Flatio & Fleecords

THE INDUSTRY'S NEWSPAPER

VOLUME 3, NUMBER 3

FRIDAY, JANUARY 24, 1975

HARV MOORE FIRED AT WPGC

Pepevich Leaves Columbia-Joins Epic

Steve Popovich, currently Vice President of Promotion for Columbia Records has resigned that position to join Ron Alexenburg at Epic as Vice President of Epic's A&R department.

Alexenburg told R&R: "Steve and I worked together and have been friends for many years. When I sought out a replacement for Don Ellis (who went to head Columbia's West Coast A&R office) I immediately went to Steve." Ron noted that everyone at Epic wanted to join him in we I c o m i n g Steve's professionalism and excitement to the company. No replacement has been named as yet at Columbia.

HARV MOORE FIRED

"It came as quite a shock to me, after 121/2 years of my life at one radio station." Harv Moore told R&R that he was informed by management there were irreconcilable differences, and that he was terminated. The incident happened after he finished his Monday morning air shift. Joni Firestein, Harv's secretary, resigned Monday evening. Jim Collins has been named acting program director and is looking for a jock. Jim requests tapes and resumes at WPGC-Washington D.C.

LOVE LEAVES A&M

Jerry Love, King of the Discos in New York and head of the A&M offices in that city resigned Friday.

WHITE JOINS CLIFTON

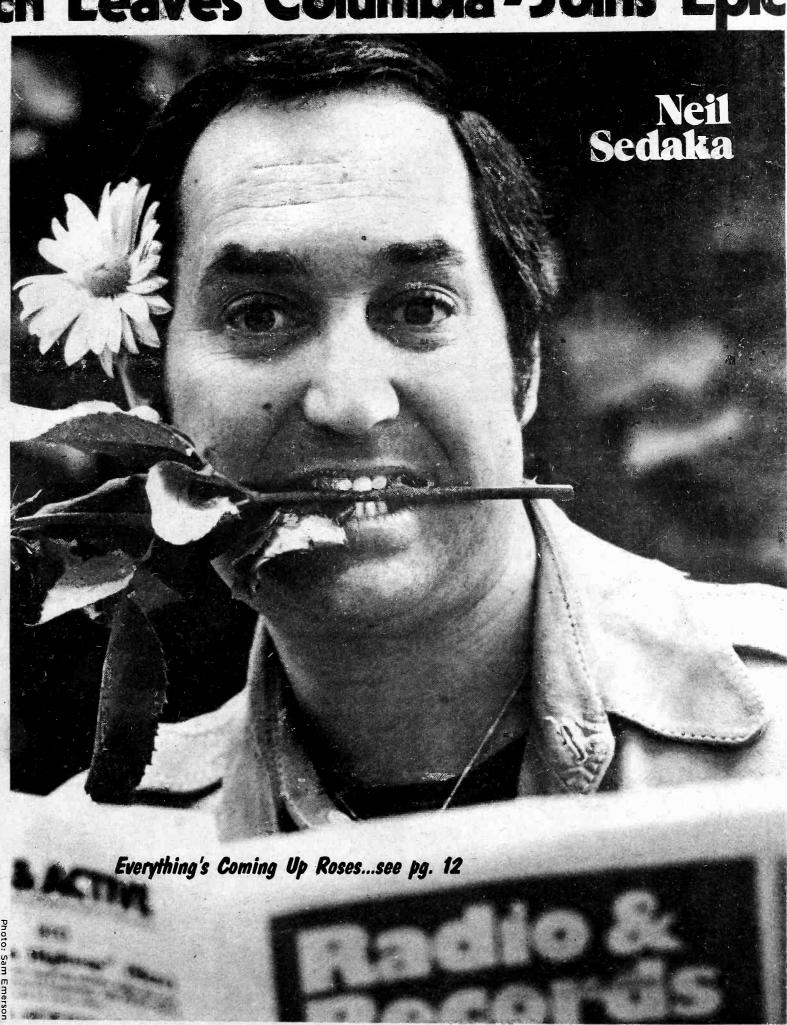
99X-New York: Brian White resigned his jock-MD position to join Jerry Clifton at Bartell's WMYQ-Miami. White is the second to join Clifton, the first was Jay Stone who left to go to KCBQ. Lee Logan, formerly WQXI nites, also will join WMYQ.

NEW AWB MEMBER

R&R has learned that Steve Ferrone, a Los Angeles drummer with Bloodstone, is joining The Average White Band as a permanent replacement. The group has not had a permanent drummer since Fall.

NEW ROCKER IN SAN DIEGO

KFMB FM will go rock March
1. That news came from the newly
appointed program director,
Bobby Rich. Bobby is now looking
for young, energetic jocks. Send
tapes and resumes to 1405 5th
Ave., San Diego, CA 92112. John
Long, former PD of XROK, will
be the consultant.



Today's Most Important Single! Paula Webb Speaks Out

"Please, Mr. President wr-5001





RECORDS HEGGHUS

RECORDS

RECO

Where Her Dersonal Friends Are!

Cleveland: WWWM To Rock As M-105

As reported exclusively last week in R&R, Cleveland will have a new rocker. WWWM, currently in an automated beautiful music format, will become "M105" in February, and go rock. Program Director will be Eric Stevens, formerly PD of WIXY. Station is owned by Ohio Communications. who also own WWWE. M105 will have 100,000 erp, and is one of the most powerful FM's in the state. Coverage area is monstrous. General Manager is Tom Embrescia. No staff has been named at this time. Inquiries are to be directed to Eric at the

GARLAND RESIGNS AT K100 Les Garland, Program Director

DISCO PAGE, ARB'S RETURN NEXT WEEK

We're delighted with your great response to our Disco Section, which debuted last week. Inadvertently, we neglected to mention the fact that it is a biweekly feature. It will return next week. Also in next week's issue, we'll conclude our Oct-Nov ARB wrap-up.

Radio & Records

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of K100-Los Angeles for the past month, has resigned. Les told R&R: "My professional integrity would not allow me to continue. I also just wanted to get into some more things of my own." K100 management said: "...Les is a nice guy and we wish him the best." New PD is Eric Chase.

New York: Dan Ingram has been out sick from WABC for over

GERRY STEVENS RESIGNS
Philadelphia: Gerry Stevens,
WWMR PD, who has been with
the station since it went
progressive in 1969, resigned
Friday.

BUZZ STAYS TILL NEXT ARB

Minneapolis: Following up on last week's story about Buzz Bennett, he has negotiated with the Doubleday chain to reamin in programming control of KDWB through the Jan-Feb ARB, then to become an advisor to the chain, based out of his new Los Angeles office. John Sebastian will be the new PD.

"THE ROCK THAT TALKS"
WIXY-Cleveland running "The
Rock That Talks" with prizes
centered around rocks. Vacations

to the Rockies, diamonds, rocking

chairs ... etc. The word "rock" is somewhere in the city, and hourly clues lead listeners to where the word is. They are supporting it with television, and billboard campaigns.

KCPX MOVES

KCPX-Salt Lake City has moved to modern new studios. Gary Waldron would like all record companies to note the new address for correct mailings: KCPX, 1760 Freemont Drive 84104.

WZZM 'SUPERSTAR' CONTEST
WZZM-GrandRapids is giving
their audience the "Chance To Be
A Superstar." Listeners can win
their own radio show for an hour,
an appearance on a local TV
show, and their picture on the
front of the station's weekly

that is drawing super response.
SUPER SUPER BOWL
RESPONSE

survey. Very simple promotion

KSTP-Minneapolis has pulled in over 40,000 cards in five days in the Super Bowl contest, in which they flew six people to the Super Bowl in the company plane.

'WORST DRESSED' CONTEST WFTL-Ft. Lauderdale, noting that Mr. Blackwell has named Helen Reddy "The Worst Dressed Woman," decided to search Ft. Lauderdale for the city's worst dressed woman. Station invited bosses to nominate their secretaries, husbands their wives, etc., etc. Prize was a \$300 gift certificate to Saks Fifth Avenue. PD Michael O'Shea notes that response has been great, with many pictures coming in, and as yet no filings for divorce have resulted.

WLSEXPRESS

WLS-Chicago tied in with Disney World and is giving away



an all-expense paid vacation for four to Florida on the Amtrak Superline WLS Express.

"NUMBER ONE" RE-RUN KLOK-San Jose played all the number one hits for the past 35 years for a week beginning December 31, 1974. Audience response was so great the station has held it over and began playing back the hits from Glenn Miller to Elton John a second time through.

WGCL 'BOZOS'

WGCL-Cleveland: The "G98 Bungling Basktball Bozos," (as their jock team is known) have raised more than a thousand dollars for charity playing all girl teams. The Bozos, by the way, have not yet won a game.

Station is now giving away "the album of your choice" seven days a week every hour from 3pm-12midnight.

'MONO MIX' USEFUL?

Atlantic Records VP Dick Kline is sending around a questionnaire asking if programmers feel there is still a great need to continue service with "mono mix" copies. If you haven't received the card, be sure to voice your opinion bycalling Dickie in New York.

KING KING TO WINZ
King Kong Kirby has resigned
from WAPE-Jacksonville to join
WINZ-Miami.

Continued on page 27

THE FCC (So You Can Understand It) BY JASON SHRINSKY LAW OFFICES OF STAMBLER & SHRINSKY

The FCC has just come out with one of its most far-reaching decisions and one that is destined to earn the title "landmark" decision. More importantly, the decision suggests that each broadcaster must give some further consideration and review to operations consistent with minority groups. This would include:

1. Employment of Blacks and other minority groups (including

2. Programming designed for these groups.

3. Continuing contacts and dialogue with local community groups representing such minorities.

The FCC's decision is one in which it has taken away the licenses of eight stations composing the entire Educational Television Network of the State of Alabama. These eight stations represented a total of \$5 to \$10 million of public monies, and obviously provided an educational service that had few equals in and around the United States inasmuch as most states have not even begun to develop their EVT potential. However, the FCC found that the Alabama ETV stations had established a pattern of discrimination in employment and programming against Blacks, and had inadequate public relations with such groups so that grounds existed for revocation of multiple licenses. There is no reason to doubt any of the FCC's facts, but the situation suggests one in which the FCC might well have admonished the licensees and or the stations that their operation should be changed and-or improved. By following such a procedure the FCC may well have issued an interim sanction, short term renewal, rather than the extreme revocation sanction imposed. The decision has obviously shocked even the most liberal element here

In all events, the decision strongly suggests that irrespective of what ach station owner overall review is obviously in order to insure that activities in the areas outlined above are adequate. Certainly, what was acceptable six months to a year ago, is no longer so, as this issue of minority service has now become perhaps one of the most significant areas of FCC regulation. Accordingly, without going into specifics at this time as to how many minority staff members must be employed; or what programming for minority groups the station must carry or public relations that must be carried on with such groups, there is no doubt but that this entire subject requires immediate attention to determine whether the station now meets the Commission's more stringent requirements. Of equal importance is what, if anything, the station must do to avoid any problem when filing for renewals, since the Commission has already shown that it may raise these questions on its own or, as in many cases, in response to some local group filing or petitioned by a dissident group.



WFOM-Marietta's Jim Davenport received his Christmas present on time from Capitol Records, a Capitol sweater. Only problem was thaf the sweater didn't fit, so Jim offered it to his dog, "Delilah," who approved (but complained that the arm length was a bit too long). Above are Davenport, "Delilah," and Geno "Butch" Rumple, Capitol Atlanta promotion.



WAKY-Louisville Program Director John Randolph sponsored his first annual handball tournament. Winner was Ross Grierson, Elektra-Asylum promotion, Cincinnati. Above, Randolph (right) presents

OUR MYSTERY AUTHOR ASKS:

is ARB Really More Accurate Than Pulse?

The following article was written by a major market programmer who must remain anonymous because the opinions expressed in the article do not necessarily express the opinions of his management. R&R presents "PULSE VS. ARB" for your mental stimulation. Any questions or replies should be submitted to the R&R offices.

In the December 13 issue of RADIO AND RECORDS, Bob Wilson wrote "over the past years, Pulse has shown major result differences with ARB, which has caused several major radio chains as well as agencies to cancel them. Implicit in this comment is a predominant industry view that ARB is right, and therefore any Pulse result which varies from ARB must be wrong.

Variations in the two surveys are probably a matter of different methodology. ARB employs a'blind diary' technique; they select names at random from phone books, and contact the persons selected, obtaining their agreement to keep diaries of radio listening. They ascertain how many persons there are over the age of 12 in a household, and mail the appropriate number of diaries (one per person) to that address. A small amount of money is enclosed as an inducement to return the diary. Diaries are returned anonymously, because ARB finds that when they ask that names and addresses be included, return rates dramatically. (ARB finds that by increasing the amount of money included as an inducement, diary return rates increase -- but the additional returns appear to show less listening than the diaries returned with smaller monetary inducement.)

ARB implicitly makes several assumptions about the data they receive this way. First, and possibly most important, since they only get about half the diaries back that they send out, they have to assume that the diaries they do get back are representative of the entire sample they selected. It is possible to raise the question: How can ARB be sure that the 50 percent who return the diaries are not more motivated to do so by having a greater enthusiasm for radio or a particular station, or a greater interest in having an effect on radio ratings, than the 50 percent who are not motivated to return the diaries? After all, for certain types of stations, ARB cumes are almost always higher than Pulse cumes, meaning that a high percentage of RETURNED DIARIES list the station; that could mean that listeners to certain types of stations (talk, background music, MOR, etc.) psychologically tend to be more willing to cooperate in such a survey than listeners to other stations. An the reverse could be true, perhaps, for stations that tend to make a worse showing in ARB than Pulse (ethnic, C&W, etc.)

ARB also has to assume that homes with listed telephones have the same listening patterns as homes with unlisted phones and with no phones at all. Pulse has performed and published findings comparing listening patterns in these three types of homes, all of which are included in Pulse interviewing, which tends to demonstrate significant listening variations in each of the three categories. There is

at least a question on this point; and indeed, one area in which ARB has admitted surveying difficulties is in obtaining data from ethnic audiences. To combat this problem, ARB turned first to use of "occupant" bulk mailing lists to contact the higher percentage of non-phone homes in such areas, and now uses the Pulse in-home interview method for some such surveying, and the Hooper telephone-interview method for some of it too. This leads to another ARB assumption: Mixing three different survey techniques will yield consistent and reliable information. Is this true? Pulse and ARB seem to show consistent differences, apparently traceable to the methodology.

One more ARB assumption has to do with geographical distribution. They send out diaries proportionally according to population in the subsections of the market area, but generally they are coded only to insure that when returned anonymously, they will be assigned to the correct Metro zone or TSA section or sections. ARB assumes that they will come back in the same proportions as mailed; but occasional appearances in ARB surveys of small surburban stations at least hints that perhaps there are local differences, within a survey area, of percentage of diary return -which might result in a geographical

Well, how about Pulse? They make an assumption too: That most people can recall, with reasonable accuracy, their own radio listening over the previous 24-hour period. Pulse interviewers attempt to aid in the recall process by associating radio listening with the listener's activities over the previous day, and by offering a roster of stations to help in identification. From my examination of Pulseinterview forms in New York, I can add that some listeners appear to recall their listening in considerable detail!

Pulse relies on interviewers hired locally to conduct the basic research, but generally hires only people who have some background in this sort of surveying, such as census taking, etc. They also have a means of checking up on their interviewers: 10 percent of each interviewer's surveying, for each day, is verified by a telephone check made by Pulse personnel. It's established that the interviewer did visit, and that the indicated number of people were at home and interviewed, and that the collected information was essentially correct. Any inaccuracy leads to more checking, and if necessary, rejection of the entire output from the interviewer. This process is an advantage of the interview method, where the identity of the interviewee is always known. Verification is done by card if the interviewee has no telephone.

There are some other advantages of the interview method too. Although Pulse selects the "starting home" in a "cluster" of homes through telephone listings, the ''starting home'' is never interviewed -- the interviewing begins next door, and continues on down the street, home by home, away from the "starting home." This eliminates any listed-phone bias. The interview method yields data from virtually all of the selected sample, too, rather than merely the 50-70 percent who voluntarily respond to a mail survey; only not-at-homes and refusals are not included in an interview study, and Pulse lists the numbers of each in the front of each book. Furthermore, if the survey data appears inadequate to print a survey from, Pulse is in a position to delay the book, go back, and do more surveying in the localities of the survey area where it's needed. ARB, receiving blind diaries, cannot pinpoint areas where an inadequate return may exist, and therefore must print their books with whatever they receive.

One question is frequently raised about Pulse: does previous-day-recall data yield accurate results? Are the results specific or general? I don't know of a specific answer to that, although Pulse did a study in Ohio of the diary method which

bears a bit on this point: They distributed diaries to a sample, which understood that the diaries would be retrieved on the last date indicated in the diary; then they returned a couple of days early and retrieved the diaries. Close to 40 percent of the diaries were blank. A possible conclusion of this study: many people, though they may have good intentions, forget to fill out a diary as they listen to the radio -and then fill it all in just before mailing it in. If so, much of the data in an ARB survey may also be recall data -- and some of that would be recall from much further back than just one day. Personally, I have found much greater stability in cume rank data in Pulse, in large markets and small, than in ARB, which indicates to me that the inhome-interview method yields statistically reliable information; and if a certain percentage of that information alway pertains to genral listening patterns rather than specific ones, well, an examination of ARB diaries shows that most people seemingly HAVE very specific daily listening patterns that recur from day to day.

In my experience, there is also greater share stability in Pulse than in ARB, and this I attribute to the fact that ARB bases the weekday share data on the entire diary 5-day week, whereas Pulse bases the share only on the one day of listening per person. This theoretically ought to increase the accuracy,-- except that it's based on the listening of the same number of people as Pulse. But in Pulse, radio fans -- heavy listeners -- show up only in one day apiece, whereas in ARB light listeners listen very little on five days, and heavy listeners show heavy listening for five days per listener. This would tend to allow a few heavy listeners to a station to boost its ratings in that book far more than they could in Pulse.

Here's on more point to ponder, and there are two different schools of thought about it: Is it easier to lie to a diary that doesn't have your name on it, or to an interviewer who confronts you unexpectedly in your home?

All of the foregoing leads me to believe that the data developed by Pulse is more accurate than that of ARB, and for that reason I rely much more heavily on Pulse for programming research. However it is a fact that more national advertising buys are made off ARB than Pulse. Not for any reasons of accuracy, but because ARB provides more fractionalized demographic data, and because they provide both radio and TV reports on all markets, whereas Pulse is radio-only.

By the way, now ARB is preparing to take advantage of their TV-radio dual-media surveying position by introducing an additional section to the radio report; shortly they will be metro, TSA, and ADI. Consequently Pulse is now joining with Neilsen to do the same thing. The television "area of dominant influence" is the TV survey area, and by including radio data for the same geographical area of each market, media buyers who dislike complexity can compare TV and radio by one yardstick. This may pose relatively few problems to eastern broadcasters, but the fewer TV station in the west, combined

Continued on page 27

Encouraging News From KRIZ For Under-Powered Stations

(Editor's Note: The following article came to us in the form of a letter from KRIZ Program Director Jay Stone).

Dear R&R:

Enclosed are the more pertinent pages from the just released October-November Arbitron report for the Phoenix market. To say the least, all here at KRIZ are no less than ecstatic. (Oct-Nov. ARB-KRIZ No. 1 Rocker Mon-Sun 6 am-12mid.)

The vast amount of information supplied to us each week by "Radio & Records" did, without any doubt play an essential part in the programming success currently. enjoyed by this radio station. We hold in highest regard "the industry's NEWSpaper;" it is the first of any such publication to become a totally indispensable part of this operation and, on a personal level, to myself as a programmer. Radio & Records is more than a "standout" among other trade sheets. It's a completely new innovation, incomparable to any attempt made previous to fill void that existed until R&R made it's debut. May I take this opportunity to convey my deepest thanks to you and to all at Radio &Records who provide this critically important service.

I believe the following information may prove of special interest and encouragement to the considerable number of programmers in the nation who's radio stations suffer signal-power-coverage deficiency. There is much evidence indicating the underpowered station can be at the mercy of a rather costly

To my knowledge, KRIZ is now the only FCC class-four (1000 watts day, 250 watts night, on a local coverage frequency) radio station in a topfifty market in the nation to be rated format dominant in a competitive situation. This power disadvantage for KRIZ is further amplified when consideration is given to the fact that our primary competitor, KUPD AM & FM, operates on an AM frequency of 1060kHz., (500 watts day-night) FCC class 2B, and is fulltime simulcast (24 hrs. per day, 365 days per year) over KUPD-FM with a power output of 100,000 watts in stereo representing one of the two best FM signals in the area. To compound, KRUX is also assigned to an AM regional coverage frequency (1360kHz., 5,000 watts day; 500 watts night) and as such is afforded considerably better signal contour (coverage) than is KRIZ. Another of our competitors, KBBC-FM, is also 100,000 watts stereo.

As a result, we are presented with this problem. During daylight hours, the KRIZ signal is providing adequate coverage of the metro survey area, but not the total. During the nighttime and especially around the critical hours (45 minutes either side of sunrise or sunset) KRIZ's 250 watts is not adequate to reach many portions of Phoenix surburban communities, all falling within the metro survey area and well covered by competing facilities. Something else that bear mentioning is that Phoenix, with a total population 12 plus of 1,137,400 is (according to our Chamber of Commerce) the seventh largest city in the nation in square

I bring these facts to your attention and do so with some detail simply because I have discussed this very subject with several programmers faced with similar situations. The despair and pessimism they (and I) feel is understandable. The usual method of countering the problem is to, for example, "overdirect" promotions or request mentions to the outlying areas. Or, to dismiss the suburbia as unreachable, forget they exist, and go for "overkill" in the geographical core. Since this type of attack to the problem is usually based on logical 'guesstimates'' and not on research proven fact, I suggest the application of local audience research projects such as ours.

At KRIZ, telephone call-out research was directed not to indicate an overall share of audience for the station, but rather to provide a completely geographic study, areas broken down by postal zipcodes and then by hours, from 4:00 pm through 9:00 am, since our biggest signal problem occurs at night. This information enabled us to discover, for example, that Chandler, Arizona was completely within our reach while more than 50 percent of Mesa, Arizona was not. We could never have managed to forsee that situation, since Chandler is farther from our transmitter than Mesa. Ground conductivity is likely the reason for that phenomenon, but the point is this: we knew where to direct suburban audience. stimulation and where not to. I must conclude the plan worked, considering the rather respectable nighttime ARB shares for KRIZ.

DOES IT WITH THE LIGHT ON DENVER DOES IT WITH THE LIGHT ON DALLAS DOES IT WITH THE LIGHT ON ATLANTA DOES IT WITH THE LIGHT ON BALTIMORE DOES IT WITH THE LIGHT ON PITTSBURGH DOES IT WITH THE LIGHT ON MINNEAPOLIS DOES IT WITH THE LIGHT ON NEW ORLEANS DOES IT WITH THE LIGHT ON LOS ANGELES DOES IT WITH THE LIGHT ON



TURN YOUR AUDIENCE ON WITH

"Can't Get it Out of My Head"

THE HIT SINGLE FROM "ELDORADO"

ELECTRIC LIGHT ORCHESTRA

ON UNITED ARTISTS RECORDS IN

CLASSIFIED

IMPORTANT!

Please let us know when your job opening is filled,

OPENINGS

"Bring your dancing duck and your suntan lotion to Florida." **WYND-Sarasota** needs a daytime air personality. Contact Carl Strandell P.O. Box 3618, Sarasota, Florida. 33578 813-958-5561 (1-14)

WDXR-Paducah needs first ticket morning man and night jock. Contact Pat Martin, 502-443-1737. (1-14)

KLEO-Wichita needs one jock. Tapes and resumes to GARY MACK, 5610 E. 29th, Wichita, Kansas. 67220. (1-15)

WYRE-Annapolis needs a weekend person. EOE. Contact Ed Gursky, P.O. Box 1551, Annapolis, Md. 21404. 301-263-9211. (1-14)

KIMN-Denver needs a "cookin" night time entertainer from 7pm-12mid." Tapes and resumes to Nick St. John, 5350 W. 20th, Denver, 80214. (1-14)

WKDA-FM-Nashville needs night personality for progressive rock format. Tapes and resumes to Jack Crawford, WKDA, 1202 Stahlman Bldg., Nashville, Te. 37201. 615-254-1355 (1-14)

KSTP-Minneapolis needs super jock immediately. Send airchecks and resumes to Chuck Napp, KSTP, Minneapolis, Minn. 55414. (1-14)

KBEQ-Kansas City needs afternoon drive jock. A real communicator. Tapes and resumes to Bobby Day, 508 Delaware, Kansas City, Mo. 64105. (1-14)

WSAM-Saginaw needs PD-Morning Man combination. Contact Ken McDonald Sr., 517-752-8161. (1-16)

MISCELLANEOUS

Top Quality 3M-177, 1 Mil Tape, in white boxes, on 7 inch reels. Only used once by major national syndicator. Value is \$3.75 a box, will sell for 75¢ a reel, complete with box. Call R&R, ask for Dave Nelson (213) 466-1605.

KRKE-Albuquerque needs T40 Contemporary personality. Tapes and resumes to Dale Wehbe, Box 737, Albuquerque, N.M. 87103. NO CALLS PLEASE. (1-17)

KTKT-Tucson is looking for a first phone energy jock. EOE. Tapes and resumes to Roger Collins, Box 5585, Tucson, Az. 85703. (1-17)

KAFY-Bakersfield needs 7-midnight jock. Contact Mark Daniels, P.O. Box 6128, Bakersfield, Ca. 93306. (1-16)

WKBW-Buffaloneeds a full-time production man. Tapes and resumes to Bob Harper, WKBW, 1430 Main St., Buffalo, N.Y. 14209. NO CALLS PLEASE. (1-15) WAMS-Wilmington is seeking tapes for further openings. No time-temps need apply. Tapes and resumes only to Ray Quinn, Box 3677, Wilmington, Delaware 19807. EOE. NO CALLS PLEASE. (1-17)

KTSA-San Antonio needs jock with first phone. Also need a jock who excels in production. Station needs two jocks immediately. Call Lee Randall (512) 655-5500.

KRSP-Salt Lake needs midday jock. Immediate opening. Contact Alan Hague, (801) 262-5541 or send tapes & resumes to P.O. Box 7760, Salt Lake City, Utah 84107 (1-7)

WFUN-Miami looking for jock. Send tapes and resumes to DON WRIGHT, WFUN, 6101 Sunset Dr., Miami, Fla. 33143. NO CALLS PLEASE. (1-7)

WYFE-Rockford needs experience morning man. Able to do phone bits. Needed immediately. Contact J. Robbins, (815) 877-6064. (1-7)

KSTP-St. Paul looking for two super jocks. Tape and resume to KSTP, Minneapolis, Minnesota, 55414, att: Chuck Knapp. NO CALLS PLEASE. (1-7)

NEEDED: Jocks, male & female, personality with guided format, ½ million market, AM-FM simulcast facility. Top 40 professional attitude required. Tapes & Resumes only. Contact Robert W. Taylor, PD, WYSL, 425 Franklin St., Buffalo, N.Y. 14202. (1-6)

K149-Houma looking for two Top 40 jocks with production experience. Also looking for salesmen. Contact Wayne Cordray, (504) 872-6828. (1-6)

K97-Portland looking for jock. No hypes or "Q" types. Good voice, major market experience. Tape & resume to Michael O'Brien, 4700 S.W. Council Crest Dr., Portland, Ore. 97201. (1-10)

WDXR-Pacucah is looking for first phone morning man. Must have production ability. Contact Pat Martin (502) 443-1737. (12-17)

7Q-Christiansburg needs third phone jock to work middays and also to be Music Director. 7Q, P.O. Box 2288, Christiansburg, Va. or call (703) 382-6106. (12-16). KYSN-Colorado Springs needs first phone T40 jock. Contact Gregor Vaule (303) 634-1511. (12-30)

KXFM-Santa Maria looking for morning jock and weekend people. Tapes & resumes to KXFM, Chuck Geiber, 325 N. Lincoln St., Santa Maria, Ca. 93454. (12-26)

WLPL-Baltimore looking for night-time personality rocker. No screamers. Tapes & resumes to Jerry St. James, 6623 Reisterstown Rd., Baltimore, Md. 21215. No calls. (1-3)

NEWSMEN & WOMEN

WJDK-Jackson is looking for a newsman. EOE. Tapes and resumes to Lamar Evans, P.O. Box 2171, Jackson, Miss. 39205. (1-14)

KWOW-Pomona needs news-production man. Salary \$250-week. Contact Jon Wickstrom, 213-331-0794. (1-16)

KIMN-Denver needs authoritative, action-oriented newsman with experience. Tapes and resumes to John McCabe, 5350 W. 20th Ave., Denver, Colo. 80214. (1-13)

KXLY-Spokane needs news director. Salary open. Need experience. Contact Chuck Harman, (509) 328-6292. (1-6)

WJON-St. Cloud needs newsman (on air reporter) EOE. Contact Fred Barry, (612) 251-4422. (1-6)

WOKY-Milwaukee has opening for newsperson. Tapes and resumes to WOKY, 3500 N. Sherman Blvd., Milwaukee, Wisc. 53216. Att: Wayne Weinberg. (Minorities welcome.) (1-10)

POSITIONS SOUGHT

MIKE ANTHONY major market News Director looking for stable News Director slot or news slot with a future. 303-232-1814. (1-16)

JOE NUCKLES formerly with WWOK,WFUN looking for mid-day jock glg or PD position. 804-355-3217 or 804-270-9353. (1-13)

BOB SAXTON available immediately. Any shift considered. Five years in rock. 303-364-2040. (1-14)

JEFF GOODRIDGE former air talent from WINZ, WWOK, WDRQ. looking for morning drive. 804-355-3217 or 804-285-9353. (1-13)

PHIL BECKMAN formerly at WQRK-Norfolk doing am drive and music ... out of gig due to automation. Also has worked at KTLK and WROV. Call (804) 425-1876 or (804) 425)9893. (12-12)

JOHN FOSTER currently working weekends at WISE and formerly with WKKE and WEAB looking for full time Top 40 gig. College grad with four years experience. Call (704) 252-5032 (12-12)

HELP! Daytona's original **Rocking Rod** Thomas from WLEE-So. Daytona is looking for an air gig. MD or PD possibilities. Eight years experience, strong voice, tight board, and a cooker. Looking for place to put his family's landing gear down. Please call (904) 767-1131. (12-12)

JEFFERSON STONE former afternoon drive jock at WIVY-Jacksonville and ARB and PULSE rated No. 1 seeking T50 market stable rocker. (205) 870-4979 (12-12)

ROY EDWARDS from WQRK-Norfolk looking for gig. 7 years experience, was PD asst. and MD at WLAV-Grand Rapids. Would like medium market Rock & Roll slot. (804) 480-3532. (12-12)

PRUDIE DI MERCURIO creative enthusiastic continuity director for No. 1 FM rocker ready for major market change. Call (517) 894-2996 or (517) 893-8874. (12-12)

Young talented minority looking for news job in medium to major market. Darryl E. Holly, (412) 795-2053 (12-12)

DAVE YOUNG looking for work in medium to major market. (916) 362-7635 (12-9)

RON BARBER, New's Director and Talk Show host of KZON-Santa Maria would like major market job. His major market experience, 11 years in the business. 805-922-2181 (1-17)

MERLIN PAGE, formerly of KFMG looking. (515)243-4744. (1-17)

TOM RIVERS, ROBB KELLEY, LEE LOGAN, KEFF McKEE are looking. Contact John Leader, WQKI-Atlanta. (1-17)

COYOTE WALKER formerly doing all nights at Z93 is available. 404-634-5984 (1-17)

DAVE JOHNSON, former News Director and sports play-by-play with 8 years experience is looking. Has worked all formats. 904-438-1605. (1-17)

CHRIS MOSER currently afternoon drive newsman with WKGN Knoxville seeks position with major or mid-marketstation trying to maintain the best news department its circumstances permit. Prefers New England or West, but will consider any locale. Call 615-573-1333 2-7 EST. (1-16)

Secondary market PD looking for new gig. Seven years experience, all offers considered, preferably Top 40. 614-382-3118.

MARK THOMAS formerly of K100 and XEROK looking. LA and San Diego area only. 213-697-6119. (1-17)

LEE SOMMERS, just resigned for Z93-Atlanta after two years. Looking, good

references. 404-981-4625. (1-10)

MIKE BUTTS former morning man at K100, KCBQ, KIMN. Looking hard. 303-

751-4955. (1-13)
DICK MANCE formerly with WFEC, WOLF, WBBF, looking. 716-663-3708. (1-

JACK BLAIR currently doing relief work for XPRS "The Mighty 1090." Formerly with KSOM AM&FM-Ontario, KUDE-Oceanside as morning man and MD. And of XPRS for 2½ years. Music experience in T40, Oldies, and MOR. 4 yrs. experience. Good production. First phone. (213) 781-3258. (1-10)

BRIAN JOHNSON currently with KIQS-Willows. Looking for moderate country format, prefer So. California, Arizona or New Mexico. 6 years experience. Contact at P.O. Box 105, Willows, Cal. 95988 (1-9)

JEFFERSON STONE formerly with WIVY-Jacksonville, WQRK-Norfolk and Z93-Atlanta. First ticket; No. 1 Pulse & ARB. Looking for T40 market, solid contemporary station in medium to major market. Call anytime (205) 870-4979 (1-9)

CHANGES

JACK PATTIE from WDXR to WBLG-Lexington.
KURT ENGELHARDT from WKEE to WDXR-Paducah.

BRIGGS GORDON from WDXR to WQXI-EM.

RICK SHAW, KLIF-Dallas promoted to Asst. P.D. KBEQ-Kansas City: MARC JONES exits as PD. BOBBY DAY appointed as new

PD. He will continue to do 6-10 pm.

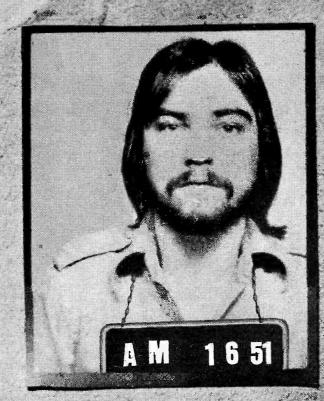
JEFF HEDGES former Sales Manager of WEEO-Waynesboro now Sales Manager of WRC-Washington D.C.

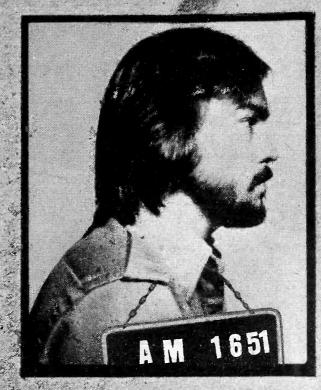
z93-Atlanta: LEE SOMMERS, morning man out, BARRY CHASE, formerly with WQXI and WKLS-FM in. COYOTE WALKER, all nights out, MACHINE GUN GARY, formerly weekends Z93 in.

DREW MURRAY newly appointed MD of WKLS-Atlanta.

KYAC-Seattle lineup: ROBERT L SCOTT, PD-MD, 5-9a; BEN EDWARDS, 9-2p; ROBERT NESBITT, from WUFO, 2-6p; SOUL TRAIN RADIO, Don Cornelius, 6-7p; JIMI PIPKIN, from KOL-FM, 7-Mid; SHARRON from KVI, Mid.-5a. LEE ROGERS, from KUOR to do weekends along with GREG COLLINS.

FOUGHT THE LAW





Name:

SAM NEELY

Charge:

HITTING RADIO STATIONS AND RECORD STORES SINGLEHANDEDLY

Sentence

BREAKING ROCK AND LONG TERM IN COUNTRY

Place:

A& M RECORDS

Professor by Tobby Hart and Danny lansson A Gross Kupps Producti

Most

THE HOTTEST:

AWB LINDA RONSTADT DOOBIE BROTHERS AMERICA EAGLES OHIO PLAYERS

added this

added FRANKIE VALLI LABELLE OLIVIA NEWTON-JOHN **BIO** SUGARLOAF

More listings—page 26

PARALLEL 2

PARALLEL 1

WFIL/PHILADELPHIA

WABC/NEW YORK

BT Express Carpenters 11-4 Ohio Players 15-7 Anka/Coates 17-10 Eagles 24-19 Frankie Valli 29-20

WQXI/ATLANTA John Leader

Styx America Olivia Newton-John HOT Linda Ronstadt 16-9 Doobies 18-11 Ringo "No No." 24-15

WPEZ/PITTSBURGH Charley Lake

Skylinders 15-11 Bad Co 24-18

KDWB/MINNEAPLOIS Buzz Bennett

Hall & Oates "Can't Stop the Music Ohio Players 13-10 Linda Ronstadt 16-11 AWB 24-18

99X/NEW YORK Al Casey

BT Express Labelle HOT Ohio Players 8-5

KHJ/LOS ANGELES Garry Peterson

Styx Rufus Carole King HOT Eagles 13-7 Grand Funk 15-10 Ohio Players 18-13 Doobies 23-17 Joe Cocker 25-18

CKLW/DETROIT

Frankie Valli America Labelle HOT AWB 14-8 Linda Ronstadt 25-18

KFRC/SAN FRANCISCO

Frankie Valli Labelle Sugarloaf HOT AWB 10-5 Wings "Sally G" 13-7 Ohio Players 17-8 Eagles 23-13

13Q/PITTSBURGH Terry Hazelett

Paula Webb HOT Fanny 12-8 Ohio Players 19-13 AWB 20-15

WPLY/NEW YORK

Styx BT Express HOT AWB 7-3 Ohio Players 17-13 Grand Funk 19-14 Shirley & Co 20-15

KSTP/MINNEAPOLIS

Dan Fogelberg Phoebe Snow HOT David Bowie 18-9

McCartney AWB 26-19

Minnie Ripperton Ohio Players HOT Carol Douglas 13-7 Eagles 20-15 Labella 23-16

WRC/WASHINGTON DO Dennis Waters

Frankie Valli Bad Co HOT AWB 10-5 Cheech & Chong "Pigs" 20-11 America Linda Ronstadt 21-14 Styx 24-18 Glida Namerica Glida Namerica Jackson 5 Glida Namerica

KLIF/DALLAS Olivia Newton-John

HOT Eagles 15-5 Linda Ronstadt 16-8 Doobie 17-11

WEAM/WASHINGTON DC Jim Elliott

Olivia Newton-John Labelle Jackson 5 HOT Ohio Players 16-10 America 22-16 Carole King 28-18 Donny & Marie 26-19 Dan Fogelberg 30-24

293/ATLANTA

Shirley & Co People's Choice "Party is a Groovy Thing"

Grand Funk 10-6 Carol Douglas 14-8 Doobies 20-12

KKDJ/LOS ANGELES

Ringo "No No" Hello People Hello People HOT Carpenters 15-8 Grand Funk 20-14

11100/MINNEAPOLIS

Grand Funk Oliyia Newton-John HOT Sammy Johns 10-6 Bad Co 17-11

Fanny 24-16 Ringo Starr 25-19 WDRO/DETROIT

Minnie Ripperton

AWB 13-5 WEAM/WASHINGTON DC

Olivia Newton-John Labelle Jackson 5 HOT OhioPlayers 16-10 America 22-16 America 22-16 Carole King 28-18 Donny & Marie 26-19 Dan Fogelberg 30-24

KSLQ/ST LOUIS

John Denver Linda Ronstadt HOT Barry Manilow 7-1 Carol Douglas 17-7

WRKO/BOSTON Christy Wright

Sugarloaf HOT Linda Ronstadt 10-6 Labelle 13-8 Doobies 25-14

WLS/CHICAGO Jim Smith

Doobies John Denver HOT Eagles 7-4 Linda Ronstadt 25-10

PARALLEL

2 WAYS/CHARLOTTE

Frankie Valli Jackson 5 Olivia Newton-John HOT Doobies Barry Manilov Eagles

Grand Fund KIOA/DES MOINES

Ohio Players Disco Tex BT Express HOT Linda Ronstadt 14-5 AWB 13-7 Sugarloaf 20-13 America 24-17

WSAI/CINCINNATI Robin Mitchell

Frankie Valli Hudson Bros HOT Linda Ronstadt 16-10 Olivia Newton-John 27-15 Doobies 29-20

WDXR/PADUCAH Pat Martin

Labelle **BTO** Sugarloaf HOT -

Linda Ronstadt 14-6 Styx 21-9 Diamond Reo 25-19 WJBQ/PORTLAND

Frankie Valli

Maria Muldaur ELO BTO HOT

KFMG/DES MOINES Ted Scott

Polly Brown Frankie Valli Olivia Newton-John Loggins & Messina Rita Jean Bodine HOT

AWB BTO Sugarloaf America

WGRD/GRAND RAPIDS

Maria Muldau Doobies John Denver HOT Anka/Coates 15-4

WVOV/HUNTSVILLE Stu Robb

Elvis Presley Pure Prairie League "Amy" HOT AWB 19-7 AWB 19-7 America 15-11 David Bowie 20-12 Olivia Newton-John 22-14

WIFE/INDIANAPOLIS

Ohio Players Styx BTO

WGRQ/BUFFALO Roger Christian

Neil Diamond Charlie Daniels Grand Funk 16-10 Frankie Valli 22-15 BT Express 23-17 Jackson 5 27-19

WYND/SARASOTA Carl Strandell

Eagles Linda Ronstadt Olivia Newton-John AWB HOT Disco Tex 11-8 Ohio Players 24-18

WNAM/NEENAH

Olivia Newton-John Frankie Valli BTO Sugarloaf Carole King

HOT John Lennon 21-13 WKBW/BUFFALO

Frankie Valli Linda Ronstadt Grand Funk Doobies HOT AWB 11-5

Donny & Marie 19-8 Frankie Valli ad 15 WOAI/SAN ANTONIO Michael O'Conner

Mac Davis Ohio Players 15-3 Carol Douglas 20-6 AWB 30-7 Linda Ronstadt 26-8 John Lennon 27-11

KTKT/TUCSON

вто Frankie Valli Phoebe Snów Labelle HOT Ohio Players 12-3 Anka/Coates 16-9 Dawn 23-19

WJDX/JACKSON Bill Cross

Paula Webb Dan Fogelberg Stark & McBride Sammy Johns HOT Frankie Valli 15-5 AWB 12-8 Olivia Newton-John 24-16

KIMN/DENVER ` Paul Kenyon

Cashman & West Hues Corp Maria Muldaur HOT Doobies 26-10 Phoebe Snow 24-16

KAFY/BAKERSFIELD Mark Daniels

John Lennon Frankie Valli Cat Stevens Olivia Newton-John HOT AWB 16-7 Linda Ronstadt 14-9 Doobies 22-12 America 20-13 John Denver 21-14 Eagles 23-16

WZZM/GRAND RAPIDS Lee De Young Ohio Players A Foot in Cold Water REO Speedwagon HOT Doobies 16-8 America 15-10 BTO 25-14

Maria Muldaur 22-15 Frankie Valli 28-17

WLEE/RICHMOND

Joni Mitchell Jonn Mitchell Labelle Bad Co Polly Brown Al Martino HOT Grand Funk 14-8 John Lennon 21-13 John Denver 22-16 Carole King 26-20

KBEQ/KANSAS CITY

None HOT Ohio Players 20-6 AWB 21-15 Styx 29-20

WOW/OMAHA Tom Barsoni

Doobies HOT AWB 16-6 Anka/Coates 17-7 Mac Davis 20-8

WYRE/INDIANAPOLIS Ed Gursky

Diamond Reo Frankie Valli Al Martino HOT Linda Ronstadt 17-8

Styx 18-9 WCAO/BALTIMORE Ron Riley Olivia Newton-John Bad Co Sam Neely Al Martino

HOT Mac Davis 15-10 John Lennon 20-13 KROY/SACRAMENTO Steve Randall

Ozark Mt. Daredevils Labelle Frankie Valli Flash Cadillac

WGOW/CHATTANOOGA Tex Meyer

Labelle Maria Muldaur Frankie Valli HOT AWB 13-6 Charlie Daniels 22-9 Styx deb 16

XROK/EL PASO

Sugartoaf 12-7 Donny & Marie 20-11

Carol Douglas AWB Linda Ronstadt George McCrae HOT

Y100/MIAMI

Doobies 14-11 Jimmie Castor 25-15 WSGA/SAVANNAH Mac King

Styx ELO Labelle Helen Reddy Maria Muldaur HOT Frankie Valli 16-7 Ohio Players 21-9 AWB 201-6

WMC FM/MEMPHIS

John Denver Maria Muldaur Joni Mitchell Minnie Ripperton HOT Ohio Players 12-5 AWB 13-7 KEZY/ANAHEIM Jack Alexander

BTO Carole King Ozark Mt. Daredevils Frankie Valli 18-8 Carol Douglas 19-13

KYNO/FRESNO

Olivia Newton-John Frankie Valli Ohio Players HOT AWB 9-1 Guess Who 16-12 Doobies 22-17 Eagles 23-18

KING/SEATTLE Rick Donovan

Ohio Players Frankie Valli HOT Eagles 9-4 AWB 16-11 Grand Funk 20-12

WBBF/ROCHESTER Cary Pall

Frankie Valli Dan Fogelberg BTO Bad Co Todd Rundgren HOT Eagles 13-5 Stevie Wonder 18-7 Ohio Players 26-16 Peter Allen 29-17

KRIZ/PHOENIX

AWB America HOT Grand Funk 13-8 Linda Ronstadt 17-L1 Doobies 20-14 Olivia Newton-John 30-19

AWB Olivia Newton-John Kool & the Gang HOT Gladys Knight 15-11 Shirley & Co 22-16

KRSP/SALT LAKE CITY

Ohio Players AWB B.J. Thomas HOT Styx 8-3 Eagles 9-6 Jim Stafford 25-15

KTLK/DENVER

Disco Tex Ringo "No No' Frankie Valli Dan Fogelberg 4-1 Grand Funk 14-11 AWB 26-14 Olivia Newton-John 29-15

WYSL/BUFFALO Don Berns

Carole King Frankie Valli HOT Joe Cocker 16-10 Dave Mason 18-16 Doobies 24-18 America 26-19

WNOE/NEW ORLEANS Don Anthony

Joe Cocker BTO Frankie Valli Poly Brown HOT AWB 10-3 Labelle 17-9

Linda Ronstadt 14-10

WLOB/PORTLAND

Olivia Newton-John BTO Sugarloaf Bad Co Ringo Starr HOT Doobies 12-4 Grand Funk 14-6 Eagles 19-8

America 20-12 KCBQ/SAN DIEGO

AWB Linda Ronstadt Shirley & Co HOT Neil Sedaka 8-4 Barry Manilow 12-9

WOKY/MILWAUKEE

Doobies HOT AWB 17-12 Grand Funk 21-14 Linda Ronstadt 20-16

WHBQ/MEMPHIS J.J. Jordan

Frankie Valli Labelle Sam Neely HOT HOT AWB 12-3 Eagles 17-9 Doobies 20-10 Linda Ronstadt 23-11 HOT Doobies 15-10

KLEO/WICHITA Sugarloaf Frankie Valli HOT Doobies 13-2 Donny & Marie 18-10 Styx 22-13

KSJO/SAN JOSE Bob Michaels

Ohio Players

Olivia Newton-John Labelle Dan Fogelberg HOT Linda Ronstadt 7-5 Eagles 18-13 America 20-14

KAKC/TULSA Styx Barry Manilow 7-3 AWB 17-10 America 18-12

PARALLEL

3

WCFL/CHICAGO Doobies BTO Olivia Newton-John Jim Weatherly HOT Styx 15-10 Grand Funk 21-15 Corol Douglas 24-16

Carol Douglas 24-16 Linda Ronstadt 25-19 KJR/SEATTLE

Bad Co Carole King Dawn Dawn Sugarloaf Ringo Starr "No No" Labelle HOT Grand Funk 14-8 Gloria Gaynor 18-10 America 22-12 John Denver 26-16

WAMS/WILMINGTON Ohio Players Frankie Valli John Lennon Sugarloaf BTO

PARALLEL 3

Joni Mitchell Helen Reddy Love Unlimited Sammy Johns Al Downing Styx 14-7 io Players 18-8 MaCartney "Sally G" 20-12 ELO 26-18 Polly Brown 30-19

WRFC/ATHENS

WVLK/LEXINGTON

John Lennon David Gates Olivia Newton-John Doobies Frankie Valli HOT Gloria Gaynor 18-10 America 28-14 Maria Muldaur 22-15 Dawn 25-17 Carole King 29-18

WORG/ORANGEBURG

Labelle BTO Reunion "Discoteching" Diamond Reo Olivia Newton-John Lulu "Man Golden Gun."

Styx 25-13 Eagles 21-14 Linda Ronstadt 23-15 WKLO/LOUISVILLE

Love Unlimited Freddie Fender Carol Douglas Elvis Presley Jim Weatherly Flash Cadillac HOT Doobies 16-2 Charlie Daniels 29-1 Frankie Valli 32-21

KJOY/Stockton David Kraham Bad Co Candi Staton Frankie Valli Leo Sayer HOT Labelle

11-4 Phoebe Snow 28-14 Shirley & Co 28-19 WERC/BIRMINGHAM

Ohio Players Frankie Valli Sammy Johns Al Downing HOT Donny & Marie 24-13 Dawn 26-19

Labelle Olivia Newton-John Neil Diamo Sammy Johns HOT Linda Ronstadt 10-5

KSLY/SAN LUIS OBISPO John Tobin

America 17-10 John Denver 19-13 WIBG/PHILADELPHIA

Maria Muldaur Minnie Ripperton Polly Brown Shirley & Co Sam Neely HOT Doobies 13-5 AWB 15-9 KEEL/SHREVEPORT

Mike Steele Labelle Dan Fogelberg Al Martino HOT Joe Cocker 8-1

WBGN/BOWLING GREEN WROV/ROANOKE Chuck Holloway Stark & McBride Ohio Players Joe Cocker Labelle Helen Reddy HOT Doobies 15-6 America 17-7 Linda Ronstadt 14-8 John Denver 21-14 Maria Muklaur 22-15 Sugarloaf Dan Fogelberg Sammy Johns David Gates HOT Linda Ronstadt 8-4 Ohio Players deb 20 KJRB/SPOKANE

Manhattans 22-17

Sweet Sensation

KUPD/PHOENIX Randy Lane

Olivia Newton-John

Loggins & Messina Yes "Soon" Neil Diamond

Ben E. King Joni Mitchell

Eagles 10-3 AWB 13-7 Doobies 15-11 America 25-16

KQWB/FARGO Wayne Hiller

Dan Fogelberg Charlie Daniels

Stark & McBride Band of Angels

Grand Funk 16-6

WSAR/FALL RIVER

Jim Weatherly

Eagles 20-1

J. Geils B.J. Thomas Jim Weatherly Al Downing

AWB 4-1 Ohio Players 20-10 Labelle 21-12 BTO 25-18

WCOL/COLUMBUS Dave Bishop

Olivia Newton-John Tim Moore Jackson 5 Loggins & Messina Paula Webb HOT David Bowie 11-7 Sugarloaf 15-10 John Denver 19-13 Dawn 23-15

Tavares HOT

HOT

Labelle WEEO/WAYNESBORO Mike Raub Styx Frankie Valli rim Moore Ringo Starr "No No" HOT Naturals David Gates Labelle Joni Mitchell Donny & Marie 13-7 Linda Ronstadt 16-9; AWB 20-15 Sugarloaf 26-19 Ozark Mt. Daredevils Charlie Daniels Jackson 5 HOT KREM/SPOKANE Styx 14-5

America 16-11 Linda Ronstadt 26-18 AWB 261 Bruce Murdock

Randy Edelman Ozark Mt Daredevils Phoebe Snow Jimmie Castor Miss Abrams "America" HOT Doobies 8-6 Maria Mukdaur 20-16 WAKY/LOUISVILLE John Randolph Carol Douglas
Polly Brown
Labelle
Charlie Daniels
Jackson 5
HOT
Barry Manilow 6-2
Freddie Fender 30-10 KYSN/COLORADO SPNGS

Helen Reddy Disco Tex Miracles KKXL/GRAND FORKS HOT Linda Ronstadt 10-5

Donny & Marie 21-15 Queen Band of Angels Ozark Mt Daredevils WRIE/ERIE Ron Dante HOT Donny & Marie 22-14 America 21-16 Elvis Presley Helen Reddy Charlie Rich George Harrison 29-19 BTO 31-24

HOT John Denver 8-3 America 22-17 Eagles 23-18 WISM/MADISON David Ross

Hot Chocolate

Sugarloaf Frankie Valli Maria Muldau Polly Brown HOT Doobies 15-9 Linda Ronstadt 20-14 Styx 22-17

KKAM/PUEBLO

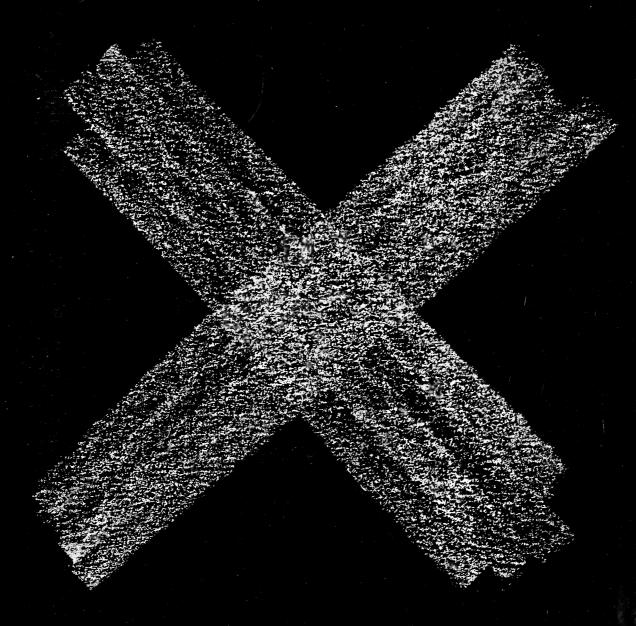
Bad Co Bad Co
Dan Fogelberg.
Hot Chocolate
Dawn
Frankie Valli
HOT
Doobies 18-7
America 15-11
John Denver 25-20 WBBQ/AUGUSTA John Jenkins

Olivia Newton-John George McCrae Elvis Presley Leo Sayer HOT HOT David Bowie 14-10 Dawn 19-11 Charlie Daniels 27-15 John Lennon 24-16 AWB 23-17 Sugarloof 31-21

WNCI/COLUMBUS

David Gates Neil Diamond Neil Diamond
Diamond Reo
Hudson Bros
Graham Central Station
Jim Weatherly
HOT
Frankie Valli 10-4

Styx 11-5 Grand Funk 19-7 Doobles 21-9 Todd Rundgren 20-15



An instant crossover single!

BLOODSTONE CMY LEGGY 1/2*

#1061

On London Records

*From their new LP "The Riddle Of The Sphinx."

ALBUMS

Hille Harrisse/Editor

Radio & Records

January 24, 1975 _

22.	- G.S.	
1		GEORGE HARRISON Dark Horse (Apple)"""""""""""""""""""""""""""""""
2	2	YES
8		AVERAGE WHITE BAND, AWB (Atlantic)"Pieces" and "Nothing You Can Do."
5		LINDA RONSTADTHeart Like a Wheel (Capitol)" "You're No Good" and "When Will I Be Loved"
3	5	JONI MITCHELLMiles Of Aisles (Asylum)""Taxi" and everything.
7	6	OHIO PLAYERSFire (Mercury)""""""""""""""""""""""""""""""""
6	7	ELTON JOHN Greatest Hits (MCA)
4	8	JETHRO TULL
1:1	9	JOHN DENVER Back Home Again (RCA)
10	10	RINGO STARRGoodnight Vienna (Apple)""No No" and "Snook"
9	11	NEIL DIAMOND Serenade (Columbia)
16	12.	THE SPINNERS New & Improved (Atlantic) Strong R&B
12	13	HARRY CHAPIN Verities & Balderdash (Elektra)
14	14	BACHMAN-TURNER Not Fragile (Mercury)
19	(GRAND FUNK
15	16	BOBBY VINTONMelodies Of Love (ABC)Super comeback
13	17	LOGGINS & MESSINA Mother Lode (Columbia)""(Changes" "Growin"
21	13	MOTT THE HOOPIE Live (Columbia) "Dudes" and "Memphis"
18	19	BARBRA STREISAND Butterfly (Columbia)
17	20	HELEN REDDY Free & Easy (Capitol) Emotion
24	21	MOODY BLUESThis Is The Moody Blues (Threshold) Their greatest hits
23	22	GEORGE CARLINToledo Window Box (Little David)Strong sales, lots of fans.
22	23	ROLLING STONES It's Only Rock & Roll (RS)
20	24	BILLY SWAN I Can Help (Monument)
_	,25	THREE DOG NIGHT Joy To The World (ABC/Dunhill)
27	26	DEEP PURPLE Storm Bringer (WB)
-	27	BARRY MANILOW Barry Manilow II (Arista)
-2	28	DAN FOGELBERG Souvenirs (Epic) "Part Of The Plan" leads the pack
-	29	RUFUS Strong progressive and R&B
25	30	$\mathbf{r}_{\mathbf{r}} = \mathbf{r}_{\mathbf{r}} \left(\mathbf{r}_{\mathbf{r}}^{\mathbf{r}} 1 + \mathbf{r}_{\mathbf{r}}^{\mathbf{r}} 1 + \mathbf{r}_{\mathbf{r}}^{\mathbf{r}} 1 \right) $

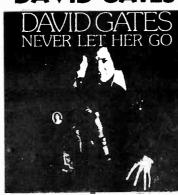
Suggested New Product:

BOB DYLAN



Dylan in top form. "Lonesome,"
"Tangled," "Big Girl." lead.
"Jack Of Hearts" long but strong.

DAVID GATES



NEVER LET HER GO (E-A)

Good rock 'n roll from this
former Bread member

HERON



MIDNIGHT BAND (ARISTA)

Long-respected artist may
break through on new label.

SPARKS



PROPAGANDA (ISLAND)

Have built big progressive following.

FM ROCK RADIO

BY MIKE HARRISON

Let me turn you on to a syndicated program that has up to now received little national trade publicity in spite of its excellence.

"Jonathan Field and Friends" is a three-hour weekly progressive rock program that combines the best of the early days free-form artistry and credibility with today's Stereo Rock discipline, balance and focus.

Each program is the product of a week's research gathering a thematic potpourri of album product, suitable commentary, and as prinkling of interviews. Jonathan Field handles the hosting chores in a smooth almost nondescript manner that comes across as live and spontaneous, yet perfect.

Produced by Executive Radio Research, the program is available to one station per market for a fee scaled to the national rate card.

Contact Rick Cutler at 801-487-5861.

Congratulations to Bob B. Blue and the staff of KNAC in Long Beach for a job well done on their new album, "AreUFO'saReality?" Blue, the station's mid-day jock and News Director, applied his obvious interest in and οf this knowledge phenomenon to a narrated presentation of evidence. The documentary consists actualities, dramatizations, and original music. It's quite good.

Blue can be reached at the station or P.O. Box 1582, Long Beach, Ca. 90801.

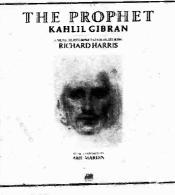
COMING THROUGH:

OZARK MTN.



IT'LL SHINE...(A&M) "Look Away" leads pack. Strong LP.

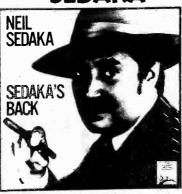
HARRIS



THE PROPHET (ATLANTIC)

Good special programming

SEDAKA



SEDAKA'S BACK (ROCKET)
Single hot, LP getting across-the board play.

CARSON



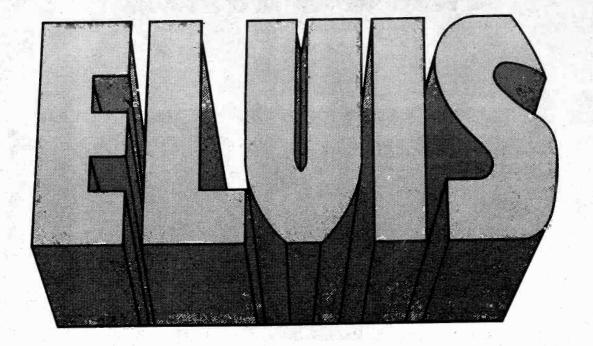
HERE'S JOHNNY (CASABLANCA)

Lots of good special programming.

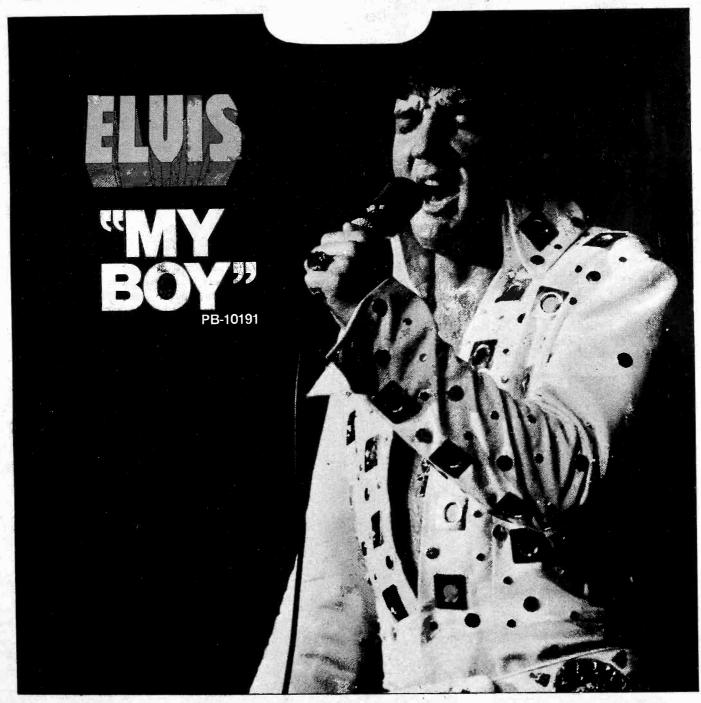
JOE WALSH



SO WHAT (ABC)
"Welcome To The Club,"
"Turn To Stone."



THE NEW SINGLE



From the album "GOOD TIMES"

CPL1/CPS1/CPK1-0475

RG/I Records

RECORDS

RECORD INDUSTRY NOTES



by Candy Tusken

As you can see by our cover, Sedaka's back and very happy to be home after a three year self-imposed exile in England. Neil performed last week for three nights only at Los Angeles' Troubadour. He packed the house for all six shows and opening night was so jammed that crowds of people were turned away at the door. His show consisted of new material offhis album "Sedaka's Back," plus a great medley of his old hits. The audience was full of stars with the attendance of Richard Perry, Carly Simon & James Taylor, Johnny Mathis (who never attends anything!), Helen Reddy & Jeff Wald, Neil Diamond, Andy Williams, etc. who wildly applauded every song, gave the singer standing ovations and demanded three encores from him. I spent sometime with Neil and he is just as charismatic and delightful in person as he is on stage. He said "I was very concerned about the acceptance of my new material versus the old standards of "Beaking Up His Hard To Do" and "Calendar Girl," but the audience seemed to approve, don't you think?" I agreed with him ... they did! "I'm off to England the end of this month for a two month tour of Europe, then I will be back May 18th to play Carnegie Hall with a tentative U.S. tour set for April-May." Neil is shopping around for a personal manager. "My wife, Liba, has been my manager for years, but now it's becoming too much for her. I've had so much fun being wined and dined by all the managers in town!" His next album is appropriately titled "Overnight Success" slated for an early summer release in the states. Look for a new single coming which will either be "The Immigrant" or "Standing On The Inside." You will be seeing a lot of Neil in the next coming months on The Mike Douglas Show, Dinah Shore, Merv Griffin, Johnny Carson plus he hosted The Midnight Special. He's hot property again, but it was a long twelve year wait for a new U.S. career. It's nice to have him back home with

ALICE'S ELEVEN NEW NIGHTMARES

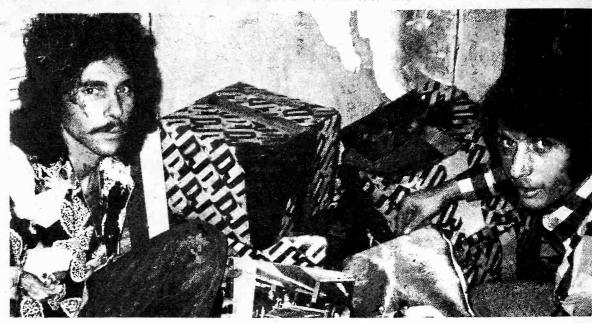
Alice Cooper's manager, Shep Gordon, called me last week about the ninety minute TV Special Alice has taped for airing the middle of April. The special is a package situation including an album and a sixty city U.S. and worldwide tour tying in with the concept of the T.V. show. The venture will be a solo undertaking for Alice with the other members of his band engaged in their own solo projects with a reformation of the group at the end of the tour. The studio musicians who appeared on the Special and album will accompany Alice on the tour. The Special and the album is titled "Welcome To My Nightmare." The TV show will be a dream sequence of Alice visually interpreting eleven new songs written especially by him for the show and album. Actual shots of the album being recorded in the studio will be featured on the show.

The tour will be the album coming to life and Alice will perform the concept on stage as recorded on the LP. A special arrangement has been made with Warner Brother Records to release the soundtrack album on Atlantic Records .. Bob Crewe, the talented producer-writer, who has three singles on the national charts by Frankie Valli, Disco Tex and Labelle is back in the studio working on Franie's and Disco's new albums. He has already recorrded Frankie's new single which he says will be "a complete departure for the singer" ... For those of you who didn't get an Electric Light Orchestra "Eldorado" T-shirt, just send your \$3.50 (which is 40 cents above cost) to United Artists, P.O. Box 170, Hollywood, California 90028. UA.'s publicity head, Alan Levy, told me "most people in the Record Industry give presents to each other. U.A. would like to include the public in this traditional gift-giving. After all, they're the ones who buy our records!....

NEW LIFE FOR AILING ARTIST

If you're wondering whatever happened to the celebrated singer-songwriter, Mickey Newbury, he has just recovered from surgery and is back writing and performing. Mickey broke his back ten years ago and has consequently suffered constant pain. Two months ago he was fortunate enough to locate a surgeon who is the only one in the world to have successfully performed operations on people with ailments similar to the artists. The lengthy surgery was a success and he was out playing golf last week. Said Mickey "for the first time in ten years, I am free from pain and off pain killers. I look and feel five years younger."

I got a chance to hear his new album while chatting with him last week. It's his first effort in over a year and while he is not a touring artist, some small club dates are in the offing. "I'll decide on the spur of the moment to work some clubs, but my appearances will be limited and only consist of one or two night stands." Mickey, who is considered to be one of the finest poet-songwriters around and is independently wealthy from his royalty checks, has tentatively titled the album "Apples Dipped In Candy." He is a perfectionist and was agonizing, over which cut to release as a single. After hearing the album, it will be a hard choice! Watch for it coming out next month... Clive is up to his old tricks. Arista Records has obtained the rights to the much coveted soundtrack from Barbra Streisand's new movie "Funny Lady" which has already amassed exhibitor advances of over 20 million dollars prior to release. The picture stars Barbra, James Caan and Omar Sharif with a world premier set for March 9th in Washington D.C. The album contains some old classics plus five new songs written by FredEbb and John Kander.



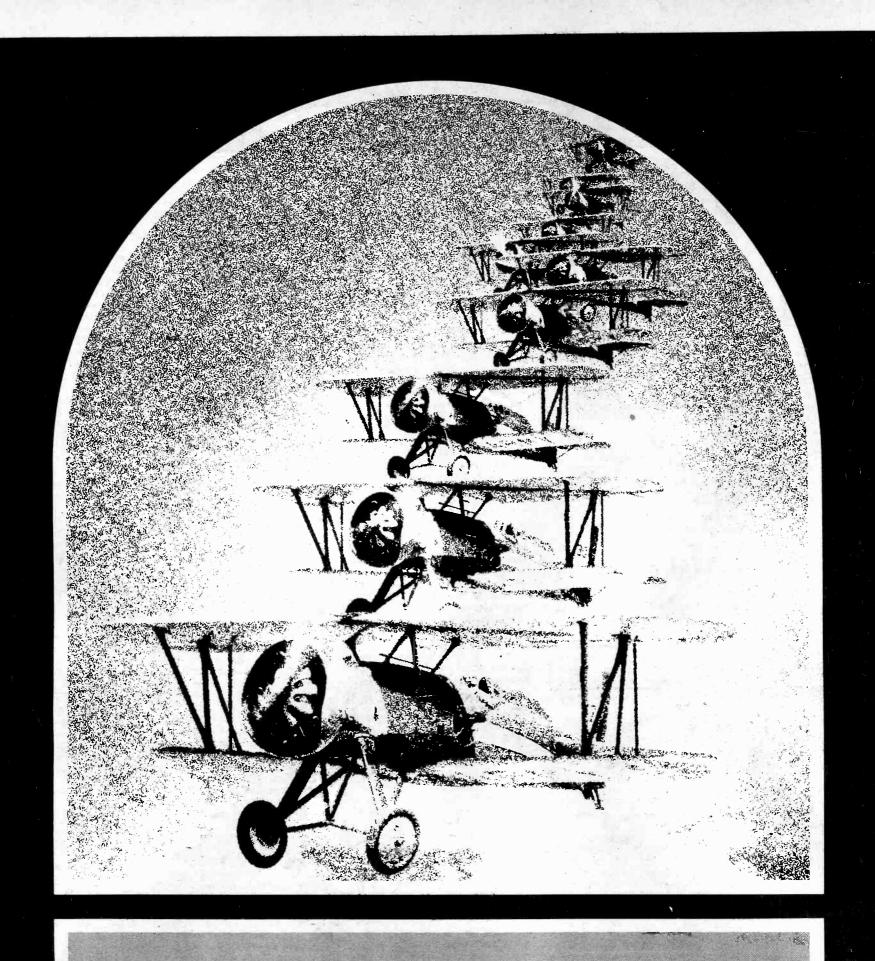
What a way to start a Monday morning! Island Record employees had just arrived at work last Monday when the coffee machine exploded into flames in the reception area. Too many plugs in the outlet was to blame. Island's Pat Pipolo told R&R "No one was hurt and other than a little smoke damage, the only thing ruined four boxes of the new Sparks LPs" Jeff Dengrove left hold up warped Sparks with Pat on right.



Snuff Garrett has partnered with writer-producer Steve Dorff in the establishment of Hobby Horse Productions and affiliated music companies, divisions of Garrett Music Enterprises. In addition to Snuff Garrett Productions, parent company also serves as the umbrella for Blue Monday Productions with Al Capps at the helm. Proudly displaying the new logo, from left, Don Blocker, Garrett Music Enterprises Executive V.P., Bud Dain, GME Publishing topper, Dorff and Garrett.



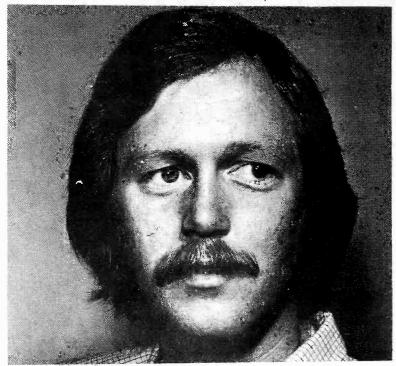
John Reid, Rocket Records' President, embraces his label's hottest artist, Neil Sedaka after the latter's smash Troubador engagment. Details in RECORD INDUSTRY NOTES.



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Again, thanks for being an important asset
to the success of our "GATHERING OF EAGLES."
We know our "RECORDS" and now we
know a lot more about "RADIO."



NEGORIES.



Dennis Morgan (Above) has been named General Manager of Rocket Records. Morgan was formerly Natl. LP promotion for MCA.

Tommy Boyce Makes Radio An Offer It Can't Refuse

For any of you radio people who ever had an idea for a song, a free book is being offered to you by Tommy Boyce who was responsible for such hits as "Last Train To Clarksville," "I Wanna Be Free," "Pretty Little Angel Eyes," "I Wonder What She's Doing Tonight," etc. etc. Tommy has just written a book titled "How To Write A Hit Song ... And Sell It" plus formed a songwriter's club designed to pair up writers free of charge. The club acts as a clearing house for new or established writers who are seeking partners, explained Tommy, who himself is the recipient of twentytwo gold records.

Now before you say you couldn't possibly write a song, the book has already proven itself before it was even completed. When Tommy decided to write the book, he called long-time publisher Melvin Powers, who owns Wilshire Book.Co., about the idea. Powers was interested and Tommy wrote the first twelve pages for the publisher's consideration. At five o'clock the next morning Tomrny was awakened by a phone call from Powers who excitedly

song! The name of the song was 'Mr. Songwriter" and was number fifty-five on the national Country charts last week by artist Sunday Sharpe. Powers and Boyce have since written another song called ''Willie Burgundy'' which was aired on English star Diane Solomon's weekly TV show. She subsequently released an album featuring the song which sold 10,000 copies its first three weeks of release. The once conservative, forty-ish Power now sports a complete denim wardrobe and drives around in a racy, red foreign sportscar!

Tommy dropped the book off to longtime friend and owner of Schwabs Drug Stores in L.A., Martin Schwab. He has since written two songs and his daughter has also penned a tune for Tommy's consideration! If you think you could write lyrics or music just write for your free copy of this book, (selling for \$7 retail) which is quite extensive and just plain fun to read, to Tommy Boyce, c-o Irwin Zucker, 6565 Sunset Blvd., Hollywood, California 90028.



Tommy Boyce (left) offers a few songwriting tips to R&R's Candy Tusken.

RECORD INDUSTRY PROFILE:

Mardi Nehrbass-RKO

MARDI NEHRBASS, Music Coordinator for RKO General Stations

BORN: January 18th

BIRTHPLACE: Milwaukee, Wisconsin

SIGN: Capricorn

If you have a brand new record in hand and want Paul Drew of RKO to hear of it, you'll probably meet Mardi, an efficient blonde who's served as Paul's buffer and music assistant for the past year. She came to him after having been in radio for the past six and half years, but typically, she didn't start out in radio. "I had held about thirty-seven different jobs up to the time I got into radio. I worked as a medical assistant, legal secretary, etc. and also did a lot of acting in local community theatre. But I didn't like being hungry so I got out of acting after a year and a half. David Moorhead was the Program Director at WOKY and had married a high school friend of mine. He needed a secretary so I went down and got the job. I was at the station for only a month or so when he got fired and George Wilson, who had been the nine to noon guy on the air, was next in line for the job. I hated him ... I used to see him stumble into the office five minutes to nine and being loyal to David, I didn't like him. It was bizzare. It was my first introduction into a business that moves rapidly ... people here today and gone tomorrow.

I'll never forget that morning when I walked into George's office and said, very officiously, 'Q.K., now what do you expect out of me?' I was very upset. It took him aback for a moment and he said 'just a moment, young lady. I don't know if you know this or not, but you can be anything you want to be. There are several women who have worked for me before that are Music Directors and Program Directors, so it's entirely up to you!' I meekly walked out and never said another word. I immediatelyloved him. That was it!

The amount of knowledge that I acquired from George was really tremendous. I really started my musical training from him and began to learn what radio was all about. I did a lot of personal things for him -- car payments, house rent, bills . . . but I really loved the guy. I was his secretary, but soon began to learn about systems, libraries, promotions, ratings . . . everything about radio.

Mardi soon started getting more involved in the music rather than secretarial side of the station. "We did music very differently then in 1969. It was the old 'promotion routine.' It was far more flexible than it is today and we played a lot of longs because they were friends or they happened to be in the right place at the right time. It was a lot of fun, but very frustrating to me. Coming from the real world, I watched professional people function in a way that wasn't really 'professional,' but they got the job done -- it was overwhelming. I guess it's the make-up of the people in this business. We are very unique. We thrive on anything that is rare or different. We often try to be ultrasophisticated, very knowledgeable superstars and we're really not. We're just those crazy leftovers from the real world.

I remember those days in Milwaukee. I was not only aggressive, I was mean! I used to tell disc jockeys, if they weren't there for their production schedules fifteen minutes early, they could forget about coming in the next day. I was a tyrant. I was mad most of the time. The poor promotion guy would call up and I would say "yeah, who needs you. We know about your dumb records." Jack McCoy will attest to this day that all the disc



jockeys hated me because I scared them so much. They didn't want anything to do with me. I was pretty awful. But I changed, thank God. I think California really did it. I became so relaxed. It's like a freedom for yourself ... you can look things more objectively. Well at this point I had been with George for three years and he got kicked out for his drinking problems, so we all went across the street to WRIT. But George only lasted until November of that year and I didn't feel like staying with him gone.

So then I went to work for a friend of mine at a talent agency but I was still inolved in radio because I handled the entire Pop Festival -for WOKY at the agency. I found out that Jack McCoy had left WOKY and taken a job with Stan Kaplan down at WAPE in Jacksonville so I wrote him a crazy two line note 'if you need any help, just call' not really expecting to hear back from him. I then started working on the Bridal Fair Show for WOKY and one of mv jobs was to hawk nylon stockings on a platform at the show for a hosiery company. I was the spokeswoman for them. I was standing on the stage with all these demonstration girls around me doing my spiel when out of this huge crowd walks Jack McCoy. He walked right up to the stage and yelled out 'how would you like to come to San Diego and work for me?' He does this right in the middle of my show! So very quickly, and out of the side of my mouth, I said "yes!" and kept right on doing the show. So in 1972 I left for San Diego leaving my entire life, my city and family after thirty years of being in Milwaukee, I had my ironing board, teddy bear and records piled in the back of my car. I don't know how I got there, but I made it in 21/2 days. Jack picked up me at the gas station from where I had called him. He walked in and said "Hi" and I said "Hi" and he said 'well, let's go over to the station now. I have some tapes I want you to listen to' and the big welcome was over!

I became his music director, secretary and worked for him at nights and on the weekends putting together "The Last Contest." I was holding down three jobs and just about making it. It was awful but I loved him and everyone there. Then

in 1973 Jack was sent to Miami. I visited him while I was back in New York nosing around Baretell and he asked me to stay on. After a month of working in the same clothes, I decided to go back to San Diego and pick up my possessions. But, once I got back to California I realized that I just couldn't go back there. There really was no place for me in Miami and Rich Robbins wasn't about to let me come back to the station in San Diego! So I up and moved to Los Angeles. I ran into Jan Basham of A&M who told me that Betty Brenneman had just exited RKO and that I would be perfect for the job. I said 'Jan, you've got to be kidding, but I'll call ... I think! So I called Russ Reagan, George Wilson and Paul Drew all in about fifteen minutes and got the interview with Paul. I guess Russ and George, God bless them called Paul about me and, needless to say, I got the job. I'm forever grateful to them for helping me."

Mardi's job as coordinator is essentially one of keeping an open pipeline to all the PD's throughout the country." She finds out what is happening with the stations and the PD's...what they're up to, what they think about certain records, any problems they might be having. "I do this a couple of times each week. It's really my job to troubleshoot for Paul and to give him enough information so that he knows exactly what is happening with everyone on a weekly basis. He is also involved with all the corporate bodies, financial affairs, engineers, general managers which is very involved and time consuming. I try to take some of the pressure off as far as the music is concerned. We are a clearing house to make sure people don't get out of control. Many times, people can get emotionally out of control with record guys constantly applying that pressure. All the stations have total autonomy, but many times we have certain facts they don't possess which we bring to their attention and vice versa. Paul can always be reached at the end of a phone so his expertise and advice is always available. We keep the information on a very high level and keep those systems open and go. That constant exchange of information is so important and it keeps people fired up. I've worked for three of the best men in the business. Paul has a marvelous wit. He's a fantastic businessman with an incredible mind. He's really one of the greatest radio men I've ever known.

The somewhat mysterious Mardi is highly philosophical about the radio business. "The less people know about me, the better! I try to maintain a link with the "real" world. I have two friends outside the business who keep me upright ... one is a priest and one is a con man! I think we sometimes forget that there is a real world out there. We have to know what they like and what makes them tick. But, in any art form I have found there is a lot of love. It's sometimes diminished by certain sods or insecurities, but, basically, people really do care for one another. They'll try to help or allow advancement and future growth to take place, whereas in a lot of ot her corporate structures, you don't get that. I guess that's why I've always been very thankful for the people I've been involved with up to this very moment.

-Candy Tusken

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ROOK: The record business screams bloody murder if they don't get any airplay, yet I have clients that can't get serviced. I have been on the phone this week returning calls or calling for the third time to get a record sent to a radio station.

R&R: I would believe that. Because the companies are concentrating more on the stations that are reporting to R&R and Gavin and Billboard, and also because they are cutting back. They are cutting back on album and single service and nobody is getting fives, tens and twenty-fives anymore. And I think that if you're outside those reporters, you're in big trouble getting those singles early.

ROOK: That's true. I'm very concerned about the smaller stations across the nation getting any service at times. It's amazing when you go out to those smaller stations and see that they don't even have records that are in the top 20 and have written, I don't know how many times, to the local distributor who won't pay any attention.

R&R: It's been an evolutionary process. We have gone from the small markets breaking records, because the record companies would put fives in stores -- making sure the stock was in there, to right now for money sake, they helped build the racks. And now the racks are screwing them by not taking their new product that needs exposure. So because of that the secondary market stations are trying to compete and trying to make sure that the record sales are right. They have to go with what the racks are stocking and they stock off the nearest major market so secondaries don't play many new records. So we really don't have any new way of exposing product. At the Gavin convention, Ira Heilicher said that it takes anywhere from two to three weeks to get singles in and get them stickered and get it out and get it in the actual physical store on sale. So that it could take anywhere from ten days to three weeks once a radio station has gone on a record.

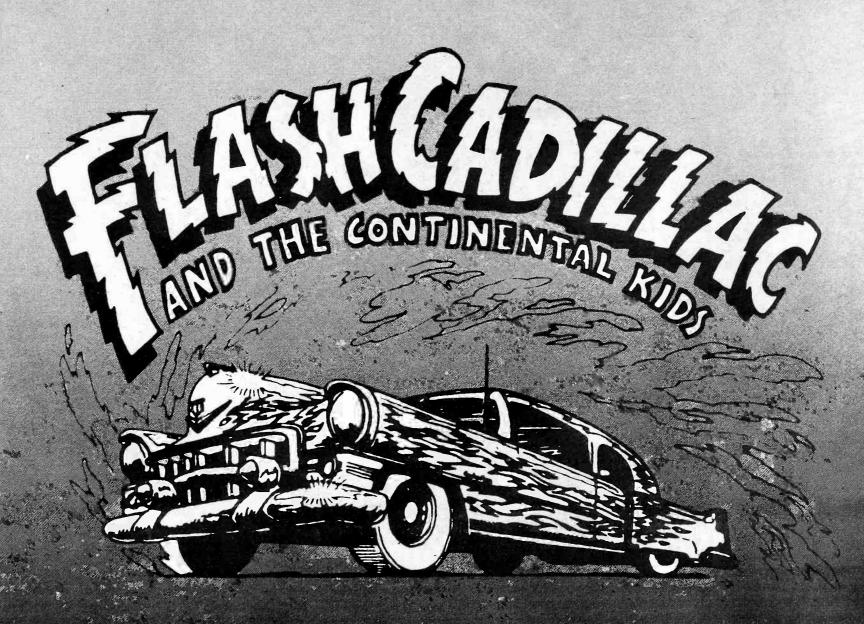
ROOK: I constantly hear radio stations saying to me, which is almost the same terminology as the record man, "nothing here, ain'f happening here." We have a form that we use at the end of each week, a complete tabulation for every time period, for every record that was played, to see if it got play, to see if it reached the audience that would buy a record. There are records for example that are day parted to the point that they are not going to get played in the evening. How in the hell do you expect that record to show any sales when th single buying audience, basically, hasn't even been aware of the record. Hasn't even heard it. It's a hodgepodge. It's confusing.

R&R: Are you taking any kind of research processes in development for trying to counter what's happening out there. For example, say you go on a record in Erie or Providence. And it takes ten days to get stock in there. What do you do? How do you know if you should continue playing it or not?

ROOK: Well I think there are many barometers to look at on a record. When the Linda Ronstadt came out, I got a copy and listened to it and thought My God, it's another. "You're So Vain." Just a great record. I loved it. So I asked each one of the program directors to listen to it. "Do you think it's a hit?" And within three or four days, they all came back and said "what a great record company, the artist perhaps and the radio stations all agreeing that was the best cut on the album, we wanted to find out if it



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A vintage picture from KQV-Pittsburgh in 1964. From left: Dex Allen and Chuck Brinkman, jocks; John Rosica, RCA Records; Rook; Dave Scott, KQV; and Paul Anka. "... My relationship and friendship with Paul Anka dates back to the late 50's or early 60's. I can't tell you how personally

delighted I am for Paul's recent success. It's no surprise to me that Paul has become a giant club act since he has had years of experience as an entertainer.

was a hit. It couldn't hurt us. The album was a hit. It was an artist who in these troubled times, light breezy females sell like crazy. More than ever before and will continue to do so this coming year.

R&R: Do you know why that is? ROOK: I think it's because, first of all, the public mood is away from the harder sounds. The hard, busy sounds. They want light music, breezy music. They want John Denver music. They want happy escape music. They want the same thing they're going to motion pictures to see. They're buying records that way. So I think its important for us to look at a female artist more than we would have four or five years ago. So we added the record. There were markets that the record was not available in. There were some it was available in. The minute we added it, I personally called Capitol and told them we had added it in all of these markets. Same thing with the "Mandy" record by Manilow. I read about it, got the album out and listened, Thought it was great. All that type of music is back. Even Neil Sedaka with pleasant sounding light sounding music is back.

Just recently I called Warner Bros. I've had a horrible time getting regular releases from Warners. I don't know why. I've called them several times in the past four or five months. I've talked to them and thought I was on the mailing list, but I'm not. So I got tired of waiting and called to get this Maria Muldaur record. It came in and I thought it was the best damn record so far. It might be a little too heavy, maybe. "I'm A Woman." So I

called my program directors and said get ready for Maria and get ready for the Harrison "Ding Dong" off the George Harrison album just for Christmas week and every station go with it. These things can't hurt you. It ties in. When you have a lyric that says "ring in the new, ring out the old." it's natural.

R&R: Do you monitor album sales as well?

ROOK: Sure. I have never looked upon records as being records. The mass public, the large audience doesn't buy records. They buy songs. They don't know if it's a single or an album or what, so from that standpoint, I've been screaming for I don't know how many lyears, quit this bullshit of singles and albums. It's an artist and it's a song and we have to find a way to realize that with his single release from Ronstadt, maybe it will not be a top ten single record, it's entirely possible. After all, her audience, it would tell me, common sense ... no stroke of genius, that she's an album artist more than a single artist, especially right now with this album. There is no way in the world that I shouldn't tabulate her album sales to a big part of that single.

R&R: How about the Rolling Stones single. The single is stiffing, but the album is a legitimate million seller. How do you treat that?

ROOK: Well that album shipped gold, right, so how could you tell if it was a million seller?

R&R: But that's what I'm getting at. What do you do to get around all this.

ROOK: But it's my old philosophy. It's all common sense. There is no stroke of genius. In everything you

do, just being able to throw away this bullshit. Common sense tells me that hard, busy lyrics that have a message, Deep Purple, Stones sound... if they are not selling today, it even tells me more why John Denver is, why the females are, why lighthearted music is. The public taste wants that today.

R&R: What do you think is going to happen to your AM stations? You were and are involved in some very major stations. What about those?

ROOK: I have advised every client I have in the past two years that if they have an AM facility, for God's sake, as soon as they get well enough to have a few dollars extra, buy an FM. If you don't, you stand to lose in the long run in the very near future. I think it's kind of sad, I have some AM clients. There are some areas in the country wherethat market is not ready with the dollars in the market, due to the makeup of the audience, not yet into FM. They don't have the dollar income to go out and buy FM receivers and get into it real heavy. But I think that FM is going to be it. Don't think I wouldn't buy an AM radio station today, with very few exceptions.

R&R: Let's philosophize. What do you think will happen to the LuJacks five years from now. What will happen to a KHJ that probably today is worth between fifteen and twenty million dollars?

ROOK: I don't think the RKO's will be hurt. They have been diversifying. This has been their play for three or four years. I don't think RKO has a problem in Los Angeles. They have an FM that's just as good as their AM and all they have to do is switch it over if that's

where the market goes. And it's right in between their two main competitors on the dial, so that ain't no bad thing. In Boston they have a better FM facility than AM. In Chicago, they have an FM facility that is better than ABC's facility, coverage-wise. It's also better than... CFL doesn't even have an FM facility in the market.

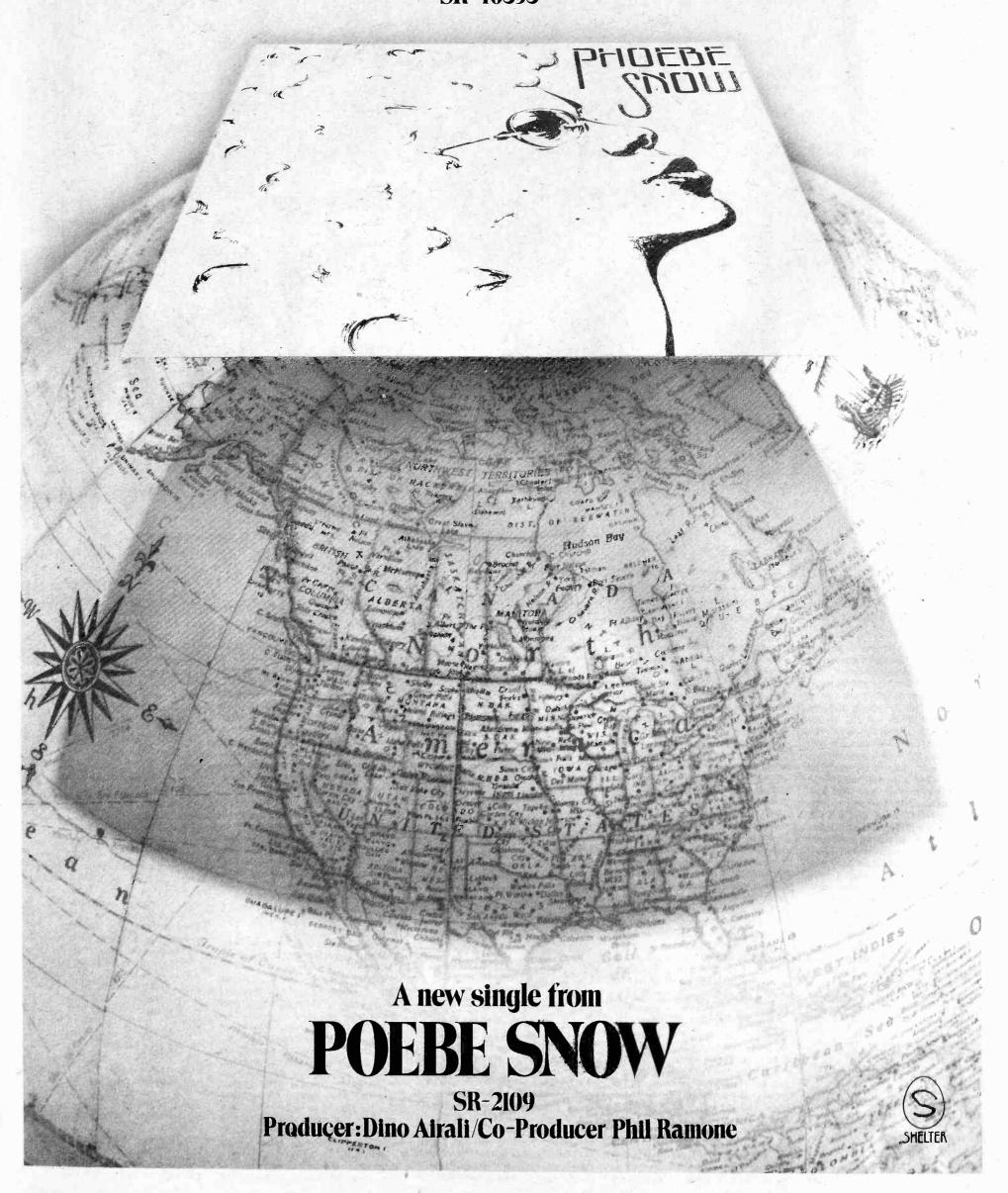
R&R: Getting back to the personality thing and your comments. What kinds of stations do you program? Is it all rock?

ROOK: No, we're into country, MOR, talk. When I left ABC and went with Drake, I went because I felt that I did not want to be a Top 40 program director. I felt that it was narrowing. I thought that it was stupid of me if that's all I could do. I begged ABC to please let me be involved with their FM. Please let me be involved with their talk stations. Please let me be involved in radio! They didn't have that position. I was fine being a top 40 program director. Bill Drake came along and agreed with me that there were many times that programming could be syndicated and I said that's the reason I want to go with him. So I went into that. It didn't work out. I've always believed that I've wanted to be involved in many forms of radio. I listen to KABC regularly. Last night I was up to three o'clock in the morning listening to KABC, KGO in San Francisco coming down here. I listen to talk stations constantly. I listen to rock stations --Laget bored at times. Llove Country music. That's my favorite kind of music. I'd rather play George Jones, Tammy Wynette than any artist in the country. I think they're sensational. But, I don't play them. I have to be careful about my favorities.

R&R: Let's take the country and the rock at this point together, if we can lump them together. When you're looking for personality, talent, we've gone through a stage of eight or nine years of Drakism. Anyone outside of Drake -- like the small market people thought if you said "boss radio" and you gave the time and you had hit bound jingles and more music jingles that was the formula. There was a lot more than that. Don Steele, in his day, was a superb talent. The people Drake brought in, Bobby Tripp, who was great at KYA. All those people were talents, Robert W. Morgan is still a superb talent. All those people were talents. Sebastian Stone at WOR FM and the people he had there. But you couldn't duplicate that on a small scale and they only saw the surface values. Same as with Buzz Bennett in the Q format. You get 'Q tips' and a shotgun logo and you screamed a little bit and then cut those Jack MCCOY туре or promos, Bennett type of promos. Now when all the surface stuff is gone, there is a hell of a lot more. Where are you finding the jocks that have been able to_read through that and say we are human. We are communicators. You have been able to do that. You found a dynamite staff for Miami.

ROOK: I think that there are probably any number of good talents at any radio station that simply have to be motivated into trying various areas of delivery. I listened to a guy last night on a FM station that was terrible. I can't even remember the guy's name. He didn't do anything.

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Rook and the late Liberty recording artist Eddie Cochran on stage together in 1958. "... While attending Pasadena Playhouse studying to become an actor, I became close friends with Eddie Cochran whose hit songs of "Summertime Blues" and "Sittin' in the Balcony" were big hits of the 50's. Few people have ever been as close to me as Eddie Cochran was. His tragic death in 1960 registers as my biggest "hurt." It was Eddie who guided and advised me to

become a disc jockey and before his death Eddie often did benefit performances for my favorite charities such as the Branard Indian School of South Dakota. Eddie also introduced me to most of his friends, Don & Phil Everly; Buddy Knox; Jimmy Bowen; David Seville; Paul Anka, etc. My experiences with Eddie were extremely beneficial to my broadcasting career."

He had flawless delivery, perfect production, but there was absolutely no reason for me to remember who he was. It was a fake. It was not true. It was not honest. There was no way I could feel it. I thought it was automated. Human nature, myself included, is a creature of habit. We resist change, we like habit. We like doing things the way we have done them. We don't like to change. The job of a good director must take talent on the side and say "not only do I understand that when you step into your brand new car and drive it, you're going to make some mistakes in driving. Laccept that. You haven't been used to it. You haven't driven it enough. I think that talent has to be told this. You have to work with talent. Remember now, that talent is on the air ... on a stage broadcasting. There is a saying I heard a long time ago "broadcasting in most cases, reaches more people than Jesus Christ talked to in his lifetime." And yet the talent is not aware of it. So why don't you make him aware of it. Why don't you make him aware that it is going to be uncomfortable taking this step. And I'm going to accept that from you. And I'm going to work with you. I'm not going to scream at you. That's not direction or leadership. That's not motivating. I think you have to work with people. I think program directors have to work with talent.

R&R: What do you ask them to do. What do you tell them to do. How do you tell them to perform? What are you looking for. Are you looking for delivery...

ROOK: It just goes on and on. There are some things that just

make common sense to me that they do wrong. I hear talent on the air entertaining themselves and not the public. And I'll never understand that. I hear talent on the air who are not the least bit prepared. One of the greatest things to do is to air-check a jock, scope the tape and cut out the jingles and call letters. Then have him listen to it and you'll find that same tape could have been played in any number of cities ... all over the nation. Now what makes your city different? What makes it different enough is that you have to relate to the audience. You have to be aware of the audience. It's not what they put on the air, but what they keep off the air in many cases. Before they add things, if they would just use some common sense. You hear a talent go on the air and say "this is Bill Jones and don't forget that Pete Smith is here tonight and at eight tomorrow morning it's so and so." And I say, my God, that audience is a hard time have remembering anyone of those names. You threw too much at him.

R&R: Do you ask for one item at a

ROOK: Of course, one basic thought. Then there are those who say, well the audience is smarter than that. I don't agree with that. I don't think they're smart or dumb. I'm just saying I can't remember names when I hear five or six at once — so I'd rather hear just one. When I hear a jock say "don't forget it's Charlie Tuna tomorrow morning at six." That doesn't relate to me at all. I'm not up at six. I couldn't possibly relate to that. But if he would say instead "'tomorrow

morning, it's Charlie Tuna, don't forget him," How about giving me a reason to listen. Maybe it's something he's doing on his show. Maybe he's calling President Ford on his show. I don't know. There are many different things you can do. LuJack was a superb talent -- and still is. To this day Don Cox is one of the greatest quarter hour maintenance men. I used to get so mad listening to him for another five minutes.

R&R: What did he do?

ROOK: Unbelievable. I've seen him come out of a stop set and say. "\$100 dollars. Yes, I'm going to give it to you. You, right there, yea you. You think I'm not? Just wait. Just give me a minute." Play a commercial and in between the first and second commercial, he would come in with "did you hear that nut. He's going to give away \$100 dollars. I don't believe it. I bet he does, I don't know..." Now that just wiped me out. Human! Just sensational talent.

R&R: Do you listen to Billy Pearl? ROOK: I'm the guy who's been saying I think Billy Pearl is one of the best young raw talents I've heard in Los Angeles for I don't know how long. It's delightful to hear someone say he goes to Hollywood High School. It's delightful to hear someone not get all caught up in that smooth, almost unintelligible jock talk bullshit. It's delightful hearing him. I think he'd better stop talking over the lyrics. But, for the most part, I think he's a very good talent. I frankly say I doubt that it would ever happen because I don't know if I could ever work with talents in my position. It wouldn't be fair to a program director. But, I would love to work with somebody like that. I like that. Ron O'Brien was a joy to work with. When you were in the station working with Ron, just give him a couple of seeds and he would make them grow like you wouldn't believe. Sensational talents. There are some talents that are just awfully good. There are some talents in smaller markets that are awfully good. I think there are talents out in Denver. Tim Kelly at KTLK is one of the best young damn talents in the business today. I've listened to him and called him up on the air right in the middle of his show and said, "I can't believe it. I am so thoroughly enjoying it. I love it. I can't turn you off!" Now that's something. I've also heard him when he was bad.

R&R: Do you consider music to be the most important factor on a radio station?

ROOK: It's pretty obvious to me that if it's taking eighty percent of my time, it must be eighty percent important.

R&R: Do you rely heavily on research in programming?

ROOK: I think it's important for us to understand just what research is. Take away all of the mystique from the word "research" and call it ... information. Now, it seems to me that the person who doesn't believe in gathering information that will help him to better reach his audience, isn't a very smart individual. Information is very important, but more important is how it was tabulated, what were the

questions and the sample size?

R&R: With more stations competing for the advertising dollar is sales replacing programming importance to owners and managers?

ROOK: Overindulgence in anything is bad news and the successful broadcaster understands the importance of having a balance take place in all area's of a radio station. You can have the greatest sounding radio station in the world but without sales, everyone goes hungry. Without good engineering, programming will suffer; without good programming, sales will suffer. So it is management's responsibility to motivate and direct each area of the station without showing a neglect to sales, engineering or programming. It may sound corny but teamwork is the answer. The manager who knows how to inspire pride and, at the same time, suppress his own personal ego and the ego of oth his staff has the edge towards being successful. Having pride in yourself leads towards perfection, while ego is the single most important cause of failure. It is vital that we all learn to work together if we are to succeed. No one area is more important than the other. Let's put the world's greatest manager, sales manager and program director all in the world's best facility. Now, let's add a chief engineer who has never been motivated to have pride in his profession. Very soon, due to the lack of preventive maintenance the station is knocked off the air. Tell me, just how successful will everyone in that station be?

ive lot singles trom Atlantic/Ltco

Ben E. King

Giant-top 10 in New York, two weeks Sales over 100,000. HITBOUND KILT.

2 Sister Sledge **GO THROUGH**

1Atco 7008 Giant-Sales over 100,000. Now crossing pop.

3 Johnny Rivers T UPFOR LOVE

Uptempo grabber. Nothing questionable about this record!

4 Herbie Mann

The beat that has N.Y.C. dancing. Immediate R&B/Pop Airplay reaction.

5. Jimmy Castor Bunch

Giant-Sales over 100,000, WMYQ HB-22-8-4-3, No. 1 phones, KNUS breakout—Audience reaction speaks!

THE PARALLELS:

PARALLELS are simply designations to make station comparisons easier.

P1: Top 15 markets with playlist size of 30. Power record rotation of 7-10 records.

P2: All other markets outside of top 15 with 30 record playlist size, 7-10 power record rotation

P3: All markets with excess of 35 records being played. Power record rotation varies.



P2

P3

WCOL 14-11

AMERICA-2:27 Lonely People (WB)

LP: Holiday

P1 KFRC 20-19 WPIX on KDWB 8-6 KSTP 16-12 13Q 23-19 CKLW a WRKO 18-12 WQXI a WEAM 22-16

U100 2-2 P2 WSAI 19-18 WSAI 19-18 WAYS a WCAO 25-22 WYRE a KSJO 20-14 KBEQ 22-17 KAFY 20-13 WYND 12-9 KAKC 18-12 KRSP d 28 KING d 19 KEZY on WGRD 19-8 KIOA 24-17 KLEO 28-24 KRIZ a 26 WMC FM 16-19

WIFE 28-19 WVOV 15-11 WHBQ 13-13 WNOE 24-19 WNCI 17-8 KQWB 24-19 KJR 22-12 KJRB 15-11 KJR 22-12 KJRB 15-11 K100 19-18 WJON 18-9 WISM 24-20 WAKY d 29 KEEL 7-10 KUPD 25-16 WIBG 16-14 WFOM 30-24 WBBQ 7-6 WERC 18-14 WAMS d 17 WROK 29-26 WRIE 22-17 WPOP 16-12 KYSN 33-28 WBGN 17-7 KDON 21-16 WORG d 27 KJOY 18-18 WROV 25-21 WVLK 28-14 WRFC 13-10 WEEO 16-11 KKXL 21-16 WSAR 3-6 WNOE 24-19 KIMN 5-3 WJDX 11-12 WSGA 17-13 WGOW 18-15 WLEE 26-22 WBBF 15-26 WBBF 15-26 WGRQ 21-18 KYNO 28-24 WZZM 15-10 WYSL 26-19 KFMG 22-16 WLOB 20-12 KTLK 12-8 WJBQ 25-18 WDXR d 25 WDXR d 25 WNAM 18-17

PAUL ANKA -2:58 One Man Woman/ One Woman Man (UA) LP: Anka

KHJ 19-16 WABC 7-10 WFIL 11-5 KDWB 19-17 KSTP 10-14 13Q 25-23 WRKO 15-11

WSAI 12-11 WCAO 3-3 WOKY 14-17 WYRE 10-13 WOAI 22-19 KSJO on KBEQ 4-8 KAFY 27-19 XROK 17-13 KTKT 16-9 KRSP 10-10 KING d 20 KEZY 16-15 WGRD 15-4 KLEO 11-9 WIFE 14-20 WOW 17-7 WOW 17-7 WHBQ 8-12 WNOE 12-12 WJDX 9-6 WSGA 12-11 WLEE 2-9 WZZM 8-6 WKBW 9-14 WLOB 6-11 KTLK 15-13 WJBQ 22-17 WDXR 5-14 WNAM 24-22

WCFL 9-12 KJR 12-15 K100 14-10 WISM 9-10 KUPD 16-14 WIBG 11-10 WAMS 15-23 WROK 12-15 WRIE 5-6 WPOP 13-19 KYSN 6-6 WORG 10-7 WROV 10-8 WVLK 24-26 WEEO 12-24 KKXL 8-13

AVERAGE WHITE BAND-3:00 Pick Up The Pieces (Atlantic)

LP: Average White Band P2 P1 KTKT 1-1

KHJ 5-4 KKDJ 19-19 KFRC 10-5 WABC 12-11 99X 4-3 WPIX 7-3 KDWB 24-18 KDWB 24-18 KSTP 26-19 13Q 20-15 CKLW 14-8 WDRQ 13-5 KLIF a 19 WRKO 3-2 WQX1 3-2 Z93 8-5 WEAM 7-6 WRC 10-5 WRC 10-5 U100 d 22 P2 WSAI 25-21

WSAI 25-21 WCAO 11-7 WOKY 17-12 WYRE 7-6 WOAI 30-7 KSJO 4-2 KBEQ 21-15 KAFY 16-7 XROK 4-4 WYND a 26 KAKC 17-10

WCFL 28-23 WCOL 4-8 WNCI 23-10 KQWB 33-24 KJR 7-4 KJRB 20-15 K100 6-5 WJON 27-24 WJON 18-12 KTKT 1-1
KRSP a
KING 16-11
KEZY 10-7
WG RD 14-10
KIOA 13-7
KLEO 27-22
KRIZ a 23
KCBQ a 22
Y100 a 21
WMC FM 13-7
WMYQ a
WIFE 30-21
WVOV 19-7
WOW 16-6
WHBQ 12-3
WNOE 10-3
WJDX 12-8
WSGA 20-16
WGOW 13-6
WLEE 7-7
WBBF 7-3
WGRQ 8-6
KYNO 9-1
WZZM 7-5
WYSL 3-3
KFMG 20-5
WKBW 11-5
WI OR d 18 WISM 18-12 WAKY 7-5 7| WKLO 5-5 KEEL 1-2 KUPD 13-7 WIBG 15-9 WFOM 22-18 WFOM 22-18 WBQ 23-17 WERC 14-12 WAMS d 21 WROK 32-22 WPOP 1-1 KYSN 14-9 WBGN 8-2 KDON 9-3 WORG 16-12 KJOY 1-1 WROV 4-3 WKGN 8-2 WRFC 5-5 WEEC 26-18 KKXL d 30 WSAR 4-1 WKBW 11-5 WKBW 11-5 WLOB d 18 KTLK 26-14 WJBQ 24-21 WDXR 7-5 WNAM 22-20

P3

BACHMAN-TURNER -3:56 Roll On Down The Highway (Mercury) LP: Not Fragile

P2

WCAO 30-26

P1 KKDJ 26-23 KFRC d 25 WFIL a KSTP on CKLW 30-27 WRKO d 29 WQXI 29-26 Z93 on WLS on WEAM d 25 U100 18-18

KSJO on KAFY d 28 XROK on KAFY G 28

XROK ON

KLIV A

KAKC G 26

KTKT a 27

KRSP A

KEZY A

WGRD G 30

KIOA 27-23

WIFE a 30

WHBQ 29-28

WNOE A

WINOE A

WINOE A

WLEE ON

WBF A 30

WJEE ON

WBF A 30

WJEE ON

WGRD G 20

KYNO G 29

WZZM 25-14

WYSL 19-15

KFMG 24-20

WLOB A

KTLK 20-17

WJBQ A 30

WDXR A

WNAM A

WFOM 38-32 WBBQ d 37 WE'RC d 26 WAMS a WROK 31-25 WPOP a n KYSN 30-25 WBGN d 28 KDON d 30 WORG a KJOY 30-24 WRO V 23-16 WRFC 35-28 WEEO d 28 KKXL 31-24 WSAR 25-18

WCFL a 31 WCOL 38-25 WNCI d 35 KQWB 37-27

KJR 30-28 KJRB 25-20

KJRB 25-20 K100 on WJON d 26 WISM 27-23 WKLO 34-31 KUPD 25-20

WIBG 25-20 WFOM 38-32

BAD COMPANY-3:21 Movin' On (Swan Song)

LP: Bad Company

KDWB 25-24 U100 17-11

WCAO a 30 KTKT a n KRSP d 30 KRSP d 30 WVOV on KIMN d 18 WSGA 23-19 WLEE a WBBF a 30 WGRQ d 25 KYNO on WYSL d 28 WLOB a KTLK 40-35

P2

WCOL 39-36 WNCI 47-31 KJR a KJRB 30-29 KJRB 30-29 K100 on WISM on KUPD on WROK a KYSN d 37 WBGN on KKOM a KJOY a KJOY a WROV 30-24 WRFC a 34 WEEO on KKXL 33-26 WSAR 23-17

P3

P3

WCOL 11-7

. P3

DAVID BOWIE-2:32 Changes (RCA)

LP: Hunky Dory

KKDJ 7-7 KFRC d 26 KDWB 2-5 KSTP 18-9 13Q 13-16 WPEZ 11-12 WQXI 14-19 WEAM 5-7 WRC 12-10

WYRE 15-14 KAKC d 29 WGRD 27-25 KLEO d 26 Y100 30-27 WVOV 20-12 KIMN 15-15 WBBF 11-13 WYSL 10-7 WCOL 11-7 KQWB 22-18 K100 d 22 KUPD 23-20 WFOM 23-19 WBBQ 14-10 WAMS 3-2 WROK a KDON 30-26 WROV 12-9 WEEO 7-4 KKXL 12-10

POLLY BROWN-3:20 Up In A Puff Of Smoke

P2 P1 WCFL 35-32 WCOL 26-22 WNCI 41-28 KQWB 31-31 KJRB 27-22 WISM a WAKY a KEEL 20-16 WIBG a WFOM 37-29 WBBQ 30-28 WERC d 27 KYSN 31-26 WBGN on KSJO d 19 KRSP 22-22 KIOA 16-12 WNOE a WJDX 21-19 WGOW on WPIX on WQXI 30-28 Z93 on **WLEE** a WGRQ a KFMG a 28 WBGN on WORG d 28 KJOY 12-6 WROV on WRFC 30-19 WEEO d 29 KKXL 32-23 WSAR d 29

CARPENTERS-2:48 Please Mr. Postman (A&M)

P2

KRSP 4-7 KING 1-1 KEZY 1-3 WGRD•2-2

KIOA 1-1 KLEO 2-3 KRIZ 3-2

P1 KHJ 3-2 KKDJ 15-8 KFRC 3-2 WABC 11-4 99X 11-9 WFIL 5-4 WFIL 5-4 KDWB 6-3 KSTP 2-2 13Q 3-2 WPEZ 7-4 KLIF 4-2 WRKO 7-7 WQXI 13-14 Z93 7-7 WLS 2-2 WEAM 3-1 WRC 2-2 KSI Q 5-6

KSLQ 5-6

P2

KRIZ 3-2 KCBQ 6-3 Y100 6-5 WMYQ 25-25 WIFE 6-12 WVOV 5-9 WOW 4-2 WHOR 19-13 KIMN 2-2 WJDX 2-1 WSGA 5-4 WGOW 1-3 WLEE 4-1 WBBF 3-6

WBBF 3-6 WGRQ 3-2 KYNO 5-7 WZZM 2-4 WYSL 2-1 KFMG 2-2 WLOB 2-1 KTLK 3-2 WJDR 2-1 WDXR 8-10 WNAM 3-3 WSAI 4-2 WCAO 2-1 WOKY 2-2 WYRE 2-1 WOAI 5-2 KSJO 8-10 KBEQ 3-2 KAFY 2-2 XROK 14-18 WYND 2-3 KAKC 14-24 KTKT 2-4

WCFL 2-1 WCOL 5-9 WNCI 4-1 KQWB 1-1 KJR 1-2 KJRB 2-1 K100 4-3 WJON 2-1 WISM 2-2 WAKY 16-16 WKLO 28-29 KEEL 14-26 KUPD 3-10 WIBG 28-30 WFOM 7-3 WBGQ 16-19 WERC 12-16 WAMS 1-5 WROK 2-2 WROF 2-2 WROF 2-2 WROF 2-2 WROF 2-2 WROF 3-1 WFON 15-13 WVLK 5-4 WROF 1-3 WEFC 1-3 WEFC 1-3 WEFC 1-3 WEFC 1-10 KKXL 1-2 WSAR 9-16

P3

WISM 11-16 WAKY 19-21 KUPD 11-17 WROK 10-13 WPOP 3-6

WVLK 20-23 KKXL 34-33

P3

P3

HARRY CHAPIN-3:44 Cat's In The Cradle (Elektra)

LP: Verities & Balderdash

KHJ 7-8 KKDJ 3-3 KFRC 8-11 WABC 9-14 99X 13-16 WFIL 19-21 KSTP 8-10 WPEZ 21-21 CKLW 4-4 WDRQ 6-6 KLIF 9-13 WR KO 8-10 Z93 17-20 WLS 12-15 WRC 16-16 KSLQ 4-5 U100 12-12

P1

WSAI 18-24 WOKY 10-10 WOAI 6-27 KSJO 5-8 KBEQ 31-26 WYND 14-16 KTKT 16-25 KRSP 7-9 KING 5-5 KEZY 9-11 WGRD 4-17 KLEO 4-4 WGRD 4-17 KLEO 4-4 KRIZ 9-11 KCBQ 1-1 Y100 9-9 WMYQ 11-12 WOW 6-14 WHBQ 9-21 WNOE 18-22 WGOW 11-10 WBBF 10-11 WZZM 9-20 WKBW 6-10 WNAM 4-8

P2

MAC DAVIS-3:19 Rock 'N Roll (Columbia)

WCAO 15-10 WYRE 22-19 WOAI a 24 XROK 16-15 KQWB 23-22 KJRB 19-17 WJON 20-19 WISM 21-21 WPIX on WEAM 29-29 WISM 21-21 WIBG 18-17 WFOM 21-15 WERC 19-15 WAMS-9-10 WROK d 34 WRIE 27-21 WPOP 22-21 KYSN on WBGN 23-19 WORG 26-23 WROV 22-19 WVLK 10-8 WEEO 9-8 KKXL 24-20 XROK 16-15 KRSP 21-21 KLEO d 29 WIFE 29-24 WOW 20-8 KIMN 23-25 WJDX 8-7 WGOW 19-14 WLEE 17-17 WNAM 29-28

JOHN DENVER-2:50 Sweet Surrender (RCA) LP: Back Home Again

P2 P1

P3 WCFL 33-24 WCOL 19-13 WNCI 28-20 KQWB 26-23 KJR 26-16 KJRB 14-13 K100 on 8 WJON 24-14 WISM d 29 WFOM 24-14 WBBQ 26-23 WROK 34-32 WROK 34-32 WRIE 8-3 KYSN 18-16 WBGN 21-14 WORG d 24 KJOY 17-12 WROV 27-25 WYLK 15-11 WREC 17-16 WEEO 30-26 KKXL 11-15 WSAR 6-9 WOAI 25-23 KAFY 21-14 XROK a KTKT 17-16 KRSP 24-23 KHJ 30-27 KSTP 28-29 WRKO 23-22 WQXI 20-20 Z93 11-10 WLS a 26 KSLQ a 13 KRSP 24-23 KING on WGRD a 16 WMC FM a 28 WIFE 22-17 WVOV 7-5 WOW on . KIMN 10-12 WSGA 22-21 WGOW 12-11 WLEE 22-16 WLEE 22-16 WLEE 22-16 KYNO d 30 WZZM 18-12 WYSL 23-21 KFMG 28-25 KTLK 6-6 WDXR d 22 WNAM d 27

PAUL DAVIS-3:52 Ride 'Em Cowboy (Bang)

LP: Ride 'Em Cowboy

P1

KBEQ 30-30 XROK 11-12 KAKC 1-5 KLEO 7-5 Y100 11-13 KKDJ 10-13 WPEZ 18-20 WEAM 8-11 WRC 8-6 WMYQ 29-30 WHBQ 24-20 KFMG 16-21

P3 KUPD 7-13 WIBG 12-11 WROK 25-30 WRIE 21-24

P3

P3

DISCO TEX & THE SEX-O-LETTES-3:56 Get Dancin' (Chelsea) LP: Get Dancin'

P2 KHJ 16-14 KKDJ 8-10 KFRC d 20 WABC 8-9 WRKO 24-23 WQXI on Z93 on n WEAM 10-9 WRC 22-17

WCAO 9-5 KAFY 4-4 XROK d 17 WYND 11-8 KAKC 21-15 KING on KEZY on KIOA a 29 WOW d 19 WHBQ 19-18 WNOE 7-7 WSGA 19-18 WCFL 18-17 K100 15-12 WIBG 2-2 WFOM d 35 WBBQ 25-20 WAMS 5-3 WPOP 19-18 KYSN a KDON a WORG 18-17 WNOE 7-7 WSG A 19-18 WGOW 16-18 WLEE 9-2 WBBF 22-19 WGRQ 6-3 KYNO 30-28 WYSL 7-6 WKBW 4-4 KTLK a 29

DOOBIE BROTHERS-4:17 Black Water (WB)

LP: The Captain & Me

KHJ 23-17 KHJ 23-17 KKDJ 6-5 KFRC 24-18 WPIX a WFIL d 23 KDWB 1-2 KSTP 4-4 13Q 1-1 WPEZ 3-2 CKLW d 26 KLIF 17-11 WRKO 25-14 WGXI 18-11

WRKO 25-14 WQXI 18-11 Z93 20-12 WLS a 25 WEAM 6-5 WRC 4-1 U100 8-8

WSAI 29-20 WCAO 18-11 WOKY a 25 WYRE 5-4 WOAI 23-20 KSJO 6-4 KBEQ 10-3 KAFY 22-12 XROK 5-2 WYND 3-2 KAKC 29-21 KTKT 5-5 KRSP 3-2

KING 11-7 KEZY 20-17 WGRD a 24-15 KIOA 3-3 KLEO 13-2 KRIZ 20-14 Y100 14-11 WMC FM 17-13 WIFE 20-11 WVOV 2-1 WOW a 20 WHBQ 20-10 WNOE d 23 KIMN 26-10 WSGA 2-2 WGOW 2-1 WLEE 13-10 WBBF 1-2 WGRQ 12-8 KYNO 22-17 WCFL a 28 WCOL 7-5 WNCI 21-9 KQWB 4-5 KJR 2-1 KJRB 3-2 K100 16-9 WJON 3-3 WISM 15-9 WISM 15-9 WAKY 10-7 WKLO 16-2 KEEL 24-11 KUPD 15-11 WIBG 13-5 WFOM 29-23 WBBQ 1-1 WERC 1-1 WAMS 18-12 WROK 16-6 WRIE 24-19 WPOP 23-22 KYSN 17-8 WGRQ 12-8 KYNO 22-17 WZZM 16-8 WYSL 24-18 KFMG 3-4 WKBW a 29 WLOB 12-4 KTLK 8-4 WJBQ 2-1 WDXR 17-8 WNAM 9-5 KYSN 17-8 WBGN 15-6 WBGN 15-6 KDON 3-2 WORG 15-10 KJOY 2-2 WVLK a WRFC 3-1 WEEO 10-7 KKXL 3-4 WSAR 16-14

CARL DOUGLAS-3:18 Kung Fu Fighting (20th) LP: Kung Fu Fighting & Other Great Love Songs

P2

WSAI 2-3

P1 KHJ 6-15 KKDJ 2-4 KFRC 5-10 WABC 2-5 99X 1-1 WPIX 1-1 WFIL 1-2 KSTP 9-11 13Q 4-5 WPEZ 2-3 CKLW 1-2 WDRQ 1-1 KLIF 5-9 WRKO 6-15 XQXI 2-5 Z93 3-9 WEAM 9-20

WEAM 9-20 WRC 3-4 KSLQ 12-12

WCFL 22-26 KJRB 6-10 WISM 5-8. WAKY 4-9 WKLO 1-4 WERC 28-30 WAMS 11-14 WROK 6-9 WRIE 6-8 WPOP 2-2 WBGN 2-3 KDON 11-18 WVLK 4-13 WSAI 2-3 WOKY 3-4 WYRE 8-12 WOAI 28-30 KBEQ 2-4 KAFY 11-20 WYND 10-10 KEZY 11-14 WGRD 7-9 KIOA 9-14 KLEO 8-11 KRIZ 11-13 KCBQ 3-6 KRIZ 11-13 KCBQ 3-6 Y100 10-12 WMYQ 7-10 WOW 5-12 WHBQ 10-17 WGOW 4-5 WBBF 5-8 WGRQ 7-11 WZZM 5-11 WYSL 6-13 KFMG 8-8 WKBW 3-6 WJBQ 3-7 WDXR 22-27 WVLK 4-13 KKXL 35-34

P3

CAROL DOUGLAS-2:47 Doctor's Orders (Midland)

WNAM 12-16

WMYQ 21-18

P1 P2 WOAI 20-6 KBEQ 16-16 KAFY 19-17 WYND 22-19 KAKC 4-2 KRSP 19-14 KING on KEZY 19-13 KIOA 28-25 KLEO d 25 Y100 a 19 WMY G 21-18 P1 KHJ 22-23 KFRC 12-12 WABC 6-6 99X 2-2 WPIX 6-6 WFIL 13-7 CKLW 29-25 WRKO 2-1 WQXI 21-18 Z93 14-8 WLS 13-11 WEAM 15-15 KSLQ 17-7

P3 WCFL 24-16 KQWB 9-4 KJR 21-20 WJON d 25 WISM 17-15 WISM 17-15 WAKY a WKLO a 30 KEEL 9*9 WIBG 7-7 WFOM 5-4 WERC 8-6 WAMS 7-4

OHBUTTER BOY



FANNY



T DENOTES FIRST WEEK IN PARALLELS

Carol Douglas continued.....

d= Debut n= Nite

WIFE 27-15 WOW 14-18 WNOE 11-11 WJDX 13-13 WSGA 11-8 WGGW 16-22 WLEE 6-15 KYNO 18-16 WYSL 12-12 WKBW 10-9 WLOB 8-15 WJBQ 16-12 WJBQ 16-12 WDXR 12-15

WPOP 17-15 KYSN 40-33 KDON 2-4 KJOY 24-25 WROV 18-15 WEEO 2-3 KKXL 17-22 WRIE 15-14

P3

WCFL 8-4

WCOL 3-2 WNCI 8-3

THE EAGLES-3:25 Best Of My Love (Asylum)

LP: On The Border

P1 FI
KHJ 13-7
KKDJ 13-9
KFRC 23-13
WABC 24-19
99X 12-10
WPIX d 18
WFIL 20-15
KDWB 5-4
KSTP 5-5
13Q 7-4
WPEZ 9-8
CKLW 8-5
KLIF 3-4
WRKO 9-9
WQXI 7-4
Z93 4-2
WLS 7-4
WEAM 11-8
WRC 9-7
U100 6-4

P2 WSAI 7-4 WCAO 10-8 WOKY 8-7 WYRE 6-5 WOAI 29-17 KSJO 18-13 KBEQ 12-10 KAFY 23-16 XROK 1-3

WYND a 17 KAKC 20-13 KTKT 4-2 KRSP 9-6 KING 9-4 KEZY 13-10 WGRD 3-3 KIOA 11-10 KLEO 26-20 KRIZ 8-6 Y100 20-17 WMC FM 8-10 WMYQ 17-14 WIFE 5-1 WVOV 8-13 WOW 19-17 WHBQ 17-9 WNOE 8-8 KIMN 9-6 WJDX 6-4 WSGA 4-3 KQWB 20-12 KJR 8-6 KJR 8-6 KJR 8-5 WJON 6-5 WISM 8-5 WAKY 2-3 WKLO 4-7 KEEL 3-3 WFOM 20-17 WBBQ 3-2 WERC 5-4 WAMS 10-6 WROK 11-4 WRIE 23-18 WPOP 15-11 KYSN 27-20 WBGN 9-4 KDON 19-12 WORG 21-14 KJOY 9-9 WROV 1-1 WYLK 3-3 WREC 6-2 WEEO 3-2 KKXL 10-9 WSAR 5-5 WSGA 4-3 WGOW 7-7 WLEE 10-4 WBBF 13-5 WGRQ 4-4 KYNO 23-18 WZZM 3-2 WYSL 9-5 KFMG 9-7 WKBW 8-3 KTLK 9-7 WJBQ 6-4 WDXR 15-7 WNAM 14-12

Across the board requests.

ELECTRIC LIGHT ORCHESTRA-3:06 Can't Get It Out Of My Head (UA) LP: Eldorado

WFILd 24 KDWB 26-25 KSTP 14-15 13Q 29-28 WQXI 28-24 WEAM 25-22 U100 4-7

DAVID GATES-2:58 Never Let Her Go (Elektra)

LP: Never Let Her Go

P1 U100 27-25

WSAI on KAKC 15-9 WGRD d 20 KIMN 28-26 W77M 30-23 WGRQ d 28

P3 WCOL 33-30 WNCI a WNCI a WJON 28-27 WAKY d 28 KEEL a KUPD d 26 WFOM d 38 WBBQ 28-22 WROK on KYSN d 35 KDON 24-23 WROV a WVLK a WFCO 30 WEEO 3 KKXL 26-21 WSAR 22-19

GLORIA GAYNOR-2:55

Never Can Say Goodbye (MGM)

P2 P1 P2 WSAI 13-23 WCAO 8-14 WO KY 11-11 WYRE 14-15 WOAI 13-10 KBEQ 18-14 KAFY 10-6 WYND 15-13 KAKC 9-6 KRSP 16-20 KING 15-13 KEZY 5-4 WGRD 20-21 KLEO 10-16 WMC FM 6-6 WMC FM 6-6 WMYQ 13-9 WIFE 2-4 WOW 11-10 WHBQ 7-8 WNOE 25-20 KIMN 6-8 WJDX 10-10 KFRC 15-15 WABC 18-15 99X 10-11 WFIL 7-10 KSTP 17-26 KSTP 17-26 CKLW d 29 WRKO 5-5 WQXI 10-13 Z93 d 19 WLS 11-9 WEAM 12-17 KSLQ 3-3

WCFL 19-13 WNCI 16-16 KJR 18-10 K100 13-27 WJON 15-15 WISM 7-6 WAKY 20-19 WKLO 24-28 KUPD 17-15 WIBG 8-8 WFOM 16-12 WERC 6-8 WAMS 6-7 WROK 23-12 WRIE 13-11 WROK 23-12 WRIE 13-11 WPOP 18-14 KYSN 19-18 WBGN 25-20 WORG 9-6 WROV 11-11 WVLK 18-10 WRFC 9-14 WEEO 5-9 WSAR 8-11 KIMN 6-8 WJDX 10-10 WLEE 5-12 WZZM 29-21 WYSL 8-8 WKBW 13-13 WLOB 4-7 KTLK 39-34 WJBQ 14-10 WDXR 6-16 WNAM 17-19

P3

GRAND FUNK -3:16 Some Kind Of Wonderful (Capitol) LP: All The Girls In The World

P2

KHJ 15-10 KKDJ 20-14 KFRC 21-17 WABC 28-24 WABC 28-24 99X 15-15 WP1X 19-14 WFIL 6-8 KSTP d 27 WPEZ 19-19 CKLW 23-23 WRKO 14-13 WQXI 11-8 Z93 10-6 WEAM 13-12 WRC a 21 U100 a 23

WSAI 17-17 WSAI 17-17 WCAO 7-6 WOKY 21-14 WYRE 11-7 WOAI 12-15 KSJO 15-12 KBEQ 13-12 KAFY 12-8 XROK 6-9

P2

WYND 17-14
KAKC 11-7
KTKT 18-18
KRSP 11-11
KING 20-12
KEZY 17-18
WGRD 21-14
KIOA 12-20
KLEO 14-14
KRIZ 13-8
WMC FM 11-9
WMC FM 11-9
WYOV 12-8
WOV 12-8
WOV 16-16
WHBQ 18-14
WNOE 16-16
KIMN 17-13
WSGA 13-12
WLEE 14-8
WGRQ 16-10
KYNO 20-19
WZZM 14-13
WYSL 20-17
KFMG 10-10
WKBW a 27
WLOB 14-6
KTLK 14-11
WJBQ 5-3
WDXR 3-3
WNAM 23-21

WSAR 7-8

GEORGE HARRISON-3:12 Ding Dong; Ding Dong (Apple)

LP: Dark Horse

P1

P2 WYRE 27-24 WMC FM 27-24 WMC FM 27-24 WBS 28-28 WBS 29-27 WSM 28-28 WAMS a WGRQ 29-27 KYNO 13-14 KFMG 27-22 WLOB on KTLK 18-16 WPOP d.29 KDON 29-28 KDON 29-28

KDON 29-28 WROV 28-26 WEEO 22-20 KKXL 29-19

P3

JETHRO TULL-3:20 Bungle In Jungle (Chrysalis)

P2

P3

LP: War Child

F1 KHJ 21-22 KKDJ 9-12 KDWB 4-7 KSTP 15-16 13Q 11-14 WPEZ 8-14 CKLW 9-7 WDRQ 12-9 KLIF 10-10 WQXI 23-23 WLS 10-8 WEAM 4-4 WRC 5-8 U100 5-5

P3 WCFL 13-9 KQWB 13-9 KJR 4-5-14 WJON 10-11 WISM 14-19 KEEL 12-12 KUPD 5-6 WFOM 13-10 WROM 5-10 WPOP 12-17 KYSN 16-12 WBGN 6-16 WROV 7-7 WSAI 6-16 WCAO 6-12 WYRE 4-10 WOAI 10-9 KSJO 11-18 KSJO 11-18 KBEQ 19-24 KAFY 17-11 XROK 10-14 WYND 8-11 KTKT 11-13 KRSP 5-8 KING 7-10 WGRD 17-26 KLEO 6-6 KRIZ 6-4 Y100 12-10 WMC FM 16-19 WNFE 3-8 WHBQ 16-19 WNOE 21-18 WSGA 7-10 WBBF 12-15 KYNO 10-11 WZZM 12-22 WKDW 16-22 WLOB 9-17 WDXR 16-24

WDXR 16-24 **WNAM 6-9**

ELTON JOHN-5:58 Lucy In The Sky With Diamonds (MCA)

P2

P1 KHJ 2-6 KKDJ 5-6 KFRC 1-3 99X 9-13 WPIX 5-4 WFIL 9-11 KDWB 9-12 KSTP 3-6 13Q 6-7 WPEZ 6-7 CKLW 2-3 WDRQ 4-8 KLIF 2-3 WRKO 1-4 WQXI 12-17 X93 5-13 WEAM 1-3 WEAM 1-3 WEAM 1-3 WEAM 1-3 U100 9-10 **P1**

P2 WSAI 3-5 WCAO 12-16 WOKY 7-8 WYRE 1-2 WOAI 2-12 KSJO 2-3 KBEQ 6-11 KAFY 5-10 WYND 4-6

KAKC 6-16 KTKT 6-8 KRSP 2-4 KING 3-3 KEZY 3-5 WGRD 6-6 KIOA 7-11 KLEO 3-7 KRIZ 2-3 KCBQ 2-5 Y100 8-8 WMC FM 4-8 WMY Q 14-15 WIFE 4-10 WVOV 3-10 WOW 2-4 WHBQ 3-5 WNOE 3-5 WSGA 3-5 WGOW 8-12 WLEE 8-19 WGOW 8-12 WLEE 8-19 WBBF 6-9 WGRQ 2-5 KYNO 4-6 WZZM 6-7 WYSL 1-2 KFMG 5-6 WKBW 5-7 WLOB 3-5 KTLK 2-10 WJBQ 7-11 WDXR 2-4 WNAM 2-1

WCFL 3-5 WCOL 13-18 WNCI 1-11 KQWB 3-7 KJR 3-7 KJRB 4-6 K100 2-4 WJON 4-6 WISM 3-4 WAKY 21-25 WKLO 14-12 KEEL 4-6 KUPD 2-4 WIBG 14-27 WFOM 15-8 WBBQ 9-18 WERC 7-9 WAMS 4-13 WROK 4-5 WRIE 3-4 WPOP 6-4 KYSN 1-1 WBGN 7-17 KDON 12-22 WORG 7-16 WROV 5-10 WLK 6-5 WELO 4-16 KKXL 5-3

P3

CAROLE KING-3:30 Nightingale (Ode)

LP: Jazzman

PI KHJ a 29 WPIX on Z93 on day WEAM 28-18 U100 25-19

MCAO 26-24 KSJO on KAFY 24-23 KTKT 22-21 KEZY a KEZY a MMC B 28-28 KJR a K100 17-17 WISM on WMC FM 29-23 KQWB 28-28 KJR a K100 17-17 WISM on WISM on WHBQ 28-26 KUPD on KIMN 30-21 WHBQ 32-26 WEE 26-20

P2

WMC FM 29-2 WHBQ 28-26 KIMN 30-21 WLEE 26-20 WGRQ 26-21 KYNO 29-25 WYSL a KTLK 23-22 WNAM a

P3

WFOM 34-26 WBQ 32-26 WROK on WRIE 32-27 WPOP d 28 KYSN 15-13 WBGN 29-21 KDON 26-24 WORG d 25 WROV d 28 WYLK 29-18 WYLK 29-18 WFEC 28-25 WEEO 15-12 KKXL 18-17 WSAR 26-24

P2

LOVE UNLIMITED -3:12 I Belong To You (20th)

LP: In Heat

P1 WDRQ 10-10 WQXI 25-21 Z93 13-11

P3 WAKY 23-20 WKLO a 23 KEEL a WRFC a 37 WSAR 28-26 KJOY on LABELLE-3:14 Lady Marmalade (Epic)

LP: Nightbirds

P1 KHJ 28-24 KKDJ 23-20 KFRC a 99X a 18 WFIL 23-16 CKLW a WRKO 13-8 WQXI d 29 Z93 d 18 WEAM a

WCAO d 27 KSJO a KROY a KTKT a 30 KEZY a WIFE on WHBQ a 29 WNOE 17-9 WSGA a 28 WGOW a WLEE a WGRQ d 30 WYSL on WJBQ 28-22 WDXR a

P2

WCAO d 27

WCOL 40-26 WNCI d 48 KJR a KJRB a K100 a WJON on WAKY a WAKY a
WKLO d 34
KEEL a 29
WIBG 22-13
WFOM d 27
WPOP 30-20
WBGN a
WORG a
KJOY 11-4
WRFC a 35
WEEO a
WSAR 21-12

P3

. P3

Showing growth and good chart gains.

JOHN LENNON-2:58 No. 9 Dream (Apple)

LP: Walls and Bridges

P1

WEAM d 26 U100 26-20

P2

P2

WCAO 20-13
WYRE 23-18
WOOL 22-20
WCCL 22-20
WNC1 26-17
KAFY a 30
XROK a
KTKT 20-17
KRSP d 17
KING on
KIOA 30-26
WMC FM 20-17
WJDX 22-21
WSGA 28-24
WLEE 21-13
WGRQ 24-22
KYNO 25-20
WYSL 30-24
KFMG 30-23
WLOB d 19
KTLK11-9
WJBQ 26-20
WNAM 21-13
WFC 24-17
WSGA 21-17
WJBQ 26-20
WNAM 21-13

LYNYRD SKYNYRD-4:41 Free Bird (MCA)

LP: Pron. Leh-nerd Skin-nerd . P2

KDWB 7-9 WQXI 8-10 WEAM 17-13 WRC 14-13 U100 13-14

WYRE 26-17 KBEQ 23-23 XROK 8-8 WYND 25-23 WMC FM15-16 WHBQ 5-6 WGOW 15-21 WLEE ra 24 WBBF 21-22 WGRQ 5-9 WGRQ 5-9 WYSL 13-23 WKBW 20-24

KTLK on WDXR 19-12

P3

WCFL 4-3 WCOL 1-4 WNCI 3-6 KQWB 2-2 KJR 6-3 KJRB 1-3 K100 3-1 WJON 1-4 WISM 1-1 WAKY 6-2 WKLO 2-1 KEEL 2-5

KUPD 1-1



BARRY MANILOW-3:15 Mandy (Bell)

LP: Barry Manilow II

P1 **P2** P1 KHJ 4-3 KKDJ 4-2 KFRC 2-1 WABC 3-1 99X 3-4 WPIX 3-2 WFIL 2-1 KDWB 3-1 KSTP 1-1 13Q 2-3 WPEZ 1-1 CKLW 3-1 WDRQ 5-3 KLIF 1-1 WEX 4-3 WQXI 1-1 Z93 2-4 WLS 1-1 WEAM 2-2 WRC 1-3 KSLQ 7-1 U100 1-1 P2 KAKC 7-3 KTKT 3-7 KRSP 1-1 KING 2-2 KEZY 2-1 WGRD 1-1 KIOA 2-2 KLEO 1-1 KRIZ 1-1 KCBQ 12-9 Y100 2-2 WMC FM 1-1 WMYQ 5-4 WIFE 1-3 WVOV 1-2 WOW 1-1 WHBQ 1-1 WHOG 2-2 WJDX 1-2 WSGA 1-1 WGOW 5-4 WLEE 1-3 WBBF 2-1 WGRQ 1-1 KYNO 8-2 WZWA 1-1 WKBW 2-1 WKBW 2-1 WKBW 2-1 WLOB 1-2 WJDX 1-2 WZWA 1-1 WYSL 4-4 KFMG 1-1 WKBW 2-1 WLOB 1-2 WJDX 1-2 WJDX 1-2 WZWA 1-1 WYSL 4-1 KYNO 8-2 WZWA 1-1 WYSL 1-5 WJBQ 1-2 WJBQ 1-2

P2 WSAI 1-1 WCAO 1-2 WOKY 1-1 WYRE 3-3 WOAI 1-1 KSJO 1-1 KBEQ 1-1 KAFY 1-1 XROK 2-1 WYND 1-1

WLPD 1-1 WIBG 1-1 WFOM 12-5 WBBQ 2-5 WERC 2-5 WAMS 2-1 WROK 1-1 WRIE 1-1 WPOP 4-3 KYSN 3-14 WBGN 3-11 KDON 1-1 KDON 1-1 KDOY 8-20 WROV 2-2 WVLK 1-1 WREC 2-4 WEEO 1-1 KKXL 2-1

Still very strong-slow on burn out,

The Wolfman Jack 'Custom Radio Show' is RATED #1 in Key Markets!

MINNEAPOLIS:

7 pm-12 mid Sunday - MSA Shares

	TOTAL	TEENS
KDWB (Wolfman	1) 11.5	37.6
KSTP (Rock)	7.7	13.4
WDGY (Rock)	5.1	9.2
U100 (Rock)	5.6	19.2

BOSTON:

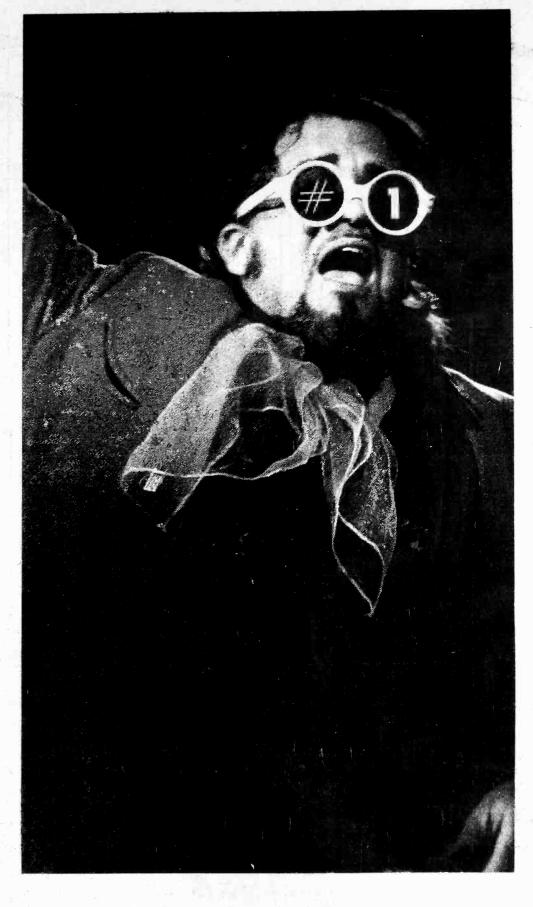
7 pm-12 mid Saturday – MSA Shares

WROR (RKO FM Automated Gold Format)
NUMBER ONE 18-34
MEN & WOMEN!

COLUMBUS:

7 pm-12 mid Saturday -- MSA Shares

WNCI NUMBER ONE 18-49 ADULTS!



HE CAN DO IT FOR YOUR STATION, TOO!

Call Audio Stimulation



(213) 466-1605

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RALLELS d= Debut n= Nite T DENOTES FIRST WEEK IN PARALLELS

MCCARTNEY & WINGS-3:37 $Sally\ G\ (Apple)$

P2 P1 KFRC 13-7 KSTP 24-17

P3 WSAI 11-8 KSJO 13-9 KAFY 25-24 WYND 6-12 KAKC 13-11 KING 17-17 KIOA 18-18 KLEO 19-19 WMC FM 10-18 WFOM d 39 WHBQ 23-23 WGOW 10-17 WGRQ 13-14 WDXR 4-11 WNAM 11-11 WNAM 11-11 WNAM 11-11 WNAM 11-11 WNAM 11-11 WNAM 11-11 WRE 9-9 KYSN 4-3 KFMG 14-14 WDXR 4-11 WNAM 11-11 WNAM 11-11 WEEO 11-21 KKXL 7-7

MCCARTNEY & WINGS-3:03 Junior's Farm (Apple)

P1 KHJ 27-30 CKLW 15-14 WLS 21-23

P2 WOKY 22-22 WOAI 11-28 KBEQ 24-25 WYND 6-12 KAKC 24-30 KING 17-17 WGRD 25-19 KRIZ 21-22 Y100 22-26 WMC FM 10-18 WMYQ 20-23 WOW18-13 WNOW 18-13 WNOE on WZZM 19-26 KFMG 14-14 WNAM 8-7 P2

WCFL 26-38 KJR 15-19 WAMS 17-22 WORG 5-19

P3

JONI MITCHELL-3:10 Big Yellow Taxi (Asylum)

LP: Miles of Aisles

CKLW 24-21 U100 on

WCAO 23-20 WYRE 25-23 WGRD 28-23 WMC FM a 30 WVOV d 20 KIMN 35-30 WLEE a WZZM 24-19 WJBQ 27-24

WCOL 17-17 WCOL 17-17 WNC1 29-18 KQWB 32-32 KJR on WISM on KEEL 33-28 KUPD a WFOM 33-28 WBBQ 11-14 WAMS on WAMS on WROK a WRIE 28-22 KYSN on WROV on WVLK d 30 WRFC a 33 WEEO a

MARIA MULDAUR-3: 26 I'M A Woman (WB)

LP: Waitress In The Donut Shop

P2

WCAO 28-25
KSJO on
KAFY d 27
XROK d 20
KAKC d 28
KING on
WGRD 18-13
KLEO 29-27
WMC FM a 29
WYOV 16-17
KIMN a 40
WJDX 17-14
WSGA a 30
WGOWa
WLEE 29-26
YNO on
7M 22-15
26-26
YNO on
7M 22-15
YOU OF THE PROPERTY OF THE PRO P1 KSTP on WRKO 26-18 WQXI 26-25 Z93 on

WROV 26-23 WVLK 22-15 WRFC 27-24 WEEO d 25 WSAR 11-13

Looks good this week.

OLIVIA NEWTON-JOHN-3:28

Have You Never Been Mellow (MCA)

LP: Have You Never Been Mellow P2

P1 KSTP on KLIF a 18 WQXI a Z93 d 17 WLS on WEAM a U100 a 24

P2

WSAI 27-15
WAYS a
WCAO a 29
KAFY a
WYND a 24
KTKT 27-23
KRSP d 18
KING on
KRIZ 30-19
WMC FM 28-25 KEEL a 33
WMYQ a
WIFE on
WVOV 22-14
WNOE d 24
KIMN d 28
WJDX 24-16
WSGA 27-20
WGOW d 19
WGRQ d 29
KYNO a
WZZM d 25
WYSL on
KFMG a 30-19
WLOB a
KTLK 29-15
WNAM a

WEFC 36-27
WEEO on
KKXL d 32

P3.

WCFL 27-22

P3

One of the hottest-immediate action on phones.

P2

OHIO PLAYERS-3:12 Fire (Mercury)

Ρ1 KHJ 18-13 KKDJ 11-11 KFRC 17-8 WABC 15-7 99X 8-5 WPIX 7-13 WFIL a KDWB 13-10 13Q 19-13 CKLW 12-12 WDRQ 2-2 WRKO d 20 WQXI 4-3 Z93 1-1 Z93 1-1

WCAO 22-15 WYRE d 22 WOAI 5-3 KSJO d 15 KBEQ 20-6 KAFY 28-18 XROK ON WYND 24-18 KAKC 25-19 KTKT 12-3 KRSP a KING a KEZY ON KIOA a 28 KLEO a KCBQ 23-18 Y100 1-1 WMC FM 12-5 WMYQ 1-1 WIFE a 28 WHBQ 2-2 WNOE 1-1 WSGA 21-9 WGOW 3-2 WLEE 12-5 WBBF 26-16 WGROW 3-2 WLEE 12-5 WBBF 26-16 WGROW 3-2 WLEE 12-5 WBSF 26-16 WGROW 3-2 WLEE 12-5 WBSF 26-16 WGROW 3-2 WLEE 12-5 WBSF 26-16 WGROW 3-2 WLEE 12-5 WBOW 3-2 WHO 3-2 WLEE 12-5 WBOW 3-2 WLEE 12-5 WBOW 3-2 WLEE 12-5 WBOW 3-2 WHO 3-2 WLEE 12-5 WBOW 3-2 WEAM 16-10 WRC 18-12 KSLQ 1-2

WCFL 27-22 WCOL 8-3 WNCI 15-13 KJR d 27 KJRB d 27 KJRB d 27 KJRB d 26 WAKY 14-8 WKLO 3-6 KUPD d 19 WIBG 17-12 WFOM 35-30 WBBQ 10-4 WERC a WROK d 29 WPOP n KYSN 28-24 WBGN a KDON 25-15 WORG 14-9 KJOY 7-5 WROY d 20 WRFC 18-8 KKXL d 31 WSAR 20-10

Super strong, should go top 5.

ORLANDO & DAWN-3:04 Look In My Eyes Pretty |Woman (Arista) LP: Prime Time

P2 P3 P2 P3
WCAO 27-21
WKYRE d 26
KSJO on
KRFP 17-16
KING on
KLEO 30-23
WOW on
WHBQ 22-22
KIMN 33-24
WSGA 24-22
WLEE 20-18
KYNO 24-22
WFOM 17-7
WHSQ 19-11
WERC 26-19
WAMS d 24
WFOM 24-22
WFOM 24-22
WFOM 17-7
WHSQ 19-11
WERC 26-19
WAMS d 24
WFOM 26-23 P1 WPIX on WEAM d 27 KEEL 16-14 WIBG 23-22 WFOM 17-7 WBBQ 19-11 WERC 26-19 WAMS d 24 WRIE 31-26 WPOP 26-24 KYSN 26-23 KDON 27-25 KKAMa WORG 19-18 WVLK 25-17 WRFC 16-15 WSAR 24-20 WLEE 20-18 KYNO 24-22 WYSL 27-22 KTLK 28-23 WDXR 23-20 WNAM d 29

DONNY & MARIE -2:47 Morning Side Of The Mountain (MGM)LP: I'm Leaving It All Up To You

T 1
KKDJ 14-17
WABC 25-21
WFIL 17-17
KDWB 22-22
CKLW 20-20
WRKO 11-16
Z93 12-15
WLS 6-5
WE AM 26-19
KSLQ 9-10

E.F

P2 WSAI 15-13 WCAO 4-4 WOKY 6-6 WYRE 9-11 WOAI 19-16 KBEQ 5-5 KAFY 9-5 XROK 20-11 WYND 5-5 KAKC 23-23 KING d 18 KIOA 10-9 KLEO 18-10 WIFE 23-18 WOW 9-15 WHBQ 15-15 WNOE 15-15 WNOE 15-15 WJDX 4-3 WSGA 18-17 WLEE 3-1 KYNO 17-13 KFMG 6-11 WKBW 19-8 WLOB 10-3

WLOB 10-3 WIEG 19-8 WIEG 19-8 WDXR 18-13 WNAM 5-4 KJRB 13-7 K100 10-13 WISM 10-7 WAKY 28-23 WKLO 15-15 WFOM 4-2 WERC 24-13 WAMS 25-20 WROK 9-7 WRIE 11-10 WPOP 20-13 KYSN 21-15 WBGN 20-18 WORG 6-4 WVLK 21-25 WRFC 8-11 WEEO 20-17 KKXL 22-14

WCFL 14-7 WNCI 6-12 KQWB 12-14 KJR 23-26

KJRB 13-7

BILLY PRESTON-2:38 Struttin' (A&M)

LP: The Kids & Me

P1

P2 WCAO 21-19 XROK on WMC FM 14-1 WLEE 19-14 WGRQ 25-25

WCOL 31-27 KEEL 22-17 WFOM 28-22 WBBQ 34-25 KDON 32-27 WRFC 25-20 WEEO 17-15

P3

P2

HELEN REDDY-3:29 Angie Baby (Capitol)

LP: Free And Easy

P1 KHJ 14-19 KKDJ 21-21 KFRC 29-21 WFIL 12-18 KDWB 12-15 KSTP 11-8 13Q 5-6 WPEZ 4-6 CKLW 5-9 WDRQ 7-7 KLIF 8-14 WQXI 15-16 Z93 6-14 WLS 19-21 WEAM 14-21 WRC 7-15 KSLQ 8-8

WSAI 5-7 WOKY 13-15 WOAI 17-29 KBEQ 7-7 WYND 13-15 WYND 13-15 KING 4-6 KEZY 14-19 WGRD 8-11 KLEO 5-8 KR1Z 10-12 KCBQ 4-2 Y100 13-14 WMYQ 23-26 WNOE 13-21 WBBF 9-12 WZZM 11-18 WKBW 14-17 WJBQ 15-23

WCFL 23-29 KQWB 10-13 KJR 5-13 KJRB 11-18 K100 9-16 K100 9-16 WJON 12-13 WAKY 8-11 WKLO 11-14 WAMS 12-15 WROK 15-18 WRIE 10-12 KKXL 9-8 WJBQ 15-23 WDXR 20-26 WNAM 13-14

ADDED THIS WEEK... (Continued from pg. 8)

WPOP/HARTFORD Dick Springfield

Paula Webb Pilot Magic Ringo Starr "Snookard HOT Eagles 15-11 Donny & Marie 20-13 Labelle 30-20

WGH/NORFOLK Jim Stewart

Frankie Valli BT Express HOT Linda Ronstadt Ohio Players Doobies

WROK/ROCKFORD

Bad Co
David Bwoei
Joni Mitchell
Dan Fogelberg
Olivia Newton-John
Sugartoaf
HOT
Eagles 11-4
Doobles 16-6
Graind Funk 19-11
Gloria Gaynor 23-12

K100/LOS ANGELES

Labelle Sammy Johns HOT HOT Eagles 11-7 Doobies 16-9 Joe Cocker 20-14

WION/ST CLOUD Tom Clay

Frankie Valli Sweet Sensations Rita Jean Bodine Band of Angels KDON/SALINAS Paul McNeil

Disco.Tex Styx Sweet Sensation HOT Linda Ronstadt 15-7 Grand Funk 17-11 Ohio Players 25-15 America 21-16

WFOM/MARIETTA Jim Davenport

Neil Diamond HOT Barry Manilow 12-5 Dawn 17-7 John Denver 24-14 LINDA RONSTADT-3:35 You're No Good (Capitol)

P2

LP: Heart Like A Wheel

KHJ 8-5 KKDJ 17-18 KFRC 4-6 WABC 26-23 WPIX on WFIL 15-12 KDWB 16-11 KSTP 12-13 13Q 21-20 WPEZ a 25 CKI W 25-18 KTKT 7-6 KRSP 6-5 KING 12-9 KEZY 7-2 WPEZ a 25 CKLW 25-18 KLIF 16-8 WRKO 10-8 WQXI 16-9 Z93 9-3 WLS 25-10 WEAM 19-14 WRC 21-14 KSI Q a 17 KSLQ a 17 U100 14-15 P2

KING 12-9 KEZY 7-2 WGRD 9-5 KIOA 14-5 KLEO 21-18 KRIZ 17-10 KCBQ a 23 Y100 a 23 WMC FM 9-4 WIFE 16-7 WVOV 4-3 WOW d 9 WHBQ 23-11 WNOE 14-10 KIMN 1-1 WJDX 19-18 WSGA 8-6 WGOW 14-13 WLEE 15-6 WGRQ 11-7 KYNO 19-15 WZEM 10-9 WYSL 14-14 KFMG 15-15 WKBW a 23 WSAI 16-10 WCAO 14-9 WOKY 20-16 WYRE 17-8 WOAI 26-8 KSJO 9-5 KBEQ 11-9 KAFY 14-9 WKBW a 23 WLOB d 14 KTLK 5-3 WJBQ 23-14 WDXR 14-6 WNAM 20-18 XROK 13-10 KAKC 27-20 WYND a 21

WCOL 12-19 WNCI 5-2 KQWB 11-8 KJR 9-9 KJRB 16-9 K100 7-6 WJON 17-12 WISM 20-14 WAKY 1-1 WKLO 6-8 KEEL 7-4 KUPD 6-2 WIBG 9-6 KUPD 6-2 WIBG 9-6 WFOM 18-13 WBBQ 6-3 WE RC 4-3 WAMS 24-18 WROK 27-20 WRIE 14-13 WPOP 10-9 KYSN 10-5 KYSN 10-5 WBGN 14-8 KDON 15-7 WORG 23-15 KJOY 3-7 WROV 8-4 WVLK 12-7 WRFC 4-9 WEEO 27-14 KKXL 13-11 WSAR 2-4

P3

WCFL 25-19 WCOL 12-19

Interesting that several top 40's are playing cuts off the album as well.

RUFUS-2:54 You Got The Love (ABC)

LP: Rags To Rufus

P1

P2 **P3** MOAI 18-25 KSJO 7-7 KAFY 8-26 WYND 21-22 KAKC 2-4 KIOA 17-15 KLEO 16-21 WMYQ 9-7 WIFE 12-6 WYOV 17-18 KFMG 19-19 WCFL 10-14 KJR 11-11 WBGN 11-9 KFRC 6-14 KJOY 22-22

New single now rushing...added at KHJ.

TODD RUNDGREN-2:45 Wolfman Jack (Bearsville)

LP: Something/Anything?

Ρ1 P3 WVOV d 19 WBBF ra 32 WNAM 15-15 WROK 21-17 KDWB 14-13 Where played does well.

NEIL SEDAKA-2:50 Laughter In The Rain (Rocket)

P2

P3

LP: Sedaka's Back

WSAI 8-6 WOKY 9-9 WYRE 19-21 WOAI 3-13 KSJO 12-17 KBEQ 8-18 XROK 3-6 WYND 26-28 KAKC 19-27

WJBQ 12-16 WDXR 13-16 WNAM 7-10

Still faily strong.

6

PARALLELS

CAT STEVENS-3:14 Ready (A&M) LP: Buddah & The Chocolate Box P2 WAFY a WNCI 14-14 K100 on WMC FM 24-22 WBBQ 17-13 KIMN 38-36 KYSN 8-11 KYNO 27-23 KTLK 34-30 WVLK d 28

STYX-2:58 Lady (Wooden Nickel)

LP: Styx, II P3
WCFL 15-10
WCOL 6-12
WNCI 11-5
WNCI 11-5
KJRBa
KJRBa
K100 26-25
WJON 82-17
WKLO 34-30
KJRBG 29-19
WKLO 34-30
KJBG 29-19
WKLO 34-30
KJON 36-30
WOON 36-30
WOON 37-30
WOON 37-3 P3 P2 PI KHJ a 26 KFRC d 27 WOKY 5-3 WYRE 18-9 KSJO on KBEQ 29-20 XROK 7-5 KAKC a KTKT 28-24 KRSP 8-3 KING on KEZY on WGRD 11-7 KIOA 4-4 KLEO 22-13 WMC FM 22-WICE a 29 W.O.Y 6-4 KSTP 7-3 13Q 8-10 WPEZ 5-5 CKLW a WRKO d 28 WQXI a Z93 on WLS 4-3 WEAM d 30 WRC 24-18 U100 3-3 WSGA a 26 WGOW d 16 WLEE 28-25 WBBF 4-4 KYNO 26-21 WZZM 4-3 WYSL on KFMG 4-3 WLOB d 16 WJBQ 10-6 WDXR 21-9 Excellent growth, also requests.

SUGARLOAF/ JERRY CORBETTA-3:20. on't Call Us, We'll Call You (Claridge)

P2 P3 P1 KFRC a WRKO a 30 Z93 a KGWB 30-20 KJR 8 26-19 KJRB 26-19 KJ00 00 WJSM 8 KEEL 31-24 KUPD 00 WIBG d 28 WBBG 31-21 WAMS 8 WBOX 3-21 WAOX 23-17 KJOY d 27 WROV 2 WRFC 29-22 WEEO d 27 KKXL 27-18 WSAR d 22 ZY on OA 20-13 KLEO a WLEE d 28 KYNO d 26 KFMG 12-9 WLOB a KTLK 16-25 WDXR a WNAM a Strong week

THREE DEGREES-2:58 When Will I See You (Phy/Int) LP: Three Degrees

WCFL 5-11 KQWB 7-11 KJRB 10-16 K100 5-11 WAKY 12-14 WKLO 7-10 WROK 20-24 WRIE 19-23 WBGN 24-26 KIOA 6-6 KLEO 17-28 KRIZ 5-9 KCBQ 5-7 Y100 WJDX 5-11 WSGA 10-14 WBBF 24-24 KFMG 11-12 WKBW 15-16 WLOB 15-10 WJBQ 6-9 WDXR 24-28

condolences to Gary Waldron, PD, KCPX-Salt Lake City who lost his Mother Tuesday.

FRANKIE VALLI-3:25 My Eyes Adored You (Private Stock)

P3 WSAI a 29 WAYS a WCAO 29-23 WYRE a KSJO d 20 KAFY a KROY a KTKT a 28 KING a KEZY 18-8 KLEO a WHBQ a KHJ 29-25 KFRC a WABC 29-2 WCFL 36-30 WCOL 2-1 WCFL 36-30 WCOL 2-1 WNC1 10-4 KJR d 29 KJR 8 a KJ00 d 21 WJON a WGH a WAKY d 2-7 WKEO 32-7 WEEL 27-20 WIBG d 21 WF 0M d 36 WEBQ 36-29 WGMS a WAMS a WAMS a WROK 33-28 WROK 34-28 WROK 34-28 WROK 40 WR KFRC a WABC 29-20 99X 17-14 WPIX 12-10 WFIL d 22 KDWB 29-27 KSTP on CKLW a WRKO 27-25 WQXI d 30 WEAM d 28 WRC a 23 WYSU a 29 WZZM 28-17 WYSU a 29 KFMG a 29 KTLK a 36 WKBW a 15 WJBQ a 25 WNAM a

Excellent growth week

STEVIE WONDER-4:05

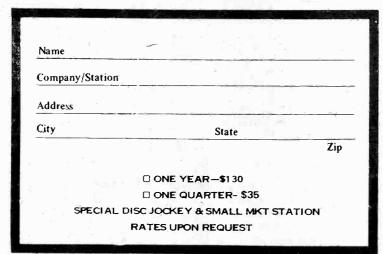
LP: Fulfillingness' First Finale · P2 WRFC 7-13 WEEO 15-23 W55, KYNO 6-4 WZZM 13-16

ARB/Pulse

Continued from page 4

with cable and translator technology, make for nightmarish ADI's in the west. Check the map on pages .50 and 51 of the 1974 Broadcasting Yearbook: The Los Angeles, Salt Lake City, Reno, Phoenix, Albuquerque, and other television ADIs are larger than the majority of the states! This may cause little harm to a 50 kw station, but it is extremely unfair to lowerpowered AM's and many FM's, even if the sample size in the outer areas were adequate, which it is not. In fact, the sample size of the Pulse RSA and the ARB TSA is not adequate either -- and that's why no separate survey is printed for these outer areas alone by any survey company; they are displayed only in combination with metro or centralzone data. The area of the RSA-TSA is quite large usually, but samples are large enough only to generate a minimum statistical reliability IN COMBINATION with the metro or central-zone data; since this outer survey area involves a much higher multiplication factor to approximate the population than the metro portion does, when these additional diaries or interviews are added to the central zone to create the TSA-RSA figures, the result is LESS statistically reliable than the metro section alone is, rather than more so, as is often assumed. For this reason, regardless of its audience size, a TSA-RSA station mut make a minimum share in the Central Zone to be listed at all.

Consequently the addition of ADI information to a radio market study is a grave disservice to all but very small TV markets, where the ADI may be smaller than the TSA-RSA. And, since radio is essentially much more of a local medium than TV, this encouragement to time buyers to buy radio on the basis of how well radio station cover the TV service area has distressing implications.



Direct



Continued from page 28

Lottery a chance to win: DAVE DONAHUE thinks this is the first legal lottery on-the-air . . . TOM T. HALL' has written the new JERRY LEE LEWIS release on MERCURY: "I Can Still Hear the Music in the Restaurant." . .

WOLFMAN JACK gone Country? ED CHANDLER recently had WOLF on his morning show at KSON in San Diego. (I've heard of "Country Soul," but this is incredible!!) . . . The new general manager at KERE in Denver is ED HARDY . . . WUBE in Cincinnati has hired ex-KERE program director MIK MILLARD as their P.D. He'll replace LARRY B. Larry will continue to handle music chores...KZON: Santa Maria reports a big staff shakeup . . . RICK WYATT has been named program director and MIKE MORGAN moves from weekend into a full time slot. Out are WALLY BARNICK and DOUG ELLINGTON . .

LEE ROBERTS has been bugging all the jocks at KSPO in Spokane for months to go skiing with him. Everyone kept turning him down. So ROBERTS went by himself. At last report, his broken leg was healing very well!! . . . That reminds me when I told my wife I wanted to get into movies while here in Hollywood, she said the only way I could ever get into a CAST was to break my arm!! HAVE A NICE WEEKEND IN THE COUNTRY . . . Bye ya 'll.

RECORDS TO WATCH, continued from page 29

HOYT AXTON "Nashville" (A&M) added WBAP, KBOX (flip: "Speed Trap")

REBBECALYNN "He's Too Busy Working" (RANWOOD) this is flip of "Cold Carolina Morning" adds: KCKN, KRAK, KWJJ, KKYX and more.

BARBARA MANDRELL "Wonder When Baby's Coming Home" (Columbia) adds KHOS, KENR.

BILL ANDERSON "I Still Feel The Same" (MCA) adds at WWOK, KERE

JOHNNY RODRIGUEZ "Can't Get My Baby Out of My Mind" (Mercury) add at KERE, WSLR, KSON.

PAT ROBERTS "Airports & Planes" (ABC-DOT): debut 40 KAYO, adds WBAP, WHK.

Radio News

Continued from page 3

KIMN-FM REQUESTS SERVICE

KIMN-FM-Denver would like to call attention to the fact that they are a couple of months old, and are into their rock album format, They request product other than that which is sent to their sister KIMN-AM.

U100 YENS FOR YOU'

U100-Minneapolis running ''1 Have A Yen For You" promotion. Prizes are 5000 yen, pairs of movie tickets for every week of the year, the top 100 albums of the year, top 100 singles of the year, etc. etc. Grand prize is tickets to every concert that comes to the Twin Cities in 1975.

K100 LOS ANGELES
K500 L PHILADELPHIA ST. PAUL/MINN MINNEAPOLIS PITTSBURGH PITTSBURGH PITTSBURGH PITTSBURGH
/ DETROIT/WINDSOR
DETHOIT
DALLAS
DESTON
ATLANTA
CHICAGO
WASHINGTON D.C.
ST. LOUIS
WASHINGTON D.C.

WOKY MILWAUKEE WYRE ANNAPOLIS WAYZ NEW HAVEN KBEQ XROK KLEO KRIZ

PROVIDENCE SACHAMENTO KLIV SAN JOSE WYND SARASOTA TULSA
TUCSON
ANAHEIM
GRAND RAPIDS
DES MOINES
WICHITA
PHOENIX
PHOENIX
SAN DIEGO
MIAMI ксво WIFE INDIANAPOLIS

WSAI CINCINNATI

WRIE ERIE OMAHA WHBO MEMPHIS WMPS MEMPHIS WNOE NEW ORLEANS WSGA SAVANNAH WGOW CHATTANOOGA WGOW CHATTANOOGA
WBBF ROCHESTER
KCPX SALT LAKE CITY
KRSP SALT LAKE CITY
WGOO BUFFALO
KYNO FRESNO
KFMG DES MOINES
WKBW BUFFALO
WLOB PORTLAND
KTLK DENVER
WLAC NASHVILLE
WJBO PORTLAND
WNOR NORFOLK
KSEA SAN DIEGO WNOR NORFOLK KSEA SAN DIEGO

WCFL CHICAGO WMAK NASHVILLE WCOL COLUMBUS WNCI COLUMBUS KOWB FARGO KJR SEATTLE KOWB FARGO
KJR SEATTLE
KJRB SPOKANE
WCAO BALTIMORE
KING SEATTLE
KAFY BAKERSFIELD
WISM MADISON
WGH NEWPORT NEWS
WAKY LOUISVILLE
WKLO LOUISVILLE
KEEL SHREVEPORT
WPOP HARTFORD

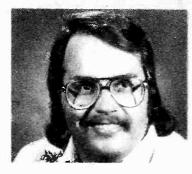
WIXY CLEVELAND WJDX JACKSON BALTIMORE WBBQ WERC AUGUSTA TORONTO

KIMN DENVER
KYSN COLORADO SPRINGS
WBGN BOWLING GREEN
KDON SALINAS
KKLS RAPIO CITY NATCHEZ PUEBLO MONTGOMERY STOCKTON WHHY
KJOY
STOCKTON
WOONOKE
WMC-FM MEMPHIS
WVLK
WKGN
WCAN
WEND
WHAMA
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SAN LUIS OBISPO

COUNTRY

Direct From Duncan



by Jim Duncan

It looks like OLIVIA NEWTON-JOHN is going to make it four in a row. Lots of people had their doubts, but check out this week's New & Active Country. Her latest MCA release is "Have You Never Been Mellow?"... From the Country TOP 40: This week's strongest include: CONWAY TWITTY (33-16), WAYLON JENNINGS (24-10), TOM T. HALL (20-7) and SUSAN RAYE hits the charts for the first time at 26. BOBBY BARE & Family is moving after the holidays and somewhat of a lull (35-29). CRYSTAL GAYLE also has been a sleeper and has begun to pick up in sales and chart action (28-15). TOP adds this week include: OLIVIS, MEL TILLIS, MELBA MONTGOMERY and CHARLIE RICH on EPIC.

KCEY, Modesto needs bluegrass product for a weekly Bluegrass show to begin in the spring . . . MIKE ANTHONY has left KFOX, Long Beach to return to police work. His 6-12 midnight slot will be filled by BILL TAYLOR from WEMP, Milwaukee . . . MONUMENT'S LARRY GATLIN has just finished producing some cuts on the forthcoming JOHNNY MATHIS album. Four cuts on the L.P. will be GATLIN'S own compositions . . . LLOYD GREEN, also on MONUMENT, as you know has just released an instrumental version of PAUL MC CARTNEY'S "Sally G." What you may not know is that it was GREEN who played steel on the MC CARTNEY session . . .

Well, WMAQ got things off and running in Chicago last week. BOB PITTMAN, Music Director, called to let us know of their promotion the day before they went country. WMAQ saluted the top five stations in the market: WIND, WLS, WGN, WBBM and WCFL. They had station managers and jocks from seach station on-the-air as part of the promotion. They even used the various station's jingles. Pitch was: "WMAQ salutes the top 5 radio stations in Chicago, because soon WMAQ will be one of them."....

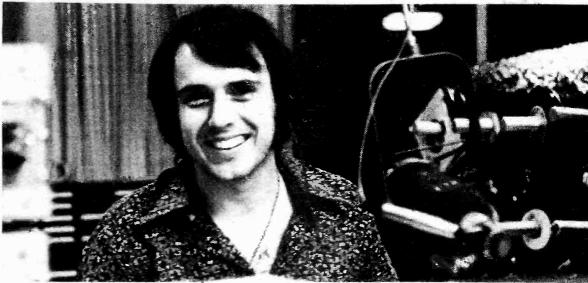
New at KLAK, Denver: LON HELTON has been hired as a jock and PAT MURPHY has been added to the news staff...DENNIS BUCKLE has been named News Director of WNCR, Cleveland... WSLR, Akron is having an "eating contest." Presented by the "Society to prevent Cruelty to Hungry Disc-Jockeys." The contest will feature an eating contest by a couple of "heavies" in Country music: KENNY PRICE and JOHNNY RUSSELL...

MCA'S LITTLE DAVID WILKINS wants to challenge the winner . . . There is going to be a one million dollar law suit against ABC-DOT for releasing "Oh, Boy" that was cut by DIANA TRASK. BOBBY WYLD, president of WYTRA records said their publishing company didn't give permission to ABC-DOT to release the track. It seems WYTRA had cut the record with one of their artists for future release and they feel with the TRASK version out, their artist won't get airplay . . While on ABC-DOT: DONNA FARGO is releasing "It Do Feel Good" from her last album. Their had been a re-mix from the original album . . .

Please make your plans now to attend the COUNTRY RADIO SEMINAR in Nashville, March 14 & 15. Things are shaping up to be the best ever. BOB CLAYTON needs your airchecks for the presentation before February 15. Send to: KBOX, Dallas, Texas 75238. This year's seminar will give some insight to radio stations' outside promotions. If your station has done any advertising with T.V., please send your T.V. films and or VTR's to DEAN OSMONDSON at WMC, 1960 Union Ave., Memphis, Tenn. 38104. All material WILL be returned. And if your station used billboards, cab tops, newspaper ads, etc. please send slides of the same, with an image jingle to be used with the slide, to CARSON SCHRIEBER at KLAC, Los Angeles...

WHK, Cleveland is giving the losers of the OHIO state

Continued on page 27



We'd like to officially welcome Jack London (above) to our staff. Jack will be reviewing new LP product each week, and albums & new release information should be sent to him c/o R&R.



PAT BOONE, now recording with MELODYLAND Records, stops by the KFOX remote studio at KNOTTS BERRY FARM during a recent engagement. CHRIS COLLIER, KFOX Program Director and mid-day jock, handle the interview and BOONE autographs records.

Correspondents' Corner



GARY VANCE KAYO/SEATTLE

Gary Vance, afternoon drive personality. At KAYO for nearly 8 years, has been Music Director for the past 3 years. Also acts as consulting Program Director for affiliated station, KXLE, Ellensburg, Washington.

Most Requested

DOLLY PARTON
Bargain Store (RCA)

FREDDY FENDER

Before Last Teardrop (ABC/Dot)

CONWAY TWITTY
Linda On My Mind (MCA)

TOM T. HALL Sneaky Snake (Mercury)

COUNTRY ALBUMS

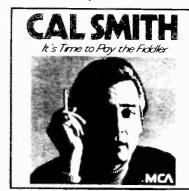
Since album product breeds new singles, we will point out those which are getting especially good airplay. TOM T. HALL (Mercury) "Everybody Likes To Hear A Bird Sing:" KNEW, KFOX; also "Teach A Goat": KLAK. STATLER BROTHERS (Mercury) "All American Girl": KHEY, WUBE, WHOO, WEET, KFOX. Lots of excitement over OSBORNE BROTHERS (MCA): KNEW, WSLR. BILLY SWAN (Monument) "Lover Please:" WEET, WUNI, KIKK. BILL ANDERSON (MCA) "Country D.J.": WSLR, WHK, WNCR. CAL SMITH (MCA) "Brother Jack:" WNCR, WWOK, KFOX. Watch for new singles from LP's: "Uproar" from ANNE MURRAY's (Capitol), "All American Girl" from STATLER BROS. (Mercury), "He Took Me For A Ride" from LA COSTA (Capitol) album. JOHNNY RODRIGUEZ (Mercury) "Can't Get My Baby Out Of My Mind." and listen to LARRY HOSFORD a.k.a. LORENZO album on Shelter, starting to pick up airplay.

CONWAY TWITTY
"Linda On My Mind" (MCA)



This is typical CONWAY. Super best cuts include: "I'll Get Over Losing You," "I Just Can't Get Over You Getting Over Me." (That sounds like a great title for a segment of AS THE WORLD TURNS!!) CONWAY replaces LORRETTA with KATHY TWITTY on "I'm Getting Tired of Losing You," also, "Only Love Can Make Her Stay." The album also features two good medium to up tempo programming cuts: "Rollin' In My Sweet Baby's Arms" and "Girl From Tupelo." Includes giant single: "Linda On My cand."

CAL SMITH
"It's Time To Pay The Fiddler" (MCA)



The "Country Bumpkin" follows up his single of the year with a great offering for '75. The album includes a couple of TWITTY cover-songs: "Baby's Gone" and "I Sure Hate To See You Go." BEST CUTS: "Brother Jack" (I like that title!) and "The Heart of The Matter." Also: "PII Remember Her That Way." Nice strong story in "Mary Would Have Wanted It That Way," but length (5.12) will probably keep it off most turntables.

-Jack London

COUNTRY

R&R COUNTRY HOTLINE: (213) 466-0954

IIM DUNCAN/Editor

Radio & Records

	2427		January 24,1975
1/10	1/17	1	RONNIE MILSAP/Legend In My Time (RCA)
8	3	2	MICKEY GILLEY/City Lights (Playboy)
14	7	8	CAL SMITH/Time To Pay The Fiddler (MCA)
2		4	BILLY "Crash" CRADDOCK/Ruby Baby (ABC)
1	4	5	MERLE HAGGARD/Kentucky Gambler (Capitol)
29	11	6	DON WILLIAMS/Ties That Bind (ABC/Dot)
34	20	Ŏ	TOM T. HALL/Sneaky Snake/I Care (Mercury)
15	8	8	CHARLEY PRIDE/Then Who Am I (RCA)
20	15	9	T.G. SHEPPARD/Devil In The Bottle (Melodyland)
35	24	1	WAYLON JENNINGS/Rainy Day Woman (RCA)
4	5	11	GARY STEWART/Out Of Hand (RCA)
9	9	12	FREDDIE HART/My Woman's Man (Capitol)
6	6	13	JOHNNY PAYCHECK/For A Minute There (Epic)
28	21	14	C.W. MCCALL/Wolf Creek Pass (MGM)
30	28	B	CRYSTAL GAYLE/Wrong Road Again (UA)
_	33	16	CONWAY TWITTY/Linda On My Mind (MCA)
7	12	17	RAY PRICE/Like Old Times Again (Myrrh)
21	17	18	MOE BANDY/It Was Always So Easy (GRC)
36	29	19	JOHNNY CASH/Lady Came From Baltimore (Columbia)
19	13	20	DAVID WILLS/Song On The Jukebox (Epic)
12	10	21	CONNIE SMITH/Got My Baby On My Mind (Columbia)
10	14	22	BRENDA LEE/Rock On Baby (MCA)
39	25	23	BUCK OWENS/Great Expectations (Capitol)
-	40	21	LINDA RONSTADT/I Can't Help It (Capitol)
23	16	25	STATLER BROS/Susan When She Tried (Mercury)
	\rightarrow	2	SUSAN RAYE/Whatcha Gonna Do With A Dog (Capitol)
32	23	27	RED STEGALL/Someone Cares For You (Capitol)
40	31	28	FARON YOUNG/Another You (Mercury)
38	3.5	29	BOBBY BARE &FAMILY/Singin' In The Kitchen (RCA)
18	26	30	JERRY WALLACE/I Wonder Whose Baby (MCA)
5	19	31	LYNN ANDERSON/What A Man, My Man Is (Columbia)
(44)	-	32	DICKEY LEE/Busiest Memory In Town (RCA)
13	22	33	ELVIS PRESLEY/It's Midnight/Promised Land (RCA)
11	18	34	GEORGE JONES/The Door (Epic)
-		35	JERRY REED/Let's Sing Our Song (RCA)

New Entries

36 FREDDY FENDER/Before The Next Teardrop (ABC/Dot)

39 LOIS JOHNSON/Loving You Will Never Grow Old (20th)

PORTER WAGONER/Carolina Moonshiner (RCA)

37 TOMMY OVERSTREET/I'm A Believer (ABC/Dot)

38 REX ALLEN, JR/Never Coming Back Again (WB)

Most Added

OLIVIA NEWTON-JOHN
Have You Ever Been Mellow (MCA)
MELBA MONTGOMERY
The Good Times Fool You (Elektra)
BILLIE JO SPEARS

Blanket On The Ground (UA)

39

CHARLIE RICH
My Elusive Dreams (Epic)

MEL TILLIS
Best Way I Know How (MGM)

NEW & ACTIVE

OLIVIA NEWTON-JOHN Have You Been Mellow (MCA)

Top added record of the week ... this makes four in a row. Adds: WJJD, WAME, WEEP, WUBE, WEET, WNCR, WPLO, KPOK, KENR, WBAP, WIRE, KHOS, KTUF and more

MEL TILLIS Best Way I Know How (MGM)

Super strong reaction. Big adds this week include: WPLO, KENR, WBAP, KBOX, WJJD, WHK, WAME, KERE, WHO, KTUF, KCKC, WHOO. Debut 37 KAYO.

MELBA MONTGOMERY Let The Good Times (Elektra)

A great up-tempo performance ... good adds: KCKC, WIRE, PICK: WSLR. Also adds at: WPLO, KENR, WBAP, KIKK, WJJD, KERE, KOS, KTUF.

BILLIE JO SPEARS Blanket On The Ground (UA)

Good initial reaction ... added: KOOO, KHEY, WPLO, KIKK, KBOX, KRMD, WWOK, WHO, KSO, KCKC and more.

CHARLIE RICH My Elusive Dreams (Epic)

Another hit for the SLIVER FOX! Big adds: KLAC, KBOX, WJJD, WHK, KTUF, WISZ, KSO. Picks: KCKC, WIRE.

SONNY JAMES "Little Bit South of Saskatoon" (Columbia) picking up more adds: WUBE, WHOO, WEET, KHOS, KERE, KPOK, KENR, KIKK, KBOX, KSON, WJJD Debut 49 WISZ, Debut 37 WSLR.

KRIS & RITA "Lover Please" (Monument): BILLY SWAN wrote this and it's off to a good start with adds at: WISZ, KTUF, WPLO, KPOK, WBAP, KIKK, KBOX, KFOX.

JACK GREEN "Sawmill Depot" (MCA) adds WWOK, KSO, KTUF, KENR, debut 49 KHEY.

DAVE DUDLEY "How Come It Took So Long" (UA): adds WHO, KERE, KTUF, KBOX.

COMPTON BROTHERS "Cats In The Cradle" (ABC-DOT) cover of the rock hit by HARRY CHAPIN... good adds this week: KBFW, KENR, WBAP, KSON, WJJD.

CARL PERKINS "Low Down" (Mercury) added this week at: WHOO, WHO, WSLR, WBAP.

SAMMISMITH "Cover Me" (Mega) adds at KBFW, KOOO, WBAP, KBOX.

JIM WEATHERLY "I'll Still Love You" (Buddah) more adds this week: WHOO, KOOO, WPLO, KPOK. Debut 33 WUBE.

JESSI COLTER "I'm Not Lisa" (Capitol) WAYLON's lady has her best effort in a long time. (On record that is!) adds KENR, KIKK, WDEE.

RECORDS TO WATCH:

CHARLIE DANIELS BAND "Souths Gonna Do It" (KAMA SUTRA): this is a cookin' country record that has had good reaction on stations playing it. Adds: WIRE, KOOO, KSON.

STONEY EDWARDS "Clean Your Own Table" (Capitol) adds WHO, KERE, KTCR, KENR.

HANK THOMPSON "Mama Don't 'Low" (ABC-DOT) adds KRAK, (flip) KIKK

Continued on page 27

COUNTRY

R&R COUNTRY HOTLINE: (213) 466-0954

JIM DUNCAN/Editor



Ronnie Milsap (above) has a good reason to smile: his "Legend In My Time" has reached the top spot on R&R's Country chart.



R&R Country Editor, JIM DUNCAN and COUNTRY Associate Editor JACK LONDON (Right) got a real "kick" out of a recent visit by UNITED ARTISTS' SUNDAY SHARPE. MS. SHARPE stopped by the R&R offices last week to say "hello" and promote her current hit: "Mr. Songwriter."

Biff Collie INSIDE NASHVILLE

Charley Pride will be around Memphis State University a lot next Fall; or at least around the football games Memphis State will play. You see, his 6'2", 195 pound 17 year old son, Kraig, just signed a grant-in-aid at Memphis State and will attend this Fall, Kraig led Jesuit High School of Dallas to the State Catholic Football Championship last Fall. Memphis, of course, is also only seventy-five miles north of Pride's childhood home of Sledge, Mississippi.

Look for a definite repeat of the "Tenneseee Ernie Nashville-Moscow Express" for television, A.S.A.P. Truly one of the most exciting, fulfilling musical shows we've seen in years. That's not only the Collie's reaction, but NBC is still getting rave comments. And much deserved applause for the Russian dancers, both men and women. I don't know about you, but they did things I'd never dreamed possible. Spring re-run, anyone?

Jan Howard bagged her first buck the hard way recently. She hit it with a cadillac; and the car's got scars to prove it. This week, our big game hunter is Roy Drusky, who killed a wandering cow on the highway en route home from the Grand Ole Opry. Roy's home is just a few miles from Kentucky, 30 miles north of Nashville.

1974 was another banner attendance year for the Grand Ole Opry. 751,546 in 211 performances (104 2-a-night Saturday shows, 52 Friday nights, 31 Saturday matinees.) This phenomenon is the world's longest running weekly radio show, and must be considered the "Cradle of Commercial Country Music." Opry Manager, Hal Durham says advance ticket reservations already assure sellouts for June, July, and August, most of September, and all Saturdays in 1975.

One-Line News Stories: Wilma Lee & Stoney Cooper studying Japanese, pending their trip to Osaka, Tokyo, Kobe, et al ... Roy Acuff, Grand Marshall of Nashville's Christmas parade last month, then Grand Marshall of the Peach Bowl parade in Atlanta the 28th, says this may be

COUNTRY ALBUMS & ALBUM INFORMATION SHOULD BE SENT TO JACK LONDON c/o Radio & Records.

a whole new career... Will Willie Nelson really release his gospel album on his own World label? Will he resign with his old team at RCA? Will Willie really shave his beard again? Did you see the picture of Leon Russell (Kank Wilson) in a flashback picture in R&R couple of weeks ago, without a beard???(1964)... A country girl star is auditioning for the \$30,000 a year salary prize for the winner of WMAQ's talent search. Says she won't tell unless she wins (that way she won't be embarrassed if she doesn't!)... Roy Rogers' "Hoppy, Gene, and Me" is a classic at our house already. Sure wish he'd do a whole album of cowboy stardust. (I'm just the right age bracket.)...

Jimmy Dickens says he and pop star Paul Williams were "pulled before they were ripe!"...Billy Graham spent a holiday with Johnny and June at the Cash vacation home in Jamaica... In answer to the question, "What does a recession mean to Country?," one songwriter-star says, "Man, I was born in hard times. And I haven't forgot what it was like. One thing's sure though; this'll make us work harder, and be a little luckier!" One thing we do know, the country star is lucky in comparison. His fans are loyal, in good times and bad... Liberace concerted at the Auditorium this week. Said his \$35,000 white mink coat saved his life in an Italian auto accident... Lynn Anderson sings the national anthem tomorrow for governor-elect Ray Blanton's inauguration. Hope they don't introduce ...: "Ladies and gentlemen, Loretta Lynn Anderson!"... The doctor pronounced Pamela Tillis (Mel's 17-year old) recovered from her successful plastic surgery for facial fractures and lacerations in a Christmas Eve Auto crash... When you see Chuck Woolery hosting the new TV game show, "Wheel Of Fortune," note that he spent considerable time at 'Nashville Prep School" status before he moved to the coast. Ditto Conny Van Dyke... Ditto Dinah Shore ... Ditto TV sportscaster Lindsay Nelson ... Ditto Roger Miller (Who's moving his publishing offices back here) ... Ditto, Johnny Rivers, ditto, ditto, ditto ... Chip Taylor called to say thanks for Stoney Edward's new single of Chip's song, "Clean Your Own Tables." Sounds like a sequel to the "Flintstones": "Chip & Stoney."

COUNTRY SINGLES

PAUL DAVIS

KÇKC

MAC DAVIS

Rock & Roll

12/13 12/20 12/20

1-10

1-24

1-17

DON GIBSON

I'll Sing For You (MGM)

flip: POCATELLO

Add KNEW...some action on

JOHN DENVER

DAVE DUDLEY

KBOX

Sweet Surrender (RCA)

Ride 'Em Cowboy (Bang)

Adds WHOO, WIRE...28-21

11/29 12/6 12/13 12/20 12/27

Add KOOO, debut 37 KTCR, 26-11 KTUF, No. 38

Add WNCR

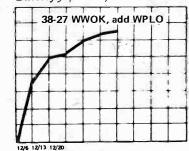
Added WHO, KERE, KTUF

Come On Down (Capitol)

(Columbia)

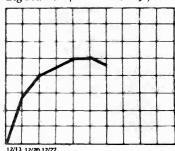
new entries

EDDIE ARNOLD Butterfly (MGM)



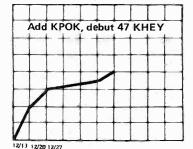
FRENCHIE BOURQUE

Big Mamou (20th Century)



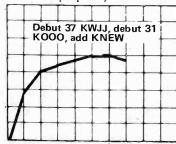
JIM ED BROWN

Don, Jr. (RCA)



GLEN CAMPBELL

It's A Sin (Capitol)

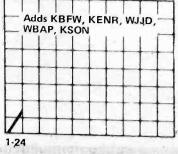


CLIFF COCHRAN

The Love You Need (Enterprise)

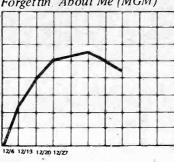
COMPTON BROTHERS

Cat's In The Cradle (ABC/Dot)



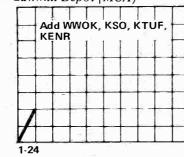
JIM GLASER

Forgettin' About Me (MGM)



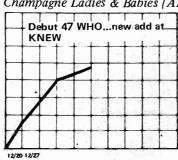
JACK GRÈENE

Sawmill Depot (MCA)



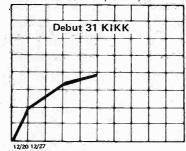
FERLIN HUSKY

Champagne Ladies & Babies (ABC) Sally G. (Apple)



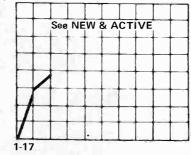
MARY KAY JAMES

The Crossroads (Avco)

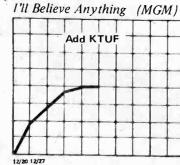


SONNY JAMES

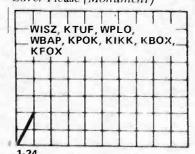
How Come It Took So Long (UA) Little Bit South (Columbia)



SAMIJO TENNESSEE ERNIE FORD

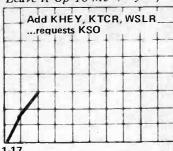


KRIS & RITA Lover Please (Monument)



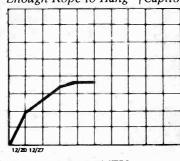
BILLY LARKIN

Leave It Up To Me (Bryan)

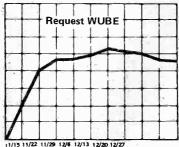


LAWANDA LINDSEY

Enough Rope to Hang (Capitol)

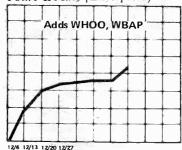


PAUL McCARTNEY



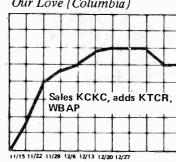
O.B. McCLINTON

Yours & Mine (Enterprise)



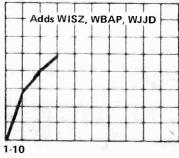
ROGER MILLER

Our Love (Columbia)

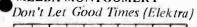


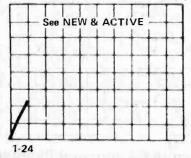
MITCHELL & KELLY

Can't Help Myself (GRT)



MELBA MONTGOMERY





OLIVIA NEWTON-JOHN

longer list.

Have You Been Mellow (MCA)

Graphs reflect audience

response computed by a

lower the graph position the

less airplay, sales and requests being reported. The higher the position, the

more active the record. We feel that a visual aid explains the whole picture better than assigning

arbitrary numbers in a

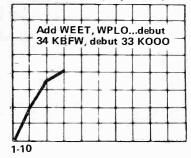
combination of airplay and requests. The



1-24

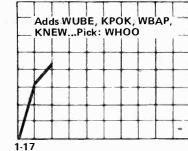
KENNY O'DELL

Soulful Woman (Capricom)



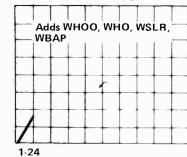
DOLLY PARTON

Bargain Store (RCA)



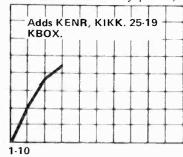
CARL PERKINS

Low Down (Mercury)

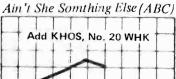


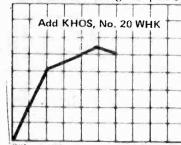
JEANNE PRUETT

Just Like Your Daddy (MCA)



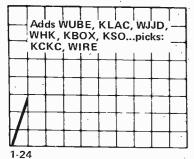
EDDIE RAVEN





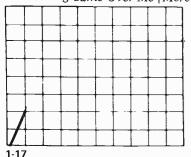
CHARLIE RICH

My Elusive Dreams (Epic)



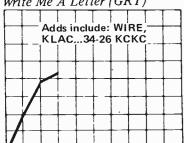
CHARLIE RICH

Something Came Over Me (Merc) Cover Me (Mega)



BOBBY G. RICE

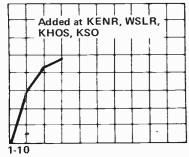
Write Me A Letter (GRT)



MARTY ROBBINS

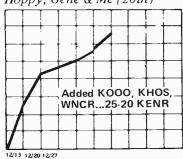
Life (MCA)

1-10

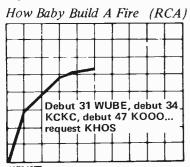


ROY ROGERS

Hoppy, Gene & Me (20th)

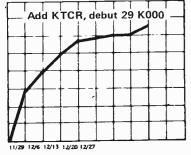


JOHNNY RUSSELL

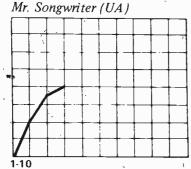


MARILYN SELLARS

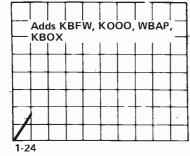
He's Everywhere (Mega)



SUNDAY SHARPE

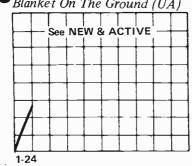


SAMMI SMITH



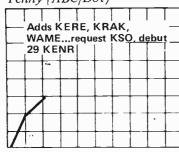
BILLIE JO SPEARS

Blanket On The Ground (UA)



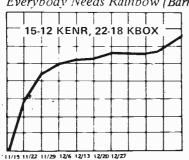
JOE STAMPLEY

Penny (ABC/Dot)



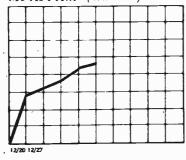
RAY STEVENS

Everybody Needs Rainbow (Barn)



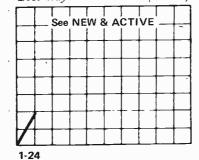
CHIP TAYLOR

Me As I Am (Warners)



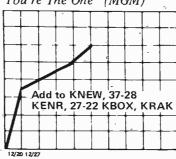
MEL TILLIS

Best Way I Know How (MGM)



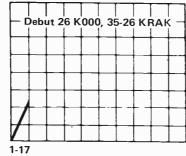
TILLIS & BRYCE

You're The One (MGM)



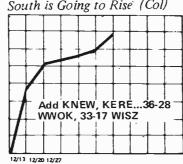
DIANA TRASK

Oh Boy (ABC/Dot)



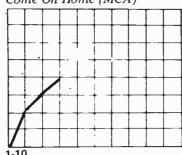
TANYA TUCKER

South is Going to Rise (Col)



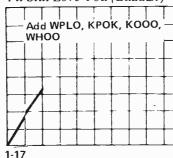
MARY LOU TURNER

Come On Home (MCA)



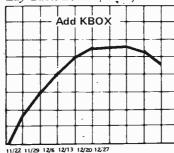
JIM WEATHERLY

I'll Still Love You (Buddah)



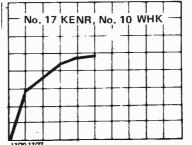
DOTTIE WEST

Lay Back Lover (RCA)



LITTLE DAVID WILKINS

Whoever Turned You On (MCA)



Asterisk (*) denotes records Most Added this week.

KHEY/EL PASO Joe Allen Billy Larkin Billy Mize Billy Joe Spears*

WMC/MEMPHIS

Charlie Rich (E)* Joe Allen Jim Glaser Melba Montgomery Hoyt Axton

KTCR/MINNEAPOLIS

Roger Miller Marilyn Sellars Billy Larkin Stoney Edwards

KRAK/SACRAMENTO

Pick: Conway Twitty Tillis & Bryce Hank Thompson Betty Jean Robinson

WISZ/BALTIMORE Kris & Rita Jim Stafford

Charlie Rich (E) Mitchell & Kelly Ray Price

WUNI/MOBILE

Pat Roberts Compton Bros Jeanne Pruett Sandi Burnette Carl Perkins

WNCR/CLEVELAND

Olivia Newton-John David Wills John Denver Roy Rogers Lois Johnson Compton Bros. Marty Robbins Tillis & Bryce

KAYO/SEATTLE NO ADDS

KLAK/DENVER

Pick: Sonny James Billy Jo Spears* Mel Tillis* Carl Perkins

WIL/ST. LOUIS

Melba Montgomery Don Gibson Kris & Rita Jack Greene Mel Tillis* Jeanne Pruett

KKYX/SAN ANTONIO

Kenny O'Dell Roy Rogers Eddie Weaver John Wesley Ryles Allen Burton Mike Lunsford Don Thompson

WPLO/ATLANTA

Kris & Rita Olivia Newton-John* Kenny O'Dell Jim Weatherly Billy Mize Melba Montgomery Freddy Fende Eddie Arnold Mel Tillis*

Pick: Billy Jo Spears* KPOK/PORTLAND

Jim Weatherly Kris &Rita Dolly Parton Olivia Newton-John Sonny James Jim Ed Brown KENR/HOUSTON Marty Robbins Barbara Mandrell Carl Smith Jack Greens Olivia Newton-John* Jeanne Pruett Jesi Colter Mel Tillis* Sonny James Sillie Jo Spears* Stoney Edwards Melba Montgomery WSLR/AKRON

Pick: Melba Montgomery

Johnny Rodriquez Carl Perkins Marty Robbins Freddy Fender Kenny Price Billy Larkin Larry Steele

KUZZ/BAKERSFIELD

Mel Tillis* Dolly Parton Buddy Alan Freddy Fender Jerry Naylor Marty Robbins Charlie Rich* Mitchell & Kelly

KBOX/DALLAS

Olivia Newton-John* Charlie Rich Mel Tillis* Billie Jo Spears Kris & Rita Rex Allen, Jr. (flip) Hoyt Axton (flip) Sonny James Dottie West Dave Dudley

Joe Stampley Sammi Smith KIKK/HOUSTON

Jessi Colter Jeanne Pruett Sonny James Hank Thompson (flip) Kris & Rita Melba Montgomery Billy Jo Spears

WBAP/FORT WORTH

Johnny Cash Roger Miller Don Gibson O.B. McClinton Mitchell & Kelly Dolly Parton Mel Tillis Hoyt Axton Billie Jo Spears* Carl Perkins Sam Neeley Compton Bros. Pat Roberts Kenny Starr Melba Montgomery* Sammi Smith Olivia Newton-John*

KLAC/LOS ANGELES

Bobby G. Rice Dolly Parton Frenchie Bourgue Chartie Rich (EP' Jerry Naylor

Kris & Rita

KRMD/SHREVEPORT

Don Gibson Joe Stampley Marty Robbins Billy Larkin

KOOO/OMAHA Mac Davis

Roy Rogers Charlie Daniels Sammi Smith Jim Weatherly Gene Watson Billy Jo Spears

KNEW/OAKLAND Porter Wagonner

Tanya Tucker WIRE/INDIANAPOLIS Pick: Chartie Rich Frenchie Bourque Charlie Daniels Band Paul Davis

Melba Montgomery* Olivia Newton-John Bobby G. Rice

WEET/RICHMOND Kenny O'Dell Sonny James

Olivia Newton-John KCKC/SAN BERN

Sue Thompson Marjohn Wilkins Mel Tillis* Billy Joe Spears* Melba Montgomery Kenny Starr

WHOO/ORLANDO

Pick: Dolly Parton Carl Perkins Paul Richey Mel Street Sandi Burnette Sonny James Jim Weatherly O.B. McClinton Ozark Mt. Daredevils

WUBE/CINCINNATI

Roy Rogers

Connie Eaton

Charlie Rich (EP) Dolly Parton Olivia Newton-John Moe Bandy Sonny James Sam Neely Larry B

KHOS/TUCSON

Mel Tillis* Olivia Newton-John* Kenny Price Marty Robbins Lloyd-Green Dolly Parton Roy Rogers

WEEP/PITTSBURGH Johnny Cash

Susan Raye Tommy Overstreet Olivia Newton-John

KFOX/LONG BEACH

Dolly Parton Melody Allen Marty Robbins Sonny James Mary Lou Turner

KZON/SANTA MARIA

Jeanne Pruett C.W. McCall Cal Smith

WHO/DES MOINES

Billy Joe Spears* Stoney Edwards Mel Tillis Arlene Harden Carl Perkins Dave Dudley Hank Locklin

KSPO/SPOKANE

Dolly Parton Sonny James Pat Roberts Compton Brothers WWOK/MIAMI Bill Anderson Jack Greene Billy Joe Spears* Mel Tillis*

KERE/DENVER

Nancy Wayne B.J. Thomas Melba Montgomery Bill Anderson Dave Dudley Dolly Parton Stoney Edwards Johnny Rodriguez Mel Tillis*

KSO/DES MOINES Melba Montgomery

Marty Robbins Billy Jo Spears* Jack Greene Charlie Rich WDEE/DETROIT Dolly Parton Mel Tillis*

Dave Dudley Del Reeves Jessi Colter Joe Allen Paula Webb KTUF/PHOENIX

Olivia Newton-John Charlie Rich (E)* Kris & Rita Jack Geene Mel Tillis* Dave Dudley

Melba Montgomery KWJJ/PORTLAND

Sami Jo

Tommy Overstreet Glen Campbell Linda Ronstadt Jerry Reed John Denver

WINN/LOUISVILLE Melba Montgomery Gary Smith Kris & Rita

KTTS/SPRINGFIELD Sonny James Don Thompson Curtis Young

Allen Burton Sue Thompson KCKN/KANSAS CITY

Sonny James Dolly Parton Jack Greene Connie Eaton Mike Kirby Beverly Ann Mary Kay James Sammi Smith

WAME/CHARLOTTE Charlie Rich (E) Mel Tillis* Olivia Newton-John

WHK/CLEVELAND Mel Tillis* Charlie Rich (E)*

Joe Stampley

Pat Roberts Connie Eaton Buddy Alan WJJD/CHICAGO

Sonny James Charlie Rich (E)* Mel Tillis* Mitchell & Kelly Melba Montgomery* Olivia Newton-John*

Compton Bros KSON/SAN DIEGO Compton Bro Sonny James Johnny Rodriguez Charlie Daniels Band KBUL/WICHITA Marty Robbins

Jeanne Pruett Bobby G. Rice Mike Lunsford

Dolly Parton Joe Stampley Kenny O'Dell Mary Lou Turner Sonny James

30

29

POP

Radio & Records POP/30

1/10	1/17		
- 10	4	0	EAGLES/Best Of My Love (Asylum)
4	2	2	CARPENTERS/Please Mr. Postman (A&M)
2	3	3	MCCARTNEY & WINGS/Sally G (Apple)
1.	1	4	BARRY MANILOW/Mandy (Arista)
6	6	5	MAC DAVIS/Rock 'N Roll (Columbia)
13	10	6	LINDA RONSTADT/You're No Good (Capitol)
8	7	7	ELTON JOHN/Lucy In The Sky With Diamonds (MCA)
19	12	8	LANA CANTRELL/Like A Sunday Morning (Polydor)
3	5	9	GLORIA GAYNOR/Never Can Say Goodbye (MGM)
14	9	10	PAUL ANKA & ODIA COATES/One Man Woman (UA)
5	8	_11	FRANKIE VALLI/My Eyes Adored You (Private Stock)
28	18	1	AMERICA/Lonely People (WB)
17	15	13	
9	11	14	
18	16	15	ORLANDO & DAWN/Look In My Eyes Pretty Woman (Arista)
15	14	16	STARK & MCBRIEN/Isn't It Lonely Together (RCA)
12	17	17	DONNY & MARIE OSMOND/Morning Side Of The Mountain (MGM)
25	21	18	, , , ,
22	19	19	
26	23	20	SWEET SENSATION/Sad Sweet Dreamer (Pye)
27	24	21	
-	26	0	
	30	2	
*	-	2	OLIVIA NEWTON-JOHN/Have You Ever Been Mellow (MCA)
7	13	25	
- ,	28	26	
20	20	27	BILLY "CRASH" CRADDOCK/Ruby Baby (ABC)
20	~~		TTR / OM / EEO ON D /T/ D 111 D 1 1 OI (2 CO.)



28 JIM STAFFORD/Your Bulldog Drinks Champagne (MGM)

30 NEIL DIAMOND/I've Been This Way Before (Columbia)

29 CHARLIE ROSS/Thanks For The Smiles (Big Tree)

Linda Ronstadt: Her "You're No Good" is this week's hottest record in the R&R Pop 30.

NEW & ACTIVE

PAGE 33

OLIVIA NEWTON-JOHN Never Been Mellow (MCA)

Instant play and phones and sales. on KWAV, WROC, KMEN, KAKE, WCAR, WFIR, KULF, WTAE, WGR, WEEI-FM, KNBR, KVI, WASH, WMAL, WIP, WTRX, KMBZ, WREC, KCRA, KMPC, KOY.

NEIL DIAMOND This Way Before (Co1)

New adds: K101, WROC, KAKE, WCAR, WTAE, WEEL-FM, WASH, WMAL, WREC, KIIS, KOY.

STYLISTICS Star On A TV Show (Avco)

Gaining rapidly in several areas. New at KWAV, WGAR, KVI, WTRX, KMBZ, WREC, KDIG.

BJ.THOMAS Another Somebody... (ABC)

Add KULF, KHOW, WGN, KNBR, WIP, KMBZ.

CHARLIE RICH "My Elusive Dreams" (Epic) Brightened somewhat from the album. Add WSB, KULF, KNBR, KMBZ, WREC.

HELEN REDDY "Emotion" (Capitol) Edited version being rushed at deadline. A ton of stations expected to add.

GILBERT O'SULLIVAN "You Are You" (MAM) On WSB, WLW, KHOW, WWDC, WREC.

Other Activity: KRIS & RITA "Lover Please" (monument), LETTERMEN "Eastward" (Capitol), JOHNNY MATHIS "Sail On White Moon" (Columbia), JAAP DEKKER "Honky Tonk Train Blues (EMI), BILLY MAY "Front Page Rag" (MCA).

POP NOTES

BY MIKE KASABO

A brand new teaming of talents will appear shortly on the Warner-Spector label. Don Whittemore, new National Promotion Director, informed us that Nilsson & Cher have a release ready to go called "A Love Like Yours." Whittemore, late of RCA, joins Ron Saul, Vice President & General Manager of Warner-Spector, in attempting to establish hits for Phil Spector's new venture.

Once again, the **Phoebe Snow** record "Poetry Man" shows enormous strength. Added this week to WGAR, WGAN, WMAL, WIP, WTRX, KMBZ, KCRA and KEX. Good phone response reported by over fifty percent of our reporting stations.

The Charlie Ross song "Thanks For The Smiles" on Big Tree is also jumping out from the pack. New believers include KRNT, KDIG, WRTZ, WIP, KEX, WWDC, KVI. Strong enough for a first week chart position on the POP-30 at No. 29.

"Part Of The Plan" **Dan Fogelberg** keeps picking up several key stations each week. New at KNBR, WFIR Plus a few phone action reports.

Not charted yet but looking strong "Black Water" Doobie Bros ... especially strong at the more progressive Pop stations. "Pledging My Love" Tom Jones new at WWDC, KAKE. "Pick Up The Pieces" AWB

Heavy action on Barry Manitow's "it's A Miracle" album cut. Strong enough that Arista will probably issue it as the new single.

Back on the scene again with a new label is **B.J. Thomas.** After only a little over a week in the field, ABC has locked up some good airplay support ... added at WIP, KNBR, KMBZ, KULF, KHOW, WGN.

Gene Christie WSB reports several album cuts that are receiving more phones than any current single (with the exception of Barry Manilow). First is "You Lay So Easy On My Mind" Andy Williams. Also big "I Can't Believe It's Ali Over" Bobby Vinton on the Epic album.

We hope that Bill Dollar WREC is feeling much better after spending a few days in the hospital.

Robin Hood, super lady from KVI, is leaving the station after several years there to pursue her interests in television ... best of luck Robin. And welcome to Marjorie Broadnax who will be the new programming assistant and music coordinator under the guiding genius of Don Hofmann. Marjorie comes to KVI from WBAA, Purdue University ... where it also rains a lot.

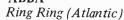
We are in the process of checking out the feasibility of a midweek Conference Cail Network to aid in music coordination across the country. I'll get the specific details to everyone when we talk on the phone next week.

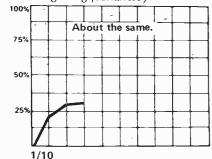
(iii)

Graphs reflect audience response computed by a combination of sales, airplay and requests. The lower the graph position the less airplay, sales and requests being reported. The higher the position, the more active the record. We feel that a visual aid explains the whole picture better than assigning arbitrary numbers in a longer list.

SINGLES

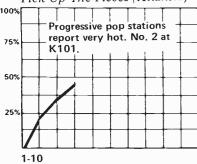




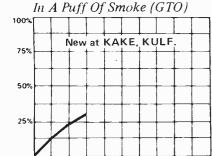


AWB

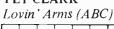
Pick Up The Pieces (Atlantic)



POLLY BROWN



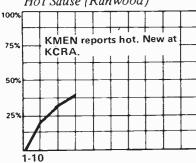
PET CLARK





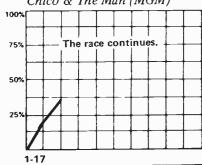
JAN DAVIS

Hot Sause (Ranwood)

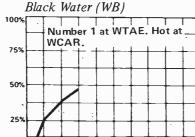


SAMMY DAVIS

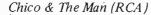
Chico & The Man (MGM)

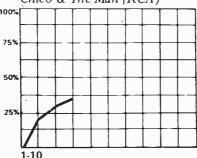


DOOBIE BROTHERS



JOSE FELICIANO





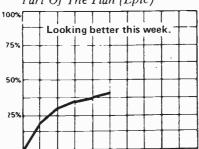
DICK FELLER



Cry For Lori (Elektra)

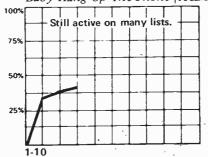
DAN FOGELBERG

Part Of The Plan (Epic)



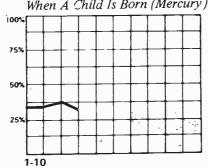
CARL GRAVES

Baby Hang Up The Phone (A&M)



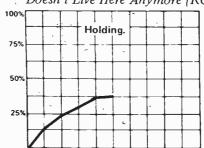
MICHAEL HOLM

When A Child Is Born (Mercury)



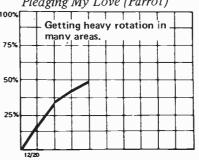
JACK JONES

Doesn't Live Here Anymore (RCA)

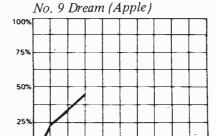


TOM JONES

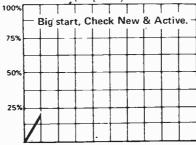
Pledging My Love (Parrot)



JOHN LENNON



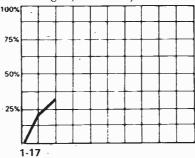
LETTERMEN Eastward (Capitol)



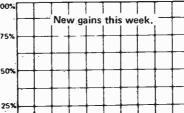
1-24

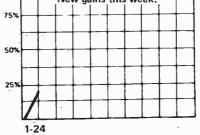
LOGGINS & MESSINA

Changes (Columbia)



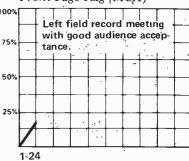
■ LOVE UNLIMITED I Belong To You (20th)





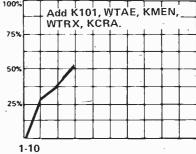
BILLY MAY

Front Page Rag (MCA)



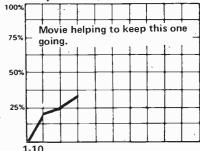
JONI MITCHELL

Big Yello Taxi (Asylum)



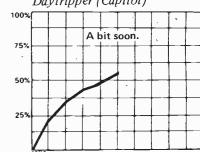
HUGO MONTENEGRO

Godfather II (RCA)



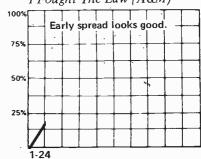
ANNE MURRAY

Daytripper (Capitol)



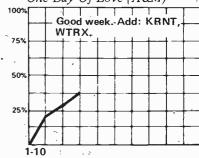
SAM NEELY

I Fought The Law (A&M)

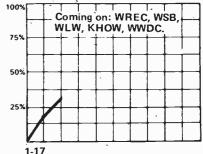


OHTA SAN

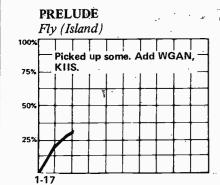
One Day Of Love (A&M)



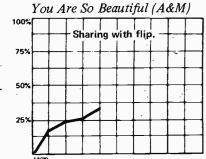
GILBERT O'SULLIVAN You Are You (MAM)



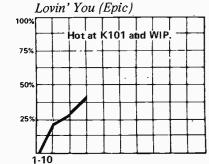
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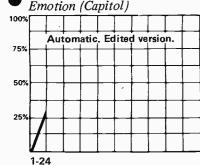




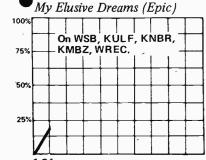
MINNIE RIPERTON



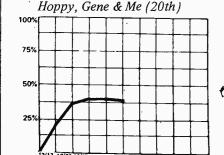
HELEN REDDY



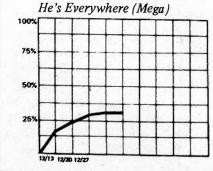
CHARLIE RICH



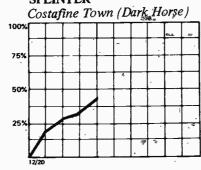
ROY ROGERS



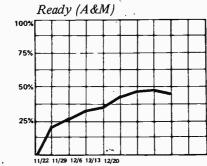
MARILYN SELLARS



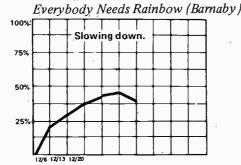
SPLINTER



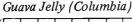
CAT STEVENS

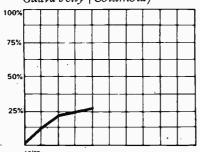


RAY STEVENS

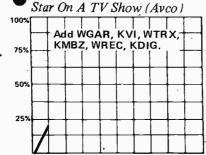


BARBRA STREISAND



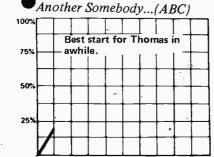


STYLISTICS

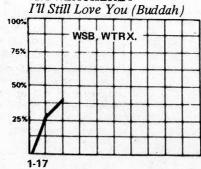


B.J. THOMAS

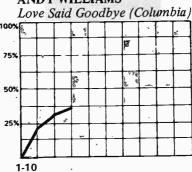
1-24



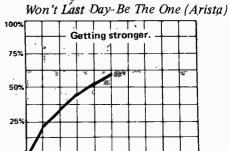




ANDY WILLIAMS



AL WILSON



KULF/HOUSTON

Poly Brown Olivia Newton-John Charlie Rich B.J. Thomas PHONES Phoebe Snow (heavy) Sweet Sensation Lana Cantrell

WGAR/CLEVELAND

Phoebe Snow Stylistics Sweet Sensation HOT Linda Ronstadt Carole King Maria Muldaur Dawn George Harrison

KHOW/DENVER

B.J. Thomas Gilbert O'Sullivan

WGN/CHICAGO B.J. Thomas

John Mahoney Warrior

WGR/BUFFALO

Olivia Newton-John Frankie Valli

WEEI FM/BOSTON

Olivia Newton-John Neil Diamond Lettermen HOT Eagles Barry Manilow Minnie Riperton (big phones)

KRNT/DES MOINES

David Gates Sweet Sensation Ohta San Charlie Ross Johnny Mathis HOT Eagles Linda Ronstadt

WIP/PHILADELPHIA

B.J. Thomas Olivia Newton-John Charlie Ross Phoebe Snow Nite: Labelle Calls: Elvis Lana Cantrell Minnie Riperton

KDIG/SAN DIEGO

Al Wilson AWB Polly Brown Feliciano Tom Jones Prelude Charlie Ross Stylistics Andy Williams

KTRX/FLINT

Phoebe Snow Al Martino Jim Weatherly Joni Mitchell Olivia Newton-John Stylistics Charlie Roc

WWDC/WASHINGTON

Linda Ronstadt Tom Jones Gilbert O'Sullivan Charlie Ross Freddy Fender

WFIR/ROANOKE

Carole King Dan Fogelberg Olivia Newton-John Al Martino CALLS John Denver Paul McCartney America Carpenters

KNBR/SAN FRANCISCO

Dan Fogelberg Olivia Newton-John Billy May Lettermen Jaap Dekker Charlie Rich Kris & Rita Helen Reddy

WASH/WASHINGTON

Blackbirds Neil Diamond Olivia Newton-John HOT Lana Cantrell Mac Davis Carole King Dan Fogelberg

WGAN/PORTLAND

Phoebe Snow Prelude David Gates Linda Ronstadt CALLS Donny & Maria Osmond

WMAL/WASHINGTON

Phoebe Snow Maureen McGovern Neil Diamond Love Unlimited Olivia Newton-John

KMBZ/KANSAS CITY

Olivia Newton-John Charlie Rich B.J. Thomas Stylistics Kris & Rita Mike Curb Phoebe Snov Love Unlimited

KCRA/SACRAMENTO

Olivia Newton-John Jan Davis Dawn Phoebe Snow Sweet Sensation KMPC/LOS ANGELES

Olivia Newton-John Maria Muldaur CĂLLŠ Al Martino "Immigrant" N. Sedaka

KIIS/LOS ANGELES David Gates

Neil Diamond Prelude

KVI/SEATTLE

Olivia Newton-John Lana Cantrell Stylistics Charlie Ross

KMVI/WAILUKU. MAUI David Gates

America Dawn Margie Joseph Anne Murray

WABI FM/BANGÓR

Lana Cantrell Doobie Bros David Gates Olivia Newton-John Phoebe Snow

WR EC/MEMPHIS

Kris & Rita Charlie Rich Jim Weatherly (RCA) Olivia Newton-John -Lettermen Stylistics Johnny Mathis Gilbert O'Sullivan Neil Diamond WSB/ATLANTA Charlie Rich

Gilbert O'Sullivan Carole King Jim Weatherly Sonny James Kris & Rita Lynn Jone

WCBM/BALTIMORE

Jim Stafford Maria Muldaur Roy Rogers HOT Elton John Barry Manilow

KWAV/MONTEREY

Olivia Newton-John Stylistics Johnny Mathis Velvet Glove Andy Williams Tokens Sammy Davis Wayne Berry Al Martino HOT David Gates

K101/SAN FRANCISCO

Shirley & Co. Joni Mitchell Sam Neely Neil Diamond HOT Eagles Sweet Sensation WTAE/PITTSBURGH Olivia Newton-John Neil Diamond

Grand Funk Joni Mitchell

WCAR/DETROIT Johnny Mathis Neil Diamond Olivia Newton-John Al Martino John Lennor Jim Stafford HOT Linda Ronstadt Eagles Doobie Bros

WLW/CINCINNATI

Gilbert O'Sullivan Margie Joseph Lettermen Johnny Mathis Miracles Michael Wendorf Smokey Robinson Kris & Rita

WROC/ROCHESTER

Olivia Newton-John Neil Diamond Sweet Sensation

KMEN/SAN BERNARDINO

Joni Mitchell . Al Wilson Olivia Newton-John Charlie Kulis **PHONES** Sam Neely Jan Davis

KAKE/WICHITA

Neil Diamond Olivia Newton-John Polly Brown Tom Jones Al Martino HEAVY ROTATION Linda Ronstadt

KEX/PORTLAND

Charlie Ross Phoebe Snow Lettermen Billy May

WXYZ/DETROIT

Paul McCartney HOT Barry Manilow Gloria Gaynor Carpenters Carol Douglas

KGIL/SAN FERNANDO

Eagles Paul Anka

THE INDUSTRY'S NEWSPAPER

January 24, 1975

TREND:					
12	/20	1/10	1/17		
6	0	1	1	_	BARRY MANILOW/Mandy (Arista)
9)	3	2	2	CARPENTERS/Please Mr. Postman (A&M)
1		2	3	3	ELTON JOHN/Lucy In The Sky With Diamonds (MCA)
1	25	10	5		EAGLES/Best Of My Love (Asylum)
55	31	19	7		LINDA RONSTADT/You're No Good (Capitol)
3	33	15	8	_	AVERAGE WHITE BAND/Pick Up The Pieces (Atlantic)
8	36	21	13		DOOBIE BROTHERS/Black Water (WB)
	7	4	4	8	NEIL SEDAKA/Laughter In The Rain (Rocket)
1	2	5	6	9	CARL DOUGLAS/Kung Fu Fighting (20th Century)
	32	18	16	10	GRAND FUNK/Some Kind Of Wonderful (Capitol)
	13	11	10	11	STEVIE WONDER/Boogie On Reggae Woman (Tamla)
		24	21	P	OHIO PLAYERS/Fire (Mercury)
	27	22	18	13	DONNY & MARIE OSMOND/Morning Side of the Mountain (MGM)
	20	16	15	14	ANKA/COATES/One Man Woman, One Woman Man (UA)
	8	9	14	15	THREE DEGREES/When Will I See You Again (Phy/Int)
	4	8	12	16	HELEN REDDY/Angie Baby (Capitol)
	5	7	9	17	BARRY WHITE/You're The First, Last (20th Century)
	3	6	11	18	HARRY CHAPIN/Cat's In The Cradle (Elektra)
	-	29	25	Œ	STYX/Lady (Wooden Nickel)
	-	30	22	20	AMERICA/Tin Man (WB)
	14	13	19	21	JETHRO TULL/Bungle In The Jungle (Chrysalis)
	29	20	20	22	CAROL DOUGLAS/Doctor's Orders (Midland)
	17	12	17	23	GLORIA GAYNOR/Never Can Say Goodbye (MGM)
	35	27	24	24	DISCO TEX & THE SEX-O-LETTES/Get Dancin' (Chelsea)
	6	14	23	25	BILLY SWAN/I Can Help (Monument)
	38	26	26	26	MCCARTNEY & WINGS/Sally G (Apple)
	-	-	34	2	FRANKIE VALLI/My Eyes Adored You (PS)
	23	28	29	28	LYNYRD SKYNYRD/Free Bird (MCA)
	-	~	~	29	
	-	-	_	30	
	1	38	33	3	JOHN DENVER/Sweet Surrender (RCA)
	12	17	27	32	RINGO STARR/Only You (Apple)
	-	-	36	33	MARIA MULDAUR/I'm A Woman (Reprise)
	-	39	30	7.2	DAVIE BOWIE/Changes (RCA)
	-	-		35	
	-	-	39	36	JOHN LENNON/No. 9 Dream (Apple)
	-	-	-	37	ELECTRIC LIGHT ORCH/Can't Get It Out Of My Head (UA)
	18	32	38	38	RUFUS/You Got The Love (ABC)
	_	37	31	39	MAC DAVIS/Rock 'N Roll (Columbia)
	11	23	28	40	MCCARTNEY & WINGS/Junior's Farm (Apple)

National Request Tabulation

- 1. BARRY MANILOW
- 2. DOOBIE BROTHERS
- 3 CARPENTERS
- 4. CARL DOUGLAS
- 5. STYX 6. EAGLES
- 7. OHIO PLAYERS
- 8. AVERAGE WHITE BAND
- 9. ELTON JOHN
- 10. DONNY & MARIE OSMOND
- 11. GRAND FUNK
- 12. HELEN REDDY

OTHER STRONG ACTION:

JETHRO TULL LINDA RONSTADT SUGARLOAF HARRY CHAPIN

NEW & ACTIVE

The following records are listed in order by their activity

DAN FOGELBERG "Part of the Plan" (Epic)

Add KQWB 37, KSTP, WCAO, KEEL 32, WBBF 29, KKAM and more. Strong moves at KTLK 4-1, WBBQ 35-27, U100 d 21, WEAM 30-24 WJON 11-8. Many more on it.

SAMMY JOHNS

"Chevvy Van" (GRC)

Coming on strong. WRFC add, WVLK on, WJDX add 27, WAKY on, U100 10-6, WBGN on, KQWB 41-36, WROV add, WRIE 39-37, WERC add, WQXI on, WSAR on, KEEL add 34, XROK on, WGOW on, KIOA 23-22, WGH on, WBBQ 39-30, KTLK add 39, K100 add.

SAM NEELY

"I Fought the Law" (A&M)

WFIL d 26, WCOL d 37, KEEL add, WHBQ add 30, WBBQ 37-33, WIBG add 29, WAKY on, WFOM 39-33, K100 on, will be his strongest to date.

PHOEBE SNOW

"Poetry Man" (Shelter)

WCOLd 39, KIMN 24-16, KSTP add, KEEL 32-27, WEEO add, WBGN on, KQWB 40-21, KTKT add 29, WJON 29-22 WVOV, 21-15, WIFE on, KUPD d 28, KJRB d 28, KJOY

28-14, had a great week.

JACKSON FIVE "I Am Love" (Motown) Length doesn't seem to be slowing down the action. WGRQ 27-19, WAKY add, WEEO add, KTKT 29-26, WRFC add, WQXI on, WCOL add, WAYS add, WEAM add, KJR d 23, WYSL d 26, WNC1 d 39, WSGA d 29, KYSN 36-31, KING on, WYSL d 24

JOE COCKER "You Are So Beautiful" (A&M) KHJ 25-18 CKLW 25-18, WNOE add, KIMN on, WGRQ d 23, WAKY d 30, K100 20-14, KEEL 8-1, WCOL 27-21, WNCI d 44, KEZY on, WYSL 16-10, WISM on

CHARLIE DANIELS "The South's Gonna Do It" (Kama Sutra) WGRQ add, WEEO add, WAKY add, KQWB add 38, WBBQ 27-15, WKLO 29-19, WBGN on, WGOW 22-9, WVOV d 16, WRFC d 31, WROV d 30, KJOY 20-15, WERC 10-7, WYSL d 27.

DIAMOND REO "Ain't That Peculiar" (Big Tree) 13Q 14-12, KQWB 36-33, KDWB 21-21, WPEZ 16-13, WCAO d 28, WCOL d 40, WNCI add, WFOM 36-31, KIOA 22-21, WKLO on, WDXR 25-19, WORG add, WYRE add, WYSN on.

SHIRLEY & CO. "Shame Shame Shame" (Vibration) WPIX 20-15, WCOL 35-33, WIBG add, Z93 add, WMYQ 22-16, KCBQ d 24, KFRC d 24, WLEE on, KJOY 28-19, KJR 19-14, WSAR on, everyone playing it claims it's a hit.

LOGGINS & MESSINA "Changes" (Columbia) WCOL add, KTLK 37-32, K100 on, WPOP 27-26, KUPD add, KFMG add 31, WISM on, KJOY on, WSAR d 30, WNCI 39-25.

FANNY "Butter Boy" (Casablanca) U100 24-16, WKLO 27-26, 13Q 12-8, WRFC 32-26, KUPD d 30, WERC 27-20, WNCI 31-24, KIOA 26-24, WPEZ add 24, WYRE d 25. Showed impressive growth.

ELVIS PRESLEY "My Boy" (RCA) CKLW 28-26, WHBQ 26-25, WBBQ add 39, WKLO re add 35, KAKC 22-17, WVOV add, WJDX 26-20, WRIE add 36, WSAR on.

OZARK MOUNTAIN DAREDEVILS "Jackie Blue" (A&M) WEEO add, KKXL add, U100 on, KIMN d 31, KREM add, KROY add, KJOY d 29, KEEL on nights, KEZY add.

AL MARTINO "To The Door Of The Sun" (Capitol) WFIL 25-20, WIBG 20-18, WAKY on, WLEE add, WYRE add, WCAO add, KEEL a 35, WGH add, WPOP 9-7.

JIM WEATHERLY "I'll Still Love You" (Buddah) WCFL add 40, WCOL 28-24, WNCl add, WKLO add, KQWB add 41, WBGN on, WJDX 25-23, WVOV on, WSAR add

HELLO PEOPLE "Future Shock" (ABC) KKDJ add 27, KIMN 39-29, WJBQ 29-27, KUPD 27-22, KYSN on, WSAR 30-28, KRSP 29-24, KSJO on. CHARLIE ROSS "Thanks For The Smiles" (Big Tree) XROK d 19, KDWB 23-23, WCOL 30-28, WVOV 10-6, WJDX 20-17, WBGN d 27, WJON 30-29, KRSP 30-29.

GEORGE MCCRAE "I Get Lifted" (TK) WMYQ 10-6, WBBQ add 38, WAKY on, KEEL on nights, WNCI d 40, WNOE 20-17, WSGA 30-25

B.T. EXPRESS "Express" (Scepter) 99X add 12, WABC add 17, WPIX add, WGRQ 23-17, KIOA add 30, WIFE on nights, WSAR d 27, WGH add. PAULA WEBB "Please, Mr. President" (Westbound) (20th) CKLW d 28, 13Q add 30, WCOL add, KEEL add, WIBG add days, WJDX add 24, WPOP add.

SWEET SENSATION "Sad Sweet Dreamer" (Pye) WSAI on, KKXL add, WRIE 38-34, WCOL 37-32, WNCI 49-38, WJON add, KDON add.

OTHERS GETTING SIGNIFICANT ACTION: Flash Cadillac add WKLO, KTKT 14-11, WBBQ 40-32, and other good action. Neil Diamond add WFOM, WGRQ, WBBQ, and several others. Ringo Starr "No No" debut 26 KKDJ, 24-15 WQXI, add KJR, good national spread. Jim Stafford on and moving at WCFL, WLEE, WNCI, WCOL, and several more. Stark & McBrien add WJQX, WBGN, KQWB, 28-24 KJRB. Hot Chocolate 30-27 13Q, 40-37 WCFL, debut 30 WOKY. Minnie Ripperton 17-9 WIFE, add WFIL, debut 14 WDRQ, one to definately watch.