

Radio & Records

THE INDUSTRY'S NEWSPAPER

VOLUME 2, NUMBER 32

FRIDAY, AUGUST 16, 1974

**GEORGE MICHAEL
TO WABC
AEA MERGER
POSTPONED**

PAGE 3

P&S/Combined Merger Set



Relaxing at the annual Capricorn Records picnic held recently in Macon are (from left) Gregg Allman and Mr. & Mrs. Phil Walden. Two months of preparation and \$50,000 went into the gala affair. Label president Walden provided six tent-covered bars which dispensed 12 cases of scotch, 20 cases of Jack Daniels, 10 cases of rum, 20 kegs of beer, and 3500 pounds of ice to the more than 600 "best friends" of Walden in attendance. See "Record Industry Notes"—p 12.

Radio's
Largest
Free
Classified—
Page 10

CONTEST



NO MORE CALLS, WE HAVE
A WINNER!—PAGE 3

WILSON



ANSWERS YOUR
QUESTIONS—PAGE 6

CUMMINGS



THE R&R INTERVIEW
PAGE 14

CRADDOCK



NUMBER ONE COUNTRY
PAGE 22

RADIO INDUSTRY:

PSYCHO

GRC 2018



FIRST YOU SAID

"The worst piece of crap I've ever heard," Scott Shannon WMAK.

"The sickest record I every heard," Bruce Nelson, Program Director KENR.

"When it's number one in the country, I'll consider it," Marge Bush, Music Director WIXY.

"Way past the fine line of sick," Bill Hennes. Program Director CKLW.

"I like it, I think it will be a smash if anybody plays it," Randy Robbins, Music Director KLIF.

"I don't think the record is that sick," Jay Thomas, Program Director WAYS

NOW YOU SAY

"I loved it from the first day it came in." First night calls, now No. 1 phones, John Randolph WAKY.

"Unbelievable, all eight shops got instant calls. No. 1 phones tied with Olivia Newton-John," John Henderson WVLK.

"Tested it once, got continuous calls for two weeks and have added it full time," Tex Meyer WGOW.

"Played once, phones! Stopped and phones kept up. Back on - No. 1 phones-sales," Casey Jones KXOL.

"Just added because of other action. Called shops in Lexington and added it," Dave Young WKGN.

"Added because of action in Louisville, talked to a friend who is a jock there," Roy Arthur WNOX.

THE MOST CONTROVERSIAL RECORD OF THE '70's

PSYCHO

GRC 2018



The record is finished and released. Program and music directors, the next move is yours. It will take a lot of courage, conviction and character to play this haunting, spine tingling, real slice of life for your audiences. Will you?



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174 Mills Street, N.W., Atlanta, Georgia 30313
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A total entertainment concept
A MICHAEL THEVIS ENTERPRISE

RADIO

KHJ Promo: "Get Into Our Pants"

The latest KHJ promotion is "Get Into Our Pants." Promo read "From the station that gave you the shirt off our back, we now give you the pants off our (bleep)." They are giving away hundreds of pairs of pants. Final note is a scheduled superstar lineup to replace morning man Charlie Van Dyke while he's on vacation. Set so far are Elton John (to be billed as "E-J The Dee Jay"), Cher, and John Lennon.

YOUTH INFO LINE
KENO-Las Vegas is beginning their Youth Information Line.

Mystery Phrase Pays For KAHU's Hutchinson

DON'T GUESS WRONG, IT'S "ANNIE'S SONG"... and our congratulations to Ken Hutchinson, Program Director of KAHU-Waipahu, who guessed right after only four clues. Says Ken: "I figured it by the rhyme. I was sure there had to be a gimmick, and thought it just might be a song title."

Ken will join the R&R staff at a special dinner hosted by John Denver prior to his opening night performance at the Universal Studios' Amphitheatre on August 26, all compliments of R&R and the people at RCA. Our thanks to everyone who participated.



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which will be designed as a reliable source of youth activity, in a city that is primarily concerned with the social life of adults. Their philosophy behind setting up the simple phone in system is to further entrench the station at the number one spot in

LATE NEWS:

P&S/Combined Merger Set

The Pacific & Southern Board of Directors voted Monday to merge with Combined Communications. August 26, 1974 has been set for the date the proposed merger will be finalized.

MICHAEL TO WABC

After 8 years at WFIL, and most recently as the music director, George Michael was offered a job he couldn't pass up, replacing Cousin Bruce Morrow at WABC. Jay Cook is now in need of a jock and will consider tapes immediately.

A E A MERGER

The big news several weeks ago was that Atlantic, Elektra and Asylum Records were merging, the change designed to make all three companies function better as a unit. The merger has now been postponed for at least six months. R&R reached David Geffin "we instituted the changes with all the best intentions, but we found out we need more time to figure out how to make it work the best way possible."

CHUCKER TO KCBQ

Chuck Roberts has made a few large changes in the past six months. He went from music director at KSLQ-St. Louis to evening jock at 99X-New York and now has accepted the program directorship at KCBQ-San Diego. Latest word from Rich Robbins, former PD at KCBQ is that he contends, despite statements from Bartell, he did resign and a further statement is pending contract settlement.

CHASE KILLED

Bill Chase, leader of the brassy rock group Chase was killed last Friday night in an air crash just outside of Jackson, Minnesota.

the market. They feel that being number one for 10 years makes it even more vital to become more service oriented and community involved with their target audience.

PITTSBURGH HEATS UP

WPEZ-Pittsburgh: Bob Pittman writes that the market is getting very competitive, even down to invading other station's promotions. WPEZ people invaded 13Q's free concert recently and handed out 6000 flyers, T-shirts and several hundred dollars in \$20 bills.

PRECISION PROGRAMMING

KLIF-Dallas: new PD Todd Wallace commented to R&R that he "...plans to demonstrate the continued strength of precision programmed AM radio, especially in this day of FM advocates." No immediate staff changes are planned at KLIF because of the broad base of talent already there.

AUGUSTA ARB

(Mon-Sun 6am-12mid Metro Shares, total persons 12 plus)

	Total	12+ Teens
WBBQ AM&FM R	24.0	33.3
WAUG AM&FM R	9.2	14.3
WBIA R	6.2	0.0
WZZW R	5.4	2.4
WAKN R	0.8	2.4
WGUS C	6.2	
WFNL C	3.5	
WRDW B	10.5	23.8
WTHB B	9.2	16.7

Interesting market with five rockers and three country stations and two black formats. Results are the WBBQ under PD Harley Drew is again number one for the twelfth year in a row.

Football Contest Kicks Off Soon

Beginning August 30th, and continuing throughout the 1974-5 football season, R&R readers can win up to \$8500 in the annual Lu Fields Football contest. All it takes is the ability to pick the winners in college and pro ball. Full details next week.

KBEQ-Kansas City running a promotion called "Pass The Zap." A different "Zap" prize is featured each hour. Contestant is put on air live and asked to guess the prize of the hour. Listener is placed by sound effects in an imaginary sound-proof booth and while the answer is given on the air, station will accept any answer as a winner. Even though answers become obvious, listeners are having fun, and it is a new twist to the old rip-off routines.

DOOLEY JOINS NIXON

Los Angeles: KHJ afternoon jock Tom Dooley was literally yanked off the air Thursday afternoon by PD Gerry Peterson while he was telling his listeners (just 10 minutes before Nixon's resignation speech) that Richard Nixon should be tried and convicted for the assassinations of John Kennedy, Robert Kennedy, Martin Luther King and the attempted assassination of

George Wallace. Dooley was terminated on the spot.

ARB TEENS TOPPER (Again!)

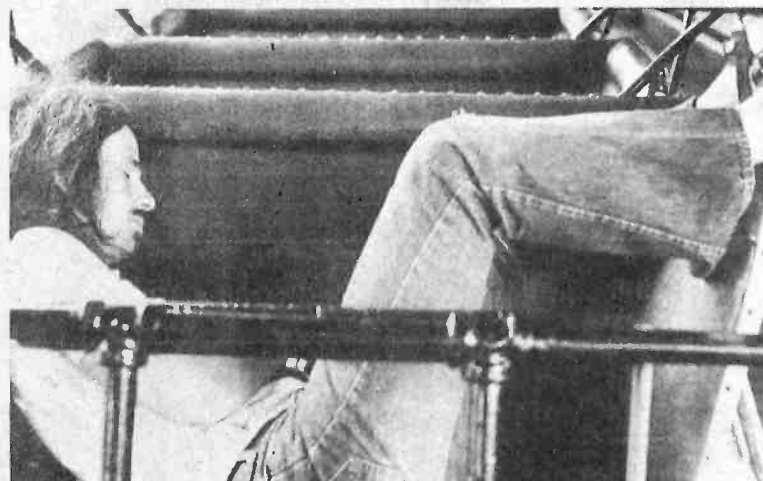
We keep finding bigger teen shares: Gary Mack, PD at KLEO-Wichita, writes in that his teen shares of 60.3 beat WLOB's 59.4. His total persons 12 plus of 19.5 also skids by WLOB's 19.4. The other rocker in the market, KEYN AM&FM, shows a 10.3 total and a 14.3 in teens. All figures Mon-Sun 6am-12mid Metro shares. Closest numbers in total persons 12 plus are Country KFDD with a 15.5.

CORRECTION:

In last week's parallels, the stations and chart positions on Wet Willie's "Keep On Smilin'" and Barry White's "Can't Enough Of Your Love, Babe" were inadvertently reversed. We regret the error and apologize to all concerned.



The beautiful Margo Reichl (above) is the latest addition to the KFRC air staff. She'll take over the 2 am-6 am slot. Program Director Michael Spears discovered Margo at KWBB-Wichita.

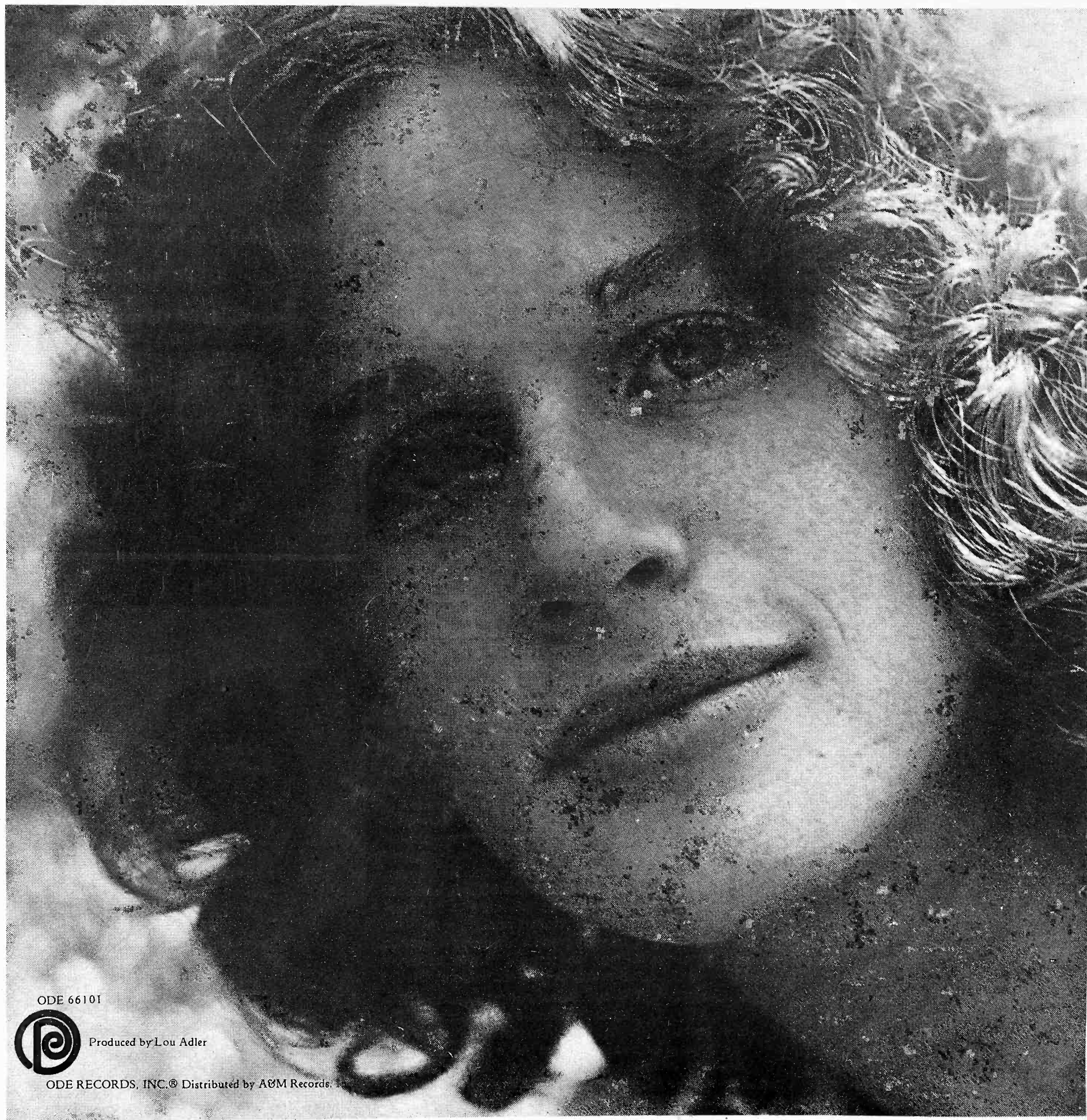


99X-New York PD Jerry Clifton decided that it was time to challenge the world record for riding a roller coaster. Or, to be more precise, he decided it was time for one of his jocks to challenge the record. Evening personality Chuck Roberts (left) proved equal to the task, establishing a new mark of 500 continuous rides! The excitement was too much for Clifton (right) to take.

An exceptional single from her forthcoming, "Wrap Around Joy" album.

Carole King

JAZZMAN



ODE 66101



Produced by Lou Adler

ODE RECORDS, INC.® Distributed by A&M Records

The Hottest
ERIC CLAPTON
RUFUS
ANDY KIM
PAUL ANKA

added this week...

Most added
OLIVIA NEWTON-JOHN
CHEECH & CHONG
STEVIE WONDER
GUESS WHO

PARALLEL 1

WQXI/ATLANTA
 Olivia Newton-John
 Cat Stevens
 Helen Reddy
 HOT
 Andy Kim 14-8
 Fancy 25-11
 Stevie Wonder 28-18

WPEZ/PITTSBURGH
 Andy Kim
 Brownsville Station
 HOT
 Eric Clapton 19-4
 Rufus 25-12

WDRQ/DETROIT
 Stevie Wonder
 HOT
 Barry White 14-4
 Eric Clapton 20-11
 Cheech & Chong 21-14

KSLQ/ST. LOUIS
 Warwick & Spinners
 Olivia Newton-John
 Lynrd Skynyrd
 Cheech & Chong
 HOT
 Donny & Marie 23-11
 Johnny Bristol 19-14

WABC/NEW YORK
 Helen Reddy
 Freddy Cannon
 Eric Clapton
 Stylistics
 HOT
 Paul Anka 13-7
 Bachman-Turner 16-11

KQV/PITTSBURGH
 Warwick & Spinners
 Dawn
 Joni Mitchell
 Sweet thing
 HOT
 Andy Kim 12-6
 Eric Clapton 22-17

13Q/PITTSBURGH
 Billy Preston
 Lynrd Skynyrd
 HOT
 Cheech & Chong 8-4
 Rufus 14-8

WFIL/PHILADELPHIA
 Not Available
 HOT
 Eric Clapton 12-5
 Donny & Marie 15-9
 Rufus 26-15
 Andy Kim 30-17

WLS/CHICAGO
 Eric Clapton
 Andy Kim
 Dave Loggins
 HOT
 Rufus 10-3
 Paul Anka 25-7

WIBG/PHILADELPHIA
 Grand Funk
 Warwick & Spinners
 Cheech & Chong
 Barry White
 HOT
 Roberta Flack 7-3
 Blue Magic 14-11

KKDJ/LOS ANGELES
 Olivia Newton-John
 Andy Kim
 Cheech & Chong
 Bachman-Turner
 HOT
 Eric Clapton 14-7
 Paul Anka debut 14

99X/NEW YORK
 Cheech & Chong
 HOT
 Ohio Players 20-9
 Eric Clapton 14-11

K100/LOS ANGELES
 Tymes
 First Class
 HOT
 Eric Clapton 21-5
 Andy Kim 18-13
 Barry White 22-14

KHJ/LOS ANGELES
 Johnny Bristol
 Cat Stevens
 Olivia Newton-John
 Cher
 HOT
 Paul Anka 12-5
 Eric Clapton 17-8

CKLW/DETROIT
 Johnny Bristol
 Olivia Newton-John
 Gordon Lightfoot
 Gino Vanelli
 HOT
 Dave Loggins 18-10
 Cheech & Chong 26-19
 Eric Clapton 25-20

WRKO/BOSTON
 Joni Mitchell
 Guess Who
 Cheech & Chong
 HOT
 Donny & Marie 16-10
 Jim Stafford 23-15
 Warwick & Spinners 27-19

KFRC/SAN FRANCISCO
 Cheech & Chong
 Stylistics
 Cat Stevens
 Guess Who
 HOT
 Eric Clapton 10-5
 Paul Anka 14-9

Y100/MIAMI
 Johnny Bristol
 Olivia Newton-John
 Cat Stevens
 Cheech & Chong
 HOT
 Eric Clapton 11-3
 Rufus 15-4
 Barry White 25-15

WLEE/RICHMOND
 Olivia Newton-John
 Main Ingredient
 Tymes
 Ohio Players
 HOT
 Rufus 22-4
 Eric Clapton 16-5
 Billy Preston 24-16

WAYS/CHARLOTTE
 Donny & Marie
 Guess Who
 Carole King
 Stevie Wonder
 Olivia Newton-John
 HOT
 Barry White
 Cat Stevens

KRSP/SALT LAKE CITY
 Lynrd Skynyrd
 Guess Who
 Blue Swede
 Stevie Wonder
 HOT
 Donny & Marie 15-3
 Rufus 16-4
 Heywoods 21-10
 Olivia Newton-John 26-11

WMAK/NASHVILLE
 Mac Davis
 Stylistics
 Guess Who
 Bad Co.
 HOT
 Andy Kim 15-9

PARALLEL 2

WGNG/PROVIDENCE
 Andy Kim
 Stevie Wonder
 Cheech & Chong
 Helen Reddy
 Olivia Newton-John
 HOT
 Paul Anka 17-7
 Wet Willie 21-14
 Donny & Marie 24-16

KTLK/DENVER
 Heywoods
 Cat Stevens
 Steppenwolf
 HOT
 Fancy 10-6
 Paul Anka 17-10
 Billy Preston 29-20

WNOE/NEW ORLEANS
 Heywoods
 Wonder
 Andy Kim
 Meters
 HOT
 Barry White 21-12
 Donny & Marie 25-15
 Paul Anka 23-16

KCPX/SALT LAKE CITY
 Osmonds
 Helen Reddy
 HOT
 Cheech & Chong 24-10
 Rubettes 21-16

XEROK/EL PASO
 Tymes
 Olivia Newton-John
 Heywoods
 HOT
 Eric Clapton 12-5
 Andy Kim 15-10

KJ0A/DES MOINES
 Guess Who
 America
 Tymes
 HOT
 Eric Clapton 19-7
 Rufus 22-14
 Billy Preston 24-18

KSEA/SAN DIEGO
 Barry White
 Lynrd Skynyrd
 Cheech & Chong
 HOT
 Rufus 10-1
 Eric Clapton 11-3
 Paul Anka 12-5

KRUX/PHOENIX
 Fancy
 Guess Who
 Helen Reddy
 HOT
 Andy Kim 14-10
 Donny & Marie 25-15

KLEO/WICHITA
 Rolling Stones
 Stevie Wonder
 Barry White
 HOT
 Eric Clapton 16-6
 Billy Preston 27-17

WYRE/ANNAPOLIS
 Cheech & Chong
 Lynrd Skynyrd
 Doobies
 HOT
 Ross & Gaye 16-11
 Andy Kim 21-15
 Rolling Stones 27-18

WGOW/CHATTANOOGA
 America
 Osmonds
 HOT
 Olivia Newton-John deb 8
 Cat Stevens 24-18

KEZY/ANAHEIM
 Osmonds
 Billy Swan "I Cal Help"
 HOT
 Rufus 11-5

WOKY/MILWAUKEE
 Blue Swede
 Cheech & Chong
 Dawn
 Donna Fargo
 HOT
 Fancy 11-6
 Heywoods 18-9
 Warwick & Spinners 29-21

WMYQ/MIAMI
 Stevie Wonder
 Warwick & Spinners
 Cheech & Chong
 HOT
 Eric Clapton 10-4
 Barry White 28-12

KCBQ/SAN DIEGO
 Donny & Marie
 Stevie Wonder
 Cheech & Chong
 Blue Swede
 HOT
 Eric Clapton 18-11
 Cat Stevens 24-17

WYND/SARASOTA
 Ray Stevens
 HOT
 Jim Stafford 13-8
 Eric Clapton 20-15

WKBW/BUFFALO
 Cheech & Chong
 Cat Stevens
 Warwick & Spinners
 John Mahoney
 "Balled of Evil Kneivel"
 HOT
 Eric Clapton 30-14
 Donny & Marie 26-16

WGRD/GRAND RAPIDS
 Wet Willie
 Guess Who
 Lynrd Skynyrd
 HOT
 Eric Clapton 13-4
 Wet Willie 21-13
 Guess Who 28-15

KAFY/BAKERSFIELD
 Guess Who
 Cat Stevens
 HOT
 Anka 7-1
 Eric Clapton 20-8
 Cheech & Chong 24-15

WSGA/SAVANNAH
 Stevie Wonder
 First Class
 America
 HOT
 Eric Clapton 12-7
 Lynrd Skynyrd 16-9
 Cheech & Chong 26-11

WGRQ/BUFFALO
 Joni Mitchell
 Average White Band
 Milt Matthews
 Carole King
 HOT
 Cheech & Chong 9-1
 Andy Kim 19-10
 Warwick & Spinners 20-12
 Skynyrd 24-16

KTKT/TUCSON
 Olivia Newton-John
 Warwick & Spinners
 Guess Who
 HOT
 Andy Kim 10-4
 Rufus 16-5
 Eric Clapton 20-11

PARALLEL 2

WIFE/INDIANAPOLIS
 Rolling Stones
 Blue Swede
 Barry White
 HOT
 Paul Anka 6-1
 Roberta Flack 17-9
 Eric Clapton 18-10
 First Class 19-12

KAKC/TULSA
 Lynrd Skynyrd
 First Class
 Cat Stevens
 HOT
 Roberta Flack 7-1
 Eric Clapton 11-6
 Billy Preston 17-11
 Warwick & Spinners 23-16

WHBQ/MEMPHIS
 Barry White
 Olivia Newton-John
 HOT
 Sly Stone 19-10
 Bachman-Turner 20-12

WSAI/CINCINNATI
 Blue Swede
 Mac Davis
 Helen Reddy
 Lulu
 Kathy Dalton
 HOT
 Olivia Newton John 15-7
 Ray Stevens 17-9

PARALLEL 3

WAMS/WILMINGTON
 Cat Stevens
 Stylistics
 Heywoods
 Olivia Newton-John
 HOT
 Roberta Flack 19-6
 Donny & Marie 20-11
 Fancy 22-13

WHYY/MONTGOMERY
 Stevie Wonder
 Rolling Stones
 HOT
 Ray Stevens 21-14
 Rufus 26-16
 Doobies 26-19

WKLO/LOUISVILLE
 Ray Stevens
 First Class
 Heywoods
 Cheech & Chong
 HOT
 Stevie Wonder 29-15
 Roberta Flack 25-18

Z96/GRAND RAPIDS
 Cheech & Chong
 Warwick & Spinners
 Bad Co.
 HOT
 First Class 15-9
 Heywoods 25-17

WKSN/JAMESTOWN
 Gordon Lightfoot
 Lynrd Skynyrd
 Charlie Rich
 Olivia Newton-John
 James Taylor
 HOT
 Barry White 26-15
 Crash Craddock debut 16

WBGW/BOWLING GREEN
 Heywoods
 Stevie Wonder
 Elvis Bishop
 Bill Amesbury
 Dawn
 Bo Cooper
 Guess Who
 Tymes

PARALLEL 3

WFIR/ROANOKE
 If
 Billy Joel
 Gordon Lightfoot
 James Taylor
 Dawn
 HOT
 Stylistics 21-15
 Eric Clapton 24-19

KKLS/RAPID CITY
 Steppenwolf
 Johnny Bristol
 Olivia Newton-John
 Rubettes
 Joni Mitchell
 HOT
 Eric Clapton 17-11
 First Class 20-13

WPQC/WASHINGTON D.C.
 Dawn
 Stylistics
 Bad Co.
 HOT
 Rolling Stones 22-13
 Ross / Gaye 25-16
 Joni Mitchell 27-20

WERC/BIRMINGHAM
 Stylistics
 Brownsville Station
 Elton John "Bitch"
 HOT
 Andy Kim 12-8
 Rolling Stones 28-20
 Stevie Wonder 30-22

WMC FM/MEMPHIS
 Lynrd Skynyrd
 Sly
 Stevie Wonder
 HOT
 Rufus 9-5
 Andy Kim 15-10

WCFL/CHICAGO
 Stevie Wonder
 Olivia Newton-John
 Jim Weatherly
 HOT
 Roberta Flack 10-3
 Rufus 15-9
 Andy Kim 27-16

WVLK/LEXINGTON
 Main Ingredient
 Cat Stevens
 First Class
 Sammy Johns "Early Morning Love"
 HOT
 Rufus 13-4
 Paul Anka 15-7
 Eric Clapton 23-14
 Johnny Bristol 29-17

WAKY/LOUISVILLE
 Jack Kittel Psycho"
 Tymes
 Olivia Newton-John
 Guess Who
 HOT
 Main Ingredient 29-10
 Stevie Wonder 19-14

KYSN, COLORADO SPRINGS
 Cat Stevens
 Tymes
 Lynrd Skynyrd
 Helen Reddy
 HOT
 Eric Clapton 17-7
 First Class 13-8
 Guess Who 20-13
 Rufus 22-16

WCOL/COLUMBUS
 Osmonds
 Dobie Grey
 SHIF Band
 Blue Swede
 HOT
 Ten CC 16-5
 Rubettes 14-6
 Cheech & Chong 35-14
 Barry White 30-22

WGH/NORFOLK
 Johnny Bristol
 Stevie Wonder
 First Class
 Olivia Newton-John
 Cheech & Chong
 HOT
 Paul Anka 12-3
 Billy Preston 17-10
 Rufus 19-11

KJRB/SPOKANE
 Redbone
 Lightfoot
 Kathy Dalton
 David Essex
 Johnny Nash
 HOT
 Olivia Newton-John 16-7
 Rufus 17-8
 Barry White 21-10
 Lynrd Skynyrd 22-12

KLIF/DALLAS
 Joni Mitchell
 Rubettes
 Sami Jo
 HOT
 Paul Anka 15-9
 Eric Clapton 19-12
 Helen Reddy 26-18

WPOP/HARTFORD
 Rufus
 Joni Mitchell
 HOT
 Eric Clapton 14-5
 Wet Willie 21-15

WIXY/CLEVELAND
 not available
 HOT
 Jim Stafford 11-5
 Barry White 27-17

WROV/ROANOKE
 Olivia Newton-John
 Bad Co.
 Main Ingredient
 Ray Stevens
 SHF Band
 HOT
 Eric Clapton 15-6
 Lynrd Skynyrd 24-16

WROK/ROCKFORD
 Blue Swede
 Tymes
 Heywoods
 Lynrd Skynyrd
 HOT
 Eric Clapton 17-9
 Andy Kim 15-11
 Guess Who 21-16

KJR/SEATTLE
 Brownsville Station
 Tymes
 Don Fardon
 Redbone
 Cathy Dalton
 Helen Reddy
 HOT Cheech & Chong 6-1
 Warwick & Spinners
 Lynrd Skynyrd 20-16

WBBQ/AUGUSTA
 Mac Davis
 Blue Swede
 Main Ingredient
 Carole King
 Osmonds
 HOT
 Stevie Wonder 20-10
 Olivia Newton-John 30-16
 Lynrd Skynyrd 29-17
 Warwick & Spinners 27-18

KKAM/PUEBLO
 Cheech & Chong
 Warwick & Spinners
 Hudson Bros.
 Billy Joel
 HOT
 Eric Clapton 10-2
 Rufus 27-14
 Andy Kim 25-18

WJDX/JACKSON
 Hudson Bros.
 Dawn
 Carole King
 HOT
 Roberta Flack 12-7
 Andy Kim 20-11

WISM/MADISON
 Warwick & Spinners
 Cheech & Chong
 Guess Who
 HOT
 Andy Kim 15-8
 Rufus 19-11

KING/SEATTLE
 Raspberries
 "Overnight Sensation"
 Gordon Lightfoot
 Olivia Newton-John
 Bad Co.
 HOT
 Donny & Marie 16-8
 Warwick & Spinners deb 12

WRMA/MONTGOMERY
 Bad Co.
 Hudson Bros.
 Ecstasy
 Passion & Pain
 Main Ingredient
 Kiss "Strutter"
 HOT
 Cheech & Chong 22-7
 Olivia Newton-John 19-11
 Rolling Stones 23-16

KIMN/DENVER
 Carole King
 Mac Davis
 Donny & Marie
 Doobies
 Melanie
 HOT
 Lynrd Skynyrd 36-17
 Billy Preston 28-19
 Rolling Stones 34-21

KDZA/PUEBLO
 Olivia Newton-John
 Joni Mitchell
 Dawn
 HOT
 Rufus 11-4
 Guess Who 10-5
 Eric Clapton 19-11
 Donny & Marie 18-12

NAME _____ (PLEASE PRINT)
 ADDRESS _____
 City, State, Zip Code _____
 Company/Station _____

1 year \$130 1 quarter \$35 Special D.J. \$12.50

RADIO RECORDS
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 Suite 719
 Hollywood, Calif.
 90028
 (213) 466-1605

RADIO

WLEE's Bob Paiva Offers Ten Questions For Your Consideration

(Editor's Note: The following article comes from Bob Paiva, Program Director of WLEE-Richmond).

Every Monday morning prior to his leaving Nationwide Communications, Jack Thayer sent out a "Monday Morning Memo" to our stations with bits of information on what's happening in our company. A recent MMM contained some interesting items that I thought would provide us all with an opportunity to re-evaluate ourselves and our industry. I'd like to take this opportunity to pass them along.

There are 11 questions involved which were part of an institutional ad, entitled: "TEN QUESTIONS FOR TOMORROW'S TOP INSURANCE EXECUTIVES" sponsored by NATIONWIDE INSURANCE, and prepared by Martha Sheeran of our Public Relations Department. To use Jack's words the "message is loud and clear" and can apply with equal meaning to all of us in the radio or records business.

What's Your Score?

1. Is professionalism the recognized hallmark of our business?
2. Are the needs of people our primary concern?
3. Do we truly believe that

business has a social responsibility?

4. Do we anticipate what people are going to want from us?
5. Do we adapt readily to changing times?
6. Do we contribute our manpower, money and prestige sufficiently to social concerns?
7. Are we actually "equal opportunity" employers?
8. Are we offering the kind of training that will prepare today's young employees to become tomorrow's top management?
9. Have we the vision to perceive and prepare for the leadership role our industry can assume in a fast changing society?
10. Have we the wisdom and the courage to criticize ourselves?

EXTRA QUESTION: Can we honestly say "yes" to all ten? If not, why not? ... and WHEN?

I think that we can find meaningful applications of our social responsibilities, our people responsibilities, our professional responsibilities and our leadership responsibilities in both the radio and records business.

Radio, by its charge, is supposed to be concerned with its responsibility to the public but I think that we have failed in our responsibility to our own people.

Few radio companies have any kind of program of personnel development and promotion. In fact our business has been marked by fear of competition and attempts to stifle aggressive young people. I'm proud to say that Nationwide is making serious attempts to reverse that trend.

Records has shown a tremendous capacity for developing people. The rapid growth of professionals like Steve Popovitch to Vice Presidencies has been an inspiration to any young person coming into the business. It has, however, been the province of very few companies to recognize and execute a social responsibility in the production of recorded product. Some companies with the financial capacity to do so have still failed to expand the boundaries of their product beyond making pop records into the areas of classics, spoken word and the almost untouched area of educational material.

What this means is that we both have before us tremendous opportunities to develop and expand our horizons.

We have an opportunity today to look seriously at the questions I've offered for consideration, to ponder the answers and in particular to have the "wisdom and the courage to criticize ourselves."

KHJ-Los Angeles: Gerry Peterson picked up on the sudden cancellation of the scheduled "California Jam West," which was to feature Crosby, Stills, Nash, & Young, The Beach Boys, and the Band. KHJ immediately promoted an on-the-air "California Music Festival" featuring the music of all the artists scheduled for the show, now set for September 21.

Y-100 MOVES

Y100 is moving to new studios; new address is 2741 N. 29th Avenue, Suite 300, Hollywood, Florida 33020.



Steve Warren, PD at WAVZ-New Haven, passes along this entry in our continuing search for the Ultimate T-Shirt. This was the winner in the station's "Tantalizer" contest.

NEW R&R FEATURE:

FREE PROGRAMMING CONSULTATION



(Editor's Note: Beginning this week, George Wilson, VP of Programming for Bartell Broadcasting, offers his services as an "Answer Man" for R&R subscribers. George will answer any and all questions you may have in regard to programming. Send them to "Answer Man," Radio & Records, 6255 Sunset, Suite 719, Hollywood 90028).

With 18 minutes of commercials and extended news coverage, I can only play 8-14 records per hour. What is the best rotation and how do I make it sound like we play the most music?

The solution does not necessarily deal with playing the most music, but with playing the best music.

A list of priorities should be set for your music hour. When you are limited to 8 records per hour, these should be the best and most familiar records you could present to your audience.

During any given week there are 7-10 records which are selling strong in the market. These 7-10 records, along with selected Gold, will present the best musical sound in a restricted situation. When you are able to play more records in an hour, the extras on your list will be come the next in line for airplay. Brand new product, unexposed in the market, falls after the extras in priority.

Remember ... it's not the records that you don't play that matter, it's the ones that you play. A familiar sound is always the most desirable.

How can I improve record service? I send my playlist out faithfully to all distributors, keep in touch with them, but on some it just doesn't seem to bring the desired results.

It does seem rather strange that the major market radio stations with 20-record playlists receive the best record service. I have no solution for you in this case. Only sympathy for record companies who ignore the people most willing to expose their new product.

How do I space or block 18 minutes of commercials an hour?

The best way to block 18 minutes of commercials per hour is to do 2 minutes -- 9 times, with no more than 2 messages per stop. This means 9-60-60 commercial breaks. When you deal with 30 second spots, you then block 60-30 or 30-30 and increase the number of stops in the hour.

Making your audience try to absorb more than two messages can be confusing and tedious for them, and will draw out two minutes into a seemingly endless span of commercials.



One of over 100 entries in WKBW-Buffalo's "Herbie Rides Again" contest. The entrants drove their "bugs" in a parade sponsored by the station and the Western New York VW Dealers Assn. Grand prize for best decorated VW was a week's vacation in Florida.

KDON SALUTES

the Salinas Centennial

1874-1974

In commemoration of Salinas, California's 100th birthday, the staff of KDON donned the dress of a century ago for this poster which is being awarded to listeners. Bottom row from left: Christopher Lance, PD Johnny Morgan, T.N. Tanaka. Second row: B. David Painter, Paul McNeal, Byron Lawrence, and Brian Adams.

From Now On,
You're Going To Associate
NEVER MY LOVE
With
BLUE SWEDE



Bjorn Skifs
Lead Vocalist of Blue Swede

**Their New Single (3938),
From Their Album,
Hooked On A Feeling (ST-11286).**



Distributed by Capitol Records

ALBUMS

Radio & Records August 16, 1974

LW:	Rank	Artist	Label	Comments
	1	ERIC CLAPTON	461 Ocean Blvd., (Atlantic)	"Sheriff," "Let It Grow", Everything strong.
2	2	JOHN DENVER	Back Home Again (MCA)	Single still hot, as is album.
3	1	ELTON JOHN	Caribou (MCA)	"The Bitch Is Back," "Static," "Dixie" and "Grimsby."
4	4	BACHMAN-TURNER	BTO II (Mercury)	"Business" and "Give It Time."
5	5	BOB DYLAN	Before The Flood (Asylum)	"Most Likely" and "Cripple Creek."
9	6	LOGGINS & MESSINA	On Stage (Columbia)	Entire album.
11	7	NEIL YOUNG	On The Beach (Reprise)	"Walk On" and "Revolution."
8	8	STEELY DAN	Pretzel Logic (ABC)	"Parker's Band." "Rikki" still hangin' in.
6	9	RICK WAKEMAN	Journey To The Center (A&M)	Slowing down.
13	10	OLIVIA NEWTON-JOHN	If You Love Me (MCA)	"I Honestly Love You."
12	11	JAMES TAYLOR	Walking Man (WB)	"Let It All Fall Down" and "Walking Man."
18	12	BEACH BOYS	Endless Summer (Capitol)	Surfin' USA leads the way.
16	13	MARVIN GAYE	Live (Motown)	Whole album still growing.
28	14	BAD COMPANY	Bad Company (Swan Song)	"Can't Get Enough" and "Movin' On."
20	15	GRATEFUL DEAD	From Mars Hotel (Grateful Dead)	"Cucamonga" et al.
19	16	ZZ TOP	Tres Hombres (London)	"Moving On Down The Line."
25	17	ROBIN TROWER	Bridge Of Sighs (Chrysalis)	"Day Of The Eagle" and "Fool".
21	18	QUINCY JONES	Body Heat (A&M)	Top jazz product.
15	19	HUES CORPORATION	Freedom For The Stallion (RCA)	Perhaps there will be a new single
23	20	GOLDEN EARRING	Moontan (MCA)	"Radar Love" strong in some markets; starting to slip in others
7	21	DAVID BOWIE	Diamond Dogs (RCA)	"1984."
14	22	JOHN DENVER	Greatest Hits (RCA)	Oldies album.
27	23	SHF	SHF (Asylum)	Single leads the pack. Basically an even album.
22	24	EDGAR WINTER	Shock Treatment (Epic)	"Rivers Risin." and "Rock 'N Roll Woman."
10	25	CAT STEVENS	Buddah & Chocolate Box (A&M)	Slipping after long run.
29	26	RUFUS	Rags To Rufus (ABC)	Single incredibly hot.
-	27	O JAYS	Live (Phil. International)	Great version of "Love Train."
24	28	ANNE MURRAY	Love Song (Capitol)	Check out new album.
-	29	STEVIE WONDER	Fullfillingness: 1st Finale (Motown)	Another "Innervisions."
-	30	ELVIS PRESLEY	Elvis Live (RCA)	Elvis fan's delight.

FM ROCK RADIO

BY MIKE HARRISON

Being an old radio freak, I always get a kick out of hearing jingle packaged demo tapes, even though I don't personally use them.

Jingleology is a topic of radio open to question and debate. Some stations have it worked out to a science of dynamics whereby slow jingles proceed slow songs, fast jingles -- fast songs. Some use one "shotgun" jingle that proceeds all songs. Some are long, some are short. Some are played often, some sparingly. There are increasingly high numbers of high energy top 40's who don't use them at all.

Looking at jingles from a research point of view, though, there is very little statistical evidence from which to draw conclusions as to the effect of jingles upon listeners and their subsequent effect upon creating an identity for the station that will increase ratings.

Contracting a jingle company is as precarious as entering a marriage. You don't know what you've got until you live with it day after day. Many station live with unsuccessful jingle packages and stick with them because of the great amounts of bucks it cost them.

Another interesting technique being explored (especially among FM rockers) are jingles without words. The use of a constant transitory musical sound to create identity. This serves the purpose of using jingle technique to separate a station from others without offending the many staunch "jingle haters" who listen to FM. Sort of a phased electronic throwback to the old NBC Xylophone.

Without expounding further on the pros or cons of jingles, I would like to bring your attention to a new concept that crossed my desk and was quite fascinating.

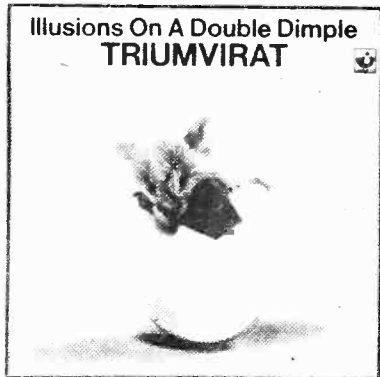
Century 21 Productions in Dallas has put together a package that seems to be the next step in jingle technology. It's called "Chroma-Key" and operates on the premise of musical key. The jingle is in the same key as the record that follows it resulting in an almost eerie blend.

The package includes: one: ninety-six chroma-key jingles; two: a different cut for each of the twelve chromatic musical keys; three: four distinctive vocal style colorations (i.e. male, female, group and female to male;) four: each key in fast and slow tempos with a wide variety of dynamic contemporary lead-ins and five: weekly chroma-key board print-outs that match the national five records to the right chroma-key cut eliminating the pitch pipe problems. The chroma-key board is mailed to subscribers each week.

Those of you who are into, and use, jingles should check this out. Call Mike Eisler at (214) 638-3222 and he'll send you a demo. If anything, you'll find it entertaining. I did.

COMING THROUGH:

TRIUMVIRAT



ILLUSIONS ON DOUBLE DIMPLE (HARVEST)

"Duplicity" seems to be the cut.

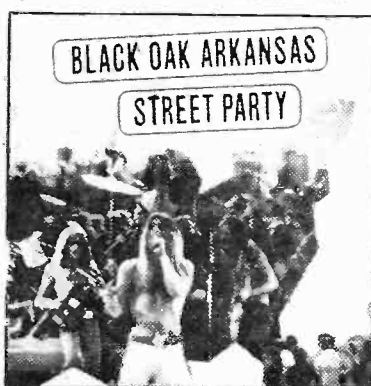
DIRT BAND



STARS & STRIPES FOREVER (UA)

"Battle," "Buy For Me The Rain" and the rest of the L.P.

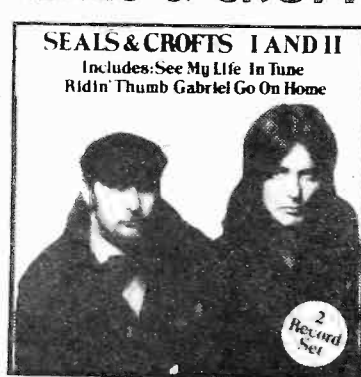
BLACK OAK



STREET PARTY (ATCO)

Drawing heavy requests "Dancing In The Streets" could become another "Jim Dandy".

SEALS & CROFTS

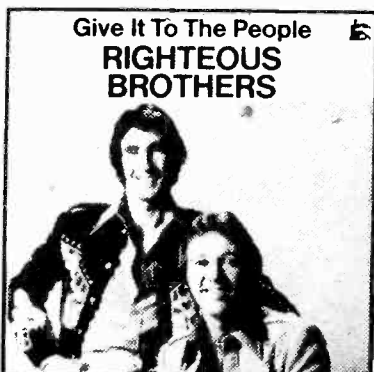


ONE AND TWO (WB)

New young fans are just discovering how great they were three years ago.

Suggested New Product:

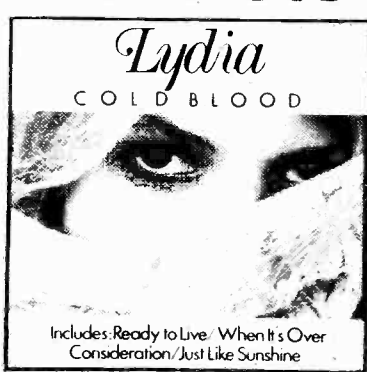
RIGHTEOUS



GIVE IT TO PEOPLE (CAPITOL)

"Give It To The People" will be the single; "Dream On" sounds more like them.

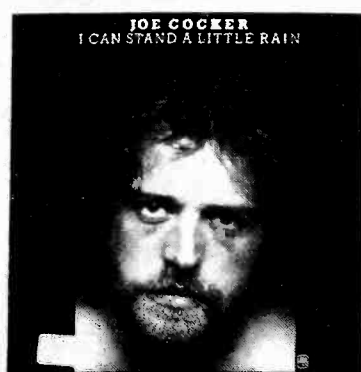
COLD BLOOD



LYDIA (WB)

For progressives it is a must; highly recommended.

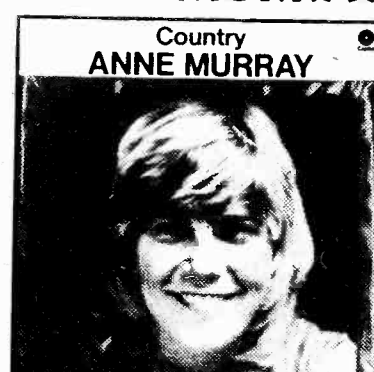
JOE COCKER



I CAN STAND A LITTLE RAIN (A&M)

Cocker's new L.P. is an event. Several good cuts.

ANNE MURRAY



COUNTRY (CAPITOL)

Dynamite live album. Check out "What About Me".

This baby's a hit!



"BEACH BABY"

The summer single by THE FIRST CLASS.

UK/LONDON RECORDS

***Thank you-all of you-for
making it the summer single.***

CLASSIFIED

OPENINGS

KLEO-Wichita needs a Top 40 jock. Tapes & resumes to Gary Mack, 5610 E. 29th Street, Wichita, Kansas 67220. (8-6)

WKIX-Raleigh looking for a night jock. Contact Steve Roddy at (919) 851-2711. (8-8)

KIKX-Tucson looking for a communicator jock, and newsman. Tapes & resumes to Chuck Dunnaway, 4701 N. Swan Road, Tucson, Arizona 85718. (8-7)

KEFM-Omaha live stereo 96, looking for MOR announcer. Contact Steve Brown or John Erling at (402) 397-1290 or write to 8901 Indian Hills Road, Omaha, Nebraska 68114. (8-8)

WIVY-Jacksonville Florida needs one good big-voiced midday jock. Shift is 12n-3pm. Number one rocker in market. Tapes resumes to Jefferson Stone, WIVY, Gulf Life Center, Jacksonville 32207 or call (904) 396-2505. (8-7)

KRUX-Phoenix is looking now, for a tight, exciting night jock. They are expanding the jock staff and cutting the length of each shift. Contact Richard Ruiz at 7401 W. Camelback Road, Phoenix, Arizona 85033, (602) 846-7839. (8-6)

KYAC AM&FM -Seattle needs chief engineer and 1st phone jock. Tapes & resumes only to Robert L. Scott, 1305 Third St., Seattle, Washington 98101. (8-9)

KRBE-Houston needs morning personality. Top 40 format. Contact Bill Wade at 713-781-6111. (8-1)

WITH-Baltimore is going live rock. Needs a night jock. Contact Jim Tice with tapes & resumes at 7 East Lexington St., Baltimore, Md. 21201. (8-2)

Z93-Atlanta looking for personality-news-public affairs director. Tapes & resumes to Mike Scott, WZGC, 230 Peach Tree N.W., Atlanta, Ga 30303. (8-1)

WEAM-Washington D.C. looking for a morning man to shake up and wake up the Capitol. Tapes & resumes to Jim Elliott, Box 589, Arlington, Va. 22216. (7-28)

WHBQ-Memphis needs jocks and newsmen. Tapes & resumes to J.J. Jordon, 485 So. Highland, Memphis, Tenn. 38111. EOE. (7-28)

KFMB-San Diego has an opening for an extremely talented and unique evening jock. Someone who can handle the phone is desired. Tapes & resumes to Bobby Rich 1405 5th Avenue, San Diego, CA 92112. (8-1)

WNOE-New Orleans looking for good rock Top 40 jock. Tapes & Resumes to Jason O'Brian, 529 Bienville St., New Orleans 70130 EoE. (7-26)

KDON-Salinas looking for comusicator jock. Tapes and resumes to Johnny Morgan, 933 N. Main St., Salinas, Ca. 93901. (7-26)

WKBX-Salem N.C. needs 2 jocks immediately. Basically drive types. Call Curly Howard collect at (919) 724-1507 or send tapes & resumes to 2614 New Walkertown Rd., Salem, N.C. 27101. (7-22)

WAMS-Wilmington looking for 2 Top 40 jocks. Tapes & resumes to Ray Quinn, Box 3677, Wilmington, Delaware 19807. (7-26)

KLAK-Denver looking for 7pm-12mid strong personality jock. Contemporary country format. Must have 1st ticket. Good money. Contact Len Armstrong (303) 985-8771.

OK102 1/2-Seattle needs weekend jock. Progressive Top 40 format. Tapes & resumes only to Jeff Salgo, 1426 Fifth Ave., Seattle 98101.

KJIN-Houma looking for night man, 12mid-5am, Six nights a week. Must be good in production. Contact Wayne Cordray (504) 872-6828.

PRODUCTION

WDRQ-Detroit needs a production man. Contact Bill Bailey (313) 272-8000. (7-26)

NEWSMEN & WOMEN

KIKX-Tucson looking for a communicator jock, and newsman. Tapes & resumes to Chuck Dunnaway, 4701 N. Swan Road, Tucson, Arizona 85718. (8-7)

KLZ AM&FM-Denver needs qualified newsman for prime time shift. Contact Russ Knight or Bob Butz at (303) 292-3456. (8-8)

WNOR-Norfolk needs newsman. Call Paul Todd at (804) 623-9667.

WFIR-Roanoke needs a newperson immediately. Tapes & resumes to Randy Webster, Box 150, Roanoke, VA 24002. EOE (7-29)

Z93-Atlanta looking for personality-news-public affairs director. Tapes & resumes to Mike Scott, WZGC, 230 Peach Tree N.W., Atlanta, GA 30303. (8-1)

WHBQ-Memphis needs jocks and newsmen. Tapes & resumes to J.J. Jordon, 485 So. Highland, Memphis, Tenn. 38111. EOE (7-28)

KSLQ-St. Louis needs newsman. Tapes, resumes & calls to Dan Abernathy 314-725-9966, 111 So. Bemiston, Clayton, Mo. 63105. (8-2)

WQXI-AM-Atlanta has position open for News Director. Tapes & resumes only to Bill Sherard, WQXI, 2970 Peachtree Rd. N.W., Atlanta 30305 EOE.

WGOW-Chatanooga looking for a professional newsman who can write and deliver. No calls. Send tapes & resumes to Tex Meyer, WGOW, Box 4734, Chatanooga, Tenn. 37405.

WDXR-Paducah needs sharp contemporary News Director. One to one presentation. Tapes & resumes or call Tom Nelson, Box 298, Paducah 42001, (502) 443-1737.

KOOK-Billings looking for a Newsman, Contact Brian Bennett, Box 1276, Billings, Montana 59102

POSITIONS SOUGHT

DICK BIONDI, after a year off from radio, wants back in. Contact at (607) 785-8404. (8-9)

BOB WRIGHT, formerly WNQE, looking for personality Top 40 position. Contact at (504) 241-6500. (8-9)

LARRY WOODSIDE, formerly with KPPC AM&FM-Los Angeles and KROQ AM&FM-Los Angeles, is looking. Will relocate. 1st ticket. Production and MD experience. Contact at (213) 242-8569 or (213) 378-0995. (8-9)

BOB GRENNAN, PD and programmer of progressive Country format at KSSS-Colorado Springs, is looking for position with progressive Country, mod Country, or Rock station. Eight years, 1st phone experience. Call at (303) 472-1252 or (303) 596-7948. (8-9)

POSITIONS SOUGHT

STEVE DAHL, currently with KROY-Sacramento at MD also doing 6-9, previously with KKDJ-Los Angeles and KAKY-Bakersfield, is looking. Call at (916) 927-9274. (8-9)

ROBB LEWIS, currently morning man & news director at KAHU-Hawaii for 3 yrs... 3rd fkt, wants major or medium market gig in Country or MOR as personality or news. Will relocate. Call at (H) 808-488-0463 or (O) 808-677-5667. (8-5)

TOM WATSON (Chuck Morgan) has resigned from CKGM-Montreal doing 6-9pm. Has experience in L.A., San Diego, Denver, Dallas, and Canada. Call at (514) 933-5882. (8-9)

DEAN MICHAEL SCOTT, currently 7-12mid and MD at WIRK-W. Palm Beach. Looking for basic "Q" midday glg, possibly MD, or PD, in medium market. Contact at WIRK, P.O. Box 3828, W. Palm Beach, Fla. 33402, (305) 965-9211. (7-26)

JANET DEE, now at KSDT-San Diego. Looking for glg in Southwest; jock, production, or promotion. Call at (714) 453-2000 Ext. 1155. (7-26)

ROB MILFORD, newsman with WHBQ-Memphis. Looking for Top 40 news spot, major to medium market. Will relocate. Available first of the month. Call at (205) 928-8919. (7-26)

JACK ARMSTRONG resigned as PD at WAMS-Wilmington and is looking for a gig. Contact at (302) 798-8716. (7-26)

JOHN HAWKINS, former PD, Chief Engineer & Operations Director for KNEW-San Francisco for past 3 1/2 years. Looking for Top 40, oldie, or MOR. Will relocate. 1st phone, 12 years radio experience. College degree in broadcasting. Contact at 211 Santa Fe Drive, Walnut Creek, Ca. 94598 (415) 937-0563.

KEVIN MAGUIRE for past two years in Pittsburgh on FM with WDVE and WYDD. Looking for FM rock or PD position. Has 1st phone. Will travel. Contact at Box 76, Sewickley, Pa. 15143. 7-15.

TOM WEST, formerly PD at WAXY and afternoon drive at WQAM looking. Contact at (305) 887-0608 or (314) 449-2433.

DUKE HOBSON, formerly at WCOL, looking for Top 40 jock job. Contact at (614) 235-0342.

MS. ALI KAPLAN, Formerly WCOL news, looking - Contact at (614) 221-7811.

SANDY BEACH (Don Pesola) six years with WKBW, 12 yrs. experience. Looking for on air or PD position. Phone (716) 433-6534.

NORM McBRIDE, currently at KYMS-Santa Ana, seeking Progressive or Top 40 gig. 6 yrs. experience. Prefer West Coast but will consider relocating. Contact at 213-596-3467. (7-29)

RON BRANDON, formerly PD and Ops. Man. at WJDJ-Cincinnati, is looking. Contact at 513-871-7826. (8-1)

RICK RYDER, PD at WKKO-Florida, looking for an East Coast gig. Contact at 305-636-2411. (8-1)

NORM GREGORY, afternoon man at KJR-Seattle 5 yrs., looking for major market air shift or possible PD position. Contact at 206-463-2373. (7-26)

BRUCE RHOADES, formerly at Y100, is looking. Contact at 219-432-9023. (8-1)

DENNIS O'MARA, currently Prod. Mgr.-Asst. PD & MD at WFVA-Fredericksburg, Va., is looking for PD or MD position in a medium market or jock shift in a major market. Top 40-Progressive MOR. 7 yrs. experience. Contact at 703-373-5634. (7-27)

MARK McKIBBEN, currently mornings-MD-Prod. Dir. at WCBA-Corning NY, is looking. Contact at 607-962-4646. (7-31)

ROCK E PENA, currently MD and afternoon drive at KROD-AM, 3 1/2 years. 1st phone. Wants major or medium market gig. Call at (H) 915-565-3127 or (O) 915-544-8864. (7-26)

CHANGES

DANIEL to KRUX-Phoenix as morning personality, from KACY-Ventura

New lineup at KFRC-San Francisco: **DR. DON ROSE** 6-9am, **JOHN MACK FLANAGAN** 9-12noon, **BOBBY OCEAN** noon-3pm, **CHUCK BUELL** 3-6pm, **MARVELOUS MARK** 6-10am, **ED O'BRIEN** 10pm-2am, **MARGO** 2-6 am. **DAVE SHOLIN** weekends and music director.

Latest lineup at KENO-Las Vegas: **SCOTT GENTRY** 6-10am, **DOUG CORY** 10-2pm, **MARK MITCHELL** 2-6pm, **SAM COUGAR** 6-12mid, **JOHN PAUL** all nights. Swing and production are **PETE WEST** from KDES and **TOMMY WALKER** for WDAT.

Current lineup at KTKT-Tucson: **ED ALEXANDER** 5-9am, **RON WILEY** 9-12noon, **DAVE BROOKS** noon to 4 pm from 13 Q, **ROGER COLLINS** 4-8pm, & PD, **DON BEECHER** 8-12mid from KDWB, **CHUCK HARMON** all nights from KAAY.

JIM MITCHELL resigns as PD at WTAL but will retain MD position

JIM GASPAR (Jonathan Holly) from WLPL to WINW-Canton as PD

PAUL SEBASTIAN PD at WLOB now also consulting WDXR-Paducah

JIM QUINN exists WPIX-New York to join WKBW

DR. JERRY new 7pm-12mid jock at WPIX

BWANNA JOHNNY joins KJR to do late evenings

BIG WILSO new morning man at WHN-New York

DON BERNIS leaves WKBW to join WPHD-Buffalo

JAY WALKER joins XEROK to KFJZ-Ft. Worth

RON LAKE from WKLO to WPOP to do 7pm-12mid

PATRILEY to WMYQ-Miami to do middays from KISN-Portland

BILL BRILL to KXFM-Santa Maria as PD from KFMF-FM-Chico

New lineup at KYAC-Seattle: **ROBERT L. SCOTT** 6-10am & PD from KJR, **BEN EDWARDS** 10-3pm, **ROBERT NESBITT** 3-7pm, **CORNEILIUS DUNCAN** 7-12mid, **SHARRON WIGGINS** 12 mid-6am. **GRED COLLINS AND SPENCER HAYWARD** on weekends.

EVEN THE ALMIGHTY
NOSTRADAMUS
COULD NOT HAVE FORESEEN
WHAT A RAZOR BLADE COULD
DO TO A 9:46 SONG.

YE END RESULT
A 3:18 SINGLE OF

NOSTRADAMUS.....
Janus 243 **YEEKS!!!**

By **AL STEWART**

from his last album
Past, Present, Future (JLS 3063)

Chess/Janus Records, a division of GRT Corporation, 1633 B'way, New York, N.Y. 10019



PARALLELS

RAY STEVENS
(Barnaby) - **B 604**

Moonlight Spécial

P1	WQXI 20-18
P2	WSAI add 28, WIF
P3	WAKY add, KSJO add, WFOM 38, WJZ 38, WNCN 38-31, KEEL 38-31, KING on, WHHY deb 25, WNCI 43, W...

**A
SMASH
HIT**



From His Smash Album, Boogity, Boogity (BR 6003) on Barnaby Records, Distributed by Janus Records

RECORDS

RECORD INDUSTRY NOTES



by Candy Tusken

This was a month for conventions for the industry with ABC-Dunhill holding their annual sales-promotion convention at the Beverly Hilton Hotel in Los Angeles which also hallmarked ABC's 20th anniversary and the 10th year of Dunhill's founding. The top ABC corporate officers were attendance including Leonard Goldenson, ABC Board Chairman, Elton Rule, President of the American Broadcasting Companies and Martin Pompadur, President, ABC Leisure Group. The announcement of most interest was of the ABC acquisition of the Famous family of labels plus news of a distribution deal with Myrrh Records, a division of Word Records.

The white gospel label's A&R chief, Billy Ray Hearn was on hand with Word President, Jarrell McCracken, for comments to the assemblage plus a short music presentation of the label's star artist, Ray Price. The order of the convention was presentation of new and established ABC-Dunhill artists, record product and in-depth sales and promotion meetings between field people and upper level management.

Los Angeles' mayor, Tom Bradley, was on hand to praise ABC for its role in contributing to make Los Angeles the nation's music capitol. Heads of London based affiliates attending along with representatives from all the U.S. The overall planning and execution the convention was jointly conducted by Executive Vice President, Howard Stark and Vice Presidents Dennis Lavinthal and Marv Helfer.

GRC Records is continuing its expansion programs including buying Southland Distributing in Atlanta, Georgia, acquiring complete record and music publishing rights on the Australian Record label ATA with an excess of 20 LP's and 18 singles being acquired under the GRC trademark featuring Australian bestsellers. GRC's recent completion of licensing agreements with Capitol of Canada-EMI is now being followed up this week with music publishing negotiations opening this week in Sydney, Australia conducted by GRC's international licensing consultant, Bobby Weiss who begins the first of his Australian and New Zealand tours leading up to a finalization of distribution contracts covering England and Europe by GRC...

D.H. Tollér-Bond, President of London Records Inc. outlined the new promotion department lineup to be headed up by Don Wardell, Director of Promotional Services. Three year London veteran, Brian Interland is the new National Promotion Manager with Jim Sullivan to be in charge of FM and secondary markets. A national head of R&B Promotion selection is expected in the next week... Kool And The Gang's single, "Hollywood Swinging" went gold this week giving them their third gold record in less than 6 months. The group's next release "Higher Plane" already has advance orders in excess of 400,000 copies... Capitol's Helen Reddy grossed \$235,339 at her seven-day Universal Amphitheatre engagement last week in Los Angeles -- she opens at the MGM Grand Hotel in Las Vegas for a two week stint through August 20th...

Capricorn's annual picnic held in Macon, Georgia was a smashing success due in part to the two month preparation and \$50,000 that went into gala affair. All the limosines in Macon were snatched up by label President, Phil Walden who also provided six tent-covered bars which dispensed 12 cases of scotch, 20 cases of Jack Daniels, 10 cases of rum, 20 kegs of beer and 3,500 pounds of ice to the 600 "best friends" of Walden that attended. Water skiing, volley ball, swimming, horseshoes, and an all day barbecue were the activities of the day which culminated in midnight jam session between Greg Allman and Chuck Leavell of the Allman Brothers, Toy Caldwell and Doug Gray of Marshall Tucker, Jimmy Hall of Wet Willie, Elvin Bishop and others held at Uncle Sam's, Walden's local nightclub.

Company Presidents, artists, managers, WEA personnel, road crews and writers were all flown in to attend the festivities. Capricorn, who is based in Macon, has earned this town the title of "Boggie Capitol of The South" a distinction not unnoticed by Georgia Governor, Jimmy Carter, who called to thank Walden for his contribution to the state's industry and proclaim August "Music Recording Month" in Georgia which was followed by Macon Mayor, "Machine Gun" Ronnie Thompson (who is a buddy of Walden's) proclamation of making the first day of August "Capricorn Record Day." Rock impresario, Bill Graham, singer Bette Midler and comedian Martin Mull were among the celebrities on hand to make "Local boy who made good" Walden celebrate.

The NATRA convention held this year at the Century Plaza in Los Angeles appeared to be a tremendous success for that organization whose main concern revolves around Soul and Jazz labels, artists and radio stations. A few minor incidents (a knife fight in the lobby Wednesday night plus a few intermittent scuffles) failed to mar a warm, enthusiastic crowd who attended the week long convention which sported every major soul label's talents from Motown, 20th Century, Capitol, Philadelphia International, Curtom, Buddah, A&M, etc. All the labels provided hospitality suites for the thirsty attendees with each evening devoted to soul and jazz acts performing for the crowds. Meetings, planning sessions, rekindlings of old and new friendships, all underlaid with a general party spirit, made the entire production worthwhile, business-wise and just plain fun for those who participated.



Left to right at recent ABC convention: Elton Rule, President, American Broadcasting Companies; Ian Ralfini, President, Anchor Records; Jay Lasker, President, ABC Records; Jarrell McCracken, President, Word, Inc.; Leonard Goldenson, Chairman of the Board, ABC, Inc. See story—RECORD INDUSTRY NOTES.



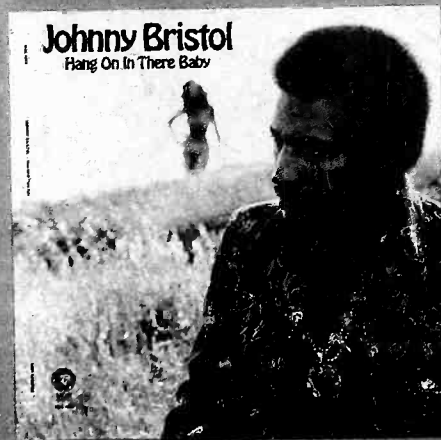
UA artist Bobby Womack claps for the Wolfman at a recent Midnight Special taping. Womack has announced that he'll be producing a new album for former Motown artist Mary Wells in the near future.



Haven Recording artists, The Tavares, entertain NATRA convention goes last week on Capitol Soul night held at the Century Plaza hotel. Capitol threw an all out cocktail party and dinner for the association attendees who were further entertained by Nancy Wilson and Gene Redding. See story under Record Industry Notes.

THANKS!
THE MGM-POLYDOR
PROMOTION STAFF

Johnny Bristol's "Hang On In There Baby"
keeps on hangin' in there.



First a smash hit single.
Now a smash hit album
(MSG 4959)

• Johnny Bristol is hot.
"Hang On In There Baby"
is just the beginning.
So get his new album.
And watch it go like fire.



(As leader of the Guess Who, a group with an impressive roster of some twelve chart singles in the space of two years and a string of twelve albums over 4½ years, Burton Cummings bears watching. He either wrote or co-wrote most of the band's hits, from "These Eyes" through "Rain Dance." His has been the dominant voice and personality on Artificial Paradise, No. 10 and Road Food. He wrote and sang "Star Baby." Recently, I talked with him in the R&R offices, about the new album, the hits, radio and the music scene in general.)

R&R: How did "Star Baby" come about?

CUMMINGS: I don't know. I wrote it in about ten minutes. I'd just come back from L.A. where we'd taped a *Midnight Special* and I had the idea in my head about how there are so many people hanging around at *MS* trying to look important. The whole "star" syndrome struck me and I thought, well, what if you really flipped out over some chick but you can't get near her because of all this brouhaha?

I didn't try to make it as short as it was, but when we recorded it, it came out like 2:25 and we started thinking, 'maybe this is a single.' That helped, because our last three or four singles were like over four minutes long and there's no way those were going to get played.

R&R: Who was the inspiration for "Glamour Boy" on the No. 10 album? It seemed like a pretty good swipe at Bowie. And you're both on the same label.

CUMMINGS: Yeah. Bowie was the inspiration. You remember that picture of our manager, Hunter, that ran in the trades when the single came out? Hunter was standing there without his shirt, in a pair of tights, dressed up just like Bowie on *Aladdin Sane*.

We sent an autographed copy of it to Bowie. Apparently, Bowie and his management had gone to the trouble of copyrighting that whole look (we had Hunter dressed up exactly like Bowie), and they threatened to sue us for about \$30 if we didn't change the logo and the design. Shows you how much humor they have.

R&R: During '69 to '71, when you had the string of hits, how did you go about writing them? Were they consciously conceived of as "hits" or were they just tunes?

CUMMINGS: Not specifically. "No Time," for instance, we re-recorded because we'd done it on an earlier lp but the production was horrid. "Laughing," though, was specifically geared as a hit single. RCA said, "Oh, please give us one more like 'These Eyes' and you'll be set," so Randy Bachman and I did it. It took about 15 minutes; we sent the tape to RCA and that was it.

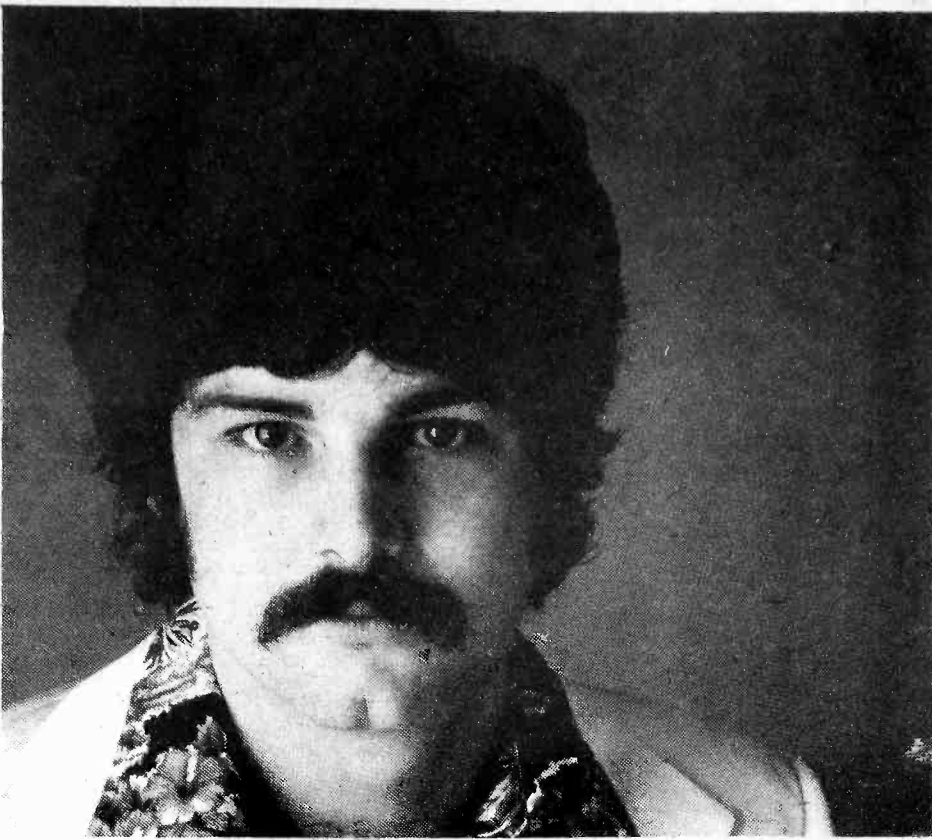
"American Woman" evolved out of onstage jamming, really. It was the farthest thing from our minds to pick as a single, from that album. "Share The Land" was never meant to be a single; it was just an album concept, to do with overcrowding, etc.

It seems that we got panned for having so many hit singles. I think we had hit singles before it was fashionable to have them. Now that it's fashionable to have them again, it's not as easy to get them.

R&R: Did you really worry about what kind of effects the critics would have on sales?

CUMMINGS: It bothers you. That pan in *Rolling Stone* really hurt us. I suppose a pan from *RS* meant a lot more in 1970 than it does now, but it was a hard knock to take. They called us the Monkees or something. I didn't think we were like that; we had always written what I thought were decent tunes.

The R&R Interview



BURTON CUMMINGS

THE ROOTS

But we only had our own influences from which to draw. We grew up in a Midwest prairie town in Canada, and all we ever heard was a watered-down version of American AM radio. Those were our roots; Fats Domino, even Fabian and Avalon. And, you know, it's like, you can't come from anywhere else if that's where you're from. You can't draw on an L.A. person's influences if you're from Winnipeg.

R&R: How do you view the fact that the singles haven't met with as much success of late.

CUMMINGS: Well, the band started as far back as 1964; they had a hit in 1965 with "Shakin' All Over." I mean, we had about 18 singles and five albums out before we ever signed with RCA, so it's not a new thing to have broken success.

You just keep trying. I don't want to do anything else. There'd be no gratification in huge success if you hadn't paid for it. I can't imagine what it would be like to have been in the Boxtops or something, being 17 and having your first record sell two and one-half million before you even know what the business is about. I don't think you can develop any kind of attitude about longevity, any staying power, when that happens.

This way, if we come back into the limelight again, which we're hoping, we'll know how to handle it a lot better.

R&R: Who were your own primary influences, on piano and singing?

CUMMINGS: I remember listening to "My Heart Is An Open Book" by Carl Dobkins Jr. when I was a kid and thing 'I'd like to be a rock 'n' roll singer.' Before that, it was Fats Domino; sitting in Winnipeg, hearing that-New Orleans accent just knocked me out.

I liked Bobby Rydell; the guys on *Cameo-Parkway* who put his records together really knew what they were

doing. When you listen to his singles, man, the sound they got on the snare drum, in 1960 or '62, is comparable, production-wise, to what they get today.

I think that period was all a great flash. I think it would've been more fun to make it in those days, because the whole thing wasn't as serious or introspective. If you were Brian Hyland or Troy Shondell or whoever, and you got a hit, you went out and toured and that was it. Nobody was putting acid in your whiskey or looking at you as a cultural hero. It would have been fun. There wasn't as much riding on it then.

TODAY'S MUSIC

In a way, it's evolved back to that today in certain areas. But now everything is categorized; you've got blues singers, folk singers, etc. In those days there was none of that; it was a hit record or it wasn't, and it sold primarily to teenagers.

In those days, there never would have been things like what I saw at the Dylan concert: a couple of 13-year old girls freaking out over Bob Dylan in a crowd of 30-year olds. To begin with, those girls couldn't possibly have known Dylan's music, and when he was big you wouldn't find that wide a range of age in his audiences.

R&R: Who makes up the *Guess Who* audience?

CUMMINGS: I don't know. We're not selling as many records now as three years ago, but there are about 200,000 people out there who buy everything we release. They're growing up with us. That will happen to anybody who develops real staunch fans as the result of a string of hits. But, that crowd, as it grows older, is listening for developments in our music. They hear what we're doing. A guy phoned me up the other day and said he and his friends sat down and listened to the last

six albums back to back and he wanted to know what the fourth line in such-and-such song means. That flatters me, knowing that you're actually getting into people's minds.

R&R: But what about the necessity of singles as a means of building that audience up even more?

CUMMINGS: "Star Baby" has introduced us to a new audience and it's helped reinforce us in areas that are just kind of passive. There are some people who see the record reviews, but unless they hear it on WABC or KHJ, they don't really know that we're still active.

The band will go back up sooner or later. Another thing in our favor, is that we've done 12 lps for one label. And they've been good to us. They're paying us good money. Our initial success had a lot to do with that. Now, if we get something going, RCA will really work like hell for us.

RADIO

R&R: Do you listen to much radio at all?

CUMMINGS: Quite a bit. I've been listening to oldies on KRTH while I'm in L.A. I like to hear what other people are hearing. I can't believe how good AM radio is in L.A. If you lived in Winnipeg, you'd know what I mean. We don't have an FM station there, and I come down here and put on KROQ and hear all this music I can't hear anywhere, and it's on AM!

R&R: What about the current radio situation in Canada? With the ruling about playing so many Canadian records and whatnot?

CUMMINGS: It's ridiculous up there. The ruling is the CRTC which specifies that one out of every four songs played has to be by Canadian acts, which is a joke. What I liked was a couple of weeks ago; CKLW added "Star Baby," but not as a Canadian record. Just as a record, because they liked it.

The ruling has hurt the Canadian radio scene a lot. It's like begging, like when Woody Allen turns to the camera and begs for a laugh in a movie; it's as if the Canadian government were begging for acceptance for their Canadian artists, when they haven't earned it.

A guy in Newfoundland could cut a record in somebody's basement and it would be just horrible trash, but because they're from Canada, it will get heard all the way out to Vancouver Island. I don't think that's right. If a guy in New York is cutting something that's better, that's who should get the airplay.

It can't last. They're trying to give the Canadian music industry a shot in the arm, but it's backfiring, and I think sooner or later they'll get rid of the ruling. Unless in the interim a whole pile of really topnotch Canadian acts develop. But I can't see that happening.

TOURING

R&R: How important is touring in keeping your name in front of the public? Particularly when you're not getting as much airplay as before?

CUMMINGS: I don't honestly know. That's a funny question. Because, in certain areas they play a lot of our records, even the new ones, despite the fact that they haven't been national hits. I guess they keep getting requests, calls. In other areas where we're not as well known, it's important to tour.

It's interesting that people are starting to buy singles again. Elton John, man, he's about the closest thing to the Beatles since their demise; when I hear the name Elton John, I think of about ten or twelve songs that all have unique melodies. There was a demise of AM radio, I think, with the end of airplay for groups like the Beach Boys, Rascals and the Spoonful. That sort of put a hole in it for awhile. But things are looking up again.

SEX

IS NOT THE ANSWER
TO EVERYTHING!

JOHN BETTENCOURT, Program Director, KLIV/San Jose: "Record reached top ten. Heavy phones and wide demographics."

DEAN TYLER, Program Director, WIP/Philadelphia: "Excellent listener response. Sounds great on the air. Very good sales reports."

RON VANCE, Program Director, WING/Dayton: "Have had very strong phone requests.... It has reached top ten here in just two weeks."

TOM McLAINE, Program Director, CKGN/Montreal: "That horn intro carries it all the way. It's a total smash—number four after only four weeks of airplay."

"Love Is The Answer"

AV 4639

A HIT

BY VAN McCOY ON AVCO

The AVCO logo features a stylized 'A' composed of three parallel diagonal lines to the left of the word 'AVCO' in a bold, sans-serif font.

PARALLELS

a= Add
d= Debut

★ DENOTES FIRST WEEK IN PARALLELS

A

AMERICA 3:25
Tin Man (WB) ★

P1	P2	P3
KHJ 9-12 99X 3-8 KFRC 1-4 WABC 5-5 13Q 17-17 WDRQ 15-19 WFIL 14-25 K100 8-12 KKDJ 19-12 WIBG 14-11 WRKO 5-5 WPEZ 22-24	WSA 12-1 WYRE 6-3 WIFE 18-10 Y100 11-3 WSGA 12-7 WGRD 13-4 WOKY 5-3 KCBQ 18-11 WMYQ 10-4 KSEA 11-3 KTCT 20-11 WGRQ 16-7 WHBQ 11-7 WGOW 2-6 WLEE 16-5 KAFY 20-8 WMAK 2-4 KIOA 19-7 WNOE 6-2 KAKC 11-6 KCPX 4-3 KRSP 7-2 KRUX 4-3 XEROK 12-5 WKBW 30-14 WYND 20-15	KLIF 19-12 WAKY 16-13 WGH 8-5 WKSJ 3-2 WJDX 8-4 WCFL 20-13 WBBQ 19-7 KJR 2-2 KIMN 4-2 KJSN 17-7 WBGJ 25-10 WAMS 24-17 WROK 17-9 KJRB 6-3 KKLS 17-11 WERC 3-2 WCOL 1-2 KTLK 7-3 WPOP 14-5 WROV 15-6 KING 5-2 WHY 6-2 WKLO 8-7 WISM 26-20 WVLR 23-14 WFIR 24-19 WLPL 4-2 WMCFM 14-11 KDZA 19-11 WPGC 1-1 WIXY 16-10 WRMA 3-12

PAUL ANKA 2:32
(You're) Having My Baby (UA)

P1	P2	P3
KHJ 12-5 99X 6-5 CKLW 6-4 WABC 13-7 WLS 25-7 13Q 11-7 KFRC 14-9 WQXI 1-1 KSLQ 17-8 WDRQ 4-2 WFIL 1-3 K100 10-7 KKDJ d 14 WIBG 1-2 WRKO 2-1 WPEZ 23-17 KQV 5-4	KEZY 7-3 WYRE 2-2 WIFE 6-1 Y100 2-2 WSGA 3-1 WGRD 8-5 WOKY 2-2 KCBQ 9-4 WMYQ 4-3 KSEA 12-5 KTCT 15-10 KLEO 4-3 WHBQ 24-18 WGRQ 3-2 WGOW 1-1 WLEE 2-2 KTLK 17-10 KAFY 7-1 WSA 1-2 WMAK 4-2 KIOA 2-2 WNOE 23-16 KAKC 15-8 KCPX 2-2 KRSP 3-1 KRUX 8-4 XEROK 5-1 WKBW 4-1 WYND 2-1	KLIF 15-9 WAKY 5-7 WGH 12-3 WKSJ 1-1 WJDX 2-3 WBBQ 1-1 KJR 1-3 KIMN 10-8 KYSN 4-1 WBGJ 1-2 WAMS 2-1 WROK 5-2 KJRB 4-2 KKLS 5-5 WERC 1-4 WCOL 2-1 KEEL 10-5 WPOP 7-3 WROV 9-4 KING 1-1 WHY 2-1 WKLO 3-1 WISM 4-2 WVLR 15-7 WFIR 7-3 WLPL 10-4 WMC FM 6-2 Z96 4-4 KDZA 4-1 WPGC 4-4 WIXY 1-1 WRMA 4-1

Top requests & sales.
Seems to be wearing well.

B

BACHMAN-TURNER OVERDRIVE 3:15
Takin' Care of Business (Mercury)

P1	P2	P3
KHJ 20-17 KFRC 16-17 WABC 16-11 WLS 2-5 13Q 3-2 WQXI 17-20 KSLQ 8-10 WDRQ 19-18 WFIL 10-10 K100 17-17 KKDJ a WIBG 9-8 WRKO 12-11 WPEZ 2-2 KQV 3-3	WSA 13-15 KEZY 6-6 WYRE 13-13 WIFE 11-17 Y100 9-12 WSGA 19-17 WGRD 9-6 WGRD 14-22 WMYQ 14-20 KSEA 9-14 WHBQ 20-12 WLEE 23-20 KTLK 8-11 KAFY 23-21 WMAK 18-23 KIOA 6-10 WNOE 3-5 KLEO 10-12 KRSP 9-23 KRUX 15-14 WKBW 8-10 WYND 9-9	KLIF 3-4 WAKY 12-20 WGH 16-26 WKSJ 18-22 WCFL 7-11 KIMN 14-16 WAMS 8-7 WROK 10-10 KKLS 6-6 KEEL on WPOP 22-18 WROV 5-14 KING 13-13 WHY 20-18 WKLO 13-16 WISM 11-19 WVLR 7-11 WLPL 2-3 WMC FM 8-8 KDZA 6-6 WPGC 15-19 WRMA 11-21

BAD COMPANY 3:20
Can't Get Enough (Swan Song) ★

P1	P2	P3
KHJ 29-27 CKLW 26-19 99X a 19 KFRC a 13Q 8-4 KSLQ a 23 WDRQ 21-14 KKDJ a WIBG a WRKO a 29 WPEZ 3-3	WYRE a WIFE on WGRQ 26-23 WGOW 25-24	KLIF 38-37 WGH 29-22 WKSJ on WJDX 24-24 WBBQ 24-19 KIMN a KYSN 16-15 KKLS d 35 WCOL 11-10 KEEL 26-24 WROV 25-23 KING on WHY 26-19 Z96 19-17 WPGC 30-22 WRMA 21-20

Picked up well this week.

BLUE MAGIC 4:06
Sideshow (A&O)

P1	P2	P3
KHJ 9-12 99X 3-8 KFRC 1-4 WABC 5-5 13Q 17-17 WDRQ 15-19 WFIL 14-25 K100 8-12 KKDJ 19-12 WIBG 14-11 WRKO 5-5 WPEZ 22-24	KEZY d 16 WIFE 9-5 Y100 10-9 WSGA 13-13 WNG 6-4 WGRD 17-26 WMYQ 6-11 WHBQ 17-27 KTLK 24-18 KAFY 11-11 WMAK 21-15 KIOA 11-13 WNOE 16-17 KLEO 17-13 KCPX 16-14 KRUX 3-6 XEROK 2-4 WYND 4-3	KLIF 6-6 WAKY 20-26 WKSJ on WCFL 28-34 KIMN 12-9 KYSN 3-4 WBGJ 9-3 WAMS 3-12 WCOL 8-4 WPOP 13-17 WHY 13-17 WISM 8-9 WVLR 8-16 WMC FM 4-4 Z96 16-15 KDZA 9-7 WRMA 8-6

JOHNNY BRISTOL 3:23
Hang On In There Baby (MGM)

P1	P2	P3
KHJ d 26 CKLW a 12 KFRC 12-11 WLS 13-13 WQXI 11-10 KSLQ 19-14 WDRQ 9-10 WFIL 4-4 K100 23-30 WIBG 15-14 WRKO 7-5	WIFE 16-15 Y100 a 20 WMYQ 20-14 KTCT 5-6 WGRD 4-8 WGRQ 5-6 WGOW 15-11 WLEE 18-18 WMAK 25-22 KIOA 21-19 WNOE 19-19 KAKC 24-21 KLEO 18-16 KRSP 23-22 WKBW 17-12 WYND 17-14	KLIF 23-23 WAKY 10-4 WGH a 36 WKSJ 5-17 WCFL 21-24 WBBQ 7-5 KJR 10-11 KYSN 38-32 WBGJ 5-13 WAMS 17-21 KJRB 15-38 KKLS a WERC 6-7 KEEL on WPOP 19-19 WROV 14-13 KING 17-17 WHY 8-11 WKLO 15-13 WISM 17-13 WVLR 29-17 WFIR 10-8 Z96 8-10 KDZA 25-21 WPGC 4-4 WRMA 5-8

Very good major market movement.

BROWNSVILLE STATION ★ 3:20
Kings Of The Party (Big Tree)

P1	P2	P3
WPEZ a 23	KCPX d 27 KRSP d 30	KJR a KJRB on KKLS d 40 WERC a WHY on WKLO on WLPL on

C

CHEECH & CHONG 5:17
Earache My Eye (Ode)

P1	P2	P3
KHJ 29-27 CKLW 26-19 99X a 19 KFRC a 13Q 8-4 KSLQ a 23 WDRQ 21-14 KKDJ a WIBG a WRKO a 29 WPEZ 3-3	KLEO 3-1 WYRE a Y100 a 30 WSGA 26-11 WNG 28 WOKY a 28 KCBQ a 24 WMYQ a 30 KSEA a KTCT 22-13 WGRQ 9-1 WHBQ 30-20 WGOW 5-3 WLEE d 24 KTLK 34-23 KAFY 24-15 WMAK d 25 WNOE 24-22 KCPX 24-10 KRSP d 13 XEROK d 15 WKBQ a WYND d 25	WGH a 40 KJR 6-1 KIMN d 37 KYSN 1-3 WERC d 25 WCOL 35-14 WPOP nite KING d 16 KKAM a WHY d 21 WKLO a WISM a WLPL on Z96 a 29 WRMA 22-7

ERIC CLAPTON 3:30
I Shot The Sheriff (RSO)

P1	P2	P3
KHJ 17-8 CKLW 25-20 99X 14-11 KFRC 10-5 WABC a 17 WLS a 19 13Q 4-3 WQXI 8-4 KSLQ 6-3 WDRQ 20-11 WFIL 12-5 K100 21-5 KKDJ 14-7 WIBG 18-13 WKO 3-3 WPEZ 19-4 KQV 22-17	WSA 2-1 KEZY 17-12 WYRE 6-3 WIFE 18-10 Y100 11-3 WSGA 12-7 WNG 26-18 WGRD 13-4 WOKY 5-3 KCBQ 18-11 WMYQ 10-4 KSEA 11-3 KTCT 20-11 WGRQ 16-7 WHBQ 11-7 WGOW 2-6 WLEE 16-5 KTLK 7-3 KAFY 20-8 WMAK 2-4 KIOA 19-7 WNOE 6-2 KAKC 11-6 KCPX 4-3 KRSP 7-2 KRUX 4-3 XEROK 12-5 WKBW 30-14 WYND 20-15	KLIF 19-12 WAKY 16-13 WGH 8-5 WKSJ 3-2 WJDX 8-4 WCFL 20-13 WBBQ 19-7 KJR 2-2 KIMN 4-2 KJSN 17-7 WBGJ 25-10 WAMS 24-17 WROK 17-9 KJRB 6-3 KKLS 17-11 WERC 3-2 WCOL 1-2 KEEL 6-4 WPOP 14-5 WROV 15-6 KING 5-2 WHY 6-2 WKLO 8-7 WISM 26-20 WVLR 23-14 WFIR 24-19 WLPL 4-2 WMCFM 14-11 KDZA 19-11 WPGC 1-1 WIXY 16-10 WRMA 3-12

BILLY "CRASH" CRADDOCK 2:12
Rub It In (ABC)

P1	P2	P3
KQV 21-20	WHBQ 25-22 WLEE 13-11 KIOA 16-20 KAKC 22-18 KCPX 20-18 KRSP 13-24	KLIF 2-2 WKSJ d 16 WJDX 14-9 WBBQ 9-9 KIMN 18-38 WBGJ d 29 WROK 29-28 KJRB 13-39 KKLS 19-19 WCOL 17-25 KEEL on WROV 28-22 WHY on WISM 25-22 WFIR d 25 WMCFM 22-18 KDZA 22-17 WPGC d 33 WIXY 21-15

D

JOHN DENVER 2:58
Annie's Song (RCA)

P1	P2	P3
KHJ 11-15 CKLW 8-8 99X 13-14 KFRC 4-6 WABC 6-3 WLS 9-4 13Q 13-13 WQXI 5-5 KSLQ 2-1 WDRQ 1-1 WFIL 5-2 K100 1-2 KKDJ 6-4 WIBG 7-3 WRKO 9-9 WPEZ 13-13 KQV 2-2	KEZY 2-11 WYRE 8-10 WIFE 1-4 WSA 9-11 Y100 19-25 WNG 8-13 WGRD 9-18 WOKY 13-15 KCBQ 5-9 WMYQ 11-18 KSEA 8-9 KTCT 11-22 WGRQ 8-14 WHBQ 8-9 WGOW 9-20 WLEE 9-19 KTLK 9-13 KAFY 12-18 WMAK 19-24 KIOA 10-12 WNOE 7-9 KLEO 13-19 KRUX 9-9 WKBW 14-19 WYND 11-13	WKSJ on WJDX 13-17 WCFL 4-12 KYSN 26-33 WAMS 4-10 WROK 9-14 KJRB 1-4 WERC 8-12 WPOP 4-10 KING 11-14 WKLO 12-12 WISM 10-15 WFIR 5-11 KDZA 20-27 WPGC 17-23 WIXY 6-11

DOOBIE BROTHERS 2:47
Eyes of Silver (WB)

P1	P2	P3
KHJ 29-27 CKLW 26-19 99X a 19 KFRC a 13Q 8-4 KSLQ a 23 WDRQ 21-14 KKDJ a WIBG a WRKO a 29 WPEZ 3-3	WYRE a WIFE on WGRQ 26-23 WGOW 25-24	KLIF 38-37 WGH 29-22 WKSJ on WJDX 24-24 WBBQ 24-19 KIMN a KYSN 16-15 KKLS d 35 WCOL 11-10 KEEL 26-24 WROV 25-23 KING on WHY 26-19 Z96 19-17 WPGC 30-22 WRMA 21-20

F

FANCY 2:56
Wild Thing (Big Tree)

P1	P2	P3
KHJ 8-7 WLS 8-6 13Q 19-19 WQXI 25-11 WFIL 25-23 K100 9-9 KKDJ 2-3 WPEZ 20-21 KQV 13-11	KEZY 3-4 WYRE 3-6 WIFE 13-18 WSA 11-13 Y100 14-11 WSGA 10-12 WGRD 18-10 WOKY 11-6 WMYQ 22-13 KTCT 18-17 WHBQ 21-19 WGOW 16-16 WLEE d 27 KTLK 10-6 KAFY 18-17 KIOA 5-4 WNOE 20-23 KAKC 16-13 KLEO 3-4 KRUX a XEROK 14-18 WYND 16-11	KLIF 10-11 WAKY 17-22 WGH 10-8 WKSJ 6-4 WCFL 5-6 KIMN 17-13 KYSN 7-12 WBGJ 19-14 WAMS 22-13 WROK 8-7 KJRB 18-30 KKLS 4-4 WCOL 14-11 KTLK 10-6 KING 12-11 WHY 9-7 WISM 12-10 WVLR 10-8 WLPL 3-13 WMCFM 19-14 Z96 11-11 KDZA 21-15 WPGC 11-12 WRMA 15-15

FIRST CLASS 3:08
Beach Baby (UK)

P1	P2	P3
WFIL 11-11 K100 a WRKO 24-23 KQV 23-21	WSA 27-23 KEZY on WYRE 29-23 WIFE 19-12 WSGA a 29 WLEE d 30 KIOA 25-21 KRSP 17-25	KLIF 35-35 WGH a 38 WKSJ on WCFL 35-33 WBBQ 17-8 KJR d 19 KIMN 26-26 KYSN 13-8 WAMS 26-19 WROK 27-24 KJRB 34-32 KKLS 20-13 KEEL 27-25 WROV 27-24 KING on WKLO a WISM 29-24 WVLR a WLPL 15-9 Z96 29-24 KDZA 39-34 WPGC 19-14

ROBERTA FLACK 2:55
Feel Like Makin' Love (Atlantic)

P1	P2	P3
KHJ 5-3 CKLW 1-1 99X 2-2 KFRC 4-6 WABC 6-3 WLS 9-4 13Q 13-13 WQXI 5-5 KSLQ 2-1 WDRQ 1-1 WFIL 5-2 K100 1-2 KKDJ 6-4 WIBG 7-3 WRKO 9-9 WPEZ 13-13 KQV 2-2	KEZY 5-1 WSA 5-5 WYRE 10-9 WIFE 17-9 Y100 5-6 WSGA 14-14 WNG 3-2 WGRD 3-7 WOKY 9-8 KCBQ 4-5 WMYQ 3-2 KSEA 7-6 KTCT 2-2 WGRQ 2-5 WHBQ 6-6 WLEE 3-6 KTLK 14-8 KAFY 2-2 WMAK 7-6 KIOA 8-9 KLEO 9-10 WNOE 8-7 KAKC 7-1 KCPX 9-5 KRSP 18-15 KRUX 6-11 WKBW 9-5 WYND 5-2	WAKY 11-12 WGH 6-4 WKSJ 7-12 WJDX 12-7 WCFL 10-3 WBBQ 6-4 KIMN 8-7 KYSN 14-18 WBGJ 7-8 WAMS 19-6 WROK 4-3 KJRB 11-18 KKLS 14-14 WERC 21-21 KEEL 2-3 WPOP 6-6 WROV 2-2 KING 8-9 WHY 24-27 WKLO 25-18 WISM 3-3 WVLR 1-2 WFIR 2-2 WLPL 7-8 WMC FM 1-1 Z96 7-9 KDZA 2-2 WPGC 2-2 WIXY 4-3

Seems to be a strong top 5 record.

G

GOLDEN EARRING 2:53
Radar Love (MCA)

P1	P2	P3
WLS 5-9 13Q 20-20 WQXI 13-16 KSLQ 11-15 WFIL 16-26 KKDJ 9-9 WIBG 12-12 WPEZ 15-14	WSA 10-19 WYRE 12-16 WIFE 21-24 Y100 24-27 WNG 15-11 WGRD 16-23 WOKY 17-19 KCBQ 16-20 WMYQ 16-22 KSEA 6-12 WGRQ 1-3 WHBQ 14-16 KTLK 3-4 KAFY 13-19 WMAK 17-19 KLEO 14-14 WNOE 14-14 KRUX 19-22 WKBW 3-3 WYND 12-18	KLIF 7-8 WGH 15-21 WKSJ 13-13 WCFL 6-18 KIMN 6-14 WBGJ 16-16 WROK 7-12 KJRB 40-40 KKLS 2-2 WERC 26-26 WPOP 9-9 WROV 7-19 KING 14-15 WHY 4-5 WISM 5-6 WVLR 11-22 WMCFM 13-23 KDZA 12-18 WPGC 20-34 WRMA 16-24

TYMES

The Tymes
Chart veterans
finding new life
in 1974

"YOU LITTLE TRUSTMAKER"
THE NEW SINGLE BY TYMES
150,000 sold in 7 days.

PB-10022

EXPLODING ON

KIMN	WCOL	WMEX	WNOR
KCPX	WKLO	WEAM	WCAR
KQV	WPRO	WBBQ	WBBM-FM
WSAI	WPGC	KAAY	KUDL
KJR	KQWB	WYRE	KXOL

RCA Records and Tapes

COUNTRY

JONATHAN FRICKE, Editor



Donna Fargo stops by KLAC/Los Angeles to receive the award as "Female Country Artist Of The Year," in voting by the station's listeners. From left: Hal Smith, Operations Manager; Fargo; and Music Director Carson Schreiber.

Biff Collie INSIDE NASHVILLE



If your station programs Country music exclusively, you are one of 1116 all-Country radio stations in the United States and Canada, and one of a total of 2479.

This Week's Most added

DOLLY PARTON
Love Is Like A Butterfly (RCA)

CHARLIE PRIDE
Cotton Pickin Delta Town (RCA)

MAC DAVIS
Stop & Smell The Roses (Col)

stations who program three hours or more per day. The grand total of Country radio programming in the U.S. and Canada is 27,499 hours per day! Judy Scrivener, who coordinated this year's survey for the Country Music Association, asked us to please repeat the new CMA address so you may change your address list: 1511 Sigler Street, Nashville, Tenn. 37203. To date, CMA has obtained Country Music Month proclamations from all fifty states, and hopefully this year all fifty will be represented at one time. Promotion material relating to Country Music Month will be mailed next week to all CMA membership stations. If you don't belong, you should. Individual membership is \$15 annually, organizational membership is \$100 minimum.

Country stations are reporting an increasing number of listener complaints re: lyrical content in today's Country music. If that sounds prudish, you must not have any impressionable children yourself. A superstar told me the other day, "Forgive me if I offend your opinion on the subject of profanity and suggestive lyrics in Country songs, and I'll forgive you for allowing "X" rated language and private thoughts exposed in public!"

Johnny Bond was in town last week to coordinate with Dorothy (Mrs. Tex) Ritter on research relating to movie history, discography, legitimate stage credits, etc. in preparation for a book on the life of Tex. Mrs. Ritter requested Johnny write the book. Bond has just completed and submitted to his publisher a book on the life of his radio-TV-movie boss of 35 years, Gene Autry. The book will be titled "Gene Autry, Champion."

Gossip-Mill Goodies: What visiting Hollywood star was marked off the "good guy" list during an intimate party after

bad-mouthing Nashville ladies?

... What Country star gets all the bad press, but doesn't get credit for all the good things he does (telethons, benefits, etc.)...Local tradespeople are calling the Dot Records acquisition by ABC Dunhill the first super Country Complex by an independent. Shows you what ABC thinks of Country and its potential!...What's going on in Houston. I felt a rumble from that direction... Remember Vernon Oxford? He RCAed in and RCAed out a few years ago. In spite of missing RCA's commercial mark, he created stirs in Europe. Recently, the stirs resulted in a highly successful tour there, renewed interest, and now perhaps a re-signing with RCA. "The Wild Bunch" was a European band he used while concerting there. They threw a closing party for Vernon, he danced a "jig" for them, broke two toes!

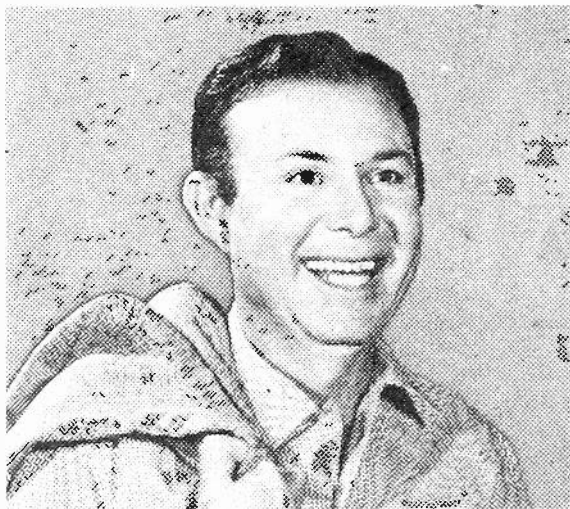
Those who know him are pleased about the Sam Wallace Testimonial to be held Wednesday, September 11th at Stouffer's Atlanta Inn, Peachtree & North Avenue in Atlanta. It's not often in our lifetime that we have the opportunity to honor someone who has touched the lives of those both in and out of the music industry. If you know him, you love him. He represented RCA Records for 30 years until he was retired by the company. He still represents RCA in independent promotion-sales (as well as others.) Money from the testimonial (\$25 per ticket) goes to the Sam Wallace Scholarship Fund, Georgia State University. Whether or not you can attend, you may want to contribute to this fund in Sam's name. For information, write or call Dave Mack, 4501 Packard Drive No. E-6, Nashville 37211, (615) 383-0800. Thanks for the station mail to this column ... 806 16th Avenue South, Nashville 37203.

(Editor's Note: Jonathan Fricke is on vacation. He'll return August 30th. This week's fastest movers (which includes the top sellers, most requested, and most added, regardless of how long they have been available) are as follows:

1. Johnny Rodriguez
2. Brenda Lee
3. Mickey Gilley
4. Barbara Mandrell
5. Red Sovine
6. Lynn Anderson
7. Waylon Jennings
8. Glen Campbell
9. Hoyt Axton
10. Ronnie Milsap

A Salute To Jim Reeves

This week marks the 10th anniversary of the death of "Gentleman Jim" Reeves. He died, along with his manager



and friend, Dean Manuel, on July 31, 1964 in a plane crash near the Nashville airport.

No tribute would be complete without including the text of the memorial to Jim in the Country Music Hall Of Fame, Nashville. It reads -

JIM REEVES

August 20, 1924-July 31, 1964

The velvet style of Gentleman Jim Reeves was an international influence. His rich voice brought millions of new fans to country music from every corner of the world. Although the crash of his private airplane in 1964 took his life, posterity will keep his name alive because they will remember him as one of Country Music's most important performers.

Elected to the Hall Of Fame in 1967.

Jim Reeves

The legacy Jim left to music in general, and country music in particular, is becoming more obvious as time goes by. He and his Blue Boys opened many previously closed doors for country entertainers by presenting his music tastefully to people who had never before listened to 'Country'. At a time when most country artists were stereotyped as 'Hillbillies', Jim presented his type of country with a warmth and style that will never be dated, and it is as modern and easy to listen to today as it was 15 years ago.

At the time of his death, he was at the height of his career. He was known and admired world wide, and had had hit songs in such areas as South Africa, England, and Norway. For example, his recording of "I Love You Because" was Number 1 in England for six weeks running, knocking the Beatles out

of their customary slot. And the same song was the biggest hit ever in Norway, so much so that it sold more copies than the entire Norwegian recording industry produced that year. His movie, "Kimberley Jim", was produced in South Africa where he was extremely popular.

His hits include "Am I Losing You?", "Billy Bayou", "Blue Boy", "Blue Side Of Lonesome", "Distant Drums", "Four Walls", "He'll Have To Go", "Guilty", "I Guess I'm Crazy", "I Missed Me", "I Won't Come In While He's There", "Is This Me?", "I'm Getting Better", "Mexican Joe", "Missing You", "Snowflake", "We Could", "Welcome To My World", "When You Are Gone" (written by Dean Manuel), and many, many more. They can be found in his nearly thirty RCA albums, most of which are still available.

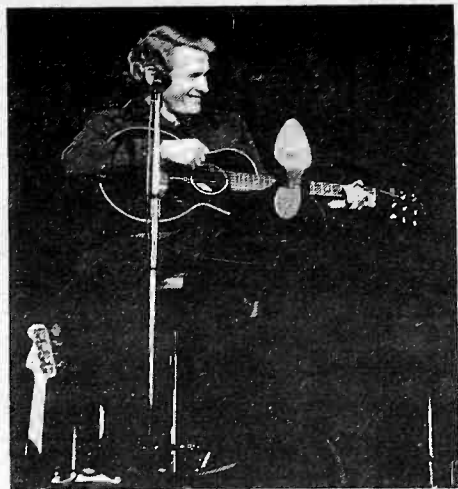
There will be other outstanding balladeers and other ballads, but never another Gentleman Jim. And, all who follow will have in one way or another been touched and influenced by this Texan with the rich, smooth, velvety voice, Jim Reeves.

-Courtesy WEEP



Dot Records President Jim Fogelsong joins ABC President Jay Lasker at the podium at the recent ABC Convention.

Everybody's Doin' the Bowman



Don Bowman



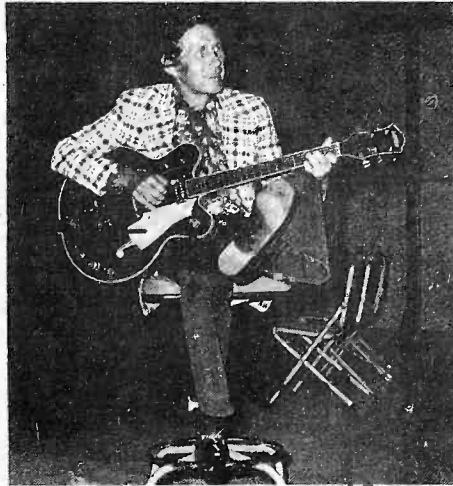
Bobby Bare



Tom T. Hall



Barbara Mandrell



Chet Atkins



Sonny James



Johnny Rodriguez



Merle Haggard



Jerry Reed



Waylon Jennings



Charley Pride



Bill Anderson



Dottie West

The superstars are doin' it. Plus about a million listeners to over a hundred radio stations from coast to coast and around the world. In less than a year, Don Bowman's **American Country Countdown** has become the hottest property in country music radio.

Find out how Doin' The Bowman can bring you **American Country Countdown's** 3-hour weekly presentation of **Billboard's** 40 biggest country hits, new listeners and new sponsors... exclusively in your market. Do it!



AMERICAN COUNTRY COUNTDOWN

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No. Hollywood, California 91604
(213) 980-9490

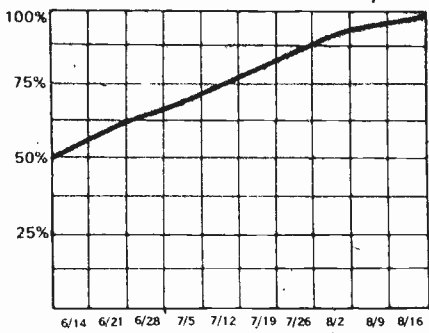
Rush me complete instructions on Doin' The Bowman, including the complete, free AMERICAN COUNTRY COUNTDOWN presentation package with tape, price and exclusivity info.

Name _____ Title _____
Call Letters _____ Address _____
City _____ State _____ Zip _____ Shoe Size _____

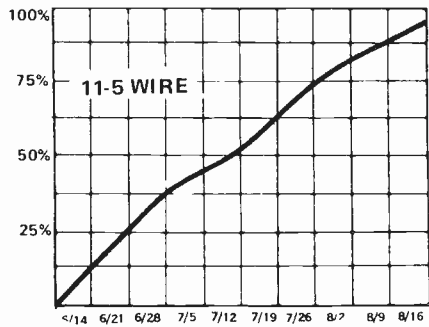
American Country Countdown is produced and distributed every week in full compatible stereo by Watermark, Inc., makers of American Top 40 and The Elvis Presley Story.
©1974 Watermark, Inc.

● signifies fastest moving records

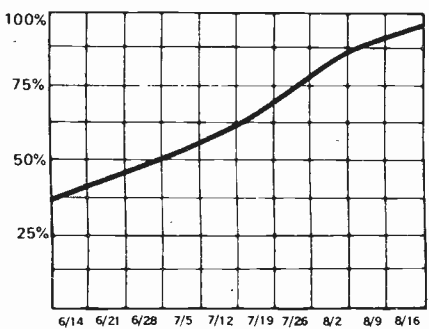
1 CRADDOCK



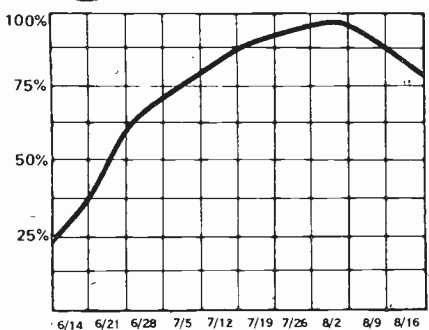
2 HAGGARD



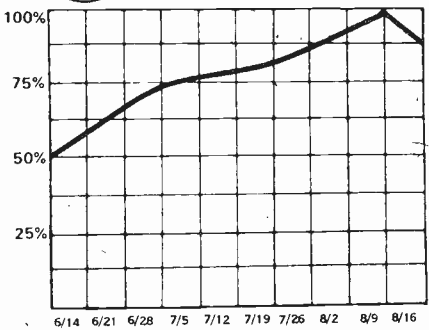
3 JONES



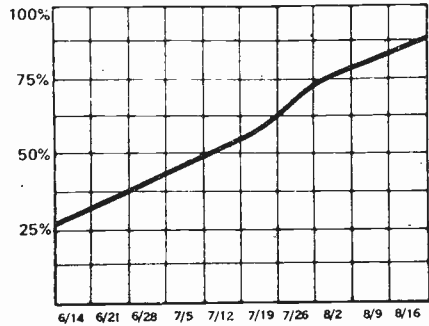
4 L & T



5 FARGO



6 DENVER



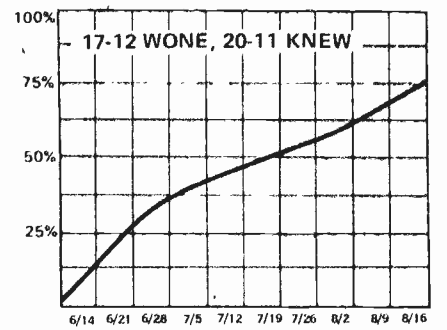
TREND:

8/2	8/9
2	2
6	4
8	6
1	3
3	1
10	9
7	11
14	8
-	13
4	5
5	7
-	20
18	14
19	15
20	16
-	17
-	-
9	10
-	-
-	-

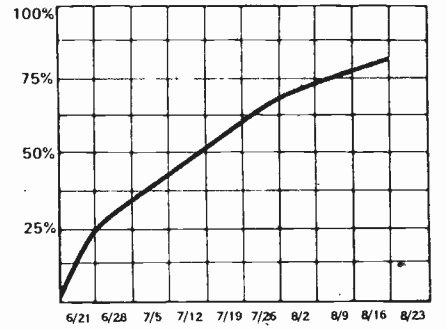
Country TOP TWENTY August 16, 1974

- 1 BILLY "CRASH" CRADDOCK/Rub It In (ABC)
- 2 MERLE HAGGARD/Old Man/Holding (Capitol)
- 3 GEORGE JONES/The Grand Tour (Epic)
- 4 LYNN & TWITTY/Soon As I Hang Up The Phone
- 5 DONNA FARGO/You Can't Be A Beacon (Dot)
- 6 JOHN DENVER/Annie's Song (RCA)
- 7 ELVIS PRESLEY/Help Me (RCA)
- 8 FREDDIE HART/The Want-To's (Capitol)
- 9 GARY STEWART/Drinkin Thing (RCA)
- 10 TANYA TUCKER/Man That Turned My Mama On
- 11 TOM T. HALL/Song Is Driving Me Crazy (Mercury)
- 12 JOHNNY RODRIQUEZ/Dance With Me (Mercury)
- 13 CHARLIE RICH/Field Of Yellow Daisies (Mercury)
- 14 JERRY WALLACE/My Wife's House (MCA)
- 15 LYNN ANDERSON/Talk To The Wall (Columbia)
- 16 DON WILLIAMS/I Wouldn't Want To Live (Dot)
- 17 BARBARA MANDRELL/Almost Made It (Columbia)
- 18 DICK FELLER/Best Of A Bad Situation (Asylum)
- 19 BRENDA LEE/Four Poster Bed (MCA)
- 20 RONNIE MILSAP/Please Don't Tell Me (RCA)

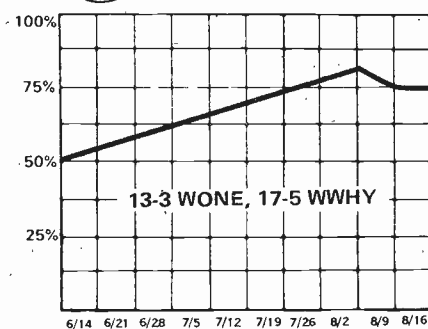
15 ANDERSON



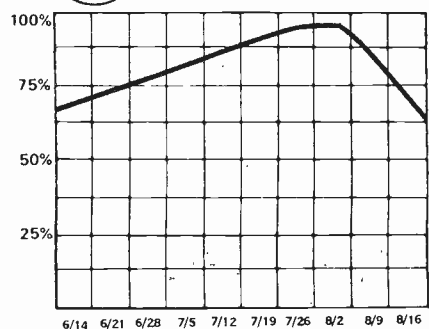
16 D.WILLIAMS



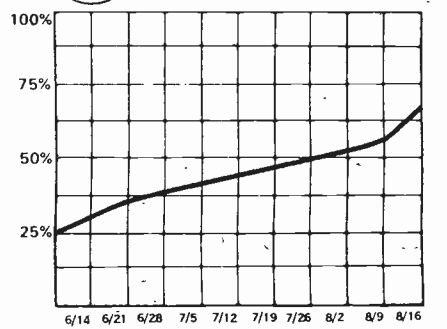
7 PRESLEY



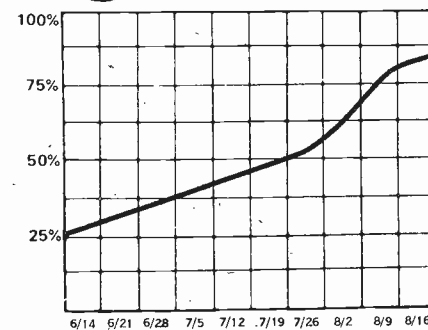
11 HALL



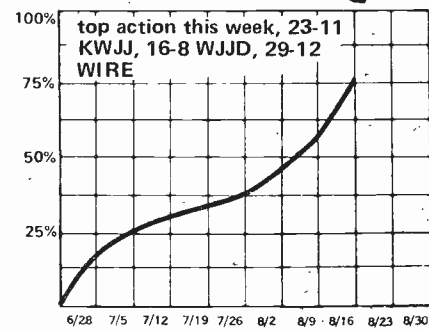
17 MANDRELL



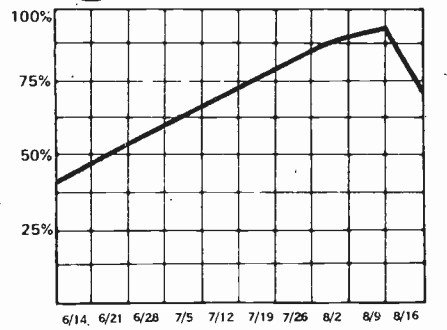
8 HART



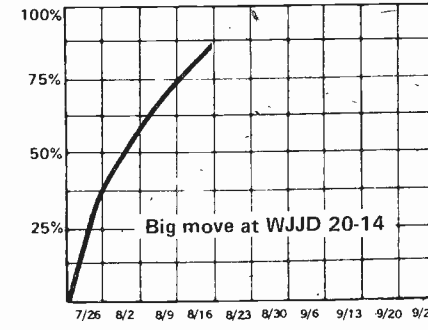
12 RODRIQUEZ



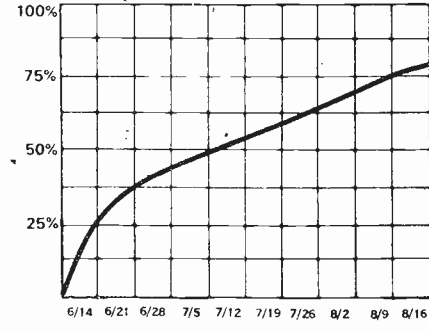
18 FELLER



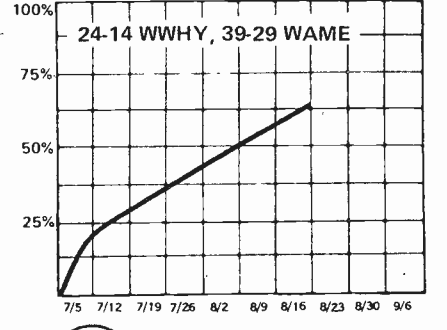
9 STEWART



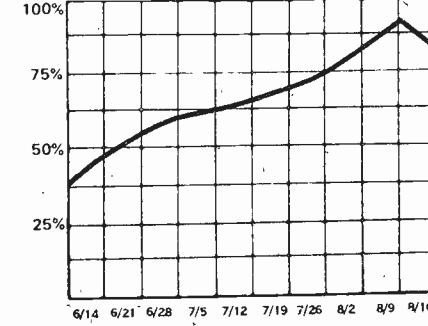
13 RICH



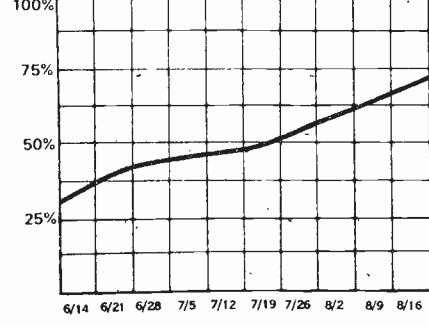
19 LEE



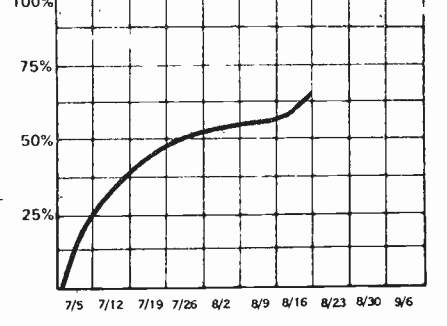
10 TUCKER



14 WALLACE

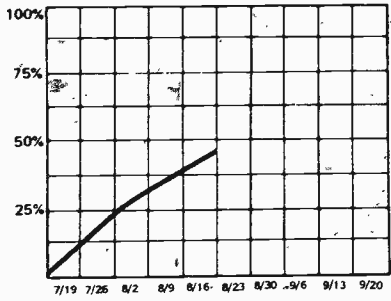


20 MILSAP

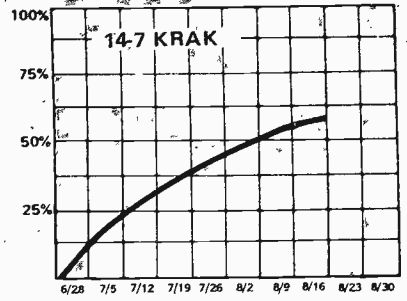


Country SINGLES

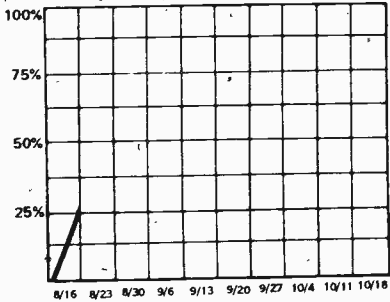
EDDY ARNOLD
Wish I Loved You Better (MGM)



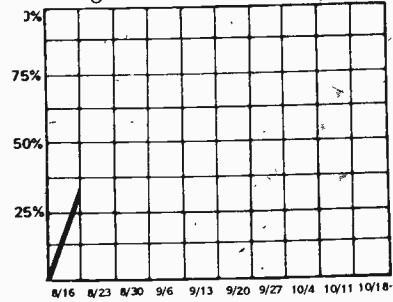
BUCK OWENS
Monster Holiday (Capitol)



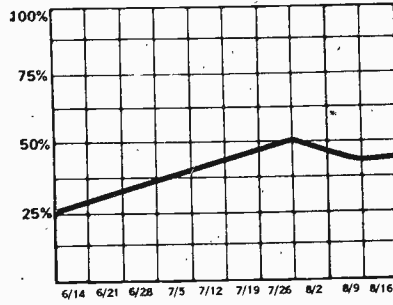
● **HOYT AXTON**
Boney Fingers (A&M)



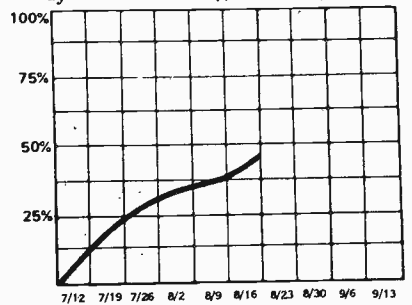
● **DON GIBSON**
Bring Your Love To Me (Hickory)



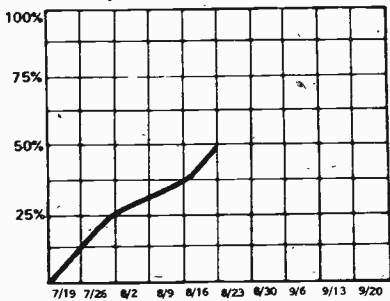
JERRY LEE LEWIS
Tell Tale Signs (Mercury)



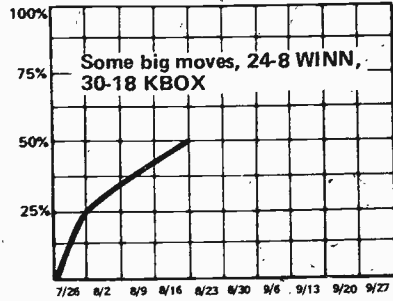
TOMMY OVERSTREET
If I Miss You Again Tonight (Dot)



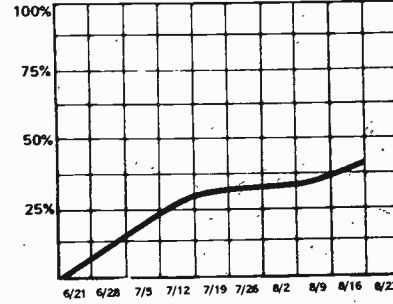
MOE BANDY
Honky Tonk Amnesia (GRC)



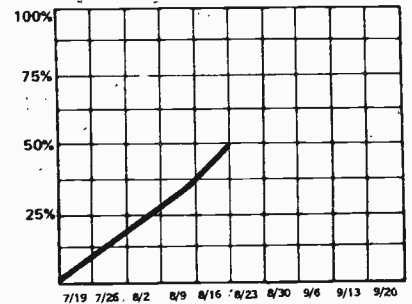
MICKY GILLEY
I Overlooked An Orchid (Playboy)



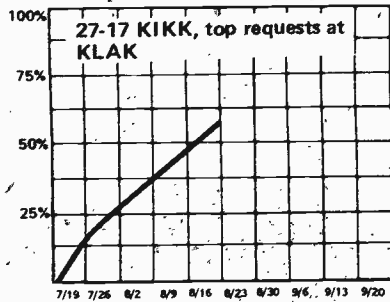
BOB LUMAN
Make Bright Light Shine (Epic)



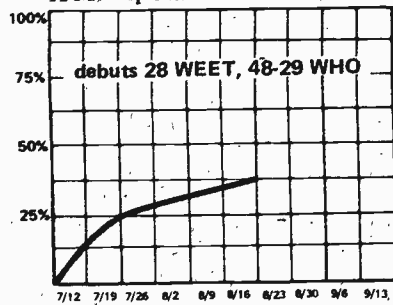
PARTON & WAGONER
Please Don't Stop Loving Me (RCA)



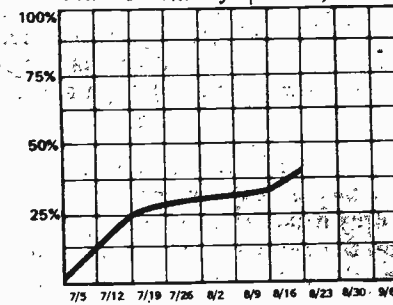
GLEN CAMPBELL
Bonapart's Retreat (Capitol)



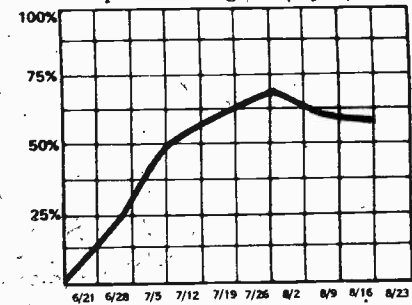
SONNY JAMES
A Mi Esposa Con Amor (Columbia)



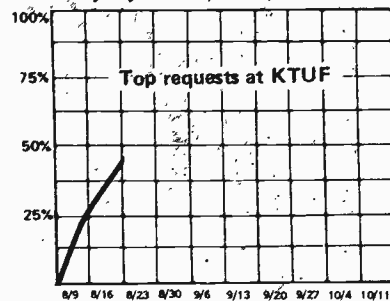
C.W. MC CALL
Old Home...Cafe (MGM)



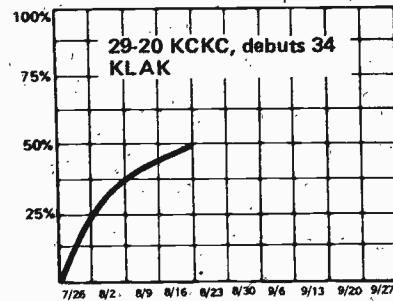
JOHNNY PAYCHECK
Keep on Loving Me (Epic)



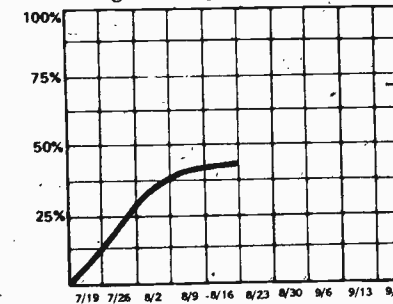
JOHNNY CARVER
Lady of Mine (ABC)



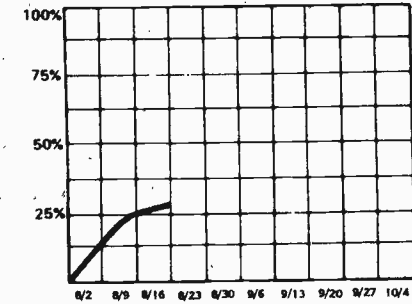
WAYLON JENNINGS
I'm A Ramblin' Man (RCA)



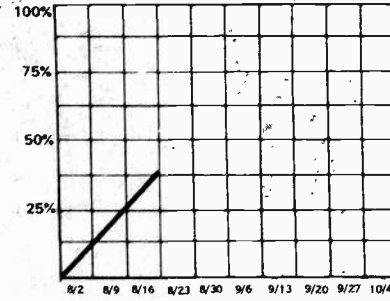
CHARLIE MC COY
Boogie Woogie (Monument)



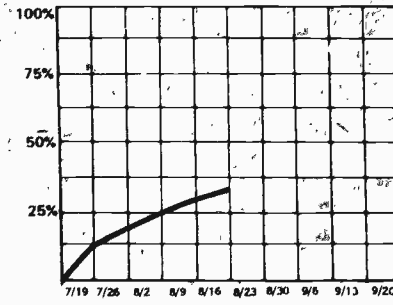
RAY PRICE
Like A First Time Thing (Columbia)



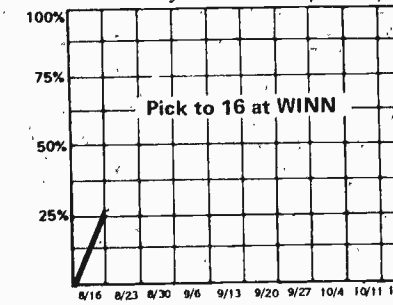
ROY CLARK
The Great Divide (Dot)



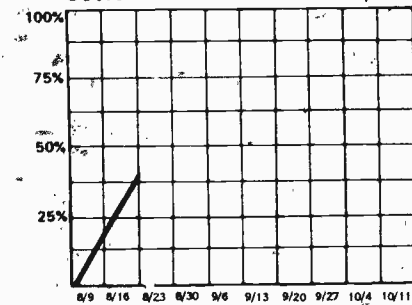
LOIS JOHNSON
Come In Let Me Love You (20th)



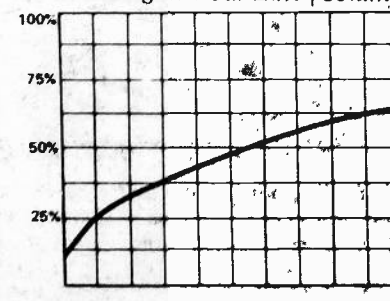
● **OLIVIA NEWTON JOHN**
I Honestly Love You (MCA)



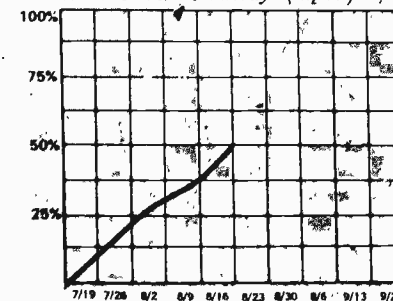
CHARLEY PRIDE
Cotton Pickin Delta Town (RCA)



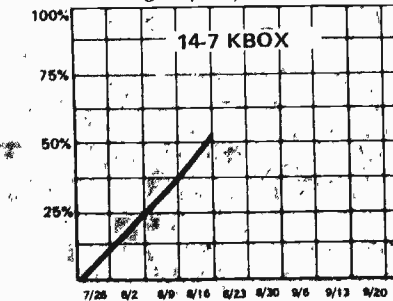
BARBARA FAIRCHILD
Standing In Your Line (Columbia)



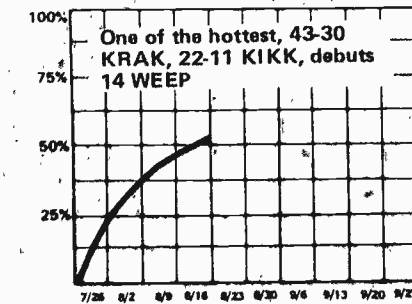
JONES & WYNETTE
We Loved It Away (Epic)



DONNY & MARIE OSMOND
Leaving It (All) Up To You (MGM)

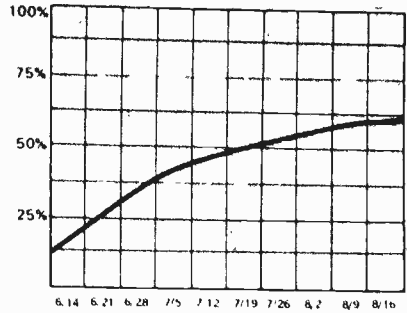


CHARLIE RICH
I Love My Friend (Epic)

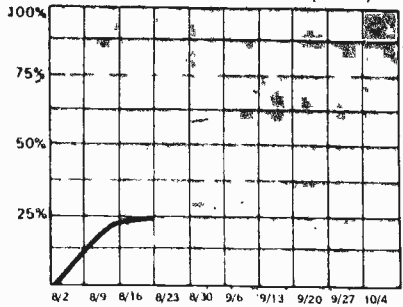


added this week

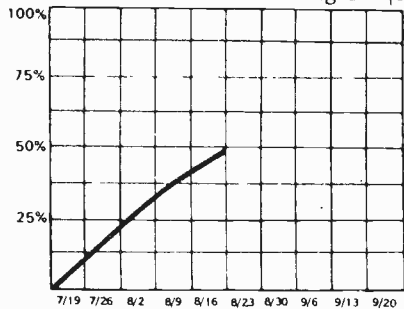
JEAN SHEPARD
I'd Do Anything (UA)



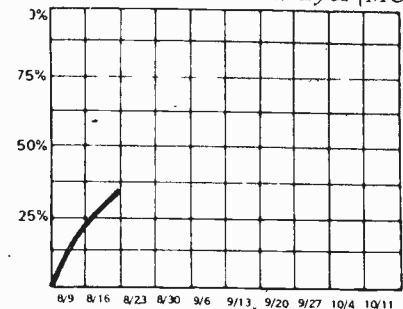
DIANA TRASK
Hold On To Your Man (Dot)



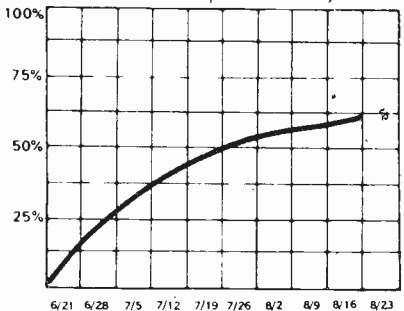
CAL SMITH
Between Lust & Watching TV (MCA)



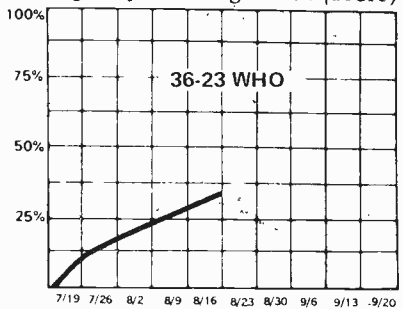
CONWAY TWITTY
The Want To In Your Eyes (MCA)



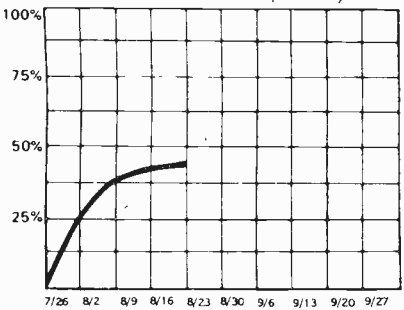
CONNIE SMITH
I Never Knew (Columbia)



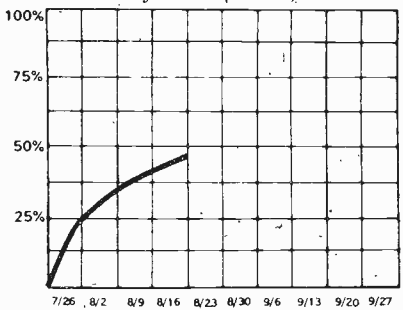
PORTER WAGONER
Highway Heading South (RCA)



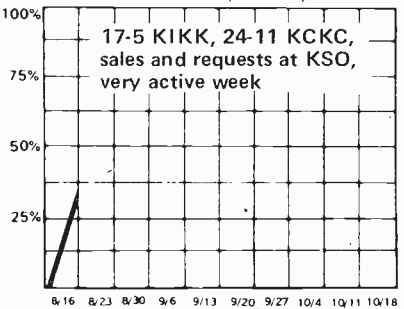
HANK SNOW
That's You And Me (RCA)



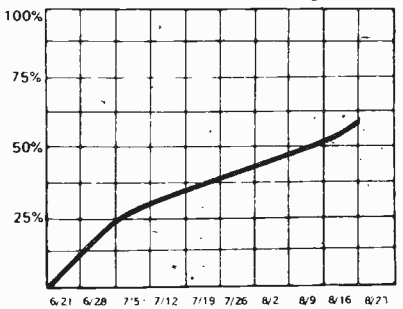
DOTTIE WEST
House Of Love (RCA)



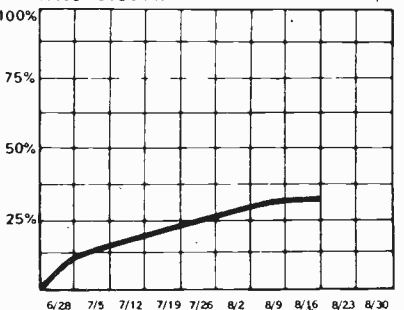
RED SOVINE
It'll Come Back (Chart)



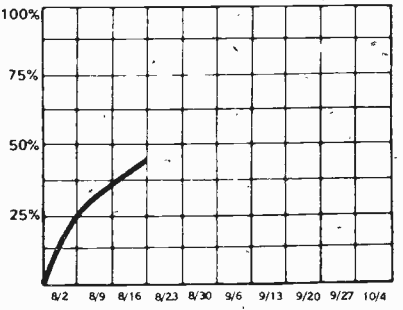
HANK WILLIAMS, JR.
I'll Think Of Something (MGM)



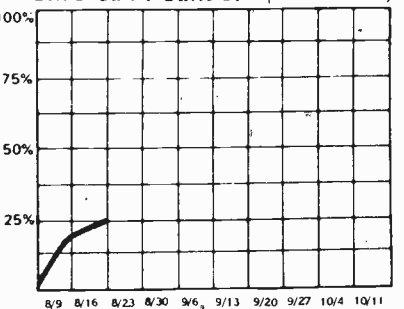
HANK THOMPSON
Who Closed Door To Heaven (Dot)



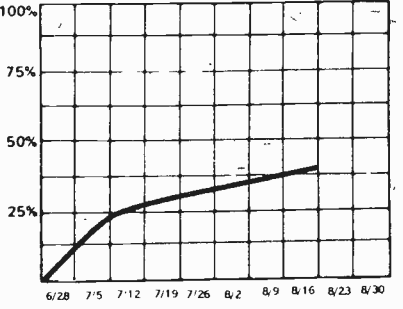
TAMMY WYNETTE
Woman To Woman (Epic)



JOHNNY TILLOTSON
Till I Can't Take It (Columbia)



FARON YOUNG
The Wrong In Loving You (Mercury)



WMC-MEMPHIS

- Jerry Wallace
- Sami Smith
- Eddy Rabbitt
- Don Gibson
- Buck Owens
- Dolly Parton

WLSR-AKRON

- Charlie Pride
- Sami Smith
- Don Gibson
- CW McCall
- Jack Reno
- Eddy Rabbitt
- DROPS
- Tom T. Hall
- Marty Robbins
- Bill Anderson
- Dick Feller
- Charlie McCoy
- Eddy Arnold

WIRE-INDIANAPOLIS

- Don Gibson
- Mac Davis
- Bobby Goldsboro
- Olivia Newton-John
- Charlie Pride
- Conway Twitty
- DROPS
- none

WESC-GREENVILLE

- Charlie Pride
- Conway Twitty
- Billy Walker
- Bobby Penn
- Bob Duncan
- DROPS
- Nancy Wayne (34)
- Donny Fargo (2)
- Billy Craddock (1)
- Elvis Presley (8)
- Lawanda Lindsey (21)
- Nat Stuckey (34)
- Statler Bros. (36)

WUBE-CINCINNATI

- Jimmy Buffett
- Sonny James
- Dobie Gray
- Johnny Carver
- Jack Reno
- Hoyt Axton
- DROPS
- Tennessee Ernie Ford

WVH-HUNTINGTON

- Conway Twitty
- Tammy Wynette
- Gibson & Thompson
- Hartsok
- Don Gibson
- DROPS
- David Rogers (20)
- Don Gibson (3)
- Twitty & Lynn
- Hummers (23)
- Don Williams (JMI)

KSO-DES MOINES

- Hal Wayne
- Charlie Pride
- Arlene Harden
- Hoyt Axton
- Mike Lunsford
- Eddy Rabbitt
- Dolly Parton
- Rex Allen Jr
- Dave Dudley

WJJD-CHICAGO

- Mac Davis
- Hank Thompson
- Don Gibson
- Willie & Tracy Nelson
- Johnny Cash
- Olivia Newton-John
- Rick Cunha
- DROPS
- Gordon Lightfoot
- Tom T. Hall
- Bill Anderson
- Charlie McCoy
- Bobby Wright (31)

KTUF-PHOENIX

- Johnny Cash
- Dolly Parton
- Dave Dudley
- Johnny Carver
- Olivia Newton-John
- Charlie Pride
- DROPS
- Arlene Harden
- Mickey Gilley

DROPS

- Conway Twitty (2)
- Lawanda Lindsey (19)
- Don Williams-JMI (31)
- Mundo Earwood (41)

KLAK-DENVER

- Conway Twitty
- Tony Booth
- Johnny Carver
- Dolly Parton
- Charlie Pride
- Kenny Price
- Nancy Wayne "Gone"
- DROPS
- Mickey Gilley (top 5)
- Anne Murray (top 10)
- Lawanda Lindsey (18)
- John Denver (top 5)
- Bobby Bare (top 5)
- Freddie Hart (top 10)
- Marty Robbins (top 20)

WHOO-ORLANDO

- Ray Price
- Red Sovine
- Tammy Wynette
- Ronnie Milsap
- Logan & Burgess
- DROPS
- Mel Tillis (1)
- Marty Robbins (top 20)
- Jim Glaser
- Conway Twitty (top 15)
- David Rogers (1)

KBOX-DALLAS

- Tony Booth
- Bobby Goldsboro
- Carl Belew
- Jeannie Pruett
- DROPS
- Tanya Tucker (2)
- Donna Fargo (4)
- Dick Feller (8)
- Gary Stewart (9)

KCKC-SAN BERNARDINO

- Conway Twitty
- Mac Davis
- Dave Dudley
- Johnny Carver
- Sammie Smith

DROPS

- Tanya Tucker (top 15)
- Mac Davis (11)
- Mickey Gilley (top 5)
- Mel Street (top 10)

WNCR-CLEVELAND

- Sam Neely
- Don Adams
- Donny & Marie Osmond
- Merle Haggard (flip)

DROPS

- Jerry Kelly (31)
- Kenny Vernon (33)

KERE-DENVER

- Don Gibson
- Hank Snow
- Dolly Parton

DROPS

- None

WEET-RICHMOND

- Olivia Newton-John
- Carl Belew
- Conway Twitty
- Lee Wright
- Ray Stevens (flip)
- Rex Allen Jr

DROPS

- Hank Snow (top 10)
- Jerry Reed (1)

WIL-ST. LOUIS

- Dolly Parton
- Jeannie Pruett
- Johnny Carver
- Tony Booth
- Don Adams
- Olivia Newton-John

DROPS

- Henson Cargill (top 30)
- Don Williams (JMI)
- Marty Robbins (top 15)
- Gordon Lightfoot (top 10)
- Logan & Burgess

WRCP-PHILADELPHIA

- Sami Smith
- Mick Lloyd
- Sam Neely
- Charlie Pride
- Terry Stafford
- Randy Barlow
- Donny & Marie Osmond
- DROPS
- Mickey Newberry
- Gordon Lightfoot (1)
- Tom T. Hall (1)
- Johnny Rivers (9)
- Jim Croce (top 10)
- Tex Williams (21)
- McCoy & Jerry (18)

WHK-CLEVELAND

- Charlie Pride
- Hoyt Axton
- Johnny Carver
- Tony Booth
- Jeannie Pruett
- Bobby Goldsboro
- Carl Belew
- Don Gibson
- DROPS
- Mel Tillis (5)
- Jim Reeves (5)
- Donna Fargo (9)
- Dick Feller (14)
- Lawanda Lindsey (18)

WISZ-BALTIMORE

- Johnny Carver
- Mandrell & Houston
- Charlie Rich
- Bobby Penn
- Hoyt Axton
- Charlie Pride
- Conway Twitty
- DROPS
- Brian Collins
- Hank Williams Jr
- Gary Stewart
- Gordon Lightfoot
- Charlie Rich (Daisies)
- Merle Haggard
- Jerry Lee Lewis

WEEP-PITTSBURGH

- Don Williams (Dot)
- Barbara Fairchild
- Charlie Pride
- Conway Twitty
- Brenda Lee
- DROPS
- Don Gibson (top 5)
- Charlie McCoy
- Marty Robbins (top 20)
- Olivia Newton-John (1)
- Mickey Gilley (1)

WINN-LOUISVILLE

- Red Williams
- Mac Davis
- Gordon Lightfoot
- Johnny Cash
- Dave Dudley
- Tom McKean
- Doyle Hollev
- Kenny O'Dell
- DROPS
- none

WAME-CHARLOTTE

- Charlie Pride
- Don Gibson
- Moe Bandy
- DROPS
- Bobby Bare (1)
- Dick Feller (11)
- Charlie McCoy (15)
- Bill Anderson (18)
- Lefty Frizzell

WPLO-ATLANTA

- Dolly Parton
- Charlie Pride
- Carl Belew
- Johnny Cash
- Mac David
- Bobby Goldsboro
- DROPS
- none

WHO-DES MOINES

- Charlie Pride
- Bobby Penn
- Carl Belew
- Darrel McCall
- Sammie Smith
- Billy Walker
- Conway Twitty
- DROPS
- Waylon Jennings (9)
- Hoyt Axton (10)
- Jerry Reed (29)
- Mickey Gilley (2)
- La Costa (14)
- Brian Collins (25)

WKJJ-PORTLAND

- Red Sovine
- Faron Young
- Ronnie Milsap
- Hank Snow
- Brenda Lee
- Jody Miller
- DROPS
- Mel Street
- Anne Murray
- Jim Ed Brown
- Henson Cargill
- Bill Anderson

KIKK-HOUSTON

- Don Gibson
- Roy Clark
- Kitty Price
- Dolly Parton
- Floyd Gilbeau
- Roy Head
- DROPS
- none

KRAK-SACRAMENTO

- Bill Anderson
- Marie Osmond
- Susan Raye
- Willie & Tracy Nelson
- Gibson & Thompson
- DROPS
- none

KLAC-LOS ANGELES

- Logan & Burgess
- Gibson & Thompson
- DROPS
- none

KNEW-OAKLAND

- Dottie West
- Porter Wagoner
- Dolly Parton
- DROPS
- none

POP/MOR

Radio & Records

August 16, 1974

8/2	8/9	
3	1	1 PAUL ANKA/(You're) Having My Baby (UA)
1	2	2 ROBERTA FLACK/Feel Like Makin' Love (Atlantic)
12	5	3 JIM STAFFORD/Wildwood Weed (MGM)
8	4	4 HELEN REDDY/You & Me Against The World (Capitol)
7	6	5 DONNY & MARIE OSMOND/I'm Leavin' It Up To You (MGM)
3	2	6 ELTON JOHN/Don't Let The Sun Go Down On Me (MCA)
24	9	7 BILLY "CRASH" CRADDOCK/Rub It In (ABC)
15	11	8 ANDY KIM/Rock Me Gently (Haven)
19	10	9 PAPER LACE/The Night Chicago Died (Mercury)
22	15	10 DIONNE WARWICKE & SPINNERS/Then Came You (Atlantic)
17	13	11 OLIVIA NEWTON-JOHN/I Honestly Love You (MCA)
4	8	12 JOHN DENVER/Annie's Song (RCA)
26	17	13 JONI MITCHELL/Free Man In Paris (Asylum)
5	7	14 SEALS & CROFTS/King Of Nothing (WB)
-	21	15 BARY WHITE/Can't Get Enough Of Your Love, Babe (20th)
23	19	16 LOBO/Rings (Big Tree)
-	29	17 CAT STEVENS/Another Saturday Night (A&M)
14	14	18 CHICAGO/Call On Me (Columbia)
20	18	19 FRANK SINATRA/Satisfy Me & Turn My World (Reprise)
28	22	20 STYLISTICS/Let's Put It All Together (Avco)
27	24	21 BILLY PRESTON/Nothing From Nothing (A&M)
-	26	22 CHARLIE RICH/I Love My Friend (Epic)
-	27	23 KATHY DALTON/Boogie Bands & One Night Stands (DisCreet)
-	25	24 HERB ALPERT & LANI HALL/Save The Sunlight (A&M)
-	-	25 DAWN/Steppin' Out (Bell)
-	-	26 TYMES/You Little Trustmaker (RCA)
-	-	27 FIRST CLASS/Beach Baby (UK)
-	30	28 DONNA FARGO/You Can't Be A Beacon (Dot)
-	-	29 HEYWOODS/Who Do You Think You Are (ABC)
-	-	30 AMERICA/Tin Man (WB)

NEW & ACTIVE

BOBBY GOLDSBORO (UA) I wish everyone could have a week like this one! Add KNBR, WSB, KAKE, WBAL, WEEI-FM, KULF, KIIS, KRNT, KOY, KMPC, KMBZ.

CAROLE KING (Ode) In too late to list all the stations, but there's already a ton playing it.

MAC DAVIS (Columbia) Add WIP, KNBR, WSB, KAKE, WTAE, WBAL, WMAL, KHOW, KMBZ.

SAM NEELY (A&M) KISS, KNBR, WBAL, KMPC.

PERCY FAITH (Columbia) WBAL, KAKE, KNBR, WMAL.

POP/MOR NOTES

by Mike Kasabo



MUSIC DIRECTOR
KIIS/LOS ANGELES

Alright, it's finally here ... new **Carole King** "Jazzman" from her upcoming album. Consensus from our reporters indicate that this might be Carole's biggest single since "It's Too Late."

As noted in our **New & Active** section, the new **Bobby Goldsboro** record is already way ahead of any other brand new record this week with the possible exception of **Mac Davis'** redone "Stop And Smell The Roses."

Our friend **Carol Merck** who has been music director at **WSB** for a number of years has decided to leave her position at the station. Carol, if you recall, was very instrumental in proving that the **Kris Kristofferson** record "Why Me" was a smash. If you need a super music lady you can reach her at (404) 296-6567 **Gene Christie** has replaced Carol in the music department, and we'd like to welcome him aboard.

Linda Toms WLW-Cincinnati brings our attention to an album that features **Evil Knievel**. One of the cuts called "Why" is a poem written and recited by Evil himself. The other track she's airing "Ballad Of Evil Knievel" is sung by **John Mahoney**. Linda reports that phone reaction is unbelievable. Album is issued by **Amherst Records**.

Another old friend **Tom Murphy** has moved his "world famous" act to **WMAQ-Chicago** where he can be heard 2-6pm every day. If I know Murphy he's still telling lies about his age.

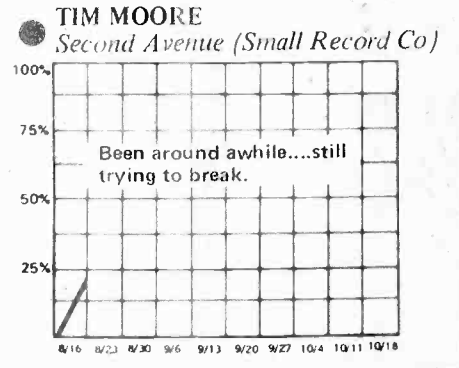
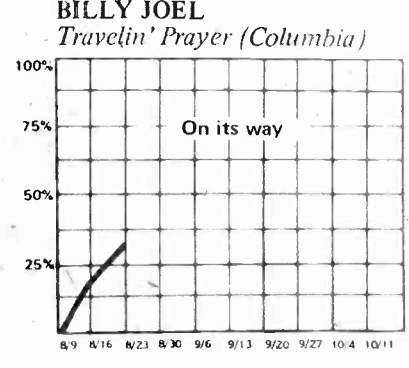
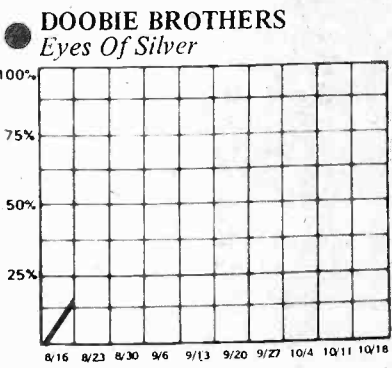
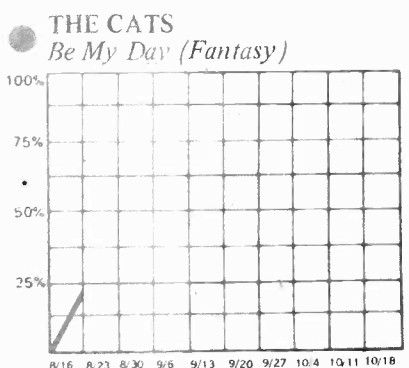
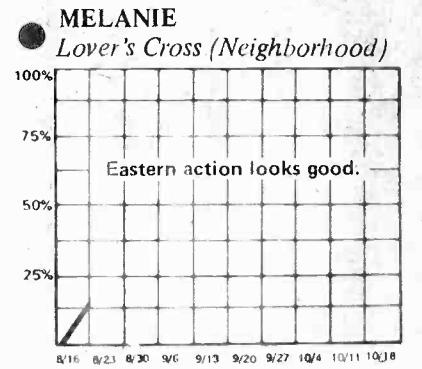
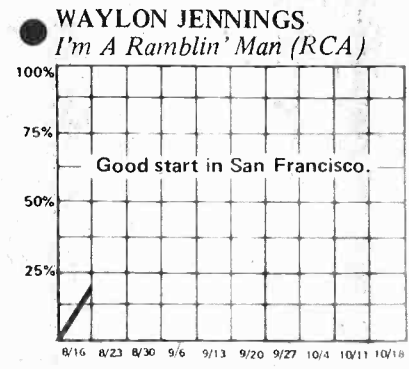
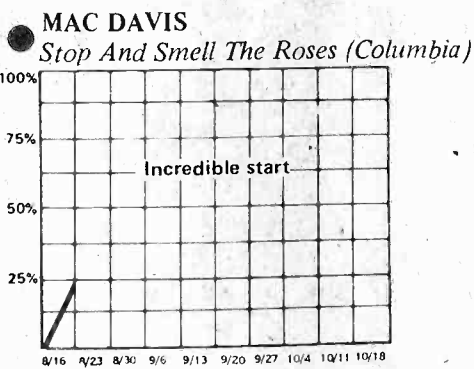
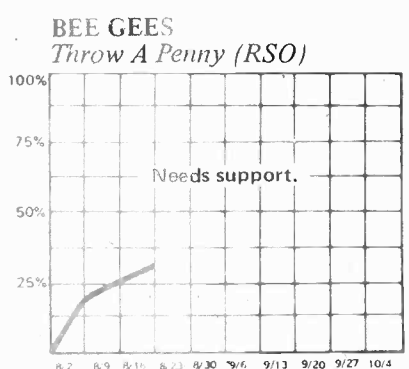
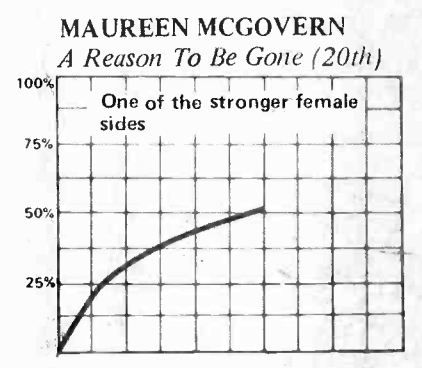
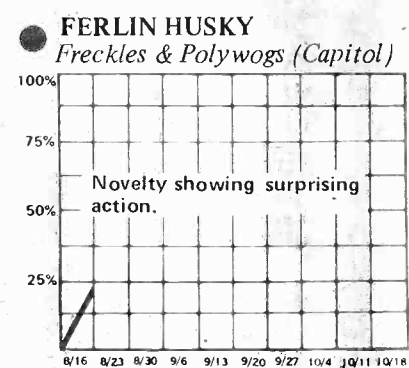
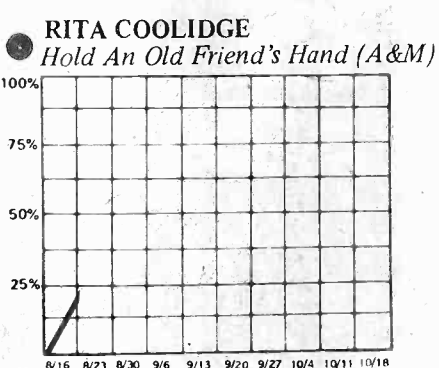
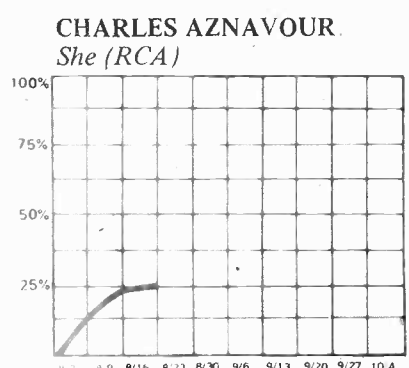
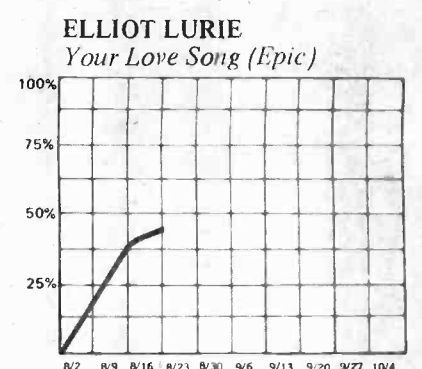
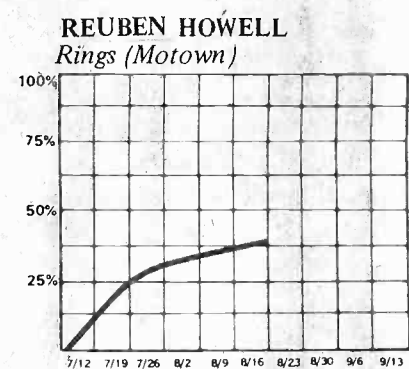
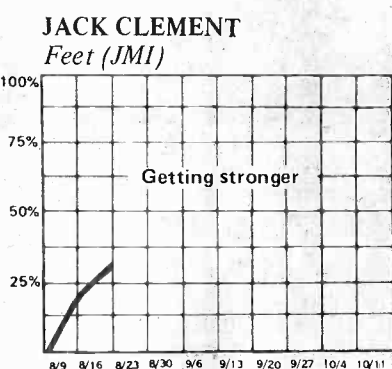
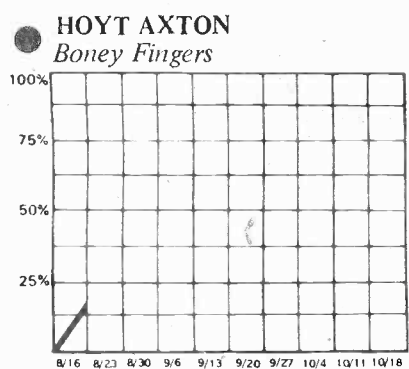
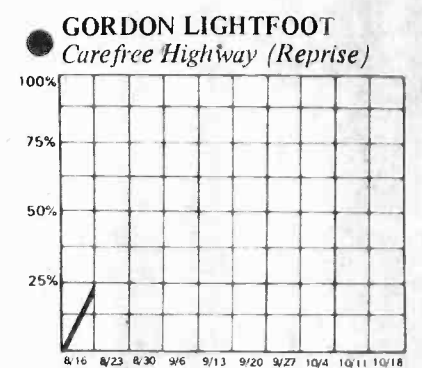
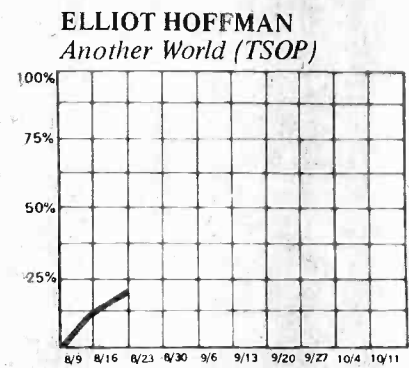
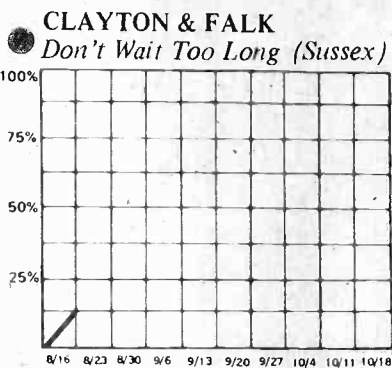
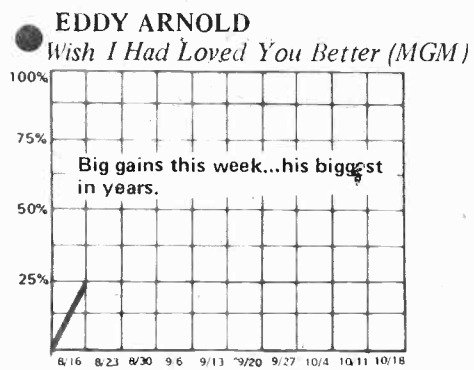
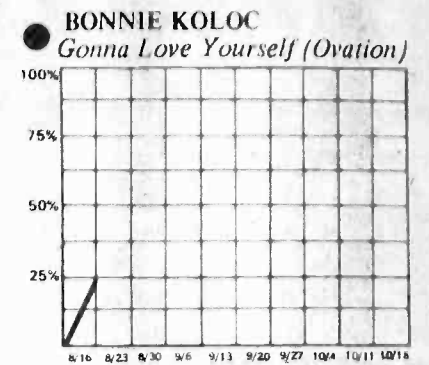
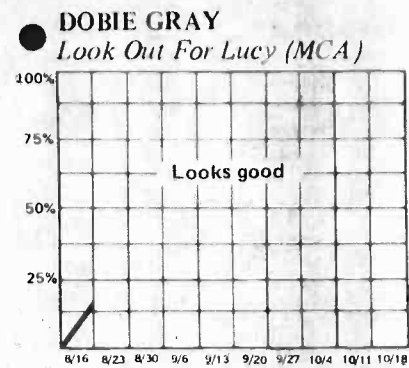
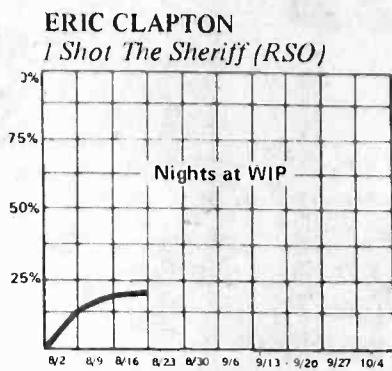
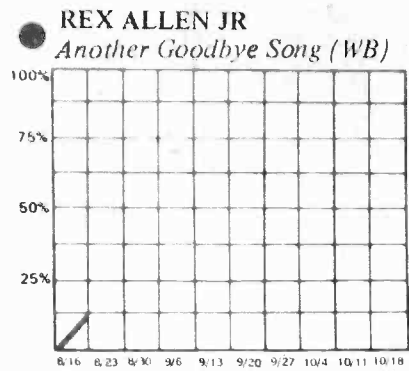
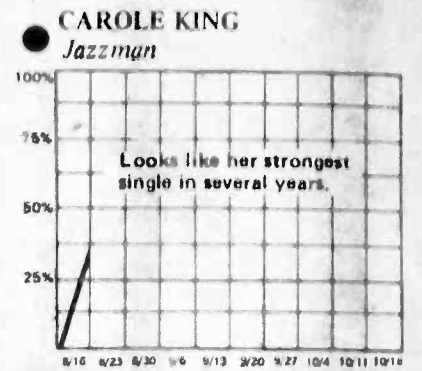
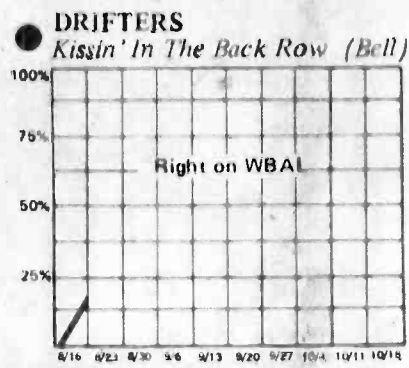
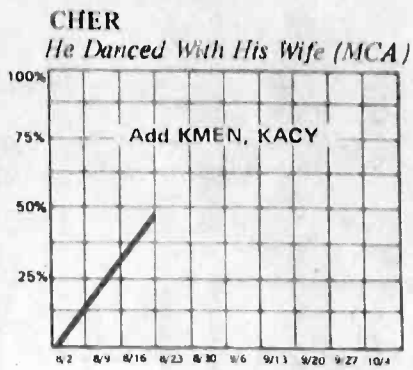
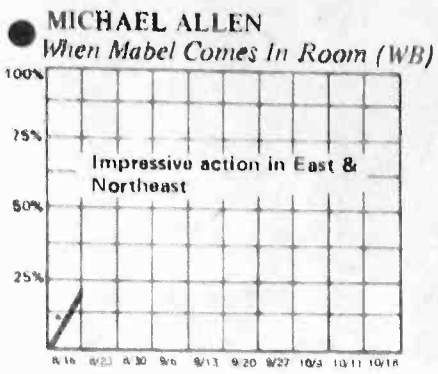
Robert W. Knight, Program Director at **WROC-Rochester**, writes to tell us that his station has been having great success since its change from an old line MOR format. Currently **WROC** is relying heavily on oldies programmed ala **WGAR**. Line up includes **Jim Connors** 6-10am; **Jim Fields** 10-2; **Bob Knight** 2-4; **Mick St. John** (from a PD position at **WHFM**) 4-7; **John Elliott** 7-12 mid; **Tony DeFusto** pulling weekends. Robert gained a great deal of experience with his current format when he was music director at **WRFD-Columbus**.

Effective with this issue, our **POP-MOR** section will now have an additional page.

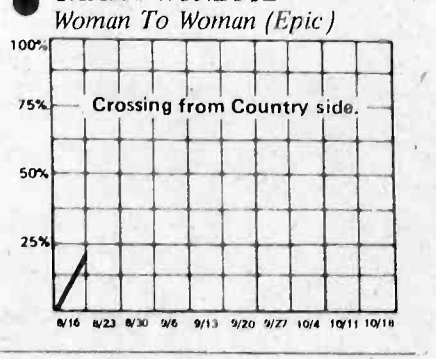
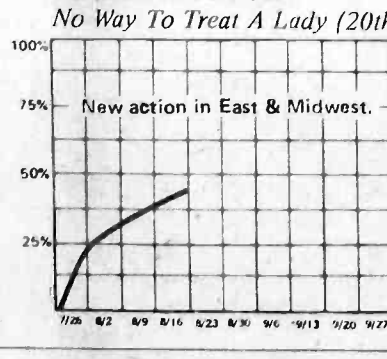
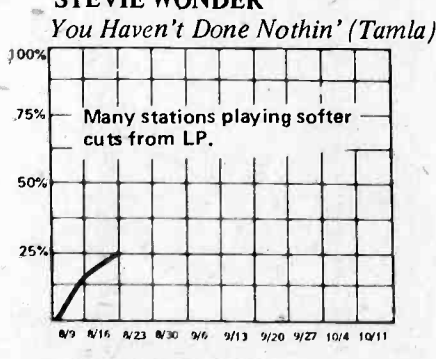
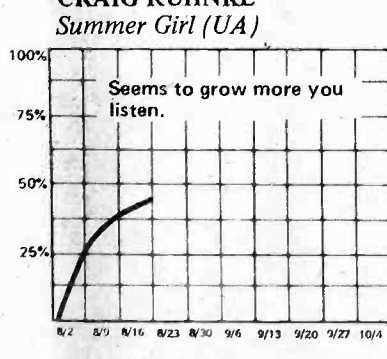
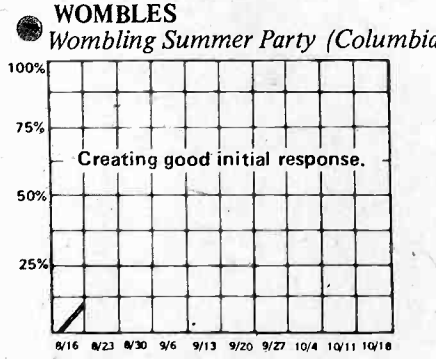
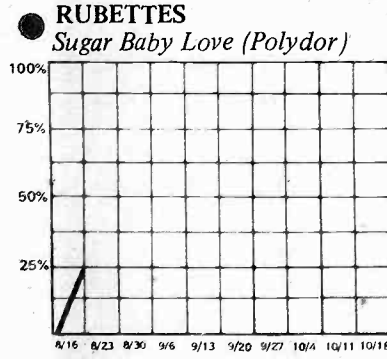
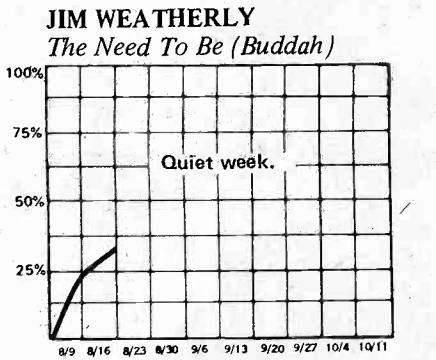
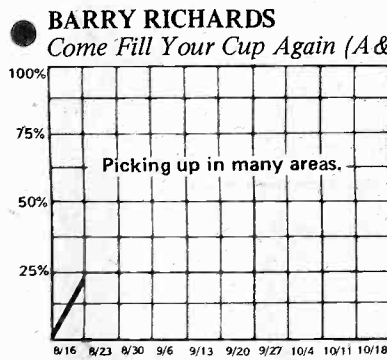
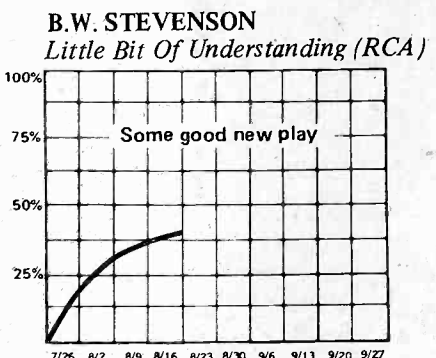
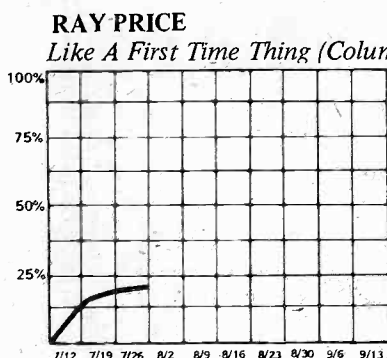
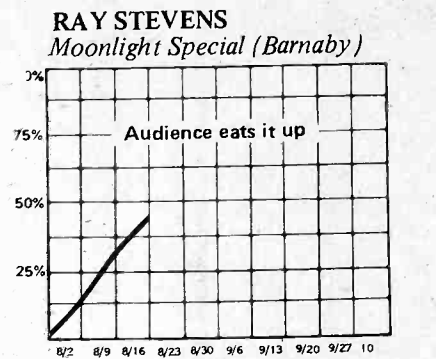
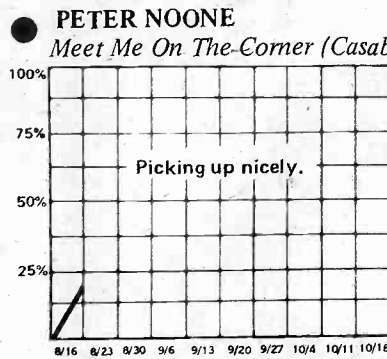
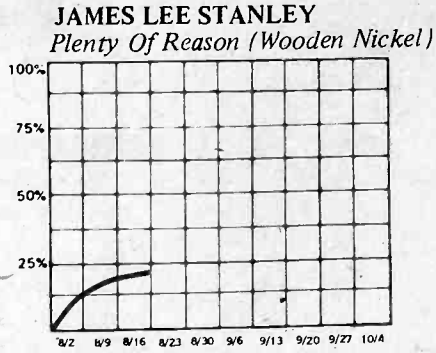
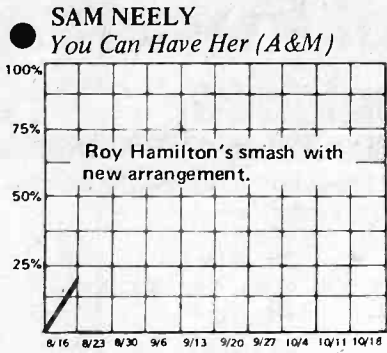
It'll be used for more record information, and will also provide the space needed to include any and all station information (i.e. jocks changes, station promotions, ratings and the like) plus any pictures you'd like to send in. If you could help us along these lines it would be very helpful to us, and will surely serve you. Have a great weekend.



Don Wardell, National Director of Promotion for London Records, and Engelbert Humperdinck are seen here after a day of radio promotion for Engelbert's "My Love" LP. Engelbert completed interviews with WNEW's Jim Lowe and NBC's "Monitor." A recent television special, filmed in Bermuda, will be screened this month.



added this week



WSB-ATLANTA
Hudson & Landry
Bobby Goldsboro
Hoyt Axton
Charlie Pride
Dolly Parton
Johnny Cash
Mac Davis

KRNT-DES MOINES
Bobby Goldsboro
Olivia Newton-John
Eddy Arnold
America

KOY-PHOENIX
Bobby Goldsboro
Charlie Rich

WTAE-PITTSBURGH
Sweet Pete
Mac Davis

WCAR-DETROIT
Harriet Schock
Bonnie Koloc
Dawn
Olivia Newton-John
Tymes
Maureen McGovern

WPTS-PITTSBURGH/SCRANTON

Dawn
Cat Stevens
Drifters
Charles Aznavour
Craig Ruhnke
Harriet Schock
Arnold Jay
Elliot Lurie
Rita Coolidge
Lois Fletcher
Bonnie Koloc
Tymes
Womble
Hudson Bros.

KULF-HOUSTON
Andy Kim
Dionne Warwicke
Billy Craddock
Barry White
Kathy Dalton
Waylon Jennings
Bobby Goldsboro

WBAL-BALTIMORE
Percy Faith
America
1st Class
Sam Neely
Mac Davis
Ferlin Husky
Eddy Arnold
Bobby Goldsboro
Kathy Dalton
Dawn

WCBM-BALTIMORE
Barry White
Charlie Rich
Ray Stevens (limited)

KMBZ-KANSAS CITY
Jack Clement
Mac Davis
Bobby Goldsboro
James Taylor
Clint Holmes
Jim Dawson
Tammy Wynette
Dawn
Craig Ruhnke

WEEI FM-BOSTON
Olivia Newton-John
Howdy Moon
Bobby Goldsboro
Dawn

KMEN-SAN BERN
Bobby Bland
Charlie Rich
Sammy Johns
Cher
Stylistics

WMAQ-CHICAGO
Dionne Warwicke
Cat Stevens
Barry White
Dawn
Charlie Rich
Bonnie Koloc

KIIS-LOS ANGELES
Carole King
Billy Craddock
Osmonds
Rita Coolidge
Sam Neely
Patti Dahlstrom
Stevie Wonder (LP)

KNBR-SAN FRANCISCO
Sammy Johns
Dolly Parton
Mac Davis
Redbone
Gordon Lightfoot
Barry White
Dawn
Sam Neely
Percy Faith
Joe Bataan
Bobby Goldsboro

WLW-CINCINNATI
Olivia Newton-John
Heywoods
D & M Osmond
Joni Mitchell
Michael Allen
Rubettes
Dawn
Billy Joel
Eddy Arnold
Tymes
Hoyt Axton
B.W. Stevenson

KMPC-LOS ANGELES
Bobby Goldsboro
Olivia Newton-John
Osmonds
Sam Neely

KVI-SEATTLE
America
Peter Noone
Olivia Newton-John
1st Class

WGAR-CLEVELAND
Barry White
Main Ingredient
Rubettes
Heywoods
Joni Mitchell
Billy Craddock

WSM-NASHVILLE
B.W. Stevenson
Maureen McGovern

WMAL-WASHINGTON
Craig Ruhnke
Mac Davis
Martha Reeves
Tymes
Bonnie Koloc
Percy Faith

KHOW-DENVER
Mac Davis
Gordon Lightfoot
Tymes
Peter Noone
Maureen McGovern
Eddy Arnold

KACY-OXNARD
Bobby Bland
Barry White
Cher
Stylistics

KAKE-WICHITA
Percy Faith (both sides)
Mac Davis
Bobby Goldsboro
Barry White
Billy Joel
Ruben Howell
Van McCoy
Kathy Dalton

WIP-PHILADELPHIA
Mac Davis
James Taylor
Gilbert O'Sullivan
Waylon Jennings
Eric Clapton (nite)
1st Class (nite)

Radio & Records

THE INDUSTRY'S NEWSPAPER

TREND:

August 16, 1974

7/26 8/2 8/9

5	1	1	1	PAPER LACE/The Night Chicago Died (Mercury)-
15	7	4	2	PAUL ANKA/(You're) Having My Baby (UA)
6	6	3	3	ROBERTA FLACK/Feel Like Makin' Love (Atlantic)
30	19	9	4	ERIC CLAPTON/I Shot The Sheriff (RSO)
19	13	8	5	RUFUS/Tell Me Something Good (ABC)
3	3	2	6	ELTON JOHN/Don't Let The Sun Go Down On Me (MCA)
1	2	5	7	GEORGE MCCRAE/Rock Your Baby (TK)
2	4	6	8	HUES CORPORATION/Rock The Boat (RCA)
29	20	14	9	ANDY KIM/Rock Me Gently (Capitol)
14	12	12	10	JIM STAFFORD/Wildwood Weed (MGM)
4	5	7	11	JOHN DENVER/Annie's Song (RCA)
13	10	10	12	DAVE LOGGINS/Please Come To Boston (Epic)
28	21	17	13	DONNY & MARIE OSMOND/I'm Leaving It Up To You (MGM)
8	8	11	14	BACHMAN-TURNER/Takin' Care Of Business (Mercury)
10	11	13	15	BLUE MAGIC/Side Show (Atco)
16	16	16	16	FANCY/Wild Thing (Big Tree)
26	26	19	17	JOHNNY BRISTOL/Hang On In There Baby (MGM)
-	-	24	18	BILLY PRESTON/Nothing From Nothing (A&M)
-	-	28	19	BARRY WHITE/Can't Get Enough Of Your Love Babe (20th)
7	9	15	20	GOLDEN EARRING/Radar Love (MCA)
-	-	25	21	CHEECH & CHONG/Earache My Eye (Ode)
17	18	18	22	CHICAGO/Call On Me (Columbia)
21	22	21	23	WET WILLIE/Keep On Smilin' (Capricorn)
12	17	20	24	ABBA/Waterloo (Atlantic)
-	-	-	25	WARWICKE & SPINNERS/Then Came You (Atlantic)
-	-	-	26	LYNYRD SKYNYRD/Sweet Home Alabama (MCA)
-	-	-	27	OLIVIA-NEWTON-JOHN/I Honestly Love You (MCA)
9	15	23	28	HOLLIES/The Air That I Breathe (Epic)
-	-	-	29	THE GUESS WHO/Clap For The Wolfman (RCA)
-	-	-	30	ROLLING STONES/It's Only Rock 'N Roll (Rolling Stones)

NEW & ACTIVE

Most added

OLIVIA NEWTON-JOHN
CHEECH & CHONG
STEVIE WONDER
GUESS WHO

BLUE SWEDE "Never My Love" (EMI) big action this week: on WPOP, debuts 27 WOKY, debuts 26 KCBQ 39-30 KEEL, add WIFE, add WROK, on KJR, add WCOL, add WBBQ, add KRSP, add WLPL, add WSAI.

OSMONDS "Love Me For A Reason" (MGM/Kolob) debuts 29 WERC, debuts 30 WMAK, add WCOL, WBBQ, add WGOW, add KEZY, add KCPX.

CHER "I Saw A Man" (MCA) seems to have broken out this week: add KHJ, 39-36 KJRB, debuts 29 WKSJ, 30-29 WFIR, 18-16 WSAI.

MAC DAVIS "Smell The Roses" (Columbia) moving ahead much faster than his last, this one looks very good: add WMAK, add WSAI, 29-26 KIOA, debuts 33 WCOL, on WIFE, 30-29 WKLO, on KIMN, debuts 30 KCPX, add WBBQ.

CAROLE KING "Jazzman" (ODE) Many had not yet received it Tuesday, but it did go right on WGRQ, KIMN, WBBQ, WJDX and WAYS.

SHF "Fallin' In Love" (Asylum) 34-29 WPGC, on KING, add WROV, on KJRB, on KJR, add WCOL, on WSAI.

BILLY JOEL "Travelin' Prayer" (Columbia) 34-27 KEEL, on KJRB, 40-36 WGH, debuts 39 WCOL, add WFIR, add KKAM.

DONNA FARGO "You Can't Be A Beacon" (Dot) crossing more each week: on WOKY, 8-5 WAKY, 9-6 WVLK, 40-37 WCOL, debuts 30 WBBQ 30-24 WSAI.

JIM WEATHERLY "The Need To Be" (Buddah) 31-30 WKLO, on WVLK, add 36 WCFL, on WBGJ.

KATHY DALTON "Boogie Bands..." (Discreet) add KJRB, add KJR, debuts 40 WCOL, on WSAI.

SLY "Time For Livin'" (Epic) on WPOP, on KEEL, on WKSJ, 22-22 WRKO, debuts 29 WMC FM.

Two other key new records we should call your attention to:

FREDDY CANNON "R&R ABC's" was added at WABC. (MCA)

MIRACLES (Tamla) 24-19 WRMA, 20-15 CKLW, 30-25 WAKY.

National Request Tabulation

(The following is a compilation of telephone request tabulations from reporting stations.)

1 PAPER LACE	8 DONNY & MARIE
2 PAUL ANKA	9 JIM STAFFORD
3 CHEECH & CHONG	10 BTO
4 ERIC CLAPTON	11 HUES CORPORATION
5 RUFUS	12 BLUE MAGIC
6 FANCY	13 GOLDEN EARRING
7 ELTON JOHN "BITCH"	14 GUESS WHO

OTHERS GETTING SIGNIFICANT ACTION

OLIVIA NEWTON JOHN
ANDY KIM
BILLY PRESTON
JOHNNY BRISTOL
LYNARD SKYNYRD

Parallel Summary

AMERICA: add WSGA, WGOW, KIOA., 28-26 WJDX.

BAD COMPANY: 29-25 WSAI, 29-24 WGRQ, 23-14 KJRB, 40-31 KLIF.

JOHNNY BRISTOL: did very well, add KHJ, CKLW, 12-11 KFRC, 11-10 WQXI, 4-4 WFIL.

BROWNSVILLE STATION: add KJR, WERC, debuts 27 KCPX, on WKLO.

CHEECH & CHONG: home!

BILLY CRASH CRADDOCK: Doing very well in several key crossover markets. 14-9 WJDX, 13-11 WLEE, 21-15 WIXY.

DOOBIES: 26-24 KEEL, add KIMN, 24-19 WBBQ, 26-19 WHHY, 30-22 WPGC, 11-10 WCOL.

FIRST CLASS: 27-23 WSAI, 19-12 WIFE, 17-8 WBBQ, 20-13 KKLS, 19-14 WPGC.

GUESS WHO: big gains, add KFRC, WRKO, 28-15 WGRD, 10-7 KCPX, add WMAK.

HEYWOODS: 20-16 WRKO, 20-17. KKDJ, 18-9 WOKY, 21-15 KEEL.

LYNYRD SKYNYRD: 26-21 KFRC, 9-3 WQXI, add at 13Q, 24-16 WGRQ, 6-5 WMAK, 24-16 WROV, looks very good.

MAIN INGREDIENT: 29-10 WAKY, add WBBQ, debuts 29 WGRQ, add WRKO at 29.

JONI MITCHELL 27-25 CKLW, add KQV, 38-34 WGH, add WPOP, 27-20 WPGC.

DAWN: add WJDX, on WABC, add KQV, add WOKY, 30-26 WIXY.

SUZI QUATRO: on WSAI, WGRQ, add KIMN, 12-12 WIXY, 39-32 WCOL.

CHARLIE RICH: on WIFE, 21-16 WAKY, on KJR, on KIMN, 29-23 KEEL.

HELEN REDDY: Picked up this week, add WABC, WQXI, WFIL, and many more.

ROLLING STONES: most markets report fair to good movement, a few report a lack of activity.

RUBETTES: 24-16 WIFE, 20-18 WSAI, 14-6 WCOL, 11-8 WRKO looks better each week.

CAT STEVENS: add KHJ, WQXI, KFRC, 29-23 at 13Q, on W WSAI.

RAY STEVENS: 17-9 WSAI, has gone top 5 at WCOL, 21-14 WHHY.

STYLISTICS: add WABC at 21, 8-7 at 99X, add KFRC at 27, add WMAK, add WPGC, 27-21 KYSN,

TYMES: add K100, KIOA, WLEE, on WPGC, debuts 29 WBBQ.

WARWICKE & SPINNERS: a hot record this week, 30-21 WIFE, 7-5 CKLW, 27-19 WRKO, 28-25 KHJ, 12-8 KJR, 18-11 KEEL, 20-12 WGRQ.

BARRY WHITE: be sure to check the parallels as we accidentally reversed these numbers with Wet Willie last week. 18-16 KHJ, 14-4 WDRQ, 27-16 WFIL, 21-17 WGOW, 26-17 WLEE.

STEVIE WONDER: did his song help Nixon make the decision? 27-19 KLIF, 28-18 WQXI, 29-15 WKLO.