

NETWORK ⁴⁰

Issue 271 • July 14, 1995 • \$40 • France: 872 francs, 1 guillotine

Interview With
**MIKE SHEPARD and
NICK UPTON**
KSON

**REMEMBERING
WOLFMAN JACK**

**Spotlight On
KXKC Lafayette**

Overnight Buzz Records

Seal "Kiss From A Rose"
Selena "I Could Fall In Love"
TLC "Waterfalls"
Soul For Real "Every Little Thing I Do"
Jill Sobule "I Kissed A Girl"

Get on the floor let's dance some more

Juscious JACKSON "HERE"

DON'T MISS THE  VIDEO
DIRECTED BY JAKE SCOTT

The latest single from Natural Ingredients, and the first single from 

Original Motion Picture Soundtrack also featuring new music from:

CRACKER · COUNTING CROWS · WORLD PARTY · RADIOHEAD · COOLIO · BEASTIE BOYS · MIGHTY MIGHTY BOSSTONE

JILL SOBULE · LIGHTNING SEEDS · VELOCITY GIRL · SMOKING POPES · SUPERGRASS · THE MUFFS

PRODUCED BY SUPERFREAKS, JILL CUNIFF, GABRIELLE GUNSER, TONY MANDURIAN



MANAGEMENT: WILL BOWEN AND PAULA SARTORIUS AT SIDE ONE MANAGEMENT



Soundtrack Album produced by Karyn Rachtman and Tim Devine.

© 1995 CAPITOL RECORDS, INC. TM & COPYRIGHT © 1995 BY PARAMOUNT PICTURES. ALL RIGHTS RESERVED.



Main Menu

#1 Added #1 Accelerated #1 PPW



STU COHEN
VAN HALEN

RICK STONE
SHERYL CROW

GREG THOMPSON
THE REMBRANDTS

On The Cover:

Mike Shepard and Nick Upton deal with another local promo rep.

News4

Page 66

The whole truths, the half-truths and anything but the truth...

Editorial8

Gerry Cagle claps for The Wolfman.

Network 40 Interview10

KSON San Diego PD Mike Shepard and MD Nick Upton

Dwayne Ward's Last Words12

Promotions14

Exclusive topical promotions.

Mainstream Music Meeting16

A/C Chart / Hot Notes18

Country PPW Chart20

Country Music Meeting22

Network 40 Spotlight24

KXKC Lafayette

Music City / Stopset26

Hot Country Picks28

Wood's Words / Call-Out Research ...30

Street Chart / Rhythm Nation32

Crossover Music Meeting34

VA Chart / Alternative News36

Retail Chart / Bin Burners38

The Top 40 albums; the top-five records with the biggest sales increases.

Plugged In40

Music video rotations at the major video channels.

Show Prep42

Play It, Say It! / Trivia / Rimshots

Most Requested44

A Network 40 exclusive: four pages of the hottest reaction records.

Picture Pages52

Now Playing58

Spin Cycle64

All the pertinent data on every song in Network 40's Top 80 PPW chart.

The Crunch Page66

The Most Added Records / Most Accelerated Airplay.

The Chart68

AFTER 7
"Til You Do Me Right"
(VIRGIN)

BLESSID UNION OF SOULS
"Let Me Be The One"
(EMI RECORDS)

TERENCE TRENT D'ARBY
"Holding Onto You"
(WORK)

AMY GRANT
"Big Yello Taxi"
(A&M)

LUSCIOUS JACKSON
"Here"
(GRAND ROYAL/CAPITOL)

SCATMAN JOHN
"Scatman"
(RCA)

MATTHEW SWEET
"We're The Same"
(ZOO)

TAKE THAT
"Back For Good"
(ARISTA)

TRIPPING DAISY
"I Got A Girl"
(ISLAND)

COMING SOON

BROTHER CANE
"And Fools Shlne On"
(VIRGIN)

GIN BLOSSOMS
"Till I Hear It From You"
(A&M)

MICHAEL JACKSON
"You Are Not Alone"
(MJJ/EPIC)

MONTELL JORDAN
"Somethin' 4 Da Honeyz"
(ISLAND)

DANNY RED
"Rolling Stone Girl"
(WORK)

CHARLIE SEXTON
"Sunday Clothes"
(MCA)

TWINZ
"Round And Round"
(G FUNK/DEF JAM/RAL)

GARY F. BIRD • STEVE SMITH
Publishers

GERRY CAGLE
Vice President / General Manager

EDITORIAL STAFF

JEFF SILBERMAN
Editor-in-Chief
JOHN KILGO
Radio Editor
KRISTEN N. GUARINO
Music Director / A/C Editor
DEBBY PETERSON
Crossover Editor
KAREN HOLMES
Alternative Editor
JOSIE C. CARTELLONE
Executive Assistant
TIFFANY EASON
Associate Editor

PAUL OLSHAN
Features Editor
MICHELLE BABBITT
Research Director
THE CHROME LIZARD
Page 6 Editor
• New York
PAT GILLEN
Director, East Coast Operations

COUNTRY NETWORK

• Nashville
BARRY FREEMAN
VP/Country Editor
SHAUNA MASON
Country Coordinator

• Los Angeles
JAMIE MATTESON
Country Radio Editor
MICHAEL VOGEL
Associate Editor
LEAH BRANDON
Associate Editor

ART STAFF

HARMAN G. SMITH
Art Director
JEANNE POLK
Production Director
HELEN WAGNER
Graphic Designer

HEATHER JONES
Graphic Designer

OPERATIONS STAFF

VICTOR CABALLERO
Director, Client Information Services
ALDEN KEITH STUBBLEFIELD
Imaging Center Manager
STAN PRIMMER
Director, Information Systems
STEVE BURTLESS
Imaging Assistant

Choice Gigs: Don Parker Named KKFR PD

... While Keith Clark Snares PD Post At WBZZ

HE'S BACK

Radio legend Paul Drew is gettin' busy again. He just signed on to become a special adviser to Mike Krum's firm, Rotations, Inc. Drew and his umbrella of companies will continue to offer service analysis and advice to radio stations and media clients in the U.S. and Japan.

MAY BE GOOD

RAB stats show that radio advertising revenue grew 10% in May, but the lion's share of growth came in local spots. Broken down, local revenue grew an average of 12%, while national bucks increased only 4%. The Southwest region was the hottest (up 14% locally, 7% nationally), with the East showing the most modest growth (local up 11%, national just 2%).

BIGWIG BUNK

Two radio issues currently making their way through the political muck and mire of Washington, D.C.—"indecent" programming and ownership deregulation—raised their variably ugly heads last week. The first, an Appeals Court decision okayed a "safe harbor" of indecent programming from 10 pm until 6 am. That has got FCC Chairman Reed Hundt chomping at the bit to save the Commission from budget-cutters under the guise of "protecting children." While a coalition of broadcast and rights groups hasn't decided on how best to attack the ruling (which will be appealed to the Supreme Court), Hundt hopes to delve into more rule-making in that area, other Commissioner resistance notwithstanding.

Secondly, the eagerly awaited ownership de-regulation telecom bill has been slowed in the House Rules Committee. It now looks as though the committee might not get to the issue until late July; then House and Senate staffers start hammering out a compromise bill over the August recess.

THIS & THAT

The entire "Morning Dog House" of Hot 97.7 San Jose—Jeff "JV" Vandergrift, "Elvis" Medina and Lance "Hollywood" Otani—has moved to KYLD San Francisco. They start July 17.... New opening of the week: WWST Knoxville is looking for a topical, relatable morning show entertainer. Contact PD Todd Shannon at 8419 Kingston Pike, Knoxville, TN 37919.

Two veteran programmers filled two of the major-market PD openings last week, as Don Parker was chosen to lead KKFR Phoenix and Keith Clark was appointed PD at WBZZ "B94" Pittsburgh.

KKFR GM Fred Weber notes that he and consultant Steve Smith had to choose among a veritable deluge of prospective talent. "I received applications from the four corners of the country," he says. "In the 20 years we've been doing this format, I've never seen this type of interest in the position."

It's not as if he and Smith needed someone to overhaul the station. "We're well constituted," he explains. "Our jocks are in place, our format has been defined through our consultant Steve Smith and a Jon Coleman research study. There just has been a void here since Steve left. We were looking for someone with the mindset, the work ethic and the ability to relate to people that Steve Smith had."

"KKFR just needs some leadership to take us to the top, both by generating some excitement into the overall sound and by generally coordinating it with the all the other elements,"

Weber continues. "Steve was familiar with Don from his work at KBOS Fresno, so we met him in New York and determined that he was the appropriate person."



KEITH CLARK

After programming Crossover KBOS, Parker was hired to program Alternative KTBZ Houston, where he'll continue until the end of the month. "It was actually an incredibly difficult decision to make," Parker says. "Obviously, Shamrock is a good company and this is a great station. Things are going quite well here, but this is just one of those things. Every once in a

while in your career, something comes up that you feel is the right thing to do. And when the offer was made, it felt like the right thing, so I'm going."

Parker agrees with Weber's assessment on the state of KKFR. "Steve [Smith] has gotten it back on track," he notes. "Over the last year-and-a-half, it was a bit too Alternative. So Steve took it back into a more Mainstream direction with a Rhythmic lean, which is where it ought to be."

"There needs to be some effort put into the imaging of the station, which hadn't been focused on the right targets in the past. I'll probably tackle the imaging and other related things first. But the station isn't in terrible shape. It's just a matter of refining some things and taking it back up to where it deserves to be."

Clark comes to B94 after programming two major-market stations, WZJM Cleveland and WHJX Jacksonville. He was also one of the originators of the "Channel X" format, a hybrid of Rap and Alternative that achieved some success at his stations and at stations in a couple of other markets across the country.

Alternative Radio Bandwagon In Overdrive

WNEW, WAIA And KHOT Latest To Flip Out On New Music

The recent transformations of WNEW New York, WAIA Jacksonville and KHOT Phoenix to various presentations of Alternative radio programming spotlight an unprecedented six-month boom in the on-fringe music niche.

At the beginning of this year, there were 40 commercial radio stations that programmed some form of Alternative music. Now there are about 100 stations. Markets such as Buffalo, Minneapolis and Philadelphia have three different Alternative signals competing for the growing audience. At the same time, traditional AORs such as KLOS Los Angeles and KISW Seattle have demanded to be treated as Alternative stations because they feel the labels have ignored their format in favor of Modern Rockers.

As for the latest to jump on this seemingly out-of-control bandwagon:

- Longtime heritage AOR WNEW New York flipped to a "Rock Alternative" that, according to PD Ted Edwards, is "not AAA and not youth-based Modern Rock." Translation: heavy on U2, Talking Heads, R.E.M., Blues Traveler and Annie Lennox. Thanks, but no thanks: AOR stalwarts Van Halen, Aerosmith and Fleetwood Mac, Punk upstarts Green Day and hardcore edge act Nine Inch Nails. Until now, Alternative was only heard as part of the mix at Z100 and barely heard on weak-signalized WDRE Long Island.

- After hinting at just a weekend fling with Alternative, Resource Media blew out almost everything on its "Hot Talk" format to simulcast Alternative

sister KEDJ full-time. Out are GM Kathy Lawrence, PD Carla Foxx and the syndicated shows hosted by Tom Snyder, Tom Leykis, Love Phones and Mike Walker. The new line-up includes KHOT's Howard Stern in the mornings and former KEDJ morning man "Dead Air" Dave in afternoons. The Edge's previous afternooner, John Clay, will now concentrate on programming the station full-time. The simulcast will enable the Edge's sound to fully cover the market, which it had problems doing from its Sun City location.

- WAIA Jacksonville flipped to a Rock Alternative that's slightly different than WNEW in that it will play Green Day and Offspring along with Blues Traveler and the Dave Matthews Band. PD Jim Randall stays at the helm.

MCA Helps Doug Morris Start A Rising Tide

Signs Multiyear Deal To Be Chairman/CEO Of Joint Venture Label

The dust had hardly settled on Doug Morris' departure from Warner Music-U.S. before he agreed to take part in a joint venture record label with MCA Records. Under a multi-year agreement, he will become Chairman/CEO of Rising Tide Entertainment, one of the largest joint ventures in music business history.

trremely pleased that we'll be building a new record label together" Teller states. "I am confident that Doug's extraordinary experience and creative talents will make this label an outstanding success."

Morris, who worked at Warner Music-U.S. for 17 years, was instrumental in the development and success of the conglomerate. As the head of Atlantic

ment Group has recently established strategic alliances with some of the finest talent in the business, including DreamWorks SKG and Krasnow Entertainment," Edgar Bronfman, Jr. states. "I firmly believe that our music operations will be a major engine driving MCA Inc.'s future growth and Doug Morris' new label will be an important contributor."

"I am thrilled to join the MCA family and to work with Edgar and Al at this exciting time in the company's history," Morris says. "Professionally, I'm looking forward to building a stellar performer for the MCA Music Entertainment Group and to running a record label again. For me, personally, it is gratifying to return to my creative roots, working in a great environment and being involved with the artists and their music."

The MCA stable will become even more imposing if DreamWorks is able to land Warner Bros. Records legends Mo Ostin and Lenny Waronker, as has been rumored. That would be the icing on a cake for Bronfman and Teller. Their goal: to raise MCA's position as a worldwide music company power from its current rankings of fifth domestically and sixth worldwide. "It is our long-term plan to become the number one music company in the world," Teller told *The Hollywood Reporter*. "I believe it is attainable."

MCA, Inc.'s New Boss: Ron Meyer

Ron Meyer was named President/COO of MCA, Inc. by Edgar Bronfman, Jr., Chairman /CEO of MCA's parent company, The Seagram Co., Ltd.

Meyer, 50, founded the Creative Artists Agency, one of Hollywood's most influential talent agencies. His seven- to 10-year deal is reported to be in the \$75-\$100 million range.

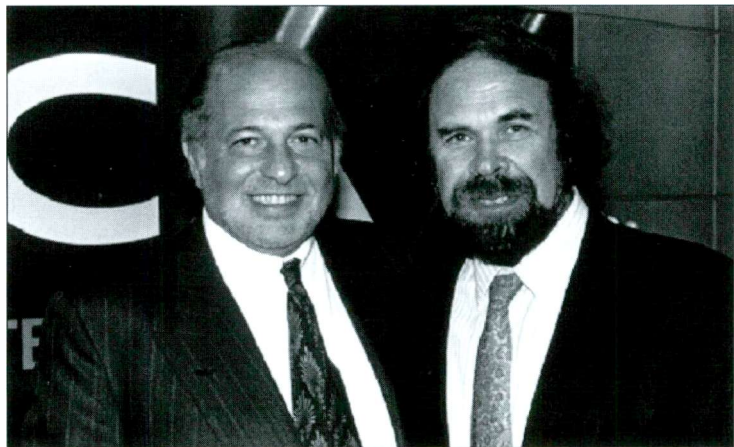
His appointment sets the stage for the departure of former Chairman/CEO Lew Wasserman and COO/President Sidney Sheinberg, who held the top posts there for 22 years.

Records, he transformed it into the top-selling company in the Warner Music Group. He also established Atlantic Nashville, brought in the controversial yet incredibly successful Interscope Records, purchased half of Rhino Records and launched Eastwest Records with Sylvia Rhone—only to merge it with Elektra Records to form the Elektra Entertainment Group.

When he was promoted to Chairman of Warner Music-U.S., a tumultuous chain of events ensued that saw the departures of Bob Krasnow, Mo Ostin, Lenny Waronker and Bob Morgado. Then, after Michael Fuchs came aboard, Morris also became a casualty.

Nevertheless, at the time of his departure, Warner Music Group's U.S. operations enjoyed the number one market share as well as 21 of the top 50 albums in the country.

Morris is the latest major music figure to be part of the new MCA lineup that already includes Richard Palmese, Ed Rosenblatt (Geffen), Andre Harrell (Uptown), David Geffen (DreamWorks), Robert Krasnow and Herb Alpert and Jerry Moss (Almo Sounds). "MCA Music Entertain-



DOUG MORRIS AND AL TELLER

Morris will put together a full-service label with its own A&R, marketing and promotion departments. MCA Records will handle backroom functions such as royalty accounting, legal, business affairs and finance. Uni will distribute Rising Tide product domestically and MCA Music International will handle international distribution.

The fact that Morris landed at another major record conglomerate surprised few, if any, industry pundits. The fact that he chose one in just 10 days did, especially when he was reported to be pursued by Sony, PolyGram and Viacom, the latter wanting to start its own label. *The Los Angeles Times* reported that on June 21, only a few hours after being dismissed by Time Warner, Morris received a call from Seagram Co., Ltd. Chairman/CEO Edgar Bronfman, Jr. Bronfman—whose firm recently acquired MCA, Inc. from Matsushita—offered Morris a deal to head a multimillion-dollar joint venture label through MCA Music Entertainment and its Chairman/CEO, Al Teller.

"I have known and respected Doug Morris for many years, and I am ex-

RECORDS

ALMO SOUNDS

Carole Childs was named East Coast Director of A&R. The industry vet has worked at Arista, Elektra and Geffen Records...Paul Kremen was named Artist Relations/GM. Previously, he supervised soundtracks for Hollywood Records and Disney's film and music labels.

ARDENT

Lisa Gladfelter has been appointed VP of Media & Artist Relations. Previously, she was National Publicity Director for Geffen/DGC Records.

CEMA

Teresa Field was promoted to Director Creative Services for CEMA Distribution.

ELEKTRA

Michelle Gutenstein was appointed National Director of Publicity. Previously, she was Associate Director, Media Relations for American Recordings.

GIANT

Leslie Crockett was named Publicity Executive. Previously, she was Manager of Publicity for Eastwest Records.

MCA

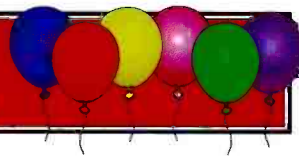
Bob Bernstein was named VP Public Relations for MCA Music Entertainment. Previously, he was Managing Director Publicity for Hard Rock Cafe International and before that, VP Public Relations/Corporate Relations for EMI Records Group North America.

SONY

Beverly Skaar was named Director Data Security & Controls for Sony Music.

WARNER BROS.

Janet Levinson and Tom Recchion were promoted to Executive/Multimedia Directors...Chip McLean was named an attorney for the label.



Hey Doug, What Took You So Long?

The industry was stunned on Monday to learn that former Time Warner Music honcho **Doug Morris** had signed a joint venture with MCA to form his own New York-based record label. There was a lot of speculation as to what Morris would do while settling with Time Warner, but evidently, while others were speculating, MCA CEO **Al Teller** was moving. According to the press release that caught nearly everyone by surprise, Morris will head a full-service record company, not a sub-label. It is touted to be the largest venture label in music business history. Check out the News section for details, and keep your eyes on *Network 40* for more information on future developments.

While other companies are going through painful reorganization processes, MCA has been quietly making some big moves. Spearheaded by **Al Teller**, MCA has started a label with former Elektra leader **Robert Krasnow**, put together another independent label with **Mike Jacobs**, landed **David Geffen's DreamWorks** company and now put the icing on the cake with **Doug Morris**. Almost overnight, MCA is becoming the giant to watch. The next few years will prove more than a little interesting. Those who purchased Seagram's stock last year are making toasts from coast to coast!

Consider this: Now under the MCA umbrella with aforementioned **David Geffen**, **Doug Morris**, **Bob Krasnow** and **Mike Jacobs** are MCA President **Richard Palmese**, **Geffen** President **Ed Rosenblatt**, **Herb Alpert** and **Jerry Moss** heading the **Almo Sounds** label through **Geffen**, **Uptown's** mercurial wunderkind **Andre Harrell**, **Radioactive** legend **Gary Kurfirst**...and coming soon (?) ...**Mo Ostin** and **Lenny Waronker**. How many cumulative years of label experience are we talking about here...over two centuries?

He's Baaack... Officially

Veteran programmer and radio legend **Paul Drew** is back in business (not that he's been out) consulting and advising radio programmers and general managers. Paul has signed an agreement with

Mike Krum's company, **Rotations, Inc.**, to offer his services to all of **Krum's** clients. Paul will continue to consult and work with his current clients while adding others to that roster as well as working with those in the fold of **Rotations, Inc.**

Props

Did she really have contract hassles or was she just waiting for a **Deep Blue Something** to make her debut? Either way, it's easy to tell that **Interscope's** Sr. VP Promotion **Brenda Romano** finally has the reins and is moving in her usual hard-driving style. It's nice to see her riding high in the saddle again.

Into The Valley Of The Sun

Close the books on the **KKFR** Phoenix opening. It's filled. **Don Parker**, PD at **KTBS** Houston, has filled the position. He takes over August 1.

That leaves a primo opening in Houston. Look for **Steve Kingston** to take his time before making a move.

Heading North

Another prime opening was filled last week as former **WHMX** Jacksonville PD **Keith Clark** takes over programming at **WBZZ** (B94) Pittsburgh.

Heading South

WBMX Boston MD **Amy Dole** leaves the station to program "The Buzz" in West Palm Beach.

Who will the next MD be? PD **Greg Strassell** isn't in any hurry.

Corning Wear?

The new PD at **WNKI** Corning is **Doug Guyer**.

Capitol Improvements?

Is **Capitol Records** Sr. VP Promotions **Phil Costello** close to making an announcement about two openings? Will there be a new second-in-command and a new **Crossover** head in **The Tower** before too much longer? The **Chrome Lizard** predicts the "wait and see" period is almost over.

Richards Rides Again

No sooner do we feature consultant **Bill Richards** in last week's edition of *Network 40* than he signs another sta-

tion. Put **WXXL** Orlando into **Richards'** growing fold.

And speaking of **WXXL**, is the station looking for a new Music Director? Will current MD **Larry D** segue into full-time sales?

Walking Towards New Orleans?

B97 New Orleans is still searching for a PD. No new names have surfaced.

Jackson Bidding

One of the bigger questions around the industry is what label will wind up with **Janet Jackson**? Her deal is up with **Virgin**. Will **David Geffen** make her a star in his dream? Will she go to **WORK** with **Jeff Ayeroff** and **Jordan Harris**, who originally signed her with **Virgin**? Will she stay with **Virgin**? Whoever winds up with this superstar will have to make a huge offer.

The Week Of Independents

Not only did ol' "whatzisname" leave **Network 40** to become an independent, but there seem to be others. Long-time **Virgin** Sr. VP Promotion **Michael Plen** assistant **Nora Natali** has resigned to form her own independent marketing company. Talk to **Nora** at (213) 651-3269.

What about **Leslie Marquez**? The former **Capitol** whiz kid is rumored to be considering an independent move herself.

Hollywood Swinging

Is **Hollywood Hamilton** heading for **Star 98.7**? Or is he considering another **Los Angeles** opportunity? The **Chrome Lizard** won't kiss and tell.

Completely Unsubstantiated

(As if everything else on this page isn't!) Is **Chet Buchanan** about to return to the scene of a former crime?

Are the new owners of **Hot 97.7** San Jose contemplating an Alternative to the current **Crossover** format?

Welcome

Tiffany Eason joins the staff of *Network 40* as Associate Editor. **Tiffany** comes to us from **KROQ** Los Angeles.

Inside

Check out the special Editorial on **Wolfman Jack** in this issue on page 8. You can also get a glimpse of **The Wolfman** below in this week's Page 6 picture with *Network 40's* **Gerry Cagle**. (**Wolfman's** the one on the right.)

The topical promotions on page 14 are pretty whacked.

This week's interview spotlights San Diego market leaders **Mike Shepard** and **Nick Upton** of **KSON**.

Bruce Tenenbaum is not featured anywhere in this week's issue.

Buzz

Michael Martin...Mike Marino...Chuck Geiger...Dana Keil...Mark Landis...Rob Morris...Greg Fry...Scott Summers...Wally McCarthy...Bob Lewis...



"Wolfman Jack and Wolfman Jerk..."

Get

BLOWN AWAY

by these songs coming out of your radio....

2 house

"The Strong & The Silent"

Over 50 stations with 400 spins. New action this week at WGTZ, WVAQ, WSTW, KSMB and WPXR.



"I Turned Out A Punk"

On your desk N-O-W!
Early action:
KUTQ Salt Lake City
Y97 Santa Barbara



Soul  Real

"Every Little Thing"

Mainstream action!
KMXV, KLRZ, WGTZ, WNNK—already on: WNVZ 44x, B94 16x, WZPL 42x, KQKQ 26x and WFLZ 14x.
12* SoundScan singles. Gold single! Gold album!

LIL' SHAWN

"Dom Perignon"

Huge Out of the box at:
WPGC 20x, HOT 97 20x, WJMH 13x,
HOT97 add, WHHH add, KCAQ add!



THE SAMPLES "Weight Of The World" New this week! Now in your hands!

MCA

CLAP FOR THE WOLFMAN

Commentary by
Gerry Cagle

The Good Lord called Charlie Minor into his office last week.

"Charlie," God said with a frown, "you're doing a great job getting all of our records on Clear Channel 1, but the people of Heaven aren't buying any at our superstores."

"Hey, buddy," Charlie answered, motioning his entourage of angels toward the juice bar, "I can only do so much. That Clear Channel 1 might reach everyone forever, but it's boring. We need to add some pop...some sizzle...something to get the listeners excited about the music. Now, it just sounds like Muzak. We need somebody to sell the music."

God stroked his beard. "Who do you suggest?"

Charlie waved his hands in the air. "There's only one person. Wolfman Jack."

God frowned again and the heavens crackled with lightening and thunder. "Why didn't I think of that?"

Charlie's smile lit up the room as he headed for the door, three angels on each arm. "Hey, buddy, that's what you've got me for."

I don't remember how old I was when I first heard Wolfman Jack on the radio. Having been born and raised in a tiny town in Mississippi, it was hard to get any station after the sun went down, much less any station that played the kind of music I wanted to hear. I was into R&B long before I knew what it was. I only knew that my father didn't want that kind of music played in the house. And that made it important.

All day long, I would listen to Hank Williams, Roy Acuff and the like, but at night, I desperately needed a fix of Rhythm & Blues. I would get a bottle and a date (in that order), drive to the highest point in the county and start twisting the dial. The girls weren't nearly as excited as I was (still aren't), but went along because they thought I was fun and kind of dangerous (still do).

I had already discovered Big John R on WLAC out of Tennessee, but he was only on for two hours and it wasn't enough. So I kept searching the dial, keeping the needle down on the low numbers where the big stations were broadcasting, trying to get a fix.

Suddenly, a howling wolf cut through the static. You cannot imagine the chill that went up my spine when I heard the top-of-the-hour ID.

"Are you wit' me? I'm askin' are you wit' me? Aw, come on, babies, put your hand on the radio and feel the *luuvv* vibrations. This is Wolfman Jack on XERB Del Rio, Texas!"

A jingle followed sung by Johnny Rivers and a host of other singers. "Here comes the Wolfman...he understands."

Then "Ya Ya" by Lee Dorsey.

My life changed at that instant. I had never heard anything like it in my life. Sissy Sue was playing with my hair and whispering her best Southern come-on in my ear. I didn't care. This Wolfman Jack from some mysterious place in Texas had transported me into a special world...a world I would never leave. Sissy Sue, a few years

"Wolfman Jack transported me into a special world... a world I would never leave."

short of becoming Columbia High's homecoming queen (and already displaying a couple of attributes that would later make her a lock on the crown), may as well have been a figment of my imagination. I didn't care. I was waiting for the Wolfman's next break.

"That was 'Ya Ya,'" Wolfman yelled, "by Lee Dorsey. How you like the Wolfman so far, baby?" His voice dropped into a now familiar purr. "Have mercy, baby! Who's this on the Wolfman's telephone?" Then he yelled again. "Are you nekkid?"

Sissy Sue never got it, but I did. She married well, has four or five kids she's hoping to get into Ole Miss on scholarships. I've been hooked on the drug I got from Wolfman Jack the first time I heard him selling music and "...Holy Water blessed by the saints of Jerusalem." When Sissy Sue heard about Wolfman's passing, she called.

She finally got it. Her husband didn't understand. He vaguely remembered a husky, bearded dude that hosted *The Midnight Special*. Me? I lost a friend. And something much more.

A part of radio left with Wolfman Jack, but the loss will be felt outside of radio. We lost an important part of Americana. We lost a bit of our youth. We lost a lot of our audio excitement. For millions of teenagers in California who heard him nightly on XERF and millions in the Southwest tuning in XERB, Wolfman Jack *was* radio. And man, could he move records. If the Wolfman played it, you wanted to go right out and buy it.

Radio passed Wolfman Jack a long time ago. It's not something we should be proud of. We are too often accused of sounding boring...identical...automated. Wolfman Jack was none of these. Cookie-cutting programmers are too quick to copy rather than strive to be unique. Instead of finding a place for Wolfman Jack, we cut him out. In doing so, we've created a huge void. Not so much for Wolfman. He always did all right. But for the next Wolfman.

I was lucky. I got to meet Robert Weston Smith, a.k.a. Wolfman Jack, long before his debut in *American Graffiti*. I was afraid that meeting him would destroy forever the image I had painted in my mind of that magical person who helped change my life. I shouldn't have worried. Wolfman Jack in the flesh was everything and more that he was coming through those three-inch speakers in the '60s.

I hired Wolfman to do nights on KHJ in Los Angeles. We had the deal all worked out. I even managed to stretch the restrictive RKO format to allow him the latitude to be himself, but restrictions still applied. The day before the promos were due to hit the air, Wolfman came to see me. In his famous gravelly voice, he told me he couldn't take the job. He had done his act so long, he was afraid he just couldn't come close enough to the format to make us both happy.

"Baby," he said, "I would rather turn down this job than jeopardize our friendship."

In the end, it all turned out for the best. Wolfman syndicated a weekend show and we ran it on KHJ. He eventually made 10 times what I would have paid him...and we remained friends.

So Wolfman Jack got the big gig on the big station in the sky where he can dictate the format. It was just a matter of time. The Wolfman was only on the air once a week.

Heaven needed to hear him a lot more often than that.

Let's all give one last clap for the Wolfman. ▶

NETWORK 33*

**30,532 weekly
LP SoundScan sales!**

SoundScan LP Chart 37-33

Album already gold!

**Top 40 Monitor
Debut-39***

**A 121 spin increase
to 740 weekly
Top 40 plays!**

Alternative Monitor 36*



Active!



MUSIC FIRST

Large!

Chris Isaak
"Somebody's Crying"

**T M E
BOX**

**MUSIC TELEVISION
YOU CONTROL**

Major market airplay includes:

- WPLY Philadelphia 33 Plays
 - WNTQ Syracuse 32 Plays
 - Q99 Salt Lake City 30 Plays
 - Q102 Cincinnati 20 Plays
 - B97 New Orleans 25 Plays
 - KPLZ Seattle 24 Plays
 - KHMX Houston 23 Plays
 - KFMB San Diego Add 16 Plays
 - WWST Knoxville Add!
 - Star94 Atlanta 21 Plays
 - WZJM Cleveland 20 Plays
 - WKBO St. Louis 16 Plays
 - WMMS Cleveland 16 Plays
 - KLRZ New Orleans Add!
 - WFLY Albany 15 Plays
 - WTIC Hartford 15 Plays
 - KRBE Houston 14 Plays
 - Y107 Nashville 12 Plays
 - Y100 Miami 11 Plays
 - WPRO Providence 10 Plays
 - WGTZ Dayton 10 Plays
- and many more adds and plays!**



©1995 Warner Records

Produced by Erik Jacobsen. From the new album: *Forever Blue*. Management: HK Management



Mike Shepard/Nick Upton

The Quiet Kings Of San Diego Radio

INTERVIEW BY JEFF SILBERMAN

It's more than a little ironic that in a city that is constantly overshadowed by Los Angeles, the most popular radio station has been somewhat ignored by its own media. That's how it's been for Country KSON in San Diego. The local media has only just recently realized that it's the most popular radio station in town when it has actually reigned supreme—in 12+ as well as 25–54—for years.

But that's a minor grievance for Director of Operations Mike Shepard and MD Nick Upton, who have quietly built a veritable radio institution on a Mainstream (but not conservative) Country music mix, colorful and entertaining personalities, a lively presentation, a full and creative promotional menu and, last but not least, a passionate desire to always improve themselves.

In a recent interview, Shepard and Upton offered their insights into building a market-leading radio station...and doing whatever it takes to stay there.



Compared to the national Country music tastes, is the San Diego audience significantly different?

MIKE: Not really. There are universal records, the 75–80 percent that translate across the country. Then there are the nuances; you'd hear a much different music mix in Dallas than you would here because of that. But I wouldn't say it's dramatically different than anywhere else.

Are your rotations tightened to the point where you basically play the big hits quite often?

MIKE: Since I've been here, the heavies have been every four-and-a-half hours. We're a very Mainstream Country radio station for 1995. We don't exclude music that's more than two years old, but neither do we shy away from what's hot and new.

How aggressive are you with new music from new artists?

NICK: We're not afraid to go out-of-the-box or go even earlier on some things if we feel that the song is right for the station. By the same token, we might wait on some things that might be considered automatic adds because we're not sure about them. So we consider ourselves fairly progressive about willing to try new things.

How has the glut of new artist product affected that?

MIKE: We've always been choosy because ultimately, the listener wins if we are. You don't win by just throwing anything and everything on the air. We want to have relatively high standards and be more song-driven than artist-driven. Faced with an overwhelming amount of new music, we'll remain aggressive, but we'll just choose the best of the best.

How long do you give a new artist's song to pan out in research?

MIKE: Some songs will create im-

mediate feedback on the phones; we keep an eye on those. As far as call-out goes, we give them a good five or six weeks in medium rotation to give the audience a decent chance to hear them.

Are there more active "buzz" records out there right now?

MIKE: There's not more than the usual amount of hot phone records, but the ones that are hot—the John Michael Montgomery, the Shania Twain—are very hot and will do quite well. There are also a certain number of novelty songs that will always do well on the phones.

Has being close to Mexico influenced your sound?

NICK: Mexico hasn't influenced us as much as the Navy, which brings in a lot of transient people. We have a lot of people from many different areas of the country, which is another reason why it represents a lot of what's popular across the country.

Has the presentation of the music changed over the years?

MIKE: While the philosophy of the station is relatively the same, the sound has evolved. And to stay successful, we'll continue to do so.

We've always taken a, for lack of a better term, Hot A/C or Adult Top 40 approach. There's a lot of forward momentum, with well-produced jingles and a strong station voice. We've attempted to make it fun, exciting and compelling to listen to, as opposed to sounding like a jukebox.

How often do you check the liners to make sure they're still fresh?

MIKE: You have to keep up on liners, especially if they're attitude liners. They don't wear as well as a straight sell line. But we've always been advocates of "turning the lights up and down," as we call it, and we always try to reinvent the station within the basic concept.

NICK: One thing that has always kept the station fresh is being very connected with the community. There's a lot of localization here.

Does your morning show specifically try to appeal to the passive or non-Country music fan?

MIKE: That's important in all day-parts. Certainly we're a Country music station first and foremost, but there are dimensions and appeal beyond that.

NICK: Obviously, the morning show has more room to be mass appeal, with more room for bits and phone calls. However, we certainly don't become a passive jukebox the rest of the day. Within the boundaries of the format, we encourage our air staff to have fun, to use the phones and be connected with the market. Above all, enjoy yourself and sound like you're having a good time. That comes through the radio.

What are the most effective promotions for the Country audience—big-money giveaways?

MIKE: I don't know if there is one magic silver bullet. We've done several different types of promotions and a lot depends on what else is going on in the market, what the noise level is there and what we've done recently.

Certainly cash giveaways have worked for us. We've also done lifestyle things like sending listeners to concerts in other markets, but by-and-large, if you're looking for something to really motivate people, Jerry Clifton said it best when he was in San Diego in 1972: "Cash screams." That's still true, but to make it scream as loud today, you need a lot more of it.

Do you agree with the notion of primarily using big cash giveaways for the Spring and Fall books?

MIKE: Not particularly. We started this year by doing quite a bit in the Winter and we hadn't done anything for a while before that. Yet you point out something very important—it's very difficult to stand out with the same dollar amounts because everyone else is spending money and raising the noise level in the market. We've found that we have to be a lot smarter with how we spend the money. We don't throw a lot of money on the wall and see what sticks. We have to be more creative in how to use that marketing muscle.

When it comes to value-added promos, how much of a problem is clutter?

MIKE: The danger is always there. Our Promotions/Marketing Director, Steve Sapp, runs pretty good interference on that. He knows how to take the requests for value-added promotions and package them to become a listener benefit. We can do certain things off the air that give advertisers the value without clutter. We have avenues such as our newsletter, an interactive phone system and other external means to take care of value-added requests.

What is it about Country radio that enables it to attract both the 25-54s and the 18-34s?

MIKE: Before our rise, we noticed that Country was a true mass-appeal format in most markets. There was a lot of exposure in other media, from *USA Today* to Jay Leno. Country stars were at the forefront, which enabled us to transcend any age breaks.

NICK: There are also a lot of artists these days who have multi-demo appeal,

THE LONG AND WINDING ROAD

MIKE SHEPARD

KSON, San Diego Board Op / Air personality

KEED, Eugene Production Dir. / Air personality

KMAK, Fresno MD / Air personality

WRKT, Cocoa Beach PD / On-air personality

KSON, San Diego Director Of Operations

NICK UPTON

KOWN, Escondido Air personality

KOWN, Escondido Program Director / Air personality

KSON, San Diego Music Director / Air personality

The key is to not say "no" to the advertisers, but to say, "Yes, *but...*" If we know a request is not doable from a programming standpoint, we try to massage it and maybe incorporate it with another value-added request to make it sensible on a programming level.

Exactly how did KSON pass Q106 to become number one in the market?

MIKE: Obviously, our success coincided with the explosion of the format nationwide. But if you look at the preceding trends, even before we became number one 12+, we were already number one 25-54 and were making substantial gains. When Jefferson Pilot took over the station 10 years ago, we made a commitment to be a player in the market and become number one. So we applied all our resources—marketing, research, great production and staff—to get there. So we were well on our way when the Country boom hit, and that put us over the top.

from Alan Jackson and John Michael Montgomery to Shania Twain. They've helped us build a wide audience.

Is the notion that getting to number one is not nearly as difficult as staying number one true?

MIKE: Absolutely. We've got to be careful what we wish for because we just might get it. Well, we got what we wanted and now everyone is shooting at us. As the market becomes more compressed, you realize how tough it is. We've been very fortunate to hang in there for as long as we have, but there's no guarantee that we'll stay there.

NICK: Just about all of us go on the air with the attitude that we have direct format competition across town. It's like we're trying to maintain our market share from a station attacking us.

MIKE: We talk to the staff about it all the time: We are not ordained to be number one. We have to get up every day, suit up and fight for it. We know

that almost everyone is gunning for 25-54 and they're all committing all their resources for that demo. They're all on TV; they're all doing telemarketing. They've done a pretty good job of homework on their product, so we can't afford to look at just one or two stations. But above all, if we don't take care of business here, any one of them can take us out.

Do you expect to have a direct-format competitor at some point in the future?

MIKE: The fact of the matter is—and I'm rather proud of the fact—that we have outperformed the life group or the amount of Country listeners in the market. We've done that through aggressive marketing, research and just by being the best we can be. There really isn't room for two Country stations to be successful. The only way for a new Country station to be successful here would be to take us on and knock us out...and there's no way we'd allow that to happen.

NICK: So don't even think about it! **Now that you are number one, what kind of goals do you set for yourself?**

MIKE: Staying number one will be a real dogfight. Not only do we what we can to stay number one, but we want to increase our advantage over number two. We strive to run the best race we can and not look at everyone around us.

We've fought long and hard to prove that a Country station can be successful in San Diego. It's nice to be looked upon as a major player. It has taken a long time for the media to catch up and realize that we're number one. It's interesting in that the local media has found us in just the last six months, when we've been there for the last six years.

What kind of personal future goals have you set for yourselves?

MIKE: That's tough to say. I certainly enjoy what I'm doing here. I've had the opportunity to oversee programming of our LMA'd partner station here, so I've already gotten a taste of that. I'd like to stay with Jefferson Pilot and have more responsibilities within the company.

NICK: I feel much the same way. I've always felt a little more closely connected to the creative and on-air side of things, although there are many things about programming and operations that interest me. I'd like to stay with this company, which has given me a very stable situation. To be here in a programming capacity, while staying with the music and on the air, would be ideal. ▀

R.I.P.

DWAYNE WARD

FEBRUARY 1991—JULY 1995

Editor's note: As you've probably already heard, Dwayne Ward has left us for the Somewhat-Great Beyond of marketing purgatory. Before his untimely passing, he was able to bequeath us all the radio knowledge he picked up in his tenure here. However, since we had a full page to fill up—and his aforementioned knowledge took up all of two lines—we asked him to make up more stuff than he usually did. With tears in his eyes and a lump in his nose, he wrote the following:

If you read Page 6 last week, you basically caught the highlights of my career at *Network 40*. However, a couple of points *do* need to be brought up. First of all, I have never had any experience in sucking up [*it must have been a gift—Ed.*] and it helps to be a workaholic. Sucking up doesn't come naturally to people from the South; being a workaholic does. On taking a beating, well, this is the industry we chose and I think we all do *that* quite nicely.

I used my Conference Call column to allow literally hundreds of PDs, MDs, GMs and consultants to express their views on just about every topic conceivable. Over the last four years, I had some enlightening answers to some occasionally lame questions. I appreciate all those who were impressed by my groveling and took the time to discuss the various subjects. I know Editor-in-Grief Jeff Silberman has learned something from reading and re-writing this column each week. And I'm sure he'll continue to find ways to use words he knows I absolutely hate like "ditty" and "plethora." I'm also sure Jeff finally knows what a stopset is as well. "Spots, Spots...What the hell are these things called spots?" [*But I still don't know why your brother and uncle have the exact same name.—Ed.*]

One thing I will really miss about writ-

ing Conference Call is attempting to get it done before deadline—and dodging Jeanne the Production Director each time I missed the deadline. [*Which only happened when the deadline fell on a day ending in "y."—Ed.*] One of the most entertaining things about working at a magazine is coming up with creative excuses for missing deadlines: "Uh, there was an earthquake...a riot...a fire in my backyard...O.J. was about to take the stand...Kilgo ate the Conference Call." There—you have the highlights of my four years of making excuses.

One thing I will *not* miss is Tuesday. I re-read Cagle's early Editorial on why Tuesday is the day the industry makes all of its decisions...and I'm still not sure why. Tuesday at *Network 40* is an intense day, when I've been responsible for making sure all the information is processed accurately so our charts have integrity. Of course, I regularly dealt with excuses on why we were getting behind: "Uh, there was an earthquake...a riot...a fire in my backyard...O.J. was about to take the stand...Kilgo ate the playlist." There—you now have the highlights of my four years of hearing everyone else's excuses.

I will say this: It has been one hell of a ride. *Network 40* reshaped how we all do business, starting over three years ago when we introduced reality in the form of a chart based solely on airplay—Plays Per Week debuted in the industry in issue #113. (This is issue #271, if you're keeping track.) The other trades joined in...albeit kicking and screaming...but to paraphrase what they say, the *rotations* were on the wall. And *Network 40* even let them use the term "Plays Per Week."

In hiring Cagle, the magazine brought in a major-market programmer whose

résumé was longer than his arm and who had some great ideas on how to use this magazine to shake up this industry. He made *Network 40* more vibrant, colorful and radio-friendly. Naturally, there were disagreements on how to accomplish that. Again, sucking up is not something I had much experience with. [*To his credit, he was a quick learner.—VP/GM*] I took a few beatings in the process, but it got done. Did I say how much it helps to be a workaholic?

Introducing that scaly creature known as the Chrome Lizard into Page 6 made things a bit dicey at first. "What the hell is the Chrome Lizard and why is that in there?" were questions we fielded at least a thousand times. After reading last week's Page 6, I wanted the answer myself, not because I was mad but because I wanted to thank "it" for spelling my name correctly...once.

I will miss working with everyone at *Network 40*. Jeff, simply because he almost *enjoys* the daily beatings from Cagle and myself. Pat Gillen in New York will have to call someone else with the daily heat index in the city and to ask why so-and-so sent in last week's playlist. Kilgo... 'nuff said. Kristen will read the aforementioned excuses about Tuesday and, just when she's not ready to accept any of them, Godzilla and Mothra will find a way into the O.J. story. I would say something about Jeanne the Production Director, but I'm already past deadline, so I simply don't have the time.

Okay, I've thanked everyone who participated in this column over the years. Now all I have to ask before signing off is a simple question of Cagle (and I swear that this will absolutely be the last time I ask it): "Exactly which shift did Sholin do?" ■

NATALIE MERCHANT



A MOST ADDED!

Single in stores
July 18!

Already top three
at AAA radio!

Top 15 at
Alternative radio!

SoundScan
top current album
sales #15!!!

CARNIVAL

The premiere single and video from the
solo debut

TIGERLILY

Management:
Jon Landau Management/Jon Landau and Barbara Carr

40 new Pop stations including:
WHTZ New York #23 22 Plays
WDCG Raleigh #17 28 Plays
WEZB New Orleans #24 20 Plays
KUTQ Salt Lake City #18 23 Plays
WEDJ Charlotte Add!
WZJM Cleveland Add!
WKRQ Cincinnati Add!
KBZR Phoenix Add!



PROMOTIONS

—Compiled by Jeff Silberman

TOPICAL PROMOTIONS

Here are four cranium spasms masquerading as promo ideas ripped from today's headlines...or...whatever...

“THE WORLD’S CHEAPEST COUNTY FAIR”

Summer is the time for county and state fairs, but why participate in those extravaganzas (thereby being a very small fish in a huge pond)? Here's your chance to be the only fish in a very small, albeit weird, pond. By offering these “thrilling rides,” you'll be the talk of the town.

- Get a lot of rolling desk chairs, the kind that swivel up and down. Tie them together at their base stands with a rope and tie that to a lawn mower tractor or a small car. People sit down and are paraded through a darkened tent where interns spin them around and swivel 'em back and forth, yelling “Woooo!”....Have a hand water sprayer to “douse them with a small squirt of water....Have fans blowing in their faces to make it more dramatic.

- Put a bunch of chairs and benches in a circle, all facing one direction (like a merry-go-round). Listeners sit down while a bunch of interns, waving at them and holding paper twirlers, run sideways and backwards, giving those seated the impression that they're going around in a circle. The interns go around about three times per “ride.”

- Get a bunch of huge inner-tubes. People put them on (arms *inside* the tubes) and play “bumper humans.”

Charge 25 cents or a half-buck for the “rides” (proceeds go to charity). Set up sideshow game tents and give away station merchandise as prizes. Have a couple of client restaurants set up food stands, too.

COST: MINIMAL. FURNITURE COULD BE TRADED FOR MENTIONS.

RETURN: NATURAL MEDIA-CRABBER MAKES STATION THE TALK OF THE MARKET. RAISES MONEY FOR A GOOD CAUSE, TOO.

“INFO-LYMPICS”

It's the hottest marketing trend going and it's not about to stop: The half-hour infomercials that litter the TV airwaves have swamped late-night commercial channels and can even be seen on cable outlets in prime time. Although few admit it, millions buy the stuff and millions more watch it. So, why not capitalize on the funkier gadgets and offers? For instance:

- **The food dehydrator.** Ask listeners to donate their underwear. Soak them in water, then dehydrate 'em to make “bra/panty/jock jerky.” Of course, the listeners would have to come to the studio to try them on! Other fun things to dehydrate: pizza (cooked), raw eggs, shaving or whipped cream, a wet hairpiece or wig, sushi, a Big Mac (should be no difference), cottage cheese.

- **“Abflex And Arrow Target Contest.”** Get that plastic Abflex doo-hickey; listeners have to press it against their bellies and shoot it off for distance and accuracy (must hit a moving target).

- **Hair tresses.** Get those fake bands and hair tresses and crudely put them on jocks for billboard campaign. Or put them on pets.

- **Whole-body exercycles.** Put a couple of them on a raft and attach oars to the arm-pull thing for exercycle boat races. Or take walker treadmills to remotes and offer to “walk” very lazy listeners' dogs on them.

- **Gadget Barbecue.** Get a bunch of those pasta machines, bread makers, hot-air blower cookers, mini-grills and rotisseries and have interested listeners cook off a mess of food at an outdoor remote. Consumers can award “Best Of Picnic” ribbons to the various gadgets. Special awards go to the most outlandish dishes.

COST: UNLESS YOU WANT TO GIVE THE JUNK AWAY, IT ALL COMES WITH A 30-DAY MONEY-BACK GUARANTEE.

RETURN: AN ENTERTAINING WAY TO CAPITALIZE ON THIS PHENOMENON. YOU MIGHT EVEN GET AD MONEY FROM MANUFACTURERS WHO WANT TO SHOW OFF THEIR CRAP.

“THE WEIRD WORLD”

Soap operas have been a traditional favorite of your target female demo; put an MTV spin on it and you've got *The Real World*, a soap-opera-*verité* look into the lives of the young, the beautiful and the shallow. That idea can be the stuff of radio legend.

Lease out a large multiroom house or duplex, which you “rent” out at below-cost to “qualified” (i.e., colorful, entertaining or just plain irritating) listeners who need a place to stay for a few months. (Don't publicize its location so it won't attract the curious.) Set up a remote studio in the kitchen or den so jocks can spin tunes and talk to the occupants about what's going on, who has been getting on whose nerves, who has hot dates and how they went, etc.

Besides occasionally having the morning or afternoon-drive hosts do an entire shift there, have your wittiest jock be there at certain times every day (mornings and nights) to file live reports and tape other interviews that can run every three or so hours the next day. That way, the jocks can plug when each thrilling segment will be aired.

COST: HOUSING COSTS COULD BE OFFSET BY SPONSORSHIP OF THE SERIES.

RETURN: IF THIS LIVES, NOT ONLY WILL CLIENTS PAY TOP BUCKS TO “PRESENT” THE SEGMENTS, BUT IT COULD ATTRACT PLENTY OF LONG-TERM MEDIA COVERAGE.

D.I.Y. TOURIST TRAP

Summer is the season for family vacations, when our nation's interstate highways are clogged with families driving to and from our nation's natural beauties. So why not do your civic duty by creating your own tourist trap?

At a service station near an interstate highway that's frequented by passing motorists, set up a modest temporary space (such as a mobile home or even a bus) and create sites such as:

- A “Museum Of Stars' Dirt” (clumps of dirt that Cher walked on or even passed by, cigarette butts, the same brand which is smoked by other stars, etc.).

- “House Of Oddities And Unnatural Phenomena” featuring “amazing boxes that last forever!” (used styrofoam containers), the amazing blue wishing well (a gaily painted portable commode, where people put “wish-come-true paper balls” in a toilet with blue Sani-Flush), etc.

- If the gas station (or roadside greasy spoon) has billboards on the highway, offer to set up a remote van outside if you can advertise on the billboards that travelers can “Win A Chance To Be On The Radio!” For a fill-up and the purchase of some goofy-ass touristy piece of junk (with the station's calls on it), they can win the honor of being interviewed about their travels. (Hey, it works for *Letterman*....)

- Set up a tent next to gas station that sells schlocky T-shirts that say things such as, “I Don't Listen To (your station) 'Cuz I Don't Live There” or bumperstickers that say “I Didn't See Rock City” or “If You Can Taste This, I Must've Run You Over, So Die You Pagan Dog!”

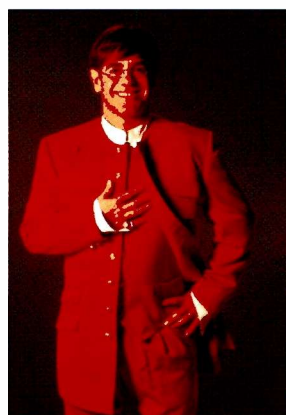
The key to the promotion is that if the various elements are goofy enough, even the local media will take interest—as will the locals.

COST: COST TO RENT MOBILE HOME OR BUS OFFSET BY GAS STATION AD BUY AND SALES OF STATION TOURIST MERCHANDISE.

RETURN: COULD BECOME TALK OF THE MARKET, RAISES STATION PROFILE IN THE COMMUNITY (IF THERE'S NOTHING ELSE TO DO THERE).

One of the most added again including:

**WKBQ WTIC WSNX
WSTW WXLK WMC KWMX**



THE FOLLOW-UP SINGLE AND VIDEO TO THE TOP 10 SMASH, "BELIEVE."

NETWORK₄₀ 38*-30*

NETWORK₄₀ on over 280 stations!

NETWORK₄₀ over 4,800 Plays Per Week!



rocket



© Rocket Records, manufactured and marketed by Island Records, Inc.

MUSIC MEETING

M A I N S T R E A M

TAKE THAT

"Back For Good"

(ARISTA)

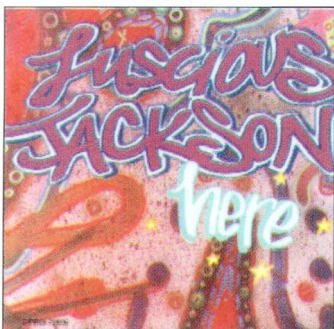
Here's a tune that carries a huge buzz as it officially lines up at the starting gate. A solid #1 track in Europe, this is Take That's best release to date. A/C and Top 40 will enjoy success with this dramatic number.

LUSCIOUS JACKSON

"Here"

(GRAND ROYAL/CAPITOL)

The debut Dance track from the forthcoming motion picture *Chueless* is mass-appeal and accessible to all demos. Very catchy and spiked with an infectious hook, this mid-tempo groover will not only zoom up the charts, but sales of the soundtrack should explode as well.



LUSCIOUS JACKSON

BLESSID UNION OF SOULS

"Let Me Be The One"

(EMI RECORDS)

A phenomenal follow-up to the #1 hit "I Believe," the sophomore



BLESSID UNION OF SOULS

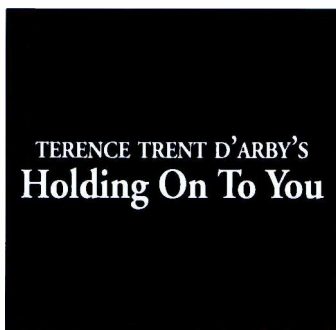
release from *Home* won't take nearly as long to rocket up the charts as its predecessor. Very flavorful and accessible, this pure Pop track is a no-miss smash, considered by many programmers to be the best song on the album.

TERENCE TRENT D'ARBY

"Holding Onto You"

(WORK)

TTD puts a different twist on his unique style as he delivers a powerful and soulful delivery of this masterpiece. Written, produced and arranged by the superstar, this multiformat hit will break out of the majors with the secondaries close behind.



TERRENCE TRENT D'ARBY

AMY GRANT

"Big Yello Taxi"

(A&M)

This superb remake of a 1975 Joni Mitchell classic already has a huge A/C base built (Top 10 on *Network 40's* A/C chart). A familiar song recorded by a well-known artist, all the ingredients are in place for another Amy Grant smash.

TRIPPING DAISY

"I Got A Girl"

(ISLAND)

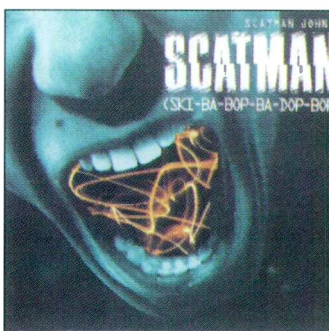
This cutting edge track has been building on *Network 40's* VA chart with over 1,600 Plays Per Week and is crossing into the Mainstream circuit. This is a reactionary number that will make the phones ring all night long.

SCATMAN JOHN

"Scatman"

(RCA)

Here's a great fun summertime buzz record that Crossover and Top 40 radio should clear a slot for immediately. This novelty debut release has already experienced huge success, scoring #1 showings in Spain, Austria, Finland, Switzerland and more. Also featured on *Network 40's* CD Sampler #81.



SCATMAN JOHN

AFTER 7

"Til You Do Me Right"

(VIRGIN)

This sexy, soulful number has already built a foundation at Urban radio and debuted on *Network 40's* Crossover chart last week. Adding spice to your playlist, After 7 moves back into the spotlight with this tasty Adult release.

MATTHEW SWEET

"We're The Same"

(ZOO)

Following up his multiformat hit, "Sick Of Myself," the soloist scores again on this radio-friendly gem. This track works well at Top 40, Alternative and Rock radio.

FORWARD MOTION

HOT STUFF: We're sure to be hearing about Deep Blue Something and their debut release, "Breakfast At Tiffany's" (Interscope/AG), all summer long. Weeks ago, the Southwest region

found this cutting edge song and immediately began spinning the tune. Now the track is poised for nationwide airplay after a very healthy first week....The South and Midwest regions are quickly embracing the next release from Van Halen's double-Platinum LP, *Balance*. "Not Enough" (WB) is another trademark cut from this Rock quartet that surely will explode....If you're not spinning the debut track from Natalie Merchant called "Carnival" (Elektra/EEG), then you're missing out on a brilliant hit record. The former lead singer of the 10,000 Maniacs showcases her dynamic vocals and harmonies in a complete mass-appeal package. Already rocketing into the Top 10 on *Network 40's* VA chart, many majors couldn't wait, including Z100, G105, B97, Q99 and more. Video rotation is also hot as MTV and VH1 are spinning the track. For more information on what's happening on the tube, check out *Network 40's* Plugged In page....A couple of gems that deserve immediate airplay are Monica's "Don't Take It Personal (Just One Of Dem Days)" (Rowdy/Arista) and Alanis Morissette's "You Oughta Know" (Maverick/Reprise). Monica's funky debut track was #1 again last week on *Network 40's* Crossover chart for the third consecutive week. The song is racking up huge call-out numbers and is crossing into Top 40 nicely. Morissette's first release is zeroing in on the Top 10 spot on *Network 40's* VA chart and is gaining strength at majors nationwide. The album, *jagged little pill*, debuted on *Network 40's* Retail chart at #39 last week and will only go up from there.

—John Kilgo



VAN HALEN

“Not Enough”

the next single

#1 most added
at Top 40 and
Rock radio including:

KBZR	WKBQ
Q99	WFME
WGTZ	WNTQ
WRFY	WVSR
KFRX	WAYV
WBWE	WCIR
WDJE	WTWR

and much more!

Produced by Bruce Fairbairn

From the double-platinum album Balance

Catch Van Halen On Tour Now!

Management: Ray Daniels, SRO Management, Inc.



©1995 Warner Bros. Records Inc.



A/C CHART

COMPUTER GENERATED AIRPLAY REPORT

ARTIST/SONG/LABEL	2W	LW	TW
1 BRYAN ADAMS. Have You Ever Really Loved A Woman (A&M)	5566	5408	5051
2 THE REMBRANDTS. I'll Be There For You (Theme From Friends) (Eastwest/EEG)	4642	4796	4935
3 VANESSA WILLIAMS. Colors Of The Wind (Hollywood)	3906	4290	4909
4 BOYZ II MEN. Water Runs Dry (Motown)	4688	4886	4852
5 ROD STEWART. Leave Virginia Alone (WB)	4008	3987	3886
6 ALL-4-ONE. I Can Love You Like That (Blitz/Atlantic/AG)	2920	3201	3722
7 BLESSID UNION OF SOULS. I Believe (EMI Records)	3931	3822	3350
8 HOOTIE & THE BLOWFISH. Let Her Cry (Atlantic/AG)	2824	2943	3047
9 EAGLES. Learn To Be Still (Geffen)	3921	3535	3028
10 AMY GRANT. Big Yello Taxi (A&M)	2879	2988	2945
11 ELTON JOHN. Believe (Rocket/Island)	3501	3267	2767
12 SEAL. Kiss From A Rose (ZTT/Sire/WB)	1738	2108	2749
13 ELTON JOHN. Made In England (Rocket/Island)	1654	2042	2600
14 MARTIN PAGE. In The House Of Stone And Light (Mercury)	2849	2750	2515
15 DIONNE FARRIS. I Know (Columbia)	2760	2666	2414
16 BRUCE HORNSBY. Walk In The Sun (RCA)	700	1206	2031
17 ANNIE LENNOX. No More "I Love You's" (Arista)	2490	2324	1865
18 BLUES TRAVELER. Run-Around (A&M)	1424	1626	1816
19 AARON NEVILLE. Can't Stop My Heart From Loving You (The Rain Song) (A&M)	2419	2128	1767
20 CHRIS ISAAK. Somebody's Crying (Reprise)	1441	1494	1703
21 JORDAN HILL. Remember Me This Way (MCA)	1394	1476	1651
21 ANITA BAKER & JAMES INGRAM. When You Love Someone (Elektra/EEG)	1710	1733	1651
23 GLORIA ESTEFAN. It's Too Late (Epic)	1695	1704	1629
24 BON JOVI. This Ain't A Love Song (Mercury)	1412	1514	1590
25 MADONNA. Take A Bow (Maverick/Sire/WB)	1879	1647	1493
26 NICKI FRENCH. Total Eclipse Of The Heart (Citique)	1501	1578	1485
27 HOOTIE & THE BLOWFISH. Hold My Hand (Atlantic/AG)	1729	1611	1450
28 MARTIN PAGE. Keeper Of The Flame (Mercury)	1119	1309	1444
29 JAMIE WALTERS. Hold On (Atlantic/AG)	1588	1589	1442
30 CURTIS STIGERS. This Time (Arista)	1175	1224	1433
31 EAGLES. Love Will Keep Us Alive (Geffen)	1495	1451	1267
32 DES'REE. You Gotta Be (550 Music/Epic)	1382	1400	1263
33 JIM BRICKMAN. Angel Eyes (Windham Hill)	1532	1449	1124
34 AMY GRANT & VINCE GILL. House Of Love (A&M)	1413	1283	1099
35 SOPHIE B. HAWKINS. As I Lay Me Down (Columbia)	717	816	1086
36 EDDIE MONEY. After This Love Is Gone (Wolfgang Records)	979	1002	955
37 DUSTY SPRINGFIELD (DUET WITH DARRYL HALL). Wherever Would I Be (Columbia)	844	905	898
38 MIKE & THE MECHANICS. Over My Shoulder (Atlantic/AG)	1171	1153	890
39 FOREIGNER. Until The End Of Time (Rhythm Safari/Priority)	1218	962	811
40 JON SECADA. Where Do I Go From You (SBK/EMI Records)	1481	1185	756

BULLETS INDICATE INCREASED AIRPLAY

HOT NOTES

SUMMER'S HEATIN' UP...and you're starting to sweat 'cuz you're infected with that nasty bug, "gotta-getta-gig." Here are some prime medications for that affliction: Amy Doyle's departure at WBMX Boston has left a primo opening for an MD in Beantown. Amy has moved on to become PD for WPBZ West Palm Beach...Also, KKXL Grand Forks PD Rick Acker is looking for a midday jock with MD potential.

TV STOLE HIS SIDEKICK: News/morning sidekick Jenifer Lyn is leaving WKWK Wheeling to pursue her career in TV news reporting at WTRF TV. PD Doug Daniels is seeking a News personality ASAP! Rush T&Rs to him at 88 Waddles Run Road, Wheeling, WV 26003...KAYL Storm Lake is looking for a night-timer with production skills and some promotion background. If this sounds like you, send the goods to MD David Lee. KAT-FM Dubuque is in need of an afternoon jock with large production skills. Send T&Rs to Susie Wells.

WE MAKE GREAT PETS...and we're up to something. Please send photos of you with your pet to the *Network 40* at 120 N. Victory Blvd. Suite 102, Burbank, CA 91502, Attn. Kristen. Please remember to include your pet's vital stats.

DON'T YA LOSE MY NUMBER: And the new fax number is...And the new fax number is...drumroll please...(818) 973-2420. That's (818) 973-2420.

COMING YOUR WAY JULY 17TH:

TAKE THAT "Back For Good" (ARISTA)

This infectious tune finally crossed the Atlantic and landed on the shores of the U.S. Sure to be the Pop smash of the summer, this British group has had six #1 hits in the U.K. in one year and 11 top-10 hits over the last three years. So take that!

LINDA RONSTADT AND EMMYLOU HARRIS "Feels Like Home" (ELEKTRA)

The third single and the title track from this powerful CD was written by Randy "I Love L.A." Newman. A beautiful ballad, this could be my favorite single released to date.

KEITH MARTIN "Moment In Time" (RUFFHOUSE/COLUMBIA)

This groovin' soulful ballad is right on target for "Love Songs" programming. Packing a ton of emotion into just three-and-a-half minutes, Cupid's arrow can't help but hit the mark with this one.

EDDIE READER "Nobody Lives Without Love" (REPRISE)

Another incredible tune from the *Banana Forever* soundtrack, this mid-tempo release is unique; the haunting vocals will definitely add a touch of spice into your playlist.

STEVIE WONDER "Tomorrow Robins Will Sing" (MOTOWN)

This uptempo track has a Reggae flavor that will fit perfectly into the lifestyle of your audience. A fun song...perfect for all your listeners' summer activities.

ALSO OUT THIS WEEK:

ENYA "Celts" (REPRISE) "Portrait (Out Of The Blue)" (REPRISE)

AFTER 7 "Til You Do Me Right" (VIRGIN)

JAYHAWKS "Bad Time" (AMERICAN)

P.S.—**BE ON THE LOOK-OUT...**for John Waite's new CD, *Temple Bar*. A new single will be on your desk in three to four weeks (Coyote Records). For more info call 1-800-656-8031.

—Kristen Guarino

accelerated airplay

1 BRUCE HORNSBY. Walk In The Sun (RCA)	+825
2 SEAL. Kiss From A Rose (ZTT/Sire/WB)	+641
3 VANESSA WILLIAMS. Colors Of The Wind (Hollywood)	+619
4 ELTON JOHN. Made In England (Rocket/Island)	+558
5 ALL-4-ONE. I Can Love You Like That (Blitz/Atlantic/AG)	+521

most added

1 BRUCE HORNSBY. Walk In The Sun (RCA)	30
2 SOPHIE B. HAWKINS. As I Lay Me Down (Columbia)	22
3 SEAL. Kiss From A Rose (ZTT/Sire/WB)	19
4 SELENA. I Could Fall In Love (EMI Records)	17
5 ELTON JOHN. Made In England (Rocket/Island)	15



HEY!

Network 40

Has A NEW Fax

Number:

(818)

973-2420

Reset Your Automatic Fax Machines TODAY!



COUNTRY™

PLAYS PER WEEK

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	ZW	LW	TW
1 VINCE GILL. You Better Think Twice (MCA)	8111	8130	8319
2 SHANIA TWAIN. Any Man Of Mine (Mercury)	7911	8275	8196
3 REBA MCENTIRE. And Still (MCA)	6816	7245	8047
4 SHENANDOAH. Damed If I Don't, Danged If I Do (Capitol)	7845	7890	7944
5 ALAN JACKSON. I Don't Even Know Your Name (Arista)	6643	7083	7879
6 DAVID L. MURPHY. Party Crowd (MCA)	7243	7244	7250
7 JOHN M. MONTGOMERY. Sold (Atlantic)	8638	7858	6968
8 LORRIE MORGAN. I Didn't Know My Own Strength (BNA)	5659	5990	6781
9 BLACKHAWK. That's Just About Right (Arista)	7381	7450	6709
10 NEAL MCCOY. They're Playin' Our Song (Atlantic)	8254	7951	6659
11 LEE ROY PARNELL. A Little Bit Of You (Career)	5446	5736	6331
12 RICK TREVINO. Bobbie Ann Mason (Columbia)	5297	5476	5879
13 CLAY WALKER. My Heart Will Never Know (Giant)	5958	5888	5856
14 BROOKS & DUNN. You're Gonna Miss Me When I'm Gone (Arista)	4820	5204	5842
15 JAMES HOUSE. This Is Me Missing You (Epic)	5026	5265	5619
16 PAM TILLIS. In Between Dances (Arista)	4998	5184	5550
17 TRACY BYRD. Walking To Jerusalem (MCA)	4855	5074	5489
18 PERFECT STRANGER. You Have The Right To Remain Silent (Curb)	4204	4639	5383
19 JOE DIFFIE. I'm In Love With A Capital 'U' (Epic)	4962	4976	5170
20 JEFF CARSON. Not On Your Love (MCG)	3716	4309	5155
21 ALABAMA. She Ain't Your Ordinary Girl (RCA)	3243	4235	4999
22 DIAMOND RIO. Finish What We Started (Arista)	4344	4477	4818
23 GEORGE STRAIT. Lead On (MCA)	2545	3688	4621
24 CONFEDERATE RAILROAD. When And Where (Atlantic)	3935	4203	4447
25 TRAVIS TRITT. Tell Me I Was Dreaming (WB)	8166	6545	3947
26 BRYAN WHITE. Someone Else's Star (Asylum)	2761	3123	3853
27 TY HERNDON. I Want My Goodbye Back (Epic)	3225	3548	3786
28 RHETT AKINS. That Ain't My Truck (Decca)	3404	3535	3765
29 MARK CHESNUTT. Down In Tennessee (Decca)	3029	3219	3710
30 CLINT BLACK. One Emotion (RCA)	928	2142	3614
31 TY ENGLAND. Should've Asked Her Faster (RCA)	2865	3055	3383
32 JOHN BERRY. I Think About It All The Time (Capitol)	859	2082	3024
33 PATTY LOVELESS. Halfway Down (Epic)	922	1804	2900
34 KENNY CHESNEY. Fall In Love (BNA)	7889	5612	2791
35 DOUG STONE. Sometimes I Forget (Columbia)	2117	2480	2764
36 TANYA TUCKER. Find Out What's Happenin' (Capitol)	2762	2926	2669
37 WADE HAYES. Don't Stop (Columbia)	599	1418	2612
38 COLLIN RAYE. If I Were You (Epic)	6122	3901	2307
39 TRACY LAWRENCE. Texas Tornado (Atlantic)	4052	2894	2151
40 JOHN ANDERSON. Mississippi Moon (BNA)	5950	4472	2150

BULLETS INDICATE INCREASED AIRPLAY

ARTIST/SONG/LABEL	ZW	LW	TW
41 MARK COLLIE. Three Words, Two Hearts, One Night (Giant)	1490	1699	2102
42 KIM RICHEY. Just My Luck (Mercury)	1403	1642	1906
43 MARY C. CARPENTER. Why Walk When You Can Fly (Columbia)	909	1436	1852
44 BOY HOWDY. She Can't Love You (Curb)	909	1303	1754
45 CLINT BLACK. Summer's Comin' (RCA)	2305	1888	1542
46 4 RUNNER. A Heart With 4 Wheel Drive (Polydor)	770	1097	1464
47 ALISON KRAUSS. When You Say Nothing At All (BNA)	1724	1583	1396
48 MARTY STUART. If I Ain't Got You (MCA)	949	1136	1387
49 TOBY KEITH. Big Ol' Truck (Polydor)	94	321	1338
50 TOBY KEITH. You Ain't Much Fun Since I Quit Drinkin' (Polydor)	1909	1539	1235
51 PATTY LOVELESS. You Don't Even Know Who I Am (Epic)	2048	1621	1162
52 SAWYER BROWN. Wantin' & Havin' It All (Curb)	—	205	923
53 WOODY LEE. I Like The Sound Of That (Atlantic)	389	583	914
54 WADE HAYES. I'm Still Dancing With You (Columbia)	1704	1214	902
55 JOHN BERRY. Standing On The Edge Of Goodbye (Capitol)	1239	1093	867
56 MARK CHESNUTT. Gonna Get A Life (Decca)	1056	1093	854
57 TERRI CLARK. Better Things To Do (Mercury)	50	125	836
58 SHELBY LYNNE. Slow Me Down (Magnatone)	475	639	800
59 TY HERNDON. What Mattered Most (Epic)	1095	964	788
60 BRETT JAMES. Female Bonding (Career)	272	531	764
61 JOHN M. MONTGOMERY. I Can Love You Like That (Atlantic)	899	902	698
62 WESLEY DENNIS. Don't Make Me Feel At Home (Mercury)	1873	1789	673
63 BROOKS & DUNN. Little Miss Honky Tonk (Arista)	908	835	670
64 ALISON KRAUSS. Baby, Now That I've Found You (Rounder)	—	185	610
65 GEORGE STRAIT. Adalida (MCA)	868	703	601
66 COLLIN RAYE. One Boy, One Girl (Epic)	—	—	568
67 SAWYER BROWN. I Don't Believe In Goodbye (Curb)	852	744	566
68 JEFF FOXWORTHY. Party All Night (WB)	123	319	555
69 TRACY BYRD. The Keeper Of The Stars (MCA)	755	655	547
70 TRISHA YEARWOOD. You Can Sleep While I Drive (MCA)	4032	2009	481
71 REBA MCENTIRE. The Heart Is A Lonely Hunter (MCA)	552	558	450
72 ALABAMA. Give Me One More Shot (RCA)	633	517	432
73 CHRIS LEDOUX. Dallas Days & Ft. Worth Nights (Capitol)	406	409	371
74 TRISHA YEARWOOD. Thinkin' About You (MCA)	427	432	359
75 WESTERN FLYER. Friday Night Stampede (Step One)	207	295	358
76 CARLENE CARTER. Love Like This (Giant)	100	207	329
77 LITTLE TEXAS. Southern Grace (WB)	1857	727	309
78 SHANIA TWAIN. Whose Bed Have Your Boots Been Under (Mercury)	323	306	287
79 VICTORIA SHAW. Forgiveness (WB)	1079	952	268
80 TIM MCGRAW. Refried Dreams (Curb)	444	342	260

BULLETS INDICATE INCREASED AIRPLAY



Our Airplay Is For The Birds!



NOT ON



ON

JEFF CARSON
"Not On Your Love"



The Romantic Country Song For Love Birds.



MUSIC MEETING

Guest Reviewer: David Watland
Anderson Merchandisers
Amarillo, TX

LISA BROKOP
"Who Needs You"
(CAPITOL)

Don't try to stop yourself from tapping your feet to this one. Singing with solid confidence, Canada's Lisa Brokop delivers another strong cut. With the success of "Take That" released in late '94, "Who Needs You" should find strong radio support.



HELEN DARLING

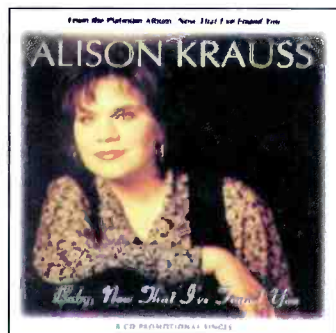
HELEN DARLING
"Jenny Come Back"
(DECCA)

Decca records has hit an absolute home run with Helen Darling. "Jenny

Come Back" showcases a smoky voice, rich with personality, soul and emotion. Off a debut album that defies comparison, this single is one of the year's best releases.

ALISON KRAUSS
"Baby, Now That I've Found You"
(ROUNDER)

Why did it take so long for radio to find this voice? The most overlooked and underrated artist of the '90s boasts a hauntingly pure, crisp and smooth voice. "Baby, Now That I've Found You" will cause the hair on the back of your neck to stand up. Rounder (and BNA) will see their patience in working Alison finally pay off with this release.



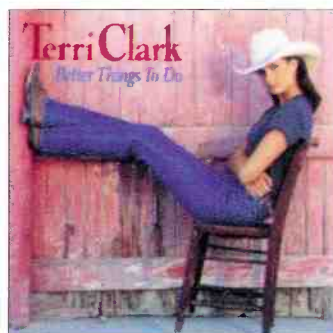
ALISON KRAUSS

TOBY KEITH
"Big Ol' Truck"
(POLYDOR)

Toby Keith's Gold *Boomtown* offers its fourth single. Toby's songs all have a way of creating a distinct and realistic visual image when you hear them. There is nothing more gratifying than seeing and hearing a singer/songwriter perfecting his craft. Toby has established himself as one of Nashville's hardest working artists and does so with class. "Big Ol' Truck" is as radio-friendly as they come.

TERRI CLARK
"Better Things To Do"
(MERCURY)

To steal a quote from Mercury Records VP Sales John Grady, "Terri Clark is the female version of Alan



TERI CLARK

Jackson.' What a perfect description! There is nothing flashy, contrived or insincere about the debut release from her self-titled debut CD. This is stripped-down Country music at its best. So many of Country music's leading ladies have a "catch" or "hook;" Terri Clark doesn't need one. If you haven't got "Better Things To Do," then put this one on and enjoy the ride.

SAWYER BROWN
"(This Thing Called)
Wantin' And Havin' It All"
(CURB)

Mark Miller and company continue to forge ahead with this terrific follow-up to "I Don't Believe In Goodbye." This new release is the type of song that grows on you to the point of absolute obsession. The music jumps out and grabs hold of you, then the lyrics chime in and you find yourself totally involved. It's one of the sleekest, smoothest and best Sawyer Brown singles.

David Watland is the Country New Release buyer for over 1400 Wal-Mart stores across the country, including cassette singles, and is also the Tour Manager for the "Wal-Mart Country Music Across America Tour '95."

Next Week

TRACY LAWRENCE
"If The World Had A Front Porch"
(ATLANTIC)

KENNY CHESNEY
"All I Need To Know"
(BNA)

MARTINA MCBRIDE
"Safe In The Arms Of Love"
(RCA)

STACY DEAN CAMPBELL
"Honey I Do"
(COLUMBIA)

COLLIN RAYE
"One Boy, One Girl"
(ERIC)

Earl Pitts

KYNG WDAF WYCD WNOE WHOK
KFRG WDRM KRPO KNFM
KYCW KAJA KYCY WBOB WKHK
KCKI WQIK WBBS KRYS



Uhmerikun

These stations, along with more than 100 others, have found being **Politically Incorrect** has never been funnier...or more popular!

Burbank's
Creations

To check availability in your market, call Steve Harper at **513-528-3375**

431 OHIO PIKE, STE 311, CINCINNATI, OH 45255

"BRETT has
the attitude
and maturity
few artists
will ever attain.
His debut
album is a
masterpiece."

-David Watland, Buyer
Ancerson Merchandising (Wal-Mart)
Amarillo, TX

BRETT JAMES

Female Bonding

The lead single from his forthcoming
debut album, BRETT JAMES.

AT RADIO NOW.

Network 40	#60
Gavin	#46
Billboard	#60
R&R	#48



We're making more
than just great music.
We're delivering
CAREER RECORDS.

Produced by Steve Hogard and Mike Clutz
Management: Starburst Entertainment

© 1992 Arista Records, Inc. A Bertelsmann Music Group Company



NETWORK 40 SPOTLIGHT



KXKC 99.1 FM

Hot Country 99.1

P.O.Box 12948

New Iberia, LA 70562

(318) 365-6651Office

(318) 365-6314Fax

Music Calls: Tues 9-11:30 am

Donald Bonin.....General Manager

Renee Revett.....Program Director

Kelly Thompson.....Music Director

Patrick Bonin.....Promotion Director

The Coffee Club.....5:30 am – 9:00 am

Jerry Methvin.....9:00 am – 12:00 pm

Kelly Thompson.....12:00 pm – 3:00 pm

Scott Segraves.....3:00 pm – 7:00 pm

Nathan Hanks.....7:00 pm – 12 mid

Craig Wall.....12 mid – 5:30 am

Ownership.....Bonin Broadcasting Corp.

STATION PROMO VOICE:
Bill Knight (WRRK Pittsburgh)

FAMOUS ALUMNI:
"People get famous
and then come here."

KXKC's SPICY COUNTRY

Lafayette, LA
Arbitron Market #98
Population: 374,600

99.1 KXKC gives new meaning to the phrase, "Hot Country." Located less than three miles from Avery Island (the nation's Tabasco capitol), the best way to describe the market, people and the station would be hot, sizzling and spicy! PD Renee Revett gives a great analogy of the presentation of KXKC by saying that the station is like the perfect girlfriend/boyfriend: sexy, flirtatious and playful but also honest, trustworthy and reliable. In delving deeper in the makeup of KXKC, Renee offers this perspective:

"Two days after KXKC signed on in August of '92, Hurricane Andrew hit. We instantly became a news and information station, so most of our Country music and programming ideas went out the window during that time. The good thing to come out of that was people were able to sample us as well as get vital information.

"We are very proud of the fact that we are #1 in all demos. While our main target is 18-49, we gear the station to appeal to all demos. We are A.D.I #98 and I think a lot of people would be very surprised at the amount of great radio we have here in Lafayette. Our main format competitor is KMID, which is a locally owned station, but we definitely compete and share audience with A/C KTDY and Top 40 KSMB, both of whom have big sticks and have been in the market for quite a while.

"Our staff is unique in that most of them are home grown, but have worked and perfected their craft elsewhere, only to return here. In mornings, we have 'The Coffee Club'; I'm the fairly conservative half and Scott Daniels is the zany and crazy half. We manage to meet in the middle with a little help from our sidekick, Goat



Renee Revett

Boy. Jerry Methvin does early mid-days. 12 to 3 pm is handled by Kelly Thompson, who is probably the best Music Director ever. Scott (Scooter) B. Segraves, who was a legend in Tulsa and New Orleans, does afternoons. Nathan Hanks does nights and he is a phone monster. He can't go anywhere without being mobbed. What's very special about this staff is that we are real; we care about people and the community—and that comes across to our listeners. We are on the edge, but we don't cross the line.

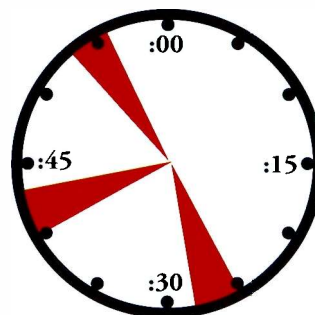
"In choosing new music, we rely heavily on gut instinct and the sound of the station. South Louisiana has a strong influence of French and Cajun, so we jump on songs like Mark Chesnutt's "Gonna Get A Life" and George Strait's "Adalida" very early. We are also supportive of artists who are indigenous to our area, such as Roddie Romero, a young accordion player who graduated from high school last year. The Louisiana legislature even changed a law to allow him to play in 21-and-over venues.

"Our morning co-host Scott was challenged with making 10,000 new friends, so he had to shake hands with 10,000 people over a six-week period. He gave out prizes for every 100th and 1,000th hand and the grand prize was "a grand for a hand"—the 10,000th person won \$1,000. The promotion coincided with several events including our Listener Appreciation Party, where the Tractors played to thousands of people at the Cajundome, and a Bryan White concert, whose performance concluded the state fair and where the winning prize was awarded. This promotion was great in the fact that we were able to meet so many people and really be very visible. From the handshaking, Scott picked up a cold and a nice case of pinkeye."

—Jamie Matteson

5 PM SAMPLE HOUR

Perfect Stranger
You Have The Right To Remain Silent
Toby Keith
Should've Been A Cowboy
Alan Jackson
I Don't Even Know Your Name
Sawyer Brown
Trouble On The Line
Kenny Chesney
All I Need To Know
Wynonna
Rock Bottom
James House
This Is Me Missing You
Tracy Lawrence
As Any Fool Can See



ON AIR SLOGAN

"Hot Country
99.1"

Pam Tillis
In Between Dances
Clay Walker
If I Could Make A Living
John Michael Montgomery
Cowboy Love
STOPSET
Brooks & Dunn
Your Gonna Miss Me
Shania Twain
Whose Bed Have Your Boots Been Under
4 runner
Heart With 4 Wheel Drive
STOPSET
Alison Krauss
Baby, Now That I've Found You

STOPSET

EXPERIENCE THE
POWER
4 runner



Now playing on over 140 stations including these new adds:

WBNS	KYCY	WXTU	KBEQ	KIKF	WSOC	WPKX
KASE	WKSF	WFRG	WTNT	WFGY	WTRS	WXBM
WUSY	KRWQ	WICT	KTWB	KOEL	KXXS	

"A HEART WITH 4 WHEEL DRIVE"

produced by BUDDY CANNON & LARRY SHELL



COUNTRY

MUSIC CITY

CAPITOL IDEAS: Capitol's Scott Hendricks and Walt Wilson made two appointments last week. Johnny Rose, most recently with MCA, has been brought on as VP Sales and Michelle Myers will become VP Marketing as of July 24th. Michelle is a long-time Country executive, having earned her stripes at Columbia, MCA and, most recently, Asylum Records.

CHANGES, WE GOT CHANGES: Carson Schreiber's MCG has just brought Nathan Cruise aboard to fill the much-coveted Chicago/Midwest position. Cruise floats over from his Regional Pop position at Giant Records...This just in: Neil Haislop has left Bob Kingsley's "American Country Countdown"The rumor that ex-Capitol VP Publicity Cathy Gurley is moving to VP Publicity at Giant Records/Nashville may have been a little premature. Yes, they *are* talking, but the reports of several sources that it was a done deal are *not* true!...Lastly, Atlantic finally filled its Southeast promotion vacancy with the addition of Sherri Garrett, who makes the switch from Capitol/Nashville Southeast.

HOOP DREAMS: Columbia's Debi Fleischer and Bob Mitchell threw one of the best Music Row promotion events recently. Wade Hayes' "Don't Stop" record

was the backdrop to a terrific idea, penned by the chief Sony penner himself, Allen Butler. About 30 or so of the finest-equipped Hula-Hoopers converged on Sony's Nashville parking lot to participate in a Hula Hoop competition that would rival the Olympics in Atlanta. The winner of the event spun the "hoop" around herself for so long they had to "call it" due to darkness. The winner and four "runners up" each twirled away with a Wade Hayes tour jacket. Even Neil Diamond (who just happened to be walking by the festivities) took a shot at making a fool of himself. I did everything I could to change film in the camera to get that "perfect" shot, but didn't move fast enough. The other best "behind"-the-scenes shot is shown here at right.

GIANT SUPERNAW: The long-awaited deal between Doug Supernaw and Giant Records has finally come to fruition. Label honchos James Stroud and Nick Hunter noted that we should start looking for Doug's first single release sometime in the fall.

BLACK GOLD: RCA's Clint Black announced that one of the major changes he would make surrounding his 1995 "Summer's Comin'" tour would be the reduction of what he called "Beach Seats" to just \$10 each. This innovative move has also been adopted by other artists, including Garth Brooks. At each Black

concert, fans will be asked to bring canned food for "USA Harvest," the largest all-volunteer food organization in the U.S.

SHANIA SANDWICH: When Mercury's Shania Twain reached the #1 position in *Network 40's* PPW Chart last week, she also assumed the enviable position of #80 as well with "Whose Bed Have Your Boots Been Under." This made Shania "The Sandwich Queen" of the chart. Never before in our long and glorious history has an artist been at both ends of the chart at the same time! [*Which also proves that never before in our long and glorious history has our VP/Country Editor had so much time on his hands!*—Ed.]

—Barry Freeman



TWISTED: Debi Fleischer brought up the rear with 3.5 seconds in Columbia's "Don't Stop" Hula Hoop contest.

STOPSET

MAGICAL MOMENT: MCA hosted a fantastic dinner and concert for Reba McEntire last weekend. The small but elite group was treated to a first-class night that began with dinner with Reba and her husband Narvel Blackstock. Then everyone was whisked via limo to the Universal Amphitheatre to enjoy opening acts Rhett Akins (when he took off his hat, my heart dropped) and Toby Keith. Then came Reba! For the uninitiated, even seeing her perform is not believing! *Wow!* Fourteen costume changes, dancers, great sets, explosions...you name it, she did it...including singing a duet with Vince Gill via video screen and a beautiful live duet with Linda Davis. Talk about pulling out all the stops! If you have the chance to see her, do! MCA Sr. VP Scott Borchetta and West Coast Regional Bill Macky provided everyone with an incredibly memorable evening.

MUSICAL CHAIRS: SFX Broadcasting moves WSSL OM Loyd Ford to Charlotte, where he will be PD of WTDR. SFX Regional Programming Manager Buddy Scott is now accepting T&Rs for the WSSL PD slot. Speaking of TDR, former PD Ron Ellis lands as PD at WCKT Fort Myers....Gerry McCracken returns as PD at WHKO Dayton....After the departure of KMKV Little Rock PD Ken Wall for Top 40 WZYP Huntsville, Chad Heritage is named interim PD and

can be reached at 205-830-8300....WGH Norfolk interim PD Randy Brooks gets the official PD nod....Jeff Griffin is the new midday person at WCHY Savannah....WDEZ Wausau PD Shane Finch has left the building. MD Lou Stewart is acting PD....KALF Chico looking for night talent. T&Rs to PD Scott Michaels....Spencer Burke is the new MD at KIZN Boise....Sean Powell joins KBUL Reno July 24th as APD/afternoons. He was formerly doing middays at Top 40 KPRR El Paso.

MORE RUMORS: The biggest and latest buzz has been centered on what's up with KYCY San Francisco PD Larry Paregis. Is he going to a label? Would that label be Mercury? Would that position be VP Promotion? I've got a call into the Psychic Friends Hotline. I'll get back to you....

GOIN' TO THE BIG "D.:" ABC Radio Networks' "American Country Countdown With Bob Kingsley" has named Robin Rhodes National Manager, Affiliate Marketing. She relocates to Dallas from Los Angeles, where she was Regional Affiliate Relations Manager for Westwood One Entertainment. Robin's a class act and one of the best in the business.

WE'RE TAKING OVER: Be sure to check out the expanded Country coverage in this issue. Besides the

interesting interview with KSON San Diego beachcombers Mike Shepard and Nick Upton, there's a spicy station spotlight on KXKC Lafayette.

SOMEWHAT FRIENDLY REMINDER: Please remember to fax your PPW list to us every Monday by 5:00 pm PST. Your plays are important to us! Thanks and...see ya!

—Jamie Matteson



Rendezvous with Reba. (back row, l-r): KKNU's Amy King, KZLA's R.J. Curtis, Dean Rolfe, After Midnite's Blair Garner, Reba McEntire, consultant Tim Murphy, KHAY Mark Hill, Bob Dunne, Cindy Hill, Danielle Rolfe, Narvel Blackstock and KIRF's Carrie Dunne. (bottom row, l-r): MCA's Scott Borchetta, KZLA's Cary Rolfe, Susan McGruder, MCA's Bill Macky and Network 40's Jamie Matteson.

*"THIS is what music is supposed to do to you.
What a Talent."*

-Music Row Magazine

*"'Slow Me Down' picks me up!!!
It doesn't matter how you feel, you know
it's good when you're tapping your
steering wheel."*

*— Mark Staycer, PD
WTCM Traverse City*

*"Got instant reaction from listeners on our
station. Top go getter on the request lines.
It's hot in Virginia Beach!"*

*—Mike Meehan, PD
WCMS Virginia Beach*

Slow Me Down

*"If I were going to pick any
new song to play, this would be
it, and I did. Already generat-
ing male and female phones."*

*—Warren McDonald, MD
KTTS Springfield, MO*

*"It's smokin'!!! Starting to
see some early phones."*

*—K.C. Todd, MD
WKDQ Evansville*

*"Sassy and spunky!
Brings an added dimension
to the format. Truly expands
our variety to the max.*

*Shelby is always a top
tester in our market!"*

*—John "Cadillac" Saville
WWYZ Hartford*


MAGNATONE
RECORDS


MORGAN
CREEK

Exclusive Distributed By
NAVARE
CORPORATION

SHELBY LYNN

NETWORK 40 #58

GAVIN #43

BILLBOARD #59

R&R #47

PRODUCED BY BRENT MAHER

MAGNATONE ARTIST MANAGEMENT

WILLIAM MORRIS AGENCY, INC.

HOT COUNTRY PICKS™

KELLY THOMPSON
KXKC/Lafayette

Tracy Lawrence "If The World Had A..."
Kenny Chesney "All I Need To Know"
Faith Hill "Going To Vegas"

DAVE WILLIAMS
WKLB/Boston

Russ Taff "Bein' Happy"
Clint Black "One Emotion"
Helen Darling "Jenny Come Back"

DALLAS KINCADE
KOEL/Waterloo

Boy Howdy "She Can't Love You"
Sawyer Brown "Wantin' And Havin' It All"
Chris LeDoux "Dallas Days & Ft. Worth..."

GLENN MICHAELS
WACO/Waco

Brett James "Female Bonding"
Patty Loveless "Halfway Down"
Boy Howdy "She Can't Love You"

AL GORDON
KPLM/Palm Springs

Terri Clark "Better Things To Do"
Woody Lee "I Like The Sound Of That"
Russ Taff "Bein' Happy"

GARY HAIL
WKJN/Baton Rouge

Terri Clark "Better Things To Do"
Russ Taff "Bein' Happy"
Daryle Singletary "I Let Her Lie"

JOHNNY WALKER
WICT/Youngstown

Carlene Carter "Love Like This"
Wade Hayes "Don't Stop"
Boy Howdy "She Can't Love You"

STEVE RICKS
KYKS/Lufkin

Sawyer Brown "Wantin' And Havin' It All"
Daryle Singletary "I Let Her Lie"
Wade Hayes "Kentucky Bluebird"

JEFF REED
WIKX/Punta Gorda

Helen Darling "Jenny Come Back"
Sawyer Brown "Wantin' And Havin' It All"
Carlene Carter "Love Like This"

COUGAR MICHAELS
WGTY/York

Clint Black "One Emotion"
Sawyer Brown "Wantin' And Havin' It All"
Carlene Carter "Love Like This"

CHRIS HUFF
KPLX/Dallas

John Berry "I Think About It All..."
Patty Loveless "Halfway Down"
Toby Keith "Big Ol' Truck"

MAC DANIELS
WMZQ/Washington D.C.

Alison Krauss "Baby, Now That I've..."
Sawyer Brown "Wantin' And Havin' It All"
Clint Black "One Emotion"

STEVE GARY
KASE/Austin

Lisa Brokop "Who Needs You"
Wade Hayes "Don't Stop"
Sawyer Brown "Wantin' And Havin' It All"

LARRY SANTIAGO
KJUG/Visalia

Terri Clark "Better Things To Do"
Sawyer Brown "Wantin' And Havin' It All"
Jeff Carson "The Car"

DOUG MONTGOMERY
WBCT/Grand Rapids

Sawyer Brown "Wantin' And Havin' It All"
George Strait "Lead On"
Shania Twain "Any Man Of Mine"

KAREN MCCARVER
WWJO/St. Cloud

Brett James "Female Bonding"
Wade Hayes "Don't Stop"
4 Runner "A Heart With 4 Wheel Drive"

ANGIE THOMPSON
WKNN/Biloxi

Alison Krauss "Baby, Now That I've..."
Wade Hayes "Don't Stop"
Wesley Dennis "Don't Make Me Feel At..."

DARREN STEVENS
WKSI/Greensboro

Clint Black "One Emotion"
Toby Keith "Big Ol' Truck"
Lisa Brokop "Who Needs You"

SCOTT WARD
KFRG/Riverside

Brett James "Female Bonding"
Terri Clark "Better Things To Do"
Mary C. Carpenter "Why Walk When..."

MATT AUSTIN
WVLK/Lexington

Wade Hayes "Don't Stop"
Clint Black "One Emotion"
Doug Stone "Sometimes I Forget"

CARY ROLFE
KZLA/Los Angeles

Helen Darling "Jenny Come Back"
Kenny Chesney "All I Need To Know"
Stacy Dean Campbell "Honey, I Do"

MIKE BROPHEY
WXTU/Philadelphia

Martina McBride "Safe In The Arms Of..."
Clint Black "One Emotion"
Shania Twain "I'm Outta Here"

JOEY D.
WKXB/Wilmington

4 Runner "A Heart With 4 Wheel Drive"
Patty Loveless "Halfway Down"
Shania Twain "I'm Outta Here"

BOB BOSCHÉ
KUGN/Eugene

Sawyer Brown "Wantin' And Havin' It All"
Terri Clark "Better Things To Do"
Jeff Foxworthy "Party All Night"

NIKKI THOMAS
WKSF/Asheville

Wade Hayes "Don't Stop"
John Berry "I Think About It All..."
Alison Krauss "Baby, Now That I've..."

JIM HOWIE
WWQQ/Wilmington

Sawyer Brown "Wantin' And Havin' It All"
Russ Taff "Bein' Happy"
Brett James "Female Bonding"

CHET PRICE
WXTA/Eric

Carlene Carter "Love Like This"
George Strait "Lead On"
Boy Howdy "She Can't Love You"

SCOTT HAWK
KRMD/Shreveport

Wade Hayes "Don't Stop"
Toby Keith "Big Ol' Truck"
Boy Howdy "She Can't Love You"

PAM GREY
WTRS/Gainesville

Carlene Carter "Love Like This"
Junior Brown "Highway Patrol"
Kim Richey "Just My Luck"

DANNY WHITE
KXXS/Yakima

Mary C. Carpenter "Why Walk When..."
Wade Hayes "Don't Stop"
Mark Collie "Three Words, Two Hearts..."

DAVE STEELE
KXBZ/Manhattan

Tracy Lawrence "If The World Had A..."
Woody Lee "I Like The Sound Of That"
David Ball "Honky Tonk Healin'"

JENNIFER WOOD
KNCI/Sacramento

Terri Clark "Better Things To Do"
Collin Raye "One Boy, One Girl"
Kim Richey "Just My Luck"

TOP PICKS

1. Sawyer Brown "Wantin' And Havin' It All"
2. Jerry Clark "Better Things To Do"
3. Clint Black "One Emotion"

STEVE DAVIS
WGEE/Green Bay

Boy Howdy "She Can't Love You"
Mary C. Carpenter "Why Walk When..."
4 Runner "A Heart With 4 Wheel Drive"

KEITH MEDLIN
KTOM/Salinas

Terri Clark "Better Things To Do"
Sawyer Brown "Wantin' And Havin' It All"
Alison Krauss "Baby, Now That I've..."

TIM WILSON
WAXX/Eau Claire

Clint Black "One Emotion"
Toby Keith "Big Ol' Truck"
Sawyer Brown "Wantin' And Havin' It All"

MICHAEL BAILEY
KRRV/Alexandria

Wade Hayes "Don't Stop"
Patty Loveless "Halfway Down"
Kenny Chesney "All I Need To Know"

RON HAZZARD
WAMZ/Louisville

Shenandoah "Heaven Bound"
Daryle Singletary "I Let Her Lie"
Kenny Chesney "All I Need To Know"

TREY POSTON
KYKR/Beaumont

Patty Loveless "Halfway Down"
Mary C. Carpenter "Why Walk When..."
Alabama "She Ain't Your Ordinary Girl"

KELLY MERCER
WUSW/Appleton

Jeff Foxworthy "Party All Night"
Mary C. Carpenter "Why Walk When..."
Marty Stuart "If I Ain't Got You"

MAC EDWARDS
WKML/Fayetteville

Terri Clark "Better Things To Do"
Lisa Brokop "Who Needs You"
Kenny Chesney "All I Need To Know"

DAVE D' ANGELO
KNCQ/Redding

Alison Krauss "Baby, Now That I've..."
Terri Clark "Better Things To Do"
Shelby Lynne "Slow Me Down"

JOHN ROSS
KORD/Tri-Cities

Alan Jackson "I Don't Even Know Your..."
Joe Diffie "I'm In Love With A Capital U"
Mark Chesnutt "Down In Tennessee"

HOT COUNTRY PICKS™

TIM COTTER KDRK/Spokane

Terri Clark "Better Things To Do"
Woody Lee "I Like The Sound Of That"
Kenny Chesney "All I Need To Know"

TONY MICHAELS KRTY/San Jose

Alison Krauss "Baby, Now That I've..."
Toby Keith "Big Ol' Truck"
Wade Hayes "Don't Stop"

GREG RAMBIN WDOO/Chattanooga

Terri Clark "Better Things To Do"
Alison Krauss "Baby, Now That I've..."
Jeff Carson "Not On Your Love"

SCOTT KERR KLTX/Kilean

Woody Lee "I Like The Sound Of That"
Alison Krauss "Baby, Now That I've..."
Toby Keith "Big Ol' Truck"

CLIFF CASTEEL KMAG/Ft. Smith

Alison Krauss "Baby, Now That I've..."
Wesley Dennis "Don't Make Me Feel..."
Terri Clark "Better Things To Do"

DANNY MACK KRYC/Corpus Christi

Clint Black "One Emotion"
Wade Hayes "Don't Stop"
Patty Loveless "Halfway Down"

LOU STEWART WDEZ/Wausau

Boy Howdy "She Can't Love You"
Carlene Carter "Love Like This"
Toby Keith "Big Ol' Truck"

SCOOTER THOMAS WQIK/Jacksonville

Alison Krauss "Baby, Now That I've..."
Terri Clark "Better Things To Do"
Sawyer Brown "Wantin' And Havin' It All"

TRISH HENNESSEY WYQC/Nashville

Danny Tate "Dreamin'"
Russ Taff "Bein' Happy"
Collin Raye "One Boy, One Girl"

PETE MICHAELS WJOD/Dubuque

Clint Black "One Emotion"
Wade Hayes "Don't Stop"
Sawyer Brown "Wantin' And Havin' It All"

MARK CLARK WHOK/Columbus

John Berry "I Think About It All..."
Mark Collie "Three Words, Two Hearts..."
Patty Loveless "Halfway Down"

CHRIS AKTINS WFRG/Utica

Clint Black "One Emotion"
Patty Loveless "Halfway Down"
John Berry "I Think About It All..."

ROBIN WILLIAMS WIOV/Lancaster

Wade Hayes "Don't Stop"
Western Flyer "Friday Night Stamped"
Jeff Carson "Not On Your Love"

DAN LUNNIE WOKQ/Portsmouth

Helen Darling "Jenny Come Back"
Toby Keith "Big Ol' Truck"
Brett James "Female Bonding"

WARREN McDONALD KTTS/Springfield

Sawyer Brown "Wantin' And Havin' It All"
Alison Krauss "Baby, Now That I've..."
Aaron Neville "For The Good Times"

MARTI RYAN WICO/Salisbury/Ocean City

Boy Howdy "She Can't Love You"
Terri Clark "Better Things To Do"
Holly Dunn "Cowboys Are My Weakness"

BILL SHIEL WQMX/Akron

Terri Clark "Better Things To Do"
Shelby Lynne "Slow Me Down"
George Ducas "Kisses Don't Lie"

TEX CARTER WHVK/Athens

Clint Black "One Emotion"
John Berry "I Think About It All..."
Bryan White "Someone Else's Star" 60

CARRIE DUNNE KIKF/Anaheim

Sawyer Brown "Wantin' And Havin' It All"
4 Runner "A Heart With 4 Wheel Drive"
Toby Keith "Big Ol' Truck"

JAY THOMAS WFLS/Washington

Shelby Lynne "Slow Me Down"
Clint Black "One Emotion"
Wade Hayes "Don't Stop"

DANNY FOX KWKH/Shreveport

Woody Lee "I Like The Sound Of That"
Terri Clark "Better Things To Do"
Helen Darling "Jenny Come Back"

KRIS DAVIS WXKX/Parkersburg

George Strait "Lead On"
Mary C. Carpenter "Why Walk When..."
Patty Loveless "Halfway Down"

BRIAN KING WYNK/Baton Rouge

Tracy Byrd "Walking To Jerusalem"
Mark Collie "Three Words, Two Hearts..."
George Strait "Lead On"

RON JONES WGNE/Daytona Beach

Collin Raye "One Boy, One Girl"
John Berry "I Think About It All..."
Bryan White "Someone Else's Star"

GLENN GARRETT WCOS/Columbia

Patty Loveless "Halfway Down"
John Berry "I Think About It All..."
Clint Black "One Emotion"

RALPH CHERRY KIXQ/Joplin

Clint Black "One Emotion"
Kenny Chesney "All I Need To Know"
Tracy Lawrence "If The World Had A..."

BIG RED WOGK/Gainesville

Collin Raye "One Boy, One Girl"
Terri Clark "Better Things To Do"
Wade Hayes "Don't Stop"

PAT RILEY WGTC/South Bend

Martina McBride "Safe In The Arms Of..."
Wade Hayes "Don't Stop"
Philip Claypool "Feel Like Making Love"

TOM JORDAN KWNK/Las Vegas

Boy Howdy "She Can't Love You"
Sawyer Brown "Wantin' And Havin' It All"
Collin Raye "One Boy, One Girl"

BUDDY SCOTT WTDR/Charlotte

Boy Howdy "She Can't Love You"
George Strait "Lead On"
John Berry "I Think About It All..."

JEFF STEVENS WRVF/Dayton

Clint Black "One Emotion"
Toby Keith "Big Ol' Truck"
Patty Loveless "Halfway Down"

R.G. JONES WQBE/Charleston

4 Runner "A Heart With 4 Wheel Drive"
Russ Taff "Bein' Happy"
Woody Lee "I Like The Sound Of That"

BOOMER KINGSTON KGEE/Midland

Kenny Chesney "All I Need To Know"
Terri Clark "Better Things To Do"
Alison Krauss "Baby, Now That I've..."

BOB WATERS WHYL/Harrisburg

George Strait "Lead On"
Clint Black "One Emotion"
Alison Krauss "Baby, Now That I've..."

SELENA LUTHER WAYZ/Hagerstown

Toby Keith "Big Ol' Truck"
Sawyer Brown "Wantin' And Havin' It All"
Terri Clark "Better Things To Do"

BRAD HANSEN KVET/Austin

Patty Loveless "Halfway Down"
Collin Raye "One Boy, One Girl"
Terri Clark "Better Things To Do"

JARED MASHBURN KRWC/Buffalo

Clint Black "One Emotion"
John Berry "I Think About It All..."
Wesley Dennis "Don't Make Me Feel..."

RICK JAMES KKNK/Grand Junction

Shania Twain "I'm Outta Here"
Toby Keith "Big Ol' Truck"
Sawyer Brown "Wantin' And Havin' It All"

DAVE POOLE WTCH/Huntington

Collin Raye "One Boy, One Girl"
Sawyer Brown "Wantin' And Havin' It All"
Toby Keith "Big Ol' Truck"

MARK SUMMER WWZD/Tupelo

Collin Raye "One Girl, One Boy"
Kenny Chesney "All I Need To Know"
Daryle Singletary "I Let Her Lie"

KEN WALL KMVK/Little Rock

Alison Krauss "Baby, Now That I've..."
Stacy Dean Campbell "Honey, I Do"
Russ Taff "Bein' Happy"

JEFF FUNK WKSJ/Mobile

Lisa Brokop "Who Needs You"
Sawyer Brown "Wantin' And Havin' It All"
Toby Keith "Big Ol' Truck"

J.B. CLOUD KBST/Big Springs

Toby Keith "Big Ol' Truck"
Carlene Carter "Love Like This"
Lisa Brokop "Who Needs You"

TOM MARTINEZ KNFT/Silver City

Stacy Dean Campbell "Honey, I Do"
Helen Darling "Jenny Come Back"
Daryle Singletary "I Let Her Lie"

KRIS VAN DYKE WGTR/Myrtle Beach

Kenny Chesney "All I Need To Know"
Collin Raye "One Boy, One Girl"
Terri Clark "Better Things To Do"

JON ANDERSON WPCM/Greensboro

Toby Keith "Big Ol' Truck"
Collin Raye "One Boy, One Girl"
Boy Howdy "She Can't Love You"

RON EVANS WLLR/Davenport

Shania Twain "I'm Outta Here"
Alan Jackson "I Don't Even..."
Perfect Stranger "You Have The Right..."

CHUCK MCKINLEY KNUE/Tyler

Sawyer Brown "Wantin' And Havin' It All"
Aaron Neville "For The Good Times"
Alison Krauss "Baby, Now That I've..."

COUNTRY

CALL-OUT RESEARCH

ARTIST/SONG	RATING	P.I.	BRN
1 ALISON KRAUSS. When You Say Nothing At All	78.57	90.7	4.1
2 PATTY LOVELESS. You Don't Even Know Who I Am	77.78	91.0	3.6
3 CLINT BLACK. Summer's Comin'	76.17	86.5	5.2
4 SHANIA TWAIN. Any Man Of Mine	74.04	86.7	3.1
5 JOHN M. MONTGOMERY. Sold	73.98	86.7	2.6
6 NEAL MCCOY. They're Playin' Our Song	73.51	84.5	4.1
7 COLLIN RAYE. If I Were You	73.50	86.6	1.7
8 TRACY LAWRENCE. Texas Tomado	73.20	84.4	4.0
9 TRAVIS TRITT. Tell Me I Was Dreaming	73.18	84.9	3.1
10 TOBY KEITH. You Ain't Much Fun Since I Quit Drinkin'	72.57	87.3	6.2
11 SHENANDOAH. Damed If I Don't, Danged If I Do	71.41	82.3	4.0
12 REBA MCENTIRE. And Still	69.91	82.1	3.3
13 DAVID L. MURPHY. Party Crowd	69.72	79.4	2.2
14 BLACKHAWK. That's Just About Right	68.49	78.4	2.4
15 ALAN JACKSON. I Don't Even Know Your Name	67.97	78.3	4.0
16 VINCE GILL. You Better Think Twice	66.21	76.0	2.2
17 KENNY CHESNEY. Fall In Love	66.07	74.7	3.6
18 LEE ROY PARNELL. A Little Bit Of You	64.97	74.3	2.5
19 LORRIE MORGAN. I Didn't Know My Own Strength	63.58	72.8	1.8
20 RHETT AKINS. That Ain't My Truck	63.08	70.2	2.0
21 JEFF CARSON. Not On Your Love	63.00	69.5	0.9
22 PERFECT STRANGER. You Have The Right To Remain Silent	61.93	70.5	1.7
23 DIAMOND RIO. Finish What We Started	61.37	70.3	1.3
24 JOHN ANDERSON. Mississippi Moon	61.35	70.1	1.9
25 GEORGE STRAIT. Lead On	57.96	65.0	2.4
26 TY HERNDON. I Want My Goodbye Back	57.29	65.4	2.2
27 LITTLE TEXAS. Southern Grace	56.72	64.5	1.6
28 RICK TREVINO. Bobbi Ann Mason	56.62	65.1	2.8
29 TRISHA YEARWOOD. You Can Sleep While I Drive	56.47	64.2	1.3
30 BRYAN WHITE. Someone Else's Star	56.14	65.3	1.0
31 CLAY WALKER. My Heart Will Never Know	53.97	60.3	1.1
32 JOE DIFFIE. I'm In Love With A Capital 'U'	53.46	60.5	2.5
33 BROOKS & DUNN. You're Gonna Miss Me When I'm Gone	53.45	61.1	1.3
34 MAVERICKS. All That Heaven Will Allow	53.29	61.7	0.3
35 JAMES HOUSE. This Is Me Missing You	53.16	59.2	0.4

WOOD'S WORDS

What's in a name? Sometimes a lot, sometimes nothing, but radio stations are constantly trying to find their own version of "Hot and Juicy" or "Just do it." Whether it's "New Country," "The Arrow," "The FOX," "Power," "The Edge" or any one of the others on the seemingly endless list of names used to describe the radio stations and their formats, this has become an important issue.

Some "descriptors," as I call them, are fairly obvious, simple and easy to understand. A few others are really abstract and, in my opinion, are *stretching it!* I get calls every week from people wanting to know what I think about one or more of these names, and I'm never sure what to say. Some names or identifiers make immediate sense; others I just don't *get*. So I always run them through a simple test. I assign a 1-5 scale to the description, 1 being weak, and 5 being strong. I force myself to be as honest as possible, even if I made up the name. Here's how it works:

1. Does the descriptor include your call letters and frequency? Lots of programmers forget that Arbitron really wants to see references made by call letters. Call letters and frequency are not very much fun; while we often include them, we try to find something more clever and exciting.

2. Does the descriptor clearly define the station's format as it stands today? The descriptors, "Oldies 103" or "Rock 98" get very high scores because they quickly tell the listener what the station is programming. On the other hand, "The Fox" doesn't immediately relate to any format that I am aware of and will need further explanation.

3. Is the name unique to you and does it have importance to the listener? I am actually referring to descriptors or phrases that are too simple. "Nashville's Stereo FM Station," a phrase once used by a local radio station, is less than unique because every stereo station in Nashville could claim the same benefit. This leads us to the next point.

4. Is your station's positioning liner or descriptor a benefit to the listener? Claiming to be "Denver's Biggest Radio Station" has no real value. Being the "New Country" station or the "Only News/Talk" station delivers some real identifiable benefit to the listener.

5. Is it the truth? If you say you are "Houston's Only Country Station," but there are three others on the dial, you might come off looking stupid, arrogant and pompous. Give the listeners a little credit.

6. Does it travel well? Can you easily put a positioning line or station descriptor on a billboard, TV spot or newspaper ad with great readability? The real test is to shrink it down to fit at the bottom of a newspaper ad. If you can't read it easily, you might have a problem. While four- or five-color logos are beautiful, find out what it would cost to print them on 1,000 T-shirts and you might have to rethink the situation.

Radio managers, program directors and ad agencies sometimes struggle with these positioning lines and descriptors for weeks because they are the focal point from which all marketing efforts spring. Properly utilized, these bite-sized positioning liners can attract listeners, create interest and define the radio station for the listeners and advertisers.

Choose your name carefully, because it will live with the station for years and it needs strong legs to stand the test of time. If you have any questions or comments call me at (615) 591-0172.

—Jim Wood

[Editor's note: Jim Wood is President of his own programming consultancy and marketing company located in Nashville. He was formerly Corporate VP for Malrite Communications Group, overseeing such stations as Z-100 New York, WMMS Cleveland, KZLA Los Angeles and KSAN San Francisco.]

MARKETING / RESEARCH
PARTNERS, Inc.

Call 1-800-359-MRPI (6774)

For Your

"LOCAL MARKET REPORT"



DANNY TATE

DREAMIN'

 ©1995 Charisma Records America, Inc.

From the album NOBODY'S PERFECT
Produced by Pete Anderson

Now Being Played On WYNY New York!

CROSSOVER

STREETCHART

ARTIST/SONG/LABEL	2W	1W	TW
1 TLC. Waterfalls (LaFace/Arista)	1970	2043	2233
2 MONICA. Don't Take It Personal (Just One Of Dem Days) (Rowdy/Arista)	2199	2206	2139
3 ALL-4-ONE. I Can Love You Like That (Blitz/Atlantic/AG)	1227	1355	1553
4 SOUL FOR REAL. Every Little Thing I Do (Uptown/MCA)	1466	1503	1549
5 JON B. Someone To Love (Yab Yum/550 Music)	1519	1531	1510
6 BOYZ II MEN. Water Runs Dry (Motown)	1457	1415	1392
7 MOKENSTEF. He's Mine (Outburst/ral/Island)	881	1049	1364
8 MONTELL JORDAN. This Is How We Do It (PMP/ral/Island)	1507	1427	1267
9 SELENA. I Could Fall In Love (EMI Records)	626	793	1152
10 ADINA HOWARD. Freak Like Me (Eastwest/EEG)	1332	1254	1099
11 NOTORIOUS B.I.G. One More Chance (Bad Boy/Arista)	618	665	883
12 NAUGHTY BY NATURE. Feel Me Flow (Tommy Boy)	610	682	865
13 MICHAEL JACKSON. You Are Not Alone (MJJ/Epic)	249	258	848
14 SHAGGY. Boombastic (Virgin)	672	687	846
15 BRANDY. Best Friend (Atlantic/AG)	816	815	825
16 DIANA KING. Shy Guy (WORK)	1091	1097	809
17 MADONNA. Human Nature (Maverick/Sire/WB)	701	730	757
18 TOTAL. Can't You See (Tommy Boy)	831	855	739
19 METHOD MAN F/MARY J.BLIGE. I'll Be There For You (Def Jam/ral/Island)	792	748	646
20 U.N.V. So In Love With You (Maverick/Sire/WB)	864	846	633
21 MICHAEL JACKSON & JANET JACKSON. Scream (MJJ Music/Epic)	910	897	617
22 SELENA. Missing My Baby (EMI Records)	667	659	609
23 TONY THOMPSON. I Wanna Love Like That (Giant)	722	702	607
24 NICKI FRENCH. Total Eclipse Of The Heart (Citique)	786	768	597
25 LUNIZ. I Got 5 On It (Nootybe/Virgin)	436	438	560
26 BRYAN ADAMS. Have You Ever Really Loved A Woman (A&M)	659	634	549
27 MAX-A-MILLION. Take Your Time (SOS/Zoo)	405	445	532
28 INTONATION. Died In Your Arms (Metropolitan)	437	461	508
29 JON B. Pretty Girl (Yab Yum/550 Music)	317	399	503
30 THE BUCKETHEADS. The Bomb (These Sounds Fall Into My Mind) (Big Beat/Atlantic/AG)	344	442	498
31 VANESSA WILLIAMS. Colors Of The Wind (Hollywood)	353	361	489
31 REAL MCCOY. Come And Get Your Love (Arista)	645	564	489
33 KUT KLOSE. I Like (Keia/Elektra/EEG)	467	431	466
34 VYBE. Warm Summer Daze (Island)	54	190	465
35 BLESSID UNION OF SOULS. I Believe (EMI Records)	433	428	434
36 AFTER 7. 'Til You Do Me Right (Virgin)	427	433	427
37 XSCAPE. Feels So Good (So So Def/Columbia)	299	305	406
38 FAITH. You Used To Love Me (Bad Boy/Arista)	263	332	404
38 FUN FACTORY. I Wanna B With U (Curb/AG)	385	407	404
40 BONE THUGS-N-HARMONY. 1st Of Tha Month (Relativity)	—	63	394

BULLETS INDICATE INCREASED AIRPLAY

RHYTHMNATION

FINALLY: After months of searching, Don Parker lands the covered PD gig at Steve Smith-consulted KKFR Phoenix. Although Don just left Alternative KTBS Houston, he does have Crossover roots from KBOS Fresno....And welcome to KDLE Wichita PD Greg Williams, the newest reporter on *Network 40's* Crossover panel. Stay tuned for a complete list of reporters in the next couple of weeks.

BIG UPS: To Bryan Turner, Mark Cerami and the entire staff of Priority Records as they celebrate their 10-year anniversary. Since 1985, the West Coast-based indie has grown from a \$3 million-a-year operation to its current \$80 million stature. Turner founded the label in 1985, focusing initially on Rap compilations. In 1988, Turner met Eazy-E and signed Eazy's Ruthless Records label and his group N.W.A. to a production deal. Before you knew it, both *Eazy Duz It* and N.W.A.'s *Straight Outta Compton* went double-Platinum. As N.W.A. began to split up, Priority signed Ice Cube as a solo artist and retained a piece of Dr. Dre's subsequent efforts, including the 1993 triple-Platinum-plus *The Chronic*. Since then, the label has branched into many other genres of music including Heavy Metal, R&B and Pop and is even now full-blown into film. Maybe that explains why their fantastic 10-year anniversary bash was held on the lot of Paramount Studios. The whole scene was transformed into a Carnival Street Fair, complete with Ferris Wheel and games for over 900 guests. Tons of industry heavyweights attended, including plenty of radio folk such as KMEL PD Michelle Santosuosso, KGGI MD Sonia Jimenez, KPWR air personality Dave Morales, KYLD morning show personality Frank Lozano, KMEL and KKBT Wake-Up show hosts Sway and King Tech and many, many more. Topping off the whole affair were performances by Old School group Confunction, Priority Rap artist E-A-Ski and Priority's latest acquisition, Boyz Of Paradize, who performed a stellar rendition of their current hit single, "Shining Star."

MUSICALLY SPEAKING: Without a doubt, one of the best things about working at *Network 40* is hosting labels that bring artists by to perform in our atrium. A&M's Randy Spendlove brought new A&M artists Solo by this week for a quick a capella and they were incredible! This is a group that Jimmy Jam and Terry Lewis found singing on a street corner in New York and signed immediately. One listen and you'll know why; check your desk for their debut single, "Heaven," which ships this week....EMI Records threw a meet-and-greet for new artist D'Angelo, whose whole album is *very* cool. D'Angelo is a true artist, already known for writing the beautiful ballad "U Will Know" for Black Men United earlier this year. His current single, "Brown Sugar," has been steadily gaining spins at Crossover radio with airplay at Hot 97, KKBT, WPGC and WERQ, among many others....Keep an ear out for new music from Deborah Cox (Arista), who Clive Davis is calling the next Whitney Houston....And last but not least, check out Groove Theory's "Tell Me" (Epic), which is starting to get a buzz at Crossover.

—Debby Peterson

accelerated airplay

1 MICHAEL JACKSON. You Are Not Alone (MJJ/Epic)	+590
2 SELENA. I Could Fall In Love (EMI Records)	+359
3 BONE THUGS-N-HARMONY. 1st Of Tha Month (Relativity)	+331
4 MOKENSTEF. He's Mine (Outburst/ral/Island)	+315
5 VYBE. Warm Summer Daze (Island)	+275

most added

1 MICHAEL JACKSON. You Are Not Alone (MJJ/Epic)	17
2 MN8. I've Got A Little Something For You (WORK)	8
3 D'ANGELO. Brown Sugar (EMI Records)	6
3 LIL' SHAWN. Dom Perignon (Uptown/MCA)	6
3 SEAL. Kiss From A Rose (ZTT/Sire/WB)	6

BOYZ OF PARADIZE

Shining Star

"I played this record before it was ever signed. BOYZ OF PARADIZE has been my number one researching record for 15 weeks in a row. Stone smash."

—MICHAEL NEWMAN
KDON

JUST THE BEGINNING...

KDON	72X
KWIN	77X
KTFM	ADD
WJJS	ADD
KSFM	ADD
HOT105	ADD



PRIORITY
RECORDS®



Management: Logan Westbrook

CROSSOVER

INI KAMOZE

"Listen Me Tic (Woyoi)"
(EASTWEST/EEG)

Here's the first single from Ini (pronounced Eye-knee) since he was snatched up by Eastwest after his instant rise to stardom with "Here Comes The Hotstepper." "Listen Me Tic" is a classic Dancehall tune that will keep headz noddin'...especially the SoSo Def remix featuring Rap girl extraordinaire DaBrat.

Yo!Co Ross

"Miss Me"
(COLUMBIA)

Don't miss the debut single from 18-year-old singer Yo!Co Ross. This is a high energy Dance track with a regga-muffin style and a Reggae flava you can't help dancing to!



Yo!Co Ross

DOVE SHACK

"Summertime In The LBC"
(RAL/ISLAND)

The latest from the Warren G camp of the LBC is so phat. This is a down-tempo slojam from Freestyle professionals BoRock, C-Knight and 2 Scoop, who collectively make up Dove Shack. An early pick of KCAQ MD Lucy B., look for this track to be a favorite for many of your listeners.



DOVE SHACK

TWINZ

"Round & Round"
(G-FUNK/RAL/ISLAND)

Welcome to phase two of the G-Funk era. Identical twins Dion (Trip Locc) and Dewayne (Wayniac) kick laid-back con-

versation over a super-smooth West Coast beat produced by Warren G. The Twinz got the sound that go round and round....Already in rotation at KPWR.

SCATMAN JOHN

"Scatman"
(RCA)

Check this track with the hellacious Techno-Dance beat. It was #1 in Europe for weeks with record sales of six million! WWKX PD Joe Dawson liked it so much, he switched the cassette on the Boston local, blitzing the record and getting instant female phones.

ROTTIN' RAZKALS

"Hey Alright"
(MAD SOUNDS/ILLTOWN/MOTOWN)

Hey, alright, this tune is bumpin'! The second single from Naughty By Nature proteges the Rottin' Razkals is a down-tempo Rap ballad that's so radio-friendly, it'll work in all dayparts and for all ages.

MILKBONE

"Where'z Da Party At?"
(SET IT OFF/CAPITOL)

Here's a super-dope summer track from East Coast rapper Milkbone. Featuring guest vocals by the King of New

York, Biggie Smalls and production by Kay Gee of Naughty By Nature, the entire track samples Kool & The Gang's "Too Hot." Check it out, this is where the party's at!

CHANNEL LIVE

"Sex For The Sport"
(CAPITOL)

East Coast rappers Hakim and Tuffy are well known in the Hip-Hop community for their lyrical genius, flipping rhymes like TV channels. While many of their lyrics run deep, this is a lighthearted mid-tempo jam perfect for summer airplay.

—Debby Peterson



CHANNEL LIVE

SONIA JIMENEZ

KGCI "99 One" Riverside

- Solo "Heaven"
- Jason Thomas "Now Until Forever"
- Vybe "Warm Summer Daze"
- Twinz "Round & Round"

MICHAEL MARTIN

KYLD "Wild 107" San Francisco

- Bone Thugs-N-Harmony "1st Of The Month"
- Bayside Boys "Macarena"
- Luniz "Playa Hata"
- Pirates Of The Caribbean "Rumba"
- Junior M.A.F.I.A. "Player's Anthem"

MARK ADAMS

KBOS "B95" Fresno

- C&C Music Factory "Robi Rob's Boriqua Anthem"
- Bayside Boys "Macarena"
- Lil' Suzy "Now And Forever"

on the TIP

JAMES COLES

KIKI Honolulu

- Lil' Shawn "Dom Perignon"
- Bone-Thugs-N-Harmony "1st Of The Month"
- Crystal Waters "Relax"
- Scatman John "Scatman"
- MN8 "I've Got A Little Something For You"

JOHN CANDELARIA

KPRR "Power 102" El Paso

- Scatman John "Scatman"
- C&C Music Factory "Robi Rob's Boriqua Anthem"
- Bayside Boys "Macarena"
- After 7 "Til You Do Me Right"
- Lil' Suzy "Now And Forever"

DAN WATSON

KSIQ Imperial Valley

- Adina Howard "My Up And Down"
- Junior M.A.F.I.A. "Player's Anthem"
- C&C Music Factory "Robi Rob's Boriqua Anthem"
- Notorious B.I.G. "One More Chance"
- Naughty By Nature "Feel Me Flow"

CHARLIE MAXX

KZFM Corpus Christi

- The Bucketheads "The Bomb (These Sounds Fall Into My Mind)"
- MN8 "I've Got A Little Something For You"
- Smooth "Mind Blowin'"
- Vybe "Warm Summer Daze"

TREJO

KSFM "FM102" Sacramento

- MoKenStef "He's Mine"
- Intonation "Died In Your Arms"
- IV Xample "From the Fool"

SCOTT WHEELER

WHHH "Hoosier 96" Indianapolis

- Bone Thugs-N-Harmony "1st Of The Month"
- Michael Jackson "You Are Not Alone"
- Vybe "Warm Summer Daze"
- Naughty By Nature "Feel Me Flow"
- La Bouche "Fallin' In Love"

GREG BRADY

WHJX Jacksonville

- Bone Thugs-N-Harmony "1st Of The Month"
- Michael Jackson "You Are Not Alone"
- 2Pac "So Many Tears"
- The Bucketheads "The Bomb (These Sounds Fall Into My Mind)"
- Luniz "I Got 5 on It"

SIX #1 HITS IN THE U.K. IN ONE YEAR ALONE
ELEVEN TOP 10 HITS OVER THE LAST THREE YEARS
THE FIRST U.K. GROUP TO HAVE FOUR CONSECUTIVE
RECORDS ENTER THE CHARTS AT #1

FOUR STRAIGHT SOLD-OUT ARENA TOURS
"BEST GROUP" 1994 MTV EUROPE AWARDS
CURRENT ALBUM AND SINGLE #1 THROUGHOUT EUROPE
NOW, THEY'RE HERE FOR GOOD...



INTRODUCING

TAKE THAT

BACK FOR GOOD



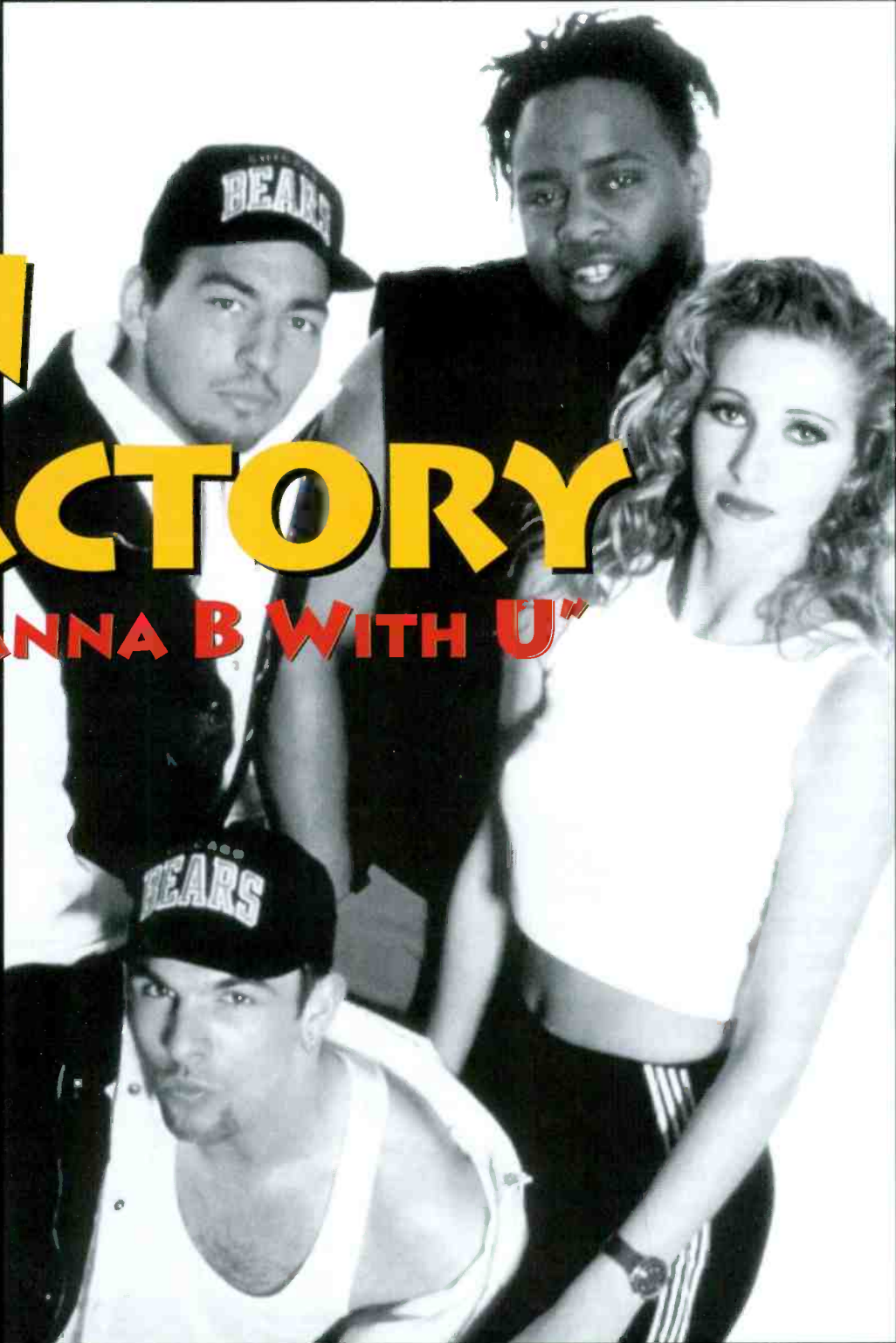
THEIR EAGERLY AWAITED ARISTA DEBUT SINGLE
ALREADY THEIR LATEST #1 INTERNATIONAL SMASH HIT
FROM THEIR FORTHCOMING ARISTA
DEBUT ALBUM NOBODY ELSE



TAKE THAT AMERICA

ARISTA

© 1995 ARISTA RECORDS, INC.



FUN FACTORY

"I WANNA B WITH U"

ADDED THIS WEEK!

KBZR
KQKQ
POWER 96
AND MORE!

ALREADY SPINNING!

B96
KBFM
KKFR
KKRZ
KMXV
KRQ
KZHT
WFLZ
WKBQ
WKSS
WNVZ
WWKX
WXKS
WYHY
WZJM
XL106
Z90

AND MORE!

alternative

TM



CHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
1 U2. Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic/Island)	2866	2770	2718
2 ALANIS MORISSETTE. You Oughta Know (Maverick/Reprise)	2320	2427	2686
3 SPONGE. Molly (WORK)	2277	2269	2180
4 FOO FIGHTERS. This Is A Call (Roswell/Capitol)	1521	1787	2152
5 COLLECTIVE SOUL. December (Atlantic/AG)	2417	2232	2022
6 LIVE. All Over You (Radioactive)	2275	2247	2021
7 TRIPPING DAISY. I Got A Girl (Island)	1522	1635	1973
8 WEEZER. Say It Ain't So (DGC)	1661	1696	1837
9 SOUL ASYLUM. Misery (Columbia)	2396	2193	1831
10 NATALIE MERCHANT. Carnival (Elektra/EEG)	1562	1574	1697
11 HUM. Stars (RCA)	1586	1595	1632
12 JENNIFER TRYNNIN. Better Than Nothing (Squint/WB)	1292	1400	1610
13 SILVERCHAIR. Tomorrow (Epic)	1273	1330	1580
14 BUSH. Little Things (Trauma/Interscope/AG)	2190	1937	1553
15 BETTER THAN EZRA. In The Blood (Elektra/EEG)	1039	1144	1484
16 THE OFFSPRING. Smash It Up (Atlantic/AG)	1258	1286	1481
17 PRIMUS. Wynona's Big Brown Beaver (Interscope/AG)	1278	1350	1469
18 FILTER. Hey Man Nice Shot (Reprise)	1455	1426	1334
19 WHITE ZOMBIE. More Human Than Human (Geffen)	1395	1346	1295
20 HOOTIE & THE BLOWFISH. Only Wanna Be With You (Atlantic/AG)	917	949	1229
21 ELASTICA. Stutter (DGC)	760	954	1209
22 GARBAGE. Vow (Almo/Geffen)	1016	1087	1170
23 CATHERINE WHEEL. Waydown (Fontana/Mercury)	1411	1353	1138
24 THE CRANBERRIES. Ridiculous Thoughts (Island)	1481	1338	1134
25 DAVE MATTHEWS BAND. Ants Marching (RCA)	805	936	1118
26 THE RAMONES. I Don't Wanna Grow Up (MCA)	620	674	908
27 PEARL JAM. Immortality (Epic)	699	756	896
28 BLUES TRAVELER. Run-Around (A&M)	870	850	869
29 GREEN DAY. She (Reprise)	1251	1063	824
30 MOONPOOLS AND CATERPILLARS. Hear (Eastwest/EEG)	688	675	675
31 SHERYL CROW. Can't Cry Anymore (A&M)	416	503	666
32 GREEN APPLE QUICK STEP. Los Vargas (Medicine/Giant)	664	697	644
33 BETTER THAN EZRA. Good (Elektra/EEG)	931	865	627
34 CHRIS ISAAK. Somebody's Crying (Reprise)	524	507	614
35 BUSH. Comedown (Trama/Interscope/AG)	223	296	608
36 EVERCLEAR. Heroin Girl (Capitol)	634	640	604
37 GENE. Sleep Well (Atlas/Polydor/A&M)	498	492	601
37 SMOKING POPE. Need You Around (Capitol)	519	527	601
39 RUSTY. Wake Me (Handsomeboy/TAG/AG)	364	429	560
40 GOD LIVES UNDERWATER. No More Love (Onion/American)	535	497	528

BULLETS INDICATE INCREASED AIRPLAY



VIRTUALLY ALTERNATIVE

WHO KNEW? WNEW New York sent shock waves of joy throughout the radio industry (except possibly at Z100 N.Y. and WDRE Long Island) as PD Ted Edward announced the heritage Rock station has flipped its format to Alternative. The station will be serving a 25+ core audience and will start reporting to the *VIRTUALLYALTERNATIVE* charts next week. We welcome the first New York-based Alternative station to the panel.

WHO, US? What an odd twist it is to report on the gossip when you *are* the gossip! Our fearless leader, Bryan Boyd, has left us and with good reason. It was either leave or be forced to hear another "stink finger" joke from Buzz Fitzgerald. Trust me, Bryan has shown remarkable strength! But really, we are all grateful to him for sharing with us his wisdom and vision. As you can see with our new *VIRTUALLYALTERNATIVE* issue, which arrives on your desk this week, there is plenty to be proud of. We wish him the best in his future endeavors.

WHO, DON? Don Parker has resigned from his position as PD for KTBS Houston for a new programming opportunity at Crossover Top 40 KKFR Phoenix. Look for him to make the jump at the end of the month. XTRA 91X San Diego has their first airshift opening in three years! Send a T&R to VP Operations Kevin Stapleford to apply for the weekly 7 pm-12 midnight shift. No calls please.

WHO TO VOTE FOR? *Billboard* has nominated our Alternative friends Trevor Scott and Brad Hanson of WMAD Madison for their Small Market Programmers Of The Year award. This is a well-deserved honor and, hey, they deserve the raises they will be asking for when they win. So get out there and vote!

WHO SHOULD YOU BE PLAYING? Columbia is looking at having half the panel on "Presidents Of The United States" before the add date, with 99X, WHFS, KNDD playing it and KITS already reporting the record as their "Screamer Of The Week!" Also, Dandelion (Columbia) is one of the most added. Buffalo Tom's "Summer" is a hit. Play it. We are very proud of the new *VIRTUALLYALTERNATIVE* CD, which is delivering new artists like Grerory Grey (a singer/songwriter who can only be compared to the likes of Peter Gabriel), Pretty & Twisted (the new band of Johnette Napolitano of Concrete Blonde) and Shades Apart, who do justice to "Tainted Love" with their very Bad Religion-ish Punk version of the song. Lisa Worden at KROQ put it in immediately when we gave it to her and the song is already top-five phones in just as many days. KCXX Riverside is already getting requests for it off of KROQ's airplay. Special thanks should go to MTV's Matt Pinfield, who advised the band to put the song on their record. *Save It*. And our VA CD #58 has the first single from the amazing new Seaweed record, "Start With" (Hollywood). Thank you, Joel, for getting the advance cassette over here. It's welded into my player permanently. It's nothing short of being an over-the-top hit record. Congratulations!

—Karen Holmes

accelerated airplay

1 FOO FIGHTERS. This Is A Call (Roswell/Capitol)	+365
2 BETTER THAN EZRA. In The Blood (Elektra/EEG)	+340
3 TRIPPING DAISY. I Got A Girl (Island)	+338
4 BUSH. Comedown (Trama/Interscope/AG)	+312
5 HOOTIE & THE BLOWFISH. Only Wanna Be With You (Atlantic/AG)	+280

most added

1 BUSH. Comedown (Trama/Interscope/AG)	29
2 DANDELION. Weird Out (Ruffhouse/Columbia)	25
3 LIVE. White Discussion (Radioactive)	19
4 ELASTICA. Stutter (DGC)	11
4 THE RAMONES. I Don't Wanna Grow Up (MCA)	11

NEW THIS WEEK:

WHFS	WDRE
WGRD	WKOC
KROX	CFNY
KRRK	WPFM

SPIN LEADERS:

WFNX	24x
WBCN	19x
WEQX	18x
WROX	17x
KMYZ	17x
WBRU	15x

Buffalo Tom **summer**

See them on
LATE NIGHT WITH CONAN O'BRIEN
this Friday, July 14.

See them host and perform live on
MTV'S 120 MINUTES
this Sunday, July 16.

The premiere single and video from
the forthcoming album *Sleepy Eyed*.

**Album in
stores now.**

**On tour with Live
starting July 21**

Produced by
John Amadio with Buffalo Tom

LOCARRE LANGUIT

© 1995 EastWest Records America compact discs and cassettes.
© 1995 Elektra Entertainment Group, a division of
Warner Communications Inc., a Time Warner Company.

RETAIL CHART

NATIONWIDE PIECE-COUNT SALES

Wk	LW	TW	ARTIST/LP	LABEL
2	3	1	HOOTIE & THE BLOWFISH. Cracked Rear View	Atlantic/AG
1	1	2	MICHAEL JACKSON. History—Past Present And Future	MJJ/Epic
—	2	3	NEIL YOUNG. Mirror Ball	Reprise
3	4	4	BATMAN FOREVER. Soundtrack	Atlantic/AG
4	5	5	TLC. CrazySexyCool	LaFace/Arista
5	6	6	POCAHONTAS. Soundtrack	Walt Disney Records
7	7	7	NATALIE MERCHANT. Tigerlily	Elektra/EEG
◆ DEBUT	8	8	FOO FIGHTERS. Foo Fighters	Roswell/Capitol
6	9	9	BLUES TRAVELER. Four	A&M
—	8	10	BON JOVI. These Days	Mercury
9	10	11	WHITE ZOMBIE. Astro-Creep: 2000	Geffen
10	11	12	LIVE. Throwing Copper	Radioactive
8	12	13	PINK FLOYD. Pulse	Columbia
14	14	14	PRIMUS. Tales From The Punchbowl	Interscope/AG
—	15	15	PHISH. A Live One	Elektra/EEG
11	13	16	SOUL ASYLUM. Let Your Dim Light Shine	Columbia
17	17	17	BUSH. Sixteen Stone	Trauma/Interscope/AG
—	39	18	ALANIS MORISSETTE. jagged little pill	Maverick/Reprise
16	16	19	VAN MORRISON. Days Like This	Polydor/A&M
20	20	20	DAVE MATTHEWS BAND. Under The Table And Dreaming	RCA
13	18	21	BJORK. Post	Elektra/EEG
15	19	22	NAUGHTY BY NATURE. Poverty's Paradise	Tommy Boy
19	22	23	BOYZ II MEN. II	Motown
◆ DEBUT	24	24	LUNIZ. Operation Stackola	Noo Trybe
18	23	25	THE REMBRANDTS. L.P.	EastWest/EEG
21	21	26	CHRIS ISAAK. Forever Blue	Reprise
22	25	27	FRIDAY. Soundtrack	Priority
23	28	28	ANNIE LENNOX. Medusa	Arista
25	29	29	2 PAC. Me Against The World	Out Da Gutta/Interscope/AG
24	27	30	MONTELL JORDAN. This Is How We Do It	Pmp/Def Jam/Island
26	26	31	COLLECTIVE SOUL. Collective Soul	Atlantic/AG
39	32	32	MACK 10. Mack 10	Priority
35	35	33	SHANIA TWAIN. The Woman In Me	Mercury Nashville
12	24	34	PAULA ABDUL. Head Over Heels	Virgin
37	37	35	NOTORIOUS B.I.G. Ready To Die	Bad Boy/Arista
28	30	36	BETTER THAN EZRA. Deluxe	Elektra/EEG
29	33	37	THE CRANBERRIES. No Need To Argue	Island
◆ RE-DEBUT	38	38	SEAL. Seal	Ztt/Sire/WB
27	34	39	EAGLES. Hell Freezes Over	Geffen
34	40	40	JOHN MICHAEL MONTGOMERY. John Michael	Atlantic/AG

BULLETS INDICATE INCREASED SALES

BIN BURNERS

RECORDS WITH THE BIGGEST SALES INCREASES OVER THE PAST WEEK

1 FOO FIGHTERS

Foo Fighters
Roswell/Capitol

Regional Sales Breakout: South slightly behind surprisingly strong out-of-the-box sales. Top-five sales in Maryland, Illinois, Ohio/Indiana, Georgia, Southern California, Pacific Northwest. Top-10 sales in New York City, Philadelphia, Missouri, Nebraska, Michigan, Carolinas, Colorado, Northern California.

Primary Media Exposure: Huge Alternative/AOR radio airplay propels strong send-off.

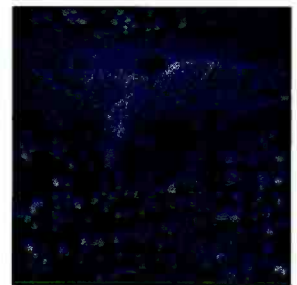


2 NEIL YOUNG

Mirror Ball
Reprise

Regional Sales Breakout: South slightly behind rest of country. Top-five sales in New York City, New England, West Coast. Top-10 sales in Illinois, Minnesota, Missouri, N.Y. State, Philadelphia, Maryland, Colorado, Nebraska, Ohio/Indiana, Michigan, Georgia, Texas/New Orleans, Arizona/Las Vegas.

Primary Media Exposure: Hot multiformat radio play and media coverage still spurring retail.



3 LUNIZ

Operation Stackola
Noo Trybe

Regional Sales Breakout: West the hottest; East the coldest. Big initial sales in Chicago, Columbus, Greenville, Arizona, and especially California.

Primary Media Exposure: A true Street record—Major Crossover/Urban radio airplay and hardcore fan word-of-mouth creating a potent sales buzz in selected markets where played.



4 ALANIS MORISSETTE

jagged little pill
Maverick/Reprise

Regional Sales Breakout: Raging in the West and Midwest. Top-10 sales in Maryland, Michigan, Illinois, Omaha, Texas, Southern California. Top-20 sales in Ohio/Indiana, Arizona/Las Vegas, Northern California, New England, Philadelphia, Georgia.

Primary Media Exposure: Heavy Alternative radio airplay and MTV exposure creating major sales breakthrough.

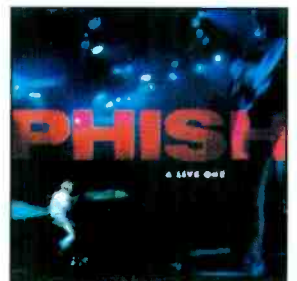


5 PHISH

A Live One
Elektra/EEG

Regional Sales Breakout: East the strongest. West the weakest. Top-10 sales in New York State, Ohio/Indiana, Maryland. Top-20 sales in Illinois, New England, Georgia, Missouri, Pittsburgh.

Primary Media Exposure: Long-time fan word-of-mouth the biggest sales catalyst.



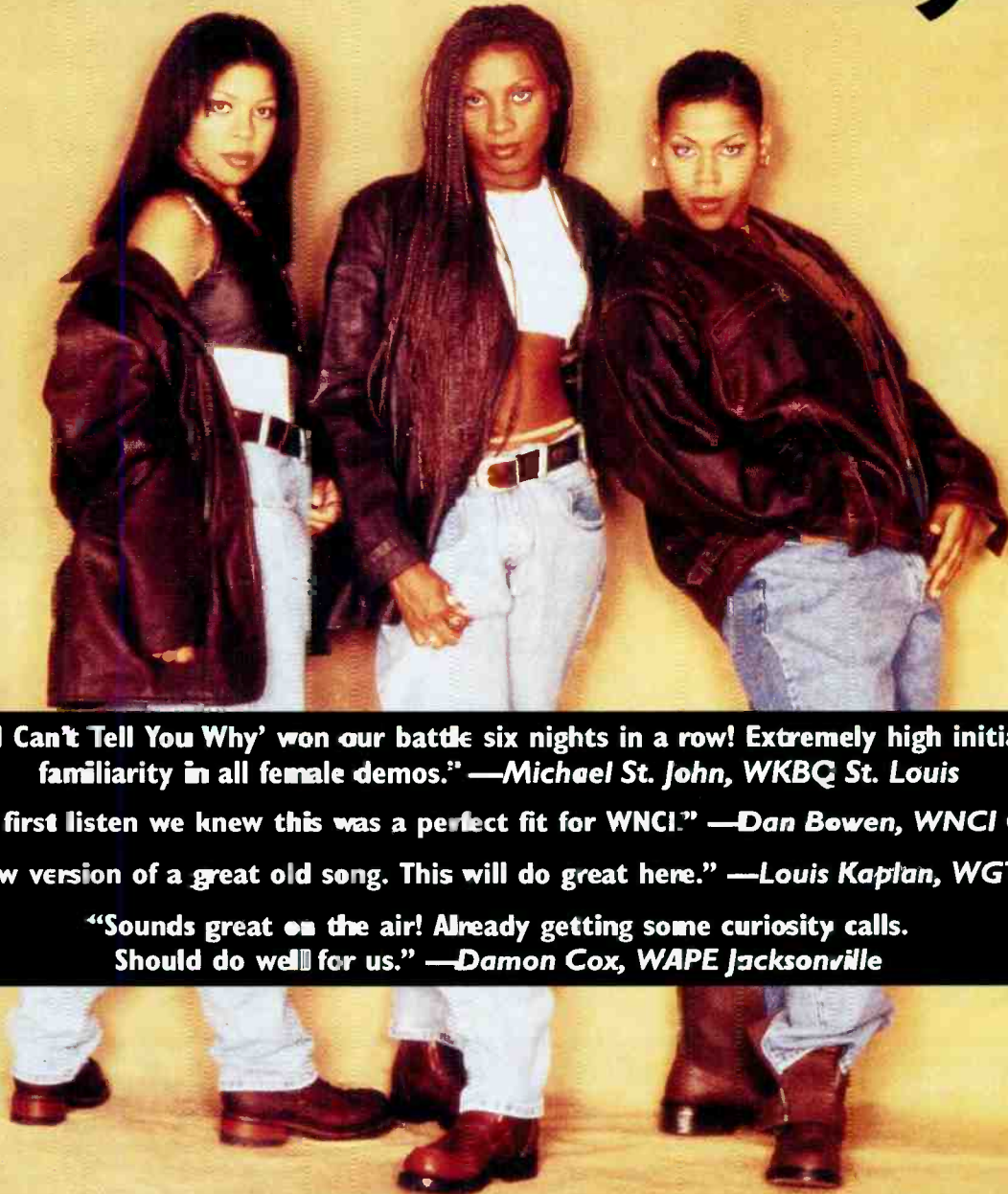
Let Them Tell You Why:

CLOSING FAST!

NEW THIS WEEK AT:

KKRZ
KUBE
WTIC
FM100
Y107
WDJX
WARM
WHOT
WZNY
WKXJ

ALREADY ON:
WNCI
WBMX
WPGC
HOT97.7
WKBQ
WNVZ
Z90
Q106
WJMH
KMXV
WMTX
KKFR
WFLZ
WYXR
92Q
WZJM
WHJX
KYLD
WWKX
WHHH
KZHT
WAPE
KRQQ
KTFM



"I Can't Tell You Why' won our battle six nights in a row! Extremely high initial familiarity in all female demos." —Michael St. John, WKBQ St. Louis

"From the first listen we knew this was a perfect fit for WNCI." —Dan Bowen, WNCI Columbus

"A great new version of a great old song. This will do great here." —Louis Kaplan, WGTZ Dayton

"Sounds great on the air! Already getting some curiosity calls. Should do well for us." —Damon Cox, WAPE Jacksonville



THE BOX
MUSIC TELEVISION
YOU CONTROL

"I Can't Tell You Why"

The next reason.


BROWNSTONE



1 VH
MUSIC FIRST

"FROM THE BOTTOM UP" THE PLATINUM DEBUT ALBUM.
57827

Produced by Troy Taylor & Charles Farrar for Character Music Corporation.
Executive Producers: Michael Jackson, Jerry Greenberg
Management: David Sonenberg for DAS Communications Ltd.

"Epic" and  Reg. U.S. Pat. & Tm. Off. Marca Registrada. © 1995 MJJ Music



www.sony.com

PLUGGED

THE NATION'S HOTTEST MUSIC VIDEO ROTATIONS



— Compiled by Tiffany Eason



XL

BRYAN ADAMS
Have You Ever Really Loved A Woman

HOOTIE & THE BLOWFISH
Only Want To Be With You

HOOTIE & THE BLOWFISH
Let Her Cry

SEAL
Kiss From A Rose

REMBRANDTS
I'll Be There For You

LARGE

BLESSID UNION OF SOULS
I Believe

BOYZ II MEN
Water Runs Dry

DIONNE FARRIS
I Know

MICHAEL JACKSON & JANET JACKSON
Scream

BLUES TRAVELER
Run-Around

DAVE MATTHEWS BAND
What Would You Say?

CHRIS ISAAK
Somebody's Crying

VANESSA WILLIAMS
Colors Of The Wind

ROD STEWART
Leave Virginia Alone

SHERYL CROW
Can't Cry Anymore

ADDS/UPCOMINGS

ADDED THIS WEEK

COLLECTIVE SOUL, *December*

MOKENSTEF, *He's Mine*

SOPHIE B. HAWKINS, *As I Lay Me Down*

1 BACK TO THE '70s

This Saturday, VH1 takes you through a '70s time warp. Eight episodes of Don Kirschner's Rock Concerts are running back to back from 1-5 PM (EDT). Kirschner's Saturday highlights the biggest artists from the '70s during their best live performances.



HEAVY ROTATIONS

BLUES TRAVELER
Run-Around

BON JOVI
This Ain't A Love Song

COLLECTIVE SOUL
December

HOOTIE & THE BLOWFISH
Only Wanna Be With You

MICHAEL JACKSON & JANET JACKSON
Scream

MADONNA
Human Nature

ALANIS MORISSETTE
You Oughta Know

NAUGHTY BY NATURE
Feel Me Flow

THE REMBRANDTS
I'll Be There For You

SEAL
Kiss From A Rose

SOUL ASYLUM
Misery

ROD STEWART
Leave Virginia Alone

TLC
Waterfalls

U2
Hold Me, Thrill Me, Kiss Me, Kill Me

WHITE ZOMBIE
More Human Than Human

SKEE-LO
I Wish

WATCH FOR IT!

ADDS

BETTER THAN EZRA, *In The Blood*

NEIL YOUNG, *Downtown*

D'ANGELO, *Brown Sugar*

XSCAPE, *Feels So Good*

THE RAMONES, *I Don't Want To Grow Up*

SILVERCHAIR, *Tomorrow*

TOADIES, *Possum Kingdom*

SEE THEM FIRST!

Premiere Videos: Neil Young, "Downtown," Tuesday, July 18th, 12 pm, 1 pm, 3 pm and 9 pm (EDT/PDT). Better Than Ezra, "In The Blood," Sunday, July 16th, 1 am (EDT/PDT).



MARKET BREAKS

WASHINGTON, D.C. SELECTION

#1 RAP: **E-40** f/ **Suga T**, *Sprinkle Me* 705

#1 POP: **Tina Moore**, *Never Gonna Let You Go* 332

#1 URBAN: **U.N.V.**, *So In Love With You* 364

#1 ROCK/ALT: **Alanis Morissette**, *You Oughta Know* . . . 360

MARKET BREAKS

SOUTH MIAMI, FL SELECTION

#1 RAP: **Bone Thugs-N-Harmony**, *1st Of The Month* . . . 440

#1 POP: **Seal**, *Kiss From A Rose* 277

#1 URBAN: **Jodeci**, *Freek 'N You* 441

#1 ROCK/ALT: **Prick**, *Animal* 350

MARKET BREAKS

SAN JUAN, PUERTO RICO SELECTION

#1 RAP: **Method Man** w/ **Mary J. Blige**, *All I Need* . . . 701

#1 POP: **Michael Jackson & Janet Jackson**, *Scream* . . . 123

#1 URBAN: **TLC**, *Waterfalls* 259

#1 ROCK/ALT: **Van Halen**, *Can't Stop Lovin' You* 484

ADDS OUT OF THE BOX

SELECTION

Big L, *MVP* 466

Traci Lords, *Fallen Angel* 460

Ronnie Henson, *On Point* 441

2 FOR 1 VIDEOS

Ronnie Henson, *On Point* 441

Jodeci, *Freek 'N You* 441

DEEP. BLUE SOMETHING

"Breakfast At Tiffanys"



Jeff Hughes, MD, KNIN: "A radio orgasm! #1 phones after just one day and holding strong. This is a guaranteed smash."

Neal Sharp, PD, WJET: "Before the end of the first week this record will be top 10; everybody is talking up this record inside the station and out—this will explode!"

Cruze, PD, WABB: "Hip Alternative, Mainstream and Adult all at the same time."

A multiformat smash!

Most added Top 40 including:

WIFC	WKRZ	WLAN	WNDU	B97	KISF	Q99	WABB	WAEB	WERZ	WHOT
KWNZ	WZOK	KCHX	WCIL	WRFY	WRQK	WSNX	WSPK	WVSR	WWCK	WWKZ
WGRG	WKDY	WNKI	WTWR	WIMX	WPRR	KQIZ	KTMT	WBHT	KBJU	WDJB
				WVAQ	WYKS	and many more!				

Alternative action: WPGU WWCD KROX WCBR KNNC WEQX WHTG WEND KEDGE

Album rotations include: KICT WEGR WIOT WARQ WMMR KTXQ

AAA action: WBOS KIOT WNCS WXLE

Now on tour with Alanis Morissette!



Management: Paul Nugent & Mike Swinford



THE ATLANTIC GROUP

PLAY IT! SAY IT!

by Paul Olshan

FIREHOUSE (EPIC)

• C.J. Snare, vocals • Bill Leverty, guitars • Perry Richardson, bass • Michael Foster, drums

• Firehouse released its self-titled debut containing the #5 single "Love Of A Lifetime" in late 1990. It later earned the North Carolina quartet an American Music Award.

• The 1992 follow-up, *Hold Your Fire*, contained the top-10 single, "When I Look Into Your Eyes."

• Their current release, *3*, was recorded with all the band members in one room, which avoided the slick production of past albums.



• Snare and Leverty continue to write all of the lyrics for Firehouse and cite a growing maturity on songs such as "Trying To Make A Living" and "Two Sides."

• After the first hit single, "I Live My Life For You," the band comes back with "Here For You."

U.N.V. (MAVERICK/SIRE/WB)

• U.N.V. hails from Lansing, Michigan, where "J-Ski" and Shawn Powe grew up. They met John "J.C." Clay and Demetrius "Peete" in 1990 and formed the group.

• An independent single, "Something's Goin' On," led to the group's signing with Maverick after it received airplay on a Detroit station. The song became a #1 R&B single off the debut album of the same name.

• *Universal Nubian Voices* is the group's second album and features production work by David Foster (Whitney Houston), Brian McKnight (Vanessa Williams) and Michael J. Powell (Anita Baker).

• U.N.V. considered over 50 songs before selecting the material which comprises the album.

• They have previously toured with After 7 and pride themselves on not allowing choreography to overtake their vocal performance.

• "So In Love With You" is the lead single and video from *Universal Nubian Voices*.



TRIVIA

by Mel St. Velour, Jr.

Word Of The Week: "quotidian." Hint: You could actually use this word regularly...definition below.

◆◆◆

Did'ja know...there are 3,000 divorces a day in America? Which proves, once and for all, that loves means never having to say, "I want half!"

◆◆◆

Did'ja also know...that sharks are 10 times more likely to attack a man than a woman? About 3,000 times a day more likely.

◆◆◆

Brainteaser: Barbie the doll has a last name. What is it?

◆◆◆

A snail takes 155 days to travel a mile. Which makes them too fast to be mail carriers.

◆◆◆

No, "quotidian" is *not* someone from Quotidia or the guy who makes sure enough topless dancers are on stage at the same time.

◆◆◆

Brainteaser II: Where do more accidents in the home occur—bedroom or bathroom?

◆◆◆

It's against the law to sing out of tune in North Carolina. Which explains why Bob Dylan, Rod Stewart, Joe Cocker and every Rap and Punk group have never played there. What's more, Roseanne would get the death penalty for singing the national anthem.

◆◆◆

Calvin Coolidge's will was reportedly one sentence long. It probably wasn't "I ain't got no money, so get *real* jobs, you leeches-for-a-family."

◆◆◆

The sound you hear in a seashell when you hold it up to your ear is *not* from the shell. It's actually an echo of the blood pulsing in your ear. Nor does a man hear the ocean when he puts his ear close to the cleavage of a well-endowed woman. That's actually an echo of blood pulsing...oh, never mind.

◆◆◆

Don't Call Her "Mister:" Barbie's last name is Roberts.

◆◆◆

Brainteaser II: The bathroom is the site of only 3 percent of accidents in the home, while 40 percent of accidents happen in the bedroom. You'd already know that if you knew the incidence of unplanned pregnancies.

◆◆◆

"Quotidian"—adj.: occurring every day.



Percentage of PDs who...

- ... will miss participating in Dwayne Ward's Conference Call columns.
- ... will miss being misquoted in Dwayne Ward's Conference Call columns.
- ... think Hackmakers will have a hard time replacing Dwayne.

RIMSHOTS

by Edsel Daphne

Proud To be Juice-ish: Excuse us for pausing while O.J. Simpson's 13th cousin, thrice removed, testifies about how nice O.J. was when he sent her a card for her high school graduation.

◆◆◆

Actor Charlie Sheen will testify on videotape in Heidi Fleiss' money laundering trial. The actor admitted he was a client in the alleged Hollywood madam's hooker ring.

The video, with re-enactments, sells for \$79.95 in your finer adult video stores.

◆◆◆

Boy, it was a tough tour for the Grateful Dead. At certain stops on their trip, there were: one riot over a lack of tickets; one campground pavilion collapse, injuring up to 150; two fans found dead from apparent drug overdoses; three other fans struck by lightning.

Then there was the ultimate bummer: Three fans actually left a concert completely sober.

◆◆◆

Polls indicate that the public is becoming disenchanted with celebrities like Darryl Strawberry, Zsa Zsa Gabor and Mike Tyson getting lenient sentences by doing "community service."

The only "service" they want them to do is not come into their communities.

◆◆◆

David Hasselhoff wants to open some *Baywatch*-themed restaurants. It oughta be really neat. The swimwear-clad food servers throw life savers at any diners who choke on their food.

What's more, all the salad dressings have a UV Ray protection rating.

◆◆◆

This week's "Fumbduck Award" goes to Tom Ott, who returned two 86-years-overdue books, "Daniel Boone" and "Legend Of Sleepy Hollow" to a Jefferson City, MO library, provided that he didn't have to pay \$12,500 in overdue fines.

Of course, the books in question are now valuable antiques worth many times more....Don't worry about ol' Tom. He just got a job in the Accounting Department of the Pentagon.

◆◆◆

Guess what? According to a British medical journal, major health insurers like Prudential, Traveler's and MetLife are large stockholders in tobacco companies such as RJR Nabisco and Philip Morris. That's right, the same companies who charge you more for insurance to pay for the cost of treating suffering smokers also profit from getting more people to smoke.

For our next trick, we will try to rewrite the preceding paragraph and insert the word "ethics" into it. Oh, well....

◆◆◆

A former Little Rock, AK police officer was charged with criminal use of a prohibited weapon after his wife found three pipe bombs under her bed.

The ex-cop says he hoped it would improve their sex life. He wanted her to feel that "the earth moved."

◆◆◆

The state of Oregon is losing \$60,000 a year because inmates are having large or second helpings of the tasty prison food. An investigating panel suggests tighter control over the servings of corn and potatoes.

And if that don't work, getting all the food taken out from Denny's should do the trick.

big single.

MN8



I've got a little something for you

"A major hit across Europe and in Australia, this track off the Bad Boys soundtrack is set to become one of those anthem singalongs of the summer. MN8 is a foursome that comes from the U.K. and got a lot of attention recently as the opening act for Janet Jackson during her European tour. Now, they're about to capture ears Stateside with this awesome production."

—Dave Sholin Personal Pick, 6/30/95

First week adds include:

WHHH	WZPL	KTFM	KZHT	WWKX
KIKI	KPRR	KZFM	KBFM	WFHN
KWTX	Hot 97.7	KHTN	WJJS	WTWR
KCAQ	WGRG	KNIN	WMGI	and more!

From their debut album "To The Next Level" and also appears on the Bad Boys Soundtrack



Produced by Dennis Charles and Ronnie Wilson for First Avenue Management. Remixes by Oji Pierce for Adwin Productions. MN8 are managed by Ralph Daley for Yoshiha Management.
"WORK" is a trademark of Sony Music Entertainment Inc. © 1995 Sony Music Entertainment Inc. www.sony.com

WORK

MOST REQUESTED



KPWR LOS ANGELES, BIG BOY

1. Bone, 1st Of Tha Month
2. Luniz, I Got 5 On It
3. Mack 10, Foe Life
4. Montell Jordan, This Is How We
5. Twinz, Round & Round



WBZZ PITTSBURGH, JUST PLAIN JOHNSON

1. TLC, Waterfalls
2. Montell Jordan, This Is How We
3. Boyz II Men, Water Runs Dry
4. Seal, Kiss From A Rose
5. The Rembrandts, I'll Be There



WFLZ TAMPA, BUBBA THE LOVE SPONGE

1. Dr. Dre, Keep Their Heads
2. TLC, Waterfalls
3. Monica, Don't Take It
4. Seal, Kiss From A Rose
5. Diana King, Shy Guy



WJMN BOSTON, RALPHIE MARINO

1. Notorious B.I.G., One More
2. MoKenStef, He's Mine
3. Naughty By Nature, Feel Me
4. Michael Jackson, You Are Not
5. Shaggy, Boombastic

MOST REQUESTED USA

1. TLC / Waterfalls
2. Seal / Kiss From A Rose
3. All-4-One / I Can Love You Like That
4. Montell Jordan / This Is How We Do It
5. U2 / Hold Me, Thrill Me, Kiss Me, Kill Me
6. Soul Asylum / Misery
7. The Rembrandts / I'll Be There For You
8. Boyz II Men / Water Runs Dry
9. Real McCoy / Come And Get Your Love
10. Selena / I Could Fall In Love



WWKX PROVIDENCE, NAUGHTY BOY

1. TLC, Waterfalls
2. Notorious B.I.G., One More
3. Intonation, Died In Your Arms
4. All-4-One, I Can Love You
5. Skee-Lo, I Wish
6. MoKenStef, He's Mine
7. 2Pac, So Many Tears
8. U.N.V, So In Love With
9. Naughty By Nature, Feel Me



WKRQ CINCINNATI, RACE TAYLOR

1. Green Day, When I Come Around
2. TLC, Waterfalls
3. Sheryl Crow, Strong Enough
4. Madonna, Don't Stop
5. Dionne Farris, I Know



KJYO OKLAHOMA CITY, DYLAN

1. TLC, Waterfalls
2. Montell Jordan, This Is How We
3. Seal, Kiss From A Rose
4. Boyz II Men, Water Runs Dry
5. Madonna, Human Nature
6. M. Jackson & J. Jackson, Scream
7. TLC, Red Light Special



WILI HARTFORD, JOE DADDY-O

1. TLC, Waterfalls
2. Seal, Kiss From A Rose
3. Real McCoy, Come And Get
4. All-4-One, I Can Love You
5. Del Amitri, Roll To Me



KDUK EUGENE, BARRY MACGUIRE

1. TLC, Waterfalls
2. Boyz II Men, Water Runs Dry
3. Montell Jordan, This Is How We
4. Seal, Kiss From A Rose
5. Vanessa Williams, Colors Of The



WBHT WILKES-BARRE, BILLY HAMMOND

1. TLC, Waterfalls
2. Jill Sobule, I Kissed A Girl
3. White Zombie, More Human
4. Madonna, Human Nature
5. Duran Duran, Perfect Day



WNOK FM COLUMBIA, JEFF RYAN

1. Seal, Kiss From A Rose
2. TLC, Waterfalls
3. All-4-One, I Can Love You
4. The Rembrandts, I'll Be There
5. Soul For Real, Every Little



WYCR YORK, CAPTAIN CONNERS

1. TLC, Waterfalls
2. Nicki French, Total Eclipse Of
3. Montell Jordan, This Is How We
4. Real McCoy, Come And Get
5. Soul Asylum, Misery

New airplay:

Power96 Miami
KUBE Seattle
KZFM Corpus Christi
KWIN Stockton

Over 500 Crossover
spins including:

Hot97 New York 25x
92Q Baltimore 35x
WNYZ Norfolk 37x
WPGC Washington 31x
WJMH Greensboro 32x
WHJX Jacksonville 25x
KBXX Houston 51x
KKSS Albuquerque 20x

feels
so
good

21* - 15* Billboard
top singles chart

SoundScan
single explodes:

New York City 31* - 21*
Chicago 24* - 15*
Detroit 15* - 9*
San Francisco 44* - 35*
Washington, D.C. 13* - 10*
Dallas 62* - 28*

And
be
completely
"off the hook"
by
July 18.



Add!

XSCAPE



www.sany.com

*Columbia Reg. U.S. Pat. & Tm. Off. Marco Registrada. © 1995 Sany Music Entertainment Corp.

Produced by Jermaine Dupri for So So Def Productions, Inc.
Co-Produced by Carl So-Lowe Productions.
Management: Entertainment Resources International

MOST REQUESTED



KWIN STOCKTON, MARK MEDINA

1. MoKenStef, He's Mine
2. Notorious B.I.G., One More
3. Jon B., Pretty Girl
4. Shaggy, Boombastic
5. Monica, Don't Take It



WSNX GRAND RAPIDS, KEITH CURRY

1. TLC, Waterfalls
2. Montell Jordan, This Is How We
3. Adina Howard, Freak Like Me
4. Jill Sobule, I Kissed A Girl
5. All-4-One, I Can Love You



WXLK ROANOKE, RICH E. CUNNINGHAM

1. TLC, Waterfalls
2. Montell Jordan, This Is How We
3. Seal, Kiss From A Rose
4. U2, Hold Me, Thrill Me,
5. 4 PM, Lay Down Your Love



Today's Best Music!

KIOK Tri-Cities, MICHAEL DEAN

1. Real McCoy, Come And Get
2. TLC, Waterfalls
3. Jordan Hill, Remember Me This
4. Selena, I Could Fall In Love
5. Soul Asylum, Misery

NIGHT PERSON OF THE WEEK

Ron St. John WXYK Gulfport/Biloxi



1. U2 / Hold Me, Thrill Me, Kiss Me, Kill Me
2. TLC / Waterfalls
3. Sponge / Molly
4. Filter / Hey Man, Nice Shot
5. Shampoo / Trouble



WPRR ALTOONA, JB SAVAGE

1. Bon Jovi, This Ain't A Love
2. the cranberries, Ridiculous
3. Soul Asylum, Misery
4. Firehouse, Here For You
5. Rusted Root, Send Me On
6. Rod Stewart, Leave Virginia Alone
7. Live, Lightning Crashes
8. U2, Hold Me, Thrill Me,



KBFM BROWNSVILLE, HITMAN

1. TLC, Waterfalls
2. Selena, I Could Fall In Love
3. All-4-One, I Can Love You
4. Max-A-Million, Take Your
5. U.N.V., So In Love With
6. The Rembrandts, I'll Be There
7. Montell Jordan, This Is How We
8. Seal, Kiss From A Rose
9. Everything But The Girl, Missing



WKRZ FM WILKES-BARRE, TAZ

1. Soul Asylum, Misery
2. TLC, Waterfalls
3. Seal, Kiss From A Rose
4. Real McCoy, Come And Get
5. U2, Hold Me, Thrill Me,
6. All-4-One, I Can Love You
7. Nicki French, Total Eclipse Of
8. Bon Jovi, This Ain't A Love
9. Paula Abdul, My Love Is For



WFLY ALBANY, ELLEN ROCKWELL

1. Soul For Real, Every Little
2. TLC, Waterfalls
3. Monica, Don't Take It
4. Montell Jordan, This Is How We
5. Seal, Kiss From A Rose
6. Jordan Hill, Remember Me This
7. Brandy, Best Friend
8. Fun Factory, I Wanna B
9. Vanessa Williams, Colors Of The
10. U2, Hold Me, Thrill Me,



KZIO DULUTH, MICHAEL WILD

1. TLC, Waterfalls
2. All-4-One, I Can Love You
3. Seal, Kiss From A Rose
4. Boyz II Men, Water Runs Dry
5. Live, Lightning Crashes
6. Vanessa Williams, Colors Of The
7. Fun Factory, I Wanna B
8. The Rembrandts, I'll Be There
9. Soul Asylum, Misery



WJMX FLORENCE, CJ MCKAY

1. Nine Inch Nails, Hurt
2. Soul Asylum, Misery
3. Seal, Kiss From A Rose
4. Hootie & The Blowfish, Only Want
5. Bon Jovi, This Ain't A Love
6. Fun Factory, I Wanna B
7. Pearl Jam, Immortality
8. U2, Hold Me, Thrill Me,
9. The Rembrandts, I'll Be There



KIXY SAN ANGELO, KATO

1. Selena, I Could Fall In Love
2. Real McCoy, Come And Get
3. Intonation, Died In Your Arms
4. TLC, Waterfalls
5. M. Jackson & J. Jackson, Scream



WLAN LANCASTER, DANA DANA

1. Boyz II Men, Water Runs Dry
2. TLC, Waterfalls
3. U2, Hold Me, Thrill Me,
4. Better Than Ezra, Good
5. All-4-One, I Can Love You



TOP 5 MOST ADDED!

**ALREADY ON OVER
50 STATIONS INCLUDING:**

Y100	WFLZ
KQKQ	KJ103
WFMF	WSTW
WAEB	WLAN
WFHN	WNOK
KWNZ	WWST
WZNY	WVKS

Dionne Farris

Don't Ever Touch Me (Again)

The follow-up to her number one hit, I Know, from "Wild Seed-Wild Flower".

Look for Dionne Farris on tour with the Dave Matthews Band beginning July 20 th

Produced by Dionne Farris, David Harris, Milton Davis and Randy D. Jackson.
Management: Michael Simanga-PosAct, Inc.

COLUMBIA

"Columbia" Reg. U.S. Pat. & Tm. Off. Marca Registrada / ©1995 Sony Music Entertainment Inc.
WWW.SONY.COM

MOST REQUESTED



WCIL CARBONDALE, ANDREW ZEPEDA

1. U2, Hold Me, Thrill Me,
2. Seal, Kiss From A Rose
3. Vanessa Williams, Colors Of The
4. Sheryl Crow, Can't Cry
5. Hootie & The Blowfish, Only Want



KRQQ TUCSON, RYMO

1. The Rembrandts, I'll Be There
2. TLC, Waterfalls
3. Jill Sobule, I Kissed A Girl
4. Montell Jordan, This Is How We
5. Better Than Ezra, Good
6. Adina Howard, Freak Like Me
7. Boyz II Men, Water Runs Dry
8. Nicki French, Total Eclipse Of



WIXX GREEN BAY, STEVE LOUZOS

1. TLC, Waterfalls
2. Sophie B. Hawkins, As I Lay Me
3. Montell Jordan, This Is How We
4. Bryan Adams, Have You Ever
5. Nicki French, Total Eclipse Of
6. Soul Asylum, Misery
7. All-4-One, I Can Love You
8. The Rembrandts, I'll Be There
9. Boyz II Men, Water Runs Dry

BREAKOUT

ARTIST OF THE WEEK

VANESSA WILLIAMS

"Colors Of The Wind"



KZMG	Boise	#2
WCIL	Carbondale	#3
KZIO	Duluth	#6
KISX	Tyler	#7
WFLY	Albany	#9



KZMG BOISE, CB

1. TLC, Waterfalls
2. Vanessa Williams, Colors Of The
3. Seal, Kiss From A Rose
4. The Rembrandts, I'll Be There
5. Real McCoy, Come And Get



WVAQ MORGANTOWN, CHRIS KNIGHT

1. TLC, Waterfalls
2. Seal, Kiss From A Rose
3. Collective Soul, December
4. All-4-One, I Can Love You
5. Del Amitri, Roll To Me



KQZ AMARILLO, SCOTTY D.

1. TLC, Waterfalls
2. Monica, Don't Take It
3. Shaggy, Boombastic
4. Gillette, You're A Dog
5. The Rembrandts, I'll Be There
6. Dr. Dre, Keep Their Heads
7. Better Than Ezra, Good
8. All-4-One, I Can Love You



KISX TYLER, ERIC SCOTT

1. Seal, Kiss From A Rose
2. Soul Asylum, Misery
3. U2, Hold Me, Thrill Me,
4. All-4-One, I Can Love You
5. Real McCoy, Come And Get
6. Sheryl Crow, Can't Cry
7. Vanessa Williams, Colors Of The
8. Collective Soul, December
9. Deep Blue Something, Breakfast



WAOA MELBOURNE, DANNY WRIGHT

1. TLC, Waterfalls
2. Madonna, Human Nature
3. All-4-One, I Can Love You
4. Diana King, Shy Guy
5. Hootie & The Blowfish, Only Want
6. Everything But The Girl, Missing
7. U2, Hold Me, Thrill Me,
8. Vanessa Williams, Colors Of The
9. Seal, Kiss From A Rose



KLYV DUBUQUE, WOODY HARRELSON

1. TLC, Waterfalls
2. The Rembrandts, I'll Be There
3. Boyz II Men, Water Runs Dry
4. Soul Asylum, Misery
5. Seal, Kiss From A Rose
6. Bon Jovi, This Ain't A Love
7. U2, Hold Me, Thrill Me,
8. Montell Jordan, This Is How We
9. A House, The Strong & The Silent



KWTX WACO, FLYIN' BRIAN

1. Selena, I Could Fall In Love
2. Seal, Kiss From A Rose
3. Sponge, Molly
4. All-4-One, I Can Love You
5. SF Spanish Fly, Crimson And



WWFX BANGOR, ZAK IVES

1. TLC, Waterfalls
2. Seal, Kiss From A Rose
3. Soul Asylum, Misery
4. U2, Hold Me, Thrill Me,
5. Collective Soul, December

Clocking in at just over two minutes, you can play it twice as often!



del amitri ROLL TO ME

the hit song from *Twisted*

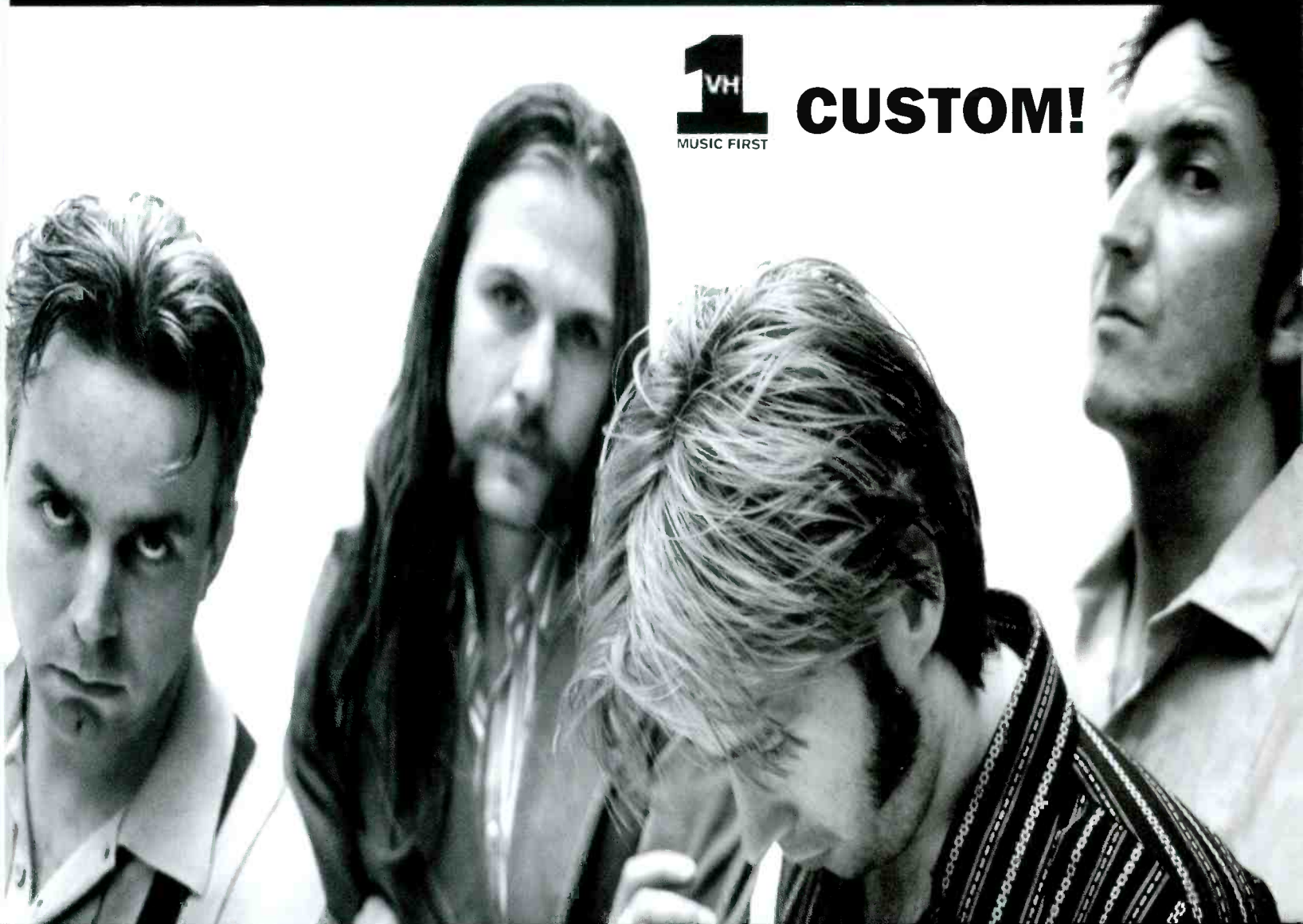
NETWORK 31-26*

BDS Monitor 34*-31*

New adds include: Y100 WZPL WDJX KKMG WKTl WPLY WTCF and more!

Major rotations include: WRVQ 36 Plays

Star94 26 Plays	KLRZ 29 Plays	KBZR 26 Plays	WPRO 30 Plays	G105 30 Plays	Q99 27 Plays
WXLK 25 Plays	KSMB 25 Plays	WBWB 25 Plays	KDWB 25 Plays	B97 23 Plays	WXXL 23 Plays
Y100 20 Plays	WZJM 19 Plays	KKRD 19 Plays	WCIR 25 Plays	WDBR 25 Plays	WNOK 22 Plays
Fun107 17 Plays	KOKZ 17 Plays	WDJB 17 Plays	WNTQ 19 Plays	Y107 19 Plays	WSTW 18 Plays
	WABB 13 Plays	KRBE 12 Plays	WKTl 17 Plays	WXKS 15 Plays	WRQX 15 Plays
			WGTZ 11 Plays	WZYP 11 Plays	And Many More!



CUSTOM!

MOST REQUESTED

WSBG POWER 93.5

WSBG STROUSBURG, CHAZ

1. TLC, Waterfalls
2. All-4-One, I Can Love You
3. Real McCoy, Come And Get
4. White Zombie, More Human
5. Sheryl Crow, Can't Cry



KFTZ IDAHO FALLS, EVIL BJ BRETZ

1. TLC, Waterfalls
2. The Rembrandts, I'll Be There
3. Yaki-Da, I Saw You
4. U2, Hold Me, Thrill Me,
5. Duran Duran, Perfect Day



KQKY KEARNEY, THE FERG

1. TLC, Waterfalls
2. Montell Jordan, This Is How We
3. Fun Factory, I Wanna B
4. Seal, Kiss From A Rose
5. Max-A-Million, Take Your



KFFM YAKIMA, JERRY KELLY

1. TLC, Waterfalls
2. Selena, I Could Fall In Love
3. Seal, Kiss From A Rose
4. All-4-One, I Can Love You
5. Dr. Dre, Keep Their Heads



WZNY AUGUSTA, JOE STEEL

1. TLC, Waterfalls
2. Seal, Kiss From A Rose
3. Paula Abdul, My Love Is For
4. Del Amitri, Roll To Me
5. U2, Hold Me, Thrill Me,

BUZZ RECORDS

1. Seal / Kiss From A Rose
2. Selena / I Could Fall In Love
3. TLC / Waterfalls
4. Soul For Real / Every Little Thing I Do
5. Jill Sobule / I Kissed A Girl



WKHQ TRAVERSE CITY, RON PRITCHARD

1. TLC, Waterfalls
2. Seal, Kiss From A Rose
3. Real McCoy, Come And Get
4. Foreigner, All I Need To Know
5. Boyz II Men, Water Runs Dry
6. Hootie & The Blowfish, Let Her
7. Diana King, Shy Guy
8. Boyz II Men, On Bended Knee



KMVR LAS CRUCES, SEAN TOWERS

1. TLC, Waterfalls
2. Everything But The Girl, Missing
3. MoKenStef, He's Mine
4. Selena, I Could Fall In Love
5. All-4-One, I Can Love You
6. White Zombie, More Human
7. Monica, Don't Take It
8. Soul Asylum, Misery



WGRG BINGHAMTON, WESTY

1. The Rembrandts, I'll Be There
2. U2, Hold Me, Thrill Me,
3. Sheryl Crow, Can't Cry
4. Diana King, Shy Guy
5. Firehouse, Here For You
6. Montell Jordan, This Is How We
7. Soul For Real, Every Little
8. Jill Sobule, I Kissed A Girl



KCPI ALBERT LEA, STEPH HELLESEN

1. TLC, Waterfalls
2. Montell Jordan, This Is How We
3. Jill Sobule, I Kissed A Girl
4. U2, Hold Me, Thrill Me,
5. The Rembrandts, I'll Be There
6. Nine Inch Nails, Hurt
7. Sheryl Crow, D'yer Maker
8. Soul Asylum, Misery
9. Seal, Kiss From A Rose



WXLC WAUKEGAN, CRAIG CARSON

1. TLC, Waterfalls
2. Jordan Hill, Remember Me This
3. Seal, Kiss From A Rose
4. Del Amitri, Roll To Me
5. All-4-One, I Can Love You



KCDD ABILENE, DOWNTOWN STEVE BROWN

1. Seal, Kiss From A Rose
2. TLC, Waterfalls
3. Montell Jordan, This Is How We
4. Selena, I Could Fall In Love
5. All-4-One, I Can Love You



WWXM MYRTLE BEACH, GREG STEVENS

1. TLC, Waterfalls
2. Seal, Kiss From A Rose
3. All-4-One, I Can Love You
4. Boyz II Men, Water Runs Dry
5. Montell Jordan, This Is How We



WDJB FORT WAYNE, HUMMER

1. TLC, Waterfalls
2. Seal, Kiss From A Rose
3. Better Than Ezra, Good
4. Monica, Don't Take It
5. Fun Factory, I Wanna B



KSIQ IMPERIAL VALLEY, RIKKI DIAZ

1. Monica, Don't Take It
2. Shaggy, Boombastic
3. MoKenStef, He's Mine
4. Selena, I Could Fall In Love
5. Naughty By Nature, Feel Me

**THE ULTIMATE
POP SUMMER SMASH!**

On over 60 stations including:

WPRO Providence #25 22 Plays
WFLY Albany #21 22 Plays
WNTQ Syracuse #20 20 Plays
KLZZ New Orleans #42 20 Plays
WZJM Cleveland #27 22 Plays
Y100 Miami
KKLQ San Diego
KBZR Phoenix
WKSE Buffalo

Single in stores now!

**Album in stores
August 22!**

**Now debuting at
AC radio!**

*The premiere
single and
video from the
forthcoming
debut **Only You.***

giovanni
girl in my eyes

Produced by Victor Calderone & Gene Lefosse

Ce-produced by Giovanni Gonzalez

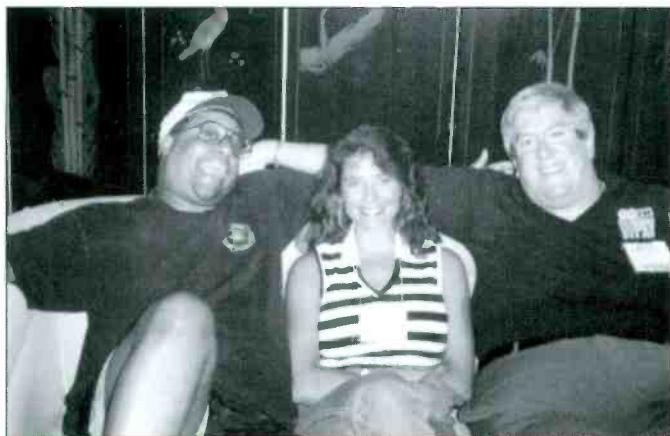
Management: Mark Shimmel Management



On compact discs and cassettes

© 1995 EMI Entertainment Group, a division of Warner Communications, Inc.
A Time Warner Company.

the PICTURETM page



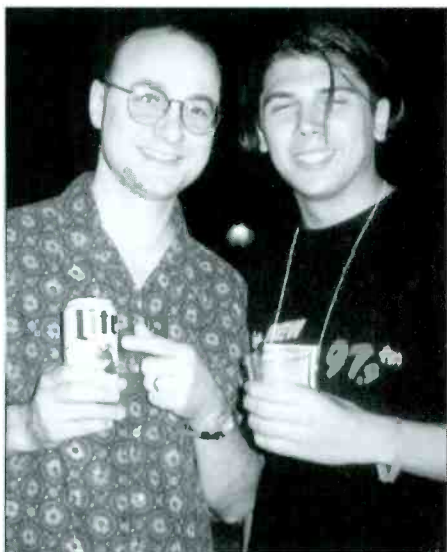
▲ Two Men And A Research Editor

Network 40's Leah Brandon hangs with the twin towers of radio, WERQ Baltimore PD Russ Allen (l) and WPMY Rochester PD Clarke Ingram.



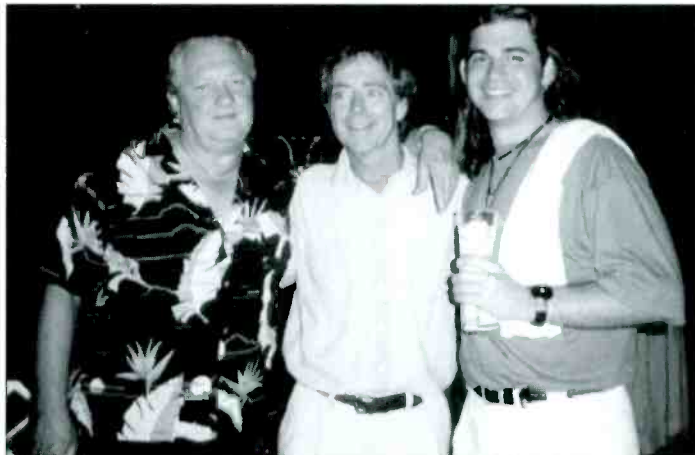
▲ POE BOYS

WRVQ Richmond MD Billy Surf, Columbia Assoc. Dir. Top 40 Promo. Lee Leipsner and WXLK Roanoke PD Chris Taylor share old Hungarian drinking songs.



◀ ADDS GREAT, LESS DROPPING!

WPLY Philadelphia PD Garrett Michaels is accosted by a random intern looking for spare change.



▲ NO RELATION TO EDGAR ALLAN

Bobby Poe (left) discusses the merits of Hawaiian clothing with WHTZ New York morning guy John Lander and WWKX Providence MD Naughty Boy.



▲ THEY COULDA HAD A V-8!

Naughty Boy reappears in the hospitality suite with fellow scavenger KPWR Los Angeles MD Bruce St. James and a passing nomad.



◀ IT'S JUST LIKE THEY KNOW EACH OTHER

WJJS Roanoke PD David Lee Michaels discusses the Hugh Grant incident and how it relates to the ethnomorphical ecosystem of today's popular culture with obviously impertinent, yet reserved, John Lander.

• You, too, can get your mug on these pages. Send your PR pix to Network 40, 120 N. Victory Blvd., Burbank, CA 91502 •

SoundScan R&B core album sales #20!
 SoundScan Dance single sales #20!
 SoundScan top Rap core single sales #41!
 SoundScan top album sales #70!
 295,000 new Top 40 listeners this week!

GRAND PUBA

Explosive action at:

Hot 97 New York	#16	32 Plays
KPWR Los Angeles	#40	5 Plays
WJMH Greensboro	#11	34 Plays
KMEL San Francisco	#35	7 Plays
WERO Baltimore		New!
WPGC Washington		New!
FLAV Washington		New!
KYLD San Francisco		New!
WHJX Jacksonville		New!
KBXX Houston		New!
Z90 San Diego		New!

#3 most played on



Rap City!

On Yo!

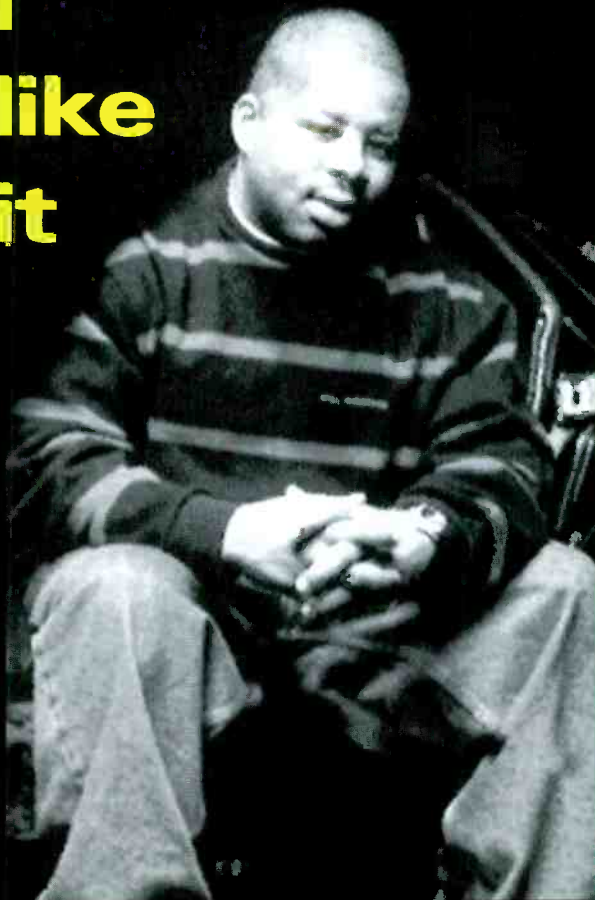


Raps!

#34 Most Requested!



i like it



ADINNA HOWARD

my
up
and
down

The ultimate follow up to the second best selling single of the year!

Over 1 million new Top 40 listeners this week!

SoundScan top singles sales #56 and climbing fast!

SoundScan Dance singles sales debut #42!

Launching on over

16 Rhythm/Crossover stations including:

WJMN Boston	#17	32 Plays
Hot 97 New York	#25	22 Plays
KMEL San Francisco	#36	7 Plays
WWKX Providence	#35	15 Plays
KZHT Salt Lake City	#27	12 Plays
WHHH Indianapolis	#37	16 Plays
WJMH Greensboro	#39	17 Plays
WZJM Cleveland		New!
Z90 San Diego		New!
WQVV West Palm Beach		New!
WHJX Jacksonville		New!

THE BOX
 MUSIC TELEVISION
 YOU CONTROL
 #3 Most Requested!

the PICTURE TM page too



▲ GIVING IT BACK

Donating sales of *Scam America*, the *Scott and Todd—In The Morning* album, to a children's hospital and LifeBeat are (l-r): EMI Sr. VP Promo. Peter Napoliello, WPLJ New York PD and tennis pro Scott Shannon, Hospital Admstr. Lena Cavanna, WPLJ morning guy Todd Pettengill, LifeBeat Exec. Dir. Tim Rosta and WPLJ News Dir. Naomi DiClemente.



▲ WE'LL STILL TAKE SKINS

Gearing up for a 4-on-1 game of shirts vs. skins basketball are (l-r): Epic Local Rep. Mike Martynovich, Epic artist General Public's Dave Waking and Ranking Roger, WPLY Philadelphia MD Chuck Tisa and PD Garrett Michaels.



▲ CRACKING PLATINUM AGAIN

Atlantic artist Hootie & The Blowfish model the new Platinum *Cracked Rear View* placemats for Atlantic Group President Val Azzoli (second from left) and A&R Rep. Tim Sommer (second from right).



▲ REACHING OUT

Jive artist Smooth dropped by WPGC Washington to thank them for their support and have some Bartles & James. (l-r): Jive Reg. Rep. Juliette Jones, WPGC PD Jay Stephens, Smooth, WPGC MD Albie D. and Jive VP Pop Promo. Jack Satter.



◀ MIGHTY MORPHIN PROGRAM DIRECTOR

WXLK Roanoke PD Chris Taylor and Mktg. Dir. Sammy Simpson hang out backstage with a typically publicity-shy Michael and Lisa Marie.



▲ LOOKING FOR LIPSTICK TRACES

KSCA Los Angeles jock Merilee Kelly smiles demurely after spending some time with Lava/Atlantic artist Jill Sobule. Not pictured: Fabio, wondering what "demurely" means.

• You, too, can get your mug on these pages. Send your PR pix to Network 40, 120 N. Victory Blvd., Burbank, CA 91502 •

Vanessa Williams

"COLORS OF THE WIND"

The debut single from the movie event of the summer.

Movie Now Open

100% closed at
A/C and Hot A/C

A/C BDS
increase of
+247 spins to 2,096

Hot A/C Monitor
7*-5*

New adds include:

WPGC • KKSS
KGGI • WNNK
KTXV • 92Q
and more!

Top 40 BDS increase of
208 spins to 1,376

Billboard Hot 100
24*-15*

Top 40 Monitor
32*-26*



LARGE!

From The Original Motion Picture Soundtrack Of Walt Disney Pictures

POCAHONTAS

Hollywood
RECORDS

HR-64001-2/1 © 1995 Wonderland Music Company, Inc. (BMI) / Walt Disney Music Company (ASCAP)
International Copyright Secured. All Rights Reserved.
© The Walt Disney Company. © 1995 Buena Vista Pictures Distribution, Inc.



*Produced by Keith Thomas for Yellow Elephant Music, Inc.
Arranged by Robbie Buchanan and Keith Thomas.
Vanessa Williams appears courtesy of Mercury Records.*

the PICTURE page also



▲ WISH YOU WERE HERE

Network 40's Gerry Cagle sent this postcard from summer camp. He's joined at Camp Hootie by Atlantic Sr. VP Andrea Ganis (center), VP Promo. Danny Buch (the only one with a beard!) and several enthusiastic counselors.



▲ FEELING EDGEY

Backstage at the KEGE-FM Minneapolis "Edgefest 2" concert are (l-r): middayer Lisa Miller, WORK artist Sponge's Vinnie, morning show host Andy Savage, News Dir. Toni Dillon and producer Scott Robb.



▲ MIRROR IMAGE

(l-r): WBLI Long Island PD Stephan Rybak, producer Patricia Musumeci, A&M artist Jann Arden and afternoon-driver Kelly Nash get caught from behind.



▲ ALL SHOOK UP

WDJX Louisville APD/MD Jill Meyer shows DGC artists Nelson how to be a Rockette. (l-r, back): Geffen/DGC Rep. Devin Durrant, Gunnar Nelson, Meyer, Matthew Nelson and Tri-State Promotions Lenny Lyons. (front): Geffen/DGC Nat. Top 40 Promo. Mgr. Craig Coburn and WDJX PD Chris Shebel.



▲ KIIS AND TELL

Madonna hopped up on stage at "KISS & Unite III" to say a few words about AIDS awareness and stayed for dessert. (l-r): WB Local Rep. Chris Crist, KIIS FM Los Angeles sports guy Vic Jacobs, La Blonde One, PD Steve Perun, MD Tracy Austin and Maverick VP Promo. Terry Alzando.



▲ THREE PEAS AND A PUD

Network 40's Kristen Guarino and Debby Peterson join Virgin artist Shaggy in shying away from Net 40's Mahavishnu Jeff Silberman.

• You, too, can get your mug on these pages. Send your PR pix to Network 40, 120 N. Victory Blvd., Burbank, CA 91502 •

BLESSID UNION OF SOULS

"Let Me Be The One"

The follow-up to the #1 Single, "I Believe"
from their debut album, HOME.



**IMPACT DATE
JULY 17TH!**

RURAL SOUL:

rural (ru-rel) adj.: not of the city-but the warmth of country living

soul (sol) n.: man's moral and emotional nature, the quality that arouses emotion and sentiment, a moving spirit, a spiritual or moral force, a person's total self.

management: Mark Liggett

produced by EMOSIA • co-produced by C.P. Roth

VAL
CAGLE

JOHNNY LEE
HILGO

JEFF
CARREY



NETWORK⁴⁰ FOREVER

KRISTEN
HIDMAN

DWAYNE
O'DONNELL

THE CHROME LIZARD Presents...A CERSY PETERSON Production...A DWYANE WARD Idea...Written By JEFF SILBERMAN...Also Starring DENBY PETERSON...MILES BOLINES...LEAH BIRCHWOOD...PHIL OLSMAN...JESSE CARROLL...PAT GILLEN...BARRY FREEMAN...JAMIE MITTISON...MICHAEL VOGEL...TIFFANY ANN EASON...SHAJINA MASON...Art Director HARDMAN SMITH...Production Director JEANNE POLK...Extremely Graphic Imagery...HELEN WAGNER...JAMES DO YOUNG LEE...War Correspondent/ops Advocate ALDEN KEITH STUBBLEFIELD...TWITTER CC-TV Programmes Strongly Continued...Some Material May Be Inappropriate For 18-34 Female Demos



OPENS WHENEVER

JUST SAY, "YES!"

J A N N A R D E N

Could I Be Your Girl

the first track from the new album

LIVING UNDER JUNE

Single Of The Year "Could I Be Your Girl"

Female Vocalist Of The Year

Songwriter Of The Year

-Canada's 1995 Juno Awards

Nearly triple platinum certification in Canada

Hot Rotations Include:

WKBQ Add
WGTZ 10 Plays
WKZW 25 Plays
WCIL 21 Plays
WVSR 17 Plays
WDJB 14 Plays
WPXR 11 Plays

KBZR 30 Plays
Y100 10 Plays
WPRR 14 Plays
WAZY 20 Plays
KNIN 17 Plays
WFME 13 Plays
WFSR 11 Plays

WABB Add
KID 53 Plays
WZOK 23 Plays
KLNZ 18 Plays
WAKS 16 Plays
WEIZ 13 Plays
KCHX 10 Plays

B97 24 Plays
WZOQ 34 Plays
WNKI 23 Plays
KFRX 19 Plays
WZEE 16 Plays
KHTY 13 Plays
WNSL 10 Plays

WATA Add
WLVY 33 Plays
KQZ 22 Plays
WJMA 15 Plays
WCHS 13 Plays
WDSR 13 Plays
WVCC 10 Plays

WZJM 15 Plays
WHTO 31 Plays
WRFY 21 Plays
KSMB 18 Plays
WZNY 15 Plays
WBWB 12 Plays
WAPE 5 Plays

KLRZ Add
KDUK 25 Plays
WWCK 21 Plays
WLAN 17 Plays
WRQK 14 Plays
WERZ 11 Plays

On 90 Stations!

Over 1,400 Plays Per Week!

KIOK Top 10 Phones WWXM #17 Phones WCIL Top 20 Phones Z 104 Great Female Phones WFME Active Night Phones
KQID Top 10 Phones K 106 Top 10 Phones KNIN Awesome Phones WMRV Night Female Phones KWNZ Night Phones

On tour with
Martin Page

See her live at
The Conclave July 1-4th



CUSTOM!



Produced and mixed by Ed Cherney. Co-Produced by Jann Arden. Recorded by Ed Cherney and Duane Seykora. Executive Producer: Neil MacGonigill for MusicWorks.
©1995 A&M Records, a division of PolyGram Group Canada, Inc. Manufactured and Marketed by A&M Records, Inc. All rights reserved.



"Team T"
Captain Jim Caparro
President & CEO
Polygram Group Distribution



"Team J"
Captain Ron Wilcox
Senior VP Business Affairs
Sony Music Entertainment Inc.

FORE!



.J. Martell Foundation

**"Team T" Captain Jim Caparro and "Team J" Captain Ron Wilcox cordially invite
you to the 5th annual T.J. Martell Team Challenge for the Martell Cup
August 14, 1995, Glen Oaks Club**

**Contact Peter L. Kauff c/o Laser Video Network
645 Fifth Avenue, East Wing, New York, N.Y. 10022 (212) 888-0617**

SPIN@CYCLE™

TW	ARTIST	SONG	INDEX	▶	TOTAL STNS.	ADDS	DROPS	REQ. RANK	AVG. PPW
1	The Rembrandts	I'll Be There For You (Theme from <i>Friends</i>)			10845	235	1	7	46.1
2	Boyz II Men	Water Runs Dry			9377	218	2	8	43.0
3	All-4-One	I Can Love You Like That			9344	232	5	3	40.6
4	TLC	Waterfalls			9195	210	5	1	44.2
5	Bryan Adams	Have You Ever Really Loved A Woman			7656	204	0	36	37.5
6	Blues Traveler	Run-Around			7258	193	4	58	37.8
7	Seal	Kiss From A Rose			7145	235	17	2	31.2
8	Nicki French	Total Eclipse Of The Heart			7084	170	0	17	41.6
9	Hootie & The Blowfish	Let Her Cry			6958	185	1	58	37.6
10	Bon Jovi	This Ain't A Love Song			6154	202	3	20	30.9
11	Jon B	Someone To Love			5834	192	5	77	30.8
12	Real McCoy	Come And Get Your Love			5444	175	5	9	31.4
13	Soul Asylum	Misery			5369	193	4	6	28.2
14	Collective Soul	December			4528	182	7	16	25.3
15	Vanessa Williams	Colors Of The Wind	Page 55		4346	205	7	11	21.7
16	Montell Jordan	This Is How We Do It			4243	126	0	4	33.6
17	Blessid Union Of Souls	I Believe			4231	137	0	99	30.8
18	Dave Matthews Band	What Would You Say			3981	131	0	94	30.3
19	Paula Abdul	My Love Is For Real			3691	131	0	27	28.1
20	Sheryl Crow	Can't Cry Anymore			3603	171	17	19	22.2
21	Better Than Ezra	Good			3521	154	4	21	23.4
22	Dionne Farris	I Know	Page 47		3511	124	1	86	28.5
23	U2	Hold Me, Thrill Me, Kiss Me, Kill Me			3508	160	8	5	22.7
24	Monica	Don't Take It Personal (Just One of Dem Days)			3489	113	14	13	34.2
25	Live	Lightning Crashes			3289	111	0	31	29.6
26	Del Amitri	Roll To Me	Page 49		3183	154	16	31	22.2
27	Yaki-Da	I Saw You Dancing			2932	111	0	42	26.4
28	Michael Jackson & Janet Jackson	Scream			2835	126	0	23	22.5
29	Soul For Real	Every Little Thing I Do			2810	107	14	14	28.6
30	Elton John	Made In England	Page 15		2792	159	16	98	18.9
31	Diana King	Shy Guy			2692	93	3	29	28.9
32	Madonna	Human Nature			2644	133	3	17	20.3
33	Chris Isaak	Somebody's Crying	Page 9		2629	140	5	92	18.9
34	Rod Stewart	Leave Virginia Alone			2542	113	2	81	22.5
35	Selena	I Could Fall In Love			2475	99	24	10	28.7
36	Martin Page	In The House Of Stone And Light			2373	89	0	93	26.6
37	Adina Howard	Freak Like Me	Page 53		2364	69	0	26	34.2
38	Jamie Walters	Hold On			2105	79	1	96	26.9
39	Hootie & The Blowfish	Only Want To Be With You			2089	108	33	23	23.4
40	Sophie B. Hawkins	As I Lay Me Down			2079	130	21	47	18.0

SPINCYCLE™

TW	ARTIST	SONG	INDEX		TOTAL STNS.	ADDS	DROPS	REQ. RANK	AVG. PPW	
41	Eagles	Learn To Be Still			1877	94	1	14	91	19.9
42	Van Halen	Can't Stop Lovin' You			1837	70	0	23	93	26.2
43	Nelson	(You Got Me) All Shook Up			1832	77	0	22	95	23.7
44	Fun Factory	I Wanna B With U	Page 35		1759	97	14	3	15	20.6
45	Green Day	When I Come Around			1718	72	0	13	89	23.8
46	Jordan Hill	Remember Me This Way			1702	92	0	10	24	18.5
47	MoKenStef	He's Mine			1530	40	6	0	21	42.5
48	Eddie Money	After This Love Is Gone			1525	72	0	21	96	21.1
49	Jann Arden	Could I Be Your Girl	Page 61		1428	89	4	4	93	16.6
50	Hootie & The Blowfish	Hold My Hand			1335	67	0	8	92	19.9
51	Stevie B.	Dream About You			1331	38	1	7	64	35.9
52	The Cranberries	Ridiculous Thoughts			1228	81	0	2	64	15.1
53	Brownstone	I Can't Tell You Why	Page 39		1212	99	15	2	89	14.0
54	Corona	Baby Baby			1175	52	0	19	88	22.6
55	Brandy	Best Friend			1166	41	1	10	42	29.1
56	U.N.V	So In Love With You			1143	51	3	11	36	23.8
57	Rusted Root	Send Me On My Way			1141	74	3	3	64	16.0
58	Jill Sobule	I Kissed A Girl			1118	63	2	6	11	17.7
59	Giovanni	Girl In My Eyes	Page 51		1043	76	15	0	92	16.3
60	Shaggy	Boombastic			1038	41	8	0	25	28.8
61	Adam Ant	Wonderful			1036	45	0	18	88	23.0
62	Real McCoy	Run Away			1028	43	0	11	94	23.9
63	TLC	Red Light Special			1015	44	0	24	64	23.0
64	Sponge	Molly			1014	58	3	1	42	18.1
65	Max-A-Million	Take Your Time			1012	53	4	3	29	20.6
66	Tony Thompson	I Wanna Love Like That			978	39	2	4	95	25.7
67	Elton John	Believe			975	44	0	13	99	22.1
68	Foreigner	All I Need To Know			954	60	3	3	75	16.4
69	Weezer	Say It Ain't So			945	69	11	0	47	14.7
70	R.E.M.	Strange Currencies			938	40	0	15	99	23.4
71	Notorious B.I.G.	One More Chance			915	27	5	1	31	38.1
72	Naughty By Nature	Feel Me Flow			899	34	5	1	34	27.2
73	Michael Jackson	You Are Not Alone			883	33	21	1	45	32.7
74	Madonna	Take A Bow			838	43	0	7	96	19.4
75	The Dwellers	Rocket Ride			833	64	4	0	98	13.8
76	A House	The Strong & The Silent	Page 7		802	56	6	2	70	15.4
77	Firehouse	Here For You			794	73	35	0	50	15.8
78	Des'ree	You Gotta Be			792	42	0	6	85	18.8
79	Everything But The Girl	Missing			772	33	0	2	27	23.3
80	Annie Lennox	No More "I Love You's"			770	34	0	15	80	22.6

C#CRUNCH™

MOST ADDED

ARTIST/SONG/LABEL	TOTAL/ADDS
1 VAN HALEN. Not Enough (WB) WKZW WSPK KHTY WAYV WHOB KROC WBIZ WKBQ WAZY WBWB	58/58
2 DEEP BLUE SOMETHING. Breakfast At Tiffany's (Interscope/AG) WSPK WRQK WVAQ KWNZ KTMT KISF WEZB WSNX KMGZ KUTQ	67/53
3 NATALIE MERCHANT. Carnival (Elektra/EEG) WHOB KISX KIOC WZJM WQGN KTMT WKRQ WEDJ WLAN WCIR	74/51
4 DAVE MATTHEWS BAND. Ants Marching (RCA) KHTY WAYV KNIN KIOC KRBE KZIO WFLZ WKBQ WAZY WBWB	61/49
5 DIONNE FARRIS. Don't Ever Touch Me (Again) (Columbia) WQMZ WAYV KISX KNIN KROC WFLZ KFFM WHYI KWNZ WQGN	46/46
6 MARTIN PAGE. Keeper Of The Flame (Mercury) KISX KNIN KHMZ KPLZ WHYI WTIC KKLQ WXXL WAZY KTMT	54/39
7 FIREHOUSE. Here For You (Epic) WKZW WSPK KIOC WQGN WJET KMGZ WFHN WPRO WCIR WVSR	73/35
8 HOOTIE & THE BLOWFISH. Only Want To Be With You (Atlantic/AG) KSLY WKDD KFFM WKSS KDUK WKRQ WEZB WKFR KMGZ WYCR	108/33
8 JAMIE WALTERS. Why (Atlantic/AG) WAYV KIOC WZJM KROC WBIZ WFLZ WOSC WKSS KTMT WYHY	56/33
10 SELENA. I Could Fall In Love (EMI Records) WKZW KKBW WAYV WIOQ KMEL WBMX WZJM WMTX KQKS KWIN	99/24
11 SOPHIE B. HAWKINS. As I Lay Me Down (Columbia) WRQX WZJM KPLZ KWNZ KKLQ KKRZ WJET WHHY WYKS WVKZ	130/21
11 MICHAEL JACKSON. You Are Not Alone (MJJ/Epic) KSIQ KCAQ KXXX WBBM WPGC WSTR KUBE WPOW KHTN KSFM	33/21
13 SEAL. Kiss From A Rose (ZTT/Sire/WB) KSIQ KIIS KMEL KYLD KHKS WHYI WNNX KUBE KQKS WEDJ	235/17
13 SHERYL CROW. Can't Cry Anymore (A&M) KSLY KHMZ WAOA WXXL WSNX KMGZ WKEE WYKS WKHQ WIXX	171/17
15 ELTON JOHN. Made In England (Rocket/Island) KEZY WKBQ KWMX WTIC WSNX WSTW WXLK WLRW KGLI KGOT	159/16
15 DEL AMITRI. Roll To Me (A&M) WPLY WKDD WHYI WZPL WTKI WDJX WTCF WZPK KMGZ KGLI	154/16
17 BROWNSTONE. I Can't Tell You Why (MJJ Music/Epic) KUBE WTIC KDUK KKRZ WYHY WKFR WDJX WKDY WZNY WHOT	99/15
17 GIOVANNI. Girl In My Eyes (Sire/Elektra/EEG) KSLY WKZW WBSZ KFRZ KWNZ KKLQ WKSE KMCK KSKG WHOT	76/15
19 MONICA. Don't Take It Personal (Just One Of Dem Days) (Rowdy/Arista) WKFR WSNX WPRO WHHY WKRZ WILN KKRQ KRQK KCMG KCPI	113/14
19 FUN FACTORY. I Wanna B With U (Curb/AG) KPSI KMGZ WNNK WYCR WSTW WABB KQKQ WNSL WVKZ WXKB	97/14

ACCELERATED AIRPLAY

ARTIST/SONG/LABEL (STATIONS LISTED SHOW LARGEST INCREASES)	INCREASED AIRPLAY
1 SHERYL CROW. Can't Cry Anymore (A&M) KSLY WHOB KNIN KHMZ WZJM WSTR KROC WVAQ WKBQ WQGN	+1696
2 SEAL. Kiss From A Rose (ZTT/Sire/WB) KPTY KEZY WPLJ WSPK KIIS WPST WBSZ WIOQ WZJM WSTR	+1662
3 TLC. Waterfalls (LaFace/Arista) WQIC WSPK KXXX WBBM KYLD KHKS KNIN WPGC KBXX KDWB	+1529
4 SELENA. I Could Fall In Love (EMI Records) KSIQ KPSI KIIS WBSZ KHQT KYLD KMEL KHKS KBXX WZJM	+1023
5 ALL-4-ONE. I Can Love You Like That (Blitz/Atlantic/AG) KPTY KSIQ KGGI KIIS WBBM KDON WRQX KROC KFFM KQKS	+929
6 HOOTIE & THE BLOWFISH. Only Want To Be With You (Atlantic/AG) WHTZ KNIN WKDD WSTR KDWB KZIO WKSS KKLQ WAOA WZPL	+836
7 VANESSA WILLIAMS. Colors Of The Wind (Hollywood) KGGI WBMX WPGC WFLZ WVAQ WERQ WTIC WKCI WXXL WAZY	+786
8 ELTON JOHN. Made In England (Rocket/Island) WBSZ WAYV WSTR KROC KZIO WBZZ WTIC WKCI KTMT WTKI	+704
9 DEL AMITRI. Roll To Me (A&M) KIOC WZJM WKDD KROC WHYI WVAQ KWNZ WTKI WDCG WJET	+702
10 FIREHOUSE. Here For You (Epic) WAYV WHOB KZIO KTMT WKFR KMGZ WYCR WFLY WSTW WRFY	+673
11 GIOVANNI. Girl In My Eyes (Sire/Elektra/EEG) KNIN KIOC WZJM WQGN KTMT KDUK WPRO WNNK WKMZ WWCK	+602
12 MICHAEL JACKSON. You Are Not Alone (MJJ/Epic) KSIQ KKBW WBBM KMEL KYLD KHQT WPGC KBXX KUBE WPOW	+588
13 SOPHIE B. HAWKINS. As I Lay Me Down (Columbia) KPTY WSPK WRQX KHMZ WFLZ KPLZ WHYI WKSS WZPL KDUK	+556
14 MOKENSTEF. He's Mine (Outburst/ral/Island) KKBW KPSI WPGC KBXX KUBE WNVZ KTFM KZFM WHJX KXTZ	+433
15 BLUES TRAVELER. Run-Around (A&M) WRQK WKBQ WKSS WTIC KKLQ WAOA KISF WKRQ WDCG WNCI	+413
16 JAMIE WALTERS. Why (Atlantic/AG) KNIN WOSC WKSE WYCR WKRZ KMCK KSKG WKDY WMME WPRR	+406
17 SOUL FOR REAL. Every Little Thing I Do (Uptown/MCA) WKZW WSPK KPWR KIIS KPSI WBZZ KSFM WKSS WZPL KTMT	+377
18 WEEZER. Say It Ain't So (DGC) WRQK WQGN KTMT KISF WEZB WVKZ WDDJ WGLU KQID KSMB	+375
19 DAVE MATTHEWS BAND. Ants Marching (RCA) WMMS KRBE WNNX WAZY WBWB KISF WEZB KUTQ WMXQ KISR	+363
20 COLLECTIVE SOUL. December (Atlantic/AG) WQMZ WAYV KNIN WKBQ WTIC WEZB KMGZ WNVZ WKEE WSTW	+343

Top 10 Most Requested Page 44
Hottest Buzz Records Of The Week Page 50
Spin Cycle – In-Depth Airplay Analysis Pages 64-65
The Chart Page Page 68



terence trent d'arby
holding on to you

“Listen to the brilliant music and lyrics sung by a voice reminiscent of many yet, unlike any other. He sings and plays with such conviction and power, of the search for faith in a faithless time, and his own desire for the profane and the sacred in the same breath. Yet with a heart and soul trembling in fear at the constant possibility of loss and regret...Holding on to you!”

FROM THE ALBUM TERENCE TRENT D'ARBY'S VIBRATOR

written, produced and arranged by TTD. management by lippman entertainment.

NETWORK ⁴⁰

PLAYS PER WEEK

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
1 THE REMBRANDTS. I'll Be There For You (Theme From Friends) (Eastwest/EEG)	11038	10883	10845
2 BOYZ II MEN. Water Runs Dry (Motown)	9817	9681	9377
3 ALL-4-ONE. I Can Love You Like That (Blitz/Atlantic/AG)	7919	8415	9344
4 TLC. Waterfalls (LaFace/Arista)	6735	7666	9195
5 BRYAN ADAMS. Have You Ever Really Loved A Woman (A&M)	8857	8255	7656
6 BLUES TRAVELER. Run-Around (A&M)	6739	6845	7258
7 SEAL. Kiss From A Rose (ZTT/Sire/WB)	4477	5483	7145
8 NICKI FRENCH. Total Eclipse Of The Heart (Critique)	7999	7676	7084
9 HOOTIE & THE BLOWFISH. Let Her Cry (Atlantic/AG)	8045	7374	6958
10 BON JOVI. This Ain't A Love Song (Mercury)	5586	5851	6154
11 JON B. Someone To Love (Yab Yum/550 Music)	5317	5535	5834
12 REAL MCCOY. Come And Get Your Love (Arista)	5166	5209	5444
13 SOUL ASYLUM. Misery (Columbia)	4784	5026	5369
14 COLLECTIVE SOUL. December (Atlantic/AG)	4025	4185	4528
15 VANESSA WILLIAMS. Colors Of The Wind (Hollywood)	3316	3560	4346
16 MONTELL JORDAN. This Is How We Do It (PMP/ral/Island)	4842	4655	4243
17 BLESSID UNION OF SOULS. I Believe (EMI Records)	5418	4899	4231
18 DAVE MATTHEWS BAND. What Would You Say (RCA)	5348	4603	3981
19 PAULA ABDUL. My Love Is For Real (Virgin)	4892	4353	3691
20 SHERYL CROW. Can't Cry Anymore (A&M)	673	1907	3603
21 BETTER THAN EZRA. Good (Elektra/EEG)	3385	3391	3521
22 DIONNE FARRIS. I Know (Columbia)	4401	3882	3511
23 U2. Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic/AG)	3000	3207	3508
24 MONICA. Don't Take It Personal (Just One Of Dem Days) (Rowdy/Arista)	3153	3316	3489
25 .I.V.E. Lightning Crashes (Radioactive)	3894	3574	3289
26 DEL AMITRI. Roll To Me (A&M)	1981	2481	3183
27 AKI-DA. I Saw You Dancing (London/Island)	3790	3627	2932
28 MICHAEL JACKSON & JANET JACKSON. Scream (MJJ Music/Epic)	4133	3778	2835
29 SOUL FOR REAL. Every Little Thing I Do (Uptown/MCA)	2204	2433	2810
30 ELTON JOHN. Made In England (Rocket/Island)	1466	2088	2792
31 CIANA KING. Shy Guy (WORK)	2640	2671	2692
32 MADONNA. Human Nature (Maverick/Sire/WB)	2347	2510	2644
33 CHRIS ISAAK. Somebody's Crying (Reprise)	2259	2356	2629
34 ROD STEWART. Leave Virginia Alone (WB)	3195	3020	2542
35 SELENA. I Could Fall In Love (EMI Records)	935	1452	2475
36 MARTIN PAGE. In The House Of Stone And Light (Mercury)	2631	2425	2373
37 ADINA HOWARD. Freak Like Me (Eastwest/EEG)	2726	2482	2364
38 JAMIE WALTERS. Hold On (Atlantic/AG)	2679	2452	2105
39 HOOTIE & THE BLOWFISH. Only Want To Be With You (Atlantic/AG)	960	1253	2089
40 SCOPHE B. HAWKINS. As I Lay Me Down (Columbia)	1149	1523	2079

BULLETS INDICATE INCREASED AIRPLAY

ARTIST/SONG/LABEL	2W	LW	TW
41 EAGLES. Learn To Be Still (Geffen)	2076	2031	1877
42 VAN HALEN. Can't Stop Lovin' You (WB)	2594	2270	1837
43 NELSON. (You Got Me) All Shook Up (DGC)	2554	2294	1832
44 FUN FACTORY. I Wanna B With U (Curb/AG)	1295	1544	1759
45 GREEN DAY. When I Come Around (Reprise)	2007	1889	1718
46 JORDAN HILL. Remember Me This Way (MCA)	1835	1837	1702
47 MOKENSTEF. He's Mine (Outburst/ral/Island)	930	1097	1530
48 EDDIE MONEY. After This Love Is Gone (Wolfgang Records)	1697	1784	1525
49 JANN ARDEN. Could I Be Your Girl (A&M)	1473	1448	1428
50 HOOTIE & THE BLOWFISH. Hold My Hand (Atlantic/AG)	1522	1347	1335
51 STEVIE B. Dream About You (Thump)	1624	1624	1331
52 THE CRANBERRIES. Ridiculous Thoughts (Island)	1146	1170	1228
53 BROWNSTONE. I Can't Tell You Why (MJJ Music/Epic)	998	1094	1212
54 CORONA. Baby Baby (Eastwest/EEG)	1952	1680	1175
55 BRANDY. Best Friend (Atlantic/AG)	1356	1319	1166
56 U.N.V. So In Love With You (Maverick/Sire/WB)	1382	1411	1143
57 RUSTED ROOT. Send Me On My Way (Mercury)	858	982	1141
58 JILL SOBULE. I Kissed A Girl (Lava/Atlantic/AG)	1066	1105	1118
59 GIOVANNI. Girl In My Eyes (Sire/Elektra/EEG)	87	441	1043
60 SHAGGY. Boombastic (Virgin)	798	828	1038
61 ADAM ANT. Wonderful (Capitol)	1901	1491	1036
62 REAL MCCOY. Run Away (Arista)	1420	1227	1028
63 TLC. Red Light Special (LaFace/Arista)	1582	1521	1015
64 SPONGE. Molly (WORK)	785	873	1014
65 MAX-A-MILLION. Take Your Time (SOS/Zoo)	827	931	1012
66 TONY THOMPSON. I Wanna Love Like That (Giant)	871	957	978
67 ELTON JOHN. Believe (Rocket/Island)	1444	1256	975
68 FOREIGNER. All I Need To Know (Priority)	739	820	954
69 WEEZER. Say It Ain't So (DGC)	418	570	945
70 R.E.M. Strange Currencies (WB)	1373	1138	938
71 NOTORIOUS B.I.G. One More Chance (Bad Boy/Arista)	646	696	915
72 NAUGHTY BY NATURE. Feel Me Flow (Tommy Boy)	634	709	899
73 MICHAEL JACKSON. You Are Not Alone (MJJ/Epic)	286	295	883
74 MADONNA. Take A Bow (Maverick/Sire/WB)	1062	987	838
75 THE DWELLERS. Rocket Ride (EMI Records)	522	620	833
76 A HOUSE. The Strong & The Silent (Radioactive)	480	658	802
77 FIREHOUSE. Here For You (Epic)	28	121	794
78 DES'REE. You Gotta Be (550 Music/Epic)	999	862	792
79 EVERYTHING BUT THE GIRL. Missing (Atlantic/AG)	701	712	772
80 ANNIE LENNOX. No More "I Love You's" (Arista)	1057	994	770

ACCELERATED AIRPLAY HIGHLIGHTED
DETAILS ON PAGE 66