

THE INDUSTRY'S <u>NEWSPAPER</u> FRIDAY, MARCH 14, 1975

VOL. 3, NUMBER 10

ierry Peterson Resigns From KHJ

Gerry Peterson, PD at KHJ just over a year, resigned Tuesday. Peterson told R&R, "There have been several outside consultancy offers in the past few months which I had to turn down because of my position and restrictions at RKO. One of these offers became so lucrative that I no longer could pass it up. I will announce that arrangement in R&R within the next two weeks. I want to say that I left on good terms, and that Tim Sullivan, VP-GM of KHJ, has known about my plans for over a week. I want to wish all the best for my friends at KHJ Gerry can be reached at (213) 659-6612.

COMBINED BUYS GLOBETROTTERS-BASKETBALL

TEAM AND ALL It looks like Combined Communications Corporation may become one of the largest broadcasting organizations in the country. They announced that they have reached an agreement, in principal, with Globetrotters Communication Inc. under which Combined would purchase certain assets of Globetrotters. Properties to be acquired by Combined would include WVON-AM and WNUS-FM-Chicago; WIXY-AM and WDOK-FM-Cleveland; WDEE-AM-Detroit; as well as Globetrotters Sales Rep Firm ; and the Harlem Globetrotters basketball team. Combined recently announced that it had reached agreements to acquire KIIS-Los Angeles and KEZL-San Diego. If all three agreements are approved by both company's Boards of Directors and the FCC, Combined would then own 13 radio stations. Along with their television holdings, the company would own 20 broadcast licenses. Globetrotter's financial troubles are rumored to be the cause of the pending sale, in which Combined is paying \$35 million for the package. The sale price will cover all of Globetrotter's debts, including a \$4 million payment to Phil Chess for the 1970 purchase of WVON, which is due next year.

BOWIE ALBUM FROZEN

David Bowie's new "Young Americans" album on RCA has been served with a legal injunction temporarily enjoining RCA from selling or promoting the album. The court action does not apply to the single of the same title. The injunction forbids RCA salesmen and promotion men to promote or supply the album to any radio stations or retailers or to distribute any merchandising materials. A hearing has been set for this Friday. Tony Montgomery, National Promotion Director for RCA, told R&R last Tuesday night when the injunction was served and went into affect: "There is really nothing we can do at this point until they settle it legally. We have stock on the street and in Continued on page 18



.ATE FLASH!!

Breaking out of these markets: Nashville Lubbock Tulsa Oklahoma City Fort Worth Denver Memphis Baton Rouge Atlanta

> "It's quite conceivable that Andy Fairweather Low could string together a chain of pop hits. He is already a welcome and addictive shot of humor, vitality and personality in a scene that didn't even know it needed him."

> > - Tom Nolan Rolling Stone

"'Spider Jiving'... introduces the most promising pop solo artist to make a debut this year." – Ken Emerson The Boston Phoenix

> "Spider Jiving" (AM 1649) The solo debut single from Andy Fairweather Low (SP 3646) from the album of the same name on A&M Records.

RADIO & RECORDS

PAGE 3

Radio Listening L

Arbitron's Oct-Nov. 1974 measurements of 70 markets has found that radio listening is up 2 percent in those markets, for ages 12 plus, with some periods showing gains of as much as 6 percent. The biggest gains were among teens 12-17, 5 percent overall and ranging up to 13 percent in the 7pm to midnight period. Adult men and women also showed gains in virtually all time periods.

RADIO'S PSYCHIC POWERS KMPC-Los Angeles ran a series of Public Affairs interviews with parapsychologists, telling of vivid accounts of psychic experiences. Shows interviewed David Hoi and Peter Hurkos, combined with rock music. Over 4,000 letters were received within five days. Response was so overwhelming that the station decided to tie in with an on-air contest on Sonny Melendrez's show. Sonny attempted to transmit a three word phrase over the air. The first postcard entry with the correct phrase won a 10-day cruise for two to Mexico. There were absolutely no clues given over the air. Within a week, 6 people sent in the right phrase. Sonny and his wife and the winning couple will



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take the cruise. During their stay in Acapulco, another psychic experiment will be tried. A threeconversation between way psychic David Hoi, the winner of the contest, and Geoff Edwards of KMPC. Edwards will attempt to read the winner's mind 3000 miles away. Contest is tied in with music on the air; "Imagine," "If You Could Read My Mind," "It's Impossible" ... Sonny is making the special available to markets where the Parapsychological Association is running exhibits. Anyone interested may contact Sonny at (213) 469-5341 for details and exhibit schedules.

PHYSICALGRAFITTI WZUU-Milwaukee playing on the new Led Zeppelin "Physical

Grafitti" Ip, they are running the WZUU Physical Grafitti promotion. Prize is both physical, with a two-year membership to a local health club, and grafitti, the winner gets to come down to the station, and is handed a box of crayons to write all over the station's bathroom walls. Response from the audience has been super, according to new PD Art Roberts. Zeppelin albums are also being given away.

25TH ANNIVERSARY

WJON-St. Cloud is celebrating their 25th anniversary. They are inviting anyone who has worked there over the years to call in and say hello.

BLACK BOX

WPOP-Hartford running the old Black Box promotion for Easter, but the prize is a VW "Rabbit."

SUPERDANCE

WOLF-Syracuse held the first annual Cystic Fibrosis Superdance. Station had 24-hour dance marathon, 203 couples finished, 7000 paid to see it. Station raised \$25,000. Grand prize was a 1929

The association has petitioned the FCC to change the terms "standard broadcasting station" and "standard broadcast" to "AM broadcasting station" and 'AM broadcast.'

CORRECTION

Last week in R&R we reported the Columbus Pulse figures. We inadvertently reported WNCI with a 19 share, when their-actual total share 6am-12mid was an 11.

BEAT THE METERMAN

WOHN-Herndon, Virginia is providing their listeners with the opportunity to watch television without using expensive electricity. They're diving a portable TV with battery pack. Every hour somebody has a chance to "Beat the Meter Man," listeners can guess how many kilowatts the meter man will charge us for that hour. Caller makes a prediction between one and one hundred, jock hits cart with random numbers on it. Correct answer wins the TV.

KHJEGG KHJ-Los Angeles has placed a

giant egg on the top of the Capitol Records Tower in Hollywood. Listeners guess what's inside the 16x16x16.egg to win the contents. Clues are given on the air for "Guess What's In It And Win It" contest.

KEMB NOW B-100

KFMB-San Diego now calling themselves "B100". Kicking off their new rock format with 100 hours of 'No Commercial Boogie." They also have several radio personalities coming into San Diego for the kickoff. Johnny Driscoll from WCFL, Rich Brother Robbin, Phil Flowers from KUPD, Bobby Rich, and several more will all do airshifts for the kickoff weekend. Actual lineup is 6am-10am Rob Landry from KERN, 10-2 Dave Conley from KCBQ, 2-6pm William B. Good from KELP, 6-10pm Rocket Man from U100, Jimi Fox will do 10pm-2am, Billy Martin weekends.

WLOB WEDDING

WLOB-Portland was participating in a fund raising drive for Little Brothers last month. LOB jock Steve Brody offered to donate \$100 if a couple got married at Dunkin Donuts during the fund drive. Karen Everest and Daniel Vassie decided to take him up on the offer. Amid a large group of Little Brother friends who had helped with the radiothon, Dan & Karen sent the fund drive over \$6000.



KRUX is running this billboard campaign in Phoeniz.

CONVENTION UPDATE: **Overflow To Holiday Inn**

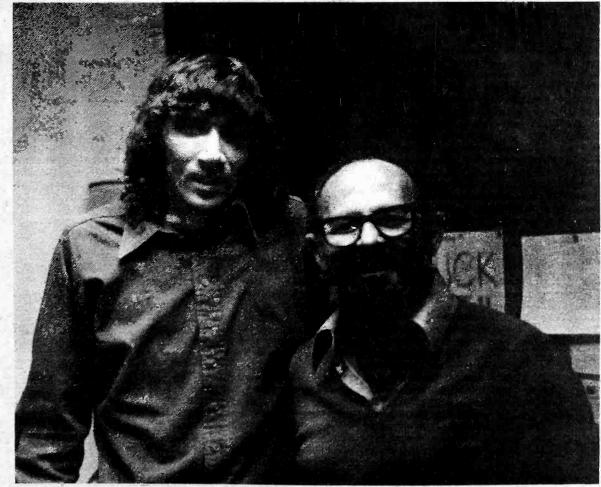
The R&R Convention has already outgrown the Royal Coach Hotel. We are now booking room reservations in at the Holiday Inn, which is a half block away, and in easy walking distance. Continue to send your room reservations to the Royal Coach, and they will book the overflow into the other hotel.

Upon the urging of many, we will sponsor a Backgammon Tournament on Friday night. There will be a cash prize for the winner. Please be sure to register for the Backgammon tournament as soon as you check into the hotel. The tournament is being coordinated by John Leader of WQX1 and Noel Love-Rosen. There will be a \$5.00 entrance fee. We request that everyone bring his or her own backgammon board.

To answer a couple of the most asked questions: first, the dress at the convention will be casual, including the dinner and show on Saturday night. Second, you will be able to register at the door. We will accept cash or a money order only. No checks will be accepted. The same procedure will apply for extra Saturday night banquet and show tickets.

We have several firsts planned at this convention. One is a video tape display room. We have many radio stations putting together tours of their facilities and video airchecks of their jocks. We also have several record companies supplying video cassettes of their top acts. The video room will be open Friday night.

Because of the many progressive programmers that will be attending, we have now scheduled a Progressive Radio session on Saturday. Mike Harrison will head up the session. See you in Atlanta!



Warner Brothers' Chairman Of The Board, Mo Ostin (right,) plays "Promotion Man For A Day" to KHJ Program Director, Gerry Peterson. SEE RECORD INDUSTRY NOTES.

Model "A" Ford. **TERM CHANGE** NAFMB-New York.

FRIDAY, MARCH 14, 1975

Welcome To Atlanta (Or 'A Yankee's Guide To Dixie')

BY JOHN LEADER Music Director, WQXI/Atlanta

fine ... just stay with your group.

So you're coming to Atlanta for the first **RADIO & RECORDS** Conference. Great! The weather in late March in Atlanta is perfect for tennis, golf, swimming (Yes outside) and the nights should be mild and clear.

Now, if you've never been to Atlanta before, there are a few small items we should cover before you come down here for your visit. First of all, don't be surprised if every pick-up truck you see has a rifle rack (with real rifles). It takes about six months of seeing 'em every day before you get used to it. But since a lot of you will be driving rental cars with Georgia plates, you shouldn't have any problems (Alabama plates are okay, too).

If you go into the coffee shop for breakfast and order, say, bacon and eggs with coffee, don't be alarmed when you see a white blob next to your eggs. It's not Cream-of Wheat! We call it GRITS and with some salt, pepper and butter they're not bad. However, girts are not recommended as a cure for a hangover.

Many Southern natives do not speak English, as we know it today. It is a form of English, but it goes far beyond the dialect form ... let me explain: Coca-cola is "KO-KOLA" (with ice it's "KO-KO-KOLA"); "Y'ALL" used to simply be a contraction of the words "you all," but now has taken on much broader meanings so whenever anyone says "Y ALL", just nod knowingly and you'll be fine; cars are "CORES"; a "raffle" is something you see in those racks in the pick-up trucks; a "grudge" is where you park your car (core) are you starting fo get the picture? Don't worry, you'll do

NEXT WEEK:

Special Convention Issue

There are lots of fun places to visit in Atlanta, the best known of which is Underground Atlanta, Underground Atlanta is full of shops, nightclubs and restaurants, and on Saturday

night Lester Maddox's shop sells tee-shirts, clocks, ax-handles, eight by ten glossies all of which can be autographed by Lester himself, because he works the counter! If you want to run into native Atlantans, you won't see any in Underground Atlanta tourists only. Six Flags Over Georgia is a super excursion west of town, highly recommended if you get off on roller coasters. Six Flags has "The Great American Scream Machine" which is in fact, the world's highest, longest and fastest roller coaster. This ride is also not recommended for hangovers. Night spots? Alex Cooley's Electric Ballroom features top acts, guad sound and a health bar featuring handsqueezed citrus juices. The Great Southeast Music Hall also features name entertainment in a more laid-back setting, no chairs, just cushions on the floor, very nice. Restaurants? You name it

.... Italian Cognitos or Vittorios ... Chinese-Benihana or Nakato California style-The Sandpiper or The Moorings Pizza-Everybody's or Gigi's ... Ribs and Chicken-Old Hickory House ... International-Journey's End.

Those are the highlights. There's a lot to do and see in Atlanta and of course, we do have a national "first" just a short drive to the north of the city. In Marietta there is an actual Top 40 radio station OWNED BY A RECORD PROMOTER (Steve Wax eat your heart out) and it might be worth the trip just to drive by so you could tell your kids you saw it. We'll crank the weather up for you and look forward to seeing y'all (sorry but it rubs off) real soon.



As reported in R&R last week, Y-100 - Miami awarded over \$25,000 in bonus money to their programming staff. Shown here is Heftel Exec VP, Bill Cunningham handing out the cash to Y100 staffers; Jay Marks (10am-2pm), Jim Reihle (News Director), Cunningham (with empty pockets), Robert W. Walker (program director), Bill Tanner (Nat'l PD), and Dr. Dave Dunaway (6-10pm jock).



Frankie Valli dropped by WPIX-FM - New York to give his thanks to them for helping break his hit "My Eyes Adored You". Left to right are Les Marshak, mornings on WPIX, Valli and Dave Marshail, National promotion for Private Stock records.

This series of pictures were presented to WEAM/Washington MD Chris Bailey by Larry Van Druss, local Buddah promo man, to humble Chris into playing the Charlie Daniels Band single. Larry composed this original package while Charlie was in town for a concert.



Charlie Daniels and the Band were sure happy with their Baltimore promo man when informed their record was recently added to WINX, WCAO, WDJQ, WRUQ, WLEE, WNOR, WGH and WROV!



But when they learned WEAM had not gone on their record, they decided to waste him ... literally, as we see here.



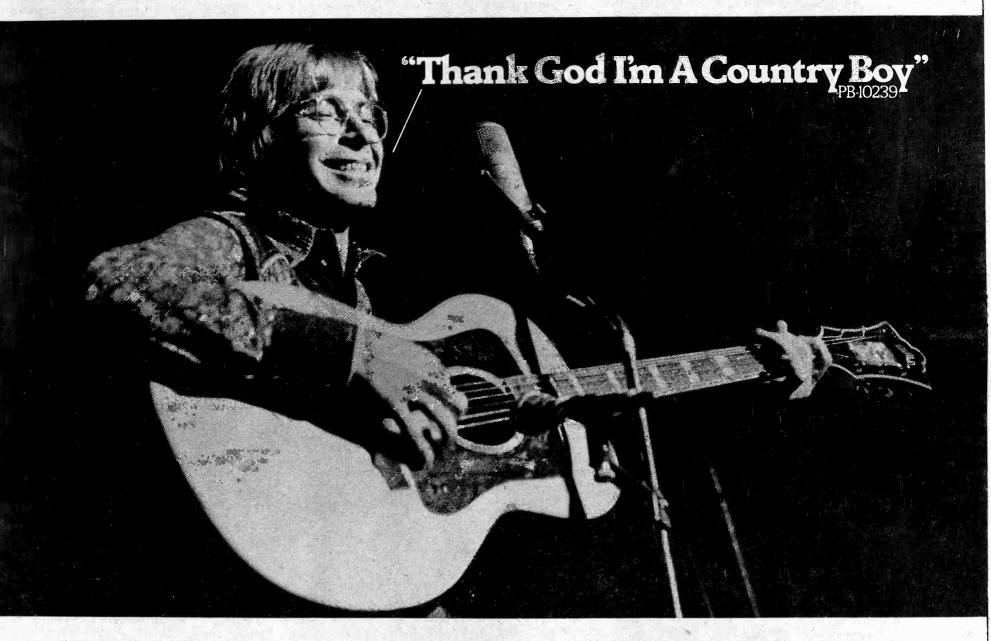
neglect a hit," Charlie roared,

"so you must be goldbricking!"



Help a friend! All you have to do is play a hit.

AT YOUR REQUEST, FOR YOUR DEMAND.



THE NEW SINGLE BY JOHN DENVER FROM HIS LIVE DOUBLE ALBUM



RC/I Records and Tapes

Jerry Weintraub Management III Produced by Milt Okun FRIDAY, MARCH 14, 1975

The Role Of Jukeboxes In Program

By David A. Kraham Music Director/KJOY

I really believe that the status of the jukebox in determining top 40 playlists is largely unexplored. The possibilities are endless, and anyone wishing to be any kind of music pioneer should look over their shoulder, and around the corner to their nearest jukebox outlet.

As some read this, while others are getting ready to give me the shuffle, you should ask yourself some relevant questions. Do you feel that the role of the jukebox in modern day society has anything to do with the radio programming? Can jukeboxes by hyped? And probably the most intense question of all ... can you handle the extra work of doing jukebox research, or would you rather curl up with your favorite trade, and play the bullets?

I am of the opinion that there are two types of people doing music in the electronic media today. The first reads all of the news about new records in trades, and tip sheets. The second person is the cat who's made all the news that the first is reading about. You have to take your choice.

Jukebox reports have helped us in the area of credibility. For we can now look at a new side objectively and honestly. We now know what a new side is really doing. Not what Ralph Flem, of Jowl Records tells you it is doing. I have always been up front and given promotion people information concerning the exact record outlets that I call each week, but on the other hand, I feel it is my right to withhold any information relating to which jukebox locations furnish me with information. Why? I'm sure 🌾 heard someone say that. The jukebox report remains as my "big play" ace in the hole, or what ever saying you happen to be into this week. It is my true indication of selling power when all else is cloudy. I have always felt that I had what it took to program music, but I have to be able to see some kind of light at times. As long as I keep record companies in the "dark" concerning my sources of jukebox information, we will be playing the right music.

Sometime you make a statement and people wonder why I should make such a big case out of validity of music research. 1 don't make a big deal out of anything, but the record companies are backed into a corner. These companies, whether it be their search in establishing an artist's mass appeal, or to maintain their string of four straight gold singles for their supergroup. Things have drastically changed and now markets like Stockton, Chico, Monterey, Modesto, and other secondaries that many companies wouldn't even send a record jacket to, are now gaining importance. People will listen to a cat from a secondary, because he is playing new product, while the majors have backed off, and waited for the next bullet.

Jukeboxes are definitely on the

upswing. The jukebox is as American as Willie Lanier standing in front of the Pro Football Hall of Fame in Canton, Ohio! I have specified jukebox locations that I service will all singles added to our playlist, then check twice a week, as the plays build up. I have made sure that we are getting good representative views of different classes of people by checking outlets that these different social classes would be going to. However, these outlets are all included in the target audience. So we're looking at businessmen, perpetual college students, freaks, bikers they're all being watched. Accurate accounts are kept with each operator, and now I have a lady who helps me service some of the outlets, as this is a big job for a one man music department. A tabulation of the top 15 sides, 1 according to spins, oldies are tabulated but not included in current figures (should a stiff oldie show up consistently at different locations for any period of time, I suggest that the record company re-release it such was the case with Bowie's, "Changes," Thunderclap Newman's, "Something in the Air," etc both great sides that should have been hits) and also some try to keep track of requests for new product that's not being programmed on any of the

Everyone who does anything with any type of intensity has a

jukeboxes.

theory about the direction they would like to take in their research. I feel that jukebox locations must be checked at least twice a week. If you think that you lack the manpower to do the job right, then you may need some outside help. The only shortcoming I am having major trouble with, is that of tabulating a true request picture of product that people want to hear on their jukebox. The operator may be too busy to tabulate all of the new request action. It is somewhat difficult to compensate for missing product. For sometime I have been trying to work out a type of solution that would be agreeable to both the operator and myself. Perhaps the answer could be found in the evolution of a jukebox coordinator, whose function would be to tabulate requests for new product, make sure the outlets had the new product that the particular station he was working for was playing, and in general decipher the whole jukebox scene. I'm all for creating new jobs, and this one could create more new music being programmed. I feel that the people who service these jukebox outlets would welcome this wholeheartedly!

The increasing re-emergence of the disco's could be a big future factor in the records you will or will not be airing in the future. These disco's may also be affecting your local jukebox tabulations. How much weight you attach to disco and jukebox reports when tabulating your music list is definitely a question to ponder. Since Stockton has not taken a chance at any type of disco, I don't have to worry about them. As far as KJOY is concerned it's sales, jukebox, and then phones. Even though a jukebox play is not worth that much money, it is the story of some person parting with his hard earned bread.

One of the shortcomings was previously mentioned, and their are others when using any type of jukebox information when formulating your playlist. The dishonesty factor (hyped plays, free spins) are always a drag. But this is not an unsurmountable problem. It just means you have to search your area for some credible people. First of all, look for a place with a thriving business. A place like this will usually be receptive to your little boogie. Just in case have a few good albums to lay on the cat (this was taken from the promotion man's handbook, page 11). Tell the number one man that you will make sure that his jukebox always has the latest tunes, and everytime your station adds a new side, he'll have it on his jukebox. In return, he has to keep accurate counts on plays. He may be able to help you solve the next glaring problem, which is that of the bartender playing his or her favorites. All you can do is ask that they minimize that trip. As

long as you service your outlets, you'll have your choice of jukebox locations, under these circumstances, I guarantee it. Then all you have to remember is to keep these sources secret, and you're on your way.

Assimilating jukebox in-formation can often be confusing and time consuming and when it's over, you wonder if it's been worth it. How do you know if there is a trend? If a record is being hyped, how much validity can your reports be worth? I don't care what kind of research you are doing, there are bound to be some roadblocks that may upset your state of mind. Nothing is 100 percent accurate, and as long as your jukebox information is 75 percent correct, you're still ahead of the game. I feel that the jukebox report has been a major factor in the emergence of KJOY as a good secondary barometer station. The ability to read into these reports is another matter. A case in point, about 14 months back Maria Muldaur's Midnight at the Oasis was charting at 2 . . . an unproven hit at that time in any other market. Some were screaming payola, but the truth of the matter was that this track was un-paralleled on the jukeboxes, staying in the jukebox top 5 plays for 3 months before it was ever a national hit. It was big with the businessmen, their wives, the freaks, and the bikers ... and truthfully what else is there in Stockton? This trend was started by airplay, then jukebox play, spiraled the airplay, and the cycle kept repeating itself, until a new major artist was uncovered. There have been numerous

There have been numerous others, but they didn't burn the felt on our turntables ... however the jukebox locations did an incredible number with them. When in doubt about a certain side, a, certain trend (e.g. the reggaetrend in music) the jukebox can make you appear more perceptive than you really are.

The next point to ponder deals with how many jukebox outlets need you check. This really depends on your market size. We are in an area servicing 200,000 ... to 250,000 people ... so naturally I'd like to be a hero and do 20 different locations. Realistically I must settle for 8, and if 1 pick my locations with zeal and vigor, these 8 can be more beneficial then your 25 if you work things right. We have 5 in Stockton, 2 in Lodi, and 1 in Manteca. All of these places are frequented by people 18 plus and usually under 40 which is in our projected target listening mass. We are talking about bars ... restaurants, amusement centers, and pool halls for the best bets when doing this type of research. The more outlets you can service the more power to you ... and the better sampling you're going to obtain.

The jukebox of today will definitely influence your playlist of tomorrow... how much depends on you. The extra work, the little time you'll be pulled off your posterior will all be returned to the masses in the form of better musical standards.



New York -- John Lennon stopped by WNEW-FM to drop-off copy of his new Apple LP (distributed by Capitol), entitled Rock 'n' Roll, and while there, stayed on the air for 3 hours. Pictured (l. tor.) following Lennon's DJ duties are: Irwin Sirotta, Capitol's Regional Promotion Manager: Bob Edson, Capitol's Director, Field Promotion & Artist Relations; Dr. Winston O'Boogie; and Scott Muni, Program Director, WNEW-FM.



Features DAVEY JOINSTON . DEE MURRAY ELTONJOHN - RAY GOOPER

Distributed-by MCA Records Inc

RADIO & RECORDS

FRIDAY, MARCH 14, 1975

Most

ACE

added

KRAFTWERK

KEEL/SHREVEPORT

Harry Chapin Commander Cody Kraftwerk Seals & Crofts

Bob Dylan (nite)

HOT Frankie Valli 4-2 B.T. Express7-3 Blackbyrds 18-10 Phoebe Snow 14-11 Eiton John 28-17 Chicago 26-19

WROV/ROANOKE

Chuck Holloway

KDON/SALINAS Paul McNeal

Ace Dawn Nigel Olsson Leo Sayer Fanny Michael Murphy HOT LaBelle 6-1 Eiton John 23-10 B.J. Thomas 29-19

CHUM/TORONTO Jay Robert Wood

Shirley & Co 12-8 Ringo 15-9 Sugarloaf 19-12

Elton John 24-18

WGH/NORFOLK

Jim Stewart

John Lennon

Barry Manilow

Gary U.S. Bonds HOT

Joe Cocker 9-4 Minnie Riperton 11-5 Phoebe Snow 15-9

WSAR/FALL RIVER

Commender Cody Brian Protherce Dewn Pure Prairie HOT Eiton John 25-4, Joe Cocker 17-5 Berry White 16-6 Phoebe Snow 18-8 Berry Manilow 23-14

WACI/FREEPORT

Semmy Johns 14-8 Charlie Kulis 21-12

Ozark Mt 26-14 Chicago 25-16

WJON/ST CLOUD

Commander Cody

John Lennon Rick Derringer Neil Sedaka

Dawn HOT

Tom Kay

Neil Sedaka

нот

Tod Rundgren Rick Derringer Paul Davis

Ringo 8-3 Joe Cocker 13-7 Tom T. Hall 14-8 Leo Sayer 30-17

WNCI/COLUMBUS Dave Sheridan

Shirley & Co Dawn Charlie Daniels

Mac Davis Michael Jackson Hotlies Tamiko Jones

Seals & Crofts HOT

Minnie Riperton 5-2

Minnie Riperton 5-2 B.T. Express 12-7 Loggins & Messina 15-1 Helen Reddy 23-13 Ozark Mt 24-17 Rufus 28-18

Queen

Shirley & co 22-11 Love Unlimited Orch 25-17

Kraftwerk

Curt Hanse

Dawr

Hot Chocolate

Fludd

LaBelle 5-3

HOT

Ace

Carl Douglas Richard Torrance & Eurek: Dawn HOT Paul Anka Phoebe Snow 11-6 B.T. Express 15-10 Brian Protheroe Brian Brian

Earth, Wind & Fire (nite) HOT

Mike Steele

Evie Sands

THE HOTTEST: MINNIE RIPERTON **RINGO STARR** ELTON JOHN **JOE COCKER** SAMMY JOHNS



WYRE/ANNAPOLIS Ed Gurksy

John Lennon Ace Sammy Johns Barry Manilow HOT

Sammy Johns Shirley & Co HOT

Hot Chocolate 19-4

Fanny 24-5 Leo Sayer 26-13

KING/SEATTLE

Rick Donovan

Hot Chocolate

B.J. Thomas

John Denver

Beach Boys HOT

Ringo 10-5 LaBelle 11-7

Ozark Mt B.T. Express B.J. Thomas HOT

KRIX/PHOENIX

HOT Frankie Valli 7-3 Joe Cocker 15-7 Ringo 23-15 Minnie Riperton 21-18

WHBO/MEMPHIS

Frankie Valii 8-5 Chariis Daniels 12-9 Jimmy Castor 22-13 Sugarlost 20-15

WAVZ/NEW HAVEN

Dawn Earth, Wind & Fire

Ringo 8-6 Styx 14-10 Ben E. King 22-16 Hot Chocoste 23-19

Hutus B.J. Thomas HOT LaBelle 11-9 Minnia Riperton 20-13 Fanny 21-18 Ozark Mt 25-19

KLEO/WICHITA

Charlie Cusaci

KAKC/TULSA

Garv Stevens

Ben E. King

Leo Sayer B.J. Thomas HOT

LaBella 7-2

Minnie Riperton 15-11 Charlie Daniels 23-17

K100/LOS ANGELES

lancy Trabish

Commander Cody Fanny (re-ad)

Frankie Valli 3-1

Elton John 22-

Chuck Roberts

Hot Chocolate

Ozark Mt Shirley & Co Bob Dylan

B.T. Express 15-12

KCBQ/SAN DIEGO

Bob Dylan Ace Kraftwerk HOT LaBelle 7-4 Minnie Riperton 9-6 Phoebe Snow 13-10 Elton John 15-11

Fanny (re Ozark Mt HOT

Ace

Dawn

J.J. Jordan

Al Green Pure Prairie Ozark Mt HOT

Stave Warres

Aca HOT

Queen

Rufus

Alan McLaughlin

Ringo 4-1

KSJO/SAN JOSE

Phoebe Snow 6-4

KTKT/TUCSON Ed Alexander

Shirley & Co

Benny Bell HOT

Ringo 8-4

WMYQ/MIAMI Jerry Clifton

Gloria Gaynor

Horia Gaynor Paul Anka Ben E, King Earth, Wind & Fire HOT LaBelle-6-1 Frankie Valli 7-4 Barry White 25-16 Phoebe Snow 29-19

KINT/EL PASO Rish Wood

Hot Chocolate HOT Frankie Valli 2-1 Ozark Mt 13-6 Styx 14-8 Leo Sayer 17-10

PARALLEL

WCFL/CHICAGO

Minnie Riperton 11-5 ELO 14-8

Joe Cocker 16-11 LaBelle 22-15

KJR/SEATTLE

Gary Shann

John Denver Fanny Kraftwerk

HOT

In Lennor

HOT Frankie Valli 4-2 Joe Cockar 13-5 Minnie Riperton 23-3 Sammy Johns 21-14 Leo Sayer 20-15

WLPL/BALTIMORE

Minnie Riperton 13-7 Chicago 24-19 Fanny 29-20

WVLK/LEXINGTON

Sweet Sensation Ben E, King Heien Reddy Chartie Kulis HOT Freddy Fender 6-2 BJ, Thomas 12-7 Phoebe Snow 13-8

WERC/BIRMINGHAM

Leo Sayer limmy Castor

LaBelle 14-8

Al Green 24-10

DanConger

Paul David

Lobo Andy Fairweather HOT

Freddy Fender 15-9

WRFC/ATHENS

Paul David Earth, Wind & Fire Marshall Tucker HOT Sammy Johns 2-1 Minnie Riperton 7-3 Pure Prairie 17-7 Jimmy Castor 22-12 Ozerk Mt 20-13

WNAM/NEENAH

Jack Randa

Ozark Mt Dawn

Jerry St. Ja

Blackbyrds

Leo Seyer Ben E. King Daw Led Zeppelin

Jim Jordan

Paul Anka

HOT

- 23.7

Ben E. King

Ozark Mr

Ace

3

Minnie Riperton 7-5 Elton John 14-10

Minnie Riperton 14-7 Ozark Mt 13-11 Sammy Johns 17-14 Elton John 27-19

Bob Michael:

B.J. Thomas B.T. Express

нот

KKAM/PUEBLO Paul Ehlis

Sammy Johns 16-11 Minnie Riperton 22-14 Chicago 29-22

WBGN/BOWLING GREEN

Freddy Fender

Dana Green

Ben E. King Johnny Hammo Marshall Tucker

Marshall Lucker Dawn Paul Davis HOT Minnie Riperton 6-1 Joe Cocker 9-3 Ringo 20-11

WAMS/WILMINGTON

Shirley & Co Ozark Mt Hot Chocolate HOT Minnie Riperton 4-2

Sugarloaf 5-3 Ringo 16-10 Barry Manilow 22-16 Joe Cocker 24-17

WROK/ROCKFORD

Pure Prairie HOT Ohio Players 3-1 Hot Chocolate 12-7 Sammy Johns 22-13 Etton John 25-16

Dawn Spinners Bobby Vinton Kraftwerk Freddy Fender HOT Minnie Riperton 13-5 Phoebe Snow 18-10

Elton John 27-20

WOAM/MIAM

Al Green Rufus Semmy Johns Phoebe Snow Ringo HOT

Gary Major

Lobo B.J. Thomas

Phoebe Snow

Al Green

Dawn HOT

Shirley & Co 27-13 B.J. Thomas 25-16 Hot Chocolate 26-17

WKLO/LOUISVILLE

Minnie Riperton 9-2 Chilites 8-3 Earth, Wind & Fire 19-12 Ringo 26-17

KILE/GALVESTON Ken Rush

Herry Chapin Jimmy Cestor Randy Edelman Andy Feirweather Pure Prairie John Lennon Krattwerk Shirley & Co HOT Minnie Riperton'23-4 Ringo 13-5 Chicago 21-9 Elton John 27-19 Barry White 28-20

KYSN/COLORADO SPRNGS

Harry Chapin

B.T. Express John Lennon

Kraftwerk

Billy Swan

Frankie Valli 4-1 Hot Chocolate 6-4 Sammy Johns 13-7

KJOY/STOCKTON

Sugarloaf 18-11

Ozark Mt 21-15

David Krahar

Neil Sedaka

нот

Ace 16-6

Kraftwerk Brian Protheroe

Michael Murphy

Chicago 17-10

Bloodstone 28-13 Rufus 30-15

Earth, Wind & Fire 10-4

нòт́

Dave Hamilton

Shirley & Co

WRIE/ERIE

Jim King

Dawn

Jay Christian

HOT

KKLS/RAPID CITY

hn Derrek

Helen Reddy

Al Green John Lennon Dawn Paul Anka HOT

Alan Baxter

B.J. Thomas

Al Green Carl Douglas

Ringo 5-2 Sammy Johns 14-7 Joe Cocker 15-10

Minnie Riperton 23-12 Leo Sayer 22-15

WEEOWAYNESBORO

Bobby Vinton Rufus HOT LaBelle 9-1 Sammy Johns 5-3 Minnie Riperton 13-7 Joe Cocker 20-11 Ozark Mt.22-13

WAKY/LOUISVILLE John Randolph

Giadys Knight Ozark Mt Hus: Corp John Lennon Leo Sayer HOT Chilitas 4-1 Charlie Daniels 11-6 Jesse Colton 29-9 Earth, Wind & Fire 23-10 Loretta Lunn 17-11

Lomita Lyon 17-11

Jim Gilstrap 24-17

KUPD/PHOENIX

Brian Protheroe Beach Boys Richard Torrance

Souther, Hillman I

WFOM/MARIETTA Bob Casey

Riperton 24-9

Joe Cocker 6-3 Leo Sayer 14-8

Jimmy Castor Guison Kraftwerk Nigel Olsson HOT

Ringo 13-7 Fanny 21-15

John Lennon Paul Anka Helen Reddy Al Green

LaBelle 10-4 Chicago 17-10 Sammy Johns 20-1 Neil Sedaka 23-13

WCOL/COLUMBUS

Barry White Earth, Wind & Fire Kraftwerk Neil Sedaka Paul Anka HOT

Jimmy Castor 5-2 Hot Chocoalte 9-4 Sammy Johns 10-5 B.J. Thomas 16-7 Oceate Ma 17.9

Elton John 23-9 Leo Sayer 20-13

WISM/MADISON

David Ross

Kraftwerk

Dawn Shirley & Co HOT LaBelle 6-3 Joe Cocker 8-4

Ringo 5 Hot Chocoalte 15-10 B.J. Thomas 29-18

WBBQ/AUGUSTA

Kraftwerk (nites)

John Denver Earth, Wind & Fire

Lobo HOT Hot Chocolate 11-4 Rufus 22-15

John Jenkins

Bryan McIntyre

20-11

Dawn HOT

KKXL/GRAND FORKS

Randy Lane

Pink Floyd

Kraftwark

HOT

PARALLEL 1-

Shirley & Co

Dawn

нот

Fanny Sammy Johns

Shirley & Co 7.3

David Bowie 15-4

Sugarloaf 16-5 Elton John 25-13

Oennis Waters

David Bowie

B.J. Thomas

Chris Bailey

Marge Bush

Paul Anka

Sandy Mirzoef

Leo Sayer

Rick Derringer

Sammy Johns HOT Jimmy Castor 2-1 Elton John 18-5 Joe Cocker 16-7

WIXY/CLEVELAND

HOT Minnie Riperton 6-3

WIBG/PHILADELPHIA

Ace Ecstacy Passion & Pain (nites) HOT

Elton John 16-4 B.T. Express 13-10 Dawn 29-21 Rufjs 30-22

293/ATLANTA

Freddy Fender HOT

Semmy Johns 12-5 Jimmy Cestor 13-8 B.J. Thomas 20-9

WLS/CHICAGO

Benny Bell HOT Hot Chocolata 12-8 Ringo 15-10 LaBelle 29-11 Jackson 5 20-13

U100/MINNEAPOLIS

HOT Ozark Mt 3-1 Kraftwerk 13-7 Leo Sayer 17-10 Souther, Hillman, 21-15

Michael Murphey HOT

WRKO/BOSTON Christy Wright

Ringo 19-10 Sugarloaf 23-16

99X/NEW YORK

KLIF/DALLAS Todd Wallace

Elton John HOT

LaBelle 10-7

Ringo 12-8 Joe Cocker 18-12

Minnie Riperton 19-13

Jim Smith

Bob Hall

Steve Rivers

"Sloopy

Minnie Riperton 15-8

Joe Cocker 20-17 Shirley & Co 22-19

нот Elton John 16-5

Paul Anka

WABC/NEW YORK Sonja Jones Al Green Ringo Joe Cocker HOT Shirley & Co 11-7 Barry White 30-12 Rufus 25-15

WPGC/WASHINGTON D.C. WGCL/CLEVELAND Jim Elliott Chris Bailey

Ozark Mt Ace Dawn Earth, Wind & Fire HOT Elton John 22-7

Shirley & Co 12-9 Led Zeppelin 24-16 WFIL/PHILAOELPHIA Jay Cook

Ozark Mt Major Harris Rufus HOT LaBelle 3-2 Shirley & Co 10-7 Sugarloaf 14-11 Leo Sayer 18-14 Elton John 23-16 Sweet Sensation 2

Sweet Sensation 24-18 KDWB/MINNEAPOLIS John Sebastian

B.T. Express Fanny Ace Pure Prairie HOT

Elton John 10-5 Ozark Mt 16-7 Sammy Johns 18-11 Phoebe Snow 20-15 Jimmy Castor 29-16 Paul Anka 28-19

WQXI/ATLANTA

John Leader HOT HOT Sammy Johns 12-7 Al Green 16-11 Phoebe Snow 21-13 Elton John 25-18 Jimmy Castor 28-19

KHJ/LOS ANGELES Gerry Peterson John Lennor Barry White

Dawn Ben E. King Sammy Johns Queen HOT Minnie Riperton 5-3

Ringo 6-4 Elton John 21-12 KERC/SAN FRANCISCO

Michael Spears

Fanny Blackbyrds, Sammy Johns HOT Frankie Valli 8-4 Joe Cocker 11-8 Elton John 18-11 Sweet Sansation 2

Sweet Sensation 25-15 Leo Sayer 27-18

CKLW/DETROIT

Gordon Lightfoot B.J. Thomas Chilites Sammy Johns HOT

Benny Bell 16-3 Elton John 30-10 B.T. Express 21-16 Phoebe Snow 29-19

WPIX/NEW YORK Neil McIntyre

Joe Cocker Leo Sayer Shirley & Co 7-4 Love Unlimited 18-15

KSLQ/ST LOUIS lonnie King oe Cocker Marie Osmono

HOT Earth, Wind & Fire 10-7 Shirley & Co 17-8 Elton John 15-9

KSTP/MINNEAPOLIS Chuck Knapp

Dawn Ace John Denver HOT

HOT Ringo 10-3 Ozark Mt 17-9 Styx 18-11 Chicago 22-14 Elton John 25-15

130/PITTSBURGH WDRQ/DETROIT ed Ferguson Rufus Ramsey Lewis Earth, Wind & Fire HOT Phoebe Snow HOT Minnie Riperton 7-5 Spinners 5-2 Barry White 13-10 Benny Bell 20-13 Al Green 19-14 Elton John 22-8 Leo Sayer 30-19 PARALLEL

> 2 WAYS/CHARLOTTE Jay Thoma Elton John

Elton John Barry White B.J. Thomas Chicago Gloria Gaynor HOT WRC/WASHINGTON O.C. B.T. Express 4-2 Shirley & Co 18-8 Sammy Johns 19-9 Rufus 23-17

KIOA/DES MOINES Mike Welch WEAM/WASHINGTON D.C. Rufus Linda Ronstadt "When Will I Be Loved" Ace Dawn нот Minnie Riperton 13-3

Elton John 26-6 Elvis 24-13 WSAI/CINCINNATI Robin Mitchell

Paul Anka **Rick Derringer** LuLu нот

WPOP/HARTFORD **Dick Springfield**

Dawn Benny Bell Seals & Crofts Seals & Crotts Jimmy Castor (nite) Hot Chocolate (nite) John Lennon (nite) B.T. Express (nite) Ace (nite) нот

Stew Robb

Ringo Chicago Ozark Mt B.J. Thomas Al Martino Barry Manilow Qugen Marie Osmond HOT Jos Cocker 11.

WKBW/BUFFALO

Ace David Bowie Earth, Wind & Fire HOT Minnie Riperton 10-4 Supertramp Elton John HOT

Ben E, King (re-add Earth, Wind & Fire HOT Frankie Valli 4-1 Barry White 10-5 Elton John 12-8 Rufus 13-9

WPEZ/PITTSBURGH Charley Lake

Phoebe Snow Ozark Mt HOT Minnie Riperton 15-9 Elton John 22-15

Dawn Rufus Ozark Mt Al Green

HOT Minnie Riperton 2-1 Joe Cockar 12-9 Fanny 13-10 Sugarloaf 24-13 Sammy Johns 21-17 Barry Manilow 28-20 B.T. Express 23-18 Love Unlimited 25-20

Al Green Leo Sayer Nell Sedaka HOT Hot Chocolate 9-4 Joe Cocker 12-8 Minnie Riperton 20-9 Sammy Johns 22-13 Elton John 30-15

WD XR/PADUCAH Ron Starr

Ringo 9-5 Chicago 16-9 Elton John 15-10 WOAI/SAN ANTONIO

Minnie Riperton HOT LaBelle 9-5 B.T. Express 20-10 Chicago 21-12 Elton John 27-13 Ringo 26-14

Halan Reddy Ben E, King HOT LaBelle 12-6 Sugarloaf 14-7 Minnie Riperton 20-12 Elton John 29-17

Minnie Riperton 4-2 Phoebe Snow 13-8 Elton John 16-9 B.J. Thomas 30-23

B.J. Thomes

Phoebe Snow 11-4 Minnie Riperton 13-8 Sweet Sensation 20-12 Ringo 21-15

WVOV/HUNTSVILLE

Joe Cocker 11-3 Elton John 18-10 Frankie Valli 26-16

Jim Quinn

296/GRAND RAPIDS Lee Oe Young

Ben E. Kina Rufus Ozark Mt HOT Ringo 5-4 Elton John 13-5

WORG/ORANGEBURG Ted Bell

> **Bill Crews** Ace Ozark Mt Neil Sedaka HOT

LaBelle 15-10 Elton John 23-11 Al Green 22-16

Pat Martin Leo Sayer John Lennon Jimmy Castor HOT Hot Chocolate 12-6 Elton John 18-8 Sammy Johns 16-10 Sweet Sensation 21-17 XROK/EL PASO

Jimmy Castor Carl Douglas Leo Sayer Hot Chocolate HOT

KAFY/BAKERSFIELD Mark Daniels

WMC-FM/MEMPHIS Clarence James Elton John B.J. Thomas Sammy Johns Chicago KIMN/DENVER Scott Kenyon

Fanny HOT Minnie Riperton 7-4 Joe Cocker 10-6 Polly Brown 18-13 Pure Prairie Gordon Lightfoot Blackbyrds Paul Anka Casto

limmy HOT Ringo 9-4 Chicago 11-5 Ace 24-9 Elton John 27-18 WGRD/GRAND RAPIDS Ron White

Joe Cocker Hot Chocolate HOT Sugerionf 9-2 Minnie Riperton 8-3 Ringo 13-8 LaBelle 19-9

KGGO/DES MOINES Ted Scott Benny Bell Leo Sayer Rutus

Ace Elton John 27-8 Charlie Daniels 19-12 Elvis 25-14 Benny Bell add 16

WCAO/BALTIMORE Ron Riley Ben E. King

Ace Led Zeppelin

Jimmy Casto Ace B.T. Express Bobby Vint Benny Bell HOT NOW/OMAHA LaBelle 5-2

Joe Cocker Polly Brown HOT HOT Ringo 7-4 LaBelle 9-6 Minnie Riperton 20-10

WSGA/SAVANNAH Jerry Rogers Shirley & Co Ozark Mt Barry White Led Zeppelin Chilites HOT Pure Prairie 6-4 Sammy Johns 7-5 Ringo 9'6

WJDX/JACKSON Shirley & Co Diana Ross 12-6 Hot Hot Chocolate 10-8 Minnie Riperton 12-10 Elton John 24-16

WBBF/ROCHESTER Cary Pall Ace Todd Rundgren HOT Frankie Vall 6-3 Minnie Riperton 15-6 Brian Protheroe 11-8 Elton John 14-11 WSGN/BIRMINGHAM Jarry Rogars

Freddy Fender 10-5 Eiton John 23-6 Pointer Sisters 21-15

WGNG/PROVIDENCE

inton

Brad Pierce

Marie Osmond Ben E, King John Lennon Paul Anka HOT Elton John 15-10 HOT David Gatas 3-1 Sugarloaf 6-4 Ozark Mt 17-11 Barry Manitow 18-12 WGOW/CHATTANOOGA

Tex Meyer Al Green Roger Whittaker Pure Prairie Mershell Tucker HOT Jos Cocker 7:1

Barry White

Leo Zeppein Commander Cody, HOT Joe Cocker 13-5 Rufus 20-14 Hot Chocoalte 22-15 Sammy Johns 21-16 Elton John 25-18

Joe Cocker 14-8 Ringo 17-9 Minnie Riperton 24-14 fom Barsanti Al Martino 21-16 Shirley & Co 25-19

KRSP/SALT LAKE CITY Alan Hanue Paul Anka

Pure Prairie John Denve Neil Sedaka The Jaggers нот Ringo 5-3 Jimmy Castor 13-4 LaBelle 16-4

Hot Chocolate 19-9 Minnie Riperton 20-10 WOKY/MILWAUKEE Jim Brown Dawn Paul Anka Loretta Lynn Benny Bell HOT

Hot Chocolate 10-6 Minnie Riperton 14-7 Sugarloaf 15-10 Elton John 17-11 Chicago 15-10 Elton John 26-11 Jackson 5 16-12 Earth, Wind & Fire 23-16 WNOE/NEW ORLEANS Jason O'Brie WAPE/JACKSONVILLE Hot Chocolate Paul Anka Ozark Mt HOT HOT Rufus 11-6 Minnie Riperton 14-8 Joe Simon 20-10 Elton John 22-13

Joe Cocker 10-5 Minnie Riperton 16-6 Sugarloaf 17-7 Frankie Valli 19-9 Elton John 24-14 WJBQ/PORTLAND no Del Ga KRUX/PHOENIX

John Long Shirley & Co Chicago Ace Ozark Mt HOT B.T. Express 15-6 Phoebe Snow 13-10 Minnie Riperton 17-12 Joe Cocker 19-14

PARALLEL 2

Rufus

Sugarloaf Ringo Al Green

Marie Osmond HOT

Tom Murphey

Bob Dylan

Kraftwerk HOT

LaBelle 5-3

KBEQ/KANSAS CITY

MAJOR HARRIS AND LOBO ARE EXPLODING OUR NEXT EXPLOSIONS, COURTESY OF EDZEPPELN AND ALICE COOPER

-

>

Major Harris, "Love Won't Let Me Wait" 3248 An R&B smash that's crossing-over like wildfire.

Lobo, "Don't Tell Me Goodnight" Big Tree 16033 No stopping this record...new action every day.

Led Zeppelin,"Trampled Under Foot" the single from "Physical Graffiti." Coming.

Alice Cooper,"Only Women" the single from "Welcome To My Nightmare." Soon.

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Doing our job. Atlantic, Swan Song, and Big Tree Records.



T W

FRIDAY, MARCH 14, 1975

Album Airplay/30

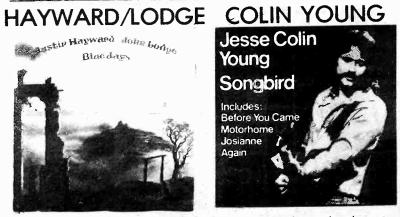
LW	TW				
3		LED ZEPPELIN Physical Graffiti (Swan Song) Variety of cuts. "Trampled" single			
1	2	BOB DYLANBlood on the Tracks (Columbia). Variety of cuts. "Blue" single.			
2	3	ROBIN TROWER			
13		KRAFTWERK			
	5	JESSE COLIN YOUNG Songbird (WB) Variety of cuts. Title leads.			
4	6	JOHN LENNON			
6	7	ACE 'How Long" and "Feeling".			
7	8	MICHAEL MURPHEY Blue Sky Night Thunder (Epic) "Wildfire" "Carolina" and "Hideout".			
-	9	JIMI HENDRIXCrash Landing (Reprise) Variety of cuts. "Free Again" leads			
8	10	CHARLIE DANIELS Fire on the Mt. (Kama Sutra) "Country Boy" leads.			
5	11	GORDON LIGHTFOOTCold on the Shoulder (Reprise) "Rainy" and "Slide"			
9	12	AL STEWART			
-	B	JANIS IANBetween the Lines (Columbia) "Seventeen" leads.			
23	14	ORLEANS Let There Be Music (Asylum) Title track leads.			
-	Ð	THE HOLLIES Another Night (Epic) Variety of cuts. Title leads.			
15	16	MAHAVISHNU ORCH Visions (Columbia) "Funk" and "Strut" lead.			
19	17	RICHARD TORRANCE Belle of the Ball (Shelter)			
-	18	ALICE COOPER			
-	19	KEITH MOON Two Sides of the Moon (MCA) "Sally" and "Gold" early leaders.			
-	20	TOM SCOTT			
10	21	NILS LOFGREN			
14	22	LON AND DERREK Who Do You Outdo (A&M) Title, "Hungry" and "Harder"			
-	23	EARTH WIND & FIRE That's The Way (Columbia) Variety of cuts, "Shining Star" leads			
26	24	CHICK COREA			
-	25	ARGENT In Deep (Epic)			
20	26	STRAWBS Ghosts (A&M) "Lemon Pie" leads			
-	27	YES Yesterdays (Atlantic) "America" leads			
-	28	MELISSA MANCHESTER. Melissa (Arista) Variety of cuts			
17	29	JOE WALSHSo What (ABC Dunhill)			
18	30	PHOEBE SNOWPhoebe Snow (Shelter)Single, "Good Times" and others.			
THE MOVEMENT ON THIS CHART REFLECTS WEEKLY AIRPLAY AND IN NO WAY ATTEMPTS TO FABRICATE A TREND					

Suggested New Product

Austin Hagward doke bodye Blacdary

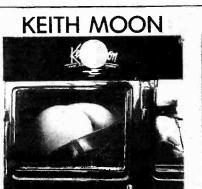


BLUEJAYS (THRESHOLD) Magnificent. The Moodies' mainstays (Hayward & Lodge) have carried it off by themselves.



SONGBIRD (WB)

This is the album that will do it for him.



BOTH SIDES ... (TRACK) An impressive line-up for the Who drummer's solo debut make this a programming must.



EARTH, WIND & FIRE THAT'S THE WAY OF THE WORLD including: Shining Star/Yearnin'Learnin'/See The Light Happy Feelin'/Africano



THAT'S THE WAY ... (COL.)

Top notch group, this LP may bust them all the way. Jazz, progressive & R&B.





BY MIKE HARRISON It is my hope that many of the AOR contributors, readers of R&R are able to turn out for the upcoming convention in Atlanta on March 21, 22, and 23. You may ask, "Who are the radio stars who will talk to us?" In answer to that, I don't think that there will be any, but if you come, we'll listen to you. A good face to face exchange of ideas between people from different stations and different markets is prime for Progressives and something that would be beneficial to us all. If your station is reluctant to finance your expedition, tell your GM something like, "All the kids are doing it." Seriously, a lot of our people have already committed themselves and it would be good to have more.

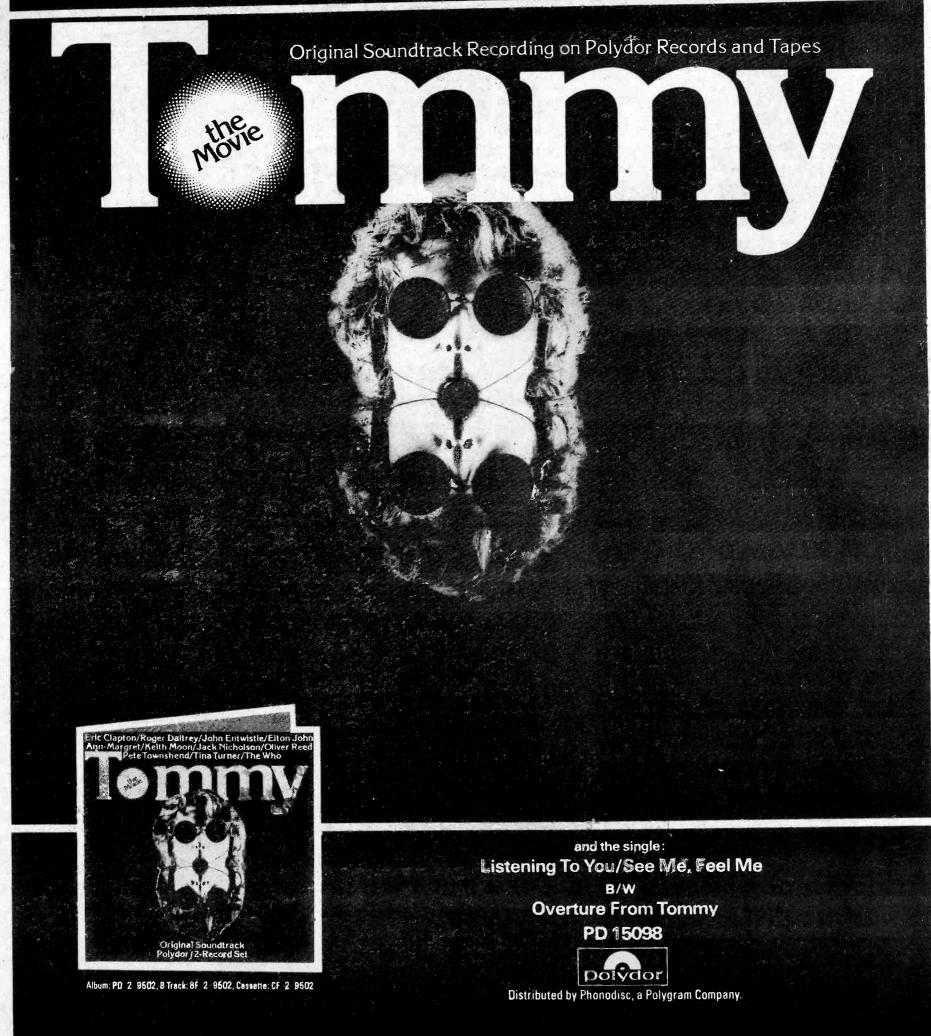
AOR stations do not imitate each other the way many singles stations have been doing lately. They do however turn each other on to new music, approaches, and concepts. In this very positive way, they influence each other greatly. Couple this with the relative exclusivity of the format and the rapid rate of ascension of its proponents, and you must draw the conclusion that THERES NO SUCH THING AS AN UNIMPORTANT AOR STATION, I address this to anyone who may ask the question, "Why does this section mix the 'Heavy' stations with some that have been, up until now, nationally unknown?" This question stems from shortsighted, preconceived, outdated notions. Unless a record company is out for a fast buck or radio programmers forgot how they got started, whether or not a station "sells records" is not total criteria for potency significance in AOR Radio. For the most part, unlike Top 40, market size, station resources, and ratings do not necessarily coincide with quality, talent, and industry respect. In AOR Radio, it is not unusual to see people step right out of college into major programming positions, or for programmers to jump from a market of two thousand to one of two million in one quick move.

For example, take WLIR FM on ong Island. It is a prime ex what I like to refer to as a Mother Station. For over a decade, it was a suburban background music and classical operation which, although good, was obscure in the shadow of not only New York City, but also the shadow of it's fellow suburban stations. The other tenants of the office building in which it was located had not even heard of it.

Considering that the market was already served by three major Progressives out of New York, and the totally unknown reputations of its broadcasters, WLIR FM was not taken seriously, when in July of 1970, it announced that it was going Continued on page 36/

Your senses will never be the same.

Eric Clapton • Roger Daltrey • John Entwistle Elton John • Ann-Margret • Keith Moon • Jack Nicholson Oliver Reed • Pete Townshend • Tina Turner and The Who





ALICE COOPER Welcome To My Nightmare (Atl)

JIMI HENDRIX

KEITH MOON

Mike Harrison/Editor Album Hotline: (714)223-6797

RADIO & RECORDS

WNEW FM/NEW YORK

HOT:

ADDED:

HOLLIES (Epic) MICKEY NEWBURY (Elektra) **AI ICE COOPER (Atlantic)** YES (Atlantic) KEITH MOON (MCA) ARGENT (Epic)

JESSE COLIN YOUNG (WB)

DENNIS ELSAS, Music Director: An enjoyable hour spent with David Gates on the air, talking about new album and Bread

kyys FM/Kansas city

ADDED: ALICE COOPER (Atlantic) HOT: LED ZEPPELIN (Swan Song) MICHAEL MURPHEY (Epic) ACE (Anchor) KRAFTWERK (Vertigo)

with "Boogie" and "Houses" leading. Murphey's "Wildfire". Ace's "How Long" and "Satellite". Playing Nigel Olsson and Bowie singles.

WRNO FM/NEW ORLEANS

ARGENT (Epic) JIMI HENDRIX (Reprise) LED ZEPPELIN (Swan Song) CHICK COREA (Polydor) ALICE COOPER (Atlantic) TOM SCOTT (Ode)

WET WILLIE (Capricorn) ROBIN TROWER (Chrysalis) JOE WALSH (ABC Dunhill) JOHN DENVER (RCA) OZARK MT. (A&M) HENRY GROSS (A&M)

MITCH MCCRACKEN, Music Director: Jimi Hendrix is dynamite. Zeppelin is super hot, the feature album. Playing Pure Prairie League single and Elton's "Standing There". WRNO has dropped their album hour (playing entire new album) because people were found to be taping instead of buying. Instead, they are playing a few cuts on a few albums for previewing. Are your listeners handy with a tape also?

KMET FM/LOS ANGELES

HOT:

ADDED: DAVID BOWIE (RCA) JIMI HENDRIX (Reprise) MAHAVISHNU ORCH (Col) EARTHWIND & FIRE (Col) ALICE COOPER (Atlantic) TOM SCOTT (Ode) DRAMATICS (ABC) OLD & IN THE WAY (Round) BOB MARLEY (Island) HOT CHOCOLATE (Big Tree) **BLOODSTONE** (London) H. MELVIN (Phila. Int.) KEITH MOON (MCA)

BOB DYLAN (Columbia) JOHN LENNON (Apple) **JOE WALSH (ABC Dunhill) RUFUS (ABC)** OHIO PLAYERS (Mercury) KRAFTWERK (Vertigo) JOHN MAYALL (Blue Thumb) **ROBIN TROWER (Chrysalis)** AL STEWART (Janus)

JOE COLLINS, Music Director: Bowie's "Somebody Up There" and "Fame". Bowie and Hendrix are HOT. Zeppelin's "Custard Pie" "Houses" and "10 Yrs". EWF's "Shing Star". Walsh's "Club". Rufus' "Stop On By". Playing Nilsson, both sides of Elton John, Chicago, Bad. Co., and Shirley & Co. singles.

WST FM/LOS ANGELES

ADDED: HOLLIES (Epic) DEMIS ROUSOS RUSS BALLARD (Columbia) UNDISPUTED TRUTH (Tamlà) JOURNEY (Columbia) PAVLOV'S DOG (ABC) EARTH WIND & FIRE (Columbia) SUPERTRAMP (A&M) TAGGETT (UA) VASSAR CLEMENTS (Mercury) ALICE COOPER (Atlantic) ELLIOT LURIE (Columbia) BAREFOOT JERRY (Monument) ARGENT (Epic) JESSE COLIN YOUNG (WB) YES (Atlantic)

JOHN LENNON (Apple) JOE VITALE (Atlantic) KRAFTWERK (Vertigo)

DAVID PERRY, Music Director: Hollies' "Another Night" and "Hobo Lullaby". Cooper's "Only Women" and "Escape". Lurie's "R&R Lady" and "Sat. Night". Young's "Before You Came". Bowie is hot wifb "Right", and single. Moon's "Solid Gold" and "Kid's Alright". Hendrix's "Free Again". King's "Still In Love." Playing both sides of Etch. Iche. Smatch Babieron. Blackburd. and Saale & Catter State Elton John, Smokey Robinson, Blackbyrd, and Seals & Crofts singles.

ADDED: DAVID BOWIE (RCA) KEITH MOON (MCA) EMMYLOU HARRIS (Reprise) HOT:

LED ZEPPELIN (Swan Song) AL STEWART (Janus) LON & DERREK (A&M) **JIMI HENDRIX (Reprise)** SKY KING (Columbia) RICHARD TORRANCE (Shelt)

MAHAVISHNU ORCH (Columbia)

HOT: WET WILLIE (Capricorn) BOB DYLAN (Columbia) PURE PRAIRIE LEAGUE (RCA) OHIO PLAYERS (Mercury) JOHN DENVER (RCA)

MICHAEL ST. JOHN, Music Director: Trower's "Devil". Nektar's "Astral Man". Zeppelin's "Sea Side" "Boogie" "Woman" and "Kash-mir". Kansas' title track "Lonely St." and "Road". Playing Kraftwerk, Todd Rundgren, Major Harris, and Marshall Tucker singles.

KSAN/SAN FRANCISCO BOB MARLEY & WAILERS (Isi) LED ZEPPELIN (Swan Song) **ROBIN TROWER (Chrysalis)** BAREFOOT JERRY (Monument) BAKER GURVITZ (Chess) LON & DEREK (A&M) NILS LOFGREN (A&M) **ROBERT PALMER (Island)** LOUDEN WAINWRIGHT III (Col) BOXY MUSIC (WB) ACE (Anchor) NEKTAR (Passport) AL STEWART (Janus) STRAWBS (A&M) BONAROO (WB)

FRIDAY, MARCH 14, 1975

ne

Hottest:

led zeppelin

Physical Graffiti (Swan Song)

BOB DYLAN

Blood On The Tracks (Columbia)

ROBIN TROWER

For Earth Below (Chrysalis) KRAFTWERK

Autobahn (Vertigo)

CHICK COREA (Polydor) OLD & IN THE WAY (Round) AMERICAN GYPSY (Chess) CHAMBERS BROS (Avco) MAHAVISHNU ORCH (Columbia) COMMANDER CODY (WB) EARTH WIND & FIRE (Columbia) BOB DYLAN (Columbia) JOHN LENNON (Apple)

BONNIE SIMMONS, Program Director: Playing entire Lps. Playing Bowie, Elton John, Faces w-Rod Stewart, Nigel Olsson singles.

WGRQ FM/BUFFALO

HOT:

BOB DYLAN (Columbia) CHARLIE DANIELS (Kama Sut) **GORDON LIGHTFOOT (Reprise)** OUEEN (Elektra) PURE PRAIRIE LEAGUE (RCA) SUPERTRAMP (A&M) LEO SAYER (WB) **ROBIN TROWER (Chrysalis)** LED ZEPPELIN (Swan Song)

ROGER CHRISTIAN, Music Director: Wet Willie, Lon & Derrek, Black Sheep, Mahavishnu, and Bonaroo are the Features of the week, being previewed in its entirety one night each week. Playing,flip sides of both Elton John and Chicago.

KAMC FM/DALLAS

ADDED JIMI HENDRIX (Reprise) LED ZEPPELIN (Swan Song) TOM SCOTT (Ode) JANIS IAN (Columbia) JOHN MAYALL (Blue Thumb) VASSAR CLEMENTS (Mercury) NILS LOFGREN (A&M) AL STEWART (Janus)

HOT: DAN FOGELBERG (Epic) MICHAEL MURPHEY (Epic) JOE WALSH (ABC Dunhill) **GORDON LIGHTFOOT (Reprise) BOB DYLAN (Columbia)** JOHN DENVER (RCA) HENRY GROSS (A&M) JONATHON EDWARDS (Atlantic

STUART MCRAE, Music Director: Playing entire Hendrix and Zep-pelin. Murphey's "Wildfire". Walsh's "Falling" and "Fair". Lightfoot's "Soul". Dylan's "Rain" and "Wind". Gross' "Band". Good requests on Protheroe. Torrance's "Don't Let Me Down", "Jam" and "N.D. Lady". Playing Calico single. Would appreciate service from Capitol.

WEBN FM/CINCINNATI

HOT

ADDED CHICK COREA (Polydor) YES (Atlantic) OLD & IN THE WAY (Round) TOM SCOTT (Ode) LES VARIATIONS (Buddah) LEO SAYER (WB) KEITH MOON (MCA) MAHAVISHNU ORCH (Columbia)

JESSE COLIN YOUNG (WB) EARTH WIND & FIRE (Columbia)

ROBIN TROWER (Chrysalis)

LED ZEPPELIN (Swan Song)

NEKTAR (Passport)

KANSAS (Kirshner)

Knoc

Old's

singles

ADDED

AL STEWART (Janus) STRAWBS (A&M)

LED ZEPPELIN (Swan Song)

TOM KENNEDY, Program Director: Yes' "Looking" and "Traveler".

"Pastoral" "Be Happy" and "Home To Earth". Young's "Songbird"

Fire's "Way Of The World" and "Happy Feeling". Zeppelin's "Kash-mir" "Flight" and "Boogie". Entire Dylan. Lightfoot's "All The

Lovely Ladies". Playing Protheroe, Elton John, Ace, and Kenny Rankin

WERC FM/BIRMINGHAM

BOB DYLAN (Columbia) **ROBIN TROWER (Chrysalis)** JIMI HENDRIX (Reprise) **GORDON LIGHTFOOT (Reprise)**

havishnu

LED ZEPPELIN (Swan Song)

MELISSA MANCHESTER (Arista MICHAEL MURPHEY (Epic) **GORDON LIGHTFOOT (Reprise) RICHARD TORRANCE (Shelter)**

LED ZEPPELIN (Swan Song)

KRAFTWERK (Vertigo)

MELISSA MANCHESTER (Aris)

STRAWBS (A&M)

PILOT (Capitol)

Crash Landing (Reprise)

Two Sides Of The Moon (MCA)

KLOS FM/LOS ANGELES ADDED: HOT: LED ZEPPELIN (Swan Song) YES (Atlantic) JIMI HENDRIX (Reprise) PHOEBE SNOW (Shelter) MINNIE RIPERTON (Epic)

JESSE COLIN YOUNG (WB) MAN (UA) PURE PRAIRIE LEAGUE (WB)

ALICE COOPER (Atlantic)

"Rainbow" and "Stone Free". Young's title track. Man's "Rainbow Eyes". League's "Amie". Variety of cuts on Cooper. Riperton's 'Reason''. Playing Seals & Croft, Tom Waits, Stewart, and both sides of Elton John singles

KADI/ST. L -KWKI/KC

ADDED **ORLEANS** (Asylum)

YES (Atlantic) LED ZEPPELIN (Swan Song) ALICE COOPER (Atlantic) WET WILLIE (Capricorn)

HOT: MICHAEL MURPHEY (Epic) KRAFTWERK (Vertigo) STYX (Wooden Nickel) PHOEBE SNOW (Shelter) **BOB DYLAN (Columbia)**

PETER PARISI, Program Director: Title track off Orleans. Yes' "Looking Around" and "America". Zeppelin's "10 Yrs." and "Sea Side" are leading. Cooper's "Escape". Willie's "Leona". Murphey's "Wildfire". Playing Poetry Man from Snow. Dylan's "Lily". Playing Nilsson's single

WKDA FM/NASHVILLE

HOT:

ADDED: JOHN LENNON (Apple) JOE VITALE (Atlantic) BAREFOOT JERRY (Monument) BOB DYLAN (Columbia) ALICE COOPER(Atlantic) **ORLEANS** (Asylum) LED ZEPPELIN (Swan Song)

LINDA RONSTADT (Capitol) CHARLIE DANIELS (Kama Sutra AVERAGE WHITE BAND (Atl) **DAVE MASON (Blue Thumb)** MICHAEL MURPHEY (Epic) ROXY MUSIC (WB)

ROXY MUSIC (WB) JACK CRAWFORD, Program Director: Nothing emerging yet off new additions, "Boogie" and "Houses" on Zeppelin. Ronstadt's "Will Be Loved" and "Willing". Daniel's "Diablo" "Trudy" and "Country Boy". Dylan's "Lily" and single picking up, Mason's "Watchtower" and "Every Woman". Murphey's "Carolina" and "Wildfire". John's "Empty Sky" and "Pigeon". Tucker's "We Blong" "Old Cowboy" "In My Own Way" and "24 Hrs." Playing Golden Earring, Ace, Chicago, Bad, Co singles Had, Lerry Leff Walker in live concert. Audience Bad. Co. singles. Had Jerry Jeff Walker in live concert . . Audience loved it. (2-27) Would appreciate better service from RCA.

WMMS FM/CLEVELAND

HOT:

ACE (Anchor)

LABELLE (Epic)

ROXY MUSIC (WB)

STRAWBS (A&M)

RUSH (Mercury)

JOE VITALE (Atlantic)

AL STEWART (Janus)

AVERAGE WHITE BAND (Atl)

LED ZEPPELIN (Swan Song)

ROBIN TROWER (Chrysalis)

RAY MANZAREK (Mercury)

ADDED:

BOB MARLEY & WAILERS (IsI) LUCIFER'S FRIEND (London) ALICE COOPER (Atlantic) ARGENT (Epic) COTTONWOOD SOUTH (Col)

YES (Atlantic) KEITH MOON (MCA) CHICK COREA (Polydor)

LARRY CORYELL (Vanguard) AL GREEN (London) ALPHONSE MUZON (Blue Note) SOUL SURVIVORS (TSOP)

JOHN LENNON (Apple) TOM SCOTT (Ode) HOLLIES (Epic) JOHN GORMAN, Program Director: Lucifer's "Hobo" "Mother" and title track. Corea's "Day" and "Escape". Ace's "How Long". AWB's "Got Love" and "You Got It". Stewart's "Carol" and "What's Going On". Hollies' "Sandy" "Time Machine" and heavy play on all. Lofgren's "Going Back" "Keith" "Crook" and "Back It Up". Playing Baution (both (both (both Crook)) and "Back It Up". Playing

Bowie, Elton John (both sides), Nilson, Rapscallion, Shirley & Co. Al Green, Sugarloaf, Suzi Quatro, and Golden Earring singles. Had Argent and Louden Wainwright in concert. Both were well received.

WKTK FM/BALTIMORE

HOT:

NILS LOFGREN (A&M) **BONAROO** (WB)

MELISSA MANCHESTER (Arista) KRAFTWERK (Vertigo) CHICK COREA (Polydor) MAHAVISHNU ORCH (Columbia) ROBIN TROWER (Chrysalis)

LED ZEPPELIN (Swan Song) BLUE OYSTER CULT (Col) **BOB DYLAN** (Columbia)

EARTH WIND FIRE (Columbia) JOHN REEVES, Program Director: Lofgren is a fine Lp., playing entire album. Bonaroo's "Physical Fitness" and "Melody Maker". Manchester's "Having You", "Stevie's Wonder", "Too Many People" and "Party Music". Corea's "Flight". Mahavishny's "Be Happy", 'Party Music''. and "Funk" and "Stut". EWF is doing well in the stores. Zeppetin's "Kashmir" "10 Yrs." "Wanton", "Boogle" "Bron-Yr-Aur" and "Night Flight", Cult's "Reels" and "Aflame".

PAULA PORTER, Music Director: Yes' "Dear Father". Hendrix's

MAX FLOYD, Program Director: Playing a variety of cuts on Zeppelin

ADDED PRETTY THINGS (Swan Song)

HOT:

PASSPORT (Atco) KRAFTWERK (Vartigo)

ADDED: MICHAEL MURPHEY (Epic) WET WILLIE (Capricorn) LON & DERREK (A&M) **BLACK SHEEP (Capitol)** MAHAVISHNU ORCH (Col) BONAROO (WB)

ADDED:

ARGENT (Epic)

TOM SCOTT (Ode)

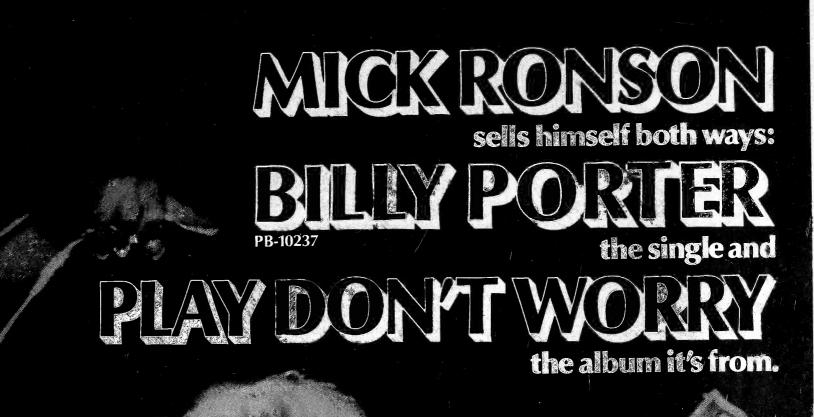
ORLEANS (Asylum)

SKY KING (Columbia)

PASSRORT (Atco)

HOLLIES (Epic)

BLUE OYSTER CULT (Col)





CPL1/CPS1/CPK1-0681





RADIO & RECORDS

MORE LISTINGS- PAGE 36

KSHE FM/ST. LOUIS

ADDED: **JANIS IAN (Columbia)** JESSE COLIN YOUNG (WB) ALICE COOPER (Atlantic) KANSAS (Kirshner) RUSH (Mercury) OSANNA (Peters) LUCIFERS FRIEND (Passport) RANDY PIE (Polydor) ORLEANS (Asylum)

HOT: LED ZEPPELIN (Swan Song) PAVLOV'S DOG (ABC) **ROBIN TROWER (Chrysalis)** NEKTAR (Passport) BOB DYLAN (Columbia) ACE (Anchor) AL STEWART (Janus) BAKER GURVITZ (Chess) WET WILLIE (Capricorn) MURPHEY'S LAW (ABC) SHELLY GRAFFMAN, General Manager: Getting strong response to

Osanna's title track. Zeppelin's "Kashmir" leads. Dog's "Julia". Nektar's "Show Me", and "Life". Ace's "How Long" and "24 Hrs," Willie's single and title track. Murphey's title track. Playing Todd Rundgren single

KZOK FM/SEATTLE

ADDED BAREFOOT JERRY (Monument) JESSE COLIN YOUNG (WB) **BLACKBYRDS** (Fantasy) BONAROO (WB) ALICE COOPER (Atlantic) DRUICK & LORANGE (Ear) EARTH WIND & FIRE (Columbia) PHOEBE SNOW (Shelter) LON & DERREK (A&M) HOLLIES (Epic) HONK (Epic) JANIS IAN (Columbia) DANNY O'KEEFE (Atlantic) **ORLEANS** (Asylum) SKY KING (Columbia) YES (Atlantic)

HOT LED ZEPPELIN (Swan Song) **ROBIN TROWER (Chrysalis)** KRAFTWERK (Vertigo) **RAMSEY LEWIS (Columbis)** AVERAGE WHITE BAND (Atl) BOB DYLAN (Columbia) JEFFERSON STARSHIP (Grunt) ERIC BURDEN (Capitol) KENNY RANKIN (Little David)

NILS LOFGREN (A&M) NORM GREGORY, Music Director: Jerry's "Shoes". Bonaroo's "Tread" and "Sally Ann", "Dream". Cooper's title track, and "Black Widow". Druick's "Captain" leads. EWF's "Happy" and "Light". L&D's "Harder" and "Hungry". Hollies' "Another Night". Good phones on Honk. Ian's "17". Yes' "America" and Lofgren's "Satur-day". Trower's "Althea" "Devil" and "Fine Day". A recent concert sparked interest in Rankin.

KPRI FM/SAN DIEGO

ADDED: DAVID BOWIE (RCA) LEO SAYER (WB) ACE (Anchor) MICHAEL MURPHEY (Epic) NEKTAR (Passport) PURE PRAIRIE LEAGUE (WB)

LED ZEPPELIN (Swan Song) BOB DYLAN (Columbia) AVERAGE WHITE BAND (Atl.) GORDON LIGHTFOOT (Repr.) JOHN LENNON (Apple) **ROBIN TROWER (Chrysalis)**

KRAFTWERK (Vertigo) ADRJAN BOULT, Music Djrector: Bowie's single and "Universe". Trower's "Devil". Zeppelin's "Boogie" leads. League's "Amie" heavy requests. Kraftwerk gets response every time played. Playing both sides of Elton John single.

KSMB FM/LAFAYETTE

HOT: ADDED GORDON LIGHTFOOT (Reprise) MICHAEL MURPHEY (Epic) EMMYLOU HARRIS (Reprise) ACE (Anchor) MELISSA MANCHESTER (Arista) HENRY GROSS (A&M)

LED ZEPPELIN (Swan Song) STANLEY TURRENTINE (Fant) JOHN MAYALL (ABC Dunhill) SKY KING (Columbia)

JIMMY BUFFETT (ABC Dunhill) **BOB DYLAN (Columbia)** LINDA RONSTADT (Capitol) **BILLY JOEL (Columbia)** AL STEWART (Janus) RICHARD TORRANCE (Shelter) CHARLIE DANIELS (Kama Sut)

MIKE MITCHELL, Program Director: Lightfoot's "Rainy Day" "Tree" and title track. Harris' "Win" "Believing" "Too Far Gone". Ace's "Time Ain't Long", "Satellite", "Real Feeling" and "How Long", Melissa's "We Got Time" and "I Got Eyes", Entire Zeppelin. Turrentine's "Dreams." Mayall's "Home" and "Train Time". Torrance's "Jam" and "Belles". Murphey's "Carolina" "Rat" "Hideout" and single. Buffett's "Money" "Door" and "Hurricane Entire Dylan. Gross' "Tomorrow", "Evergreen" and Entire Stewart. Daniel's "Diablo" "Country Boy" and Season". 'Engine'' "Trudy". Playing Bowie, Elton John, Randy Newman, Bruce Springsteen, and King Creole singles.

WOUR/UTICA-SYRACUSE

HOT:

ADDED

OLD & IN THE WAY (Round) LED ZEPPELIN (Swan Song) MARLENA SHAW (Blue Note) ALICE COOPER (Atlantic) BOB MARLEY & WAILERS (IsI) CHICK COREA (Polydor)

ORLEANS (Asylum) BOB DYLAN (Columbia) AVERAGE WHITE BAND (Ati) DAN FOGELBERG (Epic) CHARLIE DANIELS (Kama Sutra GIL SCOTT-HERON (Arista)

PHOEBE SNOW (Shelter) ORCHESTRA LUNA (Epic) STEVE HUNTINGTON, Music Director: Old's "Panama Red". Entire Zeppelin. Orleans is HOT with title track, "Dance" and "Given Me Something". All of Dylan with "Lily" leading. AWB's "Person". Fogelberg getting good requests with "Stories" "Plan" "Illinois" and "Raven", Daniel's "Country Boy" and "No Place", Heron's "Winter" and "Analysis", Phoebe's "Harpo's" and "Sunday", Entire Lennon, Immediate response to new Linda Lewis single. Also playing Bowie, Elton John and Mahogany Rush singles.

WMMR PHILADELPHIA

HOT:

NILS LOFGREN (A&M)

AL STEWART (Janus)

JANIS IAN (Columbia)

HOLLIES (Epic)

ACE (Anchor)

EMMYLOU HARRIS (Reprise)

ADDED: **KEITH MOON (MCA)**

ADDED:

DAVID BOWIE (RCA) ERIC ANDERSON (Arista) JIMI HENDRIX (Reprise) JESSE COLIN YOUNG (WB) ARGENT (Epic) ALPHONSE MUZON (Blue Note) LED ZEPPELIN (Swan Song) EARTH WIND & FIRE (Columbia)

T. MORGAN, Program Director: Playing entire Lps. Playing Nilsson, and Linda Lewis singles.

KBPI FM/DENVER

HOT

JESSE COLIN YOUNG (WB) JIMI HENDRIX (Reprise) STEELEYE SPAN (Chrysalis) JANIS IAN (Columbia) CHICK COREA (Polydor) EMMYLOU HARRIS (Reprise) HOLLIES (Epic)

AL STEWART (Janus) **ROBIN TROWER (Chrysalis) GORDON LIGHTFOOT(Reprise)** JOHN LENNON (Apple) MICHAEL MURPHEY (Epic) ACE (Anchor) LED ZEPPELIN (Swan Song)

JEAN VALDEZ: Young's "Songbird" "Again" and "Before You Came". Hendrix's "Message" and "Crash Landing". Span's "Hugh". lan's "Between Lines" and "17". Corea's "Jungle Waterfall" and "Metal". Harrist "Boulder" "Too Far" "For No One". Hollies' "Sandy". Stewart's "Carol" and "What's Going On". Trower's "Tale" "Money" and title track. Lightfoot's "Slide", "Bend in Water", and title track. Lennon's "Stand" "Shame" and "Ya Ya". Murphey's "Wildfire" "Carolina" and "Hideout". Ace's "How Long" "Feeling" and "24 Hrs." Zeppelin's "Boogie" "Flight" and "Trampled". Dylan's "Tangled", "Lily" and "Storm". Playing Elton John single, both sides, and Bad Co. Bowie, and Nigel Olsson singles.

WABX FM/DETROIT

ADDED:

ARGENT (Epic)

ADDED: PETER FRAMPTON (A&M) JIMI HENDRIX (Reprise) EARTH WIND & FIRE (Columbia) JESSE COLIN YOUNG (WB) MAHAVISHNU ORCH (Columbia) YES (Atlantic)

ALICE COOPER (Atlantic) OR LEANS (Asylum) SOUL SUR VIVORS (TSOP) BLACK SHEEP (Capitol) HOLLIES (Epic)

TOM SCOTT (Ode) ISOTOPE (Gull) HOT: ROXY MUSIC (WB) **BOB DYLAN (Columbia)** ACE (Anchor) LED ZEPPELIN (Swan Song) CHICK COREA (Polydor)

GIL SCOTT-HERON (Arista)

LONNIE LISTON SMITH

(Flying Dutchman)

JIM SOTET, Program Director: Hendrix is Hot. Playing Elton John, Flaming Groovies, Barry White, First Choice, and Nilsson singles. Getting great reaction to the Groovies.

KTYD SANTA BARBARA

HOT:

BOBBY HUTCHERSON (Blue Nte) JESSE COLIN YOUNG (WB) RAMBIL JACK ELLIOT (Rarer) LON & DERREK (A&M) EARTH WIND & FIRE (Columbia) MELISSA MANCHESTER (Ariste BONNIE RAITT (WB) ACE (Anchor) BONAROO (WB) **BOB DYLAN (Columbia)**

WHITE HEAT (20th) DONALD BYRD (Blue Note) KEITH MOON (MCA)

ADDED:

LOGGINS & MESSINA (Columbi JANIS IAN (Columbia) LAURIE COBB, Music Director: Ace's "Real Feeling" leads. L&D's

"Out Do" "Music Lover" "Dancing" and "Harder". Entire Melissa. L&M's "Keep Me In Mind" and "Brighter Days". Ian's "Party" leads.

HOT:

WPDQ JACKSONVILLE

ADDED: LED ZEPPELIN (Swan Song)

VASSAR CLEMENTS (Mercury) JAMES COTTON BAND (Buddah) BOB DYLAN (Columbia)

RORY BLOCK (RCA) BILL BARTLETT, Program Director: Zeppelin's "Rover" "Sea Side" "Nite Flight" and "Boogie" leading. Clements' "Sweet" "Long Way" "Kissime" and "Lonesome Blues". Cotton's "Fever" and "All Walks". Krattwerk's "Melody II". Great response to Cody, Playing Baker Gurvitz's "Help Me", and Starship, Pure Prairie League, and Bowie singles

WORJ FM/ORLANDO

ADDED EARTH WIND & FIRE (Col) TOM SCOTT (Ode) JANIS IAN (Columbia) MAHAVISHNU ORCH (Col) BOB MARLEY & WAILERS (Isl)

LED ZEPPELIN (Swan Song) RICHARD TORRANCE (Shelt.) KRAFTWERK (Vertigo) QUEEN (Elektra) GORDON LIGHTFOOT (Repr) JIMMY BUFFETT (ABC) ACE (Anchor) JOHN LENNON (Apple)

J.D. BLACKFOOT (Fantasy)

KRAFTWERK (Vertigo)

STYX (Wooden Nickel)

MIKE LYONS, Music Director: Zeppelin's "Wanton" "Flight" and "Trampled" lead. Torrance's "Belle" and "Down Again". Queen's "Makes Me" and "Lap". Lightfoot's "Bend In Water" and "Silde". Cody's single. Playing Seals & Croft and Status Quo singles.

WQIV FM/NEW YORK

ADDED: JESSE COLIN YOUNG (WB) LON & DERREK (A&M) YES (Atlantic) EVIE SANDS (Haven) HOLLIES (Epic) TOM SCOTT (Ode) **KEITH MOON (MCA)** DONALD BYRD (Blue Note) **KANSAS** (Kirshner) DAVID BOWIE (RCA)

HOT: LED ZEPPELIN (Swan Song) JIMI HENDRIX (Reprise) JANIS IAN (Columbia) BLUE OYSTER CULT (Columbia) MELISSA MANCHESTER (Arista) SKY KING (Columbia) STRAWBS (A&M) PRETTY THINGS (Swan Song) **BUTTS BAND (Blue Thumb)** RORY BLOCK (RCA) BONAROO (WB) NILS LOFGREN (A&M) **ORLEANS** (Asylum) ALPHONSE MUZON (Blue Note) VASSAR CLEMENTS (Mercury) DAVID GATES (Elektra) LES VARIATIONS (Buddah)

TOM O'HARE, Program Director: Variation's "Superman". lan's '17". Torrance's "Let Me Down". Ace's "How Long", and "Running" Sands' "Making"

KZEL FM/EUGENE

ADDED: KEITH MOON (MCA) VASSER CLEMENTS (Mercury) BOB MARLEY (Island) JESSE COLIN YOUNG (WB) NILS LOFGREN (A&M) TOM SCOTT (Ode) CHICK COREA (Polydor) JANIS IAN (Columbia) MAHAVISHNU ORCH (Columbia) JESSE COLTER (Capitol) DAVID BOWIE (RCA)

HOT: AL STEWART (Janus) LED ZEPPELIN (Swan Song) **EMMYLOU HARRIS (Reprise)** EARTH WIND & FIRE (Col) TOWER OF POWER (WB) GROVER WASHINGTON (Kudu) **ORLEANS** (Asylum) **NEKTAR** (Passport) MICK RONSON (RCA) JOHN ENTWHISTLE'S OX (Track) JOHN MAYALL (Blue Thumb)

STAN GARRETT, Program Director: Moon's "In My Life" leads. Check out Corea's piano improvisations. Ian's "Between The Lines" is great. Stewart's title track is leading. Zeppelin's "10 Yrs". Tof P's "Walking" "Rub" and "Willing". Orleans' "Business" and "Life". Nektar's "Astral Man" "Show Me" and "Nellie". Melissa's "Time". Trower's "Tales". Playing the Nilsson single

WHCN FM/HARTFORD ADDED: ADDED: JIMI HENDRIX (Reprise) JOE DROUKAS (Southwind)

JESSE COLIN YOUNG (WB) BOB MARLEY (Island) NILS LOFGREN (A&M) CHAMBERS BROS (Avco) KEITH MONO (MCA) KANSAS (Kirshner) MAHAVISHNU ORCH (Columbia¹ OR LEANS (Asylum) STEVE ASHLEY (Gull)

HOT: STRAWBS (A&M) GORDON LIGHTFOOT (Reprise) EMMYLOU HARRIS (Reprise)

MAGGIE & TERRE ROCHE (Col)

JANIS IAN (Columbia) COUNTRY PAUL PAYTON, Music Director: Wailer's "Natty Dread" "Bellyfull", "Bend Low" and "Lively Up". Lofgren's "Sat. Night" and "Goin Back". Chambers' "Lady Brown", "Middle" "Crazy". Moon's "Goin Back". Chambers' "Lady Brown", "Middle" "Crazy", Moon's "Fox", "Ms. L" and "Sally". Kansas' tille track, and "Symphony". Mahavishnu's "Earthship" "Funk" and is overall an excellent album. Ashiey's "Fire & Wine". Droukas' "Tailfeather", "Writing On Wall" and "Sweetest One". Roches' "Wigglin Man", "W. Va." and "Mountain People". Entire Strawbs with "Grace" leading. Lightfoot's tille frack, "Lovely Ladies" and "Now & Then". Harris' "For No One", and "Win Your Love". Orleans is getting incredible response to all of side I. Ian getting great response to "Party's Over" "17" and "Bright Lights". Playing Nicky Thomas and Guy Clark singles.

WLIR FM/LONG ISLAND

ADDED: JESSI COLIN YOUNG (WB) CHICK COREA (Polydor) ARGENT (Epic) MAHAVISHNU ORCH (Col) TOM SCOTT (Ode) JIMI HENDRIX (Reprise) **KANSAS** (Kirshner)

HOT: **RICHARD TORRANCE (Shelt) BOB DYLAN (Columbia)** LON & DEREK (A&M) LED ZEPPELIN (Swan Song)

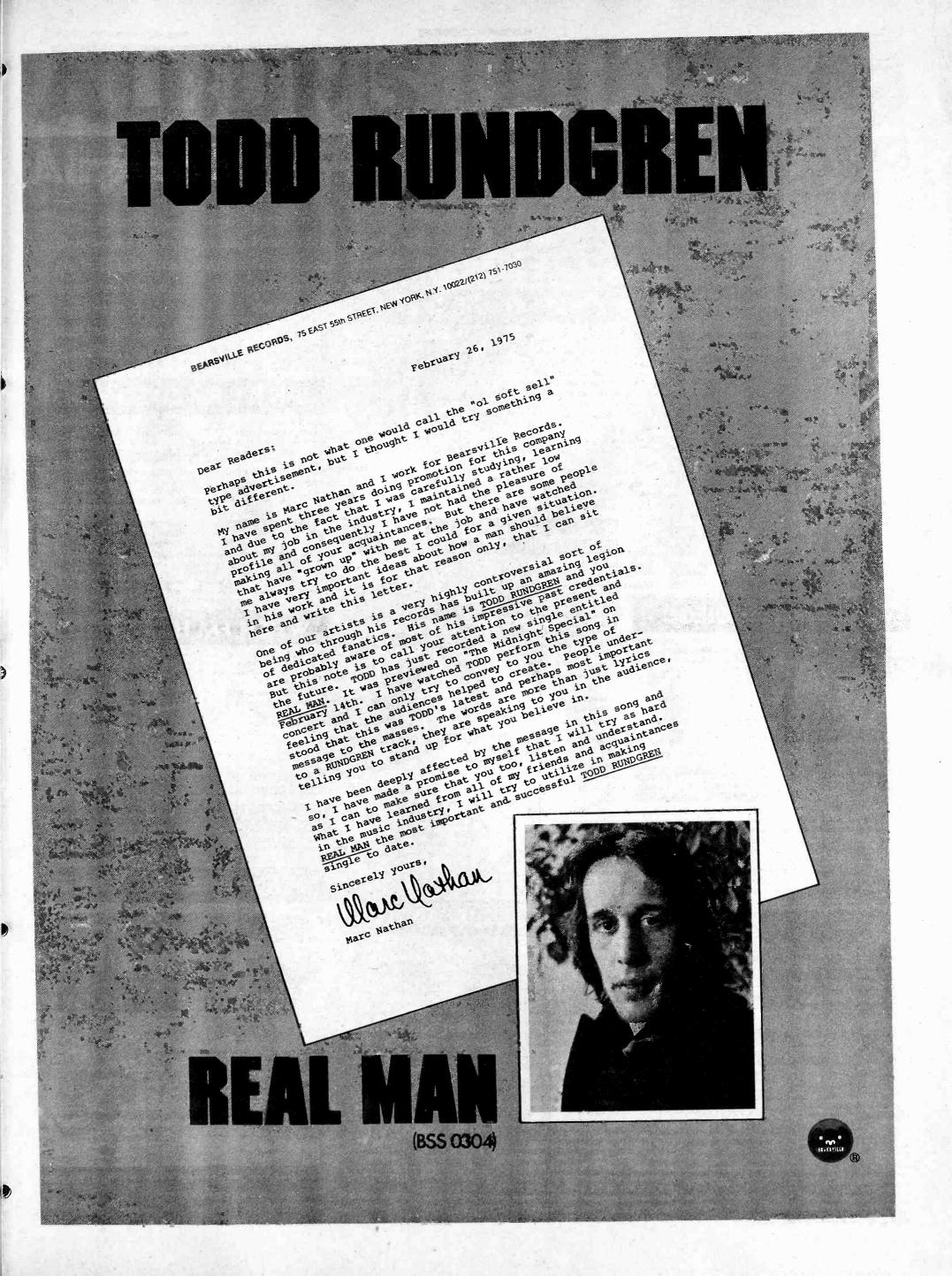
GIL COLQUITT, Music Director: Young's "Josinne". Corea's 'Newborn" and "Celebration II". Entire Hendrix and it's Hot. Corea also getting great response. Mayall, in concert was terrific! Barnaby Bye and Pretty Things coming up. March 8, Bonnie Bramlett.

WAAF FM/WORCESTER

ADDED JIMI HENDRIX (Reprise) LED ZEPPELIN (Swan Song) JOHN DENVER (RCA) JESSE COLIN YOUNG (WB) **ORLEANS** (Asylum) LON & DEREK (A&M) HOLLIES (Epic)

HOT **KENNY RANKIN (Little David)** MICHAEL MURPHEY (Epic) RICHARD TORRANCE (Shelter) ACE (Anchor) MINNIE RIPERTON (Epic) **BOB DYLAN (Columbia) ROBIN TROWER (Chrysalis)** JANIS IAN (Columbia)

JOE CAPOBIANCO, Music Director: Hendrix's "Message" leads. Young's "Song Bird" and title track. Orleans' title track and "Ending". L&D's "Music Lover" and "Harder". Hollies' title track. Rankin's title cut. Murphey's "Wildfire" and "Blue Sky". Torrance's "Don't Let Me Down". Heavy requests on Ace. Minnie's single and "Reasons". Dylan still getting heavy requests. Trower's "Devil". lan's "Party" and "Light"



RADIO & RECORDS

FRIDAY, MARCH 14, 1975

REGORDS

RECORD INDUSTRY NOTES



by Candy Tusken

The two biggest rumors that were burning up the airwaves last week were that the new Rolling Stones guitarist is to be Wayne Perkins and that President Ford's daughter, Susan, flew into L.A. to attend Rod Stewart's concert. Atlantic sources refuse to deny or confirm the Perkins story and little is known of the one time Stax artist who is a much sought after Muscle Shoals sessions guitarist... As of this writing no one knew for sure if Susan Ford actually was in Los Angeles other than swarms of Secret Service men were all over the Beverly Wilshire Hotel where suppodedly "America's Princess" was to stay. She was originally slated to attend, cancelled and then evidently decided to join Stewart at the last minute. However, extensive radio speculation and downright reportage that she was in town may have forced her secondcancellation. Rod Stewart was said to be elated over her attendance and sources close to him said he was busily scheduling girl frind, Dee, with shopping trips and luncheons, possibly to clear the way for more time with Susan... Paul McCartney's Wing's band members, drummer Denny Siewell and Bassist Chrissy Stewart flew into Tulsa last week to help out artists Ann Bell and Jim Swenny lay down some tracks on their album which is in the completion stages, but, as yet, unsold to any label ... David Essex and Faces' Kenny Jones have been friends since they were seven years old. David attended all the Faces concerts while all were recently in Los Angeles plus spent all their free evenings together ...

SGT. BUGS BUNNY BAND SUCCESS

Reports are coming in on the Warner Brother Record's experiment that was reported in this column last week. The idea was for the company heavies to play promotion man for a day and visit the radio stations. Chairman Of The Borad, Mo Ostin, called on Los Angeles KHJ Program Director Gerry Peterson who commented on the project? "Although it was mainly a learning experience for Mo, it turned into a great bullshit session. We talked about the Leo Sayer record, but I feel that we both got to know one another better. I think he understands KHJ a little better and I feel I have a better knowledge of Warners. He's a great guy and I admire him and the company for taking the time out of their busy days and caring enough to find out what we and radio is all about. As an initial project, I think it was highly successful. They might consider taking it a step further and having the principals call on the stations incognito. I saw Mo Ostin because he's the Chairman Of The Board, but if my secretary had told me Jim Brown is the new Warner's promotion man and wanted to see me, I probably wouldn't have seen him. Most program directors in major markets, as a rule , do not see local promotion men. I think the executives would really see how tough it is for the promotion men on the street if they called on the stations anonymously." ... Lambert & Potter have just completed three single sides for Glen Campbell with one of them a remake of the Larry Weiss' "Rhinestone Cowboy." What the actual release will be is undecided at this time... Congratulations to old and feeble Bearsville promotion manager, March Nathan, who is celebrating his twentieth birthday on March 14th...

JAMES TAYLOR BACK IN STUDIO

As reported in R&R a month ago, James Taylor has decided to record a new album and is presently in the studio with long time friends Danny Kootch and Russ Kunkel. Earthnews reports that the new album will be produced by Lenny Waronker and Russ Titelman instead of expected Peter Asher... Alice Cooper has added Suzi Quatro to his tour as special guest star and will accompany him on his April 1st-July 12 60-city tour. Her new album is being rush released titled "Your MaMa Won't Like Me" to be available the end of this month... If you want to get a preview of the concert, tune in ABC, Friday, April 25th in the late evening to catch Alice's "Welcome To My Nightmare" to run one and a half hours on Wide World In concert Popular sixties groups, The Association, who has been touring for the past four years has signed with RCA Records. The debut single has just been released titled "One Sunday Morning." Captiol's Executive Vice President, Brown Meggs, has written his second novel "The Matter Of Paradise" described as "psychological suspense at its finest." Sounds like the perfect follow up to his immensley entertaining first book "Saturday Games" which was a delicious and suspense detective novel in the best tradition of whodunits ...

LENNON THANKS NELL

John Lennon was "astounded" when he learned of Neil Sedaka's dedication to him of his new single "The Immigrant" which was written about and for Lennon's experiences as an American Immigrant which is actually printed on the record itself. Said John "I think that it's beautiful. Normally, people call and they want something. Very seldom do they call and give you something. I just think it's beautiful what he's done." Said Neil "I've.gotten to know John Lennon. I've gotten to love



Columbia superstars were in attendance at the CBS Narm cocktail party last week held at L.A.'s Century Plaza Hotel. All of the label's major stars were on hand to party it up along with (L to R) Neil Diamond, newly signed Jackie DeShannon, West Coast A&R head, Columbia, Don Ellis and "de" Wolfman (Jack).



Soul queen, Martha Reeves, joins Barry Manilow at his recent concert at L.A.'s Troubador to duet on "Dancing In The Streets." SEE RECORD INDUSTRY NOTES.



Ike & Tina Turner were spotted in the United Artists' offices after discussing battle plans for the twosomes' new single "Baby Get It On." L to R; Ike, Tina, U.A. National Promotion Director & VP, Ray Anderson and Emile Petrone, Western Regional Marketing Director for the label.

A new hit from the group that Came and Got Your Love

"Only You And Rock 'n Roll" redbone



Announcing the grand prize winner in the redbone contest SONNY MELENDREZ KMPC/Los Angeles

Correct titles & artists contained in Redbone's "Only You & Rock 'n Roll"

- 1. LITTLE DARLIN'/Diamonds
- 2. DON'T BE CRUEL/Elvis Presley
- 3. WE GO TOGETHER/Moonglows
- 4. THIS I SWEAR/Skyliners
- 5. CONFIDENTIAL/Sunny Knight
- 6. BOOK OF LOVE/Monotones
- 7. COME GO WITH ME/Del Vikings
- 8. SWEET LITTLE SIXTEEN/Chuck Berry
- 9. IN THE STILL OF THE NIGHT/Five Satins
- 10. SINCERELY/Moonglows
- 11. PLEDGING MY LOVE/Johnny Ace
- 12. WHAT'S YOUR NAME/Don & Juan
- 13. HONEY CHILE/Martha and the Vandellas
- 14. ONLY YOU/Platters
- 15. LONELY TEARDROPS/Jackie Wilson
- 16. FOR YOUR LOVE/Ed Townsend
- 17. THIS MAGIC MOMENT/Drifters
- 18. STAND BY ME/Ben E. King
- 19. YOUR TENDER LIPS/Clovers
- 20. UP ON THE ROOF/Drifters
- 21. HEY SENORITA/Penguins
- 22. RIP IT UP/Little Richard 23. THERE GOES MY BABY/Drifters
- 24. I'M SO PROUD/Impressions
- 25. ONE IN A MILLION/Platters
- 26. MY GIRLS/Temptations
- 27. EARTH ANGEL/Penguins
- 28. LET IT BE ME/Everly Bros.
- 29. SEARCHIN'/Coasters
- 30. PLEASE, PLEASE, PLEASE/James Brown
- 31. STAY/Maurice Williams

To all those who entered our contest... Thank You

From Redbone's album, "Beaded Dreams Through Turquoise Eyes"



On Epic Records

RADIO & RECORDS

RECORD NDUSTRY NOTES

Continued from page 16

him, not only as a musician, but as a person. I totally sympathize with his plight and what has happened to him in the past few years. He is a true example of what 'The Immigrant means'. ... Former Door's keyboardist and writer, Ray Manzarck is in the process of a national tour with Grand Funk stopped by R&R to chat about his first major into the Top 40 market since his split with the group. Said Ray "I really enjoy being on the road and I felt it was time to get out, go to dinners, play a little music and meet the people. I always have a good time touring and I really enjoy seeing the radio people... I look forward to sitting down with them and rapping." Ray elaborated about his new album "The Whole ThingStarted With Rock 'N Roll Now It's Out Of Control" with a single out of the same title. "This album is the beginning of a whole new career for me. My first album after the Doors was more of a personal statement I felt I had to make so it was a very heavy, complex album. I had fun making this new album ... I said less and rocked more. It's a more relaxed situation that was pure entertainment for me." The album has Ray's moog, keyboards and synthesizer predominantly in evidence but the album is a "compilation of standard Blues-Rock 'n Roll with progressive music mixed in based on your hard rock essence." His future plans include "playing around with a movie perhaps and soundtrack. Sex and violence with a touch of disaster" ... how can he lose with those ingredients?

BIG SPLASH AT JOHNNY'S HOUSE

Johnny Mathis hosted a party at his palatial home in the Hollywood Hillsduring NARM week. The house, originally built by Howard Hughes reflects the magnate's expensive taste with a central indoor swimming pool, two bars, a spectacular city view, game room, sauna and indoor roman baths, fur lined "nest-like" TV reclining area, full sized hidden movie screen, TVs in every room plus a full closed circuit TV set-up covering the entire grounds. Johnny, who played the perfect host provided Chasen's Restaurant's famous chili along with staggering amounts of other goodies. The only accident (but somewhat expected) occurred with CBS Sales-Merchandising VP, Jim Tyrell, who was trying to get past a retail executive near the pool, both laden with food plates. One started teetering towards the pool; the other grabbed his arm to steady him and they both ended up in the pool, food and all. Great party with wall to wall Columbia biggies... Larry Fitzgerald has hastened to tell us that the famed Caribou Ranch is not up for sale as reported here and elsewhere... Bette Midler's show "Clams On The Half Shell" has not only sold out for the opening at New York's Minskott theatre, but sold out in one hour for its week long premier in Philadelphia's Erlanger Theatre for the end of March. Good friend Larry Magid has been promoting the show. Her long awaited album still has no release date set and the one question in many minds is will the two songs that original producer Paul Simon recorded remain on the LP. Right now several producers have worked with the singer on the project including Hal Davis and Tony Sylvester... The report on the Queen concert at Philadlelphia' stately and antique (built in the thirties) theatre has been that the group tore the place apart. The group is the first rock group to appear at the majestic showcase and the fans duly dressed up in their finest Rock 'N Roll attire... Australia's biggest star, Stevie Wright, will have a new album available in the States next week titled "Hard Road" on Atlantic Records. Wright's former band, The Easy Beats, still back him up and the most of the original members remain intact on the LP... BETTES SIDEKICK

Barry Manilow stopped by the offices while in town for his Troubador concert which was one stop on his in progress National tour. The slender, handsome singer-composer, arranger has been visiting radio stations across the country and said "the one thing that knocks me out is having the jocks speak about me as though I'm an old friend. Having them do raps on me after playing "Mandy" is such a thrill. They have just been wonderful. They're really a warm and great bunch of people." Barry's first break into performing came while he was playing piano and conducting the orchestra for Bette Midler's tour. His talent was such that it was decided to give him a solo part during the show. Said Barry "all I could see was a sea of faces and Bette kicking up a storm out of World War Two with "Boogie Woogie Bugle Boy" and I'm on next. How do I follow that? So I threw up and went on!" Barry's own show which sports three swinging female back up singers has a high energy and visual impact. The highlight of the evening was his medley of TV commercials. Barry was responsible for the MacDonalds and Dr. Pepper jingles and his is the high voice you hear on the ditties.

As you can see by the picture he persuaded Martha Reeves (of Vandella fame) to get up on stage and accompany on her classic "Dancin In The Streets." Barry who used to run home from school to avoid being beat up by the other slum kids in his home town of Brooklyn, was a

Continued on page 36

Advertisement a and the set of the in an an art ar The Great Fatsby Is Coming.



Ray Manzarek (far right) is greeted by Phonogram Exec. VP of Marketing, Lou Simon along with Mercury Artist La Lomie Washburn at a party hosted last week at The Speakeasy in Los Angeles. Manzarek is presently on tour, SEE RECORD INDUSTRY NOTES.

News

Continued from front page

the radio stations who may sell or play the existing product. I would imagine the matter will be settled swiftly due to the deprivation to all concerned should the injunction drag on." Other sources close to the situation speculated that Bowie and his former manager, Tony De Fries of Mainman, have not settled their legal arrangements since their recent split. Some talk settled around a supposed second album that De Fries has in possession that contains four cuts other than those found on the released album. Bowie reportedly included the four cuts on the album out of personal preference. The album was scheduled for a March 18th release, but RCA rush-released it two weeks ago. Bowie still remains an exclusive RCA artist and the talk is that the injunction is solely between the artist and his one time manager.

CONVENTION BACKGAMMON TOURNAMENT

. For those of you interested in the R&R participating in Backgammon tournament on the Friday night of the Convention $(21)_r$ please be sure you register at the tournament desk between 3pm and 6pm on Friday. Tournament play begins at 8pm and will last until we have a winner. Entrance fee is \$5.00, and the total amount of players' entrance fees will be matched by R&R for a double jackpot. All entrants should have knowledge of the doubling cube. If you do not, instructions will be given. Jerry Love will be our official World Backgammon Association representative.

MORGAN RESIGNS AT KYA

Roger W. Morgan resigned his position as Program Director of KYA-San Francisco Tuesday. Morgan told R&R that the split was due to "a brief disagreement with the management of the station". He stressed that he was very high on the station and all the people involved with it, and that the situation arose due to the "culmination of tension

during and after the latest ARB". Roger has not announced his plans, he can be reached at (415) 921-2314.

JERRY LOVE POPS **UP AS PRESIDENT**

Jerry Love is now running Louise-Jack Productions in New York. Jerry is president of the company which will be producing, publishing and managing talent. The first major project is production on the Roulette group Love Childs, an Afro Cuban blues band.

NORBERG UPPED AT **GOLDEN WEST**

Eric Norberg, assistant PD at KMPC-Los Angeles has accepted the Program Directorship of KEX-Portland.Victor lves, PD at KEX moves to KSFO-San Francisco to replace Don Sherwood who will now only perform his air shift. All 3 stations are Golden West properties.

JAN-FEB ARB'S CHICAGO **TOTAL 12+ SHARES** 6am-12mid

WWCA (B)

JA	N/FE	в	OCT /NOV			
WAIT (BM)	5.2		5.2			
WBBM (N)	8.5		7.7			
WBBM-FM (P)			3.5			
WBEE (JZ)	.4					
WBMX (B)	1.4		.5			
WCFL (R)	5.1		5.2			
WCLR (BM)	3.5		3.5			
WDAI (P)	2.7		3.3			
WDHF (R)	2.3		2.0			
WEFM (CLS)	.4		.7			
WFMT (CLS)	1.5		1.6			
WFYR (O)	1.7		1.4			
WGN (M)	13.5		13.8			
WIND (M)	4.0		4.0			
WJJD (C)	3.0		3.5			
WJJD-FM (C)	1.1		1.1			
WJOB (B)	.6		.5			
WJOI (C)	.5		.7			
WJPC (B)	1.6		2.8			
WKRS (M)	1.0					
WLAK (BM)	6.0		3. 9			
WLOO (BM)	5.8		5.6			
WLS (R)	8.3		8.2			
WLTH (M)	.3		.5			
WMAQ (C)	2.5		2.0			
WMPP (B)	.5		.5			
WNIB (CLS)	.3					
WNUS-FM BM			.8			
WSDM (P)	.6		1.2			
WTAQ (M)	.4					
WVON (B)	3.0		4.0			

.9

WASHINGTON D.C.

ARB TOTAL SHARES 12+6am-12mid

	AN/FEB OG	CT/NO
WASH (M)	4.2	3.9
WAVA-AM-FM (N	() 2.8	3.1
WEAM (R)	1.7	1.5
WEEL (R)	1.1	.7
WEZR (BM)	2.4	1.4
WGAY-AM-FM (B	M) 8.1	9.0
WGMS-AM-FM (C	LS) 2.3	3.0
WHFS (P)	2.4	1.9
WHUR (B)	2.6	3,3
WJMD (BM)	2.7	4.0
WKYS (BM)	3.3	4.5
WMAL (M)	13.9	13.
WMAL-FM (P)	3.2	2.7
WMOD (O)	2.6	2.6
WOL (B)	5.6	6.3
WOOK (B)	1.6	1.5
WPGC-AM-FM (R)	7.7	6.9
WPIK (C)	2.2	3.3
WXRA (C)	1.1	1.3
WRC (R)	6.0	4.7
WTOP (N)	5.7	4.1

LOS ANGELES TOTAL SHARES 12+ 6am-12mid

2.3

2.9

2.5

WUST (GOS)

WWDC (M)

	JAN/FEB	OCT/NOV
BC (T)	6.5	6.0

KABC (T)	6.5	6.0
KALI (SP)	2.1	1.1
KBCA (JZ)	.9	.6
KBIG (BM)	5.3	3.8
KBRT (BM)	1.2	.9
KDAY (B)	3.4	3.8
KEZY (R) 🕖	.7	1.2
KFAC (CLS)	1.5	1.3
KFI (M)	3.5	2.7
KFWB (N)	5.6	4.4
KGBS (C)	.5	.6
KGFJ (B)	1.9	1.9
KHJ (R)	5.3	5.3
KIIS (M)	1.7	1.7
K100 (R)	1.4	1,4
	4.0	4.3
	2.3	2.9
KLAC (C)	2.8	2.5
KLOS (R)	3.6	4.1
KLVE (M)	.5	.6
•••••	2.4	4.0
KMPC (M)	4.8	4.5
KNX (N)	5.7	5.5 2.5
KOST (BM)	2.6	
KPOL (BM)	2.6	2.5
	1.3	1.7 2.0
KRTH (O)	2.7	2.0
KUTE (B)	.9	1.1
KWKW (SP)	2.4	2.7
KNX-FM (M)		2.7
KWST (P)	.4	2.4

Summary: Looks like it was a 35 plus book. Most all contemporary stations either dropped or stayed the same, none gained in quarter hour shares. Only KHJ gained in Continued on page 36

KKDJ-FM-Los Ångeles K100-FM-Los Angeles KIIS—Los Angeles K101—San Francisco KTLK—Denver KDWB (28)—Minneapolis **KSTP**—Minneapolis WBBM-FM-Chicago **CKLW**—Detroit WIFE (29)—Indianapolis WCAO-Baltimore WFBR—Baltimore WQXI—Atlanta WMAK---Nashville WIXY-Cleveland KIMN—Denver **Z93**—Atlanta WINX—Washington WFIR—Roanoke WELK—Charlottesville WTLB-Utica **WWCO**—Waterbury WFBL—Syracuse WFOM—Marietta WERC-Birmingham WFLB—Lafayette WTOB—Winston Salem **KENO**—Las Vegas **KUDE**—Oceanside KROY-Sacramento

KFIV—Modesto KKSS-St. Louis **KWHP**—Edmonton **KEYS**—Corpus Christi **KONO**—San Antonio **KVIC**—Victoria KSAQ—San Antonio KNIT-Abilene WROA-Gulfport KFYR—Bismarck WEBC-Duluth **KXXL**—Grand Forks **KLWW**—Cedar Rapids **KWWL**—Waterloo KCRG—Cedar Rapids KSTT—Davenport WEAQ—Eau Claire KISD—Sioux Falls KLMS-Lincoln WJON-St. Cloud **KWEB**—Rochester KLSS-Mason City WSPT—Stevens Point WRJN—Racine WIFC—Wausau WQTC-Two Rivers **WOMT**—Manitowoc WKAU—Appleton WAIL—Baton Rouge WFLI-Chattanooga KQWB—Fargo

WOSH-Oshkosh WEAQ—Eau Claire WRIG-Wausau WTAC-Flint WWCK—Flint WKMI—Kalamazoo WKWK--Wheeling WRIE-Erie WNCI-Columbus WTUE—Dayton WVLK—Lexington WING—Dayton WLAM—Lewiston WCCC—Hartford WLAN—Lancaster WHYL—Carlisle W100-Carlisle WILK—Wilkes Barre WDAK-Columbus WGNI-Wilmington WGOW-Chattanooga WDXB—Chattanooga WWKE-Ocala WKXY—Sarasota WKIZ-Key West WYND-Sarasota WONN-Lakeland WQPD—Lakeland **KOTN**—Pine Bluff KCBN-Reno

All across the nation, in less than one week, stations are waking up to Paul Anka's new single, "I Don't Like To Sleep Alone" from his new album, "Feelings." (UA-LA387-G)

On United Artists L /1 Records. Everywhere.

The following is an interview with Gary Davis, National Promotion Director of Warner Brothers Records. Gary has two men on his team, making the WB promo triumvariate, Dave Urso and Don McGregor. The three have kept a fairly low profile on interviews During the first nine months in their position. They felt they wanted to learn a great deal about radio and be able to promote it correctly before saying anything to anyone. After successes with America, Doobies and Leo Sayer . . . they're ready.

R&R: How long have you been National Promotion Director? GD: Since last May.

R&R: Let's talk about the evolutionary process that has happened since you and Don and David have taken over. You are actually a triumverate, three national men. How is it really functioning? GD: Well how it functions is that

the major responsibility is mine. We felt that when we started this out that we needed three people to properly cover the country. The one thing that I think we do the best is the fact that one of us is always on the road. Between the three of us we're out for about 47 weeks a year.

R&R: Do you end up seeing the same pople? At different times of the year, different times of the month?

GD: Yes, we end up seeing the same people.

DU: We all go to the same areas, but it's at different times.

R&R: I can find the positives in that, in other words if you are one person, and you don't have a rapport with a program director at a certain big radio station, you're locked out in a way, but if there are 3 of you, one of you probably, with different personalities, is bound to have a rapport. At the same time the negative could possibly be that if he likes dealing with Dave Urso, and then you come in one month, and you come in the next month and then it takes him two months to get on to Urso again. How do you handle that? GD: I think we work differently than any other record company because we're not in there trying actually to zero in one particular record, we're going in with a philosophy of what our promotion team represents. What we're doing is trying to find out particularly about the radio station and how it works, and to then go out and give our local man all the tools that he needs to land a record.

R&R: You say that you're trying to find out what the radio station needs are? GD:Sure.

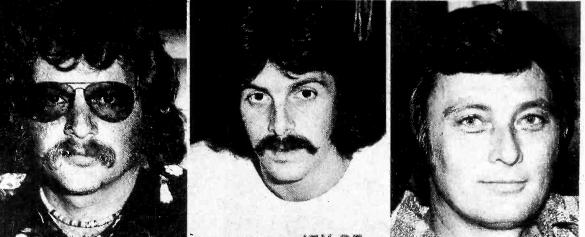
R&R: Give mean example of that. GD: First of all we like to find out what their format is, how many records they're using, we like to find out what particular records they added within the last month, like to find out if they're heavy into female artists, male and so on, because we are now getting a control of some of the releases of our product, we're trying to get a dimension across the country of what we think can add into a radio format. We're also trying to find out particularly what stations are conducive to breaking records and to going out in front on records.

R&R: Meaning the ones that other people watch?

GD: Not only that, but the ones that are really into music, I think the one big factor is that you try to find out in radio who is not the follower. There are some very strong people around the country, if they hear a

Davis, Urso, McGregor

REGORDS



Promotion, Burbank Style

record and they believe in it, they'll go on the record.

R&R: Let me go back to my original question, which was the evolution of what is the promotion department from the day you took over to where it is today. I know there were some big stumbling blocks in the beginning and you pulled everybody together in Colorado, what has happened since then?

GD: I think the main problem that we saw when we first came in here was that Warner Brothers was never a single oriented company and we thought a lot of that had to do with the fact that everything released was coming out of an album and the say of what was released, prior to us being here wasn't really directed towards top 40 radio in the essence of what we thought we could land immediately. So when we came in they gave us a little more authority to pick the records and we just happened to have some good music at the right time. We went from a record company that had no singles on the charts with no bullets, to at this point; we are bulleting, and we have three records that are breaking wide open for us and with seven or eight behind them which we feel very strongly about.

R&R: Are you able to take advantage of the fact that WEA is currently the strongest distributor for rock & roll album acts? Warner Brothers was not a singles company, which you've turned around in the past nine months. Are you now applying those same album merchandising tactics to singles. Can you say "Ok radio stations we learned a lesson, here we are, when you go on a record, we're there to back you up," are you there, I'm not saying that you're forcing a hit, I'm not saying you're going to make a radio station get strung out on a record, are you there with stock when it's needed?

GD: I can answer that. What we've tightened up as far as Warner Brother's position is that we set up a system in WEA where they have certain things now when a single goes on that every account is covered. All we're trying to do is eliminate the cop out from radio stations, when they say there wasn't stock in the market. I think one of the things that we're also trying to do is to educate radio stations, which sometimes are not aware of what's happening at the accounts level. For instance if an account's on hold, and they tell us, they say to the local guy,

THE R&R INTERVIEW by Bob Wilson

there was no store reports from that particular account, he better know that that account was on hold and you can't service people under those circumstances.

R&R: Are you going out of your way to inform the radio stations of that?

GD: Well, if we're not, then we're not doing our job.

R&R: Then you must be one of the few companies that's doing that, because it's a very important thing. Finding out first of all what stores radio stations call and then being able to tell them hey, you're not going to get reports from K-Mart because the whole chain is on hold with us.

GD: Right. We're trying to work with radio stations, 1 think that one of the major factors in radio, and two of the things that really annoy me is 1) phone requests and 2) store reports. When you think about it, from a lot of people, the first answer you get from a radio station is, there were no phone requests. I sometimes think that's a lot of bullshit, because if you analyze the situation, certain records, demographically don't create phone requests within the first 3 or 4 weeks of a record. But what we try to do is, I think we've got a very honest approach, we put the product into the stores, and if there are small radio stations across the country, that call on 2 or 3 or 4 accounts, and a lot of times those accounts are racked, and the product won't get there in 7 or 8 days, we'll send either the records to the account, or we'll send it to the radio station, and they can put it in the account, so they can. get a feel of the record selling or not. All we're trying to do is to eliminate every possible negative.

R&R: What about when a radio station, and I'm not saying that they are not blameless, but what about when a radio station, in a small market, doesn't have a music director and they have either the secretary call some of the stores to get the list, and they end up talking to a clerk. Doyou think that helps, or hurts you? What about when you send 5 records into that store, and the clerk looks at the package and says I don't knowwhat this record is, and throws it away?

GD: Well, no records are sent into the store without the people being aware of why we're sending the record there. One of the things that radio people are really aware of, that we're glad they're aware of, is the fact that to eliminate the bullshit on the hyping of a record, all we're trying to do at this point is give the backing to the radio stations so they can find out if the consumer is really interested in buying that piece of music. We have it worked out to where either a salesman or a promotion person knows the person in that store who handles the singles.

R&R: Have you told radio stations to get off a record, because it wasn't happening?

GD: Sure DU: Absolutely.

GD: I think the most important thing besides breaking a record is knowing that you don't have the record. Our philosophy is first and foremost if it's not a record, to tell them to get off it. Because we have the ability to, if we believe in a record, we can ram 150,000 albums out, or 200,000 or 300,000 whatever we want to do if we feel it's arecord. One of the things that we see is we can't afford to see albums rammed up the chart and not have it happen, because we're going to lose a lot of money for our company.

R&R: How about companies that are singles oriented in the business and that have the ability to ram, through different ways, and manipulate chart figures, by pushing out a lot of product?

GD:That's really interesting. R&R: How do you fight that? How do you fight a record company that can get a top 10 record when it probably shouldn't even be in the 30's?

GD: How do we fight that?

R&R: When your record, because you're doing it, for all intents and purposes the honest way, gets hurt. GD: I think that every record speaks for itself, there's alot of companies around that were ramming records with a pretty good percentage of ramming records, but it got down to the point where they were pretty easily discovered because the one thing that's happened is that a lot of people aren't always looking at those particular trades anymore, I think one of the significant things was, and I think you can speak for yourself, was the fact that when R&R came along, it eliminated a lot of the bullshit.

That's what we do, we really believe that we really know enough radio stations out there, that if they go on a record, that they can tell us within four or five weeks if we have a record or not.

DM: I think there are two things that are making it harder and harder to do that, one is the increase in communications between the radio stations themselves. I think you find more and more guys talk today, talk to four or five, six maybe 10 other program directors around the country, And they do not rely as much on national chart figures. They don't go blindly by them as they once did. The other thing you fight with is your own credibility. You're talking to a guy about a record and he's referring to another company's record that's higher on the chart than it should be. Hopefully, we have done business with that person long enough in a manner so that when we tell him, hey, I know, got a pretty good idea about what that record's done, and here's the sales figures on ours, and you're just going to have to make up your own mind, I think it's harder to fool a radio guy now than it ever was before

GD: And the other thing is that we're really interested in talking about breaking records, I think one of the most important things is that Warner Brothers has always established itself as an album company, and now we're starting to make some moves in singles but our moves have been also done by those small stations out there that heard a record, I'll give you an example, the Doobie Brothers for instance, when we came off three records in a row that didn't happen, and Black Water came along and there were two stations out there, WROV, and another station in Raleigh, South Carolina, that believed in that record. We went after that record, we went after it for two reasons, first of all we felt that the Doobie Brothers had to be reestablished in Top 40 radio. The other thing was that we saw a sound change there that really affected Top 40 radio and Warner Brothers Records, and when a record like the Doobie Brothers goes from nowhere to number, one with a sound change, it just reflects what we're trying to do and something, like that that hapens to us makes it a lot easier because if the Doobie Brothers can happen, then you'll see somebody like Leo Sayer happen, and then you'll see somebody like Fleetwood Mac come along and I think that we're in a real good position in 1975 and 1976 to see that total evolution start changing because the people ant that 18-34 audience. DU: In all honesty, we have to want

DU: In all honesty, we have to actually attribute the success of the Doobie Brothers record not to the fact that Gary heard the record, which was the truth, months before it was released, and he felt that it was premature. The radio people themselves, Chuck Holloway at WROV, who called for 6, 7 an 8 weeks, almost every other day, saying this is a smash, he also talked to other radio people around the country, and the credibility among th radio guys themselves is very valid, a lot of radio cats are talking to each other.

R&R; How do you capture that? GD: That's probably one of the best questions you can ask, that's the three man system that we think has really been effective for us, the one thing that we learned, and I think that you stand by this as much as anybody, is you got to be honest if you're going after something you believe in. And that's the one thing that we do. Believe it or not, some *Continued on page 22* Advertisement

RADIO

WB BRASS HIT ROAD; LEARN ROPES

WARNER BROS. NATIONAL PROMOTION Director Gary Davis has been having quite a month, with the company in an extremely hot singles position. The Doobie Brothers, Leo Sayer, Maria Muldaur and America are all heavily charted and there's been no let-up in the release of new product—notable recent single releases include Commander Cody and Gordon Lightfoot records.

A few weeks ago Gary and Asst. Nat'l Promo Director **Don Mc-Gregor**, egged on by VP-Sales Director **Ed Rosenblatt**, decided to call in some help to give the over-worked field forces a breather. Their choice for temporary street personnel: 14 of WB's top executives, who went to 14 tough markets to be "promotion men for a day." Their assignment: to get adds.

The project's serious purpose was to put the execs in touch with the record-breaking process and to demonstrate WB's commitment to close contact with the radio community.

"We were out there trying to get an education," explains Rosenblatt, whose own assignment was Philadelphia. "Everyone came back with a clearer idea of how radio runs." Each visiting exec had a local WB promo man as guidé. **Herb Gordon** was Ed's; together they hit WIBG, WFIL, WIP, WMMR-FM and WYSP-FM but scored no adds.

Stan Cornyn, Senior VP and Director of Creative Services, had better luck in San Francisco, where he teamed with Bob Galliani. The two dropped in on Bill Gavin and netted three adds: Brian Protheroe's "Pinball" on KCBS-FM, Emmylou Harris' "Too Far Gone" and—Cornyn swears—**Trini Lopez** on Pacific Southwest Airlines' inflight playlist.

VP-Treasurer Murray Gitlin saw New Orleans with Tom Williams' help; they visited Tape City, WNOE and WRNO-FM. General Manager Ron Goldstein was taken around Atlanta by local man Dan Davenport. Among those visited were Steve Rivers, P.D. of Z-93, WQXI's P.D. Scott Shannon and Music Director John Leader and WFOM's Jim Davenport. Ron got Leo Sayer's "Long Tall Glasses" added at Z-93 and WQXI. A&R Director Clyde Bakkemo, another former full-time promo man, hit Boston/Providence and was given the tour by Sales Manager Mitch Huffman and Regional Marketing Manager Kent Crawford. They got Commander Cody's "Don't Let Go" spinning in full rotation at WBZ-FM.

President Joe Śmith, whom many will remember as a Boston jock and a WB promo man some years back, flew to Dallas to link up with James Lewis. They went to four Top 40 stations. Smith's observation: "Fifteen years ago, the deejays actually chose the records they played. All that has changed. Demographic statistics, tip sheets, trades, phones, retail reports, programing consultation ... programing a radio station has become a science of its own."

Assistant Sales Director **Russ Thyret**, aided by Peter Kane, visited WFUN, WMAQ, WSHE, Y-100 and WINZ in Florida. "No adds," Thyret reports, "but a hell of, a tan." General manager **Mike Olivieri**, an ex-N.Y. promo man, joined **Ed Kalicka** in Baltimore-Washington. They put **Kenny Rankin**'s "Penny Lane" on WASH. In Detroit, **Mike Stone** got a hand from **Bob Regehr**, VP-Director of Artist Development. They got **Lightfoot**'s "Rainy Day People" into full rotation at CK and also stopped in at WABX, W4, WGPR and WCAR.

Don Schmitzerle, veteran of eight years' promo work in Detroit and now a General Manager, went to Seattle to help out Jason Minkler. They put Cody's "Don't Let Go" on KJR and KJRB and The Beach Boys' reissued "Sail on Sailor" on Tacoma's KTAC.

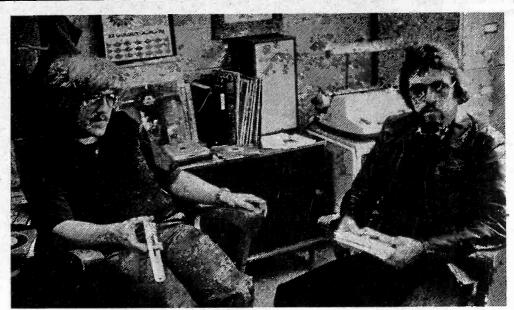
Chairman Mo Ostin stayed in LA to give Chris Crist an assist. They visited Radio & Records' offices, Tower Records, KFI, KMPC, KNX-FM, KKDJ, KHJ, K-100, KMET, KLAC, KLOS-FM and KWST-FM. Brian Protheroe's "Pinball" is being played at KLOS-FM as a result, as is Emmylou Harris' album Pieces of the Sky at KWST-FM.

VP-Financial Affairs **Ed West** streaked to Hartford, where he helped **Bill Beamish** put **Lightfoot**'s "Rainy Day People" and **Cody**'s "Don't Let Go" on WDRC. And WCCC added **Rod Stewart and Faces'** "You Can Make Me Sing, Dance or Anything" after a visit from Ed. In Minneapolis, ex-Boston deejay **Lou Dennis**, now National Director of Tape Operations, visited KDWB with **Dick Merkle** and got the station to add "Long Tall Glasses." The pair then celebrated by turning U=100 on to "Don't Let Go."

And Adam Somers, National Director of Merchandising, saw Denver and WB's man there, Bert Keane. They got "Long Tall Glasses" on KIMN and KTLK and Emmylou Harris" "Too Far Gone" on KBPI.

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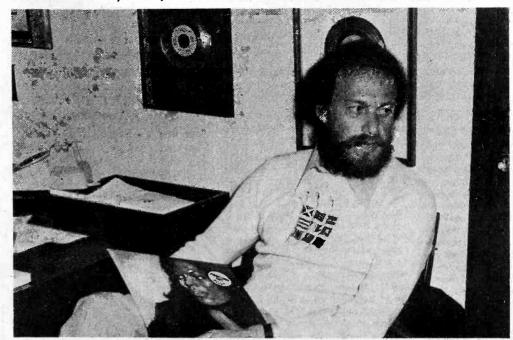
Somer's assessment of a day on the street: "It's a bitch."



1. CLYDE BAKKEMO, right, assisting Boston Promo man Mike Symonds, confers with WPRO-FM personality Robert J. Boogie.



2. MURRAY GITLIN, left, touches base with Joe Costello, Station Manager at WRNO-FM, New Orleans. Sidney Smith photo.



3. ED ROSENBLATT waits and waits.

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REGORDS

people told us we shouldn't be honest. DU: We got bad rapped for being

very honest. GD: But the one thing that we've established out there with the radio people, that we're really proud of, is the fact that there are a lot of young people and there are a lot of people who have been in radio a long time that believe in what we're doing. We've opened up that communication point where they phone us, and they say hey, we have a record for you, and it's going to happen, and we're putting it on our radio station.

R&R: I know one of the key things that, you did originally in your honesty move, was that you cut off the "Chicago Organization." I don't know if you want to get into that or not, but I mean I thought that was a prime move that it really reemphasized the fact that Warner Brothers has local promotion men.

DU: Can I say this? Gary took off a lot of the people that were working independently for us, we believe in our local promotion men, we feel that the most important person in a record company function is the local promotion man, because he is there every single day, day in and day out.

R&R: What about the philosophy that the so-called national independent promotion men who have several different businesses, are able to, which the record industry has lived under the fear for several years, badmouthing, whether in the tip sheets, or they're walking around talking to other promotion men, or talking to other promotion men, or talking to other radio stations, can hurt you. Have you found that since you have been able to stand on your own, and you have now had 3 top 5 records in the past couple of months, without them, is it still rough?

GD: I think being bad rapped by somebody who doesn't have any cause to bad rap you is really a compliment. I think one of the main things that's happened in the radio business and the record business is that it's finally happened for the first time, if you establish yourself as a credible person or a credible company, which Warner Brothers has been, it has given us the latitude to move in that direction, it's the fact that you're not fooling anybody anymore, and we don't believe in independent promotion people because the thing behind independent promotion people has always been that they were tighter with the radio stations isn't a significant factor anymore. The significant factor is knowing about the radio station, and knowing what they want and knowing what their needs are, and I think you gotta eliminate the word promotion man anymore and you gotta go into the fact that the guy is the director in his market of both sales and promotion. Our regional system is set up where, and the local guys do report to both the regional and the national, they do both sales and promotion. You build credibility not only with the radio stations, you build it with the accounts, and we had to give our local guys all the authority that they needed, and if they couldn't do the job of an independent guy, then we'll get somebody else in there that can do it.

R&R: Have you met with favorable reaction, because I know that I have been in the business with R&R in the past year, most of the key programmers have resented certain radio stations, that were supposedly controlled by independent promotion men, or certain favors done in existing tip sheets and I would assume they would probably back your efforts, have you found that to be true?

GD: We found or since we don't

employ too many. independent promotion guys, and hopefully it will get to a point where we don't have any, and I'm sure it will. It's helped

us. Because we know that the major radio stations don't usually leap out on a record, but we do know that the secondary stations and the person who believes in the sound is the one who gives you a shot on your record.

R&R: You're talking about researching a radio station. What is your local promotion man walk in there armed with?

DU: Our local promotion men, we believe and we know, our local promotion men go in with a number of things. Number one, he will have all facts and figures in regards to that specific record that he's working, and the day of going into a radio station with 17 records is over. I mean, you've got to be a very foolish individual to think that you're going to go into a major radio station, and even a secondary, because they're all in the same ball game, and think that you're going to get four records on the radio station. Our guys walk in with facts and figures knowing every move around the country, valid information, and this isn't a canoe for you, but R&R is really helping us out immensely only because of its accuracy, we believe in accuracy, point blank.

R&R: In other words, your promotion men, what I'm trying to Davis analogy one more time.

GD: In talking about promotion men and educating one of the factors that we ran into is the fact that you can take Crest toothpaste for instance, the guy who sells it and takes it to the store, he uses it, he sees it in front of him every day, even if he doesn't know what he's doing all the time, he's washing his teeth and he knows it's Crest Toothpaste, and that's his product. What we're trying to do with our promotion people is let them take their Crest toothpaste and turn it into a radio station. You gotta know what that radio station can do for him and what it can do for his music. I mean there's a lot of things that I think you'll see in 1975 and 76 that the radio stations, the radio people and the record people better get it together. And they better go after the same thing, first of all we want to create and break new artists, second of all we want to establish and help establish a radio station that is conducive to listeners to help us sell and create new groups.

R&R: What happens the day a Warner Brothers record goes on a radio station? What's the follow through procedure?

GD: First of all we get very happy.

R&R: Have you never been mellow?

GD: I've alway been mellow. First of all, let's go back to before the very hard on the Leo Sayer. We must have in the last three or four days when we've had some significant adds on that, double check, can back the radio stations, almost on a daily basis, to see what their reaction is, and based off of the information that the programmers give us on the product that we're working on, especially in the early stages of records, then we break our necks to get it back out to the local guys so that they know.

R&R: Do you find the radio stations cooperative when they go on a new record, are they willing to take your phone calls every other day, or whatever.

DM: We have a whole system where we make sure that all our local guys are talking to each other. I'd say over a period of a month, that a particular local guy in one area talks to at least ten or 15 of the other guys across the country. And so they get a good idea of what's happening. We also have conference calls, once every other week, or sometimes once a week if we have a lot of records happening. It's set up to where it's actually a national conference call.

R&R: Have you found that there are any program directors out there that really care about the record industry?

GD: Yeah, there are program directors that are interested in music, and think the reason they're

"The first answer you get from a radio station is that there were no phone requests. I sometimes think that's a lot of bullshit, because if you analyze the situation, certain records demographically don't create requests within the first weeks..."

get out, do your promotion men walk in there with a flood of station call letters and figures or do they customize it to the particular man's needs? Do they know what he's interested in, do they know the key stations he's looking at does he walk in there with a list of 142 radio stations?

DU: No absolutely not, our local promotion men know that if you're talking about a WF1L in Philadelphia, the other stations that might look into what Jay Cook is doing, they absolutely know who kind of looks toward Philadelphia as a comparable market, or a Johnny Canton in Minneapolis, is his market comparable to let's say, another market. Our promotion men know every outlet, they know what the station's needs are, in terms of what it's accustomed to, and they work at that level.

DM: Let me jump in. This gets around to our basic philosophy on what's needed in promotion, which is, I suppose we're concerned with trying to educate our local promotion men to know as much about radio at some point in the future, as the program director of radio station knows himself. We want him to become involved in it, we want him to understand terms, dayparting, color coding, we want him to know how to read ratings so that when they do go in and they talk to a program director or a music director about music, they'll understand the direction in which that station is going, and they won't waste their time, or the PD or the MD's time by talking to them about some record that does not make sense to that station, that particular format or the station's needs at that particular time.

R&R: Let me stop one second, I want to bring up one thing to talk about. Give me that one great Gary

record goes on a radio station. We have meetings now which we, they've given us a lot of authority to pick the single, either out of the alburn, or a single which we think will go on a top 40 radio station. Once this is released, and it goes out in the market, we have a pretty good idea what records will go on first, around the country. Once it goes on we go into the basic things, stock immediately goes into the market. It goes into all the major accounts. And then it's up to the promotion man to know that particular record and know how he feels about it. He has to know what type of audience that particular record is going to go after. He has to know the audience and who's gonna listen to that in top 40 radio stations. Then he has to work that record to a point where if he figures it should go into a full time rotation immediately, because it warrants that, he has to work that record until it happens, he has to work that record until we get it into full time rotation. Once the record goes on a radio station, we want to make sure that everything in that market is covered. Stock is in, record goes into a full time rotation, and that we don't get any negatives on the record for four weeks. If we start receiving negatives in the first four weeks of a record, we got a pretty good indication that it's not happening. The other thing is that we want to make sure that if it's a record that it gets a decent jump and hopefully that that will be created by the music that's played because if it gets a 4, 5 or 10 point jump or 15 point jump, we feel pretty secure in then going after that record nationally.

DM: Let me say one more thing,

about that. I don't know if there's

anybody who spends as much time

or effort in exchanging information

as we do. We're currently working

interested in it is because they think if they first of all can come with a new sound that will better their radio station, and there are those guys out there that truly are interested in music and truly interested in making them a better station, and we feel that those are the people that we're going after. Those are the people in the secondary markets that aren't afraid to go out on a record, and find out if it's a hit. And we know that when you come to a major, that most major radio stations across the country won't leap out on a record. So we are learning, I think the one thing that we're learning in traveling as much as we do, cause we're out on the street, is there are those young guys that really research, get into a record, know demographics, know their audience, and they know how to ram a record when they feel it's a hit. They know when to play it, they know how to put it into proper rotation.

R&x: And when to get off it.

GD: And when to get off a record, and that's one of my greatest gripes was the America record, and I'll give you significance of it. Every radio station that went on that

record before Christmas, it was almost a top 5 record within five weeks, and the reason for that was theat they listened to the lyrics of the record, the record talked about single, lonely people, drinking from a silver cup which had a reference to religion, and it was during the time of Christmas where there are a lot of lonely people. When they put that record in a full time rotation before Christmas, that record was into the teens and into the 10's immediately. The radio stations that waited and waited didn't get the benefit of that record. They went on it, but it was a good enough record to last, but if they went on it before Christmas, they would have created a lot more listeners for their radio station. And that's one of the problems in radio, I think, is when sometimes major stations research a record, sometimes maybe they're getting on it too late to get the full run of it.

R&R: What you're saying is that facts and figures are sometimes alleviating the humanism part of music, one to one communication. GD: That's it. And that's what we're trying to establish. I think the Dooble Brothers was really established. It really did something for the radio people to look up and say, Warner Brothers records came with a different type of record, musically and lyrically this record has something new to say. The funny thing about it is that if any radio station didn't ram that record into full time rotation out of the box, they lost, and they lost a lot, because the record was a tune in, it wasn't a tune out, and sometimes people can over research a record when they should jump on it. So what we're trying to do in learning about a radio station and learning about the music we release, is to give them_ something that will create more listeners for them. And I think that we've got a string of 7 records in a row that have gone top 10, I think we've established our credibility and now we're coming with a Leo Sayer record which is a different record, but what's happening is, if you look at the situation across the country, people are again starting to dance. They're starting to feel that thing, they're going to discotheques, Leo Sayer fits right in with what the people out there want. This is another sound change in top 40 radio, but the Mark Driscoll's and those people who are aware of what's happening and aware of the discotheques in that area, they put that record on , they banged it into full time rotation, it's creating top phone requests, top sales. Number 1 at KJOY in Stockton, at BBQ it went from 34-24. They rammed it into full time rotation and the phones are coming off the hooks. We're trying to tell those people that here's a record, maybe you don't like the record, but I'm telling you those people out there are buying it, and they dig it, and they're starting to dance. We're fortunate enough to have a record that fits into the category of what the consumer wants to hear. Now we've go

DON'T MISS OUT ON THE R&R CONVENTION BACKGAMMON TOURNAMENT SEE PAGE 3

Flowers Can Say Everything...



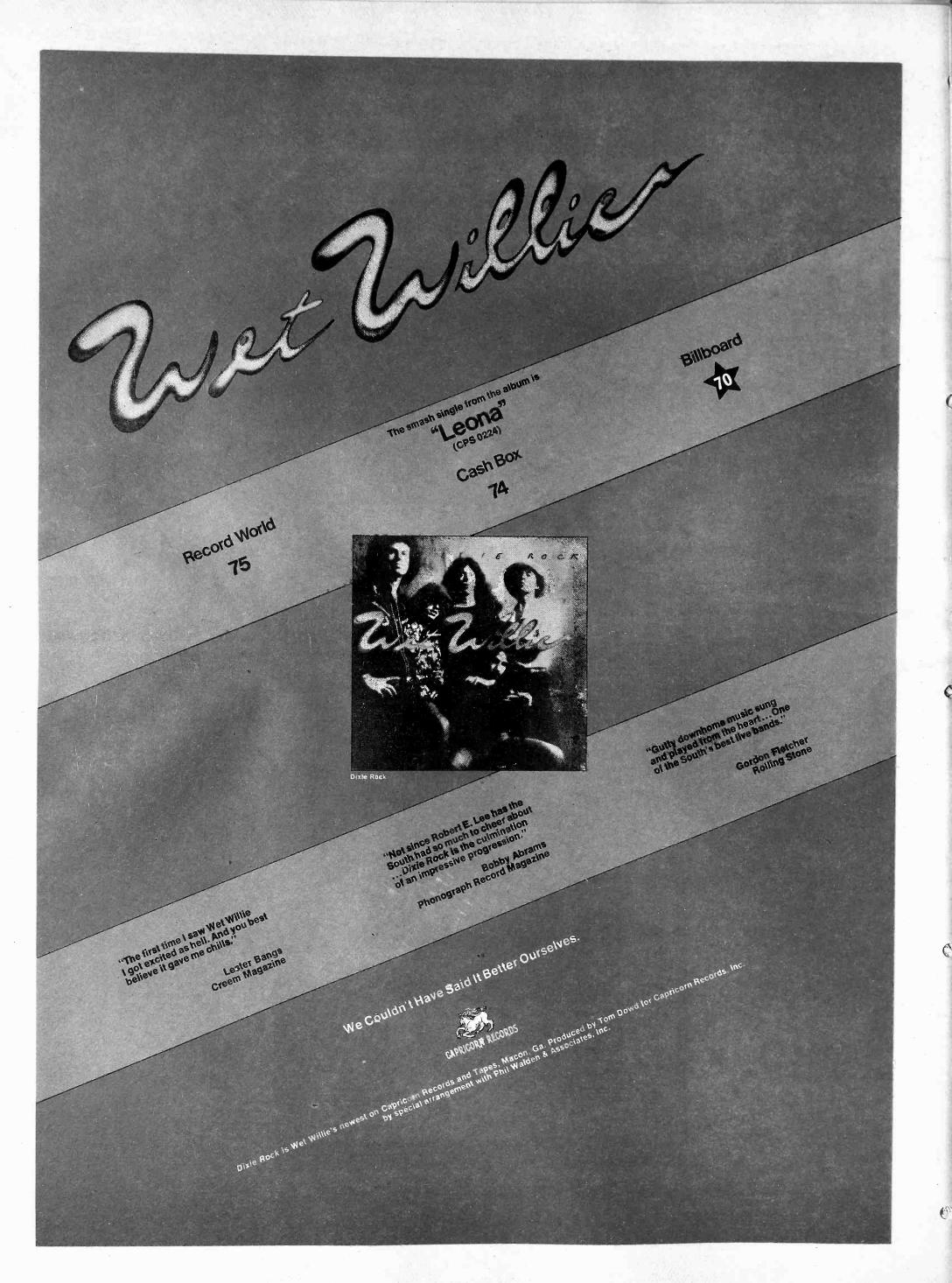
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Interviewing David Bowie for print is like describing the Mona Lisa on radio. He couches his remarks in a delivery that is often misleading. It took about five or six listenings to the tape at jacked up volume to fully understand what he was saying. The man has a way of combining an air of confidence and almost arrogance with the projection of humility and timidity. He feels no sense of obligation to elaborate or produce words just for the sake of fulfilling his role as interviewee and gives the interviewer little indication of whether to be aggressive or to repeat. Yet, he is as sly as a fox and knows just what he is talking about. The bulk of this interview took place at around 4 o'clock in the morning.

R&R: How are you?

DB: I'm very well. R&R: Sorry to keep you up so

late. DB: No, no, no, l've not long been up.

R&R: You've sure been through changes since the last time we spoke 2 years ago at your Radio City Music Hall Valentine's Day Ziggy Stardust extravaganza. Especially now with the new album, why all the rhythm and blues?

DB: There are 2, no 3 songs on the album that are R&B. The others aren't really. There's one with John Lennon, and I've done one of John's songs. A couple of my own and 3 Rhythm and Blues. No it's not really R&B.

R&R: I've been told by sources close to you that the "Young Americans" concept is your way of expressing yourself as the young Englishman who came to this country expecting to see all the negative things you've heard about it from other people, only to find that not only isn't it bad here, but that you really do like it. Is this true? Are you making any comment on this country?

DB: I'm not sure really. No, I don't think so. I have no definite comment on this country.

R&R: Well then, have you anything to say about the album and the song "Young Americans"?

DB: You can dance to it. It's a good dance tune.

R&R: Do you like to dance? DB: Yeah, alot...

R&R: Do you see dancing as being a significant part of American culture right now. DB: Very much. Discos and all

that. R&R: Can you compare the dance craze today with the one that preceded the Beatles in the early 60's? Do you think it's telling us that something big is coming?

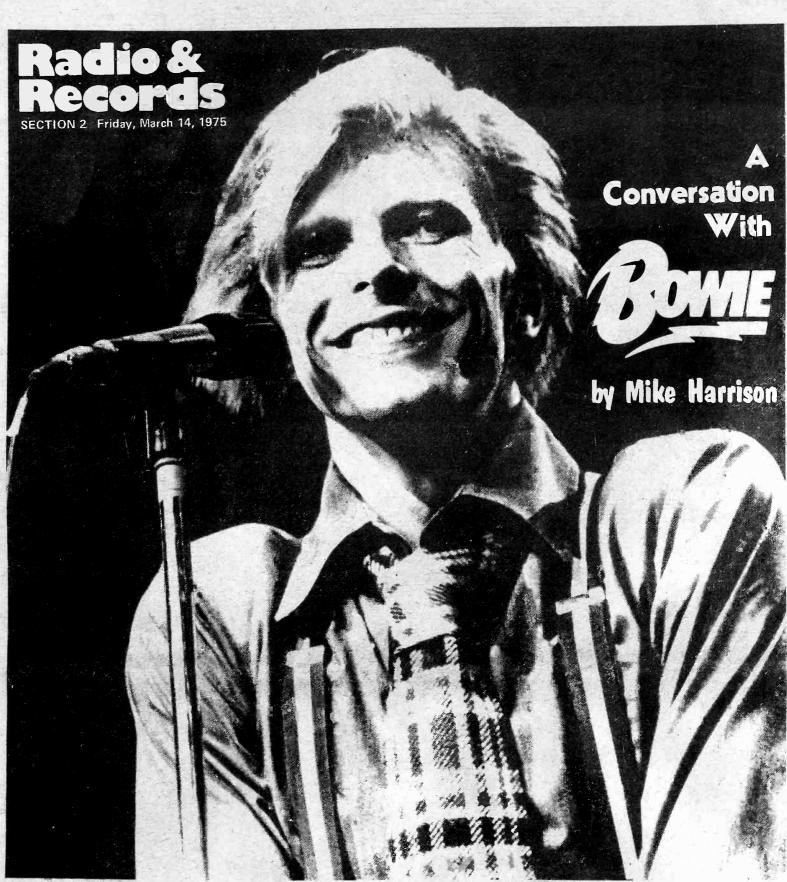
DB: In the way of music?

R&R: Yes. DB: I think dance seems to flourish in these kind of remote periods. Doesn't it? In all kinds of remote periods. The resurgence of dance. You'll get rich if you

dance. R&R: Have you gone through any purposeful changes in the presentation of your concerts and your attached image?

DB: Weil, I haven't been doing any performing since last year. I don't know what i'll be doing yet. I can't see anything in the future in performing. No, I don't notice any change. As years go by, I'll notice a change. At the time it will seem quite right.

R&R: What was your



background before you became involved in rock music? DB: Art. That's about it, really.

R&R: Were you ever an actor? DB: No, I was with a mime company.

R&R: A lot of it is employed in your presentation, quite obviously.

DB: Yeah, I guess it is. More in the beginning, actually, than now. Not so much now. Stylization, I think, is still in.

R&R: Your appearances and your presentations both as a recording and performing artist lead the public to believe that you're quite a mysterious person. Do you try to be mysterious? Are you really mysterious? DB: Oh no! I smile alot.

R&R: I saw you interviewed by Cavett on television. He seemed to be very nervous in your presence. Do people have a difficult time talking to you?

DB: I think when it's just off the cuff, yeah. But I get quite verbose after a glass of wine and an evening with you.

R&R: What are some of the things you enjoy doing in your

private life? Any hobbies or particular interests?

DB: At the moment, sculpting. I'm painting alot. I'm just looking around the room, actually, to see what I'm doing. I've got some bamboo blinds over there. I guess I'll put them up. I've got lots of video. Lots of cushions. There's a chess board on the floor. The guitar is still out. I've hung alot of paintings today. The step ladder is out. There's a thing hanging from the ceiling. And the plants are growing in the corner. That about does it for my room I guess.

R&R: Do you have any goals for the future other than music? DB: Yes, I'm directing some films that I've written. Those are the two things that I want to do very much.

R&R: What type of films will these be?

DB: I guess they're fairly dramatic. I couldn't go into the story now. Not four of them. I think they're films I would very much like to do. They might be fairly predictable.

R&R: Are you pleased with American rock consumers? Both

the record buying public and concert goers.

DB: Am I pleased with rock? R&R: With the consumers. Do you like the audiences at concerts?

DB: I get it on very well with the audiences. R&R: According to R&R

research, your single "Young Americans" became the hottest song played on FM album radio in the United States

DB: Oh! That's a gas! I didn't know that.

R&R: In general, how do you feel about FM radio in the United States?

DB: Looking at my radio, I seem to play it alot. I seem to play FM. It's on FM anyway. I'm not quite sure what station it's on, but it's on FM.

R&R: Well, "Young Americans" is the prime example of a single broken on FM radio with top airplay and number 1 requests.

DB: That's a gas. I like it very much. Terrific, really terrific. . . it's FM popularity.

R&R: Who do you think most of your fans are? DB: They seem a pretty varied lot, really. The kind of people who end up in my home, I think.

R&R: I'm going to ask you a few questions that have nothing to do with music, but I think some people would like an answer to. DB: Good.

R&R: What was your involvement with Elizabeth Taylor?

DB: What!! She wanted me to do a film.

R&R: Did you consider doing it?

DB: No.

R&R: Why not? DB: Didn't like the film.

R&R: Did you get along well with her?

DB: Yes. Easy. She's a lot of fun. She has a lot of stories about what was Hollywood, I guess.

R&R: Do you have anything you would like to say to radio programmers?

DB:No! No! No!

R&R: Nothing at all? DB: No. They've got a lot more

to tell me than I can tell them. R&R: What type of questions do you dislike the most in interviews?



DB: The ones that ask, "Are you comfortable?"

R&R: I almost hit on that one. DB: Not you. What questions do you hate asking the most?

R&R: It's more of the ones that I hate myself for not asking.

DB: Horrible, isn't it? They're generally very uncomfortable, interviews. But never quite long enough, actually. I end up thinking about dancing after it's all over, usually.

R&R: Do you have any . . . secrets?

DB: What! Secrets?! All my friends know my secrets.

R&R: Aren't there certain ones that you don't talk about?

DB: Ooo-eee! I don't know. I don't usually talk to anybody,

R&R: What is your self image? DB: Only that I am incredibly happy at this moment. I haven't been so happy in a long time. That's pretty good. That's as far as I want to analyze it. I don't think 1 want to know why, really. R&R: Do you do interviews often?

DB: No, I don't.

R&R: is there any reason other than they're uncomfortable?

DB: That's strictly the reason. R&R: Do you think it does a performer well not to do interviews, not to make public appearances, to be inaccessible?

DB: Well, it depends. No . . . the question is, if I can't get it over well, if I have any particular thing that needs saying ... if I can't get over with what I'm doing as an artist, then it's a bit of a failure if I have to reiterate

verbally, you know? R&R: Are you basically a private person?

DB: Yes, very much.

R&R: Then let's get back to music. Do you have a tour planned?

DB: No. R&R: Won't we get to see you again in California?

DB: Oh, you will, you will. R&R: Will there be any more

television appearances? DB: Yes, Smothers Brothers.

R&R: Will you perform "Young Americans"? DB: Yes, I will.

R&R: Who's the female group that backs you up? DB: They're friends of mine.

They're all from New York. We got to know each other in the course of last year.

R&R: Did we see them on the Cavett performance? DB: That's right, yes.

R&R: You certainly have an enigma about you. People wonder whether you are a genius, or an extremely talented showman. Which is it? Honestly.

DB: Time will tell.

R&R Convention **UPDATE:** SEE PAGE 3

(R

"Make Her My Baby" PAUL DAVIS

THE SECOND HIT SINGLE FROM THE HIT LP "RIDE 'EM COWBOY"





RADIO & RECORDS

FRIDAY, MARCH 14, 1975



IMPORTANT! Please let us know when your job opening is filled.

OPENINGS

WHEN-Syracuse needs a unique night personality for teens and 18-34. Contact Jim Ashbery, 980 James Street, Syracuse N.Y. 13203 (315) 474-8511. (3-4)

WJBQ-Portland needs nighttime rock jock with something to say. Progressive Top 40 format. Tapes and resumes to Jeff Ryder, WJBQ, 841 Main St., Westbrock, Me. 04092 (2-25)

KFMZ-Columbia ... Big bucks for a good engineer. Even better bread if you can maintain good gear and voice some commercials too. First phone and technical experience required. Announcing desired but not necessary. Send application to Dave Scott, KIRL Box 1460, St. Louis, Mo. 63188. (3-3)

WBBF-Rochester has opening for midday jock. Contact WBBF 850 Midtown Tower, Rochester N.Y. 14604 (3-4)

KSAQ-San Antonio looking for super cooker familar with "Q" format. Good production. Stability a must. 7-12mid shift. Call Marc James at (512) 648-0110. (3. 4)

WEEO-Waynesboro looking for afternoon drive rock communicator. Contact Alan Baxter P.O. Box 309, Waynesboro, Pa. 17268 (717) 762-9336. (3-4)

U100-Minneapolis needs one smokin' jock (EOE) Contact Rob Sherwood U100 Minneapolis 55122 (612) 452-1560. (3-4).

MISCELLANEOUS

Top Quality 3M-177, 1 Mil Tape, in white boxes, on 7 inch reels. Only used once by major national syndicator. Value is \$3.75 a box, will sell for 75ϵ a reel, complete with box. Call R&R, ask for Dave Nelson (213) 466-1605.

Immediate contemporary evening slot open at KRKK in booming Rock Springs, Wyoming. Expanding group operation - super opportunity. First phone required. Sports, news or production helpful. Contact Bill Luzmoor, Box 2128, Rock Springs, Wyo. 82901. 307-362-3793. (2-12)

KKSS-St. Louis has job opening. Contact Scott St. James, 1215 Cole St., St. Louis, Mo. 63106, 314-231-5577. (2-14)

WDAT, rocker in the lovely state of Florida in search of personality. Tapes and resumes to Michael Jay, P.O. Box 5038, Daytona Beach, Fla. 32030. (2-14)

Looking for jocks for a black-oriented station. Send tapes and resumes to Jim Maddox, KDAY, 1700 N. Alvarado, Los Angeles, Ca. 90026. (2-21)

KGW-Portland looking for 6-10 pm jock. Tapes and resumes to Mike Phillips, KGW, 1501 S.W. Jefferson, Portland, Ore. 97201. (2-19)

Northwest rock network is looking for creative progressive announcers with firsts ... send tape and resume and candy to Bill Brill, KVAN, 11197 North Portland Rd., Portland Oregon, 97203. (503-286-5938) (2-27)

15Q-Two Rivers looking for jock. Send tapes and resumes to 15Q, P.O. Box 266, Two Rivers, Wisc., 54241. (2-28)

WFUN-Miami looking for air personality. Send tapes and resumes to Don Wright, WFUN, 6101 Sunset Dr., South Miami, Fla. 33143, NO CALLS PLEASE. (2-25)

WYRE-Annapolis seeks part time jock for weekends and summer swing-relief. EOE. Tapes and resumes to Ed Gursky, Box 1551, Annapolis, Md. 21404. (2-25)

Looking for a good joke service — heard any good one-liners lately? Contact JERRY BOWMAN, 1304 W. Watson, Springdale, Ark. (2-25)

KSO-Des Moines has opening for first phone air talent, country. Tapes and resumes with salary requirements to Perry St. John; KSO, Des Moines, Iowa 50317. (2-28)

WPOP-Hartford looking for strong up-tempo night jock who relates well with young people. Send tapes & resumes to Dick Springfield, WPOP, P.O. Box 11-1410, Newington Branch, Hartford, Ct. 06111. (2-13)

NEWSMEN & WOMEN

Needed: newsman for major California market. Contact John Rook & Assoc., 19031 Marilla St., Northridge Ca. 91324. (2-21)

13Q needs super newsman. Send tapes & resumes to Bill Tanner, 100 Forbes Ave., Pittsburgh, Pa. 15222. (2-13)

WMYQ-Miami needs newsperson. Tapes & resumes to Steve Hammill, News Director, 825 41st St., Miami, Fla. 33140. (2-3)

POSITIONS SOUGHT

TONY SCOTT, formerly with WCGQ and WAUG looking for programming or operations. 10 years experience. 205-396-2425. (3-6)

LEE FIELDS, formerly PD of KSTT-Davenport looking for air talent or programming gig. 8 years experience in Detroit radio. 319-355-1251. &3-3)

BARRY SKIDELSKY, now working in Philadelphia, out soon due to format changes. Seeks programming, production spot. Call days, 215-878-1500 or nights, 215-923-1753. Or write 329 Catherine St., Philadelphia, Pa. 19147. (3-4)

FELIX WALKER looking for jock or PD position in T40 or Adult Contemp. in the West. Formerly with KMEN, KKAR, KPSI. 714-985-4863. (3-7)

DON O'BRIEN most recently from WEAM and WPGC looking for medium to major market jock gig. 703-765-4445. (3-7)

ED RODRIGUEZ (Modlin) formerly of KRNA doing 7-mid and Production Director looking for PD-jock gig east of Omaha. Call 301-948-1673. (3-5)

Why hire a beginner? MITCH MARKS has two years experience on the air. Would like T40 or Progressive gig in small or medium market west of the Rockies. Call 714-539-5334. (3-5)

MIKE BUTTS IS LOOKING. Please call 303-751-4955. (3-6)

JIM CANNON looking for T40 work, 61/2 years experience. 913-762-4259. (2-25)

STAN EVANS News Director at KFOX-Long Beach for 8 years and 2 years in news department at KDAY. Golden Mike Award in 1966 for Pearl Harbor feature. Also, nine years as Senior Editor with XTRA. Phone 714-539-9639. (3-7)

MIKE RAUB, formerly of WEEO, and WNCI as PD looking for PD-MD gig, T40. Call 614-382-3118. (2-24)

MITCH CRAIG, currently with KNUS as Asst. PD looking for Air Talent or PD work. 214-270-5602. (2-24)

JAY ROBBINS, formerly PD of WYFE, with experience in production, and first phone, looking for PD or Air Talent position. 815-226-8777. (2-23)

DAVID ST. JOHN of WLRS-Louisville looking for nighttime jock position. Prefer rock format. Call 502-585-5178. (2-24)

BRIAN ADAMS formerly with KDON-Salinas and KSAN looking for T40 or Progressive or MOR position. Call 408-637-7910 after 6:00 p.m. (2-27)

DAVE MICHAELS most recently with WDRQ, and WRC looking for air talent gig. Call 313-565-8310. (2-27)



RANDY REEVES promoted to Asst. P.D. at WRFC-Athens. DAN CONGER now doing Music.

MARK DENVER new PD at KPOI-Honolulu. SEAN CONRAD exits.

ED WOLOSON from the Orange 106-Santa Ana to KONO-San Antonio doing 9noon.

JEFF "Gary Morgan" BAKER appointed PD at WIFI-FM-Philadelphia.

ROBERT PAGE from WRMA to WDIG-Dothan as PD. JOE COOK from WHHY to. WDIG as afternoon drive.

STAN WARREN from WKRQ-Cincinnati to WIFE-Indianapolis as Air Talent.

JIMI FOX from KCBQ to BIOO (KFMB-FM) in San Diego, the new rocker.

New Lineup, WZUU-Milwaukee: Larry "The Legend" Johnson, 6-10am from WGN-Chicago; Art Roberts, 10-noon; Joe Kelly, Noon-3pm; Chris "Cookin" " Curtis, 3-7pm; "Smokin" "St. John, 7-mid; Andy Carpenter, Mid-6 am.

New Lineup, WIFE-Indianapolis: Pete Sullivan, 6-10am; Reb Porter, PD, 10-3pm; Jim Wood, MD, 3-7pm; Buddy Scott, 7-mid.; Stan Warren, all-nights.

New Lineup, KNUS-Dallas: Johnny Michaels 6-10am; Beau Weaver, PD, 10noon; Don Bishop, Noon-3pm; Kevin McCarthy, 3-6pm; Jake Roberts, 6-10pm; Shaun Holly, 10-2am; Fred Kennedy, 2-6am; Gary Fox and Charlie Ross, Weekends. Ronnie Raphael, MD.

New Lineup, WAPE-Jacksonville: Larry Dixon 6-9 am; Bill Burkett, 9-noon; Tom Murphy, Noon-4pm; Cleveland Wheeler 4-8 pm; John Mahjor 8-mid; Don Gatlin, Mid-6am. Steve Plaster and Mike Rayleigh Weekends.

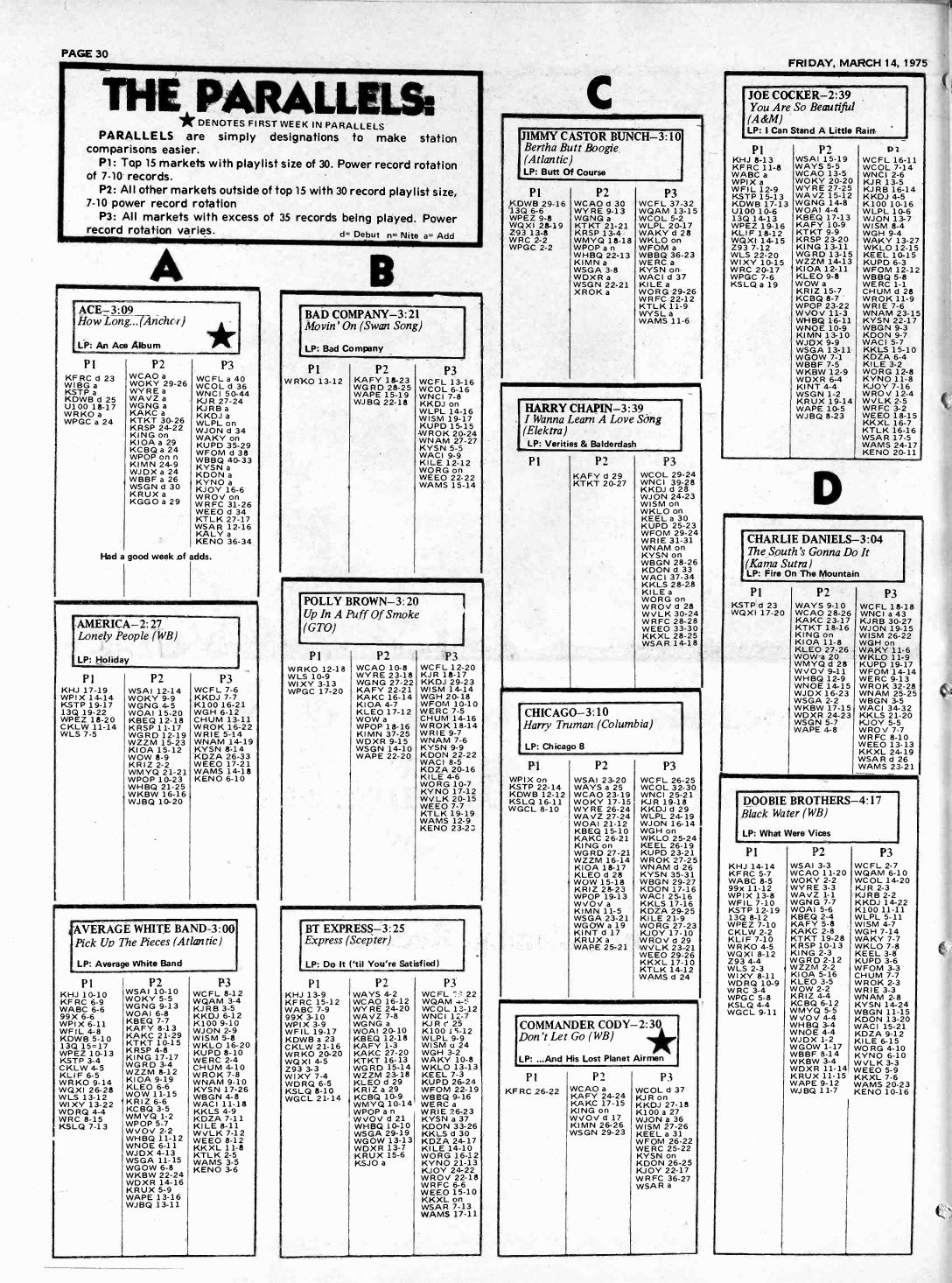
Eur

You've heard it before. But you've never heard it like this. The first Rick Derringer single of 1975. "Hang On Sloopy." 258 2758 From his forthcoming album On Blue Sky Records and Tapes.

May Minte

the Mainten

Distributed by Columbia/Epic Records



BONDed In Canada; Breaking In America "Dancin' On A Saturday Night"

BOND

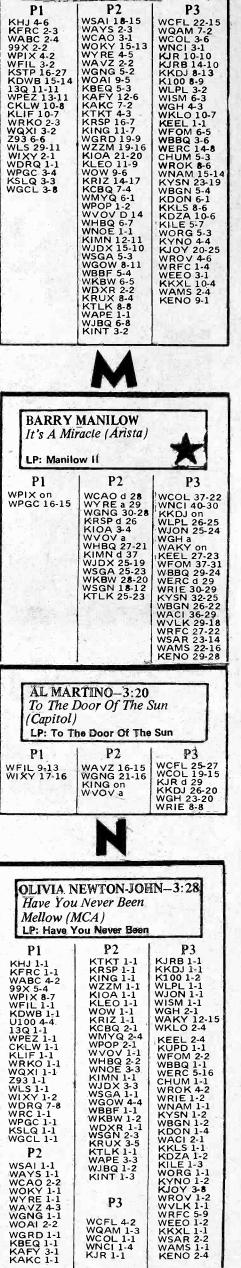
Charted and selling in Detroit: CKLW No. 22

STARTING IN FLINT, LANSING, CHICAGO, LONG ISLAND...

On Columbia Records

A.

JACKSON'FIVE-5:30 LABELLE-3:14 I Am Love (Motown) Lady Marmalade (Epic) LP: Dancing Machine LP: Nightbirds THE EAGLES-3:25 AL GREEN-3:03 P2 P1 **P3** Best Of My Love (Asylum) F3 WCFL 19-14 WCOL 4-10 WNCI 9-5 WLPL 15-12 WISM on KEEL 22-20 WROK 34-31 WRIE 29-24 KDON 14-13 WORG on WVLK 10-13 WEEO 28-20 KTLK a WAMS 13-13 KENO 11-8 L-O-V-E (Hi) WCAO 9-9 WY RE 25-22 WGNG 26-23 KBEQ 16-12 KTKT 11-12 WMYQ 8-9 WPIX 16-12 WLS 20-13 LP: On The Border P1 P2 **P**3 P2 **P3 Y**2 WSAI 6-6 WOKY 13-17 WY RE 11-14 WA VZ 5-7 WGNG 3-6 WOAI 11-16 KBEQ 9-9 KAFY 9-15 KTKT 15-18 KRSP 9-16 KING 8-13 WGR D 18-18 WOW 5-11 KRIZ 5-8 KCBQ 4-8 WMYQ 4-6 WPOP 6-5 WHBQ 17-24 WBBF 10-18 WKBW 14-18 WKBW 14-18 WDXR 17-21 KRUX 7-11 WJBQ 7-12 **P1** F3 WCFL 17-29 WQAM 17-20 K100 2-4 WISM 7-13 WGH 13-19 WAKY 18-26 CHUM 3-4 WROK 15-19 WRIE 10-17 WNAM 6-9 KYSN 10-22 KDZA 22-27 WORG 8-16 KYNO 9-15 WVLK 15-20 WEE0 14-17 KKXL 22-27 KENO 1-5 **P3** WQAM a 21 WCCL 39-33 WNCI 30-22 KKDJ a K100 d 28 WAKY d 30 WKLO a 29 KEEL 30-25 WFOM 32-28 WBBQ 24-20 WERC 24-10 WACI 35-33 KKLS a KILE 36-34 WORG a KJOY on WRFC 26-20 WEEC a KKXL a WSAR 29-28 KHJ 2-2 KFRC 13-17 WABC 3-8 WPIX 10-6 WFIL 16-25 KSTP 6-20 U100 7-8 13Q 13-15 WPEZ 11-14 CKLW 5-6 KLIF 4-6 WRKO 16-21 WQXI 13-17 WAYS 13-12 KBEQ a 23 WHBQ a 27 WJDX 22-16 WGOW a WABC d 22 WQXI 16-11 Z93 d 17 WIXY 30-24 WDRQ 19-14 WGCL 23-16 WSGN 19-17 SAMMY JOHNS-2:54 WRKO 16-21 WQXI 13-17 WLS 14-22 WIXY 14-21 WDRQ 11-16 KSLQ 12-12 Chevy Van (GRC) LP: Sammy Johns P1 P2 **P3** F1 KHJ a 29 KFRC a WPIX on WFIL d 24 KSTP 9-6 KDWB 18-11 U100 2-3 CKLW a WRKO 30-26 WQX1 12-7 Z93 12-5 WIXY 21-18 WRC 23-20 WGCL a 25 WEAM a WCFL 35-30 WQAM a 23 WCOL 10-5 WNCI 19-12 WAYS 19-9 WCAO 21-16 WOKY 30-28 WAYZ 29-26 WGNG 16-12 WOAI 29-23 KAFY d 30 KAFC 29-24 KTKT 17-14 KING on 1 KIOA 10-18 KLEO 24-21 WOW 10-8 KRIZ 30-24 WPOP 24-18 WYOV 14-12 WHBQ 25-22 WHBQ 25-22 WHBQ 25-25 WSGA 7-5 WSGA 7-2 WBBF 19-17 WDXR 16-10 KRUX d 19 WAPE 29-23 WJBQ a 29 KJR 21-14 KJR 21-14 KJR 21-15 K100 24-22 WJON 11-10 WJON 11-10 WJSM 13-11 WGH 29-23 WAKY d 29 WKLO 27-23 KEEL 19-16 KUPD 21-18 WFOM 19-17 WBBQ 2-7 CHUM 01 WROK 22-13 WRIE 14-11 WNAM 13-5 KYSN 13-7 KDON 7-5 KYSN 13-7 KDON 7-5 KYSN 13-7 KDON 7-5 KYSN 13-7 KDON 7-5 KYSN 13-7 KDCA 32-23 KILE 40-26 WORG 22-13 KYNO 22-20 WROV 3-1 WVLK9-9 WRFC 2-1 WEEO 20-16 KKXL 20-11 KTLK 6-3 WSAR 15-12 WAMS 18-15 ELECTRIC LIGHT ORCHESTRA-3:06 Can't Get It Out Of My Head (UA) LP: Eldorado HOT CHOCOLATE-3:28 **P1** P2 P3 WCFL 14-8 KKDJ on K100 23-25 WGH 18-15 KEEL 8-13 KUPD 34-33 WRIE 11-9 WNAM 12-13 KDON 28-27 KDZA 18-18 WORG on KYNO 16-17 WVLK 16-16 KENO 24-27 P3 Emma (Big Tree) WSA| 17-16 WGNG 13-11 WJDX 10-15 WDXR 22-19 WRKO 25-23 WLS 17-16 LP: Cicero Park P2 P1 **P3** F1 KHJ 25-21 KFRC 28-24 WPIX on WFIL 22-19 KDWB 25-20 13Q 12-16 WPEZ 6-6 CKLW 19-18 WRKO 27-22 WQXI 27-21 WLS 12-8 WIXY 18-10 WRC 4-3 WPGC 4-3 WCFL 15-13 WQAM 26-17 WCOL 9-4 WNCI 20-16 KJR 26-22 KKDJa KLD0 d 29 WLPL 11-8 WJON d 33 WISM 21-15 WGH d 27 WAKY 30=25 WKLO 23-18 KUPD 22-20 WFOM 25-21 WBBQ 11-4 WERC 19-19 CHUM a WROK 12-7 WRIE 35-28 WNAM d 29 KYSN 6-4 WBGN d 29 KJSN 6-4 KKLS 9-5 KDZA 40-31 KILE d 39 WORG 9-4 KYNO a 27 KJOY 12-7 WAYS 24-19 WCAO 22-15 WOKY 10-8 WY RE 10-6 WA VZ 23-19 WA VZ 23-19 WGNG on KBEQ 30-24 KAKC 30-25 KTKT 25-20 KING a WGRD 22-17 WZZM 10-9 KIOA 25-22 KLEO 29-24 KCBQ a 17 WMYQ 19-17 WPOP a N WVOV 8-18 WHBQ 19-16 WNOE a KIMN 28-27 WSGA 24-18 WGOW 12-10 WBBF 9-7 WKBW 9-8 WDXR 12-6 KINT a WDXR 12-6 KINT a WAPE a 29 WJBQ 19-4 WPGC 4-3 WGCL 18-18 Had a strong week. FANNY-3:20 Butter Boy (Casablanca) LP: Rock & Roll Survivors P2 **P**3 **P1** P3 KJR a KKDJ on K100 re-a WLPL 29-20 WAKY 25-24 WKLO re-a 28 KUPD 13-13 WFOM 21-15 CHUM on WNAM d 24 KYSN 25-21 WBGN on KDON a WACI 1-3 KKLS d 23 KKLS d 23 KKZA 19-14 KYNO 24-21 WRFC 4-5 KKXL d 35 P2 WCAO 29-27 WOKY 14-14 WAYRE 7-4 WAYZ d 28 KAFY on KLEO 21-18 KRIX 27-27 WHBQ 29-28 WSGA 16-13 WGOW 15-9 WBBF 29-23 WKBW 13-10 WSGN 11-19 WAPE 27-25 WJBQ 24-5 F 1 KFRC a KSTP 29-29 KDWB a 24 U100 1-2 13Q 5-7 WPEZ 3-4 WQXI 30-24 WIXY 11-8 WRC 10-9 WGCL a 24 BEN E. KING-3:20 KJOY 12-7 WRFC 18-17 WEEO 9-8 KKXL 19-17 KTLK 33-30 WSAR 27-22 KENO 38-36 WAMS a Supernatural Thing (Atlantic) P1 P2 P3 WCFL a 37 WCOL 40-35 WNCI 44-35 KKDJ d 24 WLPL a WGH a WAKY 27-23 WKLO 29-22 KUPD 17-14 WBBQ 21-19 WBGN a KDDN d 29 KKLD 29-26 KILE 16-24 WORG 25-21 KYNO d 30 KJOY 4-2 WROV on WVLK a WRFC 35-31 KKXL d 30 P3 P2 WAYS 15-11 WCAO a 22 WAVZ 22-16 KAFY a KAKC a KTKT on WZZM a 27 WOW d 16 KCBQ 23-22 WMYQ a 24 WNOE 9-7 WGOW d 20 WBBF 27-24 WDXR d 24 WSGN a KINT 10-9 KHJ a 27 KFRC 17-13 WABC 12-14 99X a 15 WPIX 12-10 CKLW d 26 WQXI 29-25 Z93 d 18 WIXY 31-26 WDRQ 8-6 WGCL 26-22 **P1** KKXL d 35 **ELTON JOHN-5:38** DAN FOGELBERG-3:18 Philadelphia Freedom Part Of The Plan (Epic) (MCA)LP: Souvenirs -P3 **P**2 **P1 P**3 P1 KHJ 21-12 KFRC 18-11 WABC d 29 99X 12-8 WP1X on WFIL 23-16 KDWB 10-5 U100 19-14 13Q 22-8 WPEZ 22-15 CKLW 30-10 KLIF a 19 WRKO 24-13 WQXI 25-18 Z93 d 15 WLS d 28 WIXY 26-17 WDRQ 12-11 WRC 16-5 WPGC 22-7 P2 **P1** P3 WCFL 10-10 KJRB 21-28 WISM 23-20 WGH 27-24 KEEL 9-9 KUPD 10-7 WROK 26-30 WRIE 19-22 WNAM on KYSN 28-28 WBGN 24-20 KDON 24-23 KDZA 17-15 KILE 22-21 KJOY 9-9 WROV 15-12 KENO 15-22 WGNG 29-26 KAKC 13-10 KING on WGRD 20-22 WZZM 18-15 KLEO 13-10 WAPE 18-10 U100 8-12 WLS 19-18 **P1** JOHN LENNON-3:25 Stand By Me (Apple) LP: Rock 'n' Roll ADDED P3 P2 P1 P2 WSAI 28-24 WCAO on WYRE a WGNG d 30 KTKT 29-25 KRSP 29-28 KIMN on WPOP an WSGN 28-20 WDXR a WSGN a KRUX on KTLK 34-27 WAPE d 28 WNCI d 37 KJR a KKDJ on K100 on WLPL on WISM d 29 WRC 16-5 WPGC 22-7 KSLQ 15-9 WGCL 25-13 KHJ a 23 KSTP on WIXY 34-29 WYSL/BUFFALO KJRB/SPOKANE KTLK/DENVER Dennís Constant Don Berns John Sherman B.J. Thomas Benny Bell Jackson 5 Sweet Sensation Leo Sayer Michael Murphy Kraftwerk Dawn Beach Boys WISM d 29 WGH a WAKY a WFOM d 35 WBBQ 37-31 CHUM on WRIE 34-33 KYSN a 38 WBGN on KDON d 34 WACL a KKLS a Jimmy Castor Dawn Ace John Denver KKDJ/LOS ANGELES Sharon Nelson Rufus нот HOT Minnie Riperton 5-2 Sugarloaf 12-8 Elton John 21-10 Barry Manilow 23-12 Sammy Johns 20-13 Michael Murphy HOT Ozark Mt 12-6 Minnie Riperton 2 Elton John 23-15 Ace 27-17 Hot Chocolate Supertramps (nites) HOT Hot Chocolate Ace Ozark Mt Leo Sayer Al Green Charlie Kulis Bob Dyian John Denver HOT Sugarloaf 13-6 Helen Reddy 16-8 Phaebe Snow 20-9 Shirley & Co 23-10 Samny Johns 21-15 B.J. Thomas 25-16 Frankie Valli 7-4 n 20-13 Sammy Johns 12-7 Queen 2013 Elton John 27,17 KDZA/PUEBLO Randy Jay KYNO/FRESNO KSLY/SAN LUIS OB John Tobin Nick Alexander Shirley & Co Dawn Barry White Billy Swan HOT LaBelle 10-6 KKLS a KDZA 42-36 Hot Chocolate WAMS d 20 KENO 28-20 Ace KILE a WORG d 29 KYNO 39-25 WRFC d 34 KKXL a Ace Al Green Shirley & Co Dawn HOT Nigel Olsson HOT Minnie Riperton 17-1 Phoebe Snow 10-5 Minnie Riperton 15-9 Fanny 19-14 B.T. Express 24-17 Leo Sayer 19-10 Helen Reddy 25-11 Hot Chocolate 22-14 KKXL a KENO 31-24 Minnie Riperton 12:6 B.T. Express 21-13



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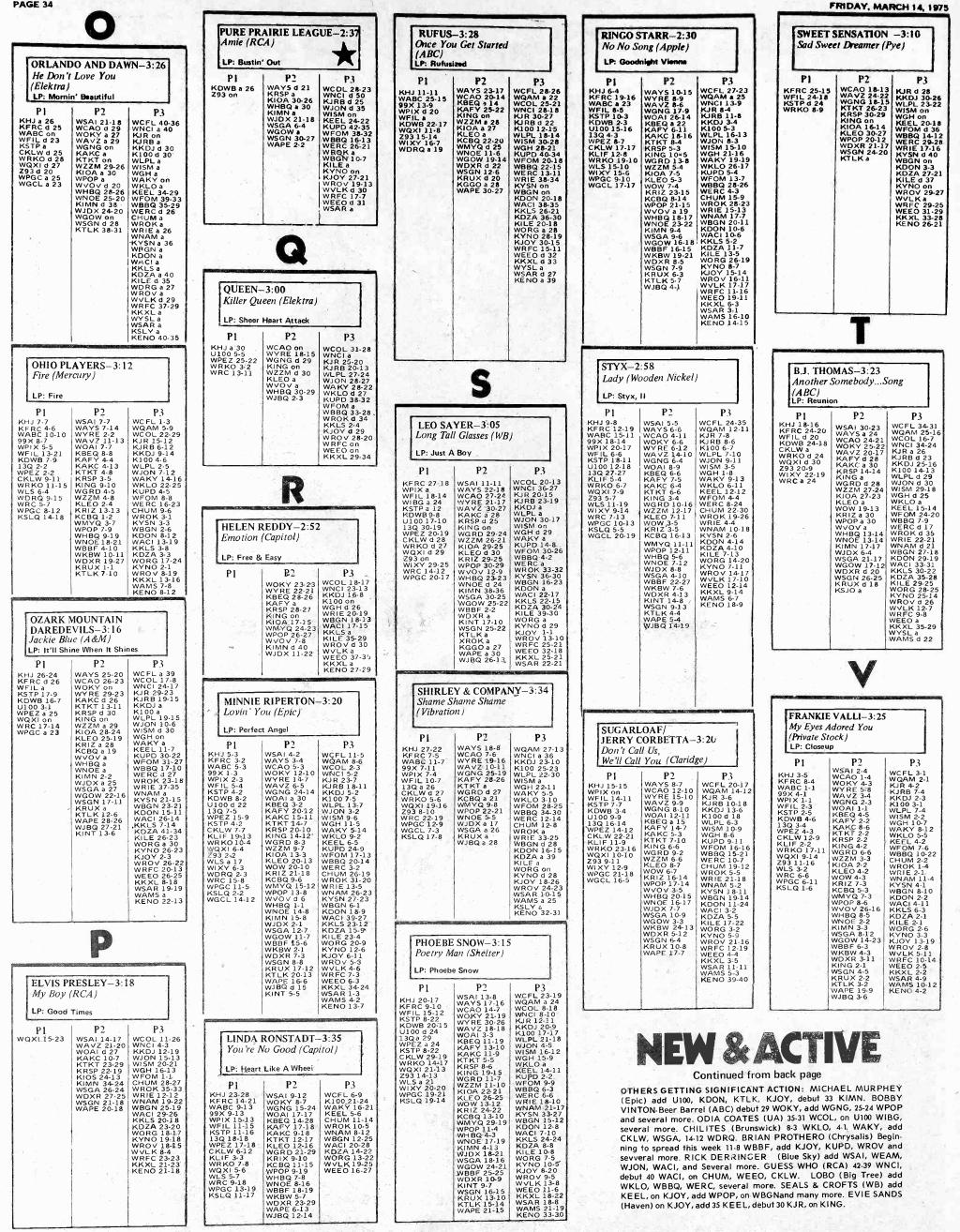
FRIDAY, MARCH 14, 1975

THE ESSENCE OF JOAN (Ain't It Funny How Love Can Own You)

written, produced and performed by

from his soon-to-be-released album, Andy Kim II





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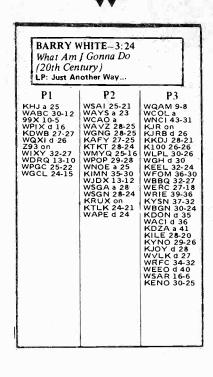
"Beer Barrel Polka" HEAR DICK, HEAR JANE, HEAR DICK AND JANE

Bobby Vinton does it again with his smash single, Beer Barrel Polka



10000

produced by Bob Morgan



cume, which was the first time in 3 years for them. Most all beautiful music, news-talk, MOR stations showed gains. KMET, who showed a tremendous growth in the OCT-NOV book almost halved, back to where they were.



Continued from page 18

FM Rock

Radio

Continued from page 10

Progressive. As a matter of fact, if it

were not for the generous donations

made by a local record store, the

station would have had to buy its

Miracle of miracles, within 10

months, WLIR FM's Program

Director became New York's

WNEW-FM's morning man and

WLIR's Music Director became

WNEW FM's Music Director. Its

weekend part timer became

Program Director of WAYE AM and

later WKTK FM in Baltimore.

Within 18 months, the second

generation WLIR FM people were

all over New York City FM Radio.

key personnel to WNEW FM, WPLJ

FM, WCBS FM, WQIV FM, WHCN

FM, WAYE AM, WKTK FM, WMAL

FM, WPIX FM, KUDL FM, KBPI

FM, KPRI FM, and God knows how

many others. This is not to neglect

the countless artists and records the

station has and continues to help

break, and the consistency of quality

that it has maintained over the

years. Now, WLIR FM, itself, is a

My compliments to Music Plus, a

Los Angeles chain of record stores

for their ambitious radio listening

survey conducted recently, and my

major station.

Today WLIR FM has contributed

library.

budding musician in grade school. "I started out on the accordian with 'Lady Of Spain' but soon took up piano as my instrument." He is quite excited over the acceptance of 'Mandy' and the audience response on his tour. "I just hope I'm not a flash in the pan!" With celebrities attending his shows, block long lines of people waiting to see him plus standing ovations and several encore calls every night, I don't think he need worry! ... This past Tuesday Flip Wilson was honored at a dinner by the American Cancer Society for his great support of that charity for many years. Flip has just signed an exclusive agreement with the CBS TV Network which includes four specials for the '75-'76 season. Monte Kay will be the executive producer of the programs. The English have given the nod to Helen Reddy who has first hit with the British. "Angle Baby" is now top five on the British charts... Capitol has yet another Beach Boys album coming out in April titled 'Spirit Of America'' with a Spring tour in the offing for the group slated for March 21st...

ADDS & HOT MOVERS

Bob Krasnow has joined the Warner Brother's staff to work closely with Mo Ostin and Joe Smith and the Warner's A&R staff in acquiring new talent and finding newdirections for the label and its artists ... Mason Buck has been upped from writer-publicist to editor of Discourse, ABC's international newsletter... Cynthia Kirk has been hired by Wartoke Publicity Agency in a PR position. She comes from the Hollywood Reporters ... Bill Freston has been promoted to Associate Product Manager of Columbia Records... Vetran publicity gal, Rachel Thacker, has joined The Bob Levinson Association in Los Angeles. Ms. Thacker was formerly with Les Perrin & Assoc., Phonogram, Inc. and EMI RECORDS in London for the past five years. She will assume the newly created position of Director of Public Relations for the firm... GRC has acquired Bill Barden, formerly VP of Stage One Productions, as Vice President & Publishing Administrator of GRC's publishing arms... Mike Walker of GRC has been promoted to Special Project Manager after being with the label for the past two years... Former U.A. and Blue Thumb publicist, Bob Emmer, has joined Atlantic Records as their West Coast Director of Publicity as announced by Bobby Greenburg, West Coast General Manager... National Promotion Director of Chelsea Records, Don Anti, has hired the following regional Promotion Directors: Craig Dudley, former Motown Regional Promotions and WEAM radio man is basedout of Detorit to cover Midwest promotions; Ron Rivers who was the PD at WDOL and GM of WJIZ plus Southern Promotions Manager for MGM is now in Atlanta to direct promotions forhe Southernstates; Mike Beaton has the Chelsea London offices with duties to include acquisition of new talent, signing of writers and copublishing arrangements, etc.

WCOL FM/COLUMBUS

ADDED: KEITH MOON (MCA) RUSH (Mercury) ARGENT (Epic)

HOT LED ZEPPELIN (Swan Song) **BOB DYLAN (Columbia) ROBIN TROWER (Chrysalis)** EARTH WIND & FIRE (Columbia) MINNIE RIPERTON (Epic)

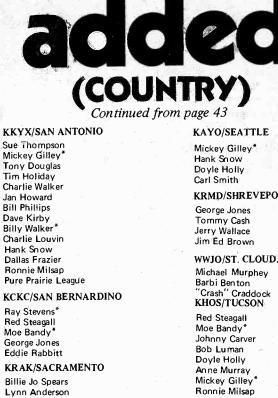
BOB GOODING, Program Director: Moon's "Sally" "Together" "Fox" "Solid Gold" and "I Night Stand". **Rush's** "Beneath" "Trapeze" "Ring" and "Jester". **EWF's** "Way Of World" "Happy Feeling" "Reason" and "See The Light". Playing Seals & Crofts, Linda Lewis, Brian Protheroe, and Corea singles.

congratulations to our four LA area contributors for their impressive showings in it.

The survey was taken over a twoweek period, in four locations. Cashiers asked some 4,000 buying customers what radio station they listened to. They asked for no more than two stations per customer and broke it down by male and female, morning, early afternoon, afternoon, and evening.

The totals were as follows: KLOS FM 27.8 percent, KMET FM 18.3 percent, KNX FM 8.0 percent, KNAC FM 7.3 percent and KWST FM 5.6 percent. KNAC FM comes out of Long Beach and it's 11.5 percent in Orange and 15.4 percent in Westminister are impressive. KWST FM should also be proud because they had only started their format 28 days before the survey began. We should all be proud because the AOR's outdid all the others; KHJ got 3.3 percent, KKDJ 4.4 percent and K100 3.2 percent. For more information contact Louis Fogelman of Music Plus at (213) 982-3030. Maybe you can get some record stores in your area to do. something similar.

I would like to welcome Ross Brittain and the staff of WIIN AM Atlanta as contributors to this section. It takes a lot of dedication and courage to program AOR on AM radio considering the stereo consciousness of album listeners, not to ignore their prevalent pseudo hip aversion to AM. I heard a tape of the station's "Ear Witness News" and was quite impressed. About the only easy thing about programming a Progressive in Atlanta, is in getting to the upcoming R&R Convention.



KAYO/SEATTLE Mickey Gilley* Hank Snow Doyle Holly Carl Smith KRMD/SHREVEPORT George Jones Tommy Cash Jerry Wallace

FRIDAY, MARCH 14, 1975

WWJO/ST. CLOUD, MINN. Michael Murphey Barbi Benton "Crash" Craddock KHOS/TUCSON

Moe Bandy Johnny Carver Bob Luman Doyle Holly Anne Murray Mickey Gilley

Ronnie Milsap WSUN/ST. PETERSBURG, FL. Pick: Roy Clark Buck Owens Ray Stevens* Marie Osmond Mel Street Mickey Newbury Pointer Sisters **KBUL/WICHITA** Nick Nixon Charlie Walker Ray Stevens Jessi Colter Ronnie Milsap

ACTIV TY

Jerry Wallace

Barbara Mandrell

Bobby Bare

Kenny Earl

Red Steagall

Ray Griff

Roy Clark

Patti Page

Jim Allev

Jody Miller

Billy Walker

Hank Snow

Bill Phillips

Connie Eaton

LBUM

Mickey Gilley*

Ronn ie Milsap

KNAC FM/LONG BEACH

RON MCCOY, Program Director: Hendrix is quite good. Kansas "Songs" is really good. Mahavishhu's "Eternal Breath I & II" is ex.

ADDED:

HOT:

BOB MARLEY (Island)

ORLEANS (Asylum)

ACE (Anchor)

and Peter Hammill (Famous Charisma) all imports, all ho

ADDED: DAVID BOWIE (RCA) JIMI HENDRIX (Reprise) KANSAS (Kirshner) YES (Atlantic) JESSE COLIN YOUNG (WB) HOLLIES (Epic) LON & DERREK (A&M) ALICE COOPER (Atlantic) MAHAVISHNU ORCH (Columbia) PAVLOV'S DOG (ABC)

ADDED:

KANSAS (Kirshner) DAVID BOWIE (RCA)

KEITH MOON (MCA)

DANA JANG. Music

ARGENT (Epic)

HOLLIES (Epic)

JIMI HENDRIX (Reprise) TOM SCOTT (Ode)

JESSE COLIN YOUNG (WB)

ALICE COOPER (Atlantic)

PETER ERAMPTON (A&M)

BAREFOOT JERRY (Monument)

OLD & IN THE WAY (Round) RORY BLOCK (RCA)

HOT BLUE OYSTER CULT (Col) LED ZEPPELIN (Swan Song) STRAWBS (A&M) AL STEWART (Janus) ELTON JOHN (MCA) **ROBIN TROWER (Chrysalis)**

ADDED: DAVE MASON (Blue Thumb) LOUDEN WAINWRIGHT III (Col) HOLLIES (Epic) LEO SAYER (WB) MICKEY NEWBURY (Elektra) **ORLEANS** (Asylum) DAVID BOWIE (RCA) ARGENT (Epic) TOM SCOTT (Ode)

ALICE COOPER (Atlantic)

WINN AM/ATLANTA

ADDED: RORY BLOCK (RCA)

KANSAS (Kirshner) OLD & IN THE WAY (Round)

HOT: KRAFTWERK (Vertigo) TOM SCOTT (Ode) ROXY MUSIC (WB) MAHAVISHNU ORCH (Columbia) ROBIN TROWER (Chrysalis) LED ZEPPELIN (Swan Song) **BLUE OYSTER CULT (Columbia**

PHOEBE SNOW (Shetler).

JESSE COLIN YOUNG (WB) ROSS BRITTAIN, Program Director: Orleans' "Fresh Wind", "Cold Spell" and title track. Bowie getting good requests. Sayer is selling. Zeppelin getting great requests with "Houses Of The Holy" leading. Playing Steve Wright, Grand Central Station, Status Quo, Sfeppenwolf, Roxy Music and Wet Willie singles

WMAL FM/WASH D.C.

PAVLOV'S DOG (ABC) COMMANDER CODY (WB) CHARLIE DANIELS (Kama Sutra

BOB DYLAN (Columbia) RAMSEY LEWIS (Columbia)

"Fascination" "Fame 'Right'' and single, Hendrix's title track, "Somewhere", "Come Down

"Right" and single. Hendrix's title track, "Somewhere", "Come Down" "Capt." and "Mississippi". Scott's "Rocket". Moon's "Fox". Argent's title track. Hollies' "Another Night", and "Second Hand". Young's "Daniel", "Again" "Slide" and title track. Cooper's "Nightmare". Frampton's "No Where" "Nassau" and "Baby". Jerry, Old Way, Block, Wailers, Orleans, Dog, Kansas, played at night only

WXRT FM CHICAGO

ADDED: LES VARIATIONS (Buddah) LONNIE SMITH (Flying Dutch) CHILIWACK (Sire) PAVLOV'S DOG (ABC) JANIS IAN (Columbia) JESSE COLIN YOUNG (WB) PETER FRAMPTON (A&M)

IIMI HENDRIX (Benrise)

KEITH MOON (MCA)

ADDED ZAZU (Wooden Nickel) нот LED ZEPPELIN (Swan Song) BOB DYLAN (Columbia)

KRAFTWERK (Vertigo) DAN FOGELBERG (Epic) LINDA RONSTADT (Capitol) CHARLIE DANIELS (Kama Sutra

JOHN PLATT: Pavlov's Dog is getting heavy response, both pro & con. Good reaction to Zazu. Zeppelin's "Kashmir" leads in requests Kraftwerk is very strong in Chicago

HOT: **KANSAS** (Kirshner) LON & DERREK (A&M) MAHAVISHNU ORCH (Col) PAVLOV'S DOG (ABC) ORLEANS (Asylum) KEITH MOON (MCA)

JOHN LENNON (Apple) LED ZEPPELIN (Swan Song) RICHARD TORRANCE (Shelter) HENRY GROSS (A&M) BRIAN PROTHEROE (Chrysalis) RUSH (Mercury) KRAFTWERK (Vertigo) LOUDEN WAINWRIGHT III (Col

6.7

CHARLIE DANIELS (Kama Sut) JESSE COLIN YOUNG (WB)

MURPHY'S LAW (ABC) MARK COOPER, Program Director: Playing entire new additions. Entire Zeppelin, and it is HOT. Torrance's "Southern Belles" "What I Like In My Woman". Protheroe's "Clog Dancer" and it is selling. LW III's "Absence" and "Unrequited to the Nth". Playing Bowie and Nilsson singles.

Cellent, Blue Oyster Cult's "Cities" is Hot. Playing Starry Eyed & Laughing (CBS) Curved Air (Deram), Supertramp's first Lp. (A&M), KOME FM/SAN JOSE

ADDED:

JIMI HENDRIX (Reprise) JESSE COLIN YOUNG (WB)

HOLLIES (Epic) LONNIE SMITH (Flying Dutch) JANIS JAN (Columbia)

BOB DYLAN (Columbia) LINDA RONSTADT (Capitol) JOE WALSH (ABC Dunhill) MURRAY MACLAUCHLAN (Epic) LED ZEPPELIN (Swan Song) KRAFTWERK (Vertigo)

HOT

FARTH WIND & FIRE (Columbia) CHICK COREA'S PIANO (Polydor)

PHIL DE MARNE, Program Director: Playing entire Lps, Check out Corea's Piano Improvisations Volume II.

KUDL FM/KANSAS CITY

GORDON LIGHTFOOT (Reprise) JOHN LENNON (Apple) LEO SAYER (WB) ROBIN TROWER (Chrysalis) JOE WALSH (ABC Dunhill)

ADDED: ACE (Anchor) BLUE OYSTER CULT (Col) ALICE COOPER (Atlantic)

JANIS IAN (Columbia)

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RADIO & RECORDS

COUNTRY

PAGE 37

JFM DUNCAN/Editor

NEW & ACTIVE Radio & Records MOE BANDY ... Make Love At Home (GRC) March 14, 1975 One of the top added records of the week, including KHOS, WJQS, KCK-C, KIKK, WPLO, KBOX, WBAP, KENR, WSLR, WPNX, WHO, KRAK, • FREDDY FENDER/Before Next Teardrop Falls (Dot) WISZ and more. **RAY STEVENS 2** DOLLY PARTON/Bargain Store (RCA) Misty (Barnaby) 3 CONWAY TWITTY/Linda On My Mind (MCA) Good up version of this pop classic is getting very strong airplay both MERLE HAGGARD/Always Wanting You (Capitol) country and MOR. Adds include: KSO, WJJD, KHEY, WSUN, WMC, 5 SONNY JAMES/Little Bit South of Saskatoon (Columbia) KCKC, WHK, WPNX, WBUL, WHO, KPOK, KTUF, KCKN, KBUL Pick at KENR. 6 LINDA RONSTADT/I Can't Help It (Capitol) **BILLY WALKER** OLIVIA NEWTON-JOHN/Have You Been Mellow (MCA) Word Games (RCA) S CHARLIE RICH/My Elusive Dreams (Epic) Continued strength with more adds: WBAM, KSPO, WJQS, KWJJ, **9** RAY PRICE/Roses & Love Songs (Myrrh) KBUY, KKYX, WBAP, WSLR, KOOO, WESC, WDEE, KRAK, and **W** BILLIE JO SPEARS/Blanket On The Ground (UA) piced at KCKN. MICKEY GILLEY JOHNNY RODRIGUEZ/L Just Can't Get Her Out (Mercury Window Up Above (Playboy) 12 TOM T. HALL/Sneaky Snake/I Care (Mercury) Still more adds and good chart action. Added KHOS, KAYO, KSPO, 13 LOIS JOHNSON/Loving You Will Never Grow Old (20th) KHEY, KKYX, WMAQ, WSLR, WPNX, WDEE, KRAK, KFOX, WHOO, 14 LORETTA LYNN/The Pill (MCA) KNEW, KBUL, WEEP. **ELVIS PRESLEY/My Boy (RCA)** GEORGE JONES "These Days" (Epic) Good initial adds include KSO, WJJD, WMC, KCKC, WHK, KIKK, WBAP, WAME, KRMD, WDEE, 16 BOBBY G. RICE/Write Me A Letter (GRT) Pick: WESC. 17 WAYLON JENNINGS/Rainy Day Woman/Cowboys (RCA) TOMMY CASH "You're One I Sing My Love Song To" (Elektra) added at KSO, WBAM, WBAP, KOOO, WHO, Pick KRMD, WESC, On KIKK, 18 TILLIS & BRYCE/You're The One (MGM) KWJJ, KLAK, KERE. RONNIE MILSAP "Too Late To Worry, Too Blue To Cry" (RCA). BILLY "Crash" CRADDOCK/Thinking 'bout You (ABC) more adds KHOS, KSPO, KHEY, WCMS, KWJJ, KKYX, WBAP, 20 LITTLE DAVID WILKINS/Turned You On/Butterbeans WDEE, WUBE, KRAK, KLAC, KBUL. ROY CLARK "You're Going To Love Yourself In The Morning." (ABC-21 JEANNE PRUETT/Just Like Your Daddy (MCA) Dot) Some good adds first week out: WPLO, KENR, WHK, WCMS, WSUN, WNCR, WUNI, KRAK, WINN, WBAP MELBA MONTGOMERY/Don't Let Good Times (Elektra) HANK SNOW "Merry-Go-Round-Of Love" (RCA) Continues with strong adds this week KAYO, KSPO, KBFW, WJQS, KWJJ, KKYX, WBAP, **3** JOE-STAMPLEY/Penny (ABC/Dot) WUBE, KRAK, KCKN. RED STEAGALL "She Worshipped Me" (Capitol) Added at KHOS, 24 MEL TILLIS/Best Way I Know How (MGM) WJQS, KCKC, WBAP, KWJJ, KIKK, KRAK, Pick: KBUY. 25 DIANA TRASK/Oh, Boy (ABC/Dot) DOYLE HOLLY "Funky Water" (Barnaby) This week added at KHOS, KSO, KAYO, WBAP, WESC, WUBE, KTUF, WISZ. 26 JOHN DENVER/Sweet Surrender (RCA) EDDIE RABBITT "Forgive & Forget" (Elektra) Getting strong phone action and good airplay. More adds include: KJJJ, WMC, KCKC, DONNA FARGO/It Do Feel Good (ABC/Dot) WNCR, WDEE, KTUF, KFOX, KKYX, KCKN, ... Also on KBOX, 28 MARTY ROBBINS/Life (MCA) KSOP, KBUY. GARY STEWART "She's Acting Single, I'm Drinking Doubles" (RCA) JOE STAMPLEY/Roll On Big Mama (Epic) more adds at WPLO, WMAQ, WAME, WRCP, KNEW, WEEP, KLAC, **30 CRYSTAL GAYLE/Wrong Road Again (UA)** 24-17 KCKC, debut 14 KENR. LYNN ANDERSON "He Turns It Into Love Again" (Columbia) picking B.J. THOMAS/Another Somebody Done...Song (ABC) up more stations: KJJJ, WMAQ, KRAK, KLAC, KMAK, KFOX, KNEW. BARBI BENTON "Brass Buckles" (Playboy) Still getting requests in 32 KENNY O'DELL/Soulful Woman (Capricorn) some markets ... more adds include WJJD, WWJO, WBAM, WEET, BILLY LARKIN/Leave It Up To Me (Bryan) WPLO, KCKN. DEBI HAWKINS "Makin' Believe" (Warner) More adds KHEY, KIKK, 34 CONNIE EATON/Lonely Men, Lonely Women (ABC) WSLR, KLAC, KCKN. TOMMY OVERSTREET/I'm A Believer (ABC/Dot) RECORDS TO WATCH 36 BOB LUMAN/Proud Of You Baby (Epic) JIM ED BROWN "Bar Room Pal" adds KSO, WHO, KRMD TAMMY WYNETTE/You Make Me...A Mother (Epic) JOHN DENVER "Thank God, 1'm A Country Boy" (RCA) adds at WWOK, KBOX, KTUF 38 LA COSTA/He Took Me For A Ride (Capitol) DALLAS FRAZIER "C-O-D Smith" (20th) more adds at KKYX, WDEE, BILL ANDERSON/Still Feel The Same (MCA) KTUF CRYSTAL GAYLE "Beyond You" (UA) adds WUBE, KTUF RAY GRIFF "If That's What It Takes" (ABC-Dot) added KRAK, WISZ JIM WEATHERLY/I'll Still Love You (Buddah) TIM HOLIDAY "Bottle Of Wine" (UA) This week added at WHOO, New Entries KKYX JAN HOWARD "Get It, While The Gettin's Good" (GRT) more adds include KSPO, KKYX, KTUF **Most Added** DAVE KIRBY "Morning Train To Cleveland" (Capitol) adds KKYX, **KOOO**, WHO MIKE LUNSFORD "While The Feeling's Good" (Gusto) reported **MICKEY GILLEY** airplay includes WPNX, WMNI, WHK, KKYX, KBUL, WHO, WHOO, Window Up Above (Playboy) WIL, WSLR, KERE, KSO, WONE, WNCR CHARLIE LOUVIN "When You Have To Fly Alone" (UA) adds at **MOE BANDY** KKYX, WBAP, WDEE Doesn't Anyone Make Love (GRC) JIM MUNDY "She's Already Gone" (ABC-Dunhill) Adds include **RAY STEVENS** WBAM, KBFW, KIKK, KOOO GEORGE MORGAN "In Misty Moonlight" (Four Star) more adds Misty (Barnaby) WHK, WDEE MICKEY NEWBURY "Lovers" (Elektra) adds WSUN, WDEE BILLY WALKER Continued on page 40 Word Games (RCA)

R&R COUNTRY HOTLINE: (213) 466-0954

PAGE 38

RADIO & RECORDS

FRIDAY, MARCH 14, 1975

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Direct From Duncan



This is a "promo" for next week's R&R Country section. We will be featuring complete photographic coverage of this year's Country Radio Seminar in Nashville this week. It will be a great souvenir for those of us attending. For those of you not able to get out this year, will find the highlights very interesting. (And I hope, with any luck, dirty!!)... Also, while on the subject of program notes: The much awaited (?) JONATHAN FRICKE interview has been delayed for a couple weeks. It will be coming to a RADIO & RECORDS Newspaper near you very soon, (Check your local listings for time and station!!??!)

Some good radio promotions under way in preparation for the upcoming ratings in most markets... BOB MITCHELL at KCKC, San Bernardino is having top country artist taking part in his "Who's Calling" promotion. Artists have been calling in daily for on-the-air interviews. Guest artist so far have included CAL SMITH, RED STEAGALL, BUCK OWENS and RONNIE MILSAP...KSPO, Spokane is having their listeners and jocks build model cars. The cars will be judged for prizes including more model cars. This contest is in conjunction with the Spokane auto-boat show.. WHK's JOHN CASSIDY has become the "Cookie Monster" of Cleveland having successfully eaten 165 girl scout cookies... KRAK, Sacramento is having a "Guess Who" contest. Listeners have to guess the mystery voice. If correct, they can win a \$500 stereo system... KUZZ, Bakersfield is having an "Elvis Presley Contest." Station P.D. TOMMY WRIGHT reports they are giving away's weekend in Las Vegas, front row seat to the Elvis show, gambling money, etc. to the person who can find the hidden "Elvis Envelope." Clues are given daily as to its exact location. Tommy said the audience response has been unbelievable ... The WUBE, Cincinnati jocks will be competing in a "mule milking contest," at a local rodeo. (1 guess it's nice to have a little "pull" in this business from time to time.)

WSLR in Akron, Ohio has received their biggest mail response from a contest conducted by morning man JAY DRENNAN. The contest, "Jaybird picks up the tab," will have Drenman, through the station, paying for one lucky listeners living expenses for one month. This includes everything, food, car and house payments, and every bill up to \$750.00 They expect, from early response, to have over 12,000 entries by the end of the month. (Note to WSLR Music director, BOB FULLER: Thanks for sending me copies of your new weekly "WSLR Countryside" newsletter. They make great paper airplanes!!! Goodnight, Bob.)...

HANK WALKER, Program Director of WNRJ, Gainesville, Georgia reports to us of their Bicentennial contest currently under way. The station d.j.'s ask listeners questions about our American history, such as "How many signatures were on the Declaration of Independence?" Correct answer will win an L.P. for the caller.

"Coyote Dave" Roberts of WIRK AM & FM in West Palm Beach, Florida says he need some artist biographies from various record companies for a Sunday night weekly artist spotlight show. If you can help, send the bios to: WIRK, P.O. Box 3828, West Palm Beach, Florida 33402.

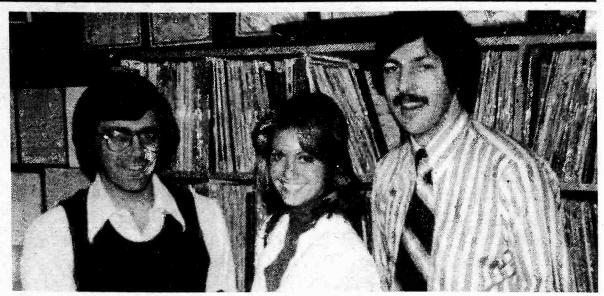
WMC's LES ACREE has been tapped to be the MC for the upcoming OPEN ROAD MAGAZINE trucker show in Memphis in the spring. Also, WMC continues to expand their already successful "rear window sticker" contest. 21 couples will win trips to Nashville to see Opryland and the Grand Ole Opry just for displaying a sticker on their car or truck. To date WMC has given out about 186,000 stickers and 1'm sure they're going to "stick" with it for awhile.

KJJJ, Phoenix, reports program director CLIFF HAINES, will debut a new-two man morning show on April 1. No foolin' the show will be the "Cowboy & Indian" show. (Ya Hoo!!)... PAT KIMBERLY is doing all nights, 12 midnight-6am at KBUY in Fort Worth ... RICK PATTON has switched from WHK to WNCR in Cleveland. He'll be working 6-10 pm. We got word DOUG COLLINS of KDJW in Amarillo is in the hospital

and we hope he's feeling well. RCA's JERRY REED and his manager, HARRY WARNER now have new offices on Music Row in Nashville. The new address is 1107 18th Ave. South. We have been hearing REED has been getting more movie offers because of the fine acting job he did in "WW and The Dixie Dance King" starring Burt Reynolds. (I knew when I came to Hollywood, I would have a great opportunity to get into the movie business. I'll have you know, since I've been here I've made a pair of shorts. Matter of fact, while I write this column, I'm wearing those shorts!!)

Independent promoter BETTY GIBSON called last week with this interesting story. DAVID HOY, noted psychiatrist and ESP expert had predicted a black female singer would make it very big in country music in 1975. At this time Betty is promoting a new black female country artist... Her name is RUBY FALLS and currently has a release on 50 States records called "Sweet Country Music." After hearing of HOY's prediction, Betty sent him a copy of the record. In reply he said he felt this was the gal he was thinking about when it came to him. Only the future can tell.

That reminds me, alot of people have been saying I should see a psychiatrist because of all the "crazy" jokes I put into my column. But, I think anyone who has to see a psychiatrist should have their head examined!! Be happy....



OLIVIANEWTON-JOHN draws winning entry in KTUF-KNIX Top 300 Country Hits contest as Music Director CHARLIE OCHS and afternoon drive personality J.D. FREEMAN supervise. See story, page 40.



Jerold H. Rubinstein, Chairman of ABC Records, has announced the label's signing of Ray Price, whose most recent records have been for the ABC-distributed Myrrh label. Pictured (from left) are Rubinstein, Price and Gordon, who is also Price's manager and who negotiated the ABC contract on his behalf.



Album cuts showing most promise include: Olivia Newton-John (MCA) "Follow Me", stations picking up on this cut. Dolly Parton (RCA) "When I'm Gone", best cut on album. Moe Bandy (GRC) "Home Again In San Antone", good cowboy record, you' all. Connie Smith (Columbia) "Sunshine Blue", good chance for single. Gary Stewart (RCA) "Honky Tonkin", most played lp cut. Emmy Lou Harris (WB) "Bottle Let Me Down", Haggard's song done super. Cal Smith (MCA) new single "She Talked Alot About Texas". C.W. McCall (MGM) "Classified, possible new single. Billy Jo Spears (UA) "Since I Fell For You" she does a great job on standard. Joe Stampley (Epic). "Letter", cover of a rock song....



Freddie Fender: "Before The

Next Teardrop Falls" remains

the number one song on the

Most

Requested

B.J. THOMAS

Somebody...Song (ABC)

BILLIE JO SPEARS

Blanket On The Ground (UA)

OLIVIA NEWTON-JOHN

Never Been Mellow (MCA)

RAY STEVENS

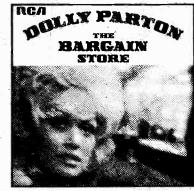
Misty (Barnaby)

LORETTA LYNN

The Pill (MCA)

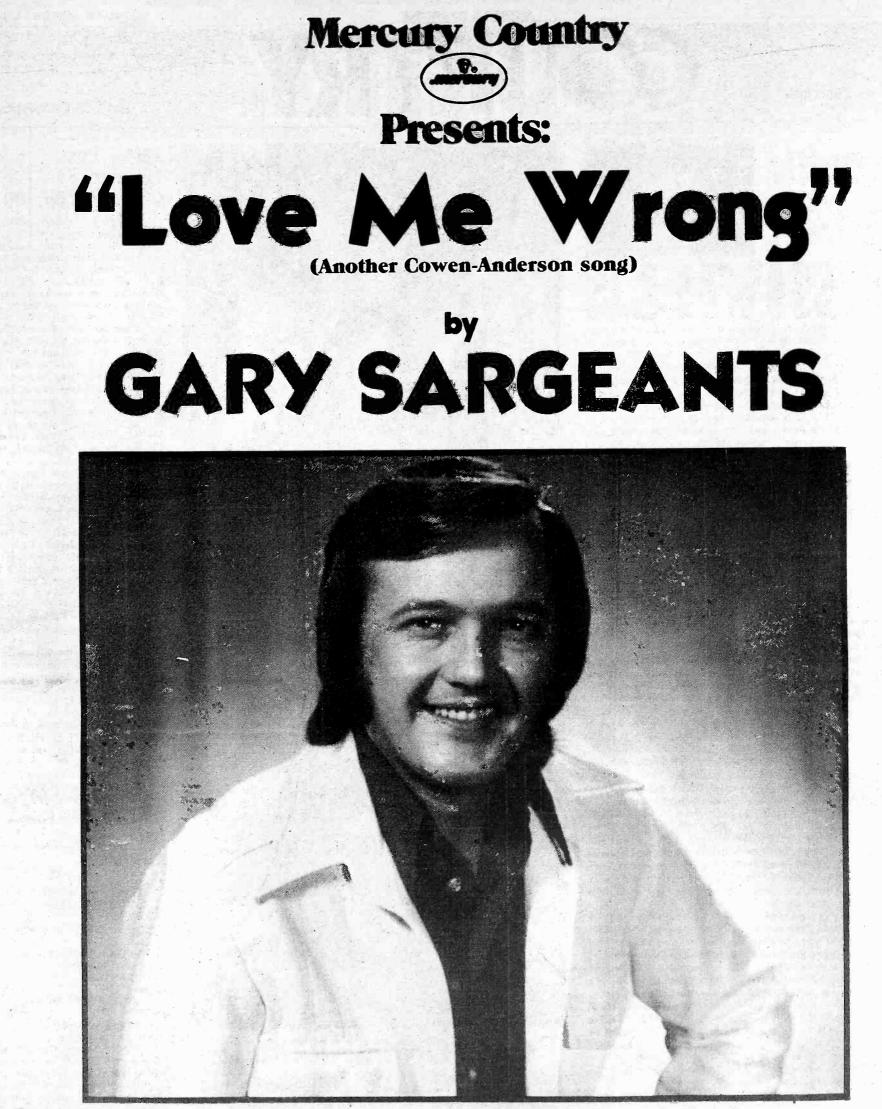
R&R Country Top 40.

This man's real name is BILL FRIES and to folks in the mid-western states he's more than a talent on record. Bill Fries sells bread on tv in these middle states using the characters that he sings about. Obviously his talents are many and his addition (in wolf creek pass) get's an "A". C.W. or Bill or whom ever's first album includes two hits with the title and a song from a couple of months ago in "Keep On Truckin' Cafe." Two possible singles in "Classified" and "Four Wheel Drive". Also possible is "I've Trucked All Over This Land": Whether C.W. is selling bread or singing songs he'll keep the Bill Fries family in the chips?!?



Dolly would like it to be known that her figure is not her most important asset. True she has had hit after hit, true she has written hit after hit, but Dolly, your figure has never hurt your career. I ought to know for I'm a member of the double breasted yellow bellied body watcher society. By the way her Ip is super with possible singles found in "I'll Never Forget" and "When I'm Gone". A very pretty slow tempo song found in "On My Mind Again". I'd like to take a quote from the album which was found to be true, "I can guarantee that you'll be completely satisfied."

-Jack London



"Gary has been working with me for over two years. I know that wanting and deserving a hit doesn't guarantee one, but knowing how much he deserves it, it's nice to know he's got it. Let's face it, radio can make or break you. Gary has been bustin' his ass. Listen to him."

TOM T. HALL

7.0 Montalin

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PAGE 40

FRIDAY. MARCH 14, 1975

R&R COUNTRY HOTLINE: (213) 466-0954



Jimmy Newman received notice that he had been awarded a gold record for his "Lache Pas La Patate" (The Potato Song) signifying over 100,000 sales. He had sold originally over 30,000 in Louisiana alone when it was picked up for release in Canada. "Lee Vee Due!" ... Mary Reeves Davi, new president of Nashville Songwriters announced new board members Dottie West, Merle Haggard, Pee Wee King, Hank Snow, Glen Martin in the first executive board meeting of the new year. There will be more appointments later... Gus Thomas, for years a fixture on the all night show at WWVA in Wheeling which now features Buddy Ray since 1972, moved to Nashville and set up shop at 808 16th Ave. South where he is coordinating country station tours to Music City, selling syndicated programming, and setting up custom sessions for his friends in the northeast. Gus' phone number is (615) 242-5636.

This weekend (14th and 15th) 400 radio and industry people are here for the sixth Nashville Country Radio Seminar. It has grown from an original handful who believed that sharing ideas, problems and combining professional experiences of radio people who were proud of representing "country" could benefit all concerned. It obviously has. Today's keynote speaker is Jack Thayer, President of NBC Radio Network. His personal interest includes an NBC country operation in Chicago, WMAQ. Ric Libby is this year's agenda chairman.

Waylon Jennings has just completed enough product in Austin to fill five albums, and most of it deals with something that hasn't been really exploited in many years. I'll let Waylon tell you about it, or see for yourself when his first (or next) album is released....

Billy Dixon, longtime favorite Little Rock country personality, just moved back into the country picture there last week when KDXE went back into the country music business. KXLR has had it to themselves for the past three years, I understand since KDXE changed formats, but now is back to do battle with both KXLR and KLRA. The sparks should fly in Little Rock for ahile.

Rumor: Nashville realtor **Clyde** Reid just signed a real estate sale on a Franklin farm home that involved a million dollars! Alleged buyer of the farm place, a landmark in nearby Williamson County is **Jeannie C.** Riley.

Most asked for addresses and personal phone numbers this week from our syndicated "Inside Nashville" radio show: Mickey Gilley, Michael Twitty, and Charlie Walker. Wonder why they didn't ask for mine?

Tommy Hill looks to get his Gusto label off the ground with Mike Lunsford's "Feelin's Good" record. Tommy has been cooking for sometime with the package goods records and tapes, and this move bids to put him in the "current" ballpark. Tom's background is as varied as any, from artist, writer, performer, to publisher, producer, record executive.. Flash! Mickey Gilley worked his own club in Pasadena, Texas last week! First time he's been off the road long enough in weeks.... More reports on the "God's Gonna Getcha" the

new George and Tammy album, more rumors of a single release on it. Nothing could have thrilled me more than to see "Merle Travis-Chet Atkins Travelin' Show" album win them the instrumental Grammy for country. In 25 years, your grandkids will call that album "monumental" because it brought together two of the most influential guitarists (ask Chet about Merle) in country music history... Shirl Milete will come into his own in 1975, as a singer as well as he has a writer. His new album concept has some music rowers counting their money ... Bouquets to T.G. Shepard, who now has officially proved that a promo man can be a number 1 recording artist! Write me at 808 16th Ave. So., Nashville.



NICK NIXON "It's Only A Barroom" (Mercury Adds WSLR, KFOX, KBUL

BUCK OWENS "41st Street Lonely Hearts Club" (Capitol) adds WSUN, KBUY, WBAP, KTUF. PATTI PAGE "Pour Your Loving On Me" (AVCO) picking up more

adds at KSO, WUBE and KRAK. **PURE PRAIRIE LEAGUE** "Amie" (RCA) Getting strong top 40 action and some country station picking it up including KFOX, WJQS, KKYX,

WUNI. CHARLEY PRIDE "I Ain't All Bad" (RCA) Early adds include KBOX,

KLAC. JEANNIE SEELY "The First Time" (MCA) adds include WBAM, WHK, WESC, WISZ

EVAN STEVENS "That's All She Wrote" (Elektra) on WPLO, KIKK, KENR, WSLR, WBAM, WINN, WHO ... added at WDEE, KCKN, KOOO. BOBBY VINTON "Beer Barrel Polka" (ABC) adds inlude KIKK, WPLO, WUBE.

CHARLIE WALKER "Last Supper" (Capitol) adds at KWJJ, KKYX, WBAP, KBUL.



COUNTRY

Warner Bros. Director of Country Music, Andy Wickham (left) and General Manager, Jonathan E. Fricke, visit the Queen of the Rodeo, Miss Judy Lynn at the Ft. Worth Fat Stock Show where the Warner Bros. recording artist was a special guest.

Correspondents' Corner



CARSON SCHREIBER KLAC/Los Angeles

Carson is an 11 year veteran of radio. He began his professional radio career in 1964 when he worked for a number of FM radio stations in the greater Los Angeles area, 1965 saw Schreib promotion for the number one rocker in L.A. KRLA. In late 1966 he switched to KBLA, "rocker in the suburb Los Angeles area, of Burbank, as an engineer. In 1967 when the station changed its call letters and format and became Modern Country KBBQ, Carson went from engineer to weekend jock. This led to the all night d.j. show. In the fall of 1971, Carson moved to Metromedia's Los Angeles outlet, KLAC, as music director. In the summer of 1974, Carson helped change KNEW, Metromedia's Oakland-San Francisco station, to a country format. At the same time he continued his chores as music director of KLAC. This included a weekly commute between San Francisco and Los Angeles. Carson takes a very active interest in his industry attending all the country functions in the area and in Nashville. He's a member of the Academy of Country Music and was nominated in 1974 by the Gavin Report as Country Music Director of the year. His major hobby is photography and this is why the R&R country desk is always filled with pictures of Carson. (If you would like a complete catalog of CARSON SCHREIBER photos you can have 'em, we don't want 'em!!!)

JIM DUNCAN/Editor

KTUF Polls Listeners For Country 'Top 300'

KTUF-KNIX, Phoenix polled its listeners to determine the Top 300 Country Hits of All Time. Listeners were invited to list their top three favorites (only songs prior to 1974 were accepted) and when the tabulations were complete, nearly one thousand different songs had been voted on.

Number one was "Behind Closed Doors" by Charlie Rich followed by the 1953 Hank Williams hit "Your Cheatin' Heart." Ray Price's "For The Good Times" was third and "El Paso" by Marty Robbins was fourth.

Jim Reeves placed eleven records on the Top 300 list, Hank Willians had nine, including two in the top ten. In additon to "Your Cheatin" Heart," "Cold Cold Heart" was ranked number six.

Merle Haggard and Marty Robbins each place nine records on the list. Other recording artists who fared nearly as well were Waylon Jennings, Eddy Arnold, Charlie Rich, Charley Pride, Ray Price, Buck Owens and Johnny Cash.

Some memorable oldies (prior to 1950) which placed on the Top 300 were Bob Wills' "Gaded Love" and "San Antonio Rose" (with the late Tommy Duncan), "Tumbling Tumbleweeds" by the Sons Of The Pioneers and "Wabash Cannonball" by Roy Acuff.

At the end of the promotion a complete stereo outfit including AM-FM Stereo radio, phonograph, eight track tape player plus a \$500 record album library were awarded to a listener whose entry was drawn by MCA recording star Olivia Newton-John.

KTUF-KNIX was pleased with the entries which were received because they represented a cross-section of the listening audience, both young and old as can be seen in the Top Ten of the 300:

1. CHARLIE RICH-Behind Closed Doors 2. HANK WILLIAMS - You

Cheatin' Heart 3. RAY PRICE - For The Good

Times 4. MARTY ROBBINS - El Paso 5. CHARLIE RICH - Most

Beautiful Girl 6. HANK WILLIAMS - Cold Cold

Heart 7. CHARLEY PRIDE - Kiss An Angel Good Morning

8. LYNN ANDERSON - Rose Garden

9. JIM REEVES - He'll Have To Go 10. DONNA FARGO - Happiest

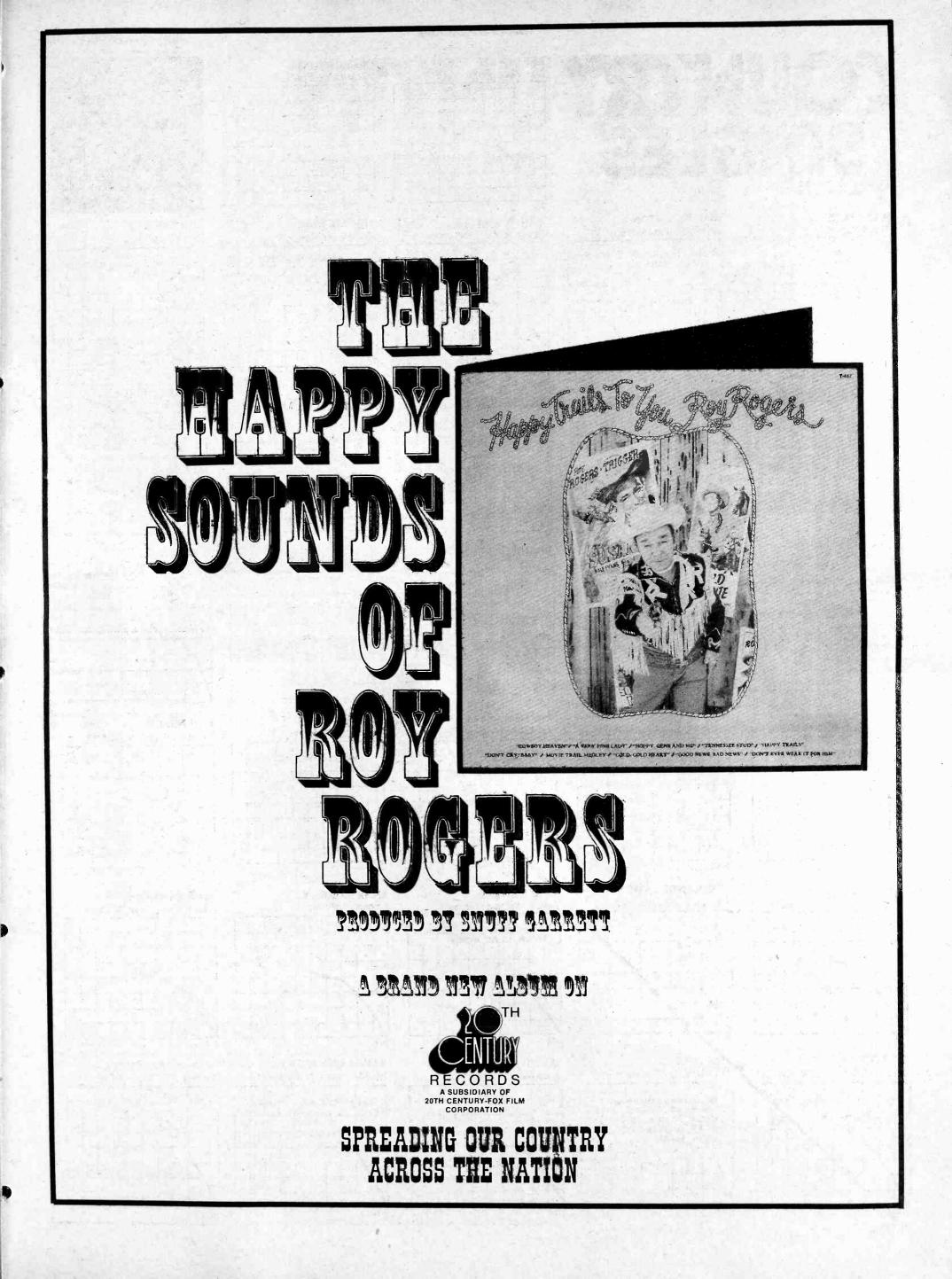
Girl In The Whole USA. This is the second Top 300 poll taken by the station, the first one taking place in 1971 (which was won by "Your Cheatin" Heart"), KTUE-

by "Your Cheatin' Heart.") KTUF-KNIX utilizes the results in determining amount of air play to be devoted to various oldies.

Entry blanks were made available in Phoenix area nightclubs and record stores. Listeners were also encouraged to mail their votes to the station. Special precautions were taken to prevent duplicate votes and "snow jobs."



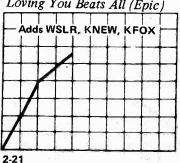
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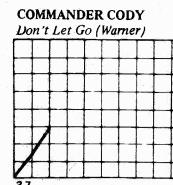


PAGE 42

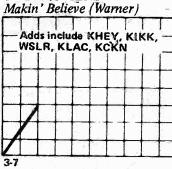
RADIO & RECORDS FRIDAY, MARCH 14, 1975 **COUNTRY** SINGLES GEORGE JONES **LEFTY FRIZZELL** Graphs reflect audience response computed by a Life's Like Poetry (ABC) These Days (Epic) combination of sales, airplay and requests. The NEW & ACTIVE lower the graph position the less airplay, sales and requests, being reported. The higher the position, the more active the record. We feel that a visual aid explains the whole picture better than assigning arbitrary numbers in a longer list. 2-7 3-14 **BARBI BENTON BUDDY ALAN DONNIE KING** LARRY GATLIN Penny Anne (Monument) JODY MILLER Chains (Capitol) Brass Buckles (Playboy) Mathilda (Warner Bros.) Best Of Me (Epic) Adds include WWJO, KCKN, Getting some good chart re-Adds KPOK , KNEW Added at WJQS, KRAK, ports. Add KFOX WPLO, WJJD, WBAM, pick WSLR WEET. 3-14 2-28 2.21 2-28 JOHNNY CARVER JIM ALLEY **MICKEY GILLEY** JERRY LEE LEWIS JERRY LEE LEWIS I Still Hear The Music (Mercury) In The Misty Moonlight (4 Star) January Jones (ABC) Memory's Gonna Kill Me (Avco) Window Up Above (Playboy) More adds KHOS, KNEW Add KRAK See NEW & ACTIVE Adds WHK, WDEE 2-28 2-7 2.14 3-14 LYNN ANDERSON **BOBBY HARDEN CONNIE CATO** MIKE LUNSFORD JERRY NAYLOR In To Love Again (Columbia) Hurt (Capitol) One Step (UA) To A Honky Tonk (Melodyland) While The Feelings Good (Gusto) More adds including KJJJ, Pick: KSPO, add KHEY, Added at WPLO, KENR, See Records To Watch WMAQ, KRAK, KFOX, WJQS, KFOX WRCP KNEW, KLAC, KMAK 2-28 2.21 2-28 3-14 2.21 **MOE BANDY FREDDIE HART RONNIE MILSAP ROY CLARK** SAM NEELY Going To Love Yourself (Dot) I'd Like To Sleep (Capitol) Too Late To Worry (RCA) Doesn't Anyone Love(GRC) I Fought The Law (A&M) Add KNEW See NEW and ACTIVE See NEW & ACTIVE Adds in NEW & ACTIVE 3-14 2-21 1-31 **COMMANDER CODY** ANNE MURRAY **DEBI HAWKINS DEBRA BARBER** MARIE OSMOND Don't Let Go (Warner) Uproar (Capitol) Help Yourself To Me (RCA) Makin' Believe (Warner) Who's Sorry Now (MGM) Adds include KHEY, KIKK, WSLR, KLAC, KCKN

JOHNNY PAYCHECK

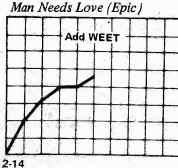


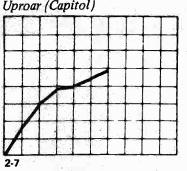


JESI COLTER I'm Not Lisa (Capitol) Getting very strong chart reports: 44-26 WCMS, 27-13_ KBUY, 30-20 WUNI, 19-11 KCKN, adds at WHOO, KBUL, WBAM

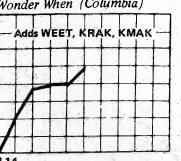


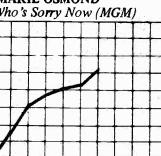
DAVID HOUSTON

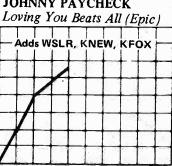




BARBARA MANDRELL Wonder When (Columbia)



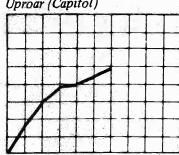




BOBBY BARE

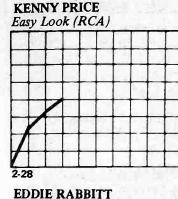
Warm & Free/Huntsville (RCA)

Added WJQS, KRAK, KCKN



2-14

POINTER SISTERS Life You Life (Blue Thumb) Add WSUN, WJOS

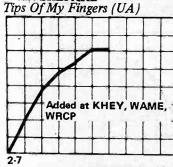


Forgive & Forget (Elektra) NEW & ACTIVE -

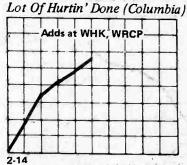
SUNDAY SHARPE Head On My Shoulder (UA) Add KSO

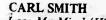
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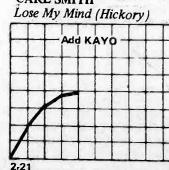
JEAN SHEPARD

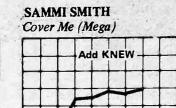


CONNIE SMITH











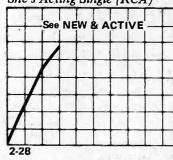
STATLER BROS. All American Girl (Mercury) Added WEET, KNEW

2.21 **RAY STEVENS** Misty (Barnaby

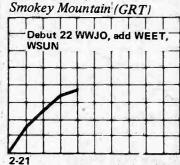


GARY STEWART She's Acting Single (RCA)

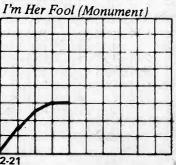
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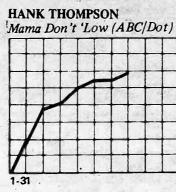


MEL STREET



BILLY SWAN

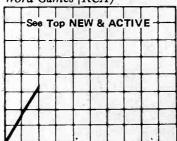




LEROY VAN DYKE Unfaithful Fools (ARC)

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BILLY WALKER Word Games (RCA)



JERRY WALLACE Comin' Home To You (MGM)

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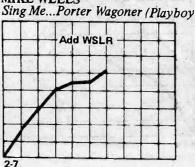
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KITTY WELLS I've Been Loving You (Capricorn)



MIKE WELLS



WSLR/AKRON Pick: Billy Walker* Jody Miller Debi Hawkins Johnny Paycheck Moe Bandy* Mike Wells Nick Nixon Bob Luman Mickey Gilley WPLO/ATLANTA **Barbi Benton** Jerry Naylor Moe Bandy Wanda Jackson Bobby Vinton Roy Clark Gary Stewar WISZ/BALTIMORE Doyle Holly Jeanne Seely Moe Bandy **Ray Griff KBFW-BELLINGHAM, WS** Hank Snow Jim Mundy

Dave Masor WAME/CHARLOTTE, N.C. Jean Shepard George Jones B.J. Thomas Gary Stewart WMAQ/CHICAGO Lynn`Anderson Mickey Gilley Gary Stewart WJJD/CHICAGO Pick: Ray Stevens* Barbi Benton

George Jones WUBE/CINCINNATI Patti Page Phil Everly David Rogers Doyle Holly Bobby Vinton

Hank Snow Crystal Gayle Ronnie Milsap Guy & Raina Bobby Harden WHK/CLEVELAND

Jeanne Seely **Ray Stevens** Roy Clark George Jones Joe Stampley **Connie Smith** George Morgan WNCR/CLEVELAND Mike Lunsford

Roy Clark Eddie Rabbitt "Crash" Craddock WPNX/COLUMBUS, GA

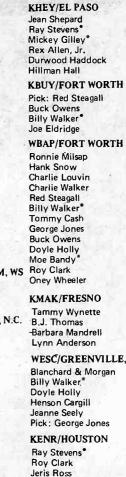
Gary Sargents Brian Shaw Sue Richards Moe Bandy Mickey Gilley

KBOX/DALLAS Pick- Charley Pride John Denver Moe Bandy

KSO/DES MOINES Doyle Holly Sunday Sharpe Patti Page Hank Snow Jim Ed Brown Tommy Cash Pete Duval George Jones **Ray Stevens**

WHO/DES MOINES KIRDY

Moe Bandy Joe Brock Tommy Cash Ray Stevens* Jim Ed Brown WDEE/DETROIT George Jones Mickey Newbury George Morgan Ronnie Milsap Mickey Gilley **Billy Walker Eddie Rabbitt** Charlle Louvin **Even Stevens** Dallas Frazier



WESC/GREENVILLE, S.C. Jerry Naylor

KIKK/HOUSTON Mike Murphey Red Steagall Sherry Bryce Jim Mundy Debi Hawkins George Jones **Bobby Vinton** Moe Bandy

Moe Bandv

WIRE/INDIANAPOLIS Not Available

WJQS/JACKSON, MISS. Leroy Van Dyke Jimmy C. Newman **Bobby Bare Red Steagall** Pure Prairie League **Pointer Sisters** Jody Miller **Connie Cato Billy Walker** Hank Snow

Moe Bandy KCKN/KANSAS CITY Ray Stevens* Pete Duval Gary Stewart **Curtis Potter** Ronnie Milsap **Billy Walker** Bobby Bare Hank Snow Bobby Vinton Mickey Gilley Barhi Benton Debi Hawkins Henson Cargill

Asterisk (*) denotes records Most Added this week. WWOK/MIAMI John Denver Emmy Lou Harris WUNI/MOBILE Pure Prairie League

Kenny Earl Roy Clark

WBAM/MONTGOMERY, AL. Jessi Colter Tommy Cash Jeanne Seely Billy Walker* Tim Holiday Barbi Benton Jim Mundy

WCMS NORFOLK Pick: Ronnie Milsap Roy Clark Ronnie Dove Bobby Bocher Brian Collins Sue Richards KNEW/OAKLAND Lynn Anderson Freddie Hart Tammy Wynette Kenny O'Dell Johnny Carver Diana Trask Mickey Gilley* B.J. Thomas

KOOO/OMAHA Jim Mundy Billy Walker^{*} Dave Kirby Tommy Cash

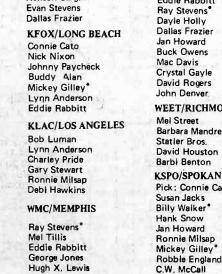
WHOO/ORLANDO Joel Sonnier Jessi Colter Tim Holiday Mickey Gilley

WEEP/PITTSBURGH Jim Weatherly Diana Trask Mel Tillis Lynn Anderson Gary Stewart Mickey Gilley

KPOK/PORTLAND Ray Stevens* Donna Fargo Donny King Jerry Wallace KWJJ/PORTLAND

Hank Snow Billy Walker **Ronnie Milsap** Charlie Walker Red Steagall

WRCP/PHILADELPHIA Elvis Presley La Costa Anne Murray Bob Luman **Connie Smith** Jean Shepard **Gary Stewart** Jerry Naylor B.J. Thomas KJJJ/PHOENIX Lynn Anderson Tammy Wynette Eddie Rabbitt La Costa Ronnie Dove **KTUF/PHOENIX** Eddie Rabbitt Ray Stevens* Dayle Holly Dallas Frazier Jan Howard **Buck Owens** Mac Davis Crystal Gavle **David Rogers** John Denver WEET/RICHMOND Mei Street Barbara Mandrell Statler Bros. David Houston Barbi Benton KSPO/SPOKANE Pick: Connie Cato Susan Jacks Billy Walker Hank Snow Jan Howard Ronnie Milsap



pr

RADIO & RECORDS

Radio & Records POP/30 3/7 2/28 MINNIE RIPERTON/Lovin' You (Epic) 8 3 2 OLIVIA NEWTON-JOHN/Have You Never Been Mellow (MCA) 1 1 **3** B.J. THOMAS/Another Somebody...Song (ABC) 11 15 4 PHOEBE SNOW/Poetry Man (Shelter) 2 2 5 DAVID GATES/Never Let Her Go (Elektra) 6 6 6 AL MARTINO/To The Door Of The Sun (Capitol) 3 4 7 AMERICA/Lonely People (WB) 4 5 8 ELVIS PRESLEY/My Boy (RCA) 9 12 plus more. 9 FRANKIE VALLI/My Eyes Adored You (Private Stock) 7 5 10 SWEET SENSATION/Sad Sweet Dreamer (Pye) 9 8 **1** JOE COCKER/You Are So Beautiful (A&M) 26 16 12 DAN FOGELBERG/Part Of The Plan (Epic) 10 10 B HELEN REDDY/Emotion (Capitol) 17 15 ROGER WHITTAKER/The Last Farewell(RCA) 29 15 NEIL DIAMOND/I've Been This Way Before (Columbia) 11 13 19 16 RANDY EDELMAN/Bluebird (20th Century) 17 17 JAN DAVIS/Hot Sauce (Ranwood) 18 23 18 EAGLES/The Best Of My Love (Asylum) 13 14 BLACKBYRDS/Walking In Rhythm (Fantasy) 22 24 20 DOOBIE BROTHERS/Black Water (WB) 22 21 21 LANA CANTRELL/Like A Sunday Morning (Polydor) 7 12 22 FIFTH DIMENSION/No Love In The Room (Arista) 21 20

23 RINGO STARR/No No Song (Apple)
28 BARRY MANILOW/It's A Miracle (Arista)
25 HARRY CHAPIN/I Wanna Learn A Love Song (Elektra)
26 CHICAGO/Harry Truman (Columbia)
27 C.W. McCALL/Wolf Creek Pass (MGM)
28 PURE PRAIRIE LEAGUE/Amie (RCA)
29 FREDDY FENDER/Before The Next Teardrop Falls (ABC)
30 TONY ORLANDO AND DAWN/He Don't Love You (Elektra)



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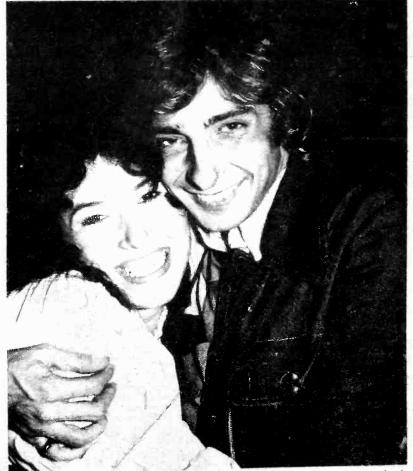
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Between The Lines (Columbia) Janis first came to everyone's attention in 1966 with "Society's Child". Nine years later (and a lot of hits for others) Janis turns in one of the finest efforts of the year. Airplay on "At Seventeen" is as strong as many of the current hit singles. Other heavily played cuts include: "When The Party's Over", "In The Winter", "Water Colors", "Between The Lines." Stations playing cuts are: WIP, WEEL FM, WCCO, WTMJ, WGN, WEMP, KSFO, KFBK, KMPC, KOGO, KFI, KWAV, WASH, and many more.

ALBUM ACTION:

Album Action: From the Lon & Derrek album "Dancin In The Dark" appears to be stepping out as a possible single ... good play at WIP, KNBR, KIOI, KWAV. Early action on several cyts from the Frankie Valli album "I Can't Live A Dream," "I Got Love For You Ruby." The ten minute cut "Swearin' To God" is obviously too long for most to play, but many programmers have expressed an interest in going with it if an edit were available. El Chicano's "Might As Well" showing good play at KFI and KMPC. Chuck Leary at KWAV reports good action on "Two By Two" Nil Lofgren and "Either Or Both" Phoebe Snow.



Melissa Manchester (left) and Barry Manilow at Clive Davis' party last week.

NEW & ACTIVE

The Immigrant (MCA)

Many heavily played album cuts from "Sedaka's Back" now showing great strength as a single. Add WEMP, WGR, WREC, KGIL, KOY, KMBZ, KWAV, KNBR, KVI, KULF, WFIR plus many more.

PAUL ANKA I Don't Like To Sleep Alone (UA)

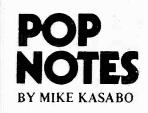
Paul and Odia appear to have three in a row. Add KAKE, WTRX, KDIG, KMBZ.

ANDY KIM The Essence Of Joan (Capitol) Good week of adds KAKE, KFI, WFIR, KIIS,

ALBERT HAMMOND 99 Miles From LA (Mums)

Impressive airplay spread developing ... add KFI, WEELFM, KMPC, KWAV, WEMP.

Other strong activity: MAC DAVIS - All The Love In The World add WREC, KAKE, WCAR, KMBZ, KNBR. BARRY WHITE - What Am I Gonna Do...add WTRX, WASH, WFIR, KOL. LOBO - Don't Tell Me Goodnight add KHOW, WLW, KNBR, WEE1-FM, WSM, KFI, WREC. CAPTAIN & TENNILLE - Love Will Keep US Together add WASH, KDIG, KIIS, WLW. CHER - Rescue Me, JOHNNY MATHIS - I'm Stone In Love With You, NINO & APRIL - You Turn Me On, SPINNERS - Living A Little, JOHN DENVER - Thank God I'm A Country Boy, SEALS & CROFTS - I'll Play For You, MICHAEL WENDROFF - What Is Love, PAT BOONE -Indiana Girl, KRAFTWERK - Authbaun, JANIS IAN - At Seventeen (Ip cut), ACE - How Long.





The new Gordon Lightfoot "Rainy Day People" was released at deadline. It's been the most played cut from the album, and I'm sure it will be one of the next week's most added records.

Also new, from John Denver is "Thank God I'm a Country Boy" already charted No. 30 at WSM.

Roger Whittaker's "The Last Farewell" continues to pull outstanding phones across the country. Jim Heath, KULF and Bob Hughes, WASH both report it as "... far and away the hottest thing we've got." Other hot action reported by Dan Armstrong KOY, Dell Hull KRNT, Chuck Leary KWAV, Bob Dixon WFIR, Charlie Martin KHOW.

The Neil Sedaka already showing good phones and sales. Other new items showing strength on the phone..."Misty" Ray Stevens, "Sorry Doesn't Always Make It Right" Diana Ross, "All The Love In The World" Mac Davis, "I Don't Want To Sleep Alone" Paul Anka, "Wolf Creek Pass" C.W. McCall, "Love Will Keep Us Together" Captain & Tennille, "Mama Stewart" Booker T., "Philadelphia Freedom" Elton John, "Beer Barrel Polka" Bobby Vinton.

Brand new Johnny Bristol went right on WGN...called "Leave My World." KMPC is playing a polka-type record from Germany called "Ein Neuer Tag" by Peter, Sue & Mark. It's sung entirely in German, title translates to "A New Day."

Columbia has released "Cry Softly" by Andy Williams as a single. Company has also re-issued Don Potter's "Just Leave Me Alone." This time without the steel guitar.

Congratulations to Dave Darin KCRA on the arrival of Sally Elizabeth who charted at 6 pounds 6 ounces. Mother and daughter are doing fine.

Chuck Southcott is now doing the 8pm-12midnight air shift five days a week on KGIL in addition to his PD chores.

WCBM Baltimore has become the first Pop station to my knowledge to join the Beatles "Power Of The People" campaign. Reaction has been similar to that of the Rock station thousands want to see the Fab Four back together.

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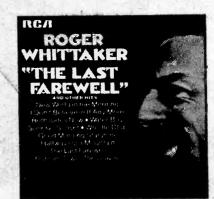
"IM SALLE, WHO OPER ATES A RECORD SHOP IN BUCKHEAD, SAID HE HAD NOT EXPERIENCED SUCH A DEMAND FOR A SONG OR ALBUM SINCE THE SAME SORT OF THING HAPPENED TO KRIS KRISTOFFERSON'S 'WHY ME LORD'...WHICH SOLD MORE THAN A MILLION COPIES ON THE STRENGTH OF THE SUCCESS HERE!"

THE ATLANTA CONSTITUTION

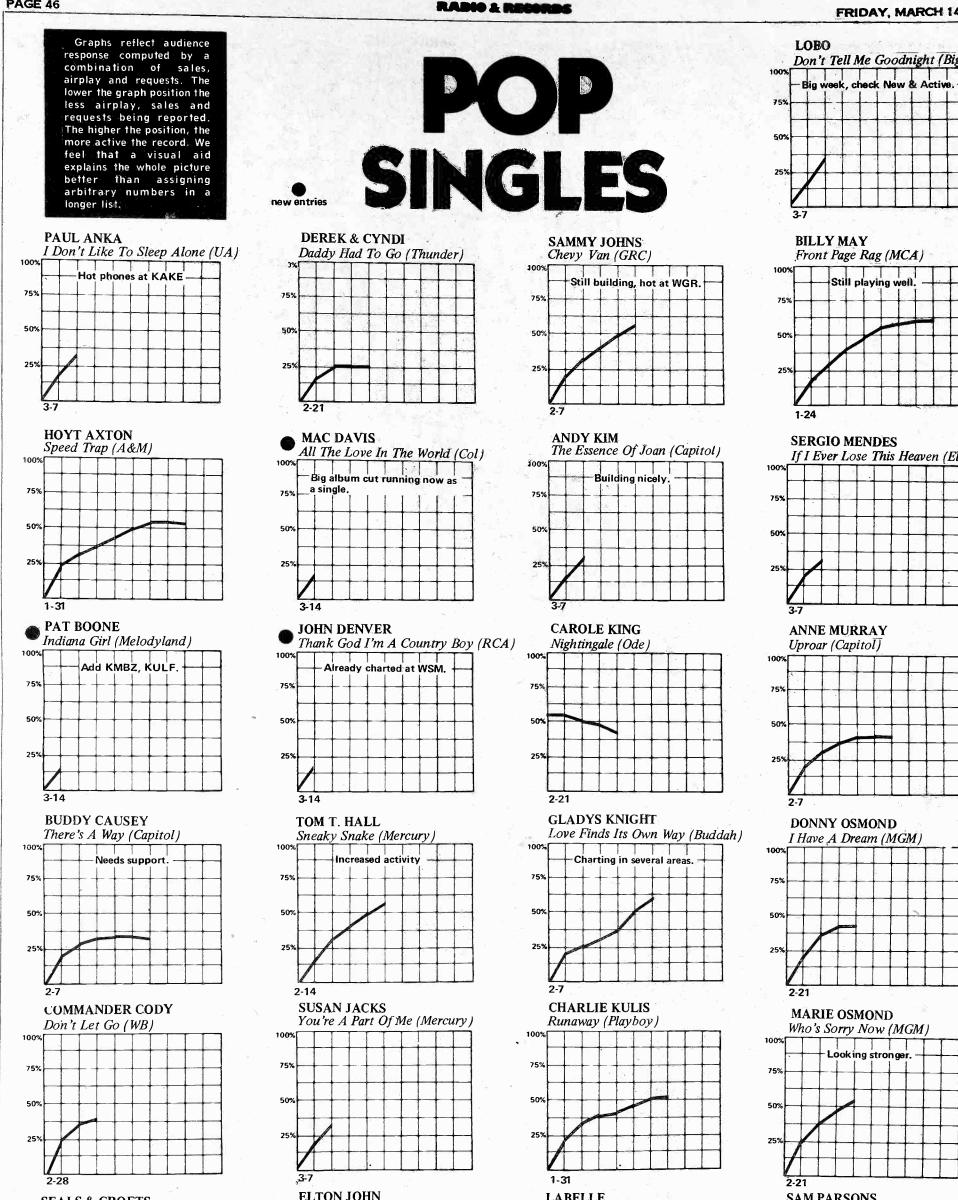
The single: **Roger Whittaker's THE LAST FAREWELL"** PB-50030

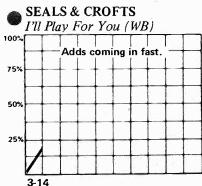
From his album: THE LAST FAREWELL" and Other Hits APL 1/APS 1-0855

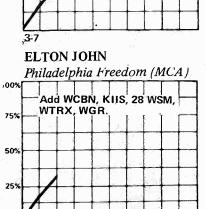
WSB Radio, Atlanta, began playing "Last Farewell" a few weeks ago. Listeners by the hundreds called in. Word spread fast. Charlotte, Nashville, Philly, and throughout Florida. Instantaneous listener reaction. And store reaction. Which is why we've had to issue "Last Farewell" as a new single, and reissue the album it came from, "The Last Farewell" (originally titled "Special Kind of Man").

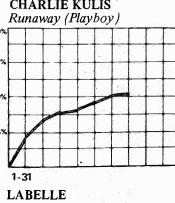


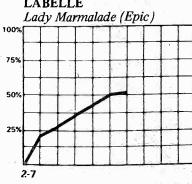
Records and Tapes

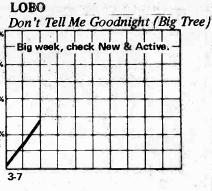


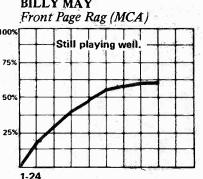


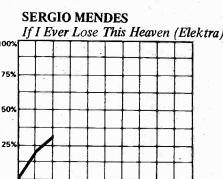


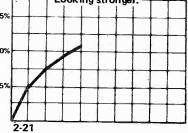


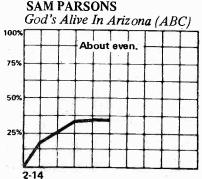






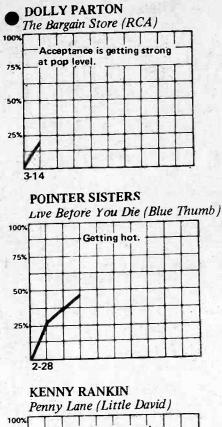


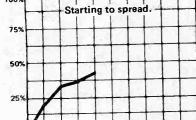


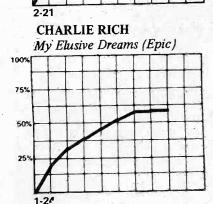


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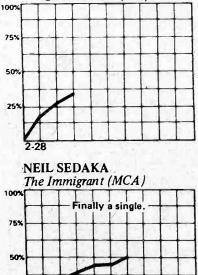
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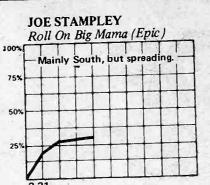




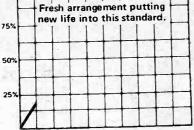
DIANA ROSS Sorry Doesn't Always (Motown) Impressive phone action. 75% 50% 25% 3.7 LEO SAYER Long Tall Glasses (WB)

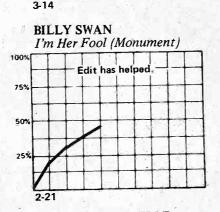


2-7



• RAY STEVENS Misty (Barnaby)

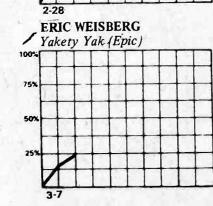


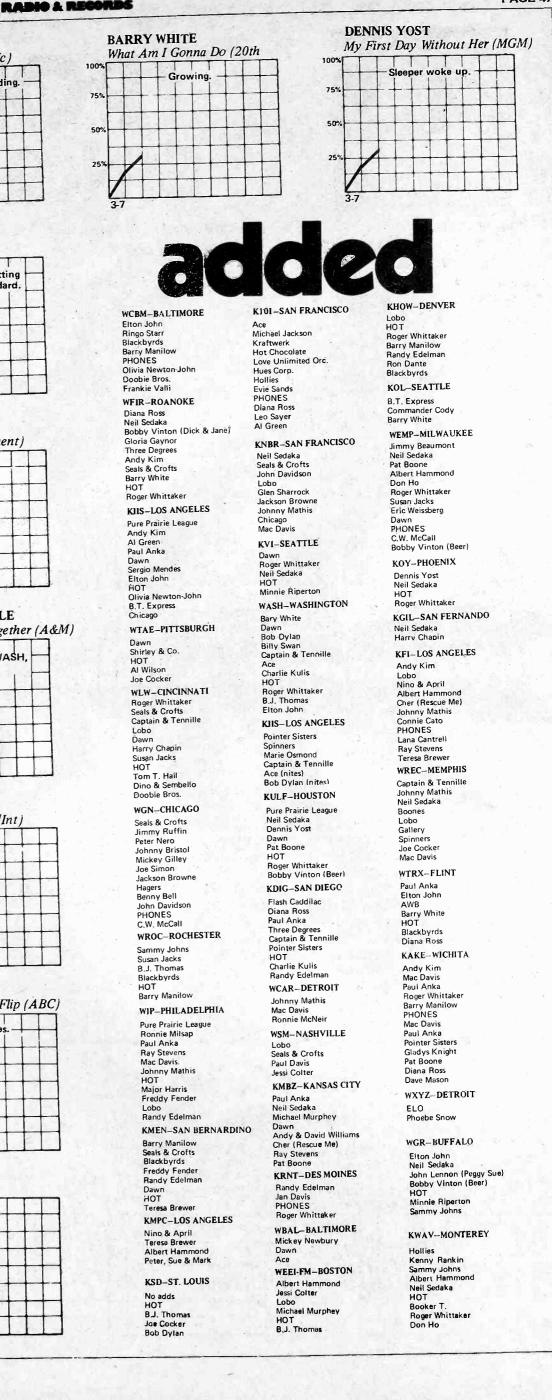


CAPTAIN & TENNILLE Love Will Keep Us Together (A&M) Add WREC, KDIG, WASH, KIIS, WLW. 25%

3-14 THREE DEGREES *I Didn't Know (Phy/Int)* 100x 75x 50% 25%

2-21 BOBBY VINTON Beer Barrel Polka & Flip (ABC)







THE INDUSTRY'S NEWSPAPER

TREND:

March 14. 1975

2/21	2/28	3/7		
1	1	1		OLIVIA NEWTON-JOHN/Have You Never Been Mellow (MCA)
17	9	5	0	MINNIE RIPERTON/Lovin' You (Epic)
9	5	3	3	LABELLE/Lady Marmalade (Epic)
3	2	2	4	FRANKIE VALLI/My Eyes Adored You (Private Stock)
2	3	4	5	DOOBIE BROTHERS/Black Water (WB)
16	11	6	6	JOE COCKER/You Are So Beautiful (A&M)
-	-	28		ELTON JOHN/Philadelphia Freedom (MCA)
19	14	11	3	RINGO STARR/No No Song (Apple)
8	7	8	9	STYX/Lady (Wooden Nickel)
4	4	7	10	AVERAGE WHITE BAND/Pick Up The Pieces (Atlantic)
21	17	14	O	PHOEBE SNOW/Poetry Man (Shelter)
15	13	12	12	SUGARLOAF/Don't Call Us, We'll Call You (Claridge)
-	27	15	B	HOT CHOCOLATE/Emma (Big Tree)
7	8	9	14	OHIO PLAYERS/Fire (Mercury)
23	22	18	G	SAMMY JOHNS/Chevy Van (GRC)
31	25	17	16	B.T. EXPRESS/Express (Scepter)
37	21	19	17	SHIRLEY & CO/Shame, Shame, Shame (Vibration)
5	10	13	18	LINDA RONSTADT/You're No Good (Capitol)
37	30	23	19	B.J. THOMAS/Another SomebodySong (ABC)
4	6	10	20	EAGLES/Best Of My Love (Asylum)
-	35	25	21	LEO SAYER/Long Tall Glasses (WB)
	-	32	22	OZARK MOUNTAIN DAREDEVILS/Jackie Blue (A&M)
-	-	37	B	CHICAGO/Harry Truman (Columbia)
20	20	20	24	CHARLIE DANIELS/ The South's Gonna Do It (Kama Sutra)
14	15	16	25	AMERICA/Lonely People (WB)
26	24	21	26	POLLY BROWN/Up In A Puff Of Smoke (GTO)
-	36	34	27	RUFUS/Once You Get Started (ABC)
-	-	-	28	ORLANDO & DAWN/He Don't Love You (Elektra)
39	32	31	29	SWEET SENSATION/Sad Sweet Dreamer (Pye)
-	37	30	30	JIMMY CASTOR/Bertha Butt Boogie (Atlantic)
-	40	36	6	FANNY/Butter Boy (Casablanca)
10	12	22	32	BARRY MANILOW/Mandy (Arista)
12	u)	40	6	BARRY WHITE/What Am I Gonna Do (20th)
34	31	27	34	ELECTRIC LIGHT ORCHESTRA/Can't Get It Out Of My Head (UA)
-			35	BARRY MANILOW/It's A Miracle (Arista)
-	-	-	36	BEN E. KING/Supernatural Thing (Atlantic)
11	26	26	37	CARPENTERS/Please Mr. Postman (A&M)
-	-	-	38	PURE PRAIRIE LEAGUE/Amie (RCA)
•	-	-	39	AL GREEN/L-O-V-E (Hi)
-	• ,	-	40	ACE/How Long (Anchor)
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THIS CHART IS CALCULATED FROM TOP 40 RADIO STATION AIRPLAY AND CHART MOVEMENT

National Request Tabulation

1. OLIVIA NEWTON-JOHN 2. MINNIE RIPERTON 3. ELTON JOHN 4. RINGO STARR 5. FRANKIE VALLI

6. DOOBIE BROTHERS 7 OHIO PLAYERS 8. SAMMYJOHNS 9. SUGARLOAF 10. STYX

OTHER STRONG ACTION

HOT CHOCOLATE MANILOW "MANDY .. OZARK MOUNTAIN DAREDEVILS NEW & ACTIVE

The following records are listed in order by their activity

PAUL ANKA Don't Like To Sleep Alone (UA)

Strong action this week 28-19 KDWB , on WQX1, 34-26 KENO, add WIXY, WOKY, CKLW, WNOE, WCOL, approximately 30 percent of our reporters are on it.

KRAFTWERK Autobaun (Vertigo)

Another strong record with approximately 30 percent of our reporters playing it. 13-7 U100, 24-21 WRC, add KJR, add WCOL, debut 25 KCBQ, add KEEL, add WAPE, add KJOY, and many more.

EARTH, WIND & FIRE Shining Star (Columbia)

Looks like this will be the single to break out this already successful album group. Add 26 WPGC, 10-4 KJOY, add 17 at 99X, add 30 WRKO, 23-10 WAKY, 10-7 KSLQ, 19-12 WKLO, 30-25 WCAO, 20-10 WSAR, and many many more.

BENNY BELL - Shaving Cream (Vanguard) 20-13 WDRQ, 3-3 WQXI, add WLS, debut 22 WFIL, on WNOE, add WOKY 2-2 WAKY, add KTKT, on WEAM, debut 13 WMYQ, add WPOP, 17-15 WIBG, 16-3 CKLW, on WKLO, KIOA, add 16 KGGO, add KTLK, add WGNG, 23-23 WEEO.

DAVID BOWIE - Young Americans (RCA) add WRKO, 28-19 WYRE, 15-4 WGCL, 14-11 U100, 33-28 WIXY, 14-14 WPGC, add WRC, 21-20 WBBF, 21-17 WSAR 25-23 WLPL, 36-27 KUPD, debut 39 WFOM, on WCAO, WEAM, WEEO, and WRFC,

NIGEL OLSSON - Only One Woman (Rocket) 24-21 KJR, 39-30 KUPD, add WFOM, debut 39 WCOL, on KING, KKDJ, WISM, 13-18 WBBQ, debut 39 WACI add KYNO, 31-26 KEEL 19-17 KKLS, 27-20 KKXL, 25-21 KJRB, add KDON, 38-31 KILE.

BOB DYLAN - Tangled Up In Bilue (Columbia) debut 23 KCBQ, 26-21 KDWB, 26-23 WSAR, 21-19 WJON, add KKDJ, KEEL nites, debut 40 KUPD, debut 35 KIMN, on WROV, on KYNO, 39-34 KYSN, debut 48 WNCI, 16-13 U100, add WAPE, on KSTP, debut 32 KKXL, debut 32 KDON, debut 37 KKLS.

NEIL SEDAKA - Immigrant (Rocket) 30-22 KDWB, add WCOL, 25-19 KKLS, 23-13 KKXL, add 26 WJDX, add KRSP, WACI, KJOY, WORG, WJON, on KKDJ, 40-38 WRIE, debut 42 WNCI, debut 27 KILE.

BILLY SWAN - I'm Her Fool (Monument) 30-25 WROV, 26-24 KRSP, 23-21 WGNG, 28-27 WRIE, on KJRB, add KDZA , KYSN, debut WNCI, KTKT, WJON, KKLS, KKXL, KILE.

WET WILLIE - Leona (Capricorn) 8-5 WBBQ, 22-17 WBGN, 4-2 WGCL, 27-23 WFOM, 14-12 KJOY, 26-22 WAPE, 28-26 KUPD, 14-12 KAKC, 19-19 Z93, 15-13 WVOV, 29-20 WNCI, 10-14 WSGN, 23-21 WROV.

LED ZEPPELIN - Trampled (Swan Song) Single due out any day This action based on play from the album at these top 40 stations; 24-16 WPGC, 30-25 Z96, debut 18 KINT, 30-29 WMYQ, add 29 WSGA, add WCAO, debut 37 KUPD, on U100, WACI, WLPL, WROV, WISM.

JOHN DENVER - Thank God I'm A Country Boy (RCA) add 37 WRFC 24-22 WSAI, debut 36 WBBQ, debut 40 WFOM, debut 33 KTLK, add KKDJ, KJR, KJRB, KING, KRSP, KSTP.

FREDDIE FENDER - Before the Next Teardrop (Dot) 10-5 WGOW, 3-4 WAKY, 15-9 WERC, 6-2 WVLK, 37-29 KTLK, add Z93, debut 34 WBBQ, add KKAM, add 40 WRIE, on WSAR, 22-22 KTKT.

CHARLIE KULIS - Runaway (Playboy) 26-21 WBBF, 21-12 WACI, 32-28 WCFL, add KKDJ, 39-36 WEEO, debut 40 WCOL, add WVLK, debut 31 WJON, on WORG, 21-21 KRSP, 20-23 WVOV.

JIM GILSTRAP - Swing Your Daddy (Roxbury) 19-17 WBBQ, 24-17 WAKY, 30-24 WRFC, on WBGN, 19-14 WJDX, debut 21 WKLO, 30-27 WCOL, 30-25 WERC, 49-37 WNCI, on WSAR.

MARIE OSMOND - Who's Sorry Now (MGM) 39-34 WCOL, 27-24 WOKY, on KKDJ, add WSGN, add 20 KSLQ, on WSAI, add 27 KBEQ, 28-23 WVLK, debut 38 KILE, add WVOV. BLACKBYRDS - Walkin' In Rhythm (Fantasy) add KFRC, 18-10

KEEL, on WAKY, 36-25 WCOL, add KIMN, WLPL, debut 27 KKDJ, 20-18 WIBG, 38-32 WBBQ.

GLORIA GAYNOR - Reach Out (MGM) 32-30 WRFC, debut 23 CHUM, debut 29 WSGN, add WAYS, add WMYQ 40-34 WFOM, on WPIX, debut 46 WNCI, debut 40 KILE.

GLADYS KNIGHT - Love Finds Its Own Way (Buddah) 18-16 WKLO, 18-12 WERC, 33-26 WNCI, add WAKY, on KKDJ, on Z93, 29-28 KEEL, debut 30 WBGN, debut 33 WRFC.

STEPPENWOLF - Snokey Factory Blues (Mums) 47-38 WNCI, 18-13 WACI, o WKLO, WLPL, 29-28 WJON, debut 25 WVOV, on WAKY, 20-19 KUPD.

RANDY EDELMAN - Bluebird (20th) debut 38 WCOL, 20-18 KING, 14-16 KJR 4-9 KJRB, on WBBQ, on KYSN, dd KILE, on WACI.

LOVE UNLIMITED ORCHESTRA - Satin Soul (20th) 21-16 KIMN, 25-17 WGH, 34-26 WABC, 28-23 WIXY, debut 39 WBBQ, 27-22 WYSL.

HUES CORP - Love Corporation (RCA) on WPIX, add WAKY, debut 37 WEEO, on WISM, 27-23 WNCI, 35-34 KEEL, 16-20 KIMN. MARSHALL TUCKER (Capricorn) add WBGN, WGOW, WRFC, on WBBQ, KUPD, KJOY.

CONTINUED ON PAGE 34