

R&R CONVENTION'78 PICTORIAL COVERAGE

BEGINS ON PAGE 10

ISSUE NUMBER 222

THE INDUSTRY'S NEWSPAPER

FRIDAY, MARCH 10, 1978

Arbitron Summaries

FORMAT LEGEND: A-AOR, B-Black, BM-Beautiful Music, C-Country, CL-Classical, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

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All figures are January/February 1978, Monday through Sunday 6am-12midnight, Metro Survey Area, Total Persons 12 plus, unless otherwise indicated.

New York

WOR (PA) back up to number one with 7.8 from 7.1, WINS (N) also up 5.1 to 5.5. WABC (R) 8.4 to 7.0, WBLS (B) 7.2 to 5.8, WNBC (R) 3.2 to 2.7. WRFM (BM) had its best book during the snow, jumping up 3.2 to 5.2 and sixth in the market. WPLJ (A) 3.7 to 3.8, WNEW-FM (A) 2.0 to 1.8, WKTU (A) 1.7 to 1.8, WPIX (A) 1.6 to 1.5, WXLO (R) held at 2.9, WWRL (B) 1.4 to 1.5. WCBS (N) 5.5 to 5.6, WCBS-FM (O) 3.2 to 2.4, WHN (C) 3.1 to 3.3, WMCA (T) 2.6 to 2.5, WNEW (PA) 2.3 to 2.4. WPAT (BM) 3.6 to 2.8, WPAT-FM (BM) 3.2 to 3.1, WYNY (BM) 1.2 to 1.3, WLIR (A) holding at 0.5, WRVR (Jazz-AOR) 1.2 to 1.1. Adults 18-34: WBLS 11.2, WABC 9.3, WPLJ 6.8, WCRS-FM 5.3. Adults 18-49: WBLS 8.3. WABC 7.8. Adults 35-65: WOR 9.9, WRFM 8.9, WCBS 7.0, WINS 6.5. Teens: WABC 18.5, WBLS and WPLJ 14.0, WXLO 12.2, WNBC 7.1.

Chicago

WGN (PA) fared well 10.7 to 10.8 and number one in the Windy City. WLS (R) slipped 8.7 to 7.4, WMET (R) 3.9 to 3.5. WBBM (N) up 7.4 to 7.6, WLOO (BM) 6.7 to 7.4. WMAQ (C) had a great book 4.7 to 6.0. WBMX (B) had their best book, up 3.3 to 4.4, WVON (B) also increased 3.4 to 3.8. WIND (PA) held at 3.8, WKQX (A) regained their losses of last book, up 2.6 to 3.6. WDAI (A) 2.2 to 2.5, WLUP (A) 2.7 to 2.2, WBBM-FM (A) 2.3 to 1.6, WXRT (A) holding at 1.2. WJJD (C) 2.4 to 2.1, WFYR (PA) 3.7 to 3.2, WCFL (BM) 3.4 to 1.8, WCLR (PA) 2.4 to 3.7, WGCI (B) 1.8 to 2.1, WJEZ (C) 1.7 to 1.8, WJPC (B) 0.7 to 0.6, WLAK (BM) 5.9 to 5.3. Adults 18-34: WLS 10.5, WKQX 7.2, WBMX 7.0, WFYR 6.8. Adults 18-49: WLS 7.9, WGN 6.7, WMAQ 6.5, WLOO 6.4. Adults 35-64: WGN 16.4, WLOO 11.5, WBBM 9.9, WLAK 8.0, WMAQ 7.6. Teens: WLS 20.2, WMET 16.7, WBMX 9.6, WDAI 8.7, WVON 7.9.

Los Angeles

KBIG (BM) is number one second book in a row, moving up a bit 6.8 to 7.1. KABC (N/T) 5.8 to 5.7. KNX (N) increased 4.0 to 4.8, firmly passing KFWB (N) 3.9 to 4.0. KLAC (C) had a great book, up 2.9 to 3.5, beating KHJ (R) which continued to decline 3.5 to 3.3. KIIS-FM (R) increased 2.7 to 3.1, KIQQ (K100) (R) 2.4 to 1.9, KFI (R) 3.1 to 2.3. KNX-FM (A) slipped a share 3.6 to 2.7, KTNQ (TEN-Q) (R) 2.1 to 2.2, KLOS (A) holding at 3.6, KMET (A) 2.8 to 3.4, KPOL-FM (A) 2.0 to 2.2, KWST (A) 1.8 to 1.2, KRTH (R/O) 3.4 to 2.9, KRLA (R/O) 2.5 to 2.1. KMPC (PA) 3.5 to 3.2, KDAY (B) holds at 2.6, KKTT (B) 1.0 to 1.1, KEZY (R) 1.0 to 1.6, KIIS (PA) 1.6 to 1.7, KJOI (BM) 4.4 to 4.9, KUTE (B) 1.1 to 1.2, KOST (BM) 1.7 to 2.8. Adults 18-34: KMET 6.3, KLOS 5.9, KNX-FM 5.5, KRTH 5.1, KHJ 4.5, KBIG 4.1. Adults 18-49: KBIG 6.1, KMET 4.3, KLOS and KNX-FM 4.0 each, KLAC 3.5, KJOI 3.4. Adults 35-64: KBIG 11.5, KABC 7.9, KNX 7.2, KLAC 5.9. Teens: KIIS-FM 12.0, KLOS 11.5, KHJ 9.4, KDAY

Arbitron Bows Extended Measurement, Monthly Programmer's Guides

Arbitron Radio will debut its new Extended Measurement features in the New Orleans and Seattle/Tacoma markets in the April/May 1978 survey period. The survey periods for those markets will be extended to 12 weeks instead of four, to be surveyed twice a year. Eventually Arbitron plans to measure four-timesa-year markets over the full 52 weeks in the year. The company hopes to "reduce the effect of special conditions" (holidays, unusual weather, sports events, etc.) and provide a "more stable demographic report" with the extended

(Continued on page 8)

Convention '78 Expands Industry's Horizons

R&R Convention '78 proved a resounding success as representatives of the radio and record industries assembled in Dallas for the annual event, largest of its kind. The convention was highlighted by a thought-provoking keynote address by famed media theorist Marshall McLuhan; and an innovative marketing and research seminar, conducted by UCLA Marketing Professor Richard Lutz, which was acknowledged as a crucial first step in clarifying the longstanding questions of active vs. passive radio research. A discussion of the impact of music on society by Vanderbilt Sociology Professor Richard Peterson, a spirited dialogue with two FCC representatives, a speed-reading demonstration, a gala banquet and concert featuring Dolly Parton, Steve Martin, and the Dirt Band, and four free-swinging format rap rooms also contributed significantly to the success of the three-day convention.

Giving The Medium The Message The keynote address by McLuhan Friday morning set the tone of the (Continued on page 14)







Two New Offers For Starr Stock From LIN, Private Investor

Starr Broadcasting Group, the subject of acquisition attempts since the beginning of 1978, announced two new competing bids to acquire the company's shares. Two unidentified directors of the company owning together about

30 percent of Starr's stock received a bid of \$14.50 per share from an unidentified private investor, who reportedly planned to make the same offer to all shareholders. The offer is subject to a number of conditions, including FCC approval on Starr broadcast property transfers, a financial analysis, and the execution of a purchase agreement by a limited number of holders (including the two directors contacted) owning 51 percent of the company's stock.

The second bid, as forecast in R&R last week, comes from LIN Broadcasting Corp., which recently broke off negotiations to acquire about 30 percent of the shares at \$14 per share. The new bid is \$15 a share, extended to all Starr shares outstanding, again subject to FCC approval, as well as a definitive agreement and (Continued on page 8)

Casablanca Expands, **Promotes Top Executives**

Casablanca Record and Film-Works has announced a major expansion, highlighted by the promotion of three top company executives, Larry Harris, Cecii Holmes, and Bruce Bird. Citing Casablanca's growth, President Neil Bogart stated, "The need for internal expansion was inevitable. Harris, Holmes and Bird have contributed enormously to the direction and success of Casablanca, and their growing leadership will help to continue that success." In addition to the promotions, the company has formed a new Marketing Department headed by Robert Gold, and has substantially restructured its Press Department.

Larry Harris, an original Casablanca partner, becomes Senior Vice President and Managing Director, responsible for the company's daily management, A&R, and distributor and custom label relations. Harris was previously Executive Vice President. Cecil Holmes becomes Special Assistant to the President in addition to his duties as Senior Vice President. Holmes was also an original partner in the company. Bruce Bird has been promoted to Executive Vice President, and continues to direct promotion activities as he did while Vice President of Promotion, in addition to becoming involved with Harris in the company's daily operations.

The new Marketing Division will be headed by National Director Robert Gold, and will focus on (Continued on page 8)

Congressman Calls For 2% Broadcast Fee To Support PBS

Rep. Lionel Van Deerlin of California, Chairman of the House Communications Subcommittee, called for a 2 percent "spectrum fee" to be levied against all TV and radio stations in order to fund the Public Broadcasting System. Van Deerlin introduced the new tax notion at the NATPE convention of television affiliates, and indicated that he would advocate

(Continued on page 8)

"The Circle Is SBIGH!"

KRSP add
KGW 27-24
KERN add
WJBQ add
WGUY 21-17
WAQY debut 24
K104 add
92Q 30-26
WABB debut 30
WAKX add
WJON debut 22
WISM add
WKNX debut 22
KDON debut 27

WKBW debut 26
CHUM 11-9
KSTP 24-20
96KX 27-23
KTLK debut 30
WDRC 30-26
WICC 26-23
WPHD 21-18
WKBO 27-24
WAYS 26-24
WBBQ 26-24
WHOT add
KENO add
KYSN add 34

WGLF **KQWB** WAAY KKLS WAIR **WGBF** WANS **KSLY** WTMA **KDZA** KISD **KAFY** WRKR **KCBN** WACI KRKE WSPT KQDI

WFIL KLIF JB105 WTRY 94Q Z98 WERC WRJZ KAKC KING KYYX KJRB KIMN KNDE WEEO

WTSN WVAM WHHY WRFC 98Q WLOF WFLB

"The Circle Is Small"

(I Can See It In Your Eyes)

GORDON LIGHTFOOT

Produced by Lenny Waronker & Gordon Lightfoot

on Warner Bros. Records

AFTRA In Radio Deadlocks On Both Coasts

Contract talks between AFTRA and KPOL-AM-FM/Los Angeles and WINS/New York are deadlocked at present. The KPOL contract expired Saturday (3/4), but although discussions toward a new three-year contract were unproductive, no strike has been called. The WINS contract expired February 28, with AFTRA officials warning of a strong strike possibility. AFTRA members at both stations are working on a dayto-day basis.

At KPOL, AFTRA reportedly seeks a 9 percent increase for the first of three years, with the station offering about 7 percent.

1

According to a KPOL-FM air personality, negotiations will resume March 16. "I don't think there will be a strike," the KPOL spokesperson told R&R. "There has been the threat of a strike. It's very serious. We've voted to take it day by day." KPOL-AM is a Beautiful Music station; the FM

At WINS, an All-News station, Group W management is seeking a 50 percent increase in air-time coverage by newspeople and a general workload increase, according to union sources, along with a 20 percent staff reduction. AFTRA threatens "strong action" against WINS and "all Group W markets." Westinghouse holds that WINS employees have one of the "best contracts in the industry." AFTRA also accused Group W of attempting to have AFTRA members take over responsibilities now held by engineers and Writers Guild members. Group W denies any such intention.

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Cuban Broadcasters Eager For **American Pop Music**

Cuban radio and television officials are avidly seeking records and videotapes of American pop performers, with a f w radio programs already ai ing American discs, according t ntertainment consultant Paul Drew, who recently returned from meetings with Premier Fidel Castro and several Cuban broadcasting officials. Cuban appetites for American music have been whetted by the penetration of Miami radio signals. Drew said; he reported picking up WQAM, WGBS, WAXY, Y100, and 96X while in Cuba. Radio Progreso in Havana has a one-hour show which plays international records, including American artists and Radio Guanaboa in the same city airs some American records during its 8am-8pm daily opera-

Cuba boasts four national radio networks, with five or six stations in each city, along with provincial networks and a few local stations in certain areas. All Cuban radio is noncommercial. 25 percent of the population is under 21, and the occasional radio play and frequent disco playing of American artists has triggered a strong desire on the part of radio

and television officials to acquire more such programming. Drew told R&R that the strongest interest was shown by television officials seeking videotapes or films of individual song performances, and added that he would coordinate the introduction of such performances in anticipation of the Cuban market opening up in the near future. Drew also reported an intense desire for American children's TV programming and films, and said that Castro told him that he'd "like to see the children's films himself."

House Sets Its Own Communications Act Deadline

The House Communications Sub committee has set itself a deadline of June 1 to finish its longplanned rewriting of the 1934 Communications Act. The new schedule began with four days of discussions featuring committee members and staffers starting

March 7, which were opened to the public. Topics scheduled included regulation versus competition in radio broadcasting; cable and citizen's band concerns; and satellite communications. The Subcommittee also plans to introduce its new proposals to the House by the June 1 deadline.

FCC Asks Aid On Broadcast **Procedure Manual**

The FCC is planning to publish an improved edition of its pamphlet "The Public And Broadcasting...A Procedure Manual," a guide to the public and industry

on "ways to participate in Commission rulemakings and in the overall regulation of the broadcast industry." According to a letter sent to licensees by Chairman Charles D. Ferris, the Commission had received comments that the present manual is "difficult to read and understand." Therefore, the letter asks broadcasters and concerned members of the public for suggestions on improvements that could be made in the areas of information, terminology, graphics, and format. Deadline for comments and suggestions is March 31; they should be sent to the Consumer Assistance Office, Room 258, FCC, Washington D.C. 20554.

"AN HONEST ANSWER TOA DARN GOOD **QUESTION**"

As the management of radio station 96X (WMJX), we are appealing an initial decision by an Administrative Law Judge which did not grant our application to renew ouf-license.

In the meantime, we face the question, "Where do we go from here?" 96X feels that we may be justifiably proud of all the things we have done for our listeners. our community, our advertisers and the whole broadcast industry.

We have tied in with many charitable organizations, helping to raise money for Cerebral Palsy, Muscular Dystrophy, Multiple Sclerosis and the National

Asthma Center to name just a few.
The only way we could have built our following of devoted listeners, faithful advertisers, and continued support of

those in our industry, is by providing consistently good programming and professional service to our community and the broadcasting industry.

"Where do we go from here?" We'll keep doing the great things just as we have for the past 2 years. We'll offer the finest programming possible, serve our community and grow with our fellow broadcasters.

STEREU We ask for your continued support, be-clause we will continue to support only the highest

Bartell Broadcasting Of Florida, Inc.

96X FIGHTS FOR ITS IMAGE-WMJX (96X)/Miami, whose application for license renewel was recently denied by an FCC Administrative Law Judge (R&R 1-27), has taken dramatic steps to combat eny public uncertainty es to the station's future that may have developed. The station took out full-page newspaper eds like the one above, ennouncing its intention to eppeal the FCC decision, citing its numerous community end charity services, end pledging to "support only the highest of standards of broadcast integrity." The unusually forthright campaign is believed to be unprecedented in recent broadcast history.

LETTER:

Female Jocks Defended

Dear R&R:

by E. Alvin Davis in his recent (as they would with e man). While view. Hesponding to a quastion on the public's reaction to a femala doing Top 40, he replies, "My experience has been that it hes been quite bad ... I've heard very few ladies do it well."

The reason for this is that women have been allowed too few opportunities in Top 40 for many to have developed the skills. Not too long ago, this was said ebout all women on the eir.

The sad thing is smeller market progremmers will read E. Alvin Davis'

wisdom and compound this deplorable situation, rather then hiring a I am compelled to address a remark promising female talent to develop if they took the chence, they would probably get the same fevorebla reection es WSAI does with Susan

I can't think of an air personelity who can look back on his beginning in the business without wincing. Women will fare no better their first show, first month or first job.

It's not magic, gentlemen, it takes experience.

> Denise Oliver Program Director 98 Rock/Baltimore

Carter Considering Talk Radio Format

President Carter is considering a second call-in program over radio, according to the Hollywood Reporter. The President answered questions from the public over CBS Radio last year. A CBS Radio spokesman said at that time that the network would turn down sub-

sequent requests from the White House to give the other networks "a shot." White House Press Secretary Jody Powell anticipated no problems in clearing broadcast time for the new Carter callin program, which at present is planned for some time around midyear.

CBS Sued For \$1.6 Million By **Chalice Productions**

Independent production company Chalice Productions has sued CBS Records for \$1.6 million over an alleged breach of contract regarding Chalice artist Rusty Wier. The suit alleges that CBS failed to live up to an oral modification of Wier's contract calling for a payment of the difference between the original \$100,000-per-album fee and the actual cost of Wier's last album if further album projects did not follow (which they did not).

An accompanying cross-complaint action against CBS, responding to a suit against Chalice filed by Wier's former label, 20th Century, states that CBS

agreed to purchase Wier's two 20th albums. According to the complaint, CBS failed to do so, resulting in the 20th Century suit.

A CBS spokesman declined to comment on the suit to R&R, citing company policy against comments on matters of litigation.

NARAS Sued For Withholding Information

The National Academy of Recording Arts & Sciences (NARAS) has been charged with failing to inform members of various financial and organization-related decisions in a suit filed by Oliver Berliner, President of Gramophone Record Company. The suit was described as "altruistic" in na-

ture, and names several NARAS executives as well as the organization itself. Among other charges, the action alleges that NARAS has failed to provide full financial accounting, and "squandered" funds on its Burbank Hall of Fame without the approval of the membership. A full financial accounting is sought as part of the suit.

MILLION-DOLLAR 'LEGS'!



LEGSW MIOU

ROD
STEWART

Produced by Tom Dowd



What's New?

Mollica New National Promotion Director at UA

Peter Mollica has been appointed Director of National Promotion at United Artists Records, according to Stan Monteiro, Vice President of Promotion and Artist Development. Mollica is responsible for pop record promotion and will act as a trade liaison as well. He was most recently Assistant National Promotion Director at A&M, and previously was MCA's New York Promotion Manager and an ABC Sales Representative.



Regional Home Costs Surveyed

U.S. News & World Report has published a study on comparative new and used home prices in 20 metropolitan areas, with New York barely edging the San Francisco Bay Area for most expensive new home region while San Francisco tops Washington D.C. in the used home area. Miami and Tampa/St. Petersburg are the least expensive for new homes by a considerable margin, while St. Louis has the lowest average used home prices. Overall, prices for new homes nationwide are up 8.4% over January 1977 levels; 7.2% for used homes.

In the new home category, joining New York's \$80,600 average and San Francisco's \$79,800 in the high brackets are Boston and Los Angeles at \$74,900, Cleveland at \$71,400, and Chicago and Minneapolis at just under \$70,000. Highest percentage increases over the last year, were registered in St. Louis (38.1% to \$66,700), Boston (36.9%), and Denver (34.2%) to \$64,400. Detroit, dropping 6.5% to \$53,500, and Atlanta (down 3.6% to \$55,700) registered the only price declines. Detroit, Philadelphia (\$54,100) and Seattle (\$50,500) were also in the lowest price category.

Washington D.C. and Houston have higher average used home prices than their new home averages, with both used levels among the highest recorded. Los Angeles, Chicago, and New York are also above a \$60,000 average in that category, with Kansas City. Detroit, and Philadelphia hovering just above a \$40,000 average in the inexpensive standings. Biggest percentage jumps in used prices were Houston's 31.4% and Seattle's 30%, with Philadelphia, St. Louis and Dallas showing drops.

Schnabel Named Senior VP For Polydor, Phonogram

Dr. Ekke K. Schnabel has been appointed Senior Vice President for Polydor Inc. and Phonogram Inc. Dr. Schnabel, formerly Vice President of Business Affairs for both companies, will continue to concentrate on business matters in his new position. He has worked with the Polygram Group in the U.S. and abroad for over ten years.



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Mediascope

FCC Cable TV Access Rules Overturned

FCC regulations calling for sizable cable TV operations to supply four access channels were struck down by a Federal Appeals Court in St. Louis last week. The three-judge panel said that the Commission had exceeded its jurisdiction in its 1976 rules.

Cable TV operators with over 3500 subscribers were required to designate channels for public access, educational access, local government access, and leased access, on a first-come "nondiscriminatory" basis, with a least one public access channel to be provided free and educational and local government channels free for the first five years. Lotteries, obscene matter, and commercial and political advertising were prohibited by the FCC, but cable operators were given no control over program content on the access channels, and were instructed to supply equipment and facilities for local production, with a "reasonable charge" allowed for programs over five minutes long.

Midwest Video Corp. challenged the FCC, maintaining it had exceeded its jurisdiction and violated free speech rights, and the judges' opinion held that the FCC had overstepped by embarking on "a crusade to create a public right to use cable facilities" and had conceivably violated Fifth Amendment due process strictures by establishing access rules without providing "just compensation."

Paycheck Sings Ads For United Mine Workers

Country singer Johnny Paycheck, more famous for advising workers in song to take their jobs and shove them, cut a TV spot for the United Mine Workers urging union members to support the organization's proposed settlement for the national coal strike. The Paycheck spot was saved for airing just before the crucial referendum on the settlement, and although his spot did not prevent eventual government intervention in the bitter strike, its use and positioning represented a strong union belief in the influential power of Paycheck's music and pro-worker image.

TV News

Two New TV Pilots About Radio Planned

Two TV networks have pilots in the works which revolve around radio themes. ABC is considering a comedy pilot for next fall which centers on a female air personality at a metropolitan radio station. CBS, meanwhile, will look over an MTM Enterprises project titled "WKRP," described as concerning a young man trying to revive miserable ratings at a Cincinnati station. Interest in radio industry circles, at least, should be very high.

MUSIC ON TV—A Country edition of the "Midnight Special" March 10 features Crystal Gayle. Conway Twitty, and Larry Gatlin, with a special tribute to Jerry Lee Lewis. Ronnie Milsap hosts the show...The Tavares are scheduled for the "Chuck Barris Rah Rah Show" March 14 and "Dinah" March 17...The Bay City Rollers tape the "Hanna Barbera Happy Hour" for future airing...The Four Tops pop up on "Soul Train" March 11, while McCoo & Davis appear on the same show March 25...Elvis impersonator Alan appears on an ABC "American Hot Wax" premier special upcoming...And Stephen Bishop hits two in one night March 11 with spots on "Saturday Night Live" and "Rock Concert."

ABC Wins Another One; Grammys Hit Top Ten

ABC matched its season rating average with a 21.1 in the week ending February 26. NBC registered a comeback by finishing second with an 18.9 Nielsen rating, while CBS had a disappointing week with an 18.0 and only one top ten entry. That was the Grammy Awards, which became the second consecutive music award special to reach the top ten with its seventh place finish. The American Music Awards also placed in the top ten late in January.

"Laverne & Shirley" topped all comers, followed by "Happy Days" and "Three's Company" as ABC's Tuesday comedy slate continued its season-long domination. ABC also took fourth and fifth places with "Charlie's Angels" and "Eight Is Enough." NBC's "Little House On The Prairie" was sixth, followed by the Grammys in seventh, and 8) "Live And Let Die" (ABC's Sunday night movie) 9) "How The West Was Won" (ABC) in its first regular week, and 10) the concluding episode of NBC's three-part "The Awakening" special, which rallied from a dismal start (32nd) last week to an impressive finish.

ABC dominated both New York and Los Angeles Arbitron results for the week ending February 24, although CBS made some inroads in the lower portions of the New York top ten. ABC took the first six places in New York with "Happy Days," "Charlie's Angels" and "Laverne & Shirley" (tied for second), "Three's Company," "Soap," and "Eight Is Enough." 7) was CBS' "MASH" and "People's Choice Awards" in a tie, followed by 9) "Starsky & Hutch" (ABC) and 10) a tie between CBS' "Grammy Awards" and "Baby I'm Back."

In Los Angeles, "Three's Company" was on top, with 2) "Happy Days" 3) "Charlie's Angels" and "Laverne & Shirley" tied 5) "Eight Is Enough" and "Soap" in a tie 7) ABC's "How The West Was Won" and "Starsky & Hutch" tied 9) NBC's Monday Movie and 10) a three-way tie between ABC's Monday Night Movie and "Love Boat" and CBS'"MASH."

FTC Starts Children's TV Ads Controversy

An FTC staff report recommending a ban on all TV advertising aimed at children under 8 as well as ade for sugary foods on primarily 8-11 age appeal TV programs shows signs of triggering substantial controversy. Public hearings on the subject of children's TV advertising have been set by the FTC for July, with another industry-oriented series set for December, and advertising and broadcasting organizations are mounting counterassaults.

The staff report, issued at the end of February, called for a ban on all advertising on TV shows seen by "substantial audiences" of children under the age of 8, citing their inability to understand advertising's selling intent. It also urged banning all advertising of sugary foods posing dental health risks from TV shows seen by large numbers of 8-11 aged children, and would allow advertising of less hazardous sugary foods to that 8-11 age group only if advertisers funded "balancing" nutritional and health disclosures. The report stated that "television advertising of any product to children too young to understand the selling intent of...commercials is both unfair and deceptive."

The following week, the FTC voted unanimously to begin rulemaking procedures on the three recommendations, as well as other suggestions from the public. In its official list of questions for industry and public hearings, the Commission announced it will discuss specific age limits and percentages of young children in TV audiences, as well as the larger questions of ad bans and balancing disclosures. After the two sets of hearings, final staff recommendations are not expected till mid-1979, at which time a decision on final regulations will be made. The Association of National Advertisers and the NAB are reported preparing counter-campaigns, and the NAB issued a statement invoking First Amendment free speech guarantees and maintaining "the government should not assume the role of scriptwriter for the media."

Hang Ten Hangs Contest On Radio Stations

Hang Ten International, a San Diego-based clothing firm, is breaking its "most extensive" campaign ever on 18 Southern California radio stations as a prelude to a national campaign in the fall. A 3 1/2 week saturation flight will herald a consumer sweepstakes offering Hawaii vacations, with 400 retail outlets participating along with Jack-In-The-Box restaurants. The company is also promoting a "Skateboard Olympics."

Poultry Radio Campaign Not Paltry

Foster Farms is using radio to launch a new \$1.5 million campaign on behalf of its poultry products in California and other Western regions. 60-second radio spots promoting the company's fresh chickens, turkeys, and a new product called the "chicken hot dog" feature a customized Foster Farms in a "California sound" vein. TV, print, and point of sale ads will follow.

Combined Communications Proposes Stock Split

Combined Communications Corp. has proposed, through its Board of Directors, a 3-for-2 stock split. The split proposal and an increase in authorized capital stock are subject to shareholder approval at the company's annual meeting May 2. If approved, the split would become effective in mid-May, with additional shares to be issued later that month. A 5 percent quarterly dividend was also declared.

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JOAN BAEZ — THE BEACH BOYS — DAVID BOWIE — ERIC CARMEN
RITA COOLIDGE — ENGLAND DAN AND JOHN FORD COLEY — FIREFALL — DARYL HALL AND JOHN OATES
KC AND THE SUNSHINE BAND — MOODY BLUES — JOHNNY RIVERS — BOZ SCAGGS — THE SPINNERS



KARLA BONOFF



"ISN'T IT ALWAYS LOVE"

From The Year's Most Highly Acclaimed Debut Album

Karla will soon resume touring with Jackson Browne!

JOURNEY



THE SKY"

The First Single from 'Infinity' Produced by Roy Thomas Baker

See Journey on tour coming soon to your market!

TWO IMPORTANT NEW SINGLES FROM COLUMBIA RECORDS.

VAN HALEN HAS REALLY GOT IT!



The smash single from the hottest new AOR group of 1978!

Produced by Ted Templeman



on Warner Bros. Records

Starr

(Continued from page 1) Starr approval.

Starr stated that details of both proposals did not accompany the bids, and declined to comment on the adequacy of either proposal. The company, which had been troubled financially in recent years, completed refinancing of \$11 million in defaulted loans last September

Previous bids for Starr shares included an offer to Chairman William F. Buckley, Jr. and director Jim Long of \$12 a share from an undisclosed communications company for their 30 percent holdings, and LIN's \$14 a share

Casablanca

(Continued from page 1)

merchandising and marketing strategies. Gold comes to the label from WEA, where he was National Manager of Marketing Services.





He is joined by Jaye Howard as National Marketing Coordinator, taking charge of R&B marketing campaigns and working closely with Gold. Howard was previously Southern Regional Marketing Manager for Casablanca. Both Gold and Howard report directly to Vice President of Marketing and Sales Dick Sherman.

Congressman

(Continued from page 1) the fee's inclusion in the upcoming Communications Act rewriting. The fee would be based on a percentage of total sales revenue, he added, comparing it to a grazing rights fee for cattlemen rather than a tax. FCC Commissioners James Quello and Abbott Washburn indicated their agreement with Van Deerlin's proposal.

Arbitron

(Continued from page 1) measurement periods.

Another feature which will debut in the two markets is the Monthly Station Programmer's Guide, which contains rating and share data for six major dayparts on a monthly basis. According to Arbitron, this report will be issued "to stations only, and we have received assurances from the radio broadcasters that these monthly reports will be used for programming purposes only." The company states that sample size "does not allow" it to be used in the "decision-making process of buying and selling of broadcast time.'

Arbitron hopes to extend its new features into more markets, and hopes they will "improve several areas of concern about Arbitron's present measurement techniques."



STREET TALK

WIFE/Indianapolis has a new Program Director. He is Lee Logan. former morning man at 96X/Miami. Lee was the Program Director of 96X under Jerry Clifton during the much publicized troubles surrounding the current license problems.

Joe Isgro has left Motown Records. Joe had recently been made a Vice President of Promotion for the Los Angeles based label

A whole lot of Street Talk about still another rock station surfacing on the FM band in Los Angeles. How many more can there be?

West Coast manager for the superstars (Eagles, Box Scaggs, etc.) Irving Azoff will be married around the Easter holidays to his long time close companion Shelli Cumsky.

There will not be a new Program Director named any time soon at WVBF/Boston. In fact, the station will be programmed by "a coalition of jocks" through the Spring book. This should be an interesting experiment

John Rook, Program Director of KFI/Los Angeles, has been bedbound by a pinched sciatic nerve and at this point can neither stand or sit. John hasn't been able to get into the station for the past few weeks. We wish him a speedy recovery from his very painful ailment.

Look for Howard Rosen to move up into the Vice Presidency of Promotion for Casablanca Record and FilmWorks.

An interesting note...seems the recent Starship radio special "Earth," which ran on stations all over the country, aired on four different stations in the Miami market. Y-100, 96X, WSHE, and Zeta-4 all aired the special on the same night. Strange, since the show was presumed to be exclusive to one station in each market.

Edd Routt, former GM at KLIF/Dallas, is now managing WKRG-FM/ Mobile, Ala. The station kicked off its live Top 40 programming on Monday (3-6) billing itself as G-100 with new Program Director Blaine Kelley, from Z-97/Ft Worth.

Paul Simon has signed with Warner Bros. Paul wants to move into television, movies and theater and feels his move to WB will make it easier for this to happen. Simon still owes Columbia some music; just exactly how much is still to be determined. Look for Paul Simon's next album to be on Columbia, though, not Warner Bros.

Kevin O'Day has left KOIL/Omaha to join KMJC/San Diego. Kevin replaces Lincoln Chase, who moved to KHJ/Los Angeles.

Question: Why was Charlie Van Dyke not on the air during last week's R&R convention in Dallas? And if he wasn't on the air, where was he? RICK DEES, EAT YOUR HEART OUT: Jim Quinn, morning man at 130/Pittsburgh, has recorded a local "smash" entitled, "Undercover Pothole." The song, based on the recent "pothole" problem that winter has brought upon the streets and highways in Pittsburgh, is sung to the tune of "Undercover Angel" and is a big request hit at Pittsburgh's Nationwide Communications outlet.

Street Talk about a final final Beach Boys farewell concert at the Hollywood Bowl this May seems to be just that Street Talk. The concert may happen but it would not be a final farewell appearance.

Talk on the street is that through a very amiable agreement, Jimmy lenner will purchase Irv Biegel's interest in Millennium Records. Irv is rumored to be starting his own label with distribution reportedly tied to Casablanca.



PRE-TEEN KING-March 14th, Tony King, Executive Vice President of Rocket Records, will celebrate his 20th anniversary in the music business. We thought it would be nice (and sneaky) to catch Tony at a very tender age just to remind him how long twenty years really is. Happy Anniversary to Tony Kingl



PRESENTS

THE ASK STORY

...as no one else could tell it!

FEATURING:

The History

A definitive look at the first decade... including pictorial documentation.



KPPC-FM/Pasadena staffers go on strike, 1969



Allen Shaw

The Big Groups

Top executives from ABC-FM, Metromedia, CBS-FM, and Century tell their stories.

The Consultants

A look at the key AOR innovators who have gone on their own. Lee Abrams, Tom Yates, Tom McKay, and several more.



Log Abrams

The Faces & Places

A coast-to-coast pictorial tour of AOR stations.

Superchart

AOR Radio's Top-40 songs of all time.

The AOR Directory

A complete, informational listing of all AOR stations across the U.S. & Canada.

IN FULL COLOR!



All this and much more in "The AOR Story," coming in May!

RADIO & RECORDS CONVENTION/78

Key Meetings



Marshall McLuhan delivering the keynote address.



Dr. Richard Lutz, Professor of Marketing at UCLA, whose three and a half hour session was a highlight of the convention.



The FCC session, with Arthur Ginsberg (left) of the Commission, Jason Shrinsky (center) Dr. Lutz answering marketing questions on a one to one basis after his session. moderator and Larry Bernstein (right) who is in charge of the current payola probe by the FCC.





A look at part of the crowd that packed a key session room.



Richard Peterson, Professor of Sociology, Vanderbilt University, pointing out to the convention many of the programming pitfalls that can put radio "out of tune with the times."

"When (Jimmie) Hall embraces a joyous ballad like "Make You Feel Love Again", he sounds as close to Otis Redding as a white boy from Mobile could ever hope for..."

Patrick Goldstein CREEM Magazine

Now in the mail or in your hands...Wet Wille's new single, "Make You Feel Love Again" from their smash album, "Manorisms".





on Epic Records

RADIO & RECORDS CONVENTION/78

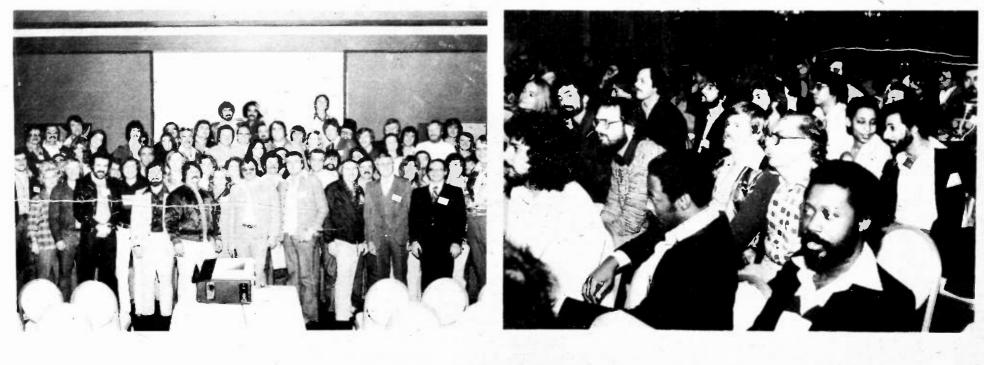
Format Seminars













Paradise Rising

Featuring Special Narration by Orson Welles Updated for the Spring, 1978 ARB

"Extremely effective...a tremendous programming tool designed especially to increase ratings and revenues."

Lee Abrams Burkhart/Abrams Associates

DEVASTATING PERFORMANCES BY THE WORLD'S TOP ROCK ARTISTS

A mythical 48 hour concert/entertainment event featuring: Fleetwood Mac, The Eagles, Linda Ronstadt, Pink Floyd, Crosby, Stills, Nash & Young, Led Zeppelin, Heart, Bob Seger, Jethro Tull, Bob Dylan, Eric Clapton, The Stones, Wings, Joni Mitchell, Yes, Rod Stewart and over 50 others.

BACKSTAGE INTERVIEWS WITH THE PERFORMERS

TWO DOZEN VIGNETTES/TWENTY HIGHLY PRODUCED PROMOS/UNRIVALED AUDIO QUALITY

PHENOMENAL SALES RESPONSE

With no bartered spots, you have a full 7½ minutes per hour available to sell. Sponsorship packages have sold out early to some of the biggest advertisers in the country. Steve Lapa of WGRO, Buffalo, termed the response "absolutely dynamite," and said "merchandising is pure profit."

UNPRECEDENTED RATINGS SUCCESSES

In both quater hours and cumes, "Paradise Rising" debuted stronger last fall than any syndicated radio special in history. It captured audiences in places as diverse as Atlanta, Denver, Milwaukee, and Wellington, New Zealand

ACT RIGHT NOW TO RESERVE PARADISE RISING IN YOUR MARKET THIS SPRING



ELECTRONIC MUSIC FOR AUDIO PRODUCTION

When you ask someone in radio to buy music from you, it better be music from another world. This is!

Swiftly clearing major radio stations across the country.

Composed by the creator of the Electronic Music Ensemble, Mike Bunnell, Waveforms is the most dazzling array of beds, logos, and sound effects in any world.

brown bag productions

Contact us immediately for demo tapes, brochures, and rates. 482 S. JASMINE ST. DENVER, CO 80224 (303) 388-9245











Convention

(Continued from page 1)

Convention by covering a wide range of stimulating topics directly and indirectly related to the communications industry. R&R Publisher/Editor Bob Wilson heralded the course of events by announcing the convention's intent to expand the industry's horizons and "total perspective." Managing Editor Mike Harrison, referring to McLuhan's most famous catch phrase, "the medium is the message," introduced the speaker by declaring "McLuhan the medium has had as much of an impact as his message."

McLuhan proceeded to tell the audience that he coined his "medium is the message" slogan at a Canadian radio conference in 1957. He assured the audience that each communications medium has "structural characteristics that are unique," and that therefore radio has nothing to fear from television. Taking a broader tack, McLuhan observed that North Americans are the only culture to go outside to be alone and inside to socialize. Extending that reasoning, he termed the automobile "the only form of privacy in North America," the place where most people do their daily planning. Programming for motorists thus "calls for a special kind of music," different than homeoriented radio programming, and oriented towards the solitude rather than the movement of the car. He called radio music programming a "service environment prepared for every need and shifting constantly."

Moving To The Right Hemisphere

Expanding his observations further, McLuhan introduced use subject of a "big revolution" in the perceptions and cultures of the world. Primitive man, he explained, was oriented toward the right hemisphere of the human brain, which was dominated by the ear. The invention of the alphabet 2500 years ago, followed by the inven-

tion of the printing press in the 15th century, caused the left hemisphere, dominated by the eye and oriented towards linear thought, analysis of the printed word, and planned goals, to take over. However, today's generation, McLuhan said, has grown up in an "electronic environment where everything is simultaneous." The right hemisphere has come into its own again, and "the world has been handed over to you acoustic people," McLuhan told the audience. Music, he continued, has the power to unite both hemispheres because it "humanizes the chaotic noise of the environment" (a right hemisphere perception) by passing it through the medium of language (a left hemisphere function). He added that the industry faces a great "challenge" in programming for an audience caught in the midst of the right hemisphere revolution.

Turning to television momentarily, he called the medium a "much more powerful drug than any chemical ever created. Television," he continued, "has resulted in among other things the shortening of attention span among humans." Radio responded to that change by shortening its music lists and cutting down on talk segments. In addition, thanks to both TV and radio, McLuhan said, "news has become entertainment."

English Language Spread By Rock & Roll

McLuhan addressed himself to the subject of music and rock & roll in particular, calling rock "a quest for group identity." He also termed violence and terrorism quests for identity, and referred to nostalgia as an attempt to prop up the ego with artifacts (like music) from more secure times. He stated that the American South was the source of all modern forforms of music (for instance, jazz and rock), and added that much of the world learned English primarily to be able to sing our music.

McLuhan concluded his remarks by advising the audience that the future is an important part of the present and should be monitored closely. He suggested paying close attention to the jokes, the fashions, and the artists of the culture, declaring that "the artist's job is to tune in on trends" first. McLuhan received a standing ovation for his provocative address, followed by a rare 30-minute question-and-answer session.

Market Session On Target

The two-part Saturday afternoon Marketing Research session
administered by Professor Lutz
was also generally acclaimed as a
Convention highlight. In a straightforward and pertinent format, aided by an informative printed outline booklet, Lutz explained and
clarified the basic principles of
marketing research and then applied them to the controversial question of music research, dispelling a
great deal of confusion in the
process.

Lutz defined marketing as not merely selling and advertising, but "satisfying consumer wants and needs." He stated that marketing is a business philosophy with certain rules that must be followed in order to be successful. He emphasized that music research is just one aspect of an overall marketing "mix" or program, which includes an analysis of "benefits" a station offers listeners, a clear perception of a station's competition, a broad view of the industry in relation to the real world, and considerations of promotion, price, and "place" (where programming is delivered-home, car, etc., dovetailing with McLuhan's earlier res on the same subject).

He stressed the importance of centering on a target market before conducting research, and mentioned the continuing upward demographic shift in America and the importance of psychographics—the attitudes, opinions, and activities of potential listeners. "Techniques exist," he told the audience, "for a more systematic approach" to research than those currently in general use.

Intuition Still In Prime Position

Defining marketing research, Lutz stated it "consists of those activities involved in providing the manager with information relevant to marketing decision making." He impressed upon the audience that research is a supplement, not a substitute for "managerial intuition," which he defined as "seat-of-the-pants" thinking and radio programmers usually refer to as "gut feel." "There has to be art in marketing," he summed up.

He compared mail, telephone, and personal interview methods of opinion surveying, exploring their relative costs, time factors, flexibility, bias, and execution difficulties; and concluded that telephone surveys were generally the most practical. Continuing the discussion, he recommended the supplemental use of "focus groups" six to ten people under a trained moderator who can discuss in detail specific research questions. He emphasized the importance of using professionally trained research personnel to avoid bias. In passing, he also inquired as to the efficiency of radio rating services' research and survey methods.

Call-Out Specifics Outlined

The second phase of the Marketing Session dealt specifically with music research. Lutz began by detailing the inefficiencies of "secondary sources" of information. Request call-ins reflected too narrow an audience segment, he said. Store sales reports also deal with a narrow audience segment; the "heavy half" syndrome dictates that generally 15-20% of the population accounts for up to 70-80% of sales, which he said is probably applicable to the record industry.

Lutz next pointed out that the practice which the radio industry commonly refers to as "passive research" actually reaches both passive listeners, those "who normally have nothing to do with radio," and actives. He suggested that "call-out research" is a more ap-

propriate and inclusive term. He examined a representative call-out research system, recommending that a minimum of 25-30 people per specific demographic group be established as a sample base, and that while familiar songs could be tested in segments, new material should be played in its totality.

He suggested, contrary to common radio practice, that the intros of records should be tested in callout research rather than the "hook," which is often an interior chorus. He also warned that phone surveys are effective for only a limited amount of time before a burnout process sets in. He also cautioned that even though good call-out research includes active listeners, it tends to devalue their importance by lumping them in with predominant blocs of passives. He said that actives often serve as "opinion leaders" whose word of mouth, demonstrably the most influential form of promotion, can have a profound effect on passive listeners. He ended by calling call-out research "a good step toward the true marketing research" despite its problems.

Lutz concluded his session by reminding the audience that in the final analysis, research must be evaluated in a cost vs. value perspective—is the cost of the research worth the amount and quality of information gathered? He said that individual stations obviously must make their own evaluations, but that a planned, professionallymanaged research system allows important marketing issues to be seen clearly and realistically.

Concerts And Contests
In FOC's View

The FCC Session, moderated by communications attorney and R&R FCC Advisor Jason Shrinsky, triggered one of the most active question and answer sessions of the convention during its two-hour-plus Saturday morning duration. Representing the Commission were Larry Bernstein, Senior Trial Lawyer in the Hearings Division of the

(Continued on page 16)

AN ODE TO: Bill Bailey, Jerry Bishop, Charlie Brown,

Greg Brown, Steve Campbell, Don Cannon, Al Casey & Lee Douglas, J. C. Chelman, Chuck Christiansen, C. C. Cortney, Jerry Daniels, Rick Dees, Carl Desuze, Jeff Devaney, Dale Dorman, John Driscoll, Ellie Dylan, Jim Elliot, Randy Hames, Harry Harrison, John Hines & Charlie Bush, Hudson & Harrison, Bob Lacey, Joe Light, Loman & Barkley, Larry Lujack, Dean Matela, Gary McKee & Willis the Guard, Kenny Miles, Bob Mitchell, Murdock in the Morning, Murphy in the Morning, Tom Murphy, Dan Neaverth, Chris O'Brien, Ed O'Brien, Sue O'Neal, Loren Owens, Jack Palvino, Dick Purtan, Jim Quinn, Lou Roberts, Dr. Don Rose, Richard Ruiz, Jerry St. James, Jim Scott, Tom Shannon, Frank Kingston Smith, Byron Tanaka, Jay Thomas, Lynn Thomas, Charlie Tuna, Charlie Van Dyke, A

John Wagner, Dr. Don West

EVERY OTHER MORNING MAN



FANTASY (F-817)



From the Album The Joy-Toni Brown & **Terry Garthwaite**

(F-9538)







Convention

(Continued from page 14)

Broadcast Bureau and head of the FCC payola inquiry; and Art Ginsberg, Assistant Chief of the Complaints and Compliance Division

Bernstein opened the session with a few brief remarks, humorously comparing his situation as an FCC payola investigator facing a radio audience to Israeli Prime Minister Begin "MCing a roast for the Palestine Liberation Organization." He then announced, to no one's great surprise, that "payola lives," and reviewed its history and penalties, stressing that payola (money, gifts, and other considerations in exchange for airplay) is illegal only if a station doesn't disclose on the air that payment of some sort has been received. "Failure to disclose is the key," he summed up, adding that jocks have a legal obligation to disclose to management all offers or incidents of possible payola. **Conflicts Of Interest**

To Radio Stations

Traditional outright cash payola is only the "least subtle" method, according to Bernstein. "Conflicts of interest" are more common and operate in a "fuzzy gray area." Bernstein promised, however, that the FCC would take a "hard look" at any stations involved in possible conflicts of interest. He then detailed a number of examples.

Art Ginsberg then discussed contests and promotions with emphasis on proper logging procedures. He opened with a list of contest ideas frowned upon by the FCC as not in the public interest, which included treasure hunts that caused property damage, scare announcements which frightened large segments of the public, contests causing the diversion of police, phone call-outs at inconvenient times, contests which jammed the phone lines, "hoax" contests such as kidnapped jock" promotions, and "phony hoax" contests in which, for example, a jock "disappears" and a reward is offered for finding him, which is made difficult by the jock's having travelled 3000 miles away from the local area. He stated that licensees must fully and accurately disclose terms of their contests and abide by them.

Questions Mark Remainder

Of Session An extended question and answer

session followed, with both FCC representatives on the receiving end. Topics briefly touched upon include the government entering the rating field ("Heaven forbid that we should become an Arbitron," said Ginsberg), public interest obligations, and "dirty words" on the air (caution was advised). Moderator Shrinsky concluded the proceedings with some sound advice and a sharp parting shot: "Very simple policing can avoid a lot of problems" and "The only consistent thing about the FCC is their inconsistency."

Radio: Out Of Tune With The Times?

In a Friday afternoon session. Prof. Richard Peterson opened by declaring that radio w tune with the times." He stated his belief that radio, with increased concentration on crossover-style hits and broad audiences, was running against a national trend toward fragmentation and segregation of people with different tastes, attitudes, ages, and income levels.

Much of his concern revolved around Country music, as he described the revolution in Country radio caused by the influx of programmers from other formats in

the early 70's who applied accepted Top 40 techniques to Country. Peterson held that this trend caused a general watering down of traditional Country programming, but his contention that the radio programmers were responsible for causing the development was contested by several audience members, who stated their belief that modern Country programmers were merely responding to the wishes of their listeners for more pop-oriented records and more frequent rotation of hits.

Reading And Rocking

Diane Stewart of the Evelyn Wood Reading Dynamics organization conducted an introductory speed reading session on Thursday afternoon, supplying basic tips on improving reading speed and concentration. She also informed the audience that the fastest reading speed ever attained was in excess of 80,000 words per minute, and while she could not promise such dramatic increases through speed reading courses, a distinct improvement was guaranteed. Line-by-line reading habits and wandering eye concentration were cited as the major roadblocks to good reading speed and comprehension, and Ms.

Stewart gave the audience an introduction to techniques designed to correct those problems.

Wrapping Up The Rap Rooms

On Thursday night, four simultaneous format rap rooms were staged, with the general concensus of opinion being that they were among the most productive sessions yet held. Instead of the panel discussions employed previously, rap room hosts spoke to one programmer at a time, with question periods following, to provide greater concentration on specific issues.

Top 40, hosted by John Leader, featured former WMCA Good Guy Gary Stevens, now President of Doubleday Broadcasting, speaking on jock-to-management transitions. Stevens advised planning ahead, knowing when to leave the air, and taking a serious, committed attitude to impress management. WSAI/Cincinnati PD E. Alvin Davis suggested being selective in your programming goals and taking care not to oversell your ideas to management. KHJ/Los Angeles PD John Sebastian spoke on call-out research, previewing some of the same ideas Prof. Lutz would later introduce, and facing

(Continued on page 18)



HELENE FRANCES

"Woman-Child" HIR 7777

Pick Album Of The Week-Billboard & Record World, 3/11

Contains Two <u>HIT</u> singles:

"Woman-Child" (Disco Version) HIR 7772

HIR 7771

"A Woman Alone" Pick Single—Billboard, 2/25



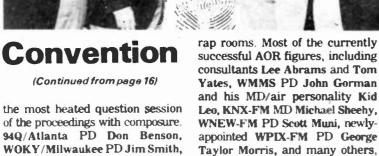












spoke during the session. The Country session focused on "modern" vs. "traditional" approaches to programming, with WMAQ/Chicago PD Bill Hennes, WDEE/Detroit Operations Director Tom Collins, and WDGY/Minneapolis PD Dan Halyburton boosting the modern side and KSON/ San Diego PD Ed Chandler advocating the traditional pattern. WSM/Nashville MD Mary Catherine Murphy brought up the role of women in broadcasting, while WHN/New York PD Ed Salamon discussing maximizing promotion capabilities. KRMD/Shreveport GM Smokey Hyde and his Operations Director Marty Sullivan also spoke, as did WDAF/Kansas City PD Randy Michaels. The session, hosted by Jim Duncan and

Hugh Cherry, also featured a 15-

minute audiovisual presentation produced by the CMA promoting the growth of the Country music industry

Pop/Adult representatives, lead by Mike Kasabo, discussed the two main contrasting approaches to their format-the traditional "oldline" conservative style and the modern, "contemporary" approach. John Lund of Rust Communications was particularly eloquent on that subject. Bruce Holberg, WIP/Philadelphia PD, and others introduced the subject of private weather agencies, with good results reported. Music content and research were discussed by WTAE/ Pittsburgh VP/GM Ted Atkins KMBZ/Kansas City PD Steve Bell, and KVI/Seattle PD Mike O'Shea, among others, with ratios of current records to recurrents and oldies a prime topic of concern. WNEW-AM PD Dean Tyler caused some comment by proclaiming his station's ratio of 70-30 in favor of recurrents and gold. Another session highlight was the appearance of KGIL/San Fernando morning man Dick Whittington, who described morning men in general

as an "endangered species" owing to more restrictive programming trends. More specific details on all four rap rooms can be found in their respective sections in this

Movies, Concerts, Parties. Suites, And A Big Production Room

KHJ air personality and R&R cartoonist Bobby Ocean hosted a production seminar which proved a great success, attracting overflow crowds and developing into a "mutual sharing" experience, according to Ocean. The Progressive Radio Network's Ben Manila joined Ocean to uphold the FM side of production, while Ocean espoused M, and both fielded questions and shared techniques with the enthusiastic participants.

The industry premiere of Paramount's "American Hot Wax" movie, treating the life of pioneer rock & roll jock Alan Freed, was very well attended, with the audience cheering loudly for favorite 50's numbers and declarations of faith in rock & roll. Also extremely well received were the Friday night cocktail party/buffet and of course the numerous hospitality suites.

which offered fun of various kinds throughout the nighttime hours.

The climax to the convention was the Saturday night Superstar Banquet and Concert. Steve Martin demonstrated why he is setting virtually unprecedented sales records and causing the entire country to do impressions of his bits. as his performance provoked standing ovations midway through and near-constant convulsive laughter (not to mention many post-banquet imitations). Special guests the Dirt Band backed Martin on his new musical number, "King Tut," then segued into a well-received performance of their own recent material. And Dolly Parton capped the evening with a high-spirited, exciting show which warmed the hearts of her longtime Country supporters and dazzled listeners of other formats as well.

R&R Convention '78 aspired to set new standards for learning experiences as well as good times. Gauging the general reaction, it appeared that both goals were accomplished.

-Ken Barnes & David Hirsch











the most heated question session of the proceedings with composure. 94Q/Atlanta PD Don Benson, WOKY/Milwaukee PD Jim Smith, and KFRC/San Francisco PD Les Garland also spoke to enthusiastic receptions. The Top 40 rap room also featured a video presentation of TV commercials designed by radio stations, assembled and introduced by KHJ Promotion Director Larry White. This event was a huge favorite, and the presentation was later played in the lobby at various junctures during the convention, attracting large and appreciative crowds.

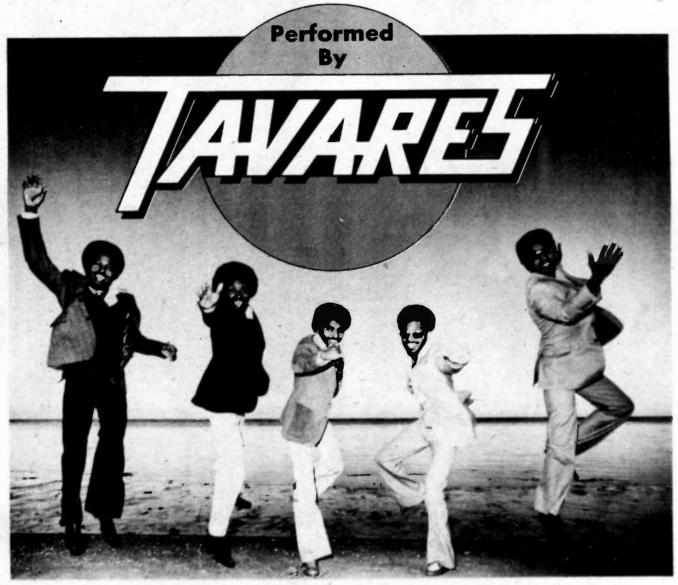
The AOR session, hosted by Mike Harrison and Jeff Gelb, centered on community service issues and questions concerning consultancies. sounding "human" on the air, and various incarnations of the staple AOR topic, "tight" vs. freeform programming approaches. Research was relatively downplayed as a topic, unlike in other

THEY'RE PLAYING THE SONG THAT JOHN TRAVOLTA FELL IN LOVE TO!

"MORETHAN A WOMAN"

IN THE HOTTEST MOVIE OF THE YEAR!





WHBQ new KRBE WQAM 21-17 Y100 5-4 96X 8-6 WPRO-FM debut 28 WPRO-AM KSTN 8 WEIM 11-9 JB105 KILE



KNDE WMFJ new WLOF ra 35 WWCO WLCY 16 BJ105 add 38

















<u>Everybody's</u> Picking Cotton!



"Before My Heart Finds Out"

THIS WEEK'S ADDS:

WPGC WKBW 96KX TEN-Q

WAYS WLEE **WJDX** WAVZ WABB KHFI KNOW WKAU

WKNX WPHD KTOP WAPE

LAST WEEK'S ADDS:

WFIL **WCAO** WHB

KJR KTKT KRUX

WEAQ WRJZ WORD

KQWB Z-93

WQPD **WEEO**

THIS WEEK'S ACTION WAKY 26-21 WFOM 2-2

KLIF 26-22 KSLQ 31-29 B100 18-14 **KTLK 18-15**

WBBF debut 30 WKIX 30-26 94Q 28-26

WSGA 30-27 KRSP 25-18 WERC 28-25 WRFC 13-7

KKLS 25-20 WSGN 34-29 KYYX debut 27 KAFY 26-22 **WISE 17-11**

KPAM 25-20

CK101 9-4

KQWB deb 28

WCOL 17-15 WIRK 27-22





















"ON BROADWAY"GEORGE BENSON

CKLW 28-21 WDRQ 27-25 94Q debut 29 KSLY 27-22 KNDE WRFC

WTMA WKNX KCBN











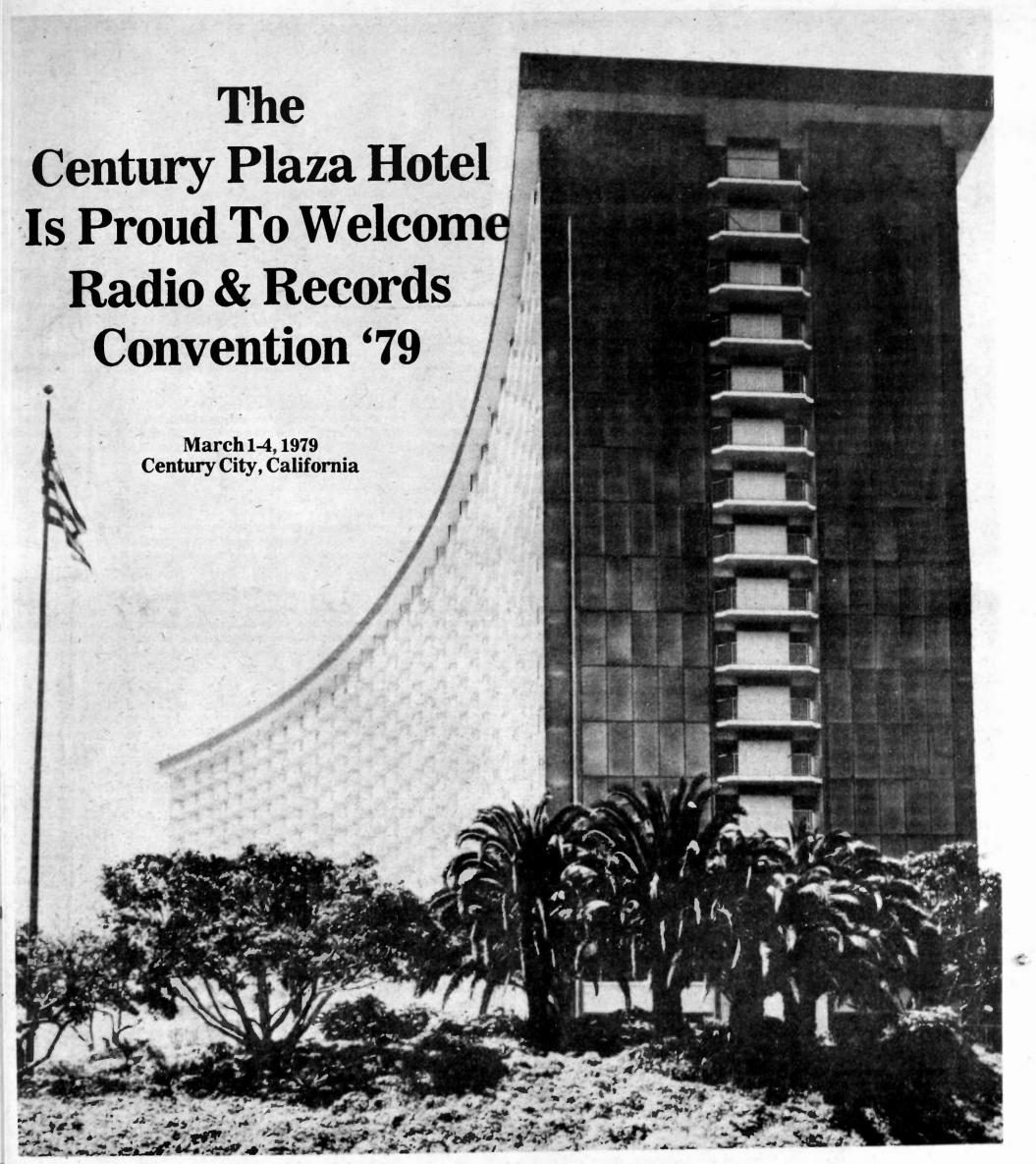








We're Ready For Next Year...



For Information & Advance Reservations Contact Dave Karcher 213-277-2000

TOP-40



John Leader

I feel very good about the future of our craft! After spending three days at Radio & Records Convention '78, my optimism has increased. Personally it was a pleasure to meet so many of the people that I had previously only known via telephone. It was also very exciting to see that the programs we put together for the convention were not only well attended but well received.

The practitioners of Top 40 radio are changing. I got a sense that the "sheep syndrome" may be gone forever. People no longer seem ready to "photocopy" a successful approach but rather are seeking a way that will work for them in their specific situation. I don't mean that we are all running off in opposite directions, but we are formulating new approaches to a format that some were ready, to bury not too long ago.

Convention '78 presented so many new and exciting views that it was impossible not to "feel the fire." The hunger for knowledge and the desire to practice our craft better were evident in almost every conversation I had with programmers in Dallas. And as is always the case, the first step in learning is a desire to learn and in that area there is no deficiency.

Rap Room Wrap

This year at Convention '78 we decided that rather than have the usual panel discussions for the various formats we would have "rap rooms" with individual guests before an audience. Besides giving me a chance to be Johnny Carson for a night (my secret ambition) it gave everyone in attendance a chance to see and question some of Top 40 radio's key programmers and personalities.

Our first guest on Thursday night was Gary Stevens, President of Doubleday Broadcasting. The chat could have been titled "good guy to big guy," since Gary was formerly a major-market air talent at WMCA/New York and has moved through the management ranks to his current position as head of a large broadcast group. Gary spoke about a problem most programmers have faced from time to time: that Program Directors are not taken "seriously" by their managers in many cases. Those of us who have aspirations to be managers one day find that as programmers we are not considered management calibre. Gary took strong exception to this attitude and felt that more and more managers will be coming out of the programming ranks as a matter of necessity. Gary stated, "Programming people are sales people," refuting the notion that sales experience is an area in which most programmers are lacking. Gary also talked about the "allocation of blame syndrome" in which many Program Directors will be hired and then fired at radio stations because of poor ratings performance. Gary felt that the allocation of blame to the PD in many of those cases was incorrect placement. He felt that the manager was the problem or at least equally responsible for poor performance in ratings, and that sentiment was well received by many of the PD's in attendance. Overall Gary felt that too many jocks and programmers who desire management positions some time in their careers fail to make plans for the future. He termed being a disc jockey as "the classic easy way to make a good buck." Since the on-air position is a rather comfortable one for most, disc jockeys tend to prolong their careers, when in fact they are capable of moving up into management earlier. Gary stressed the importance of having a plan for your future and not being timid in acting it out. If your sights are on managing, then make your moves in that direction early as opposed to when your most effective days of on-air work are long gone.



DAVIS ON STAGE—R&R Top 40 Editor, John Leader and E. Alvin Davis, Program Director of WSAI/Cincinnati go over a point in the "Rap Room."



OLD FRIENDS MEET—Pictured at R&R Convention '78 are (I·r) John Sebastian, Program Director of KHJ/Los Angeles, his former boss and current President of Doubleday Broadcasting, Gary Stevens, Bob Hooper of Tom Ingstad Broadcasting and Dave Thomson, PD of KDWB/Minneapolis.

My next guest was E. Alvin Davis, Program Director of WSAI/Cincinnati. Alvin was the recent subject of an R&R profile and we talked about moving into a new situation, as he did at WSAI, and how you approach management with your plans for programming. "Go with the assets you have, when you move into a station," is the way Alvin described it. In other words don't set your goals so high in the eyes of your manager that you can't possibly live up to them. Be realistic about what you can accomplish and how long it will take. And if you are mapping out your current game-plan for management, underestimate slightly in your projections if for no other reason than to cover the unexpected things you may encounter. We also spoke with Alvin about the image problems that AM Top 40 stations have suffered since the advent of FM. Alvin does ongoing market research and he has found that in Cincinnati people tended to give the same negatives when describing WSAI that he ran into as PD of WNOE/New Orleans. Those negatives included too many commercials, screaming jocks and repetition of music. He felt that FM had the distinct image advantage over AM and that one of his major problems in bringing back WSAI was counteracting those image problems usually associated with AM radio.

Next up on the hot seat was John Sebastian, Program Director of KHJ/Los Angeles. John is widely known for his passive music research systems and much of our discussion and questions focused on that. John stressed that "passive or call-out research reaches actives as well as passives." He uses his research to determine rotations and burnouts, but is quick to add, "You have to use your own intellect... anyone who goes totally by figures on paper is leaving himself in a precarious position." Interpretation is the key to any research and John stressed the importance of that point. John also revealed that his first Arbitron rating in Los Angeles (the Jan-Feb sweep) was programmed without the benefit of his usual research. John relied on his "gut" as opposed to his systems since he did not have the time to get his systems set up and working before the rating period began. The questions from the floor came fast and furious but Sebastian was completely honest and up front regarding certain specifics of his systems. However, there were other specific areas that John would not discuss, since he saw many of his competitors in the audience, and that was completely understandable. John summed up the new KHJ approach 'programming to Los Angeles, not to Hollywood's idea of Los Angeles."

Don Benson, Program Director of 94-Q/Atlanta, joined me next and we discussed the positioning of his radio station within Atlanta. Don has recently pushed 94-Q into some very impressive ratings and we spoke of the unfilled niche he found for his station's identity. Pointing out that Atlanta is one of the youngest cities in America, Don programs his station with elements of both Top 40 and AOR. He plays album product and is usually early with new single releases that he feels are "right for the audience."

Jim Smith, the new Program Director of WOKY/Milwaukee, was up next, but we spent some time dealing with Jim's previous position as Music Director of WLS/Chicago before discussing his new job in Milwaukee. Doing music for an ABC-owned station seemed to be a very interesting subject for the audience and Jim was willing to talk about it. Because of the size of the ABC corporation Jim felt that caution was the standard of musical behavior. He didn't feel that he was held back by this policy but rather was more acutely aware of the possible problems WLS could be subject to if procedure was not followed. Moving on to his new position as PD in Milwaukee, Jim felt he was moving into a station that needed maintenance of its audience rather than a rebuilding program. He was aware of the problems in maintaining an already large audience and felt he could definitely use his corporate experience to help WOKY.

Les Garland of KFRC/San Francisco joined us for a discussion on making the transition from one programming position to another. Les has made several market moves within the RKO radio chain and in each case has lost very few people within his new situation after the move. This staff stability is commendable in light of certain jock purges we have all seen happen. Les said that when he takes over a new staff he is totally "up front" with them and discusses mutual objectives. He feels it is also very important to create the excitement of "team effort" by letting his staff participate in the actual running of the radio station. We also talked about the highly creative promotions that KFRC has come up with in the past. Les said the key to any good promotion was not big money but rather creativity and topicality. The promotion should be as fun to listen to as your regular music and feature

(Continued on page 28)

FAMILIARITY-A PROVEN INGREDIENT IN SUCCESSFUL RADIO PROGRAMMING.



Time and time again, contemporary stations whose formats are built on familiarity are winning the numbers. "Tight" playlists with strategic rotation of current hits and oldies are proven ingredients

of familiarity.
And so is Wolfman Jack.
In fact, Wolfman Jack is the most familiar radio personality in the nation.* And the Wolfman Jack Show could easily become the most-listened-to time slot on the station. your station.

your station.
Your listeners know Wolfman Jack. They relished his role in "American Graffitti", follow him weekly as host of NBC-TV's "Midnight Special" and his own syndicated TV series – in addition to his network appearances on such high-rated productions as "Police Story" and "James AT 15". As a major product spokesman, your listeners already buy what he endorses nationally, and they'll buy your sponsors' products with the same assurance.
Wolfman Jack is a known pro-

Wolfman Jack is a known pro-

gramming success on radio stations in over 42 countries.
Six hours of programming each week features Wolfman's famous and unmatchable style with a perfected blend

the most effective contemhits. porary

flexible, experienced format compatible with any contemporary programming – all priced to put Wolfman Jack on your

station right now!
Familiarity wins the numbers . . . and Wolfman Jack is familiar.
*A recent national survey of Hosts and Announcers showed Wolfman Jack to be the 3rd most familiar, tied with TV's Johnny Carson, and just behind Bob Barker and Monty Hall Hall.





America's Most Familiar Radio Personality

FILMWAY/ RADIO INC

1610 NORTH CAHUENGA BLVD. / HOLLYWOOD, CALIFORNIA 90028 Call Mary White collect. (213) 462-6421 Produced By Audio Stimulation, Inc.

John Leader

(Continued from page 26)

programming and should not require any special effort of your listeners.

Finally, Larry White, Promotion Director of KHJ/Los Angeles, presented a video presentation of some of the finest TV commercials run by radio stations over the past few months. The presentation was a big hit with open applause in several spots, especially the Larry Lujack take-off on the American Express commercial. After the showing, Larry fielded questions on production costs and uses of television for promoting radio. I'm sure lots of us left with our creative juices flowing, ready to do some television for the Spring Sweep.

Overall the Top 40 rap room was a large hit! We all got the chance to see and question several key radio people and the ideas and questions exchanged were very beneficial for both the guests and the audience.



ANIMATION IN ACTION FOR TEN-Q—Here is a still frame from one of the many TV commercials shown at Convention 78. The animated spot from TEN-Q/Los Angeles was a favorite.

Bits

LOVE IS...: KISD/Sioux Falls recently completed a two week promotion asking listeners to tell the station what "love is...". As entries were received and aired, prizes were awarded with all becoming eligible for a grand prize drawing. Some of the thousands of replies came from a third grade class at a local elementary school, who had turned the KISD contest into a class project. The entries from the third graders were both funny and touching and Music Director Tom Evans reported that the entire promotion was a big success, reaching all demographics and causing a lot of talk.

SNOW JOB: With a record amount of snow in Oklahoma City, KOFM gave their listeners a good chance to make the most of the unexpected white stuff and win some "green." The KOFM snow sculpture contest asked listeners to build any sort of snow scupture, just so long as it related to KOFM in some fashion. Everything from snowmen to snowbunnies were entered, but the winner was a



PUT UP YOUR DUKES—Shown in this rather combative stance are the afternoon drive team of WNOE/New Orleans. On the left air personality Steve Casey with his faithful traffic reporter Zoom Zoom (Kim Stephens).



PACKED HOUSE—Some of the many who took part in the Thursday night Top 40 Rep. Roomat R&R Convention 78.

snow-DJ complete with headphones, molded in the station's print logo. Not stopping there, the station then held "The World's Biggest Snowball" contest encouraging the audience to create giant snowballs. The winner for this one measured 28 feet in circumference and was over 8 feet tall! A great way to make the snow situation more fun in Oklahoma City.

CRABS BATTLE FEVER: WCUE decided to do something about the outbreak of "cabin fever" that had been affecting everyone in blizzard-ravaged Akron. "Cabin fever" is brought on by long period of being unable to leave your residence owing frequently to severe weather conditions. It is usually recognized by its symptoms which include extreme "crabbiness." Reacting to this, WCUE put together the WCUE Great Crab Race. Two weeks prior to the event, WCUE began giving away real live hermit crabs and T-shirts that read, "WCUE gave me crabs." The actual race, hosted by morning man Townsend Coleman, was held in a local shopping center and attended by over 500 participents and spectators. The ultimate winner received a deluxe aquarium outfit, an official crap cape and a diamond studded crab leash. Doubtless this is the first time 'cabin fever' has been cured by crabs!



HAPPY 'CAUSE I'M HOME—WMET/Chicago's Vice President and General Manager, Harvey Pearlman smiles in the snow in front of a new billboard welcoming the station to their new studios. WMET had completed their move to 444 North Michigan Street in Chicago.

Motion

Dave Kirby, as revealed last week (Street Talk 3/3), has resigned his Program Director's position at WIFE/Indianapolis. Dave was only with WIFE a short time and apparently misunderstandings between Dave and management caused his resignation. He is currently looking for another programming position and can be reached at (303) 750-3689. Prior to joining WIFE, Dave was the Music Director at 96KX/Denver.

Doug Paul has left his PD slot at WRBK/New Bern, N.C. and has joined the staff of WITN/Washington, N.C. as Music Director and morning drive announcer. WITN is a 100,000 watt FM in eastern North Carolina billing itself as "Rock 93."

YFANTASY" ISAREALITY!

HERE'S THE PROOF...



Earth Wind & Fire

From their biggest selling album ever "All 'N All"





on Columbia Records

NORTHEAST **Most Added** Hottest

Jafferson Starship **Barry Manilow** Atlanta Rhythm Sec. Bee Gees "Fever **Eric Clapton**

SOUTH Most Added Hottest

Roberta Flack Bee Gees "Fever" Atlanta Rhythm Sec. Barry Manilow Jackson Browne Jefferson Starship

ADDS & HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

NORTHEAST

SOUTH

MIDWEST

Parallel Two

WKY/Oklahoma, OK

David Gates Andrew Gold MOTTEST: Bee Gees Fewer 4-2 Berry Manilow 15-9 Linda Monstadt '17-11 Abba 18-14 Kansas 19-16

WYFM/Youngetown, OH Jack Taylor

WGRD/Grand Rapids, MI

David Gates HOTTEST: Bee Gees Alive 1-1 Barry Manilow 8-2 Paul Davis 15-8 Eansas 14-9 Bob Melch 16-14

Barry Manilow Oavid Gates Bob Melch MOTTEST. Bee Gees Fewer 8-1 Andy Gibb 2-2 Kansas 14-4 Eric Clapton 13-11 Barry Manilow A-12

WNCI Columbus, OH

· Steve Edwards

Paul Davis England Oan Vvonne Elliman HOTTEST

Ron White

Parellel One

WCAO/Baltimore, MD

Flack & Hathaway Rubicon HOTTEST Bee Gees Fewer 1-1 Kansas 8-3 Raydio 15-9 Andrew Gold 21-14 England Dan 24-20

WPEZ/Pittsburgh, PA T. Morgan

Jackson Browne Rubicon Stargerd ELO ELO Kiss Flack & Hathaway MOTTEST: Bee Gees Alive 1-1 Barry Manilow 13-7 Raydio 16-10 Matalie Cole 26-19 Yvonne Elliman 37-26

WABC/New York, NY

Raydio Natalie Cole Matalle Cole
Jay Ferguson
HOTTEST.
Bee Gees
Alive 1-1
Andy Gibb
Bee Gees
Fever 6-3
Barry Manilow 18-8
Eric Clapton 17-9

WKBW/Buttalo, NY

Heatwave Gene Cotton HOTTEST. Bere Gees Alive 2-1 Barry Manilow 15-7 Jackson Browne 16-14 Bob Melch 27-20 Raydio 24-21

CHUM Toronto, CAN John Terminee; None HOTTEST: Bee Gees Alive 1-1 Bee Gees Fever 4-3 Steely Oan 15-11 Kansas 23-16 Rod Stewart 26-18

WNBC/New York, NY Ros Frank

Lou Rawls
David Gates
MOTTEST:
Billy Joel 1-1
Bee Gees
Fewer 3-2
Dan Hill 12-9
Barry Mapilon 1 Den Hill 12-9 Barry Manilow 13-12 Yvonne Eliman 29-19

WFIL Philadelphia, PA Ron O'Brien

Raydio Andrew Gold (dp) Natalle Cole Chuck Mangione (dp) HOTTEST: Andy Gibb 4-1 Barry Manilow 2-2 Art Garfunkel 9-7 David Gates 20-10 Eric Clapton 21-12

Gene Cotton
Chuck Mangione
HOTTEST:
Bee Gees
Alive 1-1
Raydio 13-7
Natalie Cole 12-9
Flock & Hathaway 19-14
Yvonne Elliman 27-21

WRKO/Boston, MA Harry Nelson

Jefferson Starship Billy Joel MOTTEST: Bee Gees Faver a-2 Lynyrd Skynyrd 10-7 Kanisa: 23-12 Abba 20-13 Bob Melch 24-14

Parallel Two

WXXX/Pittsburgh, PA Bobby Christian

Fleetwood Mac Chain England Dan HOTTEST: HOTTEST: Kansas 3-1 Barry Manilow 10-4 ELO 12-7 Bee Gees Fever 20-14 England Can A-18

ARS
Gene Cotton
Flack & Hathaway
Henred Menn
Circle
Highty
HOTIEST:
Bee Gees
Fever 11-2
Paul Davis 10-4
Jackson Browne 12-10
Styz 20-15
Andrew Gold 24-19

13Q/Pittaburgh, PA

Roberta Flack

Player Flack & Hathaway Marry Manilow 10-6 Eris Clapton 11-8 Matalte Cole 20-11 Bob Welch 19-13 Yvonne Elliman 24-17

WTRY/Troy, NY

Eddle Money Stys ARS HOTTEST: Barry Manilow 3-1 Yvonne Elliman 8-3 Stargard 10-8 Kansas 11-9 Raydio 26-18

WKBO/Harrisburg, PA Dan Steele

Robert Palmer Flack & Mathaway 8111y Joel MOTTEST: Raydio 10-6 Yvonne Elliman 17-9 Bob Welch 18-10 Jackson Browne 24-15 Storgard 29-18

WBBF/Rochester, NY Tom Nast Jefferson Starship Dolly Parton Dolly Parton Journey HOTTEST: Natalie Cole 7-1 Bee Gees Fever 14-6 Younne Elliman 28-14 Bob Melch 26-19 Jackson Browne 29-20

WDRC/Hartlord, CT

Jim English Vvonne Elliman Lou Rawls Parliament (dp) Shaun Cassidy HOTTEST: Andy Gibb 3-1 Heatwave 10-6 Eric Clapton 12-7 Barry Manilow 18-10 Bob Melch 20-15

PRO-FM/Providence RI Terry O'Brier

Meatwave Jackson Browne Jefferson Starship David Gates MOTTEST: Bee Gees Alive 1-1 Steely Dan 4-2 Kansas 12-8 Natalie Cole 0-11 Barry Manilow 29-22

JB105/Providence, RI Rob Stewart

ARS
Lou Pawis
Billy Joel
Jefferson Starship
Meatloaf
Franklin Micare (dp)
HOTTEST:
David Gates 11-7
Eric Clapton 15-10
Paul Davis 19-11
Leblanc & Carr 23-17
Jackson Browne 28-22

F105 Sceton, MA Charlie Fernandez

Raydio Jefferson Starship MOTIEST: Bee Gees Fever 6-3 Jay Ferguson 16-11 Barry Manllow 17-12 Abba 20-16 Bob Welch 25-20

WAVZ/New Haven, CT Curt Hanser

NRBQ Andrew Gold ELO David Gates Gene Cotton HOTTEST: HOTTEST:
Bee Gees
Fever 1-1
Barry Manilow 3-2
Flack & Mathaway 4-3
8111y Joel 12-7
Parliament 20-14

WYRE/Annapolis, MD Steve Kingston

Stargard Robert Palmer Robert Palmer Stys Rubicon HOTTEST: Barry Manilow 7-4 Kansas 16-8 Eric Clapton 14-9 David Gates 24-21 Bob Melch 26-23

WICC/Bridgeport, CT

Jefferson Starship HOTTEST: Andy Gibb 2-1 Rod Stewart 16-12 LeBlanc & Carr 19-13 Eric Clapton 21-15

99X/New York, NY Pobby Rich

Apony Nich Wonne Elliman HOTTEST: Bee Gees Alive 1-1 Raydro 12-7 Bee Gees Woman D-10 Barry Manilow |4-11 Eric Clapton 15-12

Parallel Three

K104/Este, PA Gordon Lightfoot Sweet Meatloaf Billy Joel HOTTEST:

HOTTEST: David Gates 1-1 Barry Manilow 4-2 Bee Gees Fever 9-5 Abba 11-7 Yvonne Elliman 27-19

WVAM/Altoona, PA John Harrison Bros. Johnson Flack & Hathaway Diana Ross HOTTEST: Andy Gibb 3-1 Samantha Sang 5-2 Eric Clapton 10-8 Kansas 14-10 Stargard 28-19

WFEA/Manchester, NH

Kiss MOTTEST: Samantha Sang 1-1 Bee Gees Fewer 13-4 Eric Clapton 10-7 Kansas 20-11 England Dan 27-19

WAQY/Springfield, MA

Jian Rising

Kayak (dp)
Chicago
Billy Joel
Raydio
HOTIEST:
Bee Gees
Fever 2-1
Kansas 6-2
Eric Clapton 12-5
Jackson Browne 17-12
ELO 24-21

WTSN/Dover, NH Jim Sebastian

Chuck Mangione
Bee Gees
Woman
HOTEST:
Bee Gees
Fever 5-2
LR8 7-5
Barry Manilow 13-10
Rod Stewart 17-15
Andrew Gold 22-20

W/BO/Portland, ME

Younce Elliman Gordon Lightfoot -- Jackson Browne Andrew God HOTTEST: Bee Gees Afive 1-1 Bee Gees Fever 11-3 Eric Clapton 13-9 Rita Coolidge 12-10 LRB 16-14

WEEO/Waynsaboro, PA Bob Kennedy

ARS Stym Stargard HOTTEST: Samentha Sang 3-1 Barry Manilow 17-9 Raydio 19-10 Abba 21-15 Bob Welch 22-16

WGUY/Rangor, ME

LeBlanc & Carr

ARS
Jefferson Starship
HOTTEST:
Bee Gees
fewer 6-2
Kansas 15-7
Andrew Gold 19-12
Gordon Lightfoot 21-17
Jackson Browne 23-18

SOUTH Parallel One

Parliament England Dan Andrew Gold HOTTEST: Bee Gees Alive 1-1 Heatware 3-3 Barry Manilow 9-5 Michael Zager 30-17 Yvonne Elliman 29-23

Z93/Atlanta, GA Dale O'Brian

Lou Rawls Parliament HOTTEST: HOTEST: Kansas 10-8 Andrew Gold 12-9 Chuck Manglone 17-13 Yvonne Elliman 23-18 ARS 26-22

WLCY/Tempe, FL

Ron Parker Ron Parker

Art Garfunkel
Bob Melch
Rod Stewart
England Dan
HOTTEST:
Eric Clapton 8-5
Barry Manilou 12-7
Kansas 20-11
Raydio 25-14
Yvonne Elliman 28-21

Y100/Minmi, Fl

Bob Melch MOTTEST Bee Gees Alive 1-1 Bee Ges Fewer 2-2 Tramps 14-10 Jimmy Bo Morne 19-16 Parllament 25-20

Z97/Dallas, TX Gary Mack

England Dan -HOTTEST: Queen 1-1 Bee Gees Fever 5-2 Jay Ferguson 10-6 Kansas 23-10 Art Garfunkel 25-19

KRBE/Hous Clay Giah

Carpenters
England Dan
MOTTEST:
Bee-Gees
Fever 3-1
Kansas 15-8
Barry Manilow 26-11
Andrew Gold 29-16
Bob Melch 30-20

KLIF/Dallas, TX Charles Van Dyke

Andrew Gold ARS Rubicon MOTTEST: Bee Gees Fever 2-1 Andy Gibb 4-2 Barry Manilow 12-8 LRB 13-10 England Dan 19-12

WHBO/Memphis TN John Long

Tavares Vvonne Elliman EW&F HOTTEST: HOTTEST:
Bee Gues
Alive 1-1
Raydio 11-6
Parliament 14-7
Barry Manilow 13-9
Flack & Hathaway 18-11

Parallel Two

WKIX/Raleigh, NC Ron McKay

Jackson Browne Flack & Hathaway Raydio HOTTEST: Barry Manilow 7-3 Art Garfunkel 13-9 Kansas 16-10 Bob Welch 23-13 Natalie Cole 26-17

Q105/Tampa, FL Lynn Lotkowicts

Lynn Lotkowicts
Jackson Browne
Yoonse Elliman
Bee Gees
Mornes
Hornes
Alive 4-3
Paul Davis 7-5
Eric Clapton 15-9
Barry Manilow 21-14
Jay Ferguson 25-18 Matalie Cole Dolly Parton Flack & Hathaway ARS HOTTEST: HOTTEST:
Bee Gees
Fever 9-3
Chuck Mangione 19-6
Kansas 22-15
Bob Welch 23-16
Rod Stewart 26-19

KAAY Little Rock, AR C. David Hamilton

WBBQ/Augusta, GA Bruce Stevens Flack & Mathaway
Jefferson Starship
Kiss (dp)
HOTIEST:
Bee Gees
Fever 4-1
Matalie Cole 13-8
Parliament 18-14
Yoone Ellifam 23-19
Andrew Gold 30-26 Jay Ferguson Linda Ronstadt Bob Welch HOTTEST: HOTTEST:
Bee Gees
Fever 3-1
Eric Clapton 9-4
LRB 11-8
Kansas 12-10
Rita Coolidge 15-12

Q94/Richm Tim Watts WQXI/Atlants, GA Rhett Walker

Flack & Hathoway Trammos Dolly Parton Rod Stemart HOTTEST: Bee Gees Fewer 1-1 Raydoo 18-5 Kanssa 12-9 Bob Welch 21-13 Stargard 25-16

KHFI/Austin, TX

Y95/Tempe, FL

Ben Christopher
Bee Gees
Moman
David Gates
England Dan
HOTTEST:
Bee Gees
Alive 2-1
Bee Gees
Deep 10-6
KC & Sunshine 14-8
LRB 17-13
Kansas 29-18

Jack Starr

Raydio Yvonne Elliman Yyönne Elilman Jackson Browne Flack & Hathaway (dp) HOTTEST: Be'e Gees Fever 1-1 Fric Clapton 10-5 Kansas 13-8 Barry Manilow 18-13 Bob Welch 19-14

WSGA/Savannah, GA

England Dan Lou Rawls Billy Joel HOTTEST: Bee Gees Fever 1-1 Bee Gees Alive 2-2 Barry Manilow 9-7 Raydio 13-8 Stargard 27-23

WAYS/Charlotte, NC

Flack & Hathaway Stym (dp) Stym (dp)
Jefferson Starship (
Yvonne Elliman (dp)
Jackson Browne (dp)
HOTTEST:
Bee Gees
Fever 5-3
Barry Manilow 6-4
Heatwave 8-6
Rod Stewart 22-16
Stargard 25-20

WERC/Birmingham, AL

Flack & Hathaway HOTTEST: MOTTEST: Bee Ges Fever 1-1 Barry Manilow 10-5 Andrew Gold 15-9 Natalie Cole 24-18 Bob Melch 23-19

KNOW/Austin, TX Bill Mayne

LeBlanc & Carr Gene Cotton MOTIEST: Bee Gees Fever 1-1 Steely Dan 7-4 Heatwave 10-8 Barry Manilow 17-9 Natalie Colu 19-14

WTIK/New Orleans, LA darty Maxwell

Enchantment
Eddle Money
Lou Rawls
Courge Benson (dp)
HOTTEST:
Bee Gees
Faver 1-1
Heatwave 9-5
Tramps 11-9
Yvonne Ellinan 16-11
Parliament 22-17

94Q/Atlanta, GA Dpn Benson

Player Jefferson Starship Eddie Money HOTIEST: ARS 15-7 Jackson Browne 13-10 Yvonne Ellimon 18-12 ELO 20-15 Rubicon 23-18

Jackson Browne Yvpnne Elliman Raydio Bob Welch Kiss Kiss Hathaway Chuck Mangione MOTEST: Andy Gibb 2-1 Heatwave 8-5 Eric Clapton 11-6 Matalie Cole 20-15 Barry Manilow 24-16

WIDX/Jeckson, MS

Tom Daniels Gene Cotton Andrew Gold ELO ELO HOTTEST: Bee Gees Fever 1-1 Eric Clapton 8-3 Art Garfunkel 9-5 Barry Manilow 12-7 David Gates 17-11

WAPE/Iscksonville, FL Paul Sebastian

Gene Cotton
HOTTEST:
Bee Gees
Fever 2-1
Raydio 3-2
LeBlanc & Carr 10-5
Barry Manilow 20-16
KC & Sunshine 28-21 WMAK/Nashville, TN Jun Holton

Flack & Hathaway Moonlighters EW&F EMBF
Harren Zevon
HOTTEST:
Bee Gees
Fever 4-1
Natalie Cole 6-2
Barry Manilow 11-3
Gene Cotton 12-10
Jackson Browne 15-13

WFLB/Fayetteville, NC

Stanley B. Stewart Stanley B. Stewart
Jefferson Starship
Rubleon
ARS
Mathis & Hilliams (dp)
Mountighters (dp)
Mountighters (dp)
MOUNTEST:
Bee Gees
Alive 1-1
Parliament 10-6
Bee Cees
Fever 8-7
Art Garfuntel 16-10
Leblanc & Carr 31-24

Paul King Chuck Mangion EW&F EWSF
Bob Meir
HOTTEST:
Natalie Cole 1-1
Parliament 7-3
Lou Rawls 12-7
Eric Clapton 16-10
Barbara Mandrell 20-15

WHITY/Montgomery, AL

Gene Cotton
Chuck Mangione
Flack & Hathaway
Jefferson Starship
HOTIEST:
Bee Gees
Fever 12-4
Jackson Browne 13-8
Andrew Gold 18-10
Heetwave 20-12
ELO 24-18 Dolly Parton
Wet Willie
MOTTEST:
Yvonne Elliman 2-1
Andrew Gold 6-4
Steely Dan 13-9
Hotel 27-20
KC & Sunshine 26-21

Bob Weir Boo werr Player Marren Zevon MOTTEST: Hatalle Cole 2-1 Barry Manilow 15-8 Andrew Gold 25-16 Parliament 28-17 Flack & Hathaway D-23

WCGQ/Columbus, GA Jeff Blake

WSGN/Birmingham, AL Bill Thomas Parliament Flack & Mathaway Eruption (dp) HOTTEST: Heatwaye 3-1 Commodores 9-5 Natalie Cole 19-15 Abba 22-18 Lou Rawls 27-22 Jackson Browne Flack & Hathaway HOTTEST: Andy Gibb 2-1 Barry Manilow 5-2 David Gates 11-6 Andrew Gold 18-11 KC & Sunshine 24-16

WLOF/Orlando, FL Blackwell O'Netl

ARS Chuck Mangione Tewares (RA) Jackson Browne Flack & Mathaway Cazz HOTTEST: HOTEST: Leo Sayer 8-4 Barry Man11ow 13-7 Eric Clapton 23-17 Odyssey 32-20 Kensas 36-24

LRB Chuck Mangione Andrew Gold

Andrew Gold Natalie Cole Jackson Browne ELO David Gates

Parliament Yeonne Elliman Billy Joel HOTTEST: Bee Gees Fever Z-1 Raydio 9-7 David Gates 13-1D Jackson Browne 20-15 Heatwaye 32-22 WNOE/New Orleans, LA WVLK/Lexington, KY

ARS Player Eruption Enchantment HOTTEST: Dee Gees Fever 1-1 Samantha Sang 17-9 Trammps 22-17 Kansas 26-21 Heatwave 30-24

Y103/Incksonville, FL

J.J. Walker

WRIZ/Knozville, TN

Dolly Parton Player HOTIEST: Bee Gees Fever 3-1 Bob Welch 12-9 Kansas 13-11 Barry Manilow 18-13 England Dan 22-17

BliO5/Orlando, FL Tom West Jackson Browne Cazz ARS
MOTTEST:
Barry Manilow 15-10
Bob Welch 17-12
Paul Davis 19-13
Stargerd 23-15
England Dan 25-20

WLEE/Richmond, VA

Ken Curtu Matalie Cole Raydio Gene Cotton HOTIEST' Bee Gees Fever 1-1 Eric Clapton 12-7 Bob Welch 15-10 Abba 18-13 David Gates 23-15

Perellel Three

WYND/Sarasola, FL

Flack L Hathaway HOTTEST: Bee Gees Fever 3-1 Eric Clapton 6-5 Barry Manilow 9-7 Bob Weich 18-10 Raydio 19-14

98Q/Videlie, GA

KAYC/Beaumont, TX

Stargard EMBF EMBF
Bob Meir
HOTTEST:
Yvonne Elliman 3-1
Rubicon 19-14
England Jan 21-15
KC & Sunshine 26-21
Chuck Mangione 30-25

David Gates Raydio LeBlanc & Corr HOTIEST: Bee Gees Allive 1-1 Bee Gees Fever 10-2 Linda Ronstadt 23-14 Bob Melch 30-16 Chic 28-20

ARS Eddte Money MOTTEST: Eric Clapton 6-4 Jay Ferguson 10-7 Barry Mantlow 16-8 Paul Davis 19-10 LeBlanc & Corr 21-17

WAAY/Hunteville, AL Andrew Gold Rod Stewart ARS
Jefferson Starship
Parliament
Natalie Cole
HOTTEST:
Bee Gees
Fever 4-1
Barry Manilow 8-5
Raydio 13-8
Heatwave 17-12
David Cates 22-17

WAIR/Winston-Salem, NC Jefferson Starship Bob Scarborough Trammps Van Halen ARS Player LTO Starz Sea Level Eruption HOTTEST: WDRQ/Detroit, MI Cheryl Phillips HOTTEST:
Bee Gees
Fever 1-1
Raydio 5-3
Yvonne Elliman 34-14
Bob Welch 26-18
Jackson Browne 24-21

WISE/Asheville, NC Ray Williams

Natalie Cole Parliament Parliament
Player
Jefferson Starship
Chuck Mangione
HOTIEST:
Eric Clapton 6-2
Heatuave 9-4
Barry Manilow 13-5
Kansas 16-8
Gene Cotton 17-11

CK101/Cocos Beach, FL Stave Ocean KC & Sunghine Bee Gees Momen Eddie Money HOTTEST: HOTTEST: Kansas 7-3 Gene Cotton 9-4 Linda Ronstadt 11-6 Chicago 16-10 The Babys 18-11

Yvonne Elliman MOTTEST: Bee Gees Alive 1-1 FL Bee Gees Fever 10-2 Andy Gibb 16-10 Linda Ronstadt 15-12 Barry Manilow 24-19 WIRK/West Palm B Alan Edwards

Jefferson Starship Stargard Stargard
ARS
Steely Dan
Blues (dp)
HOTTEST:
Art Garfunkel 10-5
Heatwave 12-6
LRB 13-7
KC & Sunshine 15-8
Lou Rawls 19-9

WRFC/Athens, GA Kelly McCoy

Perferson Starsin Player

KC & Sunshine
Marren Zevon
Bob Meir
HOTTEST:
Bee Gees
Fever 5-1
Barry Manilow 9-4
Kansas 10-6
Gene Cotton 13-7
David Gates 20-15

WABB/Mobile, AL Scott Griffith

Yvonne Elliman Gene Cotton ARS Hotel Billy Joel Woman HOTTEST: Heatusve 2-1 Matalie Cole 8-4 Bee Gees Føver 13-10 Jackson Browne Stay 19-16 Raydio 21-17

WFOM/Marietta, GA Greg McClure

KILE/Galveston, TX Dave Collins Flack & Hatheway ARS Denne & Gold

92Q/Nashville, TN Bruce Sherman

None HOTTEST: Bee Gees fever 8-2 Kanses 13-11 Berry Menilow 18-12 Rod Stewart 24-20 Gene Cotton 28-23

MIDWEST

Parallel One

WZUU/Milwaukoo, WI Chris Curtis

WGCL/Cleveland, OH Bob Travia Rod Stewort Kansas Styr: HOTTEST: Bee Gees Alive 1-1 Barry Manilow 15-7 Jackson Browne 17-8 Jay Ferguson 16-9 Yvonne Elliman 24-16

KSLQ/St. Louis, MO Sherry Toennies

Andy Glbb 5-1
Bee Gees
Fever 7-5
Steely Dan 9-6
Borry Manilow 12-7
Natolic Cole 20-14 Flack & Hathaway HOTTEST: WINW/Canton, OH Keith London HOTTEST: Kansas 3-1 Barry Manilow 4-2 Bee Gees Fever 7-4 Eric Clapton 8-6 Bob Welch 30-20 Flack & Hathoway Sheun Cassidy HOTTEST HOTTEST:
Bee Gees
Fever 5-3
Natalie Cole 14-6
Eric Clapton 18-9
Abba 17-12
Yvonne Elliman 20-16

David Gates Ted Nugent Crank England Dan HOTTEST: HUTTEST: Eric Clapton 10-8 Enchantment 11-9 Barry Manilow 13-10 Yvanne Elliman 17-11 ELO 19-12

Q102/Cincinnati, OH Mark Elliott

WSAI/Cincinnati, OH C.C. Matthews

None MOTTEST: LeBlanc & Carr 10-8 Steely Dan 11-10 Jay Ferguson 13-11 Abba 26-20 Jackson Browne 29-23

WLS/Chicago, IL

Billy Joel
Young
HOTIEST:
Bee Gees
Alive 1-1
Andy Gibb 2-2
Bev Gees
Fever 9-4
Barry Manilow 16-12
Jay Ferguson A-21

WOKY/Milwaukee, WI

Yvonne Elliman MOTTEST: Kansas 8-3 Barry Manilow 18-10 Eric Clapton 22-18 Rita Coolidge 25-21 Rod Stewart 30-25

KSTP/Minneapolis, MN Greg Ausham

Jackson Browne
Andrew Gold
HOTIEST:
Bee Gees
Fever 1-1
Eric Clapton 8-3
Kansas 16-12
Oavid Gates 19-15
Gordon LightFoot 24-20

Alan Burns

Jay Ferguson Billy Joel Young

Yvonne Elliman Bee Gees Moman HOTTEST: Bee Gees Alive 1-1 Eric Clapton 9-2 Paul Davis 16-13 Jackson Browne 17-15 LeBlanc & Carr 19-16 CKLW/Detroit, MI Rosalie Trombley Bee Gees Moman Chuck Mangione Mathis & Milliams HOTTEST: Bee Gees Alive 1-1 Eric Clapton 13-9 ELO 20-16 Bob Melch 23-18 George Benson 28-21 WMEE/Ft. Wayne, IN John David Spangler

David Gates Jackson Browne Bob Welch HOTTEST: HOTTEST:
Bee Gees
Fever 2-1
Kansas 6-3
Paul Davis 11-7
Jay Ferguson 13-8
Barry Manilow 12-10

WOW/Omaha, NE Roger Davis

WNDE/Indianapolis, IN **Bobby Hatfield**

Bobby Hattield

Li Dackson Browne
Yvonne Ellinan
Styz
Dolly Parton
MOTTEST:
Samantha Sang 2-1
Paul Davis 8-5
Bee Gees
Fever 10-7
Steely Dan 9-8
Bob Welch 24-17

WMET/Chicago, IL Dave Morgan

Tramps
HOTTEST:
Bee Gees
Alive 1-1
Bee Gees
Fever 2-2
Samantha Sang 3-3
Barry Manilow 8-6
Raydio 10-9

KBEQ/Kansas City, MO Kim Welsh

RC & Sunshine
Rod Stewart
David Gates
Jefferson Starship
HOTIEST:
Jay Ferguson 15-11
Maylon & Millie 22-13
Stym 20-16
Raydto 22-20
Stargard 27-22 WCOL/Columbus, OH Dave Bishop Tyonne Ellimen

MOTEST: Bee Gees 5-2 Barry Manilow 13-8 Art Carfunkel 19-12 England Dan 24-18 Bob Welch 26-22 WIFE/Indianapolis, IN Jerry Steele

Jackson Browne

Jackson Browne Rod Stewart ARS Jefferson Starship HOTICST: Bee Gees Fever 1-1 Bee Gees Alive 2-2 Kansas 8-5 Bee Gees Woman 17-13 Andrew Gold 24-18

Parallel Three

KIOA/Des Moines, LA Chris Collins HOTTEST: Bee Gers Alive 3-1 Jay Ferguson 12-8 Carpenters 20-11 Yvonne Ellimen 28-14 Dr. Hook 24-18

KLEO/Wichite, KS Bob Laurence Eric Clapton Bob Welch Bob Melch Carpenters ELO MOTIEST: Bee Gees fever 12-3 Queen 7-4 Art Garfunkel 13-9 Karla Bonoff 19-12 Lou Rawls 20-16

KKLS/Repid City, SD Stone/Kjar Sandford-Townsend Sandford-Townsend England Den Yvonne Elliman Shaun Cassidy HOTTEST. Bee Gees Fever 7-1 Bob Melch 12-9 Eric Clapton 18-14 Barry Manifow 21-15 ELO 23-17

WION/St Cloud, MN

Jackson Browne
Crystal Gayle
Carpenters
HOTTEST
Bee Gees
Fever 4-1
Eric Clapton 8-4
Maylon & Willie 15-10
Barry Manifow 19-15
Bob Melch 22-19

WSPT/Stevens Pount, WI Pet Martin Sea Level Flock & Hathaway Jefferson Starship HOTTEST David Gates 4-1 Bob Welch 7-2 Gene Cotton 14-11 Styx 19-15 Chuck Mangione 27-22

WACI/Freeport, IL Kevin Kenney LTD KC & Sunshine Flack & Mathaway Shaun Cassidy David Gates HOTTEST Bee Gees Fever 2-1 Barry Manilow 8-2 Chic 16-10 Leblanc & Carr 21-13 David Gates A-22

WTRU Muskegon, M! Chuck Mangione
Flack & Hathaway
Jefferson Starship
HOTIEST:
Andy Gibb 1-1
Bec Gees
Fever 5-3
Barry Manilow 8-4
Bob Meich 21-17
LeBlanc & Carr 22-18

KSTT Devenport, LA Rick Fields

Andrew Gold England Dan Barry Manilow HOTTEST Bee Gees Fever 2-1 Rod Stewart 8-3 Abba 14-6 Bob Welch 17-7 Kansas 15-9 KISD/Sioux Falls, SD Tom Evans Bee Gees Moman Diana Ross Chuck Mangione HOTTEST:

HOTTEST: Bee Gees Fever 1-1 Rubicon 10-6 Barry Manilow 12-7 Rod Stewart 23-15 Bob Melch 0-22 KFYR/Bismark, ND Dan Brannan

Yvonne Elliman Jefferson Starship HOTTEST: Bee Gees Fewer 7-1 Barry Manilow 13-8 Eric Clapton 18-9 Linda Monstadt 19-11 Chic 17-12 WKNX/Saginaw, MI

LeBlanc & Carr Jackson Browne Gene Cotton George Benson HOTIEST: Bee Gees Alive 1-1 Samantha Sang 2-2 ELO 26-18 England Dan 28-20 Boz Scaggs 27-21

WRKR/Racine, WI

ARS LTD Jefferson Starship HOTTEST: Samantha Sang 2-1 David Gates 9-5 Ertc Clapton 12-8 Kansas 11-10 Styr 25-19

0

MIDWEST Most Added Hottest

Jackson Browne Yvonne Elliman Jefferson Starship

Bee Gees "Fever" **Barry Manilow Eric Clapton**

WEST **Most Added** Hottest

Jefferson Starship Bee Gees Jackson Browne "Faver Bee Gees **Barry Manilow** 'More Than A Woman" Bob Welch

WEST

Barry Manilow Abba Abba
Yvonne Elliman
HOTTEST:
Bee Gees
Alive l-1
LeBlenc & Carr 4-3
Kansas 6-4
Jay Ferguson 16-9
David Gates 28-21

WGBF/Evansville, I

David Gates
Jackson Browne
MOTTEST:
Bee Gees
Fever 1-1
Eric Clapton 7-3
Kansas 10-5
Barry Monitow 14-9
Heatwave 15-12

None HOTTEST: Andy G1bb 2-1 Queen 3-3 Eric Clapton 7-6 Bee Gees Fever 9-8 Jay Ferguson 11-10

Jefferson Starship Gordon Lightfoot Flack & Hathaway Diana Ross HOTTEST: Barry Manilow 9-5 Eric Clapton 13-7 Kansas 20-13 LRB 21-17 Jackson Browne 25-20

WISM Madison, WI

Jonathan Little

KQWB/Fargo, ND Andrew Gold

Abba Jefferson Starship Steely Dan Blues HOTTEST Tom Petty 9-6 Kansas 11-8 Bee Gee: Fever 14-10 Bob Weich 17-13 Jackson Browne 21-17

WEBC/Duluth, MN Beau Elliott None HOTTEST

Semantha Sang 1-1 Barry Manilow 4-3 Kansas 6-5 Jay Ferguson 10-7 Bob Welch 13-8 WAKX/Duluth, MN

Gordon Lightfoot Chuck Mangione Richard Torrance HOTTEST: Bee Gees Fever 2-1 Fansas 5-2 Barry Manilow 9-4 Bob Welch 10-7 Heatwave 26-15 KEWI/Topeka, KS IR Greeley

Bob Welch ELO EC & Sunshine Andrew Gold Publicon

Rubicon Stargard HOTTEST Gee Gees Alive 1-1 Bee Gees Fever 7-5 Heatwave 10-9 Oevid Getes 27-21 Styr 30-22 WROK/Rockford, IL

Jackson Browne HOTTEST Erts Clapton 5-3 Bee Gaes Fever 11-7 Barry Manslow 16-10 Linda Ronstadt 23-18 England Dan 27-19

WEST

Parallel One

KHI/Los Angeles, CA John Sebastian

Bee Gees
Woman
HOTIEST:
Bee Gees
Fever 3-2
Andy Gibb 6-5
Steely Dan 14-12
Eric Clapton 25-14
Lynyrd Skynyrd 30-2

KIR/Seattle, WA Trecy Mitchell

ELD
Jefferson Starship
Raydio
Tvonne Elliman
MOTTEST:
Bee Gevs
fever 4-2
Bob Melch 12-7
barry Manilow 14-8
Kansas 16-11
Ratalle Cole 20-16 96KX/Denver, CO

Jack Regen

England Dan Gene Cotton MOTTEST: Samentha Sang 5-1 Bob Weich 13-4 Kansas 21-13

Jackson Browne (dp)
Abba (dp)
ARS (dp)
Barry Manilow (RA)
HOTIEST:
Bee Gees
Fever 4-1
Samantha Sang 6-4
Jay Ferguson 12-10
Paul Davis 15-11
Eric Clapton 23-18

B100/San Diego, CA Judy Rich

Yvonne Elliman Bee Gees Bee Gees
Moman
Jefferson Starship
HOTTEST:
Bee Gees
Fever 6-1
Bob Welch 3-2
ELO 17-12
Leblanc & Carr 23-18
England Dan 24-19

KFI/Los Angeles, CA Eric Chase

David Gates Heatwave HOTTEST: Enic Clapton 11-6 Chic 10-7

KFRC/Sen Francisco, CA Les Garland

Jackson Browne
George Benson
Bee Gees
Moman
MOTIESTI
Bee Gees
Fever 6-4
Heatwave 14-8
Barry Manilow 17-9
Yvonne Elliman 24-18

Parallel Two

KFXM/San Bernardino, CA Rick Kymala

Bee Gees fever LeBlanc & Carr Yvonne Elliman MOTTEST: Paul Gavis 6-5 Barry Manilow 9-8 Bob Melch 16-9 Steely Gan 20-15 Bee Gees Fever A-16

KTKT/Tucson, AZ

Ed Alexander Heatware
Chuck Mangione
Jefferson Starship
Jackson Browne
HOTIEST:
Bee Gees
Fever 1-1
Fric Clapton 8-5
Fanses 9-6
Chic 14-2
LeBlanc & Carr 20-17

KJRB/Spokene, WA

Tom Hutyler
Jackson Browne
Steely Dan
Blues
On Brown (dp)
Jefferson Starship (dp)
Eric Clapton
Tonite (dp)
Marren Zevon (dp)
HOTTEST:
Barry Manllow 5-3
Bee Gees
Fever 6-5
rvonne [11]man 13-8
Heatwave 16-11
Jay Ferguson 25-16 Tom Hutyles

KEZY/Ansheim, CA

Jay Ferguson HOTTEST HOTTEST: Samntha Sang 1-1 Barry Manilow 8-6 Bae Gees Fever 13-9 Eric Clapton 16-13 Linda Ronstedt 23-20

KQEO/Albuquerque, NM Frenk Ragen

Bonnie Tyler flack & Hathaway Bee Gees Woman Warren Zevon Jefferson Starship Jefferson Starshig Crystal Gayle Katy Moffatt Angel HOTTEST: Bee Gees Fever 3-1 LPB 13-9 Andrew Gold 30-24 England Dan 36-30 ELO 37-31

KRIZ/Phoenix, AZ

Jackson Browne Lettenc & Carr Ledlanc & Carr Bonnie Tylep Jefferson Starship Rod Stewert Stewert Styr HOTTEST: Dec Ges Fever 2-1 ELO 6-2 Barry Menllow 14-8 Andrew Gold 22-14 Abba Game/Soul 32-23

KIIS-FM/Los Angeles, CA

None HOTTEST: HOTTEST: Samantha Sang 1-1 ** Bee Gees Fever 7-3 Eric Clapton 14-13 Kansas 21-17 ELO 25-21

KGW/Portland, OR Terry Danner

Rubicon
Jackson Browne
Steely Dan
Joske
HOTTEST:
Samantha Sang 4-1
Kansas 16-11
Bee Gees
Fever 0-14
Bob Melch 23-19
England Dan 25-20

KROY/Sacramento, CA

Kiss Dolly Parton HOTTEST: Andy Gibb 1-1 Samantha Sang 3-2 Bee Gees Fever 5-3 Jay Ferguson 15-10 Barry Manilow 21-14

KCPX/Salt Lake City, UT

Chuck Mangione EWAF TMBF Ramones (dp) MOTTEST: Bee Gees Fever 4-1 Fric Clapton 9-7 Barry Manilow Wa-9 LRB 27-20 England Dan 29-21

KCBQ/San Diego, CA

Parliament Bee Gees Moman Kiss Michael Zager Andrew Gold Jefferson Starship HOTTEST: Bec Gees Fever 11-5 Paul Davis 18-8 Heatwave 22-16 Parliament A-25 Jay Ferguson 34-26

KING/Seettle, WA

KC & Sunshine Yvanne Elliman Jefferson Starship MOTEST: Bee Gees Fever 3-1 Samuntha Sang 2-2 Kansas 9-5 David Gates 17-11 Andrew Gold 21-16

KRSP/Selt Lake City, UT

Sty# Gordon Lightfoot HOTTEST: Bee Gees fever 3-1 Raydio 13-5 David Gates 15-7 Gene Cotton 25-18 Debby Boone 24-19

Flack A Mathaway England Dan Eddie Money Defferson Starship Chuck Mangiane (dp) HOTTEST: Jackson Browne 9-4 Bob Welch 10-5 LRB 20-10 Jay Ferguson 18-13 Andrew Gold 22-16

KERN/Bakerelield, CA

TEN-Q/Los Angeles, CA

Stargard ARS Gene Cotton HOTTEST: Sementha Sang 2-1 Dan Hill 6-4 Den Hill 6-4 Barry Manilow 14-7 Eric Clapton 16-11 Steely Dan 25-19

KNDE/Secremento, CA left Hunter

Player Tevares Olana Ross HOTTEST: Bee Gues Fever 2-1 Barry Manilow 4-4 Heatwave 6-5 LeBlanc & Carr 12-7 David Gates 22-18

Parallel Three

Mara McCoy

Stys Gordon Lightfoot Jefferson Starship MOJIEST: Barry Manilow 6-2 David Gates 10-5 Bee Gees fever 17-12 Jay Ferguson 21-16 ELO 25-20

KFXD/Boise ID Charlie Fox

Michael O'Brien

KQDI/Great Falls, MT Dave Masters

KDON/Salinas, CA A.J. Roberts

KDZA/Pueblo, CO

Rick Scott

KYYX/Seattle, WA

Gordon Lightfoot Jackson Browne

KYSN/Colorado Spring

Matalie Cole Bee Gees Woman Jefferson Starship MOTICST: Abba 3-2 Eric Clapton 7-4 Yvonne Elliman 10-5 Kansas 13-6 Barry Manilow 16-9

KPAM/Portland, OR

Jefferson Starship Rubicon HOTYEST: Bee Gees Fever 2-1 Jay Ferguson 7-3 Raydio 14-7 Kansas 16-11 Jackson Browne 23-18

Yvonne Elliman EW6F MOTTEST: Bee Gees Fever 6-2 Steely Dan 10-8 Bob Welch 21-11 David Gates 19-15 Natalie Cole 26-22

Rubicon Chuck Mangione Jefferson Starship Flack 8 Hathaway Stargard HOTTEST: Yvonne Elliman 7-2 Eric Clapton 8-3 David Gates 13-6 Linda Ronstadt 14-7 Jackson Browne 16-9

Jefferson Starship Styx Gordon Lightfoot Gordon Lightfoot ARS MOTTEST: Andy Gibb 1-1 LRB 10-7 Paul Davis 11-8 Barry Manilow 19-14 Kansas 21-15

KAFY/Bakersfield, CA Richard Irwin

ARS Flack & Hathaway HOTTEST: Barry Manilow 5-3 LeBlanc & Cerr 15-8 Bob Meich 21-13 Andrew Gold 17-15 Heatwave 20-16

KTAC/Tacoma, WA

Jackson Browne

LeBlanc & Carr LeBianc & Carr HOTTEST: Bee Gees Alive 1-1 Paul Davis 13-8 (R8 15-12 Natalie Cole 25-20 Jay Ferguson 24-21

Yvonne Elliman Bee Gees

Bee Gees Moman HOTTEST: Bee Gees Alive 1-1 Odyssey 8-4 Bob Welch 12-10 Natalie Cole 18-13 Stys 21-16

KENO/Les Vegas, NV

KCBN/Reno, NV

Red Mtn

KRKE/Albuquerque, NM

Crystal Gayle Billy Joel

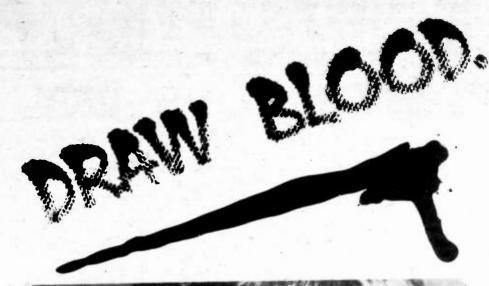
nathan Walker

Jackson Browne
David Gates
Ratalie Cole
Gordon Lightfoot
HOTTEST:
Samantha Sang 6-2
Bee Gees
Fever 11-7
Paul Simon 12-9
Yonne Elliman 21-12
Jay Ferguson 23-14

need MTB.

Bee Gees
Momen
Mote1
Montrose
Ramones (dp)
MOTTEST'
Bee Gees
Fever 1-1
Kansas 2-2
England Dan 29-17
Raydio 24-19
Andrew Gold 30-25 John Tobin

> Jefferson Starship Michael Zager Robert Palmur Dolly Parton Warren Zevon Werren Zevon Rubicon HOTTEST: Bee Gees , fever 1-1 Andrew Gold 12-6 ELO 20-13 Bob Welch 22-14 Yvonne Ellimen 24-15





"Werewolves of London" Narren Zevon's Excitable Boy Available from Asylum.

Produced by Jackson Browne and Waddy Wachtel

PARALLEL ONE PLAYLISTS

NORTHEAST

WRKO

BEE GEES "PARW" I BEE GEES "PAWE" I BEE GEES "PAWE" I BEE GEES "PAWE" I BEE GEES "PAWE I BE CHIC SANTA ESMERALDA (old) LINDA RONSTADT (new) JACKSON BROWNE HEATWAVE

ELO ANDREW GDLD LE BLANC & CARR CHICAGO ENGLAND DAN JEFFERSON STARSHIP BILLY JOEL Input

NATALIE COLE

ADDS

ADDS

ON

Buffalo

BEE GEES IT-ALIVOT)
BEEL GEES TY-POWN'T
BELL GEES TY-POWN'T
SAMAMAT THA BANG
QUYEN
KANSAN
MANILOW
DAN HILL
BILLY JOEL (old)
PAUL DANY
AND BOOM
STELLY DAN
LES BLANC & CARR
JACKSON BROWNE
LES BLANC & CARR
JACKSON BROWNE
CLITTLE RIVER BAND
BOOM WELCH
LITTLE RIVER BAND
DONN WELCH
LITTLE RIVER BAND
ONN WELCH
LITTLE
ORDON
LITTLE
ORDON MEATWAVE GENE COTTON ELO ANDREW GOLD DAVID GATES STYX (new)

Baltimore

BEE GEES ("Forew")
BARRY MAMILOW
ANDY GIBB
ERIC CLAPTON
LOU RAWLS
ERIC CLAPTON
LOU RAWLS
SAMANTHA SANG
RAYDID
ASSINATION
ASSINATION ADDS

ROBERTA FLACK

WPGG Washington D.C.

BEF GEES (Alive ')
BEE GEES (Fever ')
BEE GEES (Fever ')
ANDY GIBB
BARRY MANILOW
ERIC CLAPTON
K ANSAS
RAYDIO
SAMANTHA SANG
NATALIE COLE
JAY FERGUSON
DAN HILL
TES
STARGARD
ROBERTA FLACK
LOU RAWLS
BILLY JOLL (old) 10 11 12 13 14 15 STARCARD

ROBERTA A LACK

ROBERTA A LACK

BILLY JOEL (old)

PARLIAMPENT

AROS STEWART

STEELY ONLY

THE LILMMAN

YOUNNE ELLIMMAN

YOUNNE ELLIMMAN

LI BLANC C CARR

BEE GEES ("More")

BOB WELCH

JOEN STON BROWNEE

JOEN CONTROL

JOEN CONTROL 17 18 19 20 21 22 23 24 25 26 27 28 29 30 GENE COTTON CHUCK MANGIONE

1050 chum

Toronto BEE GES ("Alvo")

BEE GES ("Alvo")

BEE GES ("Alvo")

ANDY GIBB

ANT GARFUNKE

ENIC CLAPTON

JOHN WILLIAMEMECO

GORDON LIGHTFOOT

JACKSON BROWNE

BILLY JOEL (sid)

HANDY NILLIAMEMECO

GORDON LIGHTFOOT

JACKSON BROWNE

BILLY JOEL (sid)

HANDY NILLIAMEMECO

GORDON BROWNE

HANDY NILLIAMEMECO

JOEL (sid)

BULLY JOEL (sid)

THOOPER

PLAYER (sid)

DOLLY PARTON (sid)

BARBY MANILOW

LINDA ROMSTADY ("Bayow")

BEE GES (sid)

RUSH

New York

WNBC Radio 66 New York

BILLY JOEL (odd)
BEE GEES ("Fewer")
BEE GEES ("Alve")
BEE GEES ("Alve")
BELLY JOEL (new)
TO JOEL (PART TON (old)
BLO (odd)
PLAYER (old)
BLO (odd)
BLO (odd)

20, 26

Philadelphia

ANDY GIBB BARRY MANILOW SAMANTHA SANG BEE GEES "Fove" I DAM HILL "Alve" I ARY GAMPLINKEL BEE GEES (old) BILLY JOEL (MA) FAUL DAVIS FAIL MAN WALLIMAN JOHN DENVER (old) JOHN DENVER (old)

MAYDID ANDREW GOLD IDP) NATALIE COLE CHUCK MANGIDNE (OP) ADDS LE BLANC & CARR GORDON LIGHTFODT BILLY JOEL (new) GENE COTTON NEIL DIAMOND ("Arms")

WDE494.5FM

Pittsburgh

BE GES Adive" |

BE GES Adive" |

HEATMAYE | Fewer" |

ANDY GIBB OUT |

ANDY GIBB OUT |

BARRY MANIL DW

KANSAS |

PAY DIG USON |

PAY DIG USO THE BABYS
EDDIE MOMEY
HITA COOLIDGE
HITA COOLIDGE
ART GARPINKEL
STEELY DAN
MEL DIAMOND
BE OFEE IOID
BE OFE IOID
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BE OFEE IOID
BE OFEE IOID
BE OFEE IOID
BE OFE IOID
BE OF JACKSON BROWNE RUBICON STARGARD ADDS

ELO KISS Inew! ROBERTA FLACK LEH GARRETT Inew! SWEET ATLANTA RS WILD CHERRY CHICAGO MICHAEL ZAGER

MIDWEST

15 KSTP

Minneapolis

BEE GEES ("Power")
SAMANTHA BANG
ANTHA BANG
ANT GARFUNKEL
STEEV DAN
LITTLE RIVER BAND
ALE BLANC & CARR
BEE GEES ("Aire")
RITA COOLIDGE
IT ANSAS
LYNY RD SYNNY RD
BARNY MARILOW
BOB WELCH
DAN HILL
ROCK BAND
GORDON LIGHT OND
TO DATE SHAND
CHOCK MARGIONE
CHOCK M

ADDS

Milwaukee

33



Milwaukee

SAMANTHA SANG BEE GEES ("Fever") KANSAS SAMANTIM BANU,
BEE CIE SE L'FENET,
BEE CIE SE L'FENET,
BEE CIE SE L'FENET,
BEE CIE SE L'ATON
BOR MELCH
BOR

Chicago

REGUES ("Airus")
ANOY GIRB
ANOY GIRB
ANOY GIRB
ANOY GIRB
AND GIRB
AND AIRTH A SING
BEE GEES ("Feee")
OULEN
COLLEN
COLLE
COLLEN
COLLEN
COLLEN
COLLEN
COLLEN
COLLEN
COLLEN
COLLEN
COLLEN
C

BILLY JOEL (' Young' ! - ILP !



BEE GEES ("Alivo") BEE GEES ("Fovor") ANDY GIBB

ADDS

ANDY GIBB

KANSASHA SANG

KANSASHA S 5 6 7 10 11 13 179 9 14 15 201 18 225 16 21 22 27 29 3 A A A 6 7 8 9 10 11 12 13 14 15 16 17 18 19 22 1 22 23 24 5 27 28 23 0

28, 29, 30

ADDS

S. Louis

St. Louis

KANSAS BARRY MANIL OW BIE GIES TAINNY BIE GIES TAINNY BIE GIES TAINNY BIE GIES TAINNY BIE MANASTHA SANG JACKSON BROWNE STANGARD JACKSON BROWNE STANGARD OAM MILL NATALIS CDLE BILLY FIRE LIST

RATOLOT
CHIC DAVID GATES
HOB WELCH
OUT HE GARRUNEL
STY K INDEV
VAN HALEN
E ODIE MONEY
LITTLE RIVER BAND
LITTLE RIVER
ANDREW GOLD
GENE COTTON
YOUNG ELLIMAN
ENGLAND DAN
ATLANTA HARMHIP
ATLANTA HARMHIP
ATLANTA HARMHIP
ATLANTA HARMHIP
ROBERTA FLACK

32, 33, 34 ON STYR ('Grand'')



Cincinnati

BRE GEES I "Free" |
SAMANTHA SANG
BOB WELCH
STELLOAN
STELLOAN
JAY FERGUSON
JAY FERGUSON
JAY FERGUSON
OAN HILL
LINDA ROMES ADT
OUEEN FUNKEL
STYK KOISI
FAUL SIMON
ROD STEWART IOINI
FAUL SIMON
ROD STEWART
AND STEWART
BARRY MANILOW
RITA COOLINGE
PLAYER IOINI
JACKSON BROWNE
JACKSO

ADDS. VUDNNE ELLIMAN

WGCL98

Cleveland

BEE CEES ("Allve")
BILLY "DEE Told!
SANIANTHA SANG
SANIANTHA SANG
SANDY CIBE TOLD!
SANIANTHA SANG
SANDY CIBE
DAN HILL
BARRY MANILOW
JAY FERGUSON
ABBA
LITTLE RIVER BAND
LINDA RONEY AD
LITTLE RIVER BAND
LITTLE RI

25, 26, 29, 30 KC & SUNSHINE BAND SWEET ATLANTA RS RUBICDN ("Coro") ILPI RISS (LP) TED NUGENT ("Yank") ILPI

Detroit

ADDS

BE CLES ""AIM"

SAM ANTHA SANG

BE CIES I "Fove"

BARRY MANILOW

AND THE COLE

FOR THE BEE GEES (More) CHUCK MANGIONE WILLIAMS & MATMIS

REE GEES I AINBEE GEES II AINAND Y GIBB
BEE GEES IT FOOT I
GEES IN THE STANDARD 75 6 7 10 9 11 13 8 147 15 23 18 20 25 27 28 27 28

None

ADDS

OKEN

OVEEN

BEE GEES ("Form")

PORTEIGNER

BILLY JOBEL

JAY FERGUSON

AND JOBEL

JAY FERGUSON

AND

ENGL LAPTON

ELD

STEELY DAN

BEE GEES ("An-w")

BE GEES

STEELY DAN

BEE GEES ("An-w")

BARRY MARHLOW

ABBAD DAYNYRD

BITA CODUIDGE

DOWN WILLIAMS

ANT GARPUNKEL

JONNAY RIVERS

EARTH WIND S FIRE fold

ENGL AND DAN

ENGL AND DAN

CHIC WET WILLIE

KANTAGA IO.

LTO LOIGH

LTO LOIGH

LTO LOIGH

JONN DENVER FOIR

JONN DENVER F

SOUTH

到學

Dallas

I BEE QPES!"Power"]

ANDV GIRB

ANDV GIRB

BEE GPES "Alree";

BILLY ADEL

BILLY ADEL

BILLY ADEL

BEARNY MARH, DW

SAMAYHAS ASAN

LITTLE RIVER BAND

LITTLE RIVER BAND

LITTLE RIVER BAND

LITTLE RIVER BAND

AND AND AND AND

RANDY MERSIAN

BEARNY MARH, DW

SAMAYHAS ASAN

LITTLE RIVER BAND

LITTLE RIVER

LITTLE RIVER BAND

LITTLE RIVER B

ANDREW DOLD ATLANTA RB RUBICON

Memphis

BEE GEES ('Alive')
NATALIE COLY
NATALIE COLY
STANGAMD
ERIC CLAFTON
BERT LAMENT
ANDY GIBB
BARRY MANILOW
BARRY MANIL

TAVARES
YVONNE ELLIMAN
EARTH WIND & FIRE INCOME

ENGLAND DAN

FM STEREO

FT. WORTH/DALLAS

ADDS

56~WHBQ

TAMPA

BEE GEES I ALTE I SAMANTHA SANG BEE GEES I ONE ANDV GIBB FRIC CLAPTON RC & SUMSHINE BAND BARRY MANIL DW DAN HILL PAUL DAVIS OUEEN KANSAS ELLO TOEL (eld) 7 10 20 11 11 12 25 14 16 15 16 16 17 18 18 15 19 21 21 22 14 22 21 22 14 22 24 22 14 22 30 26 42 27 30 30 OUTEN
RANDA TO THE LIGHT MARCH TO THE RANDA TO THE RAND TO THE RAND THE RAND THE RANDA THE STANDARD THE RANDARD TH

DN ATLANTA RS LEIF GARRETT Inewi

ADDS

Atlanta

BEE GEES ("Feva")
BEF GEES ("Alve")
BEF GEES ("Alve")
BEF GEES ("Alve")
BEF GEES ("Alve")
BARRY MANILOW
BARRY MANI 5678910 11173 1415 1516 17718 18021 2212 2326 27789 290 10 12 11 9 14 17 15 18 19 20 23 27 8 24 25 13 29 4 D A D

EDDIE MONEY GENE COTTON

ADDS

Z-93



REE GES !"Form" |
REE GES !"Form" |
REE GES !"Ainw" |
RATALIE COLE
ERIC CLAPTON
SANARTHA BANG
RANGAS
CMIC
RANGAS
CMIC
RANGAS
RAN 9 20 10 11 16 12 29 13 17 23 20 18 24 21 27 28 20 22 14

ADDS 30 ENGLAND DAN TAVARES SANTA ESMERALDA (NOW) 8TO NAZARETH

Miami

REE DEES ("Alve")
REE DEES ("Fevee")
MATALIE COLE
MATALIE
MATA 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 29 30

Miami

BEE GEES ("Alive")
BEE GEES ("Feve")
BEE GEES ("Feve")
TAVARES
DAN HILL
HE ATMAVE
BARRY MANILOW
NATALIE COLE
TOTALIE COLE
TATALIE COLE
TATALIE
TATALIE COLE
TATALIE
TA ODYSSEY
RITA COOLIDOE
RAMDY NEWMAN
BOB WELCH
GENERAL JOHNSON

WEST



Los Angeles

DAVID GATES

KJR Seattle

EAGENTHA GAMD

FOR YELCH

FOR YEL 12 7 14 8 5 9 7 10 16 11 8 12 17 13 10 14 18 15 20 16 11 17 21 18 22 18 22 29 24 21 21 22 25 23 0 24 0 25 ADUS

ELO AFFERSON STARSHIP RAYDIO YVONNE ELLMAN

OON BROWN GENE COTTON STEELY OAN ["Dessur"] STYX Inna! JACKSON RROWNS TOM PETTY HOD STEWART

R&R/Friday, March 10, 1978 KFRC-610 San Francisco

ADDS

DENVER

SAMANTHA SANG
BEE GEES ("From")
BOB VELCH AILW"
BOB VELCH AILW AILW
BOB VELCH AILW
BOB VE

ADDS ENGLAND DAN



BEE GEES ("Fave")
BIEL V. JOEL (avid)
BILLY JOEL (avid)
JOEL (avid

25 (RA) JACKSON BROWNE (OP) ABBA (DP) ATLANTA RS (DP)

Los Angeles

San Diego

I BER GELE ("Prew")

1 BON WELCH

2 BON WELCH

4 BANKAN THA KANG

4 BAMANTHA KANG

6 RANSA ATTON

7 ROCETIWART

ANDY GIBH

5 JACEBON BRITWNE

6 JACEBON BRITWNE

7 BERDLISON

GANE COTTON

6 RITA GOOLIDGE

8 STYLING

1 BIGLAND DAN

7 RAUB BINNON

1 BIGLAND DAN

1 BIGLAND

1 BIG 8 4 2 8 10 177 16 16 11 1 3 20 2 24 4 29 15 27 10 A A A 21 77 10 17 13 14 16 17 18 19 20 21 22 23 24 25 26 27 20 30 ADUS



ETER SELEC

Parellel I: Selected major market stations that are format dominant* in their market and/or are the major sales influence. These stations usually play under 35 records in total.

Hel II: Key stations in selected markets that are format dominant in their respective markets, and influence rack buying patterns for their region. This category also will include some major market stations that are not the dominant ratings/sales influence, but have demonstrated importance in their respective merkets. These stations will usually be programming 35 or less total current selections.

Parallel III: All other reporting stations. This parallel also covers stations with longer playlists. It also includes secondary reporters that are not the format dominant station in their market but influence the market considerably

* Format dominance determined from the latest Arbitron survey available in that market.



DENOTES FIRST WEEK IN PARALLELS.

ABBA Name Of The Game (Atl)		
LP The All	burn	
PT	P.2	13
Northeast	Northeast	Northeast
WFIL 22-21 WRKO 20-13 WPGC 14-18 WCAO 7-10 WPF Z 20-18 WKBW 29-27 CHUM d-28 South	F105 20-18 13Q 7-12 WDRC 25-20 PRO- FM 13-15 JB105 13-16 WBBF 18-18 WICC 8-10 WYRE 11-10	WEEO 21- WGUY 20- WFEA 6-13 WV AM 8-1 K104 11-7 South

WRKO 20-13	13Q 7-12	WGUY 20-20
WPGC 14-18	WDRC 25-20	WFEA 6-13
WCAO 7-10	PRO-	WV AM 8-14
WPF Z 20-18	FM 13-15	K104 11-7
WKBW 29-27	JB105 13-16	
CHUM d-28	WBBF 18-18	South
	WICC 8-10	
South	WYRE II-10	WYND 25-32
30 0 111	WTRY 23-22	WRFC 23-22
KLIF 18-14	WKBO 9-8	WFOM 13-10
297 18-15		984 8-6
WI.CY 23-22	South	WVLK 8-7
MT.C.1. 99-99		WLOF 19-16
Midwest	Y103 28-26	WISE 4-10
Midwest	WT1X 31-28	W1RK 24-24
WSAL 26-20	Y95 26-28	WANS 13-10
WOKY 14-14	WSGA 16-15	CK101 6-15
WZUU 17-14	Q94 20-17	WCGQ 22-18
WGCL N-10	WLEE 18-13	Wood 20 10
M.O.C. P. 10-10	KNOW 25-25	Midwest
West	WSGN 21-17	IND CONTRACTOR
******	WKIX 19-15	KISD 11-10
KEI 19-19	BJ105 24-22	WRKR 5-4
KJR d-24		WAKX 11-11
KTLK A	Midwest	WEBC 8-11
KILK 8		WJON 16-14
	WMET 21-21	WISM 14-11
	WKY 18-14	WROK 17-16
	WNDE 19-18	WACI 15-14
	WOW 8-8	WTRU 13-12
	WINW 17-12	WEAQ 4-26
	WHOT 14-20	
	W11(7) 14-20	WSPT 6-7 KVOX d-26
	West	
		KQWB a-27
	KING on	KLMS 6-5
	KCPX 6-6	KEWI 13-10

	MALION CO.
BEE GEES	
Night Fever	(RSO)

BEE GEES Night Fever (RSO)			
LP Saturday Night Fever			
Night Fe LP Saturd I'I Northesat WABC 6-3 WNBC 3-2 WFIL 5-4 WKKO 4-2 WCAO 1-1 WFEZ 4-3 WKBW 4-2 CHUM 4-3 South KLIF 2-1 Z97 5-2 KRBE 3-1 Y100 2-2	Northeast 994.6-3 13Q 2-2 13Q	Northeast WJBQ 11-3 WEED 5-4 WGUY 6-2 WTSN 5-2 W	
Q102 10-2 Q102 10-2 KSTP 1-1 KSLQ 7-4 WOKU 1-1 WGCL 4-4 West KHJ 3-2 KFI 1-1 KFRC 6-4 B100 6-1 KJR 4-2 96KX 1-2 KTLK 4-1	WOW 2-3	Midwest WRKR 4-3 WAKK 2-1 WEBC 2-2 WEDC 2-2 WON 4-1 WISW 1-1 WROK 1-1 WITH 10-3 WEAQ 24-19 WSPT 2-6 KQWS 14-10 KLMS 9-8 KEWI 7-5 KEFR 7-1 WGBF 1-1 KSTT 2-1	
	WKY 4-2 WKC1 5-0-7 WKC10 5-0-7	KDON 22-14 KENO 11-7 KUSN 17-12 KUZA 13-2 KAFY 1-1 KENE 3-3 KERE 3-3 KERE 3-3 KFAD 1-1 KFAC 7-6	

BEE GEES Stayin' Alive (RSO) LP: Saturday Night Fever

Northeast

WABC 1-1 WN BC 2-3 WFIL 1-6 WRKO 1-1 WPGC 1-1 WPEZ 1-1 WKBW 2-1 CHUM 1-1 South	WQXI 3-3 94Q 19-22 WAYS 3-7 WAPE 1-4 Y103 1-2 WTIX 7-8 WNOE 2-2 Q105 4-3 Y95 2-1 WAKY 1-2 WSGA 2-2	WJBQ 1-1 WEEO 2-2 WGUY 7-8 WTSN 1-1 WFEA 4-5 WAQY 7-16 WVAM 1-3 K104 6-6 South
KL1F 1-4 Z97 14-12 KRBE 1-2 Y100 1-1 96X 1-1 WHBQ 1-1 Z93 2-2 WLCY 1-1	WNOE 2-2 Q105 4-3 Y95 2-1 WAKY 1-2 WSGA 2-2 Q94 3-6 WLEE 3-3 WMAK 1-1 KAAY 2-3 KHFI 3-2 KNOW 4-6 WERC 7-7 WSGN 4-7 WSGN 4-7	WYND 1-2 WRFC 8-11 WVLK 1-1 WFLB 1-1 WAAY 2-6 WISE 2-6 WIRK 9-20 WANS 11-21
Midwest WLS 1-1 CKLW 1-1 WDRQ 1-1 WSAI 1-1	Midwest WMET 1-1	92Q 4-4 CK101 25-35 WCGQ 2-2 KAYC 4-8 WABB 3-3 Midwest
WSAI 1-1 Q102 1-1 KSTP 5-9 KSLQ 2-3 WOKY 4-5 WZUU 5-13 WGCL 1-1	WKY 2-3 WNCI 1-4 WCOL 1-1 WNDE 1-2 WIFE 2-2 WOW 1-1 WGRD 4-5	WRKR 1-2 WAKX 17-21 WEBC 9-14 WJON 5-6 WISM 2-2 WROK 1-1
West KHJ 4-4 KFI 5-5 KFRC 1-2 B100 22-30 KJR 7-10 96KX 2-3 KTLK 1-2	WGRD 4-5 WMEE 8-11 KIOA 3-1 KLEO 2-2 KBEQ 1-1 WINW 1-1 WHOT 27-29 WYFM 1-1	WROK 1-1 WACI 1-3 WTRU 3-5 WEZQ 1-1 WSPT 12-12 KVOX 1-2 KQWB 2-2 KKLS 2-7 WKNX 1-1 KIMS 4-11
Northeast	West KHS- FM 2-2 TEN-Q 1-3 KEZY 4-12 KING 4-6	KLMS 4-11 KEWI 1-1 KFYR 5-7 WGBF 8-10 KSTT 1-2
139.7 1-1 13Q 1-1 13Q 1-1 13X 1-3 WDRC 1-2 WAVZ 10-15 PRO-FM 1-1 JB105 1-1 WBGF 4-7 WICC 1-7 WYRE 5-5 WTRY 4-7 WPHD 1-1 WKBO 8-13	KING 4-6 KYYX 8-12 KJRB 2-2 KCBQ 4-4 KCPX 3-8 KRSP 17-23 KRIZ 17-20 KTKT 75-19 KGW 2-4 KERN 1-1 KROY 2-4 KNDE 1-2 KFXM 1-1 KQEO 1-2	KENO 1-1 KYSN 2-3 KSLY 4-4 KDZA 18-29 KAFY 2-2 KCBN 4-5 KRKE 1-1 KPAM 11-21 KQDI 4-7 KFXD 2-3 KTAC 1-1

JACKSON BROWNE Running On Empty (Asylum)

LP: Runnir	g On Empty	
. P1	P2	P3
Northeast	Northeast	Northeast
WRKO 25-24 WPGC 30-26 WCAO 29-27 WPEZ a WKBW 16-14 CHUM 12-10 South KLIF 29-23 KRBE 23-19	99X 22-22 F105 28-25 13Q a-28 WAVZ 19-12 PRO-FM a JB105 28-22 WBBF 29-20 WICC 27-24 WYRE d-31 WTRY 30-27 WPHD 12-10	WJBQ a WEEO d-30 WGUY 23-18 WTSN 18-17 WFEA 37-35 WAQY 17-12 WVAM 32-28 K104 25-21 South
96 X 16-14 Z93 20-17 Midwest	WKBO 24-15 South	WHHY on WYND 26-17 WRFC 28-25 WFOM 20-17
CKLW d-30 WDRQ 21-17 WSAI 29-23 Q102 29-25 KSTP 8 KSLQ 13-8 WOKY 20-19 WZUU 25-24 WGCL 12-8	WQXI 28-24 94Q 13-10 WAYS a-dp WAYS 31-25 Y103 20-15 WTIX 21-19 WNOE 37-32 Q105 a WaGA 28-25 Q94 a WBBQ 19-17	WFOM 20-17 98Q 15-13 WLDF a-37 WFLB 34-30 WAAY on WISE 26-21 WAIR 24-21 WIRK 23-18 WANS 30-24 92Q d-27 CK101 37-29 WCGQ d-66 WABB on
KHJ 27-25 KFRC a B100 12-9 KJR on-dp 96KX 28-21 KTLK a	WBBQ 19-17 WMAK d-29 KHFI 13-8 KNOW 13-10 WSGN a WKIX a	Midwest KISD 25-20
KTLR 1	WRJZ d-21 WJDX d-23 Midwest WMET 17-16	WRKR 18-17 WAKX 22-20 WEBC 14-12 WJON a WISM 25-20 WROK a-35 WTRU 30-25 WSPT 21-18
	WKY d-19 WNCI 17-15 WCOL a-30 WNDE a WIFE a-27 WOW 17-15 WMEE a-20 KBEQ 10-9 WINW d-30 WHOT 21-19	WTRU 30-25 WSPT 21-18 KVOX a KQWB 21-17 WKNX a KLMS on KEWI 29-24 WGBF a-19 KSTT 25-17 West
1	West	KDON 18-9
	KUS- FM 16-16 TEN-Q 28-25 KING 16-14 KYYX 9-4 KJEB 8-7-22 KCPX 30-28 KCPX 30-28 KGPX 30-28 KGW 8- KGW 8- KGW 8- KROY 30-28 KROY 30-28 KNDE on-dp KQEO 25-22	KENO 4-37 KYSN 29-26 KYSN 29-27 KSLY 9-7 KDZA 36-30 KCBN 4-29 KCBN 4-29 KRKE on KEAM 23-18 KQDI 4-29 KFXD 4-28 KTAC a

ERIC CLAPTON Lay Down Sally (RSO) LP: Slew Hand

PI	12	1 113
heast	Bouth	Northeast
C 17-0	WQXI 10-10	WJBQ 13-0
11 11	940 10-14	WEEO 7-6 WGUY 2-1
O 14-11	WAYS 4-5	WTSN 8-8
0 9-5	Y103	WEE A 10.7
Z 14-18	WTIX 8-6	WFEA 10-7
Z 14-18 W 17-18	WNOE 28-26	WVAM 10-h
M 7-6	9105 15-0 795 37-35	K104 4-29
h	WAKY 11-4 WSGA 5-5	South
	WSGA 8-8	
114	Q94 10-	WYND 8-8
E 8-8	WLEE 11-7	98Q 3-15 WVLK
26-84	WMAK 2-2	WLOF 11.17
0 8-8	KAAY 9-	WFLB
Q 6-6	KHFI b-0	WAAY III
Y 6-5	KNOW 3-3	WISE 6-2
		WAIR 4-4
rest	W8GN 7-6	WIRK 18-13
17-18	WKIX 8-4 8J105 18-16	WANS 4-8 92Q 1-1
W 13-9	WRJZ 4-5	CK101 12-32
10 10-8	WJDX 8-3	WCGO 4-8
1 18-17	WARY O.	WCGQ 4-8 KAYC 16-10
2 20-18 P 6-3	Midwest	WABB 4-2
Q 8-6	WMET 7-7	Mid west
Y 22-18	WKY 0.8	

rd west	WSGN 7-0	WIRK 1
	WKIX 3-4	WANS 4
LS 17-18	BJ105 18-16	92Q 1-1
KLW 13-9	WRJZ 4-b	CKIO1 1
DRQ 10-8	WJDX 8-3	CKIO1 1 WCGQ 4
SAI 18-17		KAYC I
102 20-18	Midwest	WABB 4
STP 8-8		
STP 8-3 SLQ 8-6	WMET 7-7	Mid west
OKY 22-18	WKY 9-8	
ZUU 6-4 GCL 17-17	WNC1 18-17	KISD 18
GCL 17-17	WCOL 23-19	WRKR I
	WNDE 18-14	WAKK 4
est	WIFE 12-12	WEBC 5
	WOW 9-2	WJON 8-
HJ 25-14	WGRD 13-11	WISM 13
FI 11-6		WROK 5
FRC 7-6	WMEE 7-6	WACI 7-
100 7-6	K10A 9-7	WTRU 7
JR 3-3	KLEO a-21	WEAD
BKX 15-15	KBEQ 6-5	WEAQ I
TLK 23-18	WINW 18-9	KVOX 1
I L W 23-18	WIIOT 2-2	KOWB 3
	WYPM 6-6	KKLS 18
14.5		
P.2	West	KLMS 7-
		KEWI 9-
ortheast	KIIS-	KFYR I
O-0	FM 14-13	WGBF 7
	TEN.O 16.11	TWO BP 7

	1S- 4 14-13 KFYR 18
05 11-9 K	N-Q 16-11 EZY 16-13 NG 5-8 YYX 3-2 West
DRC 12-7 AVZ 21-18 KRO- M 20-21 BBF 11-15 ICC 21-15 YRE 14-9 TRY 13-12 R	18 1 2-10
THE OWNER OF THE OWNER,	

/	
ATALIE COLE	A
urLove	*
: Thenkful	

Northeast	Northeast	Northeast
WABC a-22	99X 35-33	WEEO on
WFIL	130 20-11	WGUY 25-2
WRKO on	WAVZ 5-6	WFEA 40-3
WPGC 12-9	PRO-	WV AM 25-2
WCAO 27-24	FM d-11	K104 d-24
WPEZ 26-19		
	WBBF 7-1	South
South	WICC on	-
00000	WYRE 22-20	WHHY 4-3
KLIF d-30	WTRY on	WYND 17-1
KRBE 4-4	WKBO 5-4	WRFC 2-5
Y100 13-9		WFOM 6-3
96X 4-4	South	98Q 6-2
WHBQ 2-2		WVLK a
293 B-5	WQX1 4-4	WLOF 16-1
WLCY 21-20	WAYS 15-10	WFLB 9-8
	WAPE 11-8	WAAY a
Midwest	Y103 16-13	W1SE a-27
	WTIX 27-26	WAIR 25-23
WLS 13-13	WNOE on	WIRK 21-10
CKLW 6-7	Q105 d-24	WANS 2-1
WDRQ 6-6	WAKY 20-15	CK101 32-2
KSLQ 15-12	WSGA 4-4	WCGQ 19-1 KAYC 1-1
	Q94 27-26	KAYC 1-L
West	WLEE a-19 WBBO 13-8	WABB 8-4
	WMAK a	
KFI 28-22	KAAY 20-20	Midwest
KFRC 30-19	KHFI d-21	
KJR 20-16		WAKX d-26
	KNOW 19-14	WISM on

KHFI d-21 KNOW 19-14 WERC 24-18 WSGN 32-26 WKIX 26-17	WAKX d-26 WISM on WTRU 18-15 WKNX 9-10
BJ105 26-21	West
Midwest	KDON 26-19 KENO a-40
WNCI 20-14 WINW 14-6	KYSN 35-32
WHOT .	KSLY d-27 KDZA 38-32
West	KRKE 18-13 KPAM 17-13
KING 20-17 KYYX 30-22	KODI 26-22 KFXD
KJRB 24-22	KTAC 25-20
KROY 24-16 KNDE on-dp	
KQEO 26-25	1

RITA COOLIDGE The Way... You Do (A&M)

The WayTob Do [AG/W/			
LP: Anytime, Anywhere			
P1	P.2	PR	
Northeast	Northeast	Northeast	
WABC 24-31 WFIL 15-14 WFIL 15-14 WFIL 11-10 WFEZ 29-23 WKBW 19-22 CHUM 17-15 South KLIF 10-15 Z87 19-16 KLIF 10-15 Z87 19-16 L8 16-14 L8 10-15 L8 16-14 WEW 10-15 WEW 10-16 WEW 11-16 WEW 10-16 WEW 10-16 WEW 11-16 WEW	FIOS 8-7 WXKX, 17-20 WXKX, 17-20 WDRC 23-21 FRO WARE 10-13 WBBF 25-24 WYRE 17-19 WTRY 14-13 WPHD 26-21 South WQXI 11-18 94Q 16-17 WAYS 11-19 WAYS 11-19 WAYS 11-19 WAYS 11-19 WAYS 10-10 OP4 7-7 WAYS 11-19 WAKY 10-10 OP4 7-7 WAYS 11-12 KNOW 12-11 WRC 12-26 WSGN 20-31 WJDX 6-8 WKY 10-13 WJDX 13-19 W	WJBU 12-10 WGEV 46-9 WGEV 46-9 WACY 11-16 WVAM 15-11 KVAM 15-11 KVAM 15-11 KVAM 16-10 WFFC 6-10 WFFC 1-12 WAIR 1-20 WAIR 1-20 WAIR 1-20 WAIR 1-20 WAIR 1-20 WJC 10-14 KAYC 17-16 WHI 10-2 WKK 16-10 WKK 16-10 WKK 16-10 WKK 16-10 WKK 16-10 WKFC 11-16 WFFC	
	TEN 0 00 10	KDZA 9-9	

LP: Saturday Night Fever Northeast South CELW 17-14 WDRQ 17-11 QIUZ a KSTP 4-22 KSLQ 38-30 WOKY a-33 WGCL 24-16 WNOE 27-22 Q105 s WAKY e-24 WSGA 24-21 Q94 s WBBQ 28-19 WMAK 21-80 KHFI on WERC 27-20 WSGN 25-21 WKIX 18-12 WKJZ on WJDX 22-19 Midwest WMET 16-13 WKY on WNC1 a WCOL a-28 WNDE a WOW a WMEF 18-17 KIOA 28-14 WINW 20-16 WHOT a KDON 7-2 KENO 21-12 KYSN 34-31 KSLY 24-18 KDZA 30-26 KAFY 18-14 KCBN 4-26 KRKE 8 KPAM 15-16 ELO Sweet Talkin' Women IUA/Jet! LP: Out Of The Blue WNBC 9-8 WRKO 28-26 13Q 27-23 WPGC d-27 WCAO d-28 WCAO d-28 WRDR d-27 WAVZ s-30 PRO-FM d-30 WJBQ d-20 WEEO 28-21 WGUY 30-2 WTSN 23-21 WFEA 36-32 WAQY 24-2 WVAM d-32

YVONNE ELLIMAN

HI Can't Have You (RSO)

	FM d-30	WV AM d-32
iouth	JB105 26-24	Carrela
CLIF d-28	WBBF 4-29 WICC 30-26	South
97 13-9	WYRE 27-25	WHHY 25-25
(RBE d-21	WTRY on	WYND 29-28
293 24-21	WPHD 27-24	WRFC 29-26
di daman	WKBO 22-16	WFOM 23-19 980 33-27
Midwest	South	WV) K27
KLW 20-16	WQX1 d-28	WVLK a-27 WLOF 31-30
VDRQ 19-12	940 20-15	WFLB 20-17
VSAI 19-18	94Q 20-15 WAYS 28-27	WAAY d-30
0102 27-22 (STP d-23 (SLQ 29-27	WAPE d-31 Y103 34-31	WISE 28-25 WAIR 30-30 WIRK 22-15
(SIP 0-23	Y103 34-31	WAIK 30-30
VZUU 4-25	WNOE 11-15	WANS 31-30
1200 4.20	WSGA 26-24 Q94 29-24	92Q on
Vest	WBBQ 4-28	KAYC 28-27
	KHF1 24-18	WABB d-29
(HJ 24-22	KHF1 24-18 KNOW d-28	
(FI 22-21 (FRC 27-24	WERC 26-24	Midwest
3100 17-12	BJ105 29-25 WRJZ 19-16	KISD on
GR a	WICIZ 13-16	WRKR 32-28
6KX 18-14		WAKX 19-19
(TLK 7-7	Midwest	WEBC 19-17
	WMET 30-24	WJON on
	WKY on	WISM 27-23 WROK 35-31
	WCOL a-29	WACI 20-17
	WNDE a	WTRU 27-23
	WIFE 11-11 WOW 22-19	WSPT 25-20
-	KLEO a-26	KVOX 21-17
	KBEQ 26-23	KOWB 24-22 KKLS 23-17
	WINW on	WKNX 26-18
	WHOT 30-26	KLMS on
		KEWI a-26
	West	KFYR on
	KIIS-	KSTT 31-28
	FM 25-21	10/
	TEN-O 29-28	West
	KEZY 19-17 KING on	KDON 27-22
	KING on	KDON 27-22 KENO 35-32
	KYYX 25-19	KYSN 25-20 KSLY 20-13
	KJRB 21-18 KCBO 32-24	KSLY 20-13
	KCBQ 32-24 KCPX 17-16	KDZA 23-19 KAFY on
	KRSP 22.17	KCBN 4-27
	KRIZ 6-2	KRKE 20-21
	KTKT 25-21	KPAM 29-28
	KERN d-30 KROY on	KQDI 28-24
	KNDE 19-19	KFXD 23-20 KTAC a
	KQEO 37-31	ALAC I
The second second		

ENGLAND DAN & J.F. COLEY We'll Never Have... (Big Tree) LP: Somethings Oon't Come Easy

P1	E P2	, P1
Northeast	Northeast	Northeast
Northeast WNBC 23-22 WNBC 23-22 WFEZ d-16 WSEC d-10 WSEC d-10 WSEC d-20 WFEZ d-39 WCAO 24-20 WFEZ d-39 WK BW d-30 South KLIF 19-12 Z97 a-23 KRBE a Y100 28-25 96X a-29 WHB G on WHB G o	99X 29-25 19X 28-19 19X 28-19	Northeast WJBQ 21-18 WEEQ 077 WGD 772 WGD 772 WGD 772 WGD 772 WGD 772 WFEA 27-23 WFEA 27-23 K104 30-22 South WHHY 29-26 WYND 32-29 WRFC 32-28 WFO 32-13 WYLK 29-24 WLOF 27-26 WAL 29-24 WLOF 27-26 WAL 29-24 WLOF 27-26 WAL 30-27 Midwest K15D On WAKK 30-28 WEEK 20-27 Midwest K15D On WAKK 30-28 WEEK 20-27 Midwest K15D On WAKK 30-28 WEEK 20-27 WIGW 30-27 W
	WNDE d-30 WIFE 30-26 WOW 24-20	WKNX 28-20 KLMS on

England Dan	& JFC continu	<u></u>
	WHOT 6-28	KEWI 28-18 KFYR d-19 KSTT s-35
	West	West
	TEN-Q 24-23 KING 4-23 KING 4-23 KIRB 27-21 KCBQ 4-30 KCFX 29-21 KRSF 27-20 KRIZ 18-13 KTKT 23-20 KGW 25-20 KGW 25-20 KGW 25-20 KGW 25-20 KGW 25-20 KGW 25-20 KGW 25-20 KGW 25-20 KGW 25-20	KDON d-29 KENO 34-22 KYSN 33-22 KSLY 36-22 KDZA 32-2 KAFY 27-2 KCBN 29-1 KRKE 22-2 KQDI 36-27 KPXD d-30 KTAC d-24



JAY FERGUSON Thunder Island (Asylum)

Cr. Triging	4.19(6).17	
PT	P2	P4
Northeast	Northeast	Northeast
WABC a-82	99X 25-24	WJBQ 15-1
WNBC 19-18 WRKO 13-18	F105 16-11	WEEO 10-
WRKG 18-10	130 9-10	WGUY 10-
WCAO 11-19	WXKX 33-16	WTEN 6-6
WPEZ 10-9	WDRC 14-12 WAVZ 38-32	WARY 8-4
WK BW 11-11	PRO-PM 8-3	WO AM 6
*****************	JB105 9-8	HAVW 6-6
South	WICC 13-11	Bouth
	WYRE 6-7	
KLIF 28-17	WTRY 12-11 WPHD 9-6	WHRY 17-
Z97 10-6	WPHD 9-8	WYND 14-
Y100 12-12	WKBO 2-2	WFOM 1-9
96X 20-16 Z93 19-16		WLOF 9-6
Ta3 12-10	Bouth	WFLB 4-4
Midwest	WQXI 15-20	WISE 5-14 WAIR 7-6
	944 11-13	WIRK 3-3
WLS a-21	WAYS 4-28	WANS 10-2
WDRQ 30-27	WAPE 8-13	CK101 5-1
WSAI 13-11	Y103 15-18	WCGO 17-
9102 8-7	WTIX 26-23	WARE 12-1
KSTP 20-24	WNOE 20-18	3.
KSLQ 14-15	Q105 25-18	Midwest
WOKY 12-11 WZUU 10-7	Y95 22-19	
WGCL 16-9	WAKY 23-19	KISD 2-2
11000	WSGA 18-17	WRKR 8-1
West	Q94 12-11	WAKX 2-9
	WLEE 16-12 WBBQ 10-21	WEBC 10-7
KHJ 29-27	WMAK 18-18	WROK 10-
KFRC 4-27	KAAY a-15	WACI 9-12
B100 16-13	KNOW 14-18	WTRU 14-1
KTLK 12-10	WKIX 27-20	WEAQ 16-1
WIPW 13-10	BJ105 5-5	KVOX 15-1
	WRJZ 10-10	KQWB 20-1
	WJDX 26-22	KKLS 4-4

	WOW 21-2-
*	KIOA 12-8
	KLEO 9-14 KBEQ 15-1 WINW 23-2 WHOT 11-1 WYFM 13-
	West
	TEN-Q d-21

Midwest

G ARTGARFUNKEL Wonderful World (Columbia) LP: Watermark

PI	P.2	113
Northeast	Northeast	Northeast
WABC 34-24 WFIL 9-7 WCAO 12-13 WPEZ 27-27 WKBW 18-18 CHUM 5-5 South	F105 10-10 WDRC 17-13 JB105 18-18 WBBF 19-17 WICC 3-2 WYRE 15-14 WPHD 19-25 WKBO 7-7	WJBQ 5-5 WEEO 20-19 WTSN 14-13 WFEA 11-24 WAQY 8-7 WVAM 11-11 K104 26-25
KLIF 8-7 793 15-19 793 15-14 WLCY a-24 WLCY a-24 WSAI 21-21 G102 17-14 KSLQ 24-22 WOKY 15-17 WZUU 11-15 West KHJ 13-15 KFJ 14-16 KJR 16-22 96KX 24-30	South WQXI 13-19 94 Q 3-8 WAPE 7-11 Y13X 4-17 Y13X 4-1-17 Y13X 4-1-16 WNOE 25-20 103 20-22 U03 20-22 WAKY 17-10 94 6-3 WLEE 6-9 WMAK 5-9 WAKY 16-14 KHFI 15-14 KHFI 15-14 KHFI 15-14 WERC 13-23 WKIX 13-9 WKJZ 5-4	South WHHY 3-8 WYND 12-18 WRFC 11-16 98Q 13-12 WVLK 7-6 WLOF 10-12 WFLB 16-10 WSE 10-9 WAAY 10-10 WSE 10-9 WAIR 13-11 WRK 10-5 CK101 3-2 CK101 3-2 CK101 3-2 WCGQ 15-19 KAYC 22-28 WABB 11-12 Midwest
KTLK 19-17	WJDX 9-5	KISD 13-23

WKIX 13-9	MARR II-I
WRJZ 5-4 WJDX 9-5	Midwest
Midwest	KISD 13-2: WRKR 7-6
WMET 26-30 WKY 12-12	WAKX 6-6 WEBC 3-9
WNCI 15-13 WCOL 19-12	WJON 17-1 WISM 15-1
WNDE 17-15 WIFE 18-14	WROK 12-1 WACI 6-11 WTRU 17-1
WOW 3-4 WGRD 10-10	WEAQ 15-1
WMEE 9-13 KIOA 14-17	KVOX 8-7 KQWB 8-7
KLEO 13-9 KBEQ 18-15	KKLS 17-2 KLMS 14-1
WINW 16-14 WHOT 7-7	KEWI 22-11 WGBF 11-1
WYFM 11-12	KSTT 27-21
West	West

DAVID GATES Goodbye Girl (Elektra)	

PI	P.2	P3
Northeast	Northeast	Northeast
WN BC a-29 WFIL 20-10 WFGC 15-12 WCAO 17-12 WCEAO 17-12 WEEZ 40-35 WKBW on South KLIF 30-25 KRBE 9-7 Z93 14-12 Midwest WBAI 7-7	F105 d-30 130 23-18 WAVZ a-35 PRO-FM a JB106 11-7 WICC 17-16 WYRE 24-21 WTRY 22-19 WKBO 16-14 South WQX1 9-11 94Q 9-9 WAYS d-28 Y103 13-10 WTIX 38-34	WEEO 30-26 WGUY 5-4 WTSN d-29 WFEA 17-16 WAQY d-25 WVAM d-31 K104 1-1 South WHHY 18-13 WYND 30-24 WRFC 20-16 WFOM 15-12 WVLK a-28 WLOF d-39
KSTP 19-15		WFLB 15-14

ANDY GIBB (Love Is) Thicker (RSO) LP: Flowing Rivers		
Pl Northeast WABC 5-2 WNBC 18-16 WFIL 4-1 WRKO 7-8 WPGC 3-3	8outh WQXI 23-26 WAYS 1-1 WAPE 6-7 Y103 3-3 WNOE 6-6	Norther WJBQ 1 WEED WGUY WTEN

WPGC 3-3 WCAO 2-4 WPEZ 2-4 WKBW 1-3 CHUM 3-4 South KLIF 4 2 KRBE 22-28 Y100 18-22 96X 12-13 WHBQ 6-8 WLCY 4-4 Midwest	WNOE 6-6 Q105 3-6 Y95 6-4 WAKY 2-1 Q64 2-4 WLEE 4-4 WLEE 4-6 WMAK 7-7 KAAY 6-13 KHF1 4-8 KNOW 11-15 WEGC 2-2 WKIX 2-6 BJ105 1-1 WJDX 4-6	WTEN 8-11 WFEA 2-2 WAQY 1-3 WVAM 3-1 K104 2-3 South WYND 4-4 WLOF 6-8 WAAY 3-4 WISE 1-1 WAIR 6-9 WISE (6-12 WANS 3-7 CK101 18-2 KAYC 2-4
WLS 2-2 CKLW 5-5 WDRQ 3.3 WDRQ 3.3 WSAI 2-2 Q102 16-10 KSTQ 1-5 WOKY 3-4 WZUU 15-16 WGCL 5-5 KFI 2-2 KFI 2-2 KFI 3-3 B100 4-8 KJR 10-14 B6KX 7-6 KTLK 5-5	Midwest WMET 4-4 WKCI 5-1 WCOL 2-4 WNDE 3-3 WIFE 4-4 WORD 2-2 WMEE 10-15 KLEQ 4-18 KBEQ 2-2 WINW 6-5 WHOT 4-11 WYFM 5-5 West	KAYC 2-6 Midwest KIED 6-21 WJON 2-2 WISK 2-2 WACK 2-2 WACK 2-2 WACK 2-2 WACK 1-8 WSPT 9-8 KQWB 7-11 WKLS 2-1 KKLS 2-1 KEWI 2-1 KFYR 2-5 WGBF 3-7 KSTT 13-8
P Northeast 29X 3-2 3Q 5-7 VXXX 5-10 VDRC 3-1 VAVZ 2-5 PRO- PRO- PRO- PRO- PRO- PRO- VICC 2-1 VTRY 2-4 VTRY 2-3	TEN-Q 4-6 KEZY 3-2 KING 7-9 KYYX 6-9 KCPY 1-3 KCPY 1-3 KRSP 4-1 KRIZ 1-4 KTKT 6-7 KGW 17-22 KERN 7-10 KROY 1-1 KNDE 8-9 KFXM 4-4 KQZO 5-7	West KENO 3-3 KYSN 12-17 KDZA 1-1 KAFY 9-12 KQDI 1-1 KTAC 4-3

ANDREW GOLD
Thank You (Asylum)
LP: All This & Heaven Too

14	1 22	, P3
Northeast	WTIX 36-32 WNOE 4-38	South
WFIL a	Q105 23-21	WHHY 6-4
WRKO 30-27 WPGC d-28	WSGA 22-20	WYND 31-26 WRFC 21-17 WFOM 24-20
WCAO 21-14	Q94 25-21 WLEE d-26	WEOM 24-20
WKBW on	WBBQ 30-26 WM AK 30-27	98Q 27-22 WVLK 8
South	WM AK 30-27 KHFI 18-10	WVLK 8
	KNOW 28-27	WLOF 37-34 WFLB 35-22
KLIF a	WERC 15-9 WSGN 18-11	WAAV 99.94
KRBE 29-16 96X a-30	WKIX 24-18 WRJZ 21-19	WISE 25-20 WAIR 27-24
Z93 12-9	WRJZ 21-19	WIRK 26-25 WANS 25-16
Midwest	M1DX *	92Q on
	Midwest	CK 101 39-30
WSAI 14-18 Q102 30-26 KSTP a KSLQ 32-28	WKY.	WCGQ 25-25 KAYC 29-26
KSTP a	WKY a WIFE 24-18 KBEQ 30-27 WINW on	WABB 22-20
KSLQ 32-28 WZUU 23-22	KBEQ 80-27	
WGCL 4-25	WINW on WIIOT 24-21	Midwest
		KISD on
West	West	WRKR d-38 WAKX d-30
KF1 13-10	KING 21-16 KYYX 22-16	WEBC 28-22 WJON on
KFRC 29-26 B100 26-23	KYYX 22-16	WJON on
GR 21-18	KJRB 22-20 KCBQ a-34	WISM d-30 WROK d-34
KTLK 27-23	KCPX 12-10	WACL 4-82
P2	KRSP 9-8 KRIZ 22-14 KTKT 13-13	WTRU 33-31 WSPT 23-19 KVOX 4-34
Vortheast	KTKT 13-13	KVOX d-24
	KERN 28-19 KROY 12-9 KNDE 16-13	KQWB a-26
3Q 30-24 VDRC d-29	KNDE 16-13	KKLS d-24 KLMS on
VAV2 1-28	KQEO 30-24	KEW1 a-28
B105 33-82		KFYR on
VBBF 22-21	Pl	
VAVZ 4-28 B105 33-32 VBBF 22-21 VYRE 32-29 VTRY d-28	, ,	West
VPHD 24-19 VKBO 26-23	Northeast	KDON 21-17 KENO 39-36
* KBU 26-23		KENO 39-36 KYSN 30-37
outh	WJBQ a WEEO d-29	KSLY 12-6
QXI 14-12	WGUV 10.19	KSLY 12-6 KDZA 37-33
40 4.3	WTSN 22-20 WFEA 38-36	KAFY 17-15 KCBN 30-25
40 4-3 VAYS on VAPE 24-19	WAQY 20-19	KRKE 23-231
APE 24-19 103 31-29	WVAM 4.34	KPAM 22-19 KQDI a
100 01-28	K104 28-26	KFXD 19-14 KTAC d-26
		KTAC d-26



_		
HEAT	WAVE	
Alway	s & Forever (Ep	vic)
LP: Too Hot To Handle		
D1		

LP: Too Hot To Handle		
PI	P2	P3
Northeast	Northeast	Northeast
WRKO 29-26 WPEZ 3-2 WKBW a	WDRC 10-6 WAVZ 8-11 PRO-FM a	WEEO 13-1 WGUY 17-1 WV AM 27-2
South	JB105 on WICC 6-5	South
KLIF 22-20 Y100 8-7 96X 3-3 W4BQ 9-14	WYRE 6-22 WTRY 9-6 WKBO 19-22	WHHY 1-5 WYND 27-8 WRFC 1-3 980 1-4
298 11-10	South	WLOF 29-20
	WQX1 5-6	WAAY 17-1 WISE 9-4

0

...And now a few words from our artists:

"I love my music, sweet music...
It's the only thing that makes
me feel alright" *

CHERRY CHERRY

"I Love My Music"

WZZP	WCUE	WROV
WPEZ	WKNX	KOBO
WLAC	WOSH	KFIV
WFOM	WORD	WANS
WBBQ	WALG	WFLB
KMHT	WFLI	WINW
14ZYQ	WQDE	WXIL
WGOW	WNEX	WFMJ
98Q	WGNI	WREO
BJ105	WVLD	WIFC
WKWK	WAUG	

"I want you, I need you, but there ain't no way I'm ever gonna love you. Now don't be sad 'cause two out of three ain't bad." *

MBAIL DAF

"Two Out Of Three Ain't Bad"

WGCL	KSDN
WZZP	KRLC
WCUE	WREO
WZUU	KELP
WTRY	KSEE
JB-105	WGAR
WSM-FM	WXIL
WCCO	WFMJ
WPJB	WNDR
WINW	3WD
K104	WVLD
WLYT	WCOD
KGIL	KRPL
WALG	plus many, many, more.

*Bema Music/R.W.P. Music ASCAP



Distributed by Epic/Sweet City Records

*Edward B, Marks Music Corp/Neverland Music Co/Peg Music Co. BMI



On Epic/Cleveland International Records

Aidwest	WAPK 22-20	
	Y103 32 22	CK101 22-17
KLW 24-26	WTIX 9-6	KAYC 15-20
Vest	WNOF 30-24	WARR 2-1
FLA	WAKY 8-5 WSGA 12-13	Midwest
CFRC 14-B	Q94 5-9 WHRQ 5-4	WRKR 17-13
CJR 18-18	WMAK 10-21	WAKX 26-15
	KHFL 20-12 KNOW 10-8	WISM 18-94
	WERC B-12	WTRU 28-21 KLMS d-20
	WSGN 6-12 WKIX 5-5	KEWI 10.9
	WKIX 5-5	WGBF 18-12 KSTT 24-21
	WRJZ 14-14	
	Midwest	West
	WMET 20-20	KDON 1-1
	WNDE d-26	KYNN 31-23
	WIFE 19-19 KIOA 25-24	KSLY 29-23 KDZA 5-3
	WHOT 25-23	KAFY 20-16
		KPAM 18-16 KQD1 29-26
	West	KPXD 29-25
	TEN-Q 15-14	KTAC 22-18
	KEZY d-23 KJR B 16-11	
	KCBQ 22-16	
	KCPX d-30 KRSF 26-22	
	KTKT 0-23	
	KGW d-29	
	KERN d-24 KROY 28-20	
4	KNDE 6-8	
	KQEO 18-17	

DAN HIL Sometin (20th) LP: Longer	nes When	
[³] Northeast	Northeast	Northeast
WARC 1-4 WNRC 12-9 WFIL 6-3 WFIL 6-5 WFCC 8-11 WFCZ 6-6 WFCC 8-11 WFCZ 6-6 WK 6W 7-8 SOUTH KLIF 3-2 Z97 17-17 KRBE 2-3 Z97 17-17 KRBE 2-3 WH BQ 12-13 Z93 13-24 WL W-7-8 WH BQ 12-13 Z93 13-24 WL CY 6-8 MIdwest WL 8-7 WL Y 6-8 KH 7-6 KF 17-8 KF 17-6 KF 17-	Y103 5-5 WTIX 6-10 WNOE 8-8 Q105 8-8	WJRQ 3-11 WEEO 1-3 WYSN 3-3 WYSN 3-3 WYSN 3-3 WYAM 2-7 K104 6-9 South WYND 6-6 WYLK 4-8 WLOF 6-10 WAAY 9-14 WIRK 11-21 WABB 1-9 WARY 9-14 WARY 11-21 WABB 1-9 WARY 11-21 WABB 1-9 WARY 11-12 WARY 11-12 WARY 11-12 WARY 11-12 WARY 11-12 WARY 11-12 WARY 11-14 WARY 11-16 WEEU 1-6 WEEU 1-6 WEEU 1-7 WYOX 8-6 WEYN 1-12 WERY 1-3 WERY 1
	West	
	KIIS- FM 6-7 TEN-Q 6-4 KEZY 5-4 KING 12-20 KYYX 13-14 KJRB 12-13 KCBQ 5-7 KCPX 11-25 KRIZ 12-19 KTKT 101-4 KGW 11-16 KERN 8-7 KROY 1-5 KFXM 2-2 KQEO 9-14	

KANSAS Dust In The Wind (Kirshner) LP. Point Of Know Return		
.01	9.2	123
Northeast	South	Northeast
WFIL d-22 WRKO 23-12 WPGC 5-6 WCAO 8-3 WPEZ 12-8 WKBW 6-6 CHUM 23-16 South KLIF 21-16 Z97 23-10 KRBE 15-18 96X 23-21 Z93 10-8 WLCY 20-11	WQX1 12-9 94Q 2-2 94Q 2-2 94Q 2-2 94Q 2-2 1-18 WAYS 21-18 WAFF 25-2 2 WNG 26-2-1 Q105 17-13 WSG 4 17-14 Q94 11-3 WBBQ 25-2 WBBQ 25-2 WBBQ 25-2 WBBQ 25-2 WBBQ 25-2 WBFG 25-2 WBF	WJBQ 2-2 WEEQ 15-1 WGUY 15- WTSN 15-1 WFEA 20-1 WAQY 6-2 WVAM 14- K104 12-8 South WHHY 8-7 WYND 10-9 WFC 10-9 WFC 10-9 WLOF 36-2 WLOF 36-2

K

Ì	WCAO B-3	WAPE 25-22	WTSN 15-14
	WPEZ 12-8 WKBW 6-6	Y103 d-32 WTIX 17-13	WFEA 20-11
ł	CHUM 23-16	WNOE 26-21	WAQY 6-2 WVAM 14-10
1		Q105 17-13	K104 12-8
1	South	¥95 29-18	
1	KLIF 21-16	WAKY IR-13	South
ı	Z97 23-10	WSG A 17-14 Q94 13-8	11'171111 0 =
J	KRBE 15-18	WLEE 9-6	WITHY 8-7 WYND 10-9
1	Y100 22-18	WRBO 25-22	WRFC 10-6
1	96X 23-21	WMAK 22-15 KAAY 12-10	WFOM 12-8
1	Z93 10-8 WLCY 20-11	KAAY 12-10 KHFI 6-20	98Q 10-9
1	WLC1 20-11	KNOW 5-5	WVLK 11-9 WLOF 36-24 WFLB 18-15
1	Midwest	WERC 18-13	WELR 18-15
1		WSGN 10-9	WAAY 15-11
Į	CKLW 10-10	WKIX 16-10	WISE 16.8
1	WDRQ 4-4 WSAI 6-6	BJ105 8-7 WRJZ 13-11	WAIR 10-8
١	0102 7-6	WJDX 24-24	WIRK 25-23 WANS 7-6
1	KSTP 16-12 KSLQ 3-1 WOKY 8-3	HADY TAIR	92Q 13-11
1	KSLQ 3-1	Midwest	CK101 7-3
1	WZUU 3-3		WCGQ 14-10 KAYC 26-24
ł	WGCL 4-29	WMET 18-19 WKY 19-16	KAYC 26-24
ì	WOCE BIZS	WNCL d-18	WABB 10-9
ı	West	WCOL 9-7	Midwest
1		WCOL 9-7 WNDE 22-19 WIFE 8-5	
ŀ	KFI 16-14 KFRC 21-17	WIFE 8-5 WOW 5-5	KISD 22-16
1	B100 5-5	WGRD 14-4	WRKR 11-10 WAKX 5-2
1	KJR 16-11	WMEF 6-3	WEBC 6-5
1	96KX 21-13	KIOA 17-12	WJON 20-18
1	KTLK 25-20	KLEO 5-6	WISM 20-13
1		KBEQ 4-3	WROK 14-15
1	P.2	WINW 26-21 WHOT 18-6	WAC1 10-7 WTRU 11-8
ı		WYFM 14-9	WEAQ 6-4
1	Northeast		WSPT 1.3
1		West	WSPT 1-3 KVOX 17-11
ı	99X 26-27	KIIS-	KOWB 11-8
4	F105 5-4 13Q 6-4	FM 21-17	KKLS 24-21 WKNX 6-5
4	WERE 3.1	TEN-Q 30-27 KEZY 20-18	KLMS 8-7
1	WDRC 21-16	KEZY 20-18	KEWI 3-2
4	WAVZ 6-4	KING 9-5 KYYX 4-3	KEVR 4.2
1	PRO-	KJRB 19-14	WGBF 10-5
1	FM 12-8 JB105 16-13	KCBO 13.13	KSTT 15-9
1	WHBF 2-4	KCPX 7-5	West
1	WHBF 2-4 WICC 7-6 WYRE 16-8	KCPX 7-5 KRSP 1-2 KRIZ 7-9	
ı	WYRE 16-8 WTRY 11-9 WPHD 7-6	KTKT 9-6	KDON 17-13
1	WEND TO	KGW 16-11	KENO 29-25 KYSN 18-14
Į	WKBO 6-5	KERN 14-11	KYSN 18-14 KSLY 15-19
ı	************************	KROY 22-19	KD7 A 21.15

	NC & CARR (Big Tree)	
P Northeast WFIL on WIKO d-28 WIGO d-28 WCAO 10-23 WCAO 10-23 WCAO 10-33 South KLIF 13-13 South KLIF 13-13 7893 7-7 Midwest CKLW 26-24 WSAI 10-8 KSTF 9-8 KSTF 9-8 KSTF 9-8 KSTF 18-8 KSTF 18-8 KST	Northeast WDRC 20-36 PRIS-PRIS-PRIS-PRIS-PRIS-PRIS-PRIS-PRIS-	Northeast WERD 27-21 WGUY 27-21 WGUY 11-0 WFEA 12-1 WAQY 22-2 WVAM 22-2 South WYND 16-1 WHFE 3-8 9-9 18-14 WYLK 4-30 WLOF 35-22 WK 12-13 WLOF 35-22 WK 12-13 WH 12-13 WH 12-13 WH 13-13

No	rtheast	Northeast	Northeast
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l		Midwest	WTRU 15-14 WEAQ 7-8
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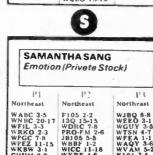
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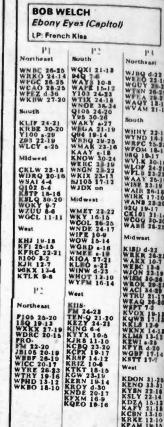
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FRUITBOW

eeks of Intense rain had thousands of Californians fleeing of floods, the Weter Resources Board In Sacramento took ilgn that said "Drought Information Center" and replaced od Control Center" (truell U-Heul sald truck rentals were up entals, 300%...

that English teacher who went to jall for moonlighting he evening? She criticized the judge for ending a proposition ence...(tie in: Girls' School, Don't Let Me Be Misunderstood,

General George Blanchard seld lest week the army is opening a new drive on drunken soldiers in West Germany... Elsewhere, they'll continue to drive around them ...

Cambodia and Vietnam each claims they're winning the border war they're fighting...No way to know who's right, until we see who's left... (We Are The Champions, etc.)

Latest polls show that 52% of Americans like the idea of mid-season replacements for TV shows...49% wish they had the same thing for Presidents/

Years from now, when they show "Close Encounters" on TV as just another Sci-Fi movie, I wonder how "TV Gulde" will describe It... "A UFO terrorizes Indiene residents...In final scenes, e giant chandelier lands in Wyoming.

For more information regarding FRUITBOWL, write Box 9787, Fresno, CA 93794 or call (209) 251-9275.

National Request Tabulation

.W	TW	Teens	LW	TW	Adults
1	1	BEE GEES "Fever"	1	1	BEE GEES "Fever"
2	2	QUEEN	3	2	BARRYMANILOW
3	3	ANDY GIBB	5	3	ERIC CLAPTON
4	4	BEE GEES "Allve"	4	- 4	BEE GEES "Alive"
5	5	SAMANTHA SANG	2	5	SAMANTHA SANG
-	6	KANSAS	6	5	KANSAS
9	7	BARRYMANILOW	_	7	DAVID GATES
6	В	JAY FERGUSON	В	8	QUEEN
_	9	ERIC CLAPTON	0	9	PAULDAVIS
_	10	YVONNEELLIMAN	0	10	MEATHANS

Active Re-Currents

BEE GEES How Deep Is Your Love STYX Baby Come Beck

BEE GEES "StayIn' Alive" "Night Fever" (Sat. Night Fever)
JACKSON BROWNE "Running On Empty"
ERIC CLAPTON "Lay Down Saily" "Cocaine" "The Core"
ELO "Turn To Stone" "Sweet Telkin "Woman" "Night In The City"
ART GARTUNKE! "Wonderful World" "
ANDREW GOLD "Thenk You For Being A Friend" "
JEFFERSON STARSSNP" Count On Me"
BILLY JOEL "Just The Way You Are" "

JEFFERSON STARSHIP "Count On Me"*
BILLY JOBC "Just The Way You Are"*
KANSAS "Dust In The Wind" "Point Of Know Return"*
GORDON LIGHTFOOT "The Circle is Small"*
LYNYRO SKYNYRO "What's Your Name" "What's That Small"*
MANFRED MANN "Quinn"

QUEEN "We Are The Chempions" "We Will Rock You" "Spread Your Wings"

LINDA RONSTADT "Tumblin" Dice" "It's So Eesy" " "Blue Beyou"

"Hangin"
"Thangin"
STYX "Come Sell Away" "Fooling Yourself" "Grand Illusion"
STYX "Come Sell Away" "Fooling Yourself" "Grand Illusion"
BOB WELCH "Sentimental Lady" "Ebony Eyes"
VAN HALEN "You Reelly Got Me"

Television ratings and demographic analysis prove...all America is **sold** on **Donnie & Marie** so it's time for radio to be **sold** on their brand new single:

"Baby, I'm Sold On You"



From their chart album:

"Winning Combination"

A Holland-Dozier-Holland Production
Produced by Brian Holland
Executive Producer—Edward J. Holland





THE PICTURE PAGE

Valentine's Day For Transfer



Atlantic recording group Manhattan Transfer recently appeared at the First Annual Valentine's Day Dance and Concert at the Hollywood Palladium. Shown at the event (from left to right): group member Janis Siegel, Manhattan Transfer manager Brian Avnet, group member Laurel Masse, Atlantic Records Vice President/ West Coast General Manager Bob Greenberg, and group members Tim Hauser and Alan Paul.

Starship's "Earth" Party



The Jefferson Starship celebrated the release of their fourth album, "Earth" with a party at their San Francisco mansion. Pictured are (from left to right): Jefferson Starship's Craig Chaquico; RCA Division Vice President/USA Bob Summer; Marty Balin of the group; RCA Vice President of Promotion Ray Anderson; promoter Bill Graham; and the Starship's Paul Kantner and David Freiberg.

Travers At The Civic



Polydor recording artist Pat Travers, currently on a major U.S. concert tour, was feted following his concert at the Santa Monica Civic Center. Shown (from left to right) are: Polydor's Album Promotion Director, Jerry Jaffe; Mars Cowling, Traver's bassist; Pat Travers; former Runeway member Jackie Fox; and Polydor's VP Marketing Harry Anger.

Capricorn Caperings



Capricorn Records recently held its first major convention at Capricorn Sound Studios in the label's home of Macon, Georgia. The meetings were attended by 35 of the label's executives sales, promotion, advertising, publicity, production, and special services staffs. A highlight of the meeting was a question and answer seminar with Lee Michaels of the Burkhart-Abrams Consulting Firm. Pictured (left to right) Lee Michaels of the Burkhart-Abrams consulting firm, Phil Rush, Vice President of Promotion and Phil Walden, President of Capricorn.

Durrill Debut



Singer/songwriter John Durrill has just released his debut solo recording on United Artists as a result of Snuff Garrett's new production pact with the label. Pictured at a UA product meeting are (bottom left to right) Durrill; Sten Monteiro, UA's Vice President in charge of Promotion, Publicity, and Artist Relations, (top I-r) Bud Dain, Executive Vice President Garrett Music; Danny Alvino, UA's Vice President in charge of Sales.

Backstage With EW&F



Columbia Records recently hosted a party for Earth, Wind & Fire, celebrating the double platinum status of the group's letest album. Pictured backstage at Nassau Collseum after a recent parformance are (from left to right): Bob Sherwood, VP National Promotion, Columbia Records; Maurice White, producer; Walter Yetnikoff, President, CBS/Records Group; and Verdine White of EW&F.

The fever is spreading!



The hottest new sound coming out of the midwest is sweeping the country.

After blockbuster performances with Ted Nugent, Blue Oyster Cult, Gary Wright, Nazereth, Jay Ferguson, and others, American audiences have caught Missouri fever.

Now, Missouri announces their new single release.

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ACR

(ALBUM ORIENTED ROCK)



Jeff Gelb

R&R Convention '78 is history now, its three days of programs having given us all a wealth of information to aid us in our programming efforts until next year's gathering in Los Angeles' Century Plaza.

From an AOR standpoint, especially helpful was Thursday night's rap session. Mike Harrison and I guided an array of AOR talents through short interviews and questions from an overflow audience of AOR programmers and broadcasting and record company executives.

First to join us onstage was Michael Sheehy, Music Director of KNX-FM/Los Angeles, popular proponent of Soft AOR. He stressed the importance of the ear in choosing KNX's unique musical recipe. The main research he does in programming the station's music is "research on a gut level," quite different from the attitude of many of today's active research AOR Music Directors.

KNX-FM, according to Sheehy, "programs to a lifestyle. We are an environment in which everything relates. What our listeners don't need to know we don't tell them." He stressed the station's consistency as a major contributing factor to its ongoing success.

When asked why Soft AOR hasn't taken off in other markets as well as it has at KNX-FM, Sheehy answered, "You can't do it overnight. A lot of money has been poured into this station for a long time."

Next on the podium with Mike and myself was Frank Felix, PD at KBPI/Denver, one of the AORs to break into two digits in the last ratings period. Frank's winning formula is "playing hit albums. We aim to be the mass appeal format of 1978, and music is 99 percent of our image. We give the listeners what they want... our obligation is to play what they want to hear."

George Taylor Morris, highly successful programmer of WCOZ/Boston who has just moved to New York City to program WPIX, was our next guest. His entertaining remarks mirrored his programming philosophy: "You have to be a person on the radio. When 1 am happy on the radio my audience likes me. You can't hide behind the microphone, you have to make radio come alive. A station's obligation is to get into the community, into the streets, the bars."

Morris agreed with Mike Sheehy's method of music research when he said, "It's in your gut and in your ear and then you can try and find it in the trades." He does not apply call-out research ("it stinks!") but does depend on the research record promoters do in determining what stations are playing each album. Morris also had a word of warning for promoters: "If you are going to hype a record it had better be good."

While it's still too early to predict what he will do in New York radio, Morris did say he hoped to program more local music. "Local music never gets on," and it's a gap he hopes to fill at WPLX.

Throughout the evening many of our speakers and audience members made reference to the perennial success of Cleveland AOR giant WMMS. Our next guests, WMMS PD John Gorman and MD Kid Leo illuminated on what it's like behind the scenes with the "Buzzard Nuclear Army." Reiterating one of the points he made in last month's R&R feature on WMMS, Kid Leo explained the station's programming approach: "We aim for the adoloscent in everybody. We create a lifestyle for our



KNX-FM/Los Angeles' Mike Sheehy (middle) answers a point raised in an interview by Mike Harrison (left) and Jeff Gelb (right) during the AOR rap session.



The AOR rep session was attended by an overflow crowd of AOR programmers and broadcast and record industry executives.

listeners, and they stay with us. The average listener has lots of interests. We find out what they're interested in and we get there. Currently WMMS is inviting its listeners to try out for a rock ballet, for example."

At a time when "free-form" AOR is giving way to more limited playlists, there is some concern that new music will no longer have as great a chance to be show-cased. WMMS takes a different stance. "It's not our responsibility to break acts," Kid Leo clarified, "it's our pleasure."

John Gorman summed up the WMMS magic when he explained how the station came into being in its current, highly-successful incarnation: "We put a station on the air that we wanted to hear."

AOR southern-style was explored when WKDF/Nashville PD Jack Crawford took the stage. He started by shattering the industry myth that Nashville is essentially a Country market. "There's really not all that much Country in Nashville. Most people don't realize, for example, that albums by Kansas, Bob Dylan, and Neil Diamond have been recorded here. While WKDF programs some progressive Country artists, we would (Continued on page 48)

Kendall Exits KWST/Los Angeles

A recent medical problem has forced KWST/Los Angeles Music Director and morning air personality Charlie Kendall to tender his resignation, effective Monday March 6th. In a letter to KWST PD Paul Sullivan, Kendall stated: "The effects of my recent surgery have proved to be greather than either myself or my position anticipated. It seems I can not regain full strength for several months. This, coupled with the fact that I've had no real vacation for three years would probably prove further hindrance to my own health and the future growth of KWST." Kendall intends to recuperate for at least a month before returning to radio.



He emphasized that his split from KWST was amiable. "My stay with Century Broadcasting has been an exciting, challenging and growing experience. Working with Paul Sullivan, Bob Burch and Shelley Grafman has been an enlightening adventure... I do consider this a most unfortunate turn of events but one that can not be avoided."

KWST PD Paul Sullivan commented on Kendall's resignation: "I feel that Charlie has been very instrumental in the organization of KWST, and he is leaving a very positive impression on L.A. There's a lot of people who have found Charlie to be a very likable and professional man. We'll miss his input tremendously and I hope that we can fill his position with someone half as strong."

Production Director and relief person Bob Gowa is doing the morning airshift at KWST while Century searches for Kendall's replacement.

Evolution

KGON/Portland PD Jim Robinson and MD Mark Newell have exited the station. 3-8 pm airperson Gloria Johnson has been named the station's new MD. No new PD has been announced....3-7 pm airperson at KGB-FM/San Diego, Billy Paul, has exited the station and is available. Contact him at (714) 273-6137....KGOT/ Anchorage has joined Drake-Chenault's AOR programming service...Marshall Angeles, where he was afternoon newsperson His replacement is former freelancer Pat Kelly...Mike Owens has exited as GM of KKXX/Bakersfield to join KNIX/Phoenix. New GM at KKXX is Lee Jensen, formerly the station's Sales Manager...Gary Beck is the new General Manager at 99FM/Wheeling. He is from KAUM/Houston...,WAAF/Worcester has a new MD: John Duncan, who does their 7-12 midnight slot...Dave Van Dyke has joined Zeta 4/Miami for the 6-10 pm show...Two changes at QFM96/Columbus; John Fisher, former WMHE/Toledo PD is now QFM96's morning man, and Bill Pugh, from WCOL-FM/Columbus, is doing nights at QFM96...Richard Procter and Mark Ward have joined KMEL/San Francisco as their nevs morning team... Ernest Fears has been named VP and GM at WRQX/Washington D.C. Fears had been Manager of Personnel and Community Relations for WMAL and WRQX.

Four The Record...

Michael Murphey

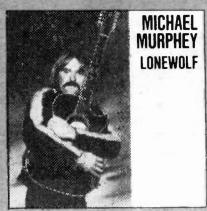
Radio & Records - Debut 39-22"2 Most Added" March 3rd

Record World — "2 Most Added" March 4

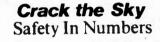
Cash Box — "3 Most Added" March 4

Billboard - "National Breakout" March 4

Bill Hard Album Report—March 3 "In an impressive show of strength "Lone Wolf" finished "2 Most Added...great image turnaround for Epic." Gavin Sheet—"Album of the Week" March 3..."Lone Wolf" strong cuts show a little more electric energy than in the past albums, making it more representative of the real Murphey." PARADISE TONIGHT, NO MAN'S LAND, NOTHING IS YOUR OWN, LONERS, and ARROWS IN THE DARKNESS are all winners."









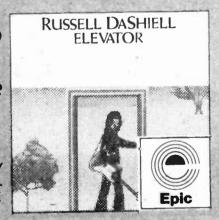
Crack The Sky



Crack The Sky was formerly a regional band with special popularity in Buffalo, Baltimore, New York, and Philadelphia. Now the word is spreading nationally to Dallas, St. Louis, Detroit, Cleveland, Atlanta, Washington, and Chicago. To quote WKQX Program Director Bill Hennes, "Crack The Sky is HOT."

Russell DaShiell

Russell DaShiell has made his reputation as a highly skilled studio musician with artists like Harvey Mandel and the Don Harrison Band. This is his first solo album. Joining him on his record are Creedence Clearwater Revival alumni Stu Cook and Doug "Cosmo" Clifford. As the Bill Hard Album Report noted, "Look out for Russell DaShiell. Positives on this album from KZOK's Mavis Mackoff and Norm Gregory and WIOQ's Helen Leicht. The cuts are WILD PARTY, IN THE FIRE and ELECTRICAL WAVE OF SOUND."



Dragon



Along with the Little River Band, **Dragon** is the most popular rock & roll band in Australia. Their current Australian album release is now Top 10 Down Under. Their first U.S. album has just been released and is already receiving airplay on WINZ-FM, WBUF, WHFS, WNEW-FM, WAVA, and KFML. As noted in Walrus (March 6 issue) "Solid in all departments. Their level of consistency, track to track, is uncommon." Listen to SAME OLD BLUES, NEW MACHINE, GET THAT JIVE, and their new single IN THE RIGHT DIRECTION.

Radio & Records Album Airplay/ 40 March 10, 1978

JACKSON BROWNE......Running On Empty (Asylum)....."Thunder" Title "Load-Out/Stay" 2 ERIC CLAPTON..... Slow Hand (RSO)....."Cocaine" "Sally" "Core" 3 LITTLE FEAT..... Walting For Columbus (WB)...... "Atlanta" "Willin" "Fail" "Moon" 5 6 QUEEN...... News Of The World (Elektra)...... "Rock/Champs" "Late" 7 8 ROD STEWART..... Foot Loose & Fancy Free (WB)....."Legs""Joking""Heart""Loose" 9 10 KANSAS..... Point Of Know Return (Kirshner)... "Dust" leads 11 12 13 BOB WEIR..... Heaven Help The Fool (Arista)..... "Easy" "Bombs" Title 14 TED NUGENT..... Double Live Gonzo (Epic)......... "Baby" "Wang Dang" lead 15 16 LYNYRD SKYNYRD..... Street Survivors (MCA)......"Right""Smell" 17 18 19 ANDREW GOLD..... All This & Heaven Too (Asylum)..., "Thanks" "Genevieve" 20 EMMYLOU HARRIS..... Quarter Moon In A 10¢ Town (WB). "Louisiana" "Bottles" 21 MICHAEL MURPHEY..... Lone Wolf (Epic)................. Variety Of Cuts 22 SEA LEVEL..... Cats On The Coast (Capricorn).... "Storm" "Secret" 23 ROBERT PALMER..... Double Fun (Island)....."Overwhelm" "What's Coming" "Best" lead 24 ART GARFUNKEL..... Watermark (Col)....."World" "Saturday" Title 25 VAN HALEN......Van Halen (WB)....."Jamie" "Got Me" 26 GEORGE BENSON......Weekend In L.A. (WB)....."Blue""California" 27 28 ROBERT GORDON. Fresh Fish Special (Private Stock). . . Variety Of Cuts EDDIE MONEY..... Eddie Money (Col)....."Two Tickets" "Hold On" 29 30 SAT. NIGHT FEVER. Soundtrack, Various Artists (RSO). ."Alive""Night Fever" KAYAK..... Starlight Dancer (Janus)...... "Be Mine" "Care" 31 32 33 RONNIE MONTROSE..... Open Fire (WB)..... "Mystery""Town" 34 WALTER EGAN..... Not Shy (Col)...... "Nights" leads 35 LINDA RONSTADT.....Simple Dreams (Asylum)....."Pitiful" "Easy" 36 STYX..... The Grand Illusion (A&M)..... "Sail Away" "Fooling" 37 BOZ SCAGGS..... Down Two Then Left (Col)...... "Goods" "Hollywood" 38 YVONNE ELLIMAN..... Night Flight (RSO)...."Man" leads 39 MEAT LOAF. Bat Out Of Hell (Cleve. Int). Variety Of Cuts

Chart Summary

With so many of our reporters in Dallas for last week's convention when this week's reports were taken, this week's chart represents 16% fewer reporting stations than usual. Jackson held onto the top slot, with hots at 80% of our reporters. Clapton stayed at number 2, with hots at 68% of our reporters. Starship rocketed straight into the top five as this week's highest debut, with adds at 80% of our reporters. Feat shuffled up. Zevon maintained. Journey jumped upwards, as did Costello and Weir. Gold had a good week, as did Emmylou. Murphey jumped up, with adds at 36% of our reporters plus significant hots. Gordon debuted with significant adds and hots. Fever inched up. Fotomaker debuted with adds at 24% of our reporters plus significant hots. Egan debuted with adds at 25% of our reporters. Ronstadt maintained while Yvonne debuted. Meat Loaf held steady. Sweet almost made the chart.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.

IN THE BIN

CRACK THE SKY
Safety in Numbers (Lifesong)
BOB DYLAN
Music From Renaldo & Clara (Col)
HEADEAST
Head East (A&M)
DAN HICKS
It Happened Dne Bite (WB)
JONI MITCHELL

JONI MITCHELL
Don Juen's Reckless...(Asylum)
SWEET

Level Headed (Capitol)
TUBES
What Do You Want From Live (A&M)

The abouts listed in The Bin are thosn which incolved enough AOR reports to come significantly close to quithying for this water strendless about all properties of this incolded are elbums that made the chart last week but did not receive enough continue to explay to make it agent this week. These abouts continue to get emplay on enough stations to be potential, chart bounc boots. In The Bin albums covinted to the Color of the chart bounc boots. In The Bin albums evil instead in all phastics parks.

MOST ADDED

JEFFERSON STARSHIP Earth (Grunt)—Added at 80% of our reporters.

MICHAEL MURPHEY Lone Wolf (Epic)-Added at 36% of our reporters

ROBERT PALMER Double Fun (Island)-Added at 32% of our reporters

WALTER EGAN Not Shy (Col)-Added at 25% of our reporters.

FOTOMAKER Fotomaker (Atlantic)—Added at 24% of our reporters.

THE HOTTEST

JACKSON BROWNE Running On Empty (Asylum)—Reported hot at 80% of our reporters.

ERIC CLAPTON Slow Hand (RSO)-Reported hot at 68% of our reporters.

BILLY JOEL Stranger (Col)-Reported hot at 61% of our reporters.

QUEEN News Of The World (Elektra)—Reported hot at 48% of our reporters.

STEELY DAN Aja (ABC)-Reported hot at 44% of our reporters.

PROGRESSIVE SINGLES

- "Imaginary Lover (Polydor)

 JAY FERGUSON
 "Thunder Island" (Asylum)

 ENGLAND DAN & JFC
 "We'll Never Heve..." (Big Tre
- 5 LITTLE RIVER BAND
 "Happy Anniversary" (Hervest)
 6 HOTEL
- tie "You'll Love Again" (Mercury)

 5 TOM PETTY
- "Breakdown" (Shelter)
 7 BEE GEES
- tie "Stayin' Alive" (RSO)

 7 ALLAN CLARKE
 tie "Shadow in The Street" (A
- "Shedow In The Street" (Atlantic)
 7 JAMESTAYLOR
- "Honey Don't Leave LA" (Col)
 "WINGS
 "Girls/Mull" (Cepitol)
- 7 WET WILLIE
 "Street Corner Serenede" [Fnic

Progressive Singles. Those 45 pm records receiving significant entirely by our AOR reporting stations. These singles ere either not on an elbum or may be on an elbum not currently qualifying for the Album Airplay40. They are listed in order of total reports received. This chart represents eitpley only and does not attempt to fabricate a rend.

NORTHEAST

ADDED

JEFFERSON STARSHIP
Eerth (Grunt) 71%
MICHAEL MURPHEY
Lone Wolf (Epic) 54%
ROBERT PALMER
DOUBLE Fun (Island) 33%
FOTOMAKER
FOTOMAK

HOBERT GORDON
Fresh Fish (PvL Stk.) 259

HOTTEST

JACKSON BROWNE
Running On Empty (Asylum) 75%
ERIC CLAPTON
Slow Hand (RSO) 71%
BILLY JOEL
Stranger (Col) 77%
ELVIS COSTELLO
My Aim is True (Col) 63%
QUEEN
News Of The World (Elektra) 54%
STEELY DAN
Aje (ABC) 54%

SOUTH

ADDED JEFFERSON STARSHIP Earth (Grunt)
ROBERT PALMER 50% WALTER EGAN 22% Not Shy (Col) FOTOMAKER Fotomaker (Atlantic) MICHAEL MURPHEY 22% Wetch (WB) 22% HOTTEST JACKSON BROWNE 89% Running On Empty (Asylum) **ERIC CLAPTON** Slow Hand (RSO) ROD STEWART 61% 56% Foot Loose & Fency Free (WB) 50% Stranger (Coll) KANSAS Point Of Know Return (Kirshner) 44% REGIONAL BREAKOUTS: The numbers refe

to the percentage of stations in each area that reported the elbum as either a hot of

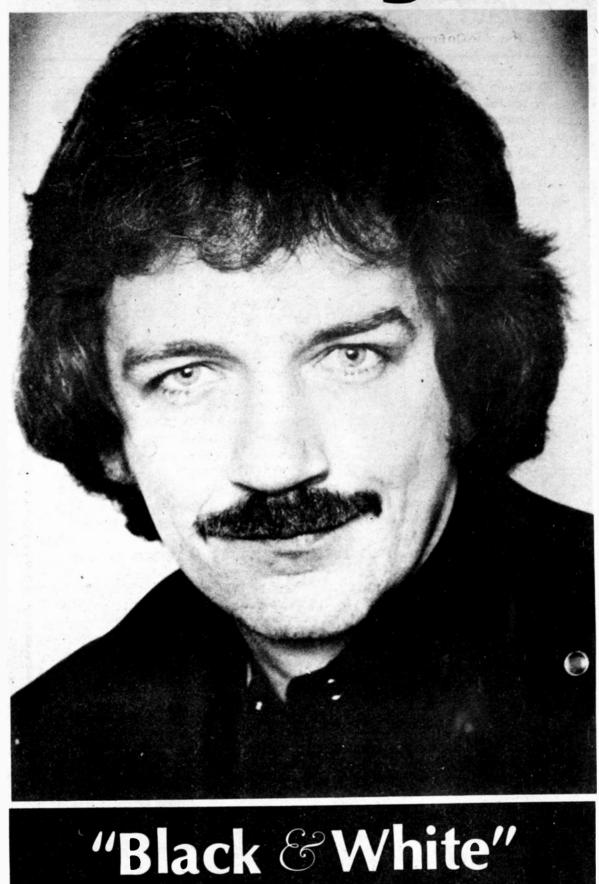
MIDWEST

ADDED JEFFERSON STARSHIP Earth (Grunt)
FOTOMAKER Fotomaker (Atlantic)
MICHAEL MURPHEY 44% ROBERT PALMER 44% WALTER EGAN Not Shy (Col) HOTTEST JACKSON BROWNE Running On Empty (Asylum)
ERIC CLAPTON 85% Slow Hand (RSO) JOURNEY 65% Infinity (Col) BILLYJOEL 60% Stranger (Col)
TED NUGENT 55% Double Live Gonzo (Epic) QUEEN News Of The World (Elektra) STEELY DAN 55%

WEST

ADDED	
JEFFERSON STARSHIP	
Earth (Grunt)	77%
MICHAEL MURPHEY	
Lone Wolf (Epic)	27%
WALTER EGAN	
Not Shy (Col)	23%
ROBERT GORDON	
Fresh Fish(Pvt. Stk.)	18%
MANFRED MANN	
Watch (WB)	18%
BAT McGRATH	
The Spy (Amherst)	18%
HOTTEST	
JACKSON BROWNE	
Running On Empty (Asylum)	77%
ERIC CLAPTON	
Slow Hend (RSO)	55%
BOB WEIR	
Heaven Help The Fool (Arista)	45%
WARREN ZEVON	
Excitable Boy (Asylum)	45%
JOURNEY	
Infinity (Cu.)	41%
LITTLE FEAT	
Waiting For Columbus (WB)	41%
QUEEN	
News Of The World (Elektra)	41%
News Of The World (Elektra)	41%

Mike Finnigan's



Featuring:

"Just One Minute More"

"Expressway To Your Heart"

Picture-Perfect Rock 'N Roll From Columbia Records

ASER ACTIVITY



Jefferson Barrios (Cr Van Haben (WB) Little Fast (WB) Mandred Mann (WB)

HOT Onson (Elektra) Serect (Cap) Seb West (Aritta) Seb Lovel (Captescen) Warren Zeren (Arylu-Jockson Browns (Ary Yed Nagent (Epic)



ADDE D
Franklin Misare (Private Stock)
Ville dess (Cal)
Unish Heey (WB)
Nille Earn (Cal)
Jonn Mischell (Arylum)
Adda Prest (Cal)
HOT
Eric Clapten (RSO)

Charles (Stock)
Mast Loaf (Cleve Int)

JOB McLAINE, PD: Playing various culs. Playing PLAYER EEVIS COSTELLO, SEA LEVEL singles.



ADDE D
Restors (Gordon Browster Stock)
Restors (Billiannaum)
Restors (Ratad)
Aprilmon Starchap (Goust)
Florad Carl (Abdel)
Von Holm (Righ)
Turken (Abdel)
Von Holm (Righ)
Watter Equin (Cd)
Manual (Corrector)
John (Righ)
Watter Equin (Cd)
Manual (Corrector)
John (Righ)
Restor (Cd)
Manual (Righ)
Restor (Cd)
Manual (Righ)
Restor (Cd)
Manual (Righ)
Patrick (Righ)
Restor (Cd)
Manual (Righ)
Restor (Cd)
Manual (Righ)
Restor (Cd)
Manual (Righ)
Restor (R

RICE HARVEY, PD: Playing various cuts. Playing TOM BOBINSON BAND, ATLANTA RHYTHM SECTION and BEE GEES (ALLVE) (FEVER) singles.

96 KEXYEM

But NcGrath (Ambers) Jefferson Starting (Gri Manfred Mann (WB) Lettle Foot (WB) House East (AbM) Robert Gordon (Freuz Milly Falcon (UA) HOT South Day (ABC) HOT Steely Den (ABC) Andrew Gold (Asylum) Fith Coolings (ABM)

Enc Clapton (RSO)
Edder Money (Col)
Den Hell (20th)
Linde Roonstadt (Asylum)
Kansas (Krishner)
Rod Stewart (WB)
Bob Wetch (Cop)
Lynyrd Skynyrd (MCA)
ELO (Jer)



ADDED
Jan Ahherman (Astantic)
Michael Murphey (Esic)
Michael Musphey (Esic)
Matsonian Instituto (DJMI)
HOT
Yeomie Eliman (RSO)
Taj Mahal (WB)
Bei McGrath (Amberst)

Enc Clapton (RSO) Bob Wer (Arsta) Elini Cossillo (Col) Apper (Masselva (ABM) Linda Ronstatt (Asylum) Warren Zevon (Asylum) Steely Dan (ABC) Horsigo (DJM) Andrew Gold (Asylum) Kayak (Janus)

LARRY WAYNE, PD. Playing various cuts Playing ROD STEWART, STYX and GEORGE BENSON singles

KKXX ROCK'N STEREO EM IOS

Bob Weir (Arista)
Jackson Browne (Ari Ted Nugent (Epic)
Steely Dan (ABC)
Kansas (Krishner)
Boe Scoops (Coll)
Roof Stewart (WB)
Queen (Elektra)
Sea Level (Capriconn

RON GARRETT, MD: Playing various cuts Playing TOM BOBINSON BAND, ATLANTA RHYTHM SECTION and WINGS singles



Baltimore

HQT Steely Dan (ABC) Eric Clapton (RSO) Kansas (Kirahner)

Linda Ronstadt (Asylum) Queen (Elektra) Jackson Browne (Asylum) ELD (Jet) Little Feet (WB) Tod Mugent (Epic) Grack the Sky (Lifesong)

BOB SLAVIN, MD: Playing various cuts. Playing ANDREW GOLD, ART GARFUNKES, FOREIGNER, LITTLE RIVER BAND, WET WILLEY VAN HALEN and ATLANTA RHYTHM SECTION singles.

Binghamton ---

ADDED ADDED
Yugnno Eliman (RSQ)
BTO (Mereury)
Michael Marphey (Epic)
Be Bop Dolune (Marcel)*
Fotomeker (Atlantic)
Whe Koe (ABC)
Lenny White (Elektra) HOT Bris Capton (RSO) Observ (Rshitra) Bris Capton (Rshitra) Bidly Joan (Ced) Jankson Brewne (Apylyen) Jafferson Strether (Bresthe) (Brunt) ELO (Let) Oordon Lehftool (WB) Kanes (Kirsheer) Sente Exercedida (Casablene George Benson (WB) Abha (Aalantia)

FRED HORTON, MDJPD: Playing various cuts Playing ENGLAND DAN & JOHN FORD COLEY, THE BABYS and ATLANTA RHYTHM SECTION singles



ADDED
BOT (Mercury)
Jefferson Starship (Grunt)
Beaverteeth (RCA)
HOT HOT Jackson Browne (Asylum) Rod Stewart (WB) Queen (Elektro)

Eric Clapton (RSO)
ELO (Jet)
Kansas (Kirshner)
Waren Zavon (Asylum)
Sea Level (Capricorn)
Elvis Costello (Col)
Sanford/Townsend (WB)
Journey (GO)
Kayak (Janus)
Van Halen (WB)
Box Scaggs (Col)

WBCN104fm

Boston ... ж....

ADDED
Joe Sample (ABC)
Betty Falcon (UA)
Be Boo Deluar (Harrest)
Robert Gordon (Idant)
Michael Marshey (Epic)
Michael Wynn Band (Aricola)
Jefferson Starthip (Grunt)
Lonnie Jordon (MCA)

TOH

Andrew Gold (Asylum)
Bildy Joel (Col)
Little Feat (WB)
Most Load (Cleve Int)
Ronne Montrole (WB)
Sal Night Fever (RSO)
Steely Dan (ABC)
Sweet (Cut)
Bob Welch (Can)
Watten Zeern (Asylum)

WEEI-FM 103 CBS/FM IN BOSTON

ADDED HOT
Robert Palmer (Halant) Santana (Col)
John Demor (RCA) Gerege Benson (WB)
Samantha Sang (Private Strick) Art Carfunkel (Col)
Jean Terrell (ARM) Gorton Laphfron (WB)
Franklin Micare (Private Stock)

IBM SPELLMEYER, MD: PALMEEX, "Got "Overshelm" DENEEN, "Bat" SAMANTHA'S, "Charade" TERRELLY, "Had In Jat" Ten Linne" MCRES, "Time Mc "SANTANAS, "Minorilioned" Plasing HEAT WAVE, ENGLAND DANA, IONN FORD, COLEY, RETTH, CARRADINE and BILL LABOUNTY singles.



AUDED Jefferson Starship (Grunts HDT)
Billy Joel (Col) Jackson Browne (Asylum)
Ouern (Elektra)
Eric Clapton (RSC)
Art Garfunkel (Col)
Sat Night Fever (RSC)

Steely Dan (ABC)
Kansa (Kirshari)
Styr (ABM)
Rod Slewart (WB)
Gordon Lightloos (WB)
Crack the Say (Lifesona)
Ted Nugent (Epic)
EWBF (Col)
Elvis Constello (Col)
Little Feat (WB)

IRV GOLDFARB, MD: Playing various cuts. Playing ATLANTA RHYTHM SECTION and VAN HALEN singles

WC45 Cambridge

ADDED
Shriey Collins (Impost)
Joe Ely (MCA)

DON COHEN, MD: Playing various cuts. Playing AT-LANTA RHYTHM SECTION single.



See Lond (Caprisonn)
Breely Dan (ABC)
Breel (Cap)
Ass Sample (ABC)
Lampylou Harrs (Wa)
Steeleys Span (Chrysalin)
Mantred Mann (Wh)
Lynynd Skryend (MCA)
Journay (Col)
Ronnis Montree (Wa)
Katy Molfett (Col)

FRED MOORE, MD: STABSHIP's "Love" "Runaway"
"Nite" DYLAN's "Ain'I Me" "Isis" WYNN's "Shino"
"Queen" RAFERTY's "Line" "Time" PALMER's "Overwholm" "Nite" BRIDGEWATER's "Nite" "Children"
BLAKE's "Blackbern" "Disie" Playing ATLANTA RNYTHM
SECTION, RICK NELSON, COUNTRY JOE and DON
WILLIAMS singles.

WROS

ADDED Crack the Sky (Lifetong) Jefferton Starship (Grunt) HDT Eric Clapton (RSQ) Queen (Elektra)

JACKIE FORSTING, MD: Plaving various cuts. Plaving 5 AN HALEN, JAY FERGUSON, DAN HILL and ATLANTA RMYTHM SECTION singles.



Charlotte

ADDEO
NRBD (Mercury)
John Marryn (trianel)
Robert Farmer (stianel)
Chick Corea (Polysie)
Jefferson Sterkley (Grunt)
Woodly Simmons (Deep River) Mertson-Paorton (Epic)
Gerry Rafferty (UA)
Country Joe (Fantavy)
Warlon & Wilter (RCA)
Folomakre (Atfantic)
Gene Cotton (Aroda)
Norman Blake (Ffying Fish)
Brian Bowers (Ffying Fish)
Brian Bowers (Ffying Fish)
Brian Bowers (Ffying Fish)
Spinotra (ABM)
Brice Cockbarn (True North/Island)
Jackson Blowne (Asylum)
See Level (Coprecorn)

DEBBIE CALTON, MD: COSTELLO's "Walting" WHA-ROO's Tille TURRENTINE's "Stan's..." CLAPTON's "Cocaine" NIELSON-PLARSON's "Love" ELLIMAN's "Main" HICK's "Crazy" ZEVON's "Rolling" JACQUES "Ain't No Love" MANN's "California" SPINOZZA's "Shoes" HOMETOWN's "Wasis Play" COCKBURN's "Love Song" BROWNE's "Shaky" LEVELs "Storm"



ADDED
Jefferson Starthip (Grunt)
Who-Koo (ABC)
Head East (A&M)
Malniced Mann (WB)
Orapon (Portract)
Walter Egen (Coland)
Tom Robinson Band (Hervest)
Country Joe (Fantary)
Willie Alexander (MACA)
Joe Ey (MCA)
Male (Cop)
Gallagher & Lyte (A&M)
Chick Corra (Polydor)

HOT
Senford /Townsend (WB)
Warran Zeron (Asylum)
Weel (Cap)
Nery Morfar (Cod)
Nery Morfar (MB)
Finnendos Harbor (WB)
Finnendos Harbor (MB)
Finnendos Harbor (Cod)
Michael Murphey (Cod)
Wichael Murphey (Cod)
Venone Eliman (RSO)
Daisy Drillman Band (UA)
Be Bop Delvace (Marvett)
Little Fast (WB)
Sob Welf (Asktal)
George Banson (WB)

WKQX **CHICAGO**

ADDED Mahagany Rush (Col) HDT HDT Jefferson Starship (Grunt) ELO (Jet) Lynyrd Skynyrd (MCA) EL&P (Atlantic) Jackson Browne (Asylum)
Fric Clapton (RSO)
Genesis (Atlantic)
Queen (Etektra)
Billy Joel (Cot)
BOC (Cod)
RC Mugani (Epic)
Wet Wifele (Epic)
Ronnie Montrose (WB)
Journey (Col)
Gorrion Eightion (WB)

BILL HENNES, PD: Playing various cuts. Playing LINDA RONSTADT single.



Jefferson Starship (Grunt)
Robert Palmer (Island)
Fotomsker (Atlantic)
John Martyn (Island)
Michael Murphey (Epic)
The Rutles (WB)
Tony Trischka (Rounder) Los Indos Tabaljara (RCA) Robert Gordon (Private Stock) Bill Cosby (Cap)

HOT
Little Feet (WB)
Enic Clapton (RSQ)
Bob Werl (Ahrsts)
Journey (Col)
Steely Den (ABC)
Gordon Lejhthoot (WB)
Billy Joel (Col)
Jacksen Browne (Asylam)
Mantred Mann (WB)
Bob Weich (Cap)
Lynyrd Skyryd (MCA)
Oheap Trich (Epic)
Ronnee Montroe (WB)
Elvin Coatallo (Col)

BOR CELMS ALD: Playing various cub.

SMM Cleveland

ADDED

Jefforson Blarship (Grunt)
Water Egen (Cell
Little Feet (WB)
Cell Jacques (Ellehre)
Mahogany Rush (Cell
Mahogany Rush (Cell)
Jest Jacques (Cell)
Sare (Cell)
Bib Welsh (Cell Cell
Jest Jacques (Cell)
Bib Welsh (Cell)
Sare (Cell)
Bib Caption (RSO)
Bibly Jeacl (Cell)
Bid Caption (RSO)
Eddie Money (Cell)
JOHN COBEAN

JOHN GORMAN, PD: Playing various cuts. Playing wings, ATLANTA RHYTHM SECTION, GEILS, STRUTTER, SPARROW and IAN DURY singles.

ADDED
Van Halen (WB)
Cafe Jacques (Cal)
Who-Koo (ABC)
HOT
Bob Was (Anstal)
Andrew Gold (Asylum)
Journay (Col)
Little Fast (WB)
Jan Akkermen (Atlentic)

Ronne Montrose (WB)
Ses Level (Captionn)
Jackson Browne (Agylum)
Jons Mitchall (Agylum)
Soz Scages (Cal)
Warren Zeron (Agylum)
Slondie (Chypalis)
Crack the Say (Lifenong)
Kayak (Janus)
Emmylou Harris (WB)

Q.FM.96 Columbus

ADDED
Jefferson Starship (Grunt)
Be Bep Deluxe (Harrest)
Fotometer (Atlantic)
HOT
Billy Joel (Col)
Den Hell (20th)
Jackson Browne (Asylum)

Queen (Elektra)
Red Stewert (WB)
Steely Den (ABC)
Konsas (Kirshner)
ELO (Jef)
Godz (Millennum)
Ted Nugent (Esec)
Eric Clapton (RSO)
Randy Newman (WE) Jackson Brown Styx (A&M)



ADDED
Blondie (Chrysalis)
Walter Egen (Col)
Robert Patrier (Island)
Mahogeny Rush (Col)
Andrew Gold (Arylum)
Cate Jacques (Col)
Roger Glover (Palydor)
Jefferson Starship (Grunt

HOT
Jey Ferguson (Asylum)
Lynnyd Skynyd (MCA)
Jackson Browne (Asylum)
ELO (Jat)
Rod Stewart (WB)
Erc Clapton (RSO)
Journey (CG)
Little Feat (WB)
Bob Werl (Arsta)
Ven Nalen (WB)
Manfred Mann (WB)
Head East (A&M)



ADDED ADDED
Jefferson Starship (Grunt)
Walter Egan (Col)
LeBlanc & Carr (Big Tree)
HOT
Eric Clapton (RSO)
Styx (A&M)

Steely Den (ABC) Fleetwood Mac (WB) Queen (Elektra) Lynyrd Skymyrd (MCA) Journey (Col) Bally Joel (Col) George Benson (WB) Kenses (Kirshner)



Cofe Jacques (Col)
Cragon (Portrait)
Head East (A&M)
Jafferson Sterstley (Grunt)
Michael Wynn Band (Arrota)
Monfred Mann (WB)



ADDED Michael Murphey (Epic) Jefferson Starship (Grunt) Rubicon (20th)

HOT Billy Jorl (Col) Eric Clapton (RSO) Jackson Browne (Asylum) Ted Nugent (Epic)

JOE KRAUSE, MD: Playing various cuts.

THE FOXWIKE

ADDED
Jose Ely (MCA)
Intelligence (Moreury)
Facus (Hervest)
Jofferson Espring (Grant)
Robert Palmer (Island)
The Dusty Chaps (Cap)
BTO (Moreury)

HOT

Be Ben Deluze (Harvest)
Res Ben Deluze (Harvest)
Rever (Arstel)
Rever (Arstel)
Rever (Arstel)
Rever (Arstel)
Rever (Rever)

WALLY LEISERING, MD. Playing various cuts. Playing HOODOO RHYTHM DEVILS and KAPER singles.



Stooly Don (ABC)
Lynyrd Skynyrd (MCA)
Red Stowart IWB)
Eric Clasten (RBC)
Style (ABM)
Billy Jost (Col)
Ted Nugent (Epst
Eivis Costello (Col)
Kansol (Kirshner)

MICHAEL PRESTON, MD: Playing various cuts.

WWCK 105 FM Flint "---

ADDED Little Feat (WB) Be Bop Deluxe (Harvest) Yvonne Eliman (HSO) Michael Wynn (Ariole) No Dice (Cap) Angel (Casablanca)

LULC GER

Fresno ----

Box Scopp (Col)
John Denser (RCA)
Fr. Captin (RSO)
Joan Armatrating (LB, M)
Serely Dan (ABC)
Gorrion Lightfoot (WB)
Jackson Brome (Asylum)
Aut Garlinkel (Col)
Grorege Benson (WB)
Andrew Gold (Asylum)
Emmylas Harris (WB) Sal. Night Fever (RSO) Roherta Flack (Atlantic) Biffy Joel (Col) Next Diamont! (Col)



DAN SPEARS, PD: Playing various cuts: Playing to BLANC & CARR. JAY FERCUSON, EDDIE MONEY, BOB WELCH and RITA COOLIDGE ungles.



ADDED

Be Bop Deluse (Marvert)
Focus (Marvert)
Focus (Marvert)
Chick Cores (Polydor)
Rufus (ABC)
Orleans (ABC)
Who Koo (ABC)
Fotomaker (Attentic)
Michael (Murphey (Epic)
Water Egain (Col)
Robert Palmer (Island)
Jefferson Starbip (Grunt)
Lee Clayton (EMI)
Spinoza (ABMI)
Gerry Rafferty (UA)
Suentes (Buddeh)
Country Joe (Fantery)

MDT
Art Gorfunkel (Col)
Gordon Lightfoot (WB)
Den Nill (20th)
Jackson Browner (Asylum)
Enc Clapton (RSCI)
Rod Stewert (WB)
Lynyd Skynyd (MCA)
Van Niden (WB)
Little Feat (WB)
Journey (Col)
Mantred Mann (WB)
Sob West Lârstel
Waren Zeron (Asylum)
Kyak (Jame)
Andrew Gold (Asylum)

0

DOC DONOVAN, PD: GARFUNKEE's "World" "Saturday" LIGHTFOOT'S "Daylight" "Kaly" HILL's "Sometimes" "CARY" "Caldornas" BROWN'S "Thunder" CLAPTON'S "Core" "Cotains" "Peaches" STEWART'S "Heart" Toking" SKNYED'S "Right" "Smell" HALIAN'S "Cotalor" "JOUENEY'S "Wheel" "Anytimes" HALIAN'S "Circles" "Caldornas" WEIR'S "Easy" Life 28 VOW'S Title "London" RATAL'S "Be Milm" "Care" GOLD's "Georviewe" "Thanks" Playing ROBIN TROWER, BOB WEIR and IFFERSON STARSHIP Bolgies.

LOOKING FOR ACTION?



HEAVY PLAY.
ON UNITED ARTISTS
RECORDS AND TAPES.

ADDED
Jefferson Starthip (Grunt)
Gerden Lightfoot (WB)
Yvonne Elliman (RBO)
Bob Welch (Cap)
Kayah (Janus)
Millington IUA)
Andrew Gold (Asylum) lackson Browne (Asylum) Lettane & Carr (Big Tree)

HOT for Night Perce (RSD) 8 LO (Jet) Nutricen (20th) Act Pergeon (Arylum) 8hity Jed (Cat) Red Sweet (WS) 8 Silvence (Capresen) Nunce (Kirchner) Den Hall (20th) Art Carrynhal (Cat) Ere Charten (RSD) Little River Send (HSD) Little River Send (HSD) Stooty Den (ASC) (Ascely (Ascely

STEVE WILLIAMS, MD MILLIPGTON'S "Ladies" GOLD'S



Red Stewart (WB1 Steely Den (ABC) Kanses (Krehner) Sea Level (Capercon) Emmylou Herris (WB1 Boz Scegn (Col) Mantred Mann (WB1 Quen (Elektra) Eins Costello (Col) Kayek (Janus) Bob Wer (Aresta) Journay (Col)

BILL NOSAL PD Playing various cuts

WHCN HARTFORD

ADDED
Godz (Millennium)
Willie Alexander (MCA)
NRBD (Mercury)
Little Fee: (WB)
Angel (Casablanca)
Mantred Mann (WB)

247 (080 MOT Billy Joet (Cot) Billy Joet (Cot) Universe Billy (MCA) Outern (Elektra) Kontas (Kirshner) Erc Clapton (RSO) Jackson Browns (Asylum EW&F (Cot) George Benson (WB) Van Helen (WB)

MICHAEL PICOZZI, PD. Playing various cuts. Playing ATLANTA RHYTHM SECTION and ANDREW GOLD

KLOL Houston 113 526 4591

ADDED

Wha Koo (ABC!
Robert Palmer (Island)
Country Joe (Fantary)
No Dice (Cap)
No Dice (Cap)
Manired Menn (WB)
Michael Murphy (Epic)
Jetterion Stershap (Grunt)
Robert Gordon (Island)
Robert Gordon (Island)
Vangeris (RCA)
Don Brown (Frest Amer)
Gerry Rafferty (UA)
Galfagher & Lyte (A&M)
Steely Dan (ABC)
Jon Mitchell (Aeplum)
Starz (Cap)
Art Gerfunkel (Cot)
Bob Welch (Cap)
Starz (Cap)
Art Gerfunkel (Cot)
Bob Welch (Cap)
Emmylou Matris (WB)
Kanss (Kirsher)

Jon: Mitchell (Aty)um) Starz (Cap) Art Gerfunkel (Col) Bob Welch (Cap) Emmylou Harris (WB) Kansas (Kirshner)

Kansas (Kirihaer)

JACAHE McCAULY, PO: BROWNE's "Thunder" STEELY's

"Jose" Title CLAPION's "Sally" WERR's "Bomby"
Title EEAT; "Fail" "Moon" TAYLOR's "Broadway"
"Lie" JONE's "Jericho" Title STARZ" "Third Time"
Be There" GABBUNAEL's "World" Title "Salurday"
WEICH's "Ebony" "Hot Love" EMMITCO's "Loussans"
Battles"



JACKSONVILLE

ADDED
Van Halen (W8)
Jefferion Starship (Grunt)
Manfred Mann (W8)
Tubes (A&M)
Dee Ove Bridgewater (Elahtra)
Jouent (Gol)
Michael (Gol)
Michael

Doucette (Mushroom)
Journey (Col)
Sat. Night Fever (RSO)
George Thorogood (Flour
Apper/Maskele (A&M)
Beaverteeth (RCA)
Kryak (Janus)
Sanford/Townsend (WB)
Sweet (Cap)

JAMIE BROOKS, PD: Playing various cuts

WBLM 201-171-400 Lewiston-Portland

ADOE O
ROBERT STATE CASERIO (Col)
ROBERT STATE STOCK HOCK HOCK HOCK COLUMN
ROBERT GROON (Private Stock)
Michael Murphey (Episch
Michael Murphey (Episch
Chick Cores (Polydor)
Jefferson Starship (Grunt)
HOT
Andrew Gold (Alylum)
Werren Zeron (Alylum)
Bob Werr (Arista)

ON THE ROLL

JOSÉ DIAZ, MD: Playing various cuts. Playing LITTLE RIVER BAND, WINGS, ANGEL CEILS, TOM ROBINSON BAND VAN HALEN and ATLANTA RHYTHM SECTION Singles



Lexington - was

ROT Sol. Night Fever (RSO) Bris Clapton (RSO) Tod Nugent (Spic) Johnson Browne (Azylum) Bifly Joel (Cal)

Cason (Blottra)
Red Rewest (WB)
Gordon Lightleas (WB)
Belde Money (Cal)
Kansa (Kirdheel
Bennytes Herris (WB)
Art Garbenhal (Cal)
Lynyrd Baynyrd (MCA)
Journey (Cal)
Gorzes Bennese (WB)

DICK HUNGATS, PD: Playing various cuts. Playing JAY FERGUSON, LE BLANC & CARR, TYONNE ELLIMAN and ATLANTA RHYTHM SECTION singles.



Jackson Browne (Asylum) Mentred Menn (WB)

Eric Clapton (RSO) Rod Stewert (WBI Konses (Kirshner) Bob Weir (Arista) Gordon Lightfoos (WB) Warren Zevon (Asylum) Journey (Col)

RICH MEYER, MD: Playing various cuts. Playing ATLANTA RHYTHM SECTION, ART GARFUNKEL and ANDREW GOLD singles.



ADDED

Jetferson Starship (Grunt)
Robert Gordon (Private Stock)
HOT
Little Feet (WB)
Van Halen (WB)
Keysk Llanus)
Be Bop Deluse (Harves)
Eines Costello (Col)

Journey (Col)
Kansas (Krahner)
Little Feet (WB)
Crack the Bay (Litesong)
Lvnyrd Skynyrd (MRCA)
Stoely One (ABC)
Cueven (Elektra)
Rod Stewert (WB)
The Babys (Chryselis)

BILL CLAY, PO: Playing various cuts, Playing ATLANTA RHYTHM SECTION single.

WBABAOPATM Long Island 111-111-111

ADDED
Fotomaker (Atlantic)
Bob Dyrian (Col)
Michael Murphey (Epic)
Culfans (Anitsa)
Jefferson Starship (Grunt)
No Dice (Col)
Striker (Anitsa)
HOT
Bully Joel (Col)
Jackson Brown (Arylum)
Mest Loaf (Cleve-Int)
Bob Wetch (Cap)
Bob Wetch (Cap)
Bob Wetch (Cap)
Bob Wetch (Cap)

BERNIE BERNARD, MD: Playing various cuts, Playing ATLANTARHYTHM SECTION single.



Long Island

ADDED
Roger Glover (Polydor)
Country Joe (Fantsey)
Michael Murphey (Epic)
Judas Priest (Col)
Tuff Darts (Sire)
HOT
Eddis Money (Col)
Little Feat (WB)
NRBQ (Mercury)

Jackson Browne (Asylum) Elvis Costello (Col) Bob Weir (Arista) Fotomaker (Atlantic) Billy Joel (Col) Billy Joel (Col)
Journey (Col)
Jefferson Starship (Grunt)
Meat Loaf (Cleve-Int)
Kayak (Janus)
Eric Clapton (RSO)
Warren Zevon (Asylum)
Steely Dan (ABC)

DENNIS MCNAMARA, PDILARRY KLEINMAN, MD: Playing various cuts. Playing TOM ROBINSON BAND single



ADDED
None
HOT
Rod Stewart (WB)
Jeckson Browns (Asylum)
Queen (Elaktra)
Erdes Monay (Col)
Eric Clapton (RSO)

Ted Nugent (Epic)
Aerosmith (Col)
ELO (Set)
Linda Ronstadt (Asylum)
Waren Zeron (Asylum)
Van Halen (W8)
Elvis Cottello (Col)
Journey (Col)
Little Feat (W8)
Angel (Casbianca)

JACK SNYDER, MD-STEWART's "tegs" "Loose" BROWNE's Title "Thunder" QUEEN's "Late" "Inside" MONEY's "Mold On' "Two Tickels" CLAPTON's "Core" "Sally" NUGENT's "Babby" "Wang Dang" ARROMITH's Title "Gel It Up" ELO's "SweeeTalkim" Stone" ROMSTADT's "Pitlitle" "Easy" ZEVON's "London" MALEN's "God Me" COSTELLO's "Delectives" "Angry" JOURNEY's "Wheet" "Anytime" JEAT's "Affanta" "Rocker" ANGEL's "Lonely" "Heart"

Los Angeles

Samenthe long (Private Steek)
Gene Getten (Aristals)
Pres Mell andres (Arista)
Pres Mell andres (Arista)
Notices Passer

ADDED

Semanthe Bony (Private Steath)
Clone Getten (Arieta)
Pers Pire (RCA)
Pres Molkondree (Arieta)
Not on-Poerson (Epica)
Andree Gald (Anylum)
Callagher-Lyfe (ABM)
Rupert Helmes (Private Beath)

Fample Stevene (Cap)

Bas Milloreth (Anthon)
Can Well (ABM)
Pan Molkondree (Arieta)
Not de Poerson (Arieta)
Not de Poerso

MICHAEL SHEEHY, MD: Playing various cuts



ADDEO Jefferson Stership (Grunt) Mehopeny Rush (Col) Water Egon (Col) Be Bop Deluza (Hervest) Rubison (20th)

HOT Chasen (Elektra) Elivis Costatio (Col) Journey (Col) ELD Utes! Bye (AgMi) Aerosmith (Col) Jackson Browne (Asylum) Tom Petry (Bhalser) Bevest (Cop) Manfred Mann (WB)

CHARLIE KENDALL, MO: Playing various culs



Louisville

ADDED
Jefferson Starthip (Grunt)
HOT
Billy Joel (Cal)
Eric Clapton (RSD)
Rod Stewart (WB)
Jeckson Browne (Asylum)
Steely Dan (ABC)
Ted Nugent (Epic)

Queen (Elektra)
Flashwood Mac (WB)
Linde Ronstedt (Asylum)
Kansas (Kirchmer)
Bob Welch (Cap)
Lynyrd Skythyrd (MCA)
Alan Parsons (Arista)
Stare (Cap)
Little Feat (WB) DRAKE HALL, MD: Playing various cuts. Playing DAN HILL, BEE GEES (DEEP) and PLAYER singles.

WIBA·FM Madison 100-2713880

ADDED
Fotomake (Atlantic)
Teria Rypdal (ECM)
Roman Montrose (W8)
Robert Gordon (Private Stock)
Roft Gordon (Rout)
Roft Gordon (Rout)
Roft Reference (Hand)
Roft Reference (Hand)
Rufus (ABC)
Rufus (ABC) ADDED Jackson Browns (Asylumi Journey (Col) Warren Zevon (Asylum) Steely Der (ABC) Little Fest (WB)

PETE BOLGER, MD: Playing various cuts.



CVIII) Madison

Jackson Browne (Asylumi Ted Nugent (Epic) Lynyrd Skyffyrd (MCA)-Kansas (Kirshner) Linda Ronstadt (Atylum) Bob Welch (Cap) Steely Dan (ABC) ADDED HOT Billy Joel (Col) Eric Clapton (RSO) Queen (Elektra)

LES COOKE, MO: Playing various cuts. Playing ELO, LE BLANC & CARR, STYX, ROD STEWART and LITTLE RIVER BAND singles.



ADDED

Journey (Col)
Art Garfunkel (Col)
Dan Hill (20th)
Billy Joel (Col)
Michael Wynn LAriolal
Robert Palmer Usland)
Be Bop Deluxe I Harves

DAVID SOUZA: PD: STARSHIP's "Count" "Nite" "Run away" FOTOMAKER's "Plaything" PALMER's "Peuple" 80P's "Language"

wofin

Milwaukee

ADDED
Jefferson Starship (Grunt)
Michael Murphey (Epic)
Fotomaker (Attensic)
Holidon (Karate)
Holidon (Cod)
Kansas (Kirshner)
Steely Oan (ABC)
Jackson Browne (Asylum)

Bob Welch (Cap)
Eric Clapton (RSO)
Lynyrd Skynyrd (MCA)
Ted Ningen (Epic)
Queen (Elektra)
Chuck Mangone (ABM)
Head East (ABM)
Head East (ABM)
And Stewart (WB)
Journey (Colt
Warren Zevon (Asylum)
Angel (Casablenca)

IIM ROBERTS, MD Playing various culs

Minneapolis

Lymyrd Shynyrd (MCA) Eric Claston (RSO) Rod Scenert (WB) Belly Jool (Cell) Wayton & Willis (RCA) Jashoen Browns (Aprium) Gardon Lightfoot (WB) Tud Nogert (Basc) Deey Dillman Band (UA)



ADDED Fotomaker (Atlantic) Devid Spinozze (A&M) HOT HOT Beaverteeth (RCA) Kayak (Janus) Karla Bonoff (Cal) Rubison (20th) Warren Zavon (Asylum) Andraw Gold (Asylum)

Senford/Towns Bentoral Townsone (WB)
Ceorge Benson (WB)
Beb Weir (Arista)
Beb Weir (Arista)
Beb James (Col)
Bes Level (Caprisonn)
Jashson Browne (Asylum)
Mac McAnelly (Ariele)
Jefferson Storking (Grunt)
Robert Palmer (Island)

PAT SIMPSON, MD: BEAVERTEETH's "River" KAYÁK's
"Be Mine" WEER's "Easy" Playing STEELY DAN, TOM
PITIY, AILANTA RHITHM SECTION, CHUCK MANCIONE, LINDA RONSTADT, HOTEL, NATALIE COLE,
DAVE LOGGIONS, JAY FREGUSON, BILLY JOEL, THE
BABYS and JAMES TAYLOR singles.



ADDED
Robert Palmer (Island)
Carter Roberson (ABC)
Roy Ayers (Polydor)
Russell Dasheel (Epud)
Russell Dasheel (Epud)
Orleans (Chryslel)
Orleans (Asystem)
Waller Epud (Col)
Jammes Owens (A&M)
Michael Murphey (Epuc)
Vangelis (RCA)
Spinozas (A&M)
Oragon (Portrast)

HOT
Doucette (Mushroom)
Hoodoo Rhyshm Deula (Fants)
Jefarson Stardhy (Grunt)
Jefarson Stardhy (Grunt)
Jefarson Stardhy (Grunt)
Van Halen (WBI
Pas Tzewer (Tolydor)
Kayak (Janus)
Little Feas (WBI)
Eric Clapton (RSO)
Warren Zeon (Alylum)
Head East (A&MI)
Meat Loaf (Cleve Int)
Emmylou Harris (WB)
Journey (COI)

LISA CATALONA, MO: Playing various cuts



HOT

ADOED
Spinossa (ABM)
John Martyn (Island)
BOTO (Mecury)
Jimme Mach (Big Tree)
Joe Sample (ABC)
Michael Murphey (Epol)
Water Egan (Col)
Stormen' Norman (Polydor)
Country Joe (Fantary)
Lenny White (Elektra)

HOT
Jefferson Starship (Grunt)
Robert Gordon (Preate Stock)
Tom Robinson Band (Harvest)
Listle Feat (WB)
Tulf Darts (Sire)
Foromaker (Alfantic)
Billy Joel (Col)
Bob Welch (Cap)
Good Ratt (Pasport)
Meet Loal (Cieve Int)
Bob Welch (Ansta)
Billy Falson (UA)
Oan Micks (WB)
Day (Micks)
Meet Loal (Cieve Int)
Bob Welch (Gree Int)
Bob Welch (Green Int)
Bob Welch (

TOM MORRERA MO Plaving various cuts Plaving ALLAN CLARKE, ATLANTA RHYTHM SICTION, ENGLAND DAN & JOHN FORD COLEY and MELANIE singles



HOT Jackson Browns (Asylum) Eric Clapton (RSO) Billy Joel (Col)

Steelv Dan (ABC)
Konsal (Kurkher)
Bob Welch (Car)
Little River Band (Harvest)
Bot Scopp (Cal)
Rod Stewart (WB)
Lynyrd Skynyrd (MCA)
EWBF (Cal)
Ouen (Eletra)
Shy (AB,W)
George Benson (WB)
Sat Night Fever (RSO)

RON REGER. MD. PALMER's "Where" "Overwhelm" STARSHIP's "Count" "Nite" "Love" Playing VAN HALEN, LE BLANC & CARR, TOM PETTY, BILLY JOEL, JAY FERGUSON and FOREIGNER singles

KATT Oklahoma City

ADDEO
Robert Gordon (Private Stock)
Jeffarson Starship (Grunt)
Robert Pelmer (Island)
Fantare Hill (Prodnell
Heed East LABM)
Dylan (Col)
Orspon (Portratt)
HOT
Little Feat (WB)
Jackson Browne (Asylum)

Kerla Bonoff (Col)
Waylon & Willer (RCA)
Dan Hill (20th)
Art Garlunkel (Col)
Emmylow Harris (WB)
Gordon Lighthoot (WB)
Elrist Costello (Ect)
Journey (Col)
Warrez (Ect)
Warrez Zeron (Asylum)
George Benson (WB)
Eddie Money (Col)

MIKE BAILEY, MO: Playing various cuts. Playing \ AN HALEN single.



9(98)

Omaha

ADDED Jefferson Starship (Grunt) Mishael Wynn Bond (Ariela) Walter Egen (Cal) HOT Jackson (Elaktra)
Jackson Browne (Asylum)
Must Loof (Clove-Int)
Erts Clapton (RBO)
Kanass (Kirshner) oon (Elaktra)

Ted Nugent (Epic) George Benson (WB) Steely Dan (ABC) Waylon & Willie (RCA) Belly Joel (Cat)
Bob Wolch (Cap)
Linds Resistant (Apylum)
Art Gerbinkel (Cat)
Angel (Costblance)
Little Fest (WB)

712 322-4041



ADDEO
Jafferson Starskip (Grunt)
Robert Palmer (Island)
HOT
Jastson Browns (Asylum)
Errc Clapton (RSO)
Sweet (Cap)
Brown (Cap)
Brown (Cap)

CRAIG MICHAELS, M.D. STARSHIP's "Count" "Night" PALMER's "Best" "What's Coming" BROWNE's "Look-OUT" MANN's "Circles" "Chicago" Playing ENGLAND OAN & JOHN FORD COLEY ATLANTA BHITHM SECTION, VAN HALEN, ART GABTUNKEL and ALLAN CLARKE singles.



POT Jackson Browne (Asylum) Elvis Costalto (Cal) Queen (Elektra) Boz Scagps (Cal) Rod Stewart (WB) ELO (Jet)

BILL McGATHY, PD/BOB CHURCH, ASST. MO: Playing various cuts. Playing ENGLAND DAN & JOHN FORD COLEY, ATLANTA RHYTHM SECTION, VAN HALEN, ART GARFUNKEL and ALLAN CLARRE singles.



ADDED
Robert Gordon (Prieste Stock)
Fotomaker (Arlanisc)
Tuff Darti (Sira)
BTO (Mercury)
Jefferson Steaship (Gunt)
Hoodoo Rhythm Deals (Fentery)
Gerry Rifferry (UA)
HOT
Manfred Mann (WB)
Little Feet (WB)

Journey (Col) Crack the Sky (Lifes Bob Wey (Arista) Kayak (Janus) Kayak (Janus)
Hordapa (DJM)
Who Koo (ABC)
Homesown Band (ABM)
Bee Level (Capricorn)
ELO (Jet)
Cate Jacques (Col)
Warren Zevon (Asylum)

HELEN LEICHT, MO Playing various cuts Playing HENRY GROSS single



ADDED ADDED
Jelferson Starship (Grunt)
Robert Palmer (Island)
HOT
Steely Dan (ABC)
Billy Joel (Col)
Queen (Elektra)

Styn (A&M) Stys (A&M)
Konses (Kirshner)
Rod Stewart (WB)
Jackson Browne (Asyl
Bob Welch (Cap)
Elvis Costalla (Col)
Little Feat (WB)
Enc Clapton (ASQ)
Eddie Money (Col)
EW&F (Col)

STEPHEN JOHNSON, MO: STARSHIP's "Nije" "Runaway" PALMER's "What's Coming" Plaving ATLANTA RHYTHM SECTION single



AODED Jefferson Starship (Grunt) Be Bop Deluxe (Harrest) Michael Murphey (Epic) HOT Jackson Browne (Asylum) Eric Clapton (RSO)

ELO (Jet)
Rod Stewart (WB)
Oueen (Elektra)
Steely Dan (ABC)
Andrew Gold (Asylum)
Gordon Lightfool (WBI
Eddie Money (Col)
Journey (Col)

JACK ROBERTSON, MO Plaving various cuts. Plaving ART CARGUNKEL, BILLY JOEL JAY FERCUSON, BOB WELCH, KANSAS, FRICLAND DAN & JOHN JORD COLEY, VAN HALEN and ATLANTA RHYTHM SECTION

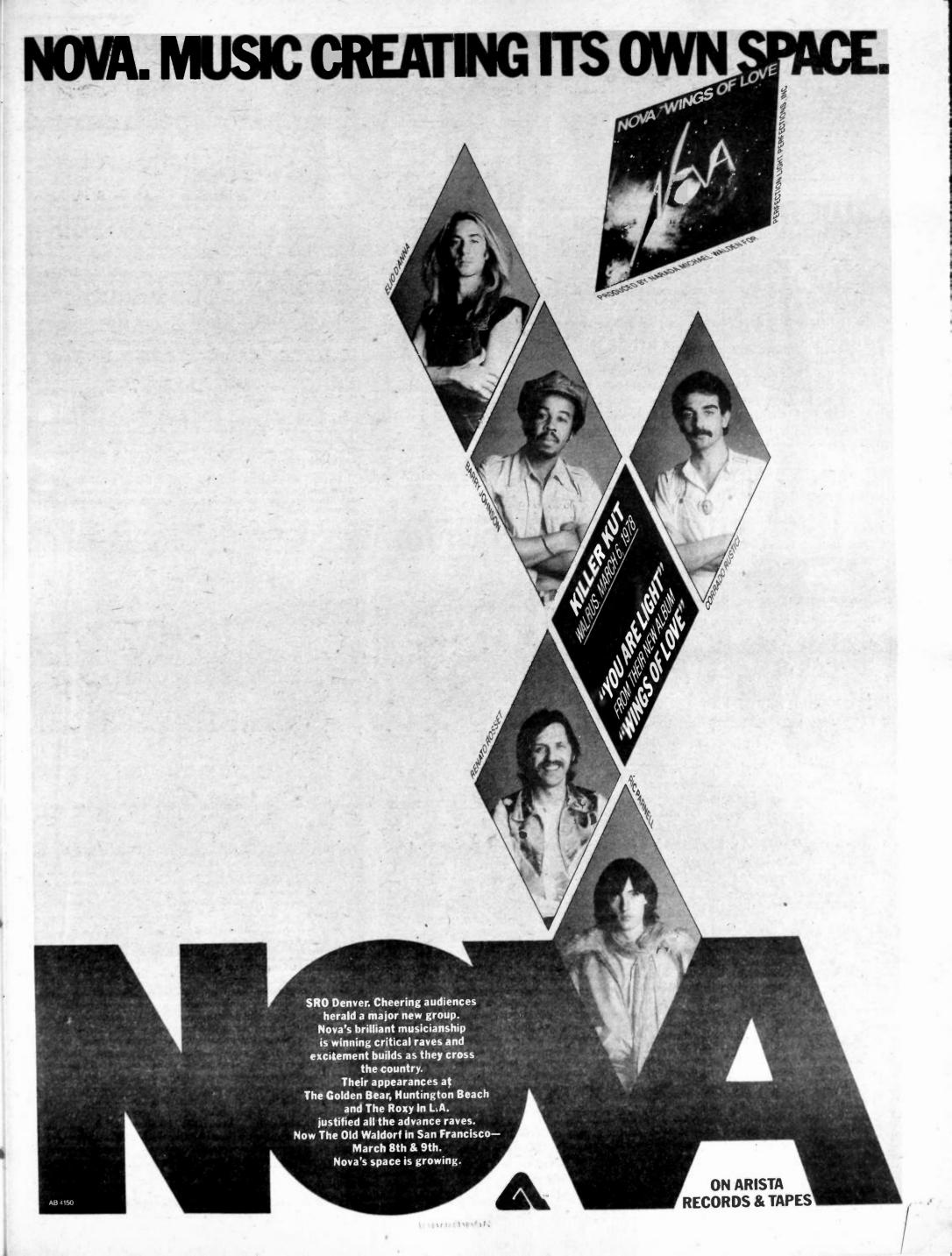
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March 14 Atlanta, Ga.

Philadelphia, Pa. Tower Theatre **Vetrans' Auditorium** Capitol Theatre. March 12 New Haven, Conn Woolsey Hall **Great Southeast Music Hall**

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ADDED

Jefferson Starship (Grunt)

Smothey Holbinson (Famila)

Jan Abbernson Hallantel

Bat Mc Grath (Amberet)

Conyell & Kahn (Airsta)

HOT

Gordon (Injiffuo) (WB)

Jackson Browne (Asylum)

Jons Mitchell (Asylum)

Don Brown (First Amerit

MINE BALLEY MD STARSMIPS, Love ROBINSON'S Love So Fine (CRYFEL & BANN'S SON Playing FAMISTAYLOR CRYSTAL GAYLE ENGLAND BAN & IONN-FORD COLEY BANAS ARTY MOPHATE BEE CHESINIGHT) and GENECOTTON singles

WBRU

ADDED
Robert Gordon (Private Stock)
Jefferson Starship (Grunt)
Outlaws (Arista)
Bob Dylan (Col)
Country Joe (Fantasy)
Hoodoo Rhythm Oerals (Fentasy)
Fotomaker (Arlanic)
Jimmer Mack (Big Tree)
The Rutles (WB)
NRBU (Mercury)
Michael Wynn Band (Ariola

HOT
Elsin Cossella (Col)
Little Feet (WR)
Weren Zevon | Alytum)
Be Bop Deluse (Harvest)
Bob West (Ariste)
Tom Petry (Sheller)
Rick Demko (Ariste)
Rick Demko (Ariste)
Talning Heads (Sire)
Michael Murphey (Epic)
Wiltre Alexander (McCa)
Bob Welch (Cap)
Dan Hicks (WB)
See Level (Capincorn)

CLENN STEWART MO Playing samus cuts Playing TOM ROBINSON BAND ATLANTA RHYTHM SECTION and RICHARD TORRANCE singles



WCMF **ROCHESTER**

ADDED ADDED Jefferson Starship (Grunt) Weiter Egen (Col) Spinozze (A&M) Tube (A&M) Michael Murphey (Epic) Fotomaker (Adantic) Vonne Eliman (RSO) John Martyn (Hand) MOT
Blondie (Chryselis)
Elvis Cestello (Cel)
Steely Dan (ABC)
Ven Malen (WBI
Robert Gorden (Island)
Townshend/Lane (MCA)
Bob Wer (Arrita)
Eric Clapton (RSO)
Andrew Gold (Asylum)
Nielson Peason (UA)
Queen (Elsetra)
Little Feat (WBI
Rity Joel (Cell
Ronnie Montrose (WBI

GARY WHIPPLE, MD. Playing various cuts. Playing ATLANTARHYTHM SECTION BILLY FALCON ALLAN CLARKE and TALKING HEADS singles.



ADDED
Jefferson Starship (Grunt)
Listle Feat (WB)
Manfred Menn (WB)
Michael Murphey (Epic)
Wha Kou (ABC)
BTO (Mercury)
HOT

Billy Joel (Cot)
Sat Night Fever (RSOI)
Jackson Browne (Asylun
Eric Clepton (RSO)
Steely Dan (ABC)
Art Garfuntel (Cot)
Rod Stewart (WB)
Ted Nugent (Ebic)
Bob Welch (Cap)
Styr (A&M)
Ouren (Elektra)

DOLG JAMES MO Plaving various culs Plaving HOTEL LITTLE RIVER BAND TOM ROBINSON BAND ATLANTA RHYTHM SECTION JAMES TAYLOR and VAN HALEN



ADDEO
Jeffen in Statiship (Grunt)
Fotomeker (Atlantic)
HOT
Ted Nugent (Epict)
Queen (Elektro)
Rod Stewert (WB)

Bob Welch (Cap)
Billy Joel (Col)
Eric Clapton (RSO)
Jackson Browne (Asylum)
Kansas (Kirshner)
Steely Dan (ABC)
Little Feet (WB)

BRAO HOFFMAN MD Playing various cuts Playing



ADDED
Michael Murphey (Epic)
Robert Palmer (Hand)
Jefferson Starbup (Grunt)
ARBD (Mercuy)
Judia Prinst (Col)
Mahogany Rush (Col)
Bat McGrath (Amherst)
Russil (Dahler) (Epic)
Sur Douglas (Tewas Record)
Water Egan (Col)
Fotomaker (Astantic)

HOT Aerosmith (Coll Jackson Browne (Asylum) Eric Clapton (RSO) Kantas (Kirshner) Little Feat (WB) Ted Nugent (Epic) Quien (Elektre) Rod Stewart (WB)

GARY NIXON MD Playing various cuts. Playing SHORTPEOPLEsingle



ADDED
Jefferson Stership (Grunt)
Little Feat (MB)
Manfred Menn (WB)
George Benson (WB)

HOT Jackson Browne (Asylum Brily Joel (Col) Rod Severs (WB) Queen (Efektra) Bos Scoggs (Col) ELD (Jet) Emmylou Harris (WB) Ted Nugent (Epsc) Ronnes Mentrose (WB) Bob Weir (Arista)

CECILE, MD: Plaving various cuts. Plaving VAN HALEN, ERIC CLAPTON, KANSAS, LAY FERGUSON and ATLANTA R HYTHM SECTION singles



ADD# D



ADDED Jefferson Starthip (Grunt) Rotters Gordon (Island)

Nick Lowe (Reder) Little Feat (WB) Warren Zevan (Asylum) Tubus (ABM)

Iggy Pap (Bamp) Blonde (Chrysale) Blore (Cap) Be Bap Deluze (Hersest) Effect Corselia (Cgl) Yyle Gane (Beserter) Dan Hicks (WB) No Due (Cgp) Eddes & McRod (Hand) Ian Dury (Stiff)

BEVERLY WITSHIRE MD. Playing various cuts. Playing SPITBALLS and ADVERTS singles.



ADDED

Jefferson Starship (Grunt)

ATO (Mercury)

Noodoo Rhythm Deetis (Fentery)

Legy Pop (Bomp)

HOT

Jestkon Browne (Arytum)

Enc Clapton (RSO)

ELD IJet)

Journay (Col)

Kansas (Kistisher)

Lynyd Skynyd (McA)

Eddie Money (Cel)

Roone (Mether)

Steely Dan (ABC)

Rod Stewart (WB)

Van Malan (WB)

Warren Zeson (Asylum)

DANA JANG, MD. Playing various cuts. Playing ATLANTA RHYTHM SECTION, TOMPETTY and TOM ROBINSON BAND singles



San Luis Obispo

ADDED
Jefferson Starship (Grunt)
Walter Egen (Col)
Menfred Menn (WB)
Fotomaker (Atlantic)
Good Rats (Passport)
HOT

Warren Zeron (Asylum)
Ven Helen (WB)
Stys (A&M)
The Bebys (Chrysels)
Eric Clapton (RSO)
Robert Gordon (Private Stock)
ELO (Jet) HOT Little Feat (WB) Eddie Money (Col) Elvis Costello (Col) Journey (Col) Jackson Browne (Atylum) Lynyrd Skynyrd (MCA) Jon: Mitchell (Asylum) Set Night Fever (RSD)

FRANK DE SANTIS, MD: Playing various cut. Playing ATLANTA RHYTHM SECTION and TOM ROBINSON



ADDED

Jefferson Starship (Grunt)

Little Fear (WB)

Moddy Miles (T Town)

John Marryn (Island)

Hoodoo Rhythm Devis [Fantasy]

Tubes (ABM)

Tubes (ABM)

Tyba Gang (Beserbley)

Robert Gordon (Private Stock)

Hoof (Private)

Bob Werr (Arrista)

Waren Zevon (Asylum)

Manifed Menn (WB)

Be Op Deliuse (Harvest)

Michael Wynn Band (Arrola)

TONYBERARDINI MD: Playing various cuts

KTMS · FM Rock 97 Santa Barbara Market 1975

ADDED Yvonne Eliman (RSO) Gallagher & Lyle (A&M) First Fire (RCA) Jefferson Starship (Grunt) MOT

Gordon Lightfoot (WB) Manfred Mann (WB)

George Benson (WB)
Waren Zevon (Asylum)
Cony Weis (ABM)
Art Gerfunkel (Col)
Noet Pointer (UA)
Little Feat (WB)
Andrew Gold (Asylum)
Cafe Jacques (Col)
Emmylou Marris (WB)
Jackspin Browne (Asylus
Bob Weir (Arista)

MARK GILES, MD: Playing various cuts



ADDED

Jefferson Starship (Grunt)
Mechael Murphey (Epic)
Gerry Rafferty (UA)
Country Joe (Fantaey)
DevCoe Bridgerster (Elsh)
John Marsh (1shad)
Water Zeron (Arylum)
DevCoe Bridgerster (Elsh John Marsh (1shad)
Jackson Browne (Arylum)
Bob War (Arista)
Sob War (Arista)
Jackson Browne (Arylum)
Bob War (Arista)

Kerla Bonoff (Col)
Den Fogelberg (Ful) Moon Epic)

NRBG (Mercury)
Little Feat (WB)
Bruce Cockburn (True North-Island)

ION KERTZER, MD: Playing various cuts

THE AC DETTIL

St. Louis

Jan Akkurman (Adanjiq) Vangdir (RCA) Billy Falson Heland) Jefferson Blanskip (Grant)

HOT - Josephan (Cut) - Josephan Browns (Asylum) - Gray Compton (RBO) - Red Stoward (Will) - BLD (Jet) - Douas to (Mustream) - Queen (Elektra) - Gray Lovel (Caprission) - Gray Caprission)

TIDHABICA PD Playing various ruts



ADDED
Jefferen Starship (Grunt)
Walter Egen (Col)
Gene Corten (Aviala)
Spineaza (ASM)
Michael Murphey (Epic)
Galagher B. Lyle (ASM)
Robert Palmer (Island)
MCY
THE HOT Little Feet (WB) Bob Weir (Aristd) Elvis Costell o (Cal)

Karlo Boneft I Celt See Level (Captrecent) Seb Dylan (Cell Beb Dylan (Cell Bildy Joel (Coll Bas Benger (Cell Wattan Zeront (Asylum) George Benann (MB) Jestkon-Browner (Asylum) Grandersweicht Rabbur/ATCO) Stoely Dan (ABC) Bezersteeth (RCA) Weyton & Welte (RCA)

STEVE HUNTINGTON, PD. Playing yanous culs Playing ATLANTA RHYTHM SECTION. COUNTRY JOL and LINDARONSTADT(SPANISH) singles

FM 104 Toledo 410 - 240 2377

ADDED
Jefferson Starship (Grunt)
Bob Dylan (Col)
Robert Palmer (Irishad)
Head East (ASM)
Horslips (DJM)
Be Bop Defune (Hervess)
Uriah Heep (WB)
Tubes (ASM)
Orleans (ABC)

Rod Stewart (WB) Rod Stream (WB)
Jackson Browne (Asylum)
Steely Dan (ABC)
Lynyed Shynyer (MBA)
ELO (Jail
Kansas (Kirchner)
Ted Nugent (Epic)
Queen (Elsktre)
BOC (Col)
Journey (Col)
Eric Clapton (RSD)
Ornek Mangene (A&M)
Waren Zevon (Asylum)
Elvis Costello (Cof)
Eddio Money (Col)

NEIL LASHER, MD: Playing various cuts. Playing ATLANTA RHYTHM SECTION, ART GARFUNKEL, LITTLE RIVER BAND, JAY FERGUSON, BOB WEICH, WET WILLE LE BLANC & CARR, LINDA RONSTADT and BEE GEES (ALIVE) singles.



ADDED
Average White Band (WB)
BTO (Mercury)
Bob Weir (Aristal
MOT
Sat Night Fover (RSO)
Jackson Browne (Asylum)
Gordon Lightfoot (WB)
Strely Dan (ABC)

Billy Joel (Col)
Elvs Costello (Col)
Linda Ronstadt Läsylur
Art Garfunhol (Col)
Randy Newman (WB)
Quen (Elekta)
Meat Loaf (Cleve (nt)
Boh Wich (Cap)
Dan Hill (20th)
Fleetwood Mac (WB)
EW&F (Col)

NANCI KRANT MD Playing various cuts. Playing kANSAS single.



ADDED

Jefferson Starthju (Grunt)
Genic Cotton (Arcidal
HOT)
Wayton & Willie (HCA)
Gordon Lightford (WB)
Jackson Browne (Asylum)
Bob Welch (Carl)
Kansas (Kirshiger)

Roit Strivart (WB)
Stya (ABM)
Lynyrd Skynyrd (MCA)
Steely Oan (ABC)
Ronne Montrore (WB)
Eric Clyston (RSC)
Gary Wright (WB)
The Balbys (Chrysalis)
ELO (Jet)
Billy Jod (Col)

BILL BRUUN PO STARSHIP'S THE Night Lose "Shins" "Count" COTTON's Dancer "Sundas Laughler Heart "Plasing ATLANIA RHYTHM SECTION, EDDIE MONEY and HOTEL singles.



Utica

AODED Jefferson Starship (Grant Head East (A&MI) Wha Koo (ABC) Michael Murphey (Epicl Nehtar (Import) Be Bop Deluxe (Harvess) NRBD (Mercury) Good Rats (Passport)

HOT
Eins Costella (Col)
Sas Night Fever (RSO)
Warren Zeron (Arylum)
Bob Wert (Ansta)
Jackson Browne (Asylum)
Horships (D)M)
Alessi (ASM)
Alessi (ASM)
Lynyd Skynyrd (MCA)
Bast McCrayl (Amheris)
Pat Trasers (Polydor)
ELD (Jahr)

TOM STARR, MD: Playing various cuts.



ADDED Billy Falcon (Island)
Robert Gordon (Pringte Stock)
Robert Palmer (Island)
HOT son Browne (Asylum)

Art Garlunkel (Col) Art Garfunkel (Col)
Billy Joel (Col)
Kentas (Kirshner)
Lynyrd Skynyrd (MCA)
Dieen (Elektra)
Ted Nagent (Epic)
Meat Loaf (Cleve Int)
Rod' Stewert (WB)
Syn (AAM)
Woren Zeron (Arytum)
Bob Wer (Arista)
Sweet (Cap)

JOHN DUNCAN, MDILEE ARNOLD, PD: Playing various cuts: Playing CHICAGO, LE BLANC & CARR, PAUL DAVIS: ENGLAND DAN & JOHN FORD COLEY and JAYFERGUSON singles.

Convention

(Continued from page 40)

never program sets of Country material." Crawford advised AOR programmers to get beyond regional stereotypes and to "know your market, know what people really want to listen to.

Crawford described the on-air sound of WKDF air personalities: "The laid-back approach is as bad as the screamers. Our jocks are human and natural. They are given guidelines for balance but have a lot of freedom."

In an unpromptu segment of the session, competing San Jose AOR programmers Paul Wells of KSJO and Dana Jang of KOME joined us for their observations on New Wave music. Both stations have been programming New Wave artists actively for some time, to good response. The trick, they both agreed, was in the approach taken to the music. On KOME, for example, New Wave music is played in sets with sixtles rock by artists like the Kinks and the Who to remind people that New Wave's roots are the rock 'n roll with which we all grew up.

Both Jang and Wells advised programmers to get beyond labels in playing New Wave music. As Wells put it, "When you play good music you get good response."

Jang agreed and added, "The sound of New Wave is good because it brings new energy to rock 'n roll. And no matter what the age, people like rock music."

Tom Yates was next on the podium. As a former KLOS/Los Angeles PD and current head of Nova Broadcasting consultants (whose first three clients, WYDD/ Pittsburgh, WORJ/Orlando, and KPAS/El Paso all increased their ratings in the last book), his comments on where AOR stations go wrong were significant. "Sometimes programmers go into a new station with yesterday's concepts, not today's. They hype themselves. All many programmers know," Yates continued, "is T-shirts, tickets and album giveaways. That's when the music becomes all and the rest slides. Let's try something different. If you've got an idea, get off your ass and do something Experiment at home on new formats."

Lee Abrams, whose Burkhart/Abrams "Superstars" approach is now on 42 AOR stations crosscountry, next joined us for an explanation of how the Superstars network of stations works. The key to the organization, Abrams explained, is "uniform direction. When people sign with Superstars they buy the group of stations who all pool their knowledge and information. One station gives to another."

Abrams claimed that the Superstars approach does not limit jocks' personalities. "There aren't enough jocks who can relate to their 1978 audiences out there," he said. "There are some, but not enough. We can't find enough talent. Actually I love personality. The age of jukebox radio must end."

Abrams offered his speculation as to the coming trend in AOR music. "It's jazz rock," he revealed. "We stay away from it most of the time but some crossover jazz airplay is very healthy."

KPOL-FM/Los Angeles and WKTU/New York represent a new style of musical programming for the Abrams organization: "Soft Superstars." As Abrams explained it. "It's like Top 40 without Shaun Cassidy. It's for the vulnerable Top 40 listener who is becoming an AOR listener. It's totally geared to background because 27-year olds don't walk around with radios in their ears. It's comfortable music by super-familiar artists."

The evening was capped by a short appearance of one of AOR radio's legendary PD/air personalities, WNEW-FM/New York's Scott Muni. In a series of rapid-fire quips that brought smiles to the faces of the entire audience, Muni emphasized that "Human beings make radio stations work. At WNEW-FM, we make money with virtually no formatting because our audience is loyal. Our audience is loyal because they think we are human.

In a quick reference to the evening's earlier conversation about New Wave music. Muni advised, "Don't be afraid to play anything new...new music is the future."

Muni's spirited comments also capsulized his philosophy on the struggles between

labor and management.

That brought the AOR rap session to a close, but over the next several days there were two other informal rap sessions in various hotel suites which brought many of the topics discussed earlier down to even more personal levels as programmers swapped programming tips from their respective stations. Conversations ranged from the broader problems we face (ratings, music, and relations with management) to the more specific (types of styli used in turntables, different ways to cover public service responsibilities).

A frequent topic of conversation was the necessity of increasing the community awareness of each market's AOR station, and ways to do so.

And still the conversations continued; in elevators, restaurants, hospitality suites, lobbies, even on staircases. The cooperative spirit in this information-sharing process was a convention highlight for us all. It continually brought to my mind an image of AOR radio as a large family which, beyond all petty differences and disagreements, is vitally interested in the health, continued success and further growth of the family as a whole. It was that sort of weekend: positive, inspirational, charged with energy. Now let's put that energy back into our stations to further our common goal.

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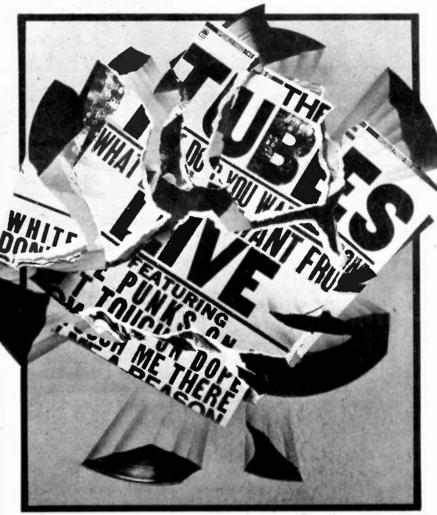
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COUNTRY



Direct From Duncan

by Jim Duncan, Country Editor

Convention Recap

It is hard to believe I am looking at a blank piece of paper preparing to write this column about the fourth R&R Convention. What took many months to put together just took a few fast-paced hours to run its course. Right now there is so little space and so much to tell about my experiences. Here's the way I saw it:

There were many personal goals set prior to the convention. Besides wanting to see many old friends, and make some new ones, I honestly wanted to learn something to make me better at what I do, both as a writer/music researcher and as a radio broadcaster. I'm happy to report the R&R Convention '78 paved an easy path to higher learning. Keynoter Marshall McLuhan was an inspiration to us all. Richard Lutz helped direct and answer so many questions about research. The pace of the convention was designed to make it easy to find time to share a thought or two with many colleagues.

R&R Convention '78 was designed as a total convention, without an emphasis on any one format. The topics of discussion were of interest to everyone. The individual-format rap rooms were the only times formats were discussed separately.

The Country rap room was kicked off with an audio-visual presentation prepared by the Country Music Association. It featured a look at the continued growth of the Country radio and record industries. Many will find this a useful tool to sell Country radio to advertisers. It was suggested as a presentation at local or state broadcasting seminars. I would like to thank the CMA's Pat Zimmerman and Cindy Rose for bringing it to Dallas.

My first guest was WMAQ/WKQX/Chicago Program Manager Bill Hennes. This was his first exposure as a Country programmer. He talked about his conversion to this format and the changes he has made at WMAQ since Bob Pittman went to New York. One of the main topics of discussion, the use of album cuts, was the first question asked of Hennes. He responded that he tries to play only the best "songs," whether they're singles or album cuts. But he does not go out of his way to play just any album cut. The various versions of "Lay Down Sally," and which to play was a hot topic for awhile. I guess it wouldn't be a good Country rap session if we couldn't get into "what is Country and what isn't." As always there was no decisive conclusion. Each programmer has to make the choice based on the needs of his market. WBAP/Fort Worth PD Don Thompson brought up the question of the value of passive research. Hennes stated this is just one of many forms of research his station uses to determine the acceptability of a musical cut

Working as a team was the focal point of discussion between KRMD/Shreveport GM Smokey Hyde and OD Marty Sullivan. I found their attitude toward the new 50,000 watt Country station in their market interesting. They both stated no changes were made in programming against their new competition. Hyde said the reason for their continued success is because everything they do is based not on a "sales clock," but rather a "programming clock." They find out what the program is and sell it, not the other way around. Again the argument of research vs. gut was brought up. "What works best for your market...."

WDAF/Kansas City PD Randy Michaels, who was recently featured in an R&R interview, was our next guest. Associate Country Editor Hugh Cherry led this discussion. The recent success of WDAF was the main topic of interest. Another topic dealt with the air staff implementing the format. Michaels spoke about making a station a total-service radio station to a community, and their use of call-out research

Next, our Country rap session focused on WDEE/Detroit Director of Operations Tom Collins and KSON/San Diego PD Ed Chandler. Both are at opposite ends of the pole regarding programming techniques. Collins feels the only way to win is to be a personality station, with a modern feel, and to involve yourself with the best research techniques. Chandler on the other hand feels his recent success at KSON was due to a dropping in the modern, almost rock, approach to a Country audience. He stated he has dropped all use of any kind of research. Collins got into a conversation about the rotation of music within a format and the total involvement of the "Big D" air personalities in the city. He also delved into outside promotional tools and marketing.

Dan Halyburton, PD of WDGY/Minneapolis, another one of the new Country radio success stories, provided a look into his programming techniques. He is a very research-oriented PD and went beyond the typical arguments. He provided copies of his research forms for those in attendance, and talked about the process of interpreting research information.

The Music Director of WSM/Nashville, Mary Catherine Murphy, and Ed Salamon, Program Director of WHN/New York, were the final guests in the Country rap room. Both are very music-oriented, but since the evening had covered about every

argument regarding music for Country radio, I tried to stay clear of that topic. Ms. Murphy was asked to discuss the role of the female in broadcasting today. She feels they have come a long way, but are nowhere near where they should be. She, along with Salamon, talked about the use of live concerts as a programming tool. Salamon suggested the best time for any specialized programming would be at night when a big chunk of regular listeners are watching television. Salamon spoke on promotions and getting publicity for a radio station, and working with his air personalities and making them feel a part of the total team of a radio station.

It is very difficult to summarize all the various topics we discussed that night in one column. It was a good learning experience for everyone in attendance.

At one point during the Country rap session, a photographer came in to the session. Since one of the biggest complaints I get year-after-year is: "How come you didn't take my picture?", I called everyone in the room at the time up to the stage and had the photographer take a picture of all of us (you will find it in the section featuring the photo coverage of R&R Convention '78.)

I would like to thank all of my special guests for their help at the rap room. Plus a big Thank You to Dolly Parton for a tremendous show at the Saturday night banquet. I was proud to be the Country Editor that night. Country looked and sounded good!! Thank you to RCA's Jerry Bradley, Joe Galante, Wayne Edwards, Carson Schreiber and all the rest for making the Country guys feel right at home in Dallas.

At about three in the morning, a couple hours after the Country rap session concluded, I just happened to be walking by the room, which earlier had been filled with the top names in the Country radio and record industries. I peeked inside and found Randy Michaels (WDAF) and Dan Halyburton (WDGY) sharing ideas and a few stories. Throughout the convention I did a great deal of observing. Sure, the R&R Convention was the best party ever organized for an industry, but it was the sharing of ideas and the learning process that made the R&R Convention '78 the best yet. Hope to see you in 1979 here in Los Angeles. It's an experience you will not soon forget.

Country Seminar "New Faces Show" Announced

The talent line-up for the ninth Country Radio Seminar's "New Faces Show" and banquet has just been made known. This year's show will feature the following talent: Janie Fricke, CBS; Vern Gosdin, Elektra; Con Hunley, Warner Bros.; Don King, Con Brio; Zella Lehr, RCA; Ronnie McDowell, Scorpion-GRT; Peggy Sue, Door Knob; Ray Sanders, Republic; Kenny Starr, MCA; and Gene Watson, Capitol.

The show will take place Saturday night, March 19, at the Nashville Airport Hilton. This is the site of this year's Country Radio Seminar. Sessions of interest to Country broadcasters will be held all day Friday, March 18 and Saturday, March 19, at the hotel.

Again this year, Charlie Monk will be the host for the Saturday night banquet. Nashville producer Eddie Kilroy and Monk will produce the show. Some of the top musicians of Nashville will provide musical support for the evening. They include Bobby Dyson, Jerry Whitehurst, Dave Kirby, Bobby Thompson, Stu Basore, Billy Sanford, Buddy Spicher, Eddie Anderson and the Lea Jane Singers.

For more details regarding seminar registration contact Ellen Tune, (615) 254-9461.



Biff Collie

Inside Nashville

AND THEN I WROTE: Quotable Red O'Donnell of the Nashville Banner notes that Nick Boone, Pat's brother, is moving home to Nashville from Memphis' Union Avenue Church of Christ as Song Leader and Children's Director to accept a similar position at the giant Madison Church of Christ. Nick replaces the Jordanaire's Ray Walker, who is in New York performing in that Broadway musical about Elvis called "A Legend Lives"...Nick recorded for DOT in the 60's under the name of Nick Todd....Tammy Wynette changed booking agencies, from Lavender-Blake to Jim Halsey....Warner Bros. Records are holding a benefit for NARAS (National Association of Recording Arts and Sciences) on Tuesday (March 14) at Possum Holler, Talent includes Margo Smith, Rex Allen Jr., Con Hunley, Pal Rakes, and John Anderson.... Dave Burgess, VP and General Manager of Republic Records, has just announced the signing of Randy Barlow to a recording

contract....Bon Vivant Charlie Monk and his wife Royce are "play-acting" in a local little theatre stating of "One Flew Over The Cuckoo's Nest." Ed Shea, Monk's old boss at ASCAP, and currently the president of the Gospel Music Association, is making plans for a "Gospel Music Night At The White House" in Washington....Shelly Davis, business manager at Mel Tillis enterprises and former GM at KBUL/Wichita, is trying to talk Mel Tillis into narrating a special cassette tape for this year's radio participants in Country Music Association's "Country Station Of The Year" competition. Winners I understand, will be seen on CMA's nationally televised awards presentation during country music month...(Mel Tillisnarrating??)....Top Billing agency boss Tandy Rice named to the Board of Directors of Williamson County Bank. Tandy manages Billy Carter, and now Cornelia (Mrs. George)

(Continued on page 55)



Marty Robbins "Return To Me"
Moe Bandy "Soft Lights And Hard Country Music"
Johnny Cash "I Would Like To See You Again"
Janie Fricke "Baby It's You"
Johnny Duncan "She Can Put Her Shoes Under My Bed"

BREAKERS

Sonny James "This Is The Love" **David Allan Coe** "Divers Do It Deeper"

NEW & ACTIVE!

Bobby Bare "Too Many Nights Alone"

Mary Kay Place "Don't Make Love To A Country Music Singer"

Willie Nelson "Georgia On My Mind"

R.C. Bannon "(The Truth Is) We're Living A Lie"

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week

KENNY ROGERS & DOTTIE WEST Every Time Fools Collide (UA)

Good moves in all regions. Some chart action includes 23-18 WUBE, 36-29 WHK, 35-30 KGBS, 33-26 KRMD, 34-24 KNIX, 40-32 KLAC, 26-23 KCKC, 24-15 KLVI, 28-23 KFDI, 24-16 CKLW-FM, 31-26 KDJW. Just added at WIXZ, WOKO, WVMI, WWJO, WFNC.

EDDIE RABBITT Hearts On Fire (Elektra)

Good phone action. Charted 23-17 KGBS, 35-28 WIL, 30-25 WUBE, debut 27 WWOK, 34-27 KRZY, 27-20 KNIX, 24-17 WSUN, 24-19 WOKO, 34-28 KSO, 27-19 KDJW, 29-15 KYNN. Just added at WIXZ

NEW & ACTIVE

KENNY DALE "Red Hot Memories" (Capitol) Added at WWOK, WEEP, WHN, WIL KIDN. Charts 10-7 KJJJ, 37-26 WDEE, 24-19 KSO, 28-22 WONE, 37-29 klac.

JOHNNY CASH "I Would Like To See You Again" (Columbia) Chart moves 18-14 KCKC, 30-22 KGBS, 35-29 KSO, 43-36 KLAC, debut 24 WWOK, 28-21 KYNN, 30-26 KRZY.

CARPENTERS "Sweet, Sweet Smile" (A&M) New at KRAM, KLAK, WHBF. Chart moves debut 19 WDAF, debut 22 WSUN, 33-27 KCKC, debut 32 WHOO, 26-18 WMUS.

JIM REEVES "You're The Only Good Thing" (RCA) Added at WOKO. Moves 20-11 KDJW, 21-17 KJJJ, 28-23 KBET, 25-19 KKYX, 30-24 WSUN.

CONWAY TWITTY "Grandest Lady Of Them All" (MCA) New at KFTN,

WEEP. Moves 25-20 KFGO, 22-14 KSON, 24-18 KRAM, 36-28 KGBS, 26-19 WUBE, 35-27 KRMD, 33-29 KNIX.

DOLLY PARTON "It's All Wrong But It's All Right" (RCA) A "Most Added" record this week. New at KAYO, KSON, KGBS, KNIX, WIRE, WIL, WUBE, WPLO, KIKK.

MERLE HAGGARD "I'm Always On A Mountain When I Fall" (MCA) KSON, KCKC, WUBE, WIL, WIRE, WJJD, WPLO, KIKK. A "Most Added"

JOHNNY DUNCAN "She Can Put Her Shoes Under My Bed (Anytime) (Columbia) A "Most Added" record this week. New at KSON, KGBS, KFDI, KSO, WEEP

SUSIE ALLANSON "Maybe Baby" (WB) A "Most Added" record this week. Picked up in Midwest. Station adds include WJJD, WDEE, WHK, WIRE, WEEP, WHN, KSO

STATLER BROTHERS "Do you Know You Are My Sunshine" (MCA) A "Most Added" record this week. New at KCKC, KJJJ, WINN, WPLO, KEED, KKYX, KDJW, WIRK-FM, KRZY, KNIX.

MICKEY GILLEY "Power Of Positive Drinking" (Playboy) New at KGBS, KCKC, KLAK, WHOO, KJJJ, WIRK-FM, KDJW, KKYX, WNRS, KHEY. JOHNNY RODRIGUEZ "We Believe In Happy Endings" (Mercury) Added at WHK, WJJD, WDEE, WWOK, WSUN. Chart moves 12-10 KCKC, 35-27 KNIX, debut 28 KRGO, debut 29 KAYO.

JERRY LEE LEWIS "Come On In" (Mercury) Added at KAYO, WHK,

WWOL, KBBQ, WITL, KFTN, KKYX, WXOR, KFDI.

DON GIBSON "Starting All Over Again" (ABC/Hickory) New this week at KRZY, WSUN, KRMD, WHBF, WXCL, WCOS-FM. Moves 28-22 KKYX, 32-26 WHK, 36-26 WIRE, 40-28 WOKO, debut 29 KRGO.

SONNY JAMES "This Is The Love" (Columbia) Added at WUBE, WDAF, WHK, WIRE, KEED, KRGO, WNRS, WLAS, KNIX, KFTN, KKYX.

WILLIE NELSON "If You Can Touch Her At All" (RCA) New at KSON, KCKC, KNIX, WPLO, KIKK, KBBQ, WLAS, WIRK-FM, keed, kjjj.

WILLIE NELSON "If You Can Touch Her At All" (RCA) New at KSON, KCKC, KNIX, WPLO, KIKK, KBBQ, WLAS, WIRK-FM, KEED, KJJJ. JOE SAMPLEY "Red Wine" (Epic) Added at KIKK, KRZY, WPLO, KRMD,

KKYX, WUBE, KRGO, KYNN, KNIX, KHEY. T.G. SHEPPARD "Don't Ever Say Good-Bye" (WB) Adds at KAYO,

WDEE, WMAQ, WSUN, WONE, CKLW-FM, WFNC, WWOL. WADR. Chart moves 32-22 WUBE.

"Lay Down Sally" (RSO) Added at WINN ERIC CLAPTON KFGO, WNYN, KDJW, WHK, Moves 28-9 CKLW-FM, 25-14 WMUS.

LINDA RONSTADT "Poor, Poor Pitiful Me" (Asylum) New at WONE, WHOO KSO, KYNN, WFNC. Moves 35-29 KKYX, debut 13 WHN, debut 28 WSUN.

AVA BARBER "Bucket To The South" (Ranwood) Added at KIKK, WJVA, KIDN, WNYN. Charts 44-29 KGBS, 46-39 KLAC, 16-12 KSON, 28-23 WSUN. DOTTSY "Here In Love" (RCA) New this week at WNYN, WSUN, WADR. Charts 21-16 KSON, 20-15 KRAM, 34-24 KCKC, 48-42 KLAC.

NARVEL FELTS "Runaway" (ABC) Added at WHK, WUBE, WPLO, WNRS, KBBQ, KKYX, KDJW, KRGO.

MARTY MITCHELL "You Are The Sunshine Of My Life" (MC) New at WIRE, WDDD, KBBQ, KLVI, WKDA, CKLW-FM, WOKO.

JOHNNY PAYCHECK "Colorado Cool-Aid" (Epic) Added at WIL, WONE, KFGO, KBBQ, KCEY, Charts 32-23 KRAM, 40-30 WSLR.

Radio & Records

COUNTRY AIRPLAY/40

Th ree Veeks	Two Weeks	Last Week		March 10, 1978	III IBCAL
3	1	1	0	WAYLON & WILLIE/Mamas Don't Let Your Bables G	row Up(HCA)
5	4	3	0	MELTILLIS/Whet Did Promise Her Last Night (MC	A)
1	2	2	3	MARGO SMITH/Don't Break The Heart That Loves	You(WB)
9	6	5	0	RONNIE McDOWELL/I Love You, I Love You, I Love You (Scorpion/GR	
4	3	4	6	BARBARA MANDRELL/Women To Women (ABC)	
14	9	7	0	ZELLA LEHR/Two Doors Down (RCA)	
20	12	9	Ö	ANNE MURRAY/Walk Right Back (Capitol)	
12	10	8	8	GEORGE JONES/Bartenders' Blues (Epic)	
29	21	14	0	CRYSTAL GAYLE/Ready For The Good Time (UA)	
39	27	12	Õ	CHARLEY PRIDE/Someone Loves You Honey (RCA)
23	13	10	11	MARTY ROBBINS/Return To Me (Columbia)	•
2	5	6	12	DONNA FARGO/Do I Love You (WB)	
26	16	13	13	TOMMY OVERSTREET/Yes Ma'am(ABC)	
22	17	15	14	and the second second second	
_	28	19	0		
6	8	11	16	and the second s	
_	34	21	D	- All Circle To Market Continue	
32	23	18	18		
18	14	17	19	MERLE HAGGARD/Running Kind (Capitol)	,
36	31	26	0	- A Cood Maman's Love (Can	
37	32	25	Ö	B.J. THOMAS/Everybody Loves A Rain Song (MCA	
13	15	16	22	MEL McDANIEL/God Made Love (Capitol)	
13	36	28	<u> </u>	DON WILLIAMS/I Got A Winner In You (ABC)	
28	25	24	24	DON DRUMM/Bedroom Eyes (Churchill)	
	_	34	0	KENNY ROGERS & DOTTIE WEST/Every Time Two	Fools Collide (UA)
7	7	20	26	GENE WATSON/I Don't Need A Thing At All (Capito	ol)
	38	32	0	KENNY DALE/Red Hot Memory (Capitol)	
_	_	38	9	EDDIE RABBITT/Hearts On Fire (Elektra)	
30	26	23	29	BILLIE JO SPEARS/Lonely Hearts Club (UA)	
8	11	22	30	OAKRIDGE BOYS/You're The One (ABC)	
O	39	31	31	BILL ANDERSON & MARY LOU TURNER/I'm Way	Ahead Of You (MCA
	37	33	32	VERN GOSDIN/It Started All Over Again (Elektra)	
-	40	35	33	FREDDIE HART/So Good, So Rare, So Fine (Capitol	
	-	39	3	JOHNNY CASH/I Would Like To See You Again (Co	
16	20	27	35	JOHN WESLEY RYLES/Shine On Me (ABC)	
-	19	29	36	LORETTA LYNN/Out Of My Head And Back in My E	Bed (MCA)
10	18	30	37	EMMYLOU HARRIS/To Daddy (WB)	NEW
11	18	30	38	CARPENTERS/Sweet, Sweet Smile (A&M)	ENTRIES
			39	JIM REEVES/You're The Only Good Thing (RCA)	
_	_		40	CONWAY TWITTY/Grandest Lady Of Them All(MC	(A)

CHART SUMMARY: For the third week in a row Waylon & Willie could not be moved from the top spot on the Country chart. Mel Tillis, Ronnie McDowell, Zella Lehr, Anne Murray, Crystal Gayle and Charley Pride all continue to look like strong contenders. Jacky Ward, The Kendalls, and Billy "Crash" Craddock are still doing very well. Biggest movers were the Kenny Rogers & Dottie West duet and Eddie Rabbitt. Both singles were also this week's Country Breakers. At the tail end of the chart Johnny Cash looks good. Carpenters, Jim Reeves and Conway Twitty all debuted this week

Others Getting Significant Action

RAYBURN ANTHONY "Maybe I Should've Been Listenin" (Polydor) New at KLAK, WSUN, KFDI, KYNN, KBBQ.

JIM ED BROWN & HELEN CORNELIUS "I'll Never Be Free" (RCA) Added at WSLR, KRAM, KIDN, WITL, WXOR.

JANIE FRICKE "Baby It's You" (Columbia) Added at KRMD, KRAM, WHBF, WITL, WNYN, WSUN.

CON HUNLEY "Cry Cry Darling" (WB) Added at WITL, WINN, WCOS. Moves 28-38 WIRK, 37-20 KLVI, 36-28 WONE. DON KING "Music Is My Woman" (Con Brio) New at KHEY. Charts

32-27 KSO, 33-27 WHBF. DICKEY LEE "Love Is A Word" (RCA) New at WIL. WJJD. Debut 30 **WSUN, 34-24 WONE.**

BOB LUMAN "Proud Lady" (Polydor) Added at WDEE, WONE. Charts 23-17 KYNN. MARY K. MILLER "Right Or Wrong" (Inergi) Added at WIRE, KYNN, KLAK,

KIKK, WLAS. DALE McBRIDE "A Sweet Love Song The World Can Sing" (Con Brio)

Added at KJJJ, KRGO, KEBC, WLAS, WKYG. JERRY NAYLOR "If You Don't Want To Love Her" (MC) Added at CKLW-FM,

KRGO. WONE. SANDY POSEY "Born To Be With You" (WB) Added at WIRE, WUBE, KAYO, KLAK, KFTN.

JERRY REED "Sweet Love Feelings" (RCA) Added at KCKC, KJJJ. KBBQ, WIRK-FM.

CONNIE SMITH "Lovin' You Baby" (Monument) Added at KCEY, KUGR,

Most Added

DOLLY PARTON MERLE HAGGARD 'm Always On A Mountain When I Fall (MCA) JOHNNY DUNCAN STATLER BROTHERS Do You Know You Are My Suns SUSIE ALLANSON

Hottest:

Mayba Baby (WB)

WAYLON & WILLIE (RCA) CHARLEY PRIDE (RCA) ANNE MURRAY (Capitol) EDDIE RABBITT (Elektra) ROGERS & WEST(UA) THE KENDALLS (Ovation) DON WILLIAMS (ABC) R. McDOWELL(Scorpion/GRT) CRYSTAL GAYLE(UA)

Most Requested

WAYLON & WILLIE (RCA)

CHARLEY PRIDE (RCA) R. McDOWELL(Scorpion/GRT)

CRYSTAL GAYLE(UA) 6 THE KENDALLS (Ovation)

DONNA FARGO(WB) JOHNNY PAYCHECK (Epic) EDDIE RABBITT (Elektra)

AINNE MURRAY (Capitol) MARGO SMITH (WB)

"Mostly "Cool-Aid" side



I really enjoyed performing for you at the R&R Convention.

Thank you for a beautiful evening!

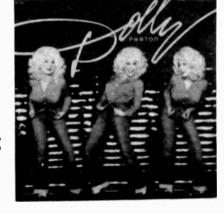
Dolly

Her new single:

"It's All Wrong But It's All Right"

Most Added Record Of The Week in Radio & Records

BB*44 RW*49





Country Regional Adds-

West

KRZY

Dolly Perton Don Gibson Merie Haggers Statler Bros Joe Stampley

KLAK Denver, Co.

Red Sovine Johnny Lee Mary K Miller othery Dunce lotty Parton lickey Gitley layburn Anth

KEED Eugene, Or

KUGR Green River, Wy

KRAM Las Vegas, Nv

KGBS Los Angeles, Co.

Merle Haggard Johnny Dunca Mickey Gilley L D Wilkins Dolly Parton

KLAC Los Angeles, Ca.

Caklend S.F

Dolly Perton Statler Bros Mickey Gilley Jerry Wellace Ave Barber

Statler Bros Dale McBride Jerry Lee Lew Johnny Dunca Dolly Parton Willie Nelson Merle Haggard

Phoenis, Ar. Dally Parton Sonny James Willie Nelson Merle Haggard Joe Stampley Mickey Gilley Statler Bros Johnny Duncan

KNIX

KRDR Portland, Dr Peggy Forman Gary Stewart Marcia Ball Barry Keye Brown & Cornels Freddy Fender Linda Ronstadt Carpenters Sandy Posey

KIDN Pueblo, Co Brown & Con Ray Sanders Kenny Dale Jerry Waltace Tommy Cash Ava Barber Gary Stewart

KFTN Provo, Ut. Statler Bros Steve Young Sonly James Sandy Posey Howdy Gley Merle Haggard

KISET Heno, Nv.

Willie Netson Dolly Perton Jerry Lee Lewis Johnny Duncan Nat Stuckey Red Sovine Patti Leatherwood

KRGD Sait Lake City, Ut Dale McBride Lorrie Parker Johnny Duncan CW McCall Merle Haggard Jerry Naylor Joe Stampley Narvel Felts Sonny James Sonny James Eric Clapton

KCKC San Bernardino, Ca.

KSON San Diego, Ca.

Johnny Dune Dolly Parton

Dolly Parton Merie Haggard Red Steagall Mike Lunsford Jerry Lee Lewis T G. Sheppard Sendy Posey

KCEY Turlock, Co. Marcia Ball Johnny Rodriguez Johnny Paycheck Connie Smith

K88Q Ventura, Ca. Marty Mitchell

Rayburn Antho Barry Kaye

Midwest

WELH Akron, Oh.

WNHE Mickey Gilley Narvel Felts Suste Allanson Statler Bros Sonny Jemes Dolly Parton Merle Haggard

WNYN Centon, Oh. Dolly Parton Mickey Gilley Ava Berber Statler Bros Janua Fricke

Eric Clapton WJJD Chicago, II. Moe Bandy Dickey Lee Johnny Rodriguez Merle Heggard Susie Allanson

WMAQ Chicago, II.

WUHE Cincinneti, Oh.

Kendalis Susie Allenson Dolly Parton Sonny James Narvel Felts Joe Stampley Sandy Possy Brenda Key Pers Merle Haggerd Bob Luman Jerry Wallace KFQO Fergo, N.D.

WHK Cleveland, Dh.

Johnny Rodriguez Sonny James Eric Clapton Narvel Felts Jerry Lee Lewis Suste Allanson Moe Bandy

WONE Dayton, Oh. 8 J Thomas Jerry Naylor T.G. Sheppard Suite Atlanton Bob Luman Linda Ronstadt Johnny Paycheck KSO Des Moines, fa.

Susie Allanson Linda Ronstadt Faron Young Johnny Duncan Merle Haggard Tompall Glaser Brown & Cornelius

WDEE Detroit, M).

Johnny Rodriguez T.G. Sheppard Susia Allenson

Merle Haggard Busie Allanson Dolly Parton Johnny Paycheck Eric Clapton

WIRE Indianapolis, In Susig Allanson Merle Hayuerd Sonny James Mary Kay Mille Marty Mitchell Dolly Parton Sandy Posey Tommy Wills

WDAF Kenses City, Mo Don Williams Sonny James WITL Lensing, MI,

Janie Fricke Johnny Duncan Freddy Fender Con Hunley Brown & Cornel

Con Hunley Gary Stewart Statler Bros Bric Clapton

Freddy Fender Johnny Duncar B.J. Thomas Marty Mitchell WMUS Muskeyon, Mi

Dolly Parton Reyburn Anthony Overland Express David Rogers Linde Ronstadt Mary K. Miller Confe Smith Joe Stampley

WOSH Oshkosh, WI. Nat Stuckey Joe Ely Cal Smith John Denver Red Steagall

WXCL Poorle, II. Johnny Duncar Don Gibson

Paren Young Dolly Parton Ed Bruce Meria Haggard Joe Stampley

Jerry Lee Lewis Statler Bros. Johnny Duncan Sonny James Narvel Felts David Rogers Jenie Fricke

WHBF Rock faland, II.

St. Cloud, Mn.

Charley Prida Kendalls Marty Robbins Don Williams Conway Twitty

WKKN Rockford, II.

Cel Smith Connie Smith Carpenters Johnny Rodrigues Don Gibson Janie Fricke Rogers & West

Jacky Ward Rogers & West WIL St. Louis, Mo.

Merle Haggard Dickey Lee Kenny Dale Johnny Payche Dolly Parton

WJVA South Bend, In.

CFQM Toronto, Ont.

KFDI Wichite, Ke.

Ariene Harder David Frizzell

CKLW-FM Windsor, Ont.

T.G. Sheppard Connie Smith Marty Mitchell Jerry Naylor L.D. Wilkins Dolly Parron

Gary Stewart George Hamilton IV Cates Sisters Rita Remington Johnny Duncan Sherry Bryce Rayburn Anthony

Dolly Perton

Dolly Parton Johnny Duncar Susie Allanson Freddy Fender Jerry Lee Lewi T.G. Sheppard

East

WOKD Albeny, N.Y. Rogers & West Jim Reeves Marty Mitchell Dolly Parton

Susie Allenson Cal Smith Jerry Foster Connie Emith Dale McBride WIXZ Pittsburgh, P.A.

Conway Twisty Johnny Duncan Kenny Dale

WADR Utice, N.Y.

South

Statler Bros. Mickey Gilley Narvel Falts Merle Haggard Howdy Glenn Donnie Rhors Donnie Rhoi Eric Clapton

WPLO Atlenta, Ga.

Nervel Felts Willie Nelson Elvis Presley Dolly Parton Joe Stamplel Red Steagall Merle Haggard Statler Bros.

KLVI Besumont, Tx. Johnny Duncen Jerry Lee Lewis Marty Mitchell Brende Kay Perry Sandy Poses

Con Hunley Dolly Parton Johnny Rodriguez Don Gibson Johnny Duncan

KHEY El Paso, Tita

Johnny Duncan Don King Joe Stampley Arlene Harden Mickey Gilley Dolly Parton WFNC Fayatteville, N.C.

WCOS-FM Columbia, S.C.

KIKK Houston, Tx.

Mary K, Miller Willie Nelson Ava Barber Joe Stamplay Dolly Parton Merle Haggard Jerry Wallace

Merle Haggard John Denver Dolly Parton Joe Stampley Rayburn Anth Brown & Corn

Eric Clap

WXOR Florence, Al. WJQS Jackson, Miss,

Susia Allanson Johnny Lee L.D. Wilkins Mary K. Miller Bellamy Bros. Janle Fricke Paul Craft Dave Dudley Jerry Reed Willie Nelson Statian Bros.

WWOK Miami, Fl.

WKDA Nashville, Tn

KEBC Oklahoma City, Ok

Red Steegall Howdy Glenn Bill Black Combo Peggy Forman Red Sovine

WHOO Orlando, Fl.

KRMD Shreveport, Le. Merie Haggard Dolly Parton Linda Ronstadt Mickey Gilley

Rayburn Ant Eric Clapton

B.J. Thomas "Cresh" Craddock Don Gibson Dottsy T.G. Sheppard Janie Fricke George Hamilton IV

> WIRK-FM - W. Palm Beach, Fl. Jerry Reed Willie Nelson



Diamond Doings-MCA recording artist, Conway Twitty is shown presenting a diamond ring to Carol Pipkin, who was the winner in the "Georgia Keeps Pulling On My Ring" contest, sponsored by WKDA/Nashville. WKDA PD, Dale Turner is pictured next to Conway. Mrs. Pipkin's husband looks on.



Country Albums

Album cuts receiving airplay and activity:

HOYT AXTON (A&M) "Free Sailin" "Honky Tonk Music" JOHNNY DUNCAN (Columbia) "Cheatin' In The Key Of C" "Red, Red Wine" "Juke Box Cinderella" TOM T. HALL (RCA) "BURNING BRIDGES" "Come On Back To Nashville" EMMYLOU HARRIS (WB) "My Songbird" "Easy From Now On" "Two More Bottles Of Wine"

JERRY LEE LEWIS (Mercury) "Georgia On My Mind" GORDON LIGHTFOOT (WB) "The Circle Is Small" BARBARA MANDRELL (ABC) "How Long" "A Fancy Place To Cry"

C.W. McCALL (Polydor) "Old Glory" ANNE MURRAY (Capitol) "Tennessee Waltz"

RANDY NEWMAN (WB) "Rider In The Rain" DOLLY PARTON (RCA) "Two Doors Down" "Cowgirl & The Dandy" "Me & Little Andy" "Loving You"
JOHNNY PAYCHECK (Epic) "Colorado Cool-Aid" "Georgia In A Jug"

MARY KAY PLACE (Columbia) "You Can't Go To Heaven" "Dolly's Dive" CHARLEY PRIDE (RCA) "Heaven Watches Over Fool" "Days Of Our Lives" MARTY ROBBINS (Columbia) "The Way I Loved You Best"

JOHNNY RODRIGUEZ (Mercury) "Remember Me" "Tell All Your Trouble" BILLY JOE SHAVER (Capricorn) "You Asked Me To" T.G. SHEPPARD (WB) "Where Do We Go" "Don't Ever Say Goodbye"

CONWAY TWITTY (MCA) "Honky Tonk Song" "Maybellene" WAYLON & WILLIE (RCA) "Don't Cuss The Fiddle "I Get Off On You"

DON WILLIAMS (ABC) "Rake & Ramblin' Man" "Sneakin' Around" "Louisiana Saturdey Night" FARON YOUNG (Mercury) "City Lights" "Lovin' There, Livin' There"

Others Getting Significant Action

CKLW-FM. WXOR.

RED SOVINE "Lay Down Sally" (Gusto) Adds at KJJJ kbet, klak, kkyx. RED STEAGALL "The Devil Ain't A Lonely Woman's Friend" (ABC) Added at KEBC, WPLO, KAYO.

GARY STEWART "Whiskey Trip" (RCA) Added at KRMD, WINN, KFDI,

JERRY WALLACE "At The End Of A Rainbow" (BMA) New at WDEE, KIKK, WSUN. Charts 27-22 KFTN. LITTLE DAVID WILKINS "Don't Stop The Music You're Playing My Song"



MONTGOMERY MUSIC MAKERS-WLWI/Montgomery is the newest Country station in that market. To kick off their first week on the air, they held a special concert. Pictured backstage (left to right) WLWI PD Jon Anthony; Jeannie Kendall of Ovation Records recording group the Kendalls; and RCA's Helen Cornelius.

Active Re-Currents

DOLLY PARTON "Here You Come Again" (RCA) THE KENDALLS "Heaven's Just A Sin Away" (Ovation)

ELVIS PRESLEY "My Way" (RCA) NNIE MILSAP "Almost Like A Song/What A Difference" (RCA) DAVE & SUGAR "I'm Knee Deep In Loving You" (RCA)

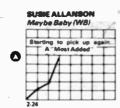
EMMYLOU HARRIS "To Daddy" (WB) JERRY LEE LEWIS "Middle Age Crazy" (Mercury)

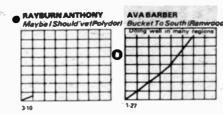
KENNY ROGERS "Sweet Sweet Music Man" (UA)

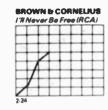
LINDA RONSTADT "Blue Bayou" (Asylum)

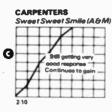
DEBBY BOONE "You Light Up My Life" (WB) JOHNNY PAYCHECK "Take This Job & Shove It" (Epic) LORETTA LYNN "Out Of My Head" (MCA)

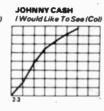
JOHNNY DUNCAN & JANIE FRICKE "Come A Little Bit Closer" (Col) WAYLON JENNINGS "Luckenbach, Texas" "Wurlitzer Prize" (RCA) CRYSTAL GAYLE "Don't It Make My Brown Eyes Blue" (UA) OAK RIDGE BOYS "You're The One" (ABC)



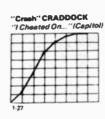


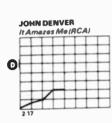


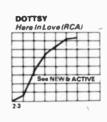




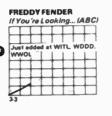


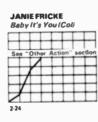


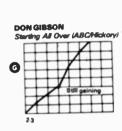




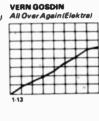


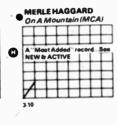


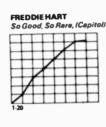


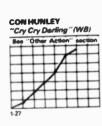




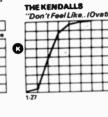


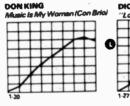


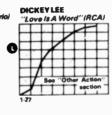




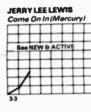


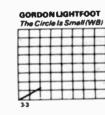


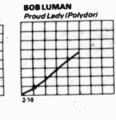


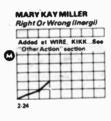


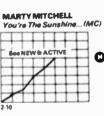


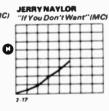


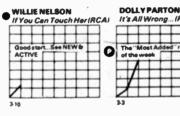


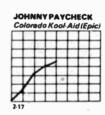




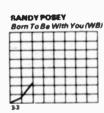


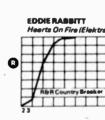


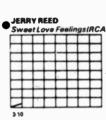


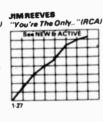


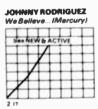


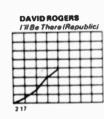


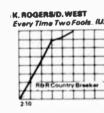


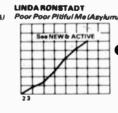


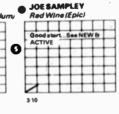




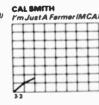


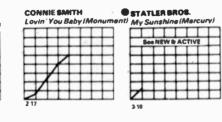


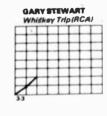


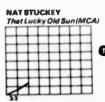


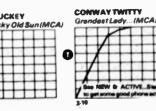


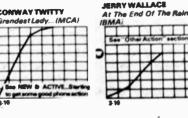


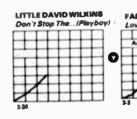












(Continued from page 50)

Wallace....Jim Ed Brown and Helen Cornelius would be hard to convince that winning CMA awards don't count. By the end of January, CMA's "Duo Of The Year" was booked for as many dates as they had in six months last year!... Tom T, Hall is on the Jim Nabors TV show March 15th....Kenny Rogers and Dottie West will host that "World's Largest Indoor Country Music Show" at the Pontiac Silverdome arena for NBC-TV this month in Pontiac, Michigan. The Silverdome is the home of the Detroit Lions pro football team.

WHO WAS ON FIRST: Original Country records of current hits, do you know? "Mamas Don't Let Your Babies" (Ed Bruce)... "Walk Right Back" (Everly Bros.). ..."Return To Me" (Dean Martin?). "Shake Me I Rattle" (Marion Worth)...."Lover's Question" (Del Reeves)...."Something To Brag About" (Charlie Louvin & Melba Montgomery)...."You're The Only Good Thing" (George Morgan).... "Cry, Cry Darlin" (Jimmy Newman)...."I'll Never Be Free" (Kay Starr & Tennessee Ernie Ford).

DON'T TELL ANYBODY, BUT: I know a successful, cookin' DJ/ MD who's ready for a next step up in the market ladder. If you want to know who, ask me (615) 833-7104 or write 407 Spring Valley Drive, Brentwood, Tenn. 37027.... Jan Howard is having a birthday. Ditto Ralph Emery, Carl Smith, Dick Curless, Margie Bowes, Charley Pride (this week)....I'm flattered to be asked to MC the super-show this Sunday (12th) following the "Wesley Roast" honoring-roasting Acuff-Rose President Wesley Rose at the Opryland Hotel (I haven't even been in there yet!)....This week's 9th Country Radio Seminar reminds me of the first one we had, in 1907 (oops!) 1970 when Tex Ritter was our keynoter. I think we had 34 registrations that year, mostly those of us who worked to put the thing together. It also reminds me of Dave Olson, one of the six founders of the seminar (Tom McEntee) GRT, Jerry Seabolt-UA, Barbara Starling (she was with DECCA) and Charley Monk-April-Blackwood Music and Biff Collie were the others. Dave left Nashville and went back into radio a few years ago, but he should be remembered as one of those who labored to make the thing happen. Terry Wood (agenda chairman this year) says concurrent sessions will give more radio people more ways to learn this year than ever before. Nick Hunter and Stan Byrd are this year's industry chair-people, responsible for the logistics of puttin' it all together. If you're interested in a 'no nonsense' fellowship-learning-sharing experience, I hope you can make it this week (17th & 18th) to Nashville's Airport Hilton.

AT 1978'S R&R CONVENTION IN DALLAS, EVERYBODY WAS SAYING IT: "When 'ja get in???" Thanks, Bob Wilson and staff, for another "best of" convention experience. If you've noticed, the secret to the phenomenal emergence of R&R as the most important operational publication for the radio and records industry is that every creative and editorial element of the staff, from the first day in 1973 until today, is radio oriented. R&R Publisher Bob Wilson was first a radio professional. The total editorial input is always from a radio viewpoint, and not a journalists' view of what radio is or should be. That's why I believe more radio people utilize more elements of R&R than any other form of radiology!



"HEAVY" CONVERSATION IN DURHAM—Pictured discussing his format convictions is WDCG-FM/Durham PD Joe Nuckols and Playboy recording artist Lil' David Wilkins, during Wilkins' recent trip to the North Carolina City. (Probably won't be nice to say they were just standing around "chewing the fat.")



HAPPY HOLIDAY HANGOVER—This is what was had by WYTL's Charlie Hart and PD Doug Lane on New Year's Day. Music Director Hart and Lane spent the evening getting drunk on the air. It was legally done under the supervisor of Wisconsin law enforcement agancies, with full endorsement of the state. Hourly tests were taken to determine "how dry" they weren't. It was part of a campaign to remind listeners not to drink and drive during the holidays. The station also provided free bus rides from 6pm to 4am New Year's Eve and Day. Pictured left to right ere Charlie Hart; Doug Lane and a State Trooper during the broadcast.

= POP = ADULT



Mike Kasabo

Based on comments from everyone who attended the Pop/Adult rap session on Thursday night at the Fairmont, it gives me great pleasure to report that the meeting was, by far, the most successful for our format since we began having a forum for our thoughts four years ago in Atlanta. Not only did the session allow varied observations from all in attendance, but also provided an unprecedented feeling of "common goal" objectives among all in attendance.

To further clarify my point, I should start with John Lund's observation that there are two kinds of Pop/Adult stations. There is the old-line type that has been dominant in the market for twenty or thirty years, relying heavily on news, weather and sports information interwoven with longterm personalities who have a great degree of latitude, with a relatively unregimented playlist that can run up to a hundred titles per week. This type of P/A station is represented by WGN/Chicago, WSB/Atlanta, WCCO/Minneapolis, WBAL/Baltimore, WJR/Detroit, and WMAL/Washington to name a few.

All of these stations have survived the changing times of contemporary radio by sticking with the above-mentioned basics, and continue to get ratings in double-digit numbers.

Point two of Lund's comments was the emergence of the "modern" approach to gaining adult listenership, which can best be illustrated by a policy he employed at WISN/Milwaukee. After determining he was going after the adult population of the city, he realized he was looking into the jaws of the established P/A station, WTMJ. Rather than going directly at his opposition, Lund carefully retained the values of adult listenership (i.e. news, sports, information and heavy personality, etc.) but contemporized each phase so that his station, which also employed a hit-oriented music approach, appealed directly to the younger adult. Other successful stations employing this method include WBT/Charlotte, WTAE/Pittsburgh, WGAR/Cleveland, and many more.

Simply put, Lund's observation gives us two types of P/A stations, one aiming for the young end and the other content with the higher level of the demographic picture.

With weather playing such a big part in our lives recently—snow in the East and Midwest plus heavy rain on the West Coast—the subject of a private weather agency called Accu-Weather was brought up by several programmers. Those who are using the service are extremely happy with it. Bruce Holberg, WIP/Philadelphia PD, explained that it's a private meteorological service based in State College, Pennsylvania and possessing all the sophisticated weather instruments that are used by the National Weather Bureau, including computers and radar. Holberg pointed out that two of the key features are better accuracy in detailing the weather and secondly, the weather is given in a personality style by the Accu-Weather reporters, who make weather a lot more understandable. There are other similar services available, and a quick survey showed that about 20 percent of those in attendance were using one of these services.

On the music scene, the room was divided about equally on the matter of research. Ted Atkins, WTAE/Pittsburgh VP and GM, stated that a major reason for his station's continued success was his use of the MARS method of research. KMBZ/Kansas City PD Steve Bell, on the other hand, stated that although music is important, he felt it was not such a critical element for adult programming to warrant, at least in his case, all the time that many others spend on music research. Bell, as did KVI/Seattle PD Mike O'Shea, admitted that beyond checking the trades, he relies on gut feeling.

The use of recurrents and oldies played a bigger part in Pop/Adult radio than ever before. Again, a quick survey of those in attendance showed that most stations are running 60 percent currents to 40 percent recurrents and oldies. One big exception was Dean Tyler, running 70-30 in favor of recurrents and oldies at WNEW/New York.

Dick Whittington, morning personality at KGIL/San Fernando, observed that he and a handful of other morning men were an "endangered species," with his free-spirited approach running head-on with what he views as a personality-choking format design at many stations. A number of programmers disagreed, stating that the few restrictions placed on their personalities are designed to benefit the "flow" and "image" of the radio station.

Many more subjects were discussed at the session, more than time and space will permit. Let me wrap up by thanking all those who attended with a special thanks to guest participants John Lund, Mike O'Shea, Steve Bell, Bruce Holberg and Dick Whittington. This truly was the most informative, interesting and entertaining Pop/Adult meeting ever.

May all your books be up!!!

Transition

Ken Honeyman, who has been with WHIO/Dayton for the past twenty-five years has decided to retire. Ken had been responsible for the success of the station's FM which programs Beautiful Music. Gary Calvert replaces Honeyman....KHOW/Denver's Ray Durkee has discontinued his nightly oldies show that ran from 10pm-2am, but will continue his popular "Sunday At The Memories" show....Roger Christian, MD of WBEN/Bulfalo, reports that the station has been sold to the Algonquin Broadcasting Company for \$3.75 million....

R&R Convention '78 Poem

Russ Morley, WJNO/West Palm Beach PD, wrote the following poem during his flight back home from Dallas.

With right hemispheres a-pounding we all went to Dallas For to be hyped and pitched we would be quite callous For camaraderie and learning is why we all went But knowing all the while we would end up quite bent Tales of seminars and lectures, wives and GM's were treated But oh how we knew we'd be hospitality-suited Ideas and promotions and rap rooms we exchanged From Pop/Adult to Top 40 and AOR they ranged The medium is the message Marshall McLuhan expounded And with pseudo-intellectual thought our brains how they pounded The FCC is our friend the law types did say Just follow our rules and you won't have to pay Focus groups and research we were told were quite good To learn what they like and play what we should Ramblin' Steve Martin on stage was oh such a fool And Dolly's sweet charms made most of us drool The plane ride back home was tiresome and boring As an old fart in center F kept on snoring Thoughts of old friends and new flashed through my mind And Looking forward to R&R in L.A. in '79



Pictured left to right at the Pop/Adult rap session are: Steve Bell, Program Director of KMBZ/Kansas City: Mike Kasabo R&R's Pop/Adult Editor; and Bruce Holberg, Program Director of WIP/Philadelphia.

Color

KNOCKOUT PROMOTION: WCBM/Baltimore tied in a recent appearance by Olympic Gold Medalist and nationally ranked welterweight boxer Sugar Ray Leonard. Leonard was in town to fight Rocky Ramon, and afternoon personality Elliott decided to challenge Sugar to a "grudge" match the following day. Leonard accepted and the promotion was underway. Listeners received free tickets to the fight by calling up and answering trivia questions about boxing. Elliott (center) appears to be confused about the decision since the judges gave all three rounds to Leonard. WCBM sportscaster Tom Davis looks on.

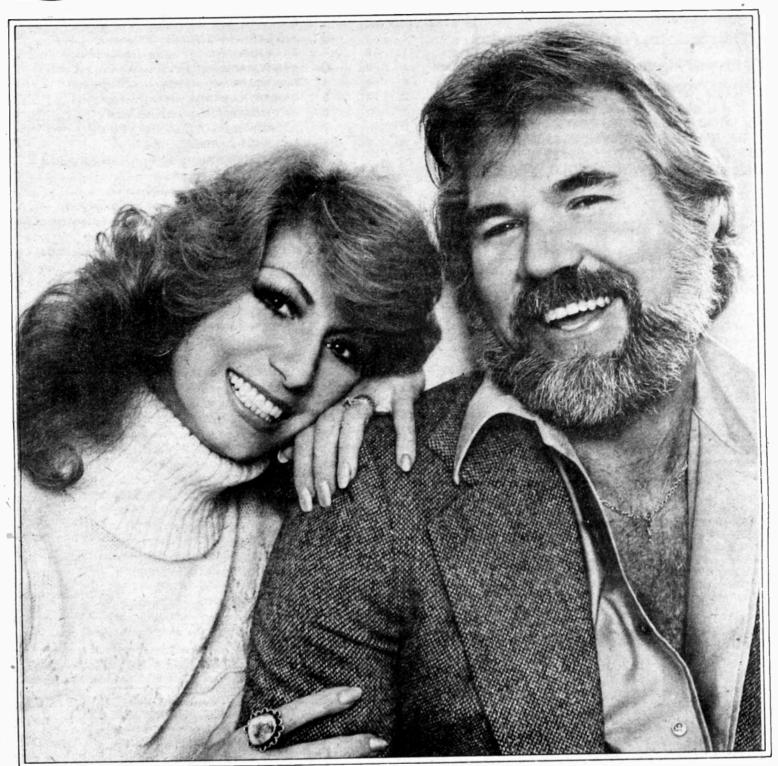


SPORTS REPORT: WIOD/Miami staffers participated in a bowling tournament recently that saw them take the measure of Miami Dolphins Coach Don Shula and members of his team. The promotion called for a three game set with total pins determining the winning team. Final score WIOD: 562...Shula & Co: 512. KBLF/Red Bluff also got involved in a promotion with a championship football team...the Oakland Raiders. Only this time the name of the game was basketball. The KBLF-sponsored event went to the benefit of local Retarded Children's Fund. Over 1,000 people showed up to see the Red Bluff All-Stars (a local semi-proteam) barely lost to the Raiders 86-84.

Update

KVI/Seattle afternoon personality Jack Morton has everybody green with envy at the station thanks to his two-week vacation in beautiful Tahiti....Word has it that Paul McCartney & Wings' release "Mull Of Kintyre" has become the best-selling single ever released in the United Kingdom, topping the Beatles' "She Loves You" which held the record for fifteen years....While attending a charity for the benefit of crippled children, Rod Tucker, KRKK/Rock Springs, MD, returned to his car to find that vandals had broken his windshield....Glen Colligan of WATR/Waterbury is happily celebrating his seventh year at the station....

ONE FOR ONE!



KENNY ROGERS'AND DOTTIE WEST'S FIRST RECORD AND FIRST HIT: EVERY TIME TWO FOOLS COLLIDE.

NOW PLAYING AT:

WTMJ	WFTL	KWAL
WCCO	WSM	WRJN
KMOX	KDWN	KFOR
KPPL	WJAK	WDXR
WBAL	KUGN	WMOB

SPREADING FAST. ON UNITED ARTISTS RECORDS. L

BREAKERS

'Breakers' are those newer records that have the greatest level of station activity on any given week

England Dan & John Ford Coley We'll Never Have To Say Goodbye Again (Big Tree)

In just three weeks this is getting virtually blanket airplay. Latest adds include WIOD, KULF, KOB, WAKR, WCHV, WKHM, WSAR, WFDF, KVI, WQUD. Moves: 25-21 WJAK, 36-30 WORG, 35-30 FM97, debut 26 WATR, debut 25 WPRO, debut 28 WLNH. Heavy rotation: WNEW, KOLO, WHIO, KSFO, WCER.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These listed in order by their activity levels at our reporting stations.

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

ANDREW GOLD "Thank You For Being A Friend" including KAKE, WGAR, WFDF, KOLO, KRKK, WORG, KMBY, WQUD. Moves: 28-16 KVI, 33-25 WCHV, debut 29 WPRO, debut 30 14RKO. Heavy rotation: KSFO, WNEW, WMAL

DEBBY BOONE "California" (WB-Curb) 45/5 including WIOD, KOB, KAKE, WSAR. Moves: 25-20 WATR, 26-20 KRKK, 26-23 KUKI, debut 24 WFDF. HEATWAVE "Always & Forever" (Epic) 25/4 add WLNH, WSAR, KAKE, WIOD. Moves: 14-9 WORG. Heavy rotation: WLW, WATR, WTAE, WSBA.

ROBERTA FLACK & DONNY HATHAWAY "The Closer I Get To You" (Atlantic) 27/5 add WGY, WFDF, WQUD, KAKE, 14RKO. Moves: 19-14 WJAK, 26-21 FM97. Heavy rotation: KMBY, WCER.

THE BABYS "Silver Dreams" (Chrysalia) 32/3 add KSFO, WHOK, KOLO. Heavy rotation: WTMJ, KMBZ, WLW, KBLF.

BOB WELCH "Ebony Eyes" (Capitol) 23/2 add WFDF, KAKE, Moves: 22-18 WCHV, 27-20 WGAR, debut 29 WLNH. Heavy rotation: WGR.

"Jack & Jill" (Arista) 26/1 add WPRO. Moves: 14-6 KULF, 18-15 WGAR, 17-14 WORG, 24-18 FM97 debut 27 WLNH.

Others Getting Significant Action

ROCKY & CHYANN "Rockin' In The Cradle Of Love" (Windsong) 27/1 add WHOK, Heavy rotation: WJAK, KRKK, WCER.

CHICAGO "Little One" (Columbia) 26/3 add WMAL, WQUD, WHOK. NATALIE COLE "Our Love" (Capitol) 23/3 add WIND, WRIE, WCHV. Moves: 11-4 KULF, debut 27 KVI, debut 28 14RKO. Heavy rotation: WYMC. KACEY CISYK "The One And Only (ABC) 20/4 add WFDF, WCER, KBLF, WYMC. Moves: 30-24 WJAK, debut 28 WATR. Heavy rotation: KACEY CISYK WNEW, WJNO.

WAYLON & WILLIE "Mamas Don't Let your Babies Grow Up To Be Cowboys" (RCA) 20/1 add WCER. Moves: debut 19 KRMG, debut 19 KULF, debut 29 KRKK.

JOHNNY MATHIS & DENEICE WILLIAMS "Too Much, Too Little, Too Late" (Columbia) 18/6 add WFTL, WMAL, WFDF, WORG, WBEN, WCER. Heavy rotation: WNEW.

MARY TRAVERS "The Air That I Breathe" (Chrysalis) 17/2 add KAKE. WHIZ. Heavy rotation: KDWN, KMBZ.

ATLANTA RHYTHM SECTION "Imaginary Lover" (Polydor) 15/5 add WBAL, WRIE, WJAK, WYMC. BARBARA MANDRELL "Woman To Woman" (ABC/Dot) 14/1 add

WYMC. Heavy rotation: WKHM. JAMES TAYLOR "Honey, Don't Leave L.A." (Columbia) 13/1 add WHIZ.

Moves: 31-27 WCHV, debut 30 KRKK. JACKIE DeSHANNON "To Love Somebody (Amherst) 13/1 edd WBEN. Heavy rotation: WSB, WNEW.

JACKY WARD "A Lover's Question" (Mercury) 12/2 add WMAL WHIZ. Heavy rotation: WNEW, WSB.

ELO "Sweet Talkin' Woman" (UA/Jet

"Don't Break The Heart That Loves You" (WB) MARGO SMITH 11/2 add WNEW, KCRA. Moves: 36-28 WJAK. Heavy rotation: KSL, WHIO. FLO LACEY "What's Expected Of Me" (Krugerrand) 11/1 add WCER. MARY McGREGOR "I've Never Been To Me" (Ariola) 9/5 add WJNO,

KMBY, KPPL, KRKK, KBLF. EARTH, WIND & FIRE "Fantasy" (Epic) 9/3 add WMAL, KSFO, WCHV. Debut 30 WRIE.

JACKSON BROWNE "Running On Empty" (Asylum) 9/2 add WGAR, KOLO. Moves: 25-20 WCHV.

AL MARTINO "One last Time" (Capitol) 8/2 add WGY, WHIO. FLOWER "The Magic is You" (UA) 8/2 add WAKR, WCER.

RANDY RICHARDS "There's Always A Goodbye" (A&M) 8/1 add WFTL.

Radio & Records

POP/ADULT AIRPLAY/40

	-			
	Two	Last		March 10, 1978
5	2	1	0	
1	1	2	2	BILLY JOEL/Just The Way You Are (Columbia)
16	6	5	0	BARRY MANILOW/Can't Smile Without You (Arista)
3	4	4	4	DAN HILL/Sometimes When We Touch (20th)
2	3	3	5	SAMANTHA SANG/Emotion (Private Stock)
9	9	7	6	DAVID GATES/Goodbye Girl (Elektra)
8	8	8	7	ABBA/The Name Of The Game (Atlantic)
15	12	9	8	LeBLANC & CARR/Falling (Big Tree)
17	16	10	9	GENE COTTON/Before My Heart Finds Out (Ariola)
27	20	13	0	BEE GEES/Night Fever (RSO)
37	25	14	0	KANSAS/Dust in The Wind (Kirshner)
14	14	12	12	ANDY GIBB/(Love Is) Thicker Than Water (RSO)
4	5	6	13	JOHN WILLIAMS/Theme From Close Encounters (Arista)
23	18	16	14	CARPENTERS/Sweet Sweet Smile (A&M)
18	15	15	15	B.J. THOMAS/Everybody Loves A Rain Song (MCA)
31	23	19	16	ERIC CLAPTON/Lay Down Sally (RSO)
40	27	22	D	CRYSTAL GAYLE/Ready For The Times To Get Better (UA)
30	24	20	18	YVONNEELLIMAN/If I Can't Have You (RSO)
19	19	18	19	PAUL DAVIS/I Go Crazy (Bang)
-	36	24	20	GORDON LIGHTFOOT/The Circle is Small (WB)
10	11	11	21	RITA COOLIDGE/The Way You Do The Things You Do (A&M)
_	_	33	0	ENGLAND DAN & J.F. COLEY/We'll Never Have To Say Goodbye Again (Big Tree
39	28	25	23	LINDA RONSTADT/Poor, Poor Pitiful Me(Asylum)
21	21	21	24	STEELY DAN/Peg (ABC)
-	32	29	25	JOHN DENVER/It Amazes Me (RCA)
28	26	26	26	ANNE MURRAY/Walk Right Back (Capitol)
7	7	17	27	LOU RAWLS/Lady Love (Philadelphia Int'l)
-	40	32	0	CHUCK MANGIONE/Feels So Good (A&M)
11	10	23	29	BEE GEES/Stayin' Alive (RSO)
_	_	36	0	ANDREW GOLD/Thank You For Being A Friend (Asylum)
25	22	27	31	ODYSSEY/Native New Yorker (RCA)
6	13	28	32	NEIL DIAMOND/Desiree (Columbia)
-	37	37	33	DEBBY BOONE/California (WB/Curb)
_	-	39	34	HEATWAVE/Always & Forever(Epic)
_	-	40	35	ROBERTA FLACK & DONNY HATHAWAY/The Closer I Get To You (Atlantic)
33	31	35	36	CHIC/Dance, Dance, Dance (Atlantic)
24	30	31	37	BEE GEES/How Deep Is Your Love (RSO) NEW
-	-	\rightarrow	38	THE BABYS/Silver Dreams (Chrysalis) ENTRIES
- 4	-30-	-	39	BOB WELCH/Ebony Eyes (Capitol)
		_		

RAYDIO/Jack & Jill (Arista) This chart is based soley on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

CHART SUMMARY: Mr. Garfunkel & Friends continue to top the chart again this week, but Barry Manilow continues to be a threat by moving into the number 3 slot. The only new entry in the top ten this week is by (who else?) the Bee Gees with "Night Fever" moving up from number 13.

Former Breakers Kansas, Crystal Geyle, and Gordon Lightfoot continue to climb the ladder numbers 11, 17 and 20 respectively. This week's Breaker by England Dan & John Ford Coley gained impressively, from number 33 to number 22.

Steady-as-she-goes awards to Billy Joel (still hanging at number 2), Dan Hill, B.J. Thomas, Paul Davis and Anna Murray.

We welcome The Babys at number 38, Bob Welch at number 39 and one of our favorite subjects, Raydio, at number 40.

ENG. DAN & JOHN FORD COLEY We'll Never Have To Say...(Big Tree) Added at 20% of reporting stations **ANDREW GOLD** nk You For Being A Friend (Asylum)

Most Added:

Added at 18% of reporting station JOHNNY MATHIS & DENEICE WILLIAMS

Too Much, Too Little, Too Soon (Col) Added at 12% of reporting stations CHUCK MANGIONE eels So Good (A&M) Added at 10% of reporting stations

Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations).

BEE GEES (RSO) "More Than A Woman"

GEORGE BENSON (WB) "Lady Blue" "Remember Wes" JACKSON BROWNE (Asylum) "Love Needs A Heart"

CHICAGO (Columbia) "Take Me Back To Chicago"

NVER (RCA) "Bet On The Blues"

NEIL DIAMOND (Columbia): "You Don't Bring Me Flowers"

FLEETWOOD MAC (WB) "Secondhand News

ART GARFUNKEL (Columbia) "Crying In My Sleep" "Watermark" "Someone Else"

BILLY JOEL (Columbia) "Moving Out" "Stranger" "Always A Woman" GORDON LIGHTFOOT (Reprise) "Daylight Katy" "Dreamland" "Some times I Don't Mind"

BARRY MANILOW (Arista) "Even Now" "Somewhere In The Night" 'A Linda Song" "Where Do I Go From Here"

ANNE MURRAY (Capitol) "You Needed Me" LOURAWLS (Phil. Int.) "There Will Be Love"

PAUL SIMON (Columbia) "Stranded In A Limousine"

Hottest:

BARRY MANILOW

ed hot at 68% of ART GARFUNKEL Wonderful World (Cal) Reported hot at 48% of our stations REF GEES Night Fever (RSO)

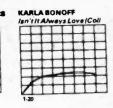
Reported hot at 46% of our stations Dust In The Wind (Kirshner)

Reported hot at 34% of our stations

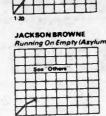
POP/ADULT SINGLES



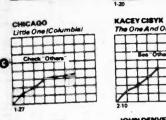






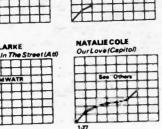


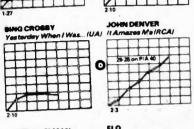
THE BABYS Silver Dreams (Chryselis)

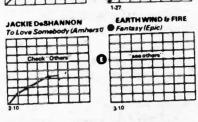


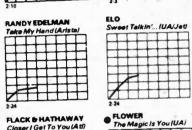


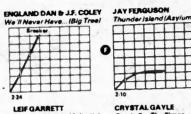




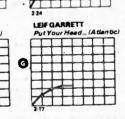


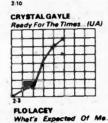


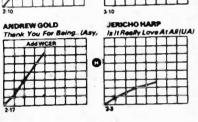


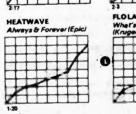


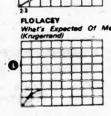






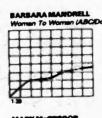




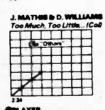




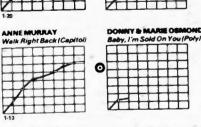




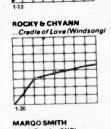




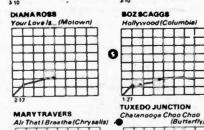


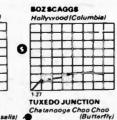


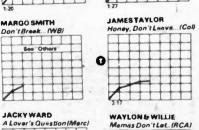


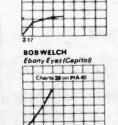


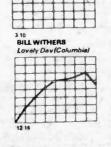












ADDS & HOTS

WAKR/Akron Russ Knight Linda Romstadt England Dan HOTTEST Billy Joel Art Garfunkel Berry Manilow

John Denver Debby Boons England Dan HOTTEST

Carpenters Crystal Gayle Barry Manilow

WBEN/Buffalo Roger Christian

J. Mathis/D. Wi Donna McDanic Crystal Gayle Jackie Oashan HOTTEST Bee Gees Faver Barry Mamilow Paul Oavis Art Garfunkel Kansas

WGR/Buffalo Jerry Rea

Yvonne Elliman Shaun Cassidy HOTTEST Bee Gees Fever Kansas Bob Welch

KOB/Albuq Jim King

IARKO/Everett Robert O'Brien Gordon Lightfoo HOTTEST Art Garfunket Bee Gees Fever David Gates Eric Clapton Gordon Lightfoo Tuxedo Junction Flack & Hathaway Don Brown HOTTEST Samantha Sang Art Garfunkei Gene Cotton Berry Menilow

WSAR/Fall River Dave Allen

England Oan
Gordon Lightfoot
Debby Boone
Haatweve
HOTTEST
Andy Glbb
Samantha Sang
Den Hill
Oevid Gates
Steely Den

Flack & Hathawa England Dan Kacay Chyk Andraw Gold J. Mathis/D. Willi Tuxedo Junction Barry ManRow Bob Welch HOTTEST Andry Gibb Abba LAB LaBlanc & Carr Yvonne Elliman

J. Mathris/D. Williams HOTTEST B.J. Thomas Starland Vocal LeBlanc & Carr Anne Murray Manhattan Transfer WCER/Charlotte, MI-Tom Scott

KULF/Houston Chuck Buell

Flo Lacey Waylon & Willie Kacey Cisyk J. Mathis/O. Williams England Can Crystal Gayle MOTTEST Natalie Cole Bee Ges Fever J. Mathis/D. William Flower HOTTEST Garpenters Gordon Lightfoot David Gates Kansas Flack & Hathaway Barry Manilow Art Garfunkel Gene Cotton

WKHM/Jackson, MI John Sebastian

England Oan Bros. Johnson Metanle Anne Murray Paul Oavis Olonne Werwick Torn Kraft HOTTEST Barbara Mandrell Bill Withers Berry Manilow WCHV/Charlotte England Dan
Gordon Lightfoot
KC & Sumhine
John Denver
Natalie Cole
Gene Cotton
EWAF
HOTTEST
Bee Gees
Fever
Art Garfunkel
Yvonne Elilman
Karnas
Barry Manilow

ARS
George Benson
LeBlanc & Carr (RA)
HOTTEST
Art Carlunkel
Barry Manitow
Lou Rawis
Ber Gres
Fever

Natatie Cole Lou Rewis HDTTEST Bee Gees Alive & Fever

Jimmie Roger Lobo Karla Bonoff Player MOTTEST Rita Coolldge Abba Abba B.J. Thomas Barry Manilow Carpenters: Anne Murray Linda Ronstadt Crystal Gayle England Dan

WHID/Dayton Kris Rankin

WGAR/Cleveland Tim McFadden

Jackson Browne ELO Andrew Gold LeBlanc & Carr HOTTEST Bee Gees Alive & Fever Samantha Sang Oan Hill Jay Ferguson Berry Menilow

RYIS Hankin

New Markettes

Hargus Robbins

Joan Armatrading

Tom Jones

Nat Stuckey

Jefferton Sterchip

Al Martino

HOTTEST

Chuck Mangione

Bee Geer

Gystal Gayle

Barry Manilow

Art Garfunkel

KPPA (Planuare

Lobo Mary MacGregor Bee Gees Woman HOTTEST Billy Joal Carpenters Gene Cotton WRIE/Erie Smokey Burns ARS

ARS
Carpenters
Barbara Mendret
Kacey Cityk
Venice
HOTTEST
Semantha Sang
Dan Hill
John Williams
Steety Oan
Kansas
Natalle Cole

WOUD/Memphis Grag Hamilton

Chuck Mangione Chuck Mangione Chicego England Dan Andrew Gold Flack & Hathawa HOTTEST Billy Joel Semantha Sang Oan Hill Bee Gees Alive Art Garfunkel Barry Manilow

Meatwave England Daii Debby Boone HOTTEST David Gates Gene Cotton Barry Manilow Oan Hill LeBlanc & Carr Art Garfunkel

None HOTTEST Gene Cotton Flack & Hathaway B J. Thomas Gordon Lightfoot Kansas

KMBY/Monterey Scott O'Brien

Mary MacGregor Andrew Gold MOTTEST Bee Gees Fever Barry Menilow Art Garfunkel Kansas LeBianc & Carr WJAK/Jackson, TN Dave Nichols

WNEW/New York Dean Tyler Yvonne Elliman Margo Smith HOTTEST Barry Manitow Gordon Lightfoot Art Garfunkel LeBlane & Carr England Dan Crystal Gayle

KMBZ/Kansas City Steve Bell

WORG/Orangeburg Marion Garris A. Mathis/O. Williams
Andrew Gold
Chuck Marigione
HOTTEST
Samaniha Seng
John Williams
Eric Clapton
Art Garlunkel
Yvonne Elilman
LeBlanc & Cer
Heatwaye
Barry Manilow

WLNH/Laconta Roger Curtis

Paul Dayrs
Heatwave
Eric Clapton
Donna Fargo
HOTTEST
Gilly Joe!
Chiz
LeBlanc & Carr
Bee Gest
Fever
Barry Manilow

Denne & Gold Joni Mitchell Alen O'Day Michael Dees HOTTEST Kanses Debby Boone John Denver Abba FM97/Pittsburgh Dava Popovich

KMRJ/Pittsburg, KS Gabe Baptiste

Chuck Mangione Bee Gees Woman Crystal Gayle

Chicago Eric Clapton Debby Boone

Tim Akers

WHAS/Louisville

Lobo ARS HOTTEST Barry Manilow Abba Tom Miles

ELO
John Denver
HOTTEST
Bee Gres
Alive & Fever
Art Garfunkel
Eric Ciepton
Berry Manilow

KBLF/Red Bluff Bob Breck

Player
Maureen McGovern
Senfore/Townsend
Lobo
Michele Philitips
Denne & Gold
Macev Clayk
HOTTEST
Art Garfunkel
Kansa
Eric Clapton
LeBtanc & Cerr

KOLO/Reno Mike Hagerty

Andrew Gold Jackson Browne The Babys Chuck Mangione HOTTEST

KUKI/Ukiah Randali Kalton

Linda Ronstadt HOTTEST Art Garfunkel Barry Manilow Bre Gees Faver B.J. Thomas Eric Clapton LeBlanc & Carr

Chuck Mangione Jefferson Starship Flack & Hathaway AJ Martino HOTTEST Barry Manitow Billy Joel Oan Hill England Oan Kensas

KV1/Seattle Mike O'Shea

Eric Clepton England Dan HOTTEST Bee Gees Alive Art Garfunkel Barry Manilow David Gates Gene Cotton

KXLY/Spokene Chutk Harmon

Samantha Sang Art Garfunkel Crystal Gayle B.J. Thomas Anne Murray Barry Manilow

Abba Kansas HOTTEST

Al Martino
Orark Min.
Andrew Gold
Sanford-Townse
MOTTEST
See Gest
Alive
Sieely Oan
Rita Coolidge
Linda Ronstadi
Barry Manitow
Andy Gibb KRKK/Rock Springs Rod Tucker Mary MacGregor Network Andrew Gold Orark Mtn. Alan Parsons HOTTEST Bee Ges Alive & Fever Oan Hill John Williams Art Garfunkel Ahba Linda Ronstadt

WMAL/Washington, D. C. Bonnie Smith

J. Mathis/O. Williams EWBF Jacky Ward Chicayo HOTTEST Art Garlunket Oavid Gates Samantha Sang Oan Hill Andy Gibb Billy Joel Flack & Hathaway John Denver Margo Smith HOTTEST Samantha Sang Barry Marillow Crystal Gayle LeBlanc & Carr Ahba

WATR/Waterbury Glenn Colligan

Alan Clark Flower HOTTEST KSO/SI. Louis Ed Scarborough None HOTTEST Samantha Sang Ari Garfunkel Barry Manilow Lou Rawls David Gates Abba

WJNO/West Palm Beach Russ Morley

Mary MacGrago HOTTEST Bilty Joe! Gene Cotton John Williams Barry Manilow

KSL/Salt Lake City

KAKE/Wichita John Mayers Bee Gees Fever Venne Elliman Chuck Mangione MOTTEST John Williams Margo Smith Queid Gates Barry Manilow Paul Oavis Andrew Gold Debby Boone Bob Welch Flack & Hathar John Denver Heatwave Mary Travers HOTTEST David Gates Eric Clapton Art Carlunkel Kantas Bee Gee Fever

WHIZ/Zanesville Dave Crist

James Taylor Mary Travers Sea Level Jacky Ward Player Donna Summ HOTTEST KSFO/San Francisco Don Holmann

OPPORTUNITIES

Openings

Sleeping glant northeast 5kw full-timer is geering up for a new sound. Looking for experienced Pop/Adult PD and air staff. Music and research backgrounds helpful. Excellent serial transfer and research becargeounce negrot. Excessor:
selecy and benefits. New facility. Become part of a team
that will make this facility one of America's greet radio
stations. Tapes and resumes to John Kosinski, Executive
Producer, 182 Sound Beach Ava., Old Greenwich, CT 08870,

Les Veges needs entertainers! And KLUC is doing the hiring. If you've truly got a developed personality, package it up and zip it to us. Future openings are being considered right now. Contact Dave Anthony, KLUC, Box 14805. Las Veges, NV 89114, (2/27)

KFYV/Arroyo Grande, CA has immediate opening for a telented morning drive jock. Must have experience and knowledge of Country music. Tapes and resumes to Larry Watts, PD, KFYV Radio, Box 220, Arroyo Grande, CA 93464. (2/27)

WCUZ/Grand Rapids, MI looking for a communicating ne person with the energy to do it right. Strong, four person local operation needs right person. You? Send tapes and resumes to John Bry, ND, 1 McKey Tower, Grand Rapids, MI 49603 EOE M/F. (2/27)

WANS/Anderson, SC is expending air staff need midday announcer. Good productions must. Send tapes and resumes to BM McCowen, WANS, Box 211, Anderson, SC 29622. EOE M/F. (2/27)

WCUS/Springfield, IL needs afternoon drive person for the Capitol City's number one Top 40 station. Must be good in production. Great City, Great Company, Great Benefits. Send tapes and resumes to Greg Thomas, Box 2697, Spring-

Opening for strong Country personalities in one of the nations Top 30 merkets. Send air checks and resumes to Dan Duggiden. PD, Jadun Production, Box 80608, Atlanta, GA 30341. (2/27)

SCONNIX GROUP BROADCASTING is looking for experi broadcasters in four season resort ares. Also looking for qualified news people. Modern facilities and good pay from New England's fastest growing company. Send tapes and umes to Warren Baily, c/o WLNH Radio, Parade RD., Laconia, NH 03246, (2/28)

KZ100 (KZZY)/San Antonia, TX is looking for traditional jock in fashion of mucho Morales-Sem Riddle. Good production a must. Tapes and resumes to Wayne Shayne, PD, GPM Building. South Tower, San Antonie, TX 78216. (2/28)

Hard working news director needed for 14 VOT and Y-106 in Wilson, NC. No rip and readers, please! This is a one person department and demands dedication. Tapes and resumes to Gary Edwards. OM, WVOT-WXYY, Box 170, Wilson, NC 27893, EQE M/F, (2/28)

WHND-AM/Honeyradio Detroit, MI is accepting tapes and resumes for future news opening. Experience news prosonly. Send to Peter Booker, 1 Radio Plaza, Detroit, MI

WMJC-FM/Detroit, MI has immediate openings for mellow but personable sounding jocks. We're not looking for hype or screamer. Soft rock, AOR or Pop/Adult experience helpful. Must have 3rd andorsed and experience. Send tapes and resumes to Peter Booker, 1 Radio Plaza, Detroit, Mi

296/Grand Rapids, MI needs good weekend people. Send tapes and resumes to Chris O'Brien, 296, Box 96, Grand Rapids, MI 49501.

Openings

KQWB/Fergo, ND is days every from being a 24 hour station. We need the following: eir telent for AM drive and evening shifts and authorative News Director. Excellent pay and benefits. Send tapes & resumes to Bob Denver, KQWB, Box 2983, Fergo, ND, 68102. (3/1)

Now is your chance to get out of record breaking winters. 100,000 wett Country facility looking for 7-12 midnight Country Communicator. Send tapes and resumes to Barry Grant, WIRK-FM, Box 3828, W. Palm Beach, FL 33402. (3/1)

KOBO/Yuba City, CA is accepting tapes and refuture air staff openings. If you can show that you can relate to your listeners and get involved in community ectivities send tapes and resume Box 1056, Yube City, CA 96891, (3/2) imes to Jason W. Fine, PD.

Air telent Contemporary and Country, Good Production. AM drive. Middays, Atternoons, 7pm-Midnight, ell nights and weekends. Rebuilding after change of ownership. Good bucks. Send tapes and resumes to Ken Kuenzie, PD, Tiger Broadcasting, Box 459, Columbia, MO 65201, (3/3)

WYXE-FM/Madison, WI needs morning men, strong production capabilities. Contact Alan Young (808) 256-0892. EOE. (3/3)

WHCN/Hartford, CT is rebuilding. We need an intelligent, experienced, aware news personality; dedicated to atri end image as well as airwork. Must have a feel for what is relevant to our audience and how to make it interesting. We're out to gain credibility and a large audience. Tapes and resumes to Michael Ploozzi, WHCN, 60 Washington 8t., Hartford, CT 06106. EOE (3/3)

WNRS/Ann Arbor has fulltime opening for qualified personality, good production, modern Country format. Tapes and resumes to Allen Jackson, PD, Box 8805, Ann Arbor, MI 48107. EOE M/F. (3/3)

KMTN-FM/Jackson Hole, WY is accepting tapes and resum for an upcoming air-shift opening. Send to Watter John Ferl, KMTN-FM, Box 927, Jackson Hole, WY 83001, (3/3)

73 WDOS/Oneonta/Cooperstown, NY has imm for a sherp pro to handle morning drive in an adult contemporary formst. If you are interested in good bucks, a great city and room for advancement and stability—Rush tapes and resumes to Don Perry, PD, 73-WDOS, 104 Chestnut St., Oneonta/Cooperstown, NY 13820. (3/3)

KAGO/Klameth Falls, OR, Southern Oregon's Pop/Adult, Top 40 station has an opening for MD/sir personality. No smog or rat race. Send tapes and resumes to KAGO, c/o Jim Howe, Box1150, Klameth Falls, OR 97601.

WGUY/Bengor, MN has immediate opening for afternoon drive jock. Tight, creative, Top 40 with good bucks for right person. Send tapes and resumes to Mark Leurence, WGUY, 7 Main Street, Bengor, MN 04401 or call (207) 947-7354, (3/3)

KVOX/Fargo, ND has opening for midday personality. Tapes and resumes to Mark Renier, KVOX, Moorehead, MN 56560. No calls please, (2/21)

WLOF/Orlando, FL has opening for jock. Tapes and resumes to Tom West, Box 16746, Orlando, FL 32806, (2/21)

WCLS/Columbus, GA needs two jocks, PM drive 7pm to midnight. Call (404) 327-3648 or send tapes and resumes to WCLS, Box 229, Columbus, GA 31902. (2/22)

KLYD/Bakersfield, CA is now accepting tapes for possible future opening for dedicated news personality for adult easy listening leader. Tell me what you know about news. First contact Ron Kilgore, KLYD, Box 1499, Bekersfield, CA 93302. No calls please. (2/22)

Openings

KEZY-AM/Anshpim, CA may possibly, in near future, have open, the position of PD. Send references and call Daniel P. Mitchell (714) 775-1191.

We are looking for an individual who will be a friend to our listeners. If you can handle a contemporary/Top 40 format with sincerity and a sense of humor, send tapes and resumes to Buddy Albert, WNNO, Box 980, Wisconsin Dell, WI 63865. No cells please. EOE M/F (2/22)

format and you're looking for a stepping off point to Denver, Phoenix, Sen Francisco...an Ogden-Selt Lake rocker may be your enswer. No maintenance involved. Send tapes and resumes to Box 328, Mink Creek Road, Pocatello

WISW/Topeka, K8 needs air personality/production person. Send tapes and resumes to WISW, Box 119, Topeka, K8 88801, (2/23)

PD elot opening involving airshift. Tapes and resumes to Stave Norris, Operations Manager, WAIR, Box 2009, Winston Salen, NC 27102. No calls please. (2/23)

WERE/Cleveland, OH, all News, is looking for an aft anchor person. Send tapes and resumes 1800 Chester Ave., Cleveland, OH 44114. (2/23) to P.D., WERE,

KOLD/Reno, NV needs never director and chief engineer. Send tapes and resumes to Deve Finley, Box 821, Reno NV 88804. EOE NVF (2/23)

KWTO/Springfield, MO is looking for up morning person. Experience required, Send Tapes and resumes to Keith O'Nell Box 4666-GS, Springfield, MO 66604 or cell (417): 863-6000

KULF/Houston, TX has morning drive opportunity. Great staff and company, Send Tapes and resumes to Stave Roddy PD, KULF, 21 Travilla, Houston, TX 77080. No cells please.

WOW/Omeha, NE needs production proleir telent. Money based on experience and performance. Rush tapes and resumes to Eric Forci, 11128 John Gelt Blvd., Omeha, NE 68137, EOE (2/22)

WJON/St. Cloud needs newsperson, Imme studio and on the street. Send tapes and resumes to Mike Diem, Box 220, St. Cloud, MN 56301, No cells please. (2/23)

KYNN/Omeha, NE is looking for all-night personality. Country experience desirable. Send tapes and resumes to Dave Martin, KYNN, 3616 Dodge St., Omehe, NE 68131, EOE (2/23)

WZZR/Grand Rapide, MI is now accepting top for future openings, Send to Chris O'Brien, Box 96, Grand Rapids, MI 49601, No celle please, (2/23)

WIFE/Indianapolis, IN has openings. No screamers. Send tapes and resumes to Deve Kirby, WIFE, 1440 No. Meridian, Indianapolis, IN 46202. No calls piesse. (2/23)

WRKR-FM/Racine/Milwaukee, WI eccepting tapes for production/air-telent. Send to Torn Rivers, PD, 2200 N. Greenbey Rd. Racine, WI 53405. (2/23)

Experienced newsperson needed for dedicated and creative emell merket news staff. Excellent salary and benefits. No beginners or major merket retreeds. Send tapes and resumes to Gary Wescott, Box 247, Stevenpoint, Wi 54481, EQE M/F (2/23)

WOKY/Milwaukee, WI has opening for news combo on-si on-street person. Send tapes and resumes to WOKY, 3500 N. Sherman Blvd., Milwsukes, WI 53216. (2/23)

Openings

WOOW/Greenville, NC is looking for an uptempo 8pm 18pm or afternoon drive personality. A great piece to live and learn. College town, good opportunity for someone with experience to expend. No Beginners. Stapping stone to major market es our recor shows. Send tapes and resu to Henry Hinton, Box 847, Greenville, NC 27834. (2/23)

WKCO/Baginsw, MI is tooking for on-eir personality. Immi opening. Send tapes and resumes to Tom Samorey, W Box 1778, Seginew, MI, or cell (517) 782-6161, EOE (2/24) my, WKCO

Q-97-FM/Tekome, WA is looking for an outstanding AOR production air-telent to join a fast growing professional staff. Send tapes and resumes to Mike Russell, Box 5200, Tekome, WA 88405. (2/24)

Major merket-major station seeks a unique achieve-ment oriented individual to take complete charge of contemporary Pop/Adult day to day music programming along with voice-tracked jock shift, ng in both erees. Greet money. Brief telescope and resume to Radio & Recor Box 115, 6430 Sunset Blvd., Sults 1221, Los Ange

Need AOR announcer, Looking for someone ready to move on to a bigger market. Must have excellent production. Tapes and resumes to Jelme Brooks, WAIV, 6869 Lenox Ave., Jecksonville, FL 22205. No cell please. (2/22)

Fulltime ennouncer, fast production and promotion dire needed for super star station that covers all New England. Send tapes and resumes to Lee Arnold, PD, WAAF, 34 Mechanic St., Worchester, MA 01808. (2/23)

WVOJ/Jacksonville, FL seeking top talent for expending group. Immediate opening for first phone night person. Formst modern country contemporary, if you're looking for a stable position this may be it. Top selery, benefits and future. Send tapes and resumes to Tom Allen, PD, 1435 Ellie Rd. WVOJ, Jacksonville, FL 32205. (2/22)

FRANK N. MAGID ASSOC. TALENT SEARCH: Medium midwest market PoplAdult seeks a morning personality with ability to communicate while maintaining momentum and production skills are required. Send tapes and resumes to Scott Henderson, 1 Research Center, Marion, IA 82302, 2/249

Aggressive AM/FM in one of New England's larger markets needs an announcer with good voice and outstanding reading ability for mellow former. Must be evallable immediately. Tapes and resumes to Jim Horn, 101 West Street, leid, MA 01104. No cells please. EOE (2/24)

WSML/Petoskey, MI needs Top 40 news person and News Director. Strong and interesting. Tapes and resumes to Ted Stevens, PD, Box 99, Petoskey, MI 48770. No calls please. (2-16)

FRANK N. MAGID ASSOC. TALENT SEARCH: Top Mid-West major market station has immediate openings for a newsperson who tells the news in a relaxed personable reliable style. Send tapes and resumes to Scott Henderson, 1 Reser Center, Marion IA 52302. (2/24)

KEIN/GREAT FALLS, MT needs one super sharp engineer who is familiar with audio processing equipment and who can maintain great equipment and great contemporary sound and also knows FCC rules and regulations. Tepes and resumes to Brad Baker, Box 1239, Great Falls, MT 88403, (2-16)

KLYD/Bakersfield, CA is now accepting tapes for possil future openings at easy listening leader in So. San Josquin Valley. Are you an adult personality looking for a growing opportunity? Send tapes and resumes to Larry Crawford KLYD, Box 1499, Bekersfield, CA 33302. No cells please. (2/22)

information, or mail it to Radio & Ro-servis, Opportunities Department, 4020 Summer Street, Sulter 1221, Hellywood, CA 8000. Places his nave to let us know-when your have floated a position or filled your job opening.

KATHY ROHRBACH named Traffic Director of WHIO-AM/Dayton, OH GARY CALVERT named WHIO-FM/Dayton, OH Program Director. KENNETH R. MOORMAN Promotion Director of WHIO-AM&FM, Dayton, OH. KENT P. COUGHLIN is named Director of Operations, ABC Radio Network, NY. HARRY H. CURTIS appointed Manager of Operations, ABC Radio Network, NY. LAURA ELKUS GROSS named 7am-7:30pm interviewer KRLA, Los Angeles, CA. ALAN BECK joins WCBM/Baltimore, MD as Sales Manager.

PAT MEIER appointed new Program Director KSFX/San Francisco, CA.

DOUG PAUL formerly PD WRBK-101-FM/New Bern, NC to Rock 93 WITN-FM/Washington, NC. THOMAS H, KAMINSKI appointed morning news anchor man for KPNW-AM&FM/Eugene, OR. DAVID W. COPP named Arbitron Television Southeastern Region Manager,

WILLIAM P. LIVEK named Account Executive Arbitron Radio Midwestern Division. LARRY DUNDON appointed PD KSFO/San Francisco, CA.

STEVE LAMONT formerly KATY/San Francisco, CA joins KDON/Salinas, CA middays HAAGAN HIGGINS formerly KMBY/Monteray, CA joins KSON/Salinas, CA weekends. ROGER SWAN appointed Sales Manager, PD WDDD/Marion.

RED JONES named Vice President WJEM/Valdosta, GA. NAYNE SHAVNES joins K7100/Ser

LISA GLASBERG joins KLOS/Los Angeles, CA, news staff.

LYNN WILCOX appointed PD of WHOK/Lancaster, CA.

GREG EYERMAN named Music Director WHOK/Lancaster, CA.

CRAIG POWERS to middays at 14Q/Palm Springs, from OCBQ Broadcast Workshop, Anaheim, CA. BILL BIRD named PD, XPRX/Los Angeles, CA.

WFNC/Fayetteville, NC LINE-UP: 6am-10am Wendy & Jeff, 10am-1pm Paul Michaels, GM, 1pm-4pm Cris Oliver, 4pm-8pm Randy Jenkins, PD, 8pm-2am Jackie Sands, MD, 2am-6am

WFRL/Freeport, IL LINE-UP: 6am-10am Neil Ross, 10am-3pm Chris O'Brien, 3pm-7pm Harv Blaine, PD, 7pm-Midnite Jeff Janssen, Midnite-Sam Jim Douglas, MD. KRIG-1410/Odessa, TX LINE-UP: 6am-10am Ron Harper, PD, 10am-2pm Lynn Bailey,

2pm-6pm Randy Kemp, OP, 6pm-2am Jim Scott, 2am-6am Mark Easter. WHOK-AM&FM/Lancaster, CA LINE-UP: 6am-10am Lynn Wilcox, 10am-3pm Ron Lowry, 3pm-sign-off Jane Casey.

You may place your classified ad to RBR's Opportunities section by mell or phone. All Opportungs, Positions Sought and Changes are free of change, simply and us at (212) 685-8851 with your H. LEE SIMPSON appointed National Plant Manager, Capitol Records, Inc.

BILL BARTLETT appointed Field Promotion Director, Southern AOR, Ariola. MERV PILGRIM to position of Field Representative, Ariola North & South Carolina. MIKE SUTTLE appointed Field Promotion Representative, Ariola, Nashville. BEN EDMONDS named A&R Director, Arista, UK.

ROLAND DUFRESNE appointed Branch Manager A&M Records, Montreal. BILL OTT named National Sales Manager A&M Records, Canada.

NANCY LEVINE promoted to Associate Promotion for AOR/Pop at Fantasy/Prestige/Milestone/ Stax, Berkeley, CA.

STACEY ALVARADO joins Fantasy/Prestige/Milestone/Stax as National Promotion Assistant. ANDREA SALTER appointed Administrative Asst. to A&R Director of Fantasy/Prestige/Milestone/

BOB OSBORN joins RCA to manage promotion in the Southwest.
RON GESLIN promoted from Field Promotion Representative to Regional Promotion Manager, RCA Minneapolis.

ALLEN MEIS appointed Manager RCA West Coast Promotion

BILL STATON named Manager National R&B Promotion RCA Records.

IOHN MARKS named Account Executive and Agent, Headliners Talent Agency, Inc., NY.

GREGORY PECK appointed Black Music Marketing Promotion Manager, Chicago, CBS Records. EARL JORDAN appointed Single Record Coordinator Pitmen, NJ Service Center, CBS Records. THOMAS GORMAN named Local Promotion Manager, Minneapolis, CBS Records. WALTER COMBS appointed District Marketing Coordinato: for Baltimore, Washington, D.C., Virginia sales, WEA.

STEVEN FELDMAN named Northern California Promotion Manager for Atlantic Records. FRED RENZI formerly Singles Action Specialist, has been appointed as Sales Representative for WEA's Philadelphia market.

FRANK KRAUS, formerly WEA's order entry department and salesman for ABC Records, has been appointed Sales Representative, WEA's Philadelphia market. DOT CHERRY named Sales Representative for WEA, Washington, D.C. TIM OLIVER joins WEA's Philadelphia branch as its Mini Systems Manager. WENDY SUPER appointed WEA's Single Action Specialist.

MARIE KANE joins WEA as Display Person for Washington, D.C. area.

AN ODE TO: Bill Bailey, Jerry Bishop, Charlie Brown, Greg Brown, Steve Campbell, Don Cannon, Al Casey & Lee Douglas, J. C. Chelman, Chuck Christiansen, C. C. Cortney, Jerry Daniels, Rick Dees, Carl Desuze, Jeff Devaney, Dale Dorman, John Driscoll, Ellie Dylan, Jim Elliot, Randy Hames, Harry Harrison, John Hines & Charlie Bush, Hudson & Harrison, Bob Lacey, Joe Light, Loman & Barkley, Larry Lujack, Dean Matela, Gary McKee & Willis the Guard, Kenny Miles, Bob Mitchell, Murdock in the Morning, Murphy in the Morning, Tom Murphy, Dan Neaverth, Chris O'Brien, Ed O'Brien, Sue O'Neal, Loren Owens, Jack Palvino, Dick Purtan, Jim Quinn, Lou Roberts, Dr. Don Rose, Richard Ruiz, Jerry St. James, Jim Scott, Tom Shannon, Frank Kingston Smith, Byron Tanaka, Jay Thomas, Lynn Thomas, Charlie Tuna, Charlie Van Dyke,

John Wagner, Dr. Don West

EVERY OTHER MORNING MAN

THE JOY MORNING MAN

FANTASY (F-817)



From the Album The Joy -Toni Brown & **Terry Garthwaite**





OPPORTUNITIES

Openings

WCMF-FM/Rochester, N,Y. has an opening for a creative PM drive personality. Minimum 2 years experience, good volce and production. Tapes, resumes and production samples to Chuck Ingersoll, PD, WCMF, 129 Leighton, Rochester, N,Y. 14008 (3-15).

WPTR/Albany, NY seeks creative, intelligent human sounding air talents for future openings. ADR jock who can get into formats are encouraged to apply. Tapes and resumes to Brian Scott, 4243 Albany Street, Albany, NY 12205. No cells please.

Morning person needed at WKDF/Nashville. Tapes and resumes to Jack Crawford, PD, 1202 Stahlmen Bidg., Nashville, TN 37201. No cells please. (2-15).

WJKL/Eigin, IL a class "A" AOR station within the Chicago market may soon have a fulfitime opening. If you are a person with a working knowledge and have a broad range of contemporary music, natural delivery and production abilities send tapes and resumes to Torn Welker, 18 1/2 Douglas Ave, Eloin, IL 80120, IZ-161.

WMC-FM/Memphis, TN America's most powerful station, 400 KW FM 100 Memphis, seeks tapes and resumes from professional, natural, low-hype personalities, dedicated to working and winning at universal rocker. Growth potential with good company. Tepes and resumes to John Wagner, PD, WMC-FM, 1980 Union Ave., Memphis, TN 38104. No calls please. EOE M/F (2:16)

Super Star WAAF in Worcester, MA has immediate openings for two part-time announcers. Tapes and resumes to Lee Amold, WAAF, 34 Mechanic Street, Worcester, MA 01608 EOE MIF. (2-15)

WHNE/Norfolk, VA looking for qualified air personality. Tapes and resumes to Bob Sinclair, GM, WHNE, Box 1350, Norfolk, VA 23501 or call (804) 622-5591. EDE (2-15)

KGA/Spokane, WA a Monroe Broadcasting Co. looking for air talent for future openings. Two years experience. Tapes and resumes to Mike Monroe, S. 6268 Regal, Spokane, WA 99203. EOE. No calls please. (2-15)

KIRUSt. Louis, MO needed yesterday, a morning man for our Country station. Third phone, production skills and a good personality. Tapes and resumes to Mike Fee, PD, Box 1480, St. Charles, MO. No calls please. (2-15)

WAME the South's number one modern Country station is looking for on-air person with good production. Must be able to write and produce good spots. Tapes and resumes to Johnny Jacobs, WAME Radio, Box 1008, Charlotte, NC 2231 (2.15)

KTOM/Selinas, CA now accepting tapes and resumes for upcoming openings. First phone and experience a must. Tapes and resumes to Lloyd Carr, KTOM, Box 1380, Selinas, CA 93902 or call (408) 422-7484. EOE (2-16)

Miscellaneous

WAGO/Oshkosh, WI needs record service from all record companies. Contact Charile Lakefield or Bill Lindy, 9em-5pm, (414) 233-0690. (2/22)

WCGQ/Columbus, GA. Charlie Rowe (PD) will accept music calls 10:30am:2pm and Jeff Blake (MD) will take calls from 2pm-6pm. (404) 327-1217. (2/24)

WHHL/Orlando, FL going to 1950's rock 'n roll format and also Top 40 effective April 1st. Needs record service from all labels Top 40 end solid gold. Contact Sal Tee, WHHL 8421 S. Orange Blossom Terrece, Orlando, FL 82809 or call (306) 859-4350. (2·16)

Goods & Services

Human Interest

You can't stay interesting continuously, NUMAN INTEREST is the way to keep fresh. Not a joke service, but alternative information, and at a decent price. Semples: Box 680781, Mlarm, FL 33168.

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ND "eample"leaues: we'll send the next four REGULAR leaues of Fruitbowl free to qualified broadcasters, to demonstrate why we're the world's largest weekly humor and information service for broadcasters. FRUITBOWL, Dept. R, Box 9787, Freeno, CA 93784.

Hot

The voice of Darth Vader of "Star Wars" available for jingles and promotions. Cali (213) 244-0080.

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"She was so ugly, an instanmetic took five minutes"... order 150 one-liners \$3.00. Clean, clever, current comedy P.D. Box 9154, SLC, Utah 84109. THE CLEAN SHEET

Fresh Funny Stuff...Free

Top personalities quote our original funny books (PLAINS ENGLISH, NICE THING ABOUT LIVING ALONE, CROSS—DVERS, ETC.) Greet melipulling contest ideas evelleble, LAUGHTER LIBRARY, 407 N. Maple, Beverly Hille, CA 90210.

Radio's Premiere Comedy Service

FREE SAMPLE ISSUE of radio's most popular humor servicel O'LINERS, 366-R West Bullard Ave., Fresno, CA 93704 or phone(209) 431-1502

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DROP YOUR PANTS, greb your socks, here come the lefts, here come the yocks. Complimentary snack: LOLA'S LUNCH, 1789 Hamlet Drive, Suite 888A, Ypellantl, MI 48197,

You'll Be Funnier

Hundreds of deejays renewed again this yeer! Guaranteed funnier! Free eample. CONTEMPORARY COMEDY, 5804-O Twineing, Dallas, Texas 75227. Phone (214) 381-4779,

Positions Sought

SMOKIN' JOE ST. JAMES is available for medium market Top 40 organization with strong team effort a must. One Year experience, first ticket. Call anytime (612) 388-5989. (2/27)

Looking for Pop/Adult position. Will relocate to midwest or New England area. Prefer evening shift. Tapes and resumes upon request. Dough King (616) 534-9376. (2/27)

Looking for medium merket Pop/Adult or Top 40 station position in Southern or Western states. Seven years experience in Radio & TV as enchor men. Call Mike Daily after 6pm (816) 359-6105. (2/27)

JIM ROSE seeks programming. MD, DJ position. 14 years experience includes KIKK, KBOX, KLIF, KFJZ. Time's wasting! Cell now! (713) 434-2997. (2/27)

Positions Sought

Plain, simple and different. Experience in all formats. Currently working. Cell after Spm. (216) 827-2821. (2/27)

JORDAN DAVIS, female air talent le looking. Clase act, greet voice, All markets considered, but California preferred. Cali before \$pm (317) 888-8847. (3/1)

ADR jock available. Nixon quotes his tapes are funnier than mine. Cell for sample. (414) 729-1691. (3/1)

Aggressive news director with 3 years experience wenting to relocate in Midwest. College grad. (212) 823-4147, (3/1)

DAVE LOVE looking for Pop/Adult or Country, 10 years experience, formerly KSON, Z104, currently with KFMB-AM, Will relocate. (714) 286-4128. (2/1)

TOM EVANS 5 year pro looking for PD or MD in medium market, prefer midwest or west college town. I only deal in success. Cell (805) 338-1230 or (805) 338-2022. (3/1)

JOE DAWSON communicator, a real professional winner, research and community involvement with a personal touch. I have a habit of working hard. Currently middeys in medium market. (805) 338-2199 anytime. (2/1)

TOP PRO can help your station (or group) win. Dave Conley, Ten-Q, B-100, KCBQ. Good on-the-air communicator with strong programming background including National PD, syndication, and consultant. Positive, creative and bottom-line oriented. (213):545-0964, (3/1)

Three years as number 1 PM drive man in Huntington, W. VA. 9 years experience, 7 years as MD 1 year as PD, Looking for programming, music or jock position at a Southern AOR. If you got the dough and no snow, I'll go. Contact Jeson Dougles (304) 743-9927 or (304) 525-7788, (3/1)

Personality Entertainer, funny and creative with excellent experience including promotion, programming and production seeks AM drive, middey or PM drive. Medium market Pop/Adult or 100 40 station that's involved and communicates with audience. Will relocate. Cell John Diel (717) 248-3882 after 12 noon. (3/1)

Sportscaster/Play-by-play. Ten years experience seeks position in medium merket. Cen do sports talk show, produce feetures. College graduats. Cell Joe et (617) 453-5636 efter 1pm. (3/1)

THE JUDGE, Judge Krater, formerly Q-105, Tampe, and BJ-106, Orlando, seeking medium-market daytime shift. Married and hardworking, dedicated, with 7 years of experience. Cell(813)961-7561 enytime. (2/1)

GREG MICHAELS, looking for medium major market Top 40 position. Currently KERN/Bakersfield and formerly KNDE/ Secramento. Also experienced in Music. Cell (805) 325-8464. (3/1)

MIKE GREEN formerly KLUC/Les Vegas. KNDE/Secramento looking for medium or mejor merket on-sir position. First phone, prefer West Coast. Cali (209) 526-1786. (2/1)

Just got engaged. Looking for work closer to flances who's in Poughteepsia, NY. Presently at Omeha ADR KOKO-FM. Capable of MOR or Top 40 jocking if given the chance. Call Mike (402) 393-4231.

ENGLISH DJ here on vacation and thinking of joining a good station. International air and production experience. I could be that someone different you've been looking for. Tapes and resumes available. Call Stave (213) 463-2111, room 218. (3/1)

HELP WANTED. Country Western DJ, 6 months experience, looking for fulltime employment. Willing to relocate. Audition tape and resume upon request. Ronald (J. Jackson) Reem, Box 253, Wrightstown, NJ 08562.

Good numbers looking for bigger and better things, Programming PD and Jocking experience in all formats, Currently employed. (216) 436-4283. (3/3)

OL' DAVE is looking for a production gig: prefer agency/ production house gig, but will consider broadcast. 10 years experience with international exposure. Cell (816) 763-0674 leave message. (2/22)

Young dependable joc looking for start. Good knowledge of radio, public speaking and record experience. Prefer nights and will relocate. For T/R cell Brian (412) 922-8465 (2-22)

CHIP DOUGLAS leeving KIRL/St. Charles, MO looking for joc/MD gig. Ex WHB, KSLQ, KTGR & KIRL Good medium market experience. Cell (314) 946-4419 or (314) 946-8800. (2/22)

J.P. STONE 2 years experience, first ticket, good pipes is looking for stable West Coast secondary market. Contemporary/Pop/Adult. Cell (213) 254-6025 (2/22)

BILL HONEYCUTT is available for AOR/progressive gig. Will also do Top 40 & Country. Looking for major market in the South. Cell 10em-5pm (704) 786-2013. (2/22)

Major market Top 40 talent is available with 5 years experience as an air personality, PD, MD & extensive research peson. Former jobs include, WMET/Chicago, KTLK, WAYS, 142YQ & WILS, Marquetts University Campus Radio. Major station had their best ARB rating to date with me as their only staff addition. Call Tom (517) 351-2583 or (517) 332-8037. (2/22)

Hot contemporary Country format, proven in Top 20 market. John Kenny is available (714) 296-0520. (2-16)

PAT BANKS, formerly WWDC, WRNL, W-FOG, K94, WEAM, seaking Pop/Adult format drive time or midday in Top 30 market or medium market PD position. Outstanding production, warm, human. Over a decade's experience, and I still love It, but I don't come cheep. Available after March 1, (804) 827-0642 or (703) 347-1894. (2-16)

News Director now at WMET/Chicago, 7 yrs. experience prefer Top 40 station in major market. Cell Dave Alpert 875 Tree Lane, Wheeling, IL 60090, or call (312) 537-5454. (2-16)

Positions Sought

One time or another everyone must leave the nest. I'm a woman radio reporter who enjoys learning the trade at a medium market station, but who wants to move up. I've won company awards for assertive reporting and was credited for solving a murder, Cell Cynthia at (913) 272-3456 or (813) 273-3471. (2/22)

JOHN POLENSKY is looking for a Top 40, Pop/Adult formated station, who would consider giving a beginner a chance, I'm a hard worker with a 3rd endorsed ticket. Will consider all areas for employment and will relocate if necessary, I urge you to cell (216) 493-4749 or writs 17 E. Afton Ave., Yardley, PA 18087. (2/22)

Personality ENTERTAINER: Runny and creative with excellent experience including promotion and production. Seeks AM drive, middey or PM drive. Medium market PopiAduit, or Top 40 station that's involved with communicating with audience, Will relocate. Call John Dial (717) 248-3862. (2/22)

Ledy DJ, AOR, first ticket, production, news and automation experience. Good musical knowledge. Excellent references, single. Cell enytime (305) 735-6719 or (305) 894-7831 or write: Alide, 4811 NW 12th St., Fort Lauderdele, FL 33311, (2/22)

MOR air personality/Music Director from Philadelphia looking for job. Salary #350 week. Call Nick Reynolds (215) 457-4263. (2/22)

First phone engineer, jook PD needs more buoks. 10 yeas Experience Top 40, R&B & Country, Good references. New baby coming soon, with my luck already here. Cell Gery after 5pm (803) 747-2121.

"CMA DJ OF THE YEAR UP FOR GRABSII" If you're looking for a professional entertainer who lives and breathes country music cell (502) 554-2369 or write Jey Diamond, Box 1537, Paduceh, KY 42001, (2/22)

BOB GRIFFIN offers 18 years experience in ALL formets with emphasis on Country, Rock and Pop/Adult. Strong voice and strong production, adult oriented presentation, NOT SILLY, but funny, PD, MD, jock. I do this for a living. Cell (313) 229-2881 or write Bob Griffin, 1414 Brighton Lake Rd., Brighton, MI 48116. (2722)

JOHN KRAMER caught in format change at WGST/Atlanta, GA. Was doing middays and MD when station changed to all news. 10 years fulfitime experience as PD & sir personality in medium & major merket. First ticket. All Pop/Adult and contemporary offers considered. Call (404) 231-0620, (2722)

Attention owners & GM'e unhappy with your bottom line or numbers? If you've got an open mind, my innovative programming, production end jock teem will blow the doors off your competition. That's right, a whole staff, Call Rookin' Ron Kay (714) 786-3348, (2/22)

MIKE BUTTS currently WTIC/Hartford, formerly mornings K100, KCBQ and KDWB looking, Available now, Call (203) 522-1080 or (203) 242-5331 or (817) 382-5788, (2/22)

MARC JAMES formerly WPEZ, KSLQ, WIFI, KBEQ, experienced as PD, Production Director and research. Call (714) 894-6029 or (213) 463-3230. (2/24)

Experienced contemporary air personality and Music, Director with first phone, Good production, news and aports: looking for station with community involvement. Tim Cahili, 96 Terrill Ave.. Trenton, NJ 08619 or call (609) 857-8331, (2/24)

AOR announcer formerly KYA-FM, K108-FM, KSAN-FM looking for air work and production. Cell Brien Adams (415) 454-2416. (2/24)

Experienced radio newsmen. Excellent writer, good digger, authorative sound. Strong on sperts. Currently employed Cell Skip Belesel (213) 372-0113, mornings. (2/24)

Easy going male, human, 6 years experience. Looking for medium to major market. AQR. Good production, very creative. Will relocate. Call anytime after 5pm (615) 647-8064. (2/24)

ALANA MORRIS is once again a major merket commodity. Hire a good women. First phone, creetive ennouncer with experience in music, news, production, public affairs, telephone talk, interviews, copywriting, 5348 Greene St., spt. 1A Side, Philedelphis, PA 19144 or call (215) 844-7299. (2/24)

CLEAT DUMPSTER (Dave Hume) available now. Formerly TEN-Q. KGBS, KSON, KOZN. Top 40, Sports Ofrector, communictor, Country PD. Human and creetive, call (213) 545-7298.(2-16)

HELPI Todd Martin Music Director KIRL/St. Louis is looking, station changing format. Nine years experience Top 40 including programming, 14ZYQ, WNOX, WKGN, Cell (314) 723-5547, (2-16)

Classified Advertisers Please Note:

You may place your classified ad in R&R's Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge, simply call us at (213) 466-9561 with your information, or mail it to Radio & Records, Opportunities Department, 6430 Sunset Blvd., Suits 1221, Hollywood, CA 90028. Please be sure to let us know when you have found a position or filled your job opening.

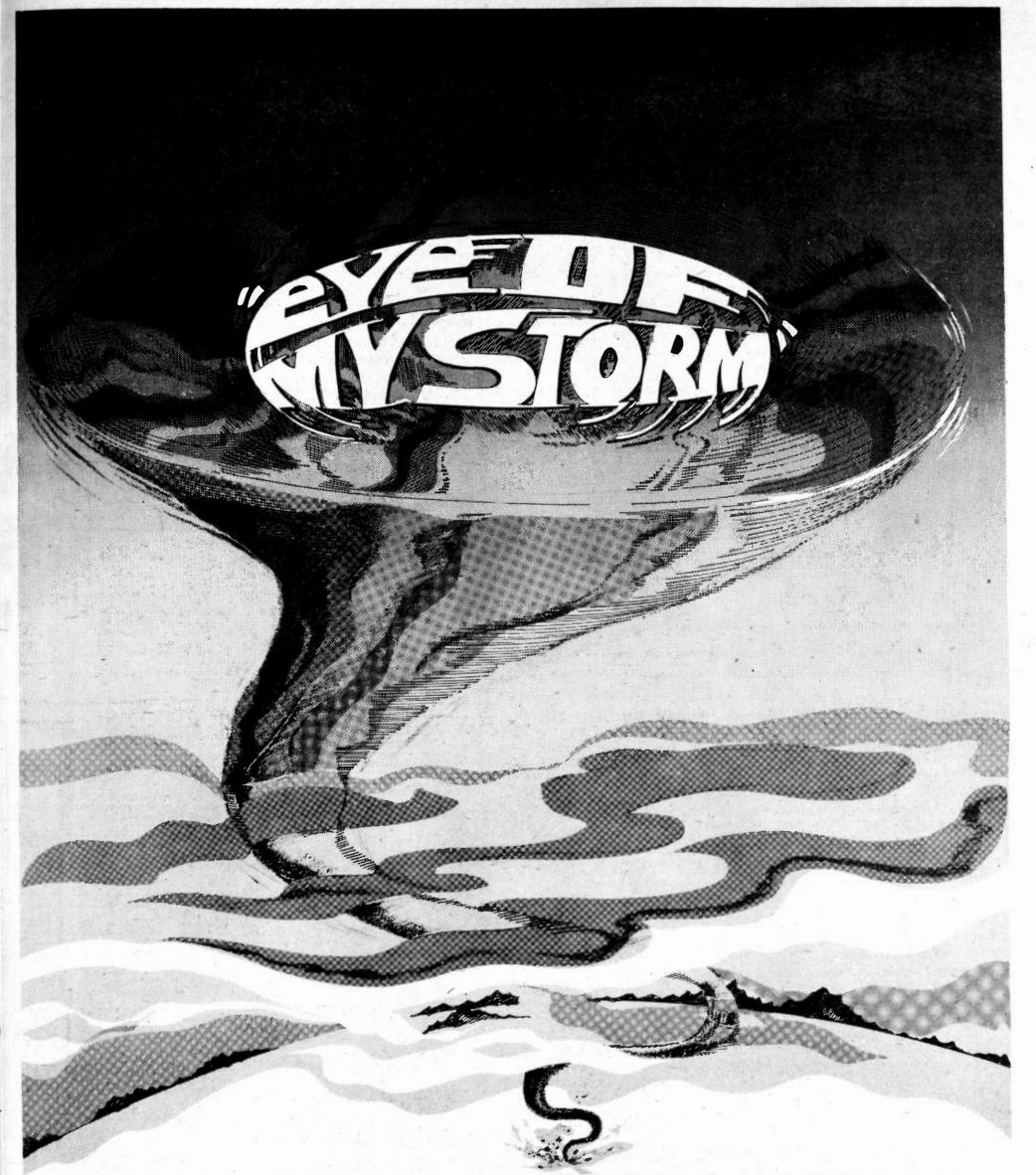
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Rock & Roll for any weather.



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THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week."

No records quality for a Breaker position this week.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

NATALIE COLE "Our Love" (Capitol) 95/10, including WFIL, WABC. Key moves: 4-4 KRBE, 13-9 at Y100, 2-2 WHBQ, 13-13 WLS, 6-6 WDRQ, 15-12 KSLQ, 28-22 KFI, 30-19 KFRC, 12-9 WPGC, 26-19 WPEZ, 20-11 at 13Q, 15-10 WAYS, 20-17 KING, 14-6 WINW, 24-18 WERC, 2-1 WANS, 26-19 KDON, debut 30 KLIF, debut 26 WAKX, debut 24 at K104, on WRKO. See Parallels, charts at number 29.

GENE COTTON "Before My Heart Finds Out" (Ariola) 92/13 including 96KX, WKBW, WPGC, TEN-Q. Key moves: 26-22 KLIF, 31-29 KSLQ, 18-14 at B100, 26-21 WAKY, 20-18 WBBQ, 25-23 KIOA, 25-18 KRSP, 25-20 KPAM, 14-11 WSPT, 27-22 WIRK, 33-28 WFEA, debut 30 WCAO, debut 30 WBBF, on WFIL, Z93.

STYX "Fooling Yourself" (A&M) 78/12 including KRIZ, WEEO. Key moves: 25-23 KSLQ, 33-29 WOKY, 25-23 at Z93, 25-22 at 96KX, 31-29 at 99X, 20-15 WPHD, 20-16 KBEQ, 29-24 at 94Q, 38-32 at CK101, 30-22 KEWI, 21-16 KRKE, on WCAO, WKBW, WRJZ.

ATLANTA RHYTHM SECTION "Imaginary Lover" (Polydor) 66/25 including KSLQ, WZUU, KLIF, JB105, WNOE, WMAK, TEN-Q, WIFE, WFEA, KAFY. Key moves: 26-22 at Z93, 24-21 WQXI, 25-22 WAKX, debut 28 WCGQ, on WCAO. WLCY, WGCL.

JEFFERSON STARSHIP "Count On Me" (RCA/Grunt) 59/41 including WRKO, B100, KJR, KSLQ, WAYS, KHFI, WIFE, KBEQ, KING, KFXD, KFYR, WISM, WFLB, WGUY. Key moves: 30-24 WAVZ, debut 29 CKLW, debut 29 KFRC, on KTLK.

STARGARD "Which Way Is Up" (MCA) 65/8 including WPEZ. Key moves: 10-9 KSLQ, 14-12 CKLW, 18-15 at Z93, 17-15 at Y100, 26-23 WCAO, 10-8 WTRY, 28-25 at 13Q, 25-16 WQXI, 28-17 WMET, 23-15 at BJ105, 33-29 KQEO, 16-9 WRFC, 11-9 KAYC, 23-19 WVAM, 25-20 WTRU, 40-34 KDZA.

ROBERTA FLACK "The Closer I Get To You" (Atlantic) 53/31 including WPEZ, WCAO, KSLQ, 13Q, WKBO, WAYS, WAKY, WERC, WINW, KYYX, WACI, KDON, KAFY. Key moves: 19-14 WPGC, 18-11 WHBQ, 30-25 at Z93, 8-6 CKLW, 11-9 WFLB, debut 23 KFRC, debut 27 WHHY.

CHUCK MANGIONE "Feel So Good" (ASM) 57/17 including CKLW, WPGC, WFIL, WTSN, KISD. Key moves: 12-10 KSLQ, 17-13 at 293, 27-24 KLIF, 1-1 94Q, 30-21 WAYS, 30-25 WFOM, 39-31 KDZA, debut 25 KSTP, debut 28 at 96KX, debut 25 KJR, debut 28 KJRB, debut 30 WKNX.

GORDON LIGHTFOOT "The Circle Is Small" (WB) 60/10 including WHOT, WJBQ, KRSP, KENO. Key moves: 24-20 KSTP, 11-9 CHUM, 30-26 WDRC, 20-18 WRJZ, 21-17 WGUY, 30-26 at 92Q, 31-27 WACI, debut 26 WKBW, debut 30 KTLK, on WFIL.

LOU RAWLS "Lady Love" (Phil Int't) 53/6 including Z93, WNBC, WTIX, WDRC, Key moves: 18-15 WPGC, 30-21 WPEZ, 27-24 at Y100, 13-11 WYRE, 20-16 KLEO, 24-20 WFEA, 35-29 WFLB, 30-23 at CK101, 22-18 WRKR, on KPAM. K.C. & THE SUNSHINE BAND "Boogie Shoes" (TK) 52/7 including KIOA,

K.C. & THE SUNSHINE BAND "Boogie Shoes" (TK) 52/7 including KIOA. KING, KEWI. Key moves: 28-21 WAPE, 14-8 at Y95, 15-8 WIRK, 25-18 KDON, debut 26 WHBQ, debut 27 WTSN, on WCAO.

Others Getting Significant Action

BEE GEES "More Than A Woman" (RSO) 49/15 including KHJ, B100, CKLW, KFRC, Q105, KCBQ, WTSN, KISD, KRKE, 4-4 WNBC, 4-3 at Y100, 8-6 at 96X, 20-19 WSAI, 17-13 WIFE, debut 10 at 99X, debut 28 WKIX, on WCGQ. (LP cut from "Saturday Night Fever")

RUBICON "I'm Gonne Take Care Of Everything" (20th) 46/13 including KLIF, WPEZ, WCAO, 13Q, KGW, WINW, KSLY, WVAM, 23-18 at 94Q, 25-23 KAYC, 19-17 KLMS.

VAN HALEN "You Really Got Me" (WB) 41/1, WAIR, 26-24 KSLQ, 25-22 WCAO, 23-21 WTIX, 19-17 KROY, 30-27 at JB105, 29-24 WHOT, 34-26

PARLIAMENT "Flash Light" (Casablanca) 37/8 including Z93, Y103, KCBQ. 22-19 WDRQ, 14-7 WHBQ, 25-20 at Y100, 23-17 WPGC, 20-14 WAVZ, 32-27

WRFC, 28-17 WANS, 13-11 WKNX, debut 22 WKIX, debut 30 WHOT. EARTH, WIND & FIRE "Farttasy" (Columbia) 34/7 including WHBQ, KCPX, WFOM, KAYC, KQDI, 24-21 KJR, 23-22 KFRC, 33-30 at 99X, 34-32 WTRU, 29-23 KDON, debut 26 KNOW.

EDDIE MONEY "Baby Hold On" (Columbia) 29/6 including WZUU, WTRY, 94Q, KYYX, 31-24 WPEZ, 18-12 WGCL, 28-25 KSLQ, 18-16 KFRC, 39-35 WNOE, 29-25 KNDE, 29-26 WFOM, on Z93, WAQY, KCBN.

TRAMMPS "Disco Inferno" (Atlantic) 25/4 including WQXI, WMET, 19-12 at 96X, 19-16 WHBQ, 26-23 WAPE, 23-20 WAVZ, 19-12 WHHY, 28-21 at CK101, debut33 WVAM, debut29 WRKR.

NATIONAL AIRPLAY/30

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		March 10, 1978
7	5	2	0	BEE GEES/Night Fever (RSO)
1	1	1	2	BEE GEES/Stayin' Alive (RSO)
3	2	3	3	SAMANTHA SANG/Emotion (Private Stock)
24	11	7	0	BARRY MANILOW/Can't Smile Without You (Arista)
10	7	6	Ö	ERIC CLAPTON/Lay Down Sally (RSO)
4	3	4	6	ANDY GIBB/(Love Is) Thicker Than Water (RSO)
21	13	11	0	KANSAS/Dust In The Wind (Kirshner)
2	4	5	8	DAN HILL/Sometimes When We Touch (20th)
19	15	14	0	JAY FERGUSON/Thunder Island (Asylum)
8	8	8	10	RITA COOLIDGE/The Way You Do The Things You Do (A&M)
12	10	9	11	ART GARFUNKEL/Wonderful World (Columbia)
9	9	12	12	STEELY DAN/Peg (ABC)
6	12	13	13	QUEEN/We Are The Champions/We Will Rock You (Elektra)
23	18	15	14	LITTLE RIVER BAND/Happy Anniversary (Harvest)
26	24	21	0	BOB WELCH/Ebony Eyes (Capitol)
22	17	16	16	LINDA RONSTADT/Poor, Poor Pitiful Me (Asylum)
28	21	19	17	LeBLANC & CARR/Falling (Big Tree)
_	27	22	0	RAYDIO/Jack And Jill (Arista)
27	23	20	19	ABBA/The Name Of The Game (Atlantic)
-	29	23	20	HEATWAVE/Always And Forever (Epic)
5	6	10	21	BILLY JOEL/Just The Way You Are (Columbia)
_	-	29	2	YVONNE ELLIMAN/If I Can't Have You (RSO)
-	-	28	2	DAVID GATES/Goodbye Girl (Elektra)
-		25	24	ELO/SweetTalkin'Woman(UA/Jet)
-	-	26	25	JACKSON BROWNE/Running On Empty (Asylum)
-	· _	27	26	ANDREW GOLD/Thank You For Being A Friend (Asylum)
20	19	18	27	PAUL DAVIS/I Go Crazy (Bang)
-	_	30	0	ENGLAND DAN & J.F. COLEY/We'll Never Have (Big Tree)
_	-	-	29	NATALIE COLE/Our Love (Capitol)
-	_	\rightarrow	30	ROD'STEWART/Hot Legs (WB)

This chart is based solely on airplay statistics-compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

Jefferson Starship Jackeon Browns Roberts Flack

HOTTEST

Bee Goes "Fever Berry Manilow Kanass

Complete Regionalized Station Listings on page 30 and 31 CHART SUMMARY: The Bee Gees may have a lock on the top spot with "Night Fever" sliding past "Stayin' Alive" and making it seven consecutive weeks the Bee Gees have been number one. The only contender for next week's chart topper would be Barry Maniliow up to four this week. Eric Clapton is back with a solid hit as "Lay Down Sally" goes top five. Kansas has more room to grow next week as "Dust in The Wind" should be their biggest single yet. Jay Farguson takes a five place jump into the top ten. Bob Walch moves up six to fifteen. Raydio is coming through with nice jumps in the Northeast. Yvonne Eliman picked up nice adds in the South and West and moved seven slots to number twenty-twp. David Gates has now spread fully from the South and has good moves in the Parallel Two's, Finally England Dan & John Ford Coley continue their early activity with strong chart debuts and jumps. Overall the Bee Gees and Manilow continue to dominate.

Detailed station by station chart listings can be found in the Parallels.

PLAYER "This Time I'm In It For Love" (RSO) 24/9 including 13Q, 94Q, WNOE, KNDE, WANS, debut 29 WCAO, debut 32 WSGN, debut 29 WAKX, on KCBN.

CARPENTERS "Sweet, Sweet Smile" (A&M) 23/3 including KRBE, WJON, 17-15 WOKY, 16-14 KRSP, 20-11 KIOA, 19-14 WEAQ, 24-18 at CK101, 24-22 WHHY, debut 28 WKBW.

SWEET "Love Is Like Oxygen" (Capitol) 20/1, K104, 40-31 at BJ105, 27-23 WFLB, debut 20 WZUU, debut 31 WRKR, on WPEZ, KJRB, KSLY.

JOHN DENVER "It Amazes Me" (RCA) 18/0, 35-34 WAVZ, 20-19 WJBQ, 25-23 WAQY, debut 30 KQWB, on WYRE, WNOE, WAIR, KKLS.

KISS "Rocket Ride" (Casablanca) 15/6 including WPEZ, WAKY, KCBQ, KROY, WFEA, 25-21 at B100, 25-23 at JB105, debut 35 WAIR, on WGCL.

SEA LEVEL "That's Your Secret" (Capricorn) 15/2, WAIR, WSPT, 25-20 at 98Q, debut 31 WRFC, on WNOE, KHFI, WAKX, KCBN.

BILLY JOEL "Movin' Out (Anthony's Song)" (Columbia) 14/8 including WRKO, WKBO, WSGA, Y103, WAQY, K104, KAFY, 8-5 WNBC, 12-7 WAVZ, on WFIL.

THE BABYS "Silver Dreams" (Chrysalis) 14/0, 24-23 WPEZ, 18-15 WTIX, 15-13 WNOE, 18-11 CK101, 21-17

KEWI, debut 26 KISD, on KPAM.
WAYLON & WILLIE "Mamas Don't Let Your Babies Grow Up To Be Cowboys" (RCA) 13/0 28-27 KLIF,

14-10 WMAK, 22-13 KBEQ, 13-10 KKLS, 15-10 WJON, 23-15 KEWI, 29-24 at 92Q.

DOLLY PARTON "Two Doors Down" (RCA) 11/8 including WBBF, WQXI, WMAK, WRJZ, WNDE, KROY, WHHY, KSLY, debut 39 WNOE.

GEORGE BENSON "On Broadway" (WB) 10/3 including KFRC, WKNX, 28-21 CKLW, 27-25 WDRQ, 27-22 KSLY debut 29 at 94Q, on KNDE, WRFC.

KSLY, debut 29 at 94Q, on KNDE, WRFC.
TAVARES "More Than A Woman" (Capitol) 10/3 WHBQ, KNDE, WLOF (re-add), 5-4 at Y100, debut 28

at PRO-FM, on KRBE.

MICHAEL ZAGER BAND "Let's All Chant" (Private Stock) 10/2, KCBQ, KSLY, 30-17 at 96X, 35-33 WTIX.

debut 34 WRFC, on WPEZ.

CHICAGO "Little One" (Columbia) 10/1, WAQY, 30-28 at F105, 24-23 KCPX, 16-10 at CK101, debut 29

WRKO, on WPEZ, KTKT.

LEIF GARRETT "Put Your Head On My Shoulder" (Atlantic) 10/0, 29-24 WKIX, 30-28 WBBF, 29-25 KYYX, debut 34 at 98Q, on WPEZ, WLCY, WQXI.