

Radio & Records

THE INDUSTRY'S NEWSPAPER

VOL. 3, NUMBER 50

FRIDAY, DECEMBER 19, 1975

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Artists Of The Year—1975

From WMEX To Chairman of E/A

It's been about twenty years since Joe Smith was a top rated jock at WMEX/Boston. Joe moved into the record business from radio and worked his way to the presidency of Warner Brothers Records.

He was instrumental in moving WB to the forefront of rock music. Last Wednesday Joe was named the Chairman of the Board of Elektra/Asylum Records, bringing him to one of the highest executive positions within WCI as well as in the total music business.

Joe told R&R: "I'm terribly ambivalent about this move. My entire



record company career has been spent at Warner Bros. and the ties with the people along with the artists have been very close.

On the other hand, the Elektra/Asylum roster of artists and working staff are major league in every way and I welcome the chance to work within a smaller structure after years of growth at WB.

This business is my life and I'm thankful that this career move keeps me close to the record and radio worlds I love so much."

R&R Vacation

This "Yearbook '75" issue of R&R is the last of the year. Your next copy of R&R will arrive on January 9, 1976. For our rock reporting stations, we will again be taking reports on Tuesday, January 6th, please mark that date on your calendar.

R&R will be preparing a special "pullout" edition of the Oct/Nov Arbitrons. We will have that for you in late January. It will be a quick reference review of the highlights of the recent Fall ARB's, listed market by market.

Cap Cities Cuts Off Freebies

Capitol Cities Broadcasting has informed the staff of WKBW/Buffalo that henceforth, no station personnel will be allowed to accept free lunches, dinners, or any other promotional considerations from record company representatives. WKBW's music director, Jim Quinn told R&R that this rule applies to free concert tickets as well as food. Jim also noted that he would now be picking up the tab when he goes out to lunch or dinner.

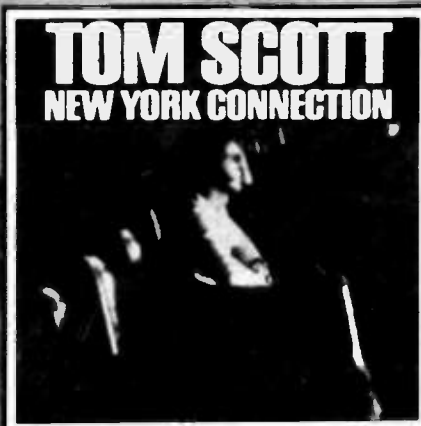
(Continued on page 10)



THE HITMAKERS OF 1975:

Clockwise; Elton John, Rock Artist of the Year; Barry Manilow, Pop Artist of the Year; Ronnie Milsap, Country Artist of the Year; and Jefferson Starship, AOR Artist of the Year.

TOM SCOTT MAKES THE NEW YORK CONNECTION



The innovation and creativity of Tom Scott meets the intensity and dynamics of New York City's premiere rhythm section -- Ralph McDonald, Hugh McCracken, Eric Gale, Gary King, Steve Gadd, Richard Tee, Bob James -- and explodes into one of the definitive instrumental albums of the last two decades.

TOM SCOTT'S NEW YORK CONNECTION

on Ode Records and Tapes

RADIO

RADIO NEWS

WKBW'S MUSIC AWARDS

WKBW/Buffalo listeners are voicing their choices for the ten different categories in the station's "Music Awards" feature. One night is devoted to calls for one category, which include Best Male Vocalist, Comeback Artist of the Year, Best LP, Worst Records of the Year, and more. From the results, the station will produce a 2 hour special, patterned after well known music awards shows on TV. Station MD Jim Quinn is busy contacting record company presidents and executives to accept the awards for their artists, to be included in the special.

AN ENGAGING ANNOUNCEMENT

Lee Abrams of Kent Burkhart and Associates has announced his engagement to Sandra Willamon, an art student and DJ on WKLS/Atlanta.

FM BACKS NY'S BIGGEST DISCO PARTY

Richard Nader's recent smashing successful "World's Biggest Disco Party," held in New York November 28, exemplified the power of that city's FM outlets. 99X, WPIX, WBSL, WBNX (Latin) and WKTU were the only radio stations used in time buys for the huge event. Nader relied heavily on this media, including spot buys in the seldom used Midnight to 3am slot to reach the greatest number of potential disco fans, totaling 30% of his radio budget. The planned 1976 national tour of the disco partys will include more extensive buys in these time periods. Ticket giveaways on 99X and WPIX supplemented spots, with WPIX's phone lines jammed almost immediately. 4 separate spots were included in the package, concluding with spots featuring man on the street interviews to build excitement for the event.

Backing up his belief that radio attracts sell-out shows, Nader stat-

ed, "I use radio to visualize and tease the audience's imagination. Our goal is to let them create a total picture of what to expect and how they'll participate at our events."

NEW YORK PULSE BREAKOUT

As we reported in last week's R&R, the New York Sept/Oct Pulse shows WABC with a 10 share, total persons Mon-Sun 6am-12mid, doubling their nearest competitor. 5 shares went to WBSL (B), WCBS (N), WINS (N), WNEW-AM (M), and WOR (M). WMCA (T) pulled a 4 share, along with WPAT-FM (BM), WPLJ (AOR), WWRL (AOR) and 99X (WXLQ) (R). Spanish WADO, WCBS-FM (O), WHN (C), and WNEW-FM (AOR) all had 3 shares. Disco WPIX has a 2.

BICENTENNIAL DING A LING

98Q/Vidalia held a monstrous celebration of "National Ding A Ling Day" last Friday (12), Producing Take-off vignettes on the CBS-TV Bicentennial Minute. Such great Ding A Lings in history as the Indian who sold Manhattan Island will be portrayed in the specially produced features.

VAMPIRE CAPITAL OF THE WORLD

A book by a professor at Boston College cites Rhode Island as the Vampire Capital of the World, an idea that turned into a special feature by WGNG/Providence. More cases of vampirism have been noticed in their state than in any place other than Transylvania! To tie in with this great honor, WGNG gave away Alice Cooper's "Welcome To My Nightmare" LPs, using the slogan, "Put The Bite On WGNG."

HOWARD COSELL SOUND-A-LIKE

A recent magazine celebrity look-a-like contest encouraged WKYS/Washington's morning personality, Stonery Richards to find a celebrity "Sound-a-like." He invited listeners to call in and try to impersonate a celebrity of their choice on the

air. Of all the calls, Richards chose one young girl who "did a perfect impersonation of Howard Cosell." All entrants were awarded WKYS Disco D-Neck sweaters.

WRIE HELPS COMPETITION

WRIE/Erie helped out neighboring WMDI/McKean, Pa. when their studios were ransacked recently. Over 1500 LPs and various studio equipment were taken from the AOR outlet, leaving the station without a single record to continue programming. WRIE donated 500 LPs to the cause, enabling them to get back on the air.

ROYAL TREATMENT FOR CONTEST WINNER

The grand prize winner of WPEZ/Pittsburgh's "Who By Numbers" contest won a celebrity-type trip to the Who's concert in Cleveland. Replicas of the Who's latest LP cover were distributed through retail stores, with listeners using their best coloring techniques to fill in the spaces. Grand prize winner was picked up at their door by a 1957 Rolls Royce limo to start the 2 hour drive to the concert. Runners up won complete Who record libraries.

RKO ASSIGNMENTS

Brian Bairne is the new program director of KFRC-FM/San Francisco moving from the same position at WFYR/Chicago, both RKO outlets. Dick Bozzi, KRTH/Los Angeles PD takes on the additional duties as program consultant to the management of WFYR.

DANCE YOUR HUNGER AWAY

WAAY/Huntsville collected over 3 tons of food for needy families recently. An added incentive for listeners was given to bring their donations to collection points, as there was Disco entertainment at all the points.

WHEN'S Fall Advertising and Promotional Campaign...

Promotion: "It's the real thing." Advertising: "When we all set down a couple of months ago to establish a...

WHEN/Syracuse directs their "A WHEN'Sday In Syracuse" flyers toward the advertising community. The 4 page booklet features articles on the benefits of advertising with WHEN, interviews with station personnel, and news of upcoming promotions on the station.



WROK/Rockford's all electric citicar is traveling the streets of the city watching for cars with "WROK Stick It And Win" bumper stickers. The cars are pulled over and the drivers are given a chance to draw their own prize from a number of envelopes containing anywhere from a \$1 to \$100 bill or certificates good for other great prizes. Each driver is given the chance to call the "deal" off and choose to win an album and one of the WROK Stick It And Win T-Shirts displayed here for their entire families.

THE LONG HOLIDAY WEEK-ENDS OF 1976

- Based on holidays for U.S. Government workers—
- Washington's Birthday: Saturday, Feb. 14, through Monday, Feb. 16.
- Memorial Day: Saturday, May 29, through Monday, May 31.
- Independence Day: Saturday, July 3, through Monday, July 5.
- Labor Day: Saturday Sept. 4, through Monday, Sept. 6
- Columbus Day: Saturday, Oct. 9, through Monday, Oct. 11.
- Veterans Day: Saturday, Oct. 23, through Monday, Oct. 25.
- Christmas: Friday, Dec. 24, through Sunday, Dec. 26.
- And for those who take an extra day on their own—
- New Year's Day: Thursday, Jan. 1, through Sunday, Jan. 4.
- Thanksgiving: Thursday, Nov. 25, through Sunday, Nov. 28.

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KTLK 1280
COLOR DAN ALEXANDER MEXICO

WHEN YOU WIN...

The Pop Shoppe

A one week all expenses paid vacation for 2 to Puerto Vallarta, Mexico is the grand prize in KTLK/Denver's "Color Dan Alexander Mexico." Over 40,000 of these color-in sheets have been distributed through the area, with the most creative, original, neat and overall artistic entry winning the trip.

R&R CONVENTION '76 SCHEDULE



THURSDAY, FEBRUARY 19th

ARRIVAL AND REGISTRATION

12noon-10pm

Meet & Talk "One On One" With Key Program Directors Beginning At 8pm.

Sign Up At Registration Desk.

Hospitality suites-open

Exhibit Area-open in afternoon

FRIDAY, FEBRUARY 20th

9:30 AM: Coffee/Juice Served At Meeting Rooms

FORMAT MEETINGS

10am-1pm

Rock, Country, AOR, Pop, Black, Records

LUNCH

1pm-2:30pm*

*All panelists will be at numbered tables
for "one on one" discussions

Show:

Michael Murphey



FORMAT MEETINGS

3pm-5pm

COCKTAIL PARTY

7:30pm-9:30pm

EXHIBIT AREA OPEN:
12:30-1:30pm, 4:30-6:30pm

HOSPITALITY SUITES OPEN
10pm

SATURDAY, FEBRUARY 21st

REGISTRATION

9am-6pm (Extra banquet tickets available)

9:30am: Coffee/Juice Served At Meeting Rooms

KEYNOTE ADDRESS

Dwight Case: President, RKO

Joe Smith, President Elektra/Asylum



Dwight Case



Joe Smith

"WHO'S BUYING RECORDS & WHY?"

11:15 AM

Columbia Records' exclusive national research project will be made
public for the first time.

Q&A follows

LUNCH

1:15pm*

*All panelists will be at numbered tables for "One on one" discussions

SATURDAY, FEBRUARY 21st

(Cont)

"CROSSOVER MUSIC"

2:30pm

Representatives of all formats discussing.
Q&A follows

"MUSIC RESEARCH"

4:15pm

Representatives of all formats on their individual station/chain policies
Q&A follows

SUPERSTAR BANQUET AND SHOW

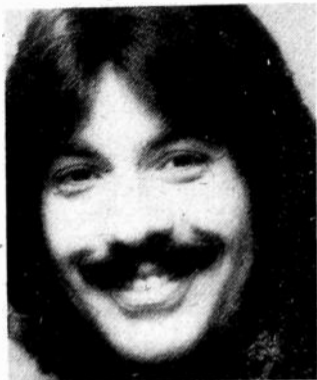
8pm

Host: Tony Orlando

Show: The Spinners

Plus Special Guest

Ronnie Milsap



AFTER THE SHOW:

Panelists individual room meetings-sign up at registration desk.

Hospitality Suites Open

PLEASE NOTE:

The special reduced hotel rate only applies to convention registrants who register with the hotel prior to January 31.

Convention badges & tickets will be issued upon registration at the Peachtree Plaza Hotel. Identification badges must be worn at all times by both men and women, at all convention functions, business as well as social. This includes all cocktail receptions and dinner. An identification badge AND a ticket for the event, are both required for admission. The security guard will refuse to admit anyone with only a ticket or only a badge. Your identification badge and your ticket book are the same as CASH. If lost, they cannot be replaced. Guard as you would the cash in your pocket! Thank you for your cooperation.

\$76⁰⁰ REGISTRATION

Includes All Meals And Meetings

MEALS: COFFEE/JUICE, LUNCH, COCKTAILS & BUFFET FRIDAY
COFFEE/JUICE, LUNCH, DINNER & SHOW SATURDAY

NOTE: PLEASE FILL OUT BOTH COUPONS BELOW

MAIL THIS COUPON TO R&R:

**MAIL THIS ROOM RESERVATION
DIRECT TO HOTEL**

R&R
Convention '76
6430 Sunset
Suite 1221
Hollywood, Calif 90028

PLEASE REGISTER ME AT THE R&R CONVENTION '76. ENCLOSED IS MY CHECK/MONEY ORDER (payable to Radio & Records) FOR \$76.00

Name _____
Company/Station _____
Address _____
City _____ State _____ Zip _____

NOTE: MULTIPLE REGISTRATIONS CAN BE MADE ON AN ACCOMPANYING SHEET OF PAPER.

RETURN RESERVATION FORM

Radio & Records Convention
February 19-22

Reservations received after Jan. 31, 1976 will be confirmed on a space available basis.

PLEASE PRINT OR TYPE

Name _____

Address _____

City _____ State _____ Zip _____

Sharing room with _____
Arrival date _____ TIME _____ AM PM

I am arriving after 6pm. Please hold my room on a guaranteed basis. Length of stay _____ nights.

PLEASE CIRCLE DESIRED ACCOMODATIONS

Single \$28 Double \$38

For suite accomodations please contact hotel convention reservations direct.

Please indicate if room will be shared by a third adult. An additional charge of \$10.00 will prevail.

Any reservations received after January 31, 1976 will be confirmed at regular hotel rates and on a space available basis only.

If rate requested is not available, nearest available rate will be assigned. All room rates are subject to applicable taxes.

Mail To:
Peachtree Plaza Hotel,
Atlanta, Ga. 30343,
Tel: (404) 659-1400

ATTN: Convention
Reservations.

FOR HOTEL USE
ONLY

Room _____
Rate _____
Clerk _____

RADIO

Christmas Promotions, 1975

HOURLY XMAS PACKAGES

KRBE/Houston is offering a Christmas prize package every hour to their listeners. Callers pick a prize number, winning that certain package. Promos are aired explaining the contents of each package, while listeners have to listen carefully to which prizes have already been won as each number is taken out of the prizes available when one caller picks that number.

JINGLE BELL ROCK SEARCH

The 4th Annual **KDZA/Pueblo** "Jingle Bell Rock" promotion started last week. The special KDZA Jingle Bell Rock is hidden somewhere in the area, with clues given every hour on the station as to the location. Grand prize for the first person to locate the Xmas rock is \$1000.

EVERYBODY WINS FOR CHRISTMAS

KGGO/Des Moines' "Super Santa

Sack" contest guarantees every call in listener a prize. Santa's Sack contains everything from concert tickets to LPs and various other goodies. Callers hear Santa's helper read off the prizes, say stop, and win the next prize that comes up.

Christmas morning, the "Living **KGGO** Christmas Card" will enable listeners to call in to send greetings to others within the sound of the station.

CHILDREN'S CHRISTMAS IN CLEVELAND

The staff of **WIXY/Cleveland** believe that Christmas is for children, and have set out to make sure that the city's children know it. A special "Captain Kangaroo Day" celebration has been set up by the station and Cleveland's mayor Ralph Perk. Several thousand children will see a special show featuring a puppet

show, magic show, Christmas skit, and music. Admission to the show is a toy.

LISTENERS GOOSE FOR XMAS

The tantalizing question "Why Do You Want A Christmas Goose" will be asked by **KIOA/Des Moines**, with listeners' responses gaining them a check for the going amount of a Christmas goose.

The **KIOA** Toys for Tots campaign incorporated a free movie for listeners. Toys were taken in exchange for admittance to a private screening of a first run movie.

KDWB'S CHRISTMAS SPIRIT

In keeping with the spirit of the holiday season, **KDWB/Minneapolis** is raising funds for their "Pledge For Breathe" drive. All proceeds from pledges taken over the phone and at a special booth in downtown Minneapolis will go to the Asthma Center. All pledgers will have their money matched with prizes from the station.

SPECIAL XMAS PRODUCTION

Terry Fox, production director of **KSLQ/St. Louis** has produced a special novelty Christmas record, "Mr. Tree and Santa Q." Anyone interested in obtaining this radio-oriented production can contact Terry through the station.

CHRISTMAS CASH IN MAINE

At the sound of Christmas bells and cash registers, **WGUY/Bangor** listeners call in to play hi-lo, winning anywhere from \$10 to \$1000.

STATION URGES EARLY MAILING

In an attempt to get listeners to mail their Christmas cards early, **WSAR/Fall River** is asking their audience to send the station their cards, with a drawing held where 30 listeners will receive prizes from under the station's Christmas tree.



Atlantic Records' promotion for Greg Lake's "I Believe In Father Christmas" single prompted this scene at **WSAI/Cincinnati**. The smiling face second from right is station PD **Robin Mitchell**, asking father Christmas (Atlantic's local promo exec **Bob Lipka**) for a good ARB. Behind the two Christmas elves is **Ms. Clause, Sue Hunt** of **WEA**.



All oldies **KIEV/Glendale, Calif.** welcomed **Dick Dale** to their studios recently with station personality **Chuck Wilder** airing a profile on **Dick Dale & The Del Tones**. Pictured here are (left to right) **KIEV's Jim Pewter**, who also produces **Dick's GNP-Crescendo** releases; **Dale**; and **Wilder**.



With the coming of **London Records' ZZ Top** in **Dallas** and **Ft. Worth** Thanksgiving weekend, **KFJZ/Ft. Worth** presented a special **KFJ-ZZ Top Weekend**. The station gave away 100 concert tickets, stacks of **Fandango** LP's and hundreds of dollars in cash. **ZZ Top** heard about the promotion and invited the "Z" jocks to a party in **Dallas**. Pictured left to right: **KFJZ's Robb Williams**, **ZZ's Dusty Hill**, and station personnel **Danny Owen**, **Tom Kent**, and PD **Larry James**.



This \$7000 boat was awarded to the lucky lady here who correctly deciphered clues to come up with the mystery phone number in **KGU/Honolulu's** recent contest. Left to right are: **Dick Cook**, **KGU-AM** news; **Courtney Harrington**, DJ on duty when winner called; winner & friend; and **Tom Adams**, station's morning personality. (Sometimes known as the 'Electric Weenie').



R&R WRAPPING UP ORIENT

Thanks to **Helen Reddy**, the Far East was exposed to **R&R** on her recent Asian tour. Helen is pictured here explaining the Parallels to the Music Director of **Hong Kong Radio**. On her trip she ran into the famous "Flip" who enjoyed catching up on the latest, along with Helen's son, **Jordan**. Finally we note that the Asians discovered their own use for **R&R...as fish wrapping**.



Rocket Around the Christmas Tree

Neil Sedaka's
single
"Breaking Up Is
Hard to Do" (PIG-40500)

Nigel Olsson's
single
"A Girl Like You" (PIG-40491)



With a Very Merry Christmas from the Little Company That Could.



Distributed by MCA Records

1975 In Review

JANUARY:

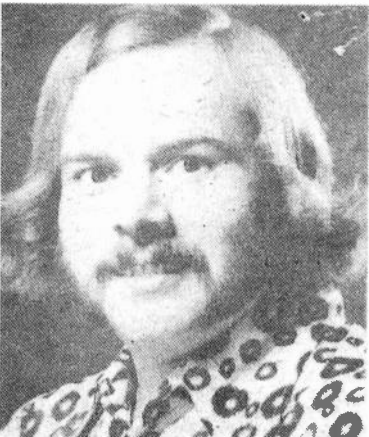
Jay Lasker leaves ABC Records presidency, Jerry Rubinstein appointed Chairman ABC...Steve Popovich leaves Columbia to join Epic as VP A&R...Harv Moore leaves WPGC/Washington D.C...Buzz Bennett Organization formed, Bennett leaves the day to day programming at KDWB/Minneapolis...KFMB-FM announced their new rock format...Ken Dowe exits GM position at KNUS/Dallas, moving to KTSA/San Antonio. Bart McLendon new GM at KNUS...Dennis Waters moves to consultancy of WRC/Washington D.C.... Jerry Love exits A&M N.Y...Jim Elliot resigns PD position at WEAM/Washington...



LASKER: Leaves ABC, forms Ariola America.

FEBRUARY:

Star Stations Inc. loses licenses of 5 of their stations... Bill Tanner appointed National PD of Heftel...Stan Monteiro leaves Epic for Columbia VP promotion position...Jim Davenport exits WFOM/Marietta in favor of independent promotion...George Williams resigns as GM of WABC/N.Y., Alfred Racco appointed new GM...Gibson & Stromberg close offices...KSAQ/San Antonio debuts new rock format...Plough Broadcasting takes over WQXM/Clearwater, Fla... Steve Kelly new PD at WIXY/Cleveland...John Long to program KRUX/Phoenix...Tom Kennington promoted to VP of programming for Rounsaville Stations...Johnny Kaye new PD at KINT/El Paso...John Sherman appointed KJRB/Spokane PD...Allan Mason to PD of KING/Seattle...



O'BRIEN: New WCFL PD.

MARCH:

R&R's first convention a success...Gerry Peterson resigns PD position at KHJ/Los Angeles...NARM Convention features "The Day Radio Died" speech by WB's Stan Cornyn...KIIS-AM/Los Angeles sold to Combined Communications...Billy Bass leaves RCA for national album promo for UA... Lee Logan appointed PD WMYQ/Miami...



MONTEIRO: Leaves Epic for Columbia VP promotion.

APRIL:

KRUX announces all news format plans...Todd Wallace fired from KLIF...San Diego stations hypo ratings...Tom Donahue dies in San Francisco...WPIX goes disco every night...Harvey Cooper joins Haven Records as VP...Dana Greene promoted to PD of WBGN/Bowling Green...Jerry St. James resigns PD position at WLPL/Baltimore....



HENNES: Exits CKLW, joins WNDE.

MAY:

Major re-alignment at United Artists...FCC hits "Cash Call" contest...Paul Lovelace back as VP of promotion at 20th Century...Harv Moore named PD WYSL/Buffalo...WKYS/Washington goes all disco...Don Anti leaves Chelsea Records...WNBC/New York suspends Don Imus...Bay City Rollers riot...

JUNE:

Payola indictments cite record executives...Lasker finalizes Ariola America...ABC & ABC/Dot combine...Hennes exits CKLW...FCC submits fraudulent billing & hypoing regs...WIBG sold to Fairbanks Broadcasting...Capitol sues Grand Funk and MCA...Ron O'Brien named WCFL/Chicago PD...BMI achievement awards presented, "Most Beautiful Girl" BMI song of year....



LEADER: From WQXI to airshift at KHJ.

JULY:

Staff ousts GM at KHOW/Denver...WABC broadcasts to Russia...WABX/Detroit alters format...John Long to program WAPE/Jacksonville...Charlie Lake new PD at WPEZ/Pittsburgh...Hennes accepts PD position at WNDE/Indianapolis... Chuck Knapp resigns PD position at KSTP/Minneapolis... Robin Walker leaves WKLO...Jim Carnegie to PD slot at KUDL/Kansas City....

AUGUST:

Stevie Wonder signs \$13 million Motown pact...Y100/Miami gives away \$24,999 in one day...Mike Harrison exits KPRI for full time at R&R...Irwin Steinberg appointed President of newly formed PolyGram Records...Les Garland new PD at CKLW/Detroit...Simon & Garfunkel back together for CBS Convention...WQIV/N.Y. goes off the air...Al Casey leaves 99X/New York for KCMO/Kansas City...Elton celebrates 5th year of success at L.A.'s Troubadour...Guercio forms Caribou Records...Bruce Greenberg resigns from Pye Records...Jon Leader moves from WQXI/Atlanta to air-shift at KHJ/Los Angeles...

SEPTEMBER:

Jack Anderson hits payola again...Gordy re-assumes Motown Presidency...Wornall Farr resigns presidency at Polydor Inc...FCC pulls license of WOOK/Washington D.C....ARB study shows giant FM growth...FCC denies licenses to WKYZ/Madisonville & WSWG AM-FM/Greenwood...WFIL's Jay Cook hospitalized...Lee Douglas new PD at 99X/New York... Cash jackpot war in Minneapolis...Bob Harrington exits GRC...Todd Wallace exits KUPD/Phoenix...KKDJ/L.A. applies for call letter change to KIIS-FM...Mark Driscoll new PD at KSTP/Minneapolis...RKO sets Bicentennial promotion...Chris Bailey resigns at WGCL/Cleveland...

OCTOBER:

R&R celebrates 2nd Anniversary...Government proposes deregulation of radio in top 10 markets...PolyGram Records re-aligns top level exec positions...Jim Jeffries appointed National Promotion head at Epic/CBS...R&R Convention '76 set for Atlanta...Jerry Sharell appointed VP International Division at Elektra/Asylum...Tom Cossie to Pop promotion director at Buddah Records...Bob Savage to program WBBF/Rochester...Bob Hamilton new PD at WIFI/Philadelphia... ARB puts hold on Philly Book...Kent Burkhart to consult WWDC-AM-FM/Washington D.C....

NOVEMBER:

Bartell's George Wilson negotiates to buy WADO/N.Y... Dan Crewe appointed co-president of Tom Cat Records...WFIL buys WPBS/FM in Philadelphia...Revised Philadelphia summer ARB released...KFRC cash winner donates \$10,000 to charity...

DECEMBER:

David Geffen moves to Vice Chairman of picture making division of Warner Communications from Chairman of E/A Records...WABC doubles everybody in Sept/Oct Pulse... FCC levies fine on college station...Dylan sells out Madison Square Garden with his "Rolling Thunder Review"...Sonny & Cher back together on TV...Bette Midler hospitalized...

Now's the time
when we like to stop and think
about all our friends
throughout the country.



From left to right: Johnny Williams, 9 a.m.-Noon; Pat Holiday, Noon-4 p.m.; Max Kinkel, 10 p.m.-2 a.m.; Bob Moody, 2 a.m.-6 a.m.; Rosalie Trombley, Music Director; Pauline Riddell, Music Librarian; Les Garland, Program Director; Gary Burbank, 6 a.m.-9 a.m.; Ted Richards, 7 p.m.-10 p.m. And in the studio, Brother Bill Gable, 4 p.m.-7 p.m. (Somebody had to be on the air!)



Merry Christmas, all.
And to all
a good New Year.

CKLW
RADIO

BUSINESS NEWS

FCC ADOPTS POLICY ON BROADCASTER-CITIZEN GROUP AGREEMENTS

The FCC has adopted policy on agreements between broadcasters and citizen's groups and has amended its rules to require such agreements to be placed in the licensee's public inspection files. The Commission said that while it encouraged community dialogue, it neither encouraged or discouraged broadcasters to move from informal discussion to formal agreement. It reminded licensees that they, and they alone, were responsible for determining how to serve the public interest and could not delegate that responsibility even if they wished to do so. The FCC also stated "citizens in a station's service area can make valuable contributions to broadcasting by communicating to a station licensee their perceptions of what the public interest requires. Licensees, for their part, have an obligation to seek out citizen's views, weigh them, and proposed programming and operating practices to serve the public interest."

Although this action is a final action by the Commission, the only hard core rule that broadcasters can discern from the ruling is that any such agreements between citizen's groups and themselves must be kept on public file.

ELDERLY WIELD MORE POWER

By the end of the 20th century, 1 out of 8 people in the United States will be 65 or older, a fact which business and politicians are beginning to take under serious consideration. Senior citizens' income is also on the upward trend, with statistics showing that fewer elderly are now under the government's poverty levels. In addition, the probability is great that more elderly will vote in national elections next year than the 18 to 24 year old bracket, even though the younger generation is 5 million larger.

AUTO INDUSTRY LOOKING BRIGHTER EVERY DAY

General Motors' chairman Thomas Murphy projects even better auto sale statistics than formerly expected this year, citing a possible 10.5 million new car purchases in 1976. If these figures hold true, '76 would be the third best car sales year in the history of the industry. Nearly 66,000 industry workers that are now on indefinite layoffs may be recalled to manufacture the expected record number of cars.

CHRYSLER & FORD RAISE PRICES

In hopes of increasing profits without scaring off new car buyers, both Chrysler Corp. and Ford Motor Co. have upped their prices on new car models. Ford announced the major increase, with car and light truck prices raised an average of \$122. Chrysler increases

averaged anywhere from \$25 to \$70. These prices are the second such increases for new lines in 4 months.

RADIO TO HAVE BIGGER NAB CONVENTION ROLE

The Radio Advertising Bureau and National Association of Broadcasters have signed an agreement which will allow Radio a greater role in the upcoming March '78 NAB Convention. Plans for the convention may involve exclusive radio meetings, with only some general sessions involving all broadcasters.

FTC RULES ON CREDIT LANGUAGE

The Federal Trade Commission has ruled that retailers must supply non-English speaking customers with foreign language credit contracts, stating that failure to provide this service deprives customers of the opportunity to make informed buying decisions. Comments are being taken on the new ruling.

INCREASE IN FEMALE & BLACK HIRING

In a study of 225 major American companies, an annual employment report has projected that these companies are planning to hire 45% more black and female college graduates in 1976 than in 1975. However, these same firms plan only "modest increases" in overall hiring of college grads.

POST OFFICE CRACKDOWN ON ENVELOPE COLOR

The U.S. Postal Service is inviting comments on proposed rulings restricting businesses that use green bordered envelopes for mailings. The Postal regulations treat such colored envelopes with first class handling, although some businesses are only using lower class postage on their mail.

DATSUN SPONSORS NEW NFL TEAM

Nissan Motor Corp, makers of Datsun automobiles, has signed a 3 year pact with KIRO/Seattle and a special five state radio network to partially sponsor broadcasts of the newly formed National Football League Seattle Seahawks. The pact gives Datsun the exclusive rights to car advertising for these games.

Datsun has also announced the sponsorship of "Funfair '76," a traveling display of leisuretime products, during the nationwide travel of the show.

COMBINE COMMUNICATIONS EXPANDS

The outdoor advertising division of Combined Communications will expand to take over Wometco Enterprises' billboard division. Combined owns 3 other outdoor companies, as well as radio and TV holdings.

Late News

(Continued from front page)

Greyhound Out Of Radio Ratings Race

Greyhound's Audience Measurement Service has withdrawn from the radio research field, almost before it got started. AMS had been in the middle of a special San Francisco survey when the word came down that the start up costs would be too great to continue. The San Francisco data that had been collected will not be processed.

KIKX Eviction Sought

The Tucson Daily Citizen reported that two New Mexico businessmen have filed suit to evict radio station KIKX from its Tucson studios. The suit is the second filed against the station in two months. Former general manager, Martin Ross, sued the station for an as yet undetermined amount of wages and expenses he claimed he hadn't been paid.

Denver Flies Away With Ratings

ABC-TV has billed John Denver's "Rocky Mountain Christmas" special as "the highest rated personality entertainment special" the network has ever run. The special aired last Wednesday (10) to an estimated 60 million audience. Two more specials for Denver are on the schedule for next year, along with one set for 1977.

Ratings Results

A couple of Arbitrons came in Tuesday (16) the rest will be mailed over the next few weeks. We will present a detailed summary in late January. Right now a quick overview of the books.

New York: WABC (R) down a bit from summer, but way up over last Oct/Nov with an 8.2 share. WBLS (A) same pattern, down a bit from

the summer figures but almost double their numbers of last fall, now with 5.2. WHN (C) also up, now with a 3.1. WLIB (B) up a bit from summer but down to half what they had last fall, 1.4. WNBC (M) recovered from a disastrous summer book to recoup and gain over last year, they now have a 2.8. WNEW and WNEW-FM both down a bit from summer. WOR (M) is second place in the market with a 7.3, WABC is again on top. WPIX (R) did super in men 18-34 and increased slightly overall. WPLJ (A) also increased well. WWRL (B) under Sonny Taylor is back on the upward track moving almost a share up from the summer. WXLO also increasing over both summer and last fall, now with a 3.6.

San Diego: B100 (KFMB-FM) is the rock success story here. They moved up to almost double their last numbers, now with a 6.3 overall to KCBQ's 8.6. KCBQ (R) is still the number one station in the market. KGB-AM (A) increased to a 5.6, KGB-FM (A) up to a 6.8. KRPI (A) also up a bit to 5.5. KSON (C) way up from 4.5 to 6.0.

Los Angeles: The ARB is not out here yet but the Sept/Oct Pulse was just released. KABC (N/T) is still on top with a 7 share (Mon-Sun 6am-12mid). KLOS (A) edged out KHJ (R) with a 6 to KHJ's 5, and they tied in teens. KDAY (B) still ahead of KGFJ (B) 4 to 3. Country KLAC still very strong with a 5, KFOX (C) a 2. In the AOR battle, KLOS of course on top, KMET with a 3, KWST and KNAC 1 Other stations showing well were KNX-FM with a 3, KRTH (O) 3, KMPC (M) again ahead of KFI (M) 4 to 3. KIIS AM & FM (R) total of 4, since they simulcast 6am-6pm. Individually the AM has 1, FM (formerly KKDJ) a 3, K100 strong also with a 3.

All of us at R&R wish you a joyous holiday season and a happy and prosperous 1976.

Jim Duncan
Candy Tucker
Andrea Shahian
Judy Pettit
Mike Kosalo
David Hill
Chris Blase
Mark Shupe
Roger C. Gummelt
Mike Harrison
Dale Johnson
Bob Wilson



Thank You
Radio
For Making
**HELEN REDDY'S
GREATEST HITS**
Possible.

Helen Reddy & Jeff Wald



The Hottest:

C.W. McCall
Barry Manilow
Diana Ross
Ohio Players
Bay City Rollers
Hot Chocolate
Sweet

addled this week...

Most Added:

Paul Simon
Donna Summer
Eagles
Eric Carmen
Earth, Wind & Fire
Rhythm Heritage
The Who

PARALLEL ONE

WFIL/PHILADELPHIA
Joel Denver
Kiss
ELO
John Denver
David Ruffin (nites)
HOT:
Bay City Rollers 2-1
Diana Ross 15-8
Ohio Players 14-10
11th Hour 20-16
Hot Chocolate 24-19

WABC/NEW YORK
Sonya Jones
Donna Summer
C.W. McCall
HOT:
Jigsaw 10-3
Ohio Players 15-9
Diana Ross 16-10
Barry Manilow 17-12
Sweet 30-19

CKLW/DETROIT
Les Garland
Roxy Music
Aeromith
Larry Groce
HOT:
C.W. McCall 6-2
Barry Manilow 18-7
Onna Summer 30-15

WPGA/SAVANNAH
Jerry Rogers
George Baker
Rhythm Heritage
Foghat
Linda Ronstadt
HOT:
C.W. McCall 1-1
Nazareth 18-13
Eagles 23-15
Diana Ross 25-16

KCPX/SALT LAKE CITY
Gary Waldron
Gladys Knight
Paul Simon
Neil Sedaka
HOT:
C.W. McCall 7-1
Rhythm Heritage 3-2
Hot Chocolate 10-8
John Denver 16-9
Staple Singers 13-10
Who 24-19

WHBO/MEMPHIS
Dave Williams
Harold Melvin
Bay City Rollers
"Money Honey"
HOT:
Ohio Players 2-1
Diana Ross 11-3
Kiss 24-17
Olivia 23-18
Who 29-20

KRSP/SALT LAKE CITY
Alan Hague
Bee Gees
David Ruffin
Foghat
HOT:
C.W. McCall 9-1
Diana Ross 11-3
Kiss 24-17
Olivia 23-18
Who 29-20

WISM/MADISON
Jonathan Little
Paul Simon
Jonathan Cain
Miracles
HOT:
C.W. McCall 12-4
O'Jays 21-14
ELO 24-16
Kiss 26-18

WNDE/INDIANAPOLIS
Chuck Morgan
Paul Simon
ELO
David Ruffin
HOT:
C.W. McCall 2-1
Bay City Rollers 5-3
Sweet 22-13

WKLO/LOUISVILLE
Gary Major
Eagles
Queen
Bee Gees
Paul Simon
Harry Chapin
"The Rock" (Ltd play)
HOT:
C.W. McCall 1-1
Ohio Players 12-7
Sweet 17-8
EWF 15-11
ELO 24-17

WCFL/CHICAGO
EWF
Donna Summer
Four Seasons
Bee Gees
HOT:
Sweet 5-1
Hamilton, Joe Frank 4-2
C.W. McCall 11-8
Ohio Players 16-12

KHJ/LOS ANGELES
Charlie Van Dyke
Hamilton, Joe Frank
Donna Summer
HOT:
C.W. McCall 15-5
O'Jays 11-7
EWF 20-12
George Baker
Selection 21-14

WY100/MIAMI
Quincy McCoy
None
HOT:
Ohio Players 1-1
Jigsaw 6-2
ELO 17-12
C.W. McCall 28-16
Hot Chocolate 30-19

WQXI/ATLANTA
Don Benson
None
HOT:
Ohio Players 1-1
Jigsaw 6-2
ELO 17-12
C.W. McCall 28-16
Hot Chocolate 30-19

WLS/CHICAGO
Jim Smith
Ohio Players
O'Jays
HOT:
C.W. McCall 4-1
Barry Manilow 9-6
Diana Ross 20-10
Glen Campbell 26-17

WSAI/CINCINNATI
Robin Mitchell
Dr. Hook
Larry Groce
HOT:
Barry Manilow 10-6
Bee Gees 12-8
C.W. McCall 13-10
Ohio Players 23-15
Paul Simon 26-16

CHUM/TORONTO
Nancy Krant
George Baker Selection
EWF
Neil Sedaka
HOT:
Bay City Rollers 2-1
Sweet 11-4
Diana Ross 13-8
Staple Singers 16-10
Ohio Players 25-16

WXY2/DETROIT
Eddie Rogers
C.W. McCall
HOT:
Staple Singers 2-1
Barry Manilow 13-5
Diana Ross 14-6

WCAO/BALTIMORE
Ron Riley
Who
HOT:
Barry Manilow 2-1
Bay City Rollers 6-3
Hot Chocolate 12-5
C.W. McCall 16-9
Kiss 18-13

WRKO/BOSTON
J.J. Jordan
EWF
Paul Simon
HOT:
Oiana Ross 1-1
Hot Chocolate 10-4
C.W. McCall 28-7
Road Apples 18-11

WKBW/BUFFALO
Jim Quinn
Donna Summer
C.W. McCall
HOT:
Bay City Rollers 1-1
Barry Manilow 13-2
Oiana Ross 15-3
Rhythm Heritage 18-11
Hot Chocolate 25-13

WPGC/WASHINGTON O.C.
Jim Elliot
Road Apples
Eric Carmen
HOT:
Bay City Rollers 3-1
Barry Manilow 9-4
C.W. McCall 18-6
Diana Ross 14-8
Rhythm Heritage 16-9

KJR/SEATTLE
Steve West
Who
Rhythm Heritage
Crosby & Nash
"Money"
Foghat
Eagles
Elton John
"Feed Me"
HOT:
C.W. McCall 4-1
Ohio Players 13-7
Barry Manilow 18-11
Ric Hansen (Xmas) 24-12

WIXY/CLEVELAND
Marge Bush
Joey Penello
Donna Summer
HOT:
Bay City Rollers 2-1
C.W. McCall 8-2
Ohio Players 6-3
Sweet 15-10
David Ruffin 22-15
George Baker Select. 26-16

PARALLEL TWO

WYNO/FRESNO
Nick Alexander
Gladys Knight
Paul Simon
Harold Melyin
America
Bob Oylan
(Ltd play)
Glen Campbell
(Ltd play)
HOT:
Ohio Players 1-1
O'Jays 10-3
Kiss 15-7
Fleetwood Mac 16-8
Barry Manilow 17-9
Diana Ross 20-10
EWF 21-11

WBBF/ROCHESTER
Bob Savage
John Denver
Ohio Players
Neil Sedaka
Paul Simon
HOT:
Sweet 7-1
ELO 12-3
Fleetwood Mac 14-4
Barry Manilow 19-10
David Ruffin 27-15
Who 26-16

WGH/NORFOLK
Jim Stewart
Hamilton, Joe Frank
Paul Simon
Rhythm Heritage
Road Apples
HOT:
O'Jays 12-8
Barry Manilow 13-9
C.W. McCall 28-16
Kiss 23-17

KROY/SACRAMENTO
Michele Pettis
Nazareth
John Paul Young
HOT:
Jigsaw 7-3
Sweet 12-8
C.W. McCall 17-10
Hot Chocolate 25-19

KLEO/WICHITA
Ken Clifford
EWF
John Denver
ELO
HOT:
Hot Chocolate 3-1
Barry Manilow 4-2
Ohio Players 14-5
C.W. McCall 23-10
Sweet 19-11
Diana Ross 25-16

KTKT/TUCSON
Ed Alexander
O'Jays
Road Apples
HOT:
C.W. McCall 9-1
Ohio Players 16-8
ELO 15-11

WLEE/RICHMOND
Bob Paiva
Donna Summer
Miracles
Eagles
Paul Simon
Road Apples
HOT:
Ohio Players 3-1
C.W. McCall 14-8
Oiana Ross 16-10
EWF 26-11
Paul Anka 24-12

WZUU/MILWAUKEE
Charlie McCarthy
Eagles
Eric Carmen
George Baker Selection
HOT:
Sweet 4-2
Barry Manilow 8-5
Hot Chocolate 9-7

WCOL/COLUMBUS
Dave Bishop
Pure Jam
Miracles
HOT:
C.W. McCall 5-1
Nazareth 12-7
Diana Ross 16-8
Kiss 21-13
EWF 27-19

WOW/OMAHA
Tom Barsanti
David Ruffin
The Who
Neil Sedaka
HOT:
KC & Sunshine 2-1
Bay City Rollers 10-2
C.W. McCall 11-6
ELO 18-12

WGRD/GRAND RAPIDS
Ron White
Diana Ross
HOT:
Bay City Rollers 10-2
C.W. McCall 28-10
ELO 29-16

PARALLEL TWO

WAPE/JACKSONVILLE
John Long
David Ruffin
Nazareth
Eric Carmen
Hamilton, Joe Frank
Who
Donna Summer
HOT:
Barry Manilow 3-1
C.W. McCall 7-3
Fleetwood Mac 11-4
Hot Chocolate 17-12
Paul Simon 25-17
John Denver 28-18

WDRG/HARTFORD
Jim English
Bob Dylan
Ohio Players
O'Jays
HOT:
Staple Singers 7-2
Diana Ross 14-6
Captain & Tennille 18-12

WLAC/NASHVILLE
Dick Kent
The Who
Jonathan Cain
HOT:
C.W. McCall 16-2
Kiss 15-11
Diana Ross 24-18
EWF 26-19

KRIZ/PHOENIX
Alan McLaughlin
C.W. McCall
America
HOT:
Bay City Rollers 1-1
Bee Gees 8-4
Barry Manilow 17-7
ELO 16-11

WBBQ/AUGUSTA
John Jenkins
Neil Sedaka
David Ruffin
George Baker Selection
Black Oak Arkansas
Rhythm Heritage
HOT:
Hot Chocolate 1-1
C.W. McCall 7-3
Ohio Players 10-5
Kiss 22-16

WPXI/NEW YORK
Neil MacIntyre
Eric Carmen
John Denver
HOT:
O'Jays
EWF
Bay City Rollers
Onna Summer
Oiana Ross

WKIX/RALEIGH
Ron McKay
Eric Carmen
Eagles
George Baker Selection
Rhythm Heritage
Wing & A Prayer
HOT:
C.W. McCall 11-1
Ohio Players 12-4
Hot Chocolate 14-5
O'Jays 23-16

WJON/ST. CLOUD
Tom Kay
Olivia Newton
David Ruffin
Wing & A Prayer
Ovid Bowie
Jonathan Cain
HOT:
Bay City Rollers 1-1
C.W. McCall 4-2
Barry Manilow 12-6
Diana Ross 15-7
Glen Campbell 25-15
Kiss 23-18
John Denver 29-19
Conway Twitty 36-21

WIBG/PHILADELPHIA
Sandy Mirzoeff
Four Seasons
David Ruffin
Gilbert O'Sullivan
(Christmas song)
HOT:
Diana Ross 3-1
Bay City Rollers 8-2
C.W. McCall 18-5
Neil Sedaka 24-18

PARALLEL THREE

KDZA/PUEBLO
Rip Van Winkle
Purple Reign
George Baker Selection
Who
EWF
HOT:
Bay City Rollers 3-1
Barry Manilow 12-6
Ohio Players 15-10
Diana Ross 17-11
ELO 28-18

WTRU/MUSKEGON
Jon Lundon
Donna Summer
Paul Simon
Aerosmith
HOT:
Bay City Rollers 1-1
C.W. McCall 9-4
Sweet 17-8
Oiana Ross 18-14
EWF 32-21

KKLS/RAPID CITY
Jack Lunde
Who
EWF
David Bowie
C.W. McCall
HOT:
Hot Chocolate 11-8
Sweet 15-10
Diana Ross 21-16
Kiss 22-18

WAAY/HUNTSVILLE
Bob Baron
Glen Campbell
Eric Carmen
Donna Summer
Tramps
HOT:
Bay City Rollers 5-2
C.W. McCall 6-4
Diana Ross 9-5
Ohio Players 15-9
Hot Chocolate 22-10
Fleetwood Mac 23-17
O'Jays 25-18

KYAS/SAN FRANCISCO
Steve Jordan
Paul Simon
Dr. Hook
Ooobie Brothers
Rhythm Heritage
The Band
"Jupiter Hollow" (Ltd)
"Ring Bell" (Ltd play)
Eagles
"Limit" (Ltd play)
Dan Hill
"Growing Up" (Ltd play)
HOT:
Ohio Players 3-2
Barry Manilow 20-8
Harold Melvin 17-9

WACI/FREEPORT
Jay Reese
George Baker Selection
Paul Simon
Olivia
The Mob
Julie
HOT:
C.W. McCall 12-1
Hamilton Joe Frank 14-6
Oiana Ross 16-10
Hot Chocolate 21-12

WJBO/PORTLAND
Jeff Ryder
Roxy Music (nites)
HOT:
Sweet 3-1
Barry Manilow 6-2
Hot Chocolate 8-4
Bee Gees 11-5
Nazareth 15-7
Silver Convention 20-13

WSAR/FALL RIVER
Curt Mansen
Miracles
Eagles
Natalie Cole
Eddie Drennon
Iss
HOT:
Ohio Players 4-1
Barry Manilow 12-6
Donna Summer 23-9
ELO 28-14

KEEL/SHREVEPORT
Mike Steele
Eagles
Heaven Reddy
Paul Simon
Pavars
Amazing Rhythm Aces
HOT:
Barry Manilow 1-1
Road Apples 2-2
Hot Chocolate 8-3
Fleetwood Mac 10-6
Wing & A Prayer 16-12
C.W. McCall 29-22

WOSH/OSHKOSH
Dan Davis
George Baker Selection
EWF
HOT:
Fleetwood Mac 6-4
Sweet 8-5
John Denver 19-15
Ohio Players 24-17

WKRQ/CINCINNATI
Jim Fox
Diana Ross
Bee Gees
HOT:
C.W. McCall 10-1
Eagles 14-8
Who 19-14

PARALLEL THREE

WGNR/NORFOLK
Phil Beckman
David Ruffin
Who
AWB
George Baker Selection
HOT:
C.W. McCall 18-6
Ohio Players 5-2
Nazareth 30-20

KBEG/KANSAS CITY
Bob Lawrence
Sweet
ELO
HOT:
C.W. McCall 2-2
Diana Ross 12-3
Barry Manilow 17-10

KDON/SALINAS
Derek Ryan
Neil Sedaka
Miracles
Paul Simon
HOT:
Bay City Rollers 1-1
Ovid Ruffin 20-14
Sweet 23-17
Kiss 26-18

WJRW/ORLANDO
Tom West
Nazareth
Donna Summer
HOT:
Barry Manilow 9-5
Ohio Players 15-9
Sweet 14-10
Hot Chocolate 31-17
C.W. McCall 38-20

WROK/ROCKFORD
Dave Hamilton
Road Apples
The Who
Jim Croce
HOT:
C.W. McCall 4-1
Sweet 9-6
Hamilton, Joe Frank 23-12
Glen Campbell 25-16

WEEO/WAYNESBORO
Patti Gayer
John Denver
Paul Simon
Donna Summer
Ovid Bowie
HOT:
Staple Singers 13-6
Sweet 16-7
Barry Manilow 20-8
Hot Chocolate 25-15

KILE/GALVESTON
Ken Rush
Donna Summer
George Baker Selection
Hagood Hardy
Paul Simon
Eagles
Al Green
HOT:
Who 4-1
C.W. McCall 13-6
Foghat 31-20

WRFC/ATHENS
Reggie Blackwell
Bee Gees
Donna Summer
Paul Simon
Who
Miracles
Wing & A Prayer
HOT:
C.W. McCall 1-1
Ohio Players 9-2
Barry Manilow 14-6
O'Jays 12-8
Al Green 27-19

KQWB/FARGO
Wayne Hiller
Rhythm Heritage
Nazareth
Eric Carmen
HOT:
Barry Manilow 1-1
C.W. McCall 7-2
Diana Ross 9-5
John Denver 27-19

WFO/MARIETTA
Peter Price
Eagles
David Ruffin
Who
Paul Simon
Road Apples
Cledus Maggard
HOT:
C.W. McCall 4-1
Diana Ross 16-10
Hot Chocolate 20-11
John Denver 25-15
Kiss 27-20
Eric Carmen 29-21

WISW/ASHEVILLE
Mark St. John
Eric Carmen
HOT:
Hot Chocolate 1-1
C.W. McCall 8-2
Kiss 23-9
Nazareth 19-8



(tymp roll)

"3 YEARS AGO TODAY..."

**"Dream On" By Aerosmith Was
A Top 10 Record In Boston &
Several Other Markets**

**The Rest Of The Country Wasn't
Ready Then — But They Are Now!**

EXAMPLE:

*Bill Gamble MD Z-96 Grand Rapids, Mich.:
Reports no. 1 request 7 straight weeks. "Demographics? Everywhere!"*

*Jim English MD WDRC, Hartford:
"Its like the national anthem of Hartford"*

*WPGC-Washington tried it at night a few weeks.
Results—Jim Elliot PD: "No. 2 request"*

JUST ADDED AT CKLW DETROIT!

On Its Way To You From



Columbia Records

ROCK

The Rock/75 of '75

- 1 THE CAPTAIN & TENNILLE/Love Will Keep Us Together (A&M)
- 2 ELTON JOHN/Philadelphia Freedom (MCA)
- 3 OLIVIA NEWTON-JOHN/Have You Never Been Mellow (MCA)
- 4 BEE GEES/Jive Talkin' (RSO)
- 5 BARRY MANILOW/Mandy (Arista)
- 6 KC & THE SUNSHINE BAND/That's The Way (I Like It) (TK)
- 7 ELTON JOHN/Island Girl (MCA)
- 8 NEIL SEDAKA/Bad Blood (Rocket)
- 9 KC & THE SUNSHINE BAND/Get Down Tonight (TK)
- 10 DOOBIE BROTHERS/Black Water (WB)
- 11 DAVID BOWIE/Fame (RCA)
- 12 AMERICA/Sister Golden Hair (WB)
- 13 VAN McCOY/The Hustle (Avco)
- 14 HAMILTON, JOE FRANK & REYNOLDS/Fallin' In Love (Playboy)
- 15 TONY ORLANDO & DAWN/He Don't Love You (Elektra)
- 16 MINNIE RIPERTON/Lovin' You (Epic)
- 17 JOHN DENVER/I'm Sorry/Calypso (RCA)
- 18 EAGLES/Lyin' Eyes (Asylum)
- 19 CARPENTERS/Please Mr. Postman (A&M)
- 20 ELTON JOHN/Someone Saved My Life Tonight (MCA)
- 21 EAGLES/One Of These Nights (Asylum)
- 22 FRANKIE VALLI/My Eyes Adored You (Private Stock)
- 23 MICHAEL MURPHEY/Wildfire (Epic)
- 24 EAGLES/Best Of My Love (Asylum)
- 25 PILOT/Magic (EMI)
- 26 EARTH, WIND & FIRE/Shining Star (Columbia)
- 27 SILVER CONVENTION/Fly Robin Fly (Midland International)
- 28 WINGS/Listen To What The Man Said (Capitol)
- 29 ELTON JOHN/Lucy In The Sky With Diamonds (MCA)
- 30 B.J. THOMAS/Another Somebody... Song (ABC)
- 31 THE CAPTAIN & TENNILLE/The Way I Want To Touch You (A&M)
- 32 LABELLE/Lady Marmalade (Epic)
- 33 ACE/How Long (Anchor)
- 34 BAY CITY ROLLERS/Saturday Night (Arista)
- 35 LINDA RONSTADT/You're No Good (Asylum)
- 36 SPINNERS/They Just Can't Stop It (Games People Play) (Atlantic)
- 37 JOHN DENVER/Thank God I'm A Country Boy (RCA)
- 38 OHIO PLAYERS/Fire (Mercury)
- 39 JEFFERSON STARSHIP/Miracles (Grunt)
- 40 ORLEANS/Dance With Me (Asylum)
- 41 LINDA RONSTADT/When Will I Be Loved (Capitol)
- 42 JAMES TAYLOR/How Sweet It Is (WB)
- 43 NEIL SEDAKA/Laughter In The Rain (Rocket)
- 44 JANIS IAN/At Seventeen (Columbia)
- 45 AVERAGE WHITE BAND/Pick Up The Pieces (Atlantic)
- 46 GLEN CAMPBELL/Rhinestone Cowboy (Capitol)
- 47 SAMMY JOHNS/Chevy Van (GRC)
- 48 STAPLE SINGERS/Let's Do It Again (Curtom)
- 49 10cc/I'm Not In Love (Mercury)
- 50 BEE GEES/Nights On Broadway (RSO)
- 51 MORRIS ALBERT/Feelings (RCA)
- 52 ALICE COOPER/Only Women (Atlantic)
- 53 BARRY MANILOW/I Write The Songs (Arista)
- 54 LEO SAYER/Long Tall Glasses (WB)
- 55 LINDA RONSTADT/Heat Wave (Asylum)
- 56 CARL DOUGLAS/Kung Fu Fighting (20th Century)
- 57 DOOBIE BROTHERS/Take Me In Your Arms (WB)
- 58 JOE COCKER/You Are So Beautiful (A&M)
- 59 DAVID GEDDES/Run Joey Run (Big Tree)
- 60 WAR/Why Can't We Be Friends (UA)

Artist Of The Year: ELTON JOHN

(5 top 10 records, 2 no.1)



Male Vocalist Of The Year BARRY MANILOW

(3 top 10 records, 1 no. 1)



Female Vocalist Of The Year LINDA RONSTADT

(3 top 10 records)

New Artist Of The Year: CAPTAIN & TENNILLE

(2 top 10 records, 1 no. 1)

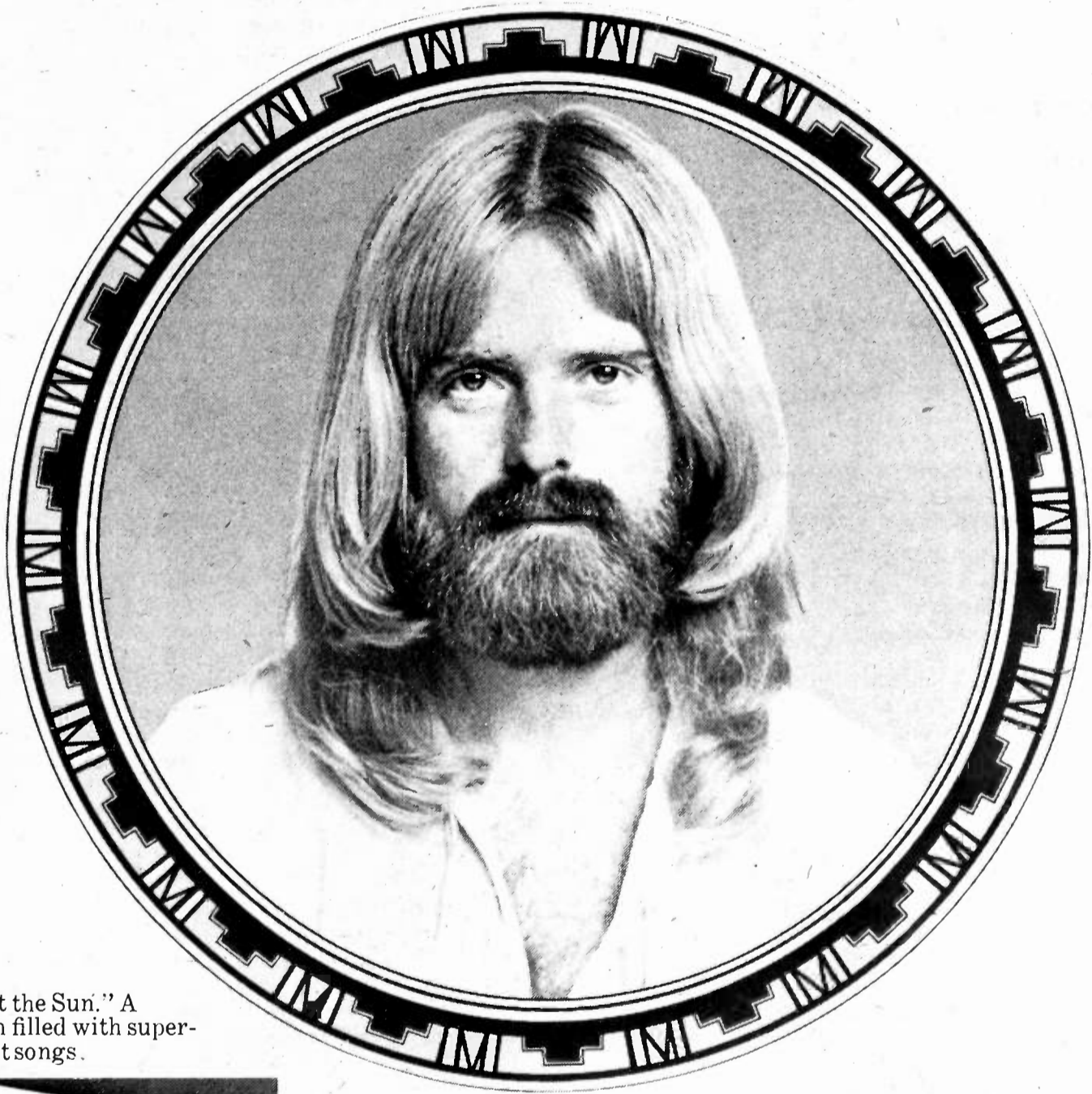
KC & THE SUNSHINE BAND

(2 no. 1 records)

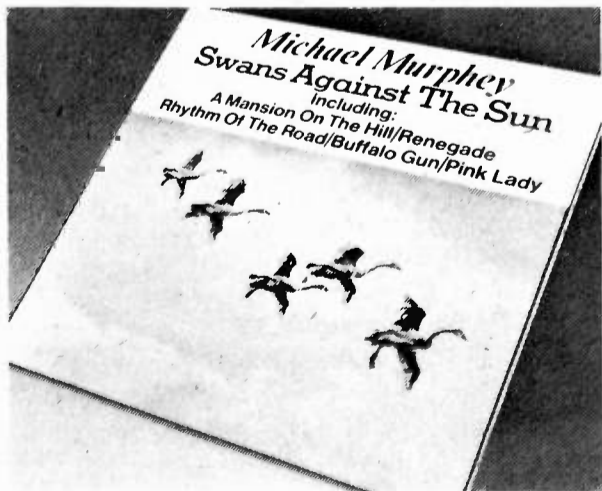
- 61 OLIVIA NEWTON-JOHN/Please Mr. Please (MCA)
- 62 OZARK MOUNTAIN DAREDEVILS/Jackie Blue (A&M)
- 63 GRAND FUNK/Bad Time (Capitol)
- 64 HOT CHOCOLATE/Emma (Big Tree)
- 65 SWEET/Ballroom Blitz (Capitol)
- 66 HARRY CHAPIN/Cats In The Cradle (Elektra)
- 67 FOUR SEASONS/Who Loves You (WB)
- 68 JIGSAW/Sky High (Chelsea)
- 69 MELISSA MANCHESTER/Midnight Blue (Arista)
- 70 RINGO STARR/No No Song (Apple)
- 71 STYX/Lady (Wooden Nickel)
- 72 GRAND FUNK/Some Kind Of Wonderful (Capitol)
- 73 BARRY MANILOW/Could It Be Magic (Arista)
- 74 BARRY WHITE/You're My First, Last... (20th Century)
- 75 CHICAGO/Old Days (Columbia)

"RENEGADE" ON THE LOOSE!*

***MICHAEL MURPHEY's Great
New Single Will HIT Your Station
On Monday December 29th 1975.**



"Swans Against the Sun." A block-buster album filled with superstar friends and hit songs.



On Epic Records and Tapes.

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ROCK

Records That Reached The Rock Top/15 In 1975

(Listed
Alphabetically)

	Highest Position Reached	DATE		Highest Position Reached	DATE
ABBA/SOS (Atlantic)	10	10/24	LABELLE/Lady Marmalade (Epic)	3	3/7
ACE/How Long (Anchor)	3	5/2	VAN McCOY/The Hustle (Avco)	1	7/18
MORRIS ALBERT/Feelings (RCA)	5	9/19	GWEN McCRAE/Rockin' Chair (Cap)	9	7/18
AMAZING RHYTHM ACES/Third Rate Romance (ABC)	12	8/29	MELISSA MANCHESTER/Midnight Blue (Arista)	7	8/8
AMERICA/Sister Golden Hair (WB)	1	5/23	BARRY MANILOW/Mandy (Arista)	1	1/10
AMERICA/Lonely People (WB)	12	1/31	BARRY MANILOW/It's A Miracle (Arista)	11	4/25
PAUL ANKA & ODIA COATES/One Man Woman (UA)	14	1/24	BARRY MANILOW/Could It Be Magic (Arista)	7	9/12
PAUL ANKA/I Don't Like To Sleep Alone (UA)	14	5/9	BARRY MANILOW/I Write The Songs (Arista)	5	12/12
AWB/Pick Up The Pieces (Atlantic)	4	2/28	MICHAEL MURPHEY/Wildfire (Epic)	2	6/16
BAD COMPANY/Feel Like Makin' Love (Swan Song)	15	9/5	OLIVIA NEWTON-JOHN/Please Mr. Please (MCA)	6	7/4
BAY CITY ROLLERS/Saturday Night (Arista)	3	12/12	OLIVIA NEWTON-JOHN/Have You Never Been Mellow (MCA)	1	2/21
BAZUKA/Dynamite (A&M)	12	7/25	OHIO PLAYERS/Fire (Mercury)	3	2/14
BEE GEES/Jive Talkin' (RSO)	1	7/25	OHIO PLAYERS/Love Rollercoaster (Mercury)	8	12/12
BEE GEES/Nights On Broadway (RSO)	5	11/21	O'JAYS/I Love Music (Phy/Int)	15	12/12
BLACKBYRDS/Walking In Rhythm (Fantasy)	15	5/9	TONY ORLANDO & DAWN/He Don't Love You (Elektra)	1	5/9
DAVID BOWIE/Fame (RCA)	1	9/19	ORLEANS/Dance With Me (Asylum)	4	9/19
BT EXPRESS/Express (Scepter)	9	3/28	DONNY & MARIE OSMOND/Morning Side Of The Mt. (MGM)	13	1/24
BTO/Hey You (Mercury)	15	6/20	OZARK MOUNTAIN DAREDEVILS/Jackie Blue (A&M)	6	4/18
BTO/Roll On Down The Highway (Mercury)	13	2/14	PILOT/Magic (EMI)	2	6/20
GLEN CAMPBELL/Rhinestone Cowboy (Capitol)	4	9/12	MIKE POST/The Rockford Files (MGM)	13	7/25
CAPTAIN & TENNILLE/Love Will Keep Us Together (A&M)	1	6/6	QUEEN/Killer Queen (Elektra)	10	5/2
CAPTAIN & TENNILLE/The Way I Want To Touch You (A&M)	3	11/14	HELEN REDDY/Angie Baby (Capitol)	8	1/10
CARPENTERS/Only Yesterday (A&M)	7	5/9	HELEN REDDY/Ain't No Way To Treat A Lady (Capitol)	11	9/26
CARPENTERS/Please Mr. Postman (A&M)	2	1/17	MINNIE RIPERTON/Lovin' You (Epic)	1	3/28
HARRY CHAPIN/Cats In The Cradle (Elektra)	6	1/10	RITCHIE FAMILY/Brazil (20th)	14	10/10
CHICAGO/Old Days (Columbia)	7	5/30	AUSTIN ROBERTS/Rocky (Private Stock)	8	9/19
JOE COCKER/You Are So Beautiful (A&M)	6	3/7	LINDA RONSTADT/You're No Good (Capitol)	3	1/31
NATALIE COLE/This Will Be (Capitol)	12	11/7	LINDA RONSTADT/When Will I Be Loved (Capitol)	4	5/30
JESSI COLTER/I'm Not Lisa (Capitol)	10	6/13	LINDA RONSTADT/Heat Wave (Asylum)	5	11/7
ALICE COOPER/Only Women (Atlantic)	5	5/30	DIANA ROSS/Theme From Mahogany (Motown)	11	12/12
JOHN DENVER/Thank God I'm A Country Boy (RCA)	3	5/23	LEON RUSSELL/Lady Blue (Shelter)	12	10/24
JOHN DENVER/Calypso/I'm Sorry (RCA)	1	10/3	LEO SAYER/Long Tall Glasses (WB)	5	4/25
DOOBIE BROTHERS/Black Water (WB)	1	2/7	NEIL SEDAKA/Laughter In The Rain (Rocket)	4	1/10
DOOBIE BROTHERS/Take Me In Your Arms (WB)	5	6/13	NEIL SEDAKA/Bad Blood (Rocket)	1	10/10
CARL DOUGLAS/Kung Fu Fighting (20th)	5	1/10	SHIRLEY & CO./Shame Shame Shame (Vibration)	15	3/28
EAGLES/Lyin' Eyes (Asylum)	2	10/10	SILVER CONVENTION/Fly Robin Fly (Midland Int.)	2	12/5
EAGLES/Best Of My Love (Asylum)	2	2/7	SIMON & GARFUNKEL/My Little Town (Columbia)	9	11/28
EAGLES/One Of These Nights (Asylum)	2	7/25	PHOEBE SNOW/Poetry Man (Shelter)	10	3/21
EARTH, WIND & FIRE/Shining Star (Columbia)	2	5/23	SPINNERS/They Just Can't Stop It (Games People Play) (Atlantic)	3	10/17
FREDDY FENDER/Before The Next Teardrop Falls (ABC/Dot)	13	5/9	STAPLE SINGERS/Let's Do It Again (Curtom)	4	12/12
FREDDY FENDER/Wasted Days & Wasted Nights (ABC/Dot)	12	9/19	RINGO STARR/No No Song (Apple)	7	3/21
FOUR SEASONS/Who Loves You (WB)	7	10/24	STYX/Lady (Wooden Nickel)	7	2/28
GLORIA GAYNOR/Never Can Say Goodbye (MGM)	12	1/10	SUGARLOAF/Don't Call Us, We'll Call You (Claridge)	11	3/21
DAVID GEDDES/Run Joey Run (Big Tree)	6	9/5	BILLY SWAN/I Can Help (Monument)	14	1/10
DICKIE GOODMAN/Mr. Jaws (Cash/Private Stock)	13	9/26	SWEET/Ballroom Blitz (Capitol)	7	9/19
GRAND FUNK/Bad Time (Capitol)	6	5/23	SWEET/Fox On The Run (Capitol)	9	12/12
GRAND FUNK/Some Kind Of Wonderful (Capitol)	7	2/7	TAVARES/It Only Takes A Minute (Capitol)	13	10/3
HAMILTON, JOE FRANK & REYNOLDS/Fallin' In Love (Playboy)	1	8/29	JAMES TAYLOR/How Sweet It Is (WB)	4	8/8
MAJOR HARRIS/Love Won't Let Me Wait (Atlantic)	8	6/6	10cc/I'm Not In Love (Mercury)	5	7/4
HOT CHOCOLATE/Emma (Big Tree)	6	3/28	B.J. THOMAS/Another Somebody... Song (ABC)	2	4/18
HOT CHOCOLATE/You Sexy Thing (Big Tree)	13	12/12	THREE DEGREES/When Will I See You Again (Phy/Int)	9	1/10
JANIS IAN/At Seventeen (Columbia)	4	8/29	FRANKIE VALLI/My Eyes Adored You (Private Stock)	2	2/28
JEFFERSON STARSHIP/Miracles (Grunt)	4	10/17	FRANKIE VALLI/Swearin' To God (Private Stock)	10	7/11
JETHRO TULL/Bungle In The Jungle (Chrysalis)	13	1/10	WAR/Why Can't We Be Friends (UA)	6	8/8
JIGSAW/Sky High (Chelsea)	7	11/28	WAR/Low Rider (UA)	10	11/14
ELTON JOHN/Lucy In The Sky (MCA)	2	1/10	BARRY WHITE/You're The First, The Last... (20th)	7	1/10
ELTON JOHN/Pinball Wizard (Polydor/ST)	9	5/9	WINGS/Listen To What The Man Said (Capitol)	2	7/4
ELTON JOHN/Philadelphia Freedom (MCA)	1	4/4	STEVIE WONDER/Boogie On Reggae Woman (Tamla)	10	1/17
ELTON JOHN/Someone Saved My Life Tonight (MCA)	2	8/8	ZZ TOP/Tush (London)	14	8/29
ELTON JOHN/Island Girl (MCA)	1	10/31			
SAMMY JOHNS/Chevy Van (GRC)	4	4/11			
KC & THE SUNSHINE BAND/That's The Way (I Like It) (TK)	1	11/21			
KC & THE SUNSHINE BAND/Get Down Tonight (TK)	1	9/5			
GLADYS KNIGHT/The Way We Were/Try... (Buddah)	13	7/18			



"THANKS"

JETHRO TULL for
"Bungle In The Jungle"
MARIA MULDAUR for
"I'm A Woman"
AMERICA for
"Lonely People"
DOOBIE BROS. for
"Black Water"
BRIAN PROTHEROE for
"Pinball"
GORDON LIGHTFOOT for
"Rainy Day People"
BEACH BOYS for
"Sail On Sailor"
AMERICA for
"Sister Golden Hair"
IMPRESSIONS for
"Sooner Or Later"
FRANK SINATRA for
"Anytime"
JAMES TAYLOR for
"How Sweet It Is"

LEO SAYER for
"One Man Band"
DOOBIE BROS. for
"Take Me In Your Arms"
GEORGE BAKER SELECTION for
"Paloma Blanca"
AMERICA for
"Daisy Jane"
FOUR SEASONS for
"Who Loves You"
EMMYLOU HARRIS for
"If I Could Only Win Your Love"
GRAHAM CENTRAL STATION
"Your Love"
FLEETWOOD MAC for
"Over My Head"
MARSHALL TUCKER BAND for
"Fire On The Mountain"
STAPLE SINGERS for
"Let's Do It Again"
AMERICA for
"Woman Tonight"
FOGHAT for
"Slow Ride"

...AND THE PEOPLE WHO MADE IT POSSIBLE IN 1975

DANNY DAVENPORT
 Atlanta
DAVE DANNHEISSER
 Charlotte
FRANK TURNER
 Memphis
PETER KANE
 Miami
MIKE SYMONDS
 Boston
PAT RUSTICI
 Hartford
ROY CHIOVARI
 Chicago
CLIFF SIEGEL
 Minneapolis
DAVID KRAGSKOW
 St. Louis
DAVID LUCAS
 Cleveland
DAN KELLEY
 Pittsburgh
AL STANN
 Cincinnati

DAVID CAHN
 Buffalo
MIKE STONE
 Detroit
BRIAN ROONEY
 Detroit
JAMES LEWIS
 Dallas
NORRIS GREEN
 Houston
ROB SIDES
 Houston
JERRY BARRETT
 New Orleans
CHRIS CRIST
 Los Angeles
ALAN MINK
 Los Angeles
BOB GALLIANI
 San Francisco
MIKE DUNDAS
 San Francisco
BERT KEANE
 Denver

JASON MINKLER
 Seattle
RAY MILANESE
 Philadelphia
EDDIE KALICKA
 Washington D.C.
AL MOSS
 Virginia
MIKE OLIVIERI
 New York
KENNY PUVOGEL
 New York
EDDIE GILREATH
 Atlanta
KENT CRAWFORD
 Boston
AL FRONTERA
 Cleveland
MURRAY NAGEL
 Dallas
DINO BARBIS
 San Francisco



AOR

Album Airplay/40 of 1975

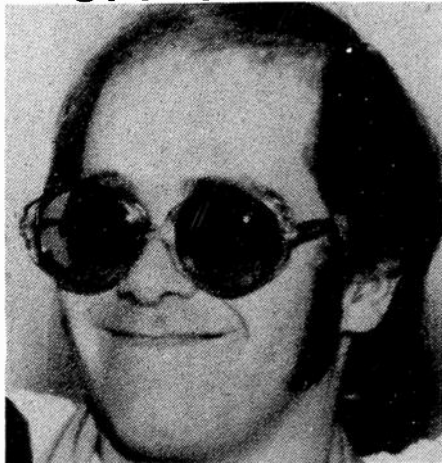
- 1 JEFFERSON STARSHIP... *Red Octopus (Grunt)*..... "Miracles" "Play On Love" "Sweeter"
- 2 FLEETWOOD MAC..... *Fleetwood Mac (WB)*..... "Over Head" "Rhianon" "World"
- 3 EAGLES..... *One Of These Nights (Asylum)*..... Title, "Lyn Eyes" "Visions"
- 4 ELTON JOHN..... *Captain Fantastic (MCA)*..... "Someone Saved" "Writing" title....
- 5 LED ZEPPELIN..... *Physical Graffiti (Swan Song)*..... "Kashmir" "Trampled" "Boogie"
- 6 BRUCE SPRINGSTEEN.... *Born To Run (Col)*..... Title, "10th Ave" "Jungle"
- 7 10cc..... *Original Soundtrack (Merc)*..... "Not In Love" "Minestrone" "Blackmail"
- 8 PINK FLOYD..... *Wish You Were Here (Col)*..... "Welcome" "Cigar" title
- 9 ZZ TOP..... *Fandango (London)*..... "Tush" "X" "Thunderbird"
- 10 BAD COMPANY..... *Straight Shooter (Swan Song)*..... "Making Love" "Good Lovin"
- 11 JAMES TAYLOR..... *Gorilla (WB)*..... "Sweet" "Mexico" "Lighthouse"
- 12 AEROSMITH..... *Toys In The Attic (Col)*..... "Sweet Emotion" "Walk"
- 13 WINGS..... *Venus & Mars (Capitol)*..... "Medicine Jar" "Rock Show" "Magneto"
- 14 OUTLAWS..... *Outlaws (Arista)*..... "Green Grass" "Another Love Song"
- 15 JEFF BECK..... *Blow By Blow (Epic)*..... "Jam" "Woman" "Thelonious"
- 16 GARY WRIGHT..... *Dream Weaver (WB)*..... Title, "Love Alive"
- 17 STEELY DAN..... *Katy Lied (ABC)*..... "Wu" "Sneakers" "Friday"
- 18 LINDA RONSTADT..... *Prisoner In Disguise (Asylum)*..... "Heatwave" "Rose" "Tracks"
- 19 ROD STEWART..... *Atlantic Crossing (WB)*..... "3 Time Loser" "Sober"
- 20 WHO..... *Who By Numbers (MCA)*..... "Squeeze Box" "Slip"
- 21 CROSBY/NASH..... *Wind On The Water (ABC)*..... "Money" "Carry Me"
- 22 ELO..... *Face The Music (UA)*..... "Evil Woman" "Poker" "Magic"
- 23 JOAN BAEZ..... *Diamonds & Rust (A&M)*..... "Blue Sky" title
- 24 STEPHEN STILLS..... *Stills (Col)*..... "Pages" "First"
- 25 MARSHALL TUCKER..... *Searchin For A Rainbow (Capricorn)*..... "Fire" "Bound" "Can't You See"
- 26 BOB DYLAN..... *Blood On The Tracks (Col)*..... "Lily, Rosemary" "Tangled"
- 27 DOOBIE BROTHERS..... *Stampede (WB)*..... "Take Me" "Maxine" "Fandango"
- 28 CHICAGO..... *Chicago VIII (Col)*..... "Old Days" "Any Way"
- 29 PAUL SIMON..... *Still Crazy After These Years (Col)*..... "Town" "50 Ways"
- 30 ROBIN TROWER..... *For Earth Below (Chrysalis)*..... "Shame The Devil"
- 31 LEON RUSSELL..... *Will O The Wisp (Shelter)*..... "Island" "Lady Blue"
- 32 HAYWARD & LODGE..... *Bluejays (Threshold)*..... "Morning" "Saved By Music"
- 33 LYNRYD SKYNYRD..... *Nuthin Fancy (MCA)*..... "Sat. Nite Special" "Whiskey"
- 34 ROGER DALTRY..... *Ride A Rock Horse (MCA)*..... "Get Your Love" "Walk Dog"
- 35 DAN FOGELBERG..... *Captured Angel (Full Moon/Epic)*..... "Aspen/ These Days" "Crow" "Nail"
- 36 GRATEFUL DEAD..... *Blues For Allah (UA)*..... "Music Stopped" "Franklin"
- 37 ALLMAN BROTHERS..... *Win Lose Or Draw (Capricorn)*..... "Louisiana Lou" "High Falls" "Can't Lose"
- 38 ELTON JOHN..... *Rock Of The Westies (MCA)*..... "Island Girl" "Medley"
- 39 JETHRO TULL..... *Minstrel In The Gallery (Chrysalis)*..... "Cold Wind" title "Duck"
- 40 DAVID BOWIE..... *Young Americans (RCA)*..... "Fame" title

Chart Summary

This chart was compiled by designating a certain number of points to each album for its chart position each week it appeared on the chart. Thus, concentrated airplay and longevity were taken into account. The cuts mentioned are those that also received a lot of airplay from these giants. Of course there were more not mentioned, but these were the leaders. ELTON is the only artist with more than one album on the chart. SPRINGSTEEN is the chart's concentrated airplay champ receiving more airplay in a one week period than any other charted album. It must be pointed out, though, that the champ of the year in this category is JONI MITCHELL who just broke the record this week. JONI's album, however, has not been out long enough to tally enough points to make this chart. EAGLES and LED ZEPPELIN share the distinction of holding the number one position longest, chalking up an amazing 6 weeks each. The chart veteran of the year is JEFFERSON STARSHIP which appeared on the chart for 26 weeks in 1975.

Artist Of The Year: JEFFERSON STARSHIP

Male Vocalist Of The Year:



ELTON JOHN

Female Vocalist Of The Year:



LINDA RONSTADT

New Artist Of The Year:



BRUCE SPRINGSTEEN

THANK YOU

To All Our Friends In The Radio & Record Industry



Grace Slick

Paul Kantner

Marty Balin

Craig Chaquico

David Freiberg

Pete Sears

John Barbata

Management: BILL THOMPSON



**Co-Produced
by
LARRY COX**



Manufactured and Distributed by **RCA** Records

AOR Radio

[ALBUM ORIENTED ROCK]

AOR News

DAVE LONCOA is the new PD of WIOT. He was PD at CJOM... M105's amateur strip contest at Cleveland's old Roxy Burlesque House was a tremendous success. They sold out 2 shows. The affair was covered on local TV (we don't know how they did that) and one of the naked cuties when interviewed said that she was a nurse. When asked why she was there parading around in the nude she replied, "I heard about it on M105." ...JOE COLLINS, former KMET MD is now doing a jazz show on KTYD and producing commercials for Licorice Pizza...WRPL has been doing interesting News programming. Their latest features include, "Pollution in the Ocean" "Segregation" and "The Psychological Aspects of Assassination."...WAAF interviewed JEFFERSON STARSHIP, TUBES,

and HERBIE HANCOCK...WCOL-FM interviewed TERRY GARTHWAITE ...JACK MCGOWAN is the new Promotion Director of KINK...WMMMS presented GENESIS and RENAISSANCE in live radio concerts. The station interviewed DAVE MASON, ROGER DALTRY, and TERRY GARTHWAITE...WAIV interviewed KISS...KEZY interviewed TOM SCOTT...WBAB interviewed ROBERT PALMER...KMOD interviewed JERRY JEFF WALKER, LITTLE FEAT and ORLEANS...BLUE 92 interviewed RUBY STARR and BLACK OAK ARKANSAS...WWW presented a "Poor People's Concert" on the air after the sold out Detroit WHO concert...WXRT interviewed FRANK ZAPPA...WBUF interviewed 10cc, RENAISSANCE, STRAWBS, SPENCER DAVIS, and WET WILLIE...KOME interviewed MOTT, HERBIE HANCOCK, and LILY TOMLIN...TRIAD interviewed PETER LANGE and KRAFTWERK...WJKL interviewed JAN HAMMER. The Elgin, Illinois facility is starting to make an impact in the greater Chicago area and will be joining us as a new reporter in 1976.

Progressive Singles:

DAVID BOWIE
"Golden Years" (RCA)
BOB DYLAN
"Hurricane" (Col)
GREG LAKE
"Father Christmas" (Atl)
EMMYLOU HARRIS
"Light Of The Stable" (Reprise)
NAZARETH
"Love Hurts"
BATDORF & RODNEY
"Somewhere In The Night" (Arista)
FRANKIE MILLER
"Fool In Love" (Chrysalis)
HAYWARD & LODGE
"Blue Guitar" (Threshold)
LEON RUSSELL
"Back To The Island" (Shelter)
AMERICA
"Woman Tonight" (WB)
PETERSKELLERN
"Hard Times" (Pvt. Stk)

Mike Harrison



Well, here it is, the big year end issue, **R&R Yearbook '75**. As you know, R&R will be taking a 2 week vacation and then be back in full gear to serve the industry in '76.

The AOR section, as it is today, made it's debut on February 14, 1975 with it's new attitudes, philosophies, and mechanics. The response was immediate and positive. There was a need for "Progressive Radio" to be dealt with in a way that is *applicable* to it's actual contemporary posture. There was a need to recognize it's multi-faceted spectrum and bring it all together under a banner of mutual understanding and respect, AOR.

In that first issue, we had space for 17 reporting stations, 4 suggested albums, and a chart of the top played 30 albums. Obviously, we've grown a lot since then, in less than our first year.

Next year will be even better! First of all, the convention alone is exciting, for most of us in AOR Radio a dream come true gathering of the troops. Within the largest gathering of radio and record people in the history of the biz, will be the largest gathering of AOR broadcasters ever assembled. At this still early point, it appears that we will see some 85% of our reporting stations represented at the AOR seminars. Of course, we will have all the details of the AOR segment including it's sessions and speakers in R&R "next year."

We shall do everything in our power to make this section continue to grow in scope and dimension with the emphasis always being on reflecting the natural and obvious development and evolution of AOR Radio.

You'll notice, in this issue, in addition to the usual Album Airplay/40, The Airplay 40/1975. Unlike the recent Top Airplay/40 of All Time, this chart is not the result of a special survey, but, rather, a compilation, of all the charts since February 14. We think that you'll find it to be useful input.

In closing for the year, we want to sincerely thank everyone for their support; the record people for their good words and the radio people for their good reports.

Sharrison and I wish you all a happy, healthy holiday, a good ARB, creative radio, inspiration, and satisfaction.



One of the contestants at the recent KLZ-FM Wet T-Shirt Contest is shown here stretching one of the station's promotional shirts. You'll recall that this was the promotion in which the winner was "busted" by local police for indecent exposure. The man admiring the lady's call letters is morning personality, Don McCullouch.



ZZ Top poses with London President, D.H. Toller-Bond at their "Platinum Party" in the St. Regis Hotel. The boys just got back from their Texas tour and were honored in Houston by Mayor Hofheinz who declared the day of the concert ZZ Top Day with total revenues of the five city sweep totalling to a healthy \$460,000. From L to R ZZ Top's Frank Beard; D.H. Toller-Bond; ZZ Top's Dusty Hill and Billy Gibbons.



On a recent promotion tour, members of Strawbs visited KNAC, in Long Beach. Pictured (l-r) Isaac, KNAC, Dave Lambert & Dave Cousins of Strawbs, Paul Sullivan, PD KNAC, Jan Basham, A&M Promotions, and John Clark, KNAC.

ATTENTION AOR REPORTERS

This is our last issue of 1975. We will begin taking reports again Monday, December 29.



HOLIDAY CHEER FROM MACON, GA.

Merry Christmas and Happy New Year from your friends at Capricorn Records

Album Airplay/ 40

Chart Summary

- 1 JONI MITCHELL..... *Hissing Of Summer Lawns (Asylum)*. Title, "France" "Interrupt" "Bird" "Harry"
- 2 THE BAND..... *No. Lights/So. Cross (Capitol)*..... "Fruit" "Driftwood" "Hobo" "Jupiter"
- 3 ELO..... *Face The Music (UA)*..... "Evil" "Magic" "Poker" "Dream"
- 4 PAUL SIMON..... *Still Crazy After All These Years (Col)* "50" title, "Town" "Good Time"
- 5 NEIL YOUNG..... *Zuma (Reprise)*..... "Sails" "Cortez" "Cry" "Looking"
- 6 CAT STEVENS..... *Numbers (A&M)*..... "Drywood" "Jzero" "Majik" "Gas"
- 7 SUPERTRAMP..... *Crisis? What Crisis? (A&M)*..... "Poor Boy" "Moonshine" "Lady"
- 8 WHO..... *Who By Numbers (MCA)*..... "Squeeze" "Slip" "Booze" "Dreaming"
- 9 KINKS..... *School Boys In Disgrace (RCA)*..... "Education" "School" "Disgrace" "Looking"
- 10 CROSBY/NASH..... *Wind On The Water (ABC)*..... "Money" "Carry" "Whale"
- 12 EARTH WIND & FIRE..... *Gratitude (Col)*..... "Sing" "Star" "Sun"
- 13 STEPHEN STILLS..... *Live (Atl)*..... "Ships" "Rocky" "Care"
- 14 ROXY MUSIC..... *Siren (Atl)*..... "Drug" "Burning" "Whirlwind" "Fool"
- 15 QUEEN..... *A Night At The Opera (Elektra)*..... "Death" "Friend" "39"
- 16 MICHAEL MURPHEY..... *Swans Against The Sun (Epic)*..... "Renegade" "Gun" "Lady"
- 17 TOM SCOTT..... *New York Connection (Ode)*..... Title, "Abalonia"
- 18 PATTI SMITH..... *Horses (Arista)*..... "Gloria" "Land" "Money" "Kimberley"
- 19 FLEETWOOD MAC..... *Fleetwood Mac (WB)*..... "Head" "Rhianon" "Say You"
- 20 LINDA RONSTADT..... *Prisoner In Disguise (Asylum)*..... "Tracks" "Roll" title "Rivers"
- 21 TOMMY BOLIN..... *Teaser (Nemperor)*..... "Grind" "Dreamer"
- 22 ACE..... *Time For Another (Anchor)*..... "Future" "Last" "Man" lead
- 23 KAYAK..... *Royal Bed Bouncer (Janus)*..... "Lifetime" title
- 24 KANSAS..... *Masque (Kirshner)*..... "You" "Innocence"
- 25 JEFFERSON STARSHIP..... *Red Octopus (Grunt)*..... "Miracles" "Play"
- 26 BRUCE SPRINGSTEEN..... *Born To Run (Col)*..... "10th" "Jungle" "She's One"
- 27 LITTLE FEAT..... *Last Record Album (WB)*..... "Border" "Romance" "Dream" "Day"
- 28 PINK FLOYD..... *Wish You Were Here (Col)*..... "Welcome" "Cigar" title
- 29 STYX..... *Equinox (A&M)*..... "Lorelei" "Child"
- 30 ROBERT PALMER..... *Pressure Drop (Island)*..... "Inch" "Fine Time"
- 31 RITA COOLIDGE..... *It's Only Love (A&M)*..... "R&R" "Mean" "Star" "Late"
- 32 COUNTRY JOE..... *Paradise With An Ocean View (Farr)*..... "Breakfast" "Whale"
- 33 FOGHAT..... *Fool For The City (Brsvle)*..... "Slow Ride" leads variety of cuts
- 34 ERIC CARMEN..... *Eric Carmen (Arista)*..... "Sunrise" "Girl" "Myself"
- 35 KISS..... *Kiss Alive (Casablanca)*..... "R&R All Nite" "Strutter" "Gin"
- 36 RORY GALLAGHER..... *Against The Grain (Chrysalis)*..... "Take" "All Around" "Ford"
- 37 ART GARFUNKEL..... *Breakaway (Col)*..... "Believe" "Town" title
- 38 BARCLAY JAMES HARV..... *Time Honoured Ghosts (Polydor)*..... "Titles" "Life"
- 39 STEVE HOWE..... *Beginnings (Atl)*..... "Breakaway" "Wisp" "Sleep"
- 40 KENNY RANKIN..... *Inside (Little David)*..... "Creepin" "Marie" "Sunday"

JONI gobbled up turntables coast to coast and broke SPRINGSTEEN's record for the most concentrated airplay received by any album in a one week period. This was one of the most stable weeks in the history of this chart with the first seven positions remaining unchanged from last week. WHO maintained. KINKS moved up a bit. C/N and ELTON hung around the hot category. EW&F burned up the turntables and blew up the chart. STILLS was the week's highest debut coming on impressively. QUEEN debuted rather royally. MURPHEY maintained. SCOTT debuted. SMITH, MAC, and RONSTADT were very stable. BOLIN grew. ACE showed big gains. KAYAK inched up. STARSHIP remained a mainstay. SPRINGSTEEN sprung up after a slower week, last chart. FLOYD and STYX stuck. RITA came on strong. JOE had a healthy week. FOGHAT bounced back on the chart. KISS and RORY maintained. HARVEST held on. HOWE bounced back on the chart. RANDY PIE, GARY WRIGHT, and DANNY KIRWAN almost made the chart.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.

ME KSAN "Rock and ROLL BOWL" ... NOV. 15



"The KSAN Rock 'n Roll Bowl" a midnight bowling tournament featuring teams of KSAN staffers, listeners, and rock and roll celebrities, was highly successful for KSAN, San Francisco. Shown (l-r), are the KSAN Bolos and Bowlettes, DJ Phil Buchanan, engineer Earn Morgan, DJ Norman Davis, DJ Bob Simmons, PD Bonnie Simmons, DJ Bob McClay (putting the squeeze on Bonnie), Sales Manager, Jeff Nemerovski, MD Christie Marcus, and account exec Joe Lerer.



OK102 1/2 Music Director Norm Gregory, and station staffer Peggy Haggerman, model the new OK102 1/2 muffler, which should help their listeners get through the rugged Seattle winter.

**"Suggested Albums" Will Return
In Our Next Issue.**

CAPITOL
PROGRESSES
INTO '76

THE BAND

STEVE MILLER
(New Album Available Soon)

QUICKSILVER MESSENGER SERVICE

SWEET
(American Debut Tour In Early '76)

KRAFTWERK
(Major Tour In Early '76)

STATUS QUO
(Major Tour In Early '76)

BOB SEGER

TRIUMVIRAT
(New Album Available Soon)

LEO KOTTKE

GENTLE GIANT

GRAND FUNK
(New Album "Born To Die" Available January)

BE-BOP DELUXE
(New Album "Sunburst Finish" Available January—
American Debut Tour In Early '76)

PARIS
(Featuring Bob Welch—Debut Album Available January)

BUX
(Debut Album "We Come To Play" Available January)

It's Going To Be Another Great Year!



ON THE AIR

Singles:

Albums:

ELO

"Evil Woman"

PAUL

ANKA

"Times Of Your Life"

NITTY GRITTY DIRT BAND

NGDB

"Mother Of Love"

BOBBY

WOMACK

"Where There's A Will, There's A Way"

DONALD

BYRD

"Change (Makes You Want To Hustle)"

RONNIE

LAWS

"Always There"

DAVE

DUDLEY

"Me and Ole C.B."

BILLIE JO

SPEARS

"Silver Wings and Golden Rings"

CRYSTAL

GAYLE

"Somebody Loves You"

JEAN

SHEPHARD

"Another Neon Night"

KENNY

ROGERS

"Love Lifted Me"

ED

BRUCE

"Mamas Don't Let Your Babies
Grow Up To Be Cowboys"

ELO

Face The Music

PAUL

ANKA

Times Of Your Life

NITTY GRITTY DIRT BAND

NGDB

Dream

BOBBY

WOMACK

Safety Zone

DONALD

BYRD

Places and Spaces

RONNIE

LAWS

Pressure Sensitive

DAVE

DUDLEY

Uncommonly Good Country

BILLIE JO

SPEARS

Billie Jo

CRYSTAL

GAYLE

Somebody Loves You

JEAN

SHEPHARD

I'm A Believer

BOBBI

HUMPHREY

Fancy Dancer

DR. JOHN

Hollywood Be Thy Name

U & B

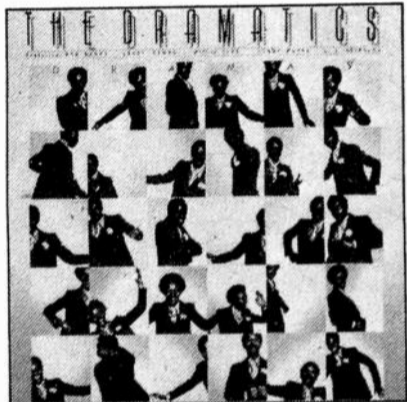
ON UNITED ARTISTS & BLUE NOTE RECORDS

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THE ABC'S OF CHRISTMAS '75



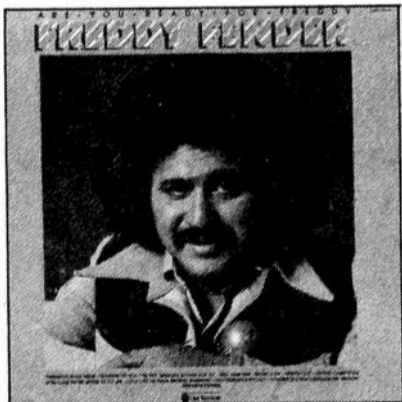
RUFUS FEATURING CHAKA KHAN
 ABCD-909
 Ten powerful examples of Rufus music including their new single, "Sweet Thing."



THE DRAMATICS/DRAMA V ABCD-916
 The latest album from the major purveyors of the new Motor City Sound, featuring "You're Fooling You."



THE BOBBY VINTON SHOW ABCD-924
 Bobby's latest is a collection of 12 favorites that reflect the energy and spirit of his very popular CBS-TV show.



FREDDY FENDER
ARE YOU READY FOR FREDDY?
 DOSD-2044
 When Freddy's first album was released, everybody was ready. For this one, his second, they were ready and waiting. Includes his hit, "Secret Love."



ACE/TIME FOR ANOTHER ANCL-2013
 Their first album contained the #1 single "How Long" and established them as one of music's most popular bands. Now it's "Time For Another."



CROSBY / NASH
WIND ON THE WATER ABCD-902
 This is their debut album on ABC. It's also one of their finest and most popular recordings.



IN RELEASE
 AND ON THE AIR FROM...

RADIO

The R&R Interviews

Excerpts From Selected Interviews Conducted During 1975

R&R: You've had some phenomenal success in the markets you're consulting. I'd like to discuss your theories on radio in 1975 and what you look for in the future. Also, as a consultant how you and Lee go into a market and analyze and come up with a format. I know you're doing different things in different markets. You seem to have it customized, and yet able to make it work in every different format.

BURKHART: Well, the first thing we get at is the research angle in the market. First of all, people usually just talk about music research, as to which particular age group might like which particular group of recordings. We go at it a little bit differently. We go at it to determine how much audience is available in which age groups, and then apply the music to that. Let me give you an example. When we went into Minneapolis two years ago, KSTP-AM, we looked very carefully at the market, and concluded that it was really sort of senseless for us to go for teens because there were two teen stations in the market. We elected instead to go ahead and do an 18 to 34 route, and try to become number one in 18-34, and we figured if we could do that, the station would make plenty of money. We recommended this to management, and they accepted. We found that the 18 to 34's were terribly vulnerable and open for what I call sort of a white, or lily-white progressive mood. That's how we applied ourselves.

R&R: Outside of a shorter playlist, are there any tricks you use for good average quarter hour maintenance, when you're dealing with a station with a high cume?

BURKHART: We don't believe that there is too much of a way to create average quarter hour maintenance with an AM station. I know that sounds sort of weird, because everybody has been clock crazy, plastic clocks and what have you, but the fact of the matter is when you go to look in Beltsville, Maryland, you will see that FM's have a great deal of maintenance, and AM's have very little maintenance. We believe that AM is predicated on "the most popular station" theory. In other words, if you're the guys that do the most promotion, have the most fun, have the best personalities, and play the most music, people will listen longer, but it's hard to bribe them, on AM, to listen for another quarter hour, or 2 more quarter hours, or whatever, simply because the number of commercial interruptions are mandatory on AM. To continue to make money, because of the heavy overhead. So we have gone at AM in an entirely different way, we go at AM as a fun project. We go with FM like it is an average quarter hour project.

R&R: When you say research, what kind of research are you talking about? You were tied in with Magid for awhile, were you not?

BURKHART: Yes I was, and Frank and I still do a couple of projects together. As a matter of fact we still do Minneapolis and Albuquerque together. (KOB) Let me tell you the kind of research that we have moved into. I have a fellow who is a partner of mine, an associate, Bob At-

kinson. Bob was at one time Executive Vice President for the Hooper Company, many years ago, and then he served as a key man with ARB for 3 years. He is an absolute top flight researcher. We look at each market as a different problem, and Bob and I sit down and talk about it. We go at a market to try to determine which type of music selection and patterns are desired by that particular audience in that particular market. An example; and this is, incidentally, part of the Lee Abrams philosophy, who is another associate, was that in Philadelphia, we went directly to the colleges, the 18 to 24 group, we wanted to know where they were listening and why they were listening.

R&R: Did you do that from questionnaires, or from interviews?

BURKHART: Both.

R&R: Do you go in and hire a staff, or do it yourself?

BURKHART: We do it ourselves. Occasionally we will hire an outside group of 10 people. I really, in all fairness, cannot give you our blockbuster research project, because we have spent a lot of time on it, all I can tell you is that it is the one that works the most for us. But, it's still a combination of all elements. Just to check a record store means nothing. If you're an album station, you know that albums are out selling singles 8 to 2. That's a very simple thing to find out. You can also find out which albums are selling. The problem is finding out which cuts on the albums are the most popular. Especially in the gold area. That's where we have really focused our research and album research.

R&R: I've heard that's what Lee does and what a couple of other major programmers are doing, it's not being done to any great extent, is monitoring stores. They watch what people are buying, interrogating them and possibly even doing a call back to those people after they've bought the album, and finding out what they liked.

BURKHART: We have found that fairly effective and helpful, especially in creating a mood. Again, the problem really comes down to, you've got to have enough responses to tell you that they like that cut more than the other cuts, or they like these 3 cuts more than 3 three cuts.

R&R: We're talking about album cut research, how do you find out burn out factor. When is the peak period of time, on an album cut or even on a single, and what do you do when you have discovered a peak?

BURKHART: Burn out factor is something charted by us every week. Again it's from a mysterious device. Don't want to create too much mystique about this, but it is something we do like to keep confidential, but let me just say that we do have a way of determining, we think, a proper burn out time.

R&R: Now is this done market by market, or nationally?

BURKHART: It is done at this moment, on a national basis. We're able to segregate it out to take a look at

KENT BURKHART



various sections. As far as a specific market, for example a Nashville, WLAC, I couldn't tell you the very day a record burns out, but we could get it in let's say 7 or 8 days, theoretically. Emotionally we might come to a decision long before that, and decide to remove it from the air. In so far as an album cut is concerned, don't forget that the album stations have rather long lists. And therefore, if you base your average tune in for an average listener at 36 quarter hours a week, which is our base, that means that by mass, the way we program, an individual might hear a hit progressive only 2 and a quarter times during the course of the week. Which we do not think is too repetitive.

R&R: You're talking about the average listener.

BURKHART: The average listener.

R&R: Do you think the average lis-

tener fills out diaries correctly?

BURKHART: The answer to that has got to be yes. Because if we believed anything else, we would all be in trouble. After all, ARB is the ball game, the money ball game, and we have to play it that way.

R&R: You mentioned before that you are not trying, on AM stations, gimmicks for quarter hour maintenance necessarily, even though you do give away money and prizes, you're not necessarily trying quarter hour maintenance contests, but yet you are trying to earn your listener's loyalty, is that what you're saying?

BURKHART: We're not trying to earn the listener's loyalty, we try to make them have fun listening to our station, so they can identify with it. Look at it this way, if you're driving down the street and you stop next to a teen-age gal, let's say that she's listening between two stations, two AM stations, and she flips back and forth at the commercial break. She goes to the other station, surprisingly, if you follow her to her home that night, and if she in fact filled out her diary, she 99 out of a hundred times, would fill out her favorite station. She would not put down the second station that she listens to. That's the kind of loyalty factor, out of fun and friendship and companionship that we try to build with our AM approach.

R&R: Do you try to give away any specific kinds of prizes?

BURKHART: I would much rather give away a scarf that had been worn by Elton John on stage that was sweaty, than to give away \$1000.

R&R: Do you also believe in more winners of lesser amounts of cash? Or do you believe in large money prizes?

BURKHART: I don't think it makes any difference, as long as there's fun involved. The Last Contest was a good example, only one prize, but

everybody had fun with that promotion, because it was an exotic, to say the least.

R&R: That sounds like McLendon days, the exotics.

BURKHART: Well, it is sort of fun to see, that's sort of where we really are. I think it's very difficult to hold listeners any great length of time on AM, I think that the evidence supports that, and that's why we've gone into what I call the fun theory.

R&R: We talked about clusters really quickly, and I wanted to know, do you believe in cluster commercial programming?

BURKHART: I prefer not to go more than 2 commercials in a row.

R&R: Even on your AOR stations, you don't really block 3 or 4 units in a row?

BURKHART: I prefer not to. There are some cases in some stations that, economically, we have to play more than 2 spots, 4 times an hour to survive.

R&R: I assume that since you're so research oriented, that you possibly even format your commercials to some extent. Is that true?

BURKHART: We try, yes. There are certain rules that we place in, having to do whether music starts with jingles or with a singing jingle, or whatever it might be. The Traffic Director has certain instructions.

R&R: How psychological is radio to the audience? If you do that much research into the music, and you've got your commercial breaks formatted, is it not really almost psychological warfare with the audience? Is every element almost a psychological game with the audience, to figure out the perfect way they would like to listen to the radio station?

BURKHART: I think that would be ideal, and if one could do that, he'd have 100 percent of the audience. But, it's impossible to do. So, you do the best you possibly can. If, in effect you know that you're going to turn off some listeners, if you play more than 3 spots in a row, or 2 spots in a row, even if you run them off mentally, that's bad.

-8/8/75

JERRY CLIFTON

R&R: Have you noticed that the "Top 20" format radio stations, in general that are really holding out until the last second to add records, AM or FM, including yours, seemed to have dropped in the April/May ARB's. The stations that went up were the bright contemporary MOR's and the album oriented rock station, offering a wider variety in both formats.

CLIFTON: I have a philosophy on that. When the so called "Q" format started, the reason that it was so successful was because it was a very defensive format. In other words we took away, we quit

trying to break records, we tried to take all

the negative records off the stations and that worked. All the "Q" type stations, or whatever, became successful. But now that everybody is doing that, and for the last 4 years in most markets around the country, everybody has been playing the same 20 records over and over, adding about 2 a week and keeping the oldies on and playing them over and over and over, all of a sudden Top 40 radio or whatever we call it these days got boring. On most Top 40 stations in the country today, you're hearing basically the same records you heard last

year at the same time, with the addition of maybe 40 or 50 records. So my feeling was that we had to re-group and do some thinking about it, rather than play that defensive game of taking everything off of the radio station except the hits, we have to be a little more offensive and run with the ball, you know. We had to give them some variety, some new songs to listen to, a reason besides all of the records that they're already sick of to listen to the radio.

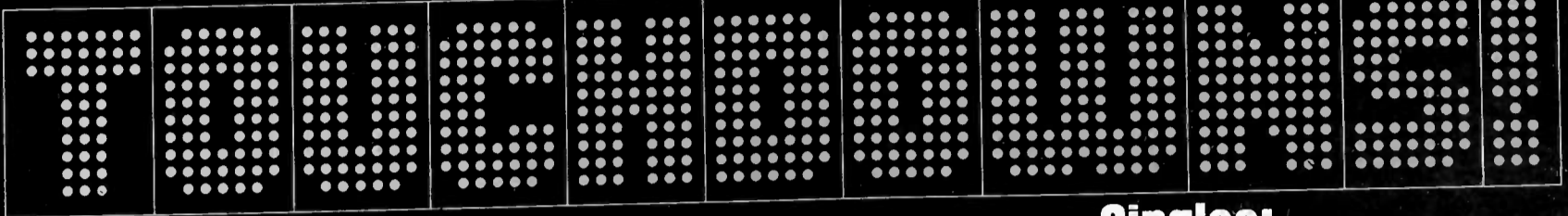
R&R: How long are your playlists at each radio station?

CLIFTON: Well, they're different according to the market, according to what the station

Continued on page 30

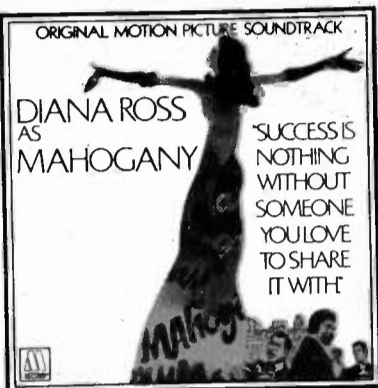


THE MOTOWN MEAN MACHINE-4th QUARTER SCOREBOARD



Albums:

Singles:



MAHOGANY
Original Motion Picture Soundtrack
By: Diana Ross
M6-858S1



WHO I AM
By: David Ruffin
M6-849S1



**"Theme From Mahogany
(Do You Know Where You're Going To)"**
By: Diana Ross
M-1377



"Walk Away From Love"
By: David Ruffin
M-1376



CITY OF ANGELS
By: The Miracles
T6-339S1



MOVIN' ON
By: The Commodores
M6-848S1



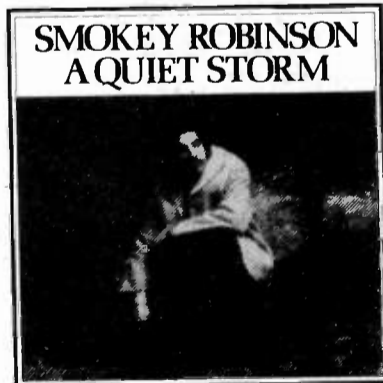
"Love Machine"
By: The Miracles
T-54262



"Sweet Love"
By: The Commodores
M-1381



HOUSE PARTY
By: The Temptations
G6-973S1



QUIET STORM
By: Smokey Robinson
T6-337S1



"Quiet Storm"
By: Smokey Robinson
T-54265



"Happy"
By: Eddie Kendricks
T-54263

**Motown's 1975 4th Quarter Was Its Best In History.
Watch Out For 1976!
MOTOWN IS DEDICATED.**

can support. Some markets we have a couple of Top 40 competitors, and in other markets we're all alone. That makes a hell of a difference.

R&R: Is it now your programming philosophy to try to inject some new product in each market?

CLIFTON: Yes. Of course on the stations that control the markets, like KCBQ and WOKY, we can get a feel on a record with two weeks play, we can tell whether a record has any chance of being a hit there. If you have one record that you're not sure of, or two on the list at a time, it isn't gonna hurt you.

R&R: What do you tell your jocks? What do you want them to do, if they haven't been exposed to it, you're dealing with probably mostly under 25's that are coming to work for you.

CLIFTON: We have a young kid here at KCBQ who is beginning to sound decent. A couple of guys, one guy in Detroit who's coming up, hee and there and everywhere we have people who are working weekends or something like that, that we're dealing with. I try to get them to communicate, no that's a dumb word. What word can I use, I try to get them to say something.

R&R: When you initially have your meeting with them to tell them what you want, what do you tell them?

CLIFTON: The first thing they have to learn is the basics. The first thing they have to be able to do is run the board right, and follow the formula that is what we are dealing with, you know, give the time, sell promotions and all that kind of stuff. That's the first thing they have to learn. They have to learn how to be a disc jockey first of all. As soon as

they learn that, and that doesn't take very long. If you're willing to take the time out and teach them how to do this stuff, a guy can learn how to be very very good at the basics in say 3 months. Then, after he's learned that, after he's comfortable sitting in the chair behind the microphone, then you start. Then you get him to try to do one or two bits an hour that will relate to the community. Talk about something he saw on the way to work, talk about the weather, everybody's at the beaches this weekend, make up something that would be clever that people might listen for. You just try to bring his personality out, you don't try to make him be somebody that he isn't, you try to make him be what he really is. You try to get him to be able to communicate himself over the radio so that people can relate to him as the person that he really is.

The one thing that I wanted to, that I really wanted to get across more than anything else is the people thing.

R&R: I tried to get that out of you, you never got specific. I'm trying to get out of you, what do you look for? What is Jay Stone? What is Chuck Roberts? What special quality did you find in those people above and beyond the norm?

CLIFTON: Let me take a backwards direction. It has been my experience in my career in

JERRY CLIFTON

(continued)

radio that, except for a few situations, most radio stations hire people that they don't even know anything about except how they sound on a



tape. They plug them into their radio station, they expect these people to move clear across the country, sometimes, relocate themselves, plug themselves into the radio and if they don't sound like killer disc jockeys in three months, or 2 months or 6 weeks or whatever it is, they throw them out and bring somebody else in. There seems to be no human relationship between these people. I worked for, as a jock I worked for one radio station in my career where the people who were in management positions cared about me, asked me how my old lady was doing, or if I was over my cold or if I needed money I could go to him and say, "hey can I borrow \$500," or they'd

set me up with a deal so I could buy a new car, whatever it was. I worked for one radio station out of, I think I was a jock at 13 stations or 12, or some ridiculous number.

R&R: Which one was that?

CLIFTON: That was KAFY. You and Ron Ruth and whoever else was involved in it, seemed to really care about what was happening with the people. I remember when I first went there, you fired 4000 people the first two months I was there. We had a graveyard in the control room and everytime somebody died, you got a cross on the graveyard. At a certain point in time, I think you tore the graveyard off the wall, and everybody's walking around going "ooo what's the deal?" And I think that was at the point when there was never another change, or hardly another change made after that. You were obviously looking for the people that you could work with, that could contribute the right things to the radio station and you put together a team. When you got to that point, all of a sudden, as you got the people that appeared that you liked then you were good to those people. I was one of the first ones in, when everybody else is running around saying Bob Wilson is an asshole, I was going gee he's not an asshole to me, I can't understand it. But any-

way, when you got the team together, then we all stayed there. There weren't any changes. For a long time until you left. That's the only time that I ever dealt with that situation as a disc jockey.

R&R: Are you dealing with it now, are you showing that... I remember you did the exact same thing when you went to Palm Springs, you became the maniac where you fired 2000 people.

CLIFTON: That's right. You have to get a team, my whole concept of radio.

R&R: I think maybe your first real true team came at KSEA.

CLIFTON: It was, no doubt about that. Now that I understand the business of running radio stations, I parallel it to a football team, or a baseball team. I went to the Milwaukee Brewers' game last week when I was in Milwaukee, sat there and watched the people on the field protect each other from the mistakes that could be made. I watched the right fielder rifle a shot at the plate to get the runner out at the plate, and miss it by a thousand miles it seemed like, and there was the pitcher, standing back there, caught the ball and kept anybody from getting, you know, being charged with an error. In the game I watched there were maybe 7 or 8 times where people made mistakes, that somebody else was behind them to keep them from being charged with that mistake in the record books, or in reality to keep the team from suffering a loss. That's teamwork.

-9/19/75

THREE

Three hit singles that are currently turning heads, lighting up switchboards, and filling the air from coast to coast.

ON A&M RECORDS

NAZARETH
"LOVE HURTS" AM1671



From the "Hair Of The Dog" album SP4511
Produced by Manny Charlton

R&R: As a consultant, where do you go to find first the programmers, and secondly, the talent? Where are they today?

ROOK: Well, luckily, there are good things and bad things about being in the business for a period of time. A known name for example. However, I never say to myself that I have a "known" name. I never believe all that bullshit, if there is such a thing. When you're known the people like the Bill Tanners, the Bob Barentz come to you.

R&R: What do you look for? Let's take a program director. What do you look for when you go to hire a PD? What do you want out of a program director for 1975?

ROOK: Well, I don't think you find exactly what you're looking for. I think that a program director is like a talent. I never have found talent exactly the way I want it. I think you have to work with it. I think there are very tell-tale signs that come about in vocabulary in discussions with people. I watch for words that they use. For example, if I hear someone constantly has a "my staff," "my station," "my people," "my..." that turns me off personally because I don't frankly believe in that. I don't believe anyone belongs to me. I don't believe in that. I don't believe in "me" owning people. I don't believe in the "I" isms. I do this. I do that. That's bullshit. Only an ego would have to reach out and bang the drum loud enough to tell everyone about that. It doesn't make sense to me.

I think that when people use the statement "my station is power" -- well power is a very negative term. I think that people who use the phrase "I am the boss" are fooling themselves. We have been reared all our lives of hearing the word "boss" being negative. When we came home from school our Fathers and Mothers told us "the boss was a bastard today." So I don't ever want to be boss. I think that program directors have to be tremendously

aware of another person's feelings. They must always be aware that they don't necessarily always have to have all the ideas. They don't always have to have all the answers. But, above all, they must be willing to listen, and do a lot of listening to a lot of different people. And they must be willing to change. We're living in "future shock" ... there's no doubt about it.

R&R: 1975, at least the first half, is going to be a very rough year for radio. I've heard that most national buys in key markets, instead of going ten deep or seven deep, they've cut back to three deep. Local business has got to be off. Where do you see your radio stations, the ones you're involved with, and how do you see them making 1975 a profitable year?

ROOK: In order to answer that, I would have to give you my total outlook. Obviously the success of the radio stations depend upon many different things -- the economy, the society (what mood society is in), etc. If you look back in history, you realize that we go through the "pendulum swings" syndrome. Now it seems to me that with the public of today the entertainment business as a whole is going to be very important in the next couple of years. History shows us that when a crisis, especially a financial one, comes along that the public will spend their quarters on entertainment -- on being entertained.

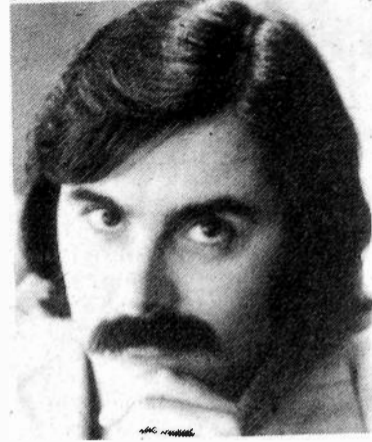
R&R: The movie industry is hotter now than during World War II.

ROOK: The record business put out fewer records and made more money, right, and still are breaking artists. To me it meant that better product was out. Obviously the broadcasting business is an advertising media. Now advertising definitely takes a drop when fewer dollars are available. So there are

JOHN ROOK

going to have to be a tightening of belts in a few places, but that's true of every area. It's true of the world today.

R&R: Does that mean longer shifts? Does it mean less newsmen?



ROOK: I think, and I don't want to sound like I'm on a soapbox talking about the world problems, but when you realize, and it's fact, that right now millions of people are dying. They're dying because they're hungry. And we sit here eating, have a wonderful home. Even if we wanted to share our food, we couldn't get it to them in time to save them. To me, I think of those things when an owner says to me "I'm going to have to cut back, can we go to five-hour shifts?" I say, you better believe it. We sure as hell can because that's sure a long way from starving to death or a long way from not having a job.

I think that's true. We'll have to start watching a little closer. You and me, we watch closer in our own personal planning, or obviously, you're going to have to be more aware and do a little bit of belt tightening and I don't think wrong of people doing that. I do it in my

personal planning, my own personal household. And stations have to do it. I think they're doing it already. They've been doing it all year. The syndication business, the automation business is just a giant now. Why? Because it's one way to go, in these times, when you have no other money to really compete with a full staff, you're going to have to go to automation, in some shifts at least. It's possible. It isn't the ideal thing. When you have programmed a radio station in Newcastle, Wyoming and maybe billed \$160,000 and you program a radio station in Chicago that billed six million a year, you can easily remember what it was like not having the money to do this, this and this. I've never forgotten that. I live in a nice home now. I like my home, but I remember when I didn't have a nice home and, God, I hope I never have to go through that again. I don't want to. But, I think the same thing goes with a program director, a jock or myself. When an owner says to me "we have a problem. We can no longer afford to operate our all night show. What can we do?"

R&R: What do you cut, though? Do you cut the news, public affairs, jocks?

ROOK: It depends upon the station. If you have a newsstaff of fourteen and you can get by with ten, fine. I operate on the basis that money has never been the prime thing ... it never has been. I have never paid attention to money. I like it. I like to be able to afford a living. I like being able to have some nice things. I like security. I think we all do. But money hasn't been the thing. I have clients that I have continued with that didn't have enough money to pay me. I had a client call me nine months ago and said "John, we have a terrible problem. We're going to have to go to cut two disc jockeys off

the staff. We just can't continue. We're going to have to go to six hour shifts." I said "cancel my fee." And they did. I took a lesser fee in another case. It doesn't bother me to do that. If I didn't have enough money to make a living myself, I may not be able to do that so easily. It would kill me personally to know that a station was sounding like a piece of crap and here I am making money off it. Only on a basis that they didn't have enough money to pay talent. Well, I want them to be able to pay talent. I want talent paid. I don't want there to be cuts.

There are people, thank God, that have been around me or working with me for a long time and never left -- we still work together to this day and they call. Because, they know, Damn it, that when it comes right down to it if there is a situation involved where it's going to get to that -- cutting someone -- I'll probably drop my fee that month. That doesn't bother me.

R&R: Does a program director sacrifice his promotion budget?

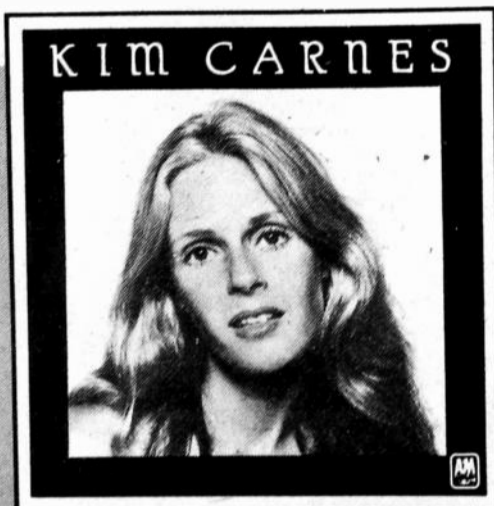
ROOK: I don't think that he has to in every area. I don't think that there should be black and white like that. If the manager says "no more promotion budget," then we're going to cancel that.

R&R: Isn't it true that most managers, even in your major markets, are, most of the time, sales oriented. To them, even though the ratings are what they sell, it is very hard for them to believe that giving away \$500.00 or a trade out, something or other, is really going to get them what they need to get their sales. It seems like the comments I get from program directors, and it didn't happen to me in my years of radio. I was just lucky I guess, but the promotion budget and the programming department are always the first not to get the money or the first to lose it. When it comes to the sales staff cutting down on their expenses, that's after because

(Continued on next page)

CHEERS.

KIM CARNES
"YOU'RE A PART
OF ME" AM1767



From the "Kim Carnes"
album SP4548
Produced by Mentor Williams

THE OZARK MOUNTAIN
DAREDEVILS
"IF I ONLY KNEW"
AM1772



From "The Car Over
The Lake Album" SP4549
Produced by David Anderle

Radio & Records Yearbook '75

RADIO

JOHN ROOK (continued)

that generates immediate revenue. If you take the guy out to lunch, you have a better chance of getting in with him. Get him a kick back, get him a color TV whatever. But the programming side, whether it's getting a budget for a music research person or giving money away, whatever it takes, always seems to be the first to suffer.

ROOK: I don't know if there is a black and white answer to that. For example, for a program director to say to a manager "I can't lose my music research person, therefore you can't take it away from me." It's entirely possible that there is a talent on the station that could do both jobs. When I was a jock, I did a four hour shift (and just because I did it doesn't mean that I think everyone else should.) I threaded the news machine, I put the teletype paper in. I did all the public services in many cases. I did production. I did the music. I did everything I possibly could. I don't see anything wrong with that.

R&R: What do you think is going to happen to your AM stations? You were and are involved in some very major stations. What about those?

ROOK: I have advised every client I have in the past two years that if they have an AM facility, for God's sake, as soon as they get well enough to have a few dollars extra, buy an FM. If you don't, you stand to lose in the long run in the very near future. I think it's kind of sad, I have some AM clients. There are some areas in the country where that market is not ready with the dollars in the market, due to the makeup of the audience, not yet into FM. They don't have the dollar income to go out and buy FM receivers and get into it real heavy. But I think that FM is going to be it. Don't think I wouldn't buy an AM radio station today, with very few exceptions.

R&R: Let's philosophize. What do you think will happen to the LuJacks five years from now. What will happen to a KHJ that probably today is worth between fifteen and twenty million dollars?

ROOK: I don't think the RKO's will be hurt. They have been diversifying. This has been their play for three or four years. I don't think RKO has a problem in Los Angeles. They have an FM that's just as good as their AM and all they have to do is switch it over if that's where the market goes. And it's right in between their two main competitors on the dial, so that ain't no bad thing. In Boston they have a better FM facility than AM. In Chicago, they have an FM facility that is better than ABC's facility, coverage-wise. It's also better than... CFL doesn't even have an FM facility in the market.

R&R: Getting back to the personality thing and your comments. What kinds of stations do you program? Is it all rock?

ROOK: No, we're into country, MOR, talk. When I left ABC and went with Drake, I went because I felt that I did not want to be a Top 40 program director. I felt that it was narrowing. I thought that it was stupid of me if that's all I could do. I begged ABC to please let me be involved with their FM. Please let me be involved with their talk stations. Please let me be involved in radio! They didn't have that position. I was fine being a top 40 program director. Bill Drake came along and agreed with me that there were many times that programming could be syndicated and I said that's the reason I want to go with him. So I went into that. It didn't work out. I've always believed that I've wanted to be involved in many forms of radio. I listen to KABC regularly.

Last night I was up to three o'clock in the morning listening to KABC, KGO in San Francisco coming down here. I listen to talk stations constantly. I listen to rock stations -- I get bored at times. I love Country music. That's my favorite kind of music. I'd rather play George Jones, Tammy Wynette than any artist in the country. I think they're sensational. But, I don't play them. I have to be careful about my favorites.

R&R: Let's take the country and the rock at this point together, if we can lump them together. When you're looking for personality, talent, we've gone through a stage of eight or nine years of Drakism. Anyone outside of Drake -- like the small market people thought if you said "boss radio" and you gave the time and you had hit bound jingles and more music jingles that was the formula. There was a lot more than that. Don Steele, in his day, was a superb talent. The people Drake brought in, Bobby Tripp, who was great at KYA. All those people were talents. Robert W. Morgan is still a superb talent. All those people were talents. Sebastian Stone at WOR FM and the people he had there. But you couldn't duplicate that on a small scale and they only saw the surface values. Same as with Buzz Bennett in the Q format. You get 'Q tips' and a shotgun logo and you screamed a little bit and then cut those Jack McCoy type of promos, or Buzz Bennett type of promos. Now when all the surface stuff is gone, there is a hell of a lot more. Where are you finding the jocks that have been able to read through that and say we are human. We are communicators. You have been able to do that. You found a dynamite staff for Miami.

ROOK: I think that there are probably any number of good talents at any radio station that simply have to be motivated into trying various areas of delivery. I listened to a guy last night on a FM station that was terrible. I can't even remember the guy's name. He didn't do anything. He had flawless delivery, perfect production, but there was absolutely no reason for me to remember who he was. It was a fake. It was not true. It was not honest. There was no way I could feel it. I thought it was automated. Human nature, myself included, is a creature of habit. We resist change, we like habit. We like doing things the way we have done them. We don't like to change. The job of a good director must take talent on the side and say "not only do I understand that when you step into your brand new car and drive it, you're going to make some mistakes in driving. I accept that. You haven't been used to it. You haven't driven it enough. I think that talent has to be told this. You have to work with talent. Remember now, that talent is on the air ... on a stage broadcasting. There is a saying I heard a long time ago "broadcasting in most cases, reaches more people than Jesus Christ talked to in his lifetime." And yet the talent is not aware of it. So why don't you make him aware of it. Why don't you make him aware that it is going to be uncomfortable taking this step. And I'm going to accept that from you. And I'm going to work with you. I'm not going to scream at you. That's not direction or leadership. That's not motivating. I think you have to work with people. I think program directors have to work with talent.

R&R: What do you ask them to do. What do you tell them to do. How do

you tell them to perform? What are you looking for. Are you looking for delivery...

ROOK: It just goes on and on. There are some things that just make common sense to me that they do wrong. I hear talent on the air entertaining themselves and not the public. And I'll never understand that. I hear talent on the air who are not the least bit prepared. One of the greatest things to do is to air-check a jock, scope the tape and cut out the jingles and call letters. Then have him listen to it and you'll find that same tape could have been played in any number of cities ... all over the nation. Now what makes your city different? What makes it different

enough is that you have to relate to the audience. You have to be aware of the audience. It's not what they put on the air, but what they keep off the air in many cases. Before they add things, if they would just use some common sense. You hear a talent go on the air and say "this is Bill Jones and don't forget that Pete Smith is here tonight and at eight tomorrow morning it's so and so." And I say, my God, that audience is going to have a hard time remembering anyone of those names. You threw too much at him.

R&R: Do you ask for one item at a time?

ROOK: Of course, one basic thought. Then there are those who say, well the audience is smarter

than that. I don't agree with that. I don't think they're smart or dumb. I'm just saying I can't remember names when I hear five or six at once -- so I'd rather hear just one. When I hear a jock say "don't forget it's Charlie Tuna tomorrow morning at six." That doesn't relate to me at all. I'm not up at six. I couldn't possibly relate to that. But if he would say instead "tomorrow morning, it's Charlie Tuna, don't forget him." How about giving me a reason to listen. Maybe it's something he's doing on his show. Maybe he's calling President Ford on his show. I don't know. There are many different things you can do. LuJack was a superb talent -- and still is. To this day Don Cox is one of the greatest quarter hour maintenance men. I used to get so mad listening to him for another five minutes.

-1/17/75

DEAN TYLER

R&R: Dean, do you find yourself doing anything differently during an ARB?

TYLER: No, not a tremendous amount. I find with the kind of radio we do, record sales for example, speaking from a music standpoint, cannot be the total reason we do or don't play a record. It certainly is a factor. It will depend on the sale of an album, to a great degree. Let's just take a guy off the wall. Gordon Lightfoot has a single out that I think really belongs on our radio station and doesn't seem to be selling significant single sales, but the album is doing well, then I figure that those sales are in support of my decision to play that record.

What I'm saying is not every record I play do I feel is a hit, although that's my first consideration. Do I think it's going to be a hit? Do I think it's going to have mass appeal? Fortunately, or unfortunately, I get the word that an awful lot of stations and people do follow what WIP does. So, therefore, I can't always lay back and say well let's see what everybody else does. As far as an ARB is concerned, I don't say well we're not gonna add any new records, or we're only gonna add one this week, because I don't want too many unfamiliar sounds, because I think with our kind of radio, as important as it is to play hits, and that's valid, it's also important that we do not get too repetitive, cause I don't think the adult can stand the repetition of too many songs too many times. There are certain records that they can handle just as the younger person handles a smash, over and over, they can't get enough of it, for X number of weeks or months, that's true, but I worry a great deal about repetition on our kind of radio.

R&R: When do you start thinking about pulling a record? Is it based on dropping from the charts, or your personal feeling?

TYLER: It's a combination of both, and we have sort of a limited play and we have increased play and then we have a maximum play and sometimes a record will go from limited play to maximum play and never get into the increased play category. Or it might start in increased play, if you want to use that as a category, rather than limited play, and then a record may go to maximum play and it may be there a week or two, and it may cut down to a lesser degree play and then back up again, based on what I think is the

right balance of that particular week for the station.

As far as how long a record is on there's the old axiom, when in doubt leave it out, if I have a strong question about a new record, I won't play it. By the same token, if I don't have a certain number of records that I feel are super strong for us, I will tend to leave maybe a maximum play hit



record on a week or two longer when I can't replace it, rather than worry about ... my God, we're down a couple of records on our maximum play, and that means the repetition is greater.

And then, too, it depends on the record. There are some records that can last three, four, five weeks maybe with maximum play and for our audience they will accept them, because it's their kind of a record. There are other records that may be bigger records, but that I feel that I have to get off of a little bit sooner. Or cut back on a little bit sooner. There isn't really any set length of time but I would say for a record that is a smash and is totally accepted by our audience, let's say a Carpenters, if I have to use an example, let's use them. I would say that you can easily live with them for three and a half months.

If it's necessary, and again it depends on the specific record. A number of the things that they have done have almost been standards when they released them, because they were familiar material, their own interpretation of. And this is the thing I look for, if I hear a record that is already a standard, a re-do of a great oldie, it doesn't have to be a rocker oldie, it may be an old oldie, but something that our audience can

relate to, that is immediately familiar. I base an awful lot of what we do on the familiarity, how easily is it relatable to our audience. Let's face it, the adult, musically, is not as sophisticated in many cases as a kid is, and is therefore discriminating. They buy records, they listen to records, they relate to records based on the artist involved. If I feel that our audience can tap their toe to it, can hum along with it, can hear a song that sounds familiar to them after one or two listens, then they could be a very important record for us.

R&R: In the area of contests, do you get involved in that very much?

TYLER: Oh yeah, we do a lot of contests. We were I guess the originator of the cash call.

R&R: Oh really.

TYLER: Yeah. Cash call has been on WIP for over 10 years.

R&R: Are you aware of the recent FCC ruling on that?

TYLER: Yes. We cover that. It takes some of the plus out of it, but we don't have any problems with it.

R&R: How do you cover it, specifically?

TYLER: First of all, no call goes on the air unless the people know that they're being called and what they're being called for.

R&R: You simply handle that by informing them when you call?

TYLER: Yeah, none of the calls are live, it's all done on tape. So before they're put on the air they're informed fully what's gonna happen. Sure that takes some of the spontaneity out of it, there's no question, but it does cover us legally. We've done some formal and informal research and found that according to these studies, which would include the ERA study that we had done by Willis Duff and Sebastian Stone and Dr. Turicchi, that "cash call" and "don't say hello," if they're done right, are the two most successful kinds of contests that you can run. Now there are spin-offs of that, of course, but my theory has always been in a promotion, that you can't run it more than a couple of weeks, without it beginning to wear. Cash call is the exception to that.

R&R: No one gets tired of cash.

TYLER: That's right. And secondly, if you do it right, it doesn't take much time on the air, it's a constantly changing thing. Every call is a little bit different, and until you've actually completed the call, everybody has a chance to win.

(Continued on next page)

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RADIO

DEAN TYLER

(continued)

everybody! Cause you don't have to have a card in, or you have to do this, or you have to qualify. Hey if you're in the phone book you're eligible. It's kind of a thing, I suppose if you ask me privately what I thought of cash call, I might have stopped it, in fact I did consider it very strongly a few years back, but it's kind of a competitive thing.

I'm amused by the fact that one way or another a new station comes in or a new format and they all try to do it. Whether it be "hi-lo" which is really nothing more than a spin-off of cash call, or whatever they all do it, in some form or another. So it's sort of like traffic reports, I don't know if traffic reports are worth a damn, but they're competitive. As long as competition is doing it, you do it to remain competitive. Anybody that drives the same route to and from work every day knows what the traffic problems are. And if something extreme happens, you cover it as part of your news, cause then it's vital. But the fact is that there are people who listen to your radio station cause you do traffic reports, and every day they're gonna hear that the Expressway is jammed up westbound, at 4:30 in the afternoon. It's been that way since the Expressway was built. But they want to hear the guy in the helicopter say that.

R&R: To confirm what they already know.

TYLER: Exactly, and if other people are doing it, you do it to be competitive. We found that cash call is a thing that makes sense for us to continue. It's easy to do, it's been established here for a long time, and it's amazing how many people do relate to the cash call station. And hey, any plus I get besides the call letters and the frequency has got to be a plus. There are very few people in this area that don't know WIP is the cash call station if they've lived here over a month. It would be foolish for us to drop it. But that is an on-going thing, sometimes we run it very little, once or twice a day up to maybe every hour. We fluctuate that, but we do a lot of other promotions.

We have a couple of standard things, we have a thing that we do each year in conjunction with the Philadelphia Eagles, which has been unbelievably successful. It's amazing how many people, including clients will say to us when we get into the fall of the year, "hey are you gonna do a Pigskin Payoff again this year?" And there's just so much good reaction to it that we've been unable to drop it. We've done it for 4 years now. There's a Think Mink thing which has been run by a lot of stations, that we've gotten into each year. Again, because there's so many requests for it.

R&R: You're viewing your contests then much like proving a hit record, if it works for you, you will continue to utilize them instead of continually trying to come up with something new.

TYLER: And I must say from an artistic standpoint it's depressing to me. I say hey I want to do this thing, and I think it's a great idea and it's gonna work, and I will get, not interference, I can still do what I want, but people will say to me from management and sales departments and listeners and the air staff, hey I'm getting a lot of calls, are we gonna do this or that. Like right now we're into a thing, there's a Devon Horse Show here which is the largest horse show in the world. It relates ... it's done on the main line, which anybody that's ever heard of Philadelphia relates to. But it attracts all kind of groups, ethnic

groups, demographic groups, anyway you want to break it down, it is the biggest horse show in the world, it attracts all kinds of people, it's like a carnival atmosphere, it's also got great equestrian performances and so forth.

For years one of the TV stations here, was involved with it, and had their "blankety blank" TV day. Last year they asked if we would have WIP Day, and we did and they grossed the most money they ever made. A month and a half ago, I was getting calls from listeners saying, "are you gonna have the WIP Day at the Devon Horse Show again this year?" It would be foolish for us not to do it, because all it means is a little effort, we mail out tickets in any quantity up to 25,000 we have that many tickets that we give out, it's for charity, it's a day when we have one-on-one contact between our air personalities and listeners. We try to line up a couple of guests, whoever is in the area, like this week Paul Williams is gonna be in the area, he's committed, we have tentative arrangements with Freddie Prinze and James Taylor, just brief, hello how are you, and say a few words. Maybe talk about their latest release, maybe about their appearances coming up in the area, whatever.

As far as summing up promotions is concerned, I'm very promotion minded, I always was when I was in rock radio. I believe promotions should be fun, I don't think that buying an audience is an answer to anything. I think that if your audience can have some fun with it, if your guy on the air can have some fun with it, that's what it's all about. I worry sometimes about getting too cluttered cause we have again a very heavy commercial load, and sometimes we don't do promotions that I would like to do because the timing's right or the situation is now's the time to do it, because it's in town, or it's something we can tie in with. I don't do it because I know our logs are very heavy commercially and therefore rather than trying to get too cluttered, I leave it out.

There are times, right now is one of them, when I think we're getting a little cluttered because we've got a lot of outside activities coming up, when you get into the summer months a lot of people are asking you to do things. Our personalities are in demand, and we do what we can with that, but I think promotions have to be fun for both the listener and the guys on the air. If you knew what our annual budget was dollar wise for promotions you'd say I can't believe it. Like we've got a new station in the market, that is a new format, and they are going whole hog with a major promotion, dollar wise, and they have already blown out more than my annual budget! Ok fine, I'm not knocking that at all, I'm just saying that that's where it's at, with WIP today, the budget is way down dollar wise because of the economy. So we have to improvise, and we try to do things that are fun and that involve as many people as possible.

R&R: If you were teaching a radio class, what sort of suggestions would you give to a young person who wants to pursue the career of a program director?

TYLER: Don't. I did this recently at a broadcasting school. First of all, I think the most important thing is, and I guess this may be kind of

pointless, because I don't think there are too many program directors who haven't been on the air before. But



man, you better know exactly what is possible.

In other words, you can't expect your people to do things that can't be done, and how can you really know they can be done unless you've done them yourself. I think, you can't just study to be a program director and then be one, or you can't take a guy

out of the sales department or a guy who has been hanging around the station for a long time and who has a lot of good ideas and be a program director. I'm not saying you can't do it, I'm saying you're working under a handicap, I think you gotta get out there and do it in the trenches, which may sound kind of dramatic, but I think you've got to be a jock, and I don't mean just go on for a couple of months just to get the feel of it, I think you should really have made your living by winning or losing, maybe being out of work because your ratings weren't good enough, if that's the kind of operation you are involved in.

Heavyweight programmers around really know how a traffic department operates, because they've done it. A guy who has been a jock for a while and has got great ideas and starts putting them into use at the station, they say hey that's pretty good, and he becomes the program director, and then a month later he decides hey this is pretty good, I think I'll drive upstate and I'll tell them a few ideas and they'll give me a few bucks for it, the next thing you know, he's a consultant,

and he's running 95 radio stations and he's telling the sales department stay the hell out of my way, I don't want to hear from you, I want to do it my way, and it's gonna work, and maybe it does, but I'm talking about the guy who really wants to get into radio, who really wants to know radio, has got to know the shortcomings of a salesman, I've been a salesman, got to know how a traffic department works, it's the god awfullest job in the radio station. I've done traffic. I've written copy. Maybe that's a little bit of pride coming out, but I think that there are a lot of guys around who are very brilliant guys, but they really don't know what radio is all about.

It's the chance to rip off a lot of money maybe rip off isn't a kind word, cause maybe they're doing a lot of good for the business too, but they really haven't learned radio. If your question is, how do you go about learning radio to get into programming, I think you have to know how it all works, because as much as programmers don't like to have meddling from the sales department or the general manager, at the same time a knowledge of what those people are up against, and they're up against a lot too, is a hell of a help to a programmer too.

-5/23/75

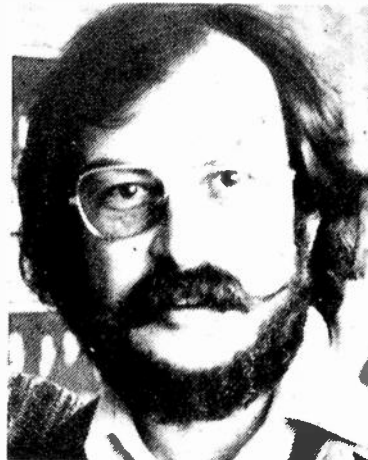
HARVEY MEDNICK

R&R: Let's go to the structuring of a promotion, when the idea is there, you've got it down. Let's take a straight promotion, not a sales promotion at this time. When it's done, you know what you're going to give away, you have the prize, you basically know the mechanics at that time, is there Mednick's Law or is there a promotion law that says, these are the ten commandments for a promotion, that you must do this for the audience, you must do this for the jocks.

HM: I think there are several basic commandments, yeah. One is, the promotion should be simple. Because again, if somebody listens to your radio station 42 minutes a day, or an hour a day or an hour and a half a day, and only hears 3 promos, they should be able to figure out what it's all about. Number 2 it should be fun. Again the promos are commercials for your radio station directly competitive with the best product Madison Avenue can put together. If Madison Avenue is out there blowing whistles and horns to attract you to come in and buy their product, you should be blowing equally as loud whistles and horns to get people to come in and buy your product. Number 3, you should have a direct balance law between how difficult it is to win and what the prize is.

If the prize is small, it should be easy to win, if the prize is great, it should be more difficult to win. One of the funniest things I ever read in my entire life was in Weekly Variety one time in their little boxes they devote to news and production centers ... is like an item from Des Moines, Iowa or something and it said "the mystery voice contest has finally been identified on WXXX, the contest has been on the air for two and a half years, and the winner has won \$391." And I said, that is so astonishing, because it went up at the rate of like 32 cents a day or something, and my basic feeling is that if you are going to have a long standing contest like a Cash Call or

something where you continue to add money, the prize should be 13 or 14,000 dollars, it should be a



maximized amount of money, I think if you ask the listeners to tell us how many records we played between 6am Monday and midnight Sunday, and people have to stay up 24 hours a day, you shouldn't say for that you win \$50. I think that there should be a law of risk versus reward factor. The next thing that you have to remember is that hopefully your radio station is structured "properly." I like to use an analogy, of comparing the radio station to a cake. The cake portion, the dough portion you stick in the oven which rises, which is 90 percent of the cake, that's the music, let's be honest about it. The frosting which you put over the cake, the creamy stuff you sneak off with your finger and stick in your mouth, those are your disc jockeys, personalities, news, the public affairs, and that sort of stuff. The cherry, the thing that is the one item that there's only one of that everybody at the table fights for, that's the promotion, it's that little something extra which differentiates your radio station from everybody else's radio station. That's the carnival part of your radio station, that's the fun part of your radio station.

Unless you make the promotions

seem light and amusing and carney, and hokey and circusy, and maybe ridiculous, when you really think about them, as opposed to the very serious news commitment and the very serious music commitment, and the very heavy handed musical rotation and formatting you may use, unless you recognize that, then you will end up making your promotions equally as heavy handed, and nobody likes a thundering promotion. People like a bubbling promotion. And I think that's super important.

R&R: Speaking about promos, let's talk about the structure of the promo. What are you trying to get into a promo announcement?

HM: I would hope this, I would tend to believe again, to be redundant, a lot of people listen to the radio station, but probably only 1 percent ever play the game. So if one percent plays the game, that means 99 percent don't play the game so who do you cater to, the 1 percent who does, or the 99 percent who don't? Obviously you cater to the 99 percent who don't. Therefore, the promotional announcements should be amusing and entertaining and explanatory and intriguing, and capture your imagination. I think, as I said before, because of the fact that people don't listen for extraordinarily great lengths of time, and a guy conceivably punching in, punching out, getting in his car, getting out of his car, only hears the promo announcement once, you better tell him everything in that one spot, so he knows what's going on. You can win this, here's how you win, here's what you win, and you're really going to enjoy it, and I think also one of the things is that somewhere along the line somebody decided not too long ago that in order for promos to be effective, they all had to sound like Rod Serling. They had to be super laid back, they had to be very confidential. My basic feeling is, I listen to the radio stations in Los Angeles and every single station except for KRTH does promos that way.

-5/2/75

"HOLD BACK THE NIGHT" BDA 507

THE TRAMMPS

"It's my favorite ... The Best Record I've Heard in 6 months."

Charlie Lake ... WPEZ—Pittsburgh

"Good Programming Record, Sounds like a hit to me. I love hearing it on the radio."

Mike St. John ... WERC—Birmingham

"The Record Mezzmerizes me. Got to be a hit."

Harv Moore ... WYSL—Buffalo

"We received so many phone calls and there was such a dramatic sales response in reporting stores (in one week's time), I couldn't place it in any other position on my survey." WCKO #38—#13

Joe Fischer ... WCKO—Ft. Lauderdale

"A super record! I couldn't wait to add it."

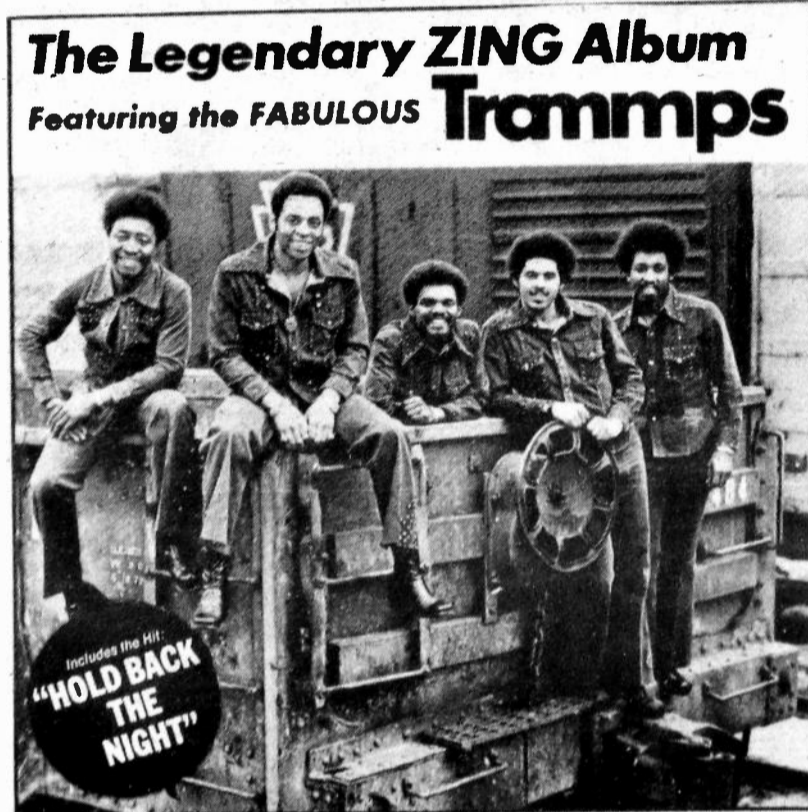
Jerry Boulding ... WCHB—Detroit

"#19-15—Hot on this record. Believed from the beginning."

WWRL—New York City

"The Tramps an immediate smash in Philly. I haven't seen this much excitement stirred by a 45 since 'It's Your Thing' by the Isleys ... Sounds like it has great pop potential!!!"

Joe "Butter Ball" Tamburro ... WDAS AM & FM—Philly



From the Legendary ZING Album

SEASON'S GREETINGS FROM THE BUDDAH GROUP



CLASSIFIED

OPENINGS

WKWK/WHEELING, WEST VA. wants tapes and resumes for future News Director position. Send tapes and resume to: Boh Dorris, Operations Manager, WKWK, 1201 Main Street, Wheeling, West Va. 26003. (12-12)

Needed audio/stereo/FM Chief engineer. First phone required; also potential management and background music. Contract installation Company. Call evenings (316) 663-9457.

Major market 50 KW needs AM bright, warm, MOR personality. Send tapes and resumes to Bill Moyes, Frank Magid Co. 1 Research Center, Marion, Iowa 52302 (12-11)

WTCR/HUNTINGTON/ASHLAND is looking for creative morning personality with production skills. Contact Dan Halyburton, at (606) 928-6424 (12-12)

WCHL/CHAPEL HILL/RALEIGH/DURHAM, NORTH CAROLINA, has immediate full time opening for experienced copywriter and production man. Can become PD in one year if he is smart and works hard enough. Bottom Line oriented, college grad, pros only. Send tape and resumes to Dick Hungate, Box 2127, Chapel Hill, NC. 27514. (12-10)

WYND/SARASOTA 1 is looking for future openings for 1976. First ticket a must. Contact Carl Strandell, WYND, P.O. Box 3618, Sarasota, Fla 33578. (12-9)

KSOM/ONTARIO is looking for first phone cooker. No calls please. Send tapes and resumes to Felix Walker, KSOM Box 1570, Ontario, Cal. 91762 (12-10)

KSKU/FM/HUTCHINSON, KANSAS is receiving tapes and resumes for future openings. M/F EOE. Contact Steve Bridgewater, at (316) 663-9457. (12-12)

CHUM/TORONTO needs jock. Send tapes and resumes to CHUM, 1331 Young St. Toronto, Canada M4T 1Y1 (12-9)

WFIL/PHILADELPHIA is seeking noon to 3pm jock/ or swing production. Tapes only, no calls, to: JAY COOK, WFIL, 4100 City Line Avenue, Philadelphia, Pa. 19131.

WACI/Freeport seeks personality oriented Top 40 jock for nights. Send tapes to Jay Reese, WACI, P.O. Box 701, Freeport, Ill. 61032. EOE No calls (12-9)

KKUA/HONOLULU no. 1 rocker is looking for top flight full time production man to join a stable hard working team. Good pipes, able to produce spots that sell. Some jock work required. Send tapes and resumes to Ron Castro, KKUA, 765 Amana, Honolulu, Hawaii 96814 (12-5)

WAMS/WILMINGTON is seeking an engineer with creative audio. Contact Ray Quinn, WAMS, (302) 654-8881 (12-5)

WAZY/LAFAYETTE, INDIANA is looking for contemporary/Top 40 morning personality. Excellent pay and equipment for market size. Tapes and resumes to Pat Leahy, Box 1410, Lafayette, Ind. 47902 or call (317) 474-1410. (12-5)

KFYE/FRESNO needs immediately an announcer, a pro, not floaters, M/F EOE. Call (209) 486-5393 or send tapes and resumes to Greg Elliott, KFYE, Fresno Rodeway Inn, Fresno, Calif. 93721. (12-5)

WIRK/WEST PALM BEACH, FLA. has immediate opening for a super rock jock. Must be good on production. Send tapes and resumes to Terry Lee, WIRK, Box 3828, West Palm Beach, Fla. 33402. (12-5)

Wanted air talents. Send tapes and resumes to John Rook & Associates, Box 429, Reseda California 91335 (12-3)

KNOX/GRAND FORKS, North Dakota is seeking a News Director with a personality. Top pay for the right man. Send tapes and resumes to Chuck Scott, Box 1638, Grand Forks, North Dakota, 58201, or call (701) 775-4611. (12-2)

KNOX/GRAND FORKS, North Dakota is seeking heavy personality announcers. Send tapes and resumes to Chuck Scott, Box 1638, Grand Forks, North Dakota, 58201 (12-5)

KVOL/LAFAYETTE, Louisiana will have an opening for an on-the-air and production job effective January 1, 1976. Tapes and resumes to Gregg Stevens, PD, KVOL, P.O. Box 3030, Lafayette, La. 70501. (12-5)

WISE/ASHEVILLE, North Carolina needs an all night jock. Send tapes and resumes, no calls, to Mark St. John, WISE, 90 Lookout Road, Asheville North Carolina 28804 (12-2)

KLEO/WICHITA needs 8-10pm jock. Good salary for good energy delivery. Air checks and resumes to Gary Mack, 5610 E. 29th Street, Wichita, Kansas, 67220 EOE (12-2)

KIIS Broadcasting workshop always ready to talk with a pro about full or part time work as an instructor or voice counselor. Call Earl Trout at (213) 659-6900. [11-5]

WLW/Cincinnati is looking for an all night air personality. Send tapes and resumes to Mike O'Shea, PD, WLW, 140 West 9th Street, Cincinnati Ohio 45202. EOE M/F [11/18]

WVIV/JACKSONVILLE is searching for a creative Production Director, and memo mid-day, a good sense of music a must. Contact Don Smith at (904) 396-2505. [11-18]

WMJX/MIAMI BEACH is searching for a newsman for possible future opening. Contact Steve Hamilton at (305) 534-1707. (11-24)

KTAC/TACOMA, seattle is looking for a personality jock. Send tapes and resumes to Derek Shannon, KTAC, 2000 Tacoma Mall, Tacoma, Washington, 98411 or call (206) 473-0085. EOE (11-26)

WDLF/PANAMA CITY, FLA. is seeking News Director and an air personality. Send tapes and resumes to Steve Warren, Box 759, Panama City, Fla. 32401. (11-24)

WAKX/DULUTH is seeking a Production Man to do part time on the air. Send tapes and resumes only to WAKX, 410 W. Superior, Duluth, Minnesota 55802. Attn: Chris T. EOE (11-25)

WAJR/MORGANTOWN, West Va. is looking for news talent. Good delivery and experience necessary. Format is adult contemporary. Send tapes and resume to Bob Berry, WAJR Radio, P.O. Box 867, Morgantown, West Va. 26505 [11-21]

WAJR/MORGANTOWN, West Va. is looking for a mature sounding air personality. Format is adult contemporary. If you've had five or more years experience, send tape and resume to Bob Berry, WAJR, Morgantown, W. Va. 26505. [11/21]

KONO/SAN ANTONIO is looking for a news person. EOE Contact Carl Wigglesworth at [512] 225-5111.

MISCELLANEOUS

BOB DORRIS, operations manager at WKWK/Wheeling needs disco record service from all labels for new disco. 1201 Main Street, Wheeling, West Va. 26003

WORG/Orangesburg, South Carolina is in need of record service from all labels. Contact Ted Bell, WORG, P.O. Box 1386, Orangesburg, SC 29115.

WNAM/NEENAH needs Christmas product, LP's and singles from all labels. Also need "White Christmas" by Bing Crosby.

KNOX/GRAND FORKS, North Dakota is in need of record service from all labels. Contact John Derrek, KNOX, P.O. Box 1638, Grand Forks, ND 58201.

WZYQ, formerly WMHI is in need of record service. Contact Howard Johnson, WZYQ/Frederick, Maryland 21701 [11-21]

AOR

WQXI/ATLANTA needs an FM night jock high profile music personality with music knowledge. No laid back lennies please. Send tapes and resumes to Don Benson, WQXI-FM, 2970 Peachtree, Atlanta, Ga. 30305. [11/11]

DORIAN PASTER of WIOT/FM programmed since conception, set up WWCK/Flint and WCZN/Flint, excellent track record. All serious offers considered. 1935 Freeman St. Toledo, Ohio 43606 or call (419) 475-1860 (12-9)

KADI AM/FM ST. LOUIS is looking for professional AOR air people. Send tapes and resumes to Jonnie King, KADI, 7530 Forsyth Blvd, St. Louis, Mo. 63105.

KMOD/TULSA is looking for a progressive/FM air talent and production man. Heavy production a must. Send tapes and resumes to Travis, Reeves, KMOD, 3002 University Club Tower Bldg., Tulsa, Oklahoma 74119 [11-21]

KSFM WOODLAND/SACRAMENTO has immediate opening for afternoon drive programmer with production experience. Prefer experience with fairly tight format AOR. Also interested in tapes and resumes for future openings. Send tapes and resumes to: Ken Beck, Operations Director, P.O. Box 526, Woodland, California 95695. Calls after 1:00pm at (916) 662-1047. EOE (11-25)

WQSR looking for an AOR communicator with minimum 3 years experience in AOR or closely related format. Prime time shift on 100 KW FM operation. Located in major Florida market. Send tapes and resumes to M. Beltaire, WQSR, Box 7700, Sarasota, Fla. 33578. (11-16)

WXIO-FM FLINT looking for female AOR announcer with experience. Tapes only to Dorian, WIOT-FM, 604 Jackson Street, Toledo, Ohio 43604.

WJKL-FM/ELGIN [Chicago] is looking for progressive music air person with production skill for immediate opening. Contact Armand Chianti, tapes and resumes to WJKL-FM, Box 117, Elgin, Ill. 60120 or call [312] 741-7700.

WIXX/GREEN BAY, WISCONSIN is looking for an AOR announcer. Send tapes and resumes to Mike Tines, c/o WIXX, 115 S. Jefferson, Green Bay, Wisconsin 54301. (11-26)

Please Note: Classified deadline is the Thursday before the following Friday's issue.

COUNTRY

KEED/Eugene is seeking an experience jock with third phone. Send tapes and resumes to Don Kennedy 1245 Charnelton, Eugene, Oregon or call (503) 344-1457 (12-4)

WBEU/BEAUFORD, SOUTH CAROLINA AM/FM needs country service from all labels, including oldies. Send to WBEU, Beauford, South Carolina 29902. (12-2)

WKSJ/MOBILE, ALABAMA, FM/Country format, is seeking a morning man. Send tapes and resumes to Wayne Gardner, PD 3943 Airport Blvd., Mobile, Alabama 36608. [11-17]

GOODS & SERVICES

SURVEY OF ROCK MUSIC AVAILABLE-Results of RadioMusico October's Rock Radio survey are now available. For information on obtaining complete report or selected portions call (213) 857-3013 or write RadioMusico, 1011 North Palm, 412, Los Angeles Ca. 90089

THE TOWER OF BABBLE. Short, Fast, and Funny Liners for current hit records! Send \$1 for sample issue. (Apples toward subscription) Specify format. THE TOWER: 3135 SE 25th, Portland, Oregon 97202

Goods & Services classified ads are available on this page. Rates are 25 cents per word, with a \$5 minimum. Check or money order must accompany typewritten ads. Send to Radio & Records, Classified Dept., 6430 Sunset Blvd. Suite 1221, Hollywood, CA 90046. (Please note that all 'openings' and 'positions sought' ads remain free).

POSITIONS SOUGHT

A morning communicator desire medium market rocker. (515) 424-3165 (12-12)

"BIG JOHN" formerly of WAPE, WMYQ, WRKO/General, Ft. Lauderdale, Fla. is looking for Top 40 market. Call (904) 732-3814 (12-12)

MARK SHANNON, 4 years experience, Contemporary, Top 40. First phone. Married and looking for mid-west/North east medium market. Call (516) 727-7545.

GARY MITCHELL, formerly with KKUL/Tulsa looking for air shift with good top 40 station. Has experience and first phone. Contact 5017 S. Toledo Ave. Apt. 6-J, Tulsa, Oklahoma. Getting married this month and wants to stay in a good market. (12-12)

Public Affairs Director/Production Whiz with 4 years at metro New York AM. ED SOLOMOM, PO Box 3, Woodbury, NY 11797 (516) 367-4968 (12-12)

CARINGER AND HAYTER...C&H, The Sweet team" looking for a major market. If you want personality with a difference, seven years experience in all phases of radio, creativity and a rating sheet to back it all up, call LARRY CARINGER at (213) 642-2866 or 641-2036. (12-12)

BRUCE MCGREGOR is looking for new gig proven hit picker, waiting to work for you as jock or PD or both. Call (701) 775-4611 or after 2pm CDT 775-9804. (12-12)

Currently afternoon drive jock with 3 years' experience for top-rated N.E. Pennsylvania contemporary station. Desire a move to medium or major market. Impressions and comedy writing my specialty. Contact BOB JONES (717) 455-4386. Tape and resume on request (12-11)

"BIG RICK" currently at Z96 doing weekends, looking for full time Top 40 position. Call (616) 355-4523 (12-8)

GREG MITCHELL, formerly of KFXM looking for Top 40 in medium or small major market. First phone. Call (213) 798-5789. (12-8)

STEVE STONE is looking for small to medium rocker. Tape and resume on request. Call (213) 893-5543. (12-8)

SAM PENCE presently Music Director for KBZY/Salem, formerly KUGN/Eugene, KSLS/San Luis Obispo; time to step up. Call (503) 585-2343. (12-12)

BOB CASTLE looking for air talent position with Top 40. Formerly of KROY. Call (916) 961-2274. (12-12)

JIM BARNETT formerly of WTAL/Tallahassee looking for Top 40/MOR medium market gig. First phone. Call evenings (912) 883-7474. (12-2)

MIKE WELCH, formerly of KIOA/Des Moines, looking for announcer/MD position. (515) 279-9461. (12-2)

JIM WOOD, currently at station with no room to expand seeks broader and larger opportunity. Call (714) 433-2666. (12-3)

Three year rock 'n roll pro, looking for a dynamite sounding "professional" radio station. Call (609) 398-2918 (12-3)

JOHN JAMES will make your station number one. Call (213) 465-3141 (ext. 224) For further details. (12-2)

CHANGES

STEVE RIVERS from WDRQ/Detroit to KNDE/Sacramento as Program Director.
JAY ROBERTS is the New Asst. Music Director at WZYQ/Frederick, Md. as well as doing nights.
JIM BRYAN resigns at KONO/San Antonio as Production Director and afternoon drive effective December 18th.
JEFF LUCIFER from WBBF/Rochester to WPEZ/Pittsburgh doing 10pm-2am.
MELODY MCSHANE is the new all night personality on WRKO/Boston.
TOM SMITH to do mornings at X-Rock 80 from afternoons.
CHUCK HOLLOWAY, former evening jock-MD WROV/Roanoke, is now doing afternoons and music at WLVA, Lynchburg Va; and DAVE FREER, former PD, WFOG, Norfolk, is now doing mid-days.
WAYNE WELK comes to WJON/St. Cloud from KJOY/Stockton, doing sports news.
JIMMY BYRD from WFLI as PD to nights at WGOW, also new MD.
TODD WALLACE and his wife, DEBBIE, announce the birth of their daughter, NOEL TERYN, 6lbs, 12oz., born on December 4th.
BILL WAKE has been named President of Media Management Company, Incorporated in Ontario, California.

What An Incredible Year!



Casablanca

**Our
Thanks
To All Our Friends,
And Congratulations To All Our Winners;**

**Record World/Top New Female Artist-1975
No.1 Donna Summer**

**Record World/Top Female Artist-1975
No.3 Donna Summer**

**Record World/Most Promising Male Group-1975
No.1 Kiss**

...And Thanks To All Artists:

Angel
John Baldry
Cameo
Einzelganger
Kiss

Hugh Masekela
Buddy Miles
Parliament
Grey Perry
Jeannie Reynolds

Larry Santos
Schloss
Margaret Singana
Sugar Cane
Donna Summer

The Image Is Getting Clearer.

Casablanca Records and Tapes/8255 Sunset Boulevard, Los Angeles, CA 90046/Telephone (213) 650-8300

Drink to the new year with some spirits of '76.

"Fly Away"
John Denver
PB-10517

"Christmas For Cowboys"
John Denver
PB-10464

"Golden Years"
David Bowie
PB-10441

"Play on Love"
Jefferson Starship
Grunt Records FB-10456

"Good Hearted Woman"
Willie & Waylon
PB-10529

"One Fine Day"
Julie
Tom Cat Records YB-10454

"Ooh What A Night"
Linda Thompson
Midland International Records MB-10453

"Sweet Loving Man"
Morris Albert
PB-10437

Two ways to play “Fifty Ways To Leave Your Lover.”

3-10270

1. From the album...the way stations have been playing it for weeks... even Top-40 stations that don't usually program album tracks.

2. From the new single. Rush-released for obvious reasons.

From Paul Simon's gold album "Still Crazy After All These Years," on Columbia Records and Tapes. Few albums have ever been so rich with good music.



Produced by Paul Simon and Phil Ramone

**Radio &
Records**
Yearbook '75

COUNTRY

The Country/75 of '75

- 1 **FREDDY FENDER**/Before The Next Teardrop Falls (ABC/Dot)
- 2 **GLEN CAMPBELL**/Rhinstone Cowboy (Capitol)
- 3 **WILLIE NELSON**/Blue Eyes Crying In The Rain (Columbia)
- 4 **BILLIE JO SPEARS**/Blanket On The Ground (UA)
- 5 **JESSIE COLTER**/I'm Not Lisa (Capitol)
- 6 **CONWAY TWITTY**/Linda On My Mind (MCA)
- 7 **DON WILLIAMS**/You're My Best Friend (ABC/Dot)
- 8 **FREDDY FENDER**/Wasted Days & Wasted Nights (ABC/Dot)
- 9 **LORETTY LYNN & CONWAY TWITTY**/Feelins' (MCA)
- 10 **RONNIE MILSAP**/Daydreams About Night Things (RCA)
- 11 **NARVEL FELTS**/Reconsider Me (ABC/Dot)
- 12 **GENE WATSON**/Love In The Hot Afternoon (Capitol)
- 13 **WAYLON JENNINGS**/Are You Sure Hank/Bob Wills (RCA)
- 14 **EMMYLOU HARRIS**/If I Could Only Win Your Love (Reprise)
- 15 **JOHN DENVER**/I'm Sorry (RCA)
- 16 **TANYA TUCKER**/San Antonio Stroll (MCA)
- 17 **MERLE HAGGARD**/Always Wanting You (Capitol)
- 18 **JOHN DENVER**/Thank God I'm A Country Boy (RCA)
- 19 **MERLE HAGGARD**/Movin' On (Capitol)
- 20 **MERLE HAGGARD**/In The Movies/Shades Down (Capitol)
- 21 **DICKEY LEE**/Rocky (RCA)
- 22 **B.J. THOMAS**/Another Somebody Done Somebody (ABC)
- 23 **CONWAY TWITTY & JONI LEE**/Don't Cry Joni (MCA)
- 24 **STATLER BROTHERS**/I'll Go To My Grave Loving You (Mercury)
- 25 **CONWAY TWITTY**/Touch The Hand (MCA)
- 26 **FREDDY HART**/The First Time (Capitol)
- 27 **RAY STEVENS**/Misty (Barnaby)
- 28 **TANYA TUCKER**/Lizzie & The Rainman (MCA)
- 29 **JOE STAMPLEY**/Roll On Big Mama (Epic)
- 30 **DON WILLIAMS**/Love Me Tonight (ABC/Dot)
- 31 **TOM T. HALL**/Sneaky Snake (Mercury)
- 32 **GARY STEWART**/She's Acting Single (RCA)
- 33 **JOHNNY RODRIGUEZ**/Just Get Up And Close The Door (Mercury)
- 34 **JOHNNY RODRIGUEZ**/Love Put A Song In My Heart (Mercury)
- 35 **MICKEY GILLEY**/Window Up Above (Playboy)
- 36 **CHARLEY PRIDE**/Hope You're Feeling Me (RCA)
- 37 **LINDA RONSTADT**/Love Is A Rose (Asylum)
- 38 **CHARLIE RICH**/Every Time I Touch You (Epic)
- 39 **DOLLY PARTON**/The Bargain Store (RCA)
- 40 **RONNIE MILSAP**/Too Late To Worry (RCA)
- 41 **LINDA RONSTADT**/I Can't Help It (Capitol)
- 42 **CHARLIE RICH**/All Over Me (Epic)
- 43 **PORTER WAGONER & DOLLY PARTON**/Say Forever You'll Be (RCA)
- 44 **JOHNNY RODRIGUEZ**/Can't Get You Out Of My Mind (Mercury)
- 45 **WAYLON JENNINGS**/Rainy Day Women (RCA)
- 46 **LINDA RONSTADT**/When Will I Be Loved (Capitol)
- 47 **DOLLY PARTON**/The Seeker (RCA)
- 48 **MARGO SMITH**/There I've Said It (20th Century)
- 49 **FREDDY FENDER**/Secret Love (ABC/Dot)
- 50 **CAL SMITH**/It's Time To Pay The Fiddler (MCA)
- 51 **CHARLEY PRIDE**/I Ain't All Bad (RCA)
- 52 **TOMMY OVERSTREET**/When My Woman Begins (ABC/Dot)
- 53 **OLIVIA NEWTON-JOHN**/Have You Never Been Mellow (MCA)
- 54 **AMAZING RHYTHM ACES**/Third Rate Romance (ABC)
- 55 **TOM T. HALL**/I Like Beer (Mercury)
- 56 **BILLY "CRASH" CRADDOCK**/Still Thinking About You (ABC)
- 57 **JESSIE COLTER**/What's Happened To Blue Eyes (Capitol)
- 58 **DOLLY PARTON**/We Used To (RCA)
- 59 **CRYSTAL GAYLE**/Wrong Road Again (UA)
- 60 **OLIVIA NEWTON-JOHN**/Please Mr. Please (MCA)

Artist Of The Year: **RONNIE MILSAP**

(5 Top 10 records)



Male Vocalist Of The Year: **MERLE HAGGARD**

(4 no. 1 records)



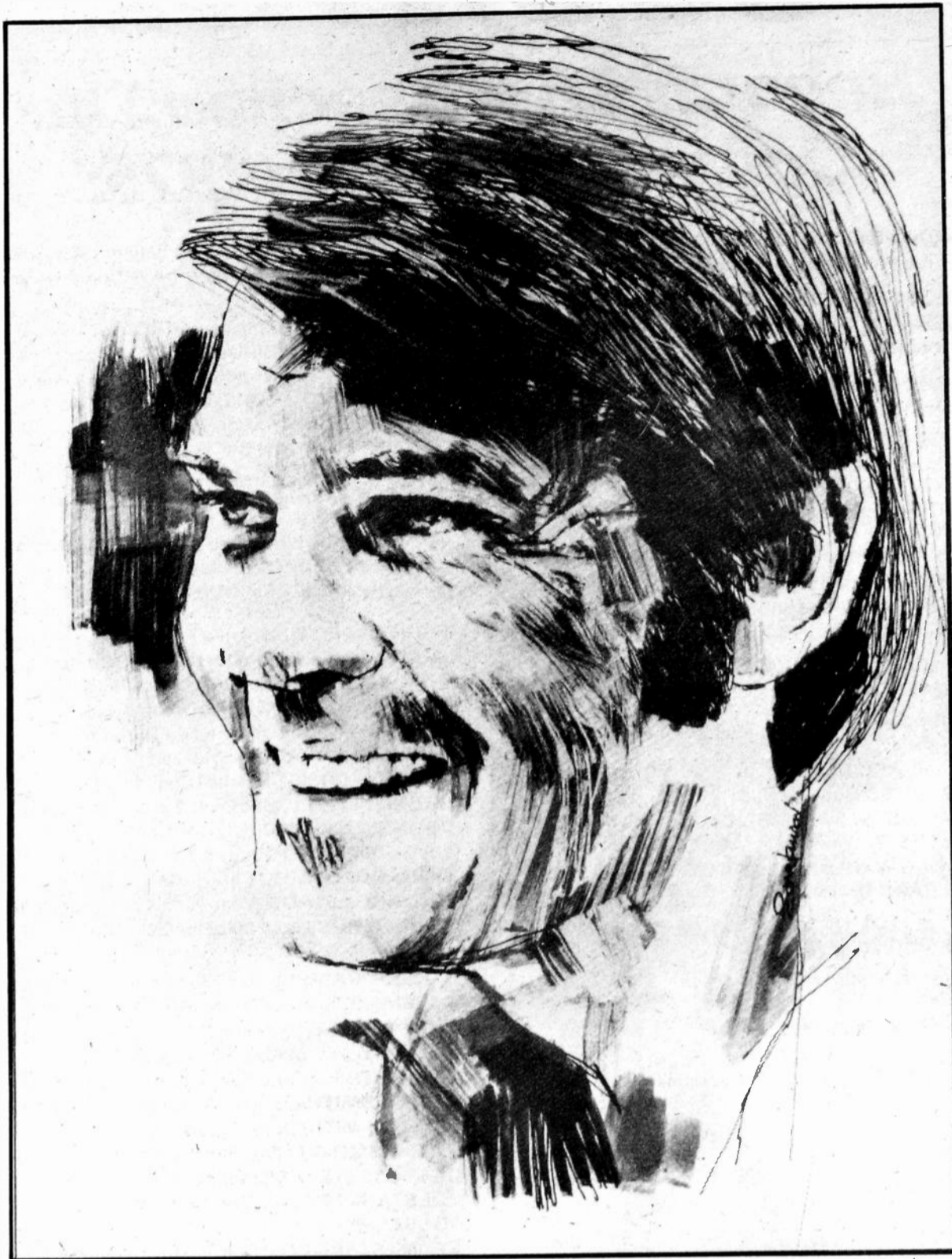
Female Vocalist Of The Year: **TANYA TUCKER**

(2 no. 1 records)

New Artist Of The Year: **FREDDY FENDER**

(3 no. 1 records)

- 61 **SONNY JAMES**/Little Band Of Gold (Columbia)
- 62 **T.G. SHEPPARD**/Devil In The Bottle (Melodyland)
- 63 **DAVID ALLEN COE**/Never Even Called Me By My Name (Columbia)
- 64 **MICKEY GILLEY**/City Lights (Playboy)
- 65 **CHARLEY PRIDE**/Then Who Am I (RCA)
- 66 **T.G. SHEPPARD**/Trying To Beat The Morning Home (Melodyland)
- 67 **GENE WATSON**/Where Love Begins (Capitol)
- 68 **MOE BANDY**/Bandy The Rodeo Clown (GRC)
- 69 **EDDIE RABBITT**/Forgive & Forget (Elektra)
- 70 **BILLY "CRASH" CRADDOCK**/Easy As Pie (ABC/Dot)
- 71 **RAY PRICE**/Roses & Love Songs (Myrrh)
- 72 **RONNIE MILSAP**/Legend In My Time (RCA)
- 73 **STELLA PARTON**/Hold You In My Dreams (Country Soul)
- 74 **TOMMY OVERSTREET**/I'm A Believer (ABC/Dot)
- 75 **CHARLIE RICH**/My Elusive Dreams (RCA)



Thank You!*

* "Rhinestone Cowboy" is the Number 1 Record of 1975.
While selling more than 2-million copies,
it became the only record to achieve Number 1
on all three charts in every
major music publication:
Number 1 pop,
Number 1 easy-listening,
Number 1 country.

 PUBLIC RELATIONS (proudly!)
Lerinson Associates, Inc.

Personal Management
Nick Sevano

**Radio &
Records**
Yearbook '75

COUNTRY

Records That Reached The Country Top/15 In 1975:

(Listed
Alphabetically)


	Highest Position Reached	DATE		Highest Position Reached	DATE
AMAZING RHYTHM ACES/Third Rate Romance (ABC)	8	8/15	TOMMY OVERSTREET/I'm A Believer (ABC/Dot)	13	3/7
LYNN ANDERSON/What A Man My Man Is (Columbia)	5	1/10	TOMMY OVERSTREET/When My Woman Begins (ABC/Dot)	3	7/4
MOE BANDY/Bandy The Rodeo Clown (GRC)	9	9/5	DOLLY PARTON/The Seeker (RCA)	5	8/1
MOE BANDY/It Was Always So Easy (GRC)	12	1/31	DOLLY PARTON/We Used To (RCA)	5	11/21
MOE BANDY/Doesn't Anyone Make Love (GRC)	15	5/9	STELLA PARTON/Hold You In Dreams (Country Soul)	9	8/15
GLEN CAMPBELL/Rhinestone Cowboy (Capitol)	1	8/8	JOHNNY PAYCHECK/For a Minute There (Epic)	6	1/10
GLEN CAMPBELL/Country Boy (Capitol)	5	12/12	ELVIS PRESLEY/It's Midnight/Promised Land (RCA)	13	1/10
JOHNNY CASH/Lady Came From Baltimore (Columbia)	12	2/14	ELVIS PRESLEY/My Boy (RCA)	12	3/21
CONNIE CATO/Hurt (Capitol)	13	5/9	RAY PRICE/Like Old Times Again (Myrrh)	7	1/10
DAVID ALLEN COE/Never Even Called My Name (Columbia)	10	9/19	RAY PRICE/Roses & Love Songs (ABC)	8	3/28
JESSI COLTER/What's Happened to Blue Eyes (Capitol)	9	8/8	CHARLEY PRIDE/Hope You're Feeling Me (RCA)	2	9/26
JESSI COLTER/I'm Not Lisa (Capitol)	1	5/2	CHARLEY PRIDE/Then Who Am I (RCA)	5	1/31
BILLY "CRASH" CRADDOCK/I Love The Blues (ABC/Dot)	9	8/8	CHARLEY PRIDE/I Ain't All Bad (RCA)	5	5/23
BILLY "CRASH" CRADDOCK/Ruby Baby (ABC/Dot)	1	1/17	EDDIE RABBITT/Forgive & Forget (Elektra)	6	6/13
BILLY "CRASH" CRADDOCK/Still Thinking 'Bout You (ABC/Dot)	3	4/11	EDDIE RABBITT/I Should Have Married You (Elektra)	10	10/24
BILLY "CRASH" CRADDOCK/Easy As Pie (ABC/Dot)	1	12/12	BOBBY G. RICE/Write Me A Letter (GRT)	11	3/7
JOHN DENVER/Thank God I'm A Country Boy (RCA)	1	5/9	CHARLIE RICH/My Elusive Dreams (Epic)	8	3/14
JOHN DENVER/I'm Sorry (RCA)	5	10/3	CHARLIE RICH/Everytime You Touch Me (Epic)	5	7/11
EAGLES/Lyin' Eyes (Asylum)	8	11/28	CHARLIE RICH/All Over Me (Epic)	3	10/31
DONNA FARGO/It Do Feel Good (ABC/Dot)	12	4/11	JOHNNY RODRIQUEZ/I Just Can't Get Her Out Of Mind (Mercury)	3	3/28
NARVEL FELTS/Reconsider Me (ABC/Dot)	3	6/13	JOHNNY RODRIQUEZ/Just Get Up (Mercury)	3	7/18
NARVEL FELTS/Funny How Time Slips Away (ABC/Dot)	12	10/3	JOHNNY RODRIQUEZ/Love Put A Song In My Heart (Mercury)	2	11/14
FREDDY FENDER/Before The Next Teardrop Falls (ABC/Dot)	1	3/7	LINDA RONSTADT/Love Is A Rose (Asylum)	6	10/24
FREDDY FENDER/Wasted Days & Wasted Nights (ABC/Dot)	1	8/1	LINDA RONSTADT/I Can't Help It (Capitol)	3	3/7
FREDDY FENDER/Secret Love (ABC/Dot)	1	11/28	LINDA RONSTADT/When Will I Be Loved (Capitol)	1	6/6
MERLE HAGGARD/Kentucky Gambler (Capitol)	1	1/10	JOHNNY RUSSELL/Hello I Love You (RCA)	12	7/4
MERLE HAGGARD/Always Wanting You (Capitol)	1	4/4	T.G. SHEPPARD/Devil In The bottle (Melodyland)	4	2/14
MERLE HAGGARD/In The Movies/Shades Down (Capitol)	1	11/7	T.G. SHEPPARD/Try To Beat The Morning (Melodyland)	7	5/30
TOM T. HALL/I Like Beer (Mercury)	3	10/24	CAL SMITH/Jason's Farm (MCA)	11	11/28
TOM T. HALL/Sneaky Snake/I Care (Mercury)	1	2/7	CAL SMITH/Talks About Texas (MCA)	14	6/20
TOM T. HALL/Deal (Mercury)	14	7/18	CAL SMITH/It's Time To Pay The Fiddler (MCA)	2	2/7
EMMYLOU HARRIS/If I Could Only Win Your Love (Reprise)	4	9/5	CONNIE SMITH/Got My Baby On My Mind (Columbia)	10	1/17
FREDDY HART/My Woman's Man (Capitol)	9	1/10	MARGO SMITH/There I've Said It (20th)	7	6/20
FREDDY HART/I'd Like To Sleep (Capitol)	9	5/2	SAMMI SMITH/Today I Started (Mega)	11	11/14
FREDDY HART/The First Time (Capitol)	4	8/22	BILLY JOE SPEARS/Blanket On The Ground (UA)	1	4/18
FREDDY HART/Warm Side Of You (Capitol)	2	12/12	JOE STAMPLEY/Billy Get Me A Woman (Epic)	14	11/14
CRYSTAL GAYLE/Wrong Road Again (UA)	6	2/14	JOE STAMPLEY/Roll On Big Mama (Epic)	3	4/25
MICKEY GILLEY/Bouquet Of Roses (Playboy)	11	8/22	KENNY STARR/Blind Man In The Bleachers (MCA)	6	12/12
MICKEY GILLEY/City Lights (Playboy)	1	1/31	STATLER BROTHERS/I'll Go To My Grave Loving You (Mercury)	3	9/12
MICKEY GILLEY/Window Up Above (Playboy)	4	5/9	RAY STEVENS/Misty (Barnaby)	1	5/23
SONNY JAMES/What In The World's Come Over You (Columbia)	15	9/26	GARY STEWART/She's Acting Single (RCA)	1	4/25
SONNY JAMES/Little Bit South Of Saskatoon (Columbia)	5	3/14	GARY STEWART/Out Of hand (RCA)	4	1/10
SONNY JAMES/Little Band Of Gold (Columbia)	6	6/20	MEL STREET/Smokey Mt. Memories (GRT)	12	5/2
WAYLON JENNINGS/Are You Sure Hank/Bob Wills (RCA)	1	10/31	B.J. THOMAS/Another Somebody... Song (ABC)	3	4/18
WAYLON JENNINGS/Rainy Day Woman (RCA)	2	2/14	BILLY THUNDERKLOUD/What Time Of Day (20th)	15	7/25
WAYLON JENNINGS/Dreaming My Dreams (RCA)	10	7/4	MEL TILLIS/Woman In The Back Of My Mind (MGM)	14	8/8
LOIS JOHNSON/Loving You Will Never Grow Old (20th)	8	2/28	MEL TILLIS/Best Was I Know How (MGM)	9	4/11
GEORGE JONES/The Door (Epic)	11	1/10	TILLIS & BRYCE/You're The One (MGM)	11	2/28
BRENDA LEE/He's My Rock (MCA)	15	5/30	TANYA TUCKER/Lizzie & The Rainman (MCA)	1	6/13
BRENDA LEE/Rock On Baby (MCA)	10	1/10	TANYA TUCKER/San Antonio Stroll (MCA)	1	10/10
DICKEY LEE/Rocky (RCA)	1	10/24	CONWAY TWITTY/Linda On My Mind (MCA)	1	2/21
LORETTA LYNN/The Pill (MCA)	7	3/7	CONWAY TWITTY/Touch The Hand (MCA)	1	7/11
LORETTA LYNN/Home (MCA)	8	9/12	CONWAY TWITTY/Don't Cry Joni (MCA)	5	9/19
LORETTA LYNN/When The Tingle (MCA)	11	12/12	CONWAY TWITTY & LORETTA LYNN/Feelins' (MCA)	1	8/22
C.W. McCALL/Wolf Creek Pass (MGM)	12	2/7	PORTER WAGONER & DOLLY PARTON/Say Forever You'll... (RCA)	10	9/12
C.W. McCALL/Classified (MGM)	13	6/20	BILLY WALKER/Word Games (RCA)	13	5/30
C.W. McCALL/Convoy (MGM)	4	12/12	GENE WATSON/Where Love Begins (Capitol)	5	11/28
RONNIE MILSAP/Just In Case (RCA)	10	12/12	GENE WATSON/Love In The Hot Afternoon (Capitol)	3	8/1
RONNIE MILSAP/She Even Woke Me Up (WB)	9	11/14	DON WILLIAMS/Ties That Bind (ABC/Dot)	4	2/21
RONNIE MILSAP/Daydreams About Night Things (RCA)	1	9/5	DON WILLIAMS/You're My Best Friend (ABC/Dot)	1	5/30
RONNIE MILSAP/Legend In My Time (RCA)	1	1/24	DON WILLIAMS/Love Me Tonight (ABC/Dot)	2	10/10
RONNIE MILSAP/Too Late To Worry (RCA)	6	5/9	DAVID WILLS/From Barrooms To Bedrooms (Epic)	9	5/23
WILLIE NELSON/Blue Eyes Crying In The Rain (Columbia)	1	9/12	TAMMY WYNETTE/You Make Me... A Mother (Epic)	14	4/18
OLIVIA NEWTON-JOHN/Have You Never Been Mellow (MCA)	7	3/14	TAMMY WYNETTE/Still Believe In Fairy Tales (Epic)	12	11/21
OLIVIA NEWTON-JOHN/Please Mr. Please (MCA)	7	8/8			



Goodbye 1975

... only after MCA Records sends Season's Greetings to all of you for making it a great year. Thank you.

BILL ANDERSON and MARY LOU TURNER
Sometimes

JONI LEE  **I'm Sorry Charlie** **LORETTA LYNN**
When The Tingle Becomes A Chill

OLIVIA NEWTON-JOHN  **JEANNE PRUETT**
Let It Shine **My Baby's Gone**

CAL SMITH  **KENNY STARR**
Jason's Farm **The Blind Man In The Bleachers**

TANYA TUCKER
Don't Believe My Heart Can Stand Another You

CONWAY TWITTY
This Time I've Hurt Her More Than She Loves Me

JERRY JEFF WALKER
Jaded Lover

*Celebrate the Holidays with our Country Stars
and wait 'til 1976 for more hit sounds.*

Hello New Year



R&R COUNTRY HOTLINE:
(213) 466-0954

COUNTRY

JIM DUNCAN/Editor

1975 In Review

JANUARY:

WMAQ, Chicago changes format to "Mass-Appeal" Country under the direction of CHARLIE WARNER, LEE SHERWOOD, and BOB PITTMAN... PAUL LOVELACE named National Country Promotion for 20th Century Records...DON DEMPSEY joins WSLR, Akron to replace BILL HART, who is doing music and mid-days on WJJD, Chicago...KJWW, Portland celebrated 50 years on-the-air, 10 as Country station...WMC, Memphis observed their 52nd Anniversary...WILLIE NELSON signs with Columbia records...KKYS, San Antonio holds third annual "River Festival.".....

FEBRUARY:

ED CHANDLER named P.D. at KSON, San Diego...DON DAY resigns his position as Operations Director of WBAP, Fort Worth...KSO celebrates one-year as a Country station in Des Moines...MOON MULLINS returns to WINN, Louisville...FREDDY WELLER signs with ABC/Dot...

MARCH:

Country Radio Seminar held in Nashville. Highlights were from presentation from WMAQ, Chicago telling of their new approach to Country radio marketing, a panel of newly-formed members of the controversial ACE (Association of Country Entertainers) and from famous news consultant J. PAUL HUDDERSON...CHUCK CHELLMAN organizes "Country D.J. Hall Of Fame"...R&R held first annual convention in Atlanta...WIYZ, Pittsburgh changes format to 24 hour-a-day country...DON THOMPSON takes over Operation Director position at WBAP, Fort Worth...

APRIL:

ABC/Dot artist ROY CLARK becomes first to be enshrined in Movieland Wax Museum...JOE LIGHT replaces JACK RENO as P.D. of KOOO, Omaha...WSLR, Akron celebrates their 10th Anniversary as a Country station...BOBBY WOOTEN retires after 12 years on-the-air at KAYO, Seattle, 10 years as P.D....

MAY:

WNCR-FM, Cleveland drops Country format...BEN PEYTON, former WNCR P.D. joins KAYO, Seattle...MIKE HOYER named Operations Director of KBUL, Wichita...NEIL ROCKOFF joins WHN, New York as General Manager...BILLY COLE returns to all-night show on WHO, Des Moines...FRANK BAKER named P.D. of WRCP, Philadelphia...WSUN, St. Petersburg, celebrates one-year as a Country station...Country music information mourns the loss of "Western Swing King" BOB WILLS...WEET, Richmond increases power from 1000 to 5000 watts...BIGGIE WILSON leaves WHN, New York...

JUNE:

CHRIS COLLIER leaves KFOX, Long Beach to become Operations Director of KIKK, Houston...IRV WOOLSEY joins 20th Century Records, along with former UA promotion director for country LYN SHULTS. JERRY SEABOLT takes over as National Promotion for UA records...BOB MITCHELL, KCKC, San Bernardino named Agenda Chairman for Country Radio Seminar in 1976. FRANK MULL, AVCO records named Chairman representative from the record industry...ED SALOMON named Operations Director of WHN, New York...JIM CHRISTOFERSON replaces Collier at KFOX...Playboy Records opens Nashville office, headed by EDDIE KILROY...KENR, Houston buys FM facility...GARY KINDS named P.D. at WCOP, Boston...LEN ARMSTRONG leaves KLAQ, Denver to join KXRB, Sioux Falls, S.D. as Operations Director...

JULY:

WILLIE NELSON holds third Fourth of July picnic in Austin, Texas...JOHN FOX, 10 year morning jock on WPLO, Atlanta passed away...LARRY CLARK named PD of WEEP, Pittsburgh...KOZN-FM, San Diego goes full time Country under the direction of General Manager BERT WAHLEN and P.D. GARY PERKINS...KLAQ, Denver sold to McCoy Broadcasting...DAVE DONAHUE leaves WHK, Cleveland. RON JONES takes over as P.D...GEORGE MORGAN dies of a heart attack...LEFTY FRIZZELL passes away at the age of 47...BOB PITTMAN named Operations Manager of WMAQ, Chicago...WKDA, Nashville returns to regular Country programming with MIKE HAYNES as P.D. and CHRIS MCGUIRE from WPNX, Columbus, Ga., as music researcher...

AUGUST:

WSLR, Akron holds first "Country Awareness Seminar"...LARRY BAUNACH Named President of NACSAPE (National Association for Country Sales and Promotion Executives)...more and more markets cutting their playlist back...TOMMY WRIGHT leaves KUZZ, Bakersfield to join KHOS, Tucson as PD...JAY ALBRIGHT named PD of KUZZ...AL SANDERS named PD of KBFV, Bellingham, Ws...R.T. SIMPSON takes over PD job at KERE, Denver...BILL WILLIAMS, Southern Editor of BILLBOARD magazine and long time friend of Country music passed away...RICK STEWART named PD of the new country facility in Seattle, KMPS...

SEPTEMBER:

AVCO Records shuts down operation. FRANK MULL to independent promotion...LYNN SHULTS named national Promotion director for RCA Country...TOM MACENTEE joins GRT Records...FRANK LEFFEL appointed National Promotion for MERCURY Country...CLIFF HAYNES leaves KJJD, Phoenix to program KNEW, Oakland-San Francisco...LARRY BARWICK named PD of KWJJ...LARRY JAMES Leaves WUNI, Mobile to work with all-night show at WBT, Charlotte, N.C...BILL BAILEY leaves the morning show at KIKK, Houston to join KENR, Houston, after twelve years at KIKK...KBIS, Bakersfield goes 24 hour Country...

OCTOBER:

CMA-DJ Convention held in Nashville, along with the 50th Anniversary of the Grand Ole Opry...CMA DJ's of the Year were SKIP NELSON, KWMT Fort Dodge, Iowa; BILLY COLE, WHO Des Moines; HARIL HENSLEY WSM, Nashville...WEEP-AM goes all talk, FM remains Country...DAVE DONAHUE joins KHAK, Cedar Rapids, Iowa as Operations Director...BOB BERRY leaves WWVA, Wheeling, West Virginia to join WAJR, Morgantown, West Virginia. RON THOMPSON hired as PD of WWVA...TOM MCCALL leaves WVOJ, Jacksonville, Florida to take on position of PD at KYAL, Plano, Texas...KLAC, Los Angeles observes 5th Anniversary as Country station...RON TATOR takes over MD position from HAL SMITH at WWOK, Miami...FREDDY FENDER's "Before The Next Teardrop Falls" named Jukebox Record Of The Year...BOB BARWICK joins WWVA as Music Director, leaving same position in Denver at KERE...WIRE, Indianapolis celebrates 8th year as Country station...Country lyric contain becomes a hot issue in Country music radio circles...GRC Country division folds...

NOVEMBER:

KGA, Spokane owners purchase KEED, Eugene, Oregon for Country programming with DON KENNEDY as PD...DOUG DILLON joins KIXX, Provo, Utah as PD...BILL JENKINS resigns as General Manager of WUBE, Cincinnati...LARRY SCOTT resigns from the all-night show at KLAC, Los Angeles...MOE BANDY and MARTY ROBBINS sign with Columbia records...

DECEMBER:

LARRY SCOTT, formerly with KLAC, takes over as PD of KFDI, Wichita...R&R closes for the holidays..."It's been a very good year."



MCA recording artist, KENNY STARR, made his "debut" as an entertainer by performing at the local Veterans of Foreign Wars Center at the age of NINE in his hometown of Burlingame, Kansas. Kenny would unplug the jukebox and sing songs for nickels and dimes. So, when the opportunity arose for him to do an interview with IRA COOK, for the American Forces Radio Network, Kenny jumped at the chance. In fact, he had so much fun that he came back five hours later to do Gene Price's show for AFRN.



WWOK/WIGL Miami, recently brought the LORETTA LYNN-CONWAY TWITTY show to the Miami Beach Convention Center. The show also starred MICKEY GILLEY and KENNY STARR. The show drew a full house and is the first in the fall concert series put on by WWOK and WIGL in South Florida. Pictured in front of the Conway Twitty bus are (left to right) PAT APPOLSON, afternoon drive on WWOK, TWITTY, and BOB COLE, all night jock on WWOK-WIGL.

HOLIDAY GREETINGS

As we come to the close of 1975, I would like to take this time to thank the many weekly reporting stations and reporters, the Country Music industry, and you, the readers of R&R, for making the past year our most successful. Without your input, our output could never be what it is today. Thank you for your support and many creative ideas...Here's wishing you the happiest of Holidays and most successful New Year ever. May there be PEACE, HAPPINESS, GOOD HEALTH and NUMBER ONE RATINGS and/or HITS for you in 1976!

JIM DUNCAN
Country Editor



Biff Collie INSIDE NASHVILLE

TIN PAN VALLEY: Super Hall of Fame pop songwriter SAMMY CAHN came to Hillbilly Heaven last week and did his song and dance routine for Music City. After writing literally hundreds of supersongs for Broadway, et al, the amazing rhythm and rhyme ace aspires to conjure up a country collaborator. He also proved conclusively that a 64 year old millionaire who can write a song at the drop of a B-Flat is sharp, and swift, as a performer as well as writer. After seeing him, you know for sure that he enjoys it a least as much as the audience. Come back, Mr. Cahn!

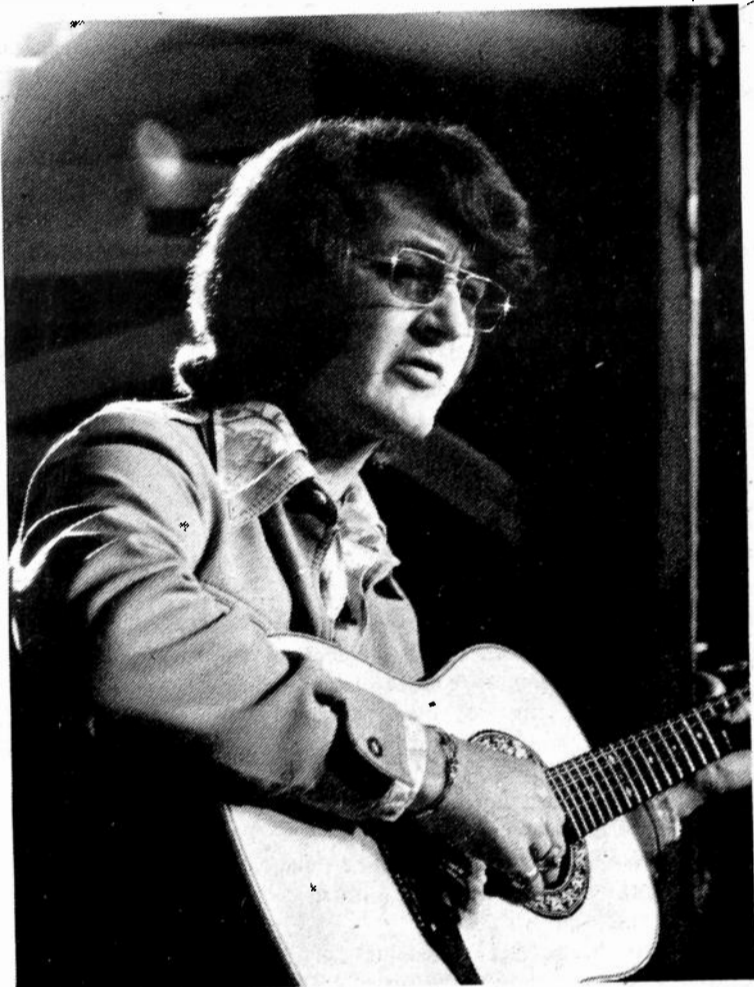
SHARING: "Dilly" PARTON shared with EMMYLOU HARRIS. She and LINDA RONSTADT sang harmony on that Christmas single you're playing...MOE BANDY, BILL ANDERSON, DOTTIE WEST, GEORGE JONES, JACK GREENE, LINDA HARGROVE, ROY CLARK, JOHNNY RODRIQUEZ, RAY GRIFF, JIMMY DICKENS, MARY LOU TURNER, MEL STREET, WAYLON, JESSI, and COWBOY JACK CLEMENTS all shared themselves for the family killed in a car accident, by participating in a fund-raising tribute show at Nashville's Possum Holler night club. TONY GEORGE of WKDA and MERLE KILGORE co-hosted the show...JERRY REED, chairman of the 1975 Christmas Seals program here...Giving of yourself, after all, is what Christmas symbolizes to the world, isn't it?

BETWEEN CHRISTMAS SHOPPING TRIPS: Songwriter MIKE KOSER just finished his first book, "BRINGING IT TO NASHVILLE," a fascinating and surprisingly entertaining book on a very practical approach to being a successful songwriter by really trying. He literally lays out a step-by-step plan of attack in writing and marketing your songs. For details write Mike care of CUMBERLAND VALLEY BOOKS, Box 643, Brentwood, Tn. 37027...CHUCK AND GEORGIA (TWITTY) CHELLMAN had an ACADIAN weekend they'll never forget. Ask Chuck or Georgia about it...BLAKE MEVIS moved from LORETTA LYNN's COAL MINER MUSIC to G. HILL & COMPANY as commercial jingle and songwriter...

WOULD YOU BELIEVE: A RONNIE MILSAP driving course?...A JOHNNY RODRIQUEZ TV series?...COLUMBIA RECORDS rented a floor of the luxurious JOE JOHNSON's four star building????...They could have filled the OPRY HOUE last night when we taped the JERRY REED TV show with guests RAY STEVENS, TAMMY WYNETTE, SEDINA REED, and BURT REYNOLDS. They said there must have been 2,000 calls at Reed's office inquiring about tickets to see the taping. The Opryland TV studio can accommodate only 350. Show goes on January 10th...

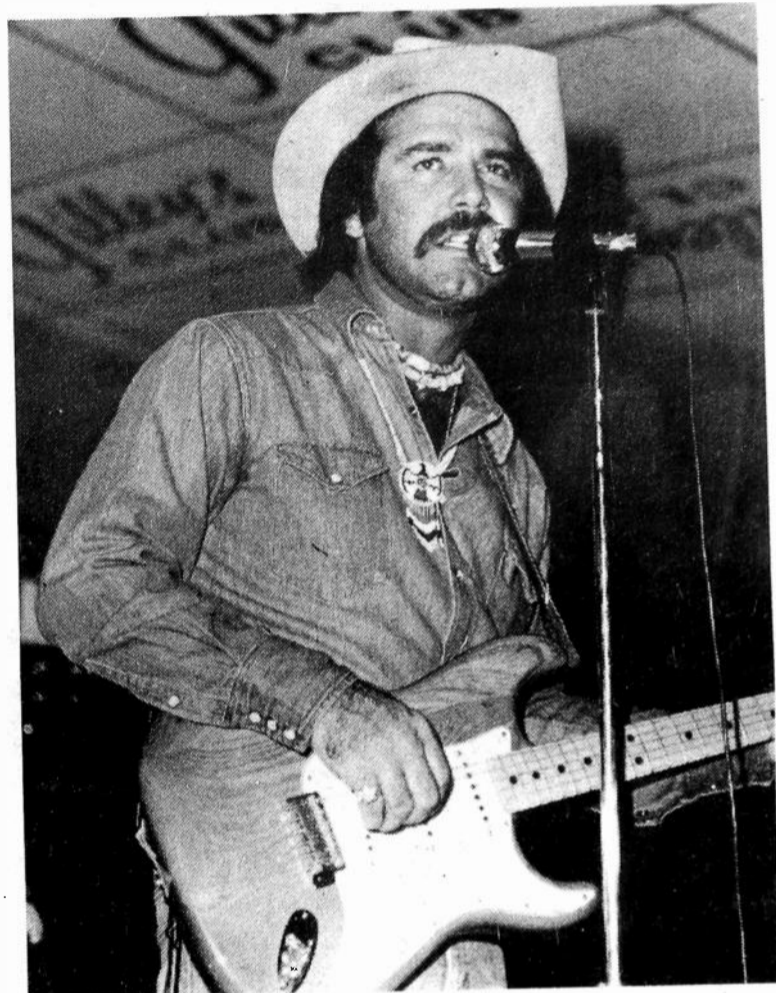
RANDY CORNOR is leader of the house band at Houston's Winchester Club. His single, "Sometimes I Talk In My Sleep," went to No. 1 in Houston while moving onto the national charts where it's now bulleted across-the-board in the 20's.

A sure No. 1 record.



DOA-17592

JOHNNY LEE is leader of the house band at Gilley's Club on the other side of town. His single, "Sometimes" is Houston's No. 1 single with sales over 10,000. It's now being serviced nationally and breaking wide open like a future No. 1 record.



DOA-17603

**HOUSTON'S HOT
FOR ABC'S DOT!**

abc Dot Records

COUNTRY

NEW & ACTIVE

T.G. SHEPPARD

Motels & Memories (Melodyland)

Most station adds this week. Made its early debut on KNEW, KENR, KRZY, KTUF, KBFW, WHOO, WUBE, KYAL, KRAK, KMPS, WIRE, KCKC, KJJJ, KBOX. Added and picked at KKYX, WSUN, WSLR, WDEE. Charted number 29 WMC first week. Some reports of request action.

TANYA TUCKER

Don't Believe My Heart (MCA)

Continues very strong in most markets. Just added at KAYO, WISZ, WIRE, KJJJ, WONE, WXCL, WPOC, KPOK, KNEW, WIL. Charted: debut 31 KTUF, 38-27 KHAK, 35-25 KCKC, 36-26 WUBE, 27-20 KEE, 39-25 KBFW, 27-22 KSON, 22-15 KBOX.

WAYLON & WILLIE

Good Hearted Woman (RCA)

Off to a very strong start. Picked up in most major markets. Adds include KBOX, KENR, WHK, KFOX, WIL, KRZY, WPLO, KTUF, KNEW, KYAL, KCKC, KSO, KSON, KIKK, WWOK, WPOC, WHOO and more.

AMAZING RHYTHM ACES

Amazing Grace (ABC/Dot)

Picking up very good phone action. Across the board strong chart movements. Added WHK, KLAC. Some charts: 24-19 KPOK, 28-21 KBFW, 37-25 KRMD, 27-22 WWJO, debut 31 KERE, 36-27 WONE, 32-27 KAYO, 28-17 KNEW, 28-15 WEEP-FM, 24-14 WDEE, 29-15 KIKK, 30-19 WAME, 36-26 KTUF, 29-23 WMC, 18-8 KSON.

JOHN DENVER "Fly Away" (RCA) Just added at WMAQ, KHAK, WUNI, KAYO, KBFW, KRMD. Some charts: 23-12 KBOX, 38-29 WISZ, 33-27 KSON, debut 30 WPLO, debut 27 KPOK, 43-39 KLAC, debut 29 KERE, 19-15 WHN. Added at WHK.

CHARLIE RICH "Since I Fell For You" (Epic) A top added record. Stations include KNEW, KIKK, WHK, KKYX, WIL, WSLR, KSON, WPLO, WIRE (pick), WEEP-FM, KBUL, KAYO, KPOK, WXCL. Chart: debut 33 KCKC.

JONI LEE "I'm Sorry Charlie" (MCA) Getting some reports of good phones. Added KNEW, KHAK, KENR, KBOX, KMPS, KRAK, KSO, KLAC, KGA, KHEY. Charts: 42-33 WCMS, debut 30 WMC, 33-23 WEEP-FM, debut 31 WUBE, debut 32 KERE.

DOTTSY "I'll Be Your San Antonio Rose" (RCA) Station adds include KLAC, WIL, WAME, KGA. Charts include: 36-30 WIL, debut 28 WMC, 31-24 KKYX, 37-30 KTUF, 33-28 WSUN, 33-24 WWVA, debut 28 KHOS, 24-17 WHOO, 4-2 KAYO, debut 25 WSLR, 13-10 KRMD.

OLIVIA NEWTON-JOHN "Let It Shine" (MCA) Added KSON, KLAC, WAME. Charts: 39-29 WIRE, debut 24 KNEW, debut 24 WWOK, 35-24 KERE, 35-23 WUBE, 37-26 WHK, 39-28 KTUF, 34-30 WDEE.

BILLY WALKER "Don't Stop In My World" (RCA) Early station adds include WDEE, KIKK, KKYX, KERE, KGA, KMPS, KRAK, KLAK, KGA, KRZY, WUNI and more.

MOE BANDY "Hank Williams, You Wrote My Life" (Columbia) More station adds include KBUL, WINN, WPOC, KERE, WWVA, WONE, KYAL, KSO, KNEW, KKYX, KYAL.

CHARLIE PRIDE "Happiness Of Having You" (RCA) Strong request action... good chart movements. Charted: 39-29 KRZY, 52-35 WHO, debut 26 KPOK, debut 28 KNEW, debut 29 WWJO, 37-33 KLAC, 24-19 KCKC, 34-24 WCMS.

JACKY WARD "Dance Her By Me One More Time" (Mercury) Still gaining in most areas. Added KLAK, KAYO, KGA. Charted: debut 30 KYAL, 55-41 KLAC, 31-27 WWVA, 8-5 WHO. Add WWJO.

JOHNNY LEE "Sometimes" (ABC/Dot) Looks like another Houston-made hit. Added WMC, WUBE, KGA, KAYO, KKYX, WCMS. Charted: 1 KIKK, KENR.

ED BRUCE "Mammas, Don't Let Your Babies Become Cowboys" (UA) Added WUBE, KGA, KNEW. Charted: debut 30 KCKC, 21-15 KSON, 28-12 WWVA, 20-6 KHOS.

NARVEL FELTS "Somebody Hold Me" (ABC/Dot) Added WAME, WBAP. Charts include: 32-27 WINN, 34-21 KRMD, 29-26 WPLO, debut 30 WWJO, debut 28 KPOK, 31-24 KBFW, 32-22 WUBE.

LARRY GATLIN "Broken Lady" (Monument) Added KHAK, KNEW, KKYX, WWOK, WHOO, WXCL. Early chart: debut 28 WSLR.

CLEDUS MAGGARD "White Knight" (Mercury) Added WHN, KLAC, KPOK. Charts: debut 18 WAME, 28-19 WPLO, 26-18 KCKC, 30-5 WMC. Big request record.

JOE STAMPLEY "She's Helping Me Get Over Loving You" (Epic) More adds including WIRE, WPLO, KRAK, KMPS, WPOC, WONE, KLAK.

OTHERS GETTING SIGNIFICANT ACTION:

KATHY BARNES "Be Honest With Me" (MGM) Added KERE, KMPS, KHEY, KRAK.

BLANCHARD & MORGAN "I'm High On You" (Epic) Added KKYX, WHOO, KMPS, KRZY.

Radio & Records

December 19, 1975

7	4	1	C.W. MCCALL/Convoy (MGM)
10	6	2	KENNY STARR/Blind Man In The Bleachers (MCA)
4	1	3	BILLY "Crash" CRADDOCK/Easy As Pie (ABC/Dot)
9	5	4	GLEN CAMPBELL/Country Boy (Capitol)
3	2	5	FREDDIE HART/Warm Side Of You (Capitol)
13	10	6	RONNIE MILSAP/Just In Case (RCA)
14	11	7	LORETTA LYNN/When The Tingle Becomes A Chill (MCA)
5	7	8	GENE WATSON/Where Love Begins (Capitol)
1	3	9	FREDDY FENDER/Secret Love (ABC/Dot)
15	14	10	DAVE DUDLEY/Me and Ole CB (UA)
6	9	11	JOHNNY RODRIGUEZ/Love Put A Song In My Heart (Mercury)
11	12	12	CAL SMITH/Jason's Farm (MCA)
21	17	13	MEL TILLIS/Searching For Tomorrow (MGM)
2	8	14	MERLE HAGGARD/Shades Down/All In The Movies (Capitol)
25	18	15	BILL ANDERSON & MARY LOU TURNER/Sometimes (MCA)
8	13	16	EAGLES/Lyin' Eyes (Asylum)
31	22	17	RANDY CORNOR/Sometimes I Talk In My Sleep (ABC/Dot)
34	21	18	MICKEY GILLEY/Overnight Sensation (Playboy)
	25	19	CONWAY TWITTY/This Time I've Hurt Her (MCA)
12	15	20	DOLLY PARTON/We Used To (RCA)
38	24	21	TANYA TUCKER/Greener Than the Grass (Columbia)
37	26	22	BILLIE JO SPEARS/Silver Wings & Golden Rings (UA)
20	20	23	FREDDY FENDER/Since I Met You Baby (GRT)
17	16	24	LA COSTA/Western Man (Capitol)
16	19	25	TOMMY OVERSTREET/From Woman To Woman (ABC/Dot)
	34	26	AMAZING RHYTHM ACES/Amazing Grace (ABC/Dot)
29	31	27	ZOOT FENSTER/Man On Page 602 (Antique)
	35	28	CRYSTAL GAYLE/Somebody Loves You (UA)
39	33	29	ED BRUCE/Mammas Don't Let Your Babies Grow Up... (UA)
	39	30	JOHNNY CASH/Texas-1947 (Columbia)
	40	31	HANK WILLIAMS, JR./Stoned At The Jukebox (MGM)
	40	32	JIM GLASER/Woman, Woman (MGM)
24	28	33	GARY STEWART/Flat Natural Born Good-Timin' Man (RCA)
	37	34	DOTTSY/I'll Be Your San Antonio Rose (RCA)
	37	35	RAY PRICE/Say I Do (ABC/Dot)
	37	36	OLIVIA NEWTON-JOHN/Let It Shine (MCA)
	37	37	BOBBY BARE/Cowboy & Daddys (RCA)
	37	38	LYNN ANDERSON/Paradise (Columbia)
	37	39	JACKY WARD/Dance Her By Me (One More Time) (Mercury)
	37	40	CHARLEY PRIDE/Happiness Of Having You (RCA)

NEW ENTRIES

DAVID ALLEN COE "Longhaired Redneck" (Columbia) Added WIL, WMC, KIKK, KYYX, WEEP-FM and WCMS (pick)

DAVE & SUGAR "Queen Of The Silver Dollar" (RCA) Added WAME, WWJO. Charts: 34-30 KHAK, 29-22 WIRE, 61-40 WHO, 30-21 WHOO, 27-17 WWVA.

STONEY EDWARDS "Blackbird" (Capitol) Added WBAP, KTUF, WWOK, WSLR. Charts: 37-28 KENR, 37-30 KRZY, 21-9 KBUL. Getting some reports of request action.

DONNA FARGO "What Will The New Year Bring" (ABC/Dot) Added WXCL, WONE, KJJJ, KRZY.

BARBARA MANDRELL "Standing Room Only" (ABC/Dot) Added KBFW, WONE, KBUL, WHK, KTUF, WCMS.

RONNIE MILSAP "A Rose By Any Other Name" (WB) Added KSON, KERE, WCMS, WINN.

VERNON OXFORD "Shadows Of My Mind" (RCA) Added KBOX. Charts: 5 KBOX, 33-20 KENR, 2 WINN, 30-26 KIKK.

SUSAN RAYE "Honey Toast and Sunshine" (Capitol) Added WDEE, KKYX, WCMS, KHAK.

EDDY RAVEN "Free To Be" (RCA) Added KJJJ, KSO (Pick), KTUF, WINN.

BOBBY G. RICE "Pick Me Up On Your Way Down" (GRT) Added WHOO, WONE, WINN.

KENNY ROGERS "Love Lifted Me" (UA) Added WIL, WWJO, KTUF. Charted: 26-21 WONE, 33-29 KCKC, debut 26 WSLR.

LINDA RONSTADT "Tracks Of My Tears" & "The Sweetest Gift" (Asylum) "Tracks" side added WUBE, KYAL, KSON, KBOX. "Gift" added WPLO, KCKC.

MARGO SMITH "Meet Me Later" (20th) Added KJJJ, WSLR, KTUF, WHO.

SAMMI SMITH "My Windows Faces The South" (MEGA) Added WUBE, WIRE, KKYX.

JOE STAMPLEY "You Make Life Easy" (ABC/Dot) Added WHOO, WHO, KCKC, WCMS.

STATLER BROTHERS "How Great Thou Art" (Mercury) Added WMC, KCKC, KIKK.

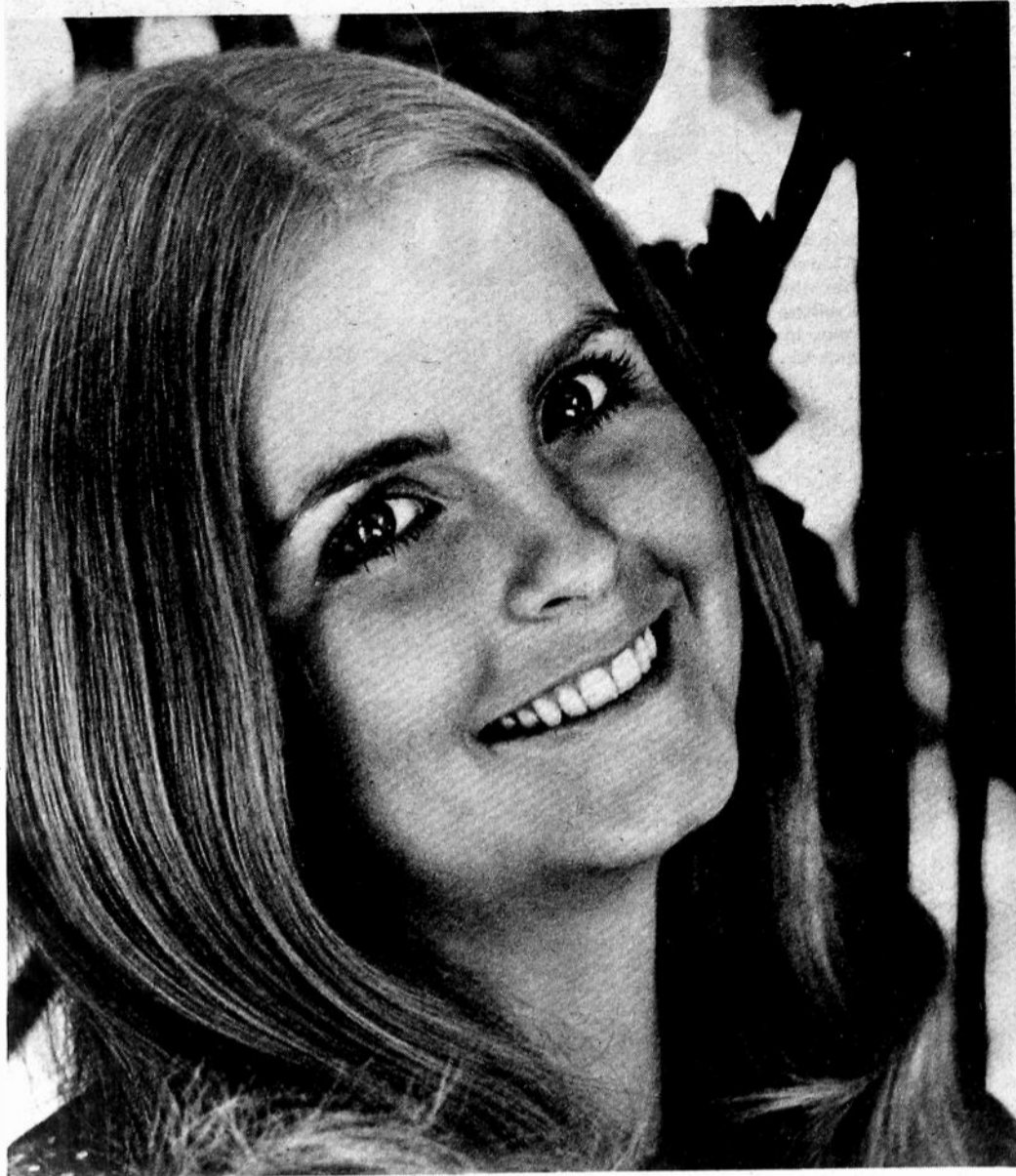
FARON YOUNG "Feel Again" (Mercury) Added KJJJ, KIKK, KBUL. Chart: 33-22 KERE.

Most Added

- T.G. SHEPPARD
Motels And Memories
(Melodyland)
- WAYLON & WILLIE
Good Hearted Woman (RCA)
- CHARLIE RICH
Since I Fell For You (Epic)
- BILLY WALKER
Don't Stop In My World (RCA)
- MOE BANDY
Hank Williams You Wrote.. (Col)

Most Requested

- C.W. McCALL
Convoy (MGM)
- KENNY STARR
Blind Man In The Bleachers (MCA)
- ANDERSON & TURNER
Sometimes (MCA)
- CONWAY TWITTY
This Time I've Hurt Her (MCA)
- CLEDUS MAGGARD
White Knight (Mercury)



DOTTSY
“I’ll Be
Your San
Antone
Rose” PB-10423

The follow up to the hit
“Storms Never Last”

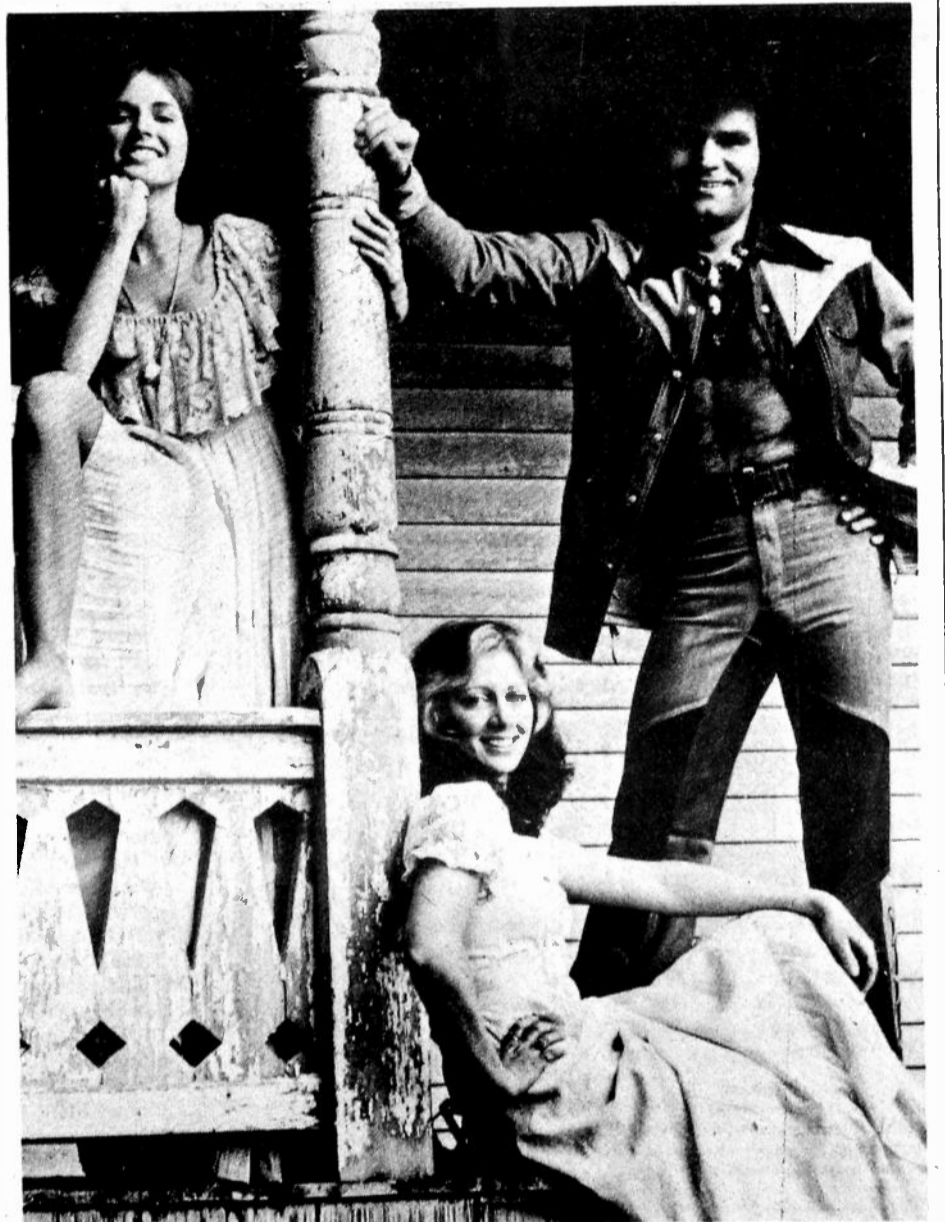
DAVE
AND
SUGAR
“Queen Of
The Silver
Dollar”

PB-10425

Written by Shel Silverstein

Dave and Sugar appear on The Charley Pride Show

RCA Records and Tapes





On his recent West Coast visit SONNY JAMES, Columbia Records recording artist, stopped by to visit with personnel at KLAC, Los Angeles. James was in town to tape many television specials including "The Midnight Special" for NBC-TV and "Dinah" for syndication. Pictured (left to right) PAUL BLACK, Columbia promotion; CARSON SCHRIEBER, KLAC music director; SONNY; HAL SMITH, KLAC Program Director; JACK CHASE, Columbia Records and CHUCK THAGARD, Columbia.



Radio station WHOO, Orlando, Florida recently held a benefit show to raise "Toys For Tots" donations. The talent portion of the show was headlined by EPIC recording artist DAVID WILLS. The only admission charge to the show was to bring a toy. Pictured (left to right) WHOO Program Director MIKE BURGER; DAVID WILLS; and TOM RIGGS, head of the local Pizza Hut chain, who co-sponsors the "Toys For Tots" program in the area.

DOLLY PARTON SYNDICATED TELEVISION SHOW

NASHVILLE—"Dolly," a new large-budget music/variety half-hour starring Dolly Parton, will be produced by Show Biz, Inc. for the start of the 1976 television season next September.

In making the announcement about "Dolly," Bill Graham, president of Show Biz, Inc., said that the prime-access program series will be shot at Opryland and in other locations in and around Nashville. Set design is by Rene Lagler, who is responsible for the look of "Dinah" and "Tony Orlando and Dawn" on CBS-TV.

"What we have in mind is different from anything on the air today," Graham said. "This is a show structured entirely around Dolly. Just as she is a country singer with appeal in both big cities and small towns, so is our program."

Graham pointed out that Porter Wagoner, who has played a major part in guiding Dolly Parton's career, was the first one to call his attention to Dolly's multiplicity of talent as an entertainer. The Porter Wagoner show is one of the longest continuous programs in the history of television having been produced by Show Biz for 16 straight years. Other Show Biz properties include "Pop! Goes the Country," "Nashville On The Road" and "The Bobby Goldsboro Show."

Reg Dunlap, Show Biz executive vice president and line producer for "Dolly" said plans call for location shooting in such Nashville areas as the night spots in Printers Alley, the recording studios on Music Row, on campus at Vanderbilt and other Nashville college, etc. "These remotes," Dunlap said, "will become an integrated part of the show through a set design that gives us an opportunity for smooth chromakey segues from the Opryland Auditorium studio to the location site."

Guests on the show will be major talents of country music and stars such as Linda Ronstadt and Ray Charles who have created some of country music's biggest hits.

The pilot for "Dolly" will be shot in Nashville during the period January 12-17.

1976 COUNTRY RADIO SEMINAR AGENDA COMMITTEE MEETING

The 1976 Country Radio Seminar has been set in Nashville for March 19 and 20. It will be held, for the second year in a row, at the Airport Hilton Hotel.

According to Bob Mitchell, this year's Agenda Chairman, a meeting of the newly selected Agenda Committee has been scheduled in Nashville for January 9 and 10. All Country Radio people are asked between now and that meeting to contact any one of the following committee members with ideas or suggestions for the seminar. If you are willing to participate get in touch with the member closest to you.

Agenda Committee members are: Mac Allen-KIKK, Houston, Mike Burger-WHOO, Orlando, Jim Clemens-WPLO, Atlanta, Jack Cresse-KVOO, Tulsa, Dave Donahue-KHAK, Cedar Rapids, Iowa, Jim Duncan-Radio & Records Newspaper, Los Angeles, Cliff Haynes-KNEW, Oakland, Bob Hooper-WESC, Greenville, S.C., Mike King-WPDX, Clarksville, W.Va., Ric Libby-KENR, Houston, Bob Mitchell-KCKC, San Bernardino, Don Nelson-WIRE, Indianapolis, Lee Phillips-WNYN, Canton, Ohio, Jim Phillips-KHEY, El Paso, Texas, Bob Pittman-WMAQ, Chicago, Hal Smith-KLAC, Los Angeles, Terry Wood-WONE, Dayton, Ohio, Bob Young-WMC, Memphis.

COUNTRY ADDS

Asterisk (*) denotes records Most Added this week

- WSLR/Akron
Melba Montgomery
Ray Price
Lynn Anderson
Stoney Edwards
Chuck Price
Margo Smith
Charlie Rich (E) *
Pick-T.G. Sheppard *
- KRZY/Albuquerque
Blanchard & Morgan
Ray Stevens
T.G. Sheppard *
Jerry Naylor
Waylon & Willie *
Donna Fargo
Billy Walker *
- WPLO/Atlanta
Waylon & Willie *
Charlie Rich (E) *
Linda Ronstadt &
Emmylou Harris
- KUZZ/Bakersfield
Tanya Tucker
Waylon & Willie *
John Dnover
Ed Bruce
Narvel Felts
Stoney Edwards
Jimmy Buffett
Sonny Curtis
- WISZ/Baltimore
Tanya Tucker
- WPOC/Baltimore
Moe Bandy *
Tanya Tucker
Joe Stampley (E)
Van Trevor
Randy Cornor
E. Stevens & S. Smith
Waylon & Willie *
- KBFW/Bellingham, Ws
Charley Pride
John Denver
Barbara Mandrell
T.G. Sheppard *
Asleep At The Wheel
- WNYN/Canton, Ohio
Larry Gatlin
Margo Smith
Barbara Fairchild
T.G. Sheppard *
Jammie Kaye
Cledus Maggard
- KHAK/Cedar Rapids
Larry Gatlin
John Denver
Susan Raye
Joni Lee
Barbara Fairchild
- WAME/Charlotte, N:C
Johnny Cash
Dottie
Olivia Newton-John
Dave & Sugar
Crystal Gayle
Chuck Price
Narvel Felts
Nick Nixon
- WJJD/Chicago
No Adds
- WMAQ/Chicago
Ray Girff
John Denver
Conway Twitty
- WUBE/Cincinnati
Billy Thundercloud
Ed Bruce
John Wesley Ryles
Linda Ronstadt
T.G. Sheppard *
Johnny Lee
Sammi Smith
- WHK/Cleveland
Conway Twitty
Charlie Rich (E) *
John Dnover
Jessi Colter
Waylon & Willie *
Barbara Mandrell
- KBOX/Dallas
Linda Ronstadt
Waylon & Willie *
Larry Gatlin
Melba Montgomery
Joni Lee
Johnny Duncan
T.G. Sheppard
Vernon Oxford
- WONE/Dayton
Joe Stampley
Bobby G. Rice
Tanya Tucker
Barbara Mandrell
Donna Fargo
Moe Bandy *
- KERE/Denver
Moe Bandy *
Mickey Gilley
Ronnie Milsap (WB)
Billy Walker *
Kathy Barnes
Katy Moffitt
- KLAK/Denver
Billy Walker *
Cyrstal Gayle
Waylon & Willie *
Jean Sheppard
Jakcy Ward
- KSO/Des Moines
Joni Lee
Waylon & Willie *
Barbara Fairchild
Moe Bandy *
Pick-Eddy Raven
- WHO/Des Moines
Pick-Ben Reese
Joe Stampley (Dot)
Jim Mundy
Tommy Cash
Margo Smith
Ray Stevens
- WDEE/Detroit
Pick-T.G. Sheppard *
Billy Walker *
Susan Raye
Ronnie Prophet
Ray Stevens
- KWMT/Fort Dodge
Moe Bandy *
T.G. Sheppard *
Asleep At The Wheel
Webb Pierce
John Denver
- WBAP/Fort Worth
Narvel Felts
Stoney Edwards
Jerry Jeff Walker
- KMAK/Fresno, Ca.
Willie Nelson (RCA)
Crystal Gayle
Tanya Tucker
Joni Lee
- WNRJ/Gainesville, Ga
Sharon Vaughn
John Denver
Kenny Price
Johnny Duncan
Olivia Newton-John
Narvel Felts
Charlie Rich *
Eddy Raven
Kathy Barnes
- KAHU/Hawaii
Sylvia Tyson
David Allen Coe
Jessi Colter
Sonny James
Charley Pride
Nick Nixon
Emmylou Harris
- KENR/Houston
Linda Hargrove
Sonny James
Joni Lee
Jim Mundy
T.G. Sheppard *
Waylon & Willie *
- KIKK/Houston
Charlie Rich *
Stattler Bros.
Waylon & Willie
Billy Walker *
David Allen Coe
Faron Young
- WIRE/Indianapolis
Chuck Price
T.G. Sheppard *
Sammi Smith
Joe Stampley (E)
Tanya Tucker
Pick-Charlie Rich (E) *
- WJOS/Jackson, Miss.
Moe Bandy *
Joni Lee
Ray Price
John Denver
Joe Stampley (E)
Sarah Johns
Johnny Duncan
Loggins & Messina
Billy Walker B
Margo Smith
- WHOK-FM/Lancaster
Pick-Shylo
Cledus Maggard
Charlie Rich (E) *
T.G. Sheppard *
Narvel Felts
Moe Bandy *
Nick Nixon
Jerry Rivers
- KFOX/Long Beach
Crystal Gayle
Waylon & Willie *
- KLAC/Los Angeles
Amazing Rhythm Aces
Dottsy
Olivia Newton-John
Cledus Maggard
Joni Lee
- WINN/Louisville
Bobby G. Rice
Ronnie Milsap (WB)
Eddy Raven
Moe Bandy *
- WMC/Memphis
David Allen Coe
Johnny Lee
Mel Street
Stattler Bros.
Billy Thundercloud
- WWOK/Miami
Waylon & Willie *
Larry Gatlin
Stoney Edwards
- WUNI/Mobile, Ala.
Billy Walker *
Stoney Edwards
Amazing Rhythm Aces
John Denver
Narvel Felts
- KCEY/Modesto, Ca.
Crystal Gayle
Charlie Rich (E) *
Joe Stampley (E)
Dick Feller
E. Stevens & S. Smith
Faron Young
Narvel Felts
- WBAM/Montgomery, Ala.
Waylon & Willie *
Billy Walker *
Linda Ronstadt
Ben Reese
Florence Warner
Joe Stampley (E)
Johnny Lee
Blanchard & Morgan
Bobby G. Rice
- WHN/New York
Mickey Gilley
Cledus Maggard
Red Sovine
Wink Martindale
- WCMS/Norfolk, Va.
Pick-David Allen Coe
Susan Raye
Ronnie Milsap (WB)
Tony Douglas
Joe Stampley (Dot)
Johnny Lee
Johnny Duncan
Barbara Mandrell
- KNEW/Oakland-S.F.
Moe Bandy *
T.G. Sheppard *
Waylon & Willie *
Larry Gatlin
Charlie Rich (E) *
Tanya Tucker
Ed Bruce
Crystal Gayle
Joni Lee
- WHOO/Orlando
Willie & Waylon *
Larry Gatlin
T.G. Sheppard
Blanchard & Morgan
Bobby G. Rice
Joe Stampley (Dot)
- WYTL/Oshkosh, Wis.
Gary Stewart
Randy Cornor
Billie Jo Spears
Loretta Lynn
- WXCL/Peoria, Ill.
Larry Gatlin
Donna Fargo
Charlie Rich (E) *
Tanya Tucker
- KJJJ/Phoenix
Tanya Tucker
Faron Young
John Denver
T.G. Sheppard *
Margo Smith
Barbi Benton
Eddy Raven
- KTUF/Phoenix
Jessi Colter
Eddy Raven
T. G. Sheppard
Barbara Mandrell
Stoney Edwards
Kenny Rogers
Waylon & Willie *
Margo Smith
- WEEP FM/Pittsburgh
Anderson & Turner
Charley Pride
Charlie Rich *
David Allen Coe
- KYAL/Plano, Tx. (Dallas)
Waylon & Willie *
T.G. Sheppard *
Melba Montgomery
Linda Ronstadt
Moe Bandy *
- KPOK/Portland
Tanya Tucker
Crystal Gayle
Cledus Maggard
Charlie Rich *
- KRAK/Sacramento
Joe Stampley
Blanchard & Morgan
Kathy Barnes
Charlie Rich (E) *
T.G. Sheppard *
Billy Walker *
Moe Bandy *
Joni Lee
Emmylou Harris
- WWJO/St. Cloud, Minn.
Jacky Ward
Kenny Rogers
Conway Twitty
Dave & Sugar
- WIL/St. Louis
Waylon & Willie *
Tanya Tucker
David Allen Coe
Kenny Rogers
Charlie Rich *
Red Sovine
- WSUN/St. Petersburg
Pick-T.G. Sheppard *
- KSOP/Salt Lake City
Joe Stampley (Dot)
Larry Gatlin
Waylon & Willie *
Johnny Lee
Susan Raye
Donna Fargo
Katy Moffett
Charlie Rich (E) *
- KKYX/San Antonio
Blanchard & Morgan
Sammi Smith
Billy Walker *
Moe Bandy *
Susan Raye
Larry Gatlin
Johnny Lee
Charlie Rich (E) *
- KCKC/San Bernardino
T.G. Sheppard *
Waylon & Willie *
Joe Stampley (D)
Linda Ronstadt
Ray Stevens
Stattler Bros.
- KSON/San Diego
Waylon & Willie *
Charlie Rich (E) *
Billie Jo Spears
Linda Ronstadt
Sharon Vaughn
Olivia Newton-John
Ronnie Milsap (WB)
- KAYO/Seattle
Charlie Rich *
Joni Lee
John Denver
Tanya Tucker
Jacky Ward
- KMPS/Seattle
Joe Stampley
Blanchard & Morgan
Kathy Barnes
Charlie Rich *
T.G. Sheppard *
Billy Walker *
Moe Bandy *
Joni Lee
Emmylou Harris
- KRMD/Shreveport
Tanya Tucker
Jerry Jeff Walker
John Denver
Vernon Oxford
- KXRB/Sioux Falls, S.D.
Crystal Gayle
Chip Taylor
Kenny Price
Faron Young
John Denver
- KGA/Spokane
Ed Bruce
Dottsy
Jacky Ward
Billy Walker *
Joni Lee
Johnny Lee
- KHOS/Tucson
Billie Jo Spears
- WWVA/Wheeling, W. Va.
Moe Bandy *
Randy Cornor
Conway Twitty
- KBUL/Wichita
Charlie Rich *
Moe Bandy *
Barbara Mandrell
Faron Young
Waylon & Willie *

COUNTRY ALBUMS

Album cuts receiving airplay and activity:

- BOBBY BARE (RCA): "Cowboy and the Poet"
- DAVE DUDLEY (UA): "Sentimental Journey" and "Don't Go Home"
- MICKEY GILLEY (Playboy): "Sweet Mama Goodtime" and "No Queen"
- RONNIE MILSAP (RCA): "After Sweet Memories Play Born To Lose"
- MICHAEL MURPHEY (Epic): "Mansion On The Hill"
- JERRY REED (RCA): "Coin Machine"
- LINDA RONSTADT (Asylum): "I Will Always Love You"



MIKE LUNSFORD
Mike Lunsford (Starday)

A tremendous album worthy of any Country stations airwaves. After listening to this album, I think you will agree with me, that MIKE LUNSFORD is destined to be a big name talent in Country music. His performance throughout is First Class. He delivers a smooth piece of product. Lunsford handles the ballad most effectively. His single releases "Snake River Canyon," "While The Feeling's Good" (His best release to date), and "Sugar, Sugar" are featured.



CHARLEY PRIDE

The Happiness Of Having You (RCA)
A quality album and performance. Some fine up tempo material on some of the cuts highlight this LP. Most anything Pride cuts is worthy of some exposure. Best overall material includes "I've Got A Woman To Lean On" and "Everything I Am," a KENNY O'DELL penned tune. Also very good was the up "Oklahoma Morning." "Signs Of Love" is an excellent ballad most suited for mid-days or evening airplay.

POP

The Pop/75 of '75

- 1 CAPTAIN AND TENNILLE/Love Will Keep Us Together (A&M)
- 2 B.J. THOMAS/Another Somebody Done Somebody Wrong (ABC)
- 3 MICHAEL MURPHEY/Wildfire (Epic)
- 4 GLEN CAMPBELL/Rhinestone Cowboy (Capitol)
- 5 MORRIS ALBERT/Feelings (RCA)
- 6 VAN McCOY/The Hustle (Avco)
- 7 JOHN DENVER/Calypso & I'm Sorry (RCA)
- 8 FRANKIE VALLI/My Eyes Adored You (Private Stock)
- 9 ROGER WHITTAKER/The Last Farewell (RCA)
- 10 OLIVIA NEWTON-JOHN/Have You Never Been Mellow (MCA)
- 11 JAMES TAYLOR/How Sweet It Is (WB)
- 12 JANIS IAN/At Seventeen (Columbia)
- 13 HAMILTON, JOE FRANK & REYNOLDS/Fallin' In Love (Playboy)
- 14 WINGS/Listen To What The Man Said (Capitol)
- 15 BARRY MANILOW/Could It Be Magic (Arista)
- 16 MINNIE RIPERTON/Lovin' You (Epic)
- 17 AMERICA/Sister Golden Hair (WB)
- 18 MELISSA MANCHESTER/Midnight Blue (Arista)
- 19 TONY ORLANDO & DAWN/He Don't Love You (Elektra)
- 20 CAPTAIN AND TENNILLE/The Way I Want To Touch You (A&M)
- 21 SPINNERS/They Just Can't Stop It (Games People Play) (Atlantic)
- 22 PHOEBE SNOW/Poetry Man (Shelter)
- 23 CARPENTERS/Please Mr. Postman (A&M)
- 24 GLADYS KNIGHT/The Way We Were (Buddah)
- 25 EAGLES/The Best Of My Love (Asylum)
- 26 CHICAGO/Old Days (Columbia)
- 27 BEE GEES/Jive Talkin' (RSO)
- 28 AL MARTINO/To The Door Of The Sun (Capitol)
- 29 ORLEANS/Dance With Me (Asylum)
- 30 CARPENTERS/Only Yesterday (A&M)
- 31 JOHN DENVER/Thank God I'm A Country Boy (RCA)
- 32 EAGLES/Lyin' Eyes (Asylum)
- 33 AMERICA/Lonely People (WB)
- 34 LINDA RONSTADT/You're No Good (Capitol)
- 35 PAUL ANKA/There's Nothing Stronger Than Our Love (UA)
- 36 LANA CANTRELL/Like A Sunday Morning (Polydor)
- 37 SIMON & GARFUNKEL/My Little Town (Columbia)
- 38 HELEN REDDY/Ain't No Way To Treat A Lady (Capitol)
- 39 DAVID GATES/Never Let Her Go (Elektra)
- 40 FRANK SINATRA/I Believe I'm Gonna Love You (Reprise)
- 41 BLACKBYRDS/Walking In Rhythm (Fantasy)
- 42 PAUL McCARTNEY/Sally G. (Apple)
- 43 OLIVIA NEWTON-JOHN/Please Mr. Please (MCA)
- 44 NEIL SEDEKA/The Immigrant (Rocket)
- 45 BARRY MANILOW/It's A Miracle (Arista)
- 46 OLIVIA NEWTON-JOHN/Something Better To Do (MCA)
- 47 AMAZING RHYTHM ACES/Third Rate Romance (ABC)
- 48 LINDA RONSTADT/When Will I Be Loved (Capitol)
- 49 JEFFERSON STARSHIP/Miracles (Grunt)
- 50 FRANKIE VALLI/Swearin' To God (Private Stock)
- 51 FREDDY FENDER/Before The Next Teardrop Falls (ABC)
- 52 EAGLES/One Of These Nights (Asylum)
- 53 SILVER CONVENTION/Fly, Robin, Fly (Midland International)
- 54 BARRY MANILOW/Mandy (Arista)
- 55 MAC DAVIS/Rock & Roll (Columbia)
- 56 ART GARFUNKEL/I Only Have Eyes For You (Columbia)
- 57 AMERICA/Daisy Jane (WB)
- 58 ELTON JOHN/Island Girl (MCA)
- 59 SWEET SENSATION/Sad Sweet Dreamer (Pye)
- 60 RITCHIE FAMILY/Brazil (20th Century)

Artist Of The Year: BARRY MANILOW

(4 Top 10 records, 2 no. 1)

Male Vocalist Of The Year: JOHN DENVER

(3 Top 10 records, 1 no. 1)



Female Vocalist Of The Year: OLIVIA NEWTON-JOHN

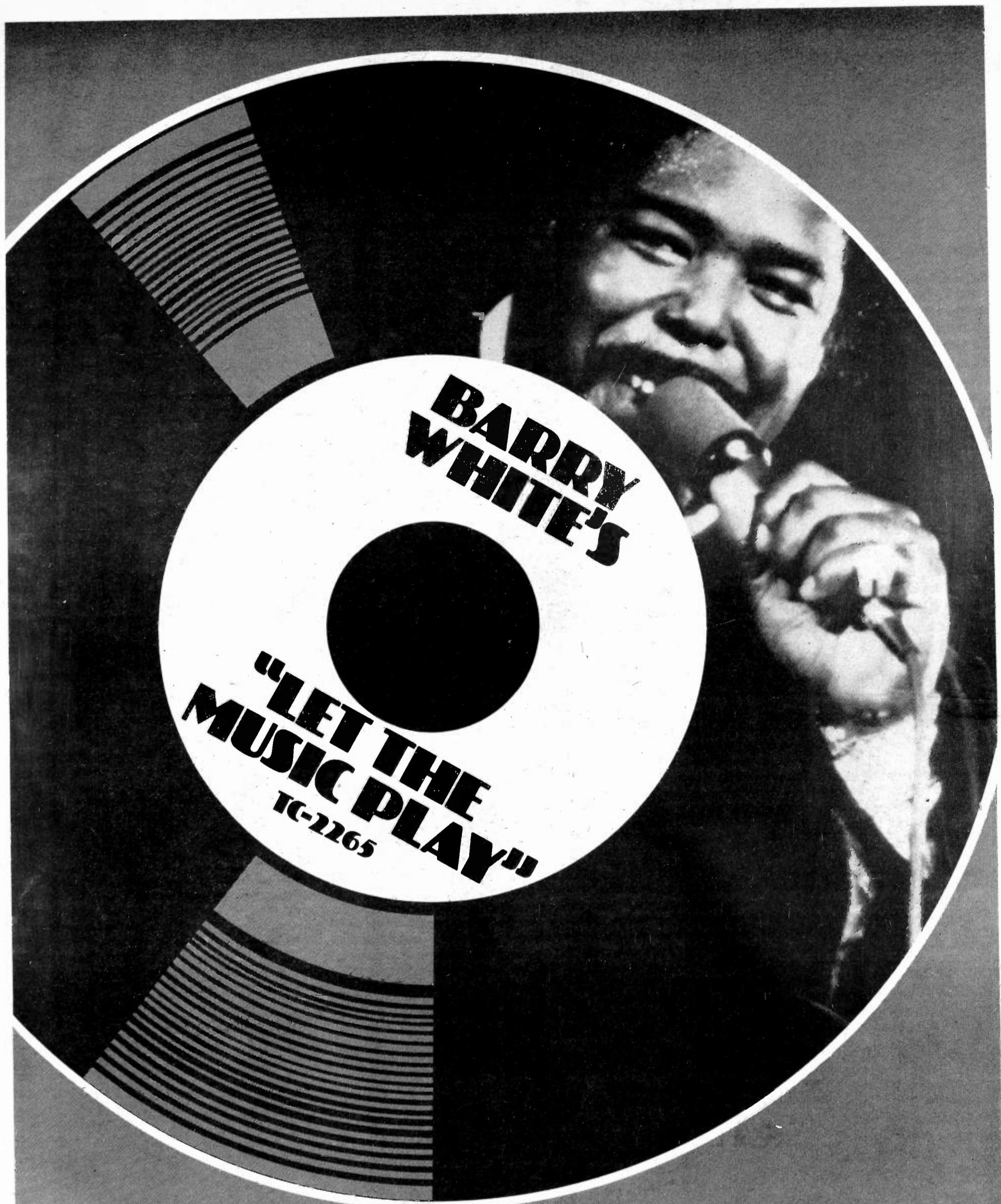
(3 Top 10 records, 1 no. 1)



New Artist Of The Year: THE CAPTAIN & TENNILLE

(2 no. 1 records)

- 61 ELVIS PRESLEY/My Boy (RCA)
- 62 MELISSA MANCHESTER/Just Too Many People (Arista)
- 63 CHARLIE RICH/Everytime You Touch Me (Epic)
- 64 GLORIA GAYNOR/Never Can Say Goodbye (MGM)
- 65 GORDON LIGHTFOOT/Rainy Day People (Reprise)
- 66 MIKE POST/The Rockford Files (MGM)
- 67 TONY ORLANDO & DAWN/Morning Beautiful (Elektra)
- 68 SEALS & CROFTS/I'll Play For You (WB)
- 69 LINDA RONSTADT/Heat Wave (Asylum)
- 70 BARRY MANILOW/I Write The Songs (Arista)
- 71 PAUL ANKA/I Don't Like To Sleep Alone (UA)
- 72 ELTON JOHN/Lucy In The Sky With Diamonds (MCA)
- 73 FREDDY FENDER/Wasted Days & Wasted Nights (ABC)
- 74 JOHN DENVER/Sweet Surrender (RCA)
- 75 HELEN REDDY/Emotion (Capitol)



**BARRY
WHITE'S**

**"LET THE
MUSIC PLAY"**

TC-22265

A new release on



PRODUCED & ARRANGED BY BARRY WHITE

**Radio &
Records
Yearbook '75**

POP

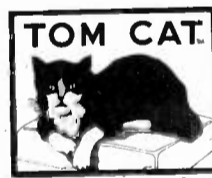
Records That Reached The Pop Top/15 in 1975:

(Listed Alphabetically)

	Highest Position Reached	DATE		Highest Position Reached	DATE
ACE/How Long (Anchor)	8	5/2	C.W. McCALL/Convoy (MGM)	7	12/12
MORRIS ALBERT/Feelings (RCA)	7	8/29	PAUL McCARTNEY/Sally G. (Apple)	2	1/10
AMERICA/Sister Golden Hair (WB)	1	6/6	VAN McCOY/The Hustle (Avco)	1	7/4
AMERICA/Lonely People (WB)	4	2/28	DON McLEAN/Wonderful Baby (UA)	11	5/30
AMERICA/Daisy Jane (WB)	9	9/19	BARRY MANILOW/Mandy (Arista)	1	10/10
AMAZING RHYTHM ACES/Third Rate Romance (ABC)	5	9/12	BARRY MANILOW/It's A Miracle (Arista)	3	4/4
PAUL ANKA/One Man Woman (UA)	9	1/17	BARRY MANILOW/Could It Be Magic (Arista)	2	9/5
PAUL ANKA/Nothing Stronger Than Our Love (UA)	2	9/26	BARRY MANILOW/I Write The Songs (Arista)	1	12/12
PAUL ANKA/I Don't Like To Sleep Alone (UA)	9	5/23	MELISSA MANCHESTER/Midnight Blue (Arista)	1	6/20
PAUL ANKA/The Times Of Your Life (UA)	13	12/12	MELISSA MANCHESTER/Just Too Many People (Arista)	5	11/21
			AL MARTINO/To The Door Of The Sun (Capitol)	3	2/21
BEE GEES/Jive Talkin' (RSO)	2	8/15	MICHAEL MURPHEY/Carolina In The Pines (Epic)	12	10/31
BEE GEES/Nights On Broadway (RSO)	11	12/5	MICHAEL MURPHEY/Wildfire (Epic)	1	5/23
BLACKBYRDS/Walking In Rhythm (Fantasy)	3	4/18			
			WILLIE NELSON/Blue Eyes Crying In The Rain (Columbia)	12	11/21
GLEN CAMPBELL/Rhinestone Cowboy (Capitol)	5	8/22	OLIVIA NEWTON-JOHN/Something Better To Do (MCA)	3	10/31
GLEN CAMPBELL/Country Boy (Capitol)	10	12/12	OLIVIA NEWTON-JOHN/Please Mr. Please (MCA)	4	7/25
LANA CANTRELL/Like A Sunday Morning (Polydor)	4	2/7	OLIVIA NEWTON-JOHN/Have You Never Been Mellow (MCA)	1	2/14
CAPTAIN & TENNILLE/Love Will Keep Us Together (A&M)	1	5/2			
CAPTAIN & TENNILLE/The Way I Want To Touch You (A&M)	1	11/14	TONY ORLANDO & DAWN/Mornin' Beautiful (Elektra)	6	8/22
CARPENTERS/Only Yesterday (A&M)	4	5/16	TONY ORLANDO & DAWN/Look In My Eyes (Arista)	12	2/7
CARPENTERS/Please Mr. Postmas (A&M)	2	1/17	TONY ORLANDO & DAWN/He Don't Love You (Elektra)	2	5/2
CARPENTERS/Solitaire (A&M)	13	9/12	ORLEANS/Dance With Me (Asylum)	3	10/17
CHICAGO/Old Days (Columbia)	3	6/13	DONNY & MARIE OSMOND/Morning Side Of The Mt. (MGM)	12	1/10
JOE COCKER/You Are So Beautiful (A&M)	6	4/4			
JUDY COLLINS/Send In The Clowns (Elektra)	14	8/8	MIKE POST/The Rockford Files (MGM)	12	8/8
JESSI COLTER/I'm Not Lisa (Capitol)	5	7/4	ELVIS PRESLEY/My Boy (RCA)	7	3/14
COTTON, LLOYD & CHRISTIAN/I Go To Pieces (20th)	12	10/3	PURE PRARIE LEAGUE/Amie (RCA)	11	4/18
JAN DAVIS/Hot Sauce (Ranwood)	9	4/4	HELEN REDDY/Ain't No Way To Treat A Lady (Capitol)	2	10/3
MAC DAVIS/Rock 'N Roll (Columbia)	5	1/24	HELEN REDDY/Angie Baby (Capitol)	7	1/10
JOHN DENVER/Calypso/I'm Sorry (RCA)	1	9/19	HELEN REDDY/Emotion (Capitol)	9	3/21
JOHN DENVER/Sweet Surrender (RCA)	9	2/7	CHARLIE RICH/Everytime You Touch Me (Epic)	6	7/25
JOHN DENVER/Thank God I'm A Country Boy (RCA)	2	5/23	MINNIE RIPERTON/Lovin' You (Epic)	1	3/14
JOHN DENVER/Fly Away (RCA)	15	12/12	RITCHIE FAMILY/Brazil (20th)	5	10/3
NEIL DIAMOND/I've Been This Way Before (Columbia)	11	2/28	LINDA RONSTADT/Love Is A Rose/Heat Wave (Asylum)	9	11/14
			LINDA RONSTADT/You're No Good (Capitol)	2	1/31
EAGLES/Lyin' Eyes (Asylum)	1	10/24	LINDA RONSTADT/When Will I Be Loved (Capitol)	2	6/20
EAGLES/One Of These Nights (Asylum)	3	8/8	LEON RUSSELL/Lady Blue (Shelter)	7	11/14
EAGLES/Best Of My Love (Asylum)	1	1/24			
			SEALS & CROFTS/I'll Play For You (WB)	3	6/6
FREDDY FENDER/Wasted Days & Wasted Nights (ABC)	10	9/5	NEIL SEDAKA/Laughter In The Rain (Rocket)	9	1/10
FREDDY FENDER/Before The Next Teardrop Falls (ABC)	7	4/18	NEIL SEDAKA/The Immigrant (Rocket)	4	5/2
DAN FOGELBERG/Part Of The Plan (Epic)	10	2/28	NEIL SEDAKA/That's When The Music Takes Me (Rocket)	14	8/22
FOUR SEASONS/Who Loves You (WB)	2	11/7	NEIL SEDAKA/Bad Blood (Rocket)	11	11/7
			SILVER CONVENTION/Fly Robin Fly (Midland Int.)	2	12/5
ART GARFUNKEL/I Only Have Eyes For You (Columbia)	6	10/10	SIMON & GARFUNKEL/My Little Town (Columbia)	1	12/5
DAVID GATES/Never Let Her Go (Elektra)	4	3/14	PAUL SIMON & PHOEBE SNOW/Gone At Last (Columbia)	10	10/17
GLORIA GAYNOR/Never Can Say Goodbye (MGM)	3	1/10	FRANK SINATRA/I Believe I'm Gonna Love You (Reprise)	3	9/12
			PHOEBE SNOW/Poetry Man (Shelter)	2	2/28
HAGOOD HARDY/The Homecoming (Capitol)	9	12/12	SPINNERS/They Just Can't Stop It (Atlantic)	1	10/31
HAMILTON JOE FRANK & REYNOLDS/Fallin' In Love (Playboy)	1	8/29	STARK & McBRIEN/Isn't It Lonely Together (RCA)	15	1/10
ALBERT HAMMOND/99 Miles From L.A. (Mums)	15	5/9	RINGO STARR/Only You (Apple)	11	1/10
MAJOR HARRIS/Love Won't Let Me Wait (Atlantic)	12	6/13	RAY STEVENS/Misty (Barnaby)	10	6/6
			SWEET SENSATION/Sad Sweet Dreamer (Pye)	8	3/7
JANISIAN/At Seventeen (Columbia)	2	7/25			
JEFFERSON STARSHIP/Miracles (Grunt)	4	11/14	JAMES TAYLOR/How Sweet It Is (WB)	1	8/8
ELTON JOHN/Island Girl (MCA)	6	11/14	B.J. THOMAS/Another Somebody... Song (ABC)	2	3/28
ELTON JOHN/Someone Saved My Life (MCA)	10	7/25	TANYA TUCKER/Lizzie & The Rainman (MCA)	11	6/20
ELTON JOHN/Philadelphia Freedom (MCA)	11	5/2			
ELTON JOHN/Lucy In The Sky (MCA)	7	1/17	FRANKIE VALLI/My Eyes Adored You (Private Stock)	2	2/14
			FRANKIE VALLI/Swearin To God (Private Stock)	5	7/18
CAROLE KING/Nightengale (Ode)	14	2/14	BOBBY VINTON/Beer Barrell Polka (ABC)	10	4/11
GLADYS KNIGHT/The Way We Were (Buddah)	3	7/18			
GORDON LIGHTFOOT/Rainy Day People (Reprise)	6	5/23	ROGER WHITTAKER/The Last Farewell (RCA)	1	3/28
			JOHN WILLIAMS/Theme From "Jaws" (MCA)	11	9/26
			WINGS/Listen To What The Man Said (Capitol)	1	7/11

ONE FINE DAY JULIE

YB-10454



TOM CAT RECORDS
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POP

Radio & Records POP/40

- | | | | |
|----|----|----|---|
| 5 | 1 | 1 | BARRY MANILOW/I Write The Songs (Arista) |
| 8 | 4 | 2 | DIANA ROSS/Theme From Mahogany (Motown) |
| 16 | 7 | 3 | C.W. McCALL/Convoy (MGM) |
| 2 | 2 | 4 | SILVER CONVENTION/Fly Robin Fly (Midland International) |
| 1 | 3 | 5 | SIMON & GARFUNKEL/My Little Town (Columbia) |
| 12 | 10 | 6 | GLEN CAMPBELL/Country Boy (Capitol) |
| 14 | 9 | 7 | HAGOOD HARDY/The Homecoming (Capitol) |
| 4 | 5 | 8 | JIGSAW/Sky High (Chelsea) |
| 24 | 13 | 9 | PAUL ANKA/The Times Of Your Life (UA) |
| 3 | 8 | 10 | THE CAPTAIN & TENNILLE/The Way I Want To Touch You (A&M) |
| 29 | 15 | 11 | JOHN DENVER/Fly Away (RCA) |
| 6 | 6 | 12 | FRANKIE VALLI/Our Day Will Come (Private Stock) |
| 7 | 11 | 13 | FOUR SEASONS/Who Loves You (WB) |
| 34 | 21 | 14 | HAMILTON, JOE FRANK & REYNOLDS/Winners & Losers (Playboy) |
| 27 | 22 | 15 | GEORGE BAKER SELECTION/Paloma Blanca (WB) |
| 11 | 14 | 16 | BEE GEES/Nights On Broadway (RSO) |
| 22 | 17 | 17 | PERCY FAITH/Summer Place '76 (Columbia) |
| 35 | 28 | 18 | OLIVIA NEWTON-JOHN/Let It Shine (MCA) |
| 13 | 16 | 19 | JEFFERSON STARSHIP/Miracles (Grunt) |
| 26 | 23 | 20 | GLADYS KNIGHT/Part Time Love (Buddah) |
| 30 | 24 | 21 | JOHNNY MATHIS/Stardust (Columbia) |
| | 31 | 22 | NEIL SEDAKA/Breaking Up Is Hard To Do (Rocket) |
| 32 | 26 | 23 | DAVID GEDDES/The Last Game Of The Season (Big Tree) |
| 37 | 30 | 24 | DIONNE WARWICK/Once You Hit The Road (WB) |
| 31 | 27 | 25 | K.C. & SUNSHINE BAND/That's The Way (I Like It) (TK) |
| 33 | 29 | 26 | WING AND A PRAYER/Baby Face (Wing & A Prayer) |
| | 39 | 27 | HELEN REDDY/Somewhere In The Night (Capitol) |
| 36 | 33 | 28 | ANNE MURRAY/Sunday Sunrise (Capitol) |
| 15 | 19 | 29 | SPINNERS/They Just Can't Stop It (Games People Play) (Atlantic) |
| 38 | 32 | 30 | RHYTHM HERITAGE/Theme From S.W.A.T. (ABC) |
| 21 | 20 | 31 | TONY ORLANDO & DAWN/Skybird (Arista) |
| 40 | 34 | 32 | JANIS IAN/In The Winter (Columbia) |
| 9 | 12 | 33 | MELISSA MANCHESTER/Just Too Many People (Arista) |
| 18 | 18 | 34 | FREDDY FENDER/Secret Love (ABC) |
| | 38 | 35 | PERRY COMO/Just Out Of Reach (RCA) |
| 39 | 37 | 36 | MICHAEL ALLEN/The Big Parade (Slipped Disc) |
| | 40 | 37 | EVIE SANDS/Yesterday Can't Hurt Me (Haven) |
| | | 38 | CHARLES RANDOLPH GREAN/Star Trek (Ranwood) |
| | | 39 | ROGER WHITTAKER/Durham Town (RCA) |
| | | 40 | COTTON, LLOYD & CHRISTIAN/I Can Sing, I Can Dance (20th) |

NEW & ACTIVE NEIL SEDAKA

Breaking Up Is Hard To Do (Rocket)
What a way to end the year! Adds include KVI, WFTL, KRNT, WGAR. On 90% of our reporting stations.

**COTTON, LLOYD & CHRISTIAN
I Can Sing, I Can Dance (20th)**
Moving fast. Add WFTL, KDWN, WLW, WFIR. On 50% of our reporting stations.

**DONNY & MARIE OSMOND
Deep Purple (MGM)**
Add WBAL, WNHC, KDWN, KULF.

**ANDY WILLIAMS
Tell It Like It Is (Columbia)**
Add KWAV, KRNT, KDIG, WSB, WFIR.

**FOUR SEASONS
December 1963 (WB)**
Add WASH, WNHC, KHOW, WSAV, WDAE, WTBO.

FLEETWOOD MAC "Over My Head" (Reprise) Add WIP, WCBM, KWAV.
LINDA RONSTADT "Tracks Of My Tears" (Asylum) Add KRMG, KWAV, KNBR, KFI, WTAE.
CHARLES RANDOLPH GREAN "Star Trek" (Ranwood) Add WFTL, KNBR, WPTF, KULF, WFIR.
BAND OF THE BLACK WATCH "Scotch On The Rocks" (Private Stock) Add WTBO, WPTF, KHOW, WBAL.
NATALIE COLE "Inseperable" (Capitol) Add WFTL, WASH.
JIM CROCE "Chain Gang Medley" (Lifesong) Add WLW, KFI, KDWN, KHOW.
GREG LAKE "I Believe In Father Christmas" (Atlantic) Playing at KWAV, KVI, KCRA.
BEE GEES "Fanny" (RSO) Add KHOW, WSAV, KFI, WASH, KNBR.

POP NOTES

BY MIKE KASABO



This will be our last issue of R&R for 1975. We are taking advantage of the holiday slowness and will not publish the next two weeks. However, we will return for your incoming reports December 31...Call letter trivia lives! Allen Ogrizovich, jock at WGL-Ft. Wayne, Indiana sends along a list of researched call letter slogans. It should be pointed out that this list is based upon the 1938 Radio Annual and that many of these frequencies have since changed. Some of the highlights: WCMI-Ashland, Kentucky: Where Coal Meets Iron; WPTF-Raleigh, North Carolina: We Protect The Family; WTOG-Savannah, Georgia: Welcome To Our City; WSNJ-Bridgeton, New Jersey: We Serve New Jersey; WSUN-St. Petersburg, Florida: Why Stay Up North; KWTO-Springfield, Missouri: Keep Watching The Ozarks; and one of my favorites KHJ-Los Angeles: Kindness Happiness, and Joy. An entire list is available for those who are interested. Just let me know...A few new Christmas items that should be noted: "I Believe In Father Christmas" by Greg Lake on Atlantic, "Christmas For Cowboys" John Denver, and Frank Sinatra's "A Baby Like You." All three are getting good "seasonal" rotation...Some good initial activity noted at KNBR on the Conway Twitty record "Don't Cry Joni." It was a number one Country record recently and now is showing signs on a number of Pop stations...Rudy Mauger, KFI, put on the flip side of the latest Barbi Benton record. It's called "Ain't That Just The Way..." I'd like to point out that although we are charting the "Let It Shine" side of the Olivia Newton-John record due to the vast majority of stations playing only that side, the flip "He Ain't Heavy...He's My Brother" is on a few stations. Latest to add both sides is WGAR...A Ted Knight album cut getting good play at WTBO "Blueberry Hill"...R&R Convention '76 information and meeting schedules are available in this issue. Be sure to check it out...I'd like to take this space to thank all those who have been so helpful during the past year. The line of communications we've established over the past twelve months has been a gratifying experience. Here's looking to a new and more successful year. Enjoy the holidays.

ATTENTION POP REPORTERS:
We will begin taking reports again on
Dec. 31



KSFO program director and jock Vic Ives enjoys Farrell's Ice Cream Soda with Artists of America recording artist Paul Delicato. The entire KSFO staff was also served ice cream sundaes by Farrells.

Pandora Productions Ltd.
would like to thank these players and singers
for making 1975 an incredible year.

Don't worry fellas...
(everything will be o.k.!)

Phil Aabert
Don Baldwin
Elvin Bishop
Stephen Jo Bladd
David Bromberg
Fly Brooks
Magic Dick
Tom Dobeck
Neal Doughty

Don Felder
Jay Ferguson
Glenn Frey
Albhy Galuten
J. Geils
Alan Gratzer
Paul Harris
Don Henley
Seth Justman
Mike Kick

Daniel Klein
Jonah Koslen
Bernie Leadon
Mike Lewis
Randy Meisner
Joey Murcia
Mike Murphy
Jim Ed Norman
Daniel Pecchio
G. "Chocolate" Perry

Greg Philbin
Gary Richrath
David Sanborn
Michael Stanley
Micky Thomas
Johnny Vernazza
Joe Vitale
Joe Walsh
Peter Wolf

We also would like to thank
the following business-type people,
cause without them we can't play and sing.

Irv Azoff
Mack Emerman
Ed Mashal ("Radar")
Michael Rosenfeld

Criteria Recording Studio and Staff
Record Plant East and Staff
Record Plant West and Staff

A very special thanks to Sue, Gail & the Nip-it.

Alex Sadkin
Harold Sedacca
Jan Sisco
David Spero

And now,
introducing our new office,
our new address,
our new phone number,
and our new general manager,
Mr. Lou Stewart, who will
take care of all of us in 1976.
(You asked for it, Lou!)



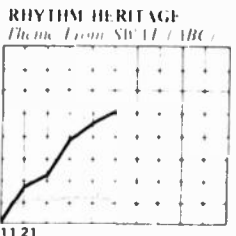
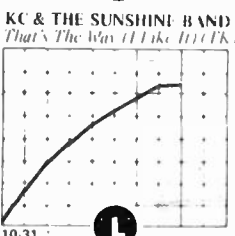
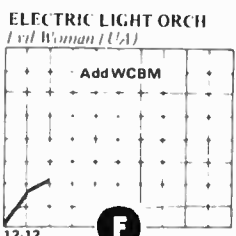
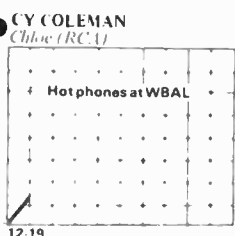
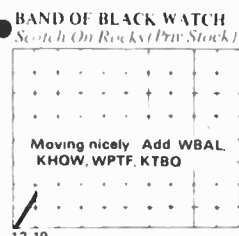
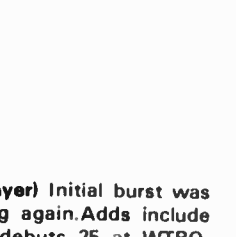
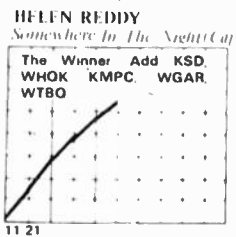
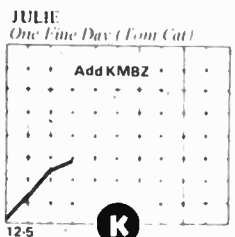
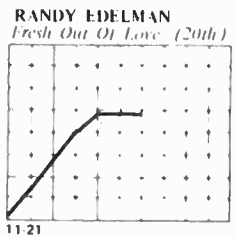
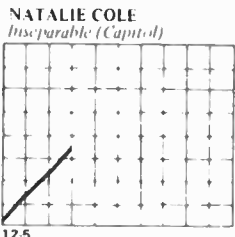
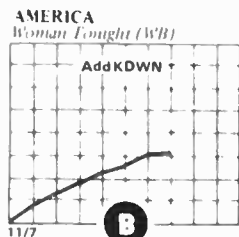
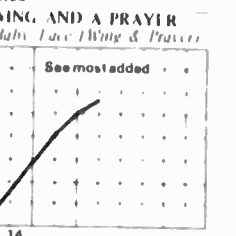
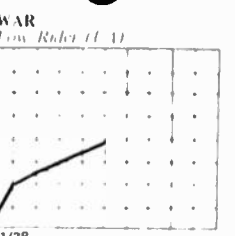
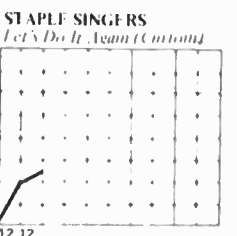
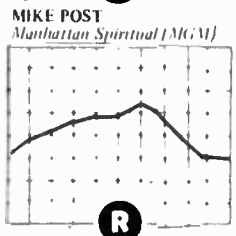
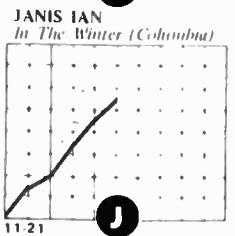
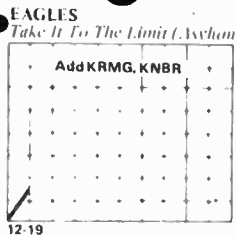
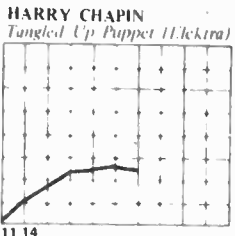
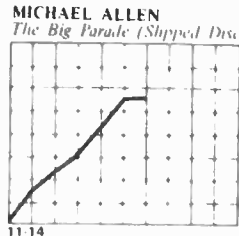
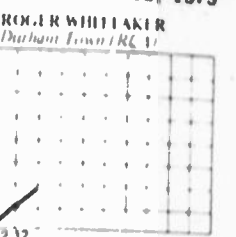
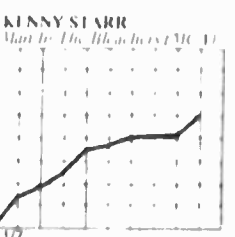
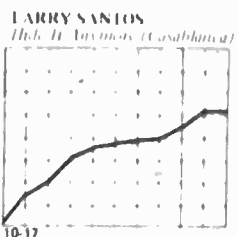
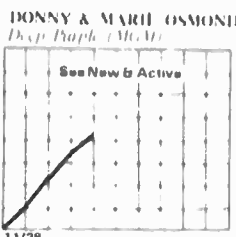
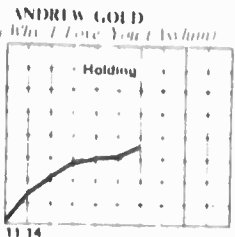
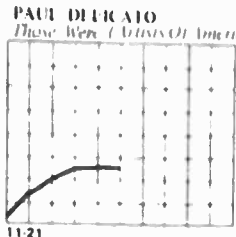
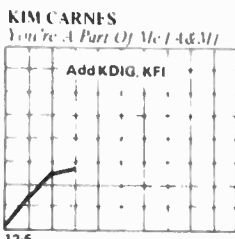
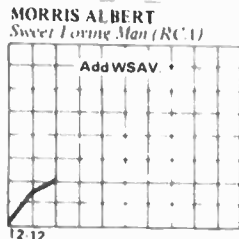
Alan Blazek Lou Stewart Bill Szymczyk



2665 South Bayshore Drive Suite 107 Coconut Grove, Florida 33133 (305) 856-5942

POP SINGLES

Circled letters indicate alphabetical order

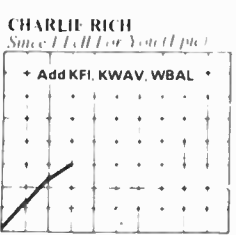
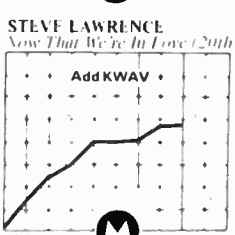
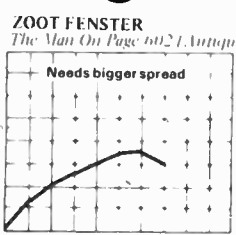
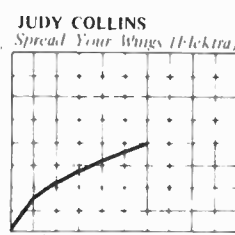
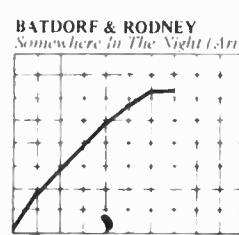


Most Added:

WING AND A PRAYER/Baby Face (Wing & Prayer) Initial burst was strong then it slacked off and now it's booming again. Adds include KMPC, WTAE, KEX, WSB, WFIR, WLW, KAKE, debuts 25 at WTBO. Also registers hot at KHOW, WNHC.

PAUL SIMON/50 Ways To Leave Your Lover (Columbia) Listed here mainly as a formality due to its already heavy album play. Went on in single form at WTAE, WNHC, KDWN, WBAL, KNBR, WTBO. Single just shipped, so more additions are expected by the first of the year.

GEORGE BAKER SELECTION/Paloma Blanca (WB) Now plating at over 50% of our reporting stations. Latest to add include WGAR, KMPC, KRNT, KAKE.

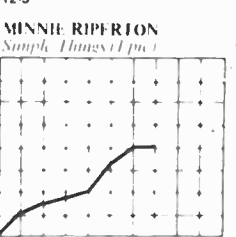
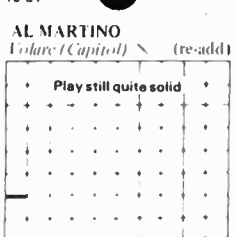
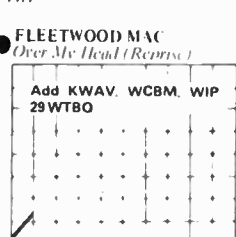
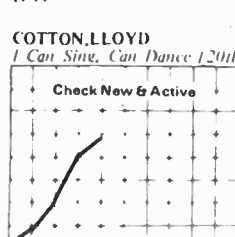
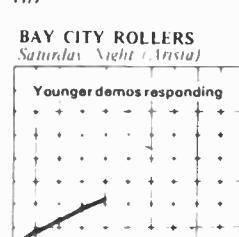


The Hottest:

C.W. McCALL/Convoy (MGM) Jumps 7-3 on the Pop/40 this week. It continues to be the biggest phone item in the country. A brief list of those reporting hot: KMPC, KRNT, KNBR, WMBR, WDAE, KVI, KFI, 17-9 KRMG.

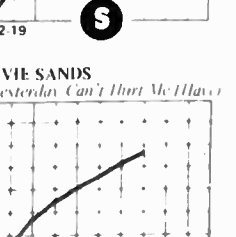
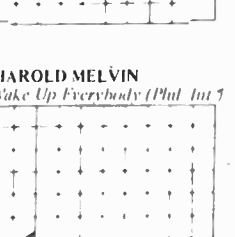
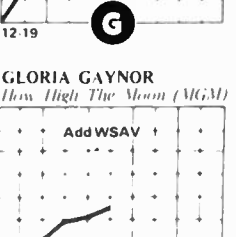
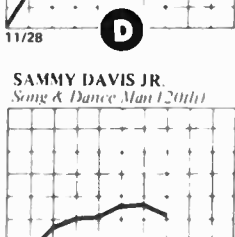
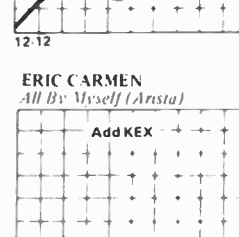
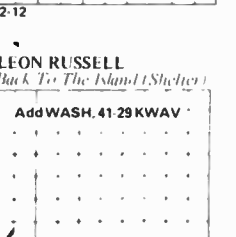
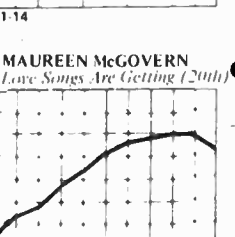
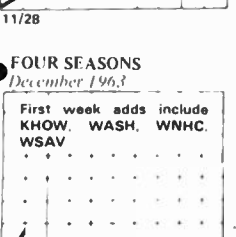
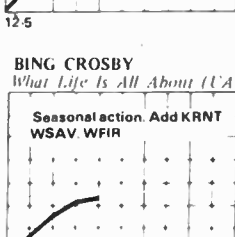
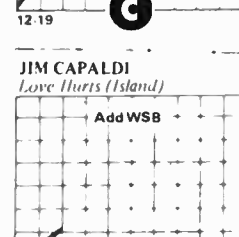
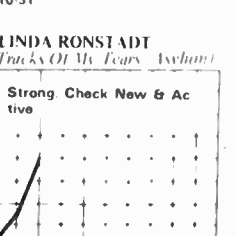
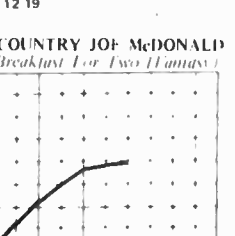
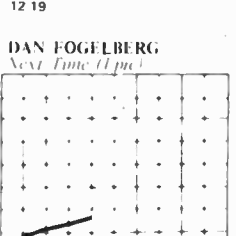
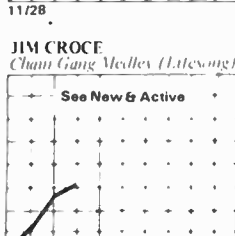
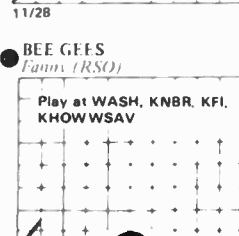
JOHN DENVER/Fly Away (RCA) Reports hot at almost 40% of our stations... including WFIR, WIP, WASH, KULF, WSAV, 25-18 KRMG, 31-17 KWAV.

HAGOOD HARDY/The Homecoming (Capitol) Continues to be very strong. Hot reports from KNBR, KMBZ, KSL, WIP, KEX, WASH, KULF, 19-13 KRMG, 8-6 KAKE.



RADIO NEWS

RADIOTHON FOR ST. JUDE
KLEO/Wichita held their first Radiothon to benefit St. Jude's Children's Hospital raising well over \$10,000 for the cause. The entire benefit last 37 hours, with only the station air personalities participating.



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and Colgems Music**

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Radio and Records
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1976.**

Thanks for a great year, gone by!

**Danny Davis
V.P., Director, National Exploitation**

Screen Gems-Columbia Music Colgems Music
The music publishing division of Columbia Pictures Industries, Inc.



THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

PAUL SIMON

50 Ways To Leave Your Lover (Columbia)

53 percent of our reporters now on it, with key adds this week at WRKO, KJR, WQXI. Moves; 26-16 WSAI, 1-1 KCBQ, 25-17 WAPE, see Parallels.

GEORGE BAKER SELECTION

Paloma Blanca (WB)

45 percent of our reporters on it, with adds this week at CHUM, WBBQ, WCOL, KILT. Moves; 21-14 KHJ, 26-16 WIXY, 24-18 KLIF, 25-18 WJDX, 9-7 WFIL, see Parallels

HAMILTON, JOE FRANK & REYNOLDS

Winners & Losers (Playboy)

44 percent of our reporters on it, with adds at KFRC, KHJ, KING. Moves; 15-11 WLS, 4-2 WCFL, 30-22 WIXY, 17-13 KQWB, 23-12 WROK, see Parallels.

DONNA SUMMER

Love To Love You Baby (Oasis)

34 percent of our reporter on it, with the following major market adds qualifying it for Breaker this week, WABC, KHJ, KFRC, WIXY, WKBW, WQAM, WGCL, WCFL, WQXI, see Parallels for others and movement.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

FOGHAT "Slow Ride" (Bearsville) 40 reporters on it, 7 adds including KJR, WBBF. Moves; 12-9 KSTP, 19-16 WRKO, 16-10 WORC, 27-19 KKXL, see Parallels.

EAGLES "Take It To The Limit" (Asylum) 38 reporters on it, 19 adds including KLIF, KJR, WCOL. Moves; 30-26 WPGC, 12-8 WJDX, 23-15 WSGA, and others.

ERIC CARMEN "All By Myself" (Arista) 35 reporters on it, 17 adds including WPGC, KJR, WCOL, WPIX, WAPE, WAYS. Moves; 29-19 WBBF, 38-31 WIXY, 31-28 WCFL and others.

RHYTHM HERITAGE "Theme From S.W.A.T." (ABC) 32 reporters on it, 13 adds including WQAM, KSTP, KJR, KFRC. Moves; 18-11 WKBW, 16-9 WPGC, 3-2 KCPX.

PAUL ANKA "Times Of Your Life" (UA) 30 reporters on it, 1 add. Moves; 21-18 WCAO, 18-14 WIXY, 24-12 WLEE, 22-17 WCOL, 39-27 WSGA, 16-10 WAKX, see Parallels.

ROAD APPLES "Let's Live Together" (Polydor) 27 reporters on it, 7 adds including WPGC, WLEE, WFOM. Moves; 25-20 WCAO, 25-19 KTLK, 18-11 WRKO, 21-15 KERN, see Parallels.

GLADYS KNIGHT "Part Time Love" (Buddah) 25 reporters on it, 2 adds. Moves; 12-10 WAYS, 17-13 WLEE, 20-19 WGCL, 20-16 WCOL, 8-7 WRFC and others.

MIRACLES "Love Machine" (Motown) 18 reporters on it, 8 adds including WCOL, WLEE, KJOY, KEEL. Moves; 21-14 WAYS, 12-6 WHBQ, 26-16 KFRC, 3-3 CKLW and others.

AMERICA "Woman Tonight" (WB) 24 reporters on it, 2 adds. Moves; 25-22 WCOL, 30-21 KRIZ, 24-19 KKLS, 21-18 KEEL, 16-15 KQWB, 17-14 WROK.

DAVID BOWIE "Golden Years" (RCA) 22 reporters on it, 8 adds. Moves; 18-17 WGCL, 37-34 WCOL, 24-22 KQWB, 29-24 WSAR and others.

AL GREEN "Full Of Fire" (Hi) 18 reporters on it, 2 adds including KILT. Moves; 7-3 WAYS, 20-17 WAVZ, 33-29 WIXY, 23-19 KEEL, and others.

WING & A PRAYER "Baby Face" (Wing & A Prayer) 18 reporters on it, 4 adds including KSTP. Moves; 23-21 WFIL, 15-13 WRKO, 26-17 WORC, 28-20 WAYS.

Others Getting Significant Action

HELEN REDDY "Somewhere In The Night" (Capitol) Add KLIF, KEEL, WRIE, 24-19 WMAK, 29-26 KQWB, 22-16 WAIR and many others.

ROXY MUSIC "Love Is The Drug" (Atco) Add CKLW, 26-20 WGCL, 28-26 WBBF, 39-37 WIXY and more.

HAROLD MELVIN "Wake Up Everybody" (Phy/Int) 14-8 KFRC, 36-29 WCOL, 11-9 WIBG, add WHBQ and many others.

OLIVIA NEWTON-JOHN "Let It Shine" (MCA) 30-24 KTLK, 29-27 KCPX, 23-18 KQWB, 28-23 WRIE.

JONATHAN CAIN "Til It's Time To Say Goodbye" (October) Add WLAC, WISM, WORG, on WBBF, WSAI, KKXL and many more.

BEE GEES "Fanny (Be Tender With My Love)" (RSO) Add WGCL, WCFL, KRSP, WKLO and many more.

AWB "School Boy Crush" (Atlantic) 5-4 WGCL, 12-9 CKLW, 9-7 WIXY, 28-23 KYNO and others.

JOHN PAUL YOUNG "Yesterday's Hero" (Ariola America) Add KLIF, WAYS, KROY, 28-26 WBBQ, and more.

CONTINUED ON PAGE 40

Radio & Records

THE INDUSTRY'S NEWSPAPER

December 19, 1975

11/28 12/6 12/12

13	9	5	1	BARRY MANILOW/I Write The Songs (Arista)
1	1	1	2	KC & THE SUNSHINE BAND/That's The Way (I Like It) (TK)
6	4	3	3	BAY CITY ROLLERS/Saturday Night (Arista)
8	6	4	4	STAPLE SINGERS/Let's Do It Again (Curtom)
34	23	16	5	C.W. McCALL/Convoy (MGM)
4	2	2	6	SILVER CONVENTION/Fly Robin Fly (Midland Intl.)
29	15	11	7	DIANA ROSS/Theme From Mahogany (Motown)
22	12	8	8	OHIO PLAYERS/Love Rollercoaster (Mercury)
16	10	9	9	SWEET/Fox On The Run (Capitol)
5	5	6	10	BEE GEES/Nights On Broadway (RSO)
25	14	13	11	HOT CHOCOLATE/You Sexy Thing (Big Tree)
2	3	7	12	ELTON JOHN/Island Girl (MCA)
28	17	15	13	O'JAYS/I Love Music (Phy/Int)
39	32	19	14	ELECTRIC LIGHT ORCHESTRA/Evil Woman (UA)
36	29	17	15	FLEETWOOD MAC/Over My Head (Reprise)
3	8	12	16	THE CAPTAIN & TENNILLE/The Way I Want To Touch You (A&M)
7	7	10	17	JIGSAW/Sky High (Chelsea)
40	36	23	18	KISS/Rock & Roll All Nite (Casablanca)
-	39	24	19	JOHN DENVER/Fly Away (RCA)
30	27	20	20	DAVID RUFFIN/Walk Away From Love (Motown)
-	-	28	21	EARTH WIND & FIRE/Sing A Song (Columbia)
9	11	14	22	SIMON & GARFUNKEL/My Little Town (Columbia)
-	-	38	23	NAZARETH/Love Hurts (A&M)
18	18	22	24	ABBA/S.O.S. (Atlantic)
-	-	→	25	NEIL SEDAKA/Breaking Up Is Hard To Do (Rocket)
-	-	→	26	GEORGE BAKER SELECTION/Paloma Blanca (WB)
-	-	40	27	THE WHO/Squeeze Box (MCA)
10	13	18	28	NEIL SEDAKA/Bad Blood (Rocket)
24	26	27	29	MORRIS ALBERT/Feelings (RCA)
-	-	→	30	HAMILTON, JOE FRANK & REYNOLDS/Winners & Losers (Playboy)
-	-	37	31	GLEN CAMPBELL/Country Boy (Capitol)
27	35	33	32	FRANKIE VALLI/Our Day Will Come (Private Stock)
-	40	35	33	MARSHALL TUCKER BAND/Fire On The Mountain (Capricorn)
23	31	31	34	SPINNERS/They Just Can't Stop It (Games People Play) (Atlantic)
11	16	21	35	LINDA RONSTADT/Heat Wave (Asylum)
-	-	→	36	PAUL SIMON/50 Ways To Leave Your Lover (Columbia)
-	-	→	37	PAUL ANKA/The Times Of Your Life (UA)
-	-	→	38	ROAD APPLES/Let's Live Together (Polydor)
-	-	→	39	FOGHAT/Slow Ride (Bearsville)
15	21	29	40	JEFFERSON STARSHIP/Miracles (Grunt)

NEW ENTRIES

ACTIVE ALBUM CUTS

BAY CITY ROLLERS
"Money Honey"
CROSBY & NASH
"Take The Money"
AEROSMITH
"Dream On"
BAD COMPANY
"Shooting Star"
ELTON JOHN
"Feed Me"
"Billy Bones"

MOST ACTIVE RECORDS

C.W. McCall
Barry Manilow
Diana Ross
Ohio Players
Bay City Rollers
Hot Chocolate
Sweet
Electric Light Orchestra
O'Jays
Kiss
Staple Singers
Paul Simon
Donna Summer

NATIONAL REQUEST TABULATION

LW TW
2 1 BARRY MANILOW
4 2 C.W. McCALL
1 3 BAY CITY ROLLERS
3 4 KC & SUNSHINE BAND
6 5 OHIO PLAYERS
5 6 SWEET
7 7 ELTON JOHN
8 8 DIANA ROSS
9 9 HOT CHOCOLATE
10 BEE GEES
11 DAVID GEDDES
12 KISS
11 13 NEIL SEDAKA