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THE INDUSTRY'S NEWSPAPER

JULY 20, 1979

#### **CKLW GM McCord To Head** Greater Media Radio

Herb W. McCord, longtime General Manager of CKLW-AM-FM/ Windsor (Detroit), resigned that post Monday (7-16) and will be-come General Manager of the Radio Division of New Jersey-based Greater Media, Inc. McCord told R&R, "It is very tough to leave CK, and I know I'll never have the fun anywhere else that I've had here." However, McCord felt that this change "is a good career move and an opportunity to run one of the largest privately owned groups of radio stations in the country." Greater Media is owned by Peter Bordes and operates the following properties: WHND-WMJC/Detroit, WGAY-AM-FM/ Washington, D.C., WPEN-WMGK/ Philadelphia, and suburban AM/ FM stations in New Jersey, Long Island, and West Virginia. In addition. Greater Media will soon be taking over KHTZ in Los Angeles.

Asked how the owners of CKLW (Toronto-based Baton Broadcasting) reacted to his decision to leave. McCord mentioned that "when they couldn't talk me out of it they were supportive and very amicable." Canadian consultant Chuck Hammer, who has been working with CKLW for some time,



will be moving in to guide the station, arriving on the scene on or before September 1.

According to McCord, he was approached a year ago about the Greater Media job, but was at that time involved in negotiations to sign leading Detroit air personality Dick Purtan as the new CKLW morning man. Since Purtan joined the station he has done well and the station has prospered, McCord said, adding, "With good department heads and with the current standing of the station, now I feel is a better time to leave." McCord will report to Bordes at Greater Media's East Brunswick, NJ headquarters.

It was a brand-new ballgame at Chicago's Comiskey Park once WLUP morning man Steve Dahl and his anti-disco army took over the field between games of a twinight doubleheader for a ritual destruction of thousands of disco records. Once the smoke had cleared (most of it from a bonfire set in centerfield by enthusiastic disco-haters), an estimated 7000 people had rushed onto the field, 37 arrests had been made, the second game between the White Sox and the Detroit Tigers had been cancelled (and was forfeited by the Sox a couple days later), all three TV networks and publications across the nation had covered the event, Sox owner Bill Veeck threatened to ban Dahl from the park for life, and WLUP was deliriously happy about their most attention-getting promotion yet.

The play-by-play went this way Dahl had already become a Chicago hero to many for his antidisco stunts on the air, and later actual record-breaking demonstrations staged with his "Insane Coho Lips Disco Army," which boasted over 6000 young disco-disdaining listeners before the Comiskey H.R. 3333: MARCH 29-JULY 13



Dahl's Disco Destruction Derails Doubleheader

LEFTFIELD HIT BY HORDES OF DISCO-HATERS - Ignoring the DISCO-HATERS — Ignoring "ine heartfelt plea of the scoreboard "Sox-O-Gram" above, Dahl's disco army conquers Comiskey Perk.

Park event. In an earlier story in R&R (6-15), Dahl disclosed his plans to invite listeners to come to a baseball doubleheader for a

nominal price plus a disco album, with the LP's collected to be blown up between games.

#### **Fans Have Field Day**

WLUP PD Jesse Bullet recounts the night's events: "The Sox are real promotion-minded. Last night was called 'Teen Night,' and they wanted us to get involved, so we told them about Steve's army. We suggested that people bring disco records and turn them in at the gate to get in for 98 cents, and in between the games we'd blow all the disco records up. They were excited about the idea.'' Bullet continued, ''We put 55,000

into the park and turned away another 15,000 . . . we have pictures of them climbing the walls to get into the stadium. At halftime the park announcer said, "Insane Coho Lips Supreme Commander Steve Dahl" and this jeep comes out into the infield with Lorelei (WLUP's poster girl) in it, Steve, and his partner, Gary Meyer. They make the loop, salute the troops, and people were going nuts. Meanwhile we'd put all the records (about 20,000) in a giant box and WLUP See Page 25

#### **Advance Arbitron Results** See Page 24 **Baltimore** WBAL Dips 4 Shares, Disco Healthy. Pittsburgh KDKA Still On Top, WAMO Doubles. Seattle KJR Wins Top 40 Battle, KMPS Doubles With Country. Indianapolis Country WIRE Has Big Gains, Top 40 Declines. **New Orleans** WRNO Leads AOR,

WBYO Scores Top Spot. Dallas-Ft. Worth Country WBAP Leaps To Lead.

**Special April-June Burke Advances** For New York, Los Angeles, Chicago, San Francisco, Detroit, Washington D.C., Boston.

#### **Rewrite Dead, Changes Could Still Come**

H.R. 3333, better known as "the rewrite," was buried Friday, July 13, after two years of discussions, 95 days of hearings, 1200 witnesses, and reportedly close to a half million dollars. The proposed bill died from lack of attention from House

**Communications** Subcommittee members busy with emergency energy legislation and lack of support from broadcasters and citizens groups

What does this mean for radio? Rep. Lionel Van Deerlin (D-CA):

McNally, GSM for 71/2 years,

quit because he felt he should

have been named GM," Johnson

said. The morning team resigned

and immediately signed on at AOR

rival WRIF to do mornings, re-

placing exiting morning man Mike

Collins. Johnson commented, "It's

the second time in about a year

that ABC has taken our morning

men. We'll continue to find the

best morning talent . . .as their unofficial farm team."

Incoming GM Clark told R&R,

Guys in radio end up getting

labeled as format guys. I'm a ra-

dio guy, not a format guy. I've done Rock, Beautiful Music, Pop/

Adult . . . I've got a great PD here

and we don't anticipate any changes

in music, people, or anything. It's

a great station and I hope we can

just make it better.'

#### "Radio broadcasters have given up the candy store.

John Wilson, assistant to Rep. Al Swift: Wilson indicated to R&R that after dealing with common carrier (telephone) amendments to the Communications Act of 1934, Rep. Swift will probably offer amendments for a longer radio license term and reduction of paperwork, including the elimination of ascertainment guidelines and logging procedures.

Ray Straussberger, Communication Subcommittee Minority Staff Attorney: Sen. Barry Goldwater expects to continue radio deregulation efforts. He has introduced S. 622, which he hopes will begin markup in September.

House Communications Sub-committee staffer: "It throws the ball back into broadcasters' court."

NRBA, which urged "every radio broadcaster" on Monday, June 16 to "send a mailgram today to keep H.R. 3333 alive," told R&R it had scheduled meetings this week with Subcommittee members to push for a separate radio-only bill. In a Tuesday (7-17) release, NRBA quoted a Goldwater statement maintaining that de-regulation of radio is not an issue. See Page 25 REWRITE

WHITE SOX INCENSED OVER WLUP ANTI-DISCO PROMOTION

WWWW/Detroit, the city's high-

est-rated AOR station in the most

recent Arbitron survey, under-

went a turbulent week as longtime

GM Bart Walsh exited, with Gen-

eral Sales Manager Pat McNally and

morning team Jim Johnson &

George Bayer resigning shortly

thereafter. Wally Clark, most re-

cently GM at Country-formatted

WIL/St. Louis, has been named

WWWW's new GM; the other posi-

Walsh, who had been GM for

five years, left over policy disagree-

ments, telling a local paper, "I got

canned." Shamrock Broadcasting

President Bruce Johnson to'd R&R,

The way Bart wanted to run the

station and the way we felt it should

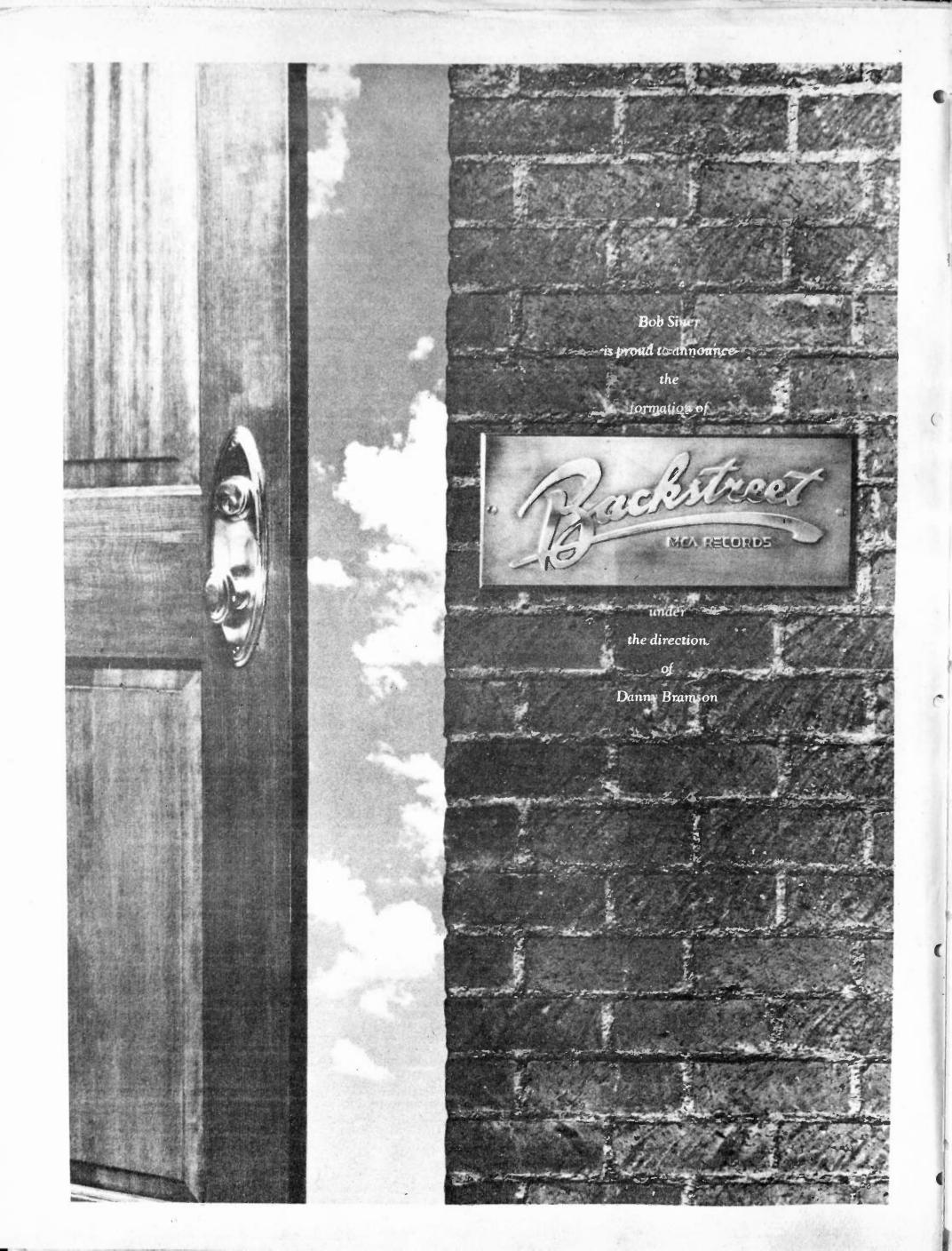
interface with the company were

unfortunately different.

tions have not yet been filled.

Walsh Exits WWWW; Sales

Manager, Morning Team Follow



R&R/Friday, July 20, 1979

#### Bloom Named VP/GM At KMET

Howard Bloom has been promoted to Vice President and General Manager of KMET/Los Angeles. A 10-year veteran of the Southland's leading AOR, Bloom joined the station's sales department in 1969, becoming General Sales Manager in 1972. He began his involvement with the Metromedia organization in 1967 as Executive Producer of a talk program at Country-formatted KLAC/ Los Angeles.

Metromedia President George Duncan commented on Bloom's promotion to R&R, saying, "The choice was idéal because Howard has not only the broadcast experience but the intimate knowledge of the complicated workings of KMET."

"I look forward to the opportunity to do the job of General Manager in the same way I felt I accom-

Laurence

Minnie Riperton, best-known for

her 1975 hit, "Loving You," died

Thursday (7-12) of cancer at Cedars-

Sinai Medical Center in Los An-

geles. Beginning her professional

career as a member of Chess re-

cording group the Gems at age 14,

her five-octave-plus range first

garnered national attention when

she sang for the Rotary Connec-

tion, who recorded on Chess sub-

sidiary Cadet Concept in the late

60's. Shortly thereafter, she em-

barked upon a solo career, re-

leasing albums on Janus, Epic

Services for the 31-year-old singer

were held Sunday (7-15) in Los An-

geles and included performances

from Jose Feliciano and Stevie

Wonder, who coproduced the Epic

album from which "Loving You"

sprang. Among mourners from

the entertainment world in at-

tendance were musician/composer/

producer Quincy Jones, singer Thel-

ma Houston, boxer/actor Ken

and most recently, Capitol.



plished the responsibilies as General Sales Manager," Bloom told R&R, adding, "I'll continue to do the best job I can. The merits of the station speak for themselves. We have a group of very professional people who know what their job responsibilities are. I have a remarkable staff. The reason I had this opportunity lies in the way in which Metromedia is structured and the way in which (recently-promoted KMET GM) David Moorhead, an incredible administrator, guided me."

#### 17 STAFFERS DISMISSED

#### WDEE Deserts Country For Beautiful Music

WDEE/Detroit, a Country station for ten years, has announced it will convert to Beautiful Music August 13. The Combined Communications station will also change its call letters to WCZY-AM, to match its Beautiful Music FM sister, WCZY-FM. In preparation for the changeover, Program Director Tom Allen, six air personalities, and a total of 17 station staffers were let go with 30 days notice.

WDEE/WCZY-FM GM Fritz Beesemyer explained the format change: "The call letters will change to WCZY to take advantage of the already high esteem WCZY-FM has established .... The music on WCZY-AM will be more intense that what is found on other Beautiful Music stations, including its FM counterpart. WCZY-AM announcers will play an important role in the new format." Beesemyer concluded, "We feel our new format will be very welcome in the Detroit market, since no other AM station is currently programming Beautiful Music."

In an ironic sidelight, recentlyconverted Country station WCXI, whose healthy ratings may have played a part in WDEE's decision to change formats, has attempted to buy time on WDEE to promote WCXI as Detroit's "only Country station" (despite CKLW-FM/Windsor across the river in Canada also programming Country).

#### James Promoted To President At WVON/WGCI

Earnest L. James has been promoted to President/General Manager of Combined Communications' WVON-WGCI-FM/Chicago. James had been VP/GM at the two stations for the past year.

Combined Radio President John Bayliss, in making the announcement, commented, "Earnest has moved effectively toward solving the problems which confronted WVON and WGCI-FM at the time he became VP/GM of the stations one year ago. This promotion is one way of publicly recognizing that outstanding performance." WVON is a longtime Black-formatted station, while WGCI-FM recently converted to Disco.

#### STATION NOT GOING DISCO

**RIPERTON** See Page 25

Norton and actor Paul Michael

In addition to her entertainment

achievements, Riperton had

served as Honorary Education

Chairman of the American Can-

cer Society's 1978 and 1979 Cancer

Crusades. She became a spokes-

person for the ACS after she had ap-

POSING AT THE POE — Record and Radio industry notables turned out in force for the annual Bobby Poe Convention last month. At the con-

vention highlight, the award ceremonies, publisher Poe is pictured (above, center) congratulating winners Jerry Greenberg of Atlantic

(Record Co. President of the Year, corporate, pictured left) and Ron

Alexenburg of Infinity (President of the Year, independent). Below,

Arista VP/Promotion Richard Palmese (right) presents the Program Di-

rector of the Year llarge market) award to KBEQ/Kansas City's Bob

Glaser

**Minnie Riperton Dead Of Cancer** 

#### Byrd Steps Down As WZZP PD In "Approach" Change

Tim Byrd has stepped down as Program Director of WZZP/Cleveland, but will maintain an afternoon drive shift at the Top 40 station. Midday air personality/Production Director Bob McKay has been named PD to replace Byrd, but according to GM Gordon Stenback, prevalent reports that the station will convert to a Disco format are unfounded.

"We're trying to soften the approach of the station," Stenback told R&R after affirming WZZP's continuing commitment to Top 40. "We've tightened up the station and there's less talk. We're more structured now." Stenback also confirmed that Music Director Randy Kabrich has exited the station.

#### INSIDE R&R:

INJIDE KOK.	
WASHINGTON REPORT4	
WHAT'S NEW	
GARY OWENS10	
<b>RIP 'N' READ12</b>	
MEDIA MARKETING14	
RATINGS & RESEARCH16	
<b>STREET TALK18</b>	
MULTI-FORMAT MUSIC	
<b>TOP 40 SECTION</b>	
<b>DISCO SECTION</b>	
<b>BLACK SECTION</b>	
<b>PICTURE PAGES</b>	
<b>AOR SECTION</b>	
COUNTRY SECTION	
POP/ADULT SECTION	
OPPORTUNITIES	
and the second	

#### Mankoff Promoted To Infinity Marketing/Finance VP

Gary Mankoff has been promoted to the newly created position of VP/Marketing/Finance at Infinity Records. Mankoff, who has been VP/Finance for the label since its inception, now assumes responsibility for the label's marketing and publicity efforts in addition to his financial duties.

Infinity President Ron Alexenburg explained the combination of responsibilities by referring to the acceleration of "the interdependence of financial and marketing considerations." He continued, "I have always believed that finance and marketing share the common goal of maximizing unit sales volume within the contest of realistic cost guidelines and targeted profitability levels. Gary Mankoff's expertise in both marketing and finance will assure ... the continued growth of a financially sound

#### Bramson To Head MCA's Backstreet Label

Danny Bramson has been named President of Backstreet Records, a new MCA label. In addition to heading the new label, the 26-year-old Bramson will continue in his current post as Executive Director of the Universal Amphitheatre.

While maintaining artistic and creative control of production and operation schedules, Backstreet will utilize the marketing, sales, promotion and creative staffs of MCA Records and will be distributed by MCA Distribution Corp. Personnel, artist roster and releasing schedule for Backstreet will be announced shortly.

In making the announcement, MCA Records President Bob Siner said, "We know that Danny's entrance into the record industry will be a propitious one. We are looking forward to his first releases and know that they will be produced with the same care and awareness that has been displayed at the Universal Amphitheatre."

Beyond his duties as President of Backstreet and Executive Director of the Universal Amphi-



marketing and promotion-oriented label."

Before joining Infinity, Mankoff was Controller for CBS Records, and held several financial and marketing positions within that organization previously. He will continue to be based in New York.

theatre, Bramson will serve as Vice President of MCA Concerts Inc., a recently-formed division for the production of concerts in venues other than the Universal Amphitheatre; in an advisory capacity to MCA Discovision; and will aid in the development of both new artists for soundtracks and music-related film properties for Universal Pictures. Bramson and Backstreet will be located at the MCA corporate offices in Universal City.

#### Gerber Upped To Nat'l PD For Sunbelt

Rus Gerber, most recently Operations Director of KSPZ and KVOR/ Colorado Springs, has been promoted to National Program Direc-Sunhelt Communications Ltd In addition to the two Colorado Springs outlets, Gerber will assume programming duties for Sunbelt stations KZZX-KQEO/ Albuquerque, KSLY-KUNA/San Luis Obispo, CA; and (pending FCC KFYE-FM/Fresno. approval) Gerber will be located at Sunbelt's corporate headquarters in San Luis Obispo.

Page 3

### WASHINGTON REPORT

#### "HELP ME MAKE IT THROUGH THE NIGHT"

#### **Should Clear Channels Be Broken Up?**

The FCC, in its latest look at clear channel stations, has asked for specific comments on restricting clears' power and range. But, to read the letters attached to comments filed in the clear channel inquiry last week, one might think the government is contemplating doing away with radio altogether.

Some listeners of clear channel stations, for example, said they liked the gospel programs, the comedy, the music, and the talk of big city, faraway radio stations:

"Along about midnight when my husband and I go to bed . . . we go to sleep with the truckers' beat music of WWL," wrote a resident of Hilsboro, OR.

"P.S. I saw on the news last night about those *jerks* trying to reduce the number of clear channel stations. Boy! I hope that gets kicked out!!", wrote a Theodore, AL listener.

These views are samples of over 5000 letters submitted to the FCC.

#### **Points Of View**

While clear channel stations have generated thousands of responses, including big support from the American Trucking Association, daytimers have equally recruited tremendous backing from their communities in favor of expanded hours of operation

**R&R** found very few new arguments raised after researching mounds of paper. Despite tens of thousands of dollars in legal and engineering fees and hundreds of hours in preparing voluminous comments, most filings were based on existing theories. Comments were due July 10; replies are due August 13.

**Biggest reaction**: The middle ground on this issue was to suggest the FCC do nothing until it studies all or various other proposals aimed at creating more stations, including 9kHz reduction, expansion of the AM dial, reduced FM spacing, and use of FM directional antennas. These stations identified on the chart contend no single new spectrum reallocation plan should be considered alone.

Daytimers: Typically, daytimers, minorities, and educational institutions would like to see clear channel stations' power limited to 1) 750 miles ( the 0.5 mV/m, groundwave contour) which would add 100-125 new or full-time stations; 2) 100 miles (the 0.5 mV/m, 50% skywave) that would add approximately 750 new or full-time stations; and/or 3) consolidated on seven clear channels which would combine three existing clears per frequency.

Additionally, AT&T said, "Even at the present power ceiling of 50 kw, broadcast transmission can cause severe interference to the normal operation of the telephone system." And KNOX/Ft. Worth, an Earl Graves station, noted the "opportunity for an unprecedented increase in the number of minority-owned stations." KNOX also called for a relaxation of the FCC's technical rules to aid minorities.

Clears: But the Clear Channel Broadcasting Service (CCBS), in its comments on behalf of 16 of the 25 1-A clear channel stations, and many clears in their individual com-



**CONGRESSIONAL CONGESTION** — Allegedly acting in support of House Communications Subcommittee Chairman Van Deerlin, Rep. Marty Russo (not pictured) forced cancellation, via a technicality, of the opening session of last. Wednesday's (7-11) rewrite markup. Russo reportedly was upset with the room's temperature (85 degrees in the shade) and environment, claiming there was nowhere for his administrative assistant to sit and too many lobbyists breathing down on the subcommittee members. Sitting side by side at the end of the table are former broadcaster Rep. Al Swift of Washington (without jacket looking down), and to his right, Rep. Ron Mottl of Ohio. Similarly, markup was halted the next day, which foreshadowed total cancellation of the rewrite late Friday, July 13.

#### Extra, Extra . . .

Alleging payola, the FCC set Booth American Broadcasting's WJLB-AM & WMZQ-FM/Detroit for hearing last week. The Commission is also looking into 1) misrepresentation to the FCC, 2) conflict of interest, and 3) inadequate supervision of foreign language broadcasts

The FCC designated also WHAV-AM-FM/Haverville, MA for hearing last week. The FCC will examine if the station lied about the duties of its Assistant Manager and/or discriminated against females and later harassed those who cooperated with FCC field investigators

The Broadcast Bureau was given back its recommendation to go ahead with the distress sale of WDAS-AM-FM/Philadelphia to United Broadcasting Co. The bureau has had a competing application on hold since Nov. '78. (Bill Speed, R&R's Black Radio Editor. concludes an interview with WDAS attorney Fred Cooke on page 38.)...

Based on several incorrect filings by District Broadcasting along with an incorrect FCC release. R&R incorrectly identified WOOK-FM/Washington as WOOK-AM in last week's story "Battle for Washington AM"

FCC decided last week to study excessively loud commercials *again*. The Commission has had a 14-year policy objecting to them, and said there are devices which the FCC is developing that will override "loudness." Comments are due Dec. 15

DBA - 9kHi CCBA Clear Channel Broadcasting Service (CCBN) DBA Association (DBA) New Play Propose Purther Hody (In All Existing Proposals From 25 to 7 channels Increase Clears Power Restrict Clear Sign On Sign Off Channel Coverage KTEV/Glendale.CA KNOK/PL Worth KXA/Seattle WAIT/Chicago WAMB/Donnelaon.T WEW/St Louis WFNC/Fayettevilie. WHU/Highland.IL WINU/Highland.IL WLSN/Lebanon.TN KAGO/Klamath, Falls. OR WYDK/Yadkinville, Ol KAZY/Denver KBOX/Dallas KFAX/San Prancise KFU Los Angeles KGMS/Sacramento KF1/Los Angele WAMB/Donneison. TN KGMS/Sacramento KLZ/Denver KMA/Shenandoah, IA KMEZ/Dallas KMOX/St. Louis KOME/San Jose WHLO/Akro WLSN/Lebanon, Th WLSN/Lebanon, TN WRFJ/Worthington, OH NBC = 750 miles Ohio Educational TV Con KMOX/SI. Louis KSFM/Woodland, CA KSL/Salt Lake City KVGB/Great Bend, KN KVOX/Moorehead, MN KSL/Salt Lake City Ohio State University University of Minnesota NPR KVOX/Moorthead, mrs MPR NTIA NAB WAFB/Baton Rouge, LA WAKB/Akron WBAP/FI Worth WBBM/Chicago WBCM/Boaton WBCM/Boaton WBCT/Charlotte NTIA WBAP/Ft. Worth WBBM/Chicago WBT/Charlotte WCAU/Philadelph WCBS/New York WCCO/Minneapol WFDF/Fint. MI WCAU/Philadelph WCBS/New York
 WCCO/Minneapo WGN/Chicago WHAM/Roches WHAS/Louisvil WHO/Des Moln WGN/Chicago WHAM/Roches WHAS/Los WHO Des Moiner WTVY/Jacksonvil WJR/Detros \* WJR/Detmi WKAU/Kaukona, WI WKRG Mobile, AL WLW/Cincinnati WOAI San Antor WOAI/San Antoni WONE/Dayton WONS/Tallahasa WSAU/Wausau, WI WSB/Atlanta WSB/Atlanta WSM Nashville WTRF/Wheeling Association for Broadcast Engineering Standards (ABES ABC WWL/New Orlean CBS

FCC Asked To Include Clear Channel Inquiry In Context Of All Studies Relating To The Spectrum

(\* indicates clear channel stations)

ments, say their services can't be duplicated, even if new stations are created. They list service to America's: 1) so-called "white areas" which cannot receive any radio signals because of terrain; 2) truckers, most of whom drive at night and unload during daylight: 3) insomniacs, many of whom visit faraway cities via late-night skywaves; and 4) millions of tourists.

In addition, the clears point to an impressive record of service in times of emergency or disaster which they say can't be matched if their signals are restricted. Many stations want more power. For example, CCBS, Cap Cities and CBS asked the FCC to grant them up to 200kw.

Special interests: A few broadcasters attempted to turn the clear channel debate into a private request for FCC aid. For example, KFQD/Anchorage would like to boost its power from 10 kw to 50 kw to better serve Eskimos, while WSKY/Asheville, NC wants more power to broadcast to remote Appalachian.villages.

In addition, to the current FCC inquiry, the clear channel debate has been discussed in both the House of Representatives and the Senate during recent testimony on restructuring the Communications Act of 1934. Only S. 622 specifically mentions protection for clears. With H.R. 3333 having been scrapped, there remains one bill favoring daytimers sponsored by Rep. Paul Findley (R-IL), introduced Feb. 2, and another for clears introduced by Rep. Bill Boner (D-TN).

#### People

#### **New York**

New officers of All-Industry Radio Music License Committee, which negotiates broadcasters payments to ASCAP and BMI, include veteran committee members Bob Henley, Pres. & GM, WGN/Chicago (Chairman); Don Thurston, Pres., WMNB/ North Adams, MA (Vice-Chairman); and Ken Frankl, VP/General Counsel, RKO/New York (Secretary-Treasurer).

#### Washington

Jeff Malickson, from the FCC's Complaints & Compliance Division, and Mary Catherine Kilday, specialist on the network inquiry staff, named legal assistants to Broadcast Bureau Chief Dick Shiben.



**NEW TOMB FOR GRAND OLE OPRY** – Publicity on clear channel debate taken from a recent cover of Nashville magazine.

## Hotter Than The Weather.

Q105 add KRBE on **Z93** on KSLQ 32-27 **KBEQ** on KHJ 29-25 KFI add **KEARTH deb 26** KFRC on B100 add KJR add KUPD add 30 KOPA add 13Q add JB105 WKEE on WPST add 14Q add WHYN add WICC deb 27 940 29-24 WAYS add WAXY add WAPE add WIRK add WTIX add WRVQ 28-20 WBBQ on WHBQ on **KNOW** add WFMF add KXX106 deb 26 WRJZ deb 39 WNDE add KZ93 add WISM on KJRB odd KCPX add **KROY** on **KRKE** add WLBZ deb 31 WEEO deb 30 14WK deb 39 WCIR on WAGQ add WRFC add WSEZ add WFOM add WCGQ on WISE add WANS 34-29 WLEE add 30 KKRC add WSPT deb 29 KCBN add **KBDF** add KRLC deb 28

### **ROBERT PALMER** *"BAD CASE OF LOVING YOU"*

Produced by Robert Palmer



Distributed by Warner Bros.

### WHAT'S NEW

#### MCA/Songbird Gospel Label Takes Flight

MCA Records has announced the formation of the first gaspel label by a major record company; MCA/Songbird Records. The new label will be headed by Executive Director Michael Ehrman, attorney at MCA Records for the past year-and-a-half, with Doug Corbin and Chris Christian named Director of Promotion and Product Management and Director of A&R, respectively.

Corbin formerly served as Vice President of gospel label Lamb and Lion Records. while Christian has been a singer, songwriter and producer of **B.J.** Thomas and the Boone Family as well as others.

In making the announcement, MCA Records President **Bob Siner** commented, "Gospel is a form of music virtually ignored by major labels which have the marketing tools and resources to help develop it. We look forward to a long and creative venture with MCA/Songbird, knowing that it has the potential of being the best of its kind."

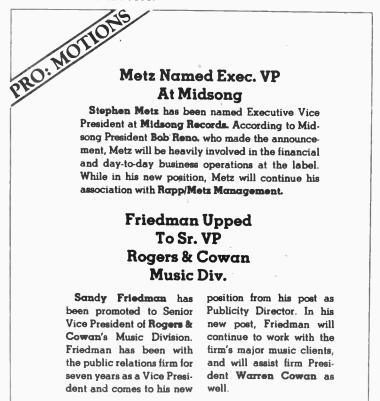


Witnessed at the label's inaugaration are (l-r) MCA/Songbird's Michael Ehrman and Doug Corbin, MCA Records President Bob Siner and MCA/ Songbird's Christian.

#### St. Louis Site Of NAB Radio Programming Conference '79

The 1979 National Association of Broadcasters Radio Programming Conference will be held September 9-12 at Stouffer's Riverfront Towers in St. Louis. Registration is \$175 for NAB members; non-members: \$350. On-site registrations will be \$200 for NAB members and \$400 for non-members.

Scheduled activities for the four-day event include 10 format rooms, 20 workshops, two working luncheons and general sessions as well as hospitality suites and entertainment. For further information contact the NAB's Radio Department at 1771 N Street NW, Washington, DC 20036 or call this toll-free number: 1-800-424-9605.



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#### Drive-Thru Record Stores?

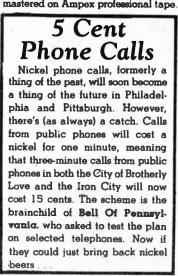
Perhaps the most ostentatious concept in current record merchandising comes, appropriately enough, from Austin, Texas, where there are presently five drive-thru record stores. Operating under the name **Boogie Thru**, the stores (pictured) carry about 1000 different titles with most LP's listing for \$5.75 and most 8-tracks listing at \$6.75. Owner **Dan Collins** described the operation as similar to **Fotomat**, noting that the stores stock "a full line of contemporary music, basically what people hear on the radio" and that sales of 8-tracks dominate LP's by almost five to one. Collins added that the idea has been extremely successful (plans to carry singles are on the horizon) and mentione'd that, in time, the outlets would be franchised.

#### Stars Come Out For Ampex Tapes

The Ampex Corp. has signed four popular recording artists, Blondie, the Blue Oyster Cult. the Atlanta Rhythm Section. and Alicia Bridges. for its upcoming "Tape Of The Stars" ad campaign on behalf of the company's consumer tape products. Radio spots will air in most of the country's top markets when the artists' tour in the fall, with newspaper ads scheduled to run concurrently. Instore displays and p-o-p items will also support.



Utilizing the copy, "More hit albums by more top stars are originally recorded on Ampex tape than all others combined," the spots sing the praises of Ampex's "Grand Master" recording tape, used by the endorsing artists. The concept behind the ads is that Ampex's quality and performance characteristics apply equally to consumer as well as professional tapes. In addition, all of the participating pop stars have been awarded Ampex "Golden Reel" awards in recognition of best-selling recordings mastered on Ampex professional tape.



#### \$30 Million Market For Cosmic Candy

R&R/Friday, July 20, 1979

General Foods is currently using Phoenix as a testing site to determine the feasibility of marketing "Pop Rocks" and "Cosmic Candy" on a yearround basis. Previously, GF has taken advantage of the carbonated candies' fad appeal by moving them in and out of markets. Now, GF hopes to encourage enough repeat purchases to obtain a \$30 million business from the "psychedelic" sweets as well as year-round distribution.

#### CBS Makes 2nd Quarter Comeback

**CBS Inc.** came off a slow first quarter to report record sales and earnings in the second quarter of 1979, chalking up the best three months in the firm's history. Revenues for the first half also reached record levels but first-half earnings dipped below those of last year's due to the firm's weak first quarter performance.

Net earnings for the second quarter ending June 30 rose 11 percent to \$65.8 million, up from \$59.3 million for the corresponding period of 1978, Revenues also climbed 22 percent to \$913.8 million from \$751.4 million. The firm's six-month net, however, declined 10 percent to \$83.6 million with six-month sales up 17 percent to \$1.74 billion from \$1.5 billion.

In contrast to the first quarter, when all of the CBS divisions reported lower profits, the recorded music group was the sole operating segment which did not better its year-previous performance in the second period. Sales for the recorded music division jumped 27 percent, primarily due to a strong performance by the international division, but profits fell off due to foreign exchange losses, according to the company.

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Display Advertising Circulation Ken Rose Krisann Aglio Claudia Stewart

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## "You're The One"

### Is The Perfect Summer Single By Walter Egan

From The Columbia Album "HiFi"

Produced By Walter Egan For Swell Sounds Inc., And Contemporary Communications Corp.

Engineered And Ço-Produced By Tom Moncrieff.



#### Gannett/Combined Name Five Top Execs

the board.

Following the completion of its acquisition of Phoenixbased Combined Communications, the Gannett Co. has created a five-man office of the chief executive to oversee their broadened media empire. Gannett's purchase of Combined, announced in 1978 and involving a stock transaction estimated at \$362 million, gives Gannett ownership of 80 daily newspapers, 12 radio stations and seven TV stations in addition to several research services.

Page 8

The five members of the newly-created office are: Allen Neuharth. Chairman/President of the Chief Execu-

LESS CAN BE EQUAL

#### Are 10-Second Spots Effective?

According to a recent study compiled by the marketing research firm of **McCollum/Spielman & Co.**, Inc., 10-second messages do a commendable job relative to 30-second commercials and at their best "can be almost as effective as 30's." Ten-second spots have historically been used primarily as reminders and to promote brand awareness, but 10-second messages can be highly efficient and far more economical than 30's, they conclude.

Statistics show that the average 10-second spot operates at 73 percent of the level of the average 30-second spot in its product class for registering the brand/product name. In total communication impact and motivational influence, the typical 10-second spot proved to be 68 and 63 percent as effective as a 30-second spot respectively. Most "cream of the crop" 10-second spots are the offspring of very effective 30-second spots and did 70 percent of the job of their lengthier prototypes all around.

Hints for the effective construction and production of 10-second spots suggested by McCollum/Spielman include restricting the copy to one main claim or benefit, emphasizing product name and, when available, using mnemonic slogans or refrains from jingles.



While debate over John Wayne's politics delayed the unveiling of a mural painted by local artists in Sheffield, England recently, the Duke found a defender in local radio disc jockey Martin Kelner. who stepped forward to pull the cord which unveiled the mural when Sheffield city councilman William Michie refused to do so.

Painted as a tribute to the late American film star, the mural depicted Wayne in action with a sixshooter as part of larger Hollywood mural located in an underground pedestrian walkway. Councilman Michie refused to take part in the ceremony, saying "I don't mind plastic heroes, but they become dangerous when such figures with right-wing views become real life. in American politics."

Kelner quickly took his place, commenting, "I don't honestly see John Wayne as a threat to the Sheffield Council."

#### Casablanca, Universal Enter Film Production Pact

Casablanca Record and FilmWorks has entered into an arrangement with Universal Pictures whereby Universal will finance and distribute Casablanca films worldwide as well as releasing domestically pictures which Casablanca finances on its own. The Casablanca/Universal pact comes hot on the heels of Casablanca's decision to depart with its former distributor, Columbia Pictures, when their contract expired.

Sources indicate the deal is for a five-year period with room for extensions and that Casablanca is to deliver a minimum of six films per year. Projects which will begin fall production include: "Six Weeks," starring Sylvester Stallone and Jacqueline Bisset with David Selzer scripting from Fred Stewart's book; and "King Of The Mountain" starring Brad Davis. Marvin Hamlisch and Giorgio Moroder will score, respectively, and Casablanca will market all soundtracks to all films produced under the arrangement.

#### MCA Pacts LAX Label

MCA Records has announced the signing of a manufacturing, distribution, and marketing agreement with L.A. International Records. headed by Steve Gold and Jerry Goldstein. LAX will be releasing jazz, R&R and disco product beginning in late August. According to Gold, LAX will announce several administrative and promotion appointments shortly.

Under the terms of the agreement, MCA will manufacture and distribute the LAX catalog in the U.S. and Canada or Canada only, depending upon the product. LAX's existing catalog of 12 albums includes LP's by Eric Burdon, Jimmy Witherspoon, Robin Ford and Wor with eight War albums plus one Lee Oskor LP to be distributed in Canada only.



Pictured at the pacting as they examine the contract's riders, which were so detailed they required a computer's analysis, are LAX co-principal Steve Gold, MCA Records President **Bob Siner** and LAX co-principal Jerry Goldstein.



#### Converse With Computers In BASIC English

Talk to your computer, get to know him (or her), make your computer your friend. All this and more is possible with the aid of **Radio Shack's** "TRS-80" voice synthesizer. Simply attach this unit to your "TRS" home computer and your home computer will be able to speak to you in recognizable electronically produced speech. Programming is in BASIC and the voice synthesizer's price is \$399.

#### LIFE AT THE TOP Big Bucks, Bonuses Boost Exec's Checks

Although the struggle for the legal tender can be an arduous and lonely one, for some its rewards are bountiful. There were five corporate leaders who made \$1 million in 1978, four more than the year before, and according to a **U.S. News & World Report E**conomic Unit study there will be even more millionaires in 1979.

The survey of 361 leading companies found that total pay (salaries plus bonuses) of the 337 corporate chairmen in the survey ranged from \$50,000 to \$1,055,938 in 1978, and that the typical chairman made \$366,091 (an increase of 18.8 percent from 1977). The survey further stated that pay of the typical top-level executive jumped 13.8 percent last year, while the wages of the private worker went up 7.8 percent. The median pay of the 291 presidents was \$298,333, and of 335 VP's, \$208,527.

The exec with the largest overall paycheck last year was Edwin A. Gee, President of International Paper Co., who made \$250,000 in salary and \$850,000 in bonuses for a total of \$1,100,000. Henry Ford II. Chairman of Ford Motors: Steven J. Ross. Chairman of Warner Communications: R. Hai Dean. Chairman of Ralston Purina: and Phillip Caldwell, President of Ford Motors, round out the exclusive million dollar club for 1978.

#### NARM Sets Regional Meetings

The National Association of Recording Merchandisers (NARM) will kick off a series of regional meetings beginning August 13 in Seattle. Purpose of the meetings, which will be held in over 20 markets between August and October, is to augment merchandising capabilities as well as to bring the sellers of recorded music "closer to the pulse of the music industry."

Participants will include record labels, retailers, one-stop distributors, rack jobbers and others involved in the retail branch of the music industry. Admission to the meetings is free to the organization's members.

Among subjects on the docket are "Turning Radio Advertising To Record Profits," the resurgence of newspapers in capturing the 18-24-year-old record buyer, "Creative Merchandising," the "Implications Of Bar Coding To The Recording Industry" and "Tape Buyers : What We Know Today; What We Expect In The Future." In addition to the Seattle and Los Angeles markets, the one-day meetings will take place in San Francisco, Dallas, Houston, Miami, Denver, Minneapolis, Toronto, Boston, Nashville, Charlotte, New Orleans, Cincinnati, St. Louis, Atlanta, Cleveland, Detroit, Chicago, New York, Philadelphia, and Washington, DC.

#### "Mother Jones" To Produce Syndicated P.A. Programs

Mother Jones magazine will be syndicating two five-minute Public Affairs/All-Other-Programming programs, based on articles in the current issue of the magazine, per month. The programs are available free of charge and satisfy all FCC PA and/or AOP requirements. Mother Jones Audio is available on a bartered-exclusive market basis.

Mother Jones Audio is directed by Diana Dillaway with writing, production, and narration by 12-year broadcast veteran Larry Johnson (former News/ Public Affairs Director at **KSJO/San Jose**. Public Affairs Director at **KNDE**/ Sacramento, and Program Director at **KTYD/Santa Barbara**). Topics will reflect the investigative, activist tone of the magazine, with scheduled topics to include nuclear power, inflation's effects, the energy crisis, the status of marriage today, foreign policy intrigue and atomic terrorism. Interested stations should contact Larry Johnson, (805) 966-9857.

C

#### Gents 'N' Groceries

tive Office; Karl Eller, President of the Chief Executive

Office/Combined; John E. Heselden, Sr. VP/Chief of

Newspaper Operations; Douglas H. McCorkindale, Sr. VP/Chief Financial Officer; and John C. Quinn, Sr. VP/

Chief News Executive. Neuharth and Eller retain their

previous titles while Heselden was formerly Sr. VP of Marketing for Gannett. McCorkindale and Quinn also

served at Gannett as Sr. VP's of Finance & Law and News, respectively. Eller is the only Combined representative on

> women, more and more men are doing the shopping nowdays, as advertisers should be aware. According to the Factline survey on supermarket habits, during which 404 married couples were interviewed while shopping, 30 percent of the men queried regularly did the grocery shopping alone and an additional 20 percent regularly went with their wives to get groceries. Furthermore, the survey found that men are most influential when it comes to shopping for health foods (yogurt, wheat germ and high protein cereals), cheeses, and snack foods.

## FLASHAND THE PAN

Hey st. Peter' Hey St. Peter' Hey St. Peter' Hey St. Peter **KEARTH** deb 30 **WGLF** on **JB105** on **KRKE** add WANS deb 33 **Y94 on** WLBZ 30-27 **KMET** add WCIR add





#### **Pop/Adult Identity Crisis**

Carl-Bob, the free-lance mailman who delivers things to the Gary Owens Column, looked up from his squatting position on the floor with a fact that looked like it was filled with broken commandments.

For indeed it was, he mumbled . . . "Boy, Garish . . . you got some more letters and things for that crap you write in Rodeo and Retards!

After disposing of Carl-Bob with a furtive .41 Magnum to the anal area . . . I also ripped open this week's correspondence.

Joe Benson has come up with another interesting question. He writhes "Garish, having listened to you extensively and watched the changes in music programming in recent years, as it pertains to MOR or Pop/Adult or Adult Contemporary . . . how does a personality such as yourself make the change, say to playing Blondle, when five years ago we attracted a solid young adult base playing true MOR music?" (Joe remembers ten years ago when KMPC was playing a lot of Steve and Evdie and Lennie Dee. He continues "Medium and small market guys waited till "Crystal Blue Persuasion" by Tommy James & The Shondells was No. 1 for four weeks before they would even consider playing it on an MOR station.

Joe wants to know does such a drastic change affect the personality?

He feels that playing the same tunes that attract teens and the 34-49 demographic or any other mass group would tend to remove the impact of the personality, because it makes the masses too "music"-conscious and not "personality"-conscious.

Well, Gosharoonies, Joe, you've asked Uncle Gary a whole lot of questions early in the morning. But apparently many people agree with Mr. Benson's thoughts. Including Golden West Broadcasters . . . KMPC and its other P/A stations are taking their facilities back to their "Traditional Roots" (starring LeVar Burton).

I do believe, however. that a *real* personality can play *any* kind of music without altering his style. Most traditional MOR air personalities do best when their charisma is above and beyond the music.

It does seem incongruous that a 49year-old businessman who is tooling home on a hot afternoon in his luxury automobile (part of your MOR target) has just finished listening to a major league baseball game and has then heard his favorite P/A personality play the Kinks, Rod Stewart and the Rolling Stones in succession.

One factor common among the leading middle of the roaders is saleability. Even if the ratings are not great, their name and reputation alone will usually assure the sales dept. of many bucks in the billing (and that is the End that the Means have been searching for).

Wanting to do radio is very important. One longtime broadcaster recently made the public comment on his retirement that being a disc jockey was the lowest rung on the show business ladder . . . and he should know, because he had been a deejay for 30 years at that station.

Now, that is a wonderful bit of bogus humility, but it demeans our broadcasting business . . . all of us should be proud to be a part of this 4 billion a year industry! In Hollywood, where you can see a Warren Beatty doing something in his car, or a Raquel Welch undulating into a nitery . . . perhaps the radio profile may not be as high as in other cities. But in proper perspective, the air personality is the Warren Beatty and/or Raquel Welch to listeners. I suppose I could have stopped doing

radio about 12 years ago, but I truly enjoy the business . . . as in the case of observing a beautiful sunset . . . it gives me a natural high.

#### **Epilogue:**

With the opportunities to expound on media in national magazines and newspapers, while being interviewed about the more than 500 network TV shows I've been lucky enough to be on . . . NEVER have I put down radio. (Some hyphenates go out of their way to shuffle it aside like a cretinous cousin.)

Don't be ashamed of your business as a broadcaster . . . and many years from now when you speak of this column . . . and you will . . . please be kind!



#### 25% Of TV Time Nonentertainment, FCC Finds

The FCC has released an analysis of TV programming during a randomly-chosen composite week, and found that 24.9% of the average commercial TV station's 6am-midnight programming is devoted to something other than entertainment and sports. That figure drops to 19.5% during prime time, with 8% being locally-produced material. Of the 24.9% 6am-midnight figure, 9.2% of the programming is news, and 4.2% is public affairs.

MUSIC ON TV: Abba joins "Midnight Special" July 27 ... Raydio is on "Merv Griffin" July 24 ... Shaun Casaidy is also on "Merv" July 31, plus "Mike Douglas" August 9 ... "Saturday Night Live" repeats feature Devo August 4 and Rickle Lee Jones August 18.

CBS and ABC split up the top ten in the Nielsen ratings race for the week ending July 8, with ABC taking six places but CBS grabbing the first two with "The Jeffersons" (scoring exceptionally well in reruns after a lackluster regular season) and "Alce." Third was ABC's suddenly-hot news show "20/20," followed by 4) "MASH" (CBS) 5) "Carter Country" 6) "Mork & Mindy" 7) "Angle" 8) "Three's Company" 9) "Barney Miller" and 10) "WKRP in Cincinnati" (CBS).

ABC won its customary victory in Arbitron's New York, Los Angeles/Chicago rating survey for the week ending July 8, but CBS gave the leader its toughest battle in some time. CBS and ABC split up the top ten in New York, with CBS's "The Jeffersons" coming in first, followed by 2) "Angie" tied with "Three's Company" (both ABC) 4) "Alice" and "One Day At A Time" (CBS) tied with "Mork & Mindy," and 7) a four-way tie between ABC's "Barney Miller" and "Laverne & Shirley" and CBS's "All In The Family" and "Moses The Lawgiver."

In Los Angeles, ABC took seven out of ten, including the first four spots: 1) "Mork & Mindy" 2) "Barney Miller" 3) "Angie" and "Carter Country" tied. Next came 5) CBS's "MASH" "Alice," and "The Jeffersons" tied with "Three's Company," and 9) a tie between ABC's "Fantasy Island" and "20/20." Chicago went 6-4 for ABC, but CBS had the top two shows, 1) "WKRP In Cincinnati" and 2) "Lou Grant." The rest of the top ten: 3) "Barney Miller," "Carter Country," "20/20."

"MASH," and two news shows (one ABC, one CBS) tied, and 9) a tie between another ABC news show and "Three's Company."

**OVER TO YOU, ROGER** — Suzi Quatro grimaces (or laughs, as the case may be) at a Roger Voudouris remark during the taping of "Midnight Special" recently. Quatro was host, Voudouris guested.



BY BOBBY OCEAN

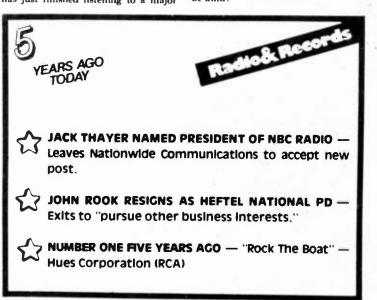
R&R/Friday, July 20, 1979

This new column is designed to keep R&R readers abreast of the latest home video products and programs available

Japanese electronic giant Toshiba plans to enter the home videotape market in 1980 with a radically different design from either VHS or Beta. The Toshiba unit festures a continuous tape loop only 17 seconds long which contains 220 separate tracks, each with pictures and sound. Prototypes have been modified to play for two hours and the firm claims four hours of playing time is possible . . . If you live in L.A. and your VCR is fouling up your cable TV reception, you could pay up to \$25 for a service call. The L.A. City Council recently voted to approve such service charges after Theta Cable of California complained that an undue number of service calls relating to subscriberowned equipment was becoming a "serious drain" on "customer service resources." The Council's decision may establish a precedent applicable to other markets . . . According to Videography magazine's survey of selected U.S. retail outlets, the Top 10 best-selling prerecorded videocassettes during June were 1) "M\*A\*S\*H" (produced by: 20th Century-Fox/distributed by: Fox subsidiary Magnetic Video) 2) "The Sound Of Music" (Fox/Mag Video) 3) "Patton" (Fox/Mag Video) 4) "Toral Toral Toral" (Fox/Mag Video) 5) "The Longest Day" (Fox/Mag Video) 6) "The King And !" (Fox/Mag Video) 7) "The Wild Geese" (Allied Artists/Allied Artists Video) 8) "The French Connection" (Fox/Mag Video) 9) "The Story Of O" (Allied Artists/Allied Artists Video) 10) "Deep Throat" (Plymouth Distributors/ Int'i Home Video Club). VHS won the battle of the formats for the month, 72 percent to Beta's 28 percent.



NEW DOG, EH? LETS SEE IF HE'S CLIA YOULL THINK TRAINED ... KX! WICE BEFORE YOU HEEL START NAME-CALLING NEXT TIME, NERF-BRAIN ... C'MON, KID ... WHAM! \* HI ROGER! HI MOXIE! HI TERRANCE ! HEY! WHAT'S THE WEATHER OUTLOOK I WONDER BALMY WHAT SHE'S GOFTA FOR TOMORROW? TO TO GET THE TIME Cart.



## THE THEORY THAT WORKS: First 3 Days--Big Phones First 7 Days-- Exciting Retail First Month-- Top 5!



WRKO add 130 add **B100** on KC101 30-25 PRO-FM 18-12 WHEB 24 **JB10513-12** WHYN deb 36 WFLI deb 30 KMJC deb 28

**KRKE 6-5 WJBQ 1-1 WGUY 20** WLBZ 6 13FEA 6, was #1 WFLB add WVBF 33-29

WPNO #1 for 6 weeks **WIGY 2-1** WAQY #3, was #1 for 2 weeks WVOL on

> on mercury

**A Skys The Limit Production** Dist. By Phonogram/Mercury Inc.

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Y

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RATINGS REPORT 1979

The Industry's Most



#### **Oil Cartel Nations: A Bunch Of OPECers?**

Last week I wrote about Demographic News, the buzz term for consciously tailoring news content and style to the target audience.

The age span of the target people tells only part of the story, though, because people have regional, ethnic, religious, social, economic, cultural and a million other chartable differences and similarities . . . and those sometimes subtle traits go beyond demographics into psychographics.

A beer-drinking ranch hand in the West Texas plains surely has a different psychographic profile than a speed-snorting street person in East Los Angeles, even though they're the same age.

We survive and succeed as new reporters on the radio because (a) we are so similar to our station's listeners that we naturally know their interests and automatically reflect them, or (b) because we study the psychographic profiles relentlessly and with cold calculation match content to perceived audience interests. As each of us grows older the crossover point arrives: we either remain an outdated wethead or move along to the dry look, so to speak.

If you're, say, 35 years old, working for a screaming teenybop station aiming at people under 17, you are probably already doing "b" from above or you're considered an old fart by the kids who listen tand your boss would probably like to get you replaced with someone who can relate to those kids). It is inevitable that a working reporter will sometime come to the crossroads, and have to choose between covering what's personally relevant and what's mass-appeal.

What if your boss strolls in with a hot idea for a series on UFOs or the Bermuda Triangle or astrology? If those subjects personally interest you, great. If they don't interest you but you know they'll be interesting to your listeners . . . crossroads time.

And a tricky, complicated decision with no obvious Black-or-White answer ... just those varied Shades of Grey. If you decide "yes" on the Bermuda Triangle series, but you've studied it so thoroughly that you know there are actually no more mysterious events there than in other equally-traversed sections of ocean, you're then faced with the toughest decision of all for some people: do you sell out and do a shallow but sensational series about the Great Mysteries of the Bermuda Triangle (which your PD and mass audience will love), or do you become a Truth Crusader and create a welldocumented explanation of how there's no mystery at all, and it's just a popularized myth created mainly by sensationalist sellout writers who've stolen so much material from one another and put it in print that it has become "truth" by virtue of mass inbreeding?

Jeez, that was a long sentence, wasn't it. So we have the boss wanting a story on a sensational subject and you deciding whether to say what you know your audience wants to hear, or tell 'em something they're probably not gonna believe even if it's really true. That's where psychographics come into the decision-making process. You know you're not going to do anything you'd consider selling out, of course, so you think long and hard about who your audience really is Out There. Not what age they are as much as what their level of sophistication and education is. Those vary very much in different markets and in different parts (target audiences) of the same market. The newsperson with a 49-plus target in a bedroom community of scientists and educators may wisely choose to pull no punches and shoot straight with the hard truth and to heck with the minority Laverne and Shirley element of the community. The newsperson targeting 18-34 rednecks with an average of nine years of schooling may choose to do a more Paul Harvey-ish presentation, devoting about 90% to an interesting recounting of one of the more sensational Bermuda Triangle mysteries, then about 10% to the surprising truth about that one. Essentially, using more sugar-coating before getting to the real medicine.

The newsperson aiming for the teenyboppers will do well to keep in mind that the herd instinct is overwhelming, and the 17-and-unders just aren't going to absorb a whole lot that doesn't easily fit their current ideas, so it might be best to let discretion outweigh valor and choose a less-commonly-misunderstood topic to talk about.

That is not the world's most idealistic way of looking at the editorial process, but I think it's a fact of life, that we all have to (a) know our audience by being it or (b) know them by studying them . . . and from there deciding how or whether a story (or a record or a promotion) fits the psychodemographics of the audience.

Do you call them the OPEC countries, or the OPECers? Executives, or bigwigs? Drug Abusers, or tokers? Some part of the word-choice decision might depend on the demographics of your audience but more depends on the psychographics . and of course your own good taste. The real masters of the craft of mass-appeal journalism are those who best combine sugar-coating and medicine so the product is not only appealing but intellectually nutritional too. To do that well we must know that different ages have different nutritional needs and varying tastes for sugar, so what's right for one, isn't for another. Doing right isn't difficult. Knowing what is right, is.

#### A Quick Trip From Monday To Friday

Monday 7-23: is the 75th anniversary of the ice cream cone, the 114th ann'y of the Salvation Army, and almost unbelievably the 2755th ann'y of the first Olympic Games staged in 776BC. The first typewriter patent was 150 years ago today (1829). Don Drysdale 43, Tony Joe White (wrote "Polk Salad Annie") 36.

Tuesday 7-24: Ruth Buzzi 43. Collins, Aldrin and Armstrong returned to Earth from the Apollo-11 moon mission a decade ago (1969).

Wednesday 7-25: is exactly five months in front of Christmas and I have yet to see the first Yule merchandise display, but any day now, eh? Bleriot flew the English Channel 70 years ago today. Wyoming became a U.S. territory in 1868. The first home movies were shown this date 1923.

Thursday 7-26: brings Mick Jagger to the first day of his 37th year, because he's 36 today. We occidentals figure age so weirdly. Stanley Kubrick turns 51. The first nuclear test ban treaty was signed by the U.S., Great Britain, and Soviet Union this date in 1963. Fidel Castro got his Cuban Revolution going in 1953.

Friday 7-27: The end of the Korean War in 1953. The House Judiciary Committee voted to impeach Nixon in 1974, precisely fourteen years after the day he was nominated to run (in 1960) against John Kennedy. Bobbie Gentry ("Ode To Billy Joe") is 35. Nick Reynolds (Kingston Trio) 46.

Readers wishing to contact Brad Messer may do so c/o Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

#### •Much Much More!

Format Comparisons

Advertising Deadline Radio: September 6 **Records:** September 13

WEE Joey Mitchell, KRAK: "KRAK is buying me some back issues from you. Must be P.O. Box 25-866 Honolulu, Hawaii 96825 (808) 395-9600

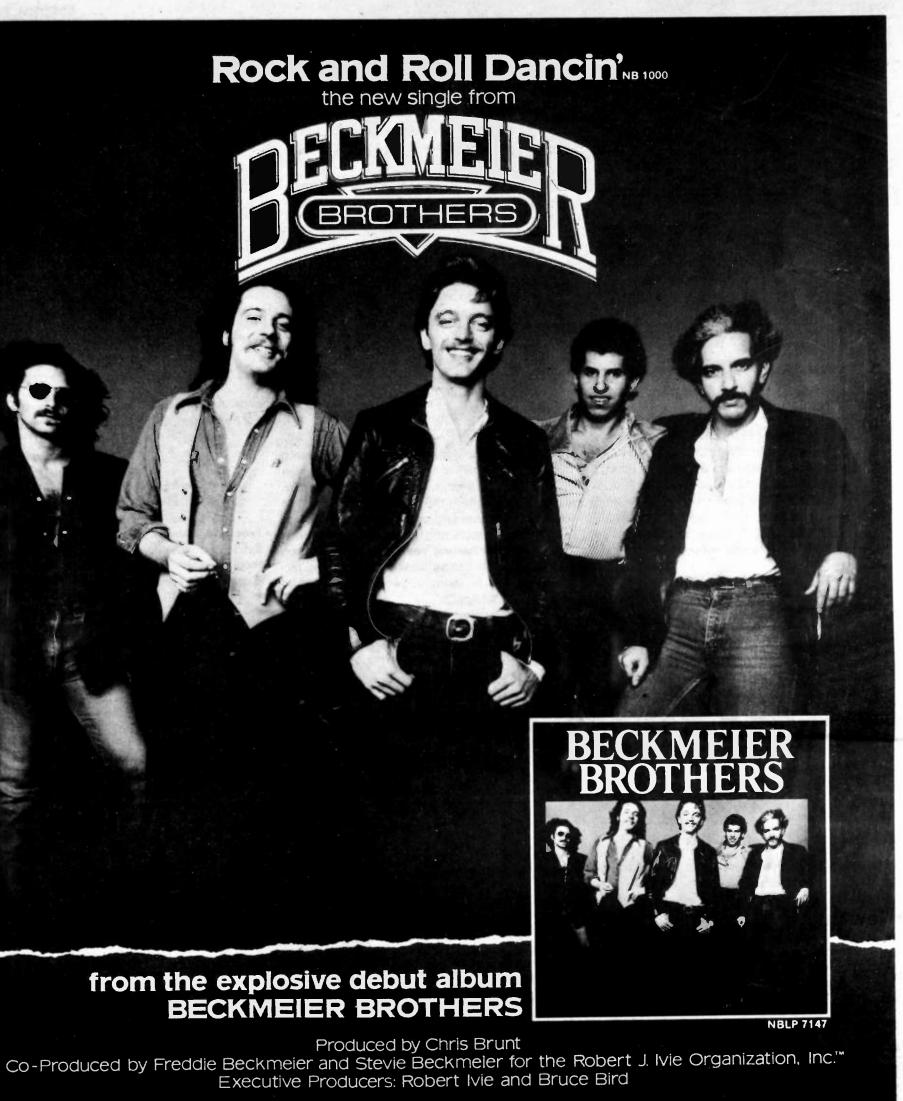
LETTERS .

ELECTH

the fact we came out number 1 in the A.M. for TSA 18 plus in both men and women Thanks to the WEENIE. Thanks again for great service

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#### OUT OF THE BOX ADDS AT:

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KVOL
WDUZ
WQTC

On Casablanca Record and FilmWorks

The second second

P ....

Casablance

R&R/Friday, July 20, 1979



A fter a one-week hiatus to address some possible research priorities for Disco stations, we are back on stream with the continuing series dealing with "The Complete Market Research Study." In this week's column, and for the next several weeks, I will be covering various aspects of research design, which is basically an overall "game plan" for a research study. Examples of the kinds of topics I'll be discussing which fall under the general heading of research design are:

- Advantages and Disadvantages of Telephone, and Personal Interviews
- Constructing Questionnaire Items

The primary importance of the research design is to ensure that the research study addresses the problem which has been defined for investigation. There are many different levels of research design, but most designs can be grouped into the following three categories:

> Exploratory Designs Descriptive Designs Causal Designs

These three types of research designs are listed in order of increasing sophistication and cost. Most market research is ultimately aimed at departicular station is doing well. This is the old "two (or more) heads are better than one" philosophy, and it works.

Focus Groups. I have talked about focus group discussions with listeners in previous columns, so I will not discuss this form of research activity further here. I will point out, however, that focus groups are only exploratory in nature, although they are widely misused and treated in descriptive fashion.

All of the above designs are intended only as idea generators and not as problem-solvers. Care must be taken to remember that fact at all times and not to leap from exploration to a conclusion.

#### **Descriptive Designs**

Descriptive designs are intended to give a "Shapshot" of the marketplace at a given point in time or, in some cases, a "motion picture" of trends in the market. The latter type of study is referred to as a **longitudinal design** and is used to track important data across time. For example, charting your **Burke** or Arbitron rating across successive books or monitoring record awareness or "burnout" would all constitute longitudinal designs.

By far the most common type of descriptive design is the market survey, which comes in three flavors: mail, phone, and personal interview. Surveys are a cross-sectional (i.e., "snapshot") type of design and can be most useful in profiling

"The primary importance of the research design is to enure that the research study addresses the problem which has been defined for investigation."

scription, and very few causal studies are actually undertaken. However, it is useful to understand what a true causal study is in order to avoid drawing causal inferences from an exploratory or descriptive study, an all-too-common error.

#### **Exploratory Designs**

Exploratory designs are aimed at generating ideas and possible explanations for market phenomena. Exploratory designs can be of several kinds.

Secondary Research. A very quick and economical way to get a handle on a problem is to read previously published information (e.g., trade publications, Arbitron ratings, census statistics). Many problems which are faced by other radio stations may be applicable to your situation as well, and learning about them "second-hand" is a good starting point.

Case Analysis. The intensive study of another parallel marketing situation is often a valuable exploratory input. Here, the focus might be to select for analysis a station that has really "turned it around" and try to ascertain what has contributed to its success.

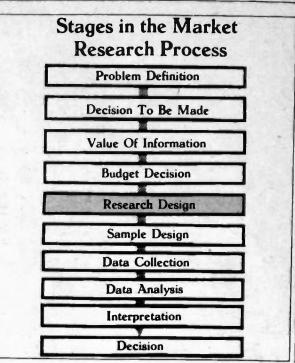
Experience Survey. In conjunction with the case analysis approach above, it is useful to "pick the brains" of other knowledgeable people in the field. Talk to other PD's whose opinions you respect and get their assessments of why a your audience, determining listener lifestyles, estimating audience satisfaction, assessing the nature of the competition, etc.

Market surveys are really the backbone of market research, and we will spend more time discussing them in upcoming columns.

The key feature of descriptive designs that separates them from exploratory designs is that they are intended to be an accurate portrayal (description) of some market. This implies the necessity for accurate sampling methods, although unfortunately the bulk of market surveys are conducted with non-representative samples. Just as a snapshot which is out of focus gives you a cloudy picture, a survey with a non-representative sample will give you a distorted description of the marketplace. The degree and severity of distortion will not be apparent in advance, however, which makes it so dangerous. More to come on representative sampling later — stay tuned to this column.

#### **Causal Designs**

The most sophisticated form of market research is the causal design. Causal designs are used to answer "what if" questions. "What if I replace my morning jock?" "What if I cut my alldisco playlist to only 60% disco?" These kinds



of questions cannot be answered accurately by simple market surveys. What is required is some sort of experimental setup to try out the proposed course of action and see its actual impact.

Consumer goods marketers do this sort of thing under the name test marketing. One popular test marketing fable is that **Proctor & Gamble** spent \$50,000 on a test market to see whether its new Sure anti-perspirant should be called "Regular Scent" or "Plain Scent." (Regular won.) Few radio stations have the budget to spend on that kind of research, which is why causal designs are very rare in general. They are typically quite expensive.

ausal research can be conducted in "laboratory" settings. (It is not true that disco music causes cancer in white rats, however!) such as the record testing some record companies use. However, laboratory research is not the "real world" and suffers somewhat in being able to predict actual market response.

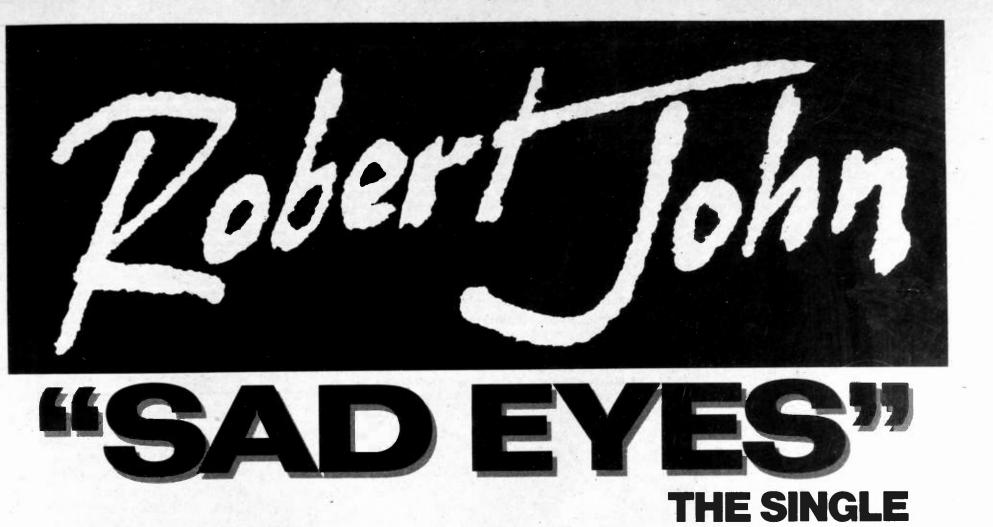
The important thing to realize about the ability of causal designs to answer "what if" questions is that exploratory and descriptive designs cannot answer such questions. In other words, even for a very accurate descriptive study, it is not possible to ascertain what would happen, exactly, should you vary some aspect of your programming. You may be able to make a much better "educated guess" based on descriptive research, but you will never be able to achieve absolute certainty.

The bottom line: Descriptive market surveys are not perfect in being able to answer all your programming "what if" questions, but they are about the best feasible alternative. Accordingly, we will cover, in the next several columns, the construction of mail, telephone and personal interview type surveys, outlining the advantages, disadvantages, and implementation of each.

Dr. Richard J. Lutz is Asso ciate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



Page 14





Sad Eyes (EMI/America) 74% of our reporters on it. Moves: Up 77, Same 19, Down 2, Adds 26, including 99X-FM, KVIL, CKLW, KSLQ, KEARTH, KJR, WHYN, WAXY, WFMF, WOW, KERN. See Parallels, charts at number 27.





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#### **Diary Announcements Run Rampant** — Are They Worth It?

In their never-ending efforts, to show up better in the Arbitron radio market reports, broadcasters have been known to try many quick fixes, the latest being on-air announcments regarding the Arbitron sweeps. Although they differ in content from market to market, the announcements are usually structured to remind listeners who may have a diary that the diary is important, and that correctly filling it out helps the radio industry in general and that station in particular. The issue cropped up during my years at Arbitron, but with recent events in Washington, D.C. and Detroit the affair seems on the verge of becoming a widespread industry problem.

ings

#### Are Diary Announcements "Helpful?"

For those stations looking for an edge, it appears the diary announcement *can be* helpful in boosting cume, average audience, and time spent listening. However, there is one major catch — it appears that the announcements are an aid only when just one station in a market runs the spots. When all stations in an area run the same annoucement, the effect appears to be that any advantage to one station is negated. Let's look at some examples from Detroit and D.C. to support my statements.

#### Detroit/April-May 1979

WMJC was the only station in Detroit to run on-air the diary announcement promotion. The announcement ran ten times daily during the survey. As you can see from the following printouts WMJC jumped quite a bit this book, with no major programming or promotional changes others than the diary announcements.

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SEX ODE P	BONS 124		ARELTRENT	IAN-FED: 2	9
POF (00):	354 *9			MUN-SUN+6	
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Ex/AGE:PI				NCT NOV	
			DAYFARTS	MON -SUN -	AAN NU
STATIONS	+MINS/DAY LISTENED	AVG. 016.HR.(00)	DAYFARTS: 174-HR. RATING	MON-SUN-	CLIME
STATIONS	+MINS/DAY LISTENED	AVG. D16.HR.(00)	DAYFARTS: 124-HR. RATING	WEEKLY COME (000)	CUME KATIN
STATIONS	■MINSZDAY LISTENED	AVG. D16.HR.(00)	DAYFARTS: 174-HR. RATING	WEERLY COME (100)	CUME RATIN
FOP(00): STATIONS WHIC-FM	•MIHS7DAY LISTENED 50	AVG. D16.HR.(00)	DAYFARTS: 124-HR. RATING 0.4	WDN-SUNA WEEKLY COME (00) 3164	CUME KALINE B.Y
FOP(00): STATIONS WHIC-FM	MINSZIAY MINSZIAY LISTENEI 50 IME SPENT LI FRSONS 124	AVG. DTK.HR.(00) 146 ISTENING REPO	DAYFARTS: 124-HR. KATING 0.4 DRT - DET ARETTRDN:	WDN-SUNA WEEKLY COME (00) 3164	666 HU CUME RATIN B.V D
FOFCODE STATIONS MMUC-FM T SEKZAGE:P	MINSZIAY MINSZIAY LISTENEI 50 IME SPENT LI I RNONS 124 35936 MINSZIAY LISTENEI	AVG. DTK.HR.(00) 146 ISTENING REPO	DAYFARTS: 124. MR. KATING 0.4 0.4 0RT - DET AREITRON: DAYPARTS: 1/4. MR. KATING	MON-SUN- WEERLY (1161 (00) 3164 FOIT METER APR MAY* MUN SUN- WEERLY (1164 (00)	CUME RATIN 8.9 0 78 CAM MIN RATIN

As a result of the showing for WMJC in the spring book, several Detroit area stations are joining WMJC in running the announcements during the Arbitron summer sweep. These stations include ABC O&O's WXYZ and WRIF, as well as WMJC's AM station WHND, WDRQ, and WOMC. Other stations in the market are considering jumping on the bandwagon.

What happens when almost all stations in an area run the announcements? D.C. may give us a clue. A little history first. WPGC-AM-FM began running the on-air announcements in the O/N 78 sweep, and followed that by running them again in January. WPGC experienced some nice jumps in cume and average audience, and a slight gain in overall time spent listening. When WPGC again ran the announcements during the important A/M survey, other Washington area broadcasters contered and almost all ran an agreed-upon version of the statement. In analyzing the A/M 79 results and comparing to previous surveys, it appears that no one benefitted greatly, to the exclusion of others, during the sweep. No one format seemed to prosper. especially, and although WPGC had another good book, its time spent listening overall remained at the O/N level, while cume and average showed stready growth. Other stations and formats showed mixed results - those that had been on the upswing often continued to go up in the A/M book, while others suffered.

#### **Arbitron's Role**

One gets the feeling that Arbitron is between a rock and a hard place on this issue. While they are interested in the integrity of their ratings, Arbitron also feels there is little they can do to dictate what broadcasters can air, even during a sweep. Their position is up for review now.

Arbitron has not totally abandoned this issue. Last August they did a test in San Diego, where all stations ran a standard diary announcement. The test results seem to verify what the A/M Washington book reveals, namely that when everybody runs a standard announcement, the results of the survey are not skewed to the benefit of a particular station or format. However, in light of that test and the recurring problem now evident around the country, it is important for Arbitron to test further and take a strong stand based on the results of the test. Are there different results in various dayparts, for example? How about the daily tune-in factor - do the announcements keep the diarykeepers more involved on a daily basis in filling out their diary, or do they still fall into the pattern of heaviest diary entries during the first few days of the survey week? What happens when only one station runs the announcement? What role does format play in this situation?

#### Is It Good For Radio?

What must the agencies and clients who buy



Like Arbitron and most syndicated survey groups, RAM does reward diarykeepers with a nominal monetary amount, included with the diary. This amount is supposed to encourage persons to faithfully keep and promptly mail back the diary. Depending on the history of diary return from a particular market, the premium, under RAM's system, may be anywhere from 25 cents per person up to a dollar.

#### Week In Review

#### Herh McCord leaves CKLW

CK General Manager to soon become General Manager of Radio Division of Greater Media. See Page 1 for more details.

Arhitron Beefs Up Research Commitment

Joseph Philport named Senior Staff Consultant for the Research department of Arbitron. Philport has served as independent consultant in the past, and will now be working on research methodologies for Arbitron.

#### Major Market Radio Scores Coup

Golden West Broadcasting's rep division picks up major new account in expansion drive. Six Greater Media stations; WHND/ WMJC/Detroit; WPEN/WMGK/Philadelphia; and WGAY AM/FM in the Wasington, D.C. area will now be repped by MMR. Detroit and Philadelphia stations were repped by Eastman; WGAY was repped by Katz.

radio time think of all this controversy? You can bet it makes their job of sorting out media expenditures more difficult, and any task that complicates that important job is going to result in a slowdown of growth for the particular medium affected, in this case radio. Any short-term gains achieved by a station may, if unchecked, end up resulting in fewer dollars for radio.

#### Where Do We Go Now?

Here's some food for thought to sum up today's column:

1. Arbitron needs to further test the impact of the on-air announcements, and in the meantime make a statement to the industry regarding their position at this time. Will they adopt the BRC recommendation, for example, or will they delist stations from reports?

2. Stations need to do more to self-police this situation. Since it appears that if everyone carries the announcements the individual impact is negated, radio may want to consider suggestions I laid out in my first column (5-18), in which I discussed how to run the announcements so they really could be public service and help the ratings companies.

3. Stations and Arbitron need to do some missionary work with agencies to discuss this issue. There are too many dollars at stake to leave the agencies unclear about the impact of the announcements or wondering if a good book for a single station is due to the fact that they were the only one running the on-air announcement regarding the survey.

Jhan Hiber, R&R's Research Editor (and former Manager of Arbitron Radio), welcomes your questions about ratings and research. Call Jhan at 213-553-4330 during business hours, California time. If you care to leave your message or question anonymously, or need to call during non-business hours in California, call and leave your message on our 24-hour line, 213-552-3525. Jhan will get back to you ASAP.





### When We Say Maureen McGovern Is Coming Home...

**KSTP 30-27** WGCL 34-31 KBEQ deb 40 WFIL on **KING on** 13Q add JB105 31-28 **WBBF** on WKEE on 14Q 25-18 WHYN on WICC on WBBQ on Z98 31-29 **KNOW 20-9** WKIX on WRJZ deb 38 WJDX add 30 WKY on WNDE deb 29 WOW on

Page 18

**KEYN-FM deb 25** WHB add 28 KGW 29-26 **KRKE 25-23** WHEB 40-36 13FEA deb 28 14WK 30-25 WCIR 18-17 WXIL 24-19 WAAY deb 30 WHHY deb 30 WSEZ 38-36 WTMA on WANS on WLEE 25-22 KKXL add **WROK 39-33 KENI** add **KDZA 40-34 KQDI 28-25** 

WVIC add

### STREET TALK

Lots of rumbling regarding possible changes at KSAN/San Francisco. The station already has a GM vacancy to fill but Street Talk has heard that a new PD is just over the horizon as well! The major contender for the PD gig is said to be Warner Brothers' Jackie McCauley, who has an AOR background at KLOL/Houston. We couldn't reach McCauley for comment, but current KSAN PD Abbie Melamed said she could neither confirm or deny the rumor.

Look for Bob Fead to soon take over as head of all domestic operations for RCA Records. Supposedly the only thing hanging the deal up at the moment is Bob's reluctance to move to New York. Current RCA President Bob Summer will move up within the RCA organization.

Dan Steele has resigned (effective August 1st) as PD of KTSA/San Antonio after three months on the job. This one is a case of pure extenuating circumstances, or as Dan put it, "an act of nature." Seems Dan is unable to sell his former home in Harrisburg (near Three Mile Island) and is not financially prepared to take a more than \$60,000 loss (who is?). So, reluctantly Dan tendered his resignation and will return to Harrisburg with no announced future plans except the arrival of the Steele baby, scheduled for early September.

Meanwhile Mike Scott has been named to PD both KTSA & KTFM/San Antonio for GM Dan Mason. Mike rejoins Dan from WDMT/Cleveland. Interestingly the two worked together with roles somewhat reversed when Mike was National PD for General Cinema and Dan was the Program Director at GCC's Z-93/Atlanta.

Chuck Browning is the new National Singles Promotion Director for Ariola Records. Chuck recently left Capricorn during their economic belt-tightening.

In a very surprising move Dan Clayton resigned this week after five years as GM of WBBF/ Rochester. His plans and/or future destination are unknown.

Yet another resignation this week as Bob McNeill, PD at Y95/Tampa since Taft took the station over in 1978, decided to call it quits. Bob will move to Houston to head up a new electronic personnel firm called McNeill/Scott Enterprises. Interestingly enough Bob turned in his resignation last week (7-11) but station staffers where unaware of it as late as this Tuesday (7-17)!

The Eagles are coming . . . the Eagles are coming . . . finally! Yes, the Eagles' new LP "The Long Run" (also known as "The Long Wait") is being mixed in Miami. And according to E/A sales VP Stan Marshall, it will *not* bear a \$9.98 price tag as reported elsewhere.

Ah, the joys of programming near a popular resort . . . Mark Elliott, PD of Q102/Cincinnati, was vacationing recently at Hilton Head Island, SC and heard WSGA/Savannah's ace morning man Chris O'Brien. By now you've guessed that Chris was offered and accepted a job at Q102, leaving Jerry Rogers in need of a replacement morning man.

This could be a hot one . . . rumor has it that King Features Syndicate (publishers of "Peanuts," among other comic features) is about to purchase TM Productions in Dallas.

Look for Casablanca in Los Angeles to go to a four-day work week very soon, with Friday being the "bonus day." According to Neil Bogart it will save energy and make the company more efficient. Interesting plan.

And finally, let's revisit that sometime feature the "Street Talk Press Release Hall Of Fame." This week's nominee comes from Midsong Records, commenting on the recent passing of Arthur Fiedler (who was a Midsong artist). To quote directly from the press release: "Midsong was in shock over Arthur's death, as we were in the midst of setting a Bee Gees visit to Arthur in the hospital."

# "Different Worlds" MAUREEN MAUREEN MAGOVERN

THAT'S

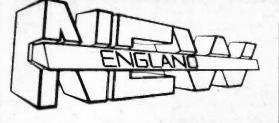
**WHY** 



Produced by Michael Lloyd for Mike Curb Productions CAN THIS REALLY BE THE GUY WITH THE GORILLA? — Return with us now to those embarrassing years of yesterday as we make a quick pitstop in Cleveland, Ohio. This young man (complete with tab collar and 1" wide tie) was the killer night jock at WIXY. Around twenty years of age, he had just successfully escaped from the hills of North Carolina to the bright lights of big-city stardom. Today he remains shy and unassuming as the afternoon drive man at TEN-Q/Los Angeles. Yes, it is Jack Armstrong!







#### "Hello, Hello, Hello"



Already an AOR household name and familiar at Top 40 too. Hear them sing 'Hello'...on tour with Kiss and Styx.

### Just Released!!!





Throw this into hot rotation, and catch some strong positive listener response.

KNOW deb 31 WFLB add 13FEA on WCOS add WTOB add 3WD 40-32 WANS on LP WGNI on WVLD add WZDQ on LP KWEN on WIFC on WKAU on WINW add

"Don't Throw Our Love Away"

**TOLI** 

CHOCOLATE

Make the move to play this record and watch the Top 10 motion.

*'Going Through The Motions''* 

Dante's

Inferno

"Fire Island"



WHBQ addWNOE delWISM addWRKO onWSEZ addKTLK onWFOM addWLAC onKDZA addK104 31-28KFRC deb 29WISE 31

WNOE deb 40WANS 31-27WRKO onWRKR 28-22KTLK onKSLY deb 29WLAC onWCIR onK104 31-28WXIL onWISE 31WRFC on

WANS 31-27 WCGQ on WRKR 28-22 WFLB on KSLY deb 29 WTMA on WCIR on WXIL on **See Others** 

See Others Getting Significant Action

*The music is hot, and will smoke out listeners.* 

WNBC 29-24

ALL WE ASK YOU TO DO IS LISTEN.

Page 20

R&R/Friday, July 20, 1979

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MULTI-FORMAT MUSIC

Songs receiving substantial crossover activity are listed alphabetically. Shaded areas indicate originating format, Records which originate simultaneously in two or more formats are not shaded. Descriptions are compatible with R&R chart terminology.

	TOP-40 See Back Page	Pup/Rhythms See Page 40	DISCO See Page 34	See Page 50	See Page 64	P/A See Page 68
ASHFORD & SIMPSON "Found A Cure" (WB)		"HOTTEST"	"BREAKER" Chart Debut 29 "MOST ADDED"			
CHIC ''Good Times'' (Atlantic)	Chart: 🐼 - 😰	"HOTTEST"	Chart: O.O. "HOTTEST" (All Regions)			Chart: Debut 39
CHARLIE DANIELS BAND "Devil Went" (Epic)	Chart: 2-0			Album Chart 16-14 "HOTTEST"	Chart: 🕑-😳 "HOTTEST"	"MOST ADDED Chart: Debut 32 "NEW & ACTIVE
ARTH, WIND & FIRE "After The Love" (ARC/Columbia)	Chart: 🕢 . 💋	"HOTTEST"				"BREAKER" Chart 35- 22 "MOST ADDED
PATRICK HERNANDEZ "Born To Be" (Columbia)	"Significant Action"		Chart: <b>0</b> -4 "HOTTEST" [East, West]			
JONES GIRLS 'You Gonna Maka'' (Phil. Int'l.)	"Significant Action"	"HOTTEST"	Chart: <b>()</b> -5			
KC & THE SUNSHINE BAND "Do You Wanna" (Sunshine/TK)	"Significant Action"	"CLIMBER"	Chart: 17-20 Peaked at No. 15 on 7/6/79			
KISS "I Was Made" (Casablanca)	Chart: 00-0		"NEW & ACTIVE"			
LITTLE RIVER BAND "Lonesome Loser" (Cepitol)	Chart Debut <b>**BREAKER</b> **			Singles Chart: No. 1		"Significant Action" "MOST ADDED"
LTD "Dance 'N' Sing" (A&M)		"CLIMBER"	"NEW & ACTIVE"			
MAXINE NIGHTINGALE "Lead Me On" (Windsong)	Chart: 🕢 🗘	"NEW & ACTIVE"				Chart: 10- 0 "HOTTEST"
DOLLY PARTON "You're The Only One" (RCA)	"Significant Action"				Chart: 3.2	Chart 18- 🛈
BONNIE POINTER "Heaven Must Have" (Motown)	"Significant Action"		Chart: 12-12			"Significant Action"
EDDIE RABBITT "Suspicions" (Elektra)	"NEW & ACTIVE"				Chart 0-0 "HOTTEST"	Chart: 16- 🛈
CANDI STATON "When You Wake" (WB)		"CLIMBER"	Chart: <b>()</b> -9			
BARBRA STREISAND "The Main Event/Fight" (Columbia)	Chart 10-0		Chart: 2-2 "MOST ADDED"			Chart: 0-0 "HOTTEST"
MARSHALL TUCKER BAND "Last Of The Singing" (WB)	"NEW & ACTIVE"			Album Chart: 33-36		"Significant Action"
JENNIFER WARNES "I Know A Heartache" (Arista)	"Significant Action"				"NEW & ACTIVE"	Chart: 2)-()
WINGS "Getting Closer" (Columbia)	Chart 0-0			Album Chart 2-2 "HOTTEST"		"Significant Action"

## **These Stations Only Play The <u>Hits</u>.**

KSTP deb 30 KSLQ 21-18 WGCL deb 34 KBEQ 29-25 KOPA deb 28 KRBE 29-27 WBBF 39-32 WKEE on WICC add WKBO add 94Q 13-11 WAYS deb 27 WAPE on Y103 35-30 WTIX deb 40 WNOE deb 39

WBBQ deb 26 WLAC add **Z98** add 40 WFLI on WFMF 30-26 BJ105 37-35 WRJZ 28-26 KRAV deb 24 92X on KZ93 on WOW on WVIC 26-24 WHB deb 23 KJRB on KRSP on KRUX add

KERN on WGUY deb 30 WLBZ 31-26 WEEO 25-23 WAGQ 21-19 WRFC 22-20 WFOM deb 30 CK101 28-26 WISE deb 33 WTMA 27-24 WANS 19-17 KILE 31-25 KKXL 28-25 WSPT 21-17 KENI add KBOZ deb 30

## **"HE MARSHALL TUCKER BAND** "Last Of The Singing Cowboys"



Produced by Stewart Levine

On Warner Bros. Records





#### John Leader

#### Play It Again, Sam

A lot of people have been quick to announce the end of AM music radio as we know it. True or false, AM Top 40's have had a battle with their FM counterparts in recent books. But something is being done right now is Louisville that bears a closer look and listen.

Earlier this year E. Alvin Davis left the PD post at WSAI/Cincinnati and agreed to consult WKLO/Louisville. After a period of market research, E. Alvin recommended that WKLO, and its FM station WCSN, adopt a common, new identity and format - Top 40. Call letters were changed to WKJJ & WKJJ-FM and the stations became KJ-100. The dial position identity was a stroke of luck since the AM was on 1080 and the FM was 99.7. Under the FCC guidelines for simulcasting, the two could only duplicate 25% of their weekly programming, which they are currently doing by simulcasting AM and PM drive times.

E. Alvin Davis

So what's the big deal? E. Alvin has come up with a concept that is not only new, but somewhat daring. He calls it 'lateral recycling' and I became acquainted with it when I heard a promo on KJ-100 FM. To paraphrase, the promo said, "Now, when you hear your favorite song on KJ-100 you can hear it again just by switching over to KJ-100 AM. That's right, when we play your favorite song, just switch your radio over to KJ-100 AM and in a few minutes you'll hear it again.'

#### The FM Helps The AM

I spoke with E. Alvin for some clarification on how it all worked, and he told me, "We only play the promo and talk about the concept on the FM. On the air we call it 'Lateral Replays.' The FM is programmed the way we would normally program our station, but the AM is programmed about eight minutes delayed from the FM. Of course we're using different jocks in the non-simulcast periods, but the music is identical except for the eightminute spread. If you don't like "Takin' It To The Streets" by the Doobie Brothers, you don't have to hear it again. You don't have to switch over to AM. If you do like it, then

PLEASE START RECORDING YOUR LISTENING ON THE DATE SHOWN ON THE FRONT COVER.

			ТΗ	URSDAY					
TIN	ЛE		_	STATION	P	LACE			
(Indicate A	M or PM)	CHECK FILL IN						CHECK ONE ()	
FROM	TO —		( <sub>1</sub> ') FM	STATION "CALL LETTERS" (IF YOU DON'T KNOW THEM, FILL IN PROGRAM NAME OR DIAL SETTING)	AT HOME	AWAY FROM-HOME (INCLUDING IN A CAR)			
7:00A	7:05A		~	KJ-100	~				
7:05A	7:20A	V		KJ- 100	~				

"Now, when you hear your favorite song on KJ-100 you can hear it again just by switching over to KJ-100 AM. That's right, when we play your favorite song, just switch your radio over to KJ-100 AM and in a few minutes you'll hear it again."

Ρ	LEASE CHECK	HERE	0	IF YOU DID NO TO RADIO TOD	DT LISTE DAY.	N	

you can switch your radio over to AM and hear it again right away. Now if you're listening on AM, you are not aware of it because we're not talking about it or promoting it on the AM side. So for that AM listener it's not like the old days of WCFL/Chicago's 'Double Play,' where you heard the same song twice in a row. If you didn't like it the first time, you sure as hell aren't going to be too crazy about hearing it the second time. With our system there's no negative to it."

I asked E. Alvin if he really thought enough people would do it (switch back to AM from his FM) to make a difference? "Let's say the average radio listener may have three or four current songs that he really likes, some recurrents that he still really likes, and some oldies that still turn him on. If we could get just a small percentage of our listeners doing it (switching bands) once or twice an hour, imagine what we've done for the AM.

"If we could get just a small percentage of our listeners doing it (switching bands) once or twice an hour, imagine what we've done for the AM."

"The key is that Arbitron credits a quarter-hour for any five minutes spent listening during the actual 15 minute quarter-hour period. So it is conceivable that one person could be three quarter-hours listening from :00-:05, :05-:10 and :10-:15, but you can't get them for your one station in that manner. You can't have them listen from :00-:05, turn off the radio and then turn it back on from :10-:15 and count for two quarter-hours on your station. But FM and AM are two different radio stations, so a person can count in the cume and the quarter-hour audience for both those radio stations if they flip over from FM to AM sometime during the quarter-hour.'

#### **Quite A Combo-Nation**

Most AM/FM combinations are sold in "combo" around the country, but more often than not, the two separate bands under the same corporate roof do not help each other gain audience. With KJ-100 just the opposite is true. The FM, by promoting the AM for "Lateral Replays," can indeed force some of its listeners back to the AM band, hopefully to the AM KJ-100 and therefore into the same corporate coffers.

E. Alvin amplified, "Everything in life has its compensation effect: every sweet has its sour, every evil has its good, etc. Well, that's true, except in this case. We sell the two radio stations in combo and when you get right down to it, we don't care where the listeners lie . . . AM or FM. It really doesn't matter; as long as they're listening to KJ-100, we're happy.

By now I'm sure you've thought of the possibility (the very real one) of listeners not being accurate enough in their ARB diary-keeping to make the concept pay off. What if they just write down KJ-100 and forget to mark off AM or FM column in their diary? In most cases the AM would get the credit anyway, which is the whole idea behind the concept in the first place. And as E. Alvin said, "Beyond everything else, even if it doesn't work - the imagery to our listeners, that's new! It's revolutionary. They baven't heard this before. As our General Manager says, 'If you do a contest, the competition can copy you. They can play the same music you do, but nobody in town can do this.' He's right - we're the only ones.'

At least, what E. Alvin is doing with the twin KJ-100's in Louisville is a clever trick. At most, it could be a real and viable way for the AM to continue to have big numbers. Either way, it's a concept that is devastatingly simple and, if memory serves me, the best ones usually are. We'll follow this one up after its first ARB readout this fall.



YOU'VE HEARD OF A SACK RACE, RIGHT? - WTBO/Cumberland, MD recently agreed to perticipate in a "bed race" in nearby Bedford, PA (get it?). Anyway, the WTBO staff was beaten over the finish line by the female cheerleading squad of The University of Pittsburgh, but before the big race the "gurney-gonzo-avengers" posed for this photo. (I-r) Tom Stevens, Pete Jensen, Rod Sinclair (WTBO's Operations Manager), and Chris Michaels are all getting ready to propel Bill Harper (Music Director), who took the whole thing lying down.

#### Motion

Roxanne Miller (pictured) has been appointed Promotion Director at KGW/Portland. Roxanne headed the public relations program at Good Samaritan Hospital & Medical Center for four years, and currently serves on its administrative staff. She replaces Jacquie Crist, Director of Promotions & Public Affairs, who left the station to be married after five years in the post . . . Randy Kabrich has been relieved of his duties as MD and jock at WZZP/Cleveland and is looking for a new location. Randy is well qualified and can be reached at (216) 521-2865



Dallas Cole has been promoted to Assistant PD of WSPT & WXYQ/Stevens Point WI. He will report directly to station PD Pat Martin . . . Mike Taylor joins KYA-FM/San Francisco in morning drive, coming from WDRC-FM/Hartford . . . Hettie Lynne Hurtes has been appointed to the position of News Director at KEARTH/Los Angeles. Hettie joins KEARTH after serving as News Anchor for KFWB/Los Angeles. Prior to KFWB Hettie was anchorwoman and film critic for KCOP-TV/Los Angeles and had worked in the news departments of KHJ radio and television . . . KEWI & KSWT/ Topeka are proud to announce that Robert F. Russell, Vice President and General Manager of Midland Broadcasters, Inc., is the new President of the Kansas Association of Broadcasters (KAB). Mr. Russell was installed at the KAB Convention last month in Wichita.

### CURRENT HIT!





WET WILLIE "Weekend" (Epic) 95/3 Moves: Up 59, Same 27, Down 6, Adds 3, KDWB, WKIX, WLEE.

### FUTURE HIT!

### Michael Jackson "Don't Stop "Til You Get Enough"

WSGA 32-27 WGLF add WERC add LP cut

WKTU WDRQ 96X



WEIK (D) WLIF (BM) WLPL (A) WMAR (BM) WPOC (C) WSID (B)

WWIN (B) WXYV (D/B)

#### bitron Advances This data is copyrighted by Arbitron. Non-subscrib

not reprint or use this information in any form. Monday-Sunday, 6am-midnight, average shares, metro 12+ ere supplied by

April/May	1979 Arbi	tron, Adv	ance figures we
	Balti	more	2
	L Drop Share I Still Le	Points	
			R book;
Di	sco Loo	ks Hea	lthy;
0	rioles h		BR
	3741.120	\/ M *79	
WAYE (BR)	4	2 5	
WBAL(PA)	14.4	10.7	
WKBZ (0)	27	13	
WBMD (C)	4	11	
WCAO (R)	4.8	53	
WCBM (PA)	6.9	76	
WFBR (PA)	4.8	69	(Orioles baseball)
WITH (PA)	21	2.0	
WITH-FM	10	LB	
WIYY (A)	G R	89	
WKTK (D)	28	4.4	
WE FE COMP.			

	4 10.1	
2	7 13	
	4 11	
- 4	N 53	
6	9 76	
- 4	N 69	(Orioles baseball)
2	1 21	1
1	0 12	
- 6	R 85	)
- 2	8 44	l i i i i i i i i i i i i i i i i i i i
R	N 73	
- 3	4 21	I
3	2 35	)
6	8 53	I
1	7 11	
3	4 56	)
5	1 5 F	1

	Pittsburgh
	DKA Remains Ahead Of The Pack; WXKX Leads Rockers;
W.	DVE Shows Strength To Lead AOR's; Black-formatted WAMO Almost Doubles Share
	0/N '78 A/M '79

KDKA (PA)	21.8	23.4 (Pirates baseball)	
KDKA-FM (BM)	7	1.6	
KQV (N)	39	4.4	
WAMO (B)	25	4.8	
WDSY (C)	23	2 3	
WDVE (A)	67	76	
WEEP(C)	21	29	
WJOI (BM)	57	37	
WKTQ (R)	39	29	
WFFM (PA)	3.4	4 2	
WPEZ (R)	52	4.5	
WSHH (BM)	6 8	87	
WTAE (PA)	67	5 1	
WWSW (C)	4.3	2 8	
WXKX (R)	4.6	6 6	
WYDD (A)	26	19	

#### **Dallas-Ft. Worth** Country/Baseball WBAP Takes Big Step. Leads Market; KVIL-FM #2, Shows Increase To Lead Rock Stations;

	KTXQ Jumps Over Two Shares,							
Leads AOR's								
		O/N '78	A/M 179					
	KAFM (PA)	17	12					
	KBOX (C)	3.3	40					
	KFJZ (PA)	17	13					
	KFJZ-FM (R)	4 9	57					
	KKDA-FM (B)	5 5	47					
	KLIF (R)	29	21					
	KMEZ (BM)	5.8	5.4					
	KMGC (PA)	2.6	21					
	KNOK-FM (B)	3.4	36					
	KNUS (PA)	41	29					
	KOAX (BM)	56	62					
	KPLX (PA)	23	2 1					
	KRLD (N/C)	72	6.8					
	KSCS (C)	6.4	69					
	KTXQ (A)	4.6	6 8					
	KVIL (R)	1.0	15					
	KVIL-FM (R)	8.8	93					
	KZEW (A)	31	2.8					
	WBAP (C)	7.8	11.2	(Rangers baseball)				
	WFAA (N)	4.0	4.6	-				

subscribing stations and verified by Arbitron.								
New Orleans (Extended Measurement) WBYU Shows Biggest Increase;								
	WNOE Gains On							
Fellow Te								
WRNO Overt	akes WN	QE-FM						
ToLea	ad AOR's							
	Fatt 78	Spring '79						
WBOK (B)	3.8	2 3						
WBYU (BM)	7.4	11.5						
WEZB (D)	31	3.0						
WGSO (PA)	6 2	4.9						
WNNR (B)	1.3	1.4						
WNOE (R)	4.8	63						
WNOE-FM (A)	6.8	5.0						
WQUE (PA)	8.1	7.4						
WRNO (A)	5.6	7.4						
WSHO (C)	5.5	4.8						
WSMB (PA)	7.4	7.2						
WTIX (R)	8.3	87						
WVOG (RL)	1.8	1.0						
WWIW (BB)	32	2.5						
WWL (PA)	. 5.0	5.6						
WWL-FM (BM)	3.3	3.9						
WXEL (B)	3.4	2.9						
WYLD (B)	43	4.8						
WYLD-FM (J)	41	3.6						
Indiananalis								

#### Indianapolis **WIBC Remains On Top** Although Dropping Two Shares; WIRE Up Four For Country Climb;

WFBQ Jui As Oi	nps Two: 1ly AOR;	
All Indianapol	•	(Extended
	O/N '78	Spring '79
WATI (BM)	3.7	2.7
WFBQ (A)	- 65	87
WFMS (C)	5.6	7.1
WIBC (PA)	19.4	17.5
WIFE (R)	53	4.9
WIRE (C)	7.5	11.9
WNAP (R)	92	8.9
1114/01 (11)/		

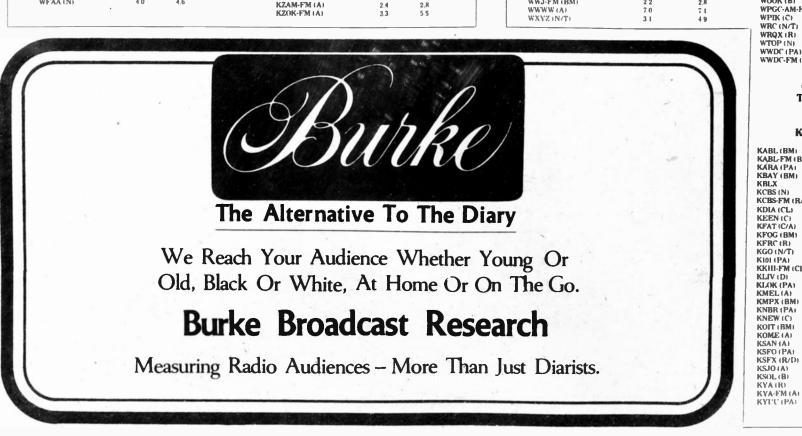
WIRE (C)	7.5	11.9	
WNAP (R)	92	8.9	
WNDE (R)	67	6.0	
WTLC (B)	72	8.8	
WXLW (PA)	2.9	1.7	
WXTZ (BM)	13 7	13 6	
	attle		

#### **KJR Remains Atop Top 40 Stations** As KING Falls; **KMPS-AM-FM** More Than Doubles Share With Country; PA Leader KOMO Suffers Big Decline; KZOK-FM Jumps Over Two Points To Lead AOR's

T	o Lead AOR	'S	
	Fall '78	Spring '79	
KAYO (C)	15	16	
KBIQ (RL)	17	17	
KBRD (BM)	1.3	2.0	
KEZX (BM)	- 39	3.3	
KGDN (RL)	19	20	
KING (R)	6.1	3.3	
KING-FM (CL)	2.3	19	
KIRO (N/T)	10.3	11.1	
KISW (A)	3.2	31	
KIXI (BM)	1.3	2.0	
KIXI-FM (PA)	2.3	26	
KJR (R)	7.0	7.0	
KMPS (C)	1.6	28	
KMPS-FM (C)	1.5	37	
KNBQ (R)	2.4	2.0	
KOMO (PA)	10.8	6.3	
KSEA (BM)	7.1	7.4	
KTAC (R)	2.6	31	
KVI (PA)	7.1	5 6	(Mariners
KVI-FM (R)	3.4		baseball)
KXA (CL/T)	1.2	7	
KYAC (B)	£.1	1,9	
KYYX (R)	3.9		
KZAM-FM (A)	2.4	2.8	
KZOK-FM (A)	3.3	5 5	

#### April-June Burke Advances A-AOR, B-Black, BB-Band, BM-Beautiful Music, C-Country, CL- Classical, D-Disco, J.Jazz, N-News, O-Oklies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spenish, T-Telk. midnight, Motro Survey Area, 12+. nee Or This data is copyrighted by Burke. Non-subscribers to Burke syndicated radio service may not re ar usa Ibla iai ation in any form Angeles MET Tops:

print or use thi	s information in	any form	_		1.518.51
No	w York		L	os Ange	eles
				KMET To	
WKTU	) Still On To	pp;	Di	sco, Count	
°WB	LS Gaining				
	InnMarch '79	April-June '79		March '79 Ap 5 7	ril-June '79 6.1
WABC (R)	7.6	6.5	KABC (T) KBIG (BM)	57	3.7
WADO (S)	1,4	1.4	KDAY (B)	4.0	2.3
WBLS (B/D) WCBS (N)	5.8 4.7	9.7 4.6	KFI (R)	2.2 -	2.5
WCBS-FM (O)	2.7	2.5	KFWB (N)	3.5	3.2
WHN (C)	2.8	3.4	KHJ (R)	3.0	2.1
WINS (N)	3.9	4.5	KIIS-FM (D) KIQQ (R)	1.3	1.6
WJIT (S) WKTU (D)	.6 12.2	/ 1.0	KJLH (B)	1.2	- 1.3
WMCA (T)	2.7	10.8 2.8	KJO1 (BM)	4.0	3.3
WNBC (R)	3.3	3.1	KKGO (J)	1.2	2.3
WNCN (CL)	1.1	1.2	KLAC (C) KLOS (A)	2.8 3.4	3.9 2.7
WNEW (PA)	3.1	1.7	KLVE (S)	9	12
WNEW-FM (A) WOR (T/PA)	3.4	2.8	KMET (A)	8.2	10.1
WPAT (BM)	4.4 1.9	5.4 1.8	KMPC (PA)	2.2	3.2
WPAT-FM (BM)	2.5	2.3	KNX (N)	47	3.4 2.9
WPIX (A)	1.4	1.6	KNX-FM (A) KOST (BM)	2.4 1.6	1.6
WPLJ (A)	3.9	4.5	KPOL(PA)	.8	1.1
WQXR-AM-FM (CL) WRFM (BM)	2.1	19	KRLA (R/0)	2.8	3.7
WRVR (J/A)	4,6	2.4 2.2	KRTH (R)	4.1	3.8
WTFM (PA)	1.1	1.4	KTNQ (R)	2.1	2.5
WXLO (R)	2.9	2.4	KUTE (D) KWST (A)	4 2 2.0	4.4
-	<b>.</b> .		KZLA (A)	1.3	. 2.2
Ŀ	Boston		550000 C C C C C		1.1.1
Diego WYKS E	A The Local D	L- 04 - 11-		Chiese	
Disco WXKS-F				Chicag	<b>30</b>
	iso Shows V		44/T	UP Tops M	larket
Now L	eads Marke	et in the second se		ost Six Sha	
Ji	nMarch '79	April-June '79	OpAin		
WBCN (A)	5.0	9.2		WGN Seco	bud
WBOS (D)	5.8	2 fi		JanMarch '79	April-June '79
WBZ (PA) WCOZ (A)	R 3 4.3	70	WAIT (BM)	14	1.1
WCRB (CL)	4.3	54	WBBM (N)	51	5.1
WEEL (N)	61	44	WBBM-FM (A)	2.3	2.2
WEEI-FM (A)	4,0	4.5	WBMX (B) WCFL (PA)	6.5	8.0
WHDH (PA)	97	8.1	WCLR (PA)	24	3.1
WITS (T) WJIB (BM)	2 9 10 3	3.6	WDAI (D)	2.5	2.4
WRKO (R)	6.1	73 59	WEFM (R)	3.0	3.6
WROK(PA)	3.4	30	WFMT-AM-PM (CL)	10	1.3
WSSH (BM)	16	I N	WFYR (PA) WGCI (B/D)	29	3.9 3.0
WVBF (R)	8.4	72	WGN (PA)	90	85
WXKS (D) WXKS-FM (D)	15	15	WIND (N/T)	4.2	3.5
*************	7	03	WJJD (C)	1.2	1.1
D/	etroit		WJPC (B)	1.5	1.9
			WKQX (PA) WLAK (BM)	26	1.3 3.6
Tigers Ba	aseball Prop	els	WLOO (BM)	53	5.0
WJR Un	Three Shar	251	WLS (R)	8.3	7.9
WWWW Stays			WLUP (A)	36	9.2
	ontinues To		WMAQ (C) WVON (B)	6.0 4.9	4.7 3.9
with C		onh	WXRT (A)	2.6	3.0
	JanMarch '79	April-June '79			
CKLW (R) CKLW-FM (C)	5.3 1.5	5.6 1.0			DO
WABX (A)	6.5	5.6	Wash	ington,	D.C.
WCHB (B)	2.4	24	Rockers WP		
WCXI (C)	.5	1.8			
WCZY (BM)	2.0	14	Market Whi		
WDEE (C) WDRQ (D)	6.4	2.2 4.8	WHUR & WO	DK 'Show G	lood Growth
WGPR (B)	2.6	11		1	
WHND (O)	° 1.6	ŧ 2	WACHARAS	JanMarch '79 4.6	April-June '79 5.5
WJLB (B)	3.3 8.2	25	WASH (PA) WAVA (A)	2.3	4.3
WJR (PA) WJR-FM (BM)	8.2 5.4	11 3 4.3	WGAY-AM-FM (BM)	7.5	5.3
WJZZ (J)	3.2	3.6	WGMS-AM-FM (CL)	2.0	2.0
WLBS (B/D)	1.8	2.6	WHFS (A)	E.3	23
WMJC (R)	1.9	3.4	WHUR (B) WJMD (BM)	5.8	7.4
WNIC (A) WOMC (PA)	39 32	3.6 3.5	WKYS (D)	3.4	3.6
WRIF (A)	67	5.6	WMAL (PA)	9.0	9.3
WTWR (O/R)	1.8	2 5	WMZQ (C)	33	4.1
WWJ (N)	4.9	4.0	WOL(B) WOOK(B)	3.3 6.5	, 3.2
WWJ-FM (BM) WWWW (A)	22	2.R 7 I	WPGC-AM-FM(R)	13.2	12.1
WXYZ (N/T)	31	49	WPIK (C)	- LI	1.1
			WRC (N/T)	2.6	2.3



(D) # (R)	2.5 3.0	2.4 3.6
F-AM-PM (CL)	10	1.3
C(PA)	29	3.9
(B/D)	19	3.0
(PA) (N/T)	4.2	8.5
(C)	1.2	1.1
(B)	1.5	1.9
C(PA)	26	1.3
C(BM) F(BM)	40 53	3.6
R)	8.3	7.9
PrA)	36	9.2
2(C)	6.0	4.7
F(B) * (A)	4.9 2.6	3.9 3.0
Washing		
lockers WPGC-		
Aarket While B		
HUR & WOOK	Show Good	Growth
		ril-June '79
(PA)	4.6 2.3	. 5.5
(A) '-AM-FM (BM)	7.5	5.3
AM-FM (CL)	2.0	2.0
(A)	E.3	2.3
L(B)	5 # 2.5	7.4
(BM) (D)	2.5	3.6
.(PA)	9.0	9.3
(C)	3 3	4.1
B)	3.3 6.5	3.2
(B)	13.2	12.1
(C)	1.1	Li
N/T)	2.6	2.3
( <b>R</b> )	3.3 3.0	2.8
(N) (PA)	1.1	1.9
FM (A)	6.0	5.2
San Fra		
Top Two Sta KFRC Boti Still Lead	Decline,	
KNBR Up Ni		
Jan,-M BM)	arch '75	June '79 3.0
FM (BM)	1.8	2.3
PA) BM)	8	1.0
	1.4	13
NI	4.6	3.4
M(R/D)	1.1	1.6
CL)	3.4 .9	3.7
C/A)	.8	11
BM)	2.9	31
R)	8.2	6.7
1/T) Al	10.7 2.7	7.9
M(CL)	1.4	14
))	1.2	1.8
PAI	1.7	1.8
(A) (BM)	3.2	3.8

3.7 2.5 1.7 3.4 2.3 3.2 2.5 1.7 4.8 2.6 2.0 2.1

#### **R&R/Friday, July 20, 1979** DAYTIMER DATA DISCREPANCY

#### **WLUP**

#### Washington, D.C. Arbitron In Error? blew them up. We had a bunch of

The April/May 1979 Washington, D.C. Arbitron report may contain an error that affected the estimates of stations during the 7pm-midnight daypart. If indeed the D.C. book turns out to contain an error in the handling of signoff data for daytimers, and if the wrong times were used, personnel at daytimers in other markets may want to pay special attention to their evening estimates when they get their books. The Washington book may need to be reissued.

In Washington, the situation is as follows: WGAY, an AM daytimer with a May '79 sign-off of 8:15pm according to the FCC, does not show in the Arbitron as being on the air after the 6pm-7pm hour. However, WPGC-AM and WPIK, both daytimers with the same May sign-off, do show in the book in the 7pm-midnight daypart, and in the hour-by-hour they are shown as being on during the 8-9pm stretch. When R&R noticed

the disparity, R&R called Arbitron, but at press time no reply came from the Radio department regarding the situation. We were able to get confirmation from WGAY General Manager Ted Dorf that indeed his AM station was on the air until 8:15 during the month of May.

The omission of WGAY during the evening dayparts could be due to either of two reasons: perhaps the station did not have any listeners with diaries who tuned in during the evening; or Arbitron may have used the wrong signoff times for the station (April perhaps) and thus not computed estmates for the station after 7pm. Dorf told R&R that he was going to discuss the matter with Arbitron. Should there be an Arbitron error, the book may have to be reissued since the 7pm-midnight shares will have to be adjusted with WGAY being reported in the daypart.

**Continued from Page 1** skyrockets set around it which went up first, then a small charge blew everything about 25 feet in the air. There were records all over centerfield."

All was going well so far. Bullet relates, "A couple of kids tried to rush the field, but the security guards got them out, and it all went off without incident. Steve and the others got back in the jeep and went off the field." At that point, everyone got more than they'd bargained for. "Then 15 or 20 kids broke onto the field from center," Bullet says. "Security went to get them, then they popped the screen off behind home plate, and it was all over. At one point you would have thought we were holding a concert on the field, it was so crowded."

Most estimates indicate that about 7000 fans erupted onto the playing field, carousing for over an hour. "There were all these kids running around, setting off firecrackers, throwing records, cheering, riding on each other's shoulders, setting a bonfire in centerfield," Bullet recounts.

#### Security Perplexed, Veeck Is Vexed, What's Next?

White Sox security was largely unprepared to handle the disturbance. As WLUP Promotions Director Dave Logan explained to R&R, advance ticket sales for the game numbered 15,000, and the team customarily doubles the advance figure and assigns security based on that number. So a force prepared to handle, 30,000 normal everyday Sox fans had to cope with 55,000 patrons, including a



HAILING THE CONQUERING HERO - Commander Dahl basks in the appreciation of a group of anti-disco loyalists, many wearing uniform Tshirts displaying the informal army motto, "Disco Sucks."

high\* percentage of excitable youthful anti-disco army volunteers. Dahl had left before the field was overrun, and according to Logan, WLUP offered to have Dahl return to cool out the revelers, but the White Sox refused, saying they could handle it. Eventually, after four injuries, 37 arrests, a rather scorched portion of centerfield, and assorted other minor damage, the field was cleared and the Sox announced that the second game was cancelled. Later, the American League announced that the Sox would have to forfeit the unplayed contest to the Tigers.

None of this pleased White Sox owner Veeck, who accused Dahl of "taking it on the lam" and abandoning the field, according to Logan, and threatened to ban the Supreme Commander from the stadium. Logan, however, pointed out that two police officers concerned said the event was not a



JEEP TRICK - Anti-disco army Supreme Commander Steve Dahl makes a grand antrance via jeep onto the field, waving to the troops awaiting the destruction of 20,000 disco records.

#### running on the field and saying, 'Hey, look, Mom! I'm on TV!' **Reaction From Disco Faction** WLUP PD Bullet loved the whole

series of events. "It was great," he told R&R. "The phones are ringing off the wall. What a way to start a book!" At the city's two Disco stations, admiration for AOR WLUP's promotional wizardry was mixed with some concern for possible future outbreaks of antidisco violence. WGCI's Barry Mayo told R&R, "It was a great promotion for a great radio station. The only problem is that all of us in radio have to be very concerned above and beyond what we can get out of a promotion. I think there was a very real threat from the outset of possible violence."

riot, and added that TV commenta-

tors commented that the melee

seemed "more like a case of kids

Page 25

WDAI PD Matthew Clenott told R&R, "I have mixed feelings. I can certainly admire how effective the promotion has been for the Loop and for Steve Dahl personally. But I feel it's gotten out of hand, not necessarily because they damaged Comiskey Park that's Bill Veeck's problem. But Steve Dahl's gatherings have bordered on violence, and they've gotten into property damage and personal intimidation." Clenott reported an instance of the WDAI van driver's being harassed by a group of anti-disco fans.

#### "The Ultimate Victory"

And as for the grand perpetrator of this highly-publicized promotion? Steve Dahl told R&R, "I didn't plan for it, but I can't complain about the way it turned out." He termed the disturbance "crazy but not a riot," adding, "the White Sox are blaming the whole thing on me." He pointed out, "Who could have ever imagined a radio personality drawing 70,000 people to a ballpark?" When asked about future undertakings of the disco army, Dahl said, "We are downplaying it at WLUP. Here in Chicago I can't think of anything that could top this." Dahl said, however, that he and Lee Abrams, who consults WLUP, were discussing a national anti-disco hookup and possible anti-disco rallies in other cities, probably featuring a Dahlsponsored band, Teenage Radiation, which has put together an "anti-disco show." Summing up the Comiskey caper in terms of his long-range anti-disco campaign, Dahl said modestly, "We consider it the ultimate victory."



RADIO, TV UNITED IN KOMA WALK - KOMA/Oklahoma City sponsored a Walk For Mankind recently, with two staffers from a local TV station joining KOMA Sales Manager John Rogers (second from left) and the station's Mike McCarthy (center) and Wade Carter (second from right). \$30,000 was raised for hospitals, with no report on how many of the walkers ended up in a KOMA-tose state.



JUST FOR KICKS — KX104/Nashville sponsored a "Hot Legs" contest at a local club, with the winner, whosa winning limb is prominently pictured, taking home \$250 and 104 albums. Two officials of the club are shown flenking the winner's flenks, while KX104 PD Mike St. John lends his support below.

**Rewrite** 

**Continued from Page 1** but a matter of timing.

Arnie Lerner, NAB Radio Board Chairman and Chairman, WLLH/ Lowell, MA: Lerner thinks a radio-only bill would take at least a year to accomplish, even if it got maximum support. Lerner also supports a longer term and relief from paperwork. He proposes tagging radio amendments onto common carrier amendments.

Bruce Johnson, Pres., Shamrock Broadcasting: Johnson indicated he'd never like the concept of a "tradeoff?" i.e., paying a spectrum fee in return for extensive radio deregulation.

R&R also asked broadcasters what impact, if any, will the death of the rewrite have on the FCC's swiftness in moving on its radio deregulation plans?

Dick Shiben, FCC Broadcast Bureau Chief: "None at all! We hope to get started by August 1."

Len Hensel, VP & GM, WSM/ Nashville: Hensel believes the FCC's approach to deregulation will be piecemeal, which he says is more realistic than a comprehensive overhaul.

John Summers, Exec. VP/GM, NAB: Summers echoed Shiben's "no effect;" however, he hopes the Commission postpones radio deregulation talks until September, since it's likely one or two commissioners won't be present at the Aug. 1 meeting. He added that the issue is too important to have anyone absent.

#### **Kiperton**

#### **Continued from Page 3**

peared on the "Tonight Show" in 1976, disclosing that she had undergone surgery for removal of a breast because of cancer. At a White House ceremony a few months later, she was presented with the American Cancer Society's Courage Award by President Jimmy Carter.

Page 26

#### EAST Hottest Most Added

DDS&HC

293/Atlante, GA

297/Fort Worth, TX Gary Mack

BARBRA STREISAND

AR5 Hottest: ELO 7-1. BILLY THORPE 13-3 DR.- HOOK 8-5

KNACK Gerny Raffenty

KANSAS 14-9 TRIUMPH 19-13

Parallel Two

92Q/Nashville, TN

DIONNE WARWICK

ELG 1997 Hottest: CHARLIE DANIELS 4-1 TOUNA SUMMER 12-10

94Q/Atlanta, GA

Jeff McCartney

DONNA SUMMER 12-10 VINGS 15-11 HARBRA STREISAND 20-13 ROBERT JOHN 24-20

NICK LOWE TRIUMPH (dp) SNIFF & TEARS (dp) LONG JOHN BALDRY (dp) LOUISE GOFFIN (dp)

Hottest: CHARLIE DANIELS 1-1

WINGS 7-3 SUPERTRAMP 14-9 KNACK 19-10 ELO 24-19

BI105/Orlando, FL Reggie Blackwell

EDDIE RABBITT

ELO OLIVIA N-J

SUPERTRAMP BRAM TCHAIKOVSKY TRIUMPH HERMAN BROOD

KEEL/Shreveport, LA Howard Clark

KNACK EW&P SUPERTRAMP

ELIF/Dailas. TX Harry Nelson

LRB ROBERT JOHN

OLIVIA N-J NICK LOME Hottemat: DONNA SUMMER 3-1 ELO 10-8 CHARLIE DANIELS 20-10 BARBRA STREISAND 27-20 CHIC 30-25

SUPERINAN Hottest: ANITA WARD 1-1 DONNA SUMMER 11-7 CHARLIE DANIELS 16-9 CHIC 27-17 MAXINE NIGHTINGAL 25-

SPYRO GYRA Hottest: Donna Summer 1-1 John Stewart 8-4 Anita Ward 11-5 Gerry Rafferty 11-7 Dr. Hook 15-9

ENOW/Austin. TX

BLACKFOOT WILLIE & LEON ROBERT PALMER LOUISE GOFFIN

SUPERTRAMP DIRE STRAITS CRYSTAL GAYLE HERMAN BROOD

KTSA/San Antonio, TX Dan Steele

KXX106/Birmingham, AL

RICKIE LEE JONES BAD COMPANY RECORDS LONG JOHN BALDRY JENNIFER WARNES Hottest: ROBERT JOHN 1-1 RNACK 17-7 CARS 20-13 HOTEL 26-17 MATHE FICUTION

WAKY/Louisville, KY Harry Lyles

RANSAS Hottest: ANITA WARD 1-1 CHARLIE DANIELS 8~2 Peter Frampton 14-9 WINGS-19-11 BARBRA STREISAND 26-17

EWS.P ROBERT JOHN

KANSA

Steve Davis

IIONNE WARHILL IOItest: DONNA SIMMER 5-1 HERMAN BROOD HOTKUEST: DR. HOOK 18-9 ARS 2-1 ELO 20-10 MCFADDEN & WILTEH 15-12 ELTON JOIN 5-3 MCFADDEN & WILTEH 15-12 ELTON JOIN 5-3 MATINE NIGHTINGAL 22-10 MAXINE NIGHTINGAL 22-10 SPYRO GYRA 21-15

RICKIE LEE JONES

Greg Thomas

Scooler Davis

KANSAS Hottesti Charlie Daniels 3-1 Raydio 7-4 Barbra Streiband 15-5 Supertramp 28-12 Knack 26-14

Dale O'Brier

KANSAS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) Indicates

SOUTH

WLAC/Nashville, TN

ARS

MARSHALL TUCKEN LAZY RACER BILL CONTI BLACKJACK Hottest: CHARLE DANIELS 1-1 CHARLE DANIELS 1-1 CHIC 11-2 JDE JACKSON 19-8 HARBRA STREISAND 24-12 EW&F D-13

WNOE/New Orleans, LA Wayne Watkins

STEPMANIE HILLS Hottest: Donna Summer 1-1 MaxIne Nightingal 8-2 Crowd Pleasers 12-5 Chic 16-8 Bahbra Streisand 29-22

AR5 Hottest: BARBRA STREISAND 3-1 KENNY RGGERS 15-12 KISS 19-14 EW6F 27-20 CHIC 26-21

WRJZ/Knoxville, TN

Mark Thompson

DIONNE WARWICH

ICK LOWE (dp)

lottest

Jerry Rogers

SUPERTRAMP

GQ NIGHT NIS5

Hottest

ELO (dp) CHARLIE DANIELS (dp)

Hottest: CHARLIE DANIELS 1-1 BARBRA STREISAND 17-6 CHIC 24-10 CARS 31-17 KNACK 33-19

WSGA/Savannah. GA

CHARLIE DANIELS 1-1

WSGN/Birminghom, AL

Beau Branton

SUPERTRAMP

KISS 11-7

Terry Young

GQ CARS

JOHN STEWART 16-12 BARBRA STREISAND 21-14 MAXINE NIGHTINGAL 22-14

Hottest: CHARLIE DANIELS 1-1 MAXINE NIGHTINGAL 14-3

HOTEL 15-8 MCFADDEN & WHITEH 24-19

SUPERTRAMP Hottest: CROWD PLEASERS 1-1 MAXINE NIGHTINGAL 14-2 CHIC 29-10 HARBRA STREISAND 28-19 KNACK 30-25

Hottest: CHARLIE DANIELS 9-1 DONNA SUMMER 13-2 BARBRA STREISAND 21-12

BLACKFYOT ELO HOLCOSI KNACK 16-1 DONNA SUMMER 6-2 CHARLIE DANIELS 22-10 CHIC 26-19 BARBRA STREISAND 29-22

Y103/Jacksonville, FL

Maja Pill

JONES GIRLS KANSAS NIGHT SUPERTRAMP DIANA ROSS

KNACK 24-13 CHIC 25-16

Y95/Tampa FL Bob McNeil

EW& F LRB DIONNE WARWICK

BLACKPOOT

WTIX/New Orleans, LA

CHARLIE DANIELS JONES GIRLS

GQ DIANA ROSS ROBERT PALMER ROCKETS SUPERTRAMP

LRR ROCKETS BAD COMPANY BONNIE BOYER STEPHANIE MILLS

WQAM/Miami, FL Becky Vidaud

ARS

Rick Harris

ROCHETS

WAPE/Jacksonville, FL Jeannette Richards

OLIVIA N-J Hotteet: CHARLIE DANIELS 2-1 RAYDIO 10-7 ARS 13-10 HUNDIE 15-11 JOE JACKSON 19-14

Michael Ward

KNACK ROBERT PALMER SUPERTHAMP ROBERT JOHN CHARLIE DANIELS

WAXY/Ft Lauderdale, FL

CHARLIE DANIELS HOLCOBE: DONNA SUMMER 1-1 BARURA STREISAND 3-2 WINGS 14-10 ELTON JOHN 18-14 EWGF 25-19

WAYS/Chaslotte, NC

DIONNE WARWICK ROBERT PALMER BLACKFOOT OLIVIA N-J Hottest:

DONNA SUMMER 2-1

WBBQ/Augusta, GA Bruce Stevens

SUPERTRAMP

GQ DIRE STRAITS

NICK LOWE FIVE SPECIALS Hottest: DONNA SUMMER 2-1

BLACKFOOT 6-3 JOHN STEWART 12-5 EDDIE RABBITT 17-6 JOE JACKSON 16-7

WERC/Birmingham, AL

TEDDY PENDERGRASS

LRB LONG JOHN BALDRY STEVE KIPNER Hottest: ROBERT JOHN 1-1

WFLL/Chattanooga, TN

BONNIE BDYER BECKMEIRE BROS

PIVE SPECIALS SPYRO GYRA Hottest: CHARLIE DANIELS 1-1

WET WILLIE 11-5 EDDIE RABBITT 15-10 F.C.C. 17-14

WFMF/Baton Rouge, LA

CHARLIE DANIELS

CHARLIE DANIELS ROBERT JOHN ROBERT PALMER DIONNE.WARWICK HOTEGE: DONNA SUMMER 1-1 JOHN STEWART 6-2 RAYDIO 10-6 EWAF 27-22 KNACK D-28

WGH/Nortoik, VA

HOT CHOCOLATE

M Hottest: ANITA WARD 1-1 CHIC 9-3 KMACK 23-14 EDDIE RABBITT 20-18 ELTON JOHN 26-24

WIDX/Jackson, MS

WEDL/Raleigh NC

DIONNE WARWICK

EWGF WET WILLIE CARS Hottest: CHARLIE DANIELS 1-1

on McEoy

HOTEL 26-17 MAXINE NIGHTINGAL 25-18 ELO 13-9 TEDDY PENDERGRASS 18-13 WAKY/Louisville, KY KISS 19-14

MAXINE NIGHTINGAL

LRB MAUREEN MCGOVERN NIGHT (dp) Hottest: ANITA WARD 1-1 CHARLIE DANIELS 10-7 BARBRA STREISAND 15-9 EWLF 28-15 CHIC 30-16

Gayden Scott

Bob Canada

ROBERT JOH

Ross Brooks

DOUCETTE

Randy Rice

KNACK 14-5 MAXINE NIGHTINGAL 13-7 CHIC 10-12 HOTEL 22-17

Coyote Calhoun

MAXINE NIGHTINGAL 13-7 ROBERT JDHN 24-13 WET WILLIE 21-15 BARBHA STREISAND 25-18

Roy Rosen

NANTUCKET

HOTEL HERMAN BROOD ROCKETS NIGHT ROBERT PALMER OLIVIA N-J

WOLF/Byracuse. NY Charlie Brown

KNACK Hottest: ELO 7-1 RAYDIO D-6 KISS D-7 BARHAR STREISAND D-8 CHARLIE DANIELS D-9

EDDIE RABBITT

CARS EW&P RDHERT JOHN KNACK

WPST/Trenton. NJ Tom Taylor

ROBERT PALMER

NIGHT LRB BONNIE POINTER HOILEEL: JOHN STEWART 3-1 DONNA SUMMER 8-3 ELTON JOHN 9-4

WINGS 18-13 KNACK 25-17

WTRY/Troy. NY

CHARLIE DANIELS EW&P LRB Nottest: JOHN STEWART 6-1 BARBRA STREISAND 14-6 CHIC 12-6 KISS 22-12 POCO 21-15

WAEB/Allentown. PA

WHYN/Springfield, MA

Hottest: DONNA SUMMER 1-1 CHIC 12-3 DAVID NAUGHTON 8-6

KC101/New Haven, CT (formerly WAVZ) Curt Hansen

Hottest: DONNA SUMMER 1-1 MAXINE NIGHTINGAL 5-3 JOHN STEWART 14-10 ELTON JOHN 22-16 JOE JACKSON 27-18

Parallel Three

13FEA/Manchester, NH

CHARLIE DANIELS NICOLETTE LARSON LRB Hottest: JOHN STEWART 6-1 MAXINE NICHTINGAL 8-3 ARS 16-10 RAYDIO 24-13 EDDLE RABBITT 26-20

14WE/Wheeling, WV

HICKIE LEE JONES SNIFP & TEARS

DIGNNE WARWICK Hottest: DONNA SUMMER 4-1 PETER FRAMPTON 9-4 AKS 19-10

Hottest: TRIUMPH 10-1 JOURNEY 6-2 NICOLETTE LARSON 12-6

WINGS 14-9 EDDIE RABBITT 17-10

WCIR/Beckley, WV Dwayne Bonds

IFLASH & THE PAN SUPERTRAMP LRU RANDY VANWARMER TRIUMPH

WEEO/Waynesb Dave Sweeten

EW& F

GO BLACKFOOT Hottest:

BARBRA STREISAND

Hottest: ELO 1-1 JOHN STEWANT 4-3 NAYDIO 10-7 WINGS 14-10 CHARLIE DANIELS 28-2;

TKIUMPH Hottest: CHIC 4-1 ROBERT JOHN 8-2 PETER FRAMPTON 10-6 CHARLIE DANIELS 20-9 BELLAMY BROTHERS 21

PA

GQ ADDRISI BROS THE

SNIFP & TEARS NICK LOWE DIONNE WARWICK

ARS 19-10 CHIC 22-11 WINGS 26-15

E104/Erie, PA

Bill Shannon

JOURNEY AMERICA TOBY BEAU OLIVIA N-J

**Jim Roberts** 

Sick Ryder

SPYRO GYRA DIONNE WARWICK EDDIE RABBITT Hottest:

CHARLIE DANIELS 34-16 BARBRA STREISAND 27-1

Ken Capure

DIANA ROSS

ROBERT JOHN ROBERT PALMER

Don Perry

Jett Frank

LRB

IGHT

the song was dropped from the playlist then re-added.

WFBG/Altoong. PA

EWSP PEACHES 5 HERB BAD COMPANY Hottest: KISS 4-1 Donna Summer 12-6 KNACK 14-7 ELTON JDIN 21-12 JOE JACKSON 28-15

WGUY/Bangor, ME

HALF STRATTS HALF STEWART 3-1 KISS 8-3 ABBA 11-7 GERRY RAFFERTY 15-11 JOE JACKSON 18-14

WHEB/Portsmouth, NH Rick Bean

SUPERTRAMP Hottest: ELTON JOHN 3-1 SPYRO GYRA 4-2 MAXINE NIGHTINGAL DONNA SUMMER 12-7 ARS 15-10

WIBQ/Portland, ME

LRB Hottest: OAK 1-1 ELO 4-2 BARBRA STREISAND 13-7

Andy Carey

 LRB
 LHB

 LOBO
 Hottest:

 LOBO
 Hottest:

 NOBERTJUHN
 OAK 1-1

 Hottest:
 ELO 4-2

 DR. HODK 2-1
 BARBRA STREISAND 1

 DONN SUMMER 15-10
 DONN SUMMER 15-8

 PETER FRAMPTON 16-11
 POTED FRAMPTON 16-11

 POCO 19-12
 MLBLZBARG, ME

EWS F ROBERT JOHN

Michael O'Hara

LOBO OLIVIA N-J Hottest:

PATRICK HERNANDEZ

KISS 4-1 BARBRA STREISAND 25-16 KNACK 27-18 CARS 26-20 ROBERT JOHN 32-25

WXIL/Parkensburg, WV Ron O'Brian

EUCLID BEACH BAND CHARLIE DANIELS

CMARLIE DANIELS KNACK Hottost: ELTON JOHN 3-1 MAKINE NIGHTINGAL 5-3 PETEN FRAMPTON 12-8 BAKBRA STREISAND 15-9 KNACK 21-15

LWB Mottest: DONNA SUMMER 1-1 DR. HOOK 8-3 CHIC 13-5 BARBRA STREISAND 23-9 JONES GIRLS 27-21

WYRE/Annapolis, MD

Steve Kingston

SOUTH

Parallel One

EVIL/Dallas, TX

AYDIO ATRICK MERNANDEZ

ONNA SUMMER ONNTE POINTER ANDI STATON DDIE RABBITT OBERT JOHN IONNE WARWICK

RB

WLCY/Tampa. FL Jan Jettries

DIONNE WARWICK

Y100/Miami, FL

ASS PRODUCTION

DIE RABBITT EDDIE RABBITT Hottest: DONNA SUMMER 1-1 CHIC 7-3 DR, HOOK 12-9 RAYDIO 17-10 EW&P 26-16

lobert Muzzy

WINGS

HOLDER: KENNY ROGERS 1-1 KC 6 SUNSHINE 11-4 DONNA SUMMER 13-6 KNACK 15-7 CHARLIE DANIELS 20-15

SUPERTRAMP

SUPERTHAMP

ROBERT JOHN MARY MCGREGOR SUPERTRAMP

Mark Laurence

DIRE STRAITS

Tony Booth

EWSF

REX SHITH

R&R/Friday, July 20, 1979

**Charlie Daniels Band** 

**Barbra Streisand** 

Donna Summer

SOUTH

WFLB/Fayetteville, NC Stanley B. Stewart

TRIUMAN (dp) ELD (dp) Hottere: Donna Summer 4-1 MASS PRODUCTION 6-3 CHARLE DANIELS 10-5 CHIC 13-6 MAXINE NIGHTINGAL 18-10

ROBERT PALMER BRAM TCHAIROV KY DIANA ROSS HOT CHOCOLATE OLIVIA N-J LONG JOHN BALDRY (dp) HOTCHEL DOINA SUMMER 1-1 WET WILLIE 6-2 MAXINE NIGHTINGAL 16-11 GARBRA BTREISAND 24-18 KNACK 27-21

WFOM/Martetta. GA

ROBERT PALMER BRAM TCHAIKOV KY

WGLF/Talahassee, FL

BONNIE BOYER SNIFF & TEARS ROCKETS MICHAEL JACKSON MICHAEL JACKSON MICHAEL JACKSON UNCK LOWE (dp) Hottest Elton John 6-1 CHARLIE DANIELS 7-2 DONNA SUMMER 9-3 BARBRA STEISAND 10-4 MCFADDEN & WHITEM 17-8

WHHY/Montgomery, AL

CARS LRB LOBO HOTTEST: CHARLIE DANIELS 1-1 BARBRA STREISARD 12-6 ROBERT JOHN 17-10 KNACK 21-14 REX SMITH 30-22

WISE/Asheville, NC

DIONNE WARWICK ROBERT PALMER

ROBERT PALMER TRIUMPH NIGEL OLSSON ADDRISI BROS Hottest: CHARLIE DANIELS 1-1 KNACK 9-3

ARS 14-B BARBRA STREISAND 17-9 CHIC 23-14

EW6 F PEACHES & HERB WET WILLIE ROBERT PALMER HOTVEST: CHFAP TRICK 2-1 CHARLIE DANIELS 14-3 BLONDIE 11-5 BLANDIE 3THEISAND 10-10 CHIC 22-15

WLEE/Richmond, VA

WRFC/Athens, GA

BECKMEIRE BROS

SNIFF & TEARS ROBERT PALMER

ELO FIVE SPECIALS

Hottest: CHARLIE DANIELS 2-1 JDE JACKSON 12-6 CHIC 17-11 BARBRA STREISAND 20-13 KNACK 24-16

CHARLIE DANIELS 8-1 BARBRA STREISAND 16-12 MAKINE NIGHTINGAL 21-13

WSEZ/Winston-Salem, NC

SUPENTRAMP SUPENTRAMP BLACKFOOT EW6F HOT CHOCOLATE ROBERT PALMER ROCKETS HOTLEBT: CHARLIE DANIELS 1-1 DOWAA SUMMER 6-3 RISS 16-11 BARBRA STKEISAND 21-13 WINGS 25-18

WTMA Charleston, SC

Rick Tracey

GO BONNIE POINTER

HƏTEL TRIUMPH HERMAN BROOD

KNACK 23-19 WINGS 25-20

Pete Barry

Gary Kink

Ken Curtis

Ray William

22

Rich Thomas

HOTEL F.C.C. CARS

Lee Brenner

Mike Durett

GAN DIRE STRAITS BAD COMPANY ORLEANS (dp) TRIUMPH (dp)

NIGHT

Most Added Hottest

Supertramp

298/Little Rock, AR Karen Williams

SUPERTRAMP

SUPERTRAMP BONNIE POINTEN MARSHALL TUCKER Mottest John Stewart 2-1 Banbha Streisand 15-4 Ars 11-7 Charlie Daniels 14-9 Chil 29-14

WIRK/West Palm Beach, FL Roelyn Schwartz

BLACKFOOT ROCKETS HOHERT PALMER HOLEst: LLO 2-1 DH. HOOK 7-3 CHEAP TRICK D-5 GERRY RAFFERTY 13-7 ARE 15-10

WRVQ/Richmond, VA

MAXINE NIGHTINGAL 12-5 CHIC 13-6 POCO 20-14 WET WILLIE 25-15

Parallel Three

Stove Ocean

ROBERT JOHN EDDIE RABBITT NIGHT

CK101/Cocoa Boach, FL

Hottest: CHARLIE DANIELS 1-1

ANITA WARD 9-5 DONNA SUMMER 14-7 KNACK 26-20 CH1C 27-21

KAYC/Beaumont, TX Paul King

EWSP Hottest: JOHN STEWART 1-1 EDDIE HABBITT 7-2 DDNNA SUMMER 15-5

MAXINE NIGHTINGAL ANNE MURRAY 23-17

KILE/Galveston, TX

KISS PEACHES & MERB NIGEL OLSSON ROCKETS BONNIE POINTER

BURNIE POINTER Hottest: EW&F 1-1 DONNA SUMMER 5-2 TOTO 11-7 JOHN STEWART 16-10 JAMES TAYLOR 19-15

KSEL/Lubbock, TX

BARBRA STREISAND SPYRO GYRA CHIC Hottest:

ABBA 4-1 RAYDIO 8-4 WINGS 17-10 KNACK D-20 EDDIE RABBITT D-21

WAAY/Hunisville, AL

LLD LRB SUPERTRAMP NIGHT Hottest: CHARLIE DANIELS 4-1 ROBERT JOHN 15-11 PDCO 17-12 KISS 23-17 KNACK 24-18

ELO DIONNE WARWICK ROBERT PALMER BLACKFOOT Hottest: CMARLIE DANIELS 1-1 KISS 7-3

WANS/Anderson, SC

ELD DIONNE WARWICK (dp) BARBRA STREISAND

Hottest: CHARLIE DANIELS 1-1 KNACK 9-2

RNACK 9-2 COOPER BROS 20-15 PETER PRAMPTON 23-19 DONNA SUMMER 28-21

LRB SUPENTRAMP TEDDY PENDERGHASS (dp) Hotevst: Chanlie Daniels 5-1 Ars 6-2 Haydio.14-8 Donna Summer 20-9 Robert John 34-26

WCGQ/Columbus, GA

Nona Rael

EW&F NEW ENGLAND HOBERT JOHN

Ken Dardis

EWAF

KISS 7-3 ABBA 9-4 RAYDIO 12-9 MAXINE NIGHTINGAL 18-1;

WAGQ/Athens, GA Brady McGraw

Jay Fredericks

ELO

Jeff King

Lee Victor

ELO

Bill Thomas

SUPERTRAMP CARS

GQ Hottest:

LRB EDDIE RABRITT DIGNNE WARWICK SUPERTRAMP BLACKFOOT

**Robert Palmer** 

**Dionne Warwick** 

Little River Band

Little River Band **Barbra Streisand** Earth, Wind & Fire Donna Summer Supertramp John Stewart

WPGC/Washington, DC fim Elliott

ELD MABS PRODUCTION Hottest; John Stewart 3-1 Barbra Streisand 10-5 Raydio 12-7 Jones Girls 16-9 Cars 23-19

WREO/Boston, MA

Mark McKay

BONNIE BOYER

Hottest: DONNA SUMMER 1-1 CARS 14-7 CHIC 18-9

Parallel Two

13Q/Pittaburgh. PA

MAUREEN MCGOVERN

14/Q Worchester, MA

LRB NICK LOWE SNIFF 6 TEARS ROBERT PALMER

ROBERT PALMER RECORDS N.R.8.Q. Hottest: CARS 9-1 JOE JACKSON 12-6 SUPERTRAMP 14-7

B105/Providence, RI

Todd Chase

BARBRA STREISAND 29-11 KNACK 30-13

NIGHT BLACKJACK (dp) ROBERT PALMER (dp) CHARLIE DANTELS (dp) Hottest: DONNA SUMMER 1-1 BARBRA STREISAND 10-5 WINGS 17-10 MAXIME NIGHTINGAL 23-1

WINGS 17-10 MAXINE NIGHTINGAL 23-1 KNACK 34-20

PRO-FM/Providence. RI

EW&F BARBRA STREISAND DIONNE WARWICK ELO

Hottest: DONNA SUMMER 3-1 KISS 4-2 CHIC 8-3 DR. HOOK 9-4 JOHN STEWART 10-5

WBBF/Rochester, NY

LRB STEPHANIE MILLS Hottest: DR. HOOK 3-1 MCFADDEN & WHITEH 16-6 GERRY RAFFERTY 12-7 KISS 19-11 BARBRA STREISAND 22-14

WJCC/Bridgoport. CT

MARSHALL TUCKER SUPERTRAMP

HOTCEST: DONNA SUMMER 5-1 ELTON JOHN 13-4 JOE JACKSON 21-9 WINGS 19-10 BARBRA STREISAND 24-1

WEBO/Harrisburg, PA

lim Buchanan

PEACHES & HERB

GO MARSHALL TUCKER ART GARFUNKEL

ANT GANFUMKEL Motteet: ABBA 5-1 MAXINE NIGHTINGAL 16-1 BARBRA STREISAND 17-12 CHARLIE DANIELS 23-13 KC 6 SUNSHINE 26-17

WEEE/Huntington, WV

CLIVIA N-J (dp) LRB (dp) SNIFF & TEARS (dp) Notest: DR. HDOK 2-1 ELTON JDHN 6-3 RAYDIO 12-7 JOE JACKSON 20-16 WINGS 23-18

CARS

ART

Bob Lee

Greg Loebs

NICK LOWE

lottest

EDDIE RABBITT

Gary Berkowitz

lottest

Tom Nast

Steve York

EWAF

AGUREEN HEUDVERN SUPERTRAMP SUPERTRAMP SNIPF & TEARS BLONDIE ROBERT PALMER LONG JOHN BALDRY NOTESTE DONAA SUMMEN 3-1 JOE JACKSON 15-9 BARURA STREISAND 20-11 (CHARLIE DANIELS D-20 KNACK D-21

Tim Powell

BONNIE POINTER 22-16 KNACK 29-17

OAK

ARS

ELD

#### EAST

Parallel One 98KX/Pinaburgh. PA

ay Stone KNACK HARBRA STREISAND ILLY THORPE ILLY JOEL lottesti IRIUMPH 8-1 POCO 12-4 JOHN STEWART 13-5 SUPERTRAMP 11-6 SUPERTRAMP 17-7

99X FM/New York. NY Don Kelly

OBERT JOHN Hottest: CHIC 4-1 BARBRA STREISAND 14-5 JONES GIRLS 9-6 ELTON JOHN 15-11 EW6F 30-18

CHUM/Toronto. CAN Brad Jones ATRICK HERNANDEZ ATHICK AYDIO IOE JACKSON

HOOK 7-3 DONNA SUMMER 9-4 ANITA WARD 22-8 KISS 20-12 CKGM/Montreal, CAN. yce Pillarella

UPERTRAMP AUL ANKA KNACK lottest

ELTON JOHN 11-6 ANITA WARD 19-12 John Stewart 29-19 Gerry Rafferty 26-21 WABC/New York, NY Sonja lones

BARBRA STREISAND lottest: NITA WARD 1-1

CHIC 10-5 MCFADDEN & WHITEH 12-8 DR. HOOK 14-11 DAVID NAUGHTON 16-12

WCAO/Baltimore, MD Ron Riley

UPERTRAMP

ELO (dp) Hottest:

Abttest: DONNA SUMMER 1-1 DAVID NAUGHTON 11-7

JONES GIRLS 13-9 BARBRA STREISAND 26-21 DIONNE WARWICK D-25

WFIL/Philadelphia, PA

Gerry DeFrancisc HERB ALPERT

HANIE MILLS

ANITA WARD 1-1 DONNA SUMMER 2-2 DONNA SUMMER 3-3 JOHN STEWART 11-5 CHIC 15-9

WIFI/Philadelphia. PA leff Robins

Hottest NA SUMMER 8-1

IOE JACKSON 11-4 IOHN STEWART 19-14 INGS 26-21 CARS D-22

WEBW/Buffalo, NY

BLACKFOOT

48 Sttest: JPERTRAMP 1-1 IONNE WARWICK 4-2

WHBC/New York, NY Ros Frank

ottest: TOWNA SUMMER 5-1

DAVID NAUGHTON 13-9 JARBRA STREISAND 19-CLO 25-18 JOHN STEWART 20-23

WPEZ/Pittsburgh. PA

EW&P Hottest: JOHN STEWART 4-1 RAYDIO 10-6

DANIELS 22-12

Mark Friizges

ROCKETS TRIUMPH CARS TOBY BEAU EWSP

KISS 21-16 CHIC D-21

DIONNE WARWICK

ARBRA STREISAND D-16

#### R&R/Friday, July 20, 1979

#### MIDWEST

Most Added Hottest

Supertramp Charlie Daniels Band Little River Band Knack

Donna Summer Robert John

#### **MIDWEST**

MIDWEST Perellel One

CKLW/Detroit. MI Rosalis Trombley

ROBERT JOHN SUPERTRAMP EW&F Hottest: DIONNE WARWICK 4-1 CHIC 9-5 RNACK 28-7 JOE JACKSOM 20-11 DA VID NAUGHTON D-L9

EBEO/Ecmans City. MO Marsha Lerenberg

DIONNE WARWICK BONNIE POINTER WILLIE & LEON SNIFF & TEARS RICKIE LEE JONES BECKNEIRE BROS HOTEEST: CHARLIE DANIELS 1-1 DONNA SUMMER 6-3 BARBRA STREISAND 17-5 ABBA 21-7 CHIC 26-16

EDWB/Minneepolis, MN Dave Thomson ART GARFUNKEL

WET WILLIE Hottest: RAYDIO 2-1 CHARLIE DANIELS 5-2 GERRY RAFFERTY 7-4 JAMES TAYLOR 12-7 JOE JACKSON 21-15

ESLQ/St. Louis. MO Phil Irons ROBERT JOHN ROBERT JOHN JOURNEY SNIFF & TEARS DOOBIE BROTHERS HOLLES: CHARLIE DANIELS 1-1 JAMES TAYLOR 5-2 SUPERTRAMP 9-3 KNACK 25-6 JOE JACKSON 15-8

ESTP/Minneepolis. MN Steve Perun

LOBO MICHAEL JOHNSON CHARLIE DANIELS CHARLIE UNIT-Hottest: RAYDIO 6-1 DR. HOOK 5-3 JAMES TAYLOR 11-6 JOHN STEWART 13-10 EW6P 25-19

Q102/CincinnatL OH Pat O'Brien BARBRA STREISAND EWS P BLONDIE

Hottest: ANITA WARD 1-1 EW&F 13-5 DONNA SUMMER 17-11 RAYDIO 20-17 MCFADDEN 6 WHITEH 30-21 WGCL/Cleveland OH

Bob Trovis

NIGHT DIANA ROSS OLIVIA N-J Hottost: ANITA WARD 1-1 CHIC 11-6 KNACK 16-8 ROBERT JOHN 19-14 JOHN STEWART 24-17

WLS/Chicago, IL Alan Burn

KNACK Hottest: ANITA WARD 1-1 DONNA SUMMER 5-2 ELO 18-13 CHIC 21-16

WOEY/Milwaukee, Wi Bm Brown

SNIPP & TEARS SHIPP & TEARS BONNIE POINTER Hottest: DONNA SUMMER 6-1 VAN HALEN 8-5 JOE JACKSON 21-12 RAYDIO 20-16 KNACK 30-17

92X/Columbus, OH Mike Perkins SUPERTRAMP NIGHT BRAM TCHAIKOVSKY Hottest: CHARLIE DANIELS 7-1 CHIC 0-3 JOHN STEWART 14-9 BARBRA STREISAND 22-11 ABBA 25-13 EIOA/Des Moines. 18 Gary Stevens

Parallel Two

 $\wedge$ 

HAXINE NICHTINGAL BARBRA STREISAND ANNE MURRAY NOTEAS: ANITA WARD 1-1 CHARLIE DANIELS 23-1 DAVID NAUCHTON 11-5 MAXINE NICHTINGAL A-17 BARBRA STREISAND A-19 KOFM Oklahoma City, OK Chuck Morgan ELO

LRD LRB Hottest: ELD 3-1 JOHN STEWART 5-2 JOHN STEWART 10-6 ELTON JOHN 17-13 MAXINE NIGHTINGAL 22-16 KRAV/Tulsa, OK

Gary Reynolds LRB NIGHT Hottest: Robert John 6-1 Raydio 11-7 Maxine Nightingal 16-9 Charlie Daniels D-12

KZ93/Peone, IL Keith Edwards LRB BLACKFOOT SNIFF & TEARS ROBERT PALMER RICKIE LEE JONES NELL YOUNG Nottest: CHARLIE DANIELS 1-1 RAYDIO 5-4 BARBRA STREISAND 8-5 KNACK 19-9 EW&F 20-13

WGRD/Grand Rapids, MI Ron White

KNACK CHARLIE DAWIELS RAYDIO HOTLOSE: CHEAP TRICK 1-1 DAVID NAUGHTON 10-2 JOHN STEWART 9-4 DR. MOOK 19-8 KNACK A-11 WHE/Eansos City. MO Rick Brown

EW6 F MAXINE NIGHTINGAL

MAXINE NIGHTINGAL MAUREEN MCGOVERN DIDNNE MARWICK BBE CEES Hottest: CHARLIE DANIELS 10-1 BARBAA STREISAND 20-4 ABBA D-6 DONNA SUMMER D-7 WILLIE & LEON D-18

WHOT/Youngstown, OH Dick Thompson ROBERT JOHN KANSAS

ELO Hottest: DONNA SU DONNA SUMMER 2-1 PETER FRAMPTON 10-7 CHARLIE DANIELS 22-9 RAYD10 20-13 KNACK 26-20 WKY/Oklahoma City, OK

Sandy Jones HERB ALPERT

LRB Hottest: ANITA WARD 1-1 GERRY RAFFERTY 8-5 ELTON JOHN 13-6 RAYDIO 17-8 ANNE MURRAY 15-9

WNCL/Columbus. OH Steve Edwards

KNACK EW6F SUPERTRAMP Hottest: DONA SUMMER 15-1 DR. HOOK 22-2 CHARLIE GANIELS D-3 RAYDIO D-13 CHIC D-17 WNDE/Indianapolis. IN

ELO ELU ROBERT PALMER BLACKPDOT (RA) Hottest: DAVID NAUGHTON 1-1 RAYDIO 9-2 KISS 14-8 BARBRA STREISAND 21-12 EW47 22-13 JAMES TAYLOR LOBO ROBERT JOHN RAYDIO Hottest: CHEAP TRICK 1-1 Spyrad Cyra 15-9 KNACK 18-10 Eltor John 16-11 CHARLIE DANIELS 24-16

WEAQ/Eau Claire, Wi Rick Roberts LRB TRIUMPH Hotesst: JAMES TAYLOR 2-1 Anne Murray 5-3 John Stewart 7-4 Elton John 15-11 Barbra Streisand 22-16

S&H

WEST

BLACKFOOT

Parallel One

B100/San Diego, CA C.C. McCartney

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates

WEBC/Duluth. MN Steven B. Oliver ROBERT JOHN BRAM TCKAIROVSKY (dp) PATTI SMITH (dp) HOTEOSE CHEAP TRICK 1-1 BARBRA STREISAND 12-3 ABBA 11-6 XANSAS 26-13 CARS 25-14 MICHAEL JOHNSON Supertramp Herb Alpert HENB ALPERT HOTCHST: CHARLIE DANIELS 3-1 MAKINE NIGHTINGAL 5-2 BARBRA STREISAND 15-5 ANITA WARD 12-6 EDDIE RABBITT 16-11

the song was dropped from the playlist then re-added.

WOHO/Toledo, OH

EWSF Hottest: CHEAP TRICK 1-1 DONNA SUMMER 3-2 ANITA WARD 5-3 ABBA 10-6 DR, HOOK 22-13

WOW/Omaha, NE

WVIC/East Lansing, MI

Roger Davis

Bob Berry

KNACK 16-10 EW&F 23-18

WISM/Madison, WI Jonathon Little

SNIFF & TEARS

HOT CHOCOLATE

MINGS Hottest: DONNA SUMMER 2-1 ABBA 6-4 KNACK 14-7 DR. HOOK 16-9 CARS 20-14

KEYN-FM/Wichita. ES

CHUSADERS ROBERT JOHN JENNIFER WARNES MAXINE NIGHTINGAL WINGS (dp) ABBA (dp) DIONNE WARWICK (dp)

HOTT@ST: ELO 1-1 ABBA 5-3 CHARLIE DANIELS 14-0

KANSAS 18-13 EW&F 24-19

Perellel Three

KFYR/Bismarck, ND

KKLS Rapid City, SD Kjar Sherwyn

LHB CLIMAX BLUES BAND SUPERTRAMP

KERC/Sioux Fails. SD

LRB DIONNE WARWICK ELO SUPERTRAMP ROBERT PALMER

Hottest: DONNA SUMMER 1-1 DR. HOOK 5-2 JOHN STEWART 6-3

WINGS 9-4 ELTON JOHN 15-7

Vynn Davis

KQWB/Fargo, ND Bill Richards

BARBRA STREISAND JENNIFER WARNES PEACHES & HERB CHIC JAMES TAYLOR

KICAL/Grand Forla, ND

Gene Show

Dan Brannan

CARS SUPER TRAMP

1080

WIN

Jeff Alan

CHUSADERS

Beau Elliott

SUPERTRAMP

WEU/Kaukauna, WI Rich Allen

SNIFF & TEARS JAMES TAYLOR ADDRISI BROS SUPERTRAMP Hottest: DONNA SUMMER 1-1 ELO 9-4 BARBRA STREISAND 13-5 KNACK 16-10 ELO SUPERTRAMP BRAM TCHAIKOVSKY Hottest: JAY FERCUSON 9-1 ABBA 11-5 JOHN STEWART 12-7 DR. HOOK 18-9 CHARLIE DANIELS 26-15

WNAM/Neenah. WI Steve Otis ROBERT JOHN LRB

LRB Hottest: ANITA WARD 2-1 DONNA SUMMER 7-6 KISS 17-10 KNACK 25-16 CHARLIE DANIELS 29-22

WRER/Racine. WI Mark Rivers CANLY SIMON PEACHES & HERB SUZI QUATRO DIONNE WARMICK PINK LADY THIEVES (dp) CARS (dp) EDDIE MONEY (dp) PATI SNITH (dp) AIRBORNE (dp) NotEmst:

ottest NOTENSE DONNA SUMMER 2-1 BLONDIE 13-10 HOT CHOCOLATE 28-22 KNACK 34-30 MICHAEL JOHNSON D-32

WROE/Rockford. IL Chuck Diamond

GO TASTE OF HONEY LOBO Notrest: DAVID MAUGHTON 1-1 BARBRA STREISAND 9-2 DR. HOOK 16-7 CHARLIE DANIELS 21-12 KNACK 35-16

HOLLEST: JOHN STEWART 1-1 ELTON JOHN 9-3 KNACK 14-7 CHARLIE DANIELS 20-11 DR, HOOK 19-16 WSPT/Stevens Point, WI

Pat Martin

ROBERT JOHN EM&F SPYRO GYRA DIGNNE WARWICK DIRE STRAITS HOTEGEL: CHARLIE DANIELS 1-1 KNACK 6-2 ELTON JOHN 12-7 MAXINE NIGHTINGAL 15-9 CARS 16-11

SUPERTRAMP Bottest: DR. HOOK 1-1 ABBA 3-2 CHEAP TRICK 12-7 MAXINE NIGHTINGAL 15-10 KISS 18-13 WTRU/Muskegon, MI Ion London

DAVID NAUGHTON CARS Hottest: Anita Ward 1-1 Donna Summer 17-2 John Stewart 10-7 Barbra Streisand 13-9 Anne Murray 18-14

WYFM/Youngstown, OH Jack Taylor KNACK RAYDIO

CHIC SUPERTRAMP MAUREEN MCGOVERN Hottest: ABBA 1-1 BARBRA 5TREISAND 15-9 JOE JACKSON 20-15 KNACK 25-16 KISS 22-17

Matbio Mottest: CHEAP TRICK 3-1 DONNA SUMMER 6-2 BAD COMPANY 4-3 JOHN STEWART 10-8 CARS 13-9

. . .

PLACK AROUT MICHAEL JOHNSON ROCRETS ROBERT PALMER DIRE STRAITS LRB Hottest: JOHN STEWART 2-1 ELTON JOHN 4-3 ARS 0-6 KISS 11-9 JOE JACKSON 17-11 KEARTH/Los Angeles, CA Bob Hamilton ROBERT JOIN BONNIE BOYER DDRISI BROS ADDRIST BROS Hottest: BARBRA STREISAND 1-1 DAVID NAUGHTON 10-5 DR, HOOK 14-8 CHIC 18-9 PATRICK HERNANDEZ 26-14 KFI/Los Angeles, CA Roger Colins ROBERT PALMER DIONNE WARWICH LRB SUPERTRAMP GQ GQ Hottest: DONNA SUMMER 1-1 DR, HOOK 5-3 CHIC 15-7 ABBA 17-13 BARBRA STREISAND 21-16 KFRC/San Francisco, CA Les Garland CO LRB SUPERTAMP Hottest: DONAA SUMMER 1-1 KNACK 9-2 MCFADDEN & WHITEH 10-6 JOE JACKSON 12-7 BARBRA STREISAND 16-10 KHJ/Los Angeles, CA Chuck Martin Hottest; DONNA SUMMER 1-1 G0 8-4 DAVID NAUGHTON 12-6 KNACK 15-7 PETER FRAMPTON 24-18 KIMN/Denver, CO Chuck Buell CARS CARS EW&F SPYRO GYRA TONY ORLANDO HOTESSI ELO 1-1 DONNA SUMMER 12-6 RAYDIO 16-10 BARBRA STREISAND 23-13 JOE JACKSON 30-20 EING/Seattle, WA Rob Conrad RICKIE LEE JONES

LRB Hottest: ANITA WARD 1-1 JOHN STEWART 7-2 ELTON JOHN 10-3 BARBRA STREISAND 18-5 KISS 19-11 KJR/Seattle, WA Tracy Mitchell MAXINE NIGHTINGAL ROBERT PALMER

NUBERT PALMER CHIC ROBERT JOHN CHARLIE DANIELS ROCRETS HOTERST: DONNA SUMMER 1-1 SUPERTRAMP 7-3 KNACK 19-10 BARBRA STREISAND 21-15 EW&F 24-18 KOPA/Phoenix, AZ

John Volpe DIONNE WARWICK PATRICK HERNANDEZ ROBERT PALMER TONY ORLANDO Hotlest: VNACW 22-1 Hottest: XNACK 22-I ELO 19-1I BARBRA STREISAND 26-16 CHIC 25-20 EW&P 30-25

ROBERT PALMER HOLEGE: KNACK 1-1 CARS 3-2 SUPERTRAMP 16-10 TRIUMPH 14-12 IAN HUNTER 21-16

Parallel Two ECPX/Salt Lake City, UT Gary Waldron DIRE STRAITS BAD COMPANY SNIFF & TEARS JOURNEY DOLLY PARTON ROBERT PALMER ROBERT PALMER Hottest: ANITA WARD 2-1 DONNA SUMMER 10-2 ROBERT JOHN 11-9 KNACK 21-15 CHIC 23-17 KENO/Las Vegas, NV

WEST

Scott Gentry LÂB Hottest: DONNA SUMMER 7-1 DR, HOOK 12-6 JAMES TAYLOR 13-8 WET WILLIE 17-12 KNACK 19-17

KERN/Bakerfield, CA Kris Mitchell

ATE MICCOOL CHARLIE DANIELS ROBERT JOHN JAMES TAYLOR HOLTOST: DONNA SUMMER 4-1 ELTOM JOHN 11-6 KISS 21-10 KNACK 27-14 BARBRA STREISAND 26-17

KFXM/San Bernadino, CA Francis Pate KISS BONNIE POINTER

ELO NIGHT GO PATRICK HERNANDEZ LRB LRB Hottest: Donna Summer 2-1 RAYDIO 6-2 ELTON JOHN 12-5 ANNE MURRAY 14-7 WINGS 19-14

KGW/Portland OB Richard Harke SUPERTRAMP

LOBO Nottest: ELO 3-1 JOHN STEWART 5-2 GERRY RAFFERTY 12-7 ARS 15-8 BARBRJ STREISAND 23-15

KJRB/Spokane, WA Tom Hutyler

COM THUPJET OLIVIA N-J SPYRO CYRA DIONNE WARWICK PATRICK HERNNNDEZ BLACKFOOT (dp) NOERT PALMER (dp) NOERT (dp) Hottest: ANITA WARD 1-1 DONNA SUMMER 4-2 BARBRA STREISAND 16-7 CARS 26-19 MAXINE NIGHTINGAI. 29-23

KMJC/San Diego, CA Cathy De Rouville

NICK LOWE LRB CHARLIE DANIELS ELO Hottest: DONNA SUMMER 4-1

BLONDIE 10-5 ELTON JOHN 14-7 RAYDIO 16-10 BARBRA STREISAND 26-13

KRKE/Albuquerque, NM Dick McKee

ROCK ROSE ROBERT PALMER LOBO TYCOON FLASH & THE PAN ROCKETS HOLLOST: JOHN STEWART 1-1 ARS 5-2 GERRY RAFPERTY 9-7 KNACK 17-13 CHARLIE DANIELS 26-18

KROY/Secremento, CA Don Selasco

CHARLIE DANIELS LRB JAMES TAYLOR Hottest: ELO 2-1 JOHN STEWART 10-4 JOE JACKSON 12-6 DR. HOOK 24-13 KNACK 28-19

KUPD/Phoenix, AZ

KRSP/Salt Lake City, UT Lorraine Winegar NIGHT NIGHT LRB ELO Hottest: DONNA SUMMER 1-1 ARS 6-3 ELTON JOHN 9-4 BLONDIE 10-6 RAYDIO 15-9

KRQ/Tucson, AZ

LRB-PEACHES & HERB ROBERT JOHN ARS

Hottest: JOHN STEWART 2-1 ARS 12-7 WINGS 18-11 BLONDIE 19-16 CHARLIE DANIELS 32-25

John Stevens

Hottest:

Page 27

Knack

Donna Summer

**Barbra Streisand** 

WEST

Little River Band

**Robert Palmer** 

Night

ELO

Most Added Hottest

KQDI/Great Falls, MT Barry Cooper

ELO (dp) HOTEL (dp) SNIFF & TEARS (dp) Hottest: CHEAP TRICK 1-1

KRLC/Lewiston, ID

BAD COMPANY JENNIFER WARNES

JOURNEY PASSION Hottest: DONNA SUMMER 4-1

DONNA SUMMEN 4-1 JOHN STEWART 10-4 CHARLIE DANIELS 14-9 KNACK 20-12 ROBERT JOHN 22-16

KSLY/San Luis Obispo, CA Chuck Stevens

SUPERTAMP GQ HONNIE POINTEN HOCK ROSE Hotest: Donna Summer 1-1 John Stemart 9-4 Joe Jackson 15-10 KNACK 20-14 Maxine Nightingal 23-17

KYSN/Colorado Springs, CO

NIGHT Hottest: DONNA SUMMER 1-1 DR. HOOK 5-2 ELTON JOHN 15-9 WINGS 18-14 BARBRA STREISAND 25-19

Dan Jackson

Y94/Freeno. CA

Ray Appleton

GO LRB ELO ANNE MURRAY

ANNE MURRAY NIGHT Hottest: Donna Summer 1-1 David Naughton 12-7 Robert John 22-17 KNACK 25-19 EW4P D-27

KENI/Anchorage, AK Ron O'Nell

EWLF ARS MAUREEN MCGOVERN

MARSHALL TUCKER

MANSHALL TOKEN Hottest: CHEAP TRICK 2-1 JAY FERCUSON 9-2 RAYDIO 15-6 JOHN STEWART 19-10 KISS 27-15

EWS F

NIGHT

ELO UPERTRAMP

Steven Alan MacKelvie

KISS 8-6 EW&P 9-7 ANNE MURRAY 13-10 CHARLIE DANIELS 16-13

KRUX/Phoenix, AZ **Robert Chenault** EDDIE RABBITT MARSHALL TUCKER BLACKPOOT BLACKFOOT Hottest: John Stewart 1-1 Elton John 10-3 Donna Summer 14-7 Ars 24-15 Charlie Daniels 27-17

Perellel Three KBDF/Eugene, OR

Bill Jackson RICKIE LEE JONES ROBERT PALMER ROBERT PALMER Hottest: KNACK 5-1 MAXINE NIGHTINGAL 1-2 JAY PEHGUSON 8-4 BARBRA STREISAND 18-8 DONNA SUMMER 24-15

KBIM/Roswell, NM Mark Winkeles

JAMES TAYLOR MARSHALL HAIN DIONHE WARMICK NIGHT FAITH BAND BRAM TCHAIKOVSKY MOTLEST: REX SHITH 2-1 DONNA SUMMER 8-4 DR. HOOK 16-9 ARS 18-13 PETER FRAMPTON 23-16

KBOZ/Bozeman, MT Dennis Nichola

CHIC LRB Hottest: ELO 1-1 ROBERT JDHN 4-2 ANITA WARD 10-7 JOE JACKSON 15-9 CHARLIE DANIELS 22-15 KCBN/Reno, NV

AMERICA

EW&F LR8 HOT CHOCOLATE PEACHES & HER8

PEACHES & MERB Hottest: ANITA WARD 2-1 DR. HOOK 7-4 KISS 9-6 ROBERT JOHN 13-9 KNACK 26-21

KLUC/Las Vegas, NV

Dave Anthony

ELO 23-12 CARS 25-16

SNIFF & TEARS

Hottest: JOURNEY 2-1 KANSAS 11-6 SUPERTRAMP 14-9

KOOK/Billings, MT Michael Ma

LOBO SNIPF 6 TEARS LRB DOUCETTE HOLLESLI ANITA WARD 3-1 KISS 11-7 KANSAS 14-8

ELTON JOHN 19-12 CHARLIE DANIELS 25-18

JOURNEY LEGS DIAMOND LEGS DIAMOND CLIVIA N-J ROBERT PALMER SNIFF & TEARS HOTEGEL DONNA SUMMER 1-1 JOHN STEWART 5-2 ELTON JOHN 11-4 PETER FRAMPTON 10-5 WINGS 14-8

KDZA/Pueblo, CO Rip Avina





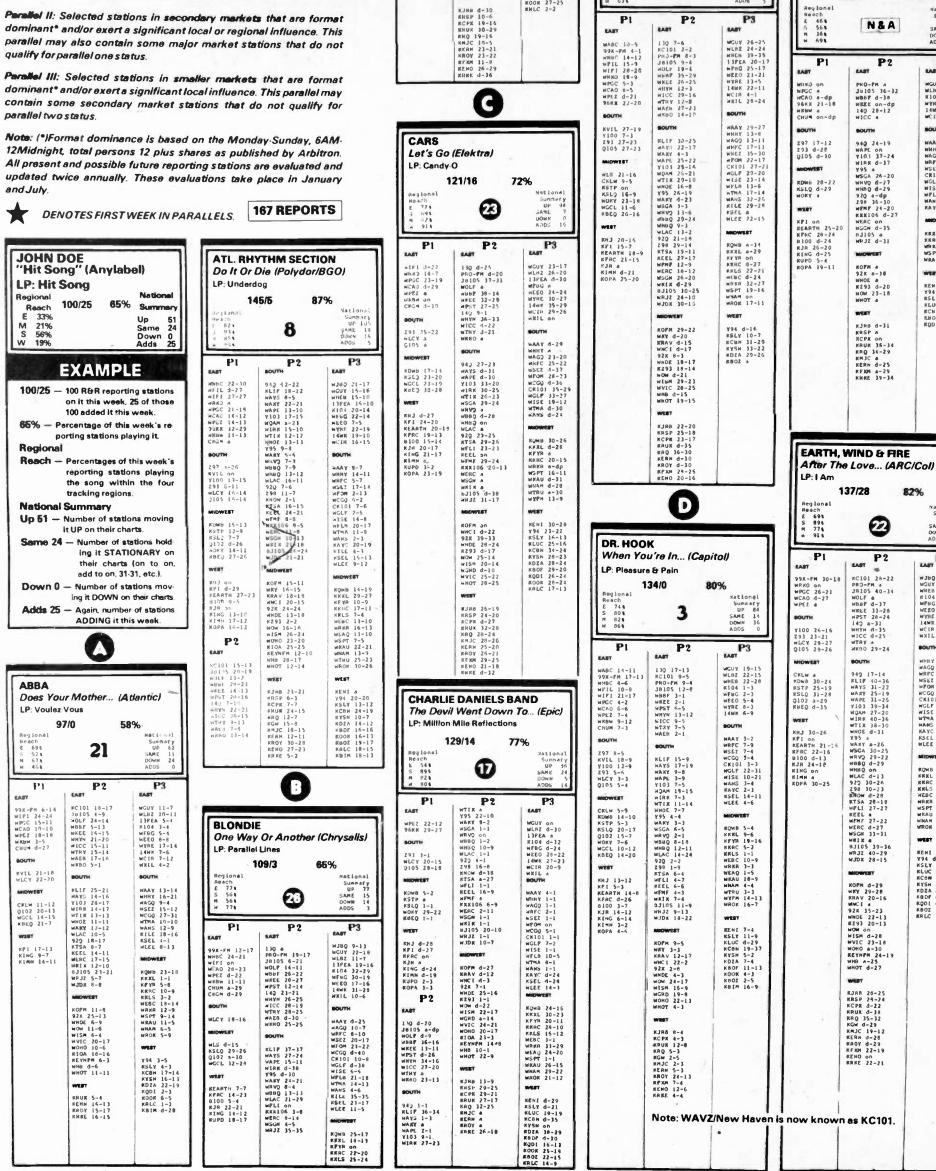
Page 30



Parallel I: Selected stations in major markets that are format domi nant\* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant\* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not quality for parallel one status.

Parallel III: Selected stations in smaller markets that are format



-(Blandie continued)

MIDWITT

KOPH 23-20

WNC1 on 93X 18-17 WNDE 27-23 K293 11-8 WOW 28-26

WOW 28-28 W18M 11-10 WVIC 10-16 KEYNPM 25-23 WHOT 25-24

WEST

WRRA 13-10 WRPT 2-6 WRAU 20-14

KEN! ON 994 15-26 KLUC 3-2 KCBN 16-11

RLUC 3-2 RCBN 16-13 RYBN 35-10 RDZA 23-20 RDDF 28-23 RQDI 18-16 ROOK 27-25 RHLC 2-2

-

CHIC

LP: none

HogLonal Reach E H76 B H36 H 744 W G36

LAST

P1

Good Times (Atlantic)

128/5

LAST

130 7-6 RC101 2-2 PH3-FM 8-1

Ð

**P**2

77%

VALLOBA

SUMBARY UP 116 SAME 1 DOWN J ADDS 5

P3

LAST

ELECTRIC LIGHT ORCH.

86/28

LAST

LP: Discovery

Rey lona

**P**1

Don't Bring Me Down (Jet)

N&A

P2

51%

National Summary UP 43 SAME 15 DOWN 0 ADDS 26

P3

WGUY on WLB7 34-25 K104 22-18 WYNE a 14WK on WCIR d-22

WAAY a WHHY d-26 WAGQ a WRFC a WSEZ on CR101 d-39 WGLF on WILS a-dp WFLB a-dp WANS a KAYC a

MIDWEST

KKRL on KKRC a WRKR on WSPT d-21 WRAU a

REN1 on-dp Y94 a RSLY a RLUC 23-12 RCBN on RBOF 26-17 RQDI a-dp

WERT

82%

National Summary UP 99 SAME 10 DOWN D ADDS 28

**P**3

WJBQ a WGUY a WHEB 38-32 R104 34-24 WFBG a WFBG a WFBC a WTRE d-25 I4WK 37-33 WCIP d-23 WKIL d-26

LAST

BOUTH

WSEZ WFOM WCGQ CK101 WGLF 4 d-25 1 34-28 30-24 26-17 d-26 5

WHHY d-28 WAGQ 27-21 WAPC 26-19

WGLF 30-2 WISE 26-1 WTMA d-26 WANS & KAYC & KSEL on WLEE a-24

MIDWEET

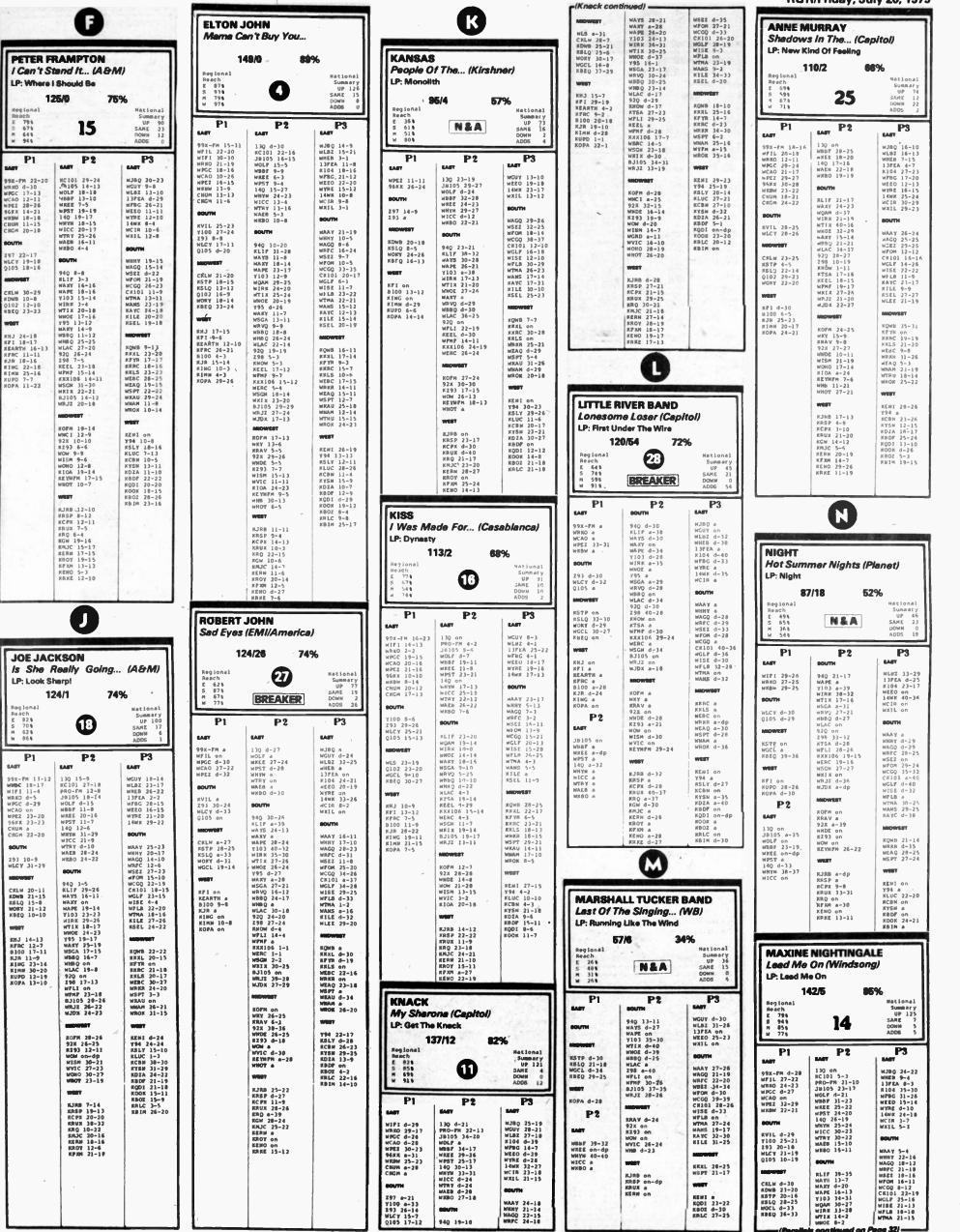
KQWB 31-30 KRXL 27-24 KRXC d-24 KRL5 d-25 WEBC 29-22 WAKR d-36 WSPT 0 WRAU 35-33 WNAM d-27 WROK 33-27

WEST

KENI a Y94 d-27 KSLY 24-19 KLUC 26-32 KCON 37-34 KYSN A-33 KDZA 4-39 KBDF on

KODI on KBOZ 27-21 KRLC 26-23

BOUTH

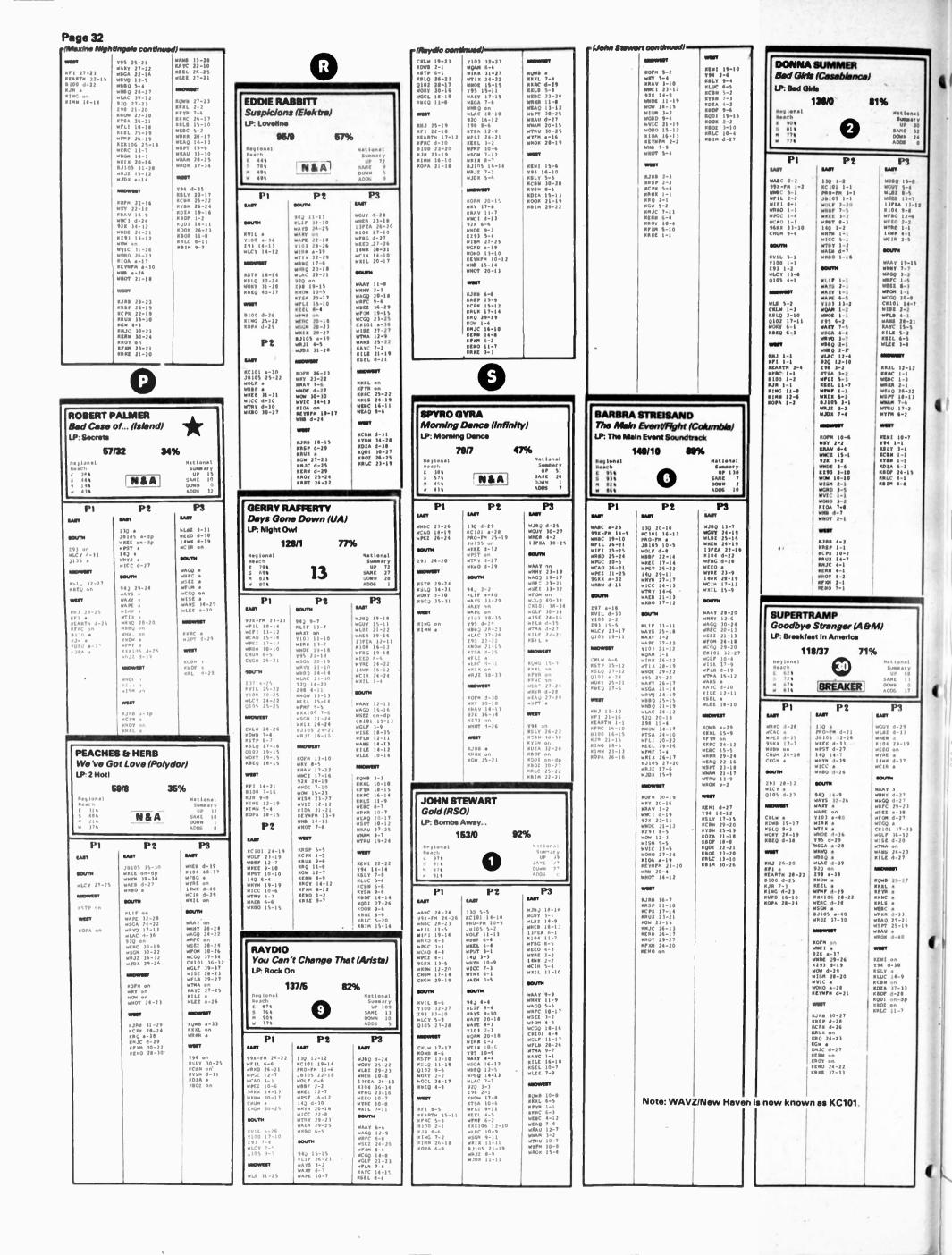


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R&R/Friday, July 20, 1979



R&R/Friday, July 20, 1979

	TAYLOR The Roof (Colu	mbie)	
Regionel Reach	4/6 5	National Summary	
E 561 5 631 # 401 # 575	NBA	UP 55 SARE 19 DOWN 5 ADDS 5	
P1	P2	P3	WED CHU
Aury Pile on Pile on Pile 0 Pile 0	130, 26-22 RC101, 17-21, 36105, 26-23 WODF, 6-35 WERE 22-21 140, 33-20 WRW 30-20 WRW 30-20 BOUTH RL17, 34-33 WIRE 14-19 WRT 45-37 WRT 45-37 W	MUND 26-14 MUND 26-14 MUND 14-14 MUND 14-14 MUND 15-12 MUND 15-12 MUND 25-24 MUND 25-24 MUND 25-24 MUND 25-25 MUND 15-14 MUND 25-25 MUND 15-14 MUND 15-15 MUND 15-14 MUND 15-15 MUND 15-15	Chen Govi 193 HLC 0103 RSPP WSPP WSPP WSPP WSPP KSPC KBC0 KBC0 KBC0
<b>W Neve</b> P: Dionne	WARWICK Love (Arist		
/// Neve LP: Dionne Soch E Sis Sis Sis Sis Sis P1 P1 Vic C -23 Vic	Love (Arista     Love (Arista     Love (Arista     Love (Arista     Love)     Love     P2     Love     Love     P2     Love	Mational Sumary UP 34 SAR 14 DOWN 3 DOWN 3 DOWN 3 P3 CMT 13FFA 28-23 R104 5-11 WYRE on 14WK a WCIR d-30 WHL on ECUTV WHLY on MACQ a MUTC 31-28 MUTC 31-38 MUTC 31-38	
/// Neven LP: Dionne Beech 5 399 5 399 7 314 7 11 23-17 7 12 23-17 7 13 1 a APTH 4-25	Clove (Arista Clove (Arista Clove (Arista Clove (Arista Clove (Arista Clove (Arista Clove PC-Pr HID 20-26 WTW 35-26 WTW 35-26 WTW 35-27 WTW 20-37 WTW 20-37	Macional Susmary UP 34 SARE 14 DORN 3 ADDS 26 P3 LAST 13FLA 28-23 X104 5-11 WYRI en 14MK e WCIN d-30 WHIL on EDUTH MRUY on MACC 3 HEAST -29 WTEN 6-29 WTEN 6-29 WTEN 6-29 WTEN 6-29	
P: Dionne           2           Regional           Bach           5           5           8           8           9           Pi           47           71L           23-17           73C           74           73           74           75           74           75           76           77           71L           72-7           700           700           700           71L           71L           72-7           700           700           71L	CLOVE (Arise CLOVE (Arise (Arise CLOVE (Arise (Arise	5% Mational Sumary UP 34 SARE 14 DORN 3 ADDS 26 P3 LAST 1376A 28-23 X104 5-11 WYRE en 14WK 40 WKIL 60 SOUTH WHEY 00 HORY 01-28 WFCM 00 WFCM 00 WFC	
/// Nevel LP: Dionne 7 Reglanel Reech 8 519 8 519 8 519 8 519 8 519 8 338 8 298	Clove (Arise Clove (Arise Clove (Arise Clove (Arise Clove (Arise Clove (Arise Clove (Arise Clove PC-Pr Honor (Arise PC-Pr Honor (Arise PC-Pr Honor (Arise PC-Pr Honor (Arise WTC) (Arise W	5% Mational Sumary UP 34 SARE 14 DORN 3 ADDS 26 P3 LAST 1376A 28-23 X104 5-11 WYRE en 14WK 40 WKIL 60 SOUTH WHEY 00 HORY 01-28 WFCM 00 WFCM 00 WFC	

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	d <i>(Epic)</i> One's Willie			<i>Closer'' (Col</i> u 'o The Egg	umbie)	
Regional Reach & 465 3 705 H 495 W 575	95/3 6 N&A	National Summary UP 59 SARE 27 DOWN 6 ADDE 3	1 Regional Reach £ 655 ¥ 915 # 795 # 945	46/1 a	Submary Submary UP 119 SAME 20 DOWN 4 ADDS 1	
P1 LAFT WREW 4-36 WREW 4-36 CHUM 29-34 BOUTH 2832-3 WLCY 32-30 Q105 on MOULT REPT 24-23 KBED 4-39 WHET KF1 on KF1 on	P2 AAT 130 on JB 105 11-7 WOLF d-22 WERE 30-30 140 34-29 WITM 32-30 WITM 32-30 WITM 32-30 WITM 22-31 WITM 22-32 WITM 32-31 WITM 22-31 WITM 22-31 WITM 22-31 WITM 22-31 WITM 22-31 WITM 22-31 WITM 22-31 WITM 32-31 WITM 32-31 WI	P3 HGUY 14-13 WEWS 00 HI04 d-38 WEE0 10-28 HMK 18-16 WH14 00 HMK 4-2 HAGO 00 WHFC 13-12 WGG 23-23 WGLF 8-14 WTM7 7-4 WARS 7-6 KATC d-36 KILE 26-24 WTM8 7-4 WARS 7-6 KATC d-36 KILE 26-24 WTM8 7-6 KATC d-35 WER0 (1-3) WER0 (1-3) WER0 (1-3) WER0 (1-3) KEN1 00 Y94 00 KEN1 00 KE	P1 NAT WIFI 26-21 WIRTO 16-15 WGC0 22-25 WGC0 22-19 MFWL 9-19 CNUM 01-0P CNUM 01-0	P2 LAST 100 10-28 RC101 10-7 JA105 17-10 WGF 22-17 WHEF 24-20 WHE 24-2	PS HAT WURD 23-20 WURD 23-20 WURD 23-25 1776 21-16 WURD 23-25 1776 21-23 WURD 23-23 WURD 23-23 WURD 23-23 WURD 23-23 WURD 23-23 WURD 12-13 WURD 12-14 WURD 12-13 WURD 12-14 WURD 12-13 WURD 12-14 WURD 12-1	
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#### **Others Getting Significant Action**

(Continued from back page)

OUCETTE "Nobody" (Mushroom) 18/2 loves: Up 5, Same 11, Down 0, Adds 2, WFLI, KOOK, CHUM 25-22, CKGM on, KGW 24-20, /KAU 34-28. OLLY PARTON "You're The Only One" (RCA) 18/1

lovee: Up 8, Same 9, Down 0, Adds 1, KCPX, WBBF 37-35, Z98 39-35, KNOW 37-30, RKE 33-28, WTMA 20-17, KAYC 34-31,

NRE STRAITS "Lady Writer" (WB) 17/7 loves: Up 4, Same 8, Down 0, Adde 7, B100, WBBQ, KNOW, KCPX, WGUY, WFLB, WSPT, IQ 31-26, CK101 33-30.

OURNEY "Lovin', Touchin', Squeezin' " (Columbie) 17/5 loves: Up 7, Same 5. Down 0. Adds 5. KSLQ, KCPX, K104, KCBN, KRLC, KFRC 29-27, KJR WNCI d-23.

C.C. "Baby I Want You" (Free Flight) 17/2 oves: Up 8, Same 7, Down 0, Adds 2, B100, WHHY, 940, 28-25, KXX106 27-23, WRFC 30-

DBO "Where Were You" (MCA) 16/12

loves: Up 2, Seme 2, Down 0, Adds 12, including KSTP, WAEB, WRJZ, KRKE, WHHY, QWB, KFYR, KCBN, KEARTH d-28.

ONES GIRLS "You Gonne Make Me Love Somebody Else" (Philadelphia Iternational) 16/2 Moves: Up 12, Same 1, Down 1, Adds 2, Y103, WTIX, WABC 20-15, IX-FM 9-6, WPGC 16-9, WCAO 13-9, 283 18-16, WAPE 30-25, WYRE 27-21.

INK LADY "Kiss in The Dark" (Elektra/Curb) 16/1 loves: Up 7, Same 7, Down 1, Adds 1, WRKR, KEARTH 30-29, KFRC d-30, WAPE 29-27, IFEA 27-24.

ICK LOWE "Cruel To Be Kind" (Columbia) 14/9 loves: Up 3, Same 2, Down 0, Adds 9, WICC, 94Q, BJ105, KMJC, 14WK, WGLF, KEARTH 27, KUPD on.

EDDY PENDERGRASS "Turn Off The Light" (Philadelphia International) 12 Moves: Up 10, Same 1, Down 1, Adds 2, WERC, WCGQ, 99X-FM 11-9, WAPE 34-29, 8GA 11-7, WLEE 23-16, WROK 38-32,

ARLY SIMON 'Vengeance'' (Elektra) 14/1 loves: Up 7, Same 3, Down 3, Adds 1, WRKR, KBEQ 34-32, WBBF 20-18, KNOW 29-12, AYC 25-23, WEBC 21-19. IANA ROSS "The Boss" (Motown) 13/5

oves: Up 2, Seme 6, Down 0, Adda 5, WGCL, WHYN, Y103, WTIX, WFOM, WNOE 39-32, ROK 40-35. ATTI SMITH "Frederick" (Arists) 12/2

oves: Up 2, Seme 8, Down 0, Adds 2, WOW, WRKR, WRKO on, WGCL d-35. KBEQ on, JPD on.

ATTH BAND "You're My Weakness" (Village/Mercury) 12/1 oves: Up & Same & Down 0, Adda 1, KBIM, KSTP on, KMJC 22-19, KFXM 28-23, RKR 27-23.

AZY RACER "Keep On Running Away" (A&M) 11/1 loves: Up 4, Seme 6, Down 0, Adde 1, WLAC, WB8F d-39, WTIX d-38, WJBQ 28-27,

C & THE SUNSHINE BAND "Do You Wanne Go Party" (TK) 11/0 oves: Up 4. Same 2, Down 5, Adds 0, WLCY 11-4, Q105 6-5, WKBO 28-17, KTSA 1-1,

XIL 27-20 LIVIA NEWTON-JOHN "Totally Hot" (MCA) 10/10 ove: Up 0. Seme 0. Down 0. Adds 10, WGCL, WAYS, BJ105, KJRB, K104, WFOM, KCBN.

#### HOTTRACKS AOR

These tracks are by artists who have received concentrated airplay and positive reaction on AOR redio over an extended period of time. Tracks which have been released as singles are designated by as asterisk (\*). Individual artists' AOR Hottracks are listed in order of their level of sirpley and acceptance.

ATLANTA RHYTHM SECTION: "Do it Or Die"\*\* "Spooky" BAD COMPANY: "Rock 'n' Roll Fantasy"\* "Atlanta" BLACKFOOT: "Highway"\* "Train Train" BLUE DYSTER CULT: "Dr. Music" DAVID BOWIE: "DJ" "Boys" HERMAN BROOD: "Saturdaynight"\* CARS: "Let's Go"\* "Dangerous Type" CHEAP TRICK: "I Want You To Want Me"\* "Ain't That A Shame"\* CHARLIE DANIELS: "Devil Went Down To Georgia"\* DIRE STRAITS: "Lady Writer" "Single-Handed Sallor" ELO: "Dont Bring Me Down" "Diary Of Horace Wimp" "Shine A Little Love" JAY FERCUSON: "Shakedown Cruise"\* PETER FRAMPTON: "I Can't Stand It No More"\* "Where I Should Be' JOE JACKSON: "... Going Out With Him?"\* "Sunday Papers" RICKIE LEE JONES: "Danny's All-Star Joint" "Chuck E.'s..." KANSAS: "People Of The Southwind"\* "On The Other Side" KINKS: "Gallon Of Gas' KNACK: "My Sharona"\* "She's So Selfish" NILS LOFGREN: "No Mercy" "Baltimore" NICK LOWE: "Cruel To Be Kind"\* MARSHALL TUCKER: "My Best Friend" "Running Like The Wind" NEW ENGLAND: "Don't Ever Want To Lose Ya"" TED NUGENT: "I Want To Tell You" "Paralyzed" ROBERT PALMER: "Bad Case Of Loving You"" **OUEEN: "We Will Rock You/Champions"** GERRY RAFFERTY: "Days Gone Down"\* "Get it Right Next Time" CARLY SIMON: "Vengeance"\* PATTI SMITH: "Frederick"\* "R&R Star" SNIFF 'N' THE TEARS: "Driver's Seat"\* JOHN STEWART: "Gold"\* SUPERTRAMP: "Suranger"\* "Breakfast..." JAMES TAYLOR: "Up On The Roof"\* "Company Man" "Johnnie Comes Back" BRAM TCHAłKOVSKY: "Dreams... .... BILLY THORPE: "Children Of The Sun"\* VAN HALEN :"Dance The Night Away"\* "Beautiful Girls" "You're No Good" WHO: "Long Live Rock"\* "Won't Get Fooled Again"

WINGS: "Getting Closer"\* "Arrow"

wohning that is used, into a course i the

NEIL YOUNG: "... Hey Hey"

R&R/Friday, July 20, 1979



AL HUDSON & THE PARTNERS "You Can Do It" (MCA - 12") 32% of our reporters on it, new adds at WCAU, WEZB. Key moves: Hot rotation WKTU, WGCI, medium airplay KXTC, debut 27 KRLY, on WDRQ, KIIS-FM, WDAI.

KISS "I Was Made For Loving You" (Casablanca - 12") 32% reporting action, added at KIIS-FM, WKTU. Key moves: 25-22 WMJX, medium airplay KSET, debut 23 WEZB, ON WKYS, WIKS, KATT, WOKV.

HARVEY MASON "Groovin' You" (Arista - 12") 29% of our reporters on It. Key moves: 31-29 WOKV, 22-20 WDRQ, debut 25 WMJX, medium airplay WKTU, on KTLK, KSET. NIGHTLIFE UNLIMITED "Disco Choo-Choo" (Casablanca - 12") 25% reporting airplay. Key moves: Medium rotation WKTU, KITT-FM, KSET, KXTC, on KHFI, WMJX. DIANA ROSS "No One Gets The Prize" (Motown - LP) 25% of our reporters on it. New adds WIKS, WKYS, WDAI. Key moves: 18-15 WDRQ, 21-14 KLAV, on WDON. MASS PRODUCTION "Firecracker" (Cotillion — 12") 21% reporting airplay, added at WGCI. Key moves: 1-1 WBLX, 25-18 KTLK, 22-15 WDON, debut 16 WEZB, debut

LTD "Dance 'N' Sing 'N' " (A&M - 12") 21% of our reporters on it. Key moves: 42-33 KHYS, 20-18 WBLX, 19-18 WDON, medium airplay WMAK, debut 14 WEZB, on

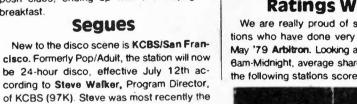
Disco Promotion rep, and to Eddle Garetti, West Coast Disco Promotion rep, for West End Records .

#### **Ratings Winners**

We are really proud of several disco stations who have done very well in the April/ May '79 Arbitron. Looking at Monday-Sunday, 6am-Midnight, average share 12-plus figures, the following stations scored especially well

the Jan./Feb. book; WKTK/Baltimore from 2.8 with 4.4; KITT-FM/San Diego debuting An Open Invitation

We would like to take this opportunity to invite you again to send us your station news, contest/promotions, staff changes, and photos. Remember, you don't have to be a reporter to participate, so let us hear from you.



station's Music Director. Our congratulations to Jim Ryan of WDRQ/ Detroit, who has been promoted to Assistant Program Director. He will still be maintaining his duties as Music Director ... Joyce L. James recently became Station Manager at WWWS-FM "Disco 107"/Saginaw, MI. She was promoted in-house from her position as Butch Brady, for-Public Affairs Director . . . merly KRBE/Houston, joins KRLY/Houston doing the 10pm-2am shift . . . Frank Walsh, Music Director at WMJX (Disco 96)/Miami, kicked off his return to an air shift on July 14th. This return also marked the debut of a special segment to be hosted by Frank during his 6pm-12mid. slot. It will feature 2-3 guest club DJ's each Saturday and from time to time visiting musical artists . . . Best wishes

SCO BEAT

#### **Promotions In Motion** Several stations are promoting the new

A D I O

KSET. Moves 27-26 on Airplay/30.

their activity levels at our reporting stations.

on WDON, WDRQ, WMJX, KATT, KSET.

KITT-FM, WMAK, on KATT, WOKV and KHFI.

KITT-FM, KXTC, WKTU, KATT, WDRQ and KIIS-FM.

WBLX, hot rotation WGCI, medium airplay KXTC and on WDAI.

Number 30 on Airplay/30.

Page 34

on any given week.

SWITCH

All other new and recent releases getting substantial airplay. These are listed in order by

FREDDIE JAMES "Get Up And Boogie" (WB - 12") 44% of our reporters on It, 4 new adds KLAZ, WIKS, KHFI, KLAV. Key moves: hot rotation WKTU, debut 20 KIIS-FM,

ULLANDA "Want Ads" (Ocean - 12") 43% reporting airplay, 3 new adds WCAU, KTLK and WKYS. Key moves: 14-13 WMJX, 26-25 KRLY, 20-19 KIIS-FM, medium airplay

WARDELL PIPER "Super Sweet" (Midsong - 12") 36% of our reporters on it,

added at KSET, WOKV. Key moves: 33-31 WDON, 24-23 WZZD, 23-20 WCAU, 20-19 WBOS, medium airplay WGCI, WKTU, on KATT.

James Bond film "Moonraker" over the next few weeks. KIIS-FM/Los Angeles will select 100 finalists from a postcard mail-in to preview the film and join the KIIS-FM staff at a private "Outer Space Disco Party" (7-21) which calls for "spacey" dress. At the party one of the winners will receive a seven-night dream vacation to Rio De Janeiro (where some of the filming took place) ... On the East Coast WBOS/Boston is planning a "Disco Blast-Off" at the Boston Club to promote the film. Listeners are asked to dress 'cosmic" or "as bare as you dare" for the evening with a dress and dance contest being held. First came "Disco Fever," then "Saturday

Night Fever," and now summer of '79 brings "Bee Gees Concert Fever." WOKV/Cincinnati won't be left out. Ten lucky winners, selected from a card drawing, will be flown to the Bee Gees concert in Indianapolis (7-25) in a private plane ... Every Friday night WEZB "Disco 97"/New Orleans sponsors a nighton-the-town for two. Their night includes a limousine which will chauffeur them to several

#### Pam Bellamy & Gail Mitchell posh clubs, ending up with a champagne

#### breakfast. Segues New to the disco scene is KCBS/San Francisco. Formerly Pop/Adult, the station will now be 24-hour disco, effective July 12th ac-

A TASTE OF HONEY "Do It Good" (Capitol - 12") 39% of our reporters on it, added at WKYS and KSET. Key moves: 38-25 WDON, 28-23 WBLX, debut 30 KRLY, on FIVE SPECIAL "Why Leave Us Alone" (Elektra - 12") 36% reporting action, new adds at WKTU, WMAK, KITT-FM. Key moves: 39-24 WDON, 26-24 WZZD, 26-24

23 WMJX KTLK. WXKS-FM/Boston leaped to 5.7 from .8 in to Ken Richards, who was named East Coast

with a 4.2



MONSTER RADIO - RCA recording artist Carrie Lucas recently attended a party in her hono San Francisco. Carrie met the famed "97K (KCBS) Monter." Pictured with Carrie and the Monster are Tony King, RCA Records Director, Disco Markeling (left), and Thomas H. Pierce, VP/GM of KCBS-FM (97K) (right).



WCAU/Philadelphia, PA — Roy Perry WZZD/Philadelphia, PA — Mark Serpas WKYS/Washington, DC - Steve Manuel WDON/Washington, DC - Barry Richards WKTU/New York, NY — Michael Ellis WBOS/Boston, MA — Jane Duncklee WMAS/Springfield, MA - Chris McLoude

KSET/El Paso, TX - Chuck Kelly KHYS/Beaumont, TX - Ted Stecker KRLY/Houston, TX - Michael Jones KHFI/Austin, TX - Jack Starr WBLX/Mobile, AL - Carmen Brown WMJX/Miami, FL - Frank Walsh KLAZ/Little Rock, AR - Ken Dennis

WDRQ/Detroit, MI - Jim Ryan KFMX/Minneapolls, MN - Gary De Maroney KATT/Oklahoma City, OK - Mike Gardner WIK S/Indianapolis, IN - Mike Hedges

KITT/San Diego, CA - Ken Edwards

## WARNER BROS. RECORD THE RELEASE OF NEW MOST-PLAYED NEW

## **RICKIE LEE JONES "Young Blood"**

Produced by Lenny Waronker and Russ Titelman

# **PROUDLY ANNOUNCES SINGLES FROM THE ARTISTS OF 1979.**

# **DIRESTRAITS** "Lady Writer"

**Produced by Jerry Wexler and Barry Beckett** 

Page 38



Speed

radio is about.

**R&R**: You think if they had an opportunity to meet and deal with broadcasters face to face, it might help them understand?

COOKE: I don't mean to say that Black radio, that black broadcasters should not be cognizant of the rules and regulations that the Commission has and should follow. The rules are to a substantial degree, objective and evident of an attempt to run an orderly operation. What has got to happen is that the people who regulate broadcasting have got to come to understand broadcasting better. By that I mean they have to understand all facets of radio and broadcasting in general. I have urged for a long time that people at the Commission talk directly with management and ownership people of black-owned or Blackformatted stations so they can get a better understanding of just what the problems are. It's a question of not being able to understand because you don't know. It sounds funny that in the communications business, people don't communicate. It's a real problem.

**R&R:** How can we as an industry change this whole thing?

COOKE: One of the things you have to do is impress upon the Commission, the problems inherent in the industry in dealing with these problems. To try to get some better definitions of the rules of the road so you know what you can and can't do. I think the communications effort with the Commission is crucial. They've got to understand Black radio better. Black radio has got to come to understand the Commission better. It's got to understand the regulatory process, the regulatory environment that they exist in. It is a two-way street. The only way to improve that aspect of the communications industry is to communicate more, and that's what we all ought to do.

**R&R:** What is the current situation for WDAS?

COOKE: The Commission on July 12 scheduled the matter for further consideration on August 2, because they wanted to give their staff time to prepare the transfer applications and to draft the appropriate order for the Commission to consider. The transfer staff, which was considering the transfer application to Unity Broadcasting, had not completed their analysis of those applications. They couldn't make a recommendation one way or another to the Commissioners. So the Commission has given them an additional three weeks to complete the analysis and make a recommendation. I think, however, that Unity's application will be approved.

"Very few of the Commission's investigators or staff are black. Very few of either have any broadcast experience. The consequence is when they look at a station operation, they are not really sure of what they are looking at and because they are in the business of regulating, they tend to want to regulate as opposed to attempting to understand."

# People

John King has become the news/swing shift personality at WKX1/Jackson. King was formerly with WJBE/Knoxville . . . Paul Ingram, Program Director/Music Director of WLLE/Raleigh, NC, is also the host of a local television dance show, "Frolics" . . . LOST AND FOUND DEPT.: What goes around, comes around, they say, and blues singer/ composer Big Joe Lee Williams can certainly attest to that. After a year-long search the American Society of Composers, Authors and Publishers (ASCAP) finally caught up with the 75-year-old artist to give him the royalties he had amassed through the years. The "Wild Cow Moan" composer walked away with a \$3000 check – and that ain't hay . . . Bob Marley and the Wailers recently headlined a concert at Harvard Stadium in Boston aided by such talents as Patti Labelle, Eddie Palmieri and Dick Gregory . . . Please be sure

# Places

PROGRAMMING POW-WOW: The Hilton in New Orleans is the planned site for an upcoming meeting sponsored by the Young Black Programmers Coalition (YBPC) ... BEAUTY'S ONLY SKIN DEEP: On July 21 the Coconut Grove in Los Angeles will host the ninth consecutive "Talented Teens International Contest." Developed by Hal Jackson, Sr. VP of Inner City Broadcasting (KKTT, KUTE/Los Angeles; WBLS/New York) the event features 35 young ladies ranging in age from 13 to 16 years, chosen from regional contests throughout the country. The winner will receive an appearance on the "Soul Train" TV dance show, a trophy, diamond ring, a Self-Achievement Scholarship and exchange trips to a variety of places including the West Indies .

# Things

BASKETBALL JONES: Jazz-formatted WYJZ/Pittsburgh is satisfying that need, as it were, via weekly broadcasts of matches featuring the Connie Hawkins Adult Summer Basketball League, now in its fourth year. Each Saturday, through August 4, the league's "Game Of The Week" is highlighted with the championship tourney set for August 18 to be followed by an All-Star Game . . . DJM recording artist Johnny "Guitar" Watson in a promotion with WJLB/Detroit recently gave away fifty albums, T-shirts and, heeding the current gasoline crunch, five mopeds . . . THE TIMES, THEY ARE A CHANGIN': There used to be a dance called "The Skate" and now the hot craze is to dance on skates. In light of this state of affairs, KYAC/Seattle is hosting the Pacific Northwest "Roller Disco Championship" in its final three weeks of elimination period. The most coordinated skate dancer will win \$500 in cash along with other prizes plus a chance to be an integral part of the "Skate King" float which will appear in the upcoming Black Community Festival Parade there . . . .

This week we conclude a two-part interview with Fred Cooke, attorney for WDAS/Philadelphia, the longtime voice of the Philadelphia black community which has been under FCC investigation for alleged payola-related offenses. In this installment, Cooke discusses the allegations, the FCC's attitude toward Black radio, and WDAS's decision to sell to a minority broadcaster rather than fight the charges.

**R&R:** What about payola/plugola? What is the true feeling at the radio station level about those two things?

COOKE: I have spent a lot of time talking to people at the station about the problem, obviously trying to get a good hand on it myself. I think the people at the station don't think that there are any payola/plugola problems at the station. They believe that the decisions as to why a record is played or when or how much a record is played are controlled by factors that are not directly related to how much money they may have or may not have gotten from a record promoter. Again, getting back to the controls at the station, the selection of records on the playlist is an objective process. We do it by examination of record sales in the city, what people at other stations are playing and what their surveys show us are popular around the country. The Program Director doesn't have the authority to just put any record on the playlist. Neither does any of the disc jockeys.

R&R: That's part of the allegation, isn't it?

COOKE: Part of the allegation is that the DJ's decided because they got money that a record should be played. And that's not how it happens. There were allegations that the General Manager has decided how records get played. He has absolutely no role in what is played on the station. There is a lot of innuendo about these things having happened, but there is no proof simply because it didn't happen that way.

R&R: How did this come about?

COOKE: One of the problems with the whole payola/plugola thing is that the Commission has no rules or regulations about it. You are in a position that if you do something that the Complaints and Compliance Division does not like, you may be pegged as having been involved in plugola/payola. There are no specific rules. It is a judgment call on the Commission's part. While you may be trucking along under the assumption that you are doing nothing wrong, you may be disabused of that notion very quickly by a Commission investigator who shows up and says we think this is payola/plugola and then you've got to explain why you didn't comply with the rules the Commission doesn't have.

R&R: This has been going on for a couple of years . . .

COOKE: That's right. They began the investigation in September of 1977. R&R: What has WDAS done to go on a crusade to fight that and restore the station's image?

COOKE: Once we were designated for hearing earlier this year, WDAS management decided that they were really confronted with a choice. You could either fight the Commission in a hearing that potentially would take seven years to litigate totally and cost the station between 4 and \$500,000 in legal fees and other costs, not to mention the wear and tear on station personnel and the loss of revenues from the cloud hanging over the station; or they could take the Commission's recently announced distress sale route. That distress sale policy really allows licensees who have been designated for revocation or show cause for renewal hearing to sell to a minority buyer at substantially below the fair market value as a means of avoiding a hearing.

R&R: What constitutes a minority buyer?

COOKE: It is unclear. The only thing that is clear about it is that if you are going to have a minority group, it has got to be a group that is economically disadvantaged. Right now that by-and-large comprises Hispanics and black Americans. Other groups are yet to be included. Females most prominently are mentioned as the next protected or included group. But I am not sure if that is going to happen yet. But right now you have to have a buyer that has a 51% or more ownership via a minority person or persons.

R&R: Black-formatted stations in the past have always had their licenses taken away in these sorts of cases, yet there have been examples where it happens to other stations and they get fines. As an attorney who represents a black station in that situation, how do you feel about that?

COOKE: I think it is basically a function of the Commission's inability to understand Black radio. What they see, they tend to suspect the worst of it because they have no perspective from which to gauge it. Very few of the Commission's investigators or staff are black. Very few of either have any broadcast experience. The consequence is when they look at a station operation, they are not really sure of what they are looking at and because they are in the business of regulating, they tend to want to regulate as opposed to attempting to understand. They really don't understand what they are looking at, and it is a form of racism to the degree that they don't or have not had a wellrounded experience to include the black experience - they don't understand what they are looking at. And they think that these black folks have got to be committing some crime. I think it is a combination of things. It is a combination of that lack of awareness, that inability to fully understand Black radio, tremendous increase in the record industry of participation on at least the artists' side of black artists and black music; and that combination tends to say, well, there's got to be some collusion there. I see all these black people doing this and this isn't the way I am accustomed to seeing things happen. I think there is something improper here. The only way to solve that problem is to have more black people involved in the regulatory process, and you need more black people involved with the Commission and some people to help the Commission understand broadcasting in order to make some impact on that. I just think that is the real problem. I think the Black sta-



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# Pap/Rhythms



Following are listed in order of their airplay activity

# CHIC

"Good Times" (Atlantic) **TEDDY PENDERGRASS** "Turn Off The Lights" (Phil. Int'l.) **ANITA WARD** "Ring My Bell" (Juana/TK) **JONES GIRLS** "You Gonna Make Me Love Somebody Else" (Phil. Int'l.) EARTH, WIND & FIRE "After The Love Has Gone" (ARC/Columbia) **DONNA SUMMER** "Bad Girls" (Casablanca) **CON FUNK SHUN** "Chase Me" (Mercury) **TEENA MARIE** "I'm A Sucker For Your Love" (Gordy) ASHFORD & SIMPSON "Found A Cure" (WB)



Following are listed in order of their airplay activity.

**CAMEO** "I Just Want To Be" (Chocolate City) 26% of our reporters are on it. Coming on strong in the Midwest — in hot rotation at WDAO and WTLC and new at WVON and WJLB. New in the South at WJJS and WTMP with heavy airplay at WANT. Added in the East at WAMO and in heavy rotation at WWIN.

MASS PRODUCTION "Firecracker" (Cotillion) 26% of our reporters are on it. South dominates with activity; already Number 1 at WEDR, new at WVOL with hot airplay throughout the rest of the region. In hot rotation at WWIN and WXYV in the East.

SWITCH "Best Beat In Town" (Gordy) 26% of our reporters are on it. Midwest dominates with chart activity: Top 10 at WKWM with hot airplay throughout the rest of the region. In the South it is new at WTMP and pulling hot airplay at WHRK and WVEE. The East reflects heavy airplay at WWIN and WXYV.

**DIONNE WARWICK** "I'll Never Love This Way Again" (Arista) 26% of our reporters are on it Already Top 10 at WKND and pulling hot airplay at WXYV in the East. The South shows heavy airplay at WGIV, WHRK and WVEE with a debut at WVOL. The Midwest reflects hot airplay at WJLB, medium airplay at WTLC and just added at WLOU.

**TOTO** "Georgy Porgy" (Columbia) 23% of our reporters are on it. Added in the Midwest at WTLC and already Top 5 at WJLB with heavy airplay at WDAO and KPRS. In the West it shows hot airplay at KDAY. The South reflects Top 10 at WTMP, heavy airplay at WDIA and added at WEDR.

**STEPHANIE MILLS** "What Cha Gonna Do With My Lovin' " (20th) 23% of our reporters are on it. Record shows signs of cooling off as other single off debut LP is showing airplay. In the South, it is Top 10 at WTMP, WPDQ and WDIA with a strong chart position at KMJQ. Hot at KDAY in the West. In the Midwest it is in a significant climbing position at WLOU as the East reflects Top 10 activity at WAMO and hot airplay at WWIN.

**CANDI STATON "When You Wake Up Tomorrow" (WB) 20%** of our reporters are on it. Record maintains Top 10 positions throughout the South with heavy airplay at WGIV. In the East it is Top 10 at WKND and WAMO. The Midwest reflects Top 10 activity at WJLB with heavy airplay at WCIN and a strong climbing position at WLOU.

LTD "Dance 'N' Sing 'N' "(A&M) 17% of our reporters are on it. The Midwest leads the way with chart activity; record is Number 10 at WVKO with heavy rotation at WTLC,

# Album Airplay

Following are listed in order of their airplay activity.

EARTH, WIND & FIRE "I Am" (ARC/Columbia) "After The Love Has Gone"" "Boogie Wonderland"\*

TEDDY PENDERGRASS "Teddy" (PhiL Int'L) "Turn Off The Lights" "Come Go With Me"

DONNA SUMMER "Bad Girls" (Casablanca) "Bad Girls"\* "Hot Stuff"\* "Sunset People"

THE JONES GIRLS "The Jones Girls" (Phil. Int'l.) "You Gonna Make Me Love Somebody Else"\*

ISLEY BROTHERS "Winner Takes All" (T-Neck) "I Wanna Be With You"\* "Winner Takes All"\* RAYDIO "Rock On" (Arista) "You Can't Change That"\* "'Hot Stuff" "Rock On"

CON FUNK SHUN "Candy" (Mercury) "Chase Me"\* HERBIE HANCOCK "Feets Don't Fail Me Now" (Columbia) "Ready Or Not"\*

\*Asterisk denotes that cut has been released as a single.

WDAO and WLOU. The South maintains Top 10 at WAOK and hot airplay at WDIA.

A TASTE OF HONEY "Do It Good" (Capitol) 17% of our reporters are on it. Picked up in the South at WLLE and WGIV. Added in the East at WILD and WKND. The Midwest reflects heavy airplay at WTLC while debuting at WJLB.

**ENCHANTMENT** "Where Do We Go From Here" (Roadshow) 17% of our reporters are on it. The South dominates with activity; already Top 10 at WDIA and just added at WTMP and WAOK. Just catching on in the West at KDAY while the Midwest reflects Top 10 activity at WVKO and heavy airplay at WDAO.

KC & SUNSHINE BAND "Do You Wanna Go Party" (Sunshine/TK) 17% of our reporters are on it. South leads with Top 5 positions at WPDQ and WLLE, Top 10 at WDIA and debuting at WGIV. Top 5 at WAMO and WILD in the East

MINNIE RIPERTON "Memory Lane" (Capitol) 17% of our reporters are on it. Top 5 activity at WJLB in the Midwest as the South reflects Top 5 at WTMP and Top 10 at WEDR, WDIA and WMJQ.

JAMES BROWN "It's Too Funky In Here" (Polydor) 15% of our reporters are on it. In the East it is Top 5 at WKND. Top 5 in the South also at WEDR with heavy airplay at WGIV. The Midwest reflects Top 10 at WVKO and hot airplay at KPRS.

SUN "Radiation Level" (Capitol) 15% of our reporters are on it. In the East it is new at WILD; otherwise Top 10 at WKND. Top 10 at WVKO in the Midwest as the South reflects hot airplay at WGIV and Top 10 at WLLE.

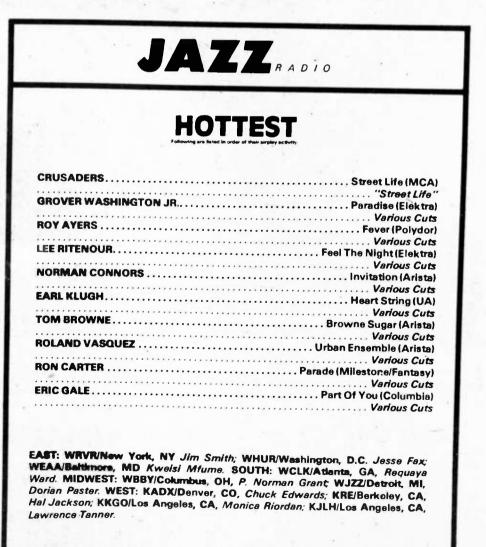
# **NEW & ACTIVE**

PETER BROWN "Crank It Up" (Drive/TK) 26% of our reporters are on it. New in the South at WJJS and WDIA, hot airplay at WHRK and WVEE, and Top 5 at WAOK. The West has it in hot rotation at KDAY. Hot airplay at WDAO and WTLC in the Midwest while the East shows hot airplay at WXYV.

MICHAEL JACKSON "Don't Stop 'Til You Get Enough" (Epic) 23% of our reporters are on it. Added in the South at WAOK, WDIA, WGIV and WVOL. Debuting in the West at KDAY. The Midwest shows it new at WVON and WTLC as it debuts at WWIN in the East. UNCLE LOUIE "Full Tilt Boogie" (Marlin/TK) 17% of our reporters are on it. Added in the West at KDAY. Already Top 10 at WKWM in the Midwest as it debuts at WTLC. Top 6 at WILD and in hot rotation at WWIN in the East.

MAXINE NIGHTINGALE "Lead Me On" (Windsong) 17% of our reporters are on it. Already Top 10 at WPDQ and WTMP and new at KMJQ in the South. New at WJLB, hot airplay at KPRS, and climbing at WTLC in the Midwest.

KLEEER "Tonight's The Night (Good Time)" (Atlantic) 14% of our reporters are on it. South leads with Top 5 at WAOK as it debuts at WTMP, WEDR and WDIA also. Added at WJMO in the Midwest.





R&R/Friday, July 20, 1979

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/	MITTE S	EAST		SOUTH	MIDW	EST	WEST
Popletn	strents Horres	Teenal		Chic Teddy Pendergrass Anita Ward Donna Summer (Bad) Jones Girls Mass Production	Teddy Pende Con Funk	Shun	Chie Toto
July	20,197	9 Regia	nalize	d Adds	6 Hats		listed by region. Ho order of their airplay
EAST	WDAS Philadelphia, PA	WILD		WXYV	MIDWEST	Maria and	
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ADDED Gan Band (n)	HOTTEST	Teste Of Honey B.	Dhnny Nash	Fern Kinney Terry Callier	ADDED Dionne Warwick	ADDED Teste Of Honey	ADDED .
Herb Alpart	Anits Ward Teddy Pendergrass	Sun G	hilly Cream	Dionne Warwick (Deja Vu) Donna Summer (Our)	Bobby Caldwell Prince Phillip Mitcheli	Peabo Bryson Cameo	Betty Wright Uncle Louie
Bootsy's Rubber Band	Donna Summer (Bad) Jones Girle		ameo	HOTTEST	Chantal Curtia	Rockie Robbins Maxine Nightingale	GQ Tyrone Davis
	KC & Sunshine Band		elegation	Chic	HOTTEST Teddy Pendergrass	GQ Uncle Louie	Michael Jackson Toto
Parlet	Chic James Brown		ystal Blue	Donna Summer (Bed)	Natalie Cole	Hot Chocolate Rickie Lee Jones	Randy Brown Peabo Bryson
	Teena Marie Switch	Al Hudson & The Partners He	OTTEST	Jones Girls EW&F (After)	Donna Summer (Bed) Skyy	Helen Reddy	Freda Norwood Maze (n)
	Gep Band (o) EW&F w/Emotions	Hartford, CT Jo	nes Giris F	Mass Production Peter Brown	EW&F (After) Roy Ayers	EW&F (After)	
Jan Band/Chakel	WOL	ADDED KC	C & Sunshine Band [	Switch Dionne Warwick	Con Funk Shun Anita Ward	HOTTEST	HOTTEET Tower Of Power
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	Diana Ross Candi Staton	Sun Candi Staton			Bohannon Michael Henderson	Candi Staton	Cincinneti, OH
	Sun Toto	Dionne Werwick Teena Marie		1.1	Barry White Bunny Sigler	KPRS Kanaas City, MO	Bob Long
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Page 42

R&R/Friday, July 20, 1979

Page 43

# THE PICTURE PAGES

# Arista's GQ HQ



Arista Records' recording group GQ recently performed at Madison Square Garden in New York City. Pictured backstage ere (I-r) GQ manager Tony Lopez, Arista VP Dennis Fine, producer Jimmy Simpson, band member Herb Lane, road manager Tom Hoover, GQ members Keith "Sabu" Crier and Paul Servica, Arista's Audrey Joseph and Vernon Gibbs, GQ's Emmanuel Rahiem LeBlanc, and Arista's Rick Dobbis and Donn Davenport.

Virgin Voyage For Atlantic

# Columbia/Stiff's Sweet 16



When Columbia/Stiff recording artist Rachel Sweet recently performed at the Whisky in Los Angales in support of her debut album, "Fool Around," she found a pair of admirers waiting backstage. Congratulating the 16-yearold Sweet (center) are Columbia Sr. VP/GM Jack Craigo (left) and CBS Records Division President Bruce Lundvall.

# Anka Monopolizes The Boardwalk



Atlantic Records and Virgin Records celebrated their recent U.S. distribution deal with a mid-Atlantic boat excursion In the New York harbor. Captured while sea crusing are (I-r) Atlantic President Jerry Greenberg, Atlantic's John David Kalodnar, cash-laden Virgin Chairman Richard Branson, Virgin President (New York) Ken Berry, Virgin U.S. VP Kurt Nerlinger, Virgin Managing Director/GM Simon Draper and Atlantic Sr. VP/GM Dave Glew.





Paul Anka recently performed at the grand opening of the new Boardwalk Regency Hotel in Atlantic City and took the time to discuss his new album "Headlines" with RCA President Robert Summer (right).

# **Gary Moore Joins Jet Set**



Cepitol Records signed Durocs recently and celebrated with the model of their tea-shirts and mascot, Arnia the Pig. Pictured (I-r) in hog heaven are, attorney Greg Fischbach, Capitol VP Dennis White, Durocs<sup>\*</sup> Ron Nagle, Arnie's trainer Mo DiSesso, Durocs<sup>\*</sup> Scott Mathews, Capitol's Bruce Revid, Capitol VP Rupert Perry, manager Kip Krones and Capitol VP Walter Lee. Kneeling next to Arnie is Capitol VP Den Devis.



Seen on the scene backstage following newly-signed Jet recording artist Gary Moore's recent Long Beach performance are (i-r) Jet VP Pat Siciliano, Jet U.S. VP Sharon Ardan, Gary Moore and Jet U.K. President Devid Arden. Moore, a guitarist for Thin Lizzy, will have his solo elbum, "Beck On The Streets," released by Jet in the U.S. in August.

# **Paul Pops Into New York**



Philip D'Arrow, Polydor recording artist, made his official debut as a performer at the Bottom Line recently. Congratulating D'Arrow backstage after the concert are (I-r, standing): Polydor's Bill McGathy, Juin Del Balzo, Steve Salmonsohn, Polydor President Fred Haayen, Executive VP Dick Kline, D'Arrow, Polydor's Cynthia Cox and Randy Roberts; (kneeling, I-r): Polydor's Fred Weissman and Don Bernstine

# **Deniece Goes East To Plan Release**



Following the release of her latest album, "Just Niecy," ARC/Columbia's Deniece Williams visited the label's New York offices to discuss strategy. Pictured at the planning session are (I-r). Columbia VP Joe Mansfield, CBS Records VP Vernon Slaughter, Columbia's Eddle Sims, Columbia Sr. VP/GM Jack Craigo, Deniece Williams, CBS/Records Group President Walter Yetnikoff, CBS Records VP LeBaron Taylor, label's Vince Pelligrino, ARC's Barbra Nagle and Leonard Smith and Columbia VP's Ron Oberman and Arma Andon.

**E/A Signs Wowii** 



Atlantic's Henry Paul Band played New York's Bottom Line recently, and was met by label executives backstage. Pictured (I-r) are Atlantic's Stu Ginsburg, label President Jerry Greenberg, manager Joe Sullivan, Sr. VP/GM Dave Glew, Henry Paul, band member Billy Crain, and Atlantic VP Tunc Erim.

# **Macon Meets Dixon Uptown**



When Capricorn recording artists the Allman Brothers Band performed at Chicago's Uptown Theatre recently, the group was visited backstage by veteran blues composer Willie Dixon. Pictured between shows are Dixon (left) and Gregg Allman.

**Millennium Calls On Collins** 

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**THE PICTURE PAGES** 



Susan Collins has been signed to a contract by Millennium Records with har debut album due for early fall release. Pictured (I-r): Millennium Pres-Ident JImmy lenner, Helaina Bruno, Collins and producer Joel Dorn.



Elektra/Asylum Records recently announced the signing of the new group Wowli. Pictured (I-r) are Wowli group members Chino Cabal and Heppl Pettit, E/A's Maxanne Sartori, Wowli's Mark Resnick and Rafael Vigil, E/A Chairman Joe Smith, Wowii member Peter Zepol and Raymond Fernandez of Joe Messina management.

Page 44

R&R/Friday, July 20, 1979

MINN + a voice like no other Capitol •• s, .



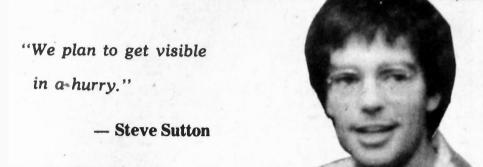
well-informed enough to give the station a 'ballpark' library. Then, the more I learned of the marketplace, the more I fine-tuned that selection." The WMMR music library is tightly-structured, stressing regional favorites (like Billy Joel and Yes) as well as a blend of British and American rockers.

(ALBUM ORIENTED ROCK

# **Mixing With Management**

Simultaneous with Pollack's arrival at WMMR, parent company Metromedia gave him a new GM with whom to work: Bruce Holberg. Remarked Pollack, "Bruce provided the sort of climate which allowed the creative julces to flow and develop into a successful radio station. As Bruce was a former programmer himself I could explain to him what I was doing and the reasons for it, and he understood my actions and let me do what I felt was necessary. Not having my hands tied on a management level was critical to make the changes that were needed."

Part of the "climate" Holberg fostered was one in which there was cash available for effective station promotions, in which Pollack is a firm believer. "I don't treat the station any differently whether or not we're in a ratings period. To me we may as well be in a book



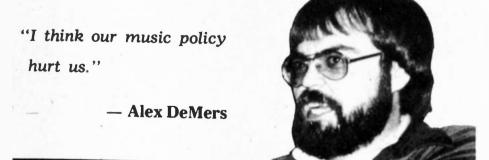
52 weeks a year, as we're always involved in some promotion. We spent a decent amount of money on our promotions," he said, which included ten-second TV spots and scattered billboard and print advertising. "But," he emphasized, "a full 50% of our promotions cost nothing: the on-air specials, the stuff we trade out." The station's major promotion during the spring ratings period was a block party which drew crowds estimated at upwards of 100,000 to the festivities, which included a concert appearance by Southside Johnny & The Asbury Jukes. Most of the station's promotions are conceived by Pollack and then coordinated by Assistant PD Dick Hungate and Promotions Director Jane Norris.

The past nine months have put WMMR in a very healthy ratings position within their community; what does the future hold for the station? Pollack stated, "It seems these days that audience loyalty is a thing of the past. But I feel there are ways in which you could create loyalty, and that's what I hope to do here. I want us to be the best Philly radio has to offer in every area, from news to promotions to music. I want WMMR to evolve into the sort of radio station you'd never have to turn off because you can get everything you'd need from us."

# **Man Of Mystery**

To accomplish his competitive radio goal Pollack will be locking horns with the programming forces of two other AOR's, one of which has brought in a new PD. WYSP's new programmer is Steve Sutton, who was last PD at KTXQ (then KFWD/Dallas). Steve replaces Eric Goldberg, who was named Acting PD following Sonny Fox's earlier departure from the PD post. To the credit of Goldberg and the WYSP airstaff is the fact that amidst what must have been a confusing work atmosphere, the station's ratings actually rose from Fox's final book (3.2) to 3.8, which makes the station rated second of the three area AOR's. Sutton's task is to focus the station employees' obvious energy and belief in what they are doing into greater ratings points in the future.

Sutton was purposely vague in discussing his plans for WYSP; as a new PD he represents an unknown factor in the marketplace, which can work to his advantage. He was quite specific, however, in his discussion of the competitive AOR radio marketplace. "It's nice to look at the book and say we went up, but the overriding factor is that WMMR beat us two to one in total persons twelve-plus. WMMR has outpositioned both ourselves and WIOQ. They outexecuted and outpromoted us, though I don't feel they have a superior



product to our own. Jeff has done a very good job putting his radio station on the street and we're going to have to do a better one.

"We plan to get visible in a hurry," Sutton revealed, and one way in which the station hopes to do so is with the help of newly-hired Production Director Jay Gilbert. Sutton hired Gilbert away from his own production agency to "enhance the imagery" of the station with his production work. Still to come are changes in music.

# Further On Down The Dial

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One factor which Sutton admits works to his station's advantage is its dial position, which at 94.1 places it directly adjacent to WMMR, at 93.3. Listeners must twist their Continued on Page 48



# WMMR's Resurrection And The Philly AOR Market

"This guy's no lightweight; he's done a tremendous job here."

"I think he did a killer job in terms of promoting and advertising the station."

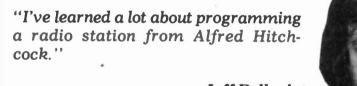
The person both quotes refer to is WMMR/Philadelphia PD Jeff Pollack, and the quotes are made more impressive in acknowledging their sources: the first was spoken by WYSP PD Steve Sutton, the second by WIOQ PD Alex DeMers. That competing PD's are so quick to acknowledge the talents of their competitor says something about the nature of the person to whom their comments are addressed, as well as the marketplace in which they all work.

## **New Kid In Town**

Philadelphia: It's a marketplace where each of the three AOR's is highly respected within the radio and records industries. All three have, at one time or another, been on top of the AOR ratings, though until nine months ago WMMR had been the AOR market's perennial underdog for some time. That's when Jeff Pollack was recruited back into radio programming from his consultation post with Drake-Chenault, where he had direct programming input into the operations of over one hundred D-C client stations. In two ratings periods (six months) with WMMR he took the station from a 12-plus 2.2 figure, placing them third in the AOR ratings race, to a leading 4.7. The new April/May figures took that figure up still further to a 6.1. WMMR is now number one in adults 18-34, number one in men 18-49, and number two adults 18-49. It's obvious the station underwent a major facelift to effect such a dramatic upswing, and to find out what those changes were, we spoke with PD Pollack.

# The Hitchcock Connection

"I've learned a lot about programming a radio station from Alfred Hitchcock," said Pollack. "He talks about producing a quality product that coincides with consumer taste, and it's the same with radio. It's doing something you feel good about and yet at the same



- Jeff Pollack

time it appeals to an audience. If you have imagination and you want to have a good time, there are some amazing things you can do in radio."

Pollack's accomplishments at WMMR bave been substantial, yet when he first entered the marketplace he admits to having had no actual blueprint for rebuilding the station. "The only game plan I had in arriving was to be flexible, to become aware of the regional aspects of Philly," said Pollack. "Sure, there are some good universal radio rules. But you run into problems if you arrive at a city with a full set of preconceived solutions to problems you may not really understand yet. Good programming is awareness of all possible variables and flexibility to respond to those variables."

Nevertheless Pollack did make some fairly immediate changes based on pre-arrival airchecks he'd studied, which included the letting go of four full-time and several part-time airstaffers, plus assorted behind-the-scenes WMMR veterans. He explained, "A major part of a radio station is the cohesiveness of the staff and its attitude toward the station. What I try to do is remove all the negatives: bad attitudes, people who are jaded." Pollack assembled his new airstaff and gave them an immediate pep talk: "I told them we were at the bottom of the heap, and that we weren't doing very well in sales. I told them that this just couldn't continue; that we could still be a great radio station that played a lot of music, but that we didn't have to play everything. We needed to do a better job, to become more of a full-service radio station. One thing I felt we had in our favor were our call letters, which after a decade were more than familiar. I felt there were probably a lot of people who grew up with WMMR who would listen to it once again if it were programmed to their satisfaction."

# **Listen To The Music**

With his new airstaff handpicked and on the job, Pollack next tackled the massive WMMIR library, noticing a lack of product from some artists whom he felt should have been getting substantial airplay. "There were some built-in biases against certain groups – 'We don't like whomever.' Does that mean the people of Philly don't like those artists, or that the jocks don't?" Pollack's subsequent restructuring of the music library was based on competitive format radio listening, speaking with area residents, and to a large degree on his prior experience at Drake-Chenault."Working with so many stations at D-C kept me



# **Jeff Gelb**

Continued from Page 46

dials more substantially to reach Philadelphia's third (and currently third-placed) AOR, WIOQ, at 102.1. With the thrill of AOR ratings victory some nine months ago still fresh in the minds of the station employees, their current downward slide to a 1.8 must be especially stinging. Commented PD Alex DeMers, "I don't really think it was the format that made us lose points. I sat down and looked through all the playlists, every cut, every promotion. We did a live music weekend, we did a weekend's worth of the best of progressive rock, we broadcast from a big anti-nukes rally .... I just can't say that anything we did during the book would cause us to lose the apparent number of people we did.

"This points up the muscle of promotion," DeMers continued. "We are in the unfortunate position of being between owners, a situation which still exists. So there wasn't a lot of bucks available for promotion. We had to run with a billboard and some TV spots, and very little print. Plus I haven't been able to hire anyone in a promotional capacity; I do all the promotional work myself."

DeMers had some charges to level in the direction of WMMR in respect to the promotions WIOQ ran during the spring ratings period: "There were so many times we originated specials and frankly feel we were copped on. We announced a lot of specials and then three days later WMMR announced a special with a similar theme by the same artist which they were running an hour before ours, with the firepower of Metromedia trumpeting it. It's a cutthroat situation, and I think it's dirty pool." In answer to those charges Pollack stated that in several instances he felt WIOQ had played the same programming tricks on WMMR during the ratings period, and that, in any case, such things were just competitive aspects of what he termed "counterprogramming."

# **Too Much Music?**

WIOQ is widely known for its broad musical policies, of which DeMers is quite proud. "We're interested in helping some of the 'baby acts' like Cafe Jacques or the Granati Bros. to grow. We give them their run, some time to develop, and we keep them around." Could the station's emphasis on new music have actually worked against them? "Our ratings problems were in time spent listening and that does show in new music," DeMers admitted. "Theoretically we would have been better off sitting there playing a bunch of oldies back to back. Yes, I think our music policy has hurt us. We're now trying to find a balance we can achieve between old and new music. I think the jocks have reacted by tightening up, and playing it a bit safer.'

The summer ratings period began in Philadelphia last Thursday. Without the promotional dollars of management to back up the staff's programming efforts, DeMers is banking on the station's music to carry the station through till their new owners. Outlet, take control in early fall. "We're running naked for this book; it's all going to be based on our sound. We'll concentrate on the music and hope the active audience comes through for us."

# **Ratings Summaries And Analyses**

This week's batch of ratings figures continue to display AOR's toughening muscle in major markets. WIYY/Baltimore's 8.9 figure (up from last book's 6.8) places them second in the entire marketplace. Format competitor WLPL dipped 3.4 to 2.0. In Pittsburgh, WDVE PD John McGhan, who departed last week for a programming post with "The Source," got a great going-away present: the station's best 12-plus figure in a year, a 7.6. Down this book was WYDD, from 2.6 to 1.9.

Dallas figures show KTXQ to be continuing its climb both formatically and within the marketplace, up this book to a 6.8 from a 4.6, while competing KZEW continued a down trend this book, 3.1 to 2.8 (a new PD came in too late to affect any programming changes for this ratings period)

In Seattle KZOK led the AOR pack (with a programming staff who have since left the station), up 3.3 to 5.5 KISW held fairly steady 3.2 to 3.1 while KZAM was up 2.4 to 2.8.

Indianapolis's sole AOR WFBQ was up 6.5 to 8.7. In New Orleans, WNOE-FM's unique synthesis of Pop Rhythms and AOR was down this book, 6.8 to 5.0, while WRNO showed increased strength, up 5.6 to 7.4.

While many important AOR radio markets have not yet been handed their spring Arbitron ratings results, it is possible to make certain predictions for AOR's next six months. Without question the stations who have outperformed their market format competition have been the "full-service" sorts of stations which WMMR/Philadelphia PD Jeff Pollack described in our opening column piece this week. Shortcuts just won't work; AOR does not thrive on music alone.

Speaking of music, the controversial Burkhart-Abrams "modal programming" of all rock music seems to be paying off in ratings points. Impressive Superstars client victories in markets like Baltimore, Philadelphia, Detroit and Chicago, along with a similarly-styled station like KMET cleaning up its marketplace, seems to point the finger toward AOR radio's most successful musical incarnation (at least for the immediate future). R&R's upcoming "Ratings Report 1979" (available this fall) will include detailed analyses of format successes on local and national levels, and should help to chart the course of AOR radio for 1980. Watch for it.



KFMH GOES GOLD — RCA Records recently presented KFMH air staffers with a gold record in commemoration of sales for the most recent Hall & Oates album. Pictured at the presentation (I-r) are KFMH morning air personality Kyle Riley, Operations Manager Steve Bridges, MD Lisa Cata-Iona, evening air personality Bill Harman.

# Evolution

KLPQ/Little Rock Asst. PD Stuart McRae has been upped to the station's PD Carla Leonardo has been named Asst. PD at KZOK/Seattle ... WZLD/ post Columbia PD Jim Squire is exiting the station, and Mike Denene has been named the . Some heavy changes at KSAN: Longtime night personality station's new PD Richard Gossett has exited the station to be replaced by former KZAP/Sacramento PD Robert Williams . . . KNX-FM/Los Angeles has named a new MD: David Hall, from KORJ/Orange County. Also named this week is a new newsperson for the station, John Evans, from KISW/Seattle ... Bobby Gale has exited CHOM-FM/Montreal while Chris Michaels has joined the station from neighboring CKGM. Also new to CHOM-FM is production director and part-time air personality Mike Graham Dan Carlysle has joined KROQ-FM/Pasadena for afternoons. Jeff Dean is new to the station for weekends from KEZY/Anaheim . . . Paul Crouch has been upped to Sales Manager at WCMF/Rochester ... John Fine has joined KTCL/Ft. Collins from KAWY/Casper ... RCA's East Coast Album Promotion Manager Lee Arnold has resigned to join an as-yet-undisclosed entertainment conglomerate as a VP. He'll be based in L.A. We'll have more details on Lee's new position shortly.

# Update

KLPQ/Little Rock's charity concert for Easter Seals, featuring area musicians, gathered 20,000 fans and raised over \$15,000. A major success for newly-christened PD Stuart McRae WJAX/Jacksonville asked 95 cents admission to a benefit playing of the Billy Thorpe album to a laser light show accompaniment ... ZETA 7/Orlando sent 20 couples to Disneyworld for a day of rides and an evening concert by Pure Prairie League, a show that was co-sponsored by the station .... WAAL would like to thank all the radio stations who expressed interest in forming a radio network for information and coverage of the proposed "Woodstock II" festival this summer, which apparently has been called off . . . A benefit concert of local talent sponsored by KGOU/Oklahoma City raised \$3000 toward the restor-. As part of its July 4th tie-in with a national network for the Dooble ation of a theater . Brothers radio concert, WWCT/Peoria sponsored a party in the outdoor beer garden of an area nightclub. During the two-hour show the station gave out Doobies albums, T-shirts, frisbees and concert tickets . . . WCMF/Rochester received a UPI award for outstanding broadcast journalism for "Best Spot Radio News" for its coverage of the death of Keith Moon . . . KVRE/Santa Rosa's free concert with Zydeco artist Queen Ida drew 600 fans KAWY/Casper is now doing a station-produced jazz show every Tuesday night and PD John Logan requests jazz service from all labels. Contact John at (307) 235-1515 ... KFMS/Las

Vegas lit up the city's skies with a laser light show timed to music preprogrammed on the WSAI-FM/Cincinnati brought the beach inside for an indoor beach party at an station area nightclub that came complete with sand on the floor and an outdoor swimming pool. Listeners who wore swimsuits got free admission to the event which included surf music and a bathing beauty contest ... . KRST/Albuquerque's 8th anniversary free concert drew 3000 celebrants to see Infinity recording artists the Dixon House band . . Air Time And Studio Jam, Inc. have created a "Radio Network" concert series already syndicated to 47 AOR's nationwide. For details on joining the network contact the company at (312) 787-5777.

# Color

FLASHY CONTEST: WYDD/Pittsburgh, in conjunction with Epic Records and the Flash & The Pan album, took call-in registrations for a 104-second flash through Oasis Records. Runners were looking for Flash frisbees that had been hidden throughout the store, each good for loads of free Epic albums. One was also personalized with a "P" for a Pentax camera, which was the promotion's grand prize.

RUN FOR YOUR PRIZE: WQDR/Raleigh, in conjunction with A&M Records and the Tarney-Spencer "Run For Your Life" album, asked listeners to guess the mileage of a motorcycle being driven by MD Daniel Brunty. The person coming closest to the exact mileage won the bike, and as luck would have it, the winner did guess the bike's exact mileage: 4696 on the nose. Meanwhile WBLM/Lewiston-Portland, in conjunction with Warner Bros. and the Marshall Tucker Band's "Running Like The Wind" album, invited listeners to drop postcard registrations in the mail for personalized running shorts, T-shirts, and copies of the album. To complete the running outfit the station hooked up with two shoe retailers to supply winners with running shoes.

# Concerts & Conversations

PRESENTATIONS: WXRT/Chicago presented Sweet for \$2.00 .... KMOD/Tulsa presented Dixon House for free .... WBRU/Providence presented Laughing Dogs for \$.95.

RADIO CONCERTS: The Babys, Doobie Bros. on WMMS/Cleveland . . . Rockpile on WBCN/Boston . . . Pousette-Dart Band on WPLR/New Haven . . . Henry Paul on DC101/Washington, D.C. . . . Ian Hunter on KGON/Portland . . . Heart, New England on KAZY/Denver . . . Dixie Dregs on WLIR/Long Island . . . Ian Hunter on KZAP/Sacramento . . . Laughing Dogs on WBRU/Providence . . . New England, Doobie Bros. on KQRS/Minneapolis . . . Joe Jackson on WIOQ/Philadelphia. GUEST DJ'S: Nantucket on WQDR/Raleigh.

CONVERSATIONS: McGuinn, Clark & Hillman, David Bromberg, John McGuen (Dirt Band) on KFML/Denver . . . Journey on KICT/Wichita . . . Flo & Eddie, John Hall on WPLR/New Haven . . . Bram Tchaikovsky on WBAB/Long Island . . . New England on DC101/Washington D.C. . . . Devo on KQ98/Omaha . . . Mick Taylor, Journey, Thin Lizzy, Peter Frampton on KNAC/Long Beach . . . Dixon House, Journey, Thin Lizzy on KMOD/ Tulsa . . . Bill Bruford, Robert Fripp on WQBK/Albany . . . Nick Lowe, Dave Edmunds, Mick Taylor, Bram Tchaikovsky on WNEW-FM/New York ... Bram Tchaikovsky on KAZY/Denver . . . John Hiatt, Thin Lizzy, Rachel Sweet, Peter Frampton, Ian Hunter on KSJO/San Jose .... Peter Frampton on KOME/San Jose .... Mick Taylor on KZOK/ Seattle . . . Dixie Dregs, Tycoon on WRXL/Richmond . . . Marshall Tucker, Ramones on WMJQ/Rochester . . . Peter Frampton, Mick Taylor, St. Paradise, Sanford & Town-send on KEZY/Anaheim . . . Wings on WLIR/Long Island . . . Eddie Money on KCAL/ San Bernardino . . . Rachel Sweet on WJKL/Elgin . . . Cars, Herman Brood on WZXR/ Memphis . . . Cars, LeRoux on WKQQ/Lexington . . . Ian Hunter, Peter Frampton, John Hiatt on KTIM/San Rafael . . . Harry Chapin on Y-102/Montgomery . . . Screams, Bad Company on WJAX/Jacksonville ... Marshall Tucker on WIOQ/Philadelphia ... Peter Frampton on KWST/Los Angeles . . . America on KBPI/Denver . . . Rachel Sweet on KZEL/Eugene ... Le Roux on KBCO/Boulder ... Peter Frampton on KMEL/San Francisco . . . Maria Muldaur on KVRE/Santa Rosa.

COMING NEXT WEEK: One of America's leading publications in terms of circulation has chosen AOR radio overwhelmingly over all other radio formats to tie in with their many promotional efforts. Next week we'll find out why in the AOR-Playboy Connection.

(



# **RY COODER**

**RY COODER** 

# ROCK'S FIRST ALL DIGITAL RECORDING!

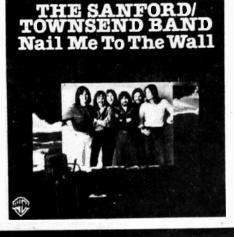


SUGGESTED CUTS:

"Hollywood" "Little Sister" "Good Thing"

> Produced by Ry Cooder Recorded by Lee Herschberg

# THE SANFORD/ TOWNSEND BAND



SUGGESTED CUTS: "Gopher Broke" "Tell Me How Love Survives" "Just A Lie"

Produced by Sanford-Townsend

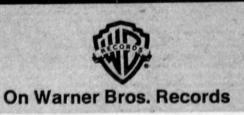
THE B-52's



SUGGESTED CUTS: "Rock Lobster"

- "Lava"
- "Planet Claire"

**Produced by Chris Blackwell** 



# Page 50 Radio& Records

# Album Airplay/40 \_\_\_\_ Chart Summary

6/25	7/8	7/13	7/20	July 20, 1979	148 REPORTERS	Album cuts are listed in order of airplay preference.
8	2	1	1	CARS	Candy O/Flatter	
3	3	2	2	WINGS	Back To The Egg (Col)	Go Type Can Do Life
2	4	3	3			
18	12	7	4		(if The Knack (Capitol)	"Change all "Of a la " "France a all
4	6	6	5		MODOlith (Kirshper)	"Conthrough the second the second sec
10	5	4	6	BINE OTHATIS	Communique (WR)	Malaina II Tinta IICalla - II IIAI - All
1	1	5	7	OUT ENTRANT	Breakfast In Amorica (AGAA)	"Comments That with a second second
-	39	17	8		Secrete (leland)	110
9	7	8	9	TETERTRAMPTON	Where I Should Be (ASM)	"Const" Title "Destall "French"
5	9	9	10			""
20	14		11		De Kide Are Alricht (MCA)	
6	10		12			
24		19	13		. Strange Man Changed (Debuder)	110
17		16	14	OTANLIE DANIELS	Million Mile Reflections (Enia)	
-	22		15		Mirrore (Coll	
14	11		16	SECTOR SECTOR	Underdog (Polydor)	110 1110 1 1110 1 11 110 1 11 110
-		23	17		- HUST NAVAr Slaaps (M/D/Domina)	1111 - 11 115' 11 116
	13		18			
	24	22	19		. Labour Ot Lugt (Coll	110 MI 110 11 110 1 11 110
13	8	14	20		BOMDS AWAY Droam Robins (DCA)	
-	-	37	21		. Low Budget (Arista)	110
-	37	29	22			
7	15	15	23		Desclation Angels (Swon Song)	110. 11.11.0.11 . 11.11.0.11
19	21	26	24	OTLAT TRICK	AT Budokan (Enic)	1041 11101 1110
11	17	18	25	THORE LEE JUNES	KICKIA AA IODAS (M/R)	
	29	27	26		. LIVA KIIIArs (Flaktra)	11D 1- 11 11O1
_		32	27		FICKIE Heart (Atl)	110 -11 114
15	19	21	28	IED NUGENI	State Of Shock (Epic)	
16	18	20	29		Wave (Aristal	
21	23	28	30		Flag ICON	
26	27	31	31		- Flash & The Pan (Epic)	"ID-A- II I'A A - II I'A A A A
32	31	24	32	DENORTOOT	STRIKAS (Atco)	
			33		. GO For What You Know (Polydor)	"Deam " !! Oh. ! !!
	32		34	DAVID DOWIE	. Lodger (RCA)	"D I" "Dava" "A
	33		35	CARLY SIMUR	. Spy (Elektra)	Title "Manmanna" "Cin"
28	35		36	THE FOCKER	, Kunning Like The Wind (M/P)	
23	38	30	37		You're Never Alone "(Chrysolic)	"D-di-hall UD an united to the
-			38		WITH THE Naked Eve (Recorklay)	"Poodmumport" "Down I III The
37	-	39	39			
	-		40	LOUISE GOFFIN	. Kid Blue (Asylum)	"limmy" Title "Pomonton"
_						. Smilly The Remember"

MOST ADDED 7/20 89/41 7/13 57/56 7/6 0/0 6/29 0/0 6/22 0/0 KINKS Low Budget (Arista) M 25 M-0 Gas H 23 H-1 1/1 DAVE EDMUNDS 2 32/31 Repeat When... (Sv "Bed" 010 0/0 0/0 M-0 H-0 H-O NEIL YOUNG 82/24 80/84 M 7 31/31 0/0 0/0 Rust Never... (WB/Reprise) Hay H-30 1 106/20 H-9 H-0 4 ROBERT PALMER 90/51 65/54 0/0 0/0 Secrets (Island) M-25 H-14 20/18 M 56 Tie Case H-0 RUMOUR 27/20 2/0 5/2 010 Frogs, Sprouts... (Arista) "Traffic" POINT BLANK M 7 M 2 MO M 3 5 22/19 17/17 010 0/0 0/0 Airplay (MCA) Tie Mea PAT TRAVERS Go For What... (Polydor) 5 58/19 41/30 44/35 18/10 12/5 M-8 H-3 **30/28** M 28 '800m 12 6/6 WALTER EGAN 27/18 0/0 Hifl (Col) M-0 4 2 BLUE OYSTER CULT 97/17 66/16 82/69 M-53 M-40 M-15 23/23 Mirrors (Col) Tie Tide 4-27 H+10 81/17 57/22 1-8 7 NILS LOFOREN 72/65 12/12

0/0 0/0 1/1 Nils (A&M) "Mercy" ROBIN WILLIAMS M-42 M-23 Tie 22 H-12 0/0 7 19/17 18/18 5/5 0/0 Reality... (Casablanca) M-0 M-O STANLEY CLARKE 8 31/14 22/13 3/5 0/0 0/0 M-1 J-3 I Wanna Play... (Nem M1.J M0 J7 Tie CRIMSON TIDE 8 14/14 0.0 0.0 0/0 0.0 Reckless Love (Capitol) Tie GREG KIHN 8 46/14 39/21 46/42 1/1 0/0 
 M-13
 M-1

 H-6
 H-3

 H-6
 H-3

 H-7
 69/27

 G4/57
 M-7

 H-16
 H-19

 H-16
 H-19

 J/7
 1/1
 The Roadrunn H-10 90/74 NICK LOWE Labour Of Lust (Col) "Cruel" REDS 8 28/26 M-80 The 416 7/7 14-0 14-0 H-28 14/14 8 0/0 Reds (AfrM) M-0 M-0

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred aimlay cut is listed album's preferred airplay cut is listed.

Various

# MEDIUM

			1			
1	ROBERT PALMER	7/20			6/29	
	Secreta (Island)				0/0	0/0
	"Case"	A-20	A.51	A 64		1
2	BLUE OVSTER CULT	H-30	H-14	H-O		
4	Mirrors (Col)	97/53				0/0
		A-17	A 16	A 69	A-23	
	Title	H 27	H-10	Ha	H-0	1.1
3	BRAM TCHAIKOVSKY	32/52		80/50	77/41	55/24
	Strange Man (Polydor)	A-6	A.3	A-10	A-23	A-25
	"Dreams"	H-36	H-22	H-20	H-13	H-6
4	NICK LOWE	90/50	66/34	69/29	64/7	26/0
	Labour Of Lust (Col)	A-14	A-17	A-21	A-61	A 28
_	"Cruel"	H-26	H-15	H 19	H-6	H-0
5	SNIFF 'N' THE TEARS	54/49	56/24	-60/14	49/2	1/0
	Fickle Heart (Atl)	A-8	A-28	A-42	A-47	A1
	"Seet"	H-7	H-4	H-4	H-O	H-0
6	NILS LOFGREN	81/42	57/23	72/8	12/0	1/0
	Nils (A&M)	A-17	A-22	A-65	A-12	A-1
	"Mercy"	H-22	14-12	H1	MO	14-0
7	NEIL YOUNG	92/38	80/7	31/0	0/0	0/0
	Rust Never (WB/Reprise)	A-24	A-64	A-31		0.0
	"Hey"	H-30	H9	14-0		
8	DAVID BOWIE	47/37	43/34	58/41	58/35	68/36
	Lodger (RCA)	A-0	A-0	A-J	A-2	AS
	"DJ"	H 10	H.9	H-14	14.21	H 23
9	WHO	82/35	75/35	87/36	75/28	125/5
	The Kids Are (MCA)	A-1	A-1	A-8	A-11	A-99
	"Rock"	11.46	H-39	H-45	14.35	H 21
10	PETER FRAMPTON	88/34	100/31	113/34		
_	Where I Should Ball School	AI	A 1	AI	A-5	A.9
Tie	"Stand"	H-53	H-68	H 78	14-68	14-64
10		56/34	63/35	82/44	90/57	103/51
	Wave (Arista)	A-0	A-0	A-0	A-0	A-4
	"Frederick"	H-22	H 28	H 38	H-33	H-48
11	DIRE STRAITS	119/32	112/42	128/48	117/52	108/13
	Communique (WB)	AI	A2	A-4	A-12	A 93
	"Writer"	H-86	н 78	H 78	H-63	H2
12	MARSHALL TUCKER	43/30	45/24	52/29	58/31	68/35
-	Running Like (WB)	A-0	40/24 A-2	AI	A-2	A-0
	"Cowboys"	H 13	H 19	H-22	H-25	H 33
13	FLASH & THE PAN	49/29	40/24	53/31	62/34	62/33
	Flash & The Pan (Epic)		A-0	A2		
	"Peter"				A-6	A 10
4				H-20	H-20	H-19
	Night Owl (UA)	89/29	81/21	106/38	108/38	115/48
	"Days"				A-0	A-9
		H-60	H 59	H-87	H 70	H-58

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

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The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay for the week Album cuts that are also current singles are listed in bold type.

	HO					
		1	1	1		
1	CARS	7/20				
	Candy-O (Elek tra)	A-0	A-3			
	"Go"	M.4	MG	A 6	A 69	A 51
2	WINGS		5 120/10			M 2
	Back To The Egg (Col)	A O	A 1	A.2	A.12	4 125/21
	"Closer"	M-16	M 19	AA 15	M 22	M 5
3	E. LIGHT ORCHESTRA	118/94				
	Discovery (Jet)	AO	A.O	40	A.3	A-15
	"Down"	M 20	M 19	M-26	M.22	M 30
4	KNACK	113/96	99/89			
	Get The Knack (Capitol)	AI	A-4	A-15	A-43	A 68
	"Sharona"	M 16	M 26	MA 32	M 23	M-3
5	KANSAS	116/34	105/8	5 120/9	7 118/10	0 127/101
	Monolith (Kirshner)	A0	AO	AO	4.0	A2
-	"Southwind"	M-22	M 20	M 23	M 18	M 24
6	SUPERTRAMP	105/92	110/90	135/12	3 134/12	140/133
	Breakfast In (A&M)	AO	AO	A.0	A0	AO
7	"Stranger"	M-13	NI-15	M 12	M 8	NI.7
<b>'</b>	OIRE STRAITS	119/80		1		108/2
	Communique (WB)	A-1	A2	A4	A 12	A-93
8	"Writer" VAN HALEN	M 32	M-42	M-48	M-52	M 13
•	Van Halen II (WB)	81/62	84/78	\$7/85	102/91	
	"Bottoms"	A-0 M 19	A.O	A-0	AD	A-1
9	GERRY RAFFERTY	M 19 89/60	M-8 61/59	M 12 108/87	M-11	M 12
	Night Owl (UA)	AO	A 1	A1	108/70	
	"Davs"	M 29	M 21	M-38	M-38	A.9
10	CHARLIE DANIELS	85/53	77/51	87/55	81/47	M-48
	Million Mile (Epic)	A-4	AO	A 1	A3	A 3
rie .	"Devil"	M 28	M 26	M-31	M-31	M 34
10	PETER FRAMPTON	88/53	100/68	113/78	109/68	107/64
	Where I Should Be (A&M)	A-1	A1	A1	4.6	A-9
	"Stand"	M 34	M 31	M-34	M 36	M-34
11	JOE JACKSON	67/46	71/42	86/54	94/54	89/50
Tie	Look Sharpi (A&M)	A-0	A-0 ·	A-0	AI	A 1
	"Papers"	M 21	M 29	M 32	M 39	M 33
11	WHO	82/46	75/39	87/45	75/36	125/21
	The Kids Are (MCA)	A1	A 1	A-6	A11	A 99
2		M 35	M 38	M-36	M 28	M 6
	BAD COMPANY	66/43	70/48	85/84	100/79	113/97
	Desolation (Swan Song) "Gone"		A-0	A-0	A-0	A 0
3	JOHN STEWART	M 23 63/40	M-22	M 21	M 21	M 16
	Bombs Away (RSO)		70/44	96/60	77/53	85/52 ·

The Hottest reports of charting artists are displayed over a five week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents the total number of our reporting stations playing the album this week. The sec-ond is the number of those stations that reported it in hot rotation this week. Below these numbers are total total total on the station of the station o week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.



porters renewed their airpley feith in the CARS elbum by keeping it on top of our chart for the week. WINGS and ELO held their second end third places respectively, while newcomers KNACK knocked several established artists out of their way to hit top five in five weeks. KAN-**SAS** inched into top five es PALMER hit top ten. WHO, BRAM and DAN-IELS moved up this week. **BOC** made great strides upward, as did YOUNG and LOWE. KINKS jumped up nicely as stations added the album or moved it into higher rotations. LOFGREN showed strength while TRICK resurged. QUEEN inched up as SNIFF jumped upwards. FLASH maintained while TRAVERS debuted nicely. BOWIE inched up this week as KIHN debuted. THORPE held rock steady and GOF-FIN debuted.

# FACTS:

29-22 (AOR R&R Top 40) 41-30 (Airplay **Bill Hard** Index) "No Mercy" 48(SongIndex) Album Network 38-26 (Hottest) Goodphone 19-13 (Rock LPs) "No Mercy" Debut/45 (Top Tracks) RMR Debut/35 "No Mercy" Debut/40 Cash Box 26-24

LOFGREN NILS

# **QUOTES:**

Waxie Macie/Kenny Dobin: Also Becoming hot this week is local favorite Nils Lofgren. His new album will sell for a longer period of time than his previous ones have.

WLAV-FM/Tony Gates: We're putting him into immediate medium rotation because of the favorable response.

WCCC/Bill Nosal: It's a good LP – something for everyone – old and new fans call for "NO MERCY."

WLOB-FM/Eric Heckman: Considering the general state of retail, Nils Lofgren made impressive sales gains. Nils is such a good record it's about time he gets the recognition he deserves.

NILS. NILS LOFGREN AT HIS BEST Watch for "NO MERCY" AND THE Nils Lofgren Single Shipping Soon. ON ASAM RECORDS AND TAPES () Produced by Bob Ezrin in association with Brian Christian and the entire band for Migration Records, Inc.

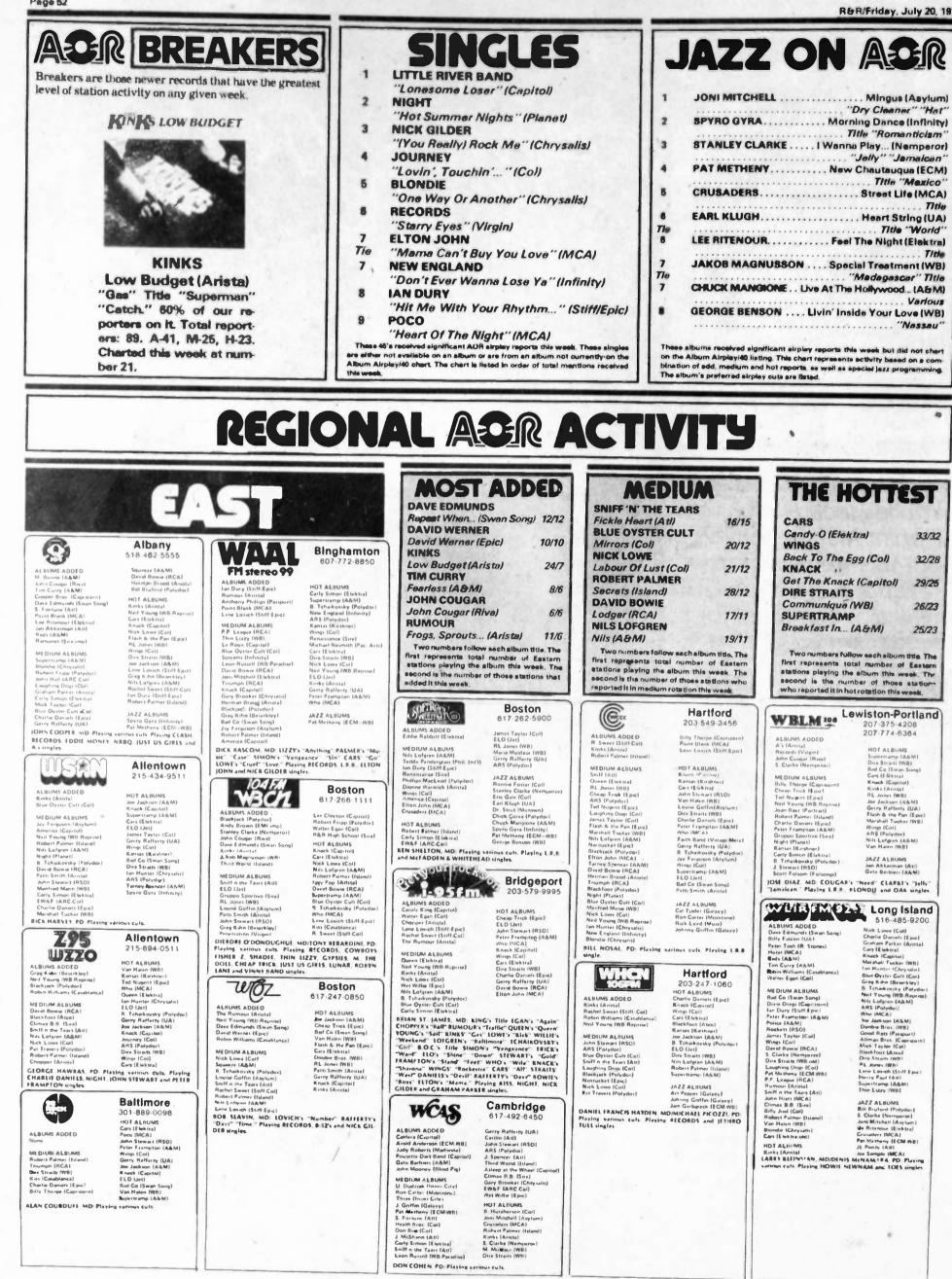
Nil.

Page 52

R&R/Friday, July 20, 1979

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Paul's 'Lucky Number' Is Four

The Jackson, Parker, Lovich Band On Tour



Lene Lovich, Paul Fuhr, PD, KNAC.





Michael Jackson, Graham Parker, Lene Lovich, Les Chappell.





Gloria Johnson, MD, KGON, Les Chappell, Lene Lovich, Jon Kertzer, E/P/A Promotion, Marion Seymour, MD, KZAM.

# The Met Develops Its Mightiest Moustache



Damion, PD, KLOS, Lene Lovich, Ruth Pineda, MD, KLOS.

Pam May Visits World Famous **Lene Lovich Wax Museum** 



Sam Bellamy, PD, KMET, Pat Kelly, News KMET, Lene Lovich, Don McGregor, Album Network, Les Chappell, Jack Snyder, MD, KMET, Jim McKeon, E/P/A Promotion.



Pam May, MD, KWST, Lene Lovich.

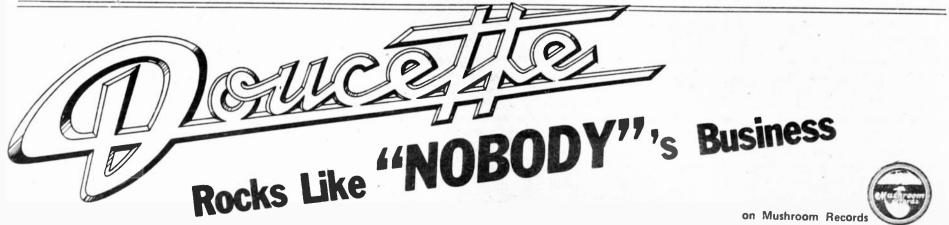
LENE LOVICH'S N PEI 200// "51A IEW ALBUM ELE33



Miracles You Can Rely On

**Distributed by Epic Records** 





# SOON EVERYONE WILL BE LISTENING TO

In 1960: We were warned... In 1979: They were right-The Reds are taking over the airwaves of America.

Billboard	<b>#1 National Add-on</b>
R&R	#8 Most Added
Bill Hard	#6 Most Added
<b>Album Network</b>	<b>#7 New Action</b>
Cash Box	<b>#7 Most Added</b>

Bill Hard Chain Reaction – Energy is the programming buzz word right now and The Reds have it to burn. I've had a test of this LP for several months now and the driving intensity keeps it on the table at home. I hear two especially strong trax: "Joey" and "Talking." Love the package, especially the green vinyl...WLOB's Eric "The Herk" Heckman comments: "Why the green vinyl? Must be the results of the other labels' envy. The Reds are white hot! 'Joey' is the killer track."



WMMR	WLUP	WNEW-FM	WQBK WNYT
W10Q WHFS	WMET	WLIR THE REDS	WATT
WSHE KRST	KSAN KSJO		
KAWY WBCN	KSFM WMMS		
WLOB-FM	KATT		
WBRU WAQX	KROQ KZOZ		
WAER WUOG	KZEL		









You'd Better Watch out everybody, He's Boojy-Woojying Again!





Proudly Announces The Release Of The New

Southside Johnny And The Asbury Jukes Album

> At Your Station Monday July 23rd

Page 60		A REAL PLANT		R&R/Friday, July 20, 197
MIDWEST	FM 102 MFmq Lincoln 402-432-8585	Muscatine 319-203-2612	ALBUMS ADDID ALBUMS ADDID None Reckford 815-399-2233 Bed Ce (liven Song) We Browned Mill	ргр Тегге Haute в12-238-2557
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*"Future Now," a remarkable album by Pleasure on Fantasy Records (F-9578). The progressive guitar on this record can't be denied.* 

> Produced by Pleasure, Marlon McClain and Phil Kaffel for 360° Productions, Inc. And from "Future Now" the first Fantasy Records promotional AOR 12" sampler (AOR-1).



URE NOW



**Jim Duncan** 

# **Calgary Country**

Had a superb time in Calgary, Alberta, Canada for the 1979 Stampede. Enjoyed listening to the Canadian brand of Country radio, as heard on CFAC, the top-rated station in the market. Special thanks to country performer Gary Buck for his hospitality in making our time in Calgary a wonderful experience.

The main reason for the trip up north was for the third quarterly Country Music Association Board of Directors meeting. A full day of committee meetings set the topics of discussion for the Wednesday and Thursday board meetings. Highlights included setting the agenda for the October convention in Nashville (the tentative schedule will be printed here next week), getting final approval of the CMA's "Broadcaster Kit" (should be available to member stations in the next couple of months), nominations of directors for next year's board, setting some new criteria for the CMA's Disc-Jockey of the Year awards (I will be writing a description of each of the finalists for the judges this year), and getting CMA approval for a possible network radio broadcast after the 1979 CMA Awards Show in October. Hopefully, in a couple weeks we will have some very exciting news to report about this network radio program that will be of great interest, not only to your listeners, but your sales department as well.

WIRE/Indianapolis VP Don Nelson started the CMA's Thursday morning board meeting with an excellent sales presentation on video tape. On Tuesday, between committee meetings, CFAC Radio hosted a luncheon for the CMA. That night the Stampede Board of Directors held a cocktail supper at the Old Fort Calgary. On Wednesday, the Canadian Recording Industry Association provided a luncheon, complete with a movie called "The Great Record Robbery," narrated by Elton John. It was an interesting piece on record and tape piracy.

Of course, as you would guess, we had our fill of Stampede-style rodeo, including the world famous chuckwagon races. Included in the pictures is a photo I snapped of one of the chuckwagons, sponsored by radio station CHQR.

After the work of the CMA was done, I rounded out my semi-vacation with a retreat to nearby Banff and Lake Louise for the next couple of days. Beautiful and breathtaking!

The witty Don Nelson told me he found seeing Lake Louise very much a personal pleasure. He said, "When I was growing up my mother had a picture of Lake Louise in the bathroom. It was really neat seeing the real thing after all those years. But for some reason, I had this incredible urge to take a leak when I saw it.'

# **News** Notes

WIL/St. Louis ex-GM Wally Clark has been located. He is now GM at WWWW/ Detroit. Look for a new GM to be named next week at WIL . . . Also from the Motor City, the big news of change of format for WDEE, after 10 years of Country programming, PD Tom Allen and 16 others were let go last Friday the 13th. Most will be at the station for 30 days until the format change to Beautiful Music on August 13. Call letters will change from WDEE to WCZY-AM to tie in with WCZY-FM, also a BM station. Allen told R&R: "With the new Country entry in the market, WCXI, making a big showing in their first book (actually, they tied WDEE), the company felt the market wouldn't accept two stations of this format. I was looking forward to a great competitive battle, but now I am looking forward to another job." (More details on the big shakeups in Detroit on Page 3 of this week's R&R.) .... Charley Pride and TM's Jim Long of Dallas have filed papers to purchase KEYN-AM-FM/Wichita for \$3.5 million . . . Verl Wheeler, ex-GM of WUBE/Cincinnati and KCKN/Kansas City and Chris Collier, former PD of KCKN, KIKK/Houston, and KFOX/Long Beach, have rejoined forces at KYTE and KLLB-FM/Portland. KLLB is now formatted Country with big rumors circulating of KYTE doing the same somewhere around the middle of August. Officially, Wheeling is GM of both stations and Collier is PD of the FM .... Stay tuned ... KAYO/Seattle is being sold to Obie Communications, which owns KUGN, a Pop/Adult station in Eugene, OR. Jessica Longston, owner of KAYO, is selling the property after 27 years to, as she told R&R, "enjoy some time for myself after all these years." Too early to discuss any possible format changes

Jim Knight has been named Operations Manager of KSON-AM-FM/San Diego. He had been Production Manager for the stations. KSON-AM PD Rod Hunter and KSON-FM PD Roy Stingley will continue on in their positions . Del DeMontreux takes over the morning drive show at WHN/New York, from afternoon drive. He replaces Larry Kenney, who has departed the station . . This Friday (20) KIDO/Boise, ID changes format to Country with a commercial and news-free weekend. Mike Jorgenson, from WBNS/Columbus, OH, is the new GM and co-owner. Jay Michael Pipes will be PD/MD. According to Pipes, "We plan to program about 20 percent Country-rock and crossover material." Dale Turner, former PD of WKDA/Nashville, has been named Assistant PD and MD of WSAI/Cincinnati. He will continue to do afternoon drive. Gina Fetcho, from WBIC/Newbern, NC is now doing all-nights at WSAI ... Dave Kay, Music Director, and morning drive man Fuzzy Cook take over the programming at WYND/Sarasota, FL. Former Operations Director Jack Caron has left the station. The station needs a midday personality .... So what's new with you?

CMA IN CALGARY - Top picture shows the chuckwagon races with a team sponsored by radio station CHOR. On stage after the races: CMA board members Bill Anderson, Board Chairman Tom Collins, Jo Walker, Gary Buck, Charley Pride and John D. Loudermilk. Lower picture is at the luncheon sponsored by CFAC radio for the CMA board. Pictured (standing, I-r) CFAC's PD Jim Kinkel, KSON/Sen Diego President Dan McKinnon, Charley Pride, KICD/Spencer, IA PD Mike Hoyer, WSM/ Nashville President Bud Wendall, CMA Chairman Tom Collins, Bill Anderson, CFAC's Walter Machney. In front is Ralph Peer, the CMA's President; CFAC's

# "Don't It Make Your Brown Eyes . . . RED"

Joyce Ratushny and MD Dave Wilkie, along with R&R's Jim Duncan.

Editor's Note: Columbia recording artist Crystal Gayle recently visited China. Upon her return she granted an exclusive interview to R&R Associate Country Editor, Lee Wade. Here now are some of the thoughts of America's first country music performer invited to China:

Crystal Gayle took country music to China as she and a handful of American performers spent two recent weeks taping for Bob Hope's NBC-TV special, to be aired this fall.

The entourage included ballet dancer Mikhail Barishnikov, Polydor's Peaches & Herb, mimes Shields & Yarnell, and famed Muppet Big Bird. They performed and taped the gala event at the Peking Summer Palace and on location at various attractions in Peking and Shanghai. Prerecorded material was done in a Chinese studio, which Ms. Gayle described as "nice, and very adequate, but not as up to date technically as U.S. recording studios.

Ms. Gayle didn't think the Chinese have a concept of country music as only one of many American musical formats, believing they view it as "just music." She observed several bookstores with both English and Chinese reading material,

but noticed only one record store during her twoweek tour. She commented that many of the homes lack electricity, and therefore home stereo equipment and records are uncommon.

Noting the differences between Chinese and American audiences, Ms. Gayle pointed out Americans as the more demonstrative in expressing appreciation for a performer. The Chinese engage only occasionally in a bout of reserved handclapping.

Ms. Gayle's arrival, complete with picture, was reported in the local newspapers. As a result, she was widely recognized as she toured and shopped. The public welcomed her warmly, asking questions about her lifestyle and impressions of China. She sensed their feeling of isolation, and eagerness to learn about Americans. According to Ms. Gayle, they hadn't ever heard of Bob Hope, but, lest he feel slighted, they didn't know who Elvis Presley was either.

Commenting on the excitement of her China experience, Gayle noted that as China welcomes interaction with other countries, much of what she observed last week may all be changed in 10-15 years. She'd like to return and find out.



**Crystal Gayle** 

Page 64

R&R/Friday, July 20, 1979



Two Last

Three

BREAKERS

# **CONWAY TWITTY**

I May Never Get To Heaven (MCA) On 65% of our reporting stations. One of the "Most Added" songs for the second week in a row. New at KEEN, KLAC, WMAQ, WKDA, WBAP, KBOX, WPOR, WRCP, WDAF. Charts: 33-26 WHK, debut 28 WSM, debut 29 WEEP, 30-24 WJJD, 25-18 KCKC, debut 28 KMPS, 35-29 WONE, R&R Charts: Debut 30.

# **KENNY ROGERS & DOTTIE WEST** 'Till I Can Make It On My Own (UA)

58% of reporting stations on it. New at KNEW, CKLW-FM, KHAK, WKSJ, WFNC, WCMS. Charts: 17-14 KCKC, 38-30 KRMD, 38-25 WSAI, 31-24 WBAM, 22-16 WHK, debut 30 WSLR, debut 14 WHN, debut 28 WYDE, debut 26 WLWI-FM, 29-24 WQQT. R&R Chart 38-31.

# **CHARLEY PRIDE**

# You're My Jamaica (RCA)

55% of our reporters on this "Most Added" song of the week. One of the "Most Added" last week. New at KLAK, KRAM, KSO, WFMS-FM, WIRE, WDAF, WGTO, KBOX, WKDA, WPOR, WMZQ-FM, WHN, WYVA, KRZY, WCOS-FM. Charts: debut 23 WUNI, 38-30 WVOJ, 33-27 KGFO, debut 29 KMPS, debut 28 WTHI, 35-29 WQQT, R&R Chart Debut 32.

# STATLER BROTHERS Here We Are Again (Mercurv)

On 55% of our reporting stations. New at WEEP, KLAK, WDAF, WSAI, WONE, WUNI, WKDA, KOKE, KNEW, WNVY. Charts: debut 30 KSO, 40-28 KXLR, debut 20 WINN, 55-28 KKYX, 35-28 KSOP, debut 30 WKMF, 28-24 KRGO. R&R Chart: Debut 33.



for this week. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

LYNN ANDERSON "I Love How You Love Me" (Columbia) 74/8, WIL KCKN. CKLW-FM, WTCR, WYDE, WYVA, WCAW, WHN, Charter 27-17 KHAK, 15-12 KCKC, 18-14 KRGO, 24-20 WUNI, 17-10 KUGR, 39-27 WSAI, 36-30 KSON, 35-29 WRCP, 30-21 KXLR, 16-11 KRMD, 33-27 KIKX, 28-22 KMPS, 24-18 KBBQ, 33-25 WAXX, 34-28 WKDA, 15-11 KZIP, 22-18 WTHI, R&R Chart Debut 37

FREDDY FENDER "Yours" (Starflite) 72/17, KMPS, KRZY, KVOC, KEEN, KUZZ, KWMT, KHAK, KCKN, WHBF, WGTO, WTCR, WFNC, WBAP, WPOR, WADR, KBET, KIDN, Charbe 1812 KRAM, 33-25 KSO, 31-23 KLVI, 31-27 WFMS-FM, 32-26 WQQT, 31-24 WEEP, 22-17 CKLW-FM, 13-10 WVOJ, 28-23 KRMD, 38-30 KIKX, debut 30 WYDE, 27-19 WKDA, 37-30 KVET, R&R Chart

JANIE FRICKE "Let's Try Again" (Columbia) 68/12, KLAK, KLAC, KUZZ, KS KWMT, KOKE, WQQT, KXLR, WUNI, WVOJ, WIXY, WCMS, Charts: 38-29 KWKH, 27-22 KRGO, debut 28 WLWI-FM, 36-27 KFTN, 34-28 KRMD, 38-28 CKLW-FM, debut 29 WYDE, 33-27 WUBE. RER Chart Debut 39

GEORGE JONES "Someday My Day Will Come" (Epic) 66/11,. KMPS, KRGO, WMAY, WONE, WIRE, WUBE, KSO, WFMS-FM, WXCL, WBAP, WFNC, Charas: 12:9 WINN, 11:3 WBAM, 18-12 KFGO, 41-30 KKYX, debut 27 WUNI, 27-17 KLVI, 22-14 WOKO, 34-17 KWMT, 32-25 KRMD, 35-29 KUZZ, 18-12 KFGO. R&R Chart Debut 40.

CRYSTAL GAYLE "Your Kisses Will" (UA) 63/27. One of the "Most Added" songs this week. New et KLAC, KEED, KHAK, KSO, WHK, WXCL-FM, WIL KVOO, KBOX, WVOJ, KVET, WSM, WKDA, WNVY, WGTO, WNYR, KLVI, WLAS, KWMT, WCUZ, WKMF, WKCQ, KBET, KVOC. KUZZ, KTOM, Charte: debut 21 WUNI, 30-24 WSEN, 34-29 KFGO, debut 29 WSUN, 26-20 KCKC, JOHNNY RODRIGUEZ "Fools For Each Other" (Epic) 61/17, WUBE, WIL WDAF, KHAK, WIRE, WFMS-FM, WHBF, KOKE, KBOX, WYVA, WCAW, WBAP, WLAS, KGFX, WHBF, WAXX, KFEQ, KSSS, Charts: debut 23 KRGO, 28-17 WUNI, 30-25 KFTN, 43-25 CKLW-FM, 31-25 KFGO. MOE & JOE "Just Good Ol' Boys" (Columbia) 58/18, WM20-FM, WSM, KB0X, WBAM, WVOJ, WDDD, KSO, WSLR, WHBF, WFMS-FM, WDAF, WXCL KEEN, KNEW, KNIX, KBBQ, KRGO, KEED. Charts: 20-12 KLVI, debut 27 WOKQ, 25-18 WUNI, 50-29 KHEY, 39-30 KWKH,

MEL McDANIEL "Play Her Back To Yesterday" (Capitol) 56/11, KSON, KVOC, KRZY, KRAM, KFEQ, KGFX, WHBF, WTHI, WIRE, WKMF, WIRK-FM, Charte: 30-25 WOKQ, 39-26 KXLR, 35-29 KRMD, 22-18 KFGO, 36-26 KVET.

DIANA "Just When I Needed You Most" (Elektra) 56/8, KRAK, KFTN, WWJO. WIRE, KWMT, WFMS-FM, KCKN, WEAT, Charte: 32-25 WRCP, 37-30 KRAM, 18-15 WSAI, debut 21 WKMF, 30-24 WYII, debut 30 KEED, debut 26 KTOM.

VERN GOSDIN "All I Want And Need Forever" (Elektra) 56/11, KSON, KVOC KNIX, WIL, WFMS-FM, WKCO, WXCL, KXLR, WVOJ, KHEY, KSSS, WYVA. Charba: debut 26 WUNI, 28-22 KUGR, 25-21 KFGO, 38-29 WTHI, 32-23 KSOP

WUNI, 28-22 KUGH, 26-21 KFGU, 38-25 W THI, 32-26 KBUF, DONNA FARGO "Daddy" (WB) 53/25. One of the "Most Added" records this week. New adds include KMPS. WMAQ, WIRE, WHK, WIL WNRS, WFMS-FM, KVET, KXLR, WCOS-FM, WEEP, WNYR, WPOR, WKXA, KHEY, WFNC, KVOO, WGTO, WAXX, KBBQ, KTOM, KVOC, KBET, KUZZ, KRGO, Charts: debut 25 WUNI, 35-30 KFGO, 32-28 KCKC.

FOXFIRE "Fell Into Love" (NSD) 53/3, KOKE, WIL WADR. Charts: 28-20 WFMS-FM, 37-30 WIRE, 45-28 WEAT, debut 29 KLAK, 14-10 KMPS, 29-26 WIRK-FM, 30-26 WONE, 34-30 WTHI, 30-26 WMAY, 29-22 WKDA, 26-22 WYII, 31-26 KBBQ, 38-29 WFNC, 22-17 WSAI, 15-11 KFTN. EARL THOMAS CONLEY "Middle-Age Madness" (WB) 49/11, KLAK, KLAC, WONE, WSAI, WTHI, WFNC, WEAT, WPOR, KIDN, KBMR, KWMT, Charte: 16-12 WOKQ, 27-20 KRAM, 32-25 WFMS-FM, 27-23 KUZZ, 35-27 KKYX.

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Radio& Records

Weeks	Week	s Week		July 20, 1979	
2	2	1	0	ANNE MURRAY/Shadows In The Moonlight (Capitol)	
7	4	3	õ	DOLLY PARTON/You're The Only One (RCA)	
1	1	2	3	WAYLON JENNINGS/Amanda (RCA)	
10	6	4	4	JOHNNY CASH/(Ghost) Riders In The Sky (Columbia)	
11	9	5	5	EMMYLOU HARRIS/Save The Last Dance For Me (WB)	
23	13	6	0	EDDIE RABBITT/Suspicions (Elektra)	
20	15	12	Õ	HOYT AXTON/Della And The Dealer (Jeremiah)	
28	23	17	Ŏ	MEL TILLIS/Coca-Cola Cowboy (RCA)	
26	18	11	Ō	LOUISE MANDRELL & R.C. BANNON/Reunited (Epic)	
. 6	3	7	10	LORETTA LYNN/I Can't Feel You Anymore (MCA)	
27	22	15	Ø	TAMMY WYNETTE/No One Else in The World (Epic)	
24	17	13	12	CON HUNLEY/Since   Fell For You (WB)	
22	12	9	13	CHARLY McCLAIN/When A Love Ain't Right (Epic)	
-	36	23	Ø	HANK WILLIAMS JR./Family Tradition (Elektra)	
16	11	8	15	BUCK OWENS w/EMMYLOU HARRIS/Play Together Again Again (WE	3)
31	26	21	O	JOHN WESLEY RYLES/Liberated Woman (MCA)	
34	29	22	Ø	GENE WATSON/Pick The Wildwood Flower (Capitol)	
14	20	10	18	CRISTY LANE/Simple Little Words (LS)	
32	28	24	0	MOE BANDY/Barstool Mountain (Columbia)	
3	7	18	20	KENNY ROGERS/She Believes In Me (UA)	
21	19	19	21	GEORGE JONES & JOHNNY PAYCHECK/You Can Have Her (Epic)	÷
4	5	14	22	RONNIE MILSAP/Nobody Likes Sad Songs (MCA)	
5	8	20	23	T.G. SHEPPARD/You Feel Good All Over (WB/Curb)	
35	30	26	24	CHARLIE RICH/Spanish Eyes (Epic)	
-	33	28	25	DAVE & SUGAR/Stay With Me (RCA)	
	-	34	0	CHARLIE DANIELS BAND/Devil Went Down To Georgia (Epic)	
-	34	29	27	MARTY ROBBINS/All Around Cowboy (Columbia)	
-	-	35	Ø	JIM REEVES/Don't Let Me Crossover (RCA)	
	40	33	Ø	WILLIE NELSON & LEON RUSSELL/Heartbreak Hotel (Columbia)	
-	-		Ø	CONWAY TWITTY/I May Never Get To Heaven (MCA)	
-		38	0	KENNY ROGERS & DOTTIE WEST/Till I Can Make It On My Own (UA)	
			8	CHARLEY PRIDE/You're My Jamaica (RCA)	
	-		0	STATLER BROTHERS/Here We Are Again (Mercury)	
	-	36	34	FREDDIE HART/Wasn't It Easy Baby (Capitol)	
-	-	37	35	CLIFF COCHRAN/Love Me Like A Stranger (RCA)	
-	-	39	36	RAY PRICE/That's The Only Way To Say Good Morning (Monument)	
-	-		37	LYNN ANDERSON/I Love How You Love Me (Columbia)	
-			38	FREDDY FENDER/Yours (Starflite) NE	
-	-		39	JANIE FRICKE/Let's Try Again (Columbia) ENT	RY
	-		40	GEORGE JONES/Someday My Day Will Come (Epic)	

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward nent from the majority of our reporters

JENNIFER WARNES "I Know A Heartache When I See One" (Arista) 49/11, KEEN, WEEP, WONE, WUBE, KTYN, WIRE, WTHI, WEAT, KIDN, KMAK, KBET, Charts: 24-18 KRGO, 34-27 WHK, 19-13 KUGR, 25-19 WSAI, 42-29 CKLW-FM, 26-21 WSEN, 35-30 KBBQ, 35-29 WKDA. JACKY WARD & REBA MCENTIRE "That Makes Two Of Us" (Mercury) 46/9, KBOX, WYDE, WIRE, WIL, KIKX, KNIX, KUZZ, KBET, KSSS, Charts: 40-20 KVOC, 29-23 WKMF, 36-26 CKLW-FM.

LEON EVERETTE "Don't Feel Like The Lone Ranger" (Orlando) 46/7, KSON, KEED, KRAM, KIDN, WTHI, WTCR, WADR. Charts: 38-30 KUZZ, 17-13 KFTN, 27-22 KHMD, 33-28 **KBBO, 31-23 KKYX** 

MICKEY GILLEY "My Silver Lining" (Epic/Playboy) 40/23. One of this week's "Most Added" songs. New at WRCP. WYDE, WIRK-FM, WKDA, CKLW-FM, KSO, WNRS, KFTN, KSOP, KBBO, KRAK, KNIX, KBET, KUZZ, WCOS-FM, KLVI, KVOO, KXLR, WLAS, WVOJ, WCAW, WNYR, WYII, Charts: 21-15 WUNI, 19-13 CKLW-FM, 24:20 KRMD.

# Others Getting Significant Action

DAVID ROGERS "You Are My Rainbow" (Republic) 37/9, WIRK-FM, KMPS, KIKX, WSAI, WAXX, WXCL, WWJO, WQQT, KWKH. Charts: debut 28 WYII, debut 28 KTOM. JERRY LEE LEWIS "Who Will The Next Fool Be" (Elektra) 36/15, KNEW, KRAK, KRZY, WBUE, KGFX, CKLW-FM, WMAY, WVOJ, WGTO, KVOO, KVET, WNYR, KUGR, KBBQ, 28-23 KCKC.

NARVEL FELTS "Tower Of Strength" (MCA) 34/9, KLAK, WTHI, KVOC, KVET. WNYR, KZIP, WEAT, WOOT, WWOK, 40-28 WSAI SAMMI SMITH "The Letter" (Cyclone) 32/15, WRCP, WYII, WGTO, KVOO, WINN,

debut 30 KGFX

EARL SCRUGGS REVUE "I Could Sure Use The Feeling" (Columbia) 32/7, KMPS. KSSS. WNRS. WKDA. WXCL, WAXX, WFNC. Charts: 25-21 WOKQ, 33-30 KSOP, debut 27 KRGO. KENNY DALE "Only Love Can Break A Heart" (Capitol) 29/18, KSO, WHK, CKLW-FM, KTOM, KBBQ, KUZZ, KFEQ, KIKX, KBET, KFDI, KXLR, KHEY, KRMD, WVOJ, WLAS KVOO KWKH KLVI 30-28 KCKC

BILL ANDERSON & THE PO' FOLKS "The Dream Never Dies" (MCA) 23/13, RMD, KVOO, WXCL, KWMT, WNRS, KLVI, WNYR, KSOP, KRGO, KBBO, KUZZ, KFTN, KBET, 29-25 KCKC.

WIRK-FM, KRMD, KKYX, WLAS, WBAM, KWKH, WYII, WAXX, KBMR, WKMF, KZIP, KIKX, KFTN, KSOP, KRAM, KMAK, KUGR, WLWI-FM.

## **Most Requested** LW

- CHARLIE DANIELS BAND (Epic) JOHNNY CASH (Columbia)
- HANK WILLIAMS JR. (Elektra)

- MANK WILLIAMS JH. (Elekt MEL TILLIS (MCA) HOYT AXTON (Jeremish) WAYLON JENNINGS (RCA) EDDIE RABBITT (Elektra) DOLLY PARTON (RCA)
- **ANNE MURRAY (Capitol** 10 EMMYLOU HARRIS (WB)

# Active Re-Currents



R&R/Friday, July 20, 1979

Biff Collie Inside Nashville

AIRLINES (Things you might want to throw in to make your audience think you know lots of things): June Carter Cash "autograph-partied" at a local bookstore promoting her new book, "Among My Klediments" (mountain word for special or precious)

Kenny Rogers reportedly buying a farm in nearby Ashland City from Nashville restauranteur Mario . . . Jimmy Buffett and wife Jane welcomed their new Savanna Jane. Mama's a super-skier "around the house" in Aspen, Colorado . . . Bill Anderson's new station purchase will make him a multiple-station owner in Utah . . . Mickey Gilley (pictured) and Sherwood Cryer (Co-owners of Gilley's Club in Pasadena, TX) have made an agreement with Spoetzl Brewers of Shriner, TX, to produce Billey's Beer. The beer will be sold mainly at the famed nightclub . . . .



Casey Anderson (Liz's husband and Lynn's dad) is building a log cabin for Willie Nelson "somewhere around here." Casey's company is Music City Builders. Liz is the interior decorating specialist ... Bob Allen moves to Nashville. Bob has been Nashville editor of Country Music magazine, and moves to a newly-created post as Senior Editor of Nashville magazine, a slick local monthly ... President & Mrs. Carter will host a Gospel concert at the White House September 9th headlined by the Bill Gaither Trio, Blackwood Brothers, the Speer Family, and the Happy Goodman Family ... Bonnie Owens sang harmony with her ex-husband Buck Owens on a recent session. Bonnie and another Buck Owens spouse, Jana Jae, did a bit on "Hee Haw" with the Baron of Buckersfield ... Joey Bishop hasn't gotten any new jobs since Margo Smith taught him to yodel when they were both on the "Dinah Shore" TV'er Freddy Fender lost his mom while working in Las Vegas. He notified security to "find a woman who looks like Freddy Fender without a mustache." When found, she had a swollen wrist from pumping the slot machines, and an empty purse. Freddy said Country buffs should know about the Journal of Country Music, published by the Country Music

Foundation. You can get the 94-page quarterly Music Foundation. You can get the 94-page quarterly journal for \$3.98 for one issue, \$10.00 for a year's subscription, to Country Music Foundation, Nashville, TN 37203 (that's the Hall of Fame) .... Big Al Downing, Floyd Cramer, Don Gibson, and Mickey Newbury added to the roster of talent for promoter Niles Siegel's "Opry on Broadway '79" concert season, which will run July 27th to Sept. 16th at the St. James Theatre in New York City .... Waylon Jennings was "Marshall" of the Nashville 420 Grand National race last Saturday night... Billy "Crash" Craddock sued Tony & Susan Alamo's clothing emporium, The Alamo, claiming two \$4000 jumpsuits made for him "don't fit"... As reported here last week, Merle Haggard is in the studio with new producer Don Gant. Haggard is shown here with Gant (right) and coproducer/longtime business associate Fuzzy Owen.



LAWYERS, INC: Jack Johnson, the guy who had the guts to be Charley Pride's first manager (and an early champion of Ronnie Milsap), sued Nashville race promoter Jim Donoho (he was Webb Pierce's former partner in the Music Row Swimming Pool venture that went under) for \$1.4 million "for reneging on a contract granting a Nevada movie company exclusive film rights to "The Great American Truck Race," which featured 10-wheel trucks in a highspeed race in Altanta on June 17th. Donoho responded with a \$1 million countersuit, alleging Johnson failed to fulfill a contract to have Sebastian Films International of Lake Tahoe, film the race . . . Chancellor C. Allen High ruled that, Tompall Glaser be allowed to file additional complaints in court against Waylon Jennings and Jessi Colter in their 21/2-year-old music publishing dispute. Tompall charged in the original lawsuit that copyrights and royalties owed him by Jennings total about \$1 million . . . Billy Walker taped a segment of a "CBS Reports" TV special for this fall at Faron Young's Celebrity Ballroom. He sang his controversial song about "Lawyers."

RED, WHITE & JULY: Crystal Gayle, in the 11 days in China didn't sign one autograph (nobody there knew her)! She said "If they didn't know Bob Hope, how would they know Crystal Gayle?"... Grand Ole Opry Star, Roy Acuff is shown here receiving



an award from the American Legion for his many contributions to hospitalized veterans in the Nashville area. Making the presentation is Tennessee State Commander, James T. Waters... Johnny Carson personally called Ray Price to invite him to appear on the "Tonight Show." No date set yet... Tommy Jennings broke Larry Gatlin's record gate in Salem, VA July 7; Gatlin had broken Don Williams's record

I like the title of Jimmy Loden's new album: "Sonny's Side Of The Street" ... Ernest Tubb broke the house record at Gilley's Club in Pasadena (Houston). Tubb flies to Missouri, Sacramento, then Cleveland, touring with Willie Nelson's show ... Charlie McCoy and his family are vacationing in Japan this month ... Tex Davis is the Dean of Nashville Country Promo men. (Anybody been on the same phone longer without moving?) ... Dolly in US magazine says she wears all those louder than life things (sequins, tight-fitting outfits, and wild wigs) because the public expects her to ... The Sammy Davis, Jr.-Willie Nelson album is still in the whispering stage

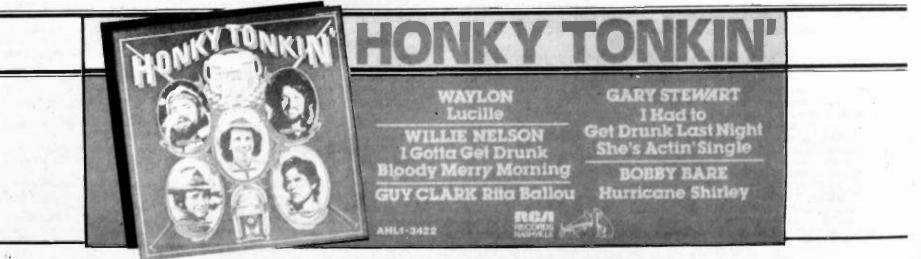
Billy "KVOO" Parker's Golf Tourney for Doctors' Hopsital-Tulsa played in Broken Arrow, OK, should become a special affair to honor a special guy

Ronnie Milsap will sing the national anthem at the torch-lighting ceremonies at the U.S. Olympic Trials in Colorado Springs, July 25th . . Charlie Daniels made a special visit to Miami Valley Hospital in Dayton to visit 18-year-old Patrick O'Keefe, who was critically injured trying to "sneak" into a CDB performance May 12th. Daniels did an impromptu solo performance for Patrick, then cleared the hospital room for a private visit with the young man. When he left Daniels said: "If you ever want to talk to somebody, call me!" (that's nice) When Buddy Allan and Luann Perry got married in his dad's office in Bakersfield, I understand papa Buck Owens and his mom Bonnie Owens were "Best Man" and "Matron Of Honor" ... When Charley Pride sang the national anthem at Metropolitan Stadium in Minneapolis-St. Paul, a reporter asked him what his biggest hit was. "A hit I got off the Willie Mays All-Stars in 1955, I think." Pride proudly Columbia's Janie Fricke recently proclaimed . took part in the taping of the Nashville Salutes America television special. Pictured here is RCA's Jerry Reed, who hosts the program, Ms. Fricke, and the



show's talent coordinator, Gus Barbar ... MCA Records has proclaimed the month of July as Country Music Month with a marketing program called "I Love Country, Yours and Mine." MCA will be promoting 65 different album selections with many new releases by top names in their stable.

**CLOSER:** "Happiness" is being too busy to worry during the day, and too sleepy to worry at night!"



Lexington Park, MD 20853 (7-8)

	inter s	Most Added CHARLEY PRIDE You're My Jamaice (RCA) CRYSTAL GAYLE Your Kisses Will (UA) DONNA FARGO	Hottest CHARLIE DANIELS BAND (Epic) EDOIE RABBITT (Elwatra)
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# Country Albums

Album cuts receiving airplay and some activity. Listed alphabetically. Album cuts in bold indicate heaviest reported airplay.

REX ALLEN JR. - Me And My Broken Heart - (WB) "Don't You Ever Tell A Soul" "If I Fell In Love With You"

ASLEEP AT THE WHEEL - Served Live - (Capitol) "Choo Choo Boogle" "Route 66'

RAZZY BAILEY - If Love Had A Face - (RCA) "Is It Over" "I Ain't Got No

Business ... RANDY BARLOW - Randy Barlow - (Republic) "Lovely Lady" "Long Distance Driver

BELLAMY BROTHERS - The Two And Only - (WB/Curb) "Ole Faithful" "Wet T

DOTTSY - Tryin' To Satisfy You - (RCA) "Win Some, Lose Some, Lonesome" BILLY "Crash" CRADDOCK - Laughing & Crying... - (Capitol) "Till | Stop Shaking" "Robinhood"

FREDDY FENDER - The Texas Balladeer - (Starflits) "Gotta Travel On" "Share Your Love" "Walk Under A Snake"

CRYSTAL GAYLE - We Should Be Together - (UA) "We Should Be Together" "Sneakin' Out The Back Door" "Beyond You" "Too Deep For Tears" "Your Old

Cold Shoulder" MERLE HAGGARD - Serving 190 Proof - (MCA) "Got Too Lanely This Morning"

"Heeven Was A Drink Of Wine" "I Didn't Mean To Love You" EMMYLOU HARRIS - Blue Kentucy Girl - (WB) "Sisters Coming Home" "Blue Yentucky Girl" "Even Cowgirls Get The Blues" "Beneath Still Waters" "Everytime You Leave"

CHARLY McCLAIN - Alone Too Long - (Epic) "I've Been Alone Too Long"

"Baby I'm A Want You" "Hold Me, Thrill Me, Kiss Me" "I'm Putting My Love Inside You"

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RONNIE MILSAP - Ronnie Milsep - (RCA) "Just Because It Feels Good" "In No Time At All" "Delta Queen" "HI-Heel Sneakers" "All Good Things Don't Have To End

ANNE MURRAY - New Kind Of Feeling - (Capitol) "You've Got What It Takes" "He's Not You" "For No Reason At All" "Heaven Is Here"

WILLIE NELSON & LEON RUSSELL - One For The Road - (Columbia) "Siouar City Sue" "Detour" "Summertime" "Trouble in Mind" "Wild Side Of Life" "Don't Fence Me In" "One For My Baby" "One For The Road" "Riding Down The Canyon" OAK RIDGE BOYS - Have Arrived - (MCA) "My Radio Sure Sounds Good To Me" "Dig A Little Deeper" "Dream On" "Leaving Louisiana" "Gotta Get Over This"

DOLLY PARTON - Dolly - (RCA) "Sweet Summer Lovin'" "Help!" "Star Of The Show" "Down" "Great Balls Of Fire"

EDDIE RABBITT - Love "Gone Too Far" "Pour Me · /EL "Loveline" "Amazing Love" "It's Always Like The First Time" JOHNNY RODRIGUEZ - Rodriguez - (Epic) "Hand On My Shoulder" "Mexico

Holiday

SAMMI SMITH – Girl Hero – (Cyclone) "For The First Time In My Life" JOE STAMPLEY – I Don't Lie – (Epic) "Put Your Clothes Back On" "So Close To Home

ERNEST TUBB - The Legend And The Legacy - (Cachet) "Walking The Floor" CONWAY TWITTY - Cross Winds - (MCA) "Heavy Tears" "I Wish You Could Have Turned My Head" "Happy Birthday Darlin" "Dragging Chains"

TAMMY WYNETTE - Just Tammy - (Epic) "I L.O.V.E You" "We'll Talk About It Later" "Somewhere"







# Radio To Records To Radio

Bob Russo and I share one thing. We both initially worked in radio; then spent time in the record business and then (in my case, before joining R&R) circled the block to radio. There are only a few around that have seen both sides of the same desk; so when Russo recently returned to the tireless wireless as Assistant Program Director of Philadelphia's WIP, we discussed his views of both sides of the fence.

RUSSO: It's funny - I started right here at WIP as the mail boy in 1966, eventually moving my way up as producer of Eagles football for the radio broadcasts then moving on to WHN in New York and then moving to the record business in 1974 when I joined Terry Cashman and Tommy West to head their publishing company. A year later Lifesong Records was born - and now here I am, back in radio.

**R&R:** Give me the feeling from both sides — now.

RUSSO: First of all, from doing it both ways you certainly appreciate the tough job promotion guys have and the bad rap they get from people. I think I'm going to do a good job here if only from the viewpoint that I know how tough it is for a guy to fly 3000 miles to see one Program Director at one station hoping to get that record on. I really appreciate knowing the two sides and I hope I can bring that to this job as Assistant PD. I'll be consistent with the record guys; they'll know what records we can play and what records we won't play – and why!

**R&R:** When you made the original transition from the radio business to the record side, did you feel your radio background gave you an edge?

RUSSO: Sure. I can remember saying to a number of PD's, "Hey, don't give me that excuse, I used that one myself." We could kid back and forth that way, and it gave me credibility walking into a Music Director's office and really understanding exactly what he was talking about and had to do. It's credibility — you go in there and say, "Maybe you can't add my record now, but listen to it; and when the time comes I want this record." That's all you can really ask for. So . . . it's really benefitted me as a person to understand the full circle of the business."

**R&R:** Was the record adventure at Lifesong born of your tiring of radio and wanting out, or an accident?

**RUSSO:** I had worked, as I said, for Metromedia here and Storer Radio on WHN in New York. It was '74 and things were really tightening up in radio. The playlists — the 30 records, the 20 records — were really strong; and there was a lot of outside control. Some of the fun that I found in the late '60's in radio was missing; every time I wanted a contest on the air, it had to be covered by legal means — I'm not rapping that, I understand, but it was a transition in the business that I didn't really appreciate at the time.

I started saying to myself, "God, maybe I am naive expecting to have fun in my job." But I did. You used to run down the hall with a new record by one of the hottest artists and hand it to the guy on the air; then he went on the air and said, 'Wow, do we have a new record!'

**R&R:** OK, to complete the circle; you traversed and concluded your involvement in the record business — did it turn out, in the end, as you envisioned it?

RUSSO: Yes. The bottom line was we weren't as successful as we could have been at Lifesong, or should have been to stay in business as a small record company — we can talk about that for 20 years. We did the best and I think we had talent; but it didn't work. R&R: Before the CBS involvement, did you realize your personal goals, and what you

thought the record business, on the promotion level, would be? RUSSO: Oh yes, it was sensational because it was very creative. The first record

was "Shannon" by Henry Gross and it went gold. Maybe that spoiled us — we thought this was easy. In the last couple of years we weren't as successful; things were really tough and we were really out there pushing. Small independents were being eaten up by the big guys;



SEATTLE SKYLINE — Both new KVI personality Clark Race (left) and veteran Hardwick are smilling on the outside to calabrate the formar's arrival to the station with an "open air" broadcast high atop the Space Needla roof -- 565 feet above the Seattle street.



Bob Russo

# we went to CBS — we had to! CBS is great in what they do and they're terrific people, but I lost that personal contact. R&R: I'll put up the tightrope — you've been to each play, the radio theater twice;

and the record show once — which did you enjoy the most? RUSSO: You don't want me to walk out lying do you? There isn't a favorite. It's taken

me a lot of years to come to this conclusion. Somewhere, somehow I've got to be in this business. I think we all think about sabbaticals, and getting away from the crazy people that we work with — and it's not a "real world" — and the insanity, and we act like 12-year-old kids and we're 35- and 40-year-old men. The bottom line, whether it's a PD at a radio station, a promotion man, or maybe owning a record shop: this is the business I've got to be involved in. It's like growing up and saying, "Man, if I could ever play in the major leagues." Well the major league to me in radio is WIP and to come back here and play for the *home team* is really a lot of fun. How did I walk that line?

**R&R:** Johnny Cash would be proud!

# Transition

WHDH RINGS BELL: Well respected newsman Ed Bell joins WHDH/Boston as Director of News overseeing the ten-person news operation. Bell comes from the town's other Pop/Adult outlet, WBZ, where he served as morning newsman for the past five years... Gene Christie (pictured) has resigned as Music Director of WSB/Atlanta a position he held for five years. "It's been a blast," he commented, "but there's a chance for me to make it on my own with my business, so I'm going to take that chance and see if I can run with it."

. . . Jeff Ryder to WBNS/Columbus as Program Director from WOKY/Milwaukee . . . Glenn Colligan has moved across the hall to program WWYZ/



Waterbury from the station's AM Pop/Adult counterpart, WATR. His replacement on the P/A side is Chris Evans . . . Paul Cassidy has been appointed Music Director of WGY/Schenectady, replacing Cindy Schlegel, who moves into other areas at the station . . . John Ashton has exited WNEU/Wheeling and is replaced in the Music Director slot by Dave Amos . . . Three staff additions from WHEN/Syracuse: Debbie Stoughtenger comes aboard as assistant to General Manager Bob Carolin, Marlene Westfall has been named to the accounting department, and Sheri Pullus belongs to the sweet voice that answers the phone . . . Steve Woodburn to KMED/ Medford, OK as afternoon personality from KXRX/San Jose . . . .

# Update

NEW YORK STATION TRIBUTES SINATRA'S CAREER: WNEW's most famous exemployce, Frank Sinatra, was honored by the station as he celebrated his 40th year as a band singer. The event was capped off with a twelve-hour syndicated radio special chronicling his life . . . Bad news from KDWN/Las Vegas as the station's very popular weekend talk-show host, Don Jaye suffered a heart attack July 9th. The 38-year-old broadcaster suffered the attack at his residence and is listed in serious but stable condition Tom Scott called to inform us that after a decade of rocking, WJON/St. Cloud management has decided to make the switch to a Pop/Adult format - something of a growing trend in many areas. Additionally, Scott requests P/A singles and albums to be sent in his care to Box 220, St. Cloud, Minnesota, 56301 . . . WOR/New York late evening personalities Ed and Pegeen Fitzgerald guested recently on ABC-TV's "Good Morning America" show to discuss their marriages: 49 years to each other and 41 to WOR . . . WJNO/West Palm Beach is beefing up its news department and would like any interested people to send tapes and resumes to John Picano, Box 189, 33402 . . . WFYR/Chicago Music Director and personality John Wetherbee will host a commercial free show each Sunday at 9pm that will feature a top new album . . . WBT/Charlotte is holding its 4th annual "Sky Show" for 1979 in an area park. Co-sponsored by the Charlotte News and the Charlotte Parks department, it will feature games, bands and other recreational activities and is expected to draw more than 50,000 people . . . WQUD/Memphis and a local raquetball club recently sponsored their second annual "Summer Classic" raquetball tournament. The club is owned by former Chicago Cubs shortstop Don Kessinger, and the station's morning personality Steve Butler played fifth-rated David Fleetwood (a national ranking) with results in favor of the latter WLOW/Aiken, SC received the prestigious Shafto (named after South Carolina pioneer broadcaster G. Richard Shafto) Award for editorial reporting. Station General Manager Mills Fitzner accepted the award at the recent meeting in Cancun, Mexico

# Color

WHY IS GAS-SO-LEAN?: WGR/Buffalo is offering their version of a growing public service from many P/A stations, "Operation Open Station." The gas-watch report is given special coverage, especially during the end-of-the-month period when supplies are critically low in the New York State area. Reporters are sent out to cover the metro and suburban areas as to the availability of gas supplies and length of gas lines.

BURNING UP THE GAS IN THE BIG APPLE: WNEW/New York is having a gas "shortage" problem of a different kind. This one is in the form of a contest that will present two lucky listeners with an AMC Spirit automobile. A correct guess as to how many miles the cars can get on a tank of gas will net the contestants the cars. One each will be given away by the morning drive and afternoon drive personalities, and the closest entry guess, in tenths of a mile, will be the winning ticket. And as a lead-up each day, several cards will be picked and will be called and awarded \$100 worth of petrol.

MORE BLAB ABOUT THE LAB: KRMG/Tulsa morning man John Erling was insured, personally, for \$1 million by Lloyds of London against being struck by Skylab. In what we hope to be our last story on this series, Erling, after considering a vacation in Western Australia, changed plans and opted to do his show from the 24th story of the building KRMG is located in with the bonus of interviewing the last astronaut to be aboard Skylab as it kept in orbit. The remote featured comments about the Skylab project and its earthbound fate. Listener reaction registered an impressive mark.



POP/ADULT



"Breakers" are those newer records that have the greatest level of station activity on any given week.

# **EARTH, WIND & FIRE**

After The Love Has Gone (ARC/Columbia) 68% of our reporters are on it. Adds include WIS, WGIR, KHOW, WGR, WELI, WHIO, WCWA, WPRO, WTIC, KROD, KAKE, WTAR, WDBO. Key moves: 28-19 KOLO, 21-18 WBEN, 26-20 WATR, 32-29 WBT, 30-20 WQUD, 29-26 WRIE, 30-21 KBLF, 37-30 WCHV, 29-26 WNEU, debut 17 WLOW, debut 23 KVI, debut 24 WBOW, debut 26 WORG, debut 28 WMAZ. Heavy rotation: KNBR, KEX, WKHM, KPPL. Jumps 35-22 on P/A chart

# HERB ALPERT RISE (A&M)

65% of our reporters are on it. Adds include WIP, KAFM, WOOD, KRNT, KMRJ, WLVA, KRKO. Key moves: 23-15 WSM, 28-21 WIBW, 31-24 WTAR, 34-24 WLW, 15-14 KDWN, 31-25 WBT, debut 24 KVI, debut 25 WBEN, debut 29 WRIE. Heavy rotation: WNEW, WHIO, WFTL. Jumps 31-23 on P/A chart.



(example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

DAVID LOGGINS "Pieces Of April" (Epic) 51/7 add WBOW, KROD, KGNR, KAKE, WLW, WJBO, WCHV. Key moves: 11-8 WIBW, 20-16 KDWN, 32-26 KBLF, debut 22 WSM, Heavy rotation: WRVA, Increased 34-27 on P/A chart.

CHRIS THOMPSON "If You Remember Me" (Planet) 39/8 add WFTL KEX, WOOD, KRNT, WWWE, KHOW, WRVA, WGIR, Key moves: 20-14 WHAG, 35-22 WLW, 27-25 KBLF, 29-26 KUK1, debut 24 WBEN. Increased 38-31 on P/A chart.

CHARLIE DANIELS BAND "The Devil Went Down To Georgia" (Epic) 25/9. One of the hotter new sides we've been tracking as witnessed by the following: add KEX, WBAL, KAKE, WQUD, WNEU, WDIF, WASH, KMRJ, WRVA. Key moves: 9-1 WGR, 12-7 WLOW, 23-16 WORG, 19-8 WOWO, 17-10 WMAZ, 16-10 WLVA, 28-18 WYMC, 26-23 WRIE, 41-29 WHIZ. Heavy rotation: WSB, KNBR. Debuts at No. 32 on P/A chart.

GEORGE BENSON "Unchained Melody" (WB) 33/4 add WISN, WBOW, KRKK, KUKI. Key moves: 25-16 WHAG, 28-23 WJBO, Heavy rotation: WTAE. Debuts at No. 35 on P/A chart BELLAMY BROTHERS "If I Said You Had A Beautiful Body ... " (WB/Curb) 32/1 add KAFM. Key moves: 13-6 WSM, 21-13 WHAG, 19-16 WATR, 26-17 WQUD, 31-23 WLW. Incre 37-36 on P/A chart.

DAVID NAUGHTON "Makin' It" (RSO) 34/3 add WFDF (dp), WQUD, WHOK, Key moves 20-14 WOWO, 20-16 WCHV. Increased 39-37 on P/A chart

JOHN DENVER "The Garden Song" (RCA) 30/3 add WJBO, WELI, WTAR. Moves 32-27 WWWE. Increased 40-38 on P/A chi

CHIC "Good Times" (Atlantic) 29/7 edd WTAE, WKHM, KRMG, WASH, WCBM, WMAZ, WCMB, Key moves: 27-13 WOWO, 17-14 WFYR, 27-22 WORG, 26-22 WNEU, 25-22 WPRO, debut 27 WLVA. Debuts at No. 39 on P/A chart.

TONY ORLANDO "Sweets For My Sweet" (Casablanca) 32/9 add WOOD, WCER, WLOW, KRKK, WFDF, WFTL WCBM, KVI, WSBA, Key moves: 28-21 WTAR, 32-27 KROD, debut 26 WBEN, Debuts at No. 40 on P/A chart.

# **Others Getting Significant Action**

ABBA "Does Your Mother Know" (Atlantic) 30/2 edd KRKO, WHOK. Moves 4-2 WLOW, 20-16 WHIZ, 30-26 WCHV, 22-16 WMAZ, debut 14 WGR.

# Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations).

ABBA (Adamtic) "Chiquitits" "I Heve A Oream" BEACH BOYS (Carbou) "Lody Lynde" BEE GEES (RSO) "Living Together" "Reaching Out" "Spirits (Having Flown)" JOHN DENVER (RCA) "Life is So Good" "You're So Beautiful" ELO (Jed) "Contusion" ART GARFUNKEL (Columbia) "Oh How Heppy" ENGELRENT HUMPERDINCK (Epic) "I Believe in You" BILLY JOEL (Columbia) "Roselinda's Eyes" "Zanzibar" RICKIE LEE JONES (WB) "Danny's All-Star Joint" "Night Trein" ICOLETTE LARSON ( ANNE MURRAY (Caphol "You've Got What It Takes OLIVIA NEWTON-JOHN (NICA) "Telk To Me 'Never Enough'' 'The Key GERRY RAFFERTY (UA) 'Tourist' LOU RAWLS (Phil. Ine'L) "Tomorrow CARLY SIMON (Eleken) "Love You"

RANDY VANWARMER (Bearsville) "Losir DIONNE WARMARMER (Bearsville) iny Dey Man" "Company Man" "Losing Out On Love"

R WARWICK (Advan) "Dele Vu" WILLIARS (Portunt) "The Gift" "Moonlight Becomes You" "A Little More Like You PAUL NGS (Calumbia) "Arrow Through Me" "Beby's Request" "Winter"



14	9	6	O	ELTON JOHN/Mama Can't Buy You Love (MCA)
7	6	4		JAMES TAYLOR/Up On The Roof (Columbia)
9	7	7	7	POCO/Heart Of The Night (MCA)
12	11	10	0	MAXINE NIGHTINGALE/Lead Me On (Windsong)
11	10	9	9	ART GARFUNKEL/Since   Don't Have You (Columbia)
15	12	11	10	DIONNE WARWICK/I'll Never Love This Way Again (Arists)
28	19	16	ŏ	EDDIE RABBITT/Suspicions (Elektra)
1	2	2	12	KENNY ROGERS/She Belleves In Me (UA)
22	16	14	Ð	GERRY RAFFERTY/Days Gone Down (UA)
37	23	17	õ	MAUREEN McGOVERN/Different Worlds (WB/Curb)
13	13	13	15	SPYRO GYRA/Morning Dance (Infinity)
25	21	19	Φ	RAYDIO/You Can't Change That (Arista)
24	20	18	õ	DOLLY PARTON/You're The Only One (RCA)
32	27	21	Ð	JENNIFER WARNES/I Know A Heartache When I See One (Arista)
29	24	22	O	ROBERT JOHN/Sad Eyes (EMI)
5	5	12	20	NEIL DIAMOND/Say Maybe (Columbia)
3	3	15	21	RICKIE LEE JONES/Chuck E.'s In Love (WB)
. –	_	35	0	EARTH, WIND & FIRE/After The Love Has Gone (ARC/Columbia)
_	_ *	31	ø	HERB ALPERT/Rise (A&M)
31	30	26	Ø	JOHN STEWART/Gold (RSO)
39	35	27	23	NICOLETTE LARSON/Give A Little (WB)
8	17	20	26	DOOBIE BROTHERS/Minute By Minute (WB)
38	37	34	0	DAVID LOGGINS/Pieces Of April (Epic)
18	22	25	28	SISTER SLEDGE/We Are Family (Cotillion)
30	29	29	29	ELO/Shine A Little Love (Jet)
17	18	24	30	RANDY VANWARMER/Just When I Needed You Most (Bearsville)
_	-	38	31	CHRIS THOMPSON/If You Remember Me (Planet)
-			32	CHARLIE DANIELS BAND/The Devil Went Down To Georgia (Epic)
-	36	33	33	HELEN REDDY/Make Love To Me (Capitol)
4	15	23	34	REX SMITH/You Take My Breath Away (Columbia)
			35	GEORGE BENSON/Unchained Melody (WB)
-	40	37	36	BELLAMY BROTHERS/If I Said You Had A Beautiful Body (WB/Curb)
-	39	39	37	DAVID NAUGHTON/Makin' It (RSO)
-	-	40	38	JOHN DENVER/The Garden Song (RCA)
-				CHIC/Good Times (Atlantic)
_	_ (		40	TONY ORLANDO/Sweets For My Sweet (Casablanca)

WINGS "Getting Closer" (Columbia) 27/2 add WCMB, KBLF. Moves 17-12 WLOW, 25-21 WCHV, 27-23 WQUD, d ebut 29 WMAZ

WAYLON JENNINGS "Amanda" (RCA) 27/1 add KRMG. Moves 19-9 WHIZ, 16-10 WSM, 18-15 WORG,

LOBO "Where Were You When I Was Falling In Love" (MCA/Curb) 25/11 adda Include KMBZ, WNEW, KEX, KRKK, WSM, WWWE, WJNO, WORG. Moves 36-28 KBLF, 30-27 WRIE, 33-20 WBT, debut 31 WDIF.

ENGELBERT HUMPERDINCK "A Much, Much Greater Love" (Epic) 24/2 edd WLW, KMPC. Moves 28-25 WWWE, debut 29 WJBO. FRANNIE GOLDE "Here I Go (Falling In Love Again)" (Portrait) 23/6 add WELI, WSAR, KOGO, WGY, KVI, KUGN. Moves 30:28 WWWE.

REX SMITH "Simply Jessie" (Columbia) 23/5 add WNEU, WHIZ, KUKI, KPPL, KRKO.

Debut 30 WRIE, 30 WJBC JOHNNY MATHIS "Begin The Beguine" (Columbia) 21/5 add wwwe, KAKE,

WET WILLIE "Weekend" (Epic) 19/5 edd WHEN, WSAR, WIS, WBOW, WKHM, Movee 13-9 WGR, 36-29 WCHV, debut 28 WORG.

MARSHALL TUCKER BAND "Last Of The Singing Cowboys" (Capricom) 18/5 add WOUD, KBLF, WGIR, WFDF, WORG, Moves 25-19 WMAZ, 33-23 WTAR, 25-25 WYMC, 34-28 WCHV. WILLIE NELSON & LEON RUSSELL "Heartbreak Hotel" (Columbia) 18/5 WBAL WFDF. WSGW. KRKK. WKHM. Moves 18-14 KRMG. 2 PAUL ANKA "As Long As We Keep Believing" (RCA) 17/8 add WTAR, KRNT, KPPL, WSBA, WELI, WFTL, WGIR, WHAG.

PEACHES & HERB "We've Got Love" (Polydor) 17/2 edd WORG, WHAG. Movee 23-20 KRKO, 31-22 KBLF, 31-27 WCHV, debut 25 WSAR, debut 25 WPRO.

MICHAEL JOHNSON "This Night Won't Last Forever" (EMI/America) 15/15 adds include WCCO, WIBW, KSFO, KOGO, KMBZ, WCER, WDIF, WTMJ, WHAG, WCHV, KPPL DAN PEEK "All Things Are Possible" (Lamb & Lion) 14/2 add WLW, WCER. Moves 23-18 WATR, debut 29 WHAG.

LITTLE RIVER BAND "Lo Loser" (Canit WPRO, WHIO, KEX, WHOH, WLOW, WCHV, KBLF, WNEU

McGUINN, CLARK & HILLMAN "Surrender To Me" (Capitol) 13/1 add WRVA. Debuts 30 WBOW. Hot at KUGN. BOATZ "It Was Only The Radio" (Capricorn) 12/4 and WJNO, KOGO, KUGN, KBLF.

x WTMJ. CRYSTAL GAYLE "Your Kisses Will" (UA) 10/7 add WTAR, KMBZ, KOLO, WSM, WWWE, WJNO, WHIZ. Debute 28 WIBW

BONNIE POINTER "Heaven Must Have Sent You" (Motown) 10/3 add with, WCHV WOUD, Mon ee 6-4 WORG, debut 28 WPRO

NIGEL OLSSON "Part Of The Chosen Few" (Bang) 10/1 add WTAR. Debuts 25 WSM.

# Most Added:

After The Love Has... (ARC/Columbie) Added at 17% of our reporting stations. MICHAEL JOHNSON This Night Won't Last Forever (EMI/Am Added at 17% of our reporting station LITTLE RIVER BAND ing stations 1000 me Loser (Capitol) Added at 13% of our reporting sta CHARLIE DANIELS BAND ing stat The Devil Went Down To Georgie (Epic) Added at 10% of our reporting stations. TONY ORLANDO Sweets For My Sweet (Casah Added at 10% of our reporting stations

**Hottest:** 

ELTON JOHN Meme Cen't Buy You Love (MCA) eported hot at 52% of our stations BARBRA STREISAND

DR. HOOK When You're in Love With A ... (Cepitol rted hot at 389 oto

ur stetk ANNE MURRAY do vs In The Moonlight (Cepital

Reported hot at 38% of our static DIONNE WARWICK I'll Never Love This Wey Agein (Arists Reported bot at 34% of our stat

NIGHTINGALE MAYIN d Me On (Windsong) Rec ted hot at 31% of our st

ATLANTA RHYTHM SECTION Do It Or Die (Polydor) rted hot at 31% of our stat

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Page 68

- 40

TONY ORLANDO/Sweets For My Sweet (Casablanca) This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters

EARTH, WIND & FIRE

The Main Event/Fight (Columbia) Reported hot at 52% of our stations.

R&R/Friday, July 20, 1979	
ABA Does Your Mother (A tendor Singles New anytice Cricked before and cate signable fication determinations	ADDES & HORES EAST WRAL/Balimore WGR/Bultalo Jock Laxy WGR/Bultalo Jock Laxy WGR/Bultalo Bry Reo WGR/Bultalo WRAL/Balimore WGR/Bultalo Bry Reo WGR/Bultalo Bry Reo WGR/Bultalo Bry Reo WAG/Mageritom Rick Summa P. Anka S. Mendez M. Hyrray P. Anka S. Mendez M. Streisand WTIC/Hartford Grant Jerror P. Anka S. Mendez M. Streisand WTIC/Hartford Grant Jerror Doo D. Taylor P. Anka S. Mendez M. Streisand WTIC/Hartford Grant Jerror D. Taylor P. Mok S. Mendez MOTTEST J. Taylor P. Mok WTIC/Terror B. John B. Streisand WTICST WTICST M. Merror B. John B. Mendez WTICST WARL/Withington D.C Data Barne WGR/Schemetraly WGR/Schemetral
AMERICA Only Garme In . (Capitol) Table 200 720 AMERICA Only Garme In . (Capitol) Table 200 PAUL ANKA As Long As We Keep(RCA) Crees Offenn Table 200 Table 200 T	Chic     Elton John     Dak Ridge Boys     Elton John     M. Hockovern     B. Strefsand     D. Marwick     M. Hockovern       T. Orlando     ELD     (Dream-lp)     Arstick     M. Kogrvern     B. Strefsand     M. Hightingale     WHEN/Syscuss     N. Orne Event       Jones Girls     Met Hillie     Bella James     Arstick     M. Kogrvern     B. Strefsand     M. Hightingale     WHEN/Syscuss     N. Olivie Event       Jones Girls     Met Hillie     Bella James     B. Strefsand     M. Hightingale     WHO/Rorowdence     Met Hillie     Lobo       G. Rafferty     Abba     Dream Express     WGIR/Manchaster     D. Parton     WHQ/Providence     Morray     D. Gray       B. Strefsand     WHE/Event     C. Thompton     M. Tucker     D. Parton     Lawis     A. Murray       Br. Aboa     Dream Express     M. Tucker     Boh Russo     D. Parton     K. Rogers     A. Murray       Br. Aboa     Euclid Beach Band     M. Tucker     Boh Sutso     D. Parton     A. Murray     A. Murray       WHDM/Boton     M. Lerson     WGME/Marnsbart     B. Strefsand     O. Parton     M. Med Green       WHDM/Boton     M. Lerson     WGME/Marnsbart     C. Thompton     B. Abort     Bart     A. Murray       WHDM/Boton     M. Lerson
GEORGE BENSON Unchained Melody (WB)     BOATZ It Was Only (Capricon)     CHIC Good Times (Atlantic)     JUDY COLLINS Where Or When (Elektre)       See here b Active Bood     1,20     1,20     1,20     1,20	M. Ferguson E. Rabbitt     N. Larson     A. Nogers     J. Stewart     ARS     WASH/Weiwington D.C.     WSBA/York       HOTEST     M. Nightingale     HOTEST     Dr. Hook     Dr. Hook     Bob Duckman     J. Markick       Dr. Hook     Raydio     R. John     A. Nightingale     Dr. Hook     Bob Duckman     J. Million       ARS     Dr. Hook     Raydio     A. Nightingale     Dr. Hook     B. Streisand     J. Taylor     M. McGovern     T. Orlando       J. Taylor     Elton John     ARS     Elton John     M. Wightingale     WHAM/Rocheiter     C. Dariels     J. Kathis       J. Taylor     Poco     WEU/New Heven     Dew Clark     Supertrange     HOTEST     S. Gyra       WBEN/Rufia     B. Streisand     P. Anka     M. McGovern     Elton John     R. Koovern     Elton John       WBEN/Rufia     B. Streisand     P. Anka     M. McGovern     Elton John     R. taylor       WBEN/Rufia     B. Streisand     P. Anka     M. McGovern     Elton John     R. taylor       None     N. Newton     A. Neurray     B. Streisand     ARS     Elton John       NDTEST     J. Denver     Poco     Poco     ARS     ARS       None     N. Newton     A. Koiter     Poco     ARS
CHARLIE DANIELS BAND The Devil Went. (Epic) See Nove & Active Bankows & Active Data Daniels Band The Garden Song (RCA) Data Daniels Band The Garden Song (RCA) Data Daniels Colley After The Lova (Columbia) Breaker Colley Hollywood/Heckle (Big Tree) Colley Hollywood/Heckle (Big Tree) Colley Hollywood/	H. Nightšingale J. Taylor     S. Gyra       J. Taylor     S. Gyra       A. Garfunkel     E. Rabbitt       MIDWEST     H. McGovern Elton John       WCER/Chalotte www.E/Claveland J. Marnes     KRNT/Dex Moines Scott Hukkey       WCER/Chalotte www.E/Claveland J. Marnes     N. Mainer       J. Marnes     J. Mathis C. Gayle       Dan Peek     C. Gayle       WFOF/Finit     N. Alpert       M. Johnson     Lobo       Weff/Finit     N. Larson
PETER FRAMPTON 1 Cent Stand It No (A6M) 622 Crystal GayLE Your Kisses Will(UA) Creation Crystal GayLE Your Kisses Will(UA) Creation Crystal GayLE Your Kisses Will(UA) Creation Crystal GayLE Your Kisses Will(UA) Creation Crystal GayLE Creation Crystal GayLE Your Kisses Will(UA) Creation Crystal GayLE Creation Crystal GayLE Creation Crystal GayLE Crystal GayLE	The Cates       HDTTEST       Joe Weat Formicale D. Marwick       E. MabDitt       C. Pride       MDTTEST       Dr. Mooh         HOTTEST       A. Murray       Joe Weat Formicale D. Marwick       E. Rabitt       C. Pride       MDTTEST       Dr. Mooh         A. Murray       Taylor       D. Naughton (dp)       C. Thompson       WDTF/Marion       Dr. Mooh       J. Stewart         A. Murray       Jaylor       D. Naughton (dp)       C. Thompson       WDTF/Marion       R. Murray       J. Stewart         A. Murray       John       T. Driando       Raydio       Mike Green       Gabe Babrite       J. Taylor       B. Streisand         WF VR/Chicago       Eltan John       T. Driando       Raydio       L8       H. Johnson       C. Lane       B. Streisand       Dimer/Shopley         John Wetherbee       A. Streisand       ANTray       D. Parton       R. Vanwarmer       J. Mathis       E. Rabitt       Dimer/Shopley         John W. KCovern       D. Marwick       E. Streisand       WHW/Mathon       M. Nightingale       HOTTEST       C. Dantels       WCWA/Toiedo       EMAF         B. Streisand       UMWV//Columbus       D. Marwick       D. Marwick       Marmark       N. Nightingale       HOTTEST       C. Dantels       Dos Supertramp <td< td=""></td<>
JANIS IAN Here Comes. (Columbia) 61 JANIS IAN Here Comes. (Columbia) 61 JANIS IAN Here Comes. (Columbia) 70 JANIS IAN JANIS IANIS IANIS IANIS IANIS JANIS IANIS JANIS IANIS IANIS IANIS IANIS	Dr. Hook     HQTTEST     D. Summer     Chic     D. Parton     Dr. Hook     B. Stretsand     Poco     Poco       B. Stretsand     Elton John     (Bad)     (A)     Millie & Leon     J. Jackson     Dr. Hook     B. Stretsand     Poco       J. Stewart     Dr. Hook     C. Gayle     M. NcGovern     J. Jackson     Dr. Hook     B. Stretsand     Poco       WLW/Cincenset     D. Taylor     A. Mard     EV&F     Bary King     WUU//Cincenset     WHZ/Zanesvile       Dan Peek     WHID/Davion     Elton John     Nings     Hings     HOTTEST     None     Bary King     Dav Crist       D. Loggins     Kris Rankin     R.L. Jones     H. Tucker     K. Rogers     A. Murray     K. Solison     E. Solison       MOTEST     M. Newton     G. Safferty     MKMZ/Kinas City     A. Mard     Elton John     K. Sigle       M. Nightingale     S. Spencer Dand Cnic     M. Johnson     Elton John     M. Nightingale     Molison     K. Solison       M. Nightingale     S. Spencer Dand Cnic     M. Johnson     Elton John     M. Nightingale     Molison     A. Mard
MICHAEL JOHNSON This Night Won'L. (EMI)     BILL LABOUNTY Dencin' Tonight (Wäl/Curb)     LOBO Where Ware(MCA/Curb)     LITTLE RIVER BAND Lonesome Loser (Capitol)       300     0	Doco     N. Edelman     C. Gayle     N. Hightingale     Rick Batcher     L. Martinan     A. Burray       D. Marnick     Ross     C. King     Willie & Leon     A. Garfunkel     J. Seewart       J. Taylor     N. Welch     WTWU/Mwhwakee     S. Mendez     Marnick     J. Seewart       J. Marnes     M. McGovern     HB     S. Marnato     M. Lennings     A. Barnings       J. Marnes     M. McGovern     HDTEST     N. M. Nalden     A. Murray     A. Barnings       E. Rabbitt     J. Taylor     M. Welch     M. Welch     M. Wightingale     M. Hightingale       B. Streisand     Dr. Noas     J. Spencer Band Poco     Mottest     Mithele     M. Hightingale       M. Alpert     Americk     Bolz     Elton John     Marrisch     Mithele       B. Alpert     Americk     Bolz     Elton John     Marrisch     Mithele
JOHNNY MATHIS Begin The Broune (Columbia) 0 22 0 22 0 2 0 2 0 2 0 2 0 2 0	Over Nomes     Andre Vision     Jim Berroit     Tom Obser     Dan Baccro     Date Parton*     Tom Kernington     Date Parton*       M, McGovern     M. McGovern     M. McGovern     M. McGovern     M. McGovern     Steve Murphy     Date Parton*     M. McGovern     Steve Murphy       LRB     MOTTEST     P. Fragor     Fragor     Tom Obser     N. Market     Date Parton*     M. McGovern     Steve Murphy       Supertramp     M. Nightingale     Fragor     Fragor     Tom Obser     Date Parton*     M. McGovern     Steve       Supertramp     M. Nightingale     Fragor     Fragor     Tom Obser     Date Parton*     N. McGovern     Steve       MDTEST     Or     D. Rocover     Steve     Murphy     N. Diston     Date Parton*     N. McGovern     Steve       A, Mard     B. Streisand     C. Thomson     Fragor     Fragor     Notes     Mottest     Notes     Not
•WAYNE NEWTON     NIGEL OLSSON     Part DI The Chosen     (Bangl)     Sweets For My     (Casablanca)     •PARKER & PENNY       •You Stepped (Aries II)     •     •     •     •     •     •       •     •     •     •     •     •     •     •       •     •     •     •     •     •     •       •     •     •     •     •     •       •     •     •     •     •     •       •     •     •     •     •     •       •     •     •     •     •     •       •     •     •     •     •     •       •     •     •     •     •     •       •     •     •     •     •     •       •     •     •     •     •     •       •     •     •     •     •     •       •     •     •     •     •     •       •     •     •     •     •     •       •     •     •     •     •     •       •     •     •     •     •     •       •     •     •     •     •	Club John     Thomask Twine     Bellany Bros.     Jerry Melloy     A. Autroy     R. addit     R. addit     WRVA/Richnono       R. John     L88     H. Reddy     Elton John     C. Danieli     Raydio     Det Grent     WORG/Dangeburg     C frampson       WSB/Attente     D. Loggins     H. Alpert     Raydio     C. Danieli     Raydio     WORG/Dangeburg     C frampson       Gene Christe     Supertranp     Lobo     KDTIEST     K. Rogers     Mary Catherine     May Catherine     Lobo     Hillman       HofTEST     M. Johnson     K. Rogers     MRS     Bran Miller     Lobo     Honn/Clark       Dr. Hook     HOTTEST     A. Garfunkel     B. Strefsand     R. John     C Gayle     H. Tucker     D. Marwick       Elton John     J. Stewart     WLVA/Lynchurer     WLVA/Lynchurer     Norray     Dreas     Sweet     B. Strefsand       WB0/Birten Rouge C. Rafferty     KRODELPieso     John Mook     Surgers     A. Kurray     Inspirations     G. Rafferty       Susan Flangun     Raydio     Lex/Murray     H. Alpert     B. Surgers     J. Taylor     Hight     Holt       Inspirations     G. Rafferty     Du Longins     Capilar     J. Taylor     Hight     Holt
PEACHES & HERB We've Gol Love Polydori	D. Logqins McFadden & McFadden & McFadden & McFadden & McFadden & McTagy & Mortev & Mortes &
K. ROGERS & D. WEST Till I Can Make It On (UA)	Brian Scott         R P MeMurphy         Ron Rodriguer         Bolt Breck         Rof Tucker         Bill Dodd         Carol Stripting           C. Thomoson         M. Nightingale         E. Mumphrdinck         M. Tucker         Bill Dodd         Carol Stripting           C. Thomoson         M. Nightingale         E. Mumphrdinck         M. Tucker         Bob         Bill Dodd         Carol Stripting           MOTTEST         R. Smith         Dr. Nook         M. Johnson         HIII Le & Leon         M. Johnson         Passion           Dr. Hook         K. Alpert         M. Nightingale         M. Johnson         HIII Le & Leon         M. Johnson         Bastz         HOTTEST           D. Marwick         D. Varion         D. Parlon         D. Alexeick         Tother         Mottest         Hottest           J. Taylor         D. Marwick         M. McGovern         A. Murray         Elton John         M. Nightingale           KPFL/Daneer         B. Strefsand         KDWN/Las Vegat         All         Elton John         B. Strefsand         Elton John           Roger White         J. Marnes         Jack London         Elton John         B. Strefsand         Elton John           M. Johnson         D. Parton         Jack London         Elton John         Meralck London
DONNA BUMMER Bed Girls (Casablance) 01 0 0 0 0 0 0 0 0 0	P. Anka     WBAR/Fait River     D. Gray     A. Mard     K. Marka     B. Streisand     KEKP/Instand     B. Streisand     B. Streisand     KEKP/Instand     B. Streisand     B. Streisand     KEKP/Instand     B. Streisand     B. Streisand     KEKP/Instand     B. Streisand     B. Streisand     B. Streisand     B. Streisand     B. Streisand     KEKP/Instand     B. Streisand
ANTA WARO Hing My Bell (Juana/TK)	Barretsano E Pabbitt LPB Association Di Marvice M. Johnson F Pabbitt ReGuinn/Clark/ M. ReGovern Olivia & A Gibb R. Rebbitt M. Nightingale J. Marnet NITEST DIVIS & A Gibb J. Karvice H. Nightingale J. Marnet A Burray Olivia & A Gibb M. Nightingale G. Rafferty Dr Noob B Itterisand J. Stewart D. Marvice M. Streisand Dr. Hoek Ilton John Luy B. Streisand H. Streisand H. Streisand H. Kightingale J. Rabitt

14

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Page 69

R&R/Friday, July 20, 1979



# OPPORTUNITIES

# Openings

WKIX/Rateligh, NC has rare opening for 2-8am Top 40 personality. Excellent production talent a must. Send tapes and resumes to Bob Bolton, Operations Manager WKIX, Box 12528, Raleigh, NC 27605 EOE (7-13)

KIX8-FM, No. 1 contemporary station in market needs hard working professionals for all dayparts. Your reeds hard working professionals for all dayperts, if our enthusiasm and willingness to advance are more import-ant than experience. Good pay, benefits and future. Tapes and resumes to Phil Lewis, KIXS-FM, Box 880, Killeen, TX 76541 (7-13)

WRJZ/Knoxville, TN looking for afternoon drive an wh22/knoxville, TN looking for atternoon drive an nouncer. Creative, stable personelity can earn good money with a great organization. Brand new multi-track facilities. Tapes and resumes to Bob Kaghan, WRJZ, Box 3367, Knoxville, TN 37917 EOE (7-13)

News Reporter/Anchor needed who excells in all aspects of redio journalism. Good pay for top person. Tapes and resumes to Mark Fryburg, News Director, WROV, Box 4005, Rosnoke, VA 24015. EOE. Minorities and women encouraged to apply

FRANK N. MAGID TALENT SEARCH: Warm reliable communicative professional needed now at 50,000 watt AM Pop/Adult station in Sun Country, Tapes, resumes and salary requirements to Bill Bates, No. 522, E. Randol Mill Road, Arlington, TX 76011 EOE M/F (7-13)

KROY AM-FM/Sacramento seeking air and production taient. Immediate opening for Top 40 and Pop/ Adult pros with bright natural sound. Send tapes and resumes to Jonsson Communications, Box 2424, Sacramento, CA 95811. EOE M/F (7-13)

KGA/Spokane eccepting tapes and resumes for future openings. Northwest telent preferred. Send tapes and resumes to Jon Ogle, PD, Box 8348, Spokane, WA 99203. No calls please. (7-13)

KPAM/Portland, OR now accepting tapes for full or part-time news position. Must be strong in both or arr and writing. Tapes and resumes to Pat Woodard, News Director, KPAM, 4700 S.W. Council Crest Dr., Portland, CR 97201 EOE M/F (7-13)

CKGM looking for night and swing announcer. Tapes and resumes to Robert G. Hall, PD, CKGM, Box 98. Westmount, Quebec H3Z 2BJ (7-13)

WZOK-97/Rockford's top AOR station now accept-Ing tapes and resumes for possible future openings. Send to John Larson, PD, WZOK, 1100 Tamarack Lane, Rockford, IL 61125 No calls please. (7-13)

News people wanted. KIXS-FM, KIIZ-AM are expanding an already excellent news department. All interested in advancement should apply immediately. Good salar-ies, benefits and future. Tapes and resumes to Danigy West, Manager, KIXS-FM/KIIZ AM, Box B80. Killeen, TX 76541 (7-13)

KYXX/Odessa, TX modern Country, needs morning drive personality. Good production a must. Excellant working conditions. Contact Barry Sykes at (915) 332-5791 or send tapes and resumes to KYXX, Box 3509, Odessa, TX 79761. (7-13)

# Openings

KEYY/Provo, UT needs a midday jock with strong production. If you are a creative hard to Chuck Cooper, Box KEYY, Provo, UT 84601 EOE (7-13)

Entry level production job in a new syndication arm of Northeast Broadcast Group. Audio geniuses let's hear what you've done. Must generate enthusiasm, high output and quality work. We've got the facilities! Small market PD's encouraged. Tapes, resumes and salary requirements to Bob Wood, Group PD, Algonquin Broad-Casting Co., 20 EOE M F (7-13) , 2077 Elmwood Ave., Buttalo, NY 14207

National PD is looking for experienced newsperson ready to manage a professional medium market news department. News Director experience not mandatory News savay and management ability are mandatory Tapes and resumes to National PD, Box N39, 323 Frank lin Blvd., Chicago, IL 60606. (7-13)

Drake Chenault consulted AOR station in medium Southeast market looking for Operations Manager. Tapes and resumes to Jack Crawford, Drake-Chenault, 8399 Topanga Canyon Blvd., Canoga Park, CA 91304. No calls please. EOE (7-13)

WJDX/Jackson, MS looking for an extra personality. If interested, send tapes and resumes to Bob Rall, Box 2171, Jeckson, MS 39205 or cell (601) 982-1062 EOE (7-13)

Top 40 and Country programmers and eir talent need of for openings in Florida, Georgia and Alabama medium markets. Tapes and resumes to Lake Consultants, 3116 edericksburg Dr., Montgomery, AL 36116 EOE M/F (7.13)

KLAV (Disco 123)/Las Vegas has immediate open ing at hot new Disco format for experienced profes els. Air shifts, production. Tapes and resumes to O'Hare, 2770 Maryland Parkway, Sulte 520, Las Vegas, NV 89109 (7-13)

KFYR (Y93)/Bismarck, ND now accepting applica tions for News Anchor/Reporter. Selary negotiable excellent fringe benefits. Tapes and resumes to Mark Swartzell, News Director, KFYR, Box 1738, Bismarck, ND 58501. No cells please. EOE (7-13)

Now eccepting tapes and resumes for future opening at Adult Top 40 in 44th market. Send to Tom Evans KPRO, 4874 S. State St., Salt Lake City, UT 84107 (7-13)

WXLM-99/Savannah, GA has immediate opening for experienced professional. Good knowledge of AOR mu-sic and one-to-one delivery. 7-12pm shift full time. Tapes and resumes to Bruce Cotton, PD, WXLM, Box 9705, nah, GA 31402 Minorities encouraged to apply EOE (7-13)

WECQ FM/New York's beautiful Fingertakes region, seeks midday announcer for Pop/Adult format. Exper-ience necessary. Strong production abilities, first phone helpful Professional atmosphere, good sound, new equipment, good benefits. Tapes and resumes to Tom Gongaware, PD, WECQ-FM, Box 213, Geneva, NY 14456 EOE (7-13)

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Openings

WANTED: RADIO NEWS REPORTER. Experienced news reporter for evening beat. Must be able to gather, write and accurately deliver on air. Grammar, pronuncia-tion, voice and delivery must be excellent. Knowledge of recording equipment essential. Send resumes only to Jack Freese, WEAT, Box 70, W. Palm Beach, FL 33402 EOE (7-13)

RADIO ANNOUNCER WANTED: Announcer with big voice and smooth delivery wanted for beautiful music formet. In resume, include information on experience in automation, production and promotion. Send tapes and resumes to Gene Barry, WEAT, Box 70, W. Palm Beach, FL 33402. EOE (7-13)

KXOA (K108-FM/AM-14)/Sacramento, CA seeks applicents for full-time news position. Duties: gather, produce and present news in a conversational style Experienced applicants send tapes and resumes to Jim MD, KXOA, Inc., Box 1677, Sacremento, CA 95808 EOE (7-13)

KSRO 5000 watt Pop/Adult atation seeks weekend personality. First class license required. Cell Jerry John-son (707) 545-3313 EOE M/F (7-13)

WLOF/Orlendo, FL looking for experienced news Box 15746, Orlando, FL person. Contact Al Gardner, Box 15746, 32808 or call (305) 293-2431 EOE M/F (7-13)

Announcer position now open. Accepting tapes and resumes. Send to Dave Crist, PD, WHIZ, 48 N. 5th St., Zanesville, OH 43701 (7-13)

Looking for talented afternoon drive jock. Send tapes and resumes to Richard Cano, (209) 526-8600 (7-13)

Amarillo's No. 1 contemporary station is looking for morning communicator. Good pay. If you fit, contact Bo Jeffries, KQIZ-AM & FM, Box 7488, Amarillo, TX 79109 or call (806) 353-6662 EOE M/F (7-13)

Americe's premier AM Disco station has immediate opening for 7-midnight personality who enjoys and re lates to disco and good production. Write Scott Robbins Disco 14, 112 Market St., Harrisburg, PA 17101 or call (717) 238-5122 (7-13)

WGAC/Augusta has 2 future openings, midday and afternoon drive. Communication essential, good production required. Send tapes and resumes to Gary King Box 1131, Augusta, GA 30903 EOE (7-13)

Beautiful Idebo's number one station (50,000 watts) looking for individual interested in growing with KBOI Wanted: air personality with strong production. First class license required. Tapes and resumes to Lon Dunn

KWKH/Shreveport, 50,000 wett Country has opening for evening "personality" with sharp production skills. Must enjoy working remotes. Tapes and resumes with references to Dave Martin, KWKH, Box 21130, Shreve-

Afternoon drive personality needed for 100,000 watt stereo Country station in Southeast Call Mark Tudor (916) 727-8881 EOE (7-13)

Openings PD needed for a Washington, DC Pop/Adult station

Outstanding opportunity to move into major market with expanding company. Experienced in programming, pro-duction, promotion. Short air shift, first class required. EOE M/F Tapes and resumes to Robert McKee, WPRP, Manusses, VA 22110 (703) 368 3100 (7-13)

WJDY-AM/Sallabury, MD medium market Top 40 outlet is building new image. Midday announcer/PD and PM drive/remote broadcast person needed. Good production necessary. Minimum 2 yrs experience, good voice a must. Positions to be filled by Aug. 1, so hurry. Tapes and resumes to J.P. Connor, Jr., Box 140, Salisbury, MD 21801 EOE (7-13)

WZIX/York, PA is searching for copywriter/awing jock. 3 days production, 2 days on air. Good opportun-ity for recent college grad. Tapes, resumes and writing samples to PD, 2 West Market St., York, PA 17401 EOE. No calls please. (7-13)

e listened to over 100 tapes and I'm still looking. Progressive Top 40 rocker seeks talented communicator Year-round sunshine, security and salary comparable to medium markete. Rush air check, production samples and resume to T. Lee, WIRK, PO Box 3828, West Palm Beach, FL 33402 (7-13)

WMCL/McLeansboro, IL has full time opening for an announcer. If you would like to work in the exciting field of broadcasting, this may be just what you are looking for. If you have talent that might qualify for this position send tapes end resumes to Wanda Williamson, Community Service Broadcasting Inc., 811 Broadway, Mt. Vernon, IL 61864 EOE M/F (7-13)

Looking for communicative rock end roller, no laid back or screamers. Good weather, good money, good company. All replies confidential. John Lodge, KZZY, GPM Bidg., South Tower, Plaza Level, San Antonio, TX 78218 (512) 349-3275 EOE M/F (7-13)

WWTR-FM/Bethany Beach, DE needs midday announcer/programmer for contemporary FM. Bight on the ocean and this station spends. Experience a must Tapes and resumes to J.P. Connor, Jr., Box 366, Beth any Beach, DE 19930 EOE (7-13)

KINT-98-FM has opening for talented individual who can make commercials reality entertaining. Production and on-air experience preferred but not required. Resume, production tape and live copy sample to Chuck Ash worth, Executive VP, Taber Broadcräfting, Suite 120, 5959 Gateway West, El Paso, TX 79925 EQE M.E (7:12)

NEEDED: Extre great morning man. If you can do fan tastic mornings and have the attitude to be able to do everything including throwing in the kitchen sink, then there may be a job for you. Absolutely no beginners Tapes & resumes to Sendy MacKenzie, KTEN, Box 444 Tulare, CA 93274 EOE (7-6)

Pop/Adult eir personalities interested in state of the arts should get in line for possible future opening at WBEN radio. Tapes, resumes, and salary requirements to Bot. Wood, PD, 2077 Elmwood Ave., Buffalo, NY 14207 EOE M/F (7-6)

# CHANGES

# Radio

RICHARD CANO formerly KBOS/Tulare, CA joins R104/Modesto, CA GARY GRANGER formerly WSHE/Miami, FL appointed PD at KADI/St. Louis, MO. CHARLIE AMBROSIA formerly with WBAB/Long Island, NY joins WBLS/New York,

NY as Operations and Production Manager.

BROCK JANOFF named PD at K99/Great Falls, MT.

JUDITH BRACKLEY joins WCOZ/Boston, MA formerly with WCAS/Cambridge, MA. DON COHEN promoted to MD at WCAS/Cambridge, MA.

JEFF PEEL named Assistant PD at KREM-FM/Spokane, WA

KATE INGRAM named MD at WBCN/Boston, MA formerly with KSAN/San Francisco, CA.

"REDBEARD" promoted to MD at WZXR/Memphis, TN.

JOHN LANGAN has moved from nights to mornings at KISW/Seattle, WA. RON CHAVIS joins KISW/Seattle, WA formerly with KZOK/Seattle, WA.

STEVE CASEY returns to WNOE-FM/New Orleans, LA for afternoon drive. STUART McRAE promoted to PD at KLPQ/Little Rock, AR

MIKE TAYLOR formerly WDRC-FM/Hartford, CT.

GARY KING formerly with WAKY/Louisville, KY appointed PD at WGAC/Augusta, GA.

ALLAN JOHNSON formerly with KWUN/Concord, CA joins KONG/Visalia, CA as MD and all nights.

TED HARTLEY formerly with Z97/Fort Worth, TX joins WJDX/Jackson, MS. STEVE WOODBURN joins KMED/Medford, OR as afternoon personality. RICK WAGSTAFF promoted to PD at KMPX/San Francisco, CA.

DANIELLE joins WLUP/Chicago, IL formerly with KPRI-FM/San Diego, CA. DAVE BRADLEY joins KPAM/Portland, OR formerly with KNOW/Austin, TX

TOM GONGAWARE named PD at WECQ-FM/Geneva, NY in addition to MD and morning drive JOAN SIEFERT formerly with WDBS/Durham, NC appointed News Director at

WECQ-FM/Geneva, NY CHRIS TRAVERS promoted to Sales Manager at WECQ-FM/Geneva, NY.

# Station Line-Ups

WOUR/Utica, NY LINE-UP: 6am-10am Tom Starr, 10am-2pm Robin Sherwin, 2pm-6pm Bob London, 6pm-10pm Dale Edwards, 10pm-2am Jerry Kraus, 2am-6am Various. KCAL/San Bernardino, CA LINE-UP: 6am-10am Ted Ziegenbusch, 10am-3pm Gary Campbell, 3pm-8pm Pete Harmon, 8pm-1am Stewart, 1am-6am Randy Childs. Weekends: Randy Gilbert, Patti Littlejohn, and Rich Adams.

KROQ/Los Angeles, CA LINE-UP: 6am-10am Darryl Wayne, 10am-2pm Chuck Randell, 2pm-6pm Dan Carlisle, 6pm-10pm Dusty Street, 10pm-2am Jed Gould. Weekends: Al Ramirez and Jeff Dean.

WAAL/Binghamton, NY LINE-UP: 6am-11am Phil Courtright, 11am-3pm Keith Nelson (PD), 3pm-7pm Dick Bascom, 7pm-12mid Bill Davis, 12mid-6am Don Morgan. WAAY/Huntsville, AL LINE-UP: 6am-10am Gary Drake, 10am-2pm Fred Holland (PD), 2pm-6pm Jerry Dean, 6pm-10pm Jim Kendricks (MD), 10pm-2am J.J. Jones, 2am-6am David Driscoll.

# Records

CLAUDE SASSOON appointed Acting General Manager of GRT Records of Canada. MARK LAMAZE appointed Local Promotion Manager of PhonoGram/Mercury in Florida

GARY TRIOZZI named Local Promotion Manager of PhonoGram/Mercury Records in Georgia

MIKE SHALETT named Manager Regional Promotion Eastern Region, for RCA Records. STEVE SHAPIRO named Product Manager for MCA Records

CORY RICHARDS appointed Product Manager for MCA Records JORGE MARTINEZ appointed Product Manager for MCA Records

RUTH CARSON named Product Manager for MCA Records.

ATLEE AUSTIN named to the position of Administrative Assistant to David Cohen/ Director, and John McClure/Manager, A&R Administration, CBS Records, West Coast. SYLVIE BRUNETTA appointed Regional Promotion Manager. East Coast for Infinity Records.

STU FINE named Director of East Coast A&R for Polydor Records RODNEY STARMER named Division Vice President, Music Service, for RCA Records.

# **Industry Changes**

RANDY PITCH appointed Manager of Creative Services for MCA Music, Los Angeles. JONATHON STONE appointed Manager of Creative Services for MCA Music, Los Angeles

LEMAR WILLIAMS appointed Field Salesman, Houston Branch, MCA Distributing Corp.

Box 1280, Boise, ID 83701 (7-13)

port, LA 71120 EOE M/F No calls please. (7-13)



# Openings

FRANK N. MAGID & ASSOC. TALENT SEARCH: Pop/Adult in Midwest medium market needs afternoon drive entertainer. Good money, modern station and benefits, including a 5-dayiweek. You must be the best in your market and show superior personable communication. Tapes and resumes to Bill Falstaff, Suite 522, 2225 E. Randol Mill Rd., Arlington, TX 76011 EOE M/F (7/6)

Rock 103-WPFR/Terre Heute, IN personality album rock, Terre Haute's best rock station, now seeking experienced personality jock for afternoon drive position, Good chance to take over Music Director post. No screamers please. Tapes and resumes to R.J. Cortrecht, WPFR, 629 Cherry St., Terre Haute, IN 47807.

MODERN COUNTRY format in need of polished, personable performer. Production and some copywriting in addition to board work. We are communicating to the Panhandle Plains of West Texas. Tapes and resumes to D. Clark, KKYN, Box 147, Plainview, TX 79072 or call (806) 293-2661 (7-8)

WCMR, a Northern Indiana regional station is seeking a hard working competent News Director and an experienced drive-time personality for our Pop/Adult information oriented format. Call Rick Carson (219) 875-5166 (7-6)

KGRA/NOVA 104 now accepting tapes and reaumes for immediate opening for announcer position. AOR format. Prerequisites: knowledge of music, pleasant volce and production talent. Contact R.L. Ruth, PD Box 3306, Lake Charles, LA 70602 or call (318) 433-0700. EOE (7-8)

Our small market radio station in the Midwest has opening for air talent. Country and Pop/Adult. Tapes and resumes to Greg Alian, Box 235, Dundee, IL 60118. EOE (7-6)

KFYE (Y94)/Fresno, CA needs experienced News Director ASAP at its 68,000 watt rock station. Good voice and conversational delivery a must. Contact Mike Berlak. 535 Fresno Townehouse, Fresno, CA 93721. (7-6)

WNEU/Wheeling WV has immediate opening for an on-air PD. Top salary for right person. Tapes and resumes to Gene Johnson, Box 6482, Wheeling, WV 26003. (7-8)

KYNO-FM (96FM) is under new management end we are looking for Top 40 entertainers who don't mind long hours and big bucks. Tapes and resumes to General John Lee Walker, 1060 Fulton Mall, Suite 1500, Fresho, CA 93721 If you're not a winner, don't waste the tape, EOE (7-6)

Major market, Midwestern radio station looking for a great morning personality. Comic Rock 'N' Roller or whatever can win. Females and minorities encouraged to apply. Tapes and resumes to Radio, Box 1139, Birmingham, MI 48012 (7-6)

If you're a newsperson with personality and capable of turning dry facts into every day real conversation, send me your tapes and resumes with writing samples. Track records better be good, same for your air work. Jeff Young, News Director, KYNO-FM, 1060 Fulton Mail, Suite 1500, Fresno, CA 93721. EOE M/F (7-6)

AOR news personality desperately needed to uncover the secrets of the universe and tell Omaha's fargest rock audience all about them. Salary \$12,000 per year plus benefits. Rush tapes and resumes to Bob Linden, Broadcast Division, Meredith Corp., 11128 John Galt Blvd., Omaha, NE 68137 or call (402) 592-5300 EOE (7-6)

Alien Worlds radio program seeks qualified science fiction radio writers. Send resume and qualifications to Lee Hansen, Producer, Box 8170, Universal City, CA 91608. Must have professional writing background. (7-8)

Rare opening for afternoon jock with strong production. Excellent facilities. Need nice guy that can add to pro operation. Tapes and resumas to Mark Elliott, Operations Manager, WCLD, Drawer X, Cleveland, MS 38732 or call (801) 843-4091 9am-5pm EOE (7-6)

Quad Cities 1st AOR station has an opening. 1st phone not required but helpful. Tapes and resumes to Jim O'Hers, WXLP, Box 3788, Devenport, IA 52808 EOE M/F (7-8)

Announcer for Jazz format WTJZ/Norfolk, VA. Send tapes and resumes to Steve Warren, WQRK, 160 Newtown Rd., Virginie Brach, VA 23462 EOE M/F (7-6)

Looking for personality for afternoon drive shift. Tapes and resumes to Denny Carpenter, KSTP 3450 University Ave., S.E., St. Paul, MN 55114 (7:6)

K-99/Grent Fells, MT looking for experienced AOR jocks who know music. Send tipes and resumes to Brock Janoff, K-99, 2307 10th Ave., South, Great Fells, MT 59405 or cell (408) 727-7211 EOE (7-8)

WNAM/Appleton-Oshkosh, WI will need dynamic News Diractor at the end of summer. Must have previous experience, decent voice and ability to gather local news. Trapes, resumes and selipty requirements to Ron Ross, WNAM, Box 707, Neenah, WI 54956. (7-8)

Immediate opening for an all-night MOR personality. Minimum 1 yr experience: Таряж, resumes and pictures to Larry Crewford, KLYD, Box 1499, Bekersfield, CA 93302, EOE M/F (76)

PD for Black Contemporary station In top Midwest market. Person selected will also do afternoon show Must have excellent knowledge of FCC rules, regulations, peperwork and production skills and be able to dir ect, supervise and motivate staff. Celentities and reaurnes to S.R. Novack, 1428 E. 99th St., Brooklyn, NY 11236 (7.6)

# Goods & Services Comedy Material

COMEDY MATERIAL: 300 DJs get big loughs and ratings with original material. Freebee, HYPE, INK, Box 69581-R, Los Angeles, CA 90069. "Lola's Lunch"

DROP YOUR PANTS, GRAB YOUR SOCKS, here come the laffs, here come the yocks, Complimentary snack; LOLA's LUNCH, 1789 Hamlet Drive, Ypsilanti, MI 48197.

LOLA's LUNCH, 1789 Hemiet Drive, Ypsilanti, MI 48197. "Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor servicel O'LINERS 366-R West Bullard Avenue, Fresno, California 93704 or phone (209) 431-1502.

## "Lowest Ampex Tape Prices"

Radio stations and studios can now order Ampex tape at lower than factory-direct prices 400 Series, including Grand Master. 291, 292, casettes, accessories. Free brochure. REEL TAPE, 482 S. Jasmine, Denver, CO 80224, (303) 388 9246.

# "Job Referrals"

BROADCASTER'S ACTION LINE. The Broadcasting Job you want anywhere in the U.S.A. 1 year placement search \$25.00. Call (812) 889-2907 or write R2, Box 25.A, Lexington, IN 47138.

"Broadcaster's Action Line" EMPLOYERSII Send us your job openings. We locate the personnel you need. FREE!! Call (812) 889-2907 or write R2, Box 25-A, Lexington, IN 47138.

# "Phantastic Phunnies"

The Industry's internationally acclaimed ..., most respected audience builder! One month's introductory 400 one-liners, inphormation and gipht ... just \$2.00!! PHANTASTIC PHUNNIES, 1343-A Stratford Drive, Kent, OH 44240.

# GOODS & SERVICES

Making your classified come alive or getting your goods and services singled out is simple. Only 25 cents a word, 55 minimum per week, headlines are free. Contact R&R Classified Department, Mon-Fri. at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067.

# Openings

WTSN/Dover, NH Is looking for an air talent to handle a midday shift and do production. 1 yr minimum experience needed. Also looking for a News Director for this personality oriented station. Good voice, news sense, minimum 1 yr experience. Good pay and excellent benefits. Send tapes and resumes to Paul LeBlanc, WTSN, Box 400, Dover, NH 03820. No calls please. EOE (7-6)

Florida area needs copywriting. Top 25 Sunbelt city. Department expanding. Announcing ability a plus. Send sample scripts and production plus bio to Michael Spears, WPLP, Talkradio 57, Box 570, Pinellas Park, FL 33565. No calls please. EOE (7-8)

Tulsa's top rated mass appeal contemporary station is still looking for the right PM drive personality. Good salary, benefits, security and a beautiful city. Send tapes and resumes to Ken Scott, KRAV, Box 748, Tulsa, OK 74101 EOE M/F(7-8)

Newscaster Tamps Bay, America's fastest growing Top 25 market searching nationwide for a dedicated pro to join our news-talk team. Strong writing and on-air a must. Tapes and bio to Ed Abrams, WPLP, Talkradio 57, Box 570, Pinellas Park, FL 33565 EOE (7-8)

Afternoon drive/MD needed at KKXL/Grand Forks, ND. Send tapes and resumes to Mark Renier, KKXL, Box 997, Grand Forks, ND 58201, (7-8)

WEMJ/Laconia, NH looking for a News Director to assume direction of a three-person news department. Station is very news oriented. Good pay and bonefits. Send tapes and resumes to Paul LeBlanc, WTSN, Box 400, Dover, NH 03820, EOE (7-8)

Kevin O'Day is moving into sales and Jeff Salgo is coming off the air, so Magic 91 needs two jocks, afternoon drive and evenings. If you're unhappy where you are now don't miss this opportunity, Tapes and resumes to Jeff Salgo, Magic 91, Box 2908, San Diego, CA 92112. EOE (7.6)

A once in a lifetime opportunity for the right people on the Florida sun coast. Taft owns WDAE/Tampa and is looking for a Pop/Adult pro, also a good opportunity for a talk show host. No beginners. Tapes and resumes to WDAE, Box 1250, Tampa, FL 33602. No cells please. (7.6)

WGMA/Ft. Laudiirdilie, FL looking for newsperson. Send tapes and resumes to Ron Bisson, Box WGMA, Hollywood, FL 33024 EOE M/F (7-8)

Richmond, VA grandfather FM and 5000 wett AM looking for full-time Chief Engineer, Security, stability, good pay and benefits for the right person. Resumes to Creig Kinceld, Rust Communications, Box 9808, Leesburgh, VA 22076, (7-8)

Norfolk's top reted Pop/Adult station has a rore opening for talanted drivs or middlay personality. One to one communicator with first rate production skills needed immediately for Top 50 market. Alrohecks, production sample, references, resumes and salary requirements to Dela Parsons, PD, WTAR, 720 Boush St., Norfolk, VA 23510 EOE (7-6)

# **Positions Sought**

Experienced contemporary PD. Great with music, bringing out best in air telent, building formats from scratch, and attracting young adult audiance. Looking for position with solid company. New or established station. Also interested in automation. Stable, currently employed. For tape, resume, ratings and references call FRANK (714) 727-3866 (7-13)

Reporter anchor position sought, Network background, tops in journalism class and award winner. Experienced in all aspects of radio including sports. Call JOHN at (201) 486-3778 days. (7-13)

STEVE BROOKS, Operations Director, PD, WEEO/ Waynesboro, PA, looking for medium or major market gig, preferably in the Washington/Baltimore area. Call (717) 762-9336, (7-13)

Competent sports stringer with strong network background seeks sports or news position with a station looking for an award winning go-getter. Experienced in all facets of radio sports including technical and administrative ends. Leave word for DAVE at (205) 956-4515 after 4:30pm or early morning, (7-13)

1st phone, 2 yrs experience KCSN/Northridge, CA, Don Martin school grad, LARRY POWERS itching to get back to work. Looking for Top 40, and/or sports playby-play. Will relocate. Call now (213) 345-1176 (7-13)

Christian programmer, 7 yrs good experiance with top stations, seeks manager or PD position with aggressive Christian station. Experienced in every phase of Christian music and broadcasting. Call (713) 683-9464, (7-13)

Warm, friendly air personality and research oriented MD for large market, FM heavy, looking for move up after 6 successful yrs. Best credentials and track record, good administrator. Call JEFF at (317) 463-5174. Majors only please, prefer Midwest. (7-13)

Female personality looking for midday position at major market Pop/Adult station. Excellent resume and references. Call (415) 929-8389. (7-13)

Let's make a No. 1 station together. DAN ROBINS morning man at KIRL/St. Louis will be available August 10th. 7 yrs experience. Successful in all phases from programming to promotion. Call today after 2pm (314) 946-6980. (7-13)

L.A. I've arrived! Feature programmer is ready to take on a new creative challenge. I write, produce, program, communicate. If you're looking for someone with unique talents to fill that very special position, let's talk. My background will astound. Call SANDY (213) 821-7061, (7-13)

Sportscester/Newsman seeking medium market position, 6 yrs play-by-play experience, conversational news delivery. Call LARRY at (516) 781-0037 (7-13)

Seeking 50's, 60's and 70's MOR format. Music specials, artist interviews my specialty. Award winning MD with 3 yrs commercial experience. Available September 5th for either research or air work. Will relocate. Call (614) 374-9478 between 6-8pm, (7-13)

Major market morning drive pro with numbers wants programming job with enough managament backing to send station to the top. Will talk with L.A., San Diego, San Francisco or other majors about possible air shift or production. Versatile in all formats. Call WES at (206) 574-5472 (7-13)

Mr./Mrs. GM, I can bring you desired programming results, regardless of your contemporary target group, My program designs are great, and I can prove it. Call me (301) 589-1028. (7-13)

ROBERT W. KNIGHT, 10 yrs programming experience includes WMPS, WWVA and WROC. Seeks Country or Pop/Adult position in major or medium market. Research background, community minded. Good refarences. Call (901) 754-0642 (7-13)

MEL SLADE 1st class license looking for Sout, Rock or Jazz station in the West, Cell (213) 893-4132 efter 4pm, (7-13)

Major market MD and air personality with 8 yrs experiance looking to make a career move into a progremming position. All size markets considered. Coll ALAN EDWARDS (401) 737-7290 (7-13)

MARK HILL, KAAM/Dallas. Community minded personality experienced in all formats. 1st phona. Available now. Call (817) 268-1758 (7-13)

ATTENTION BEATTLE: Due to circumstances beyond her cohtrol, LINDA "Gnbby" GOLDFARB is available immediately. 8 yrs AOR experience. Neves, public affairs, announcing, promotions, you name it: Call (208) 324-5414 (7.13)

4 yra experience in a 100,000 market, first phone, and excellent production. Löcking for an opening in the Northwest or the West Coast in a market of 150,000 or more. Call (408) 259 9025 mornings. (7-13)

BERRY BURKE proven programming pro with track record, ratings and references to back me up. I'm committed to win Call before your competition does and 1 can make your Pop/Adult or Modern Contry station the force in your market. (319) 363-1581 or (319) 365-9431 (7-13)

Announcer, Dr. Z., elekting Rock or Country position I have 1% yrs AOR, 2 yrs Country experience. Will travel. Call anytime for tape and resume. DR, Z, (313) 384-7756. Available today. (7-13)

Hard working jock seeks Southwest West Ohio market. 3 yrs experience in Top 40 and Country. Have PD and MD experience. Cell DOUG (513) 902-2732 (7-13)

# **Positions Sought**

Page 71

Dependable, dedicated, hard worker, presently employed as MD/middays at reputable Southern Rocker, but looking. Professional with over 3 yrs radio expenence Tight board and production ability. Looking at Top 100 markets and good bucks. Call MIKE at (919) 488-4259 or (919) 323-0925 (7-13)

GARY GALLAGHER, 5 yrs No. 1 PM drive personality at KIKK, 2 yrs as PD. Ready for change of scenery, climate Call (713) 498-3871 (7.13)

LEN JARVELA, 10 yrs experience; 7 yrs at KATA/Arcata; CA. Looking for PD, MD or jock position. Hard worker, excellent references. Available now. (707) 822-2798 or message at (707) 443-4220 (7.13)

8 yr radio veteran, 2 yrs Top 50 markets, 26, settled, stable, married and hopefully likeable, looking for a medium/small PD gig or medium/major jock, production dir ector, MD or involvament with news. Can handle Country, MOR as well as Top 40. All offers gladly considered and greatly appreciated. Call (404) 874-9816. (7:13)

GAIL McKNIGHT has major market experience and is seeking position on Pop Adult, Top 40, or easy rock for mat in medium or major market. Call evenings (517) 371-3554 or days (517) 371-3433 (7-13)

Announcer, 15 yrs experience, first ticket Have worked Country and Top 40 formats. Can do production and newscasts. Prefer Florida or mediumilarge market in Southeast. BILL SMITHSON, (305) 448-1260

MODERN COUNTRY professional, 16 yrs expenence, 10 in Country, Looking for PD, MD or DJ position in the Pacific Northwest. Contact DARREL WILSON, 31 Grande Vista, 711 N. Prescott, Wilcox, AZ 85643 or call late afternoons and evenings (602) 384-4147. (7.6)

Ten-year veteran with B.A. degree looking for AOR or adult format position in Top 20 markets Contact DAVE (JEREMY) HALL in Indianapolis at (317) 545-4122. (7-6)

KEN McKAY, formerly KCKC, K-15 has returned to California. I'm looking for a good gig at a good operation. Please leave message at (714) 887-4607 evenings. (7-6)

18 yrs radio experience with PD, MD and on-air. Formerly KNOE, KLIC, WWUN. Prefer Country. Cell CHARLIE COOK (318) 343-3018. (7-6)

If your radio team needs a company man with 13 yrs experience, one who knows music, communicates one-to-one, has done play-by-play, sports, news, plus programmed his station into the seven county Detroit ARB (despite covering only one county) and served as Operations Mgr. for the last 2 yrs, then let's get together. Call MIKE MULLINS at (313) 985-9031 after 5. (7-8)

MARC FLETCHER currently employed in Cincinneti seeks to relocate in the Southwest. College degree and 2 yrs experience, seeks Contemporary Top 40 or AOR Cell (513) 241-3290 (7:6)

PRODUCTION WIZARD, News blimps, STEVE CROW-LEY, 7 yrd in Top 10 markats including WBCN and WABX. Looking for a challenge with a major AOR. Call (914) 939-5777 (7-6)

Experienced PD seeking modern Country or Pop/Adult on-air production shift. 6 yrs experience, 1st phone. Very versatile. Call JAMES FREEMAN at (615) 637-1010 M-F 10am-5pm. (7-6)

TOM SMITH moming drive/Ass't. PD 94CFM/St. Louis looking for major market work or medium market PD. Can do any rock format. Formerly KSLQ, WIXY, WLUP. Call (314) 994-1964. (7-6)

BOB CUSHING, formerly KQHU-FM seeking full-time jock position in small-medium market. AOR is my first choice (and strength). Production and promotional experience included. Young, hungry and looking for a career braak. Will relocate anywhere. Write 121 2nd St., Dunellan, NJ 08812 or cell (201) 968-0451, (7-6)

8 yr career man with Country, Disco, Top 40, PD experience looking for PD or MD position in upper Mid west. Call TIM after 4pm at (801) 378-2739. (7-8)

24 yr-old verantlle female with 1st phone rader avail able to the Dallas/Ft. Worth area. Call ROBIN RHYAND for tape and resume at (214) 438-5845. (7-6)

Attention Central Californie, 14 yr brondcast veteran available now. Talented in air and production. 1st class license, Call JACK ROBERTS at (209) 577-6082 (7-6)

After 8 yrs of working for the cause, it's time to make some money. Formarly major market. If you station has bucks and needs a pro, cell CHARLIE D at (915) 367-9225. (7-6)

MIKE BUTT9, experienced morning and afternoon drive time winner, Lös Angeles, San Diego, Danver, Minneepolis, St. Louis, Hartford, avgilable now. Please cril (817) 382 5789. (7-8)

Young, but mature programmer saeks market in which he can prove what he can do. Call (314) 868 1042. (7-8)

# Miscellaneous

WAVA/Weshington, DC needs comedy album service from all labels. Will be used in morning drive. Send to Gary Chase, WAVA Radio, 5232 Lee Highway, Arlington, VA 22207. (7-13)

KONG/Vianlia, CA meda contemporary record service for all labels. Send to Allen Johnson, Box 3329, Visella, CA 93277

WMDM/Lexington Park, MD needs Top 40 record ser

vice from all labels. Sund to WMDM, General Dalivery, Lexington Park, MD 20653 (7-6) Page 70

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# Openings

WKIX/Releigh, NC has rere opening for 2-8em Top 40 personality. Excellent production telent a must. Send tapes and resumes to Bob Bolton, Operationa Mi WKIX, Box 12526, Raleigh, NC 27605 EOE (7-13) Manager,

KIX8-FM, No. 1 contemporary station in market media hard working professionals for all dayparts. Your enthusiasm and willingness to advance are more import-ant then experience. Good pay, benefits and future, Tapes and resumes to Phil Lewis, KIXS-FM, Box 880, Killeen, TX 78541 (7-13)

WRJZ/Knoxville, TN looking for afternoon drive an nouncer. Creative, stable personality can earn good money with a great organization. Brand new multi-track facilities. Tapes and resumes to Bob Keghan, WRJZ, Box 3367, Knoxville, TN 37917 EOE (7-13)

News Reporter/Anchor needed who excells in all aspects of radio journalism. Good pay for top person, Tapes and resumes to Mark Fryburg, Naws Director, WROV, Box 4005, Roenoke, VA 24015. EOE. Minoritias and women ancouraged to apply

FRANK N. MAGID TALENT SEARCH: Warm reliable communicative professional needed now at 50,000 watt AM Pop/Adult atation in Sun Country. Tapas, resumes and salary requirements to Bill Bates, No. 522, E. Randol All Bade Mill Road, Arlington, TX 78011 EOE M/F (7-13)

KROY AM-FM/8acramento seeking air and produc-tion talent. Immediate opening for Top 40 and Pop/ Adult pros with bright natural sound. Send tapes and resumes to Jonason Communications, Box 2424, Sac ramento, CA 95811. EOE M/F (7-13)

KGA/Spokane accepting tapes and resumas for future openings. Northwest talent preferred. Send tapes and resumas to Jon Ogla, PD, Box 8348, Spokane, WA 99203. No calls please. (7-13)

KPAM/Portland, OR now accepting tapes for full or part-time news position. Must be strong in both on-air and writing. Tapes and resumes to Pat Woodard, Naws Director, KPAM, 4700 S.W. Council Crast Dr., Portland, CR 97201 EOE M/F (7-13)

CKGM looking for night and swing announcar. Tapes and resumes to Robert G. Hall, PD, CKGM, Box 98, Westmount, Quebec H3Z 2BJ (7-13)

WZOK-97/Rockford's top AOR station now accept Ing tapes and resumes for possible future openings Send to John Larson, PD, WZOK, 1100 Tamarack Lane, Rockford, IL 61125 No calls please. (7-13)

News people wanted. KIXS FM, KIIZ AM are expanding an already excellent news department. All interested in advancement should apply immediately Good salar-ies, benefits and future. Tapes and resumes to Danley West, Manager, KIXS-FM KIIZ-AM, Box 880 Killeen TX 70541 (7-13)

KYXX/Odessa, TX modern Country, needs morning drive personality. Good production a must Excellent working conditions. Contact Barry Sykes at (915) 332-5791 or send tapes and resumes to KYXX, Box 3509, Odessa, TX 79761 (7-13)

# Openings

KEYY/Provo, UT needs a midday jock with strong production. If you are a creative hard to Chuck Cooper, Box KEYY, Provo, UT 84601 EOE (7-13)

Entry level production job in a new syndication arm of Northeast Broadcast Group, Audio geniuses let's hear what you've done. Must generate enthusiaem, high output and quality work. We've got the facilities! Small market PD's encouraged. Tapes, resumes and salary requirements to Bob Wood, Group PD, Algonquin Broad-casting Co., 2077 Elmwood Ave., Buffalo, NY 14207 EOE M/E(213) EOE M/F (7-13)

National PD is looking for experienced newsperson ready to manage a professional medium market news department. News Director experience not mandatory. Naves savay and management ability are mandatory. Tapes and resumes to National PD, Box N39, 323 Franklin Blvd., Chicago, IL 60606. (7-13)

**Drake-Chenault consulted AOR station in medium** Southeast market looking for Operations Manager. Tapes and resumes to Jack Crawford, Drake-Chenault, 8399 Topanga Canyon Blvd., Cenoga Park, CA 91304. No cells plazes. EOE (7-13)

WJDX/Jackson, MS looking for en extra personality If interested, send tapes and resumas to Bob Rail, PD Box 2171, Jackson, MS 39205 or call (601) 982-1062 EOE (7-13)

Top 40 and Country programmers and air talent need-ed for openings in Florida, Georgia and Alabama medium markets. Tapes and resumes to Lake Consultants, 3116 Fredericksburg Dr., Montgomery, AL 38116 EOE M/F (7-13)

KLAV (Disco 123)/Las Veges has immediate open-ing at hot new Disco format for experienced profes-sionals. Air shifts, production. Tapes and resumes to Tom O'Hara, 2770 Maryland Parkway, Suite 520, Las Vegas, NV 89109 (7-13)

KFYR (Y93)/Bismarck, ND now accepting applica-tions for News Anchor/Reporter. Selary negotiable, excallent fringe banefits. Tapes and resumes to Mark Swartzell, News Director, KFYR, Box 1738, Bismarck, ND 58501. No cells please. EOE (7-13)

Now accepting tapes and rasumes for future open-ing at Adult Top 40 in 44th market. Send to Tom Evans, Ing at Adult Top 40 in 44th market. Serie to FULL 20 KPRO, 4874 S. State St., Salt Laka City, UT 84107 (7-13)

WXLM-99/Savannah, GA has immediate opening for experienced professional, GA has immediate opening for experienced professional. Good knowledge of AOR mu-sic and one-to-one delivery 7-12pm shift full time Tapes and resumes to Bruce Cotton, PD, WXLM, Box 9705, Savannah, GA 31402 Minoritias encouraged to apply. COE (7-13) EOE (7-13)

WECQ FM/New York's besutiful Pingeriskes region seeks midday announcer for Pop/Adult format Experience necessary. Strong production abilities, first phone helpfut. Professional atmosphere, good sound, new equipment, good benefits. Tapes and resumes to Tom Gongaware, PD WECO-FM, Box 213, Geneva, NY 14456 EOE (7-13)

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Openings

WANTED: RADIO NEWS REPORTER. Experienced news reporter for evening beat. Must be able to gather write and accurately deliver on air. Grammar, pronuncia tion, voice and delivery must be excellent. Knowledge of recording equipment essential. Send resumes only to Jack Freese, WEAT, Box 70, W. Pelm Beech, FL 33402 EOE (7-13)

RADIO ANNOUNCER WANTED: Announcer with big voice and smooth delivery wanted for beautiful music format. In resume, include information on experience in automation, production and promotion. Send tapes and resumes to Gene Barry, WEAT, Box 70, W. Palm Beech FL 33402. EOE (7-13)

KXOA (K108-FM/AM-14)/Secremento, CA seeks ap plicents for full-time news position. Duties: gather, produce and present news in a conversational style. Experienced applicants send tapes and resumes to Jim Taylor, MD, KXOA, Inc., Box 1677, Secremento, CA 95808 EOE (7-13)

KBRO 5000 watt Pop/Adult station seeks weekend personality. First class license required, Call Jerry John-son (707) 545-3313 EOE M/F (7-13)

WLOF/Orlando, FL looking for experienced news-person. Contact Al Gardner, Box 15748, Orlando, FL 32808 or cell (305) 293-2431 EOE M/F (7-13)

Announcer position now open. Accepting tapes and resumes. Send to Dave Crist, PD, WHIZ, 48 N. 5th St., Zanesville, OH 43701 (7-13)

Looking for talented afternoon drive jock. Send tapea and resumes to Richard Cano, (209) 526-8600 (7-13)

Amarillo's No. 1 contemporary station is looking for morning communicator. Good pay. If you fit, contact Bo Jeffnes, KQIZ-AM & FM, Box 7488, Amarillo, TX 79109 or call (806) 353-6662 EOE M/F (7-13)

Amarica's premier AM Disco atation has immediate opening for 7-midnight personality who enjoys and ra-lates to disco and good production. Write Scott Robbina, Disco 14, 112 Market St., Harrisburg, PA 17101 or call (717) 238-5122 (7-13)

WGAC/Augusta has 2 future opanings, midday and aftarnoon drive. Communication assential, good pro-duction required. Send tapes and resumes to Gary King, Box 1131, Augusta, GA 30903 EOE (7-13)

Beautiful Idaho's number one station (50,000 watts) looking for individual interested in growing with KBOI Wanted air personality with strong production First class license required. Tapes and resumes to Lon Dunn, Box 1280, Boise, ID 83701 (7-13)

KWKH/Shreveport, 50,000 watt Country has opening Tor evening "personality" with sharp production skills. Must anjoy working remotes. Tapas and resumes with references to Dave Martin, KWKH, Box 21130, Shrave port, LA 71120 EOE M/F No cells please. (7 13)

Afternoon drive personality needed for 100,000 watt stereo Country station in Southeast, Call Mark Tudor, (916) 727-8881 EOE (7.13)

# Openings

PD needed for a Washington, DC Pop/Adult station. Outstanding opportunity to move into major market with expending company. Experienced in programming, pro-duction, promotion. Short sir shift, first class required. EOE M/F Tapes and resumes to Robert McKee, WPRP, Manasses, VA 22110 (703) 368-3100 (7-13)

WJDY-AM/Selisbury, MD medium market Top 40 out-Let is building new image. Midday announcer/PD and PM drive/ramote broadcast person needed. Good pro-duction necessary. Minimum 2 yrs experience, good volce a must. Positions to be filled by Aug. 1, so hurry. Tapes and resumes to J.P. Connor, Jr., Box 140, Salis-bury, MD 21801 EOE (7-13)

WZIX/York, PA is searching for copywriter/swing jock. 3 days production, 2 days on eir. Good opportun-ity for recent college grad. Tapes, resumes and writing samples to PD, 2 West Market St., York, PA 17401 EOE. No calls please. (7-13)

've listened to over 100 tapes and I'm still looking. Progressive Top 40 rocker seeks talented communicator. Year-round sunshine, security and salary comparable to medium markets. Rush air check, production samples and resume to T. Lee. WIRK, PO Box 3828, West Palm Beach, FL 33402 (7-13)

WMCL/McLeansboro, IL has full time opening for an ennouncer. If you would like to work in the exciting field of broadcasting, this may be just what you are looking for. If you have telent that might qualify for this position send tapes and resumes to Wanda Williamson, Community Service Broadcasting Inc., 811 Broadway, Mt. Vernon, IL 01864 EOE M/F (7-13)

Looking for communicative rock and roller, no laid back or screamers. Good weather, good money, good company. All replice confidential. John Lodge, KZZY, GPM Bidg., South Tower, Piaze Level, San Antonio, TX 78218 (512) 349-3275 ECE Ave. [2:13] 78216 (512) 349-3275 EOE M/F (7-13)

WWTR-FM/Bethany Beach, DE needs midday an-nouncar/programmer for contemporary FM. Right on the ocean and this station spends. Experience a must. Tapes and resumes to J.P. Connor, Jr., Box 366, Bethany Beach, DE 19930 EOE (7-13)

KINT-98-FM has opening for talented individual who can make commercials really entertaining. Production and on-air experience preferred but not required. Resume, production tape and live copy sample to Chuck Ash-worth, Executive VP, Taber Broadcalsting, Suite 120 5959 Gateway West, El Paso, TX 79925 FDF M.F (7-12)

NEEDED: Extra great morning man, If you can do fan tastic mornings and have the attitude to be able to do everything including throwing in the kitchen sink, then there may be a job for you. Absolutely no beginners Tepes & rasumes to Sandy MacKenzie, KTEN, Box 444 Tulere, CA 93274 EOE (7-6)

Pop/Adult air personalities interested in state of the arts should get in line for possible future opening at WBEN radio Tapes, resumes, and salary raquirements to Bot. Wood, PD, 2077 Elmwood Ave., Buffalo, NY 14207 EOE M/F (7-6)

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# CHANGES

# Radio

RICHARD CANO formerly KBOS/Tulare, CA joins R104/Modesto, CA. GARY GRANGER formerly WSHE/Miami, FL appointed PD at KADI/St. Louis, MO. CHARLIE AMBROSIA formerly with WBAB/Long Island, NY joins WBLS/New York, NY as Operations and Production Manager.

BROCK JANOFF named PD at K99/Great Falls, MT.

JUDITH BRACKLEY joins WCOZ/Boston, MA formerly with WCAS/Cambridge, MA. DON COHEN promoted to MD at WCAS/Cambridge, MA

JEFF PEEL named Assistant PD at KREM-FM/Spokane, WA

KATE INGRAM named MD at WBCN/Boston, MA formerly with KSAN/San Francisco, CA

"REDBEARD" promoted to MD at WZXR/Memphis, TN

JOHN LANGAN has moved from nights to mornings at KISW/Seattle, WA. RON CHAVIS joins KISW/Seattle, WA formerly with KZOK/Seattle, WA. STEVE CASEY returns to WNOE-FM/New Orleans, LA for afternoon drive.

STUART McRAE promoted to PD at KLPQ/Little Rock, AR. MIKE TAYLOR formerly WDRC-FM/Hartford, CT.

GARY KING formerty with WAKY/Louisville, KY appointed PD at WGAC/Augusta, GA ALLAN JOHNSON formerly with KWUN/Concord, CA joins KONG/Viselia, CA as MD and all nights.

TED HARTLEY formerly with Z97/Fort Worth, TX joins WJDX/Jackson, MS. STEVE WOODBURN joins KMED/Medford, OR as afternoon personality. RICK WAGSTAFF promoted to PD at KMPX/San Francisco, CA.

DANIELLE joins WLUP/Chicago, IL formerly with KPRI-FM/San Diego, CA.

DAVE BRADLEY joins KPAM/Portland, OR formerly with KNOW/Austin, TX. TOM GONGAWARE named PD at WECQ-FM/Geneva, NY in addition to MD and

morning drive JOAN SIEFERT formerly with WDBS/Durham, NC appointed News Director at

WECQ-FM/Geneva, NY. CHRIS TRAVERS promoted to Sales Manager at WECO-FM/Geneva, NY.

# Station Line-Ups

WOUR/Utica, NY LINE-UP: 6am-10am Tom Starr, 10am-2pm Robin Sherwin, 2pm-6pm Bob London, 6pm-10pm Dale Edwards, 10pm-2am Jerry Kraus, 2am-6am Various. KCAL/San Bernardino, CA LINE-UP: 6am-10am Ted Ziegenbusch, 10am-3pm Gary Campbell, 3pm-8pm Pete Harmon, 8pm-1am Stewart, 1am-6am Randy Childs. Weekends: Randy Gilbert, Patti Littlejohn, and Rich Adams.

KROQ/Los Angeles, CA LINE-UP: 6am-10am Darryl Wayne, 10am-2pm Chuck Randell, 2pm-6pm Dan Carlisle, 6pm-10pm Dusty Street, 10pm-2am Jed Gould. Weekends: Al Ramirez and Jeff Dean.

WAAL/Binghamton, NY LINE-UP: 6am-11am Phil Courtright, 11am-3pm Keith Nelson (PD), 3pm-7pm Dick Bascom, 7pm-12mid Bill Davis, 12mid-6am Don Morgan. WAAY/Huntsville, AL LINE-UP: 6am-10am Gary Drake, 10am-2pm Fred Holland (PD), 2pm-6pm Jerry Dean, 6pm-10pm Jim Kendricks (MD), 10pm-2am J.J. Jones, 2am-6am David Driscoll.

# Records

CLAUDE SASSOON appointed Acting General Manager of GRT Records of Canada. MARK LAMAZE appointed Local Promotion Manager of PhonoGram/Mercury in Florida

GARY TRIOZZI named Local Promotion Manager of PhonoGram/Mercury Records in Georgia.

MIKE SHALETT named Manager Regional Promotion Eastern Region, for RCA Records. STEVE SHAPIRO named Product Manager for MCA Records. CORY RICHARDS appointed Product Manager for MCA Records.

JORGE MARTINEZ appointed Product Manager for MCA Records.

RUTH CARSON named Product Manager for MCA Records.

ATLEE AUSTIN named to the position of Administrative Assistant to David Cohen/ Director, and John McClure/Manager, A&R Administration, CBS Records, West Coast. SYLVIE BRUNETTA appointed Regional Promotion Manager, East Coast for Infin-

STU FINE named Director of East Coast A&R for Polydor Records. RODNEY STARMER named Division Vice President, Music Service, for RCA Records.

# Industry Changes

RANDY PITCH appointed Manager of Creative Services for MCA Music, Los Angeles. JONATHON STONE appointed Manager of Creative Services for MCA Music, Los

LEMAR WILLIAMS appointed Field Salesman, Houston Branch, MCA Distributing Corp.





# Openings

FRANK N. MAGID & ASSOC. TALENT SEARCH: dium market needs after drive entertainer. Good money, modern station and bene-fits, including a 5-daylweek. You must be the best in your market and show superior personable communication Tapes and resumes to Bill Falstaff, Suite 522, 2225 E. Randol Mill Rd., Arlington, TX 76011 EOE M/F (7.6)

Rock 103-WPFR/Terre Haute, IN personality album Haute's best rock stat penenced personality jock for afternoon drive position. Good chance to take over Music Director post. No screamers please. Tapes and resumes to R.J. Cortrecht, WPFR, 629 Cherry St, Terre Haute, IN 47807

MODERN COUNTRY format in need of polished, per sonable performer. Production and some copywriting in addition to board work. We are communicating to the Panhandle Plains of West Texas. Tapas and resumes to D. Clark, KYN, Box 147, Plainview, TX 79072 or call (808) 293-2861 (7-6)

WCMR, a Northern Indiana regional station is seek-ing a hard working competent News Director and an experienced drive-time personality for our Pop/Adult in-formation onented format. Call Rick Carson (219) 875-5166 (12) 5166 (7-8)

KGRA/NOVA 104 now accepting tapes and res-umes for immediate opening for announcer position. AOR format. Prerequisites: knowledge of music, plea-sant voice and production talent. Contact R.L. Ruth, PD Box 3306, Lake Charles, LA 70602 or call (318) 433-0700. EOE (7-6)

Our small market radio station in the Midwest has opening for air talent. Country and Pop/Adult. Tapes and resumes to Greg Allen, Box 235, Dundee, IL 6011B. EOE (7-6)

KFYE (Y94)/Fresno, CA needs experienced News Director ASAP at its 68,000 watt rock station. Good voice and conversational delivery a must. Contact Mike Berlak. 535 Fresno Townehouse, Fresno, CA 93721. (7-6)

WNEU/Wheeling WV has immediate opening for an on-air PD. Top salary for right person. Tapes and res-umes to Gene Johnson, Box 6462, Wheeling, WV 26003 (7-6)

KYNO-FM (98FM) is under new management and we are looking for Top 40 entertainers who don't mind long hours and big bucks. Tapes and resumes to General John Lee Walker, 1060 Fulton Mall, Suite 1500 Fresho, CA 93721 If you're not a winner, don't waste that same CDE (7.8). the tape. EOE (7-6)

Major market, Midwestern radio station looking for a great morning personality. Comic Rock 'N' Roller or whatever can win Females and minorities encouraged to apply. Tapes and resumes to Radio, Box 1139, Bir-mingham, MI 48012 (7-6) If you're a newsperson with personality and capable

of turning dry facts into every day real conversation, send me your tapes and resumes with writing samples. Track records better be good, same for your air work. Jeff Young, News Director, KYNO-FM, 1080 Fulton Mall, Suite 1500, Fresno, CA 93721. EOE M/F (7-8)

AOR news personality desperately needed to un cover the secrets of the universe and tell Omaha's larg-est rock audience all about them. Selary \$12,000 per year plus benefits. Rush tapes and resumes to Bob Linden, Broadcast Division, Meredith Corp., 11128 John Galt Blvd , Omaha, NE 68137 or call (402) 592-5300 EOE (7-8)

Allen Worlds radio program seeks qualified science fiction redio writers Send resume and qualifications to Lee Hansen, Producer, Box 8170, Universal City, CA 91608. Must have professional writing background (7-8)

Rate opening for afternoon jock with strong produc tion. Excellent facilities Need nice guy that can add to pro operation. Tapes and resumes to Mark Elliott, Oper-ations Manager, WCLD, Drawer X, Cleveland, MS 38732 or call (601) 843-4091 9am-5pm EOE (7-6)

Qued Cities 1st AOR station has an opening, 1st phone not required but helpful Tapes and resumes to Jim O'Here, WXLP, Box 3788, Devenport, IA 52808 EOE M/F (7-6)

Announcer for Jazz format WTJZ/Norfolk, VA. Send tapes and resumes to Stave Warren, WORK, 160 I town Rd., Virginia Beach, VA 23482 EOE M/F (7-8)

Looking for personality for afternoon drive shift. KSTP 3450 Tapes and resumes to Denny Carpenter, KS University Ave , S.E., St. Paul, MN 55114. (7-8)

K-99/Greet Fells, MT looking for experienced AOR Jocks who know music. Send tapes and resumes to Brock Janoff, K 99, 2307 10th Ave., South, Great Falls, MT 59405 or cell (406) 727-7211 EOE (7-6)

WNAM/Appleton-Oshkosh, WI will need dynamic News Director at the end of summer. Must have pra-vious experience, decent voice and ability to gather local news. Tapes, resumes and sajary requirements to Ron Ross, WNAM, Box 707, Neenah, WI 54956 (7-8)

Immediate opening for an ell-night MOR personality Minimum 1 yr expenence Tepes, resumes and pictures to Larry Crawford, KLYD, Box 1499, Bakerafield, CA 93302. EOE M/F (7-8)

PD for Black Contemporary station in top Midwest market. Person selected will also do afternoon show Must hel/e excellent knowledge of FCC rules, regula-tions, paperwork and production skills and be able to dir-ect, supervise and motivate staff. Casestres and rea-umes to S.R. Novack, 1428 E. 98th St., Srooklyn, NY 11238 (224) 11238 (7-6)

# Goods & Services **Comedy Material**

COMEDY MATERIAL: 300 DJs get big laughs and ra ings with onginal matenal Freebee, HYPE, INK, Bo 69581-R, Los Angeles, CA 90089. "Lola's Lunch'

DROP YOUR PANTS, GRAB YOUR SOCKS, here come the lafts, here come the yocks. Complimentary snack LOLA's LUNCH, 1789 Hamlet Drive, Ypsilenti, MI 48197

# "Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor servicel O'LINERS 366-R West Bullard Avenue, Fresno. Celifornia 93704 or phone (209) 431-1502.

# "Lowest Ampex Tape Prices"

Radio stations and studios can now order Ampex tape at lower than factory-direct prices. 400 Series, including Grand Master. 291, 292, cassettes, accessories. Free brochure, REEL TAPE, 482 S. Jasmine, Denver, CO 80224 (core) 0246 brochure. REEL (303) 388 9246

# "Job Referrals"

BROADCASTER'S ACTION LINE. The Broadcasting Job you want anywhere in the USA 1 year placement search \$25.00. Call (812) 889-2907 or write R2, Box 25-A, Lexington, IN 47138

# "Broadcaster's Action Line"

EMPLOYERS!! Send us your job openings. We locate the personnel you need. FREE!! Call (812) 889-2907 or write R2, Box 25-A, Lexington, IN 47138.

# "Phantastic Phunnies"

The Industry's internationally acclaimed ... most re spected audience builder! One month's introductory 400 one-liners, inphormation and gipht ... just 62.0011 PHANTASTIC PHUNNIES, 1343-A Stratford Drive, Kent, OH 44240.

## GOODS & SERVICES

Making your classified come alive or getting your goods and services singled out is simple. Only 25 cents a word, \$5 minimum per week, head-lines are free. Contact RER Classified Depart-Mon-Fri. at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067

# **Openings**

WTSN/Dover, NH is looking for an air talent to handle a midday shift and do production. 1 yr minimum exper-ience needed. Also looking for a News Director for this personality oriented station. Good voice, news sense minimum 1 yr experience. Good pay and excellent bene fits. Send tapes and resumes to Paul LeBlanc, WTS Box 400, Dover, NH 03820. No calls please. EOE (7-8)

Florida area needs copywriting. Top 25 Sunbelt city Department expanding. Announcing ability a plua. Send sample scripts and production plus bio to Michael Spears, WPLP, Talkradio 57, Box 570, Pinellas Park, FL 33565. No calls please, EOE (7-6)

Tulsa's top rated mass appeal contemporary station is still looking for the right PM drive personality. Good salary, benefits, security and a beautiful city. Send tapes and resumes to Ken Scott, KRAV, Box 746, Tulsa, OK 74101 EOE M/F (7-8)

Newscaster Temps Bay, America's fastest growing Top 25 market searching nationwide for a dedicated pro to join our news-talk team. Strong writing and on-air e must. Tapes and bio to Ed Abrems, WPLP, 57, Box 570, Pinellas Park, FL 33565 EOE (7-8) WPLP, Talkradio

Afternoon drive/MD needed at KKXL/Grand Forks, ND, Send tapes and resumea to Mark Box 997, Grand Forks, ND 58201. (7-6) umea to Mark Renier, KKXL,

assume direction of a three-person news Station is very news oriented. Good pay Send tapes and resumes to Paul LaPing WEMJ/Laconia, NH looking for a News Director to priented. Good pay and benefits. s to Paul LeBlanc, WTSN, Box 400, er, NH 03820, EOE (7-6)

Kevin O'Day is moving into sales and Jeff Salgo is coming off the air, so Magic 91 needs two jocks, after-noon drive and evenings. If you're unhappy where you are now don't miss this opportunity. Tapes and resumes to Jeff Salgo, Magic 91, Box 2908, Sen Diego, CA 92112. SOE 17-8. EOE (7-6)

A once in a lifetime opportunity for the right people on the Florida sun coast. Taft owns WDAE/Tampa and is looking for a Pop/Adult pro, elso a good opportunity for a talk show host. No beginners. Tapes and resumes to WDAE, Box 1250, Tampa, FL 33602. No calls please. 17.41

WGMA/Ft: Lauderdale, FL looking for newsperson. Send tapes and resumes to Ron Bisson, Box WGMA. Hollywood, FL 33024 EOE M/F (7-6)

Richmond, VA grandfather FM and 5000 watt AM looking for full-time Chief Engineer. Security, stability, good pay and benefits for the right person. Resumes to Craig Kinceld, Rust Communications, Box 9608, Lees-burgh, VA 22075 (7-6)

Norfolk's top reted Pop/Adult station has a rare open-ing for talented drive or midday personality. One-to-one communicator with first rate production skills needed immediately for Top 50 market. Alrohecka, production aample, references, resumes end salery requirements to Dele Parsons, PD, WTAR, 720 Boysh St., Norfolk, VA 23510 EOE (7-6)

# **Positions Sought**

Experienced contemporary PD, Great with music bringing out best in air talent, building formats froi scratch, and attracting young adult audience. Lookin for position with solid company. New or establishs station. Also interested in automation. Stable, current atomation Stable, cu , ratings and references employed. For tape, resume, i FRANK (714) 727-3866 (7-13)

Reporter anchor position sought. Network ba perienced in all aspects of radio including sports. Call JOHN at (201) 486-3778 days. (7-13)

STEVE BROOKS, Operations Director, PD, WEEO/ Waynesboro, PA, looking for medium or major market gig, preferably in the Washington/Baltimore area. Call (717) 762-9336 (7 13)

Competent sports stringer with strong network beck-ground seeks sports or news position with a station looking for an award winning go-getter. Experienced in all facets of radio sports including technical and admin-istrative ends. Leave word for DAVE at (205) 958-4615 after 4:30pm or early morning. (7-13)

1st phone, 2 yrs experience KCSN/Northridge, CA, Don Martin school grad, LARRY POWERS tiching to get back to work. Looking for Top 40, and/or sports play-by-play. Will relocate. Call now (213) 345-1176 (7-13)

Christian programmer, 7 yrs good experience with top stations, seeks manager or PD position with ag-gressive Christian station. Experienced in every phase of Christian music and broadcasting. Call (713) 683-9464, (7-13)

Warm, friendly air personality and research oriented MD for large market, FM heavy, looking for move up after 6 successful yrs. Best credentials and track record, good administrator. Call JEFF at (317) 463-5174. Majors only please, prefer Midwest. (7-13)

Female personality looking for middey position at major market Pop/Adult station. Excellent resume and references. Call (415) 929-8389. (7-13)

Let's make a No. 1 station together, DAN ROBINS morning man at KIRUSt. Louis will be available August 10th. 7 yrs expenence. Successful in all phases from pro-gramming to promotion. Call today after 2pm (314) 946-6980. (7-13)

L.A. I've arrived! Feature programmer is ready to take on a new creative challenge. I write, produce, program, communicate. If you're looking for someone with unique talents to fill that very special position, Ie's talk. My back-ground will astound. Call SANDY (213) 821-7061. (7-13)

Sportscaster/Newsman seeking medium market position, 6 yrs play-by-play experience, conversat news delivery. Call LARRY at (516) 781-0037 (7-13)

Seeking 50's, 60's and 70's MOR format. Music s cials, artiat interviews my specialty. Award winning MD with 3 yrs commercial experience. Available September 5th for either research or eir work. Will relocate Call (614) 374-9478 between 6-8pm. (7-13)

Major market moming drive pro with numbers wants programming job with enough management backing to send station to the top. Will talk with L.A., San Diego, San Francisco or other majora about possible air shift or production. Versatile in sli formats. Call WES air shift or production. at (206) 574-5472 (7-13)

Mr./Mrs. GM, I can bring you desired progra results, regardless of your contemporary target My program designs are great, and I can prove me (301) 589-1028 (7-13) group. it. Call

ROBERT W. KNIGHT, 10 yrs programming experien includes WMPS, WWVA and WROC Seeks Country Pop/Adult position in major or medium market. Reser-background, community minded. Good references C (901) 764-0642 (7-13) ces Cal

MEL SLADE 1st class license looking for Soul, Rock or Jazz station in the West, Cell (213) 893-4132 after 4pm. (7-13)

Major market MD and air personality with 8 yrs perience looking to make a career move into a premming position. All ava markets considered perience looking to make a career move into a pro gramming position. All size markets considered Col ALAN EDWARDS (401) 737-7290 (7-13)

MARK HILL, KAAM/Delles Community minded per-sonality experienced in all formats 1st phone. Available sonality experienced in all formats now Call (817) 268-1758 (7 13)

ATTENTION SEATTLE: Due to circumstances beyond her control, LINDA "Gabby" GOLDFARB is available im-mediately. 8 yrs AOR experience. News, public effeirs, announcing, promotions, you name it. Cell (206) 324-5414 (7 13)

4 yrs experience in a 100,000 market, first phone, and excellent production. Looking for an opening in the North-west or the West Coast in a market of 150,000 or more. Call (406) 259 9025 mornings. (7.13)

BERRY BURKE proven programming pro with track record, ratings and references to back me up. I'm com mitted to win Call before your competition does and I can make your Pop/Adult or Modern Contry station the force in your market. (319) 363 1581 or (319) 365 9431 (7-13)

Announcer, Dr. Z., seeking Rock or Country position I have 1% yrs AOR, 2 yrs Country experience. Will tra-vel. Cell anytime for tape and resume. DR. Z. (313) 364-7756 Aveilable today. (7-13)

Hard working jook seeks Southwest West Ohio m ket, 3 yrs experience in Top 40 and Country, Havs I and MD experience, Cell DOUG (513) 952-2732 (7-13) PD

# **Positions Sought**

Dependable, dedicated, hard worker, presently employed as MD/middays at reputable Southern Rocker, but looking Professional with over 3 yra radio expenence Tight board and production ability. Looking at Top 100 markets and good bucks. Call MIKE at (919) 488-4259 or (919) 323-0925 (7-13)

GARY GALLAGHER, 5 yrs No. 1 PM drive personality at KIKK, 2 yrs as PD. Ready for change of scenery climate Call (713) 498-3871 (7.13)

LEN JARVELA. 10 yrs expenence, 7 yrs at KATA/Ar cata, CA Looking for PD, MD or jock position. Hard worker, excellent references. Available now. (707) 822 2798 or message at (707) 443-4220 (7.13)

8 yr radio veteran, 2 yrs Top 50 markets, 26, settled o yr radio verean, 2 yrs Top 50 markets, 20, sertiad, stable, mæmed and hopefully tikeable, looking for a med-ium/smäll PD gig or medium/mejor jock, production dir ector, MD or involvement with news Can handle Coun try, MDR as well as Top 40 All offers gladly considered and greatly appreciated Call (404) 874-9816 (7 13)

GAIL McKNIGHT has major market experience and is ng position on Pop/Adult, Top 40, or easy rock mat in medium or major market. Call evenings (517) 371-3554 or days (517) 371-3433 (7-13)

Announcer, 15 yrs experience, first ticket. Have worked Country and Top 40 formats. Can do production newscasts. Prefer Florida or medium/large mark Southeast. BILL SMITHSON, (305) 448-1260 rge market in

MODERN COUNTRY professional, 16 yrs experience 10 In Country. Looking for PD, MD or DJ position in the Pacific Northwest. Contact DARREL WILSON, 31 Grande Viata, 711 N. Prescott, Wilcox, AZ 85643 or cell late af-ternoons and evenings (802) 384-4147 (7-6)

Ten-year veteran with B.A. degree looking for AOR or adult format position in Top 20 markets Contact DAVE (JEREMY) HALL in Indianapolis at (317) 545 4122. (7-6)

KEN McKAY, formerly KCKC, K-15 has returned to California, I'm looking for a good gig at a good operation Please leave message at (714) 887-4607 evenings (7-8)

18 yrs radio experience with PD, MD and on-Formerly KNOE, KLIC, WWUN. Prefer Country. ( CHARLIE COOK (318) 343-3018. (7-8)

If your radio team needs a company man with 13 yrs experience, one who knows music, communicates one-to-one, has done play-by-play, sports, news, plus programmed his station into the seven county Detroit ARB (despite covering only one county) and served as Operations Mgr. for the last 2 yrs, then lat's get together. Call MIKE MULLINS at (313) 985-9031 after 5. (7-8)

MARC FLETCHER currently employed in Cincinnati seeks to relocate in the Southwest. College degree and 2 yrs experience, seeks Contemporary Top 40 or AOR Call (54) (24) (2000) Call (513) 241-3290 (7-6)

PRODUCTION WIZARD, News blimps, STEVE CROW-LEY, 7 yrg in Top 10 markets including WBCN and WABX. Looking for a challenge with a major AOR Call (914) 939-5777 (7-6)

Experienced PD seeking modern Country or Pop/A-duit on-eir production shift, 6 yrs expenence, 1st phone Very versatile. Cell JAMES FREEMAN at (615) 637 1010 M-F 10em-5pm. (7-8)

TOM SMITH moming drive/Ass't. PD 94CFM/St Louis looking for major market work or medium market PD. Can do any rock format. Formarly KSLO, WIXY WLUP. Call (314) 994-1964. (7-8)

BOB CUSHING, formerly KQHU-FM seeking full-time jock position in small-medium market. AOR is my first choice (and strength). Production and promotional ex-pariance leak index Variant Automation (1997). perience included. Young, hungry and looking for eer break. Will relocate anywhare. Write 121 2nd St. Dunellen, NJ 08812 or call (201) 968-0451. (7-6)

6 yr career man with Country, Disco, Top 40, PD ex perience looking for PD or MD position in upper Mid weat. Call TIM after 4pm at (601) 378-2739 (7-6)

24-yr-old versatile famale with 1st phone radar avail able to the Dallas/Ft, Worth area, Call ROBIN RHYAND for tape and resume at (214) 438-5845. (7-6)

Attention Central California, 14 yr broadcast veterar available now. Talented in air and production 1st class license. Call JACK ROBERTS at (209) 577-6082 (7-6)

After 8 yrs of working for the cause, it's time to make some money. Formerly major market if you station has bucks and needs a pro, call CHARLIE D at (915) 367 9225. (7-6)

MIKE BUTTS, experienced morning and afternoon drive time winner, Lós Angeles, San Diego, Denver, Minnespolis, St. Louis, Hartford, svaileble now. Please cell (817) 382-5789. (7-8)

Young, but mature programmer seeks market in which he can prove what he can do. Call (314) 868-1042. (7-8) Miscellaneous

WAVA/Weshington, DC needs comedy album service from eli labels. Will be used in morning drive. Send to Gary Chase, WAVA Radio, 5232 Lee Highway, Arling

KONG/Viselia, CA needs contemporary record service for all labels. Send to Allan Johnson, Box 3329, Vi ealls, CA 93277

WMDM/Lexington Park, MD needs Top 40 record ser vice from all lebels. Bend to WMDM, General Delivery, Lexington Park, MD 20853 (7-8)

ton, VA 22207. (7 13)



# "Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

# **ROBERT JOHN** Sad Eyes (EMI/America)

74% of our reporters on it. Moves: Up 77, Same 19, Down 2, Adds 26, including 99X-FM, KVIL, CKLW, KSLQ, KEARTH, KJR, WHYN, WAXY, WFMF, WOW, KERN. See Parallels, charts at number 27.

# LITTLE RIVER BAND Lonesome Loser (Capitol)

72% of our reporters on it. Moves: Up 45, Same 21, Down 0, Adds 54, Including 99X-FM, WRKO, WCAO, WKBW, Q105, KFI, KEARTH, KFRC, B100, KING, WBBF, WTRY, WNOE, KTSA, WJDX, KRAV, KRSP, KFXM. See Parallels, charts at number 28.

# SUPERTRAMP

# Goodbye Stranger (A&M)

71% of our reporters on it. Moves: Up 68, Same 13, Down 0, Adds 37, including WCAO, CKGM, WLCY, CKLW, KFI, 13Q, WAXY, WTIX, KNOW, WNCI, WVIC, KGW. See Parallels, charts at number 30.



Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist / title / label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and Indicate how many stations moved the song Up on their charts, held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.

# EDDIE RABBITT "Suspicions" (Elektra) 95/9

Moves: Up 72, Same 9, Down 5, Adds 9, KVIL, Y100, KC101, WOLF, WBBF, WIRK, BJ105, KRUX, CK101.

KANSAS "People Of The South Wind" (Kirshner) 95/4 Moves: Up 73, Same 16, Down 2, Adds 4, Z93, Y103, WAKY, WHOT.

WET WILLIE "Weekend" (Epic) 95/3 Moves: Up 59, Same 27, Down 6, Adds 3, KDWB, WKIX, WLEE.

NIGHT "Hot Summer Nights" (Planet) 87/18 Moves: Up 46, Same 23, Down 0, Adds 18, including WGCL, WPST, WAPE, Y103, WSGA, KRAV, KRSP.

ELO "Don't Bring Me Down" (Jet) 86/28

Moves: Up 43, Same 15, Down 0, Adds 28, including WPGC, WCAO, WKBW, WOKY, PRO-FM, WICC, Y95, BJ105, KOFM, KRSP

JAMES TAYLOR "Up On The Roof" (Columbia) 84/5

Moves: Up 55, Same 19, Down 5, Adds 5, WVIC, KERN, KROY, KQWB, KBIM. SPYRO GYRA "Morning Dance" (Infinity) 79/7 Moves: Up 51, Same 20, Down 1, Adds 7, KIMN, KC101, KLIF, WFLI,

KJRB, KSEL, WSPT. DIONNE WARWICK "I'll Never Love This Way Again" (Arista) 75/26 Moves: Up 34, Same 14, Down 1, Adds 26, including WPEZ, KVIL,

WLCY, KBEQ, KFI, KOPA, PRO-FM, WAYS, 92Q, WKIX. PEACHES & HERB "We've Got Love" (Polydor) 59/8

Moves: Up 32, Same 18, Down 1, Adds 8, WKBO, KRQ, WFBG, KILE, WLEE, KOWB, WRKR, KDZA.

**ROBERT PALMER "Bad Case Of Loving You (Doctor, Doctor)"** (Island) 57/32 Moves: Up 15, Same 10, Down 0, Adds 32, including Q105, KFI, B100, KJR, KUPD, KOPA, 13Q, WPST, WAYS, WTIX, KNOW, KZ93, KCPX

MARSHALL TUCKER BAND "Last Of The Singing Cowboys' (WB) 57/6 Moves: Up 36, Same 15, Down 0, Adds 6, WICC, WKBO, WLAC, Z98, KRUX, KENI.

# **Others Getting Significant Action**

# MAUREEN McGOVERN "Different Worlds" (WB) 49/6

Moves: Up 28, Same 15, Down 0, Adds 6, 13Q, WJDX, WVIC, WHB, KKXL, KENI, KSTP 30-27, WGCL 34-31, 14Q 25-18, KNOW 20-9, 14WK 30-25, WLEE 25-22, WROK 39-33, KDZA 40-34.

# BLACKFOOT "Highway Song" (Atco) 47/13

Moves: Up 22, Same 11, Down 1, Adds 13, including WKBW, B100, WAYS, Y95, KZ93, KRUX, WEEO, WSEZ, WPEZ d-34, Z93 d-29, WBBF 30-26, WERC 27-23, WGUY 27-23, WRKR 30-25.

BRAM TCHAIKOVSKY "Girl Of My Dreams" (Polydor/Radar) 45/6 Moves: Up 23, Same 16, Down 0, Adds 6, BJ105, 92X, WOW, WFOM, WKAU, KBIM, WRKO 30-25, KHJ 28-24, PRO-FM 23-18, WAEB 30-20, KRKE 30.26

VEEKS	TWO			July 20, 1979
		WEEK	-	JOHN STEWART/Gold (RSO)
5	3	1	0	DONNA SUMMER/Bad Girls (Casablanca)
9	5	4	0	DR. HOOK/When You're In Love With A Beautiful (Capitol)
7	4	3	3	
15	9	6	0	ELTON JOHN/Mama Can't Buy You Love (MCA)
4	2	5	5	ANITA WARD/Ring My Bell (Juana/TK)
27	23	11	6	BARBRA STREISAND/The Main Event/Fight (Columbia)
2	1	2	7	ELECTRIC LIGHT ORCHESTRA/Shine A Little Love (Jet)
18	14	8	8	ATLANTA RHYTHM SECTION/Do It Or Die (Polydor/BGO)
21	16	9	9	RAYDIO/You Can't Change That (Arista)
20	17	10	10	WINGS/Getting Closer (Columbia)
-	30	26	0	KNACK/My Sharona (Capitol)
_	27	20	12	CHIC/Good Times (Atlantic)
12	7	7	13	GERRY RAFFERTY/Days Gone Down (UA)
29	26	21	0	MAXINE NIGHTINGALE/Lead Me On (Windsong)
19	18	12	15	PETER FRAMPTON/I Can't Stand It No More (A&M)
26	19	16	0	KISS/I Was Made For Loving You (Casablanca)
_	_	23	Õ	CHARLIE DANIELS BAND/The Devil Went Down (Epic)
28	24	19	Õ	JOE JACKSON/Is She Really Going Out With Him (A&M)
13	13	14	19	POCO/Heart Of The Night (MCA)
1	6	13	20	KENNY ROGERS/She Believes In Me (UA)
22	20	18	21	ABBA/Does Your Mother Know (Atlantic)
	_	27	2	EARTH, WIND & FIRE/After The Love Has Gone (ARC/Col)
	_	30	Ø	CARS/Let's Go (Elektra)
11	12	15	24	CHEAP TRICK/I Want You To Want Me (Epic)
24	22	22	25	ANNE MURRAY/Shadows In The Moonlight (Capitol)
_	28	28	23	BLONDIE/One Way Or Another (Chrysalis)
	20	20	Ø	ROBERT JOHN/Sad Eyes (EMI/America)
	_		0	LITTLE RIVER BAND/Lonesome Loser (Capitol)
-	-	25	29	SUPERTRAMP/The Logical Song (A&M)
3	8	20		SUPERTRAMP/Goodbye Stranger (A&M)

# MOST ADDED

SUPERTRAMP "Goodbye Stranger (A&M) ROBERT PALMER "Bad Case Of ..." (Island) ELO "Don't Bring Me Down" (Jet) EARTH, WIND & FIRE "After The Love ... " (ARC/Col) DONNA SUMMER "Bad Girls (Casablanca)

HOTTEST

BARBRA STREISAND "The Main Event/Fight" (Col) CHARLIE DANIELS BAND "The Devil Went..." (Epic) KNACK "My Sharona" (Capitol) JOHN STEWART "Gold" (RSO) Complete Regionalized Station Listings on page 26 and 27.

SNIFF 'N' THE TEARS "Driver's Seat" (Atlantic) 38/18

Moves: Up 7, Same 13, Down 0, Adds 18, including KSLQ, WOKY, KBEQ, 13Q, 94Q, WISM, KCPX, 14WK, WGLF. KCBN, KXX106 30-25, BJ105 40-37, K104 39-31.

GQ "I Do Love You" (Arista) 37/16

Moves: Up 14, Same 7, Down 0, Adds 16, including Q105, KFI, KFRC, WKBO, WTIX, WSGN, KFXM, WEEO, WROK, WPGC 30-28, Y100 33-28, KHJ 8-4, WQAM 22-19, KTSA 23-19, KERN 29-22, WGLF 40-35.

ROCKETS "Oh Well" (RSO) 33/12

Moves: Up 8, Same 13, Down 0, Adds 12, including WPEZ, B100, KJR, WAPE, WNOE, KRKE, WSEZ, 96KX 18-14, KUPD 17-15, WSGN 29-25, KRQ 39-36, KSLY 27-23.

# BONNIE POINTER "Heaven Must Have Sent You" (Motown) 28/9

Moves: Up 13, Same 6, Down 0, Adds 9, KVIL, WOKY, KBEQ, WPST, Z98, KFXM, WTMA, KILE, KSLY, WRKO 22-16, KEARTH 24-17, WBBF 40-33, WTIX 31-27, WSEZ 37-31.

TRIUMPH "Hold On" (RCA) 27/8

Moves: Up 10, Same 9, Down 0, Adds 8, WPEZ, 94Q, BJ105, WCIR, WISE, WFLB, WTMA, WEAQ, WIFI 20-15, 96KX 8-1, Z97 19-13, KBEQ 22-19, K104 10-1.

JENNIFER WARNES "I Know A Heartache When I See One" (Arista) 24/4 Moves: Up 14, Same 6, Down 0, Adds 4, KXX106, KEYN-FM add 29, KQWB add 32, KRLC add, KSTP 27-23, 92Q d-28, KNOW 35-20.

# PATRICK HERNANDEZ "Born To Be Alive" (Columbia) 22/6

Moves: Up 14, Same 2, Down 0, Adds 6, CHUM, KVIL, KOPA, KJRB, KFXM, WLBZ, WRKO 8-6, CKGM 15-11, KHJ d-29, KFI d-26, KEARTH 26-14, KENO 23-15.

WHO "Long Live Rock" (MCA) 21/0

Moves: Up 12, Same 8, Down 1, Adds 0, WGCL 26-24, KBEQ on, B100 30-29, KUPD on, 13Q on, 14Q 24-22, WTIX 37-35, WLAC 31-28, KRQ 33-31.

HOT CHOCOLATE "Going Through The Motions" (Infinity) 20/5

A. WRKO on, KFRC d-29, K104 Moves: 31-28, WRKR 28-22.

HERMAN BROOD "Saturdaynight" (Ariola) 20/4 Moves: Up 9, Same 7, Down 0, Adds 4, WAPE, KNOW, BJ105, WTMA, WOKY 28-25, WGCL 35-32, WLAC 40-33, WRKR 36-31.

# RICKIE LEE JONES "Young Blood" (WB) 19/7

Moves: Up 9, Same 3, Down 0, Adds 7, KBEQ, KING, KNOW, KXX106, KZ93, 14WK, KBDF, WRKO d-29, KEARTH 29-24, KJR d-25, CK101 39-35.

ART GARFUNKEL "Since I Don't Have You" (Columbia) 19/2

Moves: Up 9, Same 4, Down 4, Adds 2, KDWB, WKBO, CHUM 28-25, WHB 23-20, KRKE 34-29, WEBC 24-21.

HOTEL "You've Got Another Thing Coming" (MCA) 18/4 Moves: Up 4, Same 10, Down 0, Adds 4, WAPE, WHHY, WTMA, KQDI, 94Q 20-18, KXX106 26-17, WERC 22-17, WSGN 15-8.

# OAK "This Is Love" (Sky's The Limit/Mercury) 18/3

Moves: Up 7, Same 5, Down 3, Adds 3, WRKO, 13Q, WFLB, B100, KC101 30-25, PRO-FM 18-12, WJBQ 1-1.