# Radio & Records

THE INDUSTRY'S NEWSPAPER

VOLUME 2. NUMBER 40

FRIDAY, OCTOBER 11, 1974

# RAY ANDERSON TO UA AS VP OF PROMOTION

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#### CLASSIFIED:

Industry's Largest Free Section

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#### MIKE HARRISON:

Saving Radio's Mystique

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#### **PROMOTION**

The State Of The Art In Atlanta

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Promoter Dick Griffey's Story

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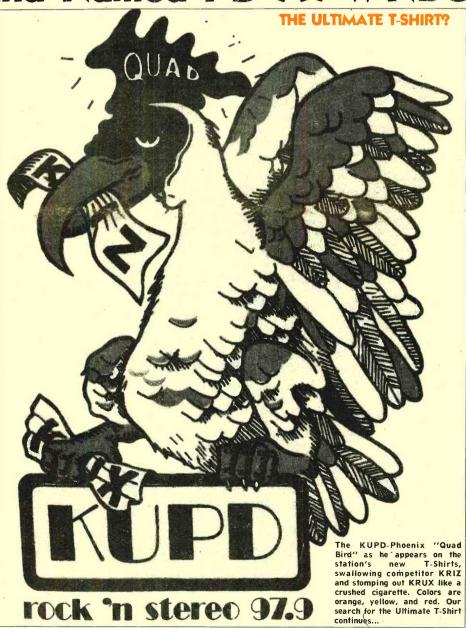
Conway Twitty
Number One

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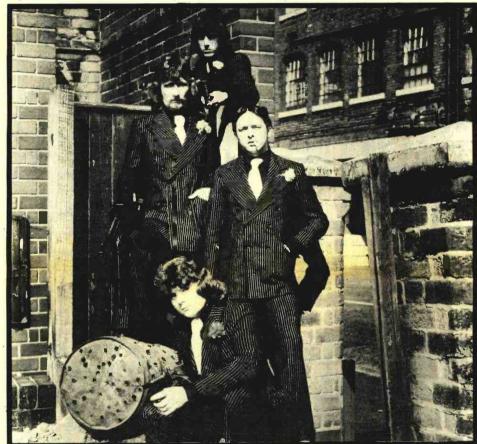
Bobby Vinton's Biggest Ever?

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# GET READY FOR THEIR NEXT





# PAPER LACE "The Black Eyed Boys"

FROM THEIR SMASH ALBUM





### **RADIO**

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MIKE HARRISON
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#### NEW IOWA ROCKER

New rocker in lowa: KRNA-FM goes on the air this month in lowa City. PD is Robbie Norton, MD Bruce Tideball. Station requests record service to 1027 Hollywood Btvd., lowa City, lowa 52240.

"BLUEGRASS EXPERIENCE"
KNEW-San Francisco will be broadcasting Mick Seeber's Bluegrass Experience" every Saturday night live from the Orphanage between 10: 30 PM and 1: 30 AM with the finest bluegrass and country music bands in Northern California to perform. KNEW is the Bay area's only country music station.

WSB-ATLANTA is holding its "World Championship Cow Mikling Contest" to be held at the Southeastern Fair with six listeners to be selected from submitted postcards. The cow milkers are asked to tell WSB about their "udderly" fantastic abilities, with the winner to receive \$200 in cash second place gets \$100 dollars and four runners up will collect \$50 each.

KAFY Bakersfield: running a "Ticket Computer" with their listeners "plugged in to win" tickets hourly to all the city's functions.



KCBQ morning man, "The Magic Christian," in cooperation with the San Diego Police Department, proved a point on the air: Drinking and driving do not mix. Beginning at 7 AM, "The Christian" consumed an ounce of vodka and orange juice every 15 minutes. He slowly proceeded to get bombed on the air, and at 8:50 was pronounced legally drunk by Captain James Kennedy. Promotion received extensive coverage in the city's media.



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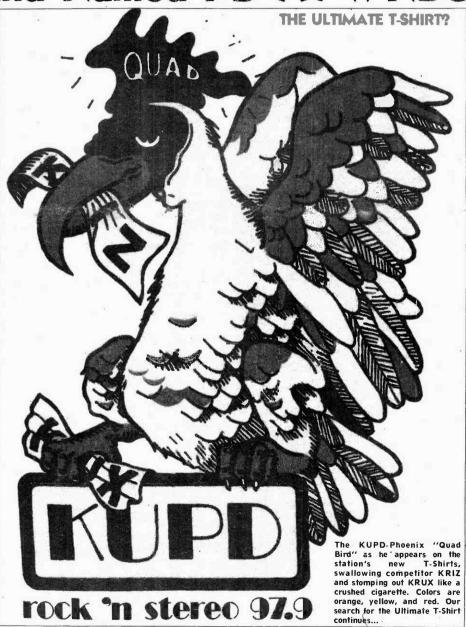
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### The Need To Be by JIM WEATHERLY

THIS WEEK:
BILLBOARD
CASH BOX
RECORD WORLD
39

FROM THE ALBUM



WRITTEN AND SUNG BY A MAN
WHOSE PERSONAL FEELINGS HAVE BECOME A PART OF OUR OWN LIVES.
ON BUDDAH RECORDS AND AMPEX TAPES

#### THE HOTTEST:

**BACHMAN-TURNER CAROLE KING** REUNION **AMERICA** JOHN LENNON

## added this week.

#### Most added

**NEIL DIAMOND BOBBY VINTON** CHICAGO CARL DOUGLAS

KSJO/SAN JOSE

#### -PARALLEL 1-

#### CKLW/DETROIT

B.T. Express HOT Bobby Vinton 14-7 Al Green 15-8

Tymes No. 16
Carl Carlton No. 19
Miracles No. 21
America No. 22
Oamonda No. 23
Blue Swede No. 24
Harry Chapin No. 25
HOT
B.T. Express 15-8
Bachman-Turner 14-9

#### KHI/LOS ANGELES

Gordon Lightfoot No. 24 Carl Douglas No. 26 Bobby Vinton No. 29 Biliv Swan No. 30 HOTO John Lennon 20-11 First Class 22-13

WRKO/BOSTON

#### Billy Swan HOT John Lennon 29-18 Kiki Dee Bund 25-19

### KFRC/SAN FRANCISCO

Bobby Vinton Al Green Bachman-Turner HOT Miracles 10-5 Bad Co. 16-11

#### KSTP/MINNFAPOLIS

Bobby Vinton Three Degrees Charlie Rich No. 24 Brownsville Station No. 14 Raspberries No. 30 HOT HOT Bad Co. 15-7 John Lennon 20-9 Brownsville debut 14

#### WABC/NEW YORK

(re-added): Cat Stevens Carole King HOT First Class 8-4 Stevie Wonder 11-8 Miracles 25-17

#### WOXI/ATLANTA

John Denver Chicago Gino Vanelli HOT Ohio Players 10-6 Bad Company 12-8 Grand Canyon 21-13

#### WDRO/DETROIT

Carl Douglas Bobby Vinton No. 11 B.T. Express No. 22 HOT Bachman-Turner 9-2 Bobby Vinton debut 11

#### KSLO/ST. LOUIS

John Denver No. 21 Billy Swan No. 22 Carl Douglas No. 23 Hagers No. 24 HOT Buchman-Turner 9-3 Carole King 18-8 WPIX/NEW YORK

#### B.T. Express 18-8 Mare Swede 20-14 WPEZ/PITTSBURGH

Carl Carlion No. 25 10CC "Worst Band in the World" (lp cut) No. 26

#### WRC/WASH, D.C.

Neil Diamond Bobby Vinton HOT HOT Bachman-Turner 15-7 Carole King 14-8 Blue Swede 13-9

#### KQV/PITTSBURGH

Chicago No. 19 Harry Chapin No. 20 Three Degrees No. 23 Rufus Vo. 24 Re-added: First Class No. 14 HOT HOT Reunion 9-2 Bobby Vinton 19-11 John Lennon 22-16

#### 13Q/PITTSBURGH

Bleeding" No. 24
Prelude No. 28.
David Bowle
"Changes" No. 30
Neil Diamond No. 31
HOT
Chicago 7-3
Grand C HOT Chicago 7-3 Grand Carryon 21-10 Harry Chapin 26-15 Paul Devis 28-17

K100/LOS ANGELES Gordon Lightfoot Gordon Ligation
John Denver
Bobby Vinton
Grand Canyon
HOT

John Lennon: §8-11

KKDJ/LOS ANGELES Miracles HOT Carole King 18-13 Reunion debut 19

### WIXY/CLEVELAND

Neil Diamond Ohio Players HOT

HOT Elton John 18-10 John Lennon 22-14

HOT HOT Billy Swan-10-1 Bachman-Turner 12-5 Carole King 24-14

#### None HOT America 15-6 John Denver 20-12 Bobby Vinton 28-15 KTKT/TUCSON

WFIL/PHILADELPHIA

#### KOWR/MINNEAPOLIS

Carole King No. 25 John LennonNo. 26 John LennonNo, 26 HOT First Class 9-4 Frank Zappa 15-11 Grand Catyon 24-16

#### WLS/CHICAGO

John Lennon Bachman-Turner HOT Elton John 16-5

#### Z93/ATLANTA

Gino Vlinelli Chicago Jim Westherly HOT Bachmen-Turner 15-4 Gordon Lightfoot 18-9 Grand Carryon 19-13

#### **PARALLEL 2**

#### WVOV/HUNTSVILLE

Three Dog Night Garfunkel Sammy Johns Atlanta Rhythm Section Dolly Parton Fancy Hues Corp Kathy Dulton HOT HO1 Reunion 10-3 Pointer Sisters 16-8 Hudson Bros 20-13 nion 10-3

#### WGOW/CHATTANOOGA WNOE/NEW ORLEANS WHBQ/MEMPHIS

Bobby Vinton Wet Willie HOT Billy Swan 6-2 Bachman-Turner 16-8 Carole King 21-15

#### VIOOMIAMI

Neil Diamond HOT John Lennon 19-9 Bachman-Turner 21-10 Carl Douglas 20-12

#### WOKY/MILWAUKEE

Carl Douglas No. 25 Billy Swan No. 27 Kiki Dee Band No. 29 New Colony Six (MCA) Henry Gross HOT HOT Abba 21-10 John Lennon 29-12 John Denver 25-14

#### WMYO/MIAMI

B.T. Express No. 29 HOT Bachman-Turner 23-9 Carl Douglas 28-13 John Lennon 26-26

#### WOW/OMANA

America No. 18 Neil Diamond No. 19 Mac Davis No. 21 HOT Reunion 17-6 Stevie Wonder 13-8 Carole King 21-14

#### WMAK/NASHVILLE

Carl Douglas Helen Reddy Harry Chapin Frank Zappa (night)

Neil Diamond Nett Diamona
Osmonds
Reunion
Rufus
HOT
America 12-5
Bachman-Turner 19-9
Carl Carlton 27-16

WGRD/GRAND RAPIDS

Gordon Lightfoot No. 16 Miracles No. 19 HOT Bachman-Turner 11-3 America 16-9 Reunion 23-14 Kiki Dee Band 30-15

#### WYND/SARASOTA

Bachman-Turner No. 21 Neil Sedaka No. 25 HOT Dionne Warwicke & Spinners 15-8

#### America 14-9 Carole King 20-13 KRSP/SALE LAKE

Doobie Bros Neil Diamond Carl Douglas Atlanta Rhythm Sectio HOT Hudson Bros 12-5 Bad Co. 26-11 Bibly Seng 25-12

#### KEZY/ANAHEIM

Neil Diamond Gordon Lightfoot Bobby Vinton HOT HOT Carole King 15-8 Billy Swan 17-12 XEROK/EL PASO

#### None HOT Hudson Bros II-4 Bad Co. 13-8

#### PARALLEL 2-

Rufus Bachman-Turner
Neil Diamond HOT
HOT Carole King 8-4
Meters 13-4
Tony Orlando & Dawn 19-11 Al Wilson 29-22
Carole King 18-12

\*\*RANCETTI 6-1
\*\*RANCETTI 6-1
\*\*RANCETTI 6-1
\*\*RANCETTI 6-1
\*\*RANCETTI 6-1
\*\*RANCETTI 6-1 KAKC/TULSA

#### WCAO/RALTIMORE

Bobby Vinton John Lennon Billy Swan Boone Family HOT Elton John 10-6 Tymes 15-8 Bad Co, 16-10 Kiki Dee Band Nell Diamond Bobby Vinton HOT Mac Davis 14-7 Reunion 20-13 Jim Weatherly 27-20

#### WRRE/POCHESTER

Tymes No. 24 Gino Vanelli No. 27 Neil Diamond No. 28 Stylistics No. 29 Chicago No. 30 HOT Bachman-Turner | 2-8 Frank Zappa 29-22

#### WYRE/ANNAPOLIS

John Denver Gino Vanelli Carl Carlton Three Degrees HOT Bachman-Turner 12-3 Elton John 11-6 Reunion 19-13

#### KUPD/PHOENIX

Gino Vanelli
Neil Diamond
Bobby Vinton
Chicago
George McCrae
HOT
Donny & Mario O

### Donny & Marie Osmond 8-2 Heywoods 17-9 Bad Co. 26-16

KBEQ/KANSAS CITY Billy Swan No. 22 Steppenwolf No. 25 Carl Carlton No. 27 HOT First Class 12-4 Elton John 11-5 Gordon Lightfoot 21-14

KAFY/BAKERSFIELD Steppenwolf Neil Diamond Chicago HOT John Denver 18-14 John Lennon 25-19

#### KCBO/SAN DIEGO

Bobby Vinton No. 21 Grand Canyon No. 22 HOT Bachman-Turner 16-6

#### WGRO/BUFFALO

B.T. Express
Atlanta Rhythm Section
Percy Sledge
HOT
Bachman-Turner 12-4
Hudsön Bros 14-7
America 18-10

#### WAYS/CHARLOTTE

John Denver Gladys Knight & Pips Grand Canyon

#### WSGA/SAVANNAH

Neil Diamond Chicago Bobby Vinton Carl Douglas Chicago Paul Davis Hues Corp HOT Garfunkel 12-6 Carole King 15-10 Bachman-Turner 24-15 HOT Bachman-Turner 10-4 Reunion 16-9 Carl Carlton 17-11

#### KCPX/SALT LAKE

Chicago Neil Diamond Boone Family (Motown) HOT HOT Bachman-Tumer 14-6 Bad Co. 22-14 Raspberries 23-16

#### WGH/NORFOLK

Abba No. 37 Kiki Dee Band No. 38 Hues Corp. No. 39 Helen Reddy No. 40 HOT Elton John 14-6 Blue Swede 15-10 Miracles 20-14

#### KING/SEATTLE

Neil Sedaka Billy Swan Reunion HOT Bachman-Turner 9-2 Carole King 20-9

#### WROK/ROCKFORD

Harry Chapin Neil Diamond Three Degroes Prelude No. 31 Chicago No. 35 HOT Bachman-Turner 8-1 Reunion 20-10

### Tony Oriando & Dawn 17-1

Chicago Three Degrees Frank Zappa Bobby Vinton HOT KYSN/COLORADO SPRINGS HOT Elton John 9-5 Osmonds 15-1 I Bachman-Turner 25-16 WSAL/CINCINNATI

KLEO/WITCHITA

John Denver John Lennon Neil Diamond HOT Heywoods 21-41 Ohio Players 27-19

WGNG/PROVIDENCE

Elvis Presley Hues Corp

WLEE/ Richmond

Bobby Vinton Kiki Dee Neil Sedaka HOT Elton John 14-6 Osmonds 20-9 Reunion 29-17

WI FF/Indiananolis

Abba HOT

Doobie Bros Carl Douglas Prelude Hues Corp Billy Swan HOT Reunion 10-2 Abba 22-15 Maureen McGovern HOT Billy Swan 10-4 America 14-6 Carole King 17-8 Dawn 24-16 WHHY/MONTGOMERY

#### WRIE/ERIE

Bee Goes Abba B.T. Express Steely Dan HOT HOT Atlanta Rhythm 11-2 Bachman -Turner 13-3 Harry Chapin 22-11 Billy Swan 28-16 HOT Stevie Wonder 17-10 Bobby Vinton 32-13 Neil Diamond debut 19

#### KDZA/PUERLO

Neil Diamond No. 39 Garfunkel No. 40 Abba No. 41 Billy Swan No. 42 HOT America 12-8 Bad Co. 16-10 Bachman Turner 21-1

## Harry Chapin John Lennon Billy Swan HOT Bad Co. 10-6 America 13-9 Sam Neely 23-15

WLOB/PORTLAND

#### PARALLEL 3

KIMN/DENVER

KEEL/SHREVESPORT

Stylistics Chicago Atlanta Rhythm Section Steely Dan (night) Kiki Dee Bund (night)

HOT Carl Carlton 15-9 John Denver 18-11

#### WAKY/LOUISVILLE

Bobby Vinton Three Degrees Gladys Knight & Pips Boone Family HOT John Denver 10-1 Backman-Turner 12-2 Billy Swan 29-10 Spinners 28-20 HOT Bachman-Turner 10-1 Billy Swam 21-12 Pointer Sisters 25-17

Harry Chapin Kiki Dee Band Three Degrees Neil Diamond

#### WPOP/HARTFORD

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# Galeyi Knight & Pips No. 33 Bobby Vinton No. 35 Pointer Sisten No. 36 Fancy No. 38 Crand Canyon No. 39 Rhodes Kids No. 40 HOT John Deaver 17-1 Hudson Rovo 12-7 Bachman-Turner 19-8 Bibly Swm 404 John Lemnon 36-18

Neil Diamond John Denver B.T. Express HOT Lynyrd Skynyrd 10-2 Kiki Dee Band 14-6 Ohio Players 16-7 Guess Who 17-10

Hues Corp Eagles Ozark Mountain Daredevils Ohio Piayers Al Green HOT Bachman-Turner 8-2 John Deuver 15-10 America 23-15 Harry Chapin 27-18

### WKGN/KŊOXVILLE

Bobby Vinton Neil Diamond Hues Corp HOT Gino Vanelli 28-20 John Denver debut 22

#### KQWB/FARGO

Carl Cartton No. 37 Paul Davis No. 38 Jim Weatherly No. 39 Carl Douglas No. 40 Pointer Sisters No. 41 HOTE Reunion 15-2

#### King 12-4 Rachman 2-4 m-Turner 24-10 KREM/SPOKANE

Jimmy Buffett
Elvin Bishop
Billy Swan
Paul Davis
Carl Douglas (night)
Golden Earring (night)
HOT
John Denver debut 10
Edgar Winter debut 17
Gino Vanelli debut 19
John Lennon debut 20

WIDY/IACKSON

WJDX/JACKSON AJ Wilson John Denver, Neil Sedaka Neil Diamond HOT Pointer Sisters 21-1 Sammy Johns 26-14 Three Degrees debu 5 15

WQNZ/NATCHEZ

George McCrae Al Green Carl Douglas John Denver

John Denver
Bachman-Turner
HOT
America 10-5
Mac Davis 15-9
Pointer Sigters 28-20

WMPS/MEMPHIS

Bobby Vinton Al Green Harry Chapin John Lennon HOT First Class 6-2 Stevie Wonder 13-7

WERC/BIRMINGHAM

Carl Dougas Major Lance "Um, Um, Ilm" (Playboy)

Helen Reddy Neil Diamond Three Degrees Carl Douglas

WPGC/WASH. D.C. Chicago
Carl Douglas
Re & Tina Turner
B.T. Express
Fancy
HOT
America 14-6
Rufus 20-10
Kool & the Gang 26-13
Prelude 27-16 ner 21-12

Kiki Dee Band Neil Diamond Gino Vanelli HOT Bachman-Turner 17-10 Reunion 18-11

#### WBGN/BOWLING GREEN

Gene Cotton (Myrrh) Chicago Bee Gees Eric Clapton Percy Sledge HOT

#### 296/GRAND RAPIDS Bobby Vinton No. 28 Raspberries No. 29 Hudson Bros No. 30

WVLK/LEXINGTON Bobby Vinton

Bachman-Turner (night) HOT Carola King 17-12 America 26-17

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#### WISM/MADISON

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### WCOL/COLUMBUS

Chicago
Hues Corp
Gladys Knight & Pips
Carl Doughs
Al Green (night)
B.T. Express (night)
Edgar Winter (night)
HOT
Reunion 22-8
Three Degrees 32-21
Patti Dahlstrom 38-25

#### WLPL/BALTIMORE

Kool & the Gang Harry Chapin Hudson Bros Nell Sedaka HOT Three Dog Night 18-10 America 20-13 John Lennon 25-18

#### KJOY/STOCKTON

Tim Buckely Doug Sahm Carl Douglas Prelude Doobie Bros Chicago

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### HOT Lynyrd Skynyrd 4-1 Cat Stevens 13-6 Tymes 17-9

KJR/SEATTLE Carl Douglas Chicago Neil Sedaka Miracles Doobie Bros Hues Corp

### KKXL/GRAND FORKS Bobby Vinton Frank Zappa Kiki Dee Band Sons of Robin St Albert Hammond

#### KDON/SALINAS

#### CHUM/TORONTO

Carl Carlton Ohio Players Andy Kim "Firebaby" Chilliwack "Crazy Talk"

#### WMC FM/MEMPHIS

Reunion Prelude Steety Dan Gentrys Righteous Bros HOT Elton John 18-5 Blue Swede 15-7 John Lennon 22-16

#### WROV/ROANOKE

Elvis Presley Garfunkel Kiki Dee Band Eric Clapton Billy Swan Frank Zappa

### RADIO

### PROMOTION: The State Of The Art In Atlanta

#### BY JOHN LEADER Music Director WQXI/Atlanta

As music director of WQXI, I have met literally hundreds of promotion men from every record company in existence. Now since we don't add many records each week, the Atlanta





promotion men have been forced to become more "creative" in their approach to QUIXIE. I would just like to "go on the record" (speaking figuratively, of course) and say that their efforts are really appreciated.

I mean, here I am in Atlanta

I mean, here I am in Atlanta and I get more phone calls in a week than the Atlanta Police Department I know this for a fact because the FBI man who monitors all my calls showed me the weekly tally sheet.

Here are just a few examples of real "Creative Promotion": I have had records delivered on horseback, by steamboat, from helicopters and even Special Delivery (attached to a rock pitched through my window during the music meeting). A promotion man once subtlely stressed the importance of his

record by attaching it to a government pamphlet on "Dissarming A Home-made Car Bomb". And where else, 1-ask you, could my oldest daughter havebeen kidnapped andheld for a "Friday-add" ransom? Record information has come to me written on naked women, scrawled on a Royal Coach cocktail napkin, and one promotion guy even offered to carve KHJ's new number on the back of my hand...that's creativity!

Promotion men have entered my office dressed as monsters, hookers, chickens, snakes, wombies, generals...dressed faded, stitched, studded, stoned, straight, leathered, and one guy even came in wearing a coat and tie offering to sell me some insurance (well actually, he called it 'protection').

Dry goods? T-shirts, sweatshirts (complete with sweat), underwear, sox, belt buckles, hats, patches, mail grams, candy grams, flowers, and I even got a death-threat singling telegram from the coast once. My wife gives me station adds carved in the meat-loaf, my four year old finds tracking sheets taped to her swing set, and when I send my dog out for the paper, she comes back with three singles and a photo-copy of Gavin's front page in her mouth! And this morning my egg McMuffin had a dummy record label on the Canadian bacon.

So let it be known that Creative Promotion is alive, well and living right here in Atlanta..and I love it all...the references to my mother, the wop jokes, the gun shots in the parking lot. It's great because I keep telling myself that Paul Drew started here (but he's bald now). As soon as I get my tongue out of my cheek I'll answer my phone, and five'll get you ten it's someone from ABC-Dunhill, it always is!



WKDA-FM Nashville just completed their "Eat A Peach" promotion, wherein listeners were asked to bring in as many peach seeds as they could to the station's-studios. Prizes were Capricorn record libraries. Over 78,000 seeds were collected, then turned over to the state's Dept. of Agriculture. Shown above (from left): Brent Davidson, Music City Distributors; Dave Walton, Music Director; Jack Crawford, Program Director. Seated: Carl P. Mayfield, Production Director.



XEROK/EI Paso ran a school spirit contest asking for petitions from each school, with the winning number of signatures getting a free concert from the station. They received over A MILLION signatures. Shown above are jocks Jay Walker and Mark Thomas.

# Music Research — It's Simply 'People Research'

BY JIMI FOXX Music Director KUPD/Phoenix

After doing music for over eight vears, one learns that a music directors job goes further than just listening to all the new product that comes into a station. or checking trades, talking with promo people, picking hits, making sure the product is in the stores when you add a new record, keeping the production library up to date and oh yes! labeling records with colorful stickers. Being a music director knowing understanding the people that listen to the music on your station and the only way to get people to listen to the music on your station is to listen to the people and what they like and program accordingly. In short "music research" will give you the answer to your listeners needs. "Music research" is an extension of people research, understand the people and you'll understand their music. A good music director is never more than one step ahead of his listeners, just enough to satisfy the listeners taste and yet stimulate the listeners enough to expand their musical horizon at their own pace.

There are endless areas of radio listener research, once a music director starts looking for these inputs he'll be amazed at the amount of musicalfeedback he gets that will enable him to fine-tune his music to the listeners needs. Let's take a look-at just four basic areas that all music directors should be 'totally attuned to. They are phone research, sales research, discotheque research and juke hys research.

box research.
A.) Phone Research: Fresh
current request sheets should
coinside with air shifts. Current
request sheets should show both
demographical breakdowns of
male and female request from
pre-teens to adults for mass

appeal radio. Oldie request sheets should do the same as well as being further broken down into drive-time category which would include tallies from 6 A.M.-9 A.M. and 3 P.M.-6 P.M., housewife category 9 A.M.-3 P.M., teen category 6 P.M.-12 midnight and etc. for part-play programming as well as seasonal programming. (These categories of course will vary from city to city due to listener habits.) All current requests are tabulated on a daily basis for readout trends. Oldies should be re-evaluated on a monthly basis. Phone research requires close scrutiny, but be careful not to read too much into the research results, don't get to far ahead of your listeners. Keep a close eye on request trends, they'll tell you a lot about your listeners habits.

B.) Sales Research: Frequent in-store music research should be conducted to constantly evaluate each stores reporting accuracy. Sales reports should be tabulated on a weekly basis, with primary reports being stores and racks. Your secondary reports should be distributors, remember the distributor sells to the stores and racks, not directly to the public! Music directors should be aware of all the product the distributors are putting in stores and racks, and how much of a return he has on that product. Store and rack research should represent a cross section of all listener buying areas, be aware of which stores sell more R. and B., or more C.W. and etc. Understand sales research and you'll understand the direction of your listeners growth and how fast their musical tastes are evolving.

C.) Discotheque Research: This area will give you a more indepth understanding of the eighteen year old and plus bracket. These folks are more reluctant to call a station for a request or buy a 45 when they can pick up on a favorite L.P. This is also a good indicator of upper also a good indicator of upper

demographic records that are big in the area. Keep in mind that music tastes vary from area to area, and what you as a music director may feel is a great oldie may in fact be a tune-out in the area you're presently programming in.

D.) Juke Box Research: The

D.) Juke Box Research: The two important areas here are records placed in juke boxes and record choice research. Just as in sales the research should have a good cross section of all listener play areas, also be aware of R. and B., C.W. outlets in these areas. When a music directors research is accurate he'll be able to make as much as a two to three week forcast with a greater degree of credibility on which records will be most accepted by the station's listeners.

These are just four of many areas of research available to music directors who are interested in eliminating the guess-work and giving the listener what they want. A music director who has a good honest and open approach to people in sales, discotheques and juke box operations, will usually find the response the same. The exchange of information will be appreciated and it will assist stores and lukers on how much and what to buy, as well as help discotheques want to increase their clientele by playing more accurately what people are listening to.

Proper interpretation of all the research data in respect to the station formal and music rotation will enhance each jock shift, decrease the tune-out factor and help increase ratings, which in turn increases time buys, which in turn. (if management has it together)...will increase the old take home pay! A music director who respects peoples! likes and dislikes and programs his music within the framework of the format set down, will in turn have the listeners respect for the station as well as increasing the stations listenership.

### YBOD



Independent distributor and promotion teams nationally are calling this one a smash at first listen. First reaction at stations is tremendous. The Newbeats' biggest hit since "Bread and Butter"!

They're right!

From the first 15 seconds...the first time you play it!

### "KNOW" (You Don't Want Me No More)



On Playboy Records

## ALBUMS

Mile Harrison/Editor

### Radio & Records

### October 11, 1974 -

LW:	radio & ractor es october 11, 1774 -	
1	BACHMAN-TURNER Not Fragile (Mercury)	
10	2 CAROLE KING Wrap Around Joy (Ode)	
2	3 BAD COMPANY	
4	4 EMERSON, LAKE PALMER. Live (Manticore)	
7	5 BARRY WHITE	
3	6 STEVIE WONDER Fulfillingness First Finale (Tamla) "Bird Of Beauty," "Reggae" and single.	
6	7 JOHN DENVER Back Home Again (RCA)	
8	8 ELTON JOHN Caribou (MCA)	
9	9 CSNY	
5	10 BEACHBOYS Endless Summer (Capitol) Certainly no tune-out.	
15	1 LYNYRD SKYNYRD Second Helping (MCA)	
16	12 PAUL ANKA	
17	(B) OLIVIA NEWTON-JOHN If You Love Me (MCA)"I Love You."	
19	TRAFFIC When The Eagle Flies (Asylum/Island) "Something New." Everything else equal and good.	
27	MARRICA	
29	DOHN LENNON Walls & Bridges (Apple)Listen carefully and take your pick.	
12	17 ERIC CLAPTON	
20	18 JOE COCKERI Can Stand a Little Rain (A&M)"I Get Mad."	
24	♠ RICHARD BETTSHighway Call (Capricorn)"Long Time Gone" and "Rain."	
21	20 ALICE COOPERGreatest Hits (WB)"I'm Eighteen."	
11	21 BACHMAN-TURNERBTO II (Mercury)	n.
	22 RUFUSRags to Rufus (ABC)Slipping.	
25	23 QUINCY JONES	
30	BILLY PRESTON The Kids & Me (A&M)	
28	25 OHIO PLAYERSSkin Tight (Mercury)Single sizzling.	
14	26 MARVIN GAYELive (Motown)	
18	27 DIRT BANDStars & Stripes Forever (UA)"Battle Of New Orleans" is the single.	
26	28 SANTANAGreatest Hits (Columbia)	
-	29 RIGHTEOUS BROTHERSGive It To The People (Haven)Single still growing, "Dream On" is great.	
-	30 LOU REEDSally Can't Dance (RCA)Title track. "Animal Language" is an attention getter	r.

### **COMING THROUGH:**

#### LOU REED



SALLY CAN'T DANCE (RCA) This is going to be his biggest. Cuts: Title track, "Animal Language, "NY Stars."

#### **GENTLE GIANT**



POWER & THE GLORY (CAPITOL) One of the best progressive

#### VANNELLI



POWERFUL PEOPLE (A&M) Single is causing LP to move. New sound of rock & jazz is happening.

#### **TAVARES**



HARD CORE POETRY Smooth R&B. "She's Gone"

### Suggested New Product:

#### **ROD STEWART**

#### ROD STEWART **SMILER**



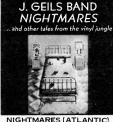
SMILER (MERCURY) His best I.P ever. Take your pick, it's all excellent.

#### THE WHO



ODDS & SODS (MCA) It's a mother. Pulls top requests immediately. "Long Live Rock" is the early standout.

#### J. GEILS



Group has built up loval following over the years. "Givin' It All Up.

#### REDBONE



BEADED DREAMS (EPIC)

Deserves consideration.

### **FM ROCK RADIO**

At one time radio was referred to as "theatre of the mind." The public had little knowledge of the inner workings of a radio station. It was a mystery. Radio personalities were celebrities whose image in the celebrities whose image in the imagination of the listener usually exceeded the truth. Perhaps you remember Martin Bloch, one of radio's first disc jockeys, and his program "Make Belleve Ballroom." Listening to him, you would actually believe that he was broadcasting from a ballroom as he vividly described the chrystal chandalier hanging overhead.

The performers in pre-rock era concerts were surrounded by a glamour and mystique that separated them from their audiences. When a radio person would MC a concert, he would share this prestige. Decked out in his finest attire, he would be part of the show, someone the people came to see.

The mystery and glamour created radio in those days gave broadcasters the freedom to be creative, entertaining and even hokey without loss of ratings.

With the progressions of the rock era, there developed a new consciousness surrounding performers and audiences. The wall between the stage and the theatre, the record and the radio was torn down. The audiences wanted entertainers with whom they could identify. This became reflected in the attire of all concerned and the concert behavior customs.

Even with the changes, however, certain things didn't change. The performers retained glamour and prestige of their predecessors, actually more, based upon an inversed system backlash and a new establishment.

Radio began to go in the same direction. It became "in" for radio people to try to be as regular as possible. In an effort to do this, 'regular'' people were hired to radio and in some cases many ''irregulars'' slipped in too.

Along with the new package came other media items in the forms of T.V. specials, movies and records which tore down the mystique of and broadcasters. radio Interestingly enough, radio people themselves helped propagate the new image. For example, the recent Harry Chapin hit "WOLD" got an incredible amount of early airplay because it was appealing to radio people. The current Raspberries single "Overnight Sensation" is doing the same thing. This is not to say that both records are not good. they are... but their content did help

them get airplay.

An unforeseen turn of events came down. Even though the rock performers did not suffer for the new realism in loss of glamour and new realism in loss of glamour and mystique, radio did. If you'we ever MC'd a rock concert you may have painfully discovered that the presence of a radio "personality" meant nothing to the crowd. Perhaps less than that.

By lifting the curtain and showing the audience back stage under the guise of credibility, radio has created an audience educated not to « accept what they consider jive, old-fashioned AM junk. The make believe ballroom would be laughed off the air today. As a result, we

Continued on page 20



### CLASSIFIED

R&R Classified Advertising is a free service for our subscribers. To place y ad, call Marjie at (213) 466-1605.

#### **OPENINGS**

Attention: Balls and - or talent send tapes to Nick St. John, KIMN Radio, 5350 West 20th Denver, Colorado 80214. (10-1)
WYRE-Annapolis needs weekend DJ. Tapes & resumes to Ed Gursky, Box 1551,

Annapolis, Md. 21404 or call 301-263-9211. (10-4)
WKDA-FM Nashville needs some parttime announcers. Can't use any Ron Radios

or Laid-Back Lennies. Need human beings, real people. Contact Jack Crawford at 615-254-1355. (10-4)

WAAB-AM -Worcester, Mass. needs talkmasters and newsman. Send tapes & resumes to Forrest Sawyer, 34 Mechanic St., Worcester, Mass. 01608, (10-3)

WAAF-FM-Worcester, Mass. needs jocks, male or female. Format is familiar LP rock. Send tapes & resumes to Janulis-Landsman Radio, 34 Mechanic Street, Worcester, Mass. 01608. (10-3)

WSGO-New Orleans needs news director. News oriented station with AM & PM news blocks. Contact Terrell Mentheny, (504) 581-1280, Box 2000, New Orleans, La

The Orange 106-Santa Ana looking for fulltime person for production managerjock. Tapes and resumes to Dave Forman, 1601 N. Bristol, Santa Ana, Ca 92706, 9-

KAFY-Bakersfield needs air talent. 1st ticket preferred but not required. Tapes and resumes to Mark Daniels, P.O. Box 6128 Bakersfield, Ca 93306. 9-23.

WORD-Spartanburg looking for morning airshift-production person. Also looking

for newsman. Contact Ron Brandon at 803-583-2711. (9-20)
KMYO-Little Rock needs AM jock, Pop-MOR, urgently. 3 yrs. experience
preferred, Medium market wanting to move up. Tapes & resumes to Dala
Mitchell; 4015 W. Capitol Ave., Little Rock, Ark. 72203 or call 501-665-2821. (9-20). KDAY-Los Angeles needs weekend man and fulltime jock. Send tapes & resumes to Jim Maddox, 1700 N. Alvarado, Los Angeles, Ca. 9026. (9-20)

WUN I-Mobile needs a Mod-Country morning man, sharp on production. Tapes 8 resumes to Mike Malone, 1257 Springhill Avenue, Mobile, Ala. 36604

Z93-Atlanta looking for jock and personality newsman. Contact Steve Rivers (404) 522-9393. 9-24

WDXR-Paducah needs midday man with set of pipes who can handle production. Contact Pat Martin at (502) 443-1737, 9-26

KSO-Des Moines (C&W) looking for morning man with production ability. Tapas-& resumes to Perry St. John, 3900 N.E. Broadway, Des Moines, Iowa 50317. (9-23) WSLI-Jackson needs morning man. MOR. Tapes & resumes to Dick Voorhis, Box 8187, Battlefield Station, Jackson, Miss. 39204. (9-20)

WAVZ-New Haven needs jock. Rock format. Contact Steve Warren at 203-777

4761, 152 Temple St., New Haven, Conn. 06510. (9-13)
CHUM-Toronto has opening for major market jock. Tapes & resumes only to J. Robert Wood, 1331 Yonge St., Toronto, Ontario, Canada. (9-13)

WKGN-Knoxyille needs 7-12mid maniac personality. Tapes & resumes to Wayne Bernard, Box 1870, Knoxville, Tenn. 37901. (9-11)

KRUX-Phoenix looking for an adult personality for non-MOR format. Tapes & resumes to Geoff Fox, 7401 W. Camelback, Phoenix, Az. 85033. (9-12)

WRIE-Erie looking for a morning jock. Good money at this union station. Tapes& resumes to Bob Baron, Box 2072, Erie III. 16512. (9-12) WRMA-Montgomery needs a 7-12mid lock and music director. Send tapes &

resumes to Bob Kitzmiller, Box 8147, Montgomery, Alabama 36110. (9-6)

WBBF-Rochester needs jocks, all time periods, all types, E.O.E. Send tapes & resumes to Mark Driscoll, 850 Midtown Tower, Rochester, NY 14604 (a Lin station) (8-30)

WIL-St. Louis needs morning jock-entertainer. Country format. Call Walt Turner at 314-436-1600. (9-6)

KREM-Spokeane needs air personality for 12noon-4 pm slot. Call Rob Glendenning ASAP at 509-534-0423. (9-4)

If you don't have a personality and don't like being known by everyone intown and can't accept a challenge, don't call Chuck Harmon at KXLY (509) 328-6292, in the most beautiful and rewarding area in the USA, Spokane, Washington. (9-11).

STERLING BROADCASTING needs two PDs with MOR. Rock, or C&W experience; and also Top 40 jocks. Call Bo Donovan at 206-455-8124. (9-18)

WOLF-Syracuse looking for a "Q" style jock, Good voice and production abilities a must. No beginners, no screamers. Contact Howie Castle at 315-422-7211. (9-17) WTAC-Flint: Top contemporary station has exciting opening for experienced PD-Morning man w-3rd phone. Production minded. Top pay. Tapes, resumes and recent photo to Bryce Cooke, Box 600, Flint, Mjchigan 48501. 9-24

WFEC-Harrisburg Pa. looking for experienced AM drive man. Contact Jack Armstrong at 717-238-5122, or send tapes & resumes to 112 Market St., Harrisburg 17101. (8-28)

#### PRODUCTION

WAAF-FM-Worcester, Mass. needs versatile production man. Send tapes resumes to Janulis-Landsman Radio, 34 Mechanic St., Worcester, Mass. 01608.

MOTOR CITY AM-FM oldie powerhouse needs super production man -- big voice, creative copt. Great tape artist. Tapes & resumes to Tom Miles, WHNE-WQTE, Box 404, Birmingham, Mich. 48012 EOE-MF. (10-1)

TABER BROADCASTING CO. INC. needs a strong copywriter, male or female, for the El Paso market. Send resume to Chuck Ashworth, P.O. Box 10243, El Paso, Texas 79993. Then stand-by for the best opportunity in your life. (9-11)

WBBF-Rochester needs production man. Send tapes & resumes from creative & organization oriented people who could streamline an entire prodution department to Mark Driscoll, 850 Midtown Tower, Rochester, NY 14604 (a Lin Station) (9-30)

#### NEWSMEN & WOMEN

WAXC-Rochester needs newsman-woman to join city's best news operation immediately. Professional attitude and ability a must. Tapes & resumes to Charles Hill, 191 East Avenue, Rochester, NY 14604. (10-1)

KWOW-Pomona needs experienced engineer-newsman, Contact John Wickstrom at 213-331-0794. (10-2)

WORD-Spartanburg needs newsman. Contact Ron Brandon 803-583-2711. (9-20) KRSP-Salt Lake City needs newsman with strong delivery. Send tapes to Bob Moon, P.O. Box 7760, Salt Lake City, Utah 841-7. (9-20)

#### POSITIONS SOUGHT

MARC GOMEZ looking for medium-major market as lock, MD experience, Will relocate. Call 512-828-2354. (10-3)

CHARLIE BROWN, formerly at WAXY & KSEA, looking for position as jock in medium-major market. Prefer West Coast. Good production. Call 305-791-6539.

MARK DENVER, formerly with WAXY, WIBG, WHBQ, looking for position as um-major market. Will relocate. Call 305-587-8378. (10-1)

LARRY JAMES, WUNI-Mobile 6-10am entertainer, is looking for move up. Character voices, top ratings, 13 years experience. Excellent recommendation present employer, Call 205-342-0963. (10-2)

from present employer. Call 203-342-763. (10-2) ROD MEYER, currently nightime personality with Top 40 station. Looking for new gig in medium-major market. Will relocate. Call 402-727-1422. (10-2)

new gig in medium-major marker. Willredocae. Vall abd-227-1422. (10-2) MICHAEL COLLINS, presently at WIXY, formerly at KIMN and WHK MD-jock. Looking for personality Top 40 or Progressive MOR. Call 216-226-1254. (10-4) DAVE DUNN, formerly of KKBC and KPTL Carson City, looking for gig as on the air jock inrock market. Will relocate. Call 213-767-0191. (10-2) R.J. ROBERTS, formerly morning drive Y95-Rockford, Hillinois seeking major market gig. Call 815-633-0024. (10-1)

CHIP HOBART, formerly CKLW, WRKO, WBZ is available. Call 916-481-2237. (9-CHRIS CONNER, formerly afternoon drive KAFY-Bakersfield is looking. Call

805-872-1883, (10-1) formerly of KUDE-Oceanside as MD and doing mornings

and of XPRS for 2 years, looking for Top 40 morning postion. Call 213-997-0601. (7-

KEITH ALLGOOD, formerly KCKC, KKAR, KRAM, KAFY, interested in air work as PD or jock. Prefer C&W. Has done Rock. 1st phone. Call 714-982-0479. (9-

SCOT HENDERSON, formerly afternoon drive at WIRL-Peoria, looking for gig. any format, Will relocate, 7 yrs, experience. Never lost a rating. Call 309-673-4178.

KEN TOWNSON, currently with Top 40 station doing nighttime personality. seeking new gig. Major market background, 1st phone. Will relocate. Call 714-327-6628, 714-435-3907, or 714-435-2423. (9-17)

SAM & HOWE, Billboard award winners, looking for morning personality shift in Medium-Major market. Contact at 608-274-4317, (9-20)

DALE DIAMOND looking for air personality position. Former PD; experiencein Rock, C&W, MOR, all shifts, Drake format among others. Call 503-397-0745 or write P.O. Box 8754, Portland, Oregon 97208. (9-20)

STEVE MCCOY, previously with WEBR-Buffalo and Rocker WHRM-Rochester, looking for a good company in Medium or Major market. Will relocate. Call at 716-684-3696. (9-20)

GARY MAJOR, currently PD WKLO, looking for PD-MD position in Major

market. Call at WKLO 502-589-4800. (9-20)
LARRY WOODSIDE, formerly with KPPC AM&FM-Los Angeles and KROQ
AM&FM-Los Angels, is looking. Prefer progressive rocker. 1st phone, MD, and production experience. Call 213-242-8569 or 213-378-0995. (9-20)

Scotty's Play Pen in St. Louis needs record service from all labels. Is a new discoteque run by former jock Scott St. James of KSD-St. Louis. Jocks who work at club are Ted Anthony, The Red Baron and Wayne Powers all from KSLQ-St, Louis. Send to 4th And Washington, St. Louis, Mo. 63101 or call (314) 621-1032 or

### HANGES

ROBERT L. SCOTT NEW MD at KYAC-Seattle, Former MD ROBERT NESBITT

CHRIS O'CONNER to XEROK from KELP a s midday lock.

CATFISH, already with XEROK, named MD there

CHARLIE LAKE resigns from PD WYRE-Annapolis to join BOB PITTMAN and DICK BOOTH in a consultancy.

ED GURSKY new PD at WYRE, was afternoon drive.
DINO DEL GALLO leaves WYRE and WPGC weekends to join CHARLIE LAKE. TERRY MCGOVERN joins KSAN-San Francisco to do-mornings. Formerly at

DAVE YATES to KJRB from KMWX-Yakima to do week

MIKE STEELE new MD at KEEL-Shrevesport.

KDON afternoon man CHRIS LANCE joins KSJO's allnight show.

SID LEAK appointed News Director of WKBQ-Memphis, where he has been veteran newscaster.



# EARTH NEWS

415-362-3045+210 CALIFORNIA STREET, SUITE 306, SAN FRANCISCO, CALIFORNIA 94111

### RECORDS

### RECORD INDUSTRY NOTES



### by Candy Tusken

At long last the "blue bloods" of America are recognizing the Record Industry Promotion Man! Independent promo man, Lu Fields, received a letter in the mail last week from Who's Who In America asking him for a eamplete autobiographical sketch of his life and business activities for possible inclusion in Who's Who In The West. Who's Who is the social register of American Upper Class Society and only six people in ten thousand are even considered for the honor. They must of heard about Lu's annual Football contest... RCA Records has a great promotion gimmick for the new Harry Nilsson album, "Pussy Cats," which is a talking box with a voice that sounds like an oldtime radio announcer extolling the virtues of the album with some great one-liners. All one does is press the button on the box which activates the voice. The box is self-adhesive so the retailers can stick it on their walls.

Imitation is not always the highest form of flattery. While all-woman rock band, Isis, was staying at the Continental Hyatt House in Los Angeles, an unidentified young lady breezed into the hotel passing herself off as Isis' lead singer, Carol MacDonald, blithly signing tabs for food and drink and autographs using Carol's name. The culprit was finally apprehended by Ms. MacDonald who deferred pressing criminal charges with the stipulation that the would be imitator "lead her own life and cut out the nonsense."... 20th Century recording artist, Dennis Tracy, recorded his new album live at Los Angeles' Troubadour last week produced by Norman Kurban for Circus Wheels Productions. Tracy came on stage dressed in a full tuxedo complete with silk top hat and a rhinestoned cane matching his seven piece band who were also dressed to the teeth. Tracy entertained the full house with humor, showmanship and songs in the style of the 1930's and 40's... Bonnie Koloc on Ovation Records has just been signed to a world-wide promotion contract with The William Morris Agency. According to the agency, who plans a maximum effort push on the artist, "Bonnie is going to be the next Judy Collins." Bonnie will also be the subject of a special feature article to be appearing in Time Magazine...

RCA is strengthening its' R&B catalog overseas by acquiring rights to T.K. Productions as announced jointly last week by T.K.'s President, Henry Stone, and RCA's International Division VP. Robert Summer. T.K.'s big hit this year was "Rock Your Baby" by George McCrae... Tony Orlando and Dawn are currently in the studio cutting their two new albums for Bell Records with heavy promotional and publicity campaigns scheduled for the group... By the way, it is true that Brian Wilson of the Beach Boys keeps his piano in a sandbox in his home so he can wriggle his toes in the sand as reported by Zoo World. The latest on this is that the famous sandbox was recently moved to thegroup's recording studio in Santa Monica, California. Once a beach boy, always a beach boy...

Chicago shattered Elfon John's receipt's record in Des Moines last week by \$27,000 on a normally slow Monday night at the annual State Fair. The group also sold out three weeks in advance at the Canadian National Exhibition in Toronto grossing over \$125,000 and breaking the previous record set by Sonny & Cher... Don Stone, The Guess Who's Manager, is busy setting up the group's national tour to commence sometime next month. Don told me that the groupies these days are getting so young that the only social disease they have is diaper rash!



Getting ready for their performances at the recent "Shelter In The Delta" party in Memphis for the press and MCA are Leon Russell and Mary McCreary.

### Stevie Wonder Tour: Highlight Of Promoter Griffey's Career

For the first time in music history a black promoter is handling a major recording artist's national tour. Stevie Wonder has personally picked Dick Griffey to handle his present nation-wide tour.

Griffey is a highly successful producer and promoter having handled tours for Aretha Franklin, Gladys Knight and The Pips, Al Green and Smokey Robinson plus many more. He is normally promoting a show at the Forum in Los Angeles on the average of one every other month. He is the Talent Coordinator for Soul Train, a nationally syndicated T.V. show, owns his own club in San Francisco called "Soul Train" and is starting a record label also called Soul Train records.

Griffey started in the promotion business ten years ago with his first concert billing being The Four Tops and Count Basie. The group was booked into the Swing Auditorium in San Bernardino that had a seating capacity of 10,000. Eighty-eight people showed up. Says Griffey "...why we ever tried to get soul into San Bernardino is still a mystery to me. But I had to learn the hard way, and I did!" He obviously was a star student who is now into some

managing, publishing and movies along with his promoting activities.

The Stevie Wonder Tour is the highlight of Griffey's career and he feels this indicates real hope for black businessmen in the record industry. He feels that blacks, as a whole in the entertainment business, still have a long way to travel in terms of acceptance. He cited the Wonder tour as a prime example of discrimination. While the tour is guite successful financially (the first three dates grossed well over \$400,000) the audiences have 3400,000) the audiences have remained primarily black, According to Griffey "If an Elton John can play before 70,000 people in Los Angeles at the Forum in three nights, then Stevie should play before seventy million. I'm not disparaging any fine artists such as an Elton John, Eric Clapton or Mick Jagger, but not one of them is Stevie who writes standards, sets trends and is today's king of good music.

The promoter feels there is a discrepency between audience turn-out and record sales. Steve Wonder's records, both singles and albums, have always hit number one nationally and-gone gold, but he is not supported at the box office. "I think it's tough for the parents who are fighting

school segregation to stand still for their kids mixing in the social atmosphere of the black concert. They don't like who they may meet... and come to like!" proclaims Griffey. He added "they will buy the records because the music is so damn good, but they will not support Stevie or any black artist act at the box office in the kind of numbers these artists justify."

Number's fiber artists (justify." Stevie's four, which has been in progress since September 13th, will run through the first of December, with thirty one scheduled city dates with more being added daily. This apparently has Elton John's four beat by two weeks touring time (Elton's publicist had announced that his tour was the longest in music history.) Two months of solid rehearsal and prepartion has gone into the tour which boasts a \$100,000 sound system that Wonder bought personally to insure the audience the best possible "Wonder sound." A seven piece band a three girl vocal combo completes the ensemble.

Griffey said "the best part of my job is getting to see Stevie perform every night. Stevie is always happy. He's a real person and very humble. He is more artistically rather than egotistically oriented. He is never satisfied with his work. He is a complete perfectionist who works every minute of every day to perfect his music." Griffey feels that Stevie Wonder is going to make him a star. "This tour will give me the opportunity to become a top promoter not only with black acts, but with white acts as well." The ambition of the promoter is to promote a tour that includes a major black and white group on the same bill. "Elton John's "Bennie & The Jets" was a big black hit, but when Elton comes into any town, he is not promoted to the black community and vice versa. The black stations and newspapers are not given press releases, free tickets or radio time to promote a white group that has black acceptance

Conversely, a black artist is not promoted to the white community as fully as he should be. I think if I had giant white and black artists on the same bill and promoted them equally in the white and black community, it would be a concert to break all records." Griffey's main goal is to have mixed audiences as he feels that music should be crossing all boundaries of acceptance acceptance whether it's white or black. The promoter contends that the U.S. is still rooted in white racist society that extends to and hampers black music. He gave this as the primary reason for the poor white audience attendance at Wonders and other black artists concerts. However, he still feels there is great hope in overcoming this situation with the right promotion techniques to extend to both communites plus the latest breakthrough of a black handling a major artist's national tour



Stevie Wonder and Dick Griffey



Capitol Records' executives were reunited with the Beach Boys last week to present the group with gold and platinum albums for the Capitol re-package, "Endless Summer." Standing (from left): Phil Caston, CRI National Marketing Coordination Manager; Chan Daniels, CRI Director, A&R Operations; AI Courry, CRI Senior VP, A&R, Promotion, Artist Development; Bruce Wendell, CRI National Promotion Manager; Don Zimmermann, CRI Senior Vice President, Marketing; and Dennis Killeen, CRI Director, Merchandising, Sitting (left to right) are the Beach Boys: AI Jardine; Carl Wilson & son Jonah; Dennis Wilson and Mike Love.

-Candy Tusken

"Touch Me"

**FANCY** 

FROM THEIR
FORTHCOMING LP,
"WILD THING"



BIG TREE RECORDS

Distributed By Atlantic Records

### RECORDS

STAN BLY/PHONOGRAM:

#### New Paper Lace **Bullets In Trades**

"The Black Eyed Boys" by Paper Lace debuted its first week out on all national charts with bullets following their still-selling monster (over 2 million) Night Chicago Died". Radio stations are reporting that requests have been great on "The Black Eyed Boys." The Paper Lace album has bullets again which makes six weeks in a and sales well over 100,000!!! (A breakthrough LP for Christmas)

The new Rod Stewart LP "Smiler" - absolute automatic airplay at all FM's. The single is still not determined. We are expecting this album to be in the same class as Rod's "Every Picture Tells a Story".

continues phenomenal sales success and at this writing their LP "Not Fragile" is 2B in Billboard and 4B in Cashbox and Record World. Will go to No. 1. Their single "You Ain't Seen Nothin' Yet" is their biggest to date and No. 1 in many citles aiready.

The Ohio Players I P and single solid gold plus. The single is still climbing up the pop charts with bullets. The Ohio Players concerts are SRO every where

they appear.
The Joneses, whose last record went to No. 1 R&B is enjoying the same pattern with their current record "Sugar Pie Guy," and also crossing over pop with all three pop charts this week. If you haven't heard this single yet grab a copy. It will knock you out. album will be out in a couple of weeks.

Johnny Rodriguez "We're Over" maybe his biggest yet to date. Watch for this to cross over

Recently released, an LP by an artist named David Barretto from New York, produced by Morton. Radio expectance has been incredible. He does a version of "On Broadway" (The old Drifter's tune) which is a killer.

Other successful chart albums

### NATIONAL PROMOTION FORUM

are Rush and Neil Merryweather, whose singles have just been

Our next I P release which also contains some heavies will be talked about next issue.

Afterthought - BTO is now starting to break R&B includes stations in Baltimore and Washington, DC on their current single and another cut from the album, "Free Wheelin". Also, Charlie "Paper Lace" Fach, VP of A&R returned Europe with another absolute winner. More about that

Mercury is cookin'!

MARVIN DEANE/ABC:

#### Rufus, Carlton, Vinton Too New Deane's List

Rufus-Adds this week include: KGW (ip), KISN (Ip), KRLY, WGRO No. 29, WMC No. 30, W102, WPGC, No. 34-20, WFOM....Coming off a 11/2 million seller...this should do equally as 84+ CB, 90+ BB...

Carl Carlton-Adds this Carl Carlon-Adds Inis Week: KGW No. 29, KTAC, KRUX, KCPX, KLIF No. 37, KONO. KSLQ, WRIT, KQV No. 24, WAMK No. 30, WPRO No. 28, WCAU, W102, WCAO No. 25, WPGC, WRC, WABC No. 38. It's a creature...34+ CB, 38+ BB, 30+

Bobby Vinton-Already 33+ BB...56+CB, 70+ RW....looks like a top 5 record....Adds include: KJR. KTAC. KJRB. KNUS. KXOL, WCOL No. 40, WSAI No. 28, KQV No. 19, WBT, WRKO, WMEX, WDRC, WPOP No. 30,

WNBC, WFIL, WCAU, WFOM.... Three Dog Night-Bullets across the board on this one too.... 67+ BB, 39+ CB, 49+ RW, All definite signs point to a smash....Adds this week include: WSGN No. 26, KELP, KXOL, KISN, KREM No.

17, KTAC No. 26, KJR No. 27.... Pointer Sisters-This must be a smash.....Nashville has had the record at No. 1 for 3 weeks now...Helping out this week are: KLIF No. 40, KGW (Ip), WCOL, WAYS No. 21, WBBQ. Bullets reflected in RW at 79+.

Bo Donaldson & The Heywoods-The follow-up to be released in a couple of weeks sounds great to these ears.

Errol Sober-Starting to make inroads on the national charts.....108 BB, 122 CB, 123 RW.....Going up the following charts: KCPX No. 11, WSAO No. 23, WLPL No. 13, WLCY No. 37....

Jimmy Buffett-Close to cracking the BB chart...on at 101...KGW Hitbound, WKY, KXOL, KRLY, KQWB No. 35, WCAU, WFBR, WASH, WGST No. 19, WBBQ No. 25 are some of the stations making it happen... Jimmy's a super star...

Steely Dan-Bullets right across the board here too! 89+BB, 80+CB, 82+RW. Positive moves up include: WDGY No. 25-21, WCOL No. 37-34, WLPL No. 27-22.. the single is from their current smash Ip....

Mighty Clouds of Joy-Marking time with their single "Time" which is 102 BB and certain to be a monster. Look for this R & B monster to cross over for a pop smash as well.

DAVE MARSHALL/PRIVATE STOCK:

#### J.C. Stone, Arrows Coming On Strong

J.C., STONE and Arrows first 2 releases coming on strong. J.C. Stone is entitled "Carrie Is Gone" strong airplay and sales in Detroit. CKLW charted at 24, 7,000 records sold. Cleveland area sales, 2,000 record sold. Secondary pop play and MOR play moving the record up.
Arrow's title "Touch Too

Much". This former number 3 record in England has proven itself as a winner in America with many key secondary pop stations. The up-tempo rock record under 3 minutes is being programmed by WORC-Worchester, WVBF-Boston, KLWW-Cedar Rapids No. 30, KMDO-Ft. Scott Kansas, KEIN-Great Fails Mont., and

Our third release shipping soon. A very strong commercial record by Frankie Valli entitled "My Eyes Adored You" produced by genius Bob Crewe.



Don Anti/Chelsea

DON ANTI/CHELSEA:

#### DeVaughn Top Ten R&B, Crossing Pop

William DeVaughn's "Blood is Thicker Than Water" is Top 10 R & B and now crossing Pop in many markets. New adds at WTIX (New Orleans), WIXY (Cleveland-nts) KEEL (Shreveport) with continuing play and charts at WMPS (Memphis), WGST (Atlanta) and secondaries WORC (Worcester), WALG (Albany), WXLE (Columbus), WRMA (Montgomery), WRFC (Athens) and many, many more. Charted nationally and sales are now over 300,000 and building.

"Let Go" by Brian Cadd breaking in the Northwest at KJRB where the record is Top 10, and just added at KREM (Spokane), and now, spreading East, going hitbound at WSAI (Cincinnati), WNCI (Columbus), KXOL (Ft. Worth), and WYSL (Buffalo). Brian Cadd is a superstar in Australia and has the potential to be a superstar here in America. His new LP, "Moonshine" has been met with great response and already getting great play at the FM stations.

"Get Dancin" by Disco Tex and the Sex-O-Lettes breaking big in the Northeast where it's Top 10 at WVBF (Framingham-Boston) and hitbound at WPRO (Providence) and being played at the key secondaries in that area-WFEA-WLAM-WBBX-WABK-WSAR and being played at KJRB (Spokane), WTBC-KOOK-WRFC ··· a great dance record, number 1 request in most clubs and getting great reaction all over the

The newest single by Wayne Newton, "Lady Lay", just released with immediate ades at WCAR (Detroit), WORC (Worcester) and WYSL (Buffalo), where after one play, Wayne received immediate phones. He recently sang the song on his latest special and will soon be doing it on Johnny Carson, Mery Griffin and Dinah Shore. just released.... Chelsea's first C&W record by

Jerry Inman, (Lead singer of the Palomino Riders) called The One."

#### MEL PHILLIPS/EPIC:

#### Three Degrees Burning. Swan Song A Smash

Lovers of beautiful, seductive women read on... every station playing "When Will I See You Again" will receive free of charge and for a limited time only a kiss blown from the sweet and sexy lips of the Three Degrees. Those of you not playing the record will have to settle for opening the Three Degrees album and copping a look at their picture on the inside cover. But seriously, folks, if you're not playing the record yet, kindly consult local shrink. Thanks to my old team mates at RKO who were first, the record is headed for No. 1. It's top 10 (number one phones) at WFIL and burning at WIBG, WRKO, WPGC, WGRQ, KHJ, KFRC, WHBQ, 13Q etc.

Everyone is talking about the sensational reunion staged by John Kaye and Company. Steppenwoll is back bigger than ever with a hit single and smash album ("Slow Flux"). "Straight Shootin" Woman" rocks on at: WCFL, WOKY, WDGY, KSLQ (Top 10), KQV, CKLW among others. Billy Swan is the left field of the

year. "I Can Help" went from 18 to 4 at WCOL, it's top ten at WSAI and also solid at KILT, WMAK,

WAYS, WING, etc.. Soul Survivors "City Soul Survivors "City of Brotherly Love" on WIBG, W102. WBZ-FM. Sly and the Family Stone "Loose Bootle": WVBF, W102, and strong R&B play. Derek and Cindy "You Bring Out The Best In Ne" on WING, WIP, WBZ-FM, WLOF, K101,

And keep your ears on Booker "Evergreen" in the "Green Onions" groove and already on WBZ-FM, K101, and KJOY. Terry Sylvester "For the Peace Of All Mankind" - Terry, current Mankind" - Terry, current member of the Hollies is on a national tour.

And my top tip for future gold, "Someday" by Dave Loggins: A beautiful sensitive, touching lovesong. Followup to "Please Come To Boston" brand new and already on: KUDL, KTAC, KLZ.



Marvin Deane/ABC-Dunhill

d= Debut n= Nite

T DENOTES FIRST WEEK IN PARALLELS

#### ABBA 2:55 Honey, Honey (Atlantic

Pγ P3 P1 9X.16-15 KDWB 14-13 WRC 29-27 WBF 26-20 WBF 26-20 WOW 4-7 WGV 21-10 WGV 21-10 WGV 21-10 WGV 21-10 WGV 21-10 WGV 21-10 WGV 21-20 WGV 22-21 WGV 22-22 WGV 22-22 WGV 22-22 WGV 23-22 WGV 24-22 WGV 2

#### AMERICA 3:25 Tin Man (WB)

P2 P3
KEZYO CHUM 22-15
WSA1 14-6
WSA1 14-1
WSA P1
CKLw d 22
99X 9-22
99X 9-22
99X 9-22
KFRC 12-8
KFRC 12-8
KFRC 12-8
KFRC 12-8
KFRC 12-8
KFRC 12-8
WGXI 15-12
KSLQ 3-2
WPIX on
WDRQ 17-16
WFIL 26-20
K100 24-13
WFIC 24-18
WFIX 15-6
KGW 13-10
KSTP 3-6
WRC 18-12 P3

#### ATLANTA RHYTHM SECTION-3:15 Doraville (Polydor)

PΙ WQXI 3-5 WSAI 5-10 WSGA 4-3 WVOV 4 WGRQ a KBEQ 13-10 KRSP a WBGN d 26 WERC d 29 WHHY 11-2 WCOL 36-34 KEEL a n

 $\star$ 

Р3

#### BAD COMPANY 3:20 Can't Get Enough

(Swan Song) P2
KEZY 8-4
KYNO 4-1
WYRE 9-9
WYRE 9-9
WYRE 10-6
KCA0 26-3
WYRE 0-6
WSQA 7-5
WGRG 5-1
WGRG 5-1
WGRG 5-1
WGRG 5-1
WGRG 1-1
WGRG 3-3
WGRG 1-1
WGRG 1-PΙ P3 P1 CKLW 10-9 99×8-7 KFRC 16-11 KHJ 11-9 WABC 17-14 KDWB 12-10 13Q 16-21 WGW 12-8 KSLQ 6-4 WPIX 12-12 WIN 12-13 WIN 6-6 WRKDJ 21-16 WRC 4-2

#### BACHMAN-TURNER 3:29 OVERDRIVE You Ain't Seen Nothing Yet (Mercury)

P1 p٦ P3

#### **ELVIN BISHOP 3:00** Travelin' Shoes (Capricorn)

P2 Р3 KREM a KIMN on WBGN 9-16 KING on WHHY on WCOL d 38 WROV on KQWB 36-33

#### BLUE SWEDE . 2:27 Never My Love (EMI)

P1 P1 KHJ 12-10 99X a 24 WABC 22-21 WLS 11-8 WPIX 20-14 WFIL 16-13 K100 13-10 KKDJ 15-15 KQV 10-12 KSTP 30-20 WRC 13-9

#### BROWNSVILLE 3:20 STATION Kings Of The Party (Big Tree)

P2 P3 WGH 32-29 KYSN 12-13 WROV 26-24 WLOB 10-7 KKXL 8-21 WPGC 25-30 WCFL 18-27 WPEZ 13-17 KSTP a 14 WY RE 17-17 WIFE 20-21 XEROK 5-3

#### CARL CARLTON-2:20 Everlasting Love (Back Beat)

P1 99X a 19 KFRC 25-22 KHJ 26-20 WABC on WQXI 17·14 KSLQ 22-18 WPIX 15-10 WDRQ 20-20 K100 27-24 WPEZ a 25 WIXY 23-19 KQV 24-22 KSTP on 293 5-5 WRC d 28 P2
KEZY d 17
CHUM 8
WSAI 26-22 WAKY 17-16
KYNO 20-17 WGH 35-31
WYRE 8
KSJO on 9-25
KLIPD 31-24 KJR d 30
WGAO d 24 KJR M 0 37
WGAO 17-11 KYSN 00-39
WGAO 32-4 KJR d 30
WGAO 22-7 WGN 25-22
WGWY 23-20 KJR G 30
WMYO 27-27 WHY d 29
KJR G 30-25
WGR Q 28-25 KGEL 15-9
WHBQ 14-13 WGOV 63-7
WGN 25-25 KGEL 15-9
WHBQ 14-13 WGOV 63-7
WGN 25-25 KGEL 15-9
WHBQ 14-13 WGOV 63-7
KAFY 28-26 WKLO 26-25
KGEQ 8 27 WISM 29-25-2
WMAK 30-25 WJSM 29-25-2
WMAK 30-25 WJSM 29-25-2
WMAK 30-25 WJSM 29-25-2
KGEY 28-26 KKLO 26-25

#### CHICAGO-2:54 Wishing You Were Here (Columbia)

P2
WFE 26-19
WAKUPG 30
KUPG 26-19
WAKUPG 34
WSGA 3 28
WGNG 3 WERC 36-15
WGNG 4
WGNG 3 WERC 26-15
WMAK 4 28
WCOL 38
KCPX 8 21
K P3 P1 PI KDWB 25-24 13Q 7-3 WQXI a WPEZ 17-13 KQV a 19 KSTP d 23 Z93 a

#### HARRY CHAPIN-3:44 Cat's In The Cradle (Elektra)

P1 99X a 25 13Q 26-15 WPIX a WPEZ 12-11	P2 WSAI 30-23 WIFE a 28 KAFY 26-22 WMAK A	P3 WROK a KJR d 27 KIMN 27-21 KYSN d 33
⟨Q√ a 20	,	WBGN 22-19 WHHY 22-11 KJOY 21-17 WCOL 29-23 WLPL a WKLO 18-15 WMPS a WVLK à
	,	KKXL 20-15 WKSN 27-18

#### ERIC CLAPTON 3:30 I Shot The Sheriff (RSO)

P2 Р3 

#### MAC DAVIS Stop and Smell The Roses (Columbia)

P2 KEZY 16-14 KYND 25-24 WFE 5-8-2 WGAO 14-7 WGAO 12-129 WGAO 20-15 WGRO 20-15 WGRO 20-19 WGAO 12-19 WGGW 20-19 WGGW 20-1 P3
CHUM 26-23
WAHY 1-3
WGH 24-22
WSJ0 11-11
WGCK 11-7
KJR 26-14
KJR 26-14
KJR 36-13
WERC 3-1
WGNZ 15-9
KING d 18
WHHY 21-17
KJR 26-14
WGNZ 15-9
KING d 18
WHHY 21-17
KJR 26-14
WGNZ 15-9
WGNZ 15-11

#### PAUL DAVIS 3:52 Ride 'Em Cowboy (Bang)

P3 WAKY on KSJO on KSJO on KREM a KJR on KIMN a WBGN 20-13 WHHY on KJOY 14-7 WCOL 39-35 KEEL d 28 WROV on KJWB a 38 WKLO 35-30 KKXL 31-20

#### THE KIKI DEE BAND-3:40 I've Got The Music In Me (MCA)

P2
WCAC 8
WCAC 8 P3 KFRC 14-9 WRKO 25-19 WRC 27-22

#### JOHN DENVER-4:42 Back Home Again (RCA)

PI P2 P3 WQXI a KSLQ a 21 K100 a WIXY 20-12 Z93 7-8 WRC 26-21

d= Debut n= Nite

T DENOTES FIRST WEEK IN PARALLELS

NEIL DIAMOND 3:22 Longfellow Serenade (Columbia)

PI CKLW 29-27 KFRC 28-26 KHJ 28-26 WABC on 13Q a 31 WPIX a WFIL a K100 d 27 WRKO 28-27 WIXY 27-24 KSTP on WRC a

P2
KEZVa
KVNO on
WIFE on
KUPD a
WCAO a
WCAO a
WCAO 22
WWYQ 31-25
KWGNG 4 29
WGNY 24-22
WMYQ 31-25
KKKTA 13
WGGW on
WLEE on
KAFVa
WBSF 4 30
WBSF 4 30
KKEC 30-26
KAKC 30-26 WAKY d 26 KSIQ a KSIQ a KIR on KIR on KIMN d 38 WERC a KING on KING a WHHY on KING a WING a

P3

AL CREEN\_2:56 Sha-La-La (Makes Me Happy) (Hi)

Ρl CKLW 15-8 99X 20-18 KFRC d 29 WDRQ 18-17 KQV 11-8 Z93 d 16 WSAI on WGRQ d 29 WHBQ 25-20 KAFY d 29

P3 WERC 29-21 WQNZ a WHHY on WCOL n WMPS a WJDX 29-19 WKSN a

P3

**GUESS WHO** 3:29 Clap For The Wolfman (RCA)

P2 P3
WSAI 7-12 CHUM 12-27
KYNO 8-13 WGH 10-17
KUPD 24-17 KINN 16-32
WGNG 3-3-17 WBGN 4-6
WYOV 2-5 WBCR 17-27
WOK 13-18 WPOP 14-18
WYOV 2-5 WHER 17-27
WRIE 15-26
WHER 13-26
WHER 13-20 WHSM 13-23
WGOW 11-12 WPGG 9-13
WGOW 11-13 WKSN 0n PI KFRC 19-28 KDWB 20-22 WLS 17-13 13Q 19-19 WQXI 16-18 KSLQ 11-10 WFIL 10-9 K100 16-14 KKDJ 6-5 KSTP 19-29 293 9-12 WRC 7-6

**FANCY 2:45** Touch Me (Big Tree)

P2 PΙ WDRQ on WVOV a WGRQ on

P3
WAKY on
KJR on
KJRN on
KYSN d 38
KING on
WCOL d 31
WLPL d 27
WKLO a 38
KKXL on
WPGC a
WKSN on

3:08 FIRST CLASS Beach Baby (UK)

P2
KEZY 2-5
KYNE 1-8
KYNE 1-8
WGH 12-9
WHE 21-26
WHE 21-26
WGH 22-9
WGH 22-9
WGH 22-9
WGH 22-9
WGH 22-9
WGH 23-9
WGH 23-15
WGH 23-16
WGGW 19-17
WGH 23-16
WGGW 19-17
WGH 23-16
WGGW 13-16
KGW 31-16
KGW 31-16
KGPX 7-5
WYND 2-2 p٦ P3 PI KFRC 18-18 KHJ 22-13 WABC 8-4 KDWB 9-4 WLS 2-2 13Q 11-7 WPIX 13-7 K100 11-9 KY 0J 4-2 WRKO 8-8 KQV 8-21 KSTP 4-2

GARFUNKEL-2:50 Second Avenue (Columbia)

P3 WGH 35-31 WROK on KIMN 12-6 WHHY d 30 KEEL 27-25 WROV a KDZA a 40 WPGC 21-20 WKSN 22-20 P1 P2 WYRE 29-28 WCAO 24-22 WYOV a WRIE 20-20 KAFY on WRC 21-17

THE HEYWOODS 2.59 Who Do You Think You Are (ABC)

Р1 WABC 9-9 KDWB 8-14 WLS 8-14 WFIL 19-15 KSTP 23-17 WRC 5-5

P2 P3 P3 CHUM 14-11 WAKY 4-4 WROK 19-30 KJR 10-12 WGNZ 6-4 KING 13-14 WKLO 15-13 WVLK 19-21 WLOB 3-8 KDZA 11-17 WPGC 15-25 WJDX 23-17 WCFL 15-23 WKSN 14-25 P2 WSAI 22-27 WIFE 1-2 KUPD 17-9 Y100 16-21 WSGA 14-14 WGRD 18-23 WMYQ 16-22 KAFY 17-18 KBEG 10-11 WBBF 10-9 KLEO 21-14 KCPX 10-17 KRSP 21-24 XEROK 6-11 WYND 7-5

HUDSON BROTHERS 3:45 So You Are A Star (Casablanca)

P1
KYNO 30-26
WAKY d 2-8
WAKY d 2-7
WAKY d 2-9
WAKY d 2-7
WAKY d 2 WIXY 27-25

SAMMY JOHNS 2:44 Early Morning Love (GRC)

P3 KIMN 29-24 WBGN on WGNZ 30-24 WHHY on KEEL 29-29 WROV 28-21 WKLO 20-19 WJDX 26-14 P2 KUPD 32-30 WVOV a WSGA 25-25 KRSP 28-25 **P**1

**ELTON JOHN** • 3:42 The Bitch Is Back (MCA)

PI KHJ 6-5 CKLW 16-14 99X 5-5 KFRC 11-6 KDWB 6-6 WLS 16-5 WQXI 2-4 WFIL 18-10 K100 7-3 KKDJ 12-11 WRKO 5-1 KQV 2-7 KSTP 7-5

XEROK 9-6 WYND 23-19

ANDY KIM 3:28 Rock Me Gently (Capitol)

P1 99X 11-10 KFRC 9-17 KHJ 7-8 WABC 6-7 KDWB 18-16 13Q 4-6 WQXI 11-16 K100 4-4 KKDJ 1-1 WRKO 4-5 WPEZ 5-7 KSTP 8-8

P2
WAKY 8-8
WYRE 10-14
WYRE 10-14
KIMN 6-8
KUPD 6-7
KYN 20-28
WOV 9-4
WKLO 2-3
WOV 9-4
WKLO 2-3
WOV 9-4
WKLO 2-3
WOV 9-4
WKLO 2-3
WOY 15-29
WLO 8-12
WH 92
WLO 8-12
WH 92
WLO 8-12
WH 93
WERE 24-25
WDE 10-25
WH 93
WERE 24-25
WDE 10-25
WH 93
WERE 8-12
WH 93
WERE 8-12
WH 93
WH 94
WH 95

3.43

CAROLE KING Jazzman (Ode)

P2

KEZY 15-8
WSAI 17-8
WSAI 17-8
WSAI 17-8
KSJO 19-18
WSAI 19-18
WYRE 16-15
WYRO 19-18
WSAI 6-6
YIOO 6-4
WSAI 19-18
WSGAI 6-6
WGCAO 10-6
WGCAO

GORDON LIGHTFOOT-3:00 Carefree Highway (Reprise)

P3
CHUM 24-22
WGM 38-36
KSJO on
WROK 27-20
VJR 21-23
KIMN 19-18
KIMN 19-18
WBGM 27-22
WERC d 22
WERC d 22
WGNZ 21-18
WHHY 20-15
WCOL 8-3
WPOP 28-27
WCOL 8-3
WPOP 28-22
WYLK d 28
WLMSM 28-30
WMSM 28-30
WMSM 28-30
WMSS 19-15
WKSN 18-16-16 P2
WSA/21-17
WSA/21-17
KUPD 01-25
WSA/21-17
KUPD 01-25
WGA/0 01-25 P2 P3 PI P1 KFRC 24-23 KHJ a 24 WQX1 23-22 K100 a WRKO 15-12 KQV 23-21 Z93 18-9 WRC 28-26

JOHN LENNON 3:24 Whatever Gets You Through The Night (Apple)

PI 1 WABC on KDWB a 26 WLS a 26 WLS a 26 WLS 20-17 WFIL 22-14 K100 18-11 WRKO 29-18 WIXY 26-23 KQV 22-16 KSTP 20-9 Z93 d 20 WRC 25-23

P2 P3 CHUM 9 28 A KYNO 29-28 M KYNO 29-28 M

LYNYRD SKYNYRD 3:20 Sweet Home Alabama (MCA)

P2

P1
CKLW d 28
99X 19-17
KFRC 8-7
KFRC 8-7
KFRC 8-7
KFRC 8-7
KFRC 8-7
KFRC 8-7
KFRC 18-13
MGX1 6-7
KSLQ 12-14
WPIX d 18
WFIL 7-3
KILO 17-26
KKDJ 22-17
WRKD 12-13
WRKD 12-12
WRKD 12-13
WRC 2-3



THE MIRACLES 2:55 Do It Baby (Tamla)

ΡI PI CKLW 6-5 99X a 21 KFRC 10-5 KHJ 16-15 WABC 25-17 WQXI d 15 KSLQ 21-17 WDRQ 8-10 K100 d 25 KKDJ a WIXY 9-8 Z93 d 19 WRC 22-18

PЗ

SAM NEELY 3:00 You Can Have Her (A&M)

P2

P1 KDWB 22-23 WIFE 23-15 WRIE 30-23 WHBQ 23-19 WLEE on KCPX d 31

P3

# INCREDIBLE-BUT TRUE! OUT TWO WEEKS ALREADY PLAYING ON:

**KJR - SEATTLE** 

KTAC - TACOMA, WA

KING - SEATTLE, WA

KTNT – TACOMA, WA

KGY – OLYMPIA, WA

**KOMP -- PT. ANGELUS, WA** 

KGHO - HOQUIAM, WA

KMWX - YAKIMA, WA

**KSEM - MOSES LAKE. WA** 

KISN - PORTLAND, OR

KGAL - ALBANY, OR

**KYJC - MEDFORD. OR** 

KBZY - SALEM, OR

**KUPD - PHOENIX, AZ** 

KFXD - BOISE, ID

KLUF – LUFKIN, TX

WACO - WACO, TX

KEYS - CORPUS CHRISTI, TX WHLW-LAKEWOOD, N.J.

### comidnicht ancel.

BY

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## PARALLELS

a= Add d= Debut n= Nite

DENOTES FIRST WEEK IN PARALLELS

OLIVIA 3:36 NEWTON-JOHN I Honestly Love You (MCA)



THE OSMONDS 3:45
Love Me For A Reason
(MGM/Kolob)

TONY ORLANDO 2:51 AND DAWN Steppin' Out (Gonna Boogie Tonight) (Bell)

Tonigni	(Dell)	
P1	P2	P3
KFRC 27-24 WABC on WDRQ 16-15 WFIL 21-18 WRKO 27-26 WRC 9-10		KING on WHHY 30-26 WCOL 14-24 WPOP 23-23 KQWB 21-20

OHIO PLAYERS 2:50 Skin Tight (Mercury)



PRELUDE 2:04
After the Goldrush (Island)

BILLY PRESTON 2:40
Nothing from Nothing (A&M)



RASPBERRIES-3:38 Overnight Sensation (Capitol)

P1 WYRE 26-25 WRD 37-34 WRD 45-27 KRSP 20-28 KCPX 23-16 KCPX 23-16 KCPX 23-16 KCPX 23-16 KCPX 23-17 WRD 42-27 WRD 23-27 WRD 23

REUNION 2:54
Life Is A Rock (But The
Radio Rolled Me) (RCA)

RIGHTEOUS 3:18 BROTHERS Give It To The People (Haven)

S

THE SOUTHER, HILLMAN, FURAY BAND—3:30 Fallin' In Love (Asylum)

PI WPIX on WCAO 19-19 WGH 30-27 WKY 14-13 KTKT 16-14 KTWT 16-24 KWOY 16-29 WGH 20-24 KWOY 16-29 WGH 20-24 KWOY 16-29 WKSN 21-20

STEPPENWOLF 2:57 Straight Shootin' Woman (MUMS)

CAT STEVENS 2:28 Another Saturday Night (A&M)

STEELY DAN 3:59 Pretzel Logic (ABC)

THE STYLISTICS 2:55
Let's Put It All Together
(Avco)

PI P2 P3

KAKC 14-11 WERC 8-12

XEROK 10-15 WGNZ 11-13

XEROK 10-15 WGFL 10-13

BILLY SWAN-2:57

I Can Help (Monument)

P1
KHJ a 30
KSLQ a 22
WRK0 a 30
KSTP on 293 d 15
WOSH 10-4
WWKST 20-10
WGS 10-4
WFG a 30
WGS 2-7
WGS 2

### \* DENOTES FIRST WEEK IN PARALLELS d= Debut n= Nite

THE THREE DEGREES-2:58 When Will I See You Again (Phy/Int)

P2
KEZY on WSAI on KYNO d 30
WYRE a WGH 40-35
WGH 6-3 Z WYRS 31-24
WGRQ 27-21 WRC 30
WGWGY 32-21 WRC 30
WGWGY 31-3 KING on KAFY 30-27
WH92 24-23 WGNZ 23-21
WGWGY 17-31 KING on KAFY 30-27
WH92 24-23 WGNZ 23-21
WGWGY 17-31 KING on KAFY 30-27
WHHY d 25
WGW 17-31 KING on KAFY 30-27
WHY 25
WGW 18-31 KING on WGW 18-31 KING 0-3
WGW 18-31 KING on WGW 18-31 KING 0-3
W F1 KFRC 21-16 KHJ 25-21 13Q 30-26 WFIL 8-6 K100 d 29 WRKO 17-15 KQV a 23 KSTP a

THREE DOG NIGHT-3:32 Play Something Sweet (Brick yard Blues) (ABC/Dunhill)

P2 P3 WGH 36-33 WSJ0 on WGN 48-32-18 KSJ0 on WGN 48-32-18 KMM 9.34 WLEE 28-25 KING on SCH 28-25 KING O P1 WIXY 25-22

THE TYMES 2:49 You Little Trustmaker (RCA)

P1 P3 P2
KYNO 23-21
WGH 4-4
WFFE 12-11
WGCA 9-9-9
WGNO 23-22
WGNO 23-22
WGNO 23-26
WGNO 23-26
WGNO 23-26
WGNO 23-26
WGNO 24-26
WGNO 24-26
WGNO 24-26
WGNO 25-26
WGNO 21-16
WGNO 25-26
WGNO 21-16
WGNO 25-26
WGNO 21-16
WGNO 25-26
WGNO 21-16
WGNO 21-16
WGNO 21-16
KEGO 21-16
KEGO 21-16
KEGO 21-16
KEGO 21-16
KEGO 21-16
WGNO 22-22
WGNO 22-22
WGNO 22-22
WGNO 21-26
WGNO 22-22
WGNO 21-26
WGNO 3-3 99X a 16 WABC 20-16 WPIX 10-13 WFIL 11-11 WRC 19-14



GINO VANNELLI-3:18 People Gotta Move (A&M)

P2
WYRE a WGH a n KSJO on KUPD a 4.24 KSJO on KUPD a 4.24 KSJO on KUPD a 5.24 KSJO on P1 P2 P3 CKLW 22-20 WQXI a Z93 a

BOBBY VINTON-3:08 My Melody Of Love (ABC)

P1 P2 P3 P2 KEZY a WSAI 28-24 KYNO a WIFE on KUPD a WCAO a WGAO a WGKY 1-1 KCBQ d 21 WRIE 32-13 WGRQ 1-1 WHBQ on WGOW a WLEE a KAKC a KRSP d 30 P3 WAKY a KJR on KIMN on WBGN on WCOL 40-28 KEEL 23-20 WPOP 30-19 WKGN a WKLO a 35 WYLK a WMPS a 20 Z96 a 28 KKXL a WCFL a 31 CKLW 14-7 KFRC a KHJ a 29 13Q 17-11 WDRQ a 11 WFIL d 26 K100 a WRKO 30-28 WPEZ 25-22 WIXY 28-15 KQV 19-11 KSTP a WRC a



WARWICKE 3:53 & SPINNERS Then Came You (Atlantic)

P2

P3

١

P2
WSAI 6-9
KYND 6-5-21
WGH 3-7
WGN 13-1
WGN PI CKLW 12-15 99X 10-13 KFRC 3-3 KFRC 3-3 KFNU 9-14 WABC 4-2 WLS 6-12 13Q 12-14 KSLQ 7-12 WPIX 2-4 WDRQ 11-12 KIOO 12-12 KIOO 12-12 KKOU 11-10 WRKO 3-3 WPEZ 10-9 KQV 16-17

P1

JIM WEATHERLY-3:53 The Need To Be (Buddah)

P1 P3 WAKY 14-14 WGH 22-2-28 WGK 22-2-8 WGK 25-5 WGNZ 18-16 WCOL 12-11 KEEL 21-19 WROV on KGWB a 39 WKLO 16-12 WISM a WHO 15-12 WISM a WHO 17-13 WJDX 30-24 WCFL 12-21 WKSN 9-5 **P3** WSAI 25-19 WCAO 27-20 WSGA 30-24 WGRD 29-20 KTKT 26-19 WRIE 21-21 WGRQ on WHBQ d 28 KCPX 31-28 WQXI d 21 Z93 a

WET WILLIE-3:07 Country Side Of Life  $\star$ (Capricorn) P2 P3 P1 WERC 30-20 WHHY d 27 KJOY d 30 WCOL d 40 WROV on KKXL on WQXI 22-20 WGOW a

3:15 **BARRY WHITE** Can't Get Enough Of Your Love, Babe (20th Century)

PI CKLW :2-4 99X 1-1 KKR 1-1 KKR 1-1 KKR 1-1 KKR 1-3 WABC P2 KEZ 7.0 KS 7.0 K CHU 9-15
WGH 6-11
KSJO 1-8
WROK 7-14
KJR 3-11
KJR 3-12
KYSN 2-6
WBGN 1-3
WERC 18-25
WGNZ 1-6
WHHY 10-3
KJOY 10-3
WGNZ 18-14
WGWB 4-12
WJPL 11-30
WKLD 14-26
WJSM 4-4
WJSM 4-4
WJSM 4-3
WJSM 2-3
WGC 6-3
WJSM 8-8
W

STEVIE WONDER 3:20 You Haven't Done Nothin'

P2

P3

Ρı

P2 KEZY 4-9 KYNO 3-4 WYRE 15-19 WFE 7-4 KUPD 16-8 YOU 8-8 WAGA 5-18 WAGA 5-15 WAGA 5-15 KEGA 5-15 KAGA 5-15 WAGA 1-10 WILEE 13-28 KEGA 5-15 KAGA 5-15 WAGA 1-10 WILEE 13-28 KAGA 3-18 WAGA P1 CKLW 3-2 99X 9-12 KFRC 7-10 KHJ 5-4 WABC 11-8 WQXI 18-19 KSLQ 5-9 WDRQ 5-6 WPIX 6-7 KIOJ 6-7 KKDJ 7-7 WRKO 16-14 WIXY 7-4 KSTP 22-26 293 4-3 WRC 12-19 P3 CHUM 29-26 WAKY 20-22 WGH 5-2 KEEL 10-13 WP00 19-13 WF0 10-13 WISM 12-18 WUK 12-14 WLOB on WMSN 13-7 KKXL 2-2 WGC 10-11 WJDX 12-25 KKXL 5-6 WGC 10-11 WJDX 12-25 WGFL 24-35 WKSN 5-13

7 PARALLE WIXY CLEVELAND
WHY CORK
CKLW DETROIT/WHOSC
KFRC SAN FRANCISCO
KKFRC SAN FRANCISCO
KKGL SAN FRANCISCO
KKGUN ST LOUIS
KS SAN FRANCISCO
KKGUN ST, PAULAMININ
KOWN ST, PAULAMINI

61 PARALLE

ANNAPOLIS
PHOENIX
BUFFALO
SAN DIEGO
SALT LAKE CITY
SALT LAKE CITY
SULFFALO
MEMPHIS
INDIANAPOLIS
MILWAUKEE
MIAM
OLES
ANNAH
TULSA
NASHVILLE
MIAM
FRESHO
RICHMOODD WYRE
KRIZ
WKBW
KCBQ
KCPX
KRSP
WGRO
WHEE
WOKY
WMYQ
KIOA
KAKC
WMAK
Y100
KYNO
WLEE RICHMOND ROCHESTER

CINCINNATI
TUCSON
PHOENIX
K EL PASO
CHATTANOGA
DENVER
PROVIDENCE
SAN JOSE
MARIN
WICHITA
CHARLOTTE
ANAHEIM
NECHTA
CHARLOTTE
ANAHEIM
BAKERSFIELD
BALTIMORE
RENC
KAMBAS CITY
SARASOTA WGOW KTLK WGNG WGNG KLIV WGRO WAXY KLEO WAYS KEZY WNOE KAFY WCAO WAVZ WRIE KBEQ WYND

PARALLE

KREM SPOKANE
WIGH NEWPORT MEWS
KGWB FARGON
KILT HOUSTON
WISBU AUGUSTA
KOLL OMANA
KOLL OMANA
WISBU AUGUSTA
KOLL OMANA
WICFL CHICAGIS
WCOLL COLUMBUS
WANS WILLIAMINGTON
WISBI MADISON
WASS WILLIAMINGTON D.C.
WAKY LOUSVILLE
KIRB SPOKAME
KIR SEATTLE
COLUMBUS
WERC BRANGHOMAN
KYSN COLUMANS WILLIAMINGTON D.C.
WAKY LOUSVILLE
KORN SEATTLE
COLUMBUS
WILLIAMINGTON D.C.
WAKY LOUSVILLE
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WILLIAMINGTON D.C.
WAKY LOUSVILLE
WILLIAMINGTON D.C.
WAS WILLIAMINGTON D.C.

KONN SALINAS
KKILS RAPPO CITY
KKIL GRAND FORKS
WKSN JAMESTOWN
KKEL SHREVEPORT
WYLK LEXINGTON
KINN DENY-LEXINGTON
SEATTLE
WONZ RATCHEZ
WONZ HATCHEZ
WONZ HATCHEZ
WIDX JACKEDON
KFXIM S.F.
COLAN TOGONTO
KFXIM S.F.
Z00 GRAND RAPIOS
GRAND RAPIOS

MONTGOMERY



STOCKTON

## COUNTRY

R&R COUNTRY HOTLINE: (714) 582-7004

IIM DUNCAN/Editor

### DIRECT FROM DUNCAN.

BY JIM DUNCAN

..The most interesting story of comes TANYA COLUMBIA records: TUCKER, the 15 year old Super Star, may NOT re-sign with COLUMBIA, the label that made her a star. The latest word is she is going to sign with MCA. It seems BO TUCKER, Tanya's father and manager, wanted more money than COLUMBIA wanted to pay....Again, like we mentioned weeks ago, WILLIE NELSON will likely sign with COLUMBIA and break ties with ATLANTIC. Willie is buying his out of his ATLANTIC contract....

A special "Welcome" to KAYO radio in Seattle, Washington, the newest addition to the R & R reporting country stations. GARY VANCE is music director and BOBBY WOOTEN is P.D. ("into every life some RAIN must fall!")....Lyn Schultz of UNITED ARTISTS in Nashville called to tell us. SUNDAY SHARPE ("I'm Having Your Baby") will soon release an album. LYN's not sure of the title. (How about "9 lb., 8 oz.?") I'm glad to hear Sunday has "produced" some new material. I'd hate to think we had to play "I'm Having Your Baby" for the next nine months...While on the subject of "babies," JACK WHEELER, morning-star on WEEP in Pittsburgh, is giving away a baby on-the-air. The contest caused quite a stir in the city until he explained: Jack is having a drawing a week for "eligible couples". The couple have one year to have a baby. The station is going to pick up the tab for doctor and hospital. Wheeler is also giving away baby-care products in conjunction with contest...DOT records has purchased the JMI master recordings of DOT's DON WILLIAMS. They are going to release a three record album set called "Don Williams, Volume 3." The albums will contain the first two JMI albums released by Williams. You may or may not know, but Don enjoyed a certain amount of success with a popular folk-rock group in the 60's known as the POZO SECO SINGERS. I think if Don cut a country version of their biggest hit: "Time," he could have another big hit for himself....

.The new program director WEET, Richmond, Virginia is ED

.....'The Door' by GEORGE JONES of EPIC records sounds like an "open and shut" case for a HIT!....We're going to NASHVILLE next week for the CMA convention. Looking forward to seeing you there....Until we meet again just remember the words of BRUCE CHARTREUSE, millionaireplayboy and record promoter: "You can lead a horse to water.....but a pencil must be lead!"....by 'ya all......



Johnny Rodriguez' "dedication to the preservation of Country music was recognized during ceremonies at the Country Music Hall of Fame in Nashville, where he was presented a special certificate of appreciation by Frank Jones of Capitol Records. Rodriguez is currently on a major concert-club nationwide tour.

### **NEW & ACTIVE**

MELBA MONTGOMERY (Elektra): added at WAME, WKDA, WCMS, WEET, WUBE, WONE.
RAY PRICE (Myrrh): Added at KSON, KSO, KFOX, KERE, Pick WHO, Debut, WAME, KTUF.

ELVIS PRESLEY (RCA): Added at WKDA, KENR, WWOK, WAME, WUNI, KTUF.

JERRY LEE LEWIS (Mercury): Added at WWHY, KSO, WJJD, WUBE, KERE, WHO, KENR.

GEORGE JONES (Epic): Added at WJJD, WONE, KCKC, KSON, WHN, KAYO, KBUL, WHK.

LYNN ANDERSON (Columbia): Added at WKDA, WESC, WHK, KBUL, WDEE, WNCR, WCMS, WONE, KSON. JAN HOWARD (GRT): Added at WESC, WDEE, WJJD, KSON, WHN.

### october is **COUNTRY MUSIC MONTH**

October 11 - 13, 1974

10th Annual Music City Pro-Celebrity Golf Tournament, Harpeth Hills Golf Course (co-sponsored by CMA, Nashville Area Junior Chamber of Commerce, THE TENNESSEAN and WSM, Inc.)

October 14, 1974 -

9:00 p.m. C.D.T. - 8th Annual Country Music Association Awards Show, telecast live in color, via the CBS-TV Network from the Grand Ole Opry House

October 15, 1974 9:00 a.m. - CMA's Fourth Quarterly Board Meeting - First American National Bank, Nashville

October 16, 1974
7:30 p.m. - Early Bird Bluegrass Concert (Opry House)
10:30 p.m. - United Talent/Shure Brothers Show (Opry House)

October 17, 1974
9:30 a.m. - 11:30 a.m. - CMA Annual Membership Meeting (lower level Municipal

Auditorium)
11:30 - 2:00 p.m. - WSM Luncheon & Opry Spectacular (Mun. Aud.)
3:30 p.m. - 5:30 p.m. - CMA International Country Music Show (Mun. Aud.)
5:30 p.m. - 7:30 p.m. - Sho-Bud/Baldwin/ Gretich Birthday Celebration Show (lite to

be determined:

\*\*Detobase 18, 1974

\$:00 a.m. - 10:30 a.m. - MCA Records Breakfast & Show (Mun. Aud.)

10:30 a.m. - 12:30 o.m. - AnsixtOI Tape Session #1 (lower level - Mun. Aud.)

12:00 p.m. - 2:30 p.m. - ABC-DOT Records Luncheon & Show (Mun. Aud.)

12:00 p.m. - 5:00 p.m. - AltitVID Tape Session #2 (lower level - Mun. Aud.)

7:00 p.m. - 8:00 p.m. - CMA Banquet Cockail Party (lower level - Mun. Aud.)

9:00 p.m. - 9:00 p.m. - CMA Banquet Tolmer (Mun. Aud.)

9:00 p.m. - CMA Anniversary Banquet Show (Mun. Aud.)

8:00 a.m. - 10:30 a.m. - RCA Records Breaktast & Show (Mun. Aud.)
12:00 p.m. - 3:00 p.m. - Capitol Records Luncheon & Show (Mun. Aud.)
12:00 p.m. - 8:00 p.m. - Columbia Records Show (Mun. Aud.)
5:00 p.m. - 18:00 p.m. - Columbia Records Show (Mun. Aud.)
9:00 p.m. - The And annual apprectation concert at the War Memorial Auditorium,
Nashville, (Admission Free)
9:30 p.m. - Grand Ole Oprv 49th Birthday Celebration Show (Oprv House) 10:00 p.m. - Atlas Artists Bureau - The Saturday Night Dance (lower level - Mun. Aud.)

October 20, 1974
10:00 a.m. - 10:00 p.m. - Opryland, U.S.A. - ticket included

### Biff Collie INSIDE NASHV

Hank Aaron Strikeout! If that is an exaggeration, it's not much. Pride spent many a night in Sledge, Mississippi listening to the Grand Old Opry and, with his

#### This Week's Most added

GEORGE JONES The Door (Epic) MELBA MONTGOMERY If You Want Rainbow (Elektra)

LYNN ANDERSON What Man My Man Is (Columbia)

RAY PRICE Old Times Again (Myrrh)

JERRY LEE LEWIS He Can't Fill My Shoes (Mercury)

\$9.95 guitar singing along with the likes of Hank Williams, Foley and Acuff; but he also spent a lot of nights listening to the Big League baseball games on that old battery radio they had, and dreaming of playing against Willie Mays, Hank Aaron and Mickey Mantle, At least one of his greatest thrills (his first No. 1 record? first \$ Million album? First time on the Opry?) was a strikeout! One day, pitching for Albany, Georgia in an exhibition game he struck out...Hank Aaron!

WHAT'S HAPPENIN'???

Washington DC musicman Bob Best plotting a revolutionary TV series? ask him out it. He's perhaps Nashville's No Washington lobbyist...speaking of Washington DC, a country pioneer now all but retired, Connie B. Gay set the pace for national country music TV exposure with his jamboree shows on stage, radio and TV starting in the Forties, giving national exposure and recognition to the likes of Billy Grammer, Jimmy Dean, George Hamilton IV, Roy Clark, Clyde Moody, Patsy Cline, and countless others. Connie B. Gay's name will come up often this coming week during convention time. He was the founder and first president of Country Music Association...I booked Grandpa Jones on my show in Houston in 1950 from Connie B. Gay!...Ray Baker demosessioned a bluegrass group called Outdoor Plumbing Company . Oh! Clyde Moody, the country waltz king, up-and-going again after a two-week illness. He introduced on the air, "Tennessee Waltz," "Kentucky Waltz" "Waltz of the Wind","Shenandoah Waltz' and others destined to be amazed to learn from Clyde that he received a "Gold Record" in after he had sold over a million-and-a-half singles on his own "Shenandoah Waltz"!! A future Hall of candidate??..

CMA's Jan Ray Garratt tells us 300 talent buyers are set to attend the "Talent Buyers' Seminar" next week, including buyers from Disneyland, Disney World, Six Flags, and the like. Bob Neal of the Nashville office of William Morris, is CMA's head of the seminar planning committee. The seminar talent showcase will feature 24 acts. Talent buyers who need more information, call Jan Ray Garratt at (615) 244-2840

Nashville Songwriters' Association President Joe Allison announced the Hall of Fame banquet this Sunday night (13) at Sheraton South. The five final Hall of Fame nominees this year for the songwriters are Bill Anderson, Marty Robbins, Hank Cochran, Hank Snow, and Wayne Walker. This first association made up of songwriters has added over 200 to its roll in 1974.

Ray Stevens reportedly has complained about living on the bus tour route, and being bothered by tourists. Webb Pierce reportedly called his hand, saying, "I let 'em see my place when it's convenient. After all, I couldn't have built it without

The first "Mayor of Music City will be inaugurated next Saturday as a part of Convention Week, Voting started Wednesday (9) and will be counted the 19th. It's an honorary office, of course, d you may vote (if you like for Biff Collie) by indicating same in your letter to WSM Box 100, Nashville, 37202. Then when you bring station tours to town, the "Mayor" will be your official greeter...and thanks in advance for your vote!

#### **FM ROCK RADIO**

Continued from page 8

have a lot of one-dimensional radio stations more concerned about restraining themseives than exerting themseives and exerting themselves and programming entirely defensively. The weird thing is that in 1974 it seems to be the only thing that

A professional magician never tells his audience how he does his tricks. With records being the exception, familiarity breeds



#### CONVENTION

.- '74---

WHAT IS IT??

42 NETWORK QUALITY NEWS STORIES (Maximum 60 Sec.) FEATURING VOICES OF CELEBRITIES AND EVENTS.

WHO IS IT??

\*REPORTERS - T. TOMMY CUTRER, GRANT TURNER, ROGER BURCH, BIFF COLLIE, +HARIL HENSLEY and others.

WHEN IS IT??

6 REPORTS DAILY, SUNDAY OCT. 13th to SATURDAY OCT. 19th.

WHY IS IT??

1) INCOME (A MOST SALABLE 42 FEATURE ACTUALITIES)

2) A PRESTIGE PLUS FOR YOUR STATIONS

3) AN ACTIVE COUNTRY MUSIC MONTH PROMOTION

HOW TO USE IT?? 1) PROGRAM AS COMMERCIALLY SPONSORED FEATURES

2) UTILIZE AS ACTUALITIES IN YOUR NEWSCASTS

We will furnish your station with promo tapes by our convention staff of reporters, made up of some of the best known voices in America.

HOW EXPENSIVE?? IT'S NOT!!! = \$100.00 IS THE FULL COST TO YOUR STATION.

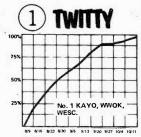
### CALL US COLLECT TODAY! (615) 889-4497

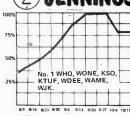
When you call us, ask about

The First Professional  $\underline{\text{Daily}}$  Radio New Service From Music City, USA 1 1 1

**DATELINE NASHVILLE** 

#### signifies fastest moving records





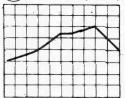
			October 11, 19/4
9/27	10/4		
10	3	1	CONWAY TWITTY/I See The Want To In Your Eyes (MCA)
1 -	1	2	WAYLON JENNINGS/I'm A Ramblin' Man (RCA)
9	4	3	OLIVIA NEWTON-JOHN/I Honestly Love You (MCA)
15	7	4	CHARLIE PRIDE/Cotton Pickin' Delta Town (RCA)
8	2	5	MICKEY GILLEY/I Overlooked An Orchid (Playboy)
7	6	6	SONNY JAMES/A Mi Esposa Con Amor (Columbia)
19	13	0	DOLLY PARTON/Love is Like a Butterfly (RCA)
-	18	8	LORRETTA LYNN/Trouble In Paradise (MCA)
13	12	0	TAMMY WYNETTE/Woman to Woman (Epic)
17	16	•	SUNDAY SHARPE/I'm Having Your Baby (United Artist)
20	15	11	HOYT AXTON/Boney Fingers (A&M)
4	9	12	GLEN CAMPBELL/Bonaparte's Retreat (Capitol)
11	14	13	PARTON & WAGONER/Please Don't Stop Loving Me (RCA)
5	10	14	DON WILLIAMS/I Wouldn't Want To Live (DOT)



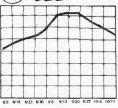
TOM T. HALL/Country Is (Mercury) RONNIE MILSAP/Don't Tell Me How the Story Ends (RCA) 19

20 BILLY SWAN/I Can Help (Monument)

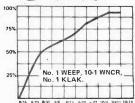
### (15) OVERSTRET





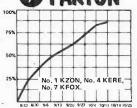


### OLVIA



### **PARTON**

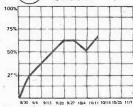
TREND:



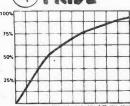
### AXTON



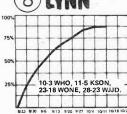
### W&T



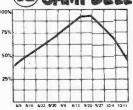
### PRIDE



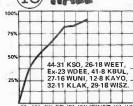
### 8) LYNN

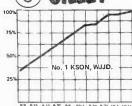


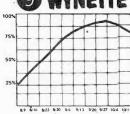
### 12 CAMPBELL



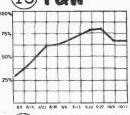
18 HALL





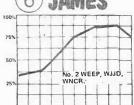


### (13) P&W



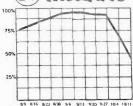


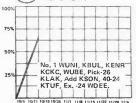




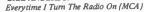
8/9 8/16 8/23 8/30 9/6 9/13 9/20 9/27 10/4 10/11

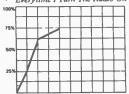




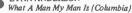


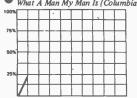
#### **BILL ANDERSON**





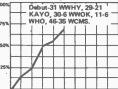
#### LYNN ANDERSON



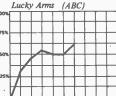


#### JOHN DENVER



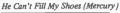


#### LEFTY FRIZZELL



#### **JERRY LEE LEWIS**

LA COSTA

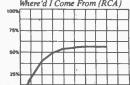


35 WEET 15.5 WWOK, 27-10 KLAK, 32-27 WJJD' 34-25 KCKC

Get On My Love Train (Capitol)



#### BOBBY BARE, JR. & MAMA Where'd I Come From (RCA)



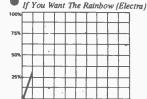
#### **ROY DRUSKY**



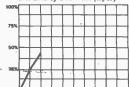
#### LARRY GATLIN



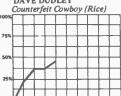
#### **MELBA MONTGOMERY**



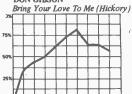
**BLANCHARD & MORGAN** The End of The Wine (Epic,



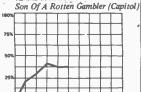
#### DAVE DUDLEY



#### DON GIBSON



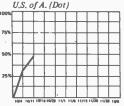
#### ANNE MURRAY



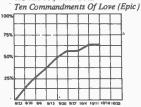
#### **SHERRY BRYCE**



#### **DONNA FARGO**



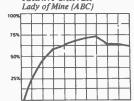
HOUSTON/ MANDRELL

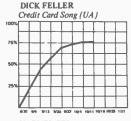


SAM NEELY

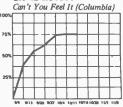


JOHNNY CARVER





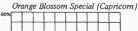
DAVID HOUSTON

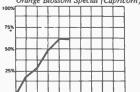


MARIE OSMOND My Little Corner of World (MGM)

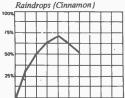


JOHNNY DARRELL

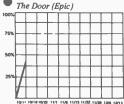




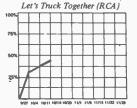
NARVEL FELTS

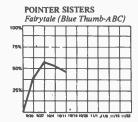


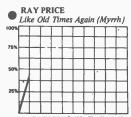
**GEORGE JONES** 

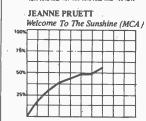


KENNY PRICE

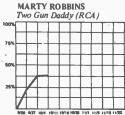


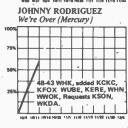


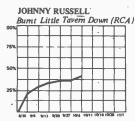


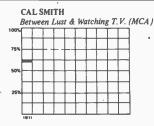


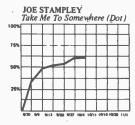


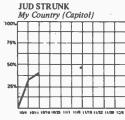


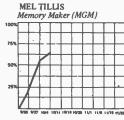


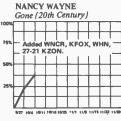


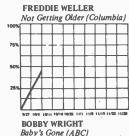


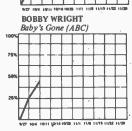












## added

#### WUNI/MOBILE

Ray Price (Myrrh)

#### KBUL/WICHITA

George Jones Roy Head Billy Mize Lynn Anderson Don Ho Ray Price (Myrrh) Melba Montgomery Crystal Gale Anne Murray

#### WWHY/HUNTINGTON

Sami Smith
Johnny Rodriguez
Jerry Lee Lewis
Billy Thunderkloud
Jeannie C. Riley
Larry Hosford
Glen Barber
Nick Nixon
Gary Sargent
Nancy Wayne
Campbell & Minnie Pearl

#### KSO/DES MOINES

Jerry Reed Jerry Lee Lewis Sherry Bryce Gary Stewart Pointer Sisters

#### WEET/RICHMOND Melba Montgomery

Melba Montgomery Gary Stewart

#### WHK/CLEVELAND

Red Stegall George Jones Lynn Anderson Hank Williams, Jr. Lloyd Green

#### KTUF/PHOENIX

Ray Price (Myrrh) Elvis Presley Melba Montgomery

#### WDEE/DETROIT

Lynn Anderson Jan Howard Hank Lochlin Neil Diamond Hank Williams, Jr. Pointer Sisters

#### WRCP/PHILADELPHIA

Nick Nixon Wilma Burgess Harry Chapin John Prine

#### WNCR/CLEVELAND

Nancy Wayne Lynn Anderson Bruce Mullen Don Gibson Narvel Felts

#### WCMS/NORFOLK

Ray Griff Red Stegall Bobbie Roy Melba Montgomery Lynn Anderson Glen Barber

#### WJJD/CHICAGO

Jerry Lee Lewis Charlie Rich (RCA) Marie Owens George Jones Jan Howard

#### WEEP/PITTSBURGH

Johnny Carver Don Gibson Joe Stampley Larry Gatlin Paul Click

#### KFOX/LONG BEACH

Johnny Rodriguez N. Wayne Ray Price (Myrrh) Gary Stewart Roy Head

#### WUBE/CINCINNATI

J.J. Cale Melba Montgomery Red Stegall Mel Tillis Ray Price (Myrrh) R.C. Bannon Jerry Lee Lewis Johnny Rodirguez Mary Kay James

#### WONE/DAYTON

Melba Montgomery Lynn Anderson Eddie Rabbit Crystal Gale George Jones

#### KERE/DENVER

Mel Tillis Jerry Lee Lewis Johnny Rodirguez Donna Fargo Ray Price (Myrrh)

#### KSON/SAN DIEGO

Billy Swan George Jones Brush Arbor Gary Stewart Nick Nixon Jan Howard

#### WHO/DES MOINES

Ray Price (Myrrh) David A. Coe Gary Stewart Jerry Lee Lewis Hank Lochlin

#### WHN/NEW YORK

Charlie Rich (RCA)
Johnny Rodriguez
Nancy Wayne
Ray Price (Myrrh)
John Denver
Jan Howard
Mickey Newberry
Mac Davis
Jim Weatherly

#### KZON/SANTA MARIE

Bob Jenkins Brush Arbor Puccini Jerry Lane

#### WISZ/BALTIMORE Donna Fargo~

KCKC/SAN BERNARDINO

George Jones Lonzo & Oscar

#### WKDA/NASHVILLE

Mel Tillis Elvis Presley Melba Montgomery Harlan Sanders

#### KLAK/DENVER-

Jerry Inman

#### KENR/HOUSTON

Haggers
Hank Williams, Jr.
T.P. Glaser
Jerry Lee Lewis
Mel Street
Elvis Presley
Charlie Rich (RCA)
Billy "Crash" Craddock

#### WESC/S. CAROLINA

B. Thunderkloud Mel Street Bonnie Guitar Jan Howard Red Stegall Curtis Potter Bobbie Roy Lynn Anderson Crystal Gale Mavis Yerby

#### WWOK/MIAMI

Johnny Rodriquez Elvis Presley Glen Barber Gary Stewart Roy Head

#### WAME/CHARLOTTE

Mel Street B.J. Spears Melba Montgomery Bobby Wright Johnny Duncan Ray Price (Myrrh) Nick Nixon Elvis Presley

#### KRAK/SACRAMENTO

Donny Fargo Olivia Netwon-John Sue Thompson Dick Feller Charlie Rich (RCA)

#### KAYO/SEATTLE

George Jones B.J. Spears Jean Sheppard

#### wmni/columbus

Bruce Mullen Carl Smith

#### WIL/ST. LOUIS

La Costa Jeanne Pruett Freddy Weller Dick Feller PICK George Jones

# POP/MOR

### Radio & Records

### October 11, 1974

9/27	10/4	OCIODEI 11, 1714
20	12	BOBBY VINTON/Melody Of Love (ABC)
10	3	2 CAROLE KING/Jazzman (Ode)
11	4	3 GORDON LIGHTFOOT/Carefree Highway (Reprise)
1 .	2	4 AMERICA/Tin Man (WB)
15	6	5 GARFUNKEL/Second Avenue (Columbia)
2	1	6 MAC DAVIS/Stop and Smell the Roses (Columbia)
13	9	JIM WEATHERLY/The Need To Be (Buddah)
19	14	3 JOHN DENVER/Back Home Again (RCA)
6	8	9 OSMONDS/Love Me For A Reason (MGM/Kolob)
25	18	■ GINO VANNELLI/People Gotta Move (A&M)
4	7	11 OLIVIA NEWTON-JOHN/I Honestly Love You (MCA)
3	10	12 CAT STEVENS/Another Saturday Night (A&M)
9	13	13 TONY ORLANDO & DAWN/Steppin' Out (Bell)
24	17	PRELUDE/After The Goldrush (Island)
16	16	15 BONNIE KOLOC/You're Gonna Love Yourself (Ovation)
21	19	16 HARRY CHAPIN/Cat's In The Cradle (Elektra)
7	5	17 BARRY WHITE/Can't Get Enough Of Your Love (20th)
28	23	♠ SAM NEELY/You Can Have Her (A&M)
23	21	19 SAMMY JOHNS/Early Morning Love (GRC)
30	26	BILLY SWAN/I Can Help (Monument)
8	15	21 KATHY DALTON/Boogie Bands & One Night Stands (DisCreet)
	29	CARL CARLTON/Everlasting Love (Back Beat)
26	24	23 JUD STRUNK/My Country (Capitol)
	27	24 NEIL SEDAKA/Laughter In The Rain (MCA)
-	28	25 DICK FELLER/Credit Card Song (Asylum)
	*	26 RUPERT HOLMES/Terminal (Epic)
	*	27 HUDSON BROS/So You Are A Star (Casablanca)
-	30	28 JIMMY BUFFETT/Pencil Thin Mustache (ABC)
-		29 LESLIE KENDALL/This Is Your Song (WB)
	-	30 THREE DEGREES/When Will I See You Again (Phy/Int)



KNBR's own "Golden Ear," La Verne Drake was the subject of a fascinating feature article in a recent edition of the San Francisco Chronicle. Among other things, La Verne spoke of the problems she encountered in trying to get a date for something like a Grateful Dead or Stevie Wonder concert. "Most men my age," says La Verne, "have hung their sparklers up in a closet and won't listen to anything post-Tommy Dorsey." La Verne is quite a different story: she listens to some 50 albums and well over 100 singles each week!

### **NEW & ACTIVE**

HUES CORP (RCA) KJIN, WMAL, KIIS, WRECKMBZ, WPTS.

PAUL DAVIS (Bang) WSM, KWAV, WMAL, WEMP.

ELVIS PRESLEY "It's Midnight" & "Promised Land" (RCA) Ballad side developing rapidly, however several stations, mainly in the South area, are playing both sides. KHOW, KOY, WSM, WREC, WSB.

Most Added: NEIL DIAMOND (Columbia) WEMP, WPTS, KMBZ, WGAR, WBAL, WCBM, WMAL, WFIR, KULF, KWAV, WSM, WASH, KHOW, KVI. Other Radio Activity: GLADYS KNIGHT (Buddah), CLAMS (Three Bros.), CHICAGO (Columbia) from "Chicago VII," CAPTAIN & TENNILLE (A&M), PEGGY LEE (Atlantic), BLUE MAGIC (Atco), PETER DEAN & CARLY SIMON (Buddah), GENE COTTON (Myrrh).

### POP/MOR NOTES

### by Mike Kasabo

MUSIC DIRECTOR

.

Bobby Vinton is scoring with what could wind up being one of his biggest records ever. "My Melody Of Love" takes a giant step (12-1) on this weeks Top Thirty. 80 per cent of our reporting stations say that it's the hottest record they're playing.

A couple of new novelty items that appear to be making substantial noise: "Close To You," The Clams is a page right out of the Spike Jones song book...really cute and well done. Also "Four Or Five Times," Peter Dean & Carly Simon (Buddah) Went on KIIS as a test and the phone went wild. Peter Dean, as we understand it, is Carly's uncle.

Chuck Southcott-KGIL put on a new thing by the Douglas Brothers called "2002: R.F.D." It's a slick country style version of Deodato's "Also Sprach Zarathustra".

Al Anderson-WINZ reports super response to "Arabesque" by Tomita on RCA. Chatted with Bill Wamsley, KULF, this week and he reports excellent activity on the new Dr. Hook & Medicine Show record, "Ballad of Lucy Jordan". Generally, stations have been staying away from this one, but now the activity in Houston is worth taking note of.

Based on the information we have these look like very probably big items in the weeks to come...."After The Goldrush," Prelude "When Will I See You Again," Three Degrees, "Peace Of All Mankind," Terry Sylvester, "Rockin' Soul," Hues Corp., "Sunshine Roses," Gene Cotton, "Evergreen", Booker T., "Ride 'em Cowboy," Paul Davis, "The Feeling's Good," Marlena Shaw.

Note: Thanks again for your continued support and interest in R&R. Now that we're into our second year, I feel we can accomplish even more than we have in the past twelve months. We are especially happy with your kind comments about our graph section. If you have any other observations we'd be pleased to hear from you.

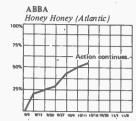
Enjoy your weekend, and remember the Rams by

Something About You Baby (Parrot)

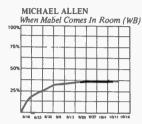
TOM JONES

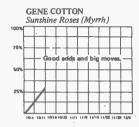
CAROLE KING

Nightingale (Ode)

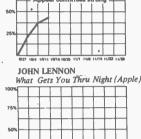


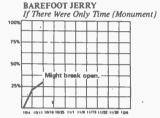
# POP/MOR SINGLES

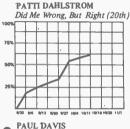




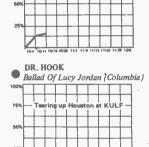






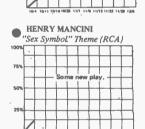


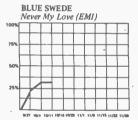
Ride 'Em Cowboy (Bang)



AL GREEN

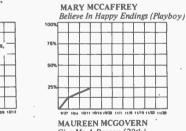
Sha-La-La (Hi)

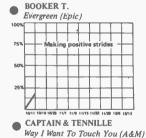


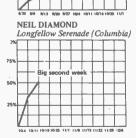


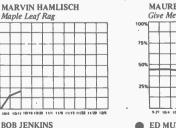


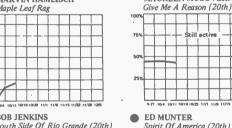


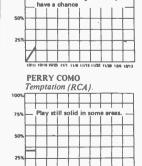


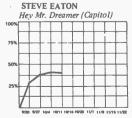


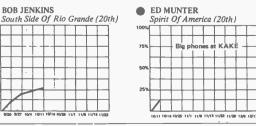


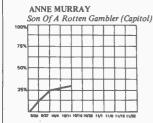


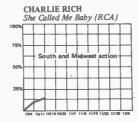


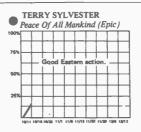


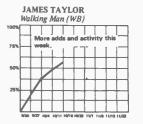






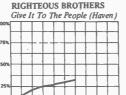












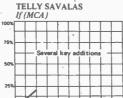








### KRNT-DES MOINES





#### Gladys Knight Percy Sledge

### KULF-HOUSTON

### Neil Diamond Harry Chapin O.C. Smith Billy Swan Prelude















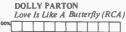


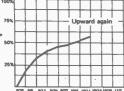
WMAO\_CHICAGO







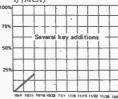




Promised Land & Midnight (RCA)

**ELVIS PRESLEY** 

75



May I Keep You (Columbia)

RANCE SEARLE





Lynn Anderson Neil Diamond Neil Sedaka O.C. Smith Dave Loggins Pat Boone Family

Hues Corp. Dolly Parton HOT

Neil Sedaka

Carl Carlton
John Prine
3 Degrees
Prelude
Harry Chapin
HOT
Bonnie Koloc
Lestie Kendalt
James Taylor
Neil Diamond
Ed Munter

WSR\_ATLANTA

Randy Edelman Charlie Rich (RCA)

WEMP-MILWAUKEE Rupert Holmes Charlie Rich Paul Davis Neil Diamond

Neil Diamond Peggy Lee 3 Dog Night Herbie Mann HOT Bobby Vinton Bonnie Koloc Prelude

WINZ-MIAMI Blue Magic Gino Vannelli Tomita

HOT Bobby Vinton John Denver Jimmy Buffett

нот

Charte Rich (RCA)
Vladimir Cosma
Paper Lace (flip)
Andy Kim (Songs I Can Sing)
Neil Sedaka
George Cemens
Elvis (both)
Jimmy Buffett

KAKE-WICHITA





















#### LOU RAWLS She's Gone (Bell)

REDBONE

Suzie Girl (Epic)





**MARLENA SHAW** 

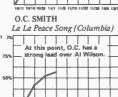


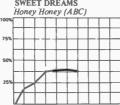




#### REUNION







### Neil Sedaka Gino Vannelli Fallenrock

s		
IS		
nes		

### KWAV-MONTEREY

### WCAR-DETROIT

### Gino Vannelli B.T.O.

#### Neil Diamond Neil Sedaka Carl Carlton James Taylor Gloria Gaynor

### WFIR-ROANOKE

### WMAL-WASHINGTON

Sam Neely
Neil Diamond
Bobby Vinton
Gino Vannelli
Reunion
Hudson Bros

WORL-BALLIMOR
Neil Diamond
Ray Price
Bonnie Guitar
Peggy Lee
Captain's Tennille
Pointer Sisters
O

Garfunkel
Blue Magic
Harry Chapin
HOT
Rupert Holmes
America
3 Degrees
Osmonds

many-citicado
No adds
HOT
Bobby Vinton
Olivia Newton-John
Pointer Sisters

#### WGAR-CLEVELAND



#### KJIN-HOUMA Garfunkel Three Dog Night Sedaka

### Thic. Sedaka 3 Degrees Hues Corp

### Sam Neely Bobby Vinton James Taylor Bonnie Koloc

### KHOW-DENVER

#### Neil Diamond Elvis (Midnight) Bobby Vintor Neil Sedaka

### KOY-PHOENIX Neit Sedaka Neil Sedaka Pratude Dick Feller Billy Swan Gloria Gaynor Rupert Holmes Terry Sylvester Elvis (Midnight) Rhus Masie

### KNBR-SAN FRANCISCO



### KVI-SEATTLE

### WGAN-PORTLANT ME. Bonnie Koloc 3 Degress James Taylor O.C. Smith Neil Sedaka HOT Neil Sedaka Kathy Dalton

### WSM-NASHVILLE Jim Weatherly No, 21 3 Degrees No, 23 Elvis (both) No, 24 Blue Megic No, 26 Paul Davis Chicago Neil Diamond

### KGIL-SAN FERNANDO Douglas Brothers Henry Mancini Herbie Mann Bobby Vinton (readd) Sammy Davis (filp) Wayne Newton Telly Savelas Captain & Tennille Perent Lee Peggy Lee Booker T,

#### KIIS-LOS ANGELES Blue Magic Pointer Sisters Gene Cotton Peter Dean & Carly Simon Al Gre William DeVaughn

#### THE INDUSTRY'S NEWSPAPER

#### TREND:

### October 11, 1974

9/20	9/27	10/4		•
1	1	1	0	OLIVIA NEWTON-JOHN/I Honestly Love You (MCA)
3	2	2	2	BARRY WHITE/Can't Get Enough Of Your Love, Babe (20th)
15	11	5	3	BAD COMPANY/Can't Get Enough (Swan Song)
	25	15	4	BACHMAN-TURNER/You Ain't Seen Nothin' Yet (Mercury)
19	14	7	5	ELTON JOHN/The Bitch Is Back (MCA)
27	19	11	0	CAROLE KING/Jazzman (Ode)
5	4	3	7	BILLY PRESTON/Nothing From Nothing (A&M)
8	5	4	8	LYNYRD SKYNYRD/Sweet Home Alabama (MCA)
24	22	14	•	AMERICA/Tin Man (WB)
7	7	6	10	WARWICKE & SPINNERS/Then Came You (Atlantic)
16	15	12	11	FIRST CLASS/Beach Baby (UK)
10	8	8	12	STEVIE WONDER/You Haven't Done Nothin' (Tamla)
22	20	17	13	OSMONDS/Love Me For A Reason (MGM/Kolob)
9	3	9	14	ERIC CLAPTON/I Shot The Sheriff (RSO)
9	9	13		
	28	25	16	REUNION/Life Is A Rock (RCA)
26	24	22	•	MAC DAVIS/Stop & Smell the Roses (Columbia)
21	21	. 21	. 18	OHIO PLAYERS/Skin Tight (Mercury)
14	12	16	19	CAT STEVENS/Another Saturday Night (A&M)
25	23	23	20	BLUE SWEDE/Never My Love (EMI)
4	6	10	21	PAUL ANKA/(You're) Having My Baby (UA)
13	16	18	22	GUESS WHO/Clap for the Wolfman (RCA)
11	13	19	23	CHEECH & CHONG/Earache My Eye (Ode)
		28	24	THE MIRACLES/Do It Baby (Tamla)
18	18	24	25	HEYWOODS/Who Do You Think You Are (ABC)
6	10	20	26	RUFUS/Tell Me Something Good (ABC)
	29	27	27	THE TYMES/You Little Trustmaker (RCA)
			28	CARL CARLTON/Everlasting Love (Back Beat)
		29	29	TONY ORLANDO & DAWN/Steppin' Out (Bell)
			30	JOHN DENVER/Back Home Again (RCA)

### **Parallel Summary**

AMERICA 12-8 KFRC, 30-23 KHJ, 4-1 KDWB, 24-13 K100, 13-10 KQV, 15-6 WIXY. BAD COMPANY 16-11 KFRC, 17-14 WABC, 13-10 WLS, 11-9 KHJ, 12-8 WQXI. BTO 23-18 KHJ, 14-9 99X, Added at 19 WLS, 2-1.13Q, added at 24 WFIL, 15-4 Z93. CARL CARLTON 26-20 KHJ, Added at 19 99X, 15-10 WPIX. HARRY CHAPIN Added at 25 99X, 26-15 13Q, Added at 20 KQV, Added WPIX. CHICAGO 7-3 13Q, Added at WQXI, KQV, Z93, KUPD, KING. PAUL DAVIS 28-17 13Q, 24-19 KSTP, 20-13 WBGN, 31-20 KKXL, 11-10 WBBF. JOHN DENVER Added at WQXI, KSLQ, K100, WAYS, 10-1 WAKY, 17-1 WKLO, 20-12 WIXY. KIKI DEE 14-9 KFRC, 25-19 WRKO, 27-22 WRC, 30-15 WGRD, Added at 29 WOKY. NEIL DIAMOND Added at 130, WPIX, WFIL, WRC, Y100, KUPD, WNOE, WMAK. JOHN LENNON 20-11 KHJ, Added at WABC, at 26 KDWB, WLS, 29-18 WRKO, 20-9 KSTP AL GREEN 15-8 CKLW, Debut 29 KFRC, 11-8 KQV, Debut 16 Z93, 29-21 WERC, 20-18 99X GORDON LIGHTFOOT Added at 24 KHJ, Added at K100, 18-9 Z93, Added at 16 WGRD, MIRACLES 10-5 KFRC, 25-17 WABC, debut 15 WQXI, 17-10 WLEE, 22-18 WRC, 6-5 CKLW. PRELUDE Debut 26 CKLW, added at 28 13Q, 17-14 WIXY, debut 26 WCAO, 15-10 WCOL, BILLY SWAN Added at 30 KHJ, added at 22 KSLQ, added at 30 WRKO, debut 15 Z93, 29-10 WAKY, 10-1 WMAK.

THREE DEGREES 21-16 KFRC, 8-6 WFIL, 32-26 WPGC, Added at 23 KQV, debut 29 K100 THREE DOG NIGHT 32-18 KRSP, 25-18 WHHY, 18-10 WLPL, 17-9 KKXL, debut 29 WCAO. GINO VANNELLI 23-19 KJR, 21-19 WLPL, added at WQXI, 8-6 KTKT, 17-14 KRSP. BOBBY VINTON 14-7 CKLW, added at KFRC, added at 29 KHJ, 17-11 13Q, added at 11 WDRQ, 1-1 WOKY.

JIM WEATHERLY debut 21 WQXI, 27-20 WCAO, 25-19 WSAI, debut 28 WHBQ, 29-20 WGRD.

### National Request **Tabulation**

(The following is a compilation of telephone request tabulations from reporting stations.)

- 1. OLIVIA NEWTON-JOHN
- BACHMAN-TURNER
- 3. REUNION
- **ELTON JOHN**
- 5. CHEECH & CHONG
- 6. PAPER LACE 7. PAUL ANKA
- 8 OSMONDS
- 9. HEYWOODS 10. AMERICA

Debut 26 KHJ, 29-27 KFRC, debut 23 KSLQ, added WDRQ, debut 29 WRKO, 20-12 Y100, debut 30WSGA debut 25 WOKY, 28-13 WMYQ, debut 30 WGRQ, debut 27 WHBQ, added WMAK, added KRSP, debut 17 KSJO, added (nite) KREM, added KJR, added KYSN, added WERC, added WQNZ, added KJOY, added WCOL, added KQWB added WPGC, debut 36 WCFL.

B.T. EXPRESS "Do It (Till You're (Scepter) Debut 29 CKLW, 15-8 99X, 12-10 WABC, 18-8 WPIX, debut 22 WDRQ, on Z93, 29-26 WSGA, debut 29 WMYQ, added WGRQ, debut 27 WLEE, debut 22 WNOE, 21-17 WAKY, added (nites) WGH, added KSJO, added KDON, added WHHY, on (nites) WCOL, added WPGC. GRAND CANYON "Evil Boll Weevil" (Bang) 24-16 KDWB, 21-10 13Q, 21-13 WQXI, added K100, 19-13 Z93, added WAYS, debut 22 KCBQ, debut 26 WBBF, debut 21 KRSP, debut 39 WKLO.

SPINNERS "Love Don't Love Nobody" (Atlantic) Debut at 27 on KJOY, debut at 37 on WCOL, debut 28 K100, 28-26 KE EL, 20-14 on Z93, 28-20 on WAKY

PERCY SLEDGE "I'll Be Your Everything" (Capricorn) Added at WBGN, WGRQ, on at WAKY, 29-26

MARVIN GAYE "Distant Lover" (Motown) 11-9 WAKY, 19-18 CKLW, 29-23 WVLK, 23-16 WKLO, on WKSN, debut 18 on Z93, 30-23 on WGRQ.
GLADYS KNIGHT & PIPS"I Feel A Song" (Buddah) on

Z93, WAKY, debut 33 on WKLO, added at WAYS, WCOL,

39-36 at KYSN. FRANK ZAPPA "Don't Eat the Yellow (Discreet) Added to WKLO, WGH, WROV, KKXL, WGNG, 29-22 WBBF, debut 28 WGRQ, 15-11 KDWB, on

WHHY, 6-8 WPEZ, 10-27 13Q, debut 31 KUPD, debut 39 HAGERS "Love My Life Away" (Elektra) on KEZY,

WSAI, debut 24 at KSLQ, 25-22 at KKDJ.

LATIMORE "Let's Straighten It Out" (Glades) 16-9 WIXY, on Z93, 23-15 WGRQ, 9-6 CKLW, debut 27 WQNZ, 23-16 WERC, 7-3 WDRQ, 33 at WCOL.

PAPER LACE "Black-Eyed Boys" (Mercury) Added at WPIX, debut 36 WCOL, 29-26 KCPX 25-19 WGRQ

RUFUS "You Got The Love" (ABC) 20-10 WPGC, added at KTKT, WVOV 7-2, added at WNOE, added no. 24 KQV, 29-27 WGRQ.

KOOL & THE GANG "Higher Plane" (Delite) 24-21 WIXY, on WLEE 39-32 WGH, 26-13 WPGC, 26 at WKSN, debut 30 WRC, added at WLPL POINTERS SISTERS "Fairytale" (Blue Thumb) Debut

27 WVLK, debut 36 WKLO, 28-20 WQNZ, 2 at WERC, debut 29 WCOL, on WHHY, 21-1 WJDX, added at 41 KQWB, 16-8 WVOV, 25-17 WBGN, 11-9 WHBQ

NEIL SEDAKA "Laughter in the Rain" (MCA) Added at KING, WLPL, KJR, HB-40 KIMN, on WLEE, HB-25 WYND, on KYSN, added WJDX, on WBGN.
JIMMY BUFFETT "Pencil Thin Moustache" (ABC-

Dunhill) Added KREM, 35-32 KQWB, 26-21 WBGN, 6-5 KJOY, on WHHY.

AL WILSON "La La Peace Song" (Rocky Road) Added WJDX, on WMPS, WDRQ, 24-23 on WBBF, 29-22 WHBQ. GOLDEN EARRING "Candy's Going Bad" (MCA) added KREM at Night, 39-31 KKXL, on KJR, added WGH

at night. 10CC "Wall St. Shuffle" (UK) 20-17 KQWB, 11-15 WBGN, 33-29 WKLO, 35-31 KYSN, 23-13 WROV.

MAUREEN MC GOVERN "Give Me A Reason" (20th Century) 35 at KQWB, 7-5 WCOL, 30-26 WIXY, on KIMN, added No. 28 WSA1

DOOBIE BROS "Nobody" (Warner Bros) 12-9 WPGC, KJOY, added KYSN, on KIMN, 10-6 WROV, added KJR. HUES CORP "Rockin' Soul" (RCA) added KYSN, No. 27 KEEL, added KIMN, 26-24 XEROK, added KJR, WRIE, WKGN, WVOV, WCOL, WRIE, On WBGN, WKSN, WABC, WHHY, debut 39 WGH.