

# NETWORK <sup>40</sup>

Issue 314 • May 24, 1996 • Price: \$40 • Closed-Captioned Edition: ...Huh?

## INTERVIEW WITH CRUZE

**Editorial:**  
Foul Air

**Programmer's Textbook:**  
The New Dynamics Of Radio  
by Paul Drew

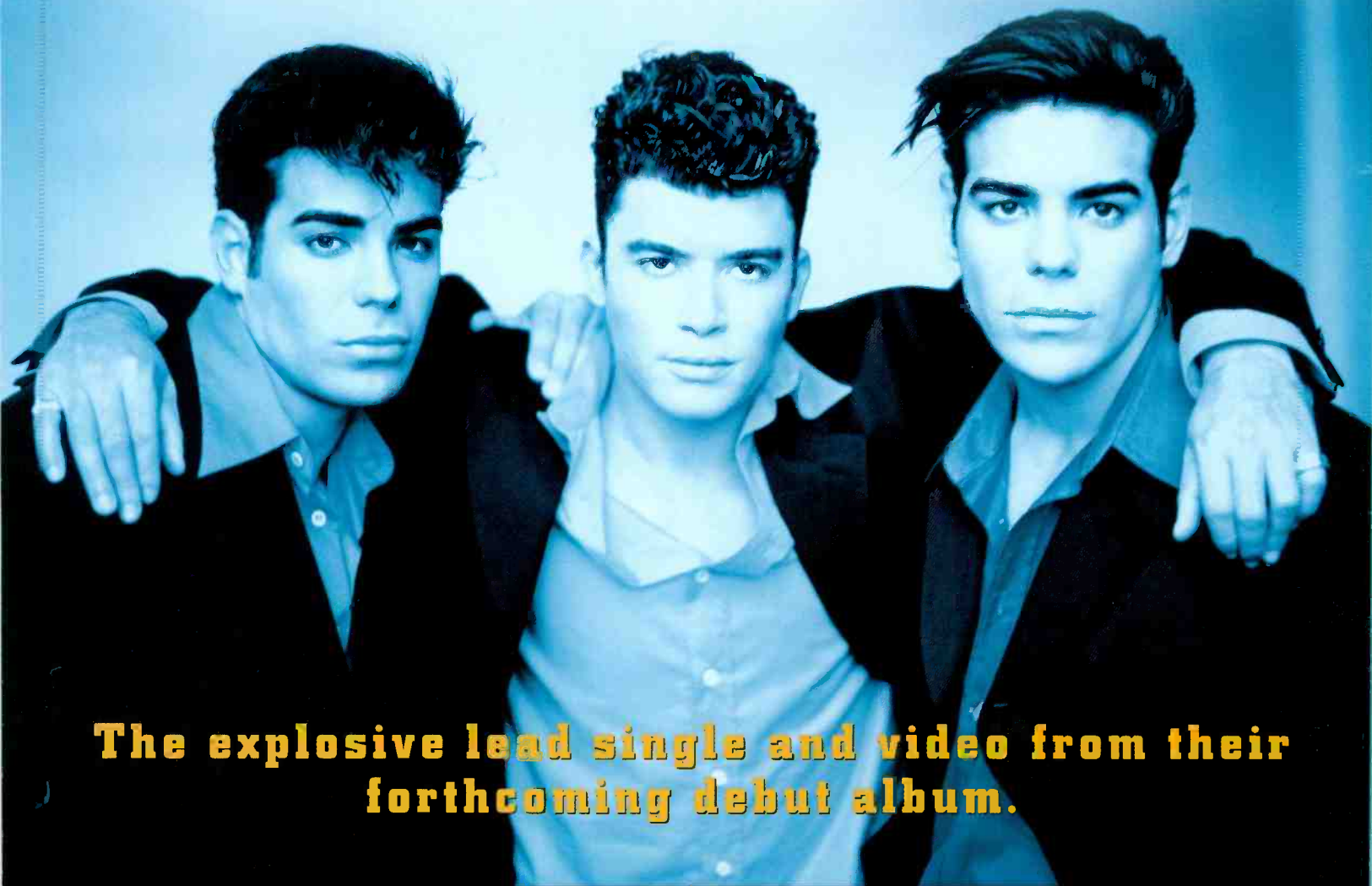
### **Overnight Buzz Records**

Bryan Adams "The Only Thing That  
Looks Good On Me Is You"  
Tracy Bonham "Mother Mother"  
Robert Miles "Children"  
The Nixons "Sister"  
Van Halen "Humans Being"

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# Threesomes, Radio Style

*Secret, Entercom, Nationwide Swap Stations*

Secret, Entercom and Nationwide swapped several radio stations in Pittsburgh, Houston and Seattle that, on a creativity scale, would pull at least a 9.7 from industry judges. When the dust settles (if that's possible anymore), Secret gets two more stations to complement the pair it already has in Pittsburgh, Entercom gets its fourth FM station in Seattle and Nationwide winds up with an Alternative partner for its Houston Hot A/C.

The complicated tale begins in Pittsburgh, where Entercom traded Alternative WNRQ and Country WDSY to Secret for the latter's Houston Alternative KTBZ. Secret already had heritage Album WDVE and Alternative WXDX; the latter was getting beaten in the ratings by direct-format rival WNRQ. The deal enabled Secret to flip 'NRQ to Smooth Jazz, effective June 1.

"Ultimately, the market would not be able to support two Alternative stations," states WDVE/WXDX OM Gene Romano. "Consolidating will accomplish several missions. We bring Pittsburgh a new format in Smooth Jazz and we'll be able to further diversify the variety of Rock heard on WDVE and WXDX."

Which brings us to Houston, where Entercom seemed to hold onto KTBZ for a good minute before swapping it to

Nationwide for Album station KISW Seattle and \$32.5 million. (The Entercom press release notes that the cash it received will "be re-invested in radio acquisitions to be announced in the near future.") Thus, Alternative KTBZ will be paired with NCI's other Houston station, Hot A/C KHMZ. "This is another move in the right direction for NCI," states NCI President Steve Berger. "This agreement helps NCI double its holdings in another top-25 market."

KTBZ PD Cruze tells *Network 40* that he has already met with Nationwide executives, who were happy with The Buzz's current course (it rose 2.8-3.1 in the latest Arbitrends, coming within .1 of its highest ratings ever). "It helps us compete in the market, because together, Mix and The Buzz can offer advertisers a wide demo range of listeners...as well as put a squeeze on KRBE from two different directions." For more on Cruze, KTBZ and the Houston radio scene, please see the Interview on page 10.)

In Seattle, Entercom adds heritage Album Rocker KISW to its Rock family that also includes Alternative KNDD and Progressive KMTT. "The acquisition of KISW enables us to solidify a market-leading position in the fast-growing Seattle market," states Enter-

com COO/CFO David Field. "KISW, KNDD and KMTT compliment each other beautifully, and along with KBSG, all are extremely well-positioned franchises. Entercom will continue pursuing other opportunities to build powerful, synergistic clusters of stations in rapidly growing markets."

The station swapping, which shows no signs of slowing down, does carry a human cost, as Secret CEO Frank Wood notes: "It's a tough, emotional time in the broadcast industry because we're in an era of trading, not outright purchasing. We traded a lot of great stations this year, and even though we believe it improves our position economically, emotionally it's kind of tough."

"However, what we can accomplish here in Pittsburgh obviously makes it all worthwhile. We'll end up with well-positioned Rock stations that are fortified perfectly, a Country franchise and a spare—WNRQ—which we're going to take Smooth Jazz. We had a spirited war with 'NRQ and, yes, we threw mudpies at each other, but the day you win, you feel a little sorry. These are bittersweet times; I'll be glad when it settles down and we know that we're going to have—and we can get back to making—the world's greatest radio stations."

## Brian Setzer To Perform At Martell Bash

*Alice Cooper Hosts Event At Hollywood Park Casino, June 28*

The Brian Setzer Orchestra will perform Friday, June 28 in the Hollywood Park Casino's upstairs ballroom, when *Network 40* and 1-800 MUSIC NOW present "After Dark at Hollywood Park" as part of T.J. Martell Foundation/Neil Bogart Memorial Fund's 14th Annual Rock 'n' Charity Celebration benefiting cancer, leukemia and AIDS research.

"We're absolutely thrilled to present Brian Setzer and his wailin' 17-piece orchestra at our Hollywood Park racing party," states Rock 'n' Charity Celebration Director Jon Scott. The band is being presented by Tommy, Luanne and Ali Nast, with special help from Brenda Romano. Big thanks to them and Dave Kaplan for making it happen. We'll have



**BRIAN SETZER**

parimutuel wagering on nine races, fabulous prizes in 'sponsored races,' an amazing silent auction, racing games and activities, a buffet complete with Ben & Jerry's ice cream and, as Tommy Nast puts it, 'the greatest performing band go-

ing today!' This party will *rock*."

Another new addition to the Rock 'n' Charity Celebration is Alice Cooper as host of the *Album Network* 1-800 MUSIC NOW Celebrity Golf Classic, Thursday, June 27 at the Calabasas Country Club. Scott adds, "We couldn't be happier that Alice Cooper will host the Golf Classic. Having a Rock legend like Alice on board only adds to its prestigious position as one of the most popular and exclusive tournaments in town."

Rounding out the celebration on Saturday, June 29, Hollywood Athletic Club presents the *Virtually Alternative* 1-800 MUSIC NOW Billiards Party & Casino, featuring pool, casino games, food and prizes.

## IN BRIEF

### records

- A&M Records promoted Terry Dry to Director Artist Development and Artist Relations and appointed Scott Carter Director of Product Development and Jay Hughen National Director of College Radio Promotion.

- BMG appointed Harry Palmer VP/GM of BMG Classics, U.S. and Tad Smith VP Corporate Development at BMG Entertainment, North America.

- Capitol Records promoted Tommy Daley to National Director Rock Promotion and Mike Snow to Associate Director College Promotion.

- EMI-Capitol Music Group promoted Jerry Brackenridge to VP Major Accounts at EMI Music Distribution.

- Radioactive Records announced the hiring of Kerry Marsico to its promotion department.

- RCA Records appointed Elaine Schock VP Media & Artist Development. Also appointed at Nipper: Lucy Sabini and Gina Orr were named Directors of Publicity, while Todd Schenkenberger was appointed Associate Director of Publicity.

### radio

- WGRD Grand Rapids appointed Paul Swanson to an account executive position. Swanson previously worked for Jeff McClusky.

- Benchmark Communications announced that it sold WKOC-FM and WTAR-AM Norfolk to Sinclair Communications for \$8.1 million and WLTY-FM Norfolk to Susquehanna for \$6.5 million.

## Bloom Makes Capitol His Quest

Qwest Sr. VP Promotion Ritch Bloom has resigned his position to become VP Promotion at Capitol. Look for Ritch to take a couple of weeks off before beginning at the Tower.

With the Qwest Sr. VP Promotion slot open, who will be moving into that position? Don't look for an immediate answer.

And what about Capitol? As Ritch returns as VP Promotion, will this effect other members of the staff? One who is currently considering other offers is Chris Lopes.

## Down The Street

Over at Motown, moves are already being made as Barbara Seltzer takes over as Sr. VP Promotion. The final promotion team roster is merely a matter of conjecture at this point, but you can expect Barb to assemble her own players.

## Wide Open In Dallas

Forget what you read in those other rags (sorry, I know nobody reads them...except those who work there) about consultant Tom Watson becoming PD at KHKS Dallas. It ain't gonna happen. You can also strike the name of WMBX OM Steve Davis. KHKS is #1 in the market and in no need of any quick fix. MD Ed Lambert has run the station before and will do it again until a permanent replacement can be found. Those in charge are looking for someone who can build on the KHKS tradition. No consideration will be given to anyone who wants to stamp the station with a different image. In other words, don't look for a high-powered, big-name PD with a narrow programming background.

Could WMGI Terre Haute PD Beau Richards fit the profile?

## Trouble In Tampa?

Mason Dixon, PD and ruler of Tampa's A/C morning airwaves, is rumored to be leaving WMTX for greener (and crosstown) pastures. Whispers have him taking over the same position at WUSA. Mason isn't on the air this week at WMTX, a fact that is adding fuel to the fires. Listeners have noticed changes in

the WMTX music mix, furthering speculation that Mason has departed. The truth is that Mason is on vacation, driving his Viper to Indianapolis for the 500. You can expect him back on the air in Tampa next week. Where? Stay tuned.

## Bluegrass Country

WDJX Louisville continues the search for an MD after Jill Meyer left to program WJJG "The Kat 104.5" in Lexington. The list has been shortened and WMSX Montgomery MD Karen Rite is emerging as the lead candidate. Look for an announcement to be made soon.

"The Kat" signed on as a Rhythmic Top 40 Tuesday (5/21).

## Blooming

WBNQ Bloomington PD Scott Robbins and MD Scott Laughlin have resigned to take over mornings at WWCT Peoria. Afternoon jock J.D. Scott will handle both duties for now.

## Big Rock

Former WZOQ PD Tom Gallagher flips on the switch at a start-up Top 40 in Little Rock. The station is on the air as Star 102.1

## How Long?

As WFLZ Tampa continues to satellite broadcast its signal on the Jacor frequency in San Diego, how long will the syndication last? Odds are favorable that the station will stay intact at least through the Spring book.

## Who Dat Say Who Dat?

What Midwestern MD is in line to grab the MD position at KKRZ Portland? Is it a Rick Thomas who's *not* working in Phoenix?

## Ten Little Indians

And then there were four...as in four candidates for the KRBE Houston MD opening. All are currently working at other stations. A final decision is a ways away.

## Shaking

Dave Shakes inks KJMJ

Las Vegas to his consultancy list.

## Who's On First?

With all the changes in station ownership happening almost daily, you need a program to keep up with who's got what. Check out the News section for all the latest (so far) on who bought what from whom. A perfect example is this week's coverboy, Cruze. A few days ago when we did the interview, KTBZ was owned by Secret. Before this issue went to press, KTBZ had changed hands not once, but twice...first to Entercom, then to Nationwide, where it is now paired up with KHMx. If you're a PD in today's times, it's now more important than ever to keep your programming focused on your own station and not be too quick to bash your rivals across the street. They just might own your station tomorrow and decide they don't need your services any longer!

## We're #1

There's nothing like a little shameless self-promotion, especially when we get to stroke *Network 40's* Gary Bird, Steve Smith, Gerry Cagle and The BOX's Les Garland, who formed the golf team that won the Mike Utley NFL Tournament last week in Phoenix. Lava Records President Jason Flom put together the team, who won going away.

Speaking of golf...and horse racing, pool and stuff, if you haven't made your plans to attend this year's T.J. Martell festivities in Los Angeles next month, you need to get on it. You'll find complete details on page 45. Since The Network Magazine Group is playing host to this year's activities, you know it's all going to be special.

## What About Bob?

KSTP Minneapolis PD Bob Davis has resigned. He will continue to program the station for 90 days. Bob is looking for another programming position and didn't want to be job-searching while working at KSTP. It's a noble (and novel) position. Our guess is that Bob won't be looking long.

## Family Affair

Since some of you complain that the pictures we run on Page 6 are too risqué (okay, an equal number complain that the pics aren't risqué *enough*), this week we present the model of the perfect family, Betty Crocker. We especially love this year's update!

## Buzz

**Eric Clapton and Babyface...Klip Taylor...Mark Kargol...Dwayne Ward...Jeff Ballentine...Julia Kelly Poleman...Lida Galka...Randy Kabrich...Booker Madison...Mark Rizzo...**

## Firm cooks up new face for Betty

By Tanya Barrientos  
*Knight-Ridder Tribune News Wire*

PHILADELPHIA — Take a gander at the new face of Betty Crocker. She's the spitting image of nobody. And the fuzzy reflection of all of us.

In an effort to redesign the famous cake-box face into a multicultural mug, General Mills decided to mix things up.

So they took a cup of Caucasian characteristics, a pinch of African-American features, a touch of Latino influences and a sprinkling of Asian traits and mixed them together to cook up a 75th anniversary image.

Then, after letting their creation simmer for a few months, General Mills served up the new Betty Crocker on Tuesday at a portrait unveiling in Manhattan.

Say so long to white bread. This Betty Crocker is definitely seven-grain.

She's brunette, has almond-shaped eyes and a broad nose and is slightly tan. She looks exactly like what she is, a swirl



Since her debut, Betty's image has changed little throughout the years. For her 75th anniversary she shed her suit for a softer looking cardigan

of different ethnic and racial traits whipped up into creamy perfection.

"You'll begin to see her smiling visage at the grocery store within a few weeks. In reality, the portrait is computer-generated morphing of the faces of 75 real women who won an essay contest.

"A panel chose 75 women from their essays only. They never saw pictures of them," said Cindy Guentler, who is managing the 75th anniversary programs for Betty Crocker.

She said the women were sent to have their photos taken and then all 75 images were fed into a computer by Lifestyle Software Group in Florida.

The computer spouts "three or four options," for the new Betty Crocker, said Guentler, and then General Mills sent their pick to portrait painter John Stuart Ingle, who put the face on canvas.

The new Betty Crocker will appear on products within a few weeks, and will grace the cover of the new Betty Crocker cookbook.

"Next week, Aunt Jemima...."

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# FOUL AIR

Commentary by  
Gerry Cagle

I recently received a brochure via fax extolling the virtues of "Fair Air." I glanced at the information briefly before picking up the phone and calling Jonas Cash. I was sure it was a spin-off on the A.I.R. competition. I was wrong. This new entity has no connection with A.I.R. Unless you, like me, confuse the two because of the similarity of the names.

"Fair Air," fronted by former record executive John Brodie and former programmer Jeff Wyatt, proposes a new way of doing promotion. In meetings with various record companies and radio stations in the past few months, the two have laid out a plan to change the way we have been doing business.

In a nutshell, "Fair Air" works like this: Programmers who agree to participate hook into the "Fair Air" computer system. Each week there is a list of records for a programmer's consideration. A programmer guesses where the record will peak on the national sales chart. Depending upon the programmer's acumen, he/she is rewarded in a competition with other participants. (Sound familiar?)

If the programmer chooses to listen to a particular record and fill out an electronic "questionnaire" that is e-mailed to the respective record company, the programmer will receive three dollars from the record company.

Should a programmer air one of these records, the radio station would receive between \$200 and \$600 from the record company for this one spin, depending on market size. The programmer would also be obligated to e-mail the record company with all of the results of the research generated from this one spin.

So what's wrong with this picture? In my opinion, the fish are in the trees!

First of all, it opens up a legal can of worms. In the brochure, "Fair Air" even mentions the payola scandal that rocked our industry and vows a completely legal way of doing business. Maybe. But I have some questions. If a radio station receives money for playing a record, this money must be documented in two ways: First, the radio station must run a disclaimer stating that the record that is being played has been paid for by a specific record company. Second, the station must internally document the plays and pay-

ments received.

If listeners hear the disclaimer, are they apt to react differently to the record that follows? Almost assuredly. And if a programmer is paid to play a record, when does payola begin and end? If you are paid to play a record, when do you stop running the disclaimer? After only one play? It seems to me that a case could be made that payola would be in effect for every play, making the station run the disclaimer every time the record spins. If this is not the case, what would prevent an unscrupulous record person from paying a programmer \$10,000 for playing a record, but making the entire payment for only the first play it received?



*"You better  
call Johnnie  
Cochran!"*

The FCC is famous for *not* making decisions. The FCC usually grants no permission for specific rule-bending. The FCC generally waits until rules have been bent and public perception has been weighed before questioning a particular station about a specific act.

Is "Fair Air" within the boundaries of current FCC regulations? Who knows? Who wants to be the test case to find out? Does any station want to run the risk of questions about payola when it comes time to renew its license? Not only do you have to admit you're taking payola, but you have to substantiate that it's a legal proposition. You better call Johnnie Cochran!

What about record companies? "Fair Air" claims that this new system will level the playing field. Who, in the record business (or radio, for that matter), wants a level playing field? We make

our living in this business on relationships and our ability to influence others depending on the strength of those relationships and the passion we bring with them. If I, as a record person, have worked long and hard establishing a relationship with a programmer, why would I want to share my time with another record person who hasn't spent the time or energy doing the same thing? If I have the talent and the desire to work longer and harder to do a better job, why would I want to share my efforts with someone who happens to type faster on a computer?

As a record company, I'm supposed to pay for the "privilege" of giving every other company the same opportunity I've invested both time and money in achieving? Not hardly.

And what about the programmer? Suppose I really believe in a record and jump on it out of the box. I expect a commitment from the record company for this early support. And I get it because the record company will bend over backwards to reward a programmer who works with them on breaking new artists. Why should I have to share that commitment with another programmer who jumps on the bandwagon up to six weeks later? What incentive or desire do I have to make early decisions when I get the same reward for waiting?

If I'm a good programmer, I will find ways to work with and manipulate record companies to my best interest. Through my efforts and relationships, I can create promotions and concerts that my competitors can't...because they aren't as talented or don't work as hard as I do. If I'm a record promotion person, through my efforts and relationships, I can work with and manipulate programmers to my best interest.

I want to be judged (and paid) on my ability to do my job better than the other person. *Not* because I'm a computer expert. If that was the case, I'd be working for Apple.

"Fair Air" sounds like an idea dreamed up by a record guy that didn't make any calls and a programmer who wouldn't take any. In my opinion, those who would seek to make this playing field level are those programmers and promoters who are merely adequate in their jobs, and those Sr. VPs who will take, "I couldn't get him to respond to my e-mail" as an excuse.

In an effort to try and find another way to bleed cash from record companies, "Fair Air" uses a scare tactic to try and drum up business.

This should be called "Seeking Cash And Money."

SCAM, for short. ■

# TEVIN **Campbell**

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# CRUZE

## Building A New Buzz In Houston

INTERVIEW BY JEFF SILBERMAN

**“W**hat goes around, comes around” could very well be the buzzphrase for the radio business. A few weeks ago, we interviewed Don Parker, who had a habit of going from programming Crossover stations to Alternatives, such as KTBZ Houston, to Crossovers again.

In April of '94, we interviewed Cruze, who was programming heritage Top 40 WKBQ St. Louis against an up-and-coming Alternative station KPNT. After a brief stop in Mobile, where does he find himself? Succeeding Parker at KTBZ, the up-and-coming Alternative going up against a heritage station, the Pop/Alternative KRBE. What goes around, indeed.

Naturally, Cruze has taken what he has learned going up against an Alternative and is using it to turn the tables on KRBE and Album station KLOL in Houston's increasingly competitive market. In this interview, he talks about how he has helped start...and build a new Buzz in town.

Since we last talked, you left WKBQ for WABB before coming to KTBZ. First off, why Mobile?

I was interested in going to a situation where I could put together a market-dominant radio station. In my short time there, I was fortunate to bring the station its best ratings in five years. But one book later, I got a chance to come to Houston and do The Buzz. It was an offer I simply couldn't refuse.

I love Houston and unlike most of the jobs I've had in my life, this situation has gotten better since I arrived. The station was bought by Secret Communications; I don't know if I could've written this scenario any better myself.

How was the station doing when you got there?

There had been some missteps when it was launched as The Rocket. It sounded almost identical to KRBE, which didn't give KRBE listeners a real reason to leave that station behind. Nor did it give anyone a

reason to choose this station, either. Once they started doing local research, there were so many indicators that there was a taste for a harder, Grunge-oriented, Rock-leaning station that they went in that direction.

When I got here, I felt they overreacted a bit, so I brought the positioning back to somewhere in the middle. We still are probably a little harder rocking than some Modern stations in the country, but we are mass-appeal enough to play Jewel, Dishwalla and The Cure. It's not all guitars, all 18-year-old males all the time. Bands like Bush, Pearl Jam and Soundgarden are still the foundation of the station, but the things that surround them make us a lot more accessible to both the KRBE listeners and the Modern Rock core. Now, it's interesting to see that K-Rock in New York has mainstreamed; an hour of K-Rock sounds like an hour of The Buzz. It seems like they've reached the same conclusions as to how to compete against a Pop station that leans Alternative.

In Houston, would you say that The

Buzz is positioned between KRBE and Album Rock KLOL?

To a certain degree, yes. One thing I've given KTBZ is a sense of heritage as the Modern Rock station. Although KTBZ's not old enough to really have heritage, the music we play has heritage. People here used to assign bands to stations. If it was Pearl Jam heritage, they'd assign it to KLOL. They'd assign The Cure heritage to KRBE. Now people are starting to identify some heritage bands to this station.

As Don Parker said in an earlier interview with you, when KTBZ signed on, KRBE swung to the guitar Rock Alternative direction in an attempt to block us. They went from the Dance Pop of New Order and Erasure to, by the time I got here, a Pearl Jam/Better Than Ezra mix. They've since jettisoned Dance tracks by artists such as Robin S' "Love For Love." They were determined to not give us room to exist.

The problem with that plan was, in the long term, if we had the fortitude to last

long enough, KRBE would either have to maintain its Pop image or it'd lose its core 18-34 women to Hot A/C KHMZ. Judging by the recent Arbitrons, that's starting to happen. Their 18-34 women are down because the yard they're trying to protect is too large. We don't know if [new KRBE PD] John Peake will try to shore up that core and go more Pop. That's what I'd do if I was in that position.

Have you taken anything from competing against an Alternative station in St. Louis and used it at KTBZ?

This is like a mirror image of that battle; in this case I'm the Alternative. I learned a lot about things they did that were and weren't successful when they competed against me at 'KBQ. I also learned to anticipate things a KRBE might do in response to a Modern Rock challenger.

One of the things The Point did successfully in St. Louis—that we couldn't really respond to—was get very involved in the local music scene. That made people

# KTBZ



**CRUZE**  
Program Director





look at them as the authority on this music. I always felt that WKBQ's music mix, song for song, was more hit-oriented and mass appeal. But they were building credibility, slowly but steadily, with people who loved Modern Rock. Once you win over those fans, you win over long-time listeners.

I'm doing that here in our series of Wednesday night concerts. We bring in a national, up-and-coming band and have a local group open up for it. Tickets for the show go for \$1.07. Our listeners get a sense that we're involved with local and new national bands. And when those bands break, we're associated with their success. The competition becomes followers.

**Are there any other ways to claim, build and defend your position?**

As unspectacular as it sounds, you have to figure out what issues are really important to the listeners you want to attract—and make sure you're calling people's attention to those things. The Buzz was already playing more new music than either KRBE or KLOL. So I changed the way we played the music; where we played it and what kind of attention we called to it during the hour.

I've tried to make The Buzz the most focused of the three stations. People use radio in a very focused way in the '90s. If they want Dance music, they want to punch a button and get *only* that. The same goes for Classic Rock and Modern Rock. They don't want the station to change their music moods for them; they want to decide what they want to hear and when. If you play two Modern Rock songs and follow that with "Macarena" (like KRBE), your image becomes fuzzy. To focus, we changed our identifier from "New Rock 107.5 The Buzz" to "Houston's Modern Rock." Our promos really connected us with the music, the bands and the lifestyle.

Yes, we got more aggressive on the street. But so did our competitors...and so should every station that's in a battle. Doing that alone won't be enough. You have to do all those things—and more—and give the station some time to work. People need time to discover you and understand who you are.

**Does focusing so sharply on Modern Rock put you at a disadvantage if Jewel's Folk/Pop sound becomes the hot trend?**

That's a great question. The reason why Pearl Jam, Bush and Soundgarden are our most-played artists is because their

records test the best. But Jewel has been a hit for us. We find that we can't necessarily break a whole lot of those records at one time. But we can take one or two of them and have a good level of success.

I don't want The Buzz to be all guitars and bravado. The fact that we also have success with Gravity Kills, Lush and Oasis shows that the station has developed a broader overall picture, yet we're still more focused than our competitors.

If the trend continues to swing away from Modern Rock guitar music, as long as it's cutting edge, we can embrace it. But

**yet to discover is a morning show that appeals to the core and beyond. Why?**

One of the reasons this format has such a hard time establishing mornings is that our audience is made up of 1) the hardcore music fans, who go to shows and stay up late, and 2) the young, working professionals who don't go to the shows, but still love the music. The hardcore audience is very much unavailable in morning drive. They sleep late or they're students. That leave us with just the other part of the audience.

The only morning shows that outperform the Modern Rock stations are so

older-line morning show that isn't hip to the music. A traditional AOR show or a Rick Dees may draw in listeners, but they'd damage your core. Howard Stern works because he knows enough about Modern Rock and he's totally anti-establishment.

**Have you set goals on when you expect The Buzz to make its move?**

We feel the next book will be the best one we've ever had. We posted a really strong Fall book, then our marketing ran out when we were between companies. We treaded water for a while and once Secret arrived...and now with Nationwide...we've got the ammunition to market the station properly. We've had some great months; our next trend and book should be awesome.

We've already become a driving force in this city. How fast we grow depends on a lot of things. It depends what happens to our competitors—will they stay focused on us or whether they tend to their own situations.

Either way, I expect major growth in this station this year. We're building the kind of station that, over the long haul, will be the KROQ of this market. That station didn't have great ratings for years. But they owned a position, then when the music matured and the market came to understand what KROQ was about, the station took advantage of it and became a market power. I believe that will happen here as well.

**Has your future goals changes since coming over to The Buzz?**

I think what I said last time was that I wanted to program and not be a GM. That's still true. I'm much more devoted to the programming side than the sales side, but I will say this: The business has changed a great deal. I feel I could be a good candidate for where the business is going—as someone with multi-format knowledge to oversee programming for more than one station in a given market.

You're not going to see many stand-alone or even two-station duopolies in the future. There's going to be a demand for people who understand Top 40, Modern Rock, AOR and A/C in a supervisory programming capacity. I'm hoping that will give rise to stronger music people, which is good. It would herald the return of a music director, not a music filer. But I'd love to be in a super-PD position. It would be great to be able to program both Top 40 and Modern Rock at the same time. ■

THE LONG AND WINDING ROAD	
CRUZE	
KITY San Antonio	Mornings
KHYS Houston	Mornings
WQUE New Orleans	Mornings
KSAQ San Antonio	APD/Mornings
WPFM Panama C ty	Program Director/Mornings
KHTK St. Louis	APD/Mornings
WKBQ St. Louis	Program Director/Mornings
WABB Mobile	Program Director
KTBZ Houston	Program Director

I'd also like to point out that, historically, American Rock radio works best when it rocks. AOR's heyday was when it rocked; it lost it when it got too Steve Winwood-driven and stopped accepting new music.

**Have you had the jocks change their style to be more female-friendly?**

I was fortunate to have a really good staff in place when I got here; I didn't have to make any major changes. I was very clear with them what our goal was and who our target listener was. Ironically, the jocks who were here when it was a Classic Rock station have adapted the best. It turns out they were big fans of the music and now, finally, they get to play it.

**One thing Modern Rock stations have**

universal or so over-the-top (like Howard Stern, for example) that they're drawing people to the station who might not have come there for the music.

If you think about it, that's how AOR did it in the '80s. They looked for shows that were so interesting and over-the-top, they brought non-listeners to the station. That also happened with Top 40 when Scott Shannon reigned supreme.

Unless we just want to mark time in morning drive, that's how we have to look at it as well. A lot of Alternatives use Howard Stern, but there are others who could do the job as well. We just have to look beyond the Alternative backyard for them. The problem is, we can't put on an

## **The New Dynamics Of Radio**

by **Paul Drew**

It's no secret that the very dynamics on which our industry is based are changing all around us, and at a rate that any of us would have considered staggering only a few short years ago. Regulatory changes present the most exciting opportunities in the history of the medium, while emerging technologies will empower us to take advantage of these opportunities in ways many of us have never conceived. These regulatory changes, together with enabling technologies on the horizon, create a fertile ground for new ideas—new ideas for radio's next century.

### **Operational Changes Resulting From Deregulation**

At the most basic level, you'll operate more stations as the result of deregulation. More stations within a market and more stations within a group mean new opportunities to leverage assets and improve economies of scale by centralizing operational efforts. And while the centralization of operational efforts has long been an elusive goal, the obstacles are beginning to show signs of weakening, leading me to consider what these operations might look like in the future.

### **Technical Evolution**

At the same time these operational opportunities are presenting themselves, we're beginning to see the first signs of how new technologies will allow us to seize these opportunities. As digital audio and other data begin to permeate everything that is radio, we stand at the edge of the most exciting technological revolution in the history of radio.

By breaking sound into computer files, we have, for the first time, dynamic, easy to distribute, virtually instantaneous "pieces of radio," a concept I'm calling "Object-Oriented Radio"—a new way of approaching the way we think of radio operations.

Historically, radio has been a linear medium. That is, it's a continuous stream of sound. That stream of programming is made up of elements—songs, commercials, news, sweepers and the like. But it's generally turned into a continuous stream—in real time—by the personality, whose job it is to bring the various elements together, thereby creating the content.

The idea behind Object-Oriented Radio is that each of these elements is an individual object. Some objects, such as songs, commercials, promos and IDs, pre-exist. They've been stored into a digital system in advance. Others are created on the fly—Radio Objects such as song intros, the news and sweepers have historically been live radio elements. But in our perspective for Radio Next Century, they, too, are Radio Objects.

### **Radio Objects Travel Well**

Without getting too terribly technical, suffice it to say that Radio Objects are really no more than ordinary computer files—just like the word processing documents or spreadsheet files on your PC. And like most computer files, Radio Objects will benefit more and more from the rapid technological breakthroughs taking place in the field of data communications.

The notion of selectively distributing, controlling and assembling Radio Objects simply wasn't practical in the past. It would have meant duplicating tapes and shipping them by special carrier. But because today's Radio Objects are computer files, the technologies needed to selectively distribute, control and re-assemble them at far-off locations are no different than the technologies banks use to distribute transactions between locations...or that retail chains use to track inventory across various sites.

Because Radio Objects are computer files, they inherently benefit from technologies being developed for much larger markets than just radio. For the first time in our industry's history, much larger economic forces are inspiring the quantum leaps in technology that radio needs in order to thrive in the next century. Considering these regulatory and technological changes, I'd like to take you to a place...in the future...I call "The Radio Valley."

### **The Radio Valley**

In much the same way the Silicon Valley rose around the computer industry, the Radio Valley will rise-up around the centralized operations of America's mega-radio groups. The regulatory changes and technological breakthroughs driving our industry will not only make possible, but will encourage the establishment of such a center for radio operations—"The Radio Valley."

Imagine a super-group operating 50 radio stations across the United States from a common facility in The Radio Valley. Imagine that group moving top air talent up from Dayton to Denver simply by moving them down the hall or, better yet, by moving a switch on their console. Imagine attracting the industry's best talent with the offer to live in America's most desirable locations, while putting them on the air in the most profitable locations. Better yet, imagine putting that top talent on in several profitable markets—all originating from The Radio Valley.

Now I'm not talking about satellite syndication or, worse yet, automation—either of which kills the localization and spontaneity that is radio. The Radio Valley can't be just a new home for old approaches. For The Radio Valley to work, we need these new emerging technologies.

### **The Technology Behind The Radio Valley**

Despite all of the advantages in technology, one truth remains: If one personality is originating timely, spontaneous programming for multiple markets simultaneously, some level of automation must be employed. Mention the word "automation" to any seasoned radio person, and his or her mind will immediately recall images of racks full of Shafer automation gear in the back room of an AM facility, just "baby-sitting" the FM license.

There was no creativity, no energy, no spontaneity—but it kept the audio in the air. Unfortunately, even though the technology has changed dramatically over the years—from reel-to-reel tape machines, to computers and satellite feeds, the limitations of automation remain. At the end of one audio element, the next was automatically and blindly triggered without regard for what the next element might be. It sounded mechanical because it was mechanical.

More modern systems can be programmed with variable amounts of overlap between elements, but the segues lack the energy and rhythm that human operators create. Unlike machines, human

# PROGRAMMER'S textbook

operators know how to interact with the various program elements. They comment on music, read live spots...sometimes with production elements, they use drop-ins, weather, traffic...With the right talent, the entire show comes alive and takes on the personality of the performer, which, in turn, attracts and holds the interest of the audience.

Some automation systems have tried to replicate the energy by providing computer-sequenced voice tracking. But the timing, the interactivity, the patter and the flare of a great performer are never equaled. During this accelerated production, the talent will still be able to spontaneously react to the Radio Objects, while his or her studio system keeps track of real "show time," and every dynamic change the talent makes during the show.

Imagine now that by employing Time Warp and Personamation together, talent can dynamically slip into and out of real time. For example, he or she can start an hour off by doing live interaction with the news person, then begin his or her music sweep, and engage Time Warp. As the set begins, he or she voices the sweeper that will air in seven minutes, pre-executes the segues and transitions, and then has a total of 14 "free" minutes during which he or she can work the phones, do production, work on his or her next bit or even voice Personamation tracks for another station or stations...or even the weekend show.

Because a show can be produced off-line or on-line, and because the talent can dynamically slip between the present and the future, content can be produced on the fly....A show can begin airing while the end of it is still being produced. The call-in talk radio program can be shifted in time so the show events are actually on the air several minutes after taking place. This would allow the talk show producer to drop unwanted callers and rearrange program elements on-the-fly, all without disrupting the host...and thereby improving the pace and energy of the show.

The full-service radio station could delay the rebroadcast of syndicated programming, so as to allow time to edit and drop-in local elements. Alternate Radio Objects for sports programs could be pre-produced and automatically dropped into unexpected time windows created by pitching changes, rain delays and injury time-outs. An entire show can be voice tracked in advance, and the transitions manually crafted for automatic execution at a later time—even at the same time the voice tracking and transitions are being created.

Personamation enables the hot morning guy in Los Angeles to ship the Radio Objects of the show to the company's station in Chicago, replacing certain objects with newly voiced ones tailored for the market—all in a fresh and spontaneous manner. The all-night personality on the A/C station in a market can also voice track other stations in the same market or other markets—all within a manageable time frame, and all without compromising timeliness and without "sounding canned."

Obviously, making The Radio Valley a reality requires technologies that are just now beginning to come together. But while it may sound like a pipe dream, technologies like Time Warp, Personamation and Object-Oriented Radio are currently being explored and developed as a joint venture between the world's two leading radio technology companies. ▀

*The preceding was an excerpt from Paul Drew's May 3 speech at the Radio Only Management Conference.*

# SPIN DOCTORS

YOU'VE GOT TO BELIEVE IN SOMETHING

"She Used to Be Mine"

from their new album

"You've Got To Believe In Something"

NEW BELIEVERS THIS WEEK:

KIIS-FM	LOS ANGELES
KHKS	DALLAS
WFLZ	TAMPA

ALREADY SPINNING:

WSTR	KHOM
KDWB	KLRZ
WNCI	KJ103
KMXV	WKBQ
Q102	WDJX
Q99	KHTQ

AND MANY MORE!



Produced by Danny Kortchmar and Peter Denerberg

Management: David Sonnenberg for DAS Communications, Ltd. Jason J. Richardson for Modigliani Inc.  
Spin Doctors HOUSE <http://www.levity.com/spindoctors/> SpinLINE 718-518-3210



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# MAINSTREAM

m u s i c

## MUSIC OUT THIS WEEK:

### DEF LEPPARD

#### "Work It Out"

(MERCURY)

### MICHAEL ENGLISH

#### "Your Love Amazes Me"

(CURB)

### GOLDFINGER

#### "Here In Your Bedroom"

(MOJO/UNIVERSAL RECORDS)

### ALANIS MORISSETTE

#### "You Learn"

(MAVERICK/REPRISE)

### NO MERCY

#### "Where Do You Go"

(ARISTA)

### JOAN OSBORNE

#### "St. Teresa"

(BLUE GORILLA/MERCURY)

## FORWARD MOTION

• One of the hottest songs of the summer will be the smash from Tevin Campbell called "Back To The World" (Qwest/WB). A great catchy hook spiked with an accessible groove, this song hits home with lyrical content of a struggling relationship in trying times. Top 40, Crossover and Urban radio will enjoy this number as it should explode at all of these formats.

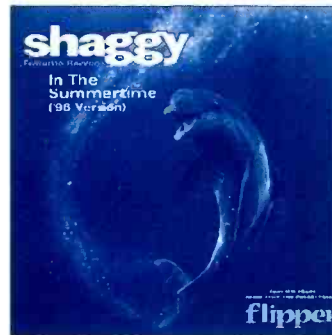
• Jewel continues to make big noise with her debut hit, "Who Will Save Your Soul" (Atlantic/AG). Still Top 15 on *Network 40's* Commercial Alternative Chart, this track has picked up over 2,000 Plays Per Week on the Mainstream Chart. "It's huge here; we have a lot of success with this song," says WKBQ MD Tommy Mattern. A very cool song that won't go away, this cutting edge number is a home run.

• The Quad City DJ's crank out an uptempo dancer that B96 MD Erik Bradley calls, "The summer anthem of '96." KQID PD Kahuna adds, "It's out of the cut and into the woofers." MTV action includes video rotation on *Jamz* and *The Grind*. Major airplay on "C'Mon 'N Ride It" (Big Bear/Atlantic/AG) includes KYLD, KMEL, KZHT, Power96, WKTU and more. Combined with strong market sales where the song is being played, it has all the ingredients of a total smash.

• After laying a solid foundation at Alternative radio, Goldfinger is successfully crossing into the Top 40 circle. "Here In Your Bedroom" (Mojo/Universal Records) is racking up major airplay nationwide. The rotations include Z100, KROQ, 99X, G105, WPST, WHYT and many, many more. MTV and The BOX are spinning the video as well.

• "This song is very big—our phones are extremely hot for it," says WNVZ MD Sean Sellers. "Sales are strong in our market place, too." He, of course, is speaking of La Bouche's "Sweet

Dreams" (RCA). The numbers are rolling up on the plus side, too, as this uptempo Dance number zooms into the Top 10 on *Network 40's* Street Chart. Expect the Top 40 action to build as this song picks up over 5,000 Plays Per Week. KCDD PD Trace Michaels notes, "It's one of our top three records."



### SHAGGY

• A fun summertime tune that is creating a huge buzz is the re-release of Shaggy's "In The Summertime" (MCA). Creating a lot of early reaction, many programmers are finding the second time around is the charm, especially with the opening of the movie *Flipper*. You can find this release on *Network 40's* CD Sampler #91.

• "Just phenomenal response in Pittsburgh for Coolio's '1,2,3,4 (Sumpin' New)' (Tommy Boy)," says WBZZ MD David Edgar. A great reaction record, this track was #2 in *Network 40's* Most Requested section. For the hottest reactionary songs of the week, check out the Buzz Records in this week's magazine. "Champagne Supernova" (Epic) is working great with us," claims WNOK OM Scott Summers. In fact, the Oasis smash has already scored the #1 position on *Network 40's* Commercial Alternative Chart and is rocking into the top 30 on the Plays Per Week Chart. WTCF PD Greg Fry adds, "It's a very big song in our market—top requests."

• Another cutting edge tune that is really proving itself is Jars Of Clay with

"Flood" (Silvertone). Collecting over 3,000 Plays Per Week thus far, this song is catchy, but accessible enough to work across the board with all demos. "This track is really active, it even sounds better on the air, than in the office," reports KFMB PD Tracy Johnson. Add to that major video action on MTV, VH1 and The BOX, the self-titled LP is also Certified Gold.

• A couple of songs to watch closely include J'son's next release, "I'll Never Stop Loving You" (Hollywood), and Cher with "One By One" (Reprise). Also warm up your music meetings for the super-smash that has programmers buzzing big time—the return of Maxi Priest with Shaggy in the accessible sing-a-long classic, "That Girl" (Virgin).



### TRACY BONHAM

• Tracy Bonham hits the bull's-eye with the Alternative-leaning "Mother Mother" (Island). With over 3,500 BDS spins, sales rocketing and more than 20 weekly rotations on MTV, now is the time to check out this future Top 40 hit...You might have seen the Goo Goo Dolls with their great performances this past week on *90210*. The group performed "Name," "Naked" and their forthcoming hit already creating good feedback at Z100, "Long Way Down" (Metal Blade/WB).

• Congratulations to KLRZ PD Dan Hoffman and his wife on the birth of Andrew Joseph Hoffman.

—John Kilgo

# MAGNAPOP



OPEN THE DOOR

B.B. (Before the Box)

**KROQ x25**  
**KOME x30**  
**WMMS x29**  
**KITS x25**

O. T. B.

**#1 MOST ADDED**

**WFNX WXSX**  
**WEQX WXNU**  
**KEGE WZRH**  
**KTCL KNNC**  
**KBBT KEDJ**  
**WJSE WPGU**  
**WDST REV105**  
**WKRO KPOI**  
**WROX WOXY**  
**WOWW KLZR**  
**WBZU WPLA**

This Week:

**91X WHTG**  
**KZON WHMP**  
**KISF WRKL**  
**WXEG KICT**  
**WVGO WPUP**  
**KFMA KQXR**  
**KRZQ WNTX**  
**WXDX KMBY**

**extra bonus: WPST x17**  
**WAVF x35**

**PRIORITY**  
RECORDS

 **PLAY IT AGAIN SAM RECORDS**



# CROSS OVER™

## STREET CHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
1 THE FUGEES. Killing Me Softly (Ruffhouse/Columbia/CRG)	2536	2465	2449
2 BONE THUGS-N-HARMONY. Tha Crossroads (Ruthless/Relativity)	1540	1722	1878
3 MARIAH CAREY. Always Be My Baby (Columbia/CRG)	2016	1923	1778
4 SWV. You're The One (RCA)	1371	1493	1572
5 CELINE DION. Because You Loved Me (550 Music)	1697	1580	1531
6 R. KELLY. Down Low (Jive)	1392	1275	1143
7 COOLIO. 1, 2, 3, 4 (Sumpin' New) (Tommy Boy)	1355	1275	1139
8 TONI BRAXTON. You're Makin' Me High (LaFace/Arista)	—	448	979
9 BRANDY. Sittin' Up In My Room (Arista)	1185	1057	938
10 LA BOUCHE. Sweet Dreams (RCA)	941	1009	870
11 ANGELINA. Release Me (Upstairs)	950	996	842
12 PUFF JOHNSON. Forever More (WORK/CRG)	793	817	812
13 COLOR ME BADD. The Earth, The Sun, The Rain (Giant)	803	771	799
14 QUAD CITY DJ'S. C'Mon 'N Ride It (Big Beat/Atlantic/AG)	509	669	791
15 MC LYTE F/ XSCAPE. Keep On Keepin' On (Flavor Unit/Eastwest/EEG)	525	654	734
16 ALANIS MORISSETTE. Ironic (Maverick/Reprise)	654	697	725
17 THE TONY RICH PROJECT. Nobody Knows (LaFace/Arista)	819	726	716
18 MONICA. Why I Love You So Much (Rowdy/Arista)	621	655	711
19 GEORGE MICHAEL. FastLove (DreamWorks/Geffen)	630	724	701
20 JOE. All The Things (Your Man Won't Do) (Island)	872	769	683
21 TOTAL. Kissin' You (Bad Boy/Arista)	502	564	674
22 MARY J. BLIGE. Not Gon' Cry (Arista)	860	814	637
23 JODECI. Get On Up (Uptown/MCA)	433	489	582
24 CASE. Touch Me, Tease Me (Def Jam/Mercury)	374	495	580
25 BILLIE RAY MARTIN. Your Loving Arms (Sire/EEG)	532	566	574
26 DELINQUENT HABITS. Tres Delinquentes (Loud/RCA)	456	459	527
27 SHAI. I Don't Wanna Be Alone (Gasoline Alley/MCA)	545	569	514
28 J'SON. I'll Never Stop Loving You (Hollywood)	345	403	512
29 EVERYTHING BUT THE GIRL. Missing (Atlantic/AG)	622	683	465
30 WHITNEY HOUSTON AND CECE WINANS. Count On Me (Arista)	720	620	458
31 H-TOWN. A Thin Line Between Love And Hate (WB)	450	475	456
32 EVERYTHING BUT THE GIRL. Wrong (Atlantic/AG)	203	355	399
33 2PAC F/DR. DRE. California Love (Death Row/Interscope)	466	384	374
34 MICHAEL JACKSON. They Don't Care About Us (MJJ Music/Epic)	216	315	355
35 LA BOUCHE. Be My Lover (RCA)	383	370	352
36 ARTIE THE 1 MAN PARTY. Esa Nena Linda (Scotti Brothers)	274	286	340
37 ROBERT MILES. Children (Arista)	430	320	339
38 JUNIOR M.A.F.I.A. Get Money (Big Beat/Atlantic/AG)	235	275	329
39 LL COOL J. Doin' It (Def Jam/Mercury)	444	415	328
40 D'ANGELO. Lady (EMI Records)	492	453	318

BULLETS INDICATE INCREASED AIRPLAY

## RHYTHMINATION

**AIR SHIFTS:** WPGC PD Jay Stevens names mixer Tracy Young (a.k.a. DJ Tre) AMD...KJMJ MD Kid Stevenz leaves Las Vegas to do nights at Jerry Clifton co-owned KBZR Phoenix...With PD Chet Buchanan officially in the chair as PD at KZHT Salt Lake City, the station has rearranged its air staff. Morning show personality Charlie Simons exits; middayer Andy Miller steps into morning drive with former PD Geronimo moving from afternoons to middays. Chet takes afternoon-drive while MD Dr. Doug does nights. Stevie Wonder segues from overnights to late-nights and part-timer Justin Taylor is upped to overs. "We have a truly incredible and hard-working staff and everyone deserves their shot. I'm really looking forward to an outrageous summer," says Chet...KKSS Albuquerque fills their night spot with ex-KPSI Palm Springs night-timer Dwain Thomas, who'll go by the new name Ricky Fuentes...Meanwhile, at KPSI, late-nighter Jeff Allen moves up to nights and Mike Medina leaves KFMB San Diego to do late-nights...KWIN Stockton head mix coordinator Diamond D exits; MD C.K. assumes his duties...WJJS PD David Lee Michaels is still looking for a night jock...KZFM Corpus Christi looking for middays/Promotion Director; T&Rs only to PD Charlie Maxx...KWIN Stockton looking for weekenders...Hold his mail: KMEL MD Joey Arbagey is off to Greece until June 6th...Congrats to KBFM Brownsville MD Jeff "Hitman" DeWitt and his wife on the birth of their daughter, Elizabeth Ashlee DeWitt...And to KLUC Las Vegas PD Cat Thomas, who tied the knot with his fiancée this weekend...Happy B-day to Michael Martin (5/25) and C.K. (6/1).

**RECORD NEWS:** Peter Albertelli exits his Crossover Promo Manager gig at Elektra to head over to Champion Records as VP A&R and Promotion...Public Enemy alert! Chuck D. is working on a solo project entitled *MistaChuck*. Tracks feature the talents of Isaac Hayes and Kyle Jason; it'll hit the racks in late summer on Chuck D's new Sony-distributed label, Slam Jamz...Look for a summer tour called Def Soul to showcase Def Jam's successful foray into R&B with performances from Def Jam R&B artists Montell Jordan, Case and Dos Of Soul.

**MUSIC LAND:** Jive Records threw it down in L.A. this week to honor multi-Platinum Rap artist Too Short, whose 10th and supposedly last album, *Gettin' It*, hits the streets this week. The shindig was a combination record release/retirement party with over 1,000 people attending including Snoop, Tamia, Ras Kass, Xzibit, KKBT MD Mariama Snider, BET Rap City's Big Lez, Jive's John "The Horse" McMann, Geo Bivins and newest addition to the Jive family, Enrique Ongpin, as well as a ton of others. Ask The Horse about his meeting with Quentin Tarantino...Big, big buzz on the new Nas record, "If I Ruled The World" (Columbia/CRG), which features The Fugees' Lauryn Hill and samples the beat from Houdini's "Friends"...On the East Coast tip, do not miss the Jay Z record featuring the oh-so Foxy Brown, "Ain't No N\*\*\*\*". It is the bomb! Foxy's skills are no joke and Jay Z is just blowin' up...Busta Rhymes' new single, "It's A Party," (Elektra/EEG) features Zhane and is destined to be rockin' the clubs all summer long...After years of being best known for Hip-Hop, Tommy Boy is swinging into the Dance scene with two great records, Amber's "This Is Your Night" and now a very cool record from the Stormchasers called "Twister." This one you've just got to check out...Cary Vance's first Crossover record at Robbins Entertainment is on the Dance tip as well; check your desks now for Sandra Feva's "He Gives Me Love."

—Debby Peterson

### accelerated airplay

1 TONI BRAXTON. You're Makin' Me High (LaFace/Arista)	+531
2 TEVIN CAMPBELL. Back To The World (Qwest/WB)	+235
3 R. KELLY. I Can't Sleep Baby (If I) (Jive)	+195
4 BONE THUGS-N-HARMONY. Tha Crossroads (Ruthless/Relativity)	+156
5 MONTELL JORDAN. I Like (Def Jam/Mercury)	+124

### most added

1 TEVIN CAMPBELL. Back To The World (Qwest/WB)	27
2 R. KELLY. I Can't Sleep Baby (If I) (Jive)	17
3 KEITH SWEAT. Twisted (Elektra/EEG)	15
4 MONTELL JORDAN. I Like (Def Jam/Mercury)	10
5 JORDAN HILL. For The Love Of You (Atlantic/AG)	9



## Already In Da Mix

WJMN Boston                      KMEL San Francisco  
HO 97 New York                KPWR Los Angeles  
WPGC Washington, D.C.    Z-90 San Diego  
WJMH Greensboro            KWIN Stockton  
KBXX Houston                KCAQ Oxnard  
KLBE Seattle                 KSFM Sacramento

**You Are Invited!**



It's a Party

**BUSTA RHYMES**

**Featuring ZHANE**

*The new single and video from his soon-to-be-platinum solo debut **THE COMING**.*

*Produced by Easy Mo Bee for Bee Mo Easy Productions*

*Management: Flipmode Entertainment and Violator Management*

*Zhane appears courtesy of Motown Records*

**First It Was Woo-Hah! NOW IT'S A PARTY!**

**Impacting Rhythm Crossover NOW!**



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# CROSS OVER™

## ON THE TIP

### OUT THIS WEEK:

**2PAC F/ K-Ci AND JOJO**

"How Do U Want It"

(DEATH ROW/INTERSCOPE)

**BUSTA RHYMES F/ ZHANE**

"It's A Party"

(ELEKTRA/EEG)

**CYPRESS HILL**

"Boom Biddy Bye Bye"

(RUFFHOUSE/COLUMBIA/CRG)

**DOMINO**

"So Fly"

(OUTBURST/DEF JAM/MERCURY)

**TARAL HICKS**

"Ooh Ooh Baby"

(MOTOWN)

**NO MERCY**

"Where Do You Go"

(ARISTA)

**SUNSCREAM**

"Looking At You"

(COLUMBIA/CRG)



**PETE  
JONES**  
KHTN  
Modesto

Kino Watson "Bring It On"  
Toni Braxton "You're Makin Me High"  
112 "Only You"  
Tevin Campbell "Back To The World"  
Keith Sweat "Twisted"

**JOEY ARBAGEY**  
KMEL San Francisco

Keith Sweat "Twisted"  
Busta Rhymes f/ Zhane "It's A Party"



**MARK  
ADAMS**  
KBOS  
Fresno

Maxi Priest f/ Shaggy "That Girl"  
Tevin Campbell "Back To The World"

**PHIL JONES**  
WPOW Miami

Nonchalant "Until The Day"  
Busta Rhymes f/ Zhane "It's A Party"  
Reba McEntire "Keep Me Hangin' On"

**SCOTT WHEELER**  
WHHH "Hoosier 96" Indianapolis

Coolio "All The Way Live"  
George Michael "FastLove" (remix)  
Toni Braxton "You're Makin Me High"  
Montell Jordan "I Like"  
R. Kelly "I Can't Sleep Baby (If I)"



**DAVID LEE  
MICHAELS**  
WJJS  
Roanoke

R. Kelly "I Can't Sleep Baby (If I)"  
Keith Sweat "Twisted"  
Bahamadia "I Confess"

**B.B. GOOD**  
WWKX "Kix 106" Providence

2Pac f/ K-Ci and JoJo "How Do U  
Want It"  
Keith Sweat "Twisted"  
Too Kool Chris "The Roof Is On Fire"  
Amber "This Is Your Night"



**WOKIE**  
WOCQ  
Ocean City

Keith Sweat "Twisted"  
Montell Jordan "I Like"  
Tevin Campbell "Back To The World"  
Jordan Hill "For The Love Of You"

**CHARLIE HUERO**  
KTFM San Antonio

Montell Jordan "I Like"  
Busta Rhymes f/ Zhane "It's A Party"  
Tevin Campbell "Back To The World"  
R. Kelly "I Can't Sleep Baby (If I)"

**VICTOR STARR**  
KPRR "Power 102" El Paso

Total "Kissin' You"  
Toni Braxton "You're Makin Me High"  
Coolio "All The Way Live"



**C.K.**  
KWIN  
Stockton

Montell Jordan "I Like"  
Afro Rican "All Of Puerto Rico"  
Johnny Z "Latin Swing"  
Passion "Where I'm From"

**CAMILLE CASHWELL**  
WERQ Baltimore

Toni Braxton "You're Makin Me High"  
Tevin Campbell "Back To The World"  
Montell Jordan "I Like"  
Keith Sweat "Twisted"  
Mona Lisa "You Said"



**HITMAN**  
KBFM  
Brownsville

Louie Cordero "Ain't No Woman"  
LaDae "Party 2Nite"  
Amber "This Is Your Night"  
Toni Braxton "You're Makin Me High"

**TONY MANERO**  
KZFM Corpus Christi

Keith Sweat "Twisted"  
Busta Rhymes f/ Zhane "It's A Party"  
Jordan Hill "For The Love Of You"  
Katalina "DJ Girl"

**LUCY BARRAGAN**  
KCAQ "Q105" Oxnard/Ventura

R. Kelly "I Can't Sleep Baby (If I)"  
Skindeep "Everybody"  
Tevin Campbell "Back To The World"  
The Tony Rich Project "Like A Woman"



**PACO  
LOPEZ**  
WJBT  
Jacksonville

Keith Sweat "Twisted"  
Tevin Campbell "Back To The World"  
4U "Home"  
R. Kelly "I Can't Sleep Baby (If I)"  
Montell Jordan "I Like"  
Busta Rhymes f/ Zhane "It's A Party"

**DR. DOUG**  
KZHT Salt Lake City

Tevin Campbell "Back To The World"  
Katalina "DJ Girl"  
Ricky Martin "Maria"



**CHRISTINE  
FOX**  
WFHN  
New Bedford

Bad Yard Club f/ Crystal Waters "In De  
Ghetto"  
Amber "This Is Your Night"  
Case f/ Foxy Brown "Touch Me, Tease Me"  
Molella f/ Outhere Brothers "If You  
Want To Party"

# KEITH SWEAT "TWISTED"

**#2 Most Added Everywhere  
Platinum Albums!  
Platinum Artist!  
The Next Smash!**



KTFM San Antonio Add  
KZHT Salt Lake City Add  
WHHH Indianapolis Add  
WERQ Baltimore Add  
Z-90 San Diego Add  
KKFR Phoenix Add  
KLUC Las Vegas Add  
WJJS Roanoke Add  
WJBT Jacksonville Add  
KWVN Stockton Add  
KKSS Albuquerque Add  
And Many More!

# MC Lyte

"Keep On Keepin' On"

**Monitor 18-14**

**SoundScan Single 6\*-4\***

**New  
B-96 Chicago**

## Spinning

WWKX	85x
WQHT	36x
KMEL	58x
WERQ	43x
KBXX	64x
KYLD	64x
KKSS	40x
KQKS	42x
KPWR	23x





# A/C CHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	ZW	LW	TW
1 CELINE DION. Because You Loved Me (550 Music)	5837	5367	5354
2 MARIAH CAREY. Always Be My Baby (Columbia/CRG)	5014	4586	4536
3 THE TONY RICH PROJECT. Nobody Knows (LaFace/Arista)	4106	3791	3768
4 TRACY CHAPMAN. Give Me One Reason (Elektra/EEG)	2888	3081	3532
5 JANN ARDEN. Insensitive (A&M)	2880	2882	3008
6 HOOTIE & THE BLOWFISH. Old Man & Me (When I Get To Heaven) (Atlantic/AG)	2612	2578	2665
7 EVERYTHING BUT THE GIRL. Missing (Atlantic/AG)	2783	2496	2470
8 SEAL. Don't Cry (ZTT/WB)	2979	2587	2442
9 WHITNEY HOUSTON AND CECE WINANS. Count On Me (Arista)	3029	2576	2358
10 GEORGE MICHAEL. FastLove (DreamWorks/Geffen)	1925	2070	2353
11 GLORIA ESTEFAN. Reach (Epic)	2388	2235	2314
12 GIN BLOSSOMS. Follow You Down (A&M)	2363	2229	2245
13 NATALIE MERCHANT. Wonder (Elektra/EEG)	2642	2385	2238
14 LIONEL RICHIE. Don't Wanna Lose You (Mercury)	2576	2234	2159
15 ALANIS MORISSETTE. Ironic (Maverick/Reprise)	2151	2085	2047
16 BODEANS. Closer To Free (Reprise)	2359	2103	1986
17 ROD STEWART. So Far Away (Lava/Atlantic/AG)	1852	1568	1444
18 STING. You Still Touch Me (A&M)	859	1152	1397
19 MELISSA ETHERIDGE. I Want To Come Over (Island)	1497	1321	1310
20 TONI BRAXTON. Let It Flow (LaFace/Arista)	1084	1096	1306
21 GOO GOO DOLLS. Name (Metal Blade/WB)	1646	1402	1286
22 MARIAH CAREY & BOYZ II MEN. One Sweet Day (Columbia/CRG)	1556	1262	1270
23 TINA ARENA. Chains (Epic)	1947	1627	1265
24 HOOTIE & THE BLOWFISH. Time (Atlantic/AG)	1424	1199	1142
25 COLLECTIVE SOUL. The World I Know (Atlantic/AG)	1050	1067	1058
26 ELTON JOHN. Blessed (Rocket/Island)	1478	1251	1041
27 DOG'S EYE VIEW. Everything Falls Apart (Columbia/CRG)	1022	985	1026
28 SELENA. I'm Getting Used To You (EMI Records)	1124	961	984
29 TAKE THAT. Back For Good (Arista)	1077	975	928
30 FOO FIGHTERS. Big Me (Roswell/Capitol)	848	881	923
31 DEL AMITRI. Roll To Me (A&M)	923	927	919
32 SORAYA. Suddenly (Island)	815	800	887
33 DEEP BLUE SOMETHING. Breakfast At Tiffanys (Interscope/AG)	970	852	805
34 NATALIE MERCHANT. Jealousy (Elektra/EEG)	249	516	804
34 BLUES TRAVELER. Run-Around (A&M)	872	818	804
36 MICHAEL ENGLISH. Your Love Amazes Me (Curb)	201	423	659
37 GIN BLOSSOMS. Til I Hear It From You (A&M)	784	693	653
38 SEAL. Kiss From A Rose (ZTT/WB)	771	735	637
39 ROBERT MILES. Children (Arista)	485	519	627
40 SOPHIE B. HAWKINS. As I Lay Me Down (Columbia/CRG)	675	665	608

BULLETS INDICATE INCREASED AIRPLAY

# KEYSTROKES

**CROSSING THE LINE:** According to *Inside Radio*, WMTX Tampa PD Mason Dixon is about to cross the street to go to WUSA. He's currently off the air at WMTX. Want the *real* scoop? Mason and his lovely wife, Pat, are enjoying a long drive in his Viper to catch the Indy 500. He'll be back on the air...in Tampa...next week. Stay tuned.

**CARRINGTON A TUNE:** WDAQ New Haven MD Ryan Carrington has been busy creating a special re-mix of Donna Lewis' "I Love You Always Forever" (Atlantic/AG). Atlantic was so impressed with Ryan's effort they are making the mix available to radio. If you are interested, give Mary Conroy a call at (212) 275-2224.

**DIAMOND DAYS:** The dates have been set and the details have been confirmed. The *Neil Diamond: 30 Years In Music* special will run June 28 to 30 on compact disc. This extraordinary special is available on a barter basis. Interested? Call Eileen at Premiere Radio Networks at (818) 377-5342 or me, Tiffany Eason here at *Network 40* at (818) 955-4040.

**REPORT CARD:** Some 25-54 trends are in to share with the class: WMJX Boston (6.6 to 7.2), KGBY Sacramento (6.8 to 7.0), KOST Los Angeles (4.0), KBIG Los Angeles (3.8), KFMB San Diego (5.3), WBEB Philadelphia (6.8), WKQI Detroit (4.8), WWLI Providence (11.2) and WSNE Providence (6.0).

**GIG ALERT:** WSNE Providence is looking for a night jock with at least two years of full-time experience. Send T&Rs to APD Jack Casey, 100 Boyd Avenue, Providence, RI 02914.

**WHAT?** Well, there are no releases this week, presumably giving us all a holiday break. But wait till you see what's in store! Here's just a taste of some cool artists with tunes on their way to your desks: Blessid Union Of Souls (EMI Records), Jordan Hill (Atlantic/AG), Harry Connick, Jr. (Columbia/CRG), Vanessa Williams (Mercury), Chynna Phillips (EMI Records), Mariah Carey (Columbia/CRG), Jackson Browne (Elektra/EEG), Eric Clapton (Reprise) and Stevie Nicks & Lindsey Buckingham (WB).

Please remember your deadline for A/C playlists is Mondays at 5 pm, Fax 'em over to (818) 973-2420. And don't forget to call with station news and promo ideas toll-free, (800) 443-4001.

—Tiffany Eason

## accelerated airplay

1 TRACY CHAPMAN. Give Me One Reason (Elektra/EEG)	+451
2 CHER. One By One (Reprise)	+429
3 NATALIE MERCHANT. Jealousy (Elektra/EEG)	+288
4 GEORGE MICHAEL. FastLove (DreamWorks/Geffen)	+283
5 STING. You Still Touch Me (A&M)	+245

## most added

1 CHER. One By One (Reprise)	49
2 MICHAEL ENGLISH. Your Love Amazes Me (Curb)	14
2 NATALIE MERCHANT. Jealousy (Elektra/EEG)	14
4 TRACY CHAPMAN. Give Me One Reason (Elektra/EEG)	13
5 STING. You Still Touch Me (A&M)	11

# FAITH IN US

*Impact  
Date  
June  
3rd!*

Coming on the  
Network 40  
CD Sampler #92!

# SLIM MAN

"We knew *Faith In Us* was a perfect fit for Lite 102. It has become one of the biggest successes I've ever seen here. The calls about Faith have been amazing. AC Radio should embrace this song...and add another phone line or two!"

**Mark Thoner, Music Director  
WLIF Lite 102, Baltimore MD**

"Every time we play this song, people call and ask where they can buy it. Slim Man makes great music. Listen!"

**Gary Balaban, Program Director  
WLIF Lite 102, Baltimore MD**

"Between its hypnotic bass line and graceful melody, this is a near perfect example of how jazz and soul can be combined as pop... Could probably be a Top-40 hit!"

**J.D. Considine, Pop Music Critic  
Rolling Stone Magazine and VH1 TV**

"Slim Man's Sade / late-Marvin Gaye/ "Sexual Healing" ambiance...makes all the female listeners go wild with his smoldering, vulnerable approach...One haunting tune, "Faith In Us", is one of the finest male vocal songs to surface on radio all year."

**Gavin**

*Reprinted with permission*

#### **RADIO PROMOTION:**

**Donna Brake**

Donna Brake Promotion, Inc.

Phone (615) 297-5969

Fax: (615) 297-6165

**Tom Callahan**

Callahan & Associates

Phone: (800) 797-7666

Fax: (303) 545-0239

#### **ARTIST AND LABEL CONTACT:**

**Gail Summer**

GES Records

Phone (410) 750-0540

Fax: (410) 750-0010



# \$ SALES CHART

NATIONWIDE PIECE COUNT SALES

ZW	LW	TW	ARTIST/LP	LABEL
3	3	1	<b>THE FUGEES.</b> The Score	Ruffhouse/Columbia/CRG
1	1	2	<b>DAVE MATTHEWS BAND.</b> Crash	RCA
2	2	3	<b>THE CRANBERRIES.</b> To The Faithful Departed	Island
◆ DEBUT	◆	4	<b>GEORGE MICHAEL.</b> Older	DreamWorks
4	4	5	<b>HOOTIE &amp; THE BLOWFISH.</b> Fairweather Johnson	Atlantic/AG
5	7	6	<b>RAGE AGAINST THE MACHINE.</b> Evil Empire	Epic
6	8	7	<b>ALANIS MORISSETTE.</b> Jagged Little Pill	Maverick/Reprise
9	9	8	<b>TRACY CHAPMAN.</b> New Beginning	Elektra/EEG
—	5	9	<b>PANTERA.</b> The Great Southern Trendkill	Eastwest/EEG
—	6	10	<b>THE CURE.</b> Wild Mood Swings	Fiction/Elektra/EEG
7	10	11	<b>CELINE DION.</b> Falling Into You	Sony 550
10	11	12	<b>STONE TEMPLE PILOTS.</b> Tiny Music...Songs From The Vatican Gift Shop	Atlantic/AG
◆ DEBUT	◆	13	<b>ELVIS COSTELLO.</b> All This Useless Beauty	WB
11	13	14	<b>OASIS.</b> (What's The Story) Morning Glory	Epic
◆ DEBUT	◆	15	<b>DEF LEPPARD.</b> Slang	Bludgeon Riffola/Mercury
8	12	16	<b>VARIOUS ARTISTS.</b> Sunset Park	Eastwest Records/EEG
12	14	17	<b>BUSH.</b> Sixteen Stone	Trauma/Interscope
38	17	18	<b>TRACY BONHAM.</b> The Burdens Of Being Upright	Island
13	15	19	<b>SISTERS WITH VOICES (SWV).</b> New Beginning	RCA
—	19	20	<b>VARIOUS ARTISTS.</b> Twister	Sunset/WB
25	21	21	<b>JEWEL.</b> Pieces Of You	Atlantic/AG
◆ DEBUT	◆	22	<b>BUTTHOLE SURFERS.</b> Electricranyland	Capitol
23	22	23	<b>MARILYN MANSON.</b> Smells Like Children	Nothing/Interscope
26	18	24	<b>NATALIE MERCHANT.</b> Tigerlily	Elektra/EEG
◆ DEBUT	◆	25	<b>VARIOUS ARTISTS.</b> Mission: Impossible	Island
20	16	26	<b>STING.</b> Mercury Falling	A&M
19	24	27	<b>WEIRD AL YANKOVIC.</b> Bad Hair Day	Scotti Brothers
44	25	28	<b>COWBOY JUNKIES.</b> Lay It Down	Geffen
14	28	29	<b>2 PAC.</b> All Eyez On Me	Death Row/Interscope
22	27	30	<b>NO DOUBT.</b> Tragic Kingdom	Trauma/Interscope
16	26	31	<b>MARIAH CAREY.</b> Daydream	Columbia/CRG
33	29	32	<b>SMASHING PUMPKINS.</b> Mellon Collie And The Infinite Sadness	Virgin
39	40	33	<b>BONE THUGS-N-HARMONY.</b> E. 1999 Eternal	Ruthless/Relativity
34	33	34	<b>LA BOUCHE.</b> Sweet Dreams	RCA
◆ DEBUT	◆	35	<b>COCTEAU TWINS.</b> Milk & Kisses	Capitol
30	39	36	<b>LL COOL J.</b> Mr. Smith	Def Jam/Mercury
15	20	37	<b>VARIOUS ARTISTS.</b> Waiting To Exhale	Arista
40	32	38	<b>GARBAGE.</b> Garbage	Almo Sounds/DGC/Geffen
36	34	39	<b>CELLY CEL.</b> Killa Kali	Sick Wid' It/Jive
32	31	40	<b>JOAN OSBORNE.</b> Relish	Blue Gorilla/Mercury

BULLETS INDICATE INCREASED SALES

ZW	LW	TW	ARTIST/LP	LABEL
59	42	41	<b>VARIOUS ARTISTS.</b> The Craft	Columbia/CRG
18	38	42	<b>GETO BOYS.</b> The Resurrection	Rap-A-Lot/Noo Trybe/Virgin
21	37	43	<b>COOLIO.</b> Gangsta's Paradise	Tommy Boy
29	43	44	<b>R. KELLY.</b> R. Kelly	Jive
31	36	45	<b>VARIOUS ARTISTS.</b> Original Gangstas	NooTrybe/Virgin
24	47	46	<b>BROOKS &amp; DUNN.</b> Borderline	Arista Nashville
41	30	47	<b>PAUL WESTERBERG.</b> Eventually	Reprise
17	23	48	<b>BUSTA RHYMES.</b> The Coming	Elektra/EEG
◆ DEBUT	◆	49	<b>PRONG.</b> Rude Awakening	Epic
43	52	50	<b>VARIOUS ARTISTS.</b> Dance Mix U.S.A. Vol.4	Radical/Quality
49	41	51	<b>ENYA.</b> The Memory Of Trees	Reprise
42	49	52	<b>VARIOUS ARTISTS.</b> A Thin Line Between Love & Hate	WB
28	35	53	<b>THE BEATLES.</b> Anthology 2	Capitol
◆ DEBUT	◆	54	<b>ISLEY BROTHERS.</b> Beautiful Ballads	Island
—	51	55	<b>TORI AMOS.</b> Boys For Pele	Atlantic/AG
50	44	56	<b>SEAL.</b> Seal	ZTT/WB
45	45	57	<b>HOOTIE &amp; THE BLOWFISH.</b> Cracked Rear View	Atlantic/AG
62	58	58	<b>MAC MALL.</b> Untouchable	Relativity
72	50	59	<b>VARIOUS ARTISTS.</b> Schoolhouse Rock! Rocks	Lava/Atlantic/AG
—	59	60	<b>EVERYTHING BUT THE GIRL.</b> Amplified Heart	Atlantic/AG
54	66	61	<b>SEVEN MARY THREE.</b> American Standard	Mammoth/Atlantic/AG
56	65	62	<b>ADAM SANDLER.</b> What The Hell Happened To Me?	WB
60	74	63	<b>THE NIXONS.</b> Foma	MCA
37	46	64	<b>THE PRESIDENTS OF THE U.S.A.</b> The Presidents Of The U.S.A.	Poplana/Columbia/CRG
—	61	65	<b>MARK KNOPFLER.</b> Golden Heart	WB
57	67	66	<b>MASTER P.</b> Ice Cream Man	No Limit/Priority
◆ DEBUT	◆	67	<b>COLOR ME BADD.</b> Now & Forever	Giant
47	53	68	<b>LIONEL RICHIE.</b> Louder Than Words	Mercury
53	55	69	<b>VARIOUS.</b> Insomnia/A Compilation	Interscope/AG
51	56	70	<b>EVERCLEAR.</b> Sparkle And Fade	Capitol
◆ DEBUT	◆	71	<b>LUKE.</b> Uncle Luke	Luther Campbell Music
—	71	72	<b>CASSANDRA WILSON.</b> New Moon Daughter	Blue Note
46	64	73	<b>D'ANGELO.</b> Brown Sugar	EMI
55	69	74	<b>BLUES TRAVELER.</b> Four	A&M
—	80	75	<b>GOLDFINGER.</b> Goldfinger	Mojo/Universal
68	77	76	<b>ALICE IN CHAINS.</b> Alice In Chains	Columbia/CRG
◆ DEBUT	◆	77	<b>DOG'S EYE VIEW.</b> Happy Nowhere	Columbia/CRG
64	60	78	<b>VARIOUS ARTISTS.</b> The Great White Hype	Epic
◆ DEBUT	◆	79	<b>VARIOUS ARTISTS.</b> Club Mix '96 Vol. 1	Cold Front
65	48	80	<b>BOB MOULD.</b> Bob Mould	Rykodisc

BULLETS INDICATE INCREASED SALES



i love  
you  
always  
forever

the first single from  
her forthcoming album **now**  
in a  
minute

Donna  
Lewis

**JUST ADDED AT:**

KYSR	WXMK
WZJM	KYYA
WSSX	WTGB
WSPK	WBWB
WMRV	

**ALREADY ON AT:**

WFLZ	34x	Power96	17x
KFMB	38x	WWCK	14x
Y100	27x	XL106	14x
KRQQ	26x	WXIS	13x
WVKS	24x	WDJX	10x
WKTI	24x	WFLY	8x
KLRZ	19x	KHOM	7x
WTWR	16x		

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# promotions

—Compiled by Ragin' Brad Herold

## "DARE THE ZOO WEEK"

WNCI Columbus

Dan Bowen

Morning Zoosters Matt, Kimm & Jimmy asked listeners to "dare" them via fax to do outrageous stunts. On the first day, they had to ride bikes through downtown Columbus dressed as babies, including diapers, bonnets and bloomers. The seven-mile trip stopped traffic the entire way. On the next day, all three were dared to be food servers at Hooters, wearing the infamous uniforms...including bare-midriff top, shorts and pantyhose. After two hours of that, the rest of the Hooters staff dumped flour and water on their heads for a job well...well...well...On day three, they took up the dare to be coated with molasses and grain and be licked by goats on-air (and what does that tell you about their audience?).

COST: MINIMAL.

RETURN: WATER COOLERS WERE BOILING OVER THESE STUNTS. NOW THAT'S ENTERTAINMENT!

## "WHERE'S THE VALU...JET?"

WFLZ Tampa

Devonne Dingley

To either show support for a small, struggling airline...or show how much they laugh at the face of death...or just to exploit the latest headlines in a cheap easy way, the morning show decided to take a flight on a Valu-Jet. As fate would have it, the plane was grounded due to a fuel leak.

COST: THE COST OF AIRLINE TICKETS.

RETURN: TASTELESS WAY TO EXPLOIT A TRAGEDY JUST TO BE THE #1 TOPIC OF DISCUSSION AROUND TOWN FOR A FEW DAYS...WORKS FOR US!

## "WANTED: CHUPACABRA"

KIIS-FM Los Angeles, CA

Karen Tobin

KIIS-FM Los Angeles' Rick Dees in the morning is offering \$1 million to the first person who can

find and bring the "Goat Sucker," Chupacabra, to the KIIS studios by June 14, 1996. Chupacabra is thought to be half-alien/half-dinosaur, with an unusual wing span that has been rumored to kill both large and small prey by sucking out their blood. (It is not known if it ever passed the bar exam.) Reportedly, it's throughout the Southwestern U.S. and Mexico.

COST: NADA, SEÑOR.

RETURN: GREAT WAY TO SUCK ON THE HYPE OF THE LATEST HYSTERIA.

## "BE YOUR OWN DOG"

WPLY Philadelphia

David Burgess

Y100 and Red Dog Beer gave its listeners a chance to compete for a \$5,000 grand prize. At a remote, listeners were judged on their most original and outrageous stunts, ranging from eating dog food and dog biscuits to swallowing a goldfish...and regurgitating it. Ten final-

ists were chosen and given \$500 for a chance to compete for the grand prize.

COST: DONATED BY RED DOG BEER.

RETURN: ENTERTAINING, THEATRE-OF-THE-MINDLESS REMOTE ATTRACTS MEDIA ATTENTION.

## GAS PRICE ROLLBACK

WPLJ New York

Heidi Dagnese

Continuing in the format's suck-up to the gas prize hike, WPLJ "pumped up" listeners by offering gasoline to listeners at what it cost in 1976. 'PLJ morning show hosts Scott Shannon and Todd Pettingill pumped over 5,720 gallons of gas at 62 cents per gallon at a local Shell station. Over 600 thrifty listeners showed up to fill their tanks, causing traffic problems as far away as the freeway.

COST: OUT OF BUDGET.

RETURN: TOPICAL STUNT CONTINUES TO GENERATE HIGH STATION VISIBILITY WITHIN COMMUNITY.

## TOPICAL PROMOTIONS OF THE WEEK

### WIND, SPIES AND PROMS

*With summer officially getting under way with Memorial Day weekend, outdoor action will begin in earnest in a few weeks. Until then, three "events" of note should be capitalized before you hit the beach...*

• **Twister Spin-Offs.** Judging by its second-week take, this flick will be blowin' hard big-time. Here's what you can do: 1) Get your hands on a mess of Twister games and hold mass Twist-offs at clubs. Winners get flick tickets or soundtrack CDs. 2) Get your hands on some giant fans; use them to hold races where people run perpendicular to it while holding an egg in a spoon. 3) In "Human Twisters," contestants spin at least seven times before throwing a toy tractor/bus/etc. as far as possible in the right direction.

• **Mission: Impossible.** Another hot movie...this one from a TV show that was popular with the over-30s. 1) Play "Mission: Improbable," where

on-air drops (a la the TV show) tell listeners what wacky stunt they have to do to win prizes. 2) At a remote, the air staff wears full-head masks; people have to guess who's who.

• **Prom Night.** This ages-old ritual need not be restricted to high-schoolers. Rent out an auditorium; decorate it like an old prom; hire a photographer for pictures; a live band; bring in punch and serve it in cheesy glass bowls, etc. After a dance contest, be sure to crown and King and Queen (who's wearing the most outrageous tux and dress). Throw an after-prom party at a local beach or wherever the hot spot is for high-school prom'ers. Have your night guy and overnighter do a remote in a limo of "typical" prom posse. Best of all, you can pull in a ton of client sponsors: a tux rental shop, a florist, a limo service, the photographer. Also, if you hold a prom for married couples, offer free night care.

## Thumbtack Alert!

Clear some space on your promo office wall, buckos, because *Network 40's* exclusive July Promo Planner will be coming at ya next week!

## "UNDIES FOR INDY"

WGRD Grand Rapids

Sue Farmer

New Rock 97.9 invited everyone who ran in the "Old Cat Riverbank Run" to show their undies. 'GRD gave away a pair of station boxer shorts to anyone and everyone who would wear them during the race. Those people were then entered into a drawing to win tickets to the Indy 500 on Memorial Day weekend.

COST: THE BOXER SHORTS CAME OUT OF STATION BUDGET.

RETURN: ENTERTAINING WAY TO GENERATE HIGH VISIBILITY WITHIN THE COMMUNITY, THANKS TO LOCAL MEDIA EXPOSURE.

## "WHAT DO YOU DO WITH PASTA?"

WKDD Akron, OH

Lisa Kirkpatrick

WKDD listeners were asked to mail or fax in their most unusual and inventive ways that they use pasta products. The station is going to judge the contest based on originality and just plain weirdness. All of the people who enter will receive a coupon for some pasta. The grand prize winner will win an all-expense paid dinner party from a local catering company with the main focus being on, of course, pasta! The grand prize winner will also receive a professionally done family portrait package. Some entries included a woman using pasta for improved skin and some school kids using pasta for their geography projects.

COST: ALL PRIZES TRADED OUT FOR MENTIONS.

RETURN: IMAGINATIVE, ENTERTAINING STUNT GENERATES PLENTY OF WATER COOLER TALK.





The new album: **Eventually** (4/2-6176)

Modern Rock Monitor 24\*-21\*

Top 40 Airplay Includes:  
KRBE Houston Add!

99X Atlanta 31 Plays  
WHYT Detroit 27 Plays  
WJET Erie 21 Plays  
WXKS Boston 8 Plays  
KROQ Los Angeles 14 Plays  
WRFY Reading 21 Plays  
KISF Kansas City 17 Plays  
WWCK Flint 17 Plays  
G105 Raleigh 16 Plays  
WPST Trenton 16 Plays  
WGRD Grand Rapids 16 Plays  
WGRG Binghamton 16 Plays  
WPLY Philadelphia 15 Plays  
KHTQ Spokane 14 Plays  
KROQ Los Angeles 14 Plays  
WKFR Kalamazoo 11 Plays  
WTWR Toledo 11 Plays  
KLRZ New Orleans 10 Plays  
Plus Many More!

# Paul Westerberg **LOVE**

## UNTOLD



<http://www.RepriseRec.com/PaulWesterberg>

Management; John Cutcliffe and John Silva for Gold Mountain Entertainment

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## datebook

by N. Leavall Blainfield

### MONDAY (27)

• Memorial Day. National holiday. Vets as co-jocks for a shift....Prize to first caller to ID the singer of "Ballad Of The Green Berets"....A benefit concert for VA hospitals and causes.

### TUESDAY (28)

• Geography Spelling Bee. Finals held in Washington, D.C. Hold your own spelling bee, with locations of client stores as the questions....Place prizes at various locales; give out maps that give clues where they are....Give out market maps (client stores highlighted).

• Joseph Guillotin's Birthday. Invented the guillotine. Build a mini-guillotine, take it to remotes to chop up lettuce, slice celery for salads, open mail, etc....Guillotine CDs and singles that drive listeners crazy.

### WEDNESDAY (29)

• Bob Hope's Birthday. He's 93. Stage a Bob Hope road show, where jocks do a live remote from a military base or where shut-ins are...."Most Hooked Nose" contest...."Bob Hope Comedy Joke-Off."

• Anthony Geary's Birthday. Luke of General Hospital is 48. Soap opera trivia....Guess the character with the malady.

### THURSDAY (30)

• First Daily Paper. The Pennsylvania Evening Press was the first daily paper in 1783. Start your own weekly mag....Plant a wacky ad in the local paper's classifieds; first listener to find it, wins....Fish-wrapping contest....Sunday paper discus throw contest.

• 100th Anniversary Of The First Auto Accident. Happened in New York City, 1896. On-air driver's tests...."Beater" (dented car) car art show....Find the best auto insurance rate.

### FRIDAY (31)

• Clint Eastwood's Birthday. He's 66...punk. Eastwood mimic says, "I played a lot of hits in a row, but was it five...or six...whaddaya think...(click) punk? Feel lucky today?" Listeners who guess right, win....Best "Man With No Name's 5:00 Shadow."

• Save Your Hearing Day. Wear loud clothing. Logo'd earplugs for upcoming concerts....Give away hearing tests before and after concert....On-air ear testing. Turn volume up and down in studio to fool listeners.

### SATURDAY (6/1)

• Iced Tea Month. Throw a ton of tea bags into a swimming pool with a load of crushed ice for a mega-iced tea pool party....Instant iced tea eating contest...."Guess the flavored iced tea."

• World's Largest Garage Sale. Held in South Bend, IN. Stage own garage sale....Give awards to people who buy/sell funkiest and tackiest items....Rent a few buses and take listeners from one garage sale to another.

### SUNDAY (6/2)

• Day Of The Rice God. Annual Japanese rice transplanting festival. "Wet" rice sculpting contest....Creative rice cooking contest....Rice Krispies eating contest....Do a remote in a giant bowl of Rice Krispies while milk is poured into it.

• Jerry Mather's Birthday. The Beaver's 48. Leave It To Beaver drops for prizes....For the day, each jock "portrays" one of the series' characters.

## trivia

by Paine N. DeHass

Word Of The Week: "Eche." Van people do it quite often.

Brainteaser: What's the dot over the letter "i" called?

Did'ja know that...a five-year U.S. Public Health Service study found that kissing can cause tooth decay. Especially after kissing butt....

Madonna caused a ruckus in her high school when, as a cheerleader, she refused to shave her armpits. Apparently, she couldn't afford pom-poms....

Did'ja also know that...Sinead O'Connor donated her Hollywood Hills mansion to the Red Cross' Somalia relief fund? Not one Somali refugee could afford to fly out to live there, but I guess it's the thought that counts.

After starring in Psycho, Janet Leigh stopped taking showers...and made a bundle as a spokesperson for Ginzu knives.

The average American gets 410 pieces of mail each year. From which, he or she may have already won an average of \$237.8 million.

No, "eche" is *not* the typical reaction to a David

Hasselhoff concert.

Brainteaser II: What's the average age of the typical American bride and groom?

Punctual: The dot over the letter "i" is called a "tittle." Very rarely.

A snail takes 155 days to travel a mile. Which makes them too fast to work as a U.S. mail carrier.

Rapper-turned-actor Marky Mark starts of his 1992 autobiography with a dedication to his penis. It's always good to start off with a short story.

They Did: The average age of the American bride is 22...and the groom is 22. If the groom is Mickey Rooney, the average age of the bride is 29, 41, 33, 18, 47, 25 and counting....

In 1992, Barry Manilow's Malaysian concert was cancelled because the government censors feared he would take off his shirt. Works for us....

"Eche"—verb: to increase or enlarge.

## rimshots

by R. U. Howdayermeim

This slogan will be printed on 200 urinal screens in men's rooms at Ohio State University in Columbus: "You hold the power to stop rape in your hand."

If that doesn't cut down on sexual aggression on campus, maybe they should try, "Need some tweezers?"

A federal appeals court has ruled that a Roslyn, N.Y. high school Bible Group, The Walking On Water Club, can require its leaders be Christian.

But they are forbidden from starting a swim team.

About 200 people, wearing shirts that say "U.S. Citizen Patrol," are scouring through San Diego's airport, looking for illegal immigrants. Member Win Housley says it will take citizen vigilance to end illegal immigration.

Hey, Win, if you really wanna catch a ton of illegal aliens, I'll make your job easier: pick a strawberry farm, any damn farm!

Illinois legislators are outraged over a videotape that shows now-deceased mass murderer Richard Speck "living it up" in prison, smoking dope, snorting cocaine and having homosexual sex.

Let me get this straight: Doing drugs...locked in an 8-by-12-foot jail cell...having homosexual sex for the rest of your life...that is "living it up." Any volunteers?

Local businesses complain that Times Square clean-up crews in New York pick up nearly 100 pounds of cigarette butts a day.

That's nothing; Times Square hookers pick up nearly 15,000 pounds of sorry asses every day.

Police officials don't know why two 22-year-old Baltimore

men entered a police station, posing as an officer and a bail bondsman in an effort to have a handcuffed woman jailed.

My take: Now *that's* kinky!

To celebrate Oreos' 85th birthday next year, Nabisco will give the cookie a makeover, replacing its white filling with a pastel hue. The nominees: pink, lavender, blue or yellow cream.

Sales should explode among interior decorators....

Talks have broken down between federal officials and the anti-government, white extremist Freeman. According to a Colorado senator who was sympathetic to their cause, "The FBI has pursued every avenue to a peaceful solution. If it comes to a less-than-peaceful solution, the FBI has bent over backwards to avoid it."

They're down to the last resort in getting the fugitives out of their compound: A black family is moving in next door.



Percentage of PDs who ...

- lost their jobs when their stations were sold.
- lost their jobs when their stations were swapped.
- will feel lucky to be "the programmer to be named later."

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# PLAY IT! SAY IT!

—by Michelle Babbitt

## DONNA LEWIS (ATLANTIC/AG)

• Born in Cardiff, Wales, singer/songwriter Donna Lewis started taking piano lessons at age six and began writing and recording her own songs by age 14.

• Along with Elton John and Rickie Lee Jones, Donna's father, a Jazz pianist, had a huge influence on her.

• She attended the Welsh College of Music and Drama, where she studied classical composition, majoring in piano and flute.

• After graduating, Donna taught school in Sussex, England, and gave private flute lessons on the side.

• She returned to Cardiff and began playing and singing professionally with various cover bands in the U.K. and Germany.

• Donna moved to Birmingham, England, and with a four-track, a DX7 keyboard, a drum machine and a mi-



crophone, put together a studio in her home.

• She recorded her own songs and began playing in piano bars throughout Europe until 1993, when she took her demo tape to America.

• *Now In A Minute* is Donna Lewis' debut album and the first release is called "I Love You Always Forever."

## PUFF JOHNSON (WORK/CRG)

• Twenty-three-year-old singer/songwriter Puff Johnson was born in Detroit before moving to Los Angeles with her family.

• Puff's mother was a session singer and songwriter who had Puff singing at age two and taking voice lessons by age seven.

• At age 13, she was offered a recording contract but chose a more conventional childhood instead, singing in



the church choir and at school activities.

• Puff attended the High School for the Performing Arts at California State University at Los Angeles and was a straight-A student.

• She began taking on studio session work and sang on the recordings of rapper MC Trouble and The Good Girls.

• With a background in dance, Puff worked as an assistant choreographer on the New Kids On The Block video, "Step By Step."

• Eventually, a writer asked Puff to sing on a demo he had submitted to Famous Music publishers, they ended up signing Puff as a writer.

• Since signing with WORK, Puff has contributed tracks to the holiday compilation album *Joyful Christmas* and to the *Bad Boys* soundtrack.

• Puff co-wrote most of the songs on her debut album, *Miracle*, which includes the single "Forever More."

## RAGE AGAINST THE MACHINE (EPIC)

• Zack de la Rocha, vocals. • Tom Morello, guitar. • Tim Bob, bass. • Brad Wilk, drums.

• Morello's father was part of the struggle for independence in Kenya in the '60s and his mother was active in civil rights and anti-censorship groups.

• After graduating from Harvard with honors in social studies, Tom Morello moved to L.A. and began placing ads in local papers to put together a band.

• Rage Against The Machine was formed in 1991, while Morello was working as a scheduling secretary for U.S. Sen. Alan Cranston.

• Zack de la Rocha lived with his mom in Irvine and also spent time with his father, who was a member of the

Chicano art collective Los Four, in the East L.A. neighborhood of Lincoln Heights.

• Tim Bob was born in Torrance, CA, and was raised in Irvine, where he attended University High School with de la Rocha.

• Brad Wilk is from Portland, OR, but has lived in Los Angeles since his mid-teens.

• In 1992, they played the first of two shows at Lollapalooza II and two months later, released their self-titled debut album.

• In 1994, Rage headlined the "Rock For Choice" benefit at the Palladium in Hollywood.

• They created a silent protest against censorship at Lollapalooza III in Philadelphia by standing naked on stage with duct tape across their mouths for 25 minutes without singing or playing.

• In 1994, Rage organized the benefit concert, "For The Freedom Of Leonard Peltier," which included performances by Cypress Hill and the Beastie Boys, among others.

• They contributed the track, "Year Of The Boomerang," for John Singleton's *Higher Learning* soundtrack.

• *Evil Empire* is Rage Against The Machine's latest album and the first single is called "Bulls On Parade."



Look for the second album to benefit The Sweet Relief Musician's Fund around June 25th, it will include tracks from R.E.M., The Smashing Pumpkins, Soul Asylum, Cracker, Dog's Eye View, Garbage, Sparklehorse and more.

During the concert and reception at New York's Avery Fisher Hall, Producers Jimmy Jam and Terry Lewis will be presented with the 1996 Humanitarian Award from the T.J. Martell Foundation for Leukemia, Cancer and

## Bullet Bites

AIDS Research.

Due August 13 is a compilation album of classical songs called *Exile On Classical Street*. The album will include pieces selected by various Pop stars, including R.E.M. lead singer Michael Stipe (Barber's *Adagio for Strings*), Frank Sinatra and Keith Richards (Mozart's *Violin Concert*

No. 4), to name a few. Proceeds benefit Grammy-in-the-Schools.

The World Wide Web will host the premiere of the new Porno For Pyros album May 23, 25 and 27 from 8 pm to 1 am ET. This will be the first broadcast of a major label album before its release to stores. Fans can listen to *Good God's Urge* in its entirety with visuals choreographed to the music. (<http://www.wbr.com/pornoforpyros>).



**NETWORK<sub>40</sub> Most Added!**

**Airplay Reported:**

**WKTU New York**

**KIIS Los Angeles**

**KHKS Dallas**

**Y100 Miami**

**WXKS Boston**

**WTIC Hartford**

**WKSS Hartford**

**WKTI Milwaukee**

**WMTX Tampa**

**Plus Many More!**

**“ONE BY ONE”** *The First Single*



# MOST REQUESTED



**WHTZ NEW YORK, "CUBBY"**

1. Bush, Machinehead
2. Alanis Morissette, Ironic
3. Oasis, Champagne
4. Stone Temple Pilots, Big Bang
5. Mullen/Clayton, Mission:



**KPWR LOS ANGELES, HUMPTY**

1. Bone Thugs-N-Harmony, Tha
2. 2Pac f/Dr. Dre, California
3. El Presidente, Cafe Con Leche
4. Delinquent Habits, Tres
5. DJ D Man, Dookie Booty



**WFLY ALBANY, BRIAN CODY**

1. The Fugees, Killing Me
2. Bone Thugs-N-Harmony, Tha
3. Alanis Morissette, You Learn
4. LL Cool J, Doin' It
5. Oasis, Champagne



**WWIX PROVIDENCE, "REAL DEAL" MIKE NEIL**

1. Jodeci, Get On Up
2. Bone Thugs-N-Harmony, Tha
3. SWV, You're The One
4. Stevie B., Waiting For Your
5. Coolio, All The Way Live



The Planet's Hottest Music!

**WKBQ ST LOUIS, BOOMER**

1. Bone Thugs-N-Harmony, Tha
2. Bush, Machinehead
3. The Fugees, Killing Me
4. Mullen/Clayton, Mission:
5. Tracy Chapman, Give Me One

# MOST REQUESTED USA

1. The Fugees / Killing Me Softly
2. Coolio / 1, 2, 3, 4 (Sumpin' New)
3. Celine Dion / Because You Loved Me
4. Oasis / Champagne Supernova
5. Mariah Carey / Always Be My Baby
6. Alanis Morissette / Ironic
7. Los Del Rio / Macarena
8. Bone Thugs-N-Harmony / Tha Crossroads
9. No Doubt / Just A Girl
10. Color Me Badd / The Earth, The Sun, The Rain



**WBBM FM CHICAGO, JULIAN JUMPIN' PEREZ**

1. Bone Thugs-N-Harmony, Tha
2. The Fugees, Killing Me
3. George & Franky, Dennis Rodman
4. Mariah Carey, Always Be My
5. Robert Miles, Children
6. The Tony Rich Project, Nobody
7. Quad City DJ's, C'Mon
8. Alanis Morissette, Ironic
9. Ricky Martin, Maria



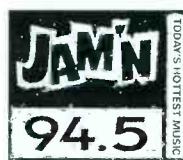
**WKRQ CINCINNATI, RACE TAYLOR**

1. Los Del Rio, Macarena
2. The Cranberries, Salvation
3. Brandy, Sittin' Up In
4. The Smashing Pumpkins, 1979
5. Coolio, Gangsta's Paradise



**WIOQ PHILADELPHIA, CHIO**

1. Bone Thugs-N-Harmony, Tha
2. The Fugees, Killing Me
3. Everything But The Girl, Wrong
4. Coolio, 1, 2, 3, 4
5. 3T, Anything
6. Deborah Cox, Who Do U Love
7. Los Del Rio, Macarena
8. Mullen/Clayton, Mission:



**WJMN BOSTON, RALPHIE MARINO**

1. Los Del Rio, Macarena
2. The Fugees, Killing Me
3. Joe, All The Things
4. 112, Only You
5. R. Kelly, Down Low



**WKCI NEW HAVEN, SAMANTHA STEVENS**

1. The Fugees, Killing Me
2. Alanis Morissette, You Learn
3. Mullen/Clayton, Mission:
4. Oasis, Champagne
5. Mariah Carey, Always Be My



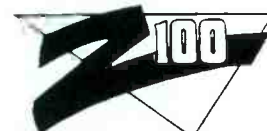
**WPGC WASHINGTON, TIGGER**

1. Immature, Please Don't Go
2. Bone Thugs-N-Harmony, Tha
3. Huck-A-Buck, Can I Get Down
4. Monifah, You
5. Quindon Taver, It's You That's



**WHYI MIAMI, JADE ALEXANDER**

1. Mullen/Clayton, Mission:
2. The Fugees, Killing Me
3. Mariah Carey, Always Be My
4. Los Del Rio, Macarena
5. Alanis Morissette, Ironic



**KKRZ PORTLAND, SCOTT LANDER**

1. Coolio, 1, 2, 3, 4
2. Color Me Badd, The Earth,
3. La Bouche, Sweet Dreams
4. The Fugees, Killing Me
5. Mullen/Clayton, Mission:



**WKTI MILWAUKEE, LUKE SANDERS**

1. Barenaked Ladies, Shoe Box
2. George Michael, FastLove
3. Voice Of The Beehive, Scary
4. Tracy Chapman, Give Me One
5. Los Del Rio, Macarena

# the Philosopher Kings



# the Philosopher Kings

A mix of pop, jazz, rock,  
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no boundaries.

self-titled debut album featuring charms.

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**KMXV**  
**KWMX**  
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**WKBQ**  
**KZZP**

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**WMXQ**  
**WZJM**

**WMTX**  
**WBLI**  
**Q95**

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on tour now

# MOST REQUESTED



**KMXV KANSAS CITY, JACQUI LUCKY**

1. Tracy Chapman, Give Me One
2. The Fugees, Killing Me
3. Mullen/Clayton, Mission:
4. Oasis, Champagne
5. Alanis Morissette, Ironic
6. Bryan Adams, The Only Thing
7. La Bouche, Sweet Dreams
8. BoDeans, Closer To Free



**WQSL JACKSONVILLE, JAMES GREGORY**

1. Bone Thugs-N-Harmony, Tha
2. Oasis, Champagne
3. Hootie & The Blowfish, Old Man
4. The Cranberries, Salvation
5. Coolio, All The Way Live
6. Color Me Badd, The Earth,
7. Weird Al Yankovic, Gump
8. Garbage, Only Happy When
9. Quad City DJ's, C'Mon



**WBHT WILKES-BARRE, BILLY HAMMOND**

1. Bush, Machinehead
2. LL Cool J, Doin' It
3. Alanis Morissette, You Learn
4. Los Del Rio, Macarena
5. Weird Al Yankovic, Gump



**WSNX GRAND RAPIDS, KEITH CURRY**

1. The Fugees, Killing Me
2. Los Del Rio, Macarena
3. Alanis Morissette, You Learn
4. Coolio, 1, 2, 3, 4
5. No Doubt, Just A Girl

# BUZZ RECORDS

1. Bryan Adams / The Only Thing That Looks Good On Me Is You
2. Tracy Bonham / Mother Mother
3. Robert Miles / Children
4. The Nixons / Sister
5. Van Halen / Humans Being



**KYIS OKLAHOMA CITY, JIM MILLER**

1. Natalie Merchant, Wonder
2. Tracy Chapman, Give Me One
3. The Smashing Pumpkins, 1979
4. Jann Arden, Insensitive
5. Hootie & The Blowfish, Old Man



**KDON SALINAS, MARCUS D.**

1. Bone Thugs-N-Harmony, Tha
2. Puff Johnson, Forever More
3. Celine Dion, Because You
4. Coolio, 1, 2, 3, 4
5. R. Kelly, Down Low



**WKRZ FM WILKES-BARRE, TAZ**

1. The Fugees, Killing Me
2. Badlees, Fear Of Falling
3. Celine Dion, Because You
4. Los Del Rio, Macarena
5. Oasis, Champagne



**WFMF BATON ROUGE, SCHOLAR BRAD**

1. The Fugees, Killing Me
2. Tracy Chapman, Give Me One
3. Mullen/Clayton, Mission:
4. The Cranberries, Salvation
5. Alanis Morissette, Ironic



**WFHN NEW BEDFORD, DAVID DURAN**

1. The Fugees, Killing Me
2. Color Me Badd, The Earth,
3. SWV, You're The One
4. Coolio, 1, 2, 3, 4
5. Celine Dion, Because You



**WBHT GREENVILLE/NEW BERN, GREG BRADY**

1. Bone Thugs-N-Harmony, Tha
2. Alanis Morissette, You Learn
3. The Fugees, Killing Me
4. Los Del Rio, Macarena
5. The Nixons, Sister



**KLAZ LITTLE ROCK, THE GYPSY**

1. Oasis, Champagne
2. La Bouche, Sweet Dreams
3. Foo Fighters, Big Me
4. Mariah Carey, Always Be My
5. Alanis Morissette, Ironic



**WAOA MELBOURNE, JT DANIELS**

1. Robert Miles, Children
2. The Fugees, Killing Me
3. Mariah Carey, Always Be My
4. Jars Of Clay, Flood
5. W.HoustonAndCCW, Count On



**WHOT FM YOUNGSTOWN, KIDD THOMAS**

1. The Fugees, Killing Me
2. Los Del Rio, Macarena
3. Color Me Badd, The Earth,
4. No Doubt, Just A Girl
5. Mullen/Clayton, Mission:



**KCAQ OXNARD, JACQUE GONZALES JAMES**

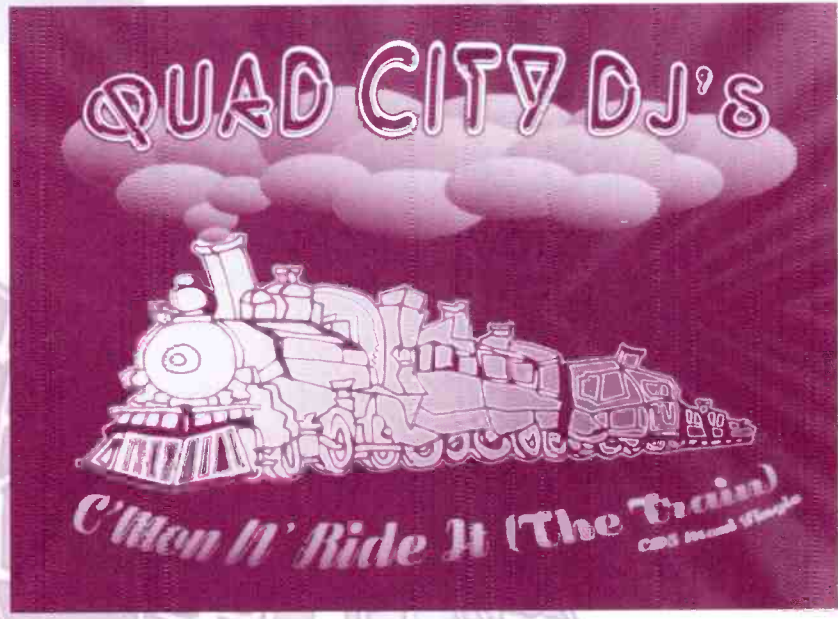
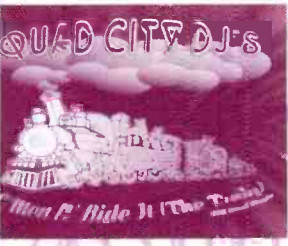
1. Delinquent Habits, Tres
2. The Fugees, Killing Me
3. Bone Thugs-N-Harmony, Tha
4. Celine Dion, Because You
5. Monica, Why I Love You So Much



**WLAN LANCASTER, JO JO**

1. The Fugees, Killing Me
2. Coolio, 1, 2, 3, 4
3. No Doubt, Just A Girl
4. Los Del Rio, Macarena
5. Weird Al Yankovic, Amish





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#4 Most Requested  
MUSIC TELEVISION  
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Major New Adds  
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KMEL 49 Plays  
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WJJS 41 Plays  
KWNZ 36 Plays  
B96 24 Plays  
WFLY 24 Plays

WHHH 21 Plays  
KBFM 18 Plays  
KLRZ 18 Plays  
Z90 15 Plays  
KTFM 14 Plays  
WFLZ 12 Plays  
WFHN 11 Plays  
KZHT 11 Plays  
Y100 7 Plays  
Plus Many More!



# MOST REQUESTED



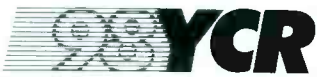
**WVOK FM COLUMBIA, JEFF RYAN**

1. The Fugees, Killing Me
2. Mullen/Clayton, Mission:
3. Bone Thugs-N-Harmony, Tha
4. Michael Jackson, They Don't
5. Robert Miles, Children



**WXLK ROANOKE, RICH E. CUNNINGHAM**

1. The Fugees, Killing Me
2. Mariah Carey, Always Be My
3. Mullen/Clayton, Mission:
4. Color Me Badd, The Earth,
5. The Cranberries, Salvation



**WYCR YORK, CAPTAIN CONNERS**

1. The Fugees, Killing Me
2. Coolio, 1, 2, 3, 4
3. Mariah Carey, Always Be My
4. Alanis Morissette, You Learn
5. Mullen/Clayton, Mission:



**WZYP HUNTSVILLE, KRAMER**

1. The Fugees, Killing Me
2. Oasis, Champagne
3. Celine Dion, Because You
4. Los Del Rio, Macarena
5. Color Me Badd, The Earth,



**WAYV ATLANTIC CITY, MICHAEL J.**

1. The Fugees, Killing Me
2. George Michael, FastLove
3. Celine Dion, Because You
4. No Doubt, Just A Girl
5. Billie Ray Martin, Your Loving

## BREAK OUT

**ARTIST OF THE WEEK**

**BONE THUGS-N-HARMONY**

*"Tha Crossroads"*



KPWR	Los Angeles	#1
WBBM	Chicago	#1
WIOQ	Philadelphia	#1
WKBQ	St. Louis	#1
WQSL	Jacksonville	#1



**WHTS QUAD-CITIES, BRIAN**

1. The Fugees, Killing Me
2. Celine Dion, Because You
3. Red Hot Chili Peppers, Aeroplane
4. Mariah Carey, Always Be My
5. Color Me Badd, The Earth,



**WTCF SAGINAW, GREG FRY**

1. Jann Arden, Insensitive
2. The Fugees, Killing Me
3. No Doubt, Just A Girl
4. Color Me Badd, The Earth,
5. Los Del Rio, Macarena



**KZMG BOISE, CB**

1. The Fugees, Killing Me
2. Alanis Morissette, Ironic
3. Mariah Carey, Always Be My
4. Robert Miles, Children
5. Jars Of Clay, Flood



**WXYK GULFPORT/BILLOXI, JONATHAN REED**

1. The Fugees, Killing Me
2. The Cranberries, Salvation
3. Oasis, Champagne
4. Dishwalla, Counting Blue Cars
5. Billie Ray Martin, Your Loving



**KDUK EUGENE, MATT JAMES**

1. Los Del Rio, Macarena
2. The Fugees, Killing Me
3. Celine Dion, Because You
4. Alanis Morissette, Ironic
5. Mariah Carey, Always Be My



**KSLY SAN LUIS OBISPO, CREIG PAYNE**

1. No Doubt, Spiderwebs
2. Lush, Ladykillers
3. Metallica, Until It Sleeps
4. Mullen/Clayton, Mission:
5. The Nixons, Sister



**WSL, JD REDMAN**

Ray Martin, Your Loving  
Mullen/Clayton, Mission:  
Red Hot Chili Peppers, Aeroplane  
Patricia Merchant, Wonder  
Janet Halen, Humans Being  
Alanis Morissette, You Learn  
The Fugees, Killing Me  
Everything But The Girl, Wrong



**CORPUS CHRISTI, TONY MANERO**  
Bone Thugs-N-Harmony, Tha  
Mariah Carey, Always Be My  
The Fugees, Killing Me  
Delinquent Habits, Tres  
Alanis Morissette, Ironic  
Warrio Boyz, I Wish  
Ousta Rhymes, Woo-hah!! Got  
Ill-4-One, These Arms

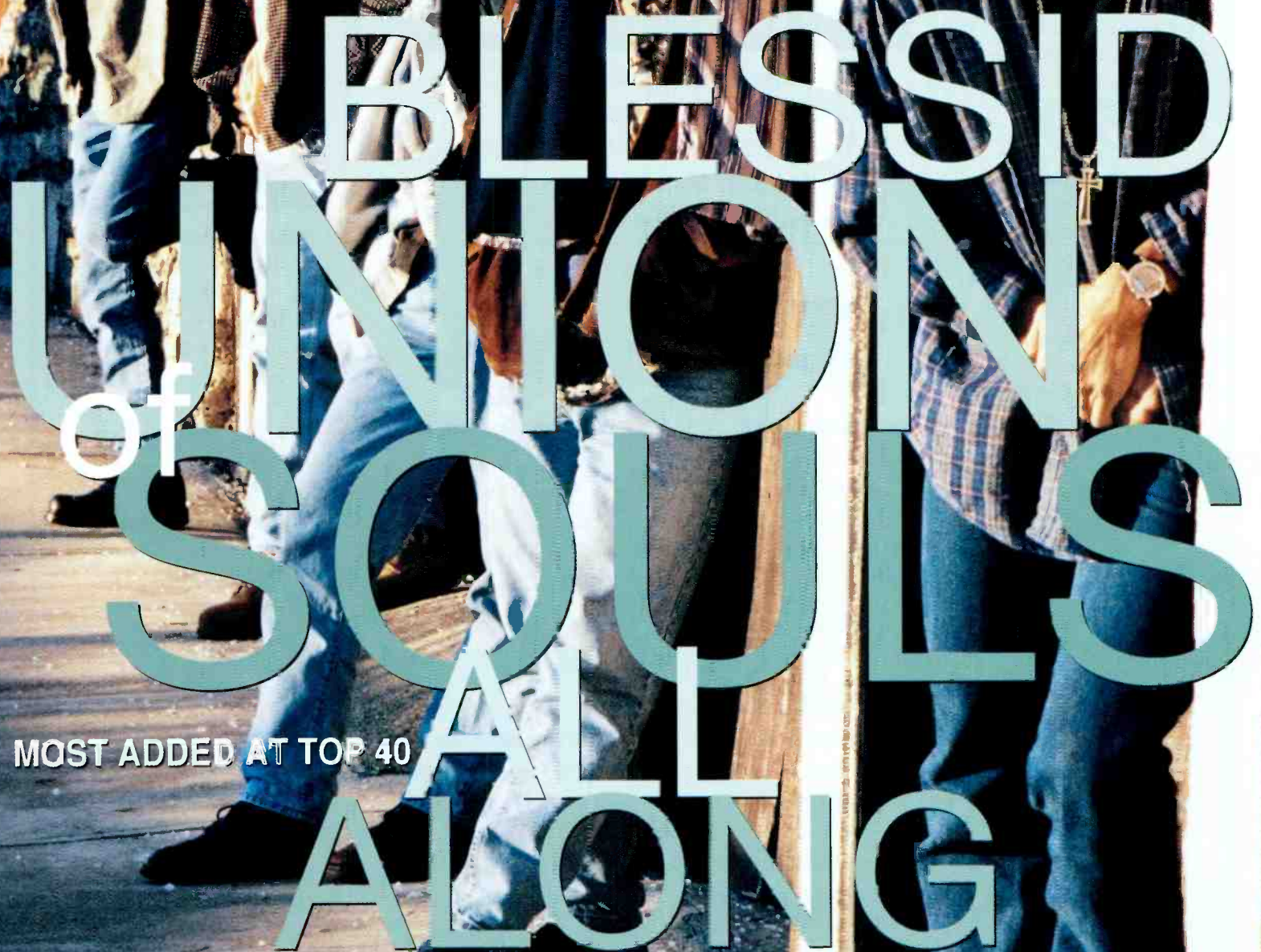


**YAKIMA, HAPPENIN' HARRISON**  
Bone Thugs-N-Harmony, Tha  
The Fugees, Killing Me  
Robert Miles, Children  
Coolio, 1, 2, 3, 4  
Luff Johnson, Forever More  
Los Del Rio, Macarena  
Loni Braxton, You're Makin Me  
Kelly, Down Low  
A Bouche, Sweet Dreams



**( FLORENCE, CJ MCKAY**

The Fugees, Killing Me  
Tracy Chapman, Give Me One  
Oasis, Champagne  
Jewel, Who Will Save  
Mullen/Clayton, Mission:



# BLESSID UNION of SOULS

MOST ADDED AT TOP 40

the new single from the GOLD debut album HOME

Over 50 Stations Out Of The Box Including:

WXKS Boston	Q102 Cincinnati	KHKS Dallas
KMXV Kansas City	WNCI Columbus	WZJM Cleveland
XL106 Orlando	WAPE Jacksonville	KHOM New Orleans

EMI Records



Produced by EMOSIS Mixed by Mick Guzowski for Mick Guzowski Productions  
Management: Mark Liggett A&R Pete Garberg & Debbie Southwood-Smith Blessid UN@aol.com

# MOST REQUESTED



**WICL CARBONDALE, KIM BERG**

1. Tracy Chapman, Give Me One
2. Celine Dion, Because You
3. Alanis Morissette, Ironic
4. Mariah Carey, Always Be My
5. BoDeans, Closer To Free



**WKSZ GREEN BAY, ACE ADAMS**

1. No Doubt, Just A Girl
2. Jewel, Who Will Save
3. Oasis, Champagne
4. Hootie & The Blowfish, Old Man
5. Tracy Chapman, Give Me One
6. Mariah Carey, Always Be My
7. Jars Of Clay, Flood
8. Color Me Badd, The Earth,



**WIXX GREEN BAY, BEN LUMAYE**

1. The Fugees, Killing Me
2. No Doubt, Just A Girl
3. Robert Miles, Children
4. Celine Dion, Because You
5. Color Me Badd, The Earth,
6. La Bouche, Sweet Dreams
7. Everclear, Santa Monica
8. Jann Arden, Insensitive
9. George Michael, FastLove



**WKPK TRAVERSE CITY, BROOKE O'DONNELL**

1. Bone Thugs-N-Harmony, Tha
2. Oasis, Champagne
3. Marilyn Manson, Sweet Dreams
4. Mariah Carey, Always Be My
5. Michael Jackson, They Don't
6. The Fugees, Killing Me
7. Jars Of Clay, Flood
8. Los Del Rio, Macarena
9. 2Pac f/Dr. Dre, California

## NIGHT PERSON OF THE WEEK

Lacy Neff WVAQ Morgantown



1. The Fugees / Killing Me Softly
2. Coolio / 1,2,3,4 (Sumpin' New)
3. Tracy Chapman / Give Me One Reason
4. Los Del Rio / Macarena
5. Alanis Morissette / You Learn



**KQIZ AMARILLO, SCOTTY D.**

1. Bone Thugs-N-Harmony, Tha
2. Alanis Morissette, Ironic
3. The Fugees, Killing Me
4. La Bouche, Sweet Dreams
5. The Smashing Pumpkins, 1979



**KLYV DUBUQUE, JONATHAN KNIGHT**

1. The Fugees, Killing Me
2. Weird Al Yankovic, Gump
3. Lenny Kravitz, Can't Get You
4. Los Del Rio, Macarena
5. No Doubt, Just A Girl



**WPRR ALTOONA, JB SAVAGE**

1. Dog's Eye View, Everything
2. Garbage, Only Happy When
3. Alanis Morissette, Ironic
4. Jars Of Clay, Flood
5. The Fugees, Killing Me



**WILN PANAMA CITY, SHANE MCCOLLOUGH**

1. The Fugees, Killing Me
2. Weird Al Yankovic, Amish
3. Quad City DJ's, C'Mon
4. Coolio, 1, 2, 3, 4
5. Celine Dion, Because You



**WHTO WILLIAMSPORT, JOHNNY STORM**

1. The Fugees, Killing Me
2. Los Del Rio, Macarena
3. Oasis, Champagne
4. La Bouche, Sweet Dreams
5. Coolio, 1, 2, 3, 4



**WILI WILLIMANTIC, BRENT MCKAY**

1. Los Del Rio, Macarena
2. The Fugees, Killing Me
3. Coolio, 1, 2, 3, 4
4. The Cranberries, Salvation
5. Tracy Bonham, Mother Mother



**KFTZ IDAHO FALLS, MATT**

1. Mariah Carey, Always Be My
2. Color Me Badd, The Earth,
3. The Cranberries, Salvation
4. The Fugees, Killing Me
5. Coolio, 1, 2, 3, 4



**WNNJ FM NEWTON, VINCE THOMAS**

1. The Fugees, Killing Me
2. Alanis Morissette, Ironic
3. Mariah Carey, Always Be My
4. Weird Al Yankovic, Amish
5. Celine Dion, Because You



**KIXY SAN ANGELO, PAT MURPHY**

1. Bone Thugs-N-Harmony, Tha
2. Delinquent Habits, Tres
3. The Fugees, Killing Me
4. R. Kelly, Down Low
5. LL Cool J, Doin' It



**KSYN JOPLIN, JAMIE WEST**

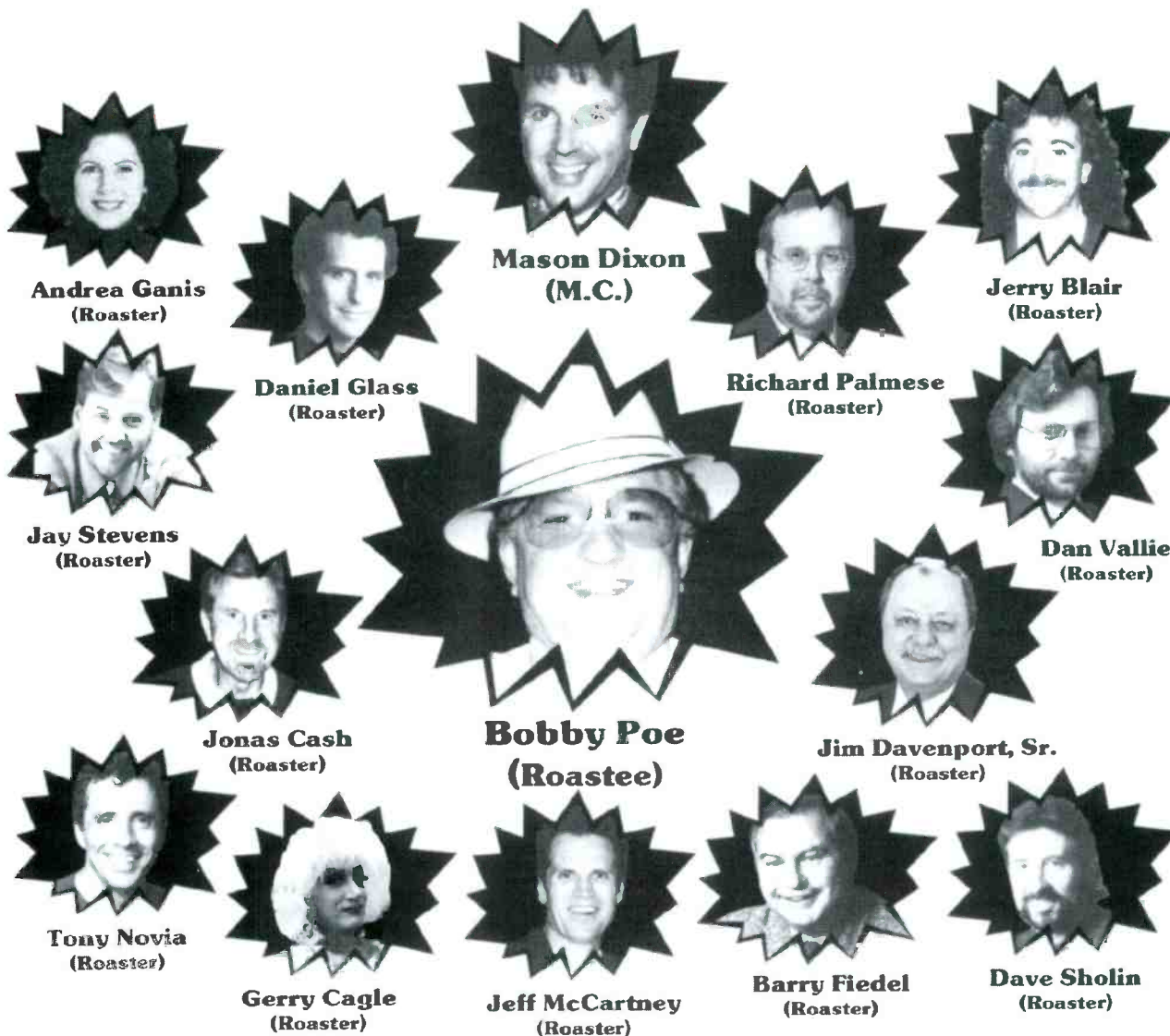
1. The Fugees, Killing Me
2. Color Me Badd, The Earth,
3. Oasis, Champagne
4. Los Del Rio, Macarena
5. No Doubt, Just A Girl



**KROC ROCHESTER, JAMES RABE**

1. La Bouche, Sweet Dreams
2. George Michael, FastLove
3. The Fugees, Killing Me
4. Jann Arden, Insensitive
5. Tracy Chapman, Give Me One

**Bobby Poe's Pop Music Survey Presents  
 Its 25th Silver Anniversary Radio/Record Convention &  
 Bobby Poe Retirement Roast  
 June 20 - 22, 1996  
 At The Sheraton Premiere,  
 Tysons Corner, Virginia**



**Andrea Ganis**  
(Roaster)

**Mason Dixon**  
(M.C.)

**Jerry Blair**  
(Roaster)

**Daniel Glass**  
(Roaster)

**Richard Palmese**  
(Roaster)

**Jay Stevens**  
(Roaster)

**Dan Vallie**  
(Roaster)

**Jonas Cash**  
(Roaster)

**Bobby Poe**  
(Roastee)

**Jim Davenport, Sr.**  
(Roaster)

**Tony Novia**  
(Roaster)

**Gerry Cagle**  
(Roaster)

**Jeff McCartney**  
(Roaster)

**Barry Fiedel**  
(Roaster)

**Dave Sholin**  
(Roaster)

**Don't Miss This Exciting, Once In A Lifetime HAPPENING!**  
**Planned Events Include Jeff McCluskey's "Bye Bye Bobby Cocktail Party," Hospitality Suites'  
 The Universal Breakfast, The Columbia Cookout, As Well As VP Promotion Panel,  
 Program Directors Panel, The Ever Popular Radio/Record Hot Box And Much More!**

Use This Handy Registration Form:

\_\_\_ \$275.00 Basic Registration      \_\_\_ \$375.00 Basic Registration Plus Golf  
 Your Name \_\_\_\_\_ Your Company \_\_\_\_\_ Your Phone # \_\_\_\_\_

Make Checks Payable To:

**Pop Music Survey, 13981 Saddleview Drive, North Potomac, MD 20878  
 For More Information Call Pop Music Survey At 301-951-1215  
 For Sheraton Premiere Hotel Room Reservations Call 703-448-1234**



# THE SUBSTITUTE



MACK 10 featuring ICE CUBE

“ HOO BANGIN’ ”

**ADDED AT:**

KYLD-72x

KMEL-54x

KKBT-28x

WWKX-10x

KWIN-16x

Hot105-18x

Power106-30x

Z90-30x

KKSS-7x

KDON-10x

**SPINNING AT:**

KIIS FM

WJMN

WJMH

KBXX

KTFM

AFRO-RICAN

“ ALL OF PUERTO RICO ”

**ADDED AT:**

KYLD

Z90

KTFM

WPOW

KWIN

**SPINNING AT:**

Power106

KSFM

WDDJ

FROM THE MOTION PICTURE SOUNDTRACK

THE  
SUBSTITUTE

PRIORITY  
RECORDS

5IVE  
ENTERTAINMENT





# Just Confirmed! An Exclusive Performance!

## Brian Setzer Orchestra

### After Dark at Hollywood Park

To benefit the T.J. Martell Foundation & Neil Bogart Memorial Fund  
For Cancer, Leukemia and AIDS research

**Friday, June 28th, 1996**

*in the upstairs ballroom of the Hollywood Park Casino!*

**Doors open at 6:30pm**

*Mark The Occasion & Make The Scene!*

THE NETWORK MAGAZINE GROUP &

1-800 MUSIC NOW

present

14<sup>th</sup> Annual Rock 'n' Charity Celebration

June 27, 28 and 29, 1996  
Los Angeles, CA

THE ALBUM NETWORK &  
1-800 MUSIC NOW PRESENT

A day on the greens, a full breakfast and lunch, friendly competition, and a great gift bag.

**Celebrity Golf Classic**  
Hosted by Alice Cooper

Thursday, June 27, 1996  
Calabasas Country Club - Calabasas, CA  
Tee times: 7:30am and 1:00pm  
Two levels of play  
Player entry fee: \$400  
Fivesome team fee: \$2,000  
RSVP now!

NETWORK 40 &  
1-800 MUSIC NOW PRESENT

**After Dark at Hollywood Park**

Exclusive performance by  
The Brian Setzer Orchestra

Nine thoroughbred races, a silent auction, prizes and a scrumptious buffet.

Friday, June 28, 1996  
Hollywood Park Casino - Inglewood, CA  
Doors open at 6:30pm  
Individual tickets \$35  
Special Hollywood Park  
Hollywood Athletic Club pass \$60  
RSVP by June 21, 1996

HOLLYWOOD ATHLETIC CLUB PRESENTS  
THE VIRTUALLY ALTERNATIVE/  
1-800 MUSIC NOW

A night filled with pool, casino games, food and prizes.

**Billiards Party and Casino**

Saturday, June 29, 1996  
Hollywood Athletic Club - Hollywood, CA  
8:00pm-2:00am  
Individual tickets: \$35  
Special Hollywood Park/  
Hollywood Athletic Club Pass: \$60  
RSVP by June 21, 1996

Event Sponsorships Available. For More Info Call:

T.J. Martell - Neil Bogart Office

310  
247.2980  
or 1-800-309-FUND



NETWORK



Dave Kaplan Management









# picture page



## ▲ TINA AND FRIENDS

(l-r): Enjoying a night out in L.A. are *Network 40* Publisher Gary Bird, Arista VP A&R Lonni Friend, Epic artist Tina Arena, The BOX Exec. VP Les Garland and Epic Sr. VP Craig Lambert.



## ▲ FOR PETE'S SAKE

Atlantic artist Pete Townshend and Atlantic Group Co-CEO/Co-Chairman Val Azoli hang backstage at the Supper Club in New York City.



## ▲ SHE NEEDS AMANDA LOVE

(l-r): *Network 40* Exec. VP/GM Gerry Cagle, Epic artist Amanda Marshall and Epic Sr. Dir. Nat. Promo. Patrica Bock almost enjoyed this picture's caption title.



## ▲ IT'S NO JOKE

EMI Records presents checks in the amount of \$100,000 each to Babies and Children's Hospital and Lifebeat in association with the WPLJ compilation album *Scott and Todd Present: Scam Dunk, A Comedy Album, Volume IV*. (l-r): EMI Records Sr. VP Promo. Peter Napoliello, WPLJ New York air personality Naomi DiClemente, Babies and Children's Hospital's Karen Schwab, WPLJ PD/air personality Scott Shannon, Lifebeat's Tim Rosta and air personality Todd Pettengill.



## ▲ THE "IN" CROWD

550 Music artists Marry Me Jane coagulate backstage with friends after their performance at L.A.'s Luna Park. (l-r): 550 Music Dir. Alt Promo. Brian Corona, band member Tim Beattie, lead singer Amanda Kravat, MMJ co-manager Julie Levine, *Network 40* Crossover Editor Debby Peterson, band member Rich Pagano, ICM agent Jon Podell, band members Brad Albetta and Dan Petry and MMJ co-manager Louis Levin.



## ▲ LOUNGE SINGERS

Silvertone artists Jars Of Clay get comfortable in the lounge at WHTZ New York. (Back row, l-r): WHTZ Prog. Coord. Sharon Dastur, MD Paul "Cubby" Bryant, band members Matt, Dan, Charlie and Steve and Silvertone's Karen McLellan. (Front row, l-r): WHTZ PD Tom Poleman, Silvertone's Michael Tedesco and Ken Lane.

• You, too, can get your mug on these pages. Send your PR pix to Network 40, 120 N. Victory Blvd., Burbank, CA 91502 •



# the badlees



## angeline is coming home from river songs

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Most Added!

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|------|-----------------|------|------|
| WGTZ | KHTT            | WJET | KJYO |
| WKRZ | KCHX            | KISR | WKFR |
| KQID | KSMB            | KHMX | WXIS |
| KHOM | KLRZ            | WSSX | KZZP |
| WZST | Plus Many More! |      |      |

remixed by bob clearmountain  
management: one louder night. produced by the badlees



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# picture page too



## ▲ CALL GUINNESS?

(l-r): *Network 40* Managing Editor Kristen Guarino, Radio Editor John Kilgo, Atlantic Nat. Promo. Pamela Jouan, Crossover Editor Debby Peterson, Atlantic/AG artist Jordan Hill, A/C Editor Tiffany Eason and Editor-In-Chief Jeff Silberman come close to the Guinness world record for sofa sitting.



## ▲ KOOL & HIS GANG

(l-r): KIIS-FM Los Angeles PD John Cook, Curb artist J.T. Taylor of *Kool & The Gang*, MD Tracy Austin, Curb VP Promo. Ric Lippincott and Gannett Nar. PD Steve Perun kick off "KIIS and Unite IV" at a press conference at Planet Hollywood.



## ▲ SHAME ON LEEANN!

(l-r): *Domestic Problems* band member Bill Kenny, Island artist Tracy Bonham, WGRD Grand Rapids PD Allan Fee, MD LeeAnn "Curler" Curtis and Island Field Promo. Kevin Kay are shown here "hanging around" with the King at the WGRD studios.



## ▲ JON B GOOD

550 Music artist Jon B is in the KGGI Riverside studios while promoting an appearance in town the following evening. (l-r): KGGI PD Bob Lewis, Jon B, air personality Jesse Duran and APD Michael Steele.



## ▲ SOME GIRLS HAVE ALL THE LUCK

KYLD San Francisco midday air personality Renee Taylor (center) hosted a "wild" Bachelorette Ball for her closest lady friends. Renee is pictured with the Men of the Wild Flava Unit and Upstairs recording artists Spanish Fly.

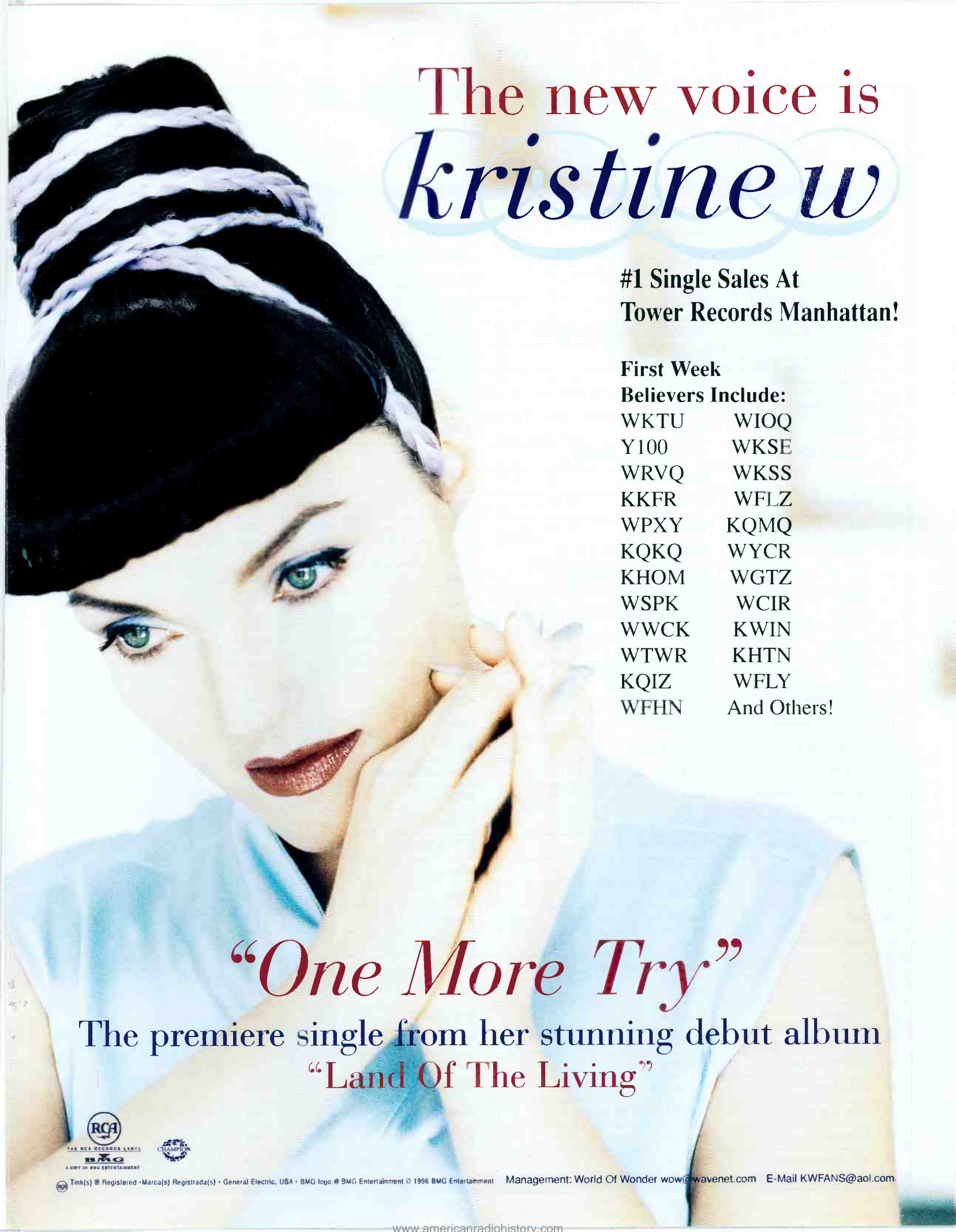


## ▲ JUST HANGIN' AROUND

WKFR Kalamazoo late night guy Gator is shown here as a "human pinata" dangling in the air. Listeners were invited to whack him with a Nerf bat to knock prizes off of him.

• You, too, can get your mug on these pages. Send your PR pix to Network 40, 120 N. Victory Blvd., Burbank, CA 91502 •





# The new voice is *kristine w*

#1 Single Sales At  
Tower Records Manhattan!

## First Week

### Believers Include:

WKTU	WIOQ
Y100	WKSE
WRVQ	WKSS
KKFR	WFLZ
WPXY	KQMQ
KQKQ	WYCR
KHOM	WGTZ
WSPK	WCIR
WWCK	KWIN
WTWR	KHTN
KQIZ	WFLY
WFHN	And Others!

## *“One More Try”*

The premiere single from her stunning debut album  
*“Land Of The Living”*



THE RCA RECORDS LABEL



A UNIT OF BMG ENTERTAINMENT



# SPIN CYCLE™

TW	ARTIST	SONG	LABEL	PPW	TOTAL STNS.	ADDS	DROPS	AVG. PPW
1	Celine Dion	Because You Loved Me	550 Music	9933	204	0	2	48.6
2	Mariah Carey	Always Be My Baby	Columbia/CRG	9369	198	0	8	47.3
3	The Fugees	Killing Me Softly	Ruffhouse/Columbia/CRG	8512	192	3	0	45.0
4	Alanis Morissette	Ironic	Maverick/Reprise	8263	189	0	5	43.7
5	Tracy Chapman	Give Me One Reason	Elektra/EEG	8005	192	1	0	41.9
6	Hootie & The Blowfish	Old Man & Me (When I Get To Heaven)	Atlantic/AG	7721	201	1	3	38.6
7	Dog's Eye View	Everything Falls Apart	Columbia/CRG	5779	168	0	11	34.4
8	The Tony Rich Project	Nobody Knows	LaFace/Arista	5597	158	0	7	35.4
9	George Michael	FastLove	DreamWorks/Geffen	5498	188	4	1	29.5
10	Foo Fighters	Big Me	Roswell/Capitol	5301	167	1	14	31.7
11	Color Me Badd	The Earth, The Sun, The Rain	Giant	5278	170	4	2	31.6
12	La Bouche	Sweet Dreams	RCA	5151	162	1	4	31.8
13	Gin Blossoms	Follow You Down	A&M	5062	143	0	14	35.4
14	Bodeans	Closer To Free	Reprise	4218	127	0	17	33.2
15	Jann Arden	Insensitive	A&M	4098	143	2	6	29.0
16	Larry Mullen & Adam Clayton	Theme From <i>Mission: Impossible</i>	Island	3757	180	13	1	22.2
17	Brandy	Sittin' Up In My Room	Arista	3693	96	0	19	38.4
18	Everything But The Girl	Missing	Atlantic/AG	3357	113	0	14	29.7
19	Jars Of Clay	Flood	Silvertone	3258	152	16	3	23.4
20	Oasis	Champagne Supernova	Epic	3143	147	10	0	22.1
21	Collective Soul	The World I Know	Atlantic/AG	3089	99	0	2	31.2
22	Voice Of The Beehive	Scary Kisses	Discovery	2957	130	0	5	22.7
23	Billie Ray Martin	Your Loving Arms	Sire/EEG	2922	121	6	1	24.9
24	No Doubt	Just A Girl	Trauma/Interscope/AG	2860	129	2	16	22.5
25	The Smashing Pumpkins	1979	Virgin	2811	100	0	16	28.1
26	Natalie Merchant	Jealousy	Elektra/EEG	2789	146	10	0	20.0
27	Bone Thugs-N-Harmony	Tha Crossroads	Ruthless/Relativity	2718	80	11	1	37.7
28	SWV	You're The One	RCA	2706	95	5	5	29.7
29	Robert Miles	Children	Arista	2633	125	9	0	22.1
30	Jewel	Who Will Save Your Soul	Atlantic/AG	2605	139	20	1	21.3
31	Natalie Merchant	Wonder	Elektra/EEG	2536	92	0	10	27.5
31	Coolio	1, 2, 3, 4 (Sumpin' New)	Tommy Boy	2508	89	0	11	28.1
33	Tina Arena	Chains	Epic	2451	94	1	42	26.3
34	Los Del Rio	Macarena	Club Cuts/RCA	2386	108	17	2	23.3
35	The Cranberries	Salvation	Island	2326	135	2	1	17.4
36	Alanis Morissette	You Learn	Maverick/Reprise	2137	135	57	1	20.7
37	Puff Johnson	Forever More	WORK/CRG	2129	116	6	1	19.1
38	Lenny Kravitz	Can't Get You Off My Mind	Virgin	2126	92	1	0	23.1
39	La Bouche	Be My Lover	RCA	2031	64	0	10	31.7
40	Deep Blue Something	Halo	Rainmaker/Interscope/AG	2008	104	0	14	19.3



# SPIN CYCLE™

TW	ARTIST	SONG	LABEL	PPW	TOTAL STNS.	ADDS	DROPS	AVG. PPW
41	Bryan Adams	The Only Thing That Looks Good On Me Is You	A&M	2003	124	17	1	18.0
42	Red Hot Chili Peppers	Aeroplane	WB	1972	109	0	9	18.0
43	Toni Braxton	You're Makin Me High	LaFace/Arista	1931	107	18	1	20.7
44	Everything But The Girl	Wrong	Atlantic/AG	1906	104	10	1	19.2
45	Everclear	Santa Monica	Capitol	1895	94	1	10	20.3
45	Whitney Houston/CeCe Winans	Count On Me	Arista	1770	85	4	29	21.8
47	Dave Matthews Band	Too Much	RCA	1742	74	0	4	23.5
48	Goo Goo Dolls	Name	Metal Blade/WB	1682	68	0	16	24.7
49	Blues Traveler	Hook	A&M	1620	64	0	16	25.3
50	Sting	You Still Touch Me	A&M	1607	108	3	0	15.3
51	Dishwalla	Counting Blue Cars	A&M	1519	80	1	3	18.9
52	R. Kelly	Down Low	Jive	1485	40	1	6	37.1
53	The Philosopher Kings	Charms	Columbia/CRG	1461	110	13	1	14.1
54	The Nixons	Sister	MCA	1431	82	7	0	18.3
55	Quad City DJ's	C'Mon 'N Ride It	Big Beat/Atlantic/AG	1233	43	4	1	30.0
56	Deborah Cox	Who Do U Love	Arista	1207	44	0	4	27.4
57	Angelina	Release Me	Upstairs	1131	35	1	4	32.3
58	3T	Anything	MJJ Music/550 Music	1101	38	0	7	28.9
59	Gloria Estefan	Reach	Epic	1040	66	0	25	15.7
60	Mary J. Blige	Not Gon' Cry	Arista	1004	26	0	6	38.6
61	Melissa Etheridge	I Want To Come Over	Island	948	36	0	8	26.3
62	Donna Lewis	I Love You Always Forever	Atlantic/AG	911	54	7	2	18.5
63	Garbage	Only Happy When It Rains	Almo Sounds/DGC/Geffen	898	51	0	20	17.6
64	Ace Of Base	Lucky Love	Arista	853	34	0	5	25.0
65	Michael Jackson	They Don't Care About Us	MJJ Music/Epic	803	33	0	8	24.3
66	2Pac f/ Dr. Dre	California Love	Death Row/Interscope	795	30	0	5	26.5
67	MC Lyte f/ Xscape	Keep On Keepin' On	Flavor Unit/Eastwest/EEG	784	21	1	0	37.3
68	Oasis	Wonderwall	Epic	774	41	0	9	18.8
69	Joe	All The Things (Your Man Won't Do)	Island	757	22	0	2	34.4
70	Total	Kissin' You	Bad Boy/Arista	725	21	2	0	34.5
71	Monica	Why I Love You So Much	Rowdy/Arista	711	25	1	0	29.6
72	Spin Doctors	She Used To Be Mine	Epic	688	58	8	2	13.4
73	J'son	I'll Never Stop Loving You	Hollywood	663	43	17	1	22.8
74	H-Town	A Thin Line Between Love & Hate	WB	654	28	0	6	23.3
75	Jodeci	Get On Up	Uptown/MCA	639	22	2	0	30.4
76	Spacehog	In The Meantime	Sire/EEG	631	29	0	12	21.7
76	Hootie & The Blowfish	Time	Atlantic/AG	631	29	0	6	21.7
78	Groove Theory	Tell Me	Epic	629	20	0	5	31.4
79	Case	Touch Me, Tease Me	Def Jam/Mercury	621	24	1	1	25.8
80	Lina Santiago	Feels So Good (Show Me Your Love)	Universal Records	607	28	0	5	21.6

# NETWORK <sup>40</sup>

## PLAYS PER WEEK

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	ZW	LW	TW
1 CELINE DION. Because You Loved Me (550 Music)	10219	10114	9933
2 MARIAH CAREY. Always Be My Baby (Columbia/CRG)	10155	9890	9369
<b>3 THE FUGEES. Killing Me Softly (Ruffhouse/Columbia/CRG)</b>	6098	7310	8512
4 ALANIS MORISSETTE. Ironic (Maverick/Reprise)	9136	8726	8263
<b>5 TRACY CHAPMAN. Give Me One Reason (Elektra/EEG)</b>	7177	7755	8005
<b>6 HOOTIE &amp; THE BLOWFISH. Old Man &amp; Me (When I Get To Heaven) (Atlantic/AG)</b>	7006	7442	7721
7 DOG'S EYE VIEW. Everything Falls Apart (Columbia/CRG)	5794	5923	5779
8 THE TONY RICH PROJECT. Nobody Knows (LaFace/Arista)	6620	6060	5597
<b>9 GEORGE MICHAEL. FastLove (DreamWorks/Geffen)</b>	4496	5235	5498
10 FOO FIGHTERS. Big Me (Roswell/Capitol)	5246	5542	5301
<b>11 COLOR ME BADD. The Earth, The Sun, The Rain (Giant)</b>	4876	5005	5278
<b>12 LA BOUCHE. Sweet Dreams (RCA)</b>	4685	5061	5151
13 GIN BLOSSOMS. Follow You Down (A&M)	6469	5760	5062
14 BODEANS. Closer To Free (Reprise)	5557	4993	4218
15 JANN ARDEN. Insensitive (A&M)	4272	4255	4098
<b>16 ADAM CLAYTON &amp; LARRY MULLEN. Theme From Mission:Impossible (Island)</b>	2275	3080	3757
17 BRANDY. Sittin' Up In My Room (Arista)	4769	4125	3693
18 EVERYTHING BUT THE GIRL. Missing (Atlantic/AG)	4278	3959	3357
<b>19 JARS OF CLAY. Flood (Silvertone)</b>	2316	2824	3258
<b>20 OASIS. Champagne Supernova (Epic)</b>	1928	2514	3143
21 COLLECTIVE SOUL. The World I Know (Atlantic/AG)	3631	3258	3089
<b>22 VOICE OF THE BEEHIVE. Scary Kisses (Discovery)</b>	2770	2855	2957
<b>23 BILLIE RAY MARTIN. Your Loving Arms (Sire/EEG)</b>	2136	2541	2922
24 NO DOUBT. Just A Girl (Trauma/Interscope/AG)	3209	3128	2860
25 THE SMASHING PUMPKINS. 1979 (Virgin)	3836	3207	2811
<b>26 NATALIE MERCHANT. Jealousy (Elektra/EEG)</b>	1577	2370	2789
<b>27 BONE THUGS-N-HARMONY. Tha Crossroads (Ruthless/Relativity)</b>	1919	2305	2718
<b>28 SWV. You're The One (RCA)</b>	2264	2531	2706
<b>29 ROBERT MILES. Children (Arista)</b>	1899	2205	2633
<b>30 JEWEL. Who Will Save Your Soul (Atlantic/AG)</b>	1472	2008	2605
31 NATALIE MERCHANT. Wonder (Elektra/EEG)	3331	2996	2536
32 COOLIO. 1, 2, 3, 4 (Sumpin' New) (Tommy Boy)	2804	2726	2508
33 TINA ARENA. Chains (Epic)	4422	3658	2451
<b>34 LOS DEL RIO. Macarena (Club Cuts/RCA)</b>	1477	2009	2386
<b>35 THE CRANBERRIES. Salvation (Island)</b>	1991	2103	2326
<b>36 ALANIS MORISSETTE. You Learn (Maverick/Reprise)</b>	627	1227	2137
<b>37 PUFF JOHNSON. Forever More (WORK/CRG)</b>	1786	2015	2129
<b>38 LENNY KRAVITZ. Can't Get You Off My Mind (Virgin)</b>	1963	2000	2126
39 LA BOUCHE. Be My Lover (RCA)	2962	2351	2031
40 DEEP BLUE SOMETHING. Halo (Rainmaker/Interscope/AG)	2159	2259	2008

BULLETS INDICATE INCREASED AIRPLAY

ARTIST/SONG/LABEL	ZW	LW	TW
<b>41 BRYAN ADAMS. The Only Thing That Looks Good On Me Is You (A&amp;M)</b>	94	858	2003
42 RED HOT CHILI PEPPERS. Aeroplane (WB)	2080	2058	1972
<b>43 TONI BRAXTON. You're Makin' Me High (LaFace/Arista)</b>	—	588	1931
<b>44 EVERYTHING BUT THE GIRL. Wrong (Atlantic/AG)</b>	367	1319	1906
45 EVERCLEAR. Santa Monica (Capitol)	2025	1985	1895
46 WHITNEY HOUSTON AND CECE WINANS. Count On Me (Arista)	2690	2353	1770
<b>47 DAVE MATTHEWS BAND. Too Much (RCA)</b>	1567	1628	1742
48 GOO GOO DOLLS. Name (Metal Blade/WB)	2420	2053	1682
49 BLUES TRAVELER. Hook (A&M)	2484	1886	1620
<b>50 STING. You Still Touch Me (A&amp;M)</b>	795	1414	1607
<b>51 DISHWALLA. Counting Blue Cars (A&amp;M)</b>	1359	1485	1519
52 R. KELLY. Down Low (Jive)	1793	1628	1485
<b>53 THE PHILOSOPHER KINGS. Charms (Columbia/CRG)</b>	126	879	1461
<b>54 THE NIXONS. Sister (MCA)</b>	1027	1269	1431
<b>55 QUAD CITY DJ'S. C'Mon 'N Ride It (Big Beat/Atlantic/AG)</b>	814	1047	1233
56 DEBORAH COX. Who Do U Love (Arista)	1663	1369	1207
57 ANGELINA. Release Me (Upstairs)	1206	1266	1131
58 3T. Anything (MJJ Music/550 Music)	1526	1288	1101
59 GLORIA ESTEFAN. Reach (Epic)	1780	1467	1040
60 MARY J. BLIGE. Not Gon' Cry (Arista)	1428	1216	1004
61 MELISSA ETHERIDGE. I Want To Come Over (Island)	1470	1086	948
<b>62 DONNA LEWIS. I Love You Always Forever (Atlantic/AG)</b>	616	787	911
63 GARBAGE. Only Happy When It Rains (Almo Sounds/DGC/Geffen)	1530	1243	898
64 ACE OF BASE. Lucky Love (Arista)	1489	965	853
<b>65 MICHAEL JACKSON. They Don't Care About Us (MJJ Music/Epic)</b>	660	770	803
66 2PAC F/DR. DRE. California Love (Death Row/Interscope)	957	928	795
<b>67 MC LYTE F/ XSCAPE. Keep On Keepin' On (Flavor Unit/Eastwest/EEG)</b>	573	702	784
68 OASIS. Wonderwall (Epic)	1419	982	774
69 JOE. All The Things (Your Man Won't Do) (Island)	1025	904	757
<b>70 TOTAL. Kissin' You (Bad Boy/Arista)</b>	502	606	725
<b>71 MONICA. Why I Love You So Much (Rowdy/Arista)</b>	621	655	711
<b>72 SPIN DOCTORS. She Used To Be Mine (Epic)</b>	142	466	688
<b>73 J'SON. I'll Never Stop Loving You (Hollywood)</b>	414	492	663
74 H-TOWN. A Thin Line Between Love And Hate (WB)	751	732	654
<b>75 JODECI. Get On Up (Uptown/MCA)</b>	459	535	639
76 HOOTIE & THE BLOWFISH. Time (Atlantic/AG)	893	760	631
76 SPACEHOG. In The Meantime (Sire/EEG)	1250	812	631
78 GROOVE THEORY. Tell Me (Epic)	841	775	629
<b>79 CASE. Touch Me, Tease Me (Def Jam/Mercury)</b>	374	495	621
80 LINA SANTIAGO. Feels So Good (Show Me Your Love) (Universal Records)	895	707	607

ACCELERATED AIRPLAY HIGHLIGHTED  
DETAILS ON PAGE 3