHAEL JACKSON 1-1 DONNA SUMMER 8-4 PLEETWOOD MAC 11-5 EAGLES 14-8 STYX 21-11 WEEE/Huntlogton, WV Gary Miller Q106/York. PA DIONNE WARWICK CARS JOHN COUGAR SMOREY ROBINSON DR. HOOK PABLO CRUISE NITE FLYTE DAVE EDWINDS CHEAP TRICK 86D SUPERTRAMP DIONNE MARWICK LRB CHICAGO PABLO CRUISE RUPERT HOLMES DR, HOOK CARS CAPT. 6 TENHILLE HOCTESI MICHAEL JACKSON 1-1 KENNY HOGERS 6-2 EAGLES 16-3 STYX 27-12 JIMMY BUFFETT 28-17 BAD SUPERTRAMP Hottest: DONNA SUMMER 3-1 COMMODORES 9-2 STYX 24-7 KC & BAND 29-9 CHRIS THOMPSON 30-18 WOLF/Syracuse, NY Charlie Brown CHEAP TRICK BLONDIE JOHN STEWAR Parallel Three JOHN STEWART Notent: Michael Jackson 2-1 Journey 6-3 Ragles 15-7 KC 6 BAND 18-9 JENNIPER WARNES 21-14 TEWART 14WE/Wheeling, WV Jim Roberts IND RODERTS BAD CAPT. 6 TENNILLE DIONNE WARHICK MICHAEL JACKSON CRYSTAL GAYLE HALL & OATES ORLEANS (dp) J.D. SOUTHER (dp) Nottest: MICHAEL JACKSON 3-1 EAGLES 7-3 FLEETWOOD MAC 14-9 KNACK I7-10 COMMODORES 24-18 WPST/Trenton. NJ Tom Taylor JIMMY BUPPETT SMOKEY ROBINSON BROOKLYN DREAMS BHOOKLYN DREAMS Hottest: LED ZEPPELIN 1-1 EAGLES 8-2 STYX 7-3 KENNY ROGERS 16-9 FLEETWOOD MAC 21-13 E104/Erie, PA WTRY/Troy. NY Don Perry SUPERTRAMP DR. HOOR HICHAEL JOHNSON KC & BAND Hottest: MICHAEL JOCKSON 2-1 LED ZEPPELIN 14-6 STYX 18-10 COMMODGRES 22-15 FLEETWOOD MAC 29-17

WAEB/Allentown. PA Jett Frank WEEO/Waynesboro, PA O'Donnell Kaller BLD SUPERTRAMP BUPERTRANS ELD CLIPP RICHARD Hottest: Donka Summer 2-1 KC 6 HAND 9-3 EAGLER 15-6 Commodores 12-8 Styx 26-13 WFBG/Altoond. PA Tony Booth CAPT, 6 JENNILLE JIMMY BUFFEIT BLONDIE BLACKFOOT YVONKE ELLIMAN HORTBELL HERR ALPERT 4-1 EACLES 7-4 STYX 26-11 DONNA SUMMER 25-19 BARRY MANILOW 31-24 WGUY/Bangor, ME Mark Laurence COMMODORES LAB FRANCE JOLI AC/DC (dp) FLEETWOOD MAC FLEETWOOD MAC FLEETWOOD MAC HOLLOB MAC 2004RHF 2-1 EACLES 20-10 FLEETWOOD MAC 24-15 STYX 26-18 J.D. SOUTHER 25-20 WHEB/Portsmouth. NH Rick Bean CAPT. & TENNILLE CARLENE CARTER DR. HOOK CARS Hottest: HERB ALPERT 1-1 BRENDA RUSSELL 6-) KENNY ROGERS 13-6 DONNA SUMMER 14-8 ANNE MURRAY 19-12 ANNE MURRAY 19-12 WIBQ/Portland, ME Chip Eelley B6D JIMMY BUFPETT ANNE MURRAY DAVID JOHANSEN Hotlest: Commodores 2-1 Robert Palmer 4-Pousette-Dart 13 Commodores 23-15 STYX 22-16 WL0Z/Bangor, ME Michael O'Hara PLEETWOOD MAC CARS Notest: Journey 2-1 CommoDores 4-2 Foreigner 11-7 Led Zeppelin 15-9 EAGLES 24-13 WXIL/Parkersburg, WV Bob Garrell NITE PLYTE 84D JOIN COUGAR EWGF EWGF KC 4 BAND 1-1 KISS 10-3 FLEETWOOD MAC 13-4 STYX 17-7 EACLES 18-9 1 - 1 WYRE/Annapolis. MD Steve Kingston KOOL 6 THE GANG J.D. SOUTHER FRANK MILLS HOTCES: COMMODDRES 1-1 EAGLES 7-3 FLEETWOOD MAC 17-12 KC 6 BAND 21-14 KENNY ROGERS 20-15 WIGY/Bath. ME Bruce Jefferson DAVID JOHANSEN PABLO CRUISE ELO JOHN COUGAR Hottest: DONNA SUMMER 3--DONNA SUMMER 3--DONE BROTHERS EAGLES 16-13 KNACK 16-14 SUPERTRAMP D-21 V100/Charleston, WV Gary Mitchell SUPERTRAMP MICHAEL JOHNSON PLEETWOOD MAC (dp) EAGLES (dp) Hottest: KNACK 2-1 LED ZEPPELIN 7-2 MICHAEL JACKSON 9-3 FOREIGREN 12-6 KC 6 BAND 21-12 SOUTH Parallel One Bili Sharmoo POINTER SISTERS JIAMY BUPFETT ABBA CLIPF RICHARD Hottest: COMMODORES 7-1 LED ZEPPELIN 11-3 DONNA SUMMER 8-4 EAGLES 20-12 STVX 25-13 ERBE/Houston TX COMMODORES KENNY ROGERS ANNE MURRAY JIMMY BUFFETT JOHN COUGAR JOHN COUGAR POGNAT JEFF. STARSHIP POINT BLANK Natest: COMMODORES 2-1 JOURNEY J-2 COMMODORES A-3 KENNY ROGERS A-7 FLEETWOOD MAC 18-9

Hottest: COMMODORES 2-1 HERB ALPERT 5-3 DONNA SUMMER 10-6 NICK LOWE 9-7 KENNY ROGERS 19-11 Q105/Tampa, FL Mason Dison MENNY LOGGINS BED MICHAEL JOHNSON MICHAEL JACKSON HOLLGEI COMMODORES 7-1 KC & DAND 8-2 KENNY ROGERS 13-10 KERMIT THE PROG 15-11 JEHNIPER WARNES 23-17 WLCY/Tampa, FL Beau Richards MICHAEL JACKSON ANNE MURRAY (dp) CLIFF RICHAHD B&D Hottest: M 2-1 M 2-1 MICHAEL JACKSON 5-2 COMMODORES 12-3 STYX 21-13 BARRY MANILOW 27-23 Y100/Miami, FL Robert Muzzy KONGEN MULEY KENNY ROCERS SUPERTRAMP KENNY LOGGINS YVONNE ELLIMAN HOREsti HERB ALPERT 2-1 Commodres 7-4 Doobie Brothers 14-9 Bod 28-12 Eagles 25-16 293/Atlanta, GA Date O'Brien Daie CYBRIEN ELTON JOHN CRYSTAL GAYLE RUPERT HOLMES Hottmat EAGLES 2-1 STYX 12-2 STYX 12-2 KERMIT THE PROG 20-11 KC 6 BAND 21-13 DONNA SUMMER 22-15 297/Fort Worth, TX Gary Mack CHEAP TRICK FOREIGNER HOTEGNER LED ZEPPELIN 1-1 JOURNEY 2-2 COMMODORES 5-4 PATRICK HERNANDEZ EAGLES 30-14 94Q/Atlanta, GA Jett McCartney Jen McCartney CLIFF RICHARD NIGHT (dp) RUPERT HOLMES (dp) POCHAT (dp) Hottest: EAGLES 4-1 STYX 9-4 J.D. SOUTHER 14-7 PLEETWOOD MAC 17-10 RICHIE FURAY 23-17 Parallel Two 92Q/Nashville. TN Dan Valle LAUREN WOOD CLIFF RICHARD 84D Hottest: EAGLES 7 1 JOURNEY 11-6 KERNIT THE FROG 21-12 STYX 24-15 COMMODORES 27-19 Bj105/Orlando, FL Terry Long Terry Long COMMODRES YVONKE ELLIMAN ROMNIE MILSAP ENGLAND DAN 6 JFC CHEAP TRICK HOATMST: ROBERT JOHN 1-1 HERB ALPERT 12-6 EAGLES 20-15 STVX 29-16 PLEETWOOD MAC 25-17 EEEL/Shreveport LA BARRY MANTLOW BARRY MANILGN BAD BAD CRYSTAL GAYLE RUPERT HOLMES JIMMY BUFFETT J.D. SOUTHER BLACKFOOT HOTCHER KENNY ROCERS 2-1 STYX 23-5 EAGLES 15-9 JENNIFER WARNES 21-12 KC 6 BAND 33-22 KNOW/Austin, TX Lenny White Lenny White KARLA BONOFF AC/DC RENNY LOGGINS LRB AXE DAVE EDWUNDS NICK LOWE ROBERT PALMER HOTCHIL EAGLES 5-1 FLEETWOOD MAC 20-8 COMMODORES D-28 TALKING HADS D-32 RUPERT HOLMES D-36

ETSA/San Antonio. TX Mike Scott CLIFF RICHARD LAUREN MOOD RONNIE NILBAP N. MANCHESTEN J.D. BOUTHER HOLTESEL COMMODDHES 1-1 DOHNA SUMMER 10-5 86D D-12 STXX 23-13 FRANCE JOLI 30-20 KXX106/Birmingham, AL RUPERT HOLMES HALL & OATES MOON MARTIN RICHLE FURAY HOLESSEL ROWNIE MILBAP 1-1 COMMODORES 4-2 KENNY ROGERS 13-8 EAGLES 15-10 FLEETWOOD MAC 16-11 WAKY/Louisville, KY Mike McVay LRB Hotteut: EAGLES 5-1 DOOBIE BROTHERS 12-9 LOBO 15-10 JOHN STEWART 17-11 IAN GOMM 19-12 WAPE/Jacksonville, FL Jeannette Richards CHEAP TRICK CHEAP TRICE KC & BAND CLIFF RICHARD ANNE MURRAY HOLLGEL: M 1-1 KNACK 12-8 EAGLES 13-9 BLACKPOOT 28-21 LAUREN WOOD 27-22 WAXY/Ft. Lauderdate, FL Michael Ward CRYSTAL GAYLE SUPERTAAMP MICHAEL JOHNSON CAPT. 6 TENNILLE DR. HOOK Hottesti HERB ALPERT 1-1 N 4-2 EAGLES 10-3 Commodores 14-5 JIMRY BUPPETT 13-10 WAYS/Charlotte, NC BLACKFOOT PRANK MILLS SUPERTRAMP CARLENE CARTER CHRIS THONPSON MOON MARTIN MOON MARTIN Hottest: JENNIFER WARNES COMMODORES 7-2 EAGLES 12-5 STYX 20-6 BAD D-11 WBBQ/Augusta, GA Bruce Stevens TOM JOHNSTON CAPT. 6 TENNILLE SMOKEY ROBINSON ISAAC HAYES AC/DC HALL & OATES FR**ank Mills (d**p) PRANK MILLS (dp) Hottest: JIMMY BUPPETT 5-1 EAGLES 10-5 FLEETWOOD MAC 16-10 STYX 22-16 CHRIS THOMPSON 26-21 WFMF/Baton Rouge, LA Randy Rice SUPERTRAMP B6D Hottest: MICHAEL JACKSON 1-1 EAGLES 13-6 COMMODORES 17-9 STYX 18-10 KC 6 BAND 25-12 WGH/Norfolk, VA Bob Canada CHRISTHOMPSON BLONDIE MICHAEL JOHNSON Hottes: MICHAEL JACKSON 1-1 JOURNEY 16-5 KENNY ROGERS 12-7 FLEETWOOD MAC 17-9 COMMODORES 19-9 WHBQ/Memphie,TN John Long CLIFF RICHARD CAPT. 6 TENNILLE PABLO CRUISE CHEAP TRICK NOTESE: ROBERT JOHN 2-1 COMMODORES 12-4 EAGLES 15-6 EAGLES 15-6 JOURNEY 17-9 KNACK 18-11 WIDX/Jackson MS ELTON JOHN ELO EWAF Hottest: KC & BARD 1-1 M 2-2 BARRY MANILOW 11-7 STYX 18-10 B&D 30-15 WEIX/Raleigh. NC Ron McEay B6D Hottest: M 1-1 DONNA SUP M 1-1 DONNA SUMMER 8-5 COMMODORES 18-16 KC 6 BAND 19-11 EAGLES 21-15

HEE HOMME BOD J.D. SOUTHER ELO RUPERT HOLMES CARLENE CARTER KERMIT THE FROG HOTEGET KC 4 BAND 10-1 MICHAEL JOHNSON 14-1 EACLES 17-11 PLEETWOOD MAC 18-12 DONNA SUMMER 20-13 WNOE/New Orleans. LA Wayne Adrie B4D J.D. SOUTHER CLIFF RICHARD SMOKEY ROBINSON M. MANCHESTER NATURE'S DIVIHE IAN LLOYD BPORTS HOLEGB11 HERB ALPERT 1-1 EXGLES 8-3 JIMMY BO HORN 9-4 FRANCE JOLI 10-5 COMMODORES 22-11 WSGA/Savannah. GA Jerry Rogers Jerry Rogers O'JAYS DONNA SUMMER CRYSTAL GAYLE FOREIGMER J.D. SOUTHER HOTLESE COMMODORES 2-1 EAGLES 6-3 FLEETMOOD MAC 11-8 STYX 14-11 BARRY MANILOW 23-14 WSGN/Birmingham. AL lay Michaels MICHAEL JACKSON CLIPP RICHARD KENNY LOGGINS RENY LOGGINS Hottest: COMMODORES 1-1 MICHAEL JACKSON 5 DONNA SUMMER 6-3 HERB ALPERT 10-5 STYX 25-16 WTDUNew Orleans, LA Terry Young Terry Young CRYSTAL GAYLE BARRY MANILOW NITE FLYTE SMOREY ROBINSON IAN LLOYD M. MANCHESTER HOLTESTE HERB ALPERT 4-1 FRANCE JOLI 6-3 EAGLEE 14-9 COMMODORES 17-10 STYX 10-12 17-10 Y103/lacksonville, FL Mais Pitf MICHAEL JACKSON Hottest: MICHAEL JACKSON 1-1 EAGLES 11-5 STYX 13-6 COMMODRES COMMODORES 28-21 MOLLY HATCHET 36-27 Y95/Tampa. FL J.J. Walker B4D SUPERTRAMP Notest: Journey 2-1 Commodores 10-3 KC 6 Band 19-10 Kenny Rogers 23-13 STYX 22-16 Z98/Little Rock, AR Karen Williams Karen Williams B&D CAPT. 4 TENNILLE PABLO CRUISE HALL 4 OATES BLONDIE CLIFF RICHARD RICHIE PURAY NITE FLYTE Hottest: COMMODRES 1-1 STYN 15-7 FLEETWOOD MAC 14-8 KC 4 BAND 19-9 ANNE HURRAY 24-12 WRVQ/Richmond, VA Bill Thomas MICHAEL JACKSON ROBERT PALMER KENNY LOGGINS CHEAP TRICK Hottest: COMMODORES 1-1 HERB ALPERT 5-2 EAGLES 17-6 STYX 19-10 EW&F 22-14 EAUM/Houston. TX Leslie Raboy BLONDIE J.O. SOUTHER KENNY ROCERS COMMODORES Noteest: Commoders 1-1 Journey 6-4 Fleetwood Mac 11-8 ENGLES 14-9 IAN GOMM 15-10

EELP/EI Paso, TX

WLAC/Nashville. TN FM100/Memphis, TN Mark Willigms MICHAEL JOHNSON CAPT. & TENNILLE B4D TOM JOHNSTON

WSIZ/Chatta David Carroll

PRANCE JOLI DR. HOOK Hottest: COMMODORES 2-1 EAGLES 19-6 STYX 23-15 B6D 30-16 BARRY MANILOW

Jim Roberts SUPERTRAMP 84D CHRIS THOMPSON Hottest: MICHAEL JACKSON HERB ALPERT 5-2 DONNA SUMMER 7-4 KC 6 BAND 16-10 COMMODORES D-22

PLEETWOOD MAC

B6D BLONDIE Hottest: M 1-1 COMMODORES 15-5 KC 6 BAND 25-13 STYX 35-15 ANNE MURRAY 36-27

PLEETWOOD MAC J.D. SOUTHER Hottest: M 2-1 H 2-1 COMMODORER 3-2 HERB ALPERT 11-6 Journey 12-7 Eagles 14-9 WNOX/Enozville, TN Bob Savage

AC/DC Hottesti COMMODORES 2-1 FLEETWOOD MAC 7-3 KENNY ROGERS 10-5 HERB ALPERT 11-7 STYX 13-10

LRB AC/DC DR, HOOK YVONNE ELLIMAN Hottest: EAGLES 4-1 COMMODORES 5-2 FOREIGNER 15-6 PLEETWOOD HAC 21-7 STVX 17-9

WSGF/Savannah, GA C.B. Gattney

860 SUPERTRAMP SUPERTRAMP LRB PABLO CRUISE CLIFF RICHARD AC/OC Hattest: MICHAEL JACKSON 4-1 KNACK 16-10 KC & BAND 19-12 LED ZEPPELIN 26-14 STYX 28-17

Parallel Three

CK101/Cocoa Beach, FL Stove Ocean

G100/Mobile, AL

33-23

B&D RONNIE MILSAP CHRIS THOMPSON

EAAY/Little Rock, AR Jack Randall

Jack Ramdail COMMODORES B&D CMRIS THOMPSON JOHN STEWART MICHAEL JACKSON HOTEBEL: RENMY ROGERS 3-1 WINCS 4-2 DONNA SUMMER 9-4 STYX 11-5 ANNE MURRAY 17-7

KILE/Galveston. TX Terry Davis

BED LAUREN WOOD

LAUREN WOOD J.D. SOUTHER POREIGNER LED ZEPPELIN BOB DYLAN Hottest: DOOBIE BROTHERS 2-1 MICHAEL JACKSON 9-5 DONMA SUMMER 14-7 EAGLES 16-8 KENNY ROGERS 20-12

ESEL/Lubbock, TX Stan Castles

STOD CONTENT ANNE MURRAY J.D. SOUTHER J.D. SOUTHER HOLEASE: MICHAEL JACKSON 1-1 EAGLES 8-J RENNY ROGERS 12-7 COMMODORES 21-13 STYX 24-18

WAAY/Huntsville, AL Jim Kendricks

CAPT. 6 TENNILLE

LRB SUPERTRAMP B4D Hottest: KC 4 BAND 2-1 EAGLES 12-7 RONNIE MILSAP 17-8 FLEETWOOD MAC 22-13 BARRY MANILOW 24-14

WCGQ/Columbus. GA los McClure

CAPT. & TENNILLE CLIFF RICHARD SMOREY ROBINSON AUPERT HOLMES TOM JOHNSTON Hotteme: COMMODORES 6-1 DONNA SUMMER 9-4 CHRIS THOMPSON 14 J.D. SOUTHER 24-1

J.D. SOUTHER EAGLES 26-10

FM99/Talabassee, FL Jay Marks

CAPT: 6 TENNILLE SUPERTRAMP LRB Hottest: COMMODORES 1-1 KENNY ROGERS 11-3 EACLES 16-7 FLEETWOOD MAC 20-16 JIMMY BUFFETT 23-17

EATY COMMON BAD BAD CLIFF RICHARD ALAN O'DAY RICHIE FURAY KENNY LOGGINS HAT HERR ALPERT 3-1 JOURNEY 13-7 COMMODORES 16-9 EAGLES 32-25 KOOL 6 THE GANG D-32 CRUBADERS ELO KENNY LOGGINB HEINT LOGGING HOTCHEL JACKSON 3-1 FLEETWOOD NAC 14-10 STYN 20-14 HARRY MANILOW 27-16 KEITH HERMAN 21-19 EWIC/Begumont, TX Dave Starr WHHY/Montgomery, AL. Rich Thomas BED SUPERTRAMP CHEAP TRICK J.D. BOUTHER

WFLB/Fayetteville, NC Larry Connon

DED HOMMA PRANK MILLS CLIFF RICHARD KENNY LOGGINS SMOKEY ROBINGON MICHAEL JACKEDN 1-1 J.D. SOUTHER 13-6 STYX 19-10 CRYSTAL GAYLE 20-15 SUPERTRAMP 24-18 J.D. BOUTHER Hottest: MENNY ROGERS 4-1 EAGLES 13-5 KC 6 BAND 14-9 COMMODORES 25-15 STYX 24-16 EPUR/Amarillo. TX Mark Shannon

Mark Sharnon COMHODORES LAUREN MOOD RUPERT HOLMES FILETWOOD NAC HALL & OATES HOLT=31 KENNY ROGERS 1-1 EAGLES 1-2 FLETWOOD NAC 14-3 CRMSTAL GAVLE 9-6 RONNIE MILSAP 11-8 WISE/Asheville, NC Ray Williams BAD PABLO CRUISE

CABLO CRUISE ELO CAPT. & TENNILLE PRAMK MILLS RUPERT HOLMES MOON MARTIN HOTEGEL LED ZEPPELIN 5-1 KC & BAND 7-2 BOB DYLAN 10-4 COMMODORES 16-5 FOREIGNER 20-14 WANS/Anderson, SC Nona Rael

WTMA/Charleston. SC Rick Tracy

Nons Maei CARS J.D. SOUTHER AC/DC CLIFF RICHARD KISS KENNY LOGGINS RUPERT HOLMES ROBERT FALMER MOON MARTIN SMOKEY ROBINSON RONNIE MILSAP ELO SMOKEY ROBINSON CHIC PLEETWOOD MAC B6D CLIFF RICHARD NOON MARTIN

MOON MARTIN Hottest: Donna Summer 2-1 KC & Band 10-5 Commodores 13-9 Eagles 17-12 Styx 21-17 RONNIE MILSAP ELO FOGHAT ALAN PARBONS Hottøsti RC 6 BAND 3-1 RNACK 9-2 LED ZEPPELIN 15-3 MICHAEL JACKSON 16-4 WINGS 26-9

WSEZ/Winston-S Pete Berry

Pendery PABLO CRUISE CARS SMOKEY ROBINSON CLIFF RICHARD Hottest: Kenny Rocers 6-1 Eagles 7-2 PleETWOOD MAC 15-8 Commodores 20-10 PUNKADELIC 40-26

WERC/Birmingham. AL Marc Thompson

Mart Inompeon CLIFF RICHARD 86D FRANK MILLS KENNY LOCGINS Hottest: HERB ALPERT 1-1 EAGLES 9-5 FLEETWOOD HAC 16-8 KC 6 8AHD 19-12 STVX 21-16

KINT/EL PASO, TX

IAN GOMM JIMMY BUFFETT J.D. SOUTHER I.D. SUGARA

BONNIE FO. M 5-2 KENNY ROGERS 12-6 FRANCE JOLI 14-8 COMMODORES 19-11 EX104/Nashville. TN Steve Denton

KODL 6 THE GANG CAPT. 6 TENNILLE SUPERTRAMP CHEAP TRICK (dp) EAGLES (dp) FLEETWOOD MAC (dp) Hottest: KC 6 BAND 1-1 KENNY ROCERS 5-2 COMMODORES 10-3 EAGLES 9-4

COMMODORES 10-3 EAGLES 9-4 JENNIFER WARNES 17-12 WFOX/Gainesville. GA Sam Church

Sam Church 84D AC/DC AC/DC NALL 6 OATES SPORTS KEMNY ROCERS HOTCHES KC 6 BAND 2-1 DONNA SUMMER 10-6 STYK 21-15 J.D. SOUTHER 25-19 RUPERT HOLMES 24-20

WROV/Roanoke, VA Barry Michaels SHOES KENNY LOGGINS RUPERT HOLMES DAVID WERKER HICHAEL JACKSON 3-J KENNY ROCKER 7-2 EAGLES 11-3 MICHAEL JOHNSON 12-7 DONNA SUMMER 14-8

R&R/Friday, October 19, 1979

MIDWEST

Most Added Hottest Barbra & Donna Eagles

Commodores John David Souther Kenny Rogers Anne Murray

MIDWEST

MIDWEST Parallel One CELW/Detroit, MI Regula Trombley Reactive frombley CLIPF BICHARD SLONDIE Hottest: COMMODORES 15-1 BACD D-4 HACLES 12-7 ISAAC HAYES D-10 FLEETWOOD MAC 21-13

EREQ-Enners City. HO

RUPERT HOLMES CAPT. & TENNILLE CLIFF RICHARD CLIFF HIGHLINE MERE ALPERT 1-1 STRE ALPERT 1-1 STRE 10-30 BAD 10-34 REMET LOCCIMU 40-20

EDWE-Minesepolis MN Duve Thomson COMMODORES Hottosti HORERT JOHN 1-1 EAGLES 2-2 LED TEPPELIM 4-3 HICR LONG 13-5 PLETWOOD HAC 15-9

ESLOSI Louis MO Phil trons

Philipean BaD LAB BLOBOIE Echny LOOGINS CLIPP RICHARD Nottoot: NERB ALPERT 1-1 LCOIES 4-2 LED RIPPELIN 14-7 SUPERTANNP 23-14 AARRY VANILOW 31-16 Q102/Clacianett. OH

J.D. SOUTHER J.D. BOUYNER BAD CARS Notesti NICE LOWE 2-1 HERD ALFERT 6-2 EACLES 13-7 STTH 21-16 COMMODORES 25-17

WGCL/Cloveland OH Bob Travis

DAVID JOHAHSEN SPORTS ANNE WURAY LAUREN WOOD HOLLOSI HERR ALPERT I-1 EACLES 0-5 FLEETWOOD WAC 13-6 STITE 17-0 RENHY ROGERS 24-18

WLS Chicago IL John Gebron M HENHY ROGERS HOTCHEL HERB ALPERT 3-1 JOURNEY 12-5 MICHABL JACEBON 10-7 EWACE 14-13 FLEETWOOD MAC 24-13

WOEY/Milwaukee. WI

CHRIS THOMPSON B&D. J.D. SOUTRER Nottest: PATRICH HERBANDE2 J-1 EHACK 6-4 DOMNA SUMMER 8-5 michael JACKSON 12-6 STYR 18-10

EWE/St. Louis MO Bob Hattrick HETL YOUNG HANSAS RANSAS Nottent: STVR 2-1 EAGLES 10-3 JOURNEY 12-4 UED ZEPPELIN 13-5 FLEETWOOD MAC 18-13

Parallel Two

92X/Columbus OH Mike Perkins

HLES Perbine J.D. SOUTHER BAD LAURES WOOD CLIFF RICHARD CARS (dp) SPORTS (dp) Notest: MERR ALFERT 1-1 EAGLES 10-7 FLEETWOOD FAC 20-8 FORETCEFLE-11 STYK 32-14

EIOA/Des Molzes. IA Gary Stevens

FLEETHOOD MAC STYR EC & BAND Mottest: M 1-1 HERB ALPERT 4-3 JOUNNEY 16-13 LED ZEPFELIM 23-10 EAGLES 25-19

EOFMOblahoms City, OE Chuck Margan Chuck Morgon BLD SUPERTRAAP LRB PABLD CRUISE Hottest JOURNEY 1-J LED TEPPELTN 13-0 FOREICWER 17-10 FC & NARD 27-16 COMMODORES 28-17

E283 Peorie II. Keith Edwards

Styx

KRAV/Tules, OK Gary Reynolds EAGLES (dp) CRYSTAL GAVLE LRR LRR A. WANCHESTER M. WANCHESTER HOMMIE WILSAP (dp) Hottost: HERB ALFERT 1-1 CHRIS THOMPSON 2-2 COMMODORES 0-3 RUTENT HOMES (7-10 STYR 27-14

Mike Eennedity Anne Humbay Jiany BupPert Barry Rahilon J.D. Sourther Gloria Gaymon Rottest: MEBB Alpert 2-1 Eacles 11-4 Effective 10-5 Leb Zeprellu 23-11 COMMODDRES 27-12 WISM Madaon. WI Jonathan Little Kott Edwards EAGLES PLEETWOOD WAC EC & AAND ANNE WURAY LAUREN WOOD Nottoit LED IEPFELIN 2-1 FLEETWOOD %AC 8-3 EAGLES 9-4 STYR 10-5 NICHAEL JACKSON 15-9 Joedinan LINB LAURER WOOD (dp) CAPT. & TERNILLE (dp) CHRIS THOMPSON (dp) Rottost. N 2-1 JOUREY 7-2 CHEAP TRICK 11-5 PLETWOOD MAC 15-9 STYR 10-21

WEIPCleveland Off Cleveland Reynolds

BARRY BARILOW

BARRY HANILOW COMPODES SUPERTHARP ELO CHIS THORPBOM RENAY LOGCINE SUCLID BEACH BARD ANNE HURRAY JIMPY SUPPETT LEIF GARREYT ALAD PAPSONS Mettoat: COMPODENES 2-1 EAGLES 17-3 STEI 22-6 EENT ROGERS 35-14 LOBD D-16

EWER/Tulas OE

ELEO/Wiching ES Bob McEay

LAUREN HOOD

NUTERT HEARS DE, NEDE CATT, & TEMEILLE JOHN COULTAR SEMMY LOGGINE Nettent: LGLES 0-1 REMMY ROGINS 7-2 J.D. SOUTHER 10-6 STR 16-9 06D 25-15

Parallel Three

Den Hummin BAD Hottost DIONNE WARNVICK 2-1 SHIFF & TEARS 5-2 PATRICE HERMANDEE 10-3 RETMUT ROGERS 5-4 NICK LOWE 12-7

EFYR Bamarch, ND Dan Brannen

KELS Rapid City, SD

LED TEPPELIN CHYSTAL GAYLE 84D NARINE NIGHTINGAL

Jack Lundy COMMODORES KC & AAND PABLO CRUISE BOB DYLAM Nottost: JOURNET 7-1 «ICNAEL JONNSON 8-5 REMWY MOCERS 12-7 STYR 14-9 EAGLES 18-11

WEAQ/Eau Claire WI

BAD LRB ALONDIE PLETHODD MAC TRIUMPH NOTEGET FARS 3-1 VIENAEL JONESON 6-5 COMMODORES 9-6 COMMODORES 9-6 COMMODORES 9-6 STYN 19-12

DE: 8008 PRAFE WILLE PRAFE WILLE PRAFE VILE RUBNIZ WILE RUBNIZ WILE RUBNIZ WILE RUBNIZ SACUBHN 7-2 EAGLES 16-4 SYTE 16-7 NORDA SUMMER 14-9

WGRD-Grand Repide MI HERB ALPERT DOBHA BURKER STVI Nottest: Johney 1-1 Commodores 5-2 EAGLES 0-3 FLEETWOD MAC 11-0 STVX A-15

WHE/Eaners City. NO Rick Brown COMMODORES DR. HOOR RUPERT HOLMES HUTERT HOLLE HERB ALPERT 1-1 STTR 6-3 EAGLES 1)-5 BARRY HAWILOW 24-13 BAD 25-14

WHOT/Foungatown, OH Dick Thompson BARY HANILOW Notiosi Donna Summer 4-1 EAGLES 10-5 COMPODORES 16-12 STYR 20-14 RC & BAND 25-10

WMEEFort Wayne IN John Curry

ROBERT PALMER CHRIS THOMPSON DR. HOOD HACEGE: EACLES 1-1 STWX 16-2 COMMODORES 15-8 JIMAY BUPFETT 27-15 AMME MURRAY D-20 WHAPIndianapolia III Stove Mitchell

Steve Mitchell FC & DAND JEMBIPER WARNES LAG DIE STRAITS DOEET PALMER LAUREN WOOD Nottest: RENNY ROCESS J-1 EACLES J2-2 FLEETWOOD FAC 17-6 STYR J-11 J.D. SOUTHER 25-17

WNCLColumbus. OH Stove Edwards Steve Ldwords COMMODORES IAN GOMM LED IEPPELIN REMNIT THE PROC J.D. SOUTHER HOLEDELI H 2-1 HERR ALPERT 4-2 DOMNA SUMMER 20-11 BOD DYLAN 24-13 FOREIGNER 21-14

WOHO/Toledo, OH Beau Elhott

Beau Elhott HICHAEL JOHNSON EC & BAND ANNE WURRAY JEMIFIEN WARNES COMMODORES CHEAP TRICE HERB ALPERT 1-1 H 8-4 STTX 17-10 BARRT MARILON 21-15 F6D 29-19

WOW Omaha. NE Erik Foxz CARS Hottest: EAGLES 7-1

COMMODORES 14-6 CHEAP TRICK 17-8 JENNIPER WARNES 20-12 HICHAEL JONNSON 24-18

WVIC/East Lansing, MI Bob Berry WGSF/Evan Mike Kelly RISS ELDEN WOOD LADREN WOOD ANNE NURRAY JOB SOUTHER JOHNES TACLES J-1 MICHAEL JACEBON 9-4 CO 19-14 EEMNY ROGERS 34-17 JOHN COUCAR 24-19 JIMNY HUPPET SPORTS (dp) MNO (dp) Notteet: EAGLES 7-1 REMMY MOGENE 5-3 STYX 16-7 FLEETWOOD MAC 20-9 KC & BAND D-14 WRAM/Neenah WI lay Tyles

the song was dropped from the playlist then re-added.

ESTT/Devenport IA Mike Econocily

RC & BARD J.D. SOUTHER Notest: JOURNEY J-1 SENKY ROCERS 12-7 DOHNA SUMREN 15-0 LED 22PFELLN 23-14 COMMODORES 28-20 WSPTiStevens Point WI Pat Martin

Pat Martin CommoDoRES LAB CRIPTAL CAYLE CATCC A THENILLE ACATCC A THENILLE ACATCC A THENILLE ACATCC AT A THENILLE ACAES 10-1 ENERT MODERS 5-2 STYX 13-6 HICHAEL JACEBON 14-9 PLEETWOOD MAC 21-12

WTRUMushagon, HI Bill Androws

AIME WURAAY CONNECTANT Nottost: Diower Makheit? 1-1 BERS ALPERT 0-4 FLEETWOOD WAC 15-4 BYTE 13-8 REMMY ROGERS 10-33

-WYFELT empet DOBHA SHAREB KENWY HOZERS Bettest a 3-1 Johnwfy 6-4 WERD ALPERT 7-5 CALLES 13-6 STYX 17-13

WRBA/South Bond, DI Jon Lightmar

BAD PABLO COUISE (dp) ELO (dp) BADEvati UTTE 1)-1 A(COMACE JACKIGON 12-) PATRICE SERNENTES 15-9 EC & BARD 20-11 PLETHINDO MAC 22-14

EDVV/Tepole. EB

SLONDIF SUPETHAP SUPETHAP BUILOSI SAULES 2-1 STILES 2-1 CONDEDNES 22-6 FOREIGNES 15-10 EFFEY SOUTH 17-13

EQWS FILT ------ HD

smoci DR. BDCK POLICE Hottoet EAGLES 8-1 ARS 6-1 STTR 15-6 COMMODDLES 26-28 SUPERTMARP 33-26

WEST Parallel One

B100Scn Diego CA Gles McCartney SUPERTRANP NOWNIE HILSAP PABLO CRUISE CRRIS THOMPSON

CHRIS THOMPSON Hottost: BERD ALPERT 1-1 MICERAEL JACESON 7-3 EAGLES 15-5 ERACE 12-0 EEMMY ROGERS 16-11 NATHIE HIGHIERA Nottest: PATHICE HERMANDE: 1-3 EDHWY ROGENS 9-2 MICHAEL JACKSON 11-4 EAGLES 17-0 EC 6 BAND 13-9 KEARTH Los Angeles CA

EERC/Sioux Falls SD Brian Phoenix Hottest: EAGLES 1-1 WICHAEL JACKSOM 7-4 IAN GOMM 20-7 STYX 21-12 LAUREN MOOD 22-17 EEELGrand Form. ND Jack Lundy

Bob Hamulton CUBIES THOM PSOM PAALD CRUISE SHORKY HOBIHSOM HICHARL JACKSOM CLIFP RICHARD CORPODENTES 6-1 GORHODORES 6-1 DONNA SUMMER 10-10 REMNY ROCERS 16-11 06D 26-16 KF11cs Angeim CA Roger Colins

LPB KOOL 6 THE GANG CARS ELD HE HIGHTINGAL Nottest: HIGHARL JACKSON 2-1 EAGLES 7-2 DOMNA SUMMER 10-6 ETMNY AGCES 12-9 STTH 25-14

EFRC San Francisco, CA Lem Gerland CLIFF RICHARD «OOH HARTIN Hottest: LED ZEPPELIW 7-1 EAGLES 13-7 CRUSADERS 12-9 FLEETWODO RAC 24-13 COMMODORES 23-16

WEST

S&HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) Indicates

tile IN

KJR/Seattle, WA Tracy Mitchell Tracy Michael PABLO CRUISE LRB NORNER MILSAP ALAN PARBONS M. MACKESTER RUFERT HOLMOS HOLTON EACLES 7-1 STVR 14-6 HENNY ROCENE 17-11 RHACH 21-15 COMMODORER 23-16

KOPA/Phoenis: AZ John Volpe

John Volpe CLIPP RICRABD GLOWDIE ALAW PARSONS PRANCE JOLI HOILOBII COMPLOOMERS 2-1 EAGLES 5-3 SCHWP ROCERS 11-7 STYX 22-15 SAD 30-24

KUPD Phonese AZ

Nottest: LED ZEPPELIm 1-1 JOHN COUGAN 3-3 LED ZEPPELIN 5-3 EAGLES 19-7 EAGLES 29-19 ERLA/Las Angolas CA Rick Stancato

HILL & THE CANG CRYTTAL MARTIN Hottoet H 1-1 CueroDONES 12-0 EAGLEE 15-10 HODE & THE CANG A-17 B&D D-20

Parallel Two

ECPESalt Labo City. UT

Carry Webbrom C. 6 ALAN O'DAY ROFERT UNLES HODB MARTY UNLES HODB MARTY (6 (4p) CHLAP TWICE (4p) HICRAEL JOHNSOM BICS LOWE BOTH ALANE BATTY ALE THE FROC 10-6 LED IEFPREIS 30-1) BARRY WARTED 20-14

EEHOLen Vogen. IIV Scott Gentry

PLEETWOOD MAC LED EEPPELIN CAUBER WOOD ETRBY HOGERS BAD JORN COUGAS

TITAL CALLS TO ACCEANTS EALED T GLOBIA CATHON CHIC BOLENT JOIN 1-1 BOTTR 12-4 WINGS 11-6 EACLES 13-0 STEVE DARL D-25

EERN Baterbold, CA Kra Mitchell

LUB HERCHAN AMER AUBRAY BIDDA HOSSELL CHBIS TECHPONE EC & SAND CAPT. & TENHILLE BOLTONIC JOUNNEY 1-1 AICTARE JACKSON 5-2 STTE 13-9 COMPODENEE 32-11 ETHNY ROGENE 20-14

EFERSon Bernardino. CA Craig Powers

J.D. SOUTHER MICHAEL JOINSON SUPERTANP CONSTAL GATLE Bottest Domas Supern 1-1 FENNY ROCES 9-3 EC & BADD 24-10 FOREICHER 25-19 B&D D-23

EGW/Pertland, OR Richard Harker

COMPODERS DOWNA SUBJER HUPERT HOLAES HOLESSI HERB ALPERT 2-1 BOWHIE FOINTER 6-4 EENNY ROGERS 16-7 RUMCR 17-10 LED ZEPPELIN 25-17

KINB/Spoksze WA Tom Hutyler

Tom Hutylow JIANT BUFFETT CHEAP THIE N. MANCHESTER RJPERT HOLTES PABLO CHUISE (dp) ALAM PARSONS (dp) TRIUMPM (dp) Woltent: NICHAEL JACESON 1-1 REMYT ROCERS 9-4 RC 6 BAND 10-5 EACLES 16-6 STTR 20-9

ENDC'San Diego. CA A.J. Roberts

BAD ELO SUPERTAMP LRB FRANCE JOLI MOSTERE: KENNY ROGERS 2-1 DONNA SUBMER 4-2 ZAGLES 7-3 HICRAEL JACESON 14-6 STYR 20-14

EROY/Bocramento, CA Don Selanco Don Beiomaco PABLO CRUISE LAUREN MOOD CANS BUGETRAAP 41CMARL JACKSON Notest: michael JACKSON 1-1 EAGLES 12-5 POBEICHER 15-8 COMMODORAE 20-10 STTE 19-11 Page 27

Hottest

Kenny Rogers

Eagles

Styx

WEST

EBOZ/Boseman. MT Dennis Nichols

LRB RONNIE MILSAP RONNIE MILSAP ALAN PARSONS DR. HOOR Hottest: Hoth Alpert 2-1 Donna Summer 4-2 IAN GOMM 10-5 JIANY 80FFETT 12-7 EACLES 17-9

BAD PABLO CRWISE ENGLAND DAN & JPC CHICAGO HELEN REDDY NGTUBEY J-1 HERA ALPERT 5-3 KENNY ROCERS 11-5 MICHAEL JACKSON 13-6 DONNA SUMMER 15-8

KDZA/Pueblo, CO

RUP AVINA CLIFP RICHARD PRANCE JDLI NALL & OATES PRANE VILLS NITE PLYTE RICHIE PURAY PAGES HOTEDEII MERB ALPERT J-1 MERB ALPERT J-1 MERB ALPERT J-1 RENAY 40GERS 17-8 EAGLES 27-10 FC & BAND 20-13

EFID/Boise. ID Charlie For

BRENDA RUSSELL BARRY MANILOW

BARRY MARILOW BAD PRANCE JOLI ELO NALEVST DONNA SUMMER 6-1 PLETWOOD MAC 10-3 RC & BAD 11-4 POREIGNER 9-6 KENWY ROGERS 16-10

ELUC/Las Vegas, NV Dave Anthony RAINBOW LAUREN WOOD

LAUREN WOOD Nottest: SUPERTRAMP 1-1 EAGLES 0-4 ROBERT JOHN 14-9 STYN 15-10 LED ZEPPELIN 19-13

EOOE/Billings. NT Michael May

Hickoel May CRISTAL GATLE LED 26PPELIN ELTON JOHN SUPERTHARP CHEAP TRICK Notest: Doma Summer 7-1 Herb Albert 12-5 EAGLES 21-10 ENWY ROCENS 23-14 STTR 29-16

EQDUGreat Falls, MT Barry Cooper RUPERT HOLMES

m. mANCNEEYLH B6D Hottest: M 1-1 HERB ALPERT 3-2 SEDNY ROGERS 5-3 EAGLES 10-10 TYX 23-18

KRLC/Lewiston, ID Steven Alan MacKelvie

Steven Alan MacKeire SUPERFAMP LAB CRISTAL GAVE TOM JOHNSTOM Nottest: EENIT ROGENS 7-1 RMACK 10-5 STTR 16-8 CHEAP THICK 18-11 BARRY MAHILON 29-20

ESLY/San Luis Obispo. CA Brad Ranger

BARRY HANILOW BAD LRB HOTEMST: MICHARL JACKSON 1-1 EGGLES 7-3 COMMODORES 11-5 TYX 17-8 JEWNIFER WARNES 19-12

EYSN/Colorado Springs. CO Marie Muray

Supertrans Supertrans Lars CLIFP RICHARD Hottest HERS ALPERT 1-1 HICHARL JACKSON 5-2 EACLES 13-6 STVR 25-13 KC & BAND 33-20

KENI Anchorage. AK Randy Robbins

Handy Hobbins CommoDorES Bos DYLAN NEIL YOUWG ALDWDIE NALL & GATES NATES COMMODORES 1-1 DOOBIE BAOTMERS 12-0 EAGLES 15-9 EAGLES 15-9 EAGLES 15-9 EAGLES 16-0 KMACH 22-16

BARRY MANILON

ECBN/Repo. NV Palmer Stewart

Most Added

Supertramp

Peblo Cruise

Little River Bend

ERQ/Tucson AZ Dan McCoy

LAUREN WOOD CHEAP TRICK ENAF EACLES EACLES TICHARL JOHNBOM LED ZEPPELIN CHAIS THOMPSON HOLTONES I-1 DOHMA SUMMEN 7-1 BACLES 14-4 LED ZEPPELIN 16-F1 STYK 25-12

ERSP/Salt Lake City UT Lorraine Winegas SUPERTRANP LAB Notrest: HERB ALPERT 1-1 ANNE HURBAY 8-4 POREIGNER 11-5 EAGLES 17-7 COMMODORES 18-9

ERUX/Phoenis AZ Bobby Rivers

Bobby River Hittanzi Da Henne Hallo Cautist Hottast Dovera Sumers 5-1 etchast Jac Son 6-6 EAGLES 18-10 SYM 23-15 IAH GORM 22-18

TH.Tresso CA CARE ELC CRUISE ELC CRUISE CLIPP RICHARD DR. NOOR NOOR ELCIRE 11-3 LED CEPFELIN 10-6 FLEETWOOD WAC 14-6 J.D. SOUTHER 16-9

II I San Diago. CA Gana Enight EAGLES PLEETWOOD WAC Notenet: EAGLES 1-1 LED IEPPELIN 2-2 SUPERTMANP 6-1 STYR 10-5 ELO 15-11

EORLiNonoiulu. Hi Eimo Akune HASS PRODUCTION SUPERTAMP BARRY HANILOW BOTORES 1-1 BERS ALPERT 6-3 STYR 14-4 EAGLES 13-5 PRANCE JOLI 15-7

EREE FIL Albuquerque HIM

COMPODICES COMMODOLES CARS CARS (dp) LED IEPFELH (dp) BICHIE PURAT JOHN COUCAR ROBERT FALMER CHERIE/MARIE CURB BOCTERT GERTY ALFER ANTYL 12-3 EACLES 10-6 SUPERTRANF 23-16 EAMSAS 26-21

EHI/Los Angeles CA Chuck Martin

CAPT. 6 TERNELLE CHEAP TRICK MARINE HIGHTINGAL MRD NHO Hottest: MICHAELJACKSON 1-1 PRANCE JDL: 4-2 EAGLES 14-4 FLEETWOOD MAC 11-6 KENNY ROGERS 29-20

Parallel Three IDF Eugene OR

Joha Stone Supertraap Laurer wood Billy prestor Read Bots Rottest: Commoders 1-1 Dona Superer 10-3 Remuy Rocers 17-4 Styr D-7 Eagles 25-11

EBIDERoswell, NH Mark Winkles

BOTH WILLIAM SLOWDIE ROBWIE WILSAP RAINROM IAM LLOYD CWARS THOMPSON Noteste REBS ALPERT 2-1 EAGLES 11-4 DOWNA SUMMER 15-8 JOURNEY 18-10 COMMODORES 28-14

R&R/Friday, October 19, 1979



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EPIC'S TRIPLE TREAT



Cheap Trick "Dream Police"

Already Booked At These Stations:

| WKBW add | KRBE 23-20 | WRVQ add | KJRB add |
|-------------|------------|-------------|---------------|
| WIFI deb 25 | Q105 add | WISM 13-5 | KCPX add |
| 96KX 22-19 | WLS 40-27 | WOW 17-8 | KRO add 37 |
| WPEZ 25-20 | WGCL 30-24 | WOHO add 31 | KWIC add |
| F105 32-23 | KFRC 16-14 | KHJ add | KOOK add |
| WRKO 20-15 | B100 30-25 | WICC 16-13 | KRLC 18-11 |
| CHUM 27-21 | KJR 25-21 | Q106 add 23 | |
| CKGM 27-20 | KUPD 23-21 | WAPE add | For More Info |
| Z97 add 28 | WOLF add | BJ105 add | SEE PARALLELS |
| | | | |

Positive Listener Surveillance



Pages "I Do Believe In You"

KIMN add WISM on

KHJ deb 28 KDZA add KRKK add

Remember, Every Good Book Is Made With **Pages**.

This Record Matters, Baby!



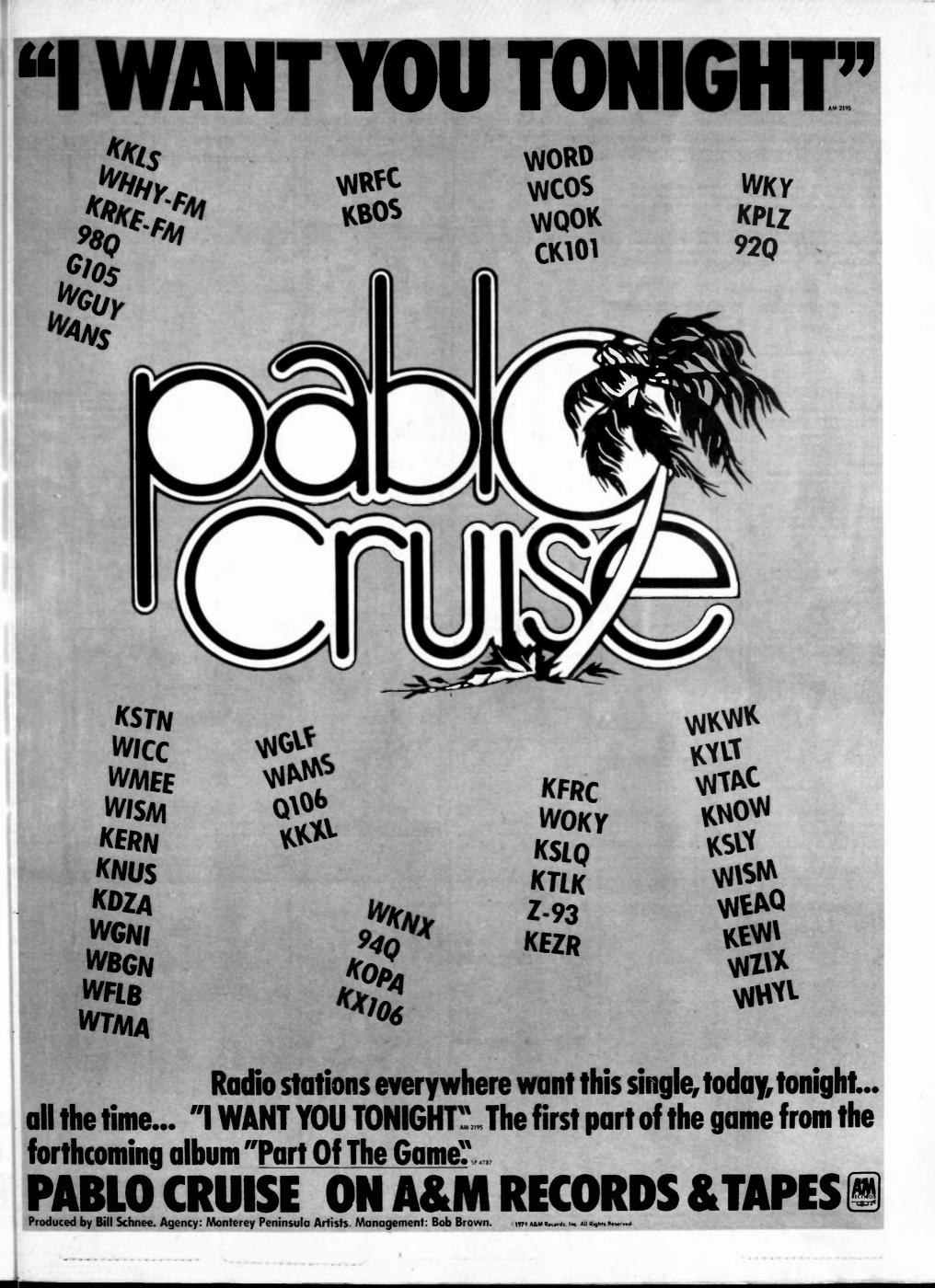
Ellen Foley "What's <u>Already On:</u> WKBW WIGY WAIM

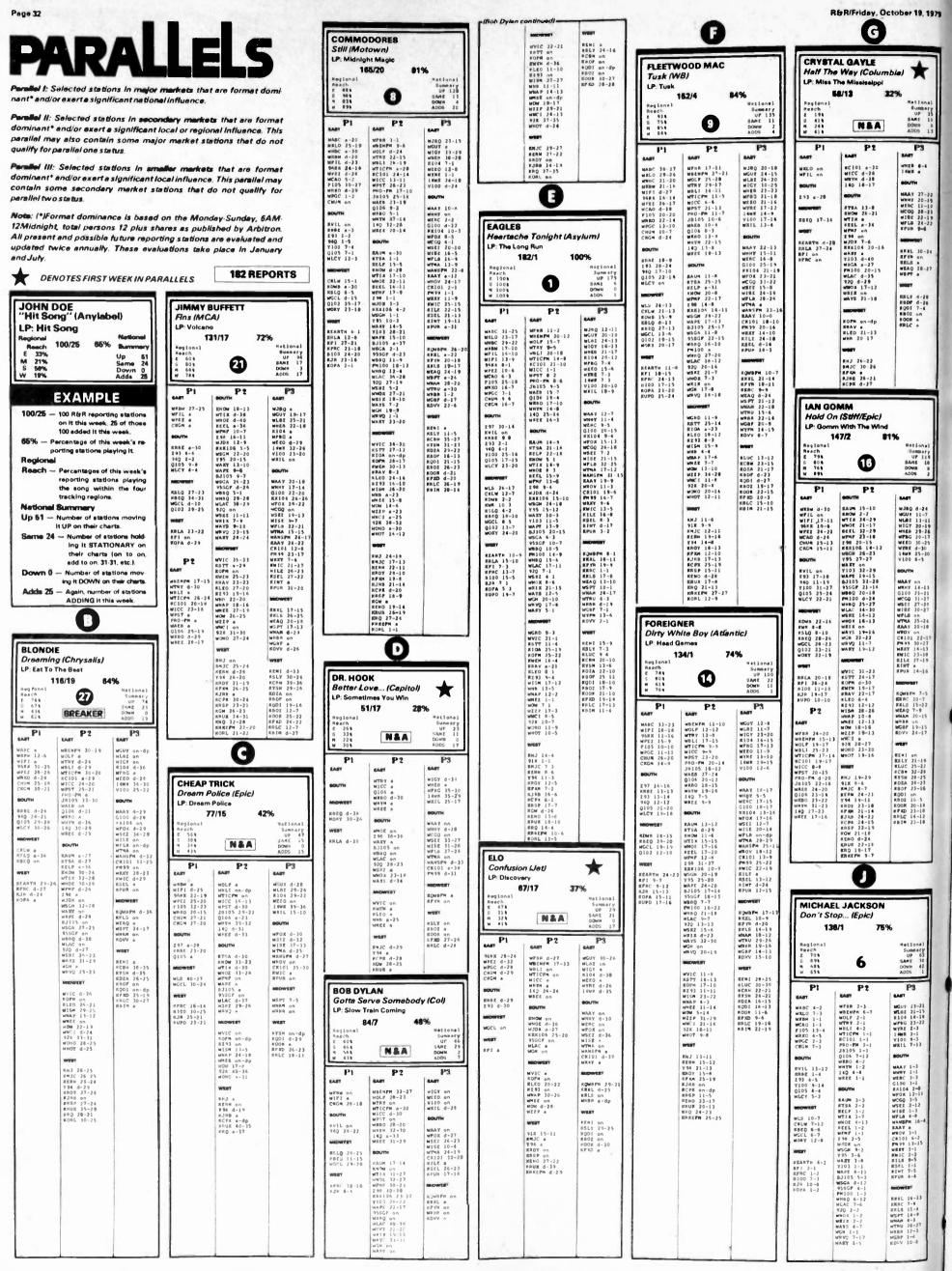
on Stars Records



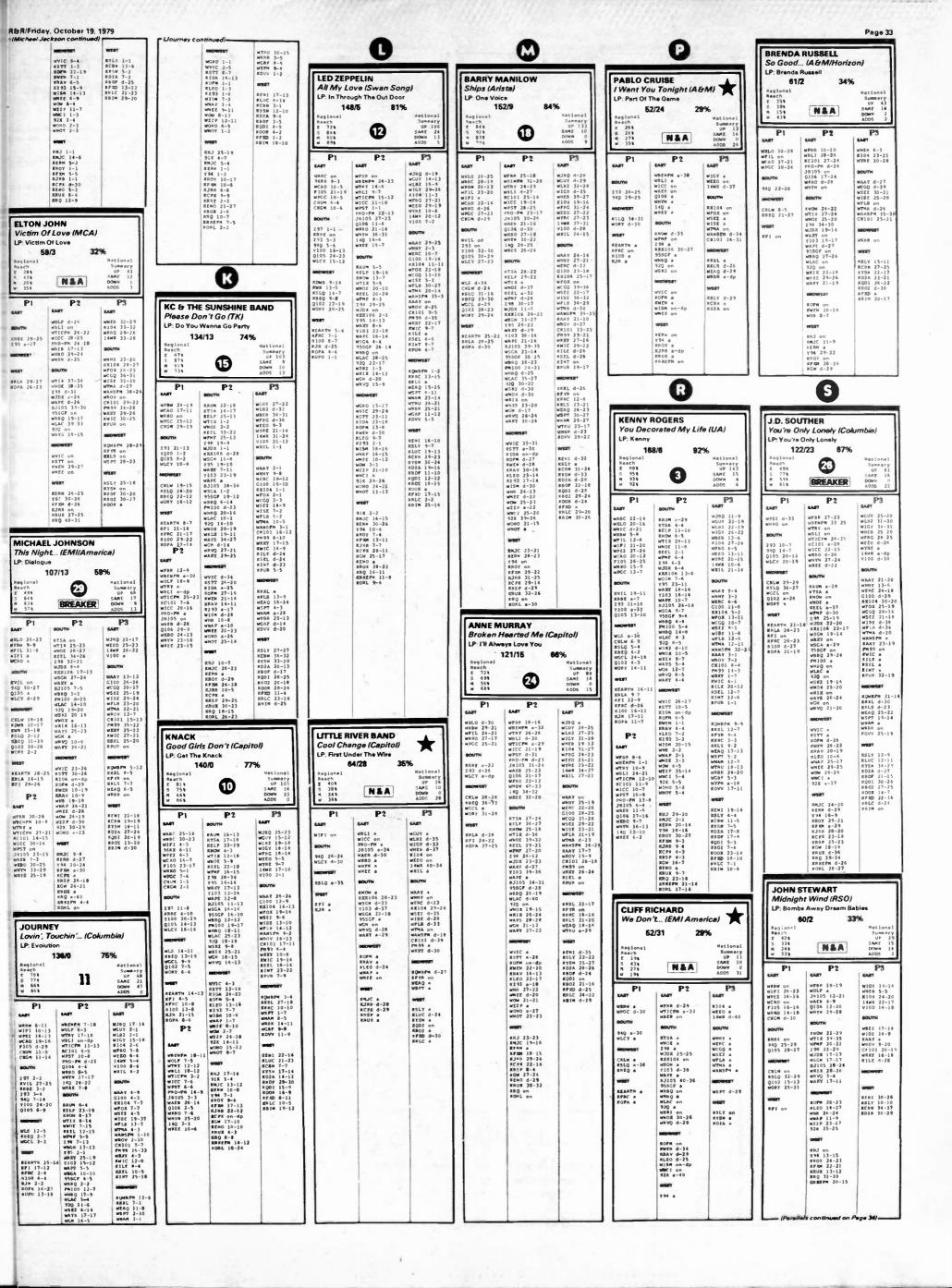
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R&R/Friday, October 19, 1979



Others Getting Significant Action

Continued from the Back Page

CAPTAIN & TENNILLE "Do That To Me One More Time" (Casablanca) 27/20, Moves: Up 4, Same 3, Down 0, Adds 20, including KBEQ, WKEE, 298, WAXY WHBQ, KLEO, KHJ, KERN, 14WK, KX104, FM99, WBPT, HALL & OATES "Wait For Me" (RCA) 25/9 Moves: Up 8, Same 7, Down 0, Adds 9, WRKO, 298, KXX106, WBBQ, 14WK, WFDX, KPUR KENI, KDZA, Q106 6-29, KMJC 6-30.

WBBQ, WHHT, WSEZ, CRLW G 17, RHLA 20-19. LED ZEPPELIN "Fool In The Rain" (Swan Song) 19/3 Moves: Up 3, Same 13, Down 0, Adda 3, 96KX, KRQ, KRKE-FM, 297 12-11, KDWB 43

KX104, KEARTH 27-21, FLEETWOOD MAC "Angel" (WB) 18/6 Moves: Up 1, Seme 11, Down 0, Adds 8, WBEN-FM, KZ83, WGUY, WLBZ, V100, KPUR,

KJRB d 29, BLACKFOOT **''Train, Train'' (Atco) 18/3** Moves: Up 8, Seme 7, Down 0, Adds 3, KEEL, WAYS, WFBG, WAPE 28-21, WBKZ 27-24,



These tracks are by artists who have received concentrated sirplay and positive reaction on AOR radio over an extended period of time. Tracks which have been released as singles are designated by as asterisk (*). Individual artists" AOR Hot-tracks are listed in order of their level of airplay and acceptance.

AC/DC "Highway To Hell"* PAT BENATAR "Heartbreaker" "Lover" PAT BENATAR "Heartbreaker" "Lover" BLONDIE "Dreaming" "Accidents" KARLA BONOFF "Baby" JIMMY BUFFETT "Fins" * 'Volcano" CARS "Let's Co" * "Dangerous Type" "All I Can Do" CHEAP TRICK "Dream Police" * 'Volces" JOHN COUGAR "I Need A Lover" * TIM CURRY "1 Do The Rock"* BOB DYLAN "Serve Somebody"* "Slow Train Coming" EAGLES "Heartache Tonight"* "Long Run" FLEETWOOD MAC "Sister" Title* FLEETWOOD MAC "Sister" Title* FOGHAT "Somebody's...Bed" "Boogle Motel" FOREICNER "Dirty White Boy"* Title "Rev_s..." IAN GOMM "Hold On"* SAMMY HAGAR "Plain Jane"* "Trans Am" SAMMY HAGAR "Plain Jane"" "Trans Am" JETHRO TULL "North Sea Oli" "Move" "Orlon" JOURNEY "Lovin' Touchin' Squeezin' "* KNACK "Good Girls" "Selfish" LED ZEPPELIN "All My Love" "Fool in The Rain" "In The Evening" LITTLE RIVER BAND "Lonesome Loser"* "Wonder" KENNY LOGCINS "That is it: " "Love..." NICK LOWE "Crute!"* Susan" MICK LOWE "Cruel"* "Susan" MOLLY HATCHET "Filrtin"..." "Whiske MOON MARTIN "Rolene"* "Reason" VAN MORRISON "Bright Side"* "Whiskey Man" ALAN PARSONS PROJECT "Damned If..."* "Lie Down...Dogs" ROBERT PALMER "Bad Case" "Friends" OUADROPHENIA "5:15"* "Joker James" BONNIE RAITT "Thank You" "Good Thing" RECORDS "Eves" "Teenarama" REO SPEEDWACON "Road Again" "Take Me" SANTANA "Wanted" "Lightning" SHOES "Tomorrow Night"

TALKING HEADS "Life...Wartime"" NEIL YOUNG "My...Blue"*



You're Going To Get Jealous This Week.

"Jealous" The New Single From ROBERT PALMER

Produced by Robert Palmer Manufactured and distributed by Warner Bros. Records

on ISLAND Records

R&R/Friday, October 19, 1979



21 19 25 30

KAT MANDU "The Break" (TK — 12") 42% showing action, added at KFMX. Key moves: 17-15 KRLY, 18-9 WPEG, 33-28 KJLA, 21-19 WSOQ, 7-7 KIIS-FM, hot rotation KSFX, KXTC, medium airplay WKTU, debut 12 KKCS, debut 20 WXAP, on WKGN.

TAANA GARDNER "When You Touch Me" (West End - 12") 42% of our reporters on it, added at KKCS. Key moves: 26-21 WPEG, 20-17 WDON, 15-14 WSOQ, 40-39 KTLK, hot rotation WMAS, medium airplay KXTC. WDMT, WKTU, debut 16 KITT-FM, on WDAI, WBOS, WRMZ.

DOOBIE BROTHERS "Dependin' On You" (WB - LP) 42% reporting airplay, Key moves 29-26 WSOQ, 8-5 WKTK, 26-25 KJLA, hot rotation KCBS-FM, WMAS, medium airplay KFMX, WWOM, debut 30 WOKV, on WDRQ, KKCS, WBLX, KSFX, WXAP.

SPINNERS "Body Language" (Atlantic — 12") 42% of our reporters on it, added at KTLK, WDAI, KHYT, WDMT. Key moves: 37-33 KHYS, 25-18 WDON, medium airplay KCBS-FM, debut 35 WZZD, on the following stations KXTC, WMJX, WWOM, WBLX, WMAS, KRLY WCALL

STARGARD "Wear It Out" (WB — 12") 39% reporting action, 7 new adds KKCS, KJLA, WBLX, WSOQ, WZZD, WPEG, KHYT. Key moves: 26-17 WCAU, medium airplay WKTU, KXTC, debut 39 WDON, on WKTK, WKGN, KTLK.

PAMALA STANLEY "This Is Hot" (EMI America - 12") 39% of our reporters on it, added at WCAU, WMAS. Key moves: 20-15 KIIS-FM, 16-12 KITT-FM, 29-25 WOKV, on the following stations KCBS-FM, KRLY, WDMT, KLAV, KJLA, KTLK, WBOS, WPEG, KXTC

KC & THE SUNSHINE BAND "Please Don't Go" (Sunshine/TK — LP) 36% showing action, added at KSFX. Key moves: 40-18 KHYS, 19-12 WDRQ, 13-7 KKCS, 31-24 WSOQ, 20-17 KJLA, 7-6 KRLY, 19-17 KTLK, debut 30 KHYT, on WOKV, WBLX, WMAS. NATURE'S DIVINE "I Just Can't Control Myself" (Infinity – LP) 36% of our reporters on it, 6 new adds WXAP, KXTC, WDAI, KHYS, WZZD, WDRQ (ra). Key moves: 36-34 KJLA, 21-19 WCAU, medium airplay WDMT, KCBS-FM, on KTLK, KRLY, KHYT. VILLAGE PEOPLE "Sleazy" (Casablanca — 12") 36% reporting airplay, 4 new adds KLAV, KFMX, WPEG, WKTK. Key moves: 39-30 WDON, 35-22 KITT-FM, 35-16 WSOQ, debut 18 WBOS, on KSFX, WXAP, KXTC, WMJX, KHYT.

FAT LARRY'S BAND "Lookin' For Love" (WMOT/Fantasy - 12") 33% of our reporters on it, added at WRAP. Key moves: 21-15 WZZD, 15-13 WCAU, 13-12 WSOQ, hot rotation KXTC, medium airplay WKTU, KCBS-FM, WMAS, debut 15 KITT-FM, debut 28

Pam Bellamy & Gail Mitchell

"The 12 Inch Record: The Long And Short Of It"

This week we thought we would conduct an informal survey among our reporters concerning their use of the 12" versions of records.

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28 on Airplay/30

Here are a few comments Rich Brother Robbin, PD at KHYT/Tucson, feels "five to six minutes for a song is ideal; any longer would be a disaster for our market." According to Rich, "We usually play the shorter version (if available) until the audience accepts it, then the 12" is aired.

KJLA/Kansas City's Mark Richards feels that if the instrumental is too long it can cause a tuneout. At that point they will do an Roshon of WOKF/Tampa early fade . bases the station's use of the 12" on the record itself. Roshon says, "Generally, because of the information we give in the morning, and the spot load, we will play the 45 in drivetimes." He agrees with Mark Richards that some of the long percussion breaks are unnecessary

Rick Nuhn, MD KXTC/Phoenix states that the station's recurrents are strictly 45's. He does stress, however, that KXTC wants to play more music, and the station motto is, We play It longer." KXTC is integrating more 45 records, as he feels listeners need and want more variety Marc Richardson of KCBS-FM/San Francisco says "the 12" is very valuable to the clubs. Our drivetimes are usually filled with the 45 version, but we will play the 12" if It's a big hit." Doug Enlow of WXAP/Columbia, SC plays the 12" because he feels they are of better quality Agreeing with Doug that the 12" is better quality is Mary Klug, MD WDAI/Chicago, who will not daypart these records

The general consensus is that most of our reporters daypart the 12" record. Whereas in the beginning, Dancemusic stations were strictly playing the 12", they are now alternating between both sizes, depending upon the response, with the 45 and LP cuts usually

being played in the mornings and afternoons. Each market is individual, yet these stations are competing for the same listeners as Top 40 and/or Pop/Rhythms. Therefore, they must develop the right mixture for their area.

Segues:

Steve McFarland joins KSFX/San Francisco doing morings, Steve comes from WWL/ New Orleans...Dave Strube has been named General Manager of WOKF (96 Fever) Tampa, Dave was formerly General Sales Manager at WLCY/Tampa ... Ron Parker, formerly WLCY, joins WOKF serving as morning drive and Creative Services Director Bob Logan joins WOKF as Assistant Music Director from KKSS/St. Louis . . . Mike Rob-

erts has been promoted to Program Director

at WSOQ/Syracuse, NY.

*Unless otherwise stated, all above records are available in 1.2.". This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement. Arrow indicates new entry. WPEG, on WDMT, WDON

CHIC/My Feet Keep Dancing (Atlantic)

SMOKEY ROBINSON "Cruisin' " (Tamla - LP) 33% reporting action, added at WKGN, WKTK, WBLX. Key moves: medium airplay KCBS-FM, WDMT, debut 35 KJLA, debut 22 WDRQ, debut 37 KTLK, debut 37 WZZD, on KXTC, WMJX, WDON.

CORY DAYE "Green Light" (New York International - 12") 31% of our reporters on it. Key moves: 4-2 WBOS, 13-12 KTLK, 3-3 WPEG, 8-8 WMJX, hot rotation WOKF, medium airplay WDAI, debut 17 KKCS, on KLAV, KSFX.

O'JAYS "Sing A Happy Song" (Philadelphia International — LP) 31% of our reporters on it. Key moves: 21-17 WOKV, 11-10 WZZD, medium airplay KSFX, WWOM, WMAS, on KRLY, WXAP.

SWITCH "I Call Your Name" (Gordy -- 12") 31% reporting airplay, added at WRMZ, WMJX, WDON. Key moves: 3-1 KKCS, 19-9 KHYT, medium airplay WGCI, on KTLK, KXTC WDMT

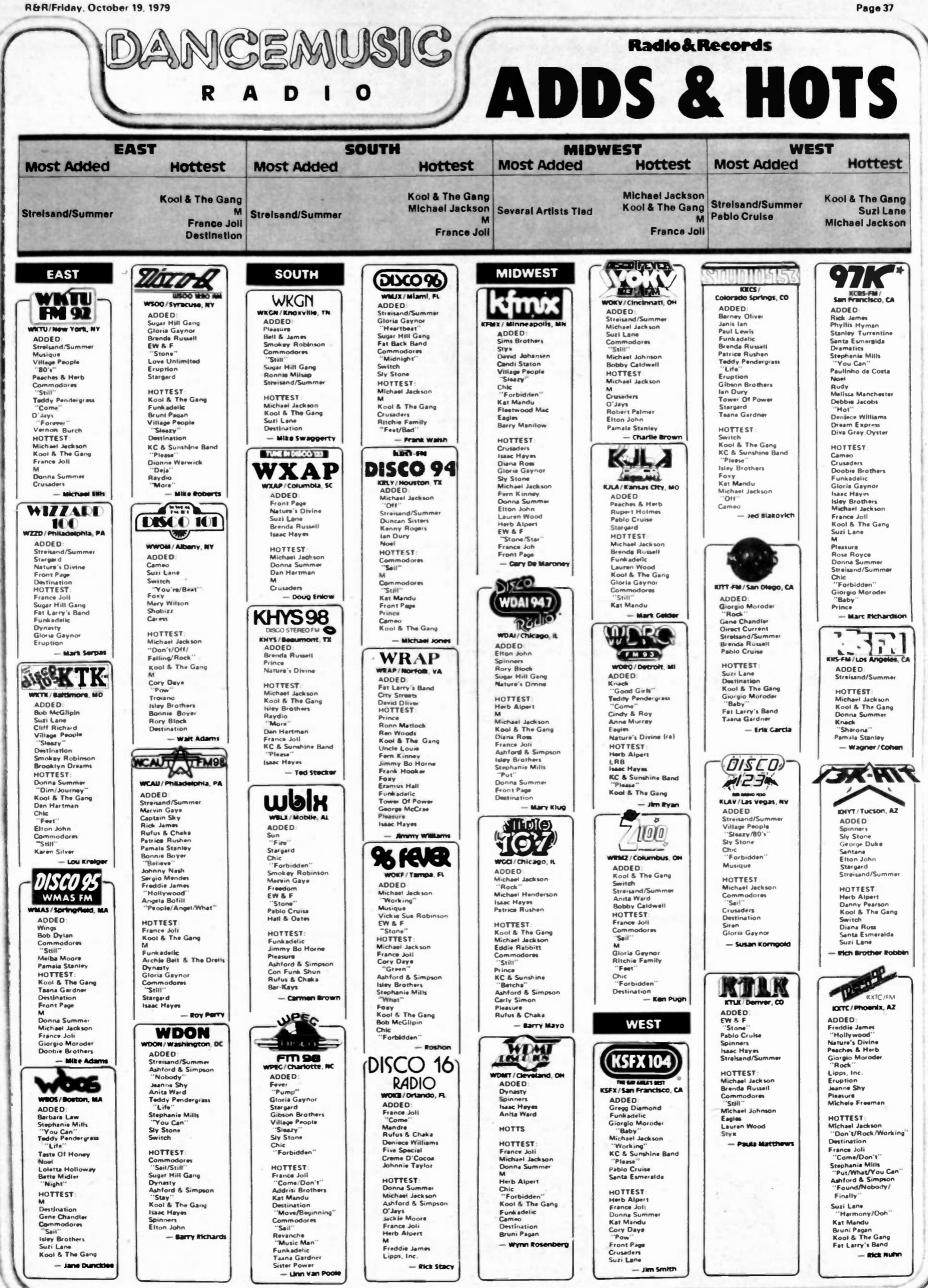
BOB McGILPIN "Sexy Thing" (Butterfly — 12") 31% reporting airplay, added at WKTK. Key moves: 35-32 KJLA, 12-9 WOKV, hot rotation WOKF, medium airplay KXTC, debut 19 KITT-FM, on WDAI, WMJX.

SUGAR HILL GANG "The Rapper's Delight" (Sugar Hill — 12") 31% reporting action, added at WKGN, WDAI, WMJX, WSOQ. Key moves: 22-9 WZZD, 9-4 WDON, on KXTC, WBOS, WKTU, WCAU.

DUNCAN SISTERS "Boys Will Be Boys" (Earmarc - 12") 31% reporting airplay, added at KRLY. Key moves: 38-35 WSOQ, 29-26 WBOS, 51-50 KITT-FM, medium airplay WDMT, KXTC, debut 30 WRMZ, on WDAI, WKTU, WPEG, KSFX.

ANITA WARD "Don't Drop My Love" (TK — 12") 28% of our reporters on it, 3 new adds WDMT, WDON, WRMZ. Key moves: medium airplay KCBS-FM, debut 20 KKCS, on the following stations WKTU, WXAP, WMJX, KXTC, KRLY.

SLY STONE "Dance To The Music" (Epic - 12") 25% reporting airplay, 5 new adds KLAV, WDON, WMJX, KHYT, WPEG. Key moves: hot rotation KFMX, debut 22 WBOS, debut 36 WZZD, on WKTK.



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R&R/Friday, October 19, 1979



Capitol's MVP's



Capitol Records' "Most Valuable Promotion Players Of 1979" were feted at a dinner held at Mr. Chow's In Beverly Hills recently. Captured at the ceremony, with the winners holding their gold record plaques, are, from left AOR Promotion Manager Craig Lambert, National Pop Promotion Manager Steve Mayar, District Pop Promotion Manager Mike Steele, VP/Promotion Bruce Wendell, District R&B Promotion Manager Rusty Moody, and National R&B Promotion Manager Don Mac.



Whan the Chrysalls recording artists Fabulous Thunderbirds performed at the Bottom Line in New York City recently, labalmate Debbie Harry of Blondle came backstage to greet them. Seen at the scene along with Blondie and the Birds ara (top row, I-r) T-Birds' Keith Ferguson and Mike Buck, Debbie Harry, T-Bird Jimmy Vaughn, Chrysalis VP Billy Bass, and Chrysalis's Jeff Aldrich; (kneeling, I-r) label's Freddie Salzberg, T-Bird Kim Wilson and friand, and Chrysalis Music's Frank D'amico.

Snuff's Salmon Soiree



R&R's roving photographer, Salmon Dave, netted this candid snap of Snuff Garrett's annual "Superstar Salmon Derby," held in British Columbia recently. Pictured are a number of big fish from a variety of media (bottom row, I-r) Neil Bogart, Michael Coleman, Snuff Garrett, Roy Rogers and Bob Wilson; (top row, I-r) Clint Eastwood, Olaf Wiaghorst, Paul Durtz, Steve Rosa and Gary Niblett.

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Abba's Amiable White House Reception



While in Washington DC recently, Atlantic recording artists Abba visited the White House, where the President's daughter Amy Carter graciously ascorted them on a private tour of the residence. Pictured are, from left Abba's Benny Andersson, Amy Carter, and Abba members Frida Lyngstad and Bjorn Ulvaeus.

Alpert Rises For The Occasion



Herb Alpert. Vice Chairman for A&M Records, is shown (right) accepting a gold record for his single "Rise." Pictured with him is A&M's Chairman Jerry Moss.

Bee Gees King Center Benefactors



The Bee Gees recently presented Mrs. Coretta King a check for \$50,000 to be donated to the Martin Luther King Jr. Center for Social Change. Pictured are (I-r) Maurice, Robin and Barry Gibb and Mrs. King.

THIS NIGHT WON'T LAST FOREVER

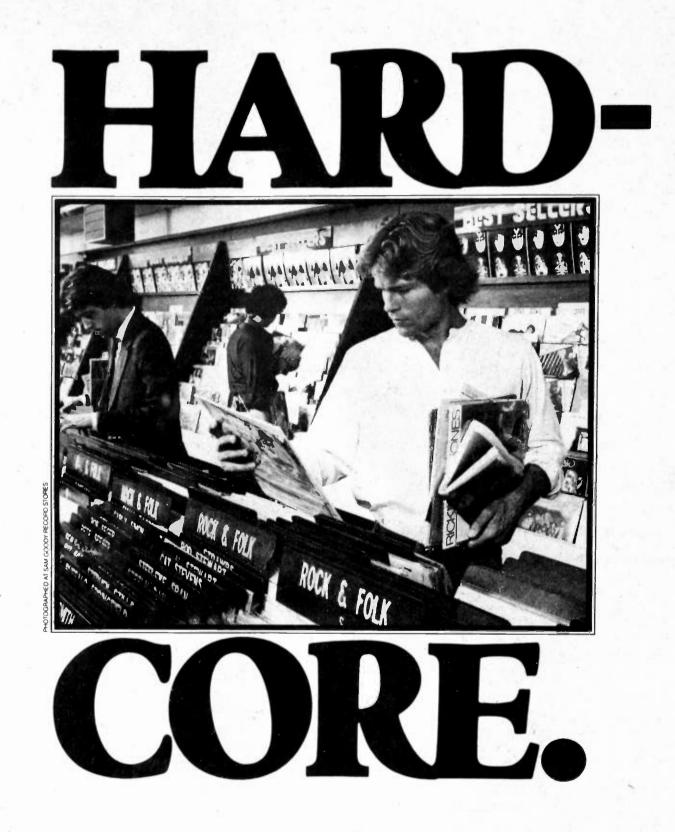
from his new album "DIALOGUE" At last, something to talk about...



59% of our reporters on it. Moves: Up 68, Same 17, Down 9, Adds 13, including WIFI, WCAO, Q105, WTRY, WAXY, WNOX, WGH, WOHO, KFXM, KCPX, KRQ, V100. See Parallels, charts at number 29.

EMI

EMI America Records



This year, with the economy in a downswing, you're re-evaluating advertising expenditures carefully. Some of you are cutting print to the bone.

You want to know, What's the best possible use I can make of my advertising/ marketing/merchandising dollars and exactly which trades and consumer books are the strongest for delivering the audience I need?

Because this is a whole new market than the one you operated in before, you need media vehicles that will fulfill your objectives more efficiently. This is where RÓLLING STONE comes in.

Today it is a recognized fact that the right media and proper marketing can critically affect sales for even the top recording stars. ROLLING STONE-with high credibility among record buyerscan be an integral part of your effort to launch a new act; to take a second or third release up another 100,000 units in sales and add 100,000 or more sales onto a double or triple platinum act.

No waste readership.

Rolling Stone: The magazine that sells music. And ROLLING STONE gives the most efficient, targeted use of your dollars because it delivers NO WASTE audience. It has the highest concentration of 18-34 year olds of any publication. Hardcore record and tape buyers with plenty of money to spend.

Our W.R. Simmons Readership Study, conducted last year, reveals that each ROLLING STONE reader

(and there

are 3,200,000 of them) buys an average of 86.4 LP's a year. Their average household income is \$19,000+ and because they aren't bogged down with mortgages and family responsibilities (69% are single) almost all of their income is discretionary.

Rolling Stones readers aren't afraid to spend.

In a tight economy, ROLLING STONE readers aren't afraid to spend for the things they want. You shouldn't be either.

When you think about ad dollars, think about this: During the past 3 years, while numerous magazines folded, ROLLING STONE's circulation jumped 42%. The timid spending habits of the average recession-wary American just don't reflect those of the ROLLING STONE reader. Even when our cover price went from \$1.00 to \$1.25, circulation continued to make rapid gains (20% in the last 6 months), proof that our audience is hungry for news about music, movies, and

- 85% of ROLLING STONE readers who purchase a record play it for friends.
- 80.9% recommend it to others.
- 87.9% give records as gifts.
- 85.5% attended concerts in the past year.

Music is their way of life.

Music is the ROLLING STONE reader's way of life. That's why there will be a special December double issue,"The Year in Music & Entertainment," that will be on sale four weeks throughout the heaviest record buying season of the year. A"Reader's and Critic's Poll" in January, and in late February-"Jazz III"-an issue that provides the low down on the upbeat world of jazz. Editorial features in **ROLLING STONE** continue to fine tune reader taste.

You've got the records. Hardcore buyers have got the money. Music is their life and ROLLING



Point Blank Finds New York Range



Following their recent performance at Great Guildersleeves in New York, MCA artists Point Blank gathered backstage with local label execs. Pictured (back row, I-r) are MCA's Barry Goodman, Point Blank members Rusty Burns and Kim Davis, and MCA's Harold Fein and Howard Tarrentino; (front row, I-r) group members John O'Danlel, Bill Randolph, and Peter "Buzzy" Gruen, MCA's Sammy Vargas, and Point Blank's Steven Hardin.

Little River Band And Sweet Meet



New York City's Palladium was the meeting grounds for two Capitol Records groups, the Little River Band and Sweet. Pictured backstage are (I-r) LRB's Derek Pellici, LRB manager Glenn Wheatley, Capitol's Bettelynn McIlvain, LRB's Mal Logan, Capitol's Bruce E. Garfield and Ira Derfler, LRB's Glenn Shorrock, Sweet's Andy Scott, Capitol's Maureen O'Connor, and Sweet's Steve Priest and Mick Tucker.

Whitesnake Gigs Royce Hall



United Artist's rock group Whitesnake recently performed at UCLA's Royce Hall and took time to uncoil for this photo. Pictured standing (I-r) Whitesnake's Jon Lord, EMI/UA VP Joe Petrone, group's Ian Paice, Neil Murray, Mickey Moody, and David Coverdale, EMI/UA President Jim Mazza, EMI/UA VP Don Grierson, EMI/UA's Bill Burks, and group manager John Coletta. Front row (I-r) group's Bernie Marsden, and EMI/UA's Steve Resnick, Gary Gersh, and David Bridger.

Jackson's Debut Gold



A&M recording artist Joe Jackson was presented with a gold record award for his debut album, "Look Sharp," while in New York recently. Pictured at the presentation are (I-r) Joe Jackson, band member Graham Maby, A&M Records President Gil Friesen, band members Gary Sanford and Dave Houghton, Joe's producer and A&M VP David Kershenbaum, and Joe's manager John Telfer.

Life In The Fast Lane



Suzi Lane, a disco singer on Elektra/Asylum Records, recently met with a group of New York disco spinners and record pool representatives. Pictured standing (I-r) Garden State's Lulu, Better Days' T. Scott, Xenon's Tony Smith, Garden State's George Rodriguez, Westchester Record Pool's John Stark, E/A's Harriet Gilstrap and John Brown. Seated (I-r) Suzi Lane, and For The Record's Judy Weinstein.

The Douce Goes Platinum In Canada



Doucette's second album for Mushroom Records, "The Douce Is Loose," has been certified platinum in Canada. Pictured (I-r) Mushroom Records' GM Joe Owens, Sam The Record Man President Sam Sniderman, Mushroom's Lee Silversides, Doucette, and Doucette's manager Marty Pichlnson.

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THE PICTURE PAGES

REO Is The Cat's Meow



hen Epic's REO Speedwagon recantly performed at the Long Beach Arena, there was something unmistakably thy about the backstaga celebration. Caught while candidly posing are, from left: E/P/A's Michael Alhadeff, oup members Bruce Hall, Alan Gratzer, Gary Richrath, and Neal Doughty, E/P/A's Jim McKeon, REO's Kevin onin, and E/P/A's Larry Douglas.

Atlantic Execs, Kermit The Frog Hop To It



Flowing In the grand tradition of Clarence "Frogman" Henry, Atlantic recording artists Kermit The Frog and Its Piggy met with Atlantic execs recently to get them hopped up over Kermit's new single, "Reinbow Connition." Pictured at the label's pad are, from left: Atlantic Sr. VP/GM Dave Glew, Miss Piggy, label Presant Jerry Greenberg, Kermit and Muppet-master Jim Henson.

Blind Date's Whisky Date



As their recent Whisky performance, Windsong recording group Blind Date was visited backstage by several al execs. Pictured amidst the stars and guitars are (seated, I-r) RCA Division VP Arnie Orleans and RCA Bud Dain; (standing, I-r) Windsong's Ron Lee, Windsong VP Denny Diante, Blind Date's Dane Brammage, Widsong President AI Teller, group's Pinky Chablis, Windsong VP Peter Mollica, and Blind Date's Arnie Bide and Brad Billion.





Radio rivals KFI/Los Angeles MD Roger Collins (left) and KNX-FM/Los Angeles PD Michael Sheehy (right) joined In congratulating Warner/Curb recording artist Maureen McGovern following her recent performance at the Greek Theatre in Los Angeles.

Frampton: Star Of Stage, Screen & Street



While in Los Angeles for a recent performance at the Forum, A&M recording artist Peter Frampton was honored with a permanent star on Hollywood Boulevard's 'Walk Of Fame." Shown at the ceremonies along with Frampton (left) is NBC newsman Boyd Matson.

"Smooth Sailin' " Ahead For Weatherly



Elektra/Asylum recording artist Jim Weatherly (at piano) previewed his upcoming single, "Smooth Sailin'", for a group of Nashville label execs recently. Looking on (behind Weatherly, I-r) are E/A VP Jimmy Bowen and label's Ewell Roussell and Norm Osborne.

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Black Radio

Mutter Evans: A Conversation With The First Black Female Radio Station Owner

Bill

Speed

Owning a radio station at 26 years of age is a pretty remarkable achievement. But when you're a black woman, the odds against you would seem to be impossible. In fact, no one had ever done it before Mutter Evans purchased WAAA/Winston Salem, NC for slightly over \$1 million a few weeks ago. With the aid of loans from two local banks and the Small Business Administration, Evans became owner of the Black-formatted station she'd started working at five years ago as a part-time news reporter while she was attending Wake Forest University. She worked her way up through positions as News/Public Affairs Director, Sales Manager, PD, and Operations Manager, and will now serve as GM of the station and Executive VP of Evans Broadcasting. This week I spoke with this remarkable young broadcaster.

R&R: How did you get involved in buying a radio station?

EVANS: Actually, it wasn't exactly a planned strategy. It was decided when I was appointed GM — the present owner said to me that he wanted to sell, and we agreed that at some point I would be allowed the first opportunity to purchase the station. If he decided to sell before I decided I wanted to buy, then they would make me aware of it. So it really became a mutual thing in terms of a gut feeling as to when the time was right. Basically that was the main thing for me, to decide whether or not I wanted to take advantage of the opportunity set before me. I decided I did, and from there it was routine procedure as in acquiring any business — getting your proposals together, your financial package for presentation

R&R: Let's talk about your plans for the station .

EVANS: Well, there could possibly be some format changes. My major thrust at this point is for this station to become very involved in what's going on in the community of Winston-Salem. "Triple A" radio is the oldest Black broadcast station in the state of North Carolina – on October 28, we'll be celebrating our 29th anniversary. It has been Black-formatted since it's been on the airwaves. Obviously, the reason the station's been around so long is because the black community has supported it. And the reason it will be a success and will reach the greater heights it's capable of in the future is because the black community will continue to support it. So before we make any drastic changes, I am in the process of setting up meetings with people on all levels – political, civic, social groups, you name it. B&B: A my changes in your public affoirs strenge?

R&R: Any changes in your public affairs stance? EVANS: I'm sure we will change some public affairs programming, but we've always been known as a spokesperson for the local community, and we want to take all pertinent issues and deal with them, whether they're positive or negative. We don't want to get into too many new things at this point, but as they happen, you will know it.

R&R: How was the staff's reaction been?

EVANS: The reaction basically has been positive. The whole thing is unique because they're not dealing with a stranger. I've been here; I started working here. The people that have been here have been here because I've hired them in the past. So they didn't have to panic and wonder what to think about what the new owner was going to do. Even if I weren't the owner I would be expecting a 100 percent effort and cooperation and efficiency from the staff. There are a couple of positions that are vacant; we're looking for qualified people for higher management.

I'd like to thank all of you who have inquired about being a reporter, but as you know there are only a limited number of available spots for stations at this time. But as time goes on, there will be many more. Here are the new stations and PD's that will be reporters to this section:

> KATZ/St. Louis — Gary Starr WBMX/Chicago — James Alexander WLOK/Memphis — Melvin Jones WBLK/Buffalo — Frank Lorenz WWWS/Saginaw — Kermit Crockett WAMM/Flint — Enoch Gregory WENN/Birmingham — Jim Lawson WJMI/Jackson — Carl Haynes WHYZ/Greenville — Mike Williams WPXI/Charleston — Tony Jamison WOIC/Columbia — Bob Waiters KOKY/Little Rock — Larry O'Jay WOWI/Norfolk — Chester Benton WNOO/Chattanooga — David Oliver KAPE/San Antonio — Rudy Greene KDIA/Oakland — Jerry Boulding KAEZ/Oklahoma — Steve Scott



WILLIAMS'S FACTION STIRS UP JACKSON ACTION — Shown at a recent Jackson, MS in-store appearance with MCA recording artist Lenny Williams are, from left MCA's Step Johnson, WKXI MD Jerry Mason, Williams, and WKXI PD Tommy Marshall.

People

With stations preparing for the upcoming October/November rating period, news is at a minimum this week . . . Birthday salutations to Program Director Lawrence Tanter and Von Moore of the production department at KJLH/Los Angeles . . . Don Mizell, General Manager of the music fusion department at Elektra Records, has left the company with future plans including album production . . Eugene Shelton, a publicist with the Black Music Marketing department of CBS Records, had a main event of his own to promote on October 5 when Eric Joseph bounced into the world at 5 lbs., 14 oz. Mother Iris, a news announcer at KFWB/Los Angeles, is doing well also . . . Ragan Henry is the newly-elected president of NABOB . . . Please be sure to send me all of your station's news, photos, promotional materials, etc. Remember, you don't have to be a reporter to participate. Address to: Bill Speed, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

Places

LET'S BREAK BREAD TOGETHER: The Sheridan Broadcasting Network held its second regional affiliates meeting on October 10 and 11 in Jackson, MS. Principal discussion topics included broadcast legislation plus the present and future plans of the company following its recent acquisition of the Mutual Black Network . The first national meetings conducted by newly-formed LAX Records are scheduled for October 26 at the Sunset Continental Hyatt in Los Angeles. Al Edmundson, Vice President/Promotion, promises "it will be the best promotion meeting all year." ... KMJQ/Houston has moved to temporary offices while its studios and offices are being redecorated . . . ARTIST VISITS: KJLH/ Los Angeles recently issued forth the welcome wagon for David Oliver, Billy Preston, Carrie Lucas, Leroy Hutson, Ashford & Simpson and Marlena Shaw . Meanwhile, on the other side of the country, WDAS/Philadelphia played host to McFadden & Whitehead and Earth, Wind & Fire ... BON VOYAGE: Recently a surprise birthday was held at the Imperial Gardens in West Hollywood for Shirley Jones of the Jones Girls recording group. Guests also toasted their success and national tour with the O'Jays . . . Two stations proved not too long ago that they can also work together when WKAR/East Lansing. MI and WKWM/Grand Rapids, MI co-emceed a Jacksons-LTD concert in Kalamazoo

Things

GET READY: The old Temptations hit has been covered by several artists over the years (currently Smokey Robinson). Now it will also be the theme of the New York Knicks basketball team this season as they have contracted with Motown to use the song throughout this year's series of games . . . The Martin Luther King Jr. Center for Social Change received, October 1, a \$50,000 donation from the Bee Gees following a previously unscheduled September concert date . . .

THE BLUES — OLD AND NEW: KADX/Denver presents a blues show every Friday night, "Blues Old And Blues New." Hosted by Wesley Westbrooks, the program is currently celebrating its 100th airing ... KOKY/Little Rock, in association with Dimensions Unlimited sponsored a concert featuring talent such as the O'Jays, Jimmy "Bo" Horne and the Jones Girls. The station will also conduct a "Blues And Jazz Day" October 20 at Magic Springs National Park in Hot Springs, AR ... And speaking of concerts, WYBC/ New Haven recently presented Anthony Braxton at the Battell Chapel there



There is "ONE WAY" and "ONE WAY" only.... AL HUDSON AND THE PARTNERS' <u>New Name and Brand New Album</u> ONE WAY featuring AL HUDSON



On MCA Records and Tapes

Produced by ONE WAY and Rich Becker Executive Producer: Al Perkins Direction/Management: Al Perkins

MCA RECORDS

Pap/Rhythms



Following are listed in order of their airplay activity

KOOL & THE GANG "Ladies' Night" (De-Lite) FUNKADELIC "Knee Deep" (WB) SMOKEY ROBINSON 'Cruisin' " (Tamla) NATURE'S DIVINE "I Just Can't Control Myself (Infinity) PRINCE "I Wanna Bo Your Lover" (WB) COMMODORES "Still" (Motown) **ISAAC HAYES** "Don't Let Go" (Polydor) MICHAEL JACKSON "Don't Stop 'Til You Get Enough" (Epic) **DAVID RUFFIN** "Break My Heart" (WB) MAYFIELD/CLIFFORD "Between You Baby..." (Curtom/RSO)



SUGAR HILL GANG "Rapper's Delight" (Sugar Hill) 40% of our reporters are on it. In the Midwest it is new at WJMO, WCIN and climbing at WKWM while hot at WWWS and WVKO. In the West it is hot at KDIA and KDAY; added at KYAC. The South reflects medium airplay at WOWI, WYLD and WPDQ; hot at WGIV, WDIA, KOKY and WANT. Hot in the East at WDAS, WWIN and WOL

DONNA SUMMER "Dim All The Lights" (Casablanca) 38% reporting airplay. In the East it is hot at WKND and WOL. In the South it is climbing at WAOK, WDIA, WYLD and WNOO, while hot there at WPDQ, WJJS, WOIC and WANT. The Midwest reflects medium airplay at WJLB, WJMO, WKWM and WTLC while hot at KPRS. Hot at KDKO and KDIA in

BAR-KAYS "Move Your Boogie Body" (Mercury) 38% reporting activity. Hot new record. In the East it is hot at WXYV; medium at WWIN. The South reflects new adds at WOWI, WNOO, WEAS and WGIV; climbing at KMJQ and KOKY and hot at WAOK, WVEE and WHRK. Added at WKWM and WDAO in the Midwest while hot at WTLC. Added also in the West at KDAY and KYAC

RUFUS & CHAKA "Do You Love What You Feel" (MCA) 38% of our reporters are on It. Breaking strongest in the South; medium airplay at KMJQ, WAOK, KOKY, WYLD, WVEE and WHRK. New in the Midwest at WLOU, WKWM, WJLB; medium airplay there at WTLC, WJMO, WVKO and hot at WCIN. Debuting in the West at KDIA.

FATBACK BAND "King Tim III" (Spring/Polydor) 36% reporting action. In the East it is new at WWIN and WXYV while climbing at WKND and hot at WDAS. New in the South at WHRK and WVEE: otherwise hot at WANT, WOIC, KOKY, WDIA, WGIV and WAOK. In the Midwest It is climbing at WDAO and WKWM; hot at WVKO. Hot in the West at KDAY. SWITCH "I Call Your Name" (Gordy) 36% reporting activity. In the West it is new at KDIA and climbing at KDKO. The Midwest reflects the record climbing at WDAO, WJLB, WBMX and WJMO; hot at WVKO and WTLC. The South shows it new at WANT, climbing at WNOO, WJMI and WVOL while hot at WYLD and WKXI. Climbing at WKND and new at WWIN in the East

ARCHIE BELL & THE DRELLS "Strategy" (Philadelphia International) 33% reporting activity. In the East it is hot at WDAS and WXYV. In the South it is climbing at WPXI and WGIV; otherwise hot at WPDQ. WYLD, WEAS, WHRK, WVEE and WANT. The Midwest reflects medium airplay at WLOU, WBMX and WJLB; hot at KPRS. Hot at KSOL in the West. HERB ALPERT "Rise" (A&M) 33% reporting airplay. Hot in the West at KDIA, KSOL and KDKO. In the Midwest it is hot at WBMX, WVKO, WWWS and WTLC. In the South it is new at WPXI; otherwise hot at WVOL WOWI, WYLD and WJJS while in medium airplay at WOIC. Climbing at WWIN in the East and hot at WDAS.



"Asterisk denotes that cut has been released as a single.

CHIC "My Forbidden Lover" (Atlantic) 33% of our reporters are on it. In the East it is climbing at WKND; otherwise hot at WWRL and WXYV. In the South it is new at WNOO and WEAS; climbing at KMJQ, WDIA, KOKY and WJMI while hot at WVEE, WGIV and WHRK. In the Midwest it is medium at WJMO and WBMX; hot at WCIN.

BRENDA RUSSELL "So Good, So Right" (Horizon/A&M) 33% of our reporters are on it. In the East it is hot at WDAS; climbing et WOL Climbing in the South at WDIA, WYLD, WOWI and WVOL In the Midwest it is new at WJMO and WBMX; climbing at WLOU, WKWM and WVKO while hot at WJLB. In the West it is hot at KSOL and KDKO plus a medium ALKOIA

LOVE UNLIMITED "High Steppin', Hip Dressin' Fella" (Unlimited Gold/Col) 33% reporting airplay. New in the West at KLIP. Medium airplay in the Midwest at WLOU, WKWM, WCIN, WWWS and WVKO; hot at WDAO. In the South it is hot at WAOK, WEAS and WGIV; and WKXI. The East reflects it new at WWIN while hot at WWRL and WOL KC & THE SUNSHINE BAND "I Betcha Didn't Know That" (Sunshine/TK) 31% of our reporters are on it. Climbing in the East at WWIN, WKND and WXYV. Climbing in the South at WHRK, WVEE and WOWI while hot at KMJQ, WYLD and WKXI. In the Midwest it is new at WJMO and hot at WBMX. It is in medium eirplay at KDKO and hot at KSOL in the West. MARVIN GAYE "Ego Tripping Out" (Tamla) 29% of our reporters are on it. Added in the West at KYAC. Added in the Midwest at WLOU, WKWM, KPRS and WDAO. New in the South at WVOL while otherwise hot at WAOK, WGIV, WVEE and WHRK. Hot in the East at WXYV and new at WWIN while climbing at WDAS. JIMMY "BO" HORNE "You Get Me Hot" (Sunshine/TK) 29% of our reporters

are on it. Hot in the East at WDAS. Climbing in the South at WJMI and KMJQ; hot at WPDQ, WKXI and WYLD. Climbing in the Midwest at WLOU, WTLC and WKWM; hot there at KPRS

and WWWS. Climbing in the West at KDIA and KSOL. **PLEASURE** "Glide" (Fantasy) 29% reporting airplay. In the East it is medium at WKND and hot at WDAS. Medium in the South at WYLD and hot at WANT. Added in the Midwest at WWWS and WJLB; climbing at KPRS while hot at WTLC and WKWM. Climbing at KDIA and KDKO in the West.

SHALAMAR "The Second Time Around" (Solar/RCA) 29% reporting activity. Added in the East at WKND, Added in the South at WDIA, WKXI, WNOO and WJMI; climbing at WGIV. In the Midwest it is in medium airplay at WTLC, WKWM, WCIN and WWWS; hot at WLOU and WDAO. Climbing in the West at KDKO.

NEW & ACTIVE

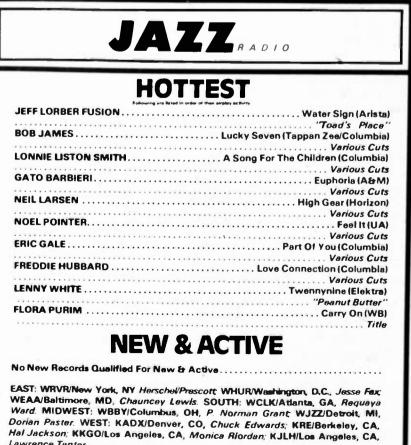
EARTH, WIND & FIRE "In The Stone" (ARC/Col) 24% of our reporters are on it. Added in the South at WYLD and WEAS; picking up medium airplay at WJMI, WAOK and WPDQ while hot at WOIC. In the Midwest it's new at WKWM and WDAO with medlum air at WVKO, WCIN and WLOU.

ROSE ROYCE "Is It Love You're After" (Whitfield) 22% of our reporters are on It. Showing medium rotation at WXYV and WOL in the East. The South shows climbing posi-tions at WKXI, WHRK and WVEE; hot at KOKY and WOWI. In the Midwest it's climbing at WMJO and KPRS. The West has medium airplay at KSOL.

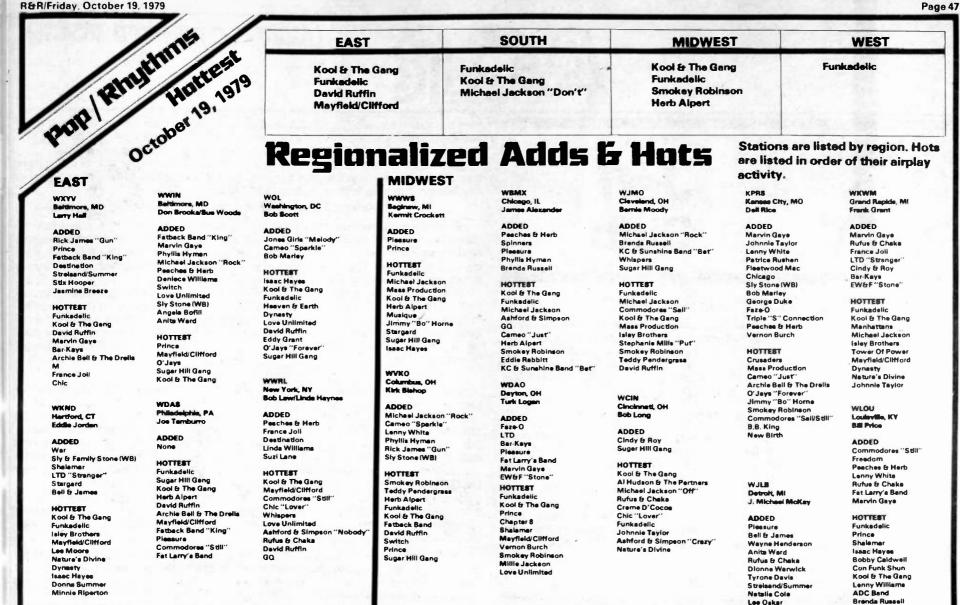
SPINNERS "Body Language" (Atlantic) 20% of our reporters are on it. Picking up medium airplay in the East at WXYV. In the South it's climbing at KMJQ, WHRK, KOKY and WVEE; hot at WGIV. The Midwest has an add at WBMX with medium airplay at WDAO and wwws.

PEACHES & HERB "Roller Skatin' Mate" (Polydor) 20% of our reporters are on it. Hot new record debuting in the East at WWIN and WWRL. New in the South at WGIV while hot at WANT. New in the Midwest at WLOU, KPRS and WBMX. Debuting in the West at KDKO and KYAC.

LTD "Stranger" (A&M) 18% of our reporting stations are on it. New in the East at WKND; medium rotation at WOL and WWIN. Added in the South at WYLD; hot at WVOL and WDIA. Debuting in the Midwest at WDAO while climbing at WVKO.



Lawrence Tanter



SOUTH

WYLD New Orleans, LA Wille Jay Johneo

ADDED B-H-Y George Duke Anita Ward Cynthia Sheler LTD "Stranger EW&F "Stone'

HOTTEST Funkadelic Smokey Robinson Herb Alpert Jimmy "Bo" Horne Kool & The Geng Commodores "Still" Meyfield/Clifford Archie Bell & The Drelis Johnny Nash KC & Sunshine Bend "Bet"

WVEE Atlanta, GA Scotty Andrews

ADDED Rick James "Gun" Prince Fetback Band "King" Destination Strelsand/Summer Stix Hooper Jasmine Breaze

HOTTEST Funkadelic Kool & The Gang Devid Ruffin Marvin Geye Ber-Kays Archie Bell & The Drells M

France Joli Chic

WPXI Charleston, SC Tony Jamison

ADDED Con Funk Shun Foxy Prince Herb Alpert Five Special

HOTTEST HOTTEET Micheel Jackson GQ Tower Of Power Shobizz Dynasty Jackie Moore Chepter 8 Devid Ruffin Funkadelic Kool & The Gang WVOL Nashvilla, TN Fred Harvey ADDED Kool & The Gang Marvin Gaye Siy Stone

WJMI Jackson, MS Carl Haynes

ADDED

HOTTEST

Foxy Shedow Shelemer HOTTEST HOTTEST Funkadelic Carneo Herb Alpert LTD "Stenger" Commodores "Self" Dionne Warwick Michael Jackson Mase Production Con Funk Shun Smokey Robinson HOTTEST Smokey Robinson Kool & The Gang GQ Funkadelic Brainstorm Uncie Louie Deniece Williame Skyy Controllers Prince

WHRK Memphis, TN Ron Oleon WICO Jackson, MS Tommy Marshall ADDED Rick James "Gun" Prince Fetback Band "King"

ADDED Shalamar Whispers Weiter Jackson Elvin Johnson Variations Slave Lowrell Five Special Destination Streisand/Summer Stix Hooper Jasmine Breeze

HOTTEST Funkadelic Kool & The Gang David Ruffin Marvin Gaye Bar-Kaya Archie Beli & The Drells M France 1-1 HOTTEST Funkadelic Michael Jackson France Joli Prince Chic

KMJQ Houston, TX Jack Patterson

KOKY Little Rock AR Jimmy Smith ADDED Mu Band Patrice Rushe Varnon Burch Lee Oskar HOTTEST

ADDED Bob Marley Selsoul Orcheetra Linde Clifford Lee Moore South Roed Connection HOTLEST Funkadelic Kool & The Gang Prince Mass Production Michael Jackson KC & Sunshine Br "Plesse Ber" Issac Hayse Carmeo "Just" Commodores "Se Isley Bros. HOTTEET Funkadelic Kool & The Gang Fatback Band David Oliver Michael Jackson Sugar Hill Gang Commodores "Stiff" Bobby Bland Mayfisid/Clifford Rose Royce

VDIA Memphis, TN Ron King/Johnnie N

Switch Prince Suger Hill Gang

ADDED Dionne Warwick "Deja" Fetback 3and Shalamar Tyrone Davia Rick James "Gun" HOTTEST

HOTTEST Fatback Band Kool & The Gang Commodores "Still" Sugar Hili Gang Smokey Robinson Prince Mandre LTD "Stranger" Funkadelic Isaac Hayes

WJJS Lynchburg, VA Robert Goine ADDED

Bonnie Pointer Nature's Divine Tyrone Davis Anite Werd

HOTTEST Funkadelic Michael Jackson Herb Alpert Done Summer David Ruffin Kool & The Gang GQ Commodores "Seif" Ashford & Simpson "Found Stephanie Mills "Put" Michael Jackson GO Smokey Robinson Uncis Louie Commodores "Still" KC & Sunshine Band "Bet" Jimmy "Bo" Home Denicce Williame Switch

WGIV Charlotta, NC Chris Turner

ADDED Al Hudson "Music" Ber-Kaye Slave Peaches & Herb HOTTEST HOTTEST Funkadelic Sugar Hill Gang Prince Kool & The Gang Isaac Hayee Fatback Band Spinners Chic "Lover" Love Unilmited Or Johnnie Taylor ited Orchestre

ADDED Stargard Charles Jackson Third World Third World Foxy Ronn Matlock Chic "Lover" Bar-Kays Lanny Williams Creme D'Cocce Shelamar HOTTEST

WNOO Chettanooga, TN Devid Oliver

HOTTEST Funkadelic Michael Jackson Cameo "Just" Gane Chandler "Ni Kool & The Gang GQ Dramatics Teddy Pendergrass O'Jeys "Sing" Mayfield/Clifford

WEAS Sevenneh, GA Floyd Bee ADDED Ber-Keys Michael Henderson LTD "Share" Chic "Do

Chic Jean Carn EW&F Commodores "Still" HOTTEST

Michael Jackson Astrond & Simpson Archie Bell & The Drells Funksdelic Funkedelic Issac Heyes Z.Z. Hill Joe Simon Love Unlimited Foxy Sun

WPDQ Jacksonville, FL Nat Jackson

ADDED Gladys Knight Linda Clifford Leroy Hutson Cameo "Spark Slave

HOTTEST Michaei Jackson Cameo Donna Summer Isley Bros. Jones Giris "Make" Jimmy "Bo" Horne Archie Beil & The Drelis Sister Siedge Al Hudson Kool & The Gang

WAOK Atlente, GA Doug Herris ADDED Peaches & Herb Ullanda HOTTEST HOTEET Fatback Band Kool & The Gang Michael Jackson Prince Funkadelic Bar-Kays Isaac Hayes Marvin Gaye Five Special Love Unilmited

WANT Richmond, VA Ben Milee ADDED Natura's Divine

HOTTEST Sugai Hill Gang Fatback Band Herman Kelly Funkadelic Pleasure Kool & The Gang Donne Summer Peachee & Marb Archie Bell & The Drelis

WOIC Columbia, SC Bob Walters ADDED Not Available

HOTTEST Fetbeck Bend Michael Jackson O'Jeye "Sing" GQ Funkadelic Meyfield/Clifford Stephanie Mille Donna Summer Teddy Pendergress LTD

WOWI Norfolk, VA Chester Benton ADDED Bar-Kaya

HOTTEST Funkadelic Kool & The Gang Commodores "Still" Kool & The Gang Commodores "Still" Herb Alpert Devid Ruffin Teddy Pendergrass Michael Jackson Smokey Robinson Minnie Riperton Rose Royce

Plessure Bell & James Wayne Henders Anits Ward Rufus & Chaka Dianne Warwici Johnnie Taylor Astflord & Simpson "Crazy Nature's Divine Dionne Warw Tyrone Davis Strelsand/Sur Natalie Cole Lee Oskar Chanson HOTTEST GQ

HOTTEST Funkadelic Prince Shalemar Isaac Hayee Bobby Caldwell Con Funk Shun Kool & The Gang Lenny Williams ADC Band Brenda Russell

WTLC Indianapolis, IN Jay Johnson GQ Kool & The Gang Isley Brothers Brenda Russell Isaac Hayes Chapter 8 David Ruffin Teddy Pendergrass Crusaders Con Funk Shun ADDED Commodorse "Still" Patrice Rushen George Duke Bob Marley Lenny White Ninth Creation Leroy Hutson Noel Pointer



KDAY Los Angeles, CA Stave Woods

Heaven & Earth Streisand/Summ Bar-Kays Lakeside

ADDED

HOTTEST

Prince Funkedelic Smokey Rol

WEST

KLIP Frano, CA Kevin Lynn KDIA Oakland, CA Jerry Bouldir ADDED Peaches & Herb David Oliver Rufus & Chaka Switch "Call"

ADDED Love Unlimited Issac/Mille Lakeside Bobby Lyte HOTTEST Funkadelic Michael Jackson Herb Alpert Kool & The Gang Commodores Smokey Robinson Mayfield/Clifford Con Funk Shun Donna Summer Raydio "More" HOTTEST HOTTEST Archie Beil & The Dreih Neture's Divine Michael Henderson Third World Charles Jackson Siy Stone (WB) Plessure Prince Rockie Robbins "Be" Phyllis Hyman

KYAC Sectle, WA Robert L. Scott KSOL Sen Meteo, CA J.J. Jeffries ADDED BarKaya Marvin Gaye Rick James "Gun" Cindy & Roy Sugar Hill Gang Linda Williams Deniece Williams Peaches & Herb ADDED Prince Commodores "S Bobby Caldwell Creme D'Cocoa

HOTTEST Funkadelic Kool & The Gang David Ruffin Herb Alpert Mayfield/Clifford Smokey Robinsor Donna Summer Brenda Russell Teddy Pendergras Nature's Divine HOTTEST Arethe Franklin Brenda Russell Foxy GQ Michael Jackson Pockets Vernon Burch Piessure Mess Production

ADDED Johnnie Teylor Beil & James Vernon Burch Flve Speciel Paul Lewis Dionne Warwick Eagles Ceptain & Tennille Faze O Destingtion Destination Peaches & Herb

> HOTTEST ichael Jackson Michael Jackson Carmeo Brenda Russell Stephanie Mills Commodores "Still" Funkadelic Herb Alpert Donne Summer Prince Bobby Caldwell

Smokey Robinson Sugar Hill Gang Kool & The Gang Commodores "Sdill" Whispars Fatback Bend David Ruffin Mayfield/Clifford KDKO Ron O'Jay ADDED



(ALBUM ORIENTED ROCK)

keep the station sounding fresh. Also of vital importance are the airplay rotations, determined mathematically so that a song is never played at the same time two days in a row. Jocks are also given some leeway to creatively mix the tunes for maximum impact.

The station's rotations have been set up for an optimum listening time of two to three hours. Felix stated, "I can't feature any mass appeal radio station satisfying a ten-hour-a-day listener. Two to three hours is about as active as I want us to get."

De-emphasizing Personality And Promotion

Music is emphasized over both personality and promotion at KFMG. Felix stated, "Everytime a jock opens his mouth he runs the chance of alienating someone. If he plays a tune and then says how much he liked it, the audience perception might be that the jock is playing what he likes, not what they want to hear. I'd rather convey to our audience that we're playing what they want to hear, without doing a bunch of liners."

As for promotions, Felix claimed, "We're open to them and listen to what other stations are doing, and if something comes up we'll move on it. But most promotions are designed either to sell a record album or record company, or to help out the sales department, none of which are my concerns. My concern is Arbitron. And when you're playing the best damn music that's come out of 20 years of rock 'n' roll, that's pretty powerful all by itself."

The KFMQ Connection

Just how powerful KFMG will prove to be in the Albuquerque radio marketplace (especially in comparison to competing KRST) is yet to be determined. The station signed on in the middle of the Spring ratings period with some well-placed TV spots and garnered a 12+ figure of 4.4 to KRST's down 7.3. The true test will come in Albuquerque's upcoming fall ratings book. An interesting indication of the format's possibilities for ratings numbers came from Lincoln, Nebraska at KFMQ, where KFMG GM Roger Agnew was formerly that station's GM. Agnew and Felix were brought in as consultants for KFMQ's most recent book. With KFMQ PD Bruce Wheeler executing the Felix-inspired tight playlist, KFMQ garnered its best ratings ever, and one of AOR radio's top 12+ figures as well: a whopping 20+. A week ago Felix and Agnew left their posts at KFMG (though they will continue to consult the station) for co-programming positions at 91X/San Diego, where they will head-quarter a new consultancy company.

KFMG/Albuquerque: just an AOR oddity or a harbinger of a major evolution of the AOR form for the Eighties? Agnew opined, "We have developed tomorrow's Top 40. It happens to be album-based. All we've done is take some basic Top 40 philosophies and apply them to the ultimate extreme to AOR radio." Felix added, "If you look at your goal as being everyone who listens to radio and keep plugging away at them, you're bound to get closer and closer to achieving that goal." The next several ratings periods in Lincoln, Albuquerque, and now San Diego, should show whether Felix and Agnew can achieve that goal.

Evolution

KYA-FM/San Francisco, which suffered a down Spring Arbitron book, has switched formats to Top 40 . . . Carey Curelop has been named PD at KFMG/Albuquerque following Frank Felix's departure from the station . . . Bill Goldsmith has joined WCAS/Cambridge as PD from KDON/Salinas . . . Rogers Brandon has been named PD from Sales at Magic 98 (KMGN)/Bakersfield . . . Roy Stuewe has exited as PD at WOMP-FM/Wheeling . . . KFMQ/Lincoln airstaffer Tom Burke has been upped to MD . . . Tawn Mastrey has exited KSJO/San Jose where she was MD. She'll announce her new plans shortly . . . Ken Johnson has been upped to MD at KGOT/Anchorage . . . Scott Jameson has joined KDKB/Phoenix for nights . . . Jim Sprinkle has joined KBCO/Boulder, as has Annette Griswold . . . Tim Cawley is new to WTAO/Carbondale . . . WLPX/Milwaukee's new overnight air personality is Cassandra Stancil . . . Gabe Babtiste has joined WXLP/Davenport for mornings. Also new to WXLP is Dave Hanson for middays and the MD post . . . Wolf Schneider has been upped to Production Director at Westwood One . . . Sally Weinstock has joined Watermark as Publicity Manager . . . Al Moss has joined Wynn Jackson Promotions, Inc Phillip Page has exited his Jem Records promotional post for a National Promotion position with Virgin . . . Tom Mazzetta has joined International Artists as their National Promotion Director KLOS/Los Angeles newsperson Leslie Sawyer has exited that post for a New York newsanchor post with the RKO Network. Her successor at KLOS is former parttimer Jane Platt.



ORLANDO GETS HATCHET JOB — In commamoration of Epic recording artists Molly Hatchet's success from a hometown band to a major recording act, WDIZ persuaded Orlando Mayor Carl Langford to proclaim a racent Molly Hatchet Weak. Pictured (I-r) are station PD Neil Mirsky, group's Danny Joa Brown, Duana Roland, and Dava Hlubak, (sitting) Mayor Langford.



Felix's Law: Less Is More

Frank Felix is one of AOR radio's most respected yet controversial programmers. While PD at KBPI/Denver his super-tight playlist took that station to ratings heights it has not yet been able to equal again. Felix is now programming a new AOR signal in Albuquerque, KFMG, where he has taken his unusual music and programming philosophies several steps further. In the following conversation with Felix and KFMG GM Roger Agnew, we'll detail these controversial and intriguing philosophies.

Subtracting To Add Numbers

The most controversial aspect of KFMG is its musical playlist, which consists of 239 cuts total. Current hits rotate every five hours while older material may take three to four days to come up again. Why reduce the entire output of 20 years of rock 'n' roll to less than 250 tracks? Felix explained, "Let's say our station played ten cuts an hour and you as a listener liked eight. After hearing those two cuts you didn't like several times they'd be a tune-out. So if we subtracted those two cuts from our playlist, theoretically you would want to listen longer because what you'd hear you'd like." Felix first put this philosophy into programming practice at KBPI/Denver and amassed that station's highest ratings figures ever. He has further refined it into what he uses at KFMG: 239 hit album tracks and hit singles by AOR artists.

Topical Blend

Not all of those cuts are hard-rockers, either. Felix programs a handpicked blend of AOR's biggest hits, which might include anyone from Boston to Billy Joel. Felix commented, "I can follow the philosophies that led to all-rock programming: Things have become



"I want to amass the largest audience I can. At the same time I want to do it with AOR because I believe it's the most mass appeal format, potentially, that exists." Frank Felix

Roger Agnew, Frank Felix

so fragmented that a station might want to grab its niche of the audience and keep them happy. And if the all-rock stations aren't adding tons of new material, then they're doing the same thing I am: subtracting soft stuff to make what's left sound better.

"I think an all-rock format can become just as boring as an all disco format, and just as quickly," Felix continued. "I think you can come up with a way of shooting for a broader audience and pleasing them. I want to play the most popular music possible. I want to amass the largest audience I can. At the same time I want to do it with AOR because I believe it's the most mass appeal format, potentially, that exists."

Picking Winners

With only 239 cuts to choose from, Felix has two vital concerns: that those cuts be the very best and least offensive ones he can play, and that his rotation pattern is airtight so that the same songs don't come up at the same times daily. Regarding track choices Felix revealed, "It's as much what we don't play as what we do. Every time I've heard of someone trying to make AOR a mass appeal format he always starts adding artists who don't fit. The average 22-year-old has a real hard time figuring out what's hip to like. He knows only two things he doesn't like: disco and middle-of-the-road music. It amazes me that anyone would try to put such artists in 'mass appeal' AOR's, but they do."

KFMG's musical blend is a result of research and instinct. "I don't believe in passive research," Felix commented. "I spent a lot of time doing it, and it always seems to slant answers toward an England Dan & John Ford Coley type of sound. I spend a lot of time looking through thousands of telephone request lists. When these active listeners call we often ask them what they think of ten or fifteen different songs. It does nothing to reach other stations' listeners but you learn a hell of a lot about pleasing the active end of those who are already listening to your station. You've gotta answer your phones; you've got to write down their requests."

Community Appeal

Beyond the telephone lines, Felix keeps a watchful eye on the community-at-large. "It's that whole bit about what's being played in the car next to you and how loud it's being cranked up. Or walking into a 7-11 store and seeing if they're still tapping their toes to 'Don't Bring Me Down.' About the time I get sick of hearing something on the radio, that's when I know I can't even consider pulling it out of rotation yet."

All of this input, combined with Felix's own instincts, results in the station's supertight musical blend. This group of tunes changes as often as Felix deems necessary to



Jeff Gelb

Update

KLOS/Los Angeles provided official live coverage from the city's "Street Scene," a weekend-long outdoor free festival of arts and music which emphasized L.A.'s new wave bands. KLOS set up an information booth to provide a focal point for informational services, and was on the air hourly with live coverage of the musical portions of the weekend WMMS/Cleveland is reprising its "Buzzard Beatles Blitz," a weekend-long special of rare Beatles-related interviews and music, and adding new material to the show as well Six Eastern AOR radio stations hooked up for an informal radio network concert broadcast of Polydor recording artist Bram Tchalkovsky. WBCN/Boston acted as host station. WBCN also provided live coverage of the Seabrook anti-nuke demonstrations for ten AOR's WIYY/Baltimore had an overflow response to their most recent promonationwide tion, which gave away tickets to the World Series games KSAN/San Francisco cosponsored a skate-a-thon for Greenpeace that amassed an impressive \$40,000 in pledges KBCO/Boulder's fifth annual Boulder Music weekend aired tapes from area musicians who were judged in a competition for a grand prize Martin D-28 guitar. Leading the panel of judges was Richie Furay . . . WDHA/North Jersey has set up voter registration booths complete with refreshments and station tours to encourage a large voter turn-out KWFM/Tucson is lining up acts for a Fall Jam '79 concert with proceeds earmarked for the March of Dimes. Among those already signed to perform are Mike Nesmith and Point Blank Magic 98 (KMGN)/Bakersfield is a new AOR that needs album service from all labels. Contact MD Luke Johnston at (805) 397-7000.



SMILING FACES – Greeting Epic Records recording artist David Werner (center) backstage fol-lowing a recent LA. concert appearance were KMET Assistant PD Jack Snyder (left) and R&R AOR Associate Editor Christina Anthony (right).



MAKIN' CONVERSATION — Columbia recording artist Eddie Money performed for a recent outdoor concert near Columbus, Ohio. The event was covered by QFM96/Columbus. Pictured backstage before the show (I-r) are Money, QFM96 PD Tom Teuber, Columbia's Pete Ander son.



TAKE A FLYING LEAP - That's CHOM-FM/Montreal Promotion Director Mark Sherman prov ing he'll do anything for the sake of a station promotion, including skiing down a manmade snow slope into a swimming pool. Sherman was a contestant in a station-sponsored summer skiing tourney which netted its winner a \$3000 RCA home video system.



GUITARS 'N' STARS - Columbia recording artist Ron Wood brought his New Barbarians to Cleveland for a concert appearance. Pictured backstage after the show (I-r) are Columbia's Brian Litman, Wood, WMMS PD John Gorman, WMMS alr personality Betty Korvan.

Concerts & Conversations

PRESENTATIONS: KSMB/Lafayette presented Prism for \$1.94 WMMS/Cleveland presented Moon Martin for \$1.01.

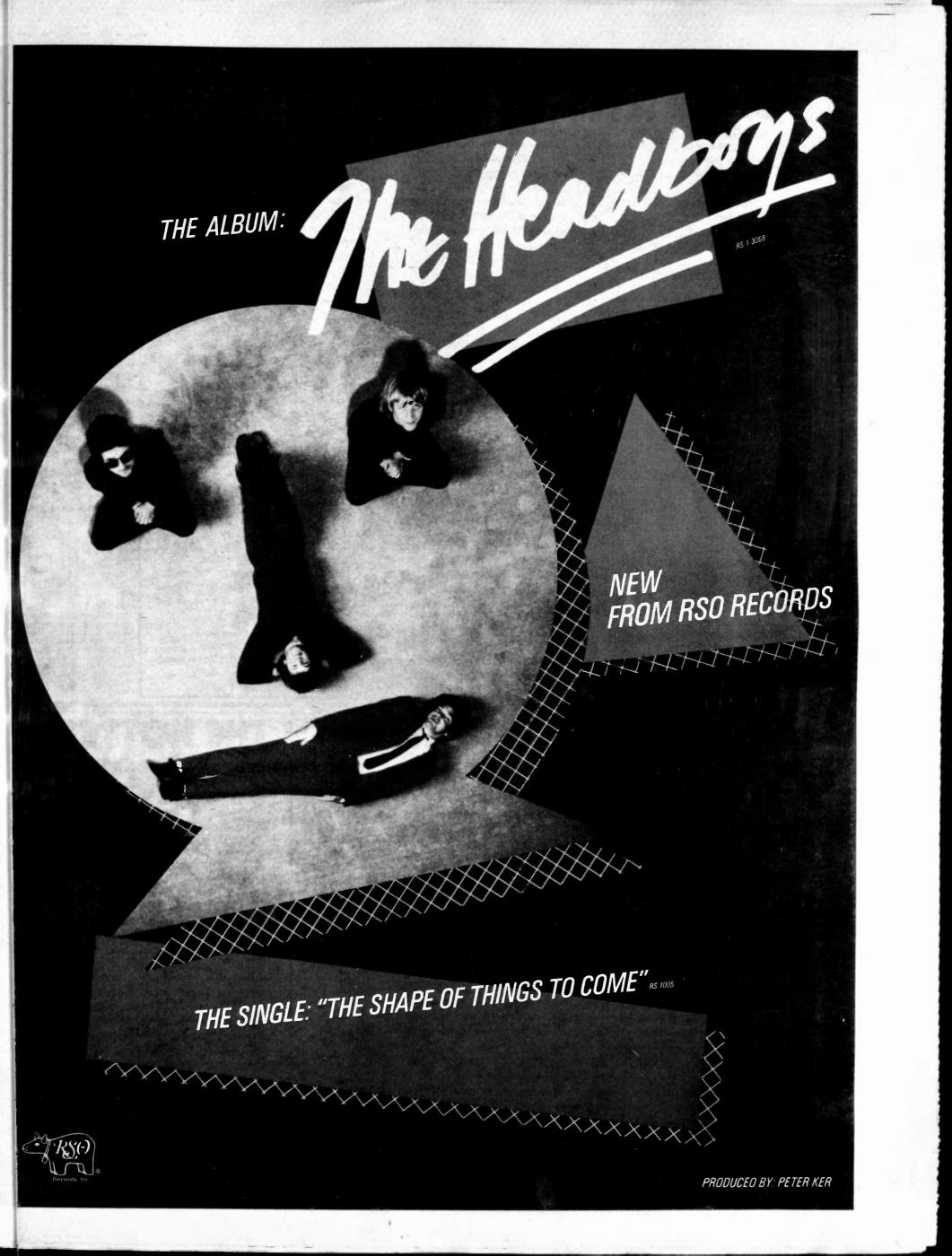
RADIO CONCERTS: Moon Martin on WMMS/Cleveland . . . Rippi Marchello on WLIR/Long Island . . . Bullseye on WBAB/Long Island . . . Carolyne Mas, Shirts, Danny Douma on WAER/Syracuse . . . Bread And Roses on KTIM/San Rafael . . . Records on KSAN/San Francisco

GUEST DJ'S: Dennis DeYoung (Styx) on WMET/Chicago . . . Police on WZAM/WMYK/ Norfolk . "Heavy Lenny" Bronstein (A&M) on KSMB/Lafayette . . . Dr. Demento, Robert Palmer on WMMR/Philadelphia.

CONVERSATIONS: Michael Gregory Jackson, John Scofield, Herb Alpert, Dizzy Gillispie on WRVR/New York . . . Jimmy Messina, David Werner on WMET/Chicago . . . David Werner on KNAC/Long Beach . . . Molly Hatchet, Billy Thorpe on KMOD/Tuisa . Martin Mull on KTYD/Santa Barbara . . . Robert Fripp on WLIR/Long Island . Jerry Jeff Walker, John Prine, Dirt Band on WKDQ/Evansville Roger Glover, Richie Blackmore (Rainbow), Eric Bloom (BOC), Richie Furay on KTCL/Ft. Collins, CO David Werner, Eddie & The Hot Rods, Roy Loney on WJKL/Elgin ... Desmond Child on K99/Great Falls ... Pages, Molly Hatchet on KBPI/Denver ... Kenny Loggins, Knack, Tom Petty on WLUP/Chicago . . . Blue Steel on WBRU/Providence . . . Pop on KWST/Los Angeles ... Kenny Loggins on KSHE/St. Louis ... David Werner on KNAC/ Long Beach . . . Persuasions on KVRE/Santa Rosa . . . Ricky Medlock (Blackfoot) on WBIR/Knoxville ... Records on KSAN/San Francisco ... Doug Fieger (Knack) on WWWW/Detroit ... Talking Heads on KISW/Seattle ... Talking Heads on KGON/Port-

COMING NEXT WEEK: With the World Series still fresh in people's minds, this seemed the right time to check in with AOR radio for its opinions on sports coverage. Next week we'll speak with PD's and air personalities at AOR's nationwide who have turned to innovative sports coverage for unique flavoring to the AOR radio form.

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Album Airplay/ 40____

R&R/Friday, October 19, 1979

Chart - Summary

| - | | | | 1 | the state of the s | |
|------|---------|---------------|-------|--|--|---|
| | | | (| October 19, 1979 154 REPORTERS | Album cuts are listed in order of airplay preference. | EAGLES swooped into first place this week, un- |
| 9/28 | | | 10/19 | | "Heartache" Title "Shoes" "King" | settling ZEP with a potent list of hot reports. ZEP. |
| - | 11 | | 1 | LED ZEPPELIN | "Love" "Fool" "Evening" "Saurez" | FOREIGNER and TRICK |
| 1 2 | 1 2 | 1 2 | 23 | | | all remained phenomanal- |
| | 23 | 2 | 4 | CHEAP TRICK Dream Police (Epic) | I THE VOICES I UNIGHT ITEM | ly strong. STYX inched in- |
| 14 | - | 3 6 | 5 | STYX | "Babe" "Lights" "Never" "Borrowed" | to top five as TULL and |
| - | 20 4 | 5 | 6 | | Salva Angol Indi | HATCHET inched up. |
| 3 | | - | - | | | KNACK held rock steady. MAC debuted stronger |
| 24 | 8 | 8 | 7 | Elistin' Mith Diggtor Philip | THO THEFT | than any album in 1979, |
| 15 | 7 | 9 | 8 | | | with a potent combination |
| 7 | 5 | 7 | 9 | KNACK | "Good" "Selfish" "Sharona" | of airplay in all rotations. |
| 4 | 6 | 10 | 10 | FLEETWOOD MAC | "Sisters" "Think" "Angel" Tide | Watch for this record to |
| - | _ | \rightarrow | 11 | FLEETWOOD MAC Tusk (WB) | "Bed" Title "Lucky" "Motion" | join the superstars crowd |
| - | _ | 19 | 12 | FOGHAT | "Wertime" "Paper" "Mind" | at the top of the chart next |
| 17 | 15 | 15 | 13 | TALKING HEADS | "Dreaming" "Accidents" "City" | week as the massive num- ber of adds convert to high |
| - | - | 25 | 14 | BLONDIE | "Eine" Title "Lady" "Drinks" | er airplay rotations. FOG- |
| 20 | | | 15 | JIMMY BUFFETT | "Had" "24 Hr " "Come" | HAT jumped upward as |
| 19 | 17 | 13 | 16 | Gomm With The Wind (Stitt/EDIC). | | HEADS bobbed up. BLON- |
| - | | 18 | 17 | Marathon (Columbia) | . Wanted Lighting Thirds | DIE leaped upward as |
| 5 | 9 | 11 | 18 | Candy O (Elektra) | Go Type Do | SANTANA inched up. |
| 12 | 14 | 14 | 19 | Fiscane From (Capitol) | Noterie Heason Chance | RAITT had a good week of increased airplay rota- |
| 9 | 12 | 16 | 20 | Highway To Hell (Atlantic) | | tions. REO maintained and |
| - | 32 | 26 | 21 | The Clow (M/B) | Inank Ining Baby Coming | LOGGINS moved up nice |
| 11 | 18 | 22 | 22 | REO SPEEDWAGON Nine Lives (Epic) | , Hoad Heavy Money Take | ly. CURRY inched up as |
| - | _ | 33 | 23 | Keep The Fire (Columbia) | Inis is Love The | SHOES jogged upward. |
| 10 | 16 | 21 | 24 | NEIL VOLING Rust Never Sleeps (WB/Reprise) | Blue Sall Finger Breck | COUGAR had a good |
| 34 | 29 | 20 | 25 | OLIA DRODHENIA Various Artists (Polydor) | 5:15 JOKER FACES | week and JACKSON de- buted with numerous adds. |
| 26 | 26 | 27 | 26 | TIME CLIDDY Fearless (A&M) | . "Rock" Paradise | H&O moved up while |
| 40 | 30 | 40 | 27 | CHOEC Present Tense (Elektra) | ."Tomorrow Night Late Now | RAINBOW nearly charted. |
| 6 | 13 | 17 | 28 | BORFRT PALMER | Friends Jealous Case | |
| - | 39 | 34 | 29 | IOHN COLIGAR | Lover Dancin | |
| 16 | 19 | 28 | 30 | LITTLE BIVER BAND First Under The Wire (Capitol) | "Loser" "Change" Man "Wonder | - 11. |
| 21 | 22 | 24 | 31 | SAMMY HAGAR | "Jane" "Trans Am" "Pains" | |
| 1- | _ | | 32 | | Title Hadio Different Kute | |
| - | 34 | 30 | 33 | Restless Nights (Columbia) | "Baby" "Walk" "Trouble" "Water" | |
| 39 |) _ | 31 | 34 | PAT RENATAR | . "Heartbreaker" Lover Hated A | |
| 27 | 28 | 32 | 35 | VAN MORRISON | , "Bright Side" "Game" | The Album Airplay/40 chart re- presents activity based on a com- |
| 8 | 21 | 23 | 36 | t shour Of Lust (Columbia) | "Cruel" "Susan" | bination of add, medium and hot |
| - | | 39 | 37 | HALL & OATES | . Wait Bebop Intravino ENTRY | reports. Artists' chart numbers are displayed over a four-week |
| - | | 35 | 38 | ILIDAS PRIEST | . Diamonos ivianalismi | period. The artists in Italics regis- tered the most rapid gains in air- |
| 22 | 25 | 29 | 39 | RECORDS The Records (Virgin) | . "Starry Eyes" "Teenarama" | play for the week. Album cuts that are also current singles are |
| | | 36 | 40 | JOURNEY Evolution (Columbia) | . "Lovin' " "Angels" "You" | listed in bold type. |
| | | | | | | |

| | NOST | • | P | P | E | |
|-----|-----------------------------------|---------------|--------|--------------|--------------|-----|
| | | 10/19 | 10/12 | 10/5 | 9/28 | 9/ |
| 1 | FLEETWOOD MAC | 134/123 | 0/0 | 0/0 | 0/0 | 0. |
| | Tusk (WB) | M-3 | 1.00 | | | |
| | Gratora | H-6 | 1.1 | 8 1 | | |
| 2 | JOE JACKSON | 81/80 | 2/2 | 0/0 | 0/0 | 0 |
| | | M-0 | M-0 | | | |
| | | H-1 | H-0 | | 1000 | |
| 3 | RICK DERRINGER | 37/29 | 17/12 | 7/3 | 5/5 | 0 |
| | daran a antima antin | M-6 | M-4 | M-4 | M-0 | |
| | | H-2 | H1 | H-0 | H-O | |
| 4 | 20/20 | 29/24 | 20/19 | 9/9 | 0/0 | 0 |
| | 20/20 (Portrait) | M-4 | M-0 | M-0 | | |
| | 'Yellow Pills" | H-1 | H-1 | H-0 | | |
| 5 | D. HALL & J. OATES | 55/23 | 64/81 | 8/8 | 0/0 | 0 |
| | X-Static (RCA) | M-28 | M-2 | M-0 | | |
| | "Wait For Me" | H-6 | H-1 | H-0 | | |
| 6 | SANTANA | 91/22 | \$5/63 | 38/38 | 0/0 | 0 |
| | Marathon (Columbia) | M-45 | M 19 | M-0 | | |
| | "All I Wented" | H-23 | H-13 | H-O | | |
| 7 | SNAIL | 26/20 | 31/28 | 8/4 | 0/0 | 0 |
| | Flow (Cream) | M-6 | M-1 | M-0 | ļ | |
| | "Tonight" | H-1 | H-2 | H4 | | |
| | APRIL WINE | 17/18 | 0/0 | 0/0 | 0/0 | 0 |
| | HarderFaster (Capitol) | M-0 | | | | |
| | "I Like To Rock" | H-1 | | | | |
| 9 | BONNIE RAITT | 80/15 | 80/21 | 66/51 | 18/18 M-0 | 6 |
| | The Glow (WB) | M 38 | M- 37 | M-9 | | |
| | "Thenk You" | H-27 | H-22 | H-6 13/11 | H-0 0/0 | ۱. |
| 10 | KENNY LOGGINS | 88/14 M-37 | 68/57 | M-1 | 010 | 6 |
| Tie | Keep The Fire (Columbia) | M-37 H-17 | H-6 | 1 | | |
| | This is it | 15/14 | 0/0 | H1 0/0 | 0/0 | 1 |
| 10 | POLICE Reggatta De Blanc (A&M) | M-1 | 070 | 070 | 010 | |
| Tia | "Message In A Bottle" | H-0 | 1.00 | | | |
| | | 38/14 | 22/12 | 010 | 0/0 | 1 |
| 10 | Tasta Of Passion (Atlantic) | | | 010 | 010 | l • |
| Tie | "Beach Girl" | H-3 | HI | - | | |
| | "Beach Girl | 20/14 | 20/18 | 13/13 | 0/0 | 6 |
| 10 | Night After Night (Polydor) | | M-1 | M-0 | | 1 |
| Tie | "NothingLose" | H-2 | H-O | HO | | |
| | "NothingLose 38-SPECIAL | 14/14 | 0/0 | 0/0 | 0/0 | |
| 10 | Rockin' Into The (A&M) | MO | 0.0 | | | 1 |
| | Thie | HO | | 1 | | |
| 11 | | 18/13 | 1/1 | 0/0 | 0.10 | |
| 11 | Headboys (RSO) | M-4 | M-O | | | |
| | "Shape" | HI | HO | | | |

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred alrplay cut is listed.

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MEDIUM 10/19 10/12 10/5 **56/53** 108/18 34/0 12 4-84 4-33 128 H-6 H-1 115/58 119/83 113/48 FOGHAT Boogle... (Bearsville/WB)

-3

67/40

 115/56
 119/83
 113/45

 A.3
 A.14
 A.34

 H-56
 H-42
 H-34

 B5/50
 B6/49
 S2/53

 A.1
 A.0
 A.3

 H-37
 H-37
 H-36

 91/45
 95/19
 38/0

 A.22
 A.3
 A.38

 H-21
 H-13
 H-0

 A.32
 H-36
 A.38

 H-21
 H-13
 A.2

A-1 A-4 A-2 H-26 H-32 H-36 **57/39 51/35 36/21**

A-9 H-9 80/38 H-7 80/37

A-15 A-21 H-27 H-22 83/37 89/8

A-12 A-73 H-34 H-8 68/37 68/5 A-14 A-67

A-3 A-2 H-62 H-52 79/43 77/40

12

66/9

5/0

13/1

A 61 H-8

9/21 0/0

010

90/57

28 0/0

100/54

72/44

43/5

010

010

0/0

0/0

96/48

9/28 0/0

92/4

85/46

0/0

107/53

74/44

48/15

18/0

0/0

0/0

62/1

93/46

JETHRO TULL JETHRO TULL Stormwatch (Chrysalis) "N. Soe Oll" TALKING HEADS Fear Of Music (Sire) "LHe During Wardme" SANTANA Marathon (Columbia) "All....Wanted" ALAN PARSUNS PROJ. Eve (Arista) 2 3 4 5

1

- Eve (Arista) "Damned II..." IAN GOMM Gomm With... (Stiff/Epic)
- Gomm With... (Stiff/Epic) "Hold On" PAT BENATAR In The Heat... (Chrysalis) "Heartbroaker"
- BONNIE RAITT The Glow (WB)
- BLONDIE Eat To The., (Chrysalis) .
- Tle
- KENNY LOGGINS 9
- Keep The Fire (Colu "This Is It" QUADROPHENIA Tia
- 56/37 75/42 65/21 . A-2 A-13 H-17 **73/36 85/40 93/44** Various Artists (Polydor) "5:15" AC/DC 10 Highway To Hell (Atlantic) 77the 8HOE8 The 10
- H-36 H-44 F 54/36 47/31 A-6 A-12 H-4 70/20 A 48 55/1 0/0 Present Tense (Elektra) "Tomorrow Night" 11 MOLLY HATCHET Flirtin' With Disaster H 10 H-4 H-2 103/35 107/36 105/35 85/25 97/7 A-TT
 103/35
 107/38
 105/35
 85/25
 97

 1 A4
 A2
 A12
 A10
 A77

 H 44
 H 69
 H 56
 H 50
 H 13

 80/34
 68/24
 75/30
 89/38
 94/

 A0
 A0
 A0
 A0
 A0

 H-26
 H 42
 H 45
 H 51
 H 66
 Title REO SPEEDWAGON Nine Lives (Epic) "Roed Agein" 94/38 12

The Medium reports of charting artists are displayed over a live-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred alrplay cut is listed.

| | nds" " Eyes" | ""Intravino" N | | prese binat repor are o perio tered play that a | nts acti ion of a ts. Arti lisplaye d. The a the most for the | vity bas dd, med sts' cha d over rtists in st rapid week. current | ed on a co ium and art numb a four-we Italics reg gains in a Album c t singles a |
|---|-----------------|--|------------------------|--|---|--|---|
| 1 | | THE H | 0 | T | ľ | S | T |
| | | EAGLES | 10/19 | 10/12 | 10/5 | 9/28 | 9/21 0/0 |
| 1 | 1 | The Long Run (Asylum) | A4 M-8 | A-33 M-8 | A-89 | 010 | 0.0 |
| | 2 | "Heartache" LED ZEPPELIN In Through (Swan Song) | 141/135 A-0 | 147/143 | 145/141 | 145/142 A-0 M-3 | 141/137 A-1 M-3 |
| | 3 | "All My Love" FOREIGNER Head Games (Atlantic) | A-0 | A-1 | A-1 | 132/110 A-11 | 126/12 4-111 |
| | | "White Boy" CHEAP TRICK Dream Police (Epic) | A0 | M-8 135/113 A-2 | A-12 | M 11 129/22 A-102 | M-3 18/0 A-18 |
| | 5 | 718e STYX Cornerstone (A&M) | M 22 127/105 A-3 | M-20 130/84 A-30 | M-23 106/3 A-103 | M-6 0/0 | 0.00 |
| | | "Babe" BOB DYLAN Slow Train Coming (Col) | M 19 112/81 | M-18 125/82 A-0 | M-0 127/97 | 131/33 A-3 | 126/83 |
| | 7 | "Serve Somebody" MOLLY HATCHET | M-31 103/64 | M 33 107/69 | M 29 105/58 | M-36 85/50 | M-39 97/13 A-77 |
| | 8 | Flirtin' With Oisaster (Epic) Title KNACK | A-4 M-35 81/63 | A-2 M-36 98/87 | A-12 M-35 95/85 | A-10 M 25 113/102 | M.7 117/110 |
| | | Get The Knack (Capitol) "Good Girls" JETHRO TULL | A-0 M-18 715/58 | A-0 M-17 119/42 | A-0 M-10 113/34 | A-0 M-11 \$2/2 | A-0 M-7 0/0 |
| | Tie | Stormwatch (Chrysalis) "N. See Oll" | A-3 | A-14 | A-34 M-45 | A 86 | 010 |
| | | ALAN PARSONS PROJ. Eve (Arista) | M-58 102/58 A-3 | M-63 115/62 A-3 | 110/52 | 107/50 | 100/40 A-8 |
| | 10 | "Damned If" CARS Candy-O (Elektra) | M-43 68/49 | M 50 87/84 A-0 | 95/74 | M-63 112/100 | M-64 125/118 |
| - | 11 | "Let's Go" JIMMY BUFFETT Volcano (MCA) | M-19 77/48 | M 23 85/48 A-1 | M-21 82/49 A 5 | M 12 75/40 | M-9 77/35 |
| | | | | | | | |

 A2
 A1
 A5
 A1

 M27
 M36
 M28
 M34

 08/37
 08/37
 2/36
 0/36

 A1
 A0
 A3
 A4

 M60
 M49
 M53
 M46

 73/36
 85/44
 93/46
 93/46

 A1
 A-1
 A3
 A1

 M36
 M40
 M44
 M45

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 A1
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 M40
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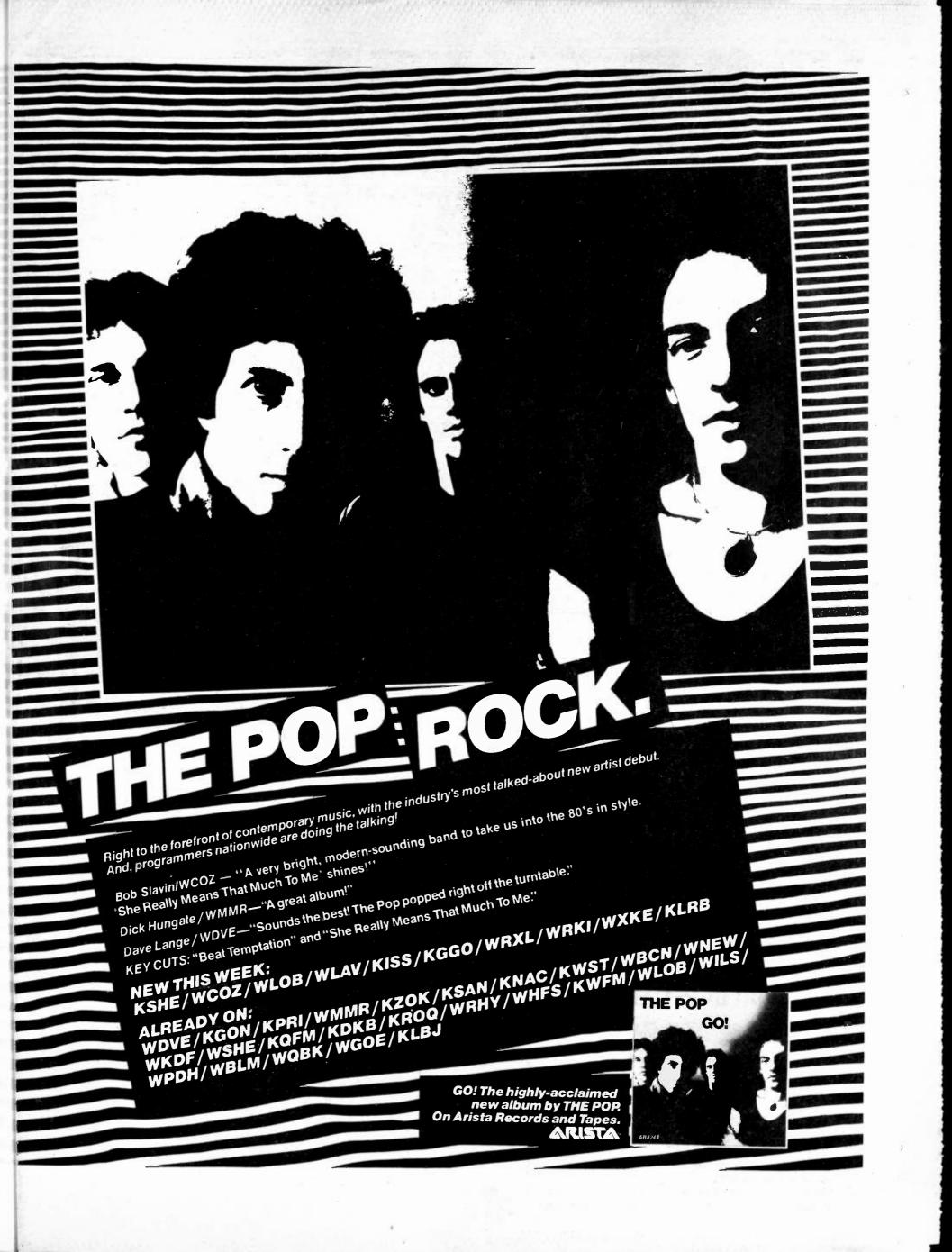
 A12
 A-73
 A-5

 M37
 M8
 M0
 Volceno (MCA) "Fins" TALKING HEADS Feer Of Music (Sire) "Life During Wertime" AC/DC Highway To Hell (Atlantic) Title GLONDIE Eat To The... (Chrysalis) "Dreaming" M-36 90/28 12 A-5 96/46 A-2 M-40 0/0 13 14

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents the total number of our reporting stations playing the album this week. The sec-ond is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.





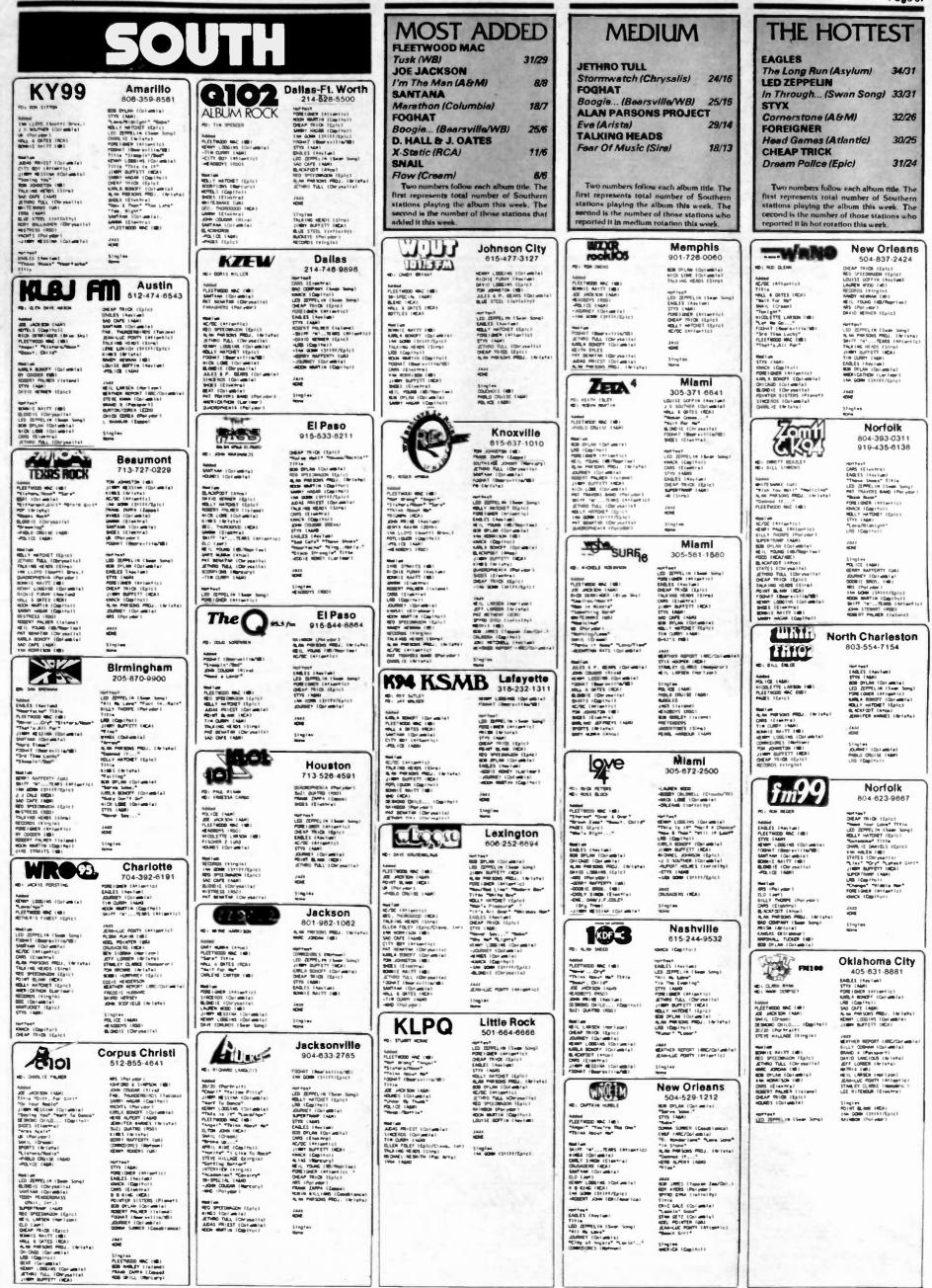


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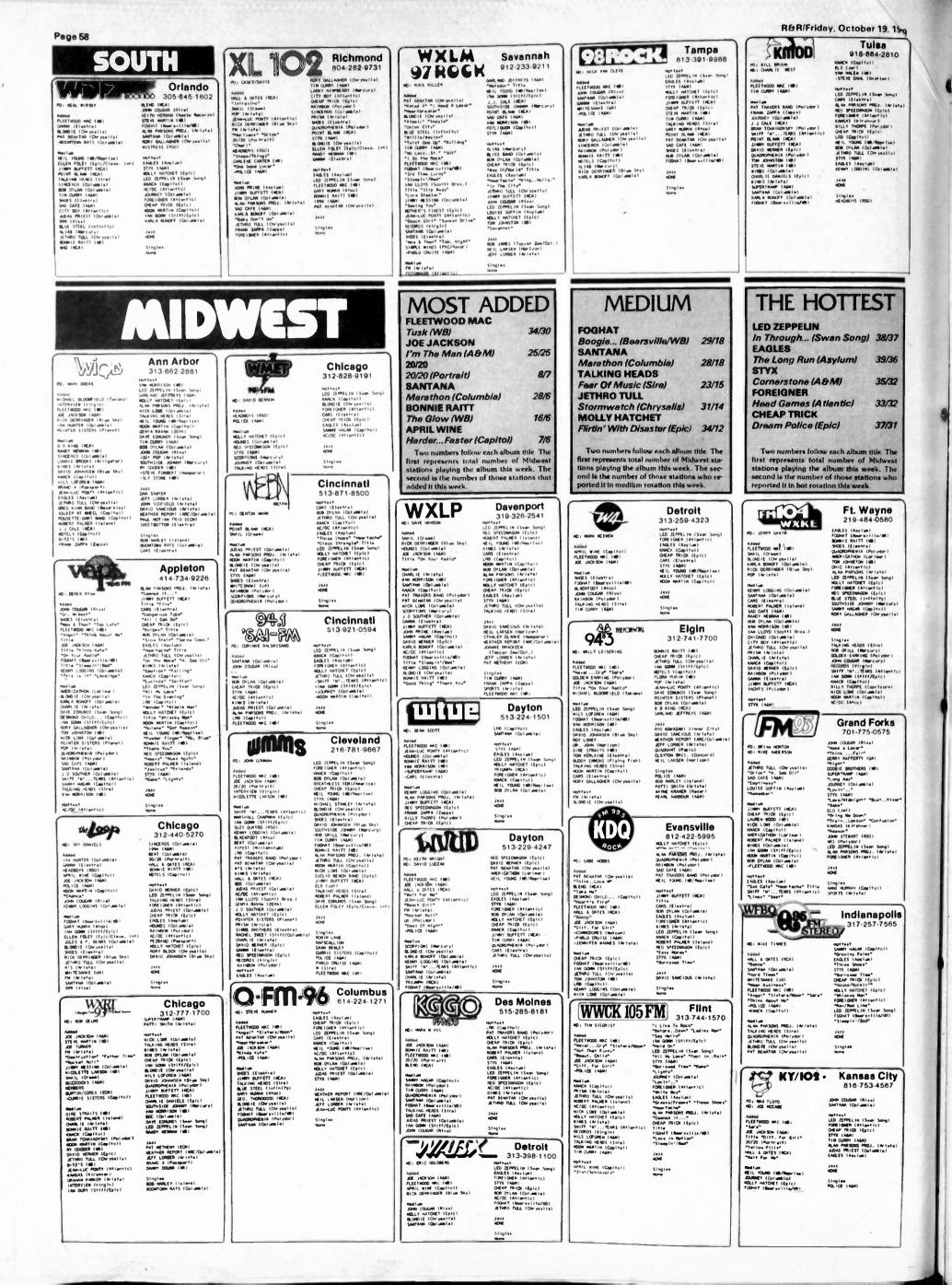
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R&R/Friday, October 19, 1979





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| age 60 | | | | | | | | R&R/Frida | y. October 19, 19 |
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| KZEL | Eugene 603-484-4304 | ALL REAL PROFILE ALL PROFILES ALL PROFILES PROFILES ALL ALL PROFILES ALL ALL ALL ALL ALL ALL ALL ALL ALL ALL | Hall LID_BIT LID_BIT LID_BIT ADD LIDED LITICATION ADD LIDED LITICATION (Digen Poils Light) ADD LITICATION ADD LITICATI | BAR TAN (INA) | 9425 History Tap res 40.00 (Site) J (Site 101) 400, 0.0007 (Site) 400, 0.0007 (A) | | a da infantini Lite nin gina kan infan bira biri "baaring ro o" Sabri adah ligerini origing gaar" films ke | 40) 4000 (n 10 9012) (1 10220 400) 1401 2 2012 1020 400 1401 2 2012 1020 1401 1012 171 1020 1401 1012 171 1020 1401 111 1010 1401 | (40) (ap(10)) (a) (a) (b) (b) (ap(1)) (a) (a) (b) (b) (ap(1)) (b) (ap(1))(b) (ap(1)) (ap(1))(b) (ap(1))(b) (ap(1)) (ap(1))(b) (ap(1))(b) (ap(1)) (ap(1))(b) (ap(1))(b) (ap(1)) (ap(1))(b) (ap(1))(b) (ap(1))(b) (ap(1))(b) (ap(1))(b) (ap(1))(b) (ap |
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| K | Great Falls 408-727-7211 | WHITE SHALL (UA) HALL & DATES HEAD DE LACESON (AAH) UATTANA (Doiyanata) RICE DERHADER (Bhu Shir) 20/20 (Perfrait) GATY WHORED (Drysalla) GATY WHORED (Drysalla) | NDLLY HATCHET (EFIC) Hoffeet LD ZEPPELIN ISwan Song) FORE COLOR (Attactic) HDDF MARTIN (Col)1011 FLETHDDD HAC (MD) EADLES (Asylam) | Constants Constant Const | San Bernardino 714-825-5020 | Addied Sec25 (Einstral edec JacoAn (db) edec JacoAn (db) edec JacoAn (db) David HEIndin (Epic) Ditt GAMD (Un) | "Baytor (s. 81.84" "Decire Stop rom" EAALES (Arsigned) "Sed Cate" "FilosHolls" LAMEN 4000 (48) ALINY", LOGINS (Columbia) TON JAHNSTON (48) 3.0 SOUTHER (Catembia) | HED SPEEDMARCH (Epic) HANGE (Coupted) PARE HOMEN SUM (BE) PODER (Coupted) PODER (Coupted) PODER (Coupted) HANDER (Coupted) HED (Coupted) HED (Coupted) | Aurop Charles (CC) Rauge Charles (CC) Registing Berley Tria Cetter (Charles) Romger own Typer "Ant I Can Do" Jord mb Jami's (Engine Zenifon) |
| PC DEDC+ JANCP+ Adout Aliver,UC PONTY (++10+1)() *Suntat Drive* Sunties (Drigmin) *Loop tout | VADATS (Polydor) | -POLICE (AMP) Healtwe GED THORODOOD (HCA1 PAT TRAVIES BAND (Polydor) HILS, DOGRE (HAA1) HELS, TOURS (HM/Reprise) STW. (AMR) | IAN COOPE (SITE/Epic) OLEAP TRICK (Epic) NAACE (Capitol) NEO SPEEDWACON (Epic) AC/DC (Attentic) J#23 HONE | THE ROCK SPECTRUM WD1 YD2 21661804504 Added R1CE DEMILIAER (Blue Skil) HOLMD5 (Columbia) PLETWOOD MC (Mb) | HOTTOST EAQLES FANJUMI QUARCHEMIN (Dolydor) STHI HAAH FOR COMPLEXING (Align TC) SAMAY HAGAAN (CONTO)) HYDR HAAT) HYDR HAAT) | NITA CODLICOT (AMA) JOE EGAN (Arlois) LUB (Capitolis) ALAN PARSONS PROJ. (Arlois) Hottoit ULISS BAND (Columbia) JIMOV MISSIMA (Columbia) | BUB DYLAN (Columbie) "humas,Anlan)" "Sion Trate" JINNY BUFETT (MCA) ALL STRE Singlas | itions (Arises) which (Columbia) SCOPPIONS (Amiricuri) SCOPPINIS (Amiricuri) Hitis VOLAS (AMIRicular) Hitis VOLAS (Sira) INUS (AGIRCA) SOCORT (AMIRI SOCORT (AMIRI) | ed st, LARSE Franz Jones JETT LORDER SALTERS Jacob Redend State (00) Tun Brunnt (Artiste) Singlas STEPL Dast, Courtan |
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| *Except* x(xer),000(105 (0),000(10 *,000,400)* to-th(0) (0,000) to-th(0) (0,000) -000 (0,000) -000,100(10,000) | AMACK (Copitol) | HD; GLORIA JOHNSON Raded FLETHCOD HAC (MR) GRAY MCDM (JAR) GRAY MCDM (JAR) MOTELS (Coptrol) MOTELS (Coptrol) MOTELS (Coptrol) | Hottast CARS (()untra) HOLT HATOHT (b)(c) AC/CC (Attantic) LED ZEPPELIN (Swan Song) LODA FHIST (Columbia) SANTANA (Columbia) Defar HIGE (Dic) | ALINECTE (Del yder) Surfana (Columbia) "Lons" Suces (Elektro) Suces (Elektro) Suces (Elektro) | San Diego | 40: LAURIE COMB Action PUCT JOHN PALA II (Infinity) HONTY ALEANORR (Palo) YTCHHE ELLINAN (Palo) SLY & FLLINAN (Palo) | And ICA: CARLENE CANTER (MS) (CRAID CARTER (MS) (CRAID CONEN (Columnia) HICHAID (CONEN (Columnia) HICHAID (HICHAID) HICHAID (College) (C | Added Added MALL & CATES (RCA) MURI CREAT (Address of the Added State (Columbia) Allos CREAT (Address of the STA ADDRESS (Address of the STA ADDRESS (Address of the Address of the STA ADDRESS (Address of the Address of the Addr | yav koznajsch (100) kozna (200 - (200 - yasts) jo sourietti (201 - yasts) kozietti (201 - yasts) votietti (201 - yasts) votietti (201 - yasts) kozietti (201 - yasts) kozietti (201 - yasts) |
| email un aven i ch'eche (Lorinar) di Chilli (Chryssils) net ellestan (Chryssils) jister eurritit (Echi Cudh, Li netste) Older Pin Chilleste) Tim Cullin (Adel (Adel) (Any) (Any) (Any) | Jahi (CLARG (MB)/Reprise) Jahi HERB ALPENT (AAR) Jahi (Tappan Zee/Col.) (Tappan Zee/Col.) BILLY CODEVAN (Col.)BILLY | Built State (Invisity) Built State (Invisity) Merium Tate Ind Holl (Streit Sodel Holder (Capital) RO SPEEDMADE (Special) PAT attent ROP special) Later A street Birty (Berger) | PORELOWER (Artis+FiC) EAGLES (Avides) PODART (Bearsviic/MB) SYVE (AAH) ALAN PARSONS MRDJ. (Artis*s) Jozz | 1 Sta | 714-297-2201 HOFTest KOMCR (Capitol) BLODDIE (Chryssils) | CONTAIN BHOUME (SITE) HIDOLETTE LANSON (BD) TLEINDOLETTE LANSON (BD) ALEINDOLETTE LANSON (BD) ALEINDOLEN (LINN JOHN (AAR) LINN JOHN (MCA) TAMDERIHE (DEAM (SITE)) SITE HILLAGE (VEGILE) | -dmisAl (Ariola) -dmisAl (Ariola) -dmisAl (Stan HARCHESTER (Arists) -Stirt DAN (Outlon) Hottasi Condit: HAITT (MD) EXQLES (Sayian) PLOMA (Main (MD) | Median Oricado (Coramora) SABEY AAGAN (Copies)a) Geo, Teologocob (MCA) Illever Lodding: (Coramora) Jamer Missina (Coramora) Saerta (Coramora) | LED ZERFUL IN ISoun Some I GOD DYLAN (Contamila) MITSM Software Some Internation N, NY PARSON MID2, (Art) JIMPT MUTETT (CA) GADDA (Electra) SAD CAT (AAN) FOR (Optim (Artischic) |
| IAN GODM (SIEF//Epic) SAMEY AND/M (Capitol) MALS GOTTES (GERTO) ADLES (DITES (GERTO) TOM (CONTON (GERTO) IAN (LOTO) (SOOTTE (GTO) IAN (LOTO) (SOOTTE (GTO) IAN (LOTO) (SOOTTE (GTO) IAN (SOOTTE) (GTO) | GLEB HOOME (Einfrei JAT FERGUSGN (Anyish) STERHOOMEN (MCA) Dial Dial Compte L. Shith (Colembia) | TOM JOHNSTON (M)) JETHERO TULL (Crypol(s) FRAME ZAMPA (Zappe) BOHN+E RAITY (M) CITY BOY (Attact(c) | Note Singlas Note Portland | BORHERATT (MD) 207/0 (Portrait) UAR BOXOF (D)UMATA) QUARY LODUMATA) ALAN PARSONS FRD), TATISTO JOE (ACKSON (MAI) SPOTS (Elektra) BEAT (Columbia) | DAVE EDMUNDS (Sean Song) THE CURRY (AUM) | Pie teriste) ingi ingifer (Chryseite) refeanteur anne (Epic) Christian HOOCE (Adviral) thedium SinGEROS (Oblige) (Tehome) Bifferterfolger (Tehome) | 314000 (00.07 ΕΤΤ (402.4) TALE 146 (40.5) (51 m) 42.1001 (20.0105) (50.1400) (10.1 (20.22 ΕΡΤΕL14) (53 was 50 m) 00.4314(51 m (54 was 50 m)) 10.4314(51 m (54 m)) 10.4314(51 m) (50 m) 10.4314(51 m) (10.1 10.4314(51 m)) 10.4314(51 m) (10.1 10.4314(51 m)) 10.4314(51 m) (10.1 10.4314(51 m)) 10.4314(51 m)) | BLOND IE (Chrysolis) A theory (Paisson) (Alter Weitel (Anyisa) HISTRESS (RSO) THODHER (RGA) mA-ROD (Epic) HICONOS (strain) LOBS John Ma (Pr (Capito)) | 400.47 + 4470417 (8pic) 1994 (444) C177 404 (4714471c) 4014718 5(87875)Pianet 471480 VLL (64794614) 1004 (4915101 (485) 400441 (44177 (485) 400441 (44177 (485) |
| 4011L3 (Gap11-1) HARDY HISTANA (MD) 1956 (AMA) GENYA BAYAH (2016) OH(CAD) (D) HISTA) | CLASH EEFEL HEADDYS (1950) GARY HAUBHIN (Arcol) HHISH (Artole) SPORTS (Artole) | | 503-228-5000 ALAN PARSONS PRDJ. (Arista) "Secret Garden" "Dammed (f" "Lucifar" DIN JONNSTON (MD) TON JONNSTON (MD) TON JONNSTON (MD) | SINCERDS (Columbia) JUDAS PRILEST (Columbia) Hell ADDYS (RSO) Mudian DUACROPHENIA (Polydor) SAMOY HAZAR (Casitol) SCORT HAZAR (Casitol) | EALKING HADS (SIR) EADLES (Anyrian) -FAN COMH (SEIFF/E)(C) -EDD(E MUNET (Lorian) -MCCH MATTIN (Control) -J D SOUTHER (Cottano(a) -SU2) (UNTHO (RSO) | RUSANAB CASH (Columbia) RAN-LUE PONTY (REINFIC) BLORD IE (Onrysells) LITE wind (Advi) 20/20 (Portraits) RUPERS HOURES (Intinity) SAMTAN (Columbia) IAN LLOYD (Scott) Bross) ROOM MARINE (Columbia) | Jierren 1331 ma. (Doismata) rnaam Zarra (Zampa) raim (ZaniSCa (MB) (Drumo) Spolitiko (Sira) Munacuar (Arista) Gatr Handan (Arco) A, An Pan S2HS 1900, (Arista) role; Joles (Arista)(C) | etull STEL (infinity) STELTHEAT (Attantic) HIM (Attantic) ATTANTES MAD (Helper) HAT TANTES MAD (Helper) HAT (BOOT (Colombia) IAN COM (St)96/(Dic) ULLS THOUGH (Helper) ATTERATOR (Dirystific) | EAGLES (Any Lead) 3773 (ALA) FUCONT (Incursol Linu/MD) REELET PALMER (Internet 01.155 BAMD (Cotembra) Auto (MCA) Jozz |
| | 702,732,7753 | PAGE 15 Par Mar PAGE 15(5)(1) AMA-LUC PORTY (A+Ian1)(1) Title "Dreamy Eyes" "Stay atto Mar Medical Medical AUSSELL (Horison) | -Hiter Statement Like (Capitol) "Change" "Locar" "Hiddle Man Conei (EALTY 100-1) "Sys Saby" "Cool fhing" "Thens Tou" "Cool fhing" "Thens Tou" KAN, A SCHOFF (Coismbia) "Kater is Biet" "Baby Don't (Co" | - DAVID WENNER (4p1c) SANTANA (0p) umia) NOU DYLAN (0p) umia) JETHEO TULL (Chryselle) | Singles Singles Rose | 91/475 (Constrol3 HALL 4 OATES (RCA) STYL (AMA) OR, ADHR (Hor Larn3 HOTLES (Constrol3 LAUREN HODD (MA) POTL (GUDRI (Constrol3) | 908 DYLAR (Columbia) John PH(HE (Asylum) Jaiz KAR Singles Hone | | HUNE Singles FLEETHOOD WIC (MD) |
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| In Tradio Hall, Chryseitig Ac/DC (artantic) Dobb, (L. (Artanti PODel), (Baarachiis)(B) ADAS (Black achiis)(B) Tajiria, (RAAS) (Sira) Parto Baaran (Obryseitig B) (Sira) | JAZI KONI Singilas NHD (Post phori) | LAUTER BOOD (BD) "NoTI yeood" "Near techo" JARIS (Ar (Columbia) ABS (Porteor) OTER GAED (JA1) SUPERTARP (JARI) JARIS TATORI (Columbia) Heads Collars (BD) | agterr LODGI+TS IColumbia) Tifte dea mCHRISON (1003) "All,Gane" CHICAGO (Columbia) JABJ JABJ LOROSIN (Arlste) | CLECAN MRCHME ISTel Modium DDD OYLAH (Columita) AC/DC (Attactic) THE CLENY (AAM) SAMMA (Electro) CAMS (Electro) | Ordia P Thilds (Epic) BLOND (E (Chryssifia) FORE LONGE (Allantic) STVE (AAM) OUADROPHENIA (For your) JETHO TULL (Chryssifia) Saff AA (Columbia) Jaci | PD:: FRED LEVY Loded PLEIFWOOD MAC LMM1 "Maryor Cry" "Sera" 11tis "Nage That Funny" "Beart Chilo" LLTON Jone HECAI | [2,445] (fietfea) LHD (Coultel) counter(Counter) counter(Counte | 20/20 (Pg/rst) "Ober" "Tailop Piits" 201 JACKS06 (Ada) 1916 * Diff, For (if rf* *00 row: And (of \$1001 R05) (Columb (a) *756 (columb (a) *616 (columb (columb) *1516 (columb (columb) *1516 (columb (columb) | romelowin (Ariantic) Titio "Nome" etc 074 Al (Columbia) "Serve Same" Point Bland (ACA) "Louisiand" "Questia" ROMENT PLAND (Island) "Ametors" |
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Jim Duncan



Nashville Notepad

It was a nonstop week in Nashville for the 1979 Country Music Convention, Music City's annual salute to the makers of music and those involved in the many facets of this complex business: radio, records, talent buyers and sellers, etc. An impossible task it would be for any one person to attend every event sched-

uled during the week, but it is worth the try. This reporter put in close to 400 miles during my seven-day visit. Next year I have to look into the possibilities of using a helicopter to get from place to place.

Here's how it went . . . Hope you enjoy the pictorial coverage found in the next few pages

SUNDAY. October 7

Found myself packing to exit the Hyatt Hotel ... The Opryland Hotel had screwed up my reservation and told me last night I would be staying downtown So much for the early start getting together with people I needed to see for the Monday night network radio show ... If Opryland Hotel hadn't been so close to much of the activity for the week, I would have much rather stayed ANY-WHERE else in Nashville. In all of my travels, it is by far the biggest ripoff ...

More about that someday when there are no more radio stations to talk about A great deal of activity underway at the site of the 13th Annual CMA Awards Show, the Grand Ole Opry One of many FINAL meetings for the CMA's first coast-to-coast radio show got underway in the afternoon I spent that evening at WSM doing the final dubs of show openers, special segments, and music for the radio show It was late when I returned to my home for the week Ran into someone in the lobby who told me Joe South, Chartie Louvin, Ira Louvin, Elsie McWilliams, and Rev. Thomas Dorsey were inducted into the Songwriters Hall of Fame at the Nashville Songwriters Association International annual dinner earlier that evening I was in town for a day and already I had missed one of the events This could be tough As I dozed off, thinking of a busy Monday, it flashed on me that it was my birthday and I had forgotten all about it....

MONDAY, October 8

Being on Los Angeles time, I couldn't believe it was time to get ready to go to the CMA Board of Directors meeting . . . After all, this was the day I would be a part of radio history . . . The largest radio network for a live Country radio broadcast had been put together for tonight on NBC (174 stations) . . . I was tired . . . "Whose idea was this 9am meeting?" . . . It still was good seeing the many people who I'd worked with during the past year on the CMA board . . . I will have to read the minutes to find out what was said. My mind was on the final segment times for the radio broadcast . . . After the meeting at the new Raddison Hotel, I was reminded of the start of the CMA's annual Talent Buyers Seminar . . . Looked like another good lineup of meetings and talent . . . Meanwhile back at my mirror later that night . . . It was 10 minutes until the television show was to begin . . . I was running late, but I was a couple minutes away from the backstage entrance. I knew I would make it in time to supervise the taping of segments from the television show for the radio program . . "No, this can't be happening to me!!" . . . In my hand were two pieces of a broken cuff link . . . "Who the hell decided we all would wear tuxedos for this?" A paper clip saved the night Good TV show Glad Willie, Kenny, Charlie and Barbara won It was about time . . . Speaking of time . . . "One minute to show time!" . . .

It was about time ... Speaking of time ... "One minute that ball out a wolf ... "Willie doesn't like to do these things, hope he shows up" ... "The NBC Radio Network presents the world premiere Country Music Association Radio Special ... "... By the time the hour-and-a-half was over all the winners, including Willie, had stopped by to be interviewed by radio hosts Bill Anderson and Ralph Emery or "roving reporter" Bill Robinson ... Dolly Parton, Don Williams, Crystal Gayle, Anne Murray, Mel Tillis, and others joined the winners as part of the biggest lineup of stars for the radio show ... A few minor technical problems ...

But it worked ... Thank you for your comments and ideas for next year ... At three in the morning, back in my room, I did a report for Australia radio station, 2CC, about the awards show ... It had been a long day and night, but I was wide awake from the excitement of it all ... Now I wished I would have taken a couple of minutes to enjoy some of the delicious food the CMA had at their post-awards party



TUESDAY, October 9

Had to get my film on the first plane out of Nashville to Los Angeles for the R&R deadline ... Made it ... (You saw that work last issue) ... FICAP and WSM put their heads together for the first event of the day ... WWL/New Orleans air personality Charlie Douglas moderated a radio personality panel featuring Ralph Emery, King Edward Smith IV, Biff Collie, Ron Martin, "Tiny" Hughes, Paul Kallinger, and the very funny Doc Lemon ... Phonogram-Mercury held a cocktail reception in the afternoon ... It began to get cold and the rains came ... Attended the BMI Awards dinner ... 115 writers and 66 publishers received awards ... "Is it still raining?"



Charlie Douglas

WEDNESDAY, October 10

"40 degrees in Music City!" ... Many brave souls made the early start of the Seventh annual Radio-Golf Tournament ... Had to cover the RCA, Capitol-EMI-UA and CBS Showcases, all day and into the evening, as part of the WSM-Grand Ole Opry 54th Birthday Celebration ... The ASCAP Awards dinner got me back into a tuxedo for the third time this week ... Bought a new set of cufflinks ... Now I'm looking good ... At the ASCAP dinner, songwriter Rory Burke and music executive Henry Hunt, of Chappell-Intersong Music, walked away with the most awards that night. Larry Butler was named "Producer of the Year" ...

THURSDAY, October 11

The annual CMA membership meeting was the best attended in years . Larry Butler ("The Gambler") and John Boylan ("The Devil Went Down To Georgia") won the CMA's "Producer of the Year" awards for top song and single from the Monday night awards show ... The CMA's founding president, Connie B. Gay, presented Ben Smathers with the Founding President's Award ... At the meeting, elections for the CMA board of directors was held ... In the radio category, King Edward Smith IV of WSLC/Roanoke will represent disc jockeys, along with Mike Hoyer of KICD/Spencer, IA and Don Nelson of WIRE & WXTZ/ Indianapolis will join Jim Slone of KCUB/Tucson to oversee the radio membership needs . . . After lunch, enjoyed the MCA show . . . The picture of Jerry Lee Lewis and Carl Perkins, with Ralph Emery, was during the taping of "Pop Goes The Country." Lewis and Perkins made a rare appearance together to sing a duet of "Blue Suede Shoes" Thanks to WHN's Ed Salamon for tipping me to this special television taping This was the busiest day by far ... Ovation Records had the Kendalls available in a studio for radio stations to do top quality station promo spots . . . They had a show featuring their acts later that night . New to the country field, Casablanca Records and FilmWorks hosted a wonderful and delicious bar-b-que . . . Balloon rides were the at the party for new label, MDJ Records . . . Cachet Records held a showcase of its artists including Johnny Cash, who did a gospel album for the label, and Ernest Tubb . . . Warner Brothers spotlighted the Bellamy Brothers and "Big Al" Downing at the Exit-In . . . Between shows, I put on my tuxedo tie and presented SESAC's "Broadcaster of the Year" Award to Mike Oatman. He owns KFDI, KWKH, and KYNN among others MCA/ Nashville President Jim Fogelsong had most of the convention (and then some) to his house for his 9th annual party. It is always a great way to end a busy day and night

FRIDAY, October 12

The CMA's annual artist-disc jockey tape session started this day bright and early ... Good response to the first CMA D.J. luncheon which included the of-ficial presentation of the "1979 Disc Jockey of the Year" Awards by last year's . Congratulations to Terry Slane, WGTO/Cypress Gardens, FL; Dugg winners . Collins, KZIP/Amarillo; and Bill Bailey, KENR/Houston on taking this honor. It was nice they were seen on national television as part of the Monday CMA awards. Of course, they were featured on the network radio show . . . Bill Anderson, KENR's Ric Libby; Jack Cresse of KVOO/Tulsa; Mike Oatman, via a tape brought by KFDI's PD Jerry Adams; and Connie B. Gay had nice things to say about the CMA for the visiting radio people. I enjoyed the task of MC for this first, hopefully, annual luncheon . . . The FICAP dinner rounded out the evening. Sorry I had to miss this one. Bussiness called me back to L.A. early. Congratulations to friend Cliffie Stone of ATV Music and XERF/Del Rio, TX, air veteran, Paul Kallinger on being inducted into the "D.J. Hall of Fame" that night. "Tatar" Pete Hunter was inducted in the deceased category. His widow, Carla Hunter Dominguez, accepted the plaque. She is pictured here with R&R Nashville Editor Biff Collie; Ernest Tubb and Chuch Chellman ... RCA Records provided the entertainment with Tom T. Hall, Dave & Sugar and Cliff Cochran for the FICAP dinner Next week, be sure to tune in for any follow-up. I'm sure I missed a thing or two

As always, it was a pleasure making some new friends and seeing many veterans of the annual Country Music Convention. After all, isn't that what it is all about? (Don't ask me! Let me have a couple days sleep and I will see if I can come up with an answer. I probably will have better luck answering the age-old question: "What is Country Music?")... Over and out



D.J. of the Year' awards were made. Shown here ferr to right) are CMA's founding President, Connie B. Gay, Ralph Peer, large market winner Bill Balley of KENR/ Houston; small-market winner Terry Stane, WGTO/ Cypress Gardens, FL; Dugg Cottins of KZIP/Amarillo, winner in the medium-market category; Bill Anderson; last were winner for Elle and Lerry Lerrers' KENR's Anderson, Category, Brit Anderson, last year's winners Len Ellis and Larry James; KENR's Ric Libby, the CMA's Chairman of the Board, Tom Collins, 1978 CMA D.J. winner, Jack Reno; Jerry Adams of KFDI/Wichlta; and Duncan.



.



of their performers, label representatives, and radio notables.



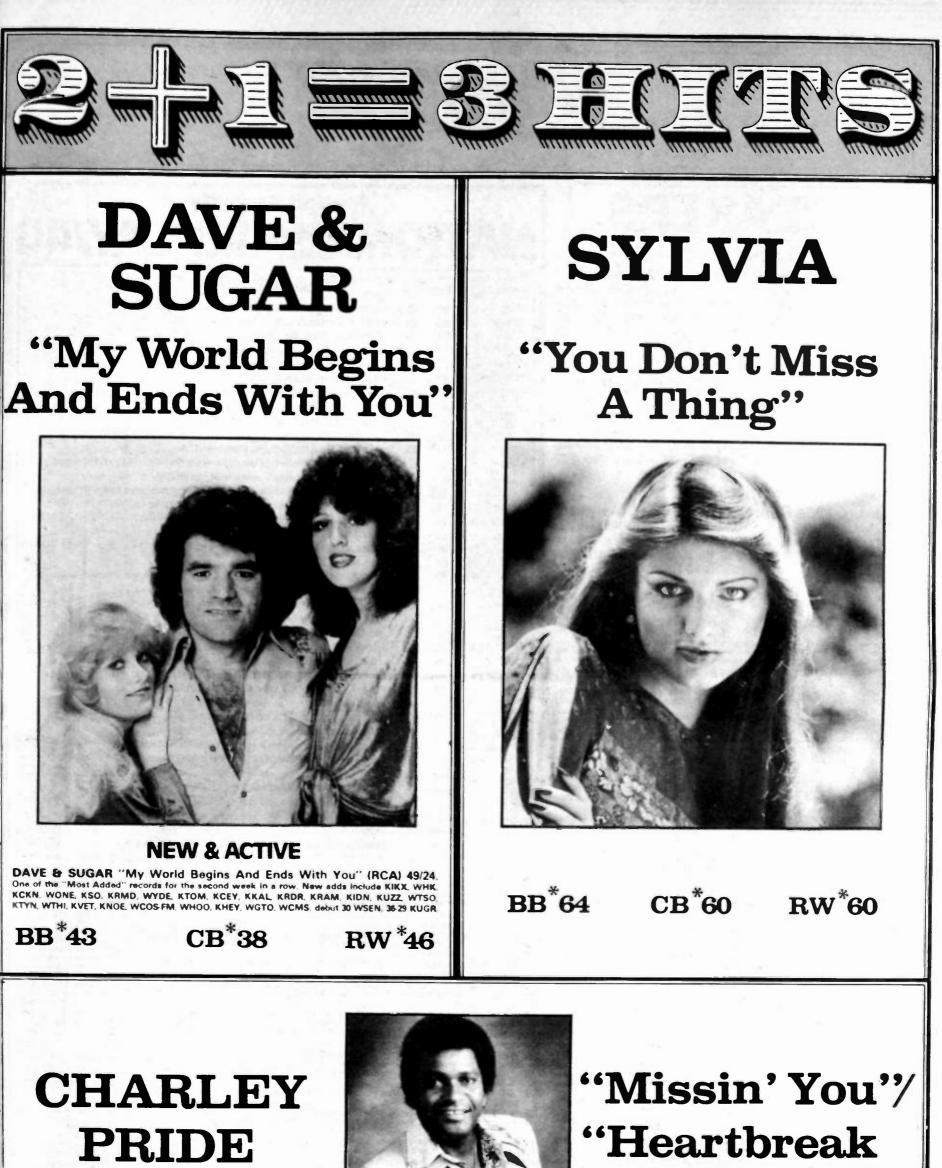
RCA's Eddy Arnold and Johnny Duncan of CBS Records are pictured during the annual CMA artist-D.J. tape session.



New to the country music field is Casablanca. A party by the label was one of the highlights of the week-long convention.



Producer Larry Butler won the CMA's Producer of the Year award for the "Song of the Year," "The Gambler." He is shown accepting that award from fellow-pro-ducer and the CMA chairman of the board, Tom Colline.







Mountain"





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JACKY WARD

You're My Kind Of Woman (Mercury) 67% of our reporters on it. New at KLVI, WKXA. Charts: 26-16 KHAK, 39-30 KSON, 29-25 WPLO, 34-29 WINN, debut 26 WYII, 32-26 WONE, 28-24 KFGO, 30-23 KLZ, debut 29 WJJD, 31-21 WKKN, debut 29 WDAF, 38-24 KVOC, 34-28 WKDA, debut 29 KTYN. R&R Chart: 38-33.

TOM T. HALL

You Show Me Your Heart (And I'll Show ...) (RCA)

On 69% of reporting stations. Added at WMAQ, KCKN, KCKC, KOKE, KENR, WHN, WYVA, WKXA, WWJO. Charts: 23-17 KFGO, 35-27 KKYX, 30-22 WUBE, 35-30 KRMD, 37-30 WMOZ-FM, 33-26 WEEP, debut 30 KMAK, 33-27 WKDA, debut 27 KMPS, debut 26 WJJD. R&R Chart Debut 34.

MOE BANDY

I Cheated Me Right Out Of You (Columbia) Reported on 67% of our stations. New at WHK, KOKE, WSUN, WIL, WMAQ, KSON, WCAW, and others. Charts: 36-26 KCUB, 39-25 KIKX, 38-29 WKDA, 36-28 KFEQ, 37-30 KSO, 39-29 WTSO, 47-30 KGFX, 36-26 WKKN, debut 30 KNIX, 39-29 KKYX. R&R Chart Debut 35.

EW & ACT

stantial airplay. These ere listed in order of activity ediately follow each song title below (exemple 30/5), ng stations *playing the record this week*. The second tions that added it this week

HANK WILLIAMS JR. "Whiskey Bent And Hell Bound" (Elektra) 79/6, WMAQ, WEEP, KVOC, WKSJ, WYVA, WPOR, Charts: 13.10 WCXI, debut 39 WONE, 40.29 KRAK. TIMAL, WEEP, KVOC, WKSJ, WYVA, WPOR, Charts: 13-10 WCXI, debut 39 WONE, 40-29 KRAK, 26-21 WBAM, 36-29 KEEN, 32-26 WMZQ.FM, 30-25 WEAT, 23-20 KCKC, debut 27 WYDE, 35-27 KUZZ, 28-21 WKMF, R&R Chart: Debut 37.

BUCK OWENS "Hangin' In And Hangin' On" (WB) 73/6, KOKE, WMZO-FM, WUBE, WJJD, KHAK, KFGO. Charts: 33-27 KRAM, 30-24 KNIX, 34-30 WSAI, 30-25 WCOS-FM, 34-23 WONE, 25-19 KMPS, 17-12 KFEQ, 28-22 WKDA, 38-26 KNOE, R&R Chart Debui 38.

23 WONE, 25-19 KMPS, 17-12 KFEQ, 28-22 WKDA, 39-26 KNOE, APR Chart Dobut 38. CLIFF COCHRAN "Let's Take The Time To Fall In Love Again" (MCA) 68/6, KSON, WKDA, WYVA, KKAL KCUB, KVET. Charts: 37-30 WCMS, 37-29 KGFX, 34-26 KNIX, 34-21 KVOC, 27-22 KLZ, 35-30 KRZY, 32-20 KHAK, 23-19 KRMD. LORETTA LYNN "I've Got A Picture Of Us On My Mind" (MCA) 63/19, KEEN, KRZY, WTSO, WCXL WSAI, WIRE: WNYY, KVOO, WSUN, WINN, KEBC, WGTO, WPOR, WEEP, WADR, KSSS, KIDN, KFTN, KMAK. Charts: 36-29 WFMS-FM, 33-26 KFGO, 45-29 KLVI, 22-12 KCKC, 35-29 WMZO-FM.

KCKC, 35.29 WM20-FM. JIM CHESNUT "Let's Take The Time To Fall In Love Again" (MCA) 63/3, WCXI, KCUB, WCMS, Chartsi 40:30 WCOS FM, 36:29 WUBE, 20-16 KRZY, 28-23 KFDI.

HOYT AXTON "A Rusty Old Halo" (Jeremiah) 62/17, KEEN, KLAK. WFMS-FM, WHBF, WTSO, KYNN, WSLR. WTHI, WWJO, KFEQ. WSUN, KLVI, WPOR, WYII, WEEP, KSSS, KVOC, Charta: 35-29 WWOK, debut 29 KNIX, 33-25 WONE. 38-26 KHAK.

KVOC. Charta: 35-29 WWOK, debut 29 KNIX, 33-25 WONE, 38-26 KHAK. STEPHANIE WINSLOW "Say You Love Me" (WB/Curb) 55/6, WHN, WPOR, KCKN, KFGO, WHBF, KVOC. Charta: 34-29 KUZZ, 29 18 WWOK, 31-24 KLZ, 30-26 KMPS, 36-30 WBAM, 32-28 KSOP, 33-21 KHAK, 37-28 WHK. CHARLIE DANIELS BAND "Mississippi" (Epic) 54/11, KEEN, KLAK, KMAK, WFMS-FM, WSLR, WTHI, WWOK, KLVI, WKDA, KHEY, WYVA, Charta: 33-29 WCOS-FM, 20-16 WSEN, 30-18 KUGR, 34-29 WIRK-FM. STORA - S-ENTIDE "Swoot Draams" (Mercury) 54/9, KSON, KLZ, KLAK, WSA).

WSEN, 30-18 KUGR, 34-29 WHK-FM. REBA MCENTIRE "Sweet Dreams" (Mercury) 54/9, KSON, KLZ, KLAK, WSAI, KCKN, WUBE, WTHI, KVET, WQQT, Charts: (6-11 WKMF, 37-28 WCOS-FM, debut 29 WPLO, debut 28-18 KHAK, 34-28 KFDI, 31-26 WHK

MARTY ROBBINS "Buenos Dias Argentina" (Columbia) 50/12, WADR, WBAM, KVOO, WYDE, WINN, KWMT, WHBF, WIRE, WDGY, KEEN, KMAK, KRZY. Charte: 26-19 WCXI, 21.25 KEGO 34.25 KSOP 26-21 KCKC

DAVE & SUGAR "My World Begins And Ends With You" (RCA) 49/24. One of the "Most Added" records for the second week in a row. New adds include KIKX, WHK. KCKN, WONE, KSO, KRMD, WYDE, KTOM, KCEY, KKAL, KRDR, KRAM, KIDN, KUZZ, WTSO, KTYN, WTHI, KVET, KNOE, WCOS/FM, WHOO, KHEY, WGTO, WCMS, debut 30 WSEN, 35-29 KUGR

RTN, WHI, KVET, KNOE, WCOSIM, WHOO, KHET, WOTO, WCHS, BISCH & WOLL, SPIS KOGH, RED STEAGALL "Good Time Charlie's Got The Blues" (Elektra) 48/4, WNRS, WGTO, WYVA, WADR, debut 18 KVOC, 42-30 KHAK, debut 21 KOKE. RC. BANNON "Winners & Losers" (Columbia) 48/2, WSAI, KCUB. Charts: 31-26 KUZZ, debut 30 WHOO, 29-23 WIRK-FM, 22-16 WMC, 28-23 KMPS, 35-30 WKDA, 34-22 KHAK.

Others Cetting Significant Action

MEL STREET "The One Thing My Lady Never Puts Into..." (Sunset) 46/9, KNIX, KSON, KMAK, WSAI, WUBE, WTHI, WSLR, WNVY, KRAM, 35-28 KFTN.

LACY J. DALTON "Crazy Blue Eyes" (Columbia) 45/6, KOKE, KFDI, KCKN, WFMS-FM, KVET, KNOE, Charts: 22-12 KHAK, 35-30 KEEN, debut 25 WIRK-FM, 35-27 WUBE,

MEL MCDANIEL "Lovin' Starts Where Friendship Ends" (Capitol) 44/16, KTOM, KGFX, WDEN, KKAL, WKKN, KVOO, KRAM, WXCL, WCOS-FM, KFTN, KLAK, WONE, KFEQ, KHEY, KEBC, Charts: 34-28 KEEN, 37-28 KUGR, debut 30 KVOC, debut 29 WOKQ. KFEQ, KHEY, KEBC, Chartes 34-28 KEEN, 37-28 KUGR, debut 30 KVOC, debut 29 WOKQ. JOHNNY PAYCHECK "(Stay Away From) The Cocaine Train" (Epic) 43/9, KRAM, KCKN, KWMT, KRMD, WMC, KLVI, WQQT, WGTO, WYVA. Chertes 22-16 WCXI, debut 27 WKMF, debut 27 WOKQ.

WKMR, debut 27 WORU ETC BAND "Stranded On A Dead End Street" (WB) 42/11, KRAK, KLAK, KFTN, KGFX, WXCL, WORE, KWMT, KOKE, WINN, KXLR, KNOE, Charts: 21-17 WWOK, 39-27 KHAK, 27-

22 WOKO, 33-28 WRC 22 WOKQ, 33 28 WRCP. LYNN ANDERSON "Sea Of Heartbreak" (Columbia) 41/12, wyva, wden, knoe kvog, wirkifm, whog, khey, waxx, kynn, krzy, kram, ksss, 32-28 kfgg, 38-30 kugr

BRENDA LEE "Tell Me What Its Like" (MCA) 38/15, WSLR, WXCL KIKX, KTOM, KCEY, KKAL WGTO, WYDE, WIRK FM, KVOO, WLAS, KNOE, WRCP, WMZQ FM, WYII, 3426

KCKC. JOHN WESLEY RYLES "You Are Always On My Mind" (MCA) 38/12, WHBF. KGFX, WSLR, WNVY, KNOE, KVOO, KKAL, KRAM, KVOC, KUZZ, KFTN, KIKX. CONWAY TWITTY "Happy Birthday Darlin" "(MCA) 37/37. The "Most Added" of the week. Some new stations include KCKC, WIRE. WPLO, WEEP, WKDA, WUBE, WONE, WTHI, KRAK, KMPS, KIKX, KEEN, KNIX, KFEQ, WMUS, KSO, KFDI, WKMF, WIRK-FM, KHEY, WYII, WQQT, KXLR, KLVI, KNOE, KIKK and others.

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Radio&Records

IONAE AIRPLAY/40 **≜** \

Last Two Three Weeks Weeks Week

October 19, 1979

| neks | Weeks | AAGOM | | | |
|-------------|-------|-------|----|--|------------|
| 10 | 7 | 5 | 0 | LARRY GATLIN/All The Gold In California (Columbia) | |
| 18 | 12 | 8 | õ | KENNY ROGERS/You Decorated My Life (UA) | |
| 4 | 4 | 1 | 3 | T.G. SHEPPARD/Last Cheater's Waltz (WB/Curb) | |
| 2 | 2 | 1 | 4 | JOHN CONLEE/Before My Time (MCA) | |
| 15 | 10 | 7 | 0 | CRYSTAL GAYLE/Half The Way (Columbia) | |
| 3 | 3 | 3 | 6 | OAK RIDGE BOYS/Dream On (MCA) | |
| 13 | 11 | 9 | Ð | DOLLY PARTON/Sweet Summer Lovin' (RCA) | |
| 7 | 6 | 6 | 8 | RONNIE MILSAP/In No Time At All (RCA) | |
| 5 | 5 | 4 | 9 | BARBARA MANDRELL/Fooled By A Feeling (MCA) | |
| 11 | 8 | 10 | 10 | BELLAMY BROTHERS/You Ain't Just Whistling Dixie (WB/Curb |) |
| 29 | 19 | 17 | Ø | WAYLON JENNINGS/Come With Me (RCA) | |
| 27 | 21 | 16 | Ø | GENE WATSON/Should I Come Home (Or Should I Go Crazy) (C | apitol) |
| 28 | 24 | 21 | Đ | MERLE HAGGARD/My Own Kind Of Hat (MCA) | |
| 20 | 15 | 12 | 14 | RAZZY BAILEY/I Ain't Got No Business Doin' Business Today (F | RCA) |
| 36 | 23 | 18 | 0 | JOE STAMPLEY/Put Your Clothes Back On (Epic) | |
| 39 | 26 | 20 | Ø | EMMYLOU HARRIS/Blue Kentucky Girl (WB) | |
| 1 | 1 | 11 | 17 | DON WILLIAMS/It Must Be Love (MCA) | |
| _ | 31 | 24 | O | ANNE MURRAY/Broken Hearted Me (Capitol) | |
| _ | 35 | 30 | 0 | MEL TILLIS/Blind In Love (Elektra) | |
| 38 | 33 | 23 | 0 | ROSANNE CASH w/BOBBY BARE/No Memories Hangin' 'Round | (Columbia) |
| 36 | 29 | 22 | 21 | CRISTY LANE/Slippin' Up, Slippin' Around (UA) | |
| 16 | 14 | 13 | 22 | THE KENDALLS/I Don't Do Like That No More (Ovation) | |
| - | 34 | 26 | 23 | TOM GRANT/Sail On (Republic) | |
| 37 | 22 | 19 | 24 | WILLIE NELSON/Crazy Arms (RCA) | |
| - | 39 | 33 | 3 | RONNIE McDOWELL/Love Me Now (Epic) | |
| _ | _ | 31 | 0 | JOHNNY DUNCAN/The Lady In The Blue Mercedes (Columbia) | |
| 6 | 9 | 14 | 27 | JIM ED BROWN & HELEN CORNELIUS/Fools (RCA) | |
| - | 37 | 32 | Ø | CHARLY McCLAIN/You're A Part Of Me (Epic) | |
| 32 | 27 | 25 | 29 | GLEN CAMPBELL/Hound Dog Man (Capitol) | |
| _ | _ | 39 | Ο | JOE SUN/I'd Rather Go On Hurtin' (Ovation) | |
| - ' | 40 | 34 | 31 | MARGO SMITH/Baby My Baby (WB) | |
| 9 | 13 | 15 | 32 | ELVIS PRESLEY/There's A Honky Tonk Angel (RCA) | |
| | | 38 | 3 | JACKY WARD/You're My Kind Of Woman (Mercury) | |
| - | | | 0 | TOM T. HALL/You Show Me Your Heart (And I'll Show You Min | e) (RCA) |
| | - (| | 0 | MOE BANDY/I Cheated Me Right Out You (Columbia) | |
| 8 | 16 | 27 | 36 | MOE & JOE/Just Good Ol' Boys (Columbia) | |
| _ | | | 37 | HANK WILLIAMS JR./Whiskey Bent And Hell Bound (Elektra) | |
| - | | | 38 | BUCK OWENS/Hangin' In And Hangin' On (WB) | NEW |
| - | - • | | 39 | HANK THOMPSON/I Hear The South Callin' Me (MCA) | ENTRY |
| 33 | 30 | 29 | 40 | TOMMY OVERSTREET/What More Could A Man Need (Elektra) | |

rs Indicate continued u This chart is based solely on compiled weekly reports from our reporting stations. Black circled n int from the majority of our reporter

DOTTIE WEST "You Pick Me Up (And Put Me Down)" (UA) 34/13, WEAT, KSO, WTHI, KHAK, KFDI, WLAS, KVET, KTOM, KKAL, KIDN, KNIX, KSOP, KIKX, debut 30 WOKO. JOHNNY RODRIGUEZ & CHARLY McCLAIN "I Hate The..." (Epic) 33/18, WEEP, KLZ, KMPS, KSOP, KRDR, WFMS-FM, KSO, KFGO, WIRE, WXCL, KFDI, WMUS-FM, WHK. SYLVIA "You Don't Miss A Thing" (RCA) 32/8, WMZQ.FM, WTSO, WHBF, WNVY,

ERNEST TUBB & FRIENDS "Walkin' The Floor Over You" (Cachet) 32/7, KFTN, KRAK, KSSS, WWJO, KVET, KNOE, WVMI, Charts: 35.29 KFGO, debut 25 KFEO, debut 30

JOHNNY CASH "Cocaine Blues/I'll Say It's True" (Columbia) 32/7, KSSS, WHBF, KWMT, KHEY, WCOS FM, KVOO, KNOE, Predominant alrplay on "True" side. HANK SNOW "It Takes Too Long" (RCA) 21/7, KCEY, KRAK, KTYN, KNOE, WLAS,

STATLER BROTHERS "Nothing As Original As You" (Mercury) 24/24. One of the "Most Added" of the week. New at WIRE, KCKC, WQQT, WRCP, KRMD, WIRK-FM, KNOE, KFDI, KFEQ, WAXX, WINS, WKMF, WKKN, KRAK, KEEN, KUZZ, KNIX, KRDR, WMZQ-FM, KKYX, WYDE, WBAM and others.

FREDDY FENDER "Squeeze Box" (Starflite) 22/8, KRAM, WNRS, WHBF, KYNN, WGTO, WWOK, KVOO, WDEN.

JOHN ANDERSON "Your Lying Blue Eyes" (WB) 18/16, WIRK-FM, WEAT, KRMD, KSO, WNRS, KFDI, KYNN, WIRE, WAXX, KFEQ, KMPS, KFTN, KVOC, KSOP, KRDR. KRAK. On 129 KENE

JIM ED BROWN "You're The Part Of Me" (RCA) 16/11, KNIX, KSOP, KMPS, KMAK, KRAK, KUZZ, KEBC, WAXX, KNOE, WCOS-FM, KVET. MUNDO EARWOOD "Philodendrum" (GMC) 14/5, KIKK, KMPS, KYNN, KTYN, WBAM.

CONWAY TWITTY "Heavy Tears" (MCA) 11/11, WKDA, WHOO, WYII, WMZQ-FM WOKQ, KGFX, KHAK, KFEQ, WAXX, WNRS, KRDR

EARL SCRUGGS REVUE "Play Me No Sad Songs" (Columbia) 11/7, KCKC, KSOP, KRDR, KGFX, KRMD, WRCP, WSEN,

KSOP, KHDH, KOFA, KHMU, WHOF, WSEN, DAVE & SUGAR "Why Did You Have To Be So Good" (RCA) 11/6, WIL KWMT, WTSO, KEEN, WKXA, WMZO FM, debut 30 WSEN. NARVEL FELTS "Because Of Losing You" (Collage) 12/5, WGTO, KNOE, KYNN,

NTW, RSSS. JIM REEVES "Oh, How I Miss You Tonight" (RCA) 10/10, KCKC, WHK, KIKK, WPLD, KEEN, WBAM, KHEY, KNOE, KKYX, WIRK-FM,

TOMMY ROE "You Better Move On" (WB/Curb) 10/4, KSOP, KRDR, WBAM, WGTO DICKEY LEE "He's An Old Rock 'n' Roller" (Mercury) 10/3, WAXX. WKMF,

LOIS KAYE "Drown In The Flood" (Ovation) 9/5, KCEY. KLAK. WKMF, WADR.

- **Most Requested** CRYSTAL GAYLE (Columbia) LARRY GATLIN (Columbia) KENNY ROGERS (UA) T.G. SHEPPARD (WB/Curb) MARGO SMITH (WB) WAYLON JENNINGS (RCA) ANNE MURRAY (Capitol) DOLLY PARTON (RCA) MANK WILLIAMS JR. (Elektra RONNIE MCOOWELL (Epic)

Active Re-Currents

charts but still showing some activity the sales and/or measure. BROWN & CORNELIUS

Foois (RCA) BILLY "CRASH" CRADDOCK

Robinhood (Capitol) KENNY DALE Love Can Break A Heart (Capitol) CHARLIE DANIELS BAND evil Went Down To Georgia (Epic) DONNA FARGO

Daddy (WB) MICKEY GILLEY Playboy

My Silver Lining (Epic/ MOE & JOE

MOE & JOE Just Good Ol' Boys (Columbia) ELVIS PRESLEY here's A Honky Tonk Angel (RCA) CHARLEY PRIDE You's My Jamaica (RCA) ROGERS & WEST

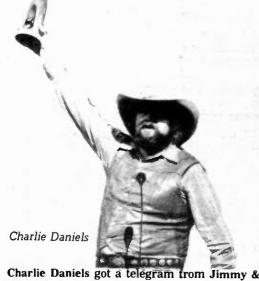
ROGERS & WEST Till I Can Meke It On Own (UA) CONWAY TWITTY I May Never Get To Heeven (MCA) DON WILLIAMS It Must Be Love (MCA) WILLIE & LEON Heertbraak Hotei (Columbia)





IF YOU SAID I HAD A WONDERFUL TIME. WOULD YOU BE ABLE TO CONVINCE ME: Some of the "hit" songs written by D.J.'s during Conven-tion week include "How To Cheat At Volleyball," "How To Fix A Flat Tire (Let Her Walk Home)," "I Coasted On The Bicycle Of Life," and "It Ain't Far To The Bar (But It's Sure A Long Way Back)" Overheard: "I don't mind him washing the car, but in the bathtub??" "With the price of gas, I'm gonna start mailing myself to work!" "Wow, she had curves like you've never seen before. Too bad they were all on one side" ... "She walked into my room at 9:30. I know, because that's when the clock "She wore a new creation; from the stopped!" back it looked like she was trolling for mackerel. From the front it looked like she caught one! He said: "She's fat, bowlegged, pigeon-toed, tooth-less, and ugly!" and I said: "You don't have to whisper. She's deaf too!" Mr. & Mrs. John Smith were here for the convention. They slept in their car. (They were too embarrassed to register in a hotel.)

CHICKEN: Bill Anderson's new 35-acre farm in nearby Lebanon will make him a part-time farmer



Rosalynn Carter in Washington congratulating him on the three awards he won. (They're real friends, you know) ... Ernest Tubb hosted the Cachet Records convention show, took bows on his "Legend & Legacy" album . . . Sonny James & Charlie Douglas guested with Patrick Mooney on his prime time Country radio show live from Nashville, broadcast nightly in Dublin, Ireland ... Chubby Checker twisted at Pee Wee's Nashville Club. ("I got my name because I'm a game guy and wanted to be on King's Row.") . Bobby Wood and Roger Cook won the Robert J. Burton award for the "Most Performed BMI Song of the Year." . Tree International was named BMI's top Publisher of the Year, Billy Sherril won top songwriter honors. . Willie Nelson held court for two nights at the Willie Nelson General Store, 915 N. Gallatin Rd., in suburban Madison. That's where he had his convention social, in his recently-opened general store and public restroom Square dance impresario Ben Smathers is over that heart attack he had last April. Says he quit drinking and smoking, and now he's growing a beard. "My wife Margaret says she won't kiss me with that beard. But hell, she ain't kissed me in 25 years!".... Kenny Rogers did the most fantastic marketing job on wife Marianne Gordon's career when he sang "She Believes In Me" on the Awards show. The phenomenal slide shots of Marianne behind Kenny while he sang really showcased her as a lovely, many-mooded person who could sell just about anything commercially.

FEATHERS: George Jones has been losing a lot lately! He's missed over a half-million dollars worth of showdates in the last year or so, but last month, George showed up for a booking in Greenville, SC, ready to work, and guess what - the show had been cancelled! ... "You Wreck 'Em, I'll Fix 'Em" was the name of Gene Watson's body shop in Houston. He sold the shop (but kept his tools. You can't ever tell about this business) ... Doc Pomus came to con-vention from home in New York for the first time. Doc's been in a wheelchair since he was six, but nobody knew it when he wrote "Save The Last Dance For Me," and 25 Elvis Presley songs Gary Gentry is an up-and-coming Nashville songwriter. While he's waiting for his ship to come in, he's moonlighting as a liquor store manager. Is it true that he apprehended a holdup man the other night and held him until the police came? And that while they were waiting, Gary sang the hijacker one of his songs? Called "Shame On You?" When Johnny Cash, June and Dolly Parton gave command performances at the White House for the President and Friends, you could say they were "eatin' high on the hog." On the way home to Nashville, due to a mishap in plane reserva-tions, the Country Music Royalty were relegated to the coach section of the airplane ("Chicken today, and feathers tomorrow").

REAL PEOPLE: Kenny Price, the Hee Haw "Honey" will record soon with his friend Ray Pennington. They put together his big ones, "Sheriff of Boone County," "Walkin' On New Grass," etc.... Johnny & June sang on the Cachet Records Show last week. He's got a 2-record set gospel album on that label . . . Did you see that Crystal Gayle's new hairdo makes her look like Jeannie C. Riley? Did you see "Concrete Cowboys" Wednesday night (17th) with Jerry Reed, Roy Acuff, Barbara Mandrell and Ray Stevens? ... Ray Price makes his motion picture debut in Willie Nelson's "Honeysuckle Rose" now on location in Austin, TX. Ray plays himself during a concert setting just outside the city. It was the first professional teaming of Price and Nelson in some 15 years. Willie formerly was a member of Price's band, the Cherokee Cowboys...Buck Owens's new beard?...Roy Clark & Dolly Parton's new pinball machines?...Tammy & George are selling their Franklin Rd., mansion here for \$1.2 mil? ... Dolly cut the ribbon on the Dolly Parton Parkway in Sevier County, TN? . Loretta Lynn signed a fat contract to be a TV spokesman for

Crisco? . Freddy Fender on the "Tonight Show last week with David Letterman? . Gene Autry guesting on "Hee Haw" Saturday? BMI's Frances Preston picks up a citation (good one) from WEAL (Women's Equity Action League) in New York?

SUCCESS: Most people have problems with lack of success. Charlie Rich had problems with success. Remember Charlie's unforgettable introduction of 1975's "Entertainer Of The Year," John Denver, when he set fire to the winner's card with his lighter? That was the lowpoint of Rich's success, he says, climaxing a lot of incidents resulting from the Silver Fox's inability to handle the success that had been so elusive for 25 years in the business. He's fine now, though. He's off the road, off the sauce, off the excruciating grind of playing "star" and enjoying the positive aspects of his success, i.e., the sale of early 1979 of his Wendy's Hamburgers stock for a cool \$4 million. Hoyt Axton says the excitement and grueling work schedules of his early-to-mid-sixties "Folk Hootenanny" days (he was a driving force in that music era) got him involved in cocaine, and he really thought he was "cool." Then his world started falling apart. He struggled for a long time before "Getting off of it, not getting off on it." Hoyt says, "Coke is debilitating, affects your nervous system and especially the nasal membranes, constricts your voice, and makes it thin and scratchy. And if it doesn't mess up your mind and music, it's sure likely to mess up your life and career. Shame to waste talent with coke," Hoyt says "and there are a lot of music people really involved with the stuff!" That's a shame.

TUBE TALK: Ed McMahon, comedian Woody Woodbury, and Jed Allen (of "Days Of Our Lives" soap opera) shot stuff for "Hee Haw," taping here this month.

The "Johnny Cash Christmas Special" was taped here last Monday night at the Opry House, with Anne Murray, Tom T. Hall. June Carter, and Andy Kaufman (from the "Taxi" TV series) guesting on the Yuletide special . . . Mac Davis's holiday spectacular will have Kenny Rogers, Robert Ulrich, and Dolly Parton as guests The reunion show we did during Fan Fair 1979 will be televised on PBS stations this fall. Airdate is imminent

MEMORIES OF CON-VENTION '79: The Duke Of Paducah (Whitey Ford) waited till after the CMA awards show to go into the hospital for surgery. He was a finalist in the Hall of Fame voting. Duke's 78!

Minnie Pearl said it about

Johnny Cash

Mel after he'd snowed her about her beauty: "The boy's stutterin' has gone to his eyes!" Kenny Rogers said, "If you call me a gambler, wait'll you see what Dolly has poured herself into tonight!" . . . I cheered when on the Awards Show Willie Nelson, in accepting his "En-tertainer Of The Year" award, said he'd like to see people like Jimmy Dickens, Faron Young, and Ferlin Husky honored as "Entertainers Of The Years."





114's it, Dottie West and Kenny Rogers the CMA's "Vocal Duo of the Year," are sho R&R's Jim Duncan backstage during the UA/EMI/ Capitol showcase



Hank Thompson, WHN/New York PD Ed Salamon Joe P. Ethridge of KVET/Austin, MCA's Bill Anderson and Conway Twitty, Sid Wood of WMAY/Springfield, IL, and WHN's Robble Roman are pictured backstage at the MCA show



At the Phonogrem-Mercury cocktail reception are Dickey Lee, Jerry Kennedy, Becky Hobbs, Bob "The Prez" Sherwood, Jim Jeffries, and Frank Leffel.



| | Con | TUT | | Most Added Conway TWITTY Happy Birthday Darlin' (MCA) DAVE & BUGAR My World Begins And Ends With You (RCA) | Hottest KENNY ROGERS (UA) LARRY GATLIN (Columbia) CRYSTAL GAYLE (Columbia) |
|--|---|---|--|---|--|
| hony & velts Orion TEST Iohn Ander Dara Handrell Earl Scrug Stampley Tommy Roe stal Gayte Oave & Sur Ion Jennings Sonny Cur | K-C(1e)n Jim 1d Brown Rodriuws & Nocla Kandy Berlow Son Dottine West Son Leris X-rouge Brews Comp Rose yer Sworlds Molthall the Kenny Rogers Bastrit Naylon Jennings | Charlie Daniels Band dion Anderson Hopt Acton Ditagice Peri Street Statler Bros HOTISI Join Conleg HotiFill Barbare Mendrell I. The State Earny Regers Autorial State Autor State | HOTEST Lerry Gattin HOTEST Betlany Bros dayton Jennings WTHI Employ Harris Trice House In | STATLER BROTHERS Nothing As Original As You (Morcury) | DNAL & HOTS |
| e Maison / Falcore L AL / RAAS wre divende Ca / RAAS wre divende Ca / RAAS (IT Wast / Law / Name, L it Wast / Law / | Baisrit Majio Jennings Emplos March Marchark March Kan Pourses Marchark Kea Statler Bros. Jennings Baisrit Jone Statler Bros. Jennings Marchark Kea Statler Bros. Jan Revest Statler Bros. Jan Revest Tomory Faitly 'Na Baisrit Lyme Kea Marchark Kea Sea Dispo Caller Sea Dispo Caller Sea Dispo Caller Sea Dispo Caller Sea Dispo Caller Marchark Kea Consy Faitly 'Na Baisrit Lyme Marchark Kea Consy Faitly 'Na Baisrit Convention Marchark Kea Consy Faitly 'Na Baisrit Lyme Marchark Kea Sea Dispo Caller Sea Dispo Caller Sea Dispo Caller Consy Faitly 'Na Sea Dispo Caller Consy Faitly 'Na Sea Dispo Caller Marchark Kea Consy Faitly 'Na Sea Dispo Caller Sea Dispo Caller Consy Faitly 'Na Sea Dispo Caller Sea Dispo Caller Consy Faitly 'Na Sea Dispo Caller Caller Consy Faitly 'Na Sea Dispo Caller Caller Caller Consy Faitly 'Na Sea Dispo Caller Caller Caller Consy Faitly 'Na Sea Dispo Caller Consy Faitly 'Na Sea Dispo Caller Caller Consy Faitly 'Na Sea Dispo Caller Sobers Targe No Caller Caller Consy Faitly 'Na Sea Dispo Caller Sobers Targe Sobers Targe Sobers Targe Sobers Targe Sobers | Isong Bogers Iom 1 Hall Ann Arbo: M, Fraday Fradar Iom 1 Hall Striker Andrell Cristy Lone Ann Arbo: M, Fraday Fradar KTGO Fradar Cristy Lone Ann Arbo: M, Fradar Stradar KTGO Fradar Cristy Lone Bad Stradar Stabharts Hinlow Stabharts Hinlow Bad Stradar Stabharts Hinlow Stabharts Hinlow Bad Starbar Stabharts Hinlow Stabharts Hinlow Comeay Fulty "Heavy Done Statter Fors. Comeay Fulty "Heavy Batter Boisy Find. M. Hinlike Halson Mark Rood, Ia Statter Bors. Consay Taitty "Heavy Batter Bors Cal Satter Bors. Cal Satter Bors. Comay Taitty 'Heavy Roots Porter Cal Satter Bors. Batter Bors Cal Satter Bors. Cal Satter Bors. Consey Tait Gath Rober Matton Heiltits WAID Gene Matton Heiltits WAID Batter Madrell Charly Noclein Heavy Gene Sager Smark Larry Gattin Larry Gattin Larry Gatter Sager Smark Larry G | <pre>Imp ion Herris Imp ion Imp i</pre> | With Mathematics, NY With War, York, NY With War, York, NY Or, Mod. Borl 1902 L & KCLAIN Larl Scrougs Date Allin Cor- Dated Allin Cor Dated All | AADA Harman, N. W. Harman, N. Harman, M. Harman, Harman, J. Harman, M. Harman, Harman, J. Harman, M. Harman, Harman, J. Harman, Harman, J. Harman, Harman, J. Harman, J. Harman, J. Harman, Harman, J. Harman, J. Harman, J. Harman, Harman, J. Harman, J. Harman, Harman, J. Harman, J. Harman, Harman, J. Harman, J. Harman, J. Harman, Harman, J. Harman, J. Harman, J. Harman, Harman, J. Harman, J. Harman, J. Harman, Harman, J. Harman, J. Harman, J. Harman, J. Harman, J. Harman, J. Harman, J. Harman, Haraman, H |

Country Albums

rplay and some activity. Listed alphabetically. Album cuts in bold indicate heaviest Album cuts rece reported airplay.

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JOHNNY CASH -- Silver -- (Columbia) "The L&N Don't Stop Here Anymore" "I'm Gonna Sit On The Porch..." "Bull Rider" "Lately I Been Leanin' Towards The Blues

ROSANNE CASH -- Right Or Wrong -- (Columbia) "Man Smart, Woman Smarter" "Right Or Wrong" "Better Start Turnin' 'Em Down" "Couldn't Do Nothin' Right" JOHN CONLEE – Forever – (MCA) "No Relief In Sight" "The In Crowd" "Baby, Vou're Something" "Forever" DAVE & SUGAR -- Golden Teans -- (RCA) "I Thought You'd Never Ask" "Why Did

DAVE & SUGAR -- Godden Tears -- (RCA) "I Thought You'd Never Ask" "Why Did You Have To Be So Good" "Take A Ride On A Riverboat" "Remember Me" LARRY GATLIN -- Straight Ahead -- (Columbia) "Taking Somebody With Me When I Fall" "Can't Cry Anymore" "The Way I Did Before" CRYSTAL GAYLE -- Miss The Mississippi -- (Columbia) "A Little Bit Of The Rain" "Don't Go My Love" "Miss The Mississippi And You" "Room For One More" "Denger Zone" "The Blue Side" "Like We Never Said Good Bye"

BARBARA MANDRELL -- Just For The Record -- (MCA) "Derlin' " "Selfish" "Is It Love Yet' "Years"

MOE & JOE – Just Good Ol' Boys – (Columbia) "Bye Bye Love" "Thank Good-ness It's Fridey" "Hokding The Bag" "He Better Get On Home" "Honky Tonk Man" "When It Comes To Cowgirls" TOMMY OVERSTREET – The Real Tommy Overstreet – (Elektra) "Fadin' Rene-

gade" "Lost Her In The Sun"

gade "Lost Her in The Sun DOLLY PARTON – Great Balls Of Fire (RCA) "Help" "It's Not My Affair Anymore" CHARLEY PRIDE – You're My Jamaica – (RCA) "Missin' You" EDDIE RABBITT – Loveline – (Elektra) "Pour Me Another Tequila" "Going Too

Far

Far" KENNY ROGERS – Kenny – (UA) "Coward Of The Country" "Goodbye Marie" "She's A Mystery" "Santiago Midnight Moonlight" "You Turn The Light On" "Tulsa Turnaround" "In And Out Of Your Heart" JOHN WESLEY RYLES – Let The Night Begin – (MCA) "You Are Always On My Mind" "We've Just Got To Get Together Agein" T.G. SHEPPARD – ¾ Lonely – (WB/Curb) "It's Only Love" "I'll Be Coming Back For More"

For More

JOE SUN - Out Of Your Mind - (Ovation) "Out Of Your Mind" "Why You Been Gone So Long" "Still Crazy About You" "Shotgun Rider" GENE WATSON – Should I Come Home – (Capitol) "Circle Driveway"

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Mike Kasabo

The Original Louisville Lip

Although Muhammad Ali is most widely known as the Louisville Lip, WHAS talk show host Milton Metz was servicing the state of Kentucky long before Cassius Clay changed his name. Although WHAS is primarily a P/A music-formatted station, the Metz talk segment, which started July 20, 1959, is the longest running radio show in Louisville. "Metz Here" was originally titled "Juniper 5-2385," after the program phone number, and has logged well over 100,000 phone calls. Aided by its 50,000 watt clear channel, WHAS has received calls from all but four states (including one from Hawaii). With Metz having celebrated his 20th anniversary in late



September. we took the opportunity to get a feeling on his success:

R&R: Going back 20 years, was there a talk show in the market?

Metz: No, we were a pioneer. As a matter of fact, although there were some on the air at the time, we were among the early ones that didn't take an advocates role - you know the Joe Pyne approach - we took the middle ground.

R&R: What gave way to WHAS being the first in Louisville adding a talk segment? Metz: One of the program executives at the time came to the West Coast and become impressed with the idea. The good thing was that there was nothing like that in town, and because of that I was given maximum freedom to do whatever I could to build up an audience without interference - in retrospect, to me, that was the key.

R&R: What was the initial reaction from the first couple of shows?

Metz: We were pleasantly surprised the very first night - remarkably so. I even gave the wrong phone number a few times that night because I was so unfamiliar with it, and despite my stumbling at the time we got excellent response, and it was encouragement for someone who was embarking on a path the end results of which were not yet known.

R&R: After 20 big ones, have things changed much?

Metz: Not really, but we differ from other stations in that we take up a lot of socioogical news like how husbands and wives get along or don't get along - plus we do frivoous things too

R&R: For example?

Metz: One of our most amusing subjects has been, "Who's the biggest jerk you know?" That always turns out to be an amusing show

R&R: Any disasters to go along with the humorous times?

Metz: Well, in the beginning there were disasters due to the newness of it all. I couldn't ely on records - those were trying times but they were great, because if you could handle hem, you could handle anything! Fortunately they were few and far between, but funny vents are like having Foster Brooks on for two hours, or interesting people like Muhamnad Ali, who's been on with me five times. Ali has enormous charisma; an absolute one of a kind

R&R: What do you envision for the future of talk segments on basically music-oriented tations like WHAS?

Metz: A very bright one - and I think the key to that is twofold. A proper selection f the moderator and suitable topics. I know that for a while there were those titillating ubjects of things that the "Newlywed Game" uses, innuendos and bedroom secrets beween lovers. It had a short success life. But I really think there are a lot of people out here who have no one to talk to, who live by themselves in this 'me too' generation that s not interested in other people's opinions. What I'm saying is that there are more people ut there than many realize that want to communicate on a wide range of topics and ideas. R&R: It's been 20 years for you - why?

Metz: I have one philosophy: if you appear long enough, anyone with any semblance f common sense will know exactly what kind of person you are. What kind of person you re determines what kind of performer you're going to be and whether or not they're going o stay with you, believe you or not. People have to believe in your neutrality as far as ossible. I think you can fool people a few performances - but never over the long haul

Update

AS THE WOR TURNS: John A. Gambling (son of the original John B.) recently celeated his 20th year in the very popular morning program "Rambling With Gambling." hother important item from the station is that Paula Pennenbaum has replaced Sheila lyans as Promotion Director of WOR; she comes from serving as Radiothon Coordinator FM97/Pittsburgh, realizing that the gold situation is big r the Leukemia Society . ws, has provided listeners with insights to the causes and effects of the situation. Part of e "Morning Magazine" program - which is researched and presented by News Director laron Kennedy - deals with the purchase and sale of gold, the gold market's effect on e general economy, and how investors can possibly benefit from buying or selling the WMAL/Washington celebrated (Monday, 10-15) the 25th anniversary of Felix "ant's "Album Sound" program. The gala event, held at the Concert Hall of the John F. Innedy Center for the Performing Arts, featured the broad spectrum of jazz that Grant Is played (and in turn has become famous for) in the nation's capital through the years. ant's contributions to the jazz community have earned him the titles of "D.C.'s Mr. Lisic" and the "Dean of Jazz."



O'SHEA DOES O.K. - Golden West Broadcasting National Program Director Michael O'Shea is captured congratulating WKRP's Loni Anderson (who might shortly become a guest columnist in the P/A section) at the conclusion of a recent softball exhibition in which 'KRP won by a score of 5-1. As O'Shee points out, "It was a dirty job, but someone had to do it." Now we KRP won know, first hand, the tough side of a National PD's life.

Transition

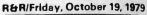
Veteran news broadcaster Len Deibert will rejoin WMAL/Washington next week in the position of News Director. Deibert first joined the station in 1958 as a news reporter: Operations Manager Jim Gallant said, "Len is the very best News Dir-ector in the country, and WMAL is excited and proud to welcome him back." Also at WMAL, Jane Reino exits the station's Music Director position with no future plans announced . . . Bob Conners is the new morning drive personality of WTVN/ Columbus, replacing John Fraim, a fourteen-year vet in that spot, after a dispute with management ... Larry Cook is a new member of the KVI/Seattle sales staff, coming from outside radio; also at KVI, Bruce Macgowan has been named to the station's "Sports Page" broadcast team James George has been named Account Executive at WFYR/Chicago . . Terry Patrick is the new Music Director of WWWE/ Cleveland, after serving as MD and research director of WZZP in that city, he replaces Vickie Sue Winston, who will now do the all night shift. Also at 3WE, a new morning team of J. Michael Wilson and Jeff Elliott, moved from two different day-parts to make the combination; and finally, Jack Reynolds moves to afternoons from the all-night shift . . . New air personality at WCWA/Toledo is Rich Gates who comes from WFMB/Springfield, IL, where he did morning drive ... Drewe Phinny is the new Program Director of WGNT/Huntington, WV, promoted from in-house where he served as assistant to Bob Miller who is now at KEX/Portland

Another family affair as Randy Marsh was promoted at WIRK/West Palm Beach from on-air work to Music Director ... Mike Rivers from KYA/San Francisco, is the new Program Director of KQFD/Anchorage and will also handle the afternoon drive segment under the name of Tom Rivers ... WGIR/Manchester, NH veteran, Moe Quinn, leaves the station to accept the News Director position of WBNS/Columbus . . . Paul Warren is the new PD of WECQ/Geneva, NY coming from WACK/ Newark.

Color

THE SPOOK OF THE SOUTH: WSB and the area Jaycees are preparing to make this Halloween one of the spookiest in Atlanta history by celebrating the holiday in an 80-year old mansion. The scary, Victorian-style edifice is located in an eerie section and features carved dragons on the eaves which lend a foreboding look. The Haunted House will charge admission, all of which will go to various community projects. The two-story building will feature such frightful characters as Dracula, Dr. Jekyll and Mr. Hyde, the Creature from the Black Lagoon, a Torture Room, Mirror Room, Spider Room, Maze, Roaming Gorilla, Chamber of Horrors and a Mummy Room, and of course, all the sights and sounds that will add charm to the festivities.

RADIO & RODEO ?: What started off to be just good off-the-wall fun on a recent Hardwick morning show on KVI/Seattle, turned into a surprising trip to the fair for more than thirty of the station's listeners. Several Thursdays ago, Hardwick presented a "behind-thescenes at the fair" program during which he interviewed a couple of rodeo clowns, and having survived a brief on-air instruction session in the fine art of "avoiding bodily contact with a Brahma bull," he was invited to do a guest appearance with them at the rodeo the next evening. Smelling the fires of public humiliation, fellow personalities Jack Morton and Clark Race organized a special KVI cheering section in honor of Hardwick's debut as a rodeo clown. The devilish duo chartered a bus, and made all necessary arrangements. Guests appeared in formal attire complete with cowboy boots and brought pieces of underwear to wave during the finer moments of the morning personality's performance. The results: a classily clad cheering section, eight rows of flying underwear, a superb performance by Hardwick who climbed the fence only three times





POP/ADULT



'Breakers'' are those newer records that have the greatest level of station activity on any given week

STYX Babe (A&M)

61% of our reporters are on it. Very strong showing this week - adds include WIP, KHOW, WCMB, WASH, WCWA, KSTP, KROD, WSGW, KUKI, WQUA. Key moves: 15-11 WFYR, 18-9 WDIF, 26-15 WCHV, 22-10 KOLO, 35-15 WGAR, 24-16 WOWO, 23-17 WNEU, 29-23 WYMC, 24-21 WBEN, debut 17 WFDF, debut 22 WORG, debut 23 KEX, debut 24 WHIZ. Jumps 40-27 on P/A chart.



(example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

DONNA SUMMER "Dim All The Lights" (Cesablence) 43/4 edd WSB, WQUA, KROD, WCER, Key movee: 18-9 WLNH, 18-11 WORG, 9-5 WYMC, 14-8 WRIE, 19-10 WB2, 18-13 WLW, 30-20 KRKO, 22-17 FM97, 29-21 WHAG, 23-18 WHBC, 29-21 WDIF, debut 18 WFDF. Heavy rotation: KRNT, WASH, WHEN. Increased 32-25 on P/A chart. ABBA "Angeleyas" (Atlentic) 42/1 edd KM82. Key moves: 16-12 WHAG, 19-11 KOLO, 23-16 WSGW, 15-9 WBEN, 25-21 KRKO, 27-23 KUKI, 29-24 WRIE, 28-24 WWWE, 29-24 WLW, 19-17 KMPC, Increased 35-29 on P/A chart.

KMPC, Increased 35:29 on P/A Chart. ORLEANS "Forever" (Infinity) 42/8 add WELL WCWA, WKIQ, WBOW, KOKO, KHOW, WISN, WHAM, Key moves: 17-12 WDIF, 27:24 KRKO, 27:25 WLVA, debut 20 WLNH, debut 22 WFDF. t 29 WJBO, Increased 38-31 on P/A chart.

debut 29 WJBO. Increased 38-31 on P/A chart. LAUREN WOOD "Please Don't Leave" (WB) 36/9 edd WIS. WSB. WFDF (dp), WBOW, WBZ. KSTP, KFMB, WNEU, WCWA. Key moves: 19-11 WDIF, 23-17 WLOW, 34-27 WHBC, 28-21 KOLO, 22-20 WSM-FM, 30-26 WORG, debut 27 WYMC, debut 29 WPRO, debut 30 WJBO. Debuts

at No. 32 on P/A chart. JOHN STEWART "Midnight Wind" (RSO) 35/0 Key moves: 3-1 WLOW, 21-16 WNEU, 24-18 WHIZ, 24-21 WHEC, 22-18 WLW, debut 25 WBOW. Heevy rotation: WIP, KRKK. Increased 37.33 on P/A chart

E. OAN & J.F. COLEY "What Can I Do With This ..." (Big Tree) 34/8

E. OAN & J.F. COLEY What Can I DO With This... taig 1186/34/3 add KFMB, WNEU, KRKK, WHIZ, WYNE, WFDF, WIBW, KOLO, Key moves: 28-26 WDIF, debut 26 WLNH. Heavy rotation: WCER. Debuts at No. 35 on P/A chart. DR. HOOK "Batter Love Next Time" (Capitol) 31/16 adds Include KVI, KMBZ, WGY, WWWE, WHBC, WGIR, KEX, WHIO, WDEF, WRIE, WJBO, WSIX, Key moves: 25-18 WDIF, 28-22 WBT, debut 23 WBEN, debut 28 WSB, Debuts at No. 38 on P/A chart.

YVONNE ELLIMAN "Love Pains" (RSO) 31/7 edd WQUA, WYMC, WCER, WHIZ. WKHM, WBT, KEX, Key moves: 28-21 WPRO, 27-23 WLNH, 20-17 K59, debut 27 WBOW, debut 29 WSM FM. Debuts at No. 39 on P/A chart.

JIMMY BUFFETT "Fins" (MCA) 31/3 add WIP, KEX, KNBR. 29-15 WCWA, 20-18 WGR, 29-21 WLNH, 26-22 KUKI, 26-22 WPRO, 30-27 KOLO, debut 23 WNEU, debut 26 WDIF, debut 26 WJBO, Debuts at No. 40 on P/A chert.

Others Getting Significant Action

B. STREESAND & D. SUMMER "No More Tears/Enough..." (Col/Casablance)32/28 By far the Most Added this week, including WTMJ, WBT, WASH, KHOW, KSTP, WPRO, WIP, KVI, WIS, WTVN, WCBM, KMBZ, WISN, WHBC, WOWO, KEX, WBEN, KMPC, WNEW. Just out, and too serily for any significant moves, but next week should see action. KERMIT THE FROG "Rainbow Connection" (Atlantic) 27/3 add KSTP, KMRJ,

WRIF 32-29 WHBC. deb at 30 KOLO. Hot et WI

OAK RIDGE BOYS "Dream On" (MCA) 26/0, Moves 19-10 WSB, 21-16 KRKO, 20-18

EAGLES "Heertache Tonight" (Asylum) 24/4 edd WDIF, WQUA, WBOW, WCER. Moves 25-13 WCWA, 164 WNEU, 17-11 WCHV, 16-10 WFYR.

KC & THE SUNSHINE BAND "Please Don't Go" (TK) 23/4 add WLW, WCWA, WHIZ, WFYR. 22-14 WNEU, 15-9 WSM-FM, 12-9 KDWN, 7-4 WLOW, 22-19 WORG, 27-24 WYMC, debut 28 KOLO.

Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)

| 1 | | JIMINT MESSINA NOW AND DITIOTOTIC (COlditibila) 1222 808 WIS, WEAH, MOVES | Cie De |
|---|--|--|---------------------------------|
| | | 24-21 KVI, debut 27 WSM-FM. | Added at 13% of o |
| | ABBA (Adendic) "Chiquidita" "I Heve A Dream" "If It Wesn't For The Nights" | ALESSI BROTHERS "I Wish That I Was Making Love (To)" (A&M) 11/1 add WFDF. Moves 13:11 WLOW, 28-25 WORG. | Hot |
| | ALESSI BROTHERS (AGM) "Words And Music" | | |
| ł | JEMMY BUFFETT (MCA) "Dreamsicle" "Chanson Pour Les Petits Enfants" "Volcano" "Survive" | DANN ROGERS "Looks Like Love Again" (International Artists) 10/4 add | You Decorate |
| | CHEAP TRICK (Epic) "Voices" | WIBW, WATR, WHBC, WKIQ. Debuts 28 WDIF. | |
| | CHICAGO (Columbia) "Life is What it is" "Runeway" "Loser With A Broken Heart" | BOB DYLAN "Gotta Serve Somebody" (Columbia) 11/1 add wCHV (dp). Moves | Reported hot at 7 COMM |
| 1 | RITA COOLIDGE (A&M) "Sweet Emotion" "I'd Rather Leeve While In Love" BOB DYLAN (Columbia) "I Believe In You" "Do Right To Me Beby (Do Unto Others)" | 14-4 WCWA, 29-21 WLOW, 29-25 WGAR. | Sall On |
| | EAGLES (Asylum) "Long Run" | SUPERTRAMP "Take The Long Way Home" (A&M) 9/9 edd wash, wKHM, | Reported hot at 3 |
| 1 | FLEETWOOD MAC (WB) "Honey Hi" "Never Make Me Cry" "Sisters Of The Moon" "Sara" | WDIF, WLNH, WCHV, WGR, KNBR, WTMJ, WHIZ. Moves 30-25 WLOW. | ANNE |
| 1 | "Angel" "Over & Over" "Storms" "Think About Me" | JANIS IAN "Fly Too High" (Columbia) 9/1 add WFDF. Debute 26 WSM-FM. | Broken Heart |
| J | RICKIELEE IONES (MRI "Night Train" | CHIC "Forbidden Lover" (Atlantic) 9/2 days and a second at a second | Reported hot at 3 |
| | BARRY MANILOW (Arista) "Rain" "Why Don't We Try A Slow Dence" "Sunday Fether" "I | DAN HILL "Hold On To The Night" (20th) 8/2 edd KUKI, WHIO. | HERB |
| 1 | Don't Want To Walk Without You" "Where Are They Now" "One Voice" | | Rise |
| | GERRY RAFFERTY (UA) "Tourist" | ORSA LIA "I Can't Hold On" (Infinity) 8/2 add WDEF, KUKI. | Reported hot at 3 |
| | DIANA ROSS (Motown) "No One Gets The Prize" | RANDY VANWARMER "Call Me" (Bearsville) 8/1 add WTMJ. Debuta 25 WSB. | COMM |
| | CARLY SIMON (Elektre) "Love You" "Coming To Get You" "Just Like You Do" | THE CAPTAIN & TENNILLE "Do That To Me One More" (Casablance) 7/7 | Still (A |
| 5 | DONNA SUMMER (Casablanca) "On My Honor" | add WGIR, WGR, WJBO, WHIZ, WKIQ, WIBW, KOLO | Reported hot at 2 |
| | RANDY VANWARMER (Bearsville) "Losing Out On Love" | CLIFF RICHARD "We Don't Talk Anymore" (UA) 7/7 add WORG, WTMJ, KRMG, | RITA C |
| | JENNIFER WARNES (Arista) "Shot Through The Heart" "Tell Me Just One More Time" | FM97, KOLO, WDIF, WHIO. | One Fine |
| | WINGS (Columbia) "Baby's Request" "Winter" | | Reported hot at 1 |
| | | CARLENE CARTER "Do It in A Heartbeat" (WB) 7/5 add WTMJ, WSM FM, WBT, WGR, WBEN, Debuts 26 WSB. | MICHAEL This Night Won't Les |
| | | | |

AMERICA "All My Life" (Capitol) 7/3 add KMBZ, WNEW, WKHM.

Radio & Records POP/ADULT AIRPLAY/40 **October 19, 1979** Two Last Three

Weeks Weeks Week KENNY ROGERS/You Decorated My Life (UA) 0 6 1 1 COMMODORES/Sell On (Motown) 2 2 0 5 LOBO/Whare Were You When I Was Falling In Love (MCA/Curb) 2 3 3 3 ANNE MURRAY/Broken Hearted Ma (Capitol) 0 25 12 Б HERB ALPERT/Rise (A&M) 4 4 1 RITA COOLIDGE/One Fine Day (A&M) 0 6 12 9 MICHAEL JOHNSON/This Night Won't Last Forever (EMI America) 5 7 7 4 CRYSTAL GAYLE/Helf The Wey (Columbie) 0 27 20 12 BRENDA RUSSELL/So Good, So Right (A&M/Horizon) 11 0 17 14 J.D. SOUTHER/You're Only Lonely (Columbia) 36 19 0 BARRY MANILOW/Ships (Arista) 0 21 COMMODORES/Still (Motown) 38 22 Ð MARY MACGREGOR/Good Friand (RSO) 13 9 9 7 GERRY RAFFERTY/Get It Right Next Time (UA) 13 10 10 14 WINGS/Arrow Through Me (Columbia) 28 21 16 15 DOOBIE BROTHERS/Dependin' On You (WB) 15 16 16 15 EARTH, WIND & FIRE/After The Love Has Gone (ARC/Columbia) 17 6 8 3 ATLANTA RHYTHM SECTION/Spooky (Polydor) 14 18 11 11 0 IAN GOMM/Hold On (Stiff/Epic) 24 29 36 **ROBERT JOHN/Sad Eyes (EMI America)** 17 20 14 17 BARBARA MANDRELL/Fooled By A Feeling (MCA) 0 30 28 27 LEIF GARRETT/When | Think Of You (Scotti Bros.) 32 30 25 22 DIONNE WARWICK/I'll Never Love This Way Again (Arista) 23 15 16 18 8 13 24 TOBY BEAU/Then You Can Tell Me Goodbya (RCA) 7 DONNA SUMMER/Dim All The Lights (Cesablanca) 39 35 32 0 26 NICK LOWE/Cruel To Be Kind (Columbia) 29 23 20 STYX/Bebe (A&M) 0 40 _ MAUREEN McGOVERN/Different Worlds (WB/Curb) 10 13 23 28 ABBA/Angeleves (Atlentic) 37 35 Θ 37 30 **BEACH BOYS/Lady Lynda (Caribou)** 31 31 30 ORLEANS/Forever (Infinity) 40 38 31 _ LAUREN WOOD/Please Don't Leave (WB) 32 _ _ 33 JOHN STEWART/Midnight Wind (RSO) 37 JENNIFER WARNES/I Know A Heartache When I See One (Arista) 23 25 31 34 ENGLAND DAN & JOHN FORD COLEY/What Can I Do With ... (Big Tree) 35 26 24 36 CHARLIE RICH/Life Goes On (UA) 29 LITTLE RIVER BAND/Lonesome Loser (Capitol) 18 28 37 8 DR. HOOK/Better Love Next Time (Capitol) 38 YVONNE ELLIMAN/Love Pains (RSO) 39 40 **JIMMY BUFFETT/Fins (MCA)** New Entry

This chart is based solely on airplay statistics compiled weekly from our reporting stations Black circled numbers indicate significant upward movement from at least 60% of our reporters

Most Added: KANSAS "Reason To Be" (Kirshner) 23/0. Moves 14-12 WSM-FM, 33-28 WHBC, 30-28 BARBRA STREISAND & DONNA SUMME ELTON JOHN "VIctim Of Love" (MCA) 21/2 add WKHM, WKIQ. Moves 21-15 WDIF 30-25 WCWA, 23-20 WPRO, 32-27 KUKI, debut 27 WLNH. More Tears/Enough... (Col/Caseblanc Ided at 33% of our reporting stations

ELO "Confusion" (Jat) 19/7 add WTAE, WTMJ, WHAG, WYMC, WSM FM, KRKK, KRMG. DOLLY PARTON "Sweet Summer Lovin" " (RCA) 19/1 add KHOW. Moves 18-14

WJBO, 20-16 WBT. DIONNE WARWICK "Deja Vu" (Arista) 18/16 adds Include WBAL, WDEF, KVI, WGR, WBEN, WSM-FM, WGIR, WASH, WTMJ, KRKO, WORG, WHIO. Moves 26-21 WBT, debut 28 WRIE. MELISSA MANCHESTER "Pretty Girls" (Arista) 18/6 add WIP, WHIZ, WPRO, WLNH, KMBZ, WHIO. Moves 24-18 WSB, 21-19 WBEN, 20-17 WSM-FM, debut 30 WORG. FLEETWOOD MAC "Tusk" (WB) 18/2 add WGAR, WBOW, Moves 17-10 WNEU, 20-13 WDIF, 30-22 FM97, 23-20 WBEN.

WDHV, KUKI, WHBC, WGIR, WBT. Moves 25 19 KOLO, debut 18 KRMG, debut 31 WORG.

UITTLE RIVER BAND "Cool Change" (Capitol) 12/10 add WQUA, WLOW, WKHM, WRIE, KMBZ, WLNH, KMRJ, KOLO, WTMJ, WDRG. Debute 30 WSM-FM. JIMMY MESSINA "New And Different" (Columbia) 12/2 add WIS, WLNH. Moves

Ships (Arista) ed at 24% of our reportin COMMODORES Still (Motown) Added at 20% of our reportin DRL HOOK Better Love Next Time (Capiton d at 19% of our report DIONNE WARWICH Deje Vu (Arista) Added at 19% of our reportin CRYSTAL GAYLE Half The Way (Col Added at 13% of our reporting st Babe (A&M)

(Col/Casablance)

our repor ttest:

BARRY MANILOW

Y ROGERS ated My Life (UA) at 73% of our static IMODORES n (Motow

39% of our E MURRAY rted Me (Capitol) station

BALPERT A&M

1 36% of our MODORES

(Motown) it 22% of our COOLIDGE

One Fine Dey (A&M) Reported hot et 19% of our stations MICHAEL JOHNSON s Night Won't Less Forever (EMI Ame Reported hot et 19% of our stations

Page 68

| BR/Friday, October 19, 1979 | Page 69 |
|---|---|
| PARA Annov evas (A tion thc) Bingles • New write Control for the relation to back to blogd and to | BADDS & HOTSS WEAL/Ratimory WEEN/Tourner WMEN/Tourner WMAD/Magesitown WUNN/Laconia FM97/Pittshurgh WHAM/Rochester WASH/Washington D.C. Barba Lasy Barba & Donna D. Warwick MAAVIC M. Marutek M |
| AMERICA AIR My Citre (Capitod) Hey Girl (WB) Hey | Barbris & Donna H. Johnson E.C. C. (Col) (Sall) Commodores E. Rogers (Long) HOTEST Commodores J. Mathis Supertrain B. Railow (Still) H. Jackson K. Bogers (Still) HOTEST (Long) M. Ragregor C. Thompson A. Nurray (Bock) K. Bogers (Still) HOTEST (Long) M. Ragregor C. Thompson A. Nurray (Bock) (Sill) WGR/Burden Back Roys Fals Commodores M. Macgregor C. Salle WOTEST (Sill) WGR/Burden Back Roys H. Ragregor Caste MOTEST Commodores WG/Schensetady Commodores (Sill) M. Ragregor B. Andrell (Sall) WDTEST WDTEST Commodores (Sall) (Sill) M. Ragregor C. Gayle MOTEST WDTEST Commodores (Sall) (Sill) M. Andrell (Sall) C. Gayle (Sall) Commodores (Sall) (Sall) Mary Ray Supertrain (Dels) Abba N. Macgregor Caster (Sall) WBZ/Batton (Dels) Abba N. Macgregor Barba Sone Commodores (Sall) |
| • CARLENE CARTER • CHIC Particular Natalie Cole DR. HODK • Dit In A Neertbeet (WB) • CHIC • Dit House • Dit House • Dit House • Dit In A Neertbeet (WB) • Dit House • Dit House • Dit House • Dit House • Dit House • Dit House • Dit House • Dit House • Dit House • Dit House • Dit House • Dit House • Dit House • Dit House • Dit House • Dit House • Dit House • Dit House • Dit House • Dit House • Dit House • Dit House • Dit House • Dit House • Dit House • Dit House • Dit House • Dit House • Dit House | L. Model MOTHES1 WCMB/Merratury S. MIIIs List List Eagles L. Models WMTR/Mathebury No America Larges Larges L. Models WMTR/Mathebury List Mathebury List List Mathebury List WMTR/Mathebury List Mathebury |
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R&R/Friday, October 19, 1979



Openings

WNOX/Knoxville is now accepting applications for future jock and news openings. Clear channel facility in beautiful Smokey Mountains. One of the Southeast's fastest growing markets. Tepes and resumes only to Bob Savage, 99WNOX, 4400 Whittle Springs, Knoxville, TN 37917. Telephone cells may prejudice your chance at employment. EOE M/F (10-19)

WQHK/Ft. Wayne, Indiana's newest Pop/Adult-Coun-try station is expanding our staff. We're looking for one on-sir communicator and one copywriter/production person. If you're dedicated to winning then I want to talk to you. Above average pay and great benefits. Tapes and resumes to Ron Walton, Box 6000, Diplomat Station, Ft. Wayne, IN 46816 or call (219) 447-5511. EOE M/F (10-19

Morning person with good track record needed at WEIR/Weirton, WV. 2 to 3 yrs experience preferred. Good bucks for right person. Tapes and resumes to Roger Corey, WEIR, 3578 Pennsylvanie Ave., Weirton, WV Second Science (Science) (Scienc 26062 EOE M/F (10-19)

KUHL/Santa Maria, CA has immediate opening for vening jock with production skills. Tapes and to Der Luell, KHUL, Box 166, Sente Maria, CA 93456 EOE M/F (10-19)

WYMC/Mayfield needs tapes and reaumes for var MC/Mayfield needs tapes and resumes for da-elishift positions, Production Director and also ac Director. Send to Mike Brophey, Box V, Mayfield, KY 42066 or call (502) 247-1430 EOE M/F (10-19)

Full time redio ennouncer, 6-10pm shift. Minimum of 3 yrs experience. Send tapes and resumes only to Scott Slade, WAYS, 400 Radio Road, Charlotte, NC 28216 EOE (10-19)

Program Director/air personality, strong on production for Adult Contemporary format. Resume and aircheck to Jim Bosh, WCPA, Box 1032, Clearfield, PA 16830 (10-19)

Join the RKO radio family in Boston, MA, WROR-FM Join the RKO radio family in Boston, MA. WROR-FM needs the best Production Director in the country to join Boston's fastest growing radio atetion. In addition to pro-duction, you will also handle a short, daily airshift. If you have 3-5 yrs on-air/production experience in either Top 40 or Pop/Adult, send aircheck, production sample and res-ume today to Gary Berkowitz, Program Manager, WROR, RKO General Building, Government Center, Boston, MA 02114 EOE M/F/H/V (10-19)

Group expanding into two other Midwest outlets. Looking for Pop:Adult Program Director and personality announcars. Tapes and resumes to Mark Renier, KKXL, Box 997, Grand Forks, ND 58201 EOE M/F (10-19) ier, KKXL.

Brian Miller, PD at WKYX/Paducah, KY looking for cre notch moming personality with sharp production and tapes and resumes to Brian Miller, PD, Box 2397, Paducah, KY 42001 or call (502) 442-6311 EOE M/F

WKBO/Herrisburg looking for a talented communi-cator for adult approach Top 40 in midday or afternoon drive slot. Good production and adult voice a must. Excellent pay and benefits for right person. Send tapes and resumes to Jim Buchanan, WKBO, 411 S. 40th St., Harrisburg, PA 17111 EOE M/F (10-19)

KATI/Casper, WY needs an experienced drive-time personality communicator for contemporary station. Also, future openings for news reporter. No. 1 reted ARB 12-49 in a market of 80,000. Super salery. Tapes and resumes to Fred Lemhlus, KATI, Box 2006, Casper, WY 82602. EOE (10-19)

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Openings

KOIL/Omeha. We're reshaping our entire news and public affair departments and have two openings in-cluding News Director. If you believe in up-best, lifestyle oriented news, as well as the heavy stuff, realize that public affairs can be entertaining and know how to be dynamic as well as personable on the air, you're the one we're looking for. Good starting salary, fringe benefits and great opportunity for the right person. Tapes and resumes to Jimmy O'Neill, PD, KolL, 8901 Indian Hills Dr. Omea. NE 68114 (10-19) Dr., Omaha, NE 68114 (10-19)

KZZX needa News Director/AM drive news exper-lenced broadcaster-journalist. Good delivery essential and be able to communicate, Tapes and resumes to Chris Carey, KZZX, 4011 Mensul N.E., Albuquerque, NM 87110 EOE M/F (10-19)

KWSL/Sloux City, IA has a midday opening. Good production a must. Right slot for right person. Tapes and resumes to Barry Michaels, Box 1230, Sloux City, IA 51102 (10-19)

Wanted: Newspeople for future openings. Anchor and reporter positions. 2-3 yrs experience needed. Send tapes and resumes to Dick Cullom, WISE, 90 Lookout Rd., Asheville, NC 28804 EOE (10-19)

KNBQ/Tecome, WA looking for netural energy Top 40 jock. Tapes and resumes to Gery Bryan, Box 5200, Tacoma, WA 98405 EOE M/F (10-19)

WJBO/WFMF/Baton Rouge, LA now accepting tapes and resumes for future news opening. Send to Bill Greham, Box 496, Baton Rouge, LA 70821. No cells please. EOE M/F (10-19)

KHOW/Denver has opening for newsperson. Tapes and resumes to Mike Anthony, Petroleum Club Bldg.. 18th and Broadway, Denver, CO 80202. (10:19)

Soon to be 5000 watte, KKAL/Arroyo Grande is ing for two talented people. Right now, we need a pro-duction person with a good voice and good with music and people. In the future we have an opening for an air talent, so we are seeking applicants for both. Tapes and resumes only to Craig Hines, KKAL, Box 220, Arroyo Grande, CA 93420, EOE M/F (10-19)

WIBW/Topeka, KS needs on-air and production people immediately. Automation expenence preferred Send tapes and resumes to John A. Katz, Box 119, Topeka, KS 66601 or call (913) 272-3456. EOE M/F (10-19)

KWY, 10,000 watt Country, Cheyenna, WY needs Newa Director. We offer car and gas, paid life, health and dental and good money. You must have experience and love to work long and hard. Tapes and resumas and salary requirements to PD, Box 926, Cheyenne, WY 82001 or call (307) 632-0551. EOE M/F (10-19)

Creative Production Director. Tapes and resumes to Bob McKay, One Radio Lane, Cleveland, OH 44114 or call (216) 696-4444. EOE M/F (10-19)

WHHY has an immediate opening for an outgoing, personable receptionist. Duties include answering the phone, distributing prizes to listeners, light typing, and other miscellaneous assignments. Send resumes to Mar-guerite Bregg, Box 2744, Montgomery, AL 38105. WHHY is an Equal Opportunity Employer. (10-19)

Top Arbitron rated contemporary 100 kw in South Florida needs air personality. Two yrs minimum exper-ience. Send resume, aircheck, ratings and salary re-quirements to Bill Brown, WOVV, Box 3032, Ft. Pierce, FL 33450, EOE M/F (10-19)

Openings

WZXR/Memphis (Superatars AOR) has night open-ing. Female would be great, but will take anyone that's hot. Tapes and resumes to Tom Owens, WZXR, 1385 Lamar, Memphis, TN 38104. EOE M/F (10-19)

KBOI/Bolse in Idaho's beautiful tressure valley still needs telented newperson with anchor capabilities look-ing for challenge in gathering and reporting. We are 50,000 watts and No. 1 18-plus with our Pop/Adult format. Tapes and resumes to Bill Hatch, News Director, Box 1280, Bolse, ID 83701. EOE M/F (10-19)

Major Southweatern AOR looking for News Direct or with presentation emphasis on music and lifestyle information. Tapes and resumes only (no calls) to Tom Owens, KZEW, Communications Center, Dalles, TX 76202: EOE M/F (10-19)

Detroit's No. 1 FM is building a news dept. If you sound bright, contemporary and human and have significant medium or major market experience, send tape, resume and salary history to Jon Belmont, News Director, WMJCWHND, One Redio Plaze, Detroit, MI 48220. EOE (10 19)

New broadcest group is seeking sales professionals who will sell two music stations in one of the fasteat growing markets within the New York ADI. Some places are nice to visit, this is one that's nice to five init Respond with resume and earnings history to M. Levine, VP/Gen-eral Sales Manager, WNNJ-WIXL, Box 40, Newton, NJ 07860 (10-19)

Moming entertainer and MD for No. 1 rated Country station. Tapes and resumes to Doug Wilson, KIDN, Box 293, Pueblo, CO 81002 or cell (303) 542-5570 EOE M/F (10-19)

Southern Oregon's Adult personality atation looking for a communicator for our evening shift. Nice place to live and work. Experienced only. Tapes and resumes to Jack Earl, KMED, Box 1440, Medford, OR 97501. No calls please. EOE M/F (10-19)

KOME/San Jose, CA is looking for experienced Pro-duction Director for AOR format. Tapes and resumes to Mikel Hunter, 1245 S. Winchester Blvd., San Jose, CA 95128. No cells please. EOE M/F (10-19)

Drive time entertainer, Production Director combo needed immediately at Pop/Adult leader in Western Colorado. Experienced in voice a must. Tapes, resumes and selary requirements to Mike Connors, PD, KEXO, Box 1448, Grand Junction, CO 81502 EOE M/F (10-19)

WHHY has opaning for experienced naws reporter. when this opening to expensive a naws reported anchor. Ability to cover outside events, including Po-lice/fire Incidents is essential. In addition, person must be capable writer and anchor person. Tapes and res-umes to Merguerite Bragg, 3435 Normanbridge Rd., Montgomery, AL 36105 EOE (10-19)

WAMS/Wilmington, DE is looking for afternoon drive announcer with exceptional production skills. Good money for right person. Tapes and resumes to Tom Som-mers, WAMS, Box 3677, Wilmington, DE 19807 EOE M/F (10-19)

New broadcast group is seeking an up-to-date inno-vative Engineer with 1st class license to maintain and upgrade two growing stations in one of the fastest growing markets within the New York ADI. Respond with working and salary history to M. Strauzer, VP/GM, WNNJ-WIXL, Box 40, Newton, NJ 07860. (10-19)

We are looking for a Music Director, air talent, gooc production. KLWW/Cedar Rapids, IA. Call (319) 363-8265 EOE M/F (10-19)

Openings

Centrel Cellfornia powerhouse on FM changing to a Contemporary formet. We're looking for a natural sound-ing air telent with good production. Send tapes and res-umes to Box 3329, Visella, CA 93277. EOE M/F (10-19)

Killer sales manager needed immediately – KMLO, located in the suburbs of San Diego and serving the an-tire city and county with one of the areas best AM signals, is still searching for the right parson to take on the position of sales manager. Unlimited potential in one of America's most affluent markets. You'll sell, plus train and motivate others. If you're dynamice, call PD Ken Burke or GM Gene Alfred at (714) 724-8333. EOE M/F (10-19)

Wright & Associates, Inc. has openings nationwide for air talent and programming people. If you like to work in Country music send tapes and resumes to: Wright & Associates, Inc., 7225 N. Oracle, Suite 205, Tucson, AZ 85704. (10-19)

WQPD/Lakeland, FL is searching for auper personality moming man, and personality rock jock. Excellent pay. Contact John Jenkins, Box 827 Lakeland, FL 33802 EOE M/F (10-12)

Wanted: Newsperson for afternoon drive. Journalism degree. Needs to be self-starter and a nose for local news. Send tapes and resumes and salary requirements to Lee Buller, KSAL, Box 180, Selina, KS 67401. EOE M/F (10-12)

WHHY-AM is looking for a community-involved com municator to fill a 8-10pm air shift. Send tapes and ras umes to Larry Stevens, 3435 Normanbridge Road, Mont gomery, AL 36105. EOE M/F (10-12)

WVAM/Attoona, PA is looking for a night personality. We're ARB reted #1 in a 85,000 plus metro ares in Central PA. Selary commensurate with experience. Also accepting tapes and resumes for future on-eir openings, if you fike country, and are a professional desiring to work with pro-fessionals, contact Tom Riley, PD, 2727 W. Albert Dr., Altoona, PA 16603 or cell (614) 944-9456. EOE M/F (10-12)

New Country formatted station, WKHK/Ft. Wayne, IN is accepting tapes for possible future openings. Send to PD Ron Walton, Box 6000, Ft. Wayne, IN 46816. (10-12)

Want to live and work in Alaske? Tapes and resumes being accepted at KANC/Anchorage for Country radio air talent. Will supply vital information about this unique mar-ket, cost of living, etc. Tapes to PD, Rick Wing, 8845 Jewei Lake Road, Anchorage, AK 99502. (10-12)

WDDD/WDDW/Marion, IL is looking for a Newa Director to replace a vateran who is going into pol tact Dutch Doelitzsch at (618) 997-2341. (10-12)

Magic 107 (WSDO/Ft: Lauderdale/Miami) needs a sen-sitive, educated news and public affairs person for mom-ing drive. Want to help us win? Send tape and resume to Skip Herman, News Director, WSDO, Box 5333, Ft. Lau-derdale, FL 33310. EOE M/F (10-12)

I'm missing one piece to my on-air staff puzzlel Mid-daysil Tepes and resumes to Al Casey, WHB, 106 W. 14th, Kansas City, MO 64105. EOE (10-12)

Part-time air talent for weekends and evenings. Must have air experience with ability to read news and live copy. Send tapes with resumes to Frank Colbourn, K+Plus, 101, Plaza 600, 600 Stewart St., Seattle, WA 98101 or call (206) 223-5709. EOE M/F (10-12)

CQ102 In the Very Special Finger Lakes region of New York state needs experienced newsperson. Professional atmosphere and good benefits. Tapes and resumes to Paul Warren, PD, Box 213, Geneva, NY 14456. EOE M/F (10-12)

CHANGES

Radio

Station Line-Ups

KLAZ/Little Rock, AR LINE-UP: 5:30am-10am Craig O'Neil, 10am-2pm Bill Hilton, 2pm-6pm David B. Treadway, 6pm-10pm Carl E. Jones, 10pm-1am Woody, 1am-5:30am Karen

KLUF/Lufkin, TX LINE-UP: 6am-10am Tom Church (Prod. Dir.), 10am-2pm Cindy Blake, 2pm-6pm Robert Anthony (PD), 6pm-10pm Keith O'Brian, 10pm-2am Steve Tyler (MD), 2am-6am Tim Johnston. Weekends: Michelle Lee, "Wild" Billy Farell, Calvin Porter, Allen Clark.

WNAM/Neenah, WI LINE-UP: Morning drive Jason Page, Midday Ron Ross (OM),

PM Drive Jay Tyler (MD), Nights Christopher Cain, All Nights Earl Brooker. Week-ends: Billy Pearl, Jeff Stewart, John Ford. WLAV/Nashville, TN LINE-UP: 6am-10am Pat Riley, 10am-2pm Dennis John Cahill, 2pm-6pm John St. John (Asst. PD), 6pm-10pm Smokey Rivers, 10pm-2am Spider

Harrison, 2am-6am Stu Evans. KEYY/Provo, UT LINE-UP: 6am-10am Dr. Carl Watkins, 10am-3pm Danny Mitchell (MD), 3pm-7pm Chuck Cooper (PD), 7pm-12mid "Magical" Matt Alan, 12mid-6am Ron O'Brien.

WSEZ/Winston-Salem, NC LINE-UP: 6am-10am Flying Dutchman, 10am-3pm K.C. Jones, 3pm-7pm Bob Ziegler, 7pm-12mid Jack Kelly, 12mid-6am Scott Richards. Z93 Album Hour Joe Littlejohn.

WRVR/New York, NY LINE-UP: 6am-10am Les Davis, 10am-2pm Pat Prescott, 2pm-6pm Batt Johnson, 6pm-10pm Herschel, 10pm-2am Lois Gilberd, 2am-6am Art Mc-Farland.

FM102 (KSFM)/Sacramento, CA LINE-UP: 6am-10am Shaun Harris (MD), 10am-2pm Donovan Blue, 2pm-6pm Mark Preston, 6pm-10pm Rick Gillette, 10pm-2am Billy Manders, 2am-6am Allen Elvin. Weekends: Steve Wray, Eileen Evans. PD Jeff Lucifer

KLOL/Houston, TX LINE-UP: 5:30am-9am Major Marcie Lara, 9am-12noon Colonel Greg Thomas, 12noon-3pm Major Jim Stricklan, 3pm-7pm General Gene Austin, 7pm-12mid Captain Vanessa, 12mid-5:30am Captain Pat Rico.

SHAUN HARRIS named MD at FM102-KSFM/Sacramento, CA formerly with KOKQ/ Monterey, CA.

DONOVAN BLUE formerly with KNDE & KROY/Sacramento, CA joins FM102-KSFM/ Sacramento, CA

MARK PRESTON joins FM102-KSFM/Sacramento, CA from KOKQ/Monterey, CA. RICK GILLETTE from KROY/Sacramento, CA joins FM102-KSFM/Sacramento, CA. BILLY MANDERS from KNDE & KROY/Sacramento, CA joins FM102-KSFM/Sacramento, CA

ALLEN ELVIN joins FM102-KSFM/Sacramento, CA formerly with KLOS/Los Angeles, CA

CARL E. JONES named Assistant Program Director at KLAZ/Little Rock, AZ. KAREN WILLIAMS appointed MD at KLAZ/Little Rock, AZ. JIM SMITH joins KYNO-FM/Fresno, CA from KKXX/Bakersfield, CA.

JIM SIMON and GINNY PRIOR co-anchor afternoon drive Newstalk on KGOE/Thou-

sand Oaks, CA. KEN JEFFRIES doing vacation relief and weekends KGOE/Thousand Oaks, CA. LIZ SHEA promoted to Regional Sales Manager at WVCG/WYOR/Coral Gables, FL

GARY BRUCE named MD at WLAM/Lewiston, ME, former MD at WCFR/Springfield: VT

RANDY MARSH promoted to MD at WIRK/West Palm Beach, FL. BILL FULLER named local Sales Manager for KGW/Portland, OR.

GARY PEDRO joins airstaff at KRNS/Burns, OR from KIIS Broadcast Workshop.

Industry Changes

MARK LEVITT appointed Assistant Copy Director, Advertising Creative Services at

LARRY STESSEL appointed Director, Merchandising, West Coast, Epic/Portrait/ Associated Labels



Openings

22Y/Lefayette, IN has an immediate opening for a time personeity (automation with live sound), strong conduction, sports interest helpful. Excellent opportun-working with pros. Home of Purdue University. Send has, resumes and references to Jerry O'Neill (PD) Box 0 Lefeyette, IN 47902 (317) 474-1410. EOE M/F (10-2)

VZY-FM (Z98) 50,000 wett Midwest powerhouse ke Top 40 jock for possible future openings. Strong gduction skills a must. Music Director beckground help-f Station is a part of a growing chain, and is one of the rat respected secondaries in the Midwest. Tape and ume to Jeffrey Jay Weber, Operations Manager, VZY AM and FM, Box 1410, Lafayette, IN 47902. Wo-rh and minorities encouraged to apply. An EOE employ-(10-12) n and minorit (10-12)

Instern Cities Broadcasting is taking applications for air positions in several large Western cities. If you've stered the art of getting your natural personality on the ship us a tape and resume. Positions must be filled Christmas. Contact Dave Anthony, KLUC, Box 1480, Vegas, NV 89114. (10-12)

reonality Top 40 WRNR/Martinsburg, needs after-on and morning drive personality. One will be PD. bes and resumes to Ed Alexander, Box 709, Martina-irg, WV 25401. EOE (10-12)

120/York, PA looking for 7pm-12midnight ennouncer, Isellent opportunity for someone with limited experi-use with a desire to learn and grow with a great oper-on. Personality oriented, elbum image Top 40. Should re production ability. Tapes and resumes to Ray Thom-PD, 2 West Market St., York, PA 17401. EOE M/F (+12)

IARN/Little Rock seeking dynamic female to co-lat morning news magazine program. Journaliam Ickground desirable. Tapes, resumes, references and any requirements to Mike Maloney, PD, KARN, Box 39, Little Rock, AR 72214. (10-12)

LAM/Lewiston/Auburn, ME is looking for an air rsonality with production skills. Contact Jaff Kelly, 1x 929, Lewiston, ME 04240 (207) 784-5401. EOE (10-12)

ed aggressive newsperaon for 50 KW Pop/Adult New York's capital district. Solid on-air sound and ex-nence a must. For position in rapidly expanding local ws operation. Tapes and resumes to Phil Gregory, ws Director, WPTR, 4243 Albany St., Albany, NY 205. No cells please. EOE (10-12)

untry morning person for small Midwest market. ncise, articulate and conversational. Country exper-ce not necessary. Cassette and resume to The Bond port, 3725 Yaqui Dr., Flagstaff, AZ 86001 (10-12)

SRO/Buffalo, NY, Abrame Superstar station, seek-i bright, uptempo women and men for full and part the AOR airshifts. Large chain, Immediate openings. Ind tapes and resumes fast to Bob MacRae, 59 Vir-rie PL, Buffalo, NY 14202. No calls please. EOE M/F I+12)

(01/WDAL/Meridian has an opening for a full time rvsperson. Call Maureen Christian (601) 693-2381 or tie and resume to Box 5314, Meridian, MS 39301. (+12)

BZ-FM/Parkarsburg, WV AOR. Tapes and res-tes for future on-air openings to Larry Schuster, 703 Isrket SL, Parkersburg, WV 26101. EOE M/F (10-12)

ITT, Quad Cities, needs a true air personality. We tid people to the majors. Come join us. Tapes and res-ties to Jim O'Hara, Box 3788. Davenport, IA 52808. IE M/F (10-12)

1ADC/Parkersburg, WV, modern Country, seeks ties and resumes for future jock shifts as well as inediate opening for News Director. Send to Larry Ihuster, 703 Market St., Parkersburg, WV 26101. EOE 1F(10-12)

IZB/New Orleans is looking for experienced an-iancers for contemporary format. Tapes and resumes thris Wallenberg, 601 Loyola Ave., New Orleans, LA 113. No cells please. EOE (10-12)

¹y Quinn, PD, WFIL is soliciting tapes or eirchacks f possible future openings. Send tapes and resumes tRay Quinn, WFIL, 4100 City Lane, Philadelphia, PA 1131.

M3/Greet Falls, MT is looking for an experienced #R communicator who knows music. Tapes and res-ues now being accepted for future openings. Send to Eck Janoff, K199, 2307 10th Avenue S., Greet Falls, h 59405 EOE M/F (10-12)

EN is looking for newsperson with conversational e to enchor moming news. If you're a hard worker, its talk. Topes and resumes to Ken Palge, KGEN, Box 4, Tulare, CA 93274 (10-12)

hw station in Freeno, CA, KKDJ-FM (a class B FM) hAOR air personalities (full and part-time), traffic, pro-d;tion, news and sales personnel. Tapas and resumes t/Dean Opperman, KKDJ, 3836 N. 1st, Suite 135, Fano, CA 93728 EOE M/F (10-12)

TE REBEARCH GROUP looking for an exceptional mining personality. Excellent opportunity for the right ason. Top 100 market. Tapes and resumes to Bill yes, The Research Group, 1422 Monterey Plaza, Sen Li Obispo, CA 93401 EOE M/F (10-12)

BOU/Greeley, CO looking for an experienced news-seon. Decent money for the right person. Also accept-il tapes and resumes for future on-air openings. Send Yourt Andrews, Boy 1607, Greeley, CO 80632 or cell (3) 356-1450 between 8em-5pm EOE M/F (10-12)

Goods & Services

The Aircheck Guide Openings

Redio stations reading about THE AIRCHECK GUIDE from the National NAB report, statewide NAB reports, AP, UPI, various trades and over 3000 mellouts are call-ing hourly – not deliv but hourly with openings.

What happens when THE AIRCHECK GUIDE (TAG) gets your tape? First we check our backlog to see what stations have called within your format and position. Next we place your resume information into our com-puter, which screens you from your market (unless other-wise requested). Then your aircheck goes on our system, which enables in calling stations within your format to instantly hear your tape. Consideration for requested market size is also computed.

Over \$100,000 in new openings are available daily from TAG. Presently TAG cannot meet the demand for mom-ingmen, Program Directors, newsmen and announcers for various formats.

TAG up with the stations that are calling THE AIRCHECK GUIDE. Forward your aircheck, resume and 925 handling to THE AIRCHECK GUIDE. 8 Constance Avenue, Lewis-ton, ME 04240. 1-207-782-0947. 9em-5pm. Mon-Fri. EST.

Broadcaster's Action Line

Job Referral Service - 625.00 for 12 months. Fee changes to 640.00 Jan. 1, 1980. Send to: R2 Box 25-A Lexing-ton, IN 47138. 812-889-2907. Free to employers.

Funny Funny Stuff

Unique Comedy bits that fit any format. For freebe Hype, Ink, Box 69581-R, Los Angeles, CA 90069.

Information You Need

Current artist info (all formats), daily calendar, much morel Pro bi-weekly service. Free sample issue: GALAXY, Box 20093-C, Long Beach, CA 90801. (213) 438-0508.

You'll Be Funnier!

Hundreds of deejays renewed again this yearl Guaran-teed funnierl Free sample. CONTEMPORARY COMEDY, 5804-D Twineing, Dallas, Texas 75227. Phone (214) 381-4779.

"Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448-R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502.

"Phantastic Phunnies"

The Industry's internationally acclaimed ... most re-spected audience builder! One month's introductory 400 one-linera, inphormation and gipht ... just \$2.0011 PHANTASTIC PHUNNIES, 1343-A Stratford Drive, Kent. OH 44240.

Goods & Services

Making your classified come alive or getting your goods and services singled out is simple. Only 50 cents a word, \$20.00 minimum per week, headlines are free. Contact R&R Clas-sified Department, Mon.-Fri. at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067.

Openings

National PD looking for morning drive personality for medium market station to replace a jock who just made the majors. Excellent pay. Tapes and resumes to National PO, Box N39, 323 Franklin Blvd., Chicago, IL 60606 EOE M/F (10-12)

Central California's #1 FM rocker is looking for super air talent for possible futura openings. At least 1 yr ex-perience. Tapes and resumes to Ken Paige, KBOS, Box 444, Tulare, CA 93274 (10-12)

Major Southern AOR seeking News Director with flare for human interest lifestyle presentations. Tapes and resumes only to Tom Owens, Communications Center, Dallas, TX 75202. No calls please. EOE M/F. (10-12)

Owner/operator of 24-hour AM station on Oshu, Hawaii, who will take over with FCC approval around December, is seeking energetic air personalities, news, and sales personnel to help build the top station in Ha-waii. Send tapes end resumes to Box 25621, Hawaii Kai, Honolulu, HI 96825. (10-12)

CKGM/Montreal looking for mature, experienced and dynamic morning newscaster. Excellent selary and long-term contract. Send tapes and resumes to Dave Christianson, Naws Director, 1310 Greene Ave., Mon-treal, Quebec, H3Z2B5 Canada. (10-12)

Immediate opening for Country jock with good pipes. Contect Kent Hopper, KCEY Radio, Modesto, CA at (209) 883-0433 enytime. (10-12)

Top rated Midwast Contemporary giant seeking per-sonalities for intermediate and future openings. Heavy on production and community involvement. Excellent pay and benefits. Outstanding facility in one of mid-America's finest medium markets. Rush tapes and rea-umes to Jim Higgs, WKMI, Box 911, Kelemazoo, MI 49005 EOE M/F (10-12)

Drive Time Personalities - Competitive Market Modern Country or thet with pour factor Modern Country outlet with new facilities in South-east seeking experienced drive communicator. Send tapes and resumes to Radio & Records, 1930 Century Park West, Box 161, Los Angeles, CA 90067

Positions Sought

I'll do almost anything for a job convert to your religion, merry your daughter, support the candidate of your choice, wash and wax your car. Cell CHUCK (716) 873-0706, P.S. I also do windows. (10-19)

DJ looking for full time or part time leading to full time position. Will relocate. Disco, Soul, R&B, Contemp-orary. (202) 232-7053. (10-19)

Experienced AOR air personality with 1st will relocate but would like to stay in the West. Call DARRYL EVANS (213) 935-3783. (10-19)

RAY OAKEB, formerly afternoon drive & Research Director for WZZX-FM/Louisville, KY looking for air tal-ent, MD or PD position. Excellent background in music research and programming. 9 yrs experience including WEBC and KLWW. Please call (502) 245-7234 (10-19)

Top communicator, PD evailable. Experienced in Pop/ Adult and Country. Hard working, self motivator, good on detail and direction. Location secondary. Call MIKE at (812) 877-9728 (10-19)

8 yrs major market experience with Top 40 and AOR. Call BOB LEWIS for tape and resume at (713) 784-1642 ime. (10-19)

Pop/Adult personality. Great mind, lots of real exper-ience, ready to work hard and take directions. Cell MARV at (315) 342-2503. You'll hear what thousands of listen-ers already know and love (10-19)

Female air talent with good ratings in top 50 market, with music, research and production background look-ing for new opportunity to grow and leam. Contact HIL-LARY at (518) 785-6929 (10-19)

HEAVY PRODUCTION -- Pop/Adult pro with produc-tion looking for production or on-the-air position in Mid-west or Northwest area. Call ROGER at (517) 337-7973 before noon or after βpm (10-19)

BARRY McCOY, former KAU, WQPC, presently WDUZ/Green Bay. 2-year pro looking for a challenge. Heavy, personality jock up-tempo delivery. Interested in all formats. Would love a shot at sports. Call (414) 499-8219 (10-19)

Program Director/Jock: Seasoned professional seeks medium to major market situation. Let's talk. MIKE JACK-SON (314) 273-5471 or Rt. 1, Box 262, Giencoe, MO 63038 (10-19)

Personality who sounds very bright, natural and com-municates one-to-one available immediately. 3½ yrs ex-perience in the Midwest with Top 40 and Pop/Adult. Any serious offers will be considered. Call mornings or late evenings (402) 477-5755 and ask for JACK. (10-19)

MD, Disco-1490/Rocky Mount, NC, looking for open-ing in any format within 2-hour drive of New York. Unique and creative production. Call GLENN STUART at (212) 592-1633 (10-19)

KEN McKAY, formerly KCKC, K15, 14KONG, looking for a good position in California. Experienced as Produc-tion Director and Music Director. Call (209) 625-3218 anytime. (10-19)

WKUE-FM format change has left two AOR-oriented nnouncers and production people seeking work, Will-ing to relocate. Call (904) 772-8261 and ask for RICK or HAL. (10-19)

PHIL BRADY, formerly of WIOQ-FM/Philadelphia seeks air slot or Music Director/air slot with California station. Call (916) 925-0589 or (215) 357-5299 and leave message. (10-19)

KEN E. MARKS is looking for a Top 40, Pop/Adult or Diaco gig. Just back from Reno. Super production. Write or call 9315 Cattaraugus Ave., Los Angeles, CA 90034, (213) 838-5364. Will travel. (10-19)

STEVE NADEL, has been working in the South for a year, would like a gig closer to home in Big Apple. Top 40 or MOR stations take note. Former Music & Program Director can help your station. Excellent know-ledge of pop muzik. Call (212) 823-3069, you won't be BOTTY (10-19)

Announcer ready to move up to small-medium mar-ket. I've got a voice that'll make 'em listen. Three years experience in local radio. Want to work with people who need a young professional that's got a great voice. You write it, I'll announce It. Will relocate. Write to MIKE WIL-SON, Box 100, Marietta, OH 45750. (614) 373-1490 12:30pm-4pm. (10-12)

Medium market personality gone as far as he can go in present situation. Magic production technique, tight board. If you're looking for a communicator instead of a button pusher, I'm your man. Can relocate quickly. Prefer Chicago erse, Write GARY ROGERS, 2307 W. Jef-farson St., #321-C, Komo, IN 46901. (10-12)

Wonderfully talented copywriter/production per-son looking for a slot at a people-oriented station. Ma-dium and major market experience: great references. "Hard Work" is my middle name, though I would have preferred "Lee" or "Louis." Call TERRY at (317) 936 4430. (10-12)

RICK REYNOLD8: formerly of WOHO-Z105/Toledo and WCWA/Toledo. Looking for a major or medium mar-ket Top 40 or P/A. Get hold of me et (419) 474-8921. (10-12)

First ticket, good production, willing and re work now, Call SCRUBB (404) 448-5117. (10-12)

WWCM/Terre Haute, IN Dancemusic Radio needs Im-mediate record service. Send to Rex Hauillind, MD, 2260 Ohio Blvd., Terre Haute, IN 47803. (10-19) DARRELL TAYLOR formarly KONO/San Antonio, TX has positive programming package. Will travel. Call (512) has positiva progra 655 8426 (10-12)

Positions Sought

Major market jock now programming in medium market. Desire to move back to the majors as announc er or programmer. Young, aggressive, and reasonably priced. Cell (317) 474-1302 and ask for PAT. (10-12)

Looking for Pop/Adult personality position in med-ium or secondary market. Extensive oldie research. Experienced and will relocate. Call (614) 374-9478 from 8pm-11pm. (10-12)

Pleassel Need work need monay hungry! Pleasseelill (716) 873-0706 (ask for CHUCK) (10-12)

EARL MORGAN seeks programming position with Country format. Past 11 years with WNYR/Rochester, NY. Available immediately. All serious inquirles con-sidered, Will relocate. Call (716) 924-7867. (10-12)

San Diego, L.A., Secremento, Sen Francisco, Freeno. 6 yr pro wante news or sports job. Currently top 55 market, Family man. L.A. is home. Call BOB (918) 583-4916 (10-12)

Y100/Miaml jock ready to go. Solid production, top references. Call SCOTT FISHER (305) 552-1809 (10-12)

Experienced sportscaster and sports reporter seek-ing major market position, preferably top 15 market. Call (904) 744-5609. (10-12)

PAT TURNER, formerly WTRY and WWWD/Albany, NY, looking to work for station with aggressive news department. 1% yrs experience, worked for a proven winner; hard worker; excellent references. Call (518); 885-9888. (10-12)

Need a creative personality for your small or medium station? Call KIRK DAVIDSON at (608) 384-0244 (Beloit, WI). Over a year's experience, innovative production and an excellent communicator. Talk show experience tool I'm looking for a station that'll give me direction and growth. (10-12)

The former, but still good, midday air personality assistant PD/MD of WPOC-FM/Baltimore is looking for a new challenge. Let's talk, (301) 879-7028. Equal Oppor tunity Employee (10-12)

After 3 yrs as PD/MD/middaya, KENNY ROBERTS, would like to work with your station to make it #1, as our team did for KTRB/Modesto. Call (209) 521-7249. (10-12)

Copywriter/production person can also do weekend jock or news. Prefer competitive market. Heavy experck or news. Prefer competitive market. Heavy expernce. JOHNNY WILLIAMSON (303) 945-6501. (10-12)

11 years with one atation and I'm ready to move on. Did middays, 9 yrs as PD and two before that as MD. WNYR/Rochester, NY was a great learning experience, but I need something new. Call (716) 924-7867. Thank you. (10-12)

18 years experience, operations and station management. On-air included WLW/Cincinnati. Preferably moming drive, can do aftemoons. Contact JOE MARTELLE (207) 282-7328 after 9am EDT. (10-12)

I beat WLS . . . and I can prove it. Interested? How about five different voices for any situation. Interested now? If you want to hear more, call (313) 468-8976 and ask for RICK. (10-12)

Has your station fellen into the deprivation syn-droma? Then let's cut the rug. 12 yr pro, WCUE, G98, ZIP106, and others. Management and disco background. Looking for top 15 markets, music, medium-market PD. Contact MAX HEYWOOD (216) 456-2592 (10-12)

JOHN STENNETT, alias MARK DONAHUE, outstand ling air personality seeking to relocate to a medium or large market. Can do outstanding production, have abil-ity to take charge as MD or PD if needed. Formerly working for 95KBOF/Tulare, CA, Top 40. Call (805) 831-4224 between 9am-5pm. (10-12)

MIKE MUNDAY middaya WFLB, 28 yr old profess al air personality looking for professional operation in top 65 market. Tight board and good production. Call (919) 323-0925 or (919) 488-4259. Might be what you're looking for. Let's get together (10-12)

NEWS/L.A./WEEKENDS . . . CAROLINE (213) 391 4778. (10-12)

Versatile, talented and knowledgeeble, interested in Music Director, Promotion Director or air personality position. 8 yrs broadcast experience including stints at KACE/Los Angeles, and KYAC/Seattle. Prefer to remain in Los Angeles but willing to relocate. Contact LARRY "L.A. LARRY" HERBERT at (213) 933-2808. (10-12)

Contemporary full time AM in medium college market needs midday or afternoon on-eir person with produc-tion experience. Excellent salary and benefits. Contact: PD, KRUS, 105 Park Ave., Ruston, LA 71270 EOE (10-5)

Modern Country AM/Soft Rock FM in medium mar-ket needs experienced pro for afternoon drive. Tepes and resumes to Charles Huber, KECK, Box 6006, Lincoln NE 68506 EOE M/F (10-5)

KBOX/Dallas looking for experienced news com-municator. Must be street-wise and have excellent writing skills. Ad-lib ability and good quelity voice a must. Send tapes and resumes to Dave O'Brian, 9900 McCree,

Miscellaneous

KHYS/Beaumont, TX needs record service for their Coun-try station. Contact Dons Thompson, MD at (713) 983-1278 from 9am-7pm (10-19)

a, TX 75238 EOE (10-5)



Back Page Breakers" are those newer records that have the greatest level of station activity on any given week

BARBRA STREISAND/DONNA SUMMER No More Tears (Enough Is Enough) (Col/Cas)

69% of our reporters on it. Moves: Up 69, Same 7, Down 0, Adds 50, including Q105, WLCY, KSLQ, Q102, WOKY, WBEN-FM, KC101, PRO-FM, Q106, WNOE, WFMF, Z98, WNOX, WKIX, KOFM, 92X, KMJC. See Parallels, charts at number 23.

JOHN DAVID SOUTHER

You're Only Lonely (Columbia)

67% of our reporters on it. Moves: Up 83, Same 16, Down 0, Adds 23, Including Q102, WOKY, KC101, KAUM, KTSA, WNOE, WSGA, FM100, WLAC, WVIC, KSTT, WNCI, KFXM. See Parallels, charts at number 26.

BLONDIE

Dreaming (Chrysalis)

64% of our reporters on it. Moves: Up 74, Same 23, Down 0, Adds 19, including WABC, WIFI, CKLW, KSLQ, KOPA, WOLF, KC101, KAUM, WGH, WEAQ, KBIM. See Parallels, charts at number 27.

MICHAEL JOHNSON

This Night Won't Last Forever (EMI/America)

59% of our reporters on it. Moves: Up 68, Same 17, Down 9, Adds 13, including WIFI, WCAO, Q105, WTRY, WAXY, WNOX, WGH, WOHO, KFXM, KCPX, KRQ, V100. See Parallels, charts at number 29.

SUPERTRAMP

Take The Long Way Home (A&M)

59% of our reporters on it. Moves: Up 57, Same 15, Down 2, Adds 33, including WKBW, Y100, B100, WTRY, WTIC-FM, WKBO, WFMF, Y95, WAXY, 95SGF, KOFM, WZZP, KMJC, KROY, KORL. See Parallels, charts at number 30.



of their activity. The two numbers following the artist / title /label designation (example: 100 / indicate how many of our reporters are on the record this week (100) and of those 100 h 100/251 many added it this week (25), "Moves" are broken down for each record and indicate many stations moved the song Up on their charts, held it the Same (on to on, add to on, 31-3 etc.), moved it Down on their charts, or Added it this week. Complete airplay activity o all songs listed in New & Active can be found in the parallels. 31-31

BOB DYLAN "Gotta Serve Somebody" (Columbia) 84/7 Moves: Up 46, Same 29, Down 2, Adds 7, WIFI, 14Q, KILE, KKXL, KDVV,

KENI, CKGM 28-18, 94Q 28-22. KSLQ 28-25, KFRC 18-16, KJR 6-4, WNCI 24-13. CHEAP TRICK "Dream Police" (Epic) 77/15

Moves: Up 47, Same 15, Down 0, Adds 15, including WKBW, Z97, Q105, WOLF, WAPE, WOHO, KHJ, KJRB, KRQ, KWIC, KOOK, WPEZ 25-20, F105 32-23. WLS 40-27.

CHRIS THOMPSON "If You Remember Me" (Planet) 76/20 Moves: Up 40, Same 12, Down 4, Adds 20, including WCAO, WPGC, WOKY, KEARTH, B100, WFBR, WAEB, WAYS, WMEE, KRQ, G100, KBIM, WKBW 4-3, 94Q 3-3, WLCY 29-25.

ELO "Confusion" (Jet) 67/17

Moves: Up 29, Same 21, Down 0, Adds 17, including CKGM, KFI, WICC, WJDX, WVIC, WZZP, KMJC, WIGY, WISE, 96KX 28-24, KRBE d-29. LITTLE RIVER BAND "Cool Change" (Capitol) 64/28

Moves: Up 26, Same 10, Down 0, Adds 28, including KSLQ, KFI, KJR, WBLI, WHYN, 95SGF, KRAV, KRSP, WXIL, WAAY, WSPT, KYSN, 94Q 26-24, KXX106 28-23.

BRENDA RUSSELL "So Good, So Right" (A&M/Horizon) 61/2 Moves: Up 43, Same 14, Down 2, Adds 2, KERN, KFXD, WXLO 30-28, WCAO 27-21, WPGC 30-24, 94Q 22-20, CKLW 8-5, KC101 27-24, WJDX 19-14, WKIX

23-18, Y94 29-22

JOHN STEWART "Midnight Wind" (RSO) 60/2 Moves: Up 29, Same 15, Down 14, Adds 2, WOLF, KAAY, WIFI 26-23, KSLQ 32-29, Q102 15-13, WOKY 25-21, WAKY 17-11, KRKE-FM 20-15.

ELTON JOHN "Victim Of Love" (MCA) 59/3

Moves: Up 43, Same 12, Down 1, Adds 3, Z93, WJDX, KOOK, KRBE 29-25, KRLA 29-27, KOPA 26-23, PRO-FM 24-18, WLAC 39-33, Y94 30-26, KRQ 40-31.

CRYSTAL GAYLE "Half The Way" (Columbia) 58/13 Moves: Up 35, Same 10, Down 0, Adds 13, including Z93, WTIX, WAXY, WSGA, KRAV, KFXM, 14WK, KKLS, KBEQ 37-34, KRLA 27-24, KTSA 13-8, KHJ 26-22

CLIFF RICHARD "We Don't Talk Much Anymore" (EMI/ America) 52/31. Moves: Up 11, Same 10, Down 0, Adds 31, including WKBW, 94Q, WLCY, CKLW, KSLQ, KBEQ, KEARTH, KFRC, KOPA, WNOE, WAPE, 92Q, Y94, WPGC d-30, WNOX 30-26.

PABLO CRUISE "I Want You Tonight" (A&M) 52/24

Moves: Up 12, Same 16, Down 0, Adds 24, including KEARTH, B100, KJR, WBLI, WHYN, 298, WHBQ, KOFM, Y94, KRUX.

| L | | | | MALAIR LAI JU |
|-----------------------|---------------------|--------------|----|--|
| THREE WEEKS AGO | TWO WEEKS AGO | LAST WEEK | 2 | October 19, 1979 |
| 22 | 10 | 3 | 0 | EAGLES/Heartache Tonight (Asylum) |
| 2 | 2 | 1 | 2 | HERB ALPERT/Rise (A&M) |
| 15 | 6 | 4 | 0 | KENNY ROGERS/You Decorated My Life (UA) |
| 27 | 25 | 15 | ŏ | STYX/Babe (A&M) |
| 1 | 1 | 2 | 5 | COMMODORES/Sail On (Motown) |
| 11 | 5 | 5 | 6 | MICHAEL JACKSON/Don't Stop 'Til You Get Enough (Epic) |
| 18 | 11 | 7 | 0 | DONNA SUMMER/Dim All The Lights (Casablanca) |
| - | 27 | 12 | Ŏ | COMMODORES/Still (Motown) |
| 26 | 24 | 13 | Õ | FLEETWOOD MAC/Tusk (WB) |
| 21 | 14 | 10 | Õ | KNACK/Good Girls Don't (Capitol) |
| 12 | 8 | 6 | 11 | JOURNEY/Lovin', Touchin', Squeezin' (Columbia) |
| 29 | 22 | 14 | Ð | LED ZEPPELIN/All My Love (Swan Song) |
| 7 | 3 | 9 | 13 | M/Pop Muzik (Sire) |
| 23 | 19 | 16 | 0 | FOREIGNER/Dirty White Boy (Atlantic) |
| - | - | 24 | Ð | KC & THE SUNSHINE BAND/Please Don't Go (TK) |
| 28 | 23 | 17 | 0 | IAN GOMM/Hold On (Stiff/Epic) |
| 30 | 26 | 22 | Ð | JENNIFER WARNES/I Know A Heartache When I (Arista) |
| - | 28 | 26 | Õ | BARRY MANILOW/Ships (Arista) |
| 4 | 4 | 11 | 19 | DIONNE WARWICK/I'll Never Love This Way Again (Arista) |
| 5 | 13 | 20 | 20 | ROBERT JOHN/Sad Eyes (EMI/America) |
| - | _ | 28 | 3 | JIMMY BUFFETT/Fins (MCA) |
| 6 | 7 | 8 | 22 | NICK LOWE/Cruel To Be Kind (Columbia) |
| - | | - | 23 | STREISAND/SUMMER/No More Tears (Columbia/Casablanca) |
| | - | 29 | 2 | ANNE MURRAY/Broken Hearted Me (Capitol) |
| 13 | 15 | 18 | 25 | DOOBIE BROTHERS/Dependin' On You (WB) |
| | | | - | |

Radio & Records

2 **BLONDIE**/Dreaming (Chrysalis) LAUREN WOOD/Please Don't Leave (WB) 30 0

- MICHAEL JOHNSON/This Night Won't Last Forever (EMI) 2
- SUPERTRAMP/Take The Long Way Home (A&M) 0

JOHN DAVID SOUTHER/You're Only Lonely (Columbia)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

28

MOST ADDED BARBRA & DONNA "No More Tears... (Col/Cas) SUPERTRAMP "Take The Long Way Home" (A&M) CLIFF RICHARD "We Don't Talk Much Anymore" (EMI) LITTLE RIVER BAND "Cool Change" (Capitol) PABLO CRUISE "I Want You Tonight" (A&M) elized Station Listings on pages 26 and 27

EAGLES "Heartache Tonight" (Asylum) STYX "Babe" (A&M) COMMODORES "Still" (Motown) KENNY ROGERS "You Decorated My Life" (UA) FLEETWOOD MAC "Tusk" (WB)

HOTTEST

DR. HOOK "Better Love Next Time" (Capitol) 51/17 Moves: Up 23, Same 11, Down 0, Adds 17, including WTRY, Q106, WAXY, WSKZ, KWEN, Y94, KRUX, WHEB, KOWB-FM, KBOZ.

Others Getting Significant Action FRANCE JOLI "Come To Me" (Prelude) 48/6

Moves: Up 33, Same 8, Down 1, Adds 6, KOPA, KMJC, WGUY, CK101, KDZA, KFXD, WRKO 25-16, WPGC 29-25, CKGM 21-16, Y100 3-3, KEARTH 3-3, KRLA 3-3, KFI 23-19. CARS "It's All I Can Do" (Elektra) 47/13

Moves: Up 22, Same 12, Down 0, Adds 13, including Q102, KFI, Q106, WKEE, WOW, 92X, Y94, KROY, WRKO 26-23, 94Q 13-11, WTIC-FM 22-16, WSPT 25-20.

ALAN PARSONS "Damned If I Do" (Arista) 40/9

Moves: Up 15, Same 16, Down 0, Adds 9, 96KX, KJR, KOPA, WBEN-FM, WKBO, WZZP, KJRB, WANS-FM, KBOZ, WPEZ 32-30, WRKO 30-27, KUPD 15-12, KNOW 39-33. KISS "Sure Know Something" (Casablanca) 40/2

Moves: Up 20, Same 11, Down 7, Adds 2, WVIC, WANS-FM, KJR 24-20, KOPA 24-21, WKBO 26-17, WNOE 23-19, WZZP 3-2, KRUX 25-21.

ASHFORD & SIMPSON "Found A Cure" (WB) 39/0 Moves: Up 20, Same 10, Down 9, Adds 0, WPGC 20-18, KOPA 25-22, JB105 15-10, KAUM 25-23, 92Q 29-26, KHJ 22-17, WIGY 27-24, FM99 9-6, KILE 15-11. RUPERT HOLMES "Escape" (Infinity) 37/22

Moves: Up 10, Same 5, Down 0, Adds 22, Including WFIL 293, 94Q, KBEQ, KJR, KEEL, KXX106, KLEO, KJRB, KCPX, KGW, WROV, KPUR.

RONNIE MILSAP "Get It Up" (RCA) 36/10

Moves: Up 19, Same 6, Down 1, Adds 10, B100, KJR, KTSA, BJ105, KWEN, KRAV, G100, WANS-FM, KBOZ, KBIM, KXX106 1-1, WAYS 35-32, WAAY 17-8.

WHO "5:15" (Polydor) 30/3

Moves: Up 8, Same 19, Down 0, Adds 3, KHJ, KENO, WGBF, WPEZ 31-29, KRBE 30-28, WGCL 26-25, WNOE 37-30, WZZP 33-26. AC/DC "Highway To Hell" (Atlantic) 29/9

Moves: Up 6, Same 14, Down 0, Adds 9, KNOW, 95SGF, WBBQ, WSKZ, WNOX, WGUY, WFOX, WANS-FM, WSPT, KRBE d-27, KUPD 27-25, 92X 36-34. CRUSADERS "Street Life" (MCA) 29/3

Moves: Up 22, Same 3, Down 1, Adds 3, WRKO, JB105, WKXY, WXLO 18-15, Y100 12-11, KBEQ 20-16, WGCL 23-20, KEARTH 23-20, KRLA 21-14, KFRC 12-9, PRO-FM 25-19, WTIX 23-17, KHJ 15-12.

KEAN IN LOCAL MILLONG (Rainbow Connection" (Atlantic) 29/2 Moves: Up 19, Same 5, Down 3, Adds 2, WLAC, WNCI, KRBE 20-12, Z93 20-11, Q105 15-11, WICC 26-17, 92Q 21-12,

KENNY LOGGINS "This Is It" (Columbia) 28/15 Moves: Up 9, Same 4, Down 0, Adds 15, including Y100, Q105, KSLQ, WICC, WSGN, WRVQ, KLEO, WZZP, WHHY, WERC, WFLB, WROV, 94Q 27-23, KBEQ 40-28. Continued on Page 34