THE INDUSTRY'S NEWSPAPER

VOL. 4, NUMBER 7

FRIDAY, FEBRUARY 27, 1976

INSIDE R&R:

CONVENTION '76 PICTORIAL REVIEW PAGES 4-12

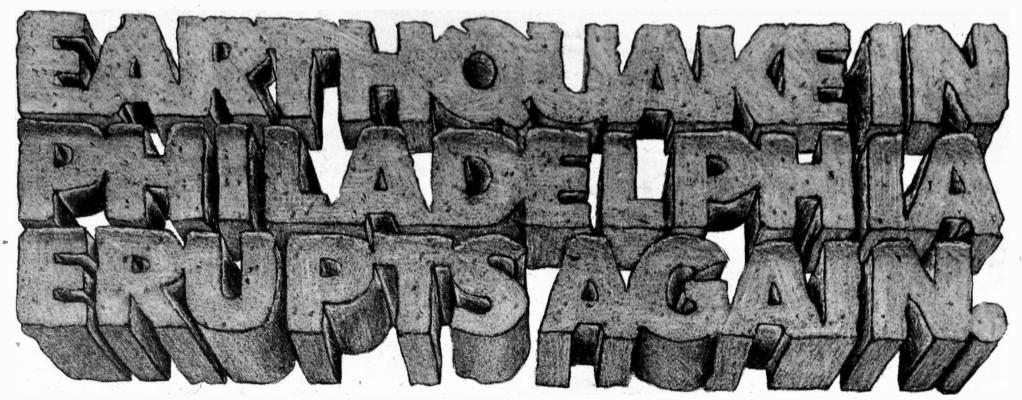
COMPUTER ASSISTED PROGRAMMING PAGE 14

ADDED THIS WEEK PAGE 16

BUSINESS NEWS

INDUSTRY'S LARGEST **FREE CLASSIFIED**







R&B radio is deluged with the second coming of the Earthquake in Philadelphia.

Archie Bell and The Drells' "LET'S GROOVE," Billy Paul's "LET'S MAKE A BABY," and The Three Degrees'



"FREE RIDE" are all super hot.

Tremors in Top Forty are being felt around the country, as the hot stuff pours in.

On Philadelphia International and TSOP Records.

RADIO

RADIO NEWS

ARBITRON TO INCREASE SAMPLES IN TOP 8 MARKETS

Arbitron Radio will substantially increase its sample sizes in the top 8 markets effective with the Spring (April/May) 1976 survey. According to Arbitron, the larger samples will bring additional reliability and stability to Arbitron Radio published audience estimates. New York leads in increase of sample size, with Metro sample rising 50% since 1975 Arbitron surveys. Los Angeles will be increased by 20% over 1975, and the other 6 top markets will increase by 25%.

THE WSGA UNION

WSGA/Savannah is inviting their listeners to "join the WSGA Union." Entrants are writing the station to tell them what they don't like about their jobs. 25 letters will be selected from these entries to be read over the air. All 25 winners rip off a Cate Brother's "Union Man" LP. In addition, all "union members" will receive their very own WSGA Union card. The best letter of a listener's job woes will win \$140.

REQUEST LINE ON CB

98Q/Vidalia has been assigned CB Channel 1 in their area, and are planning to use the channel for request operations. In addition, the station will also broadcast traveler's warnings over the CB channel, alerting truckers and other CB users of local traffic hazards. The station hopes to reach more upper demographic "listeners" via the CB channel request line.

"ROCK" TRIP GIVEAWAY

WGNG/Providence is giving away Pet Rocks to their listeners, with an added grand prize for the winner of a drawing of the "Rock" winners. This lucky listener will have their choice of a free trip

Radio & Records

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RADIO & RECORDS is published every Friday by Redio & Records Inc. 6430 Sunset Blvd., Sute 1221, Hollywood, CA 90028, (213) 466-9661. Subscriptions \$130 per year or \$40 per querter, No portion of this publication may be reprinted without the written permission of the publisher. Copyright 1978 RADIO & RECORDS, INC.

to one of a number of "Rock" locations, such as Boulder, Colorado; Pebble Beach; Little Rock, etc.

WIXY JOCKS CAUGHT IN "WHITE LIES"

In celebration of George Washington's birthday, WIXY/Cleveland will be giving their listeners a chance to catch the WIXY jocks telling "white lies." The first caller after the lie is broadcast will win a complimentary cherry pie.

WIXY is also awarding listeners David Bowie's latest LPs, with all those winners eligible for a drawing for the grand prize of 2 trips to Chicago via Amtrak, to see David live, plus an evening in one of the city's finest hotels, and \$50 spending money. The 2 winners will also receive replica's of an Amtrak train and complete Bowie libraries.

WHHY BENEFITS

WHHY/Montgomery is raising funds from their listeners to obtain 2 kangaroos for the Montgomery zoo. A free day at the zoo was sponsored by the station in conjunction with the fund raising, with over 15,000 turning out for the special day

WHHY has also raised 23,000 lbs. of food and clothing to help out the earthquake victims in Guatamala. Alabama is the sister state of Guatama

CONCERT GIVEAWAYS

Over 100 LPs by Cat Stevens and ZZ Top were awarded the listeners of WIFE/Indianapolis recently tying in with the two stars' local concerts. The sold out Cat Stevens show was boosted by the station's giveaway of numerous pairs of tickets.

VALENTINE'S WRAPUP

WSAR/Fall River's Valentine's promotion featured Casablanca's supergroup Kiss. Kiss LPs, boxes of candy, and Kiss patches were won by listeners who could guess whether or not the WSAR "Valentine's Charmer" would get his kiss, determined by a rotating cart.

KSLY/San Luis Obispo gave away Donna Summer and Michel Palnoreff LPs, plus bunches of flowers to their listeners for the romantic holiday.

A once-per-hour giveaway of America's "Hearts" and Linda Ronstadt's "Heart Like A Wheel" LPs was held by WIBG/Philadelphia.

WEAQ/Eau Claire held a very special Valentine's celebration when a pair of their listeners were wed on the air, broadcast remote from a local church. Late last year, the station solicited for engaged listeners to contact the station, and then selected the lucky people.



KRBE/Houston's Clay Gish (center) was the lucky winner in London Records' and R&R's recent "Blue Guitar" contest. Hundreds of R&R subscribers filled in a coupon in a recent issue in order to vie for the prize of the "blue guitar" that Gish is holding here. Pictured here presenting the prize are (left) Herb Gordon, national promotion manager for London; and (right) Jerry Hall, London's regional promotion manager for the southwestarea.



Program Director Paul Ward looks on attentively as Teen Angel draws one of the 98 winners in WROR's "98 Million-Dollar Man" promotion. Over 2600 post cards were received from listeners guessing the identity of Boston's Mystery Bionic Brahmin, constructed "in a secret laboratory 98 feet beneath the main studios of WROR" by Dr. Sy Bernetic and his unable assistant, Teen Angel (above) through dally clues.



KDWB/Minneapolis PD John Sebastian was pleasantly surprised by a recent visit by Playboy's Barbi Benton, during her cross-country promotion trip for her new LP.



Atlanta promo execs got together for a birthday celebration for WBBQ/ Augusta MD John Jenkins, presenting him with a custom cake. Left to right are Bill Davis, Capricorn; Mike Randell, Elektra/Asylum; Cindi (Mrs. John) Jenkins; Geary Tanner, Atlantic; Jenkins; and Al Moss, Warner Brothers



KLTK/Denver's Dan Alexander (grimacing center) and the two other lucky folks pictured here are currently vacationing in sunny Mexico, compliments of the station and their "Color Dan Alexander Mexico Contest." Color-in flyers were placed in retail stores in the area, with the best judged coloring attempt eligible for the free vacation.



The male half of Capitol recording group The Sylvers recently challenged KDAY radio personalities to a charity benefit basketball game with the proceeds donated to the Help Public Service Foundation. Several thousand fans watched the KDAY team barely edge the Sylvers 84-81. Pictured (I to r) in the back row are Edmond, Jonathan, Leon, and Ricky Sylvers with their manager AI Ross. In the center is Foster Sylvers. In the front row (I to r) is the KDAY team: Steve Woods, music director; Don Mac, disc jockey; J.J. Johnson, disc jockey; Jim Maddox, program director; and Spanky Lane, disc jockey.

CONVENTION '76 HIGHLIGHTS

Pictured top right is part of the "Wall of Calls" display. Second row shows Convention '76 Co Chairman and panelist WFIL's Jay Cook, John Bayliss WSAI GM, Kent Burkhart, WQXI GM Gerry Blum. The second row shows the Engineering session with Andy Laird (I) and Eric Small (R). Next the Magid session with Bill Moyes and Hal Winston. Jan Yanehiro and Jason Shrinsky conducted a very successful Saturday session on the FCC and Public Affairs. Third row shows a few of the Friday sessions. Mardi Nehrbass moderates a panel with Neil McIntyre, Lee Abrams and Rochelle Staab. The center picture is the 'Reading the Ratings's session moderated by Kent Burkhart with RKO's Kathy Lenard, ARB's Bill McCleneghan and Jack McCoy. Third row right is Neil McIntyre along with Bob Crewe, Billie Jean King and RKO VP Paul Drew, all awaiting the beginning of the keynote session on Saturday. The bottom row shows Dick Kline moderating the Records session on promotion. The panel consisted of (I-r) Buck Reingold, Margo Knesz, Bob Sherwood, Harold Childs, Dennis Morgan, Doug Morris and Gary Davis.

























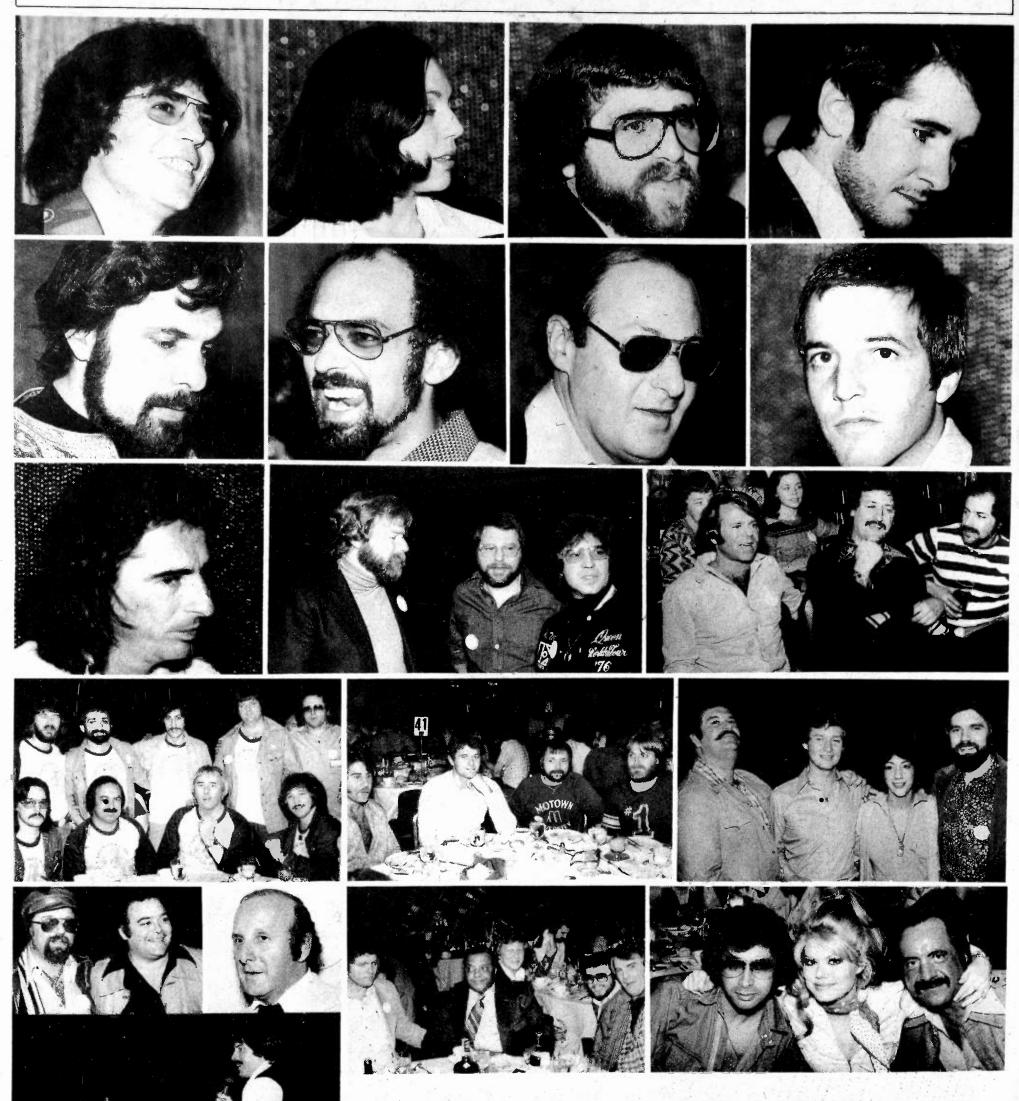


R&R CONVENTION '76 was captured on film by the industry's finest photographer—SAM EMERSON.



MARIA UNITED ARTIMES MUBIC AND

CONVENTION '76 HIGHLIGHTS



Shown here are the superstars of the music business. In Friday's record session on Manager/Artist relations with promotion departments E/A VP Steve Wax (top left) moderated the panel consisting of Connie Pappas, Irv Azoff, John Reid, David Rubinson, Shep Gordon, Nat Weiss, Jeff Wald and Alice Cooper. The next group of pictures are of several record execs getting together between meetings. The final shot shows Tony Orlando at Saturday night's banquet and show.



GEORIA"

AS 017

A.M. Radio
Has Never
Been More
Electrifying!

Arista Records...
Where CAREERS Are Launched

CONVENTION '76 HIGHLIGHTS





Brand New, Eager And Able To Provide The Music And Entertainment Industries The Kind Of Messenger And Delivery Service You Need... And Can Count On!



Immediate Pick Up and Delivery (NEVER A RUSH CHARGE)
Radio Dispatched Vehicles
Reasonable Rates
Regular Pick-Ups at L.A. International
Serving All Of Los Angeles And The San Fernando Valley
Limousine Service Available



CARING, CAREFUL & QUICK

CONVENTION '76 HIGHLIGHTS





agonizing moment during the AOR sessions, when the sound system failed. Patiently waiting for the return of sound were Program Director panelists: (I-r) Joe Capobianco, John Gorman, WMMS-FM, Gary Granger WSHE, Norm Winer, WBCN, and Mike Harrison. Offering assistance AOR Promotions for ASM In the fire Tatojan National column, left a good time was had at the Friday night cocktail party by (I-r) Linda Rogoff, Manager of Artists Relations for UA, Mike Klenfner, and KMET's Creative Director, Thom O'Hair. Underneath that John Gorman, PD WMMS-FM, stated that AOR stations today should not be running on 1968's calendar. At the bottom, Bert Kleinman, discussed research from trade charts. In the second column, right, WSHE's PD, Gary Granger stressed quality control by using carts. Scott Muni, PD WNEW-FM, was very tired of hearing about a 20 singles playlist and very happy to talk about albums. Below him, Norm Winer, PD WBCN, spoke of syndication and lack of feedback between stations and syndicators.



"Nature and Mankind are one We must respect We must respect one another"

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orkle FRON yome of the Hits.

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CONVENTION '76 HIGHLIGHTS





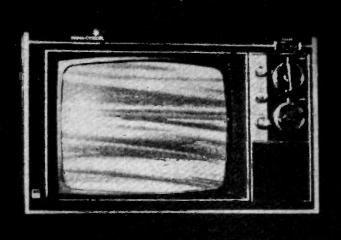




For details on how you may obtain recordings of Convention '76 sessions, see next week's R&R.

Starting with the upper left, "Promoting Your Radio Station" was just one of the many areas of discussion during the Friday Country sessions. Among the panelists pictured are (I-r) Tom Collins, Operations Manager WDEE, Detroit; Chris Collier, Operations Director KIKK, Houston and Dave Donahue (moderator) and Operations Director of KHAK AM & FM, Cedar Rapids, Iowa.Next, during the Friday evening cocktail party, Country Editor Jim Duncan (left) discusses some of the activities at the sessions held earlier in the day with (I-r) Doug Trenner, President of KCKC Radio, San Bernardino, Calif; Mrs. Trenner (Tina) and Nancy Hoff, R&R assistant Country Editor. In the second row, left, from the look on his face, you can see RCA recording artist Ronnie Milsap was having as good a time performing at the Saturday night banquet as the people were enjoying him. At right, one of the most talked about sessions at the Country meetings was the panel on "Progressive Country." Shown (I-r) are Chuck Dunaway, Program Director of KAFM, Dallas; Jim Duncan, and Les Reed, Program Director WPLO-FM, Atlanta. Panelist Chuck Flood, National Promotion for Progressive Country ABC-DOT Records is not pictured, but was on this same panel. Enjoying themselves in the third row left, are Ron Riley of WCAO with Epic's Ron Alexenberg. Right, Frankie Avalon with an avid admirer. Lower left, at the R&R banquet table are Neil & Chris Blase, Mark Shipper and Georgeann Cifarelli of RCA.

"Someone's with your wife tonight, Mister." 6065



Bobby Borchers' sensational single on Playboy Records.

Written by Rory Bourke/Johnny Wilson (Chappell Music, Inc. Nashville, Tennessee.) Produced by Eddie Kilroy



Canadian Experiment: Computer Assisted Programming

Greg Haraldson is the program director of CKXL in Calgary, Canada. CKXL is a part of the Moffat Communications Chain and is a contemporary rock station, but it's a little different than most Rock stations. Their entire music system is handled by computer. The jock has a TV screen read-out of his playlist in front of him, complete with intro and outro times. All he has to do is push a button to trigger the record. The computer takes into consideration rotation, dayparts, tempo Canadian content and shows on the screen only what is availabe for play. The system is now in use at two of their stations and plans are underway to put it in the other three stations in the chain. The computerized system was developed for Moffat by Keith James, Vice President of programming, and Gordon Kyle of their engineering department. R&R recently talked with Kyle about the system:

R&R: Basically what we want you to do is describe the computer system used at your station.

KYLE: We're a top 40 station as are the other four AM stations in our chain and I'm sure you're well aware Top 40 radio todays gets a little complicated, in that the format that the announcers are asked to execute can get a little tricky. Now, we're pretty specific about the music we want to play and we like to have our format followed as best as possible. In the past, there were allkinds of problems that could arise with announcers executing the format. Some of them weren't up to doing it, other people would let other considerations come into play, specifically playing. favorites, and that kind of thing. What we wanted to do is execute all the negative decisions that our announcers had to go through to come up with a song to play. Have a machine or computer do that for them, leave them only the final choice, which is to pick one of these songs headed up to play and actually play it. So 'that's basically what our computer system does. It executes our format, makes all the decisions for them, with respect to what time of day it is and what day of the week it is and what's available and what isn't available, gives him a list of music that he can play. From that list he chooses, makes his final selection, sets it up via the computer and, then again, through the computer actually starts that song. He never cues a record or touches a cartridge, everything is remote controlled for him. So that, in a nutshell is what it is.

R&R: On the records the actual selections are on reel to reel tape? KYLE: No, everything's on tape cartridge loaded in 48 instacarts. It's just a big machine that's actually 48 individual cartridge machines, which can be called at random by our computer.

R&R: Approximately how many pieces of music do you have on cartridge at this time?

KYLE: In excess of 1,000 I believe. Our entire on-air library is on cart,



Keith James, Vice President in charge of programming for Moffat Communications Limited.

I think it's approaching around 1200 R&R: Are your Goldens on cartridge

KYLE: Yes, but only those that apply to what we're playing on the air. Obviously we're not going to record everything we have in our library.

R&R: Could you describe the physical setup?

KYLE: Basically, if you sort of want to picture a block diagram in your head, in the center of things there is a computer, which is a mini computer, nothing all that fabulous, very powerful machine, the one we're using is a Deck PDP8M. Tied into it, we've got a couple CRT data terminals, which are simply T.V. screens with a teletypewriter typewriting keyboard attached to it. You talk to the computer via the keyboard and the computer responds by printing information on the screen. There are two of those tied on to our computer. The computer also sees a 12-hour digital clock. in that way it can read the time



Engineer Gordon Kyle loads a music cart into the Instacart which, under computer control, plays the music heard on CKXL, Calgary.

of day and calculate what time of day it is and what day of the month it is. It has a calendar in there which is continually updated, it's tied on to the computer as well is the instacart machinery which i mentioned. At present we have three instacarts. This gives us a total of 144 positions that we can call at random to handle our Top 40 chart as well as our Golden information. Also tied to the computer is a printer. It's simply used once a day to print out what was played the previous day. The machine remembers exactly what was played, the computer remembers what was played and the next day the Music Director can call for a list and do a breakdown of what exactly happend the previous day.

Now, I just back up a bit to those CRT data terminals; one of them is located in the control room used by our announcers to control the system. Through it, he looks at what the computer gives him to play and using some simple commands through the keyboard, types in

what he wants to play, sets it up, and through that very same keyboard when he's ready, will actually play that song via the computer. The computer will actually start the appropriate cartridge. The other data terminal we have is used by our music and programming people to type in all the song information the computer needs to execute the format. It's used by them only for doing that and in that way they're able to program in and make changes and like that. So that's basically it,

R&R: I would imagine the basic divisions made of music would be tempo, day parts. Some records are not probably played in the morning drive slot, maybe some harder records are played at night. Does the computer break those down.

KYLE: That's right. When we type in the music information, like I mentioned there, using that terminal the music director uses, we type in the information and to that, we assign each song a song number

for that particular week as well as a restriction code. There's a code that we devised here that the Music Director is aware of. He calculates what the code is to be for that particular song. The computer understands that code and through It, knows when the song is to be played or is not to be played, and as well for the announcers information, we also type in the time of the record, he has to see that, the intro time and tempo, how much time he's got coming in to vocal as well as the out information, it also notes a fast fade or whatever, as well as the tempo being up there for him to see.

R&R: If I were a disc jockey on vour radio station and I wanted an uptempo record, current, an A rotation, I would punch that up on the computer?

KYLE: First thing you do is hit "A", which is just a key on the keyboard, you type A, it would show you what A's are available, and from that you could do a quick check through the titles and information and look at the data available and pick from there.

R&R: Would it show me the A's that have been played in the last say, two hours.

KYLE: No, it only would show you what you are clear to play.

R&R: It would not show me the A's that are restricted to other day parts?

KYLE: That's right.

R&R: How about male, female, group, instrumental type of restriction?

KYLE: That has not been done here. We're pretty loose in that respect. We leave that part of it to our announcers but we are making plans to start breaking the various songs into different groups. I think they're going to call them X's O's and Q's whereas X's are the hard, restricted kind of song, O is an ordinary, play it any tima kind of a record and a Q would be a quality record or something that is pretty easy.

R&R: Okay, now you've got the computer system in use right now at your Calgary station and your Edmonton station with plans to install it in the rest of the chain.

KYLE: Yes, that's right. We're in at CKXL, Calgary, which was first. That's where the system was developed and debugged and tested out. Then we went to CHED in Edmonton. They've had it up since about the middle of December, 1975. R&R: Basically all you need in the control room in the way of things to play music on is a couple of cart machines to play your commercials and maybe your jingles?

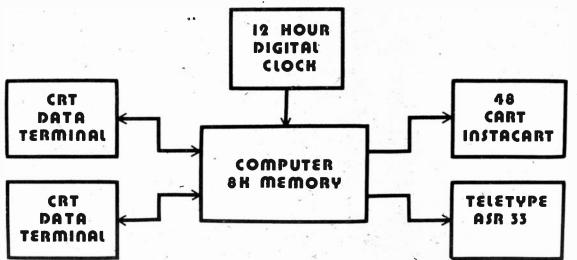
KYLE: That's right. We give our announcers a trip decker ITC machine, three slots, and they can handle commercials and jingles from there. Next, step, just speaking of commercials and CHED, is one jump on in Edmonton in this respect. They've already moved their commercials out of the control room. It's all remote started now and eventually our computer system will be doing that too.

R&R: This is probably quite a change for your DJ's. How's the reaction

KYLE: Really good. A lot of guys are afraid of it, there's something about the computer mystique here, I guess anywhere. As soon as you start telling the guys they're going to have to work with a computer they get very frightened. But as

(Continued on Page 28)

COMPUTER ASSISTED PROGRAMMING



Block diagram of Moffat Communications' Computer Assisted Programming System.

ENTERTAINMENT FROM AROUND THE WORLD

The week of Ucc music and interview by RATW Feb. 29: London correspondent Alan Freeman. PRETTY THINGS in concert from CALIFORNIA.

March 7: SKYHOOKS in concert from AUSTRALIA. BE-BOP DELUXE in concert from LONDON.

GEORGE HARRISON interviewed by RATW London

March 14: correspondent Alan Freeman. (11/2 hour special, back

by popular demand).

March 21: ELECTRIC LIGHT ORCHESTRA in concert from

CALIFORNIA.

SUPERTRAMP interview and concert from LONDON

March 28: (Alan Freeman).

JOURNEY in concert from NEW YORK.

Call Danny Lipman, Keith Jackson or Eddie Kritzer at 617-536-7625, RATW RADIO, INC. 1108 Boylston St., Boston, MA 02215

LISTEN TO US ON THE RATW NETWORK.

Name	Aberdeen, SD	KSDN FI	М	Sunday	8:30 pm	Fond du Lac, WI	WEON	FIVI	Sunday 5.00 pm		Norfall (Missiste Description	WHITO PM	
No.	Albany, NY	WOBK FI	М	Sunday	8:00 pm	Forsyth, GA	WFNE	FM	Friday 10:00 pm		Norfolk/Virginia Beach, VA	WMYK FM	
NEGOT FM Sunday 0.00 pm Fort Sunday 0.00 p				Sunday	9:00 pm	Fort Campbell, KY	WABD				Oklahoma City, OK		
Name	Albuquerque NM					Fort Collins, CO -	KTCL	FM	Monday 9:00 pm		Omaha, NB	KQKQ FM	Sunday 11:00 pm
Anahemin CA KEZY FM Sunday 10.30 pm Friday midnite Midnay midnite							WSAC	FM	Thursday 9:00 pm		Panama City Beach, FL	WPFM FM	Sunday 9:00 pm
Anchorage AK KGOT FM Sunday S								FM			Peorla, IL		
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Birmingham, AL WERC FM Sunday 8:00 pm Birmingham, AL WERC FM Sunday 8:00 pm Biosnomburg, AL WERC FM Sunday 8:00 pm Biosnomburg, AL WERC FM Sunday 9:00 pm Sunday													
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Baston MA													
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Buraculfs Manor, N.Y WRNw				Sunday							Rockford, IL	WYFE FM	Sunday 11:00 pm
Buffalo, NY Casper, WY KAWY FM Saturday 10:00 pm Jackson, MS Casper, WY Champaign, IL WPGU FM Monday 11:00 pm Jackson, OH WGLO FM Monday 11:00 pm Jackson, OH WGLO FM Monday 11:00 pm Jackson, OH Monday 11:00 pm Jackson, OH WGLO FM Monday 11:00 pm Jackson, OH Mond											Sacramento, CA	K108 FM	
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Champaign L WPGU FM											Salt Lake City, UT		
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Dalias/Ft. Worth, TX KFWD FM Sunday 12:00 pm Linesville, PA WVCC FM Sunday 9:00 pm Trenton, NJ WRRC FM Monday 11:30 pm Det Rio, TX KDLK FM Sunday 9:00 pm Long Island/Hempstead, NY WLIR FM Sunday 7:00 pm Tulsa, OK KMOD FM Monday 9:00 pm Det Rio, TX WABX FM Sunday 9:00 pm Lousiville, KY WLIR FM Sunday 7:00 pm Tulsa, OK KMOD FM Monday 9:00 pm Durham/Raleigh, NC WDBS FM Monday 11:00 pm Lousiville, KY WGOL FM Sunday 9:00 pm Washington, DC WMAL FM Sunday 9:00 pm Eugene, OR KZEL FM Monday 10:00 pm Mason City, IO WINZ FM Sunday 9:00 pm West Palm Beach, FL WSMY AM Saturday 9:00 pm Fairfield, CT WVF FM Thurday	Dayton, OH			Sunday			KFMQ	FM				WIOT FM	Monday midnite
Del Rio, TX	Dallas/Ft. Worth, TX			Sunday	12:00 pm	Linesville, PA	WVCC	FM				WWRC FM	Monday 11:30 pm
Detrolt, MI WABX FM Sunday 9:00 pm Unham/Raleigh. NC WDBS FM Monday 11:00 pm Washington, DC WMAL FM Sunday 10:00 pm Washington, DC WMAL FM Sunday 11:00 pm Washington, DC WMAL FM Sunday 9:00 pm Washington, DC WMAL FM Sunday 11:00 pm Washington, DC WMAL FM Sunday 11:00 pm Washington, DC WMAL FM Sunday 11:00 pm Washington, DC WMAL FM Sunday 9:00 pm Washington, DC WMAL FM Sunday 11:00 pm Washington, DC WMAL FM Sunday 9:00 pm Washington, DC WMAL FM Sunday 11:00 pm Washington, DC WMAL FM Sunday 9:00 pm Washington, DC	Del Rio, TX	KDLK F	FM	Sunday	9 00 pm		WLIR	FM			Tulsa, OK	KMOD FM	
Durham/Raleigh, NC Elmfra, NY WXXY FM Sunday 11:00 pm WXXY FM Sunday 11:00 pm Sunday 11:00 pm Mason City, IO KLSS FM Sunday 10:00 pm Waterbury, CT WQQW AM Sunday 9:00 pm Eugene, OR KZEL FM Monday 10:00 pm Monday 10:00 pm Mason City, IO KLSS FM Sunday 9:00 pm Weldon/Roanoke Rapids, NC WSMY AM Sunday 9:00 pm Weldon/Roanoke Rapids, NC WSMY AM Sunday 9:00 pm Fargo, ND Fairfield, CT WVOF FM Thurday 7:00 pm Milwaukee, WI X ROCK 99 Saturday midnite Fargo, ND Farmville, Greenville, NC Fargotteville, AR FM Sunday 11:00 pm WWCK FM Saturday 9:00 pm Murphysboro, IL WAD FM Sunday 9:00 pm Murphysboro, IL WAD FM Sunday 9:00 pm Murphysboro, IL WNBS AM Sunday 9:00 pm Murphysboro, IL WNBS AM Sunday 9:00 pm Florence, AL WQLT FM Sunday 11:00 pm Muscatine, IA KFMH FM Saturday 9:00 pm Springfleid, MA WAQY FM Saturday 11:00 pm Springfleid, MA WAQY FM Saturday 11:00 pm WAShington, DC WMAL FM Sunday 9:00 pm Waterbury, CT WQQW AM Sunday 9:00 pm West Palm Beach, FL WINZ FM Sunday 9:00 pm West Palm Beach, FL WIRK AM Sunday 9:00 pm Wilkes Barre, PA WILK FM Thursday 10:00 pm Worcester, MA WORC AM Sunday 9:00 pm Sunday 11:00 pm S	Detroit, MI	WABX F	M	Sunday			WLRS	FM			Utica/Syracuse, NY		
Elmira, NY	Durham/Raleigh, NC	WDBS F	FM								Washington, DC		
Eugene, OR KZEL FM Monday 10:00 pm Idenomonie, VI WMFM FM Saturday 9:00 pm Gureka, CA KFMI FM Sunday 9:00 pm Milwaukee, WI X ROCK 99 Saturday midnite Wichita, KS KEYN FM Saturday 11:00 pm Mobile, AL WABB AM Saturday 9:00 pm Wikes Barre, PA WILK FM Thursday 10:00 pm Wikes Barre, PA WILK FM Saturday 9:00 pm Wikes Barre, PA WILK FM Thursday 10:00 pm Wikes Barre, PA W			FM								Waterbury CT		, , , , , , , , , , , , , , , , , , , ,
Eureka, CA KFMI FM Sunday 9.00 pm Miami Beach, FL WiNZ FM Sunday 9.00 pm West Palm Beach, FL WiRK AM Sunday 9.00 pm Fargot, ND Fairfield, CT WVOF FM Thurday 7:00 pm Milwaukee, WI X ROCK 99 Saturday midnite Wichita, KS KEYN FM Saturday 9:00 pm Farmville, Greenville, NC Fayetteville, AR KEG FM Sunday 11:00 pm Murphysboro, IL WABB AM Sunday 9:00 pm Wilkes Barre, PA WILK FM Thursday 10:00 pm Wilkes Barre, PA WILK FM Thursday 10:00 pm Worcester, MA Sunday 9:00 pm Wilkes Barre, PA WILK FM Thursday 10:00 pm Worcester, MA Sunday 9:00 pm Worcester, MA Sunday 9:00 pm Wilkes Barre, PA WILK FM Thursday 10:00 pm Worcester, MA Sunday 9:00 pm Worcester, MA Sunday 9:00 pm Wilkes Barre, PA WILK FM Thursday 10:00 pm Worcester, MA Sunday 9:00 pm Wilkes Barre, PA WILK FM Thursday 10:00 pm Worcester, MA Sunday 9:00 pm Wilkes Barre, PA WILK FM Thursday 10:00 pm Worcester, MA Sunday 9:00 pm Wilkes Barre, PA WILK FM Thursday 10:00 pm Worcester, MA Sunday 9:00 pm Wilkes Barre, PA WILK FM Thursday 10:00 pm Worcester, MA Sunday 9:00 pm Wilkes Barre, PA WILK FM Thursday 10:00 pm Worcester, MA Sunday 9:00 pm Wilkes Barre, PA WILK FM Thursday 10:00 pm Worcester, MA Sunday 9:00 pm Wilkes Barre, PA WILK FM Thursday 10:00 pm Worcester, MA Sunday 9:00 pm Worcester, MA Sunday 9:00 pm Worcester, MA Sunday 9:00 pm Wilkes Barre, PA WILK FM Sunday 9:00 pm Worcester, MA Sunday 9:00 pm Wilkes Barre, PA WILK FM Sunday 9:00 pm Worcester, MA Sunday 9:00 pm Wilkes Barre, PA WILK FM Sunday 9:00 pm Wilkes Ba													
Fairfield, CT WVOF FM Thurday 7:00 pm Milwaukee, WI XROCK 99 Saturday 9:00 pm Milwauke													
Fargo, ND KWIM FM Saturday 11:00 pm Mobile, AL WABB AM Saturday 9:00 pm Wilkes Barre, PA WILK FM Thursday 10:00 pm Fayetteville, AR FM Saturday 9:00 pm Murray, KY WNBS AM Sunday 9:00 pm Workester, MA Sunday 9:00 pm Wilkes Barre, PA WILK FM Thursday 10:00 pm Fayetteville, AR FM Saturday 9:00 pm Murray, KY WNBS AM Sunday 9:00 pm Wilkes Barre, PA WILK FM Thursday 10:00 pm Wilkes Barre, PA WILK FM Saturday 9:00 pm Wilkes Barre, PA WILK FM Thursday 10:00 p													
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Flint, MI WCK FM Saturday 9:00 pm Muscatine, IA KFMH FM Saturday 9:00 pm Big Rapids, MI WBRN FM Saturday 10:00 pm Florence, AL WQLT FM Sunday 11:00 pm Nashville, TN WKDA FM Monday 11:00 pm Springfleid, MA WAQY FM Saturday 11:00 pm													
Florence, AL WQLT FM Saturday 9:00 pm Muscatine, IA KFMH FM Saturday 9:00 pm Big Rapids, MI WBRN FM Saturday 10:00 pm Florence, AL WQLT FM Sunday 11:00 pm Nashville, TN WKDA FM Monday 11:00 pm Springfield, MA WAQY FM Saturday 11:00 pm						Murray, KY						KIT FM	
Therefore, The Sunday 11:00 pm Nashville, TN WKDA FM Monday 11:00 pm Springfield, MA WAQY FM Saturday 11:00 pm								FM			Big Rapids MI		5 00 pi
Trady Tim Salarday 11.00 pm	Florence, AL	WOLI	- IVI	Sunday	11:00 pm	Nashville, TN	WKDA	FM	Monday 11:00 pm		Springfield, MA		,
						 	-		EL EO OL	1 1/		1101)	Catalogy 11,00 pm

AND NOW IN LOS ANGELES ON K-WEST

The **Hottest:**

Four Seasons **Gary Wright** Aerosmith Captain & Tennille

added this week...

PARALLEL TWO

Most Added:

Carpenters **Bellamy Brothers** Sweet Johnnie Taylor

PARALLEL ONE

WLE/CHICAGO

Pour Seasons 1 1 Capt. 6: Tennille 6 2 Eric Carmon 14 7 Gary Wright 16:11 Bay City Rollers 26:1

WKEW BUFFALD

Sellemy Brothers Queen Sweet Larry Santes HOT: Four Seasons 1 1 Capt & Terrutte 17 6 Engles 18 6 Bay City Retlers 24 16

WABC/NEW YORK

Rhythm Heritage 4-2

WFILIPHILADELPHIA

O'Jays HOT Eric Carmen 5-2 Bay City Rollers 13-7 Capt & Tennille 14-9 Four Seasons 22-10 Mexine Nightingale 21 18

CKLW/DETROIT

Commodores Maxine Nightingals Gino Vanelli Gino Vanelli Wednesday HOT Rhythm Heritage 1 1 Johnnie Taylor 22 10 Band Of Black Watch 27 17 Queen 28-20

WOXUATLANTA

Nazareth 3-1

Johnnie Taylor Johnnie Taylor
O'Jays
HOT.
Four Seesons 3:1
Eric Carmen 4:2
Capt to Tennille 6:5
Rutus 14:8
Maxine Nightingale 25:17

KFRC/SAN FRANCISCO

Commodores Johnnie Taylor HOT Miracles 1-1 Gary Wright 3-2 George Baker 15-9 Four Seasons 16-12 Peter Frempton 20-15

KDW8/MINNEAPOLIS
John Sebestian

None HOT Nazareth 14-6 Aerosmith 24-10 Bee Gees 23-15

WGCL/CLEVELAND

Cate Brothers Hell & Oates 3-1 Four Seasons 14-6 Queen 16-11 Trammps 22-15

Y100-MIAMI Quincy McCoy

Miracles 2.1 Eric Carmon 16-8 Bay City Rollers 18-12 David Bowie 25-17 WOAM MIAMI

None HOT Eric Carmen 3.1 Bea Gees 7.4 Johnnie Taylor 32.19

RHULOS ANGELES

HOT Rhythm Herstege 1 1 Nezereth 3.2 Bay City Rollers 16-8 Gary Wright 12-19 Four Seasons 20-13

KSTP/MINNEAPOLIS Merk Driscoll

Johnnie Taylor Cherite Ross Carpenters HOT Gary Wright 7 1 Capt. & Yennille Eagles 16-7 Nezareth 31-11 Queen 32-21

WCAO/BALTIMORE Ron Riley

Carpentera
John Denver
Queen
Bellamy Brothers
HOT:
Aeroamith 2-1
Fric Carmen 6-3
Four Seasons 16-8
Mexine Nightingal
Carcelet (no. 30.72)

Carole King 30-22 KLIFIDALLAS

Carpenters Salsoul Orchestra Bellamy Brothers Maxine Nightingale Henry Gross
HOT
Esgles 1-1
Waylon & Willie 7-2
Capt & Tennile 12-5
Four Seesons 20-12 Dr Hook 24-14

KILT/HOUSTON Bill Young

Peter Frampton
2/25
Olivia
HOTEric Carmen
Paul Simon
Rhythm Heritage
Hot Chocolate Foghat
Eagles
Waylon & Willie
Capt & Tennille
Gary Wright
Four Seasons

Bee Gees Johnnie Taylor

WIXY/CLEVELAND Marge Bush HOT HOT Rufus 6-2 Tremmps 15-12 Larry Santos 24-13 Frankie Avalon 25-16 Bay City Rollers 29-19

KJR/SEATTLE

Ted Nugent ELO Mexine Nightingale HOT Rhythm Heritage 2-1

KRBE/HOUSTON

Pater Frampton Andrea True Con HOT Four Seasons 17-9 Bee Gees 16-11

WSAUCINCINNATI Robin Mitchell

Maxine Nightingale HOT Gary Wright 11 6 Nazareth 12 8 Four Seasons 13 11 Aerosmith 23 18

KTLK/DENVER **Bobby Rivers**

John Denver Peter Frempt Henry Gross HOT HOT Neisreth 5-3 Eric Carmon 12-6 Gery Wright 13-7 Four Seasons 16-10 Aerosmith 25-18 Miracles 30-21

None HOT Queen 1 1 Eris Carmon 6 3 Bay City Rollers 13 6 Dr. Hook 26 10

KCBO/SAN DIEGO

Eric Carmen
Four Sessons
Fleetwood Mac
HOT
Engles 11 6
Bay City Rollers
Bae Goes 19-9
David Rowie 28 ors 16-I Devid Bowle 26-18 Maxine Nightingale 25-2

WOKY/MILWAUKEE Jim Brown

Dr Hook Queen Styx Bellamy Brothers HQT: George Baker 1-1 Four Sessons 15-9 Bay City Rollers 18 10 Sweet 24-19

PARALLEL TWO

WLEE/RICHMOND Bob Paiva

HOT: Rhythm Heritage 2-1 Four Seasons 9-2 Gary Wright 13-5 Donny & Marie 25-18

Bellerny Brothers Carpenters

WGRD/GRANO RAPIDS Ron White 2/16 Rufus Carpenters Pater Frampton Maxine Nightingale Orlando & Dawn HOT. Gery Wright 4-1 Queen 7-3 Eagles 11-4 ELO 20-11

KLEO/WICHITA

Miracles
Dr Hook
Maxine Nightingele
HOT: Eric Carmen 9-2

Larry Groce 13-4 Capt. & Tennille 17-7 Four Seasons 20-8 Bee Gees 22-16 WXYZ/DETROIT

Pater Frampton HOT:

Nezareth 1 1 Rhythm Heriti Rhythm Heritage 6 4 Bee Gees 15-12

WZUU/MILWAUKEE Charlie McCarthy

Carole King Head East HOT Rhythm Heritage 12-5

WPIX/NEW YORK

Swent HOT: Four Seasons \$ 1 Elton John "Bullet" 12 7 Nazareth 19 11 Bee Gees 17-12 Gary Wright 20 14

WCOL/COLUMBUS

Cerpanters Elvin Bishop Johnny Taylo Henry Gross Four Seasons 3.1 Gary Wright 5.2 Queen 7.3 Donny & Marie 14.10 Cept & Tennille 19.11

WERC BIRMINGHAM

Kiss Carpenters Sweat Bellarny Brothers HOT Maxine Nightinga Dr. Hook 4.2 Rufus 7.3 Frust Seasons 9.4 Four Seasons 9.4 Bay City Rollers 16 9 Charlie Russ 21 10 Styn 25 16 Starbuck 29 17 WMAK NASHVILLE Nancy Solinski

Weylon & Wittle
Abba
Bytvers
Carpenters
John Denver (days)
HOT
Foghat 2 1
Capt & Tennille 12 7
Four Sessons 13 8
Bay City Rollers 22 18

WDRC/HARTFORD Jim English

Brown Sugar Roay Music Sylvers Natalle Cole Carpenters HOT: Rhythm Harita Aerosmith 6-3 Nazareth 13-8 ELO 16-10 Eric Carmen 21-13 Queen 26-19

WKIX/RALEIGH

Larry Santos Pater Frampton Donny & Marie Johnny Taylor HOT: Miracles 6-2 Four Sessons 18-3 Gary Wright 14-9 Commodores 19-10

KERNIBAKERSFIELD

Kiki Dee Peter Frampton Fleetwood Mac Henry Gross Sweet HQT: Miracles 2-1 Aerosines 8-4 Bee Gees & 4

Four Seasons 15-11

Frankie Avalon Charles Ross Queen Natalie Cole HOT: Aerosmith 2-1 Four Seasons 13-4 Gary Wright 16-6 Miracles 14-7 Foghat 20-13 Larry Groce 28-18

WLAC/NASHVILLE Dick Kent

David Bowle Bey City Rollers Sweet Carpenters Elvin Bishop Engles 2 1 Rufus 11 8 Charlie Ross 27-17 Miracles 25-18

KRIZ/PHOENIX

None HOT. Eagles 13 & Bee Gees 20-14

WOW/OMAHA Tom Bersenti

Bay City Rollers Dr. Hook HOT: Eric Carmen 3 1 Capt. & Tennille 8 3 Four Seasons 10-6 Gary Wright 15-10

WAYS/CHARLOTTE Beau Matthews Elvin Biehop Elvin Bishop Bay City Rollers Charlie Ross HOT-Rufus 1 1 Four Sessons 6 2 Johnny Taylor 18 9 Dr. Hook 25 11

WHBQ/MEMPHIS George Klein

Johnnie Taylor Bellamy Brothers Charlie Ross Wing & A Prayer
HOT
Rufus 1 1
Gary Wright 11 7
Bay City Rollers 20 12
Queen 23 13 Roxy Music 27 14

Carpenters Elvin Bishop Rendy Evens HOT Rhythm Hent Gary Wright 5 Queen 12 6 Rufus 23 17 Gary Wright 4.1 Eagles 13 7 Maxine Nightingel Rufus 27 13 Stampeders 23 17 WEGA/SAVANNAH Jerry Rogers

Muscies Waylon & Willie Orlande & Dawn Dr Hook Johnnie Taylor Styn HOT Engles 2 1 Four Seaso HOT Rhythm Heritage 4-1 Eric Carmen 5-4 Four Sessons 11-7 Larry Groce 16-8

KIDA/DES MOINES

David Bowle
Pater Frampton
Bee Gees
Mexine Nightingate
HOT:
Rhythm Heritage 1 1
Four Seasons 17-9
Eagles 13-10
Rufus 23-18

WORC/WORCESTER Dick Smith

Road Apples Donny Gerrard Fleetwood Mad Corponters Queen 1-1 Donny & Maria 11 & Bay City Rollers 12-7 Orlando & Dawn 25-17

WBBQ/AUGUSTA Bruce Stevens

Sylvers
Johnnie Taylor
Lerry Santos
Donny & Meire
Starbuck
Olivia (days)
HOT:
Four Seasons 1 1
Capt & Tennile \$2
Bay City Rollers 16 10
Rufus 20 11
Orlando & Dawn 22 12
Queen 28-12

Queen 26-15 Bellamy Brothers 27-19 WGHINORFOLK Jim Stewart

Carpenters Carpenters
Hagood Hardy
Peter Frampton
Ballamy Brothers
HOT
Gary Wright 7-1
Eaglas 4-2
Aerosmith 6-4
Four Seasons 16-1

WAPE/JACKSONVILLE John Long

Carpenters Barry Manilow HOT: Rhythm Heritage 1 1 Bae Gaes 10-7 David Bowle 16 12 Carole King 25-2

WIFE/INDIANAPOLIS Sweet
Maxine Nightingale
HOT
Eric Carmen 5 1
Four Seasons 6 3
Capt & Tennille 13 8
Bes Ges 15 9
Capt Wight 13 32

Gary Wright 17 12

Johnnie Taylor Oonny & Marie Carpenters Jigsaw Larry Sentos HOT -Dr. Hook & 1 Mexine Nightingala 9 4 Rufus 12-8 Harold Melvin 19 12 Abba 24 16 Commodores 25-18

Z93/ATLANTA

Sylvers Carpenters Donny & Marie RA HOT Engles 2 1 Bay City Rollers 14 Johnnie Taylor 20 1 WBBF/ROCHESTER

Brown Sugar Ballemy Brothers Sandi Sinamon HOT

Ballamy Brothers Bee Gees 11 7 Gary Wright 13 11 Jonathan Cein 1 1 Gary Wright 7 4 Aeroemith 20 14 Maxina Nightingel

KGW/PORTLAND Cet Stevens Sweet

awest
Jigsaw
Rufus
HOT
Cary Wright 2-1
Four Seasons 15-3
Aerosmith 14-5
Miracles 11-8
Ray Ciry Rollers 15-Bay City Rollers 15-11 Maxine Nightingale 29-18

WINW/CANTON B.J. Quinn

Dr. Hook Maxine Nightingale HOT Gary Wright 1 1 Aerosmith 2 2 Rhythm Heritage 6-3 Four Seasons 12 9 Miracles 15-10

WNDE/INDIANAPOLIS

Larry Groce Maxine Nightingels HOT Eagles 1 1 Four Seasons 7-4 Capt & Tennille 16 10 Bay City Rollers 28 16

99X/NEW YORK Lee Dougles Say City Rollers 2 1

KAKC/TULSA Gary Stevens Bellamy Brothers

HOT-Eagles 4-2 Queen 13 11 Four Seasons 17 13 WAVZINEW HAVEN Chuck Mertin

Bellamy Brothers 'Sylvers HQT; HOT: Gery Wright 1-1 Queen 4-2 Rufus 18 11 Dr. Hook 18 12 Maxine Nightingale 24 Orlando & Dawn 26 17 Carole King 27 18

KYNO/FRESNO Nick Alexander Onny & Marie Maxine Nightingale Bellamy Brothers Sweet Commodores HOT Naareth 2 1 Gary Wright 10 5 Aerosmith 16 10 Dr Hook 27 15 Four Sessons 23 18 Maxina Nightingal Fleetwood Mec Styx Kiki Dee HOT. Gary Wright 8-8 Four Seasons 12-8 Eagles 13-9 Rufus 23-16 Aerosmith 24-18

KTKT/TUCSON

WFLB/FAYETTEVILLE John Denver Four Seasons 15-9 HOT Commodores 5 3 The Who 15 11 Graham Central 17 12 Johnny Taylor 23 15 Sylvers 24 16

PARALLEL THREE

WEED/WAYNESBORO Patti Gaver

Kıki Dee Kiki Dee Jathro Tull Sweet Donny & Marie HOT Nazareth 3 1 Aerosmith 12 8 Capt & Tennilla 18 12 Messne Nightingale 25 19 Bay City Rollers 27 20 Z96 GRAND RAPIDS

Bill Gamble

Fleatwood Mac Cate Brothers ELD HOT

Larry Santos

Kiki Dee

KAFYIBAKERSFIELD

MOT
Miracles 2 1
Aerosmith 7 3
Four Seasons 18 11
Larry Groce
Bellamy Brothers 24 16

Care Brothers
Carpenters
Henry Gross
HOT
Four Seasons 5 1:
Gary Wright 5 3
Quent 14 10
Bee Gres 15 11
Stys 30 22
Carola King 29 21 Rhythm Heritage 11.5 Peter Frempton 18 11 four Sessons 26 12 Sweet 25 19

WNC+COLUMBUS Andy Carponter Charle Ross Carpenters Peter Frampton Melissa Manches Sylvers HOT Commoderes Danny & Merie Dr. Heals HOT Gary Wright & 1 Larry Gross \$4 Rulus 18:8

WYLKILEXINGTON

Maxine Nightingale Carole King Or Hook Charlie Ross Hegood Hardy HOT Four Seasons 3-1 Hot Chocolate 7-2 Gary Wright 14-8 Miracles 28-12

WROK/ROCKFORD Dave Hamilton

Angele Barclay James Harvest HOT: Four Seasons 2:1 Eric Carmen 14:5 Aerosmith 12:7 Gary Wright 16:8 Names 14:28:13

WYND/SARASOTA Carl Strendell

Four Seasons

David Bowie Cerpenters HOT Miracles 2 1 The Who 5 3

WKLO/LOUISVILLE

Lynyrd Skynyrd

WGUY/BANGOR

Elvin Bishop KC & Sunshine Waylon & Willie HOT

Capt & Tennille 17-11

Devid Bowie Jigsaw Charlie Ross Johnnie Taylor Gary Wright 4-1 Rhythm Huritage 5-2 Bee Gees 13-8 Rufus 26-12 Donny & Marie 23-13

Lynyrd Skynyrd
Dobie Gray
Peter Frampton
Carola King
Bad Company
"Young Blood
HOT
Dr Hook 1 1
Gary Wright 8 3
Eric Carmen 11 6
Wing b A Prayer 19 7
Rhythm Heritaga 23 13
Johnny Taylor 24 18 Sweet Charlis Ross Donny & Marie HOT Nazareth 7 3 Gary Wright 16 9 Cledus Maggard 21 11 Capt & Tennille 23 16

ELO Carole King Waylon & Willie HOT

WISM/MADISON David Ross

Carpenters Kiki Dee Lerry Santos Hudson Brothers Bad Company Bad Company HOT Rhythm Heritage 2:1 Gary Wright 7:3 Four Seasons 16:10 Aerosmith 22:16 Larry Groce 24:19

WKRQ/CINCINNATI

Bellemy Brothers Carola King Carole King Bay City Rollers HOT Ben Gens 2 1 Gary Wright 10 6 Aerosmith 16 B Queen 23 16

Rufus 10-4

KREP-BALTLAKE GITY

PARALLEL THREE

KĒĒLSHMĒVĒPŪRĪ Misa Stapie

Olivia
Juhn Darus
Halita Datas
Harry Grass
KC is Bunshina Band
HOT
Cata Brothers 16.2
Gary Wright 7.4
Bollamy Brothers 17.12
Wayton is Walter 26.18

WISE:ASHEVILLE Miles Mood

Elvin Bishop (nitos) Fleetwood Moc Initos) Peter Frampion Bollamy Brothers Wayton b Willie HOT

HOT Road Apples 6.2 Four Seasons 8.4 Capt & Terrolle 15.6 Gary Wright 14.8 Aeroansth 16.19 Rutus 22.16 Abba 25.18

WBJW ORLANDO Tom West

Bellamy Brothers Johnnie Taylor Waylon & Willia Cate Brothers HOT Rhythm Heritage 2.1 Miracles 13.3 Gary Wright 16.5 Swent 26.10

Paul Simon 7 2

WSAR FALL RIVER HOT Eric Carmen 6-1 Four Beasons 6-4 Capt & Tennilla 11-6 Bay City Rollers 30-10 Larry Grees 19-11 Orlando & Dawn 25-14

WJDX/JACKSON Dave Perkins

Commedores Jigsaw Queen (nites) Waylon & Willis HOT HOT Hagood Hardy 4-2 Or, Hook 7-3 Bellamy Brothers 18-14 Linda Ronstadt 21-15 Abbe 24-19 KDZA/PUPBLO

VNAM/NEENAH

Betterny Brothe Maxima Nighter Ohio Players

Fapp"
Carole King
HOT

KDON/SALINAS Art Bell Carpenters
Oonny & Marie
Bellamy Brothers
Fleetwood Mac
HOT
Oonne Summer 2 1
Gary Wright 16 10
Larry Groce 18 12
Roxy Music 20 14
Bay City Rollers 29 23

Commoderes Commodores
Cerpenters
Charlie Ross
Devid Bowie
HOT
Rhythm Heritage 2: 1
Berry Manilow 22: 11
Maxine Nightingale 34: 23

WEAQ/EAU CLAIRE Scott Christenson

KKXL/GRAND FORKS

HOT Four Seasons 6 3 Bay City Rollers 14 10 Abba 16 11 Maxina Nightingala 21 Or Hook 22 16

Pura Prairie Laague Johnnie Taylor Sweet

Rufus 10-4 Cate Brothers 13-6 Gary Wright 16-9 Mainte Nightingale 23-1 Elvin Bishop 29-13 Bellamy Brothers 24-19

Abba
Olivia
Corportors
Butherland Bratt
Ohto Players
Fupp
HOT
Queen \$ 1
Gary Myrest \$ 2

Gery Wright 5 2 Band of Black Watch 25 14 Orlando Iz Dawn 23 18 Sweet 25 18

Johnnis Taylor Patti Smith Stys Sylvers HOT Queen 1 1 Elvin Bishop 16 4 Cate Brothers 17 12

WAKX/DULUTH

Or Hook HOY Queen 2 1 Gery Wright 6 3 Four Seasons 13 7 Abba 14-8 Bay City Rollers 26-16

Sweet

Bellemy Brothers Styx Jigsaw HOT HOY
Fric Carmon 5/2
Four Sessons 16-7
Gary Wright 17-11,
Larry Groce 26-18
Aerosmith 27-18
Harold Malvin 32-21
Maxine Nightingsle 34-24

WTRUMUSKEGON

Eagles 18 12 Cept & Tennille 29 19 WOSH/OSHK OSH Dan Oavis Bellemy Brothers HOT Gueen 1 1 Four Secons 9 5 Capt & Yennells Or Hook 17 11

WAIR/WINSTON/SALEM Tim Byrd Peter Frampton Dr. Hook David Ruffin David Ruffin
"Heavy Love"
HDT
Eegles 1-1
Harold Melvin 5 2
David Bowle 7 3
Four Seesons 24 16

WACHFREEPORT Jay Reess Abbe Charlie Ross Henry Gross HOT HOT
Four Seasons 1 1
Capt. & Tennille 6 3
Aerosmith 11 8
Jethro Tuli 13 10
Donny & Marie 24 18

WHHY MONTGOMERY Lanny West Road Apples Larry Santos Ohio Players Fopp John Denver HOT Gery Wright 1 1 Jigsaw 8-3 Dr. Hook 15-7

WFOMIMARIETTA Bellamy Brothers Elvin Bishop Waylon & Willie HDT Eric Carmen 2 1 Four Seasons 11 5 Aerosmith 13 7 Bey City Rollers 16 8 Queen 19 11 David Bowie 20 13

Carola King 27 17 Maxina Nightingals 30.20 WIBG PHILADELPHIA Sandy Mitzueff

Corporters

O Jays Marilyn & Billy Diana Ross Hanry Gross HOT HOT
Four Seasons 1.1
Maxine Nightingets 9.2
Larry Santos 12.7
Bellamy Brothers 16.10
Abba 17.11 Carola King 23 18

N WHIP UN LAHOMA CITY

Borant Dontd Bount Bellamy Brethers Corote King Lorry Bons 1071 Four Bossons 7-4 Gary Wright 8-6 Capt to Tonnille 12-6

Honry Gross Carelo King HOT Gween 5:1 Gary Wright 11:6 Capt & Tonnille 14:6 Bee Gees 13:7 Dr. Hees 21:18 Reny Music 27:18

KEWITOPEKA

Carele King Donny Is Marie Sweet HOT HOT Cladus Maggard 1 1 Dorine Summer 21 12 Miracles 23 13 Eric Carmon 25 15 Bobby Boars 37 21

AJOY/STOCKTON Oavid Araham

Gary Wright 16 5 8.JOY/ST Sweet 28:10 Oevid 8rd Orlando & Dewn 31:22 Maxina Nightingale 33:23 Cerpente Oueen 39:24 Johnnie 1 Johnnie Taylor
Bob Oylon
ELO
HOT
Gary Wright 2 1
Rosy Music 5 2
Elum Bishop 16 8
Commoderes 18 6
Masine Niephtingale 28 11
Pater Frampton 30 16 KBEQ:KANSAS CITY

WAAYHUNTSVILLE

John Denver Waylon & Willie Abbe HOT Four Seasons 4.2 Dr. Hook 10.6 Gary Wright 14.10 Queen 23.18 Aerosmith 28.19

98Q/VIDALIA ELD Mend East Johnnie Teylor Styx Charlie Ross Andrea True Co Dr. Hook 2 1 Miracles 6 2 Queen 13 7 Aerosmith 15 10 Henry Gross 32 18 Al Wilson 38 25

WJON/ST CLOUD Tom Kay

ELO ELO Charlie Ross HOT The Who 2 1 Rhythm Heritage 9 Nazereth 17 6 Four Seasons 22 13 Aerosmith 23 17 Queen 27 19

KSLY/SAN LUIS OBISPO Bellamy Brothers Sweet Elvin Bishop HOT Queen 6 2 Henry Gross 22 13 Hall & Onton 20 16

K CBN RENO

Need East Al Wilson Carpenters HOT HOT Four Seasons 2 1 Maxine Nightingale 7 3 Cate Brothers 14 8 Bay City Rollers 16 11 Orlando & Dewn 24 16 Donny & Marie 26 19

LO ELO Waylun & Willia HOT Eric Carmen 4.3 Hhythin Heritage

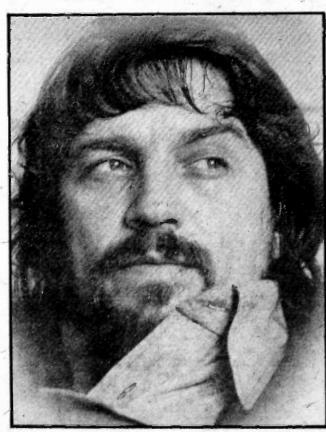
KKLS RAPID CITY Jack Lunde Carola King

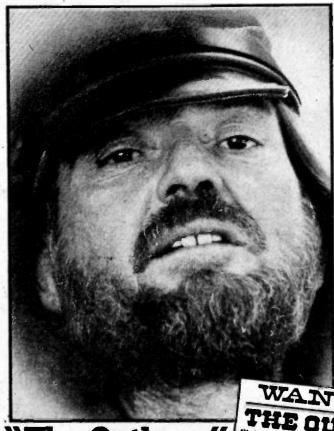
Capt in Termille 10! Mirables 14.9 Four Seasons 15.12

You've just run out of excuses.

Billboard 43* Cashbox 55* Record World 40*

"Good Hearted Woman" the unqualified hit single by Waylon and Willie





From the album"The Outlaws"

Billboard 26* Cashbox 39* Record World 29*

RC/I Records

REGORDS

RECORD INDUSTRY NOTES



by Candy Tusken

Elektra/Asylum Chairman, Joe Smith, whose nimble wit and professional stage ease has made him one of the most popular speaker/ entertainers within the industry may be going legit. Paul Newman has asked Smith to portray the role of a newscaster in his new movie about a hockey team with Newman to play the role of the coach. The offer came during a long coversation when the two were seatmates on the same plane last week. Although Smith has agreed to read the script and offer suggestions to the movie's producer, whether or not we'll get a chance to see him on wide-screen depends upon his busy schedule. However, the new friends did set a tennis date for this week and Smith's decision should come then...John Denver will play the part of Billy Shears in Robert Stigwood's upcoming film of "Sgt. Pepper's Lonely Hearts Club Band" to be produced by Jerry Weintraub...Sparks' Ron & Russell Mael have signed a major recording contract with Columbia Records with the label planning an all out promotion for the group, who are set to record a new album shortly...Ahmet Ertegun produced the new J. Geils single which is a rock version of the old Supremes' hit, "Where Did Our Love Go." Speaking of Ertegun, he and Jerry Greenberg flew to Miami last week to visit with Stephen Stills and Neil Young who are currently in the studios recording tracks for their new album...Those who attended The Crusader's show at L.A.'s Roxy Theatre last week got more than they bargained for with Elton John, Stevie Wonder and Eric Clapton joining the boys on stage for some impromptu jamming.

Mick Jagger brought the new Rolling Stones' album, "Black & Blue," to the Atlantic offices in New York last week for a special preview. Execs who heard it said the music is on the order of "Sticky Fingers" and is the group's strongest record since that album. The album cover is striking with close-up photos of the members' faces. The record itself is being pressed on black and blue vinyl in swirls ala Dave Mason's album. At this point The Stones' much talked about mini-tour in the States looks pretty firm for July...The elusive Bruce Springsteen surprised Joni Mitchell when he showed up at her concert last week at the 13,000 seat Spectrum Hall in Philadelphia. Bruce said he was checking out the sound quality of the Hall and seemed satisfied that his sound requirements could be met in a large facility. His agency has been wanting him to appear in larger facilities and from Springsteen's positive reaction to The Spectrum's quality, it looks like we can expect some of his future tour to include larger halls...The new Led Zeppelin album has been delayed due to the last minute insertion of a board inner sleeve setting back the original release date of March 2nd for a couple of weeks...

Ringo Starr, Hoyt Axton and Arlo Guthrie have all volunteered to cut promo spots for one of their favorite artists, Guthrie Thomas, whose second album is due this Spring. Ringo laid down drum tracks for the singer/songwriter who took his name from his idol, Woody Guthrie. Thomas is a Woody Guthrie expert and plays the part of his brother in the coming "Bound For Glory" an autobiographical film of the famous folksinger. Thomas also scored the soundtrack and acted as special consultant for the movie with the complete consent of Guthrie's son, Arlo... Emerson, Lake & Palmer are importing a complete orchestra from Europe to accompany them on their U.S. tour in late Summer. The group's new album will probably be a double set with one record consisting of selections by the band as a whole, with the second disc featuring solo work by the individual members... America is currently recording their new album at the Caribou studios in Colorado with George Martin again producing for release in April...BTO's 1975 world tour was filmed and will be an official entry in this year's Cannes Film Festival. The sixty-minute film will also be released toTV with a shorter version slated for national theatre distribution this year...The Tubes are busily recording their second A&M album tentatively titled "Young

The album cover for the Kiss "Destroyer" album is an original oil painting created by ex-Marvel Comic's cover artist, Ken Kelly. Plans are to offer the artwork in special limited lithographic editions in a signed numbered series...Kiss is set for their first Europaan and commencing this May...Mercury Records received a request from Coca Cola to please refrain from selling Coke Escovedo albums due to copyright infrimements In order to avoid a lawsuit, the label told us they're slimming down Escovedo's first name to Tab...Johnny Carson's band leader, Doc Severinsen has signed with Epic Records and is recording songs ranging from disco to Jazz to rock 'n roll for his debut album titled "Night Journey" slated for March release...Actor Fred Williamson contacted one of the oldest singing groups in the business, The Dells, to score his next film "Journey To Nowhere" to be released this Summer...After dusting off three drummers in a short period of months, Peter Frampton finally got back his original drummer, John Siomas, who has re-joined after a short absence.

The Winter Olympic's music director had a sense of humor by playing two Eagles' songs during the men's downhill skiing trials with the contest ants racing to the tunes of "Already Gone" and "Out Of Control."... Arif Mardin is putting the final touches to Andy Pratt's new album coming out on Nemporor Records in the near future...Columbia has picked up

(Continued on Page 39)



One of the social highlights of the year was a gala party at the Beverly Hills Hotel in L.A. hosted by Atlantic's Chairman of the Board, Ahmet Ertegun, in celebration of the Spinners' twentieth anniversary with the label. L to R: Atlantic's Senior Vice-President, Henry Allen; Ertegun; Spinner Pervis Jackson; Aretha Franklin; (above) Spinner Billy Henderson and Spinners Henry Fambrough, Bobby Smith and Philippe Wynne.



After a triumphant set at Los Angeles' Forum, Rufus Featuring Chaka Khan were special guests at a party afterwards in the Forum Club. They had good reason to celebrate having just received a gold album for their most recent ABC album, Rufus Featuring Chaka Khan; which includes their latest single, "Sweet Thing." Pictured at the height of the party are (left to right): Rufus group members Andre Fischer, Kevin Murphy and Bobby Watson; Jerry Rubinstein, Chairman of the Board of ABC Records; Otis Smith, Vice President of ABC Records; and Rufus' Tony Maiden.



Mac Davis' benefit concert staged at the new Tres Vidas Knoa Holua Stadium in Hawaii drew over 3,000 people. The casual-type concert benefited the King Kamehameha Glee Club (gold medal winners at the International Music Festival in Mexico City) and a local high school band attempting to raise funds for a bi-centennial trip to Disneyland. Davis was in the islands hosting his first celebrity golf and tennis tournament and was joined on stage by golfing pals (from L to R) Charley Pride, Ronnie Prophet, Bobby Goldsboro, Trini Lopez and Davis.



Denying charges that Skyhooks' member, Bob 'Bongo' Starkie (the worried looking one) is being dropped by the group, supporting member Graeme Strachen stated Bongo's position was well in hand with the band. The statement came following the top Australian rockers concert appearance at L.A.'s Starwood with Mercury personnel and fellow artists from Baby stopping backstage to offer congratulations. L to R: Baby's Mark Camp and STeve Crane; Skyhooks' Red 'Howard Hughes' Symons; Mercury's Lindy Goetz; Strachen and Starkie; Skyhooks' manager, Michael Gudinski; sly smiling Baby member, Johnny Schell; Skyhooks' Fred Strauks and Baby's Wood Putman.

ENGLISH SMASH Will Become AMERICAN SMASH!!

"It Should Have Been Me"
By: Yvonne Fair

Currently Exploding On England's Top-10 Charts



Another Smash From The Motown Fast Break

c 1976 Motown Record Corporation

Continuer and the

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BUSINESS NEWS

BUSINESS NEWS

FCC On Phone Attachments

The Federal Communications Commission has ruled that phone equipment such as automatic answering devices or computer terminals may be connected at places of business if they are registered with the Commission. Effective date for this ruling is May 1st.

Civil Rights For Whites

A U.S. district judge has ruled that white employees hold the same rights as minorities under civil rights laws. The decision came after a company's white employees had filed suit against their employer, claiming that they had been discriminated against because of their race. One other similar case has now been taken to the Supreme Court, where a final decision is pending.

FCC Complaints Cut In Half

The number of complaints received by the Federal Communications Commission dropped almost in half for the moth of January, down 3311 for that month. Comments and inquiries increased by 263, up to 1831. The FCC filed letters totaling 1691 in response to the comments, inquiries and complaints.

Profits Climb For 2 Broadcast Companies

Both Sonderling Broadcasting Corp. and Combined Communications Corp. have reported profit increases for 1975. Sonderling's profits rose to \$1,597,000 up over \$500,000 from the previous year, with share value at \$2.20 for 1975. Combined reported an increase of over \$1.5 million, with sales from all the company's branches up to \$151 million.

Wiley's Fairness Doctrine Idea Nixed

The Federal Communications Commission has voted down Chairman Richard Wiley's plan to eliminate the Fairness Doctrine in the largest radio markets. Four of the seven Commission members voted against the experimental plan in which stations could ignore the Doctrine. Wiley's reasoning behind the original plan was that there are already so many radio outlets in major markets that most controversial subjects were being discussed anyway.

Year Long Network Radio Buys For Teleflora Inc.

Extensive network radio buys on ABC, CBS and NBC have been added to the ad budget for Teleflora Inc., Southern California based florist chain. Spots will run year long during holiday periods, highlighting the company's special arrangements called "Bunches." Thus far, over 1300 stations affiliated with the networks have been called upon to run these spots.

Italian Food Maker Sets Big Radio Promotion

The Los Angeles market has been selected by Buitoni Italian Foods for a huge promotion offering a prize of "Two Weeks For Two In Italy, Free." The ad effort will center around L.A. radio, with a back-up print media effort. The spots placed on radio feature 30 second pre-recorded commercials, followed by another 30 seconds of live material on the contest.

Lever Bros. To Have In-House Buying

Lever Brothers has announced plans to kick-off their own in-house media planning and buying department by July 1st. The switch from outside agencies will be gradual, according to a spokesman, with only some products of the large company being switched to their own facility, gradually including the entire line of products.

Women's Work Life Climbs

Women's working lives in this country are on a steady rise, according to a Labor Department study, while men are spending less years working, a decline which started in 1950. The study also shows that since 1900, total life expectancy has risen to 67.1 years old for men, and 74.8 years for women. Since the turn of the century, women's work expectancy rose dramatically from 6.3 years to 22.9 years of work.

Union Activity Firings

The National Labor Relations Board has ruled on a case where an employee was fired for what the Board determined was a refusal to take part in a union protest over overtime policies of the company. The worker had been fired by a pro-union foreman who claimed he fired him because of incompetence. The Board said that such firings are illegal.

New New York Paper Ads

Teaser spots for Drukker Newspapers' Herald-News' new New York odition began running on 6 New Jersey and New York radio stations. The spots made no mention of the newspaper, only that an afternoon paper would hit the streets of New York City March 3. Distribution to New York will start, but there will be no special issue for the City. The Herald-News has previously only serviced the Passaic/Clifton N.J. market. Rumors were running rampant after the start of the radio campaign, with many people speculating on which Newspaper the spots referred to.

IRS Filing Slows Down

Filing of individual income tax returns to the IRS shows a slower pace than for the same time period of last year. Through February 6th, the IRS had only received 15.3 million returns, down 15.6% for the same time period last year. An average refund of \$411.67 has been tallied, up almost 10% from refunds last year.

'76 Meat Prices May Go Down

Meat industry leaders are predicting lowered meat prices during 1976, citing heavy supplies of red meats as the cause. Industry spokesman also reminded consumers that price reductions are dependent on weather and other unpredictable problems.

Olympic Crush Begins

The Summer Olympic games, scheduled to start on July 17th in Montreal, have already come close to booking all motels and hotels in the area. However, half of the nearly 5 million tickets printed for the event are still up for grabs. Officials of the Olympics also note that nearly 70,000 spaces are available for visitors at trailer and camp sites in the general area.

Government Council Investigates Auto Repairs

The Council on Wage and Price Stability is beginning investigations into the rising prices of auto replacement parts, an area that has seen huge increases recently. Although a complete investigation is being undertaken, the Council has no control over actual control of these prices.

LATE NEWS

Dallas/Ft. Worth Stations Protest To ARB

A large group of Dallas and Fort Worth radio stations have joined in a protest against Arbitron's decision to eliminate the separate Dallas and Fort Worth Trading Area reports as part of the regular Arbitron service for their markets.

Arbitron has informed the Texas subscribers that the Trading Area Reports will be discontinued beginning with the April/May 1976 ARB. The letter sent to Arbitron and signed by several Dallas and Ft. Worth broadcasters noted that "If you will not reconsider your decision, this letter will serve as a notice of can-

cellation by the undersigned sta-

A few of the stations signing were KBOX, KLIF, KNUS, KFJZ, KBUY and several others.

The Legend Is Just Beginning

Russ Regan was heard saying those words "...The legend is just beginning" as he re-signed a long term contract with 20th Century Records recently. The newest addition to the legend is Harvey Coop-



er, who was just named Senior Vice President, Marketing. Cooper will report directly to Regan. Regan told R&R "We'are delighted to welcome one of the brightest young executives in the industry to our company, with Harvey aboard, we look forward to unlimited growth..."

Klein Back As WHBQ PD

George Klein has been appointed program director of WHBQ/Memphis, replacing Dave Williams, whose resignation is effective Saturday (28). Williams will return to his hometown of Sacramento to do fulltime commercial production. Klein returns to the PD position which he held previous to Williams and J.J. Jordan. New lineup at WHBQ is: 6-9am Bob McLain (from WNOE, 13Q), 9am-12noon Tony Maddox, 12noon-3pm George Klein, 3-6pm Dude Walker, 6-10pm Sheilal, 10pm-2am Rick Collins (from WNOE), 2-6am Jay Michael Davis, Swing shifts Stew Robb.

(Continued on Page 24)



CLASSIFIED

OPENINGS

WIFI/PHILADELPHIA looking for afternoon drive jock with production, director exp. (215) 839-0900. Tapes & resumes to Bob Hamilton, WIFI, One Bala Cynwyd Plaza, Philadelphia, PA 19004 (2-16)

WENE/BINGHAMTON accepting tapes and resumes for future air staff positions for adult contemporary format. Requires mature voice and smooth, friendly, intelligent delivery. No calls. Fred Merrin, WENE, 909 E. Main St., Endicott, N.Y. 13760 (2-16)

WCLG/MORGANTOWN needs morning communicator for Top 40. Good money. University city. Tapes and resumes to Bob Sherman, Box 885, Morgantown, W. Virginia 26505 (2-16)

Lee Abrams is looking for an incredibly talented progressive jock...a potential superstar. Tapés to Kent Burkhart & Associates. 6500 River Chase Circle, East, Atlanta, Georgia 30328. Absolutely no phone calls. (2-19)

Still looking for tapes and resumes. No screamers. WIVY/JACKSONVILLE, Hilton Hotel, Gulf Life Center, Florida 32207. Full or part time. (2-17)

WEEO/WAYNESBORO looking for swing shift person, immediate opening. Also News Director opening in future. Tapes & resumes for both to Dave Dillon, P.O. Box 309, Waynesboro, PA 17268. EQE MF(2-17)

KLEO/WICHITA needs' personality morning man. Tapes & resumes to Gary Mack. 5610 E. 29th Street, 'North, Wichita 67220 (2-17)

Looking for PD morning man. Must have first phone. Tapes & resumes to Ric Hubbard, KALE, Box K. Tri Cities, Washington 99301 (2-17)

WEEO/WAYNESBORO has immediate opening for Top 40 personality for PM drive. Tapes & resumes to Dave Dillon, Box 309, Waynesboro, PA 17268

WEBNICINCINNATI seeking exp. newsperson Must have good writing background and production ability. EOE. Tapes & resumes to Frank Wood, 2724 Erie Ave., Cincinnati Ohio 45208 No Calls.

Need top flight newsperson; aggressive but not offensive, with super delivery. To be one of 3 news staffers at the best medium market station this side of the Prime Meridian. Tapes & resumes to Greg Everett, KKJO, Box 166, St. Joseph, Missouri

OUTSTANDING OPPORTUNITY for bright first class engineer to work with our Director of Engineering on AM, FM stereo, SCA and soon directional operation. EOE. Letter first, including experience, salary desired and references to Rick Jakle, WJKL/WRMN 18½ Douglas Ave. Elgin, Illinois 60120 (2-11)

KAYC/BEAUMONT, in Texas 4th market, needs tapes and resumes for future openings...no stars/production a must for good pay. KAYC, P.O. Box 870. Beaumont, Texas 77704. (2-12)

WYNE/APPLETON has opening for jock. Contact Scott Walker (414) 739-1158 (2-11)

Accepting tapes and resumes to fill immediate openings for PD, News Director, newspersons and jock. Variety of formats. Send to Hal Widsten, Frank N. Magid Associates, One Research Center, Marion Iowa 52302(2-12)

Excellent opportunity: If you are in radio and have a masters degree (of any sort), it would be worth your while to send a resume to Bill Moyes, Frank N. Magid Associates, One Research Center, Marion Iowa 52302(2-10)

WBOX/WILKESBARRE needs air talent. Tapes and resumes to Jeff Gerber, WBOX, One Broadcast Plaza, Wilkesbarre, Pa. 18703 EOE M/F (2-10)

KLEO/WICHITA needs personality, morning jocks. Tapes and resumes to Gary Mack, 5810 E. 29th Street, Wichita, Kansas 67220 (2-6)

WKAP/ALLENTOWN needs Midnight-6am jock. Tapes and resumes to Tom Moran, P.O. Box 246 Allentown Pennsylvania 18052 (2-9)

KALE/TRI-CITIES, Washington, Looking for morning man. Tapes and resumes to Ric Huhbard, Box K, Tri Cities WA 99301 (2-12)

WTRY/TROY needs afternoon excitement with good pipes; also act as Music Director: Tapes and resumes to WTRY, 92-4th Street, Troy, N.Y. 12180 (2-12)

WRNR/MARTINSBURG looking for jocks. New personality oriented, contemporary day timer welcomes 'tapes and resumes from all minority and ethnic origins, Richard Wachtel, WRNR, Box 709, Martinsburg, W.VA, 25401 EOE

KFXM/SAN BERNARDINO has immediate opening for 1st phone, nite-time jock. Production ability a must. Rush tapes/resumes, no calls to Ted Brown 666 Fairway Dr., San Bernardino, CA 92408. EOE (2-2)

Z93/ATLANTA Looking for future jocks. Tapes/ Resumes to Dan Mason, Z93, 230 Peachtree St. NW, Atlanta, GA 30303. EOE/MF(2-3)

KSTN/STOCKTON, contemporary top 40 has openings for jocks. 1st ticket. Tapes/resumes to Dave Morgan, PD,2171 Ralph Ave. Stockton, CA 95206.

KINT 98/EL PASO Looking for air talent. Tapes/ Resumes to Johnny Kaye, P.O. Box 10243, El Paso, TX 79993. (2-3)

WFGN/FRANKLIN, Central New Hampshire, uptempo MOR Looking for morning communicator. Tapes/resumes to Lew White, WFGN, 901 Central ,St.,Franklin, NH 03235 (2-4)

WGST/ATLANTA seeking radio personality. Minimum 2 years experience, must have 3rd class license Send tapes/resumes to Bill Sherard, WGST, P.O. Box 7888, Atlanta, GA 30309 EOE (2-4)

WCUE AM & FM/AKRON looking for qualified news person. Morning drive communicator. Tapes/resume to Bobby Knight, 424 Sackett Ave. Akron, OH 44313. No calls. EOE (2-3)

KBOX/DALLAS full-time swing position open. No calls. Send tapes/resume, picture, references to Tom Allen, KBOX, Dallas, TX 75238 (2-5)

Z98/GRAND RAPIDS accepting tapes for future opening. Lee DeYoung, Z96, Box Z, Grand Rapids. MI 49501(1-2)

WASH-FM/WASHINGTON DC needs excellent sounding news professional who can gather, write edit & deliver news in mature, warm manner. Tape/ resume, writing sample to Ed Tobias, ND. WASH. 5151 Wisconsin Ave NW, Washington DC. EOE

WDOE/DUNKIRK in need of news personality to co-work with A.M. personality. Aftitude more important than experience. No need of super-pipes. But hright, adult voice necessary! Creative organized aware. No calls Tapes/resumes to Eric Chase Box 209, Dunkirk, New York 14048 (1-28)

JOSEPH P. CUFF & COMPANY INC. expanding. Need people with programming experience, research savy, for mass marketing products, created by Jack McCoy/Doug Herman's D.P.S. Inc. Call (714) 449-3830. Write: 900 N. Cuyamaca Plaza, El Cajon, CA 92020(2-5)

KDZA/PUEBLO has opening for jock/production man Tapes/resumes to Frank Provenza, KDZA Box 93. 200 E. Abriendo, Pueblo, CO 81002(2-3)

KAUM/HOUSTON wants tapes/resumes for future News Director position. No calls. Send to Bruce Johnson, KAUM, Fannin Bank Bldg. Houston 77025

MISCELLANEOUS

WNOR-FM needs LP service from all labels (2-11)

WIVY-FM/JACKSONVILLE requests better service from all labels. Albums and singles. Call Chris Glendon or John Simms at (904) 396-2505 (2-9)

WAGO/OSHKOSH an up and coming Top 40 Rocker desperately needs record service from all labels. Contact WAGO, Box 437. Oshkosh, Wisconsin 54901 (2-12)

AOR

WYXE/MADISON needs good night jock to work 6-10pm. Tapes & resumes to Wayne Anthony, Box 3470, Madison Wisconsin 53704 (2-16)

GREG STEVENS currently at WSAR/Fall River, seeks contemporary AOR position, medium market. Prefer New England. New York State area. (401) 831-3672 (2-17)

BRENT ALBERTS available. Formerly of 96-ROCK/ Atlanta(404)875-0759(2-10)

WQCM/HAGERSTOWN has two immediate weekend openings. Third phone experience only. Tapes and resumes to Pete Wilson, 1250 Downesville Pike, Hagerstown, Maryland 21740 or call (301) 797-7300

Progressive FM'er has immediate openings for jocks willing to work under a liberal music format. Must have personable, low-key delivery and strong knowledge of progressive music. Contact Allan Browning. KWFM, P.O. Box 13. Tucson, Arizona. 85702, or call (602) 624-5588 noon to 3pm, Mon-Fri.

WKLH/MONTGOMERY needs service. Contact Jeff Tilden, P.O. Box 1466, Montgomery AL 36102

WCUE-FM/AKRON looking for morning air personality. Tapes/resumes to Bobby Knight. 424 Sackett Ave. Akron. OH 44313 No calls. EOE

KFMH/MUSCATINE serving the '76 market seeking tapes for future openings. No egotists, only music people, C/O Steve Bridges, Box 116, Muscatine, IA 52781 (1-26)

JIM BLEIKAMP, former KRST PD available for major or medium market programming position. (505) 754-9986.

DC101/WASHINGTON D.C. needs tapes for immediate full and part time openings. Send to Dwight Douglas, DC-101, 8800 Bookville Rd., Silver Springs,MD 20910(1-29)

WQNZ 100kw with good signal and facilities seeks one jock with excellent knowledge of music and how it relates to the listener. Good production is essential. Calls, of course! M.J. Sherman, A.C. (601) 442-4895. P.O. Box 768, Natchez. MS 39120(1-27)

KTFM/SAN ANTONIO looking for DJ. Big bucks. Send tapes to Trigger Black KTFM, Box 18128. San Antonio, TX 78218(1-20)

KAMC/ARLINGTON looking for competent down to earth engineer with first phone. No "space cadets" need apply. Call Ken Bateman (817) 265-3101. (1-20)

GREGG STEVENS/currently at WSAR, seeks contemp AOR Position. Medium Mkt. Prefer New England. New York State area. Call (401) 831-3672.

COUNTRY

Looking for PI) position, 13 years experience, BILL SUTTON(601) 627-5377(2-19)

WIRE/INDIANAPOLIS Needs News Director. Tapes & resumes to Bill Robinson. Box 8456. Indianapolis

WWVA/Wheeling. West Virginia needs a humorous air talent to do morning drive. Contact Bob Knight (304) 232-1170. Tapes and resumes to WWVA. Capitol Music Hall, Wheeling, W. Va (2-13)

KCKC/San Bernardino needs a female newsperson who can communicate and work well as a team for a morning show. Tapes and resumes to Bob Mitchell, P.O. Box 2565. San Bernardino, Calif. 92406 (714) 882-2575. (2-13)

GOODS & SERVICES

FRUITBOWL! Not a gag sheet, not a record sheet, but a cornucopia of things for jocks to talk about. If you haven't time to do all the prep you know you should, let FRUITBOWL help! Free one month trial subscription. FRUITBOWL, Box 382, Fair Oaks. California, 95628

GARY OWENS & CHARLIE VAN DYKE USE HYPE. INK COMEDY. For freebee, Hype, Ink. Box 69561-R L.A., CA 90069

CART YOUR ENTIRE PLAYLIST: Slightly used Fidelipac charts...all good tape. 2.5. 3.5. 5.5 and others for music. Make offer for entire lot of 1.500 plus or \$125 per 100 carts. KRNA. lowa-City.!A (319) 351-6426.

One time used top grade 1 mil. tape, in boxes. Already bulked. 95 cents a reel, includes shipping. Call Dave Nelson at (213) 466-9569.

THE ULTIMATE LUXURY CAR. 1959 Rolls-Royce Bently S-2. Wood and leather interior. Folding wooden drink trays and lighted make-up mirrors. Power windows, power steering, etc. Reclining front seats. Pioneer AM/FM radio. \$10,100. Call (312).787-2022, mornings.

are available on this page. Rates are 25 cents per word, with a \$5 mini mum. Check or money order must accompany typewritten ads. Send to Radio & Records, Classified Dept., 6430 Sunset Blvd. Suite 1221, Hollywood, CA 90046. (Please note that all 'openings' and 'positions sought' ads remain free).

POSITIONS SOUGHT

SCOTT CASSIDY, presently morning drive at WEBR/Buffalo, is looking for air position. 6 years experience. Radio station heing sold to public radio. (716) 668-3604 after noon (2-13)

RANDAIL T.WALKER. currently doing afternoon drive at WACI/Freeport, looking for Top 40 medium market cooker. (815) 235-7842 (2-10)

NEWS DIRECTORS! Talented young woman waiting for your call asking her to join your department as newswriter/reporter. B.A Telecommunications, 3rd class license. Prefer So. Calif. Call Marion at (714) 598-5368 (2-19)

You're missing an important audience!! For SUC-CESSFUL ideas programming progressive country music, call (919) 768-3504.

J. PARKER ANTRIM Looking for AM drive slot. Formerly KUUU/Seattle. (206) 364-1270. (2-18)

AVAILABLE: 6 years exp. contemp/progressive country. Formerly WVMI, WUNI, WMEN. Lee Grant at (601) 896-3267. (2-18)

Station going through major format change; would like to stick with Rock. Formerly WDRQ, currently doing PM drive at KONO/San Antonio, MICK RIZZO (work)(512)225-5111 or (home)(512)732-3297. (2-20)

JIM BARNETT, formerly WTAL, wants medium market Top 4o gig. First phone (912) 883-7474. (2-17)

DON KOBIELA looking for medium/major market programming position. Radio past includes WKBW/ Buffalo and KQV/Pittsburgh. Impeccable credentials (412)562-5900

CHINA SMITH formerly KDAY, KRLA, KROQ, KMET Most recently W/4 Detroit. Wishes to go back West (517) 339-8170 (2-17)

10 year veteran, currently with NBC O&O. Exp. personality in disco, jazz, MOR, Beautiful Music, classical. Looking for jock or PD position in major market. Otto at (202) 686-4320 after 6pm. (2-17)

med/major market. (509) 545-9102. (2-17)

ATTENTION MIDWEST STATIONS-medium market. PD Looking for station, looking for a change. Knowledge of all formats and FCC. The man is ready. are you? Dave Stevens at (505) 622-7203 (2-17)

Woman with successful major market exp, in AOR and adult contemporary seeks challenging on-air and/or MD Position. All offers considered, prefer large or major market. Call [313] 398-2140. [2-17]

J.W. DANCE formerly KONO/San Antonio, KIOA/Des Moines. 7 years experience, looking for either PD, MD or air talent work (714) 772-4291. [2-16]

CHANGES

Lineup at KFXM/San Bernardino: Jim Zippo 6am-10am, Ted Brown (PD) 10am-2pm, Mike Matthews (MD) 2-6pm, Johnny Helm 6pm-midnight, The Gunner Midnight-6am. DAVE DILLON new PD at WEEO.

DAVID KLINE, 9 to noon jock/production director for KTSA/San Antonio leaves radio for the advertising business with Lair, Kline & Assoc.

Lineup at KTSA: Bruce Hathaway 6-9am, Rohert Lopez 9am-noon, John Wagner (MD) noon-3pm, Lee Randall (PD) 3-8pm, Charlie Brown 6-10pm, Ron Richards 10pm-2am, Denney O'Dell swing.

SEAN CASEY from WCBS-FM, N.Y. and TOM KENNEDY, now with WKRQ-FM (once with WRKO) to WHDH/Boston. Sean 2-6pm and Tom 6-10pm

DON WRIGHT, PD at WFUN/Miami, appointed PD at WDAE/Tampa-St. Petersburg.
Lineup at WGNG/Providence: Bob Marshall (PD) 6-10am, Brad Pierce 10am-2pm, John Scott (MD) 2-6pm, Dr. Grady Brock (from WCFL) 6-10pm, Neal Nelson 10pm-2am, Burt Brown 2-6am, Rick Everett, Mark Elliot, Scott Bingham/Weekends.

MIKE DALTON now taking promotion calls at WORG/Orangeburg.

aralle

PARALLELS REGIONALIZED

The PARALLELS have been regionalized in order that you may sae, at a glance, regional airplay as well as supporting airplay for your own area.



	MITH 3:25 On (Columb	ial
Pt	P2	
North west	Northeast	Northeast

1.1		1.7
North west	Northeast	Northeast
WFIL 23-20 WPGC 5-10	WAVZ 3-5	WGNG 10-14
WPGC 5-10	WDRC 6-3	WSAR on
WKBW 20-15	WPIX d-18	WEEO 12-8
WCAO 2-1	WPEZ 6-5 WORC 20-18	
	WORC 20-18	Midwest
Midwest	WYRE 2-1	
	W88F 1-2	KBEQ 18-16
WLS 8-5		286 12-14
WIXY 3-5	Midwest	WAKX 27-25
WSAI 23-18		KQWB 18-10
WOKY 4-4	WXYZ 4-3	WJON 23-17
KDWB 24-10	WCOL 8-7	WISM 22-15
SKIW 3:16	KIOA 15-13	WROK 12-7
WGCL 9-16	WIFE 19-16	WACI 11-8
KSTP 18-13	KLEO 28-23	KWHP on
	KAKC 27-22	WTRU 6-8
South	WGRD 15-20	WNCI 12-15
	WINW 2-2	WEAQ 20-18
	WOW 14-11	KKLS 19-16 KKXL 26-23
WQXI 10-5	WNDE 27-21	KKXL 26-23
WQAM 33-24	WZUU 6-6	WNAM 27-21
Y100 a-25		WOSH 15-9
KRBE on	Sou th	WKRQ 16-8
		KEWI 20-26
West	WAYS 17-15	
	Z93 19-16	South
KHJ 30-25	WSGA 16-14	
KERC A.SA	WAPE 5-4	WYND 6-6
KJR 24-20	WBBQ 19-14	WRFC 26-23
KTLK 25-18	WMAK 23-19	
KJR 24-20 KTLK 25-18 KCBQ 13-12	WGH 6-4	WFOM 13-7
	WLEE 27-23	98Q 15-10
	WERC 10-13 WKIX 22-18	WVLK 30-23
	WKIX 22-18	WKLO 2-2
	WSGN 16-13	WGLF 1-2
		WFLB 18-14
	Wast	WAAY 28-19
	KJRB 14-13	WISE 16-10
		WORG 20-14
	KTKT 16-12	WEDW 22-20
	KGW 14-5	
	KERN 10-3	West
	KYNO 24-18	KRSP 10-9
	KRIZ 29-24	V 50001 1000



BAY	CITY	ROLLERS	3:17
Mone	y Hon	ey (Arista)	

Pl	1 P2	1 123
Northeast	Northeast	Northeast
	Northeast 99 X 2-1 WAVZ 14-27 WAVZ 14-27 WARC 30-26 WPEZ 18-13 WORC 12-7 WYRE 9-3 WBBF 11-12 MINW 22-20 WOW 3-20 WNDE 29-16 SOM 23-21 WAPE 19-13 WAPE 19-13 WAPE 19-13 WAPE 30-20 WMAK 22-16 WLAC 28-20 WLEE 30-26 WLEE 30-26 WEST 28-28 WEST 28-2	Northeast WGNG d.25 WSAR on WEEQ 27-22 Midwest KBEQ 24-20 Midwest KBEQ 24-20 WAKX 26-11 KUMB 28-23 WION 28-23 WHOK 26-11 WHOR 25-22 WEAQ 25-22 WHAM 20-11 WKRQ a KEWI 39-38 South KEBL 38-33 WHHY 11-20 WFOM 139-38 WJDX 13-12 WKPOM 15-12 WFOM 15-12 WFOM 15-12 WHOM 15-12
	KJRB 17-14 KTKT 25-20	WORG 25-20 KILE d-25
	KGW 16-11	WBJW 15-12
	KERN 22-19 KYNO 27-26	West
	KRIZ 25-23	KRSP 7-5 KDON 29-23
		KSLY 31-28
		KDZA 36-27 KAFY 21-15
		KCBN 16-11
		KNDE 13-10

BEE GEES 3:26 Fanny (Be Tender With My Love) (RSO) LP: Main Course
--

	LP: Main Course				
PI	P2	P3			
Northeast	Northeast	Northeast			
Northeast WABC d-40 WFIL 26:24 WRKQ 10-11 WPGC-87-11 WKBW 23-17 WKBW 23-17 WKBW 23-17 WKBW 23-17 WKBW 23-17 WKBW 23-17 WSAI d-24 WOKY 21-18 KDWB 23-17 WGL 7-7 South KLIF 9-9 WGAM 7-4 Y100 22-20 KRBE 16-11 West KJR 12-12 KJR 12-12 KCBQ 19-9	Northeast WAVZ 23-25 WPIX 17-12 WPEZ a WPORC 9-9 WYRE 18-15 WORC 9-9 WYRE 18-15 Midwast WXYZ 15-12 WCOL 20-25 KIQA 18-11 WIFE 13-9 KAECC 22-15 KIQA 18-11 WIFE 13-9 KAECC 22-16 WIFE 13-9 WAYS 8-10 WHAYS 8-10 WH	WGNG 13-7 WBG 5-24 WSAR 8-13 WEEO 8-5 WGUY 9-13 Midwest 296 5-4 WAKX 12-1: KQWB 9-9 WJON 11-10 WISM 9-7 WROK 9-12 WACI 9-11 KWHP 4-3 WTRU 14-14			
	KERN 6-4 KYNO 16-13 KRIZ 20-14	KILE 13-8 WBJW 12-11			

LE GEES CONTINUED	
	West KRSP 21-21 KDON 12-17 KSLV 4-8 KOZA 7-8 KAFV 17-18 KCBN 4-8 KNDE 14-11

		_	_	
BEL	LAM	Y BR	OTHER	2
Let	Your	Love	Flow	۰
			(WB)	

	(WB)	
PL	P2	P3
Northeast	Northeast	Northeast
WKBW 2-23 WCAD 2 Midwest Wixy 32-28 WSAI 30-23 WSAI 25-6 WSAI 30-25	WAVZ a WDRC d-27 WBBF a Midwest WCOL 28-24	WGNG d-25 WIBG 16-10 WGUY 20-1 Midwest KGWB a-32
WGCL 21-19	KAKC a-30 WZUU 17-16	WJDN 46-34 WISM d-29 WACI on
South	South	KWHP a WTRU 30-20
KLIF a West	WHBQ a 293 d-29	KKL5 31-28 KKXL 33-26 WNAM a
KJR d-21 ' KTLK 27-23	WSGA a-34 WAPE 28-25 WBBQ 27-19 WMAK d-25 WGH a	WOSH a-27 WKRQ a South
_	WLEE a WERC a WKIX 30-27 WSGN 26-23 West	WFOM a-35 WJDX 19-14
	KJRB 20-16 KTKT 24-19 KGW d-24 KERN d-22 KYNO 28-27	58Q d-38 WKLO d-21 WGLF 23-11 WFLB on WAAY d-26 WISE a-29 KILE 27-23 WBJW a-37
		West
		KRSP 28-23 KDON a KSLY a KDZA a-39 KAFY 24-16 KCBN 10-7

DAVII Golder	D BO	WIE 3:	27 A)
LP: Sta	tion T	o Stati	on
Pi		ps	11

1 P1	P2	1' P3
Northeast	Northeast	Northeast
WRKO 17-13	WAVZ 10-7 WDRC d-29	WIRO SALE
Midwest	WPEZ a WYRE 26-21	WEEO 14-13 WGUY d-27
WIXY 10-9 CKLW 26-22	WBBF 26-22	
	Midwest	Midwest
South	WXYZ 13-11	Z96 19:16 WAKX 23:21
WQXI 27-20 WQAM 14-12	WIFE 29-27 KLEO 21-18 KAKC 19-16	WROK 23-23
Y100 25-17	KAKC 19-16 WINW 7-6	
	WZUU 7-9	WTRU a-35 WNAM d-22
West	South	WOSH 11-10
KHJ 6-6 KFRC 11-10	WAYS 15-14	KEWI 30-30
KJR d-24 KTLK 9-15	WHBQ 6-5 Z93 13-12	South
KCBQ 26-18	WSGA 20-19 WAPE 16-12	KEEL 6-9
	WMAK 17-18 WLAC a	WAIR 7-3 WFOM 20-13
	WGH 18-14	
	WLEE 19-14 WERC 6-8 WKIX 20-17	WVLK 19-13 WGLF 16-12
	WSGN 17-10	KILE a WBJW 26-21
	West	West
	KTKT 19-14 KGW 12-12 KERN 17-15 KYNO 15-11	KRSP 15-17 KDZA 6-5 KAFY 12-8 KCRN 23-18



JONATHAN CAIN Til It's Time To Say Goodbye (October)	

Goodby	- (October)	
PI	P2	P3
Midwest	Northeast	Midwest
WIXY 19-37	WYRE 29-29 WBBF 8-16 Midwest WCOL 10-12 WOW 20-18	WAKX 21-1; WISM 8-11 WACI 30-26 KWHP 13-11 KKLS 12-10 KKXL 9-9
	West KGW 21-21 P.} Northeast	South WAIR 19-16 WGLF 18-17 WORG 1-1 KILE 7-6 West
•	WEEO 21-17 WGUY 23-23	KDON 6-5 KSLY 23-25 KDZA 8-15

ŀ	THE CAPTAIN &
Ì	THE CAPTAIN & TENNILLE 3:17 Lonely Night (A&M)
ì	Lonely Night (A&M)
ı	LP: Song Of Joy

Lonely N	light (A&M) Of Joy	
PI	{ P2	[P3
Northeast	Northeast	Northeast
WABC 38-29 WFIL 14-9 WRKO 20-24 WPGC 9-5 WKBW 17-6 WCAO 12-9	WDRC 23-20 WPIX on WORC 15-14	WSAR 9-9 WEEO 16-12 WGUY 17-11
Midwest	Mid west	Midwest
KFRC 7-4 KJR 7-3	WXYZ 11-10 WCOL 19-11 KIOA 18-15 WJFE 13-8 KLEO 17-7 KAKC 11-10 WGRW 10-9 WGRW 16-10 WZUU 14-10 South WAYS 9-8 WHSE 18-10 WAYS 9-8 WSEA 7-5 WSEA 7-5 WSEA 6-2-7 WSEA 6-2-7	WAKX 10-11 KQWB 17-13 WJON 10-9 WISM 16-12 WRCI 6-3 KWHP 12-8 WTRU 9-7 WNCI 14-12 WEAQ 23-12 KKXL 7-8 KKXL 7-8 WAMM 11-8 WOSH 12-6 WKRQ 14-12 KEWI 28-23 South
KTLK 8-5 KCBQ 6-4	WGH 14-11 WLEE 10-8 WERC 15-14 WKIX 9-6	WHHY 28-19 WYND 11-10 WRFC 20-17 WAIR 15-12 WFOM 5-3 WJDX 8-8

CAPTAIN	TENNILLE CO	NTINUED-
,	West KJRB 10-7 KTKY 9-8 KGW 3-2 KERN 14-10 KYNO 21-20 KRIZ 19-18	
		West KRSP 11-10 KDQN 14-9 KSLY 13-9 KOZA 13-1-1 KAFY 3-2 KCBN 10-11 KNDE 1-1

ERIC CARMEN 4:22

		All By Myself (Arista)		
	LP: Eric Carmen			
	Ι΄	PL	I P2	1 P3
ı	No	rtheast	Northeast	Northeast
	WARRAND MILLIAM WEST CONTROL OF THE WARRAND WEST CONTROL OF THE WARRAND WEST CONTROL OF THE WARRAND WA	XBC 5-5 **IL 5-2 **IL 5-3 **IL	Northeast 98X 11-18 WAY Z 8-6 WORC 21-13 WPIX 22-4 WPEX 7-6 WORC 2-3 WYRE 3-10 WBBF 9-10 Midwest WXYZ 9-7 WCOL 2-9 KIOA 8-4 WIFE 5-1 KIOA 8-4 WIFE 5-1 KIOA 8-4 WIFE 5-1 WXYZ 9-7 WCOL 2-9 WX 9-7	WGNG 4-4
ĺ			KRIZ 3-2	WBJW 4-4 West

CARP	ENTE	DC.	2:53	
)f Hush	
1.4&M		LIMU C	ej i ilisii	4
1 .41 CK /9 /	"			-

	(A&M)	A Kina Of II	ws/i
	→ PI	P2 .	P3
	Northeast	Northeast	Northeast
	WRKO d-29 WPGC 29-27	WAVZ d-23	WIBG a
	WCAO a-27	WDRC a	Midwest
	Midwest	Midwest .	WISM a WTRU a-33
	KSTP.a-30 South	WCOL #17	South
	300111	KAKC d-28	WHHY d-30
	WQXI a KLIF a-25	South	WYND a-28 WFOM 39-2 WGLF a
	KILT a West	WAYS d-23 WHBQ on	WAAY d-28
		Z93 a	WORG
	KHJ d-27 KFRC d-26	WSGA 34-31 WAPE a-29	West
ı	KJR d-23 KTLK d-38	WBBQ d-27 WMAK a	KRSP a
		WLAC a	KDON a
		WLEE a WERC a WSGN a	KNDE a-27
		West	
		KJRB a	



DR. HOOK 2:44 Only Sixteen (Capitol)
LP: Bankrupt

	LP: Bank	rupt '	
	PI	P2	P3 ·
	Northeast	Northeast	Northeast .
	WRKO 26-10 WCAO d-19	WAVZ 18-12 WDRC 27-23 WORC 10-8 WYRE 30-25	WGNG 21-11 WIBG 6-5 WSAR 21-11 WEEO 24-22 WGUY 19-1
	Midwest	Midwest	Midwest
	WLS 3-27 WIXV 28-26 WOKY 3-24 WGCL 3 South WGX1 d-28 KLIF 24-14 West KHJ 23-21 KFRC 22-17 KCBQ 21-14	WCOL 9-8 WOPE 273-20 WIPE 273-20 KLEO 2-9 KAKC 22-18 WOW 2-18 WOW 2-18	WAKX a-26 KQWB 27-13 WION 32-13 WROK d-29 WACI 22-16 WACI 21-16 KWHP 18-16 WTRU 18-16 WTRU 18-16 WKL 32-19 KKXL 22-16 WNAM 62-19 KKXL 22-16 WNAM 62-19 KEEL 12-11 WHAY 18-7 WFOM 7-3 South KEEL 12-11 WHOW 18-7 WFOM 7-3 SOUTH 18-16 WKL 01-16 WKL 01-
- 1		, ,	WB.IW 40-16



EAGLES 3:48 Take It To The Limit (Asylum) LP: One Of These Nights			
P! Northeast WABC 15-1: WFIL 17-13 WRKO 12-1	WDRC 22-18	PI Northeast WGNG 5-13 WSAR 18-30 WEEO 6-3	

	PEAULES CO!		
	LEWS CT & COL	THE DED	
	WPGC 11-14 WKSW 18-8	WPE2 13-10 WORC 7-12 WYRE 7-3	MOUA 3-3
	WCA0 7-13	WYNE 7-5 WBBF 13-7	Miswest
	Midwest	Midwest	Z96 18-18 WAKX 7-10
	WIXY 14-17	WX Y 2 14-13	KOWB 7-7
	WOKY 10-7 KOW8 11-8 CKLW 24-19	KIOA 6-6 WIPE 1-2 KLEO 4-8	WACI 21-10 KWHP 3-8
	WOCL 18-17 KETP 19-7	WGRO 11-4 WINW 6-4	WTRU 13 13
	South '	WOW 2-2 WNDE 1-1	WEAQ 12-13 KKLS 2-4 KKXL 13-18
	WQXI 1-3 KLIP 1-1 WQAM 8-8	South	WNAM 3-6 WOSH 10-16 WKRG 17-22
	Y100 0-6 KRBE 6-6	WAYS 1-3	KEWI S.
Н	West	WHEO IN	South KEEL 5-6
П	KHJ 15-16 KJR 5-4 + KTLK 2-2	WAPE 1-1	WYND 23-22 WRFC 2-5
П	KCBQ 11-6	₩₽₽c	WAIR 1-1 WFOM 3-8 WVLK 12-15
Н		WERC 13-15 WKIX 3-4	WKLD 6-8
		W80N 13-8	WISE 2-3 WDRG 3-5 KILE 1-7
П		KJRB 0-10	WBJW 9-7 Wpst
		KTKT 11-13 KGW 4-10	KODN 5-15 KOZA 4-3
		KYNO 13.8 KRIZ 13.8	KCBN 9-15



FOGHAT 3:45 Slow Ride (Bearsville) LP: Fool For The City			
l'1 fortheast	P 2 Northeast	P.3 Northeast	
VFIL 19-17 VPGC 16-13 VCAO 10-11	WDRC d-30 WPEZ 4-3 WYRE 20-13 WBBF 12-14	WGNG 9-8 WEEO 2-8 WGUY 22- Midwest	

LP: P001	i	
P1	P2	P3
Northeast	Northeast	Northeast
WFIL 19-17	WDRC d-30	WGNG 9-8
WPGC 16-13 WCAO 10-11	WPEZ 4-3 WYRE 20-13	WEEO 2-6 WGUY 22-1
WCAO 10-11	WBBF 12-14	Midwest
Midwest	Midwest	WAKX 3-5
WIXY 21-22	WCOL 16-23 KIOA 23-18	KQWB 4-4 WJON 8-14
KDWB 15-11 KSTP 1-2	KLEO 12-13 KAKC 16-14	WISM 18-17 WROK a
South	South	WHELE 9-10
WQXI-15-10	WAYS 23-21	WOSH 8-14 WKRQ on
WQAM 34-26 KRBE 7-4	WHBQ 9-11	KEWI 18-19
West	Z93 17-23 WSGA 9-8	South
	WMAK 2-1 WLAC 5-4	WYND 26-1 WAIR 8-4
KHJ 21-17 KJR 14-14	WLEE 26-20 WERC 17-18	WFOM 28-3
KTLK 18-16	West	WKLO 7-17 WISE 10-14

KJRB G-9 KTKT 27-26 KGW 10-17 KERN 9-6 KYNO 10-17	West KRSP 4-8 KDZA 14-13
FOUR SEASONS December 1963 (Oh What A Night) (WB) LP: Who Loves You	3:21

What A	Vigitt) (WB) Loves You	
. P1 '	P2	
Northeast	Northeast	North
WABC 28-8 WFIL 22-10	99X 10-7	WGNG
WRKO 4-4	WAVZ 7-4 WDRC d-22	WIBG
WPGC 3-1	WDRC d-22	WSAR
WKBW 1-1-	WPEZ 17-9	WGUV
WCAO 15-8	WORC 4-4	,
A414	WORC 4-4 WYRE 13-4	Midwe
Midwest	WBBF*3-4	l
	Midwest	KBEQ Z96 2
%P\$^13"°	MIGWEST	WAKX
WSAL 13-11	WXYZ 19-17	KQWB
WOKY 15.4	WCOL 3-1	MION
WOKY 15.9 CKLW 29.27	KIOA 11-7	WISM
WGCL 14-4	WIFE 6-3	WROK
South	KLEO 20-8 KAKC 17-13	WACI
South	WGRD 30-25	KWHP WTRU
WQXI 23-17	WINW 12-9	WNCI
KLIF 20-12	WOW 10-5	WEAG
I WQAM 22-17	WNDE 7-4	KKLS
KABE 17-9	WZUU 4-3	KKXL
West	South .	WNAM
*****	aoytii .	WOSH
KHJ 20-13	WAYS 5-2	WKRQ
KFRC 18-12	WHBQ 4-4	MENNI
KJR 22-13	Z93 18-14	South
KTLK 15-10	WSGA 4-2 WAPE 21-18 WBBQ 1-1	
KCBQ a-28	WARE 21:18	KEEL
	WMAK 13-9	WHHY
	WGH 16-12	WYND
		WIND

	: '	KRSP 13-11 KDON 9-4 KSLV d-30 KDZA 16-7 KAPY 18-11 KCBN 2-1
Show Me	FRAMPTON The Way	—

WGH 16-12 WLEE 9-2 WERC 9-4 WKIX 18-3 WSGN 3-2 West KJRB d-18 KJKT 15-9 KGW 15-3 KERN 16-1 KYNO 12-8

Pl	P2 Northeast	Northeast
VIXY 36-34 VSAI d-25 KLW 25-23 VGCL-d-21	WPIX on WPEZ a WORC a WYRE on	WIBG d-29 WSAR d-18 WEEO on Midwest
STP on outh RBE a	Midwest WXYZ a-16 WCOL on	Z96 18-11 WJON a-38 WISM on WACI on
ILT a /est HJ d-29	WZUU on South WHBQ d-19	WTRU 35-30 South
FRC 20-15 JR on-n TLK a-37	WMAK on WGH a WLEE on-n WKIX a	KEEL d-31 WAIR a WKLO a WISE a-28 WORG a
	West KTKT d-30 KERN a	West KRSP d-27
	KYNO 29-23	KSLY 27,20 KAFY d-24 KCBN 29-25 KNDE 20-14



		GROCE 3:0: od Junkie	3
1	PI	J P2	P3
ı	Northeast	Northeast, "	Midwest
	WRKO 11-9	WDRC 16-12 WORC 14-19	KBEQ 4-30 WJON 12-11

Aldwest	WYRE 30-10	
STP 14-24	Migwest	WACI 18-12
ou th	WCDL 8-4 KIDA 18-8	WHERE
CLIP 4-7	KLEO 13-4 WNOE 4-23	KEWI 35-25
Vest		South
TER SIL	WLAC 13-13	KEEL d-26 WHHY 3-2
	WOH 9-7 WLEE 33-10	980 9-14 WKLO 3-10
	West	WARY 8-7 WDRG 21-18
	KTKT 10-15 KERN 15-12	KILE 16-22 West
		KDON 18-13 KOZA 16-16
		RNDE 10-1

CAROLE KING CONTINUED

CLEDUS MAGGARD 3:57

P3 Northeast

WCOL 12-19 KIDA 1-2 WIFE 14-14 KAKC 25-21 WNDE 13-9

WSGA 8-12 WAPE 6-6 WLAC 23-24 WLEE 16-13 WLEE 16-13

99X 17-17 WAVZ 21-29 WDRC 28-24 WYRE-5-11

South

HAROLD MELVIN & THE BLUENOTES 3:09 Wake Up Everybody (Phy/Int) LP: Wake Up Everybody

West

MIRACLES 2:55 Love Machine (Motown) LP: City Of Angels

WIRG 22-20

KREP 12. KREP 12.

WJDN 28-24 KWHP d-17 KEWI 34-33

South

West KGW 18-16 KDON 13-16 KYNO 14-21 KDZA 32-21

|} | Northeast

West

The White Knight (Mercury)

KLIP 4-10 V100 7-18

WP\$L 9-12 WRKO 18-18 WPGC 12-15 WCAO 17-20

CKLW 17-24 WGCL 11-18

WLS 16-16 WIXY 18-23 WSAI 21-17 South WQXI 6-8 WQAM 12-11 Y100 2-1 KRBE on

West KHJ 9-11 KFRC 1-1 KJR 5-5 KTLK 30-21



НОТ	CHO	COLATE 3:3	0
You	Sexy	COLATE 3:3 Thing (Big Ti	ree)

PT	1 P2	P3
Northeast	Northeast	Northeast
WABC +0-7		WGNG 19-11
WRKO 16-21	98X 18-9 WDRC 4-2	Midwest
	WPEZ 3-4	KBEQ 2-8
Midwest	Midwesst	WAKE 4-4
WSAI 1-1	Midwest	WROK 17-22
WDKY 14-20 KDWB 1-1	WXYZ 8-9	WTRU 16-16
CKLW 8-8	KIOA 3-6	WEAQ 3-2 WNAM 7-12
KSTP 2-4	WIFE 3-7 KLEO 26-29	WOSH 13-18
South	WGRD 22-24	WKRQ 8-13 KEWI 24-24
WQXI 16-18	WNDE 3-8	South
WQAM 10-8	South	
Y100 3.3 KRBE 2.3		WYND 10-13
	Z83 8-17 WAPE 17-18	WFOM 28-34
West	WMAK 8-12	WVLK 7-2 KILE 8-17
KHJ 11-15	WLAC 14-15 WGH 15-18	WBJW 18-29
KFRC 21-23 KJR 11-16	MOH 13-18	West
KTLK 14-19	West	KAFY 18-25
KCBQ I-1	KJRB 2-4	NAFT 18-25



ELTO	OL NO	HN 4·	45	
Grow	Some	Funk	OI'	
Your	Own (MCAI	•	
LP: R	ock Of	The W	esties	
PT	- 4	P2	1	Pi
F 4 4-				

PI I	P2	1 P3
South	Northeast	Northeast
WQAM 13-14 West	WBBF 17-26	WEEO 17-15 WGUY 10-10
KTLK 10-9	Midwest	Midwest
,,,	WGRD 17-13 WINW 13-16 WOW 13-12 WNDE 28-27 South WHBQ 16-18 WBBQ 18-18 WLAC 7-12 WGH 13-10 WLEE 8-11 WKIX 12-11	WISM 14-13 WNAM 8-7 WKRQ 6-16 South WHHY 10-16 WVLK 17-25 WORG 16-15 WBJW 11-8 West KDON 16-13
	KTKT 14-22	KNDE 16-18

i	ELTON JOHN 5:30
	ELTON JOHN 5:30 I Feel Like A Bullet
- 1	(MCA)
	(MCA) LP: Rock Of The Westies

LF: NOCK	Of The Westi	05
P1	P2	1 P3
Northeast	Northeast	Northeast
WPGC 18-25 WCAO 13-16 Midwest WIXY 17-20 WOKY 18-17 WGCL 13-12 South KLIF 18-22 WGAM 13-14 KLIF 18-28 WGAM 13-14 KLIF 18-28 WGAM 13-14 KLIF 18-29 WGAM 13-14 KLIF 18-29 WGAM 13-14 KLIF 18-29 WGAM 13-14 KLIF 18-29 WGAM 13-14	WORC 18-16 WPIX 12-7 WORC 8-13 WVRE 8-8 Midwest WCOL 17-15 KAKC 1-6 WGRD 17-13 WINW 11-15 WHOE 26-27 WHOE 18-18 WSGA 10-10 WAPE 12-16 WBG 18-18 WAGE 18-18 WAGE 13-17 WAFE 13-16 WBG 18-18 WAGE 12-16 WBG 18-18 WGRC 14-20 WKIX 12-11 West KTKT 14-22	WSAR 7-8 WEEO 17- WGUV 10- MIdwest Z96 6-10 WAKX 9-1- KQW8 20- WJON 16-1- WROK 19- WACI 4-7 KWHP 9-7 KWHP 9-7 KWHP 18-1- WROW 18-1- WROW 18-1- WROW 18-1- WROW 18-1- WROW 18-1- WROW 18-1- KEWI 16-1-
	KGW-17-18 KYNO 17-14 KRIZ 1-1	WAAY 13-2 WISE 19-17 WORG 16-1 KILE 24-21
		West

B

WAVZ 27-18 WPEZ a WORC on WYRE d-23 WBBF d-29 WGUY 26-25

Midwest

CAROLE KING 3:32 Only Love Is Real (Ode)

Midwest

WCOL on WZUU a

WAYS 22-20
WSGA 29-28
WSGA 29-28
WSBQ 28-23
WKLSC 28-26
WGAG 28-26
WGAG 28-27
WERC 24-21
WKIX 27-23
WSGN 27-22
South

West KEEL 26-21 WHHY 27-26 WRFC on KTKT on KERN d-25 KYNO d-30 WVLK a

N South

LP: Thoroughbred

P| Northeast WRKO 28-25 WPGC 24-21 WCAO 30-22

Midwest WIXY 34-30 WGCL a KSTP 24-20

KLIF on West KJR on



NAZARETH Love Hurts (A&M)	3:03
LP: Hair Of The Dog	

LP: Hair	LP: Hair Of The Dog							
P[/ Northeast	P2 Northeast	P3 Northeast						
WASC 21-20 WFIL 6-4 WRKO 7-9 WRKO 7-9 WKGW 18-22 WKGW 18-22 WKY 13-15 WSAI 12-8 WOKY 17-14 KOWB 14-6 KULW 17-14 KOWB 14-6 WGX 17-14 KOWB 14-7 KSTP 31-11 WGAM 11-10 WGX 3-1 WGX 3-1 WGX 3-1 KGB 3-2 KCB 3-3	WDRC 13-8 WPIX 18-11 WPEZ 2-2 WORC 6-5 WBBF 2-3 Midwest WXYZ 1-1 KIOA 8-14 WIFE 2-4 KLED 2-11 WGRD 2-2 WZUU 13-7 South WHBQ 10-8 Z63 1-2	WGNG 2-8 WSAR 2-5 WEED 3-1 WGUY 7-8 Midwes1 KBEG 10-6 258 4-2 WAKX 1-2 KGWG 2-1 WJON 17-6 WISM 12-8 WRDIX 29-13 WACL 10-14 WRDIX 29-13 WACL 10-14 WRDIX 29-13 WACL 10-14 WRDIX 2-4 WNAM 1-3 WOSH 5-7						

(Continued on page 24)



Arbitron has promoted SIII Engel to Vice President Redio Sales and Marketing, Engel was formerly Re dio Products Manager in Beltaville Jack Fewcett is moving to Los An-On Cassette

recorded and are currently being duplicated to cassette. Full details on how you can purchase single and/or groups of sessions will be available in next week's issue.

WHEN YOU CATCH HER "FROST-

ACCORDING TO RESEARCH, BY THE TIME A CHILD IS 12, HE WILL HAVE SEEN 22,000 TV COM-MERCIALS...IS THAT ALL? I SAW

Most of the sessions at RbR's

VICE SAYS THEY LOSE MONEY DELIVERING TO REMOTE, OUT OF THEY WAY PLACES ... NEW YORK...CHICAGO...DETROIT...

BECAUSE OF THE ECONOMY, EVEN PLAYBOY MAGAZINE IS GOING TO HAVE TO CUT BACK... THAT'S RIGHT, FROM NOW ON THEY'LL HAVE SHORTER STORIES...AND SMALLER GIRLS.

geles as the new Manager of West ern Radio Sales, Convention 76 Captured Convention '76 last weekend were

By Eric Stavens

THE HEAD OF THE POSTAL SER-

FOR YOU MEN: YOU KNOW YOUR WIFE'S NOT TOO BRIGHT, ING HER HAIR"...WITH BETTY CROCKER CAKE MIX...

PL P2 PU Northeast 89X 18-14 WAV2 1-1 WDRC 8-4 WPIX 28-14 WPIX 18-8 WORC 18-1 WYRE 18-8 WBF 4-1 WABC 24-29 WPIL 20-14 WRKO 5-5 WPGC 6-4 WKBW 8-4 WCAO 6-7 Midwest Midwest . WLS 19-11 WIXY 4-7 WSAI 11-6 WOKY 3-2 KOWS 6-6 CKLW 3-4 Midwest WXYZ 2-3 WCOL 6-4 KIOA 13-19 WIPE 17-12 Bouth WQXI 8-2 KLIF 8-6 WQAM 16-30 Y100 14-9 KRBE 12-7 South WAYS 7-8 WHBQ 11-7 Z93 4-4 WSQA 13-11 WAPE 4-3 WBBQ 8-8 WMAK 4-5 WLAC 1-8 WGH 7-1 WLEE 13-8 WERC 8-7 WERC 8-4-8 WSGN 4-3 West South West KJRB 8-2 KTKT 5-5 KGW 2-1 KERN 11-8 KYNO 8-6 KRIZ 21-16 West KRSP 8-2 KDON 18-KSLV 1-1 KOZA 17-KAFY 9-8 KCBN 5-5 KNDE 6-6

GARY WRIGHT 3:15

LP: Gary Wright

RUPUS CONTINUED

KEEL

KJRB 23-17 KGW a-26 KERN d-23 KYNO 23-18

S

PAUL SIMON 3:29

50 Ways To Leave Your Lover (Columbia) LP: Still Crazy

Northeast

Midwest

Northeast

WGNG 8-11 WIBG 4-12 WSAR 11-24 WEEO 1-7 WGUY 2-3

Midwest

KBEQ 7-2 296 2-7 WAKX 15-KQWB 3-8 WJON 1-3 WISM 1-8 WROK 1-3 WACI 5-9 KWHP 10-1 WTRU 7-4 WNCI 4-8 WEAQ 4-6 KKLS 7-11 KKXI 5-8

KKXL 5-8 WNAM 4-WOSH 18-WKRQ 1-4 KEWI 4-8

South

QUEEN CONTINUED

KOON 10-0

P3

WGNG 18-12 WEED 16-16 WGUY 18-11

WAKX on KKL8 21-24 KKXL 23-28

WFOM 32-21 WGLF 4-4

KDZA 15-25

123

Northeast

WGNG 1-2 WSAR 5-7 WGUY 6-12

Midwest

MId west

South

West

WQXI 8-11 KLIF 5-6 WQAM 2-3 Y100 5-7 KRBE 1-1

Midwest

South

West

R

HELEN REDDY 3:31

Pl

KRBE 19-13

KHJ 17-20 KTLK 28-39

West

Somewhere In The Night (Capitol) LP: No Way To Treat A Lady

P2

WYRE 28-22

WHBQ 17-24 WKIX 21-21 WSGN 8-8

KTKT 22-21

RHYTHM HERITAGE 4:07

Vortheast

99X 1-2 WAVZ 2-3 WDRC 2-1 WPIX 9-6 WPEZ 1-1 WORC 3-2 WBBF 5-6

Midwest

Theme From SWAT (ABC)

Aid west

South

West

WQXI 2-6 KLIF 2-4 WQAM 1-2 Y100 1-2 KR8E 3-2

KHJ 1-1 KFRC 2-3 KJR 2-1 KTLK 1-1 KCBQ 4-2

WFIL d-28 WPGC d-30

Midwest

KLIF d-21

Northeast

outh

West

MAXINE NIGHTINGALE 3:16

WCOL 37-33 KIOA 26-22 WIPE a-30 KLEO a-30 WGRO a-28 WINW a-25 WNOE a-29

0 26-22 23-21 124-16 : d-21 d-30

0

TONY ORLANDO & DAWN

P.2

WAVZ 26-11 WDRC d-28 WPIX on

WPIX on WORC 25-17 WYRE 27-24 WBBF on

MId west

South

DONNY & MARIE OSMOND

P.2

WORC 11-5

WCOL 14-10 KAKC 10-8

WHBQ d-30 Z93 r-a

Midwest

South

Northeast

Deep Purple (MGM)

2:47

dortheast

WRKO 27-2:

KLIF 25-20

KHJ 26-23

QUEEN

(Elektra)

WFIL d-25 WRKO 1-1

WQXI d-30

KJR 25-18

hemian Rhapsody

Northeast

WAVZ 4-2 WDRC 26-19 WPIX on WPEZ a WORC 1-1 WYRE a

West

Northeast

LP: To Be With You

PT

rtheast

WRKO 25-22 WPGC 21-20 WCAO 25-21

WSAI 16-15 KSTP 18-18

KHJ 16-14 KTLK 32-30

Midwest

South

West

KLIF on

WSGA 26-22
WSBQ 24-16
WSBQ 24-16
WSBQ 24-16
WSGA 30-22
WKIX 20-22
WKIX 20-22
WSGA 30-4
WSGA 30-4
WSGA 30-4
WSGA 30-12
WSG

West

KRSP 24-20

Northeast

Midwest

WGNG 23-20 WIBG 19-17 WGUY 21-20

WAKX 28-28 KQWB 30-29 WJON 37-32 WISM 29-28 WACI 29-28 KWHP 00 WTRU 19-19 WEAQ 31-30 KKLS 29-27 KKXL 30-27 WNAM 25-14 WOSH 27-24 KEWI on

KEEL 24-21 WHHY 19-15 WRFC on WFOM 24-23 WJDX 181-5 98Q 20-15 WRMA d-30 WKLO 22-20 WGLF 20-27 WFLB 26-23 WAAY 19-16

KILE 31-31 WBJW 31-82

KSLY 29-21 KDZA 39-29 KCBN 24-16

PR

Northeast

KQWB a-30 WJON 31-26 WISM on WROK on WACI 24-19 WTRU 26-24 WNCI a-18 WEAQ a-34 KEWI a

South

5:55

Northeast

WGNG 3-1 WIBG 7-6 WSAR 1-1 WGUY 5-6

WYRE a WIGHER 2-7 Midwest WBE d -27 Midwest WBE d -27 Midwest WBE d -28 7-6 WAK 2-1 KQWB 31-23 WJON 27-19 WIGH 2-1 MIGWE A WAK 2-1 KQWB 31-23 WJON 27-19 WIGH 2-1 MIGWE A WAK 2-1 KQWB 2-1 MIGWE A WAK 2-1 MIGWE A MIGWE A WAK 2-1 MIGWE A WAK 2-1 MIGWE A WAK 2-1 MIGWE A MIGWE A MIGWE A WAK 2-1 MIGWE A MIGWE A

WBBQ av-WGH 22-17 WLEE 24-21 WSGN 23-25 WSGN 23-20 West WPOM 19-1 WDX 3-27-Seq 13-5-6 WGLF 14-1

99X 19-15 WAVZ 17-19 WEEO a WDRC on WGUY d-26

West

South

South

P3

WGNG 6-30 WIBG 6-2 WEEO 28-19 WGUY 27-24

286 27-23 WAKX 26-24 KQWB a-31 WJON 36-38 WISM d-27 WACI 16-16 KWHP on WTRU 34-23 WEAQ 29-28 KKL 5 26-20 KKL 21-18 WNAM a

WOSH 26-23 KEWI on

South

Northeast

Midwest

Right Back Where We Started From (UA)

NPGC 28-17 WCAO 26-17

Widwest

South

Vest

WQAM 23-20 KRBE on

KHJ 4-30 KFRC 4-25

KJR a KTLK 36-28 KCBQ 26-21

LATE **NEWS** (Continued from Page 20)

been with the Metromedia station for nine years, five of them as MD. send you a free sample of our Schreiber can be reached at (213) pop or country service at P.O. Box 887-5995.

VFOM 40-30 VJDX 26-21 VAAY 24-23 VISE 13-11 VILE 23-13	ROXY M		:00
Vest	l' Northeast	P2 Northeast	P.3 Northeast
(DON 2 (DZA 11-9 (AFY 2 (CBN 26-19	WFIL 27-26 WRKO 22-19 WKBW on-n	WDRC a WPEZ d-24 WORC 26-21	WGNG 27-18 WING 14-13 WSAR 15-22

	(Alco)	
Pl	P2	P3
Northeast	Northeast ,	Northeast
WFIL 27-26 WRKO 22-19 WKBW on-n WCAO d-25 Midwest	WDRC a WPEZ d-24 WORC 26-21 WYRE 21-19 WBBF 22-21	WGNG 27-18 WIEG 14-13 WSAR 15-22 Midwest
WIXY 15-18 CKLW 16-18 West	Midwest WXYZ 10-14 WCOL 23-22 KLEO 19-16	WTRU 18-22
KFRC 23-20	KAKC 29-27 WGRD 14-10 WINW 21-18 WZUU 19-18	KKXL 27-24
	South WHBQ 27-14 Z93 24-21 WSGA 28-26 WMAK on WLEE on-n WKIX 24-19 WSGN 22-21 West KGW 27-22	KEEL 39-35 WHHY 24-23 WRFC on WJDX 28-24 WFLB d-28 WISE 24-23 WORG 23-21 WBJW 38-34 West KDON 20-14 KSLY 25-22
	KŸNO 26-25	KDZA 40-36 KCBN on KNDE 31-24

	KGW 27-22 KYNO 26-25	KDON 20-14 KSLY 25-22 KDZA 40-36 KCBN on KNDE 31-24				
RUFUS Sweet Thing (ABC) LP: Rufus Featuring Chake Khan						
PI	P2	l P3				
Northeast	Northeast	Northeast				
WABC 26-11 WFIL a WRKO d-28 WPGC 14-8 WCAO 20-14	99X 4-18 WAVZ 16-11 WDRC 29-25 WPEZ 23-19 WYRE 23-16 WBBF 27-13					
Midwest	Midwest	Z96 23-20 KQWB 33-28				
WIXY 6-2 CKLW 7-8	WXYZ 5-6	WISM 26-21				
WGCL 2-2	WCOL 25-20	WAC1 17-13				
KSTP d-27	WIFE 25-22 KAKC d-25	WTRU 20-20				
South	WGRD 18-12	WNC1 18-9				

KDWB 8-7 KLEO 6-9 WJON 2-1		Squeeze	Box (MCA)						
Northeast WRNC 23-26 WPGC 19-16 WKBW 25-27 Midwest WIXY 26-39 WSAI 14-14 WOKY 23-28 KSTP 16-14 South WAXI 7-12 WQAXI 7-12 WQAXI 15-15 V100 17-16 West West West West West West West West	1	LP: Who By Numbers							
WRKO 23-26 WPGC 19-12 WKBW 25-27 Midwest WIXY 26-39 WSAI 14-14 WOKY 23-28 KUM 23-28 KUM 23-28 WWAXI 14-14 WGWY 13-7 KSTP 14-14 WGWY 15-29 WGAM 15-15 WGW 11-11 West WGXI 7-12 WGAM 15-15 WGXI 7-12 WGAM 15-15 WGXI 7-12 WGAM 15-15 WGXI 7-12 WGAM 15-15 WGXI 7-12 WGXI 11-15 WGXI 11-1	I,			1 '' 1					
Midwest WIXY 26-39 WSAI 14-14 WSAI 14-16 WSAI 23-28 KSTP 16-14 South WQXI 7-12 WQAM 15-15 V100 17-16 West KHJ 9-7 KFRC 19-22 KKHZ 14-11 WEST KFRC 19-22 KKHZ 14-11 KRJ 8-10 WSAI 14-12 WGAM 15-16 West KKJ 9-7 KFRC 19-22 KKJ 9-7 KTLK 7-12 KCBQ 14-11 KJRB 11-15 KTKT 6-4 KGW 8-13 KFRC 19-22 KKJ 8-8 WSAI KJ 9-7 KYK 6-4 KJ 9-7 KKJ 11-15 KYKT 6-4 KJ 8-11 WSAI 11-15 KYKT 6-4 KJ 8-11 WFOM 16-24 WGL 9-14 WG	;;	RKO 23-26 PGC 19-16	WDRC 14-11	WEEO 5-4					
WSAI 14-14 WOKY 23-29 KDWB 8-7 KSTP 14-12 WQAM 15-15 VIDO 17-16 West KHJ 9-7 KFRC 19-22 KJR 13-17 KTLK 7-12 KCBQ 14-11 KC			Midwest						
South WOW 4-6 WNDE 17-18 WHO 4-6 WNDE 17-19 WNDE 17-19 WNDE 17-18 WHO 4-6 WNDE 17-19 WND	W	SAI 14-14 OKY 23-28	WIFE 16-15	WAKX 22-30 KQW8 11-11					
WQXI 7-12 WQAM 15-15 Vest West KFRC 18-22 KJR 13-17 KTEK 7-12 KCBQ 14-11 KTEK 7-12 KCBQ 14-11 KYNE 11-13 KYNE	K	TP 14-14	WINW 4-5 WOW 4-6	WROK 18-24 KWHP 5-10					
West WHBQ 12-15 KEW 15-11 X S WHBQ 12-15 KEW 15-11 X S W S A 14-12 S W S A 14-12 S W K K 8-8 W K 15-11 X K K 15-12 K K 15-12 K W K 15-11 X W K 15-11 X W K 15-12 K K 1	w	QXI 7-12 QAM 15-15	WZUU 8-12	KKXL 10-12 WNAM 5-13 WOSH 23-26					
KHJ 9-7 KFRC 19-22 KJR 3-3-2 KJR 3-3-2 KJR 3-3-2 KJR 3-3-2 KJR 11-15 KJR 11-	w	est	Z93 15-13	KEWI 15-11					
KCBQ 14-11 KJRB 11-15 KTKT 6-4 KGW 8-13 KERN 3-6 KYNO 11-10 Wast Wast KRSP 12-18 KSLY 7-10 KOZA 3-4 KAFY 6-10	K	FRC 19-22 IR 13-17	1	WFOM 14-24					
KERN 3-6 KYNO 11-10 Wast KRSP 12-18 KSLY 7-10 KOZA 3-4 KAFY 6-10	K	BQ 14-11	KJRB 11-15 KTKT 6-4	WFLB 15-11 WAAY 6-4 WISE 17-16					
KRSP 12-18 KSLY 7-10 KDZA 3-4 KAFY 6-10			KERN 3-6	WBJW 5-17					
	-			KRSP 12-18 KSLY 7-10 KDZA 3-4					
1 / 6									

THE WHO

KDZA a-38 KCBN 27-22 KNDE a-28

3:20

OTHERS GETTING SIGNIFICANTACTION

JETHRO TULL "Locomotive Breath" (Chrysalis) 13-10 WACI, debut 22 WKLO, 24-20 WROK, debut 30 WYRE, on WCOL. KRBE nites. JOHN DENVER "Looking For Space" (RCA) Add WCAO, KTLK, WMAK, KEEL, 30-28 WPGC and others.

CONTINUED FROM BACK PAGE

STAMPEDERS "Hit The Road Jack" (Quality) (Private Stock) Most playing the side with Wolfman Jack, Debut 26 WSAI, debut 30 WBBQ, 23-17 WBBF, 27-23 WIBG, 28-24 KTLK.

ELO "Strange Magic" (UA) Add KJR, debut 27 KFRC, 35-32 WSGA, added at several others. TRAMMPS "Hold Back The Night" (Buddeh) 16-12 WIXY, 33-27 WCOL,

add WEEO, and others. BTO "Take It Like A Man" (Mercury) On KJR, WLEE nites, 30-26 KDZA, add KNDE, and others.

FREDDY FENDER "You'll Lose A Good Thing" (ABC) 28-24 at Z93, 23-21 KNDE, 35-29 KEEL. OHIO PLAYERS "Fopp" (Mercury) 30-25 WSGA, add KRSP, WNAM,

WHHY and others. CREEDENCE "I Heard It Through The Grapevine" (Fantasy) 5-3 at 98Q, 17-13 KWHP, 27-24 WORC, on WGCL and other.

NATALIE COLE "Inseperable" (Capitol) Add WDRC, WYRE, 24-22 WQAM, 29-28 WMAK and more. BROWN SUGAR "The Game is Over" (Capitol) Add WBBF, WDRC, 18-18 WFIL, debut 30 KEEL.

HALL & OATES "Sara Smile" (RCA) 3-1 WGCL, debut 26 CKLW, 30-26 WCOL, 25-21 WPEZ and others. BAND OF THE BLACK WATCH "Scotch On The Rocks" (Private Stock) 27-17 CKLW, 23-20 KERN, 26-14 KRSP and more.

may obtain sessions, KBEQ 1-1 296 11-5 KQWB 12-12 WJON 9-5 WISM 2-1 WROK 4-2 WACI 2-4 KWHP 2-2 WNCI 1-3 WROI 1-3 WROI 1-3 KKL 4-8 WNAM 2-2 WOSH 2-4 WNAM 2-2 WOSH 2-4 WKRQ 11-9 KEWI 9-4 WXYZ 6-4 WCOL 11-1 KIOA 4-1 WIFE 7-6 KLEO 1-1 KAKC 9-7 WGRD 5-7 WINW 5-3 WOW 5-7 KHJ 2-3 KFRC 14-19 Record Retailer THAT MANY LAST WEEK DUR-ING THE FRIDAY NIGHT MOVIE... 9/ KJR 1-2 KTLK 4-8 KCBQ 12-17 Charged By D.A. For subscription information, write South Jim Greenwood, owner of Licorice KEEL 2-5 WYND 4-4 WRFC 3-1 WAIR 3-8 WFOM 1-1 88Q 4-6 WVLK d-26 WKLO 23-13 WGLF 3-9 WAAY 1-1 WORG 4-2 KILE 6-2 WBJW 2-1 Eric Stevens..."Bits"...3737 Peach-Pizza ratail record chain, has been WSGA 1-3 WAPE 1-1 WBBQ 17-28 WMAR 1-3 WLAC 3-2 WGH 3-3 WLEE 2-1 WERC 8-12 WKIX 1-1 tree Rd. N.E. E-18...Atlanta Ga. 30319. formally charged with 33 felony Wast recordings of Convention counts of receiving stolen property. **KALEIDOSCOPE** The Los Angeles district attorney's West KGW 6-15 KYNO 1-1 KRIZ 2-4 office alleged that Greenwood KRSP 9-15 KDON 1-2 KSLY 14-16 KOZA 2-10 KAFY 10-11 KCBN 17-26 KNDE 9-15 **NEWS SERVICE** ee next week bought records for resale in his stores, while knowing that they West were stolen. CAT STEVENS says he doesn't how Greenwood had been previously get uptight anymore. He plays drums at home as a therapy... arrested during the year-long investigation by the D.A.'s office, but had West KSLY 2-3 KDZA 1-1 KAFY 4-6 KNDE 3-3 MAXINE NIGHTINGALE per-SWEET 3:29 been released. Deputy district atformed in the British productions Action (Capitol) torney Robert Cohen said that \$100,000 in merchandise stolen of "Hair" and "Jesus Christ Su-perstar"...CREEDENCE CLEAR-LP: Give Us A Wink CHARLIE ROSS 3:38 from another un-named retailer was 0 WATER REVIVAL were originally known as THE BLUE VELVETS P3 PT P.2 involved in the case. Cohen also Without Your Love ortheast Northeast Northeast said that Greenwood would be giv-(Big Tree) WFIL d-27 WKBW a-28 WCAO d-29 WPIX 1 WORC 30-25 WBBF 29-24 and THE GOLLIWOGS...JONI WGNG 28. en the opportunity to turn himself over' to authorities. The felony MITCHELL is 32. She was born In McCleod, Alberta, Canada... DAVID BOWIE hasn't flown in Midwest Northeast Northeast Midwest Midwest counts were filed last Friday (20). For details WCOL 37-3 WIFE a-29 WZUU on WLS 36-24 WIXY 40-33 WSAI a-30 WOKY 24-19 WGCL 20-14 KSTP 25-23 WYRE a W8BF 30-23 WGNG 4-29 WIBG 28-15 Z96 25-1 Z96 25-19 WAKX 24-2; KQWB a-33 WJON 35-33 WISM a WROK a-28 WACI d-25 KWHP a WTRU 32-28 WEAQ a-32 KKLS 30-26 KKXL 34-31 WNAMO on WOSH 30-26 KKKU 3 KEWI a four years...LINDA RONSTADT Midwest Midwest dropped out of the University of Arizona after half a year...PAUL South Quickies: WJON a-40 WACI a WTRU a-34 WEAQ a-33 WXYZ on WCOL 40-34 Z93 d-30 WSGA 27-24 WAPE 29-27 WBBQ 30-24 WMAK on WLAC 2 WGH d-29 WERC 2 WKIX d-29 WSGN d-27 South Bill Bailey is the new PD of SIMON says he feels a lingering South WIXY/Cleveland, from WDRQ/De sense of competition with former troit. Bailey replaces Steve Kelly partner ART GARFUNKEL...CHAKA WAYS a-25 WHBQ a Z93 22-19 WBBQ d-25 WMAK on WLAC 27-17 South KRBE on-n KEEL 31-25 who has left the station. KHAN of RUFUS says she feels KTLK 38-32 KJR on The new PD at WQXI/Atlanta is "sexless" on stage. BIRTHDAYS: Jack Fitzgerald, formerly of KSTT/ ROGER DALTREY (3/1- 31)...SONNY Nest South Davenport, Iowa. Bill Hennes is now JAMES (3/1-47)...KAREN CARP West KJRB d-23 KTKT d-29 KEEL 40-36 WRFC a WFOM 38-2 98Q 38-29 WGLF d-26 taking over the programming di- ENTER (3/2-26). Remember, March rection of WLCY AM & FM/Tampa 2nd is Bursting Day in Iceland. as well as continuing at WNDE/ Residents feast on salted mutton KYNO on KGW a KERN a KYNO d-29 Indianapolis. Carson Schreiber has and thick pea soup...The average WFLB d-27 WAAY d-30 WISE 30-26 WORG 30-21 KILE a WBJW 25-10 KDON d-25 KCBN d-21 resigned his music director position person gains one pound a year at KLAC/Los Angeles to pursue proarraction angeres to pursue pro-gramming interests. Carson had after age 25...There is no butter been with the Metromedia station in a "butterball" turkey...We'll

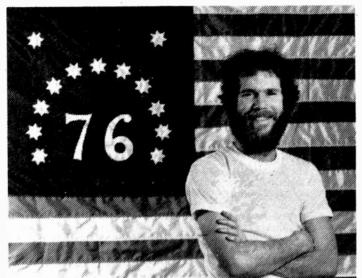
KEEL 23-20 WAIR 28-22 **Q**

Only Loudon Wainwright Could Write

Could Write And Record A Bicentennial Song Like This!



Betsy Ross Sewed A Flag
- And Loudon
Adds The Stitches!



Loudon Wainwright breaks through with the first Bicentennial song salute to celebrate that special American spirit—the unstoppable spirit of American humor. "BICENTENNIAL" crackles with the kind of outrageous commentary that would have made Mark Twain roar...caused Will Rogers to grin a little wider—and now it will have you laughing and cheering for more!

Arista Records...Where CAREERS Are Launched

BLACK Radio

February 27, 1976

- JOHNNIE TAYLOR/Disco Lady (Columbia)
- 2 RUFUS/Sweet Thing (ABC)

2

- 0 COMMODORES/Sweet Love (Motown)
 - TYRONE DAVIS/Turning Point(Dakar)
- 5 SYLVERS/Boogie Fever (Capitol)
- 12 0 DOROTHY MOORE/Misty-Blue (Malaco)
- 25 0 **EDDIE KENDRICKS/He's A Friend (Motown)**
- 13 **TEMPTATIONS**/Keep Holding On (Motown)
- 9 NATALIE COLE/Inseperable (Capitol)
- 10 10 STAIRSTEPS/From Us To You (Dark Horse)
- 8 11 DRAMATICS/You're Fooling You (ABC)
- 11 12 JOESIMON/I Need You, You Need Me (Spring)
- 17 STAPLE SINGERS/New Orleans (Curtom)
- 6 14 BARRY WHITE/Let The Music Play (20th Century)
- BLACKBYRDS/Happy Music (Fantasy)
- 22 16 HOT CHOCOLATE/You Sexy Thing (Big Tree)
 - **O CHI-LITES/The Devil Is Doing His Work (Brunswick)**
- 7 18 RHYTHM HERITAGE/Theme From S.W.A.T. (ABC)
 - ARCHIE BELL & THE DRELLS/Lets Groove (Phy/Int)
- 20 BOBBY WOMACK/Daylight (United Artists)
- 24 21 THE SALSOUL ORCHESTRA/Tangerine (Salsoul)
- MASQUERADERS/The Traveling Man (Hot Buttered Soul) 30 23 BOBBY BLAND/Today I Started Loving You Again (ABC)
- 24 BILLY PAUL/Lets Make A Baby (Phy/Int)
- 15 25 MIRACLES/Love Machine (Motown)

WWRL/NEW YORK: Andre Gagnon, South Shore Commission, David Ruffin, Donnie Gerrard WNJR/NEWARK: Blue Magic, Jerline and Friends, Osibisa, Harris and Clark, Muscle Shoals Horns, Benny Troy, David Morris Jr., Force of Nature.

KYAC/SEATTLE: Archie Bell and the Drells, Masqueraders, Stylistics, Stuff 'n' Ramjet.

WVKO/COLUMBUS: Kool and the Gang, Billy Paul, William DeVaughn, David Morris Jr. KC and the Sunshine Band.

WOL/WASHINGTON D.C.: David Morris, Mighty Clouds Of Joy, Al Wilson, Betty Wright.

WLIB/NEW YORK: Wilson Pickett, Latimore, Gwen McCrae, Four Below Zero, John Davis, Joel Webster. WLLE/RALEIGH: Staple Singers, Oliver Sain, Isaac Hayes, Leroy Hudson, Tavares, Kool and the Gang.

WBUL/BIRMINGHAM: Rudy Love and the Love Family, Mighty Clouds of Joy, R.B. Hudmon, Tymes.

KDKO/DENVER: Quincy Jones, Reflections, Willie Hutch, Tymes, Gwen McCrae, Temprees, Masquerders.

WSOK/SAVANNAH: Gwen McCrae, KC and the Sunshine Band, Gladys Knight and the Pips, Disco Tex

and the Sexolettes, Al Wilson, O'Jays, Kool and the Gang. WNOV/MILWAUKEE: Chicago Gangsters, Bohannon, Brother to Brother, Ohio Players.

WRBD/POMPANO BEACH-Florida: Silver Convention, O'Jays, Audrey Royal, Wilson Pickett, R.B. Hudmon,

Ashford and Simpson, Gladys Knight and the Pips, Willie Hutch, Archie Bell and the Drells.

WGIV/CHARLOTTE: Candy Staton, Willie Hutch, Ohio Players, Blackbyrds, O'Jays, Gladys Knight and the

Pips, Muscle Shoals Horns. WYLD/NEW ORLEANS: Tavares, Fathoms, All Points Bulletin, The Barron, Atlanta Disco Band, Johnny Adams.

KATZ/ST. LOUIS: Blackbyrds, Lowell Fulson, Monday After, B.B. King, Parliament. WVON/CHICAGO: Tymes, Silver Convention.

WDIA/MEMPHIS: Lowell Fulsom, Jimmy Castor Bunch, David Ruffin, Silver Convention, South Side Coalition,

WJPC/CHICAGO: Bobby Womack, Albert King, Blackbyrds, Sam Dees and Betty Swann.

WIBB/MACON: Kool and the Gang, O'Jays.

WWIN/BALTIMORE: Tavares, Eddie Kendricks, Johnnie Taylor, Parliaments, Archie Bell and the Drells, Kool

WENZ/RICHMOND: Kool and the Gang, Monday After, Ninety-Eight Point Six.

KKDA/DALLAS: Joe Tex, Gladys Knight and the Pips, The J.B.'s, Banks and Hampton, Jackson Southernaires.

WCIN/CINCINNATI: O'Jays, Oliver Sain, Archie Bell and the Drells, Jimmy James and the Vagabonds.

WBMX/CHICAGO: KC and the Sunshine Band, Reflections, Tymes, Gwen McCrae, Hall and Oates, D.J. Rogers. KDAY/LOS ANGELES: Tavares.

JOHNNIE TAYLOR: Black: 1 at KDAY, 16-7 WWRL, 5-3 WVKO, 12-6 WOL, 14 at WLIB, 6 at WLLE, 1-1 WBUL, 14-8 KDKO, 23-8 WSOK, 5 at WNOY, 1-1 WRBD, 1-1 WYLD, and more. Rock: Add WPGC, WGCL, WQXI, KHJ, KFRC, 18-9 WAYS, 22-10 CKLW, 32-19 WQAM, debut 17 KLIF and more.

COMMODORES: Black: 3 at WLIB, 2 at WLLE, 4-1 WKKO, 9-5 WSOK, 2 at WNOY, 3-2 WGIV, 3 at KDAY, 7-6 KATZ and more. Rock: 15-13 WGCL, add KFRC, CKLW, 18-13 WCOL, 15-11 WLAC, 19-10 WKIX, and more.

O'JAYS: Black: 15 at WCIN, Rock: Add WABC, WFIL, WPGC and more. OHIO PLAYERS: Black: Add WNOY, 27-14 WGIV, 20-12 WYLD, 22-13 WDIA. Rock: 30-25 WSGA, add KRSP,

WHHY, WNAM, debut 34 at 98Q, and more.

TRAMMPS: Black: 14-10 WJPC, 7-14 WVKO. Rock: 16-12 WIXY, 27-22 WRFC, 15-14 WIBG, 22-14 WGCL, ...

and more. SYLVERS: Black: 11-7 WOL, 11 at WLLE, 4-5 WBUL, 1-4 WSOK, 4 at WNOY, 10-9 WGIV, and more.

Rock: 12-9 WKLO, 24-16 WFLB, add WGCL, WBBQ, Z93, WMAK and more. MIGHTY CLOUDS OF JOY: Black: 4-3 WWRL, add WOL, WBUL, 24 at KDAY, 10-10 WDIA. Rock: Debut

34 WIAR, on KYNO, WFLB and more. BLACKBYRDS: Black: Debut 14 WWRL, 7-4 WOL, debut 25 KDKO, 27-17 KRBD, add WGIV, KATZ and more. Rock: 27-23 WPGC, 19-16 WSAR and more.

TAVARES: Black: Add WLLE, 33-24 WGIV, add KDAY, WYLD, debut 9 WWIN. Rock: 14-11 WSAR, 30-27 WGNG.

Most Added:

KOOL AND THE GANG Love & Understanding (Delite) ARCHIE BELL & THE DRELLS

Let's Groove (Phy/Int) **TAVARES**

Love | Never Had (Capitol)

Hottest:

JOHNNIE TAYLOR Disco Lady (Columbia)

NEW & ACTIVE

OLIVER SAIN

Party Hearty (Abet)

32% of our reporters on it. Added: WLLE, WNOV, On: WBMX, KDAY. Moves 20-10 WRBD, 25-20 KATZ, 18-17 WWIN.

LATIMORE

Qualified Man (Glades)

24% of our reporters on it. Added at WLIB, debut 20 WNOV, Moves; 16-15 WOL, 19-18 WYLD, 8-6 WDIA, 24-19 WCIN.

GRAHAM CENTRAL STATION The Jam (WB)

20% of our reporters on it. Moves; 21-14 KDKO, On; WSOK, WWIN, WCIN, KDAY.

How does ARB survey Black populations? The answer may surprise you. You see, ARB has had a problem in getting blacks (in whatever market) to complete and send in their diaries. So ARB was forced to employ special interviewing techniques in what it calls "High Density Black Areas"...areas where the black populations total 35 percent of more. ARB says it tried two different methods...methods where its black interviewees, if you will, would not be depended on to mail

First, ARB says it tried retrieving those diaries by hand but says it didn't work. Then, ARB says it came up with a method whereby black respondents did not even receive a diary, which would also mean that they'd no longer have to fill one out. What ARB does is conduct the interview by telephone...each day if possible. When ARB contacts the person they are interviewing they ask that person to recall what station or stations they listened to and as near as possible, tell them what times they listened. Makes you wonder how they can reliably determine quarter hour maintenance, doesn't it? Anyway, it is a distinctly different procedure than that used in Non High Density Black Areas... and with that I pose this question; should you with a black formatted stations program for an ARB in the same way as a Non black formatted station? Food for thought isn't it.

As noted in the radio news on page three in this issue, ARB is increasing their central zone sample sizes in eight markets for the upcoming April/May survey period. The following shows what the sample

SIZOS CUITOTICIA GLA GIIC	a verial tiley verii be.	
Current quota	•	New Quota
2.000	New York	. 3,000
2.500	Los Angeles	3,000
2,000	Chicago	2,500
2.000	San Francisco	2,500
1,200	Detroit	1,500
1,200	Boston	1,500
1,200	Philadelphia	1,500
1,200	Washington	1,500

What the increase in sample size means is that each individual diary will represent fewer people, which translated another way means that one diary will not count for as much. For black stations, particularly, this should prove to be a plus since in the past ARB had had to tabulate your ratings on just a handful of rating books. I recall where recently for the entire Los Angeles market, ARB had had to tabulate black 18-24 men of of just 8 diary returns.

Lood for ARB to increase sample sizes in other markets soon.

Active Album Cuts

ISAAC HAYES Groove-A-Thon **JOHNSON BROTHERS** Get The Funk Outa My Face Land of Ladies **BOHANNON** Bohannon's Beat

JOHNNIE TAYLOR Please Don't Stop Song In My Heart **Running Out Of Lies DIANA ROSS** Love Hangover

WHAT'S HAPPENED IN BOSTON IS HAPPENING EVERYWHERE:

STAIRSTEPS SINGLE "FROM US TO YOU" #1 R&B at WILD

At WIGO in Atlanta it's #6 and rising.

WVKO in Columbus reports a strong #6 and moving up.

At WJMO in Cleveland it's #8, WAMO Pittsburgh #3,

WCHB Detroit #6, WJLB Detroit #10, KDIA San Francisco #10,

to name just a very few on the growing list of stations.



From the album, 2nd Resurrection? ON DARK HORSE RECORDS

Distributed by A&M Records, Inc.

Produced by Billy Preston, Robert Margouleff and Stairsteps

AOR Radio

(ALBUM ORIENTED ROCK)

Mike Harrison



Hot 'Lanta '76! In the words of WNEW-FM's Program Director and one of AOR's pioneers, Scott Muni, "Year after year, I've attended industry conventions and I've become sick and tired of always having to listen to a bunch of guys sitting around and trying to find the answer to all their problems in either the 20 singles playlist or the 22 singles playlist. It's about time someone devoted all this time and attention to albums. No matter what we cover or accomplish here today, just the fact that we are all here is a major accomplishment."

The general sentiments of the conventioners seemed to be in concurrence with Muni's statement. Nevertheless, a lot more than just the long awaited "assembly" came to pass. Some major issues and concerns of AOR Radio came to light.

The most vocalized of these is dissatisfaction with the quality and focus of many of the national produced agency spots. Spearheaded by John Platt and Seth Mason of WXRT, John Gorman of WMMS, Gil Colquitt of WLIR, and Norm Winer of WBCN, talk of how many of the agency spots do not have the style of AOR Radio nor fit into the AOR environment mades its way into at least four of the five scheduled sessions and one non-scheduled session.

The other major concern of AOR programmers is being able to maintain the magic, spontaneity, and credibility of the early days of Progressive Radio and, yet, be able to relate to the competitive demands of a major 1976 formet.

The word "format" seemed to also create a few controversies among AOR people. After much heated discussion, I believe that they realized that there are as many differences of style and methodology within AOR as there are in all other so called formats put together and that the term AOR is biased toward no individual one of them but stands for their collective strength. The fact that there are so many facets to AOR Radio is a sign of health and does not threaten any individual component of the whole. This was, for the most part, generally agreed upon.

The first session was composed of Program Directors: Joe Capabianco WAAF; John Gorman, WMMS; Gary Granger, WSHE; Bonnie Simmons, KSAN; and Norm Winer, WBCN. The session drew approximately 350 people, 100 of which were unable to squeeze into the room (the session was rescheduled to a smaller room because of an initial sound system failure). Capabianco called for an overall balance in AOR Radio, the need for disciplined creativity and internal cooperation. He stressed the importance of music to the genre and stated that even though its important to totally cover your programming bases, the audience will sooner put up with weak production and jocks if the music is strong than vice versa. Gorman made the point that if AOR Radio is to succeed, it has to operate with a "1976 calendar." Simmons pointed out that the staff of KSAN came up through the internal ranks of the station itself. She mentioned the importance of specials and stated that by giving each of the jocks a say in the programming of the station, it makes her job a lot simpler. Winer talked about how WBCN was one of the first "free formers" and worked under that programming premise until as recently as 1974 when it underwent minor structural changes. Today, however, the music is decided by the staff. The station presents many live remote programs, non-commercial hours, and prime time Public Affairs programs. Winer acknowledged the presence of newcomer competition WCOZ's success in the recent ARB and hinted that many of WBCN's loyal following will return if the station returns to many of its original programming concepts, the concepts that originally built the station into a powerhouse. Granger sighted his working in close synchronization with the GM and Sales Department as being the number one reason for WSHE's success. He called for strong central programming control. He also mentioned that AOR's putting much of their music on carts is both feasible and lends itself to technical quality control. WSHE Now has 25% of its music on cart and Granger said he would like to eventually increase that to 100%.

One of the questions that came up in the session was, "How tight can an AOR go?" Gorman answered that with, "It depends on the individual market" and that was basically agreed to by the general session. As a matter of fact, the concept of regionalism came up often at the sessions and many representatives expressed the feeling that even though it is important to AOR Radio to be in touch with universal trends, a lack of concern for local tastes and regional movements could prove to be disastrous.

On the topic of syndication in this session, there was a general concern that syndicated programs should relate to as many markets as possible as far as the acts are concerned and also in narrative style. Most AOR stations, however, do carry some syndicated programs. The programmers expressed a desire to have the opportunity for closer contact with syndicators so that they may see their needs reflected in the material to which they already subscribe.

The session "How Record Companies Could And Should Relate To AOR Radio," was a smash on many levels. Approximately 450 people turned out to see Billy Bass, HYPE; Larry Harris, Casablanca; Michael Klenfner, Arista; Bert Klineman, K100; Scott Muni, WNEW-FM; and Thom



In Cleveland recently to help RCA's local branch launch his "Coney Island Baby" LP, RCA artist Lou Reed stopped by at WMMS-FM for a chat and interview. Seen here are WMMS' Kid Leo, Lou Reed, and Doree Berg, Reed's Product Manager at RCA.

O'Hair, KMET all go at it. One of the major needs expressed by the many AOR programmers in attendance was for good, accurate, honest information from the record companies. The question arose, "What can a station do to handle exclusives, especially when it is constantly not getting them?" Thom O'Hair replied that it is up to the programmer to handle that, not the responsibility of the record companies. It is just dependent upon how much clout you are able or willing to have as an individual. His statement was well received.

In response to the question, "What are your record companies doing to keep up with the changing and growing status of AOR Radio?," Klenfner replied that they are hiring more album people. Harris said that they are first establishing their product on AOR Radio before releasing the single and then utilizing the single as a tool to sell the album. Bass pointed to the many promotions and live concerts that record companies are able to do and have been helping AOR Radio put together.

The session was very hot indeed, and among the other topics covered and argued were undue pressure, inacurate trade reporting practices, time buys as favors, the differences between friendship and business, promoters calling jocks on the air, payola, the importance of loose and tight stations to record companies (or in some cases, lack of importance), and numerous other topics, ideas, and thoughts too numerous to mention here. You really had to be there to appreciate the energy and magic of the session.

The General Manager session went very smoothly and was quite informative. The panel consisted of Ed Beimfohr, KZAP; Bart Walsh, WWWW; and Frank Wood, WEBN. About 100 people attended what turned out to be an exercise in honesty. All three expressed a lack of contentment with ARB and its accuracy and methodology. Wood, as a matter of fact, said that WEBN's recent ARB success in which they more than doubled their audience and came out the highest rated (Mon. Sun. 6am-Mid. 12 plus quarter hour average) major market AOR in the country a fluke. He said that the station considered printing up T shirts saying WEBN FLUKE. He went on to shed light on the need for AOR Radio to concentrate on building solid local business so that stations are not totally at the mercy of ARB. All GMs agreed that high visability within the market are just as important as good ratings and in bad times can substitute for them. On the subject of agency spots, the speakers agreed that they can be a problem and must be watched carefully, but that radio is a business and that the radio stations must be willing to compromise. When asked if they had ever turned down a spot because they thought it was inappropriate to their format all responded, "Yes." All three were also very vehement about not allowing themselves to be influenced by record company time buys. The topics of AOR Salesman image and the relationship between Sales and Programming

The panel for the Criteria for Music Selection session included, Gil Colquitt, WLIR; John Platt, WXRT: Eric Stevens, M105; and Linda Thompson, KDKB. The session was attended by approximately 300 people. The general consensus of the meeting was that AOR music programming selections must be made on the proper balance of Sound, Image and Research and that an overemphasis of any single one of the three can lead to problems. The wey that an individual station chooses to weigh that balance, however, should be predetermined by that station's individuel predetermined goals within their particular market. For example, Colquitt eloquently described a market situation in which his station is surrounded by so many other Rock and AOR stations that they must always be concerned with building their own identity through their music, as opposed to the market situation laid out by Thompson in which its listeners a taste of all the available forms because there is a definate lack of massive competition. Stevens blew a few minds when he confidently stated that he had retrospectively calculated that under his present format his station has added an average of 2.1 records per week. According to Platt, quality control is extremely important and that for the most part, he is influence by sound because that's what his audience expects. When he is not convinced about a particular record and there is evidence in the form of either research or record company pressure to create self doubt, he passes the record along to his jocks for their opinions. Among the many topics covered, much emphasis was placed upon controlling or influencing the traffic between the "bin" and the turntable.

The final session of the day was, perhaps, the most heated. About 200 people saw Bill Bartlett, WAIV; Paul Christy, WWWW; Jack Crawford, WKDA-FM; and Brent Seltzer, KWST discuss Community Involvement.

(Continued on page 39)

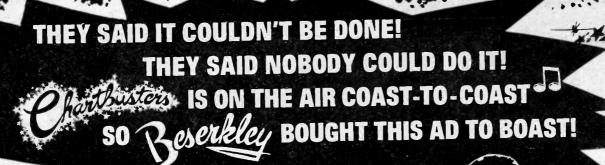
Canadian Experiment

(Continued from Page 14)

soon as they see how easy it is to operate and how it changes their job and gives them much more time to concentrate on what they're supposed to be doing best, and that's performing a good radio show and thinking about what they're going to be saying, they jump right on it and say, hey, this is great, it gives me time to do what I want to do, and get away from all the garbage I had to do in the past.

R&R: How much further do you think it will take the actual computer involvement in the on-air operation?

KYLE: Well, I mentioned we're doing our music now, gold and our Top 40. The next step we're doing here is to implement the commer cial rotation into the system. There are many companies out now, a number of good ones that have computer systems for handling the traffic commercial rotations, a system that will actually print the log for you. You put in the commercial information, it prints the log and that paper log goes into the announcer. What wen want to eliminate is that paper log step. We would communicate with commercial computer system that generates your traffic situation, we would use that to generate the information used by our on-air system. The onair system would take the log from tht other computer that's played on a screen in front of the announcer in half-hour or hourly segments, and from that he would have a look at what commercials he's supposed to be playing, set up his stop set, including commercials, music jingles or whatever, and then remote set everything, never handling a cartthat. Just to get all the garbage out of his nads and more or less eliminate the operating procedure that a lot of stations will do this by bringing an operator, putting the announcer and radio DJ into a studio, having the operator look after everything and the announcer concentrating simply on what he's going to be saying. We don't believe in operators here. We feel we can do it very well with machinery, much more efficiently, and in that way free the problems that the announcer would have.



JONATHAN RICHMAN

"Jonathan Richman is here now with a good 'life in the city love song' and an edge in his voice that lets you feel this isn't the six millionth time he's sung it."

—Judy Nylon.
New Musical Express

BARTH

"Earth Quake is one of the most dynamic pop bands extant today."
—Greg Shaw, *Phonograph Record*

EARTH QUAKE

"Rockin' The World captures the East Bay quintet in its natural millieu—a gutsy, explosive performance in Berkeley. The crude power of the live tracks is overwhelming."—Joel Selvin, San Francisco Chronicle

Coscus VOLUME I Name of the High

Rubinoos

"The Rubinoos are beyond the bounds of an ordinary teen band. Their tight harmonies grafted onto the commercial, accessible rockers they play, effectively captures the madness of true rock and roll."

-Willard Fillmore Vocational H.S. Informer



PLAY BOY RECORDS



"Sleeper of this super-charged LP...Greg Kihn...Both his original songs slay me, and Kihn is the one meant to sing them."

—Rose Bimler, Dundalk Shopping News.

SAN FRANCISCO, LOS ANGELES, BOSTON, NEW YORK, PHILADELPHIA, CLEVELAND . . . (We could name more but place-dropping is a bore.)

Album Airplay/40

1	PETER FRAMPTON	Comes Alive (A&M)	"Feel" "Show Me" "Baby I Love"
2	BAD COMPANY	Run With The Pack (Swan Song)	Title "Live For Music" "Honey"
3	BOB DATAN	Desire (Col)	"Isis""Mozambique""Diamond"
4	DAVID BOWIE	Station To Station (RCA)	"TVC""Stay""Golden" title
5	10cc	How Dare You (Merc)	"Lazv""Mandv""Art""Lullabv"
6	PHOEBE SNOW	Second Childhood (Col)	"2 Fisted" "All Over" "Third"
7	LYNYRD SKYNYRD	Gimme Back My Bullets (MCA)	Title, "Searchin" "Gypsy" "Blues"
8	MELISSA MANCHESTER	Better Days & Happy Endings (Arista)."Sing""Happy""Rescue""Sweet"
9	LOGGINS & MESSINA	Native Sons (Col)	"Peacemaker""Fox""Ladv/Love"
10	PRETTY THINGS	Savage Eye (Swan Song)	"Sad Eye""Volcano""Keepin"
11	QUEEN	Night At The Opera (Elektra)	"Rhapsody""Friend""39""Death"
12	JERRY GARCIA	Reflections (Round)	"They Love" "Tore" "Might As Well"
13	KGB	KGB (MCA)	"Sailor""Let Me Love""Children"
14	CAROLE KING	Thoroughbred (Ode)	"Thinking""Love Is Real""High"
15	BEBOP DELUXE	Sunburst Finish (Capitol)	"Ships""Sleep"
16	PPL	If The Shoe Fits (RCA)	"Sun""Chance""Home"
17	EMMYLOU HARRIS	Elite Hotel (Reprise)	"Here""Single""Control""Vegas"
18	SWEET	Give Us A Wink (Capitol)	"Action" "Keep It" lead
19	LAURA NYRO	Smile (Col)	"Money""Sexy""Midnite""Stormy"
20	STARCASTLE	Starcastle (Epic)	"Lake""Seasons"
21	JONI MITCHELL	Hissing Of Summer Lawns (Asylum)	Title, "France"
22	FLEETWOOD MAC	Fleetwood Mac (WB)	"Say You Love""Rhianon""Warm"
		Back To Back (Arista)	
24	JOURNEY	Look Into The Future (Col)	"Too Much""On Own"Title
25	HENRY GROSS	Release (Lifesong)	"Mama""Shannon"
26	JIMMY BUFFETT	Havana Daydreaming (ABC)	"Head Hurts""Captain"Title
27	JANIS IAN	Aftertones (Col)	"Roses""Belle""Tied""Dance"
		Struttin' My Stuff (Capricorn)	
29	EWF	Gratitude (Col)	"Song""Devotion"Title
30	PAUL SIMON	Still Crazy After All These Years (Col). <i>Title, "50 Ways"</i>
31	CHICK COREA	The Leprechaun (Polydor)	"Reverie""Sprite"
32	GARY WRIGHT	Dream Weaver (WB)	Title, "Love Alive" "Power" "Feeling"
33	LA EXPRESS	LA Express (Caribou)	"Flight""Choo"
34	LUU KEED	Coney Island Baby (RCA)	"Charlie" "Crazy"
35	CRAND FUNK	Eric Carmen (Arista)	"Myself""Sunrise"
30	GRAND FUNK	Born To Die (Capitol)	"Dues""Sally""Take Me"
		Face The Music (UA)	
38	IOUNINY MINTED	Land Of The Midnight Sun (Col)	Variety of cuts
39	CUDEDTD A AAD	Captured Live (Blue Sky)	Highway 61" "Bony Moronie"
40	SUPER I NAIVIP	Crisis? What Crisis? (A&M)	Lady "Nobody" "Sister"

Suggested Albums

BOZSCAGGS

BOZ SCAGGS SILK DEGREES

including: What Can I Say/Harbor Lights/Love Me To We're All Alone/Lowdown

Airight! Even though he's never made it big. the AOR world elways welcomes enything new from Boz. This album was worth the wait. His music is as soulful and uplifting as ever. Put this guy on tour so the people can see him and you've got e superstar. Superb album. "Georgia" "What Do You Want The Girl To Do""Its Over""Lido Shuffle""We're All Alone

FLORA PURIM



Bravol A year and a half in involuntary custody could not take the talent out of this marvelous album in which she is re-showcased is excellent. A combination of just about avery moving type of music best described as much more just jazz. Don't miss this one. All he heavies ere on it Take your pick. (Milestone)

MARIA MULDAUR



With this her third solo album, Marie shows e bit more versatility returning on many of the songs to the country, blues based sound of her roots when she performed with her hus-band. For those who've recently discovered the sex songstress there are the "I Am Woman type cookers complete with full instrumentation and powerful horns. "Jon The Generator" "I Can't Stand It" "As an Eagle" (WB)

ALLAN CLARKE



that sound good on the radio. Hollies member weaves a potpourri of fine Rock and Roll material penned by an Impressive cast of songwritrs into a slew of light bouncy toes. "Blinded by the Light" "We've Got "Hallelujah Freedom" (Asylum)

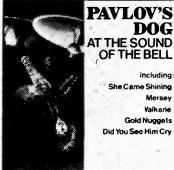
PAVLOVS DOG

DOG

Valkerie

Gold Nuggets Did You See Him Cry

OF THE BELL



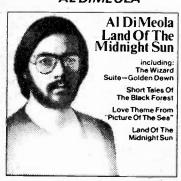
The line up of back up musicians is impressive. the instrumentation is strong, the materiel is fresh and the production is sparkling, Nevertheless, the sound of David Surkamp's weird voice is worth the price of admission alone. "Valkerie"
"She Breks Like A Morning Sky" "Early Morning
On""Did You See Him Cry" (Columble)

SUTHERLAND BROTHERS



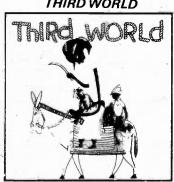
Well balanced and refreshing, just about all the cuts on this album are easy to program This group, which has been ground awhile, features tight guitar based instrumentation and silky vocal harmonies. The whole ting has just a pleasant tinge of Country flavor. "When The Train Comes" "Arms of Mary" "Love on the rain Comes" "Arms of Mary foon" "Mad Trail" (Columbia)

AL DIMEOLA



He sure can pick. Sensational quitar album featuring impressive beck up musicians a la Stanley Clerke, Alphonse Mouzon, and Chick Corea. That gives you e besic idea of what it sounds like. "The Wizard" "Short Tales of the Black Forest."(Colu

THIRD WORLD



blends Reggae with American Soul and African rhythms. The result is smooth, "Sette Mess na""Kumina""Sun Won't Shine" (Island)

Chart

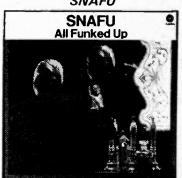
FRAMPTON remains on top after last week's record breaking airplay. BAD surged and took over the number 2 position. DYLAN is still powerful. BOWIE maintained. The top 4 albums are very strong this week in proportion to the rest of the chart. 10cc, PHOEBE, and LYNYRD are all monsters. MELISSA continues to grow. PRETTY, QUEEN and GAR-CIA maintained their healthy airplay. KGB took a mighty leap. BEBOP and KING hung on. SWEET picked up a bit. NYRO was the week's highest debut. STARCASTLE looks like a smash. MAC did well again. At this point in time, it's the most played album in this chart's history. It's been on the chart for over half a year. BRECKERS grew. JOURNEY is taking hold. GROSS came up. BUFFETT nudged up. WRIGHT did alright. LA EXPRESS debuted impressively. REED resurged. CARMEN has remained comfortably stable for the past 3 weeks. ELO hung in there. AL DI MEOLA debuted. WINTER debuted. Because of most PD's and MD's being at the convention, this chart was based on the reports of only 25% of our total stations. We have deleted the actual station reports this issue in favor of convention coverage. Next week, back to normal.

VANGELIS



This isone of those concept albums in which the programmer has to look for little bits end pieces to glean for programming. There are plenty of tasty movements within this symphony that deals with Heaven and Hell. Vangelis does just about everything displaying a mastery over the many types of keyboards available. He's backed by the voices of the English Chamber Choir, Pretty powerful stuff. (RCA)

SNAFU



Funky, funky, chukka chukka music that'll keep your listeners shaking. Gut grizzley vocals an arrangements lend to the package's overall hoogie-ability "Hard to Handle" "Bar Room

Sunburst Finish... no ordinary album, Be-Bop Deluxe... no band ordinaire!

Coming your way!

Hot from a sell-out 25-date British concert tour; where the Melody Maker proclaimed, "Be-Bop Deluxe, tipped by many for rock stardom in '76, stormed the Theatre Royal Drury Lane on Sunday with a set which earned them a standing ovation from the capacity crowd;" where the readers of New Musical Express overwhelmingly voted Be-Bop the Most Promising New Group In The World; where Bill Nelson has already been talked of as the Most Important Rock Guitarist Of The New Generation; where Sunburst Finish, their critically acclaimed album, is already a Top 10 Smash!

In The U.S., where Ira Robbins in The Trans-Oceanic Trouser Press calls "Bill Nelson the most dignified rock star alive... he plays the most original lead guitar to be heard in many years"; where Jon Tiven in Circus says, "Be-Bop Deluxe is one of the most exciting groups I've ever come across, and it's all in the hands of Bill Nelson."

Coming your way!

First U.S. Tour March 8-April 20

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COUNTRY

JIM DUNCAN/Editor

Country Radio: Very Much A Part Of Convention 76

By Jim Duncan Country Editor

I went to Atlanta, Georgia last week not really knowing what the response would be to the R&R Convention '76 from the Country Radio and Record Industry. My main concern was that many of those Country-oriented General Menagers, Program Directors, Music Directors or D.J.'s would feel out of place at a convention where the majority in attendance were from Rock Stations.

Much to my relief, there were no lines drawn between formats, but rather people with ideas getting together with other people with ideas. The success of the R&R Convention last week, in my opinion, was the attitude of those attending. Everyone was there for a good time, and a good time was had by all. But more than that, the majority wanted to learn and were willing to share ideas. Much to my surprise the learning and sharing of ideas was not mainly at the sessions, but rather during the social gatherings in the lobby or suites. Those who came with questions, for the most part, had those questions answered.

Rather than me tell you my opinion of the convention, I have the opinions of some of those in attendance from the Country community. At the end of their comments, I'll sum up what I feel we need to do for next year.

BOB BARWICK-Music Director, WWVA, Wheeling, West Virginia:

"I really enjoyed it. I thought the idea of having all of the heavy shooting stuff (sessions), as far as meetings, all on one day, an excellent idea. It was good for those cats who can't get in for more than a day. I had to leave Saturday afternoon and I was able to see everything I needed. Where we had it was superb, I think the hotel did an excellent job handling us all. There wasn't one session I didn't enjoy. Next year I'd like to see a panel with General Managers and Program Directors discussing their mutual needs."

JOHNNY BRIDGES-Program Director, WUBE, Cincinnati, Ohio:

"I liked the whole thing. I though it was absolutely great. Some of the sessions, such as Eric Small and his panel on engineering, I've seen and heard many times before. But I guess in any convention you will overlap a bit. I was talking to Kent Burkhart awhile ago, he said "Fantastic," he, as I was, was very pleased with the whole thing. Only thing I didn't like was having to come back to work on Monday."

BOB PITTMAN—Program Manager, WMAQ, Chicago:

"I think it's the best convention ever. I think it probed into a lot of new areas. I thought the exhibit areas were very good and was very needed at a convention such as this. The only negative I can see is some of the people going to the convention still haven't adjusted to what I think is a changing attitude for conventions. More people ought to realize a convention is first set up to learn something, then to party. Many individuals have the two mixed up. In the Country section I was happy to see the management area explored. This is an area many conventions don't get into. I was glad to see you have that very much a part of yours."

JIM HUITT—Program Director, WSLR, Akron:

"I thought it was very well put together, extremely professional. I thought the hotel staff was marvelous. The Country section was extremely good and I don't know how you can make much improvement. You had everything covered."

TOM ALLEN—Program Director, KBOX, Dallas:

There was very little I disliked. In your Country sessions, I felt some were too short. We'd get something rolling and then we'd have to move along. My only suggestion is to make a few less sessions and make them longer. I will be back next year. It was great."

GARY KINES—Program Director, WSUN, St. Petersburg, Florida:

"I enjoyed it. I didn't like the hotel layout as much as last years. I was in rock last year and found last years hotel more convenient and easier to get around. I thought the sessions on management and programming were very good. I though all sessions were handled quite

MAX GARDENER—Music Director, KKYX, San Antonio:

"Fabulous! The thing I honestly liked about it was the way you and your staff got it so well organized. I enjoyed the presentations and getting out in the lobby to visit and share ideas with the other guys there." The sessions were perfect."

TOM McENTEE—National Promotion Manager GRT Records, Nashville: One of the founders of the Country Radio Seminar:

"From a record person's standpoint, I thought the sessions werea good learning experience. Your convention gave me and the other record people a chance to meet and see radio industry people that we sometimes only talk with on the phone. Your panel on Progressive Country was very good because it helped expose some of the new directions of

try music. By virtue of this convention, R&R has in the last two

years established itself as the most dynamic trade paper in the industry." PAM GREENE—Music Director, WHN, New York:

"I felt the sessions were crammed into Friday and on Saturday not that much was going on. Next year you should try to spread the Country sessions over a two day period. I wanted to attend some of the rock sessions, but because they were at the same time as yours, I couldn't break away. Add more question and answer sessions. I think you did a really good job and I would come again. I got a lot out of most sessions."

RONLOWRY—Program Director, WHOK AM&FM, Lancaster, Ohio:

"I can't really think of anything I didn't like. The promotions and programming sessions were very good for us. I certainly learned a great deal and I want to return again next year."

BILL BARDEN—Program Director, WISZ, Baltimore:

"Let me say this, I've attended a lot of conventions and I thought by

far the R&R Convention was the most informative and best organized and came off as the finest I've ever attended. I picked up a lot of pointers throughout the sessions."

AL GREENFIELD—General Manager, KIKK, Houston:

"I would like to make a suggestion, try next year to stagger your sessions. As a General Manager, I found many sessions going on at the same time that I wanted to attend. You might try to combine format sessions, such as music research for AOR, Rock, Country, Pop and Black. Put them together and let all formats learn from each. The food at the hotel during the dinner and lunch was excellent. I know you all worked your fanny's off and I felt honored to take part. It was a fine convention."

Naturally, I couldn't talk with everyone who attended, but of course, their comments and suggestions will be taken into consideration for next year's R&R Convention.

In conclusion, from the above comments, here is what I feel will make us stronger next year:

- Longer sessions and fewer of them on one given day. More time for questions and answers.
- 2. Not so many concurrent sessions. We need to give time for each of the formats to get together to exchange ideas.
- 3. More sessions on management and programming and how each should relate.

My thanks to the many stations who were represented and the record industry for their helpful participation before, during and after the convention. We proved together that Country Radio can be a part of a National Programming Convention and contribute just as much, if not more, than anyone there. Thank you again for your support and help bringing it together for the good of the industry.

One final note of thanks to RCA Records' "Superstar" RONNIE MILSAP for showing those in attendance to the second annual R&R Convention that Country Music doesn't have to take a back seat to anyone! Ronnie you were the greatest!!!

Make your plans NOW to register for the 7th Annual COUNTRY RADIO SEMINAR—March 19 & 20— Airport Hilton—Nashville—Complete registration information and agenda in next week's R&R.

COUNTRY

BILL ANDERSON & MARY LOU TURNER (MCA): "Without" and "Walk With Me"

BILLY "Crash" CRADDOCK (ABC/Dot): "You Rubbed It In All Wrong" STONEY EDWARDS (Capitol): "Love Still Makes The World Go Round" FREDDY FENDER (ABC/Dot): "My Happiness" and "Vaya Con Dios" MERLE HAGGARD (Capitol): "After Losing You" and "Hag's Dixie Blues" PURE PRAIRIE LEAGUE (RCA): "That'll Be The Day"



OOTTSY
The Sweetest Thing (RCA)

This young lady is one of the finest new talents on the Country Music scene today. If you have not turned on to DOTTSY yet, give this LP a spin. She's loaded with talent and someday she will rank among the best. Best new material: "There is A Place" and a beautiful ballad called "The Sweetest Thing (I've Ever Known)." Also very strong "Just Remember Who Your Friends Are." Possible is JOHN DENVER's "Follow Me." The singles "I'll Be Your San Antone Rose" and "Storms Never Last." are featured.



OILL ANGERSON & MARY LOU TURNER
Sometimes (MCA)

Joining the ranks of DOLLY & PORTER, and CONWAY & LORETTA are BILL & MARY LOU Most cuts on their debut LP togother are strong if not better, than their current smash single. Very few flaws in this album. Strongest material: "Gone At Last," "Come Walk With Me," "With out" and "That's What Made Me Love You." Also very good: "Let Me Take You Away." I'm sure this duot will continue to do it with more hits from this album.



Biff Collie INSIDE NASHVILLE

FACT: GEORGE HAMILTON IV comes back to the OPRY after three years away. He'll still live in CHAR-LOTTE work with the ARTHUR SMITH TV shows, which he's been a part of since he returned to the land of his raisin'...WILLIE's back cookin' after the collapse at his new DALLAS night club. Cold and fatigue, he says, caused it...His old West Coast friends may find it hard to believe, but GARY (S) PAXTON is a balloon of his old self, also a whisper of the noise he made for 15 years as a successful writerproducer-performer around LOS ANGELES, during which time he created such things as "Alley Oop," Monster Mash" and the group, the HOLLYWOOD ARGYLES. Gary's what some people call a "church addict" nowadays, which he says is fine, if that's what you want to call it. He used to be an alchoholic and a drug addict. He's building a studio in the back yard of his home (which he calls "The Auditory Psychoacoustic Research Center")

...FREDDIE HART placed his first original painting in the COUNTRY MUSIC HALL OF FAME. He's been offered up to \$25,000 for it, they say. It's called "Daydreams of Tomorrow," depicts his early life in Lochapoka, Alabama...

RUMOR: WAYLON and JESSI will have their own TV show. They made a pilot...SONNY JAMES shaved off his beard...PORTER WAGONER already wringing his hands with nothing to do since he erased all his road dates and sent the band a packin'...BRUSH ARBOR signed with MONUMENT...Songwriters' Hall of Famer DON ROBERTSON signed with MONUMENT...DOLLY PARTON was in bad shape for a few weeks, not being able to sing because of a strep throat (Band shape???)...TERRY BRADSHAW in **HOLLYWOOD** to tape guestings on network and syndicated shows this week?...CHET's 6th annual CELE-**BRITY GOLF TOURNAMENT will be** held in KNOXVILLE in the last week of May...CONWAY TWITTY was named after CONWAY, ARKAN-SAS and TWITTY, TEXAS?...JOE LUCUS, one of country music's "nice guys" for a long time and a pioneer music man on the staff of ACUFF-ROSE for 27 years, has founded COMMERCIAL DISTRIBUTION CORP. for record marketing (and that's a fact!). Good luck, Joe! CHARLIE LAMB, another industry

pioneer, is a driving force behind the new venture of LUKE AUSTIN founder of CENIKOR, a non-profit foundation for the rehabilitation of drug addicts, alcoholics and criminals. Luke has just formed COUNTRY KINGDOM PRODUCTIONS and has his first release, produced by SCOTTY TURNER, and distributed by JOE LUCUS' CDC firm, called "My Heart Would Know." All income realized from Austin's records personal appearances, or his production company will go directly to benefit the CENIKOR FOUNDA-

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COUNTRY

JIM DUNCAN/Editor

NEW & ACTIVE

EMMYLOU HARRIS Together Again (Reprise)

Tremendous early response...MOST ADDED. In many areas reports of instant phone response. Station adds: KIKK, WINN, WNYN, KKYX, WMC, WIRE, KLAK, KLAC, KCKC, KHAK, WHK, KERE, KTUF, KBFW, KSOP, WDEE, KSON, KENR, KBUL and more.

JOHNNY RODRIGUEZ

I Couldn't Be Me Without You (Mercury)

Very good reaction still. Some phone action. More station adds including: WDEE, WWOL, WJJD, KGA, WSLR (pick), KHOS, KRMD, KLAK, KLAC, WWOK.

BILLIE JO SPEARS What I've Got In Mind (UA)

Continues to grow. Station adds include: KSON, WJJD, KHOS, WWOL, WIL, WSLR, KSOP, WPOC, WWOK, WKDA.

DOLLY PARTON "Hey, Lucky Lady" (RCA) Picking up more stations all the time: WPOC, KHAK, KGA, WMC, WIRE, KAYO, WWOL (pick), WPNX.

CHARLIE ROSS "Without Your Love (Mr. Jordan)" (Big Tree) Gaining very strongly in most areas. Good phone activity. Adds: WINN, KHOS, KRMD, WIRE, KSO. Charted: 30-21 KBOX, debut 25 WUBE, debut 26 WJJD.

TERRY BRADSHAW "I'm So Lonesome I Could Cry" (Mercury) Added at WHK, WISZ, WKDA. Charted: 33-25 KLAK, debut 32 KERE, 40-30 KRZY, 30-25 WWVA, 39-20 KENR.

CHARLIE DANIELS "Texas" (Kama Sutra) Moving well in most markets...Added KRZY, WISZ, WBAP, KPOK, KAYO. Charted: 24-16 KLAK, 26-19 KBOX.

GEORGE JONES "The Battle" (Epic) Added KAYO, WJJD, WAME. Charted: 36-24 KRZY, 26-21 WHO, 37-32 KLAC, 31-26 KBOX, 34-23 WSLR.

BRENDA LEE "Find Yourself Another Puppet" (MCA) Added KRZY, KUZZ, WNYN, WAME. Station chart action: 32-21 WISZ, 36-29 WPOC, 21-17 KBOX.

SUE RICHARDS "Sweet Sensuous Feeling" (ABC/Dot) Added WPOC, WAME, KAYO, KIKK. After a period of slowing it's starting to move very well.

OTHER GETTING SIGNIFICANT ACTION

REX ALLEN JR. "Sing Me No Sad Songs" (WB) Added WMC, KUZZ, KAYO. Charted 34-25 KRMD, 26-17 KTUF.

LYNN ANDERSON "All The Kings Horses" (Columbia) Added WWVA, WUBE, WSLR

BELLAMY BROTHERS "Let Your Love Flow" (WB) Some very good reaction at the few stations playing the song. Added KHOS, WNYN. Charted: 35-25 KCKC.

BOBBY BORCHERS."Someone's With Your Wife" (Playboy) Added KERE (pick), WWOK, KRMD, WSLR.

BRIAN COLLINS "To Show You That I Love You" (ABC/Dot) Added WISZ, KHAK, KSON.

ROY DRUSKY "This Life Of Mine" (Capitol) Added KKYX, WWVA, KSOP, WPNX.

DONNA FARGO "You're Not Charlie Brown" (ABC/Dot) Added WIRE, WINN, KSOP, WDEE, KSON.

MICKEY GILLEY "Don't The Girls Look Prettier At Closing Tim" (Playboy) Added KERE, KBOX, WMC, WBAP, KPOK. Charted: debut 24 WWOK, 37-25 KENR.

ROY HEAD "Satisfied Mind" (Epic) Added KSOP, WBAP. Charted: debut 35 KWMT, 35-28 WSLR.

MICHAEL MURPHEY "Mansion On The Hill" (Epic) Added KERE, WNYN, KSOP, WWOK.

ANNE MURRAY "The Call" (Capitol) Added KSON, KWMT, KHOS, WBAP. Charted; 20:17 KCKC, 31-27 WHK.

JOHNNY PAYCHECK "The Feminine Touch" (Epic) Added KWMT, KSOP, KBUL

DEL REEVES "I Ain't Got Nobody" (UA) Added WHK, KWMT, KPOK.

JOHNNY RUSSELL "I'm A Trucker" (RCA) Added KGA, KTUF, WDEE, KSO.

SHAD O'SHEA "Colorado Call" (Fraternity) Added WWVA. WINN. Charted: 39-28 KBOX, 29-20 WUBE.

CAL SMITH "Thunderstorms" (MCA) Added WKDA, WIL,

لَيْهَ عَلَى يَعْدِينَا الْمُعْرِينَا لِلْعَالِمُ مِنْ الْمُعْلِمِينَا مِنْ الْمُعْلِمِينَا الْمُعْلِ

Radio & Records

February 27, 1976

	Weeks Ago	Weeks Ago			
	4	2	0	WILLIE NELSON/Remember Me (Columbia)	
	1	1	2		
	6	3	0	TOM T. HALL/Faster Horses (Mercury)	
	7	4 .		MERLE HAGGARD/Roots Of My Raising/In '51 (Capitol)	
	21	14	Ø		
	2	5	6	TANYA TUCKER/Don't Believe My Heart (MCA)	
	19	9	0	LARRY GATLIN/Broken Lady (Monument)	
	9	8	8	MOE BANDY/Hank Williams, You Wrote (Columbia)	
	16	12	9	T.G. SHEPPARD/Motels & Memories (Melodyland)	
	11	11	10		
	14	7		LINDA RONSTADT & EMMYLOU HARRIS/Tracks & Gift (Asylum)	
	5	6	12		
	3	10	_	CONWAY TWITTY/This Time I've Hurt Her (MCA)	
	27	21		ROY CLARK/If I Had To Do All Over Again (ABC/Dot)	
	8	13		CLEDUS MAGGARD/The White Knight (Mercury)	
	30	19		JESSI COLTER/It's Morning (Capitol)	
	36	20		FREDDIE HART/You Are The Song (Capitol)	
	13	16		NARVEL FELTS/Somebody Hold Me (ABC/Dot)	
	12	17		CRYSTAL GAYLE/Somebody Loves You (UA)	
	10	15		CHARLIE RICH/Since i Fell For You (Epic)	
	40	31		FREDDY FENDER/You'll Lose A Good Thing (ABC/Dot)	
	26	26		FREDDY FENDER/Wild Side Of Life (GRT)	
	20	18		KENNY ROGERS/Love Lifted Me(UA)	
	37	32		DICKEY LEE/Angels, Roses & Rain (Monument)	
	34	29		STATLER BROS./How Great Thou Art (Mercury)	
2:		30		EDDIE RABBITT/Drinkin' My Baby (Elektra)	
	_	38		RAY GRIFF/If I Let Her Come In (Capitol)	
	28	24		BILLY WALKER/Don't Stop In My World (RCA)	
	15	22	29	CHARLEY PRIDE/Happiness Of Having (RCA)	
	39	37	30		
	24	27	31	DAVID ALLEN COE/Long Haired Redneck (Columbia)	
	<u>_</u>		0	CONNIE SMITH/Till I Kissed You (Columbia)	
	17	28		AMAZING RHYTHM ACES/Amazing Grace (ABC/Dot)	
		35	34	JIM ED BROWN/Another Morning (RCA)	
	_		3	SONNY JAMES/Back In The Saddle/Prisoner Song (Columbia)	
	_ :	39		GEORGE BAKER SELECTION/Paloma Blanca (WB)	
4	33	33	37	RED SOVINE/Phantom 309 (Starday)	
	29	25		DAVE & SUGAR/Queen Of The Silver Dollar (RCA)	→ .
	- 4	\rightarrow	39	TERRY BRADSHAW/I'm So Lonesome I Could Cry (Mercury) NE	W
	×	>			TRIES

WBAP. Charted: debut 30 KRMD, debut 32 KAYO, debut 22 WMC.

SAMMI SMITH "As Long As There Are Sundays" (Elektra) Added KHAK, KPOK, KLAK, KWMT.

JOE STAMPLEY "Shiek Of Chicago" (Epic) Added KERE, KKYX, KCKC, KENR. KTUF.

GARY STEWART "Oh Sweet Temptation" (RCA) Added KLAC, WUBE, KHOS.

MEL STREET "Devil In Your Kisses" (GRT) Added KRZY, KWMT, WKDA, WIRE, WNYN. Charted: 37-28 WINN.

GENE WATSON "You Could Know As Much About A Stranger" (Capitol) Added WJJD, WUBE, WBAP...Charted: debut 33 KTUF, debut 29 WMC.

Material needed for the upcoming COUNTRY RADIO SEMINAR March 19 & 20—Nashville:

1. All Printed Station Material To: Mr. Shelly Davis KBUL Radio Box 9001 Wichita, Kan. 67212

2. VTR/FILM and SLIDES to:
Mr. Bob Young
WMC Radio
1960 VINION St.
Memphis. Tenn. 38104

3. Station airchecks to:
Mridim Duncan
RADIO & RECORDS
6430 Sunset Blvd
Suite 1221
Höllywood Ca 90028

Most Added

EMMYLOU HARRIS
Together Again (Reprise)
JOHNNY RODRIGUEZ
I Couldn't Be Me (Mercury)
BILLIE JO SPEARS
What I've Got In Mind (UA)
DOLLY PARTON
Hey, Lucky Lady (RCA)

Most Requested

WAYLON & WILLIE
Good Hearted Woman (RCA)
CHARLIE ROSS
Without Your Love (Big Tree)
GEORGE BAKER SELECTION
Paloma Blanca (WB)
DON WILLIAMS
TILLTHE RIVERS (ABC/Dot)
CLEDUS MAGGARD
The White Knight (Mercury)

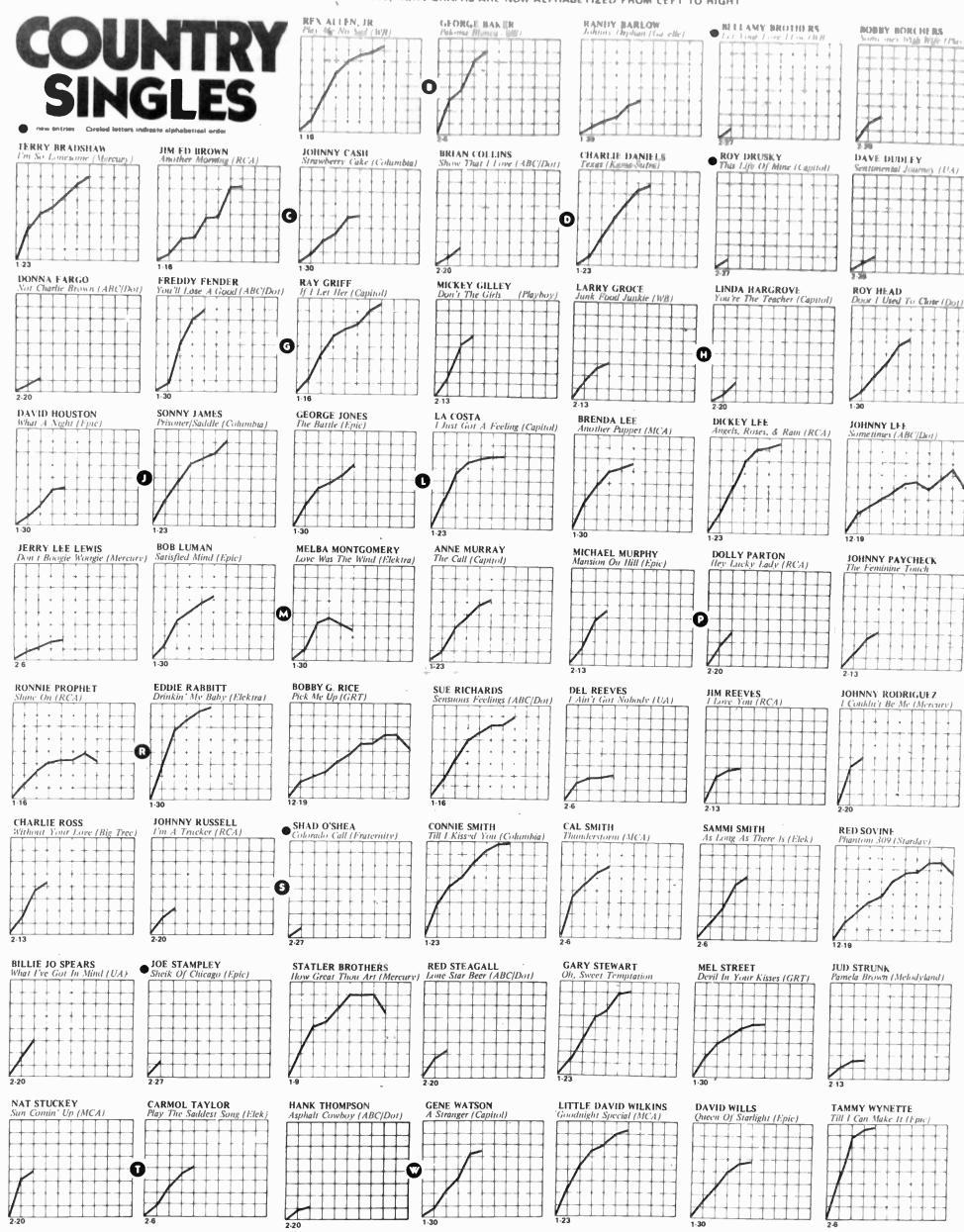
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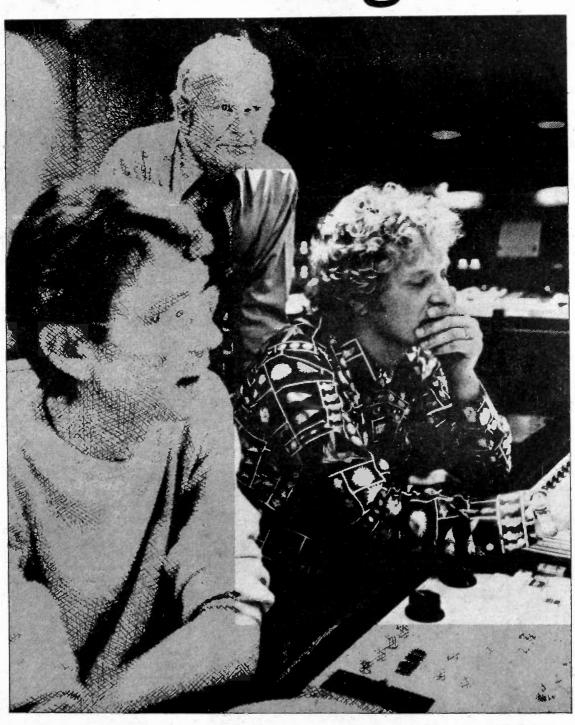
COLUMBIA 3-10276



For details on how you may obtain recordings of Convention '76 Country sessions, see next week's R&R.

Play Me No Sad Songs-Just Play Me.

Rex Allen Jr.'s "Don't Play Me No Sad Songs", 8171



From Warner Bros. Country, where seldom is heard a discouraging word.

Weeks

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Week

Radio & Records

		D			11	A
(8			U		4	U
	1	RHYTHM	HERITAGE	Theme From	SMATI	ARCI

1	RHYTHM HERITAGE/Theme From S.W.A.T. (ABC)
_	

0	ERIC CA	RMEN/All	By Mys	elf (Arista)

- 3 EAGLES/Take It To The Limit (Asylum)
- PAUL SIMON/50 Ways To Leave Your Lover (Columbia)
- BEE GEES/Fanny (RSO)
- - FOUR SEASONS/December 1963 (WB)
- 16 CAPTAIN & TENNILLE/Lonely Night (A&M) 9
- 6 7 GEORGE BAKER SELECTION/Paloma Blanca (WB)
- 6 9 C.W. McCALL/Convoy(MGM)
- 10 LINDA RONSTADT/Tracks Of My Tears (Asylum) 13 11
- 20 16 DR. HOOK/Only Sixteen (Capitol)
- 15 13 12 BAND OF THE BLACK WATCH/Scotch On The Rocks (Private Stock)
- 18 17 ART GARFUNKEL/Breakaway (Columbia)
- 26 18 ■ BELLAMY BROTHERS/Let Your Love Flow (WB)
- 8 12 15 WING AND A PRAYER/Baby Face (Wing & A Prayer)
- GARY WRIGHT/Dream Weaver (WB) 24 20
- 33 27 ANNE MURRAY/The Call (Capitol)
- 1 TONY ORLANDO & DAWN/Cupid (Elektra) 29 36
- 30 22 U LARRY GROCE/Junk Food Junkie (WB)
- 20 ELTON JOHN/I Feel Like A Bullet (MCA) 21
- 25
- 29 FRANKIE AVALON/Venus (De-Lite) 24
- 7 10 22 HELEN REDDY/Somewhere In The Night (Capitol)
- 23 DONNY & MARIE OSMOND/Deep Purple (MGM) 23 23
- 27 25 24 CHARLIE RICH/Since | Fell For You (Epic)
- 36 32 MELISSA MANCHESTER/Just You & I (Arista)
- 28 26 26 KIM CARNES/You're A Part Of Me (A&M)
- TAROLE KING/Only Love Is Real (Ode) 34
- 28 NEIL SEDAKA/Breaking Up Is Hard To Do (Rocket) 10 14
- 32 30 29 NATALIE COLE/Inseparable (Capitol)
- MAXINE NIGHTINGALE/Right Back Where We Started From (UA) 36
- 31 CHARLES RANDOLPH GREAN/Star Trek (Ranwood) 11 15
- 32 ABBA/I Do, I Do I Do, I Do (Atlantic) 37
- 33 PAUL DELICATO/Cara Mia (Artists Of America) 39 36
- 34 JIGSAW/Love Fire (Chelsea)
- 35 JONIMITCHELL/In France They Kiss On Main Street (Asylum)
- 36 CHARLIE ROSS/Without Your Love (Big Tree) 37 CARPENTERS/There's A Kind Of Hush (A&M)
- 38 RANDY EDELMAN/Concrete And Clay (20th)
- 39 JIM CROCE/Chain Gang Medley (Lifesong)
 - 40 HAROLD MELVIN/Wake Up Everybody (Philadelphia Int.)



WLW PD Mike O'Shea presented the station's staff with "No. 1" plaques in honor of their standing in the Oct/Nov ARB. Back row, L-R, Jockey Joe Kelly, Mid-day; Bob Miller, Farm Director; James Francis Patrick O'Neill, Morning man; Jim LaBarbara, Afternoon Drive; Harry Smith, All Night. Front row, L-R, Bob Beasley, 7-Midnight; Charlie Murdock, Vice President & Gen. Mgr; Michael O'Shea, Program Director. Not pictured, but receiving a plaque, Bob Braun, star of WLW's No. 1 "50/50 Club" program.

NEW & ACTIVE

CARPENTERS

There's A Kind Of Hush (A&M)

Smashed through during convention week. Now playing on over 50% of reporting stations.

CHARLIE ROSS

Without Your Love (Big Tree)

Cheatin' songs are almost always popular with adult(ery) audiences. Now playing at over 40% of reporting stations.

RANDY EDELMAN

Concrete And Clay (20th Century)

Still being added at a rapid pace. On 40% of reporting stations.

KENNY RANKIN "Sunday Kind Of Love" (Little David) THE PEARLS" I'll See You In My Dreams" (Private Stock) EMMYLOU HARRIS "Here, There And Everywhere" (Reprise) HENRY GROSS "Shannon" (Lifesong) LULU "Heaven, Earth And The Stars (Chelsea) WAYLON & WILLIE"Good Hearted Woman" (RCA) GAYLORD & HOLIDAY "El Cumpar" (Prodigal) BOB CREWE GENERATION "Street Talk" (20th Century)



Briefly looking back to Atlanta and Convention '76, I can honestly say I've never felt more proud about being in this business. All the preparation on the part of the panelists turned out to be a rewarding

One of the most satisfying ingredients of the various meetings was the intense interest from the audience. In two of the sessions the flow of communication from panelists and audience became so involved that we could have easily extended those meetings an additional hour. That surely is something to think about for next year.

A tribute to those who came down to Atlanta to participate in Convention '76 is probably summed up best by someone who couldn't make it. Gertie Katzman, making her normal Monday promotional calls, became compelled to call me and relate the overwhelming positive response from eyewitness conventioneers. Comments from dozens of program directors were so flattering that Gertie figures she missed the best convention ever! Those who were there know it's true.

Hopefully all of you learned as much as I did, and came away with a renewed sense of pride. After all, Pop/Adult radio has the biggest audience and the highest billing of any music format in the country

Once again thanks to all who made it down and participated. Special acknowledgments must go to the host panelists: Steve Bell-KMBZ whose programming and thought dynamics were inspiring... Bob Hughes-WASH-FM whose humorus tape presentation gave a much appreciated comedic value to the second session...Al Resler-WGAR who vocalized his music philosophy that has made his station a winner in Cleveland. And to the record industry panelists...Chuck Thagard-Columbia, whose Pop/Adult presentation tape became one of the highlights of the meeting and made me proud just to be a part of it. George Furness-Atlantic, who is always thought provoking and is the former banquet coach for Howard Cosell... Jack Hakim-Playboy, who believes in hard work and learning and has proven that combination valid.

Also a special note of thanks to John Lund-WNBC for pulling a double shift on Convention Friday. John's Imus tape still brings a pleasant chuckle to all who heard it.

Best wishes to Scott Burton who is in transit from KSD-St. Louis to KFMB-San Diego...and to Mike O'Shea who is going back to Florida to oversee (consult) a number of stations in that state.

I believe Bob Wilson expressed the feeling best...when you break it all down and put the B.S. aside...R&R Convention '76 was truly YOUR convention. Thanks for caring.

> For details on how you may obtain recordings of Convention '76 Pop sessions, see next week's R&R.

TERRY BRADSHAW

GAYLORD & HOLIDAY

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MORRIS ALBERT BAY CITY ROLLERS ABBA I Do, I <u>Do (Atlantic)</u> BILLY "CRASH" CRADDOCK RITA COOLIDGE CY COLEMAN Chloe (RCA) CARPENTERS A Kind Of A Hush (A&M) G **ELECTRIC LIGHT ORCH** RANDY EDELMAN EARTH, WIND & FIRE PAUL DELICATO Cara Mia (Artists Of America) 4 0 Ø BARCLAY JAMES HARVEST **EMMYLOU HARRIS** LARRY GROCE HALL & OATES DOE GRAY (WB 0 CLEDUS MAGGARD LAUREL & HARDY Trail Of Lonesome Pine (Mark) LULU Earth & Stars (Chelsea Fire I Chelsea) BARRY MANILOW HAROLD MELVIN HERBIE MANN CHUCK MANGIONE Bellavia 1.4&M1 Wake Up Everybody (Phil. Int.) LY MANCINI Get The Feeling (Arista) itars & Stripes Forever (Ath) Symphony (RCA) 1.4&M) A Iveling) MICHAEL MURPHEY WILLIE NELSON 0 PRELUDE Best. Of A Bud Time (Pye) OZARK MTN DAREDEVILS If I Only Knew LACAL THE PEARLS In My Dreams INE NIGHTENGALE **O'JAYS** nis (Private Stock Love Music (Philly Int) 0 RUFUS Sweet Thing (AHC) TOM SCOTT SALSOUL ORCHESTRA CHARLIE ROSS NY RANKIN 'prown' And Country (Ode) (Little David) 0 213

Record Industry Notes

JEAN-CLAUDE BORELLY

CREEDENCE CLEARWATER
That The Grapevine (Fantasy)

Street Talk (20th Century)

BIDDU ORCHESTRA

FREDDY FENDER

on'll Lose A Good Thing LABC

(Continued from Page 18)

B.T. Express in an exclusive recording contract with the group in the studio recording their next album "Energy To Burn" due out in April... RCA Records is capitalizing on the new "Candypants" underwear craze by rushing out a single by Floyd Cramer titled "Candy Pants." The men and women's panties are actually made of Candy and come in three flavors: Hot chocolate, banana split and wild cherry with red licorice drawstrings holding up the goods...Former Stone guitarist, Mick Taylor has joined previous Focus drummer, Colin Allen, to form a new band called Taylor, Millar, Allen and Rait with a debut album coming this Summer...

KE HARRISON

(Continued from page 28)

AOR News, and besically face the firing squad. The major concerns expressed here were how can an underbudgeted AOR utilize creativity and a sense of relevancy to meet its News obligation satisfactorily and how much hard news should an AOR include in its News content. Bartlett discussed the elimination of the negative premise and the availability of syndication. Christy went over how he handles the ABC Network feed. Crawford talked about many other things that a station can do to enhance and enrich its community involvement such as free concerts and informative Public Service Announcements that help the listener as opposed to making demands of the listener. Seltzer presented the news writer, gatherer, and caster's responsibilities. His presentation was dynamic to say the least and most of the audience was moved by his infectious energy and enthusiasm. The subject of an AOR News Network was brought up and analyzed.

The overall consensus was that there was not enough time for everything to be covered, just as there is not enough room in this column for me to report on everything that was covered. I believe thet both situations are, in a way, positive. It proves that AOR is an enormous entity and in answer to the many questions concerning next yeer, I can safely say that the AOR segment of "Convention '77" will once again be expanded. In the words of KWST's Program Director Jim McKeon, "Its far better that we ran out of time than ideas."

As any experienced convention goer will tell you, there is no way you can expect to go to any meeting or conference and expect anyone to give all the "answers." The most you can hope for is a glimpse at the issues and problems that face the industry or your segment of it and come away with the extra edge of understanding and inspiration.

The one to one factor is incredibly productive and this convention certainly provided a superb environment for just that. On Saturday afternoon (when there weren't any official AOR sessions scheduled) a group of about 35 AOR PD's, MD's and jocks got together informally in somebody's room and conducted a stimulating five hour session. In the halls of the hotel I overheard many people exhanging phone numbers and schedules and planning regular conference calls.

True, we shall have another convention next year even bigger end better than this one, however, that is not as important as what heppens between now and then. You see, the results of any convention to really be tallied fairly and accurately must be looked at during day to day reality after the actual event. The most important elements in this industry (and the hardest to come by) are unity, communication, and, most of all, inspiration.

Looking back at the years of AOR evolution, my friends, it is blatantly obvious that we have upgraded our standards. From that important perspective, I feel secure in saying that we're doing alright.

Name		
Company/Station		<u> </u>
Address		
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