

# Radio & Records

THE INDUSTRY'S NEWSPAPER

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FRIDAY, MAY 20, 1977



**AND THE HITS KEEP COMING**—The all-star lineup of undiscovered industry talent knocked 'em dead in the Cleveland summer softball league in 1962. After that, they graduated to the big leagues. Pictured left to right—(top) Eddie Rosenblatt now Marketing Director, WB; Joe Zingale, part owner of WWWM; Carl Maduri, Sweet City Records; Mike Dragas, Director of Promotions, WEA Cleveland; Neil McIntyre, PD WPIX. Left to right (bottom) local participant; Perry Stevens, Independent promotion, Cleveland; Johnny Holliday, WWDC AM Drive; Sal Licata, Chrysalis Records; and Johnny Musso, VP-GM Shadybrook Records. Not pictured: Bat Boy Eric Stevens, Operations Manager WWWM.

## Tyler To WNEW

Dean Tyler has accepted the Program Director position at Metromedia's WNEW/New York, resigning as PD at WIP/Philadelphia (also a Metromedia station). Tyler told R&R that he will continue to oversee the programming operation at WIP until he and the station are satisfied with a fulltime replacement as PD. Tyler will spend one or two days a week in Philadelphia and the remainder at WNEW.

Said Tyler, whose move is effective May 23, "Not too many guys in this business have had the opportunity to work at two of the nation's best radio stations—not only during their careers, but back to back. Based on the horses they have at WNEW and the company that owns them...there's no reason why we can't do a job. When you couple that with the new General Manager, Bill Dalton, for whom I have great personal respect, why should I mind the noise of the Big Apple?"

## Rambling Radio Reporter

**SAN DIEGO**—After my recent trips to such frantic radio markets as Detroit, Dallas, and Seattle, I was looking forward to a quiet, relaxing day in subdued San Diego, California. Little did I suspect that the recent Arbitron sweep had turned the entire town into the San Diego Zoo!

Since I only had a day to cover the entire radio market, I decided to take a bus from the airport (instead of a cab), figuring I could

(Continued on page 8)



## Utah Stymies KSL Contests

Two contests staged by KSL/Salt Lake City have been halted by the station after station manager Dean Lindsay learned of a probable discontinuation order from the Utah Trade Commission. The promotions were held to be in violation of Utah's laws against lotteries, meaning they contained the three elements of a lottery, chance, prize and consideration. In previous cases in this state, it has been maintained that if entrants merely fill out applications, they have given consideration, so that even contests which do not require a purchase may still violate the Utah regulations.

In one of the contests, the "KSL Blue Chip" promotion, regularly running on the station, listeners were able to acquire numbered chips from vans parked outside KSL advertisers. Then they could win prizes if their chip's numbers were within an indicated range of numbers and they called in to the station immediately. The other

## NABET Strikes ABC

The National Association of Broadcast Employees and Technicians (NABET) struck nationwide against ABC television and radio stations Monday night (5/16). According to NABET, ABC had locked itself into unacceptable positions, refusing to change their offer on delayed meal periods, daily hires, combination operations, pool lighting, and separate seniority for females in news.

According to the network, the union caused the strike by refusing to concede ABC's demands for "certain relief from restrictive provisions...similar to the relief secured by its competition" (apparently referring to NBC's settlement with NABET last year after a strike). The network affirmed that the strike revolved chiefly around the "area of electronic journalism," basically jurisdiction over minicams and other electronic newsgathering equipment.

Although the strike is largely concerned with a television dispute, it is affecting ABC radio outlets. AFTRA has not at this time honored the NABET picket lines, and management personnel were assuming engineering duties. At WABC/New York, Program Director Glenn Morgan engineered the morning show Tuesday (5/17), and management will continue to fill in, with, according to an ABC spokesperson, "operations running normal."

## Cleveland Broadcasters Air Arbitron Plea

The Greater Cleveland Radio Broadcasters Association's reaction to a WZZP-FM contest has led to a sticking of the city's current ratings book by Arbitron. WZZP-FM ran a promotion asking listeners to write down the call letters of the station, with cash prizes being awarded.

According to Art Caruso, General Manager at WGAR and a member of the Association, "We did not believe that WZZP's contest was a diary promotion, but we wanted to put the lid on it right at the beginning." Therefore, the asso-

(Continued on page 8)

At WLS/Chicago, NABET represents only newswriters, but several engineers belonging to IBEW have refused to cross the NABET lines, with more expected to follow suit. The ABC network, in an of-

ficial statement, asserted that "there would be no disruption of its network or local radio and TV program schedule" as a result of the strike.

## WOL GM In Payola Hearing Hotseat

James Kelsey, General Manager of WOL/Washington, came under fire as the FCC payola hearings resumed in the nation's capital. Kelsey stated that Kenneth Gamble of Philadelphia International Records purchased clothes for him on two occasions, but maintained that "we have been friends for years. We have done each other favors. It has nothing to do with what you are trying to lead it to." Kelsey was shown numerous in-

voices from a Philadelphia clothing store listing purchases, some of which dated back to 1972, when Kelsey was Program Director at WOL. Kelsey said he could not remember all the purchases. The present round of hearings will continue to focus on WOL (one air personality has been fired and several others suspended as a result of the inquiries so far), with future investigations centering on other cities.

## Warner To VP, NBC

Charles Warner has been appointed Vice President of NBC Radio. In making the announcement NBC Radio President Jack G. Thayer said of the present General Manager of WMAQ and WKQX/Chicago: "The stripe is another recognition of your many talents in total management: creativity, imagination, innovation, flair and results." Warner has been credited in large part with helping to make WMAQ one of the nation's top-rated Country stations, while sister station WKQX has become the top-ranked AOR station in the

city after only one rating book.



## Court Overrules FCC On KRLA Ownership

The United States Court of Appeals in Washington has overturned the FCC's 1973 awarding of the KRLA/Los Angeles facility to Western Broadcasting, a group that includes Bob Hope. The court, which has overruled the commission on a number of matters of late, stated that the FCC had departed from its own procedures in turning down six other applicants for the KRLA

license and then accepting Western's application.

KRLA's ownership status has been in limbo since 1962, when Eleven Ten Broadcasting's license was revoked for various misdeeds. The situation, which has often been held largely responsible for the station's past problems, is now likely to persist for an undetermined time.

—TWO INTERVIEWS—

Jerry Rogers/WSGA  
begins page 14

Jim Walton/WITL  
begins page 36

## Fleetwood Mac & AOR radio share similar histories.

*Both the group and this style of radio have taken their rightful places at the forefront of today's musical mainstream. The album "Fleetwood Mac" set new higher standards when it stayed on the Radio & Records album airplay chart for more than a year, went four times platinum, and brought the group to the attention of Top 40 radio with three consecutive hit singles from that album.*

*Their latest album, "Rumours," which is double platinum, has earned the number one position on the R&R album airplay chart for thirteen weeks in a row...another unprecedented accomplishment.*

## FLEETWOOD MAC—A MUSICAL TRADITION





MCA, POLYDOR, PRIVATE STOCK

# Major Promo Changes

Three labels announced major changes in their Promotion Departments this week, as an unusually turbulent period continued. **MCA** Vice President of Promotion **Ray D'Ariano** has combined the label's Top 40 and Pop/Adult singles departments, with **Wayne McManners** and **Paul Lambert** the newly appointed National Singles Promotion Directors. D'Ariano also announced the appointment of **Joy Hall** to the position of National Album Promotion Director, replacing the exiting **Jon Scott**. Also leaving MCA are **Pete Gidion** (former National Singles Promotion Director) and **Chuck Meyer** (National Pop Promotion Director).

**Stan Bly**, Vice President/National Promotion Director of **Polydor Records**, announced a major restructuring of his department. **Fred Ruppert** was promoted to National Promotion Director from National Singles Promotion Director. **Jerry Jaffe** becomes National Album Promotion Director, moving over from the National Publicity Director position. **Randy Roberts**, formerly New York Promotion Manager, assumes the newly created position of Field Album Promotion Manager. All report directly to Bly.

**Bob Harrington**, Vice President of Promotion and Artist Relations at **Private Stock Records**, appointed **Chuck Dembrak** as National

Promotion Director. **Dembrak** did East Coast Regional promotion at **Buddah Records** previously. **Harrington** also announced the appointment of **Mike Zell** for Los

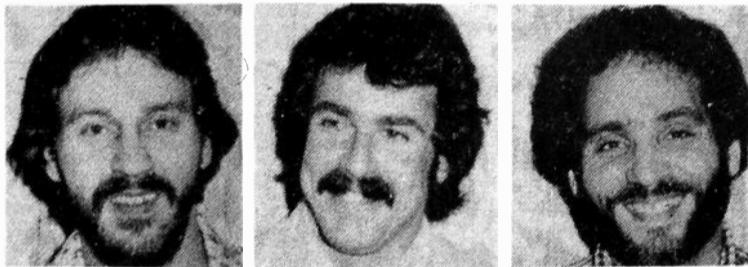
Angeles Local Promotion and **Scott Regen** for Detroit Local Promotion. In addition, **Raleigh Pincus** has been named as Promotion Coordinator for the label.



Left to right: Wayne McManners, Paul Lambert and Joy Hall.



Left to right: Fred Ruppert, Jerry Jaffe and Randy Roberts.



Chuck Dembrak, Mike Zell, Scott Regen

## CHIP COMES TO CAPRICORN



At an informal gathering arranged by Capricorn Records President **Phil Walden** in the label's West Coast office, **Chip Carter**, son of the President, met with the Capricorn Executive Staff and members of the radio and trade press community. Conversation ranged from foreign affairs to the politics of the record industry. Pictured: (front row) **Robin Wren**, Capricorn Western Regional Promotion Manager; **Michael Spears**, Operations Manager, KHJ; **Diana Kaylan**, Capricorn Director of Advertising and Creative Services; **Chip Carter**; **Bob Wilson**, Publisher, Radio & Records; **Phil Walden**, President, Capricorn Records. (Back row) **Don Schmitzerle**, Vice President and General Manager, Capricorn Records; **Phil Rush**, Director of Promotion, Capricorn Records; **Lyle Kilgore**, News Director, KHJ.

## FRIENDSHIP BLOOMS IN ST. LOUIS



**Bob Sherwood**, Vice President of Promotion at **Columbia Records**, and **Charlie Lake**, Vice President of Programming for **Bartell Radio**, are pictured in the midst of a flowery discussion about **KSLQ/St. Louis'** addition of **Dave Mason's "So High."**

## Baunach Named UA VP, Country Sales & Promo

In Nashville, **Jim Fogelsong**, President of **ABC's Dot Records**, announced the promotion of **Larry Baunach** to the newly-created position of Vice President of Sales and Promotion. Previously, the sales and promotion functions of the label had been separate. **Fogelsong** also announced the consolidation of the label's sales and promotions staffs. The consolidation provides for the following promotions of staff members who will be reporting to **Baunach**: **Leslie Huey** will become **Dot's** National Sales Coordinator. **Dot's** promotional staff, which includes **Joe Deters** in Atlanta; **Tonny Temburano**, Houston; **Ervine Woolsey**,

Chicago; and **Dottie Vence** in Los Angeles; are being promoted to Regional Sales and Promotional Managers.

## English New PD At WUBE

**Bob English** has been appointed Program Director for **WUBE/Cincinnati**, announced **Verl Wheeler**, the Country-formatted station's General Manager. **English** is currently PD at **KCUB/Tucson**, a Country station which is top-rated in the market. He will also maintain a daily 1-3pm airshift.

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## Radio Uses Newspaper For Audience Research

**WEAQ/Eau Claire** ran a full-page newspaper questionnaire recently as part of their "Greatest Musical Minutes Of Your Life" promotion. 79 returned questionnaires were drawn for prizes, and over 1800 entries were received. The questionnaire was in two parts, the first asking listeners to rate 100 individual records in five categories of relative approval: (1) Play this song a lot more often; (2) This song is played about as often as I'd like it to be; (3) Play this song a lot less often; (4) I really dislike this song and don't care to hear it at all; and (5) I am not familiar with this song.

Among the 100 records to be rated were a high percentage of novelty gold and other records generating highly opinionated responses.

The second part of the questionnaire asked respondents to rate 50 artists from "One of the best" to "Pretty bad." **WEAQ Music Director Scott Christenson** feels that the promotion "reached hundreds of people who would never have expressed their musical preferences to us in any other form." The station is tabulating the returned questionnaires, which **Christenson** hopes will provide some provocative and intriguing results.

**GIVE WEAQ YOUR 2 CENTS WORTH... and we'll give you THE GREATEST MUSICAL MINUTES OF YOUR LIFE!**

PLEASE RATE THE SONGS LISTED BELOW BY PLACING THE NUMBER THAT MOST CLOSELY EXPRESSES YOUR FEELINGS ABOUT THE SONG IN THE BLANK PROVIDED

1. PLAY THIS SONG A LOT MORE OFTEN
2. THIS SONG IS PLAYED ABOUT AS OFTEN AS I'D LIKE IT TO BE
3. PLAY THIS SONG A LOT LESS OFTEN
4. I REALLY DISLIKE THIS SONG AND DON'T CARE TO HEAR IT AT ALL
5. I AM NOT FAMILIAR WITH THIS SONG

NEXT TO EACH ARTIST LISTED PLACE THE NUMBER THAT BEST DESCRIBES YOUR FEELINGS ABOUT THAT ARTIST

ONE OF THE BEST!

1. FAIR
2. PRETTY BAD
3. I AM NOT FAMILIAR WITH THIS ARTIST

PLEASE RE-CHECK TO BE SURE YOU HAVE EXPRESSED YOUR OPINION ABOUT ALL 34 ARTISTS AND ALL THE SONGS NOW FILL OUT THE INFORMATION BELOW AND MARK THIS ENTIRE PAGE TO:

**WEAQ • BOX ONE • EAU CLAIRE, WISCONSIN 54601**

YOU WILL AUTOMATICALLY BECOME ELIGIBLE TO WIN WHEN LISTEN TO WEAQ FOR YOUR FAVORITE SONGS AND MORE WAYS TO WIN

**THE GREATEST MUSICAL MINUTES OF YOUR LIFE!**

NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_  
 YOUR TELEPHONE NUMBER \_\_\_\_\_  
 YOUR CORRECT AGE \_\_\_\_\_

**WEAQ**

## New 15 Hour Beatles' Special Offered

Beatles Spring is here, or so it would seem with the unprecedented surge of Fab Four revivalism in the industry lately. The newest development has **RKO Radio** and **O'Connor Creative Services** springing a new 15-hour **Beatles** documentary, available to radio stations worldwide.

audience of 75-100 million listeners on some 500 U.S., Canadian, and overseas stations between now and the end of the year."

The special was premiered recently on most of the **RKO** stations, as well as **CHUM/Toronto**. **Harry O'Connor** President of **O'Connor Creative Services**, projects "an

The Beatles Special runs 15 hours, expanded from **RKO's** original 14-hour feature by **O'Connor** to include the newly-released "Live In Hamburg" tapes and the Capitol Hollywood Bowl concert LP. The special is to be supplied in disc form with stations receiving special programming and promotional materials and tools. Projected delivery date is July 1.

# Business News

## The Life Of Leisure-America's Number One Business

A survey compiled by **U.S. News & World Report's** Economic Unit shows that American's leisure activities have now reached the top industry position in the country, with expenditures for leisure reaching a projected \$160 billion in 1977. The phenomenon reaches to all levels of pleasurable activities, from stamp collecting to sports participation. TV and movie viewing are on a dramatic rise, the average television set in the home is on 6 hours and 8 minutes per day, and over 1 billion motion picture tickets were sold in 1976. Practically every professional sport has seen an increase in spectators in the past 10 years. The 1976 top 10 attendance sports were, in order; thoroughbred racing, auto racing, major league baseball, college football, harness racing, college basketball, greyhound racing, professional football, major league hockey, and minor league baseball. Major league hockey has had the most rapid growth in the last decade, with attendance up 365%. Swimming remains the sport with the most active participants, and tennis and snow skiing are the fastest growing. The survey speculates that the trend toward "the good life" will continue at a rapid rate, with a possible \$300 billion industry by 1985.

## "Tuning Out" Unbelievable Ads

The creative forces of the advertising industry may be spinning their wheels with their ads depicting unreal beautiful people and unbelievable ideas. Ad industry notable **Patrick Ross**, President of the **B.F. Goodrich** tire division, was quoted in **Advertising Age** as saying "It has reached the point where these 'bionic' de-tuners affect the marketing community. We too often paint a Kodacolor-Reynolds wrapped world of Xeroxed beautiful people frolicking." Ross notes that real people may respond to "editorial" type advertising more positively, ads that educate and inform rather than paint a pretty picture. Goodrich's recent campaign to clear up name confusion with Goodyear was highly successful. Consumer awareness of Goodrich rose 122% from '75 to '76, and preference for its product rose 85%.

## Youth Trends: More Spending, Less Impulsiveness

Dollars spent by youth and their lifestyles are showing changing trends. Since the 1950's, spending by teens has increased from \$5 billion to \$26.1 billion last year, according to the Rand Youth Poll. This younger generation is coming closer to accepting the behavior and attitudes of older age groups, and is now closer to their parent's generation in appearance wants. A survey by ad agency **Doyle Dane Bernbach** states that 14-25 year olds still want to look young and healthy, but are more willing to spend money on artificial means to keep that look. The group is also more likely now to buy products in a rational manner, comparing prices and brands before purchasing. Brand preferences are set for life during this period, and the young generation spends a greater proportion of their incomes than older financially responsible generations. They are also more likely to be single than in past years, and more married females are childless than a decade ago.

## RKO Transfer Stopped By FCC

The **FCC** has placed a temporary halt on the announced plan for **General Tire and Rubber Co.** to transfer ownership of **RKO General Corp.** to RKO's stockholders. The Commission voted 4 to 3 to stop the proposal pending the outcome of its hearings against RKO's **WNAC-TV/Boston**.

## Combined Expands Publishing Holdings

After the recent announcement of **Combined Communication Corp.**'s deal to purchase **Globe Broadcasting**, the company is expanding their holdings again with plans announced to acquire **Tribune Publishing Co.**, publisher of the Oakland, California Tribune newspaper. Purchase price is \$4.3 million cash and 405,000 common shares. Boards of Directors of both companies must approve the sale.

## Top Advertisers Spend \$5 Billion In '76

The top 100 advertisers in the U.S. increased their spending by 25% last year, bringing the multi-media ad total to \$4.7 billion. The advertising leader, **Proctor & Gamble**, tallied up \$357 million in billing, up 30% from 1975. Second place spender **General Foods Corp.** spending was up a dramatic 47%. The top 10 spent a total of \$8.7 million on network radio. Biggest advertising gainer of the year was **Avon**, increasing 166%.

## Cox Properties To Merge

The Boards Of Directors of **Cox Broadcasting Corp.** and **Cox Cable Communications Inc.** have agreed to a previously announced merger plan. Shareholders from both companies will vote on the issue next month. Cox Broadcasting currently owns 56% of the Cox Cable shares, the majority of the remainder of the Cable shareholders must approve the merger before action takes place.

## Zenith Unveils Video System

At a recent distributors meeting held in Las Vegas, **Zenith Radio Corp.** introduced their VCR Betasystem videotape recorder. The nation's number one TV manufacturer made an agreement with **Sony Corp.** to make the system incorporating Sony's Betamax function. The VCR will be available as components or in a cabinet console which includes a 25 inch picture tube. A black and white TV camera and tapes will also be available through Zenith. Prices, marketing and advertising plans are to be announced at a later date.

## ERR WAVES



# TV News

## NBC Jumps Into The Lead

In a week filled with the networks' pilots for future programming, **NBC** beat out the other two biggies with their highly rated Monday Movie "In Search of Noah's Ark" and the "Chevy Chase Show." **ABC** did garner the top rated show however, "Laverne & Shirley" kept up the pace for the number 1 spot, helping put that network in second place, with **CBS** trailing. Other top 10 shows nationwide for the week ending May 8: "Noah's Ark," "Happy Days," "Eight Is Enough," "Charlie's Angels," "Chevy Chase Show," CBS special movie "White Lightning," pilot "Love Boat III," "Family," and "MASH." Richard Pryor's NBC special came in 29th.

Arbitron's meter service rankings for the week of April 30-May 6 in New York and Los Angeles were similar to Nielsen's although



Cast members of the hit musical, "Chapin," based on Harry's songs, join Harry Chapin in the song "Circles" on the Merv Griffin Show to be aired May 25. Pictured left to right: Sam Weissman, Jennifer Darling, George Ball, Harry Chapin, Barbara Iley, Scott Jarvis.

the Nixon/Frost interviews were included in that company's survey week. Top 10 in New York were: 1) "Laverne & Shirley," 2) "Happy Days," 3) Nixon/Frost interview, 4) "Eight Is Enough," 5) three way tie between "Charlie's Angels," "NBC Monday Movie," and "Welcome Back Kotter," 8) "Love Boat III," 9) "Dean Martin Celebrity Roast," 10) "ABC Monday Night Movie" and "Quincy." In Los Angeles: 1) "Laverne & Shirley," 2) "Happy Days," 3) Nixon/Frost interview, 4) "Baretta" and "Charlie's Angels," 6) "Eight Is Enough" and "NBC Monday Movie," 8) "ABC Sunday Night Movie," "Chevy Chase Show" and "Love Boat III" all tied.



Pictured duetting on the "Midnight Special" set are Donna Summer and Lou Rawls. The show airs Friday May 20 on NBC, with Donna and Lou teaming up to sing the gospel classic "Swing Low Sweet Chariot."

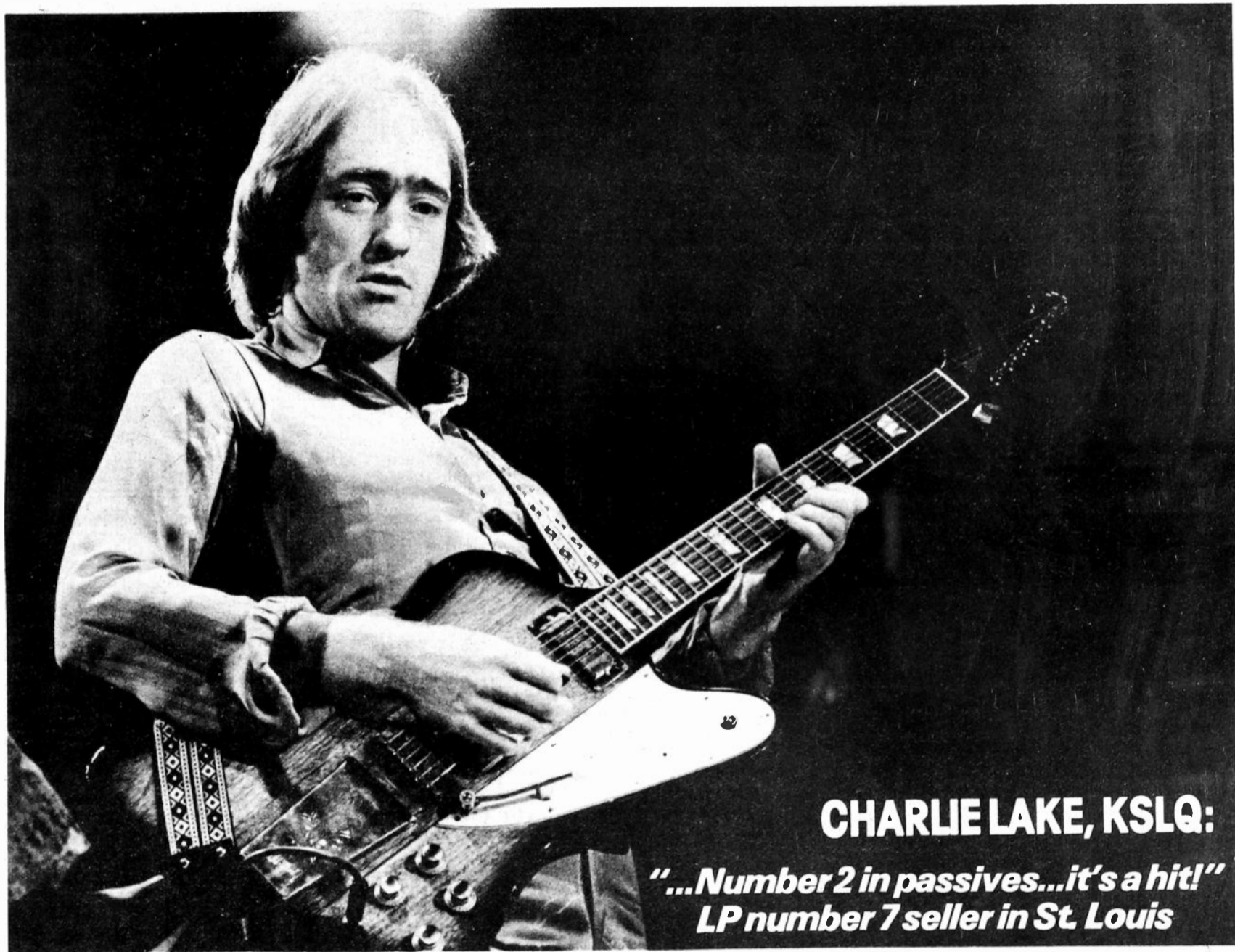
by Bobby Ocean



# Dave Mason

## “So High”

(Rock Me Baby And Roll Me Away)



**CHARLIE LAKE, KSLQ:**

*“...Number 2 in passives...it's a hit!”  
LP number 7 seller in St. Louis*

**JUST ADDED AT WOKY NUMBER 33!**

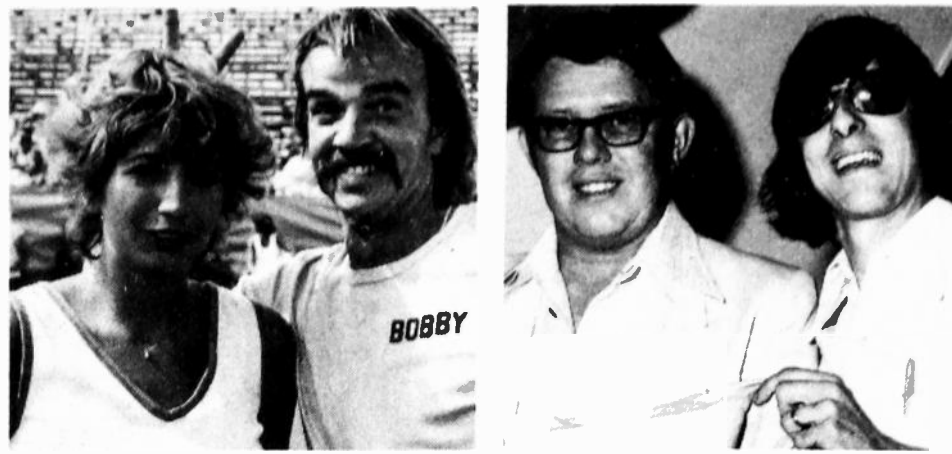
**One of the most heavily  
played albums in AOR  
(Number 6—Album Airplay Chart!)**



# TOP-40

## Laveme & Billy Visit KTKT

KTKT/Tucson has tied in with some celebrity superstars for their most recent promotions. "Brother" Billy Carter was in town to help open the County Fair and help KTKT morning man Ed Alexander tour local hospitals and meet with handicapped children. Alexander also serves as Honorary Muscular Dystrophy Chairman for his city. Ed is pictured here giving Billy his own custom personalized KTKT T-shirt. Alexander and a lucky winner from his show had lunch and a few beers with Billy, Arizona's Governor, and other local dignitaries. Also pictured is KTKT afternoon drive jock Bobby Rivers "wallowing in the sweet joy of victory" over "Laverne," Penny Marshall. Bobby teamed up with sportscaster Frank Gifford for a battle against Penny and TV star-husband Rob Reiner as part of the Celebrity Pro-Am Leggs' World Series of Women's Tennis held in Tucson. Rivers also helped Gifford with the announcing duties throughout the championship series.



## Wolf On The Prowl

Wolfman Jack must be using his "supernatural powers" lately, he has been showing up at stations all over the country. On one recent weekend, Wolfman visited KGGO/Des Moines to do an hour on the air with Dave McKay. Hundreds of fans showed up at the studios to meet him, so he graciously invited all of them into the control room. Wolf is pictured in mid-howl with McKay during his on-air stint. St. Joseph, Missouri was one of The Wolfman's next stops, where he took part in the local Multiple Sclerosis dance marathon at Missouri Western State College. He stopped by KKJO prior to his MC duties at the marathon, and did another hour on the air. Production Director Dave Knight is behind Wolf here, helping him "pick the hits." "Mardi Gras At The Superdome" in New Orleans was also hosted by none other than the Ol' Wolfman. The spectacular concert featured such notables as Chuck Berry, Bo Diddley, Dr. John, and many more. An audience of nearly 60,000 was treated to the annual Mardi Gras parade and super concert. Pictured with Wolfman are some area radio personnel: left to right; KXOR/Thibodaux Station Manager Greg Dumas, WRNO/New Orleans General Manager Joseph M. Costello, and Wolfman's manager Don Kelly.

## Four "WISSMM" Vacations

WISM/Madison has just completed their "WISSMM" Away Vacation Contest. Listeners called a specially set up recorder phone and described their ultimate vacation fantasy. Vacation wishes were played back on the air on the following day, if the listener could call in and identify their wish, they won airline flight bags as qualifying prizes and were registered to win their vacation dream. Drawings decided the winners of these four great vacation trips for two; 1) Anywhere in the U.S.A. for a weekend, 2) A weekend in Lake Tahoe for Olivia Newton-John's concert appearance, 3) A trip to anywhere in the country for a full week, and the final big wish of a week long trip to anywhere in the world.



**THE LAST SONG**—WAPE/Jacksonville's current promotion is titled "The Last Song," and is worth \$1000 a week to lucky "Big APE" listeners who qualify for weekly drawings by one of three methods; first, the listener can enter by sending in a postcard and waiting for the Big APE's call; listeners can call in; and the Big APE Boogie Jeep and Beach Patrol Van are out looking for listeners with official rear window stickers. However the listener is contacted, if they are listening and can correctly identify the last song played on the air, they immediately win \$6.90 in "quickie cash," and are entered in the drawing. Winner of the first drawing is pictured here with Program Director Mark Driscoll (kneeling).

## \$100,000 Mystery Vault

WGCL/Cleveland has entered into Phase III of their "Mystery Vault" promotion. Key to the contest is a seven digit serial number that opens the cash-filled vault. Phase I offered up to \$10,000, Phase II \$20,000, and the current Phase III vault holds a possible \$100,000 cash for a listener. The huge cash prize could be awarded to someone who can guess the entire serial number after hearing only one clue to the combination. As the number of clues aired increased, the prize package declines in value.

## Radio Raises Thousands For Charity

KFXD/Boise sponsored the March of Dimes Walk-A-Thon in that city for the third consecutive year, and for the third straight time raised one of the largest per-capita pledges in the nation. Nearly 4000 walkers sweltered in near 90 degree heat to raise close to \$80,000 in pledges. KFXD was also the official station for the Superwalks in seven other area cities on the same day.

WTSN/Dover and local high schools participated in a Dance Marathon to benefit Muscular Dystrophy research. The light-footed group raised \$5300 for the cause.

KRBE/Houston held their city's largest ever March of Dimes Superwalk this Spring. Over 10,000 solicited pledges exceeding \$215,000 during their multi-mile march.

## Best Promotions Of The Week

Columbus residents with an extra \$50 burning holes in their pockets got a chance to double their money in WNCI's "Stereo Money Sale." Listeners could swap their \$50 for crisp new \$100 bills by simply calling in. So far, WNCI has "sold" nearly \$6000 in easy money...KSTT/Davenport's new morning man Steve Harrison set out to prove that he is the "fastest jock" in the Davenport-Rock Island quad-cities area. Harrison solicited the talents of a pro race car driver for a speed exhibition in a local shopping center's parking lot. A crowd of listeners, plus TV and newspaper reporters watched Steve barrel across the lot at speeds well over 100 mph...WRBR/South Bend Music Director Jason Foxx told R&R about the wrap-up of the station's two-month long "Greatest Hits Of All Time" contest. Listeners who registered their votes for the all time greatest song were eligible for sets of albums worth \$100 each, plus the grand prize of the station's "used" complete record library. Outcome of the contest was Led Zeppelin's "Stairway To Heaven" in first place, followed by Derek & The Dominoes "Layla" second and Chicago's "Colour My World" third. A total of \$6000 in prizes were given away during the countdown of the hits...During a recent weekend, WFIL/Philadelphia awarded dozens of The Eagles' "Hotel California" albums to callers. On the following Monday morning, listeners could vie for a real "Hotel California" by calling morning man Don Canon and knowing exactly how many people had won the album over the weekend. That

listener received an expenses paid week at the Beverly Hilton Hotel... WGH/Norfolk presented Olivia Newton-John in concert recently. Listeners were invited to register at the station studios for dozens of ticket giveaways for the show, plus 150 Olivia LP's. Over 10,000 entries were received and PD Bob Canada reports that the show was a complete sell-out...KSLY/San Luis Obispo offered a flight to Pink Floyd's Anaheim concert location, plus tickets and limo ride to one lucky listener...WEEO/Waynesboro tied in with Lifesong Records' artist Dean Friedman during one recent weekend. All correct number callers won Friedman LP's and a chance to receive a phone call from Dean.



**SNACK & RAP**—WLS/Chicago's John Landecker recently hosted the "Snack & Rap" program, a lecture/discussion on radio, at Memphis State University in Memphis. Landecker accepted the invitation of the campus station, WTGR, to talk about the business and visit with station personnel.

## Radio "KO's" Rocky

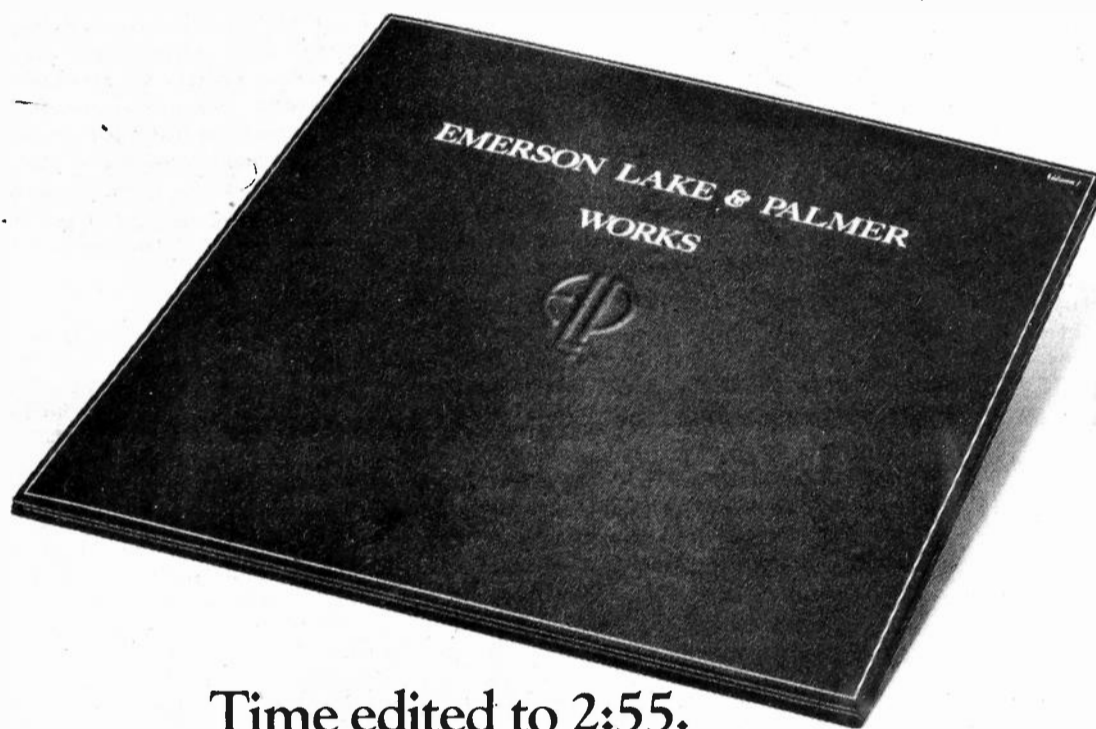
The successful "Rocky" film and hit "Theme From Rocky" singles have kicked off stations' "Rocky" tie-in promotions. 98Q/Vidalia listeners had to guess which round Rocky would "get knocked out in" during a weekend promotion. If the listener correctly guessed which round would come up on a rotating cart, they scored passes to the film. All callers won copies of the Rocky Soundtrack LP as consolation prizes.

WERC knocked out Birmingham with their Rocky contest, giving away copies of the Soundtrack to callers, who were then placed in the running for the big prize of boxing gloves, a warm-up suit, silk boxing trunks and a jump rope.



# EMERSON, LAKE & PALMER'S NEW SINGLE IS "FANFARE FOR THE COMMON MAN."

3398



Time edited to 2:55.  
"Fanfare For the Common Man"  
from their smash album  
Works, Volume I. SD 2-7000  
On Atlantic Records and Tapes.



© 1977 Atlantic Recording Corp. A Warner Communications Co.

Be sure to see Emerson Lake and Palmer on their forthcoming tour:

May 24	Freedom Hall, Louisville, Kentucky	July 7-9	Madison Square Garden, New York City
May 28	Riverfront Coliseum, Cincinnati	July 10-11	Hartford Civic Center, Hartford, Connecticut
May 31-June 1	Cobo Hall, Detroit	July 12-13	Boston Gardens, Boston
June 4	Soldiers Field, Chicago	July 14	Civic Center, Providence, Rhode Island
June 7	Market Square Arena, Indianapolis	July 17	Brown Stadium, Cleveland
June 9	Dane County Coliseum, Madison, Wisconsin	July 20-21	Civic Center, Baltimore
June 11	St. Paul Arena, Minneapolis, Minnesota	July 27	The Corral, Calgary, Alberta, Canada
June 12	Memorial Auditorium, Des Moines, Iowa	July 29	National Pacific University Center, Vancouver, British Columbia
June 14	Terre Haute University, Terre Haute, Indiana	July 31	Coliseum, Seattle
June 18	Three Rivers Stadium, Pittsburgh	August 2	Coliseum, Portland, Oregon
June 20-21	Spectrum, Philadelphia	August 6-7	Oakland Coliseum, San Francisco
June 23	Omni, Atlanta	August 10	Arena, San Diego
June 25	Jefferson Civic Center, Birmingham, Alabama	August 13	Anaheim Stadium, Anaheim, California
June 27	Civic Center, Knoxville, Tennessee	August 18	Arrowhead Stadium, Kansas City, Missouri
June 28	Greensboro Coliseum, Greensboro, North Carolina	August 20	Memorial Auditorium, Dallas
June 29	Charlotte Coliseum, Charlotte, North Carolina	August 21	Sam Houston Coliseum, Houston
June 30	Coliseum, Columbia, South Carolina	August 27	Olympic Stadium, Montreal
July 2	Tampa Stadium, Tampa		



## Street Talk

by J.J. Jordan

Things are going on in Memphis. **WMPS** morning man **Tom Dooley** is out with two new jocks joining the station...**Kevin Murphy**, formerly of **WNDE/Indianapolis** and **Bob Tracy**, formerly of **WLCY/Tampa**. The station is taking on a new direction in key day parts but in no way is changing formats. PD **Michael St. John** called to tell me that every one is really excited about what the station is up to and things couldn't be better.

**WCOP/Boston** has changed call letters and formats. The new calls are **WACQ** and the station's new format is basically Pop/Adult with the listeners programming the station. **Bob Knight** who programmed the station when it was Country remains as the new station's Program Director.

**Chuck Morgan**, formerly of **CKGM/Montreal**, is the new Program Director at **Z96/Grand Rapids**. Chuck will also be doing the morning show along with some new additions. **Chris O'Brien** from **WLAV** will be doing afternoon drive while new all-night man **Jim Jackson** comes in from **WLAC/Nashville**. Super Music Director **Liz Kiley** will be doing 10pm-2am and loves her new shift.

New PD at **WBBF/Rochester, New York**, is **Jeff Ryder** coming in from **WJBQ/Portland, Maine**. The new PD at **WJBQ** is **Andy Carey** from **WHEB/Portsmouth, New Hampshire**.

**WNDE** Program Director **Dave Parks** called to let me know that he's hired **Ron Jordan** to do mornings. Ron was most recently doing afternoons at **WMPS/Memphis**.

There is no truth to the rumors that **WIFI/Philadelphia** is going AOR. I spoke to **Steve Rivers** who told me the only thing he's doing that might have led people to believe the station was changing was to play the album version of a couple of hits. **WIFI** is Rockin'.

Congratulations to Capitol's National Promotion Director **Steve Meyer** and his lovely wife **Tracy** on the birth of their new son **Justin** who arrived in Los Angeles this past Sunday night after being delayed a few days.

The Greater Miami area was hit with a power failure Monday (16) for about four hours during mid-day. Only two FM stations and two AM stations managed to stay on the air during the loss of power. Reportedly a \$50 dollar relay broke down and blew the power for some 2 1/2 million people in three counties. During the time the power was off, the phone company asked those few stations still on the air to ask people not to use the phone unless it was an emergency. One station reportedly made the announcement and then went into a contest asking for the fourth caller to win an album.

I just heard that **KYNO/Fresno MD** **Chris Van Kamp** will be getting married on July 16. Thanks for the invite and I'll see you there **Chris**.

Someone called me to ask if I had any idea who the female singer was in the group **Suzy and the Redstripes** who have a new record out? Does a bird have wings? Now do you know who she is?

My sources tell me that "Boogie Man" by **KC & The Sunshine Band** was written by the group after listening to **Robert W. Walker** at **Y100**.

Happy birthday to **Larry Douglas** of **Windsong/Management III**.

Things are not going well, I understand, at **WPGC/Washington** between **AFTRA** Members and the station's management. My sources tell me that even though the station has offered some big bucks to come back, the jocks are voting to stay out on strike. My good buddy **Jim Collins** is trying to keep things together under some heavy pressure.

Have **Joel Denver** at **WFIL/Philadelphia** tell you about the young girl who really wanted a pair of **Bay City Rollers** socks the station was giving out. I love it, **Joel!**

**Denny Rosencrantz** will be the new head of **A&R** at **MCA** once he negotiates his way out of his **Mercury Records** contract.

I had a PD tell me on the phone last week that he couldn't wait until the ratings were over since there were so many good records out there to play. Funny...I would think you would play those records during a rating.



**WFLI BIKE-A-THON**—**WFLI/Chattanooga** listeners swarmed around the station van prior to the start of **WFLI's** successful 5th annual **Bike-A-Thon** to benefit **Multiple Sclerosis**. This year's event was a record breaker, with over 1000 riders raising nearly \$40,000 for the charity. On top of the van are (left to right): **Machine Gun Green**, **Merv Pilgrim** and **Spacey Dave**.

## Rambling Radio Reporter

(Continued from front page)

question fellow passengers as to their opinion of local radio. The bus that picked me up provided my first clue to the pandemonium that radio has created here. In most cities, if you want a directory of radio stations, you turn to the TV-Radio section of the daily newspaper. In San Diego, you check out the buses. The one that picked me up had **Rocker KCBQ's** logo on one side, their arch-rival **B-100's** on the other, **Beautiful Music KEZL's** on the front, **Pop/Adult KFMB** on the back, and **AOR KPRI's** inside!

The ride to my hotel provided no relief, either. At every intersection, we were visually assaulted with no less than four to five radio billboards, all attempting to outdo the others. It was so intense out there on the streets, I half-way expected to find someone's call letters secretly hidden in my hotel room! A quick check under the mattress, behind the paintings, and in a few other likely spots turned up nothing promotional, so I felt safe enough to turn on the radio.

My first impression was that—more than any other city I've ever visited since I've been doing this job—San Diego stations are much more than willing, they're actually eager to get rid of the money they're making. What other conclusion could you arrive at after hearing on **B100** that they're giving away \$1000 during one day? Not to mention **Magic 91 (Rocker KMJC)** and their "Money Man," whose job it is to award money to anyone he finds listening to his station. And let's not forget **KCBQ's** "Money Machine," cruising San Diego streets in search of listeners willing to take excess cash off their hands.

But lest you think that only those on the streets are eligible for this massive cash giveaway, consider those poor San Diegans who must surely have writer's cramp by now, after **KPRI's** "Fill In To Win" contest, **Magic 91's** "Write It Down" promo, and those tallying the amount in **KCBQ's** \$10,000 cash call, or **B100's** "Last Contest," (where listeners are required to know all 100 prize packages that the station is offering).

Thanks to **Magic 91** and **B100**, San Diegans—unlike those in most cities—tell time in "quarter-hours." On **B100's** second birthday, there was a winner every 15 minutes, and **Magic 91** offered a "blind-call-in-and-win" every 15 minutes, as well.

San Diego radio also has a unique code that apparently is only understood by the residents. Practically every station reads a mysterious combination of three letters and three numbers at regular intervals (like "MGS 224") and awards cash and prizes to those claiming such bizarre combinations as their own. Possibly it's nothing but a bunch of bumper-sticker license plate contests, but I had to leave town before I could find out for sure.

All this madness isn't limited to the Rockers, either. **Country Z104** is offering a **Datsun 280-Z** (get it?) while competitor **KSON** is willing to part with any number of prizes via their "Free Goods" booklet.

Also, at virtually every stop on the dial, stations are offering their exclusive "limited edition" T-shirts. I wasn't able to determine what the difference between a normal T-shirt and one of the "limited edition" variety was. I can only assume that "limited edition" means the shirts don't last too long (probably run in the wash, fall apart after one wearing—you know the kind).

With all this commotion, I figured I'd take a little TV break. But it only got worse. Several stations are running saturation spots for their contests (some even featuring every single jock on the

staff in their own 10 seconds!)

There appeared to be no relief in sight, so I shut off the TV and ran across the street for a newspaper. Returning, I plopped down on the bed, opened up the paper only to be assaulted with an offer to "Win The Trip Of Your Dreams On KFMB."

That did it. I grabbed my clothes, toothbrush, and radio, tossed them all in my suitcase and got the hell out of San Diego with what little remaining sanity I had left...All in all, a pleasant, relaxing, rewarding little trip. Thanks, San Diego radio!

## Phoenix Broadcaster Comments on Arbitron

R&R:

In recent weeks national attention has been drawn to the Phoenix market over Arbitron's concern with some Phoenix radio stations' contests. Many industry reports have unjustly centered on Arbitron's "pressure tactics" to force **KRIZ** and **KUPD** to drop their respective contests. True, Arbitron was instrumental in arranging a meeting among Phoenix broadcasters, but it was **KRIZ GM Neil Sargent** and myself, PD **Alan McLaughlin** who lead the way in that meeting for all stations involved to come to an agreement to police themselves regarding diary type promotions. It should be understood that without the cooperation of the attending broadcasters Arbitron would still be faced with the dilemma of diary hyping. The real winner in this so-called "battle" is not Arbitron but the responsible broadcasters in this, probably the nation's most competitive contemporary market.

Alan McLaughlin  
PD, KRIZ/Phoenix

## Cleveland/Arbitron

(Continued from front page)

ciation members ran the following announcement on the air: "At this time of year a company known as Arbitron is conducting a survey of radio listening habits in this area. The outcome of the survey, which should accurately reflect the real popularity of the station through the real listening habits of the listening audience of Greater Cleveland, is critical to every radio station here. We and all other members of the Greater Cleveland Radio Broadcast Association are running this announcement to ask you to be careful. If you have received Arbitron diaries in the mail, be sure to fill them out correctly and to ignore any appeal by broadcasters to write their call letters or do anything that would otherwise make your reporting inaccurate. The Greater Cleveland Radio Broadcasters Association urges you to describe your actual listening habits in order to preserve the integrity of this great Cleveland industry." No additional comments were made by station personnel, frequency of running the announcement was left up to the individual stations, and at no time were stations' call letters broadcast directly before or after the announcement. The eight Association members who broadcast the announcement were **WGAR, WJW, WWWW, WWWF-FM, WERE, WGCL, WKSW** and **WMMS**.

The Association notified Arbitron of their intention to run the announcement, which ran only during the last week of the ratings period. According to **Caruso**, Arbitron at first was skeptical about the Association's response, but after he gave them his reasons, the company told him that

the announcement was a reasonable solution to a sticky situation and would probably not result in Arbitron's sticking the book.

However, Arbitron, when contacted by **R&R**, stated that the Cleveland book would be stickered because of the announcement run by the eight stations, as their action met "the requirements of a sticker because the announcements mentioned Arbitron and ratings during the rating period."

## KSL Contests

(Continued from front page)

register for the drawings.

When approached by **R&R**, **Lindsay** stated that he could offer "no comment at this time" because of pending legal action.

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**Who Are  
Suzy  
AND THE  
Redstripes\***

**THEIR NEW, MUCH-AWAITED SINGLE**

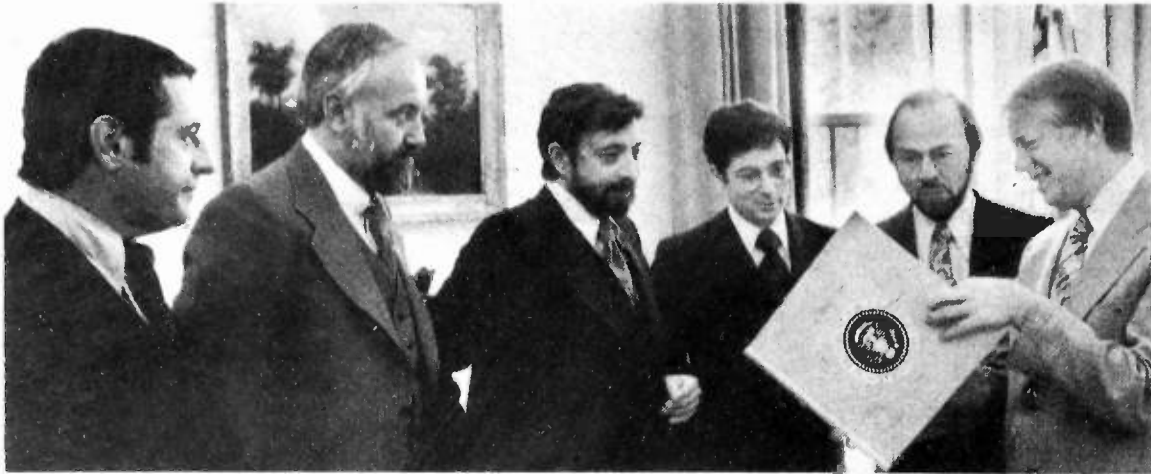
**“Seaside”**

**IS COMING MONDAY, MAY 28**

**\* Hint: Epic has sprouted ‘Wings’...**

# THE PICTURE PAGE

## Carter Releases First Album



Last week at the White House, President Jimmy Carter was presented with the first copy of Columbia Records' "Inaugural Album." The presentation was made by Walter Yetnikoff, President, CBS/Records Group and Bruce Lundvall, President, CBS Records Division. Attending, were, from left; Phil Ramone, producer of the album; Bruce Lundvall; Walter Yetnikoff; Mike Tannen, executive producer of the album; Jim Lipton, producer of the Inaugural Concert; and President Carter. The album, which includes performances by Paul Simon, Linda Ronstadt, Shirley MacLaine, Loretta Lynn, Aretha Franklin, Freddie Prinze, Mohammad Ali, John Wayne, Paul Newman and many more, will be released this month. Profits from the sale of the 2-disc set will be donated to the National Endowment of the Arts.

## Dinner With Bad Company



Swan Song recording artists, Bad Company, were joined by KMET/Los Angeles' PD Sam Bellamy and air personality Bob Coburn at Butterfield's Restaurant in Los Angeles for dinner and a planned recorded interview. Mick Ralphs is shown outfitting Boz Burrell with a new hat for the special occasion. Pictured left to right; KMET's Bob Coburn and Gus Krueger; Bad Company's Simon Kirke and Mick Ralphs; Atlantic's L.A. Market Radio Promotion Representative Steve Rowland; Bad Company's Boz Burrell; KMET's Sam Bellamy; and Bad Company's Paul Rodgers.

## Southside In Cleveland



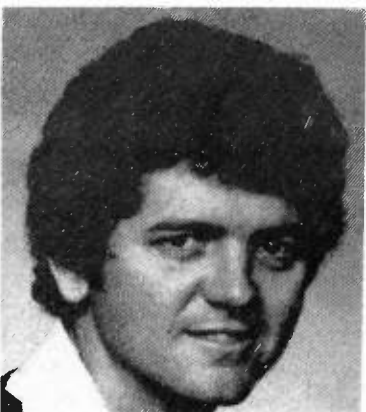
Epic's Southside Johnny & the Asbury Dukes along with Cleveland International artist Ronee Spector, played three nights at Cleveland's Agora club in early May. It was the first time any act had played three nights at the Agora, and all three were sold out completely, with 4500 people waiting for tickets in the rain. Guesting on opening night was Eddie Levert, lead singer of the O'Jays.

## Ahmet Awarded



Atlantic Records Chairman of the Board and Chief Executive Officer Ahmet Ertegun accepted the 6th annual Humanitarian Award from the Conference of Personal Managers East last week, presented at an exclusive luncheon in his honor at the St. Regis Roof in Manhattan. More than 500 recording, entertainment industry, and society figures were on hand to celebrate, as Ertegun concluded the afternoon's activities by delivering a brief speech in acceptance of the award from George Scheck, CPME President. Shown left to right; George Scheck, Ahmet Ertegun.

## Pop/Adult Changes



Bob Sherwood, Vice President, National Promotion, Columbia Records, has announced the appointment of Chuck Thagard to the position of Director, National Promotion (Pop/Adult and Mellow Rock Formats) and Trade Relations, Columbia Records.



Don Wright has been promoted to Director, National Pop/Adult Promotion, RCA Records. The announcement was made by Ray Anderson, RCA's Division Vice President, Promotion, to whom he will report.



Georgeann Cifarelli has been promoted to the position of Manager, National Pop/Adult Promotion, RCA Records. Cifarelli most recently did secondary Top 40 promotion for RCA.

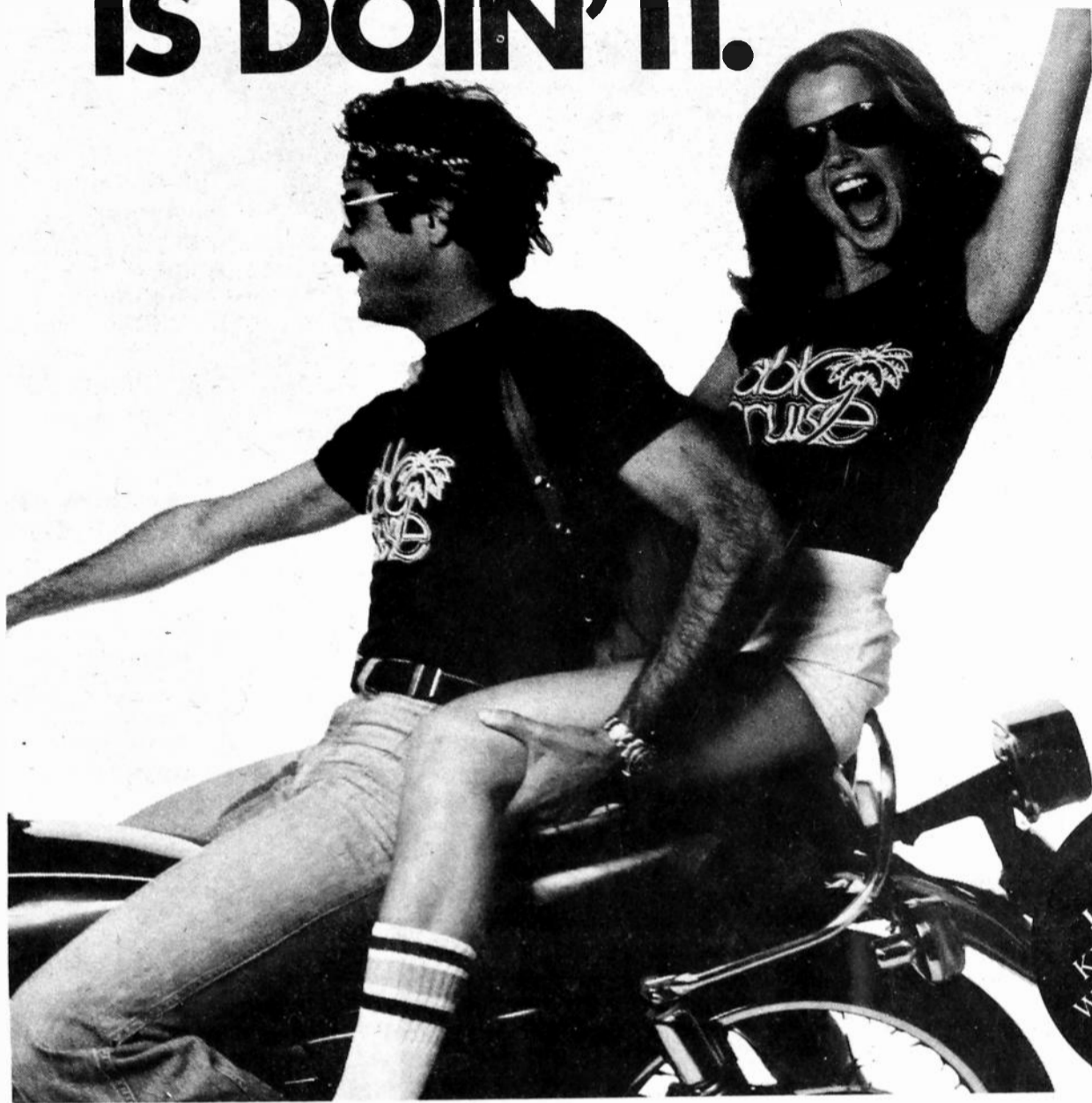
## Reception For Reddy



Capitol recording artist Helen Reddy was the guest of honor at a small reception given for her after her appearance at the Westchester Premier Theatre. Shown left to right; Gail Sicilia, WNEW-AM; Bill Garcia, 99X and Helen Reddy.



# "WHATCHA GONNA DO?" IS DOIN' IT.



Just Added:  
KXOK—St. Louis  
WNOE—New Orleans  
WIFI—Philadelphia  
10-Q—Los Angeles  
KJR—Seattle

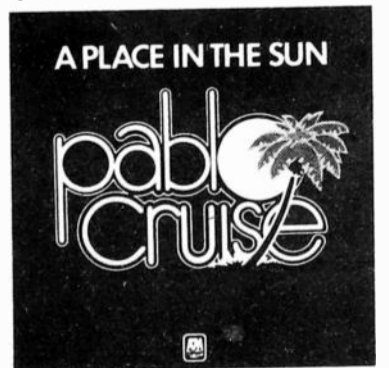
Pablo Cruise has broken wide open. With major Top 40 and R&B adds at KFRC & KYA—San Francisco, WBLS—New York, WIBG & WDAS—Philadelphia, WVON—Chicago, WGCL & WJMO—Cleveland, WAMO—Pittsburgh, KGW—Portland, WCUE—Akron, WDRQ—Detroit, WKBW & WYSL—Buffalo, KAYC—Beaumont, WCAO—Baltimore, KCPX—Salt Lake City, WBBF—Rochester, and WDGY—Minneapolis. Add to that, fantastic chart numbers in all trades and soaring sales figures, and you have one giant smash record.

# PABLO CRUISE

"WHATCHA GONNA DO?" AM 1920

# THE NEW SINGLE

# ON A&M RECORDS & TAPES



From the album "A Place In The Sun" SP 4625  
Produced by Bill Schnee



# THE PICTURE PAGE

## Laing Luncheon



Elektra/Asylum recording artist Cory Laing was recently feted at a luncheon at the Commodore Ballroom in Boston. Among the guests were (l-r) Don Shogren, WEA sales; Ellen Darst, Music Director of WBCN; Kurt Nerlinger, E/A promotion/New England; Laing; Mike Fontecchio, WEA Marketing Co-ordinator; and Lou Maglia, E/A National Singles Manager.

## Jock Kiss



When Kiss appeared in concert at New York's Nassau Coliseum, for one startling moment it looked as though the group had added a fifth member. It turned out to be 99X jock Jay Thomas (center). In a random drawing, Jay had just selected winners to go on an exciting trip to Japan as honored guests at the Tokyo Kiss Concert. Obviously satisfied with the evening's performance, (l to r): Bill Aucoin, President, Aucoin Management; Gene Simmons; Paul Stanley; Chuck Goldmark, General Sales Manager, 99X; 99X air personality Jay Thomas; Peter Criss; Dick Mullen, 99X Retail Sales Account Executive; Ace Frehley; Alan Miller, Director of Public Relations, Aucoin Management.

## Black Oak Georgia



Phil Walden, President of Capricorn Records, and Butch Stone, manager of Black Oak, have jointly announced the signing of the group to a long-term recording pact with Capricorn. After the announcement of Black Oak's signing, (left to right) Capricorn President Phil Walden and Butch Stone joined Capricorn Executives, the Capricorn Promotional Staff, and Black Oak members in celebrating the group's joining the Capricorn family.

## Korvette For Bette



Atlantic recording artist Bette Midler made a special in-store appearance at the Fifth Avenue branch of Korvette's in New York City. As an estimated 2000 fans lined up (creating a trail which extended throughout the floor), "the Divine Miss M" personally autographed copies of her just-released double album, "Live At Last," she also received a variety of gifts from her admirers, from roses to handcrafted portraits. Bette Midler is shown with one of the 2,000 fans estimated to be in attendance.

## Runaways Found At KHJ



When Phonogram/Mercury recording artists, The Runaways, did a two-part interview at KHJ/Los Angeles, they invaded and took over Program Director Michael Spears' office. Pictured here, surrounding Spears (seated) are Runaways Sandy West, Cherie Currie, Jackie Fox, Lita Ford and Joan Jett. Also in photo (left to right) are Suzanne Kapner, Peer-Southern Music, Ronnie Raphael, Regional Promotion Manager for Mercury, Greg Barbacovi and producer Kim Fowley.

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(Advertisement)



# The Hot One!....

## PRIVATE STOCK RECORDS!

### SECOND SMASH IN A ROW AT:

### DAVID SOUL

-his sizzling new single!



### "Going In With My Eyes Open" PS 45150

### EVERYBODY BE PLAYING!

13Q 28-25  
KSLQ on  
WGCL added 30  
Z93 23-20  
KCBQ on  
WJDX 15  
WNOE 32  
KEEL 28  
WERC 12  
KCPX 24-21  
WRIE added  
WRFC 7-4

WXIL added  
WAIR 18-15  
WFOM 5-3  
98Q 21-19  
WFLB 9-5  
WISE 18-12  
WCGQ 13-10

WCAO 26-24  
KLIF 19-17  
KHJ 12  
WFLB 28-17  
WYRE 27-24  
KIOA added 32  
WIFE 17-14  
KAKC 37  
WAPE 13  
WBBQ debut 30  
WMAK on  
WEEO on  
WRIE 21-19  
WAIR on  
WFOM 28-25  
WGLF on  
KCBN on

### STARBUCK'S

-fast moving single!

### "Everybody Be Dancin'" PS 45144

PS 2027



From Their Great New Album!



PRIVATE STOCK RECORDS, LTD.

## The Hot Independent!

# Jerry Rogers

## WSGA/Savannah



**R&R:** How long have you been in radio?

**ROGERS:** Time flies when you're having fun, I'd say now it's been 12 years.

**R&R:** How did you get your start in the broadcast field?

**ROGERS:** I guess I did what a lot of guys from big cities have to do, you know, go to a broadcast school cause you don't have the opportunity of going to WABC or WMCA, at that time, and getting a job as a weekend jock. I just went to a broadcasting school after I'd gone to college, and started sending out tapes and received a position that I was very happy with at \$65.00 a week in Christensburg Virginia, at WJJJ.

**R&R:** How long have you been at WSGA?

**ROGERS:** I've been here now almost 8 years. I came as Music Director and afternoon drive jock and now I'm Vice President and Station Manager of the AM and ZAT FM.

**R&R:** That's kind of a different story from most guys in radio because of the lack of jumping around from station to station. What makes WSGA so different, to the point where you have been there for so long?

**ROGERS:** Well, actually I realized a long time ago that I wasn't any good and I couldn't get a job anywhere else. But really the main difference is this, we've been through two ownership situations here and I just have a lot of freedom. Even when I was just Program Director and not Manager too, I was really left alone and as long as the numbers were good, the billing was good, I was left to do what I thought was necessary to make the station sound good. That's one of the fears that I have about going somewhere else. I've talked to different people about doing different things, but I've never been convinced that I would have the kind of autonomy and freedom that I think I need to get the job done.

**R&R:** As Station Manager, run down a little bit about your responsibilities, both air sound and also the business side.

**ROGERS:** Basically I am directly responsible for everything that goes on at the station, except the sales. Sales, I'm indirectly responsible for. That's kind of a cross relationship between sales and myself. Everything that goes out of the radio station, the sound, the traffic, the copy, paying the bills, and worrying about the FCC. The main responsibility though, is still the sound.

**R&R:** Do you have somebody on the premises that's directly over you?

**ROGERS:** The owner. He is not involved in the day to day operation of the radio station. We're owned by a theater group and the gentleman that owns the station, Albert Weis, is a theater person. He owns about 40 theaters throughout the state of Georgia. These are his only broadcast properties and he has been kind enough to leave me alone.

**R&R:** So basically, you are the General Manager of the radio station.

**ROGERS:** Yes. We don't really have the title here, my title is Station Manager, Vice President & Station Manager, but I function as a General Manager. We do have a Sales Manager who is responsible for sales.

**R&R:** Well, with your different positions at the station, how do you schedule your week to do programming, music and also function as the Station Manager?

**ROGERS:** Well, the thing I've always believed in, I was blessed with a lack of talent and ability so I had to put in a few more hours than most people. An average work week is 60 hours. I just try to do a lot of stuff at home, a lot of reading at home, and still spend some time with my family. My kid is 2 years old and he knows what R&R is already cause there's so many things that you have to do at home. That's the way I do it. I'm blessed with some very very talented people who are able to do things on their own. One of the good things in our situation is that we've had a staff with a lot of continuity. Like for example, Mac King, the Music Director, has been here about 4 years. Brady McGraw, the Assistant PD, has been here 2 years. My 9-1 guy Mike Allen who is also the Assistant PD at ZAT, the FM, has been with me 6 years. So that helps a lot, when you have people who know your systems and know what to do.

**R&R:** What format are you running on your FM station?

**ROGERS:** We have a live personality who's been in the

market for 20 years called Burl Lomack. The show is called "Breakfast with Burl" and I think you can get the idea from the title what kind of format he's running. The rest of the day we use a syndication service. We use Century 21's Rock package with a great amount of input. We do almost as much promoting and contest things on the FM as we do on the AM and you know it is automated and the reason we have the syndication is to kind of keep things in line budget-wise. We have a very very high priced morning man. He's really one of the highest paid jocks in the state. In order to keep things in line we automate the rest of the day and it's worked out fairly well. What we try to do is go for the FM in the TSA and the AM in the Metro.

**R&R:** Let's talk a little bit about Savannah, Georgia. Tell us about the city.

**ROGERS:** Well, it's different radio-wise in the respect that we have probably too many radio stations. The last census showed Savannah with 120,000 people. We're 139th overall, and we have 13 radio stations. It's very difficult. A lot of radio station operators are not making money.

**R&R:** What's the average pay for a disc jockey in Savannah?

**ROGERS:** I imagine, you have people in this town paying disc jockeys, \$2.30 an hour at some stations and you have disc jockeys making up to \$25,000 a year. I would say the average probably is about \$175.00 a week.

**R&R:** Do you remember what you started at?

**ROGERS:** \$120.00 a week. No, I'm sorry, it was \$125.00. I was making \$120.00 at my previous station. I started here 8 years ago at \$125.00.

**R&R:** Let's talk about WSGA. What would you coin the format as?

(Continued on page 16)

# WE INTER R MESSA G

**BULLETIN:**

# Shaun Man

- WRKO 26-23
- 13Q 12
- WOKY 34-28
- WZUU 17
- KEZY on
- WIFE 21-18
- KLEO added 29
- WINW added 30
- WAKY 29-21
- KING 14
- WTSN 26
- WFEA 23
- WROK 22
- WACI 18-15
- WGBF on
- WXIL 21-17
- WFLB 25-22
- WIRK added
- KHFI debut 24
- KCBN on
- KFXD on

# WE NOW



**RESERVE THIS PAGE FOR AN IMPORTANT  
ANNOUNCEMENT FROM BURBANK, CALIFORNIA...**

**Cassidy Comes Home...  
Manfred Mann Takes Off!**

**MANFRED  
MANN**

**“Spirit In  
The Night”**



**SHAUN  
CASSIDY  
“Da Doo  
Ron Ron”**

WFIL debut 26

WRKO 27-14

WOKY 31-25

CKLW 6-4

WDRQ 19-9

KLIF 29-26

Y100 added 19

Z93 added

WMET added 28

WAVZ added 29

92FM 30-15

WQXI added 30 ...*Plus Many Many More!*

KHJ added

WCOL 40-17

WJDX 24-14

WLCY 25-16

KLIV debut 24

KCPX debut 25

KRSP debut 23

WGUY 17-10

WFEA 28-15

WAIR 25-17

KCBN 9-3

**RETURN YOU TO YOUR REGULARLY  
SCHEDULED PROGRAM...**

# Rogers

(Continued from page 14)

**ROGERS:** I just call it Rock 'n Roll really. We play a 30 list. We play about 40% oldies, and we've also called ourselves a Rock radio station. We've never been ashamed of doing that. I think probably the reason we've done well is that we have been doing what we've been doing for a very long time and we just work hard at it. All of our people get out in the community. We're always doing something or other, that's not necessarily a contest, but a community function, whether it's for the March Of Dimes, Cancer Society, Muscular Dystrophy, or whatever the case may be. I really feel that things like this do return dividends to you.

**R&R:** How many other Top 40 stations are there in your market?

**ROGERS:** WTOC, which went Top 40 about 2 years ago, WSGF which interesting enough used to be our FM station, but we were bought out by the people that own WZAT, so ZAT is our FM station, and I guess ZAT is a Top 40 station aside from the morning. In a manner of speaking, 3 others.

**R&R:** In running your station, do you feel that in a market your size, community involvement is absolutely necessary, or do you think a station can get away with being so-called "major market slick sounding?"

**ROGERS:** Well, I feel that the only way a medium market station can do that is if the other stations are doing it. But if you have a station in a medium market that is involved with the community, they'll win every time.

**R&R:** Run down some of your community involvement projects.

**ROGERS:** Well, we do the March Of Dimes Walkathon. The jocks actually walk in the walkathon, and we do a live broadcast all day long. We're in to our 5th year of the Great Savannah Raft Race. We're into our 4th year of doing a promotion at the Coastal Empire Fair where we raise money for the Cancer Society. One year we had a jock suspended in a camper 100 feet over the fair. He couldn't come down until we got \$2,000. Another thing, to show you the dedication of the jocks, a jock went out there every night for 5 hours, and it happened to be a very cold week, in the 30's, which is very cold for here, and we got pies in the face at \$1.00 a throw for 5 hours for the Cancer Society. This year we buried Brady in a trailer covered by records which we sold for 50¢ each for the Cancer Society and he couldn't come out until all the records were gone to uncover his trailer. We do the Haunted House project with the JayCees each year. I'm the carnival chairman for the Muscular Dystrophy Association. We work with kids who put on backyard carnivals for Muscular Dystrophy throughout the summer to raise money for MD. We also have a program whereby our jocks are available to go to any school or business organization or private home within our listening area to talk about radio. We give out albums, etc., and that's free. We don't charge listeners for that. We promote very heavily the fact that we encourage tours of the radio station. We usually have 2 or 3 a week. It's very important. It's one of the advantages in a small market over a medium market. Once a listener meets you, unless the air personality really is not a positive type person, you should have a listener. He should stick with you, because you're now a face. You're now somebody to him, not just a name on the radio and that's something we've always tried to do. Have our guys meet as much of their audience as possible.

**R&R:** How do you get your jocks, especially somebody whose coming new into the station, to get out there in the public eye?

**ROGERS:** We do a couple of things. First of all we try to do as much of it during their regular work week as possible. If that's not possible when we do major station promotions, even though they're for charity, if we broadcast it on the air, the jocks are paid for their time. There are times, and there are guys at the station who are willing to do a little extra and they don't get paid specifically for that thing, but at the end of the year when we sit down and talk money they do get paid for it.

**R&R:** Well, you do a lot off of the air, out in the public eye, what do you do promotion-wise on the air?

**ROGERS:** I guess we do your standard things, but I think for a market this size we just do a whole lot more.

**R&R:** What kind of contests do you run?

**ROGERS:** Well I try not to do too many weekend things because at least in a market like this, I've found that our weekend audience, we're a warm winter town and we're right on the ocean, our audience is out on the weekend. So, for me to gear a major promotion just to have people calling in on the weekend does not really work. We would prefer on the weekends to do things like beach patrol. We go out to the beach and anybody listening to the station, we give a prize, and things like that. We did do some weekend promotions, but I like to have our things just a little bit bigger. St. Patricks Day is a big holiday here so we just gave away

an all expense paid trip to Ireland. Our promotion now, and this is the 5th year we've done it during the book, is something called the "Great Savannah Flood" and it's been very successful for us. The key-line is "raining prizes for 40 days and nights." We have a winner every hour for 40 days, ranging from record albums to TV sets to motorcycles, to Sony Betamax Video home recorder, and it's a very simple correct number caller. Every hour we take a call, if you're the correct caller you won a TV set, or you won a complete stereo system. The only thing we put in there to kind of increase listening is, every once in a while we'll ask them to give us the last three records we played, and they'll win \$20.00. But our promotion budget last year, including cash and trade-in mentions, was well over \$100,000. So, for a station in a market like this, that's a lot of money to be giving away on the air.

**R&R:** Let's get into your News Department. Are there any All-News stations in your market?

**ROGERS:** No. Little too small for that.

## "Our promotion budget last year... was well over \$100,000..."

**R&R:** Alright, so WSGA is a Rock 'n Roll station, what kind of news do you have, and where do you target your news?

**ROGERS:** We have a 2 1/2 person News Department. Our News Director, Dave Brannan, has been with us for about five years now. We run 10 minutes of news in morning drive. We run another newscast at noon. We run newscasts in afternoon drive for 3 hours, 5 minutes an hour. We run some in the all night, but that's all we do. What we do, every hour we have something we do ourselves called "Earth News." Dave will gather information from the "Earth News" service, from R&R, from Billboard and other sources and prepare a 60-minute vignette or capsule on music, counter-culture, alternative news, and we deliver that once an hour. We also carry the syndicated "Earth News" program, the 5 minute show twice a night, we also carry "Hot News" and the "Daily Planet" midnight to 6, so we try to heavily target our news to our audience, especially in afternoon drive and at night. We do not really have a news image in town, I don't know how important it is for a Top 40 station, we've always been pretty dominant 18-49, but we have 3 radio stations in town with TV stations and they really kind of have, I would think, because of their facilities, and capabilities, more of a news image. We also carry ABC/Contemporary at infrequent times of the day to augment our local news.

**R&R:** Let's talk about music. You said you're playing a playlist of 30 records. Of those 30 songs, are there any album cuts involved?

**ROGERS:** 30 singles and we play 5 or 6 album cuts a night.

**R&R:** At nights only?

**ROGERS:** Yes, and on the weekends we'll play them after noon on Saturday and on Sunday. The feeling is, although there is not an AOR station in town, I think basically people listen to an AM Top 40 station to hear familiar things and familiar tunes by familiar artists. I think playing album cuts other than at night, which our night we consider to be 7pm-5am, which is basically when you don't have a whole bunch of folks over 25 listening, would really kind of defeat what we're trying to do.

**R&R:** Those album cuts you do play at night, are they from familiar artists, or do you delve into breaking artists?

**ROGERS:** No, it's got to be familiar. It's got to be a Stevie Wonder, a Steve Miller, or an image artist in our part of the country, which would be a Jimmy Buffett, or somebody like that.

**R&R:** What kind of music research are you doing now, compared to the music research that you were doing when you first went in as Music Director.

**ROGERS:** Not a whole lot of different things for this reason: The fact that I've been in the market for so long gives me a very big advantage. I think I really know the pulse of the community. We still have to do our homework, but you just get to know what's happening in a town. What we're doing now, the only thing that we're doing differently, is we're probably being a little more careful talking to our store reporters. We're being a lot more careful in tallying request line information, and we also do a survey mail-out to all our contest winners, as to what are their favorite artists, what are their favorite songs, are there any songs that they dislike, and I think this maximizes the efficiency of the people who are listening to your station.

**R&R:** What's the percentage of returns on those mail-outs?

**ROGERS:** Well, it depends on how we do them. When we were doing them just mailing them out asking them to

R&R/Friday, May 20, 1977  
send them back we got about 10% back. But we went to a stamped self-addressed envelope, it's well over 50% now.

**R&R:** Does that utilize both new and old records?

**ROGERS:** Yes. It's both currents and oldies and artists and contests, what would you like to win in a contest, do you like news, do you like this syndicated feature or that syndicated feature, and other questions.

**R&R:** How do you tabulate your requests? Do you have request people, do your disc jockeys do it, and how many hours a day are they doing it?

**ROGERS:** Unfortunately we do it ourselves and we do it 24 hours a day.

**R&R:** On every call?

**ROGERS:** Well, we take every call, whether the jock writes down every call is another matter. I know I don't. Sometimes you just don't have time to do it. But what we try to do is write down as many as we can. We have a sheet listing the current records we're playing, listing the Mothers, the 70 or 80 hot oldies, and this is all alphabetized and then next to that is a form for the ages, we do 6-11, 12-17, 18-24, and 25 plus female, male. So, really all the jock has to do is put a mark next to it, and each jock gets a sheet for a week. At the end of the week they're turned in and tabulated.

**R&R:** How do you categorize your music?

**ROGERS:** We just use an ABCD for currents. A is the power...

**R&R:** Approximately how many powers are there?

**ROGERS:** Nine. You see it's a pretty slow rotation because our powers come up once every 3 hours, that's it.

**R&R:** And how often would the rest of the list rotate?

**ROGERS:** The B's which are the stuff that's just outside the power is about every 3 1/2 hours, the C's which is the hot stuff which is about to fall off the chart is every 4 hours, and the D's which is the new stuff is about every 4 hours.

**R&R:** What about your golds? Do you categorize them in any special way?

**ROGERS:** Yeah, we have 4 categories, including LP gold.

**R&R:** What's LP Gold?

**ROGERS:** Again it's a night time category, it would be things like "Bitch" by the Rolling Stones, the Ten Years After song "I'd Love To Change The World," things that didn't quite make it, super hit singles, or maybe were never singles, but we deem necessary for air-play for an image. "Black Dog" and "Rock & Roll" by Led Zeppelin are other examples of that.

**R&R:** Does R&B take up a good portion of your playlist because of your geographic location?

**ROGERS:** Yes, especially at night, because we're a Class 4 station, so you know, at night that's what we have to do, well with the Black audience to do well overall, because it's basically who can hear us the best.

**R&R:** Is there a Black formatted station in Savannah?

**ROGERS:** Yes, there are two of them and they do very well. It's usually between us and the Black format stations for the number one position, and we've been very fortunate in four of the last five years to be number one, but the Black stations are always contenders.

**R&R:** What factors go into making up your weekly playlist?

**ROGERS:** Well, we use of course the telephone request, sales, the survey research...

**R&R:** How about music stores.

**ROGERS:** Well, that's the sales, and that's basically what we use for the numerical listing because once we start playing a record, we tend not to watch national action on it because it really doesn't matter at that point, unless it's a record we're really having trouble getting a reading on, and then we'll go and see what other people are doing with it.

**R&R:** About how many record stores on an average do you call a week?

**ROGERS:** Between five and seven stores a week.

**R&R:** Do you, or does another member of your staff do the research?

**ROGERS:** Mac does, our Music Director, handles all the music research.

**R&R:** Does the station have a close rapport with the personnel at the record stores?

**ROGERS:** You know when you're dealing with as few stores as we are, you do have a rapport, but the problem is, and I guess everybody has this problem, it's just a high turnover position, as far as the record stores is concerned. When you build up a rapport with somebody, well, then they're gone, so it just takes a while to do it again, so you just carefully try to weigh things and it's very difficult to get completely accurate reports. We try to get people to give us the exact amount of stock sold, but we still have stores who will only give us an 'excellent' 'good' 'fair' 'poor' situation which isn't totally what we're after.

**R&R:** When your Music Director calls stores, do you only look for the singles, or do you also tabulate the albums.

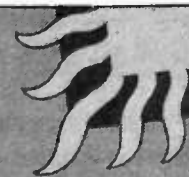
**ROGERS:** Album sales and we also check singles we're not playing.

**R&R:** You mentioned earlier that you also do an airshift. Is that 5 days a week?

**ROGERS:** Yeah.

(Continued on page 34)





JACKSON SINGS

— THE PRETENDER —

E-45399

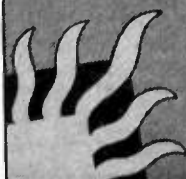


FROM THE ALBUM

— THE PRETENDER —

PRODUCED BY JON LANDAU • 7E-1079

AVAILABLE NOW FROM ASYLUM RECORDS



# Most Added:

Peter Frampton  
Barry Manilow  
Barbra Streisand

Music key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

# added this week...

## PARALLEL ONE

**WABC/New York, N.Y.**  
Sonya Jones

**KSTP/Minneapolis, Mn.**  
Rob Sherwood

**KXXK/Denver, Co.**  
Beau Matthews

**Y100/Miami, Fl.**  
Quincy McCoy

**KLEO/Wichita, Ka.**  
Ken Clifford

**KYNO/Fresno, Ca.**  
Chris Van Kemp

**WINW/Canton, Oh.**  
B.J. Quinn

**KEEL/Strasport, La.**  
Stevie Kelley

**WAKY/Louisville, Ky.**  
John Randolph

**KCPX/Salt Lake City, Ut.**  
Gary Waldron

**Hot**  
Kenny Rogers  
Andrew Gold  
Foreigner  
HOTTEST:  
Stevie Wonder 5-4  
KC & Sunshine 9-5  
Marvin Gaye 14-7  
Climax Blues 16-9  
Fleetwood Mac 29-11  
Bill Conti 20-13

**WLS/Chicago**  
Jim Smith

**WDRQ/Detroit, Mi.**  
Pat Evans

**WJZZ/Charlotte, N.C.**  
None  
HOTTEST:  
Bill Conti 2-1  
Stevie Wonder 3-2  
Boyz Scaggs 7-4  
Climax Blues 8-6  
KC & Sunshine 12-7  
Fleetwood Mac 14-11  
Foreigner 16-12  
Barry Manilow 26-16  
Andrew Gold 25-19

**CKLW/Detroit, Mi.**  
Dick Bozzi

**B. Streisand**  
Peter Frampton  
Steve Miller  
Nazareth  
Commodores  
HOTTEST:  
Leo Sayer 3-2  
Shaun Cassidy 6-4  
Stevie Wonder 7-5  
Sylvers 26-9  
Fleetwood Mac 20-16  
Manhattans 25-19

**WPGC/Washington D.C.**  
Jim Collins

**Peter Frampton**  
Commodores  
Jimmy Buffett  
England Dan  
HOTTEST:  
KC & Sunshine 2-1  
Marvin Gaye 5-3  
Joe Tex 24-7  
Bill Conti 16-11  
Kenny Rogers 17-14  
Marshall Tucker 30-22

**WRKO/Boston, Ma.**  
Les Garland

**Peter Frampton**  
Foreigner  
Hot  
Kenny Rogers  
HOTTEST:  
Bill Conti 12-5  
Abba 14-10  
Shaun Cassidy 27-14  
Marshall Tucker 22-17  
Alan O' Day 28-22

**WFIL/Philadelphia, Pa.**  
Joel Denver

**B. Streisand**  
Peter Frampton  
HOTTEST:  
Stevie Wonder 3-2  
Bill Conti 5-3  
KC & Sunshine 9-4  
Kenny Rogers 11-7  
Hot 15-10  
Fleetwood Mac 17-12  
Marvin Gaye 20-13

**WKWB/Buffalo, N.Y.**  
Jim Quinn

**Alan O' Day**  
Abba  
Marvin Gaye  
Barry Manilow  
Attitudes  
HOTTEST:  
Conti/Ferguson 3-2  
Conti/Ferguson 4-3  
Atlanta Rhythm  
"So In To" 13-10  
Yvonne Elliman 19-13  
Rubinoos 20-15  
Andrew Gold 27-18  
Kenny Nolan 30-23

**KFRC/San Francisco, Ca.**  
Dave Sholin

**Tavarez**  
HOTTEST:  
Fleetwood Mac 2-1  
Leo Sayer 4-2  
Bill Conti 9-5  
Marvin Gaye 13-8  
Stevie Wonder 22-16  
Climax Blues 26-18  
Pablo Cruise 27-20

**KRBE/Houston, Tx.**  
Cley Gish

**Andrew Gold**  
Tavarez  
HOTTEST:  
Fleetwood Mac 8-4  
Jimmy Buffett 13-9  
Rita Coolidge 18-14  
Marvin Gaye 20-15

**KNUS/Dallas, Tx.**  
Randy Hames

**Steve Miller**  
Joe Tex  
Yvonne Elliman  
HOTTEST:  
Kenny Rogers 3-1  
Stevie Wonder 6-4  
Fleetwood Mac 13-6  
Climax Blues 24-15  
Mert Wilson 29-21

**Peter McCann**  
Address Bros.  
Eagles  
Peter Frampton  
HOTTEST:  
B. Streisand  
Jimmy Buffett  
HOTTEST:  
Stevie Wonder 3-1  
Fleetwood Mac 5-3  
Andrew Gold 12-8  
Hall & Oates 15-9  
Foreigner 20-14

**Barry Manilow**  
Eagles  
Peter Frampton  
HOTTEST:  
Climax Blues 6-4  
Bill Conti 11-7  
Stevie Wonder 17-13

**KCBQ/San Diego**  
Garry Peterson

**Joe Tex**  
Address Bros.  
Boston  
HOTTEST:  
Fleetwood Mac 13-2  
Yvonne Elliman 17-4  
KC & Sunshine 21-14

**KJRI/Seattle, Wa.**  
Tracy Mitchell

**Peter Frampton**  
B. Streisand  
HOTTEST:  
Leo Sayer 16-8  
Shaun Cassidy 19-9  
Commodores 24-19  
Fleetwood Mac 29-23  
Steve Miller 31-25

**WZUU/Milwaukee, Wi.**  
Chris Curtis

**Hot**  
Boston  
Waylon Jennings  
HOTTEST:  
Fleetwood Mac 10-4  
M. Ferguson 18-6  
Foreigner 12-9  
Marshall Tucker 19-12

**Q102/Cincinnati, Dh.**  
Mark Elliott

**Foreigner**  
HOTTEST:  
Fleetwood Mac 7-3  
Andrew Gold 8-5  
KC & Sunshine 16-7  
Eagles 14-9  
Bill Conti 23-16  
Steve Miller 26-18

**KHJ/Los Angeles, Ca.**  
Michael Spears

**Peter Frampton**  
Shaun Cassidy  
Foreigner  
HOTTEST:  
Fleetwood Mac 4-1  
KC & Sunshine 8-4  
Joe Tex 18-10  
Marvin Gaye 20-13  
Alan O' Day 21-16  
Stevie Wonder 24-19

**WGCL/Cleveland, Oh.**  
Dude Walker

**Eagles**  
Kenny Rogers  
Barry Manilow  
Starbuck  
HOTTEST:  
Stevie Wonder 3-2  
Hot 5-3  
Bill Conti 11-4  
Fleetwood Mac 10-5  
Foreigner 15-8  
Steve Miller 28-21

**Z93/Atlanta, Ga.**  
Dale D'Brian

**Shaun Cassidy**  
B. Streisand  
Dean Friedman  
Waylon Jennings  
Barry Manilow  
HOTTEST:  
Marvin Gaye 5-1  
Stevie Wonder 7-4  
Jimmy Buffett 11-7  
Conti/Ferguson 20-12  
Rita Coolidge 18-14  
Bob Seger 21-16  
Foreigner 24-17  
Sylvers 28-21  
Stevie Miller 27-22  
Andrew Gold 29-23

**KSLQ/St. Louis, Mo.**  
Charley Lake

**Eagles**  
Peter Frampton  
Ram Jam  
Dean Friedman  
Mary MacGregor  
England Dan  
Shalamar  
Steve Miller  
HOTTEST:  
Bill Conti 8-3  
Fleetwood Mac 14-6  
Chilliwack 15-10  
Jacksons 17-14  
Bob Seger 23-16  
Alan O' Day 30-21  
Jimmy Buffett 28-22  
Barry Manilow 33-27

**WPIX/New York, N.Y.**  
Neil McIntyre

**England Dan**  
Heart (DP)  
Peter Frampton (DP)  
Sweet (DP)  
Bob Seger (DP)  
Cat Stevens  
HOTTEST:  
"Star" (DP)  
Bonnie Raitt (DP)  
Fleetwood Mac  
"Don't Stop" (DP)  
HOTTEST:  
KC & Sunshine 4-2  
Fleetwood Mac 8-5  
Bill Conti 12-8  
Foreigner 22-18

**CHUM/Toronto, Can.**  
Nanci Krant

**Helen Reddy**  
Rod Stewart  
HOTTEST:  
"George"  
Alan O' Day  
HOTTEST:  
Leo Sayer 2-1  
Rose Royce 7-5  
Stevie Wonder 9-6  
Hot 17-11  
Eagles 19-14  
Foreigner 22-18

**Address Bros.**  
Alice Cooper  
Peter Frampton  
HOTTEST:  
Stevie Wonder 2-1  
Joe Tex 4-3  
Bill Conti 16-10  
Dean Friedman 19-13  
Jimmy Buffett 20-14

**WQXI/Atlanta, Ga.**  
Rhett Walker

**Abba**  
England Dan  
Hall & Oates  
Shaun Cassidy  
HOTTEST:  
Marvin Gaye 2-1  
Ferguson/Conti 13-3  
Stevie Miller 18-4  
Rita Coolidge 14-9  
Boyz Scaggs 18-12  
Eagles 21-15  
Waylon Jennings 25-18  
Andrew Gold 26-20  
Alan O' Day 27-22

**K100/Los Angeles**  
Danice Gorman

**Boston**  
Peter Frampton  
HOTTEST:  
Fleetwood Mac 3-1  
Climax Blues 4-3  
Bill Conti 9-5  
Andrew Gold 10-6  
Alan O' Day 15-8  
Marshall Tucker 19-14  
Address Bros. 23-18  
Andy Gibb 25-19

**Address Bros.**  
Shaun Cassidy  
HOTTEST:  
Leo Sayer 3-2  
Alan O' Day 17-7  
Fleetwood Mac 16-9  
Abba  
"Queen" 17-13

**WPEZ/Pittsburgh, Pa.**  
Boau Raines

**Marvin Gaye**  
Brownsville, Stn.  
HOTTEST:  
Bill Conti 2-1  
KC & Sunshine 9-4  
Hot 14-10  
Fleetwood Mac 17-14  
Address Bros. 21-16  
England Dan 28-23

**KILT/Houston, Tx.**  
Bill Young

**5/11**  
Marshall Tucker  
Marvin Gaye  
ZZ Top  
Hall & Oates  
Foreigner  
A1 Stewart  
Shaun Cassidy  
HOTTEST:  
Fleetwood Mac 7-4  
M. Ferguson 12-5  
Alan O' Day 20-7  
Joe Tex 11-8  
Shaun Cassidy 25-16  
Stevie Miller 29-21

**WAPJ/Jacksonville, Fl.**  
Mark Driscoll

**Peter Frampton**  
B. Streisand  
England Dan  
Helen Reddy  
HOTTEST:  
Bill Conti 1-1  
Alan O' Day 9-2  
Fleetwood Mac 6-4  
Hot 11-7  
Stevie Miller 20-11  
Dean Friedman 23-17

**WJSA/Savannah, Ga.**  
Jerry Rogers

**Peter Frampton**  
Andy Gibb  
Peter McCann  
HOTTEST:  
Alan O' Day 1-1  
Bill Conti 5-2  
Fleetwood Mac 13-6  
Andrew Gold 19-16  
Foreigner 29-24

**KING/Seattle, Wa.**  
Rob Conrad

**Barry Manilow**  
Bette Midler  
Kenny Nolan  
B. Streisand  
Bad Co. (DP)  
HOTTEST:  
KC & Sunshine 6-2  
Stevie Miller 16-9  
Bill Conti 20-10  
Eagles 17-13  
Andrew Gold 21-15

**WNOE/New Orleans, La.**  
Marc Sommers

**Peter Frampton**  
HOTTEST:  
Boyz Scaggs 2-1  
KC & Sunshine 10-5  
John Denver 13-9  
Joe Tex 16-11  
Foreigner 17-12  
Alice Cooper 20-16  
Barry Manilow 29-22  
ELO  
"Telephone" 32-25  
Alan O' Day 33-26

**WMET/Chicago, Il.**  
Dave Morgan

**Marshall Tucker**  
Stevie Miller  
Barry Manilow  
Eagles  
Shaun Cassidy  
HOTTEST:  
Foreigner 8-4  
KC & Sunshine 13-9  
Marvin Gaye 18-11  
Sylvers 23-17  
Andrew Gold 25-19

**WGRD/Grand Rapids, Mi.**  
Ron White

**Hot**  
Andrew Gold  
HOTTEST:  
Stevie Wonder 3-1  
Fleetwood Mac 9-4  
Bill Conti 13-6

**WYRE/Annapolis, Md.**  
Jim Tice

**Peter Frampton**  
Bob Seger  
HOTTEST:  
Marvin Gaye 4-2  
Alan O' Day 6-4  
Sylvers 8-6  
Fleetwood Mac 13-8  
Bill Conti 16-10  
Andrew Gold 19-11  
Marshall Tucker 21-12  
Kenny Rogers 23-18  
Andy Gibb 30-20  
Peter McCann 28-22

**WYRE/Annapolis, Md.**  
Jim Tice

**Peter Frampton**  
Bob Seger  
HOTTEST:  
Marvin Gaye 4-2  
Alan O' Day 6-4  
Sylvers 8-6  
Fleetwood Mac 13-8  
Bill Conti 16-10  
Andrew Gold 19-11  
Marshall Tucker 21-12  
Kenny Rogers 23-18  
Andy Gibb 30-20  
Peter McCann 28-22

**WYRE/Annapolis, Md.**  
Jim Tice

**Peter Frampton**  
Bob Seger  
HOTTEST:  
Marvin Gaye 4-2  
Alan O' Day 6-4  
Sylvers 8-6  
Fleetwood Mac 13-8  
Bill Conti 16-10  
Andrew Gold 19-11  
Marshall Tucker 21-12  
Kenny Rogers 23-18  
Andy Gibb 30-20  
Peter McCann 28-22

**WYRE/Annapolis, Md.**  
Jim Tice

**Peter Frampton**  
Bob Seger  
HOTTEST:  
Marvin Gaye 4-2  
Alan O' Day 6-4  
Sylvers 8-6  
Fleetwood Mac 13-8  
Bill Conti 16-10  
Andrew Gold 19-11  
Marshall Tucker 21-12  
Kenny Rogers 23-18  
Andy Gibb 30-20  
Peter McCann 28-22

## PARALLEL TWO

**Abba**  
Barry Manilow  
Boston  
Sylvers  
Manfred Mann  
HOTTEST:  
Climax Blues 4-3  
KC & Sunshine 5-4  
Bill Conti 10-7  
Foreigner 14-10  
Andrew Gold 19-11  
Alan O' Day 24-14  
Eagles 20-15  
Kenny Rogers 26-20

**KLIV/San Jose, Ca.**  
Ralph Koal

**Peter Frampton**  
Hall & Oates  
Jackson Browne  
ELP  
HOTTEST:  
Fleetwood Mac 9-2  
M. Ferguson 10-4  
Boyz Scaggs 13-7  
Marvin Gaye 17-12

**KFJZ/Ft. Worth, Tx.**  
Danny Dwan

**Waylon Jennings**  
Meri Wilson  
Jimmy Buffett  
Alan O' Day  
HOTTEST:  
Stevie Wonder 4-3  
Climax Blues 10-7  
Yvonne Elliman 17-12  
Andrew Gold 27-16  
Bill Conti 28-18  
Marshall Tucker 29-23

**WMPS/Memphis, Tn.**  
Jon Anthony

**Sylvers**  
HOTTEST:  
Marvin Gaye 4-1  
Hot 8-5  
Waylon Jennings 28-11  
Climax Blues 18-13  
Jimmy Buffett 27-18  
Barry Manilow 29-24

**Q94/Richmond, Va.**  
Rusty Ford

**Cros, Stills & Nash**  
Carpenters  
Andy Gibb  
Rita Coolidge  
HOTTEST:  
Alan O' Day 6-1  
KC & Sunshine 9-5  
Fleetwood Mac 12-9  
Foreigner 13-10  
Peter McCann 14-11  
Eagles 19-14  
England Dan 26-17

**WJDX/Jackson, Ms.**  
Dave Perkins

**Sylvers**  
Alice Cooper  
Barry Manilow  
Address Bros.  
HOTTEST:  
Stevie Wonder 12-1  
Bill Conti 9-3  
Fleetwood Mac 13-4  
Jimmy Buffett 15-13  
Shaun Cassidy 24-14  
Bob Seger 25-19

**KNDE/Sacramento, Ca.**  
Lenny White

**Marvin Gaye**  
Barry Manilow  
Heart  
HOTTEST:  
KC & Sunshine 3-2  
Bill Conti 7-4  
Q 9-5  
Marvin Gaye 12-7  
Kenny Rogers 18-10  
William Bell 21-15  
Foreigner 25-18

**KERN/Bakersfield, Ca.**  
Bob Harlow

**Rita Coolidge**  
Abba  
Waylon Jennings  
HOTTEST:  
Alan O' Day 7-1  
Address Bros. 3-2  
Marshall Tucker 16-11  
Andy Gibb 22-17  
Eagles 27-21

**KTLK/Denver, Col.**  
Rick Brady

**Boston**  
B. Streisand  
Andrew Gold  
HOTTEST:  
Leo Sayer 3-1  
Climax Blues 6-3  
Stevie Wonder 8-4  
Firefall 11-5  
Fleetwood Mac 14-10  
Bill Conti 20-12  
Yvonne Elliman 23-17

**KROY/Sacramento, Ca.**  
Jay Street

**Kenny Rogers**  
HOTTEST:  
KC & Sunshine 5-4  
Foreigner 13-7  
Bill Conti 16-8  
Pablo Cruise 17-12  
Eagles 27-15  
Andrew Gold 26-20  
Alan O' Day 28-22

**Joe Tex**  
Hall & Oates  
Marie Osmond  
B. Streisand  
Marvin Gaye  
Johnny Nash  
HOTTEST:  
Waylon Jennings 12-5  
Jimmy Buffett 21-11  
Kenny Nolan 22-15  
Andrew Gold 23-18  
England Dan 28-19

**WBBF/Rochester, N.Y.**  
Dave Mason

**Marvin Gaye**  
Cros, Stills & Nash  
Peter Frampton  
Lou Christie  
HOTTEST:  
Fleetwood Mac 6-1  
Andrew Gold 9-5  
Bill Conti 13-7  
Helen Reddy 15-8  
Foreigner 18-12  
Kenny Nolan 21-16  
Barry Manilow 29-23

**KFJM/San Bernardino, Ca.**  
Jeff Salgo

**Andrew Gold**  
Hot  
Boston  
Peter Frampton  
Peter McCann  
HOTTEST:  
Fleetwood Mac 15-3  
KC & Sunshine 11-6  
Bill Conti 19-12

**WDRG/Hartford, Ct.**  
Jim English

**Dean Friedman**  
B. Streisand  
Peter Frampton  
Carpenters  
HOTTEST:  
KC & Sunshine 7-3  
Sylvers 9-7  
Fleetwood Mac 12-8  
Climax Blues 17-11  
Kenny Rogers 20-16  
Stevie Miller 24-19

**Q105/Tampa, Fl.**  
Bob McNeil

**Marvin Gaye**  
Barry Manilow  
HOTTEST:  
Peter McCann 7-4  
Bill Conti 15-6  
Alan O' Day 14-7  
Dean Friedman 17-8  
Stevie Miller 20-15

**WIFE/Indianapolis, In.**  
Jack Armstrong

**Pablo Cruise**  
John Miles  
Peter Frampton (DP)  
Alan O' Day  
HOTTEST:  
KC & Sunshine 4-2  
Stevie Wonder 5-3  
Fleetwood Mac 6-4  
Marvin Gaye 13-7  
Bill Conti 19-12

**WNDE/Indianapolis, In.**  
Dave Parks

**Eagles**  
Peter Frampton  
Shaun Cassidy  
David Dundas  
HOTTEST:  
KC & Sunshine 3-2  
Bill Conti 7-4  
Q 9-5  
Marvin Gaye 12-7  
Kenny Rogers 18-10  
William Bell 21-15  
Foreigner 25-18

**KJRB/Spokane, Wa.**  
Michael Christian

**Eagles**  
Peter Frampton  
HOTTEST:  
Fleetwood Mac 2-1  
KC & Sunshine 8-3  
Foreigner 9-5  
Climax Blues 10-6  
Stevie Wonder 13-8  
Hot 16-11  
Bill Conti 18-12  
Alan O' Day 26-20

**KAKC/Tulsa, Ok.**  
Steve Carter

**England Dan**  
Graham Parker  
Marie Osmond  
Pablo Cruise  
Heart (DP)  
ZZ Top (DP)  
HOTTEST:  
Fleetwood Mac 11-3  
Marshall Tucker 12-8  
Hot 13-9  
Waylon Jennings 23-17  
Bill Conti 28-20

**WOLF/Syracuse, N.Y.**  
Don Bombard

**Kenny Rogers**  
HOTTEST:  
Stevie Wonder 3-1  
Fleetwood Mac 7-5  
Bill Conti 17-6  
Andrew Gold 14-9

**Neil Sedaka**  
Peter McCann  
Cliff Richard  
Marvin Gaye (DP)  
HOTTEST:  
M. Ferguson 1-1  
KC & Sunshine 4-2  
Fleetwood Mac 6-3  
Andrew Gold 7-5  
Alan O' Day 10-6  
Address Bros. 17-8  
Eagles 18-11  
Stevie Miller 21-12

**WBJW/Orlando, Fl.**  
Tom West

**Alice Cooper**  
Address Bros.  
HOTTEST:  
Fleetwood Mac 15-10  
Firefall 17-12  
Bob Seger 19-13  
England Dan 24-18  
Jacksons 33-22  
Alan O' Day 38-30

**B100/San Diego, Ca.**  
Judy Rich

**Boston**  
Bob Seger  
A1 Stewart  
Hall & Oates  
HOTTEST:  
Kristofferson 2-1  
M. Ferguson 3-2  
KC & Sunshine 4-3  
Fleetwood Mac 5-4  
Foreigner 7-5  
Firefall 10-7  
Stevie Miller 15-9  
Marvin Gaye 23-13

**92FM/Providence, R.I.**  
Gary Berkowitz

**Carpenters**  
Peter Frampton  
Carpenters  
HOTTEST:  
Cros, Stills & Nash  
Jackson Browne  
HOTTEST:  
Stevie Wonder 2-1  
KC & Sunshine 4-3  
Bill Conti 17-6  
Alan O' Day 19-7  
Andrew Gold 15-9  
Kenny Rogers 21-16  
Marshall Tucker 27-18  
Stevie Miller 24-19  
Bob Seger 28-22

**WCOL/Columbus, Oh.**  
Dave Bishop

**Peter Frampton**  
Abba  
Peter McCann  
Pablo Cruise  
HOTTEST:  
Sylvers 3-2  
Alan O' Day 9-3  
Joe Tex 10-4  
Bill Conti 17-6  
Andrew Gold 15-11  
Barry Manilow 28-19  
Marvin Gaye 27-20

**WAVZ/New Haven, Ct.**  
Curt Hansen

**Peter Frampton**  
Shaun Cassidy  
Rose Royce  
HOTTEST:  
Down  
NRBQ  
Foreigner  
John Miles (DP)  
HOTTEST:  
Fleetwood Mac 2-1  
Barry Manilow 10-7  
Alan O' Day 24-17  
Peter McCann 27-19  
Alice Cooper 28-22

**WMAK/Nashville, Tn.**  
Phil Stanley

**B. Streisand**  
Boston  
Peter Frampton  
Alice Cooper  
HOTTEST:  
Hot 2-1  
Fleetwood Mac 5-3  
Jimmy Buffett 8-4  
Sylvers 15-10  
Bob Seger 17-12  
Stevie Miller 23-16

**WGSN/Birmingham, Al.**  
Bill Thomas

**Rita Coolidge**  
Sanford Townsend  
Shaun Cassidy  
Peter Frampton  
HOTTEST:  
Fleetwood Mac 5-1  
Stevie Wonder 4-2  
Andrew Gold 18-5  
Bill Conti 16-6  
Kenny Nolan 12-8  
Marvin Gaye 21-11  
England Dan 23-16

**KBEQ/Kansas City, Mo.**  
Kim Walsh

**Stevie Miller**  
Peter Frampton  
HOTTEST:  
KC & Sunshine 3-1  
Fleetwood Mac 8-4  
Marshall Tucker 16-10  
Andrew Gold 18-13  
Alan O' Day 27-15  
Eagles 28-19  
Barry Manilow 26-20

**WICC/Bridgeport, Ct.**  
Gary Peters

**Peter Frampton**  
B. Streisand  
HOTTEST:  
Peter Frampton  
HOTTEST:  
Stevie Wonder 3-2  
Bill Conti 5-3  
Fleetwood Mac 7-4  
KC & Sunshine 6-5  
Tavarez 8-7  
Marvin Gaye 22-10  
Hot 18-13  
Barry Manilow 29-21

**WFRG/Atlanta, Ga.**  
Kevin McCoy

**None**  
HOTTEST:  
Waylon Jennings 3  
Fleetwood Mac 4-2  
Jacksons 8-3  
Alan O' Day 11-5  
Isley Bros. 12-7  
Peter McCann 2  
Bill Conti 19-4  
Hall & Oates 23-1  
Frank Lucas 31-22

**WFEA/Manchester, N.H.**  
Paul Barretto

**Peter Frampton**  
Neil Sedaka  
Jimmy Buffett  
Jackson Browne  
Bonnie Raitt  
Silver Convention  
HOTTEST:  
Rubinoos 1-1  
Bill Conti 3-2  
Stevie Wonder 6-3  
Mary MacGregor 12-7  
Q 15-10  
Barry Manilow 17-11  
Stevie Miller 18-12  
Tavarez 19-13  
Shaun Cassidy 28-11  
Kenny Rogers 25-19

**KKXX/Grand Forks, N.D.**  
Gemm Shaw

**Firefall (RA)**  
England Dan  
Jimmy Buffett  
Shaun Cassidy  
HOTTEST:  
Alan O' Day 2-1  
Andrew Gold 7-3  
Stevie Wonder 14-4  
Starz 25-10  
Peter McCann 17-12  
Stevie Miller 27-17  
Marshall Tucker 26-2  
Barry Manilow 29-2

**WGBF/Evansville, In.**  
Buddy Elliott

**Ram Jam**  
Chilliwack  
Alan O' Day  
Bill Conti  
Andrew Gold  
HOTTEST:  
Stevie Wonder 2-1  
Q 7-4  
Fleetwood Mac 12-8

**CK101/Cocoa Beach, Fl.**  
Chris O'Neil

**Eagles**  
Hall & Oates  
England Dan  
Rufus  
Kansas  
HOTTEST:  
KC & Sunshine 2-1  
Hot 3-2  
Jimmy Buffett 6-3  
Stevie Wonder 8-4  
Andrew Gold 11-7  
Dean Friedman 16-1  
Fleetwood Mac 21-1  
Marvin Gaye 22-13  
Bill Conti 26-16

**KKLS/Rapid City, S.D.**  
Mick Kjar

**Andy Gibb**  
Cliff Richard  
Stephen Bishop  
Foreigner (RA)  
HOTTEST:  
Bill Conti 2-1  
Andrew Gold 15-8  
Address Bros. 26-1  
Hall & Oates 27-20

**WACI/Freepport, Il.**  
Jim Douglas

**Rita Coolidge**  
Cliff Richard  
Waylon Jennings  
Boston  
Chilliwack  
HOTTEST:  
Stevie Wonder 2-1  
Kenny Rogers 6-4  
Andrew Gold 8-5  
Fleetwood Mac 13-5  
Alan O' Day 15-10  
Q 19-13  
Stevie Miller 20-7  
Bill Conti 21-1  
Address Bros. 24-1  
Jimmy Buffett 28-4

**98Q/Vedalia, Ga.**  
Scott Kilar

**England Dan**  
Rita Coolidge  
Sanford Townsend  
Barry Manilow  
HOTTEST:  
Alan O' Day 2-1  
KC & Sunshine 3-2  
Stevie Wonder 8-4  
Marshall Tucker 7-4  
Hot 9-6  
Kiss 10-7  
Fleetwood Mac 11-7  
Stevie Miller 20-1  
Kenny Rogers 23-1  
Andrew Gold 27-21  
Bill Conti 19-4

**WFRG/Atlanta, Ga.**  
Kevin McCoy

**None**  
HOTTEST:  
Waylon Jennings 3  
Fleetwood Mac 4-2  
Jacksons 8-3  
Alan O' Day 11-5  
Isley Bros. 12-7  
Peter McCann 2  
Bill Conti 19-4  
Hall & Oates 23-1  
Frank Lucas 31-22

## PARALLEL THREE

**WFEA/Manchester, N.H.**  
Paul Barretto

**Peter Frampton**  
Neil Sedaka  
Jimmy Buffett  
Jackson Browne  
Bonnie Raitt  
Silver Convention  
HOTTEST:  
Rubinoos 1-1  
Bill Conti 3-2  
Stevie Wonder 6-3  
Mary MacGregor 12-7  
Q 15-10  
Barry Manilow 17-11  
Stevie Miller 18-12  
Tavarez 19-13  
Shaun Cassidy 28-11  
Kenny Rogers 25-19

**KKXX/Grand Forks, N.D.**  
Gemm Shaw

**Firefall (RA)**  
England Dan  
Jimmy Buffett  
Shaun Cassidy  
HOTTEST:  
Alan O' Day 2-1  
Andrew Gold 7-3  
Stevie Wonder 14-4  
Starz 25-10  
Peter McCann 17-12  
Stevie Miller 27-17  
Marshall Tucker 26-2  
Barry Manilow 29-2

**WGBF/Evansville, In.**  
Buddy Elliott

**Ram Jam**  
Chilliwack  
Alan O' Day  
Bill Conti  
Andrew Gold  
HOTTEST:  
Stevie Wonder 2-1  
Q 7-4  
Fleetwood Mac 12-8

**CK101/Cocoa Beach, Fl.**  
Chris O'Neil

**Eagles**  
Hall & Oates  
England Dan  
Rufus  
Kansas  
HOTTEST:  
KC & Sunshine 2-1  
Hot 3-2  
Jimmy Buffett 6-3  
Stevie Wonder 8-4  
Andrew Gold 11-7  
Dean Friedman 16-1  
Fleetwood Mac 21-1  
Marvin Gaye 22-13  
Bill Conti 26-16

**KKLS/Rapid City, S.D.**  
Mick Kjar

**Andy Gibb**  
Cliff Richard  
Stephen Bishop  
Foreigner (RA)  
HOTTEST:  
Bill Conti 2-1  
Andrew Gold 15-8  
Address Bros. 26-1  
Hall & Oates 27-20

**WACI/Freepport, Il.**  
Jim Douglas

**Rita Coolidge**  
Cliff Richard  
Waylon Jennings  
Boston  
Chilliwack  
HOTTEST:  
Stevie Wonder 2-1  
Kenny Rogers 6-4  
Andrew Gold 8-5  
Fleetwood Mac 13-5  
Alan O' Day 15-10  
Q 19-13  
Stevie Miller 20-7  
Bill Conti 21-1  
Address Bros. 24-1  
Jimmy Buffett 28-4

**98Q/Vedalia, Ga.**  
Scott Kilar

**England Dan**  
Rita Coolidge  
Sanford Townsend  
Barry Manilow  
HOTTEST:  
Alan O' Day 2-1  
KC & Sunshine 3-2  
Stevie Wonder 8-4  
Marshall Tucker 7-4  
Hot 9-6  
Kiss 10-7  
Fleetwood Mac 11-7  
Stevie Miller 20-1  
Kenny Rogers 23-1  
Andrew Gold 27-21  
Bill Conti 19-4

**WFRG/Atlanta, Ga.**  
Kevin McCoy

**None**  
HOTTEST:  
Waylon Jennings 3  
Fleetwood Mac 4-2  
Jacksons 8-3  
Alan O' Day 11-5  
Isley Bros. 12-7  
Peter McCann 2  
Bill Conti 19-4  
Hall & Oates 23-1  
Frank Lucas 31-22





# PARALLEL ONE PLAYLISTS

## NORTHEAST

### WABC-TV New York

- 1 1 LEO SAYER
- 2 2 EAGLES (old)
- 3 3 TAVARES
- 4 4 STEVIE WONDER
- 5 5 KC & SUNSHINE BAND
- 6 6 GLEN CAMPBELL
- 7 7 MARVIN GAYE
- 8 8 ATLANTA RS
- 9 9 CLIMAX BLUES
- 10 10 JENNIFER WARNES
- 11 11 FLEETWOOD MAC
- 12 12 10cc (old)
- 13 13 BILL CONTI
- 14 14 NATALIE COLE
- 15 15 HOT
- 16 16 KENNY ROGERS
- 17 17 KISS
- 18 18 ANDREW GOLD
- 19 19 FOREIGNER
- ADDS 20, 22, 35, 37

### WFL-TV Philadelphia

- 1 1 LEO SAYER
- 2 2 STEVIE WONDER
- 3 3 BILL CONTI
- 4 4 KC & SUNSHINE BAND
- 5 5 EAGLES (old)
- 6 6 ATLANTA RS (old)
- 7 7 KENNY ROGERS
- 8 8 JENNIFER WARNES
- 9 9 GLEN CAMPBELL
- 10 10 HOT
- 11 11 WILLIAM BELL
- 12 12 FLEETWOOD MAC
- 13 13 MARVIN GAYE
- 14 14 HALL & OATES (old)
- 15 15 BOZ SCAGGS
- 16 16 ADDRISI BROS
- 17 17 CLIMAX BLUES
- 18 18 BARRY MANILOW
- 19 19 NATALIE COLE
- 20 20 ALAN O'DAY
- 21 21 ANDREW GOLD
- 22 22 TAVARES
- 23 23 YVONNE ELLIMAN
- 24 24 10cc (old)
- 25 25 JOE TEX
- 26 26 SHAUN CASSIDY
- 27 27 FOREIGNER
- 28 28 EAGLES (new)
- ADDS PETER FRAMPTON  
BARBRA STREISAND (new)

### 1050 chum Toronto

- 2 1 LEO SAYER
- 1 2 EAGLES (old)
- 3 3 ATLANTA RS (old)
- 4 4 KC & SUNSHINE BAND
- 5 5 ROSE ROYCE
- 6 6 STEVIE WONDER
- 7 7 GLEN CAMPBELL
- 8 8 JENNIFER WARNES
- 9 9 NATALIE COLE
- 10 10 O
- 11 11 HOT
- 12 12 KISS
- 13 13 CLIMAX BLUES
- 14 14 EAGLES (new)
- 15 15 DAVID SOUL (old)
- 16 16 10cc (old)
- 17 17 HALL & OATES (old)
- 18 18 FOREIGNER
- 19 19 BOZ SCAGGS
- 20 20 STEVE MILLER
- 21 21 FLEETWOOD MAC
- 22 22 KENNY NOLAN (old)
- 23 23 THELMA HOUSTON (old)
- 24 24 ABBA (new)
- 25 25 KANSAS (old)
- 26 26 STU
- 27 27 BOSTON (new)
- 28 28 APRIL WINE
- 29 29 ANDREW GOLD
- 30 30 BARBRA STREISAND (old)
- ADDS HELEN REDDY  
ROD STEWART ("George")  
ALAN O'DAY
- ON BURTON CUMMINGS ("Timeless")

### WRKO Boston

- 1 1 LEO SAYER
- 2 2 STEVIE WONDER
- 3 3 ANDREW GOLD
- 4 4 FLEETWOOD MAC
- 5 5 BILL CONTI
- 6 6 EAGLES (old)
- 7 7 TAVARES
- 8 8 KC & SUNSHINE BAND
- 9 9 WILLIAM BELL
- 10 10 ABBA (new)
- 11 11 ROSE ROYCE
- 12 12 CLIMAX BLUES
- 13 13 NATALIE COLE
- 14 14 SHAUN CASSIDY
- 15 15 ATLANTA RS (old)
- 16 16 BOB SEGER
- 17 17 MARSHALL TUCKER
- 18 18 O
- 19 19 GLEN CAMPBELL
- 20 20 MARVIN GAYE
- 21 21 EAGLES (new)
- 22 22 ALAN O'DAY
- 23 23 MANFRED MANN (new)
- 24 24 UNDISPUTED TRUTH
- 25 25 YVONNE ELLIMAN
- 26 26 BOSTON (new)
- 27 27 KISS
- 28 28 JACKSON BROWNE (new)
- 29 29 BARBRA STREISAND
- 30 30 HALL & OATES (old)
- ADDS PETER FRAMPTON  
FOREIGNER  
HOT  
KENNY ROGERS

### WPIX New York

- 1 1 LEO SAYER
- 2 2 KC & SUNSHINE BAND
- 3 3 TAVARES
- 4 4 EAGLES (old)
- 5 5 FLEETWOOD MAC
- 6 6 GLEN CAMPBELL
- 7 7 ATLANTA RS
- 8 8 BOZ SCAGGS
- 9 9 BILL CONTI
- 10 10 CLIMAX BLUES
- 11 11 BOZ SCAGGS
- 12 12 HOT
- 13 13 BARBRA STREISAND (old)
- 14 14 10cc (old)
- 15 15 KISS
- 16 16 THELMA HOUSTON (old)
- 17 17 FOREIGNER
- 18 18 TRAMPPS
- 19 19 DEAN FRIEDMAN
- 20 20 KENNY NOLAN (old)
- ADDS ENGLAND DAN  
HEART (DP)  
PETER FRAMPTON (DP)  
SWEET (DP)  
BOB SEGER (DP)  
CAT STEVENS ("Star") (DP)  
BONNIE RAITT (DP)  
FLEETWOOD MAC ("Stop") (DP)

## 90X

### New York

- 1 1 LEO SAYER
- 2 2 KC & SUNSHINE BAND
- 3 3 STEVIE WONDER
- 4 4 TAVARES
- 5 5 MARVIN GAYE
- 6 6 NATALIE COLE
- 7 7 CLIMAX BLUES
- 8 8 BILL CONTI
- 9 9 GLEN CAMPBELL
- 10 10 HALL & OATES (old)
- 11 11 ATLANTA RS (old)
- 12 12 FLEETWOOD MAC
- 13 13 HOT
- 14 14 KISS
- 15 15 10cc (old)
- 16 16 BARBRA STREISAND (old)
- 17 17 WILLIAM BELL
- 18 18 EAGLES (old)
- 19 19 JOE TEX
- 20 20 STEVE MILLER
- 21 21 JENNIFER WARNES
- 22 22 THELMA HOUSTON (old)
- 23 23 JACKSONS (new)
- 24 24 MC CDD & DAVIS
- 25 25 DAVID SOUL (old)
- 26 26 TEDDY PENDERGRASS
- 27 27 EAGLES (new)
- 28 28 ALAN O'DAY
- 29 29 BARBRA STREISAND (new)
- 30 30 BOB SEGER (new)
- 31 31 ABBA (old)
- 32 32 KANSAS (old)
- 33 33 ANDREW GOLD
- 34 34 FOREIGNER
- 35 35 PETER FRAMPTON
- ADDS 33, 34, 35

## WKBU

### Buffalo

- 1 1 KC & SUNSHINE BAND
- 2 2 CONTI/FERGUSON
- 3 3 FLEETWOOD MAC
- 4 4 STEVIE WONDER
- 5 5 HELEN REDDY
- 6 6 BOZ SCAGGS
- 7 7 LEO SAYER
- 8 8 STARZ
- 9 9 GLEN CAMPBELL
- 10 10 ATLANTA RS (old)
- 11 11 THELMA HOUSTON (old)
- 12 12 EAGLES (old)
- 13 13 YVONNE ELLIMAN
- 14 14 KISS
- 15 15 RUBINOS
- 16 16 PABLO CRUISE
- 17 17 BARBRA STREISAND (old)
- 18 18 ANDREW GOLD
- 19 19 KANSAS (old)
- 20 20 HOT
- 21 21 CLIMAX BLUES
- 22 22 FOREIGNER
- 23 23 KENNY NOLAN (new)
- 24 24 EAGLES (new)
- 25 25 KENNY NOLAN (old)
- 26 26 ALAN O'DAY
- 27 27 HALL & OATES (old)
- 28 28 ABBA (new)
- 29 29 MANFRED MANN (old)
- 30 30 MARVIN GAYE
- ADDS 26, 28, 30  
BARRY MANILOW (new)  
ATTITUDES ("Summer")
- ON KENNY ROGERS  
ENGLAND DAN  
SUPERTRAMP  
BAD COMPANY

## WPEN

### Pittsburgh

- 2 1 BILL CONTI
- 1 2 LEO SAYER
- 3 3 EAGLES (old)
- 4 4 KC & SUNSHINE BAND
- 5 5 GLEN CAMPBELL
- 6 6 10cc (old)
- 7 7 ATLANTA RS
- 8 8 BOZ SCAGGS
- 9 9 CLIMAX BLUES
- 10 10 HOT
- 11 11 JENNIFER WARNES
- 12 12 EAGLES (new)
- 13 13 HALL & OATES (old)
- 14 14 FLEETWOOD MAC
- 15 15 BARBRA STREISAND (old)
- 16 16 ADDRISI BROS
- 17 17 FOREIGNER
- 18 18 DAVID SOUL (old)
- 19 19 ANDREW GOLD
- 20 20 STEVIE WONDER
- 21 21 THELMA HOUSTON (old)
- 22 22 KENNY NOLAN (old)
- 23 23 ENGLAND DAN
- 24 24 KISS
- 25 25 ROSE ROYCE
- 26 26 ABBA (old)
- 27 27 AL STEWART (old)
- 28 28 ALAN O'DAY
- 29 29 WINGS
- 30 30 MC CDD & DAVIS
- 31 31 BARRY MANILOW (old)
- 32 32 MARVIN GAYE
- 33 33 BOSTON (new)
- 34 34 FLEETWOOD MAC (old)
- 35 35 BROWNSVILLE STATION
- ADDS 32, 35
- ON ATLANTA RS ("Neon") (LP)

## WPGC

### Washington D.C.

- 2 1 KC & SUNSHINE BAND
- 1 2 LEO SAYER
- 3 3 MARVIN GAYE
- 4 4 ANDREW GOLD
- 5 5 CLIMAX BLUES
- 6 6 FLEETWOOD MAC
- 7 7 JOE TEX
- 8 8 FOREIGNER
- 9 9 HOT
- 10 10 EAL EAGLES (new)
- 11 11 BILL CONTI
- 12 12 BOZ SCAGGS
- 13 13 EAGLES (old)
- 14 14 KENNY ROGERS
- 15 15 YVONNE ELLIMAN
- 16 16 ATLANTA RS
- 17 17 ALAN O'DAY
- 18 18 FIREFALL
- 19 19 GLEN CAMPBELL
- 20 20 STEVE MILLER
- 21 21 BOB SEGER
- 22 22 MARSHALL TUCKER
- 23 23 ANDY GIBB
- 24 24 BARRY MANILOW
- 25 25 HELEN REDDY
- 26 26 TAVARES
- 27 27 RUFUS
- 28 28 COMMODORES
- 29 29 JIMMY BUFFETT
- 30 30 ENGLAND DAN
- ADDS 28, 29, 30  
PETER FRAMPTON
- ON FOREIGNER ("Long")

## U100

### Baltimore

- 2 1 KC & SUNSHINE BAND
- 1 2 ANDREW GOLD
- 3 3 CLIMAX BLUES
- 4 4 LEO SAYER
- 5 5 FIREFALL
- 6 6 FOREIGNER
- 7 7 MARSHALL TUCKER
- 8 8 KENNY ROGERS
- 9 9 JOE TEX
- 10 10 YVONNE ELLIMAN
- 11 11 ALAN O'DAY
- 12 12 MARVIN GAYE
- 13 13 EAGLES (new)
- 14 14 FLEETWOOD MAC
- 15 15 BILL CONTI
- 16 16 STEVE MILLER
- 17 17 HOT
- 18 18 JIMMY BUFFETT
- 19 19 HALL & OATES (new)
- 20 20 RUFUS
- 21 21 BOZ SCAGGS
- 22 22 TAVARES
- 23 23 DAVID SOUL (new)
- 24 24 KENNY NOLAN (new)
- 25 25 KENNY NOLAN (new)
- 26 26 CEN CAMPBELL
- 27 27 DEAN FRIEDMAN
- 28 28 ADDRISI BROS
- 29 29 BOSTON (new)
- 30 30 BOSTON (new)
- ADDS 28  
ABBA  
ENGLAND DAN  
PETER FRAMPTON
- ON PABLO CRUISE

## Big HEAD

### Pittsburgh

- 1 1 BILL CONTI
- 2 2 LEO SAYER
- 3 3 ADDRISI BROS
- 4 4 MARVIN GAYE
- 5 5 GLEN CAMPBELL
- 6 6 ATLANTA RS
- 7 7 HOT
- 8 8 FLEETWOOD MAC
- 9 9 YVONNE ELLIMAN
- 10 10 KENNY ROGERS
- 11 11 ANDREW GOLD
- 12 12 MANFRED MANN (new)
- 13 13 CLIMAX BLUES
- 14 14 DAVID SOUL (old)
- 15 15 HALL & OATES (new)
- 16 16 BOZ SCAGGS
- 17 17 PETER GABRIEL
- 18 18 JOHN DENVER
- 19 19 JENNIFER WARNES
- 20 20 FOREIGNER
- 21 21 JOE TEX
- 22 22 ALAN O'DAY
- 23 23 ANDY GIBB
- 24 24 ABBA (new)
- 25 25 STARBUCK
- 26 26 10cc (old)
- 27 27 DEAN FRIEDMAN
- 28 28 WILLIAM BELL
- 29 29 HELEN REDDY
- 30 30 BARRY MANILOW (new)
- ADDS 30  
EAGLES (new)

## MIDWEST

## WLS

### Chicago

- 2 1 BILL CONTI
- 1 2 STEVIE WONDER
- 3 3 LEO SAYER
- 4 4 BOZ SCAGGS
- 5 5 GLEN CAMPBELL
- 6 6 KC & SUNSHINE BAND
- 7 7 JENNIFER WARNES
- 8 8 KISS
- 9 9 DAVID SOUL (old)
- 10 10 FLEETWOOD MAC
- 11 11 FOREIGNER
- 12 12 EAGLES (old)
- 13 13 ATLANTA RS
- 14 14 HALL & OATES (old)
- 15 15 TENNILLE
- 16 16 BARRY MANILOW (new)
- 17 17 10cc (old)
- 18 18 ANDREW GOLD
- 19 19 THELMA HOUSTON (old)
- 20 20 ABBA (old)
- 21 21 ATLANTA RS
- 22 22 STEVE MILLER
- 23 23 EAGLES (new)
- 24 24 BARBRA STREISAND (old)
- 25 25 KANSAS (old)
- 26 26 SYLVERS (old)
- ADDS None

## KOLQ

### St. Louis

- 1 1 KC & SUNSHINE BAND
- 2 2 LEO SAYER
- 3 3 BILL CONTI
- 4 4 JOE TEX
- 5 5 RED SPEEDWAGON
- 6 6 FLEETWOOD MAC
- 7 7 MARVIN GAYE
- 8 8 MARSHALL TUCKER
- 9 9 CLIMAX BLUES
- 10 10 CHILLIWACK
- 11 11 ANDREW GOLD
- 12 12 JOE TEX
- 13 13 JENNIFER WARNES
- 14 14 JACKSONS (new)
- 15 15 BOZ SCAGGS
- 16 16 BOB SEGER
- 17 17 FIREFALL
- 18 18 KENNY ROGERS
- 19 19 CLIMAX BLUES
- 20 20 ALAN O'DAY
- 21 21 JIMMY BUFFETT
- 22 22 DAVID SOUL (old)
- 23 23 YVONNE ELLIMAN
- 24 24 RUFUS
- 25 25 UNDISPUTED TRUTH
- 26 26 BARRY MANILOW (new)
- 27 27 ENGLAND DAN
- 28 28 JACKSON BROWNE (new)
- 29 29 SHALAMAR
- 30 30 ADDRISI BROS
- 31 31 PETER MCCANN
- 32 32 STEVE MILLER
- 33 33 BOSTON (new)
- 34 34 SUPERTRAMP
- 35 35 SUPERTRAMP
- ADDS 28, 30, 33  
EAGLES (new)  
PETER FRAMPTON  
RAM JAM  
DEAN FRIEDMAN  
MARY MACGREGOR (new)
- ON STARBUCK  
JOHN MILES  
MARIE OSMOND

## WDRQ

### Detroit

- 1 1 MARVIN GAYE
- 2 2 KC & SUNSHINE BAND
- 3 3 BILL CONTI
- 4 4 EAGLES (old)
- 5 5 DAVID SOUL (old)
- 6 6 SYLVERS
- 7 7 RUFUS
- 8 8 LEO SAYER
- 9 9 SHAUN CASSIDY
- 10 10 GLEN CAMPBELL
- 11 11 10cc (old)
- 12 12 TRAMPPS
- 13 13 TAVARES
- 14 14 BOZ SCAGGS
- 15 15 ROSE ROYCE
- 16 16 STEVIE WONDER
- 17 17 BOB SEGER
- 18 18 TEDDY PENDERGRASS
- 19 19 COMMODORES
- 20 20 FIVE SPECIALS
- 21 21 JENNIFER WARNES
- 22 22 PABLO CRUISE
- 23 23 FLEETWOOD MAC
- 24 24 JOE TEX
- 25 25 STEVE MILLER
- 26 26 BROWNSVILLE ST
- 27 27 ISLEY BROS
- 28 28 HALL & OATES (new)
- 29 29 SHALAMAR
- 30 30 MARY MACGREGOR (new)
- ADDS MANHATTANS  
ALICE COOPER
- ON JOHN MILES  
MARIE OSMOND

## WTKY

### Milwaukee

- 1 1 STEVIE WONDER
- 2 2 BILL CONTI
- 3 3 SYLVERS
- 4 4 LEO SAYER
- 5 5 KC & SUNSHINE BAND
- 6 6 FLEETWOOD MAC
- 7 7 KISS
- 8 8 KENNY ROGERS
- 9 9 JENNIFER WARNES
- 10 10 THELMA HOUSTON (old)
- 11 11 EAGLES (old)
- 12 12 FOREIGNER
- 13 13 CLIMAX BLUES
- 14 14 GLEN CAMPBELL
- 15 15 KENNY NOLAN (new)
- 16 16 PETER MC CANN
- 17 17 ANDREW GOLD
- 18 18 CROWN HEIGHTS
- 19 19 DEAN FRIEDMAN
- 20 20 MARSHALL TUCKER
- 21 21 RUBINOS
- 22 22 ALAN O'DAY
- 23 23 BARRY MANILOW (new)
- 24 24 BOZ SCAGGS
- 25 25 SHAUN CASSIDY
- 26 26 ADDRISI BROS
- 27 27 ATLANTA RS
- 28 28 MANFRED MANN (new)
- 29 29 ANDY GIBB
- 30 30 ENGLAND DAN
- 31 31 CARRIE LUCAS
- 32 32 ABBA (new)
- 33 33 DAVE MASON
- ADDS 32, 33  
JOHN MILES  
HELEN REDDY  
JENNIFER

## Q92

### Cincinnati

- 1 1 LEO SAYER
- 2 2 STEVIE WONDER
- 3 3 FLEETWOOD MAC
- 4 4 EAGLES (old)
- 5 5 ANDREW GOLD
- 6 6 BOZ SCAGGS
- 7 7 KC & SUNSHINE BAND
- 8 8 HALL & OATES (old)
- 9 9 EAGLES (new)
- 10 10 CLIMAX BLUES
- 11 11 FIREFALL
- 12 12 ATLANTA RS
- 13 13 THELMA HOUSTON (old)
- 14 14 JENNIFER WARNES
- 15 15 NATALIE COLE
- 16 16 BILL CONTI
- 17 17 JETHRO TULL
- 18 18 STEVE MILLER
- 19 19 BARBRA STREISAND (old)
- 20 20 CAPTAIN & TENNILLE
- 21 21 STEVE MILLER (old)
- 22 22 BARRY MANILOW (new)
- 23 23 MARSHALL TUCKER
- 24 24 BOB SEGER (old)
- 25 25 O
- 26 26 10cc (old)
- 27 27 WINGS
- ADDS FOREIGNER

## WZUU

### Milwaukee

- 1 1 STEVIE WONDER
- 2 2 LEO SAYER
- 3 3 EAGLES (old)
- 4 4 FLEETWOOD MAC
- 5 5 KENNY ROGERS
- 6 6 MAYNARD FERGUSON
- 7 7 CLIMAX BLUES
- 8 8 KISS
- 9 9 FOREIGNER
- 10 10 JENNIFER WARNES
- 11 11 BOZ SCAGGS
- 12 12 MARSHALL TUCKER
- 13 13 THELMA HOUSTON (old)
- 14 14 STEVE MILLER (old)
- 15 15 YVONNE ELLIMAN
- 16 16 PETER MC CANN
- 17 17 MANFRED MANN (new)
- 18 18 ANDREW GOLD
- 19 19 ANDY GIBB
- 20 20 PETER FRAMPTON
- ADDS HOT  
BOSTON (new)  
WAYLON JENNINGS
- ON CHILLIWACK  
HEART

## 15 KSTP

### Minneapolis

- 3 1 STEVIE WONDER
- 2 2 CLIMAX BLUES
- 1 3 FLEETWOOD MAC
- 4 4 LEO SAYER
- 5 5 CONTI/FERGUSON
- 6 6 BOZ SCAGGS
- 7 7 DEAN FRIEDMAN
- 8 8 ANDREW GOLD
- 9 9 HALL & OATES (new)
- 10 10 MARSHALL TUCKER
- 11 11 STEVE MILLER
- 12 12 BOB SEGER
- 13 13 GLEN CAMPBELL
- 14 14 FOREIGNER
- 15 15 KENNY ROGERS
- 16 16 JENNIFER WARNES
- 17 17 KC & SUNSHINE BAND
- 18 18 BOSTON (new)
- 19 19 KISS
- 20 20 ALAN O'DAY
- 21 21 EAGLES (new)
- 22 22 BARBRA STREISAND (new)
- 23 23 JIMMY BUFFETT
- ADDS 21, 22, 23  
PETER MC CANN  
ADDRISI BROS

## WGCL

### Cleveland

- 1 1 LEO SAYER
- 2 2 STEVIE WONDER
- 3 3 HOT
- 4 4 BILL CONTI
- 5 5 FLEETWOOD MAC
- 6 6 KC & SUNSHINE BAND
- 7 7 EAGLES (old)
- 8 8 FOREIGNER
- 9 9 WILLIAM BELL
- 10 10 JENNIFER WARNES
- 11 11 SYLVERS
- 12 12 ROZ SCAGGS
- 13 13 ANDREW GOLD
- 14 14 ATLANTA RS
- 15 15 KISS
- 16 16 ANGEL
- 17 17 CLIMAX BLUES
- 18 18 MARVIN GAYE
- 19 19 RUFUS
- 20 20 KENNY NOLAN
- 21 21 STEVE MILLER
- 22 22 EAGLES (new)
- 23 23 BOB SEGER
- 24 24 KENNY ROGERS
- 25 25 ALAN O'DAY
- 26 26 TAVARES
- 27 27 HALL & OATES (new)
- 28 28 BARRY MANILOW (new)
- 29 29 PABLO CRUISE
- 30 30 STARBUCK
- ADDS CHILLIWACK  
PETER FRAMPTON

## CKLW

### Detroit

- 1 1 KC & SUNSHINE BAND
- 2 2 LEO SAYER
- 3 3 MARVIN GAYE
- 4 4 SHAUN CASSIDY
- 5 5 STEVIE WONDER
- 6 6 BILL CONTI
- 7 7 DAVID SOUL (old)
- 8 8 RUFUS
- 9 9 SYLVERS
- 10 10 BOZ SCAGGS
- 11 11 EAGLES (old)
- 12 12 JENNIFER WARNES
- 13 13 GLEN CAMPBELL
- 14 14 BOB SEGER (new)
- 15 15 HOT
- 16 16 FLEETWOOD MAC
- 17 17 CLIMAX BLUES
- 18 18 ALICE COOPER
- 19 19 MANHATTANS
- 20 20 ROSE ROYCE
- 21 21 ATLANTA RS
- 22 22 HALL & OATES (new)
- 23 23 KENNY ROGERS
- 24 24 ADDRISI BROS
- 25 25 COMMODORES
- 26 26 ANDREW GOLD
- 27 27 MARIE OSMOND
- 28 28 ALAN O'DAY
- 29 29 EAGLES (new)
- ADDS 26  
BARBRA STREISAND  
PETER FRAMPTON  
STEVE MILLER  
NAZARETH

## SOUTH

## 56 WMBQ

### Memphis

- 3 1 HOT
- 1 2 JOE TEX
- 2 3 STEVIE WONDER
- 4 4 KC & SUNSHINE BAND
- 5 5 MARVIN GAYE
- 6 6 LEO SAYER
- 7 7 FLEETWOOD MAC
- 8 8 KENNY ROGERS
- 9 9 JACKSONS (new)
- 10 10 ATLANTA RS
- 11 11 BILL CONTI
- 12 12 CLIMAX BLUES
- 13 13 FOREIGNER
- 14 14 MARSHALL TUCKER
- 15 15 MC CDD & DAVIS
- 16 16 WAYLON JENNINGS
- 17 17 YVONNE ELLIMAN
- 18 18 JENNIFER WARNES
- 19 19 EAGLES (old)
- 20 20 ANDY GIBB
- 21 21 GLEN CAMPBELL
- 22 22 NATALIE COLE
- 23 23 DAVID SOUL





1	1	KC & SUNSHINE BAND
2	2	STEVIE WONDER
3	3	LEO SAYER
4	4	FLEETWOOD MAC
5	5	CONTI/FERGUSON
6	6	ROSE ROYCE
7	7	BOZ SCAGGS
8	8	EAGLES (old)
9	9	JIMMY BUFFETT
10	10	HOT
11	11	CLIMAX BLUES
12	12	MC COO & DAVIS
13	13	ATLANTA RS (old)
14	14	RITA COOLIDGE
15	15	MARVIN GAYE
16	16	YVONNE ELLIMAN
17	17	STEVE MILLER
18	18	EAGLES (new)
19	19	GRAHAM PARKER
20	20	HALL & OATES (old)
21	21	RUFUS
22	22	JOHN MILES
23	23	DAVID SOUL (old)
24	24	BOB SEGER
25	25	BT
26	26	ADDRISI BROS
27	27	ANDREW GOLD
28	28	HALL & OATES (new)
29	29	FOREIGNER
30	30	MARSHALL TUCKER
ADDS	27	TAVARES
	28	CS & N
	29	PETER FRAMPTON
ON:	30	JOE TEX
		BARRY MANILOW (new)
		ZZ TOP



1	1	LEO SAYER
2	2	FLEETWOOD MAC
3	3	ATLANTA RS (old)
4	4	YVONNE ELLIMAN
5	5	STEVIE WONDER
6	6	EAGLES (old)
7	7	ROSE ROYCE
8	8	HALL & OATES (old)
9	9	JENNIFER WARNES
10	10	DAVID SOUL (old)
11	11	MARVIN GAYE
12	12	WILLIAM BELL
13	13	BILL CONTI
14	14	KC & SUNSHINE BAND
15	15	THELMA HOUSTON (old)
16	16	NATALIE COLE
17	17	EAGLES (new)
18	18	BARBRA STREISAND (old)
19	19	FOREIGNER
20	20	GLEN CAMPBELL
21	21	10cc (old)
22	22	STEVE MILLER
23	23	ALAN O'DAY
24	24	BOZ SCAGGS
25	25	JOE TEX
26	26	PETER MC CANN
27	27	HELEN REDDY
28	28	TAVARES
29	29	ABBA (old)
30	30	ENGLAND DAN
ADDS	25	ADDRISI BROS
	26	BOSTON (new)
	27	AL STEWART
	28	BARRY MANILOW (new)
	29	JIMMY BUFFETT
	30	STARBUCK
ON:		TONY WILSON
		BETTE MIDLER

# IT'S ANOTHER HIT!

# ALICE COOPER "You And Me"

**CKLW 18**  
**WDRQ added**  
**KEZY debut 33**  
**WAVZ 28-22**  
**92FM added 29**  
**WTRY 22-14**  
**WAYS added 21**  
**WBBQ added**  
**WMAK added**  
**WJDX added 25**  
**WNOE 20-16**  
**WBJW added 38**  
**WLCY added**  
**KJRB on**  
**10Q on**  
**K100 28**  
**WTSN 26-23**  
**WROK debut 35**  
**WACI debut 34**  
**WSPT added**  
**WAIK added**  
**WLOF 19-13**  
**WISE debut 29**  
**KILE 28**  
**WCGQ 19-17**



**KCBN debut 24**  
**KBIM 26-20**

**Thanks For Supplying  
The Bullets, Guys...**



on Warner Bros. Records



1	1	CLIMAX BLUES
2	2	KC & SUNSHINE BAND
3	3	FLEETWOOD MAC
4	4	ATLANTA RS (old)
5	5	STEVIE WONDER
6	6	LEO SAYER
7	7	KENNY ROGERS
8	8	JENNIFER WARNES
9	9	BILL CONTI
10	10	DAVID SOUL (old)
11	11	MARVIN GAYE
12	12	ALAN O'DAY
13	13	WAYLON JENNINGS
14	14	10cc (old)
15	15	EAGLES (old)
16	16	HOT
17	17	DAVID SOUL (new)
18	18	JIMMY BUFFETT
19	19	ANDREW GOLD
20	20	MARSHALL TUCKER
21	21	BOZ SCAGGS
22	22	THELMA HOUSTON (old)
23	23	HALL & OATES (old)
24	24	WILLIAM BELL
25	25	BARBRA STREISAND (new)
26	26	SHAUN CASSIDY
27	27	BOSTON (new)
28	28	KISS
29	29	NEIL SEDAKA
30	30	EAGLES (new)
ADDS	29	



1	1	STEVIE WONDER
2	2	BILL CONTI
3	3	LEO SAYER
4	4	KC & SUNSHINE BAND
5	5	CLIMAX BLUES
6	6	BOZ SCAGGS
7	7	FLEETWOOD MAC
8	8	NATALIE COLE
9	9	DEAN CARMAN
10	10	FOREIGNER
11	11	JENNIFER WARNES
12	12	STEVE MILLER (new)
13	13	MARSHALL TUCKER
14	14	JIMMY BUFFETT
15	15	GLEN CAMPBELL
16	16	ANDREW GOLD
17	17	EAGLES (new)
18	18	ALAN O'DAY
19	19	ATLANTA RS
20	20	ANDY GIBB
21	21	BOSTON (old)
22	22	BARRY MANILOW (new)
23	23	EAGLES (old)
24	24	ADDRISI BROS
25	25	10cc (old)
ADDS	26	PETER FRAMPTON
	27	BARBRA STREISAND (new)



1	1	KENNY NOLAN (old)
2	2	BILL CONTI
3	3	JACKSONS ("Good")
4	4	EAGLES (old)
5	5	STEVIE WONDER
6	6	NATALIE COLE
7	7	ABBA (old)
8	8	ROSE ROYCE (new)
9	9	DAVID SOUL (old)
10	10	LEO SAYER
11	11	BAY CITY ROLLERS
12	12	CAPTAIN & TENNILLE ("Rain")
13	13	ADDRISI BROS
14	14	CROWN HEIGHTS
15	15	HALL & OATES (old)
16	16	WILTON PLACE
17	17	JIMMY BUFFETT
18	18	SYLVERS ("Now")
19	19	ROSE ROYCE
20	20	YVONNE ELLIMAN
21	21	KC & SUNSHINE BAND
22	22	COMMODORES
23	23	ROSE ROYCE ("Car")
24	24	DENIECE WILLIAMS
25	25	CELI BEE
26	26	BARBRA STREISAND (old)
27	27	HOT
28	28	GLEN CAMPBELL
29	29	ALAN O'DAY
30	30	FLEETWOOD MAC
31	31	KINKS (old)
32	32	MARVIN GAYE
33	33	AEROSMITH (old)
34	34	MARY MACREGOR (old)
35	35	DAVID GEDDES
36	36	MANFRED MANN (old)
37	37	MERI WILSON
38	38	AL STEWART (old)
39	39	FOREIGNER ("Ice")
40	40	SYLVERS (old)
41	41	STEVE MILLER (old)
42	42	JACKSONS (old)
ADDS	29, 32, 35, 37, 39	



1	1	KANSAS (old)
2	2	BOZ SCAGGS
3	3	10cc (old)
4	4	CLIMAX BLUES
5	5	LEO SAYER
6	6	FLEETWOOD MAC
7	7	BILL CONTI
8	8	HALL & OATES (old)
9	9	ATLANTA RS (old)
10	10	WINGS
11	11	GLEN CAMPBELL
12	12	JENNIFER WARNES
13	13	STEVIE WONDER
14	14	FIREBALL
15	15	FLEETWOOD MAC (old)
16	16	HARRY MANILOW (new)
17	17	EAGLES (new)
18	18	PETER FRAMPTON
19	19	STEVE MILLER (old)
20	20	EAGLES (old)
21	21	ORLEANS (old)
22	22	STEVIE WONDER ("Lovely")
23	23	ABBA (old)
24	24	DAVID SOUL (old)
25	25	KENNY NOLAN (old)
ADDS	16, 17, 18	



1	1	KENNY ROGERS
2	2	LEO SAYER
3	3	ATLANTA RS
4	4	STEVIE WONDER
5	5	BOZ SCAGGS
6	6	FLEETWOOD MAC
7	7	EAGLES (old)
8	8	JENNIFER WARNES
9	9	THELMA HOUSTON (old)
10	10	BILL CONTI
11	11	NATALIE COLE
12	12	DAVID SOUL (old)
13	13	HALL & OATES (old)
14	14	EAGLES
15	15	CLIMAX BLUES
16	16	GLEN CAMPBELL
17	17	KC & SUNSHINE BAND
18	18	10cc (old)
19	19	CAPTAIN & TENNILLE
20	20	MARVIN GAYE
21	21	MERI WILSON
22	22	KANSAS (old)
23	23	FLEETWOOD MAC (old)
24	24	STEVE MILLER
25	25	JOE TEX
26	26	BOB SEGER
27	27	STEVE MILLER (old)
28	28	AEROSMITH (old)
29	29	YVONNE ELLIMAN
30	30	ABBA (old)
ADDS	24, 25, 29	



1	1	FLEETWOOD MAC
2	2	STEVIE WONDER
3	3	GLEN CAMPBELL
4	4	KC & SUNSHINE BAND
5	5	BILL CONTI
6	6	NATALIE COLE
7	7	LEO SAYER
8	8	EAGLES (old)
9	9	KISS
10	10	JOE TEX
11	11	JENNIFER WARNES
12	12	DAVID SOUL (new)
13	13	MARVIN GAYE
14	14	CLIMAX BLUES
15	15	EAGLES (new)
16	16	ALAN O'DAY
17	17	ATLANTA RS
18	18	ROSE ROYCE
19	19	STEVE MILLER
20	20	HALL & OATES (new)
21	21	KENNY ROGERS
22	22	10cc
23	23	KRIS KRISTOFFERSON
24	24	HALL & OATES (old)
25	25	ANDREW GOLD
26	26	BOZ SCAGGS
27	27	BARBRA STREISAND (new)
28	28	MARSHALL TUCKER
29	29	PETER FRAMPTON
30	30	FOREIGNER
ADDS		SHAUN CASSIDY



1	1	FLEETWOOD MAC
2	2	LEO SAYER
3	3	STEVIE WONDER
4	4	BOZ SCAGGS
5	5	BILL CONTI
6	6	EAGLES (old)
7	7	ATLANTA RS (old)
8	8	MARVIN GAYE
9	9	KANSAS (old)
10	10	JENNIFER WARNES
11	11	KC & SUNSHINE BAND
12	12	EAGLES (new)
13	13	FOREIGNER
14	14	10cc (old)
15	15	ROSE ROYCE
16	16	STEVE MILLER
17	17	JOE TEX
18	18	CLIMAX BLUES
19	19	HALL & OATES
20	20	PABLO CRUISE
21	21	ALAN O'DAY
22	22	KENNY ROGERS
23	23	NATALIE COLE
24	24	SYLVERS
25	25	GLEN CAMPBELL
26	26	ANDREW GOLD
27	27	MARSHALL TUCKER
28	28	BARBRA STREISAND (new)
ADDS		TAVARES



1	1	CLIMAX BLUES
2	2	FLEETWOOD MAC
3	3	LEO SAYER
4	4	STEVIE WONDER
5	5	KC & SUNSHINE BAND
6	6	GLEN CAMPBELL
7	7	BOZ SCAGGS
8	8	BILL CONTI
9	9	KISS
10	10	AEROSMITH (new)
11	11	AL STEWART
12	12	EAGLES (old)
13	13	YVONNE ELLIMAN
14	14	BOB SEGER
15	15	GARY WRIGHT
16	16	ADDRISI BROS
17	17	FOREIGNER
18	18	STEVE MILLER
19	19	JENNIFER WARNES
20	20	BAD COMPANY
21	21	ALAN O'DAY
22	22	EAGLES (new)
23	23	O
24	24	MARVIN GAYE
25	25	ATLANTA RS
26	26	HALL & OATES (new)
27	27	ANDREW GOLD
28	28	NATALIE COLE
29	29	BOSTON (new)
30	30	JOE TEX
31	31	KENNY ROGERS
32	32	MARSHALL TUCKER
33	33	ALICE COOPER
34	34	KRIS KRISTOFFERSON
35	35	ANDY GIBB
ADDS		PETER FRAMPTON
		HEART
ON:		MANFRED MANN
		JETHRO GULL
		CHILLIWACK
		BONNIE RAITT
		JACKSON BROWNE (new)
		PABLO CRUISE





# CLIFF RICHARD "DON'T TURN THE LIGHT OUT"

P16-40724

PRODUCED BY: BRUCE WELCH  
P16-2268

FROM THE LP "EVERY FACE TELLS A STORY"  
KEEPIN' THE SWITCH ON!

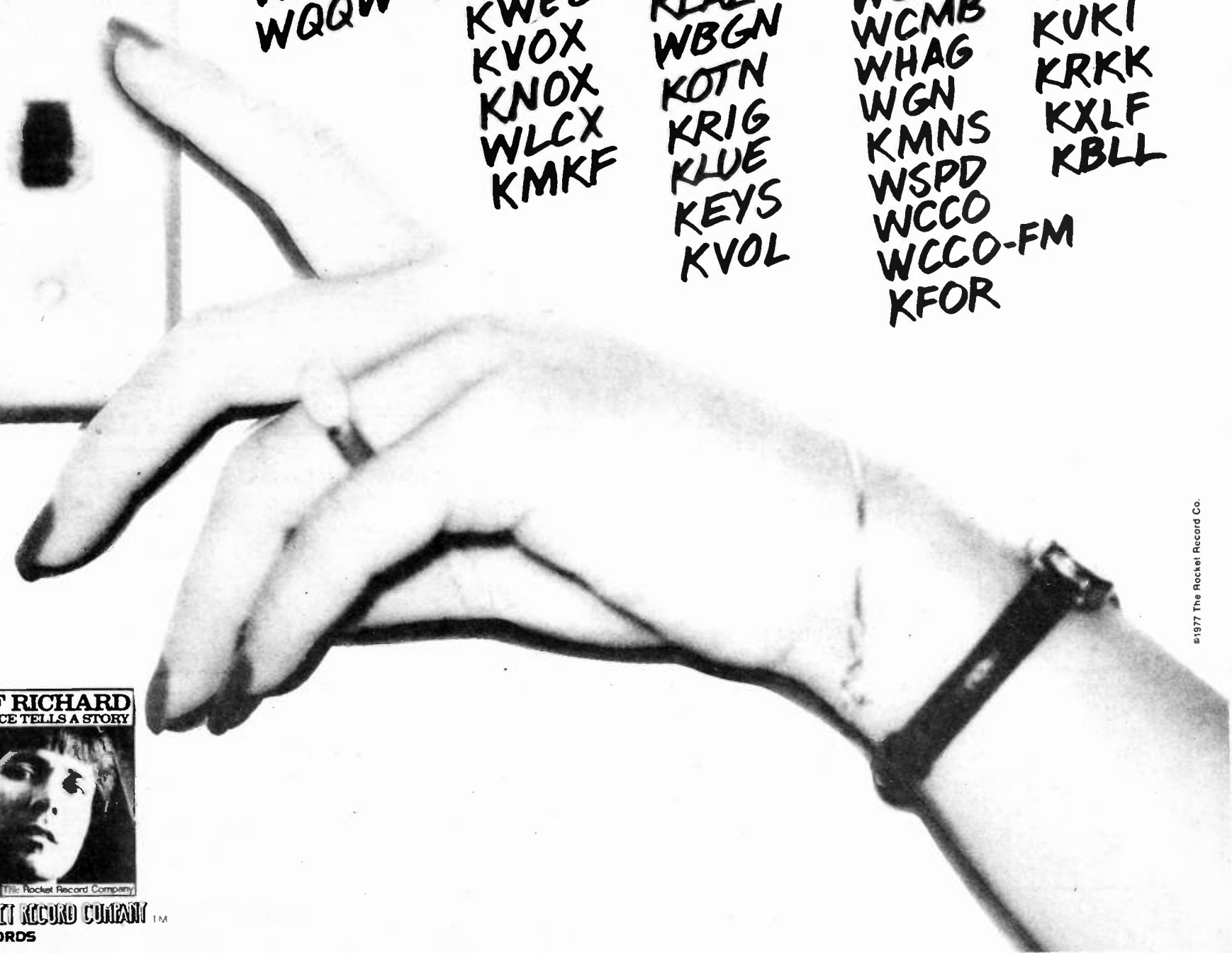
KYNO  
WBZ-FM  
WSAR  
WEEX  
WAHT  
WFIF  
WQQW

WWWD  
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WCCW  
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WRIG  
KLSS  
KWSL  
KLEE  
KWEB  
KVOX  
KNOX  
WLCX  
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KSKG  
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KRAE  
KATI  
WSAR  
WCMB  
WHAG  
WGN  
KMNS  
WSPD  
WCCO  
WCCO-FM  
KFOR

KDAL  
KYMN  
KMOX-FM  
KMBZ  
KMRJ  
WSM  
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KUH  
K-101  
KUKI  
KRKK  
KXLF  
KBLL



THE ROCKET RECORD COMPANY  
MCA RECORDS





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 WU INFOMASTER 1-005839M089002 03/30/77  
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 PMS BURBANK CA  
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 BONNIE RAITT AND JOHN MONTGOMERY  
 4000 WARNER BROTHERS RECORDS  
 CHEZ WARNERBLVD  
 BURBANKCALIFORNIA(91501)  
 DAN JUST PLAYED ME RUNAWAY OVER THE PHONE  
 ITS NEVER SOUNDED BETTER STOP ALL THE BEST  
 COL DEL AND SHIRLEY SHANNON  
 NNN 4000 BURBANKCALIFORNIA(91501)

**Del's '61 classic is  
 Bonnie's '77 runaway hit.**



**Bonnie Raitt's  
 "Runaway"** (WBS 8382)

The premier single  
 from the fastest-  
 rising album of  
 her career,  
**Sweet  
 Forgiveness.**

**BONNIE RAITT  
 Sweet Forgiveness**

Includes Gamblin' Man/Runaway  
 Louise/Home



Produced by Paul Rothchild  
 for Warner Bros. records  
 & tapes. (BS 2990)



# AOR



## Mike Harrison

### Evolution

Doug Harris leaves weekends at KMET/Los Angeles to do all-nights on WRVR/New York...Lois Goldberg exits the Music Directorship of WPDH/Poughkeepsie. She's available. Call (914) 476-3905...Thom O'Hair reports that Bob Cole is the new MD of the soon-to-begin, soon-to-be-given new call letters, San Francisco Century station. The new airstaff will be announced shortly...Jack Robertson is the new Music Director of WYDD/Pittsburgh...KLOS/Los Angeles Program Director Tom Yates has announced his engagement to Marjorie Gross. The big day is set for June 18th...Tracy Roach has joined the airstaff of WBCN/Boston from WBRU/Providence...Jon Scott exits the National Album Promotion Directorship of MCA Records, replaced by Joy Hall.

### Charlie Kendall Resigns At KZEW

Charlie Kendall informed R&R that he resigned the position of Music Director and morning air personality at KZEW/Dallas. Charlie, prior to joining "The ZOO," was Music Director of WMMS/Cleveland and a long time active contributor to the national AOR radio scene. Citing "disagreements with management" as his reason for leaving, Charlie will be announcing his plans shortly. He can be reached in Dallas at (214) 351-4756.

### Color

**WKQQ/Lexington Program Director Dick Hungate** reports the station is running a series of "Double-Q Appreciation Parties" at local bars to thank listeners for their support and interest. Mixed drinks are being sold for 98¢ (the station's frequency) and the first 50 listeners to show up get free T-shirts and albums. The station also reports great response to their "Sandwich Girls" who've been walking the streets of the city with sign boards attached to them promoting the radio station.

**GO FLY A KITE:** WIBA-FM/Madison presented their "Third Annual Kite Fly" in which they gave away hand painted Chinese kites. Music was supplied by local talent and prizes were given for the highest flying, smallest, most original, etc. categories in kite competition. 2,000 people attended the event.

**BIG PIG:** The giant inflatable Pink Floyd pig found a temporary home above the roof of the KWST/Los Angeles offices/studios when the group came to L.A. for their concert. That climaxed a week of Pink Floyd related promotions including ticket, album, belt buckle and T-shirt giveaways.

**WDAI/Chicago** is setting up "game three" of their "Superbowl of Rock" series. Scheduled for July 19th at Soldier Field is Ted Nugent, Lynyrd Skynyrd, and others.

**Big Winds:** WQCM/Hagerstown gave away Gale Force albums after the city was hit by gale force winds.

**Rock Puzzle:** WAAF/Worcester played bits of 7 songs which listeners had to identify. The winner got 107 seconds to grab as many albums as possible from a local record store.

**WFMF/Baton Rouge** gave away over 1,000 albums during the just ended Arbitron rating period. The station also has started utilizing their "Skywatch" traffic plane, normally used for drive time, to help give traffic reports around the area of big concerts in town.

**Mothers:** KMET/Los Angeles played an entire day of "Progressive FM Mothers" for Mothers Day. The music played came from the late 60's-early 70's and received tremendous listener reaction.

**Softball:** The staff of WQSR/Tampa played softball against Jimmy Buffett and the Coral Reefers and lost.

**WWCK/Flint** gave away entire Chicago and Led Zeppelin catalogues.

### Concerts And Conversation

**Radio Concerts:** Elliot Murphy and Gallagher & Lyle on WLIR/Long Island...James Talley on WOUR/Utica and WCMF/Rochester...Grateful Dead on WXRT/Chicago.

**Interviews:** Michel Stanley on KSHE/St. Louis...Dave Edmunds on KTIM/San Raphael...Starz on WCOL-FM/Columbus...Alice Cooper, Ray Davies, and Brownsville Station on WNOE-FM/New Orleans...Richard Torrance and Ray Davies on WLIR/Long Island...Walter Egan and Freddy Salem on WKDD/Akron...Pablo Cruise, Michael Murphey, and Dr. Hunter S. Thompson on WGVJ/Gainesville...Bob Seger and Little Feat on WKQQ/Lexington...Hoyt Axton on KZAM/Seattle...Rachel Faro and Peter Alsop on KYD/Santa Barbara...Bonnie Raitt, Wild Cherry, and Grover Washington, Jr. on FM 103/Ann Arbor...Corkey Laing and George Carlin on KOME/San Jose...Peter Tosh on TRIAD.

**Available For The Asking:** Fantasy Records is making available free to AOR radio stations a one hour live concert tape featuring the Hoodoo Rhythm Devils recorded at the Old Waldorf in San Francisco. Contact Dave Marshall at (800) 227-0466.

### WXRT Gets Another One

In this year's Armstrong Awards competition, WXRT/Chicago received the 1st Place Award for "General News Coverage." The judges issued a statement commending the station for "...their general excellence of reporting and writing, as well as their many-sided perspective on the news."

Congratulations to WXRT News Director Linda Brill, Producer C.D. Jaco, and reporters Neil Parker and Carole Cohen.



That's the giant Pink Floyd Pig as it sat on the roof of KWST/Los Angeles smiling down on the people traveling Sunset Blvd.



Seven years after its initial release, the Atlantic Records album "In The Court of the Crimson King" by King Crimson was certified gold by the RIAA for selling in excess of 500,000 units. The group's members have since gone on to other things. Ian McDonald (l), a former member of King Crimson, now with Foreigner, is shown receiving a gold record for the classic by Atlantic's John David Kalodner (r) after Foreigner's recent St. Louis concert.



The KKXX/Bakersfield staff prepares to flip a coin to see who gets to take out the "K-K-Excalibre." Charlie Haley, Chris Squires, Terry Gaiser, and (kneeling) Randy Holbrook drive the vintage 1929 auto to Southern San Joaquin Valley campuses to hand out KKXX bumper stickers, AM-FM radios and station music surveys which are used in researching KKXX's playlist.

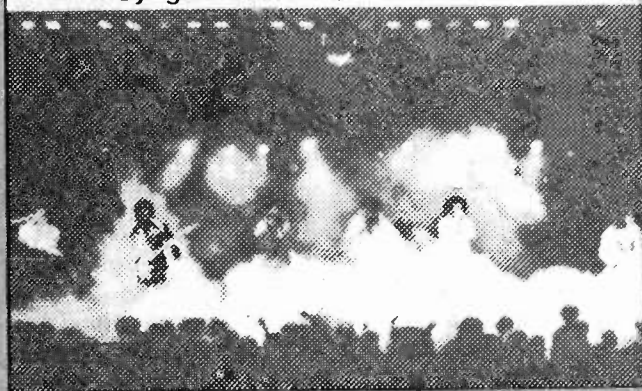


# 845,973 \* people bought this album.

THE ISLEY BROTHERS  
GO FOR YOUR GUNS

including:

The Pride/Footsteps In The Dark  
Climbin' Up The Ladder  
Voyage To Atlantis/Livin' In The Life



**Question: How many of them listen to AOR Radio?**

**Answer: More than can be ignored!**

**We already know that a lot of them are listening to:**

KFMQ  
WYDD  
WZMF  
WXRT  
KWFM

WIOQ  
WCFM  
WBCN  
WKTK

WHFS  
KSAN  
KZAP  
KDKB

KFML  
KZEL  
KVAN  
WMMS

# “Go For Your Guns” THE ISLEY BROTHERS

on T-Neck/CBS Records

\*as of May 16, 1977

# Radio & Records

# Album Airplay/40

# Chart Summary

FLEETWOOD MAC has been in the number one position on this chart for the past thirteen weeks, an unprecedented accomplishment. MILLER had an incredible first week out, jumping right into the number two airplay position. The top of the chart was otherwise stable. FEAT, RAITT, CAT, MASON, and the EAGLES were strong and maintained their basic turntable positions. FOREIGNER enjoyed some growth. SUPERTRAMP had an extremely good week. 10cc maintained. BEATLES were solid. HEART debuted impressively. BETTS and SEGER maintained. POCO inched up. COOPER took a mighty leap. CHARLIE came on strong. OUTLAWS debuted to extremely positive programmer reaction. CRUISE maintained. WINCHESTER took a healthy jump. FLOYD is hanging in there. TUBES and WALKER debuted. SONS resurged strongly and bounced back onto the chart. RITENOUR debuted. DANNY O'KEEFE almost made the chart by a hair with REO SPEEDWAGON, KINGFISH, and KIKI DEE close behind, almost making the chart in that order.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.

1	FLEETWOOD MAC	Rumours (WB)	"Dreams" "Chain" "Silver" "News"
2	STEVE MILLER	Book Of Dreams (Capitol)	"Jet" "Jungle" "Swing" "Sacrifice"
3	LITTLE FEAT	Time Loves A Hero (WB)	"Roller" "Liner" "Races" Title
4	BONNIE RAITT	Sweet Forgiveness (WB)	"Runaway" "Home" "Farewell" lead
5	CAT STEVENS	Izitso (A&M)	"Star" "Bonfire" "Schoolyard" lead
6	DAVE MASON	Let It Flow (Col)	"High" Title "Time" "Disagree"
7	EAGLES	Hotel California (Asylum)	Title "Fast Lane"
8	FOREIGNER	Foreigner (A&M)	"First Time" "Damage"
9	SUPERTRAMP	Even In The Quietest Moment (A&M)	"Give" "Stream" "Lover"
10	EMERSON LAKE & PALMER	Works (A&M)	"Lend Love" "La Vie" "Closer"
11	10cc	Deceptive Bends (Mercury)	"Judge" "Benefit" "Modern" lead
12	VAN MORRISON	A Period Of Transition (WB)	"Joyous" "Flamingos" "Wind"
13	BEATLES	At The Hollywood Bowl (Capitol)	"Twist & Shout" leads variety
14	BAD COMPANY	Burnin' Sky (Swan Song)	Title "Woman" "Morning" lead
15	HEART	Little Queen (Portrait)	Title "Barracuda" "Love Alive" "Hello"
16	ARS	Rock & Roll Alternative (Polydor)	"In To You" "Neon" "Somebody"
17	DICKEY BETTS	& Great Southern (Arista)	"Gypsy" "Bougainvillea" "Get"
18	JETHRO TULL	Songs From The Wood (Chrysalis)	"Whistler" "Velvet"
19	KENNY LOGGINS	Celebrate Me Home (Col)	"Dream" "Luck" "Daddy"
20	BOB SEGER	Night Moves (Capitol)	"Mainstreet" "R&R" "Poppa"
21	POCO	Indian Summer (ABC)	Title "Dance" "Stay"
22	ALICE COOPER	Lace And Whiskey (WB)	"You & Me" "Tonight" "Damned"
23	CHARLIE	No Second Chance (Janus)	"Johnny" Title "Turning"
24	OUTLAWS	Hurry Sundown (Arista)	Title "Lonesome" "Heart"
25	PABLO CRUISE	A Place In The Sun (A&M)	"Gonna Do" "June" Title "Fire"
26	JESSE WINCHESTER	Nothing But A Breeze (Brsvle/WB)	Title "Bowling" lead
27	PINK FLOYD	Animals (Col)	"Sheep" "Dogs"
28	TUBES	Now (A&M)	"Parade" "Town" "Klone"
29	KINKS	Sleepwalker (Arista)	Title "Jukebox"
30	JIMMY BUFFETT	Changes In Attitudes (ABC)	"Trauma" "Margaritaville"
31	JERRY JEFF WALKER	A Man Must Carry On (MCA)	"LA" "Rodeo" "Texas" lead
32	SONS OF CHAMPLIN	Loving Is Why (Ariola America)	"Belong" leads
33	PETER GABRIEL	Peter Gabriel (A&M)	"Solsbury" "Love" "Hum"
34	MARSHALL TUCKER	Carolina Dreams (Capricorn/WB)	"Love Song" "Desert"
35	BROTHERS JOHNSON	Right On Time (A&M)	"Strawberry" "Love Is" "Runnin"
36	ROUGH DIAMOND	Rough Diamond (Island)	"Scared" leads
37	SOUTHSIDE JOHNNY	This Time It's For Real (Epic)	"Dance" Title "Girl"
38	LES DUDEK	Say No More (Col)	"Judge" leads
39	KANSAS	Leftoverture (Kirshner)	"Wayward" "Mind" "Miracles"
40	LEERITENOUR	Captain Fingers (Epic)	Variety of cuts

### Most Added:

- STEVE MILLER  
Book Of Dreams (Capitol)
- HEART  
Little Queen (Portrait)
- OUTLAWS  
Hurry Sundown (Arista)
- ALICE COOPER  
Lace & Whiskey (WB)
- TUBES  
Now (A&M)

# AOR ACTIVITY

### The Hottest:

- FLEETWOOD MAC  
Rumours (WB)
- LITTLE FEAT  
Time Loves A Hero (WB)
- BONNIE RAITT  
Sweet Forgiveness (WB)
- DAVE MASON  
Let It Flow (Col)
- EAGLES  
Hotel California (Asylum)
- FOREIGNER  
Foreigner (A&M)

### KMYR Albuquerque

ADDED: Steve Miller (Capitol), Dan Fogelberg (Epic), Outlaws (Arista), Alice Cooper (WB), Bee Gees (RSO), Tubes (A&M), Roy Buchanan (A&M), Frankie Miller (Chrysalis), Ardowmahr (UA), Pat Travers (Polydor Imp), Danny D. Keefe (WB), Ben Sidran (UA), Gary Burton (ECM), Prior & Tabou (Chrysalis)

HOT: Little Feat (WB), Bonnie Raitt (WB), Dave Mason (Col), Van Morrison (WB), Cat Stevens (A&M), Kenny Loggins (Col), Walter Egan (Col), Nils Lofgren (A&M), Dickey Betts (Arista), Kinks (Arista), Jethro Tull (Chrysalis), 10cc (Mer), Les Dudek (Col), Bryan Ferry (A&M)

CHARLIE WEIR, Music Director. Playing various cuts. Playing L&M RUSSELL single.

### KRST Albuquerque

ADDED: Heart (Portrait), Outlaws (Arista), Bros Johnson (A&M), Steve Miller (Capitol), Bee Gees (RSO), Jesse Winchester (Brsvle/WB), Al DiMeola (Col), Charlie (Janus), LeBlanc/Carri (Big Tree), Mickey Thomas (MCA), Frankie Miller (Chrysalis), Van Morrison (WB)

HOT: Fleetwood Mac (WB), Eagles (Asylum), Bad Co (Swan Song), ARS (Polydor), Jethro Tull (Chrysalis), ELP (A&M), Kinks (Arista), Steve Miller (Capitol), Cat Stevens (A&M), Van Morrison (WB)

BILL STAMBAUGH, Program Director. Playing various cuts. Playing MANFRED MANN, GEDDIE BENSON, WEATHER REPORT, PETER GABRIEL, ANDREW GOLD, GRAHAM PARKER, WAYLON JENNINGS, RITA COOLIDGE and BTD singles. Playing HEART's Bar recide, Title Love Alive, Kick, OUTLAWS Title Lonesome, Heart Talkin', JOHNSON'S Straw berry, Love Is MILLER's Sacrifice, JUNGLE Swing, WINCHESTER's Title AL DiMEOLA's Rio Gypsy, CHARLIE's Johnny, Turning, LEBLANC's Something Stronger, THOMAS' Gal, Title MILLER's Be Good Doodle.

### KEZY FM Anaheim

ADDED: JJ Walker (MCA), Balcone's Fault (Cream), Mickey Thomas (MCA), Steve Miller (Capitol), Attitudes (WB), Moody Blues (London), Wet Willie (Capricorn/WB), Frankie Miller (Chrysalis)

HOT: Kiki Dee (Rock), Charlie (Janus), Dickey Betts (Arista), Fleetwood Mac (WB), ELP (A&M), Peter Gabriel (A&M), Kinks (Arista), Bonnie Raitt (WB), Dave Mason (Col), Pink Floyd (Col), SS Johnny (Epic), Supertramp (A&M), Little Feat (WB), Van Morrison (WB), 10cc (Mer)

RON BURNSTEIN, Music Director. Playing various cuts. Playing PETER FRAMPTON single.

### Kgot Anchorage

ADDED: Cat Stevens (A&M), Mrk/Clark Band (Col), Coon Elder Band (Mer), Lalo Schifrin (CTI), Southside Johnny (Epic), Elkie Brooks (A&M), Van Morrison (WB), Kiki Dee (MCA), Dave Edmunds (Swan Song), Peter Tosh (Col), Little Feat (WB), Brothers Johnson (A&M), Danny Kirwan (DJM)

HOT: Kenny Loggins (Col), Gale Force (Fantasy), J.G. Watson (DJM), Dave Mason (Col), England Dan & JF Coley (Big Tree), Lonnie Mack (Capitol), Fleetwood Mac (WB), Walter Egan (Col), Caelero & Kapono (Col), Dickey Betts (Arista)

LARRY WAYNE, Program Director. Playing various cuts.

### FM-103 Ann Arbor

ADDED: Wet Willie (Capricorn/WB), Silver Tones (Blind Pig), Ramsey Lewis (Col), Alice Cooper (WB), David Liebman (A&M), Bonnie Mappin (Mer), Jesse Winchester (Brsvle/WB), Paul English (Outstanding), Hermato (Muse), Billie Holiday (Col)

HOT: Little Feat (WB), Bonnie Raitt (WB), ARS (Polydor), Les Dudek (Col), Beatles (Capitol), Van Morrison (WB), Supertramp (A&M), Weather Report (Col), Santana (Col), Jesse Colin Young (WB), Al DiMeola (Col)

JOHN GIESE, Music Director. Playing various cuts. Playing FEAT's Title "High Roller", MILLER's "Sacrifice", "Mistake", "Jet", DUDEK's "Judge", SUPERTRAMP's "Give", REPORT's "Birdland", SANTANA's "Music", "Reach Up", DIMEOLA's "Devil".

### KLBJ FM austin

ADDED: Steve Miller (Capitol), Roy Buchanan (A&M), Peter Tosh (Col), Capt Beyond (WB), Jesse Winchester (Brsvle/WB), Wet Willie (Capricorn/WB), Danny O'Keefe (WB), Outlaws (Arista)

HOT: Little Feat (WB), Weather Report (Col), Van Morrison (WB), Fleetwood Mac (WB), ELP (A&M), Garland Jeffreys (A&M), Mallard (Virgin), Dickey Betts (Arista), Bonnie Raitt (WB), Mahogany Rush (Col)

STEVE SMITH, Program Director. Playing various cuts.

### WAAL Binghamton

ADDED: Heart (Portrait), Alice Cooper (WB), Bette Midler (A&M), Outlaws (Arista), Bros Johnson (A&M), Frankie Miller (Chrysalis), REO (Epic), Grand X (passport), Bee Gees (RSO), Tubes (A&M)

HOT: Cat Stevens (A&M), Steve Miller (Capitol), Dave Mason (Col), Fleetwood Mac (WB), Beatles (Capitol), Van Morrison (WB), Bonnie Raitt (WB), Bruce Foster (Millennium), Walter Egan (Col), POCO (ABC), Gale Force (Fantasy), Dickey Betts (Arista), ELP (A&M)

STEVE BECKER, Music Director. Playing various cuts. Playing PEZBAND, CS&N, DUDEK, KINKS, FRIEDMAN, SUPERTRAMP, FOREIGNER, BAD CO, SPECTOR and GRAHAM PARKER singles. Playing HEART's Title "Hello", "Barracuda", COOPER's Title "You & Me", "Damned", OUTLAWS Title "Cold", BROS JOHNSON's "Strawberry", "Love Is", BRAND X's "Disco", TUBES "Parade", "Town", "Klone".

### Wouf Buffalo

ADDED: Steve Miller (Capitol), Heart (Portrait), Illusion (Island), Roy Buchanan (A&M), JJ Walker (MCA), Alice Cooper (WB), Danny O'Keefe (WB), Outlaws (Arista)

HOT: 10cc (Mer), Bonnie Raitt (WB), Little Feat (WB), Beatles (Capitol), Van Morrison (WB), ELP (A&M), Fleetwood Mac (WB), Kinks (Arista), Tubes (A&M), Dickey Betts (Arista), Cat Stevens (A&M)

ERIC TRAVERS, Music Director. Playing various cuts.

### Q-FM-97 Buffalo

ADDED: Steve Miller (Capitol), Heart (Portrait), Tubes (A&M), Moody Blues (London), Al DiMeola (Col), Alice Cooper (WB), Beatles (Capitol), HOT, ARS (Polydor), Fleetwood Mac (WB), Starz (Capitol), ELP (A&M)

HOT: Eagles (Asylum), Genesis (A&M), Bad Co (Swan Song), Jethro Tull (Chrysalis), George Benson (WB), Peter Gabriel (A&M), Kinks (Arista), Jeff Beck (Epic), Supertramp (A&M), Weather Report (Col)

MARK HENNING, Music Director. Playing various cuts. Playing ANDREW GOLD single.

### WBCN104fm Boston

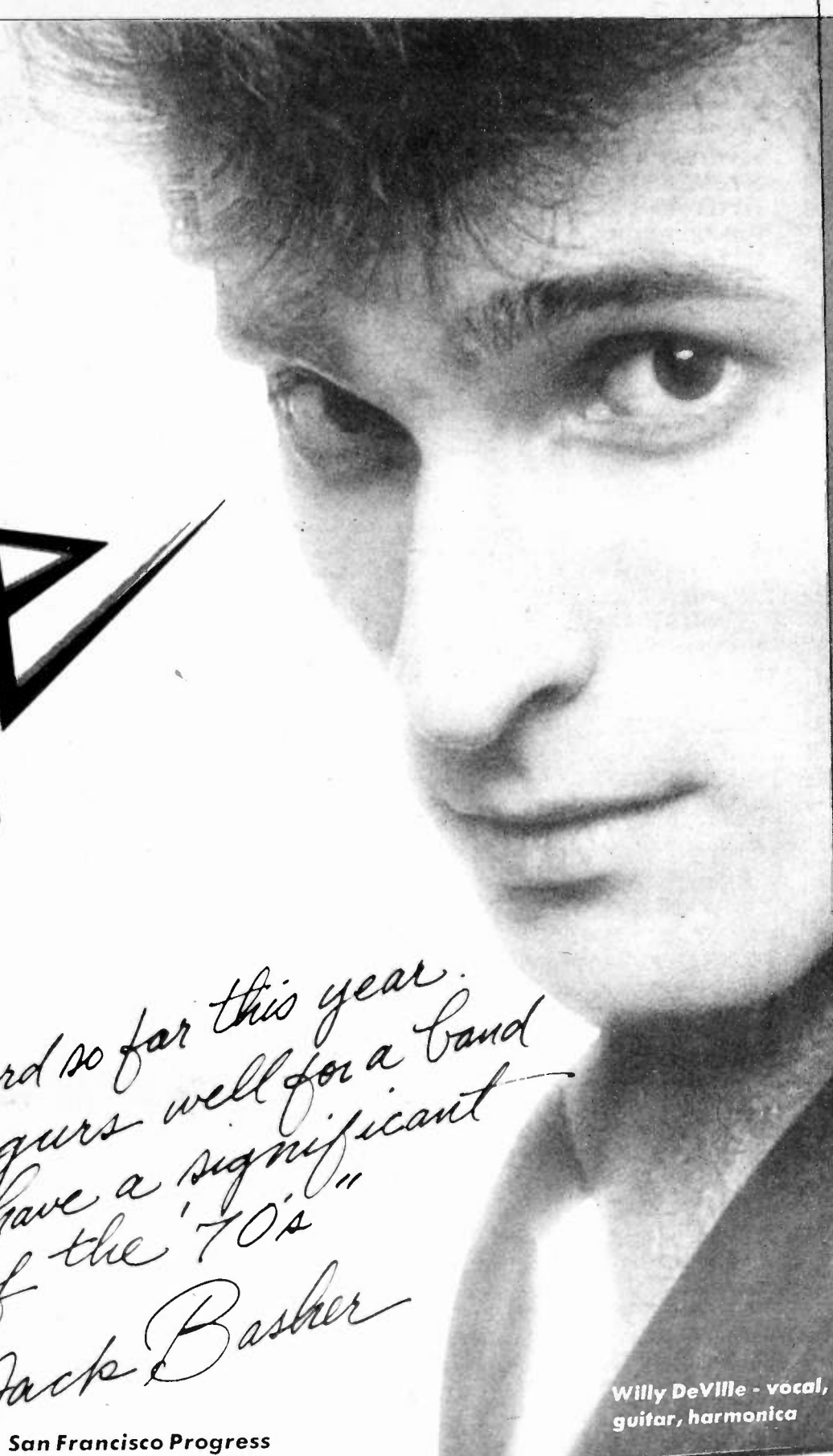
ADDED: Bee Gees (RSO), Detective (Swan Song), Marvin Gaye (Tamla), Bruce Johnston (Col), Steve Miller (Capitol), Danny D'Keefe (WB), Sons of Champlin (Ariola), Tubes (A&M), JJ Walker (MCA), Jesse Winchester (Brsvle/WB)

HOT: ARS (Polydor), Beatles (Capitol), Fleetwood Mac (WB), Tely Bros. (T-Neck), Garland Jeffreys (A&M), Kinks (Arista), Little Feat (WB), Dave Mason (Col), Van Morrison (WB), Poussette-Dart (Capitol), Bonnie Raitt (WB), Bob Seger (Capitol), Cat Stevens (A&M), Steve Wonder (Tamla)

ELLEN DARST, Music Director. Playing various cuts. Playing CS&N, SPECTOR, GREG KINN and ARETHA FRANKLIN singles.



# MINK DEVILLE



Willy DeVille - vocal,  
guitar, harmonica

"...the best new release I've heard so far this year.  
As a debut album it augurs well for a band  
with the potential to have a significant  
impact on the music of the '70's"  
- Jack Basher

San Francisco Progress  
April 24, 1977



**MINK DEVILLE.** The astonishing debut  
album produced by Jack Nirsche.  
On Capitol Records and Tapes.

(ST-11631)



### WCAS Cambridge

117-482-6889

**ADDED**  
Bateman's (Cream)  
Banyanman (Bira)  
Guitar Player (MCA)  
Mighty Diamonds (Virgin)  
NRBQ (Red Rooster)  
Danny O'Keefe (WB)  
Jean Ritchie (Bare)  
Cat Stevens (A&M)  
Maddy Prior (Chrysalis)  
Keith Sykes (Midland)

**HOT**  
Hayl Action (MCA)  
Boxin (Capitol)  
Waylon Jennings (RCA)  
Kingfish (UA/J&J)  
Little Feat (WB)  
Leo London (Phil)  
Dava Mason (Col)  
Van Morrison (WB)  
Poco (ABC)  
Pousette Dart (Capitol)  
Bonnie Raitt (WB)  
JJ Walker (MCA)  
Dee Watson (UA)  
Robin Williamson (Flying Fish)  
Janis Weaver (Brite/WB)

DON COHEN, Music Director. Playing entire Lps

### WRPL 1540 Charlotte

704-372-1848

**ADDED**  
Bruce Cockburn (True North)  
Steve Miller (Capitol)  
American Tears (Col)  
JJ Walker (MCA)  
Heart (Portrait)  
Bros. Johnson (A&M)  
Bobby Bland (ABC)  
Widowmaker (UA)  
Rough Diamond (Island)  
Capt. Beyond (WB)  
Roy Buchanan (A&M)  
Outlaws (Arista)  
CB Seger (Elektra)

**HOT**  
Cat Stevens (A&M)  
Sons of Champlin (Arista)  
Bad Co. (Swan Song)  
10cc (Mer)  
Poco (ABC)  
Kingfish (UA/J&J)  
Pablo Cruise (A&M)  
Michael Stanley (Epic)  
Easy St. (Capricorn/WB)  
Little Feat (WB)  
Fleetwood Mac (WB)  
LeBlanc & Carr (Big Tree)  
Bonnie Raitt (WB)  
Dava Mason (Col)  
Kenny Loggins (Col)

DEBBIE CALTON, Music Director. Playing various cuts. Playing AMERICAN FLYER, BOB SEGER, GRAHAM PARKER, STEVE MILLER and RITA COOLIDGE singles. Playing CAT's "Star", "SONS", "Belong", "BAD CO." "Woman", 10cc's "Benefit", "POCO's "Summer", KINGFISH's "Jump", CRUISE's "June", STANLEY's "Bitters", EASY ST.'s "Rely", FEAT's "Dogracon", MAC's "Gold Dust", LEBLANC's "Coming", RAITT's "Leave Home", MASON's "Time", LOGGINS' "Dream".

### WVFC Charleston

304-525-7829

**ADDED**  
Cat Stevens (A&M)  
Kiki Dee (MCA)  
Poco (ABC)  
10cc (Mer)  
Bros. Johnson (A&M)  
JJ Walker (MCA)  
Golden Earring (MCA)  
Wet Willie (Capricorn/WB)  
Amazing Rhythm Aces (ABC)  
Dava Mason (Col)  
Besties (Capitol)

**HOT**  
Little Feat (WB)  
Bonnie Raitt (WB)  
Fleetwood Mac (WB)  
Band (Capitol)  
Eng. Dan & J' Coley (Big Tree)  
Nils Lofgren (A&M)  
Jesse Colin Young (WB)  
ELP (A&M)  
Amazing Rhythm Aces (ABC)  
Dava Mason (Col)  
Besties (Capitol)

TOM OWENS, Program Director. Playing various cuts.

### TRIAD WJFM-CHICAGO

312-343-7474

**ADDED**  
Steve Miller (Capitol)  
Elkie Brooks (A&M)  
Tubes (A&M)  
Outlaws (Arista)  
Jonathan Cain (Brite/WB)  
Capt. Beyond (WB)  
Parliament (Casablanca)  
Wet Willie (Capricorn/WB)  
Alex Harvey Band (Imp)

**HOT**  
Charlie Janus (Col)  
10cc (Mer)  
Detective (Swan Song)  
Alice Cooper (WB)  
ELP (A&M)  
Staz (Capitol)  
Steve Hunter (A&M)  
Van Morrison (WB)  
Sweet (Capitol)  
Scorpions (RCA)  
Supertramp (A&M)  
Foreigner (A&M)  
Al DiMeola (Col)  
SS Johnny (Epic)

ROB GILLIS, Music Director. Playing various cuts.

### WVRT Chicago's Five 93 FM Rock Station

Chicago

312-777-1700

**ADDED**  
Heart (Portrait)  
Betts Midler (A&M)  
Roy Buchanan (A&M)  
Outlaws (Arista)  
Prior & Tabor (Chrysalis)  
Illusion (Island)  
Jess Roden (Island)  
Lee Ritenour (Epic)  
BDI (Polydor Imp)  
Dick Pinney (Mountain RR)  
Bill Camplin (Tool Room)

**HOTS**  
Little Feat (WB)  
Fleetwood Mac (WB)  
Foreigner (A&M)  
Steve Miller (Capitol)  
10cc (Mer)  
Supertramp (A&M)  
Peter Gabriel (A&M)  
Weather Report (Col)  
Isley Bros. (T-Neck)  
ELP (A&M)  
Bad Co. (Swan Song)  
Bob Seger (Capitol)  
RED (Epic)  
Pink Floyd (Col)  
Dickey Betts (Arista)

HARVEY WELLS, Music Director. Playing various cuts. Playing CS&N and RY COODER singles.

### WKQX CHICAGO

312-681-8278

**ADDED**  
Heart (Portrait)  
Charlie Janus (Col)  
Jimmy Buffet (ABC)  
HOT  
Foreigner (A&M)  
Fleetwood Mac (WB)  
ELP (A&M)

**ARS (Polydor)**  
Bad Co. (Swan Song)  
Steve Miller (Capitol)  
Dava Mason (Col)  
Jethro Tull (Chrysalis)  
ZZ Top (London)  
RED (Epic)  
Jeff Beck (Epic)  
Cat Stevens (A&M)

BOB KING, Music Director. Playing various cuts. Playing CLIMAX BB and KLAATU singles.

### wmns Cleveland

216-431-8000

**ADDED**  
Cat Stevens (A&M)  
LeBlanc & Carr (Big Tree)  
Heart (Portrait)  
Bros. Johnson (A&M)  
Moody Blues (London)  
Steve Miller (Capitol)  
Betts Midler (A&M)  
Tubes (A&M)  
Hollies (Epic)  
Rubinoff (Berserker)

**HOT**  
Fleetwood Mac (WB)  
Eagles (A&M)  
Leo Sayer (WB)  
Michael Stanley (Epic)  
Foreigner (A&M)  
Staz (Capitol)  
SS Johnny (Epic)  
Pearl Gabriel (A&M)  
Pink Floyd (Col)  
Pink Floyd (Col)  
Dava Mason (Col)  
Isley Bros (T-Neck)  
10cc (Mer)  
Babys (Chrysalis)

SHELLY STILE, Music Director. Playing various cuts. Playing BURTON CUMMINGS single.

### MIO5 Cleveland

216-761-7100

**ADDED**  
Steve Miller (Capitol)  
Flame (RCA)  
Heart (Portrait)  
Bee Gees (RSD)  
Bonnie Raitt (WB)  
HOT  
Eagles (A&M)  
Bad Co. (Swan Song)  
Bob Seger (Capitol)  
Fleetwood Mac (WB)

**Foreigner (A&M)**  
BB Johnny (Epic)  
Andrew Gold (A&M)  
Michael Stanley (Epic)  
Betts (Capitol)  
Boyz Boys (WB)  
Leo Sayer (WB)  
Jennifer Warnes (Arista)  
Dava Mason (Col)  
CLIMAX BB (Bira)

ERIC STEVENS, Program Director. Playing various cuts. Playing REO single.

### WCOL FM Columbus

614-221-7011

**ADDED**  
Robbie Krieger (Blue Note)  
Alice Cooper (WB)  
JJ Walker (MCA)  
HOT  
Eagles (A&M)  
Fleetwood Mac (WB)  
Leo Sayer (WB)  
Foreigner (A&M)

**RED (Epic)**  
Besties (Capitol)  
Kansas (Krisner)  
Bob Seger (Capitol)  
Pablo Cruise (A&M)  
Frankie Miller (Chrysalis)  
Sons of Champlin (Arista)  
Jethro Tull (Chrysalis)  
Rough Diamond (Island)  
Dickey Betts (Arista)

BOB GOODING, Program Director. Playing various cuts. Playing MILLER's "Jungle", "Electrolux", "Space", "Stake", "Jet", KRIEGER's "Spare", "Alley", "Uptown", "Gum", COOPER's "You & Me", "Tonight", "Never Wrote", "My God", WALKER's "Texas", "Luchenbach", "LA", "Rodeo".

### KZEW Dallas

214-748-8000

**ADDED**  
Steve Miller (Capitol)  
Heart (Portrait)  
Moody Blues (London)  
Tubes (A&M)  
Jesse Winchester (Brite/WB)  
Mickey Thomas (MCA)  
HOT  
Fleetwood Mac (WB)  
Pink Floyd (Col)  
Little Feat (WB)

**Besties (Capitol)**  
Leo Sayer (WB)  
ARS (Polydor)  
Eagles (A&M)  
Bonnie Raitt (WB)  
Bob Seger (Capitol)  
Bad Co. (Swan Song)  
Climax Blues Band (Sire)  
Weather Report (Col)  
10cc (Mer)

CHARLIE KENDALL, Music Director. Playing various cuts.

### 105 Dayton

513-224-1801

**ADDED**  
Kiki Dee (Rocket)  
Charlie Janus (Col)  
Little Feat (WB)  
Steve Miller (Capitol)  
Fleetwood Mac (WB)  
Eagles (A&M)

**Boston (Epic)**  
Dava Mason (Col)  
Kansas (Krisner)  
Bob Seger (Capitol)  
Marshall Tucker (Capricorn/WB)  
ARS (Polydor)  
Stevie Wonder (Tamil)  
Foreigner (A&M)  
Little Feat (WB)  
Al Stewart (Janus)

SEAN SCOTT, Music Director. Playing various cuts. Playing EAGLES, FLEETWOOD MAC, FOREIGNER, AL STEWART, STEVE MILLER and ANDREW GOLD singles.

### Kbpi Denver

303-336-2313

**ADDED**  
Beasties (Capitol)  
Heart (Portrait)  
Steve Miller (Capitol)

**HOT**  
Fleetwood Mac (WB)  
Eagles (A&M)  
Firefall (A&M)  
Leo Sayer (WB)

FRANK FELIX, Program Director. Playing various cuts.

### WFMJ Denver

303-336-1200

**ADDED**  
Danny O'Keefe (WB)  
Elkie Brooks (A&M)  
LeBlanc & Carr (Big Tree)  
Steve Miller (Capitol)  
Jesse Winchester (Brite/WB)  
Capt. Beyond (WB)  
Bros. Johnson (A&M)  
Jess Roden (Island)

**Doc Watson (UA)**  
Wet Willie (Capricorn/WB)  
HOT  
Al DiMeola (Col)  
Sons of Champlin (Arista)  
Alvin Crow (Polydor)  
Lee Ritenour (Epic)  
Little Feat (WB)  
Kingfish (UA/J&J)  
Bobby Bland (ABC)

CRAIG APPLEQUIST, Program Director. Playing various cuts.

### WALBX Detroit

313-388-1100

**ADDED**  
Steve Miller (Capitol)  
Kingfish (UA/J&J)  
Heart (Portrait)  
LeBlanc & Carr (Big Tree)  
HOT  
Fleetwood Mac (WB)  
Jeff Beck (Epic)  
Chilliwack (Mushroom)  
Jethro Tull (Chrysalis)

**Foreigner (A&M)**  
Pablo Cruise (A&M)  
Cat Stevens (A&M)  
Little Feat (WB)  
Rough Diamond (Island)  
Dava Mason (Col)  
Les Dudek (Col)  
Brownsville Station (Private Stock)  
Supertramp (A&M)  
Peter Gabriel (A&M)

JIM OWENS, Music Director. Playing various cuts. Playing RUSH single.

### WA Detroit

313-259-4323

**ADDED**  
Steve Miller (Capitol)  
Charlie Janus (Col)  
Poco (ABC)  
Alice Cooper (WB)  
Kenny Loggins (Col)  
Mahogany Rush (Col)  
HOT  
Eagles (A&M)  
Fleetwood Mac (WB)  
Jeff Beck (Epic)

**ELP (A&M)**  
Boston (Epic)  
ARS (Polydor)  
Reo Speedwagon (Epic)  
Foreigner (A&M)  
Pablo Cruise (A&M)  
Pink Floyd (Col)  
10cc (Mer)  
Kansas (Krisner)  
Bad Co. (Swan Song)  
Little Feat (WB)  
Supertramp (A&M)

JIM JOHNSON, Program Director. Playing various cuts.

### THE FOX WJL Elgin

312-761-7700

**ADDED**  
JJ Walker (MCA)  
Easy St. (Capricorn/WB)  
Bobby Bland (ABC)  
Charlie Janus (Col)  
Jesse Winchester (Brite/WB)  
Hollywood Stars (Arista)  
Prior & Tabor (Chrysalis)  
Idris Muhammad (Kudu)  
Danny D'Keefe (WB)  
Capt. Beyond (WB)  
Tubes (A&M)  
Elkie Brooks (A&M)  
Benjamin (Bira)  
Whodunnit (RCA)  
Phil Woods (UA)

**HOT**  
Little Feat (WB)  
Mallard (Virgin)  
Bruce Cockburn (True North)  
Weather Report (Col)  
Wet Willie (Capricorn/WB)  
Poco (ABC)  
Nils Lofgren (A&M)  
Garland Jeffreys (A&M)  
Brand X (Passport)  
Sonny Rollins (Milstone)  
Sea Level (Capricorn/WB)  
Teruo Nakamura (Polydor)  
LeBlanc & Carr (Big Tree)  
Foreigner (A&M)  
Kingfish (UA/J&J)

TOM MARKER, Music Director. Playing various cuts.

### WWCK 105 FM Flint

313-744-1088

**ADDED**  
Heart (Portrait)  
Bonnie Raitt (WB)  
Charlie Janus (Col)

**HOT**  
Eagles (A&M)  
Fleetwood Mac (WB)  
Boston (Epic)  
Pink Floyd (Col)  
Bob Seger (Capitol)

JOE KRAUSE, Program Director. Playing various cuts. Playing STARZ, AL STEWART, ALICE COOPER, EAGLES and CS&N singles.

### KFIG Fresno

209-486-7782

**ADDED**  
Steve Miller (Capitol)  
Bros. Johnson (A&M)  
Jimmy Webb (A&M)  
HOT  
Stevie Wonder (Tamil)  
Eagles (A&M)  
Fleetwood Mac (WB)  
Jimmy Buffett (ABC)  
Justin Hayward (London)  
Supertramp (A&M)

**Jethro Tull (Chrysalis)**  
Rita Coolidge (A&M)  
Pousette Dart (Capitol)  
Leo Sayer (WB)  
Kenny Rankin (Little David)  
Michael Back (Epic)  
Michael Nesmith (Pacific Arts)  
Dean Friedman (Liesong)  
Kenny Loggins (Col)

ART FARKAS, Music Director. Playing various cuts.

### FM94 Fresno

209-486-5294

**ADDED**  
Bros. Johnson (A&M)  
Charlie Janus (Col)  
10cc (Mer)  
Poco (ABC)  
Little Feat (WB)  
HOT  
Supertramp (A&M)  
Fleetwood Mac (WB)

**Cat Stevens (A&M)**  
Eagles (A&M)  
Kenny Loggins (Col)  
Van Morrison (WB)  
Rita Coolidge (A&M)  
Dava Mason (Col)  
Pablo Cruise (A&M)  
Bonnie Raitt (WB)  
Stevie Wonder (Tamil)  
George Benson (WB)

CECILIE, Music Director. Playing various cuts. Playing KIRK CRAWFORD and FOREIGNER singles.

### Rock 96 FM. Fresno

209-266-2122

**ADDED**  
Steve Miller (Capitol)  
Little Feat (WB)  
Cat Stevens (A&M)  
Van Morrison (WB)  
10cc (Mer)  
Alice Cooper (WB)

**HOT**  
Supertramp (A&M)  
Fleetwood Mac (WB)  
Eagles (A&M)  
Foreigner (A&M)

JEFF POLLACK, Program Director. Playing various cuts. Playing ANDREW GOLD single.

### WGVL Gainesville

304-378-3800

**ADDED**  
Betts Midler (A&M)  
Steve Miller (Capitol)  
Heart (Portrait)  
Alice Cooper (WB)  
Charlie Janus (Col)  
Mickey Thomas (MCA)  
Jesse Winchester (Brite/WB)  
Bros. Johnson (A&M)  
Waylon Jennings (RCA)

**HOT**  
Fleetwood Mac (WB)  
Dava Mason (Col)  
Van Morrison (WB)  
10cc (Mer)  
Cat Stevens (A&M)  
Dickey Betts (Arista)  
Jimmy Buffet (ABC)  
Eagles (A&M)  
Beasties (Capitol)  
ARS (Polydor)  
Little Feat (WB)  
Supertramp (A&M)  
Rough Diamond (Island)  
Kiki Dee (Rocket)

LEE ARNOLD, Program Director. Playing various cuts. Playing DYLAN, BETTE MIDLER, ARETHA SPECTOR, TULL and L&M RUSSELL singles.

### LAV FM Grand Rapids

616-456-6801

**ADDED**  
Steve Miller (Capitol)  
Uriah Heep (WB)  
Heart (Portrait)  
Tubes (A&M)  
HOT  
Foreigner (A&M)  
Bonnie Raitt (WB)  
Supertramp (A&M)

**Kenny Loggins (Col)**  
Van Morrison (WB)  
Jethro Tull (Chrysalis)  
Dava Mason (Col)  
10cc (Mer)  
Gale Force (Fantasy)  
SS Johnny (Epic)  
Rough Diamond (Island)  
Jack Bruce (RSD)  
Poco (ABC)  
Beasties (Capitol)  
Charlie Janus (Col)

DOC DONOVAN, Music Director. Playing various cuts. Playing FOREIGNER's "Damage", RAITT's "Runaway", SUPERTRAMP's "Give", FEAT's "Streamliner", 10cc's "Judge", FORCE's "Waitin'", Playing SHYLO, MAMA'S PRIDE and ARS singles.

### wqcm Hagerstown

301-297-7700

**ADDED**  
Bruce Foster (Millennium)  
Steve Miller (Capitol)  
LeBlanc & Carr (Big Tree)  
HOT  
Eagles (A&M)  
Fleetwood Mac (WB)  
Bad Co. (Swan Song)

**Dava Mason (Col)**  
Kiki Dee (Rocket)  
Beasties (Capitol)  
Foreigner (A&M)  
10cc (Mer)  
Gale Force (Fantasy)  
Wet Willie (Capricorn/WB)  
Rita Coolidge (A&M)  
Kisato (Capitol)  
Brecker Bros. (Arista)

DON RODNEY, Music Director. Playing various cuts. Playing ANDREW GOLD single.

### WEEC HARTFORD

303-649-2081

**ADDED**  
Little Village (Quiet Cannon)  
Mickey Thomas (MCA)  
Tim Moore (A&M)  
JJ Walker (MCA)  
Heart (Portrait)  
Bee Gees (RSD)  
Steve Miller (Capitol)

**HOT**  
Fleetwood Mac (WB)  
Bonnie Raitt (WB)  
Eagles (A&M)  
Bad Co. (Swan Song)  
ARS (Polydor)  
Jethro Tull (Chrysalis)  
Bob Seger (Capitol)  
Marshall Tucker (Capricorn/WB)  
Cat Stevens (A&M)  
Dava Mason (Col)  
Charlie Janus (Col)  
Pousette Dart (Capitol)  
10cc (Mer)  
Poco (ABC)

BILL NOBAL, Program Director. Playing various cuts.

### WHCN Hartford

303-247-6436

**ADDED**  
Detective (Swan Song)  
Heart (Portrait)  
Cat Stevens (A&M)  
HOT  
Bonnie Raitt (WB)  
Fleetwood Mac (WB)  
Steve Miller (Capitol)  
Marshall Tucker (Capricorn/WB)  
Boston (Epic)  
JAY CRAWFORD, Music Director. Playing various cuts. Playing STEVE MILLER, STEVIE WONDER, CLIMAX BB, MARSHALL TUCKER and ANDREW GOLD singles.

**Eagles (A&M)**  
ELP (A&M)  
Bob Seger (Capitol)  
Jethro Tull (Chrysalis)  
Kansas (Krisner)  
Pink Floyd (Col)  
Les Dudek (Col)  
Jesse Colin Young (WB)  
ARS (Polydor)  
Little Feat (WB)

### KLOL Houston

713-676-6891

**ADDED**  
Cat Stevens (A&M)  
Bros. Johnson (A&M)  
Jesse Winchester (Brite/WB)  
Wet Willie (Capricorn/WB)  
Heart (Portrait)  
Steve Miller (Capitol)  
Mickey Thomas (MCA)  
Bruce Foster (Millennium)  
JJ Walker (MCA)  
Kingfish (UA/J&J)  
Prior & Tabor (Chrysalis)

**HOT**  
Fleetwood Mac (WB)  
Charlie Janus (Col)  
Eagles (A&M)  
Bonnie Raitt (WB)  
ARS (Polydor)  
ELP (A&M)  
Foreigner (A&M)  
Jesse Colin Young (WB)  
Walter Egan (Col)  
Kinks (Arista)

JACKIE MCCAULEY, Program Director. Playing various cuts. Playing GRAHAM PARKER and JETHRO TULL singles.

### KZZA.102.9 Jackson

601-882-1082

**ADDED**  
Steve Miller (Capitol)  
Isley Bros. (T-Neck)  
Mac Anally (Arista)

**HOT**  
Jimmy Buffett (ABC)  
Eagles (A&M)  
Fleetwood Mac (WB)  
Rita Coolidge (A&M)  
REO Speedwagon (Epic)  
Bonnie Raitt (WB)  
Maynard Ferguson (Col)

WAYNE HARRISON, Music Director. Playing various cuts. Playing MILLER's "Stake", "Winter", "Jungle", "Jet", "Threshold", ISLEY's "Atlantis", "Ladder", "Footstep", "Pride", McANALLY's "Bad Boy", Playing J.G. WATSON, MARSHALL TUCKER and ANDREW GOLD singles.

### KY/102.7 Kansas City

816-753-4567

**ADDED**  
Charlie Janus (Col)  
Heart (Portrait)  
Steve Miller (Capitol)

**HOT**  
Fleetwood Mac (WB)  
Les Dudek (Col)  
Bonnie Raitt (WB)

MAX FLOYD, Program Director. Playing various cuts.

### WBLM Lewiston-Portland

207-376-4208

**ADDED**  
Firenzig Theater (Butterfly)  
JJ Walker (MCA)  
Prior & Tabor (Chrysalis)  
Elkie Brooks (A&M)  
Danny O'Keefe (WB)  
Tubes (A&M)  
Waylon Jennings (RCA)  
Steve Miller (Capitol)  
HOT  
10cc (Mer)  
Van Morrison (WB)

**Dava Mason (Col)**  
Bonnie Raitt (WB)  
Persuasions (Elektra)  
Fleetwood Mac (WB)  
Supertramp (A&M)  
Little Feat (WB)  
Peter Gabriel (A&M)  
Jethro Tull (Chrysalis)  
Al Stewart (Janus)  
Walter Egan (Col)  
Les Dudek (Col)  
Jesse Colin Young (WB)  
Pousette Dart (Capitol)

JOSE DIAZ, Music Director. Playing various cuts. Playing NICK LOWE and GRAHAM PARKER singles.

### wkqg98 Lexington

606-223-1516

**ADDED**  
Steve Miller (Capitol)  
Heart (Portrait)  
JJ Winchester (Brite/WB)  
JJ Walker (MCA)  
Isley Bros. (T-Neck)  
LeBlanc & Carr (Big Tree)  
Baloney's Fault (Cream)  
HOT  
Fleetwood Mac (WB)  
Eagles (A&M)  
Pink Floyd (Col)

**George Benson (WB)**  
Bob Seger (Capitol)  
Jethro Tull (Chrysalis)  
Marshall Tucker (Capricorn/WB)  
Foreigner (A&M)  
10cc (Mer)  
Little Feat (WB)  
ELP (A&M)  
Bad Co. (Swan Song)  
Kinks (Arista)  
Supertramp (A&M)  
Dickey Betts (Arista)

DICK HUNGATE, Program Director. Playing various cuts. Playing ANDREW GOLD, CLIMAX BB, ALICE COOPER, WAYLON JENNINGS and H&O singles.

### WBAB 102.5 FM Long Island

516-661-4000

**ADDED**  
Alice Cooper (WB)  
Elkie Brooks (A&M)  
Jesse Winchester (Brite/WB)  
JJ Walker (MCA)  
Bros. Johnson (A&M)  
Mickey Thomas (MCA)  
Tubes (A&M)  
Danny O'Keefe (WB)  
Jonathan Cain (Brite/WB)  
Outlaws (Arista)

**HOT**  
Steve Miller (Capitol)  
Dava Mason (Col)  
Cat Stevens (A&M)  
ELP (A&M)  
Eagles (A&M)  
Fleetwood Mac (WB)  
Peter Gabriel (A&M)  
Poco (ABC)  
Bob Seger (Capitol)  
Supertramp (A&M)  
Foreigner (A&M)  
America (WB)  
10cc (Mer)  
Chilliwack (Mushroom)

BERNIE BERNARD, Music Director. Playing various cuts. Playing MASON's "Traveler", CAT's "Bonfire", ELP's "Closer", MAC's "Dreams", GABRIEL's "Love", SUPERTRAMP's "Give", AMERICA's "Sun", 10cc's "Modern", Playing CS&N single.

### WLIB FM 92.7 Long Island

516-486-8200

**Tubes (A&M)**  
NRBQ (Red Rooster)  
Alice Cooper (WB)  
George Carlin (Little David)  
Beasties (Capitol)  
Peter Tosh (Col)  
LeBlanc & Carr (Big Tree)  
Bateman's (Cream)  
Jesse Bahrtler (Col)  
Mahogany Rush (Col)  
Sons of Champlin (Arista)  
Ginger Baker (Bira)  
Golden Earring (MCA)  
Frankie Miller (Chrysalis)

**HOT**  
Steve Miller (Capitol)  
Kinks (Arista)  
Fleetwood Mac (WB)  
Cat Stevens (A&M)  
Dava Mason (Col)  
Charlie Janus (Col)  
Peter Gabriel (A&M)  
Little Feat (WB)  
Outlaws (Arista)  
Les Dudek (Col)  
Bad Co. (Swan Song)  
ARS (Polydor)  
Foreigner (A&M)  
Eagles (A&M)  
Bob Seger (Capitol)

DENNIS MacNAMARA, Music Director. Playing various cuts. Playing CS&N single.

### KMET 94.7 Los Angeles

313-484-0800

**ADDED**  
Kingfish (UA/J&J)  
Poco (ABC)  
UFO (Chrysalis)  
Tubes (A&M)  
Bee Gees (RSD)  
Steve Miller (Capitol)  
HOT  
Beasties (Capitol)  
Fleetwood Mac (WB)  
Foreigner (A&M)  
Eagles (A&M)

**Peter Gabriel (A&M)**  
Cat Stevens (A&M)  
ARS (Polydor)  
Bad Co. (Swan Song)  
Boston (Epic)  
ELP (UA)  
Bonnie Raitt (WB)  
Bob Seger (Capitol)  
Jimmy Buffet (ABC)  
Alice Cooper (WB)  
Little Feat (WB)

BILLY JUGGS, Music Director. Playing various cuts. Playing 10cc "Hot To Trot".

### KLOS 95 1/2 FM/Los Angeles

213-657-6130

**ADDED**  
Alice Cooper (WB)  
Steve Miller (Capitol)  
Cat Stevens (A&M)

**HOT**  
Eagles (A&M)  
Supertramp (A&M)  
Kansas (Krisner)  
ARS (Polydor)

DABAR HOORELBEKE, Music Director. Playing various cuts. Playing COOPER's "You & Me", "Hot Tonight", MILLER's "Swingtown", "Fine Love", "So Crific", "Jungle", CAT's "Star", "Schoolyard", "Killing", "Bonfire", "Crazy", Playing WONDER, SAYER and FOREIGNER singles.

### 106 FM Los Angeles K WEST

213-657-6130

**ADDED**  
Heart (Portrait)  
Poco (ABC)  
Gale Force (Fantasy)  
Jack Bruce (RSD)  
HOT  
Foreigner (A&M)  
Supertramp (A&M)  
Steve Miller (Capitol)  
Cat Stevens (A&M)

**Dava Mason (Col)**  
Bonnie Raitt (WB)  
Dickey Betts (Arista)  
Alice Cooper (WB)  
Little Feat (WB)  
Bad Co. (Swan Song)  
Rough Diamond (Island)  
Van Morrison (WB)  
Detective (Swan Song)  
10cc (Mer)  
Chilliwack (Mushroom)

PAUL SULLIVAN, Program Director. Playing various cuts.

### KNX FM Los Angeles

213-655-1212

**ADDED**  
Atinudes (WB)  
Jimmy Webb (A&M)  
Weather Report (Col)  
HOT  
Cat Stevens (A&M)  
Kiki Dee (Rocket)

**Kenny Loggins (Col)**  
Rita Coolidge (A&M)  
Stevie Miller (Capitol)  
Supertramp (A&M)  
LeBlanc & Carr (Big Tree)  
Grover Washington Jr (CTI)  
Bob James (CTI)  
Mickey Thomas (MCA)

MICHAEL SHEEHY, Music Director. Playing various cuts. Playing ENG DAN & COLEY single.

### LRS 102 Louisville

502-585-5178

**ADDED**  
Steve Miller (Capitol)  
Heart (Portrait)  
Outlaws (Arista)  
Moody Blues (London)  
Alice Cooper (WB)  
HOT  
Foreigner (A&M)  
Bob Seger (Capitol)

**Fleetwood Mac (WB)**  
Eagles (A&M)  
Jimmy Buffet (ABC)  
Staz (Capitol)  
Boston (Epic)  
Little Feat (WB)  
Kisato (Capitol)

LEE MASTERS, Program Director. Playing various cuts. Playing ARS, ELP, ANGEL, MAHOGANY RUSH and STEVIE WONDER singles.

### WIBA FM Madison

608-274-6450

**ADDED**  
Ben Sidran (Arista)  
Alice Cooper (WB)  
Outlaws (Arista)  
Danny O'Keefe (WB)  
Heart (Portrait)  
Steve Miller (Capitol)  
Capt. Beyond (WB)  
Bros. Johnson (A&M)  
Wet Willie (Capricorn/WB)

**HOT**  
Little Feat (WB)  
Bonnie Raitt (WB)  
Supertramp (A&M)  
Fleetwood Mac (WB)  
Bruce Cockburn (True North)  
Dava Mason (Col)  
Pablo Cruise (A&M)  
Al DiMeola (Col)  
Charlie Janus (Col)  
Michael Franks (WB)  
10cc (Mer)  
ELP (A&M)  
Nils Lofgren (A&M)  
Sea Level (Capricorn/WB)

PETER STEINMETZ, Music Director. Playing various cuts.

### wyxe 92.1 Madison

608-837-8552

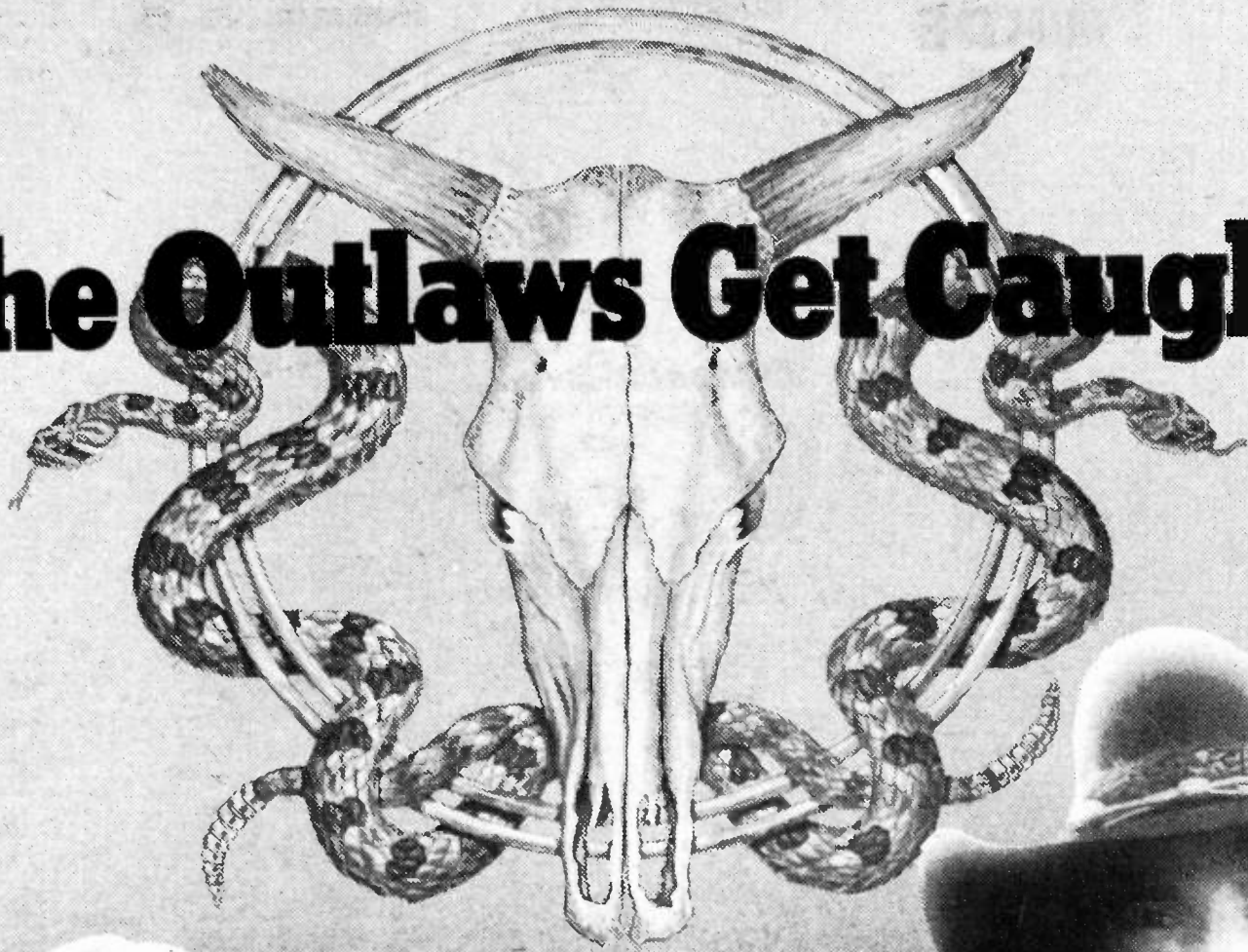
**ADDED**  
Heart (Portrait)  
Steve Miller (Capitol)  
Detective (Swan Song)  
Ben Sidran (Arista)  
HOT  
ELP (A&M)  
Fleetwood Mac (WB)  
Kisato (Capitol)  
Supertramp (A&M)

**Foreigner (A&M)**  
Eagles (A&M)  
Climax Blues Band (Sire)  
Stevie Wonder (Tamil)  
Pablo Cruise (A&M)  
REO (Epic)  
Bonnie Raitt (WB)  
John Miles (London)  
ELO (UA)  
Van Morrison (WB)  
Bad Co. (Swan Song)

MIKE HARDL, Music Director. Playing various cuts. Playing STYX, SEGER, MARSHALL TUCKER, GRAHAM PARKER and STARZ singles.



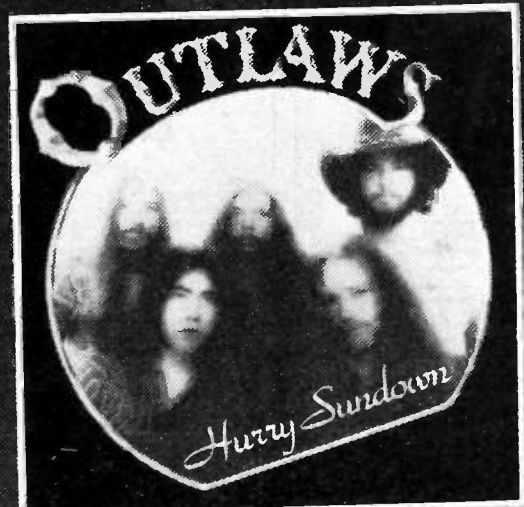
# The Outlaws Get Caught.



The Outlaws play rock 'n' roll with explosive power that is rarely captured on record.

It's music driven by the kind of electrifying guitar intensity that has won legions of new fans at their legendary live performances all across the country. And now that special excitement has finally been caught in the studio on their great new album.

DEBUTS AT  
#24  
ON RADIO & RECORDS  
ALBUM AIRPLAY CHART



Produced by renowned rock specialist Bill Szymczyk.

'77 will be the year of the Outlaws.

AL 4135

On Arista Records





801-274-8815

ADDED  
 Jette Winchester (Brisle/WB)  
 Alice Cooper (WB)  
 Charlie (Janus)  
 JJ Walker (MCA)  
 Boas Johnson (A&M)

HOT  
 Fleetwood Mac (WB)  
 Jimmy Buffet (ABC)  
 Jethro Tull (Chrysalis)  
 Dave Mason (Col)  
 Foreigner (At)  
 Little Feat (WB)  
 Bonnie Raitt (WB)

HON OLSON, Music Director. Playing various cuts. Playing KENNY ROGERS, STEVIE WONDER, WAY LON JENNINGS, EAGLES, FOREIGNER and MAR SHALL TUCKER singles.



305-371-6647

ADDED  
 Hear (Portrait)  
 Alice Winchester (Brisle/WB)  
 Steve Miller (Capitol)  
 Outlaws (Arista)  
 Peter Tosh (Epic)  
 Boas Johnson (A&M)  
 Moody Blues (London)

HOT  
 Bad Co. (Swan Song)  
 Jimmy Buffet (ABC)  
 Fleetwood Mac (WB)  
 Foreigner (At)  
 Pink Floyd (Col)  
 Cat Stevens (A&M)  
 Richard Toronto (Capitol)  
 Kenny Loggins (Col)  
 Rough Diamond (Island)

DAVID SOUSA, Music Director. Playing various cuts. Playing CS&N single. Playing ROUGH DIAMOND's 'Scared'.



305-581-7580

ADDED  
 Walter Egan (Col)  
 38 Special (A&M)  
 Charlie (Janus)  
 Rough Diamond (Island)  
 LeBlanc & Carr (Big Tree)  
 Tim Moore (Asylum)  
 Andrew Gold (Asylum)

HOT  
 Dave Mason (Col)  
 Kenny Loggins (Col)  
 ELD (UA)  
 10cc (Mer)  
 Van Morrison (WB)  
 Foreigner (At)  
 Steve Miller (Capitol)  
 Cat Stevens (A&M)

GARY GRANGER, PD/DAVID ST. JOHN/MD. Playing various cuts.

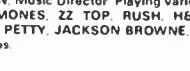


414-278-2040

ADDED  
 Brecker Bros (Arista)  
 Dave Edmunds (Swan Song)  
 Kingfish (UA/Je)  
 10cc (Mer)  
 Sweet (Capitol)  
 Hear (Portrait)  
 Tubes (A&M)  
 Brand X (Parlo)  
 Jesse Winchester (Brisle/WB)  
 Capt Beyond (WB)  
 Steve Miller (Capitol)

HOT  
 Van Morrison (WB)  
 Fleetwood Mac (WB)  
 Supertramp (A&M)  
 Little Feat (WB)  
 Foreigner (At)  
 Pink Floyd (Col)  
 Cat Stevens (A&M)  
 Steve Miller (Col)  
 Kansas (Kirshner)  
 REO (Epic)  
 Jethro Tull (Chrysalis)  
 Boston (Epic)  
 Poco (ABC)  
 Eagles (Asylum)  
 Peter Gabriel (At)

JOE BENSON, Music Director. Playing various cuts. Playing RAMONES, ZZ TOP, RUSH, H&O, SEA LEVEL, TOM PETTY, JACKSON BROWNE, ELP and KINKS singles.



414-251-7070

ADDED  
 Kingfish (UA/Je)  
 Beatles (Capitol)  
 Kenny Loggins (Col)  
 Steve Miller (Capitol)  
 Heart (Portrait)  
 Alice Cooper (WB)  
 JJ Walker (MCA)  
 HDT  
 Supertramp (A&M)  
 Foreigner (At)  
 Little Feat (WB)

REO (Epic)  
 Nils Lofgren (A&M)  
 ELP (At)  
 Van Morrison (WB)  
 Bonnie Raitt (WB)  
 Chilliwack (Mushroom)  
 Fleetwood Mac (WB)  
 Dave Mason (Col)  
 Dickey Betts (Arista)  
 38 Special (A&M)  
 Cat Stevens (A&M)  
 Rough Diamond (Island)

DEREK RYAN, Music Director. Playing various cuts. Playing FOREIGNER, NILS LOFGREN, BAD CO., CHILLIWACK, KINKS, HEAD EAST, PABLO CRUISE, JETHRO TULL, JOHN LODGE and SUPERTRAMP singles.



612-845-5807

ADDED  
 AI DiMeola (Col)  
 Sons of Champlin (Arista)  
 10cc (Mer)  
 Waylon Jennings (RCA)  
 Graham Central Station (WB)  
 Bobby Bland (ABC)  
 Ralph Tower (ECM)  
 Heart (Capitol)  
 Herbie Hancock (Col)  
 Wet Willie (Capitol/WB)  
 Guitar Player (MCA)  
 Natural Life (AS)

HOT  
 Roy Buchanan (At)  
 38 Special (A&M)  
 HDT  
 Moody Blues (London)  
 Steve Miller (Capitol)  
 Danny D'Keefe (WB)  
 JJ Walker (MCA)  
 Jesse Winchester (Brisle/WB)  
 Poco (ABC)  
 Cat Stevens (A&M)  
 Kingfish (UA/Je)  
 Ben Sidran (Arista)

JIM LARKIN, Music Director. Playing various cuts.



319-263-2512

ADDED  
 Robbie Krieger (Blue Note)  
 Brand X (Parlo)  
 Easy St. (Capitol/WB)  
 Cano (A&M)  
 Lee Ritenour (Epic)  
 Jesse Winchester (Brisle/WB)  
 Capt Beyond (WB)  
 David Liebman (A&M)  
 Danny D'Keefe (WB)  
 Heart (Portrait)  
 Grand Max (Pacific)  
 Timberline (Epic)  
 Peter Biva (UA)

HOT  
 Dave Mason (Col)  
 Cat Stevens (A&M)  
 Fleetwood Mac (WB)  
 ARS (Polydor)  
 Band (Capitol)  
 Van Morrison (WB)  
 Dickey Betts (Arista)  
 Bill Quastman (RCA)  
 Bonnie Raitt (WB)  
 Jesse Colin Young (WB)  
 Bad Co. (Swan Song)  
 Steve Miller (Capitol)  
 LeD Zee (Col)  
 SS Johnny (Epic)  
 Sons of Champlin (Arista)

LISA CATALONA, Music Director. Playing various cuts.



615-256-1111

ADDED  
 Outlaws (Arista)  
 Heart (Portrait)  
 Alice Cooper (WB)  
 HDT  
 Fleetwood Mac (WB)  
 Marshall Tucker (Capitol/WB)  
 ELP (At)  
 Eagles (Asylum)  
 Bad Co. (Swan Song)

HOT  
 Steve Miller (Capitol)  
 Bonnie Raitt (WB)  
 Little Feat (WB)  
 Jethro Tull (Chrysalis)  
 Sea Level (Capitol/WB)  
 Dave Mason (Col)  
 Pink Floyd (Col)  
 Kansas (Capitol)

JACK CRAWFORD, Program Director. Playing various cuts. Playing RAM JAM, WINTERS BROTHERS, BAREFOOT JERRY, AMERICAN FLYER, L&M HUSSELL and WEATHER REPORT singles. Playing MAC'S "Dreams", Chain, TUCKER'S "Dearest", "Love Song", ELP's "Lend Love", "Chest La Vie", EAGLES' "Reason", "Fast", BAD CO.'S "Morning", "Burnin'", MILLER'S "Jet", "Swingtown", RAITT's "Runaway", "Farewell", FLAT's "Streamliner", "Highroller", TULL's "Whistler", "Vet", "SEA LEVEL's "Loreamy", "Shake", MASON's "Disagree", "So High", FLOYD's "Dogs", "Sheep", KLAATU's "Occupants", "Marvella".



504-529-1272

ADDED  
 Ronnie Laws (UA)  
 Steve Miller (Capitol)  
 Bruce Foster (Millennium)  
 Attitudes (WB)  
 Outlaws (Arista)  
 HDT  
 Fleetwood Mac (WB)  
 Marvin Gaye (Motown)  
 Eagles (Asylum)  
 Beatles (Capitol)  
 J G Watson (DJM)

HOT  
 Jimmy Buffet (ABC)  
 Marshall Tucker (Capitol/WB)  
 Foreigner (At)  
 Climax Blues Band (Sire)  
 JJ Walker (MCA)  
 Bad Co. (Swan Song)  
 ELP (At)  
 Bob Seger (Capitol)  
 Bonnie Raitt (WB)  
 Brownsville Station (Private Stock)

JIM WHITE, Music Director. Playing various cuts.



212-305-8844

ADDED  
 Rough Diamond (Island)  
 Charlie (Janus)  
 Eddie & Hot Rods (Island)  
 Elkie Brooks (A&M)  
 JJ Walker (MCA)  
 LeBlanc & Carr (Big Tree)  
 Bettye Midler (At)  
 Ginger Baker (Sire)  
 Jack Bruce (RSD)  
 Hoyt Axton (MCA)  
 Balcon's Fault (Cream)  
 Bro. Johnson (A&M)  
 Steve March (UA)  
 Lee Ritenour (Epic)  
 Bobbidazler (RCA)

HOT  
 Beatles (Capitol)  
 Steve Miller (Capitol)  
 10cc (Mer)  
 Cat Stevens (A&M)  
 Van Morrison (WB)  
 Beach Boys (WB)  
 SS Johnny (Epic)  
 Poco (ABC)  
 Bee Gees (RSD)  
 Supertramp (A&M)  
 ELP (At)  
 Eagles (Asylum)  
 Little Feat (WB)  
 Kenny Loggins (Col)  
 Jesse Winchester (Brisle/WB)

TOM MORRERA, Music Director. Playing various cuts. Playing CS&N single and STEVIE WINWOOD sampler.



212-381-7777

ADDED  
 Supertramp (A&M)  
 Bonnie Raitt (WB)  
 Jimmy Buffet (ABC)  
 Steve Miller (Capitol)  
 HDT  
 Eagles (Asylum)

Fleetwood Mac (WB)  
 Kansas (Kirshner)  
 Beatles (Capitol)  
 ELP (At)  
 ARS (Polydor)  
 Leo Sayer (WB)

LARRY BERGER, Program Director. Playing various cuts. Playing CS&N single.



712-322-4041

ADDED  
 Lee Ritenour (Epic)  
 Gary Stewart (RCA)  
 Balcon's Fault (Cream)  
 Wayne Henderson (ABC)  
 Noel Pointer (Blue Note)  
 Roy Buchanan (At)  
 Timberline (Epic)  
 Outlaws (Arista)  
 Ben Sidran (Arista)  
 Danny O'Keefe (At)  
 Bro. Johnson (A&M)  
 Heart (Portrait)  
 Steve Miller (Capitol)  
 Alice Cooper (WB)

HOT  
 Fleetwood Mac (WB)  
 Jethro Tull (Chrysalis)  
 REO Speedwagon (Epic)  
 Pink Floyd (Col)  
 Eagles (Asylum)  
 Jackson Browne (Asylum)  
 Stevie Wonder (Tamla)  
 Head East (A&M)  
 Weather Report (Col)  
 Return to Forever (Col)  
 Isley Bros. (T-Neck)  
 Marshall Tucker (Capitol/WB)  
 Kinks (Arista)  
 Little Feat (WB)

BARRY TAFT, Music Director. Playing various cuts.



305-843-3520

ADDED  
 10cc (Mer)  
 Steve Miller (Capitol)  
 Charlie (Janus)  
 Outlaws (Arista)  
 Detective (Swan Song)  
 Eng. Dan & JF Coley (Big Tree)  
 Waylon Jennings (RCA)  
 Sons of Champlin (Arista)

HOT  
 Fleetwood Mac (WB)  
 Jimmy Buffet (ABC)  
 Foreigner (At)  
 Eagles (Asylum)  
 Bad Co. (Swan Song)  
 Dickey Betts (Arista)  
 10cc (Mer)  
 Supertramp (A&M)

MIKE LYONS, Music Consultant. Playing various cuts. Playing KRIS KRISTOFFERSON, CLIMAX 88, and JENNIFER WARNES singles.



305-280-5510

ADDED  
 10cc (Mer)  
 Steve Miller (Capitol)  
 Charlie (Janus)  
 Outlaws (Arista)  
 Detective (Swan Song)  
 Eng. Dan & JF Coley (Big Tree)  
 Waylon Jennings (RCA)  
 Sons of Champlin (Arista)

HOT  
 Fleetwood Mac (WB)  
 Foreigner (At)  
 ELP (At)  
 Kenny Loggins (Col)  
 Eagles (Asylum)  
 Bob Seger (Capitol)  
 Cat Stevens (A&M)  
 Supertramp (A&M)  
 Dave Mason (Col)

BILL McGATHY, Program Director. Playing various cuts.



215-861-0513

ADDED  
 Cat Stevens (A&M)  
 Outlaws (Arista)  
 Steve Miller (Capitol)  
 Heart (Portrait)  
 Moody Blues (London)  
 Blue Öyster Cult (RSD)  
 Alice Cooper (WB)  
 Jette Winchester (Brisle/WB)  
 Charlie (Janus)  
 Danny D'Keefe (WB)  
 Descriptive (Swan Song)

HOT  
 Mickey Thomas (MCA)  
 Dave Edmunds (Swan Song)  
 Marvin Gaye (Tamla)  
 Neilas (Epic)  
 HDT  
 Johnny's Dango Band (Wind Song)  
 SS Johnny (Epic)  
 BLP (At)  
 Little Feat (WB)  
 Kingfish (UA/Je)  
 Dave Mason (Col)  
 Kenny Loggins (Col)  
 Bonnie Raitt (WB)

MARIE STENNER, Music Director. Playing various cuts. Playing SPECTOR, and L&M HUSSELL singles.



412-562-8000

ADDED  
 Alice Cooper (WB)  
 LeBlanc & Carr (Big Tree)  
 Detective (Swan Song)  
 Mickey Thomas (MCA)  
 Mahogany Rush (Col)  
 Steve Miller Band (Capitol)  
 Outlaws (Arista)  
 Les Ritenour (Epic)

HOT  
 Fleetwood Mac (WB)  
 ARS (Polydor)  
 Climax Blues Band (Sire)  
 ELP (At)  
 Foreigner (At)  
 Crackin' (WB)  
 Cat Stevens (A&M)  
 George Benson (WB)  
 Marshall Tucker (Capitol/WB)  
 Pablo Cruise (A&M)  
 Beatles (Capitol)

MARSHY POSNER, Music Director. Playing various cuts. Playing STEVE MILLER and H&O singles.



412-362-2144

ADDED  
 Steve Miller (Capitol)  
 JJ Walker (MCA)  
 Mickey Thomas (MCA)  
 Balcon's Fault (Cream)  
 Moody Blues (London)  
 Tubes (A&M)  
 Roy Buchanan (At)  
 Charlie (Janus)

HOT  
 Dave Mason (Col)  
 Steve Miller (Capitol)  
 Cat Stevens (A&M)  
 Foreigner (At)  
 Rough Diamond (Island)  
 Van Morrison (WB)  
 Bob Seger (Capitol)  
 Little Feat (WB)  
 Fleetwood Mac (WB)  
 ARS (Polydor)  
 Bryan Ferry (At)  
 Sea Level (Capitol/WB)  
 Bonnie Raitt (WB)  
 Michael Stanley (Epic)  
 Uriah Heep (WB)

JACK ROBERTSON, Music Director. Playing various cuts.



401-272-9550

ADDED  
 Pat Travers (Polydor)  
 Peter Dinklage (Chrysalis)  
 Steve Miller (Capitol)  
 Bee Gees (RSD)  
 Elkie Brooks (A&M)  
 Roy Buchanan (At)  
 Commodores (Motown)  
 Alice Cooper (WB)  
 Heart (Portrait)  
 JJ Walker (MCA)  
 Greg Kihn (Berkeley)  
 Bettye Midler (At)  
 Mink DeVille (Capitol)  
 Danny D'Keefe (WB)  
 Ramsey Lewis (Col)

HOT  
 Little Feat (WB)  
 Beatles (Capitol)  
 SS Johnny (Epic)  
 Cat Stevens (A&M)  
 Van Morrison (WB)  
 Dave Mason (Col)  
 Bonnie Raitt (WB)  
 Proletariat (Arista)  
 Bros. Johnson (A&M)  
 Jesse Winchester (Brisle/WB)  
 Sons of Champlin (Arista)  
 Band (Capitol)

GLENN STEWART, Music Director. Playing various cuts. Playing SPECTOR, GRAHAM PARKER, JOHN RIVERS, JETHRO TULL (b), L&M RUSSELL WEATHER REPORT and AMERICAN FLYER singles.



702-786-3800

ADDED  
 Mickey Thomas (MCA)  
 Outlaws (Arista)  
 Bee Gees (RSD)  
 Danny D'Keefe (WB)  
 Balcon's Fault (Cream)  
 Sweet (Capitol)  
 Tubes (A&M)  
 JJ Walker (MCA)  
 Bro. Johnson (A&M)  
 Lee Ritenour (Epic)  
 Les McCann (ABC)  
 Roy Buchanan (At)  
 Steve Miller (Capitol)  
 Bettye Midler (At)  
 Heart (Portrait)

HOT  
 Tom Petty (Shelton)  
 Peter Dinklage (At)  
 Kenny Loggins (Col)  
 ELP (At)  
 Supertramp (A&M)  
 Steve Hunter (Arista)  
 Gale Force (Fantasy)  
 10cc (Mer)  
 Cat Stevens (A&M)  
 Bonnie Raitt (WB)  
 SS Johnny (Epic)  
 Jethro Tull (Chrysalis)  
 Dave Mason (Col)  
 38 Special (A&M)  
 Fleetwood Mac (WB)

PAUL EMERY, Music Director. Playing various cuts. Playing BAREFOOT JERRY, GRAHAM PARKER and REO singles.



703-343-4444

ADDED  
 Beach Boys (WB)  
 Steve Miller (Capitol)  
 10cc (Mer)  
 Alice Cooper (WB)  
 Waylon Jennings (MCA)  
 LeBlanc & Carr (Big Tree)  
 Bro. Johnson (A&M)  
 Timberline (Epic)  
 Outlaws (Arista)

HOT  
 Eagles (Asylum)  
 Fleetwood Mac (WB)  
 Gato Barbieri (A&M)  
 Eng. Dan & JF Coley (Big Tree)  
 B.W. Stevenson (WB)  
 Steve Miller (Capitol)  
 Alice Cooper (WB)  
 Maynard Ferguson (Col)  
 Pablo Cruise (A&M)

BILL JORDAN, Music Director. Playing various cuts. Playing ENG DAN & COLEY, 10cc, ARS, BLUE BOSTON and JACKSON BROWNE singles. Playing EAGLES' "Fast", MAC'S "Silver", BARBIERI'S "Europa", ENG DAN'S "Don't Fool", STEVENSON'S "St. Paul", MILLER'S "Jet", COOPER'S "You & Me", FER-GUSON'S "Rocky", CRUISE'S "Gonna Do", ROSE ROYCE'S "Next".



716-288-2200

ADDED  
 Descriptive (Swan Song)  
 Roy Buchanan (At)  
 Cat Stevens (A&M)  
 Heart (Portrait)  
 Tubes (A&M)  
 Capt. Beyond (WB)  
 Guitars (Arista)  
 Guitard & Thom (WB)  
 Steve Miller (Capitol)  
 Rubinowsky (Beserkley)

HOT  
 J G Watson (DJM)  
 Sanford Townsend (WB)  
 Foreigner (At)  
 Jack Bruce (RSD)  
 Rough Diamond (Island)  
 Beatles (Capitol)  
 Public Enemy (A&M)  
 Poco (ABC)  
 10cc (Mer)  
 Steve Gibbons (MCA)  
 Peter Gabriel (At)  
 Jimmy Webb (At)  
 Bruce Foster (Millennium)

BERNIE KIMBLE, Program Director. Playing various cuts. Playing RONNIE SPECTOR single.



716-232-7800

ADDED  
 Steve Miller (Capitol)  
 Cat Stevens (A&M)  
 Suzanne Stevens (Capitol)  
 HDT  
 Fleetwood Mac (WB)  
 ELP (At)  
 Valerie Carter (Col)  
 Bonnie Raitt (WB)

HOT  
 Rita Coolidge (A&M)  
 Dave Mason (Col)  
 Supertramp (A&M)  
 Poco (ABC)  
 Bonnie Raitt (WB)  
 Jesse Colin Young (WB)  
 Jimmy Buffet (AIC)  
 CD Bayer (Elektra)  
 Carole & Kepona (Col)  
 Eric Dan & Coley (Big Tree)

DOUG JAMES, Music Director. Playing various cuts. Playing JACKSON BROWNE, ST. PHILIP, BISHOP, GALLAGHER & LYLE and CHICAGO singles.



618-877-8604

ADDED  
 Steve Miller (Capitol)  
 Dave Mason (Col)  
 Cat Stevens (A&M)  
 Les Dufré (Col)  
 Kenny Loggins (Col)  
 Egg Cream (Pyramid)  
 Tubes (A&M)

HOT  
 Little Feat (WB)  
 Box Scuffs (Col)  
 Climax Blues Band (Sire)  
 Beatles (Capitol)  
 Foreigner (At)  
 Head East (A&M)  
 ARS (Polydor)  
 Eagles (Asylum)  
 Fleetwood Mac (WB)

ALAN YOUNG, Music Director. Playing various cuts. Playing ANDREW GOLD, STEVE MILLER, EAGLES, BOZ and CLIMAX 88 singles.



916-422-1025

ADDED  
 Mickey Thomas (MCA)  
 Alice Cooper (WB)  
 Dave Edmunds (Swan Song)  
 Pat Travers (Polydor-imp)  
 LeBlanc & Carr (Big Tree)  
 Jonathan Cain (Brisle/WB)  
 Keith Sykes (Mellotron)  
 Jesse Winchester (Brisle/WB)  
 Widowmaker (UA)  
 Tubes (A&M)  
 Waylon Jennings (RCA)  
 Outlaws (Arista)

HOT  
 Fleetwood Mac (WB)  
 Steve Miller (Capitol)  
 Dave Mason (Col)  
 Little Feat (WB)  
 Van Morrison (WB)  
 Kenny Loggins (Col)  
 Pink Floyd (Col)  
 Detective (Swan Song)  
 Bad Co. (Swan Song)  
 10cc (Mer)  
 Dickey Betts (Arista)  
 Donna Raitt (WB)  
 Supertramp (A&M)  
 Charlie (Janus)  
 Les Dufré (Col)

BEAR CORKERY, Program Director. Playing various cuts. Playing RAM JAM single.

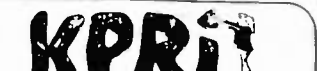


916-444-2805

ADDED  
 Heart (Portrait)  
 Ben Sidran (Arista)  
 Outlaws (Arista)  
 Bettye Midler (At)  
 Waylon Jennings (RCA)  
 Bro. Johnson (A&M)  
 Roy Buchanan (At)  
 Prior & Tabor (Chrysalis)  
 Howard Wales (Costal)

HOT  
 Little Feat (WB)  
 Fleetwood Mac (WB)  
 Bonnie Raitt (WB)  
 Van Morrison (WB)  
 Peter Gabriel (At)  
 Dave Mason (A&M)  
 Nils Loggins (A&M)  
 Garland Jeffreys (A&M)  
 Bad Co. (Swan Song)  
 Pablo Cruise (A&M)

BRUCE MEIER, Music Director. Playing various cuts. Playing PETER FRAMPTON, BEN E. KING and AL STEWART singles.



619-452-8781

ADDED  
 Steve Miller (Capitol)  
 Alice Cooper (WB)  
 Heart (Portrait)  
 Fleetwood Mac (WB)  
 ELP (At)  
 Kingfish (UA/Je)  
 Steve Miller (Capitol)  
 Tim Moore (Asylum)  
 Outlaws (Arista)  
 Rough Diamond (Island)  
 Jesse Winchester (Brisle/WB)

HOT  
 Jethro Tull (Chrysalis)  
 Bad Co. (Swan Song)  
 Pink Floyd (Col)  
 ARS (Polydor)  
 ELP (At)  
 Al Stewart (Junus)  
 Cat Stevens (A&M)  
 David Bowie (RCA)

KEITH ALLEN, Program Director. Playing various cuts. Playing MILLER and BOWIE singles.



415-397-2500

ADDED  
 Charlie (Janus)  
 Heart (Portrait)  
 Steve Miller (Capitol)  
 Tim Moore (Asylum)  
 Outlaws (Arista)  
 JJ Walker (MCA)  
 Rough Diamond (Island)  
 Jesse Winchester (Brisle/WB)

HOT  
 ARS (Polydor)  
 Eagles (Asylum)  
 Kansas (Kirshner)  
 Pablo Cruise (A&M)  
 Bonnie Raitt (WB)  
 Cat Stevens (A&M)  
 10cc (Mer)  
 Kenny Loggins (Col)  
 Little Feat (WB)  
 Van Morrison (WB)

JAY HANSEN, Music Director. Playing various cuts.



408-246-6611

ADDED  
 Steve Miller (Capitol)  
 Heart (Portrait)  
 Outlaws (Arista)  
 Roy Buchanan (Arista)  
 Pat Travers (Polydor-imp)  
 JJ Walker (MCA)  
 Widowmaker (UA)  
 Peter Tosh (Epic)  
 Tropica (Martin)  
 Mickey Thomas (MCA)  
 Tim Moore (Asylum)

HOT  
 Dickey Betts (Arista)  
 Les Dufré (Col)  
 Foreigner (At)  
 Little Feat (WB)  
 Dave Mason (Col)  
 Bonnie Raitt (WB)  
 Sons of Champlin (Arista)  
 Cat Stevens (A&M)  
 10cc (Mer)  
 Tubes (A&M)

DANA JANG, Music Director. Playing various cuts. Playing MILLER'S "Sacrifice", "Stake", HEART'S "Bar-racuda", "Love Alive", "OUTLAWS", "Gunsmoke".

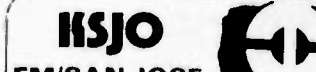


805-544-5093

ADDED  
 Bobbidazler (RCA)  
 Don Pullen (At)  
 Ben Sidran (Arista)  
 Tubes (A&M)  
 Outlaws (Arista)  
 Roy Buchanan (Arista)  
 Shirley Brown (Arista)  
 Charlie (Janus)

HOT  
 Supertramp (A&M)  
 Fleetwood Mac (WB)  
 SS Johnny (Epic)  
 Tubes (A&M)  
 Foreigner (At)  
 Steve Miller (Capitol)  
 Pablo Cruise (A&M)  
 Isley Bros. (T-Neck)  
 Peter Tosh (Col)  
 Little Feat (WB)  
 Sweet (Capitol)  
 Sons of Champlin (Arista)

FRANK DeSANTIS, Music Director. Playing various cuts.



408-246-8080

ADDED  
 Tubes (A&M)  
 Outlaws (Arista)  
 Steve Miller (Capitol)  
 Heart (Portrait)  
 Ben Sidran (Arista)  
 Pat Travers (Polydor-imp)  
 Alice Cooper (WB)  
 Bruce Foster (Millennium)  
 JJ Walker (MCA)  
 Mickey Thomas (MCA)  
 Capt. Beyond (WB)  
 Cat Stevens (A&M)

HOT  
 Little Feat (WB)  
 Bad Co. (Swan Song)  
 Jeff Beck (Epic)  
 Mahogany Rush (WB)  
 Dave Mason (Col)  
 Les Dufré (Col)  
 Supertramp (A&M)  
 Foreigner (At)  
 ELP (At)  
 Nils Loggins (A&M)  
 Marshall Tucker (WB)  
 Bonnie Raitt (WB)  
 Van Morrison (WB)  
 Pablo Cruise (A&M)  
 Frankie Miller (Chrysalis)

PAUL "LOBSTER" WELLS, Music Director. Playing various cuts.

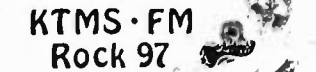


415-456-7610

ADDED  
 Mickey Thomas (MCA)  
 Bro. Johnson (A&M)  
 Danny O'Keefe (WB)  
 Capt. Beyond (WB)  
 Jesse Winchester (Brisle/WB)  
 Paul Kelly (WB)  
 Tubes (A&M)

HOT  
 Supertramp (A&M)  
 AC/DC (At Imp)  
 Bonnie Raitt (WB)  
 Charlie (Janus)  
 Van Morrison (WB)  
 Les Ritenour (Epic)  
 Sons of Champlin (Arista)  
 Little Feat (WB)  
 Beatles (Capitol)  
 Detective (Swan Song)  
 Pat Travers (Polydor-imp)  
 Garland Jeffreys (A&M)  
 J G Watson (DJM)  
 Mahogany Rush (Col)  
 Widowmaker (UA)

TONY BERNARDINI, Music Director. Playing various cuts. Playing DETROIT EMEALS and RONNIE SPECTOR singles.



805-963-1



## WHEN WAS THE LAST TIME YOU HEARD A PROMOTION MAN TALK ABOUT A VIOLINIST?

“Stan, you didn’t tell me about the Noel Pointer album...”

“Yes I did Augie—it’s in your package.”

“BUT STAN—YOU DIDN’T TELL ME ABOUT THE NOEL POINTER ALBUM!!!”

—Augie Blume

---

## WHEN WAS THE LAST TIME YOU HEARD AN INDEPENDENT DISTRIBUTOR TALK ABOUT A VIOLINIST?

“The most exciting debut album in 5 years!”

Jerry Steinberg,  
The Jos. M. Zamoiski Co.

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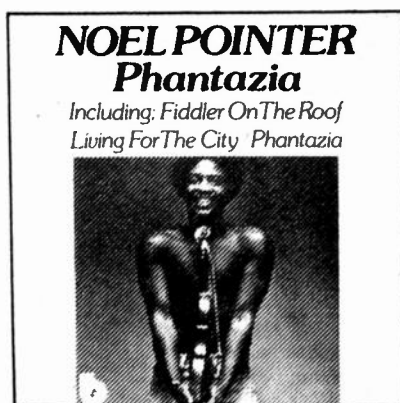
## WHEN WAS THE LAST TIME YOU HEARD AN AOR MUSIC DIRECTOR TALK ABOUT A VIOLINIST?

“I think that progressive programmers that don’t play this album are missing the boat!! From the moment we played Noel Pointer, the phones lit up—it has something to appeal to everyone!”

—Donna Halper  
Music Director, WRVR/New York

---

## EVERYONE’S TALKING ABOUT *NOEL POINTER* AND HIS DEBUT *Phantazia* AN ALBUM OF RARE BEAUTY AND EXCITEMENT.



On Blue Note Records and Tapes.

**SPOKANE**  
888 648 7000

**ADDED**  
Jesse Winchester (Bros/WB)  
Steve Kuhn (ECM)  
Steve Miller (Capitol)  
Balcon's Fault (Cream)  
Roy Buchanan (A&M)  
Ben Sidran (Arista)  
Charlie Janus  
Bobby Bland (ABC)

**HOT**  
Eagles (Asylum)  
Bonnie Raitt (WB)  
Fleetwood Mac (WB)  
Pablo Cruise (A&M)  
ELP (A&M)  
Michael Parke (WB)  
Marshall Tucker (Capricorn/WB)  
Bad Co. (Swan Song)  
Dave Mason (Col)  
Cat Stevens (A&M)

DDNADAIR Program Director Playing various cuts  
Playing CS&N single

**WOL**  
**Toledo** 419 246 3377

**ADDED**  
Alice Cooper (WB)  
Balcon's Fault (Cream)  
Heart (Portrait)  
Steve Miller (Capitol)  
Paice, Ashton, Lord (WB)  
Tubes (A&M)  
HOT  
Beasties (Capitol)  
Bad Co. (Swan Song)  
Foreigner (A&M)

**HOT**  
10cc (Mercl)  
Kinks (Arista)  
Bonnie Raitt (WB)  
America (WB)  
Dave Mason (Col)  
Gary Wright (WB)  
Nils Lofgren (A&M)  
Justin Hayward (Dorame)  
Jethro Tull (Chrysalis)  
Dickey Betts (Arista)  
Cat Stevens (A&M)  
Jesse Colin Young (WB)

JACK MANODD Music Director Playing various cuts  
Playing GRAHAM PARKER and RAM JAM singles

**WAAF 107.7 FM**  
**WORCESTER**  
977 763 8811

**ADDED**  
Steve Miller (Capitol)  
Balcon's Fault (Cream)  
Brownsville Station (Pvt Stock)  
BB Johnny (Epic)  
Tubes (A&M)  
JJ Walker (MCA)  
Poso (ABC)

**HOT**  
Fleetwood Mac (WB)  
Eagles (Asylum)  
Steve Wonder (Tama)  
Boston (Epic)  
Bonnie Raitt (WB)  
Little Feat (WB)  
Powerline (Capitol)  
Jethro Tull (Chrysalis)  
Bob Seger (Capitol)  
ARS (Polydor)  
Kansas (Kirtshner)  
Van Morrison (WB)  
Marshall Tucker (Capricorn/WB)  
Pink Floyd (Col)  
Jeff Beck (Epic)

TOM DANIELS, Program Director Playing various cuts  
Playing MANFRED MANN single



WWCK/Flint received a gold album in appreciation for their role in bringing Bob Seger's "Live Bullet" album to the world. Shown at the presentation (l to r): Craig Lambert, Capitol Records; Joe Krause, Program Director WWCK.

**KADI**  
**St. Louis**

**kwiki**  
**KANSAS CITY**  
316 721 2323

**ADDED**  
Steve Miller (Capitol)  
Heart (Portrait)  
Fleetwood Mac (WB)  
REO (Epic)  
Marshall Tucker (Capricorn/WB)  
Dave Mason (Col)  
Kansas (Kirtshner)

**HOT**  
Bonnie Raitt (WB)  
Boston (Epic)  
Alice Cooper (WB)  
Dickey Betts (Arista)  
Pink Floyd (Col)  
Bob Seger (Capitol)  
Supertramp (A&M)  
Foreigner (A&M)  
Eagles (Asylum)

PETER PARISI Program Director Playing various cuts  
Playing RAM JAM single

**chumfm**  
**Toronto** 416 975 8888

**ADDED**  
Heart (Portrait)  
38 Special (A&M)  
Kingfish (UA/Jet)  
Bruce Fostar (Millennium)  
Charlie Janus  
Detective (Swan Song)  
Jesse Winchester (Bros/WB)  
Sons of Champlin (Arista)  
Ronnie Laws (UA)

**HOT**  
Steve Miller (Capitol)  
Cat Stevens (A&M)  
Klaatu (Capitol)  
10cc (Mercl)  
Eagles (Asylum)  
Steve Wonder (Tama)  
Leo Sayer (WB)  
Fleetwood Mac (WB)  
ARS (Polydor)  
Van Morrison (WB)  
Bonnie Raitt (WB)  
Al DiMeola (Col)  
Boston (Epic)

BENJY KARCH, Music Director Playing various cuts

**WOL 95**  
**St. Louis** 314 862 1111

**ADDED**  
Mahogany Rush (Col)  
Cat Stevens (A&M)  
Alice Cooper (WB)  
Tubes (A&M)  
Heart (Portrait)  
Wet Willie (Capricorn/WB)  
Jane (Brain-imp)  
HOT  
Bad Co. (Swan Song)  
Chilliwack (Mushroom)  
Fleetwood Mac (WB)

**Foreigner (A&M)**  
Detective (Swan Song)  
Dave Mason (Col)  
Supertramp (A&M)  
Brownsville Station (Private Stock)  
Dickey Betts (Arista)  
REO (Epic)  
Jeff Beck (Epic)  
Steve Miller (Capitol)  
Cale Force (Frontiers)  
Little Feat (WB)  
Rough Diamond (Island)

TED HABECK Music Director Playing various cuts  
Playing ALICE COOPER, RAM JAM and GRAHAM PARKER singles

**KWFM**  
Stereo 92 Tucson 602-674-9588

**ADDED**  
Steve Miller (Capitol)  
Balcon's Fault (Cream)  
Lee Ritenour (Epic)  
Dave Liebman (A&M)  
Doc Watson (UA)  
Bea Geot (RSO)  
Mahogany Rush (Col)  
Ramsay Lewis (Col)  
Richard Tate (ABC)  
Bro. Johnson (A&M)  
Tubes (A&M)  
Moody Blues (London)

**HOT**  
Supertramp (A&M)  
38 Special (A&M)  
Bonnie Raitt (WB)  
Pablo Cruise (A&M)  
Dickey Betts (Arista)  
Jimmy Buffett (ABC)  
AR Aces (ABC)  
Hoyt Axton (MCA)  
Kiki Dee (Rocket)  
Charlie Janus  
Jethro Tull (Chrysalis)  
Sons of Champlin (Arista)  
Foreigner (A&M)

JIM RAY, Music Director Playing various cuts  
Playing GRAHAM PARKER, BOB SEGER and CLI MAX BB singles

**QUAD**  
**WQSR**  
**TAMPA** 813-366-0424

**ADDED**  
Outlaws (Arista)  
Steve Miller (Capitol)  
Heart (Portrait)  
JJ Walker (MCA)  
Bette Midler (A&M)  
Alice Cooper (WB)  
Ramsay Lewis (Col)  
Mickey Thomas (MCA)  
Keith Sykes (Mid Int)  
Lee Ritenour (Epic)  
Guitar Player (MCA)  
Steve Kuhn (ECM)  
Gary Burton (ECM)  
Sea Wind (CTI)  
Bruce Cockburn (True North)

**HOT**  
Cat Stevens (A&M)  
Al DiMeola (Col)  
Little Feat (WB)  
Beetles (Capitol)  
Kenny Loggins (Col)  
Sea Level (Capricorn/WB)  
Fleetwood Mac (WB)  
Van Morrison (WB)  
Bonnie Raitt (WB)  
AR Aces (ABC)  
Kinks (Arista)  
Dickey Betts (Arista)  
Pink Floyd (Col)  
Poco (ABC)  
Beach Boys (WB)

STEVE HUNTINGTON, Music Director Playing various cuts  
Playing RONNIE SPECTOR, ARETHA FRANKLIN, L&M RUSSELL and ELP singles.

**KMOD**  
**Tulsa** 918-749-4671

**ADDED**  
Kingfish (UA/Jet)  
Golden Earring (MCA)  
Cat Stevens (A&M)  
Steve Miller (Capitol)  
Little Feat (WB)  
Supertramp (A&M)

**HOT**  
ELP (A&M)  
Bonnie Raitt (WB)  
Bad Co. (Swan Song)  
Foreigner (A&M)  
Peter Gabriel (A&M)  
Rita Coolidge (A&M)  
Bob Seger (Capitol)  
Jethro Tull (Chrysalis)  
Jimmy Buffett (ABC)  
Dave Mason (Col)  
Dickey Betts (Arista)

LEISA JOHNSON, Music Director Playing various cuts

**Progressive Singles:**

AMERICAN FLYER  
"The Spirit Of A Woman" (UA)  
CLIMAX BLUES BAND  
"Couldn't Get It Right" (Sire)  
CROSBY, STILLS & NASH  
"Just A Song Before I Go" (A&M)  
WALTER EGAN  
"Only The Lucky" (Col)  
PETER FRAMPTON  
"I'm In You" (A&M)  
ARETHA FRANKLIN  
"Jump" (A&M)  
ANDREW GOLD  
"Lonely Boy" (Asylum)  
WAYLON JENNINGS  
"Luckenbach, Texas" (RCA)  
MANFRED MANN  
"Spirit In The Night" (WB)  
NEW RIDERS OF THE PURPLE SAGE  
"Just Another Night In Reno" (MCA)  
GRAHAM PARKER  
"Hold Back The Night" (Mercury)  
RAM JAM  
"Black Betty" (Epic)  
LEON & MARY RUSSELL  
"When I Need You" (WB)  
RONNIE SPECTOR  
"Say Goodbye To Hollywood"  
(Epic/Cleveland Int'l)  
AL STEWART  
"On The Border" (Janus)  
WEATHER REPORT  
"Birdland" (Col)

**A<sup>2</sup> = fm(103)**  
**WIIQB**  
THE Ann Arbor Radio Station  
CENTRAL

Here's a creative billboard campaign equating some very important logos. "A<sup>2</sup>" stands for Ann Arbor. The rest is self explanatory.

**Rogers** (Continued from page 16)

**R&R:** That intrigues me, because you told us your work week is 60 hours, but I find it hard for anybody to be able to watch over the music, watch over the programming, be Station Manager, and at the same time handle a 3 hour airshift everyday.

**ROGERS:** Well, plus we also work with the FM station. I'll tell you what, I think it's just like any other radio junkie, it's not really work. It is sometimes, you know, but it's not really work and I have a very very good staff. People who really don't get the credit, but they just do a lot of work.

**R&R:** You mentioned earlier that a lot of your people have been there for some time. What do you attribute that to.

**ROGERS:** We don't let them leave. I don't know. I think for a market this size we're a good radio station. I really believe that. I think we pay our people well, they get paid fairly. When we get the book in we sit down with people, they know going in what they have to do to get a certain raise. In other words it's laid out for them. If you're number one you get this much money, if you increase your AQH by this many points you get this much money, etc. I think, I guess the Heftel people do that and it's a very fair way of doing things. I think they like that.

**R&R:** What do you look for when you receive a jock's audition tape? What are you really looking for on that tape?

**ROGERS:** First thing I do is the resume. The first thing I look for is somebody who is not a floater. I won't even listen to a tape, you know a guy who has been at a station 6 months, another station 6 months, I believe there is a place for people like that in the industry, but not at our radio station, because I'm interested in people who are interested in being at a station. Then we go to the tape and it's really hard to put your finger on it, I don't know if you ever had a set of rules of what I want, and what I don't want, but I just look for a guy who can move a show along, who sounds happy, and sounds like there's no place else he would rather be than playing Rock 'n Roll music at that particular radio station. I think that's the most important thing, because you can teach a guy a format and you can teach a guy how to run records, and how to talk over records, whatever, but one thing I find it hard to teach people is 'Hey, I like what I'm doing and I'm happy doing what I'm doing.' I think the station that I heard that best exemplifies

this was Y100 a couple of years ago, when they were really cooking, before Mr. Heftel was selling the station, but Bill Tanner just did such an incredible job in doing that. His guys just sounded like there was nothing else they wanted to do more than be right there, and that's what we try to do. It's not always possible, but that's what I look for in a tape.

**R&R:** Do you think the voice is half of the battle?

**ROGERS:** Well, you know, obviously, not having a very big voice myself, I hope it's not that important, but I think an irritating voice can blow everything else. I don't think you have to have a super voice, but I think you have to have a pleasant voice, and a pleasant delivery, but a big voice is not important to me.

**R&R:** What type of market on the average does the talent come from that work at WSGA and other stations in your market?

**ROGERS:** I can only say, for me, I don't really pay a whole lot of attention to where the other guys get their talent, I try as hard as I can to hire guys almost exclusively from smaller markets. I have found that normally when you get somebody from a big market to come to a smaller market, even if you're paying him more money, they tend not to be happy, because you cannot do some things as well as it might have been done at a bigger station they were at. Just like I never like to hire somebody, if possible, and it's not always possible, for less than they were making at their previous job, I try to hire people from smaller markets so it's a step up for them. I feel you always get a better attitude and a happier guy, cause he's really happy to be there.

**R&R:** I once worked for a man, in the South, who told me that during our initial interview that he would prefer a Southerner to program his station. Do you go along with people who grow up in a geographic area are better equipped to handle that area in radio?

**ROGERS:** Definitely. We have some Yankees, and I'm one of them, working here, but I've been here for a while so I'm kind of a native. I always prefer not only to get somebody from the South, and not only to get somebody from the state, but if at all possible get somebody local. Get somebody who was born and bred here, and right now we have four gentlemen working with us that were brought up within 100 miles of Savannah. That's just a tremendous tremendous advantage. They know the people, they know what's out there. It can be done the other way, but I think it's a lot easier to do it this way.

**R&R:** Where does Jerry Rogers want to be five years from now in this business?

**ROGERS:** Retired and out of this rat race. Actually I have one of two goals. I would either like to own my own radio station, and that's probably what I'm going to wind up doing, or I might like to go to a bigger market.

**R&R:** Why are you still on the air?

**ROGERS:** I've often asked myself that because there are days when your 3 hour airshift actually just runs into a business meeting, copy has a problem, sales has a problem, an account has a problem, and you say, hey this just isn't getting it done, but then I realize that that's what I like to do. I thoroughly enjoy being on the air and I thoroughly enjoy doing my program.

**R&R:** To finish this up, I was going to say to you, that you have to be one of the perfect examples of something that's been very rare in our end of the business, and that is somebody, first of all staying at a radio station this long, somebody who goes in as a Music Director and after-noon jock and keeps his same shift over the years, and also builds himself up into a management position. As we have seen in the past, most Managers are brought into the ranks from the Sales Department. Do you foresee more Programmers and more disc jockeys and so forth are going to make their way up to Managers in this day and age?

**ROGERS:** I think it has to happen. I believe truly that you put two stations against each other, and at one station the General Manager comes from Programming, and at the other station the General Manager comes from Sales, the station operated by the Programmer is going to win every single time, and I also believe they'll beat them bottom line very single time. I think there are some excellent sales people in the business and we sure have them here, both our local Sales Manager and national Sales Manager are young guys who know what it's about and we work together beautifully. I don't think that's the case at a majority of radio stations. I think most times the salesman makes more than the announcer and the Sales Manager makes more than the Program Director. The times have got to change. It's just an absurd situation and radio people have just got to stop prostituting themselves and just stand up for what should be theirs. We haven't changed in over nine years, but it's getting there, where the Programming people and the talent people are getting to be making just about as much as the Sales people and some of the Sales Management people.



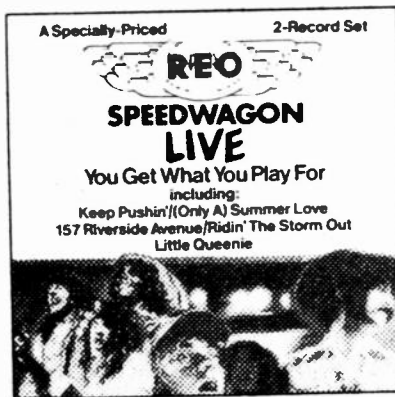
# STORMING TOP 40! R.E.O.



## "RIDIN' THE STORM OUT"

The AOR smash from their 325,000-selling double album is now breaking Top-40.

**KSLQ—5**  
**KBEQ—9**



**WNDE—26**  
**WAKY added 25**

produced by John Stronach and REO Speedwagon.



## THE R&amp;R COUNTRY INTERVIEW

# JIM WALTON

## WITL



**JIM WALTON**, Program Director of **WITL AM & FM** in Lansing, Michigan, started in radio in Cumberland, Kentucky, at **WCMP**. He followed the footsteps of **CRAIG SCOTT**, who is currently Vice President of Programming for Plough, Inc., and **BOB BERRY**, Music Director of **WMVA**, Wheeling. For the first few months of his career, Walton worked at various stations in Kentucky. After a short time, he moved to Michigan and got out of the radio business. He worked at a factory for a while, then decided radio was really the profession he wanted to pursue. Walton then took on a position with **KTRM**, Beaumont, Texas, where he worked both the morning and afternoon shows for a while. One day, while he was on-the-air, he received a call for a job from **DAVE DONAHUE**, then Program Director for **WITL**, Lansing. Walton says he learned a great deal from Donahue, who is now Operations Director of **KHAK**, Cedar Rapids, Iowa. After a time Walton was promoted to Music Director, then in 1975 he took over as Program Director. This was his first position as PD. **JIM WALTON** has proven he is a winner.

**R&R:** You obviously in the last couple of books, proved your success as a Programmer. What would you consider your basic programming philosophy?

**WALTON:** Basic programming philosophy, that's interesting. Play the hits, past and present, that's really all you can do. Keep it tight. Have adult communicators, who provide one to one radio. People talking to people.

**R&R:** Explain the difference between the programming of your AM and FM.

**WALTON:** Well, the AM is Country Gold. We figure the market was big enough for two Country stations and we wanted both of them. The AM allows us to specialize in our field with the older songs. The FM, is more into current music. Our charts lean toward a Pop sound.

**R&R:** Your FM right now, according to the latest ratings is outrating your AM two to one. Is there any particular reason?

**WALTON:** Well, the reason is the FM penetration in this market is unbelievable. We have had various studies through the years. One thing that was done on the campus of MSU, a little while ago, proved that 50% of the automobiles in Lansing have FM radios. Signal is much better of course, but now we haven't had a rating since the switch, with the AM and FM, so hopefully the AM will gain some of that strength back.

**R&R:** How do you approach music research for both?

**WALTON:** We rely on requests a great deal. We do check local sales. We have seven retail outlets in the market, one as far as sixty miles away that we check on a weekly basis. We check a one-stop that is 100 miles away, and we try to cover the entire area with sales. We check the trade papers, of course, and without those, I don't think we could make it. The sales, local sales, local requests, and call in research, instead of call out research, and we're currently considering that. Our sister station up in Madison

Wisconsin, **WISM**, is doing that, and they've had tremendous response with the call out research, so I'm going to try to find out as much as I can about that, and hopefully get into it. We check jukeboxes with the local bands to find out what's requested in the bars.

**R&R:** As far as your FM, which is more of a contemporary sounding Country station, what percentage of current oldies are you using right now.

**WALTON:** On the FM we play four oldies an hour.

**R&R:** Any particular sound that you shy away from in oldies?

**WALTON:** We use one album cut per hour and call it the Spotlight Album. We have eight albums in that category and that allows us to expose the new albums that come out. We select the cuts on it, laminate them, and grease pencil the cuts we play. If I play one cut today, I wouldn't play it again for five days, that way we expose all the cuts we've marked on the album. It's a pretty good control of them.

**R&R:** Is there any particular source or research you use to determine when a particular current record has burned out?

**"We do have a good working relationship with the sales department, but sometimes you have to yell..."**

**WALTON:** I guess its just sort of a feel. If the requests die down and sales die down, that's usually a good indication. Some records never quit selling, so we play those, I guess you could call those recurrent. We play them as oldies. If they fall off the chart we keep them off the chart for 60 to 90 days, and then move them back into the oldie rotation.

**R&R:** So you actually do use some sort of recurrent formula for your format?

**WALTON:** The top 15 come up every 8 hours. We open the hour with a Top 15 song.

**R&R:** Where do you run your news in a particular hour for the FM?

**WALTON:** In the drives. We do news in morning drive & afternoon drive. We do it at the top and the bottom of the hour. Total time is 4 minutes.

**R&R:** Is this all locally produced?

**WALTON:** Yes it is. We have no network.

**R&R:** What kind of staff do you have in your News Department?

**WALTON:** We have two full timers and two part timers.

**R&R:** How do you approach the news? Is it traditional?

**WALTON:** Yes, traditional. It's just flat out news. It's very little feature, just hardcore news. We try to relate to the local community.

**R&R:** Are you using jingles now?

**WALTON:** Yes.

**R&R:** On your AM & FM?

**WALTON:** Yes. We use the Country Music Radio jingle package from TM.

**R&R:** What do you feel is a jingle's primary function?

**WALTON:** I go along with what they say on the jingle packages when they're trying to sell them. 'to increase program flow'. That pretty well says it. It enhances the station and adds a sparkle to it. It makes the station alive. If you use them right, you're going to sound great. If you use them wrong you're going to sound like some mickey mouse station.

**R&R:** What would be your philosophy on using jingles properly?

**WALTON:** Match the tempo of the jingle with the record. We drop them in, drop the record in and that's it. It gives the call letters time to really soak in. Even if there's a 12 second intro on the record, my rule is no talk after the jingle.

**R&R:** How often do you use jingles?

**WALTON:** We use four an hour in drive times. In the middays, all night and 7-12 we use 5 because we use a jingle to sweep the half hour.

**R&R:** What do you feel has been your best type of promotion?

**WALTON:** Small contests. Fun contests. A lot of prizes to a lot of people rather than one big prize.

**R&R:** Let's talk about air personalities. What difference do you project in the AM and FM personalities you use?

**WALTON:** Well, the AM is automated. We have "That Was Conway Twitty" just the basic announce.

**R&R:** Is it self-produced automation?

**WALTON:** Right. We produce it here. We have one live segment on the AM. We're live 10-2.

**R&R:** How about the FM?

**WALTON:** We have on the morning show a guy named Charlie Fredricks who came to us two years ago. The guy is the best one-to-one man I've ever heard in my life. There's no doubt about it. He's funny. He's a genuine one-to-one man. He's the personality in this market. I do the 9-11 show. I'm basically an announcer; I'm no big personality. I think if you ask half the people in the area "who's Jim Walton?" they'd

(Continued on page 38)



# MCA *Rainbow* COUNTRY of hits

Just look at our stars, bullets and picks, we're shining so brightly!

Artist/Single	R&R	BB	CB	RW	GAVIN
<b>MERLE HAGGARD/</b> <b>If We're Not Back In Love By Monday</b> <small>MCA-40700</small> From Ramblin' Fever (MCA-2267)	1	★3	2	4	4
<b>TANYA TUCKER/It's A Cowboy Lovin' Night</b> <small>MCA-40708</small> From Ridin' Rainbows (MCA-2253)	8	★13	17	17	11
<b>MEL TILLIS/Burning Memories</b> <small>MCA-40710</small> From Heart Healer (MCA-2252)	13	★14	18	20	15
<b>CONWAY TWITTY/Play, Guitar Play</b> <small>MCA-40682</small> From Play, Guitar Play (MCA-2262)	15	8	4	5	14
<b>RONNIE SESSIONS/</b> <b>Me And Millie (Stompin' Grapes And Gettin' Silly)</b> <small>MCA-40705</small> From a soon to be released album.	18	★19	23	19	19
<b>LORETTA LYNN/She's Got You</b> <small>MCA-40679</small> From I Remember Patsy (MCA-2265)	20	17	19	15	17
<b>BILL ANDERSON/Head To Toe</b> <small>MCA-40713</small> From Scorpio (MCA-2264)	34	★30	37	32	29
<b>CAL SMITH/Come See About Me</b> <small>MCA-40714</small> From I Just Came Home To Count The Memories (MCA-2266)	37	★36	46	44	

...and just over the rainbow

<b>JEANNE PRUETT/She's Still All Over You</b> <small>MCA-40723</small>		92			
<b>MARY LOU TURNER/The Man Still Turns Me On</b> <small>MCA-40727</small> From					
<b>LORETTA LYNN/CONWAY TWITTY</b> <b>I Can't Love You Enough</b> <small>MCA-40728</small> From Dynamic Duo (MCA-2278)					
<b>HOYT AXTON/Little White Moon</b> <small>MCA-40731</small> From Snowblind Friend (MCA-2263)					
<b>DAN McCORISON/</b> <b>That's The Way My Woman Loves Me</b> <small>MCA-40729</small> From Dan McCorison (MCA-2276)					

**NEWLY  
RELEASED**

## "Play the hits, past and present...Keep it tight... have adult communicators...people talking to people..."

answer he's one of the Walton's on TV. I follow all the basics and get all the information out and try to project warmth, but I don't really get into personality. I'm not a funny man so I don't do humor. The afternoons we have a strong personality with a strong voice. I think you need different personalities. Every shift is different. The 7-12 midnight guy has a Rock & Roll background. In fact, I'm the only jock at the station who's had a Country background. For all the rest of the announcers, this is their first Country experience.

**R&R:** Any particular direction in community involvement that you push your personalities?

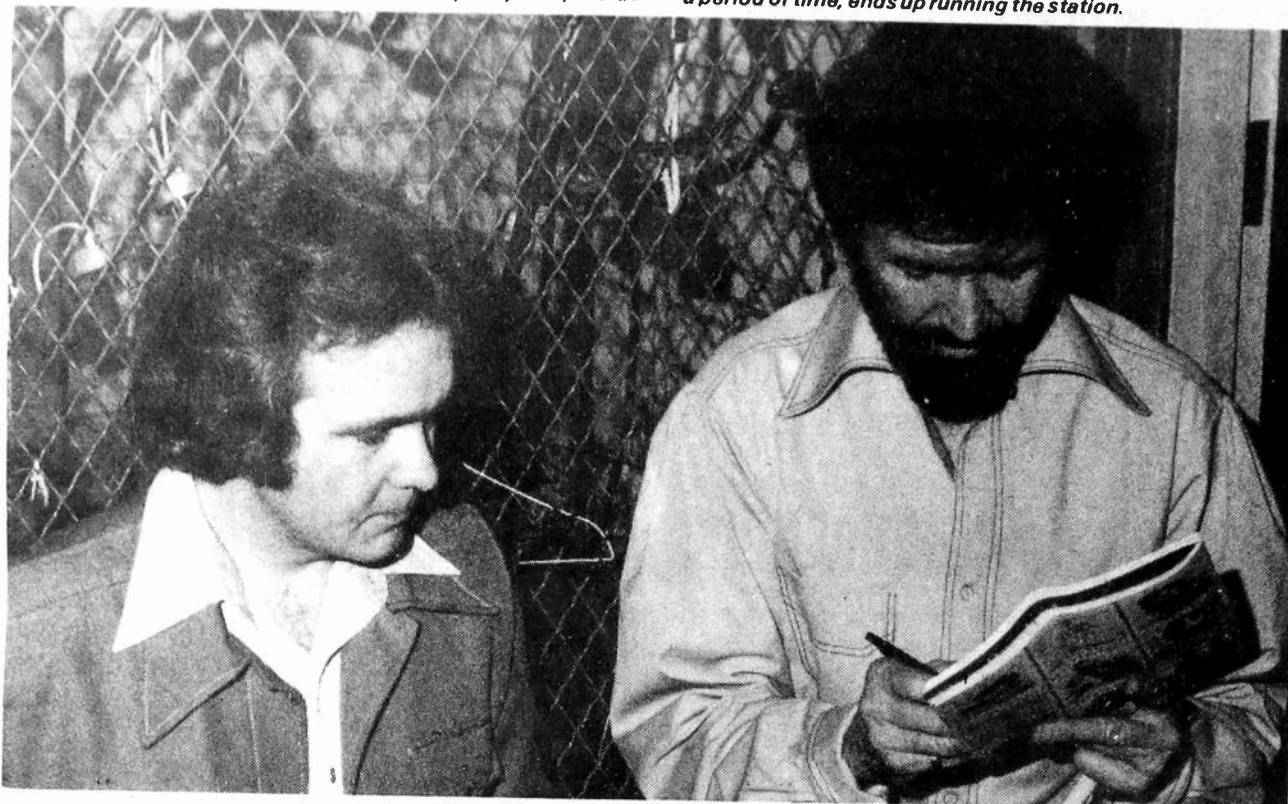
**WALTON:** That's probably our strongest point of really being visible in the community. Like everybody else, we do

set or 2½ minute, I think we could tack a 30 second promotion on if the production is right.

**R&R:** How often do you run promotional spots during the hour?

**WALTON:** In the drives we run spots during each half hour. The maximum drive in our market is 15-20 minutes. It doesn't matter where you live, it's 15 or 20 minutes. So if we don't get them in that 15 or 20 minutes, we'll miss them. Also I rely on a lot of one line drop-ins from the announcers.

**R&R:** Do you have a fairly good working relationship with your Sales Department? I have found a lot of stations, no matter what format, it seems like the Sales Department, after a period of time, ends up running the station.



Jim Walton (left) and Sonny James.

have to do the best job with it we can. Let me just give you an example of a few things we've done in the past 6 years. We raise money for the St. Jude Research Hospital Radiothon, something we've done for 6 years. We raise money for the St. Jude Hospital in Memphis. It's a successful project. We have people on the Easter Seals Telethon. We have a remote wagon out for that. We have people that appear on the MS Telethon. We did a Toys-For-Tots show in December. We did the WITL Benefit Show. Each year we have a benefit show taking all the proceeds after the expenses are paid, and give the money to the St. Vincent's Children's Home, the City Rescue Mission, Boy Scouts, and other local charities. We have the WITL Softball Team and they'll play for fund raising projects. So I feel we are very much involved with the community.

**R&R:** What do you feel is a good limit on commercials per hour?

**WALTON:** That's hard to say. Do you want my opinion or my manager's opinion?

**R&R:** Let's get yours and then find out what you're actually doing.

**WALTON:** We're doing 18. That's our max. I think we can live with 18 minutes an hour. I've heard people say so many times, 'we've got to have 12 minutes, we've got to have 14 minutes.' I guess in a lot of markets, maybe that's true, but right here in Lansing, we can get by with 18 minutes per hour. I don't feel that it's too much. It really works well for us.

**R&R:** Any limit that you have, as far as the number of commercials, or the actual length of commercials during a particular stopset?

**WALTON:** In extreme conditions 2½ is the extreme. Usually 2 minutes handles it ok.

**R&R:** Now if you run 2 minutes, where would you put a promotional spot?

**WALTON:** If I was running a full load, I'd probably tack the promotional spot on the end of the shortest set and use it like a jingle. I try to maybe have a 2 minute spot

**WALTON:** Yes it does, doesn't it? It's been a problem in a lot of stations. I've read interviews before and the people say 'but at our station it's different- we have a good working relationship.' We do have a good working relationship, but sometimes you have to yell. I try to attend one sales meeting a week. I go in, we talk about any problems. Sometimes I get mad and sometimes they get mad, but we really do have a good working relationship.

**R&R:** How about remotes? Are you into using commercial remotes, or just for public service things?

**WALTON:** We do public service remotes, but this market is really heavy with location broadcasting. The Rockers do it, everybody does it, so I'd say we average one to two a week.

**R&R:** Do you change your programming or music at all during the evening?

**WALTON:** We add a couple more oldies 7-12 because we run a heavy spot load during the day and have time to play more music at night.

**R&R:** Any sort of limit that you have on talk? How much rope do you give them?

**WALTON:** I give the morning man 20 seconds because he knows how to handle it. He's a pro and has been around and knows how to handle 20 seconds. He knows when to use a punch line. At night I don't give him as much leeway because he isn't developed yet, that's why he's doing 7-12 midnight. 20 seconds is max for anybody.

**R&R:** How about your thoughts on the trend of the music today?

**WALTON:** I knew you'd ask that. That's interesting. I was trying to think of some big prepared statement to come up with, and couldn't come up with one. We try to play what we feel, from our research, is the music of today. If we take a chance and play a bad record, the audience will let us know. That's why I feel a station must have a good line of communication with the people in their market. They will help set the trend.



**R&R:** OK, to summarize, what do you feel is the reason you've been so successful, and secondly, what are your goals for the future?

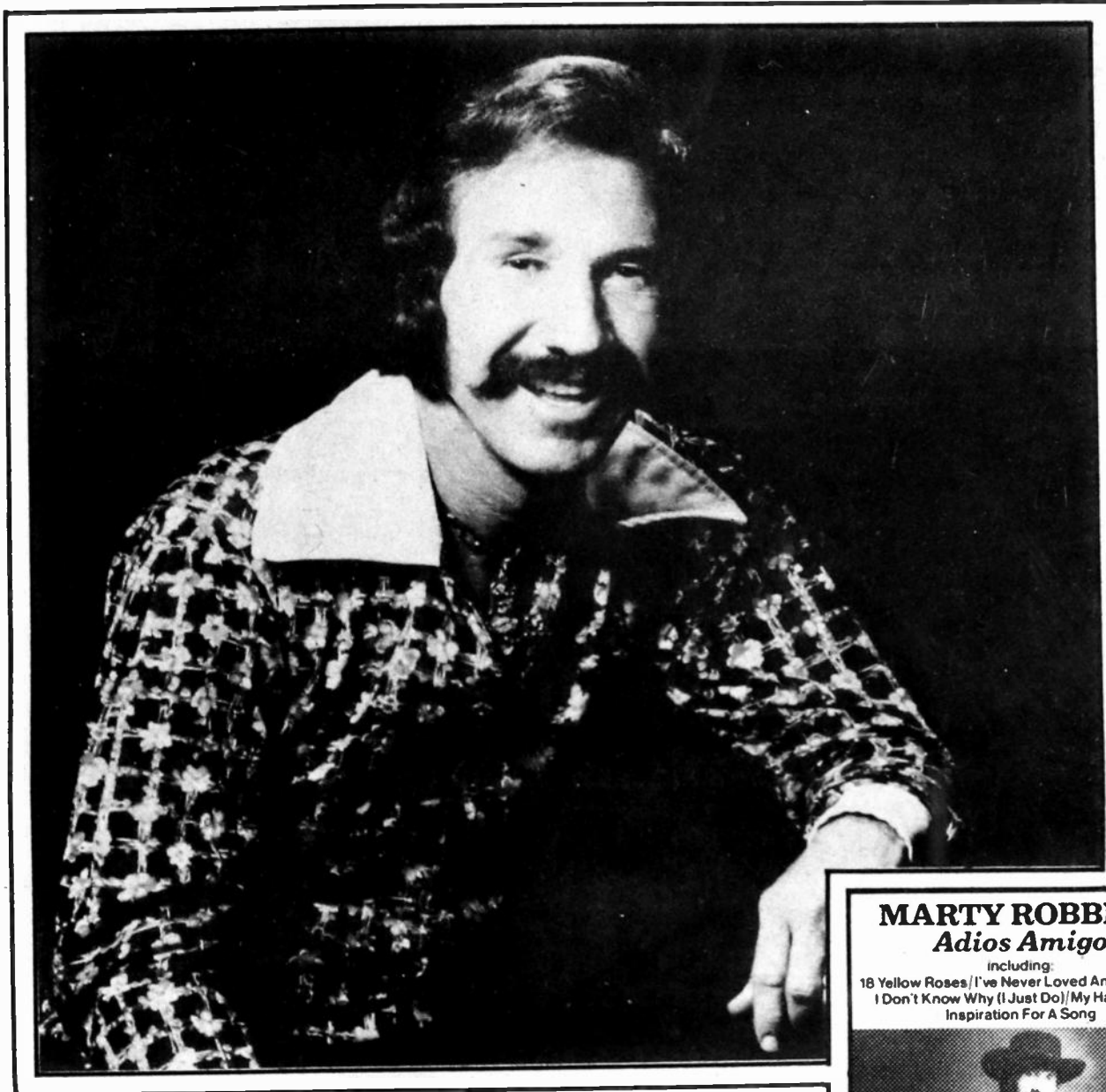
**WALTON:** Number 1, the reason I've been successful here, in all honesty, I inherited a good station. There were two super people here before me and they did a good job, set up a good format, a good station. I came in not as a surgeon to operate and change it, but just as a repairman to keep things running smoothly, and to continue a sound that had been set up. We've made some changes through the years. Part of my success is because I've got a General Manager who was a Program Director and has good programming background. That's important, to have the General Manager on the Programming Department's side. It is scary to think of the competition because everyone else is working for the same basic thing as you. So I try to stay ahead of the game by working harder and more hours than they do. As far as the future goes, right now I'm learning here. I have dreams like everyone to program a major market station. I've started to consult some of our company's stations. I enjoy that and hope to involve myself in that even more in the future. I just enjoy my job and enjoy working in radio. I hope to get into management sometime in my career. But for now I want to do the best I can to be a great Program Director.



Backstage at a Merle Haggard concert.



# “I Don't Know Why (I Just Do)”



**MARTY ROBBINS**  
*Adios Amigo*

including:  
18 Yellow Roses / I've Never Loved Anyone More  
I Don't Know Why (I Just Do) / My Happiness  
Inspiration For A Song



## MARTY ROBBINS

Once you hear it, you'll know why it's soon to  
become another Robbins classic.

from his latest album



on Columbia Records

# COUNTRY



## Direct From Duncan

### Picture This...

During the recent CMA Board of Directors meeting in Tulsa, I, along with KENR/Houston Program Director RIC LIBBY and KWMT/Fort Dodge, Iowa, Operations Director DALE EICHOR, were the guests of JACK CRESSE, General Manager of KVOO/Tulsa for a visit to his 50,000 watt facility. While at the station, Libby decided to call his wife in Houston. During the conversation, Cresse yelled, "Are you listening to KVOO?" When she replied, "I don't think I can get your station down here in Houston." The challenge was on. RITA LIBBY was told to tune to 1170 and she found the station. Minutes later, we all went into the KVOO control room (pictured below) and Cresse put Ric on-the-air to talk to his wife in Texas. Pictured in the studio are (left to right) 7-midnight personality DICK BUCHANAN, DALE EICHOR, RIC LIBBY, and JACK CRESSE. (P.S. I took the picture).



### Radio...

BOB JACKSON, Program Director of KRAM/Las Vegas told his listeners he was taking "Jimmy Carter to dinner, and to see the Eddy Arnold Show at the Sahara Hotel..." As it turns out, Jimmy Carter is a local bus driver, who Jackson found via the phone book. The spoof caused a great deal of reaction from his audience...and now the news: BOB ENGLISH, Program Director of the award-winning KCUB/Tucson has been hired as the PD of WUBE/Cincinnati. JOHNNY BRIDGES called and said he couldn't understand why the station wanted a change, since they have been billing more in the last three months than at any other time. Naturally Bridges is available. His home number is (513) 793-4469. For more information about the English appointment, see the front section of this week's R&R...CHARLIE WARNER has been upped to Vice President of NBC Radio. He will continue as General Manager of WMAQ/WKQX/Chicago...After many years, GARY VANCE is leaving KAYO/Seattle to take over as PD of KRKO/Everett, Washington. The station is formatted Pop/Adult...BILL MOLLER, GM of KEED/Eugene, Oregon, is leaving to become part owner of KPRB/Redmond, Oregon. No replacement has been named...GRABET, Inc. has just purchased an FM station in Tucson, KRQQ. They presently own Country station KHOS. The station's Program Director, TOMMY WRIGHT, has also announced the hiring of MIKE NARDONE to do the evening shift, and TIM McKAY for weekends. Both are from Country competitor KCUB...May 23, KCKN AM & FM are splitting. The AM has just hired PETE GABRIEL, from KAYQ/Kansas City, Mo., to do middays. CHUCK ROBSON, from the production department, will take on afternoon drive. DON RHEA's morning show will continue to be simulcast when the stations make the split...WEPP/Pittsburgh is also making the AM-FM split, June 1. The FM will be programmed AOC (Album-Oriented Country)...KNIX AM & FM has been granted permission to continue to simulcast operations for another year...Hercules Broadcasting Company, owners of KRAK and KEWT-FM/Sacramento as well as KMPS/Seattle, has begun printing a newsletter of general interest about the broadcasting scene in their market. The sheet is called "Off The Air"...There is a new Country station in Minot, North Dakota, to be consulted by Burkhardt/Abrams & Assoc. KCJB is a 5KW station at 910 AM, that will operate 24 hours a day. ROD ROMINE is GM and ANDY APPLE is PD. They need music service: P.O. Box 1686, Minot, 58701. (701) 852-0361...DAVE DONAHUE is looking for a potential PD and afternoon drive jock for KHAK/Cedar Rapids, Iowa. He says the right person will make some good money. He can be reached at (319) 363-9237. Also, SID WOOD, from KSMN/Mason City, Iowa, has been hired to do the all-night show...JOE GEARING, morning man at WIXZ/Pittsburgh, is looking for artist interviews. He can be reached at (412) 823-1100...PERRY ST. JOHN, GM and afternoon personality, and JOHN LESLIE, morning man of KSO/Des Moines, should be saluted for letting some 50 blind or visually handicapped "see" the circus through their eyes. The children had special earphones and St. John and Leslie described the festivities over a special sound system...

### ...And Records

LARRY BAUNACH has been promoted to Vice President of Sales and Promotion for ABC/Dot Records. See story on page 3 of this issue...Among the four MCA Country album releases this month will be MERLE HAGGARD's first LP effort for the label, "Ramblin' Fever."...MCA has announced the signing of DAVID FRIZZELL, Lefty's brother, to a recording contract...DAVE MACK, most recently with the C.W. McCall group in Omaha, has joined WB Records as Ad Director of Country Sales and Promotion in the Southeast region. Mack will be based in Atlanta. Prior to joining C.W. McCall, Mack was National Country Promotion Director for MGM Records, Nashville.

### D.J. Awards Balloting Has Begun

The Country Music Association's 1976-1977 Disc Jockey Awards balloting began this week. The nominating ballot, the first of the series, has been sent to the entire CMA membership. The second ballot is sent to CMA members in the DJ and Radio/TV category. Finally, a panel of anonymous judges will select the final nominees from airchecks of each. The awards were conceived by RALPH EMERY, WSM/Nashville and BILL ROBINSON, WIRE/Indianapolis. For more information, contact the CMA, Nashville, (615) 244-2840.



RCA recording artist Dolly Parton recently paid a visit to the KERE/Denver studios. Pictured above standing (l to r) Doug MacKinnon, PD, Doug Lane, MD, Burt Baumgartner, local RCA promotion man. Kneeling is R.T. Simpson, KERE Production Director. Seated, of course, is lovely Dolly.



In celebration of his first number one Country single, Epic recording artist Tom Jones was the guest of honor at a reception following his recent sold out performance at The Grand Ole Opry House. Over 100 guests and celebrities including radio, accounts, press and label representatives were present. Pictured above with Tom are from left to right: Roy Wunsch, Director, Sales and Promotion, Epic and Associated Labels, CBS Records, Nashville; Epic songstress Tammy Wynette, Tom, and Rick Blackburn, Vice President, Marketing, CBS Records, Nashville.



## Biff Collie Inside Nashville

HEADLINES: The TOM T. HALL Bethel Golf Tournament held last weekend in Chattanooga, again saw dozens of music industry luminaries honoring the kids who live at the Bethel Home outside Chattanooga. The home is for kids of incarcerated parents. Salute! (Everybody won!)...20th CENTURY FOX is now considering East Tennessee locations for the shooting of 13 to 22 episodes of the new series called "Dan'l" (about Daniel Boone, from Tennessee)...JERRY LEE LEWIS was finally acquitted on charges of carrying a pistol and public drunkenness that followed his early morning unscheduled visit to ELVIS PRESLEY's Graceland home in Memphis last Nov. 23rd...The 4th annual MUSIC CITY TENNIS INVITATIONAL was held at the Nashville Racquet Club pitting music folks

against one another, for charity; this year it was the Vanderbilt Children's Hospital...Did I tell you about the new HANK WILLIAMS' Museum/Restaurant they've started? Partners in the venture to honor Hank are HANK WILLIAMS, JR., his manager JAMES SMITH, and SHUG BAGGOT, who managers GEORGE JONES. The exciting project is located at 2821 Lebanon Rd., Nashville, just 1.4 miles from Opryland, very accessible to tour buses, etc. It will include a restaurant and lounge on one level, and the Hank Williams museum on another...JERRY BRADLEY signed WILMA BURGESS and cut an RCA session for her first release...ELVIS PRESLEY was sued for \$150,000 damages for allegedly withdrawing his partnership in a racquetball-handball franchise by MICHAEL T. McMAHON...CICELY TYSON, the Emmy-winning "Autobiography Of Jane Pittman" actress, will be here in July to portray the mother of Olympic track star WILMA RUDOLPH in an NBC-TV movie called "Wilma," to be televised next winter...A \$2 million lawsuit against Top Billing's TANDY RICE relating to BILLY CARTER's involvement in a movie role by two Miami movie producers, JOHN C. HARRIS and GLENN STENSEL has been dropped (whew!)... (Continued on page 45)



'Saturday-Night'  
sounds of Sunday...



*Sunday  
Sharpe*

**I'm Not  
The One You Love,  
(I'm The One You  
Make Love To)**

Writer Jerry Foster & Bill Rice  
Publisher Jack & Bill Music Co. (ASCAP)  
(A Division of T. B. Harms Co.)

Produced by Eddie Kilroy  
Playboy Records



Distributed by CBS Records/CBS, Inc.  
51 W. 52nd St., New York, N.Y.

ZS8 5806

Personal Management: Lamar Fike Management, 40 Music Sq. East, Nashville, TN 37203  
Bookings: McMeen Lynch & Associates, 49 Music Sq. West, Nashville, TN 37203

# COUNTRY

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### TINA RAINFORD

#### Silver Bird (Epic)

Still very strong in many areas. Chart activity 1-1 WHN, 29-21 WPLO, 23-8 KMPS, debut 28 WJJD, debut 27 WHK, debut 26 KGBS, 37-31 WWOL, 17-10 KLAJ, debut 29 KNEW, debut 26 WEMP. Just added at WUBE, WSUN, WVMi, KWMT, KEED.

### HANK WILLIAMS, JR.

#### Mobile Boogie (WB)

Making good moves in most markets. 22-15 WPLO, 39-24 KIKK, 27-21 WUBE, 35-28 KFDI, 14-11 WONE, 17-10 WDAF, 35-25 WVOJ, 35-25 WHOO, debut 27 WKDA, debut 28 WWOK, debut 29 KGA, debut 22 WVMi. Added at KSON.

### BILL ANDERSON

#### Head To Toe (MCA)

Starting to get some good phone action. New adds include WRCP, WSUN, KHEY, KUZZ. Charted 27-19 WSLR, 34-20 KSON, debut 26 WHK, 30-24 WWVA, 28-23 KFTN, debut 21 KGBS, debut 26 WJJD, 29-20 KAYO, debut 28 KGA, debut 28 WKDA, debut 23 WEMP, 37-27 WHOO.

## NEW & ACTIVE

**RONNIE MILSAP** "It Was Almost Like A Song" (RCA) Added by more than 40% of our stations. New adds include WPLO, WIRE, KENR, KGBS, KNEW, KERE, WKDA, WSLR, WMC, WLOL, KCKC, KAYO, KLAC, WWOK, KFDI, KLAJ, KMPS, KJJJ, KHOS, WWVA, WEEP, and many more.

**JIMMY BUFFETT** "Margaritaville" (ABC) Very close to being a Breaker. Just added at KENR, KGBS, WDEE, KFOX, KNIX, WKDA. Charted 18-12 KCKC, 32-25 WMAQ, 12-7 KBOX, 30-23 WONE, 42-26 KSON, 32-24 WVOJ, debut 30 WMC.

**JIM REEVES** "It's Nothin' To Me" (RCA) Still very strong. Added at KCUB, WBAP, WMC, KLAJ. Charted 38-28 KIKK, 26-18 KSON, 21-12 KNIX, 37-25 KENR, 28-22 WLOL, 39-29 WSM, 27-19 KAYO, 28-21 WSUN.

**JOHNNY RODRIGUEZ** "If Practice Makes Perfect" (Mercury) Continues to pick up stations, including WUBE, KGBS, WHN, WHK, KNEW, WDEE, KCKC, KSO, KERE, KFTN. Charted 34-29 KRMD, 30-19 KSON, debut 27 WJJD, debut 30 WMC, debut 29 WKDA, debut 27 KHOS.

**CHARLEY PRIDE** "I'll Be Leaving Alone" (RCA) A "Most Added" record. New stations include KCUB, WJJD, WBAP, KLAC, KVOO, KRMD, KGA, WSLR, KGBS, KCKN, WSUN, KHEY, WONE, KFOX, WEMP, KSO. Charted 39-27 WWVA, 40-25 KSON, debut 28 WUBE, debut 27 KAYO, debut 30 WKDA.

**CAL SMITH** "Come See About Me" (MCA) New adds include KNEW, WJJD, KGBS, KUZZ. Chart action 27-20 WPLO, debut 25 WHK, 32-25 WUBE, debut 26 WWOK, 41-30 KRAK, 29-23 WWVA, 28-20 WSLR, 35-30 WLOL, 35-30 KJJJ.

**LARRY GATLIN** "I Don't Wanna Cry" (Monument) One of the "Most Added" records of the week. Some stations include WIRE, KNEW, WMC, WHK, KBOX, WLOL, WGTO, WUNI, KMPS, WSM, KGBS, WWVA, WEMP, KAYO, KNIX and more.

**MARTY ROBBINS** "I Don't Know Why (I Just Do)" (Columbia) Still picking up more stations which include KSON, WHK, WSLR, WJJD, KJJJ, WWVA, KFOX, KAYO, KNIX, KLAJ, KSO. Charted debut 28 KNEW, 35-24 WSM, 34-26 KCKC. Early phone response.

**JIM ED BROWN & HELEN CORNELIUS** "Born Believer" (RCA) Getting good action in many areas. 25-18 KCKC, 36-23 KSON, 24-17 WPLO, 38-28 WSM, 23-18 KNIX, debut 22 WKDA, debut 29 WWVA, debut 28 WHK. New adds WDEE, KLAC, WDAF, WIXZ, K-15, WVMi.

**EMMYLOU HARRIS** "Making Believe" (WB) Good response from album. Just added at KCKC, WJJD, WMC, WPLO, KENR, WSM, KBOX, KIKK, KMPS, WKDA, KNIX, KAYO, WEMP, WLOL, WVOJ and others.

**BILLIE JO SPEARS** "If You Want Me" (UA) Just added at KSON, WHK, WKDA, KUZZ, WGTO, KLAJ, WEMP. Charted 24-18 KAYO, debut 27 KGBS, 44-25 KBOX, 28-22 WPLO, debut 30 KCKN, debut 30 WSUN. Some phones reported.

## Radio & Records

### May 20, 1977

5	2	1	MERLE HAGGARD/If We're Not Back In Love By Monday (MCA)
4	3	2	WAYLON JENNINGS/Luckenbach, Texas (RCA)
2	1	3	CRYSTAL GAYLE/I'll Do It All Over Again (UA)
8	5	4	EDDIE RABBITT/I Just Can't Help Myself (Elektra)
1	4	5	DON WILLIAMS/Some Broken Hearts Never Mend (ABC/Dot)
17	9	6	BARBARA MANDRELL/Married But Not To Each Other (ABC/Dot)
24	10	7	TOMT. HALL/Your Man Loves You, Honey (Mercury)
26	16	8	TANYA TUCKER/Cowboy Lovin' Night (MCA)
9	6	9	TAMMY WYNETTE/Let's Get Together (One More Time) (Epic)
9	8	10	FREDDY FENDER/The Rains Came (ABC/Dot)
15	11	11	KENNY DALE/Bluest Heartache Of The Year (Capitol)
25	17	12	REX ALLEN, JR./I'm Getting Good At Missing You (Solitaire) (WB)
31	19	13	MEL TILLIS/Burning Memories (MCA)
20	14	14	DOLLY PARTON/Light Of The Clear Blue Morning (RCA)
3	7	15	CONWAY TWITTY/Play, Guitar Play (MCA)
-	25	16	DONNA FARGO/That Was Yesterday (WB)
36	27	17	FREDDIE HART/Thank God She's Mine (Capitol)
35	30	18	RONNIE SESSIONS/Me And Millie (MCA)
11	15	19	VERN GOSDIN/Yesterday's Gone (Elektra)
6	12	20	LORETTA LYNN/She's Got You (MCA)
12	18	21	KENNY ROGERS/Lucille (UA)
-	32	22	STATLER BROTHERS/I Was There (Mercury)
10	13	23	MICKY GILLEY/She's Pulling Me Back (Playboy)
28	26	24	BOBBY BARE/Look Who I'm Cheatin' On Tonight (RCA)
37	34	25	TINA RAINFORD/Silver Bird (Epic)
14	21	26	JOHNNY PAYCHECK/Slide Off Your Satin Sheets (Epic)
18	20	27	MOE BANDY/I'm Sorry For You, My Friend (Columbia)
16	23	28	JENNIFER WARNES/Right Time Of The Night (Arista)
29	28	29	BARBARA FAIRCHILD/Let Me Love You Once Before You Go (Columbia)
-	38	30	PAL RAKES/That's When The Lyin' Stops (WB)
13	22	31	GENE WATSON/Paper Rosie (Capitol)
-	39	32	HANK WILLIAMS, JR./Mobile Boogie (WB)
21	24	33	DICKEY LEE/If You Gotta Make A Fool Of Somebody (RCA)
-	→	34	BILL ANDERSON/Head To Toe (MCA)
33	33	35	DARRELL McCALL & WILLIE NELSON/Lily Dale (Columbia)
-	→	36	JIM REEVES/It's Nothin' To Me (RCA)
-	→	37	CAL SMITH/Come See About Me (MCA)
29	29	38	EMMYLOU HARRIS/C'est La Vie (You Never Can Tell) (WB)
-	→	39	JOE STAMPLEY/She's Long Legged (Epic)
22	31	40	MARGO SMITH/Love's Explosion (WB)

New Entries

**BOBBY BORCHERS** "Cheap Perfume And Candlelight" (Playboy) Although the title was incorrect in last week's New & Active, information was for this artist. This week's activity includes new adds at KLAC, WDEE, WUBE, WIRE, KCKN, WWVA, KVOO, WIXZ, WIRK-FM, WUNI, WPOC, KHOS. Early charts debut 30 WHK.

**LYNN ANDERSON** "I Love What Love Is Doing To Me" (Columbia) New adds WBAP, WSLR, KERE, WUNI, KHOS, KAYO, KFDI, KKYX, KGA, and more.

**WILLIE NELSON** "I'm A Memory" (RCA) Still getting good response. Chart action 34-28 WMAQ, 35-25 KCKC, debut 23 WSUN, debut 26 KHOS, debut 29 KFTN. Added at WIRE, KNEW, KJJJ, KCKN, WXCL, KLAJ, KHEY, KWMT.

**GARY STEWART** "Ten Years Of This" (RCA) Just added at WBAP, KFOX, WSLR, WIRE, KGA, KGBS, KRAK, KWMT, WEAT, Z-104. Charted 22-14 KSON, 40-28 WWVA, 33-28 KCKC.

**GEORGE JONES** "Old King Kong" (Epic) Adds this week at KENR, WBAP, KFOX, KIKK, KGBS, WGTO, KGA, KFDI, KERE, KJJJ, KSO, KWMT.

**JOHN WESLEY RYLES** "Fool" (ABC/Dot) Chart activity includes 29-18 KBOX, 30-20 KNEW, 26-16 KRMD, debut 20 KCKN, debut 30 WWVA, debut 29 KAYO. New adds WUBE, WJJD, WDEE, WIRE.

**NARVEL FELTS** "I Don't Hurt Anymore" (ABC/Dot) Early adds include KBOX, KCKC, WIRE, KIKK, KMPS, WVOJ, Z-104, KRDR, WEAT, WTSO.

**TOMMY OVERSTREET** "Don't Go City On Me" (ABC/Dot) Charts 35-25 WLOL, debut 30 KNEW, 33-24 KJJJ, debut 25 KCKN, debut 29 WHK, debut 27 WDAF. Added at WWOK, WSUN, WRCP.

(Continued on page 44)

### Most Added

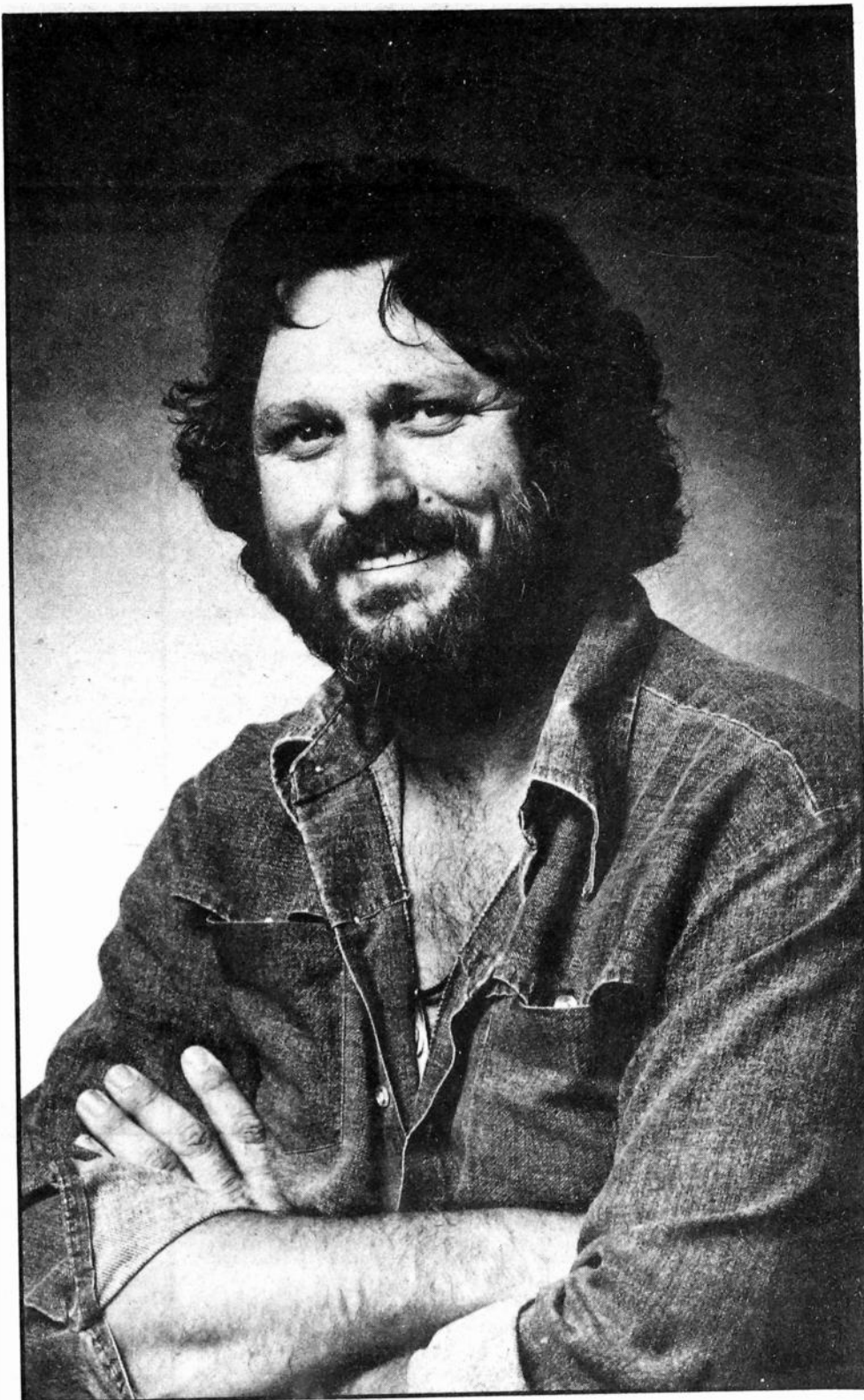
- RONNIE MILSAP  
It Was Almost Like A Song (RCA)
- LARRY GATLIN  
I Don't Wanna Cry (Monument)
- CHARLEY PRIDE  
I'll Be Leaving Alone (RCA)
- EMMYLOU HARRIS  
Making Believe (WB)
- MARTY ROBBINS  
I Don't Know Why (Columbia)

### Most Requested

- 2 1 DONNA FARGO (WB)
- 1 2 WAYLON JENNINGS (RCA)
- 8 3 CRYSTAL GAYLE (UA)
- 6 4 EDDIE RABBITT (Elektra)
- 9 5 DON WILLIAMS (ABC/Dot)
- 3 6 MERLE HAGGARD (MCA)
- 4 7 KENNY DALE (Capitol)
- 8 MEL TILLIS (MCA)
- 7 9 BARBARA MANDRELL (ABC/Dot)
- 6 10 KENNY ROGERS (UA)



*“...Heerres  
Johnny”*



**“A Song In The Night”**

**JOHNNY DUNCAN**

**Certainly no ‘Stranger’ to chart success with three consecutive Number One singles, Johnny’s latest is sure to continue the trend.**

**on Columbia Records**



**American Management  
(213) 981-6500**

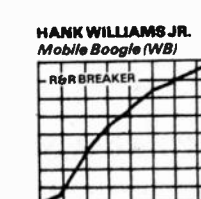
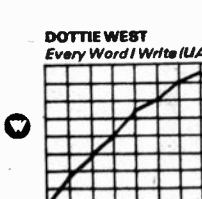
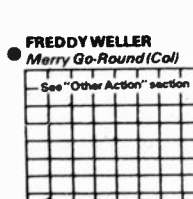
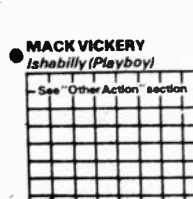
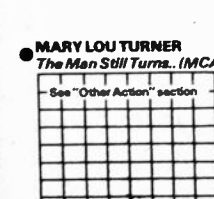
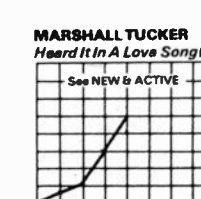
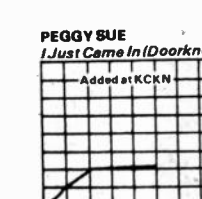
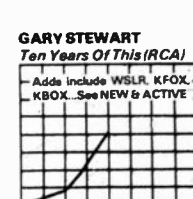
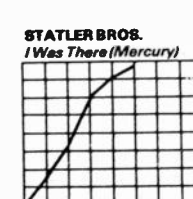
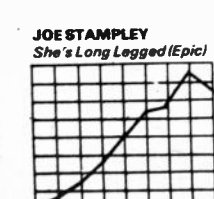
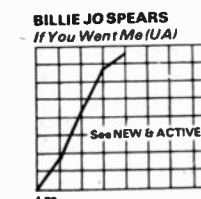
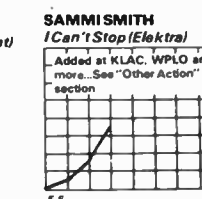
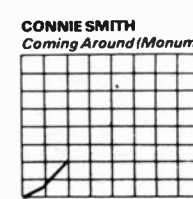
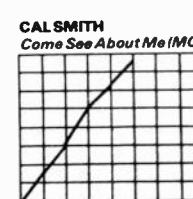
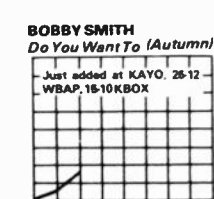
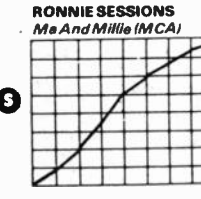
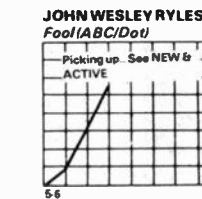
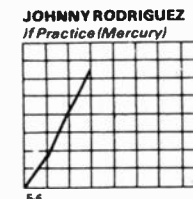
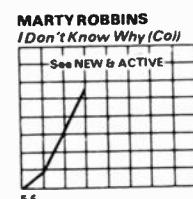
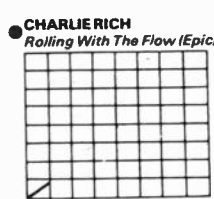
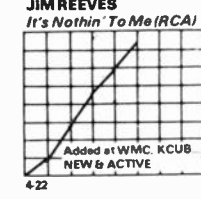
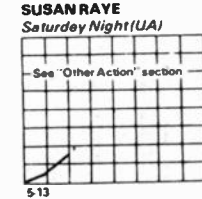
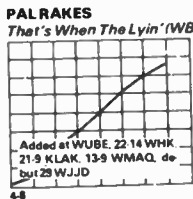
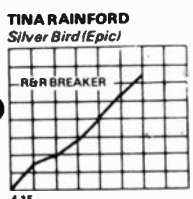
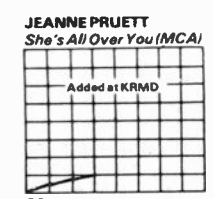
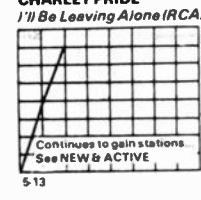
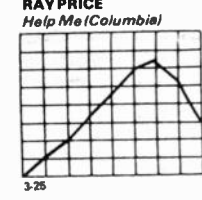
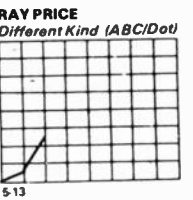
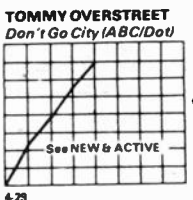
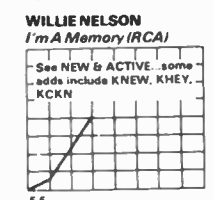
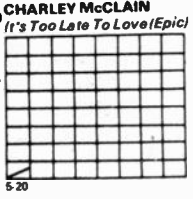
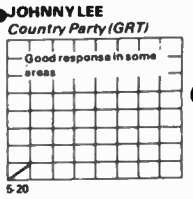
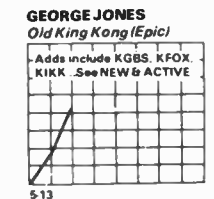
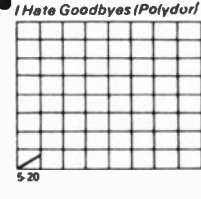
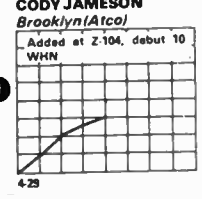
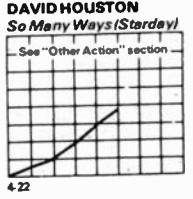
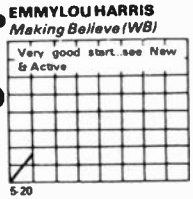
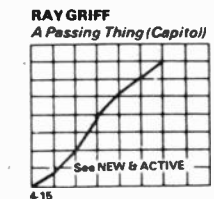
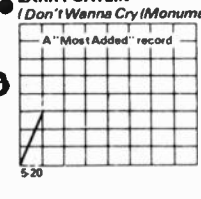
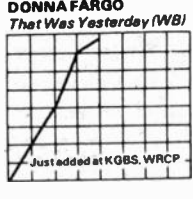
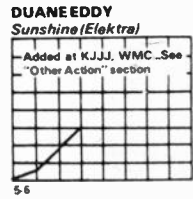
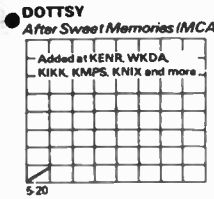
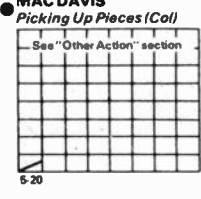
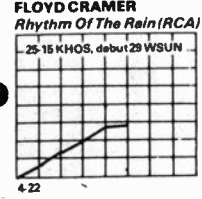
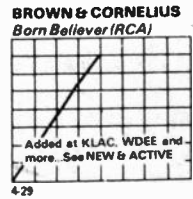
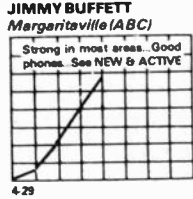
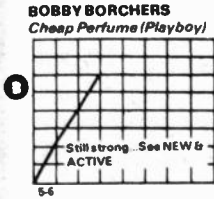
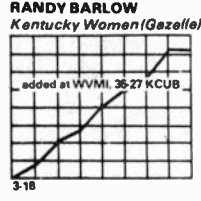
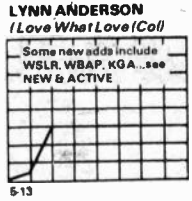
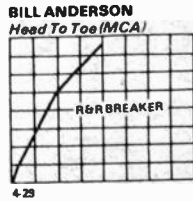






# COUNTRY SINGLES

• New entries Circled letters indicate alphabetical order.



## Others Getting Significant Action

(Continued from page 44)

**SAMMI SMITH** "I Can't Stop Loving You" (Elektra) Adds include WPLO, KLAC, WXCL, KLAK, WSLR, KSO.  
**MARY LOU TURNER** "The Man Still Turns Me On" (MCA) Added at KFDI, WVOJ, WTSO, KRDR, KWMT, Z-104.  
**MACK VICKERY** "Ishabilly" (Playboy) Adds include WSM, KHEY, WWOK, KRAK, KVOO, WGTO, KFTN.  
**BOBBY VINTON** "Only Love Can Break A Heart" (ABC) Adds at KCUB, KVOO, 48-30 KBOX.  
**FREDDY WELLER** "Merry Go-Round" (Columbia) First week adds are WUNI, KLAK, WHOO, KFDI, KRAK.



Just prior to his appearance with the Grand Ole Opry Show in Pennsylvania's capital city, Red "Teddy Bear" Sovine stopped by the WFEC/Harrisburgh, Pennsylvania studios to be the guest DJ. Shown here with Red is PD Dene Hallam.



Who said Texans aren't laid back? K102-FM/KISO-AM El Paso sent in this picture of their latest advertising campaign.

## Biff Collie

(Continued from page 40)

**REALLY?** Publicist MAE BOREN AXTON (her nephew is the Governor of Oklahoma, her son is HOYT) and BMI Vice President FRANCES PRESTON bet on and won all the same horses on Derby Day in Louisville. Joining them in Derbytownt were traders MARLO THOMAS, PEE WEE KING, LYNN ANDERSON, STEVE LAWRENCE and EDIE GORME, JIM NABORS, and Atlanta's BILL LOWERY... "Hee Haw's" GUNILLA HUTTON taped for a lead role in a soon-to-be filmed movie called "Savannah Smiles," according to producer MARK MILLER... What Country music show group works to over a million faces per year "live?" One thing's for sure, there are not many who do. Who?? It's TOMMY SCOTT's ORIGINAL GEORGIA PEANUT BAND, that's who! Furthermore, he's been doing it for over 40 years! (And that's a fact.) His winter quarters are located in Toccoa, Georgia... JOYCE JACKSON, head usher for MARY REEVES'

"Reevettes," informs they'll be after their 3rd consecutive Fan Fair softball championship next month, thus winning permanently the 6ft tall Fan Fair trophy. The team includes MINNIE PEARL, DOTTIE WEST, JEAN SHEPARD, JEANNIE SEELY, WILMA BURGESS, MARTI BROWN, and "The Living Mannequin," FREDDA LEE. Mary expects their toughest rival this year to be the ABC-DOT NINE... DENNIS WEAVER found time from his TV tapings to fly to Music City to session with producer RAY PENNINGTON. New release due soon... I don't believe the "MYRON FLOREN Nashville sessions." LAWRENCE WELK may excommunicate him from his wanna'ful band!

**CLOSING COMMERCIAL:** (True!) "Ladies, insure that confident poise by the correct foundation for the outer garment. Ask for and insist upon the new "Square Dance Bra." It's guaranteed to stay up, no matter how wild the fiddling gets!!!"

# POP/ADULT

## Radio & Records

### POP/ADULT/40

1	1	1	LEO SAYER/When I Need You (WB)
4	3	2	YVONNE ELLIMAN/Hello Stranger (RSO)
2	2	3	JENNIFER WARNES/Right Time Of The Night (Arista)
23	10	4	FLEETWOOD MAC/Dreams (WB)
7	5	5	STEVIE WONDER/Sir Duke (Tamla/Motown)
8	6	6	HOT/Angel In Your Arms (Big Tree)
14	7	7	KENNY ROGERS/Lucille (UA)
3	4	8	GLEN CAMPBELL/Southern Nights (Capitol)
17	16	9	JIMMY BUFFETT/Margaritaville (ABC)
12	11	10	BREAD/Hooked On You (Elektra)
35	24	11	BARRY MANILOW/Looks Like We Made It (Arista)
32	19	12	BILL CONTI/Theme From Rocky (UA)
18	14	13	HELEN REDDY/You're My World (Capitol)
27	20	14	KENNY NOLAN/Love's Grown Deep (20th)
5	8	15	ATLANTA RHYTHM SECTION/So In To You (Polydor)
10	9	16	JOHN DENVER/My Sweet Lady (RCA)
11	13	17	ROSE ROYCE/I Wanna Get Next To You (MCA)
9	17	18	EAGLES/Hotel California (Asylum)
15	15	19	MARILYN McCOO & BILLY DAVIS/Your Love (ABC)
6	12	20	DAVID SOUL/Don't Give Up On Us (Private Stock)
16	21	21	BOZ SCAGGS/Lido Shuffle (Columbia)
33	30	22	RITA COOLIDGE/Higher & Higher (A&M)
24	23	23	CLIMAX BLUES BAND/Couldn't Get It Right (Sire)
38	29	24	AL STEWART/On The Border (Janus)
22	22	25	CHICAGO/You Are On My Mind (Columbia)
13	18	26	CAPTAIN & TENNILLE/Can't Stop Dancing (A&M)
30	27	27	ENGELBERT HUMPERDINCK/I Believe In Miracles (Epic)
39	32	28	ANDREW GOLD/Lonely Boy (Asylum)
-	→	29	ENGLAND DAN & JOHN FORD COLEY/It's Sad To Belong (Big Tree)
-	→	30	JACK JONES/With One More Look At You (RCA)
-	→	31	MAYNARD FERGUSON/Theme From Rocky (Columbia)
-	→	32	DAVID SOUL/Going In With My Eyes Open (Private Stock)
28	28	33	FIREFALL/Cinderella (Atlantic)
-	→	34	ABBA/Knowing Me Knowing You (Atlantic)
36	35	35	FRANK SINATRA/Everybody Ought To Be In Love (WB/Reprise)
20	25	36	WILLIAM BELL/Trying To Love Two (Mercury)
40	37	37	STEPHEN BISHOP/On And On (ABC)
-	→	38	ALAN O'DAY/Undercover Angel (Pacific)
-	→	39	ANDY GIBB/I Just Wanna Be Your Everything (RSO)
-	→	40	TAVARES/Whodunit (Capitol)

#### Most Added:

CARPENTERS  
All You Get From Love Is A Love Song (A&M)  
ENGLAND DAN & J.F. COLEY  
It's Sad To Belong (Big Tree)  
BARRY MANILOW  
Looks Like We Made It (Arista)  
MAC DAVIS  
Picking Up The Pieces (Columbia)  
10cc  
People In Love (Mercury)

#### The Hottest

FLEETWOOD MAC  
Dreams (WB)  
Very strong contender to go all the way...hot reports from WBEN, WFDK, WDAE, K 96, KMPC, WSM, WATR, WTAE, WCMB, KNBR, WASH, WMAL, KVI, WQUD, KMRJ, WYMC, WEEI-FM, KRNT, 14FBL, KFI, WBT, KTNT, KRMG, WTRX, WCHV, KUKI, and many more.

LEO SAYER  
When I Need You (WB)  
Hanging on the number one slot this week and here's why...following stations list it 1-1: WNBC, WCMB, WTRX, WORG, KSD, WBT, WOWO, WATR, WSM, WDAE, KWAV, KULF, WGAR, WIND. Other hot reports from WNEW, WGGA, WTMJ, WAKR, WCER, K 96, WTAE, KCRA, WIP, WCBM, KXLY, KEX, KNBR, K101, WGY, WASH, KVI, WMAL and more.

BILL CONTI  
Theme From Rocky (UA)  
Big moves and sales recorded...hot at WNEW, WIND, WTMJ, WIOD, WAKR, K 96, WIP, WHAM, KNBR, WBEN, WGAR, KULF, KMPC, WSM, KSD, WCMB, WCHV and others.

YVONNE ELLIMAN  
Hello Stranger (RSO)  
Reporting hot at WIOD, WCER, KHOW, KSL, KNBR, WHIO, WASH, KVI, KMBZ, WHIZ, KAKE, WOWO, WLW, WBT, KRKK, KSD, WSIX.



Laura Tuerk recently won WCBM's "Olivia Newton-John Look-A-Like Contest." Pictured (l-r) Frank Felice (MCA Records); Dave Humphrey (WCBM); afternoon and morning personalities Elliott and Lee Case; Program Manager Bruce Holberg; and Music Director Dexter Beane.

## NEW & ACTIVE

### CARPENTERS'

All You Get From Love Is A Love Song (A&M)  
A ton of new adds...KSL, WGY, WMAL, WASH, WSB, WHIO, KXLY, KEX, KIOI, WJNO, KAKE, WGST, KOY, WIOD, WSM, WDAE, KOY, WTRX, WATR, KTNT, WJAK, WTRX, WSIX, and many more.

### ENGLAND DAN & J.F. COLEY

#### It's Sad To Belong (Big Tree)

Continues strong...Adds include WSB, WMAL, WGGA, KAKE, KULF, WLW, WTRX, WCHV, KNBR, KEX, WTMJ, WEEI-FM, and others.

### BARRY MANILOW

#### Looks Like We Made It (Arista)

Looks like he made it! Add KOB, K96, WMAL, KXLY, WGGA, KVI, WCHV, WIND, WBT, 14FBL, KRNT, WDFD, WKIQ.

### 10cc

#### People In Love (Mercury)

Good start...Add WTMJ, WSJS, WGY, WHIO, KWAV, WATR, WJAR, KRKK, WHIZ, WORG, WYMC.

ABBA "Knowing Me Knowing You" (Atlantic) Add WTMJ, KIOI, WSB, WHIO, WMAL, KMRJ, KAKE, WTRX, WCER.

MAC DAVIS "Pickin' Up The Pieces" (Columbia) Add WIOD, WJNO, KHOW, WSB, WHIO, KHN, WHAG, KRNT, WLW, KOY, WHIZ.

TOM JONES "Take Me Tonight" (Epic) Add WSB, WTMJ, KMBZ, WHIO, KRNT, WLW, KTNT, WHIZ.

DAVID SOUL "Going In With My Eyes Open" (Private Stock) Add KOY, WTAE, WCER, KCRA, WMAL, KMRJ, WKIQ.

ADDRISI BROS. "Slow Dancin' Don't Turn Me On" (Buddah) Add WASH, WMAL, KMPC, WORG, WTRX, WCMB, KUKI.

HALL & OATES "Back Together Again" (RCA) Add WTAE, WCMB, WCHV. ALAN O'DAY "Undercover Angel" (Pacific) Add WIP, WBT, WTAE, WJAK, WGGA.

BOB SEGER "Mainstreet" (Capitol) Add WCBM, WSJS, KNBR, WGGA, WGAR, WEEI-FM.

ANDY GIBB "I Just Wanna Be Your Everything" (RSO) Add WTMJ, KCRA, WCMB, WMAL, KMRJ.

LOU RAWLS "See You When I Get There" (Phil. Int.) Add KXLY, WHIO, WSM, KRKK, WHIZ.

WAYLON JENNINGS "Luckenbach, Texas" (RCA) Add WBT, WSB, WSJS, WORG.

PETER McCANN "Do You Wanna Make Love" (20th) Add WHIO, WASH, WATR, WTRX.

## POP/ADULT NOTES

MIKE KASABO



Best wishes to Dean Tyler as he moves from Metromedia's WIP to their flagship station WNEW. Tyler leaves with one of the best Jan-Feb books in the station's history.

Thanks to all (and there were many) who phoned in to comment on the Andy Bickel interview that ran in last week's edition. Many of our reporters appreciated Andy's candid and refreshing comments.

While we're on personal notes, Steve Stafford resigns his PD position at WQUD to move into the sales department of the station. Mike Powell who had been assisting Stafford in programming moves up to full time Program Director. Congrats to both.

Now into the music...while Bill Conti shows a clear lead at the Pop/Adult level with "Rocky," Maynard Ferguson also continues to show strength. Check the Pop/Adult 40.

A couple of new releases by established artists that figure to get good action in the weeks to come are "Amarillo" by Neil Sedaka and "My Heart Belongs To Me" the new Barbra Streisand single. Sedaka went right on KFI, while Barbra scored with WIP.

The Addrissi Brothers, Dick & Don, continue to receive excellent airplay support...see New & Active.

Richard & Karen off to their fastest airplay start in recent memory with "All You Get From Love Is A Love Song." It's already on over 70% of our reporting stations.

New Burton Cummings has two sides available to play... "Never Had A Lady Before" and "Timeless Love." Many P/A programmers feel "Timeless" is more suitable for play...we note a late add on that side by WTAE.

Mac Davis' latest "Pickin' Up The Pieces" is off to his best start in some time...see New & Active.

Not that it's especially surprising, but Weylon Jennings debuted at number twenty on tight listed KULF. No telling where he debuted in Luckenbach!

While we're in Country, Ronnie Milsap comes through with some key P/A play this week...add WSM, KMBZ, WIP and WCER.

New Lou Rawls picking up with adds at WSM, WHIO, KRKK, KXLY, WHIZ.



**Fans Are Cheering**  
**VIC**  
**DAMONE**



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# OPPORTUNITIES

## Positions Sought

DENNIS WILEN, major market programmer with strong AOR background as PD/MD seeks relocation on West Coast. Call (215) 224-2965. (5-9)

MARC COPPOLA, formerly weekend relief at KLOS-FM seeking employment. 1st class. Can be reached at (213) 641-3280 or 934-5161. (5-8)

For Sale: 1 unemployed news anchor. 4 yrs. medium market. Wanted: good opportunity, serious news commitment, good bucks. (815) 983-3982. (5-8)

BROADCAST JOURNALIST, 10 yrs. experience radio, TV, newspapers; BA Political Science. Third phone, seeking political reporting or news position in South or Midwest. Excellent references. Call (501) 536-5595 after 3:30pm. (5-9)

BOB JOHNSON, personality announcer with pipes is looking for a comfortable home with good vibes and a PD who knows how to direct pros. Top 40 or AOR position sought. (919) 237-7738. (5-9)

CHUCK STEVENS, formerly with WFUN, WIOD, Q105, KVI-FM, KROX. Available. Phone (916) 758-3357 or (316) 686-1510. (5-11)

DALE FERANZ, experienced PD for medium market. Worked with Drake, Drew, Wilson, & Burkhardt. 8 yrs. experience. Call (216) 673-4855. (5-10)

Experience in Country & Pop/Adult. Last 2 yrs. in Top 40 as PM drive, MD, also news & sports. Total of 3 1/2 yrs. experience & ready to move up. Presently working in No. California & looking for a dynamite medium market Top 40 operation. Your talent search may very well be over. Tape & resume waiting. Call (916) 246-8713.

BILL THOMAS currently PD at WIOT/Toledo, seeking equivalent job or more in medium or major market. Available immediately. Contact (419) 248-3377. (5-11)

PAT McDERMOTT, dependable 1st phone air personality. 2 yrs. exp. Prefer small/medium markets. Seeking opportunity to grow with station. Top 40, or Pop/Adult. Texas, Louisiana, Arkansas. Contact 5702 Yarwell, Houston, TX 77098. (713) 723-5725. (5-11)

JOE VINSON, presently early afternoons WCCW/Traverse City. 6 yrs. experience with WCCW. 11 yrs. experience on-air with Radio & T.V. Seeking DJ/PD position in the Tampa Bay area of Florida. Top quality pro...employer knows of plans. Resume & tape upon request. Reply's to 346 East State St., Traverse City, MI 49684. Phone (616) 946-6211. (5-11)

Assistant PD morning drive Music Director major market 50,000 watt Country, currently looking for MD-assistant PD in large or medium Southern market. Call (301) 833-8528 after 3pm. (5-11)

CLARK NEVADA currently with WNAM/Appleton & WYYY/Kalamazoo, seeks medium market air talent position. Available immediately. Phone (414) 725-0019. (5-10)

CHARLIE FOX, the original, RKO, CKLW, KDWB, now available to major Top 40's & AOR's. Phone (714) 751-5232. (5-12)

Over 50% of total audience in less than 7 mos. in a 6 station market. Now the competition is going C&W. PD at KKOA now looking for PD/MD or jock position in medium market. Bill Sebastian (701) 838-9279. (5-12)

Due to incredible bad luck, I find myself without employment. Former midday jock at WRUN/Utica. Exp. in tight Top 40, prod. and have 1st. JEFF MOULTON (315) 797-4870. 246D Hillcrest Manor, Utica, NY 13501. (4-26)

Exp. Midwest morning man looking for move to med. mkt. Call only M-F from 6am-9am MST (406) 792-8350. (4-26)

7 yr. pro looking for Pop/Adult home. Ask for DON (806) 858-4268. (4-4)

## Positions Sought

JOHN EDWARDS, formerly with 92W & KTAM looking for air talent/Music Director position. Available immediately. Will relocate. Call (713) 846-8020. (5-2)

CHRIS VAN DYKE formerly morning anchor WRIT/All-News in Milwaukee, looking for News Director opportunity, production or programming. 7 yrs. experience. (414) 258-0651. (5-2)

MARK ZINTEL, formerly WIFE, WERK & Marvelous Mark at WNDE. Great references. Phone (317) 773-4210.

DICK DANIELS, ex-midday Production Director at WJPS/Evansville, looking for medium market gig. Will consider all reasonable Top 40 or AOR offers. 6 yrs. exp. 1st phone. Contact 1706 Ewing, Evansville, IN. (812) 423-3828. (5-2)

5 yrs. experience with 3rd endorsed. Have spent last 2 yrs at the number one station in a major Southeastern market. I know Country music from the classics to the currents. Looking for something good in a major or medium market out West. Prefer Country (MD?) but Pop/Adult is OK. Let's get together on this! (813) 367-2321.

Hard working, success oriented professional, with 3 1/2 yrs. exp. in Top 40, Pop/Adult & Country, MD & production, 3rd endorsed. Currently in Northern California but will relocate. If you're ready to roll up your sleeves and do it, I am too. Tape & resume waiting. Call (916) 246-8713 before 11am or after 6pm. (5-3)

KEITH KINGSBURY, currently afternoon personality/News Director at WOXR-FM looking for AOR/Top 40 jock or jock/news position. Good production & promotions. Contact 322 S. Poplar St., Apt. B, Oxford, OH 45058. Phone (513) 523-8411 or after 5pm 523-1202. (5-4)

Make your morning drive No. one. Bright, humorous, communicative team seek stable operation. Will relocate anywhere. Excellent refs. Dick & Ellen Stout, 1819 Becontree Lane, Apt. 2A, Reston, VA. (703) 437-4881.

Smoking Greg Schaeffer looking for jock or PD job. Formerly with WNDE, WISE & PD of WERK. (317) 345-5240 or 353-8145. (5-2)

Have voice will travel...DJ, news, voice-overs. Several months experience. For tape & resume call Dave Milton (213) 466-9860. (5-3)

TIM ST. GEORGE, presently at WSSB. Lots of personality. Phone (919) 682-8109 before 4pm EST. (5-5)

COLLETTE VAUGHN consistently number one in Indianapolis ARB seeks AOR. Write 3424 C Alsuda Ct., Indianapolis, IN 46205. Phone (317) 253-7060. (5-4)

LARRY O'NEAL 5 yrs. exp. including WNEX & PD at WPPI/Carrollton, GA. Available for programming or air shift. Preferably Southeast. Great refs. & ratings. (404) 957-3886. (5-4)

BILL CHAMBERLAIN, most recently with KOBO as PD with good numbers. Formerly with KLOK/San Jose also good numbers. Seeking work on the West Coast as air personality/production. Phone (916) 674-7407. (5-4)

BEN SANDIFER, currently PD and AM Drive at WNEX/Macon, entering Georgia University in June & looking for part-time jock or news position for weekends, vacation fill-ins, etc. in the Atlanta area. Write 110 Buckingham Place, Macon, GA 31204 or phone (912) 742-8109. (5-5)

Pro. available now, wants like-minded outfit. Ex. refs. Have been jock, ND, Prod. Mgr. Sports Ed. others. Exp. includes AOR, Top 40, Pop/Adult, Talk formats. 3rd endorsed. Want Top 40, All-News or Prog. Pop/Adult prod. and/or news opening. No air shift working the board. Tapes and resumes will be air mailed immediately. R.F.D. No. 2, Buzon 90-A, Rio Piedras, Puerto Rico, 00928. (4-29)

## Positions Sought

Top air talent/programmer/operations man needs a job now. Contact WAYNE MOSS 2322 Avenel Ave., Roanoke, VA 24015. (703) 345-1867. (4-29)

Pro. BLACK ancr. w/unique voice and good diction looking to relocate. Pref. Midwest, 2nd license. Prod., news and other skills. 1 yr. exp. Soul format, 2 yrs. AOR. Considering AOR, Contemp., Pop/Adult, Soul, Top 40 offers. For tape and resume contact LEE CAMERON (919) 273-7777. (4-28)

Pro. broadcaster currently w/East Coast maj. mkt. AM as MD/air personality, available for PD/and or air slot position on West Coast only. Leave message (301) 565-0094. I'm happy, but could be happier. (4-28)

The illegitimate son of Sweet Dick Whittington, WES GIBSON, currently at KUTY/Palmdale looking for maj. mkt. radio position as anncr. 1st phone. 4 yrs. exp. Available now. Call collect (805) 942-9981 or 948-3107. (4-28)

J.J. COOK looking for air talent gig, possibly Prod. Director. Formerly KFVR/Bismarck. (701) 839-1970. (4-28)

JIM KELLY, ex KOFM/Oklahoma City, looking for a home to Rock & Roll. Pref Top 50 mkt., West or Southwest but all offers considered. (405) 751-0423. 10739 N. Western, Apt. G, Oklahoma City, OK 73114. (4-28)

JAMEY MICHAELS, 1st phone, exp. Will relocate. Looking for Rock jock gig. (213) 540-2351 or 373-2203. (4-27)

DAVE DILLON former Operations Director WEEO/Waynesboro looking for PD/jock gig, med. mkt. (717) 264-6329. (4-27)

SCOTT OWENS exits WGLF/Tallahassee and is available. (904) 877-8338. (4-27)

Personality, glowing refs, award winning prod. and lots of on the grindstone med. & maj. mkt. exp. So how come you haven't called me? I have a friend who looks like Farrah, dances like Ginger and sings like Olivia and no one has hired him either. Available June. JAY (806) 353-2666. (4-27)

Female news and public affairs director, 3 yrs. exp. in maj. mkt. seeking AOR format in Los Angeles area. Exp. reporter, strong interview and prod. skills. 3rd phone. Must relocate. R. GELMAN (412) 337-3588. (4-28)

BILL T. ROGERS, B.A. in Radio, TV-Journalism, 10 yrs. exp. looking for news position in med. or maj. mkt. (512) 696-4593. (4-28)

Plain, simple and different. Currently working but looking. (215) 435-4283. (4-28)

Exp. Top 40 jock seeks stable position in small-med mkt. w/adequate salary. Good voice. Call COSMIC TRUCKER (201) 362-8181. (4-28)

J.J. DEREK, 12 yrs. exp. med. & maj. mkt. 1st ticket, looking. Pref. Florida. (305) 636-6001. (4-28)

Creativity unlimited for your station. Award winning moderator, newsmen with 12 yrs. exp. in L.A. and Honolulu looking for a good gig. Will relocate anywhere. Contact BUCK BUCHANAN (213) 463-8768. (4-28)

Talented young beginner looking for first break in Top 40. CHRIS MORIARTY (714) 895-8414. (4-13)

DAVID ANDERSON, AOR personality w/1st, good pipes and 4 yrs. exp. seeking med-maj mkt opening. Formerly aft. drive WFOX-FM, top rated 100,000 watt station. (404) 532-2143. (4-20)

Please let us know when your positions have been filled.

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# CHANGES / RECORDS

NOTE: Local, regional and national changes should be reported to R&R (213) 466-9561.

RICH KUDOLLA appointed Branch Manager, Cleveland/Pittsburgh area/CBS Records.  
DON ORIOLO appointed Professional Manager/April/Blackwood Music Publishing.  
LUCY COCCIA promoted to Director of Copyright Administration/April/Blackwood Music.  
HOPE ANTMAN appointed Associate Director, Press and Public Information, East Coast/Columbia Records.  
SHERRY RING appointed Manager, Artist Functions/CBS Records Publicity.

DAVID BURD named Director of National Singles Promotion/Arista Records.  
BRUCE GREENBERG named Director of National Promotion/Salsoul Records.  
ELLEN WHITE named new Promotion Representative in Los Angeles/Arista Records.  
MARKO BABINEAU named new Promotion Representative in Chicago/Arista Records.  
JANET PLANET SMITH appointed Domestic Administrator of Skyhill Publishing and Tarka Music both wings of Shelter Records.



# AVAILABLE FOR AIRPLAY



**LUCY SIMON SINGS**

**“If You Ever Believed”**  
PB-10985

The magic single from

**“Stolen Time”**  
APLI-1745



# THE BACK PAGE

## BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week."

### BARRY MANILOW

#### Looks Like We Made It (Arista)

66% of our reporters on it, 27 adds including 13Q, WGCL, Z93, KXKX. Moves; 27-24 WPGC, 26-16 WLS, 29-23 WOKY, 10-7 WAVZ, 28-20 WYRE, 28-19 WCOL, 12-8 WOW, 29-24 WMP, 29-22 WNOE, 19-15 KTKT, 17-11 WFEA, 33-20 WROK, 29-22 KKXL, see Parallels.

### DARYL HALL & JOHN OATES

#### Back Together Again (RCA)

66% of our reporters on it, 11 adds including B100, KLIV. Moves; 23-19 WCAO, 20-15 at 13Q, 15-9 KSTP, 23-21 KHJ, 23-19 WINW, 14-9 WOW, 27-20 KKLS, 25-19 WGLF, see Parallels.

### PETER FRAMPTON

#### I'm In You (A&M)

Cannot top the first week excitement and major adds. 41% of our reporters on it, 56 adds including WFIL, WRKO, WPGC, CKLW, KHJ, KJR, KSLQ, KRBE, KXKX, WAVZ, WAYS, WAKY, WBBQ, KJRB, KYNO, WFOM, see Parallels.

## NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations ON the record this week. The second is the total number of stations ADDING the record this week.

**JIMMY BUFFETT "Margaritaville" (ABC) 80/13** including WPGC, KSTP. Moves; 24-18 WCAO, 28-22 KSLQ, 13-9 KRBE, 11-1 at Z93, 16-14 KJR, 20-14 WAYS, 27-18 WMP, 18-9 WAKY, 8-4 WMAK, 21-11 KEEL, 26-19 KTKT, 24-13 KQWB, 21-15 WJON, 23-12 KVOX, 28-21 WYND, 1-1 KILE, 6-4 WFOM, 6-3 CK101, 21-16 KQDI, see Parallels, charts at number 28.

**ADDRISI BROTHERS "Slow Dancin' Don't Turn Me On" (Buddah) 80/12** including KCBO. Moves; 19-16 WFIL 5-3 at 13Q, 30-26 WOKY, 22-20 KHJ, 23-18 WYRE, 20-18 WBBF, 29-25 WCOL, 7-5 WBBQ, 17-8 KCPX, 38-25 KYNO, 24-19 WACI, 26-19 KKLS, 27-22 WXIL, 14-9 KDON, 43-35 KDZA, 29-24 at 98Q, see Parallels, charts at number 30.

**PETER McCANN "Do You Wanna Make Love" (20th) 64/18** including KSTP, WCOL, WSGA. Moves; 22-16 WOKY, 35-32 KSLQ, 27-19 WAVZ, 4-1 KIOA, 26-10 WAKY, 7-4 at Q105, 11-6 WERC, 28-22 WKIX, 14-7 KQWB, 21-14 WSPT, 12-7 KVOX, 17-12 KKXL, 22-16 WGLF.

**BOSTON "Peace Of Mind" (Epic) 64/20** including WBBQ, WMAK, WFIL. Moves; 29-26 WRKO, 29-27 CHUM, 22-18 KSTP, 35-29 KEZY, 30-26 WICC, 16-13 WOW, 30-26 WDR, 29-25 at Q94, 24-20 WTSN, 20-16 WAIR, 34-29 KDZA.

**ABBA "Knowing Me, Knowing You" (Atlantic) 60/12** including WKBW, WOKY, WCOL. Moves; 14-10 WRKO, 30-24 at 13Q, 28-24 CHUM, 26-23 WYRE, 39-22 at 92FM, 10-9 WJDX, 30-25 KTKT, 38-32 CK101, 30-25 KCBN.

**ENGLAND DAN & JOHN FORD COLEY "It's Sad To Belong" (Big Tree) 59/17** including WPGC, WCAO, WPIX, KSLQ. Moves; 26-17 at Q94, 28-19 KEEL, 24-18 WBJW, 15-8 KVOX, 35-24 WFLB, 22-17 KSLY.

**ANDY GIBB "I Just Want To Be Your Everything" (RSO) 58/11.** Moves; 28-23 WPGC, 27-21 WCAO, 27-23 at 13Q, 35-29 WOKY, debut 19 WZUU, 25-20 WHBQ, 23-20 KJR, 25-19 WYRE, 22-19 WBBF, 23-18 KIOA, 17-12 WSGN, 26-22 KFXM, 29-25 at K100, 27-23 WEEQ, 28-21 WKNX, 27-22 WGLF.

**FIREFALL "Cinderella" (Atlantic) 49/1.** Moves; 10-7 at B100, 7-5 WCAO, 13-11 at Q102, 18-14 KXKX, 5-4 WAKY, 16-13 KCPX, 26-21 WISM, 9-8 WEAQ, 3-2 KKLS, 12-7 WISE.

**SHAUN CASSIDY "Do Doo Ron Ron" (WB) 46/16** including Z93, KHJ, Y100, WAVZ. Moves; debut 26 WFIL, 27-14 WRKO, 31-25 WOKY, 19-9 WDRQ, 30-15 at 92FM, 40-17 WCOL, 24-14 WJDX, 25-16 WLCY, 22-15 WTSN, 28-15 WFEA, 14-9 WTRU, 25-17 WAIR.

**DEAN FRIEDMAN "Ariel" (Lifesong) 44/6** including WCAO, KSLQ, Z93, WDR. Moves; 29-27 at 13Q, 8-7 KSTP, 15-9 KJR, 19-13 WAYS, 17-8 at Q105, 9-5 WFOM, 22-14 KBIM.

**SYLVERS "High School Dance" (Capitol) 43/9.** Moves; 4-3 WOKY, 26-9 CKLW, 28-21 at Z93, 9-7 WDR, 3-2 WCOL, 32-25 KIOA, 23-17 WMET, 25-18 WBBQ, 15-10 WMAK, 8-6 WKIX, 11-6 WFLB.

**BARBRA STREISAND "My Heart Belongs To Me" (Columbia) 32/26** including WFIL, CKLW, KSTP, Z93, WDR, KIOA, WAPE, KEEL. Moves; 35-29 at 99X, debut 28 KHJ.

**WAYLON JENNINGS "Luckenbach, Texas" (RCA) 36/12** including WZUU. Moves; 17-13 KLIF, 27-16 WHBQ, 36-26 KIOA, 23-17 KAKC, 25-18 WQXI, 28-11 WMP, 12-5 KEEL, 3-1 WRFC, 4-3 KILE, 16-12 KAYC, 17-4 KHFI.

**PABLO CRUISE "Whatcha Gonna Do" (A&M) 33/8** including WCOL, WIFE, KAKC. Moves; 17-16 WKBW, 25-22 WDRQ, 30-29 WGCL, 27-20 KFRC, 19-17 WBBF, 7-5 KNDE, 27-19 WISE, 17-13 KDON.

**TAVARES "Whodunit" (Capitol) 32/3** including KRBE, KFRC. Moves; 3-3 WABC, 26-22 WFIL, 8-7 WRKO, 28-23 WCAO, 9-7 at 92FM, 8-7 WICC, 2-1 WCGQ, 14-12 KDZA.

### Others Getting Significant Action

**AL STEWART "On The Border" (Janus) 38/2,** 16-11 KEZY, 26-24 WMAK, 24-20 WNOE, 14-12 KINT, 16-13 KLIV, 19-15 WJBQ, 7-6 WACI, 19-13 WGLF.

## Radio & Records

### May 20, 1977

THREE TWO LAST  
WEEKS WEEKS WEEK  
AGO AGO

1	1	1	1	LEO SAYER/When I Need You (WB)
15	8	2	2	FLEETWOOD MAC/Dreams (WB)
8	3	3	3	STEVIE WONDER/Sir Duke (Tamla/Motown)
10	5	4	4	KC & THE SUNSHINE BAND/Boogie Man (TK)
20	11	7	5	BILL CONTI/Theme From Rocky (UA)
9	9	8	6	CLIMAX BLUES BAND/Couldn't Get It Right (Sire)
24	19	12	7	ANDREW GOLD/Lonely Boy (Asylum)
4	4	6	8	BOZ SCAGGS/Lido Shuffle (Columbia)
2	2	5	9	EAGLES/Hotel California (Asylum)
—	25	17	10	ALAN O'DAY/Undercover Angel (Pacific)
22	18	16	11	FOREIGNER/Feels Like The First Time (Atlantic)
17	16	13	12	HOT/Angel In Your Arms (Big Tree)
28	23	18	13	KENNY ROGERS/Lucille (UA)
6	10	11	14	ATLANTA RHYTHM SECTION/So In To You (Polydor)
3	6	9	15	GLEN CAMPBELL/Southern Nights (Capitol)
5	7	10	16	JENNIFER WARNES/Right Time Of The Night (Arista)
—	27	23	17	MARSHALL TUCKER/Heard It In A Love Song (Capricorn/WB)
—	—	28	18	EAGLES/Life In The Fast Lane (Asylum)
—	30	22	19	STEVE MILLER/Jet Airliner (Capitol)
14	14	15	20	KISS/Calling Dr. Love (Casablanca)
—	—	26	21	MARVIN GAYE/Got To Give It Up (Motown)
—	—	29	22	JOE TEX/Ain't Gonna Bump No More (Epic)
12	12	14	23	ROSE ROYCE/I Wanna Get Next To You (MCA)
11	17	19	24	HALL & OATES/Rich Girl (RCA)
—	—	—	25	BOB SEGER/Mainstreet (Capitol)
13	15	25	26	NATALIE COLE/I've Got Love On My Mind (Capitol)
16	22	24	27	10cc/The Things We Do For Love (Mercury)
—	—	—	28	JIMMY BUFFETT/Margaritaville (ABC)
23	21	20	29	YVONNE ELLIMAN/Hello Stranger (RSO)
—	—	—	30	ADDRISI BROS./Slow Dancing Don't Turn Me On (Buddah)

Complete itemized station  
Adds and Hot chart  
movers can be found on page 18

### Most Added

Peter Frampton  
Barbra Streisand

### Hottest

Fleetwood Mac  
Bill Conti  
Stevie Wonder  
Alan O'Day  
Andrew Gold  
KC & Sunshine Band

MOST ADDED  
PARALLEL ONE  
Peter Frampton  
Foreigner

HOTTEST  
PARALLEL ONE  
Fleetwood Mac  
Bill Conti  
KC & Sunshine  
Stevie Wonder  
Marvin Gaye

MOST ADDED  
PARALLEL TWO  
Peter Frampton  
Barbra Streisand  
Barry Manilow

HOTTEST  
PARALLEL TWO  
Fleetwood Mac  
Bill Conti  
Alan O'Day  
Andrew Gold  
KC & Sunshine Band  
Stevie Wonder

MOST ADDED  
PARALLEL THREE  
Peter Frampton  
Barry Manilow  
Boston  
Peter McCann  
Barbra Streisand  
HOTTEST  
PARALLEL THREE  
Fleetwood Mac  
Stevie Wonder  
Andrew Gold  
Alan O'Day  
Bill Conti

The National Request Tabulation can now be found on page 24

**MAYNARD FERGUSON "Theme From Rocky" (Columbia) 38/1,** 3-2 WKBW, 18-6 WZUU, 7-5 KSTP, 5-5 KRBE, 20-12 at Z93, 6-3 at 92FM, 10-4 KLIV, 1-1 KRSP, 6-3 WLOF.

**RITA COOLIDGE "Higher & Higher" (A&M) 35/15** including WBBQ, KINT, KERN, 18-14 KRBE, 18-14 at Z93, 40-29 KIOA, 14-9 WQXI, 17-14 KAYC.

**STARBUCK "Everybody Be Dancin'" (Private Stock) 28/4** including WRIE, 28-25 at 13Q, 23-20 at Z93, 34-32 WNOE, 7-4 WRFC, 5-3 WFOM, 9-5 WFLB.

**ALICE COOPER "You And Me" (WB) 27/10** including WAYS, WBBQ, WMAK, 28-22 WAVZ, 22-14 WTRY, 20-16 WNOE, 19-13 WLOF.

**CARPENTERS "All You Get From Love Is A Love Song" (A&M) 27/10** including Q94, 92FM, WCGQ, KAFY, 25-21 KTKT, 27-23 KCPX, 36-34 KENO.

**KENNY NOLAN "Love's Grown Deep" (20th) 27/1,** 30-23 WKBW, 17-15 WOKY, 23-20 WGCL, 21-16 WBBF, 27-24 KIOA, 22-15 KEEL, 10-8 WERC, 12-8 WSGN, 12-9 at 98Q, 4-4 WFEA.

**MANFRED MANN "Spirit In The Night" (WB) 22/3** including KLEO, 26-23 WRKO, 12-12 at 13Q, 34-28 WOKY, 29-21 WAKY, 26-23 WFEA, 25-22 WFLB.

**JACKSONS "Show You The Way To Go" (Epic) 22/2,** 17-14 KSLQ, 16-13 at Z93, 14-11 at Y100, 25-22 WRIE, 8-3 WRFC, 20-15 WFLB, 15-14 WCGQ.

**STARZ "Cherry Baby" (Capitol) 21/0,** 9-8 WKBW, 21-14 WNCI, 10-8 WGRD, 3-2 WAKY, 19-14 WEEQ, 10-6 WTRU, 25-10 KKXL.

**HELEN REDDY "You're My World" (Capitol) 18/4** including WOKY, 29-25 WPGC, 28-27 KCBO, 15-8 WBBF, 8-5 WKBW, 17-11 KIOA, 36-32 WBJW, 24-22 KEEL.

**DAVID SOUL "Going In With My Eyes Open" (Private Stock) 18/1,** 26-24 WCAO, 19-17 KLIF, 13-12 KHJ, 27-24 WYRE, 17-14 WIFE, 28-25 WFOM, 28-17 WFLB.

(Continued on page 24)