

Diary Announcement Update ... SEE PAGE 16 Talking With The Nation's Two Top-Rated AOR's ... SEE PAGE 46

Twin Cities Top 40 Shifts To P/A, Challenges WCCO

**ISSUE NUMBER 299** 

THE INDUSTRY'S NEWSPAPER

SEPTEMBER 14, 1979

#### Advance Arbitron Results This data is copyrighted by Arbitron. Non subscribers to Arbitron syndicated radio service may not reprint or use this information in any form. July/August 1979 Arbitron

not reprint or use this information in any form. July/August 1979 Arbitron
Average Ouerter Hour Shares are Monday-Sunday Sem-michight, Metro Survey Ares, 12+.

Advance figures were supplied by subscribing stations and verified by Arbitron.

A-AOR, B-Black, BB-Band, BM-Beautiful Music, C-Country, CL- Classical, D-Disco, J.Jazz, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Telk.

·WC

New York	
WBLS Leads Market	
As WKTU Slides A Point For Second;	
WABC Steady;	
WOR Drops; WRFM Surges; AOR's Stable as WPLJ Leads;	V
WCBS Edges WINS In News Race	u

nobo negoo m	A/M	J/A
WABC (R)	5.9	5.8
WADO (S)	2.0	2.9
WBLS (B)	6.4	8.7
WCBS-AM (N)	5.0	5.0
WCBS-FM (0)	2.9	2.5
WHN (C)	3.0	3.0
WINS (N)	4,6	4.8
WJIT (S)	2.1	2.1
WKTU (D)	7.6	6.6
WLIB (B)	.5	1.1
WLIR (A)	.7	1.1
WMCA (T)	3.1	3.3
WNBC (R)	2.7	2.8
WNEW (PA)	3.4	2.6
WNEW-FM (A)	2.8	2.6
WOR (T/PA)	7.0	5.9
WPAT (BM)	2.0	2.5
WPAT-FM (BM)	4.1	2.7
WPIX (A)	1.1	1.1
WPLJ (A)	3.5	3.7
WQXR (CL)	1.0	1.2
WRFM (BM)	4.7	5.5
WRVR (J/A)	1.0	1.3
WTFM (PA)	1.8	1.8
WXLO (R)	2.5	2.6
WYNY (PA/T)	2.0	1.1

#### **Los Angeles**

KABC Lead Cut As Dodgers Fizzle; KMET Extends Music Radio Lead; KJOI Catches KBIG In "Beautiful" Battle; KRTH, KFI Up As KHJ Slide Continues

	A/M	J/A
KABC (T)	8.9	8.0
KALI (S)	2.9	2.4
KBIG (BM)	5.5	5.0
KDAY (B)	2.5	2.5
KFAC (CL)	1.1	1.5
KFI (R)	2.1	3.0
KFWB (N)	3.7	4.2
KHJ (R)	2.9	1.8
KHTZ (C)*	2.9	1.6
MILLE TM (D)	2.2	2.8
KIQQ (R)	1.8	1.9
KJLH (B)	1.1	1.1
KJOI (BM)	4.0	4.9
KKGO (J)	1.7	1.5
KLAC (C)	2.8	2.9
KLOS (A)	2.6	2.6
KLVE (S)	1.5	1.0
KMET (A)	5.8	6.2
KMPC (PA)	3.7	3.9
KNOB (BM)	1.0	1.1
KNX (N)	4.2	3.4
KNX-FM (A)	2.2	2.8
KOST (BM)	2.4	3.2
KRLA (R/O)	3.5	3.2
KRTH (R)	3.3	3.8
KROQ (A)	1.2	.8
KTNQ (R)*	2.4	2.1
KUTE (B/D)	3.1	2.4
KWKW (S)	1.3	1.5
KWST (A)	1.3	1,0
KZLA (A)	1.6	1.4

(R) to (S) shortly after book while KHT2 switched from (C) to (R)

Chicago WLUP Big Gainer; WGN Increases Its Lead; WLS Drops; WLOO Leads Beautiful Music;

WBMX In Excellent Showing

	A/M '79	J/A '79
TT (BM)	2.0	2.2
BM (N)	6.9	5.4
BM-FM (A)	2.1	1.7
MX (B)	4.3	5.4
FL (PA)*	.8	1.2
LR (PA)	3.5	2.9
AI (D)	2.2	2.4
FM (R)	2.7	2.4
MT (CL)	1.2	1.2
YR (PA)	3.0	3.1
CI (B)	1.9	2.4
N (PA)	11.0	12.1
$\overline{D}(N/T)$	4.7	3.9
EZ (C)	1.7	1.7
D (C)	2.0	1.0
PC (B)	1.9	2.0
QX (PA)	1.4	2.4
AK (BM)	4.2	4.3
00 (BM)	6.9	7.4
S (R)	7.9	6.4
UP (A)	5.3	7.2
LAQ (C)	4.7	4.4
IET (A)	1.4	1.1
ON (B)	3.2	2.5
RT (A)	1.8	1.7
FL recently switched to	o a News/Taik "Lifes	tyle" format

#### ALL RADIO, TV KNOCKED OUT

#### Savannah Stations Struck By Storm

waves

Virtually every Savannah radio station was forced off the air at one point last week as Hurricane David swept through the city with winds up to 90mph that knocked out power to an estimated 75 percent of the city's residents. Over 200 miles wide, the storm was described as the worst to hit the Georgia city in 50 years. According to the Savannah Morning News, the sole surviving station

was suburban WGEC-FM in nearby Springfield. As the storm neared, the 3000-watt outlet requested back up generators from the local County Sheriff's department. Viewing the situation as a public emergency, the U.S. Army supplied four gen-erators that allowed WGEC to boost its power to 5000 watts and the station began broadcasting 'round the clock (normally WGEC is dark from midnight to 6am) with station staffers augmented by community volunteers. WGEC's efforts were aided by ham radio operator and station consulting engineer Carroll Baker, who relayed information gathered from amateur operators at Savannah's weather station, Civil Defense Headquarters and the National Hurricane Center in Miami via phone hook-up with the station

Savannah stations WQQT, WKBX and WSGA also procured generators and kept broadcasting until conditions prevented their doing so. WQQT utilized a diesel generator as its source of power and abandoned its Country format to air storm-related information. Station General Manager Bob Powers co-anchored activities for nine hours on Tuesday as hundreds of listeners' calls jammed the station's switchboard, while PD Scott Seiden summed up the situation, saying, "Every radio station in town did a good job."

In a strongly worded letter to FCC Chairman Charles Ferris on Tuesday (9-11), consumer advocate Ralph Nader criticized the FCC for its radio deregulation proposals and urged the Chairman to hold open public hearings on the issue. On Sept 6, the FCC suggested eliminating Commission rules governing commercials, news and public affairs programs, ascertainment, and program logs. Nader says the only true deregulation would be to give every American access to the air

town did a good job." C.B. Gaffney, Music Director for WKBX-AM and WSGF-FM, told R&R that while they were able to get an emergency generator from the National Guard to keep their AM outlet on the air, their FM Top 40 outlet was knocked out from 10am Tuesday until 8:30pm Saturday, as its plate transformer was under two feet of water. WKBX personnel labored for over 24 hours continuously, opening the Pop/Adult station's phone lines to act as a clearing house for information ranging from the location of downed power lines and trees blocking streets to the availability of ice for refrigeration, before being forced SAVANNAH/ See Page 3

FCC On Deregulation Consumer calls Commission "One of the worst regulatory agencies in Washington"

> Another citizen activist, Nicholas Johnson, Director of the National Citizens Communication Lobby, called deregulation a catastrophe during a debate with Ferris on National Public Radio Friday (9-7). In reaction from Capitol Hill, Rep. Lionel Van Deerlin (D-CA),

Nader, Other Activists Blast

Chairman of the House Communications Subcommittee, told a gathering from the International Radio and Television Society in New York yesterday (9-13) that the Commission didn't go far enough. He says there should be more com-NADER/ See Page 3



**MEETING THE NAB IN ST. LOUIS** — The NAB held its annual Radio Programming Conference In St. Louis this year, featuring a keynote speech by author George Plimpton and a number of format discussions and other more specialized meetings. Above, the audience for a contest and promotions workshop listens Intently, while below, participants in a Disco format session compare notes. More Conference coverage on Page 6.

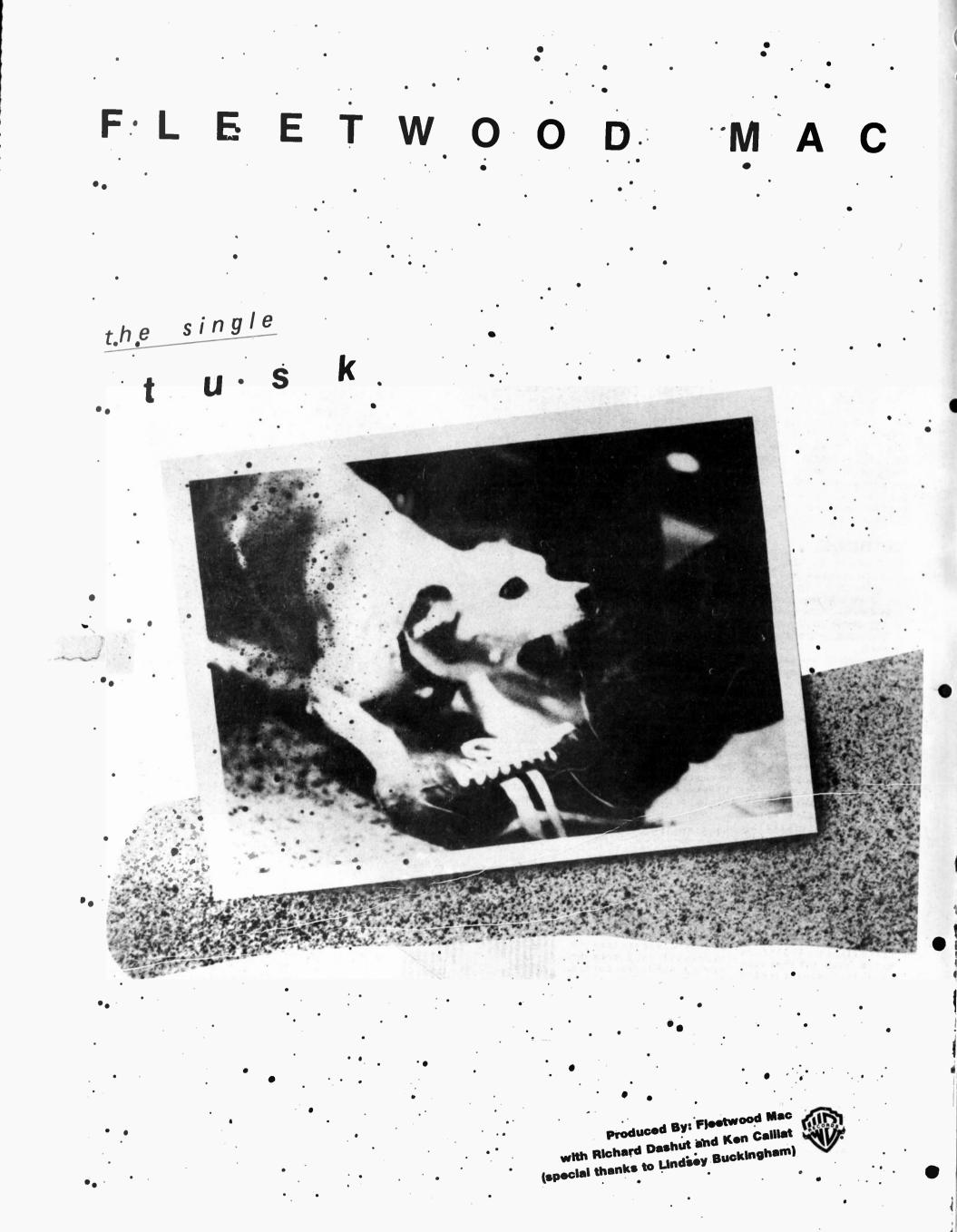
#### Berkowitz Joins WROR As PD

Gary Berkowitz has been named PD of RKO's Boston FM outlet, WROR. He assumes his new position at the Pop/Adult station September 24, after winding up five years of programming Top 40 station WPRO-FM/Providence. Berkowitz has been with WPRO-AM & FM seven years.

WROR GM Tom Baker told R&R, "Gary is one of the most creative program directors in the country, and we are very fortunate to have him working here." Berkowitz commented, "I've had seven wonderful, educational years in Providence; they've probably been the seven greatest years of my life. We brought PRO-FM from a Beautiful Music station to the number one contemporary in town. I'm very eager to join RKO and WROR. I



think they've got some great plans for the station, and we're just going to make it a number one radio station. We're going to take a very aggressive stance in Boston."



R&R/Fridey, September 14, 1979



#### Hague Named Exec. VP At KRSP

Making the programming-tomanagement transition. Alan Hague has been named Executive VP/Operations at KRSP-AM&FM/ Salt Lake City and its parent company, Holiday Broadcasting, as previewed last week in R&R. Hague was previously Operations Manager for both stations, and has been with the organization for 12 years as air personality, Music Director, and PD.

Filling Hague's previous positions, Holiday named Randy Rose PD at Top 40-formatted KRSP-FM, and Steve Carlson PD for the Pop/ Adult AM. Rose had been Production Director for both stations. while Carlson is a nine-year KRSP veteran who has served in a variety of positions. KRSP-AM&FM MD Lorraine Winegar will retain her position at both stations.

#### Savannah

Continued from Page 1 off the air. Savannah's lack of electricity led station jock Ed Hartley to institute a program in conjunction with the city's convenience stores whereby citizens could store their perishable goods in the stores' freezers

WSGA initially lost power about 9:30am Tuesday, coming back on around three hours later after acquiring a portable generator supplied by former County Commissioner Pete Clifton. The Top 40 outlet abandoned its format in favor of storm information and rumor squelching, anchored by production director David Blair and Station Manager Jerry Rogers. The station lost power a second time at 7:30pm, but station engineer Dennis Eversoll was able to set up a system by which the station staff could communicate via phone line to their transmitter, where Tim Jones had been working since 1pm.

#### Waist-High Water

Working by candlelight in the studio, broadcasting without a microphone, staffers continued to air storm information, monitoring themselves with a battery-operated radio located in the WSGA studios. By 9:30, water had risen waisthigh in the transmitter building, turning the hut into a virtual electric chair, and Jones was forced to abandon his position.

Undaunted, WSGA received a phone call from WBT/Charlotte, a clear channel station, which had been getting calls from Savannah residents shortly before WSGA went off for the final time. Soon both WSGA and WKBX were relaying storm information by phone to WBT, which then broadcast the data back to Savannah. WSGA returned to the air Friday, following the installation of about \$20,000 worth of new equipment.

### MCA, IBM Team For **DiscoVision Venture**

MCA Inc. and International Business Machines Corp. announced last Wednesday (9-5) the formation of a joint venture, DiscoVision Associates, to develop, manufacture and market videodiscs and videodisc players. Earnings from the joint effort will be shared equally ment was separate from the IBM

business market. While there was no formal mention of MCA's longstanding partner in videodisc development, N.V. Philips, in the announcement, MCA President Sidney Sheinberg remarked in another context that the Philips-MCA agree-



between the two parent firms, with MCA to receive an initial earnings priority reflective of monies already expended in its development of videodiscs.

Under the terms of the venture, MCA will commit its current videodisc business and assets, including its patents and technology. MCA will retain its copyrights and other rights relating to program material as well as its business of distributing videodiscs to consumers. In turn, IBM will contribute patents, technology and cash.

Speculation is that the joint venture marks the first step in what will become a major effort to establish videodiscs capable of high density information storage in the

NIGHTBIRD'S LAST MIDNIGHT FLIGHT

#### Alison Steele Resigns From WNEW

Alison Steele, a nighttime institution on New York airwaves, has resigned her WNEW-FM airshift after 13 years with the station. She had been with WNEW for the duration of its AOR format, starting at the facility during a previous allwomen air personalities format in 1966. Known as the "Nightbird," she had been a fixture in the 10pm-2am time slot for years.

WNEW-FM GM Mel Karmazin told R&R, "Alison certainly has made a very important contribution and played a very important role in the concept of the station and its growth. We wish her well." Karmazin said the parting was amicable: "There are by no means any negative feelings on anyone's deal and that "MCA would continue to support the marketing of the Philips machine." Philips later issued a statement confirming the previous agreement and "welcoming" IBM to the field.

An Associates Committee governing broad policy matters for the joint venture will be headed by Sheinberg and IBM Sr. Vice President George Beitzel. James Fiedler, most recently Executive Vice President of MCA Discovision Inc., was appointed President of Disco-Vision Associates with John Reilly, formerly Director of the Operations Planning Staff for IBM's General Business Group, named Executive Vice President of the new firm.



part. She just decided that after being on the air for 13 years, she wanted to do some other things.'

Steele has not yet announced any specific plans for the future. Her shift is being handled by weekender Pam Mearly, while the station evaluates potential permanent replacements.

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#### **Rocket Re-Enters MCA Orbit**

Rocket Records has rejoined MCA in a new distribution and marketing agreement. The label, formed by Elton John in 1974. was originally distributed by MCA, but ended that arrangement in favor of a distribution deal with RCA in 1977.

MCA President Bob Siner commented, "I have always considered (Rocket President) Barney Ales's business prowess in this industry second to none, and to be working closely with him through Rocket Records will be especially gratifying, since the Rocket group have always been close friends of MCA Records."

Ales said, "John Reid (Rocket Chairman) and I are happy to announce Rocket Records' return to the MCA Records family and look forward to a long and profitable association." First product from Rocket will come from British singers Judie Tzuke and Colin Blunstone.

#### **Drew's Zephyr Records Distributed By Atco**

Former radio programmer Paul Drew has announced the formation of Zephyr Records, a new label to be distributed by Atlantic's Atco division. Atlantic Chairman Ahmet Ertegun commented, "In his lengthy and prestigious career in our industry, Paul Drew has become a true giant in the field, as well as a great friend. So it is with the utmost pleasure that I welcome Paul and his new venture into the Atlantic family."

Atlantic President Jerry Greenberg added, "It is a great privilege to have Paul's expertise working for and with us on the record production side of the coin." Atco President Doug Morris stated, "I am sure that in the coming months, Zephyr and Atco will be working together on some great new music."

Drew enjoyed a successful on and off-air radio career in the 60's, and was VP Programming of the RKO chain from 1973 to 1978, when he resigned to form Paul Drew Enterprises, a multifaceted entertainment firm. He commented. "I genuinely feel that I have been invited into the first family of the music business, the premier company. Over the years, Atlantic has never lost that wonderful, artistic atmosphere out of which it was born.' Drew also announced that Christy Wright, former RKO National Music Coordinator, has been named General Manager for Zephyr.

#### Nader

**Continued from Page 1** petition in audio services, such as cable, super stations, and satellites

Like Van Deerlin, two members of the Senate Communications Subcommittee, Sen. Barry Goldwater (R-AZ) and Harrison Schmitt (R-NM), felt there was still need for legislation. Overall, radio broadcasters were jubilant (see Page 4).

The toughest criticism this week came from Nader. Calling the FCC "one of the worst regulatory agencies in Washington," Nader says the Commission has rejected, ignored, or lost recommendations from citizens' groups which suggested ways in which the FOC could improve the regulatory process while at the same time guaranteeing greater public access to the media. "Instead of citizen-sensitive regulation, what we now see are proposals to throw the public's rights in broadcasting to the mercies of an illusory economic marketplace," Nader said. In calling for public hearings, Nader reminded Commission Ferris that it was the practice to hold field hearings in the early 1970's, and said it was time for the FCC to come back to the people.

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### FCC Commissioners Split On Radio Deregulation Extent

Last week's unanimous vote in favor of putting out for comment four radio deregulation proposals does not reflect opposition to some staff recommendations by several Commissioners who issued separate statements this week.

The vote, however, did indicate the FCC was launching a major deregulation effort which could ultimately eliminate:

- Non-entertainment Program Percent-
- age Guideline (See story this page)
- Ascertainment Requirements **Commercial Time Restrictions**
- **Program Log Requirements**

But some Commissioners don't want to give in to total deregulation in these areas. Commissioners Anne Jones and Bob Lee made it clear they will consider various options in each of the four proposed categories. Abbot Washburn says he's in favor of keeping rules governing commercials and nonentertainment program percentages, and joins Commissioner Joe Fogarty in wanting some form of ascertainment guideline.

On the other hand, Commissioner Jim Quello, in a statement issued yesterday (9-13), backed full deregulation all the way. Chairman Charles Ferris, who led the charge

for substituting "marketplace chemistry" for existing FCC rules and regulations in the four areas, said other factors may become even more critical, "such as the enforcement of stringent EEO requirements, programs to encourage minority ownership, and measures that will increase the number of stations."

#### Is It A Trade-Off?

Several industry experts are skeptical of exchanging reduced burdens for Ferris's tougher policies. But Jerry Blum, VP & GM, WQXI/Atlanta told R&R broadcasters should take what the FCC is offering. Broadcasters will have stricter EEO rules and more emphasis on minorities regardless of the extent to which FCC rules in the four proposed categories are relaxed, according to NAB Exec. VP John Summers.

Despite what Chairman Ferris termed 'formidable data'' supporting broadcasters' claims that marketplace forces are better assurances than FCC rules for giving the public adequate community programs, Commissioners Washburn and Fogarty foresee a court challenge if the Commission institutes its deregulation plan without testing it first. But FCC General Counsel Bob Bruce,

whose job it is to try and keep the Commis- said he had suspected that smaller markets sion out of court, indicated his belief that the Commission was on solid ground. Ferris tistics demonstrate that's not the case.

weren't doing public service, but that sta-

#### **Comments Key To FCC Deregulation Direction On News**

lengers at license renewal time has been a news and public service program standard, argued FCC Commissioner Joe Fogarty last Thursday. He wonders how, for example, an individual licensee would be judged in a comparative hearing if the FCC substituted a marketplace guideline.

Commissioners Anne Jones and Abbot Washburn also question how so-called marketplace failures would be corrected. But Chairman Ferris refuted his critics, emphasizing that no licensee has ever lost a license for a programming violation. The Chairman's staff said programming would not be an issue at renewal time if broadcasters continue to offer large amounts of news and public affairs shows

Broadcast Bureau Chief Dick Shiben outlined six possible options the FCC might adopt. He said the staff favors the elimina-

The key to defending petitions by chal- tion of all restrictions on non-entertainment programs. The other options are:

•A catch-all category called fixed minimum program percentage of locally produced programs geared toward a specific audience; i.e., a minority audience, a classical audience, or a youth audience (called the Brown Plan).

A marketwide percentage based on the total time of non-entertainment programs of all stations in each community.

•The elimination of non-entertainment percentages with a stipulation that broadcasters demonstrate how they served their community when challenged to do so.

•A new requirement that time be devoted to each non-entertainment programming category (i.e., news, public affairs, religion, agriculture).

•A substitution for time guidelines with a dollars and cents guideline.

#### **Broadcasters Hail FC Proposal As Victory**

The word from around the country was loud and clear. Broadcasters used words like "elated," "great victory," and "excellent start" to describe their reaction to the deregulatory steps the FCC proposed to take. Arnie Lerner, Chairman WLLH/Lowell, MA. echoed the feelings of broadcasters all over when he said, "The FCC's finally realized what we've known for years. Responsible broadcasters are going to be aware of community problems and serve the audience's needs without being told to do so by the government

#### Who Needs "Big Brother?"

Opinion was unanimous that the FCC should eliminate the ascertainment red tape. Joe Costello of WRNO-FM/New Orleans says it costs his station \$50,000 a year to do an ascertainment, which he calls an "exer-cise in futility." Radio broadcasters know what the problems are. If the government can't solve the country's problems with their billions, what can broadcasters do with a 15minute talk show?" said Costello.

Ed Romero, of KBNO/Denver, a Spanish language station, feels minority broadcasters are very aware of the problems in their communities. "I live in the community, I talk to community leaders everyday." Broadcasters told R&R they'll perform some kind of ascertainment regardless of deregulation either through their news department contact with the community or in regular meetings with community leaders.

"We know what the problems are before we fill out a sheet of paper for the FCC, says Eddie Fritts, WNLA/Indianola, MS. "Who needs Big Brother looking over your shoulders?

#### "We'll Keep A

#### Program Log Anyway"

Broadcasters agree they'll keep a program log even if the FCC says they don't have to. They'll need it for billing purposes. But they welcome not having to keep files of paper on hand for FCC inspection. As Charlie Wright of WBYS-FM/Canton, IL puts it, "We've got 25,000 sheets of paper around here. Who cares what we ran three years ago at 6:05 in the morning?"

It was also generally agreed the FCC could dispense with the 18-minute commercial time restriction. Most broadcasters interviewed by R&R say they run fewer than 18 com-

mercial minutes. Susan Breakefield, WASH/ Washington, DC says, "I don't see radio commercials increasing because it's just not good business." But Nelson Lavergne. WADO/New York, disagrees, "I don't think broadcasters should burden the air waves with more than 18 minutes of commercials. If the FCC removes commercial restrictions there are some broadcasters who will abuse it.

#### **Concern For Public Affairs**

If there are any mixed feelings about deregulation - it comes up when broadcasters are asked if they'd go along with the elimination of non-entertainment guidelines (AM 8%-FM 6%). Most feel that responsible broadcasters will continue to exceed the present guidelines; however, Leo Dubay of WFST/Caribou, ME felt the FCC should not get rid of non-entertainment guidelines because radio stations in small markets might not do any public affairs at all for fear of losing their audience.

Commissioner Tyrone Brown has suggested that the FCC could establish minimum fixed percentages of local public service programming targeted at a station's particular audience and not the general market.

This alternative to a total guideline elimination also met with mixed reaction. Joe Costello, WRNO-FM/New Orleans, strongly opposed the Brown proposal, "I'd rather have 6% of whatever I want than prescribed programming of what they think serves the public interest. The authors of the Communications Act of 1934 would turn over in their graves if they could see how far the FCC has regulated the public interest, con-venience and necessity." Ed Romero, KBNO/ Denver, claims, "Terrible programming results from enforced public affairs. It would be better to have no public affairs at all." Bill Shearer at Black-formatted KACE/ os Angeles joined his colleagues in calling for less government interference in the way

he runs his radio station, but questions what would happen at license renewal time if non-entertainment guidelines were elimi-nated. Shearer said that as a responsible businessman he would continue public affairs programming regardless of deregulation, but he wondered about the system of record-keeping and legal defense involved in proving that he had served his community. Jerry Blum, WQXI/Atlanta, was very adamant about being "judged on his own," not by some common standard the FCC might apply to the marketplace as a whole.

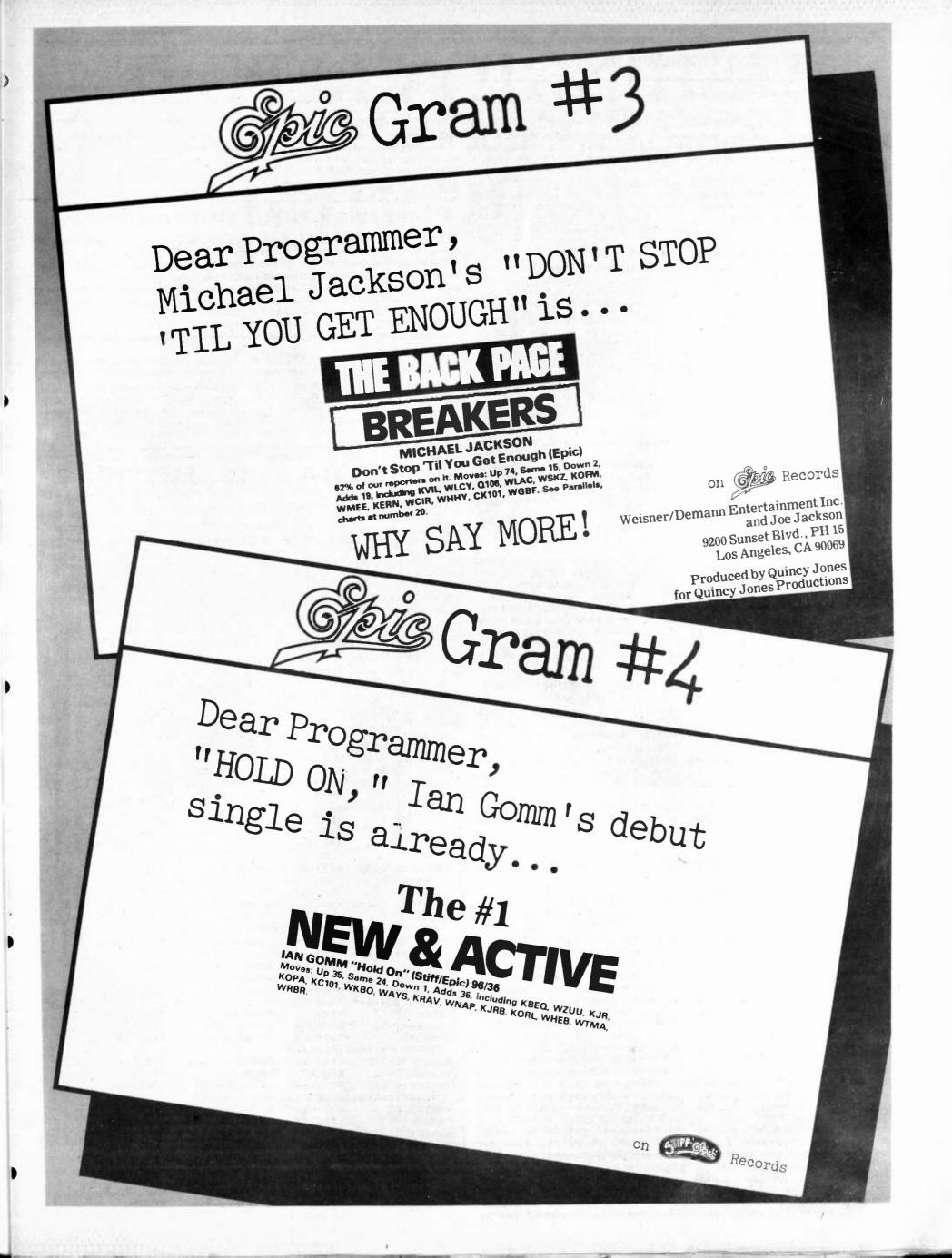
Broadcasters will be filing their support of deregulation with the FCC in the next

120 days. In the words of Walter May, WPKE/ Pikeville, KY, "We'll be trying to convince the FCC that deregulation won't change what we hear on the air; we'll go on with the same programming because it's good business.'

#### **Radio Reacts To Deregulation**

As might be expected, the nation's radio executives are vitally concerned with the FCC's new moves in the direction of deregulation. In gauging a sense of the national radio sentiment on the issue, R&R spoke to the following executives in these markets:

	Call		
City & State	Letters	Name	Title
Aspen, CO	KSPN-AM	<b>Stephen Heater</b>	Board Chairman
(NAB Radio Boar	d Chairman)		bourd chairman
Atlanta, GA	WQXI-FM	Jerry Blum	VP/GM
Atlantic City, NJ	WFPG-AM	Catherine Clark	GM
(New Jersey Broa	dcasters Assoc		
Canton, IL	WBYS-AM	Charlie Wright	Pres/GM
(Illinois Broadcas	ters Association	n President)	
Caribou, ME	WFST-AM	Leo Dubay	Station Mgr/Chf Engr
Chicago, IL	Century	Lynn Christian	VP
Columbia, SC	WOIC-AM	Elliot Franks	Exec. VP/GM
Denver, CO	KBNO-AM	Ed Romero	Pres/GM
East Providence, RI		Dick Rakovan	GM
(Rhode Island Bro	adcasters Asso	ciation President)	
Fargo, ND	WDAY-AM	Norm Engstrom	Op. Mgr.
	oadcasters Asso	ciation President)	-F
Greensboro, NC	WBIG-AM	Dan Griffin	Exec. VP/GM
(North Carolina B	roadcasters Ass	sociation PresElect)	
Gresham, OR 🖉	KRDR-AM	David Benjamin	Bd Chairman/Co. Mgr.
(Oregon Associati	ion of Broadcas	ters SecTreas.)	
Hazelton, PA	WAZL-AM	Buddy Diehm	Pres/GM
	sociation of Bro	adcasters President)	
Indianola, MS	WNLA-AM	Eddie Fritts	Pres.
(NAB Radio Board	d Vice Chairma	n)	
Latham, NY	NYBA	Ellen Cody	Exec. Dir.
Los Angeles, CA	KACE-FM	Bill Shearer	GM
Lowell, MA	WLLH-AM	Arnold Lerner	Chairman
(NAB Radio Board	d Chairman)		
Mankato, MN	KYSM-AM	Dick Painter	GM
Nashville, TN	WSM-AM	Len Hensel	VP/GM
New Orleans, LA	WRNO-FM	Joe Costello III	GM/Owner
(Louisiana Associa	ation of Broadc		1
New York, NY	WADO-AM	Nelson Lavergne	VP/GM
Pikeville, KY	WPKE-AM	Walter May	Pres/GM
Savannah, GA	WSOK-AM	Laura Rosenweig	Commercial Mgr.
Tucson, AZ	KAIR-AM	Howard Duncan	Pres/GM
(Arizona Broadcas		n President)	
Tulsa, OK	KVOO-AM	Jack Cresse	GM
•		tion President-Elect)	
Uniontown, PA	WPQR-AM	Ed Olesh	Exec. VP/GM
Washington, DC	WASH-FM	Susan Breakefield	VP/GM



#### **Update**

By Jonathan Hall

#### FCC Faces Further Loss Of Power To Courts

The FCC, already apprehensive about the courts, which have increasingly overturned Commission action recently, is likely to have more worries. The reason? Legislation was passed in the Senate Friday (9-7), by a vote of 51 to 27, that could greatly enhance the power of the courts to reverse FCC actions whenever the courts feel the Communications Act has been incorrectly interpreted. The new law equally applies to all other federal regulatory agencies.

Currently, the courts are only allowed to get involved when they decide the FCC has acted "arbitrarily, capriciously or in some extreme way." Otherwise, as it stands now, the courts must defer to the FCC's expertise. The new law, if also approved by the House of Representatives and signed by President Carter, is being labeled by some experts as a way to give citizens' groups an even stronger means to oppose FCC actions.

#### Harris And Kahn Feud Over AM Stereo

Harris Corp. last week defended its attack on Kahn Communication's AM stereo system, and asked the FCC to again consider its argument. Harris says a discussion of how Kahn will protect adjacent channel interference is relevant to a discussion of AM stereo, and had attacked Kahn's CSSB system in earlier comments to the Commission. CSSB (compatible single-sideband) enables listeners to tune slightly off resonance and still get clear reception.

Kahn argues that Harris has no business attacking its CSSB system when the issue before the FCC is AM stereo, and has asked the Commission to ignore Harris's remarks when considering which AM stereo system to approve. But Harris claims it is relevant because Kahn's CSSB is so similar to its AM stereo system. Harris claims both Kahn's CSSB and AM stereo use distortion to achieve compatibility with envelope detector receivers. If Kahn's CSSB is so bad, asserts Harris, how can their AM stereo be much better?

Kahn calls the attack "self-serving" and notes that Harris used information on CSSB that is 17 years old.

NAB Asks Justice Dept. To Dismiss TV Ad Suit Calling its code "a reasonable effort at self-regulation in the public interest," the NAB on Monday (9-10) filed a motion to dismiss an antitrust suit brought against it by the Justice Dept. The suit alleges the suggested restrictions on commercial time in the NAB TV Code act as a restraint on the number of advertisers who can buy time. While the suit did not directly mention radio, some experts have felt radio might be guilty by association.

NAB says its time standards are designed to reasonably limit use of broadcast time for all non-program material, not just advertising, in an effort to minimize interference with actual programming. NAB attorneys point out that the TV code provisions have had the support of Congress and the FCC for 25 years.

#### Extra, Extra . . .

FCC Chairman Charles Ferris took 25 staff members, including his Bureau Chiefs, to nearby West Virginia last weekend to discuss the future of communications. In-depth presentations were made by FCC Chief Scientist Dr. Steve Lukasik, Office of Plans and Policy Chief Dr. Nina Cornell, and General Counsel Bob Bruce...

Playing Indian-giver, the FCC reclaimed the renewal it had given WBRY/Woodbury, TN in July, saying it hadn't completed an investigation which might bring into play the character of the licensee . . .

#### **Sales Talk**

Mutual Black Network (MBN), with 91 affiliates, has officially been sold to Sheridan Broadcasting Corp. of Pittsburgh for over \$1 million. Sheridan, which had previously owned 49% of MBN, will keep its Washington headquarters, but will change its name to Sheridan Broadcasting Network. Tom McKinney will continue as President.



**TOP 40 PANEL AT THE NAB** — Pictured in mid discussion at the NAB Programming Conference in St Louis are Top 40 panelists (I-r) John Gehron (PD, WLS/Chicago), John Wallace (PD, WPCC/Clinton, SC), Les Garland (PD, KFRC/San Francisco), and John Sebastian (PD, KUPD/Phoenix).

#### NAB Programming Conference Scores Success

"The National Association of Broadcasters is in town. Radio programmers and music directors from all over the country have come to St. Louis – and a lot of them are looking for jobs. I know they're looking . . . because a lot of them have come by KMOX" — Scott St. James, KMOX.

"How small is your station?" asked Top 40 panel moderator John Gehron, PD, WLS/Chicago. Answer: "So small the employees are hunchbacked."

And then there was keynote speaker George Plimpton delighting an audience of over 1000 by spinning a fictitious yarn about how the entire Arbitron Co. is actually one senile old man who works in an office over a seedy bar on New York's Third Avenue, and usually, in a stupor, selects the country's top stations by using a scrabble set, picking at random letters of the alphabet to complete call letters beginning with W's and K's.

However, Plimpton's message "to instruct and educate . . . and not to compromise with public taste" was not the convention's theme. This year's Convention Chairman was **RKO** Radio President Dwight Case.

#### **RTNDA Fills The Halls**

"Smith Compares Supreme Court To Nazis," said the headline that appeared in a local Las Vegas newspaper last week. The reference was to former ABC Commentator Howard K. Smith's remarks to the over 1300 news executives of the Radio-TV News Directors Association. He likened several Supreme Court decisions to actions taken by the Gestapo during World War II, being particularly critical of actions allowing police to search newsrooms and third parties.



**AT THE RTNDA ROTUNDA** — Participating in the RTNDA Las Vegas convention are (I) RTNDA General Counsel J. Laurent Scharff, leading a discussion of threats to the First Amendment; (r) the organization's President, Paul Davis, speaking on the same subject; and at bottom (I-r) Treasurer Phil Mueller and Managing Director Len Allen congratulate keynote speaker Howard K. Smith.

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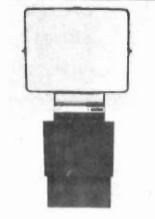
## ELTON JOHN "VICTIM OF LOVE" THE NEW SINGLE FROM THE FORTHCOMING ALBIM



## **"ELTON JOHN-VICTIM OF LOVE" THE SINGLE IN YOUR HANDS** SE T.

PRODUCED BY PETE BELLOTTE .MCA RECORDS

## -AT'S NEW



#### Lightweight **Projection TV**

Weighing only 60 pounds (complete with screen), this one-piece projection TV from TransVision Corp. features a one-tube system and three-element lens. Overall dimensions of the "VidiMax Series 700" are 21" x 24" x 33", with a 70" screen height. The unit has a shelf top which will accommodate a VCR and is available with either a 50" or 60" washable screen.

#### **Subliminal Production**

A second subliminal message has been detected in a popular rock group's song. Gabriel Wisdom, whose "Brainstorm With Gabriel Wisdom" program is heard in 33 cities, claims to have uncovered a subliminal recitation of the "Lord's Prayer" in "You're Not The One," recorded by the Blue Oyster Cult on their latest album, "Mirrors." The first such subliminal communique was detected by Wisdom several months ago in the Cheap Trick tune "How Are You." Strangely enough, both groups share the same producer — Epic staffer Tom Werman.

When gueried as to the method behind his messages. Werman reportedly told Wisdom that the message was indeed there, that he put it in without the Cult's knowledge simply because he was "intrigued" by the idea of subliminal messages and mostly "for audiophiles who sit up nights listening to albums looking for such messages."

The passage in question, which has been sped up eight times normal speed, was detected when Patrick Glynn, producer of the Wisdom program, which Wisdom describes as "science faction," noticed a tiny voice in the high end while playing the song in the show's production studios. In order to decipher the message, in which Werman details a number of things bothering him, ending with "and furthermore, Our Father who art in heaven...," Glynn slowed the tape, divided the tracks, utilized an Aphex aural exciter and rolled off the bass

Wilson Bryan Key, author of Subliminal Seduction, advanced the theory that the record business was turning to subliminal techniques in order to boost sagging sales, when questioned by Wisdom. Wisdom has made available to interested stations the de-subliminal version of the tune by phone feed from (714) 287 - 7140

#### Loyola National Radio **Confab Upcoming**

The Loyola National Radio Conference will celebrate its tenth anniversary on November 2-4 this year The event which will be attended by college radio representatives from the U.S. and Canada, will be headquartered at the Water Tower Hyatt House,

> Lend "Face To Face" An Ear

A new daily two-and-a-halfminute public affairs news program is now available for radio Michael Emerson will report and comment on prominent newsmakers via his program "Face To Face." The show is styled after television's "Meet The Press," "Issues & Answers," and "Face The Nation." "Face To Face" is provided free of charge. For more information contact: O'Connor Creative Services. Box 8888, Universal City, CA 91608. Telephone: (800) 423-2694 or (213) 769-3500

adjacent to the Loyala Water Tower Campus in Chicago.

Events on tap include an "Air Personality Contest," sponsored by WXRT/ Chicago and 12 technical seminars For further information contact: James Wagner at 820 N. Michigan Ave., Chicago, IL 60611, (312) 670-3116.



#### **Coke Retains Dottie's Spots**

UA's Dottie West has been retained as the official "sunshine girl for Coca-Cola." the Atlanta-based soft drink firm recently announced. Ms. West began her affiliation with the beverage firm in 1972 when Coke bought her hit of the day, "I Was Born A Country Girl.

#### Eau Boy! Pants Perfume

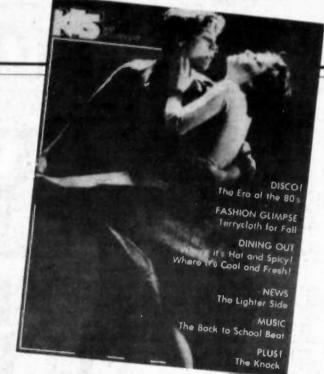
Lever Brothers Co. recently announced plans to market a new men's fragrance line this fall called "Denim." However, the manly musk does not reproduce the clean, inky odor that emanates from a brand-new pair of bluejeans A company press release describes the smell of "Denim" as "a woody, leather complex with a spicy, citrus top-note and a mossy, musk background. That may sound like non-scents to some, but may cause pants from others.

#### Ford Redesigns Ad Campaign

Ford Motors will be airing a new sales pitch over the top 25 radio markets, beginning this fall. Replacing both Bill Cosby and its old slogan, "It's simple, Ford wants to be your car company," with "Ford — that's incredible," the auto manufacturer is touting the campaign as the firm's largest ever. According to Ford Vice Chairman and President Phillip Caldwell. the new campaign stresses "the company's remarkable efforts to redesign every car and truck we make."

#### Watermark Sets Sixth Series Of Morgan **Specials**

Watermark, the Los Angeles based radio syndication production company, has announced the Sixth Series of "The Robert W. Morgan Special of the Week" will air over 135 markets. The special program will be again sponsored by Michelob beer and will be written and produced by Allen Daniel Goldblatt. The show, which consists of one-hour of music and interviews with artists such as Willie Nelson, Abba and Tood Rundgren. has been expanded from 14 programs to 19 for this season.



#### **KIIS** Debuts Newspaper

Hearkening back to the halcyon days of the KRLA Beat. a Los Angeles radio station will begin publishing a newspaper. Starting in Mid-September, KIIS-AM-FM will unveil KIIS. The Newspaper on a bi-monthly basis. (WPGC/Washington is also publishing a periodical.)

The paper will retail for 50 cents and will be distributed over the entire Los Angeles and Orange Counties. Each issue will sport a four-color cover and will be approximately 24 pages in length. The paper will reflect the orientation of the two KIIS stations (the AM side is Pop/Adult and the FM is Dancemusic) covering entertainment, news, sports, fashion, and dining out, as well interviews with various celebrities

Press releases and articles are welcome. Contact: Editor-in-Chief Meredith May, at 6255 Sunset Boulevard, Los Angeles, CA 90028, (213) 466-8381

#### The Tip Of The Iceberg

Tipping may soon go the way of the nickel cigar, tailfins and the dinosaurs, according to Purdue University professor Lee M. Kruel. However, you probably won't be pocketing the savings

Kruel claims that the restaurant industry is moving toward the implementation of a service charge - 10 to 23 percent of the total check rather than tipping. While common in Europe for years, the service charge is beginning to surface in America mostly on the East Coast.

Faced with a rising minimum wage and an IRS reduction in their tip credit, restaurants are looking for a means to cope with rising costs without raising menu prices, which is why the abolition of tipping is gaining momentum. The IRS is also in favor of establishing a service charge, says Kruel, primarily because large amounts of taxes are lost due to under-reporting of tips.

#### Radio& Records

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### Capitol Records is proud to present the new Anne Murray single Broken Hearted Me?

WCAO add WPGC deb 29 CKLW add KIMN on KSTP add WICC add WKBO add KTSA add B/105 add WNOX add WAYS add KRAV add KLEO add KCPX add KRSP add WHEB add

WLOF add V97 add WFOM add WINW ald WORD add WCCO add KEX add KVI add 13FEA add WYRE add 14WK add WISE add WFLB add WAKX add KCBN add WKY add

#### From the forthcoming album "I'll Always Love You"

Produced by Jim Ed Norman

Capitol

A success story that continues: Anne Murray–the singer, Randy Goodrum–the songwriter.

.



#### Capitol Unveils \$5.98 List Line

Beginning September 17, Capitol Records will inaugurate a new \$5.98 list price product line, featuring material never before released in the U.S. and selected titles from the label's catalog. Capitol Vice President of Marketing Dennis White, in making the announcement, said, "We feel the introduction of the \$5.98 line is an important new development for Capitol and represents a major contribution to our catalog."

The 14 records which will make up the debut line include three from Minnie Riperton's Epic catalog, three catalog LP's from John Stewart, albums from the Beach Boys, Grand Funk, and Anne Murray/Gien Campbell as well as two albums never released in America: "Marcus Hook Roll Band" (featuring Vanda & Young) and a pre-Little River Band album from Glenn Shorrock, Beeb Birtles and Graham Goble.

SOLES (AND SOULS) ENDANGERED

#### Podiatrists, Jehovah's Witnesses Decry Disco

Having braved the digital dangers of the dreaded "Disco Finger" (R&R 8-3), the nation's discophiles may now find themselves having to change their tune as they high-step themselves into another malady — "Disco Foot." The danger to dancers' soles was identified at the annual meeting of the American Podiatry Association recently.

The podiatrists claim "Disco Foot" manifests itself as aching feet and legs, corns and calluses and that acute cases can bring sprains, stress fractures and minor inflamations. Chronic symptoms include calluses covering half of the foot, the sprouting of corns and the tightening of calf muscles, according to Dr. Marshall Solomon, who estimates that 10 to 12 percent of his patients suffer from "Disco Foot."

The condition was first uncovered by Dr. Joseph C. D'Amico, a New York podiatrist, who claims that 25 percent of the ankle sprains and bursitis-type foot problems he treats are related to disco dancing. Principal cause of the condition is that the practitioners of disco dancing are lacking in the stamina and flexibility to perform the rigorous routines disco requires.

The podiatrists recommend a five- to seven-minute warmup routine, similar to that practiced by joggers, before tripping the light fantastic. Pointed-toe shoes and high heels also contribute to the condition, which women are more likely to develop than men, primarily for the above-mentioned reasons.

In a related development, the Starship news service reports that the Jehovah's Witness newspaper **Awake** has joined the ranks of disco's detractors. According to the paper, which has a circulation of eight million, disco is "dance pap with gay roots." **Awake** advises, "Reject the disco scene! It is empty and sick."

Furthermore, the paper notes that the emergence of disco means that the end of the world is near, adding that "young and old alike need to feel the responsibility to keep any semblance of the disco lifestyle from being manifest among God's clean people."



The Microsonics Corporation has recently introduced a compact audio/visual system capable of bringing sound to the printed page. The system utilizes a handheld microphonograph that plays a transparent audio disc mounted on printed material to provide up to 90 seconds of audio information.

The Encyclopedia Britannica and Time-Life Microsonics. Japan have already begun introduction of the system to teach English as a second language and to develop home study aids, respectively. Other firms currently using the system are the National Audubon Society and Fisher Price Toys.

Cost of the system is priced from \$20 and up --- depending upon choice of hardware and software. For additional information, contact: Bradley Scott, Microsonics Corporation, 2049 Century Park East, Los Angeles, CA 90067, (213) 553-9105.

#### RCA Finalizes Merger; Puts Banquet Foods, Random House Up For Sale

RCA Corp. and the C.I.T. Financial Corp. announced that the two companies have entered into a definitive merger agreement, following the agreement in principle reported earlier (R&R 8-24). At that time it was reported that RCA would acquire C.I.T. for \$65 per share. Based upon the approximately 20.75 million C.I.T. shares outstanding, the transaction has a total value of \$1.35 billion.

Following upon the heels of the above announcement, RCA President and Chief Executive Edgar H. Griffiths stated that the firm would sell two of its wholly-owned subsidiaries, Banquet Foods and Random House. In making the announcement, Griffiths stressed that the sales were "not related to financing of the C.I.T. acquisition" and that the decision to sell the two companies "did not reflect in any way on the performance of Banquet or Random House." Griffiths added that no further divestitures were being considered at this time.

#### Unsatisfied Women

Women are more likely to hate their jobs than men, according to a recent survey of 245 California workers by Univance Carrer Centers, a Los Angeles-based firm. While 32 percent of the women surveyed said they didn't like their work, the comparable figure for men was 20 percent.

#### Meatloaf's Meaty Movie Role

Just like a bat out of hell, **Meatloaf** is preparing for his third movie, entitled "Roadie." Meatloaf plays a starring role as ... you guessed it — a roadie. The film is the first by **Shep Gordon's Alive Enterprises** with **Alan Rudolph di**recting. Meatloaf's previous film credits include a stint on a slab in the "Rocky Horror Picture Show" and a car-demolishing sequence in "Americathon."



Derek Green



#### Harrison Upped To GM At Radio Arts

Ron Harrison has been promoted to General Manager for Radio Arts Inc. Most recently Vice President/Director of Marketing for the firm, Harrison served as General Manager of KFRC-FM/San Francisco and manager of the RKO Sales Office in Los Angeles prior to joining Radio Arts earlier this year. Harrison will assume reponsibility for all dayto-day operations of the company, reporting directly to Radio Arts founder and President Larry Vanderveen.

#### Fassert Named Nat'l Marketing/ Promotion Director At Crusader Prods.

Chuck Fassert has been named National Marketing and Promotion Director for Crusader Productions. In his new post, Fassert will be responsible for all marketing and promotion campaigns on behalf of all the firm's productions, coordinating with all respective record companies. Fassert's lengthy industry career (he wrote "Barbara Ann") includes tenures as head of promotion and sales for Invictus and Hot Wax Records, as National Pop Promotion Director for Sussex Records, as National Singles Director and East Coast Regional Sales and Promotion Director for ABC Records, as well as heading his own independent marketing and promotion company. The Record Report.

#### Boberg Named VP/West Coast For I.R.S.

Jay Boberg has been named Vice President of West Coast Operations for the International Record Syndicate, a newly-created umbrella distribution firm for a group of English and American labels in the U.S. and Canada. Boberg was most recently West Coast College Promotion Representative at A&M Records and Director of Concerts for the Associated Students at UCLA.

In his new position, Boberg's responsibilities will

include tour and advertising coordination, product management and serving as liaison with A&M Records in Los Angeles.

#### Green Appointed European A&R Director At A&M

Derek Green has been appointed to the newlycreated post of Director of Artist Development and Talent Acquisition for Europe at A&M Records. Green was simultaneously named a Senior Vice President of A&M Inc., the American parent corporation. Green, a ten-year veteran of the label, was most recently Managing Director of A&M Records U.K. Ltd.

In announcing the appointment, A&M Records Chairman Jerry Moss, to whom Green will continue to report, said: "I am delighted to have our association with Derek Green complimented by his assuming an even greater role in our company's direction and management. Derek has been the dynamic force in directing our British company with style, taste and a great sense of integrity. His new involvement with us makes our future glow ever brighter." Green will remain based in London.

## Get A Move On With The New Sound Of Eddie Money Get A Move On"

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### The Single By Eddie Money

#### Movin' On These Key Stations

KHJ KFI

KFRC

11 11163	e ney	oracions
KIMN	WHYN	КСРХ
KBEQ	WKEE	KRUX
WOKY	KNOW	14WK
CHUM	<b>Z98</b>	WCIR
WTRY	KXX106	WERC
WTIC-FM	Y103	KX104
JB105	BJ105	WISE
	WSGF	WKXY
	WSKZ	WPUR
	WRJZ	KOWB-FM
	WAYS	KKXL
	WISM	KENI
	WNAP	KSLY
	WNDE	KCBN
•	WMEE	KBDF
	WZZP	KQDI
	91X	
	Y94	
	KROY	
	KING	
	KJRB	
	Get A Mo	ve On" is A

Columbia Records,





Each year, at Dodger Stadium, an annual event takes place that would have any other city goo-goo-eyed! Actually, it has Hollywood goo-goo-eyed. I'm referring to the Celebrity/Sportswriters-Sportscasters game. There are more stars per square inch available for your gawking pleasure than any place other than the Academy Awards.

I'm the designated mouth . . . and they let the Gary Owens column do a silly play-by-play of the ball game, which starts at 6pm and goes for an hour and a half . . . till the Dodgers and their major league foes take over. (This year, it was the St. Louis Cards and the great Lou Brock.)

In my semi-best Grantland Rice style, let me recall some of the more magic moments for you . . . in short-center field for the Celebs was the original 'Odd Couple' . . . Jack Lemmon and Walter Matthau. Walter got a cramp in his leg and fell over on the plate Third base coach Billy Barty then scooted out and practiced monthto-ankle resuscitation to Walter's gimp. Jack Lemmon's bat glowed in the dark because of his role in "The China Syndrome," Billy Crystal made several legitimate great plays at shortstop, tossing out several Media members with his bolts to Peter Isakssen at first base

Huntz Hall did a medley from his first movie, "The Bowery Boys Perform A Street Vasectomy" . . . Harvey Korman, all fit and fiesty, did a fine job, except for his one interesting phobia Harvey is constantly plagued by the fear that if he bends over his head will fall off!

Ed Asner attempted to play for both sides . . . the Media and the Stars because he's both . . . Lou Grant, the legendary newspaper man and Ed Asner the legendary actor. Ed wore a seethrough .uniform so we wouldn't mistake him for Steve Garvey . . . Joe Santos velled out his favorite police calls from the "Rockford Files" . . . Jed Allen and Peter Brown each wore tiny bursts of soap opera nerf on the front of their "Days Of Our Lives" uniforms . . . Ted Lange of "Love Boat" told me that he knows an actress so phony she can't even say "hello" without choreography . . . Wayne Rogers, who just signed for a new TV series at \$50,000 per episode, was there looking super-suave . . ., at the time Wayne was costarring on "MASH" he

was also a successful business manager. Had a nice long chat with Tony Orlando, who got a great hit using an old oak tree for a bat . . . Bill Macy of "Maude" fame prolonged his time at bat by cleverly filling his personal hourglass with wet sand . . . Gary Collins was in great shape . . . Gar

practices indoor body surfing with his lovely wife, Mary Ann Mobley . . . Bert Convy, who used to have his own rock band and was a singer back in the sixties, looked keen in the infield . . . His TV special, "The Dallas Cowboy Cheerleaders," was one of the highest rated in the history of TV . . . and Mac Davis, one of the stars of "North Dallas Forty" admitted that he does watch the cheerleaders on TV through a dish of jello to heighten his enjoynient

Ron Howard, the star of "Happy Days" and "More American Graffiti, has back muscles like a roll-top desk tactually that doesn't really describe . . but the guy I wrote the de-Ron . scription for, Arnold Schwarznegger, didn't get there in time), Bo Hopkins, also of "More American Graffiti" and practically every film you see these days, made some great plays. Bo has been seen in the National Enquirer and the Star with a different Hollywood beauty each week . . . (and he enjoys every minute of it).

Vic Tayback and Philip McKeon of "Alice" spoke on behalf of the good points of botulism - and Joey Travolta was there with spit and polish --his jovial attorneys . . . The prettiest star of "Three's Company" got a round of applause from the 50,000 cheering . . John Ritter! John, as you fans . know, is the son of the famous country star Tex Ritter. His favorite country record was the classic "I Just Fell Into Something And I Hope It's Love!'

The highlight of the evening came when Mork na-nooed his way to homeplate . weazing a helmet with a bolt of lightning attached to each side.

Robin Williams had the throng standing and yelling as he bunted an inside-the-park home run and ran around the bases backward . . . (after all, that's how they play it on Ork).

Toni Tennille then sang the National Anthem and the ballgame ended with the Hollywood Stars beating the Media 6-4, and they all lived happily ever after!



ratings - ABC first with 13 awards, CBS second with 10, and NBC third with 5 (PBS took 3 to round it out). Only six shows were double winners: ABC's "Taxi," "Friendly Fire," "Roots: The Next Generations," and "Jericho Mile;" and CBS's "Lou Grant" and "All In The Family."

"Lou Grant" was named outstanding drama series, while "Taxi" took similar honors for comedy. Outstanding drama or comedy special was won by "Friendly Fire," while "Roots il" was named best limited series and the outstanding music or comedy program award was won by "Steve & Eydle Celebrate Irving Berlin." Johnny Carson won a special Outstanding Program Achievement award, while Carroll O' Connor won his third Emmy for comedy acting, and Ron Leibman of the cancelled "Kaz" won best lead actor, drama series. Alan Alda of "MASH" won an Emmy for writing, comedy series, following two acting Emmys and one directing award in the past. Kristy McNichol, also a recording artist, won a supporting actress, drama series Emmy.

MUSIC ON TV -- "American Bandstand" was broadcast live to Japan via satelilte August 26, the first such transmission in its history. That show, starring the Beach Boys and Japanese band Shogun, will be aired in the U.S. September 15 A "Soul Tgain" salute to the late Minnle Riperton is set for September 15... Bob Welch hosts "Midnight Special" September 14, with guests John Mayali, Paul Butterfleid, Rick Danko, and Elvin Bishop, plus a jam featuring all of them

A Taste Of Honey is on "Rock Concert" September 15 . . . Stephanie Mills guests on "Dinah" September 25 Enchantment is on "Soap Factory" September 28, while Machine is on the same show at various times during October ... The Rollers, having dropped their Bay City affiliation, will appear on "Mike Douglas" September 18 and "Merv Griffin" . Taping: Dionne Warwick tapes "Soul Train" September 23, Freddy Fender taping "Mike Douglas" Sept. September 20 20, Charly McClain taping "Dinsh" Sept. 18, Janle Fricke taping "Austin City Limits" Sept. 24, and Crystal Gayle filming her forthcoming CBS special this month ..... The music of Mercury's Gap Band will be used in an ABC documentary on angel dust scheduled for Oct. 15 . . . And the "music" of Rhino Records' Kazoos Brothers will be featured on "Dinah" September 19 or thereabouts in most major markets.

#### ABC Wins Ratings Despite 1-2-3 CBS Sweep

Although CBS occupied the top three places in the Nielsen top ten for the week ending September 2, ABC still won an easy victory in the ratings competition as a whole. ABC scored a 16.0 average rating to trounce CBS (14.4) and NBC (13.0). Leading the list were "MASH," "WKRP In Cincinnati," and "Lou Grant," followed by seven ABC entries: 4) "Soap" 5) "240-Robert" (ABC's new cop show in its premiere) 6) "Barney Miller" 7) "Charlie's Angels" 8) "Three's Company" 9) "Happy Days" 10) "Angle."

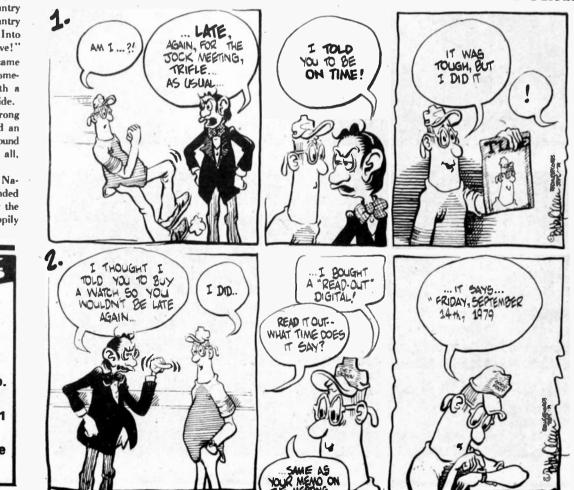
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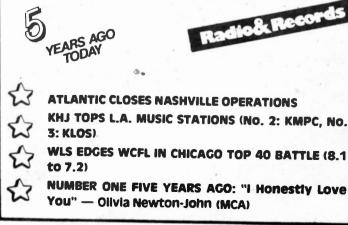
TELETEXT UPDATE: U.S. firms currently working on various transmission and reception teletext/viewdata devices include: Texas instruments Inc., General instrument Corp., Zenith Radio Corp. and the North American Philips Corp. ... Tuisa-based Southern Satellite Systems Inc. and Philadelphia's Micro-TV Inc. plan to utilize a teletext-type method to send cable TV operators information from the Reuters, UPI, and AP news services. These services could be extended into homes when decoder-equipped TV sets become available . . . Principal problem facing teletext systems is the current high cost of such decoders. Manufacturers say they would like to bring the cost of teletext decoders down to \$100 with phone-line (viewdata)/teletext combo decoders down to een \$2-300 ... Further complication facing the system is no one knows whether Americans will be willing to support such services nor how much they are willing to pay for them. Nevertheless, Quantum Science Corp., a consulting firm, predicts that revenue generated by viewdata (the system by which viewers interact with their TV sets via phone lines or cable) could exceed \$100 million by 1985. The Arthur D. Little consulting firm additionally estimates that within 12 years eight million American homes will receive viewdata, with teletext reaching many times that figure . . .

#### ERR WAVES

#### **BY BOBBY OCEAN**

R&R/Friday, September 14, 1979





ref (frianing) vestinger

# THIS NIGHT WON'T LAST FOREVER

### from his new album "DIALOGUE" At last, something to talk about...

WKBW 29-27 WFIL d-20 KWK add 29 KSLQ 14-12 KBEQ 31-28 WOKY 19-13 KIMN 23-19 KXOK add KNUS add WDRC add WBEN-FM 30-26 WBBF 35-31 KC101 add 30 WAEB 30-24

WTIX deb 38 WNOE deb 37 KXX106 add 26 BJ105 18-15 WBBQ 25-16 WLAC 34-30 92Q deb 27 WVIC deb 31 KOFM add KWEN 12-9 WHB add 26 WNDE deb 29 WMEE add 91X deb 34 KMJC 29-26 Y94 add WTSN deb 26 WHEB 21-19 14WK add WXIL 24-20 WCGQ add WSEZ deb 14 WISE add WTMA deb 25 CK101 29-27 KQWB-FM add 26 KKXL 25-17 KKLS deb 19 WAKX 33-30 WEAQ 26-19 WSPT 19-16 WROK 23-18 KLMS 13-8 KENI add KSLY 24-22 KCBN 33-31 KYSN 33-26 KBOZ 30-27 KRLC 13-10

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**On EMI America Records** 

## New Artist er . . Reactio

KSLQ 37-31 **KOPA 30-26** 94Q add 29 WBEN-FM add 40 BJ105 add 39 WBBQ add 91X add WNOX add

Page 14

WIGY add WFOX add WSKZ add WFLB add **KBEQ** on WRJZ on **KX104** on KKLS on WAKX on



Produced by Michael James Jackson and Ted Templeman





#### "Sorry, But I Just Can't Trust You . . . ."

You're driving home from a late movie when suddenly a brilliant light explodes on the horizon . . . a light so bright all the other drivers see it and wonder what in God's name that is,

What will you do?

(a) Stop immediately in a residential district and steal a newspaper from someone's front lawn for in-depth details. (b) Stomp on it and move 'em out, so you'll be home in time to catch the pre-recorded lam newsbreak on TV

(c) Make an immediate mental note to buy a news magazine next week at the supermarket because they'll probably have photographs.

(d) Punch on the radio for initial information knowing they'll probably have a mobile unit there within minutes with fast facts.

If you decided against stealing the newspaper and are switching on the car radio, what station do you punch up? Probably not the automated Beautiful Music or the bin-boxed album rocker where teenagers work free in exchange for all-night tape starting experience.

The decision you make when you really want to know what's going on precisely indicates the news credibility rating you assign to stations with which you are familiar.

Which station can you most likely trust to know about the big explosion? To go there for fact gathering? To knowledgeably interpret the available information and relay it in a clear and unconfusing way? To follow through with more reports? Those and similar questions all melt into the same general answer . . . you punch up the station you have learned to trust for accurate news reporting.

We newspeople have the goal of being the most trustworthy reporters in our town, and when we make mistakes or misjudgments our trustworthiness goes down a few notches so that -- when the fast-breaking news emergency comes radio listeners turn to someone else for the best reports. Then we're as good as dead because there is no real Number Two

position available on the local list of news credibility rankings . . . there's only Number One and then Everyone Else. The lowest credibility is someone thinking, "Sorry, but I just can't trust you" when your information differs from a competitor's. The best credibility is: you saying one thing, all your competitors saying something else, and your listeners believing you are right about the story.

The things I try to keep highest in my consciousness when working daily in the newsroom?

When I'm wrong I get back on the air immediately to correct myself. When I run a story I attribute the information -I say who it came from - so my listeners can judge the credibility of the original source too, And I try to be careful in describing stuff I haven't had time to doublecheck . . . such as the other day when the airport crash crews scrambled and I heard a snatch of a radioed message but not the whole message. I got right on the air, but was careful to tell everyone only that what I heard on the monitor was a partial message that indicated a plane might be coming in with no gear. Not that a plane was coming in gearless . . . just that it sounded like that was a good possibility. I attributed the information I had to the proper sources and told my listeners what vital pieces of information I did not have yet but would try immediately to get.

As it developed, my educated guess was correct and we had a gearless plane screech down. In a way, I got credit for making a good guess and admitting openly it was only a guess . . . and had the airport emergency not been what I sur-mised, my listeners would have been told immediately where my guess went wrong and what actually had happened. That boils down, I guess, to naming your source of information and giving both sides of the argument that led to your conclusion . . . so listeners have raw information from which to draw their own (perhaps more perceptive) conclusions.

Being open and honest about not knowing everything has one great benefit: often someone who specializes in the subject will phone in and say "you're close, but here's something else about that"..., and you can then share the better information with your listeners. It works rapidly into a two-way communication that can reveal a truly amazing fund of information right at your fingertips . . . your own listeners.

So when newspeople sit around sipping a cool few and talking about how stories were handled or mishandled, we're improving our own abilities to do our job better. Our job in that sense is to deserve the trust of our listeners so, on the bottom line, they'll punch us up when the left side of the planet falls off and they need fast accurate radio news! .

. . \* MONDAY, SEPTEMBER 17 is the anniversary of the world's first fatal airplane crash. We all know Wilbur and Orville first flew in 1903 but it isn't generally realized that about five years later. Orville Wright was flying a military passenger when the propeller flew apart and the plane fell . . . seriously injuring Mr. Wright and killing Lt. William Selfridge . . 71 years ago today (1908).

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The United States Constitution was formally signed into law on this date in 1787. Constitution Day came more than eleven years after the Declaration of Independence (1776).

Birthdays include baseball's Orlando Cepeda 42, football's George Blanda 52, and actor Roddy McDowall 51.

TUESDAY, SEPTEMBER 18 would have been the 56th birthday of Hank Williams Sr., born in 1923 in Alabama. The country music writer/bandleader/singer died (alcohol, drugs) in 1953 after establishing a legend that included "Your Cheatin' Heart" and "Lovesick Blues."

On this date in 1931 RCA Victor gave a demonstration of its first 331/3 rpm records and players at the Savoy Plaza Hotel in NYC.

CBS took to the air 52 years ago today (1927) . . . and it was four years ago Patty Hearst was captured in San Francisco (1975).

WEDNESDAY, SEPTEMBER 19 is the 51st anniversary of the first showing of a Walt Disney cartoon featuring the character we now know as Mickey Mouse.

THURSDAY, SEPTEMBER 20 brings to mind the launching in 1797 of the famous "Old Ironsides," the ship USS Constitution, which is erroneously referred to as the world's first armor-plated vessel. It wasn't. The Koreans beat the Americans to that by dozens of years, but more important, Old Ironsides wasn't even armor-plated! It got its nickname simply by surviving two battles in which British frigates were sunk. Finding out things like that makes me think the Firesign Theater was right in saying "everything (we) know is wrong."

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FRIDAY, SEPTEMBER 21 was a strange date for publication of a Christmas feature, but it was on this date in 1897 that the New York Sun first ran the famous editorial "Yes, Virginia, there is a Santa Claus. Note: Fall begins at 10:17am (EDT) Sunday 9-23.

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#### **Of Chickens And Eggs**

t is common practice for many radio stations to use local record store sales as inputs to their playlist decisions. The basic philosophy underlying this research approach is that record sales reflect the most popular music at the local level and, hence, the most frequently purchased records should also be the most frequently played on the radio.

hile record sales may be useful to some degree as indicators of record acceptance, there is a basic conceptual deficiency to that approach that those using record store sales should at least be aware of. tising predict sales?" The answer is, "Yes, but not as well as sales predict advertising!" Many companies set their advertising budgets based upon some percentage of their previous year's sales. Thus, over time, sales levels are fairly accurate predictors of advertising expenditures, more accurate than the opposite case. Advertisers are not happy with this situation, but are often hardpressed to budget their advertising in any other manner.

So, if airplay is the most powerful "advertising" for a record, it does not always make a lot of sense to base airplay decisions on sales figures alone.

"If radio viewed its role as serving its audience's entertainment needs, and not just playing music, then the responsibility to innovate and inform would become a clearer force in playlist formulation."

The deficiency boils down to a chicken-and-egg problem: "Which comes first, the record sales or the airplay?"

A ny record company executive will admit that the major factor in the making of a hit record is achieving a lot of airplay for it. Radio airplay is the single most powerful form of "advertising" a record can have on its side. Witness the record ads in R&R and similar publications, as well as the hordes of promotion folks who swoop down upon radio stations armed with frisbees, satin jackets, and Playboy bunnies, all designed to stimulate airplay for their new releases.

N ow, there's a problem here somewhere. The record companies obviously feel that radio airplay leads to record sales. On the other hand, radio PD's and Music Directors using record store sales are in the position of having record sales lead to airplay! The circularity of the process is somewhat troublesome — WHICH "process" should we believe,



B efore you sink into despair, it may be somewhat encouraging to note that most of the major consumer goods marketers face exactly the same dilemma. If one were to substitute "advertising" for "airplay" above, that would characterize the exact situation of interest for companies like **Procter & Gamble** and **Lever Brothers.** Millions of advertising dollars are spent each year in order to generate sales. Logically, the basic question is, "Does adverf you are willing to rely heavily on record store sales data in formulating your

playlist, you are implicitly or explicitly making the decision to play somewhat "older product." That is, you are assuming that your audience is hearing the record elsewhere first, buying it, and then listening to it on your station. In other words, you are leaving it up to someone else — your audience, a competing station — to provide the innovative spark that gets the record off the ground initially. That is a conservative strategy — one that may work in some situations, if the sales data are accurate reflections of your audience's preferences — but nevertheless conservative, and should be explicitly recognized as such.

#### **Quality of Sales Data**

If you are committed to using store sales data as input to your playlist, there are a number of factors you must consider:

- How accurate are the reported sales figures? Do you know how the sales records are kept? Do you get "hard numbers" or just the subjective impressions of the store manager or some other employee? Have you ever conducted an independent accuracy check (e.g., talking to more than one person per store, checking changes in shelf stock)? If the basic data you receive from the stores is not accurate, then it is probably a waste of time.
- Do you survey a representative sample of stores? Just as we are concerned with a representative sample of *people* when conducting call-out research, record store sales should be gathered from an accurate crosssection of all stores in the market area, not just a handful of convenient stores that come to mind. Otherwise, you may get a quite biased picture of sales.

· How do the patrons of the record stores relate to your audience? Only a small percentage of radio listeners ever buy a record. Do these buyers have the same preferences as your listeners? Are they simply "ahead" of your listeners, or are they different in other ways? At the very least, you should find out what percentage of your listeners (or potential listeners) buy records, so that you might have a better idea of how well record buyers might reflect your audience. Finally, you should try to get hard data on the demographics of the patrons of the various record stores to determine how well they match your target demographics.

Inder conditions where you can get objectively accurate sales data from a representative sample of stores whose patrons match your intended listener profile, then record sales may be helpful in putting together your playlist. However, a fundamental question remains: Where do your listeners learn about the record in the first place? If they have to hear it on a competing station first, is that desirable for you?

t would seem that one of the primary "missions" for any station playing contemporary music - rock, disco, country, black, pop/adult, or whatever - is to keep the listener abreast of what is new in that format. Under the record companies' assumption, airplay as advertising plays an informative role, creating awareness of new songs and artists. Do you have any idea as to what extent your audience desires this activity? As a "consumer" of radio, I am frustrated by the lack of identification of a song title and artist when I hear a song for the first time. If radio viewed its role as serving its audience's entertainment needs, and not just playing music, then the responsibility to innovate and inform would become a clearer force in playlist formulation.

If one observes how quickly records come and go, then one is stuck by the fact that the music listening audience is in constant search for new tunes, new experiences. Oldies and current favorites will always be important, but songs inevitably "burn out" and new ones must replace them. It is my belief that a well-balanced playlist that is serving the audience's inherent need for novelty will devote some small (or large, if you're more adventurous) portion to new product. For that "new product" portion of the playlist, you generally will not be able to reply on store sales, but instead will have to use your own intuition, information on what's hot elsewhere in the country, or perhaps some form of audience research (e.g., focus groups that screen new records).

Next week we will return to our odyssey through the complete research project, dealing with the important issue of sample design.

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.





"The Advisory Council, or an individual station, may sue Arbitron for not delisting a station which ran on-air diary announcements."

#### **On-Air Diary Announcements: Arbitron Won't Delist Offending Stations**

To list or to delist, that is the question. Unfortunately, many in the industry are not happy with **Arbitron**'s response to that query. Whether 'tis nobler to give to ad agencies a list of stations who run diary announcements during an Arbitron sweep (implying that the estimates for that station and market are suspect), or to delist such stations from the relevant Arbitron report and data tape, that is the decision to be made.

#### Arbitron's Position — Passing The Buck?

As a result of a recent Broadcast Rating Council recommendation, Arbitron has decided that, effective with the O/N '79 sweep, key media buying decision-makers will be furnished a list of bad guys, stations which ran the announcements during the survey. It will be left up to agencies to decide if the announcements had an impact upon the survey results. Some in the industry wonder if, by adopting this stance, Arbitron is really dodging a tough issue and putting the onus for a decision into the laps of others besides the research firm. Arbitron feels that since the agencies are responsible for spending money in the medium, that they should be the final arbiters regarding any potential impact the announcements may have on a radio survey.

#### **Advisory Council Position**

Two recent meetings between the Radio Advisory Council and Arbitron demonstrate the different approach broadcast spokesmen would like to see Arbitron take. Council Chairman Ed Christian told R&R that the Council feels unanimously that Arbitron's position is "not well thought out" and will not be an effective deterrent to stemming the tide of announcements he sees running during the upcoming survey. He sees Arbitron's move to distribute lists of offending stations to agencies as having the impact of hurting radio revenues, since the research company is now saying, in effect, that they can't be sure of the integrity of their survey results. This is likely to accelerate the decline in spot revenue dollars. Unless Arbitron is willing to delist stations running the announcements, Christian forsees the time when creative teams such as Stiller & Meara and Dick & Bert will be doing radio and TV announcements plugging a station during an "educational" announcement about the survey being taken. In other words, the industry self-interest may run wild and the relatively low-key announcements we hear now may be replaced by full-blown production numbers.

Don Nelson, immediate past co-Chairman of the Council, brought up a good point in his discussion with R&R. If Arbitron is willing to put out a list to agencies dealing with "bad guys," are they also going to recommend that agencies and their clients look more closely at spending money on stations that didn't run the announcement? Where is the line drawn between acting to protect survey integrity and acting as an implied sales shill for stations that are "good guys?" A rather sticky wicket here.

#### Legal Concerns

Arbitron officials have always told me that they feel part of the reason they can't defend the position of delisting for on-air announcements is because they want to avoid the almost certain legal costs involved in defending a suit. However, during the recent regular Advisory Council meeting, Arbitron officials reportedly said that they were not concerned about the legal problems involved if a station sued because Arbitron had included the station's name on the list given to agencies. Jason Shrinsky, attorney for the Advisory Council, told R&R that the contradictions between these two stances, with regard to possible litigation, were "ludicrous and absurd."

Complicating this aspect of the controversy is the fact that Arbitron has asked stations to, as Christian put it, "turn yourself in." Stations in Detroit received a letter from Arbitron asking the stations if they ran the announcements, and if they admitted to doing so, to provide details about the text and frequency of the announcements. If a station did not reply to the request, it was left in limbo by Arbitron, designated in the Summer book as a station which did not return the requested info. Will stations that honestly supply the info be separated from those which don't, and will Arbitron somehow let agencies know about the stations that did not bother to reply fully to the company's inquiry? Are these stations in the same boat with stations that admit running the announcements? Arbitron's current policies and procedures and their twisted logic have, in this case, caused more problems than they solved.

#### What The Future Holds

With the broadcasters represented by the Advisory Council suddenly running into a brick wall from Arbitron on this key issue, where do we go from here? One area for hope may lie in the composition of the Council itself. With Council elections coming up in the near future, perhaps some influential group heads can get on the panel so that the Council will speak with more economic clout. On a broader front, it is important for a cross-section of stations to make known to Arbitron their feelings on the diary announcement issue. If the industry rallies to send a message to Arbitron, the company will perhaps reconsider their policy on this matter.



As stations analyze the recently received A/M '79 Arbitron books, several people have called and asked,"Is there some way to really know if the numbers in our book are realistic?"

"Realistic" is in the eye of the beholder, but it might be helpful to know how much statistical flux is inherent in the numbers you are examining. In order to do this, you may want to review my June 1 column in which I laid out how you can compute the accuracy range of Arbitron ratings. If you don't have the June 1 issue available, call me or wait until our "Ratings Special" issue reaches you in the near future. In the Special we'll reprint my June 1 article. Bottom line is to remember that in any random sample there will always be significant give in the numbers. Be careful about making decisions based on the numbers in any one book.

#### Week In Review

What's next on the diary announcement controversy? See article on this page.

Summer Arbitron books on the way. New York due out this week, other six markets due out by the 21st.

#### CBS Turns Down Burke, Revival Decision Due Today

Parent company of Burke Broadcast Research will make decision today (14th) as to the possible revival of their radio ratings service. Major disappointment hits Burke when CBS says no to subscribing at this time. Burke does pick up Plough stations in Atlanta, Baltimore, and Chicago, as well as Cox Broadcasting Commitment. Burke now "about 60% there" toward goal of reviving in time for Fall sweep. Burke looking to groups like NBC, Westinghouse, and Golden West to furnish remaining financial commitments for start-up in October.

#### **Arbitron Corrects More Spring Books**

"Clerical errors" lead to incorrect listing of stations in Little Rock, Portland, Maine, and Honołulu. Little Rock stations KLAZ-AM-FM and Portland stations WLOB-AM-FM are shown as simulcasting, with total lines for estimates, when in fact the stations don't simulcast at all. In Honolulu report, incorrect simulcast times are shown for KKAU and KQMQ.

Two other future options are still open. First, the Advisory Council, or an individual station, may sue Arbitron for not delisting a station which ran onair diary announcements during a survey. In other words, if the company won't take effective action by delisting, they may face the litigation they are so concerned about in this delisting issue, with broadcasters suing to protect the quality of the survey results. Jason Shrinsky is looking into the feasibility of this lawsuit becoming reality, and he'll report on it to the Council in their next meeting. The second option still open, one that I'm sure many of goodwill would prefer to see happen, is that Arbitron will realize the error of their current stance and change their position. They may stick with the announced policy through the Fall sweep, but perhaps re-evaluate after one survey and finally announce a delisting stand effective for the Spring sweep next year.

Arbitron employs many bright and well-meaning people. Arbitron's goal, often stated, is to increase dollars flowing into radio by providing good radio research to the agencies and clients who buy advertising. Both Arbitron's goal, and the reputation of its leadership, suffer when the firm's representatives have to use tortured logic to defend a position that the industry overwhelmingly rejects. The Advisory Council and the broadcasters, through the Council's questionnaire on this issue, have spoken with a strong voice. Let's hope that someone at 1350 Avenue of the Americas is listening.

Jhan Hiber, R&R's Research Editor (and former Manager of Arbitron Radio), welcomes your questions about ratings and research. Call Jhan at 213-553-4330 during business hours, California time. If you care to leave your message or question anonymously, or need to call during non-business hours in California, call and leave your message on our 24-hour line, 213-552-3525. Jhan will get back to you ASAP.



## THEY'RE STARRY-EYED.

WBBQ WBBF

NICC

RF

KQWB-F

KJOY

WBLI

WAEB

TM

GF.

NR7-

OD

NFBG

KDOK KBZY

KYSN

BJ105

Distributed by Atlantic Records

WGTR 9 to 1

Records

WGCL WNOE

WFLB

WSAM NMFJ

VS

DH

7.00

92X WTAC

"Starry Eyes" is the sensational new single from The Records' debut album. And with a tune like that, plus great album action, you've got a surefire way to break records.

#### EVERYONE'S GETTING STARRY-EYED WITH "STARRY EY **ON VIRGIN RECORDS.**

Virgin

#15 Radio & Records Album Airplay/40

ced by Robert John Lange, Tim Friese-Greene, Will Burch, Dennis Weinreich, and Huw Gower for The Record

the records starry eyes

#### R&R/Friday, September 14, 1979

## GLORIA GAYNOR "LET ME KNOW (I HAVE A RIGHT)"

### First Week Action

WQXI add WAYS add WNOE add WQAM add WBBQ add KTLK add 14Q add 31

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WSGN add WFOM add WRVQ add WBSR add WTSN add WQXQ add WFLB add WPFM add WYSL add WDLP add WGSV add WSAM add KSKG add WCUE add

### The Smash Single From The Forthcoming Album **"I HAVE A RIGHT"**

Produced by Dino Fekaris in association with Freddie Perren for Grand Slam Productions, Inc.





In what has to be one of the most amazing pay-packages in any market, WAPE/Jacksonville has agreed to sign the Greaseman to a five-year exclusive contract, which will gross the morning man \$600,000! As you may have heard, the Greaseman was being courted by WHBQ/Memphis and a few others, but Stan & Sis Kaplan have now insured that the Greaseman's act will remain the sole property of WAPE until sometime in 1984.

Big West Coast rumors that Frankie Crocker will soon adopt a "hands-off" attitude with regards to KUTE/Los Angeles following its recent decline in the summer book. We heard that someone from within the station would soon be named PD and that KUTE would return to the sound that made it so strong before Frankie arrived from New York with WBLS-like changes. We'll keep a close ear on this one.

Meanwhile in another part of the city . . . Bobby Rich & Tim Sullivan officially took over at KHTZ/Los Angeles last Thursday and dismissed the entire air staff with the exceptions of Charlie Tuna and Jim Conlee. Now KHTZ is looking to fill several air and news positions with applicants who would like to work in L.A. Interested pros should contact Bobby Rich at KHTZ-97.

Have all the WEA labels cut back on the number of radio stations receiving free records? And further, have the WEA labels greatly reduced the number of "promo" copies available to the stations still getting service? Yes. And yes again! This could be the beginning of a real big storm as the economy crunch strikes again!

Chuck Brinkman, after 19 years in Pittsburgh, will exit WTAE to become the new PD of KOGO/San Diego. Taking over Chuck's MD duties at WTAE is PM-drive jock Don Berns. We wonder if, after 19 years as a Steeler fan, will Chuck be able to root for the Chargers with any conviction at all? Perhaps in time . . .

Rock music in prime time TV? Fred Silverman has commissioned a one-hour "pilot special" to be called "The Top Ten," which is scheduled to air in October. Various recording stars will perform their "top 10 hits" live on the show in hopes of attracting a big 8pm audience. If the show goes, there will be more done and perhaps a permanent slot later in the season. Paul Drew is acting as Silverman's music consultant for the special.

John Driscoll has been named PD for KYGO/Denver, which is KIMN's FM sister. John replaces Ed Greene, who recently went into TV full-time.

Jan Walner has left her L.A. post at Casablanca Record & FilmWorks. Other record changes include Kathy Weidman exiting Mushroom Records.

Mark Zintel has left KAAY/Little Rock to join the staff at WFMF/Baton Rouge. Mark's slot at KAAY is now open, and that opening is on the night-time 50kw sky-wave which penetrates about 26 states (not to mention Cuba) after dark!

Chuck Britton has exited WAYS/Charlotte to do mornings for Y103/Jacksonville. (Special note to Chuck: read Paragraph One of this column before signing anything!)

Congratulations to WAZY/Lafayette, IN Operations Manager Jeffrey Jay Weber on his upcoming marriage to Lisa Maddux (9-80). Lisa works for the telephone company, and she met Jeffrey when expansion of the WAZY facilities necessitated a new phone system. While she was training the employees on the use of their new phone system, Jeffrey apparently caught a busy signal in his heart. So, soon it will be with this *ring*, to have and to *hold* and, you get the picture . . .

Finally, a new addition to the R&R family is always noteworthy, especially when we have all anticipated her arrival for so many months. Congratulations to R&R Circulation Director Krisann Aglio, her husband Joe, and the newborn Jade Kristin Aglio, who arrived last Sunday (9-9) right on schedule. Mother, daughter, daddy, and circulation are all doing just fine, thank you!

**PICK YOUR OWN CAPTION** — We generally have a lot of fun writing dumb captions to equally strange pictures, but this week it's your turn. So as not to leave you totally out in the cold, we have provided several to get you started below:

#### THIS STATION IS REALLY GOING TO THE DOGS -

ITS A DOG EAT DOG BUSINESS — YOU'VE GOT TO STOP DOGGING IT ON THE AIR —

MANAGEMENT HAS REALLY BEEN HOUNDING ME --

AND NOW WITH TODAY'S LOST DOG REPORT, HERE'S ... -THAT'S THE LATEST, NOW BACK TO

MUTT & JEFF IN THE MORNING -

(Special thanks to KRNA/Iowa City's James T. Keany and his friend Shannon, who were participating in a remote broadcast for the MD Telethon recently when this photo was shot.)



"If You Think You Knew How To Love Me" the single from the album

She's Pat Benatar

In the hast of the night

## Don't play around with Pat.

Forget the others. Those women who claim they rerock 'n' roll singers. Pat Benatar is the real thing. She's got the looks. She's got the voice. And she's got an album with enough siz-le to fry your imagination. Watch out...

At last, a woman who can rock! .



the album CHR 1236 the single CHS 2373 Produced for 2001 White Castle Way, Inc. Production Co. by Mike Chapman and Peter Coleman Management/Direction: Rick Newman.

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#### Page 20

John Leader

#### Welcome, New Reporters

It's that time of year again. Twice each year, following the published results of the Spring and Fall Arbitron sweeps, we evaluate all our current and possible future reporting stations to R&R's Top 40 section. As you know our standards are high because we do not have an unlimited number of radio stations reporting their music to us each week. Our standards are high for another reason as well — by insuring that our reporters accurately reflect their marketplaces, the information we present back to you each week will be that much better than any other source.

There are several factors taken into the consideration process for our reporting stations, and ratings are very important. Those who fail to understand why dominance in the ratings should be a criterion misunderstand the value of the music information presented in R&R each week. The 200 Top 40 reporting stations in R&R represent the winning and influential forces in Top 40 today. We know their methodology and the various techniques used to determine their weekly playlists differ from market to market, but they all share one thing in common — they are winners.

The 27 new reporting stations listed below have patiently waited for their chance to join the ranks of R&R reporting stations, and in the process have provided us with the information we needed to properly evaluate their music systems. I would like to thank all of them for their patience and welcome them into our weekly research. I know they will all contribute to every reader of R&R the kind of solid and reliable music input that the remaining 173 stations have given and will continue to give.

Now, the hard part ... calling a reporting radio station and telling them they will no longer report to the paper is not an easy thing to do. I have had that unpleasant conversation several times in the last two weeks, and I don't relish the task. Some are very understanding, knowing there is another station in their market that has clearly taken the majority of the audience away from them. Others take it personally, feeling that R&R is discriminating against them as programmers and making a capricious decision based on personalities. That has never been the case, and in fact I called a couple of people this week who have long been personal friends, giving them the bad news that another station was taking their place. It wasn't easy, but it was necessary.

We want our music information to be reliable, consistent, and correct. By setting high standards for reporting status and reviewing each station twice a year, we insure that the information you read on the Back Page and in the Parallels is the best you can get anywhere. We'll keep it that way with the help of all our reporters. Thank you to everyone who expressed an interest in becoming an R&R Top 40 reporter; as always there was not a slot available for every station interested. And a warm welcome to the 27 new stations who begin sharing their music information with all our readers in this issue.

R&R's New Top 40 Reportin	-	
Station/City	Parallel/Region	
KWK/St. Louis, MO	1/M	
WFBR/Baltimore, MD	2/E	
WBEN-FM/Buffalo, NY	2/E	
WBLI/Long Island, NY	2/E	
WTIC-FM/Hartford, CT	2/E	
Q106 (WQXA)/York, PA	2/E	
KAUM/Houston, TX	2/S	
KELP/El Paso, TX	2/S	
WSGF/Savannah, GA	2/S	
FM100 (WMC-FM)/Memphis, TN	2/S	
WSKZ/Chattanooga, TN	2/S	
WNOX/Knoxville, TN	2/S	
KWEN/Tulsa, OK	2/M	
KLEO/Wichita, KN	2/M	
91X (XTRA-FM)/San Diego, CA	2/W	
KORL/Honolulu, HI	2/W	1
WIGY/Bath, ME	3/E	
V100 (WVAF)/Charleston, WV	3/E	
KX104 (WWKX)/Nashville, TN	3/S	
WFOX/Gainesville, GA	3/S	
WROV/Roanoke, VA	3/S	
FM99 (WBGM)/Talahassee, FL	3/S	1
WKXY/Sarasota, FL	3/S	
KWIC/Beaumont, TX	3/S	
KPUR/Amarillo, TX	3/S	
WRBR/South Bend, IN	3/M	
KDVV/Topeka, KN	3/M	ŝ



IT MAY NOT BE CREATIVE, BUT WHO CARES — Recently we've heard from a reader or two that all the "sexist" radio promotions like "best suntan" or "best bikini" are just plain uncreative. Okay, but, er, I mean, just take a look at the winner and the runner-up of the KFIM/EI Paso "Sun City Sun Tan Show Off" contest and then complain to me about creative. Personally I can't tell who won and who came in second, but PD Johnny Thompson assures me that a giant-sized crowd witnessed the event and was quite pleased with the end results.

#### Bits

KRUX/Phoenix & KTKT/Tucson: These two Lotus Communications stations battled it out in a "mini-Olympiad" recently, with the stations' staffs competing in events ranging from volleyball to three-legged races. The overall winner of the competition was KRUX. Special events like a race in "bumper-boats" highlighted the competition. During and after the "Olympiad" KRUX jock Bob Melvin emceed a disco dance for the several hundred sunbathers and spectators attracted to the water by the summer weather and the human drama of athletic competition put on by the two stations. The whole day was pronounced "a great time" by both stations.

KSEL/Lubbock: Taking part in the nationwide Muscular Dystrophy fund drive along with hundreds of other radio stations, KSEL co-sponsored a carnival, raising over \$5000 for the charity. 9am-12noon jock Steve Coggins entered a celebrity stock car race at Lubbock Speedway, and morning team Jeff & Jane acted as the local TV hosts of the Lubbock MD telethon, which was simulcast on radio and television.

WQAM/Miami: It was promoted as a search for a Miami Dolphins cheerleader sidekick for the Captain John & Ludlo morning show on WQAM. The prospective radio stars auditioned on a Friday morning, with the winner being selected that afternoon by WQAM afternoon personality Ron Eric Taylor from votes that had been telephoned in all day. The winning girl will join Captain John & Ludlo on the mornings of each Dolphins game, which should boost the morale of the team and, of course, Captain John & Ludlo, who are on the record as enjoying big "pom-poms!"

#### Motion

KNUS/Dallas has named a new Program Director, and he is a familiar name around the Dallas area. Returning to KNUS as PD is Jim White (pictured), who was a member of the original KNUS staff in 1972-73. Most recently Jim had been with TM Productions in Dallas as Director of Internal Operations/Programming . . . John Low has joined WKIX/Raleigh in its 2-6am slot, coming from WEEL & WCTN/Washington . . . James Watkins, formerly at WQUD-FM/Memphis, now joins KRNA/Iowa City, IA in the 7-12midnight shift . . . Ron Thompson has rejoined KLWW/Cedar Rapids as PD. Ron was with KONO/San Antonio before his move back to KLWW . . . . The staff at Y95/Tampa has been realigned by new PD

Mark Elliott, and here are the changes: Pat Barry is new in mornings, coming from WOKV/Hamilton, OH; J.J. Walker is now doing pm-drive as well as handling the music chores; Bobby "Left Channel" Ocean has joined Y95 from Y103/Jacksonville and will do 8-12midnight; and Joe Hearn comes from Q102/Cincinnati for all-nights



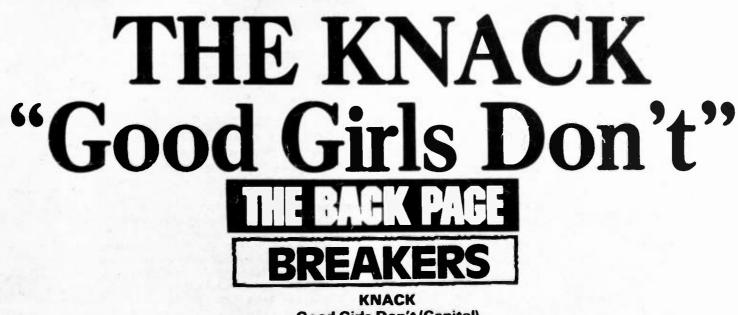
at Y95 . Bob Grimm is the new Local Sales Manager at WQAM/Miami. Bob's been with the station since May of 1978 and was recently promoted to his new post Nolan has accepted the morning show at WAIM-FM/Anderson, SC, joining PD Bill McCown from WQOK/Greenville . . . Hank Schmitt is the new News Director at WHHY & Y102/ Montgomery, coming from WQXI/Atlanta where he had been Sports Director . Neil Linton, from WGAC/Augusta, GA, joins WSGA/Savannah as News Director, and Jack Acuff, who formerly had been PD of WBTR/Carrolton, GA as well as weekend announcer at Z93/Atlanta, joins WSGA in am-drive . . . Bruce Garraway has been promoted to the new position of Operations Director for WNOR & FM99/Norfolk. Ron Reger was promoted to PD of FM99 and Dave Hale was promoted to PD of WNOR. Both will report to Bruce Bob Wood, PD of WBEN & WBEN-FM/Buffalo, has announced in their new positions . . that George Hamberger will begin doing the 10am-12noon slot on WBEN-AM. Hamberger, a well-known air personality in the Buffalo area, is also a member of the sales staff at the stations. He replaces Larry Hunter, who left WBEN earlier this month. Hamberger was formerly with WKBW/Buffalo.



## MOON MARTIN "Rolene" ILEBREADE BREAKERS

Rolene (Capitol) 64% of our reporters on it. Moves: Up 78, Same 24, Down 0, Adds 11, including F105, CKGM, WPST, KEEL, WZZP, K104, KAAY, WRBR, CHUM 24-14, KRBE 24-19, WOKY 28-21, KJR 17-15, KIMN 21-18. See Parallels, charts at number 28.

0



Good Girls Don't (Capitol) 61% of our reporters on it. Moves: Up 65, Sams 21, Down 0, Adds 22, including KBEQ, WTRY, WKBO, KTSA, KXX106, WLAC, WHOT, KFXM, 14WK, G100, KSEL, KLUC, KOOK. See Parallels, charts at number 28.



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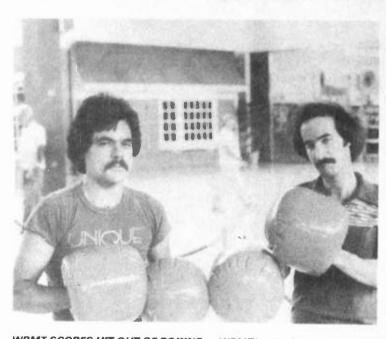
TOP-40



KYA CELEBRATES TUT TOUR — KYA-AM & FM/San Francisco took 100 contest winners for a private showing of the King Tut treasures, followed by dinner. Pictured outside the bus are (I-r) KYA-FM air personality Steve Moore, station Promotion Director Sharon Rosenbush, and air personality Mike Taylor.



KCMO PITCHES IN FOR PEACHES — KCMO/Kansas City, WEA, and Peaches Records staged an auction of various 6' x 6' album cover paintings displayed at the record store. The promotion raised over \$1000 to fight cystic fibrosis. Pictured (I-r) are WEA's Andy Sleight, Peaches' Mike Shepard, concert promoter (and guest auctioneer) Daniel Socolof, and KCMO PD Tom Barsanti



WRMT SCORES HIT OUT OF BOXING — WRMT/Rocky Mount, NC put on a "Main Event" boxing match in the local shopping mall to promote the movie of the same name. Air personalities Glenn Stuart (left) and Jay O'Brian duked it out for five rounds with the deadly gloves pictured above, until Stuart won by, according to station sources, driving his opponent from the ring with an acapella rendition of "The Way We Were."



KENNY ON THE HIGHWAY TO WNBC — During an action-filled promotional visit to New York and Los Angeles, RCA's Gerard Kenny stopped by WNBC. Pictured (I-r) are RCA's Mike Shallett, WNBC MD Roz Frank, Kenny, RCA's Dee Pienack, and WNBC Programming Assistant Buzz Brindle.



HAPPY EYES AT FM100 — EMI/America's Robert John visited FM100/Los Angeles recently for an interview. Pictured at the station are (I-r) FM100's Jim Carson, Robert John, EMI/UA's Dale White, station Public Affairs Director Francesca Cappucci, Production Assistant Marilyn Talman, FM100 PD Lee Bayley, and EMI/UA's David Budge.

VACATION SENSATION — KSEL/Lubbock stagad a "Last Vacation" contest, in which the correct identifier of several conservative records played on the "Real" John Steele's show won a trip to Dallas for two and a Cowboys/Cardinals game, plus cash. The winner is pictured with Steele above.

(

## Two Album Hits Are Now Singles.

## "What's Right"



## **David Werner**

WPEZ deb 35 WKEE add WCIR deb 30 13Q on WZDQ on Z104 on WFLB on WXIL on

## "Easy Money"



## REO Speedwagon

KWK 28-20 KSLQ 28-23 KBEQ 36 WNAP add 27 WHFM on KJAQ on KGMO on KJMO on KSKG on WCIL on

Do "What's Right," It's "Easy Money."

on Epic Records

TOP-40



WARNES UPON A TIME AT FM100 — Arista's Jennifer Warnes visited FM100/Los Angeles recently. Pictured (I-r) are station Public Affairs Director Francesca Cappucci, Warnes, and FM100 MD Mike Baez.



**EW&F AWARD FOR WCIL** — WCIL-FM/Carbondale, IL received a commemorative plaque from Columbia for support of Earth, Wind & Fire. Pictured displaying the award are (I-r) WCIL Promotion Director MikeChylewski, air personalities AI Lentine and Kelly Carls, and Operations Director Tony Waitekus.



WCIR CHECKS OUT CARS — Following a Cars performance in Charleston, WV, WCIR/Beckley, WV PD Dwayne Bonds visited the group backstage. Pictured (I·r) are Cars' Ric Ocasek, Bonds, and group's Elliot Easton.



JOURNEY MAN GIVES GUITAR LESSON — KSLQ/St. Louis and Columbia's Journey teamed to give a listener who wants to be a rock 'n' roll star an electric guitar and a chance to learn how to play thanks to a free lesson from the group's Neal Schon. Pictured backstage at the presentation are (I-r) KSLQ PD Joel Denver, winner, Schon, Journey road manager Pat Morrow, and Columbia's Bob Lohr.



VIRGIN TERRITORY IN CLEVELAND – WGCL/Cleveland PD Bob Travis was a guest at a party introducing Virgin Records to Cleveland recently. Pictured (I-r) are Atlantic's Lou Sicurezza (Atlantic distributes Virgin), Scene magazine's Keith Rathbun, Atlantic's Steve Evanoff, Virgin VP/Promotion Kurt Nerliner, Travis, and Virgin U.S. President Ken Berry.



WOLK PROCLAIMS FAITH (BAND) — WQLK/Richmond, IN staged a promotion in which two winners got backstage passes to meet Mercury's Faith Band after the group played a show with Foreigner. Pictured with group members is WQLK Assistant MD Simon Strong (second from left, rear) and winners (front).

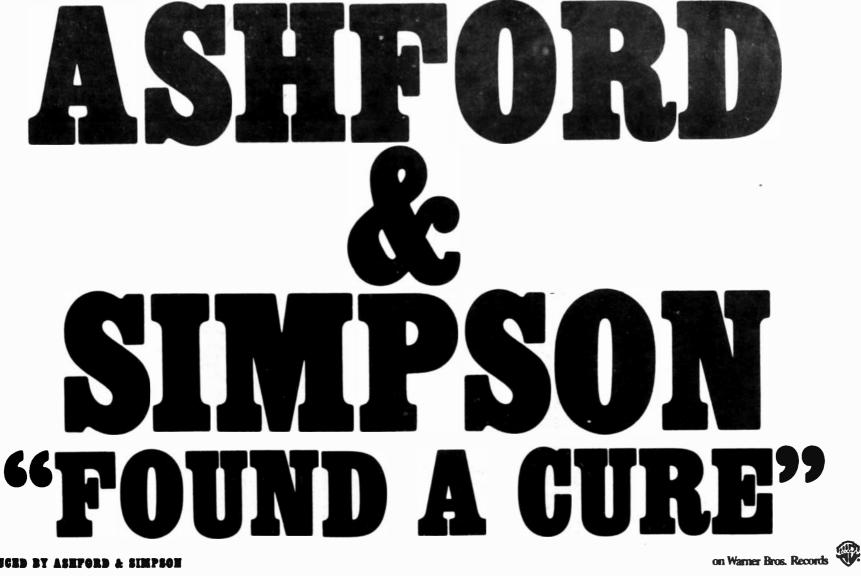


KRBE 26-20 *Z*93*2*3-17 Y10023-20 WGCL 23-21 WOKY 31-29 WTIX 28-25 WNOE 34-27 WISE 22-17 WFLB 12-9 WLAC 31-25

WKBO deb 24 Q106 deb 22 WFBR 29-26 WKIX deb 26 WZZP 24-22 WTMA deb 28 FM99 deb 32 KILE add 30

CKLW add JB105 add 34 BJ105 add 36 WAYS add 30 WVIC add WJBQ add KX104 add WFOX add WSEZ add

WQAM on KILT on WBBQ on WIGYon



#### Page 26

#### EAST

#### Most Added Hottest Kenny Rogers Commodorer

Ian Gomm Anne Murray

**Robert John** 

M

EAST

Parallel One REEL/Pitmburgh, PA CLEAR THE AND THE AND THE ADDRESS OF ADDRESS CHUM/Toronto CAN 

EWEP 1 CEGM/Montreal CAN lowce Pillarelle LAD CEPTELIN HORN HANTIN

L NR HANGP 21 WABCINew York NY onja lo

URERT PALMEN 41 HALL A ASON 16 9

WCAO Baltimore MD Ron Hiley

P & BAND ANNE HUNRAY D BIL HUNRAY H ttest H ttest H ALS I - 1 UTEPTRAMP 9 2 UTEPTRAMP 9 2 UTEPTRAMP 9 2 UTEPTRAMP 9 2 UTEPTRAMP 10 3 HERB ALPERT 12 7 HOBERT PALMER 14 9

WFiL/Philadelphia. PA Gerry DeFrancisco TOBY BEAU BOB DYLAN DUOBIE BROTHERS OLIVIA N-J JOHN STEWART Hott-eat

Hottest DIONNE WARWINK 1 HERM ALPERT 5 1 ROBERT JOHN 6 4 L 80 12 9 ANS 20 17

WIFL/Philadelphia. PA

Hottest KNACK 1-1 ROBERT JUHN 5-2 DIONNE WARWICK 13-9 CHMPODORES 18-13 HERB ALPERT 23-17

WEBW/Buticio. NY

LOBO NICK LOWE JIMMY BUPPETT Motrest ROBERT JOHN 7-1 EWAP 11-5 ABBA 18-10 JEMNEYER WARNES 19 KENNY ROGERS D-16

WPEZ/Pittsburgh. PA Mark Fritsges

MAJREEN M GOVERN JENNIPER WARNES HERB ALPERT

N treef R BERT JOHN 1-1 AR 18 13 D BELE BROTHERS 24-NICK LOWE 26-22 RNACK 32 25

WPGC/Washington DC Jim Elliott

JIND ELLIOHI DOOBIE BROTHERS RC & BAND RENNY ROGERS HINTE MBE COMMODORES 5-1 MICHAEL JACKSON 14-1 MICHAEL JACKSON 14-1 MICHAEL JACKSON 14-1 DONER ABBITT 23-17 DONER SUMMER 28-10

COMMODOI M 20-14

Jeff Frank

WREO/Boston, MA Harry Nelson

Hottest RNACE 1-1 NIGHT 2-2 SNIFF 6 TEARS 1-3 BONNIE POINTÉR 4-ROBERT JOHN 5-5

F105/Boston, MA Tom Connelly

AUON MANTIN PORFIGNER WINUS LED SEPPELIN Hottest

Hottest FNACR 1-1 N'GNT 4-3 ELO 8-5 GUPERTRANP 11-6 ENIPF 6 TEARS 12-9

WELO/New York, NY Don Kelly

Hottest EW&F 1-1 BARBRA STREIGANT MAXINE NIGHTINJA, : HERB ALPIRT 4 STEPHAN, : = DPUT CORES 12 9 SNIFP 6 TEARS 18-12

EC101/New Have (formerly WAVE) Curt Hensen CI Parallel Two Clart Henness [Au Goles H CHAR, JOHNSON Histont; CHE 1-1 HODERT JOHN 3-2 CHB 5-3 HICHAEL JACKNON 16-0 ITEPHANIC HILL 18-13 140 Warehauter, MA Bierre Yark JIBM Y CLAMITS CLAMITS CLAMATS CLAMATS LUMATS COFFIN ACTI WFBR/Buittmore, MD Andy Seulinshi N TTOST ROBERT JONN | | LRB 6 2 NNA SUMMEN - 5 WING RC 6 BAND REPRIT THE PROS (10) AB 1 13 H LLOST DI MAM WANNICK 11 MIPP 6 TEANS 0 6 HENG ALPENT 14 GOMMIE POINTEN 1 N 20-11 IB105/Providence HI Todd Chune EENNY RUGER A A ASHF RD 6 EIMTEIN DYLAN (dp) FUUSETTE DART (dp) WHEN FM/Buticio, NY Roger Christian CHRI THOMP ON L UI + GOPPIN RENNY ROCCHS LAUMEN WOOD Hottesti COMMODORES 2 1 JURNEY 7 4 MICHAEL JACKSON PHUSETTE DART (dp) Hattont 4 4 3 HIDENT JOHN 11 2 CONNA BUMMEN 9-4 NOBERT PALAER 14-7 MICHAEL JACESON 18 MICHAEL JACKSON 2 NICK LOWE 19-15 HERB ALPERT 27-10 WBSF/Rochester, NY Tom Nast RNACE RENNY HOGERS FOREIGNER JIMMY SUPPETT WBLL/Long Island. NY AUPPET RECONDS ALAN PARLOWS Tottest PRANCE JOLI KENNY ROGENS HOLLOUII KNACK I - 1 ROBENT JOHN 8 - 2 HERB ALPERT 14 10 STEPHANIE MILLS 16 ROBERT PALMER 18-1 Hottest COMMODORES 1-1 DIONNE WARDICK 7-6 DIANA ROSS 11-6 GQ 17-0 NICK LOWE 10-11 WTIC-FM/Hartland, CT Rick Donabue WICC/Bridgeport. CT Gury Peters HEHB ALPERT KENNY ROGERS KANSAS (dp) CAROLYME MAG (dp) HOILENE FUNACK 1-1 HICHAEL JACKSON 5-) DIONNE WARMICH 6-4 M 0.5 SHIPP 6 TEARS 11-7 ANNE MURRAY JIMY BUPPETT LED ZEPPELIN Mottest: LRB 1-1 COMM DORES 7-2 HERB ALPERT 18-10 CHEAP TRICK 21-15 NICHAEL JACKSON 28-WEBO/Harrisburg. PA Jim Buchanan Q106/York. PA Lis Curtis Im Buchaman REHNY ROGERS KNACK ANME HURRAY JOURNEY FOREIGNER IAN GOMM MAY NACGREGOR MEY JOHN COMMODORES NICHAEL JACRSON HOTTOREY BONNIE FOINTER 4-2 LRB 6-3 COMMODORES 11-5 M 13-6 Lis Curtis HERB ALPERT JOURNEY RICHAEL JACESON FOREIGHER DAVE EDMUNDS LOUISE COPFIN LAN GOMM HOTEGRI: NICK LOWE 14-7 ANS 24-10 CHEAP TRICK 2)-14 **Parallel Three** WEEE/Huntington WV Gary Miller ISFEA/Manchester, NH Rick Ryder ABBA DAVID WERNER DAVE EDMUNDS Hottest: LRB 1-1 JOURNEY WINGS DAVE EDMUNDS ANNE MURRAY LRB 1-1 ADDRISI BROS 23-15 M 21-17 MICHAEL JACKSON 24-19 JOURNEY 28-21 ANNE MUNHA, Notest: Robert John 1-1 LRB 10-4 SNIFF & TEARS 14-5 M 16-6 COMMODORES 24-9 WOLF/Syracuse. NY Charlie Brown I &WE/Wheeling, WV Hottest EwaP 2-1 PATRICK HERNANDEZ 4 NICK LOWE 11-6 BOWNLE POINTER 12~9 M 15-10 Im Roberts JIMAY SUPPETT ANNE SURRAY RICHARL JOHNSON RHACK SUZI GUATRO COMMODORES HOITESTI ROBERT JOHN 3-2 OIONNE MANNICK COMMODORES 20-11 WPST/Trenton. N] Tom Taylor MOON MARTIN IAN GOMM RENHY ROGERS KENNY HOLL Notest Robert John 2-1 LRB 4 2 Robert Palmer 11-6 COMMODORES 15-10 E104/Erie. PA Bill Shannon BUI Sharnon MOON MARTIN JOHN STEWART NEM ENGLAND Nottest: COMMOORES 2-1 SUPERTRAMP 3-2 MAKINE MIGHTINGAL ENACK 13-8 BLACKJACK 15-9 WTRY/Troy. NY Don Perry IAN GOMM KNACK KENNY ROGERS Hottest: KMACK 2-1 CDB 3-2 HERR ALPERT 12-6 MICF LOWE 13-6 M 23-12 WCIR/Beckley, WV Dwoyne Bonds LOBO LOBO KENNY ROGERS LOUISE GOPPIN MICHAEL JACKSON KISS SMOKEY BOBINSOW HORLEEL: M 1-1 WAEB Allentown PA Jelf Froma Louise GOPPIN STEPHANIE MILLS Notime: Ewif 2-1 Commodores 6-3 NICK Lowe 16-12 GERAY RAFFERTY 22-16 HERB ALPERT 26-20 M 1-1 COMMODORES 15-2 KC & BAND 14-1 RONNIE MILSAP 16-4 BONNIE POINTER 12-1 WEEO/Waynesboro. PA Dave Sweeten WHYN/Springiteld, MA Een Capurso JOHN STEWART LOBO NotiveE: KNACK 1-1 EW&P 8-6 4 13-10 SNIFF & TEARS 19-12 NICK LOWE 20-16 SUZI QUATHO JIMMY BUFFETT HARLIE LED ZEPPELIN H T 05: KNA R 1-1 H5 7

WYBG/Altenne, PA Teny Booth Temp Hereit Rittent, WGUY/Banger, ME Mark Lawence RORC1 LAN G(MM POU FTT WHO (dp) Hottont DANT ELD 2 1 EW67 0 5 DIONNE WARWICK 11-6 ELUE OVISTER CULT 17-14 ARE 11-14 WHEB Portsmouth NH Rich Bean NEE Deads J.D. OUTHER TAN GIMM ANNE HURMAY DIONNE WARMETER HISTORERT JOHN 1-1 HISTORERT JOHN 1-1 HISHO ALPERT 17-10 ARS 22-13 CARLY SINON 25-20 WIBQ/Portland. ME Andy Carey NAC'R POUSETTE DART ASHFORD & SIMPSON R troet. ELD 1 1 LRB 5 3 COMMODORES 9-4 DIONNE WARWICK 12-6 HOBERT PALMER 15-11 WLBZ/Bangor, ME John Marshall John Markholl KENNY ROGERS LED ZEPPELIN (dp) ABBA JIMAY BUPPETT SIMS BUPPETT SIMS BUPPETT SIMS BUPPETT SIMS BUPPETT KNACK 1-1 PATRICK HERNANDEZ 6-2 LKB 7-) M 13-9 BONNIE POINTER 20-15 WTSN Dover. NH Jim Sebastian GLORIA GAYNOR LEIF GARRTT KENNY ROGERS wilkog Notest John 1-1 DONNA SUMMER 11-8 ROBERT JOHN 1-1 ROBERT PALMER 19-14 MAUREN REGOVER 21-IAN GOMM 26-2] -1.0 WXIL/Parkersburg. WV ANKA KISS KC 6 BAND Hottesti HOTELLI -1 PATRICK HERNANDEZ 10-3 M 13-6 COMMODORES 15-7 MICHAEL JACKSON 20-12 WYRE/Annapolis. MD Steve Kingston KENNY ROGERS ANNE HURRAY KNACK KC 6 BAND Hottert HOERT PALMER 9-6 ROBERT PALMER 9-6 BONNIE POINTER 12-10 MICHAEL JACKSON 21-12 COMMODORES 27-19 WIGY/Both. ME Jock O'Brien

the song was dropped from the playlist then re-added.

EVIL/Dulles. TX Mike Rey

ELO MICHAEL JAPKSON Nottesti WEF 3 1 LND 11 5 COMMUNICES 19 1

QioMampa FL Mason Dison

COMMODONED COMMODONED

WLCY/Tampa, FL Jan Jettries

Film Hottest: HOSTERT JOHN 1-1 DIGNERT WARWICE 9-2 M 12-9 CDE 7-11 NICK LIWE 27-15

COMMIDDIRE RC 6 BAND J.D. NOTTER MICHAEL JACKSON NOTERT JOHN 1-1 DIOMME WARWICK 6 J ELO 7 J MIJ3-9 ARS 23-19

Y100/Minmi FL Robert Muzzy

293/Atlants, GA Dale O'Brien

COMMODORES FOREIGNER HENNY ROGERS J.D. SOUTHER Hottest: COMMODORES 4-1 HICHAEL JACKSO

ZS7/Fort Worth, TX Gary Mack

94Q/Atlanta, GA Jeff McCartney

92Q Nashville, TN Scooler Davis

COMMODORES FOREIGNER

DOOBLE BROTHERS SHIPP & TEARS LOUISE GOPPIN

COMPENSATE 10 10 UPERTARP 14 11 HONDIE POINTER 17 14

RENNY ROGERS LAUREN WOOO DAVID JOHANSEN (dp) GEORGE THOROGOOD (dp) KNACK I-1 ROBERT PALMER 5-3 EWLF 7-4 COMMODORES 9-6 DONNA SUMMER 11-8 V100/Charleston, WV Gary Mitchell JOURNEY WINGS DAVE ZORINDS PORIGHER HOLEGHEL COMMODORES 5-1 LRB 7-5 SUPERTRAMP 13-10 DIONNE WARWICK 21-12 RNACK D-24 SOUTH Parallel One ERBE/Houston TE Clay Giah

CLOY CIED DIONNE WARWICK WINCS RIDS RID BROTHER HOELEESI RNACK J-1 RAALWE HIGHTINGAL DIONNE WARWICK A-B SUPERTRAMP 19-16 NOON MARTIN 24-19

LOUISE GOPPIN KC & BAND Hottest: EW&P 1-1 LRB 4-2 M 10-6 BOMMIT H 10-8 BONNIE POINTER 16-11 MICHAEL JACKSON 25-16 BJ105/Orlando, Fi Tom West Tom West ASHPORD & SIMPSON CHARLE & LAUREN WOOD PRANCE JOLI ANNE MURRAY RECORDS HOLLOST N 4-1 ROBERT JONN 7-3 DIONEE MARMICK 12-8 COMPODORES 19-14 MICHARL JACKSON 28-21 KEEL/Shreveport, LA Marty Johnson WINGS KENNY ROCERS MOON MARTIN FOREICNER LOBO DOWNA SUMMER Notest: JOHN JUNER Notest: JOHN J-1 COMMODQRES 7-3 JOHRNEY 13-9 MICHAEL JACKSON KNOW/Austin, TE Lenny White Lenny White POINT RLANK HAX GROMENTHAL ORLEANS RAIMACH COR PORLIGNER PARSA PORLIGNER PARSA NOTEGET DIOMNE WARMICK 2-1 DIOMNE WARMICK 2-1 DIOMNE WARMICK 2-1 COMMODORES 17-0 DOOREE BROTHERS 10-10 BLUE OYSTER CULT 22-16

LOUIDE GOPFIN KISS Nottest: KNACK 1-1 KC & BAND 4-2 BONNIE POINTER 6-3 MICHAEL JACKSON 8-4 DIONNE WARWICK 16-6 COMMODONES 4-1 HICHAEL JACKSON 9 SNIFF & TEARS 20-1 ASMFORD 6 SIMPSON LED 2EPPELIN 30-10 LED ZEPPELIN CHICAGO GERAY RAFFERTY ROBERT JOHN Notess: KANSAS 1-1 CARS 4-2 LPB 9-3 WINGS 12-8 CHEAP TRICK 18-11 FOREIGNER CARS LAUREN WOOD J.D. SOUTHER (dp) CRUSADERS (dp) CRUSADERS (dp) Hottest: COMMODORES 8-1 JOURNEY 10-5 SNIFF 6 TEARS 12-9 GERRY RAPPERTY 18-12 WINGS 20-15 Parallel Two WGH/Notfolk, VA Bob Canada NOB DYLAN (dp) Hottest: ROBERT JOHN 4-1 COMMODORES 6-4 HERB ALPERT 17-6 MICHAEL JACKSON M 24-18 WEIL/Raleigh. NC Ron McEay WLAC/Nashville, TN Rich Harris

ETBA/Bus Antenie TX Mike Scott CRYBTAL GATLE DENIECE MILLIANS DENIECT MILLIANS ABBA RHACH ANDE NURBAY NETLAEL KENNIT THE PROS 1 1 ATCHAEL JACEBON 26 4 CUMHODGRES 25-7 CUMHODGRES 25-7 HADS FRODUCTION 22-12 HENB ALPERT 23-17 EXX106/Biginingham, AL Stave Davis WRJZ/Enozville, TN Bob Eugen HERB ALPENT MICHAEL JOHNBON COMMOOOREE RC 6 BAND RUGADERS CUMMODDRES HOTLORES (CDMMODDRES ) ROBERT PALMEN 7-2 A 11-6 JOURNEY 16-0 COMMODONES ENACE CRYSTAL GAYLE CRYSTAL UNTLE Hottest: M 4-1 LED JEPPELIN 14-8 RONNIE MILBAP 21-15 BLUE OYSTER CULT 23-EDDIE MONEY 24-20 WSGA/Savannah GA WAKY/Louisville. EY Mike McVay JENNIPER WARNE Hottemti KNACK 1-1 MICHAEL JACKSON 18-8 ROBERT PALMER 14-10 COMMODORES 19-12 JENNIFER WANNES 27-1 E OMNODONE Hottest: MICHAEL JACFSON 1-1 COMMODORES 5-3 BONNIE POINTER 8-6 GQ 11-9 MASS PRODUCTION 11 [0 WAPE/Incksonville, FL. WSGN/Birmingham AL Michaels Braston CHYBTAL GAYLE MICAGeia Begrion KC & BAND J.O. SOUTHER GLORIA GAYNOR HOTLEGE M 6-1 GO 10-5 COMMODORES 11-6 JEMNIFER WARNES 20-15 DONNA SUMMER 31-23 JOURNEY LED ZEPPELIN HOELESEI KMACK 1-1 DIONNE WARWICK 7-6 ARG 21-17 NICK LOWE 20-18 WAXY/Ft Lauderdale, FL Michael Ward WTEK/New Orleans, LA Hottest: NNACK 1-1 DIONME WARWICK 2-2 EW6F 3-3 GQ 4-4 CHIC 5-5 BRENDA RUSSELL PAT TRAVERS PAT THAVENS CRUSADERS CHARLIE DOORIE BROTHERS JIMMY BO HORH LED ZLPPELIN Hotteat: MASS PRODUCTION 4-1 JOURNEY 8-3 KC & BAND 9-4 KRACK 30-16 M 33-23 WAYS/Charlotte, NC Roy Rosen ANNE MURRAY IAN GOMM LOUISE GOPPIN ASHFORD & SIMPSON ASHFORD L LOBO STEPHANIE MILLS GLORIA GAYNOR Y103/Jacksonville, FL Meja Pitt GLORIA GAYNOR Hottest: Robert John 5-1 Michael Jackson 4-2 GQ 9-6 Herb Alpert 14-9 Doobie Brothers 22-16 HERB ALPERT DONNA SUMMER KENNY ROGERS KC & BAND KISS KC E BAND KISS BOD DEPELIN LANGAS TAN GOMM Hoteset LRB 2-1 EWSP 4-2 M 8-4 COMMODORES 13-5 MICHAEL JACKGON 23-9 WBBQ/Augusta, GA Bruce Stevens PATRICK HERNANDEZ GLORIA GAYNOR GLOBIA GATHON LOBO CHRIS THOMPSON LAUREN WOOD PRINCE HORLESI COMMODORES 1-1 HERB ALPERT 17-6 MICHAEL JACKSON 18-BONNIE POINTER 16-JIMMY SUPPETT 28-15 Y95/Tampa, FL J.J. Walker LED ZEPPELIN NNACK Hottest: ROBERT JOHN 1-1 DIONNE WARWICK 7-2 COMMODORES 13-7 M 14-10 MICHAEL JACKSON D-15 WFMF/Baton Rouge, LA Randy Rice JOHN STEWART JIANY BUPFETT MARY MACGREGOR Mottest COMMODORES 5-1 DOOBIE BROTHERS 8-5 M 13-9 MICHAEL JACKSON 21-12 DONNA SUMMER 19-14 298/Little Rock, AR Karen Williams J.D. SOUTHER JIMMY BUFFETT EDDIE MONEY IAN GOMM YVONNE ELLIMAN HOEEsse: COMMODORES 3-1 M 7-1 JENNIPER WARNES KENNY ROGERS JOURNEY LED ZEPPELIN (dp) BOB DYLAN (dp) CONNUCCIES . N 7-3 HERB ALPERT 10-6 BONNIE POINTER 12-9 NICK LOWE 14-10 WRVQ/Richmond, VA BONNIE POINTER J.D. SOUTHER BONNIE POLPLAN FOREIGNER FOREIGNER LeD ZEPPELIN GLORIA GAYNOR NOTEGEL RÜBERT PALMER 1-1 JERNIFER MARNES 12-7 NICK LOWE 10-11 JONN STEWART 20-12 COMMODORES D-16 22-12 DONNA SUMMER LED ZEPPELIM KENNY ROCERS JOURNEY Hottesti ROBERT JOHN 1-1 COMMIDDAES 7-5 ELO 9-6 MICHAEL JACKSON 17-10 BONNIE POINTER 16-11 KELP/EL Pano, TX DONNA SUMMER MAUREEN MCGOVERN STEPHANIE MILLS STEPHANIE MILLS Hottest: ROBERT JOHN 1-) GQ 9-4 BONNIE POINTER 14-7 NIGS NIGSS NICSALL JACKSON KNACK NICK LOHE SUZI QUATRO SUZI QUATRO SUZI QUATRO SUZI QUATRO SUZI QUATRO STEPHANIE WILLS PAT TRAVERS HOLEST ROBERT JOHN J-1 ROBERT JOHN J-1 ROBERT JOHN J-1 ROBERT JOHN J-1 COMPODORES J9-14 M 19-11 HERB ALPERT 23-15 WSGF/Sovannah. GA C.B. Gaffney SUZI QUATRO BARNOA RUSSELL Hottesti LRB 2-1 DIONNE WARWICK 6-3 CUMMODORES 9-7 # 13 10 ARS 19-14

Led Zeppelin WHHY Muntgon Rich Thomas FB100/Memphis TH Mark Williams HENR ALPENY PATHICE NEHMANDES JOHENEY FOREIGNER

Rich Thumme JIANY SUPPETT ABBA RICHARL JACESON MATALIS COLE Hotlest; COMMODGRES 1-1 H B-4 COMMODGRES 1-5 HERA ALPERT 15-5 JOURNEY 14-9

HTY AL

Most Added

Kenny Rogers

Foreigner

WISE Asheville, NC Rey Williams Rey Williams ANNE HURAY MICHAEL JOHNBON BUII QUATHO EURI OMMIE MILBAP COMMEDMARIE CUNA MATUKE'S DEVINE HOTLOEL COMMEDMARIE 8-12 BOMME MOINTER 12-6 MICHAEL JACKSON 14-5 LOBO 18-13 WTMA/Charleston SC Booby Nash

Booby Mash John BTENART IAM GOMM BRENDA BUBBELL MATURE'S DEVINE Nottoat: DIONNE WAIGHTEY 2-1 MICHAEL JACKBON 7-2 BOWNIE POINTER 10-6 COMMODORES 14-7 DONNA BUMMEH 21-11

EXIO4/Nashville. TN Steve Denton

WFOL/Gainesville. GA Sam Church

WROV/Roanoke, VA Barry Michaels

DONNA SUMMER POREIGNER BUCKEYE HOTEGEL HOTEGEL HOTEGEL HOTEGEL HOTEGEL JEMNIFER WARNES 6-3 N 11-5 COMMODORES 12-6

FM99/Talahannee, FL Jay Marks

Larry Cannon GLORIA GAYNOB ANNE MUNRAY LAUREN WOOD SOUTHSIDE JOHNNY NATALIE COLF JINMY GUFFETT NATURF'S DEVINE (MP) NOTESET MICHAEL JACKSON 4-1 ASHFORD 6 SIMPSON 6 SIMPSON 2 FC 6 MAND 14-10 DONNA SUMMER 19-12 HERB ALPERT 29-19

EPUR/Amarilio. TX Mark Shannon KENNY ROGERS KC 6 BAND EDDIE ROMEY Mottent: JOURNEY 2-1 ROBERT JOHN 4-2 ELO 4-1

R&R/Friday, September 14, 1979

Hottest Commodores

M

Michael Jackson

SOUTH



WNOZ/Knazville, TN Scott Majore EC & BAND NICHAEL JALREON RENNY HOGEN ANNE HUHRAY LAUBEN MODE Hutlost AND 2 DUPENTHAMP 0 6 BOINTE POINTEN 0 6 MICHAEL JACKTON A 17

WSEZ/Chattanooga. TN David Carroll HERAEL JACKEON HICHAEL JACKEON FOREISHE EENNY HOGENE LAUREN WOOD Hottaat COMMODONES 1-1 LHB 3-2 HIL6 HIC6 LOWE 12-7 GERNY RAPPERTY 13-9

Parallel Three CK101 Cocos Beach, FL. Steve Ocean

Steve Comman MICHAEL JACK50N FOMEIGMER JOHN STEMART LOUISE COFFIN KC & BAND Mottmat. LRB 4-1 m 6-3 POBERT JOHN 8-4 DIONNE WANWICK 10-6 DOOBIE BROTHERS 12-8

G100/Mobile, AL III ROBERTS RHACK FOREIGNER KENNY ROGERS NOTERT ROBERT JALMER 9-5 R 12-8 GERRY RAFFERTY 21-15

KAAY/Little Bock AB los James WINGS MOON MARTIN HERMAN BROOD

MERMAN BROOD Nottest Ars 2-1 Dionne warwick 3-2 Commodores 8-5 Jennifer warnes 13-8 Herb Alpert 24-13

KILE/Galveston, TX Lee Victor

LOBO PENNY ROGERS WINGS ASHFORD & SIMPSON Noteet: Ewsp 3-2 CHIC 0-3 DIONNE WARWICK 11-7 LRB 16-10

KSEL/Lubbock, TX LED ZEPPELIN

KNACK MICHAEL JACKSON Hottest: ROBERT JOHN 1-1 COMMODORES 11-5 M 12-8 BLACKFOOT 15-10 HERB ALPERT D-20

WAAY/Huntsville. AL IAN GOMM JIMMY BUPPETT MASS PRODUCTION BOB DYLAN

Hottest: LRB 2-1 EW6F 4-2 COMMODORES 6-4 MICHAEL JACKSON KC 6 BAND 22-12 14-1

WCGQ/Columbus GA

JOB MCCLIME CHRIS THORPSON BLUE OVSTER CULT HICHAEL SONNSON COMMODORES NOTENEL LRR 4-1 H 15-7 DIONNE WARWICK 19-13 DIONNE WARWICK 19-13 DIONNE VARWICK 19-13

WFLB/Fayetteville, NC Larry Cannon

DONNA BURNEN 21-11 WSEZ-Winston Salem NC Pets Barry Bob DYLAM REMMY ROGERS ASHYORD & EINPBON Nettest: LRB 4-1 COMMODONES 5-3 GERRY RAPPERTY 12-9 NICHAEL JONNBON D-14 WERC/Birmingham. AL Marc Thompson Marcihompeon CommoDores ( Momnie Hilsap PoreiGmen Hotte Hotte CommoDores 14-2 CommoDores 14-2 Herm Alpert 21-11 Donna Supert 21-12 Mings 22-16

Stere Denton SHF0RD & SIMPSON J.D. SOUTHEN COMMODRES VYONKE ELLIMAN CHARLIE (dp) CHER (dp) CHER (dp) DIONKE MAXWICK 8-2 NERB ALPERT 17-5 BOWNIE BOWNIE DONTER 18-7 NICKAEL JACKSON 24-10

Som Church COMMODORES ABHFORD & SIMPSON LEE ZEPPLIN LAUREN WOOD CHARLIE HOELEREI ROBERT JOHN 1-1 LRB 7-2 SNIFF & TEARS 9-5 COMMODORES 16-6 BOGHIE POINTER 21-16

Joy Marka BREMDA RUSSELL CHER KANSAS IAM GOMERS MEDENY ROGERS MICHAEL JACKSON 1-1 RC & BANG 6-2 M 7-3 DONNA SUMMER 14-7 COMMODORES 23-14

WEXY/Scresola. FL Charlis Fernandes

## Charle Ferdandes JENNIPER WARNES JIMMY BUFFETT IAN GOMM LEO ZEPPELIN Hottests LEO 3-2 COMMODORES 6-3 ARS 14-6 MERB ALPERT 18-9

HERB ALPERT 18-9 **EWIC/BerumonLTE** Dorve Sizer KENNY ROGERS LED 22FPELIN KC 4 BAND HOTEBEL LRB 1-1 EWACK 4-2 COMMODORES 5-3 DIGNEW EWANTCE 7-5 MERB ALPERT 19-12

BONNIE POINTER 7-1 COMMODORES 15-8

#### MIDWEST

Most Added Hottest Ian Gomm Commodores Led Zeppelin Little River Band Wings Robert John

Kenny Rogers

#### **MIDWEST**

#### MIDWEST

Parallel One

CKLW/Detroit, MI Results Trombley

ANNE MURRAY ASHFORD & SIMPSON RITA COOLIDGE RITA CODLING Notest: NERB ALPERT 3-1 Robert Palmer 13-8 LRB 20-12 Domma Summer 19-14 Brenda Russell 26-17

EBEQ/Econoce City, MO Marsha Lerenberg

RNAC R TAN GORM LOBO KISS Hottest: LRB 1-1 ELO 3-2 BOARET 10 ROBERT JOHN 7-3 COMMODORES 12-7 HERB ALPERT 20-15

EDWB/Minneapolie, MN Dave Thomson LED ZEPPELIN

CARS Notest: RNACK 1-1 EWSF 3-2 BLACKFOOT 11-7 SWIFF 4 TEARS 12-0 WINGS 22-16

ESLQ/St. Louis. MC

KANSAS NEIL YOUNG HOTLEST: ROBERT JOHN 2-1 COMMODORES 6-2 HERB ALPERT 25-9 ARS 21-13 WINGS 24-19 Q102/Cincinnati. Off Pat O'Brien

WINGS KENNY ROGERS RENNT RUGENS Bottat: Supertranp 2-1 Robert Palmer 10-6 Commodores 15-11 Ars 20-16 Bonnie Pointer 26-20

WGCL/Cleveland. OH Bob Travis

ALAN PARSONS DOOBLE BROTHERS SOUTHSIDE JOHNNY Hottest: CDB 1-1 N 9-3 NICRAEL JACRSON 11-4 COMMODORES 22-14 DONWA SUMMER 24-16

WOEY/Milwaukee, WI Jim Brown

LED ZEPPELIN Hottest: Robert John 1-1 Commodores 4-2 SNIPF 6 TEARS 7-3 ELO 8-4 Robert Palmer 9-5

WZUU/Milwaakee. Wi Chris Curtis

Chris Curtis Donna Summer Ian Gomm Led Zeppelin Stephanie Rills Nem England Stepkin Snife & Tears 2-1 Commodores 9-4 Robert Palmer 10-6 Ewsp 11-7 Patrice Hermandez 22-14

EWE/St. Louis. MO trick

DOD HRMMMER MICHAEL JOHNSON Sammy Hagar Foreigner Hotest: John Cougar 1-1 Robert John 8-6 Triumph 9-7 Rocrets 15-10 Ian Comm 21-17

92X/Columbus, OH Mike Perkins WINGS LED ZEPPELIN IAN GORM JINNY BUPPETT (dp) SUZI QUATRO PORBICHER NOTESE: ROBERT JOHN 4-1 ELO 7-6 MICHAEL JACKSON 22-8 LRB 12-10 DIAWA ROSS 14-11 KOFM/Oklahoma City, OK Chuck Morgan LED ZEPPELIN MICHAEL JACKSON IAN GCMM JOHN STBWART MICHAEL JOHNSON Botteat: LRB 4-1 N 15-5 OLIVIA N-J 17-7 CCMMHOORES 19-13 DOOBIE BROTHERS 23-18 ERAV/Tulsa, OK Gary Reynoids ANNE MURRAY IAN GOMM JIMMY BUPPETT JIMMY BUFFEL Hottest: HERB ALPERT 9-1 BONNIE POINTER 6-4 EV&F 7-5 COMMODORES 14-6 CHRIS THOMPSON 23-18

Parallel Two

E293/Peoria, IL Keith Edwards DONNA SUMMER DOMNA SUMMER LOBO JIMMY BUPPETT BOB DYLAN ALAN PARSONS Notleat: Commodores 6-1 SNIFP & TEARS 4-3 NICE LOME 7-4 ARS 11-6 BERB ALPERT 14-10

WHB/Eansas City, NO Rick Brown

ICH DOWN SNIFF & TEARS IAN GOMN KC & BAND MICHAEL JOHNSON Hottest: LRB 1-1 ROBERT JOHN 4-2 HERB ALPERT 12-5 JENNIFER WARNES 14-9 BRENDA RUSSELL 16-12

WHOT/Youngstown, OH Dick Thampson

NACR RNACR LED ZEPPELIN POREIGNER Hottest: ELO 3-1 SNIFF & TEARS 4-3 DIGNNE WARWICK 0-6 M 11-6 HERB ALPERT 14-11

John Curry HICBRAEL JACKSON KENNY ROCERS JENNIFER WARNES TOBY BEAU JIMNY BUFFETT MAUREEN MCGOVERN MAUREY MACGREGOR BOB DYLAN MICHAEL JOHNSON CHER HOTCUST: LBB 1-1 COMMODORES 2-2 HERB AL-2 GERRY RAPPERTY 14-10 WRAPPIndianarobia. IN

M JOHN STEWART IAN COMM BOB DYLAN REO SPEEDMAGON LED ZEPPELIN Hottest: Robert John 3-1 Supertraamp 7-4 Robert Palmer 8-5 SNIFF 6 TEARS 9-6 GERRY RAFFERTY 16-10

Hottest: ELO 2-1 M 7-5 NIGHT 13-11 EDDIE WOMEY 25-20 DOOBIE BROTHERS 30-23 WZZP Cleveland. OH Cleveland Reynolds Cieveland Reynolds DIANA ROSS WINGS WOON MARTIN JOHN STEWART IAN GOMM NOTEL FOREIGUER HERB ALPERT CHARLIE SOUTHSIDE JOHNHY CRUSADERS Nottest: LRB 1-1 ELO 3-2 NIGHT 12-6 ROBERT PALMER 17-10 CHEAP TRICK 20-13 EWENYTULER. OK WMEE/Fort Wayne. IN John Curry

WNAP/Indianapolis. IN Steve Mitchell

KFYR/Bismarck, ND Dan Brannan Len Drannan Moon Martin Patrick Hermandez Donna Summer Hick Lowe Cheap Trick Hottest: Ler 8-1 ELO 11-7 Dionne Marmick 13-10 Robert Palmer 20-16 KKLS Rapid City, SD Kjar Sherwyn COMMODORES DONNA SUMMER RENNY ROGERS Hottest: ELO 3-1 ROBERT

**Parallel Three** 

the song was dropped from the playlist then re-added.

WNDE/India Bill Garcia

IAN GOPUN EDDIE NONEY KISS PAT TRAVERS LOBO SOUTHSIDE JOHNNY SUZI QUATRO BREATHLESS Hottest:

BREATRLESS Hottest: Robert John 2-1 LRB 5-3 Commodores 13-8 NICK Lowe 14-9 Journey 20-12

WOHO/Toledo, OH Beau Elliott

KENNY ROGERS DOOBIE BROTHERS WINGS Nottest: DIONNE WARWICK 1-1 Robert JORN 3-2 LRB 6-4 ROBERT PALMER 10-6 HERB ALPERT 17-9

WOW/Omaha, NE Erik Four

POREIGNER Hottest: LR8 3-1 COMMODORES 2-2 EW6F 11-4 DIONNE WARWICK 16-8 LED ZEPPELIN 28-17

WVIC/East Lansing, MI Bob Berry

ESTT/Dovenport. 1A Mike Kenneally

Mike Econocily JENNIFER WARNES WINGS DONAA SUMMER DOOBIE BROTHERS STEPRANIE WILLS Hottest: EWAF 1-1 ROBERT JOHN 3-2 COMMODORES 12-7 SMIFF 4 TEARS 15-11 M 10-13

WISH/Madison, WI Jonathon Little

EWEN/Tulsa. OE Dave Michaele

BOB DYLAN KANSAS Nottest: HERB ALPERT 2-1 Commodores 4-2

ELEO/Wichita. ES Jay Richards

BUCKEYE

WINGS POREIGNER

ELO 3-1 ROBERT PALMER 6-3 Gerry Rapperty 14-10 NICK LOWE 18-11 PATRICK HERMANDEZ 21-13 EEXL/Grand Form. ND Jack Lundy

WINGS EDDIE MONEY HOTEL Hottest: SNIPP 6 TEARS 2-1 Robert John 3-2 ELO 4-3 Maureen McGovern 8-5 Lobo 11-7

ELMS/Lincoln. NE Gary Claus CRYSTAL GAYLE LEIP GARRETT

Bob Berry ALAN PARSONS BOB DYLAN ABBA SANNY HAGAR ASHFORD & SIMPSON HOTEGE: JOURNEY 1-1 ROBERT JOHN 3-2 HERB ALPERT 6-3 LERB 10-5 DOOBLE BROTHERS 21-8 ARS RENNY ROGERS OLIVIA N-J OLIVIA N-J Hottest: HERB ALPERT 3-1 BOATZ 9-5 SISTER SLEDGE 10-6 MICHAEL JOHNSON 13-8 COMMODORES 10-13

WAKX/Duluth, MN Bruce MacGregor Bruce Mackinegor HICHAEL JACKSOM CRUSADERS J.D. SOUTHER YVONNE ELLINAN ANNE MURRAY HOTEGE: ROACK 1-1 COMMODORS 10-6 DONNA SUMMER 13-6 DANA 17-11 N 20-12

WEAQ/Eau Claire. WI Rick Roberts

BANA JIMMY BUPPETT Hottest: Robert John 1-1 ELO 4-3 Ewsp 9-6 Swiff 6 tears 10-7 Gerry Rafferty 13-10

WGBF/Evaneville. Di Barry James

LOBO DONNA SURMER MICRAEL JACKSON ALAN PARSONS (dp) BOB DYLAN (dp) IAN GOMM (dp) Hottest: Commodores 2-1 Dionke Warmick 4-2 M 10-7 HERB ALPERT 13-6 ARS 14-12

WNAM/Neenah. WI Steve Otis KEWNY ROGERS FOREIGNER Actest: LR8 2-1 N 12-8 COMMODORES 13-9 NICK LOWE 15-11 ARS 21-15

COMMODORES 4-2 BOWNIE POINTER 9-5 NICHAEL JOHNSON 12-9 M 21-13 WROE/Rockford. IL Tom Hunter

MICHAEL JACKSOM STEPHANIE MILLS MOON MARTIN KENNY ROGERS Hottest: Robert John 1-1 LRB 5-2 M 14-5 COMMODORES 15-8 DOCOTE LED ZEPPELIN THE DIGLAND NEW DIGLAND Networks Hottower Hottower Dionne Vander Dionne Vander Dionne Vander Dionne Vander Dionne Vander Ass 23-14 Ass 23-14

COMMODORES 15-8 BONNIE POINTER 20-14 WSPT/Stevens Point, WI Pat Martin

PAIMARTD JIMAY BUPPETT BOG DYLAN Hottest: M 6-1 PATRICK HERNANDEZ 17-6 LED ZEPPELIN 21-13 IAM GOMM 22-17 CRRIS THOMPSON 24-18

WTRU/Munkegon. MI Bill Andrews BORNIE POINTER WINGS DOODIE BROTHERS ROBERT PALMER

Notest: MAXIWE WIGHTINGAL 2-1 ROBERT JOHN 5-2 EWSP 8-5 ELO 13-7 DIOWNE WARWICK 15-8

WYFM/You left Tobin COMMODORES Hottest: RMACK 1-1 RAXINE NICHTINGAL 3-2 ROBERT JOHN 10-5 LRB 12-7 ROBERT P' MER 18-15 WRBR/South Bend, DI Joe Lightser LED ZEPFELIN RENNY ROCENS NOON NARTIN FOREIGNER IAN GOWN NOISE GOFFIN (dp) DIANA ROSS (dp) PAT TRAVERS (dp) Notlest: Noise (dp) Rotest: RNACK 1-1 HERB ALPERT 15-7 COMMODORES 18-14 COMMODORES 18-14 COMMODORES 18-19

BO . nwo

S&HO

Music Key: (DP) Indicates the song is getting play during certain parts of the day and/or night. (RA) indicates

EQWB-FM/Fargo. ND Bill Richards MICHAEL JOHNSON

MICHARL JOHNSON ARS JOURNEY DONNA SUMMER RITA COOLIDGE BOB DYLAN MILSON BROS (dp) WINCS (dp) FOREIGNER (dp) FOREIGNER (dp) Rotteat: LRB 6-1 R 9-5 ROBERT FALMER 14-9 EDDIE MONEY 20-16 LOBO 21-17

WEST Parallel One B100/San Diego. CA Glen McCartney

BOWNIE POINTER LOBO JOURMEY ROB GRILL Hottest: MAXIME NIGHTINGAL 4-1 LRB 0-3 DIONME MARWICK 11-7 M 15-9 ARS 21-14

KEARTH/Los Angeles, CA Bob Hamilton Hottest: KNACK 1-1 DIONNZ WARWICK 2-2 MAXINE NIGHTINGAL 3-3 ROBERT JOHN 4-4 EW&F 5-5 EFI/Los Angeles, CA Roger Colins

NICK LOWE DOLLY PARTON HACK 21-12 DOLLY PARTON Hottest: COMMODORES 9-1 ELO 7-5 HERB ALPERT 10-6 LRB 11-9 KWACK 21-12 KFRC/San Francisco, CA Les Garland

Hottest: KNACK 1-1 MAXINE NIGHTINGAL 2-2 M 3-3 GQ 4-4 CHIC 5-5

KHU/Los Angeles, CA Chuck Martin Hottest: RUACK 1-1 MARINE NIGHTINGAL 2-2 EWAF 3-3 CHIC 4-4 BONNIE POINTER 5-5

KINN/Denver, CO Doug Erickson

CHER J.D. SOUTHER EDDIE MOMEY LED IESPELIN Hottest: Dionne Markice 2-1 Mick Lowe 13-8 Brenda Russell 14-9 Rebr Alpert 20-12 Gerry Rafferty 19-14

KJR/Seattle, WA Tracy Mitchell KISS IAN GONM Hottest: LRB 2-1 Journey 6-3 M 8-5

EOPA/Phoenix, AZ John Volpe KC & BAND WINGS IAN GOMM J.D. SOUTHER Hottest: CRIC 1-1 CCMUNDORES 8-2 HERB ALPERT 19-3 M 16-6 NICHAEL JACKSON 25-10

WEST

KUPD/Phoenix, AZ John Sebastian

JOHN COUGAR CARS Hottest: FNACK 1-I SHIPF 4 TEARS 14-6 WEIL YOUNG 17-8 BILLY THORPE 27-10 KMACK 19-11

Parallel Two

ECPI/Salt Lake City. UT Gary Waldron

Gary Waldron DOOBIE BROTHERS KENNY ROGERS ANNE NURRAY HERRIT THE PROC RACEMEL SWEET Hottest: COMMODORES 4-2 DIONNE WARWICK 15-7 ARS 16-9 LOUISE GOPPIN 23-18

KERN/Bakertield, CA Kris Mitchell

DONNA SUMMER MICHAEL JACKSON KENNY ROCERS IAN GOMM Hottest: Robert JOHN 1-1 M 6-4 COMMODORES 12-9 JOURNEY 17-11 NICK LOWE 18-15

KFXM/San Bernadino, CA Francis Pate

Francis Feie Wings John Stewart Kenwy Rogers Foreigneer Michael Jackson Fwack Boteet: Reack 2-1 Leb 10-2 Commodores 11-7 Patrick Rennandez 12-9 Ars 13-10

EGW/Portland, OR Richard Harker

IACGARD FAREW IAN GORN EENNY ROCERS NARY RACCREGOR Bottest: LRB 4-1 Dionne Warmick 6-4 Cornodores 18-9 Bornie Pointer 16-13 NERB Alpert 23-16

KIRB/Spokane, WA Tom Hutyler

LED ZEPPEIN IAW GOWM EC 6 BAND JIMMY BUPPETT (dp) Hottest: M 9-1 JOURMEY 10-10 SHIFF 4 TEARS 19-14 DOWAM SUMMER 22-16 CHEAP TRICE 24-19

EMIC/San Diego, CA Cathy De Rouville

JOURNET 6-3 M 8-5 BOMNIE POINTER 13-10 SNIFF 6 TEARS 19-14

WINCS REMMY POGERS STEVE DABL Hottest: DIONNE WARWICK 2-1 COMMODORES 14-5 M 13-7 BERB ALPERT 15-11 ROBERT PALMER 19-13

KROY/Secramento, CA Don Selasco

IAM GOMM J.D. SOUTHER Hottest: Robert John 5-1 MICHAEL JACKSON 15-9 COMMODORES 17-13 DIONNE WARHICK 18-14 LED ZEPPELIM 27-19

ERQ/Tucson. AZ Dam McCoy

LED ZEPPELIN MICHAEL JACKSON FOREIGMER KAMSAS BERB ALPERT Nottest: LRB 3-1 ROBERT JOHN 4-2 ROB

ERSP/Salt Lake City, UT Lorraine Winega ANNE NURRAY LED ZEPPELIN Hottest: LRB 1-1 DIONNE WARWICK 5-2 COMMODORES 13-3 NICK LOME 11-6 JOUKNEY 23-17 ERUX/Phoenix, AZ Robert M. Chengy

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Commodores

Little River Band

**Dionne Warwick** 

WEST

KDZA/Pueblo, CO Rip Avina

Rip Avida FOREIGNER REMNY ROCERS LED ZEPPELIN IAN GOMM SAD CAFE PAT TRAVERS Hottest: LRB 2-1 DIONNE MARMICK 5-2 COMMODORES 9-5 M 14-10 MICK LOWE 18-13

KLUC/Las Vegas, NV Dave Anthony

EOOE/Billings, MT Michael May

KNACK J.D. SOUTHER HERB ALPERT Notteet: Journey 2-1 Commodores 6-2 Doobie Brothers 10-7 Gerry Rapperty 21-13 Supertramp 24-16

Micbael May POREIGNER IAN GOMM WINGS RENNY ROCERS RNACR RANSAS Bottest: IRB 3-1 DIONE WARWICK 7-4 COMMODORES 19-10 DOORE BOOTHERS 20-14 GERRY RAFFERTY 22-16

KQDI/Great Falls, MT Barry Cooper

Barry Cooper RNACK JOHN STEWART JIMMY BUPFETT EDDIE MONEY YVONNE ELLIMAN J.D. SOUTHER Hottest: ELO 8-1 RNACR LO-2 LRB 14-8 COMMOORES 16-10 M 20-15

KRLC/Lowiston, ID Steven Alan MacKelvie

KRACK KRACK KC & BAND JIWAY BUPPETT Bottest: ELO 1-1 COMMODORES 6-2 CHEAP TRICK 7-4 MICHAEL JOHNSON 13-10 DIONNE WARWICK 15-11

KSLY/San Luis Obispo, CA Chuck Stevens

RAMA RAMSAS JENNIFER WARNES Hottest: Bonnie Pointer 7-1 ELO 3-2 Gerry Rafferty 8-5 Mary MacReford 12-9 Dionne Warwick 14-10

EYSN/Colorado Springs. CO Mark Muray

Mark Muray LED ZEPPELIN JINNY SUPPETT POREIGNER JOHN STEWART Notert JOHN 1-1 LR0 3-2 ROBERT PALMER 8-6 COMMODORS 12-8 DOOBLE BROTHERS 10-13

KENI/Anchorage. AE Randy Robbins

LED ZEPPELIN MICHAEL JOHNSON

MICHARE JOBHSON IAN GOM KENNY ROGERS KNACK RISS Hottest: Ewap 4-1 Snipf 4 tears 16-10 Maxine Michfingal 15-12 Mick Lowe 18-15 Commodores 20-16

lan Gomm

Kenny Rogers

Led Zeppelin

Most Added Hottest

IAM COMM JIAM COMM KISS Rotteet: LRB 1-1 N 4-2 COMMODORES 8-3 SWIFF & TEARS 11-8 RNACK 24-19

EING/Seattle. WA Brace Murdock

BOB DYLAN Hottest: M 4-1 LRB 3-2 COMMODORES 12-6 DIONNE WARWICK 10-7 SNIPP 6 TEARS D-11

YM/Freenc. CA Bay Appleton HICHAEL JOHNSON LOBO RITA COOLIDGE HOTE AS: KNACK 1-1 LRB 3-2 JOURNEY 5-3 N 11-7 ROBERT PALMER 13-9

91X/San Diego. CA Gene Enight Gene Enight LAUREN MOOD KANSAS NELL YOUNG MAUBEEN MCGOVERN MAUBEEN MCGOVERN EENNY ROGERS DONMA SUMMER HOStest: M 2-1 COMMODORES 10-3 JOURNEY 12-6 DOOBIE BROTHERS 20-13 HERB ALPERT 21-15

KORL/Honolulu, HI Elmo Akune

ELECARE BENSON LOUISE COPFIN SWIFP & TEARS ROCKETS IAM COMM Mottemet: BRTAN ADAMS 2-1 M 14-2 EMAF 10-6 Peter BROWN 18-9 RARY MACGREGOR 17-10

**Parallel Three** 

EBDF/Eugene. OR Roger Mason

ROGEFFICIES FOREIGNER FOREIGNER JENNIFER WARNES BOE OTLAN COMMODORES BOETEL END 4-2 DIONNE WARWICK 8-5 LOBO 13-7 COMMODORES 16-10

EBIM/Roswell, NM Mork Winkles

Mort Winkles LOBO BARA LOUISE GOPPIN MOOM RARTIN WINGS DONNA SUMMER Hottest: LRB 1-1 ENSP 4-2 DIONNE WARDICK 6-3 MAUREEN MCCOVERN 16-5 COMMODORES 17-8

EBOZ/Boseman. MT Paul Vann Ehlie

PORT VORME ENLE LED IEPPELIN RITA COOLIDGE BLUE OYSTER CULT Bottest: LRB 1-1 Elo 6-3 Jennifer Marnes 13-9 Nick Lowe 16-11 Convodores 18-13

KCBN/Reno, NV Red Mt.

Hed MM. CRYSTAL GAYLE FOREIGNER KAMSAS PRISM ANNER MURRAY HOTEGEL LRB 4-1 MICK LOWE 8-5 SMIFP & TEARS 10-7 COMMODORES 15-12 CHEAP TRICK 20-15

R&R/Friday, September 14, 1979



	ARALLE	EL ONE F	LAYLID	5
EAST		99FM & WXLO	wifi 92	STERED HIR St. Lon
A STATE PARTIENT AND A STATE PARTIENT AND A STATE AND	Philodelphia     P	1 Bull/Afree The Leven Num	Philadelphia 1 1 emacularly har and 2 2 Ellipsi Arter The Leve Nue 3 1 Ellipsi Arter The Leve Nue 4 2 Ellipsi Arter The Leve Nue 5 2 Ellipsi Arter The Leve Nue 5 2 Ellipsi 6 2 Ellipsi 7 2 CONVERT And Nue Nue 7 2 CONVERTS 8 2 CONVE	ADMI COLUMN /: Nos 4 Lower     ADMI /: Nos 4 Lower     ADMI /: Nos 4 Lower     ADMI COLUMN /: Nos 4 Lower     ADMI COLUMN /: Nos 4 Lower     ADMI /: Nos 4 Lower
F105 Desten	Juhn s10.wk11/k11.en.ight tind Uit Uit805J/Arrow Threugh No n10K L0027/0-will To Bo Kind Uit15 B030950K11 fou Resembler No	ADDS HOME CIN REJERY ROGERS/You Decorated Hy Life LOBC/Hours there two You DDDB16 EMPTHERS/Dependint On You	ADDS HDHE ON LOUISE GOFFIN/Renember File16 Frg. )	ADS 29, 30 FORE LONGEN/Vision Gamma FORE LONGEN/I*11 Bart Evan ON ELG/Cantus Ion
	WPGC	1050 chum	MIDWEST	KNACK/Frustrofad BiLLt 2012/Justii Tha Nighr 2004 CDUGAD/Nighr Cancing LED ZEPPELIN/Faoi in The Rain
2         9 1017 Δ. ΤΕΛΠΑ, ΌΓΙ-197 Τ. Start           2         9 1017 Δ. ΤΕΛΠΑ, ΌΓΙ-197 Τ. Start           3         10 CHIC/Limo J. Tama.           4         2.118 Δ. ΛΑΓΑ. Δ. Ε. Μ. Ε.	Washington D.C. 9 1 COMMONIES/9111 9 DIGNE MATERICAL/111 Never Love. 9 NOBERT JORVS See Eyee 9 LINE/Lemmone Loser 1 SINCUMS Sharrons 9 COMMONIES/Sall On 9 COMMONIES/Sall On 9 COMMONIES/Sall On 9 COMMONIES/Sall On 9 COMMONIES/Sall On 9 COMMONIES/Sall On 10 ONE NAME NOISE 11 DI COMMISSIONED STATUS 11 DI COMMISSIONED STATUS 12 NEXT NUMBER/Conductor 13 SINFE AT LANGUARS/Del Com 13 SINFE AT LANGUARS/Del Com 14 LINE NOAME LACES DUTON STATUS 15 DI CAMERINE NICHTISSIONED STATUS 16 DI SINFE AT LANGUARS/Del Com 17 SINFE AT LANGUARS/Del Com 18 DI COMMISSIONED STATUS 18 DOMAN SINFER/Tome Dass 19 DI CAMERING STATUS 20 DI STATUS 21 COMMON SINFER/Tome Dass 19 ZI STATUS 21 DI CAMERING STATUS 21 DI CAMERING STATUS 21 DI CAMERING STATUS 22 SUFERTINGE/Conduct Status 23 DI CAMERING STATUS 23 DI CAMERING STATUS 24 DI CAMERICAL STATUS 25 DI CAMERING STATUS 26 DI CAMERING STATUS 27 DI CAMERING STATUS 28 DI CAMERING STATUS 29 DI CAMERING STATUS 20 DI STATUS 20 DI CAMERING STATUS 20 DI CAMERING STATUS 20 DI CAMERING STATUS 21 DI CAMERING STATUS 22 SUFERTINGE/Conduct Status 23 DI CAMERING STATUS 24 DI CAMERING STATUS 25 DI CAMERING STATUS 26 DI CAMERING STATUS 27 DI CAMERING STATUS 28 DI CAMERING STATUS 29 DI CAMERING STATUS 20 DI CAMERING STATUS 20 DI CAMERING STATUS 20 DI CAMERING STATUS 20 DI CAMERING STATUS 21 DI CAMERING STATUS 22 DI CAMERING STATUS 23 DI CAMERING STATUS 24 DI CAMERING STATUS 25 DI CAMERING STATUS 26 DI CAMERING STATUS 27 DI CAMERING STATUS 28 DI CAMERING STATUS 29 DI CAMERING STATUS 29 DI CAMERING STATUS 20 DI CAMERING	Terrents         3       CARLS/Lef*s G         4       RUBERT FAMILE/Net Case Of Loving         2       ELO/Don't Bring Hs Down         4       RUADC/My Sharons         6       LIMUCAMS Sharons         7       ELO/Don't Bring Hs Down         8       RUADC/My Sharons         9       LIMUCAMS Comes Through Hs         9       HICK COME/Druit To Hs Kind         9       BUIF# A TLARS/Driver's Same"         10       DCH AT MICK/Aint* That A Shams         11       SUF# A TLARS/Driver's Stranger         12       BUDM HAM/MOOD ys Stranger         13       RUADC/Good Giris Don't         21       RUADC/Good Giris Don't         21       RUADC/Good Giris Don't         23       RUADC/Good Giris Don't         24       HOMM HAM/Loosing Stranger         25       RUADC/Good Giris Don't         26       THILMMY/Nois Done Stranger         27       DUBWY/Loosing, Tomes Hamit         28       MACKSDN/Is She Masity Going         29       JUDUEY/Low Hs', Touchit*Line         21       BUDMY ShutHY YAL HANGY Ward Hows Do         22       JOBH STEWARY More Son         23       BUDME ShutHYAH HANS Dows Do	2 1 ROBERT JORUSAN EVENTIONAL DESTINATION OF A COMPLEX STATE OF A COMP	Detroit     1 - rd R0 ALFERT/R11a     2 - COUNTRY TO ALFERT/R1a     2 - COUNTRY TO ALFERT/R1a     3 - 4 - HIO-MALL #ACH DER/Clam** 9700 * T11     4 - 5 - 5 - 5 - 5 - 5 - 5 - 5 - 5 -
RINCLANDIG GIF IS DEN Y		CN DAVE EDNLANDS/Giris Tein ARS/Spoolty FLASH & THE PAN/Hey, St. Pater	26 26 MOON MARTIN/Rolens 34 27 KENNY ROGERS/You Decorated Ny Life 31 28 CANCINE MAX/Stilleone 35 29 FOREIONED/Dirty thite Boy 36 30 DOMM SIMMER/Dia Alt The Liphy.	ADD 5 V FOR COMPLYING I due D 30 KENNY ROLERS You, Decorreted Hy Life ADDS AMEE NUMBAY/Broken Hearted He ASHFORD & SHP30U/Found A Care R11A COLU LOD/Come File Day
biological and a second	Burder Arter Robert Schwarz Berner Hight      Hick Charles Control Contro	PLANE & THE PRAVINGLY, ST. Partor Int. CORVING is Co. DIRE STRAITS/Lady Witer <b>CONCENTRAL STRAITS/Lady Witer</b> <b>INTERSTRAITS/Lady WITER</b> <b>INTERSTRAITS/LAD</b>	<ul> <li>36 30 DOMMA SUMMER/D/Dia All The Lights</li> <li>37 31 LAMERI WOOVPlease Don't Leave</li> <li>37 32 CARS/Lay's Go</li> <li>A 31 AN AND AND AND AND AND AND AND AND AND</li></ul>	RITA CODUIDD/Char Fine Bay Construction Provided and the second
SUFLET TWOMP / Docode yes Stranger     SUFLET TWOMP / Docode yes Stranger     SUFLET TWOMP / Docode yes Stranger     SUFLET TWO / Affer The Love Nets     SUFLET TWO / Affer The Love Nets     SUFLET ADMU/Set Eyes     NUELENT PAUL/BLANK Canso Of Loving     TURING PAUL/BLANK Canso	DURAC DE CONSULTA SU CONS	ALERA AUPERTANISE GOOGDAL CONTRACTOR CONTRACTOR 1 KNACKANY Sharone 2 SUFERTURY/Sold ye Stranger 3 COMMODORE S/Soil On 4 DiONEE UNDER C/1111 Never Love 5 MAXINE NIGHTINGAL/Lead No On 6 Di ERS/Longsome Looser 17 HEND AUFERTURY/Soil Yea 18 DORERT JONE/Soil Yea 19 DORERT JONE/Soil Yea 19 DORERT JONE/Soil Yea 19 DORERT JONE/Soil Yea 10 DORERT JONE/Soil Yea 10 DORERT JONE/Soil Yea 10 DORERT JONE/Soil Yea 10 DORERT JONE/Soil Yea 11 COB/The Davit Immer Nights 12 DOIE AUGE/THE DOWNER WINST Neve 13 DOWNER POINTER/Never Nust Neve 14 DOIEST POINTER/Never Nust Neve 15 DOIENT POINTER/Never Nust Neve 16 DOISSING SOUTH Soil Yea 17 HUNDERT NOOPDIN/DIFFERENT Nor 16s 18 HUNDERT NOOPDIN/DIFFERENT NO 19 DOING SOUTH SOUTHING COMPONION IN THE NEW SOUTHING 20 DOING AUMER/COMPONION IN THE NEW SOUTHING 20 DOING AUMER/CO	<ul> <li>28 44 MAREEM MCGOVERN/Different Norlds</li> <li>27 25 00/1 Do Love Yu</li> <li>28 HINGS/AFROFTWONG Neme</li> <li>29 74 REMON RUSSLIV/So Good, So Right</li> <li>21 20 HICHAEL JOHRSON/This Hight Non't'</li> <li>29 24 NPAC North State Cut</li> <li>20 35 000 NPAC North State Cut</li> <li>20 35 000 NPAC North State Cut</li> <li>20 36 NPAC North State Cut</li> <li>20 36 NPAC North State Cut</li> <li>21 36 NPAC North State Cut</li> <li>22 36 NPAC North State Cut</li> <li>23 36 NPAC North State Cut</li> <li>24 ARS/Spooly</li> <li>25 4 NPAC North State Cut</li> <li>26 NPAC North State Cut</li> <li>27 35 NC 4 BNAD/Piesse Don't Go</li> <li>28 NODH NATIN/Thoise</li> <li>29 8 NODH NATIN/Thoise</li> <li>20 40 KENNY NODERS/Tou Decorated Ny Lite</li> <li>ADD MARTIN/Thoise</li> <li>26 CARDLYNE MAS/State Something</li> <li>26 CARDLYNE MAS/Stilliane</li> <li>27 CARDLYNE MAS/Stilliane</li> <li>28 LAREN NODE/Filtiane</li> <li>29 CARDLYNE MAS/Stilliane</li> <li>20 12 KARDIV RUSS Not Cut</li> <li>20 12 KARDIV RUSS Not Cut</li> <li>21 12 NOD/NICAS Not Cut</li> <li>22 12 Not Cut</li> <li>23 Cut</li> <li>24 NOD/NICAS Not Cut</li> <li>25 Not Card Not Cut</li> <li>26 Nod Not Cut</li> <li>27 Not Cut</li> <li>28 NOD/NICAS Not Cut</li> <li>29 Nod Not Cut</li> <li>29 Nod Not Cut</li> <li>20 Nod Not Cut</li> <li>20 Nod Not Cut</li> <li>20 Nod Not Cut</li> <li>23 Nod Not Cut</li> <li>24 Nod Not Cut</li> <li>25 Nod Not Cut</li> <li>26 Nod Not Cut</li> <li>27 Not Not Not Not Cut</li> <li>28 LD ZEPELIN/AIL Ny Love</li> </ul>	Control of the contro
	NICK LCRI/C2rust To Ba Kind Jinny BuffET/Fins CM 5427 (DNTRC)/Fins Rever Basen OAVE EDBLADDS/Girls Tals HER DBLAMD/Hailo, Hailo, Hailo CHMBLE/Killer Car	D 29 HICK LOBL/Crust To Do Rind D 30 HODE MARTIN/Rotene ADDS 4C & BARD/Pleese Don't Go ANDE NUMBAY/Pokan Haw fed Na GOOBLE BROTHERS/Dagendin' On You CN RENT ROGERS/You Decord?ed Ny Life		~ws 27, 20

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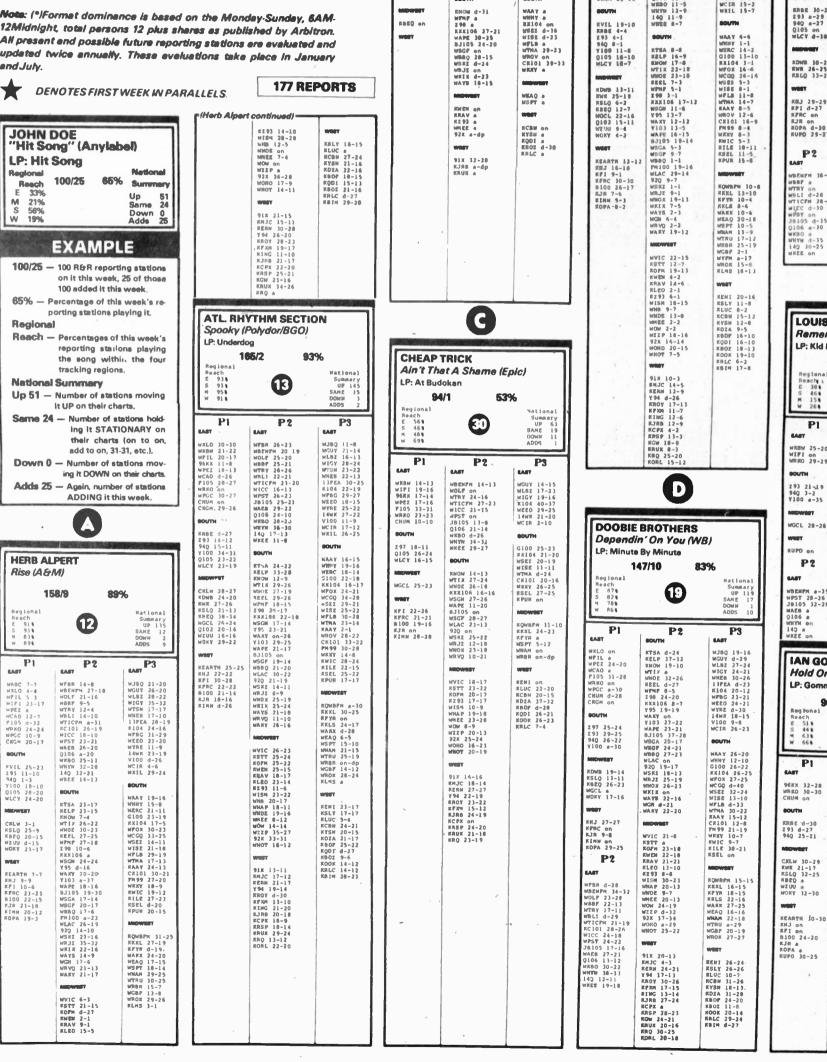


Parallel I: Selected stations in major markets that are format dominant" and/or exert a significant national influence.

iel II: Selected stations in aecondary markets that are format dominant\* and/or exert a significant local or regional influence. This perallel may also contain some major market stations that do not qualify for parallel one status.

raliel III: Selected stations in smaller markets that are format dominant\* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for perellel two status.

Note: (\*)Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updeted twice annually. These evaluations take place in January and July.



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NBA

P2

39-37

WEENPH WEEP a WICC a WNYN a WREE on

OBUTH

29%

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Summery UP 11 SAME 10 DOWN 0 ADDS 31

P3

WOUY on WLBI a WNEB d-40 14WK a WRIL on

BOUTH

10 10 10

JIMMY BUFFETT

67/23

Fins (MCA)

LP: Volceno

Regional Reach

PI

8.8

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940 30-23 0105 d-10 WLCY 30-25

5860 en

COMMODORES Sell On (Motown) LP: Midnight Megic

Regional Reach E 1005 5 965 M 955 W 975

PL

MABC 27-25 WILD 21-31 WIEM 21-31 WFIL 16-14 WFIL 16-14 WFIL 18-13 Den 29-25 WFIC 19-15 WFAC 10-3 F105 23-23 WFIC 21-21 WFIC 21-21 CHUH d-23 CHUH d-23 CHUH d-23

172/1

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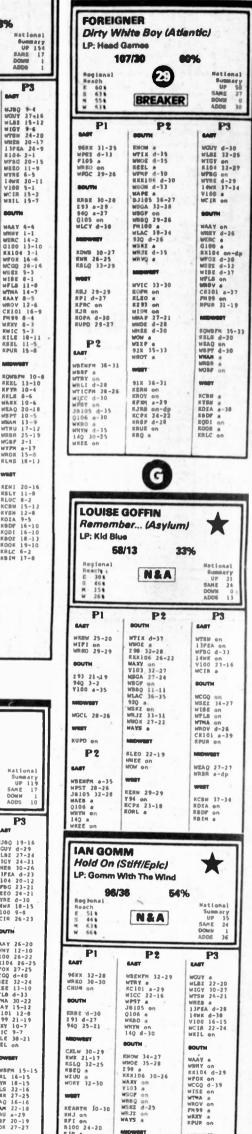
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P2

MUTAR 0-7 MESEMPN 2-1 WOLF 6-4 MESEP 1-1 WTAY 10-10 WTAY 10-10 WTL 37-26 WTCTPN 10-13 RC101 12-7 WTCT 10-10 WTCT 10-10 WTCT 10-10 WTCT 10-10 MINH 12-9 WTCT 1-9 WTCT 0-7

Adda.rma

BOUTH



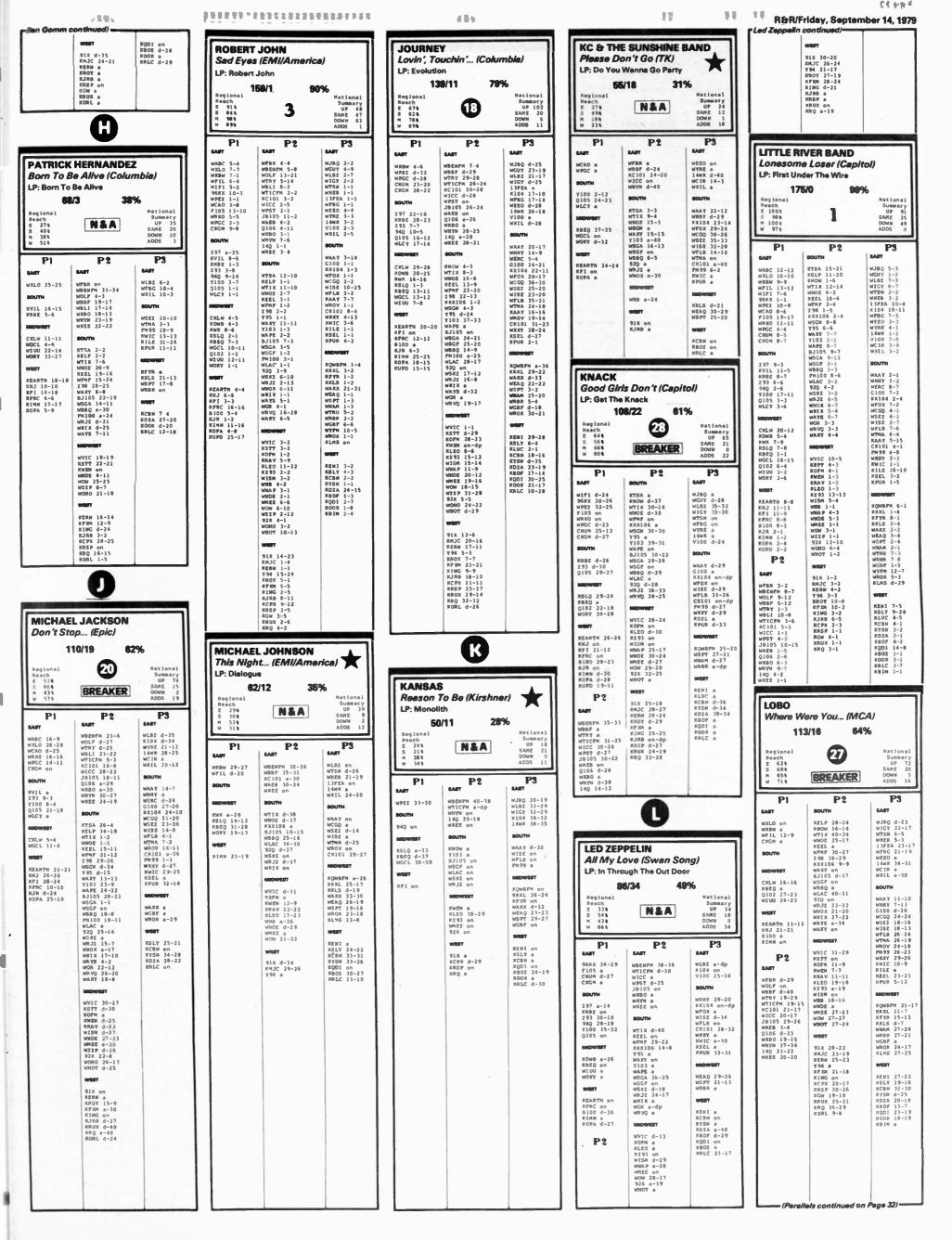
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101007 RENI & RDZA & RBDF on

KQWDPM 36-KRXL on KKLG d-23 WAKX 31-26 WEAQ 10-17 WSPT 22-17 WRBA a WGBF 0-dp

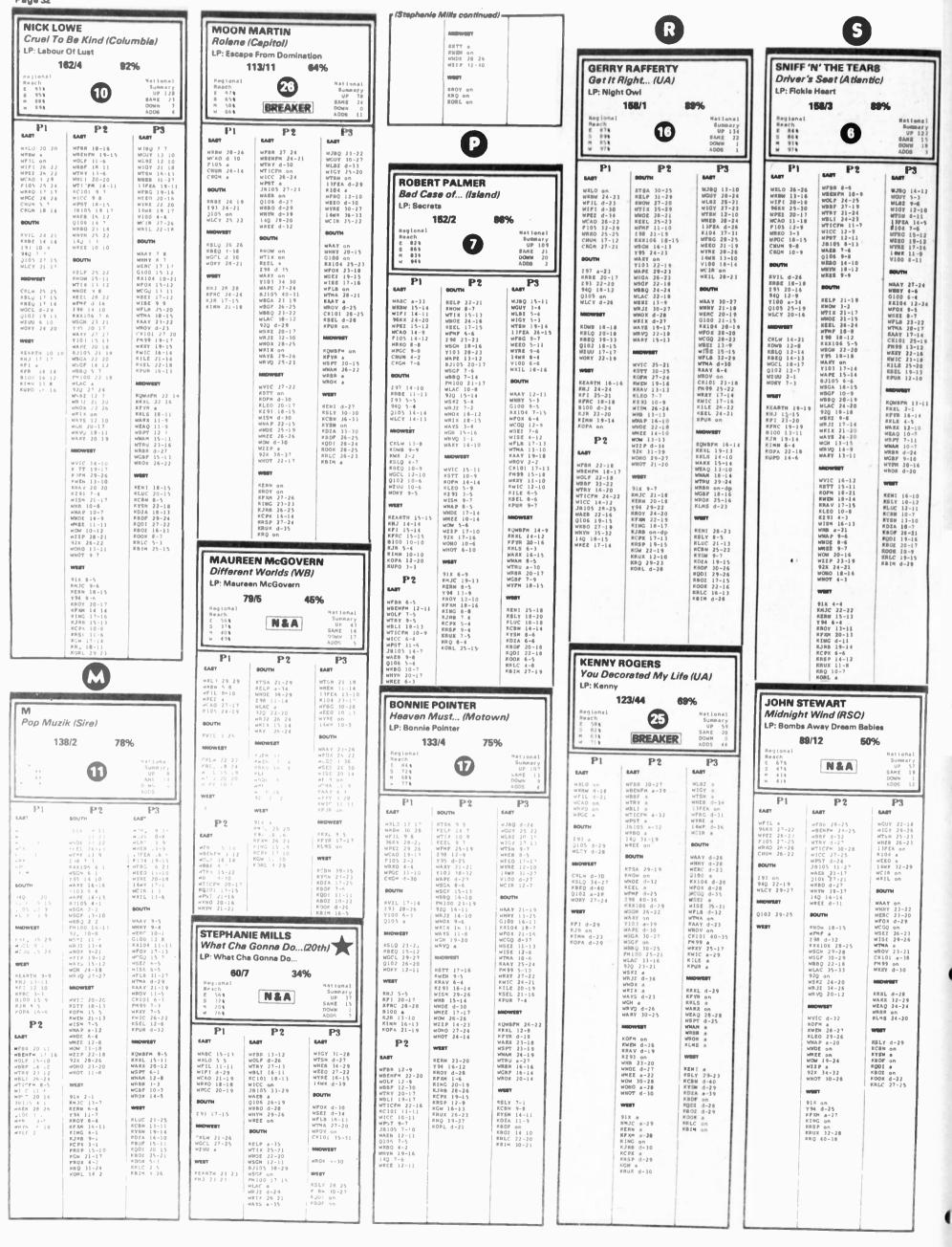
KOPH A KWEN ON RRAV A 'KLEO d-21 K293 ON WIB A-23 WIM A-23 WIM A-23 WIM E A WIEE ON WIEE ON WIEE ON WIEE ON WIEE ON

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	SUMMER sablence/			
11 Regional Reach		Mational Butmary	<b>Others Getting</b>	ROCKETS "Oh Well" (RSO) 18/1 Moves: Up 7, Same 6, Down 4, Adds 1, KORL, WLCY 19-18, KWK 15-10, KJR 15-13, WNOX 7-5, WISM 27-25. TRIUMPH "Hold On" (RCA) 18/0
E 735 5 745 8 605 8 545	BREAKER	UP 94 SAME 8 DOWN 0 ADDS 16	Significant Action	Moves: Up 9, Same 4, Down 5, Adda 0, WPEZ 9-7, KWK 9-7, KEEL 23-20, BJ 105 28-23, WZZP 13-9, KCBN 23-20. VAN HALEN "Beautiful Girls" (WB) 18/0
P1 MT	P2	P3	(Continued from back page)	Movee: Up 9, Same 9, Down 0, Adds 0, 96KX 23-19, 297 7-6, KBEQ 34-30, KJR on, KNOW 36-33, V100 26-22.
WRLO 24-24 WIFI 37-39 WFEE 4-31 WCAO 23-80 F105 30-16	WFBR 23-19 WOLF 14-11 WTRY 25-23 WFICPH 25-21 EC101 22-16	WGUY 24-21 WLB2 29-25 WIGY 11-0 WTSH 11-0 WTSH 38-35	CHARLIE "Killer Cut" (Arista) 32/8 Moves: Up 10, Seme 16, Down 1, Adds 8, WHYN, WTIX, BJ105, WZZP, KX104, WFOX, KBEQ 33-31, KJR 25-22, KIMN 26-22.	LAUREN WOOD "Please Don't Leave" (WB) 17/10 Moves: Up 2, Same 5, Down 0, Adds 10, 940, WBEN-FM, BJ105, WBBQ, WSKZ, WNOX, 91X, WIGY, WFOX, WFLB, KSLQ 37-31, KBEQ on.
UNIXO 12-12 WIGC 28-18 CH2R on BOATH	WICC 25-21 WPST 25-19 JB105 9-4 WAEB 17-13 Q106 20-10	R104 35-25 WBE0 30-27 WYNE 29-23 14WR 29-26 WCID 29-11	COMMODORES "Still" (Motown) 29/15 Moves: Up 10, Same 4, Down 0, Adds 15, Including 293, 94Q, Q105, WLCY, WSGA, 14WK, WERC, WFOX, K8DF.	BUCKEYE "Where Will Your Heart Take You" (Polydor) 17/2 Moves: Up 9, Same 6, Down 0, Adda 2, KLEO, WROV, 94Q 21-17, WNOE 31-24, KXX108 d-28, 92X 40-36, KCPX 21-19.
Y100 22-10 0105 22-21 WLCY 27-21	WR00 29-21 WRVW 33-29 140 9-5 WREE 33-26	WX1L 27-22 BOMTN WAAY 24-10	ASHFORD & SIMPSON "Found A Cure" (WB) 29/10 Moves: Up 17, Same 2, Down 0, Adda 10, CKLW, JB105, BJ105, WAYS, WVIC, WJB0, KX104, WF0X, WSEZ, KILE.	BLUE OYSTER CULT "In Thee" (Columbia) 16/2 Moves: Up 7, Same 7, Down 0, Adds 2, WCGQ, KBOZ, 14Q 29-24, KNOW 22-16, KXX106 23-19, WGUY 17-13.
TBL0 36-30 TBL0 32-22	EELP 8-33 W21E 30-32	WRWY 16-12 WERC 16-12 G100 d-24 RR104 20-10	BOB DYLAN "Gotta Serve Somebody" (Columbia) 28/16 Moves: Up 8, Same 4, Down 0, Adds 16, including WFIL, JB105, Y103, KWEN, WNAP, KING, WAAY, KQWB-FM.	CRUSADERS "Street Life" (MCA) 15/5 Movee: Up 6, Same 3, Down 1, Adds 5, 94Q, WTIX, WRJZ, WZZP, WAKX, WCAO 16-12, Y100 31-27, WOKY 18-14, WNOE 40-36,
WGCL 24-16 Q102 28-24 WEVU a WORY 30-25	WHOE a REEL a WFWP 19-14 290 36-31 RXX106 29-24	WPOX 25-19 WCQQ d-33 WBEX 31-22 WISE d-33 WFLB 19-12	DAVE EDMUNDS "Girls Talk" (Swan Song) 28/4 Moves: Up 10, Same 14, Down 0, Adds 4, Q106, WKEE, 13FEA, V100, WKBW on, CHUM on, KHJ on, KFRC on, KOPA on, KNOW 38-30, WTIX 37-31, BJ105 32-28.	BILLY THORPE "Children Of The Sun" (Capricorn) 15/0 Moves: Up 7, Same 3, Down 6, Adda 0, WPEZ 30-29, KDWB 10-10, KOPA 28-17, KUPD 27-10, WTIX 31-27, 91X 23-19.
HTT 26-23 EOPA 20-16	MBCN 31-23 MARY 24-24 Y103 6-30 MAPE 22-19 MBCA 21-10	WTMA 21-11 WROV a CH101 37-29 PH99 14-7 WRIY 23-12	PAT TRAVERS "Boom Boom" (Polydor) 27/5 Movee: Up 8, Seme 13, Down 1, Adds 8, WTIX, WLAC, WNDE, WRBR, KDZA, Q105 on, B100 d-29, KUPD on, WVIC 32-28.	MASS PRODUCTION "Firecracker" (Cotilion) 14/1 Moves: Up 12, Same 0, Down 1, Adda 1, WAAY, KTSA 22-12, WTIX 4-1, WNOE 10-5, WSGA 13-10, WBBQ 19-13, WHHY 24-19, WTMA 15-8, FM99 22-16.
	10007 27-26 10000 d-28 101AC 37-36 1930 28-25 10382 d-23	RILE 6-28 RPUR 10-14 MEDWART	CHRIS THOMPSON "If You Remember Me" (Planet) 26/4 Movee: Up 12, Same 10, Down 0, Adds 4, WBEN-FM, Q108, WBBQ, WCGQ, WKBW d-29, WFIL on, 94Q 29-24, CKLW d-24, WBBF 26-16.	RONNIE MILSAP "Get It Up" (RCA) 13/2 Movee: Up 8, Seme 3, Down 0, Adde 2, WERC, WISE, JB105 34-30, KNOW 33-28, KXX106 21- 13, KRUX 37-34, WCIR 16-4, CK101 36-34.
	WRJE 28-25 WRIE # WGR 4-22 WR VD 7-6	RGWDPN a RPTN a ERLS a MARX 13-0	JOHN DAVID SOUTHER "You're Only Lonely" (Columbia) 23/14 Movee: Up 4, Same 5, Down 0, Adds 14, Including 283, 940, WLCY, KIMN, KOPA, 298, WSGN, KROY, WAKX.	POUSETTE-DART BAND "For Love" (Capitol) 12/3 Moves: Up 8, Same 3, Down 0, Adds 3, JB105, WJBQ, WGUY, F105, 34-30, WRKO on, WHEB 40-38, WISE 33-30.
1	MARY 29-26	WSPT 28-22 WRBN on WGBF a WROK d-28	TOBY BEAU 'Then You Can Tell Me Goodbys' (RCA) 23/2 Moves: Up 8, Seme 14, Down 1, Adds 2, WFIL, WMEE, 96KX 14-12, WPEZ 22-19, KWEN 23-21, KORL 3-3.	CAROLYNE MAS "Stillsane" (Mercury) 12/1 Moves: Up 4, Same 7, Down 0, Adds 1, WTIC-FM, KSLQ 31-28, KBEQ on, KEARTH on, B100 23-21, Q106 on, KKLS 17-15.
1.1.1	ECON 4-25 EWED on ELEC 12-11 E253 a-18 WEB 25-15	RENI 30-25 RCBH 4-39 RYSH 29-24	ANNE MURRAY "Broken Hearted Me" (Capitol) 22/20 Moves: Up 1, Seme 1, Down 0, Adds 20, Including WCAO, CKLW, WICC, BJ106, WNOX, KLEO, KCPX, WYRE, WISE.	CHICAGO "Must Have Been Crazy" (Columbia) 12/1 Movee: Up 5, Same 6, Down 1, Adds 1, 297, F105 35-33, WOLF 27-23, KNOW 21-18, KLEO 26-24, KLUC 27-24.
	WHDE 21-17 WHEE 16-15 WEEP 34-31 WHOT 23-21	KD2A 38-33 RBDF on RBD2 28-24 ROOR 29-24	NEW ENGLAND "Hello, Hello, Hello" (Infinity) 29/3 Movee: Up 10, Seme 7, Down 0, Adds 3, WZUU, KLEO, K104, WKBW on, KJR 28-23, WKEE 32-25, WXIL 30-26, KDZA 34-29.	ADDRISI BROTHERS "Ghost Dancer" (Scotti Brothers) 12/0 Moves: Up 8, Seme 2, Down 2, Adds 0, WBBF 20-18, WKEE 23-15, WTIX 24-20, WNOE 29-25, WXIL 19-17.
	WEAT 918 e-26 E0L3C 30-23	RDIM a	HERMAN BROOD "Saturdaynight" (Ariola) 20/1 Moves: Up 10, Seme 8, Down 1, Adds 1, KAAY, WTIX 23-19, Y103 28-20, BJ105 27-24, FM100 24-20, CK101 34-30.	RECORDS "Starry Eyes" (Virgin) 11/4 Moves: Up 3, Same 4, Down 0, Adds 4, CHUM, WBBF, WNOE, BJ105, WGCL on, WGUY 9-7, WLB2 19-18, KCBN 28-23.
	KENN a KFJM 29-22 KING on KJNB 22-16 KNSP 22-19 KNJK 30-31 KNQ 30-13		Arca, CK 101 3430. RITA COOLIDGE "One Fine Day" (A&M) 19/4 Moves: Up 8, Same 7, Down 0, Adds 4, CKLW, Y94, KQW8-FM, KBOZ, WKBW 28-24, KWEN d-28, KORL 30-19, K104 36-35.	BAMA 'Touch Me When We're Dancing'' (Free Flight) 10/3 Move: Up 8, Seme 1, Down 0, Adds 3, WEAQ, KSLY, KBIM, KNOW 26-24, KCPX 29-26, WHHY 30-27, WAKX 17-11.

I Know A	R WARNES Heartache(A rough The Heart		DIONNE /// Never LP: Dionne
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ERED 23-21 W2W 4-25 WEW FEARTH 22-22	BOUTH KHOW 5-5 HTI I 16-10 HTI I 16-10 HTI I 16-10 HTI I 16-12 HTI I 16-12 H	0000704 WANY 24-33 WENC 11-9 GIOU 0-30 RCQ0 17-27 WEIZ 30-25 WISE 37-21 WFLD 28-18 WISE 37-21 WFLD 28-18 WISE 4-26 KAAY 11-0 WIGY 6-26 WIGY 6-26 WIGY 6-26 WIGY 6-26 WIGY 6-25 WIGH 0-25 WIGH 0	#Рас 3-2 ск34 21-15 <b>ВОЛТН</b> RVIL 10-8 KRBE #-0 753 2-2 Y100 16-6 2155 9-2 WLCY 6-2 <b>ВСС 9-5</b> KBC0 11-6 WGC1 6-5 0102 7-5 WIU 3-5 <b>ВСС 6</b> -5 WIU 3-5 <b>ВСС 7</b> <b>ВСС 7</b> <b>В</b>

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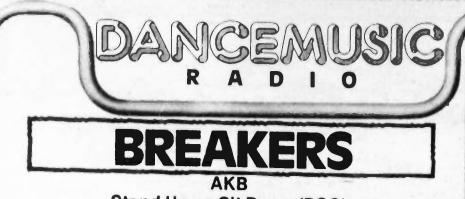
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**IR HOTTRACKS** 

by artists who have received concentrated airplay and positive radio over an extended period of time. Tracks which have been is are designated by as asterisk (\*), individual artists' AOR Hot-n order of their level of airplay and acceptance.

C: "Highway To Hell" CATHON: "Get A Move On" "Chelsea OYSTER CULT: Dr. Music" "Mirrors' IV BUFFETT: 'Fins ' Volcano' :: "Let's Go" Dangerous Type AGO: "Must...Crazy"\* "Mama Take URRY: "I Do The Rock" STRAITS: "Lady Writer" DYLAN: "Serve Somebody"" EDMUNDS: "Girls Talk" CHT ORCHESTRA: "Bring Me Down"\* COMM: "Hold On" MY HAGAR: "Plain Jane"\* "Trans Am" DYLAN: "Serve Somebody"\* "Slow Train Coming" NEY: "Lovin' Touchin' Squeezin' "\* S: "Failing"\* "Low Budget" "Gas"\* CK: "Good Girls"\* "Frustrated" "Sharona"\* ZEPPELIN: "Evening" "Fool...Rain" "All My Love" LE RIVER BAND: "Lonesome Loser"\* LOFGREN: "No Mercy"\* "Baltimore" LOWE: "Cruel"\* "Susan" N MARTIN: "Rolene"\* DY NEWMAN: "Money" PARSONS PROJECT: "Damned"\* ERT PALMER: "Bad Case"" "Suspicion" DRDS: "Eyes"" "Teenarama" SPEEDWACON: "Road Again" "Survive" F 'N' THE TEARS: "Driver's Seat"" THSIDE JOHNNY: "Anxious" RTRAMP: "Stranger" \* "Logical"\* (ING HEADS: "Life...Wartime" RGE THOROGOOD: "Night Time" Y THORPE: "Children Of The Sun"\* TRAVERS: "Boom Boom"\* ID WERNER: "What's Right"\* "Melanie" GS: "Arrow"\* "Siam" YOUNG: "My...Blue" \* "Powder Finger"



ALCOURT PERSONNAL AND ADDRESS AND ADDRESS



52% of our reporters on It, 2 adds WDON, KHFI. Key moves: 19-17 WZZD, 9-7 WMJX, 16-14 WBOS, hot rotation KXTC, WMAS, medium airplay WKTU, WDAI, debut 39 KTLK, on WKYS. Charts at number 30 on Airplay/30.



All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

ISLEY BROTHERS "It's A Disco Night" (T-Neck — LP) 48% reporting airplay, added at KHFI, KITT-FM. Key moves: 23-19 WZZD, hot rotation WDAI, debut 10 WBLX, debut 24 WDRQ, debut 21 WMJX, debut 26 WEZB, on WGCI, KXTC, WBOS.

BRUNI PAGAN "Fantasy" (Elektra - 12") 48% of our reporters on it, added at KHFI, KRLY. Key moves: 36-32 WZZD, 26-24 WDON, hot rotation WKTU, medium airplay KXTC, WMAS, debut 19 WBOS, on WKYS, WMJX, KITT-FM, WEZB.

DESTINATION "Move On Up" (Butterfly — LP) 48% reporting action, 3 new adds WBSO, WIKS, KTLK. Key moves: 40-39 WDON, medium airplay WKTU, KXTC, debut 23 WMJX, on KRLY, WKYS, KITT-FM, WDRQ, WEZB.

KAREN SILVER "Hold On I'm Comin' " (Arista - 12") 44% of our reporters on It, 6 new adds WBOS, WIKS, KTLK, WKTU, KRLY, WMAS. Key moves: debut 30 WOKV, on KITT-FM, WEZB, KXTC.

KAT MANDU "The Break" (TK - 12") 36% reporting airplay. Key moves: 29-22 KRLY, hot rotation WKTU, medium airplay KXTC, WIKS, WKYS, debut 19 KITT-FM, on WMJX, WEZB.

FRONT PAGE "Love Insurance" (Panorama - 12") 36% reporting action, added at KIIS-FM, KRLY. Key moves: 24-16 WMJX, 26-22 WOKV, hot rotation WMAS, WKTU, medium airplay WKYS, on KXTC, WEZB.

SISTER SLEDGE "Lost In Music" (Cotillion - LP) 36% of our reporters on it. Key moves: 29-27 WZZD, 13-12 WBLX, 28-26 WOKV, medium airplay WKYS, WGCI, debut 27 WEZB, on KHFI, WIKS.

O'JAYS "Sing A Happy Song" (Phil. Int'I. — LP) 36% reporting airplay, added at WEZB, WOKV. Key moves: 16-14 KHYS, 20-15 WBLX, 34-31 KTLK, 20-19 WDON, on KHFI, WGCI

ATLANTA RHYTHM SECTION "Spooky" (Polydor/BGO - LP) 36% of our reporters on it, 5 new adds WIKS, WMAS, WKGN, WBOS, WEZB. Key moves: medlum airplay WGCI, KFMX, on KTLK, KHFI.

SIREN "Open Up For Love" (Midsong - 12") 36% reporting action, added at WDON. Key moves: 40-35 KTLK, hot rotation WMAS, on the following stations WKTU, WIKS, WMJX, KXTC, WEZB, KITT-FM.

CAMEO "I Just Want To Be" (Chocolate City - 12") 32% of our reporters of added at WDAI, KRLY. Key moves: 24-20 WEZB, 16-8 WDRQ, 15-12 WDON, 35-30 WZZD, 11-10 KHYS, medium airplay WMAS.

GRACE JONES "On Your Knees" (Island - 12") 32% reporting airplay. Key moves: 21-20 WDON, medium airplay KXTC, WKYS, debut 16 KITT-FM, debut 30 WEZB, on WIKS

CORY DAYE "Green Light" (New York Int'l. -- LP) 32% of our reporters on it. Key moves: 39-34 KTLK, 18-12 WMJX, hot rotation WMAS, medium airplay WIKS, debut 22 WBOS, on KIIS-FM, WDAI, KRLY.

DOOBIE BROTHERS "Dependin' On You" (WB — LP) 32% reporting action, added at WKGN, WMAS. Key moves: 31-26 WKTK. 41-39 KHYS, medium airplay KFMX, debut 37 KTLK, on WBLX, KHFI.

KOOL & THE GANG "Ladies' Night" (De-Lite — 12") 32% of our reporters on it, 4 new adds WMAK, WIKS, WEZB, WDAI, Key moves: debut 27 WBLX, on KXTC, WDON, WKTU

ABBA "Voulez-Vous" (Atlantic — 12") 32% reporting airplay, added at WDAI. Key moves: 25-21 KITT-FM, on the following stations KXTC, WIKS, WKTU, WMAS, KRLY, KTIK

BOB McGILPIN "Sexy Thing" (Butterfly - 12") 32% of our reporters on it, 4

Format Expansion

We would like to take this opportunity to thank the many people who have called during the past two weeks offering support to the new "Dancemusic" section. The general consensus was that it is, indeed, a time for change to accommodate the wider variety of music other than that classified as disco. Stations are now playing records by, for instance, M, Atlanta Rhythm Section, the Knack, etc. To acknowledge this transformation, WEZB/ New Orleans now identifies itself as "FM97

Rhythm Of New Orleans" according to Gary Franklin, Music Director Lou Krieger, WKTK/Baltimore finds that not using the term "disco" on the air he has encountered less negative reaction . . . Michael Jones, PD, KRLY/Houston feels on the other hand

Pam Bellamy & Gail Mitchell

that, "Dancemusic can be any type of music, as for example Top 40 or Pop Rhythms." In the market he does not find "disco" offensive to his listening audience and WOKV/Cincinnati's Charile Brown wishes he "had thought of it first.

#### **Promotions In Motion**

KJLA/Kansas City and the Crown Center Hotel held a "Summer Lightning Disco Party" 9-1 with the Dorsey Dancers entertaining. KJLA sponsored a disco "Look" contest with winners receiving LP's and T-shirts. Over 600 people attended and were requested to fill out cards for the door prize drawing of an all-expenses-paid trip for two to New York "Fun Run Cruise For Cancer" is WBOS/ Boston's latest campaign. Tickets were on sale at various locations at \$10.00 each for



R&R/Friday, September 14, 1979

new adds WIKS, WMJX, WMAS, WBOS. Key moves: 27-23 WOKV, on KXTC. WEZB, WKTU. SISTER POWER "Give Me Back My Love Affair" (Ocean - 12") 32% reporting action, 3 new adds WBOS, WKGN, KITT-FM. Key moves: medium airplay WMAS, on KXTC, WIKS, WEZB, KFMX.

STEPHANIE MILLS "What Cha Gonna Do With My Lovin' " (20th - LP) 28% of our reporters on it. Key moves: 15-10 WOKV, 22-20 KTLK, hot rotation WKYS, 3-3 KIIS FM, on WKTU

CORY DAYE "Pow Wow" (New York Int'l. - LP) 28% reporting airplay. Key moves: debut 14 KITT-FM, 18-12 WMJX, debut 22 WBOS, hot rotation WMAS, WKTU, on WDRO. WEZB.

GEORGE McCRAE "Don't You Feel My Love" (Sunshine/TK - 12") 28% of our reporters on it. Key moves: 18-17 WBOS, 14-11 KITT-FM, 19-18 KIIS-FM, medium alrplay KXTC, WKTU, on WKYS.

KNACK "My Sharona" (Capitol - 12") 28% of our reporters on it, 4 new adds WDRQ, WMAK, WZZD, WEZB. Key moves: 18-13 KHFI, hot rotation WIKS, on KFMX. ROBERT JOHN "Sad Eyes" (EMI America - LP) 28% reporting action, added at WDRQ. Key moves: 19-18 KHYS, debut 18 KHFI, debut 21 KRLY, on WOKV, KFMX. CHIC "My Forbidden Lover" (Atlantic - 12") 28% of our reporters on it, added at WKGN, WKTU. Key moves: hot rotation WKYS, medium airplay WMAS, debut 22 WMJX, debut 35 WZZD, on KRLY.

SUZI LANE "Harmony" (Elektra — LP) 28% reporting airplay, 3 new adds WDON, WEZB, KRLY, on the following stations KXTC, WKYS, KITT-FM, WKTU.

TAMIKO JONES "Can't Live Without Your Love" (Polydor - 12") 28% of our reporters on it. Key moves: medium airplay WKYS, KXTC, debut 29 WOKV, on KTLK, WMJX, WDRQ, KITT-FM.

REVANCHE "Music Man" (Atlantic - LP) 28% reporting action, added at WIKS, KITT-FM. Key moves: medium airplay WKTU, on KXTC, WEZB, WKYS, WMJX.

the two-mile fun run. At the end, the participants toured Boston Harbor and were treated to a party at the Lobster Trap restaurant . It's time again for the annual KIIS-FM/Los Angeles KIIS-Off baseball team to play the cast of "Happy Days" at Dodger Stadium (9-17) before the Dodgers meet Atlanta.

ager of WNCI/Cincinnati, joins WDAI/Chicago where he is assuming the same position WDON/Washington, DC is looking for a morning man experienced in disco and pro-

duction. Also needs weekenders. Send tapes and resumes to Barry Richards, 2647 University Blvd. West, Wheaton, MD 20902 WEZB/New Orleans has moved to new studios. The new address is 601 Loyola, New

Joel Schwartz, formerty General Sales Man-

Segues



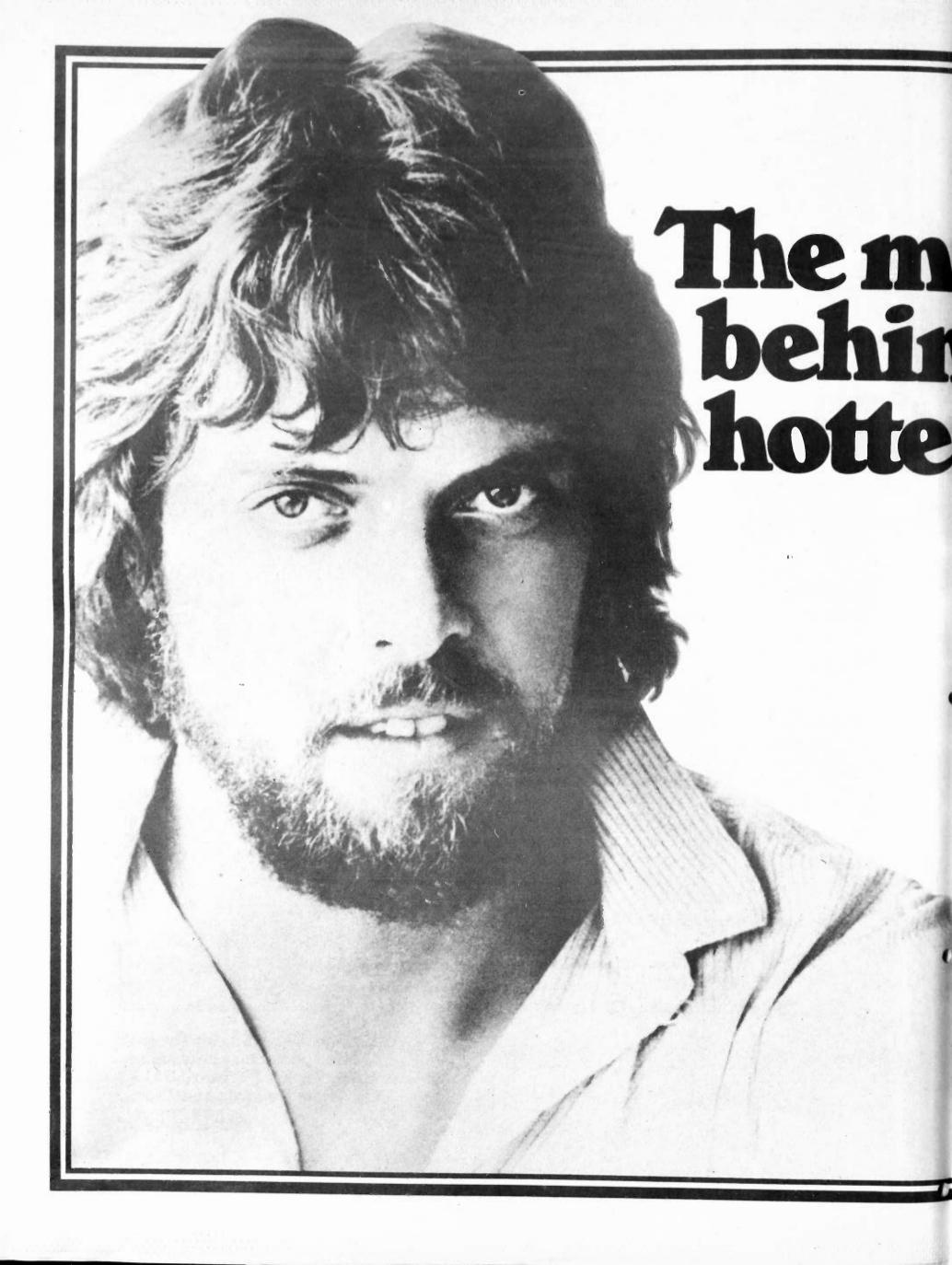
GOLDEN NIGHTS — It was more than just the thought of "Disco Nights" that brought Ariste's GO to the studios of KIIS-Fr recently. They were there to present a gold record to the staff for its help in breaking their debut single. Pictured (H-KIIS-FM PD Mike Wagner, MD Sherman Cohen, GO members Paul Service, Rahiem LeBlanc, Herb Lane and Sabu Crie and Ariste's Jim Blevins. of KUS-FM

## CHY POPE

Warner/RFC introduces the mighty powerful sound of **"Sweet Blindness"** by **Mighty Pope.** 

A total groove 12-inch (DRCS 8885)\* from the forthcoming album **Sway.** (RFC 3310)

> Produced by John Driscoll, Co-produced by Robert Ouimet by special arrangement with Quality Records Ltd. On Wainer/RFC Records and Tapes. \*Also available as 7-inch 45 (RCS 49023)



# n d music's t Project.

Alan Parsons. From The Beatles to Pink Floyd to Al Stewart, his work has won him acclaim as a towering figure in the recording industry. Now, following the sweeping multi-platinum worldwide success of "<u>I Robot</u>" and "<u>Pyramid</u>," the new album by The Alan Parsons Project is here – "<u>Eve</u>." Featuring an all-star cast of

musicians performing nine breathtaking new songs, it's yet another dazzling musical vision – from the only man who could give it life.

**INSTANT REACTION:** 

"Flashmaker Of The Week" - <u>Record World</u> #1 Most Added <u>and</u> AOR Breaker - <u>Radio & Records</u> "National Breakout" - <u>Billboard</u> #1 New Action Album - <u>Album Network</u> #1 Most Added - <u>Cashbox</u> "Sales Chartmaker Of The Week" - <u>Record World</u>



"<u>Eve</u>". By The Alan Parsons Project. His spectacular new album. Featuring the single "Damned If I Do." On Arista Records and Tapes.





# Reporters

1

EAST WKTK/Baltimore, MD - Lou Krieger WCAU/Philadelphia, PA — Roy Perry WZZD/Philadelphia, PA — Mark Serpas WKYS/Washington, DC - Steven Manuel WDON/Washington, DC - Barry Richards WKTU/New York, NY - Michael Ellis WBOS/Boston, MA - Jane Duncklee WMAS/Springfleid, MA - Chris McLoude

WMAK/Nashville, TN - Dan Vallie WKGN/Knoxville, TN - Mike Swaggerty WEZB/New Orleans, LA — Gary Franklin KSET/El Paso, TX — Chuck Kelly KHYS/Beaumont, TX - Ted Stecker KRLY/Houston, TX - Michael Jones KHFI/Austin, TX — Jack Starr WBLX/Mobile, AL — Carmen Brown WMJX/Miami, FL - Frank Walsh

### MIDWEST

WOKV/Cincinnati, OH - Charlie Brown WDAI/Chicago, IL - Mary Klug WGCI/Chicago, IL - Barry Mayo WDRQ/Detroit, MI - Jim Ryan KFMX/Minneapolis, MN - Gary De Maroney WIKS/Indianapolis, IN - Fred Moore

#### WEST

KXTC/Phoenix, AZ - Rick Nuhn KTLK/Denver, CO - Paula Matthews KLAV/Las Vegas, NV - Susan Korngold KIIS/Los Angeles, CA - Wagner/Cohen KITT/San Diego, CA — Erik Garcia



Van Halen Stages In-Store Appearance

**Brooding At The Roxy** 



Pictured on their way to a recent in store appearance at the Peaches Willowick, Ohio outlet are the members of Warner Brothers' Van Halen. Proving that all the world's a stage are (I-r) Alex Van Halen, Dave Roth, Eddie Van Halen and Michael Anthony.

**Atlanta/Riperton Cancerthon** 



Ariola Records' Herman Brood & His Wild Romance recently performed at the Roxy In Los Angeles and was greeted after the concert by the record company. Shown are (I-r) Ariola's Tim O'Brien, Ariola President Jay Lasker, Brood, and Ariola Executive VP Howard Stark.

# Gorov's Birthday Breakout



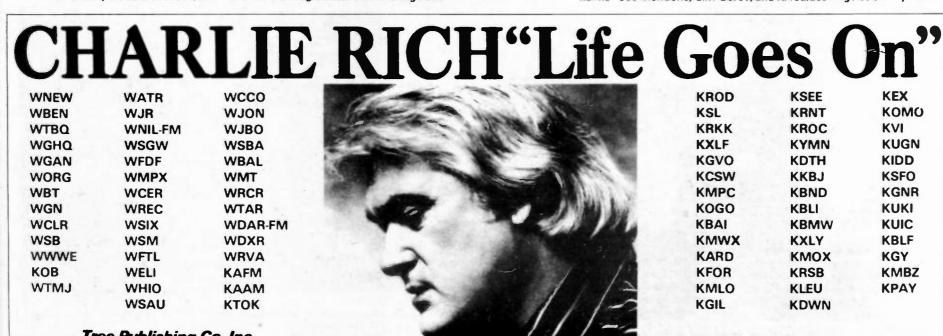
Door proceeds plus the auction of several Minnie Riperton albums raised over \$2000 for the Atlanta Cancer Society at the Atlanta Minnie Riperton Cancerthon held at Mr. V's Figure 8 Disco recently. Seen at the ceremonies are (I-r) Atlanta Cancer Society's Mrs. V. Cobbs, Capitol Records' Morris Rogers and Don Mac, Atlanta Cancer Society's Debra Jackson, Mr. V and Mr. V's Program Director Iceberg Slim.



Caught carousing at the scene of independent promotion man Cliff Gorov's birthday party recently are (I-r) Golden Scarab Productions' Trevor Lawrence, Gorov & Kaplan's Sammy Kaplan, KHJ/Los Angeles air personality "Bananna" Joe Montione, Cliff Gorov, and KACE/Los Angeles's Larry Herbert.

on United Artist Records

LT.



Tree Publishing Co. Inc. Written by Margaret Ann Rich Produced by: Larry Butler



**Alien Nation Gathers For Foreigner** 



Seen at the special preview listening session of the recently-completed album, "Head Games," from Atlantic Records' Foreigner are, from left: group's lan McDonald, album's co-producer Roy Thomas Baker, Atlantic's John David Kalodner, group's manager Bud Prager, Atlantic President Jerry Greenberg, label's Judy Libow, Atlantic VP Tunc Erim and Foreigner's Mick Jones

**Crusaders Score Gold At Bowl** 



Following their recent performance at the Hollywood Bowl in Los Angeles, MCA recording group the Cru-saders were awarded a gold record for their latest album, "Street Life." Pictured at the presentation are (I-r) MCA Inc. VP Gene Froelich, Crusaders Wilton Felder, Joe Sample and Stix Hooper, MCA Records President Bob Siner, and MCA Records VP John Smith.

**Radio Reps Yipes! Types** 



Columbia Records has signed Larry Gatlin and will release his debut album for the label, "Straight Ahead," in late September. Pictured at the pacting are, from left: CBS Records Division President Bruce Lundvall, Columbia Records Sr. VP/GM Jack Craigo, Larry Gatlin, and CBS Records VP Rick Blackburn





DJM Records have signed a production deal with Dunmore Productions, Ltd. and Dumas Production Corp. for the group Unyque. Pictured at the signing are (I-r) DJM GM Carmen LaRosa, co-producer Frelda Nerangis, Dunmore Production President Steve Frank, co-producer Britt Britton and DJM's managing director Stephen James.



When Millennium recording group YipesI performed at the Palms Club In Milwaukee recently, the group was feted and greeted back at the hotel by various radio reps who flew in for the occasion. Seen on the scene are (I-r) 96KX/Pittsburgh's Jay Stone, YipesI members Teddy Freese and Pat McCurdy, Millennium's Bobby Ragona, YipesI members Pete Strand, Andy Bartel and Mike Hoffman, Millennium VP Don lenner, WMMS/Cleveland's Kid Leo, RCA Division VP John Betancourt, and KDWB/Minneapolis's Pam Abresch.

**Polydor's Jackson's Roxy Reaction** 



Upon completion of her recent performances at Los Angeles's Roxy, Spring/ Polydor recording artist Millie Jackson was congratulated backstage by a Polydor recording artist Millie Jackson was congratulated backstage by a host of label luminaries. Photo'd at the fete are (standing, I-r) Polydor's Steve Duboff, Spring Records President Jules Rifkin, Spring VP's Bill Splt-alsky and Roy Rifkin, Millie Jackson, Polydor VP Marty Goldrod, Poly-Gram's Larry Smith, PolyGram VP Emiel Petrone, and Jackson's co-producer Part Stanlau (action of Data and Control of Contro Brad Shapiro; (seated, I-r) Polydor's Bob Spaisman and Dave Greenwald.

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**MCA Distributing Fall Confab** 



The MCA Distributing Corporation recently held its National Conference at La Posada in Scottsdale, AZ. Pictured at the MCA fall presentation are, from left: MCA/Nashville Division President Jim Fogelsong, Songbird Records' Michael Ehrman, Backstreet Records President Danny Bramson, MCA VP Denny Rosencrantz, and MCA Records President Bob Siner.

Arista's Dept. Of Lorber



Arista's Jeff Lorber toured the Northeast in support of his debut album for the label. Pictured in New York are (I-r) Arista's Andre Perry, Arista VP Mike Bone, Arista President Clive Davis, Lorber, Lorber's manager Jeffrey Ross, and Arista's Ray Everett.



The city of Brooklyn found Rolling Stones Records' Peter Tosh worthy of a day of his own, when a special "Peter Tosh Day" was recently declared for his songs and efforts supporting equal rights. Pictured at the Brooklyn Borough Hall are (I-r) Deputy Borough President Ed Townsend, Tosh, promoter James L. Williams and Rolling Stones Records Assistant to the President Art Collins.

**Polydor Pacts Quadrophenia Soundtrack** 



Polydor Records will release the double album soundtrack for the upcoming "Quadrophenia" film, based upon the 1973 Who album of the same title. Pictured at the pacting, which took place at the Cannes Film Festival earlier this year, are (I-r) Who mastermind Peter Townshend, Polydor Executive VP Dick Kline, and Polydor Records President Fred Haayen.

# Sly Singing A Warner's Family Affair



SIy and the Family Stone have been signed by Warner Brothers Records. Making it official are (I-r) Warner Bros. staff producer Mark Davis, Sylvester Stone and Warner Brothers President Mo Ostin.

# Frampton Where He Should Be



Peter Frempton found Los Angeles to be quite friendly, as he was bestowed a star on Hollywood Bivd.'s 'Walk Of Feme'' and had ''Peter Frempton Day'' declared by Mayor Tom Bradley. He performed at the Forum that night too and calebrated after the performance. Pictured are (I-r) friend Barbara Gold, Frampton, A&M Managing Director Jack Losman, and A&M Vice-Chairman Herb Alpert.

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# **Arista's Tropical Confab**

**Mercury Hot For Grill** 



Pictured at the recent annual sales and promotion convention for Arista Records held in Puerto Rico this year are, from left: Arista's Bill Lemmons, label VP's Bob Felden and Richard Palmese, Arista's June Colbert, Arista VP Leonard Scheer, label's Joan Lawrence, Glen Lajeski and Lois Kennedy, Arista VP Dennis Fine and label's Jane Palmese.



Phonogram/Mercury President Bob Sherwood announced the signing of former Grass Roots lead singer Rob Grill. Grill's first LP is due in September, with Fleetwood Mac's bass player John McVie producing. Pictured at the signing are (I-r) Phonogram/Mercury's Director of Law David Werchen, Grill's lawyer Steven Steinberg, Grill, Sherwood, and McVie.

# **Time Is On Her Side**



Prior to their recent performance at the Greek Theater in Los Angeles, Chrysalis recording artists Blondie were feted at a cocktail party hosted by the label. Seen on the scene are (I-r) Chrysalis President Terry Ellis, Blondie members Jimmy Destri, Deborah Harry, Chris Stein, Frank Infante and Nigel Harrison, Chrysalis co-Chairman Chris Wright, group's Clem Burke, unidentified, and label Sr. VP Sal Licata.



RCS Records of New Orleans recently signed Irma Thomas. Pictured at the pacting are (I-r) Thomas's manager and husband Emile Jackson, Irma Thomas, RCS President C.E. Vetter and RCS VP/GM (and "Judy In Disguise" hitmaker) John Fred.



Capitol's Durocs have chosen a pig's posterior for their mascot (and album cover design), and the color pink to display it in. So it came as no surprise when Durocs and well-wishers pigged out on baconburgers and pink lemonade in San Francisco at a recent record playing party. Pictured (I-r) Capitol's Kevin McCaffrey, Capitol VP Rupert Perry, Durocs' Ron Nagle, Capitol VP Bobby Colomby, Durocs' Scott Mathews, Capitol's Geoff Bywater, Bruce Ravid and George Nunes, Durocs management's Kip Krones, Capitol's Paul Rose and Sandy Thompson, foreground, (I-r) studio musician Larry Blackshire, and Durocs management's Bob Brown and Dan Navarro.

MCA Makes Uncanny Signing



MCA President Bob Siner has announced the Inking of the band the Bottles. Pictured are (I.r) MCA VP Denny Rosencrantz, Bottle Jefrey Levy, Siner, Bottle Peter Bayless, and manager John Sheinberg.

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**Durocs Dig Pink Pigs** 



# Cleveland's "Radio High" - In A Class By Itself

Ever wonder what happened to your former high school classmates? It turns out I didn't have to look very far to find out where mine ended up - most of them are right here in the radio and record industries.

I was on the phone recently with WVON/Chicago PD Carl Connors, and in the course of our conversation we started talking about people in the industry who went to the same high school (John F. Kennedy in Cleveland) with us. When we added them all up, the results amazed us — our class may have the highest percentage of music industry figures of any high school class in the nation. I thought it might be interesting to list the names.

Besides myself and Carl, our classmates include KDAY/Los Angeles air personality J.J. Johnson, WVON MD Lynn Tolliver, WABQ/Cleveland's Dee Perry, Chuck Denson from KELP/El Paso, Eddie Edwards of WAMO/Pittsburgh (and WPTT-TV), WHUR/ Washington's Michelle Quander, and Marco Spoon of WGCI/Chicago. On the record side we contributed CBS's Eugene Sheldon and Shirley Brooks, John Wilson of Epic's Sly, Slick & Wicked, Kenny Brown (bass player for Gladys Knight), and Stanley Dillard of Shalamar.

Not bad for one class, right? And going to school in Cleveland at the same time at other high schools were KSOL/San Francisco's J.J. Jeffries, KBLX/Berkeley's Bill Moon, KCOH/Houston Dave Baby Felder, WJLB/Detroit's J. Michael McKay, and WDVE/ Pittsburgh's Chuck Elston. Earlier Cleveland industry notables who inspired us include BMA co-founder Ed Wright, WVON/WGCI President Earnest L. James, WAMO's Mike Payne, WJMO/Cleveland's Curt Shaw, and Chrysalis's Billy Bass.

One final note – a great majority of my class at JFK was in a radio class taught by Mr. Winters (the school had its own station, WJFK), and most of us were kicked out for not having enough talent. I wonder where Mr. Winters is now?

# **Donny Hathaway Scholarship Fund Formed**

The Donny Hathaway Scholarship Fund, honoring the late composer/performer, is to be established in Pacific Palisades, CA September 17 by an industry group including Board of Directors Dick Griffey (Chairman), David Franklin, Ray Harris, Glenda Gracia, Virgil Roberts, and Marty Lance. Scholarships will be awarded to gifted, deserving music students. Griffey commented, "The nature of this project should instill in all of us a sense of excitement and participation to return to the community some of the energy that perpetuates the music industry."

At the meeting, a reworking of one of Hathaway's songs will be unveiled, with new lyrics by Carrie Lucas and recorded by the Whispers. All proceeds from the forthcoming single, entitled "A Song For Donny," will be given to Hathaway's wife and children, who will be the honored guests for the evening.



KING HOLDS COURT WITH RADIO REPS — Following MCA recording artist B.B. King's recent performance at the Roxy in Los Angeles, the veteran blues artist was feted and greated beckstage by various label and local radio reps. Pictured are from left: MCA's Jan Barnes, MCA VP John Smith, KACE MD Alonzo Miller, B.B., MCA's Laura Mims, KACE GM BN Shearer, KJLH air personality Louise Foster and KACE PD Cal Shields.



WOL'S WINNER TAKES TO SKYY – WOL/Washington, DC, in conjunction with Salsoul recording group Skyy, recently held a "Skyy's The Limit" contest whereby call in listeners were registered for a drawing that could net them an all-expense-paid weekend anywhere in the U.S. Shown at the station following the drawing are (standing, I-r) RCA's Patrick Spencer, WOL MD Diane Douglass, the winning contestant (she chose L.A., incidentally), and WOL afternoon drive jock Bobby Bennett (kneeling, I-r) WOL's Stanley Dickerson and Norman "Bootsy" Baily.

#### People

WAOK/Atlanta is seeking a full time newsperson. All interested parties should direct their inquiries to Gene Michaels, News Director at the station, 75 Piedmont, Atlanta, Georgia Quita Allen is the newest addition to the airstaff of WOL/Washington, DC. She 30303 was formerly with WRAP/Norfolk . . . KOKY/Little Rock boasts a new program director by the name of Larry O'Jay, a former air personality with KWEN/Tulsa. Congratulations also to Jimmy Smith, Music Director there, who is the proud father of a 7lb., 6oz. baby girl named Jamey Michaelle . . . Fred Elkins has been appointed program director of KAEZ/Oklahoma City. He was promoted in-house from the news director position . . . Air personality Hazel Spears of KDAY/Los Angeles is taking her talent to a higher plateau. She is scheduled to be the lead in a local play, "The Invasion of Addis Ababa." It will be presented at the Inner-City Cultural Theater. She will also be appearing in two upcoming feature films . . . Barry Jay, air personality with KDIA/Oakland, is no longer with the station. No future plans have been announced. However, his replacement is Jeff Harrison, Get well who will be doing mornings. Previously, Harrison was with WJPC/Chicago . . WPDQ/ wishes to Jerry-Rushing, WEDR/Miami Program Director who is in the hospital Jacksonville has openings on its air staff and in the news department. Resumes should be sent to Mike Moore, WPDQ, 1221 King St., Jacksonville, FL 32211. No phone calls, please . Marsha Jones will be handling local promotion/black product for Arista in Los Angeles. From in-house, she fills the vacancy left by Jim Blevins, who was promoted to a regional Please be sure to send me all of your station's news, photos, promotional position . materials, etc. Remember, you don't have to be a reporter to participate. Address to: Bill Speed, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067 .

#### Places

UNCF FUND DRIVE: A 15-hour radiothon on September 15 to raise monies for the United Negro College Fund is in the planning stages in St. Louis with KATZ there the sponsoring station. It will be co-hosted by Jocelyn King and is in conjunction with a walk-a-thon to be lead by KATZ personality Billy Ryan. Another air staffer, John O'Day, is scheduled to host a skate-a-thon . . . COMMUNITY INVOLVEMENT: WNOO/Chattanooga has been sending its remote unit weekly to various local housing projects and conducting live broadcasts while giving away T-shirts, gift certificates and, believe it or not, a 15-foot bologna . . . .

#### Things

MAKE ME A WINNER: That's what the listeners of WENN/Birmingham are shouting in the current "WENN's Gonna Make Me A Winner" contest. In its effort to temporarily alleviate the rising cost of living, the station is offering to pay lucky winners' rent, house note, or electric bill. In addition, winners received cake and ice cream, and champagne for birthday and anniversary celebrations . . . FOOD SPREE: Also championing the fight against higher prices, was WOIC/Columbia, SC who recently sponsored a food giveaway. Listeners sent in postcards and were picked at random to participate in shopping sprees. One winner literally cleaned up when a \$900 grocery bill was rung up . . . WOWI'S "WOW-WEE SUZZLING SUMMER:" WOWI/Norfolk is winding up this summer-long promotion during which time they gave away concert tickets, albums and T-shirts . . . KDIA/ Oakland now has a new survey line: (415) 834-6386 . . . Birthday congrats to WKND/ Hartford – it has been ten years. The station is on the lookout for artists to perform in a show to benefit the NAACP Scholarship Fund. Air personality Bill Mack is requesting that record companies please contact him if they have an act who will be in and/or around the New England area during the month of October . . . .

# Pop/Rhythms



Following are listed in order of their airplay activity.

**MICHAEL JACKSON** "Don't Stop 'Til You Get Enough" (Epic) FUNKADELIC "Knee Deep" (WB) CAMEO "I Just Want To Be" (Chocolate City) COMMODORES "Sail On" (Motown) O'JAYS

"Sing A Happy Song" (Philadelphia International) **MASS PRODUCTION** 

"Firecracker" (Cotillion)

CHIC

"Good Times" (Atlantic) **ASHFORD & SIMPSON** "Found A Cure" (WB)

**GAP BAND** 

"Open Up Your Mind (Wide)" (Mercury) **TEDDY PENDERGRASS** 

"Come Go With Me" (Philadelphia International)



HERB ALPERT "Rise" (A&M) 36% of our reporters are on it. The South leads the way with activity. In hot rotation at WVEE, WHRK, WTMP. Climbing at WDIA, and KMJQ. Debuts in the region at WYLD. The East has heavy airplay at WXYV, WWIN, WOL, WILD. Hot in the Midwest at WJLB and WDAO. The West is slow, however, it's receiving heavy rotation at KSOL. CRUSADERS "Street Life" (MCA) 33% of our reporters are on it. Record growing nationally, crossover from Jazz-formatted radio stations. The Midwest leads with action, receiving heavy airplay at WJLB, WKWM, in medium rotation at WTLC, WJMO, KPRS. The East reflects hot airplay at WAMO, WWRL, WKND, climbing at WWIN. The South shows a debut at WJJS, as WLLE has heavy rotation. The West has heavy airplay at KSOL.

CURTIS MAYFIELD/LINDA CLIFFORD "Between You..." (Curtom/RSO) 31% of our reporters are on it. Coming on strongest in the Midwest - receiving heavy rotation at WLOU. Medium rotation reported at WVON, WTLC, WKWM. Debuts in the region at WJMO, WDAO. The West has medium rotation at KDAY, and KSOL. In the East it's hot at WWRL, receiving medium airplay at WWIN. In the South it's receiving medium rotation at WGIV. ISLEY BROTHERS "It's A Disco Night" (T-Neck) 28% of our reporters are on it. The South has heavy rotation at WDIA, WAOK. Medium rotation at WGIV, WLLE, KMJQ added at WYLD. The Midwest shows medium airplay at WVON, WJMO, WCIN, WKWM.

DAVID RUFFIN "Break My Heart" (WB) 28% of our reporters are on it. In the East it's receiving heavy airplay at WOL, otherwise in medium rotation at WWRL, WWIN. The South shows medium airplay at WPDQ, WLLE, WKXI. In the Midwest it's climbing at WVON, WJLB, KPRS. New in the West at KSOL.

RAYDIO "Hot Stuff" (Arista) 28% of our reporters are on it. In the Midwest it's new at WJLB, WCIN, WKWM. Medium rotation is reported at WVON. New in the West at KYAC. The South reflects hot rotation at WAOK. Receiving medium airplay at KMJQ and WDIA. New in the East at WWIN, WAMO.

KOOL & THE GANG "Ladies' Night" (De-Lite) 28% of our reporters are on it. Catching on in the Midwest strongest. New at WJMO, WTLC, otherwise receiving medium rotation at WCIN, WLOU, WKWM. Added in the South at WGIV and receiving medium airplay at WAOK. In the West it's receiving medium rotation at KDAY. It's debuting in the East at WWRL, and in hot rotation at WOL

FIVE SPECIAL "Why Leave Us Alone" (Elektra) 25% of our reporters are on it. In the South it's receiving hot rotation at KMJQ, WYLD, WLLE, and in medium rotation at WVEE, WHRK. The East has heavy rotation at WWIN, and medium rotation at WXYV, WILD. New at **KPRS** in the Midwest

# Album Airplay

Following are listed in order of their airplay activity.

COMMODORES "Midnight Magic" (Motown) "Sail On"\* "Still" "Midnight Magic" MICHAEL JACKSON "Off The Wall" (Epic) "Don't Stop 'Til You Get Enough"\* TEDDY PENDERGRASS "Teddy" (Phil. Int'l.) "Come Go With Me"\* "Turn Off The Lights"

GQ "Disco Nights" (Arista) "I Do Love You"\* "Disco Nights"\*

CHIC "Risque'

CRUSADERS "Street Life" (MCA) "Street Life"\*

O'JAYS "Identify Yourself" (Phil. Int'l.) "Sing A Happy Song"\* ASHFORD & SIMPSON "Stay Free" (WB) "Found A Cure"\* "Stay Free" "Nobody Knows

MINNIE RIPERTON "Minnie" (Capitol) "Memory Lane" \* "Lover & Friend"\*

\*Asterisk denotes that cut has been released as a single

FERN KINNEY "Groove Me" (TK) 25% of our reporters are on it. Receiving hot airplay in the South at WGIV, WLLE, WKXI. The Midwest has heavy rotation at WJLB, WKWM. It's receiving hot airplay in the West at KDAY, KSOL. The East shows heavy rotation at WAMO, WILD.

DIANA ROSS "The Boss" (Motown) 25% of our reporters are on It. The Midwest shows it's hot at WJMO and KPRS. Receiving medium rotation at WVON, in the South it's in hot rotation at WJJS, otherwise medium rotation at WVEE, WHRK. The East shows hot airplay at WAMO, WILD and medium rotation at WAMO, WILD and receiving medium rotation at WXYV

B.B. KING "Better Not Look Down" (MCA) 25% of our reporters are on it. The South is out front with heavy rotation at WDIA. WKXI, WYLD, WLLE, WGIV. In the East It's receiving heavy rotation at WAMO. Medium rotation in the West at KDAY, as the Midwest shows hot airplay at WLOU, and medium at WCIN.

MINNIE RIPERTON "Lover And Friend" (Capitol) 25% of our reporters are on it. In the Midwest it's receiving medium airplay at WLOU, WVON, WTLC. The South shows medium rotation at WAOK, WLLE, KMJQ, WKXI. Just coming on in the West at KSOL. The East reflects medium rotation at WOL

ARETHA FRANKLIN "Ladies Only" (Atlantic) 25% of our reporters are on it. The Midwest is out front on this one. New at WJMO, WVON, WJLB. Receiving hot rotation at WDAO, and receiving medium airplay at WTLC, WCIN. New in the East at WKND. The South reflects hot airplay at WAOK and added at WJJS.

UNCLE LOUIE "Full Tilt Boogie" (Marlin/TK) 22% of our reporters are on it. In the Midwest it's new at WTLC, otherwise hot rotation at KPRS, WVON. The South shows hot airplay at WYLD, WLLE. Medium rotation at WTMP, WKXI. Debuts in the West at KYAC. LTD "Share My Love" (A&M) 20% of our reporters are on it. In the South it's new at

WPDQ and receiving medium rotation at WAOK, WVEE, WHRK. The East shows medium rotation at WXYV. New in the Midwest at KPRS. In the West it's new at KYAC.

# **NEW & ACTIVE**

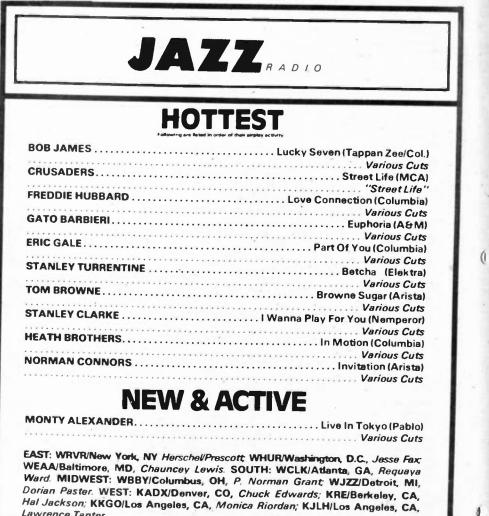
ROSE ROYCE "Is It Love You're After" (Whitfield) 19% of our reporters are on it. The Midwest shows it's new at WTLC, receiving heavy rotation at WCIN, and medium airplay at WVON. In the East it debuts at WWRL and WKND with hot rotation at WOL. In the South it's climbing at WAOK.

PRINCE "I Wanna Be Your Lover" (WB) 17% of our reporters are on it. New in the Midwest at WTLC, WVON, WDAO. The South reflects an add at WLLE and receiving heavy rotation at KMJQ. Debuts in the East at WOL.

KC & THE SUNSHINE BAND "Please Don't Go" (TK) 17% of our reporters are on it. New in the East at WAMO, WILD. Also new in the West at KDAY. Added in the South at WYLD, receiving heavy airplay at KMJQ. Receiving medium airplay at WVON in the Midwest.

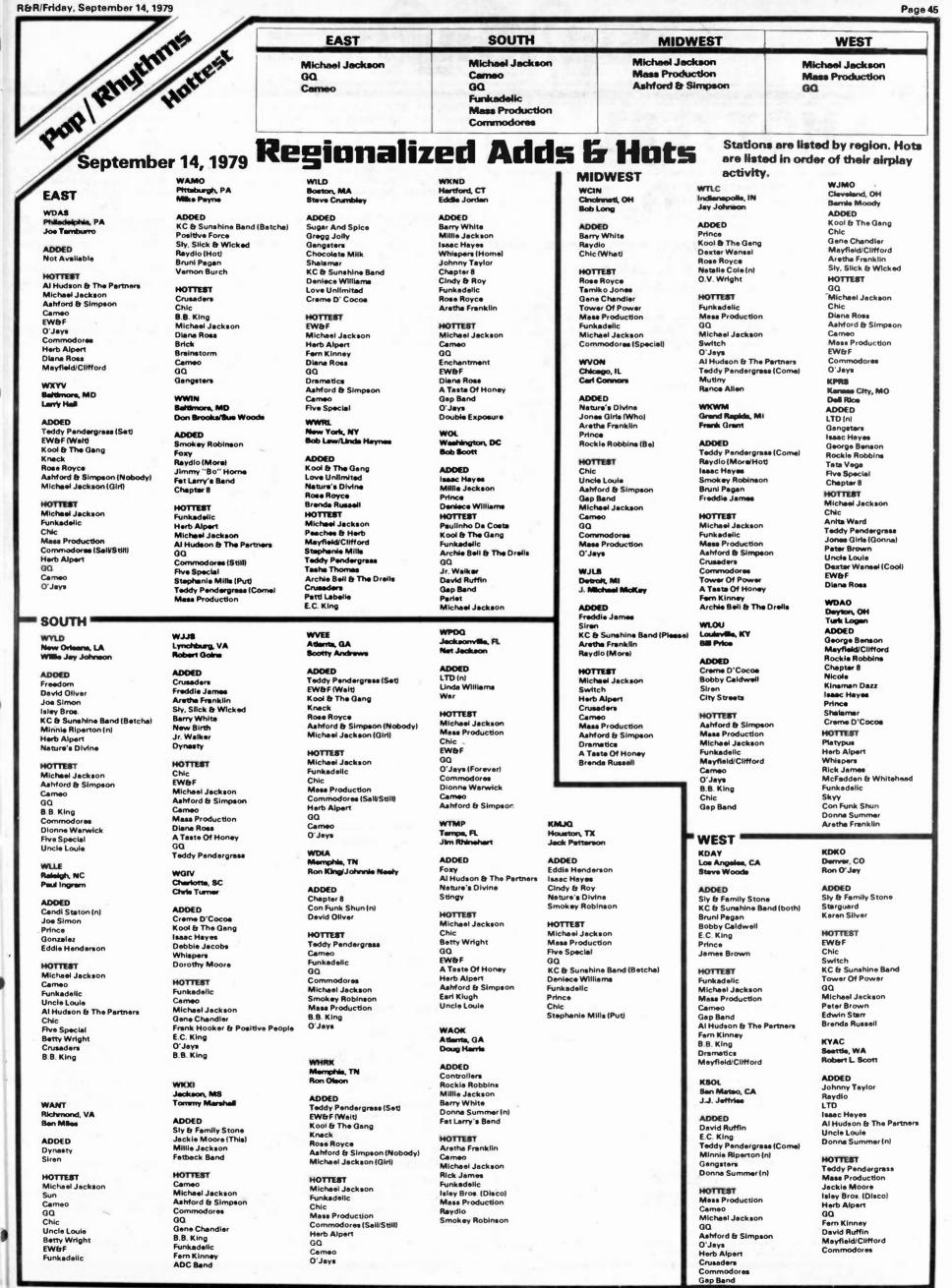
GENE CHANDLER "When You're #1" (Chi-Sound/20th) 17% of our reporters are on it. The Midwest is out front on this one. New at WJMO, otherwise receiving heavy rotation at WCIN, climbing at WJLB. In the West it's climbing at KSOL. Receiving heavy rotation at WGIV, WKXI in the South.

DYNASTY "I Don't Want To Be A Freak" (Solar) 17% of our reporters are on it. New in the South at WANT, WJJS, with heavy rotation at WLLE. In climbing position in the Midwest at WKWM. In the East it's in Medium rotation at WWIN, WOL.



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Lawrence Tanter.





# (ALBUM ORIENTED ROC



"KFMQ is a mass appeal radio station . . . What we're bascially trying to do is play the best album cuts from the biggest albums."

# — KFMQ PD Bruce Wheeler

# KFMQ/Lincoln And WKQQ/Lexington; AOR's All-Time Ratings Champs

Jeff

Gelb

The Spring Arbitron ratings race resulted in a major win over-all for AOR's crosscountry, as audiences reaffirmed their rock 'n' roll loyalties. Many of the best books came from secondary markets where double digit twelve-plus figures were not unusual. By far the two best books of the Spring sampling belonged to WKQQ/Lexington, with a 12+ score of 18.2, and KFMQ/Lincoln, who delivered AOR's top 12+ figure to date, a whopping 20.0.

#### The Visible Radio Station

WKQQ's score was their best ever, and was especially gratifying to new PD Gary Dickson, as the Spring book was his first for the station and his first as an AOR PD. Dickson had been PD of WKQQ's AM Top 40 sister station WBLG and was asked to move over to the FM after former PD John Navin's departure from WKQQ. Dickson credited Navin with "digging the programming trenches" so that no radical changes were made when Dickson took over. Aside from some musical adjustments which increased current hit rotations, the station sounded much the same as it did under Navin's reign.

What made the difference, then? Dickson had several thoughts on the subject. For one, the station has no direct AOR format competition, which would account for a good book, though not necessarily an increase. "The main difference," Dickson revealed, "was visibility. The call letters were all over town." The station conducted a "Stick It and Win" bumper sticker campaign that put over 12,000 stickers onto cars, as well as yard and window signs for students and homes without cars. The Q-Bird mascot scouted for stickers in the station's van, rewarding those spotted with miscellaneous prizes.

Also contributing to the station's increase, Dickson said, was a half-price fair of station advertisers who offered their merchandise at 50% off. The promotion attracted 20,000 and was of particular interest to Dickson because of its lifestyle orientation. He plans a second such gathering next year.

#### **Mainstream AOR**

The station brought in its listeners without the benefit of promotion dollars for billboards or television spots, which Dickson said would change for the next survey period. For the Spring book the station relied on self-generated promotions and what Dickson felt were the changing attitudes of the audience itself. "The audience has come around to us rather than us having changed. The mainsteam is moving into AOR."

For the future, Dickson expressed hopes of breaking a 20-share in the Arbitron ratings. "I think we can," he said. "It may take two more books. Meantime, we will continue to program offensively and let the other guys worry about what we're doing." And what is that? "We just do what we know works."

#### Life At The Top

Something's obviously been working in Lincoln, as well, where Arbitron recently delivered AOR's best book ever to KFMQ and PD Bruce Wheeler. Wheeler's first reaction? "It was pretty incredible. I'm always a little apprehensive when one of those gets dropped on my desk, so when I opened it up and turned to the 12+ figures, I said, 'Oh my God, that's outstanding.' We were delighted."

KFMQ has been playing AOR since 1970; Wheeler has been PD for the past two years, taking over for Roger Agnew. Agnew left to run KFMG/Albuquerque with PD Frank Felix, whose controversial tight AOR KBPI was, at one time, the top-rated Denver AOR. Felix

"The audience has come around to us rather than us having changed. The mainstream is moving into AOR."



- WKQQ PD Gary Dickson

acted as a behind-the-scenes consultant to KFMQ, and in many ways, Wheeler revealed, the station reflects Felix's programming philosophy. "I inherited Roger and Frank's programming philosophy and approach. KFMQ is a mass appeal radio station."

Musically KFMQ is a "mainstream rock station," as Wheeler described it. "The emphasis is on rock, but we do play some America, some Linda Ronstadt. What we're basically trying to do is play the best album cuts from the biggest albums. If one of the cuts on those albums happens to be something a bit slower we'll still play it." The KFMQ music

library is, in Wheeler's terms, "conservative": at any given time it includes about 600 cuts served up in a tightly-structured musical form.

The jocks, while limited in musical choices, are given a great deal of freedom to allow their personalities to surface. "Our jocks are real important to us," Wheeler reported. "That's one of the reasons we've been so successful here. We have longevity working for us, too; it's about 50/50 between newcomers and people who have been here awhile. They're a great bunch of people who stress one-on-one conversation."

#### **Loyalty Pays Off**

While KFMQ faces no local AOR format competitors, Wheeler reported that KEZO's AOR signal beams in loud and clear from neighboring Omaha. In Wheeler's mind, KEZO is only one of the station's competitors: "As a mass appeal station we are in competition with everyone," which includes several local Top 40's.

KFMQ's success came without the benefit of a massive promotional effort, and in fact, Wheeler said that may have worked to the station's advantage. "We don't run any contests beyond the normal ticket giveaways, and I think that's why people can listen to us for a long time. We have a very loyal audience who have come to depend on our consistent approach."

KFMQ was recently sold to Telegraph Herald from former owner Steve Agnew. Wheeler said he expected new management to bring new dollars to increase the station's already high level of community visibility with billboards and TV spots. When that happens, Wheeler was confident that, "We can do better." What a thought!

In radio, history is being written every day. No sooner did I finish the above lead article for this issue than I took a look at the ratings results of our AOR reporter Montgomery, Alabama. WHHY-FM was gifted with a 12+ figure of 20.3, topping even KFMQ/Lincoln, and providing further proof that the sky's the limit for AOR radio in the late Seventies and beyond. Next week, along with our talk with WLUP air personality Steve Dahl, we'll look into AOR's latest ratings champ, WHHY-FM.

I direct your attention to the front of this week's issue for New York and L.A. ratings results from the Summer Arbitron ratings period. It was a stable book for the New York AOR's, with WPLJ up a bit 3.5 to 3.7, WNEW-FM dipping just a bit 2.8 to 2.6, and WPIX holding steady. WLIR's share of the New York market showed improvement, the station gaining .8 to 1.1, while Jazz AOR WRVR came up 1.0 to 1.3.

Los Angeles provided some 12+ figures that will bear further investigating. KMET took another leap upward to another market-dominant book for music radio, up 5.8 to 6.2. KLOS held steady with a 2.6, while KWST was down 1.3 to 1.0, as was KROQ with a down .8. Soft AOR KNX-FM had a good up book under new PD Mike Sheehy, jumping 2.2 to 2.8, while KZLA was down 1.6 to 1.4.

It was a great summer for The Loop in Chicago, who came in #3 in a crowded radio market, with an up 7.2 (from 5.3). Metromedia's Chicago station WMET was down 1.4 to 1.1, as was WXRT, with a 1.7 (down a notch from 1.8).

#### **Evolution**

KRSI/Minneapolis is a new AM AOR with Gary Demaroney as PD and Gregg Swedberg as MD ... WHHY-FM/Montgomery PD John Reed has resigned as PD but will retain his regular airshift. Chris O'Kelly is the new WHHY-FM PD . WGRQ/Buffalo's new PD is airstaffer Bob MacRae . . . Sam Cornish is the new PD at KRST/Albuquerque from the station's airstaff. He replaces departing PD Bob Shulman who has accepted an A&R position with A&M Records ... KTIM/San Rafael's new PD is Cody Ryan from KMEL/San Francisco . . . Jim Brady has been named new MD at KWFM/Tucson, replacing departing Blake Brodersen. New to the station's airstaff is Dave Larussa from WBUF/Buffalo . . . WRCN/Riverhead's= night-time air personality Sheryl Skylar has exited . . . With WEBN/Cincinnati afternoon drive air personality Glenn Gaskins departing to return to school, PD Denton Marr has taken over the regular afternoon drive airshift ... Scott Jameson, formerly MD with WIOT/Toledo, has joined KTCL/Ft. Collins for nights .... Kate Hayes has departed KTIM/San Rafael for middays at KSAN/San Francisco. Also new to KSAN is Matt Reidy for nights .... Kelly Saunders has been named head of promotions at WAVA/Washington . . . Casey Stangl has exited KSJO/San Jose for weekends at KMEL/San Francisco ... Ariola VP of Album Promotion Bill Bartlett has relocated his offices to Atlanta.

# The Demand At Radio Has Been So Great That This Single Already Has **'A REASON TO BE''**



From The ALBUM "MONOLITH"

**On Kirshner Records And Tapes** 



**Distributed By CBS Records** 

# **Jeff Gelb**



**SOUTHERN FRIED CHICKEN** — KPAS/EI Paso drafted the Infamous San Diego Bird for a recent station promotion. Pictured (back row, I-r) are PD Bo Jagger, DJ's Tom Novack, Don Leader and John Lyons; (front, I-r) GM Garrett Haston, the Bird, and DJ Gayle Miller.

#### Update

WZXR/Memphis air personalities traded station T-shirts and buttons for over \$2500 in Muscular Dystrophy donations recently. WYXE/Madison's 24-hour radiothon for MD raised \$1800. WMET played a benefit softball game for MD which attracted hundreds . . . WBAB/ Babylon co-sponsored a reunion concert of Woodstock participants that included sets by John Sebastian, Rick Danko, Johnny Winter, Leslie West, Country Joe and Canned Heat. The entire ten-hour concert, which attracted 20,000, was carried live on WBAB . . . KMOD/ Tulsa celebrated "Summers of the 70's" with a weekend-long recap of music and key news stories from the past decade's summers. The station is also the latest to instigate an Anti-Disco group, called the "Long Live Rock Brigade," which has already signed up over 2000 members. Their membership cards will entitle them to future discounts on concert tickets and albums .... WQUT/Johnson City celebrated its 31st birthday for listeners with a dance contest at a local club. The station will be celebrating its anniversary all month long on the air as well, giving away prizes including stereo systems . . . When KYA-FM/San Francisco air personalitiy Candy Chamberlain visited KTYD/Santa Barbara, MD Laurie Cobb brought her into the air studio for an impromptu shared airshift . . . WRVR/New York world-premiered the new Weather Report album a week ago, while WIBA-FM/Madison world-premiered the latest from Ben Sidran . . . KTXQ/Dallas invited listeners to a free concert by a mystery act which turned out to be Foghat . . . WMMR/Philadelphia held a rock 'n' roll party at a local amusement park which made all rides and pinball amusements free to listeners all evening . . . WYXE/Madison PD Alan Young reports that the station's imminent call letter change to WMAD does not mean the station is changing format, but is just interested in better calls.



THIS PROMOTION SUCKS — WDHA/North Jersey DJ Skip Stang tried for a bit of "humor in a jugular vein" when he posed as Dracula for a station tie in with the recent Universal film release. Pictured with Stang are station GM Bob Linder (left) and theater manager Paul McHendrie.



HAPPY BIRTHDAY TO THEM — Helping WLIR/Long Island air personality Ray White sing happy birthday to the station at an outdoor concert celebration are 30,000 listeners. Onstage and in concert were such groups as Southside Johnny & The Asbury Jukes, Charlie Daniels, and Good Rats.



**ROCKFORD ROCKERS** — The airstaff of Y-95/Rockford posed for this group portrait at the station's remote studio, parked adjacent to an outdoor concert that Y-95 covered. In the lineup (I-r) are Tim U'ren, Doc Ballje, Michael Ames, PD Brent Alberts, salesperson Dirk Claussen, and concert promoter Bill Diamond.

#### Concerts & Conversations

PRESENTATIONS: WFBQ/Indianapolis presented Roadmaster, Pat Travers for \$3.95 . KSMB/Lafayette presented Point Blank for \$1.94.

RADIO/TV SIMULCASTS: Charlie Daniels Band on WNEW-FM/New York.

RADIO CONCERTS: The Records on WMMS/Cleveland . . . Long John Baldry, Billy Falcon on WBAB/Babylon . . . The Shirts on WBRU/Providence . . . Joe Jackson, The Records on WLIR/Long Island and WRCN/Riverhead . . . New England, Michael Stanley, Southside Johnny, Suzi Quatro on WMMS/Cleveland . . . Jeff Lorber Fusion on WKDF/ Nashville.

GUEST DJ'S: Charlie Daniels on WAAL/Binghamton.

CONVERSATIONS: Wet Willie on WBIR-FM/Knoxville . . . Pat Travers on WFBQ/ Indianapolis . . . Joe Jackson on WHCN/Hartford . . . 'LRB on KMOD/Tulsa . . . Blackjack, Blackfoot on WQUT/Johnson City . . . Ian Hunter on WJAX/Jacksonville . . . Marshall Tucker, Pat Travers on KEZO/Omaha . . . Bram Tchaikovsky on WMMS/Cleveland . . . Ted Nugent, Blackfoot on WWWW/Detroit . . . Blackjack on WYDD/Pittsburgh . . . Rory Gallagher on KSHE/St. Louis . . . Henry Paul on WAAL/Binghamton . . . Pousette-Dart Band on KOZZ/Reno . . . John Cougar on WBWB/Bloomington.

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COMING NEXT WEEK: He's everywhere! He's everywhere! And we aren't talking about Chickenman, either, but WLUP/Chicago air personality Steve Dahl, who has been profiled in recent issues of Rolling Stone and Newsweek and was seen on the "Tomorrow Show" breaking disco albums over his head. Next week Steve will expand on his recent R&R comments on the state of anti-disco promotions, and offer interesting comments on the difficulties involved in developing a winning radio personality.



# Page 50 Radio & Records

# Album Airplay/40

R&R/Friday, September 14, 1979 Chart

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	Re.	10	C	necords	Album All	<b>~play/ 40</b>	Summary
8/24	8/31		\$/14	September 14, 1979	147 REPORTERS	Album cuts are listed in order of airplay preference.	Our weekly reporter sampling, down slightly
-		•	1			. "Love" "Fool" "Evening" "Saurez"	owing to the Labor Day
1	2	-	2	CARS			holiday, kept the ZEP on
2	1	3	3	KNACK			top with phenomenal hot reports. Sharing the lion's
3	3	4	4	ROBERT PALMER	Secrets (Island)	. "Case" "Friends" "Jealous"	share of those hot re-
11	5	5	5			. "Mothers" "Finger" "Black" "Blue"	ports were CARS, while
0	4	6	6	KINKS.	Low Budget (Arista)	. "Falling" "Gas" "Emotion"	KNACK, PALMER, YOUNG
17	24	10	7	BOB DYLAN	Slow Train Coming (Columbia)	. "Serve" "Train" "Angel" "Think"	and KINKS all held their
7	6	7	8	NICK LOWE	Labour Of Lust (Columbia)	. "Cruel" "Up" "Susan" "Fighter"	respective positions. DYL- AN jumped up while SNIFF,
12	8	8	9	REO SPEEDWAGON	Nine Lives (Epic)	. "Road" "Survive" "Heavy" "Me"	AC/DC, and TRAVERS
6	7	9	10	LITTLE RIVER BAND	First Under The Wire (Capitol)	. "Loser" "Life" "Wonder" "Man"	maintained. HEADS bobbed
10	9	11	11	SNIFF 'N' THE TEARS	Fickle Heart (Atlantic)	. "Seat" "Lines"	up as RECORDS inched
25	21	12	12	AC/DC	Highway To Hell (Atlantic)	. Title "Girls" "Touch"	up. PARSONS had a good
	11		13	PAT TRAVERS BAND	Go For What You Know (Polydor)	. "Boom" "Stevie"	week while HAGAR held
31		20	14	TALKING HEADS	Fear Of Music (Sire)	. "Life" "Mind" "Paper" "Zimbra"	rock steady. MARTIN moved up while CHARLIE
20	17		15	RECORDS	The Records (Virgin)	. "Eyes" "Teenarama" "Up" "Girl"	heid their own. GOMM,
	_	22	16	ALAN PARSONS PROJECT	Eve (Arista)	. "Damned" "Dogs" "Man" "Up"	WERNER and BUFFETT all
	27		17	SAMMY HAGAR	Street Machine (Capitol)	. "Jane" "Trans Am" "Pains" "Fire"	registered airplay gains.
	30		18	MOON MARTIN	Escape From (Capitol)	. "Rolene" "Reason"	AMERICATHON was buo-
	22		19	CHARLIE	Fight Dirty (Arista)	. "Cut" Title "California"	yed up by the single re- leases from this sound-
	33		20	IAN GOMM	Gomm With The Wind (Stiff/Epic)	"Hold" "Hooked" "Service" "Can't"	track. CHICAGO moved up.
21	15	24	21	DAVID WERNER	David Werner (Epic)	. "Right" "Imagine" "Melanie"	CURRY and MORRISON
	_	27	22	JIMMY BUFFETT	Volcano (MCA)	. "Fins" Title "Survive" "Treat"	both debuted with strong
	20	18	23	SOUTHSIDE JOHNNY	The Jukes (Mercury)	. "Everything" "Anxious" "Reply"	showings in all rotations.
8	10	15	24	E. LIGHT ORCHESTRA	Discovery (Jet)	"Down" "Run" "Wimp"	THORPE resurged as THOR-
. · ·	12		25	SUPERTRAMP	Breakfast In America (A&M)	"Stranger" Title "Logical" "Way"	OGOOD moved up. NEW- MAN and RAINBOW
15		21	26	BLUE OYSTER CULT	Mirrors (Columbia)	"Dr." "Jester" Title	climbed while JOURNEY
		33	27	AMERICATHON	Various Artists (Lorimar)	"Move On" "Chalses" "Day" "USA"	bounced back on the chart
30	28		28	CHICAGO.	Chicago 13 (Columbia)	"Mama" "Crazy" "Run" "Paradise"	(pushed by their current
-			29	TIM CURRY	Fearless (A&M)	"I Do The Rock"	single). MISTRESS debuted while SCORPIONS and
26			30	VAN MORRISON	Into The Music (WB)	"Side" "Free" "Healing" "Gale"	CHARLIE DANIELS came
38			31	BILLY THORPE	Children Of The Sun (Polydor)	Title "Goddess" "Life"	close to charting this week.
	40	35	32	GEORGE THOROGOOD	Better Than The Rest (MCA)	"Night" "Nadine" "Way"	
9		29	33	WINGS	Back To The Egg (Columbia)	"Arrow" "Siam" "Closer" "Glad"	104
39	35	36	34	RANDY NEWMAN.	Born Again (WB)	"Band" "Money" "Pants" "Spies"	
14	16 34	25 32	35	NILS LOFGREN	Nils (A&M)	"Mercy" "Shine" "Baltimore"	The Album Airplay/40 chart re-
37	34 39		36 27	DAVE EDMUNDS.	Repeat When (Swan Song)	"Girls" "Wreckage" "Creature"	presents activity based on a com- bination of add, medium and hot
17	39 19	39 28	37	RAINBOW	Down To Earth (Polydor)	"Gone" "All Night" New	reports. Artists' chart numbers
	13	20	38	DIRE STRAITS	Communique (WB)	"Writer" "West" Title ENTRY	are displayed over a four-week period. The artists in italics regis-
	_		39 40	JOURNEY	Evolution (Columbia)	"Lovin' " "Way"	tered the most rapid gains in air- play for the week. Album cuts
		_	40	MISTRESS,	Mistress (RSO)	"Lake" "High" "Mistrusted" "Love"	that are also current singles are
	1000	201 (M. 1.)	1000				listed in bold type.

	MOST					D
		9/14		8/31	8/24	8/17
1	BLUE STEEL	33/31	10/7	2/1	1/1	0/0
	No More Lonely (Infinity		M 2	M-0	M-0	
-	Title	H1	H-1	H-1	H-0	1
2	POINTER SISTERS	30/25	0/0	0/0	0/0	0/0
	Priority (Planet)	M-1				1
3	SAD CAFE	H-0				-
	Facades (A&M)	45/27		1	1	0/0
	"To The Future"	M-13 H-5	M-6	M-0	M-0	
4	CITY BOY	30/24	H-0	H-O	H-0	
-	The Day The Earth (Atl)	M-5	26/26 M-0	1/1 M-0	0/0	0/0
	Title	H-1	H-0	H-0		
5	VACHTS	31/23		1	.00	
Tie	S.O.S. (Polydor)	M-6	M-0	0/0	0/0	0/0
110	"Yacht"	H-0	H-0		1	
5	PAT BENATAR	23/23		010	0.0	0.10
	In The Heat (Chrysalis)	M-0	M-0		0/0	0/0
	"Heartbreeker"	H-0	н-0	1		
6	J.D. SOUTHER	28/19	22/19	8/8	0/0	0/0
Tie	You're Only Lonely (Col)	M 7	M-2	M-0		
	77tle	H-2	H-1	H-0		
	RORY GALLAGHER	19/19	1/1	0,0	0/0	0.0
	Top Priority (Chrysalis)	M-0 -	M-0			
7	"Follow Me"	H-0	H-0			
	FRANK ZAPPA	23/18	18/15	1/1	0/0	0/0
Tie	Joe's Garage (Zappa) Title	M-4	M-0	M-0		[
7	MOLLY HATCHET	H-1	H-1	H-0		
	Live EP (Epic)	19/18 M-0	8/2 M 1	5/1	4/1	3/0
	Verious Cuts	H-1	H-3	M2	M-1	M-0
	JUDAS PRIEST	17/18	2/2	H-2 0/0	H-2 0/0	H-3
_	Unleashed In (Columbia)	M-1	M-0	UNU	010	0/0
Tie	"Menelishi"	H-0	H-0			
	KARLA BONOFF	16/18	0/0	0/0	0/0	0/0
Tie	Restless Nights (Columbia)	M-0		0.0		
	"Trouble Agein"	H-0				
	1984	16/18	0/0	0/0	0/0	0/0
	Please Stand By (A&M)	M-0				
	Title	H-0		- 1		
	ELLEN FOLEY	32/14	34/18	27/13	30/27	0/0
	Nightout (Epic/Cleve. Int'l.) "Stupid Girl"	M-15	M 13	M-11	M 3	
10	ALAN PARSONS PROJ.	H-3	H-5	H-3	H-0	
	Eve (Arista)	<b>84/13</b> M-45	39/83	0/0	0/0	0/0
Tie	"Demned"	NI-46 H-26	M-10 H-6			
10	SINCEROS	21/13	23/21	7/7	0.0	
	Sound Of Sunbathing (Col)	M 7	23/21 M 2	MO	0/0	0/0
		н-1	H-0	H-0		
	The Added non-anti-of-should	a				

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

ME	D	U	N	
	9/14	9/7	8/31	8/24
IAN GOMM	66/51	74/50	63/43	55/26
Gomm With (Stiff/Epic)	A-0	A-7	A 12	A-16
"Hold On"	H-15	H-17	H-6	H-13
TALKING HEADS	83/49	78/44	57/30	65/R
Fear Of Music (Sire)	A-10	A-17	A-12	A-51

1

2

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4 Tie 4

5 **7%** 

5

Tie 5

8

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10

Tie

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Escape From... (Capitol)

"Rolene"

8/17 **45/23** 

32/1 A-31

63/32 A-20 H-11 *0/0* 

72/47 A-9 H-16 **69/24** 

A 29 H-16 **68/29** 

A-28 H-11 **73/45** 

A-13 H-15 29/0 A-29

H-0 3/0 A-3

H-0 120/45

A-3 H 72 **29/1** A-27

A-14

rear UT Music (Sire)	A-10	A-17	A-12	A-51
"Life During Wertime"	H-24	H-15	H-16	H-6
RECORDS	79/48	77/50	75/46	75/46
The Records (Virgin)	A-1	A-4	A-6	A-13
"Starry Eyes"	H-29	H-23	H-22	H-16
ALAN PARSONS PROJ.	84/45	\$\$/10	0/0	0/0
Eve (Arista)	A-13	A-83		
"Demned"	H-28	H-6		
DAVID WERNER	70/45	69/51	79/52	71/51
David Werner (Epic)	A-2	A-2	A-6	A-3
"What's Right"	H-23	H-16	H-21	H-17
AC/DC	83/41	82/39	73/33	56/22
Highway To Hell (Atlantic)	A-1	A-5	A-11	A-13
Title	H-41	H-38	H-29	H-21
CHARLIE	69/41	72/38	66/38	67/31
Fight Dirty (Arista)	A-3	A-7	A-7	A-17
"Killer Cut"	H-25	H-27	H-21	H-19
SOUTHSIDE JOHNNY	68/41	75/50	79/51	72/47
The Jukes (Mercury)	A-2	A-1	A-3	A-6
"Everything"	H-25	H-24	H-25	H-19
RANDY NEWMAN	53/40	54/32	59/33	54/R
Born Again (WB)	A-2	A-6	A-16	A 37
"R&R Band"	H-11	H-16	H-10	H-9
SAMMY HAGAR	72/39	87/36	60/31	72/7
Street Machine (Capitol)	A-7	A-9	A 13	A-65
"Plain Jane"	H-26	H-22	H-16	H-0
KINKS	106/37	117/45	121/43	119/30
Low Budget (Arista)	A-0	A-0	A-0	A-3
"Felling"	H-89	H-72,	H-78	H 77
CHICAGO	55/36	60/39	62/33	70/11
Chicago 13 (Columbia)	A-1	A-4	A-10	A-54
"Mema Teke"	H-18	H 17	H-19	H-5
PAT TRAVERS BAND	78/35	79/37	81/34	84/35
Go For What (Polydor)	A-0	A-6	A-0	A-5
"Boom Boom"	H-43	H 37	H-47	H-44
MOON MARTIN	70/35	60/36	59/37	44/22

Н1 81/35 A 3 H-43 
 70/35
 60/36
 53/37
 44/22
 42/25

 A-12
 A-8
 A-9
 A-11
 A-12

 H-22
 H-18
 H-13
 H-11
 H-5

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred alrplay cut is listed.

	THE H		37		E	-
	-	9/1		_	1 8/2	
1	LED ZEPPELIN		33 132/			
	In Through (Swan Song	) A-1	A-8	A-124		
2	"All My Love" CARS	M-2	M-7	M-1		
~	Candy-O (Elektra)	126/1				25 135/12
	"Let's Go"	A-0 M-8	A-0 M-7	A-0 M-5	8-0	A-0
3	KNACK				M-6	M-0 19 137/12
	Get The Knack (Capitol)	A-0	8-0	A-0	A-0	A-1
	"Good Girts"	M-9	M-7	M-11	M-8	M-14
4	ROBERT PALMER Secrets (Island)	107/			NC   119/	
	"Case"	A-0 M-28	<b>n-</b> 0	A-0	A-3	A-3
5	NICK LOWE	100/7	M-24 3 106A	M-30 104/7	M-21	M-34
	Labour Of Lust (Columbia	A O	8-2	A-1	73 108A	7 100/53
	"Cruel"	M-27	M-24	M-30	M-30	M-11
6	NEIL YOUNG	105/7		1 117/7	9 1284	
	Rust Never (W8/Reprise		A-1	A-1	A-0	A-3
7	KINKS	M-33 106/6	M-33	M-37	M-63	M-44
	Low Budget (Arista)	A-0	9 117/7 A-0	Z 121/7	<b>7</b> 119/7	7 120/72
	"Felling"	M-37	M-46	M-43	M-38	M-45
8	LITTLE RIVER BAND	85/87	83/7.	8 97/71		
	First Under The (Capitol)		A-1	A-1	A-5	A-8
9	BOB DYLAN	M-18	M-19	M-25	M-22	M-38
•	Slow Train (Columbia)	103/64	183/4 A-34	S 30/12	2 <b>3/0</b>	0/0
	"Serve Somebody"	M-34	M-23	M-5	M-0	1
10	REO SPEEDWAGON	89/53	96/54			58/41
	Nine Lives (Epic)	A-2	A-1	A-0	A-1	A 10
11	"Road Agein" SNIFF 'N' THE TEARS	M-34	M-41	M-30	M-44	M-47
•••	Fickle Heart (Atlantic)	82/50	83/54 A-0	91/59 A-0		1
	"Seat"	M-31	M-29	M-32	A-1 M-38	A-2 M-48
12	SUPERTRAMP	<b>53/47</b>	74/53		86/71	\$3/78
~	Breakfast In., (A&M) "Stranger"	A-0	A-0	A-0	A-0	A-0
13	E LIGHT ORCHESTRA	M-12	M-15	M 10	M 15	M-15
-	Discovery (Jet)	57/44 A-0	68/60 A-0	81/72 A-0	36/77	100/79
	"Bring Me Down"	M-13	MA	M-9	A-0 M-19	A-0 M-21
14	PAT TRAVERS BAND	78/43	78/37		84/44	81/43
	Go For What (Polydor) "Boom Boom"	A-0	A-5	A-0 -	A-5	A-3
15	AC/DC	M-35	M 37	M-36	M 35	M 36
	Allah	83/41 A-1	82/38 A-5	73/29 A-11	56/21	63/18
		M-41	A-D M-38	A-11 M-31	A 13 M 22	A-29 M-24
						·····24

The Hottest reports of charfung artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents the total number of our reporting stations playing the album this week. The sec-ond is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.



# **INFINITY RECORDS**



"NO MORE LONELY NIGHTS"

The Album Is

#1 Most Added Radio & Records

#2 Most Added

#4 Most Added Album Network

Rock Album Charl

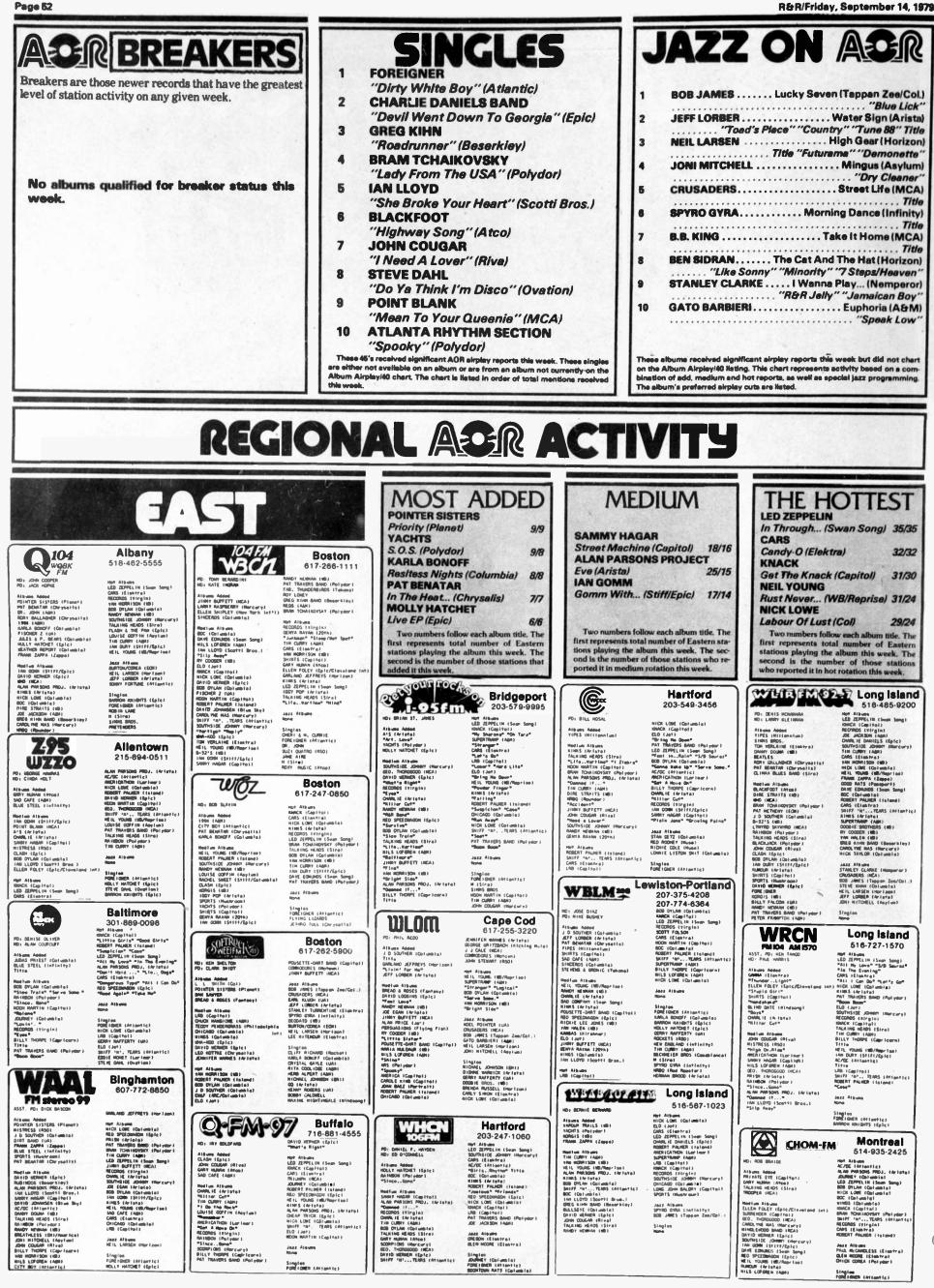
Debut #15 Goodphone

INC

Bill Hard Album Report

BLUESTEEL

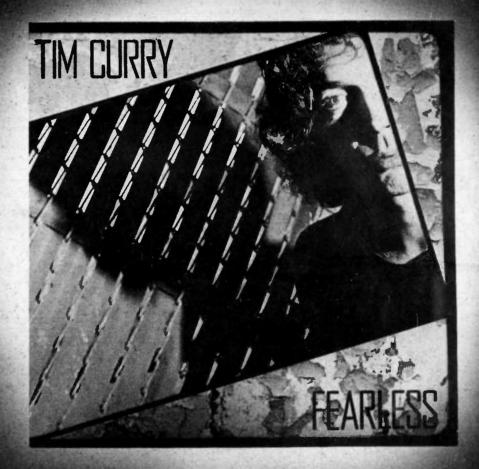
# ALL WE ASK YOU TO DO IS LISTEN.



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# **GEDOTHE ROCK** —Tim Curry



# FEARLESS...NO ONE IS AFRAID TO ADD THIS ALBUM OR THE STIMULATING SINGLE "I DO THE ROCK". AM 2166 WATCH FOR TIM ON TOUR AGAIN IN OCTOBER. FEARLESS...TIM CURRY

Produced by Dick Wagner & Michael Kamen, Agency: Premier Talent

RW 138*	R&R	#29 debut	ALBUM NETWORK	Key Adds:		
<b>BB 152</b> *	RMR	#39 LP	Hottest #40	WOFM Kors		
CB 140*		#42 "I Do The Rock"			WRNO	



# MOLLY HATCHET "FLIRTIN' WITH DISASTER" WATCH FOR THEIR WORLD DISASTER TOUR COMING SOON.

ON Spis RECORDS

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# Tom Johnston told you to"Listen to the Music." You did.

Everybody did. People all over the globe took that rollicking message to heart, making it one of rock's alltime favorite anthems. But then. Tom Johnston's made a career out of writing and singing rock classics. As the original voice of the Doobie Brothers he kept cars homes, beaches and bars buzzing with the likes of China Grove, "Long Train Runnin" and "Rockin" Down the Highway."

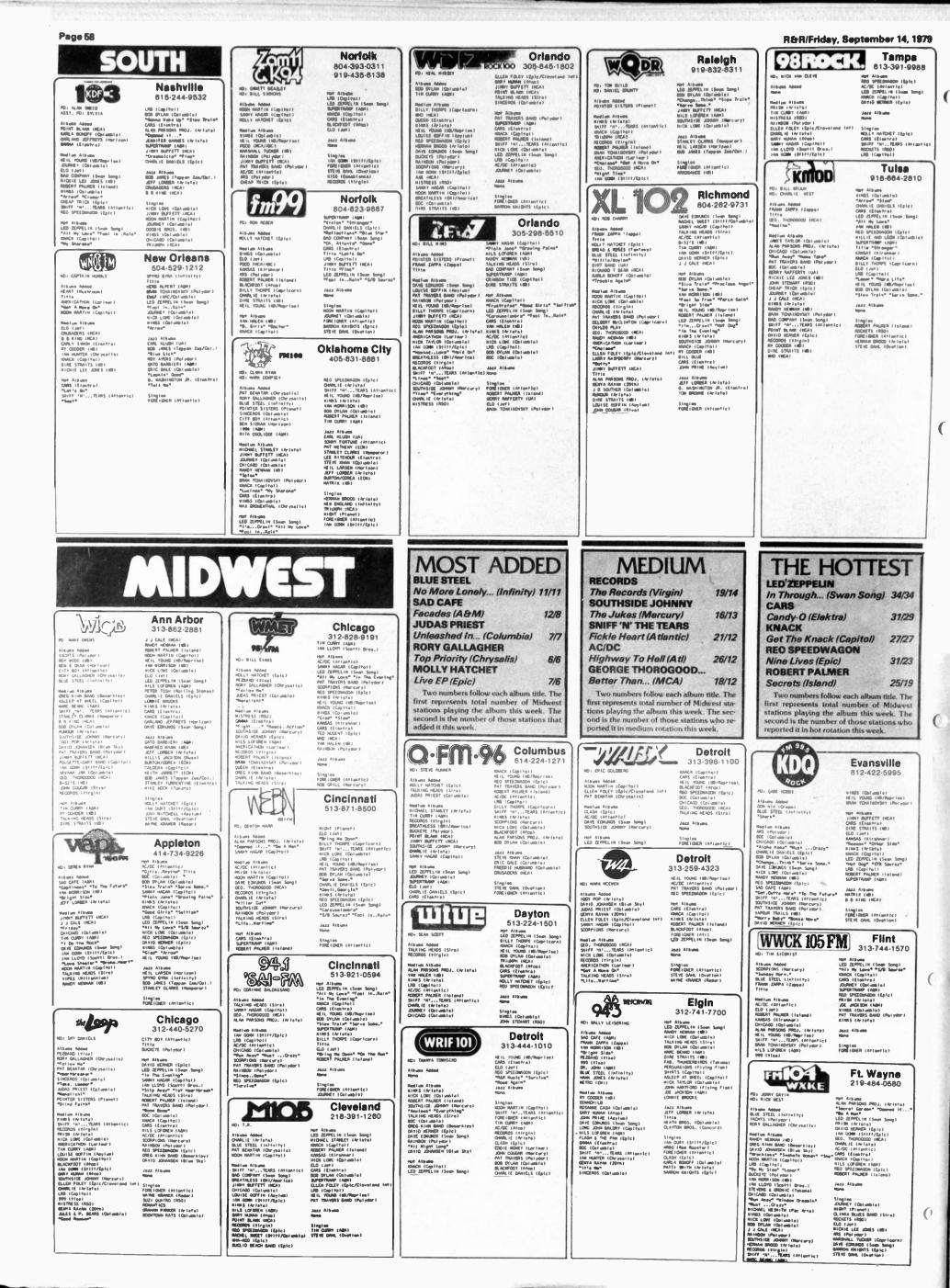
Listen to music like that and you know something about great rock 'n' roll. Listen to Tom Johnston's first solo album and you know a rock 'n' roll great.

Key Cuts: "Savannah Nights" "Outlaw" "Small Time Talk"

Tom Johnston. Everything You've Heard Is True.

Produced by Ted Templeman On Warner Bros Records and Tapes





RUNNERS IN THE NIGHT

21 DEMONSTRA

133



# DESMOND CHILD & ROUGE

The Second Album on Capitol Records & Tapes.



\* PRODUCED BY RICHARD LANDIS ASSOCIATE PRODUCER DESMOND CHILD rection: Rey Ericean & Methew Merk for Starlight Management, Inc. N West 45th Street, New York, New York 10038

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KAY COMES TO KOME – John Kay (left), former lead singer for Steppenwolf, met with KOME/San Jose air personality Dennis Erectus (right) during his recent tour of Northern California.

Santa Barbara 805-963-1975	KZAMEF	M Seattle 208-454-1540
MARY BRANCH (Drynalis)	1540 Here Hand to Street	92.5 Her Albuma MOR DFLAN (Columbia)
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# **News Notes**

The outrageous morning man/PD of KCKN/Kansas City, John Leslie, has resigned due to "differences in opinion in regard to programming." As of Monday (10) Ron Kane took over the morning show on an interim basis, with MD Wes Cunningham being named interim PD. Bob La Bonte, who just moved to Kansas City from the Kaye-Smith corporate offices in Bellevue, WA will be screening applicants, along with KCKN GM Neil Maberry. Leslie made quite a stir in the market when he joined the station more than a year and a half ago. His promotion stunt of passing out \$2 bills was the subject of a story on the NBC "Nightly News." At this report, Leslie has not announced any future plans ... After more than seven years with KENR/Houston, Dr. Bruce Nelson has exited to join crosstown rival, KNUZ, to do afternoon drive. Nelson has been doing noon to 3 at KENR, along with the MD chores. KENR's nine to noon personality, Dick Martin, has also left the station. Nelson was replaced by Steve Lundy in the noon to 3 shift and KENR Production Director Dan Gallo will do Martin's old shift. KENR Operations Manager Ric Libby will take over the MD job .... Jim "The Dutchman" Schneider has been named PD of WTCR/Ashland, KY. Schneider has been in the market for more than 14 years. He replaces Dick Grogg, who, as reported here two weeks ago, returned to KVOC/Casper, WY as PD ... Two stations in the last month have dropped their Country formats in Albany, NY. WOKO has opted for a Pop/Adult sound recently, with OD Lee Philips staying on with the station. Dave Boone, OM at WABY, reported to R&R that the station dropped Country on Monday for what he termed "old-line MOR, big band music, etc." That leaves WGNA-FM the only Country station in the market .... KGA/Spokane now has an FM station, KDRK, formerly KXXR, which will be formatted "contemporary Country," according to OD Dennis Bookey. Bookey will not only oversee the new FM, with an afternoon air shift, but will continue to do the music for KGA on the AM After 25 years doing Top 40 rock, WACO/Waco, TX has become the only side 24-hour Country station in the market. Their FM, KHOO, which had been Country, is now Top 40. Ric May is the PD and afternoon man at WACO. He was with the station under their other format ... Tom Hardin has been named PD of WINN/Louisville. As of last week's report here, he had just been interim PD for the station. Dave Wolfe will continue to handle the MD job for WINN . . . I don't think a week goes by that we don't hear or read rumors of KRLD/Dallas going full-time Country. According to PD Becky Ulrich, "Right now the station is doing Country music only at nights from 7:30pm to 5 in the morning, and on weekends. Larry Scott still is doing the all-night show, and we just hired Bob Clayton, who at one time worked at KBOX here, to do the evening show. KRLD continues to be successful with its daytime News format. Until that status changes, I don't forsee a programming change during that time period, even though we have had great response to our nighttime and weekend music programming" ... After more than 3 years at KHAK/Cedar Rapids, IA, Jim Powell leaves to join WYDE/ Birmingham, AL as morning man. Powell was doing middays and the music at KHAK. New arrival Pat Devaney will take over the music WWOK/Miami PD Dave Donahue is now doing afternoon drive, with Marijo Monette, from KRIB/Mason City, IA, signed on as the new all-nighter ... Wes James, a coal miner from Bosewell, PA, has joined WLAS/Jacksonville, NC to do all nights. He is taking artist interview calls at (919) 347-6066 .... KYNN-AM and now FM has new studios and offices. Their new address is 1615 North 90th, Omaha, 68114. The number is (402) 392-1549. The new FM, in stereo, will simulcast with the AM during drive times The summer Arbitrons are starting to come in and it looks as though Country held its own in New York, L.A. and Chicago . . . Details here next week on a 49-hour syndicated weekend special from McLendon Pro-



**CLEANING UP... THEIR ACT** — For a Labor Day promotion, KERE/Denver, as reported here last week, gave away the services of the General Manager and Operations Manager for a day. Listeners were asked to tell in 25 words or less why KERE was the best Country music station around. GM Don Waterman and OM Jay Hoffer, in prisoner uniforms "to demonstrate the sincerity of their servitude," are shown with winner, Thirza Kersting, and KERE air personality Bill Ashford.

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ductions out of Dallas, hosted by Kenny Rogers and called "The Hickory Creek Reunion." Should be a radio special worth looking into for your area ... Also, next week details on FICAP's mini-seminar with WSM Radio during the October Convention in Nashville and the new location of the annual Radio Golf Invitational at this year's convention .... Out of space and time for now ... Off to Nashville for a few days of work ... More on that next time around ... Have a great week



DOLLY FOLLY – WEEP/Pittsburgh teamed with RCA Records and local Peaches record stores for the first annual WEEP Look and Sound-A-Like Competition. Two things made this promotion unique. In the past, R&R has reported several Dolly "look-alike" contests; this contest was based on looks and sound. No doubt the most unusual thing about the WEEP contest was the fact that the grand winner was a male. That's right! Winner Gary Myers was awarded \$200 worth of ladies clothing. Pictured are WEEP Assistant PD Barry Mardit; another "Dollyt" contestant; Myers; and WEEP PD Joel Raab.

# D.J. Hall Of Fame Nominees Announced

The Country Music Disc Jockey Hall of Fame Foundation has named its 1979 nominees. The winners will be announced at the annual FICAP (Federation of International Country Air Personalities) dinner, Friday, October 12 at the Hyatt Regency, as one of the many scheduled events during Country Music Convention Week in Nashville (October 8-12).

Those nominated in the living category include T. Tommy Cutrer, formerly of WSM/Nashville and part-owner of WJQS/Jackson, MS, and currently a Tennessee State Senator; Paul Kallinger, an air personality who for the past 30 years has been doing a night show on XERF/Del Rio, TX; and Cliffie Stone, record producer-manager and past announcer at KXLA/Pasadena, KFVD/Los Angeles (now KGBS), KFOX/Long Beach and KLAC/Los Angeles. In the deceased category the nominees are "Tater" Pete Hunter, KTLW/Texas City, TX; Uncle Jim Cristy, XEK/Nuevo Laredo, Mexico; and "Texas" Bill Strength, formerly with KFOX/Long Beach and KTCR/Minneapolis.

Past inductees into the D.J. Hall of Fame include, in the living category, Joe Allison; noted historian Hugh Cherry; R&R's Nashville columnist Biff Collie; Eddie Hill; and WSM's Grant Turner. Deceased category inductees are Randy Blake, WJJD/Chicago; Lowell Blanchard, WNOX/Knoxville; Nelson King, WCKY/ Cincinnati; and "Pappy" Hal Horton, KRLD/Dallas.

RCA Records will be providing the entertainment for this year's FICAP dinner. Tom T. Hall, Razzy Bailey, Cliff Cochran and Zella Lehr have already been confirmed to perform that evening. For more information contact the FICAP offices at (615) 320-0115.

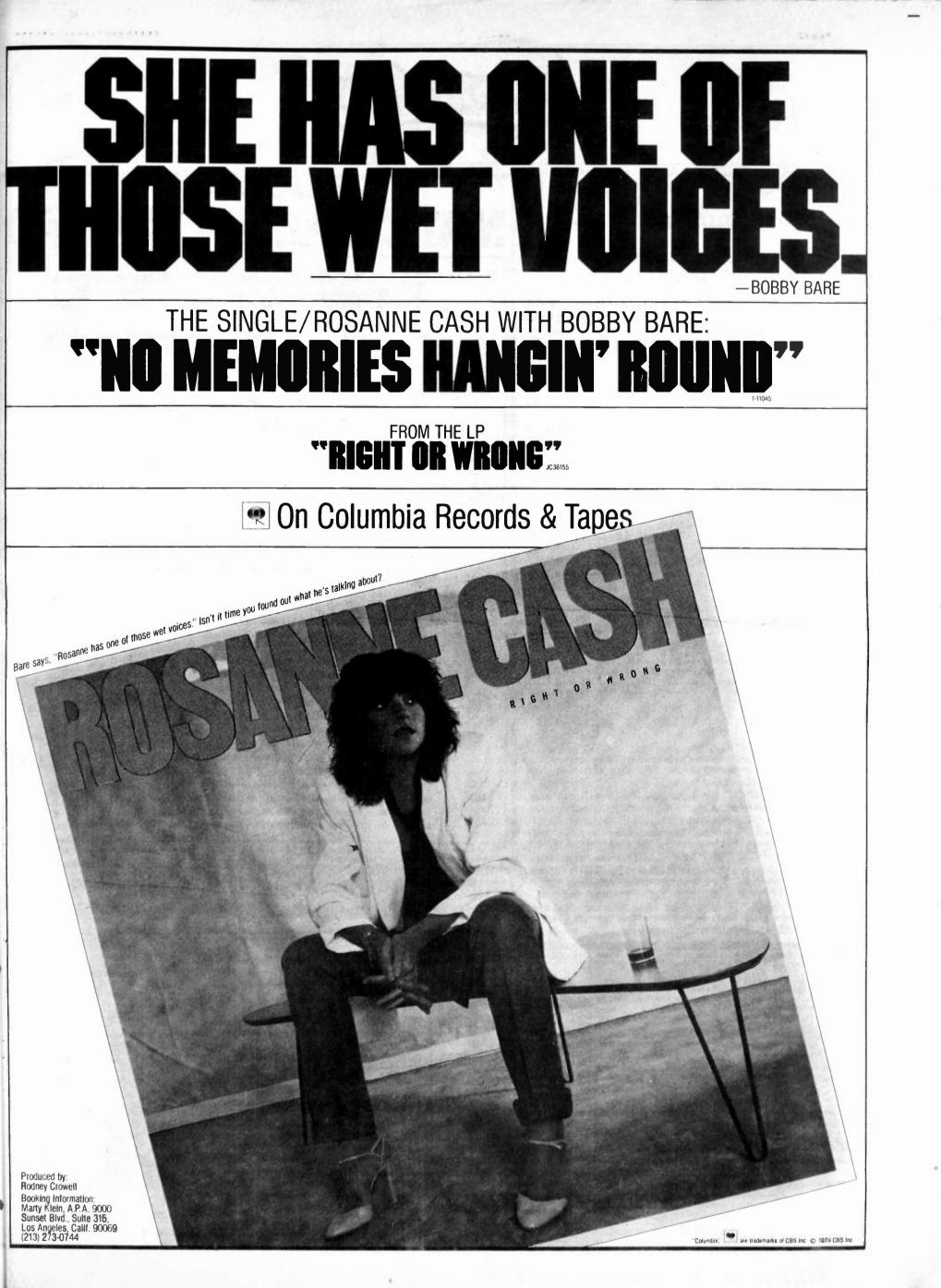
# **BMI Log Jam**

Anyone who has pulled down an airshift during BMI log week at a radio station will appreciate this recent letter and label copy R&R received from Bob Orf, PD of KFEQ/St. Joseph, MO. It went as follows:

"Note the copy of the label on the Cates' latest single, "Make Love To Me," on Ovation Records. I would imagine the number of stations adding the single during a BMI logging week would be zip! Eight (8) people wrote the song. There would have been a revolution at the station if I had added the song during our recent BMI logging week. (By the way, we did play the record, *after* the logging week was completed.)"



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# **KENNY ROGERS** You Decorated My Life (UA)

59% of our reporters on it. Adds include WMAQ, KCUB, WWOK, WEEP, WSAI, WHOO, KENR, WINN, WONE, KLAK, KSON, WKDA. Charts: 27-15 KCKC, 35-26 WPOC, debut 17 WUNI, debut 30 KWKH, 20-16 WSEN. R&R Chart: Debut 34.

# **DOLLY PARTON** Sweet Summer Lovin' (RCA)

56% of our reporters on it. Chart activity 25-17 WEEP, 12-5 KCKC, 38-27 WSAI, 35-28 KEEN, 7-1 KBMR, 29-24 WJJD, 29-21 KMPS, debut 27 WLWI-FM, 36-28 KNIX, 29-25 WPLO, 33-24 KUZZ. Some activity on "Great Bails Of Fire" side. **R&R Chart Debut 35.** 



airplay. These are listed in order for this week. You'll notice two numbers immediately follow each song title below (arample 30%) The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week

OLIVIA NEWTON-JOHN "Dancin' 'Round And 'Round" (MCA) 78/4, wcms, WOKK, WNRS, KGRZ, Charts 38-27 WMAQ, debut 20 KNEW, 31-26 Asbut 20 WYDE, 25-21 WPLU, 35-28 CKLW-FM, R&R Chart: Debut 38. ut 20 KNEW, 31-26 KEBC, 13-9 WUNI, 22-17 KRAM

TOMMY OVERSTREET "What More Could A Man Need" (Elektra) 78/11, KLAC. WPLO, KFTN, KCKN, WQQT, WKXA, KGRZ, WKCQ, WTHI, WOKQ, Charts: 27-20 KTOM, 38-30 WCOS-FM, 35-29 KUZZ, debut 29 WLWI-FM, R&R Chart Debut 40.

CRISTY LANE "Slippin' Up, Slippin' Around" (UA) 73/5, WSUN, KHEY, KXAL, WKXA, KGRZ, Charts: 38-21 KVOC, 34-27 KWKH, 39-30 KSON, 32-26 KNIX, debut 30 WSLR, 36-25 WAXX, 34-25 KYNN, debut 29 WEAT, debut 29 WXCL.

PORTER WAGONER "Everything I've Always Wanted" (RCA) 68/3, KLAC, WFMS-FM, WDDD, Charts: 38-29 WSAI, 14-10 KVOC, 37-28 KXLR, 34-28 KEED, debut 24 WLWI-FM, debut 29 KTYN.

GLEN CAMPBELL "Hound Dog Man" (Capitol) 67/15, KRZY, WHK. WSAI, WONE, KHAK, WWOK, WLAS, WGTO, WNYR, KVOC, KIDN, KSSS, KTYN, KEEN, KGFX, Charte: debut 29 WPLO, 33-28 KFTN, debut 30 KMPS, 28-23 WYII, 22-19 KRGO.

TOM GRANT "Sail On" (Republic) 64/16, KCKC. KLZ. KIKX. KVOC. KFEQ. KFGO. WHBF. KGFX. WSAI, WDDD, KWKH, WSUN, KXLR, WLAS, WIXY, WEEP. Charts: 24-16 KRGO, 25-17 WPOC, debut 30 WONE, debut 25 WOKK.

MERLE HAGGARD "My Own Kind Of Hat" (MCA) 63/27. One of the "Moat Added" songs of the week. New at WONE, WHK, WEEP, WSAI, WCOS FM, KVOO, KVET, KLVI, WLWI-FM, WOKQ, WNYR, WADR, KCUB, KCEY, KKAL and others. Both sides added at KCKC, KIKX, KEEN. Charts: debut 22 KRGO, debut 20 WUNI, debut 30 WSEN.

GENE WATSON "Should I Come Home" (Capitol) 62/20, New at KNEW, KCUB, CKLW-FM, KVET, WSUN, WGTO, WIRE, KVOO, KZIP, WNYR, KRGO, KEEN, KSSS, KMAK, KTOM, and others. Charts: 33-22 KCKC, debut 29 WUNI.

JOE STAMPLEY "Put Your Clothes Back On" (Epic) 61/12, wyll, wwok, wTHI, wKCQ, wHBF, WHK, WIRE, KHAK, KUZZ, KSON, KCEY, KRGO, Charta: 18-10 WUNI, 22-17 KRZY, 37-26 KSO, 30-23 WLWI-FM, 27-16 WBAM, debut 30 KMAK,

WILLIE NELSON "Crazy Arms" (RCA) 59/3, KSON, WSLR, WSUN, Charts: 28-21 KRMD, 24-20 WPLO, 28-19 KUZZ, 36-30 KFTN, 20-15 WWVA, debut 29 KMPS, 27-18 KXLR, 39-29 KYNN, debut 30 WEEP, 37-30 WIRK-FM, debut 30 WYDE, 39-28 KIKX, 33-29 KHEY.

MARGO SMITH "Baby My Baby" (WB) 58/8, KSON, KMAK, WONE, KVOC, WDDD, WHK. KNOE, WQQT, Cherts: 25-18 KGFX, 37-28 WBAM, 33-28 KEBC, debut 26 WYII, 33-23 KWKH, Getting strong early phone action.

RONNIE McDOWELL "Love Me Now" (Epic) 56/7, WSAI, WONE, KSON, KEED, KLVI, WYDE, Charles: 10-7 WUNI, debut 29 WPLO, 28-23 KFTN, 28-18 WLWI-FM, 34-27 WWVA, 32-28 WQQT.

ROSANNE CASH w/BOBBY BARE "No Memories Hangin'..." (Columbia) 53/10, WSLR. WIRE, WAXX, KXLR. KRAM, KNIX, KLAK, KMAK, WYDE, WADR. Cherta: 25-20 WSEN, 34-29 KEBC.

JOE SUN "I'd Rather Be Hurtin" " (Ovetion) 51/16, KCKC, WEAT, KVET, WIRK FM, KWKH, WADR, WCOS-FM, WGTO, KNOE, KGFX, WHBF, KBMR, KSSS, KRZY, KRAM, WXCL Charter 33-28 KFGO, debut 30 KRGO.

WAYLON JENNINGS "Come With Me" (RCA) 48/47, The "Most Added" record of the week. New at KLAC, KSO, WYDE, WHN, KCKC, KNEW, WSAI, WJJD, WSLR, WSUN, WKDA, WMZQ, WWVA, WPLO, KCUB, KMPS, KEED and others.

EMMYLOU HARRIS "Blue Kentucky Girl" (WB) 47/44, One of the "Most Added" songs of the week. Adds at WUNI, WUBE, KNEW, KLAC, WONE, WPLO, WHOO, KRMD, WIRK-FM, WWVA, KXLR, WSLR, KCKC, KCUB and others.

	Two Weeks	Last s Week		<b>September 14, 1979</b>	
6	3	2	0	CHARLEY PRIDE/You're My Jemacia (RCA)	
15		6	ē	DON WILLIAMS/It Must Be Love (MCA)	
13	-	5	ŏ	MOE & JOE/Just Good Ol' Boys (Columbia)	
2	1	1	4	CONWAY TWITTY/I May Never Get To Heaven (MCA)	
19		9	G	JIM ED BROWN & HELEN CORNELIUS/Fools (RCA)	
27		14	ŏ	JOHN CONLEE/Before My Time (MCA)	
32		12	ŏ		
21	16	10	ŏ	ELVIS PRESLEY/There's A Honky Tonk Angel (RCA)	
4	5	3	9	KENNY DALE/Only Love Can Break A Heart (Capitol) KENNY ROGERS & DOTTLE WEST/Till I Can Make It On My Own	
24	13	13	Ø	MICKEY GILLEY/My Silver Lining (Epic/Playboy)	(UA)
12	6	4	11	CRYSTAL GAYLE/Your Kisses Will (UA)	
31	27	18	Ð	OAK RIDGE BOYS/Dream On (MCA)	
16	12	11	13	DONNA FARGO/Deddy (WB)	
28	25	19	Ð	BARBARA MANDRELL/Fooled By A Feeling (MCA)	
30	23	17	Ö	T.G. SHEPPARD/Last Cheater's Waltz (WB/Curb)	
38	30	22	ð	RONNIE MILSAP/In No Time At All (RCA)	
3	4	7	17	WILLIE NELSON & LEON RUSSELL/Heartbreak Hotel (Columbia)	
18	15	15	18	JENNIFER WARNES/I Know A Heartache When I See One (Arista)	
1	2	8	19	CHARLIE DANIELS BAND/The Devil Went Down To Georgia (Epic	
37	31	26	Ø	REX ALLEN JR./If I Fell In Love With You (WB)	
_	34	27	ð	BELLAMY BROTHERS/You Ain't Just Whistling Dixie (WB/Curb)	
_	33	29	ø	LARRY GATLIN/All The Gold In California (Columbia)	
	32	28	0	BILLY "CRASH" CRADDOCK/Robinhood (Capitol)	5 C
-		38	0	THE KENDALLS/I Don't Do It Like That No More (Ovation)	
10	9	16	25	STATLER BROTHERS/Here We Are Again (Mercury)	
5	10	20	26	MEL TILLIS/Coca Cola Cowboy (MCA)	
34	29	25	27	JERRY LEE LEWIS/Who Will The Next Fool Be (Elek tra)	
23	21	24	28	JOHNNY RODRIGUEZ/Fools For Eech Other (Epic)	
	-	37	Ø	BILLIE JO SPEARS/Livin' Our Love Together (UA)	
		36	õ	CRYSTAL GAYLE/Half The Way (Columbia)	
_		35	Ō	RANDY BARLOW/Another Easy Lovin' Night (Republic)	
7	11	21	32	DAVE & SUGAR/Stay With Me (RCA)	
25	24	31	33	VERN GOSDIN/All I Want And Need Forever (Elektra)	
-	_	-	0	KENNY ROGERS/You Decorated My Life (UA)	
-	-		Ö	DOLLY PARTON/Sweet Summer Lovin' (RCA)	
-		40	36	RAZZY BAILEY/I Ain't Got No Business Doin' Business Today (RCA	
			37	EDDY ARNOLD/Goodbye (RCA)	
-	_		38	OLIVIA NEWTON-JOHN/Dancin' 'Round And 'Round (MCA)	
8	18	23	39	HANK WILLIAMS ID (Family Tradition (Flakter)	NEW
_		-	40	TOMMY OVERSTREET/What More Could & Map Need (Elektro)	ENTRY

Radio & Records

ATIONAE AIRPLAY/40

TOMMY OVERSTREET/What More Could A Man Need (Elektra) 40

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters

# Others Getting Significant Action

HANK THOMPSON "I Hear The South Callin' Me" (MCA) 42/9, KLAC, KFTN, WIRE, KEEN, KKAL, WKDA, KXLR, WMZQ, WNYR, Charts: 38-30 KSO, 25-19 KY

CHARLY McCLAIN "You're A Part Of Me" (Epic) 40/20, KIKX, KFEQ, KVET, WYII, KEEN, WNRS, KZIP, KEED, WHBF, WUNI, KNIX, KUZZ, KTYN, KXLR, KVOO, WGTO, WXCL, WSLR, KVOC, KSSS, debut 28 KRGO.

DEBBY BOONE "See You In September" (WB/Curb) 39/6, KLAK, WIRE, CKLW-FM, KNOE, WPLO, KXLR BUCK OWENS "Hangin' In And Hangin' On" (WB) 31/8, KCKC, WIRE, WXCL

KEED, KSSS, WUNI, KNOE, WNYI JERRY REED "Hot Stuff" (RCA) 30/7, WIRK-FM, KYNN, WMUS, KFTN, WSEN, WADR.

JACKY WARD "You're My Kind Of Woman" (Mercury) 17/16, KMPS, KNIX, KEED, KRGO, KSO, KWKW, CKLWFM, KYNN, KFGO, WAXX, KHEY, WBAM, WLAS, KRMD, WWVA, WOKQ, debut 28 WUNI.

CLIFF COCHRAN "First Thing Each Morning (Last Thing At Night)" (RCA) 15/10, KSO, KNIX, KRAM, KIDN, WAXX, KUZZ, KZIP, WLWI-FM, KVOO, WIRK-FM.

JOHNNY DUNCAN "The Lady In The Blue Mercedes" (Columbia) 13/13, KNEW, KUZZ, WAXX, KFEQ, WXCL KFGO, KGFX, WUBE, KWKH, KHEY, WLAS, WBAM, WKDA. KITTY WELLS "Thank You For The Roses" (Ruboca) 13/5, КНЕҮ, ККҮХ, WGTO, KYNN, KVOC

SONNY CURTIS "The Cowboy Singer" (Elektra) 12/4, KCKC, KRAM, KWKH, WAXX. REBA MCENTIRE "Sweet Dreams" (Mercury) 9/9, KSO, WUNI, KRMD, WWVA. KFEQ, KYNN, KFGO, KTOM, KMPS,

FARON YOUNG "That Over Thirty Look" (MCA) 9/4, KNIX, KBMR, KHEY, KVOO. RED STEAGALL "Goodtime Charlie's Got The Blues" (Elektra) 8/8, KSO, KRMD, WUNI, KBMR, KFGO, KFEQ, KNIX, KRDR

MEL TILLIS "Blind In Love" (Elektra) 7/5. Early adds in the West New at KLAC. KMPS. KCUB. KLAK, CKLW-FM.

# **Most Requested**

CHARLIE DANIELS (Epic) (9th Week

(

- MOE & JOE (Columbia) **ELVIS PRESLEY (RCA)**
- LARRY GATUNICoh
- OAK RIDGE BOYS (MCA) DON WILLIAMS (MCA)
- 10 **BARBARA MANDRELL (MCA)** MARGO SMITH IW
- JOHN CONLEE (MCA) 10 DOLLY PARTON "Sweet" (RCA)

**Active Re-Currents** Singles that have dropped off most current harts, but still showing some activity through

sales and/or requests MOE BANDY aretool Mountain (Columbia CHARLIE DANIELS BAND Barstool Mo The Devil Went Down To Georgia (Epic)

WAYLON JENNINGS Amenda (RCA)

EDDIE RABBITT

Suspicions (Elektra) DEBRA

Don't Let Me Crossover (RCA) KENNY ROGERS & DOTTIE WEST

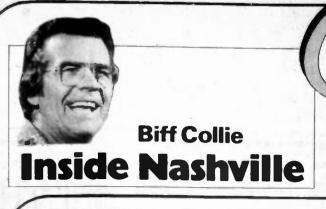
Till I Can Make It On My Own (UA) STATLER BROTHERS Here We Are Again (Mercury) MEL TILLIS

Coca Cola Cowboy (MCA) HANK WILLIAMS JR.

Femily Tradition (Elektra) WILLIE & LEON

Heartbreak Hotel (Columbia) TANNY WYNETTE No One Else In The World (Epic)

ø





Lynn Anderson

CHARLES DICKENS'S "A Christmas Carol" will be treated country for TV by Hoyt Axton and Mel Tillis. The Cates Bros. (not to be confused with the Cates Sisters) will produce the Christmas classic in a modern Tennessee setting, with supporting characters to include Lynn Anderson, Larry Gatlin, Barbara Mandrell, the Statler Bros., Dottie West and maybe even Roy Rogers & Dale Evans and Tennessee Ernie Ford. (Will the real Tiny Tim play Tiny Tim??) Bill Walker is Music Director. The show will be seen Dec. 17 on NBC-TV.



PICK HIT: During October, Guitar Player and Frets magazines will be doing cover stories on RCA recording artist-producer Chet Atkins. Pictured here are Roger Siminoff, editor, Frets; Atkins; Donn Menn, Editor, Guitar Player, and Jim Crockett, Publisher of both magazines.

POCKET SECRETARY: Benny Goodman & his Sextet opens the Performing Arts season at Vanderbilt University Sept. 20 in concert ... Charlie Byrd, Herb Ellis, and Barney Kessely brought their classical jazz works to Vanderbilt's Underwood Auditorium last Friday for two concerts ... Andy Williams is coming to town to do a P/A record session with veteran West Coast producer Dick Pierce ... B.J. Thomas makes it to the Opry House next Wednesday night . The trustees of Elvis Presley's estate paid \$430,000 to satisfy that New Jersey suit against Presley stemming from an alleged breach of contract in the sale of a 707 jet . . . The historic Nashville Sounds baseball club (they broke all Southern League and minor league attendance records this year with over 500,000 fans) are trying to buy the Salem, VA franchise in the Class A Carolina League to go along with their other two teams, Nashville in the Southern and Greensboro in the Western Carolinas League. Conway Twitty, Cal Smith, L.E. White, Jerry Reed, the Oaks' Joe Bonsall, and other music personalities are stockholders in the baseball company. Team President Larry Schmittou, former baseball coach at Vanderbilt here, who was named Sporting News' Class AA Executive of the Year 1978, is credited with shaping a 'people-oriented" baseball operation. They pulled 170,000 in Greensboro this year; Conway Twitty is said to be 40% owner of the Sounds team.

PERSONAL: One of my favorite radio personalities is Tony George. I've said in the ten years I've been in Nashville that one day, when Tony George gets his head straight, he'll be one of the great Country radio personalities. He's special to me. Last week Tony called to tell me that WWOK's RAM ratings gave him #1 in his morning drive time period in Miami!! Super, Tony. (See, I told you so) . . Len & Lee Ellis (Len's the small market DJ of the Year) called to talk about the Popcorn Festival in Valparaiso (Indiana) and that Jim Ed Brown & Helen Cornelius were set to headline Sept. 15. It's a big affair and I wish they'd have invited me. Len, graffiti fans, was the first Country DJ ever to book a country package and promote it through a Country station. (Any chal-I was sure pleased to see the Nashville lengers?) Chamber of Commerce last Monday honor Dolly Parton with a luncheon ceremony to thank her for al-



lowing them to use her as the subject matter of a national tourism ad campaign this year. The ads, featuring a color photo of Dolly, have netted a "staggering respnse," according to a Chamber of Commerce spokesman.

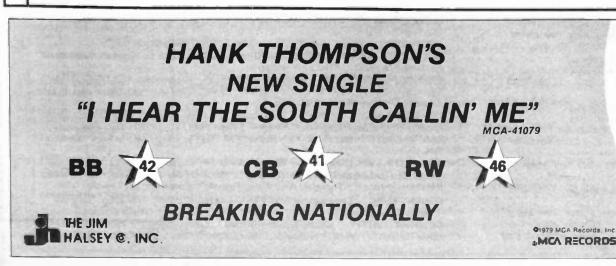
BITS: Con Brio recording artist Terri Hollowell signed to tour the United Kingdom with Don Williams Sept. 20-Oct 1. She appeared there earlier this year at the Wembley Festival in April . . . Louis F. "Chip" Davis has formed his own publishing company, called Dots And Line Ink. Davis co-wrote "Convoy," C.W. McCall's smash a few years back . . Donna Fargo honored recently in Muncie, Indiana. The Mayor presented her with the key to the city . . . T.G. Sheppard has completed taping of a new TV show. The Osmond Production Company venture is titled "Country Roads" and is set for syndication this year . Chisai Childs, owner of the Grapevine Opry in Grapevine, TX (between Dallas & Ft. Worth), announced plans for a 40-room hotel immediately adjacent to the Opry House in downtown Grapevine, in which "each room will be named after a Texas-based entertainer who has performed at the Grapevine Opry (Hey, Chisai, don't forget me!). The artist will be directly involved in the interior design and decoration of the room and will be donating a piece of personal memorabilia for "display in the room" according to the boss-lady. Great idea!

The Third Annual Music City News Hall of Music Exhibits will be on display at the Ryman Exhibit Hall at the Opryland Hotel Oct. 10-13 in conjunction with DJ Week.

"NASHVILLE SALUTES AMERICA" was the most SPECIAL unspecial "Special" ever on TV because it was nothing more than a real old-fashioned/ honest-to-goodness first class, authentic, prize-winning Blue-Ribbon/down-home country show with lots of "Pure-D" old country music; no "show-bizzy" skits or snappy repartee, but a maximum music show. Congratulations to Jim Owens for the production and Jerry Reed for the natural Country-Show hosting job.



MCA recording artists Barbara Mandrell and Conway Twitty recently held a benefit softball game with their teams the "Do-Rites" and the "Twitty Birds" for the Sumner County Humane Society. Pictured above with Twitty and Mandrell are (left) Ralph Emery, WSM/Nashville, and Tom Collins, Mandrell's producer (right).





WEST		OU					Most A waylon J Come With EMMYLOU Blue Kentuch KENNY R You Decorated	ENNINGS Ma (RCA) J MARRIB ky Girl (WB) IOGERS I My Life (UA)	N D BARI T.Q CC	HOLDES COLUMN ON WILLIAMS (MCJ BARA MANDRELL (N SHEPPARD (WWCG NWAY TWITY (MC NK RIDGE BOYS (MC	N RCAJ RDH CAJ
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# **Country Albums**

Album cuts roceiving airplay and some activity. Listed alphabetically. Album cuts in bold indicate heavlest reported airplay.

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RANDY BARLOW – Rendy Barlow – (Republic) "Long Distance Driver" "Lay Back In The Arms Of Someone" "Once Again"

BELLAMY BROTHERS – The Two And Only – (WB/Curb) "Ole Faithful" "Wet T-Shirt" "Why Did We Die So Young" "Miss Misunderstood" "May You Never" JOHNNY CASH – Silver – (Columbia) "Cocaine Blues" "Muddy Waters" "I'll Say It's True" "Lonesome To The Bone" "Lately I've Been Leanin'..."

DAVE & SUGAR – Stay With Me/Golden Tears – (RCA) "Why Did You Have To Be So Good" "That's How Much I Love You" "My World Begins And Ends With

You" FREDDY FENDER -- The Texas Balladeer -- (Starflite) "Gotta Travel On" "Squeeze Box" "Walk Under A Snake"

CRYSTAL GAYLE – We Should Be Together – (UA) "We Should Be Together" "Sneakin' Out The Back Door" "Too Deep For Tears" "Your Old Cold Shoulder" "Time Will Prove That I'm Right"

I'me vviii Prove I nat I'm Right MERLE HAGGARD - Serving 190 Proof - (MCA) "Got Too Lonely This Morning" "I Didn't Mean To Love You" "My Own Kind Of Hat" "Can't Get Away" "Totavit Ol LiAbania Charles Charles Charles "Even Cowairls Get The Blues"

EMMYLOU HARRIS – Blue Kentucky Girl – (WB) "Even Cowgirls Get The Blues" "Beneath Still Waters" "Sisters Coming Home"

CHARLY McCLAIN – Alone Too Long – (Epic) "I've Been Alone Too Long" "Baby I'm A Want You" "Hold Me, Thrill Me, Kiss Me" "Gettin' Over You" WILLIF NELSON & LEON RUSSELL – One For The Road – (Columbia) "Slour City Sue" "Detour" "Summertime" "Trouble In Mind" "Wild Side Of Life" "Don't Fence Me In" "One For My Baby" "One For The Road" "Riding Down The Canyon" BOB NOLAN – The Sound Of A Pioneer – (Elektra) "Man Walks Among Us" "That Old Outlaw Time" "Cool Water" "Tumbling Tumbleweeds OAK RIDGE BOYS – Heve Arrived – (MCA) "My Radio Sure Sounds Good To

OAK RIDGE BOYS - Heve Arrived - (MCA) "My Radio Sure Sounds Good To Me" "Leeving Louisiana" CHARLEY PRIDE - You're My Jemaica - (RCA) "Let Me Have A Chance To

LORALLEY FRIDE – You is My Jemaica – (RCA) "Let Me Have A Chance To Love You" "Heartbreak Mountain" "What're We Doing Doing This Again" "Playin' Around" "Missin' You"

EDDIE RABBITT – Loveline – (Elektra) "Pour Me Another Tequila" "Loveline" "So Fine"

JERRY REED -- Livel -- (RCA) "Guitar Man" "It's Got To Come Out"

JIM REEVES - Don't Let Me Cross Over - (RCA) "I Fall To Pieces" "Oh How I Miss You Tonight" "After Loving You"

EARL SCRUGGS REVUE - Today And Forever - (Columbia) "No Chain At All" "Bye Bye Love" "Till You Opened My Eyes" "Sail Away" "Blue Moon Of Kentucky" "Play Me No Sad Songs"

T.G. SHEPPARD — ¼ Lonely — (WB/Curb) "/It's Only Love" "/'/ll Be Coming Back For More" "Faster Than I Could Dream" "/ Wish That I Could Hurt That Way Again" SAMMI SMITH — Girl Hero — (Cyclone) "For The First Time In My Life" "Dancin' The Night Away" "Easy Touch"

MEL TILLIS – Mr. Entertainer – (MCA) "Jump Shout Boogie" "Oh Lonesome Me" "Night Is The Longest Time Of The Day" "Proof Of My Love" "Friends" "Babe, It's Your Memory" "Tonight I Saw Three People" "Cottonmouth"

ERNEST TUBB – The Legend And The Legacy – (Cachet) "Walking The Floor" "Nearly Lose Your Mind" "Half A Mile" "Thanks A Lot" "Waltz Across Texas" CONWAY TWITTY – Cross Winds– (MCA) "Heavy Tears" "I Wish You Could Have Turned My Head" "Happy Birthday Darlin' "Draggin' Chains" "Ol' Blues" 

# POP/ADULT

Sec. 1

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Well, for an audio award of human excellence, I nomiate WLVL/Niagara, New York, which sponsored "19 to Freedom" week in the well-traveled newlywed resort area of the Empire State. But where does the Southeast Asian country come into the story?

Simplicity and its rewards are described by Program Director Hank Nevins: "Tom Eagles, a local man, needed financial and certainly emotional support in recent efforts to bring his Vietnamese wife's family to Niagara Falls." Eagles, it should be pointed out, is the most decorated man currently on active duty in the United States Navy, according to DD Netters PD Nevins. "After delicate communications with the government of Vietnam," he continued, "a deal was made for their release. WLVL became a major contributor to the entire effort by raising over \$25,000 for transportation and lodging. In addition to that, Senator Kennedy was persuaded to call when he learned of the plight of the Navy medic, and offered his support and the support of fellow Senators."

### Transition

Mike Harvey has been named Operations Manager for the Rust Communications outlet in Rochester, WHAM. Harvey will also be involved in the near future with that company's other properties in an advisory capacity, assisting Rust Chief Executive Officer Gary Burns, who, in turn, is assistant to the company's founder and President, William Rust . . . Cliff Albert has been named News Director of KFMB/San Diego, coming from a News Editor position at WROK/Rockford, IL . KDWN/Las Vegas News Director Roger Badesch

has resigned that position to join the news department of WKQX/Chicago and is replaced by Gary Campbell, who comes from the Vegas all-news operation, KNUU . . . Add KDWN - weekend talk show host Don Jay has been promoted to a fulltime slot as he takes over the 1-3:30am portion with



Cliff Albert

a toll-free line that covers eight Western states Tom Gongaware has been promoted to the position of Program Director of WECQ/Geneva, NY; Gongaware will continue as Music Director as well as morning drive personality (some guys want Add WECQ - Chris Travers has been named Sales Manager all the money) from an Account Executive position and replaces Jack Kidd, who exits the FM facility .... Kobert X. Brown has inined KOLE/Port Arthur, TX as Program Director after a very successful stint at KTRM/Beaumons .... Marty Higgins comes to KBLF/Red Bluff to fill the newly created position of Promotion Director .... KARD-FM/Wichita meteorologist Dennis Smith has been appointed Chief Meteorologist of the Kansas State Network . . . Jlm Heath to KPPL/Denver from KAFM/ Dallas as Program Director, replacing John Driscoll, who moves across town to program KYGO

# Update

VP CHECKS IN WITH WCCO TEAM FROM CHINA: Vice President Walter Mondale interrupted high-level diplomacy in Beijing August 29th to surprise WCCO's Boone & Erickson with a congratulatory call on their 20th anniversary as a broadcast team. The Vice President sent Charlie & Roger greetings ". . . on behalf of Chairman Hua Guofeng, Dep-uty Premier Deng Xiaoping, and 900 million Chinese," and added kiddingly, "who listen to your show every day." Imagine an audience of 900 million! Program Director By Napier was last heard mumbling something about overseas diary placement

OVER 100,000 PARTAKE OF FESTIVITIES: WQUD/Memphis covered the annual Memphis Music Heritage Festival which this year featured Albert King, Carl Perkins, and Tracy doesn't sound serious but get this: he managed to break three ribs, shattered his shoulder blade and then to top that off, an ulcer was discovered during the X-ray examination To enhance an expanded emphasis on news coverage, KYUU/San Francisco will feature short documentary news segments in addition to regular news broadcasts . . . KDWN/Las Vegas talk show ace Don Jaye broadcast live from the fire department's snorkle (which is that suspended rescue bucket which aids in rescuing victims from tall buildings) along with Fire Chief Fred Jameson. The high-rise remote was part of the station's heavy involvement for the Muscular Dystrophy fund . . . WGY/Schenectady's Paul Cassidy was part of a double wedding September 2nd with his fiancee's sister. The mooned it in Cape Cod . . . WLNH/Laconia, NH will be doing nine days of remotes from a 22-foot cabin cruiser KGNR/Sacramento has received FCC permisto cover the opening of a new marina . sion to broadcast with 5000 watts at night as well as daytime. Signal now blankets the WCWA/Toledo's Doug Silver and his bride Kathleen are proud to announce the area arrival, on August 25th of Joshua Douglas who charted at 7lbs. 4 oz. . . .

#### Color

IT COULD ONLY HAPPEN IN CLEVELAND: WGAR, using its mailing list only, held a no-contest contest with the winner receiving his very own hooker! The put-on contest was aimed at agency people who had to give a reason (based on the April/May Arbitron) why WGAR is #1 in Ohio's largest city. The fun promotion, which caused plenty of activity among the male members of the advertising community, was well received, and just for the record, the hooker is a hand-sized bottle of water with a hook and line in it; object, of course, is to position the bottle so the hook hooks the line. (Cut the chortling, it was a slow Color week.)

PARDON MY PRESIDENT: KVI/Seattle morning ace Hardwick noted the five-year anniversary of former President Nixon being pardoned by his successor Gerald Ford. So, last Friday he allowed his listeners to phone in and admit their fibs, petty crimes, and the like. Those calling in to get guilt off their minds were then officially pardoned by Hardwick. Audience reaction to the promotion was outstanding.



# Minneapolis Rocker Jumps To P/A

KSTP, longtime rock stalwart in the Minneapolis-St. Paul area, has made the commitment to become a full-service Pop/Adult outlet. The competition will be, to say the least, very tough, as WCCO's intimidating numbers can't be ignored. Program Director Denny Carpenter and I talked about his station's transition recently.

R&R: Obviously this change was based upon considered research?

CARPENTER: Yes. Our research company, Magid, presented us with a clear definition of this changing market. KSTP was targeted 12-24, and more and more of those people were moving to the FM dial. And AM's perception in this market was still an information band. FM was perceived to be music and AM information. Additionally, the people most willing to turn to AM radio were the 25-44 year-olds; in turn, the 12-24's are spending their time on FM with their \$1000 receivers and speakers.

R&R: Based on your input, then, it was quite clear you had to make some changes for the future?

CARPENTER: Right. We are doing fine now - but what about ten years from now? That is what we had to address; I mean, where is AM going to be in the music force? FM is really taking over that role at an accelerated rate.

R&R: Give me some specifics on how you have geared for the change? CARPENTER: We have added a number of services to the air in the last couple of months. We are utilizing eight full-time meteorologists. We have a complete KSTP weather services department here, which is being used by our AM, FM, and TV. We are really going to go in depth with the weather information. Research has shown that next to music, the thing they want to hear is weather information.

R&R: WCCO has had that weather thing locked up for years.

CARPENTER: They have had that image as being the weather station. We've just run another research project here about three weeks ago because we've been identifying ourselves as "Your Skywatch Weather Station" with the eight full-time meteorologists complete with billboards, newspaper and TV ad campaigns. And on that research that just came back, we asked the question: "Who in the Twin Cities is your skywatch weather radio station?" WCCO came up with 28%; KSTP had 26%. So, we're whittling away at their image of being a weather station, and that's with research between 25 and 44 years of ag

#### **R&R**: How about traffic reports — are they airborne?

CARPENTER: No, but we have a unique set-up in the city by the State of Minnesota Highway Department; they have installed sensors on the highway at about every 200-300 yards, and the implanted sensor then reads the traffic flow. It's really a very complicated situation. I've been to that room where the equipment is kept and it's right out of 2001. It's

"We are going after the young adults that have grown up with Top 40 radio and giving them the information that they need, along with the music."



- KSTP-AM PD Denny Carpenter

nothing but television screens monitoring every major intersection and all the major high-ways. We are getting our news department into what we call effect news - news that on a personal level affects their lives. It could be the effect on your pocketbook, your love life

R&R: Sounds like you're going after WCCO. CARPENTER: We are the alternative to WCCO.

R&R: How so?

CARPENTER: We don't have the farm news that they are so heavily into; we are not talking to rural Minneapolis-St. Paul. We are going after the young adults that have grown up with Top 40 radio and giving them the information that they need, along with the music. **R&R:** Has there been any realignment in the sales department?

CARPENTER: Nothing drastic because we've been really strong 24-34 - so now we'll just build up the 35-44's with our additional information input. R&R: What about your sports commitment?

CARPENTER: We have the North Stars, the hockey team. We picked them up last year from WCCO. We had a great adult book our first year with them, and they look strong enough to be a contender for the Stanley Cup Playoffs. As you well know, in this part of the country the cold winter makes hockey a very popular sport. Also, we've just signed a 30-year talk show veteran of the Twin Cities, Bob Allard. He was doing a talk show on WWGC before they changed to oldies, and had a 13 share up against 'CCO's 17 - so you can see he has strength. Overall, I really believe in the way we have committed ourselves to this change, that we'll be a better radio station with much more to offer the people of Minneapolis-St. Paul

# **Radio Aids In Vietman Family Ordeal**

Recently the cinema citizens have given us a string of reflective human conflicts regarding the Vietnam War. Hit films such as "Coming Home," "The Deer Hunter" and a current record-pacer, "Apocalypse Now," which has talk of early viewers as a potential award-winner for visual special effects, have awakened the consciousness of millions.



# POP/ADULT

0



Breakers" are those newer records that have the greatest level of station activity on any given week.

# **KENNY ROGERS** You Decorated My Life (UA)

72% of our reporters are on it. By far this week's Most Added with a total of 28: including WIP, WBT, KHOW, WBEN, WOUD, WNEW, WHIO, KNBR, WBZ, KDWN, WHAS, WASH, KOY, KRNT, WFYR, WTIC, WATR, KGNR. 33-25 WHAG, 28-26 WRIE, 26-23 WOWO, debuts 20 KRMG, 22 KOLO, 23 KVI, 27 KRKO, 27 WPRO, 27 WJBO, 28 WORG, 29 WLOW. Jumps 38-21 on P/A chart.



(example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

BRENDA RUSSELL "So Good, So Right" (A&M/Horizon) 40/7 add WRIE, WBEN, WFDF, WCCO, WHAM, WTAR, WJBO, Key moves: 17-13 WATR, 19-13 WYMC, 22-17 KBLF, 23-20 KOLO, 28 25 WORG, 21-18 KUKI, 24-21 KVI, 21-19 WLW, 28-25 WQUO, debut 28 KRKO. Heavy roution: WTMJ, WKHM, Increased 33-26 on P/A chart.

CHARLLE RICH "Life Goes On" (UA) 39/10 add WDBO. WHIO, KRKO, WTAR, KAFM, WHIZ, KMRJ, WTMJ, WORG, WKHM. Key moves: 18-14 WATR, 17-15 WJBO, 21-16 WRT 11-9 KDWN, 29-22 WSGW, 22-20 WBEN. Increased 35-27 on P/A chart JFREARV CREWCE: DANG COI Breeze" (Atlantic) 38/4 add WISN, KAFM, WCMB, WLNH. Key moves: 10-6 WATR, 19-14 KRKO, 20-16 WSAR, 33-29 FM97, 27-19 WTAR, 20-18 WBEN, debut 24 KOLO Increased 31-28 on P/A chart DOODIE BROTUFRE (CON VIEW CON VIEW)

DOOBIE BROTHERS "Dependin' On You" (WB) 36/4 add WTVN, WGWO, WCCO, WIP, Key moves: 16 11 WCHV, 23-15 WPRO, 14-9 KUKI, 19-16 WBEN, 26-23 WQUD, 26-20 WNEU, 19-14 WLOW, 24-21 WHIZ, debut 28 WLVA. Increased 34-29 on P/A chart.

BONNIE POINTER "Heaven Must Have Sent You" (Motown) 32/2 add WTIC, WHEN. Key moves: 14-11 WHIZ, 12-10 FM97, 85 WYMC, 24-20 KRKO, 33-25 KBLF, 29-26 WLOW, debut 27 KUKI, Increased 32-30 on P/A chert.

CARLY SIMON "Spy" (Elektra) 35/8 add WSLI, KRKO, WFDF, WTAR, WISN, WKHM. KHOW, KOLO, Key moves: 24-20 WBT, 30-27 WLVA, debut 17 KDWN, debut 24 KVI, debut 30 WLNH, Increased 39-35 on P/A chart.

BARBARA MANDRELL "Fooled By A Feeling" (MCA) 32/3 edd KEX, WSAR, KRNT, Key moves 18-15 WLNH, 27-22 KRKO, 31-28 WHAG, 40-30 WSGW, 23-19 WBT, debut 25 WJBO, debut 30 WLVA, Increased 37-36 on P/A chart.

CRYSTAL GAYLE "Half The Way" (Columbia) 35/15 adda include KOY, WBAL WQUA, WRIE, WIP, WSLI, WDBO, WFTL WORG, KMRJ. Key moves: 29-25 WATR, 24-21 WLNH. Dabuta at No. 37 on P/A chart.

WINGS "Arrow Through Me" (Columbia) 32/6 KHOW, WSGW, WISN, KOY, WASH, WQUA, Key moves: 13-9 KOLO, 14-12 FM97, 30-27 WRIE, 30-24 WBT, Increased 40-38 on P/A chart. BEACH BOYS "Lady Lynda" (Caribou) 31/9 add WHIO, KRKK, WKHM, KHOW, KVI, WYNE, KPPL KMPC, WLNH, Key moves: 31-26 WBT, 36 27 KBLF, debut 27 KOLO, debut 31 WHAG. Debuts at No. 39 on P/A chart.

NICK LOWE "Cruei To Be Kind" (Columbia) 28/5 add KHOW, WLW, WSAR, WIP, WFYR, Key moves: 29-15 WCHV, 16-10 WLOW, 20-13 WOWO, 28-23 WBT, debut 27 WLNH, Debuts at No. 40 on P/A chart.

# **Others Getting Significant Action**

ADDRISI BROTHERS "Ghost Dancer" (Scotti Bros.) 28/2 add WLW, KOY. Moves 24-20 WHAG, 19-16 WORG, 28-23 KUKI, 33-29 WTAR, debut 30 WNEU

Pop/Adult Album	Airplay Tracks
allowing the second second	

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations).

ABBA (Atlantic) "Chiquitita" "I Have A Dream" "If It Wasn't For The Nights ALESSI BROTHERS (A&M) "Words And Music"

JIMMY BUFFETT (MCA) "Dreamacker" "Chanson Pour Les Petits Enfants" "Volcano" "Survive" CHICA GO (Columbia) "Street Player" "Life Is What It Is" "Runaway" "Loser With A Broken

COMMODORES (Motowny "Still"

BOB DYLAN (Columbia) "I Believe In You" "Do Right To Me Baby (Do Unto Others)" ELO (Jet) "Confusion" RICKIE LEE JONES (WB) "Danny's All-Star Joint" "Night Train"

NICOLETTE LARSEN (WB) 'You Send Me'

ou've Got What It Tekes GERRY RAFFERTY (UA) 'Tourist'

DIANA ROSS (Motown) "No One Gets The Prize

CARLY SIMON IElaktral "Love You" "Coming To Gut You" "Just Like You Do' DONNA SUMMER (Casablanca) "On My Honor"

JAMES TAYLOR (Columbia) "Day Tripper" "Rainy Day Man" "Company Man"

RANDY VANWARMER (Boersvilley "Losing Out On Love" JENNIFER WARNES (Arista) "Shot Through The Heart" "Tell Me Just One More Time" DIONNE WARWICK (Artata) "Dojn Vu" WINGS (Columbia) "Beby's Request" "Winter

-	-	-		Radio& Records
P	O	P		ADULT AIRPLAY/4
Three		Last		<b>September 14, 1979</b>
5	2	2	0	EARTH, WIND & FIRE/After The Love Has Gone (ARC/Columbia)
10	9	5	õ	HERB ALPERT/Rise (A&M)
9	8	4	õ	LOBO/Where Were You When I Wes Failing In Love (MCA/Curb)
4	3	3	4	MAUREEN McGOVERN/Different Worlds (WB/Curb)
3	1	1	5	DIONNE WARWICK/I'll Never Love This Way Again (Arista)
23	14	12	0	COMMODORES/Sall On (Motown)
15	12	11	õ	MICHAEL JOHNSON/This Night Won't Last Forever (EMI America)
7	7	6	8	ROBERT JOHN/Sad Eyes (EMI America)
12	10	9	9	LITTLE RIVER BAND/Lonesome Loser (Capitol)
2	5	8	10	MAXINE NIGHTINGALE/Lead Me On (Windsong)
20	15	14	Ø	TOBY BEAU/Then You Can Tell Me Goodbye (RCA)
1	4	7	12	BARBRA STREISAND/The Main Event/Fight (Columbia)
6	6	10	13	EDDIE RABBITT/Suspicions (Elektre)
18	16	15	14	MARY MACGREGOR/Good Friend (RSO)
40	30	18	1	ATLANTA RHYTHM SECTION/Spooky (Polydor)
-	38	19	0	RITA COOLIDGE/One Fine Day (A&M)
-	31	21	Ð	GERRY RAFFERTY/Get It Right Next Time (UA)
16	13	13	18	CHRIS THOMPSON/If You Remember Me (Planet)
11	11	16	19	JENNIFER WARNES/I Know A Heartache When I See One (Arista)
32	27	22	20	SUPERTRAMP/Goodbye Stranger (A&M)
-	-	38	2	KENNY ROGERS/You Decorated My Life (UA)
30	25	23	22	DAN PEEK/All Things Are Possible (Lamb & Lion)
36	32	25	23	OLIVIA NEWTON-JOHN/Dancin' 'Round And 'Round (MCA)
39	33	26	24	ART GARFUNKEL/Bright Eyes (Columbia)
17	17	17	25	CHIC/Good Times (Atlantic)
-	39	33	G	BRENDA RUSSELL/So Good, So Right (A&M/Horizoh)
-	40	35	Ø	CHARLIE RICH/Life Goes On (UA)
	37	31	0	JEREMY SPENCER BAND/Cool Breeze (Atlantic)
-	-	34		DOOBIE BROTHERS/Dependin' On You (WB)
37	36	32	30	BONNIE POINTER/Heaven Must Have Sent You (Motown)
8	18	20	31	ELTON JOHN/Mama Can't Buy You Love (MCA)
21	22	27	32	CHARLIE DANIELS BAND/The Devil Went Down To Georgia (Epic)
13	19	28	33	RAYDIO/You Can't Change That (Arista)
29	26	24	34	PAUL ANKA/As Long As We Keep Believing (RCA)
-	-	39	35	CARLY SIMON/Spy (Elektra)
-	-	37	36	BARBARA MANDRELL/Fooled By A Feeling (MCA)
_	_		37	CRYSTAL GAYLE/Half The Way (Columbia)
		40	38	WINGS/Arrow Through Me (Columbia)
_	-		39	BEACH BOYS/Lady Lynda (Caribou)

BEACH BOYS/Lady Lynda (Caribou) NICK LOWE/Cruel To Be Kind (Columbia) 40

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters

LEIF GARRETT "When I Think Of You" (Scotti Bros.) 27/9 add KNBR, WRIE, WHIO, WORG, KMRJ, KVI, WYNE, WCER, WTAR, Moves 24-20 WATR, debut 20 WJBO. GQ "I Do Love You" (Arista) 26/1 add WHAM. Moves 11-9 WORG, 17-11 WQUO, 24-18

WYMC, 20-17 FM97, dobut 29 KBLF. RICKIE LEE JONES "Young Blood" (WB) 25/0. Moves 21-13 WLOW, 25-20 WRIE 34-28 KBLF. CHUCK MANGIONE "Land Of Make Believe" (A&M) 23/6 add WDBO, WTAR, KPPL WLW, KRNT, KDWN. Moves 15-13 WLNH, 28-25 WSGW.

PARKER & PENNY "Hallelujah" (WB/Curb) 23/0. Moves 44-30 WTAR. Heavy rota-JOHN STEWART "Midnight Wind" (RSO) 22/9 add WIP, KNBR, KRMG, WCHV, KOLO, WHIZ, WHOK, WBZ, WKHM, Moves 27-17 WLOW, 30-26 WPRO, 23-20 WLNH, 30-24 KBLF.

DONNA SUMMER "Dim All The Lights" (Casabianca) 21/3 edd WSU, WHIZ, FM97, Moves 21-15 WNEU, 25-19 KBLF, 28-23 WCHV, 29-20 WQUD, debut 20 WFYR, debut 25 WLOW. DIANA ROSS "The Boss" (Motown) 21/1 edd WELL Moves 9.5 WPRO, 17.13 WBEN, 12-8 WTAR, 26-23 WATR, 17-14 WLNH, DEBBY BOONE "See You In September" (WB/Curb) 20/2 add wcco, wKHM.

IAN GOMM "Hold On" (Stiff/Epic) 18/4 add WTAR, WNEU, WCMB, WATR, Moves 23-19 WLOW, debut 28 WYMC. OLIVIA NEWTON-JOHN & ANDY GIBB "Rest Your Love ..." (Polydor) 17/7

edd WCHV, WORG, KMRJ, WPRO, KOY, WRIE, WHIO. Moves 27:24 WLNH, debut 28 KUKI. BAMA "Touch Me When We're Dancing" (Free Flight) 17/3 add KRMG, WLNH, KUKI, Moves 2421 KOLO, 29-26 WORG. RONNIE MILSAP "In No Time At All" (RCA) 16/1 edd WTAR. Moves 32-27 WBT.

OAK RIDGE BOYS "Dream On" (MCA) 15/6 add KRMG, WJBO, KRNT, WCER.

STEPHANIE MILLS "What Cha Gonna Do With My Lovin'" (20th) 15/2 WFYR, FM97, Movas 26-17 WCHV, 26-22 WPRO, 24-16 WOWO. ROBERT PALMER "Bad Case Of Loving You" (Island) 13/3 add WASH, WNEU,

BOBBY VINTON "Disco Polka" (Tapestry) 12/2 add WOOD, WSGW. Heavy rotation: WS8. JIMMY BUFFETT "Fins" (MCA) 11/4 add WLNH, WHIZ, WYMC, KUKI, Moves 14-7 WLOW, debut 22 WBEN.

ABBA "Angel Eyes" (Atlantic) 9/6 add WGR, WBEN, KGNR, WSGW, KOLO, KMRJ. **Debuts 29 KRKO** 

GEORGE BENSON "Hey Girl" (WB) 9/5 add WHIO, KAFM, WFDF, KDWN, KPPL KANSAS "Reason To Be" (Kirshner) 9/3 add WCHV, WYNE, WYMC, Moves 38/26 FM97, debut 28 WPRO, debut 28 KOLO.

POUSETTE-DART BAND "For Love" (Capitol) 9/3 add WHIZ, WRIE, KRKO, Moves WORG, debut 29 WPRO.

# Most Added:

New Entry

KENNY ROGERS You Decorated My Life (UA) Added at 37% of our reporting stations RITA COOLIDGE One Fine Day (A&M) Added at 24% of our rep CRYSTAL GAYLE Helf The Way (Columbia) Added at 20% of our reporting stations CHARLIE RICH Life Goes On IUA) Added at 13% of our reporting stations BEACH BOYS Lady Lynde (Cariboui ed at 12% of our reporting stations, LEIF GARRETT When I Think Of You (Scotti Bros.) Added at 12% of our reporting stations. JOHN STEWART

Midnight Wind (RSO) Added at 12% of our reporting stations. **Hottest:** 

# HERB ALPERT Rise (ADM) led hot at 53% of our stations.

COMMODORES Sail On Moto EARTH, WIND & FIRE

After The Love Has Gone (ARC/Columbia, Reported hot at 48% of our stations.

LOBO e Were You When I Wes... (MCA/Curbi Reported hot at 41% of our static MICHAEL JOHNSON

This Night Won't Last Forever IEMI Amer Reported hot at 33% of our stations LITTLE RIVER BANO

Lonesome Loser (Capitol) Reported hot at 31% of our stations.

R&R/Friday, September 14, 1979	Page 6
ABBA Voular Vous (A tlantic)	ADDS & HOTS
SINGLES New entries Circled letters indicate alphabetical order	WBAL/Baltimore Jack Lany         WGR/BuNalo Arry Reo         WHAQ/Hegetttown Rids Summer         WLNH/Laconia Rogx Curtis         WIP/Phildsliphis Bob Ruiso         WPRO/Providence Dare McName         WMAL/Mathington D.C.           C. Gayle A. Murray         G. Rafferty ARS         Supertranp         ARS         Dob Ruiso         Dare McName         Jane Reino           WCBM/Battimore Dater Beans         L. Nood         H. Macgregor         J. Buffett         J. Streart         Toby Real         None           WCBM/Battimore Dater Beans         L. Nood         HOTTEST         J. Spencer Band Abba         A. Murray         HOTTEST         J. Spencer Band Bane         K. Noner         Ditvia & Andy Commodores         Combo           W. Johnson         HOTTEST         Abba         Bane         K. Rogers         B. Optian         BMF         Parker § Penny           K. Rogers         EMSF         (Youlez)         Kermit         C. Gayle C. Gayle         D. Ross         WATR/Materbury Commodores           A. Murray         Supertranp         M. Johnson         HOTTEST         Abba         Bane         K. Rogers         B. Pointer         Parker § Penny
ADORISI BROTHERS Ghost Dancer (Scotti Bros) Biso Omere Biso Ome	A. Pulray     Supertrany     M. Johnson     Pullas     Horrest     Commodores     Christean       Horrest     H. Redovern     Olsvia     Raydio     M. Johnson     Lobo     R. Coolidge       HOTTEST     Commodores     (Dancin')     M. Johnson     G. Rafferty     M. Johnson     Lobo       R. John     Sniff'n' The     Toby Beau     R. John     M. McGovern     Dooble Bros.     R. Goolidge       UNArvick     Years     LRB     Lobo     EWBF     WHAM Rochester     Lobo       LRB     WCMB(Harriburg     C. Manglone     FMB7/Pithourgh     Dave Clark     E. Rabbitt       LRB     WMBZ/Boston     R. Coolidge     R. Goolidge     S. Millis     NOTEST     J. Spencer Band       Jim McMann     R. Coolidge     R. Goolidge     Nanglone     S. Millis     NOTEST     J. Spencer Band       M. Jackson     Olivia     B. Rusell     Lan Gorm     WELI/New Haven     S. Millis     NOTEST     J. Spencer Band       M. Jackson     Olivia     Horrest     Wat Pinto     EWBF     M. Alpert     Dan Peet       J. Stewart     (Dancin')     H. Alpert     EWBF     N. Alpert     B. Rusell     Dan Peet       K. Ropers     Olivia & Andy     M. Johnson     Commodores     HA Alpert
BEACH BOYS Lady Lynda (Caribou)	Chic     Raydio     Commodores     R. Coolige     B. Pointer     WHENSyracus       B, Streisand     L. Garrett     Lobo     K. Rogers     Lobo     Bob Groin     WSBA/Yon       M. Mightingale     Poucette Dart Band     Ho     HOTEST     Wings     B. Pointer     WBO Bob Groin     WSBA/Yon       R. John     HOTTEST     WTIC/Hartford     H. Alpert     Supertramp     H. Alpert     Toby Beau       O. Marwick     H. RGovern     WTIC/Hartford     K. RGovern     WTAE/Pritiburg     R. John     HOTTEST       N. Anartek     H. RGovern     WTIC/Hartford     H. RGovern     WTAE/Pritiburg     R. John     R. Coolidge       N. Alpert     B. Pointer     H. Alpert     B. Pointer     H. Alpert     R. John     R. Coolidge       N. Palmer     H. Alpert     B. Pointer     H. Johnson     J. Souther     Wings     EWSF       R. Palmer     H. Alpert     B. Pointer     M. McGovern     M. McGovern     WashWashington O.C.     HOTTEST       WBEN/Burbio     Commodores     A. Garfunkei     EWSF     N. Macgregor     WashWashington O.C.     HOTTEST       R. John     Mings     B. John     Mings     C. Thomson     J. Marwick     N. McGovern       R. Modd     WSAR/FainRiver     D. Marwick
JIMMY BUFFETT Firs (MCA) BOBBY CALOWELL ANY Flame (TR/Clouds) Any	HOTTEST     B. Manighell     Commodores
LEIF GARRETT When I Think (Scott) Bros.)     CRYSTAL GAVLE Your Kisses Will (UA)     CRYSTAL GAVLE Hell The Way (Columbia)     IAN GOMM Hold On (Stiff/Epic)       Image: See Othere B31	K. Rogers       ELO       K. Rogers       R. Coolidge       L. Mood       C. Gayle       Oak Ridge Boys         L. Gerrett       H. Love       B. Mandrell       Crusaders       C. Rich       Mings       J. Stewart         Beach Boys       Addrisi Bros.       R. Coolidge       J. Stewart       WITEST       G. Rafferty       Bana         HOTTEST       Kanssa       C. Mangione       C. Mangione       C. Simon       B. Russell       Lobo       Kermit         HOTTEST       HOTTEST       G. Rafferty       Bana       HOTTEST       J. Baez       HOTTEST         HASF       EMAF       Oak Ridge Boys       C. Gayle       J. Baez       HOTTEST       J. Marnes         H. Alpert       C. Daniels       MOTTEST       C. Rich       J. Spencer Band       D. Marnick       EMAF         Yoby Beau       H. Alpert       R. John       D. Boone       J. Spencer Band       D. Marnick       EMAF         WCER/Charlones       L. Robitt       Cormodores       Olmotores       Olmotores       Lobo       H. Alpert         WCER/Charlones       Dany Long       H. Alpert       Olwos Formicola       MOTTEST       Bana       (Hot)         Jim Abens       Cormodores       Olwos Formicola       OTTES
GO 1 Do Lave You (Arists) Check Others 3 10 B 10 DOBIE GRAY Spending Time. (Infinity) 5 10 DOBIE GRAY Spending Time. (Infinity) 5 20 B 10 B 10	L. Garreit     Denty Nugam     C. Junch     B. Russell     Hotel     K. Rogers     H. Johnson       HOTTEST     Dooble Bros.     ARS     M. Johnson     Dooble Bros.     MH12/Zamewille       B. Streisand     EWAF     C. Benson     WHOTLST     Dave Crist       WF V/Chicago     LRB     C. Benson     WHO/Lincatter     HOTEST     Dave Crist       WF V/Chicago     LRB     Dan Peek     Olivia     Darfet C. Rich     Dave Crist       Abn Wetherber     H. Alpert     Commodores     (Dancin')     RMRJ/Pittiburg     B. Vitton     J. Stewart       AS     Supertramp     C. Thompson     Lonie Swonger     HOTEST     France Joli       AS     Supertramp     C. Thompson     Lonie Swonger     HOTEST     France Joli       AS     Supertramp     C. Thompson     Lonie Swonger     HOTEST     France Joli       AS     Supertramp     C. Thompson     Lonie Swonger     HOTEST     France Joli       AS     MH0//Devion     WGWO/Ft. Wayne     Nightingale     R. Alpert     HOTEST       N. Low     Krii Rankin     Supertramp     Toby Beau     Lobo     HNIghtingale       NGTEST     K. Rogers     Cars     C. Daniels     P. Aka     EWaf     C. Bayle       C. Onti
NERMIT Reinbow Connection (Atl)     NICK LOWE Cruel To Be Kind (Columbie)     M Pop Muzik (Sire)     BARBARA MANODELL Foold By A Feeling (MCA)       0     0     0     0     0     0     0     0     0       0     0     0     0     0     0     0     0     0       0     0     0     0     0     0     0     0     0       0     0     0     0     0     0     0     0     0       0     0     0     0     0     0     0     0     0       0     0     0     0     0     0     0     0     0       0     0     0     0     0     0     0     0     0       0     0     0     0     0     0     0     0     0       0     0     0     0     0     0     0     0     0       0     0     0     0     0     0     0     0     0       0     0     0     0     0     0     0     0       0     0     0     0     0     0     0     0       0     0     0     0     0	Resch Boys Besch Boys Besch Boys Campodores 0. Marwick 0. Refferty 1. Marwick 0. Marwick 0. Refferty 1. Marwick 0. Marwick 0. Refferty 1. Marwick 1. Garrett 1. Marwick 1. Garrett 1. Marwick 1. Garrett 1. Marwick 1. Garrett 1. Marwick 1. Garrett 1. Marwick 1. Marwick 1. Garrett 1. Marwick 1. Garrett 1. Marwick 1.
CHUCK MANGIONE Land Of Make Bolleve (AB/M) Ssee Othern 824 State State Chuck Mangione State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State State Stat	WIDEST C. Daniels C. Thompson Lobo Rex Smith     WFTL/Ft. Læderdele Mrty Melloy     WHAS/Louisnille Jarry Melloy     WOUD/Memphis Dan Becere Jarry Melloy     WOBO/Orlendo Dan Becere Jarry Melloy       WLOW/Aken Oven Holmes None None None None R. Russell     WJBO/Baton Rouge Stunn Flangin J. Stewart     WFTL/Ft. Læderdele Thoma H Twine Thoma H Twine R. Coolldge R. Rogers     WHAS/Louisnille Jarry Melloy     WOUD/Memphis Dan Becere Jarry Melloy     WDBO/Orlendo Dan Becere Jarry Melloy       None NOTEST R. Russell     B. Russell     J. Stewart     R. Coolldge C. Gayle     R. Coolldge R. Coolldge R. John OtteST ARS     K. Rogers R. John D. Narvick Kansas HOTTEST     K. Rogers R. John C. Gayle HOTTEST     K. Rogers R. John C. Gayle R. Alpert E. Rabbitt E. Mabit
WAYNE NEWTON You Stapped(Aries II) Dancin' 'Round And(MCA) 7.20 DUIVIA N.J. & ANDY GIBB Rest Your Love(Polydor) Check Others B33 DIIVIA N.J. & ANDY GIBB Rest Your Love(Polydor) Check Others B33	Compositions         Lobo         H. Alpert         C. Bafferty         H. Alpert         C. Bafferty         H. Alpert           J. Buffett         Rogers         K. John         HOTTEST         Lobo         ARS         Lobo         Lobo           K. Lowe         R. John         LR         LR         LB         Lobo         ARS         Lobo         Lobo           G. Rafferty         H. Alpert         B. Pointer         LB         Ubb         MLVA/Lynchourg         WIAR/Nordol         Toby Beau           L. Gorfin         M. Macgregor         H. Alpert         Toby Beau         John Hook         Dafe Parions         Commodores           R. L. Jones         C. Thomston         Dooble Bros.         Commodores         KFJ2/Ft. Worth         HOTTST         C. Rich         Dick Grant           Dooble Bros.         C. Rich         Commodores         Mone         B. Russell         WRVA/Linchmond           WSB/Attana         WBT/Chaitotta         Go         John Thomas         R. John C. Rangtone         Oak Ridge Boys           Mone         K. Rogers         Martick         L. Garrett         HoftEST           None         K. Rogers         KAFM/Dailes         (Danctri)         M. McGovern         Ian Gorm         Olivia
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BRENDA RUSSELL So Good, So Right (Horizon)	C. Simon Beach Boys HOTTEST Debby Rady (Dancin') C. Simon B. Koolfidge Oilviat Beach Boys (C. Gayle / M. NeGovern B. Mandrell J. Stemart Toby Bau J. Sourset (Dancin') Hottest R. John H. Alpert HOTTEST C. Simon Hotel J. Stemart (Dancin') M. NeGovern C. Thompson Lobo M. Hightingale HOTTEST M. NeGovern C. Thompson HOTTEST Bana C. Thompson Dan Peek Toby Bau D. Marwick Dobbie Bros. B. Pointer LeB M. NeGovern B. Negovern H. Alpert M. NeGovern C. Thompson H. Negovern M. Negovern B. Pointer LeB M. NeGovern B. Negovern H. Alpert M. NeGovern K. Vilisatile EWAF N. Negovern G. Thompson Lobo M. Hightingale HOTTEST M. Negovern H. Negovern H. Negovern B. Pointer LeB M. Negovern B. Pointer LeB M. Negovern B. Pointer LeB M. Negovern B. Negovern H. Negovern K. Negovern K. Negovern B. Pointer LeB M. Negovern B. Pointer LeB M. Negovern B. Negovern B. Negovern B. Pointer LeB M. Negovern B. Negovern B. Negovern B. Pointer LeB M. Negovern B. Negovern
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# **Openings**

WTSN/Dover, NH Adult Top 40 looking for experienced air talent for middays. Good pay. Tepes and resumes to Jim Sebsatian, Box 400, Dover, NH 03820 EOE (9-7)

3 positions open including a morning crazy p Send tapes and resumes to Ned Smith, WGLF, Box 1815, Taliahassee, FL 32302 (9-7)

1st phone announcer, combination news, DJ, traffic 250,000 market Tapes, resumes and salary requirements to WBUK, 9112 S. Westnedge, Kalamazoo, MI 49002 EOE (9 7)

WTNT/Tallahassee is looking for top notch Country MD/afternoon drive. Good production a must, Tapas and resumes to Tom Flangan, Box 1047, Tallahassee, FL 32302 or call (904) 222 1270 (9-7)

KDKB is seeking experienced broadcest journelist with strong re-write and interview skills. Must be able to work closely on-air with jocks at Phoenix's leading AOR station. Resumes to Frank Warlick, KDKB, Mesa, AZ 85201 (9.7)

Experienced reporter/anchor needed for Bakersfield's top News stations. Person selected must be a seasoned dedicated professional radio journalist with good voice and delivery, excellent rating ability and creativity to de velop and report for our Country and AOR audiences Good pay, liberal benefits and full time use of car. Send tapes, resumes references and writing samples to Mark Howell. ND, KUZZ/KKXX, 1209 N. Chester, Bakersfield, CA 93308 EOE M/F (9-7)

So you think you're a news person...ality?i? Better than Paul Harvey, huh? Tapes and resumes ASAP to Memphis's No. 1 contemporary radio station, FM100 1960 Union, Memphis, TN 38104, c/o Gary Guthere, PD nse. (9-7)

Morning person for small market news/information/ music station Should have willingness to involve self with community Tapes and resumes to Dan Kelley, KBSQ, Box 970, Espanola, NM 87533 EOE M/F (9-7)

Newsman and night jock needed at No. 1 station in 228,000 plus market, close to Pittsburgh. Newsman must be aggressive Expenenced only. Tapes and res-umes to Mike Farros, 605 Main St., Johnstown, PA 15901 No calls please EOE (9-7)

WQDE/Albany, GA still looking for more SA. Contar 347 Dugan, Box 1624, Albeny, GA 31702 or call (912) 438-0544 EOE M/F (9-7)

We need to inject an Incredible presence into the Mo-tor City between 6-10am. Amaze us with your talent. Impressive compensation and benefits. Send tapes and resumes to Mark Dinacoli, PD, Chartcom, Inc., WDRQ Ra-dio, 20300 Civic Center Dr., Southfield, MI 48076 EOE (9.7)

Contemporary newsparson wanted for contempor-ary format. KKRC/Sioux Falls, SD. Must be community oriented. Tapes and resumes to Brian Phoenix, KKRC, 1704 S. Cleveland Ave., Sioux Falls, SD 57103 EOE (9-7)

50,000 watt KBOI, No. 1 18-plus Pop/Adult in Boise, Idaho needs talented anchor/reporter with a nose for news. Tapes end resumes to Bill Hatch, ND, Box 1280, Boise, ID 83701. No calls please. EOE M/F (9-7)

Wanted! Dynamic, strong, classy male/female jock/ News team for major AOR outlet. Information at (516) 499-7625 evenings. EOE (9-7)

# Openings

Medium to small market sales manager here's your chance to move up if you have a good management track record. Come to the 6th largest growing city in the U.S., Sun City, El Paso, TX, and help us grow profit the sale of th Salary and over-ride, 1st year potential, #25,000 \$40,000 for right person. Contact Garret Heaton, GM, KPAS, (915) 533-8211, (9-7)

News Director, ladies encouraged, strong ability to ob News Director, ladies encouraged, strong ability to ob-tain, write and deliver local news. Heavy on public affairs and interviewing of celebrities. Controversial subjects and persons. News features. Good natural delivery and above average production skills. We are Black Contemp-orary Cassette and resume to M.A. Chasin, 1463 Hill-top Dr., Grand Blanc, MI 48439 (8-7)

Midday air talent needed by adult Top 40 1270-WTSN/ Dover NH Come work with a professional staff on New Hampshire's seacoast and get in on the excellent bene-fits Tapes and resumes to Jim Sebastian, PD, WTSN, Box 400, Dover, NH 03820 EOE (9-7)

Adult Contemporary station accapting tapes for future openings. None planned now, but we are elways on the lookout for talent. Send tapes and resumes to Howard Dameron, Box 1269, Sumter, SC 29150 EOE (9-7)

khart/Abrams needs morning entertaine dozen superstars markets, all market sizes, looking for talented individuals or teams. Send tapes and resumes to Burkhart/Abrams, 6500 River Chase Circle East, At-lanta, GA 30328 No calls please. EOE (9-7)

WWVA/Whealing needs a newsperson. Tapes and resumes to John Price, Capitol Music Hall, Wheeling, WV 26003 (9-7)

WVMI/Biloxi looking for a morning personality, Con-tact Bob Lima, Operations Mgr., WVMI Radio (601) 388-2323 EOE (9.7)

Looking for a full time production and engineering expert for KCKC/San Berr ardino, CA Get GM Bob Mitchell before 10am and after 2pm at (714) 882-2575 (9-7)

50,000 wett Country WEEP/Pittsburgh has rare open Ing for right personality with super production ebilities. Tapes and resumes to Joel Raab, PD, WEEP Pitte-burgh, PA 15222. No calls please. (9-7)

rull and part-time announcers to essist nemporary automated FM. Mature, 3 yrs experience ontemporary automated FM. Mature, 3 yrs experience of production a music. Journa tape, reconnee and refer-nces. Salary will be commensurate with experience, and to Announcers, Box 8030, Madison, WI 53708. DE (0.2) EOE (9-7)

KKEZ/Ft. Dodge, IA, 100,000 watt Pop/Adult FM, now accepting tapes and resumes for future full-time openings. Write Jerry Sheeder or Michael Libble, KKEZ, Box 578, Ft. Dodge, IA 50501. EOE M/F (9-7)

Newsperson needed at KFOR/Lincoln, NE. Call Orv Kochat (402) 475-4204 EOE M/F (9-7)

king for a moming man experienced in Disco and production. Also on the lookout for a weekend jock, preferably from the immediate Washington D.C./Batti-more area. Send tapes end resumes to Barry Richards, WDON, 2647 University Blvd., West, Wheeton, MD 20902. (9-7)

for conversational announcer. Tapes and resumes to Dick Grogg, KVOC, Box 2090, Casper, WY 82602 EOE M/F (9.7) Modern Country station progressive minded looking

#### Openings

WOW/Omaha, NE now looking for 10am-3pm per-sonality. Good company, pay and benefits Tapes and resumas to Erik Foxx, 11128 John Gelt Blvd., Omaha, NE 68137 EOE (9-7)

KGHO/Hoquiam, WA accepting applications for fu-ture openings for air telent. Cell Jim Alan (206) 532-1200 Mon-Fri 2pm-4pm. (9-7)

LOVE 94-FM (WWWL)/Miami soft rock FM ne two seasoned newsmen (one News Director) W personable, but credible delivery necessary. Good r ey. Tapes and resumes immediately to LOVE 94, 1st St., Miami, FL 33139. No calls please. EOE (9-7)

Immediate opportunity for morning Top 40 position at 100,000 watt No 1 radio station for 5 yra in Central Texas. Send tapes and resumes to John Chommie, KIXS, Box 880, Kileen, TX 76541 or call (817) 634-3181 EOE M/F (9-7)

arp Top 40 Jock/production person needed for No. 1 station in Ogden, Utah. Market of %-inilion. No scream era please. Cell Tom Greenleigh. (801) 392 7535 EOE M/F (9-7)

WDRQ/Detroit looking for all-around dynamic and creative air personalities. Tepes and rasumes to Mark Dris-coll, WDRO, 20300 Civic Center Dr., Southfield, MI 48075 (9-7)

WGUY/Bangor, ME looking for PM drive jock. Tight Top 40 operation. Good production skills, pe quired. Tapes and resumes to Mark Laurence, WGUY, 7 Maine St., Bangor, ME 04401 or call (207) 947 7354 EOE (9-7)

KGVO/Missoula, MT looking for experienced morn Ing man. Personality oriented to work Pop/Adult format in a beautiful Rocky Mountain city. Heavy on production, no screamers or jokers. Also accepting topes and res-umes for future openings. Contact Bill Stebbins, Box 5023, Missoula, MT 59806 EOE (9-7)

50,000 watt KAAY/Little Rock is losing its 1978 award winning evening personality of the year. His potential re-placement should eard tape and resume immediately to Jack Rendell, KAAY, Box 1790, Little Rock, AK 72203. Females and minorities ancouraged to apply. (9-7)

Exciting pro to handle aftermoon drive or mid-day, Muar, velate one-to-one with adults, up-tempo contemporary formet. Successful station, medium market, Great Lakee area. Good salary, super benefits, chance to advance. Tapes and resumes to Radio & Records, 1930 Century Perk West, Box 158, Los Angeles, CA 90087 EOE.

Top AOR communicators now being sought for the Mu-sic Preview Network's national sign-on. Rush tapes end resumes to Bob Buchmann, Music Preview Network, Inc , 73 McCulloch Dr., Dix Hills, NY 11746, EOE (9-7)

Experienced broadcast journalist with strong writing, interview and on-air skills? Send resume for consideration for upcoming morning news position. Should be able to work closely on air with jocks at Phoenix's lead-ing AOR. Send to News Director, KDKB/KDJQ, Mesa, AZ 85201. (9-7)

WVOJ No. 1 Country and top rated for more than 10 WVOJ No. 1 Country and top rated for more than 10 yrs will be adding a very talented individual to our line-up. This person should be career minded end one who lives and breathes radio 24 hours a dey! If you are thet person we want your tapes end resumes now. Minority and female candidates encouraged. Group broadcaster offers top pay, incentives and more. Tom Allen, WVOJ, Jeckeonville, FL 32205. (8-31) If you're on the way up, this one's for you. KR2I/Weco, TX, looking for very communicative AM drive personal-ity. Send tapes and resumes to Clay Steele, Box 8093, Weco, TX 76710. No cells please. EOE M/F (8-31)

**Openings** 

Progressive radio network looking for highly creative producers with major market voices, encyclopedic knowledge of rock music and super production skills for the news blimp. Call (212) 585-2717 between 10em-6am (8-31)

Boulder, Colorado AOR KBCO-FM looking for creative Boulder, Colorado AOR KISCO-IM looking for creative air personality. If you're tired of the big city huasle and bustle and want to work in a friendly femily atmos-phere than this is for you. Someone with a natural, warm air sound and background in production, promotion and/ or music. Tapes and resumes to Dennis Constantine, PD, KBCO FM, 4840 Riverbend Rd., Boulder, CO 80301 or call (303) 444-5600 between 10am-12noon. EOE (8-31)

KEEP in the Intermountain West now accepting tapes and resumes for possible future openings. Heavy Pop/ Adult Emphasis on news and information. Good pro-duction a must Also, probably full-time news position opening for conversational newsperson who can gather and deliver. Tapes and resumes to Tarry Tario, KEEP/ KEZJ, Box 346, Twin Falls, ID 83301 EOE M/F (8-31)

AM/FM Combo in Harrisburg, PA market now acceptng tapes and resumes for possible future openings, both Country and Pop/Adult formats. Contact Lou Rogers, PD, WHYL Stations, Box 219, Carlisle, PA 17013. EOE PD M/F (8-31)

Program Director for fringe Washington DC Pop/ Adult station. Experienced in programming, production and promotion a must. Short air shift. Tapes and rea-umes to R. McKea, WPRW, Manassas, VA 22110 EOE (8-31)

My last MD is now a PD. I need a replacement. Pop/ Adult or Top 40. Tepes and resumes to Wayne Anthony, WNDU (Notre Dame University)/Note Dame, IN 46556. (8-31)

(8-31) Opening for personality announcer. Morning or after-inum drive, MOR effation. We're looking for a person who has something to say either humorous or aerious. Con-tact Glenn Bell, President, Stoner Broadcasting Co., (515) 265-6181. Tepes and resumes to 3900 N.E. Broadway, Dep Manage 16 5037218-31 Des Moines, IA 50317 (8-31)

WAKY/Louisville, KY looking for midday personality Mejor market experience preferred. Tapes and resumes to Mike McVay, WAKY, 558 Rivercity Mall, Louisville KY 40202 EOE (8-31)

KLWW/Cedar Rapids, IA looking for air talent. Surprisngly good salary. Tapes and resumes to Ron Thompson, Box 876, Cedar Rapide, IA 52406. EOE (8-31)

D102 medium market FM Top 40 rated No. 1 ARB. looking for evening jock, also newsperson for future openings. Tapes and resumes to Keith Meson, WDNL, 1501 N. Washington, Danville, IL 61832. No calls please, Minorities encouraged. (8-31)

NEEDED: Personality oriented professional for pres The CUEU: Personality oriented professional for pre-tige Pop/Adult powerhouse in Michigan's second larg-est market. We want e communicator, not a time and temp person. Originality countal Tapes, resume and sal-ary requirements to Ed Mund, Box 1151, Bay City, MI 48708. EOE M/F (8-31)

95-8GF/Sevennah's No. 1 (April/May ARB) 100,000 watt stereo Top 40 needs en up, creative 7-12midnight entertainer. Tapes and resumes to Doug Weldon, Oper-ations Mgr., WSGF, Box 876, Sevennah, GA 31402 FOF M/E R-211 ations Mgr., W EOE M/F (8-31)

CHANGES

# Radio

JIM ALAN formerly with KBRC/Mt. Vernon, WA appointed PD at KGHO/Hoquism, WA ANNIE AUSTIN joins WHB/Kensas City, MO formerly with WDAF/Kansas City, MO. MIKE RYAN appointed PD at KGFX/Pierre, SD formerly with KCCR/Pierre, SD. MARIJO MONETTE formerly with KRIB/Mason City, IA joins WWOK/Miami, FL.

LINDA RICHARDSON formerly with KSMN/Mason City, IA joins WWOK/Miami, FL as Asst. PD and Production Director. LONNIE GRONEK promoted to General Sales Manager at WHK/Cleveland, OH.

ROSALIND BECKER appointed News Director at WGNA/Albany, NY formerly with WTRY/Troy, NY

MARK EVELAND appointed MD at WADC/Parkersburg, WV formerly with WMPO-FM/Pomercy, OH. KEN SIBURT formerly with WNEU/Wheeling, WV joins WWVA/Wheeling, WV.

TOM WILLIAMS formerly with WDXI/Jackson, TN appointed PD at KWKH/Shreve port, LA

DAVE MARTIN joins KEBC-FM/Oklahoma City, OK formerly with KWKH/Shreveport. LA

CHARLIE MARCUS formerly with WSNY/Jacksonville, FL appointed PD at WVOJ/ Jacksonville, FL

DAVE JURGENSON formerly with WSEB/Sebring, FL joins WNYD/Sarasota, FL. DAVE KAY named PD/MD at WNYD/Sarasota, FL.

SID WOOD promoted to PD at WMAY/Springfield, IL.

BOB BATEMAN formerly with KSTT/Davenport, IA joins WDAE/Tampa, FL.

BOB BATEMAN formerly with KSTT/Davenport, IA joins WDAE/Tampa, FL. ROB GRAHAM formerly with KLNT/Clinton, IA joins news staff at KFMH/Muscatine, IA. SANDY WESTERKAMP joins KYUU-FM/San Francisco, CA as Sales Account Executive. LAURA WILKINSON joins WLUP/Chicago, IL formerly with WQSR/Tampa, FL. JOHN CHRISTIAN formerly with WIQB/Ann Arbor, MI joins WDEE/Detroit, MI. MARK OWENS appointed PD/MD at WIQB/Ann Arbor, MI.

BLAKE BRODERSON named MD at KWFM/Tucson, AZ formerly with KDKB/ Phoenix A7

KEN CALVERT joins WRIF/Detroit, MI. DOMINO RIPPY joins KPAS/EI Paso, TX formerly with KISR/Ft. Smith, AR. RICK WEST joins WXKE/Ft. Wayne, IN.

# Industry Changes

ED BENSON appointed Associate Executive Director of Country Music Association, Inc. 0 SUSAN SANDERS promoted to Manager of the Pasha Music House Recording Complex. RICH RAMBALDO joins Marlite's new independent television station in Rochester, NY as General Sales Manager.

#### Records

MARK TEMPLE joins Capitol Records' Legal Department, MARK SPELLMAN joins Capitol Records' Legal Department.

GERRY YOUNG appointed Central Region Promotion Manager for PolyGram Canada.

# Station Line-Ups

WHB/Kansas City, MO LINE-UP: 6am-10am Dan Donovan/Pam Whiting, 10am-3pm Brother John Payne, 3pm-7pm Jeff Roberts, 7pm-12mid Annie Austin, 12mid-6am Larry Michaels. Weekends: Rich Brown.

WMAY/Springfield, IL LINE-UP: 6am-10am Sid Wood (PD/MD), 10am-2pm Mike Stewart, 2pm-7pm Rich Douglas, 7pm-12mid Dusty Springfield, 12mid-6am Dave Allen

KGFX/Pierre, SD LINE-UP: 5:30 am-10am Mike Ryan (PD), 10am-2pm Don Hayes, 2pm-6pm Tim Wayne, 6pm-10pm Rick James, 10pm-2am John Guthrie. KLAK/Denver, CO LINE-UP: 6am-10am Jeff Pigeon, 10am-2pm Larry Watts, 2pm-7pm Rick Jackson, 7pm-12mid Tom Christner, 12mid-6am Dave Ellis.

KMEN/San Bernardino, CA LINE-UP: 6am-10am Greg Roberts, 10am-2pm Mike

Matthews, 2pm-6pm Doug DeRoo, 6pm-12mid Dave Murphy, 12mid-6am Tommy Casteneda. Weekends: Greg Halsey and Mark Olson.





#### Openings

WKGN/Knoxville, TN seeks high calibre full-time contemporary talent. Southern background helpful. Expeiience a must. Part-time position also available. Tapes and resumes to Bill Miller, PD, WKGN, 2929 Alcoa Hwy, Knoxville, TN 37901 EOE (8-31)

KITT-FM/San Diego, CA has full-timer announcing position available. Also need weekender. At least 3-4 yrs experience. Disco format, Salary open, Tapes and reaumes to Walley Reed, GM, Erik Garcia MD, 3320 Kemper St., Suite 204, San Diego, CA 92110. No calls please. EOE (8-31)

Need AM driva personality. Creativity a must. Money is as good as you are. Rush tapes and resumes to Bob Meedows, Operations Mgr., WTRX, Box 1330, Flint, MI 48501 EOE M/F (8-31)

Chief Engineer needed for AM daytimer and FM stereo operation located in beautiful Cantral Pennsylvania. Contct Chuck Larsen, WHYL Stationa, Box 219, Carlisle, PA 17013 or call (717) 249-1717 EOE M/F (8-31)

KTRB/Modesto, CA is in need of a Country entertainer. Enjoy the great Central Valley of California at the No. 1 station in the markat. Tapes and resumes to Kenny Roberts, KTRB, Box 3839, Modesto, CA 95352. Need 1st phone. Call (209) 526-8600. EOE M/F (8-31)

Small market radio station not scared to play music, looking for experienced midday personality. Concerned persons interested in working with station as a whole, not just as a job, need only apply. Cell Steve MacKelvie at (208) 743-1551. EOE (8-31)

WOW/Omeha, NE looking for midday jock. Medium to major market personality. Good pay, super banefits. Mendith Corp. Erik Foxx, Omeha, NE 68137. EOE (8-31)

Newa Director needed for cantral New York atate home town station. Applicants must be able to covar and report on all facets of local events. Good writing and dedication essential. Rush tape, resuma and writing sample to Bob Gessner, GM, WSGO, Box 4045, Oswego, NY 13128 EOE (8-31)

Seeking combination Engineer/Announcer for automated Country AM & FM. Excellent salary for small markat. Great environment to live in. Tapes and reaumes to Ron Dennington, GM, KHDN, Box 389, Hardin, MT 59034. EOE M/F (8-31)

KRUX/Phoenix has Immediate opening for midday personality. Tapes and resumes to Bobby Rivers, Box 14707, Phoenix, AZ 85063 or call (802) 247-5789 EOE M/F (8-31)

KSTT, the Quad Cities most listened to radio station needs production professional who can also do 12-2pm airshift. We are now affiliated with the Guy-Gannett Broadceating Co., and the KSTT tradition of fine talent lives on! Tapes and resumes to Jim O'Hara, Box 3788, Davenport, IA 52808. (8-31)

WGNT/Huntington, WV seeking morning drive person. Immediate opening. Creative and good personal communicator. Station is a morning giant. Rating bonuses. Send tapes and resumes to Drewe Phinny, PD, Box 1539, Huntington, WV 25717. No calls please. EOE M/F (8-31)

WALT-FM/Meridlan, MS looking for air talent, good production. Brand new facilities, top rated atation in Misaissippi's second largest city. Tapes and resumes to Todd Martin, Box 5797, Meridian, MS 38301 or call (801) 693-2661. EOE M/F (8-31)

Morning drive is currently open at KFM/102 Las Vegas. AOR experience a must. Rush tapea and resumen to Jay Ford, KFM/102, Box 15223, Las Vegas, NV 89114. No cells please. (8-31)

WCIR is now accepting tapes and resumes for future openings. Must be able to do decent production, follow instructions and meet the public, Send info to Dwayne Bonds, Box 1063, Beckley, WV 25801. (8-31)

Looking for Country PD and Production Director for Monterey/Selinas area. Large chain, good benefits. Need FCC first class license. Klibro Broadcasting is an EOE. Contact Larry Maher (209) 527-6100. (8-31)

If you're good at news and public affairs and would like to anchor afternoon drive with the leading news station in the beautiful 81st market — then we're interested in you. "We" are WJCW/QT101 — the most listened to stations in the fast growing tri-cities of upper East Tennessee. Send tape and resume to Red Pitcher, Director of News & Sports, Box W-CRS, Johnson City, TN 37801. (8-31)

Northeast Adult Contemporary station seeking bright, conversational morning drive person. Send recent eircheck, resume and salary requirements to Operations Manager, Box 3322, Hartford, CT 08103, EOE (8-31)

KFLY/Corveilla, seeks medium market sounding personality for high powered AM rocker. Up-tempo, no screemers. New facilities, stable staff, top station in the market and a nice city. Tapes and resumes to Mike Shannon, Box K, Corveilis, OR 97330. EOE M/F (8-31)

KZOK/Seettle is looking for creative newsperson with good production skills. Tapes and resumes to Armand Chianti, 1428 5th Ave., Seettle, WA 98101. (208) 223-3913. EOE (8-31)

WZZD/Allentown, PA "Superatars" AOR located between Philadelphia and New York, needs two parttimers. Please send resumes and tapes to George Havras, PD, 2285 Schoenersville Rd., Suite 205, Bethlehem, PA 18017. EOE (8-31)

# Goods & Services

Original DJ Humor From top Hollywood comedy writer & DJ. Freebee write HYPE, INK, Box 69581-R, Los Angeles, CA 90069

#### The Aircheck Guide Openings

Put your aircheck in touch with the newest station openings delly. Stations are using THE AIRCHECK GUIDE as the clear

inghouse to employ new air talent. Many are seeking qualified Program and Music Directors. Stations have offered their unsolicited endorsement of THE AIRCHECK GUIDE. Extra heavy demand from NY, CA, PA, FL, TX, MI, IL stations.

Include your aircheck, resume and any information you feel would be helpful. Handling \$25. THE AIRCHECK GUIDE, 8 Constance Ave., Lewiston, ME. 1-207-782-0947 Mon-Fri. 9am-8pm EST.

### The Aircheck Guide Radio Stations

Radio stations nationwide are hiring announcers of all formats from THE AIRCHECK GUIDE. One phone call places you in direct contact with announcers of all market sizes. Stations have found a valuable assistance. To contact instant airchecks and resume information just call 1-207-782-0947 Mon-Fri. 9am-8pm EST. All calls treated confidentially.

# Wibbage . . . The Demise Now Available

The final 6 days of WIBG – The legendary Wibbage in Philadelphia with Hy Lit, A radio collector's item! Unmatched classic jingles and a classic ending. Airchecks: #15 on cassettes. Sorry... limited supply. Make checks payable to Sam Lit, 3215 Overland Ave., No. 7177, Los Angales, CA 90034.

#### You'll Be Funnier!

Hundreds of deejays renewed egain this year! Guaranteed funnier! Free semple. CONTEMPORARY COMEDY, 5804-D Twineing, Dellas, Texas 75227. Phone (214) 381-4779.

## Prize Finders

Your station needs prizes. We can find anything you need and have your call letters, slogan, etc., printed on it. Call "THE PRIZE FINDERS" (915) 387-9225.

#### "Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor servicel O'LINERS, 1448-R Weat San Bruno, Fresno, CA 93711 or phone (209) 431-1502.

#### Lola's Lunch

DROP YOUR PANTS, GRAB YOUR SOCKS, here come the laffs, here come the yocks. Complimentary snack: LOLA'S LUNCH, 1789 Hamlet Drive, Ypsilenti, MI 48191.

# "Job Referrals"

3ROADCASTER'S ACTION LINE. The Broedcasting Job you want anywhere in the U.S.A. 1 year placement search \$25.00. Cell (812) 889-2907 or write R2, Box 25-A, Lexington, IN 47138.

# "Broadcaster's Action Line"

EMPLOYERSII Send us your job openings. We locate the personnel you need. FREEII Call (812) 889-2907 or write R2, Box 25-A, Lexington, IN 47138.

#### "Phantastic Phunnies"

The Industry's internationally acclaimed ... most reapacted audience builder! One month's introductory 400 one-linera, inphormation and glpht ... just 92.0011 PHANTASTIC PHUNNIES, 1343-A Stratford Drive, Kent. OH 44240.

#### Goods & Services

Making your classified come allve or getting your goods and services singled out is simple. Only 35 cents a word, 97.50 minimum per week, headlines are free. Contact R&r Classified Department, Mon-Fri. at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90087.

### Openings

Modern Country station - number one in its fast growing B1st market is looking for an experienced air personality interested in sports. Send tape and resume to Dave Hogan, Director of Operations, Tri-Cities Broadcasting, Box W-CRS, Johnson City, TN 37601. (8-31)

WROK is looking for an energetic, relatable communicator, to become part of a winning team. Tapes and resumes to Reid Reker, WROK, 1100 Tamarack Lane, Rockford, IL 61125. EOE M/F (B-31)

Chief engineer needed immediately for AM on Long Island. Rush resume and selary requirement to WGBB, Box 130, Merrick, NY 11566. EOE (8-31)

MAJOR MARKET ADULT CONTEMPORARY LOOKING FOR DRIVE TIME HEAVY-HITTER! Exciting, multi-dimensional talent. If you want to market a big splash in one of the nation's top 10 markets send a tape and details to Radio & Records, 1930 Century Park West, Box 157, Los Angeles, CA 90067. If you've got the creative personality ... we've got the facility that's right for you'l

#### **Positions Sought**

College graduate, KCBQ broadcest graduate, looking for DJ position. Will adapt to your format. Prafer Michigan first, Ohio second. Phone TRENT BROOKS collect (313) 886-3100 or write 17901 E. Warren Ave., Detroit, MI 48224 (9-7)

ROBERT W. KNIGHT seeks program position in Country or Pop/Adult. Formally with WCOP/Boston, WWVA/ Wheeling, WMPS/Memphis. Background in research. Excellent references. Available immediately. Will relocate. Call (901) 754-0642 (9-7)

MARK McCAIN evailable from WAYS/Charlotte to do medium or major market Top 40. Excellent production. Call (704) 392-6191 (9-7)

MAJOR MARKET PERSONALITY with successful programming background wants to use his abilities and talenta as programmer or air personality on your team. Strong on production, promotion, "locelized bits" and station involvement. Experience includes WRKO, WPRO-AM&FM, KIMN, WCBM and others. Let's talk. Please call (617) 367-1164 (9-7)

Seeking programming opportunity. Hard working pro with major market experience. Interested in all marketa. Call (408) 248-9083. (9-7)

I like to feel as though I've helped in making our station a winner. I feel confident I can do the same for yours. Funny, interesting entertaining communicator. Human delivery. Heavy listener involvement and personal appearances. 10 yrs experience. Some PD, currently Asst. PD. (415) 457-1684 (9-7)

DAVE MATTHEWS, WHFM and WROC/Rochester, NY, Asst, PD at WGGG/Gainsville, FL, 96 Super Q/Ft, Myers, FL, WTMC/Ocala, FL, looking for either Top 40 or Pop/ Adult medium to large market, preferably in the South. Call anytima (904) 245-1080 (9-7)

Mr. Personality is looking for work. Must have freedom. Doesn't know the meaning of the word floormat. Will also work as research consultant, Looks good with calculator. Tape and resume available by calling this nontoll free number; (312) 828-0197 or write to ROBERT KRAFT, 505 N. Lakeshore Dr., Apt. 1311, Chicago, IL 60611. (9-7)

AOR communicator, medium or major markets, 7 yrs axperience, 2 yrs AOR programmer. 100,000 watt FM Midwest, Excellent production. Experienced, knowledgable MD. Call GABE (318) 231-9200 (9-7)

TIM TEETER sales manager KLYX/Sioux Falls Midwast medium market looking for good opportunity in sales or management, 12 yrs experience. Available immediately. (605) 331-4095, (9-7)

I'm ready to move. Currently MD with 3 yrs experience looking for Pop/Adult afternoon shift in medium market. Will relocate. Call MORRY (614) 374-9478 evenings. (9-7)

Experienced AOR programmer with proven track record. Programmed WAAL/Binghamton to a 14.5 share. Looking for new challenge. Call JOHN O'BRIEN (607) 722-2116 (9-7)

Currently working In Philadelphia, doing weekenda and fili-in. Looking to get into a good professional station. Have done Country, Top 40 and Pop/Adult. Best time to call nights (215) 927-2821. (9-7)

Plain . . . Simple . . . Different! I want to make a career move upward. Call (215) 435-4283. (9-7)

MORNING TEAM available immediately. 7 up Arbitrons in a row including KTLK, KLIF, KULF. All original. Primary 18-34 demographics. LONDON & ENGELMAN. Cell (713) 438-2235 or (713) 438-0759, (9-7)

Highly experienced PD evailable. Top 40 or Pop/Adult. 12 years WCOL, WGCL, WINW, WCUS. Contect DAVE BISHOP at (614) 231-8199. (9-7)

6 years experience Top 40, Pop/Adult. Desire medium or large market. Currently mornings fringe D.C. Prefer West Coast, but all considered. Any shift. Available early October. Cell TOM McCULLOUGH (703) 368-4186 after 8pm (9-7)

Air personality with college and 4 yrs experience seeks medium market position, Top 40 or Pop/Adult. Prefer Western PA or Eastern Ohio, but will consider all. Cell TOM (412) 488-8744. (9-7)

1977 CMA Disc Jockey of the Year ready to get back on the air efter a fling at ownership. Tape and resume upon request. Let's talk. (515) 955-4033. SHANNON REED.(9-7)

Dedicated energetic Top 40, Pop/Adult DJ. College and broadcaating school and 1 yr experience. 3rd endorsed looking for medium market in the Midwest or Southwest. Will consider all offers. Call RICH in Des Moines at (515) 223-5470. (9-7)

With all the endless products of telecommunications, the entertainment industry, and publishing, it is still almost impossible to get a clear answer to a simple queation. JOHN TAYLOR, an experienced communicator. That's no bull. Call (213) 438-8429. EOE (9-7)

Take charge news director now recognized as the leader in a Midwest medium market seeks career advencement. College grad with 4 yrs experience. TONY BRUSCATO (313) 997-7408 (8-31)

BRUSCATO (313) 987-7408 (8-31) D.C.-Baltimore area stations. Stabls, mature air personality, currently employed at top rated AM-FM, in Northeast medium market, desires challenge, All music formats. News and Talk show experimence. Creative production. Aveilable now. Cell "JAVE at (302) 478-6095. (8-31) BYX-FM, is looking for any old or new releases dealing With comedy. Send LP's to John & Mary, 91X-FM, 1250 8th Ave., San Diego, CA 92101 (9-7) Joseph King, presently PD, MD and morning man at KAFY would like all to know i'm happy end look forward to continued association with Bakersfield's Pop/Adult station. (8-31)

### **Positions Sought**

SCOTT HARRIS former newsman at stereo KDWB, KTSA and News Director at channel 9/Minneepolis, 7 yrs experience, looking for opportunity in TV/redio. Call (612) 377-2850. (8-31)

Past 3 yrs in medium market. From teen hype to MOR presently. Very versatile. If you're looking for stability, for one-on-one communicator with natural ability, excellent pipes, great production end ability to work well with others, call JON at (215) 435-0993 before 12noon EDT or afternoons leave message at family-owned business (215) 437-3824. Prefer top 15 market and comfortable year-round climate. (8-31)

Versatile announcer, 13 yrs experience, looking for solid position on the East Coast, AOR format preferred. Formerly with WAVA, WHFS, WFEC. Call BOB at (202) 338-9221. (8-31)

Due to sale of station, there is now available one modem Country DJ with darh good track record who has doubled as PD/MD. 16 yrs experience in small and medium markets, with last 4 at present location. Far West only, DARREL WILSON (602) 778-2497 thru 9/15, after that: (602) 384-4147. (8-31)

PETER PARISI former National PD of KADI/St. Louis, MO seeking PD or MD position. 8 yrs experience at top 12 AOR market. Call (314) 726-0809 anytime. (8-31)

Seeking PD position. All-News, Talk, MOR or AOR preferred. Will consider airwork or assistant PD position if given responsibility and creative challenge. 7 yrs experience. Call LEO (302) 654-1146. (8-31)

Attention Midweat. PD, 16 yrs, mature, knowledge of entire broadcast operations, 1st ticket, ax-WVOJ, WYFE, KLWW, available immediately. Ready to go to work if you are. Call DAVE STEVENS at (815) 877-9755. (8-31)

ROB SAUNDERS currently PD WQDI/Homesteed, FL formerly WWOK. 4 yrs experience. Looking for email or medium market PD or MD position. Prefer Southeast. Call (305) 247-9444. (8-31)

Former WHB, KIRL jock looking for medium markat MD position or large market jock job. I can do any type format. Call MARK ROBERTS anytime at (816) 373-7928. (8-31)

Announcer 15 yrs experience, 1st ticket, good voice. Have worked Country and Pop/Adult formats. Prefer to stay in Florida but would go to another state in Southeast or Gulf Coest. BILL SMITHSON (305) 448-1260. (8-31)

JIMMY BARE, age 25, 8 yra in medium and major markets looking due to format changa. Last 4 yrs at WDEE/ Detroit. Programming and operations experience. Desire DJ or PD position or DJ/PD combination. Cell (313) 485-7600 between 9am-5pm. (8-31)

Contemporary Top 40, 1st phone air talent with multitrack production experience looking for move up. Call MIKE RAAB weekdays between 2pm-6pm at (319) 372-1241. (8-31)

ZETA-4 veteran, 4½ yrs as program host, AOR pro, experienced with 12-track studio, good news beckground, uncenny knowledge of AOR music with BA from University of Miami, Willing to relocate to the Northeast. Call JEFF FISHER (305) 966-7776. (8-31)

How would you like to call the home office with these numbers? Total persons 12-plus 18.6 to 25.8, men 18-plus 12.2 to 18.3, women 18-plus 14.5 to 25.8, teens 48.7? Those are the numbers from the station programmed in a 14-station market with 8 competing larger market signals. Let's talk. JIM SUMPTER (904) 721-9111. After hours call (904) 725-8835. (8-31)

First phone operator with 2 yrs experience as host/ programmer of a jazz music show and host/producer of phone-in/talk show in Philadelphia seeks air shift in Southwest, preferably Southern California. A. HENDRICKS (213) 851-5651 (8-31)

Versatile and entertaining young professionel talent currently momings at WFLB/Fayetteville, NC 20 yrs old with 3 yrs full-time experience. Looking for challenge in top 50 merket. Call JOHN LISLE at (919) 323-0925 before 1pm and (919) 864-2818 after 1pm. (8-31)

J.P. BEARD, 10 yrs experience in Top 40 and Country. 1st phote: Currently on the eir in Houston. Looking for medium market PE or medium to major market jock and/or MD gig. Top 40 or Country. Very hard worker and the station must have its act together and pay decent bucks. Call (713) 774-2892 or (713) 525-2406 (8-31)

Southwest-Northeast, I'm looking for full-time AOR, Pop/ Adult gig. Eager to work and willing to take direction. Call BOB at (602) 268-2377 or (602) 994-8072 (8-31)

Southern California Program Director with numbers looking for medium to large market operations or programming. Various formata. Cali KEN (714) 697-6009 between 9am-5pm (8-31)

ary or medium market. No majors or small markets need spply. Looking for creative PD to direct trainable personality with fertile mind. Willing to move. Call (919) 237-7738. (8-24)

Miscellaneous

BOB JDHNSON wents to move from small to a



"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week

# WINGS

# Arrow Through Me (Columbia)

73% of our reporters on it. Moves: Up 86, Same 18, Down 1, Adds 24, including F105, KRBE, Q102, KOPA, WFBR, WNOE, KSTT, WOW, KMJC, KFXM, 13FEA, KAAY, KKXL, KOOK. See Parallels, charts at number 23.

# **KENNY ROGERS**

# You Decorated My Life (UA)

69% of our reporters on it. Moves: Up 59, Same 20, Down 0, Adds 44, including WPGC, Z93, Q102, WTRY, WKBO, KEEL, WSKZ, WNOX, WMEE, 91X, KCPX, WIGY, FM99, KKLS, KENI. See Parallels, charts at number 25.

# **DONNA SUMMER**

# **Dim All The Lights (Casablanca)**

67% of our reporters on it. Moves: Up 94, Same 8, Down 0, Adds 16, including WZUU, KELP, WNOE, Y103, WKIX, KSTT, 91X, KERN, WROV, KOWB-FM, KKLS, KBIM. See Parallels, charts at number 24.

# LOBO

# Where Were You When I Was Falling In Love (MCA)

64% of our reporters on it. Moves: Up 72, Same 20, Down 5, Adds 16, including WKBW, CKGM, KBEQ, B100, KEEL, WBBQ, WAYS, KZ93, WNDE, Y94, WEEO, KILE, WGBF, KBIM. See Parallels, charts at number 27.

# **MOON MARTIN**

# **Rolene (Capitol)**

64% of our reporters on it. Moves: Up 78, Same 24, Down 0, Adds 11, including F105, CKGM, WPST, KEEL, WZZP, K104, KAAY, WRBR, CHUM 24-14, KRBE 24-19, WOKY 28-21, KJR 17-15, KIMN 21-18. See Parallels, charts at number 26.

# MICHAEL JACKSON

# Don't Stop 'Til You Get Enough (Epic)

62% of our reporters on it. Moves: Up 74, Same 15, Down 2, Adds 19, including KVIL, WLCY, Q106, WLAC, WSKZ, KOFM, WMEE, KERN, WCIR, WHHY, CK101, WGBF. See Parallels, charts at number 20.

# KNACK

# **Good Girls Don't (Capitol)**

61% of our reporters on it. Moves: Up 65, Same 21, Down 0, Adds 22, including KBEQ, WTRY, WKBO, KTSA, KXX106, WLAC, WHOT, KFXM, 14WK, G100, KSEL, KLUC, KOOK. See Parallels, charts at number 28.

# FOREIGNER

# **Dirty White Boy (Atlantic)**

60% of our reporters on it. Moves: Up 50, Same 27, Down 0, Adds 30, including F105, Z93, 94Q, WBBF, Q106, KNOW, WAPE, FM100, KLEO, WHOT, KFXM, KRQ, V100, WNAM, KCBN. See Parallels, charts at number 29.



Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist /title /label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts, held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.

### IAN GOMM "Hold On" (Stiff/Epic) 96/36

Moves: Up 35, Same 24, Down 1, Adds 36, including KBEQ, WZUU, KJR, KOPA, KC101, WKBO, WAYS, KRAV, WNAP, KJRB, KORL, WHEB, WTMA, WRBR

# CHEAP TRICK "Ain't That A Shame" (Epic) 94/1

Moves: Up 63, Same 19, Down 11, Adds 1, KFYR, WIFI 19-16, 96KX 17-14, F105 33-31, Z97 18-11, Q105 26-24, WGCL 25-23, B100 19-16, WTRY 24-16, WLAC 23-13, WZZP 20-13. See Parallels, charts at number 30.

JOHN STEWART "Midnight Wind" (RSO) 89/12 Moves: Up 57, Same 19, Down 1, Adds 12, including WFIL, WFMF, KOFM, WNAP WZZP, KEXM, K104, WTMA

JENNIFER WARNES "I Know A Heartache When I See One" (Arista) 89/8, Moves: Up 67, Same 10, Down 4, Adds 8, WPEZ, WSGA. WGH. KSTT. WMEE, WKXY, KSLY, KBDF.

# LED ZEPPELIN "All My Love" (Swan Song) 86/34

Moves: Up 34, Same 18, Down 0, Adds 34, including F105, CKGM, Z97, KDVv2, WZUU, WOKY, KIMN, WICC, Y95, WRVQ, WHOT, KRSP

	Radio& Records	
NATION	ACARPI	AY/30

THREE WEEKS AGO	TWO WEEKS AGO	LAST		<b>September 14, 1979</b>
4	1	1	1	LITTLE RIVER BAND/Lonesome Loser (Capitol)
16	10	5	2	COMMODORES/Sail On (Motown)
3	3	2	3	ROBERT JOHN/Sad Eyes (EMi/America)
10	7	4	0	DIONNE WARWICK/I'll Never Love This Way Again (Arista)
1	2	3	5	EARTH, WIND & FIRE/After The Love Has Gone (ARC/Columbia)
14	12	10	6	SNIFF 'N' THE TEARS/Driver's Seat (Atlantic)
12	9	8	Õ	ROBERT PALMER/Bad Case Of Loving You (Island)
6	5	7	8	ELO/Don't Bring Me Down (Jet)
2	4	6	9	KNACK/My Sharona (Capitol)
21	17	13	10	NICK LOWE/Cruei To Be Kind (Columbia)
18	16	12	O	M/Pop Muzik (Sire)
27	20	16	Ð	HERB ALPERT/Rise (A&M)
23	22	17	Ð	ATLANTA RHYTHM SECTION/Spooky (Polydor/BGO)
8	8	9	14	SUPERTRAMP/Goodbye Stranger (A&M)
5	6	11	15	MAXINE NIGHTINGALE/Lead Me On (Windsong)
26	23	19	0	GERRY RAFFERTY/Get It Right Next Time (UA)
28	19	18	Ð	BONNIE POINTER/Heaven Must Have Sent You (Motown)
-	30	23	1	JOURNEY/Lovin', Touchin', Squeezin' (Columbia)
'	26	24	19	DOOBIE BROTHERS/Dependin' On You (WB)
-	- •		20	MICHAEL JACKSON/Don't Stop 'Til You Get Enough (Epic)
11	11	14	21	CARS/Let's Go (Elektra)
9	13	15	22	CHIC/Good Times (Atlantic)
-	- •		23	WINGS/Arrow Through Me (Columbia)
-	- •		2	DONNA SUMMER/Dim All The Lights (Casablanca)
-	- •		25	KENNY ROGERS/You Decorated My Life (UA)
-	- •		23	MOON MARTIN/Rolene (Capitol)
-			2	LOBO/Where Were You When I Was Failing In Love (MCA)
-		-	2	KNACK/Good Girls Don't (Capitol)
-	- •		2	FOREIGNER/Dirty White Boy (Atlantic)
-	- •		30	CHEAP TRICK/Ain't That A Shame (Epic)
This c	hart is	s based	soleh	on airplay statistics compiled weekly from our Top 40 reporting stations.

Black circled numbers indicate significant upward movement from at least 60% of our reporters.

# MOST ADDED

KENNY ROGERS/You Decorated My Life (UA) IAN GOMM/Hold On (Stiff/Epic) LED ZEPPELIN/All My Love (Swan Song) FOREIGNER/Dirty White Boy (Atlantic) WINGS/Arrow Through Me (Columbia) Complete Regionalized Station Ustings on page 26 and 27

# HOTTEST **COMMODORES/Sall On (Motown)**

M/Pop Muzik (Sire) LITTLE RIVER BAND/Lonesone Loser (Capitol) **ROBERT JOHN**/Sad Eyes (EMI/America) DIONNE WARWICK/I'll Never Love... (Arista)

### MAUREEN McGOVERN "Different Worlds" (WB) 79/5

Moves: Up 43, Same 14, Down 17, Adds 5, WPEZ, KELP, WLAC, WMEE, 91X, WCAO 27-17, F105 24-19, KVIL d-25, KBEQ 28-24, WOKY 10-8, KFI on.

PATRICK HERNANDEZ "Born To Be Alive" (Columbia) 68/3 Moves: Up 35, Same 20, Down 10, Adds 3, WBBQ, FM100, KFYR, WOLF 4-3, WNOE 20-9, WZUU 22-14, WOKY 33-27, **KEXM 12-9** 

MICHAEL JOHNSON "This Night Won't Last Forever" (EMI/America) 62/12 Moves: Up 39, Same 9, Down 2, Adds 12, including KWK, KC101, KXX106, KOFM, WHB, WMEE, Y94. STEPHANIE MILLS "What Cha Gonne Do With My Lovin" " (20th) 60/7

Moves: Up 37, Same 15, Down 1, Adds 7, WZUU, WAEB, KELP, WLAC, WAYS, KSTT, WROK, WABC 15-13, WXLO 5-5, WCAO 21-19, Z93 17-15, WGCL 27-25.

LOUISE GOFFIN "Remember (Walking In The Sand)" (Asylum) 58/13 Moves: Up 21, Same 24, Down 0, Adds 13, including Y100, WBEN-FM, 14Q, WNOE, 92Q, KORL, WCIR, CK101,

WKBW 25-20, Z93 21-19, 94Q 3-2, WGCL 28-26. KC & THE SUNSHINE BAND "Please Don't Go" (TK) 55/18 Moves: Up 24, Same 12, Down 1, Adds 18, including WCAO, WPGC, WLCY, KOPA, WFBR, WSGN, WRJZ, WHB,

KJRB, WYRE

# JIMMY BUFFETT "Fins" (MCA) 52/23

Moves: Up 19, Same 10, Down 0, Adds 23, including WKBW, WICC, Z98, KRAV, WMEE, KRUX, WLBZ, WHHY, WFLB, KYSN.

KANSAS "Reason To Be" (Kirshner) 50/11

Moves: Up 18, Same 21, Down 0, Adds 11, including KSLQ, WTIC-FM, KNOW, KWEN, KRQ, FM99, KCBN, WPEZ 33-30, 94Q on, KBEQ d-37, WGCL 30-28, KFI on.

# **Others Getting Significant Action**

EDDIE MONEY "Get A Move On" (Columbia) 47/8

Moves: Up 21, Same 19, Down 1, Adds 6, KIMN, Z98, WNDE, KPUR, KKXL, KQDI, CHUM d-25, KBEQ on, WOKY 35-31 KEL on.

DIANA ROSS "The Boss" (Motown) 47/2

Moves: Up 31, Same 9, Down 5, Adds 2, WZZP, WRBR, KVIL d-24, Z93 25-23, Y100 26-19, WOKY 25-23, WBBF 11-6, 92X 14-11

MARY MACGREGOR "Good Friend" (RSO) 41/4 Moves: Up 22, Same 15, Down 0, Adds 4, WKBO, WFMF, WMEE, KGW, WFIL 15-13, KHJ on, WTIX 39-33, KORL 17-10. KISS "Sure Know Something" (Casablanca) 37/12 Moves: Up 15, Same 8, Down 2, Adds 12, including KRBE, Y100, Q105, KBEQ, KJR, Y103, WNDE, KRUX. BRENDA RUSSELL "So Good, So Right" (A&M/Horizon) 33/4 Moves: Up 20, Same 8, Down 1, Adds 4, WTIX, WSGF, WTMA, FM99, CKGM on, CKLW 26-17, KBEQ 29-27, KIMN 14-9.

SUZI QUATRO "I've Never Been In Love" (RSO) 32/9 Moves: Up 7, Seme 16, Down 0, Adds 9, WHYN, 14Q, WSGF, WLAC, WNDE, 92X, 14WK, WXIL, WISE,

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