

# Radio & Records

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Al Bergamo



Elton John



Bob Siner

**BERGAMO APPOINTED, SINER PROMOTED, ELTON PERFORMS**

## MCA Starts New Momentum Rolling

MCA Records, along with Infinity Records, completed their first joint convention Saturday (10-14), taking the opportunity to announce key executive appointments and a new tripartite structure designed to propel the company to a newly aggressive industry leadership stance. Al Bergamo has been appointed President of MCA Distribution Corporation, while Bob Siner has been promoted to Executive Vice President of MCA Records in acknowledgement of his recently expanded responsibilities within the company.

At the convention, MCA Inc. President Sid Sheinberg described MCA Records, Infinity, and MCA Distribution as "separate but interconnected companies" and cited the new structure as strengthening MCA's overall position in the record industry. The convention was highlighted by a solo appearance by Elton John, his first live performance in two years, along with multimedia product presentations, departmental meetings, and speeches by major MCA and Infinity executives, including Ber-

gamo; MCA Records President J.K. Maitland, and Infinity President Ron Alexenburg. Over 200 personnel attended.

### Bergamo Appointment

Bergamo joins MCA Distribution from the Epic/Portrait/Associated Labels, where he was most

sition of MCA Distributing Corp. into "an independent entity within the MCA group of record activities." (Continued on page 3)



New Infinity Logo

recently Vice President of Marketing, West Coast. Commenting on the appointment, Sheinberg stated, "After months of evaluating potential candidates, I am most pleased that we were able to secure as talented an executive as Al Bergamo for the presidency of our record distributing entity." Sheinberg added that MCA Inc. Assistant Treasurer Gene Froelich will "be of special assistance" in the tran-

## Promotion In Motion — Reshufflings At RCA, Epic, ABC

In what is approaching the status of an annual tradition around the pre-holiday season, significant promotion changes occurred at three major labels last week. The first reports of reshuffling came from RCA, where Ray Anderson is no longer Division Vice President of Promotion. An RCA spokesman said tersely, "The position of Division Vice President of Promotion is being discontinued at RCA. Ray Anderson is currently discussing future plans with the management of the company." Anderson

told R&R: "I have the highest personal regard for (RCA President) Bob Summer, and I'm still at RCA at this time." Other RCA promotion changes are apparently in the works, with National Promotion Director Michael Abramson to become merchandising chief in charge of Grunt Records and other RCA San Francisco-based artists, and West Coast Regional Promotion Director Allan Meis exiting. Further RCA announcements should be forthcoming shortly.

(Continued on page 3)

## Wyoming Station GM, CBS Named In \$63 Million Suit

Bill Luzmoor, General Manager of radio station KRKK/Rock Springs, WY, has been named along with CBS Inc., CBS Newsman Dan Rather, "60 Minutes" producer Paul Loewenwater, and several local media figures, as a defendant in a mammoth five-count libel suit. The action asks for \$425,000 in compensation and \$62.5 million in punitive damages on behalf of Paul J. Wattaha, the current Mayor of Rock Springs.

The suit, filed Monday (10-16) in the District Court of Sweetwater County, Wyoming, charges Luz-

moor and his co-defendants with "dissemination of false and defamatory accusations contained in the '60 Minutes' program about Rock Springs aired on CBS on Oct. 23rd, 1977." The program dealt with alleged corruption in Rock Springs, focusing on evidence of apparent prostitution and touching on earlier criminal charges of embezzlement against Wattaha.

Luzmoor's conflict with the city's government began when Wattaha was charged with over 70 counts of embezzlement in 1977. Although the civil portion of the case was settled, the criminal charges were, according to Luzmoor, "never pursued." At this point CBS's "60 Minutes" became interested and used Luzmoor as their local contact. Luzmoor also testified against the Wattaha Administration before a state Grand Jury.

Airing of the program provoked Rock Springs' City Council into petitioning the FCC for equal time; however, the FCC refused (R&R 3-3).

## Greater Media Buys Storer's KHTZ/LA For \$4 Million

Greater Media, the New Brunswick, NJ-based radio chain, has purchased KHTZ/Los Angeles from Storer Broadcasting for \$4 million cash, pending FCC approval. Storer recently sold KHTZ's AM counterpart, KTNQ, to K-Love Audio Broadcasting, for \$0 million, and with the KHTZ sale is now out of Los Angeles.

Tom Milewski, assistant to Greater Media President Peter Bordes, told R&R that any comment on Greater Media's ultimate format plans for KHTZ would be premature before the sale is final, adding that the question of KTNQ and KHTZ's shared studios' disposition "is subject to final talks between the three of us" (Storer, Greater Media, and K-Love), and that new KHTZ studios may have to be constructed. Milewski cited Greater Media's recent pattern of acquiring stations in Washington, DC, Philadelphia, and now Los Angeles on an approximate two-year basis; when asked about future acquisition plans for Greater Media, he said, "We've been taking them one at a time. I'd look for us to develop the L.A. property before we do anything else, although we're certainly not out of the market in terms of becoming a bigger company."

Greater Media currently owns WPEN/WMGK-FM/Philadelphia; WGAY-AM-FM/Silver Springs, MD/Washington, DC; WMJC-FM/Birmingham, MI (near Detroit); WHND/Monroe, MI; WTCR/Ashland, KY; WCTC/WMGQ-FM/New

Brunswick; WGSN/Huntington, NY; WCTO-FM/Smithtown, NY; and WHEZ-FM/Huntington, WV.

## WBSM Jock Leads Property Tax Revolt

David "Cuzzin Dave" Williford, evening jock at WBSM/New Bedford, MA, filled in as host of the station's talk show last Saturday morning with some unusual results.

According to Williford, an inordinate amount of the day's calls came from people complaining about recent local property tax re-evaluations. While on the air, Williford asked his listeners that if they were calling and complaining about their property tax increases, then why weren't they willing to go down to city hall Monday and demonstrate their collective irritation to the local authorities?

Williford then assured his audience that he was serious; that this was not a radio station promotion, and went home wondering if anything would come of the incident, but determined to show up at city hall on Monday even if no one else did.

### 4000 Listeners

### Assemble Downtown

On Monday, Williford found, by his estimate, "between three or

four thousand" angry people in front of city hall. Williford claims the local Portuguese station, WJFD, had, upon hearing of the impromptu demonstration, asked its listeners to join in too.

After the crowd refused to depart without an audience with the Mayor, public address equipment was hastily assembled and Mayor John Markey spoke to the crowd from a second story vantage point, telling them that while he was concerned, revenues could not be slashed without an equal loss of services and that, furthermore, 51% of the budget was not under local control. The crowd then dispersed, leaving Williford and WJFD staffer Alfaro Antonio to plan further strategy.

Williford commented, "We don't know what the next step will be, but we've got to show them that this has got to stop." Williford also stated that Proposition 13 proponent Howard Jarvis's organization had contacted him, apparently impressed with his crowd-rousing abilities.

# With Moves Like These,

WPGC 2-3    KSLQ 20-16    WTIK 40-28    WCOL add 30    WAAY 23-18  
WCAO 4-3    WGCL 7-5    WNOE add    KBEQ 23-18    WAIR 17-9  
96-X 15-13    WZZP 10-7    Q-105 deb 24    KROY 29-24    WANS 22-18  
Z-93 28-24    13Q 15-11    WSGA 6-1    KCBQ add 32    WCGQ deb 28  
WHBQ 23-7    WAVZ 1-5    WBBQ deb 28    WYND deb 38    WTMA 30-24  
WLCY 25-23    WKBO 19-10    Z-98 on DP    WRFC add    KYNO deb 26  
WLS 13-13    WAYS 8-7    WSGN 22-18    WFLB 2-1    WJDX on  
CKLW 7-11    WAPE add    WKIX 24-16    WERC deb 28    Y-103 on  
WDRQ 19-16

It's Definitely  
"One Nation  
Under  
A Groove."

**FUNKADELIC**

Produced by  
George Clinton

on Warner Bros. Records



# FCC Wins Court Decision On Program Percentages

In a decision last Friday, the U.S. Court of Appeals for the District of Columbia circuit upheld the FCC's right not to force broadcasters involved in a comparative renewal hearing to meet program percentage standards. The FCC was taken to court by the National Black Media Coalition and the San

Jose, CA chapter of the Committee for Open Media. The court decided that the public interest groups did not have a legal argument and that they were actually seeking a "substitution of their policy judgement for that of the Commission." Earlier this month in a more important decision involving

WESH/Daytona Beach, FL and prior ownership considerations, the same court ruled against the FCC.

## WAIV-FM GM Jerry Peterson Dies

Jerry Peterson, Vice President/General Manager of WAIV-FM (V97)/Jacksonville, FL died of heart failure Monday (10-16). Peterson, 40, had a lengthy history of heart trouble, and underwent open heart surgery last February. He leaves his wife Onie and three sons.

## \$8.98 LP Price Arrives In Time For Xmas

The \$8.98 list price for single albums has become a reality in certain cases, with CBS announcing a price hike from \$7.98 on six new or recently-released albums (the company previously set an \$8.98 price on the soundtrack album for "A Star Is Born" last year), and Warner Bros. pricing its new Steve Mar-

tin album at \$8.98 as well. The CBS albums affected are by Chicago, Billy Joel, Heart, Ted Nugent, Santana, and Boston, all top-selling acts. At this point, no other companies have announced increases, but the possibility has grown stronger that some will follow the lead of CBS and Warners.

## KMPC GM Spero Promoted At Golden West; Miller New GM

Stanley L. Spero, Vice President/General Manager of KMPC/Los Angeles for 11 years, has been promoted to a corporate vice presidency at Golden West Broadcasting, becoming VP of Sports and Sports Sales. Ken Miller, Assistant GM/General Sales Manager at the station, will become General Manager.



Stanley Spero

Spero commented to R&R, "I've been involved in sports ever since I joined the radio industry. It's been part of my responsibilities to see that our sports broadcasts (including the Rams, Angels, and, years ago, the Dodgers) were sold to advertisers and merchandised and promoted. So what I'll be doing is going into a more specialized activity where I'll be involved with all Golden West broadcasts of sports

in all our markets. I'm very happy about my new position."

Miller spent eight years at KMPC as General Sales Manager, and will be replaced in that position by Local Sales Manager Norm Epstein.

## B. Mitchell Reed Suffers Heart Attack

Veteran KMET/Los Angeles air personality B. Mitchell Reed suffered a heart attack last Thursday (10-12) during his air shift. Immediately following the attack, his second in recent months, Reed was rushed to the hospital by KMET PD Sam Bellamy and General Sales Manager Howard Bloom. Reed was scheduled to undergo open heart surgery (an 8-10 hour

operation) this week. He stated, "My heart is now functioning at between 20 and 40% of its capacity . . . The operation will allow the 'Beamer' to come back ten times better than before." Reed, one of the nation's best-known and most-honored air personalities, has been with KMET for the past ten years, and previously was a leading Top 40 jock in New York and Los Angeles.

## Promotion In Motion — Reshufflings At RCA, Epic, ABC

(Continued from page 1)

At Epic, National Director of Promotion Jim Jeffries has resigned his position. Jeffries will announce future plans soon. E/P/A Vice President of Promotion Al Gurewitz told R&R, "We are looking inside the company first to replace Jeffries."

And at ABC, Gary Davis has resigned his Vice Presidency. Davis had originally come to ABC last

year as Vice President of Sales and Promotion, and later added supervisory responsibilities for Marketing and Creative Services. Recently he oversaw ABC's Promotion, Publicity, and Artist Development efforts. Davis told R&R, "It was a mutual agreement. I've left ABC because of a difference in philosophies on the record business." Davis will also announce his plans in the near future.

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### ELIMINATES EASTER FROM APRIL/MAY PERIOD

## Arbitron Sets Spring Survey Dates

Arbitron Radio has set the dates for its April/May 1979 survey: April 19 to May 16, some two weeks later than last year's spring survey. Arbitron notes that the later dates will in turn cause later delivery of the results. Arbitron's announcement states, "These dates do not include the Easter holiday, an event which has been shown to increase the level of teen listening in the daytime daypart." This exclusion of Easter vacation may have a significant effect on the rating results for stations with substantial teen listeners, and the change should be carefully noted.

### GROSBY APPOINTED VP IN CHARGE

## Affiliated Takes Over Hercules Stations

The purchase of Hercules Broadcasting's four radio stations, KMPS-AM-FM/Seattle and KRAK/KEWT-FM/Sacramento, by Affiliated Broadcasting has been completed, and Affiliated will assume control in December. Al Grosby, present-

ly General Manager at Affiliated's WFAS/WWYO-FM/White Plains, will become General Manager for KRAK and KEWT, and as an Affiliated Vice President will oversee the operations of the Seattle stations as well. No format changes

are planned in the near future. R&R was informed; KEWT is a Beautiful Music station, and the other three are Country, with KRAK a longtime West Coast Country stronghold.

## MCA

(Continued from page 1)

MCA Distribution will continue to distribute MCA Records product, in addition to Infinity's releases.

### Siner Promotion

Siner, who was most recently Senior Marketing Vice President, had been supervising the activities of several other departments at MCA Records. In his new Executive Vice President's position, he will report directly to Maitland, who praised Siner's "dedication, knowledge, and experience." Sheinberg added more praise for Siner's "creativity, judgement, and leadership."

### Elton Hedges On Return To Performing

The Elton John performance, featuring the artist at unaccompanied piano, was a surprise to most of the attendees. John was visibly pleased during the performance, but was ambiguous on the subject of whether it marked the end of his highly-publicized retirement from stage. He told the audience, "The main reason I stopped was that I had lost my hunger for live shows. I always said that if I didn't feel I was giving 100%, I would quit . . . I honestly won't go back on the road until I've got that hunger back. It's not fair to yourself or to your fans to just go through the motions."



JELLO VISION AT KKRC — KKRC/Sioux Falls, SD sponsored a "Jello Jump" for muscular dystrophy recently, featuring a mock-wrestling match between morning man Austin Harris and the vision of beauty in the jello vat, Miss South Dakota USA, Nadine Oppeld, both pictured above. Looking on at left in a fit of jello-sy is a station-related celebrity known simply as the "Unknown Jello Jumper." A number of ping-pong balls were secreted in the jello vat, and contestants dove in to retrieve them for prizes. In addition, each time a contestant removed a ball, \$10 was donated to fight muscular dystrophy in that contestant's name. KKRC sources informed R&R that everything about the promotion jelled perfectly, and that no matter how many contestants filled the vat, there was always room for more.

# WASHINGTON REPORT

## Update

By Jonathan Hall

### R&R Crystal Ball

#### Editor's Note:

For three weeks now, the lead item for "Washington Report" has revolved around actions taken by the U.S. Court of Appeals for the District of Columbia Circuit. A mere two months after opening R&R Washington offices, we noted this court's increasing importance in the daily lives of radio broadcasters in a blurb called "Learning the Ropes" (R&R, 8-4). Even then signs seemed to point to trouble. Little did anyone expect the multitude and magnitude of the Federal court's recent actions. (See Page 3 story and below.)

### Commission's Brown Calls Court "Super FCC"

FCC Commissioner Tyrone Brown blasted his agency last week for its inconsistent national communications policy which has allowed the U.S. Court of Appeals for the District of Columbia to become a "super-FCC."

In a speech to the Federal Communications Bar Association in Washington, Brown said, "All too often the FCC does not in fact act as an expert and independent agency." According to Brown, it is the "gap between our own promises and our performance which invites the Court of Appeals to involve itself in communications policy in ways which never were intended and which, in my judgement, are clearly inappropriate."



Tyrone Brown

Brown said the FCC's inconsistency gives the court a legal basis for reversing the Commission and encourages "some judges to attempt to supplant the Commission in making communications policy."

### "Heads I Win, Tails You Lose" Policy

Citing the broadcast licensing process as an area where the FCC says one thing and does another, Brown said that in comparative renewal cases pitting a licensee against a new applicant, the FCC has "mouthed many high-sounding principles, but the result is always the same; i.e. heads, the incumbent wins; tails, the challenger loses."

According to Brown, some judges on the Court of Appeals "appear to have lost all patience with the Commission," and as a result the Court recently has reversed several FCC decisions. The newest FCC commissioner asserts that the impasse between the FCC and the Court has led to an absence of national communications policy on many issues, uncertainty in the broadcast industry, and public confusion.

### FCC Tinkers With New Program Category

Radio stations could be faced with new programming restrictions and license renewal procedures because of an inquiry begun by the FCC. In response to petitions from several church groups, the Commission is looking into public affairs programming.

The purpose of the inquiry is to decide if expanding public affairs programming to include a new category called *community service*, consisting of noncommercial programs produced by or in conjunction with nonprofit organizations, might stimulate more broadcasts. Also, the Commission will decide if broadcasters should be required to list the amount of community service programming a station offers at renewal time.

The petitioners' original claim that TV stations are not serving the needs and purposes of nonprofit organizations was broadened when two additional public interest groups, the Population Institute and the National Organization for Women, submitted arguments supporting the proposal and requesting that radio broadcasters be included. Four large church organizations and 70 individual church communicators participated in the original petition.

The FCC says that it is including radio programming in order to consider if it should be treated differently from TV with respect to the addition of a community service category.

You can make your feelings known to the FCC by writing them before December 26.

### Radio Violations Cost More Next Week

Effective Monday, (10-23), the FCC will have the ability to extract double dollars from broadcasters who violate the Commission's rules. Last February, Congress gave the Commission the power to set a new ceiling for station fines which doubles the maximum limits — \$2000 per violation or repeat of the same offense up to \$20,000. Previously, they could only require half of each amount.

In a similar move, the FCC has extended from one to three years the amount of time the Commission has in which to find a station guilty and assess a fine. Thus the Commission will now have greater discretion in situations similar to WJPD/Ishpeming, MI's (R&R 10-13), where the FCC's only alternatives have been to renew or deny the station's license for double billing practices because the one-year statute of limitations expired prior to the Commission taking action.

Because WJPD's "misconduct" took place prior to last March 23,

### WHITE TERMS FCC "REGULATORY ROBIN HOOD"

## Hollings Advocates Communications Act "Renovation"

Senator Ernest (Fritz) Hollings (D-SC), speaking to over 250 broadcasters this week, advocated a "renovation" of the Communications Act of 1934, but said that the underlying philosophy of that law was still contemporary and should be retained.

The Chairman of the Senate Communications Subcommittee began with a joke but soon got down to the nitty gritty, touching upon nearly every major broadcasting issue and stressing the responsibility of broadcasters to the public.

Speaking at an NAB Fall Conference in Atlanta on Monday, he emphasized the need for action with regard to current issues such as radio deregulation, network dominance, license terms and broadcast fees. His words reflected a theme of increased response by the broadcasting industry to the public at large.

### Support For Fairness Doctrine

Of particular interest were Hollings' comments on the Fairness Doctrine. He said: "Contrary to the opinion of my friend, Senator Proxmire, I believe the Fairness Doctrine is an important compo-

nent of your trusteeship. It does not stifle robust debate. Rather, it guarantees that there will be debate." Hollings also advocated the retention of the Equal Time provision and noted that the existence of such clauses serves to improve the rapport between broadcasters and the public.

### Expenses Paid For Broadcast Critics?

The issue is money. The question is: should the federal government reimburse selected individuals and groups for their expenses in its proceedings. There is great sentiment to do that. This past year, not only was there legislation introduced in both houses of Congress proposing to pay up to \$10 million in expenses to public participants, but the FCC has initiated an inquiry of its own. Both the Carter Administration and the FCC Chairman advocate adoption of the idea.

Last week, the Council on Children, Media & Merchandising filed comments with the FCC in support of using taxpayers' money for this purpose. On Tuesday, the National Association of Broadcasters and National Radio Broadcasters Association submitted their position papers.

NAB cited several reasons opposing the proposal, saying that the practice would result in: 1) the expense of adding extra staff, 2) delays in FCC proceedings, 3) an unworkable plan as demonstrated by the FTC, and 4) exercising power that belongs to Congress, not the FCC.

### Extra, Extra . . .

Ralph Nader takes over reins at the National Citizens Committee for Broadcasting, a public interest law firm. Chairman's position has been held by former FCC Commissioner Nicholas Johnson. The man who is most responsible for certain safety and consumer drives for legislation will now turn his attention to the media. Johnson will stay on as chief lobbyist for the national Citizens Communication Lobby . . .

Audits & Surveys, Inc. of New York hired 150 telephone survey people for their New York headquarters this week. They will operate three shifts of 50 people using phones and operating CRT's . . .

Chevrolet told R&R this week of its high success with National Chevy Week last Sept. 15-23. Campaign which used 75% radio represented biggest single radio buy in Detroit's history. 120,000 Chevrolet cars were sold that week . . .

### RAB Brainstorm

New York-based Radio Advertising Bureau held two-day brainstorming session earlier this month in Chicago with 40 top broadcast executives from all size markets telling the RAB brass what they like and don't like. The purpose of the idea exchange was to evaluate current RAB services and plan for the future . . .

According to Susan Breakfield, GM, WASH/Wash., D.C. recommendations included 1) mailing RAB material directly to advertisers and agencies and 2) making broadcasters aware of national conventions, such as the American Home Builders Association's, in order to pitch radio to convention participants . . .

FCC refuses to allow Texas-based Grayson Enterprises, which once owned several radio properties in addition to its four TV stations, to sell everything and get out of broadcasting. The Grayson stations now face an FCC hearing to determine if they possess the qualifications to remain a licensee . . .

Commission renews WEET/Ocean City, MD. license and allows station to be sold to prevent "loss of service to the public" . . . KILE/Galveston, Texas gets a renewal, but has to furnish FCC with EEO information. Stations faced with filing renewals should pay special attention to this area . . .

NEWS BRIEF: FTC proposes rule that will require manufacturers to state how much energy new refrigerators, washing machines and heaters use so that consumers can compare models before buying . . .



Joseph Fogarty

ment of your trusteeship. It does not stifle robust debate. Rather, it guarantees that there will be debate." Hollings also advocated the retention of the Equal Time provision and noted that the existence of such clauses serves to improve the rapport between broadcasters and the public.

On the subject of license renewals, Hollings suggested "increasing the present three-year license term." He also discussed the question of comparative renewals, touching upon the 1969 WHDH-TV decision and the recent WESH case, one that continues to trouble broadcasters. He admitted that his 1974 proposal regarding comparative renewals was "over-broad" and said that the effect of that proposal "would have been to ensure renewal of a license with too little regard for performance."

(Continued on Page 18)



Margita White

## Washington Street Talk

Charley Jones becomes Director of Radio Development for Columbia, SC-based Cosmos Broadcasting. Jones was president of O'Connor Creative Services and before that NAB VP for radio.

Joe Noring replaces Jim Holton as NBC VP of Radio News. Holton, a 25-year associate of NBC, will take charge of the network's Washington Radio News Bureau.

Former Director of Publications/Publicity for the American Women in Radio and Television in Washington, DC, Pat Ward becomes new editor of Highlights, NAB's weekly newsletter. She replaces Marilyn O'Connor, who steps up to Director of Special Projects for the association's Public Affairs Department.



# YOU ASKED FOR IT!



# “PART-TIME LOVE”

THE SINGLE FROM THE ALBUM “A SINGLE MAN” BY:

MCA-40973

# ELTON JOHN

Produced by Elton John and Clive Franks for Frank N. Stein Productions Ltd.

MCA RECORDS

# Mediascope

## Sports Fans Listening To Radio While Watching TV

Surveys for WBBM/Chicago show that up to 74% of its audiences for Chicago Bears games were also watching television — with the sound off. Jack Buck, announcer for the CBS radio network, which broadcasts the Monday night NFL games also carried by ABC-TV, says fans around the country report their TV's have been silenced. A spokesman for ABC denied the charge, citing record ratings for this season's broadcasts. While Buck feels many fans have turned off to Howard Cosell, a spokesman for radio claims it's the detailed analysis and reporting available from radio as opposed to television's tendency to "let you watch the action rather than tell you what's going on," which is responsible for radio's increased popularity.

## Aidan Day Named To Important British PD Post

Aidan Day, a longtime notable in the British radio industry, has been appointed Programme Controller (a position ranking somewhere between general manager and program director here) for Capital Radio, London's top independent radio station. Day, who has been with Capital for two years (since its founding) and the BBC for 14 years before that, was most recently Director of Programmes for Capital, having served as Music Director previously.

## Sonderling, Viacom Rewrite Merger Arrangement

Sonderling Broadcasting and Viacom International Inc. have arrived at a mutually satisfactory revision of their merger terms. The merger was first announced in March this year, but recently the original arrangement for exchanging Sonderling stock was judged inadequate by Sonderling's investment bankers. The new provisions call for each Sonderling common share to be exchanged for either \$28 cash or a share of a new convertible preferred stock issue from Viacom with a liquidation preference of \$28 and an annual cumulative dividend of \$2.10. The previous arrangement called for a \$25.50 cash exchange or a preferred share with a \$25.50 liquidation value and annual dividend of about \$1.91. The new deal is subject to board approval of both companies.

## Study Shows 64% Get News From More Than One Source

According to a recent study conducted by the Newspaper Advertising Bureau, 64% of respondents said they obtained news from more than one source daily. The breakdown: radio, newspapers and television, 25%; newspapers and television, 20%; radio and newspapers, 12%; and radio and television, 7%. More dissatisfaction with TV was expressed in a finding that 67% turned to newspapers for coverage TV could not provide.

## JoAnne Rudy Named Station Mgr. At CKGM

JoAnne Rudy has been appointed Station Manager of CKGM/Montreal, announced John Mackey, General Manager of Maisonneuve Broadcasting and Chief Executive Officer of the Stirling Group of Companies. In addition to her new duties, JoAnne will continue to serve as Operations Manager for the Maisonneuve Broadcasting Corporation.



JoAnne Rudy

## TV News

### Two More Series Cancelled As TV Turbulence Continues

NBC and ABC have each cancelled one of their new comedy series, bringing the casualty total to three so far (NBC's "W.E.B." was the first to go). Heading for the graveyard are NBC's "Waverly Wonders," starring Joe Namath, and ABC's "Apple Pie," a Norman Lear Depression-era show starring "Maude" 's Rue McClanahan and "Mary Hartman" 's Dabney Coleman.

"Waverly Wonders" will be replaced by "Different Strokes," a comedy about a white millionaire adopting two black kids starring another "Maude" alumna, Conrad Bain. "Apple Pie" will be immediately replaced by "Carter Country" in the ABC Saturday 8:30-9 slot, with "Welcome Back Kotter" shifting from Monday to Saturday in the former "Carter Country" time. Meanwhile, "Operation Petticoat" will move from Monday following "Kotter" for a test run on Thursday following the hot "Mork & Mindy" at 8:30. No Monday replacements have been named by ABC.

Finally, NBC's low-rated "Who's Watching The Kids" is following "Mary" into the repair shop for a few weeks' hiatus while its direction is rethought. Star Caren Kaye has already exited. Stay tuned for more of these goings on.

**MUSIC ON TV** — The second annual Tulsa '78 International Music Festival, hosted and staged by Jim Halsey, will be taped by Osmond Television, the Osmonds' TV operation. Taping November 3-5, the organization will film various concert events, featuring an international show of country-styled singers from England, Mexico, Australia, Sweden, Bulgaria, Singapore, and elsewhere; plus an American lineup later in the weekend starring Roy Clark, Mel Tillis, Roy Head, Tammy Wynette, Ray Price, the Oak Ridge Boys, Jody Miller, Barbara Fairchild, Freddy Fender, Joe Stampley, and Don Williams. ABC Records plans to record a live album from the performances, and the Halsey organization is negotiating for a nationwide radio syndication arrangement. Helen Reddy hits "Mike Douglas" October 23-25. Little River Band is set for an October 23 "Rock Concert" date. Andy Gibb guests on "Donny & Marie" October 20, an episode on which Donny & Marie singing "Jive Talking" and "High Heel Sneakers" among other highlights. The Hudson Brothers are taping "Mike Douglas," "Dinah," and "Every Day" appearances this month. October 27th's "Midnight Special" features Paul McCartney & Wings, the Trammps, Exile, Anne Murray, Cheryl Ladd, Stonebolt, Evelyn "Champagne" King, Little River Band, and Linda Clifford.

### ABC On Top Again In Ratings

ABC took another weekly championship for the week ending October 8 in Nielsen's rating battle, scoring an average rating of 22.1 to NBC's 19.1 and CBS's 17.8. The network's "Three's Company" paced a 7-for-10 showing in the top ten, with CBS winning two places and NBC just one. Following Suzanne Stevens and Co. were 2) "Mork & Mindy", the obvious new comedy hit of the year 3) "Happy Days" 4) Monday Night Football 5) "Taxi" 6) "B.J. & The Bear" (NBC), a made-for-TV movie which stunned many observers by burying CBS's presentation of "Network," which finished 43rd 7) "Barney Miller" 8) an ABC telecast of a baseball playoff game 9) CBS's telecast of "Carrie," and 10) "60 Minutes" (CBS).

ABC swamped the competition in Arbitron's New York/Chicago/Los Angeles TV ratings for the week ending October 6, with CBS managing to take one place of the top ten in each city and ABC taking the rest. "Mork & Mindy" was the top-rated program in all three markets, followed in New York by 2) "Battlestar Galactica" tied with "Happy Days" and "Three's Company" 5) "Love Boat" and "Taxi" tied 7) "Barney Miller" 8) "MASH" (CBS), and tied for 9) "Welcome Back Kotter" and "Soap."

In Chicago, "Mork" was followed by 2) "Three's Company" and "Barney Miller" 4) "Soap" 5) "Carrie" (CBS Movie) 6) a tie between "Battlestar," "Fantasy Island," "Love Boat" and "Taxi," and 10) "Happy Days." Los Angeles showed "Three's Company" trailing "Mork," followed by 3) "Battlestar Galactica" 4) "Barney Miller," "Happy Days" and "Carrie" tied 7) Monday Night Football tied with "Taxi" 9) "Love Boat," and 10) a tie between ABC's Sunday night movie and a Yankees-Royals game.

## Radio & Records

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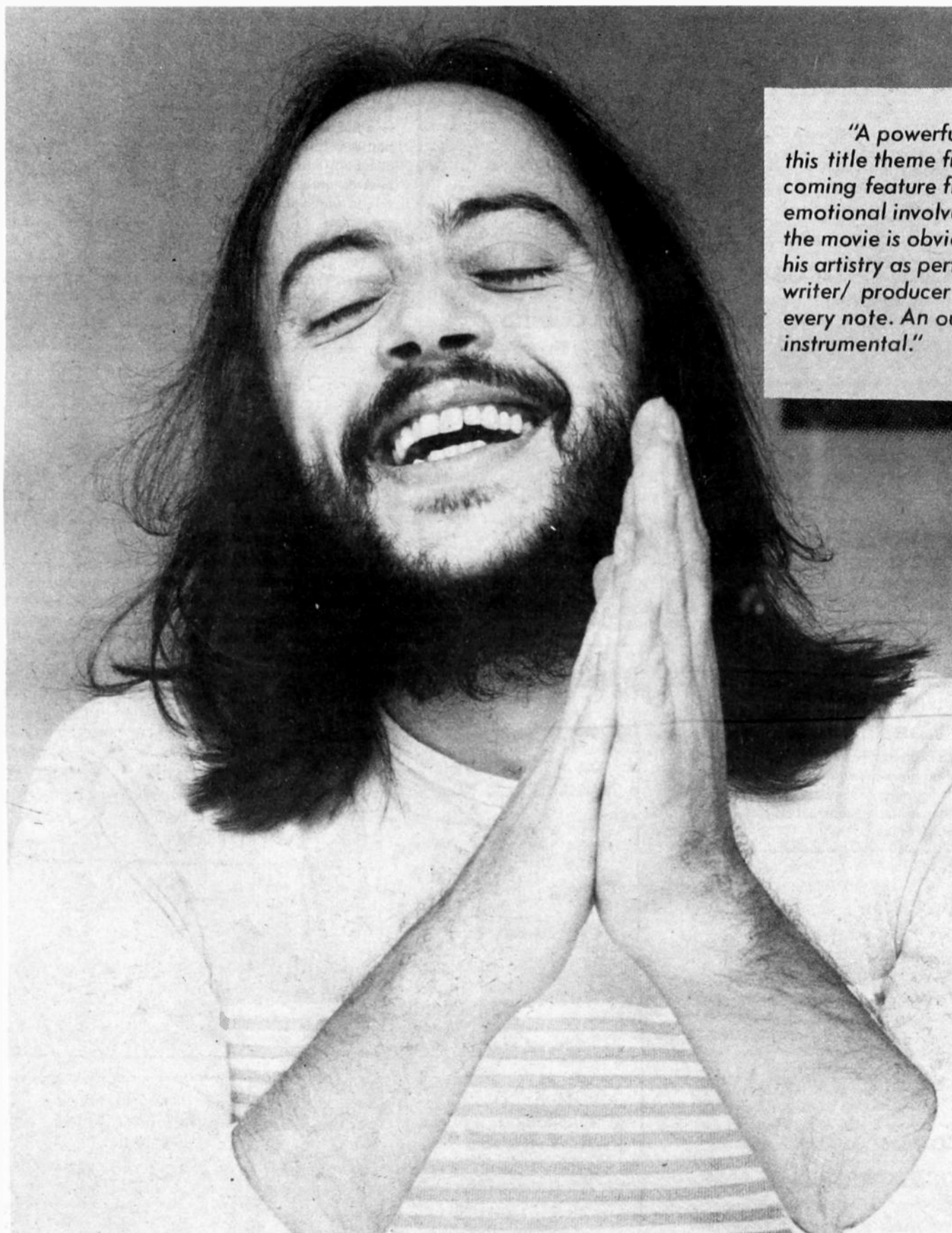
Krisann Aglio

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BY POPULAR DEMAND!!  
THE SINGLE:  
CHUCK MANGIONE  
"CHILDREN OF SANCHEZ"

AM 2088



*"A powerful beat kicks off this title theme from the upcoming feature film. Mangione's emotional involvement with the movie is obvious and his artistry as performer/writer/producer shines on every note. An outstanding instrumental."*

*—Record World*

FROM THE ALBUM, "CHILDREN OF SANCHEZ"  
ON A&M RECORDS AND TAPES 

SP 6700

Produced by Chuck Mangione

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# WHAT'S NEW



## Biorhythm Clock/Calculator

The Bio-Clock is a table top computer which calculates and displays biorhythm data for up to six people. The unit also features a built-in clock calendar capable of retaining and displaying local time, date, world time and calculating and displaying lapsed time. After you've computed your biorhythms, the device serves as a four-function calculator. Available from: Kosmos International (USA) Inc. Atlanta, GA.

## Ibis Opens U.S. Offices



Pictured are (l-r) Costandinos, Feuerstein, and Casablanca President Neil Bogart.

Ibis Record Productions has opened U.S. offices in Los Angeles with Sheryl Feuerstein, most recently National Publicity Director for Phonogram/Mercury, named Vice President of Communications for the company, announced Ibis President and noted disco producer Alec Costandinos.

Ibis will continue to be distributed by Casablanca Records and will be located at 9701 Wilshire Blvd., Suite 1000, Beverly Hills as of November 1.

## Stony Plain, First American Sign U.S. Distribution Pact

Stony Plain Records, a Canadian company based in Edmonton, has signed a U.S. distribution and marketing agreement with First American Records of Seattle, announced First American's Chairman of the Board Jerry Dennon. Initial releases under the new agreement will be albums by Paul Hann and Canadian rock group, Crowcuss.



## Photo-Tachometer Checks RPM's Accurately

The Hand-Held Digital Photo-Tachometer from Edmund Scientific is designed to check turntable RPM's accurately. The unit, which weighs just two pounds, utilizes solid-state integrated circuitry with a crystal controlled time base for stability and features a hermetically sealed cadmium selenite photocell "eye" and a large five-digit LCD display.

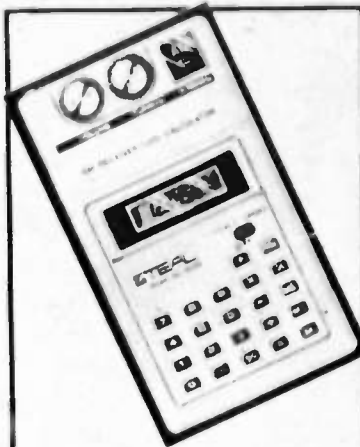
To operate, simply point the unit at a rotating device, press the activator button and the RPM results can be read immediately — contact with an object is unnecessary. The unit's operating range is from 120 to 19,999 RPM's with + & - RPM accuracy and requires two AA batteries and one 9V transistor battery for operation.

Available at \$395 from: Edmund Scientific Co., 7782 Edscorp Bldg., Barrington, NJ 08007.

## Kiss Klotches For Kids

Casablanca rock group Kiss has licensed Jay Zee Inc. to produce a line of boys' wear featuring the Kiss logo. The Jay Zee collection in Acrilan acrylic and polyester will be Wear-Dated, will carry Monsanto's "Made With A Man In Mind" tag, and will include football jerseys, knit shirts, running shorts and other sportswear.

According to Jay Zee Executive Vice President Barry Briakman, in store promotional programs are being developed which will include giveaways of Kiss posters and contests. The clothes are scheduled for early spring delivery.



## Calculator Radio Combo

The Music Man calculator combines a 7 transistor AM radio and a full-feature calculator within a 3/4" thick case that measures just 2 3/4" by 5 1/2". The radio, which features a speaker that is merely 1/4" thick, comes equipped with a high-sensitivity ferrite antenna and an earphone jack, and will operate up to 1000 hours before the battery needs replacement. The calculator performs all arithmetic functions and has memory, plus a large liquid crystal diode display. Available from Teal Industries.

## Mankoff Named VP At Infinity

Gary Mankoff has been appointed Vice President of Finance for Infinity Records announced Infinity President Ron Alexenburg. Mankoff's responsibilities will include the development of Infinity's finance and accounting infrastructure and he will play a key role in planning Infinity's corporate strategies.

Most recently, Mankoff was Comptroller for CBS Records, having previously served as Director of Marketing, Finance and Administration for the label.



Dan Carlisle

## Carlisle To Join Gorov & Kaplan

Dan Carlisle, a 12-year radio veteran, will be heading up the newly-created AOR division for the Los Angeles-based independent promotion firm Gorov & Kaplan Associates. Carlisle most recently served on the staff of KWST/Los Angeles.

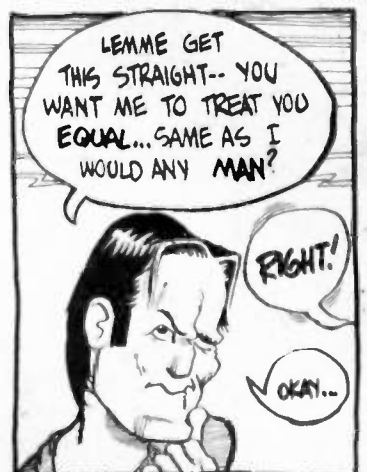
## Fidgety Jocks May Be Sharper

If your station has a few jocks who can't sit still, but feel compelled to pound the console, tap along with the records, or otherwise fidget to the point of driving everyone else crazy, don't be too quick to criticize. A physiologist at the University of California claims that test scores of fidget-

ers are noticeably higher than those of stationary types. The reason is that fidgeting and tapping and so forth increase blood circulation, which in turn stimulates the brain, which in theory should make your fidgety jocks sharper. It was not revealed if the physiologist who came up with the theory is a habitual fidgeter himself.

## ERR WAVES

## BY BOBBY OCEAN





# THIS HALLOWEEN CAPTURE THE IMAGINATION OF THE PAST WITH THE EXCITEMENT OF THE PRESENT.

Celebrate the fortieth anniversary of Orson Welles original broadcast of "WAR OF THE WORLDS" this year with Jeff Wayne . . . and his intriguing version of this classic on Columbia Records.



*Jeff Wayne's "WAR OF THE WORLDS" is a fascinating narration complete with a musical score featuring contemporary artists, including Justin Hayward singing his hit single "FOREVER AUTUMN".*

Justin's single is the perfect pre-and-post programming device to compliment your most exciting broadcast of the year:

## A Halloween-night presentation of Jeff Wagner's "War Of The Worlds" album.



on Columbia Records

# Media Marketing

## WHY DO RESEARCH?

**M**usic research has become increasingly fashionable recently. From focus groups to call-out record research systems, more and more PD's are turning to research techniques which have been used for years by consumer goods marketers, market research firms, and advertising agencies.

The rationale underlying the trend to more music research is easily discernible:

- 1) Research can determine which records the audience would like to hear;
- 2) The station can then add these desirable tunes to the playlist, or increase their frequency in the rotation;
- 3) By doing this, the station will attract more listeners;
- 4) By having more listeners, the station should be more likely to show a good book when Arbitron makes its sweep;
- 5) A good book means that the station can charge more for its advertising; hence, more revenues!

Thus, research is seen as the route to larger audiences and, hopefully, increased station profitability. More important than profits, however, may be the very survival of the format. As long as the current format is successful in generating audience, revenues, and profits, it will survive. But, as we are all too painfully aware, when the ratings and the profits fall, formats fail and heads roll.

So, the driving force behind the trend toward music research is desire on the part of PD's to improve their performance. Research is seen as a way of insuring good performance.

*But is a vaguely-defined desire for "good" or "improved" performance a good enough reason to justify doing music research?*

**I** am sure that many of you have asked that question more than once. After all, research is costly, in terms of dollars or time, or both. But more importantly, research can only come out in one of two ways: 1) It's wrong, or 2) It only tells you what you know already. So why do it — it's a waste of money. Are you convinced yet?

I certainly hope not! The objections to research mentioned above have been voiced in probably every company in the U.S., at one time or another, so you're in good company if you cast a somewhat jaundiced eye on research. But the fact remains that over two-thirds of the *Fortune 500* firms (the 500 largest companies in the U.S.) maintain market research departments, and virtually all companies, regardless of size, do some form of research.

What is research, exactly? It is really nothing more than a means by which a manager (e.g., a program director) can get information about the marketplace. In other words, research is a way of allowing the market, the consumers of your service, to communicate back to you what they like, what they dislike, etc. While there is no substitute for the "sixth sense" or that "feel" for the market which some PD's seem to have, it is also

true that even the best "intuitive" PD can benefit from sound information about the market he or she is attempting to serve.

So, granted that good research can be of assistance, how do you go about making sure that the research inputs you get are, in fact reliable?

In the coming weeks, we will be dealing with a variety of techniques which can help you in designing and implementing a reliable music research system. Many of you are already using some of these procedures, and I hope that you will share your ideas with me and your peers around the country. Research is not a magic wand which we can wave over the Arbitron ratings to guarantee a good book, but it can be a useful tool to help you make your station more responsive to its listeners and, it's likely more successful in the long run!

## "Actives" And "Passives"

Sorting out the sense from the nonsense . . .

In the past, many radio stations have relied on record store sales or national trade sheets for information on listeners' music preferences. However, preferences for specific records or artists often vary rather dramatically across different regions of the country, so *first-hand* information on the immediate radio-listening market being served by the individual station becomes quite important. Accordingly, in recent years, many stations around the country have begun to conduct their own music research in order to determine the best mix of tunes for their playlists.

**S**ome stations have used contests or "request lines" as a means of gathering music preferences. However, listeners who will actually take the time and effort to call in to a station represent only a very small subset of the total listening audience. For whatever reason, these people are more "active" in their behavior with respect to radio listening. Recognizing that fact, many stations have begun doing

*radio listening habits.* The fact that one group is more active than the other in buying records, concert tickets, etc., may not mean a thing if both groups enjoy listening to the same music on the radio. In other words, the active/passive distinction is with respect to the wrong activities! If what you are concerned with is playing music that will attract the most listeners for the longest time, then the *radio listening behavior* of the audience members is the relevant concern, *not* their record buying or their phone-line requests.

**N**ow there may be very real differences between actives and passives in terms of their radio listening. But, in the absence of evidence which tells you what and how large those differences are, it is best to ignore the active/passive notion and simply view your audience as *consumers of radio, and therefore of your station.*

How do you determine those consumers' music preferences? That is a complex question, one that is answered differently under different circumstances (e.g., size of budget, size of market, etc.). But at least one aspect of the answer does not change, and that is the fact that you must insure that the *entire potential listening audience* is fairly represented in your research, and not just a small, "active," subset.

**A**ccordingly, you should use some form of call-out research system which gives every potential listener an equal chance of being interviewed. As part of the interview, you can ask if they have ever called in to your station with a request or as part of a contest (i.e., are they "actives"?). This will be a very small portion of the total set of call-out interviews, but over time you can begin to ascertain differences in music preferences between the "actives" and "passives." Then, and only then, can you meaningfully assess whether there are such animals as "actives" and "passives" and, further, what impact they may have on your listenership figures.

You may find out that your request line calls closely parallel the results of your call-out research. In that case, where you have two independent methods which seem to converge on the same answer, you have even greater confidence that

*"If what you are concerned with is playing music that will attract the most listeners for the longest time, then the radio listening behavior of the audience members is the relevant concern, not their record buying or their phone-line requests."*

"call-out" research to reach the so-called "passives" which constitute the bulk of the audience. This has come to be known as "passive research," and there is much bandied about as to the supposed differences between "actives" and "passives." Actives buy more records, attend more concerts, seek more autographs, are more prone to become groupies, etc., etc. Meanwhile, the poor passives sit at home forlornly, twiddling their thumbs and listening to the radio (perhaps they are also more likely than an active to be at home when the call-out researcher phones!).

## Radio Activist The Key

How important is this active/passive distinction to the program director and/or music researcher? The answer is that it depends upon *how different the two groups are in terms of their*

you are more or less accurately representing the reality of the marketplace.

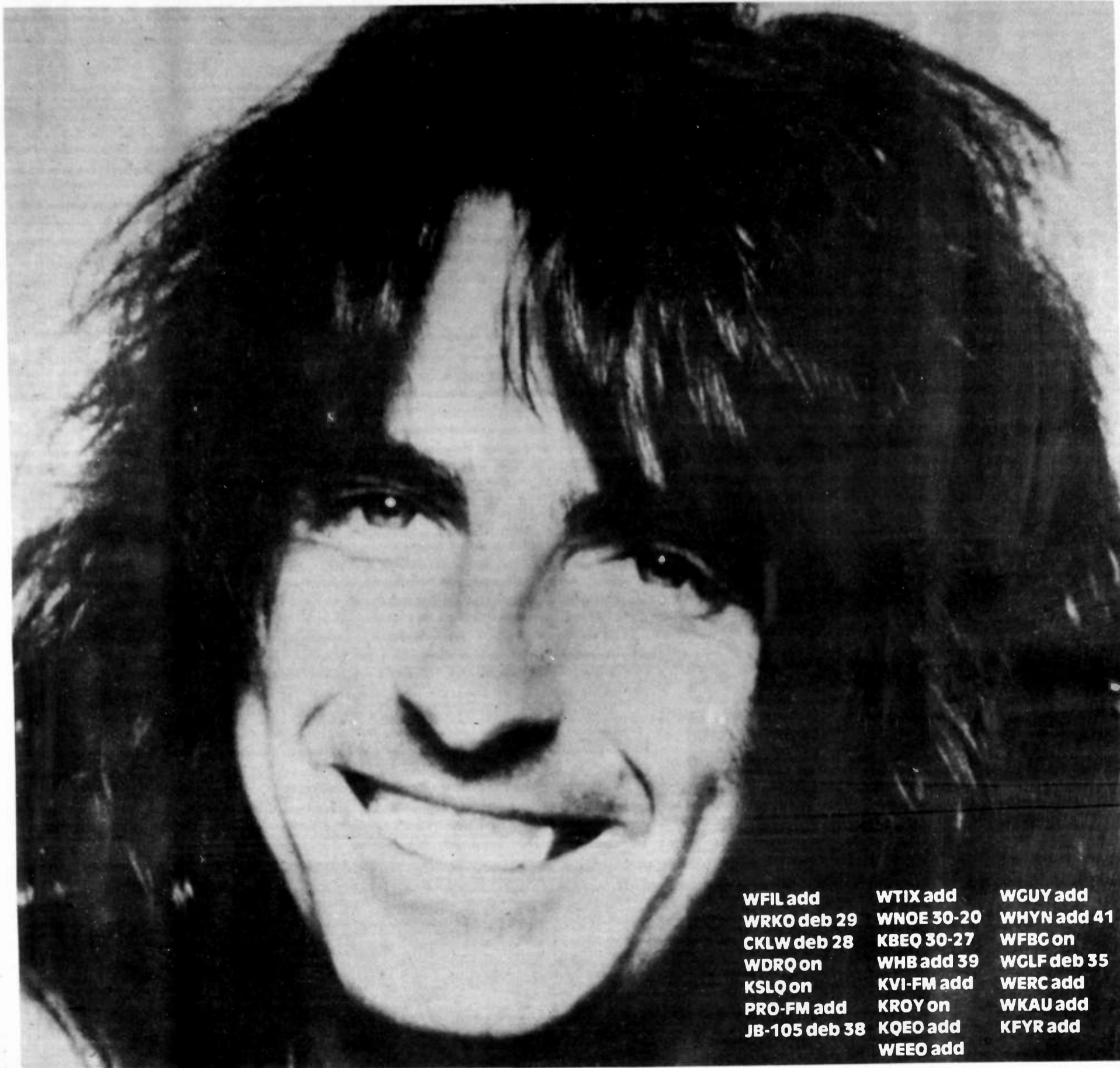
The successful PD should never rely upon only one source of information — nothing should be ignored, including sales data, requests, and your own intuition. But care must be taken that at least some of the information you use is as representative and unbiased as possible.

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.





# NEW & ALICE.



WFIL add	WTIX add	WGUY add
WRKO deb 29	WNOE 30-20	WHYN add 41
CKLW deb 28	KBEQ 30-27	WFBC on
WDRO on	WHB add 39	WGLF deb 35
KSLQ on	KVI-FM add	WERC add
PRO-FM add	KROY on	WKAU add
JB-105 deb 38	KQEO add	KFYR add
	WEEQ add	

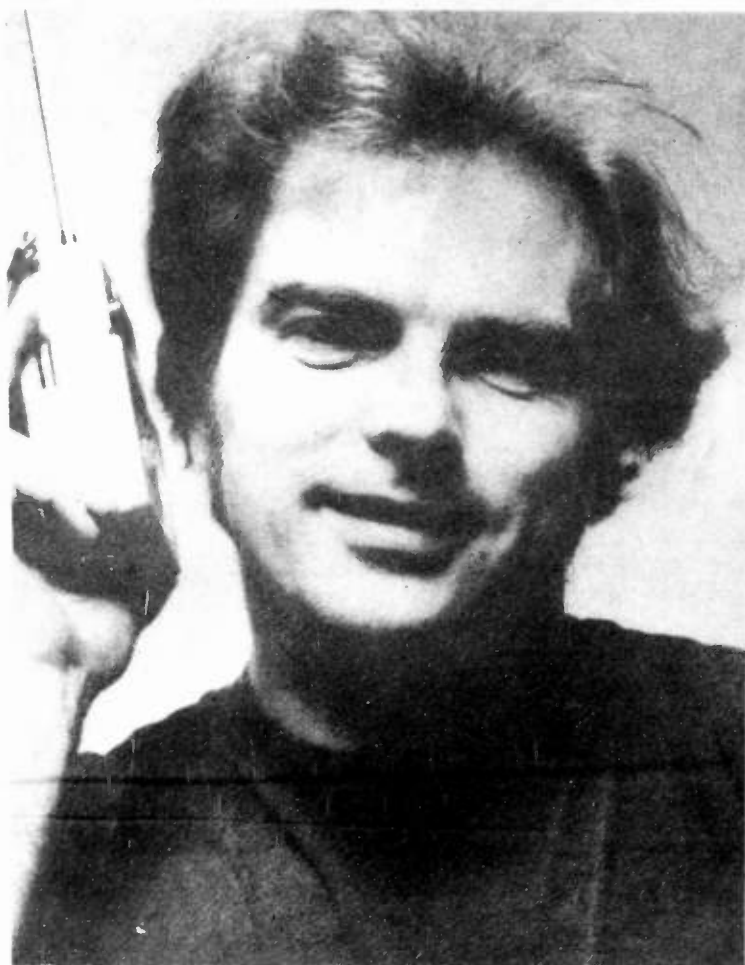
## *"How You Gonna See Me Now"* *Alice Cooper*

Shipped Insane on Warner Bros. Records & Tapes

Management: *ALIVE* ALIVE ENTERPRISES, INC. 8600 Melrose Ave., L.A., CA 90069

Produced by David Foster  
Original concept, lyrics and director  
by Alice Cooper and Bernie Taupin

# Add Van's and Advance!



## THEY HAVE:

WRKO 24-19	KIIS-FM deb 26	WANS on
CKLWLP cut	KEZY 25-24	CK-101 23-19
KFRC add	KYYX on	WCGQ add
F-105 20-17	KOPA on	WRKR 25-21
WPHD deb 30	KENI on	WISM deb 30
KNOW 34-29	KERN add	WKAU 31-29
WNAP deb 30	KQEO on	KDON 34-29
WIFE 33-33	WFLB 32-28	KYSN deb 38
KAKC 28-23	WGLF 32-28	KCBN on

## Van Morrison "Wavelength"



Produced by Van Morrison  
for Caledonia Productions

On Warner Bros. Records.



## STREET TALK

Jim Davis is out as Program Director of WXYZ/Detroit. The station is definitely moving more and more toward the very successful News/Talk format that sister station KABC/Los Angeles has done so well with. Apparently Jim's background of programming "music radio" just wasn't in the ABC game plan.

We know some record executives who may look on all future Friday the Thirteenth with a bit more respect from now on . . . the term is "abject fear."

Sincere congratulations from the entire R&R staff to George Williams on the occasion of his tenth anniversary as National Program Director for the Southern Radio chain. George assumed the position he has handled so well on November 1, 1968.

Don Cox has been named Assistant to PD Brian White at the new WEFM/Chicago. He'll continue to do afternoons and will now see the music people.

Let's set the record straight on last week's item from KGGO/Des Moines . . . PD Mitch McCracken was contacted by a person claiming to be a member of the group Styx, and the person offered to come by the station for a live interview, but Mitch "smelled a rat" and after some fast checking, determined that he was a total fake. He never did get on the air at KGGO, but did manage to fool a local club owner and allegedly steal some valuable musical instruments from the Des Moines club. We now hear this is not the first time a Styx impostor has shown up . . . Mitch was not fooled!

Still no new National Promotion Director named for Warner Bros. Records. It's been several weeks since the departure of David Urso and Don MacGregor. Now, with several key record execs "on the loose", speculation is rising as to the possibility that one of them will wind up in Burbank.

Mark Driscoll has exited WNBC/New York and will consult for KELI/Tulsa. Current KELI PD Ray Livingston remains at the station.

Is Sonny Taylor about to join the ranks of promotion men at Polydor? The former WWRL/New York PD is widely rumored to be heading that way.

Mick Kjar is now Program Director at KKLS/Rapid City following the departure of C.J. Stone. Mick will continue to handle the music duties as well. Look for C.J. to announce another radio job within a few days.

More crossover . . . Rish Wood has resigned as Operations Director of KINT/El Paso to take over local Polydor promotion in Atlanta. Back in El Paso Johnny Kaye, who had been KINT's PD, will now do music too. Congratulations to both Rish and Johnny.

Is Linda Ronstadt about to accept an offer to star in a Broadway play?

Want to feel old? Street Talk's roving reporter in Hollywood reports overhearing the following conversation between two teenaged girls in Tower Records this week. First girl: "Did you know that Paul McCartney was in another group before Wings?" Second girl turns to her friend and sincerely replies: "No. Really?" Ouch!

Our condolences to Capitol's Bruce Wendell on the Dodgers losing the sixth game of the World Series to the Yankees. Yes, we know that Bruce is a big Phillies fan, but we also know that Bruce had successfully arranged for Cheryl Ladd to sing the National Anthem at game Seven, on coast-to-coast TV, wearing her Dodger jacket. There's always next year.



**EARLY ELVIS IMPERSONATOR?**—No, well, at least we're not sure. We are sure that this is one of those rare and embarrassing photos from yesteryear. In case you haven't already guessed it's Scott Shannon, currently Executive Vice President for Ariola Records. Back then it was "Supershan" of WMAK/Nashville and if you think those sideburns were easy to take care of, guess again. We hope Scott saved the scarf. They're coming back this year!



# GLEN CAMPBELL

---

# CAN YOU FOOL

---

4638

FROM THE FORTHCOMING ALBUM "BASIC" SW-11722

---

THE TOTAL DEMOGRAPHIC HIT RECORD NOW BEING PLAYED ON THESE STATIONS:

KJR on	WTRY on	K-104 add	WISE add	KQDI on	WPRO add	KLUE on
KING on	WAPE add	WYND add	CK-101 40	WBSR add	KFIV add	WEIM on
KJRB deb 30	Z98 on	WLOF on	KCBN on	KJOY add	WMFJ add	3WD on
KGW on	WGUY add	WFLB add	KFXD add	KOBO add	KREM on	WBTR on
			WQPD on	WFBC on	WROM on	WALG 38

Produced by Glen Campbell & Tom Thacker  
for Omnibus Productions, Inc.

Capitol  
RECORDS



# TOP-40



## John Leader

It's happening again . . . each and every autumn the new releases by major acts flood radio stations from coast to coast. Just exactly why that happens every year will be the subject of a forthcoming article in R&R. In the past month new albums from Chicago, Billy Joel, Santana, Elton John, Linda Ronstadt, Al Stewart, Lynyrd Skynyrd, Van Morrison, Styx, Heart, Kenny Loggins and Neil Young, just to name a few, have been released into the open arms of radio. It makes for some interesting problems from a rotational standpoint. When you are comfortable adding three or four new songs per week and suddenly there are several so-called "proven name acts" with new product on the street, your decisions must be based on more titles than usual. In a way it's a nice kind of problem to have . . . after all, it's much easier to pick when the selection is greater. In any case, it looks like the fall book will have plenty of name-talent music to give stations familiarity and freshness at the same time. Not a bad combination.

This week, a look at 8-tracks and cassettes and their ever-increasing role in the total sales picture of recorded music . . . Some impressions direct from one of the few "rock concerts" ever held at the White House . . . Promotions and those never ending "motions". Nice to see Jerry Rogers, General Manager of WSGA/Savannah, in L.A. last week. He was on his way to "the track" and dropped in for the official R&R tour. It's nice to know we've become a "must see" on the industry tour of Los Angeles. You can bet we'll be ready for everyone during Convention '79. Ken Barnes and I have already ordered our special R&R Tour Blazers, just like the NBC pages.

### Check Those Tapes

In the recent study done by Warner Communications Inc. on "The Pre-recorded Music Market," several interesting points were made. The first fact most of us noticed was that the 25-44 year old demographic comprises 37% of the total buyers of prerecorded music and account for a full 38% of the purchases. The reason we may have noticed this point first is because it did not fit with the stereotyped music consumer we all had pictured in our minds. According to the WCI data the 10-19 year olds were *not* the number one group of music buyers.

Another fact from that same study is equally interesting because it may be an area radio has been overlooking. Tape sales are up. Not surprising in the face of increased sales from all areas of the record business, but were you aware just how much tape sales have increased?

The figures quoted from the WCI study indicate that a full 31% of the total prerecorded music sold within this country is sold in the 8-track or cassette configuration. Additionally the report said, "Current buyers (of all music) were asked whether they were buying more, less or about the same number of tapes or records as they had bought in the previous year . . . Although there is only a slight net increment in the number of people buying more records, there are substantial net increases in the buying of prerecorded tape. The excess of people who say they are buying more this year over those buying less is 2 percentiles among current LP buyers, no change among singles buyers, a 15 percentile increment among 8-track buyers, and a huge 24 percentile increment among cassette buyers."

What that means simply stated is tape sales are increasing while record buying is generally staying about the same. Further, cassettes are coming on very strong, as the study states: "There could be a significant increase in tape buying in the coming years and the cassette market could eventually outgrow the 8-track market, since the increase in cassette buying is coming primarily from the better-educated, higher-income segments of the population."

After pondering those facts for a while, I checked with a major record label just to see how tapes fared against records in total sales. I was informed that 33% of this company's total sales in the last quarter were in the tape configuration. Also, the sales of 8-tracks were holding steady, but the cassette sales had increased a full 3%. Checking three other Los Angeles-based labels, the story was exactly the same.

When I was programming we never checked tape sales. We would have exact information on albums and singles sold within our market, but we never dealt with the sales of tapes. With tapes coming to a full one-third share of the total sales of prerecorded music, I wondered if radio now took those sales into account.

### Tape Sales Draw Blank

Back on the telephone, I contacted ten stations at random from within all three parallels of R&R's music reporters. I won't name them, but I will tell you *not one station* checks tape sales within their marketplaces. I asked each programmer I talked to, "Why not check tape sales?" The answers ranged from "haven't got time," to "aren't really a big factor." I'm not being specific about who I talked to because pointing a finger serves no purpose. But it seems clear that if one-third of the total music sales are tapes, radio should be monitoring those sales. And as that segment of the total market increases, tape sales will be even more important than they are now.

If you don't currently get tape sales information how can you go about assembling it? The same way you get your LP and single sales information. Chances are pretty good that most of the retail and wholesale outlets you call also sell a fair amount of tapes. In many cases with the larger volume stores the person who gives you LP information may not be the one to get tape information from, since two different people probably handle the ordering and stocking of the two separate entities. However, the contact you already have should be able to introduce you to the right person to quiz on tape sales. If you can get a "piece-count" (actual number

of individual sales made on any particular LP) and compare it to your "piece-count" for LP sales, you should be able to tell just how big a factor tape sales are in your market.

Another interesting piece of information to have would be how many people in your market are tape equipped either at home or in their cars. The WCI study states that 55% of the total U.S. population currently has access to both record and tape players in their homes. The study does not indicate how many people are tape-equipped in their cars. Luckily you can see into cars and perhaps even do your own survey as to what percent of your total market is in-dash equipped. A stroll through any large shopping center parking lot looking into cars could give you some approximate percentages of tape-equipped autos. Do that enough times in a few different locations and the picture could become much clearer.

Call a few auto dealers to find out how many new cars are being sold with radios and tape players. Check a few stereo shops to see how the sales of auto tape-decks are going. Have sales of those units increased in the last few years, and if so, how much? With tape sales up all over the country chances are good that tape-deck sales have gone up proportionately.

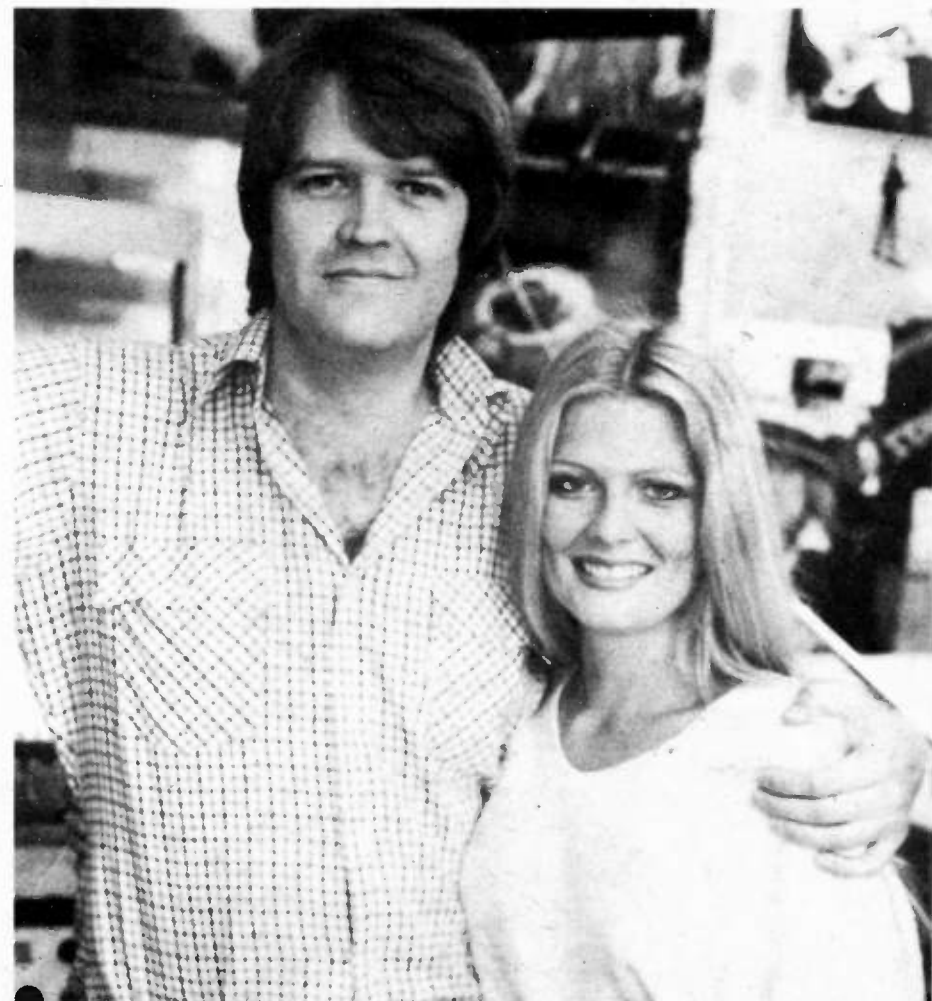
### Input Connection

The bottom line on all of this is tapes now comprise a sizable chunk of the total music sold in America. If you aren't currently getting tape sales information, perhaps you should be. The question was raised by one programmer I spoke with: "How often do you think a tape would sell and the LP would not?" My answer is probably not very often, if ever. But suppose you had two releases you were tracking. The first one sold 100 total pieces, all LP's. The second one sold 100 pieces, 50 LP's and 50 tapes. If you were only checking LP sales, the first one would show much better than the second, when in fact they are equally popular from a sales perspective. If you weren't checking tape sales, you would have missed that.

Admittedly the psychographics of who buys albums and who buys tapes may differ (just as there is a marked difference between the 8-track consumer and the cassette buyer). Some acts may have a tendency to sell more tapes than others simply because of who they primarily appeal to. Taking those facts into account, I still feel that you're missing a bet by not checking tape sales. Any chance to increase your input should be embraced. Who knows . . . a few years from now instead of hearing jocks say, "Here's a cut from the new Fleetwood Mac album," they may say "Okay, here's a track from the new Fleetwood Mac cassette!"

### Bits

**BLOOD ON THE STREETS:** Count Dracula in the personage of Chris Edmonds from WEFM/Chicago prowled the streets of the Windy City last Friday (10/13) to promote two separate events. First, WEFM's premiere of the new movie "Count Dracula and His Vampire Bride", and his alter-motive was to publicize Chicago's Blood Drive for the Red Cross. Not only did Chris donate his own blood to kick off the drive, but he appeared at a local disco later that evening for a special WEFM party. At the stroke of midnight Dracula selected his "Bride of Dracula". The entire promotion was a big success with a lot of "in the street" visibility for WEFM.



**SHOW-BIZ IS MY LIFE** — People often think the life of anyone in radio is soft, easy and nonstop enjoyment. In this photo we hereby document that such is not the case. Imagine the boredom of having to deal with a never ending stream of publicity-seeking "guests" to a station. Trying to be "nice" to these people can be a chore, but PD Marc Sommers of WNOE/New Orleans actually faked a near-smile for this photo taken with Playmate of the year Debra Jo Fondren following an on-the-air interview.



... and it won't cost you  
a farthing



PHOTO: CHUCK OLSEN

## AMERICAN TOP 40 PRESENTS

# The Top 100 of 1978

Casey Kasem's review of the greatest hits of the year... A complete countdown, from #100 to #1, based on BILLBOARD's official 1978 tabulation. 8 stereo LP's shipped December 9 in plenty of time for maximum holiday programming and sales.

THE 8 HOUR SPECIAL OF THE YEAR... FREE with your order for 13 weeks of American Top 40 in 1979. This exclusive offer is available for a limited time to one radio station in each market where American Top 40 broadcast rights are still open. MAIL THE COUPON ON THIS PAGE TODAY... BUT NO LATER THAN THANKSGIVING FOR FULL DETAILS or call Watermark (213) 980-9490.

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City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

## John Leader

**\*STICKER KICK OFF:** WYRE/Annapolis gave its new bumper sticker campaign a flying start by offering people a chance to win a seven day Caribbean Cruise. The stickers were distributed through the local McDonald's outlets. Apparently the big prize worked its magic because within the first week of the promotion, WYRE stickers were everywhere. Now with the stickers in place, the station plans many other ways to win using the stickers to identify winners. It's a great idea to kick off any major sticker campaign with a big prize to encourage folks to pick 'em up and stick 'em on!

**RUN FOR IT:** A 10-kilometer race down Hollywood Blvd. has been added to the celebration surrounding Hollywood's 75th birthday party. The race is set for November 12th and is being co-sponsored by KRTH/Los Angeles and the Hollywood YMCA. All proceeds from the race will go to the Y's Youth Programs. There will be several categories for runners of different skills and memento T-shirts from K-EARTH for all participants. Incidentally, in case your metric converter isn't handy, 10 kilometers is 6.2 miles, which in my case doesn't matter . . . I couldn't run 6.2 miles (unless I was being chased).

**FREAKY FUN:** Halloween promotions are already in motion at several stations around the country, and Y94/Fresno is throwing a big costume bash for clients and selected winning listeners this year. Y94's Super Party III will be a costume disco party with fun, food, unlimited libations and some special guests. Magic acts, costume contests and a professional disco dance troupe will add some spice to a celebration that has become a three-year tradition for Y94.

### Motion

KCBQ/San Diego has firmed up Foreigner to appear at their October 26th benefit concert to help rebuild San Diego's Aerospace Museum and Old Globe Theater. Both structures were destroyed by arson fires last winter. The two buildings, which held millions of dollars worth of artifacts, were a big part of San Diego's cultural heritage and the station immediately announced plans for a concert to raise funds. This past week arrangements were finalized with Foreigner to headline the show . . . Across the street Richard Bartell has been named General Manager of KMJC/San Diego (MAGIC 91). Richard, who is a general partner in Lee Bartell and Associates, owners of KMJC, has been practicing law in San Diego for the past three years . . . Bob Stout has left the all-night show at KSLQ/St. Louis and can be reached at (314) 291-5420 . . . WNDR/Syracuse has changed their format emphasis to "solid gold". The new format was described by Operations Manager Gary Van as, "a heavy (80/20) mix of strong, well-recognized hits dating back to the 1950's and through the seventies, combined with a blend of current popular selections." . . . Jim Snowden has joined the airstaff at WKBW/Buffalo where he will do all-nights. Jim comes to Buffalo from WRIE/Erie . . .



**WINNERS GET CHEAP TRICK**—WISM/Madison welcomed their hometown favorites Cheap Trick with a "Cheap Trick Trivia Quiz Contest." Callers qualified by correctly answering a trivia question about the group. A drawing was held for tickets to see the concert and a chance to meet the group backstage. Shown after the sold-out show (l-r): Epic's John Sykes, the group's Bun E. Carlos, winner, (standing, l-r) Trick's Tom Petersson, Rick Neilsen, winner, Robin Zander of the group, WISM's PD Jonathan W. Little and his son Little Joey Little.

KRTH/Los Angeles' News Director Steve Fredericks will travel to the Tropico Gold Mine in Rosamond, California for the 12th Annual World Championship Chili Cook-Off this Sunday (10/22). Steve will represent Pennsylvania (his home state) in the competition among 30 other state champs as well as representatives from England, Mexico and Australia. First prize money is a sizable \$25,000 and will go to the Los Angeles Children's Hospital should Steve win. We have the inside information that Steve's recipe for "K-EARTH Killer Chili" has been rated somewhere between dangerous and lethal . . . 94Q/Atlanta has a new 6-10pm personality. Stevie Brooks joins the 94Q crew from WFOX/Gainesville. Ms. Brooks is the first lady to host the early evening shift at the station.

To say it was quite an evening would be an understatement. President Carter recently threw a "Georgia Bar-B-Que and rock concert" at the White House starring the Atlanta Rhythm Section. The party was primarily a thank-you for several hundred of Carter's young campaign workers, but the evening also was an opportunity for several key radio and record personalities to get together in Washington to enjoy the fun.

L.A. based independent promotion man Cliff Gorov has worked closely with the Atlanta Rhythm Section and was invited to attend. When he got back, I asked him to jot down his thoughts about having been with the President and Cliff came through with this very interesting perspective of an extra special evening.

### Large Time

"I recently experienced a real thrill. It was something I'll probably never experience again, but the memory will be with me forever. About four weeks ago my friend Arnie Geller, who manages the Atlanta Rhythm Section, called me from his homebase of Atlanta. The call was not unexpected, since we often speak, but his was not a typical call. Arnie was inviting me to spend an evening at The White House with President Carter. I couldn't believe it!

"President Carter and his family were having a party for some visiting dignitaries and several Congressmen along with their sons and daughters who live in D.C. The theme of the party was 'a Georgia Bar-B-Que and rock concert.' The group that was to appear at the White House was ARS.

"I should mention that my partner Sam Kaplan was most jealous, but he realized that one of us should remain in L.A. to 'watch the store'. The concert was to be Monday (9/25), and Monday and Tuesday are our busiest days calling radio stations all over the country. For me, the stations would have to wait. I was not going to pass up an invitation to see ARS at the White House.

"I figured I would need a tux . . . I mean, you've got to look sharp for the President, right? Wrong. The word came down that this was to be a casual dress affair and I was informed by the President's social secretary that, 'the Carter men would be wearing jeans and casual shirts.' So casual it was.

"I left Los Angeles Sunday afternoon and besides running into Dave Sholin (RKO National Music Coordinator) on the plane, the flight was uneventful. We landed in D.C. and proceeded to the hotel for some sleep.

"The next day we all gathered in the lobby for the ride

to the party and smiles were everywhere. The short ride past some of our nation's best known landmarks, the Washington Monument, the Lincoln Memorial and more all served to bring into focus the reality of being at the White House within moments. As we arrived, our photo identification and invitations were checked by the security personnel and we were directed to the South Wing lawn. We were met by a full-dress Marine who gave each guest a red dotted napkin as a memento of the occasion.

"Standing in the middle of the White House lawn, looking up at the residence of our President, was exhilarating. I don't mean to get overly corny, but here we were tasting the epitome of Americana. Patriotism was at an all-time high. It was quite a rush.

"At the edge of the lawn with the Washington Monu-

self to him, I handed him the note. He read it quickly and put it into his pocket. I hoped that one of the many photographers had gotten a shot of that, and I later found out that one had. I could see the picture framed in Julie's room already.

"After greeting his guests, the President went to the stage and introduced his family. Following a few humorous remarks, he brought out the group. Ronnie Hammond, the Section's lead vocalist, presented a red-satin jacket with the ARS logo on the back to President Carter. He immediately put it on and modeled it for the crowd. I was sitting there thinking to myself . . . here was the President wearing jeans and a satin ARS jacket. He would have been any regular rock and roller.

"I've been to a lot of rock concerts over the years, but



**LARGE TIME**—Shown on the White House lawn during the recent Atlanta Rhythm Section concert are some of the special guests of the President (l-r) Jimmy Davenport, Independent Promotion/Atlanta; Bob "Gator" Lenihan, Programming Consultant; John Long, PD of WHBQ/Memphis; Don Benson, PD of WQXI & 94Q/Atlanta; Cliff Gorov, Gorov/Kaplan of Los Angeles; and Dave Sholin, National Music Coordinator for RKO Radio.

ment serving as an illuminating background, long tables were filled with Bar-B-Que'd beef and pork. Also loads of Southern style beans and slaw, plenty of beer and wine, and some of the finest pecan pie I have ever eaten!

"About 7:15pm President and Mrs. Carter joined us outside. I moved my way through the crowd trying to get a chance to shake hands with the most important man in the world. I admit I didn't know what to expect. My image of a President was that of a very formal, staid, aloof man. Jimmy Carter was the complete antithesis of my Presidential image. He was warm and homey, loose, friendly and had a soft, charming sense of humor. My six year old daughter, Julie, had written a short note to the President before I left L.A. and after I introduced my-



**SPECIAL DELIVERY**—Cliff Gorov hands President Carter a note from Cliff's daughter, Julie, during the special Georgia Bar-B-Que and rock concert with the Atlanta Rhythm Section at the White House.

this night was the most unique. The band was really 'on' and 300-400 folks were on their feet dancing and just generally having a 'large time.' It was a very emotional and warm feeling I got just watching everyone rocking out on the White House lawn.

"Two hours later the show was over. Most of the guests, myself included, didn't want to leave. Several of us lingered, walking around the White House . . . savoring the last few minutes. It was a beautiful evening and I had enjoyed it to the fullest. I was very lucky to be invited to such an event and as I said earlier, I will never forget it. I am convinced there is no other country like this one. I think I always knew it, but a night at the White House sure brought it into sharp focus."



# ALL THE WAY IN L.A.:

# NICK GILDER'S

# #1 SINGLE

# HOT CHILD

# IN THE CITY

Radio & Records  
**NATIONAL AIRPLAY/30**

October 20, 1978

NICK GILDER/Hot Child In The City (Chrysalis)

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK
2	3	2

CHS 2226

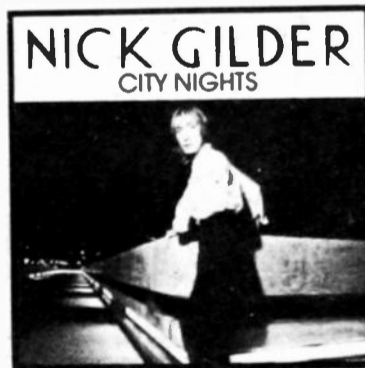


## THANK YOU, NEIGHBORS

KFI John Rook  
 10Q Mike McVay  
 KIIS-FM Rochelle Staab  
 KHJ John Sebastian  
 KRTH Bob Hamilton  
 KLOS Frank Cody  
 KWST Staff  
 KEZY Dave Forman  
 KROQ Staff  
 KNAC Paul Fuhr  
 KRLA Art Laboe

### Promotion People

Bill Taylor - Chrysalis Field Rep.  
 Rosie Guevara - Pickwick L.A.  
 Harry Akaki - Pickwick L.A.  
 Tony Richland - Independent  
 Bruce Brantseg - Independent  
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CHR 1202

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 "HERE COMES THE NIGHT" CHS 2264  
 FROM HIS SMASH ALBUM "CITY NIGHTS"

CHR 1202



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 DIRECTION: SEGAL/SAMUELS  
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Available on **Chrysalis** - records and tapes

# Hollings Advocates Communications Act "Renovation"

(Continued from page 4)

## White Warns Broadcasters

Other speakers at the NAB regional conferences, which began last week and continue into November, included FCC Commissioners Margita White and Joe Fogarty and NAB President Vincent Wasilewski. Mrs. White, whose term as commissioner has expired but who continues to serve until final Senate confirmation is given to White House nominee; Anne Jones, told the broadcasters in Atlanta on Tuesday that their "legitimate fear is that the Commission will become a regulatory Robin Hood, robbing broadcasters of their editorial and programming discretion and redistributing their properties and financial resources in a misdirected hunt for diversity." She

said "the FCC is marching to a different drummer."

## Speakers Predict Big Changes Ahead

Speaking first extemporaneously, then taking Q & A, Fogarty reiterated to 200 predominantly New England radio and TV broadcasters last Friday, his opposition to most of the proposed rewrite of the Communications Act; however, he emphasized that new technologies could make broadcasting as we know it today extinct. Fogarty also criticized the Commission's renewal procedures and, alluding to the WESH/Daytona Beach, FL case, telling the crowd that the FCC must "regain credibility with the courts."

Wasilewski, filling in for Sen. John Durkin (D-NH) who had been

scheduled to address the group, echoed a theme of change for the communications industry. "In my opinion," the NAB president said, "The business of providing mass entertainment, news and information to consumers through an advertising-supported system will always exist, but it is going to change." Wasilewski then related how he views the effects of future changes upon people entering broadcasting: "If I were a young person today, interested in this field of communications, I would be learning first how to read and write expertly; I would stress English composition and sharpen my ability to express myself succinctly and clearly, and then I would learn as much about computers and the melding of computers and communications as I possibly could."



**HOT AIR PERSONALITY** — 94Q/Atlanta Music Director Jeff McCartney ascended into the clouds in an Arby's "Hot Air Balloon" to report on traffic conditions during the city's recent Champagne Jam festival.



**A FEW GOOD CHUMS** — CHUM/Toronto has a new line in feminine T-shirts, modelled by a pair of shirt-winners in the station's contest. Air personality Mike Holland is the picture's centerpiece.



**COOPER SESSION IN PHILLY** — Alice Cooper visited WFIL during his tour stop in Philadelphia. Pictured (l-r) are WB's George Stone, Denny Vosburgh of the Cooper group, Cooper, and WFIL PD Jay Cook.

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TONITE"



STILL  
THE SAME



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SILVER BULLET BAND  
NOW ON TOUR

4618  
HOLLYWOOD  
NIGHTS

BOB SEGER

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MIDWEST

Most Added Hottest

Barbra & Neil
Andy Gibb
Chicago
Anne Murray
Ambrosia
Donna Summer

WEST

Most Added Hottest

Barbra & Neil
Andy Gibb
Elton John
Chicago
Foreigner
Donna Summer
Nick Gilder

Great Week for Chic's "Freak"!

Chic

"Le Freak"

A FL 3519

96X 29-25
CKLW add
KSLQ on
KTLK on
JB-105 add 39
WAYS deb 30

KELI add
WFIF add
WRFC add
WFLB 33-27
WISE add
WANS add
WTOB add
WAUG add
KYNO
KJOY
WQPD
WMFJ
WCUE
WKWK
WTIC
WKNX
WALG
WENI
WYND
WVCO
WVLS
KVOL
WHSY
WFAH
KLUE

WEST

WEST

Parallel One

KHJ/Los Angeles, CA
John Sebastian

Andy Gibb
Billy Joel
Styx
Elton John

Part-Time
Barbra & Neil
HOTTEST

Exile 1-1
Nick Gilder 3-2
Anne Murray 3B-5
Donna Summer 11-6
Foxy 18-10

KFI/Los Angeles, CA
Roger Collins

Donny & Marie
Firefall
HOTTEST

Donna Summer 3-1
Kenny Loggins 7-5
Ambrosia 13-9
Foreigner 15-11
Dr. Hook 20-19

BIGG/San Diego, CA
C C McCartney

Livingston Taylor
Zed
Chicago
HOTTEST

Kenny Loggins 3-1
OR 4-2
The Cars 5-4
Ambrosia 12-9
Billy Joel 14-11

KTLK/Denver, CO
Paula Matthews

Heart
Al Stewart
Paula Abdul
Styx
Donna Summer
HOTTEST

Exile 1-1
Nick Gilder 3-2
Donna Summer 11-6
Foreigner 15-11
Dr. Hook 20-19

KJRH/Seattle, WA
Tracy Mitchell

Barbra & Neil
Tommy Stinson
Justin Hayward
HOTTEST

Nick Gilder 1-1
Donna Summer 11-6
Crystal Gayle 17-11
Paul Shaffer 18-10

KIDN/Denver, CO
Ed Greene

Al Stewart
Little Richard
HOTTEST

Barbra & Neil
Anne Murray 3-2
Donna Summer 11-6
Foxy 18-10

KRTH/Los Angeles, CA
Bob Hamilton

Elton John
Part-Time
Firefall
HOTTEST

Nick Gilder 1-1
Foxy 18-10
Donna Summer 11-6
Foreigner 15-11

KFRC/San Francisco, CA
Garland Sobell

Firefall
Linda Ronstadt
Baby
Barbra & Neil
Jan Morrison
Styx
HOTTEST

Exile 1-1
Gerry Rafferty 12-10
Capt. & Tennille 14-12
Donna Summer 21-17
Ambrosia 18-21

Parallel Two

KFXM/San Bernardino, CA
Mitch Montrose

Chicago
Toto
Stephen Bishop
HOTTEST

Billy Joel 1-1
Barbra & Neil 3-2
Nick Gilder 9-6
Capt. & Tennille 14-10
Player 26-21

KLUC/Las Vegas, NV
Dave Anthony

Donna Summer
AP5
HOTTEST

Boston 1-1
Steely Dan 3-2
Journey 4-3
Foreigner 8-8
Pablo Cruise 12-7

KCBO/San Diego, CA
Nina Gomez

Funkadelic
Al Stewart
Fogelberg/
Weisberg
Barbra & Neil
HOTTEST

Exile 1-1
Foreigner 10-6
Foxy 12-7
Anne Murray 13-9
John Paul Young 22-19

KQEO/Albuquerque, NM
John Michaela

Alice Cooper
Walter Egan
ELO
Linda Ronstadt
HOTTEST

Nick Gilder 1-1
Anne Murray 5-3
Ambrosia 13-6
Capt. & Tennille 14-10
Alicia Bridges 26-22

KERN/Bakersfield, CA
Pete Shannon

Van Morrison
Gino Vannelli
Chicago
Joe Cocker
HOTTEST

Steely Dan 1-1
Exile 6-4
The Who 12-8
Anne Murray 16-12
Donna Summer 22-17

KRSP/Salt Lake City, UT
Alan Hague

Andy Gibb
Paul Davis
Elton John
Part-Time
HOTTEST

Foreigner 1-1
Ambrosia 3-2
Dr. Hook 19-8
Barbra & Neil 20-10
Gino Vannelli 26-20

KTRB/Spokane, WA
Tom Huylster

Paul Davis
Barbra & Neil
Justin Hayward
(Chris Rea idb)
HOTTEST

Nick Gilder 2-1
Donna Summer 18-7
Barry Manilow 13-8
Foreigner 16-10
Dr. Hook 24-20

KRKE/Albuquerque, NM
Chris Carey

Andy Gibb
HOTTEST

Kenny Loggins 1-1
The Who 5-3
Billy Joel 7-3
Ambrosia 10-7
Donna Summer 15-10

KOPAZ/Phoenix, AZ
Steve Rivers

Barbra & Neil
Andy Gibb
HOTTEST

Taste Of Honey 1-1
Foreigner 12-8
Gerry Rafferty 15-11
Donna Summer 18-12
Barry Manilow 23-16

KVI-FM/Seattle, WA
Frank Colbourn

Elton John
Georgia
Alice Cooper
Gino Vannelli
Barry Manilow
HOTTEST

Nick Gilder 1-1
Kenny Loggins 3-2
David Gates 8-4
Rick James 15-9
Foreigner 17-5

KYYX/Seattle, WA
Robin Mitchell

None
HOTTEST

Nick Gilder 1-1
Donna Summer 11-7
Foreigner 23-10
Barry Manilow 17-15
Dr. Hook 38-12

KENI/Anchorage, AK
Tony Mitchell

Chicago
Al Stewart
HOTTEST

Stephen Bishop
HOTTEST
Gerry Rafferty 2-1
Taste Of Honey 10-6
Anne Murray 15-10
The Who 23-15
Crystal Gayle 26-21

KTKT/Tucson, AZ
Ed Alexander

ELO
Linda Ronstadt
Baby
Elton John
Part-Time
Barbra & Neil
HOTTEST

Kenny Loggins 3-1
Gerry Rafferty 1-1
Billy Joel 8-6
Foreigner 11-8
Donna Summer 21-16

Y94/Fresno, CA
Dan Spears

Toto
Stephen Bishop
Al Stewart
Firefall
HOTTEST

Nick Gilder 1-1
Anne Murray 7-4
Ambrosia 13-8
Dr. Hook 12-12
Foreigner 22-17

KEZY/Anaheim, CA
Larry Reisman

Elton John
Part-Time
Toto
HOTTEST

Boston 1-1
LRB 8-5
Rolling Stones 14-8
The Who 18-10
Foreigner 15-11

KQED/Boston, ID
Charlie Fox

John Langholl
Andy Gibb
Sylvester
Santana
HOTTEST

Nick Gilder 2-1
Anne Murray 3-2
Capt. & Tennille 8-5
Donna Summer 16-10
Foreigner 23-17

KODI/Great Falls, MT
Dave Matthews

Barbra & Neil
Joe Cocker
HOTTEST

Anne Murray 1-1
Crystal Gayle 6-3
Kenny Loggins 5-4
Rolling Stones 8-7
Dr. Hook 15-10

KYSN/Colorado Springs, CO
Mark McCoy

Chicago
Andy Gibb
HOTTEST

Nick Gilder 3-1
Rolling Stones 5-2
Capt. & Tennille 10-6
Donna Summer 20-15
Gino Vannelli 23-19

KDZA/Pueblo, CO
Rip Avina

Chicago
Player
Gene Cotton
Fogelberg/
Weisberg
HOTTEST

Kenny Loggins 1-1
Anne Murray 4-2
Foreigner 19-15
Dr. Hook 27-24
Foxy 36-31

KENO/Las Vegas, NV
Steve Sommer

Chicago
Clout
ELO
Heart
HOTTEST

BCS/Franpton/
Nicholas 1-1
Billy Joel 12-8
Foreigner 14-10
Wings 19-14
Barry Manilow 29-23

Produced by: Bernard Edwards & Nile Rodgers
Executive Producers: Mark Keiner & Tom Cossie
for MK Productions







# 96X Miami

- 1 DONNA SUMMER
- 2 ANNE MURRAY
- 3 JOHN PAUL YOUNG
- 4 ERILE
- 5 LRB
- 6 DON RAY
- 7 LTO (new)
- 8 NICK GILDER (new)
- 9 KAREN YOUNG
- 10 ROSS & JACKSON
- 11 GERRY RAFFERTY
- 12 FLORENCE ALLIC
- 13 K & SUNSHINE
- 14 KERRY LOGGINS
- 15 CHRIS REA (new)
- 16 WHO
- 17 PETER BROWN
- 18 ROLLING STONES
- 19 BILLY JOEL
- 20 MEO
- 21 BARRY MANLOW
- 22 FOREIGNER
- 23 SYLVIA SOTER
- 24 ERIC
- 25 BOSTON
- 26 JIMMY BUFFETT
- 27 NICK GILDER (new)
- 28 ALICIA BRIDGES
- 29 JARRON
- 30 VILLAGE PEOPLE (new)
- 31 GINO VANHELLI
- 32 CODY CODY
- 33 EMOTION
- 34 CAPTAIN & TENNILLE
- 35 DAN HARTMAN
- 36 AL STEWART
- 37
- 38
- 39
- 40

# 4-100 Miami

- 1 DONNA SUMMER
- 2 JOHN PAUL YOUNG
- 3 ANNE MURRAY
- 4 ERILE
- 5 LRB
- 6 DON RAY
- 7 KERRY LOGGINS
- 8 CAPTAIN & TENNILLE
- 9 GERRY RAFFERTY
- 10 LTO (new)
- 11 CHRIS REA (new)
- 12 NICK GILDER (new)
- 13 MEO
- 14 FABLO CRUISE (new)
- 15 JOHN & OLIVIA
- 16 ROSS & JACKSON
- 17 KAREN YOUNG
- 18 JOHN TRAVIS TA
- 19 FOREIGNER
- 20 SYLVIA SOTER
- 21 BARRY MANLOW
- 22 DAN HARTMAN
- 23 LEIF GARRETT
- 24 ROLLING STONES
- 25 K & SUNSHINE
- 26 ROSS ROYCE (new)
- 27 VILLAGE PEOPLE (new)
- 28 WHO
- 29 MEO
- 30 BARBRA & NEIL
- 31 BILLY JOEL (new)
- 32 HALL & OATES
- 33
- 34
- 35
- 36
- 37
- 38
- 39
- 40

# WEST



# Denver

- 1 GERRY RAFFERTY
- 2 ANNE MURRAY
- 3 KERRY LOGGINS
- 4 ERILE
- 5 LRB
- 6 JOHN PAUL YOUNG
- 7 NICK GILDER (new)
- 8 STEELY DAN
- 9 WHO
- 10 OLIVIA NEPTON JOHN
- 11 BILLY JOEL
- 12 CAPTAIN & TENNILLE
- 13 BOB SEGER (new)
- 14 AMBROSIA
- 15 BOSTON
- 16 JOHN & OLIVIA
- 17 ROLLING STONES
- 18 HALL & OATES
- 19 BARRY MANLOW
- 20 LINDA RONSTADT
- 21 DONNA SUMMER
- 22 DR. HOOR
- 23 COMMODORE (new)
- 24 DAVID GIBB (new)
- 25 FOREIGNER
- 26 GINO VANHELLI
- 27 CHICAGO
- 28 CRYSTAL GAYLE
- 29 FABLO CRUISE
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# Los Angeles

- 1 ERILE
- 2 NICK GILDER (new)
- 3 TASTE OF HONEY
- 4 LRB
- 5 ANNE MURRAY
- 6 DONNA SUMMER
- 7 KERRY LOGGINS
- 8 WHO
- 9 BOSTON
- 10 FOLY
- 11 FOREIGNER
- 12 GERRY RAFFERTY
- 13 JOHN & OLIVIA
- 14 BARRY MANLOW
- 15 STEELY DAN
- 16 LINDA RONSTADT
- 17 CARS (new)
- 18 AMBROSIA
- 19 ROLLING STONES
- 20 FOREIGNER (new)
- 21 ANDY GIBB (new)
- 22 CRYSTAL GAYLE
- 23 CHICAGO
- 24 BILLY JOEL
- 25 DR. HOOR
- 26 CHEAP TRICK
- 27 STEVE
- 28 HALL & OATES
- 29 ELTON JOHN (new)
- 30 BARBRA & NEIL
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# KTLK 1280 Denver

- 1 ERILE
- 2 NICK GILDER (new)
- 3 TASTE OF HONEY
- 4 ANNE MURRAY
- 5 LRB
- 6 DONNA SUMMER
- 7 KERRY LOGGINS
- 8 FOLY
- 9 GERRY RAFFERTY
- 10 WHO
- 11 JOHN & OLIVIA
- 12 FOREIGNER (new)
- 13 BILLY JOEL
- 14 ROLLING STONES
- 15 AMBROSIA
- 16 CRYSTAL GAYLE
- 17 GINO VANHELLI
- 18 CAPTAIN & TENNILLE
- 19 STEELY DAN
- 20 ROSS & JACKSON
- 21 RAY
- 22 STEVE
- 23 DAVID GIBB
- 24 DR. HOOR
- 25 ANDY GIBB (new)
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# 101 FM Los Angeles

- 1 NICK GILDER
- 2 ERILE
- 3 ANNE MURRAY
- 4 LRB
- 5 KERRY LOGGINS
- 6 FOLY
- 7 WHO
- 8 DONNA SUMMER
- 9 FOREIGNER
- 10 GERRY RAFFERTY
- 11 BARRY MANLOW
- 12 AMBROSIA
- 13 DR. HOOR
- 14 CRYSTAL GAYLE
- 15 ROLLING STONES
- 16 BOSTON
- 17 CAPTAIN & TENNILLE
- 18 GINO VANHELLI
- 19 ALICIA BRIDGES
- 20 CHICAGO
- 21 AL STEWART
- 22 BARBRA & NEIL
- 23 STONEROLY
- 24 TOTO
- 25 ANDY GIBB (new)
- 26 PAUL DAVIS
- 27 ERIC CARMIN
- 28 LINDA RONSTADT ("Dish Baby")
- 29 SYLVESTER
- 30 FIREFALL
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# KJR 95 Seattle

- 1 NICK GILDER (new)
- 2 KERRY LOGGINS
- 3 TASTE OF HONEY
- 4 AMBROSIA
- 5 FOREIGNER
- 6 DAVID GAYLE
- 7 GERRY RAFFERTY
- 8 DONNA SUMMER
- 9 JOHN & OLIVIA
- 10 BILLY JOEL
- 11 CRYSTAL GAYLE
- 12 PAUL DAVIS
- 13 WHO
- 14 CAPTAIN & TENNILLE
- 15 BOSTON
- 16 ERILE
- 17 ROLLING STONES
- 18 BARRY MANLOW
- 19 HEART
- 20 GINO VANHELLI
- 21 TOTO
- 22 CARIBEL
- 23 CHICAGO
- 24 JOHN PAUL YOUNG
- 25 DR. HOOR
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# 4-KEF Los Angeles

- 1 DONNA SUMMER
- 2 NICK GILDER (new)
- 3 ERILE
- 4 LRB
- 5 KERRY LOGGINS
- 6 WHO
- 7 GERRY RAFFERTY
- 8 ANNE MURRAY
- 9 AMBROSIA
- 10 BARRY MANLOW
- 11 FOREIGNER
- 12 TASTE OF HONEY
- 13 BOSTON
- 14 JOHN & OLIVIA
- 15 ROLLING STONES
- 16 JOHN PAUL YOUNG
- 17 CHICAGO
- 18 LINDA RONSTADT
- 19 DR. HOOR
- 20 GINO VANHELLI
- 21 OLIVIA NEPTON JOHN
- 22 STONEROLY
- 23 FABLO CRUISE
- 24 STEELY DAN
- 25 BILLY JOEL
- 26 WHO
- 27 CRYSTAL GAYLE
- 28 ANDY GIBB (new)
- 29 SYLVESTER
- 30 FOLY
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# B-100 San Diego

- 1 KERRY LOGGINS
- 2 LRB
- 3 BOSTON
- 4 NICK GILDER (new)
- 5 CARS (new)
- 6 ERILE
- 7 CHRIS REA (new)
- 8 GERRY RAFFERTY
- 9 AMBROSIA
- 10 WHO
- 11 ROLLING STONES
- 12 FOREIGNER (new)
- 13 FIREFALL
- 14 STEVE
- 15 JEFFERSON STARSHIP (new)
- 16 HEART
- 17 PLASMA
- 18 ROLLING STONES
- 19 FOREIGNER (new)
- 20 FIREFALL
- 21 STONEROLY
- 22 FOGELBERG & WEISBERG
- 23 MICHAEL JOHNSON
- 24 HALL & OATES
- 25 STEPHEN BISHOP
- 26 RAY
- 27 STEELY DAN
- 28 GENE COTTON
- 29 TOTO
- 30 PAUL REAGAN (new)
- 31 TONY MARTY
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# KFRC-610 San Francisco

- 1 ERILE
- 2 TASTE OF HONEY
- 3 LRB
- 4 KERRY LOGGINS
- 5 BOSTON
- 6 JOURNEY
- 7 WHO
- 8 ANNE MURRAY
- 9 NICK GILDER (new)
- 10 GERRY RAFFERTY
- 11 CARS (new)
- 12 CAPTAIN & TENNILLE
- 13 FOREIGNER
- 14 SYLVIA SOTER (new)
- 15 ROLLING STONES
- 16 AMBROSIA
- 17 DONNA SUMMER
- 18 TEDDY PENDERGRASS (new)
- 19 GINO VANHELLI
- 20 STELVESTER
- 21 ROLLING STONES (new)
- 22 DR. HOOR
- 23 ERIC
- 24 CARS (new)
- 25 RALPH EDEN (new)
- 26 TOM PETTY
- 27 ANDY GIBB (new)
- 28 TOTO
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# FIREFALL

## IS BURNING UP THE AIRWAVES WITH THE HIT SINGLE

# "STRANGE WAY"

3518

# THE BACK PAGE BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

**FIREFALL**  
**Strange Way (Atlantic)**  
61% of our reporters on it, 23 adds including WPGC, Q102, KSTP, WGCL, KRTH, KFRC, WICC, Y94, KING, KEEL, Y103, WGUY, KILE, WJON, KLMS, KSLY. Key moves: 29-20 Z93, 39-37 KRBE, 27-25 WLCY, 32-28 JB105, 22-16 Q94, 27-21 Z98, 38-28 KAKC, 25-21 KRSP, 30-25 KERN, 30-27 KQDI, 34-29 WTRU, 28-23 WGLF, debut 26 WCAO, on KJR. See Parallels, charts at number 28.

### MOST ADDED DEBUT 30 ALBUM/AIRPLAY 40



on Atlantic Records & Tapes

Produced by Tom Dowd and Ron Albert & Howard Albert for Fat Albert Productions

# PARALLELS

**Parallel I:** Selected stations in major markets that are format dominant\* and/or exert a significant national influence.

**Parallel II:** Selected stations in secondary markets that are format dominant\* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

**Parallel III:** Selected stations in smaller markets that are format dominant\* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (\*)Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

★ DENOTES FIRST WEEK IN PARALLELS.

**AMBROSIA**  
*How Much I Feel (WB)*  
LP: Life Beyond LA.

P1	P2	P3
<b>Northeast</b> WABC a-43 99X 2-22 WNBC 31-27 WFIL 24-46 WRKO 26-21 WPGC 9-6 WCAO 8-4 WKBW 22-14 CHUM 21-7 CKGM on	<b>South</b> WQXI 5-7 94Q 3-4 KLIF 23-47 WAYS 5-5 WAPE 26-44 Y103 32-30 WBYX 11-5 WTIX 21-20 WNOE 25-49 WAKY 17-14 WSGA 18-13 Q94 8-8 WBXX 11-5 92Q 2-28 Z98 3-2 KNOW 24 KEEL 11-6 KXIO 2-1 WNAF 15-11 WKIX 10-9 BJ05 39-33 WIJZ 8-4 WJDX 23-48	<b>Northeast</b> WJBO 24-47 WEO 18-12 WGU 8-3 13FEA 7-3 WHYN 14-13 WFGC 9-8 K104 28-27

**BOSTON**  
*Don't Look Back (Epic)*  
LP: Don't Look Back

P1	P2	P3
<b>Northeast</b> WABC 12-40 99X 4-3 WNBC 29-31 WPGC 10-17 WCAO 6-8 WKBW 5-11 CHUM 11-6 CKGM 20-17	<b>Northeast</b> F105 7-14 13Q 11-2 WPEZ 6-11 WDRG 8-6 WAVZ 2-4 PRO-FM 1-6 WBBF 6-46 WYRE 3-4 WPHD 15-23 WTRY 6-9 WKBO 12-48	<b>Northeast</b> WJBO 2-3 WEO 4-5 WGU 2-6 13FEA 6-9 WHYN 3-7 WFGC 9-8 K104 6-2

**(Boston continued)**

P1	P2	P3
<b>West</b> WJBO 10-7 KDON 11-9 KENO 16-20 KYSN 7-8 KLYX 4-6 KDZA 12-28 KCBN 5-8 KFXD 5-9 KQDI 13-12 KBIM 10-11	<b>West</b> K101 11 WAKY 17-14 KEZY 1-1 KING 7-1 KVI-FM 12-17 KYYX 18-22 KJRB 1-2 KTAC 9-7 KRSP 16-24 KCPX 7-8 KRUX 5-6 KOPA 9-7 KTKT 6-5 KENT 4-8 KERN 3-6 Y94 4-10 WYND 14-15 WFOG 9-4 WLOF 36-32 WFLB 13-8 WGLF 7-1 WERC 8-4 WAIR 20-16 WIRK a-30 WANS 2-1 KILE 18-47 CK101 11 WCGQ 8-5 WTMA 14-10 G100 12-9 WLEE 4-5 KAA 12-9	<b>West</b> K101 11 WAKY 17-14 KEZY 1-1 KING 7-1 KVI-FM 12-17 KYYX 18-22 KJRB 1-2 KTAC 9-7 KRSP 16-24 KCPX 7-8 KRUX 5-6 KOPA 9-7 KTKT 6-5 KENT 4-8 KERN 3-6 Y94 4-10 WYND 14-15 WFOG 9-4 WLOF 36-32 WFLB 13-8 WGLF 7-1 WERC 8-4 WAIR 20-16 WIRK a-30 WANS 2-1 KILE 18-47 CK101 11 WCGQ 8-5 WTMA 14-10 G100 12-9 WLEE 4-5 KAA 12-9

**CAPTAIN & TENNILE**  
*You Never Done... (A&M)*  
LP: Dream

P1	P2	P3
<b>Northeast</b> WABC 44-24 99X 26-26 WFIL 13-9 WRKO 19-13 WPGC 20-19 WCAO 10-4 WKBW 19-27 CHUM 25-20 CKGM a	<b>South</b> WQXI 19-15 WAYS 7-6 WAPE 20-17 Y103 20-10 WGII 19-47 WCAO 10-4 WNOE 28-24 Q105 24-21 Y95 20-47 WAKY 14-10 WSGA a-29 WBXX 7-8 92Q 25-22 Z98 12-2 KEEL 17-13 KXIO 6-24 WNAF 17-11 WKIX 23-18 WRJZ 21-11	<b>Northeast</b> WJBO 20-20 WEO 12-9 13FEA 12-11 WHYN 18-15 WFGC 16-14 K104 9-10

**CHICAGO**  
*Alive Again (Columbia)*  
LP: Hot Streets

P1	P2	P3
<b>Northeast</b> 99X 4-29 WJBO 28-25 WPGC 4-7 WCAO d-28 WKBW d-26	<b>Northeast</b> F105 32-30 WPEZ d-37 WDRG a WAVZ 31-26 PRO-FM 1-2 FM 27-23 WBBF 20-15 WICC 14-13 WYRE 15-12 WTRY 7-5 WKBO 6-6	<b>Northeast</b> WJBO 7-9 WEO 2-4 WGU 2-6 13FEA 6-9 WHYN 3-7 WFGC 9-8 K104 6-2

**(Chicago continued)**

West	Midwest	West	Midwest
KNOW 24-21 WAKY 20-24 Q94 d-25 WNOE on-4p Z98 3-2 KNOW 30-31 KEEL d-28 KXIO 27-25 WNOE a WKIX a BJ05 d-39 WRJZ a WJDX a-28	WNOE 24-21 WAKY 20-24 Q94 d-25 WNOE on-4p Z98 3-2 KNOW 30-31 KEEL d-28 KXIO 27-25 WNOE a WKIX a BJ05 d-39 WRJZ a WJDX a-28	WTMA a-39 G100 d-39 Midwest KKKC 25-23 WIKR d-28 WAKX 24-10 WEDC d-29 WJON a WISM 30-28 WROK a-35 WTRU 35-24 WFAO d-28 WSTP 29-28 KVXX d-4 KLLS a KLSM on WKAU on WNAM d-25 KXKL 25-22 KFWI a-35 KFRY on KSTT a	West KEZY d-26 KING on KVI-FM on KYYX d-27 KJRB d-27 KTAC d-27 KRSP d-25 KCPX d-28 KRUX 30-20 KOPA a KTKT 29-25 KENT a KERN a Y94 d-27 KROY d-27 KFXM a-28 KXIO d-28 KXKE 24-22 KQEO on KCBQ 29-25

**DR. HOOK**  
*Sharing The Night... (Capitol)*  
LP: Pleasure And Pain

P1	P2	P3
<b>Northeast</b> WFIL on-dp WRKO a WPGC 21-16 WCAO 21-16 WKBW 17-13	<b>South</b> WQXI 15-11 94Q 10-6 KLIF 31-26 WYRE 12-9 WYRE 21-5 Y103 29-21 WGH 21-8 WTIX 35-33 WNOE 9-25 KOP 2-25 Y95 19-16 WAKY 16-12 WSGA 21-18 Q94 a WBBQ 27-17 92Q 23-17 Z98 19-16 KNOW 37-35 KEEL 33-25 KXIO 26-27 WSGN 17-7 WCAO 19-22 BJ05 16-13 WJDX 23-19 WJDX 25-23	<b>Northeast</b> WJBO d-25 WEO 25-20 WGU 23-17 13FEA 26-24 WHYN 30-27 WFGC 25-21 K104 18-17

**FOREIGNER**  
*Double Vision (Atlantic)*  
LP: Double Vision

P1	P2	P3
<b>Northeast</b> WABC a-25 99X 21-9 WNBC a-32 WKBO 11-8 WPGC 7-4 WCAO 5-7 WKBW 27-22 CHUM 22-49	<b>Northeast</b> F105 16-6 13Q 17-15 WPEZ 19-13 WDRG 24-20 WAVZ 28-23 WBBF 24-18 PRO-FM 8-7 JBO5 10-7 WICC 18-7 WYRE 13-8 WYRE 13-8 WYRE 13-8 WKBO 7-7	<b>Northeast</b> WJBO 9-7 WEO 2-4 WGU 16-43 13FEA 6-9 WHYN 3-7 WFGC 9-8 K104 6-2

**EXILE**  
*Kiss You All Over (WB)*  
LP: Mixed Emotions

P1	P2	P3
<b>Northeast</b> 99X 1-4 WNBC 2-10 WFIL 1-2 WRKO 3-4 WPGC 4-7 WCAO 3-10 WKBW 2-3 CHUM 2-3 CKGM 11-10	<b>Northeast</b> F105 1-4 13Q 1-2 WPEZ 1-1 WDRG 1-1 WYRE 11-5 JBO5 4-4 WBBF 13-22 WICC 1-1 WYRE 2-3 WPHD 2-3 WTRY 11-21	<b>Northeast</b> WJBO 7-9 WEO 2-4 WGU 2-6 13FEA 6-9 WHYN 3-7 WFGC 9-8 K104 6-2

**(Exile continued)**

West	Midwest	West	Midwest
K101 4-3 K101 3-4 K101 2-3 WHB 2-2 WHOT 13-17	West K101 4-3 K101 3-4 K101 2-3 WHB 2-2 WHOT 13-17	West K101 4-3 K101 3-4 K101 2-3 WHB 2-2 WHOT 13-17	West K101 4-3 K101 3-4 K101 2-3 WHB 2-2 WHOT 13-17

**FIREFALL**  
*Strange Way (Atlantic)*  
LP: Elan

P1	P2	P3
<b>Northeast</b> WPGC a-26 WCAO d-26	<b>South</b> KRBE 39-37 Z93 29-20 WLCY 27-25	<b>South</b> WQXI d-30 94Q 21-18 KLIF 35-32 Y103 a WGH d-23 WTIX d-39 Y95 d-28 Q94 24-26 92Q on-dp Z98 27-21 KNOW 29-23 KEEL a KXIO 28-22 WSGN 14-20 WKIX on BJ05 20-19 WRJZ d-30

**WYRE**  
*It's A Laugh (RCA)*  
LP: Along The Red Ledge

P1	P2	P3
<b>Northeast</b> 99X 12-11 WNBC 16-21 WDRG d-28 WCAO 24-17 WKBW on	<b>South</b> WQXI 16-14 94Q 9-7 KLIF 18-15 Y103 33-31 WGH 26-26 WAKY 33-30 WCAO 22-20 WBBQ 25-21 92Q on Z98 18-15 KEEL 29-23 WRJZ 22-21 WJDX a-30	<b>South</b> WJBO 24-23 WGU 20-48 13FEA 24-22 WHYN 27-24 WFGC d-23 K104 16-13

**BILLY JOEL**  
*She's Always... (Columbia)*  
LP: The Stranger

P1	P2	P3
<b>Northeast</b> WABC 1-3 WFIL 8-8 WRKO 10-9 WPGC 12-13 WKBW 7-5 CHUM d-25 CKGM a	<b>Northeast</b> F105 27-26 13Q 22-18 WPEZ 18-18 WBBF 21-12 WICC 10-10 WYRE 10-9 WYRE 10-9 WKBO 21-16	<b>Northeast</b> WJBO 14-10 WGU 22-21 13FEA 22-21 WHYN 20-18 WFGC 20-18 K104 11-7

**NICK GILDER**  
*Hot Child In... (Chrysalis)*  
LP: City Nights

P1	P2	P3
<b>Northeast</b> WABC 3-3 13Q 2-2 WNBC 9-7 WRKO 5-18 WPGC 1-2 WCAO 1-1 WKBW 5-10 CHUM 3-2 CKGM 9-9	<b>South</b> 91Q 24-28 KLIF 3-3 WAYS 2-1 WAPE 14-19 Y103 4-6 WGH 2-2 Q105 2-4 Y95 1-1 WAKY 2-3 WSGA 1-4 Q94 1-2 WJBO 4-10 92Q 4-3 Z98 7-9 KNOW 20-32 KEEL 1-2 WSGN 1-1 WKIX 4-1 BJ05 2-2 WRJZ 2-3 WJDX 2-4	<b>Northeast</b> WJBO on WFO 1-2 13FEA 2-4 WHYN 1-1 WFGC 1-1 WYND 10-16 WYND 4-4 WFO 7-5 WFLB 4-7 WYRE 4-7 WAY 2-2 WANN 3-2 WANN 7-4 KILE 1-2 CK101 on G100 3-3 WJPE 22-25 KAA 3-4

**WYRE**  
*It's A Laugh (RCA)*  
LP: Along The Red Ledge

P1	P2	P3
<b>Northeast</b> 99X 12-11 WNBC 16-21 WDRG d-28 WCAO 24-17 WKBW on	<b>South</b> WQXI 16-14 94Q 9-7 KLIF 18-15 Y103 33-31 WGH 26-26 WAKY 33-30 WCAO 22-20 WBBQ 25-21 92Q on Z98 18-15 KEEL 29-23 WRJZ 22-21 WJDX a-30	<b>South</b> WJBO 24-23 WGU 20-48 13FEA 24-22 WHYN 27-24 WFGC d-23 K104 16-13

**BILLY JOEL**  
*She's Always... (Columbia)*  
LP: The Stranger

P1	P2	P3
<b>Northeast</b> WABC 1-3 WFIL 8-8 WRKO 10-9 WPGC 12-13 WKBW 7-5 CHUM d-25 CKGM a	<b>Northeast</b> F105 27-26 13Q 22-18 WPEZ 18-18 WBBF 21-12 WICC 10-10 WYRE 10-9 WYRE 10-9 WKBO 21-16	<b>Northeast</b> WJBO 14-10 WGU 22-21 13FEA 22-21 WHYN 20-18 WFGC 20-18 K104 11-7



**AMERICAN LEAGUE**

Tues. Oct. 3rd - Yankees - 7/Royals - 1  
 Weds. Oct. 4th - Royals - 10/Yankees - 4  
 Fri. Oct. 6th - Yankees - 6/Royals - 5  
 Sat. Oct. 7th - Yankees - 2/Royals - 1

**WORLD SERIES SCORES**

Game	Date	City	Dodgers	Yankees	IAN
1	Oct. 10	L.A.	11	5	
2	Oct. 11	L.A.	4	3	110
3	Oct. 13	N.Y.	5	1	ADDS
4	Oct. 14	N.Y.	3	4	
5	Oct. 15	N.Y.	2	12	

**NATIONAL LEAGUE**

Weds. Oct. 4th - Dodgers - 9/Phillies - 5  
 Thurs. Oct. 5th - Dodgers - 4/Phillies - 0  
 Fri. Oct. 6th - Phillies - 9/Dodgers - 4  
 Sat. Oct. 7th - Dodgers - 4/Phillies - 3

**ADDS**

- |         |        |         |          |         |         |       |
|---------|--------|---------|----------|---------|---------|-------|
| KRST    | KLAY   | KXFM    | WVAF     | WAER    | WKDD    | WLIR  |
| WCOZ    | WAAL   | KZAP    | KNAC     | WLAV-FM | WBUF    | WBRU  |
| WBCN    | KFML   | KISW    | KBBC-FM  | WKQQ    | WCMF    | WDIZ  |
| WEEI    | WBAB   | KINK    | KSFM     | KGB-AM  | WIOG    | KZEW  |
| WAAI    | WIOQ   | KMEL    | KZAM     | KWFM    | WOMP    | KY102 |
| WCAS    | DC-101 | KAWY    | KGON     | KLRB    | KTYD    | WCMF  |
| WBRU    | WHFS   | WGVL    | K100     | KZEL    | KSAN    | KKXX  |
| WBLM    | WAVA   | WFSU    | CHOM     | KQFM    | KGLR    | WHFS  |
| WTOS    | WQCM   | WRAS    | KATT     | KEYZ    | KFLY    | WESU  |
| WPLR    | ZETA 4 | WVOG    | KXXY     | CKLG-FM | KREM    | KMOD  |
| WCCC    | WSHE   | WVOK-FM | KLBK     | WZMF    | KZLA    | WZMF  |
| WQBK    | WSRF   | WRPL    | KLOL     | WQFM    | CKLG    | KTYD  |
| WPDH    | WJAX   | WQDR    | KRLY     | KFDI-FM | CILQ    | KZOK  |
| WNEW-FM | WQSR   | WDBS    | KPFT     | KFMH    | WEEI-FM | KRST  |
| WMDI    | ZETA 7 | WWWZ    | KLBJ     | KSHE    | KADI    | WDUE  |
| WAQX    | WDIZ   | WSM-FM  | WRNO     | KADI-FM | WRNW    | WRAS  |
| WEBN    | WENE   | KZUE    | KSMB     | KWKI    | KGRA    | KAWY  |
| KWST    | WABX   | KTXQ    | NOVA 104 | KGGO    | WVAF    | KQKQ  |
| KTMS    | WVUD   | KMOD    | C-101    | KBCO    | WORJ    |       |
| KTIM    | KNX-FM | WOUR    | WAIL     | WMMS    | KNCN    |       |
| KZOK    | KCAL   | WIQB    | WIBA     | WYDD    |         |       |

**ACTION**

THE ALBUM NETWORK—"MOST ADDED"  
 RADIO & RECORDS—"BREAKOUT"/DEBUT #28  
 BILL HARD F.M.Q.B.—"MOST ADDED"  
 THE GAVIN REPORT—"SIGNIFICANT"  
 RECORD WORLD—"MOST ADDED"

CASHBOX—"MOST ADDED"  
 GOODPHONE—UNLISTED NUMBER "SHAKE IT"  
 FRED—"PREDICTABLES" LEAD TRACK (SHAKE IT)  
 BILLBOARD—"NATIONAL BREAKOUT"  
 HIT BOUND—"SHAKE IT" WYSL WPHD



MRS-5012

**STEALIN' HOME**

*Ian Matthews*

His Debut Album on Mushroom



"THERE'S MAGIC UNDER OUR UMBRELLA"  
 © 1978 MUSHROOM RECORDS, INC.

(Billy Joel continued) Table with radio station call letters and frequencies for various stations like KSLQ, WZLQ, WGLL, etc.

(Kennelly Loggins continued) Table with radio station call letters and frequencies for stations like West, KIIS, WABC, etc.

PABLO CRUISE Don't Want To Live... (A&M) LP: Worlds Away Table with radio station call letters and frequencies.

(Rolling Stones continued) Table with radio station call letters and frequencies for stations like KFRC, B100, KJRH, etc.

(Steely Dan continued) Table with radio station call letters and frequencies for stations like West, South, WAXX, etc.

LITTLE RIVER BAND Reminiscing (Harvest) LP: Sleeper Catcher Table with radio station call letters and frequencies.

BARRY MANILOW Ready To Take A... (Arista) LP: Soundtrack "Foul Play" Table with radio station call letters and frequencies.

LINDA RONSTADT Back In The U.S.A. (Asylum) LP: Back In The U.S.A. Table with radio station call letters and frequencies.

AL STEWART Time Passages (Arista) LP: Time Passages Table with radio station call letters and frequencies.

GERRY RAFFERTY Right Down The Line (UA) LP: City To City Table with radio station call letters and frequencies.

KENNY LOGGINS Whenever I... (Columbia) LP: Night Watch Table with radio station call letters and frequencies.

ANNE MURRAY You Needed Me (Capitol) LP: Let's Keep It That Way Table with radio station call letters and frequencies.

STEELY DAN Josie (ABC) LP: Aja Table with radio station call letters and frequencies.

ROLLING STONES Beast Of Burden (R. Stones) LP: Some Girls Table with radio station call letters and frequencies.

Table with radio station call letters and frequencies for various stations.

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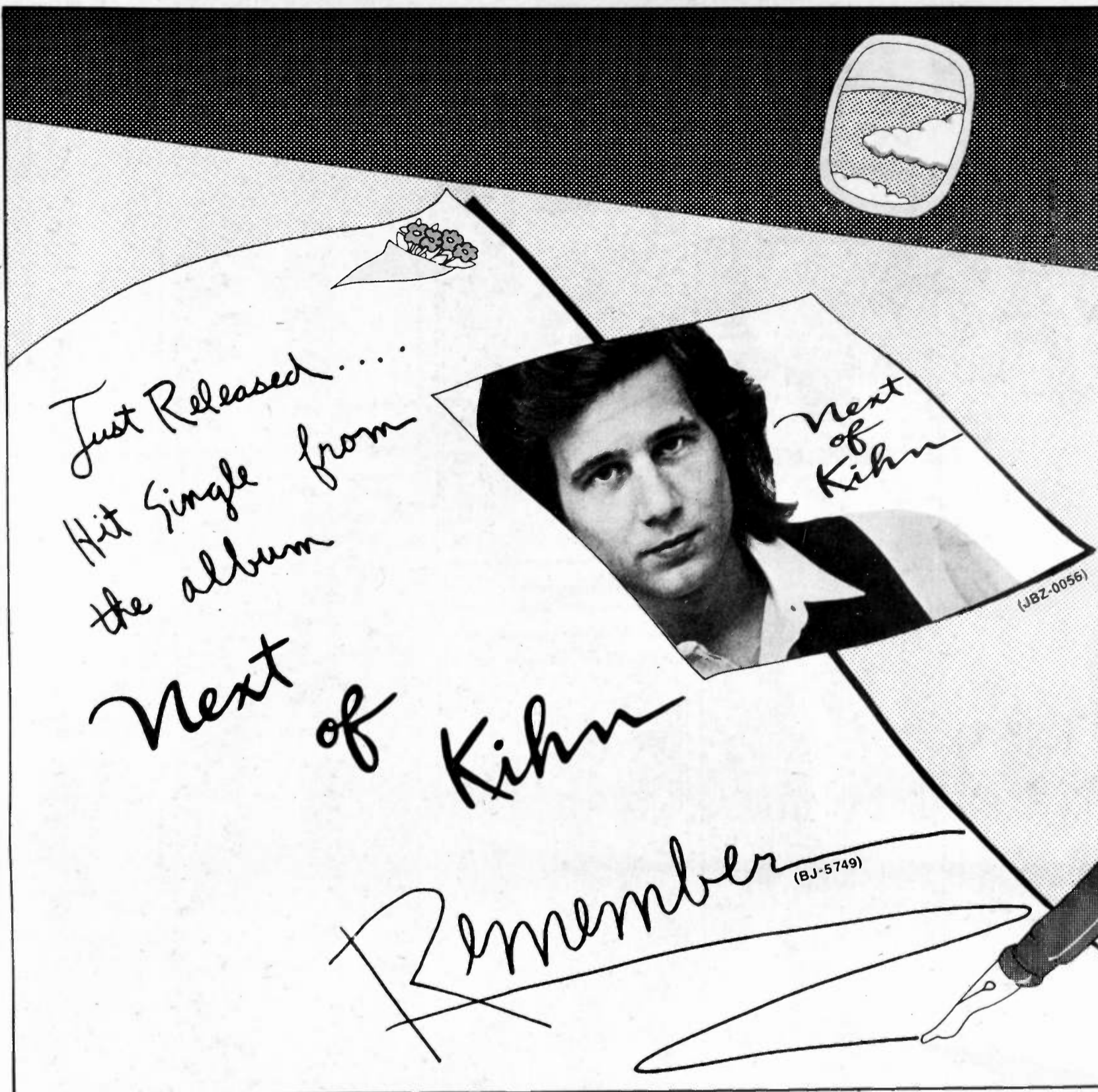
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ADIR HOTTRACKS These tracks are those which have received concentrated airplay and positive reaction on ADR Radio over an extended period of time... BOSTON "Don't Look Back" "Feelin' Satisfied" Party... CHICAGO "Alive Again" "Love Was New"...





**"Greg Kihn can win... the band delivers a tight clean set of pure rock 'n roll. The emphasis is on musical quality, not excessive loudness. I like him a lot."** —Larry Magid, Electric Factory Concerts

**"I think Greg Kihn is a star. The band is tight and fun to watch. The Bottom Line crowd screamed for more!"** —Beverly Mire, M.D., WPIX-FM, New York

**"Greg Kihn's live show is so exciting, the crowd at The Bijou was drawn into him from the beginning strains of REMEMBER through the three standing encores."** —Helen Leicht, M.D., WIOQ, Philadelphia

**"Most refreshing album I've heard this year. Phone response to REMEMBER has been phenomenal."** —Beau Phillips, P.D., KISW, Seattle



**Berserkley**  
"Home of the Hit"

Distributed by Janus Records  
A division of GRT Corporation.





# THE MOODY BLUES<sup>TM</sup>

The Single...

## DRIFTWOOD

Written by Justin Hayward

The Album...

## OCTAVE

Produced by Tony Clarke



The Tour...

Nov. 3	CIVIC CENTER	St. Paul, MN	Nov 21	VETERANS MEMORIAL COLISEUM	New Haven, CT
Nov. 4	UNIVERSITY OF IOWA	Ames, IA	Nov 22	SPECTRUM	Philadelphia, PA
Nov. 5	DANE COUNTY COLISEUM	Madison, WI	Nov 23	CIVIC CENTER	Providence, RI
Nov. 6	MARKET SQUARE ARENA	Indianapolis, IN	Nov 24	HERSHEY PARK	Hershey, PA
Nov. 7	RIVERFRONT COLISEUM	Cincinnati, OH	Nov 26	SCOPE	Norfolk, VA
Nov. 9	OLYMPIA STADIUM	Detroit, MI	Nov 27	MADISON SQUARE GARDEN	New York, NY
Nov. 10	CHICAGO STADIUM	Chicago, IL	Nov 29	FORUM	Montreal, CAN
Nov. 11	LEXINGTON CENTER	Lexington, KY	Nov 30	MAPLE LEAF GARDENS	Toronto, CAN
Nov. 12	MIDDLE TENN. STATE UNIVERSITY	Murfreesboro, TN	Dec 1	RICHFIELD COLISEUM	Cleveland, OH
Nov. 14	THE OMNI	Atlanta, GA	Dec. 3	CHECKER DOME	St. Louis, MO
Nov. 15	COLISEUM	Greensboro, NC	Dec. 4	KEMPER ARENA	Kansas City, MO
Nov. 16	CAPITOL CENTRE	Washington, DC	Dec. 5	THE MYRIAD	Oklahoma City, OK
Nov. 17	CIVIC CENTER	Springfield, MA	Dec. 6	TARRANT COUNTY COLISEUM	Ft. Worth, TX
Nov. 18	MEMORIAL AUDITORIUM	Buffalo, NY	Dec. 7	THE SUMMIT	Houston, TX
Nov. 20	BOSTON GARDENS	Boston, MA	Dec. 10	COLISEUM	Oakland, CA
			Dec. 11-12	FORUM	Los Angeles, CA

On  
**LONDON**<sup>®</sup>  
RECORDS & TAPES

Jerry Weintraub, Management III



# THE PICTURE PAGE

## Mathis/Williams Duo Celebrates Single



Columbia artists Johnny Mathis and Deniece Williams are pictured at a recent party celebrating the success of the single, "Too Much, Too Little, Too Late." From left are: Mathis; Don Ellis, VP, Columbia; Williams; Jack Gold, producer of the duo; Nat Kipner, songwriter; Terry Powell, Columbia; and Peter Burke, Susan Pomerantz and Jim Golden, Homewood House music.

## Winning Bette



Following her opening night engagement at the London Palladium, Atlantic artist Bette Midler was honored with a party at the Waldorf Hotel's Palm Court Lounge. Pictured at the fete are: Midler (left) and Atlantic Records Chairman Ahmet Ertegun.

## Perry & Elektra Planet Out



Shown celebrating the signing of Planet Records to a distribution pact with Elektra/Asylum with a party at L.A.'s Le Dome are (l-r): Jerry Sharell, VP, E/A; Steve Wax, President, E/A; Joe Smith, Chairman, E/A; Richard Perry, President, Planet; Kenny Buttice, VP, E/A; David Urso, VP, Planet; Mark Hammerman, E/A; and Jack Reinstein, VP, E/A.

## Poco Party



Pictured at a listening party for ABC recording group Poco's latest album, "Legend," are (standing, l-r): Arnie Orleans, VP, ABC Records; Richard Green, VP, ABC; John Hartmann, manager of the group; and Rusty Young, group member; (seated, l-r) Steve Chapman, group member; Steve Dianer, President, ABC; and Anne Emory, Rusty Young's fiancée.

## RCA's Good Time



RCA-Canada premiered the latest album by the Good Brothers while hosting a listening party which ended up at the 400 Drive-In in Toronto. Shown at the celebration are members of the group and (second from left, standing) CFTR's Connie Sinclair; (sixth from left, standing) CHFI's Peggy Colston; (third from right, standing) CHUM-FM's Nanci Krant; and (l-r, seated) RCA's Chris Allcock and Linda Dawe.

## A Taste Of Success



Capitol artists A Taste Of Honey were presented with gold and platinum awards for their debut album, "A Taste Of Honey," and the single, "Boogie Oogie Oogie." The presentation took place backstage at the Greek Theatre in Los Angeles, following the group's recent engagement. Pictured (l-r) are: Perry Kibble, group member; Dennis White, VP, Capitol; Janice Johnson and Hazel Payne, group members; Larkin Arnold, VP, Capitol; and Don Johnson, group member.



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ONE  
STATIONS IN THE  
NATION  
UNDER A  
GROOVE:**

WAVZ	30-15-7-4-3-1	WGCL	29-17
WPGC	HB-29-24-17-8	WAYS	deb 27
CKLW	HB-16-8-4-4	WAKY	on
WFLB	21-14-9	WSGA	28-23
WCAO	deb 27	WBBQ	add
96X	31-27	WAIR	deb 31
WDRQ	add 33		

**“One Nation  
Under A Groove”**

**FUNKADELIC**



Produced by George Clinton

on Warner Bros. Records

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**FUNKADELIC**



Produced by George Clinton

on Warner Bros. Records

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**Now,  
it's the year  
of Al Stewart.**



Al Stewart's "Time Passages." The entire industry has hailed his newest masterpiece. The album was instantly gold and is now rushing to platinum status. The single is exploding everywhere.

Al Stewart is an across-the-board smash.

ON TOUR:

OCTOBER

- 18-19 Music Hall, Houston, Texas
- 21 Pershing Auditorium, Lincoln, Neb.
- 22 Northrup Auditorium, Minneapolis, Minn.
- 23 Performing Arts Center, Milwaukee, Wisc.
- 24 Ford Theater, Detroit, Mich.
- 27 Riviera Theater, Chicago, Ill.
- 28 Music Hall, Cincinnati, Ohio
- 29 Palace Theater, Cleveland, Ohio
- 31 Mosque, Pittsburgh, Pa.

NOVEMBER

- 1 Maple Leaf Gardens, Toronto
- 3 Forum, Montreal
- 5 Music Hall, Boston, Mass.
- 10-11 Palladium, New York, N.Y.
- 12 Princeton U., N.J.
- 17-18 Tower Theater, Philadelphia, Pa.
- 19 Warner Theater, Washington, D.C.

**The Album:**  
**BB 28\*/CB 27\*/RW 27\***  
**#9 - R&R AOR chart**  
**"Salesmaker of the Week"**  
— Record World

**The Single:**  
**BB 50\*-34\*/CB 59\*-46\***  
**RW 53\*-36\***  
**"Powerhouse Pick"**  
— Record World



AB4190

Al Stewart's "Time Passages".  
His visionary new album.  
Produced by Alan Parsons.

ON ARISTA RECORDS  
AND TAPES.



# The 'Raining' King of Top-40...



## Has Done It Again!

### MOVES:

WRKO 22-20  
WKBW deb 28  
WHBQ 29-20  
KSTP 23-22  
KJR on  
KTLK on

Y-103 add  
BJ-105 32-29  
KING 25-22  
KVI-FM 34-28  
KQEO deb 40  
WFOM deb 28  
JB-105 36-32

CK-101 37-33  
WRKR 28-24  
WLOF 30-25  
WAAY deb 29  
KILE 37-34  
WTRY deb 30

WICC WNAP KTAC WHYN WJON KFJR  
WTIX KAKC KENI WYND WISM KYNO  
WBBQ KYYX Y-94 WAIR KVOX KCBN  
WKIX KJRB 13-FEA KKRC KLMS

# Leo Sayer "Raining In My Heart"

Produced by Richard Perry  
On Warner Bros. Records



## Gary Owens

### Flower Power In '78

George Gobel sent a note asking for favorite mother-in-law jokes in conjunction with the FTD "Send your mother-in-law some flowers on her day," and I've noticed the Florists Association has induced people to send flowers on other occasions other than those special times such as holidays, birthdays, and anniversaries. They want you to send flowers on any old day . . . just to say, "Hey, I'm thinking about you." That is nice. But I believe there are more substantial reasons for sending flowers and we here at the Gary Owens Foundation have compiled a list.

We think you should send flowers when:

1. You have mistakenly hit a Mafia capo with a shovel full of wet cement, while building your new driveway.
2. You have knowingly directed your mother-in-law into the shark tank instead of the ladies' room at Sea World.
3. You should send flowers when a flirtatious elderly woman slips her teeth into your hand during a Grange Meeting.
4. Also send them when a loved one wins "The Miss America" contest dressed as a meatloaf.
5. Send Forget-Me-Nots when you learn an executive of a memory school has forgotten to cash your enrollment check.
6. Send flowers when someone you know comes up with irrefutable evidence he is the son of Chuck Barris and Godzilla.
7. Send them whenever George Jessel or Justice Douglas marry teenagers. Better yet, send a plant that keeps blooming in case you overlook two or three times in the future!

### The G.O. Fraud Squad

I don't know how it is where you live but there's been another rash of swindles around town lately and I'd like to spotlight one of them so you can be on the lookout.

"It's the old "switch the dime watch for the deed to your house" trick! The old familiar swindle usually involves the swindler and a confidant, usually a high ranking official in city or county government. The victim is usually found hanging around a bus bench; the swindler approaches and says he has found a valuable wristwatch and proves it by pointing out that the little gloved hands alone must be worth a fortune. He suggests they split the reward. At that point, the swindler's confederate approaches and says something like, "Hey! That's my \$6000 Michell-Mousee wristwatch! And he offers a 35 thousand dollar reward . . . but he insists that while they all go to the bank for the 35 thousand cash, the victim produce the deed to his house as "security." Once the victim hands over the house, he seldom sees the crooks again! And often, they don't even get to keep the watch. Be on guard against this one: it has been particularly effective in Warsaw and Burbank, California.

## 5 YEARS AGO TODAY IN... Radio & Records

- ★ NEIL BOGART RESIGNS AS BUDDAH PRESIDENT—Will move to West Coast, may assume MGM presidency.
- ★ RATINGS WAR IN PITTSBURGH—WPEZ PD Bob Pittman bows "Ultimate Zip-Off" contest at "Stereo Z."
- ★ KGB DEBUTS "HOMEGROWN ALBUM" FOR CHARITY
- ★ THE WHO COMPLETE "QUADROPHENIA" ALBUM—Roger Daltrey claims, "If it's not number one in America, I'm quitting the business."
- ★ NUMBER 1 FIVE YEARS AGO: "Angle"—Rolling Stones



# MEAT LOAF FACT SHEET

SELDOM (IF EVER) HAS AN ARTIST BURST ON THE WORLDWIDE MUSIC SCENE WITH THE EXPLOSIVENESS OF MEAT LOAF. WORDS LIKE 'MAJOR ARTIST' OR 'SUPERSTAR' ARE JUST TIRED CLICHES WHEN APPLIED TO A PERFORMER OF THIS STATURE.



## THE FACTS SPEAK FOR THEMSELVES:

- U.S.  
ONE YEAR AFTER ITS RELEASE THE MEAT LOAF DEBUT ALBUM HAS ENTERED THE DOUBLE PLATINUM STAGE WITH SALES IN THE PAST FIVE DAYS EXCEEDING 135,000.
- AUSTRALIA  
SIX TIMES PLATINUM TOP THREE FOR SIX MONTHS.
- CANADA  
FOUR TIMES PLATINUM BIGGEST LP IN CANADIAN CBS HISTORY
- ENGLAND  
CERTIFIED GOLD AND SELLING STRONGLY.

IT IS WITH GREAT PRIDE THAT WE ANNOUNCE THE RELEASE OF MEAT LOAF'S NEW SINGLE  
"YOU TOOK THE WORDS RIGHT OUT OF MY MOUTH"  
THIS RECORD WILL CONTINUE TO BUILD THE LEGEND.

ALREADY ON: WRKO 17-15    WPJB-FM    WPRO-FM    WFEA    WIGY  
                  JB-105 37-33    WPHD            WTMA

TOP 10 IN GERMANY  
# 1 IN NEW ZEALAND  
BIGGEST SINGLE IN AUSTRALIAN CBS HISTORY

DESTINED TO BE ANOTHER TRIUMPH FROM THE AMAZING MEAT LOAF  
AND THE BRILLIANT JIM STEINMAN.

on Cleveland International/Epic Records



# Black Radio



## Bill Speed

### Reactions From Our Readers

I'd like to direct special thanks to those of you who have called or written to me since this column debuted. It's a pleasure and an inspiration to know there are so many of you that feel the same way about Black Radio's future as I do.

Many of you have expressed interest dealing with specific areas of radio programming, and we'll get to them as fast as we gather information on it — remember, this section is a reflection of your interest, so don't hesitate to call or write.

Following are a few excerpts from some of the letters you've sent me.

Thank you for your concern about music. With people like you, the music world might become a world of knowledge for us all.

J.J. Jeffries, PD, KSOL/San Mateo

I'm glad to see a Black section in your publication. Radio stations like WABQ would be greatly helped by it.

Fred Bourjaily, Account Executive, WABQ/Cleveland

I can't tell you how much your new section in Radio & Records has helped me out in the programming of KDKO. I especially like the crossover section on records that are strong on both sides. I watch music very closely across the nation and Radio & Records gives me the insight on what is happening, especially with the Black Music of today. Bill, keep up the good work!

Jim O'Brian, PD, KDKO/Denver

The paper is great and I look forward to seeing your section every week.

Stephen Brisker, PD, WLTH/Gary

One final note: you don't have to be a reporter to participate. This section reflects the industry as it pertains to Black Radio. So send me your pictures, stories or anything else you might feel pertinent to all of us. Here's the address:

Radio & Records  
1930 Century Park West  
Los Angeles, Calif. 90067  
Attn: Bill Speed/Black Radio Editor  
(213) 553-4330



**PICKETT LINE**—Pictured at a recent party hosted by Big Tree Records to celebrate the release of Wilson Pickett's debut album for the label are WBLS air personality LeMar Renee (with Mike) and WWRL air personality Gerry Bledsoe (fourth from left). "The Wicked Pickett" is shown third from left.



**HERON THERE** — Following his recent concerts at San Francisco's Great American Music Hall, Arista's Gil Scott-Heron made an in-store appearance at the Record Factory in Oakland. Pictured (l-r) are: Bernie Horowitz, Pickwick International; Bruce Wheeler, Arista; Dan Toussaint, Manager, Record Factory; Chuck Lee, store manager; Scott-Heron; Calvin Bonner, asst. store manager; Joyce Castagnola, Director of Marketing, Record Factory; Fred T-Jen, air personality, KRE; and Sterling Lanier, President, Record Factory.

### People

Frank Barrows exits WAOK/Atlanta . . . Eric Moore, formerly Professor of Television Production at Ohio University, joins the staff of WCIN/Cincinnati. He will serve as Administrative Assistant to Sonny Burns, VP and General Manager of the station . . . Jim Rhinehart is the new Program Director at WTMP/Tampa. Rhinehart was formerly with WPXI/Charleston . . . Alicia Johnson exits as West Coast Tour Publicist for CBS Records Black Music Marketing . . . Paul Childs exits WIGO/Atlanta as Program Director . . . Barry Mayo, Program Director of WMAK/Nashville was recently in the hospital for surgery but is now at home for some rest and relaxation. Get well soon, Barry! . . . Willis Hall has been appointed National Promotion Director/Special Markets for Atlantic Records. Hall will be supervising the planning and execution of all special markets promotional activities. He will report directly to Eddie Holland, VP/Director of Special Markets . . .



Willis Hall

### Things

KKSS/St. Louis, has begun an attempt to break the world's record for kissing! The winning couple will have to break the current record of four days and 23 hours. If they do, they win a waterbed and a chauffeur-driven limo to front row seats at a Natalie Cole concert as well as \$250 worth of records. This event will be filmed by all the local TV stations. To top it off, Barry Pope, midday personality has entered, as well as morning personality Allen Guess, who incidentally is taking auditions on the air (can you imagine?). Rules for the kiss-off state that lips must be touching at all times and you must remain standing with five-minute breaks every hour . . . KSOL/San Mateo is doing a cash clock, a promotion where winners can win from one to five dollars per record. The largest giveaway to date has been \$350. What happens is that the air personality tells when to listen for the number of records he plays within a given time period, then listeners call up and tell the personality how many records he's played . . .

### Places

San Francisco was the place Lee Oskar's centerfold girls won 3-0 in a soccer game over the KSFJ/San Francisco team, captained by Aynsley Dunbar (late of Journey). The game was played during halftime of a San Francisco State-Sacramento State game . . . England, Germany, France, Holland, and Belgium are the places B.B. King will be doing a short tour playing "Popular Rhythms" . . . St. Luke's Hospital is the place Louis Wilson (member of Mandrill) recently underwent surgery (can't mention where). Louis is now at home convalescing . . . Coffee Cave (that's his real name), also of Mandrill, fell and broke his elbow in an unrelated incident . . . XHRM/San Diego has gone to 24 hour broadcasting . . . WAOK/Atlanta is the place Tony Jamison will be Program Director. Jamison was formerly with WKND/Hartford as well as WJLB/Detroit . . .



**ST. LOUIS GROOVE**—Epic artists Heatwave recently performed a concert in St. Louis. Shown celebrating backstage with the group are (front row, l-r): Tony Walker, KKSS; Sandra Gates, WESL; Keith Wilder, group member; Valerie Brockman, CBS; (back row, l-r) Billy Jones, Johnnie Wilder and Roy Carter, group members; Rick Roberts, KKSS; Walter Sumner, MD, KKSS; Barry Pope, KKSS; Earl Parnell, KATZ; Rod King, WESL; and Duke, group member.



# BPR

## Black Popular Rhythms

### NEW & ACTIVE

The following are those newer releases that are receiving significant airplay at many of our reporting stations. Individual comments regarding each song are self-explanatory, and are designed to highlight the key action.

**FUNKADELIC** "One Nation Under A Groove" (WB) Still holding strong nationally with 77% of our reporting stations showing it. Top chart throughout all regions. Top 10 in the South at WLLC, WTMP, WPDQ, WDIA and WAOK. In the West at KDAY and KSOL and in the Midwest at WJLB, WJMO and KPRS and the East at WAMO and WILD. In hot rotation at KYAC, WVON, WCIN, WOL and WWRL.

**ASHFORD & SIMPSON** "It Seems To Hang On" (WB) 71% of our reporting stations on it. It's Top 10 in most regions of the country with top chart activity in the West at KUTE, KSOL and KDAY. East at WAMO, WILD and WWIN, and in the Midwest at WJLB, WJMO and WLOU. Showing key chart positions in the South at WLLC, WTMP, WDIA and WHRK. In hot rotation at KKSS, WCIN, WVEE, WWIN, WWRL and WXYV.

**CHAKA KHAN** "I'm Every Woman" (WB/Tattoo) Hot record and still growing with 63% of our reporters on it. New at KSOL and WJLB. Showing significant chart positions in the South at WDIA and WLLC and in the Midwest at WVKO and WJMO. The West already shows top chart at KDKO and in hot rotation at KYAC. The East shows it with good airplay at WDAS, WWRL and WOL.

**DONNA SUMMER** "MacArthur Park" (Casablanca) 60% of our reporters show it. Added at KSOL and WAMO. The West leads with Top 10 activity at KDAY, KDKO and KUTE. The Midwest shows it in hot rotation at KKSS, WDAS and WCIN and the East shows significant chart moves at WILD and WDAS and the South at WTMP, WDIA and WHRK.

**BARRY WHITE** "Your Sweetness Is My Weakness" (20th) Hot record still growing with 57% of our reporting stations on it. New at WLLC and WEDR. Significant chart activity at KMJQ, WXYV, WWIN, WDAO and WCIN. Top 10 in the West at KSOL.

**RICK JAMES** "Mary Jane" (Motown) 54% of our reporters on it. Added at WDAS, WTMP and WVKO. In the West it's Top 5 at KDAY and KYAC and in the South it's Top 10 at KMJQ, WAOK, WANT and WEDR. In hot rotation in the East at WXYV and WWIN. The Midwest has chart toppers at WJMO with good air rotation at WVON, WTLC and WDAO.

**JACKSONS** "Blame It On The Boogie" (Epic) Showing 52% of our reporting stations on it. Just added at KMJQ. Midwest leads with strong chart activity at KPRS, WJLB and WLOU. In the West it's in hot rotation at KYAC as well as Top 5 at KDAY and KSOL. The East reflects good chart positions at WILD and WAMO.

**ROSE ROYCE** "I'm In Love (And I Love The Feeling)" (Whitfield) This record has 51% of our reporting stations showing it. Added at WJMO. The Midwest reflects Top 10 activity at KPRS and WJLB as well as KSOL in the West. The South has key positions at WTMP, WEDR and WDIA. Top 10 at WAMO in the East and in hot rotation at KYAC, WVON, WTLC, WCIN and WOL.

**CHERYL LYNN** "Got To Be Real" (Columbia) Hot record with 40% of our reporters on it. New at KSOL, WVEE, WHRK, WCIN, WDAS and WXYV. Already topping the charts in most regions. Top 5 in the South at KMJQ and in the Midwest at WVKO, WJMO. The East has a significant chart position at WAMO.

**SWITCH** "There'll Never Be" (Motown) 40% of our reporting stations showing it. The Midwest reflects Top 5 activity at WJMO and WVKO. The South has Top 10 activity at WDIA, WTMP and WANT, the West at KSOL and KUTE and the East at WAMO. It's in hot rotation at WVON, KYAC and WWIN.

**CHANDSON** "Don't Hold Back" (Ariola) Growing record with 37% of our reporters on it. Added at WLOU, WDIA, WVEE, WHRK, WXYV, WVKO and WAMO. It already shows significant chart positions at WTMP and WLLC in the South. The West reflects Top 5 at KUTE with midchart activity at WJLB and KPRS in the Midwest.

**BETTY WRIGHT** "Tonight's The Night" (TK) Showing 37% of our reporting stations with the Midwest leading the chart activity. Top 10 at WVKO, WJMO and WJLB. The West has it topping the chart at KDAY and the South joins with Top 10 at WLLC and WDIA and in hot rotation at WWIN in the East.

**ROSS & JACKSON** "Ease On Down" (MCA) 34% of our reporters on it. It's growing in the South at WDIA. The West reflects top chart activity at KDKO and KSOL and in the Midwest at WVKO, and WLOU. Already Top 10 at WILD in the East.

**SYLVESTER** "Dance Disco Heat" (Fantasy) 34% show this one. Chart toppers in all regions and in the South it's Top 10 at WLLC and WDIA. The East has Top 10 at WDAS and WILD and the Midwest has significant positions at WVKO and WJMO. Hot rotation at KYAC, WVON and WTLC.

**WHISPERS** "Olivia (Lost And Turned Out)" (Solar) Growing record with 34% of our reporting stations on it. Added at WAOK and WCIN. Top 10 activity in all regions. The Midwest leads on this one with Top 10 at KPRS and WJMO. Top 5 at WDAS in the East, as well as in the South at KMJQ and in the West at KSOL. In hot rotation at KYAC.

### Radio & Records Hottest

#### NORTHEAST

Funkadelic  
Chaka Khan  
Ashford & Simpson  
Rick James

Rose Royce  
Barry White  
Karen Young

#### SOUTH

Funkadelic  
Ashford & Simpson  
Rick James  
Rose Royce  
Candi Staton

#### MIDWEST

Funkadelic  
Ashford & Simpson  
Rose Royce  
Barry White

#### WEST

Ashford & Simpson  
Donna Summer  
Funkadelic  
Jacksons  
Sylvester

### Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

## October 20, 1978

#### NORTHEAST

**WABO**  
Pittsburgh, PA  
Fidelis Edwards

**ADDED**  
Donna Summer  
Cher  
Champion  
War  
Tina Turner  
Rick James  
John Gilman  
HOTTEST  
Funkadelic  
Michael Henderson  
Sly Stone  
Peak 3's  
Ashford & Simpson  
Espinosa Young  
South  
Donna Summer  
Barry White  
Rose Royce

**ADDED**  
Cher  
John Davis  
Gary Tama  
Patti LaBelle  
Donna Summer  
Chaka Khan  
Randy Newman  
Creole Highlife  
High Energy

**ADDED**  
Cher  
John Davis  
Gary Tama  
Patti LaBelle  
Donna Summer  
Chaka Khan  
Randy Newman  
Creole Highlife  
High Energy

**ADDED**  
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Chaka Khan  
Randy Newman  
Creole Highlife  
High Energy

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Randy Newman  
Creole Highlife  
High Energy

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Randy Newman  
Creole Highlife  
High Energy

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Cher  
John Davis  
Gary Tama  
Patti LaBelle  
Donna Summer  
Chaka Khan  
Randy Newman  
Creole Highlife  
High Energy

#### WTEV

New York, N.Y.  
Northwest Channel

**ADDED**  
Funkadelic  
Chaka Khan  
Ashford & Simpson  
Rick James

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#### WDAS

Philadelphia, PA  
Jan Tardone

**ADDED**  
Funkadelic  
Chaka Khan  
Ashford & Simpson  
Rick James

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Ashford & Simpson  
Rick James

#### MIDWEST

**WVON**  
Columbus, OH  
Rev. Bishop C. G. Williams

**ADDED**  
Funkadelic  
Chaka Khan  
Ashford & Simpson  
Rick James

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Ashford & Simpson  
Rick James

#### WVEE

St. Louis, MO  
AJ Rantow

**ADDED**  
Funkadelic  
Chaka Khan  
Ashford & Simpson  
Rick James

**ADDED**  
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Chaka Khan  
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Rick James

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Rick James

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Chaka Khan  
Ashford & Simpson  
Rick James

#### KPRS

Kansas City, MO  
Daf Rice

**ADDED**  
Funkadelic  
Chaka Khan  
Ashford & Simpson  
Rick James

**ADDED**  
Funkadelic  
Chaka Khan  
Ashford & Simpson  
Rick James

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Rick James

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Chaka Khan  
Ashford & Simpson  
Rick James

#### WJMO

Cleveland, OH  
Lynn Taylor

**ADDED**  
Funkadelic  
Chaka Khan  
Ashford & Simpson  
Rick James

**ADDED**  
Funkadelic  
Chaka Khan  
Ashford & Simpson  
Rick James

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Rick James

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Chaka Khan  
Ashford & Simpson  
Rick James

#### SOUTH

**WABO**  
Richmond, VA  
Sam Miller

**ADDED**  
Funkadelic  
Chaka Khan  
Ashford & Simpson  
Rick James

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Funkadelic  
Chaka Khan  
Ashford & Simpson  
Rick James

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Rick James

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Funkadelic  
Chaka Khan  
Ashford & Simpson  
Rick James

#### WVEE

Atlanta, GA  
Tony Johnston

**ADDED**  
Funkadelic  
Chaka Khan  
Ashford & Simpson  
Rick James

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Funkadelic  
Chaka Khan  
Ashford & Simpson  
Rick James

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Chaka Khan  
Ashford & Simpson  
Rick James

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Funkadelic  
Chaka Khan  
Ashford & Simpson  
Rick James

#### WVON

Memphis, TN  
Larry Gortals

**ADDED**  
Funkadelic  
Chaka Khan  
Ashford & Simpson  
Rick James

**ADDED**  
Funkadelic  
Chaka Khan  
Ashford & Simpson  
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Ashford & Simpson  
Rick James

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Funkadelic  
Chaka Khan  
Ashford & Simpson  
Rick James

#### WVON

Chicago, IL  
Carl Cantano

**ADDED**  
Funkadelic  
Chaka Khan  
Ashford & Simpson  
Rick James

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Funkadelic  
Chaka Khan  
Ashford & Simpson  
Rick James

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Ashford & Simpson  
Rick James

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Funkadelic  
Chaka Khan  
Ashford & Simpson  
Rick James

#### WEST

**EDAY**  
Los Angeles, CA  
Steve Whittle

**ADDED**  
Funkadelic  
Chaka Khan  
Ashford & Simpson  
Rick James

**ADDED**  
Funkadelic  
Chaka Khan  
Ashford & Simpson  
Rick James

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Rick James

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Rick James

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Funkadelic  
Chaka Khan  
Ashford & Simpson  
Rick James

**EVAC**  
Seattle, WA  
Robert L. Scott

**ADDED**  
Funkadelic  
Chaka Khan  
Ashford & Simpson  
Rick James

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Ashford & Simpson  
Rick James

**EVAC**  
Seattle, WA  
Robert L. Scott

**ADDED**  
Funkadelic  
Chaka Khan  
Ashford & Simpson  
Rick James

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Funkadelic  
Chaka Khan  
Ashford & Simpson  
Rick James

**ADDED</**

# A&M Records the Horizon Music:

NEIL LARSEN

JUNGLE FEVER

NEIL LARSEN



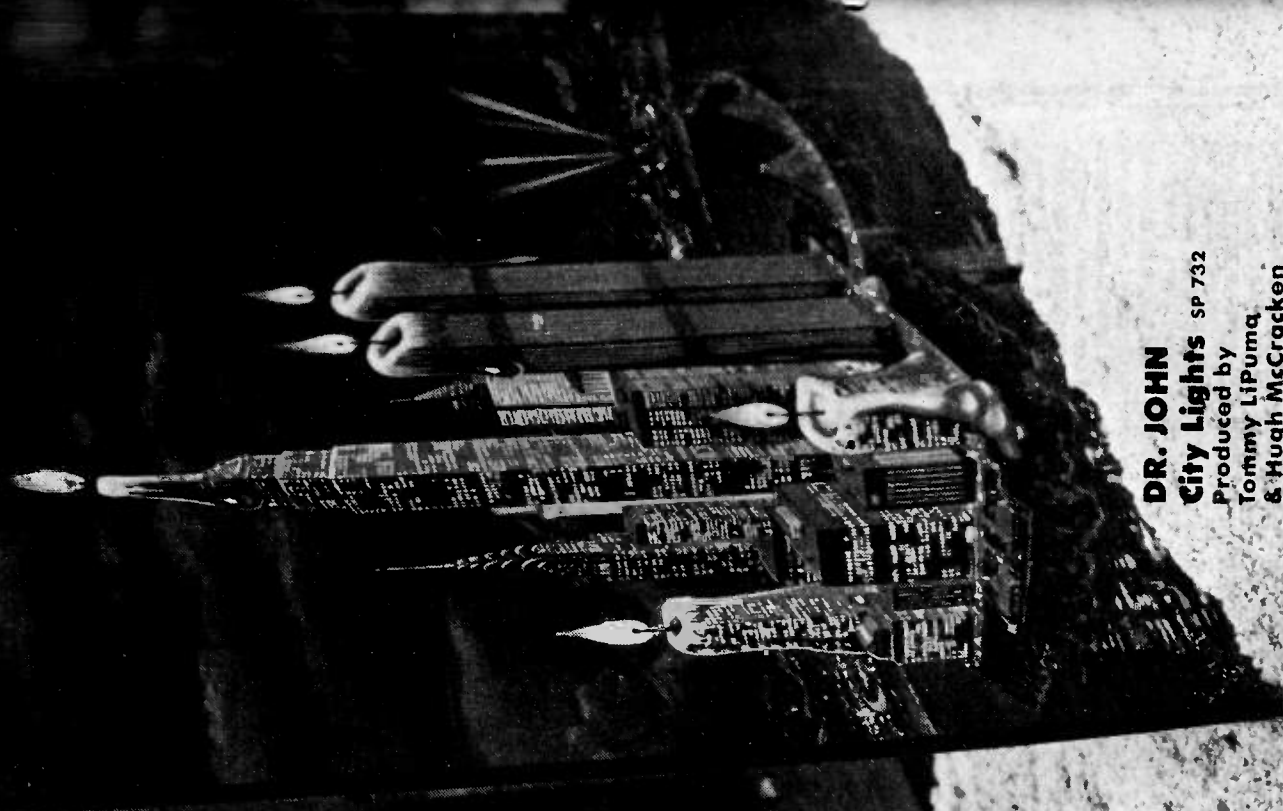
NEIL LARSEN

Jungle Fever SP 733

Produced by  
Tommy Lipuma

City Lights

DR. JOHN



DR. JOHN

City Lights SP 732

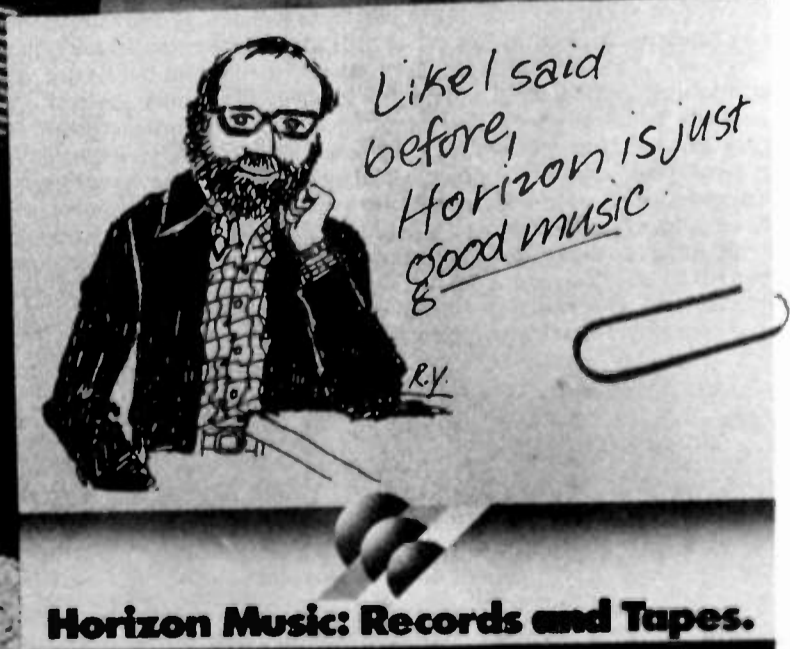
Produced by  
Tommy Lipuma  
& Hugh McCracken



# proudly presents first Records and Tapes.



**MARK-ALMOND**  
**Other Peoples Rooms** LP 720  
Produced by  
Tommy Lipuma



**Horizon Music: Records and Tapes.**

# AOR

(ALBUM ORIENTED ROCK)



## Jeff Gelb

### Commercial-Free Radio

Commercial-free hours of radio have been an AOR staple promotion for years. They are unique in that they cost nothing and make best use of a light log or slow sales period. WZXR/Memphis has increased the idea of commercial-free hours to entire days, a promotion they will experiment with for the duration of the ratings period and perhaps beyond.

To accommodate "commercial-free Monday" WZXR's traffic department has rescheduled that day's spots to other times in the week when there are spaces available. This is contingent, of course, on the spots having been sold for any available time slot as opposed to specific hours. Even with the added spots moving to other days the station still keeps to a maximum of eight minutes per hour. As station MD Frank Kelly explained, "We charge pretty good rates for our spots, which has discouraged some of the classic bad-pay mom-and-pop operations that we were probably better off without in the first place."

Clients received the commercial-free idea enthusiastically, once they were assured the jocks would not be downgrading commercials in their plugs of the commercial-free days. Kelly said, "It was all explained very carefully to them that we were not making an anti-commercial statement and would not be doing so in promoting the commercial-free days; we were just giving our listeners something special."

The commercial-free days are nearly rap-free as well, the jocks skipping one-liners and streamlining their back-announcing wherever possible. The effect is maximum music—minimum talk, and the reaction has been overwhelmingly positive. Said Kelly, "It comes off so well on the air that it gets great phone response from our audience, who are normally not heavy phone-callers."

Commercial-free days of radio: who said successful promotions have to be high-budget?

The overcrowded Denver AOR scene is changing again to accommodate a new PD and direction at KFML-AM. Ken Kohl, with a radio background in WLIR/Long Island's earliest days as well as work at KBPI/Denver and as manager of Stallion, has replaced departing KFML PD Randy Sutton. With Kohl are newcomers Larry Bruce as MD (from KBPI, KBCO/Boulder and Brown Bag Productions) and production and news director Joel Moss (WLIR, WPLJ/New York, WCOZ/Boston). Kohl spoke of the direction he'll take at the Denver AM AOR: "We are traditionally real strong in men 18-24, and now I want to take that demographic higher with a radio form that combines the essences of AOR and AM. Unlike the tight-listed AORs in town, we will continue to go deeper than the hit cut on albums, especially older albums. We hope to catch people as they tune across the AM dial to listen to what we're going to be doing." Luck to the new staffers at KFML.

Meanwhile in nearby Boulder, KBCO just finished a praiseworthy promotion that was months in the planning stages. Their fourth annual "Boulder Music Weekend" turned area musicians into local stars when KBCO aired over a hundred tapes of songs submitted by area musicians. Mixed in with the amateur efforts were songs by Boulder bands and people who have, in the past, turned pro (Firefall, Chris Hillman, Richie Furay). The tape judged best by the station was sent to A&M VP of A&R Kip Cohen for a professional critique. Climaxing the weekend was a Saturday night broadcast from not one but six area clubs who were all spotlighting local talent. A station jock at each location had headsets tuned to a sound truck where the shows were mixed for airing. Behind the mixing board was Ron Valerie of Sight & Sound location recorders. The commercial-free night of music ran from 7pm until 3am the next morning, and was highlighted by a set by local-boys-made-good Navarro and by the contributions of Firefall band members who sat in on some sets by local musicians. The local act judged most entertaining was granted opening status on an upcoming major concert bill. Response throughout the weekend, as you might imagine, was overwhelming. As station PD Dennis Constantine put it, "This should dispel forever the city's image as a cowtown." Indeed it does, and a tip of the AOR hat to the hard-working Constantine and crew for carrying out a truly imaginative promotion that celebrated the Boulder lifestyle.



KFMH AND KOTTKE — Chrysalis recording artist Leo Kottke (left) was interviewed by KFMH/Muscatine air personality Allen Jahnke (right) following the artist's area performance.

It's that time of year again, when musical belts are tightened and personality harnesses are clicked into place; the ratings period has begun, and with it comes a plethora of promotions designed to maximize listener-time. As your station pulls out the creative stops and runs a promotion you're proud of in the coming weeks, be sure and let us all know about it by taking time to write or call in the details, and by sending in photos. The address: Radio & Records, 1930 Century Park West, Los Angeles, Ca. 90067. Or phone (213) 553-4330.



TALKING HEADS IN KANSAS CITY — Inside the box are two KWKI/Kansas City "talking heads," Randy Osheroff (left) and Mike Fulton (right), giving away albums, pens, shirts and puzzles featuring Sire recording artists the Talking Heads to passersby. Condoning the proceedings is KWKI GM John Daily (standing with sign) and searching for innocent bystanders is WEA regional marketing manager Dave Stein.

### Evolution

Welcome these AOR newcomers: WLKN/Lincoln, Maine, Frank Delle PD; WLOB/Portland, Maine, David Ross PD . . . Meanwhile WTOS/Skowhegan, Maine has switched from AOR to Top 40 . . . WENE/Binghamton has turned to Pop Adult from AOR . . . WKGW/Knoxville has been sold to Neighborhood Communications. The new owners have promised no format changes for the Tennessee AOR . . . KWKI/Kansas City's new PD is Jim Zeiner . . . John Duncan has been named new PD at WAAF/Worcester. Paul Lemieux is now MD and Asst. PD . . . Jason Foxx is the new PD of WXKE/Ft. Wayne, from WRBR/South Bend. His new MD and morning man is Mike Abbott . . . Sambo Roberts has been named Asst. PD as well as MD at WRNO/New Orleans . . . Mando Camina has been upped to Asst. PD at C 101/Corpus Christi. He also retains his MD responsibilities . . . Ron Sowa is the new MD at WMIR/Lake Geneva, up from music asst. Former MD Mark Hollingsworth has left the station to help manage an area record shop. New to the station is Mike Murphy as a music and programming consultant, from WISN/Milwaukee. Mike will continue his work at WISN in addition to his new responsibilities at WMIR . . . Jeff Holbrook has returned to WWCK/Flint . . . John Cooper is the new MD at WQBK/Albany (and the station's first). He comes from WOUR/Utica. Meantime Dan Boyle has been upped to 10pm-2am jock from part-time airwork . . . A number of changes at WORJ/Orlando: Out are airstaffers Kevin Fitzgerald, Rob Jones and Leslie Ballard. In are Greg Wells (from WQDR/Raleigh) and music assistant Bill Mims (from WQSR/Tampa) . . . Dave Newman has joined WIOQ/Philadelphia from WZZO/Allentown. New to WZZO is Joe Madden from KWKI/Kansas City for 6pm-midnight airwork . . . Two new faces and voices at KSMB/Lafayette: Dave Barry from KLOL/Houston and Rene Revett from KXXW/Lafayette.

### Update

Century Broadcasting National PD Bob Burch and KMEL/San Francisco PD Bobby Cole are looking for donations of items from rock and film artists for a radio auction benefiting Greenpeace to be held early next year. Already accumulated are items from Ronnie Montrose, Eagles, Michelle Phillips, Jefferson Starship, Cheech & Chong, Cher, Mick Jagger and others. For more information contact KMEL promotion director Kenny Wardell at (415) 391-9400 . . . 195/Bridgeport did a "Save the Whales" benefit recently, drawing seven hundred listeners to a fund-raising concert for the "General Whale" organization (whales seem to be AOR's current favorite object of promotional attention) . . . WZOK/Rockford recently came to the aid of a local emergency-food service. After hearing their food supply was low the station organized a dropoff point for canned goods. With the aid of several record companies the station exchanged albums for cans of food, amassing 1200 cans in four hours. Job well done! . . . To celebrate their tenth AOR anniversary KMET/Los Angeles is rerunning the best of their stockpile of concerts and interviews. Included are talks with Jagger, Yes, Queen and Ted Nugent among others . . . Received recently in the mail was a plethora of promotional information from KLOS/Los Angeles, which is in the process of making some changes in the station's musical approach (adding more album cuts) and air sound (using KABC-TV meteorologist Dr. George Fischbeck as the morning show's resident weather prognosticator). It's good to see the station bouncing back on both feet following the untimely death of their GM John Winnaman . . . Five (count 'em) WVUD/Dayton air staffers are out with the flu, causing the rest of the shrunken airstaff to more than double their airtime. Quick, take out the Vitamin C as we head into another hard winter . . . A&M recording artists 1994 are in the middle of a 30-city "low cost" concert tour designed to work in conjunction with AOR stations nationwide. Behind the idea is A&M's National Promotion Director Lenny Bronstein, who has mapped low-dough appearances for the group at over 30 AORs . . . Had an enjoyable talk with visiting MD Michael Fox of KLAY/Tacoma, WA, who is out to prove that freeform AOR is alive and well in the Northwest. Mike is a dedicated and seasoned AOR broadcaster who feels there is still room for professionally-produced free form radio, and hopes KLAY will provide the blueprints for other stations interested in such experimentation. To reach Mike call (206) 627-3137.



Q: ARE WE NOT MEN?

A: WE ARE DEVO!!!



the important sound of things falling apart

Produced by Brian Eno

on Warner Bros. Records and Tapes



# Jeff Gelb

Color

**X** WHAT ANIMAL HOUSE HAS WROUGHT: WMJQ/Rochester brought over 2000 frat lovers out of their closets when they sponsored a giant toga party at an area club. To gain admission listeners had to say "Magic 92".

**RETURN OF THE BRIDE OF FRANKENSTEIN:** KKXX/Bakersfield overnighiter Kerry McCall was dubbed the "Bride of Frankenstein" in a Halloween postcard promotion that net its winner dinner with her and an escorted trip through the city's "Chamber of Chills", a March of Dimes spook house.

**HAVE A HEART:** Several stations are doing promotional tie-ins with Portrait Records and the new Heart album release. WAAL/Binghamton gave away "Heart hats"; candy-apple red hard hats emblazoned with the album's title logo, to drivers of cars sporting a station bumper sticker. Meantime KQ98/Omaha, taking off on the album's title, solicited listeners to send in photos of their dogs dressed as butterflies (no easy feat). The most creative entry gets everything from concert tickets and albums to dog food.

**ARE WE NOT MEN?:** KROQ/Pasadena invited listeners to record their own versions of Devo songs in return for tickets to the group's L.A. appearance and five Devo outfits. The group judged the 18 finalists from the 60 entries on the air, and also promised to play the winning tune over the sound system before their area concert.

**MONEY TALKS AND NOBODY WALKS:** QFM97/Buffalo is giving away \$97 a day for over a month as a ratings-getter. Every half-hour the station takes a specific call number for a cash giveaway.

**CARR'S GUITAR:** WIBA-FM/Madison, in conjunction with Big Tree Records and the new Pete Carr album, auditioned area guitarists for musicianship and material. Five finalists played at an area club and Pete Carr chose the winner, who received a Gibson SG guitar.

**MORE CONTESTS ABOUT BUILDINGS AND FOOD:** WMMS/Cleveland, in conjunction with Sire Records and the new Talking Heads album, did a postcard promotion that sent the winner and guest to an expenses-paid vacation in New York, where they dined atop the World Trade Center in the "Windows of the World" restaurant. Also included: \$101 spending money for each winner, a Talking Heads album library, Broadway play tickets, t-shirts, etc.



**FOREIGN CHICKEN** — Q107/Toronto mascot the Q Chicken (in reality station PD Gary Slaight) posed with Ben Orr and Elliott Easton, members of Elektra recording group the Cars, and WEA's Nick Panaseiko (far right) who delivered the group's first album to the Canadian AOR.

## Concerts & Conversations

**PRESENTATIONS:** KZEW/Dallas presented Moon Martin for free . . . WYXE/Madison presented Creed for 92 cents . . . QFM96/Columbus presented Prism for \$1.96 . . . WOUR/Utica presented 1994, Nick Gilder for 96 cents . . . WCMF/Rochester presented 1994, Creed for 96 cents.

**RADIO CONCERTS:** Mose Jones on WKDF/Nashville . . . Arlo Guthrie on WEBN/Cincinnati . . . Papa John Creach, Pat Metheny on WLIR/Long Island . . . Greg Kihn, Pat Metheny on WBCN/Boston . . . Todd Rundgren, Utopia on KDKB-FM/Phoenix.

**GUEST DJs:** Phil Collins on QFM96/Columbus . . . Melissa Manchester on WZMF/Milwaukee.

**CONVERSATIONS:** John Mayall on WJKL/Elgin . . . Colin Blunstone, Southside Johnny, Miami Steve Van Zandt, Elton John on WLIR/Long Island . . . Jack Tempchin, Uriah Heep on WYSP/Philadelphia . . . Ambrosia on WBLM/Lewiston-Portland . . . Chet Helms on KAWY/Casper . . . Nighthawks on WVAF/Charleston . . . Styx on KISW/Seattle . . . Savoy Brown, Talking Heads, Jean Luc Ponty, Cheech & Chong on KROQ/Pasadena . . . Hall & Oates, City Boy on WDIZ/Orlando . . . Yes on KSJO/San Jose . . . Tom Waits on KSAN/San Francisco . . . Walter Egan on WAAL/Binghamton . . . Elton John, Southside Johnny on WBAB/Long Island . . . Bruce Cockburn on WCAS/Cambridge . . . Mylon LeFevre, Baby Grand, Cars on ZETA-4/Miami . . . UK, Shirts, Thin Lizzy, Miami Steve Van Zandt, Southside Johnny, Elton John on WNEW-FM/New York . . . Styx, Thin Lizzy on KZOK/Seattle . . . Arlo Guthrie, Martin Mull on WEBN/Cincinnati . . . Jeff Baxter on WOUR/Utica . . . Lynyrd Skynyrd, Martin Mull on KZEW/Dallas . . . Cheech & Chong, Genya Ravan on WBCN/Boston.

**COMING NEXT WEEK:** WMMS/Cleveland has taken the idea of lowcost broadcast concerts one step further by videotaping their \$1.01 shows and simulcasting the video on a Cleveland TV and in stereo audio on the station. Next week WMMS PD John Gorman will walk us through the process involved in creating this impressive multi-media experiment.



**GILMOUR DROPS IN** — Columbia recording artists David Gilmour (second from left) was interviewed by KOME/San Jose air personality Greg Stone (second from right) during a recent area visit. Also pictured are station MD Dana Jang (left) and air personality Karin Nakamura (right).

Give your listeners  
what they want for Christmas...

# HOPE

5 beautiful hours of radio

### Here's Hope...

- ★ The music, the people, the words, the emotions ★ 5 hours
- ★ 10 minutes of avals per hour
- ★ No barter ★ Stereo/Mono
- ★ Two airplays allowed.

Recommended schedule  
Christmas/New Year Season  
December 18th - January 2nd  
And/or Easter  
April 8th - April 16th

### Here's the Deal...

This is a cash only offer.  
Send your demo request along with  
your rate card.

This offer is a first come, first served  
basis. Be number one in your market and

**Order Now.**

## FOOTPRINT

Footprint Productions Limited  
11 Yorkville Avenue, #103  
Toronto, Canada M4W 1L2  
(416) 961-5661

### Demo Request



- Please rush me a demo & my special price.
- Please rush me my special price. I don't need a demo.
- Enclosed is my rate card.
- Program in stereo.
- Program in mono.

To: \_\_\_\_\_ Please Print  
Station: \_\_\_\_\_  
Market: \_\_\_\_\_  
Signing Officer for Station \_\_\_\_\_

Here's hoping this finds you...hoping



# Synergy. The one-man synthesizer wizardry of Larry Fast.

Synergy is Larry Fast. And Larry Fast is a master musician. He's built equipment for Rick Wakeman.



Helped design the Polymoog. Toured and recorded with Nektar (and, currently, Peter Gabriel). And, as the one-man synthesizer show Synergy, composed, performed, produced and recorded three brilliant albums. Now, the latest is here. It's called CORDS. And it's Larry Fast's most exciting achievement to date.

"Cords," says Fast, "refers to patch cords and musical chords. Because, on the album, I try to combine high technology with very warm, human music.

"For example, Cords features the first recorded use of a new, revolutionary guitar synthesizer.

"But, it's revolutionary because it gives my guest guitarist, Peter Sobel, the technical freedom to be really expressive.

"The idea behind Cords," concludes Fast, "is to transport listeners to emotional levels they've never reached before."

*Note to retailers: In-store play for Cords is already creating remarkable sales reaction. And, all consumer copies of the album have been pressed on special clear vinyl.*

**Cords. By Larry Fast's Synergy. Listen. And be transported. On Passport Records and GRT Music Tapes.**



Manufactured and distributed by Arista Records.



And this fall, hear Larry Fast on tour with Peter Gabriel:

10/19 Uptown Theater, Chicago, Ill.  
10/20 Royal Oak Theater, Detroit, Mich.  
10/21 Kent State U., Kent, Ohio  
10/22 Stanley Theater, Pittsburgh, Pa.  
10/26 Lyric Theater, Baltimore, Md.

10/27 Tower Theater, Philadelphia, Pa.  
10/28 S.U.N.Y., Stony Brook, N.Y.  
10/29 Capitol Theater, Passaic, N.J.  
10/31 Paradise Theater, Boston, Mass.

Produced, Engineered and Programmed by Larry Fast

# Radio & Records

# Album Airplay/ 40

# Chart Summary

## October 20, 1978

1	LINDA RONSTADT	Living In The USA (Asylum)	"Alison" "Dream" "Baby" "USA"
2	THE WHO	Who Are You (MCA)	Title "Disco" "Trick" "Guitar"
3	BOSTON	Don't Look Back (Epic)	Title "Satisfied" "Man" "Easy"
4	STYX	Pieces Of Eight (A&M)	"Blue" "Sing" "Queen" "Renegade"
5	HEART	Dog & Butterfly (Portrait)	"Straight" "Cook" "Jinx"
6	FOGELBERG & WEISBERG	Twin Sons... (Full Moon/Epic)	Title "Face" "Susan"
7	ROLLING STONES	Some Girls (R. Stones)	"Beast" "Eyes" "Shattered" "Whip"
8	KENNY LOGGINS	Nightwatch (Col)	"Driver" "Friend" "Once"
9	AL STEWART	Passages (Arista)	Title "Song" "Lacy"
10	FOREIGNER	Double Vision (AtI)	Title "Hot" "Spellbinder" "Toll"
11	YES	Tormato (AtI)	"Future" "Release" "Whale" "UFO"
12	VAN MORRISON	Wavelength (WB)	Title "Kingdom" "Checkin'" "Tell Ya"
13	NEIL YOUNG	Comes A Time (WB/Reprise)	Title "Lotta Love" "Winds" "Back"
14	LYNYRD SKYNYRD	Skynyrd's First And... (MCA)	"Jukin'" "Hand" "Daughter"
15	CARS	Cars (Elektra)	"Girl" "Stop" "Needed"
16	BILLY JOEL	52nd Street (Col)	"Life" "Big Shot" "Stiletto" "Eyes"
17	CHICAGO	Hot Streets (Col)	"Alive" "Way" "News" "Earth"
18	GINO VANNELLI	Brother To Brother (A&M)	"Stop"
19	HALL & OATES	Along The Red Ledge (RCA)	"Laugh" "Memory"
20	10CC	Bloody Tourists (Polydor)	"Holiday" "For You And I"
21	JETHRO TULL	Bursting Out (Chrysalis)	"Aqualung" "Loco" "R N R" "Wood"
22	SANTANA	Inner Secrets (Col)	"Dealer/Rose" "All Right" "Stormy"
23	BOB SEGER	Stranger In Town (Capitol)	"Rock N Roll" "Hollywood" "Shines"
24	PABLO CRUISE	Worlds Away (A&M)	"W/Out It" "Rio" "Runnin'" "Title"
25	AMBROSIA	Life Beyond L.A. (WB)	"Feel" Title
26	STEPHEN STILLS	Thoroughfare Gap (Col)	"Game" "Rider" "Booty"
27	ELTON JOHN	A Single Man (MCA)	"Part Time" "Paradise" "Guy" lead
28	DAVID BOWIE	Stage (RCA)	"Fame" "Heroes" "TVC15" "Hand"
29	BRUCE SPRINGSTEEN	Darkness On The Edge... (Col)	"Badlands" "Room"
30	FIREFALL	Elan (AtI)	"Strange" "Sweet" "Baby" "Ann"
31	SEA LEVEL	On The Edge (Capricorn)	"Fifty Four" "Grand" "Worst"
32	TOTO	Toto (Col)	"Hold" "Change"
33	S.S. JOHNNY/A. JUKES	Hearts Of Stone (Epic)	"Talk" "Trapped" "Inside"
34	IAN MATTHEWS	Stealin' Home (Mushroom)	"Inch" "Shake" "Shoes"
35	ROBIN TROWER	Caravan To Midnight (Chrysalis)	"My Love"
36	LITTLE RIVER BAND	Sleeper Catcher (Harvest)	"Reminiscing"
37	PHOEBE SNOW	Against The Grain (Col)	"Life" "Night"
38	BLUE OYSTER CULT	Some Enchanted Evening (Col)	"Place" "Godzilla"
39	NICOLETTE LARSON	Nicolette (WB)	"Give Love" "Rhumba"
40	JOE COCKER	Luxury You Can Afford (Asylum)	"Fun Time"

In her fourth week of chart activity, LINDA overtook the competition for the top slot with hits at 84% of our reporters. WHO remain formidably strong with hits at 80% of our reporters. BOSTON held steady with hits at 70% of our reporters. STYX and HEART had good weeks of increased airplay with hits at 64% and 58% of our reporters respectively. F-W moved up as did LOGGINS. STEWART and YES maintained while VAN showed airplay gains. YOUNG and SKYNYRD held steady. JOEL was this week's highest debut with adds at 51% of our reporters. GINO continued his upward climb while H&O maintained and 10CC moved up. SANTANA, STILLS and ELTON debuted with adds at 43%, 36% and 33% of our reporters respectively. FIREFALL debuted with adds at 29% of our reporters. Also debuting were SOUTHSIDE JOHNNY, PHOEBE and NICOLETTE. KIHN and RAFFERTY almost charted.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay. Album cuts are listed in order of airplay preference.

## IN THE BIN

CRAWLER	ALAN PARSONS
Snake, Rattle And Roll (Epic)	Pyramid (Arista)
"Sail On"	"Goas Up"
DAVE EDMUNDS	PLAYER
Tracks On Wax (Swan Song)	Danger Zone (RSO)
"Deborah"	"Prisoner"
EXILE	GERRY RAFFERTY
Mixed Emotions (WB/Curb)	City To City (UA)
"Kiss You All Over"	"Line"
BRYAN FERRY	TALKING HEADS
The Bride Stripped Bare (AtI)	More Songs About... (Sire)
"River"	"River"
GREG KIHN	PAT TRAVERS
Next Of Kihn (Beserkley)	Heat In The Street (Polydor)
"Remember"	"Instinct"
JOE WALSH	
But Seriously, Folks (Asylum)	
"Summer"	

The albums listed in the Bin are those which received enough ROR reports to earn significant charting for this week's *Radio & Records* Album Airplay/40 chart. Also included are albums that made the chart last week but did not receive enough continued reports to make it again this week. These albums continue to get airplay on enough stations to be placed in the Bin. In the Bin albums are listed in alphabetical order.

## MOST ADDED

BILLY JOEL *52nd Street* (Col) - Added at 51% of our reporters. Charted at number 16.  
 SANTANA *Inner Secrets* (Col) - Added at 43% of our reporters. Charted at number 22.  
 STEPHEN STILLS *Thoroughfare Gap* (Col) - Added at 36% of our reporters. Charted at number 26.  
 ELTON JOHN *A Single Man* (MCA) - Added at 33% of our reporters. Charted at number 27.  
 FIREFALL *Elan* (AtI) - Added at 29% of our reporters. Charted at number 30.

## THE HOTTEST

LINDA RONSTADT *Living In The USA* (Asylum) - Reported hot at 84% of our reporters. Charted at number 1.  
 THE WHO *Who Are You* (MCA) - Reported hot at 80% of our reporters. Charted at number 2.  
 BOSTON *Don't Look Back* (Epic) - Reported hot at 70% of our reporters. Charted at number 3.  
 STYX *Pieces Of Eight* (A&M) - Reported hot at 64% of our reporters. Charted at number 4.  
 HEART *Dog & Butterfly* (Portrait) - Reported hot at 58% of our reporters. Charted at number 5.

## PROGRESSIVE SINGLES

1.	ERIC CLAPTON
	"Promises/Watch Out For Lucy" (RSO)
2.	JESSE COLIN YOUNG
	"Rave On" (Elektra)
3.	GENE COTTON
Title	"Like A Sunday In Salem" (Arista)
3.	LINDISFARNE
	"Run For Home" (Arista)
4.	JUSTIN HAYWARD
	"Forever Autumn" (Col)
5.	STEPHEN BISHOP
Title	"Everybody Needs Love" (ABC)
5.	ALICE COOPER
	"How You Gonna See Me" (WB)
5.	NICK GILDER
Title	"Hot Child In The City" (Chrysalis)
5.	STARBUCK
Title	"Searching For A Thrill" (UA)
5.	STARZ
	"So Young So Bad" (Capitol)

Progressive Singles: These 50 single reports receiving significant airplay by our ROR reporters to earn charting. These singles are either new or an album or may be an album that currently qualifies for the Album Airplay/40. They are listed in order of their reports received. This chart represents airplay only and does not attempt to fabricate a trend.

## NORTHEAST

ADDED		
BILLY JOEL	<i>52nd Street</i> (Col)	70%
SANTANA	<i>Inner Secrets</i> (Col)	47%
SOUTHSIDE JOHNNY/JUKES	<i>Hearts Of Stone</i> (Epic)	37%
STEPHEN STILLS	<i>Thoroughfare Gap</i> (Col)	37%
ELTON JOHN	<i>A Single Man</i> (MCA)	33%
HOTTEST		
LINDA RONSTADT	<i>Living In The USA</i> (Asylum)	90%
WHO	<i>Who Are You</i> (MCA)	83%
BOSTON	<i>Don't Look Back</i> (Epic)	73%
YES	<i>Tormato</i> (Arista)	67%
ROLLING STONES	<i>Some Girls</i> (R. Stones)	63%

REGIONAL BREAKOUTS: The numbers refer to the percentage of stations in each area that reported the album as either a hot or an add.

## SOUTH

ADDED		
DAVID BOWIE	<i>Stage</i> (RCA)	32%
FIREFALL	<i>Elan</i> (Arista)	25%
BILLY JOEL	<i>52nd Street</i> (Col)	25%
IAN MATTHEWS	<i>Stealin' Home</i> (Mushroom)	25%
SOUTHSIDE JOHNNY/JUKES	<i>Hearts Of Stone</i> (Epic)	25%
HOTTEST		
LINDA RONSTADT	<i>Living In The USA</i> (Asylum)	82%
WHO	<i>Who Are You</i> (MCA)	79%
BOSTON	<i>Don't Look Back</i> (Epic)	71%
HEART	<i>Dog &amp; Butterfly</i> (Portrait)	68%
STYX	<i>Pieces Of Eight</i> (A&M)	68%

## MIDWEST

ADDED		
BILLY JOEL	<i>52nd Street</i> (Col)	70%
SANTANA	<i>Inner Secrets</i> (Col)	61%
STEPHEN STILLS	<i>Thoroughfare Gap</i> (Col)	43%
ELTON JOHN	<i>A Single Man</i> (MCA)	39%
CRAWLER	<i>Snake, Rattle And Roll</i> (Epic)	28%
HOTTEST		
WHO	<i>Who Are You</i> (MCA)	83%
LINDA RONSTADT	<i>Living In The USA</i> (Asylum)	78%
STYX	<i>Pieces Of Eight</i> (A&M)	74%
BOSTON	<i>Don't Look Back</i> (Epic)	70%
FOGELBERG & WEISBERG	<i>Twin Sons... (Full Moon/Epic)</i>	65%

## WEST

ADDED		
SANTANA	<i>Inner Secrets</i> (Col)	47%
FIREFALL	<i>Elan</i> (Arista)	45%
BILLY JOEL	<i>52nd Street</i> (Col)	45%
STEPHEN STILLS	<i>Thoroughfare Gap</i> (Col)	45%
ELTON JOHN	<i>A Single Man</i> (MCA)	45%
HOTTEST		
LINDA RONSTADT	<i>Living In The USA</i> (Asylum)	85%
WHO	<i>Who Are You</i> (MCA)	78%
STYX	<i>Pieces Of Eight</i> (A&M)	68%
BOSTON	<i>Don't Look Back</i> (Epic)	65%
HEART	<i>Dog &amp; Butterfly</i> (Portrait)	62%
AL STEWART	<i>Time Passages</i> (Arista)	62%





# Nipper News

## RCA

Records Where the **MAGIC...is in the MUSIC!**



AFL1-2804

## FLASH!

Radio is discovering a new side to **DARYL HALL & JOHN OATES** Side B!! From their current album "Along the Red Ledge".

Audiences are now discovering the uniqueness of Daryl & John's range. Beneath their mild mannered, soulful exterior exhibited on Side A, is the hard core rock of Side B.

Key cuts: "Alley Katz", "Don't Blame It On Love", "Serious Music", "Pleasure Beach", "August Day".

Don't take sides!  
Daryl & John are **TOTAL SUPERSTARS!**



**P.S. The single "It's A Laugh"**

**R&R \* 22**

**Billboard \* 23 — Cashbox \* 24 — Record World \* 21**

**Discover them yourself.**

**Tearing across the U.S. now!**

<b>October</b>		
26	Medford, Oregon	8 San Diego, California
27	Portland, Oregon	9 Tuscon, Arizona
28	Corvallis, Oregon	11 Denver, Colorado
29	Seattle, Washington	12 Colorado Springs, CO.
		15 St. Paul, MN.
		18, 19 Detroit, MI.
		21 Indianapolis, IN.
		22, 23 Chicago, Illinois
		24 Cleveland, Ohio
		25 Columbus, Ohio
		28 Erie, Pennsylvania
		30 Pittsburgh, PA.
<b>November</b>		
1	Sacramento, CA.	
2	Reno, Nevada	
3	Berkeley, California	
5, 6	Los Angeles, CA.	
<b>December</b>		
		1, 2 Pittsburgh, PA.
		3 Williamsburg, Virginia
		5 Amherst, MA.
		7-9 New York City, N.Y.
		10 Boston, MA.
		13, 17 Philadelphia, PA.

# AOR ACTIVITY



**Albany**  
518-462-5555

**ADDED**  
Santana (Col)  
Billy Joel (Col)  
Stephen Stills (Col)  
Elton John (MCA)  
Richard Wright (Col)  
Gypsy (RCA)  
Son Seals (Alligator)  
Ragging Cats (Chrysalis)  
Network (Epic)  
Lucifer: Friend (Elektra)  
Nicolette Larson (WB)  
Jules & Polar Bears (Col)  
Ailyn Gale (ABC)  
Dyan Diamond (MCA)  
Southside Johnny (Epic)

**HOT**  
Linda Ronstadt (Asylum)  
Neil Young (WB Reprise)  
David Bowie (RCA)  
Rolling Stones (R. Stones)  
Jethro Tull (Chrysalis)  
Who (MCA)  
Van Morrison (WB)  
10CC (Polydor)  
Molly Hatchet (Epic)  
Bryan Ferry (A&M)  
Fogelberg/Weisberg (Full Moon Epic)  
Heart (Portrait)  
Sea Level (Capricorn)  
Yes (A&M)  
Bruce Springsteen (Col)

JACK HOPKI, PD: Playing various cuts. Playing ERIC CLAPTON, LINDISFARNE and GENE COTTON singles.



**Anahelm**  
714-776-3696

**ADDED**  
Billy Joel (Col)  
Firefall (A&M)  
Elton John (MCA)  
Toto (Col)  
Nicolette Larson (WB)  
HDT  
Kenny Loggins (Col)  
Rolling Stones (R. Stones)  
Houston (Epic)  
Linda Ronstadt (Asylum)

Foreigner (A&M)  
Who (MCA)  
Cars (Elektra)  
Fogelberg/Weisberg (Full Moon Epic)  
Heart (Portrait)  
Styx (A&M)  
Al Stewart (Arista)  
Van Morrison (WB)  
Lynyrd Skynyrd (MCA)  
Ambrosia (WB)

LARRY REISMAN, MD: Playing various cuts. Playing ERIC CLAPTON single.



**KKXX**  
ROCK 'N STEREO FM 106  
Bakersfield  
805-393-1500

**ADDED**  
Sea Level (Capricorn)  
Blue Oyster Cult (Col)  
Yes (A&M)  
Gentle Giant (Capitol)  
Neil Young (WB Reprise)  
HDT  
Ambrosia (WB)  
Who (MCA)  
Kenny Loggins (Col)  
Rolling Stones (R. Stones)

Foreigner (A&M)  
Heart (Portrait)  
Chicago (Col)  
Linda Ronstadt (Asylum)  
Al Stewart (Arista)  
Bob Seger (Capitol)  
Lynyrd Skynyrd (MCA)  
Styx (A&M)  
Fogelberg/Weisberg (Full Moon Epic)  
Hall & Oates (RCA)

CHRIS SQUIRES, MD: Playing various cuts. Playing NICK GILDER, EXILL, BILLY JOEL, GERRY RAFFERTY, BEACH BOYS, STEPHEN BISHOP, JUSTIN HAYWARD, VAN MORRISON, FIREFALL, PRISM, GINO VANNELLI, GENE COTTON and CARS singles.



**Boston**  
617-266-1111

**ADDED**  
Waylon Jennings (RCA)  
Tina Turner (UA)  
Levon Helm (ABC)  
Phoebe Snow (Col)  
Rory Gallagher (Chrysalis)  
Weather Report (ARC Col)  
Southside Johnny (Epic)  
HOT  
Cars (Elektra)  
Bob Seger (Capitol)  
Van Morrison (WB)

Rolling Stones (R. Stones)  
Devo (WB)  
Foreigner (A&M)  
Linda Ronstadt (Asylum)  
Jimmy Cliff (WB)  
Tom Petty (Shelter ABC)  
David Bowie (RCA)  
Bruce Springsteen (Col)  
Talking Heads (Sire)  
Bryan Ferry (A&M)  
Who (MCA)

TONY BERARDINI, MD: Playing various cuts. Playing CINDY BULLENS, STARZ, JACKSONS, JUSTIN HAYWARD, TOM PARTON, JAMES MONTGOMERY, CHICAGO, ERIC CLAPTON, FIREFALL and JOANNE BARNARD singles.



**Casper**  
307-235-1615

**ADDED**  
Firefall (A&M)  
Elton John (MCA)  
Stephen Stills (Col)  
Santana (Col)  
Van Morrison (WB)  
Neil Young (WB Reprise)  
Black Sabbath (WB)  
Nicolette Larson (WB)  
Mark Almond (A&M/Horizon)  
Urbah Heep (WB)  
Woody Herman (Century)  
Richard T. Bear (RCA)  
Billy Joel (Col)  
HOT  
Sea Level (Capricorn)

Al Stewart (Arista)  
Crawler (Epic)  
Linda Ronstadt (Asylum)  
Styx (A&M)  
Molly Hatchet (Epic)  
Heart (Portrait)  
Chicago (Col)  
Phoebe Snow (Col)  
Who (MCA)  
Boston (Epic)  
Fogelberg/Weisberg (Full Moon Epic)  
Hall & Oates (RCA)  
Kenny Loggins (Col)  
Chuck Mangione (A&M)  
Cars (Elektra)

FRED MOORE, MD: Playing various cuts. Playing JESSE C. YOUNG, LINDISFARNE, ERIC CLAPTON, GENE COTTON and ACE FREHLEY singles.



**Anchorage**  
907-349-2531

**ADDED**  
Gino Vannelli (A&M)  
Greg Kihn (Beverly)  
Neil Young (WB Reprise)  
Firefall (A&M)  
10CC (Polydor)

Styx (A&M)  
HOT  
Boston (Epic)  
Little River Band (Harvest)  
Linda Ronstadt (Asylum)

LARRY WAYNE, PD: Playing various cuts. Playing PLAYER, AMBROSIA, VAN MORRISON and STEPHEN STILLS singles.



**Baltimore**  
301-889-0088

**ADDED**  
Neil Young (WB Reprise)  
Black Sabbath (WB)  
Elton John (MCA)  
Billy Joel (Col)  
HOT  
Pablo Cruise (A&M)  
Kenny Loggins (Col)  
Lynyrd Skynyrd (MCA)

Foreigner (A&M)  
Rolling Stones (R. Stones)  
Boston (Epic)  
Fogelberg/Weisberg (Full Moon Epic)  
Chicago (Col)  
Who (MCA)  
Styx (A&M)  
Heart (Portrait)  
Al Stewart (Arista)  
Linda Ronstadt (Asylum)  
Yes (A&M)

RICK FOWLER, MD: PABLO'S Title "Runnin'" "Without It" LOGGINS "Driver" "Once" SKYNYRD'S "Hand" FOREIGNER'S "Children" "Toil" "Spellbinder" STONES "Whip" "Shattered" "Eyes" BOSTON'S "Man" "Easy" "Party" "Bad News" FOGELBERG/WEISBERG'S "Gold" "Face" CHICAGO'S "Alive" "Lover" WHO'S "Guitar" "Disco" "95" STYX'S "Song" "Renegade" "Lord" "Blue Collar" HEART'S "Straight" "Line" STEWART'S Title "Song" RONSTADT'S "Dream" "Baby" "Look" "Alison" YES "LFO" "Release" "Clutch" Playing ERIC CLAPTON, STEPHEN BISHOP, FIREFALL, PLAYER, VAN MORRISON, 10CC, BILLY JOEL (Woman), GERRY RAFFERTY, STEELY DAN, HALL/OATES, AMBROSIA and GINO VANNELLI singles.

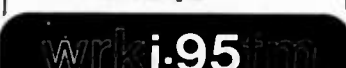


**Boston**  
817-282-5900

**ADDED**  
Billy Joel (Col)  
Firefall (A&M)  
Santana (Col)  
Nicolette Larson (WB)  
Elton John (MCA)  
HOT  
Ian Matthews (Mushroom)

Fogelberg/Weisberg (Full Moon Epic)  
Linda Ronstadt (Asylum)  
Chicago (Col)  
Al Stewart (Arista)  
Stephen Bishop (ABC)  
Roberta Flack (A&M)  
Beach Boys (WB)  
Neil Young (WB Reprise)

JIM SPELLMEYER, MD: JOEL'S "Honesty" "Rosalind" "Lile" FIREFALL'S "Baby" "Sweeter" "Ame" SANTANA'S "Dealer" "Stormy" LARSON'S "Give" JOHN'S "Paradise" "Shine" "Part Time" "Star" "Georgia" CURY MATTHEWS' "Shake It" FOGELBERG/WEISBERG'S "Susan" RONSTADT'S "Baby" "Alison" CHICAGO'S "Love On Earth" "New" STEWART'S "Lucy" Title BISHOP'S "Hideaway" FLACK'S "Share" BOYS' "Sunday" YOUNG'S "Winds", Playing JESSE C. YOUNG (Sunrise), KINGS, JUSTIN HAYWARD, GINO VANNELLI, DR. HOOK, LEO SAYER, RITA COOLIDGE, ERIC CLAPTON, KENNY LOGGINS, ERIC CARMEN, LIVINGSTON TAYLOR singles.



**Bridgeport**  
203-579-9995

**ADDED**  
Billy Joel (Col)  
Pat Travers (Polydor)  
Crawler (Epic)  
HOT  
Boston (Epic)  
Who (MCA)  
Foreigner (A&M)  
Kenny Loggins (Col)

Gerry Rafferty (UA)  
Rolling Stones (R. Stones)  
Toto (Col)  
Little River Band (Harvest)  
Nick Gilder (Chrysalis)  
Fogelberg/Weisberg (Full Moon Epic)  
Yes (A&M)  
Lynyrd Skynyrd (MCA)

BRIAN ST. JAMES, MD: JOEL'S "Eyes" TOTO'S "Hold" TRAVIS'S "Eve" BOSTON'S Title WHO'S Title FOR FIGNER'S Title LOGGINS' "Friend" RAFFERTY'S "Line" STONES "Beast" RONSTADT'S "All Dream" LITTLE RIVER BAND'S "Reminiscing" GILDER'S "Child" FOGELBERG/WEISBERG'S "Gold" YES "Rejoice" SKYNYRD'S "Jukin" Playing GENE COTTON, FIREFALL, ERIC CLAPTON singles.

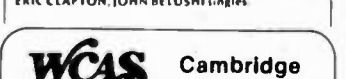


**Buffalo**  
716-881-4555

**ADDED**  
Billy Joel (Col)  
Neil Young (WB Reprise)  
HOT  
Boston (Epic)  
Linda Ronstadt (Asylum)  
Ace Frehley (Casablanca)  
Gracie Simmons (Casablanca)  
Peter Criss (Casablanca)  
Paul Stanley (Casablanca)

Yes (A&M)  
Billy Joel (Col) (old)  
Foreigner (A&M)  
Bob Seger (Capitol)  
Rolling Stones (R. Stones)  
Kenny Loggins (Col)  
National Lampoon (Label 211)  
Fogelberg/Weisberg (Full Moon Epic)

IRV GOLDFARB, MD: Playing various cuts. Playing ERIC CLAPTON, JOHN BELUSHI singles.



**Cambridge**  
617-492-6450

**ADDED**  
Firefall (A&M)  
Dr. John (A&M/Horizon)  
Billy Joel (Col)  
Nicolette Larson (WB)  
Mark Almond (A&M/Horizon)  
Southside Johnny (Epic)  
Stephen Stills (Col)  
Third World (Island)

HOT  
Phoebe Snow (Col)  
Waylon Jennings (RCA)  
Maddy Prior (Chrysalis-imp)  
Al Stewart (Arista)  
10CC (Polydor)  
Jimmy Cliff (WB)  
Van Morrison (WB)  
Neil Young (WB Reprise)  
Arlo Guthrie (WB)  
Bruce Cockburn (Island)

DON COHEN, MD: FIREFALL'S "Blessings" JOHN'S "Dance" JOEL'S "My Life" ALMOND'S "City" JOHN-NY'S "Gone" "Fool" WORLD'S "Meditation" Playing ERIC CLAPTON (Both) and IC YOUNG singles.



**Charleston**  
304-925-7829

**ADDED**  
Mark Almond (A&M/Horizon)  
Dr. John (A&M/Horizon)  
Elton John (MCA)  
Neil Larson (A&M/Horizon)  
Ian Matthews (Mushroom)  
Bryan Ferry (A&M)  
Richard Wright (Col)  
Santana (Col)  
Firefall (A&M)  
Stephen Stills (Col)  
Billy Joel (Col)  
Ailyn Gale (ABC)  
Matthew Moore (Caribou/Col)  
HOT  
Linda Ronstadt (Asylum)

Boston (Epic)  
Styx (A&M)  
Rolling Stones (R. Stones)  
Who (MCA)  
Fogelberg/Weisberg (Full Moon Epic)  
Lynyrd Skynyrd (MCA)  
Foreigner (A&M)  
Al Stewart (Arista)  
Joe Walsh (Asylum)  
Yes (A&M)  
Chicago (Col)  
Patro Cruise (A&M)  
Bob Seger (Capitol)  
Kenny Loggins (Col)  
Gino Vannelli (A&M)

MAIA PIFF, PD/STEVE B. MD: Playing various cuts. Playing ERIC CLAPTON, ACE FREHLEY, JOURNEY, TOTO, ERIC CARMEN, JOE COCKER, JESSE WINCHESTER, NICK LOWE, FLO, GREG KIHN, JESSE C. YOUNG and CHUCK MANGIONE singles.



**Charlotte**  
704-392-6191

**ADDED**  
Firefall (A&M)  
HOT  
Little River Band (Harvest)  
Who (MCA)  
Boston (Epic)  
Kenny Loggins (Col)

Pablo Cruise (A&M)  
Linda Ronstadt (Asylum)  
Foreigner (A&M)  
Bob Seger (Capitol)  
Gino Vannelli (A&M)  
Rolling Stones (R. Stones)

JACKIE FORSTING, MD: Playing various cuts. Playing GENE COTTON single.



**Allentown**  
215-434-9511

**ADDED**  
Phoebe Snow (Col)  
Neil Young (WB Reprise)  
Jethro Tull (Chrysalis)  
Billy Cochran (Col)  
1994 (A&M)  
Baby Grand (Arista)  
HOT  
Boston (Epic)  
Who (MCA)  
Al Stewart (Arista)  
Player (RSO)

Yes (A&M)  
City Boy (Mercury)  
Ambrosia (WB)  
Linda Ronstadt (Asylum)  
Gene Cotton (Arista)  
Styx (A&M)  
Heart (Portrait)  
10CC (Polydor)  
Pablo Cruise (A&M)  
Fogelberg/Weisberg (Full Moon Epic)  
Talking Heads (Sire)

RICK HARVEY, PD: Playing various cuts. Playing ACE FREHLEY, ERIC CLAPTON, FIREFALL and JUSTIN HAYWARD singles.



**Binghamton**  
607-772-8850

**ADDED**  
Billy Joel (Col)  
HOT  
Firefall (A&M)  
Waylon Jennings (RCA)  
Toto (Col)  
Eric Carmen (Arista)  
Levon Helm (ABC)  
HOT  
Boston (Epic)  
Chicago (Col)

Who (MCA)  
Al Stewart (Arista)  
Styx (A&M)  
Heart (Portrait)  
Linda Ronstadt (Asylum)  
Neil Young (WB Reprise)  
Van Morrison (WB)  
Fogelberg/Weisberg (Full Moon Epic)

SCOTT MICHAELS, MD: JOEL'S "Eyes" "Stiletto" FIREFALL'S "Sweeter" "Stranger" TOTO'S "Hold" "Change" CARMEN'S Title Playing LITTLE RIVER BAND, KENNY LOGGINS, DONNA SUMMER and ERIC CLAPTON singles.



**Allentown**  
215-694-0511

**ADDED**  
Rick Wright (Col)  
Toto (Col)  
Chicago (Col)  
Molly Hatchet (Epic)  
Greg Kihn (Beverly)  
Blue Oyster Cult (Col)  
HOT  
Who (MCA)  
Linda Ronstadt (Asylum)  
Boston (Epic)  
Rolling Stones (R. Stones)  
Kenny Loggins (Col)  
Heart (Portrait)

Yes (A&M)  
Styx (A&M)  
Foreigner (A&M)  
Al Stewart (Arista)  
Fogelberg/Weisberg (Full Moon Epic)  
Toby Beau (RCA)  
Player (RSO)  
Gino Vannelli (A&M)  
Hall & Oates (RCA)  
Nick Gilder (Chrysalis)  
Ambrosia (WB)  
Gerry Rafferty (UA)

KIVIN SANFORD, MD: Playing various cuts. Playing ERIC CLAPTON (Both) single.

JACK STARR, PD: Playing various cuts. Playing TOTO, FIREFALL, ERIC CLAPTON (Both), WALTER EGAN and STARBUCK singles.



**Austin**  
512-474-6543

**ADDED**  
Ian Matthews (Mushroom)  
Al Jareau (WB)  
David Bowie (RCA)  
Black Sabbath (WB)  
Jules & Polar Bears (Col)  
Crawler (Epic)  
Phoebe Snow (Col)  
HOT  
Yes (A&M)

Styx (A&M)  
Weather Report (ARC Col)  
Who (MCA)  
Heart (Portrait)  
Linda Ronstadt (Asylum)  
Gentle Giant (Capitol)  
Dave Edmunds (Swan Song)  
Robin Trower (Chrysalis)  
Hall & Oates (RCA)

WAYNE BELL, PD: Playing various cuts. Playing ERIC CLAPTON single.



**Birmingham**  
205-785-5111

**ADDED**  
Ian Matthews (Mushroom)  
HOT  
Who (MCA)  
Rolling Stones (R. Stones)  
Foreigner (A&M)  
Bob Seger (Capitol)

Linda Ronstadt (Asylum)  
Boston (Epic)  
Lynyrd Skynyrd (MCA)  
Neil Young (WB Reprise)  
Van Morrison (WB)  
Fogelberg/Weisberg (Full Moon Epic)  
Al Stewart (Arista)

DON KEITH, PD: Playing various cuts.



"SHAKE IT" the single rush released from the LP "STEALIN' HOME" MRS 5012

# Ian Matthews

Added out of the box at: WYSL & WPHD on Mushroom Records and Tapes





**N**icolette Larson  
has sung for  
Neil Young,  
Emmylou Harris,  
and Jesse Winchester.  
And now she sings  
for you.

# NICOLETTE



**N**icolette Larson's voice has been a crucial ingredient of records by all of the above-named celebrities, even while squeezing in tours of duty with Commander Cody and Hoyt Axton.

Thanks to the release of an exquisite debut album (succinctly titled Nicolette), you can join these knowledgeable fans in their justifiable enthusiasm.

Good news, yes?

**Nicolette Larson**  
**NICOLETTE**

Produced by Ted Templeman  
Personal management: Martyn Smith - Ed Tickner

On Warner Bros. Records & Tapes



**WDAI 94.7**  
Chicago  
312-782-8811

ADDED  
Van Morrison (WB)  
Furthest (AT)

HOT  
Banan (Epic)  
Who (MCA)  
Sly (A&M)  
Rolling Stones (R. Stones)  
Foreigner (AT)

MARY ALUGH, MD. Playing various cuts. Playing LITTLE RIVER BAND, LARRY LOGGINS, LINDA RONSTADT, FOGELBERG/WESBERG and HEART singles.

**WUP**  
Dayton  
513-224-1501

ADDED  
Dane Donahue (Col)  
Crawley (Epic)  
Stephen Stills (Col)  
Santana (Col)  
Billy Joel (Col)  
Eton John (MCA)

Fogelberg/Wesberg (Full Moon Epic)  
Earle (WB Curb)  
Gary Hafferty (UA)  
Kenny Loggins (Col)  
Rolling Stones (R. Stones)  
Foreigner (AT)  
Who (MCA)  
Sly (A&M)  
Carli (Elektra)

STAN SCOTT, MD. DONAHUE'S "Stranger" CRAWLEY'S "Ball On" JOEL'S "Life" EXILE'S "Thrill" RAFFERTY'S "Line" TULL'S "Day" PLAYING VAN MORRISON, PABLO CRUISE, ATL RHYTHM SECTION, WINGS and STEPHEN BISHOP singles.

**KZEL**  
Eugene  
503-747-1221

ADDED  
Mylon LeFevre (WB)  
Southside Johnny (Epic)  
Reggie Nighting (ARC Col)  
Toot (Col)  
Network (Epic)  
Ian Matthews (Mushroom)  
Ronnie Laws (Col)  
Nicolette Larson (WB)  
Richard Wright (Col)  
Weather Report (ARC Col)  
Phoebe Snow (Col)  
Al Jarreau (WB)  
Stephen Stills (Col)  
Santana (Col)  
Billy Joel (Col)  
Grover Washington Jr. (Motown)

Dr. John (A&M/Horizon)  
HOT  
Lynyrd Skynyrd (MCA)  
Neil Young (WB Reprise)  
Linda Ronstadt (Asylum)  
Al Stewart (Arista)  
Fogelberg/Wesberg (Full Moon Epic)  
Heart (Portrait)  
Boston (Epic)  
Cars (Elektra)  
Blue Oyster Cult (Col)  
Norton Buffalo (Capitol)  
Bob Seger (Capitol)  
Van Morrison (WB)  
Rolling Stones (R. Stones)  
Sly (A&M)  
Firefall (A&I)

Mark Almond (A&M/Horizon)

STAN GARRETT, PD. Playing various cuts. Playing ERIC CLAPTON, JOHN MILLS, DVID and HILLY HAYS singles.

**WFBQ**  
Indianapolis  
317-257-7565

ADDED  
Neil Young (WB Reprise)  
Talking Heads (Sire)  
HOT  
Linda Ronstadt (Asylum)  
Foreigner (A&I)  
Kenny Loggins (Col)  
Boston (Epic)  
Who (MCA)

Fogelberg/Wesberg (Full Moon Epic)  
Sly (A&M)  
Heart (Portrait)  
Stephen Bishop (ABC)  
Yes (A&I)  
Al Stewart (Arista)  
Billy Joel (Col)

MIKE TINNIS, MD. Playing various cuts. Playing ERIC CLAPTON and GINO VANNELLI singles.

**WBAB 102.1 FM**  
Long Island  
516-861-4000

ADDED  
Billy Joel (Col)  
Stephen Stills (Col)  
Santana (Col)  
Ian Matthews (Mushroom)  
Golden Earring (MCA)  
Richard T. Bear (RCA)  
Blond (MCA)  
Mark Almond (A&M/Horizon)  
HOT  
Van Morrison (WB)  
Chicago (Col)  
Who (MCA)

Yes (A&I)  
Bruce Springsteen (Col)  
Boston (Epic)  
Hot Sugar (Capitol)  
Linda Ronstadt (Asylum)  
Rolling Stones (R. Stones)  
Al Stewart (Arista)  
10CC (Polydor)  
David Byrne (RCA)  
Heart (Portrait)  
Kenny Loggins (Col)  
Hiss Band (Col)  
Player (RSO)

BERNIE BERNARD, MD. Playing various cuts. Playing ERIC CLAPTON, LINDISFARNE and ALICE COOPER singles.

**WVRT 93 FM**  
Chicago  
312-777-1700

ADDED  
Billy Joel (Col)  
Santana (Col)  
Stephen Stills (Col)  
Dr. John (A&M/Horizon)  
Eton John (MCA)  
Mark Almond (A&M/Horizon)  
Flory Gallagher (Chrysalis)  
Southside Johnny (Epic)  
Quincy Tamm  
Art Lande (A&M)  
Frederick Barthel (Telcel)  
HDI  
David Bowie (RCA)  
Van Morrison (WB)

Al Stewart (Arista)  
Yes (A&I)  
Neil Young (WB Reprise)  
10CC (Polydor)  
Bruce Springsteen (Col)  
Weather Report (ARC Col)  
Who (MCA)  
Linda Ronstadt (Asylum)  
Cheap Trick (Epic)  
Kenny Loggins (Col)  
Rolling Stones (R. Stones)  
Fogelberg/Wesberg (Full Moon Epic)  
Pat Travers (Polydor)  
HOT  
Boston (Epic)  
Foreigner (A&I)  
Who (MCA)  
Sly (A&M)  
Kenny Loggins (Col)

BOB KELLMAN, MD. Playing various cuts.

**WOOD**  
Dayton  
513-229-4247

ADDED  
Billy Joel (Col)  
Eton John (MCA)  
Stephen Stills (Col)  
Santana (Col)  
Ian Matthews (Mushroom)  
Pat Travers (Polydor)  
HOT  
Boston (Epic)  
Foreigner (A&I)  
Who (MCA)  
Sly (A&M)  
Kenny Loggins (Col)

Fogelberg/Wesberg (Full Moon Epic)  
Rolling Stones (R. Stones)  
Robin Trower (Chrysalis)  
Pablo Cruise (A&M)  
Lynyrd Skynyrd (MCA)  
Ambrosia (WB)  
Hall & Oates (RCA)  
Heart (Portrait)  
Toot (Col)  
Joe Cocker (Asylum)  
Fandango (RCA)

KEITH WRIGHT, PD. Playing various cuts.

**WWCK 105 FM**  
Flint  
313-744-1570

ADDED  
Bryan Ferry (A&I)  
Santana (Col)  
Stephen Stills (Col)  
Alan Parsons (Arista)  
Firefall (A&I)  
Billy Joel (Col)

HOT  
Who (MCA)  
War of Worlds (Col)  
Little River Band (Harvest)  
Sly (A&M)  
Gino Vannelli (A&M)  
Boston (Epic)  
Prism (Arista)

STEVE BARRINGTON, PD/JEFF HOLBROOK, MD. Playing various cuts.

**WJAX**  
Jacksonville  
904-833-2785

ADDED  
Neil Young (WB Reprise)  
Beach Boys (WB)  
Van Morrison (WB)  
Dane Donahue (Col)  
Bliss Band (Col)  
Bryan Ferry (A&I)  
Frank Zappa (DiscReet)  
David Bowie (MCA)  
Brand (MCA)  
Jethro Tull (Chrysalis)  
HOT  
Boston (Epic)  
Lynyrd Skynyrd (MCA)

Sly (A&M)  
Kenny Loggins (Col)  
Heart (Portrait)  
Who (MCA)  
AC/DC (A&I)  
Molly Hatchet (Epic)  
Foreigner (A&I)  
Gino Vannelli (A&M)  
Cars (Elektra)  
Linda Ronstadt (Asylum)  
Cheap Trick (Epic)  
Joe Cocker (Asylum)  
Rolling Stones (R. Stones)

RICHARD LANGOIS, MD. YOUNG'S "Back" Title "Love" BOYS' "Pony" BELLS' MORRISON'S "Kingdom" CHECKER'S "Dance" TRACY' BLISS' "Foxy" PLACE' FERRY'S "Let Go" RIVER' "Goes On" ZAPPA'S "Brath" BOWIE'S "Ziggy" "Jame" "Heroes" BLEND'S "Train" MUSIC' PLAYING FIREFALL, GENE COTTON, ERIC CLAPTON and STARBUCK singles.

**WLIR FM 92.7**  
Long Island  
516-485-9200

ADDED  
Dane Mason (ABC)  
Crosby & Nash (ABC)  
Southside Johnny (Epic)  
Aupert & Masekela (A&M)  
Gino Vannelli (A&M)  
Billy Joel (Col)  
Stephen Stills (Col)  
Santana (Col)  
Eton John (MCA)  
Black Sabbath (WB)  
Gil Scott Heron (Arista)  
Baby Grand (Arista)  
Dane Donahue (Col)  
Nicolette Larson (WB)  
Golden Earring (MCA)

HOT  
Jethro Tull (Chrysalis)  
Rolling Stones (R. Stones)  
Van Morrison (WB)  
Who (MCA)  
Al Stewart (Arista)  
Blue Oyster Cult (Col)  
Papa John Creach (DJM)  
Linda Ronstadt (Asylum)  
Cars (Elektra)  
Volunteer Jam (Epic)  
Yes (A&I)  
Pat Metheny (ECM/WB)  
Neil Young (WB Reprise)  
Bruce Springsteen (Col)  
Ramones (Sire)  
Rocky Horror (Orto)

DENIS MENAMARA, PD/LARRY KLEINMAN, MD. Playing various cuts. Playing ALICE COOPER, JESSE COLIN YOUNG singles.

**WEBN**  
Cincinnati  
513-871-8500

ADDED  
Crawley (Epic)  
Ace Frehley (Casablanca)  
Gene Simmons (Casablanca)  
Sly (A&M)  
Oregon (Elektra)  
Waylon Jennings (RCA)  
Brand X (Chrysalis)  
HDI  
Who (MCA)  
Linda Ronstadt (Asylum)  
Neil Young (WB Reprise)  
Jethro Tull (Chrysalis)

Rolling Stones (R. Stones)  
Sly (A&M)  
Kenny Loggins (Col)  
Heart (Portrait)  
Fogelberg/Wesberg (Full Moon Epic)  
Foreigner (A&I)  
Al Stewart (Arista)  
Lynyrd Skynyrd (MCA)  
Yes (A&I)  
Boston (Epic)  
Ambrosia (WB)  
10CC (Polydor)

DENTON MARR, PD. Playing various cuts. Playing JESSE COLIN YOUNG single.

**KAZY 107**  
Denver  
303-759-5600

ADDED  
Talking Heads (Sire)  
Sea Level (Capricorn)  
Toot (Col)  
HOT  
Linda Ronstadt (Asylum)  
Fogelberg/Wesberg (Full Moon Epic)  
Heart (Portrait)

Sly (A&M)  
Who (MCA)  
Kenny Loggins (Col)  
Foreigner (A&I)  
Boston (Epic)  
Rolling Stones (R. Stones)  
Pablo Cruise (A&M)  
Jethro Tull (Chrysalis)

GREG GILLESPIE, MD. HEADS' "River" LEVEL'S "Grand" "Worst" TOTO'S "Hold" Playing AMBROSIA, TITLE, ERIC CLAPTON and FIREFALL singles.

**KULC 104**  
Fresno  
209-485-7762

ADDED  
None  
HOT  
Chicago (Col)  
Alan Parsons (Arista)  
Linda Ronstadt (Asylum)  
Kenny Loggins (Col)  
Moody Blues (London)  
Gino Vannelli (A&M)

Stephen Bishop (ABC)  
Dan Mill (20th)  
David Geies (Elektra)  
England Dan & J. F. Foley (Big Top)  
Al Stewart (Arista)  
Larry Carlton (WB)  
Eric Carmen (Arista)

ART FARKAS, PD. Playing various cuts. Playing JUST IN HAYWARD, ANDY GIBB singles.

**KY/102**  
Kansas City  
816-753-4567

ADDED  
Sea Level (Capricorn)  
HOT  
Neil Young (WB Reprise)  
Crawley (Epic)  
Billy Joel (Col)  
Eton John (MCA)

HDI  
Ace Frehley (Casablanca)  
Heat Loaf (Live Live)  
Gino Vannelli (A&M)  
Nick Gilder (Chrysalis)  
Talking Heads (Sire)  
Toot (Col)

MAX FLOYD, PD. Playing various cuts. Playing FIREFALL, 10CC and CHICAGO singles.

**KLOS 95 1/2**  
Los Angeles  
213-863-3311

ADDED  
Billy Joel (Col)  
Santana (Col)  
Toto (Col)  
David Bowie (RCA)  
Jethro Tull (Chrysalis)  
10CC (Polydor)  
Neil Young (WB Reprise)

HOT  
Who (MCA)  
Foreigner (A&I)  
Kenny Loggins (Col)  
Fogelberg/Wesberg (Full Moon Epic)  
Linda Ronstadt (Asylum)  
Sly (A&M)  
Cars (Elektra)

WELSH PINEDO, MD. JOEL'S "Shout" MILLS' SANTANA'S "Alright" DEALER' BOWIE'S "FIVE" JAME' TULL'S "Aqualung" TOTO' "Dreams" 10CC'S "Hold On" YOUNG'S "Love" LOVE' TITLE' CARS' "Stop" Playing VAN HALEN single.

**Q-FM 96**  
Columbus  
614-224-1271

ADDED  
Billy Joel (Col)  
10CC (Polydor)  
HOT  
Sly (A&M)  
Kenny Loggins (Col)  
Who (MCA)  
Boston (Epic)  
Rolling Stones (R. Stones)

Foreigner (A&I)  
Fogelberg/Wesberg (Full Moon Epic)  
Linda Ronstadt (Asylum)  
Cars (Elektra)  
Heart (Portrait)  
Ambrosia (WB)  
Exile (WB Curb)  
Gino Vannelli (A&M)

STEVE RUNNER, MD. Playing various cuts. Playing GERRY RAFFERTY, LITTLE RIVER BAND, HALL & OATES and STEPHEN BISHOP singles.

**Kbpi**  
Denver  
303-936-2313

ADDED  
None  
HOT  
Kenny Loggins (Col)  
Who (MCA)  
Rolling Stones (R. Stones)

Linda Ronstadt (Asylum)  
Boston (Epic)  
Foreigner (A&I)  
Ambrosia (WB)  
Bob Seger (Capitol)

JOHN BRADLEY, PD. Playing various cuts. Playing GINO VANNELLI and FIREFALL singles.

**LAV-FM 97**  
Grand Rapids  
616-456-5481

ADDED  
Nicolette Larson (WB)  
Ian Matthews (Arista)  
HOT  
Sly (A&M)  
Boston (Epic)  
Who (MCA)  
Foreigner (A&I)

Pablo Cruise (A&M)  
Rolling Stones (R. Stones)  
Kenny Loggins (Col)  
Heart (Portrait)  
Fogelberg/Wesberg (Full Moon Epic)  
Yes (A&I)  
Linda Ronstadt (Asylum)

DOC DONOVAN, MD. Playing various cuts. Playing ERIC CLAPTON single.

**K94 KSMB**  
Lafayette  
318-232-1311

ADDED  
Eton John (MCA)  
10CC (Polydor)  
Stephen Bishop (ABC)  
Ace Frehley (Casablanca)  
Crawley (Epic)  
HOT  
Fogelberg/Wesberg (Full Moon Epic)  
Lynyrd Skynyrd (MCA)  
Foreigner (A&I)

Rolling Stones (R. Stones)  
La Roux (Capitol)  
Kenny Loggins (Col)  
Who (MCA)  
Boston (Epic)  
Sly (A&M)  
Linda Ronstadt (Asylum)  
Gino Vannelli (A&M)  
Chicago (Col)  
Heart (Portrait)  
Van Morrison (WB)

JAY WALKER, MD. Playing various cuts. Playing HALL & OATES, FIREFALL, ERIC CLAPTON, AMBROSIA, GERRY RAFFERTY, DAVID GATES and GENE COTTON singles.

**KMET 94.7**  
Los Angeles  
213-464-5638

ADDED  
Firefall (A&I)  
Toto (Col)  
HOT  
Rolling Stones (R. Stones)  
Who (MCA)  
Bob Seger (Capitol)  
Boston (Epic)  
Foreigner (A&I)

Tom Petty (Shelter/ABC)  
Blue Oyster Cult (Col)  
Van Morrison (WB)  
Cheap Trick (Epic)  
Heart (Portrait)  
Linda Ronstadt (Asylum)  
Van Halen (WB)  
Bruce Springsteen (Col)  
Sly (A&M)

JACK SNYDER, MD. Playing STONES' "Beast" "Shattered" WHO'S "Trick" TITL' SEGER'S "Hollywood" "R.A.R." BOSTON'S "Satisfied" FOREIGNER'S "Title" HOT' PETTY'S "Heart" NEED' BLUE OYSTER CULT'S "Place" "Ready" VAN' "Fillya" TITL' HEART'S "Stranger" COOK' CHEAP'S "Top" CA' MARR' BON' STABT'S "USA" VAN HALEN'S "Jame" "Love" SPRINGSTEEN'S "Badlands" RONNIE' STY'S "Queen" "Blue" Playing JET YOUNG and ERIC CLAPTON singles.

**101**  
Corpus Christi  
512-855-4641

ADDED  
David Bowie (RCA)  
Sea Level (Capricorn)  
Eric Carmen (Arista)  
Pat Travers (Polydor)  
Ian Matthews (Mushroom)  
Al Jarreau (WB)  
HOT  
Van Morrison (WB)  
Chuck Mangione (A&M)  
Boston (Epic)  
Who (MCA)  
Chicago (Col)  
Linda Ronstadt (Asylum)

Jay Boy Adams (A&I)  
Bron Johnson (A&M)  
Janice Newton (Capitol)  
Yes (A&I)  
Sly (A&M)  
Heart (Portrait)  
Fogelberg/Wesberg (Full Moon Epic)  
Al Stewart (Arista)  
Hall & Oates (RCA)  
Jethro Tull (Chrysalis)  
Bruce Springsteen (Col)  
Foreigner (A&I)

MANDO CAMINA, MD. BOWIE'S "Ziggy" "Heroes" "Fame" LEVEL'S "Fifty Four" KING' CARMEN'S "Heart" TRAVERS' "ONE" MATTHEWS' "Inch" "Shoes" Title

**WALBX**  
Detroit  
313-398-1100

ADDED  
Billy Joel (Col)  
Santana (Col)  
Gino Vannelli (A&M)  
10CC (Polydor)  
David Bowie (RCA)  
HDI  
Rolling Stones (R. Stones)

Who (MCA)  
Cars (Elektra)  
Sly (A&M)  
Boston (Epic)  
Linda Ronstadt (Asylum)  
Kenny Loggins (Col)  
Chicago (Col)  
Heart (Portrait)

JOE KRAUSE, MD. Playing various cuts. Playing IAN MATTHEWS and ALICE COOPER singles.

**wqem**  
Hagerstown  
301-797-7300

ADDED  
Al Stewart (Arista)  
Walter Egan (Col)  
Chicago (Col)  
Ian Matthews (Mushroom)  
HDI  
Exile (WB Curb)  
Nick Gilder (Chrysalis)  
Kenny Loggins (Col)  
Boston (Epic)

Little River Band (Harvest)  
Gerry Rafferty (UA)  
Who (MCA)  
Foreigner (A&I)  
Bob Seger (Capitol)  
Ambrosia (WB)  
Linda Ronstadt (Asylum)  
Player (RSO)  
Commodores (Motown)

STEVE WILLIAMS, MD. Playing various cuts. Playing DR. HOOR and LEO SAYER singles.

**WBLM 108**  
Lewiston-Portland  
207-375-4208

ADDED  
Eton John (MCA)  
Firefall (A&I)  
Bryan Ferry (A&I)  
Southside Johnny (Epic)  
Rick Wright (Col)  
Toot (Col)  
HOT  
Blond (MCA)  
Linda Ronstadt (Asylum)  
Boston (Epic)  
City Boy (Mercury)

Who (MCA)  
Cars (Elektra)  
10CC (Polydor)  
Sly (A&M)  
Heart (Portrait)  
Van Morrison (WB)  
Player (RSO)  
Ambrosia (WB)  
Fogelberg/Wesberg (Full Moon Epic)  
Boston (Epic)  
Sly (A&M)  
Stevy Dan (ABC)

JOSE DIAZ, MD. Playing various cuts. Playing GENE COTTON, STARBUCK, LINDISFARNE and ERIC CLAPTON singles.

**KNX 101**  
Los Angeles  
213-469-1212

ADDED  
Nicolette Larson (WB)  
Ian Matthews (Mushroom)  
Jim Rafferty (London)  
Eton John (MCA)  
HDI  
Phoebe Snow (Col)  
Linda Ronstadt (Asylum)  
Fogelberg/Wesberg (Full Moon Epic)  
Joe Cocker (Asylum)

Al Stewart (Arista)  
Valerie Carter (ARC-Col)  
Stephen Bishop (ABC)  
10CC (Polydor)  
Kenny Loggins (Col)  
Chicago (Col)  
Al Jarreau (WB)  
Fuffer/Kaz (Col)  
Van Morrison (WB)  
Toto (Col)  
Booker T. Jones (A&M)

MICHAEL SNEYDY, MD. Playing various cuts. Playing ERIC CLAPTON and GINO VANNELLI singles.

**KZEW 98 FM**  
Dallas  
214-748-9898

ADDED  
Pat Travers (Polydor)  
Southside Johnny (Epic)  
David Bowie (RCA)  
Jethro Tull (Chrysalis)  
Nicolette Larson (WB)  
Baby Grand (Arista)  
Pages (Col)  
HOT  
Player (RSO)  
Toto (Col)

Chicago (Col)  
Heart (Portrait)  
Sly (A&M)  
Bob Seger (Capitol)  
Foreigner (A&I)  
Boston (Epic)  
Hall & Oates (RCA)  
Pablo Cruise (A&M)  
Gino Vannelli (A&M)  
Tom Petty (Shelter/ABC)

DORIS MILLER, MD. TRAVERS' "Inch" JOHNNY'S "Again" INSIDE' LARSON'S "Gully" GRAND'S "Night" PAGES' "Kim" PLAYER'S "Prisoner" TOTO'S "Hold" CHICAGO'S "Alive" HEART'S "Straight" STY'S "Blue" SEGER'S "Rock N' Roll" FOREIGNER'S "Spillunder" BOSTON'S "Satisfied" HALL/OATES' "Laugh" PABLO'S "Wish You Vannelli's "Stop" PETTY'S "Heart" Playing JESSE COLIN YOUNG, SANTANA, CITY BOY, 10CC and FIREFALL singles.

**THE FOX WJKL 94.3**  
Elgin  
312-741-7700

ADDED  
Son Seals (Alligator)  
Bryan Ferry (A&I)  
Jim Post (Mtn. Railroad)  
Small Faces (A&I)  
Jethro Tull (Chrysalis)  
Pat Travers (Polydor)  
Bob Gibson (Mtn. Railroad)  
David Sancious (Arista)  
David Bowie (RCA)  
Maddy Prior (Chrysalis-imp)  
HDI  
Van Morrison (WB)  
Neil Young (WB Reprise)

Third World (Island)  
Cars (Elektra)  
Dave Edmunds (Swan Song)  
Gena Ravan (20th)  
Moon Martin (Capitol)  
Kingfish (Jet)  
Jimmy Cliff (WB)  
Dava (WB)  
Gil Scott Heron (Arista)  
Linda Ronstadt (Asylum)  
Bruce Springsteen (Col)  
Bruce Cockburn (Island)  
Crawley (Epic)  
Who (MCA)

WALLY LEISERING, MD. Playing various cuts. Playing ERIC CLAPTON and BELL HEIRS singles.

**WHCN 106 FM**  
Hartford  
203-247-1060

ADDED  
Gino Vannelli (A&M)  
Eton John (MCA)  
Billy Joel (Col)  
Ace Frehley (Casablanca)  
HOT  
Linda Ronstadt (Asylum)  
Fogelberg/Wesberg (Full Moon Epic)

Jethro Tull (Chrysalis)  
Yes (A&I)  
Boston (Epic)  
Rolling Stones (R. Stones)  
Al Stewart (Arista)  
Kenny Loggins (Col)  
Who (MCA)

MICHAEL PICCOZZI, PD/DANIEL FRANCIS HAYDEN, MD. Playing various cuts. Playing ERIC CLAPTON single.

**wkgo 93**  
Lexington  
606-252-6694

ADDED  
Ian Matthews (Mushroom)  
Mylon LeFevre (WB)  
Ace Frehley (Casablanca)  
HOT  
Linda Ronstadt (Asylum)  
Who (MCA)

Exile (WB Curb)  
Sly (A&M)  
Kenny Loggins (Col)  
Boston (Epic)  
Heart (Portrait)  
Al Stewart (Arista)  
Neil Young (WB Reprise)  
Ambrosia (WB)

JOHN NAVIN, PD. MATTHEWS' "Inch" "Shake" FREHLEY'S "Groove" RONSTADT'S "All Dream" "Baby" ALISON' EXILE'S "You And Me" THRILL' YOUNG'S Title "Winds" "My Love" Playing TALKING HEADS, FIREFALL and ZWOI singles.

**106 FM KWEST**  
Los Angeles  
213-467-5178

ADDED  
Billy Joel (Col)  
Stephen Stills (Col)  
Santana (Col)  
Ian Matthews (Mushroom)  
Jethro Tull (Chrysalis)  
Crawley (Epic)  
Sea Level (Capricorn)  
Fogelberg/Wesberg (Full Moon Epic)

Firefall (A&I)  
HDI  
Kenny Loggins (Col)  
Linda Ronstadt (Asylum)  
Boston (Epic)  
Hall & Oates (RCA)  
Who (MCA)  
Rolling Stones (R. Stones)  
Ambrosia (WB)  
Al Stewart (Arista)  
Heart (Portrait)

PAM MAY, MD. Playing various cuts. Playing ERIC CLAPTON and LINDISFARNE singles.

**PAGES**  
FM 34 KPAS  
El Paso  
915-533-8211

ADDED  
Ambrosia (WB)  
Chicago (Col)  
HDI  
Boston (Epic)  
Fogelberg/Wesberg (Full Moon Epic)  
Foreigner (A&I)

Heart (Portrait)  
Kenny Loggins (Col)  
Pablo Cruise (A&M)  
Rolling Stones (R. Stones)  
Linda Ronstadt (Asylum)  
Bob Seger (Capitol)  
Sly (A&M)  
Who (MCA)

JOHN MARINAKOS, MD. AMBROSIA'S "Feel" CHICAGO'S "Alive" Playing ERIC CLAPTON single.

**KLOL**  
Houston  
713-526-4591

ADDED  
Bliss Band (Col)  
Valerie Carter (ARC-Col)  
Jiva (Polydor)  
Southside Johnny (Epic)  
Janis Ian (Col)  
David Bowie (RCA)  
Blond (MCA)  
Devo (WB)  
Woody Herman (Century)

HDI  
Neil Young (WB Reprise)  
Al Stewart (Arista)  
Heart (Portrait)  
10CC (Polydor)  
Linda Ronstadt (Asylum)  
Cars (Elektra)  
Van Morrison (WB)  
Waylon Jennings (RCA)

PAUL RIANN, PD. Playing various cuts. Playing LINDISFARNE, STEPHEN STILLS, ERIC CLAPTON and FIREFALL singles.

**KQQA**  
FM RADIO  
Little Rock  
501-664-8666

ADDED  
10CC (Polydor)  
Blue Oyster Cult (Col)  
HDI  
Yes (A&I)  
Foreigner (A&I)  
Kenny Loggins (Col)

Alan Parsons (Arista)  
Boston (Epic)  
Bob Seger (Capitol)  
Sly (A&M)  
Heart (Portrait)  
Linda Ronstadt (Asylum)

STUART McRAE, ASST PD. Playing various cuts. Playing LE ROUX, GERRY RAFFERTY, EXILE STEEL, DAN NICK GILDER, AMBROSIA, ROLLING STONES, ERIC CLAPTON and WINGS singles.

**WJAX**  
Jacksonville  
904-833-2785

ADDED  
Neil Young (WB Reprise)  
Beach Boys (WB)  
Van Morrison (WB)  
Dane Donahue (Col)  
Bliss Band (Col)  
Bryan Ferry (A&I)  
Frank Zappa (DiscReet)  
David Bowie (MCA)  
Brand (MCA)  
Jethro Tull (Chrysalis)  
HOT  
Boston (Epic)  
Lynyrd Skynyrd (MCA)

Sly (A&M)  
Kenny Loggins (Col)  
Heart (Portrait)  
Who (MCA)  
AC/DC (A&I)  
Molly Hatchet (Epic)  
Foreigner (A&I)  
Gino Vannelli (A&M)  
Cars (Elektra)  
Linda Ronstadt (Asylum)  
Cheap Trick (Epic)  
Joe Cocker (Asylum)  
Rolling Stones (R. Stones)

RICHARD LANGOIS, MD. YOUNG'S "Back" Title "Love" BOYS' "Pony" BELLS' MORRISON'S "Kingdom" CHECKER'S "Dance" TRACY' BLISS' "Foxy" PLACE' FERRY'S "Let Go" RIVER' "Goes On" ZAPPA'S "Brath" BOWIE'S "Ziggy" "Jame" "Heroes" BLEND'S "Train" MUSIC' PLAYING FIREFALL, GENE COTTON, ERIC CLAPTON and STARBUCK singles.

**WFBQ**  
Indianapolis  
317-257-7565

ADDED  
Neil Young (WB Reprise)  
Talking Heads (Sire)  
HOT  
Linda Ronstadt (Asylum)  
Foreigner (A&I)  
Kenny Loggins (Col)  
Boston (Epic)  
Who (MCA)

Fogelberg/Wesberg (Full Moon Epic)  
Sly (A&M)  
Heart (Portrait)  
Stephen Bishop (ABC)  
Yes (A&I)  
Al Stewart (Arista)  
Billy Joel (Col)

MIKE TINNIS, MD. Playing various cuts. Playing ERIC CLAPTON and GINO VANNELLI singles.

WDAI 94.7 Chicago 312-782-8811  
WVRT 93 FM Chicago 312-777-1700  
WEBN Cincinnati 513-871-8500  
Q-FM 96 Columbus 614-224-1271  
101 Corpus Christi 512-855-4641  
KZEW 98 FM Dallas 214-748-9898  
THE FOX WJKL 94.3 Elgin 312-741-7700  
WHCN 106 FM Hartford 203-247-1060  
wkgo 93 Lexington 606-252-6694  
WJAX Jacksonville 904-833-2785  
WFBQ Indianapolis 317-257-7565  
WBAB 102.1 FM Long Island 516-861-4000  
WLIR FM 92.7 Long Island 516-485-9200  
KLOS 95 1/2 Los Angeles 213-863-3311  
KMET 94.7 Los Angeles 213-464-5638  
KNX 101 Los Angeles 213-469-1212  
106 FM KWEST Los Angeles 213-467-5178  
KQQA FM RADIO Little Rock 501-664-8666  
WJAX Jacksonville 904-833-2785  
WFBQ Indianapolis 317-257-7565  
WBAB 102.1 FM Long Island 516-861-4000  
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WLIR FM 92.7 Long Island 516-485-9200  
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KNX 101 Los Angeles 213-469-1212  
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KQQA FM RADIO Little Rock 501-664-8666  
WJAX Jacksonville 904-833-2785  
WFBQ Indianapolis 317-257-7565  
WBAB 102.1 FM Long Island 516-861-4000  
WLIR FM 92.7 Long Island 516-485-9200  
KLOS 95 1/2 Los Angeles 213-863-3311  
KMET 94.7 Los Angeles 213-464-5638  
KNX 101 Los Angeles 213-469-1212  
106 FM KWEST Los Angeles 213-467-5178  
KQQA FM RADIO Little Rock 501-664-8666  
WJAX Jacksonville 904-833-2785  
WFBQ Indianapolis 317-257-7565  
WBAB 102.1 FM Long Island 516-861-4000  
WLIR FM 92.7 Long Island 516-485-9200  
KLOS 95 1/2 Los Angeles 213-863-3311  
KMET 94.7 Los Angeles 213-464-5638  
KNX 101 Los Angeles 213-469-1212  
106 FM KWEST Los Angeles 213-467-5178  
KQQA FM RADIO Little Rock 501-664-8666  
WJAX Jacksonville 904-833-2785  
WFBQ Indianapolis 317-257-7565  
WBAB 102.1 FM Long Island 516-861-4000  
WLIR FM 92.



R&R/Friday, October 20, 1978

**WIBA-FM**  
Madison  
608-274-5450

ADDED  
Bryan Ferry (AB)  
Neville Martin (AB)  
Duffy X (Arrest)  
Eric Carmen (Arrest)  
David Byrne (RCA)  
Bobbie Hutchinson (Col)  
Peggy Knighton (ARC Col)  
Pat Travers (Polydor)  
Dino Desautels (RCA)  
Rick Wright (Col)  
Phoebe Snow (Col)  
Loren Helm (ABC)  
Mudbar & Garrett  
(Flying Fish)  
Ian Matthews (Mushroom)  
Netwerk (Epic)  
Heath Bros (Col)  
Van Morrison (WB)  
Slyva Band (Col)  
Neil Young (WB Reprise)  
Aj Jareau (WB)  
Racing Cars (Chrysalis)

Matthew Moore (Caribou)  
Sonny Rollins (Impulse)  
Rumours (Sire)  
Papa Paul & Mary (WB)  
Small Faces (AB)  
Southside Johnny (Epic)  
HOT  
Aj Stewart (Arista)  
Gene Vannelli (A&M)  
Sea Level (Capricorn)  
Who (MCA)  
Linda Ronstadt (A&M)  
Fogelberg/Wersberg  
(Full Moon-Epic)  
Valerie Carter (ARC Col)  
Cari (Elektra)  
Yes (AB)  
Bruce Springsteen (Col)  
Weather Report (ARC Col)  
Bruce Cockburn (Island)  
Riko Belland (Epic)  
Greg Kihn (Beverly)  
Pete Carr (Big Tree)

SCOTT WATSON, MD: Playing various cuts

**92.1**  
Madison  
608-837-8592

ADDED  
Jean Luc Ponty (AB)  
Cramer (Epic)  
Billy Joel (Col)  
Santana (Col)  
10CC (Polydor)  
Toto (Col)  
HOT  
Fogelberg/Wersberg  
(Full Moon-Epic)  
Linda Ronstadt (A&M)  
Boston (Epic)  
Who (MCA)

Kenny Loggins (Col)  
Foreigner (AB)  
Rolling Stones (R Stones)  
Heart (Portrait)  
Yes (AB)  
Bob Seger (Capitol)  
Billy Joel (Col) (old)  
Pablo Cruise (A&M)  
Nick Gilder (Chrysalis)  
Ambrosia (WB)  
Hall & Oates (RCA)  
Gene Vannelli (A&M)

LES COOR, MD: PONTY'S "Art", "Happiness" CRAWL-ER'S "Sail" SANTANA'S "Alright" TOTO'S "Hold" Playing ERIC CLAPTON and FIREFALL singles

**UZXR rock103**  
Memphis  
901-728-0080

ADDED  
Ace Frehley (Casablanca)  
Toto (Col)  
10CC (Polydor)  
HOT  
Linda Ronstadt (A&M)  
Heart (Portrait)  
Kenny Loggins (Col)  
Foreigner (AB)  
Slyva Band (Col)  
Rolling Stones (R Stones)

Fogelberg/Wersberg  
(Full Moon-Epic)  
Who (MCA)  
Boston (Epic)  
Lynnyrd Skynyrd (MCA)  
Commodores (Motown)  
Chicago (Col)  
Yes (AB)  
Little River Band (Harvest)  
Tom Petty (Shower-ABC)  
HOT

FRANK KELLY, MD: Playing various cuts Playing ERIC CLAPTON, BILLY JOEL, FIREFALL, VAN MORRISON and GERRY RAFFERTY singles.

**ZETA 4**  
Miami  
305-371-8841

ADDED  
Loren Helm (ABC)  
Jiva (Polydor)  
Waylon Jennings (RCA)  
Dave Edmunds (Svan Song)  
Weather Report (ARC Col)  
Aj Jareau (WB)  
Billy Joel (Col)  
Stephen Stills (Col)  
Santana (Col)  
Firefall (AB)  
Eton John (MCA)  
HOT  
Foreigner (AB)

Lynnyrd Skynyrd (MCA)  
Kenny Loggins (Col)  
Styx (A&M)  
Linda Ronstadt (A&M)  
Who (MCA)  
Pablo Cruise (A&M)  
Fogelberg/Wersberg  
(Full Moon-Epic)  
Aj Stewart (Arista)  
Sea Level (Capricorn)  
Boston (Epic)  
Chicago (Col)

MICHELE ROBINSON, MDIGARY MARTIN, PD: Playing various cuts. Playing PRISM and GENE COTTON singles.

**WSHE-FM/WSRF-AM**  
Miami  
305-581-1580

ADDED  
April Wine (Capitol)  
Fath Band (Village)  
Cramer (Epic)  
Southside Johnny (Epic)  
Trevor Rabin (Chrysalis)  
Baby Grand (Arista)  
Frank Weller (Capitol)  
Santana (Col)  
Billy Joel (Col)  
Stephen Stills (Col)  
Santana (Col)  
Firefall (AB)  
Eton John (MCA)  
HOT  
Foreigner (AB)

Linda Ronstadt (A&M)  
Heart (Portrait)  
Styx (A&M)  
Pablo Cruise (A&M)  
10CC (Polydor)  
Chicago (Col)  
Joe Cocker (A&M)  
Lynnyrd Skynyrd (MCA)  
Who (MCA)  
Boston (Epic)  
Fogelberg/Wersberg  
(Full Moon-Epic)  
Richard Wright (Col)  
Van Morrison (WB)  
Gene Vannelli (A&M)

PHIL HENDRIE, MD: Playing various cuts

**WLPX 97 fm**  
Wisconsin's best album rock  
Milwaukee  
414-342-1111

ADDED  
Billy Joel (Col)  
Eton John (MCA)  
Santana (Col)  
Paul Stanley (Casablanca)  
Gene Simmons (Casablanca)  
Piper Cruz (Casablanca)  
HOT  
Linda Ronstadt (A&M)  
Foreigner (AB)  
Who (MCA)

Yes (AB)  
Rolling Stones (R Stones)  
Meat Loaf (Clove-4nt)  
Styx (A&M)  
Heart (Portrait)  
Kenny Loggins (Col)  
Boston (Epic)  
Fogelberg/Wersberg  
(Full Moon-Epic)  
Chicago (Col)

TOM DANIELS, PD: Playing various cuts Playing ERIC CLAPTON, LITTLE RIVER BAND, VAN MORRISON, FIREFALL and AMBROSIA singles.

**WPLJ 95.5**  
New York  
212-581-7777

ADDED  
Neil Young (WB Reprise)  
Billy Joel (Col)  
Eton John (MCA)  
HOT  
Boston (Epic)  
Who (MCA)  
Rolling Stones (R Stones)

Foreigner (AB)  
Kenny Loggins (Col)  
Yes (AB)  
Linda Ronstadt (A&M)  
HOT  
Fogelberg/Wersberg  
(Full Moon-Epic)  
Lynnyrd Skynyrd (MCA)

LARRY BERGER, PD: YOUNG'S "Windy" JOEL'S "Life" "MIKE" JOHN'S "Part Time" Playing VAN MORRISON single.

**WZLX**  
Milwaukee  
414-251-7070

ADDED  
Golden Earring (RCA)  
Rory Gallagher (Chrysalis)  
Herbie Mann (A&M)  
HOT  
Jack Tempchin (Arista)  
Southside Johnny (Epic)  
Gypsy Band (RCA)  
Santana (Col)  
Stephen Stills (Col)  
Billy Joel (Col)  
Bruce Cockburn (Island)  
HOT  
Jethro Tull (Chrysalis)  
David Bowie (RCA)

Neil Young (WB Reprise)  
Linda Ronstadt (A&M)  
Styx (A&M)  
Chicago (Col)  
Yes (AB)  
Boston (Epic)  
Fogelberg/Wersberg  
(Full Moon-Epic)  
Aj Stewart (Arista)  
Van Morrison (WB)  
Heart (Portrait)  
Janis Ian (Polygram)  
Lynnyrd Skynyrd (MCA)  
Chuck Mangione (A&M)

MIKE WOLF, MD: Playing various cuts. Playing ERIC CLAPTON and JOHN BELUSHI singles.

**KFMH**  
Muscatine  
319-2512

ADDED  
Eton John (MCA)  
Racing Cars (Chrysalis)  
Mark Almond (A&M/Horizon)  
Stephen Stills (Col)  
Santana (Col)  
Billy Joel (Col)  
Bliss Band (Col)  
Julien & Patsy Beas (Col)  
Nicolette Larson (WB)  
Baby G. and (Arista)  
Crack the Sky (Lifsoning)  
John Palumbo (Lifsoning)  
Steve Forster (Mercury)  
Gonzales (Capitol)  
Firefall (AB)  
HOT  
Sea Level (Capricorn)  
Styx (A&M)

Aj Stewart (Arista)  
Neil Young (WB Reprise)  
Heart (Portrait)  
Lee Oskar (Elektra)  
Yes (AB)  
Linda Ronstadt (A&M)  
Who (MCA)  
Hall & Oates (RCA)  
Valerie Carter (Col)  
10CC (Polydor)  
Jan Luc Ponty (A&M)  
Chuck Mangione (A&M)  
Gene Vannelli (A&M)  
Pat Travers (Polydor)  
Boston (Epic)  
Van Morrison (WB)  
Greg Kihn (Beverly)  
Trevor Rabin (Chrysalis)  
Freddy/Kaz (Col)

LISA CATALONA, MD: Playing various cuts.

THANKS FOR LISTENING  
**KDF 3**  
Nashville  
815-254-0811

ADDED  
Molly Hatchet (Epic)  
Southside Johnny (Epic)  
Phoebe Snow (Col)  
King of Hearts (Capitol)  
Baby Grand (Arista)  
Weather Report (ARC Col)  
Ronnie Loven (Col)  
HOT  
Aj Stewart (Arista)

Boston (Epic)  
Fogelberg/Wersberg  
(Full Moon-Epic)  
Who (MCA)  
Lynnyrd Skynyrd (MCA)  
Linda Ronstadt (A&M)  
Styx (A&M)  
Heart (Portrait)  
Gene Vannelli (A&M)  
Aj Stewart (Arista)

ALAN SNEED, PD: Playing various cuts. Playing ERIC CLAPTON single.

**WNOE-FM**  
New Orleans  
504-529-1212

ADDED  
Aj Jareau (WB)  
Eton John (MCA)  
Stephen Bishop (ABC)  
HOT  
Slyvester (Fantasy)  
Gene Vannelli (A&M)  
Heart (Portrait)

Boston (Epic)  
Fogelberg/Wersberg  
(Full Moon-Epic)  
Who (MCA)  
Lynnyrd Skynyrd (MCA)  
Linda Ronstadt (A&M)  
Styx (A&M)  
Heart (Portrait)  
Gene Vannelli (A&M)  
Aj Stewart (Arista)

LEE ARMSTRONG, PD: Playing various cuts.

**WRNO**  
New Orleans  
504-837-2424

ADDED  
Jethro Tull (Chrysalis)  
Eton John (MCA)  
Black Sabbath (WB)  
Small Faces (AB)  
Stephen Stills (Col)  
Ian Matthews (Mushroom)  
HOT  
Rolling Stones (R Stones)

Who (MCA)  
Boston (Epic)  
Dave Mason (Col)  
Gerry Rafferty (UA)  
Lynnyrd Skynyrd (MCA)  
Foreigner (AB)  
City Boy (Mercury)  
Heart (Portrait)

SAMBO ROBERTS, MD: Playing various cuts. Playing ALICE COOPER, ERIC CLAPTON, JUSTIN HAYWARD, FIREFALL and LEVON HELM singles.

**WNEW**  
New York  
212-988-8844

ADDED  
Nicolette Larson (WB)  
Billy Joel (Col)  
David Sancous (Arista)  
Black Sabbath (WB)  
Baby Grand (Arista)  
Stephen Stills (Col)  
Santana (Col)  
Mark Almond (A&M/Horizon)  
Steve Forbert (Mercury)  
Urish Hoop (Chrysalis)  
Jan Rifferty (London)  
Golden Earring (MCA)  
Blond (MCA)  
HOT  
Southside Johnny (Epic)

Van Morrison (WB)  
Rolling Stones (R Stones)  
Neil Young (WB Reprise)  
David Bowie (RCA)  
Beach Boys (WB)  
Jethro Tull (Chrysalis)  
Linda Ronstadt (A&M)  
Who (MCA)  
10CC (Polydor)  
Gentle Giant (Capitol)  
Dove (WB)  
Yes (AB)  
Bruce Springsteen (Col)  
Phoebe Snow (Col)

TOM MORRERA, MD: Playing various cuts. Playing ERIC CLAPTON, JESSE C. YOUNG, TOM WAITS and BELL MEIRS singles.

**WPLJ 95.5**  
New York  
212-581-7777

ADDED  
Neil Young (WB Reprise)  
Billy Joel (Col)  
Eton John (MCA)  
HOT  
Boston (Epic)  
Who (MCA)  
Rolling Stones (R Stones)

Foreigner (AB)  
Kenny Loggins (Col)  
Yes (AB)  
Linda Ronstadt (A&M)  
HOT  
Fogelberg/Wersberg  
(Full Moon-Epic)  
Lynnyrd Skynyrd (MCA)

LARRY BERGER, PD: YOUNG'S "Windy" JOEL'S "Life" "MIKE" JOHN'S "Part Time" Playing VAN MORRISON single.

**WRVR**  
New York  
212-335-1700

ADDED  
Rodney Franklin (Col)  
Sweetbottom (Elektra)  
Houston Pearson (Muse)  
Woody Shaw (Col)  
Gary Burton (ECM WB)  
HOT  
Chuck Mangione (A&M)  
Quincy Jones (A&M)  
Gd Scott Heron (Arista)  
Aj Jareau (WB)

Pat Metheny (ECM WB)  
Cruaders (ABC-Blue Thumb)  
Maynard Ferguson (Col)  
Jan Luc Ponty (AB)  
Chick Corea (Polydor)  
Herbie Hancock (Col)  
Keith Jarrett (ECM-WB)  
Stanley Clarke (Newport)  
Aj DiMola (Col)  
Gato Barbieri (UA)  
Sergio Mendes (A&M)

DOUG HARRIS, MD: Playing various cuts.

**fm99**  
Norfolk  
804-823-9887

ADDED  
Neil Young (WB Reprise)  
Gene Simmons (Casablanca)  
HOT  
Kenny Loggins (Col)  
Pablo Cruise (A&M)  
Billy Joel (Col)  
Foreigner (AB)  
Boston (Epic)

Rolling Stones (R Stones)  
Fogelberg/Wersberg  
(Full Moon-Epic)  
Who (MCA)  
Janis Ian (Polygram)  
Van Halen (WB)  
Joe Walsh (A&M)  
Le Roux (Capitol)  
Linda Ronstadt (A&M)  
Styx (A&M)

BON BEGER, MD: Playing various cuts. Playing E-IE, AMBROSIA, NICK GILDER and CHRIS REA singles.

**FM100 AM1140**  
Oklahoma City  
405-831-8881

ADDED  
Mark Almond (A&M/Horizon)  
Firefall (AB)  
Dr. John (A&M/Horizon)  
Billy Joel (Col)  
Baby Grand (Arista)  
Cramer (Epic)  
Billy Colham (Col)  
Gutter Washington Jr  
(Motown)

Gene Vannelli (A&M)  
Cari (Elektra)  
Joe Cocker (A&M)  
Janis Ian (Col)  
Van Morrison (WB Reprise)  
Yes (AB)  
Fogelberg/Wersberg  
(Full Moon-Epic)  
Styx (A&M)  
Linda Ronstadt (A&M)  
Aj Stewart (Arista)  
Valerie Carter (ARC Col)  
Robert Travers (Chrysalis)  
Kenny Loggins (Col)  
Janis Ian (Col)

MIKE BAILEY, MD: Playing various cuts. Playing ERIC CLAPTON, LINDISFARNE and JESSE C. YOUNG singles.

**90.9**  
Omaha  
712-322-4041

ADDED  
Phoebe Snow (Col)  
Nicolette Larson (WB)  
David Bowie (RCA)  
Southside Johnny (Epic)  
Eton John (MCA)  
Billy Joel (Col)  
Santana (Col)  
HOT  
Billy Joel (Col) (old)  
Who (MCA)  
Linda Ronstadt (A&M)

Cari (Elektra)  
Foreigner (AB)  
Kenny Loggins (Col)  
Boston (Epic)  
Rolling Stones (R Stones)  
Neil Young (WB Reprise)  
Styx (A&M)  
Little River Band (Harvest)  
Aj Stewart (Arista)  
Gerry Rafferty (UA)

BARRY TAIT, MD: SNOW'S "Night" LARSON'S "Lotta Love" BOWIE'S "Heroes" JOHNNY'S "Talk" Playing ERIC CLAPTON and FIREFALL singles.

**WJZ Rock 100**  
Orlando  
305-845-1802

ADDED  
Baby Grand (Chrysalis)  
David Bowie (RCA)  
Cramer (Epic)  
Jethro Tull (Chrysalis)  
Southside Johnny (Epic)  
Van Morrison (WB)  
Volunteer Jam (Epic)  
Neil Young (WB Reprise)  
HOT  
Yes (AB)

Lynnyrd Skynyrd (MCA)  
Foreigner (AB)  
Rolling Stones (R Stones)  
Kenny Loggins (Col)  
Boston (Epic)  
Linda Ronstadt (A&M)  
Styx (A&M)  
Bob Seger (Capitol)  
Pablo Cruise (A&M)  
Who (MCA)  
Gene Vannelli (A&M)

MIKE COOPER, MD: Playing various cuts. Playing FIREFALL, AEROSMITH, ERIC CLAPTON, LINDISFARNE and GENE COTTON singles.

**ZETA-7**  
Orlando  
305-298-5510

ADDED  
Chuck Mangione (A&M)  
Jan Luc Ponty (AB)  
Trevor Rabin (Chrysalis)  
Rick Wright (Col)  
Phoebe Snow (Col)  
HOT  
Southside Johnny (Epic)  
David Bowie (RCA)  
Neil Young (WB Reprise)  
HOT  
Styx (A&M)  
Aj Stewart (Arista)  
Linda Ronstadt (A&M)

Yes (AB)  
Sea Level (Capricorn)  
Chicago (Col)  
Robin Trower (Chrysalis)  
Fogelberg/Wersberg  
(Full Moon-Epic)  
Who (MCA)  
Heart (Portrait)  
Molly Hatchet (Epic)  
Jan Morrison (WB)  
HOT  
Jethro Tull (Chrysalis)  
Lynnyrd Skynyrd (MCA)  
Joe Cocker (A&M)

GARY BROWN, MD: Playing various cuts. Playing LEVON HELM, ERIC CLAPTON, FIREFALL, VAN MORRISON, STEPHEN STILLS, LINDA RONSTADT, LITTLE RIVER BAND, TOM PETTY and LE ROUX singles.

**ZETA-7**  
Orlando  
305-298-5510

ADDED  
Neil Young (WB Reprise)  
Billy Joel (Col)  
Eton John (MCA)  
HOT  
Boston (Epic)  
Who (MCA)  
Rolling Stones (R Stones)

Foreigner (AB)  
Kenny Loggins (Col)  
Yes (AB)  
Linda Ronstadt (A&M)  
HOT  
Fogelberg/Wersberg  
(Full Moon-Epic)  
Lynnyrd Skynyrd (MCA)

LARRY BERGER, PD: YOUNG'S "Windy" JOEL'S "Life" "MIKE" JOHN'S "Part Time" Playing VAN MORRISON single.

**Ches 106.7**  
Ottawa  
813-583-1919

ADDED  
Billy Colham (Col)  
Eric Carmen (Arista)  
George Thorogood (Rounder)  
Rush (Mercury)  
Golden Earring (MCA)  
Happy The Man (Arista)  
HOT  
David Bowie (RCA)  
Cari (Elektra)  
Chilliwack (Mushroom)  
Burton Cummings (Portrait)

Bob Dylan (Col)  
Fionn Quinn (Col)  
Foreigner (AB)  
Klaus (Capitol)  
Kenny Loggins (Col)  
Pablo Cruise (A&M)  
Alan Parsons (Arista)  
Gerry Rafferty (UA)  
Prism (Arista)  
Rolling Stones (R Stones)  
Linda Ronstadt (A&M)  
Cari (Elektra)  
Styx (A&M)  
Bruce Springsteen (Col)  
War of Worlds (Col)  
Neil Young (WB Reprise)

SHERYL NICHOLSON, MD/BRIAN MURPHY, MD: CAR'S "GUY" CHILLIWACK'S "Tonight" CUMMINGS' "Guns" DYLAN'S "Vain" SEQUIN'S "Dancer" FOREIGNER'S "Long" THE ELAATI'S "Christine" LOGGINS' "Friends" THOROGOOD'S "Without It" PARSONS' "Rivers" RAFFERTY'S Title "Line" PRISM'S "Wind" STONES' "Beat" "Eyes" RONSTADT'S "USA" SIMON'S "Tranquillo" STYX'S "Sing" SPRINGSTEEN'S "Badlands" WORLD'S "Autumn" Playing STONEBOLT, EW&F and ERIC CLAPTON singles.

**WIOQ**  
Philadelphia  
215-835-6100

ADDED  
Santana (Col)  
Stephen Stills (Col)  
Jan Rafferty (London)  
Nicolette Larson (WB)  
Dove (WB)  
Billy Joel (Col)  
Southside Johnny (Epic)  
Crack the Sky (Lifsoning)  
Brand X (Arista)

NOT  
Aj Stewart (Arista)  
Rolling Stones (R Stones)  
Heart (Portrait)  
Van Morrison (WB)  
David Bowie (RCA)  
Neil Young (WB Reprise)  
Boston (Epic)  
Styx (A&M)  
Yes (AB)  
Who (MCA)

HELEN LEICHT, MD: Playing various cuts. Playing JESSE COLIN YOUNG and ALICE COOPER singles.

**wysp**  
Philadelphia  
215-839-7825

ADDED  
Stephen Stills (Col)  
Santana (Col)  
Billy Joel (Col)  
Toto (Col)  
HOT  
Foreigner (AB)

Pablo Cruise (A&M)  
Boston (Epic)  
Who (MCA)  
Styx (A&M)  
Yes (AB)  
Linda Ronstadt (A&M)  
Aj Stewart (Arista)

STEPHEN JOHNSON, MD: Playing various cuts. Playing ERIC CLAPTON, LITTLE RIVER BAND, GERRY RAFFERTY, AMBROSIA and GINO VANNELLI singles.

**KDKB**  
Phoenix  
602-833-8888

ADDED  
Billy Joel (Col)  
Toto (Col)  
Jethro Tull (Chrysalis)  
KDKB Arizona Sounds  
(KDKB)

Rolling Stones (R Stones)  
Ambrosia (WB)  
Pablo Cruise (A&M)  
Billy Joel (Col)  
Foreigner (AB)  
Bob Seger (Capitol)  
Boston (Epic)  
Styx (A&M)  
Heart (Portrait)  
Fogelberg/Wersberg  
(Full Moon-Epic)  
Yes (AB)  
Aj Stewart (Arista)  
10CC (Polydor)

JON SINTON, PD: Playing various cuts. Playing ERIC CLAPTON (Both) single.

**wydd 104.7 fm**  
Pittsburgh  
412-382-2144

ADDED  
Billy Joel (Col)  
Santana (Col)  
Stephen Stills (Col)  
Southside Johnny (Epic)  
HOT  
Who (MCA)  
Foreigner (AB)  
Aj Stewart (Arista)  
Robin Trower (Chrysalis)  
Rolling Stones (R Stones)

Linda Ronstadt (A&M)  
Styx (A&M)  
Boston (Epic)  
Kenny Loggins (Col)  
Heart (Portrait)  
Fogelberg/Wersberg  
(Full Moon-Epic)  
Yes (AB)  
Hall & Oates (RCA)  
Ambrosia (WB)  
Little River Band (Harvest)  
Lynnyrd Skynyrd (MCA)

JACK ROBERTSON, MD: Playing various cuts. Playing JESSE C. YOUNG, ERIC CLAPTON, TOTO, GINO VANNELLI, CRACKIN' and LINDISFARNE singles.

**kink**  
Portland  
503-228-5000

ADDED  
Nicolette Larson (WB)  
Billy Joel (Col)  
Stephen Stills (Col)  
Firefall (AB)  
HOT  
Dan Mat (20th)  
Moody Blues (London)  
Aj Stewart (Arista)  
Janis Ian (Col)  
Kenny Loggins (Col)  
Chicago (Col)  
Linda Ronstadt (A&M)  
Neil Young (WB Reprise)

Heart (Portrait)  
Sea Level (Capricorn)  
Van Morrison (WB)  
Fogelberg/Wersberg  
(Full Moon-Epic)  
Toto (Col)  
Ian Matthews (Mushroom)  
Lee Sayer (WB)  
Chuck Mangione (A&M)  
Cruaders (ABC-Blue Thumb)  
Gene Vannelli (A&M)  
Pat Metheny (ECM WB)

MIKE BAILEY, MD: LARSON'S "Love" "Seed" "Rhumba" Playing ERIC CLAPTON single.

**ZETA-7**  
Orlando  
305-298-5510

ADDED  
Neil Young (WB Reprise)  
Billy Joel (Col)  
Eton John (MCA)  
HOT  
Boston (Epic)  
Who (MCA)  
Rolling Stones (R Stones)

Foreigner (AB)  
Kenny Loggins (Col)  
Yes (AB)  
Linda Ronstadt (A&M)  
HOT  
Fogelberg/Wersberg  
(Full Moon-Epic)  
Lynnyrd Skynyrd (MCA)

LARRY BERGER, PD: YOUNG'S "Windy" JOEL'S "Life" "MIKE" JOHN'S "Part Time" Playing VAN MORRISON single.

**WBRU**  
Providence  
401-272-9550

ADDED  
Spotlights (Beverly)  
Southside Johnny (Epic)  
Wilson Pickett (AB)  
Ace Frehley (Casablanca)  
Paul Stanley (Casablanca)  
Gene Simmons (Casablanca)  
Piper Cruz (Casablanca)  
Tony Bird (Col)  
Reggie Knighton (ARC Col)  
Toto (Col)  
Phoebe Snow (Col)  
HOT  
Aj Stewart (Arista)  
Van Morrison (WB)  
Talking Heads (Sire)

Who (MCA)  
Linda Ronstadt (A&M)  
Neil Young (WB)  
Dove (WB)  
Rolling Stones (R Stones)  
Bryan Ferry (Arista)  
Yes (AB)  
Jethro Tull (Chrysalis)  
Cari (Elektra)  
David Bowie (RCA)  
Bruce Springsteen (Frist)  
Fogelberg/Wersberg (Full Moon-Epic)  
Boston (Epic)  
Van Morrison (WB)  
Sea Level (Capricorn)

STEVE STOCKMAN, MD: Playing various cuts. Playing STEPHEN STILLS, ERIC CLAPTON (Both), FIREFALL, BOB CARLSON, STEELE SPAN and JAMES MONTGOMERY singles.

**KGB Live 105**  
702-828-3800

ADDED  
Richard T. Bear (RCA)  
Mark Almond (A&M/Horizon)  
Southside Johnny (Epic)  
Firefall (AB)  
Small Faces (AB)  
HOT  
Waylon Jennings (RCA)  
Stephen Stills (Col)  
Loren Helm (ABC)  
Billy Joel (Col)  
Nicolette Larson (WB)  
Eton John (MCA)  
HOT  
Aj Stewart (Arista)  
Fogelberg/Wersberg  
(Full Moon-Epic)

Van Morrison (WB)  
Hall & Oates (RCA)  
Who (MCA)  
Heart (Portrait)  
Sea Level (Capricorn)  
Yes (AB)  
Linda Ronstadt (A&M)  
Greg Kihn (Beverly)  
Boston (Epic)  
Robin Trower (Chrysalis)  
Styx (A&M)  
Cari (Elektra)  
Jethro Tull (Chrysalis)  
Chuck Mangione (A&M)

PAUL EMERY, MD: Playing various cuts. Playing ERIC CLAPTON, JESSE C. YOUNG, PRISM and LINDISFARNE singles.

**WCMF**  
Rochester  
716-288-3200

ADDED  
Firefall (AB)  
Cari (Elektra)  
Toto (Col)  
Sea Level (Capricorn)  
Santana (Col)  
Stephen Stills (Col)  
Rare Earth (Motown)  
Molly Hatchet (Epic)  
Ian Matthews (Mushroom)  
Van Morrison (WB)  
Kenny Loggins (Col)  
David Bowie (RCA)  
HOT  
Yes (AB)  
Rolling Stones (R Stones)  
Linda Ronstadt (A&M)  
Bruce Springsteen (Col)

10CC (Polydor)  
Cari (Elektra)  
Who (MCA)  
Pablo Cruise (A&M)  
Ambrosia (WB)  
Heart (Portrait)  
Aj Stewart (Arista)  
Neil Young (WB Reprise)  
Fogelberg/Wersberg  
(Full Moon-Epic)  
Kenny Loggins (Col)  
Lynnyrd Skynyrd (MCA)  
HOT  
Moody Blues (London)  
Alan Parsons (Arista)  
Jethro Tull (Chrysalis)  
Gene Vannelli (A&M)

GARY WHIPPLE, MD: Playing various cuts. Playing GENE COTTON, ZWOE, ERIC CLAPTON, AEROSMITH, DIRTY ANGELS, JESSE C. YOUNG, TOM WAITS and JOHN BELUSHI singles.

**WMAZ**  
Rochester  
716-232-7550

ADDED  
Toto (Col)  
Firefall (AB)  
Billy Joel (MCA)  
David Bowie (RCA)  
HOT  
Yes (AB)  
Kenny Loggins (Col)  
Aj Stewart (Arista)

Chicago (Col)  
AC/DC (AB)  
Who (MCA)  
Blue Oyster Cult (Col)  
Linda Ronstadt (A&M)  
Heart (Portrait)  
Boston (Epic)  
Styx (A&M)  
Fogelberg/Wersberg  
(Full Moon-Epic)

DOUG JAMES, MD: TOTO'S "Hold" FIREFALL'S "Strange" JOEL'S "Stiletto" JOHN'S "Part Time" Playing NICK GILDER and JOHN BELUSHI singles.

**Y95**  
Rockford  
815-877-8084

ADDED  
Cramer (Epic)  
Neil Young (WB Reprise)  
Stephen Stills (Col)  
Rita Jean (Col)  
SANTANA (Col)  
James Wain (MCA)  
HOT  
Kenny Loggins (Col)  
Bob Seger (Capitol)  
Who (MCA)  
Linda Ronstadt (A&M)

Foreigner (AB)  
Styx (A&M)  
Rolling Stones (R Stones)  
Fogelberg/Wersberg  
(Full Moon-Epic)  
Heart (Portrait)  
Gene Vannelli (A&M)  
Chicago (Col)  
Yes (AB)  
Lynnyrd Skynyrd (MCA)  
Ambrosia (WB)  
Nick Gilder (Chrysalis)

BRAD HOFFMAN, MD: Playing various cuts. Playing ERIC CLAPTON and FIREFALL singles.

**ksfm**  
Sacramento  
916-422-1025

ADDED  
Santana (Col)  
Rory Gallagher (Chrysalis)  
Apr 2 Wine (Capitol)  
Nora (Arista)  
Black Sabbath (WB)  
Eton John (MCA)  
Nicolette Larson (WB)  
Southside Johnny (Epic)  
Stephen Stills (Col)  
Golden Earring (MCA)  
HOT  
Hall & Oates (RCA)  
Van Morrison (WB)

Player (RSD)  
Rolling Stones (R Stones)  
Blue Oyster Cult (Col)  
Heart (Portrait)  
Greg Kihn (Beverly)  
Lynnyrd Skynyrd (MCA)  
Who (MCA)  
Yes (AB)  
Neil Young (WB Reprise)  
Linda Ronstadt (A&M)  
Bruce Springsteen (Col)  
Styx (A&M)  
10CC (Polydor)

GARY NIXON, MD: LARSON'S "Don't" Playing various cuts. Playing ERIC CLAPTON, FIREFALL, JESSE COLIN YOUNG, CHEECH & CHONG, PRISM and CHUCK MANGIONE singles.

**ZETA-7**  
Orlando  
305-298-5510

ADDED  
Neil Young (WB Reprise)  
Billy Joel (Col)  
Eton John (MCA)  
HOT  
Boston (Epic)  
Who (MCA)  
Rolling Stones (R Stones)

Foreigner (AB)  
Kenny Loggins (Col)  
Yes (AB)  
Linda Ronstadt (A&M)  
HOT  
Fogelberg/Wersberg  
(Full Moon-Epic)  
Lynnyrd Skynyrd (MCA)

LARRY BERGER, PD: YOUNG'S "Windy" JOEL'S "Life" "MIKE" JOHN'S "Part Time" Playing VAN MORRISON single.

**KIO8 FM**  
Sacramento  
916-446-4965

ADDED  
Chicago (Col)  
Peter Paul & Mary (WB)  
Phoebe Snow (Col)  
Beach Boys (WB)  
Van Morrison (WB)  
10CC (Polydor)  
Grover Washington Jr.  
(Motown)  
Valerie Carter (ARC Col)  
Billy Joel (Col)

Elton John (MCA)  
HOT  
Chuck Mangione (A&M)  
Fogelberg/Wesberg  
(Full Moon Epic)  
Chris Rea (UA)  
Dan Hill (20th)  
Lynyrd Skynyrd (MCA)  
Kenny Loggins (Col)  
Halt & Oates (RCA)  
Lee Oskar (Elektra)  
Billy Joel (Col)

ART SCHROEDER, PD: Playing various cuts. Playing FIREBALL and ERIC CLAPTON singles.

**KCAL 96.7**  
THE ROCK SPECTRUM  
San Bernardino  
714-825-5020

ADDED  
Racing Cars (Chrysalis)  
Nicolette Larson (WB)  
Ian Matthews (Mushroom)  
Black Sabbath (Arista)  
David Byrne (RCA)  
Bryan Ferry (A&M)  
Toto (Col)  
Lucifer's Friend (Elektra)  
Utah Heap (Chrysalis)  
Rory Gallagher (Chrysalis)  
HOT  
Foreigner (A&M)

Who (MCA)  
Cars (Elektra)  
Sya (A&M)  
April Wine (Capitol)  
Boston (Epic)  
Jethro Tull (Chrysalis)  
Pat Travers (Polydor)  
LFO (Chrysalis)  
Cheap Trick (Epic)  
Run-DMC (Polydor)  
Rolling Stones (R. Stones)  
Al Stewart (Arista)  
10CC (Polydor)

JOHN LESLIE, MD: Playing various cuts. Playing ERIC CLAPTON (Both) and FIREBALL singles.

**KGB RADIO** San Diego  
714-297-2201

ADDED  
Santana (Col)  
Rick Wright (Col)  
Gentle Giant (Capitol)  
Stephen Stills (Col)  
HOT  
Boston (Epic)  
Rolling Stones (R. Stones)  
Foreigner (A&M)  
Who (MCA)

Cars (Elektra)  
Kenny Loggins (Col)  
Sya (A&M)  
Fogelberg/Wesberg  
(Full Moon Epic)  
Linda Ronstadt (Asylum)  
Heart (Portrait)  
Yes (A&M)  
Al Stewart (Arista)

VAN MCINTOSH, MD: Playing various cuts. Playing JESSE COLIN YOUNG and ERIC CLAPTON singles.

**KMEL 106.7**  
San Francisco  
415-391-9400

ADDED  
Elton John (MCA)  
Santana (Col)  
Stephen Stills (Col)  
Billy Joel (Col)  
HOT  
Rolling Stones (R. Stones)  
Boston (Epic)  
Foreigner (A&M)  
Who (MCA)  
Linda Ronstadt (Asylum)

Kenny Loggins (Col)  
Blue Oyster Cult (Col)  
Van Morrison (WB)  
Halt & Oates (RCA)  
Sya (A&M)  
Robin Trower (Chrysalis)  
Al Stewart (Arista)  
Heart (Portrait)  
Joe Cocker (Asylum)

MARK COOPER, MD: Playing various cuts. Playing ERIC CLAPTON single.

**KSAN 95.1 FM**  
San Francisco  
415-986-2825

ADDED  
Weather Report (Col)  
Lee Oskar (Elektra)  
Southside Johnny (Epic)  
Spirals (Elektra)  
Nicolette Larson (WB)  
Elton John (MCA)  
Santana (Col)  
Stephen Stills (Col)  
HOT  
Blondie (Chrysalis)  
Blue Oyster Cult (Col)  
David Bowie (RCA)  
Cars (Elektra)  
Cheap Trick (Epic)

Dyan Diamond (MCA)  
Dave Edmunds (Sagan Song)  
Halt & Oates (RCA)  
Van Morrison (WB)  
Rolling Stones (R. Stones)  
Linda Ronstadt (Asylum)  
Bob Seger (Capitol)  
Bruce Springsteen (Col)  
Talking Heads (Sire)  
10CC (Polydor)  
Who (MCA)  
Neil Young (WB)

KATE INGRAM, MD: Playing various cuts. Playing ERIC CLAPTON single.

**KOME**  
San Jose  
408-246-6811

ADDED  
David Bowie (RCA)  
Firefall (A&M)  
Santana (Col)  
Dyan Diamond (MCA)  
Jack Tempchin (Arista)  
Gino Vannelli (A&M)  
HOT  
Blue Oyster Cult (Col)  
Boston (Epic)  
Cars (Elektra)  
Fogelberg/Wesberg  
(Full Moon Epic)

Foreigner (A&M)  
Sammy Hagar (Capitol)  
Halt & Oates (RCA)  
Heart (Portrait)  
Greg Kihn (Beverly)  
Kenny Loggins (Col)  
Lynyrd Skynyrd (MCA)  
Pablo Cruise (A&M)  
Rolling Stones (R. Stones)  
Linda Ronstadt (Asylum)  
Al Stewart (Arista)  
Sya (A&M)  
Talking Heads (Sire)  
Who (MCA)

DANA JANG, MD: Playing various cuts. Playing AEROSMITH, ERIC CLAPTON, STEPHEN STILLS and TOTO singles.

**KSJO**  
San Jose  
408-248-8060

ADDED  
Jethro Tull (Chrysalis)  
Yes (A&M)  
Elton John (MCA)  
Southside Johnny (Epic)  
Rory Gallagher (Chrysalis)  
Crack the Sky (Lifesong)  
Michael Neuman (Pac Arts)  
HOT  
Tom Petty (Shelter ABC)  
Sya (A&M)  
Rolling Stones (R. Stones)

Blue Kihn (Beverly)  
Blue Oyster Cult (Col)  
Cars (Elektra)  
Boston (Epic)  
Dyan Diamond (MCA)  
Lynyrd Skynyrd (MCA)  
Who (MCA)  
Pat Travers (Polydor)  
Heart (Portrait)  
Halt & Oates (RCA)  
Talking Heads (Sire)  
Dave Edmunds (Sagan Song)

PAUL WELLS, MD: Playing various cuts. Playing SANTANA, JESSE COLIN YOUNG singles.

**KZAM**  
Seattle  
206-454-1540

ADDED  
Billy Joel (Col)  
Stephen Stills (Col)  
Southside Johnny (Epic)  
Firefall (A&M)  
Dane Donahue (Col)  
Hartney Hayes (Col)  
Nicolette Larson (WB)  
Peter Paul & Mary (WB)  
Levan Helm (ABC)  
Siva Fortner (Numero)  
Ella Fitzgerald (Pablo)  
Sant Seals (Alligator)  
Liza Linn (Inner City)  
Richard Thompson (Chrysalis)  
Santana (Col)  
HOT  
Neil Young (WB Reprise)

Rolling Stones (R. Stones)  
Yes (A&M)  
10CC (Polydor)  
Sya (A&M)  
Talking Heads (Sire)  
Chicago (Col)  
Who (MCA)  
Boston (Epic)  
1994 (A&M)  
Copper Brass (Capricorn)  
City Boy (Mercury)  
ELO (J&R)

CHIP KNIGHT, MD: Playing various cuts. Playing STARBUCK, STARZ, TOBY HEAD, HOBBY DAVID and LINDISFARNE singles.

**KTIE**  
San Raphael  
415-456-1510

ADDED  
Southside Johnny (Epic)  
Jules & Phil (Arista)  
Eric Carmen (Arista)  
Richard T. Bear (RCA)  
Arlyn Gale (ABC)  
Rick Wright (Col)  
Johnny Guitar Watson (DJM)  
Racing Cars (Chrysalis)  
Rory Gallagher (Chrysalis)  
Richard Thompson (Chrysalis)

Dave Edmunds (Sagan Song)  
Van Morrison (WB)  
Who (MCA)  
Al Stewart (Arista)  
Yes (A&M)  
Linda Ronstadt (Asylum)  
Sya (A&M)  
Sea Level (Capricorn)  
Neil Young (WB Reprise)  
David (WB)  
Chicago (Col)  
Jethro Tull (Chrysalis)

**KTMS FM Rock 97**  
Santa Barbara  
805-963-1975

ADDED  
10CC (Polydor)  
Van Morrison (WB)  
Ian Matthews (Mushroom)  
Jim Rafterly (London)  
Zwei (EMI America)  
Bryan Ferry (A&M)  
Neil Young (WB Reprise)  
Mark Almond (A&M/Horizon)  
Sya (A&M)  
Yes (A&M)  
Gentle Giant (Capitol)  
Beach Boys (WB)

Frank Weber (RCA)  
Linda Ronstadt (Asylum)  
Jack Tempchin (Arista)  
Booker T. Jones (A&M)  
Who (MCA)  
Kenny Loggins (Col)  
Stephen Bishop (ABC)  
Halt & Oates (RCA)  
Robin Trower (Chrysalis)  
Boston (Epic)  
Heart (Portrait)  
Player (RSD)

MARK GILES, MD: Playing various cuts. Playing LES McCANN single.

**KZOB 99**  
Santa Barbara  
805-963-1601

ADDED  
Elton John (MCA)  
Firefall (A&M)  
Bryan Ferry (A&M)  
David Bowie (RCA)  
Weather Report (ARC Col)  
Stephen Stills (Col)  
Tom Waits (Asylum)  
Dr. John (A&M/Horizon)  
Matthew Moore (Caribou)  
Rick Wright (Col)  
Mark Almond (A&M/Horizon)  
Santana (Col)  
Ian Matthews (Mushroom)  
Ahmad Jamal (20th)

HOT  
Linda Ronstadt (Asylum)  
Happy Man (Arista)  
Chuck Mangione (A&M)  
Chicago (Col)  
Sea Level (Capricorn)  
Yes (A&M)  
Who (MCA)  
Phoebe Snow (Col)  
Levan Helm (ABC)  
Animal House (MCA)  
Talking Heads (Sire)  
Weather Report (ARC Col)  
Halt & Oates (RCA)

LAURIE COBB, MD: JOHN'S "Part Time" Playing various cuts. Playing JOHN O'BANION, CHAKA KHAN, JESSE COLIN YOUNG, ERIC CLAPTON and CAROLE BAYER SAGER singles.

**KHEM**  
Santa Maria  
805-922-2156

ADDED  
Toto (Col)  
Racing Cars (Chrysalis)  
Weather Report (ARC Col)  
Phoebe Snow (Col)  
Billy Joel (Col)  
Firefall (A&M)  
Santana (Col)  
Stephen Stills (Col)  
Elton John (MCA)  
HOT  
Cars (Elektra)  
Boston (Epic)  
Who (MCA)  
Heart (Portrait)  
Linda Ronstadt (Asylum)

10CC (Polydor)  
Fogelberg/Wesberg  
(Full Moon Epic)  
Halt & Oates (RCA)  
Rolling Stones (R. Stones)  
Sya (A&M)  
Foreigner (A&M)  
Al Stewart (Arista)  
Pablo Cruise (A&M)  
Greg Kihn (Beverly)  
Lynyrd Skynyrd (MCA)  
Tom Petty (Shelter-ABC)  
Player (RSD)  
Kenny Loggins (Col)  
Yes (A&M)

PETER NAPOLI, MD: Playing various cuts. Playing ERIC CLAPTON, LINDISFARNE, LITTLE ROGER, JESSE COLIN YOUNG, STARZ, EWAT, STARBUCK, MEAT LOAF and BEACH BOYS singles.

**KISW FM**  
Seattle  
206-624-4305

ADDED  
Billy Joel (Col)  
Santana (Col)  
Stephen Stills (Col)  
Elton John (MCA)  
Blue Oyster Cult (Col)  
HOT  
Bob Seger (Capitol)  
Rolling Stones (R. Stones)  
Foreigner (A&M)  
Boston (Epic)  
Who (MCA)

Heart (Portrait)  
Sya (A&M)  
Al Stewart (Arista)  
Kenny Loggins (Col)  
Linda Ronstadt (Asylum)  
Fogelberg/Wesberg  
(Full Moon Epic)  
Cars (Elektra)  
Garry Rafferty (UA)  
Greg Kihn (Beverly)  
Toto (Col)

STEVE SLATON, MD: JOEY's "Big Show" SANTANA's "Starry" STILLS' "Game Rider" BLUE OYSTER CULT's "Place" GODRILLA's "Playing ERIC CLAPTON single.

**KZOK 102.2**  
Seattle  
206-223-3913

ADDED  
Billy Joel (Col)  
Black Sabbath (WB)  
Firefall (A&M)  
Stephen Stills (Col)  
Santana (Col)  
HOT  
Heart (Portrait)  
Foreigner (A&M)  
Rolling Stones (R. Stones)  
Cars (Elektra)

Who (MCA)  
Yes (A&M)  
Boston (Epic)  
Linda Ronstadt (Asylum)  
Sya (A&M)  
Alan Parsons (Arista)  
Robin Trower (Chrysalis)  
ARS (Polydor)  
Van Halen (WB)  
Al Stewart (Arista)  
Kinks (Arista)

MAVIS MACKOFF, MD: Playing various cuts. Playing ERIC CLAPTON single.

**KZOK 102.2**  
Seattle  
206-223-3913

ADDED  
Southside Johnny (Epic)  
Billy Joel (Col)  
Santana (Col)  
David Bowie (RCA)  
Levan Helm (ABC)  
Johnny Guitar Watson (DJM)  
Talking Heads (Sire)  
Bryan Ferry (A&M)  
Ronnie Lewis (UA)  
Grover Washington Jr.  
(Motown)  
Jeff Lorber (Inner City)  
Sunny Rollins (ABC)  
Ralph Towner (ECM WB)  
Gary Burton (ECM WB)

Who (MCA)  
Yes (A&M)  
Boston (Epic)  
Linda Ronstadt (Asylum)  
Sya (A&M)  
Alan Parsons (Arista)  
Robin Trower (Chrysalis)  
ARS (Polydor)  
Van Halen (WB)  
Al Stewart (Arista)  
Kinks (Arista)

STEVE HUNTINGTON, PD: Playing various cuts. Playing FIREBALL, ERIC CLAPTON, ERIC, MICHAEL JOHNSON, JUSTIN HAYWARD, DR. HOOK, GENE COTTON, JESSE COLIN YOUNG, TOM WAITS, ELO, STONEBOLT and MELANIE singles.

**98 WQXM ROCK**  
Tampa  
813-391-9988

ADDED  
Nick Gilder (Chrysalis)  
Toto (Col)  
Billy Joel (Col)  
HOT  
Linda Ronstadt (Asylum)  
Foreigner (A&M)  
Rolling Stones (R. Stones)  
Who (MCA)  
Boston (Epic)

Lynyrd Skynyrd (MCA)  
Heart (Portrait)  
Sya (A&M)  
Kenny Loggins (Col)  
Fogelberg/Wesberg  
(Full Moon Epic)  
Yes (A&M)  
Chicago (Col)  
Al Stewart (Arista)  
Van Morrison (WB)

DEBBIE CLATON, MD: Playing various cuts. Playing ERIC CLAPTON single.

**KADI** St. Louis  
314-721-2323

ADDED  
Stephen Stills (Col)  
Santana (Col)  
Gino Vannelli (A&M)  
Elton John (MCA)  
Billy Joel (Col)  
Firefall (A&M)  
HOT  
Linda Ronstadt (Asylum)

Ambrosia (WB)  
Kenny Loggins (Col)  
Sya (A&M)  
Fogelberg/Wesberg  
(Full Moon Epic)  
Yes (A&M)  
10CC (Polydor)  
Foreigner (A&M)

PETER PARISI, PD: Playing various cuts. Playing ERIC CLAPTON and STARZ singles.

**WOLFE 95**  
St. Louis  
314-842-1111

ADDED  
Dave Edmunds (Sagan Song)  
Lucifer's Friend (Elektra)  
Billy Joel (Col)  
Santana (Col)  
HOT  
Robin Trower (Chrysalis)  
Boston (Epic)  
Who (MCA)  
Yes (A&M)

Cars (Elektra)  
Cry Baby (Mercury)  
Rolling Stones (R. Stones)  
Golden Earring (MCA)  
David Coe (UA)  
Stills (Epic)  
Trooper (MCA)  
Chilwack (Mushroom)  
Sya (A&M)  
Trevor Rabin (Chrysalis)

TED HABECK, PD: Playing various cuts.

**92-5 stereo fm wmbh**  
Toledo  
419-531-1681

ADDED  
Santana (Col)  
Billy Joel (Col)  
Stephen Stills (Col)  
Firefall (A&M)  
Elton John (MCA)  
Weather Report (ARC Col)  
Jethro Tull (Chrysalis)  
David Bowie (RCA)  
Toto (Col)  
Ronnie Lewis (Col)  
Grover Washington Jr.  
(Motown)  
Sea Level (Capricorn)  
Crawler (Epic)  
Alas Swan (Local)  
Chicago (Col)  
Van Morrison (WB)  
Neil Young (WB Reprise)  
Beach Boys (WB)  
Pat Travers (Polydor)

Valerie Carter (ARC Col)  
Drvo (WB)  
Flint (Col)  
HOT  
Yes (A&M)  
Fogelberg/Wesberg  
(Full Moon Epic)  
Yes (A&M)  
Heart (Portrait)  
Linda Ronstadt (Asylum)  
Chicago (Col)  
Kenny Loggins (Col)  
Pablo Cruise (A&M)  
Al Stewart (Arista)  
Cars (Elektra)  
Gino Vannelli (A&M)  
Boston (Epic)  
Who (MCA)  
Halt & Oates (RCA)  
Sya (A&M)  
Lynyrd Skynyrd (MCA)

PAUL GOLDBERG, PD: Playing various cuts. Playing NICK GILDER, STEPHEN BISHOP, AMBROSIA, JOE WALSH, ERIC, LITTLE RIVER BAND, 10CC, DAN HILL and VAN MORRISON singles.

**chum**  
Toronto  
416-925-6666

ADDED  
Zwei (EMI America)  
Rush (Capitol)  
Roy Hill (Capitol)  
Dell Jacobs (Epic)  
Heifield (Epic)  
HOT  
Boston (Epic)  
Little River Band (Harvest)

Heart (Portrait)  
Bob Seger (Capitol)  
Linda Ronstadt (Asylum)  
Foreigner (A&M)  
Who (MCA)  
Joe Walsh (Asylum)  
Sya (A&M)  
Kenny Loggins (Col)

NANCI KRANT, MD: Playing various cuts. Playing ERIC CARMEN and FIREBALL single.

**WAQX**  
Syracuse  
315-682-9638

ADDED  
Billy Joel (Col)  
Southside Johnny (Epic)  
Ian Matthews (Mushroom)  
Lucifer's Friend (Elektra)  
Pat Travers (Polydor)  
Santana (Col)  
Bon Jovi (Arista)  
HOT  
Boston (Epic)

Fogelberg/Wesberg  
(Full Moon Epic)  
Who (MCA)  
Kenny Loggins (Col)  
Ambrosia (WB)  
Cars (Elektra)  
Little River Band (Harvest)  
Yes (A&M)  
Foreigner (A&M)  
Linda Ronstadt (Asylum)  
Sya (A&M)  
Lynyrd Skynyrd (MCA)

ED LIVINI, MD: JOEY's "Zanzibar" Title JOHNNY's "Tall" MATTHEWS' "Shoes" TRAVIS' "Go All Night" SANTANA's "Dealer-Ruse" Playing GENE COTTON, FIREBALL and ERIC CLAPTON singles.

**wqsr 102.2 fm**  
Tampa  
813-366-0424

ADDED  
Southside Johnny (Epic)  
Billy Joel (Col)  
Santana (Col)  
David Bowie (RCA)  
Levan Helm (ABC)  
Johnny Guitar Watson (DJM)  
Talking Heads (Sire)  
Bryan Ferry (A&M)  
Ronnie Lewis (UA)  
Grover Washington Jr.  
(Motown)  
Jeff Lorber (Inner City)  
Sunny Rollins (ABC)  
Ralph Towner (ECM WB)  
Gary Burton (ECM WB)

Who (MCA)  
Yes (A&M)  
Boston (Epic)  
Linda Ronstadt (Asylum)  
Sya (A&M)  
Alan Parsons (Arista)  
Robin Trower (Chrysalis)  
ARS (Polydor)  
Van Halen (WB)  
Al Stewart (Arista)  
Kinks (Arista)

STEVE HUNTINGTON, PD: Playing various cuts. Playing FIREBALL, ERIC CLAPTON, ERIC, MICHAEL JOHNSON, JUSTIN HAYWARD, DR. HOOK, GENE COTTON, JESSE COLIN YOUNG, TOM WAITS, ELO, STONEBOLT and MELANIE singles.

**98 WQXM ROCK**  
Tampa  
813-391-9988

ADDED  
Nick Gilder (Chrysalis)  
Toto (Col)  
Billy Joel (Col)  
HOT  
Linda Ronstadt (Asylum)  
Foreigner (A&M)  
Rolling Stones (R. Stones)  
Who (MCA)  
Boston (Epic)

Lynyrd Skynyrd (MCA)  
Heart (Portrait)  
Sya (A&M)  
Kenny Loggins (Col)  
Fogelberg/Wesberg  
(Full Moon Epic)  
Yes (A&M)  
Chicago (Col)  
Al Stewart (Arista)  
Van Morrison (WB)

DEBBIE CLATON, MD: Playing various cuts. Playing ERIC CLAPTON single.

**dc 101**  
Washington, D.C.  
301-589-7100

ADDED  
Billy Joel (Col)  
Elton John (MCA)  
Santana (Col)  
Stephen Stills (Col)  
HOT  
Linda Ronstadt (Asylum)  
Who (MCA)  
Boston (Epic)  
Lynyrd Skynyrd (MCA)

Fogelberg/Wesberg  
(Full Moon Epic)  
Sya (A&M)  
Rolling Stones (R. Stones)  
Yes (A&M)  
Van Morrison (WB)  
Heart (Portrait)  
Jethro Tull (Chrysalis)  
Pablo Cruise (A&M)  
Neil Young (WB Reprise)  
Al Stewart (Arista)

MICHAEL MCKAY, MD: Playing various cuts. Playing ERIC CLAPTON, AMBROSIA, JUSTIN HAYWARD, HALL & OATES singles.

**WANT 102.1**  
Worcester  
617-752-5611

ADDED  
Van Morrison (WB)  
Gino Vannelli (A&M)  
Crawler (Epic)  
HOT  
Cars (Elektra)  
Boston (Epic)  
Fogelberg/Wesberg  
(Full Moon Epic)  
Kenny Loggins (Col)  
Foreigner (A&M)

Rolling Stones (R. Stones)  
Linda Ronstadt (Asylum)  
Sya (A&M)  
Who (MCA)  
Yes (A&M)  
Al Stewart (Arista)  
Halt & Oates (RCA)  
Lynyrd Skynyrd (MCA)  
Heart (Portrait)  
Chicago (Col)

JOHN OUNCAN, PD/PAUL LEMIEUX, MD: MORRISON'S Title "Kingdom" VANNELLI'S "Stop" CRAWLER'S "Sail On" Playing NICK GILDER (Night) and ERIC CLAPTON singles.

**KWFM**  
Tucson  
602-624-5588

ADDED  
Baby Grand (Arista)  
Richard Wright (Col)  
Dr. John (A&M/Horizon)  
Ian Matthews (Mushroom)  
Nicolette Larson (WB)  
Les McCann (A&M)  
Elton John (MCA)  
HOT  
HOT  
Robin Trower (Chrysalis)  
Al Stewart (Arista)

Who (MCA)  
Jay Boy Adams (A&M)  
Yes (A&M)  
Gil Scott Heron (Arista)  
Gino Vannelli (A&M)  
Sea Level (Capricorn)  
Van Morrison (WB)  
Lynyrd Skynyrd (MCA)  
Jethro Tull (Chrysalis)  
Neil Young (WB Reprise)  
Cars (Elektra)  
Sya (A&M)  
Pablo Cruise (A&M)

JIM RAY, MD GRAND'S "All Night" LARSON'S "Bum-ba" FIREBALL'S "Strange" Playing ERIC CLAPTON single.

**KMOD**  
Tulsa  
918-749-4631

ADDED  
Firefall (A&M)  
Elton John (MCA)  
Baby Grand (Arista)  
Levan Helm (ABC)  
David Bowie (RCA)  
Gentle Giant (Capitol)  
HOT  
Neil Young (WB Reprise)  
Lionel Russell (Parade WB)

Van Morrison (WB)  
Moody Blues (London)  
Todd Rundgren (WB Reprise)  
Jethro Tull (Col)  
Jackson Browne (Asylum)  
Van Morrison (WB)  
Sleazy Dan (ABC)  
Joe Walsh (Asylum)  
Robin Trower (Chrysalis)  
Waylon Jennings (RCA)  
Bruce Springsteen (Col)

LEE BRUNO, PD GRAND'S "Night" Playing various cuts. Playing STEPHEN STILLS and JESSIE COLIN YOUNG singles.

**WOUR**  
Utica  
315-797-0803

ADDED  
Southside Johnny (Epic)  
Billy Joel (Col)  
Santana (Col)  
Neil Young (WB Reprise)  
Brand K (Arista)  
Ahmad Jamal (20th)  
Woody Herman (Capitol)  
HOT  
Neil Young (WB Reprise)  
Bruce Springsteen (Col)  
Foreigner (A&M)  
Who (MCA)  
Pablo Cruise (A&M)  
Ambrosia (WB)  
Cars (Elektra)  
Biss Band (Col)

Linda Ronstadt (Asylum)  
Chicago (Col)  
Phoebe Snow (Col)  
Nick Gilder (Chrysalis)  
Jethro Tull (Chrysalis)  
Halt & Oates (RCA)  
Brian Cadd (Capitol)  
Sea Level (Capricorn)  
1994 (A&M)  
Lynyrd Skynyrd (MCA)  
Blue Oyster Cult (Col)  
City Boy (Mercury)  
Foreigner (A&M)  
Boston (Epic)  
Joe Cocker (Asylum)  
Little River Band (Harvest)  
Rolling Stones (R. Stones)  
Dave Edmunds (Sagan Song)

TOM STARR, MD: Playing various cuts. Playing ZWOLO, ERIC CLAPTON, JESSE COLIN YOUNG, TOM PETTY, MELANIE, DYAN DIAMOND, STARZ, JACKIE DE SHANNON, PETER CASABEL, GENE COTTON, BELL HEIRS, MOON MARTIN, LINDISFARNE and TOM PATTON singles.

**chum**  
Toronto  
416-925-6666

ADDED  
Zwei (EMI America)  
Rush (Capitol)  
Roy Hill (Capitol)  
Dell Jacobs (Epic)  
Heifield (Epic)  
HOT  
Boston (Epic)  
Little River Band (Harvest)

Heart (Portrait)  
Bob Seger (Capitol)  
Linda Ronstadt (Asylum)  
Foreigner (A&M)  
Who (MCA)  
Joe Walsh (Asylum)  
Sya (A&M)  
Kenny Loggins (Col)

NANCI KRANT, MD: Playing various cuts. Playing ERIC CARMEN and FIREBALL single.



WFBQ ADVANCES TO 1994 - WFBQ/Indianapolis recently sponsored a 95 cent concert for their listeners with A&M recording artists 1994. Pictured backstage after the show (l-r, front row) are station's Tom Robinson, group's Karen Lawrence, Asst. PD Dave Dworkin, and station's Jeremy Hall; (back row) group's John Desautels, Bill Rhodes, Steve Schiff and Ric Armand.





**KAYSON KONCERT** — KSON/San Diego recently presented Jim Ed Brown and Helen Cornelius in concert. Pictured after the show are Rod Hunter, PD of KSON; Jim Ed Brown; KSON President Dan McKinnon; Helen Cornelius; Carson Schreiber, RCA Manager Regional Country Promotion; Hank Zaremski, RCA promotion, Los Angeles; and Ron West, KSON's music director.

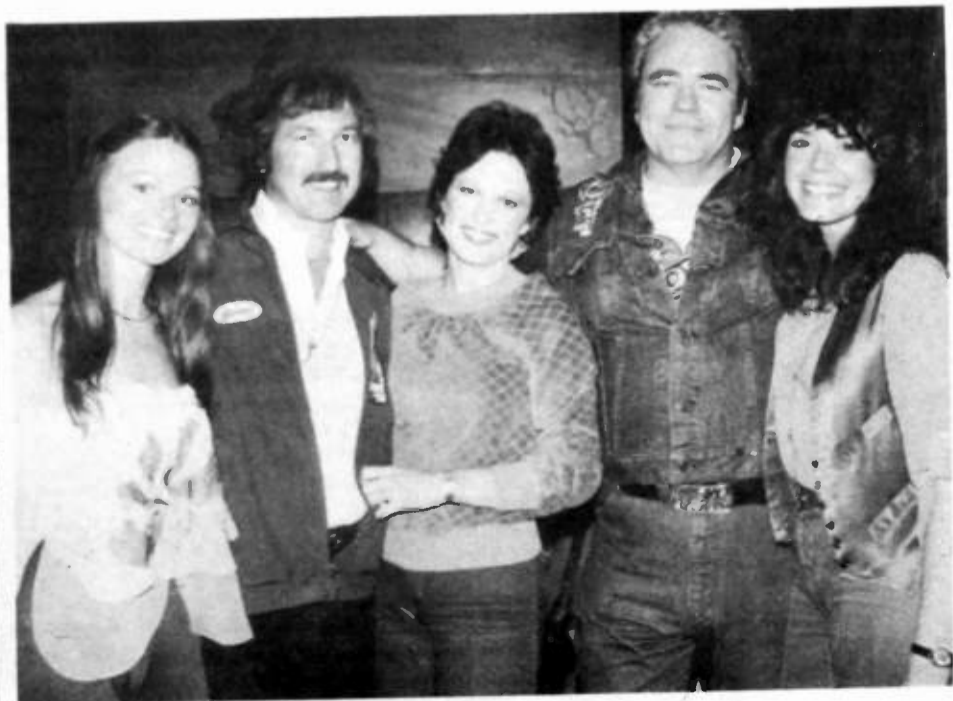


# COUNTRY

Top left: WJEM/Valdosta, Georgia, President/owner J.C. Johnson presents Roy Acuff with a plaque proclaiming October 20 "Roy Acuff Day" on WJEM. Top right: On a recent trip to Amarillo, Little Jimmy Dickens took time to visit with KZIP's new PD Dugg Collins. Collins is on the left and is shown in his first public appearance since he shaved his beard (hair's looking at you). Bottom left: Mel Tillis was recently "belted" in Missoula, Montana, KGRZ Operations Director and morning man Dan Sollom is shown with Tillis at a recent in-store promotion. Bottom right: RCA's Charley Pride is shown with KFDI/Wichita PD Jerry Adams at a local burger stand. Pride was in town to appear at the new Kansas Coliseum and is shown with "Burgers and Fries and Cherry Pies," which happens to be the title of his latest single.



**GOVERNOR PROCLAMATION** — KSSS/Colorado Springs just had the Governor of the State of Colorado, Richard D. Lamm, sign a proclamation stating that the song "Colorado," written by Dave Kirby and sung by Merle Haggard, be the official and honorary state song for Colorado during Country Music Month. Pictured are Dino Ianni, GM of KSSS; MD Dave Beadies; Mrs. Dave Kirby; Dave Kirby, songwriter; KSSS PD Bob May and Governor Lamm.



**HOWDY FOR HOYT** — After a recent performance at the world famous Palamino Club in North Hollywood, Hoyt Axton is greeted by well-wishers. Shown (left to right) are Rebecca Lynn of Scorpion Records; guitarist James Burton; Inergi Records' Mary K. Miller; Hoyt Axton; and WB's Susie Allanson.

# COUNTRY



**Jim  
Duncan**

## News Notes

This column will run a bit short this week because I am right now in Nashville, more than likely trying to find my room at this point. We'll catch up on things next week, plus have complete pictures of our trip to Music City, U.S.A. . . . Details of KHTZ-FM/Los Angeles (formerly KGBS) being sold to Greater Media Broadcasting featured on page 1 of this week's R&R . . . Affiliated Broadcasting has been given FCC approval for the takeover of Hercules Broadcasting properties KRAK/KEWT/Sacramento and KMPS-AM-FM/Seattle. Find details on this week's page 3. Al Grosby, GM for the Affiliated station in White Plains, N.Y., WFAS/WWYO-FM, will be the new GM at KRAK when the takeover happens sometime around the first of December . . . Mike Oatman's company Omaha Great Empire Broadcasting is looking to buy KOWH-FM in Omaha. The station is currently programming a black format and there is some protest from the community. So the whole deal is still subject to FCC approval . . . Larry Edwards is the new PD at KEND/Lubbock, Texas. He comes from KLBK. Former KEND PD Charlie Brown is now at KLBK to do afternoons and promotion . . . Bob Humenick is the Operations Manager of CKGM/Richmond Hill, Ontario. He replaces Dave Charles, who has left radio to pursue another career . . . Congrats to Mr. & Mrs. Ben Peyton on the recent birth of a daughter, Heidi. Peyton recently took over as PD of WJEZ-FM/Chicago . . . James Howie exits WIRK-FM/West Palm Beach to join a chain of four stations out of Statesville, North Carolina. Howie had been doing the music and the afternoon show for the station. WIRK-FM PD Barry Grant says the station needs an afternoon person right now with the book coming. Call (305) 965-9211 if you can move fast . . . The Capitol Music Hall, the homebase for the 45 year old Jamboree U.S.A. at WWVA/Wheeling, is being renovated to the tune of \$150,000 worth . . . What's new with you: R&R, Country, 1930 Century Park West, Los Angeles, 90067 . . .



**IT'S WHAT'S UP FRONT THAT COUNTS** — KENR/Houston and Gilley's Club in Pasadena, Texas recently held another "Dolly Parton Look-A-Like Contest." Shown on stage are KENR's Dr. Bruce Nelson and Mickey Gilley. Contestants are shown in the foreground.


## Contests, Concerts & Conversations

It seems more contests and promotions this year were built around Dolly Parton's build, the most popular being the "Dolly Parton Look-a-like" contests. Recently, WMPS and WMC, both in Memphis, KENR/Houston, WIRE/Indianapolis, and WHK/Cleveland were among the many stations to sponsor such events. All reported very good and funny results for everyone involved. In Provo, Utah KFTN's Chris McGuire has come up with a new one. The station is giving away 12-ounce mugs which they are calling the "Official KFTN Dolly Parton Jugs." Naturally, they are giving away two jugs at a time. (Just trying to keep you guys abreast of the latest.) . . . KINE/Kingsville, TX in conjunction with Lone Star Beer, United Cerebral Palsy, and Texas A&I University, last week held the "KINE-TKE (Tau Kappa Epsilon fraternity) World's Longest Bike Relay." Members of the fraternity will be carrying a football for 370 miles as part of week of activities to raise money for the Johnny Rodriguez Life Enrichment Center building fund. The station also had fund-raising events such as a 50's Day Sock Hop Pep Rally and a beauty contest . . . WMZQ-FM/Washington, D.C. will present The Oak Ridge Boys and Johnny Russell in concert. The shows will be broadcast on WMZQ. This is a first for the station . . . For the third year in a row, WCOS-FM/Columbia, SC, will broadcast from the South Carolina state fair. The station is giving away over \$2000 worth of prizes . . . KSON/San Diego is presenting Merle Haggard and Marty Robbins in concert as part of their 15th anniversary celebration . . . All during the month of October, KYNN/Omaha is featuring a salute to 31 different Country artists, one each day during Country Music Month. Once per hour the station will air a record by the featured artist. Each night an hour of music by each is also part of the promotion . . . KZIP/Amarillo is having a contest around the RCA Charley Pride single "Burger & Fries." It is called the "KZIP Burger and Fries Eat-Off Contest." To qualify, listeners register at a local hamburger outlet. Each day albums and T-shirts will be given away. The climax of the "eat-off" will give the winning scarfer \$50 and the complete Charley Pride library . . . KLAC/Los Angeles is giving away a three-minute shopping spree as a tie-in with a local shopping supermarket. Listeners have written in to qualify, and ten winners a day are announced on the air. The grand winner gets three minutes to grab for the goods . . . More than 60,000 persons enjoyed a free "listener's appreciation" day put on by KEBC-FM/Oklahoma City. The fun day included live entertainment (which is better than "dead" entertainment any time), free rides, gunfights, and rides on the KEBC "Engine 94" Firetruck . . . Earlier this month WDAF/Kansas City and the MS Society cosponsored a 40-mile trail ride on horses. WDAF personality Phil Young was the trail boss for the event that raised over \$3000 . . . WHBF/Rock Island, IL is giving away albums and belt buckles for its October promotion . . . WJVA/South Bend is sending the air staff of TV's "WKRP In Cincinnati" show the official WJVA T-shirt . . . KRAM/Las Vegas is having a safecracker contest this month. The station will be giving away a variety of prizes to the correct guesser of the safe's combination . . . KCKC/San Bernardino is giving away phone strips which have the station's contest and request lines printed on them. The strips attach to the telephone for quick reference . . . Speaking of quick reference: Many R&R readers each week clip the various promotion items from the different sections of the newspaper. It makes good sense to keep them on file for possible future use. Sometimes a contest idea can stimulate useful thoughts for your station . . . Just a thought . . .



**CASPER HAND-OUT** — KVOC/Casper just completed a promotion called the "Great Touch and Go Marathon." 48 persons, who qualified by registering at participating sponsors, each had to put a hand on the contest prize, which was a Jeep CJ-5. The contestants had to keep at least one hand on the jeep, plus remain standing, during the duration of the contest. Last one to hold on was the Jeep's winner. A five minute break was given every two hours. The final winning time was 68 hours and 37 minutes. Shown are the original 48 contestants, a KVOC T-shirt from an "up-front" point of view, and the winner, 21 year old Brenda Dean.





**Cross Beyond  
the AOR Horizon  
with Bruce  
Springsteen.**

# "BADLANDS"

**NOW CHARTING AT THESE  
TOP 40 STATIONS:**

99X	PRO-FM	KIIS-FM	WEAQ
WKBW	JB105	KCBQ	KSLY
KDWB	WPHD	KENI	KCBN
WAVZ	WTIX	Y94	



On Columbia Records

# COUNTRY

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### BILLY "Crash" CRADDOCK

#### Hubba Hubba (Capitol)

Moves: 38-29 WMAQ, 38-25 KIKK, debut 25 WHK, 34-28 WRCP, debut 20 KLAK, 38-28 WIRE, 29-20 KENR, 32-23 KHTZ-FM, 33-28 KSON, 32-27 WONE, 38-27 KCKN, debut 27 KEED, 34-30 KSO, debut 24 WIRK-FM, 17-14 WUNI, 34-29 WQQT. R&R Chart debut 26.

### MUNDO EARWOOD

#### Things I Do For You (GMC)

New at WMZQ-FM, WBAP. Charts 22-14 KIKK, 33-24 KHTZ-FM, 28-18 KRZY, debut 25 WUBE, 34-25 KNEW, 19-12 KSO, 38-30 WEAT, 30-24 KSON, 22-19 KXRB, 34-27 KRAK, 34-28 KEEN, 25-19 KEED, 32-29 WIRE. R&R Chart debut 32.

### CHARLIE RICH w/JANIE FRICKE

#### On My Knees (Epic)

Added at KHAK, WSUN, WGTO, WNCQ, WKKN, KIDN, KMO. Charts 31-22 KHTZ-FM, 37-30 KNEW, 4-3 KCKC, debut 29 WIRK-FM, debut 30 KAYO, debut 27 WPLO, debut 22 KENR, 38-27 WSLR, 37-29 KRZY, debut 26 CKLW-FM, 34-28 WDEE. R&R Chart debut 33.

### TOMMY OVERSTREET

#### Fadin' In, Fadin' Out (ABC)

New at WEEP, WHOO, WJVA, WBAP. Charts 28-19 KHAK, debut 29 WXCL, 17-11 KSO, debut 27 WIRK-FM, 28-19 WHK, 27-20 KD JW, 31-26 WSLR, 33-28 WONE, debut 27 KMO, debut 30 WKYG, 32-28 WRRD, 29-19 CKLW-FM, 40-30 KRAK, 24-19 KARM, 32-25 KRZY. R&R Chart debut 34.

## NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order of activity for this week.

MARY K. MILLER "Handcuffed To A Heartache" (Inergl) Charts: 26-17 KSO, 24-19 WPLO, debut 28 KAYO, 34-25 KHTZ-FM, 24-16 KENR, debut 24 WSUN, 34-27 KSON, 30-24 WONE, 36-24 WRCP, debut 27 WEAT, 20-17 KIKK, 34-30 KUZZ. Added at WMPs. R&R Chart debut 37.

VERN GOSDIN "Break My Mind" (Elektra) Movement includes 36-28 KHTZ-FM, 34-28 WUBE, debut 30 WIL, 33-28 WSLR, 37-26 KRGO, debut 26 WPLO, debut 27 KOKE, debut 28 WUNI, debut 24 CKLW-FM, debut 30 KMO. Adds: WDDD, KSO, WIXZ, WEEP, WTCR, WRRD, WONE.

GLEN CAMPBELL "Can You Fool" (Capitol) New at WIRE, KSO, KXRB, WMPs, WNCQ, WBAM. Charts: 13-10 WSUN, 34-29 KCKC, 36-28 KRZY, 27-24 WPLO, debut 30 KHTZ-FM, 27-21 CKLW-FM, 28-18 KTOM, 36-30 WDGy, 35-15 KRGO.

CON HUNLEY "You've Still Got A Place In My Heart" (WB) Adds this week: KHTZ-FM, KSON, KCKN, WIL, KIKK, WSUN, WNCQ, WIXZ, WMAQ, WRRD, KIDN. Charts: 28-21 WUBE, 35-29 WCOS-FM, 32-29 WSLR, 26-21 WPLO, 35-25 WVOJ, 34-28 WHK, 33-28 WHOO, debut 20 CKLW-FM, debut 25 KTOM.

WILLIE NELSON "All Of Me" (Columbia) One of the "Most Added." Some new stations include KLAC, WIL, KRAK, KD JW, KIKK, WJJD, KHAK, WUBE, WDGy, WDAF, WXCL, KNIX, WWVA, WUNI, WMPs, KRMD, WEAT, KCKN, WRRD, WOKQ, WQQT, KLVI and others. Charts: 31-17 KCKC, debut 19 WINN, debut 27 WSUN.

KENNY ROGERS "The Gambler" (UA) The "Most Added" song this week. New at WHN, WPLO, KNEW, KHTZ-FM, WIRE, WDEE, WHK, KRMD, KJJD, WJJD, WSUN, WEEP, WUBE, KRZY, KSON, KNIX, KIKK, WDAF, KHAK, KLAK, KRAK, WXCL, WINN, KCKN, KAYO, WFNC, WWVA, WMPs, KXRB, KMO, CKLW-FM, WLAS and others.

CHARLEY PRIDE "Burgers And Fries" (RCA) Another of the "Most Added." New this week at KLAC, WIRE, WDEE, CKLW-FM, KIKK, WEAT, KRAK, KLAK, KHTZ-FM, WJJD, WIL, KSON, KD JW, WIRK-FM, KNEW, KEEN, KJJD, KCKN, WXCL, WQQT, WOKQ, WKMF, KNIX, KAYO, KMO, KFTN, KVOC, KWKH, KOKE and others. Charts: 28-18 KCKC.

WAYLON JENNINGS "Don't You Think This Outlaw Bit's Done Got Out Of Hand" (RCA) One of this week's "Most Added" records. Picked up at WUNI, KHTZ-FM, KCKC, KRMD, WHK, KNEW, KLAC, KLAK, WINN, WIRE, KHAK, KKYX, WQQT, WXCL, KMO, KGA, KJJD, KEED, WNRS, WFNC, WPOC, KFTN, KFDI, WMPs. Flip new at WPLO, KRZY, KUZZ, KVOC, KBBQ.

MERLE HAGGARD & LEONA WILLIAMS "The Bull And The Beaver" (MCA) One of the "Most Added." Adds: WHN, WJJD, KCKC, KNIX, WDEE, KSO, WXCL, KRAK, KGA, KEEN, WNYN, WNRS, WADR, KJJD, KFTN, KMO, WQQT, WEEP, WOKQ, CKLW-FM.

JOHNNY PAYCHECK "Friend, Lover, Wife" (Epic) Charts: 26-19 KCKC, debut 17 WINN, 40-30 WSLR, debut 29 WUNI, 33-30 WPOC. Added at WIL, KRMD, KD JW, WRCP, WEAT, WIRK-FM, KCKN, KAYO, KARM, KTYN, CKLW-FM, KLVI, KTOM, KEEN, WBAM.

BOBBY BARE "Sleep Tight, Good Night Man" (Columbia) Added at KLAC, WIL, WONE, WJJD, WUBE, KHTZ-FM, WDEE, KHAK, WMPs, WOKQ, KUZZ, KMO. Charts: 19-16 WINN, debut 30 KAYO, debut 28 WPLO, 31-26 KRMD.

## Radio & Records COUNTRY AIRPLAY / 40

### October 20, 1978

Three Weeks	Two Weeks	Last Week		
4	3	3	1	DAVE & SUGAR/Tear Time (RCA)
8	5	4	2	RONNIE MILSAP/Let's Take The Long Way Around The World (RCA)
13	7	5	3	OAK RIDGE BOYS/Cryin' Again (ABC)
18	8	7	4	MEL TILLIS/Ain't No California (MCA)
1	1	1	5	DOLLY PARTON/Heartbreaker (RCA)
15	10	8	6	KENNY ROGERS & DOTTIE WEST/Anyone Who Isn't Me Tonight (UA)
27	17	9	7	BARBARA MANDRELL/Sleeping Single In A Double Bed (ABC)
3	2	2	8	MERLE HAGGARD/It's Been A Great Afternoon (MCA)
26	16	10	9	MARGO SMITH/Little Things Mean A Lot (WB)
2	4	6	10	STATLER BROTHERS/Who Am I To Say (Mercury)
23	19	13	11	DONNA FARGO/Another Goodbye (WB)
31	24	16	12	RAZZY BARE/What Time Do You Have To Be Back To Heaven (RCA)
24	14	11	13	GENE WATSON/One Sided Conversation (Capitol)
-	30	20	14	KENDALLS/Sweet Desire (Ovation)
-	37	21	15	EDDIE RABBITT/I Just Want To Love You (Elektra)
6	6	15	16	JIM ED BROWN & HELEN CORNELIUS/If The World Ran Out Of Love (RCA)
9	11	12	17	MICKEY GILLEY/Here Comes The Hurt Again (Playboy/Epic)
20	15	14	18	RANDY BARLOW/No Sleep Tonight (Republic)
-	36	26	19	TOM T. HALL/What Have You Got To Lose (RCA)
-	-	29	20	T.G. SHEPPARD/Daylight (WB)
-	-	36	21	MOE BANDY/Two Lonely People (Columbia)
40	36	30	22	CARLY SIMON & JAMES TAYLOR/Devoted To You (Elektra)
7	12	18	23	TAMMY WYNETTE/Womanhood (Epic)
5	9	17	24	WAYLON JENNINGS/I've Always Been Crazy (RCA)
-	38	37	25	KENNY DALE/Two Hearts Tangled In Love (Capitol)
-	-	39	26	BILLY "Crash" CRADDOCK/Hubba Hubba (Capitol)
-	40	32	27	CHARLY McCLAIN/That's What You Do To Me (Epic)
22	22	23	28	ZELLA LEHR/Danger Heartbreak Ahead (RCA)
38	28	25	29	BILLIE JO SPEARS/'57 Chevrolet (UA)
12	13	19	30	LINDA RONSTADT/Back In The USA (Asylum)
-	-	22	31	LARRY GATLIN/Do It Again Tonight (Monument)
-	-	23	32	MUNDO EARWOOD/Things I Do For You (GMC)
-	-	24	33	CHARLIE RICH w/JANIE FRICKE/On My Knees (Epic)
-	-	25	34	TOMMY OVERSTREET/Fadin' In, Fadin' Out (ABC)
39	34	27	35	FREDDIE HART/Toe To Toe (Capitol)
29	28	28	36	HANK WILLIAMS, JR./I Fought The Law (WB)
-	-	30	37	MARY K. MILLER/Handcuffed To A Heartache (Inergl)
-	40	38	38	BUCK OWENS/Nights Are Forever Without You (WB)
11	20	22	39	EMMYLOU HARRIS/Easy From Now On (WB)
17	23	24	40	JOE STAMPLEY/If You've Got Ten Minutes (Epic)

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

NEW ENTRY

### Most Added

- KENNY ROGERS The Gambler (UA)
- CHARLEY PRIDE Burgers And Fries (RCA)
- WAYLON JENNINGS Don't You Think This Outlaw... (RCA)
- WILLIE NELSON All Of Me (Columbia)
- MERLE HAGGARD & LEONA WILLIAMS The Bull And The Beaver (MCA)

### Hottest:

- MOE BANDY (Columbia)
- RAZZY BARE (RCA)
- BILLY "Crash" CRADDOCK (Capitol)
- DAVE & SUGAR (RCA)
- KENDALLS (Ovation)
- BARBARA MANDRELL (ABC)
- RONNIE MILSAP (RCA)
- OAK RIDGE BOYS (ABC)
- TOMMY OVERSTREET (ABC)
- DOLLY PARTON (RCA)
- EDDIE RABBITT (Elektra)
- ROGERS & WEST (UA)
- MARGO SMITH (WB)
- T.G. SHEPPARD (WB)
- MEL TILLIS (MCA)

### Most Requested

- 1 BARBARA MANDRELL (ABC)
- 2 DAVE & SUGAR (RCA)
- 3 RONNIE MILSAP (RCA)
- 4 KENDALLS (Ovation)
- 5 EDDIE RABBITT (Elektra)
- 6 ROGERS & WEST (UA)
- 7 DOLLY PARTON (RCA)
- 8 RICH w/FRICKE (Epic)
- 9 OAK RIDGE BOYS (ABC)
- 10 TOMMY OVERSTREET (ABC)

### Active Re-Currents

Singles that have dropped off most current charts, but still showing some activity through sales and/or requests.

- BROWN & CORNELIUS If The World Ran Out Of Love (RCA)
- JOHN CONLEE Rose Colored Glasses (ABC)
- JOHNNY DUNBAR Hello Mexico (And Ales Baby... (Columbia)
- CRYSTAL BAYLE Talking In Your Sleep (UA)
- EMMYLOU HARRIS Easy From Now On (WB)
- WAYLON JENNINGS I've Always Been Crazy (RCA)
- AMIE MURRAY You Needed Me (Capitol)
- WILLIE NELSON Blue Skies (Columbia)
- OLVIA NEWTON-JOHN Hopelessly Devoted To You (RCA)
- CHARLEY PRIDE When I Stop Leaving (RCA)
- EDDIE RABBITT Hearts On Fire (Elektra)
- CHARLIE RICH Beautiful Woman (Epic)
- KENNY ROGERS Love Or Something Like It (UA)
- JOE STAMPLEY If You've Got Ten Minutes (Epic)
- CORINNA FORTY People Grow Band (MCA)
- DON WILLIAMS Rake & Ramble (MCA)
- TAMMY WYNETTE Womanhood (Epic)

SUSIE ALLANSON "Back To The Love" (WB/Curb) Good action in the West and Midwest. Added at KEED, KGA, KHTZ-FM, KXRB, WNRS, KHAK, WKMF, WKKN, KFGO, WNYN, KRAM, KLAK, KRGO, KBBQ, and WUNI, WVOJ, KWKH, KKYX.

RAY PRICE "Feet" (Monument) First week at KAYO, KRAK, WDEE, WIRE, WBAP, WPLO, KEEN, KUZZ, KFEQ, KFDI, WHOO, KKYX, KD JW, KRGO, KNIX, KRAM.

STELLA PARTON "Stormy Weather" (Elektra) Added at KENR, KEEN, WRCP, WHOO, WCOS-FM, WONE, WGTO, WADR, KBBQ. Debut 25 CKLW-FM, debut 29 WMPs.

REBA McENTIRE "Last Night, Ev'ry Night" (Mercury) New at KRZY, KHTZ-FM, WSUN, WTCR, KLVI, WGTO. Charts: 37-28 WRCP, 33-26 KSON, 30-22 WPLO, 27-21 KSO, 33-25 WKKN, 32-22 KFTN, debut 30 CKLW-FM, 33-30 WNCQ.

DR. HOOK "Sharing The Night Together" (Capitol) Adds at WJJD, KIKK, KRAM, WDGy, WUNI, WMPs, WKKN, KIDN. Charts: 29-22 WUBE, 27-17 WHOO, 26-23 WVOJ.

RONNIE SESSIONS "Juliet And Romeo" (MCA) Adds: KSON, KCKN, KOKE, WNYN, WKKN, WHBF, KWKH. Charts 33-27 KRZY, 21-17 WPOC, 37-24 KSO, 36-28 KUZZ.

HELEN CORNELIUS "What Cha Doin' After Midnight Baby" (RCA) Charts: 34-30 KRZY, 39-28 KLVI, 29-25 WUNI, 29-20 WXOR, debut 27 WKYG, debut 28 WKMF, debut 29 WKKN. Added at KHTZ-FM, WIL, WONE, KIDN.

MARTY ROBBINS "Please Don't Play A Love Song" (Columbia) New this week at WIRE, WUBE, WPLO, KRGO, KXRB, KFDI, WKMF, WLAS, WVOJ.



BILLBOARD  
RECORD WORLD  
CASHBOX

"BREAK MY MIND" IS BREAKING ON THE CHARTS!

E-45532

VERN GOSDIN

From his album "Never My Love"

On Elektra Records and Tapes

Produced by Gary S. Paxton



## Others Getting Significant Action

Listed In Alphabetical Order

**AVA BARBER** "Healin'" (Renwood) New at KJJJ, KTYN, KFEQ, WLAS, WEAT, WKYG, WADR.  
**GLENN BARBER** "What's The Name Of That Song" (Century 21) New at KSO, WHBF, KTYN, WTCR, WRCP, WNCQ. Charts 37-30 KFTN, debut 29 KLAK, debut 30 KVOC.  
**ERIC CLAPTON** "Promises" (RSO) Added at KLAK, KRAM. Charts debut 28 WMAQ, 33-29 WDEE.  
**HANK COCHRAN & WILLIE NELSON** "Ain't Life Hell" (Capitol) New at KEED, WHBF, WGTO, WXOR, KWKH. Charts 35-25 KJJJ, 36-25 KSO.  
**JESSI COLTER** "Maybe You Should've Been Listening" (Capitol) First week adds at KHTZ-FM, KRGO, KXRB, WLAS, WPLO. Debut 26 KCKC.  
**JOHN CONLEE** "Lady Lay Down" (ABC) First week adds at KLAC, KRMD, KENR. On KIKK.  
**GAIL DAVIES** "Polson Love" (Lifesong) New at KLAK, KJJJ, WXCL, KFEQ, WIRK-FM, KRMD, KIKK, KLVI. Charts 27-17 WHOO.  
**FREDDY FENDER** "I'm Leaving It All Up To You" (ABC) New at KMO, WXCL, WGTO, KTYN, WNYN. Charts 37-27 KHTZ, debut 28 CKLW-FM.  
**MERLE HAGGARD** "The Way It Was In '51" (Capitol) Charts 18-13 KCKC, debut 29 KWKH. Added at WDDD, KFEQ, WEAT, WQQT, WWVA.  
**LARRY G. HUDSON** "Just Out Of Reach" (Mercury) New at WPLO, WKYG, KFTN. Charts 29-23 KUZZ. On WAME, KKYX, WCOS-FM, KAYO.  
**DICKEY LEE** "My Heart Won't Cry Anymore" (RCA) New at KKYX, WBAM, KRMD, KWKH, WFNC, WADR.  
**RONNIE McDOWELL** "This Is A Hold Up" (Scorpio) New at KSO, KYNN, WHBF, WGTO, KRGO, KBBQ. Charts 23-19 WVVO, 38-27 KFTN, 30-20 WKMF.  
**WILLIE NELSON** "Will You Remember Mine" (Lone Star) New at KHTZ-FM, KJJJ, WDDD, KTYN, KLVI, WPLO, WBAM.  
**LEO SAYER** "Raining In My Heart" (WB) New at WIL, CKLW-FM, KDJW, KTYN. Charts 31-26 WDEE, debut 278 WMP5, debut 29 WXOR.  
**RON SHAW** "Save The Last Dance For Me" (Pacific Challenge) New at KRAK, KSO, KBBQ. On WGTO, WPOP, WYTL, KRZY, KUGR, KFTN.  
**SONNY THROCKMORTON** "I Wish You Could Have Turned My Head (And Left My Heart Alone)" (Mercury) New at WSUN, WFNC, WTCR, WNCQ. Charts debut 30 KLAK, debut 29 WMP5, debut 27 WXOR, 22-15 WHOO.  
**FREDDY WELER** "Love Got In The Way" (Columbia) New at KGA, KEED, WDEE, WDDD, WEAT.  
**STERLING WHIPPLE** "Then You'll Remember" (WB) New at CKLW-FM, KYNN, WQQT, WRCP. Charts 39-29 KFTN, debut 26 KAYO.

## Country Albums

Album cuts receiving airplay and some activity. Listed alphabetically.

**ASLEEP AT THE WHEEL** (Capitol) "Pipe Dreamer" "Ain't Nobody Here But Us Chickens" "Texas Me And You"  
**MOE BANDY** (Columbia) "Love Is What Life Is All About" "Nobody Home On The Range"  
**BILLY "Crash" CRADDOCK** (Capitol) "Rip It Up" "Never Ending"  
**DAVE & SUGAR** (RCA) "Somebody Wake Me" "How Can I Stop My Loving You" "Baby Take Your Coat Off" "Easy To Love" "It's A Heartache"  
**JOHNNY DUNCAN** (Columbia) "The Best Is Yet To Come" "The Pillow" "Mexican Love Songs"  
**CRYSTAL GAYLE** (UA) "Why Have You Left The One You Left Me For" "When I Dream" "Heart Mender" "Hello I Love You" "Someday Soon"  
**MERLE HAGGARD** (Capitol) "I'm An Old, Old Man" "Lovesick Blues" "Moanin' The Blues" "I Never Go Around Mirrors"  
**WAYLON JENNINGS** (RCA) "Buddy Holly Medley" "A Long Time Ago"  
**BARBARA MANDRELL** (ABC) "(If Loving You Is Wrong) I Don't Want To Be Right" "Early Fall" "No Walls, No Ceilings, No Doors" "I Believe You"  
**OAK RIDGE BOYS** (ABC) "I Can Love You" "Come On In"  
**DOLLY PARTON** (RCA) "We're Through Forever" "The Man" "It's Too Late To Love Me Now" "I Really Got The Feeling" "Baby I'm Burning" "Nickels And Dimes"  
**ELVIS PRESLEY** (RCA) "Early Morning Rain" "That's What You Get For Loving Me"  
**KENNY ROGERS** (UA) "There's A Lot Of That Going Around" "Buried Treasures" "Momma's Waiting" "Sail Away"  
**LINDA RONSTADT** (Asylum) "Love Me Tender" "When I Grow Too Old To Dream"  
**JOE STAMPLEY** (Epic) "She's My Woman" "I'll Marry You Tomorrow" "Houston Treat My Lady Good" "Do You Fool Around" "Barnum & Bailey"  
**GENE WATSON** (Capitol) "Let's Give It Up Or Get It On" "I Wonder How It Is In Colorado" "Take Off Them Shoes"  
**DON WILLIAMS** (ABC) "Lay Down Beside Me" "You've Got A Hold On Me" "I Would Like To See You Again" "When I'm With You" "All I'm Missing Is You" "It Must Be Love" "Tulsa Time"



**MILSAP & PARTON BY SATELLITE** — England's BBC Radio-2 chose WSM/Nashville's studios to broadcast their "Country Club" show, carried via satellite to Europe on Oct. 5. The 2 hour broadcast coincided with WSM's 53rd anniversary on the air. Left to Right BBC personality Wally Whyton, Elektra recording artist Stella Parton, and RCA's Ronnie Milsap.



Biff Collie

## Inside Nashville

Open letter to Len Ellis, WLJE/Valparaiso, Indiana; Jack Reno, Cincinnati; Larry James, WBT/Charlotte: Len: as one of the originals at the early "D.J." conventions, you've not just watched Country radio grow; you were the first to ever bring a radio station tour to Nashville, and one of the first pioneer Country radio personalities to go on to management, and now station ownership (sure glad they didn't know you were a "pioneer," they might have thought you were too old to win). Jack: Your big problem professionally has always been not knowing for sure whether you wanted to be a record star or super-jock (you've had top ten records like "Repeat After Me" in 1965-66 and great radio success in the Midwest and especially Cincinnati). But I really appreciate your outspoken honesty and strong opinions of your own, not necessarily the crowd's. Larry: Remember five years ago when you asked me if I thought you were ready for major market competition as a personality? And remember what I told you? You're a good example that "good guys do finish first." Being a practicing Christian and a big family man (5 kids) hasn't hurt you at all. You sure made me proud of you. You three guys started in three different decades of country radio, (40's, 50's, 60's) and yet you all believe in and continue to influence Country radio with a special dedication to country as a musical art form and not just a financial bonanza. Congratulations Len, Jack and Larry, you finally got what you deserve, and I'm glad!

(Editor's note: Len Ellis, Larry James, and Jack Reno won CMA's "D.J. of the Year" awards for small, medium, and large market stations for 1978).

### THEY JUST MOVE TO NASHVILLE Old Country DJ's Never Die

Not all Country jocks end up in Nashville, but a surprising number do. Since this is convention week (whatever happened to "DJ Week?"), which was started by a bunch of hillbilly disc jockeys, let's talk about some who got off the air and moved to Nashville. Waylon Jennings played records in West Texas, did week-ends at the old K-HAT/Phoenix (never did get on regular) . . . Moe Bandy, Connie Smith, and many others, played records at K-BUY/Ft. Worth, and KENS (now KKYX) in San Antonio . . . George Richey left the Foggy River Boys gospel group, moved to Tucson to C&W DJ at the old KMOP, then to KAYO/Seattle and KGBS/L.A. before moving to Nashville to become a giant writer-publisher and star husband to Tammy Wynette . . . Bill Anderson started DJ'ing in Commerce, Georgia and during his college days at the University of Georgia before whispering his way to fame in Music City . . . Charlie Williams started DJ'ing in Ft. Worth before moving to KXLA and KFOX in L.A. and KSAY/Oakland, before moving to Nashville to manage Bobby Bare and (now) head Willie Nelson's Lone Star publishing . . . Ed Hamilton (Shreveport and WENO/Nashville) heads the national promotion dept. at Willie's Lone Star records . . . Frank Jones, who just left as head Nashville VP at Capitol Records and before that A&R'ed at Columbia for 20 years, was a radio personality in Canada . . . Shelley Davis came from WRCP/Philly, and KFDI and KBUL/Wichita, to be business manager for Mel Tillis Enterprises. Eddie Kilroy, who put Playboy country (Mickey Gilley, et al) on the map and now takes calls at MCA Records here, played radio at KENR/Houston, as did Mercury-Polydor artist Jacky Ward . . . Country Music DJ Hall of Famer Joe Allison pioneered Country radio in San Antonio, Memphis, Nashville, and Los Angeles (and broadcast worldwide on Armed Forces Radio every day for over ten years!), produced Roy Clark's first hit records, Willie Nelson and Hank Thompson hits for years, now is in the antique business here . . . "Poke Salad" Charlie Walker's DJ years at KMAC/San Antonio preceded his move to Music City on the wings of "Pick Me Up On Your Way Down" . . . T. Tommy Cutrer skipped from KNUZ/Houston to KCIJ/Shreveport to WSM/Nashville to WJOS/Jackson; in January he will assume his new position as a Tennessee State Senator . . . Bob Neal, Elvis's first manager, came from WMP5/Memphis (he once owned KCIJ/Shreveport) to establish the Bob Neal Agency (now a Wm. Morris office) in Music Valley . . . 15-year early morning C&W DJ Bob Jennings is PR head at Acuff-Rose . . . Former WCMS/Norfolk records spinner Tex Davis is a 10-year Nat'l. Promo head of Monument Records' country dept., WMAD/Madison, Wis.'s Johnny Howard heads 50 States Records here; WIL/St. Louis and WKDA/Nashville DJ-PD Mike Haines now operates Loretta Lynn Western Stores here; Charlie Monk (WUNI/Mobile and WMTS/Murfreesboro) after seven years as director at ASCAP now heads April-Blackwood (CBS's publishing wing) music in Nashville, Tom. T. Hall DJ'ed in Virginia before paying his dues in Nashville; before establishing his giant Bill Hudson P.R.-ad agency here, Bill DJ'ed for Jack Stapp and Pat Boone at WKDA/Nashville; Early Williams, Don Howser, and Johnny "K" Koval paid dues at WENO/Nashville before becoming major domo National Promo guys with Tree Music, Caprice and Con Brio Records . . . Pennsylvania Country radio's Dick Shuey now is a talent booker at Atlas Artists-Nashville, and makes records; John Conlee was a Nashville early morning rock DJ before scoring in '78 on ABC Records . . . Gene Clark, head of Spotland Studio & Productions here, was a jock at WLAC . . . Ron Huntsman was PD at WKDA-FM before Nat'l. Promo VP for Joe Sulligan's (former PD at WMAK) Sound Seventy Productions. Dick Kizer PD'ed at WCAW/Charleston, now promotion at Acuff-Rose; super successful songwriter-publisher-Ironsides Studio head Bob Milsap DJ'ed for years, last at Nashville's WENO: Tom Perryman, a pioneer, logged a lotta airtime at KSIJ/Gladewater and WSM before his 12-year ownership (with Mary Reeves) of WMTS in nearby Murfreesboro; and Mac Sanders's on-the-air background thrust him into Country station ownership, with his flagship station, now WJRB/Nashville. Dave Dudley DJ'ed in Minnesota (and recently WSM) until roadwork took him off-mike; Don Roy, from Albuquerque, Pueblo, and Denver radio & ad agency business, last year moved his D.A.D. (Dealer Advertising Development, Corp.) to Nashville last year. Charlie Proise, former PD-production-airman at WFAA/Dallas, KXOL/Ft. Worth and WACO radio, is VP & production genius at D.A.D.

I'm sure I've missed somebody, but this will make my point. "Old D.J.'s never die, they just move to Nashville."

**WHISPERS:** A secret romance for Jeannie Kendall? . . . That was a very unfair two-part local TV interview on Porter Wagoner where he blasted Dolly, changing his story about her departure from his organization. This time he said he fired her. ("Would Kitty Wells do a Playboy interview?") "Porter's having his own personal problems" . . . George Jones's public admission (at last) of alcohol addiction, we hope is the beginning of his personal and professional comeback . . . Marianne Gordon lent Dolly her mink to cover her award show dress accident while accepting. Will Dolly lend Marianne (Kenny Rogers's wife) her "Entertainer of the Year" award? . . . Buck Owens moving to Nashville??? . . . Helen Cornelius used to teach Sunday school . . . Joe Johnson and Jerry Wallace's artist/producer divorce didn't work out (Joe produced Jerry's biggest hits); Jerry's new "Wanna Go To Heaven" was their first one together in a couple years . . . Whatever happened to George Richey's writer-producer-publisher career since he's full time Tammy?



# Radio & Records

# Country Regional Adds

## WEST

**KRZY** Albuquerque, N.M.  
Reba McEntire  
Kenny Rogers  
Waylon Jennings "Girl"  
Pal Rakes  
Connie Smith

**KUZZ** Bakersfield, Ca.  
Haggard & Williams  
Bobby Bare  
Kenny Rogers  
Ray Price  
John W. Ryles  
Waylon Jennings

**KVOC** Casper, Wyo.  
Haggard & Williams  
Waylon Jennings "Girl"  
Willie Nelson (Col.)  
Wood Newton  
Charley Pride  
Kenny Rogers

**KSSS** Colorado Springs, Co.  
Merle Haggard  
Bobby Hood  
Ronnie Sessions  
Charley Pride  
Don Gibson  
Waylon Jennings  
Gail Davies  
Freddie Fender  
Pal Rakes  
Susie Allanson

**KLAK** Denver, Co.  
Eric Clapton  
Gail Davies  
Jewel Blanch  
Kenny Rogers  
Charley Pride  
Susie Allanson  
Waylon Jennings

**KEED** Eugene, Or.  
Freddie Weller  
R.W. Blackwood  
Waylon Jennings  
Haggard & Williams  
Susie Allanson  
Cochran & Nelson

**KARM** Fresno, Ca.  
Waylon Jennings "Buddy"  
Johnny Paycheck  
Charley Pride  
Kenny Dale

**KUGR** Green River, Wyo.  
Waylon Jennings  
Willie Nelson (Col.)  
Wood Newton  
Charley Pride  
Rich w/Fricke  
Kenny Rogers  
Pal Rakes (flip)

**KRAM** Las Vegas, Nev.  
Waylon Jennings  
Kenny Rogers  
Johnny Paycheck  
Charley Pride  
Susie Allanson  
Haggard & Williams  
Dr. Hook  
Ray Price  
R.W. Blackwood  
Eric Clapton

**KMTZ FM** Los Angeles, Ca.  
Kenny Rogers  
Willie Nelson (Star)  
Charley Pride  
Waylon Jennings  
Jessi Colter  
Bobby Bare  
Reba McEntire  
Susie Allanson  
Con Hunley  
Helen Cornelius

**KLAC** Los Angeles, Ca.  
Bobby Bare  
Willie Nelson (Col.)  
Waylon Jennings  
John Conlee  
Charley Pride

**KNEW** Oakland S.F., Ca.  
Charley Pride  
Willie Nelson  
Waylon Jennings

**KJZZ** Phoenix, Ar.  
Ray Sanders  
Willie Nelson (Star)  
Charley Pride  
Stoney Edwards  
Dale McBride  
Kenny Rogers  
Ava Barber  
Gail Davies  
Waylon Jennings  
Haggard & Williams

**KNIX** Phoenix, Ar.  
Kenny Rogers  
Charley Pride  
Haggard & Williams  
Ray Price  
Willie Nelson (Col.)  
Connie Smith

**KFTN** Provo, Ut.  
Waylon Jennings  
Haggard & Williams  
Larry G. Hudson  
Joe Sun  
Kenny Rogers  
Haggard & Williams  
Wood Newton  
Charley Pride

**KIDN** Pueblo, Co.  
Con Hunley  
Rich w/Fricke  
Glen Campbell  
Helen Cornelius  
Vern Gosdin  
Lynn Anderson  
David Allan Coe  
Dr. Hook

**KRAK** Sacramento, Ca.  
Kenny Rogers  
Charley Pride  
Waylon Jennings  
Jerry Wallace  
Ray Price  
Willie Nelson (Col.)  
Ron Shaw  
Haggard & Williams

**KTCM** Saines, Ca.  
Charley Pride  
Johnny Paycheck  
Haggard & Williams  
Loretta Lynn  
Waylon Jennings  
Loretta Lynn

**KRGD** Salt Lake City, Ut.  
Kenny Rogers  
Stetler Brothers  
Charley Pride  
Wood Newton  
Susie Allanson  
Jessi Colter  
Rebecca Lynn  
Marty Robbins  
Haggard & Williams  
Ronnie McDowell

**KCKC** San Bernardino, Ca.  
Haggard & Williams  
Waylon Jennings  
Jessi Colter

**KSON** San Diego, Ca.  
Cenny Rogers  
Charley Pride  
Stoney Sessions  
Susie Allanson  
Haggard & Williams

**KEEN** San Jose, Ca.  
Haggard & Williams  
Charley Pride  
Johnny Paycheck  
Stella Parton  
Ray Price

**KAYO** Seattle, Wa.  
Johnny Paycheck  
Charley Pride  
Kenny Rogers  
Hank Thompson  
Ray Price

**KGA** Spokane, Wa.  
Freddie Weller  
R.W. Blackwood  
Waylon Jennings  
Haggard & Williams  
Susie Allanson

## MIDWEST

**WLSR** Akron, Oh.  
none

**WNRS** Ann Arbor, Mi.  
Susie Allanson  
Waylon Jennings  
Kenny Rogers  
Haggard & Williams  
Charley Pride

**WTCR** Ashland, Ky.  
Reba McEntire  
Johnny Cash  
Rich w/Fricke  
Sonny Throckmorton  
Vern Gosdin  
Glen Barber

**WNYN** Canton, Oh.  
Waylon Jennings  
Freddie Fender  
Johnny Paycheck  
Ronnie Sessions  
Susie Allanson  
Haggard & Williams

**KNAK** Cedar Rapids, Ia.  
Bobby Bare  
Kenny Rogers  
Charley McClinton  
Gene Watson  
Rich w/Fricke  
Susie Allanson  
Willie Nelson (Col.)  
Waylon Jennings

**WDEE** Detroit, Mi.  
Kenny Rogers  
Charley Pride  
Haggard & Williams  
Bobby Bare  
Ray Price  
Freddie Weller

**WJJD** Chicago, Ill.  
Willie Nelson (Col.)  
Kenny Rogers  
Charley Pride  
Haggard & Williams  
Dr. Hook  
Bobby Bare

**WMAO** Chicago, Ill.  
Linda Ronstadt  
Charley McClinton  
Eric Clapton

**WUBE** Cincinnati, Oh.  
Cincinnati, Oh.  
Kenny Rogers  
Willie Nelson (Col.)  
Marty Robbins  
Bobby Bare

**WKAT** Ft. Dodge, Ia.  
Haggard & Williams  
Kenny Rogers  
Beverly Heckerl  
Waylon Jennings  
Stella Parton  
Reba McEntire

**WIRE** Indianapolis, In.  
Waylon Jennings  
Ray Price  
Charley Pride  
Marty Robbins  
Kenny Rogers

**WONE** Dayton, Oh.  
Vern Gosdin  
Helen Cornelius  
Bobby Bare  
Stella Parton

**KSO** Des Moines, Ia.  
Vern Gosdin  
Ronnie McDowell  
Glen Campbell  
Ron Shaw  
Glen Barber  
Haggard & Williams

**WDFW** Kansas City, Mo.  
Waylon Jennings  
Con Hunley  
Willie Nelson (Col.)  
Johnny Paycheck  
Charley McClinton  
Vern Gosdin  
Glen Campbell

**WJWB** Rockford, Ill.  
Willie Nelson (Col.)  
Kenny Rogers  
Charley Pride  
Dr. Hook  
Larry G. Hudson  
Bobby Bare  
Don Gibson  
Ronnie Sessions  
Rich w/Fricke  
Waylon Jennings  
Susie Allanson  
R.W. Blackwood

**WYAD** Louisville, Ky.  
Marty Robbins  
Waylon Jennings  
Kenny Rogers

**WTSO** Madison, Wv.  
Dr. Hook  
Charley Pride  
Wood Newton  
Willie Nelson (Star)  
Marty Robbins  
Larry G. Hudson  
Waylon Jennings

**WDDD** Mantion, Ill.  
Merle Haggard  
Vern Gosdin  
Stella Parton  
Freddie Weller  
Willie Nelson (Star)

**WBSC** Milwaukee, Wv.  
Gene Watson  
T.G. Sheppard  
Little River Band

**WDQY** Minneapolis, Mn.  
Waylon Jennings  
Willie Nelson (Col.)  
Dr. Hook

**WRRD** Minneapolis, Mn.  
Waylon Jennings  
Con Hunley  
Willie Nelson (Col.)  
Johnny Paycheck  
Charley McClinton  
Vern Gosdin  
Glen Campbell

## EAST

**WPOC-FM** Baltimore, Md.  
Kenny Rogers  
Waylon Jennings  
Linda Ronstadt

**WVOT** Buffalo, N.Y.  
Rich w/Fricke  
Willie Nelson (Col.)  
Mary K. Miller  
Bobby Bare

**WKOK** Dover, N.H.  
Haggard & Williams  
Willie Nelson (Col.)  
Kenny Rogers  
Charley Pride

**WHN** New York, N.Y.  
T.G. Sheppard  
Kenny Rogers  
Haggard & Williams  
Jacky Ward  
Moe Bandy

**WKYK** Parkersburg, W. Va.  
Linda Hargrove  
Ed Bruce  
Jody Miller  
Larry G. Hudson  
Ava Barber  
Bert Colwell  
Jo Kaiser

**WRCP** Philadelphia, Pa.  
Glen Barber  
Don Gibson  
Jody Miller  
Barbara Fairchild  
Sterling Whipple  
Cavaliers  
Stella Parton  
Johnny Paycheck

**WEEP** Pittsburgh, Pa.  
Tommy Overstreet  
Kenny Rogers  
Haggard & Williams  
Vern Gosdin

**WIXZ** Pittsburgh, Pa.  
Con Hunley  
Vern Gosdin  
Freddie Hart  
Don Miller

**WNYR** Rochester, N.Y.  
Rich w/Fricke  
Johnny Paycheck  
Willie Nelson  
Vern Gosdin  
Helen Cornelius  
Andrew Gold  
Joy Martin

**WADR** Utica, N.Y.  
Ava Barber  
Hank Cochran  
Dickey Lee  
Stella Parton  
Beverly Heckerl  
Haggard & Williams  
Buck Owens

**WVZO-FM** Washington, D.C.  
Kenny Rogers  
Johnny Paycheck  
Mundo Earwood  
Waylon Jennings

**WNCO** Watertown, N.Y.  
Glen Campbell  
Rich w/Fricke  
Sonny Throckmorton  
Vern Gosdin  
Glen Barber  
Con Hunley

**WWVA** Wheeling, W. Va.  
Waylon Jennings  
Merle Haggard  
Kenny Rogers  
Willie Nelson (Col.)

**WMBM** Montgomery, Al.  
Betty Martin  
Charley Pride  
Johnny Paycheck  
Willie Nelson  
Charley McClinton  
Dickey Lee  
Stoney Edwards

**WSUN** St. Petersburg, Fl.  
Con Hunley  
Rich w/Fricke  
Kenny Rogers  
Sonny Throckmorton  
Reba McEntire

**KKVX** San Antonio, Tx.  
Ray Price  
Waylon Jennings  
Connie Smith  
Dickey Lee  
Joe Sun  
Susie Allanson

**WKOR** Muscle Shoals, Al.  
Cochran & Nelson  
Souler & Aldridge  
Mel Street  
Wood Newton

**WHDG** Orlando, Fl.  
Ray Price  
Tommy Overstreet  
Stella Parton  
Waylon Jennings

**WJUN** Mobile, Al.  
Willie Nelson (Col.)  
Waylon Jennings  
Susie Allanson  
Dr. Hook

**WSUN** St. Petersburg, Fl.  
Con Hunley  
Rich w/Fricke  
Kenny Rogers  
Sonny Throckmorton  
Reba McEntire

**KKWK** Shreveport, La.  
Cochran & Nelson  
Charley Pride  
Ronnie Sessions  
Kenny Rogers  
Waylon Jennings  
Dickey Lee  
Wachia Linneman  
Susie Allanson

**WJRK-FM** W. Palm Beach, Fl.  
Gail Davies  
Charley Pride  
Johnny Paycheck

## SOUTH

**KLVJ** Basemont, Tx.  
Gail Davies  
Micki Furman  
Reba McEntire  
Willie Nelson (Col.)  
Willie Nelson (Star)  
Johnny Paycheck

**WFLD** Atlanta, Ga.  
Rita Coolidge (both)  
Ray Price  
Kenny Rogers  
Larry G. Hudson  
Waylon Jennings "Girl"  
Marty Robbins  
Jessi Colter  
Rayburn Anthony  
Willie Nelson (Star)

**KOKE** Austin, Tx.  
Ronnie Sessions  
Charley Pride  
Jody Miller  
Ricky Bailey  
Wood Newton

**WFNC** Fayetteville, N.C.  
Charley Pride  
Dickey Lee  
Sonny Throckmorton  
Waylon Jennings  
Willie Nelson (Col.)  
Kenny Rogers

**WBAP** Ft. Worth, Tx.  
Tommy Overstreet  
Mundo Earwood  
Charley Pride  
Willie Nelson (Col.)  
Ray Price  
Connie Smith  
Kenny Rogers

**WLAS** Jacksonville, N.C.  
Marty Robbins  
Kenny Rogers  
Ava Barber  
Jerry Wallace  
Jessi Colter

**KIKK** Houston, Tx.  
Dr. Hook  
Con Hunley  
Kenny Rogers  
Gail Davies  
Willie Nelson (Col.)  
Roy Head  
Charley Pride

**WVOJ** Jacksonville, Fl.  
Charley Pride  
Kenny Rogers  
Joe Sun  
Susie Allanson  
Marty Robbins  
Willie Nelson (Col.)

**WMAC** Memphis, Tn.  
Glen Campbell  
Stoney Edwards  
Stella Parton  
Willie Nelson (Col.)

**WVOC** Columbia, S.C.  
Kenny Rogers  
Waylon Jennings  
Larry G. Hudson  
Charley Pride  
Stella Parton

**WCYD** Cypress Gardens, Fl.  
Reba McEntire  
Cochran & Nelson  
Bobby Bare  
Rich w/Fricke  
Ronnie McDowell  
Freddie Fender  
Stella Parton

**WVOC** Columbia, S.C.  
Kenny Rogers  
Waylon Jennings  
Larry G. Hudson  
Charley Pride  
Stella Parton

**WVOC** Columbia, S.C.  
Kenny Rogers  
Waylon Jennings  
Larry G. Hudson  
Charley Pride  
Stella Parton

**WVOC** Columbia, S.C.  
Kenny Rogers  
Waylon Jennings  
Larry G. Hudson  
Charley Pride  
Stella Parton

# COUNTRY SINGLES

● New entries. Circled letters indicate alphabetical order.

<b>SUSIE ALLANSON</b> Back To The Love (WB/Curb) 10-20	<b>GLENN BARBER</b> What's The... (Century 21) See Other Action section	<b>BOBBY BARE</b> Sleep Tight... (Columbia) Check New & Active 9-23	<b>GLEN CAMPBELL</b> Can You Fool (Capitol) New at WIRE & KO Check New & Active 9-23	<b>JOHNNY CASH</b> Gone Girl (Columbia) 9-1	<b>COCHRAN &amp; NELSON</b> Ain't Life Hell (Capitol) Check Other Action section 10-13	<b>DAVID ALLAN COE</b> If This Is Just... (Columbia) 9-1		
<b>HELEN CORNELIUS</b> What Cha Doin' After... (RCA) Add at KMTZ, WIL See New & Active 9-22	<b>GAIL DAVIES</b> Poison Love (Mercury) 10-20	<b>MUNDO EARWOOD</b> Things I'd Do For You (GMC) BREAKER 9-6	<b>NARVEL FELTS</b> One For The Roses (ABC) Charts 27 WVOL debut 25 WUM debut 24 WKMF debut 25 WKOR 10-4	<b>FREDDY FENDER</b> I'm Leaving It All Up... (ABC) Check Other Action section 10-13	<b>DON GIBSON</b> Oh, Such A... (ABC/Hickory) New at WRCP, WKRN 10-13	<b>VERN GOSDIN</b> Break My Mind (Elektra) Check New & Active 9-23	<b>MERLE HAGGARD</b> The Way It Was... (Capitol) See Other Action section 10-13	<b>HAGGARD &amp; WILLIAMS</b> The Bull And The... (MCA) 10-20
<b>BEVERLY HECKERL</b> Bluer Than Blue (RCA) Charts debut 29 WPLO 13- 7 KRC 30 27 KJZZ added at WADR 9-8	<b>DR. HOOK</b> Sharing The Night... (Capitol) 9-22	<b>CON HUNLEY</b> You've Still Got A... (WB) Added at WMAQ KMTZ, WIL See New & Active 9-22	<b>WAYLON JENNINGS</b> Don't You Think This... (RCA) A "Most Added" see New & Active 10-13	<b>DICKEY LEE</b> It's Not Easy (RCA) See Other Action section 10-13	<b>JOJO MILLER</b> Kiss Away (Epic) New at WKMF, KOKE, WKYG, WRCP 9-23	<b>MARY K. MILLER</b> Handcuffed To A... (Inerg) Check New & Active 9-8	<b>DALE McBRIDE</b> Let's Be Lonely... (Con Bri) Added at KJZZ, 37 30 KVOC 10-13	<b>RONNIE McCOOWELL</b> This Is A Hold Up (Scorpion) Check Other Action section 9-22
<b>REBA McENTIRE</b> Last Night, Ev'ry (Mercury) New at KMTZ, WSUN See New & Active 9-25	<b>WILLIE NELSON</b> All Of Me (Columbia) A "Most Added" Check New & Active 10-13	<b>NICK NOBLE</b> Stay With Me (Churchill) 9-15	<b>TOMMY OVERSTREET</b> Fadin' In, Fedin' Out (ABC) BREAKER 9-22	<b>JOHNNY PAYCHECK</b> Friend, Lover, Wife (Epic) New at WIL, KDJW Check New & Active 10-13	<b>STELLA PARTON</b> Stormy Weather (Elektra) Check New & Active 10-4	<b>RAY PRICE</b> Feet (Monument) 10-20	<b>CHARLEY PRIDE</b> Burgers And Fries (RCA) 10-20	<b>MARTY ROBBINS</b> Please Don't Play... (Columbia) 10-20
<b>DAVID ROGERS</b> When A Woman... (Republic) 9-1	<b>KENNY ROGERS</b> The Gambler (UA) The "Most Added" Check New & Active 10-13	<b>LEO SAYER</b> Raining In My Heart (WB) Check Other Action section 10-6	<b>RONNIE SESSIONS</b> Juliet And Romeo (MCA) See New & Active 9-22	<b>MEL STREET</b> Just Hangin' On (Mercury) New at WXCL, WKOR Debut 28 KFEO 10-4	<b>SONNY THROCKMORTON</b> I Wish You Could... (Mercury) New at WSUN debut 28 -WRMS. See Other Ac tion section 9-23	<b>JERRY WALLACE</b> I Wanna Go To... (Star) New at RRAK, WLAS See Other Action section 10-13	<b>FREDDY WELER</b> Love Got In The... (Columbia) Added at KGA, WDEE check Other Action section 10-13	<b>STERLING WHIPPLE</b> Then You'll Remember (WB) See Other Action section 9-23

# POP ADULT



## Mike Kasabo

### Will He . . . Or Won't He?

Ever since popular morning man Mike Murphy "retired" from KMBZ/Kansas City, there has been loads of speculation as to if, where and when he might again appear on the radio.

Murphy, one of the subjects of R&R's recent Morning Man feature, has not been able to talk about any new position owing to terms of his early release from the KMBZ contract forbidding any such announcement. However, according to the *Kansas City Times*, speculation is running at a fever pitch that Murphy will join recently Pop/Adult formatted KFIX-FM. Adding to this suspicion, KFIX is running a promotion for listeners to guess the identity of a "mystery" man who will join the station October 23, which is, strangely enough, just past the contractual no-compete clause date imposed by KMBZ for Murphy. KMBZ Program Director Steve Bell honored the situation by not commenting on Murphy, but did mention a giant promotion involving Curt "Mother" Merz (he replaced Murphy) who will be named mayor of Kansas City for a day. This surely smacks of a counter-promotion, assuming of course that Murphy will be the competition across town. Also, \$30,000 cash will be on the line starting that Monday, along with afternoon personality Bill Morse attempting to come to work riding in a hot air balloon.

The main thing is that all this has caused great excitement in Kansas City radio . . . will he or won't he? That seems to be the question surrounding Murphy's suspected move. And since the situation is in a no comment holding pattern, we'll just have to wait and (if you're in Kansas City) hear the results Monday morning October 23rd.

### Update

WTAE/Pittsburgh ace morning team of O'Brien & Garry have signed a new four-year agreement with the station, announced last week by a very happy Ted Atkins . . . We salute KOGO/San Diego PD Bill Dodd and his staff for being one of two stations to receive a personal phone call from Mayor Pete Wilson for their coverage of the recent PSA airplane tragedy . . . WGY/Schenectady is running an extensive TV promotion using all their personalities who are dressed up in football jerseys with the lettering "WGY/81." Filmed at a local field, the spots includes scenes familiar to college football viewers, as when the jocks (pun intended) jump on camera at head and shoulders range exclaiming, "George L. Davis, WGY, mornings" and so on with the rest of the air staff. Edited sequences of an actual NFL game were employed also to spice the spot . . . KRMG/Tulsa featured two special guests last week, Gene Cotton and Henny ("now take my wife, please") Youngman . . . WJNO PD and personality (not necessarily in that order) Russ Morley has been named Radio-meister for the West Palm Beach area celebration of Oktoberfest. Russ broadcast live from the American German Club, which drew over 20,000 attendees for the picnic and festivities . . . KHOW/Denver Production Director Red Baron beat everyone (including Columbia) with his own "doctored" version of the new Neil Diamond & Barbra Streisand record "You Don't Send Me Flowers." Using the original solo recordings of Neil & Barbra plus his magical razor blade, he combined the two versions that has a running time of 3:35. This home-grown edition has been smoking for several weeks on the station . . . Chuck Thompson, well-known Baltimore sports personality and the voice of "Colts Radio" on WCBM, has reached a new agreement with the station to continue play-by-play of the team through the 1980 NFL season . . .

### Transition

KMPC/Los Angeles VP & GM, Stan Spero, Sports Promotion at Golden West Broadcasting. See full story on page three . . . Brian Scott to KHOW/Denver as Music and Research Director, from WPTR/Albany where he was Program Director . . . Ron Rodrigues to KMPC/Los Angeles as Music Coordinator, from KFRC/San Francisco, where he served as Production Director . . . Charlie Cook has been named Program Director to WGBS/Miami, after serving as Assistant PD of sister station WHN/New York . . . Glenn Colligan has taken over the programming helm of WATR/Waterbury, replacing Ray Simone who exits the station . . . Pop/Adult Promotion Manager Jeff Lyman of MCA has resigned that position to take the Columbia Promotion Manager gig in Nashville . . . Another change at KHOW, as George Ann Victor has been appointed to head a new department called Creative Services. Ms. Victor was previously the station's Public Service Director. Operations Manager John Lund states, "Creative Services is totally a new concept for radio. But KHOW is a one-of-a-kind station." He added that "Our community affairs and promotional involvement requires a super department to meet our objectives." . . . Wayne Carlson to WTKO/Ithaca, NY, from WEBO/Oswego, NY. He replaces Don Harvey, who moves on to weekends at WBBF/Rochester . . .



Mike Murphy



**JACKSON SPINS AROUND BALTIMORE** — During a recent stop in the Maryland metropolis, Pervis Jackson of *The Spinners* (center right) visited the WCBM studios. Pictured with him (l-r) are Dexter Beane, MD; Joe Knight, mid-day personality and Ray Quinn, PD.

### Color

**LIVEN UP A LIVING ROOM:** Nan Flynn of Denver didn't have to turn on her radio last Monday morning to hear her favorite personalities. They broadcast their show live from her living room from 6-10am. She was chosen as the winning entry in KHOW's "Win Breakfast with Hal & Charles" contest. All the morning news, and sports reports were also broadcast from her home. In between all the activities, the morning crew made breakfast for Nan, her husband and their three children, plus hosted a one-hour coffeeklatsch for Mrs. Flynn's bridge club and neighbors. Here's her winning entry: "I'll give up bridge, shopping and lunch, just to welcome the KHOW bunch. Dishes clean, ironing stashed, we'll drink with each other and all get smashed. Of all the calls, why choose the Flynn's? Because, (singing) we want to thank you. Thank you for being our friends."

**POLITICAL PAYOFF:** WATR/Waterbury PD Glenn Colligan maintains that his is a very political town, and is taking advantage of it by asking listeners to "Pick the Governor." Predictions are taken as to who will win and also the number of votes the winner will receive. The winning guess will receive an all-expense-paid vacation, a color TV, and other prizes.

**THREE ACROSS WINS:** KNBR/San Francisco is running a "Big 68 Machine" contest based on the one-armed bandits that I leave my money with in Vegas. A caller must guess a jock's name and then hope that the Big 68 Machine comes up with that name in triplicate. In other words, three Frank Dills, three Mike Clareys and so on. Winners receive prizes ranging from a history of slot machines to trips to Reno.

**BEHIND WGY:** WGY/Schenectady is offering callers a chance to win one of three prizes, each of which are located behind the station call letters. Each hour a variety of smaller prizes are awarded for simply being the correct caller and thereby qualifying the winner for one of the three, W, G & Y super prizes which are a trip to Disney World, a brand new Chevy, and a \$2500 stereo system.

**LUCKY FRIDAY THE 13TH:** WORG/Orangeburg, in order to make listeners feel a bit more secure last Friday the 13th, hit the dreaded triskadekaphobia issue head-on. Triskadekaphobia, of course, is the fear of the number 13, and callers will have a chance to overcome this fear by riding the triskadekaphobia elevator and will win a prize if the lift reaches the (you guessed it) 13th floor.

**THE MAGIC TICKET:** WWWE/Cleveland has distributed 100,000 tickets to various retail outlets in the city. Listeners pick one up and then listen for the stub number to be called on the air with an eleven-minute time limit to call, and then have twenty-four hours to come by and physically claim prizes ranging from albums, \$50 cash, a sailboat or a new car. Over \$100,000 in cash and prizes will be given away.

**I JUST MOVED INTO MY HOUSE TODAY . . .** WRIE/Erie (and that's just what this promotion is) opened its haunted house today (10/20). In conjunction with the Presque Isle JC's, WRIE is promoting the event by having their personalities appear at the spook parlor and give away prizes. The house itself is an old, huge mansion built in the early part of the century and was a convalescent center for many years. The house contains a number of ghostly displays including a haunted control room that serves as the station's exhibit area, complete with jars of shrunken heads that look mysteriously like former jocks who got beat in the ratings.



# POP ADULT

## BREAKERS

'Breakers' are those newer records that have the greatest level of station activity on any given week.

### AL STEWART

#### Time Passages (Arista)

70% of our reporters are on it. 11 new adds WBT, WISN, WPRO, WTIC, WELI, WIOD, KAKE, KSD, WGY, KOLO, KRKK. Key moves: 24-13 WYNE, 28-15 WWWE, 39-31 WCHV, 27-22 WLOW, 40-28 KBLF, 28-25 WRIE, 26-19 WCWA, debut 27 WLNH, debut 28 WORG, debut 30 WMAZ. Moves 34-24 on P/A chart.

### ANDY GIBB

#### (Our Love) Don't Throw It All Away (RSO)

61% of our reporters are on it. This week's Most Added with 21 including WASH, WMAL, KRNT, WTMJ, KSD, WISN, WBT, WIBW, WHAS, WTAE, WTVN, WSAR, WFYR, WMAZ, WLNH. Key moves: 29-25 WWWE, debut 21 KOLO, debut 27 WPRO, debut 28 WYNE, debut 29 KBLF, debut 29 WLOW. Heavy rotation: WHOK. Debuts No. 28 on P/A chart.

## NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

HALL & OATES "It's A Laugh" (RCA) 31/0. Key moves: 19-13 WLOW, 13-9 KOLO, 29-25 WGAR, 22-19 WBT, debut 22 WIBW. Heavy rotation: KMPC. Moves 32-30 on P/A chart.

LEO SAYER "Raining In My Heart" (WB) 38/9 adds include KMBZ, WYNE, KAKE, WELI, KMPC, WIOD. Key moves: 23-18 WMAZ, debut 15 KRMG, debut 26 WLOW, debut 29 WPRO. Heavy rotation: KEX. Moves 38-31 on P/A chart.

PLAYER "Prisoner Of Your Love" (RSO) 29/4 add WDF, WISN, KSD, KUKI. Key moves: 24-21 WCHV, 26-21 WBT, 30-26 WMAZ. Remains No. 33 on P/A chart.

CLOUT "Substitute" (Epic) 25/1 add WTVN. Key moves: 23-19 WORG, 33-30 FM97, 28-25 KUKI, 26-22 WMAZ. Heavy rotation: KEX, WYMC. Moves 35-34 on P/A chart.

PABLO CRUISE "Don't Want To Live Without It" (A&M) 23/3 add WCWA, WOWO, WQUD. Key moves: 13-3 KUKI, 27-24 WPRO, 36-30 WLOW, 19-15 KOLO, 32-24 WGAR, 26-22 WBT. Debuts at No. 36 on P/A chart.

JUSTIN HAYWARD "Forever Autumn" (Columbia) 27/5 add KSL, KMRJ, WHAM, WLW, WWWE. Key moves: 24-17 WATR, 30-24 WBT, 27-17 WRIE. Heavy rotation: WHIO. Debuts at No. 38 on P/A chart.

FIREFALL "Strange Way" (Atlantic) 28/5 add KEX, KRMG, WFYR, KUKI, WLOW. Key moves: 28-23 WLNH, 29-23 WBT, 37-29 WCHV, debut 28 WPRO, debut 31 WORG. Debuts at No. 39 on P/A chart.

RITA COOLIDGE "Love Me Again" (A&M) 25/7 add WELI, KGNR, KSL, KRNT, WTMJ, WIBW. Key moves: debut 28 WLNH, debut 27 WATR, debut 30 WRIE. Debuts at No. 40 on P/A chart.

### Others Getting Significant Action

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

JACKIE DeSHANNON "Things We Said Today" (Amherst) 36/3 add KFMB, WQUD, WDF. Moves: 29-24 KBLF, 23-19 WLNH, debut 29 WRIE.

PAUL ANKA "This Is Love" (RCA) 30/8 add WLOW, WJNO, WPRO, KSL, WQUD, WELI, WCBM, KRMG. Moves: 23-20 WWWE, debut 22 WATR.

ERIC CLAPTON "Promises" (RSO) 28/11 adds include WTVN, WBT, WDF, WHIZ, WLOW, KUKI, KRMG, WTMJ. Moves: debut 29 WORG, debut 25 KOLO, debut 25 WATR.

DOUCETTE "All I Want To Do" (Mushroom) 27/4 add KOB, WSAR, WDF, WHAG. Moves: 26-21 KUKI, 24-21 KBLF, 30-27 WORG, debut 30 WYNE, debut 30 KRKO. Heavy rotation: WHOK.

RONNIE MILSAP "Let's Take The Long Way Around The World" (RCA) 26/2 add WHIO, WHAM. Moves: 13-9 WLOW, 7-6 WIBW, 29-25 WCWA, 32-29 WYNE.

MECO "Theme From The Wizard Of Oz" (Millennium) 25/3 add WHIO, KUKI, WGAR. Moves: 29-26 WATR, 31-23 WNEU.

DIANA ROSS & MICHAEL JACKSON "Ease On Down The Road" (MCA) 25/1 add WGAR, 20-15 WRIE.

MARGO SMITH "Little Things Mean A Lot" (WB) 25/1 add WCER. Moves: 30-27 WHIZ, debut 25 WIBW. Heavy rotation: WHIO, WFTL.

GENE COTTON "Like A Sunday In Salem (The Amos & Andy Song)" (Ariola) 24/7 add KOLO, WCCO, KGNR, WQUD, WLVA, WBT, KMBZ. Moves: 25-22 WYNE, 36-29 KUKI, debut 25 WLOW, debut 27 WNEU.

O.C. SMITH "Love To Burn" (Shady Brook) 22/3 add WHOK, WMAL, WCWA. Heavy rotation: WFTL.

JEFFERSON STARSHIP "Crazy Feelin'" (Grunt) 21/2 add WGY, WCER. Moves: 28-25 WORG, 21-17 KUKI, 15-11 WLNH.

ALICIA BRIDGES "I Love The Nightlife (Disco 'Round)" (Polydor) 20/3 add WTAE, WGY, WBT. Moves: 15-10 WPRO, 17-14 WGAR, 19-16 WNEU, debut 22 WORG.

LULU "Don't Take Love For Granted" (Rocket) 20/1 add WHOK.

DONNY MOST "Here's Some Love" (Venture) 19/8 add WJNO, WYMC, WNEW, WQUD, WKIQ, WLNH, WLOW, WORG.

## Radio & Records POP/ADULT AIRPLAY / 40

October 20, 1978

Three Weeks	Two Weeks	Last Week		
5	4	4	①	BILLY JOEL/She's Always A Woman (Columbia)
2	1	1	2	LITTLE RIVER BAND/Reminiscing (Harvest)
6	5	3	①	GERRY RAFFERTY/Right Down The Line (UA)
4	3	2	4	JOHN PAUL YOUNG/Love Is In The Air (Scotti Bros.)
12	6	5	①	BARRY MANILOW/Ready To Take A Chance Again (Arista)
7	7	6	①	KENNY LOGGINS/Whenever I Call You Friend (Columbia)
21	16	10	⑦	AMBROSIA/How Much I Feel (WB)
8	8	8	8	DAVID GATES/Took The Last Train (Elektra)
9	9	9	9	CAPTAIN & TENNILLE/You Never Done It Like That (A&M)
24	19	16	⑩	PAUL DAVIS/Sweet Life (Bang)
11	10	11	11	CARLY SIMON & JAMES TAYLOR/Devoted To You (Elektra)
10	11	12	12	ANNE MURRAY/You Needed Me (Capitol)
26	20	13	⑩	DONNA SUMMER/MacArthur Park (Casablanca)
35	25	19	⑩	GINO VANNELLI/I Just Wanna Stop (A&M)
13	13	14	15	EXILE/Kiss You All Over (WB/Curb)
40	29	21	⑩	DR. HOOK/Sharing The Night Together (Capitol)
1	2	7	17	CHRIS REA/Fool (If You Think It's Over) (UA)
14	14	15	18	MICHAEL JOHNSON/Almost Like Being In Love (EMI/America)
-	32	26	⑩	STEPHEN BISHOP/Everybody Needs Love (ABC)
32	28	25	20	WINGS/London Town (Capitol)
18	17	20	21	DOLLY PARTON/Heartbreaker (RCA)
39	33	29	⑩	ERIC CARMEN/Change Of Heart (Arista)
28	26	24	23	STEELY DAN/Josie (ABC)
-	-	34	⑩	AL STEWART/Time Passages (Arista)
3	12	18	25	OLIVIA NEWTON-JOHN/Hopelessly Devoted To You (RSO)
16	15	17	26	DAN HILL/All I See Is Your Face (20th)
23	22	22	27	LINDA RONSTADT/Back In The USA (Asylum)
-	-	→	⑩	ANDY GIBB/(Our Love) Don't Throw It All Away (RSO)
22	27	28	29	TASTE OF HONEY/Boogie Oogie Oogie (Capitol)
36	36	32	30	HALL & OATES/It's A Laugh (RCA)
-	-	38	31	LEO SAYER/Raining In My Heart (WB)
15	18	23	32	ROBIN GIBB/Oh! Darling (RSO)
-	35	33	33	PLAYER/Prisoner Of Your Love (RSO)
-	39	35	34	CLOUT/Substitute (Epic)
27	30	31	35	STONEBOLT/I Will Still Love You (Parachute)
-	-	→	36	PABLO CRUISE/Don't Want To Live Without It (A&M)
17	23	27	27	COMMODORES/Three Times A Lady (Motown)
-	-	→	38	JUSTIN HAYWARD/Forever Autumn (Columbia)
-	-	→	39	FIREFALL/Strange Way (Atlantic)
-	-	→	40	RITA COOLIDGE/Love Me Again (A&M)

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

NEW ENTRY

### CHART SUMMARY:

Billy Joel hits the number one slot on the Pop/Adult chart right on the heels of his new album release, with a very strong three point surge 4-1. Joel's jump moves a still very active Little River Band down one slot as Gerry Rafferty keeps pace remaining at the number three position. Ambrosia makes the second best move inside the top ten with a burst to seven from ten. Paul Davis joins the select circle for the first time moving 16-10. Former Breakers, Gino Vannelli and Dr. Hook making their way up with moves of 19-14 and 21-16 respectively. Others continuing to look strong are Stephen Bishop 26-19, Wings 25-20 and Eric Carmen 29-22. Two Breakers this week are Al Stewart who springs forward ten places to 24 and Andy Gibb who debuts at a very healthy 28. Four other new entries are Pablo Cruise #36, Justin Hayward #38, Firefall #39 and Rita Coolidge #40.

### Pop/Adult Album Airplay Tracks

(The following pop album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)

- PAUL ANKA (RCA) "Listen To Your Heart"
- STEPHEN BISHOP (ABC) "Looking For The Right One," "Losing Myself In You"
- JIMMY BUFFETT (ABC) "Son Of A Son Of A Sailor"
- CAPTAIN & TENNILLE (A&M) "Dixie"
- CHICAGO (Columbia) "No Tell Lover," "Hot Streets," "Love Was New"
- ROBERTA FLACK (Atlantic) "Knowing That We're Made For Each Other," "When It's Over"
- FOGELBERG & WEISBERG (Full Moon/Epic) "Intimidation"
- ELTON JOHN (MCA) "Part-Time Love"
- MICHAEL JOHNSON (EMI/America) "Sailing Without A Sail"
- LITTLE RIVER BAND (Harvest) "Lady"
- KENNY LOGGINS (Columbia) "Wait A Little While"
- J. MATHIS & D. WILLIAMS (Columbia) "Heaven Must Have Sent You"
- MOODY BLUES (London) "Had To Fall In Love"
- GERRY RAFFERTY (UA) "City To City"
- CHRIS REA (UA) "Standing At The Door"
- LINDA RONSTADT (Asylum) "Love Me Tender," "Just One look," "Ooh Baby Baby"
- LEO SAYER (WB) "Stormy Weather"
- AL STEWART (Arista) "End Of The Day"

### Most Added:

- ANDY GIBB (Our Love) Don't Throw It All Away (RSO) Added at 30% of our reporting stations.
- ERIC CLAPTON Promises (RSO) Added at 18% of our reporting stations.
- AL STEWART Time Passages (Arista) Added at 18% of our reporting stations.
- B. STREISAND & N. DIAMOND You Don't Bring Me Flowers (Columbia) Added at 14% of our reporting stations.
- PAUL ANKA This Is Love (RCA)
- GLEN CAMPBELL Can You Fool (Capitol)
- ERIC CARMEN Change Of Heart (Arista)
- DONNY MOST Here's Some Love (Venture)
- LEO SAYER Raining In My Heart (WB)
- All added at 11% of our reporting stations.

### Hottest:

- BARRY MANILOW Ready To Take A Chance Again (Arista) Reported hot at 48% of our stations.
- AMBROSIA How Much I Feel (WB) Reported hot at 41% of our stations.
- GERRY RAFFERTY Right Down The Line (UA) Reported hot at 41% of our stations.
- KENNY LOGGINS Whenever I Call You Friend (Columbia) Reported hot at 40% of our stations.
- LITTLE RIVER BAND Reminiscing (Harvest) Reported hot at 37% of our stations.





# OPPORTUNITIES

## Openings

KBMY/Billings, MT. Modern Country station looking for announcer with minimum 3 to 5 yrs experience. Good pay with growing company. Tapes and resumes to Brian Bennett, Box 20316, Billings, MT 59104 or call (406) 259-4586. (10-13)

Bob Henebery Associates, Inc. looking for Pop/Adult Program Director. Ideal situation for professional who is tired of major market rat-race. Medium market in the midwest. Excellent company with outstanding pay and living conditions. Call (212) 753-6513. (10-13)

WXOR/Muscle Shoals, AL. needs 6pm-12mid jock. Good production a must. Tapes and resumes to Paige Ferris, WXOR, Box 932, Florence, AL. 35630 or call (205) 764-8121. (10-13)

WKY/Oklahoma City, OK. has an immediate opening for a dynamic personality. Tapes and resumes to Bill Burkett, Box 14930, Oklahoma City, OK 73113. EOE M/F (10-13)

WCBM/Baltimore, MD. looking for a strong personality team player for full-time on-air position. Top rated station in the market. If you have a strong aggressive personality and want to join a winning Pop/Adult team send tapes and resumes to Ray Quinn, 68 Radio Plaza, Owingsmills, MD 21117 or call (301) 363-2000. EOE M/F (10-13)

Now accepting tapes and resumes for the right individual for possible future opening at Nebraska's third largest market. Pop/Adult, full-time, 5,000 watt AM is number one and our 100,000 Country FM is number two in the market. Professionalism is a must. Dave Morgan, Operations Manager, KRGI, Box "G", Grand Island, NE 68801. (10-13)

Successful GM of WGLF and Communication Properties now starting own group. Get in on the ground floor with plenty of opportunity. Program oriented, creative air persons call or write Bob Schneider, President & General Manager, KBBB, Box 1478, Borger, TX 79007 EOE (10-13)

WOKV/Hamilton, CT looking for air personalities for current and future openings. Kent Burkhardt consulted station. Learn how to do radio right. Tapes and resumes to Pat Barry, WOKV, 1st National Bank Bldg., 3rd & High, Hamilton, OH 45011 or call (513) 863-3600. EOE M/F (10-13)

## Openings

Ohio station accepting tapes and resumes for experienced on-air news pro with production and telephone skills. Contact John Nagy, WKBN, Youngstown, OH 44501. No calls please. EOE (10-13)

Contemporary personality needed for 100,000 market, news and production skills a must for this team player. Tapes and resumes to Jim Leonard, Box 330, Lewiston, ME 04240. (10-13)

WROK/Rockford, Illinois is offering an exceptional opportunity for a professional air personality. One of the finest facilities in the nation. Ask about us, then send tapes and resumes to Bob Goode, Operations Manager, WROK/WZOK, 1100 Tamarack Lane, Rockford, IL 61125. EOE M/F (10-13)

WOW/Omaha, NE looking for midday person. We don't talk over records, if that bothers you don't apply. Tapes and resumes to Erik Fox, 11128 John Galt Blvd., Omaha, NE 68137. EOE (10-13)

WGR/Buffalo, NY looking for all night air personality. Top rated Pop/Adult station. Tapes and resumes to Jerry Reo, Assistant PD, WGR, 464 Franklin St., Buffalo, NY 14202. EOE (10-13)

WINE/Danbury, CT looking for PD/AM drive announcer. Top rated, Pop/Adult format. Good bucks and stability in beautiful affluent Fairfield County. If you're research and promotion minded, this one's for you. Tapes, resumes and salary requirements to Chris Caggiano, Vice President and General Manager, Box 11, Brookfield, CT 06804. No calls please. (10-13)

WAAF/Worcester, MA AOR Superstars station needs 10pm-2am air personality. Women encouraged. Tapes and resumes to John Duncan, PD, 34 Mechanic St., Worcester, MA 01608. No calls please. (10-13)

The number one power-house FM on the gulf coast needs a multi-talented, full-time production director. Good salary, great freelance opportunities and a beautiful, new \$30,000 studio to work in. Send air check, production samples and current resume to Nick Alexander, WKRG-FM (G100), Box 2367, Mobile, AL 36601. No calls please. EOE M/F (10-13)

WEAM/Washington, DC has future opening for a male and female announcer with strong personality. Three yrs experience required. Softrock, AOR or Pop/Adult experience helpful. Send tape, resume, and picture to Mel Edwards, 2131 Crimmins Lane, Falls Church, VA 22043. (10-13)

WRKO/Boston, MA now accepting tapes and resumes from outstanding morning air talent. Contact Mark McKay at RKO General Bldg., Government Center, Boston, MA 02114. EOE M/F (10-13)

An intelligent, experienced, reliable entertainer, to do AM drive news, in an interesting, communicative style that TUNES IN listeners. Good bucks, Great station. Tapes and resumes to Dave Thomson, KDWB, Box 7-630, Twin Cities, MN 55119. (10-13)

WNDE/Indianapolis, IN has immediate opening for talented young entertainer for 8-10pm shift. Must be willing to get involved in High School related activities. Good voice and a proven track record a must. Tapes and resumes to Jeff Lucifer, WNDE, 6181 Fall Creek Road, Indianapolis, IN 46220. No calls please. EOE M/F (10-13)

50,000 watts WISN/Milwaukee, WI looking for 7pm-12mid Pop/Adult small and medium markets welcome. Tapes and resumes to Bill Garcia, WISN, 759 N. 19th St., Milwaukee, WI 53201. No calls please. EOE (10-13)

KLVI/Beaumont, TX has rare daytime opening male or female. Must have good production. Tapes and resumes to Mickey Ashworth, Box 5483, Beaumont, TX 77702. No calls please. (10-13)

WLAY/Muscle Shoals, AL has immediate opening in 120,000 plus market, for a Music Director/announcer. Also, production person, possible board shift. Tapes and resumes to WLAY, Box 220, Sheffield, AL 35660 or call Tom D. Pepper (205) 383-2525. (10-13)

WGBF/Evansville, IN seeking Chief Engineer. Prior experience, 1st phone, knowledge of directional antenna, audio processing. Excellent compensation/fringe benefits. Call for appointment John Reiplinger (812) 477-8811. EOE (10-13)

## Openings

WKBX/Savannah, GA looking for morning drive, high profile, entertaining identifiable personality with strong production. Great signal, beautiful city, new facility. Tapes, resumes, and salary history to Doug Welldon, Box 876, Savannah, GA 31402 or call (912) 897-1529. EOE M/F (10-13)

WCOL/Columbus, OH has opening for PM drive personality. If you're really good, send tapes and resumes to Dave Bishop, PD, WCOL, 22 S. Young Street, Columbus, OH 43215. (10-13)

Asst. Engineer with knowledge of automation. Studio maintenance required. 1st ticket not required. Resumes to Terry Dorsey, KERN, Box 2700, Bakersfield, CA 93303. EOE M/F No calls please. (10-13)

Newsperson to write, gather and deliver local news for big signal AM/FM Top 40 operation. Tapes, resumes, writing samples, salary history to Doug Welldon, WKBX, Box 876, Savannah, GA 31402, or call (912) 897-1529. EOE M/F (10-13)

KAYO/Seattle, WA needs top notch AM drive Country personality immediately. Good opportunity Tapes and resumes to Kris Carpenter, KAYO, 2939 4th Ave. S., Seattle, WA 98134. (10-13)

WLVA/Lynchburg, VA needs a superb, smooth, entertaining AM personality. Tapes and resumes to John Hook, WLVA, Box 2179, Lynchburg, VA 24501 or call (804) 528-5959. (10-13)

WANTED: Production Director for Wyoming's number one station. Includes evening shift. Experienced only. Tapes and resumes to Rod Tucker, PD, Box 2128, Rock Springs, WY 82901. EOE (10-13)

Willing to work like the devil and still be enthusiastic about it? KIDO needs you. Looking for newsperson immediately. Females encouraged. Gather, write, and read news in a CONVERSATIONAL style. Interviews and feature work too. Tapes and resumes to Frank Catalano, News Director, KIDO, Box 8087, Boise, ID 83707. EOE (10-13)

# CHANGES

## Radio

BOB GAWA doing midday KWST/Los Angeles, CA.  
MARK COOPER, KMEL/San Francisco, CA now doing middays.  
NADINE MARCHESCHI joins KMEL/San Francisco, CA doing mornings.  
FRANK MARTIN from WIRK/W. Palm Beach, FL to Production Director KMEL/San Francisco, CA.  
MIKE CONNORS formerly KEIN/Great Falls, MT joins KEXO/Grand Junction, CO as Program Director.  
DAVE MATTHEWS joins 14TBO/Cumberland, MD from WCUE/Akron, OH.  
Ms. STEVIE BROOKS formerly WFOX/Gainesville, FL joins 94Q (WQXI-FM)/Atlanta, GA doing 6pm-10pm.  
BOB CAIN formerly News Director WWVA/Wheeling, W. VA joins WGBS/Miami, FL as News Director.  
DENNIS ROSS formerly WAIV/Jacksonville, FL joins WDVH/Gainesville, FL as 9am-12noon jock.  
BOB NOWICKI named Director of Radio Operations WNDU AM-FM/South Bend, IN.  
CHARLIE "D" joins KSTT/Davenport, IA doing 2am-6am shift.  
LARRY NIELSON from KAFY/Bakersfield joins KDKB-FM/Phoenix as Production Director.  
PATRICK ADAMS formerly WCMF/Rochester joins KDKB-FM/Phoenix as Account Executive.  
JIM ZALEWSKI named Music Director KRST/Albuquerque, NM.  
KATHY DeROUVILLE appointed Music Coordinator KPRI/San Diego, CA.  
DEBBIE CALTON named Music Director WQXM/Tampa, FL from WRPL/Charlotte.  
DAVE KEFFNER promoted to full-time air staff KTYD/Santa Barbara, CA.  
DAVID BRAMNICK named General Sales Manager KSAN/San Francisco, CA.  
JIM SCHNEIDER joins KMGC/Dallas as National Sales Manager.

## Station Line-Ups

KMEL/San Francisco, CA LINE-UP: 6am-10am Nadine Marcheschi, 10am-2pm Mark Cooper, 2pm-6pm Steve Randall, 6pm-10pm Mary Holloway, 10pm-2am John Baracca, 2am-6am Michael St. John. Weekends: Kenny Wardell, Cody Ryan, and Steve Ethridge.  
WDVH/Gainesville, FL LINE-UP: 6am-9am Jim Brand, 9am-12noon Dennis Ross, 12noon-3pm Ron Rich (MD), 3pm-6pm The Incredible Hulk, 6pm-signoff Kelley Wynn.  
WUNI/Mobile, AL LINE-UP: 6am-10am Tom Dixon, 10am-2pm Reggie Davis, 2pm-6pm Bill Knight, 6pm-12mid Doug Walker, 12mid-6am Rick Roberts.  
WAEB/Allentown, PA LINE-UP: 6am-10am Gene Werly, 10am-2pm Ken Tyler, 2pm-6pm Jeff Frank, 6pm-10pm Guy Harpo, 10pm-2am Diane Lee, 2am-6am Doug Nevel, Weekends: Jim Reed and The Daver.  
KEXO/Grand Junction, CO LINE-UP: 6am-9am Mike Connors, 9am-2pm Ron Williams, 2pm-6pm John Kelley, 6pm-12mid Rick Lawrence, 12mid-6am Bob Poole. Weekends: Larry Cappetto.  
96X/Miami, FL LINE-UP: 6am-10am Poppa Don Wright, 10am-2pm Craig Moore, 2pm-6pm Russ Oasis, 6pm-10pm Sonny Chase, 10pm-2am Jonathon Keyes, 2am-6am Funky Frank Walsh.  
KQWB-FM/Fargo, ND LINE-UP: 6am-10am Bob Harris, 10am-1pm Jim Messenger, 1pm-4pm Bobby Irwin, 4pm-8pm Bill Richards, 8pm-12mid Steve Christian, 12mid-6am Peggy Mason.  
WAAF/Worcester, MA LINE-UP: 6am-10am Tom Doyle with Pattie Geier, 10am-

12noon Paul LeMieux, 12noon-3pm Drew Mello, 3pm-7pm Jeremy Savage, 7pm-12mid John Duncan, 12mid-6am John Clark.  
KSTT/Davenport, IA LINE-UP: 6am-10am Spike O'Dell, 10am-2pm Joe Fedele, 2pm-6pm Jay Gregory, 6pm-10pm Mark Damon, 10pm-2am Mike Kenneally (MD), 2am-6am Charlie "D". Weekends: Jim O'Hara (PD).  
ZETA 7 (WORJ)/Orlando, FL LINE-UP: 6am-10am Gary Brown, 10am-2pm Jeff Davis, 2pm-6pm David Souza, 6pm-10pm Greg Wells, 10pm-2am Bill Mims, 2am-6am David Schultz.

## Records

KAREN LaFONT named West Coast Regional Promotional & Marketing Manager for Venture Records.  
BARBARA MARSHALL and AL LUSTIG to cover National Secondaries for Venture Records.  
BUDD DOLINGER named General Manager of Ranwood Records.  
LEE CADORETTE appointed Associate Director Artist Relations for A&M Records.  
HERB GREENE upped to National Singles Supervisor for Polygram Distribution, Inc.  
WILLIS HALL appointed National Promotion Director/Special Markets for Atlantic.  
RICK SIDOTI named National Sales Manager for 20th Century-Fox Records.  
LEE ARNOLD appointed Manager, National Album Promotion for RCA Records.  
MICHAEL J. POLLACK appointed Assistant General Attorney, Records Group, CBS, Inc. Law Department.  
LINDA DiMOTTA appointed Manager, Packaging Coordination, East Coast, CBS Records.  
TOM WERMAN appointed Staff Producer, West Coast, Epic Records A&R.  
DAN CASTAGNA named Associate Director, Artist Development, Epic/Portrait/Associated Labels.  
ELIOT HUBBARD appointed Associate Director, Publicity, East Coast, Epic/Portrait/Associated Labels.  
GISELLE MINOLI named Director, Customer Merchandising, CBS Records.  
TERECE GREGORY appointed Manager Local Promotion/Phoenix/Epic/Portrait/Associated Labels.  
BOB CONRAD named Local Promotion Manager/Phoenix for Columbia Records.  
ED GEIS appointed Sales Manager, Los Angeles Branch, for CBS Records.  
GEORGE BECKER named Director, Marketing, Finance and Administration, CBS Records.  
JIMMY BROOKS appointed National Director R&B Promotion for Venture Records.  
DAN LYONS named Promotion Manager/Washington, DC for Capitol Records.  
TOM BARNARD appointed Promotion Manager/Minneapolis for Capitol Records.  
LARRY HOCKEMEYER National Sales Manager for Capitol Magnetics Products Division, has assumed responsibility for CMPD's Consumer Tape Sales.  
BARBARA HEIN named Recording Department Staff Assistant for Capitol's Studios.  
R.A. HARLAN named Marketing Manager for First American Records, Inc.  
DANNY SMITH appointed Promotion Manager for Dallas area for Capricorn Records.  
JOANNE JERI RUSSO named National Publicity Coordinator for Ariola Records.  
DAN CARLISLE, formerly KWST/Los Angeles, joins Gorov-Kaplan Independent Promotion as National AOR Promotion Director.

## Industry Changes

ED OSBORNE appointed Director of Production for Greater Media Services/New Jersey.

# OPPORTUNITIES

## Openings

Experienced writer with solid background in broadcast media. Imagination, inventiveness, the ability to be concise and prolific are essential. A working knowledge of pop music would be useful. Please send resumes and salary range to Radio & Records, Box 132, 1930 Century Park West, Los Angeles, CA 90067.

WOHN/Herdon, VA accepting tapes and resumes for future jock opening. Small market Top 40, Washington, D.C. suburb. Tapes and resumes to Chuck Dickemann, PD, Box 668, Herndon, VA 22070. EOE (10-13)

Bright, mature, adult personality wanted to assume air shift and production director duties. No beginners. Tapes and resumes to Leigh Morgan, WDBO, Box 158, Orlando, FL 32802. No calls please. (10-13)

Major Northwest AOR looking for qualified production director with airshift experience. Good salary and benefits. Send tapes and resumes to Radio & Records, Box 131, 1930 Century Park West, Los Angeles, CA 90067.

Looking for bright, uptempo, Top 40 pros. Mild winters, decent bucks, and career advancement are what we offer. Let's hear what you can do. Rush tapes and resumes to J.J. Beach, WLSQ, Box 5000, Montgomery, AL 36101 or call (205) 832-4295. EOE M/F (10-13)

Entertainer for future positions at a Contemporary Top 40 station in Honolulu, Hawaii. Tapes and resumes to Dave Shaw, No. 1 Town Square, Honolulu, HI 96817 (10-8)

WINX/Rockville, MD looking for a first phone announcer and a news reporter. Send tapes and resume to Brad Taylor, Box 1726, Rockville, MD 20850. EOE M/F (10-8)

10,000 watt Top 40 AM and 100,000 watt AOR FM moving from automation to live programming in one of the most competitive markets in the world. Highly identifiable personalities preferred. Send tapes and resumes to Royal Hawaiian Radio, Box 1007, Waipahu, HI 96797 (10-8)

We offer a solid company, good benefits, super bucks and a beautiful gulf coast community. If you are a mature communicator, can produce phone interviews and inform and entertain adults, we want to hear from you. Tapes and resumes to Dave Marx or Pat Fagen, WLOX, Box 4596, W. Biloxi, MS 39531 or call (601) 388-1490 (10-8)

KWSU/Sioux City, IA seeks experienced news anchor person. Must have ability and voice. Contact Paul Gomez Box 1230 Sioux City, IA 51102 or call (402) 987-3477. EOE M/F (10-8)

WTMC/Ocala, FL needs a PD. AM drive shift will be required. Great production a must. Contemporary 5,000 watt in a 5 station market. Rush tapes and resumes to Program Director, Box 897, Ocala, FL 32670 (904) 629-8008. EOE M/F (10-8)

WGUY/Bangor, ME has immediate and future openings, including AM drive. Tight Top 40 Rocker, but we want personality too. Good pay for right people. Tapes and resumes to Mark Laurence WGUY, 7 Main Street, Bangor, ME 04401 (207) 947-7354. EOE M/F (10-6)

WOMI/Owensboro, KY ARB No. 1 in Kentucky's second Metro needs Contemporary night personality for 6pm-10pm or 10pm-2am shift. Level headed, experienced and willing to give 100%. Tapes and resumes to Ken Correll, WOMI, Box 1330, Owensboro, KY 42301. EOE M/F (10-8)

WDED/Frankfort KY looking for mid-day personality Monday thru Friday including one shift on weekends. Contact Eddie Rogers Box 445, Frankfort, KY 40602 (502) 875-1130. (10-8)

Looking for communicator/entertainer for morning show on Oklahoma City's powerhouse station, KOMA. Can you do it? Great city, incredible station! Tapes and resumes to Charlie Cusack, Box 1520, Oklahoma City, OK 73101. EOE (10-8)

KONO/San Antonio, TX is accepting tapes for future openings. Need Top 40 jock with first phone for weekend air shift. Tapes and resumes to Ron Dennington, KONO, Box 2388, San Antonio, TX 78298 or call (512) 225-5111. EOE M/F (10-8)

K104/Lebanon, Oregon's newest stereo rocker is looking for full time announcers immediately. Tapes and resumes to David Shut, 743 Main St. Lebanon, OR 97355. EOE M/F (10-8)

WKUL/Cullman, AL modern Country station looking for morning air personality. Prefer person to also be Operations Director. \$10-15,000. Send tapes and resumes to Jeffrey Miller, WKUL, Cullman, AL. EOE (10-6)

Night announcer wanted for leading Pop/Adult station. Send tapes and resumes to Hudson C. Miller, JR., WIRA, Ft. Pierce, FL 33450. EOE (10-8)

Swing shift announcer wanted for 100,000 watt contemporary giant, either 9pm-2am or 2am-7am. Send tapes and resumes to Hudson C. Miller, Jr., WOWV, Ft. Pierce, FL 33450. EOE (10-8)

2-6pm airshift, with Music Director possibility. First ticket required. Superstars format. Experience necessary. Tapes to Tac Hemmer, KQRS, Minneapolis, MN 55422. No calls please. (10-8)

KTNT/Tacoma, WA looking for a News Director and Announcer with minimum 3 yrs experience. Both openings immediate. Tapes and resumes to Mike Russell, Box 5200 Tacoma WA 98405. EOE M/F (10-6)

## Goods & Services

### "Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service O'LINERS, 366-R West Bullard Ave., Fresno, CA 93704 or phone (209) 431-1502.

### "Lola's Lunch"

DROP YOUR PANTS, grab your socks, here come the luffs, here come the yocks. Complimentary snack: LOLA'S LUNCH, 1789 Hamlet Drive, Suite 888A, Ypsilanti, MI 48197.

### "Complete Artist Bio Info... And More!"

GALAXY - The personality aid for AOR, Top 40, Pop, Adult jocks. Sample: GALAXY, Box 98024-C, Atlanta, GA 30359 or call (404) 231-9884.

### You'll Be Funnier

Hundreds of delays renewed again this year! Guaranteed funnier! Free sample. CONTEMPORARY COMEDY, 5804-D Twining, Dallas, Texas 75227. Phone (214) 381-4779.

## GOODS & SERVICES

Making your classified come alive or getting your goods and services singled out is simple. Only 25 cents a word, \$5 minimum per week, headlines are free. Contact R&R Classified Department, Mon-Fri. at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA. 90067.

## Openings

WPRW/Washington D.C. looking for part time announcer with first and some experience or training. Upbeat personality format with Top 40 music. Shifts open on Sunday. Call Randy Swingle (703) 368-3108 or (703) 831-0314 before 3pm weekdays.

KNX-FM wants the best production engineer working in So. Cal. 1st class license/major market exp. required. Call Eric Diesen (213) 489-1212 x225. M/F applicants from all races desired. (10-8)

KNBQ-FM/Tacoma, WA looking for a strong morning communicator. Minimum 3 yrs experience. Tapes and resumes to Mike Russell, Box 5200, Tacoma, WA 98405. EOE M/F (10-8)

Top Seattle FM radio station looking for full time announcer. At least 2 yrs major market experience. Tapes and resumes to Box 21449, Seattle, WA 98111. EOE (10-8)

Super night time jock needed at KOFM/Oklahoma City. Contact Mike Miller, PD, Box 14806, Oklahoma City, OK 73113. EOE M/F (10-8)

WRUN/Utica-Rome, NY market No. 1 Top 40 station has future air openings. Production experience and 3rd endorsed ticket needed. Tapes and resumes to John Carucci, WRUN, Thomas Road, Onskany, NY 13424. No calls please. EOE M/F (10-8)

Z92/Omaha NE is looking for a contemporary AOR news personality. Tapes and resumes to Pat Kelley, 11128 John Galt Blvd, Omaha, NE 68137 or call (402) 592-3500. (10-8)

WQVE/Mechanicsburg, PA still looking for a good morning drive person for Harrisburg-York market. Tapes and resumes to Mike Petrick, 111 E. Strawberry, Mechanicsburg, PA 17055. No calls please. EOE M/F (10-8)

KSO/Des Moines looking for a top notch morning news anchor person. Must be able to gather news, write creatively with an excellent delivery. Tapes and resumes to News Director, KSO, 3900 N.E. Broadway, Des Moines, IA 50317. (10-8)

KOPA AM-FM/Phoenix searching for a 9pm-1am communicator with Music Director and research background. Also a weekend position available. Send tapes and resumes to Steve Rivers, Box 1827, Scottsdale, AZ 85251. EOE M/F (10-8)

WTHI/Terre Haute, IN, one of the Midwest's leading Country stations is in need of an all night personality. Tapes and resumes to Bobby Kraig, 918 Ohio St., Terre Haute, IN 47808. (10-6)

WMZQ-FM/Washington D.C., looking for part time announcer. Must be able to do news and music show. Good bucks and lots of work. Tapes and resumes to Fred Figneshu, 1680 Wisconsin Ave., N.W., Washington D.C. 20007. (10-8)

KOBO/Yuba City, CA has rare opening for dedicated news person. Must be able and willing to dig for local news, use audio network and wire service. Show me you are dedicated to news and can get involved in community activities. Excellent conditions with extras and profit sharing. Tapes, resumes and references to Jason W. Fine, Box 1056, Yuba City, CA 95991. No calls please. EOE M/F (10-8)

Experienced Program Director for Southern medium market Top 40, personality oriented and promotion minded, good pipes, \$15,000 start. Excellent potential. Send tapes and resumes to Radio & Records, Box 129, 1930 Century Park West, Los Angeles, Calif 90067. (10-8)

Experienced News Director needed to grow with expanding AM-FM news operation for Pop/Adult station. Currently 3 person department. Heavy emphasis on local news, agri-news, business news and public affairs. Send picture and particulars to Larry Crawford, Operations Director, KLYV, Box 1499, Bakersfield, CA. EOE (10-8)

## Positions Sought

Creative and aggressive but unemployed News Director still looking for the right job. 10 yrs experience. Call ROBERT COHEN (219) 447-2460 or write 2724 Sterdale Drive No. 3, Ft. Wayne, IN 46816. (10-13)

Young jock looking to better himself. Hard working and willing to learn. Call Brian (615) 473-3944. (10-13)

Exciting night time rocker, 4 1/2 yrs medium market experience. Always number one ARB. 1st phone. Seeks medium-major market Top 40. Call anytime (614) 377-2673. (10-13)

Detroit area jock, 4 yrs full time experience looking for medium/large or large market. Good production and PD experience. Call (313) 388-5738 evenings. (10-13)

ED LIVINGSTON phone in talk show host with outspoken free thinking style that leaves little untouched, also experienced DJ in Pop/Adult and Country. DJ style differs from talk (low key, easy, personal). Married, 3rd endorsed, prefer medium market but will talk to all. Write 6009 A Casa Del Rey Circle, Orlando, FL 32809 or call (305) 851-0659 until 1:30pm or after 6pm. (10-13)

MIKE JOHNSON looking for a Southern or West Coast station that wants to move! A great morning communicator, Top 40, Modern Country or Pop/Adult. Production skills extremely far above average, along with promotions. Call (312) 537-4289. (10-13)

BOB MOHR fulltime experienced. WYCB/Washington, DC & WEAM/Washington, DC is looking. Call (703) 524-0864 from 10am-1pm and 3pm-9pm only. (10-13)

Dedicated professional communicator seeks to complement and enhance your medium market station's format. Call (215) 673-4049. (10-13)

Top 30 market contemporary jock, 7 yrs experience good ratings and good pipes. Desires Pacific NW area. Call CHUCK VAN HORNE (916) 895-3392 anytime. (10-13)

PD of Country station 30,000 market, Production Manager in 150,000 market. 5 yrs experience in West Texas looking to relocate. Call RICH (806) 296-2771 or (806) 293-5787. (10-13)

Expensive but worth it. 7 yrs experience including morning drive. BA in communications. Currently in Top 50 market/AOR. Seeks new position and challenge; in North west, West Coast, Florida, Texas or New Orleans. Call PAUL (205) 345-0054 before 3pm EST. (10-13)

Experienced Sportscaster/news seeking major market position. Call (904) 744-5422 anytime. (10-13)

WAYNE A. BYERS 2 1/2 yrs experience in programming modern Country formats. Know Country music, plus rock oldies. Currently with WSEN/Syracuse, NY, looking to hook up with station with good ideas and wants professional attitude. Contact WAYNE 119 S. Carbon St., Syracuse, NY 13203 or call (315) 478-1369. (10-13)

Would you like to hear what comes from Canada? If so, I would like to hear from you. Looking to find my way into your market. There's more up here than snow, and Eskimos. 2 1/2 yrs experience. call MITCH SNADEN (506) 454-4414. (10-13)

Looking for full-time position at medium or large market AOR or progressive station. Currently MD at Pop/Adult. Evenings or nights preferred. Heavy production and good copy. Call GENE (618) 549-0208. (10-13)

BILL KAHL (aka Phil Benson) Top notch football, basketball and baseball play-by-play. 3 yrs experience. Ready to cook for someone looking for "a find". Can also jock, do production and news, but wants fulltime sports and wants it bad. Prefer West, will relocate. Let's talk (503) 664-5163 after 4pm (PDT). (10-13)

Lady DJ, Music Director, Top 40, AOR 1st phone, heavy production, and 4 yrs experience. Looking for medium-major market. Presently employed 7pm-12mid shift. Call and leave message (305) 864-7831 or write 6450 Collins Ave., Miami Beach, FL. (10-13)

Need a solid friendly topical and zany morning communicator who gives 150 percent? Let JIM ZIPPO set your morning air ablaze with witty personality and highly imaginative stuff that sells! 4 yrs experience, formerly KMEN/San Bernardino. Production Director too, looking for creative Top 40 or Pop/Adult morning position. Call (714) 889-2651 or (714) 862-9548. (10-13)

Experienced female wants position in any jock capacity as copy-writer or news. Available immediately. Prefer LA, Ventura or Orange County. Call (213) 532-1046 after 4:30pm (10-13)

Rock jock looking for formatted, well organized, promotion-oriented Top 40 station in small/medium to medium market. Will consider any offer, though my geographic preference is the East Coast. 4 yrs experience. Call and leave message (215) 664-8761. (10-13)

Hockey, Basketball, Baseball, Football experienced play-by-play. Young and talented. Your sports will sell. Currently medium market Sports Director. Call RORY (702) 732-2555. (10-13)

College grad with one year's experience as News Director at small market AM station desires advancement into a news or management position. Call (615) 473-3944. (10-13)

CALIFORNIA PROGRAMMING EXECUTIVE: on Top in large, medium market. Eager for challenge, major growth! Ready to build another winner! Call between 6pm-10pm Pacific time (209) 298-4989. (10-13)

## Positions Sought

Ready to make big bucks for your company if you're willing to pay me what I'm worth. 7 yrs Top 40/Adult experience with top ratings at all stops, including the big ones. Call MICHAEL STONE (813) 365-0700 or (305) 279-4268. (10-13)

Looking for a better opportunity. Currently working. Experienced in Modern Country, Top 40 and Pop/Adult. Love to work nights and all-nights. Will consider all. Call (215) 927-2821 anytime. (10-13)

Announcing position open at Top 40 station with excellent advancement opportunities. Copywriting and production ability helpful. Rapidly growing market and wonderful living conditions. Rush tape and resume to KWEL, 401 W. Miasour, Midland TX 79701. (10-8)

JAY STEVENS formerly with ZETA 4/Miami, and Production Director at KNCN/Sinton, TX looking for programming, production or music position at AOR station. Has also worked as a buyer for record distributor and interested in openings at any record company. Call (305) 446-4088. (10-8)

Plain, simple and different. Currently working but looking. Call (215) 927-2821. (10-8)

DENNIS KING, 13 year pro in Pop/Adult and Rock now available due to format change. Formerly with KXCY/Houston, TX. Tapes and resumes upon request. Call (916) 877-4392. (10-8)

Looking for a PD? Well, here's a PD that's looking for a station. Employed now at No. 1 station in my market. I programmed it. I can do the same for you. Call (813) 385-4178 and leave message. (10-8)

Shorten the unemployment lines, hire a 1st phone personality. Seven years experience and married. Call (915) 263-4238. (10-8)

Currently working on-air PD available. If you've got the desire to improve your station I can work with your staff or bring in two announcers and news if needed. If you're tired of being No. 8 in a 10 station market let me know what you're looking for and we'll talk. Top 40 or Pop/Adult. Write J.P. Box 2073, Gaithersburg, MD 20760. (10-6)

PD-Pop/Adult-Top 40-Oldies proven results, top references. Increase your billing and numbers immediately. Call (813) 576-8878. (10-8)

JERRY WILSON formerly with KINT/EI Paso looking for stable air position with Top 40 station. Available immediately. Call (915) 598-2663 and leave message. (10-8)

CHERYL BARDOWEN, 4 yrs commercial experience is seeking position with West Coast station. Formerly with WNOW/York, PA as a news person. B.A. in communications. Call (213) 789-2713. (10-8)

LAURIE ROBERTS, wild and crazy kind gal, 4 years experience in AOR and Pop/Adult in medium to large market. On air end MD. Looking for full time on West Coast. Call (916) 345-2003 after 5pm PST. (10-8)

Attention Rocky Mountain Pop/Adult or Soft Rock. 28, married, 5 years radio experience. Presently working as Ass't. PD, MD, on-air. Looking for the same. Call Harley at (406) 227-6786 after 5pm MST. I am not a floater. (10-8)

Former Rock-Pop/Adult jock desires to get back into the biz. First phone with good references on request. Would consider work out of the country or in Alaska. Am more concerned with getting set up somewhere than salary. Will work hard to get established. Write to Box 10-1773, Anchorage, AK 99511. (10-6)

Versatile broadcaster with over 10 years experience looking to program a radio station in a medium market in the West. Former Golden West employee. Will consider Top 40, Country or AOR. Call John Libynski (503) 645-9321. (10-6)

Young announcer with 3rd class license desires first job in commercial market. Fairly knowledgeable in control operation. I need experience now. Relocation not a problem. Send date and time to report to work to JAMES RASURA, 909 Cloverdale, Los Angeles, CA 90036. (10-6)

Program Director/Announcer with experience and references available. Increase listenership with my programming and/or announcing. Let's talk! Write Route 1, Box 282, Glencoe, MO 63038 or call (314) 273-5471. (10-8)

Experienced female formerly with KNBR/San Francisco and ABC-TV/Los Angeles with media news background and BA in television seeks secondary Southern California market news position. Available immediately. Call Julia (213) 483-4811. (10-8)

A professional dedicated hard worker seeks air position in AOR or Pop/Adult station. Former medium market PD currently part time at two New Jersey stations and looking to move up. Call LARRY at (609) 854-1138. (10-6)

Lazy, runs sloppy board, poor news and production, ill-tempered. If you're looking for these qualities contact JOHN GALLAGHER (814) 664-8694, Monday-Friday 10am-2pm or write 5214 Deepwood Lane, Erie, PA 16505. (9-22)

## PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.



**INTRODUCING**  
**"ANNABELLA"**  
**The First Single By**  
**Craig Fuller**  
**and Eric Kaz**



**WATCH FOR FULLER AND KAZ AS THEY  
CONTINUE THEIR SUCCESSFUL TOUR  
WITH LITTLE FEAT:**

- Oct. 22 Veterans Auditorium, Columbus
- Oct. 24 University Of Tennessee, Knoxville
- Oct. 26 Vanderbilt University, Nashville
- Oct. 27 University Of Alabama, Tuscaloosa
- Oct. 28 University Of South Carolina, Columbia
- Oct. 29 Galliard Auditorium, Charleston
- Nov. 2 Landmark Theater, Syracuse
- Nov. 3 Colgate University, Hamilton, New York
- Nov. 4 S.U.N.Y., Brockport, New York
- Nov. 5 Ithica College, New York
- Nov. 6 Shea's Theater, Buffalo

**THE FULLER/KAZ ALBUM  
ALREADY ENJOYING  
AOR AIRPLAY**

- |                      |                    |
|----------------------|--------------------|
| WNEW-FM New York     | WQSR-FM Tampa      |
| WLIR-FM New York     | WLYX-FM Memphis    |
| WBAB-FM New York     | WQUD-FM Memphis    |
| WYSP-FM Philadelphia | KLOL-FM Houston    |
| WIOQ-FM Philadelphia | KMOX-FM St. Louis  |
| WEEI-FM Boston       | WSM-FM Nashville   |
| WCCC-FM Boston       | KNX-FM Los Angeles |
| WPLR-FM New Haven    | KBBC-FM Phoenix    |
| WBUF-FM Buffalo      | KZAP-FM Sacramento |
| WMJQ-FM Rochester    | KSFM-FM Sacramento |
| WHFS-FM Washington   | K108-FM Sacramento |
| WRAS-FM Atlanta      | KZAM-FM Seattle    |
| WRPL-FM Charlotte    | KREM-FM Spokane    |
| WINZ-FM Miami        | KINK-FM Portland   |
|                      | KZEL-FM Eugene     |



On Columbia Records

# THE BACK PAGE

## BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

### AL STEWART

#### Time Passages (Arista)

72% of our reporters on it, 25 adds including KIMN, WOKY, CKLW, 96X, CHUM, WCAO, Y94, KENI, KTAC, WKY, WAKY, WKBO, WBBF, WPEZ, G100, WLEE, WTRU. Key moves: 28-24 KRBE, 28-23 Q102, 29-24 KSTP, 25-20 WGCL, 25-20 F105, 34-29 KLIF, 28-18 Q94, 29-23 WSGN, 25-19 WOHO, 30-22 KAKC, 37-30 KBIM, 25-20 KVOX, 23-19 WANS, 38-28 WHYN, debut 26 KFI, on WRKO. See Parallels, charts at number 25.

### STYX

#### Blue Collar Man (Long Nights) (A&M)

66% of our reporters on it, 13 adds including WLCY, Q102, KDWB, KHJ, KFRC, 13Q, PRO-FM, WHOT, WNCI, KEEL, CK101. Key moves: 15-13 B100, 30-23 WOKY, 16-12 WDRQ, 40-35 KRBE, 32-28 WBBF, 33-28 KRUX, 10-8 WHB, 27-19 WNAF, 13-10 WNOE, 27-22 Y103, 28-22 K104, 25-20 WHHY, 21-17 KKXL, 38-31 KDON, debut 27 KTLK, debut 31 at 99X, on CKGM, WHBQ, KJR. See Parallels, charts at number 26.

### PABLO CRUISE

#### Don't Want To Live Without It (A&M)

81% of our reporters on it, 12 adds including KTLK, WPGC, WTRY, KAKC, WAAY, WIRK, KAAV, KKRC, WNAM. Key moves: 25-23 KFI, 26-20 Q102, 25-23 KDWB, 30-28 WHBQ, 21-16 Z93, 26-22 WCAO, 14-10 WQXI, 27-22 Q94, 38-34 BJ105, 12-7 KLUC, 37-32 KDZA, 23-18 WLEE, 33-28 WAIR, 40-32 WYND, 37-33 WHYN, debut 27 at 99X, debut 30 KIMN, on KSTP. See Parallels, charts at number 27.

### FIREFALL

#### Strange Way (Atlantic)

61% of our reporters on it, 23 adds including WPGC, Q102, KSTP, WGCL, KRTH, KFRC, WICC, Y94, KING, KEEL, Y103, WGUY, KILE, WJON, KLMS, KSLY. Key moves: 29-20 Z93, 39-37 KRBE, 27-25 WLCY, 32-28 JB105, 22-16 Q94, 27-21 Z98, 38-28 KAKC, 25-21 KRSP, 30-25 KERN, 30-27 KQDI, 34-29 WTRU, 28-23 WGLF, debut 26 WCAO, on KJR. See Parallels, charts at number 28.

## NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

BARBRA & NEIL "You Don't Bring Me Flowers" (Columbia) 78/68 including WNBC, WRKO, WPGC, WKBW, KVIL, Y100, Z93, WHBQ, CKLW, Q102, KSTP, KHJ, KFRC, KJR, 13Q, PRO-FM, KCBQ, KRUX, KCPX, KING, WHB, WIFE, WCOL, WRJZ, WKIX, WBBQ, WAYS, 94Q, WRFC, WFLB, WCGQ, G100, WISM, WSPT, KFYR, KCBN, KQDI, debut 22 KRTH, debut 25 WFIL.  
 ANDY GIBB "I Love The Nightlife (Disco 'Round)" (Polydor) 83/7, CKLW, WKBW, KIMN, 13Q, KIIS-FM, Y103, KSTT. Key moves: 18-11 WRKO, 17-14 WPGC, 22-15 WCAO, 28-21 KVIL, 35-29 at 96X, 1-1 Z93, 16-14 WZZP, 24-19 PRO-FM, 30-26 KTAC, 22-13 WNAF, 7-2 WRJZ, 10-7 WSGA, 13-10 KLIF, 16-9 WERC, 10-5 WAIR, 22-19 KDZA.  
 DAVID GATES "Took The Last Train" (Elektra) 90/2, KZ93, KBIM. Key moves: 19-18 WFIL, 27-21 CHUM, 7-8 KJR, 23-19 WDRG, 26-19 WTRY, 23-16 KNOW, 26-23 KLEO, 7-5 WHB, 10-5 KRSP, 23-19 KERN, 27-21 KDON, 16-13 WNAM, 12-9 KILE, 25-23 WHYN.  
 FOGELBERG & WEISBERG "Power Of Gold" (Full Moon/Epic) 89/15 including KRBE, WCAO, WICC, KCBQ, KLEO, WHYN, K104, WFOM, WFLB, KKXL, KDZA. Key moves: 23-18 Q102, 23-20 KDWB, 29-26 KSLQ, 22-21 B100, 21-16 WPHD, 27-23 at 94Q, 29-23 WAKY, 24-19 KX106, 24-19 KRSP, 15-8 WSPT, 34-32 WANS, on KJR, KSTP, WHBQ, WRKO.  
 HEART "Straight On" (Portrait) 78/9 including Z93, KTLK, KROY, WHOT,

Radio & Records  
**NATIONAL AIRPLAY/30**

**October 20, 1978**

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
2	3	2	①	NICK GILDER/Hot Child In The City (Chrysalis)
1	1	1	2	EXILE/Kiss You All Over (WB/Curb)
4	2	3	③	KENNY LOGGINS/Whenever I Call You Friend (Columbia)
6	5	5	④	ANNE MURRAY/You Needed Me (Capitol)
28	14	10	⑤	DONNA SUMMER/MacArthur Park (Casablanca)
17	13	9	⑥	AMBROSIA/How Much I Feel (WB)
7	7	7	7	GERRY RAFFERTY/Right Down The Line (UA)
9	9	8	8	THE WHO/Who Are You (MCA)
5	6	6	9	BOSTON/Don't Look Back (Epic)
3	4	4	10	LITTLE RIVER BAND/Reminiscing (Harvest)
25	18	13	⑪	FOREIGNER/Double Vision (Atlantic)
29	19	18	⑫	BARRY MANILOW/Ready To Take A Chance Again (Arista)
14	12	12	13	ROLLING STONES/Beast Of Burden (Rolling Stones)
22	15	14	14	BILLY JOEL/She's Always A Woman (Columbia)
20	16	16	⑮	CAPTAIN & TENNILLE/You Never Done It Like That (A&M)
-	28	21	⑯	GINO VANNELLI/I Just Wanna Stop (A&M)
11	11	11	17	LINDA RONSTADT/Back In The U.S.A. (Asylum)
8	8	15	18	TASTE OF HONEY/Boogie Oogie Oogie (Capitol)
-	29	22	⑰	DR. HOOK/Sharing The Night Together (Capitol)
23	20	20	20	STEELY DAN/Josie (ABC)
19	17	17	21	JOHN PAUL YOUNG/Love Is In The Air (Scotti Bros.)
-	30	23	⑳	HALL & OATES/It's A Laugh (RCA)
10	10	19	23	BOB SEGER/Hollywood Nights (Capitol)
-	-	30	㉑	CHICAGO/Alive Again (Columbia)
-	-	→	㉒	AL STEWART/Time Passages (Arista)
-	-	→	㉓	STYX/Blue Collar Man (Long Nights) (A&M)
-	-	→	㉔	PABLO CRUISE/Don't Want To Live Without It (A&M)
-	-	→	㉕	FIREFALL/Strange Way (Atlantic)
13	21	25	29	TRAVOLTA & NEWTON-JOHN/Summer Nights (RSO)
24	27	27	30	EVELYN "CHAMPAGNE" KING/Shame (RCA)

*This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.*

### MOST ADDED

Barbra & Neil  
 Andy Gibb  
 Chicago  
 Al Stewart  
 Firefall

### HOTTEST

Donna Summer  
 Ambrosia  
 Anne Murray  
 Foreigner  
 Nick Gilder

Complete Regionalized Station Listings on page 20 and 21

**CHART SUMMARY:** Nick Gilder goes to the top with the most number one reports overall. Loggins is holding at three and has room to move up... Anne Murray also up a notch this week. Donna Summer continues with another big jump 10-5... Ambrosia is close behind going 9-6. Foreigner has everyone converted to "Double Vision" at this point and they moved up two. Captain & Tennille up one, still fighting to go higher. Gino Vannelli has a strong one this time 21-16. Dr. Hook also looking quite healthy moving 22-19. Hall & Oates up one... Chicago up six with "Alive Again" taking on real meaning for them. Al Stewart, Styx, Pablo Cruise and Firefall all made Breaker status this week... a week that was almost overshadowed by the immense amount of activity on the Barbra & Neil record, this week's most added by far. Overall activity slow again this week, which seemed to surprise no one.

Detailed station by station chart listings can be found in the Parallels.

Q94, G100, WKAU, KENO. Key moves: 27-23 WCAO, 28-25 WKBW, 18-16 KRBE, 18-15 Q102, 26-22 KSLQ, 21-19 KJR, 39-33 WPEZ, 15-13 KCPX, 33-21 KAKC, 31-25 WYND, 21-18 WRKR, 28-22 KYSN, on CKGM, WHBQ.  
 STEPHEN BISHOP "Everybody Needs Love" (ABC) 75/9 including KJR, WKBO, KENI, Y94, KFXM, KSTT, WTRU. Key moves: 22-20 KSTP, 25-24 B100, 39-36 WAYS, 21-14 KNOW, 30-21 WNAF, 35-27 KDON, 32-29 KILE, 12-9 WGLF, 25-20 WFOM, on WZUU, KTLK, KIMN.  
 ERIC CARMEN "Change Of Heart" (Arista) 70/10 including, KTLK, WDRG, WOHO, WAPE, K104, WAAY, WTMA, WEBC. Key moves: 18-14 WFIL, 27-24 WRKO, 25-19 KSTP, 23-19 WZUU, 9-5 WZZP, 27-21 WKBO, 26-17 WQXI, 20-14 KSLY, 28-23 WISM, 26-21 WLOF, debut 30 WCAO.  
 PLAYER "Prisoner Of Your Love" (RSO) 69/5, WFIL, KAKC, WNDE, WJON, KDZA. Key moves: 19-16 B100, 37-30 WPEZ, 20-15 PRO-FM, 29-22 WTRY, 40-36 KLIF, 36-32 KVI-FM, 26-21 KFXM, 14-11 WANS, 38-34 KEWI, 21-18 KYNO, on Z93, KSTP.  
 FOXY "Get Off" (Dash/TK) 63/2, CKGM, WAKY. Key moves: 7-6 WNBC, 9-7 WLS, 18-10 KHJ, 9-8 KRTH, 5-3 WTRY, 23-13 KROY, 8-5 WIFE, 4-3 BJ105, 17-12 Z98, 2-1 WAIR, 4-2 WANS, 22-13 KSTT, 6-4 KYNO.

### Others Getting Significant Action

ERIC CLAPTON "Promises" (RSO) 34/9 including Z93, WSGN, WSPT, WAIR, 36-27 KAKC, 19-15 KFYR, 34-30 WGLF.  
 TOTO "Hold The Line" (Columbia) 41/7 including WHB, KEZY, WGH, WEAQ, 26-24 KRTH, 34-30 KYSN, debut 29 WPGC, debut 29 WCAO, debut 29 Z93, debut 21 KJR, debut 30 KFRC.  
 GENE COTTON "Like A Sunday In Salem" (Arista) 41/6 including KEWI, K104, WRF, 26-21 WANS, debut 30 KSTP, 29-27 B100, 19-15 at 94Q, 30-27 Z98, 30-26 WCGQ.  
 FUNKADELIC "One Nation Under A Groove" (WB) 41/5, KCBQ, WRFC, WAPE, WCOL, WNOE, 4-3 WCAO, 23-7 WHBQ, 19-16 WDRQ, 7-5 WGCL, 15-11 at 13Q, 17-9 WAIR, 6-1 WSGA.  
 LEO SAYER "Raining In My Heart" (WB) 42/3, KYNO, WISM, Y103, 22-20 WRKO, 29-20 WHBQ, 23-22 KSTP, 30-25 WLOF, 37-34 KILE.  
 STONEBOLT "I Will Still Love You" (Asylum) 33/16 including Z93, KFRC, 94Q, KLIF, WAKY, KAKC, KTKT, on 99X, KDON, 6-3 WCGQ.  
 LINDA RONSTADT "Ooh Baby Baby" (Asylum) 33/16 including Z93, KFRC, 94Q, KLIF, WAKY, KAKC, KTKT, on 99X, WFIL, WZZP.  
 SYLVESTER "Dance (Disco Heat)" (Fantasy) 34/6 including WHBQ, WDRG, WYRE, 24-21 KSLQ, 24-20 Y100, 20-17 WNBC, 27-23 WPGC, 17-12 WGH, 39-31 CK101.  
 JUSTIN HAYWARD "Forever Autumn" (Columbia) 31/5, KJR, KJRB, KKLS, WJON, WRJZ, 1-1 K104, 23-16 at 94Q, 38-34 KRBE, 15-9 WAKX, 20-8 KLEO.  
 MICHAEL JOHNSON "Almost Like Being In Love" (EMI/America) 39/4, WAKY, WNDE, WMEE, KYNO, 7-6 KDWB, 21-20 WZZP, 29-26 WCOL, 25-23 WFIL, 10-9 KKLS.

(Continued on page 28)