

# NETWORK <sup>40</sup>

Issue 253 • March 10, 1995

5<sup>th</sup>

ANNIVERSARY





# HOLLYWOOD

r e c o r d s

Congratulates **NETWORK**<sup>40</sup>  
On Their 5th  
Anniversary Issue!

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#1 Most Added ▶



THE HUMAN LEAGUE

#1 PPW ▶



MADONNA

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(ATLANTIC/A&E)

## Yo!Co Ross

"Miss Me"

(COLUMBIA)

## DES'REE

"Feel So High"

(550 MUSIC/EPIC)

## LETTERS TO CLEO

"Here & Now"

(GIAN)

## DAVE MATTHEWS BAND

"What Would You Say"

(RCA)

## BARENAKED LADIES

"Alternative Girlfriend"

(SFE/REPRISE)

## SHAW • BLADES

"I'll Always Be With You"

(WB)

## JOSHUA KADISON

"Beau's All Night Radio

Love Line"

(S3K/EMI RECORDS)

# COMING SOON

## ADAM ANT

"Wonderful"

(CAPITOL)

## HARRY CONNICK, JR.

"She"

(COLUMBIA)

## ANITA BAKER

"It's Been You"

(ELEKTRA/EEG)

## 4 PM

"Lay Down Your Love"

(NEXT PLATEAU/LONDON/ISLAND)

## DAVE STEWART

"Jealousy"

(ELEKTRA/EEG)

## TECHNOTRONIC

"Move It To The Rhythm"

(SEK/EMI RECORDS)

## MATTHEW SWEET

"100% Fun"

(ZCO)

## REAL HAPPY NEW YEAR!

It certainly has been for radio station sales departments. According to early figures, national spot revenue jumped a whopping 38% in January; local revenue was up 11% as well. The very grand total: a 15% increase in revenue. What makes these numbers even more satisfying is that last January was a boom month as well. RAB honcho Gary Fries attributes the spot boom to "new advertisers and larger budgets."

## "STERNPLAY," PART I

Atlantic Records has what some would call a delightful quandary on its hands - how to push its upcoming Led Zeppelin tribute album (performed by Stone Temple Pilots, Sheryl Crow, Rollins Band, 4 Non-Blondes, Hootie & The Blowfish, Cracker and Helmet, among others). With that lineup, promo masterminds Andrea Ganis and Danny Buch decided to *let radio decide* what track(s) to play. KROQ waited almost a nanosecond before adding STP's version of "Dancing Days," crosstown foe KLOS jumped all over it, too. Other Alternatives and AORs also sampled it (expect a big breakout next week). Yet the long-playin' tribute picked up some primo air time from an almost-unlikely source...

## COMING & GOING

WKBQ St. Louis nighttimmer Rikk Idol will develop/host special KPLR-TV segments and programs targeted for teens and young adults... Kendall B. leaves his morning show producer gig to host "The Night Train" weeknights at WJMH "102 JAMZ" Greensboro... WKRZ Wilkes-Barre needs a "killer" night talent; T&Rs to PD Ken Medek, 305 Hwy. 315, Pittston, PA 18640... WVIC Lansing's flipped to Country.

## "STERNPLAY," PART II

The new Zeppelin tribute was "reviewed" by none other than Howard Stern, who basically slammed the effort - and to prove his point, he played excerpts from at least four songs. Calling in to defend the project (as if over 15 minutes of free airtime in 20 markets *wasn't* enough) was Danny Buch, who offered Stern the chance to sing/scream "The Immigrant Song" on a second Zep tribute, set to begin next year. Stern took him up on it and complimented Danny on his last name. Take a *wild* guess as to how Howard spent the next five minutes, running amok on that.

## Sue O'Neil, Michael Steele Land First PD Gigs

*O'Neil Upped At WKSE Buffalo, Steele Moves To KYNN Omaha*

Two experienced radio MD/APDs landed their first programming positions - and both will man major-market outlets. Sue O'Neil was promoted from APD to PD at WKSE Buffalo, where she succeeds Brian Burns, who left for WDCG Raleigh. Leaving North Carolina is Michael Steele, who resigns from his MD post at WEDJ Charlotte to become PD at Mitchell Broadcasting's new Alternative station (and KQKQ's duoped partner), KYNN Omaha.



SUE O'NEIL

O'Neil, who was MD at WKDD Akron before coming to WKSE about 18 months ago, will have to cut back on her afternoon air shift to accommodate her added responsibilities. "I'll be doing noon-to-2 instead of 10-2," she says. "I've been the interim PD since Brian left a couple weeks ago, so I am getting used to it. But I haven't gotten to the

point of thinking about a new APD yet."

Don't expect many music changes from Kiss' fairly unique slant of Dance seasoned with Alternative and Pop. (For instance, this week's most-played artists include Dionne Farris, Pearl Jam, TLC, Firehouse, Green Day, Blessid Union of Souls and Real McCoy.) "This is a very solid radio station that doesn't need fixing," O'Neil explains. "Music that's called Dance somewhere else is called Pop here. We're doing straighthead Top 40.

"I do want to thank Keymarket Communications and GM Terry Rodda," she continues. "I have an incredible company and team of people surrounding me. They are the stars here, and I'm lucky to work with them."

Steele seems to be the ideal choice to man KYNN, Omaha's new Alternative outlet. He worked with Mitchell Broadcasting as MD/nights at KQKQ for two-and-a-half years. Now he'll again work with OM Dan Kieley and GM Marty Reimenschneider. "When looking for a PD for this station, we knew it was imperative to get someone who knew the market and knew how to connect with our target demo of 18-34 males," Kieley says. "There was never any doubt in my mind that Michael was the guy we needed to make this happen."

Steele, who told *Network 40* that he

became quite familiar with Alternative by doing the music at The Edge in Charlotte, declares, "The time is right for Modern Rock to work in Omaha. I believe in the format, Jacobs Media [the consultants] and Mitchell Broadcasting's commitment to do it right. Thanks go out to Marty and Dan for believing in me. I know it's going to be an exciting time in Omaha radio."

KQKQ has not been averse to playing Alternative (they're currently



MICHAEL STEELE

powering the likes of Green Day, Weezer and R.E.M.), so a duop with KYNN may seem too close for comfort. "I'm sure we'll have our music meetings together and discuss who goes where," Steele says. "But our target demo is 18-34 males and KQKQ's is females, so there will be a distinct musical difference between the two."

## In Brief

### MCA Staff Changes; Grammy Call To Arms

#### SINGLETON LEAVES MCA

In a development unrelated to Bruce Tenenbaum's resignation (see opposite page), MCA Records Black Music President Ernie Singleton has left the company.

Singleton reportedly described his departure as being due to "Philosophical differences." Long a successful arm of MCA Records, the Black Music division has recently been bolstered by its ties with successful boutique labels such as Uptown and Silas.

A replacement hasn't been named, although Director of Business and Legal Affairs Nancy Taylor and ex-Def Jam

employee David Harleston have been rumored to be in the mix.

VP Public Relations Fletcher Foster is also on the move. Foster, who came to the label in late '93 from Arista Records, was recently given more marketing duties under Marketing head Randy Miller. He reportedly is returning to Arista, only this time he'll take a management position at Arista/Nashville.

#### NARAS SIDES WITH NEA VS. NEWT

NARAS President Michael Greene took time out during the Grammy telecast to launch a counterattack against Republican Congressional lead-

ers whose goal is to "zero out" federal funding for the National Endowment for the Arts and public broadcasting.

Equating the NEA's annual budget to just five hours of the Pentagon's budget, Greene asked viewers to call or write NARAS to support "National Call-in Day for Arts and Culture" on March 14.

The public response was immediate. By 11:00 pm on the night of the Grammy telecast, NARAS received 16,500 calls. By noon of the next day, the number of calls had exceeded 30,000; the response was so heavy that the phone system had to be shut down. They also received up to 21,000 telegrams.

# Hollywood Names Bob Pfeifer President

*Disney Label Also Promotes Richard Leher To Executive VP*

The new team at Hollywood Records got an official endorsement from the Disney hierarchy as Bob Pfeifer and Richard Leher were promoted to President and Executive VP of Hollywood Records.



**BOB PFEIFER**

"This is a strong vote of confidence in Bob and Richard," Disney Chairman Michael D. Eisner states. "We see great promise in their efforts to create a nurturing, artist-oriented environment at Hollywood Records, and we are pleased with the progress

they are making in their search for promising young musical artists."

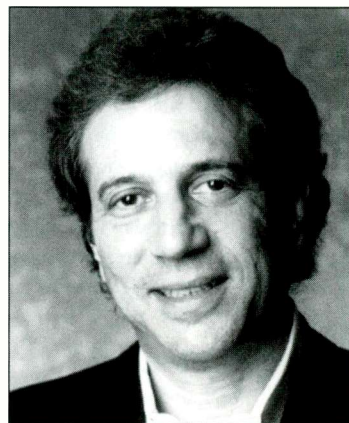
Pfeifer, 39, left a VP A&R post at Epic Records to do the same at Hollywood in August of '93. In February of '94, the Cleveland native was promoted to Exec. VP and has been running the label ever since. Pfeifer boasts music roots; he was a member of the Alternative underground band Human Switchboard, which released an album on I.R.S. Records in the early '80s. He also released a solo album.

"I'm going to continue to work as hard as I can to make the label a success, not only for Disney, but also for the artists and for Hollywood's employees, who have all been incredibly patient through this retooling period," Pfeifer says. "We have an exciting time ahead as we'll be releasing some great records over the next several months."

Leher, 50, joined Hollywood as Sr. VP in June of '94 after a stellar, 10-year career as a music industry attorney. He left the L.A. firm Mitchell, Silberberg and Knupp, where he was a senior partner and head of the music

department that represented clients such as The Rolling Stones, Pearl Jam and A&M Records.

"When I joined Bob at Hollywood less than a year ago, our dream for this label was little more than just that - a



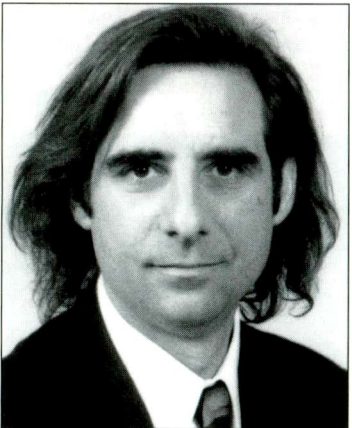
**RICHARD LEHER**

dream," Leher notes. "While the larger part of the challenge still lies ahead, I feel proud of the foundation that has been laid - most importantly, the roster of quality artists as well as the many talented people who comprise the Hollywood Records staff."

## Sr. VP Promo Bruce Tenenbaum Leaves MCA

*After Three Great Years, He's "Ready For A New Challenge."*

Sr. VP Promotion Bruce Tenenbaum has resigned from MCA Records.



**BRUCE TENENBAUM**

Tenenbaum, who has been in the position since January of '92, describes his departure as amicable. "It's been a great three years and I'm very proud of what we've accomplished," he explains in a statement. "MCA couldn't be hotter

and I leave behind an incredibly strong staff of talented promotion people led by Mark Gorlick, who will not miss a beat. But as exciting as the past has been, the future is unlimited. I'm very excited about all the opportunities out there and I'm ready for a new challenge. This is something I had to do. It's like joining the army; I might get killed, but most likely it'll make a man out of me."

Tenenbaum, Gorlick and the entire MCA promotion staff did a tremendous job breaking acts on the main label and offshoot companies such as Radioactive, Uptown and Silas. They scored hits for Live, Mary J. Blige, Tom Petty, Jodeci, Elton John, Soul For Real, Bobby Brown, Lyle Lovett, Meat Loaf, Shai, Londonbeat, Heavy D., Patty Smyth and even soundtrack cuts by the B-52s and Urge Overkill.

A label spokesperson said that a de-

cision on Tenenbaum's successor will be made in the near future and to expect an official announcement at that time. See Page 6 for the inside word on the opening.

Get  
The  
Led  
Out!

### A&M

Jill Glass was promoted to Sr. VP Marketing. She has been with the label for 11 years.

### AMERICAN

Dave Garbarino was promoted to head the label's entire national retail sales operations. The 19-year industry vet came to the label eight months ago from Geffen Records.

### BMG

LaVerne Evans was promoted to VP/Assistant General Counsel of BMG Entertainment.

### EEG

Lisa Jefferson and Jodi Smith were both promoted to Assoc. Director, Press and Artist Development positions. Smith will work out of Elektra's East Coast office; Jefferson will work out of Los Angeles.

### GIANT

Tim Riley was appointed A&R Rep.

### RCA

Rene McLean was named National Director, Rap Promotion.

### SONY

Danny Wynn was promoted to VP, Business Affairs & Administration and Chuck Fleckenstein was promoted to Director, A&R Administration for Sony Music...Gary Kahn was appointed Sr. Director, Finance & Administration for Sony Wonder.

### VIRGIN

Joyce Castagnola was promoted to Sr. VP, Sales. She has been with the label since 1987.

### WARNER BROS.

Chris Jonz was promoted to Sr. Director of Jazz Promotion; Randall Kennedy was promoted to Sr. Director, Jazz Marketing & Sales; and Dana Watson was promoted to A&R Manager for the Jazz Department.

### RELATED FIELDS

Michelle Steinberg was appointed Director of Corporate Entertainment for HOB Entertainment, Inc., which includes House Of Blues clubs and the record label, HOB Music Co.



### The King Is Dead

Bruce Tenenbaum has resigned as Sr. VP Promotion for MCA Records (see News section for details). There is much speculation on where he will go (which we'll cover later), but for now, the focus should be on where he has been. Bruce took over at MCA three years ago and established what many believe is one of the best promotion staffs in the business. The proof has been on the charts. His legacy is that MCA will promote from within to fill his shoes. To say that Bruce is one of the best in the business is a classic understatement, but since he's the master of the understatement, we'll leave it at that. He won't be missed because he won't be gone long enough.

### Long Live The King

Those who spotted an outside chance for employment should save their resumes. Don't be surprised if MCA President Richard Palmese names VP Promotion Mark Gorlick to the top spot shortly. (Then will we finally get our pictures up?) Long-considered one of the best number two people in the business, Mark now leaves an opening in those ranks. Watch for the label to continue its winning streak with the league's hottest new point guard.

### Is It Soup Yet?

After months of speculation and planning, it's finally official: Brenda Romano takes over the reins at Interscope as Sr. VP Promotion.

### It's Soup

After years of walking around in circles (in the Tower and several well-known taverns), John Fagot is going to Disneyland. He takes over as Sr. VP Promotion at Hollywood Records this week.

### It's Good Soup

Valerie DeLong is leaving EEG to become Sr. VP Promotion at Jason Flom's Lava Records under the Atlantic umbrella. She'll be taking over beginning next month.

### It's Almost Soup

It's no secret that Capitol President Gary Gersh is looking no further than down the hall to fill John's shoes. Watch Phil Costello get the official press release shortly. He's already got the nod.

### How 'Bout (the rest of) Us?

With all of the changes at the top in the record companies just mentioned above, what about those in the middle? Look for no immediate staff changes at Interscope and Hollywood. Who will get the VP stripes when Gorlick and Costello move up? Capitol is already quietly screening candidates. Sr. Director of Promotion Jeffrey Blalock is getting feelers from some other interested parties, but when the dust settles, look for him to stay in the Tower. And who is Val looking at to fill out her staff? Only the shadow knows. And what about EEG's Greg Thompson? Who'll replace Val? He's already got a short list.

### Too Cold?

KDWB Minneapolis PD Mark Bolke resigned last week. Whether or not you were surprised depends on who and what you know. (Ain't that always the case?) The bottom line? Bolke's golf game has suffered because of Minnesota's cold winters and he decided to make his handicap a priority. Does that mean he'll be relocating shortly to a warmer climate? Bet on it!

Although the phones are ringing, KDWB APD Rob Morris has the inside track to move up.

### Moving Up

As predicted here, APD Sue O'Neil is the new PD at WKSE Buffalo, replacing departed Brian Burns (see News).

Sue hasn't even gotten comfortable in her chair before she has to consider some possible new competition in the market. The Buffalo rumors concerning WBUF (B93) continue to heat up. Will the station flip to Top 40? Will current and/or former WKSE staff members be a part of the new format?

### No Salt-Free Diet

Who's got the inside track for the open PD slot at KUTQ/KZHT Salt Lake? Look for someone to be promoted from within.

### Don't Touch That Dial

PD Paul Walker left KIOK Tri-Cities to be Director of A/C Programming for

The Research Group in Seattle.

KMVR Las Cruces PD Randy Fox has resigned.

WEDJ Charlotte MD Michael Steele returns to Omaha as PD of the new Edge station, KYNN (see News).

KLYV Dubuque hires Mancow Muller's morning show producer Alan Fee as Group PD.

With WPST Trenton moving toward a more Mainstream direction, will Randy Kabrich now be consulting the station?

As predicted here weeks ago, John McFadden moves up to PD at WBT-FM Charlotte.

The new MD at WNSL Hattiesburg is Kevin Vaughan.

Just what is going on at WAAL Binghamton?

### They Said It

Our favorite line at the Country Radio Seminar in Nashville last week (see Country Commentary for more) was from Charlie Monk who said, "R&R has done to radio what Jessie James did to banks."

The next-best line was by Mercury's Luke Lewis. On a panel of program-

mers and record people, he was asked about the future of Country music. Luke said, "I don't know exactly what this means, but I checked with a fortune teller and she said, 'More fiddles.'" (Works for us!)

Third-best line? Consultant and After Midnite's Craig Scott, when asked by an unsuspecting young programmer what was the best advice he could give, "Purge the files." (You had to be there.)

### You're Glad You Weren't There

If the record business goes the way of baseball, don't look for Columbia's Charlie Walk to be a replacement for Bon Jovi. He failed the try-out as documented in this week's Page 6 picture.

### Happy Anniversary

This week marks *Network 40's* fifth anniversary. Suffice it to say, normally we would fill these pages with nostalgia, but there's just too much going on. For a brief history, check out this week's Conference Call and Interview sections, featuring the best (and worst) of the past five years. And a big "Thank You" to all our supporters in the radio and record industries for making these past five years successful and for making *Network 40* the fastest growing magazine in the business. We couldn't have done it without you!

### Buzz

Ray Mariner...Scott Summers...Bob Catania...Danny Buch...Lon Helton...George Cappellini...Steve Louizos...Glen Beck...



"Feeeeelings...ohh woh woh...feeeeelings..."

# The National Best Seller!

## WE TRIED TO TELL YOU

We tried to tell you about  
**LONDONBEAT** "Come Back"

- Over 1,700 Detections On More Than 120 Stations
- 19\* Mainstream Monitor

We tried to tell you about  
**Soul For Real** "Candy Rain"

- SoundScan Single #1\*
- New Spins: WKSE, WHOT, WVAQ, Y97
- Top 15 Most-Played MTV
- Gold Single

Find Out All About The Bloody Hits!

## by The **MCA** Promotion Team

*Our Responses to Your Letters,  
Your Messages, Your Questions*

Revealed: Judge Lance Ito's favorite new song – the number one single in the nation, Soul For Real's "Candy Rain."

Is the prosecution using Mary J. Blige's "I'm Goin' Down" to send a message to the jury?

We tried to tell you about  
**Mary J. Blige** "I'm Goin' Down"

- SoundScan Albums #11\*
- Over 1.5 Million Sold
- 11\* Rhythm Crossover Chart
- On 40 Stations with over 1,000 Detections

We tried to tell you about  
**LIVE** "Lightning Crashes"

- Debut 38\* Mainstream Monitor
- On 105 Stations including WEDJ, Z100, WNVZ, B97, WKBQ, KQKQ, 93.3 FLZ, X106.7
- Album Over 1.8 Million #9\* SoundScan Album
- The Most-Played Video on MTV

Read about Court TV's "Live" coverage – how they found a way to splice in "Lightning Crashes" in order to boost ratings.

Discover why the Defense "Dream Team" played Londonbeat in a pretrial hearing.

# THE RIDE

Commentary by  
Gerry Cagle

**W**hat with the debut of *Network 40's* Country section last week (and my propensity for breaking into David Allan Coe's "You Never Even Called Me By My Name" after a couple of shots of tequila), some

of my associates have accused me of becoming a full-time redneck. Of course, my real friends know that accusation, rather than being upsetting, makes me proud. And my asshole buddies and fellow "good ol' boys" like Scott Shannon, Harry Nelson, Mason Dixon, John Fagot, Butch Waugh and Skip Bishop always join in when it gets to the part, "You don't have to call me darlin', dahhhliiin..." It is true that Rick Bisceglia knows the words (but he can't sing) and Andrea Ganis does have a pair of Nocona boots, but so far, they're just on the cusp. So I expected a lot of grief when I missed the Grammys last week to attend the Country Radio Seminar in Nashville.

My fellow Americans, I have not seceded from the Union...I went there for the catfish!

I attended my first CRS in the 1970s and urged all of my friends in the radio and record business to do the same. Last year, long before we began a Country section in *Network 40*, I wrote an Editorial about what Mainstream radio and the record industry in general could learn by attending this seminar. After attending this year, I have the same feeling.

How does the CRS differ from all of the other conventions? In just about every way possible. First of all, it is the largest gathering of programmers and record people in Country music. And there is almost a total lack of ego-posturing. It's hard to act like you're more important than all the rest because you happen to program a big radio station when some of the major Country music acts are lounging in the hallways, talking with anyone who wants to share a moment.

Other acts should take a cue. When is the last time you ran into a major recording act at a convention? In Mainstream radio, programmers are responsible for the careers of major singing stars. Programmers are an important part of the process, yet no relationships are built. How many times are programmers asked to continue to add records by a particular artist, yet they have no foundation on which to base those actions upon? They are not part of the process. They have no

knowledge of the artist. They have no personal reasons on which to base their decisions.

Why is the longevity of Country acts generally much greater than others? Because their relationships run deep.

In Mainstream radio, often the only thing programmers know about an artist is what the local promotion person tells them. Has the artist ever called? Has the artist ever gone out of their way to let the programmer know he appreciates any airplay? Has the artist ever gone to a convention and made an attempt to establish a relationship that might work favorably in the future?

*"The music industry has created a monster and it's hard to put it back in the crib when it's climbing the Empire State Building."*

A programmer sees an artist go from an unknown into a big star and he wants to feel (and for it to be acknowledged) that he was a big part of the success. When is the last time you heard an artist (other than Michael Bolton saluting A/C programmers at the AMA) thank radio for an award? When is the last time an artist picked up the phone to personally thank a programmer? If the programmer is lucky, he might get a Gold record. So when the artist comes with a marginal record, the programmer doesn't have any need to play it. No relationship has been built, except with the promotion person who has been busy working other acts in the meantime.

If there is no relationship, there's no other reason for a programmer to approach the next record in any other way except business...in other words, "What's the promotion?"

The programmer hears about the importance of the record...the commitment of the record company...how important the act is to the record

company...how much time and money is being spent on the act...and the cold, hard truth is that this means nothing to the programmer. Why should it? The programmer won't share in the money...won't share the glory...won't get acknowledged. The programmer is also relatively sure that if the record isn't a hit, the promotion person won't be replaced, but if the PD adds too many unfamiliar records and the ratings go down, the same will not be true for his job. He's also positive that there won't be a job waiting with a record company or an act when his radio gig is over...no matter how many stiffs he played. From being passionate and committed at the start to becoming totally jaded isn't that big of a leap.

The music industry has created a monster and it's hard to put it back in the crib when it's climbing the Empire State Building.

But changes are in the works. Many companies are recognizing the direct relationships between artists and radio and are beginning to build those relationships. It's not a mirage when you see artists hanging in stations. As we get closer to building longer relationships, perhaps we can reel in the beast. One of the biggest concerns among the programmers and music people at the CRS was their desire to avoid the pitfalls of Top 40 (see the Country Commentary). Perhaps we can begin avoiding those pitfalls also.

What if record companies began by stopping the promotions for adds? (That loud thud you heard was from Sr. VPs of Promotion falling out!) Here's a novel concept: What if record companies rewarded stations with promotions only *after* the programmer added a record early and supported it with airplay for several weeks? Whoa!

What if we, as an industry, begin to get programmers excited about the music again? We do that by building personal relationships between the programmers and the acts...by having programmers hear acts in showcases...by having acts appear and *hang out* at conventions... by involving programmers in the process of building the act, not just playing the end result.

If a programmer knows the act, if a programmer becomes involved with the act, if a programmer is committed to the *act*...not just the record, then maybe, just maybe the programmer won't ask for so many promotions in advance.

If no relationships are built, it'll be the same old Country song: "You don't have to call me darlin', dahhhliiin. You never even called me, I wonder why you don't call me, why don't you ever call me by my name?"

Amen. ■





Des'ree

You've HEARD  
what she sounds like.

Now LISTEN  
to how she feels.

Following in the footsteps of her infectious,  
ground-breaking single, "You Gotta Be," Des'ree  
takes you higher with her sultry follow-up,

"Feel So High."

From the album, "I Ain't Movin'."

BK/BT 24324

ON TOUR NOW

3/9	Atlanta	3/18	Montreal
3/11	Washington, DC	3/20	Detroit
3/12	Philadelphia	3/21	Chicago
3/13	New York	3/24	Vancouver
3/14	New York	3/25	Seattle
3/15	Boston	3/26	Portland
3/17	Toronto	3/28	San Francisco
		3/29	Los Angeles

Produced by Ashley Ingram.  
Management: David Werhahn for Wildlife Management



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# They Said What?

## The Best, Worst And Whatever in Network 40 Interview History

**S**ince May 7, 1993, when Network 40 introduced its feature Interview, about 90 different movers and shakers in the radio and record industries have offered their honest and no-holds-barred opinions on their jobs, the business at large and anything else that came to their fertile minds. And to this day, not one has lived to regret it. A few may have regressed and become livid, but that's neither here nor anywhere else.

...Is this Anniversary on?

In keeping with our 5th Anniversary theme, we've decided to reveal a potpourri of the more insightful and entertaining wordbites that have disgraced these pages. The quotes you are about to read are true. The names have been blamed to infect the innocent.

P.S. - Where more than one place of work is indicated, the place of work on the left was their job when the interview took place; the right is their current employer. The following interviews were conducted by Gerry Cagle, Jeff Silberman and Dwayne Ward.

### Burt Baumgartner

Columbia/WORK Records

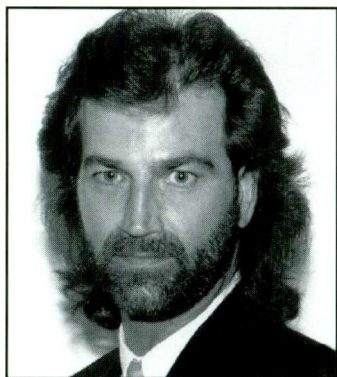
(5/7/93)

**What's the most embarrassing thing that ever happened to you?**

I rode a donkey into KFRC for a promotion and the donkey took a dump in the hallway. I didn't get to do the promotion because I was too busy cleaning up the crap and getting the donkey out of the station.

**Was that the same donkey we took to the hot tubs later?**

No comment.



### Craig Lambert

Eastwest/EEG

(5/21/93)

[My father] made it clear that [being a policeman] wasn't what he wanted me to do. He

instilled in me all the positive values associated with being a cop - a respect for law and order, a love for your fellow man, the need to help others - without the negatives.

**Negatives?**

Yeah, like being shot at.

### Trip Reeb

KROQ, Los Angeles

(5/28/93)

We are a station that, for the last 15 years, has had a reputation for being on the edge - and we cannot give up that image. We can't simply decide to become the Mainstream. Even if Alternative does become the Mainstream, we have to continue to try, in our own way, to push the envelope.

### Bill Richards

Consultant

(6/4/93)

The best thing an owner or GM can do for his PD is to let him get experience working with more than just one station. You grow a lot as a PD if you can see it from more than one perspective.



### Paige Neinaber

New World Communications

(6/23/93)

**What separates a wacky promotion from a "bad taste" stunt?**

If you do your job right, there will always be a few people angry at you. That means you're taking risks. Far too many people are playing not to lose. They're not playing to win. They're not doing their job if they don't take risks.

Throw a ton of stuff against the wall and see what sticks! Sure, you'll make a mistake and do something inappropriate once in a while, but, hey, at least you've challenged yourself to rise above the mediocrity in a time when there's so much mediocre radio out there.

### Steve Rivers

WXKS, Boston/Pyramid

(7/9/93)

Over the years, I have been surprised at some people who always wanted more. [When I was at] KIIS LA, for instance, we were usually #2 12+ and within a half point of [Power 106] 18-34. But we were kicking their butts 25-54 and we were billing \$30 million a

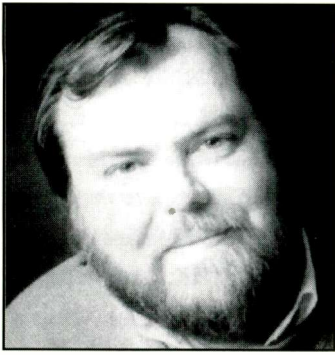
### Mancow Muller

Morning Show Host

(6/11/93)

**[After he created a local furor - and national attention - when he blocked the Bay Bridge during rush hour.] Is all press good press?**

No, Jeffrey Dahmer got tons of press. I never thought it would turn into this great big stunt; I honestly thought I was making a political statement. Most people were able to sit back and laugh about it, but some people have no sense of humor. The papers here called it a modern day "War Of The Worlds"...but this "War Of The Worlds" is a war between the serious and those of us with a sense of humor.



year. Sometimes that wasn't enough inside the building because KIIS had the luxury of being *the* major radio station that was unchallenged for a long time.

## Brian Philips

99X, Atlanta  
(7/23/93)

TV stations [here] run keyslides every night that say, "Only 1,243 Days 'Til The Olympics." When it gets closer, we'll certainly get caught up in it. Maybe we'll do a "Grunge Triathlon." Nirvana, if they're still alive, could compete against Alice In Chains.

## Marc Chase

Power Pig, Tampa/Jacor  
(8/13/93)

Then there was that topless scene at a convention a couple of years ago...

You need to break through the clutter to get people's attention. Even if you step over the bounds of good taste, it makes a lasting impression.

## Bruce Tenenbaum

MCA Records/Free Agent  
(9/10/83)

People make mistakes. The good [programmers] recognize their imperfections and keep their eyes and ears open. The bad ones can be hot for a while, but always end up in the same place - overnights, driving a cab.

## Steve Wyrostok

KRBE, Houston/Consultant  
(10/1/93)

I hope [PPW reporting] gets to a point where the industry ac-

cepts it as a whole...It's just like sales counts with any business. You want as close to an exact count as possible with an exact ranking. I don't see how you can revolve around forecasts.

## Marc Ratner

Reprise Records  
(11/5/93)

You can't let this business dominate your life. You have to rejuvenate yourself to come back with a new burst of energy and attack. Getting away makes me better than when I don't get away.

## Rich Balsbaugh

Pyramid Broadcasting  
(1/28/94)

Duopolies were designed to allow broadcasters who know what they're doing to have more critical mass. They've given good operators the ability to get rid of the riff-raff and basically operate more stations, which is good for the industry, the listeners, the advertisers and the bottom line. Over the next couple of years, profitable stations should rise to over 60% because better people are running them.



## Jay Stevens

WPGC, Washington, D.C.  
(2/18/94)

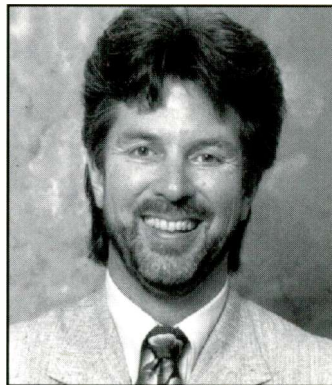
[Snoop Doggy Dogg's "Gin & Juice"] troubles me because it's endorsing drug and alcohol use. We initially played it, then pulled it off, then put it back on after he performed it on *The American*

*Music Awards*. If Dick Clark can put it on, we probably shouldn't be so conservative. Yet that record still bothers me. If we got enough calls from listeners complaining about it, I'd drop it in a second.

## Mark Todd

KRQQ, Tucson  
(4/8/94)

Programmers and jocks need to consider that this is the '90s - and market size doesn't mean *dick* anymore. Your major-market station may get gobbled up by someone else and you'll find yourself back on the beach.



## Mason Dixon

WMTX, Tampa  
(4/15/94)

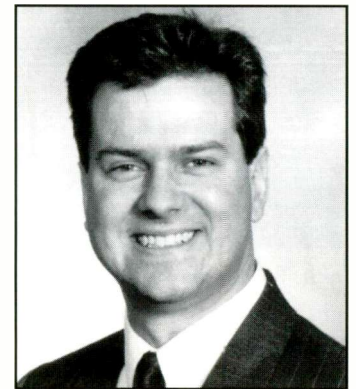
[Garry] Wall tells [Edens] management to get rid of "Mason Dixon's guys" because we're all washed up and Tampa's tired of us. So they fired everybody, started chasing Power Pig and basically killed themselves. And what they didn't kill...I got back a year later and showed them how old and worn out I was. It took WMTX about five minutes to kick their ass. Believe me, when that first book came in and we passed them, it was one of the greatest thrills in my life.

## Steve Smith

Hot 97/Emmis-N.Y.  
(5/20/94)

We're close to being the #1 station in New York. Kiss [WRKS] is still in our path; it'd be wonderful

to beat them in the quarterlies as well. [Editor's note: Hot 97 passed WRKS in the next quarterly.]



## Don London

WNVZ, Norfolk  
(6/10/94)

At WZPL, you were known as a PD who relied - some say too much - on research. Did that bother you?

A little bit...but once we became #1 in our target for six straight books, that began to diminish. I was always conscious of it; I just made sure I wasn't falling into a trap of becoming stale and boring. But at the same time, it was working. WZPL made record-setting trends. It will come down to determining what your target is, assessing their needs and delivering whatever they ask for. The brightest minds in this business are audience-driven, which means research-driven.

## John Roberts

KHFI, Austin  
(6/24/94)

In the past year, every part-timer who also had a full-time job in a smaller market nearby, eventually landed a full-time position here. But for every person who took the job, three told me, "Thanks, but no thanks. Please call me when your afternoon-drive slot becomes open." *Sure*.

## Dave Robbins

WNCI, Columbus  
(7/29/94)

It was a lot of fun to go down



## Scott Shannon

WPLJ, New York  
(9/2/94)

Even if I was appealing to a younger target demo, I wouldn't do anything close to a [Morning] Zoo anymore. Howard Stern changed the face of morning radio, whether people want to admit it or not. And that has to be dealt with.

## Mark Driscoll

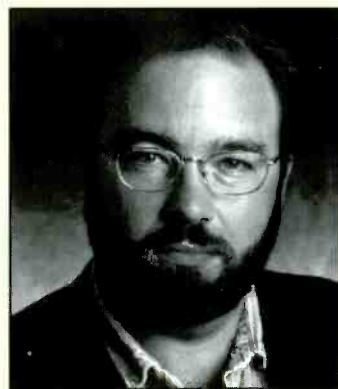
WEDJ/Not Of This Earth  
(9/9/94)

Everyone rips off ideas, but making a profession of it just makes you brain dead and a cheap imitation at best. Learn how to operate that super-computer between your ears.

## Andrea Ganis/ Danny Buch

Atlantic Records  
(9/30/94)

We love aggressive programmers. We welcome more airplay. Playing additional tracks [simultaneously] not only ends up getting the consumer more excited, but in many cases lets us discover hidden hits that we were previously unaware of.



## Davitt Sigerson

EMI Records Group  
(10/7/94)

Adds aren't as meaningful as rotations, and rotations aren't meaningful unless the product is visible and the artist has presence in the market. Those *aren't* optional.

## Bruce Tenenbaum/ Mark Gorlick

MCA Records  
(10/14/94)

Some people think you can just spend a lot of money and buy a hit. They must ride dinosaurs to work.

## Kevin Weatherly

KROQ, Los Angeles  
(10/31/94)

Our biggest challenge is to constantly reinvent the station so it doesn't become pabulum.

## Name Withheld

Wherever  
(11/25/94)

What was your first label gig?

Wait a second...how come I'm not being interviewed by Cagle? What, you don't think I'm big enough to be interviewed by that Southern-fried radio has-been? Just because I'm not one of his drinkin' buddies, I can't be interviewed by the only slug who matters at that trade rag of yours? So all I deserve are questions from a lackey like you?

Yup.

Oh, well, then, it all started in a small station outside of... hello?

## Skip Bishop

RCA Records  
(12/2/94)

We've heard a thousand beer-dribbling lunkheads say, "Hey man, this isn't brain surgery!" It's certainly not. It's the music business. It's the procreation and continuance of the only universal language. To flourish, you must be blessed with tons of imagination and a heart filled with passion. You've got to voraciously study your craft or swallow dust. Forget brain surgery and pray you'll never need it. Steady hands and a nice suit don't necessarily cut it anymore.

## Todd Cavanah

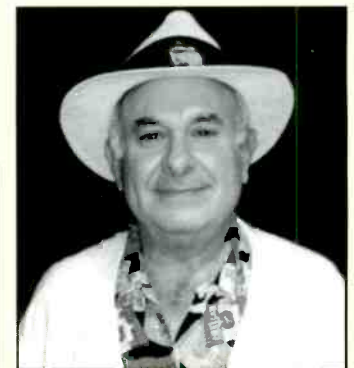
B96, Chicago  
(1/20/95)

There's a lot more to this business than picking hits. If you can pick hits, but you're an asshole, you're going to have a tougher time succeeding.

## Steve Smith

Emmis-N.Y.  
(2/10/95)

In 1995, there's going to be a real heated battle for #1 and we hope the battle is with ourselves. [Three weeks later, new Arbitrends had Emmis' new acquisition WRKS #1 and Hot 97 #2.]



## Paul Drew

Real Legend  
(2/17/95)

Cain Mainstream Top 40 happen again? It will, in the first part of the next century, when our population has the most teenagers ever - and these teens will represent the most significant percentage of the population than at any time in America's history. Save this interview - and in 2010, check it out.

## Tim DuBois

Arista/Nashville, Career Records  
(3/3/95)

Our new mission statement is "Find a great song, make a great record and sell a boatload of records at K-Mart and Wal\*Mart." It's almost that simple, but the secret ingredient in there - between steps one and two and step three - is radio. They've got to believe it's a great record. ▀

to St. Louis and basically get my lunch handed to me by KSHE. I learned more from PD Rick Bayless and KSHE than any other station I competed against... One of the things I learned and applied was using the power of numerical superiority - the principle of force, the mathematics of a firefight. If the guy across the street has a bigger stick, the chances of you winning any kind of longterm battle are nil. You've got to increase your cume to the point where you can use it for you and take the images you need for the market.

## Jeff McCartney

WAPE, Jacksonville  
(8/12/94)

Do I still use my ears? Absolutely. You can still use your ears with research, but you've got to be ready for your ears to be wrong. That's what I've learned about research. Sometimes *I'm* wrong! Admit it and move on!

## Gerry Cagle

Legend In His Own Mind  
(8/26/94)

I was hired to win, *period*. It was, at time, chaotic and all-consuming, but it worked. I accepted no restrictions going in because I considered programming *war*. After the war is won, a new general is often needed to keep the peace. I found it boring. It's a fact that the ladies love the outlaws, but many GMs don't share that emotion.

# diana king



The new single

## **SHY GUY**

from Diana King's  
debut album,

"Tougher than Love"  
is sure to stir up a  
buzz. You can also  
check out her style  
in the action-packed  
comedy thriller

## **BAD BOYS**

starring Martin  
Lawrence and Will  
Smith, opening  
Friday, APRIL 7 on  
over 2,000 screens  
nationwide.

A DON SIMPSON AND JERRY BRUCKHEIMER PRODUCTION

# **BAD BOYS**

MUSIC FROM THE MOTION PICTURE

Produced by Andy Marvel  
Management: David Sonenberg for DAS Communications LTD.

"WORK" is a trademark of Sony Music Entertainment Inc.

**WORK**

## HIGHLIGHTS!

*For more than four years, I've had the good fortune to use these two pages to print the conversations I've had with hundreds of radio programmers, air personalities, record promotion executives, consultants and general managers. As Network 40 prepares to begin its sixth year as the most radio-friendly trade publication in existence, it's the perfect time to recall some of the more perceptive and compelling observations about this business we call a career. We'd like to thank everyone who has used these pages to discuss and reflect upon the events and daily tribulations of the radio and records industries and we encourage you to continue buzzing us with your ideas, comments, suggestions and opinions on the topics of your choice.*

### MAY 31, 1991

**What is the one thing that helps ensure you use your time most effectively?**

Rick Hayes, PD KTFM San Antonio: Don't spend time helping every other department pull their ass out of the fire when you should be focusing on making the street come out of the speakers.

### JUNE 7, 1991

**Radio stations develop marketing and promotion budgets around Arbitron survey periods. If the change is made from four to three survey periods, what effect would this have on that process?**

Andy Schoun, PD KROQ Los Angeles: Television advertises on radio intensely during their brief sweeps, while radio has to spend money on TV advertising year-round to remain competitive. When you face this every day, you begin to think how nice it would be not to have a continuous survey. Radio stations are going broke trying to keep promotions rolling each and every week of the year.

### AUGUST 16, 1991

**What advice can you give someone who has to work without a lot of promotional dollars?**

Marc Chase, PD WFLZ Tampa: Steal every idea you can. Steal from other stations, TV shows, newspapers, magazines...whatever. Don't ever let your ego get in the way.

### JANUARY 10, 1992

**What are your thoughts on Top 40 sales departments?**

Cat Thomas, PD WPHR Cleveland: Management is hiring people who don't have an emotional investment in the format. Sales departments are like cockroaches. When a station is blown up...they're the only thing that remains.

### APRIL 17, 1992

**What are your thoughts on incorporating Country songs into Top 40's mix?**

Joel Folger, PD KEGL Dallas: It's a lot easier to do it in a city like Dallas, where 28 shares of the marketplace go to Country music stations. Garth Brooks is as Mainstream here as Phil Collins and Genesis.

### MAY 8, 1992

**Everyone looks at requests, sales and other numbers before deciding to play certain records. What else factors into the decision?**

Rick Thomas, PD XHTZ San Diego: From the moment a record is pressed, it's either a hit or it's not. There are only two types of records: hits and frisbees!

### MAY 22, 1992

**What is your opinion of a chart based solely on airplay?**

Roy Jaynes, PD KKSS Albuquerque: Airplay has become more important than any subjective system we've used in the past. The move

Network 40 is making with the Plays Per Week charts is the only possible way to go. I'm sure all the other trades will want to follow your lead.

### MARCH 19, 1993

**Some would argue that sweepers lend entertainment value. How do you respond to that claim?**

Tracy Johnson, PD KKLQ San Diego: Sweepers can have a positive entertainment impact, but too many stations use them without good reason. You have to use sweepers to enhance the personality and "mood" you desire. Throwing outrageous production elements on the air because a PD thinks it sounds cool is a mistake.

### APRIL 16, 1993

**Define Alternative music.**

Leslie Fram APD, Sean Demery MD, WNNX Atlanta: Alternative music doesn't really exist unless you're talking about Peruvian bowling music or Pakistani goat herder music. What was Alternative yesterday has become the Mainstream of today.

### APRIL 23, 1993

**What's the worst remote you've ever been involved with?**

Mike Morgan, PD WFLY Albany: At an in-store with Samantha Fox a few years ago. We had a long line of 3,000 people and Samantha had one hour to sign autographs, so there were a lot of unhappy people. Some of the guys outside were screaming, "We want tits!" What can you do?

### SEPTEMBER 10, 1993

**What are your immediate concerns and problems with R&R's proposed PPW forecasting system?**

Lisa McKay, PD WRVQ Richmond: Network 40 and Monitor have done an excellent job of monitoring actual airplay. I would rather get it a week late than to get someone's guess or forecast of what they're going to be playing. It leaves too much of a chance for them to influence a list. In fact...it's useless.

THEIR NEXT RUNAWAY  
SMASH HAS ARRIVED

# Real McCoy

"RUN AWAY"

The fast-breaking follow-up to the  
#1 Platinum across-the-board hit  
"Another Night"

SoundScan Single

Debut 25\*

BDS Mainstream Monitor 13\*

BDS Rhythm Crossover Monitor 17\*

BDS Audience 27 Million

From their forthcoming U.S. debut album **ANOTHER NIGHT**

**ARISTA**

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ARISTA

# PROGRAMMER'S CONFERENCE CALL

## JANUARY 21, 1994

*What was the time frame between the quake and when you were in touch with your radio station?*

Rick Cummings, VP Programming Emmis Broadcasting, KPWR Los Angeles: Not long at all because I was on my way in when it happened. We were only off the air for 12 seconds. It was us and KROQ. Even though we had a lot of damage in the studios, we had auxiliary power and were back on quickly.

## MARCH 18, 1994

*Discuss why you converted to a Plays Per Week playlist when Network 40 introduced the concept as the universal standard in 1992.*

Rick Stacy, PD KKFR Phoenix: Believe it or not, we began doing a Plays Per Week list almost five years ago. The initial reason we did was because [Steve] Wprostok and I were sitting in front of Selector one day and we punched up frequency of airplay for seven days and went, "Hey, that's our playlist." It was really that simple. The motivation behind it was to prevent record people from asking for unwarranted jumps on the standard list.

## APRIL 8, 1994

*If given the opportunity to program a national video channel competing directly with MTV, how would you steal MTV's audience and build your own for your channel?*

Rob Roberts, PD WHYI Miami: Even though I'm sure it's one of those TSV or Time Spent Viewing tricks, I think block programming takes away from any of the given video channels. It's the same with VH1. Every time I turn it on, I get some sort of stand-up spotlight or something. I can't remember the last time I saw a contest on MTV and thought, "Now that's cool." MTV appears to be in a situation where the guys in suits have acquired way too much control or the guys in suits aren't hiding anymore. To compete with MTV, get back to the basics with videos and play a lot of them.

## MAY 3, 1994

*Why does Top 40 radio and warm weather work so well together?*

Davy Crockett, PD WYCR York: Hopefully,

if you believe it, Top 40 is a feeling rather than a format. Generally, people are more positive during the summer months. There has to be a scientific basis for it. Sunshine equals feel better. Maybe it's the Top 40 gene within the DNA structure of our bodies that reacts favorably to sunlight.

## MAY 29, 1994

*Is commercial FCC-regulated radio in immediate or imminent danger of becoming obsolete to advanced technologies?*

Steve Wprostok: Imminent danger? Yes, it's around the corner for the unprepared. Now is the time to look forward and plan to make the changes part of your future success, not ignore them. Don't believe it? Name a medium that hasn't had a revolution in the last 15 years. There's only one...radio!

## JULY 22, 1994

*Discuss the advantages and disadvantages of programming in a one-book market.*

Michael Jack Kirby, PD KFFM Yakima: What advantages? I get no trends. I get nothing. The bomb is dropped on me once a year. In one minute each year, you find out if you're a hero...or a goat.

## JULY 29, 1994

*What is the ultimate dirty trick or stunt you ever pulled on a competitor?*

Anonymous: We had a remote once where several radio stations were involved at exactly the same time. I was able to steal the crystal out of our primary competitor's Marti unit during the remote. Another time, I called this same radio station on consecutive weekends, posing as an advertising client of theirs and insisted they take every scheduled commercial of mine off the air for the remainder of the weekend. Another time, I called the local newspaper posing as this same radio station's GM and took out an ad in the Help Wanted section asking for T&Rs for all immediate air-shift openings.

## AUGUST 19, 1994

*What are the essential elements of a good aircheck?*

Adam Cook, PD WXXL Orlando: What's important to a radio station from daypart to daypart with different personalities is to make sure there is a common thread, so I like to make sure the calls, the promotions and all station activities are being sold correctly. After that, you can get into what is actually being said - the topicality, the relatability and the relevance of what the personalities are discussing. Each jock needs to ask him or herself before they open the mic if anyone cares what they're about to say, and if they do care, can they make so monumental a statement that will impact their listeners?

## SEPTEMBER 30, 1994

*What would be the central theme of your programming philosophy?*

Jimmy Steal, PD WKRQ Cincinnati: You identify your target market, ask them what they want, and most importantly, give it to them. What sets one radio station apart from another is the three "Ps:" personalities, packaging and promotions.

## NOVEMBER 4, 1994

*As it pertains to our industry, what is your definition of the word...add?*

Jay Stevens, OM WPGC Washington, D.C.: I don't know what "add" means. It's a totally outdated term that has no purpose whatsoever anymore.

## JANUARY 20, 1995

*When you're dealing with bands or their management, how do you present the facts about their records to them?*

Marc Ratner, VP Promotion Reprise Records: I communicate to them in both languages. Eventually the word "add," as being the key part of the language, will go away and airplay will become more important.

— Dwayne Ward

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You, too, can participate in Network 40's  
Programmer's Conference Call.  
Contact Dwayne Ward at (800) 443-4001  
or dkwn40@aol.com.



NETWORK D -26\*

# DOUBLE LIVE

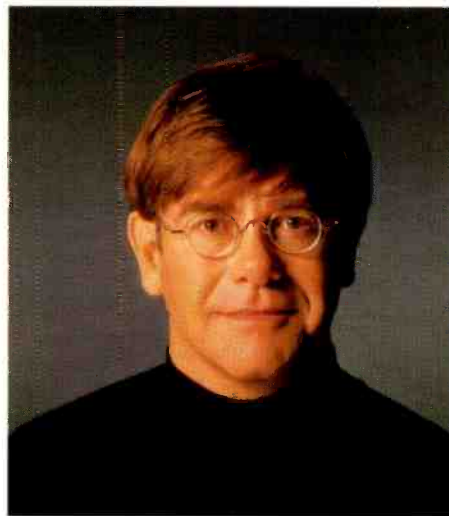
Mainstream Monitor Debut 33\*

*Taken from the forthcoming album  
Made in England*

ON ALMOST 200  
TOP 40'S!

- KFMB 35 Plays
- WPRO 30 Plays
- WMJQ 28 Plays
- KWMX 28 Plays
- Q106 26 Plays
- KISN 22 Plays
- KHMX 20 Plays
- KPLZ 20 Plays
- WIOQ 19 Plays
- WXKS 17 Plays
- WPLJ 17 Plays
- WSTR 16 Plays

ELTON JOHN



*Made in England*

ONE OF THE MOST  
ADDED AGAIN!

- KDWB
- WEZB
- WGTZ
- WAEV
- WXLC
- WXMK
- WXYK
- WZNY
- WZST



AVAILABLE 3/21



MUSIC BY *Elton John*  
LYRICS BY *Taupin* MANAGEMENT *John Reid*  
PRODUCED BY *Greg Penny* AND *Elton John*



Rocket Records, manufactured and marketed by Island Records, Inc. ©

# NETWORK 40 SPOTLIGHT

*Super 102*

**WVSR 102.7 FM**

**Super 102**

817 Suncrest Place  
 Charleston, WV 25303  
 (304) 342-3136 Office  
 (304) 342-3118 Fax  
 Music Calls: Monday 3:00-5:00 pm

Tom Collins.....VP/General Manager  
 Bill Shahan .....Program Director  
 Mike Edwards.....APD/Creative Services  
 Kevin Kasey .....Music Coordinator  
 Caroleigh Shortt.....News Director  
 Gary Robertson .....Sales Manager

Ben Styxx, Ken Stone,  
 Caroleigh Shortt  
 ("Styxx & Stone").....5:30 am – 10:00 am  
 Bill Shahan.....10:00 am – 2:00 pm  
 T.J. Stevens .....2:00 pm – 7:00 pm  
 McFly .....7:00 pm – 12 Mid  
 Kevin Kasey .....12 Mid – 5:30 am

Ownership:.....Ardman Broadcasting  
 Consultant:.....None

**STATION PROMO VOICE:**

Mitch Craig/Mike Edwards

**FAMOUS ALUMNI:**

Jay Jarvis, Chris Bailey,  
 Bob Campbell & Josh Knauer

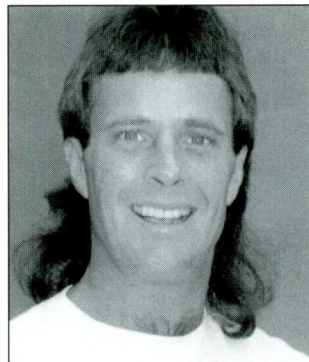
## THE CHARLESTON CHALLENGE

Charleston, WV  
 Arbitron Market #156  
 Population: 216,600

*WVSR, aka "Super 102," is the only Top 40 station in a reasonably sized and radio-heavy Charleston market – and it has been that way for over 13 years. Super 102 has been under the control of PD Bill Shahan for the last six years and although there's no direct competition, the battle for the female demos is fought constantly. Read on for Bill's insight on Super's positioning, its quest for female listeners and Top 40 radio in general.*

"In this day and age of 'niche' programming, Top 40s need to play the biggest and best hits. To track those hits, Super 102 checks national airplay, local SoundScan to see what's selling in Charleston, and most of all, we rely on *gut and instinct*.

"I tell our jocks that Super 102's average listener is a 31-year-old professional female because our music and presentation are targeted at the upper demo of 18-34 females. Demographically, the closest thing we have to competition is a heritage A/C and a dinosaur AOR. Between the three of us, we share very few records and our on-air styles differ greatly. Charleston also has three FM Country stations; I hope they'll start cancelling each other out soon. I'd love to split up those Country numbers! I also program a soft A/C, Sunny 94.5, and we make every attempt to ensure Super 102 and Sunny aren't com-



**Bill Shahan**

peting against each other.

"Super's on-air lineup is comprised of some of the country's best up-and-coming air talent. Handling mornings is the duo of Ben Styxx and Ken Stone; their program is titled 'Styxx & Stone' They feature 'Disco Friday,' the 'Birthday Police' and 'Million Dollar Monday' (it's a coin toss; the contestant wins a million dollars if they guess correctly, but they never win.) I'm on mid-days with a record battle called

'Smash or Trash' and the 'Original All-Request Lunch Hour.' Twelve-year station veteran T.J. Stevens does afternoons and is one the funniest and most dedicated guys I know. At night, McFly features the 'Battle of the Hits,' the 'Super 9 at 9' countdown and every Tuesday at 10, it's 'Fast Forward' – two hours of the best new Alternative music. Also, my APD, Mike Edwards, takes care of the swing shift on weekends and does the best production in town.

"Super 102 is the most promotionally-active station in the market. We're in clubs four nights a week, hold special screenings of the biggest movies, and have lots of concert ticket giveaways. We just wrapped up a series of promotions involving a recent Boyz II Men/Brandy/Subway concert and now we've begun a massive Eagles concert contest. Also, it was just announced that Van Halen will rock Charleston in April. You can bet we'll have something big lined up."

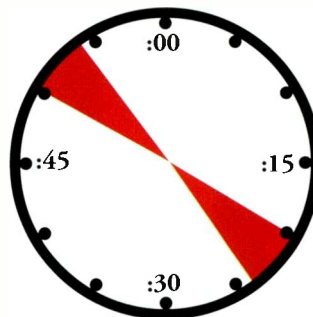
–Leah Brandon

### 2 PM SAMPLE HOUR

Melissa Etheridge  
*If I Wanted To*  
 Salt-N-Pepa/En Vogue  
*Whatta Man*  
 Van Halen  
*Can't Stop Loving You*  
 Prince  
*Let It Go*  
 Blind Melon  
*No Rain*

**STOPSET**

Blessid Union Of Souls  
*I Believe*  
 Aaliyah  
*Back And Forth*



**ON AIR SLOGAN**

**"Today's  
 Hottest Music!"**

Jon Secada  
*If You Go*

Dionne Farris  
*I Know*

Corona  
*The Rhythm of the Night*

Gin Blossoms  
*Until I Fall Away*

**STOPSET**

Madonna  
*Take A Bow*

Technotronic  
*Pump Up The Jam*

**One Of The  
Most Added!**



**Over 650 Total BDS  
Spins This Week!**

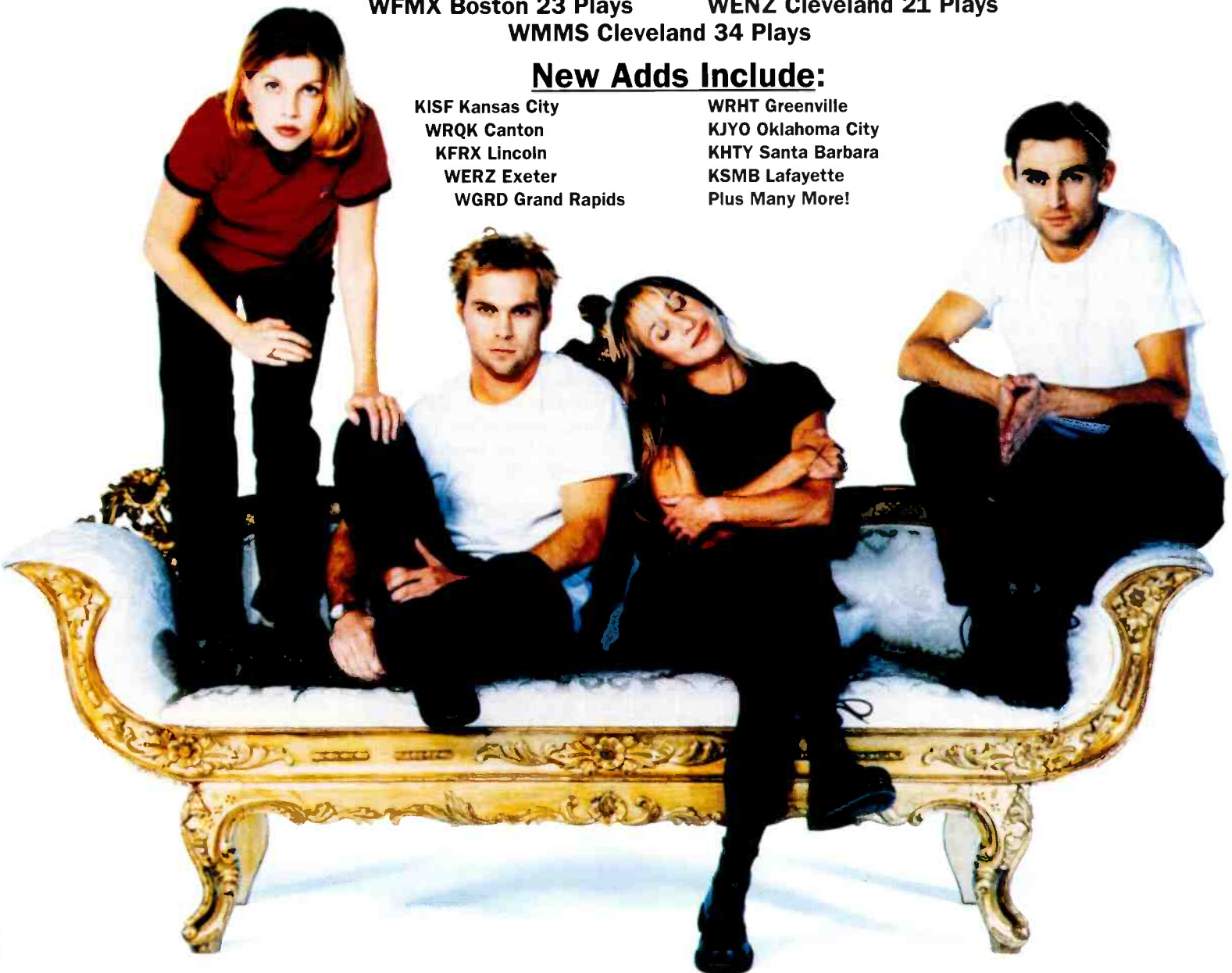
**Over 250,000 Ordered!**

**Already Spinning:**

<b>KROQ Los Angeles 17 Plays</b>	<b>WDRE New York City 18 Plays</b>
<b>99X Atlanta 20 Plays</b>	<b>WHYT Detroit 22 Plays</b>
<b>WFMX Boston 23 Plays</b>	<b>WENZ Cleveland 21 Plays</b>
<b>WMMS Cleveland 34 Plays</b>	

**New Adds Include:**

<b>KISF Kansas City</b>	<b>WRHT Greenville</b>
<b>WRQK Canton</b>	<b>KJYO Oklahoma City</b>
<b>KFRX Lincoln</b>	<b>KHTY Santa Barbara</b>
<b>WERZ Exeter</b>	<b>KSMB Lafayette</b>
<b>WGRD Grand Rapids</b>	<b>Plus Many More!</b>



**“NOW THEY’LL SLEEP” THE NEW SINGLE FROM THE NEW ALBUM, KING**

# PROMOTIONS

— Conceived by Ron Popeil...  
or an unreasonable facsimile thereof

## 8,261 Can't-Miss Kosher Christmas Ideas

We can't begin to guarantee the incredible success you'll have if you use any of these ideas on April 1.

### "ROSA LOPEZ RADIO"

The jocks lie about every song they front and back-announce. On the rare occasions they actually ID the song correctly, the first caller to recognize it wins a prize.

### "DEJA VU RADIO"

Play the identical music sweep and the exact same stopset three times in a row. The jock repeats himself exactly, takes the same caller to give away tickets, runs the same commercials *except* he/she gives the accurate time.

### "FREE OFFICE LUNCH"

Do some sort of at-work contest where the winner wins a free lunch for the entire office. However, when the lunch arrives (and have a secretly-mic'ed intern or jock as the restaurant delivery guy), the delivery guy hands out all the stuff, then says, "That'll be \$132.89." When the office person says the lunch is supposed to be on the station for winning a contest, the delivery guy says, "What contest? I wasn't told that," and demands that they either pay or give back the food - which, hopefully, is already being consumed.

He calls the office to double-check and after talking for a while, says, "It's no mistake, this order needs to be paid." After more arguing, he says, "Here, *you* talk to my boss" - and when the office receptionist/listener gets on the line, a jock on the other end says, "April Fool!"

### "JOCK SWAP"

(Especially useful if station is duped with one that's way out of the format.) The morning show hosts change stations during the daypart.

### "TIME-WARP RADIO"

Go back in time and become a "Boss '60s" station, complete with a "Top 40 pukin'" jock, or a '70s Disco station with an appropriate-sounding jock, or as a backwoods grandmom & pop station, etc.

### "REMOTE A GO-GO"

Stage a remote from an intersection of two streets that run parallel with each other.

### "FORMAT-FLIP STOPSETS"

Every stopset, the station suddenly changes format. The jock's name changes as well, from Metal maniac Zink Hellion and Country bumpkin Buck Cowpies to Soft A/C Mel Velour (where did that name come from?) and Mexican Manuel Labor.

### "TIS THE SEASON"

Program an entire shift as if it's Christmas Day, complete with holiday music, spots for post-Christmas sales, etc.

### "PLEDGE BREAK"

Turn stopsets into Public TV-styled pledge breaks. As phones ring incessantly in the background, the two jocks sell the station as if it's a public service, saying that if listeners don't call in and pledge money, they go off the air. They also thank fake contributors who challenge teens or another segment of the audience to give 'til it hurts. (If anyone does call the number, a taped message says, "April Fool! Thanks for listening!")

### "TRIVIAL FOOL'S DAY"

Give concert tickets or other prizes to nth callers who can answer a trivia question. However, when you put them on the air, ask them a *different* question than the one you posed on-air.

### "ALL-REQUEST MIDDAYS"

Do an all-request airshift, taking callers' requests on-air. But no matter what song they ask for, you play the same one over and over.

### "TOO-PRIVATE SCREENING"

Give away tickets to a special, one-night-only screening of a hot movie at a special midnight show. However, when the ticket-winners get there, the doors are locked and the theater employees seem to be cleaning up. After a fair amount of [secretly on-air] haranguing, they let the winners in.

### "WRONG-NUMBER WINNERS"

Give away a prize on-air to the nth caller - except when they dial the number and get through, they get a Chinese take-out restaurant or a grumpy old lady (voices courtesy of your air staff). The caller who insists that this *is* the right number and stays on the line for a while wins.

### "WHERE AM I?"

(Especially neat if station is part of a nationwide chain.) Tape the morning show of a sister station from another city - or satellite it so the other city's morning show is being broadcast live that day. That way, your listeners are hearing a morning show from a station in a different city - including that area's traffic, news and weather reports, caller requests, etc. - and it's all being broadcast as if it's business as usual.

### "THORAZINE/METHEDRINE FM"

Tweak the broadcast so the jocks, the music...everything sounds like a 45 rpm single being played at 40 rpm. On the next stopset, go the other way, so they're talking just slightly faster than normal.

### "THE FREE TOO-GOOD-TO-BE-TRUE CONCERT"

Do a remote from a large indoor venue in the market, where you're emceeding a huge free concert featuring big-name core acts. Use plenty of reverb so you sound like you're introducing acts from the stage. Reverb the music, so it sounds kinda live. When people come to the place and come in, they find nothing musical set up. Have clients there with free refreshments and give away stuff so they leave with a smile.

### "AUTO-CHANNEL SURFING"

Program the station like you're a compulsive channel-surfer. Cut off in mid-song to switch to a different-formatted DJ, then switch to a Talk station, then a religious station, then cut into the middle of a song, where you listen for a while, then surf again to...

### "TWILIGHT ZONE RADIO"

Have the jocks say how weird they feel today, then back-announce songs they're going to play...front-announce songs they *just* played... then front-announce "x songs in a row" before going into a commercial set...say, "we'll be back with more after these words," then go into a music sweep.

### "SPRING BACKWARD, FALL FORWARD..."

Every stopset, the jocks alert listeners to the supposed "hour change" where they either add or subtract one hour due to the seasonal change. So every stopset, it's either one hour ahead or one hour behind the real time.

### "BAD RECEPTION"

Plug a big "nth caller wins" giveaway a few stopsets in advance, then...*finally*...the jock says, "The prize will go to the nth caller who calls our *new* number" - but the signal breaks up so the listeners can't tell what the number is. After a music sweep, the jock comes back and says, "Hmmm, no one called in! Let's try it again. The fifth caller at..." and the signal breaks up again. The first person to call the station's regular number to complain wins the prize.

## SPOTLIGHT

### "HISTORY IN THE FAKING"

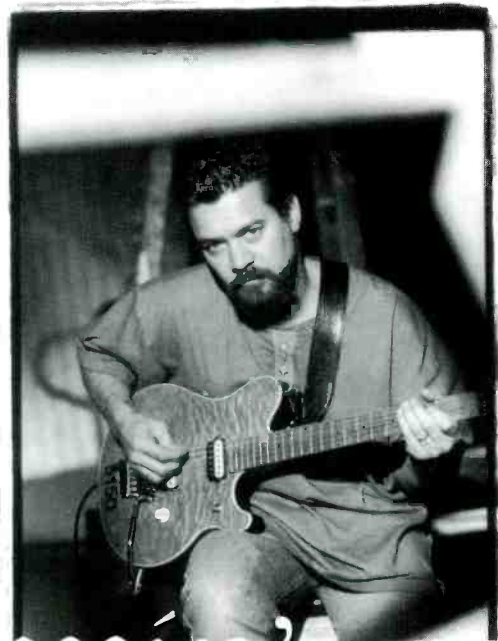
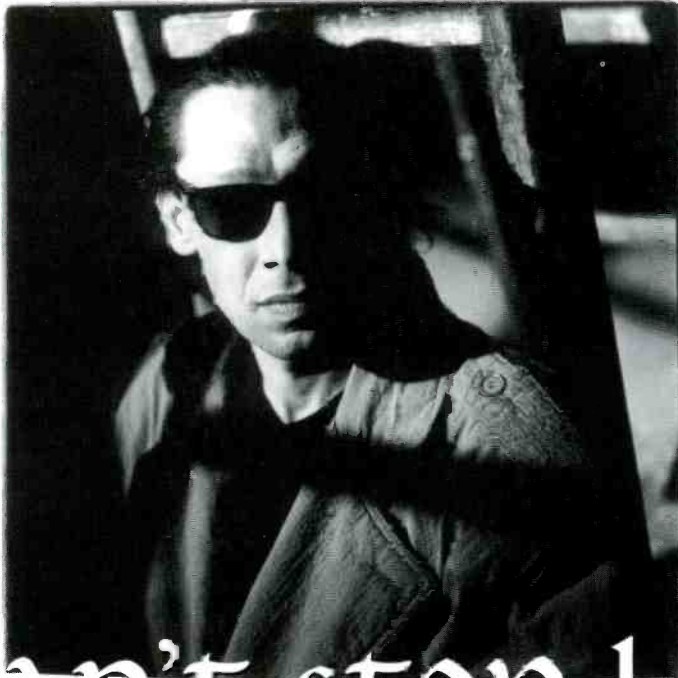
It's a typical morning show when the news department suddenly breaks in to say, "We interrupt this broadcast for a special news bulletin. We now take you to CMN Radio News."

"This is Ima Kiddin at the O.J. Simpson murder trial. The proceedings took a drastic new turn just minutes ago. As detective Mark Fuhrman was testifying, a visibly tired and shaken O.J. Simpson suddenly got up and yelled, 'Enough of this! I can't hide it anymore! I did it, I did it!'"

"Judge Iro immediately called a recess and summoned the parties to chambers. When they returned, the defense team claimed that Simpson was delirious, having eaten some tainted food at the County Jail. A mistrial was declared.. and they'll start all over again next week."

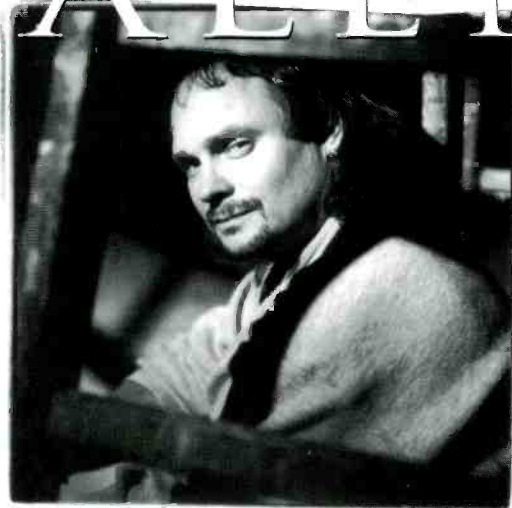
Return to regular programming, act as if nothing happened... then a while later, run a news story about someone circulating a false rumor about O.J. confessing.

it's just so damn hard.



# can't stop lovin' you TAN HALEN

the next single



produced by bruce fairbairn  
from the album: *balance*  
the tour begins march '95!  
management: ray daniels, sro management, inc.



© 1988 Warner Bros. Records Inc.

**LP Double Platinum!**  
**Still Selling More Than 75,000 Pieces A Week!**  
**One Of The Most Added Again!**

Z100 16 Plays  
KDWB Add 26 Plays  
Q99 24 Plays  
Q102 18 Plays

Star 94 Add  
Y107 18 Plays  
WAPE Add

WKBQ 14 Plays  
PRO FM 30 Plays  
B97 21 Plays

WDCG 14 Plays  
WTIC Add  
FLY92 36 Plays

WZJM Add  
KJYO 10 Plays  
WNOK FM Add

WKSE 21 Plays  
WDJX Add  
WKTI 17 Plays

## Top 5 Requests At:

WKBQ   Q102   WGTZ   WPRR   WOSC   WGRG   WBNQ   KORQ   WQXA

# MUSIC MEETING

## M A I N S T R E A M

### STONE TEMPLE PILOTS

"Pretty Penny"

(ATLANTIC/AG)

Cutting edge Top 40 radio has embraced this act on many album cuts, going deeper than the official releases ever since their smash, "Plush," two years ago. This is another flavorful track that should score big crossing from the Alternative circuit. It's also featured on *Network 40's* CD sampler #78 coming your way soon.

### Yo!Co Ross

"Miss Me"

(COLUMBIA)

This uptempo debut release is very infectious, sounding similar to Swedish superstars Ace Of Base. Already spinning at WKSE Buffalo, this ragamuffin/swing-beat track should explode at several formats – as we'll be hearing a lot from this young up-and-coming diva.



Yo! Co Ross

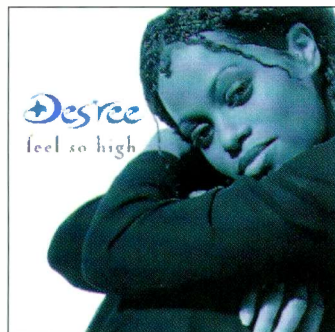
### DES'REE

"Feel So High"

(550 Music/Epic)

It's very difficult to repeat the performance of this soloist's first Top-5 track, "You Gotta Be," which stayed around for more than six months. But the sophomore release is just as spectacular – smooth polished vocals and a

subtle hook that entices you to sing along after just one listen. A great follow-up that works with all demos.



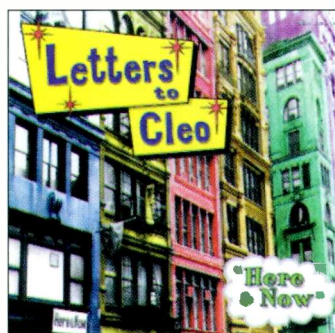
DES'REE

### LETTERS TO CLEO

"Here & Now"

(GIANT)

This Alternative-soon-to-be Top 40 track carries a huge buzz, collecting over 1,200 Plays Per Week on *Network 40's* VA chart. A perfect uptempo tune to show hipness to your audience. KROQ, 99X, WHYT, KISF, KHTY, WXSX and many others are spinning this song now.



LETTERS TO CLEO

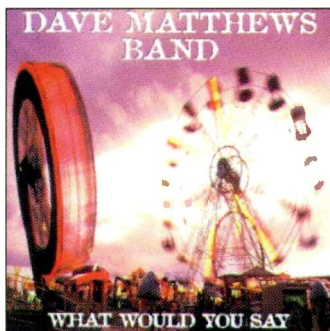
### DAVE MATTHEWS BAND

"What Would You Say"

(RCA)

This quintet is already red-hot and about to get hotter. After a phenomenal appearance at the Gavin convention, many majors jumped all over this AAA smash, including Z100, B97, Star 94,

Q99, WAPE and many more. Combine these early rotations with MTV and VH1 airplay, as well as huge national sales (a debut last week on *Network 40's* Retail page), and this release has all the ingredients for a soon-to-be Top 10 record.



DAVE MATTHEWS BAND

### BARENAKED LADIES

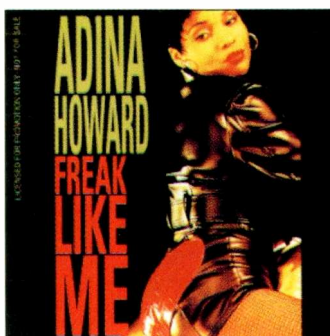
"Alternative Girlfriend"

(SIRE/REPRISE)

Ever since seeing this Canadian act in concert a few weeks ago, it's easy to understand why they're so successful north of the border. Now they're spreading their magic through the States with early airplay at KFAV and KQIX. Very catchy, this song should ignite the phones after minimal airplay.

### FORWARD MOTION

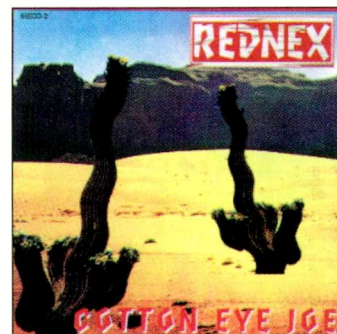
HAPPENING WITHOUT MUCH FANFARE: If you haven't spent much time with Adina Howard's debut track,



ADINA HOWARD

"Freak Like Me" (Eastwest/EEG), now is the time to do so. Very accessible and mass appeal, this groover has quietly picked up over 1,000 PPW. It's gaining new airplay at many majors including WXKS, KUBE and B95, video airplay at MTV, The BOX and BET, and is exploding with #1 phones at 92Q. Give it another listen and you'll see why this tune is truly a hit!

WATCH THIS: Keep your ears peeled for a forthcoming track from Technotronic called "Move It To The Rhythm" (SBK/EMI Records). Although the official release date is a couple of weeks down the road, many stations jumped on this song early, including B96, KHKS, WPXY, The Edge in Charlotte and KZZU. Guaranteed, this will be a huge hit... Speaking of hits, is there a bigger reactionary record than Rednex's "Cotton Eye Joe" (Battery/Jive)? The phones are rocketing through the roof on this novelty song – if you're not spinning it (at least at night), then you're missing a smash. Also check out Rednex as this



REDNEX

week's Breakout Artist in *Network 40's* Overnight Request section.

– John Kilgo

# Run-Around



## BLUES TRAVELER

The track from the album

# four

WZOK 20 Plays	WZQ 24 Plays	WCIL 35 Plays
WBZ 13 Plays	WPRR 19 Plays	WAYV 38 Plays
	KSMB 13 Plays	KHTY 23 Plays
		KISX 18 Plays
		Q93 12 Plays

WYCR 34 Plays	KFRX 34 Plays	WNFZ 34 Plays	WFC 30 Plays
WLAN 26 Plays	WVSR 24 Plays	WWCK 24 Plays	KQCR 24 Plays
WDBR 23 Plays	WWXM 22 Plays	WKZW 22 Plays	WERZ 20 Plays
WABB 17 Plays	WTWR 16 Plays	WAZY 14 Plays	WJMX 14 Plays
KQKQ 11 Plays	KTMT 11 Plays	WPXR 10 Plays	And Many More!

### Hot Rotations:

WZPL 36 Plays	Q99 27 Plays
99X 18 Plays	KRBE 9 Plays

Produced & Mixed by Steve Thompson & Michael Barbiero

Engineered by Michael Barbiero

Management: Dave Frey, assisted by Debi Burdick in association w/BGP





# A/C CHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
1 <b>EAGLES</b> . Love Will Keep Us Alive (Geffen) 5244 5263 <b>5230</b>			
2 <b>MADONNA</b> . Take A Bow (Maverick/Sire/WB) 5210 5271 <b>5199</b>			
<b>3</b> <b>MARTIN PAGE</b> . In The House Of Stone And Light (Mercury) 4124 4319 <b>4595</b>			
<b>4</b> <b>DES'REE</b> . You Gotta Be (550 Music/Epic) 3899 3947 <b>4036</b>			
<b>5</b> <b>BONNIE RAITT</b> . You Got It (Arista) 2922 3501 <b>3961</b>			
<b>6</b> <b>GLORIA ESTEFAN</b> . Everlasting Love (Epic) 3274 3660 <b>3779</b>			
7 <b>BOYZ II MEN</b> . On Bended Knee (Motown) 4229 3973 <b>3607</b>			
8 <b>VANESSA WILLIAMS</b> . The Sweetest Days (Wing/Mercury) 3702 3368 <b>3210</b>			
9 <b>JON SECADA</b> . Mental Picture (SBK/EMI Records) 3521 3262 <b>3168</b>			
10 <b>AMY GRANT &amp; VINCE GILL</b> . House Of Love (A&M) 3295 3357 <b>3157</b>			
<b>11</b> <b>ELTON JOHN</b> . Believe (Rocket/Island) — 1753 <b>3120</b>			
<b>12</b> <b>FOREIGNER</b> . Until The End Of Time (Rhythm Safari/Priority) 1624 2170 <b>2761</b>			
<b>13</b> <b>HOOTIE &amp; THE BLOWFISH</b> . Hold My Hand (Atlantic/AG) 2390 2358 <b>2390</b>			
14 <b>4 PM</b> . Sukiyaki (Next Plateau/London/Island) 2417 2416 <b>2361</b>			
<b>15</b> <b>JOHN WAITE</b> . How Did I Get By Without You (Imago) 1704 2047 <b>2254</b>			
16 <b>MELISSA ETHERIDGE</b> . I'm The Only One (Island) 2372 2074 <b>2015</b>			
17 <b>BON JOVI</b> . Always (Mercury) 1981 1906 <b>1784</b>			
18 <b>RICHARD MARX</b> . Nothing Left Behind Us (Capitol) 2615 2040 <b>1672</b>			
19 <b>PATTY SMYTH</b> . Look What Love Has Done (MCA) 2363 2188 <b>1670</b>			
<b>20</b> <b>SHERYL CROW</b> . Strong Enough (A&M) 1149 1336 <b>1499</b>			
<b>21</b> <b>MELISSA ETHERIDGE</b> . If I Wanted To (Island) 972 1220 <b>1437</b>			
<b>22</b> <b>DIONNE FARRIS</b> . I Know (Columbia) 1045 1203 <b>1411</b>			
<b>23</b> <b>FIREHOUSE</b> . I Live My Life For You (Epic) 787 1122 <b>1323</b>			
24 <b>LUTHER VANDROSS</b> . Always And Forever (LV/Epic) 1781 1581 <b>1303</b>			
25 <b>JON SECADA</b> . If You Go (SBK/EMI Records) 1450 1310 <b>1253</b>			
26 <b>BOYZ II MEN</b> . I'll Make Love To You (Motown) 1356 1207 <b>1173</b>			
<b>27</b> <b>STEVIE WONDER</b> . For Your Love (Motown) 610 943 <b>1162</b>			
28 <b>TOM PETTY</b> . You Don't Know How It Feels (WB) 1357 1208 <b>1111</b>			
<b>29</b> <b>JAMIE WALTERS</b> . Hold On (Atlantic/AG) 805 947 <b>1086</b>			
<b>30</b> <b>BLESSID UNION OF SOULS</b> . I Believe (EMI Records) 577 830 <b>1032</b>			
<b>31</b> <b>TAKE 6</b> . You Can Never Ask Too Much (Of Love) (Reprise) 805 912 <b>1021</b>			
<b>32</b> <b>LINDA RONSTADT</b> . Blue Train (Elektra/EEG) 22 340 <b>897</b>			
<b>33</b> <b>JIMMY CLIFF</b> . Hakuna Matata (Walt Disney Records) — 575 <b>859</b>			
<b>34</b> <b>MELISSA ETHERIDGE</b> . Come To My Window (Island) 937 794 <b>849</b>			
<b>35</b> <b>ANNIE LENNOX</b> . No More "I Love You's" (Arista) 273 491 <b>825</b>			
36 <b>HUEY LEWIS &amp; THE NEWS</b> . Little Bitty Pretty One (Elektra/EEG) 1745 1472 <b>803</b>			
37 <b>JOHN MELLENCAMP</b> . Wild Night (Mercury) 1061 881 <b>782</b>			
<b>38</b> <b>LONDONBEAT</b> . Come Back (Radioactive) 478 609 <b>776</b>			
39 <b>AMY GRANT</b> . Lucky One (A&M) 811 745 <b>692</b>			
<b>40</b> <b>SOPHIE B. HAWKINS</b> . As I Lay Me Down (Columbia) 441 529 <b>638</b>			

**BULLETS INDICATE INCREASED AIRPLAY**

# HOT NOTES

**BLOWING CANDLES AND MAKING WISHES:** Pardon the icing stains on the print, but after all, this is our 5th anniversary. According to the Hallmark representative I spoke to yesterday, that means if I were (note *were*) to purchase a traditional gift, it would be something made of wood (a nice desk, perhaps?). If your tastes run more modern, it's silverware. Got any suggestions?

**FROM SILVERWARE TO PLATINUM:** How 'bout those Grammys? Congratulations to A&M's Sheryl Crow, Columbia's Tony Bennett and Bruce Springsteen, Hollywood-and-now-Island's Elton John for "Can You Feel The Love Tonight," Atlantic's All-4-One, Capitol's Bonnie Raitt, Island's Melissa Etheridge, Arista's Toni Braxton, Epic's Babyface and last but not least, Motown's Boyz II Men. And people say Adult radio doesn't play current hits...Don't believe the hype!

**SHIFTS IN CHARLOTTE...**on the "up" side, WBT FM Charlotte PD Tom Jackson was promoted to the newly created position of Operations Manager, thereby upping APD John McFadden to PD..Also moving in a positive direction is WHYN Springfield's Amy Brooks, who moves into the MD slot. Good luck, Amy, and thanks for getting your list in on time.

Stay on time and be in time...keep your station news and promotions coming. By fax (818) 846-9870 or give me a shout toll free 1-800-443-4001. And remember to fax over your PPW lists every Monday.

## COMING YOUR WAY MARCH 13TH:

### SHAW•BLADES "I'll Always Be With You" (WB)

These veteran rockers formed their own duop of sorts to create an incredibly catchy track. Having created hits in megabands such as Styx, Night Ranger and Damn Yankees, these two master songwriters and performers have created a terrifically sweet and tasty number that recalls vintage Beatles Pop/Rock. It's rare that A/C stations can run with a smash that they can call their own, so don't pass up this golden...and probably Platinum opportunity.

### JOSHUA KADISON "Beau's All Night Radio Love Line" (SBK/EMI)

Following right in the footsteps of "Beautiful In My Eyes" and "Jessie," Joshua's latest effort is another stellar tune. This powerful ballad doesn't miss a beat.

### VAN HALEN "Can't Stop Lovin' You" (WB)

It may be hard to initially picture Van Halen on A/C radio, but their time has come. Not only has this infectious tune gained over 1,000 spins on Mainstream Top 40, but it's extremely accessible to A/Cs - especially the hotter ones. Don't be afraid of their heavy rockin' image; you'll hear a kinder, gentler VH on this track. It was just added at Star 94 Atlanta.

### DONNA SUMMER "Any Way At All" (MERCURY)

This soulful ballad by the '70s Disco diva is an emotional and moving track with an unforgettably distinctive vocal.

### EVERETTE HARP "Jeri's Song" (BLUE NOTE/CAPITOL)

With Jeffrey Osborne doing the vocals and Everette Harp writing and arranging, this sexy jazz ballad won't waste a minute getting your listeners in the mood.

- Kristen Guarino

## accelerated airplay

1 <b>ELTON JOHN</b> . Believe (Rocket/Island) <b>+1367</b>
2 <b>FOREIGNER</b> . Until The End Of Time (Rhythm Safari/Priority) <b>+591</b>
3 <b>LINDA RONSTADT</b> . Blue Train (Elektra/EEG) <b>+557</b>
4 <b>BONNIE RAITT</b> . You Got It (Arista) <b>+460</b>
5 <b>MANHATTAN TRANSFER</b> . Too Busy Thinking About My Baby (Atlantic/AG) <b>+377</b>

## most added

1 <b>LUTHER VANDROSS</b> . Love The One Your With (LV/Epic) <b>26</b>
2 <b>LINDA RONSTADT</b> . Blue Train (Elektra/EEG) <b>25</b>
3 <b>ELTON JOHN</b> . Believe (Rocket/Island) <b>24</b>
4 <b>ANNIE LENNOX</b> . No More "I Love You's" (Arista) <b>22</b>
5 <b>MANHATTAN TRANSFER</b> . Too Busy Thinking About My Baby (Atlantic/AG) <b>16</b>



The trip continues...



SHAW  
BLADES

"I'LL ALWAYS BE WITH YOU"

Impacting Adult Radio  
March 13th & 14th!

Found On *Network 40* CD Sampler #78

The next one from the album  
HALLUCINATION



Producers: Don Gehman, Tommy Shaw and Jack Blades  
Management: Gary Bird/Bullet Entertainment  
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# COUNTRY

## PLAYS PER WEEK

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
<b>1</b> CLAY WALKER. This Woman And This Man (Giant)	—	6667	6989
<b>2</b> CLINT BLACK. Wherever You Go, There You Are (RCA)	—	6557	6947
<b>3</b> TRISHA YEARWOOD. Thinkin' About You (MCA)	—	5759	6538
<b>4</b> NEAL MCCOY. For A Change (Atlantic/AG)	—	6198	6482
<b>5</b> LITTLE TEXAS. Amy's Back In Austin (WB)	—	5871	6316
<b>6</b> TRACY LAWRENCE. As Any Fool Can See (Atlantic/AG)	—	6803	6275
<b>7</b> JOHN ANDERSON. Bend It Until It Breaks (BNA)	—	6560	5699
<b>8</b> SHENANDOAH W/ A. KRAUSS. Somewhere In The Vicinity (Liberty)	—	5142	5406
<b>9</b> BLACKHAWK. Down In Flames (Arista)	—	4850	5252
<b>10</b> VINCE GILL. Which Bridge To Cross (MCA)	—	4634	5140
<b>11</b> JOE DIFFIE. So Help Me Girl (Epic)	—	4502	4885
<b>12</b> GEORGE DUCAS. Lipstick Promises (Liberty)	—	4500	4855
<b>13</b> REBA MCENTIRE. Heart Is A Lonely Hunter (MCA)	—	4262	4635
<b>14</b> GEORGE STRAIT. You Can't Make A Heart Love (MCA)	—	5965	4563
<b>15</b> DOUG SUPERNAW. What'li You Do About Me (BNA)	—	4406	4478
<b>16</b> DAVID BALL. Look What Followed Me Home (WB)	—	3964	4284
<b>17</b> ALABAMA. Give Me One More Shot (RCA)	—	3985	4275
<b>18</b> RANDY TRAVIS. The Box (WB)	—	3902	4203
<b>19</b> LARI WHITE. That's How You Know (RCA)	—	3831	4053
<b>20</b> BRYAN WHITE. Look At Me Now (Asylum/EEG)	—	3716	3929
<b>21</b> BOY HOWDY. True To His Word (Curb)	—	3956	3922
<b>22</b> ALAN JACKSON. Song For The Life (Arista)	—	3554	3874
<b>23</b> DIAMOND RIO. Bubba Hyde (Arista)	—	3503	3813
<b>24</b> BROOKS & DUNN. Little Miss Honky Tonk (Arista)	—	3176	3754
<b>25</b> TIM MCGRAW. Refried Dreams (Curb)	—	3127	3575
<b>26</b> TOBY KEITH. Upstairs, Downtown (Polydor/Nashville)	—	5212	3365
<b>27</b> TRACY BYRD. The Keeper Of The Stars (MCA)	—	2794	3204
<b>28</b> MAVERICKS. I Should Have Been True (MCA)	—	2755	3130
<b>29</b> JOHN MICHAEL MONTGOMERY. I Can Love You Like That (Atlantic/AG)	—	2345	3075
<b>30</b> SHANIA TWAIN. Whose Bed Have Your Boots (Mercury)	—	2539	2918
<b>31</b> MARK CHESNUTT. Gonna Get A Life (Decca)	—	2001	2616
<b>32</b> TRAVIS TRITT. Between An Old Memory And Me (WB)	—	4415	2609
<b>33</b> TY HERNDON. What Mattered Most (Epic)	—	2052	2542
<b>34</b> RHETT AKINS. I Break For Brunettes (Decca)	—	2613	2454
<b>35</b> TANYA TUCKER. Between The Two Of Them (Liberty)	—	2177	2393
<b>36</b> WADE HAYES. Old Enough To Know Better (DKC/Columbia)	—	3815	2297
<b>37</b> HAL KETCHUM. Stay Forever (MCG/Curb)	—	1929	2195
<b>38</b> COLLIN RAYE. My Kind Of Girl (Epic)	—	2781	1875
<b>39</b> DOUG STONE. Faith In Me, Faith In You (Epic)	—	1181	1773
<b>40</b> RICK TREVINO. Looking For The Light (Columbia)	—	1744	1761

BULLETS INDICATE INCREASED AIRPLAY

ARTIST/SONG/LABEL	2W	LW	TW
<b>41</b> PAM TILLIS. I Was Blown Away (Arista)	—	680	1689
<b>42</b> JOHN BERRY. Standing On The Edge Of Goodbye (Patriot)	—	869	1593
<b>43</b> AARON TIPPIN. She Feels Like A Brand New Man (RCA)	—	1338	1531
<b>44</b> JAMES HOUSE. Little By Little (Epic)	—	2846	1485
<b>45</b> WESLEY DENNIS. I Don't Know (Mercury)	—	936	1126
<b>46</b> TERRY MCBRIDE & THE RIDE. Somebody Will (MCA)	—	1002	1120
<b>47</b> SAWYER BROWN. This Time (Curb)	—	1622	1010
<b>48</b> PATTY LOVELESS. Here I Am (Epic)	—	1758	1006
<b>49</b> CHELY WRIGHT. Sea Of Cowboy Hats (Polydor/Nashville)	—	992	985
<b>50</b> BROTHER PHELPS. Anyway The Wind Blows (Asylum/EEG)	—	904	965
<b>51</b> ALAN JACKSON. Gone Country (Arista)	—	1263	951
<b>52</b> MARY CHAPIN CARPENTER. Tender When I Want To Be (Columbia)	—	1718	949
<b>53</b> ALISON KRAUSS. When You Say Nothing At All (Rounder)	—	703	866
<b>54</b> SAWYER BROWN. I Don't Believe In Goodbye (Curb)	—	222	863
<b>55</b> DARON NORWOOD. Bad Dog No Biscuit (Giant)	—	1203	654
<b>56</b> DOUG STONE. Little Houses (Epic)	—	843	600
<b>57</b> TRACY BYRD. The First Step (MCA)	—	970	593
<b>58</b> TIM MCGRAW. Not A Moment Too Soon (Curb)	—	885	571
<b>59</b> REBA MCENTIRE. Till You Love Me (MCA)	—	780	503
<b>60</b> MARK CHESNUTT. Goin' Through The Big "D" (Decca)	—	836	487
<b>61</b> MARTINA MCBRIDE. Where I Used To Have A Heart (RCA)	—	227	471
<b>62</b> PAM TILLIS. Mi Vida Loca (Arista)	—	719	445
<b>63</b> JOHN BERRY. You And Only You (Liberty)	—	654	433
<b>64</b> PATTY LOVELESS. You Don't Even Know Who I Am (Epic)	—	82	415
<b>65</b> GARTH BROOKS. Red Strokes (Liberty)	—	398	393
<b>66</b> WADE HAYES. I'm Still Dancing With You (Columbia)	—	74	382
<b>67</b> FAITH HILL. Take Me As I Am (WB)	—	578	369
<b>68</b> JOE DIFFIE. Pickup Man (Epic)	—	628	362
<b>69</b> SAMMY KERSHAW. If Your Gonna Walk, I'm Gonna Crawl (Mercury)	—	87	345
<b>70</b> 4 RUNNERS. Cain's Blood (Polydor/Nashville)	—	116	331
<b>71</b> DAVID LEE MURPHY. Party Crowd (MCA)	—	160	329
<b>72</b> STEVE KOLANDER. Black Dresses (River North)	—	202	278
<b>73</b> JEFF CARSON. Yeah Buddy (MCG/Curb)	—	140	271
<b>74</b> CLINTON GREGORY. You Didn't Miss A Thing (Polydor/Nashville)	—	225	259
<b>75</b> JOHN MICHAEL MONTGOMERY. If You've Got Love (Atlantic/AG)	—	411	226
<b>76</b> BROOKS & DUNN. I'll Never Forgive My Heart (Arista)	—	277	224
<b>77</b> LISA BROKOP. Take That (Patriot)	—	217	219
<b>78</b> RANDY TRAVIS. This Is Me (WB)	—	451	217
<b>79</b> LARI WHITE. Now I Know (RCA)	—	320	189
<b>80</b> JOHN BUNZOW. Easy As One, Two, Three (Liberty)	—	43	166

BULLETS INDICATE INCREASED AIRPLAY

# JOHN BERRY

STANDING  
ON THE EDGE  
OF GOODBYE



THE NEW SINGLE  
FROM HIS  
PATRIOT RECORDS  
DEBUT ALBUM  
**STANDING ON THE EDGE**

GOING FOR IMMEDIATE AIRPLAY!



# PROTECTING THE FRANCHISE

Commentary by  
**Gerry Cagle**

**I** got on the plane right after the kidney. It was just past dawn and chilly in Los Angeles, but Nashville was already heating up and we were afraid we would miss something. The "we" I refer to was a loose group of programmers, record people, syndicators, consultants and outlaws from *Network 40* who were telling lies, playing cards, making jokes and generally having big fun in the coach section. Except for the contingent from *R&R*. They were flying first class and not smiling. We were all headed to the CRS. Including the kidney.

With this diverse blend of gypsies, tramps and thieves on board, it came as no big surprise (but a great moaning and gnashing of teeth) that the plane didn't take off on time. Didn't take off at all, in fact. It was good and bad news. The good news was we were put on another plane that was going through the Big D and I *do* mean Dallas. The bad news was the *R&R* peeps were bumped to coach. When I saw Erica Farber sitting directly behind me, I knew why the airline had a kidney in reserve. I figured by the time we got to Nashville, I would need a transplant. (Payback is a bitch.) However, when the plane touched down, both of us were relatively unscathed and had even decided to let it ride.

We were all happy that our baggage made it (including the kidney) and excited to be in Music City. With tired, but smiling faces, we headed for Opryland and the Country Radio Seminar.

For those of you who have never attended a CRS convention, attend the next one. And the next. Nowhere else is there such a combination of programmers and record company representatives and artists...all ready, willing and able to share conversations and philosophies about everything. The biggest acts in Country hang in the halls talking with programmers, making friends and building careers. And those same acts perform. The showcases at the CRS are unparalleled in the music world, though for my money, the best performance was the magnificence of the magic piano and the "Dancing Lights" presented by the hotel. I sat mesmerized during the entire show. (Only those who were there will get the joke and know that "mesmerized" means dead drunk and totally unaware of my surroundings.)

The biggest concern at the CRS was that

Country radio should avoid the pitfalls of Top 40. This problem was brilliantly articulated by RCA's Butch Waugh in a session aptly entitled, "Protecting the Franchise." Butch knows of which he speaks. He not only witnessed and suffered through the fragmentation of Top 40, but was also out front and instrumental in adjusting the music industry to a more enlightened monitored and PPW approach. Though I agree with *everything* Butch and the others on the panel had to say as they identified the problems, the solutions are much tougher.

## COUNTRY

*"As Country radio evolves, major changes will be taking place."*

## COMMENTARY

Record companies understand that Country radio is evolving and as it evolves, major changes will be taking place. It wasn't long ago that Country radio was defined by the music. Period. In many markets there was only one Country radio station. A station didn't necessarily have to be good to attract the Country audience, it only had to program Country music. The Country audience had only to turn on *the* Country station. There was little choice.

With the wider acceptance of Country music by the general population, all that has changed. Country programmers have competition...major competition in every market. No longer can a programmer win the Country audience simply by playing Country music. The Country programmers of the '90s and beyond will have to program the *best* mix of music and format the best station.

Not all of the Top 40 problems of the past were the fault of programmers. Top 40 didn't fragment because of radio...it fragmented because of the audience. Top 40 niched because with all of the competition, it had to attract an audience that

had niched.

The same thing (to a lesser extent, hopefully) will happen to Country radio. We're already experiencing the first fragments with Traditional and Young Country. Country Oldies is just around the corner and after that, who knows?

Record companies must face the fact that programmers will be asking for more help in the face of more competition. Where working with the act has always been a given, it will turn into a demand. And where it was once relatively easy, it will become harder because the competition now demands the same thing.

Record companies can avoid the Top 40 problems of the past by rising above the fray. Instead of giving in to the demands of radio, record companies should refuse to be a part of them. This could hurt in the short term with radio retaliating by not adding records, but in the long run, all programmers want is an even playing field. If record companies don't provide promotions, trips, tickets, backstage passes and artist IDs to *anyone*, then it's *all* fair. The best programmed station (and in the end, Country music) will win out. To keep the new music flowing, record companies should reward stations with promotions *after* the stations have gone out early and gotten behind a record...not as an enticement before the fact.

With the increased competition, adds are getting tougher and playlists are getting shorter. New music is being squeezed. The "safe" way to go is chosen more often than not. Country programmers should be extremely wary of this concept. A lack of new artists hurt Top 40 and AOR. Safe meant better yesterday. The same is not true today. The music audience as a whole *wants* to be exposed to new music. Where before, a new song was a risk that could make the audience punch to your competition, it is now a risk worth taking. The audience is more apt to tune out on a song that is safe and "burned" than something new that the station has excited them about *before* it is offered. The proof is in the success of Alternative radio...a format built *exclusively* on new music.

Most of all, Country music has a chance to succeed because of the *relationships* between programmers and record company executives. *This* is the franchise that must be protected. Mercury's Luke Lewis said it best on a panel of radio and record people. "Everyone is in this business because of their *love* for Country music." It's called heart and it's the singular reason Country won't succumb to the problems experienced by other formats.

We've got an extra kidney, but only one heart. ▼



KATHY  
MATTEA

“CLOWN  
IN YOUR  
RODEO”

ON YOUR DESK NOW!

AIRPLAY DATE: MARCH 20TH



Nashville  
a PolyGram company

Produced By: Josh Leo  
Management: Titley and Associates

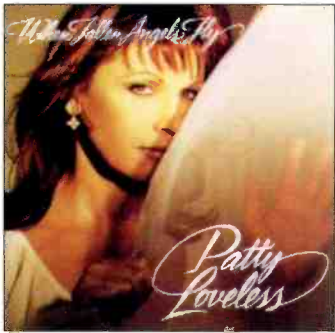
## MUSIC MEETING

### PATTY LOVELESS

"You Don't Even Know Who I Am"

(EPIC)

After enjoying the best 18 months in her career - and with the ACM Awards just around the corner, this follow-up to Patty's string of hits couldn't come at a better time. Showcasing one of the most distinctive voices in Country music, this single should go a long way in helping Patty win the long-awaited Female Singer Of The Year award.



PATTY LOVELESS

### WADE HAYES

"I'm Still Dancin' With You"

(COLUMBIA)

Here's another follow-up to a chart-topping single. As one of the best in a new breed of singers of great traditional Country



WADE HAYES

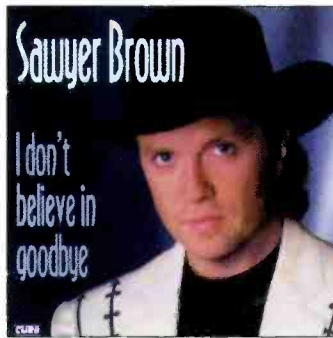
music, Hayes' latest single makes you think he's been around for years. Yet this is off his debut album! This evocative ballad, co-written by Hayes and Chick Rains, is a top-notch lost love tearjerker.

### SAWYER BROWN

"I Don't Believe In Goodbye"

(CURB RECORDS)

It must be "Chart-topping Follow-Up Week," as Sawyer Brown's latest single follows "This Time," the #1 debut single - and only other new, unreleased song - off *Sawyer Brown's Greatest Hits 1990-1995*. Even though the album just shipped last month, plans must already be in the works for another Platinum party celebration on The Row. "I Don't Believe In Goodbye," naturally enough, is a high-kickin' number



SAWYER BROWN

blessed with an instantly hummable melodic hook.

### JOHN BUNZOW

"Easy As One, Two, Three"

(LIBERTY RECORDS)

Produced by Pete Anderson (Dwight Yoakam, k.d. lang, Michelle Shocked, Meat Puppets), this debut single from *Untold*



JOHN BUNZOW

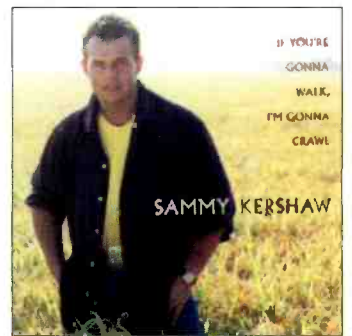
*Stories* sounds like a breakthrough hit for this Portland singer/songwriter/guitarist. John wowed them at CRS not only for his vocal style but for his great guitarwork. This uptempo single has one of the most infectious melodies and best hooks I've heard in a long time.

### SAMMY KERSHAW

"If You're Gonna Walk, I'm Gonna Crawl"

(MERCURY)

Another terrific uptempo hit for Sammy, which should have 'em line dancing by the end of the first verse. The fourth single off his just-turned-Gold album, *Feelin' Good Train*, "If You're Gonna Walk, I'm Gonna Crawl" should give Mr. K his 11th Top-10 single in a row.



SAMMY KERSHAW

## Next Week

### TOBY KEITH

"You Ain't Much Fun"

(POLYDOR)

### HOLLY DUNN

"I Am Who I Am"

(RIVER NORTH)

### RUSS TAFF

"One And Only Love"

(REPRISE)

### RADNEY FOSTER

"Willin' To Walk"

(ARISTA)

### WOODY LEE

"Get Over It"

(ATLANTIC/AG)

### MARY CHAPIN CARPENTER

"House Of Cards"

(COLUMBIA)

### KEN MELLONS

"Workin' For The Weekend"

(EPIC)

### BILLY MONTANA

"Didn't Have You"

(MAGNATONE)

### MARTY STUART

"The Likes Of Me"

(MCA)

*Don't Miss Them...  
Because We Won't!*

# After Midnite

# Toby Keith

Adds March 13

“You Ain’t  
Much Fun”  
the new  
single

From the  
Gold album  
Boomtown

Produced  
by  
Nelson  
Larkin  
&  
Harold  
Shedd



See him on tour with Reba McEntire and Sawyer Brown

# COUNTRY

## MUSIC CITY

SSSHHHH!! "Do not disturb, I'm busy reading *Network 40*" was the key phrase around the Opryland Hotel last week - not only with everyone attending the 26th annual *Country Radio Seminar*, but with the hotel staff as well. After delivering the magazine (along with our now-infamous "Do Not Disturb" signs), the hotel was deluged with calls from angry attendees asking why their respective rooms weren't being made up. Apparently, the room cleaners stopped cleaning the 900 rooms where our placard was still hanging. Suffice it to say, next year's sign will read, "Please clean up room early, we need more time to read the first anniversary issue of *Network 40*'s Country section."

**GIVE US LIBERTY:** The response to our first issue was overwhelmingly positive. We have to thank many people for the advice and input they offered when we started putting the pieces together last October. Among them: **Bill Catino** and **Sam Cerami** at Liberty and Patriot, who had a fantastic seminar themselves. **George Ducas** and **Lisa Brokop**'s performances at the *New Faces Banquet* were terrific. Lisa earned the only standing ovation of the night. **John Berry** confirmed to everyone that he's the next major superstar in Country music. **Bryan Austin** and **Noah Gordon**'s Patriot suite show was also a highlight.

**WE'D ALSO LIKE TO THANK:** **Jack Weston**, **Tim DuBois** and everyone at Arista/Nashville for helping put together the perfect cover feature for the debut of

*Network 40 Country*...Thanks and congratulations also go out to Atlantic Records and Tracy Lawrence for being the first #1 label and artist on *Network 40*'s PPW chart...**Carson Schreiber** and the entire MCG Records staff for their assistance all along the way - and more important, for allowing us to move from table 186 to the 60's, where we got a chance to see all the fantastic acts Saturday night...**Luke Lewis** and **Anne Weaver**, whose support is greatly appreciated. Next year's seminar should include a forum "rap room" for **Luke Lewis** and **Gerry Cagle** to tell you what's going on in the "real world."

**AND WE CAN'T FORGET:** **Debe Fennell**, **Jim Mazza** and **Brent Maher**, not only for their support, but for having one of the best suites at the hotel. **Billy Montana** and **Shelby Lynne** gave magnetic performances. Except for the lady who triple-dipped her ice cream spoon, then dipped it again into the chocolate sauce, **Magnatone**'s suite was a highlight...To **Jack Lameier**, **Rob Dalton**, **Debi Fleischer**, **Bob Mitchell** and **Alan Butler** from Sony for all their help and assistance in making this dream come true. Especially **Jack**, who chaired an inspiring session surrounding the age-old question of the synergy between the record and radio communities...**Ralph Carroll** and **Jeff Hackett** at Polydor have been terrific; I'm sorry I took Gerry away from Ralph's golf game...To **Nick Hunter** and **Gary Greenberg** at Giant, not only for helping us stay on track, but for a sumptuous breakfast for newcomer **Daryle Singletary**, who gave a terrific performance at a difficult

time (8:00 am) and place (on a chair surrounded by 70 radio guests)...To **Randy Goodman** at RCA for his time and insight for the future...To **Scott "The Rebel" Borchetta**, who has always been there with his input and questions. In spite of everything, you knew MCA Records would always be in your face at CRS.

**NOT TO MENTION...****David Ball**, who gave two wonderful performances. It's the first time I've seen him live; now I know what everyone's been talking about for months. I'm certain we'd like to thank all of the performing artists for their time and talent. The audiences at these events are the toughest audiences in the world, yet they all pulled off phenomenal shows - in many cases, the best of their careers. Besides the ones already mentioned, I also came away impressed after performances by **Wesley Dennis**, **Little Texas**, **Travis Tritt**, **Russ Taff**, **Victoria Shaw**, **Western Flyer**, **Bryan White**, **Steve Kolander** (whew!), **Rick Trevino**, **Archer Park**, **Ken Mellons**, **John & Audrey Wiggins**, **Kenny Chesney**, **Ty Herndon**, **Wade Hayes**, a special performance by **Kim Richie**, **Mark Chesnutt** and my old friend, **Terry McBride**.

**AND LAST BUT NOT LEAST:** Thanks to **River North Records** for bringing **Holly Dunn** back...and a special thanks to all those I didn't have the space to mention. Now, please pardon the redundancy but, *Sssshhhhh!!! Do Not Disturb!* We're busy putting together the second issue of *Network 40 Country*...

- Barry Freeman

## STOPSET

**GATEWAY CRS:** Since most of you have already read VP/GM **Gerry Cagle**'s Country Commentary, suffice it to say, I was also on the flight with the kidney. A whirlwind doesn't even begin to describe this year's convention. Did anyone have a free minute? Determined to meet as many of you as possible, I tried to attend everything. Beginning with the Welcome Cocktail Party (which really should be moved back to the Opryland Hotel to avoid that sardine feeling), I met **KSON San Diego MD Nick Upton** squeezing his way through the crowd. **WYNY New York MD Theda Saniford** was kind enough to introduce me to **River North** recording artist **Steve Kolander**, who put on a great performance at the *New Faces Show*. I ran into **KNIX Phoenix PD Larry Daniels** and **MD Buddy Owens**, holding court near the front door as we headed out to the *Hard Rock Cafe* to see **Decca's Mark Chesnutt** perform. The *Hard Rock* was jumping. **WKCQ Saginaw PD Rick Walker** and **WILS Lansing PD Bryan Bell** were there, nibbling on the dessert tray. The last stop of the night was *Tootsie's*, where **Mercury's Kim Richie** put on an awesome performance for the likes of **KMLE Phoenix PD Shawn Holly**, **KMLE MD Jeff Daniels** and **KNCI Sacramento MD Jennifer Wood**.

**LONG DAYS AND NIGHTS:** The most impressive aspect of the CRS was the fact that people really attended the panels and most of them actually listened.

At the "Radio vs. Records" panel, **WXTU Philadelphia MD Mike Brophrey** listened to **Mercury President Luke Lewis** and **KYCY San Francisco PD Larry Pareigis** debate the issues with rapt attention. At Thursday night's showcase, as I predicted, 4 runner wowed the crowd. When the suites opened, we put on our schmooze faces and **KRST Albuquerque PD Bruce Agler** and I discovered the way to beat the crowded elevators: climb five flights of stairs to the suites. Nevertheless, **WIRK W. Palm Beach PD Ron Brooks**, **WIXY Champaign PD Clint Marsh**, **WYCD Detroit MD Eddie Haskell** and **KIXQ Joplin PD/MD Ralph Cherry** looked like they were having a mighty fine time.

**MUSIC, MUSIC, MUSIC:** Despite an unedible **Friday Luncheon**, **KSKS Fresno PD Ken Boesen**, **KPLX Dallas MD Chris Huff** and **KRYS Corpus Christi PD Scott Ward** were able to rock with **WB's Little Texas** and **Atlantic's Tracy Lawrence**. One question: How does **Troy Aikman** manage those front table seats each year? Later that night, **KKAT PD Jim Mickelson**, **KQFC Boise MD Carl Scheider**, **KNAX Fresno PD Greg Edwards** and **KJUG Visalia PD John Katz** watched **Atlantic's Woody Lee**, **Liberty's John Bunzow** and the topper, **Patriot's John Berry**, whose acoustic "Your Love Amazes Me" brought the whole room to its feet.

**END OF THE ROAD:** Saturday, *Network 40* VP/Country Editor **Barry Freeman** offered a guided

tour of Music Row and other interesting Nashville sites for **KIKF Anaheim PD Craig Powers**, **Atlantic West Coast Rep Jenny Shields** and me. Next year, ask **Barry** for the tour; he's a wealth of knowledge and he weaves great stories about the sights...Saturday Night's *New Faces Show* was great, with everyone all dressed up and lookin' pretty. If you're lucky, dressin' up right can get you invited to sit up close with **WWW Detroit MD Kevin Scollin** and the gang from MCG Records. Wearing a dress with no back worked for me, although I can't guarantee that it would work for everyone.

**ZZZZZZZZ:** Almost hitched a ride to the airport Sunday morning with **KZLA Los Angeles' PD R.J. Curtis**, **MD Cary Rolfe** and **Promotions Director Teri Watson**...until they found out that I had five bags. (Not all of them were heavy!) The plane was filled with every **West Coast Rep** in the business, but everyone was so tired we couldn't even get excited that **Garth Brooks** and comedian **Jeff Foxworthy** were on board. Now *that's* tired!

**SAME TIME, NEXT YEAR:** Another CRS for the history books... but this was a special one! The debut of *Network 40 Country!* Everyone loved the magazine! Meeting the radio people who helped us get off to a flying start. And I even got frequent flyer miles! It can't get any better than this! Until next week's column, of course!

- Jamie Matteson



"We plan to grow Career Records in the same careful way we grew Arista Nashville – with a great staff, unique artists, and above all else, a dedication to excellence in the music.

I'm tremendously excited about the future."

– TIM DuBOIS  
President  
Arista Nashville/Career Records

# The **CAREER** of a lifetime has just begun

## OUR STAFF

**DENISE NICHOLS**  
National Promotion Director

**TODD BERRY**  
Regional Promotion Manager, Atlanta

**JON CONLON**  
Regional Promotion Manager, Chicago

**ANGELA LANGE**  
Regional Promotion Manager, Seattle

**ROB REID**  
Regional Promotion Manager, Nashville

**RENEE BLED SOE LEYMON**  
Promotion Coordinator

## OUR ARTISTS

The debut of  
**BRETT JAMES**



The new album from  
**LEE ROY PARNELL**



## OUR PROMISE

We'll be making more than just music.  
We'll be delivering **CAREER RECORDS.**



# HOT COUNTRY

P I C K S

## **CARY ROLFE**

**KZLA/Los Angeles**

David Lee Murphy "Party Crowd"  
Tracy Byrd "The Keeper Of The Stars"  
Doug Stone "Faith In Me, Faith In You"

## **RICHARD RYAN**

**KSAN/San Francisco**

John Berry "Standing On The Edge  
Of Goodbye"  
Radney Foster "Willin' To Walk"  
Mary Chapin Carpenter "House Of Cards"

## **DAVE WILLIAMS**

**WCLB/Boston**

Doug Stone "Faith In Me, Faith In You"  
Alison Krauss "When You Say Nothing  
At All"  
Steve Kolander "Black Dresses"

## **JENNIFER WOOD**

**KNCI/Sacramento**

John Berry "If I Had Any Pride Left At All"  
Wesley Dennis "Who's Counting"  
Kim Richey "Those Words We Said"

## **DANNY FOX**

**KWKH/Shreveport**

Pam Tillis "I Was Blown Away"  
Wade Hayes "I'm Still Dancing With You"  
David Lee Murphy "Party Crowd"

## **PATRICK CLARK**

**KGNC/Amarillo**

Hank Williams Jr. "Hogwild"  
John Michael Montgomery "I Can Love  
You Like That"  
Doug Stone "Faith In Me, Faith In You"

## **CARRIE DUNN**

**KIKE/Anaheim**

Sawyer Brown "I Don't Believe in  
Goodbye"  
Wade Hayes "I'm Still Dancing With You"  
Sammy Kershaw "If You're Gonna Walk,  
I'm Gonna Crawl"

## **JEFF DANIELS**

**KMLE/Phoenix**

Brother Phelps "Anyway The Wind Blows"  
Patty Loveless "You Don't Even Know  
Who I Am"  
Sammy Kershaw "If Your Gonna  
Walk, I'm Gonna Crawl"

## **TIA TAYLOR**

**KALF/Chico**

Patty Loveless "You Don't Even Know  
Who I Am"  
Toby Keith "You Ain't Much Fun"  
Russ Taff "One & Only Love"

## **KEITH MONTGOMERY**

**KAJA/San Antonio**

Ty Herndon "What Mattered Most"  
Wade Hayes "I'm Still Dancing With You"  
Toby Keith "You Ain't Much Fun"

## **FRANK DAWSON**

**KAYD/Beaumont**

Ty Herndon "What Mattered Most"  
Pam Tillis "I Was Blown Away"  
John Berry "Standing On The Edge  
Of Goodbye"

## **DAVE STEELE**

**KXBB/Manhattan/Topeka**

Toby Keith "You Ain't Much Fun"  
Western Flyer "Cherokee Highway"  
Perfect Stranger "You Have The Right  
To Remain Silent"

## **COUGAR MICHAELS**

**WGTY/Gettysburg**

Patty Loveless "You Don't Even Know  
Who I Am"  
Sammy Kershaw "If You're Gonna Walk,  
I'm Gonna Crawl"  
Western Flyer "Cherokee Highway"

## **J.D. CANNON**

**WFMS/Indianapolis**

Woody Lee "Get Over It"  
Sammy Kershaw "If Your Gonna  
Walk, I'm Gonna Crawl"  
Toby Keith "You Ain't Much Fun"

## **DARYL WEBSTER**

**KMPS/Seattle**

Russ Taff "One & Only Love"  
John Bunzow "Easy As One, Two, Three"  
Ken Mellons "Workin' For The Weekend"

## **LARRY SANTIAGO**

**KJUG/Visalia**

Wade Hayes "I'm Still Dancing With You"  
Woody Lee "Get Over It"  
Billy Montana "Didn't Have You"

## **DAN PEARMAN**

**KYNG/Dallas**

Wade Hayes "I'm Still Dancing With You"  
Mary Chapin Carpenter "House Of Cards"  
4 runner "Cain's Blood"

## **KEN BOESEN**

**KSKS/Fresno**

Billy Montana "Didn't Have You"  
Ty Herndon "What Mattered Most"  
Lari White "That's How You Know"

## **THEDA SANIFORD**

**WYNY/New York**

Western Flyer "Cherokee Highway"  
George Ducas "Lipstick Promises"  
Steve Kolander "Black Dresses"

## **BRUCE AGLER**

**KRST/Albuquerque**

John Berry "Standing On The Edge  
Of Goodbye"  
Patty Loveless "You Don't Even Know  
Who I Am"  
Wade Hayes "I'm Still Dancing With You"

## **KEITH MEDLIN**

**KTOM/Salinas**

4 runner "Cain's Blood"  
Western Flyer "Cherokee Highway"  
Jeff Carson "Yeah Buddy"

## **SAMMY CRUZE**

**KOLT/Albuquerque**

John Michael Montgomery "I Can Love  
You Like That"  
Tracy Byrd "The Keeper Of The Stars"  
Tim McGraw "Refried Dreams"

## **MARK SUMMER**

**WWZD/Tupelo**

Wade Hayes "I'm Still Dancing With You"  
Sammy Kershaw "If You're Gonna Walk,  
I'm Gonna Crawl"  
David Lee Murray "Party Crowd"

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TO JAMIE  
1-800-443-4001**



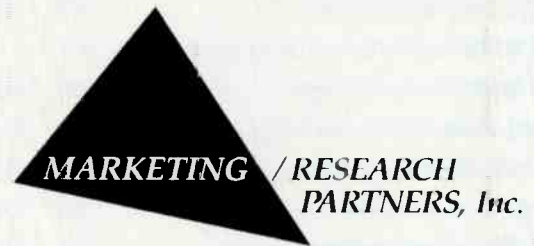
## CALL OUT RESEARCH

ARTIST/SONG	RATING	P.I.	BRN
1 SAWYER BROWN This Time	74.22	85.8	5.0
2 GEORGE STRAIT You Can't Make A Heart	72.83	86.0	2.4
3 COLLIN RAYE My Kind Of Girl	71.36	83.3	5.7
4 TRACY LAWRENCE As Any Fool Can See	70.42	79.3	3.8
5 CLINT BLACK Wherever You Go	69.76	81.0	3.7
6 TRAVIS TRITT Between An Old Memory	68.91	79.8	3.5
7 TOBY KEITH Upstairs, Downtown	68.31	78.9	5.4
8 WADE HAYES Old Enough To Know Better	67.36	77.8	4.0
9 TRISHA YEARWOOD Thinkin' About You	66.97	77.8	2.9
10 JOHN ANDERSON Bend It Until It Breaks	66.77	76.8	3.1
11 TRACY BYRD The First Step	66.66	76.8	5.3
12 SHENANDOAH/KRAUSS Somewhere In the Vicinity	65.55	75.4	2.7
13 LITTLE TEXAS Amy's Back In Austin	65.42	74.8	4.5
14 JOHN BERRY You And Only You	65.10	76.3	4.4
15 CLAY WALKER This Woman And This Man	64.42	73.4	2.4
16 NEAL MCCOY For A Change	64.39	73.9	2.0
17 MARY CHAPIN CARPENTER Tender When I Want To Be	64.18	73.0	2.8
18 VINCE GILL Which Bridge To Cross	62.76	72.8	2.9
19 BLACKHAWK Down In Flames	62.06	69.8	2.2
20 RHETT AKINS I Brake For Brunettes	60.60	70.2	1.6
21 DOUG SUPERNAW What'll You Do About Me	60.10	68.0	2.6
22 REBA MCENTIRE The Heart Is A Lonely Hunter	59.91	68.0	3.3
23 BROOKS & DUNN Little Miss Honky Tonk	59.40	66.3	2.4
24 GEORGE DUCAS Lipstick Promises	59.28	66.8	2.6
25 MARK CHESNUTT Gonna Get A Life	57.94	65.6	3.3
26 BOY HOWDY True To His Word	57.77	64.9	1.2
27 SHANIA TWAIN Whose Bed Have Your Boots Been Under	57.06	65.6	2.5
28 JOE DIFFIE So Help Me Girl	56.20	63.5	0.8
29 JAMES HOUSE Little By Little	55.91	64.8	1.4
30 ALABAMA Give Me One More Shot	55.89	62.8	2.1
31 TRACY BYRD Keeper Of The Stars	55.82	65.4	2.2
32 RANDY TRAVIS The Box	54.70	63.8	2.2
33 LARI WHITE That's How You Know	54.35	60.4	1.0
34 JOHN MICHAEL MONTGOMERY I Can Love You Like That	53.31	60.8	0.6
35 DAVID BALL Look What Followed	53.24	60.6	2.2

**IT'S THE THINGS YOU DON'T KNOW THAT WILL KILL YOU..**

*DISCOVER IMPORTANT MARKET ISSUES TO STAY AHEAD OF THE COMPETITION!*

- PERCEPTUAL STUDIES
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- FOCUS GROUPS
- TELEFAXING
- HOT ZIP MARKETING



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# CROSSOVER

TM

## STREETCHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
1 <b>BROWNSTONE.</b> If You Love Me (MJJ Music/Epic)	2081	2149	<b>2222</b>
2 <b>SOUL FOR REAL.</b> Candy Rain (Uptown/MCA)	1993	2085	<b>2071</b>
3 <b>MADONNA.</b> Take A Bow (Maverick/Sire/WB)	2074	2114	<b>1993</b>
4 <b>BRANDY.</b> Baby (Atlantic/AG)	1620	1886	<b>1824</b>
5 <b>TLC.</b> Creep (LaFace/Arista)	2347	2152	<b>1821</b>
6 <b>TLC.</b> Red Light Special (LaFace/Arista)	1488	1714	<b>1809</b>
7 <b>BOYZ II MEN.</b> On Bended Knee (Motown)	1597	1423	<b>1327</b>
8 <b>REAL MCCOY.</b> Run Away (Arista)	1124	1250	<b>1310</b>
9 <b>BLACKSTREET.</b> Before I Let You Go (Interscope/AG)	1622	1313	<b>1306</b>
10 <b>BOYZ II MEN.</b> Water Runs Dry (Motown)	1354	1412	<b>1292</b>
11 <b>ADINA HOWARD.</b> Freak Like Me (Eastwest/EEG)	820	1010	<b>1240</b>
12 <b>MARY J. BLIGE.</b> I'm Goin' Down (Uptown/MCA)	1012	1117	<b>1237</b>
13 <b>SUBWAY F/ 702.</b> This Lil' Game We Play (Biv 10/Motown)	789	988	<b>1140</b>
14 <b>BOYZ II MEN.</b> Thank You (Motown)	604	901	<b>1129</b>
15 <b>IMMATURE.</b> Constantly (Sitas/MCA)	1178	1190	<b>1116</b>
16 <b>REAL MCCOY.</b> Another Night (Arista)	1382	1189	<b>990</b>
17 <b>BRANDY.</b> I Wanna Be Down (Atlantic/AG)	1207	1140	<b>983</b>
18 <b>NOTORIOUS B.I.G.</b> Big Poppa (Bad Boy/Arista)	899	855	<b>924</b>
19 <b>DES'REE.</b> You Gotta Be (550 Music/Epic)	1021	1028	<b>868</b>
20 <b>K7.</b> Move It Like This (Tommy Boy)	709	773	<b>797</b>
21 <b>CORONA.</b> The Rhythm Of The Night (Eastwest/EEG)	939	832	<b>795</b>
22 <b>N II U.</b> I Miss You (Arista)	999	855	<b>783</b>
23 <b>MONTELL JORDAN.</b> This Is How We Do It (PMP/ral/Island)	403	554	<b>759</b>
24 <b>K-CI HAILEY.</b> If You Think You're Lonely Now (Mercury)	955	965	<b>714</b>
25 <b>DIONNE FARRIS.</b> I Know (Columbia)	629	645	<b>667</b>
26 <b>JADE.</b> Every Day Of The Week (Giant)	832	740	<b>666</b>
27 <b>SPANISH FLY.</b> Daddy's Home (Upstairs/WB)	598	630	<b>652</b>
28 <b>4 PM.</b> Sukiyaki (Next Plateau/London/Island)	693	681	<b>647</b>
29 <b>STEVIE B.</b> Dream About You (Thump)	464	541	<b>643</b>
30 <b>KEITH MARTIN.</b> Never Find Someone Like You (Columbia)	479	570	<b>600</b>
31 <b>JANET JACKSON.</b> You Want This (Virgin)	731	643	<b>576</b>
32 <b>RAPHAEL SAADIQ.</b> Ask Of You (550 Music)	465	558	<b>564</b>
33 <b>MAX-A-MILLION.</b> Fat Boy (SOS Records)	510	511	<b>559</b>
34 <b>INI KAMOZE.</b> Here Comes The Hotstepper (Columbia)	854	694	<b>557</b>
35 <b>ALL-4-ONE.</b> (She's Got) Skillz (Blitzz/Atlantic/AG)	535	547	<b>542</b>
36 <b>LONDONBEAT.</b> Come Back (Radioactive)	434	491	<b>498</b>
37 <b>GREEN DAY.</b> When I Come Around (Reprise)	506	509	<b>496</b>
38 <b>LIL SUZY.</b> Promise Me (Metropolitan)	547	531	<b>476</b>
39 <b>CRYSTAL WATERS.</b> What I Need (Mercury)	561	530	<b>467</b>
40 <b>2 UNLIMITED.</b> Get Ready For This (Radikal/Critique)	541	512	<b>457</b>

BULLETS INDICATE INCREASED AIRPLAY

## RHYTHMNATION

**BAD BOYS:** As much as we all would like to put that New Orleans trip out of our lives, the small screen will not let this happen. B95 Fresno PD Mark Adams pimps for more ink this week by reporting the most-recent episode of *Cops* was filmed in the Big Easy. Mark claims to have seen a number of convention badges in the crowd shots of the show. As the camera moved from the street to the balconies above, a fellow who looked for all the world to be KUBE Seattle APD Chet Buchanan was seen in a bead throwing frenzy. Calls to Chet resulted in a blanket "no comment" statement. Anyone who thought all of the debauchery of the pre-Mardi Gras event would never surface again needs to avoid the end of sweeps when this episode of *Cops* is bound to air again.

**REVENGE CAN TASTE LIKE CHERRY PIE:** Radio contest stories are a bit like those of war veterans — once you get started, there is some difficulty putting a halt to the exercise. The latest yarn making the rounds is Tampa's Power Pig pulling off the All-4-One dinner and Grammy party. Winners were informed of their good fortune on the air on the day of the party, which is when the intrigue began. One of the winners informed her boss at One Piece Clothing that she would need some time off to attend the function. The boss replied, "work...or turn in your keys." Employee said, "I don't think you're serious." She was wrong. The next day, after a rousing night of entertainment, the contest winner came to the Power Pig for an opportunity to bash One Piece Clothing on the air. Competing clothiers flooded the phones with job offers for the recently departed clothing store manager. Although the Power Pig is lighter one potential advertiser, the entertainment value more than made up for the lack of revenue. Besides, who's to say what One Piece Clothing saved on the time clock would translate to ad dollars? For the record, WFLZ is the station *formerly* known as The Power Pig. The new handle is 93.3 FLZ.

**THE DOCTOR IS IN:** Just when he thought he was free of the day-to-day affairs of programming a radio station, Dr. Dave Ferguson finds himself in the chair of recently departed M.D. Throb, PD of Flava 1580, WPGC AM. Throb resigned Tuesday, leaving a void that Dr. Dave is filling for the moment. If you have heard someone recently bemoaning the lack of major-market programming opportunities, have them contact WPGC AM & FM OM Jay Stevens immediately. Flava 1580 is a 50,000-watt outlet from which Hip-Hop, Go-Go and Reggae play round the clock. Do not miss the fact that Flava 1580 is owned by Infinity Broadcasting, the largest radio broadcasting company in the U.S. If that doesn't get some results, take pity on Dr. Dave. He thought he was done with this programming dodge back in Sacramento.

—Steve Meade

### accelerated airplay

1 <b>ADINA HOWARD.</b> Freak Like Me (Eastwest/EEG)	+230
2 <b>BOYZ II MEN.</b> Thank You (Motown)	+228
3 <b>MONTELL JORDAN.</b> This Is How We Do It (PMP/ral/Island)	+205
4 <b>SUBWAY F/ 702.</b> This Lil' Game We Play (Biv 10/Motown)	+152
5 <b>BILLIE RAY MARTIN.</b> Your Loving Arms (Sire/EEG)	+137

### most added

1 <b>DR. DRE.</b> Keep Their Heads Ringin' (Priority)	13
2 <b>DIANA KING.</b> Shy Guy (The Work Group)	9
3 <b>THE HUMAN LEAGUE.</b> Tell Me When (Elektra/EEG)	7
4 <b>LUTHER VANDROSS.</b> Love The One Your With (LV/Epic)	6
4 <b>MONTELL JORDAN.</b> This Is How We Do It (PMP/ral/Island)	6

FROM THE MULTI-PLATINUM

# # ARTIST

NEW ADDS INCLUDE:

WWKX Z90

ALREADY PLAYING:

WZJM 92Q KZHT KHTK

WHJX ECAQ WIMX WJJS

# SHOW FOR YOU

Anything (featuring Nadine Sutherland)

*The premiere single and video from the forthcoming album Murder Love, the follow-up to the million-selling debut 12 Inches of Snow.*

Produced by Rudy "Luv Bug" for the Corp. Production

Presented by Jucodart. EZ Above Salem and David Eng Management: Salem and Eng Entertainment

**SINGLE SALES**  
NYC HARTFORD  
BOSTON L.A.  
CHICAGO PHILLY  
SAN FRANCISCO

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# CROSSOVER

## ROTTIN RAZKALS

"Oh Yeah!"

(ILLTOWN/MADSOUNDS/MOTOWN)

Produced by Naughty By Nature, the Razkals are hitting switches with a record you can't ignore. Sampling the Commodores for that Old School feel, the tight rhymes will spread from coast to coast.



ROTTIN RAZKALS

## BLACKSTREET

"Joy"

(INTERSCOPE/AG)

The third single from Blackstreet's latest record will make the disbelievers sit up and take notice. Produced with the help of Michael Jackson, the record has a smooth

texture that says mass appeal. A great follow-up to the last track, as the album approaches 2 million. Teddy Riley has the perfect sound for your station; save a slot for the next 13 weeks.

## RAPPIN' 4-TAY

"I'll Be Around"

(RAG TOP/CHRYSALIS/EMI RECORDS)

The Spinners make a mini-comeback with the encore of their original smash. Rappin' 4-Tay's rhyming style is the perfect match to the instantly familiar Old School track. Check the airplay and feel left out if you don't see your call letters. KYLD, B96, KHKS, KPWR, WJMN, KUBE and many others are convinced it's a hit.

## E-40

"I-Luv"

(SICK WID IT/JIVE)

A healthy buzz is following this project out-of-the-box. After the second listen, you too will be singing along. Very melodic with a good solid hook, radio will be dealing with this in the mix and elsewhere. The West Coast is warming up with Hot 97.7, KMEL and KWIN already in.

## DR. DRE

"Keep Their Heads Ringin'"

(PRIORITY)

Help celebrate the 10th anniversary of the label with the first track from the *Friday* soundtrack. Another smash for Dre, *Power 106* debuted it last week by playing it back to back. A top tip for most of the Crossover panel, this appears to be an easy choice for programmers.

## Yo!Co Ross

"Miss Me"

(COLUMBIA)

Several weeks ago, this record showed up in *On The Tip* with interest from all areas of the country. A Reggae-flavored



Yo!Co Ross

Dance jam will remind you of one of your favorite Swedish Pop groups. One listen will tell you that this is a smash; it takes away all the excuses. Uptempo, bright and catchy, Yo!Co Ross is making a move.

## NAUGHTY BY NATURE

"Craziest"

(TOMMY BOY)

The long-awaited single drops this week. The clean radio edit has some edge to it without a lot of flat spots. Uptempo and very quick rhymes demand you pay attention to the beats. The sales picture is gonna blow up quick; make sure you're part of the story.

## MORE STUFF

Be looking for a hot slow jam from one of the members of *Linear*. The group is N.T.C. with a track called "Saving My Luv 4 You" (DTC). Early interest from KDON and KLUC. Look for a copy on your desk or reference the *Network 40 CD #78* coming next week. Failing that, call 800-755-0DTC and ask for Joey... Shatasha is doing a cover of Deniece Williams' "Free" (Relativity). You have heard her sing on the Bone Thugs-N-Harmony records; now she steps into the spotlight with a tasty ballad that needs to be heard.

—Stephen Meade

## GREG BRADY

WHJX Jacksonville

Skeeter Ranks "I Like"  
Diana King "Shy Guy"  
Blackgirl "Let's Do It Again"

## CAT THOMAS

KLUC Las Vegas

Dis 'N' Dat "Freak Like Me"  
Diana King "Shy Guy"  
Fun Factory "Close To You"

## MICHAEL MARTIN

KYLD "Wild 107" San Francisco

Dr. Dre "Keep Their Heads Ringin'"  
Real Mc Coy "If You Should Ever Be Lonely"  
Annie Lennox "No More 'I Love You's"

## DAN WATSON

KSIQ Imperial Valley

Casserine "We Gotta Run"  
Blackgirl "Let's Do It Again"  
E-40 "I-Luv"

## JOE DAWSON

WWKX "Kix 106" Providence

95 South "Rodeo"  
Diana King "Shy Guy"  
Ini Kamoze "Listen Me Tic (Woyoi)"

## on the TIP

### KOZMAN

KKXX Bakersfield

Pharao "I Show You Secrets"  
Billie Ray Martin "Your Loving Arms"  
Diana King "Shy Guy"

### MARK MEDINA

KWIN Stockton

Dr. Dre "Keep Their Heads Ringin'"  
Casserine "We Gotta Run"  
Joya "I Like What You're Doing To Me"

### MC BOOGIE D

KJYK Tucson

DJ Quik "Safe + Sound"  
Diana King "Shy Guy"  
Dr. Dre "Keep Their Heads Ringin'"

### SCOTT CHASE AKA DR.

MIXX

WOVV "Star 95.5" Palm Beach

Le Click "Tonight Is The Night"  
Pharao "I Show You Secrets"  
Fun Factory "Close To You"

### CHET BUCHANAN

KUBE Seattle

Dr. Dre "Keep Their Heads Ringin'"  
Montell Jordan "This Is How We Do It"

### MARK ADAMS

KBOS "B95" Fresno

TLC "Waterfalls"  
Dana Dane "Rollin' Wit Dane"

### BOBBY SATO

KPSI Palm Springs

Roula "Lick It"  
Max-A-Million "Fat Boy"

### CHARLIE MAXX

KZFM Corpus Christi

TLC "Waterfalls"  
Duran Duran "White Lines"

### ERIK BRADLEY

WBBM "B96" Chicago

John B. "Someone To Love"  
Diana King "Shy Guy"  
Blackstreet "Joy"

### SONIA JIMENEZ

GGGI "99 One" Riverside

Fabu "Just Roll"  
2Pac "Dear Mama"  
Blackstreet "Joy"

### LUCY BARRAGAN

KCAQ "Q105" Oxnard/Ventura

Monteco "Is It Me?"  
London Jones "Save Our Love"  
2Pac "Dear Mama"

### SCOTT WHEELER

WHHH "Hoosier 96" Indianapolis

Diana King "Shy Guy"  
2Pac "Dear Mama"  
Raphael Saadiq "Ask Of You"

### HURRICANE SHANE

KBFM "B104"

McAllen/Brownsville

C&C Music Factory "All Damn Night"  
Diana King "Shy Guy"  
Montell Jordan "This Is How We Do It"

### JAMES COLES

KIKI "I-94" Honolulu

Blak Panta "Do What U Want"  
2Pac "Dear Mama"

# DR. DRE

"KEEP THEIR HEADS RINGIN'"

**NEW THIS WEEK!!!**

**92Q  
KYLD**

**WHHH  
Z90**

**KHQT  
WJMH**

**KMEL  
KWIN**

**WPGC  
KBXX**

**WPOW  
KKBT**

**IMMEDIATE ROTATION!!!**

**KPWR 24 Plays  
WPGC 21 Plays**

**WJMH 23 Plays  
KYLD 14 Plays**

**KBXX 23 Plays  
KWIN 10 Plays**

FROM THE ORIGINAL MOTION PICTURE SOUNDTRACK



# FRIDAY

ALSO NEW SONGS FROM  
ICE CUBE • CYPRESS HILL • SCARFACE • MACK 10 • 2 LIVE CREW  
E-A-SKI • THREAT • FUNKDOOBIEST • THA ALKAHOLIKS  
THE ISLEY BROTHERS • BOOTSY COLLINS AND BERNIE WORRELL

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10 YEAR ANNIVERSARY

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**PRODUCTIONS**

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## V CHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
<b>1</b> LIVE. Lightning Crashes (Radioactive)	1931	2050	<b>2075</b>
<b>2</b> OASIS. Live Forever (Epic)	1743	1681	<b>1649</b>
<b>3</b> BUSH. Everything Zen (Trauma/Interscope/AG)	1605	1555	<b>1568</b>
<b>4</b> PJ HARVEY. Down By The Water (Island)	1170	1371	<b>1544</b>
<b>5</b> THE STONE ROSES. Love Spreads (Geffen)	1539	1454	<b>1345</b>
<b>6</b> R.E.M. Star 69 (WB)	1032	1166	<b>1337</b>
<b>7</b> SPONGE. Plowed (WORK)	1170	1221	<b>1326</b>
<b>8</b> GREEN DAY. When I Come Around (Reprise)	1567	1409	<b>1292</b>
<b>9</b> LETTERS TO CLEO. Here And Now (Giant)	1264	1278	<b>1287</b>
<b>10</b> NIRVANA. The Man Who Sold The World (DGC)	1329	1330	<b>1274</b>
<b>11</b> BETTER THAN EZRA. Good (Elektra/EEG)	604	912	<b>1198</b>
<b>11</b> COLLECTIVE SOUL. Get (Atlantic/AG)	1120	1141	<b>1198</b>
<b>13</b> ELASTICA. Connection (DGC)	—	987	<b>1177</b>
<b>14</b> SHERYL CROW. Strong Enough (A&M)	1101	1126	<b>1022</b>
<b>15</b> PEARL JAM. Corduroy (Epic)	960	1036	<b>987</b>
<b>16</b> SIMPLE MINDS. She's A River (Virgin)	1369	1157	<b>972</b>
<b>17</b> PORTISHEAD. Sour Times (GO! Discs/London)	1195	1140	<b>969</b>
<b>18</b> THE CRANBERRIES. Ode To My Family (Island)	1163	1059	<b>968</b>
<b>19</b> PEARL JAM. Better Man (Epic)	1189	1012	<b>967</b>
<b>20</b> DAVE MATTHEWS BAND. What Would You Say (RCA)	659	792	<b>943</b>
<b>21</b> BELLY. Now They'll Sleep (Sire/Reprise)	870	903	<b>934</b>
<b>22</b> THROWING MUSES. Bright Yellow Gun (Sire/Reprise)	900	882	<b>849</b>
<b>23</b> MATTHEW SWEET. Sick Of Myself (Zoo)	154	490	<b>786</b>
<b>24</b> RANCID. Salvation (Epitaph)	568	679	<b>769</b>
<b>25</b> ADAM ANT. Wonderful (Capitol)	547	655	<b>747</b>
<b>26</b> SIOUXSIE & THE BANSHEES. O Baby (Geffen)	761	785	<b>737</b>
<b>27</b> ASS PONYS. Little Bastard (A&M)	780	765	<b>693</b>
<b>28</b> MIKE WATT. Against The 70s (Columbia)	228	460	<b>692</b>
<b>29</b> THE THE. I Saw The Light (Sony 550 Music)	799	790	<b>669</b>
<b>30</b> BAD RELIGION. Infected (Atlantic/AG)	533	543	<b>624</b>
<b>31</b> THE PRIMITIVES. Crash (RCA)	526	577	<b>623</b>
<b>32</b> SARAH McLACHLAN. Hold On (Arista)	654	682	<b>613</b>
<b>33</b> OFFSPRING. Gotta Get Away (Epitaph)	975	705	<b>584</b>
<b>34</b> OUR LADY PEACE. Starseed (Relativity)	213	432	<b>549</b>
<b>35</b> THE WOLFGANG PRESS. Going South (4AD/WB)	550	536	<b>522</b>
<b>36</b> FACE TO FACE. Disconnected (Victory/A&M)	355	351	<b>450</b>
<b>37</b> VERUCA SALT. Number One Blind (Minty Fresh/DGC)	777	723	<b>440</b>
<b>38</b> STONE TEMPLE PILOTS. Pretty Penny (Atlantic/AG)	157	288	<b>433</b>
<b>39</b> HOLE. Violet (DGC)	383	391	<b>421</b>
<b>40</b> JEFF BUCKLEY. Last Goodbye (Columbia)	242	316	<b>412</b>

BULLETS INDICATE INCREASED AIRPLAY

## V VIRTUALLY ALTERNATIVE

**AMOXICILLIN:** Side Effects - Nausea, vomiting, mild diarrhea, irritation of the mouth or throat. Don't even ask about the *front* effects, thank you. Halloran, you don't have to whisper. I'm the one with laryngitis! Lost my voice to a good cause, though. The Simple Minds and Bush bash was cool. Odd pairing, but each put on great in their own right. Was that really Chrissie Hynde hanging by the bathroom? Jim Kerr has still got it. So it probably was. The Minds can still put on a show!

**MYTH #1:** Straight grapefruit juice does not cure laryngitis. On the plus side, it does taste terrible. Thanks anyway, Sky. Still sick. And late. So here it is in a nutshell: The Pollack Convention didn't "rule my world," but Andy Schoen and Kevin Weatherly did. You learn a little more each time you hear either one of them speak. Pollack was a very successful launching pad for KMUZ Portland. The station signed on last Friday at 5:00 pm as an Alternative station. Give PD Marshall Moss a big hello at (503) 768-9470. Start sending product to 6420 S.W. McAdam Ave. Portland, OR 97201. Best show of the Pollack weekend: Goo Goo Dolls and Flaming Lips. Watching The Lips is like seeing a Rock 'N Roll rave show - a circus with lights! But you really can't appreciate either band to the fullest without seeing them live.

**MYTH #2:** Taking antihistamine with antibiotics doesn't make the cold go away faster. Although it does cure you of having any fluids left in your body and is great for sucking your eyeballs dry. Thanks for the contacts trauma, Dave Darrus. KEDJ Phoenix MD Willobee is off to make millions at Q Prime Management. He joins the firm after signing two new acts, both with label deals. Soon the Funky Junkies (Trauma/Interscope) will be household words, while his other band is still looking for a name. "This is a bitter-sweet decision for me, walking away from the business I love, but I'll still be involved. Q Prime Management is really moving forward. I expect a bright future," Willobee said. Look for him to be driving General Public, Material Issue and Korn around in a *very* big, fancy car around L.A. really soon.

**MYTH #3:** Doubling and tripling the doses of your antibiotics doesn't make the cold go away faster. But it does a fine job of eroding away your stomach lining as if you were drinking battery acid. Thanks for the ulcers, Cagle. Not to be upstaged in Edge news, KEDJ Phoenix PD John Clay made the best decision in picking the right man for the job in upping Christopher "The Minister" Allen to the MD slot. Congratulations!

**MYTH #4:** Sleep really does help even though it's VA's deadline. Thanks for none, Boyd. Michael Steele is the new PD of the new Edge station, KYNN Omaha. Fresh from the Top 40 Edge (WEDJ Charlotte), Michael is the man with OM Dan Kieley at the helm. Congrats!... It's also nice to hear Howard Stern is such a great fan of WMMS Cleveland PD John Gorman. How great? Howard thinks Gorman's still deciding when and how often to play Led Zeppelin and ZZ Top. It's okay, John, we still love you.

**OH BOY, I THINK I FEEL A SIDE EFFECT COMING ON:** Before I kill myself on Myth #5, you have to know that Monster Magnet's "Negasonic Teenage Warhead" (A&M) is going to be as big as the second coming of R.E.M. I hit repeat all day long. And the new Mad Season (Columbia) is so refreshing; give it a couple of spins and see if your not in a different mood after hearing it. Morphine (Rykodisc) are way cool. Call Rob "Blaze" Brooks at KRZQ, Sean Robertson at WENZ or Steve Masters at KITS for clarification. They are like nothing else live, or have you seen many Rock Alternative bands with a saxophonist, no guitarist and a two string bass players? I didn't know Juliana Hatfield (Mammoth/Atlantic/AG) had it in her. She's always been good, but her latest is simply great and no small surprise, Most Added! Take a bow radio for throwing this right in.

-Karen Holmes

## accelerated airplay

<b>1</b> MATTHEW SWEET. Sick Of Myself (Zoo)	<b>+296</b>
<b>2</b> BETTER THAN EZRA. Good (Elektra/EEG)	<b>+286</b>
<b>3</b> MIKE WATT. Against The 70s (Columbia)	<b>+232</b>
<b>4</b> JULIANA HATFIELD. Universal Heartbeat (Mammoth/Atlantic/AG)	<b>+222</b>
<b>5</b> ELASTICA. Connection (DGC)	<b>+190</b>

## most added

<b>1</b> JULIANA HATFIELD. Universal Heartbeat (Mammoth/Atlantic/AG)	<b>45</b>
<b>2</b> CAKE. Rock 'N' Roll (Capricorn)	<b>9</b>
<b>3</b> FAITH NO MORE. Digging The Grave (Slash/Reprise)	<b>8</b>
<b>3</b> NED'S ATOMIC DUSTBIN. All I Ask (WORK)	<b>8</b>
<b>5</b> OUR LADY PEACE. Starseed (Relativity)	<b>7</b>



# Signed

To Giant Records  
September 1994!

# Letters to

# Cleo

# Sealed

“Here & Now” Top 10  
In Modern Rock Monitor!

# Delivered

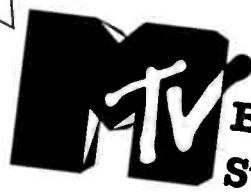
To Top 40 This Week!

### Early Believers:

WXKS	KUTQ
KRBE	KISF
WHYT	WGRD
WZJM	Y97
B97	WVSR

New Airplay - Z100!! New York

- 100,000 Albums Shipped So Far
- Top 10 Call-out - 99X
- Top 10 SoundScan Alternative  
New Artist Chart
- Top 25 Heatseekers



**Buzz Clip!  
Stress!**

**On Tour Now!**

From The Album *Aurora* Gory Alice

Also Featured On *Melrose Place-The Music*

Produced by Mike Denneen  
Creamer Management  
© 1995 Giant Records



# RETAIL CHART

NATIONWIDE PIECE-COUNT SALES

# BIN BURNERS

RECORDS WITH THE BIGGEST SALES INCREASES OVER THE PAST WEEK

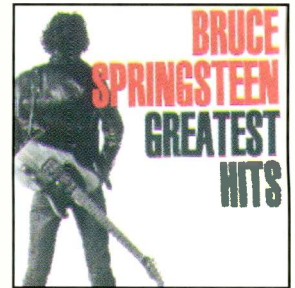
2W	LW	TW	ARTIST/LP	LABEL
◆ DEBUT	1	1	<b>BRUCE SPRINGSTEEN.</b> Greatest Hits	Columbia
3	1	2	<b>HOOTIE &amp; THE BLOWFISH.</b> Cracked Rear View	Atlantic/AG
7	4	3	<b>LIVE.</b> Throwing Copper	Radioactive
4	5	4	<b>BOYZ II MEN.</b> II	Motown
13	11	5	<b>SHERYL CROW.</b> Tuesday Night Music Club	A&M
6	6	6	<b>TLC.</b> CrazySexyCool	LaFace/Arista
2	3	7	<b>GREEN DAY.</b> Dookie	Reprise
—	9	8	<b>DJ QUIK.</b> Safe + Sound	Profile
5	7	9	<b>MARY J. BLIGE.</b> My Life	Uptown/MCA
1	2	10	<b>VAN HALEN.</b> Balance	WB
8	8	11	<b>THE CRANBERRIES.</b> No Need To Argue	Island
11	12	12	<b>EAGLES.</b> Hell Freezes Over	Geffen
10	10	13	<b>BOYS ON THE SIDE.</b> Soundtrack	Arista
12	15	14	<b>GARTH BROOKS.</b> The Hits	Liberty
14	14	15	<b>OFFSPRING.</b> Smash	Epitaph
25	21	16	<b>BUSH.</b> Sixteen Stone	Trauma/Interscope/AG
9	13	17	<b>TOO SHORT.</b> Cocktails	Dangerous Music/Jive
15	17	18	<b>PEARL JAM.</b> Vitalogy	Epic
34	31	19	<b>MELISSA ETHERIDGE.</b> Yes I Am	Island
18	18	20	<b>MADONNA.</b> Bedtime Stories	Maverick/Sire/WB
16	19	21	<b>THE CHIEFTAINS.</b> The Long Black Veil	RCA Victor
17	16	22	<b>BROWNSTONE.</b> From The Bottom Up	MJJ/Epic
◆ DEBUT	23	23	<b>PJ HARVEY.</b> To Bring You My Love	Island
—	39	24	<b>THE LION KING.</b> Soundtrack	Walt Disney Records
20	20	25	<b>PULP FICTION.</b> Soundtrack	MCA
19	24	26	<b>TOM PETTY.</b> Wildflowers	WB
21	22	27	<b>NIRVANA.</b> Unplugged In New York	DGC
27	26	28	<b>BRANDY.</b> Brandy	Atlantic/AG
◆ DEBUT	29	29	<b>THA ALKAHOLIKS.</b> Coast II Coast	Loud/RCA
26	25	30	<b>NOTORIOUS B.I.G.</b> Ready To Die	Bad Boy/Arista
22	28	31	<b>WEEZER.</b> Weezer	DGC
—	40	32	<b>DAVE MATTHEWS BAND.</b> Under The Table And Dreaming	RCA
—	33	33	<b>DES'REE.</b> I Ain't Movin'	550 Music/Epic
29	30	34	<b>BARRY WHITE.</b> The Icon Is Love	A&M
35	27	35	<b>TRISHA YEARWOOD.</b> Thinkin' About You	MCA Nashville
28	29	36	<b>R.E.M.</b> Monster	WB
32	35	37	<b>SADE.</b> Greatest Hits	Epic
33	36	38	<b>HIGHER LEARNING.</b> Soundtrack	Sony 550/Epic Soundtrax
23	23	39	<b>BELLY.</b> King	Sire/Reprise
◆ DEBUT	40	40	<b>VARIOUS.</b> 1995 Grammy Nominees	Grammy Recordings/Sony Music

BULLETS INDICATE INCREASED SALES

## 1 BRUCE SPRINGSTEEN

**Greatest Hits**  
Columbia

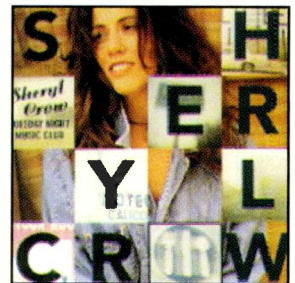
**Regional Sales Breakout:** Blockbuster everywhere. Number-one sales *dominate* in New York City and state, New England, Philadelphia, Maryland, Missouri, Florida, Michigan, Ohio, Arizona, California. **Primary Media Exposure:** Saturation AOR and strong Top 40 radio lead, but Grammy performance also inciting fans interest.



## 2 SHERYL CROW

**Tuesday Night Music Club**  
A&M

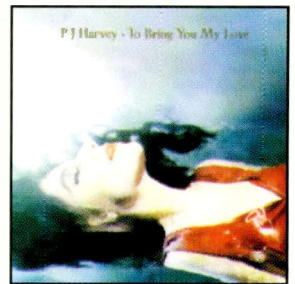
**Regional Sales Breakout:** Huge everywhere but the South. Top-5 sales in New York City, New England, Philadelphia, Missouri, Arizona, Omaha, California. Top-10 reports in Maryland, Ohio/Indiana, Michigan, Texas, Pacific northwest. **Primary Media Exposure:** Big Grammy buzz top sales catalyst, but multi-format radio airplay is still very strong.



## 3 PJ HARVEY

**To Bring You My Love**  
Island

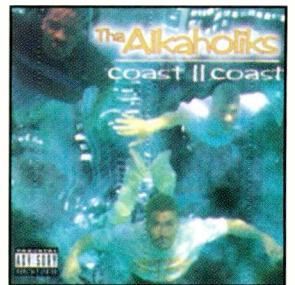
**Regional Sales Breakout:** South only slightly behind surprisingly strong sales elsewhere. Top-10 sales in New York City, New England, Maryland, Illinois, Missouri, Nebraska, Ohio/Indiana, Georgia, New Orleans/Texas, entire West Coast. **Primary Media Exposure:** Strong Alternative radio play, longtime fan word-of-mouth, heavy in-store play and MTV exposure all in gear.



## 4 THA ALKAHOLIKS

**Coast II Coast**  
Loud/RCA

**Regional Sales Breakout:** West and South the strongest. Top-20 sales in Illinois, Ohio, Atlanta, Arizona/Las Vegas, southern California, Pacific northwest, Massachusetts. **Primary Media Exposure:** Word-of-mouth from hardcore fans generating biggest sales buzz. Urban/Crossover radio a strong second.



## 5 DJ QUIK

**Safe + Sound**  
Profile

**Regional Sales Breakout:** West the strongest, East the weakest. Top-10 sales in Chicago, Michigan, Nashville, Arizona/Las Vegas, Colorado, Ohio, entire West Coast. **Primary Media Exposure:** Urban/Crossover radio airplay has now tied word-of-mouth from hardcore fans as the strongest sales vehicle.



# "WHITE LINES"



PRODUCED BY DURAN DURAN

DIRECTION: THE LEE BANK ORGANIZATION

©1995 EMI RECORDS LTD.

## Most Added!

Added At **MV** Active! World Premiere Monday, March 13th  
B97 WEDJ WHHH WKBQ Q99

Already On **OVER 70** Stations Already Over **700** Spins

Audience Reach Over **7 Million!**

Z100 35x WZPL 20x WPLY 20x KRBE 20x PWR96 31x WPST 39x

After 2 Weeks Researching **#6** Out Of **40** At KRBE!

# PLUGGED IN

THE NATION'S HOTTEST MUSIC VIDEO ROTATIONS

- Compiled by Leah Brandon

**THE BOX**  
MUSIC TELEVISION  
YOU CONTROL

## MARKET BREAKS

NEW YORK, NY	SELECTION #
#1 RAP: <b>Ol' Dirty Bastard</b> , <i>Brooklyn Zoo</i> .....	405
#1 URBAN: <b>Vybe</b> , <i>Take It To The Front</i> .....	387
#1 POP: <b>Mary J. Blige</b> , <i>I'm Goin' Down</i> .....	192
#1 ROCK/ALT.: <b>Sons of Elvis</b> , <i>Formaldehyde</i> .....	366

## MARKET BREAKS

PHILADELPHIA, PA	SELECTION #
#1 RAP: <b>Scarface</b> , <i>People Don't Believe</i> .....	276
#1 URBAN: <b>Shabba Ranks</b> , <i>Let's Get It On</i> .....	361
#1 POP: <b>TLC</b> , <i>Red Light Special</i> .....	335
#1 ROCK/ALT.: <b>Bush</b> , <i>Everything Zen</i> .....	568

## BREAKING OUT OF

	SELECTION #
<b>Digable Planets</b> , <i>Dial 7</i> .....	406
<b>Nuttin' Nycce</b> , <i>Froggy Style</i> .....	379
<b>Soundgarden</b> , <i>The Day I Tried To Live</i> .....	377
<b>Slash's Snakepit</b> , <i>Beggars &amp; Hangers On</i> .....	380

## ADDS OUT OF

ADDS	SELECTION #
<b>Ahmad/Ras Kass/Saafir</b> , <i>Come Widdit</i> .....	438
<b>Blessid Union Of Souls</b> , <i>I Believe</i> .....	418
<b>Bon Jovi</b> , <i>Someday I'll Become Saturday</i> .....	401
<b>Chante Moore</b> , <i>This Time</i> .....	427
<b>Common Sense</b> , <i>Resurrection</i> .....	416
<b>Da Brat</b> , <i>Give It 2 You</i> .....	436
<b>Diana King</b> , <i>Sly Guy</i> .....	425

<b>Elton John</b> , <i>Believe</i> .....	396
<b>Fabu</b> , <i>Just Roll</i> .....	423
<b>4 PM (For Positive Music)</b> , <i>Lay Down Your Love</i> .....	426
<b>Gillette</b> , <i>Mr. Personality</i> .....	439
<b>Hole</b> , <i>Violet</i> .....	409
<b>Holy Gang</b> , <i>Free Tyson Free</i> .....	430
<b>Lost Boyz</b> , <i>Lifestyles of The Rich &amp; Shameless</i> .....	192
<b>Masta Ace Incorporated</b> , <i>The I.N.C. Ride</i> .....	421
<b>Melissa Etheridge</b> , <i>If I Wanted To</i> .....	433
<b>Nate Dogg</b> , <i>One More Day</i> .....	446
<b>Notorious B.I.G.</b> , <i>Warning</i> .....	415
<b>R.E.M.</b> , <i>Star 69</i> .....	441
<b>Snow</b> , <i>Anything For You</i> .....	435
<b>Stevie Wonder</b> , <i>For Your Love</i> .....	851
<b>Ten Thieves</b> , <i>It Don't Matter</i> .....	413
<b>Throwing Muses</b> , <i>Bright Yellow Gun</i> .....	290
<b>Too Short</b> , <i>Paystyles</i> .....	417
<b>Traci Lords</b> , <i>Control</i> .....	445
<b>Wax</b> , <i>California</i> .....	414

**TV**

## HEAVY ROTATIONS

<b>BOYZ II MEN</b> <i>Thank You</i>
<b>the cranberries</b> <i>Ode To My Family</i>
<b>SHERYL CROW</b> <i>Strong Enough</i>
<b>GREENDAY</b> <i>When I Come Around</i>
<b>HOOTIE &amp; THE BLOWFISH</b> <i>Hold My Hand</i>
<b>LIVE</b> <i>Lightning Crashes</i>
<b>OFFSPRING</b> <i>Gotta Get Away</i>
<b>TLC</b> <i>Red Light Special</i>

**TV Is On**

<b>BAD RELIGION</b> <i>Infected</i>
<b>CORROSION OF CONFORMITY</b> <i>Clean My Wounds</i>
<b>EXTREME</b> <i>Hip Today</i>
<b>THE JAYHAWKS</b> <i>Blue</i>
<b>MARILYN MANSON</b> <i>Lunchbox</i>
<b>SARAH MCLACHLAN</b> <i>Hold On</i>
<b>SLASH'S SNAKEPIT</b> <i>Beggars &amp; Hangers On</i>
<b>TYPE O NEGATIVE</b> <i>Black No. 1</i>

**TV JAM OF THE WEEK**

**THE NOTORIOUS B.I.G.**  
*Big Poppa*

## WATCH FOR IT!

**ADDS**

<b>Van Halen</b> - <i>Can't Stop Lovin' You</i>
<b>Duran Duran</b> - <i>White Lines</i>
<b>Jeff Buckley</b> - <i>The Last Goodbye</i>
<b>Nate Dogg</b> - <i>One More Day</i>
<b>Rappin' 4-Tay</b> - <i>I'll Be Around</i>
<b>Montell Jordan</b> - <i>This Is How We Do It</i>
<b>Sarah McLachlan</b> - <i>Hold On</i>

**TV SPRING BREAK**

*Coming Soon...*

**1 VH**  
MUSIC FIRST

## XL

<b>MELISSA ETHERIDGE</b> <i>If I Wanted To</i>
<b>EAGLES</b> <i>Love Will Keep Us Alive</i>
<b>HOOTIE &amp; THE BLOWFISH</b> <i>Hold My Hand</i>
<b>SHERYL CROW</b> <i>Strong Enough</i>
<b>MADONNA</b> <i>Take A Bow</i>

## LARGE

<b>TOM PETTY</b> <i>You Wreck Me</i>
<b>DIONNE FARRIS</b> <i>I Know</i>
<b>BOYZ II MEN</b> <i>On Bended Knee</i>
<b>ELTON JOHN</b> <i>Believe</i>
<b>DES'REE</b> <i>You Gotta Be</i>
<b>GLORIA ESTEFAN</b> <i>Everlasting Love</i>
<b>BONNIE RAITT</b> <i>You Got It</i>
<b>R.E.M.</b> <i>Bang and Blame</i>

## VANESSA WILLIAMS

*The Sweetest Days*  
**STONE TEMPLE PILOTS**  
*Interstate Love Song*

## ADDS/UPCOMINGS

**ADDED THIS WEEK-**

**ROLLING STONES**, *I Go Wild*  
**UPCOMING-5 DOWN, 5 TO GO**

This weekend, VH1 counts down the Top 40 Videos of the '90s so far. Also, Tom Petty and The Heartbreakers 'Take The Highway'...this 1991 concert features material from 'Into The Great Wide Open' along with their greatest hits. Saturday 3/18 at 9:00pm (ET) 6:00pm(PT).

ONE OF THE BIGGEST POP BANDS OF THE LAST DECADE.

T H E I R T I M E I S N O W .



THE HUMAN LEAGUE

**#1 MOST ADDED!**  
**ALREADY ON 100 STATIONS!**

**Major Adds Include:**

WXKS WPLY Q102 B94 WZJM  
WHYT KMXV WZPL KHKS KLRZ  
B97 KKRZ Q99 Q106 KKFR



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TELL ME WHEN

The premiere single and video from  
the forthcoming album OCTOPUS.

Produced by Ian Stanley

## PLAY IT! SAY IT!

by Kathryn Danyluk

### SIMPLE MINDS (VIRGIN)

\* This Scottish band is probably best known for their #1 single from the 1985 movie, *The Breakfast Club*, "Don't You (Forget About Me)." Lead singer Jim Kerr was also thrust into the spotlight when he married Pretenders lead singer Chrissie Hynde.

\* Other hits include "Alive & Kicking" and "Sanctify Yourself."

\* After achieving considerable success, the Minds' career seemed to stall, so the band went on hiatus.

\* During the three-year period when they didn't release any music, Kerr reflected on his life and got the chance to have a normal existence for a while.

\* When the principals decided to reform the band, there were only two original members - frontman Jim Kerr and guitarist Charles Burchill.

\* The group has altered their sound; their more recent material is more guitar-oriented and features less keyboard coloration.

\* Their new album is called *Good News From The Next World* which contains their new single, "She's A River."



### REDNEX (BATTERY/JIVE)

\* Conceived in Stockholm, Sweden, Rednex's music has been described as Swedish Country Techno.

\* Par Reiniz created the group and prior to forming the group, he enjoyed local success as a producer and writer of Eurodance music.

\* Their single, "Cotton Eye Joe," has reached the #1 position in nine countries across Europe and has sold almost two million copies.

\* He and his partners wrote the songs and then set out to find a band who could play their mixture of *Bonanza* C&W with a raw, aggressive, almost Punk style.

\* Soon, they found a vocalist named Mary Joe who introduced them to who would become Rednex: fiddle players Billy Ray and Bobby Sue and vocalist Ken Tacky.

\* The debut CD is called *Sex and Violins*.

\* "Rednex Does Siskel & Ebert." Reiniz saw the movie *Deliverance* and said, "It was pretty cool, but there weren't enough inbred people in it. I thought there would be more rednecks."



## TRIVIA

by Mel St. Velour, Jr.

Word Of The Week: "snool."

◆◆◆

Super-nurse Florence Nightingale kept her pet owl in her pocket at all times. Soon thereafter came the first sexist description of the female anatomy: "hooters."

◆◆◆

Brooke Shields and Dr. John have something more in common - besides the thickness of their eyebrows. They're both Ivory soap babies.

◆◆◆

Brainteaser: Besides being TV news anchors, what do Peter Jennings, Walter Cronkite and John Chancellor have in common?

◆◆◆

Alfred Nobel, the clown with the peace prize, invented dynamite and pioneered plywood. Hence the slogan of his business, "We'll bomb 'em and bury 'em..."

◆◆◆

Thank God for small favors: Rats, which can go longer without water than a camel, can't vomit.

◆◆◆

What's "snool?" Nothing much, what's snool with you?

◆◆◆

Did'ja know the Prez and Veep aren't allowed to travel together? Hillary usually takes Air Force 1, while Bill travels coach.

◆◆◆

For each kernel of corn on a cob, there is a separate silk strand. Ladeez and gentlemen, nature's first floss!

◆◆◆

The Washington Monument sinks an average of six inches a year. Of course, by the year 3000, they'll change its name to the Washington Speedbump.

◆◆◆

The City of Los Angeles employs a professional skunk hunter. Hey, any city that gets sued needs an Attorney Referral service.

◆◆◆

This figures: Florida's state song is "Old Folks At Home."

◆◆◆

Rhode Island is the only state in the country without a cave. The state with the biggest cave: New York. Name of the big hole in the ground: New York City.

◆◆◆

Jennings, Cronkite and Chancellor are all dropouts - Jennings from high school, Cronkite from college and Chancellor from *both* (he passed a GED test, enabling him to drop out of college, too!).

◆◆◆

"Snool," n. A meek, submissive person. See your local.



Percentage of PDs who...

- ... didn't care about Network 40's debut Country section.
- ... thought the new Country section helped broaden their musical perspective.
- ... thought the GM flipped their stations to Country without telling them about it.

## RIMSHOTS

by Dwayne & Jeff

(Editor's note: To celebrate our...take a wild guess...5th anniversary, we let Radio Editor John Kilgo choose his favorite Rimshots.)

◆◆◆

Rimshots would like to extend our heartiest congratulations to Miss Alabama, the first deaf Miss America.

CONGRATULATIONS! WAY TO GO, MAMA! YOU BE HAPPENING! AND BY THE WAY, WHAT'S YOUR SIGN?

◆◆◆

Tommy Lee of Motley Crue, apparently upset that former slam, Heather Locklear, got engaged to Bon Jovi guitarist Richie Sambora [Editor's note: This was before he met and wed Pamela Anderson.], was tossed from Hollywood's House Of Blues club after a near-riot broke out.

He's going back to work on his drumming technique. Rumor has it that ever since the break-up he's been one beat off.

◆◆◆

*Jurassic Park* broke the home video sales record on its opening day by selling between 18 and 21 million copies.

That, of course, doesn't take into account Steven Spielberg's special "kosher for Passover" version, *Jewassic Park*.

◆◆◆

According to a well-publicized sex survey, 11% of people 18-24 and 10% of people 30-39 said they had no sex partners in the past year. Which explains the alarming rise in the incidence of wrist arthritis.

◆◆◆

Burt Reynolds says he can't pay Loni Anderson \$11,000 a month in alimony and her \$1.3 million mortgage because he's bankrupt and Anderson "has assets and ability to support herself."

He's got to be kidding. There's no way her assets can support themselves! In fact, she's been crowned "Miss Underwire" for umpteen years running...

◆◆◆

According to *Men's Health* Magazine, 68% of poll respondents admitted to engaging in sex with a co-worker. The most popular place for the tryst: the supervisor's desk.

Which gives new meaning to the phrase, "desk job."

◆◆◆

John Wayne Gacy's mother and other interested parties have agreed to divide the ashes of our favorite boy-loving gardener. It seems the two will split the remains in half.

To ensure that no one will intercept the delivery of "very blackened Gacy," instead of urns, they'll deliver it in hand Vacs.

◆◆◆

As you all know, former President Ronald Reagan has finally admitted that he's suffering from Alzheimer's Disease.

We say "finally" because he actually found out he had it in 1982. He just forgot to mention it.

◆◆◆

A South Carolina man was awarded \$36,000 after he filed suit against Mt. Pleasant police. Seems they forced him to drop his pants and underwear in full view of motorists in 1992. The police claimed they were searching for drugs on him and his friends.

All they found was his crack.

◆◆◆

Don'tcha just love O.J. Simpson's alibi that he was working on his bunker shot in his kids' sandbox - at 10 pm? He must have a terrible slice.

(\* - Assignment made in accordance to national "Hire The Handicapped" campaign.)

# MARTIN PAGE

## "In The House Of Stone And Light"

**NETWORK** #11\* - #9\*

Mainstream Monitor #25\* - #23\*

Over 1,500 BDS Spins Increasing Daily

Call-out Research Building Weekly

Added This Week At:

WKBQ KZZU

Great Rotations At:

WZJM 44 Spins	WMCI 17 Spins	STAR 94 36 Spins	KDWB 29 Spins	WTIC 40 Spins	WAPE 21 Spins
Q106 39 Spins	Y100 29 Spins	Y107 38 Spins	XL106.7 31 Spins	WXKS Add 11 Spins	



# K-Ci HAILEY

## "If You Think You're Lonely Now"

#24\* **NETWORK** Crossover Chart

#21\* Monitor Rhythm Crossover Chart

Over 700 BDS Spins!

Single Sales Still Exploding!

#11 on SoundScan singles chart with over 25,000 Units scanned this week!

From *Jason's Lyric Soundtrack* with over 10,000 Units scanned this week!

Hot Rotations:

WJMN #1 with 65 Spins  
KKSS 89 Spins

KTFM 31 Spins  
WWKX 26 Spins

Power 106 59 Spins  
WHHH 28 Spins

WNVZ 34 Spins  
KZAT 32 Spins



# CRYSTAL WATERS

## "What I Need"

#39\* **NETWORK** Crossover Chart

#34\* Monitor Rhythm Crossover Chart

Building At These Key Stations:

WZJM 29 Spins	B96 23 Spins	KKFR 24 Spins
KZHT 31 Spins	Z90 14 Spins	Power 96 20 Spins
WPGC 18 Spins	WHJX 16 Spins	WWKX 40 Spins
KUBE 29 Spins	KMXV 25 Spins	WHHH 20 Spins



# MOST REQUESTED



**WHTZ NEW YORK, FREDDY VEDDER**

1. Weezer, Buddy Holly
2. Green Day, When I Come Around
3. Gillette, Mr. Personality
4. Offspring, Got To Get Away
5. Hole, Violet



**WBBM FM CHICAGO, GEORGE MCFLY**

1. Fast Eddie, Pump It
2. Gillette, Mr. Personality
3. Boyz II Men, Water Runs Dry
4. The Outere Brother, Pass The
5. Rednex, Cotton Eye Joe



**WJMN BOSTON, RALPHIE MARINO**

1. Montecoa, Is It Me
2. Vicious, Nika
3. Subway fl 702, This Lil' Game
4. Dr. Dre, Keep Their Heads Ringing
5. IV Xample, I'd Rather Be Alone



**WKRQ CINCINNATI, RACE TAYLOR**

1. Real McCoy, Another Night
2. Sheryl Crow, Strong Enough
3. Martin Page, In The House Of
4. Madonna, Take A Bow
5. Hootie & The Blowfish, Hold My

# MOST REQUESTED USA

1. Green Day / When I Come Around
2. Firehouse / I Live My Life For You
3. Real McCoy / Run Away
4. Boyz II Men / Thank You
5. TLC / Creep
6. Gillette / Mr. Personality
7. Blessid Union Of Souls / I Believe
8. Rednex / Cotton Eye Joe
9. Weezer / Buddy Holly
10. Flaming Lips / She Don't Use Jelly



**WSNX GRAND RAPIDS, KEITH CURRY**

1. Real McCoy, Run Away
2. Rednex, Cotton Eye Joe
3. Weezer, Buddy Holly
4. Firehouse, I Live My Life
5. Ini Kamoze, Here Comes The
6. Offspring, Got To Get Away



**WNOK FM COLUMBIA, JO JO FRIDAY**

1. Rednex, Cotton Eye Joe
2. Live, Lightning Crashes
3. Real McCoy, Run Away
4. Weezer, Buddy Holly
5. Jamie Walters, Hold On



**WOSC OCEAN CITY, KYM MCKAY**

1. Green Day, When I Come Around
2. Pearl Jam, Better Man
3. Nirvana, The Man Who Sold
4. Van Halen, Can't Stop Lovin'
5. Sheryl Crow, Strong Enough



**WBNO BLOOMINGTON, GREGGER**

1. Immature, Constantly
2. Boyz II Men, On Bended Knee
3. Firehouse, I Live My Life
4. Jamie Walters, Hold On
5. Blessid Union Of Souls, I Believe



**KQKS DENVER, J.J. CRUISE**

1. TLC, Red Light Special
2. TLC, Creep
3. Immature, Constantly
4. Blackstreet, Before I Let You Go
5. Soul For Real, Candy Rain
6. N II U, I Miss You
7. Boyz II Men, Thank You
8. All-4-One, (She's Got) Skillz



**WGTZ DAYTON, WILBUR WRIGHT**

1. the cranberries, Zombie
2. Boyz II Men, Water Runs Dry
3. Green Day, When I Come Around
4. Boyz II Men, Thank You
5. Gillette, Mr. Personality
6. All-4-One, (She's Got) Skillz
7. Van Halen, Can't Stop Lovin'
8. Sheryl Crow, Strong Enough



**KTHT FRESNO, MIKE ALEXANDER**

1. Boyz II Men, Water Runs Dry
2. Madonna, Take A Bow
3. Brandy, Baby
4. Brownstone, If You Love Me
5. Boyz II Men, On Bended Knee
6. Dionne Farris, I Know
7. TLC, Red Light Special
8. Bon Jovi, Always



TUE	WED	THU
		1
6	7	8
13	14	15
20	21	22

*Big L Put It On is in the mix at Hot 97, WPQC, 92Q, WJMH, Z90, The Box, and KMEL! The street buzz is totally hot and the sales are awesome! #9 at Transworld, #3 at J&R Music World.*



**dionne farris**  
**i know**

Airplay across the board with over 3500 Hot 100 spins. 5\* 3\* Top 40/Mainstream Monitor and 24\* Top 40/Adult Monitor with over 11,000 singles sold this week. Dionne's album *Wild Seed* Wild Flower jumps to #3\* on Billboard's New Artist Album Chart. Don't miss Dionne's sold-out national tour.

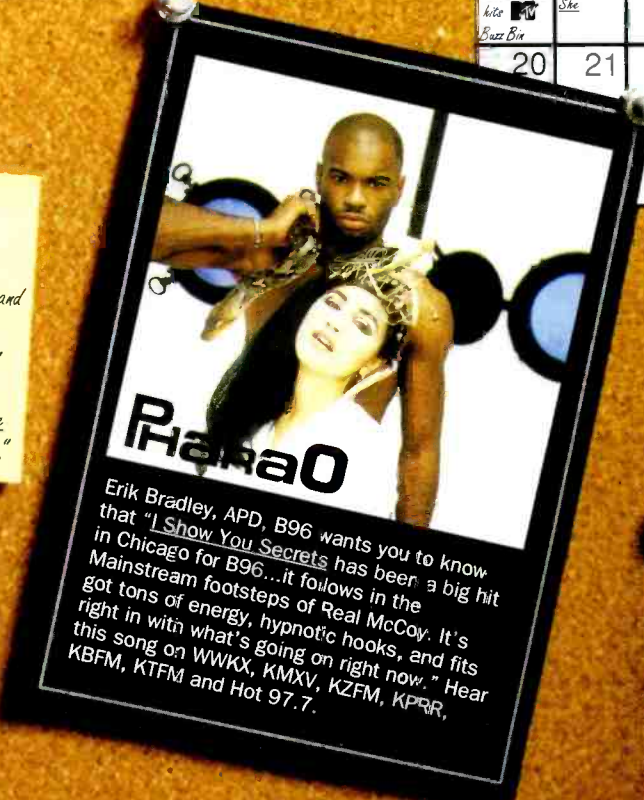
TV Buzz Bin **1** Large  



**Toad the Wet Sprocket**  
**fly From Heaven**

"Most New Airplay" this week at Top 40 including WKSS in Hartford and KISF Kansas City. Check out Hot 100 airplay in these cities: Cleveland, Milwaukee, Memphis, Sacramento, San Francisco and Spokane. *Fly From Heaven* is the #1 rotation song at KHTY, Santa Barbara! Don't miss Toad's sold-out tour with Hootie & The Blowfish coast-to-coast.

*Buckshot LeFonque is Branford Marsalis and his funky band! Buckshot did spectacular morning show appearances on Star 94, 99X and V103, Atlanta, a sold-out show and the next week his album went to #1 at HMV Records in Atlanta! You must check out *Some Cow* Fonque from the album "Buckshot LeFonque."*



**Erik Bradley, APD, B96**  
**I Show You Secrets**

Erik Bradley, APD, B96 wants you to know that "I Show You Secrets" has been a big hit in Chicago for B96...it follows in the Mainstream footsteps of Real McCoy. It's got tons of energy, hypnotic hooks, and fits right in with what's going on right now." Hear this song on WWKX, KMXV, KZFM, KPRR, KBFM, KTFM and Hot 97.7.

[www.sony.com](http://www.sony.com)

COLUMBIA

MIKE WATT  
C.O.C.  
MARTIN  
G. PRESS

# MOST REQUESTED



**WAOA MELBOURNE, DANNY WRIGHT**

1. Flaming Lips, She Don't Use Jelly
2. Real McCoy, Run Away
3. Soul For Real, Candy Rain
4. the cranberries, Ode To My Family
5. Boyz II Men, Thank You
6. Sheryl Crow, Strong Enough
7. Willi One Blood, Whiney, Whiney
8. Brownstone, If You Love Me
9. Live, Lightning Crashes



**KCLD ST CLOUD, MIKE DANGER**

1. Gillette, Mr. Personality
2. Blessid Union Of Souls, I Believe
3. Green Day, When I Come Around
4. Boyz II Men, Water Runs Dry
5. Rednex, Cotton Eye Joe

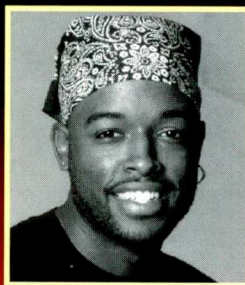


**KKXL GRAND FORKS, TREVOR DEE**

1. Gillette, Mr. Personality
2. Willi One Blood, Whiney, Whiney
3. TLC, Creep
4. Green Day, When I Come Around
5. Ini Kamoze, Here Comes The

## NIGHT PERSON OF THE WEEK

**Johnny Mac KMVR Las Cruces**



1. Brandy / Baby
2. Soul For Real / Candy Rain
3. Gillette / Mr. Personality
4. Spanish Fly / Daddy's Home
5. Max-A-Million / Fat Boy



**KRQQ TUCSON, RYND**

1. Ini Kamoze, Here Comes The
2. Blessid Union Of Souls, I Believe
3. Madonna, Take A Bow
4. Gillette, Mr. Personality
5. the cranberries, Zombie
6. 69 Boyz, Tootsee Roll
7. Green Day, When I Come Around
8. TLC, Creep



**KCDD ABILENE, STEVE BROWN**

1. Willi One Blood, Whiney, Whiney
2. Boyz II Men, Water Runs Dry
3. Flaming Lips, She Don't Use Jelly
4. Immature, Constantly
5. Green Day, When I Come Around



**WFLY ALBANY, ELLEN ROCKWELL**

1. Gillette, Mr. Personality
2. Soul For Real, Candy Rain
3. TLC, Red Light Special
4. Boyz II Men, Thank You
5. Real McCoy, Run Away
6. Firehouse, I Live My Life
7. Brandy, Baby
8. Rednex, Cotton Eye Joe
9. Adina Howard, Freak Like Me
10. Flaming Lips, She Don't Use Jelly



**WBHT WILKES-BARRE, BILLY HAMMOND**

1. Green Day, When I Come Around
2. Gillette, Mr. Personality
3. Boyz II Men, On Bended Knee
4. Offspring, Got To Get Away
5. TLC, Red Light Special



**WLAN LANCASTER, DANA DANA**

1. Soul For Real, Candy Rain
2. TLC, Creep
3. Boyz II Men, Thank You
4. Willi One Blood, Whiney, Whiney
5. Blessid Union Of Souls, I Believe



**Today's Best Music!**

**WQXA YORK, JO JO FRIDAY**

1. Rednex, Cotton Eye Joe
2. Firehouse, I Live My Life
3. Van Halen, Can't Stop Lovin'
4. Real McCoy, Run Away
5. TLC, Creep



**WJMX FLORENCE, C.J. MCKAY**

1. Live, Lightning Crashes
2. Flaming Lips, She Don't Use Jelly
3. Pearl Jam, Better Man
4. Nirvana, The Man Who Sold
5. Firehouse, I Live My Life
6. U 2, Dancing Barefoot
7. the cranberries, Ode To My Family
8. Collective Soul, Gel
9. Van Halen, Can't Stop Lovin'

# SOPHIE B. HAWKINS

## "As I Lay Me Down"

• "Sophie's live on-air performance created major listener response."

- Casey Keating, PD, Y100, Miami



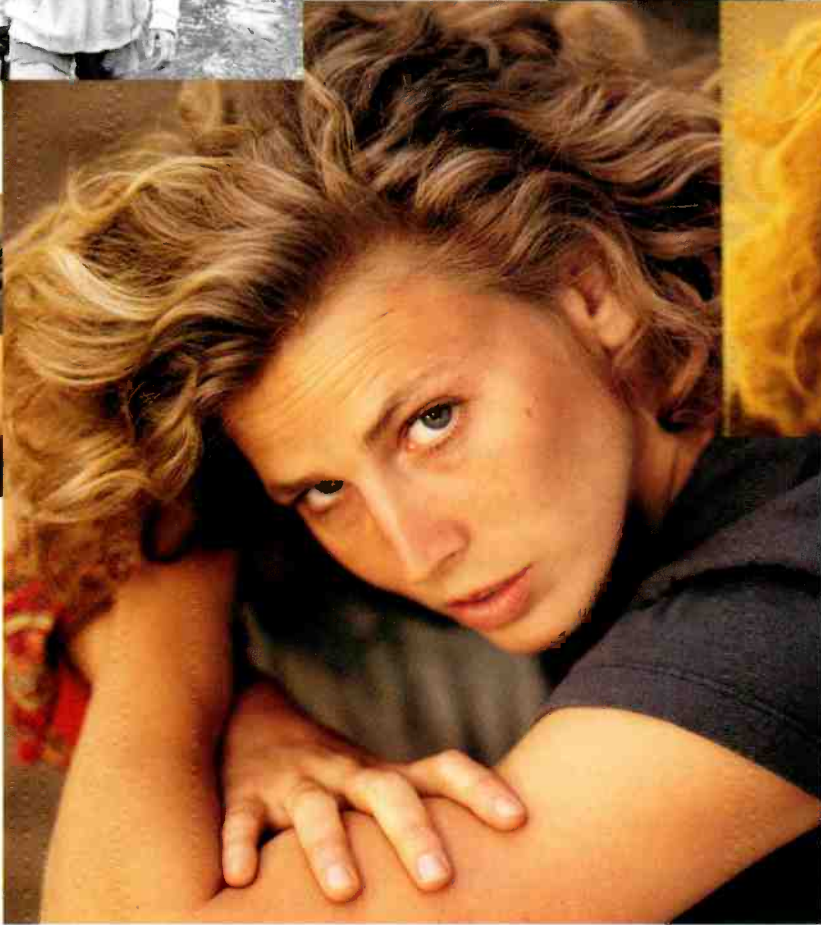
• "Sophie's performance on the Z Morning Zoo was spectacular!"

- Ken Benson, PD, KKRZ, Portland



• "The best live performance I've ever seen...and we've had PEOPLE here! Sophie has an incredible energy and a rawness that's mesmerizing! The glass in the studio was steaming, she was so hot!"

-Vic The Brick, Rick Dees In The Morning, KIIS FM, Los Angeles



• "Our morning show had more fun with Sophie than with any other artist I can remember! Her personality, charm, and charisma mirror her talents and we welcome her back anytime!"

- Tim Richards, MD, KRQ, Tucson

• "Extremely active phone record with impressive call-out after only three weeks!"

- Danny Clayton, PD, WKTI, Milwaukee  
**28 SPINS, #8 MOST PLAYED!**  
**SOUNSCAN SINGLE D-#47\***

From the album "WHALER."

C77CK 53300

Produced by Stephen Lipson.

COLUMBIA

\*Columbia® Reg. U.S. Pat. & Tm. Off. Marca Registrada./© 1995 Sony Music Entertainment Inc.

# MOST REQUESTED



## KZIO DULUTH, MICHAEL WILDE

1. Green Day, When I Come Around
2. Ini Kamoze, Here Comes The
3. Weezer, Buddy Holly
4. Real McCoy, Run Away
5. Firehouse, I Live My Life
6. TLC, Creep
7. Pearl Jam, Better Man
8. Boyz II Men, Thank You
9. Blessid Union Of Souls, I Believe



Today's Best Music!

## KIOK Tri-CITIES, MICHAEL DEAN

1. Boyz II Men, Thank You
2. Green Day, When I Come Around
3. Blessid Union Of Souls, I Believe
4. Firehouse, I Live My Life
5. Ini Kamoze, Here Comes The

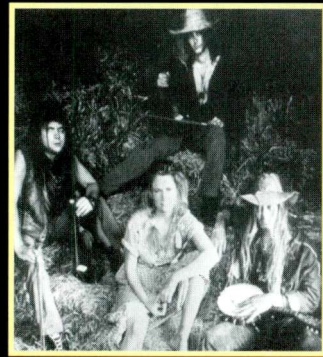


## WCIL CARBONDALE, MARK HOLLAND

1. Firehouse, I Live My Life
2. Hootie & The Blowfish, Let Her
3. Boyz II Men, On Bended Knee
4. Jamie Walters, Hold On
5. Flaming Lips, She Don't Use Jelly

# BREAKOUT

## ARTIST OF THE WEEK



REDNEX

"Cotton Eye Joe"

- |         |              |    |
|---------|--------------|----|
| WNOK FM | Columbia     | #1 |
| WQXA    | York         | #1 |
| KQCR    | Cedar Rapids | #2 |
| WIXX    | Green Bay    | #2 |
| WBBM FM | Chicago      | #5 |



## KQCR CEDAR RAPIDS, MICHELLE STELLE

1. Hootie & The Blowfish, Let Her
2. Rednex, Cotton Eye Joe
3. Sheryl Crow, Strong Enough
4. Real McCoy, Run Away
5. Willi One Blood, Whiney, Whiney
6. Gillette, Mr. Personality
7. Jamie Walters, Hold On
8. Real McCoy, Another Night



## KDUK EUGENE, DAVE OSBORN

1. TLC, Creep
2. Blessid Union Of Souls, I Believe
3. Dionne Farris, I Know
4. Boyz II Men, On Bended Knee
5. Ini Kamoze, Here Comes The



## WIXX GREEN BAY, STEVE LOUZOS

1. Ini Kamoze, Here Comes The
2. Rednex, Cotton Eye Joe
3. Boyz II Men, Thank You
4. TLC, Creep
5. Firehouse, I Live My Life
6. Green Day, When I Come Around
7. the cranberries, Zombie
8. Real McCoy, Run Away
9. Weezer, Buddy Holly



## WWST KNOXVILLE, TODDZILLA

1. Jamie Walters, Hold On
2. Green Day, When I Come Around
3. TLC, Creep
4. Blessid Union Of Souls, I Believe
5. Rednex, Cotton Eye Joe



## WGRG BINGHAMTON, WESTY

1. Pearl Jam, Better Man
2. Real McCoy, Run Away
3. Sheryl Crow, Strong Enough
4. Green Day, When I Come Around
5. Bruce Springsteen, Murder Incorporated
6. Oasis, Live Forever
7. Firehouse, I Live My Life
8. Van Halen, Can't Stop Lovin'

## 92 MOOSE Today's Best Music

## WVME AUGUSTA, ARTY THE ONE MAN PARTY

1. Green Day, When I Come Around
2. Jamie Walters, Hold On
3. Flaming Lips, She Don't Use Jelly
4. Firehouse, I Live My Life
5. Boyz II Men, Thank You



## WXYK GULFPORT/BLOXI, RON ST. JOHN

1. Gillette, Mr. Personality
2. Soul For Real, Candy Rain
3. Boyz II Men, Thank You
4. Willi One Blood, Whiney, Whiney
5. Duran Duran, White Lines

# BUSH

everything zen...



## New This Week!!!

WKSE WQGN WWKZ WYCR KCHX WPLY WTWR KYYY

## An Alternative Smash!!!

WHYT 50 Plays WLUM 45 Plays KROQ 40 Plays WMMS 30 Plays WNNX 30 Plays KUTQ 27 Plays  
KISF 25 Plays WPLY 20 Plays WPST 18 Plays Z100 12 Plays KRBE 9 Plays

## Top 5 Phones!!!

Z100 KISF KIOK WPLY

PRODUCED BY CLIVE LANGER AND ALAN WINSTANLEY AND BUSH  
MIXED BY HOLMAN AND PAUL PALMER  
PHOTO BY CHRIS CUFFARO

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THE ATLANTIC GROUP

# MOST REQUESTED



**WVAQ MORGANTOWN, CHRIS KNIGHT**

1. Firehouse, I Live My Life
2. Londonbeat, Come Back
3. Jamie Walters, Hold On
4. Real McCoy, Run Away
5. TLC, Red Light Special



**WXMK BRUNSWICK, CHRIS CALLOWAY**

1. Gillette, Mr. Personality
2. Live, Lightning Crashes
3. Rednex, Cotton Eye Joe
4. Blessid Union Of Souls, I Believe
5. Sheryl Crow, Strong Enough



**WDJX LOUISVILLE, MIKE SHANNON**

1. Firehouse, I Live My Life
2. TLC, Creep
3. Green Day, When I Come Around
4. Real McCoy, Run Away
5. Rednex, Cotton Eye Joe
6. Flaming Lips, She Don't Use Jelly
7. Weezer, Buddy Holly
8. Blessid Union Of Souls, I Believe
9. Duran Duran, White Lines

# BUZZ RECORDS

1. Rednex / Cotton Eye Joe
2. the cranberries / Ode To My Family
3. Boyz II Men / Thank You
4. Hootie & The Blowfish / Let Her Cry
5. Collective Soul / Gel



**WVSR CHARLESTON, McFLY**

1. Boyz II Men, Thank You
2. Subway f/ 702, This Lil' Game
3. Green Day, When I Come Around
4. Firehouse, I Live My Life
5. Soul For Real, Candy Rain
6. Real McCoy, Run Away
7. All-4-One, (She's Got) Skillz
8. Brandy, Baby
9. Van Halen, Can't Stop Lovin'



**WYCR YORK, CAPTIN CONNORS**

1. Live, Lightning Crashes
2. Willi One Blood, Whiney, Whiney
3. Green Day, When I Come Around
4. Blessid Union Of Souls, I Believe
5. Deadeye Dick, Perfect Family



**WXLC WAUKEGAN, CRAIG CARSON**

1. Firehouse, I Live My Life
2. Simple Minds, She's A River
3. Green Day, When I Come Around
4. Real McCoy, Run Away
5. Danielle Brisebois, Gimme Little
6. Dionne Farris, I Know
7. John Waite, How Did I Get By
8. Boyz II Men, Thank You
9. Gloria Estefan, Everlasting Love



**WKHQ ST LOUIS, RIKK IDOL**

1. Sheryl Crow, Strong Enough
2. Weezer, Buddy Holly
3. Gillette, Mr. Personality
4. Green Day, When I Come Around
5. the cranberries, Ode To My Family



**KIXY SAN ANGELO, BRIAN DOUGLAS**

1. Brandy, Baby
2. Adina Howard, Freak Like Me
3. Stevie B., Funky Melody
4. TLC, Red Light Special
5. Subway f/ 702, This Lil' Game



**WKHQ TRAVERSE CITY, RON PRITCHARD**

1. Sheryl Crow, Strong Enough
2. Des'ree, You Gotta Be
3. 4 PM, Sukiyaki
4. Martin Page, In The House Of
5. Melissa Etheridge, If I Wanted To
6. Tom Petty, You Don't Know How
7. Blessid Union Of Souls, I Believe
8. Dionne Farris, I Know
9. Elton John, Believe

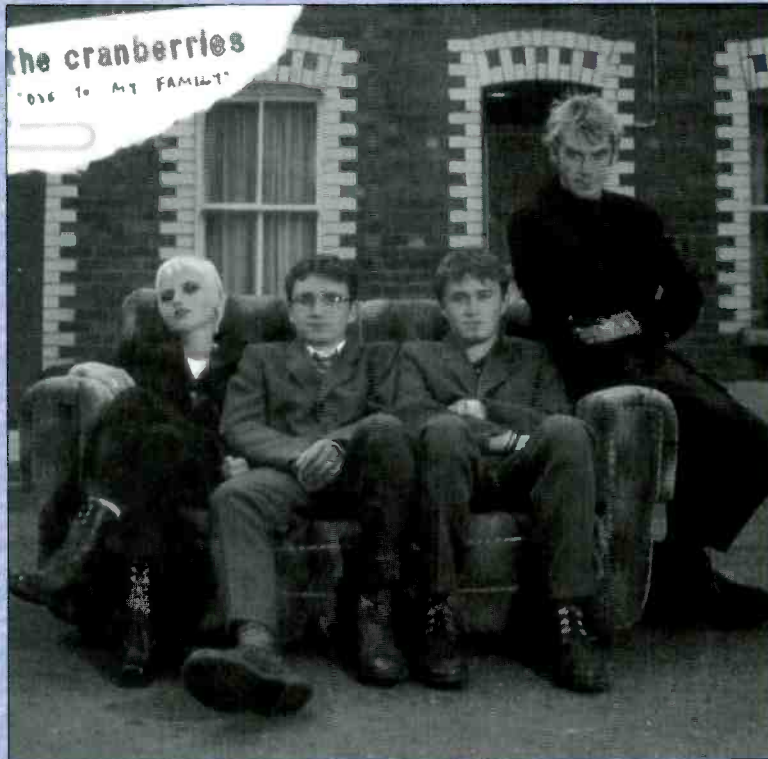


**KMVR LAS CRUCES, JOHNNY MAC**

1. Brandy, Baby
2. Soul For Real, Candy Rain
3. Gillette, Mr. Personality
4. Spanish Fly, Daddy's Home
5. Max-A-Million, Fat Boy
6. Blackstreet, Before I Let You Go
7. Boyz II Men, Thank You
8. Subway f/ 702, This Lil' Game

# the cranberries

## "Ode To My Family"



**Mainstream Monitor Chart 40-37\***

**NETWORK 40-34\***

**SoundScan LP 11\***

**Approaching 3 Million In Sales**

**ON OVER 120 TOP 40 STATIONS!!!**

KUTQ 48 Plays

KISF 31 Plays

WNNX 14 Plays

Q106 10 Plays

WEZB 40 Plays

WXXL 27 Plays

WLUM 12 Plays

Z100 9 Plays

WHYT 35 Plays

WKBQ 24 Plays

WNTQ 11 Plays

WFLZ 8 Plays

KRBE 32 Plays

WSTR 22 Plays

KROQ 11 Plays

WAPE 8 Plays



Management: Left Bank Organization

# OBLIGATORY SUCK-UPS

**95.5 WPLJ**  
NEW YORK

**KIOI**  
101.3 FM

*You guys are still publishing?*

*Scott Shannon*

*Case, 5 years old? Don't you think it's time to stop writing the book? Love ya Gerry, The Shaman*

STEVE MORIN  
Program Director

**KIISFM**  
102.7

OS/01/95  
TO GERRY & THE STAFF OF NETWORK 40  
AT SANCTI SPIRITUS AND KIIS, WE THINK  
YOUR PUBLICATION IS THE MOST ACCURATE,  
USEFUL AND RELEVANT IN THE BUSINESS.  
MR. CAGLE IS A VERY INSIGHTFUL WRITER, AND  
EVERYONE AT NETWORK 40 IS A GENIUS.  
GERRY: DOES THIS WORK?  
HAPPY FIFTH ANNIVERSARY... AND HERE'S  
HOPING YOU GET TO SIX.

*SP*

P.S. THE NASTYMAN THINKS YOU LOOK GOOD IN A DRESS!

WORLD FAMOUS  
**KROQ**  
106.7 FM

*3/6/95*

*Hey Gerry -  
Per your request, here is  
our PROFOUND AND SINCERE  
CONGRATULATIONS ON YOUR  
3RD ~~4th~~ 5th ANNIVERSARY -  
THE NETWORK 40 HAS REALLY  
EVOLVED INTO... WILL  
CONGRATS ANYWAYS!  
YOUR PALS -  
*Kevin White & Dave Swanson**

Gerry & The Staff of Network 40  
Major congrats on your fifth anniversary.  
Here's to MANY more!

**B96**  
CHICAGO

*Todd Cavanah*  
Todd Cavanah  
Program Director

*Erik Bradley*  
Erik Bradley  
Music Director

**7**  
**100**  
NEW YORK

To: Gerry Cagle  
From: Steve Kingston  
Subject: Happy Anniversary

I always forget my wedding anniversary, but I can't seem to forget Network 40's 5th!! Amazing... don't tell my wife... Happy Anniversary, Gerry!



# Dave Matthews Band

#1 AAA

MODERN ROCK MONITOR  
AIRPOWER 23\*

ALBUM ROCK MONITOR  
31\*-22\*

**ALREADY SPINNING:**

Z100	KROQ	99X	B97
WKBQ	KISF	Power Pig	WSTR
WGTZ	WKSE	WLUM	Y107
	WAPE	WPLY	

"What Would You Say"



BUZZ BIN



CUSTOM ROTATION



DAVE MATTHEWS  
BAND

UNDER THE TABLE  
AND DREAMING

From The Album  
*Under The Table And Dreaming*  
Produced By Steve Lillywhite  
Mixed by Tom Lord-Alge



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### ▲ WELL HUNG JURY

EEG artist Dave Stewart prays that he can be excused from the rest of the O.J. Simpson murder trial jury. (seated, l-r): Jurors Kristen "Rosa" Guarino and Dwayne "A.C." Ward, Dave Stewart and jury foreman Gerry "Kato" Cagle. (standing) Alternate jurors Jeff "F. Lee" Silberman and Leah "Faye" Brandon, EEG's Mike "Lance" Whited and *Net 40*'s Stephen "Shapiro" Meade. Not pictured: John "Juice" Kilgo.



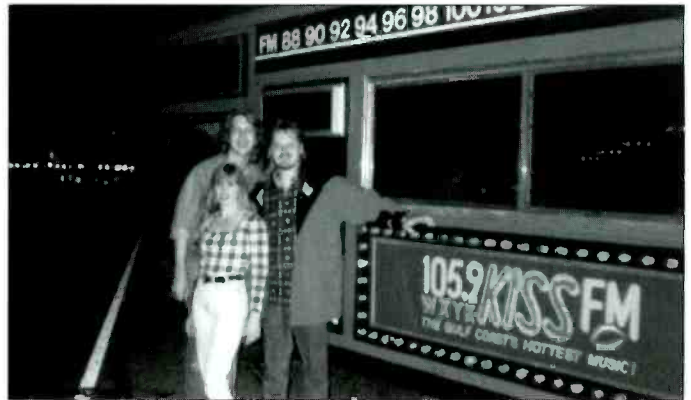
### ▲ STEPPIN' OUT

Partying after a KIIS Los Angeles Valentine's Day performance by Sony 550 artist Des'ree are (l-r): KIIS PD Steve Perun, Sony 550's Chuck Field, Des'ree, KIIS MD Tracy Austin and Sony 550's Neda Leppard and Brian Corona.



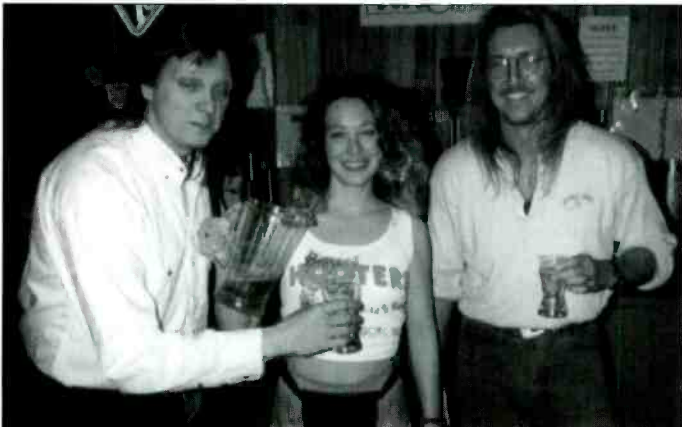
### ▲ READY TO POUNCE

Crouching down in front of their official WNNJ Newton Super Bowl sign are (l-r): WNNJ overnighiter Vince Thomas, listener/grand prize winner Chuck Smith and WNNJ midday jock Ron Naldi.



### ▲ ONE YEAR AND NO FORMAT CHANGE!

Celebrating their first birthday with style is WXYK Biloxi partiers (l-r): midday talent Patty Steele, night jock Ron St. John and afternoon personality Dave Allen.



### ▲ KEEP THOSE CUPS FILLED

WZEE Madison Morning Zooster Cheryl K. gamely smiles while being caught moonlighting at Hooters. Waiting for a new head (on their beers, you lewd slug!) are Z104's Greg "Shhhure I can drive, oshifer!" Bair and Johnny Danger.



### ▲ PRO-VEGETARIAN

Several male members of the *Network 40* staff lift the spirits of WINQ Winchendon listeners at the "Q-FM Super Bowl Widow's Party. (l-r): *N40*'s Stephen Meade, WINQ Q-Krew host Tania Hart, *N40*'s Gerry Cagle and Dwayne Ward, WINQ PD Marc S. "I Missed My Calling" Cole and (kneeling) *N40*'s Jeff Silberman. Missing and ineligible for postseason play: John Kilgo.

• You, too, can get your mug on these pages. Send your PR pix to Network 40, 120 N. Victory Blvd., Burbank, CA 91502 •

**Impact Date  
March 27th!**



featuring Ya Kid K

# MOVE IT TO THE RHYTHM

**These Stations Already Have The Rhythm!**

**B96 25 Plays**

**KUBE Add 15 Plays**

**KHKS 17 Plays**

**WKSS Add**

**The Edge Add 28 Plays**

**KZZU Add 21 Plays**

**WPXY Add 11 Plays**

**KDUK Add**

EMI Records



SERVING THE MUSIC

From the album **RECALL**. Management: **Dick Scott Entertainment**



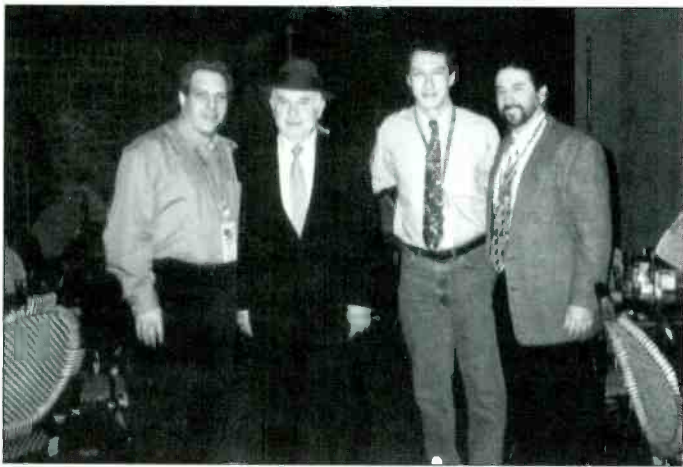
▲ **TWO WILD & CRAZY GUYS**

WQSM Fayetteville APD/MD Dave "Pokerface" Stone can't contain his excitement after discovering that *Network 40* VP/GM Gerry Cagle's sister, Geraldine, is single and available.



▲ **INITIAL MEETING**

Enjoying a visit from Columbia artist Sophie B. Hawkins are (l-r, front row): *Network 40* Country Radio Editor Michael A. Vogel, Music Director-A/C Editor Kristen C. Guarino, (kneeling) Radio Editor John Q. Kilgo, VP Operations Dwayne F. Ward, Sophie B. Hawkins and *Net 40* Country Radio Editor Jamie L. Matteson. (l-r, back row): *Net 40* Graphics Designer James D. Lee, Art Dir. Harman V. Smith, Editor-In-Chief Jeff O. Silberman, Columbia's Dana Keil and *Net 40* Crossover Editor Stephen T. Meade and Research Dir. Leah D. Brandon.



▲ **COVERBOYS AND ESCORTS**

Partying in New Orleans are (l-r): EMI's Michael Steele, Paul Drew, KZIO Duluth PD James Baker and *Gavin* toastmaster Dave Sholin.



▲ **JOHNNY & YVONNE & JOE & LEEANNE**

WZJM Cleveland got in bed with their listeners in an effort to increase their cumed and TSL...and of all the beds in town, they had to choose one that's full of sheets. (l-r): WZJM morning personality Johnny D., winners Yvonne and Joe Novel and morning co-host LeeAnne Sommers.



▲ **FINISHING SCHOOL GRADUATE**

Amazed at how Arista artist Notorious B.I.G. (center) can balance that speaker on his head are Hot 97 New York's Angie Marrinez and Arista's Rob Stone.



▲ **MINDS ON THE EDGE**

Virgin group Simple Minds hung with KEGE Minneapolis staffers prior to a concert. (l-r): The Edge's afternoon jock Matt Hansen, SM's Jim Kerr, morning jock Andy "Man Mountain" Savage, SM's Charlie Burchill and morning show producer Scott Robb.

• You, too, can get your mug on these pages. Send your PR pix to Network 40, 120 N. Victory Blvd., Burbank, CA 91502 •

A man who  
leads with a  
**SHORT  
DICK**  
better follow  
with a great  
**PERSONALITY**

"SHORT, SHORT MAN" ALREADY GOLD  
WITH 900,000 UNITS SOLD AND ONLY  
INCHES FROM PLATINUM!!!

**GILBERT**

**"MR. PERSONALITY"**

THE NEXT SINGLE

FROM THE FULL LENGTH ALBUM ON THE ATTACK

A **twenty fingers** PRODUCTION

**IN THIS WEEK!**

WPOW WNVZ WFMF KKRD WLAN KIXY WNKI

**ON OVER 65 TOP 40 STATIONS!**

KIIS 42 Plays	KZHT 34 Plays	WBBM 31 Plays
WWKX 28 Plays	KUBE 26 Plays	WZPL 25 Plays
KGCI 24 Plays	WFLY 19 Plays	KKSS 18 Plays
Z100 16 Plays	WKSE 15 Plays	KMXV 14 Plays
KHKS 13 Plays	WFLZ 12 Plays	KKFR 12 Plays
WDCG 11 Plays	WKBQ 10 Plays	92Q 9 Plays
	KRQQ 5 Plays	

**HUGE PHONES!**

Z100 WNVZ WZPL WFLY

**THE  
BOX**  
MUSIC TELEVISION  
YOU CONTROL

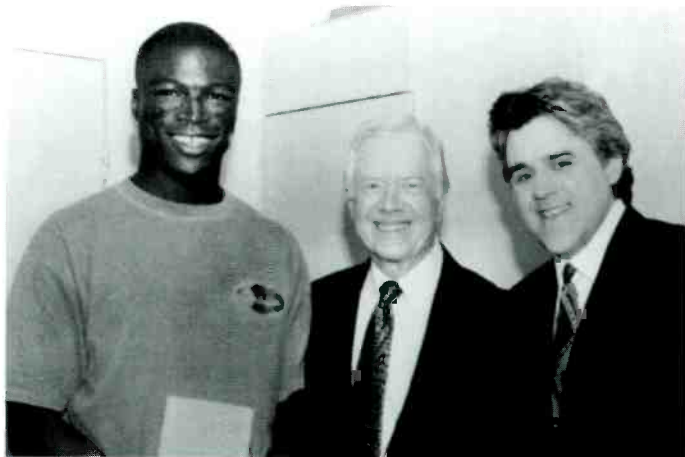
**#439**

SOS RECORDS 78 ENTERTAINMENT BMG watch it

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# the PICTURE™ page also



## ▲ PRESIDENTIAL SEAL

*Tonight Show* host Jay Leno welcomes Pres. Jimmy Carter with Branford Marsalis celebrity lookalike, Warner Bros. artist Seal.



## ▲ BEADS TO MEET YOU

Giving up sanity for Lent on Fat Tuesday are (l-r): some clown named Mark, Arrow 103's Sue Kelly, WKHQ St. Louis MD Kenny Knight, parrier DeeAnne Metzger and KDGE Dallas APD Alan Smith. (l-r, bottom row): WVAQ Morgantown PD Lacey Nelf and Mardi Gras bead stringer Jacquie "Lucky."



## ▲ FOUR SCORE

Barely holding back tears as they gratefully and humbly accept the coveted Chrome Lizard Awards are (l-r): MCA VP Promo Mark Gorlick, Jive Sr. VP Pop Promo Jack Satter, WORK Sr. VP Nat. Promo Burt Baumgartner and Columbia Nat. Dir. Top 40 Promo Charlie Walk.



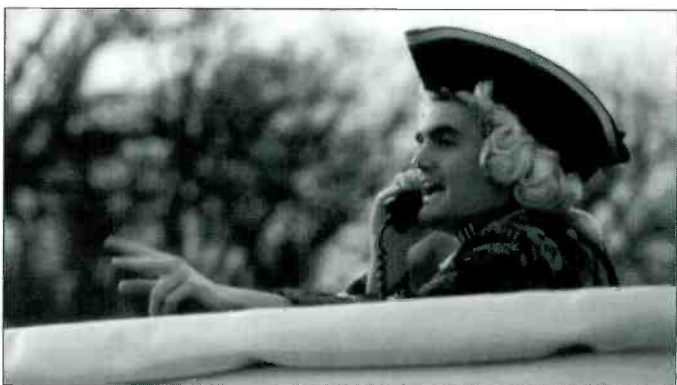
## ▲ FU-PHOTO

Jive group Fu-Schnickens practiced their mime technique at KPWR Los Angeles. (l-r): FS' Mac Fu, KPWR PD Michele Mercer, FS' Poc Fu and Chip Fu, Jive's Jack Satter and KPWR AMD Charlie Huero. Not pictured: FS' Kung Fu and Egg Fu's young...er brother.



## ▲ FRAZIER CRANE, FOLK SINGER

MCA artist Paul Janovitz of Cold Water Flat (center) tried to give lessons to MCA's Gary Spivak (l) and KEDJ Phoenix PD John Clay (r) during a recent visit.



## ▲ IDENTITY CRISIS

KELI San Angelo MD Michael Todd recently set out on a pilgrimage to teach the world about our nation's forefathers...unfortunately, most people thought he was doing a *really* bad Mark Lindsay impersonation.

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# ADINA HOWARD FREAK LIKE ME

It's no secret – you've  
never had a freak like this.

The premiere single and video  
from the forthcoming debut album

**Do You Wanna Ride.**

Produced by Mass Order for Double Lady Productions

Executive Producers: Max Gousse, Gerry Griffith, Roget Romain, Livio Harris

Management: Biggie Management, New York/Los Angeles

**"GREAT NIGHT JAM!"**

– John Ivey, WXKS

**NETWORK** Closing In On 1,600 Spins!

**7 New Adds Including:**  
**KS104 - Denver**

**Playing At:**

WWKX 86 Plays	Z90 67 Plays	WJMN 64 Plays
KDON 63 Plays	KJYK 59 Plays	KIKI 58 Plays
WERQ 51 Plays	KKFR 48 Plays	KLUC 48 Plays
WHHH 44 Plays	WJIS 44 Plays	WPGC 40 Plays
KPWR 38 Plays	KCAQ 38 Plays	KKSS 38 Plays
WNVZ 35 Plays	WJMH 34 Plays	WQHT 33 Plays
KWIN 33 Plays	KHTN 32 Plays	KZFM 31 Plays
WBSS 30 Plays	WHJX 29 Plays	WOVV 29 Plays
KPSI 29 Plays	KWTX 26 Plays	KUBE 25 Plays
		KMEL 24 Plays

**TOP 10 POP SINGLE SALES!**

**#7 R&B SINGLE!**

**LP DEBUT #69\***



**THE  
BOX** #13



**#3 Most  
Played!**



# Now PLAYING

## MAJOR MARKETS

SELECTED MAJOR MARKET PPW REPORTS



WJZM, Cleveland (216) 621-9566 | J. Questy, Program Director Big Dave, Music Director

RANK	LW	TW	ARTIST	TITLE
1	56	56	Dionne Farris	"I Know"
2	53	53	Green Day	"When I Come Around"
3	52	52	Weezer	"Buddy Holly"
4	52	52	Pearl Jam	"Better Man"
5	52	52	CeCe Peniston	"Keep Givin' Me Your Love"
6	52	52	Londonbeat	"Come Back"
7	52	52	Boyz II Men	"Water Runs Dry"
8	51	51	Melissa Etheridge	"If I Wanted To"
9	49	49	Sheryl Crow	"Strong Enough"
10	48	48	Blessid U. Of Soul	"I Believe"
11	48	48	Andru Donalds	"Mishale"
12	47	47	All 4 One	"(She's Got) Skillz"
13	46	46	4 PM	"Sukiyaki"
14	46	46	TLC	"Creep"
15	42	42	Collective Soul	"Gel"
16	32	32	Real McCoy	"Run Away"
17	30	30	Corona	"The Rhythm Of The Night"
18	30	30	3rd Nation	"I Believe"
19	27	27	Gloria Estefan	"Everlasting Love"
20	26	26	Crystal Waters	"What I Need"
21	26	26	Real McCoy	"Another Night"
22	25	25	Immature	"Constantly"
23	25	25	Ini Kamoze	"Here Comes The"
24	25	25	Jade	"Every Day Of The Week"
25	24	24	Brownstone	"If You Love Me"
26	24	24	Simple Minds	"She's A River"
27	22	22	Flaming Lips	"She Don't Use Jelly"
28	22	22	Milla	"Gentleman Who Fell"
29	21	21	Brandy	"I Wanna Be Down"
30	20	20	Des'ree	"You Gotta Be"
31	20	20	Live	"Lightning Crashes"
32	18	18	R.E.M.	"Bang And Blame"
33	18	18	N II U	"I Miss You"
34	17	17	Hootie & The	"Hold My Hand"
35	16	16	Jamie Walters	"Hold On"
36	16	16	Aimee Mann	"That's Just What You Are"
37	16	16	Changing Faces	"Foolin' Around"
38	16	16	Queensryche	"Bridge"
39	16	16	Janet Jackson	"You Want This"
40	16	16	Freely Johnston	"Bad Reputation"



KYLD, San Francisco (415) 391-1077 Bob Hamilton, Program Director Michael Martin, Music Director

RANK	LW	TW	ARTIST	TITLE
1	73	72	Stevie B.	"Dream About You"
2	36	71	Subway 7 702	"This Lil' Game We Play"
3	74	70	Mary J. Blige	"I'm Goin' Down"
4	62	69	Spanish Fly	"Daddy's Home"
5	69	67	Soul For Real	"Candy Rain"
6	66	61	TLC	"Waterfalls"
7	31	51	Madonna	"Take A Bow"
8	49	46	K7	"Move It Like This"
9	53	43	Notorious B.I.G.	"Big Poppa"
10	39	43	IV Xample	"I'd Rather Be Alone"
11	70	42	Boyz II Men	"Water Runs Dry"
12	41	42	Brownstone	"If You Love Me"
13	32	41	Rappin' 4-Tay	"I'll Be Around"
14	37	40	Spanish Fly	"Crimson & Clover"
15	70	39	TLC	"Red Light Special"
16	41	38	Montell Jordan	"This Is How We Do It"
17	32	38	TLC	"Creep"
18	25	36	Blackstreet	"Before I Let You Go"
19	31	35	Keith Marrin	"Never Find Someone Like"
20	13	33	Real McCoy	"Run Away"
21	10	33	Brandy	"Baby"
22	41	30	Brandy	"I Wanna Be Down"
23	22	25	Real McCoy	"Another Night"
24	10	25	Boyz II Men	"Thank You"
25	29	22	Immature	"Constantly"
26	21	22	Ice Cube	"Boyz n the Hood (One Nation)"
27	14	21	Mariah Carey	"Music Box"
28	20	20	Boyz II Men	"On Bended Knee"
29	0	14	Dr. Dre	"Keep Their Heads Ringing"
30	10	13	4 PM	"Lay Down Your Love"
31	9	9	Al Green	"Let's Stay Together"



WXKS FM, Boston (617) 396-1430 John Ivey, Program Director Tad Bonnie, Music Director

RANK	LW	TW	ARTIST	TITLE
1	60	63	Melissa Etheridge	"I'm The Only One"
2	38	52	Bon Jovi	"Always"
3	42	52	2 Unlimited	"Get Ready For This"
4	35	51	Real McCoy	"Run Away"
5	49	48	Corona	"The Rhythm Of The Night"
6	28	48	Boyz II Men	"On Bended Knee"
7	39	44	Jamie Walters	"Hold On"
8	60	42	Real McCoy	"Another Night"
9	49	41	Des'ree	"You Gotta Be"
10	41	37	Livin' Joy	"Dreamer"
11	43	34	Jaki Graham	"Ain't Nobody"
12	44	34	Jade	"Every Day Of The Week"
13	38	32	TLC	"Creep"
14	33	28	Harry Connick, Jr.	"(I Could Only) Whisper"
15	11	27	Gloria Estefan	"Everlasting Love"
16	28	27	Hollie & The	"Hold My Hand"
17	36	26	Brownstone	"If You Love Me"
18	28	26	Blessid U. Of Soul	"I Believe"
19	34	25	Dionne Farris	"I Know"
20	20	24	Babyface	"When Can I See You"
21	35	23	Janet Jackson	"You Want This"
22	22	22	Gloria Estefan	"Turn The Beat Around"
23	28	21	Sheryl Crow	"Strong Enough"
24	28	19	Green Day	"When I Come Around"
25	20	19	Cappella	"Move On Baby"
26	9	18	Pearl Jam	"Better Man"
27	25	18	Brandy	"Baby"
28	8	17	Boyz II Men	"Thank You"
29	0	17	Elton John	"Believe"
30	0	16	Adina Howard	"Freak Like Me"
31	21	14	Londonbeat	"Come Back"
32	0	12	Boyz II Men	"I'll Make Love To You"
33	21	10	Amy Grant & V.	"House Of Love"
34	12	10	Melissa Etheridge	"If I Wanted To"
35	7	9	Double You	"Run To Me"
36	0	9	Bonnie Raitt	"You Got It"
37	9	8	Oasis	"Live Forever"
38	6	7	Tom Jones	"I Wanna Get Back With"
39	7	7	Newton	"Sky High"
40	0	7	Duran Duran	"White Lines"

## MIX 107.5 FM

Denver's Best Music Mix

KWAX, Denver (303) 321-0950 John Peake, Program Director Paul Donovan, Music Director

RANK	LW	TW	ARTIST	TITLE
1	43	46	Melissa Etheridge	"I'm The Only One"
2	41	46	Eagles	"Love Will Keep Us Alive"
3	43	45	Hootie & The	"Hold My Hand"
4	44	45	Jon Secada	"If You Go"
5	45	45	Spin Doctors	"Two Princes"
6	44	44	Martin Page	"In The House Of Stone"
7	43	41	Ace Of Base	"Don't Turn Around"
8	32	37	Madonna	"Take A Bow"
9	30	33	Melissa Etheridge	"Come To My Window"
10	30	33	Wet Wet Wet	"Love Is All Around"
11	30	33	Bonnie Raitt	"You Got It"
12	32	32	Gin Blossoms	"Found Out About You"
13	30	32	Boyz II Men	"I'll Make Love To You"
14	30	31	Amy Grant & V.	"House Of Love"
15	31	31	Amy Grant	"Lucky One"
16	30	30	Des'ree	"You Gotta Be"
17	26	29	Harry Connick, Jr.	"(I Could Only) Whisper"
18	31	29	Bon Jovi	"Always"
19	29	29	Seal	"Prayer For The Dying"
20	26	29	Gin Blossoms	"Until I Fall Away"
21	21	28	Elton John	"Believe"
22	30	28	Vanessa Williams	"The Sweetest Days"
23	25	27	John Waite	"How Did I Get By Without"
24	28	26	Gloria Estefan	"Everlasting Love"
25	0	26	Foreigner	"Until The End Of Time"
26	0	10	Sheryl Crow	"Strong Enough"

Speech bubbles:

- "Hey Mom, Ricky has been singing that song 'Baby' in his sleep again."
- "Oh Dave, your brother can't help it. Everywhere you look you see Brandy...USA Today, David Letterman, N.Y. Times, VH1, MTV... My God, I can't even get that song out of my head."
- "Shaddup Dave, or I'll put rat poison in your soda pop."

**BRANDY'S "BABY"**  
THE NATION'S #1 SELLING RECORD  
FOR OVER 5 WEEKS!







# PORTISHEAD

## SOUR TIMES (NOBODY LOVES ME)

From The Album *Dummy*

**GETTING BIGGER EVERY WEEK!!!**

**KUTQ 33 Plays**

**WMMS 28 Plays**

**KISF 24 Plays**

**Z100 20 Plays**

**WHYT 17 Plays**

**KRBE 16 Plays**

**WAPE 14 Plays**

**WWXM 11 Plays**

**KROQ 5 Plays**



**Darcy's  
Music**





# FOREIGNER

## Until The End Of Time

### #2 MOST ADDED!

WKBQ

WTIC

WNSL

WAYV

WMC

KWMX

### 40 STATIONS FIRST WEEK!

WMJQ 42 Plays  
KWMX 26 Plays  
WNSL 16 Plays

WRQX 33 Plays  
WMXQ 23 Plays  
WKRZ 13 Plays

WBT 32 Plays  
KPLZ 19 Plays  
WTIC 11 Plays

WKTJ 27 Plays  
WWST 19 Plays  
Q106 9 Plays

WMC 26 Plays  
KHMV 17 Plays



## Add!



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Management: Steve Barnett & Stewart Young - Hard To Handle



# MUSICIAN. STYLEMAKER. ACTOR. PRODUCER. MENTOR.

ALREADY ON



12 SPINS

The Renaissance Man Who  
Explored the Wild Frontier of  
Modern Rock Returns to  
Conquer Even More Territory.

Adam Ant  
Wonderful

The Title Track From His Capitol Debut

**GOING FOR TOP 40 RADIO  
MARCH 27TH & 28TH**

**28\* - 26\* AIRPOWER MODERN ROCK MONITOR**

**ALREADY OVER 550 SPINS**

**PLAYING ON OVER 50 ALTERNATIVE STATIONS:**

KITS 31x 91X 25x KDGE 18x KNDD 27x

**Top Phones At:**

KITS #1 KNDD KDGE WWCD XHRM

**On Tour This Spring!**

**Have A Wonderful Anniversary Network 40!**

**ON TOUR THIS SPRING**

Recorded and Produced by David Tickle  
Management: Grant Black Management



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# Seal

From His Platinum LP *Seal*  
-As Performed On The Grammys!

## "I'm Alive"

SoundScan Album Sales Trend: 7,629-11,133

SoundScan Album Sales Chart: 142\*-110\*

### New Adds Include:

Q99 KFRX WJMX WPRR KTMT KLRZ  
WTWR KCHX K106 And Many More!



# Wolfgang Press

### Early Rotations Include:

Q99 29 Plays 99X 20 Plays  
WMMS 18 Plays WENZ 12 Plays  
WDRE 17 Plays WRFY 22 Plays KLYV 25 Plays  
KTMT Add WJMX Add Plus More!

## "Going South"



# Spanish Fly

## "Daddy's Home"

Monitor Rhythm Crossover Chart 31\*

More Than 500 Top 40 BDS Detections!

Already Top 10 Call-out & Top 5 Requests At:

Hot 97.7 75 Plays KTFM 45 Plays Wild 107 56 Plays  
KGGI 36 Plays KHTN 21 Plays KDON 29 Plays


### Also On:

FM 102 15 Plays Z90 22 Plays KCAQ 15 Plays WOVV 17 Plays KZFM 20 Plays  
KKXX 20 Plays KJYK 31 Plays B95 20 Plays KLRZ 21 Plays





# SPIN CYCLE

TW	ARTIST	SONG	INDEX		TOTAL STNS.	ADDS	DROPS	REQ. RANK	AVG. PPW	
1	Madonna	Take A Bow			10537	237	0	6	31	44.4
2	Dionne Farris	I Know	Page 49		8255	209	2	0	25	39.6
3	Sheryl Crow	Strong Enough			7363	211	6	1	13	35.4
4	Hootie & The Blowfish..	Hold My Hand			6831	177	1	11	46	38.5
5	Melissa Etheridge	If I Wanted To			6619	203	2	2	40	32.7
6	Boyz II Men	On Bended Knee			6401	178	1	14	13	35.9
7	Des'ree	You Gotta Be			6167	166	2	13	46	37.6
8	Green Day	When I Come Around			5994	186	1	3	1	32.4
9	Martin Page	In The House Of Stone And Light	Page 47		5637	184	2	2	74	30.8
10	TLC	Creep			5386	148	0	14	5	36.3
11	Tom Petty	You Don't Know How It Feels			5320	154	0	15	53	34.5
12	Jamie Walters	Hold On			4987	163	3	4	15	30.7
13	Eagles	Love Will Keep Us Alive			4877	161	3	6	53	30.6
14	Londonbeat	Come Back	Page 7		4715	177	2	3	37	26.9
15	Brownstone	If You Love Me			4705	156	4	4	36	30.5
16	Real McCoy	Another Night			4567	126	0	17	90	36.2
17	Real McCoy	Run Away	Page 15		4443	168	8	4	3	27.6
18	Firehouse	I Live My Life For You			4380	161	6	3	2	28.0
19	Blessid Union Of Souls	I Believe			4213	173	15	0	7	26.0
20	Gloria Estefan	Everlasting Love			3943	154	2	4	64	25.9
21	Bon Jovi	Always			3881	131	0	23	31	29.6
22	4 PM	Sukiyaki			3596	120	1	12	40	30.2
23	R.E.M.	Bang And Blame			3589	122	0	29	77	29.4
24	Bonnie Raitt	You Got It			3540	159	2	0	92	22.2
25	Corona	The Rhythm Of The Night			3354	104	0	21	99	32.2
26	Elton John	Believe	Page 17		3218	196	20	0	63	17.3
27	Soul For Real	Candy Rain	Page 7		3199	92	4	0	16	36.3
28	Boyz II Men	Thank You			3185	146	15	2	4	23.4
29	Simple Minds	She's A River			3135	140	3	4	37	22.8
30	Pearl Jam	Better Man			3130	107	2	0	19	29.2
31	Jade	Every Day Of The Week			3091	94	1	16	91	32.8
32	Brandy	Baby	Pages 64-70		2948	114	16	0	21	28.3
33	Van Halen	Can't Stop Lovin' You	Page 21		2563	143	20	1	22	19.7
34	The Cranberries	Ode To My Family	Page 55		2479	129	7	0	33	19.9
35	Melissa Etheridge	I'm The Only One			2474	88	0	8	99	28.1
36	TLC	Red Light Special			2441	92	23	0	17	32.1
37	Andru Donalds	Mishale			2358	83	0	25	53	28.4
38	Weezer	Buddy Holly			2350	112	0	19	8	20.9
39	Ini Kamoze	Here Comes The Hotstepper			2275	87	0	13	12	26.1
40	2 Unlimited	Get Ready For This			2197	83	3	4	53	27.1



# SPINCYCLE™

TW	ARTIST	SONG	INDEX	TOTAL STNS.	ADDS	DROPS	REQ. RANK	AVG. PPW	
41	Vanessa Williams	The Sweetest Days		2176	85	0	26	96	25.6
42	Live	Lightning Crashes	Page 7	2154	133	9	3	20	17.1
43	Collective Soul	Gel		2030	112	0	9	29	18.1
43	Richard Marx	Nothing Left Behind Us		1957	84	0	19	96	23.3
45	Boyz II Men	Water Runs Dry		1935	55	0	7	17	35.1
46	Annie Lennox	No More "I Love You's"		1817	125	21	0	94	16.6
47	Amy Grant & Vince Gill	House Of Love		1702	71	3	3	91	24.3
48	Jon Secada	Mental Picture		1654	75	0	14	98	22.0
49	Adina Howard	Freak Like Me	Page 63	1595	54	7	1	29	33.2
50	Blackstreet	Before I Let You Go		1584	43	1	10	61	36.8
51	Janet Jackson	You Want This		1555	55	0	7	90	28.2
52	Bruce Springsteen	Murder Incorporated		1539	84	12	2	46	21.0
53	Blues Traveler	Run-Around	Page 23	1471	96	25	0	96	19.3
53	Immature	Constantly		1467	52	0	12	24	28.2
55	Mary J. Blige	I'm Goin' Down	Page 7	1401	43	6	1	46	36.8
56	Subway f/ 702	This Lil' Game We Play		1364	47	4	2	23	31.7
57	Nirvana	The Man Who Sold The World		1360	64	0	9	27	21.2
58	Brandy	I Wanna Be Down		1323	41	0	7	95	32.2
59	All-4-One	(She's Got) Skillz		1302	63	6	5	26	22.4
60	Oasis	Live Forever		1300	90	12	0	53	15.6
61	Keith Martin	Never Find Someone Like You		1264	64	2	3	73	20.3
62	Flaming Lips	She Don't Use Jelly		1178	65	0	15	10	18.1
63	Duran Duran	White Lines	Page 43	1157	89	24	0	28	15.6
64	Crystal Waters	100% Pure Love		1125	49	0	7	92	22.9
65	Rednex	Cotton Eye Joe		1087	93	34	2	8	15.1
66	Gillette	Mr. Personality	Page 61	1078	74	7	1	6	15.8
66	Hootie & The Blowfish	Let Her Cry		1072	57	16	1	33	23.8
68	N II U	I Miss You		1045	35	0	7	65	29.8
69	K-Ci Hailey	If You Think You're Lonely Now	Page 47	1003	40	0	8	98	25.0
70	Gin Blossoms	Allison Road		962	46	0	7	90	20.9
71	Willi One Blood	Whiney, Whiney (What Really Drives Me Crazy)		955	44	0	25	11	21.7
72	Notorious B.I.G.	Big Poppa		946	32	1	2	46	30.5
73	Pete Drobe	If You Don't Love Me (I'll Kill Myself)		930	49	0	26	53	18.9
74	Lil Suzy	Promise Me		886	28	0	4	97	31.6
75	K7	Move It Like This		873	27	1	1	40	34.3
76	Stone Temple Pilots	Interstate Love Song		870	32	0	2	88	27.1
77	Boyz II Men	I'll Make Love To You		859	43	0	13	86	19.9
78	Montell Jordan	This Is How We Do It		820	35	7	0	40	25.6
79	Toni Braxton	I Belong To You		817	30	0	10	97	27.2
80	Stevie Wonder	For Your Love		815	59	2	3	92	14.3

# CRUNCH™

## MOST ADDED

ARTIST/SONG/LABEL	TOTAL/ADDS
1 <b>THE HUMAN LEAGUE.</b> Tell Me When (Elektra/EEG) WMGI WSPK KHTY WAYV WBSS WIOQ WPLY WXKS KISX KNIN	100/95
2 <b>FOREIGNER.</b> Until The End Of Time (Rhythm Safari/Priority) WAYV KISX KIOC WKDD WRQK KZIO WBIZ WKBQ KIMN KWMX	83/57
3 <b>REDNEX.</b> Cotton Eye Joe (Battery/Jive) KSLY WSPK KHQT WZJM KROC KZIO WPOW WAOA WEDJ WSNX	93/34
4 <b>LUTHER VANDROSS.</b> Love The One Your With (LV/Epic) WXKS WMTX WVAQ WKSS WQGN KKLQ WHHH KTMT KZHT KZFM	33/33
5 <b>BLUES TRAVELER.</b> Run-Around (A&M) WMMS WBIZ WFLZ WVAQ WKBQ KIMN WAZY WBWB WYHY WEZB	96/25
6 <b>DURAN DURAN.</b> White Lines (Capitol) KCAQ WKBQ WHHH WEDJ WYHY WEZB KUTQ KZFM WLAN WCIR	89/24
6 <b>DAVE MATTHEWS BAND.</b> What Would You Say (RCA) WAYV WHOB KIOC KZIO WKBQ KIMN WQGN WBWB WKSE WNNK	54/24
8 <b>TLC.</b> Red Light Special (LaFace/Arista) WAYV KWNZ WKSS WQGN WSNX WKSE WNVZ WFHN WNNK WWSR	92/23
9 <b>ANNIE LENNOX.</b> No More "I Love You's" (Arista) KRBE KROC KPLZ KISF WEZB WJET KISN WKEE WXIL WGTZ	125/21
9 <b>BELLY.</b> Now They'll Sleep (Sire/Reprise) KHTY WRQK KISF WGRD WKFR WHTO WXSX KISR WIFC WNKI	37/21
11 <b>ELTON JOHN.</b> Believe (Rocket/Island) KOTM KSLY KPSI KDWB WEZB WJET WGTZ WKDY WZNY WXLK	196/20
11 <b>VAN HALEN.</b> Can't Stop Lovin' You (WB) KOTM WQIC WZJM WSTR KDWB KFFM WTIC KDUK WDJX WAEB	143/20
13 <b>BRANDY.</b> Baby (Atlantic/AG) WFLZ WBZZ KDUK WEDJ WPRO WQXA WXLK WXPY WNOK KQID	114/16
13 <b>HOOTIE &amp; THE BLOWFISH.</b> Let Her Cry (Atlantic/AG) WRQK KISF WYHY WEZB WHHY WSTW WTWB WMME WXPX WXXM	57/16
15 <b>BLESSID UNION OF SOULS.</b> I Believe (EMI Records) WPLJ WKDD WFLZ WHYI KSFM WWKX KQKQ KZZU KQCR WHOT	173/15
15 <b>BOYZ II MEN.</b> Thank You (Motown) KSLY KPSI KNIN WSTR WBIZ KSFM WQGN KBFM WSTW WZNY	146/15
15 <b>TOAD THE WET SPROCKET.</b> Fly From Heaven (Columbia) KOTM WAYV WKSS KISF WLAN WHHY WKMX KQKQ WZPK WWKZ	52/15
18 <b>DIANA KING.</b> Shy Guy (WORK) KCAQ WXKS WZJM KBFM KTFM WFHN WWKX WHJX KJYK KLUC	21/13
18 <b>DR. DRE.</b> Keep Their Heads Ringing (Priority) KSIQ KKBK KHQT KMEL KYLD WPGC KBXX WPOW KWIN WERQ	14/13
20 <b>BRUCE SPRINGSTEEN.</b> Murder Incorporated (Columbia) KHTY WPLY KFFM KUTQ KHIT WZPK WDDJ KIOK WWKZ KCGQ	84/12

## ACCELERATED AIRPLAY

ARTIST/SONG/LABEL (STATIONS LISTED SHOW LARGEST INCREASES)	INCREASED AIRPLAY
1 <b>ELTON JOHN.</b> Believe (Rocket/Island) KOTM WMGI KSLY WSPK WBSS WAYV WIOQ WXKS KISX WRQK	+2200
2 <b>BOYZ II MEN.</b> Thank You (Motown) WMGI KGGI KXXX WAYV WBSS KDON KYLD WPGC KROC KFFM	+873
3 <b>VAN HALEN.</b> Can't Stop Lovin' You (WB) KOTM WRQK KDWB KROC WVAQ KIMN WAOA WBWB WSNX WYCR	+782
4 <b>BLESSID UNION OF SOULS.</b> I Believe (EMI Records) WPLJ WBSS KNIN KDWB WBZZ WKBQ WKCI WQGN WAZY KKRZ	+721
5 <b>REDNEX.</b> Cotton Eye Joe (Battery/Jive) KSIQ KHTY KHQT KIOC WQGN KDUK WEDJ WKFR WKSE WJET	+647
6 <b>ANNIE LENNOX.</b> No More "I Love You's" (Arista) WKZW WQGN KTMT KMGZ WFHN WHHY WWSR WKEE WFLY WKMX	+636
7 <b>FIREHOUSE.</b> I Live My Life For You (Epic) KNIN WHYI WKBQ WTIC WDCG WKFR WKSE WMXQ WABB KMCK	+624
8 <b>DIONNE FARRIS.</b> I Know (Columbia) WMGI WPLJ WPLY WTBX WOSC WXXL KDUK WKTI WNCI WKSE	+610
9 <b>DURAN DURAN.</b> White Lines (Capitol) WSPK KFFM KFR WKSS KTMT WEDJ WYHY WEZB WJET KUTQ	+596
10 <b>REAL MCGOY.</b> Run Away (Arista) WMGI WKZW KSLY KPSI KXXX KYLD KDON WXKS KHKS WTBX	+595
11 <b>BLUES TRAVELER.</b> Run-Around (A&M) WKZW KHTY KISX WBIZ WAZY WZPL WBWB KTMT WJET KUTQ	+546
12 <b>TLC.</b> Red Light Special (LaFace/Arista) WMGI WQHT KPSI WJMN WVAQ KQKS WKSS WQGN WYHY KMGZ	+468
13 <b>BRUCE SPRINGSTEEN.</b> Murder Incorporated (Columbia) WRQK WBIZ KIMN KTMT WYCR WHHY KMCK WWKS WIFC WXPX	+461
14 <b>SHERYL CROW.</b> Strong Enough (A&M) WHTZ KNIN KWMX KFR WXXL WAZY WBWB WKRO WDCG WNCI	+407
15 <b>THE CRANBERRIES.</b> Ode To My Family (Island) WKZW WRQK WOSC KKLQ KUTQ WHHY WWCK WWFX WDDJ KXKL	+384
16 <b>FOREIGNER.</b> Until The End Of Time (Rhythm Safari/Priority) WKQI KWMX WTIC WAZY WBWB WKTI WMJQ WXIL WMEE WNSL	+346
17 <b>SIOUXSIE &amp; THE BANSHEES.</b> O Baby (Wonderland/Geffen) WAYV WHOB KIOC KUTQ WWSR WDJB KQID WNFZ KZFN KYYY	+341
18 <b>TOAD THE WET SPROCKET.</b> Fly From Heaven (Columbia) KOTM KHTY KIOC KROC WOSC KTMT WLUM WTWB WDJB WPRR	+329
19 <b>GLORIA ESTEFAN.</b> Everlasting Love (Epic) KXTZ WXKS WBIZ WKCI WLAN WXIL KHFI WBNQ KIOK KLYV	+300
20 <b>ADINA HOWARD.</b> Freak Like Me (Eastwest/EEG) WMGI KPSI KCAQ KKBK WBSS KDON KMEL WJMN WXKS KQKS	+277

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**Hottest Buzz Records Of The Week . . . . . Page 54**  
**Spin Cycle – In-Depth Airplay Analysis . . . . . Pages 72-73**  
**The Chart Page . . . . . Page 76**

**9.2011**™

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**Issue!**

# NETWORK <sup>40</sup>

## PLAYS PER WEEK

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
1 MADONNA. Take A Bow (Maverick/Sire/WB)	10813	10890	10537
<b>2</b> DIONNE FARRIS. I Know (Columbia)	7008	7645	8255
<b>3</b> SHERYL CROW. Strong Enough (A&M)	6367	6956	7363
4 HOOTIE & THE BLOWFISH. Hold My Hand (Atlantic/AG)	7185	7098	6831
<b>5</b> MELISSA ETHERIDGE. If I Wanted To (Island)	5833	6375	6619
6 BOYZ II MEN. On Bended Knee (Motown)	8180	7272	6401
7 DES'REE. You Gotta Be (550 Music/Epic)	7043	6794	6167
<b>8</b> GREEN DAY. When I Come Around (Reprise)	5382	5828	5994
<b>9</b> MARTIN PAGE. In The House Of Stone And Light (Mercury)	5121	5380	5637
10 TLC. Creep (LaFace/Arista)	6158	5885	5386
11 TOM PETTY. You Don't Know How It Feels (WB)	6546	6254	5320
<b>12</b> JAMIE WALTERS. Hold On (Atlantic/AG)	4336	4728	4987
13 EAGLES. Love Will Keep Us Alive (Geffen)	4798	4905	4877
<b>14</b> LONDONBEAT. Come Back (Radioactive)	3986	4617	4715
<b>15</b> BROWNSTONE. If You Love Me (MJJ Music/Epic)	4141	4455	4705
16 REAL McCOY. Another Night (Arista)	5844	5160	4567
<b>17</b> REAL McCOY. Run Away (Arista)	2894	3848	4443
<b>18</b> FIREHOUSE. I Live My Life For You (Epic)	2943	3756	4380
<b>19</b> BLESSID UNION OF SOULS. I Believe (EMI Records)	2683	3492	4213
<b>20</b> GLORIA ESTEFAN. Everlasting Love (Epic)	3287	3643	3943
21 BON JOVI. Always (Mercury)	5414	4717	3881
22 4 PM. Sukiyaki (Next Plateau/London/Island)	4826	4171	3596
23 R.E.M. Bang And Blame (WB)	5259	4580	3589
<b>24</b> BONNIE RAITT. You Got It (Arista)	2968	3345	3540
25 CORONA. The Rhythm Of The Night (Eastwest/EEG)	4456	3989	3354
<b>26</b> ELTON JOHN. Believe (Rocket/Island)	—	1018	3218
<b>27</b> SOUL FOR REAL. Candy Rain (Uptown/MCA)	2604	2999	3199
<b>28</b> BOYZ II MEN. Thank You (Motown)	1066	2312	3185
<b>29</b> SIMPLE MINDS. She's A River (Virgin)	2540	2873	3135
<b>30</b> PEARL JAM. Better Man (Epic)	2909	3005	3130
31 JADE. Every Day Of The Week (Giant)	4040	3516	3091
<b>32</b> BRANDY. Baby (Atlantic/AG)	2087	2700	2948
<b>33</b> VAN HALEN. Can't Stop Lovin' You (WB)	750	1781	2563
<b>34</b> THE CRANBERRIES. Ode To My Family (Island)	1608	2095	2479
35 MELISSA ETHERIDGE. I'm The Only One (Island)	3090	2912	2474
<b>36</b> TLC. Red Light Special (LaFace/Arista)	1611	1973	2441
37 ANDRU DONALDS. Mishale (Metro Blue/Capitol)	3641	3036	2358
38 WEEZER. Buddy Holly (DGC)	3303	2833	2350
39 INI KAMOZE. Here Comes The Hotstepper (Columbia)	3381	2739	2275
<b>40</b> 2 UNLIMITED. Get Ready For This (Radikal/Critique)	2153	2160	2197

BULLETS INDICATE INCREASED AIRPLAY

ARTIST/SONG/LABEL	2W	LW	TW
41 VANESSA WILLIAMS. The Sweetest Days (Wing/Mercury)	3374	2814	2176
<b>42</b> LIVE. Lightning Crashes (Radioactive)	1777	2041	2154
43 COLLECTIVE SOUL. Gel (Atlantic/AG)	2043	2138	2030
44 RICHARD MARX. Nothing Left Behind Us (Capitol)	2598	2401	1957
45 BOYZ II MEN. Water Runs Dry (Motown)	1728	1976	1935
<b>46</b> ANNIE LENNOX. No More "I Love You's" (Arista)	329	1181	1817
47 AMY GRANT & VINCE GILL. House Of Love (A&M)	1761	1779	1702
48 JON SECADA. Mental Picture (SBK/EMI Records)	2536	2040	1654
<b>49</b> ADINA HOWARD. Freak Like Me (Eastwest/EEG)	977	1318	1595
50 BLACKSTREET. Before I Let You Go (Interscope/AG)	2359	1737	1584
51 JANET JACKSON. You Want This (Virgin)	2023	1683	1555
<b>52</b> BRUCE SPRINGSTEEN. Murder Incorporated (Columbia)	317	1078	1539
<b>53</b> BLUES TRAVELER. Run-Around (A&M)	347	925	1471
54 IMMATURE. Constantly (Silas/MCA)	1854	1682	1467
<b>55</b> MARY J. BLIGE. I'm Goin' Down (Uptown/MCA)	1135	1267	1401
<b>56</b> SUBWAY F/ 702. This Lil' Game We Play (Biv 10/Motown)	935	1172	1364
57 NIRVANA. The Man Who Sold The World (DGC)	1461	1473	1360
58 BRANDY. I Wanna Be Down (Atlantic/AG)	1854	1572	1323
<b>59</b> ALL-4-ONE. (She's Got) Skillz (Blitz/Atlantic/AG)	1135	1201	1302
<b>60</b> OASIS. Live Forever (Epic)	963	1110	1300
<b>61</b> KEITH MARTIN. Never Find Someone Like You (Columbia)	948	1187	1264
62 FLAMING LIPS. She Don't Use Jelly (WB)	1375	1342	1178
<b>63</b> DURAN DURAN. White Lines (Capitol)	307	561	1157
64 CRYSTAL WATERS. 100% Pure Love (Mercury)	1296	1180	1125
<b>65</b> REDNEX. Cotton Eye Joe (Battery/Jive)	166	440	1087
<b>66</b> GILLETTE. Mr. Personality (SOS/Zoo)	850	974	1078
<b>67</b> HOOTIE & THE BLOWFISH. Let Her Cry (Atlantic/AG)	606	835	1072
68 N II U. I Miss You (Arista)	1435	1195	1045
69 K-CI HAILEY. If You Think You're Lonely Now (Mercury)	1150	1210	1003
70 GIN BLOSSOMS. Allison Road (A&M)	1412	1197	962
71 WILLI ONE BLOOD. Whiney, Whiney (What Really Drives Me Crazy) (RCA)	1675	1348	955
<b>72</b> NOTORIOUS B.I.G. Big Poppa (Bad Boy/Arista)	921	881	946
73 PETE DROGE. If You Don't Love Me (I'll Kill Myself) (American/Reprise/RCA)	1705	1396	930
74 LIL SUZY. Promise Me (Metropolitan)	998	964	886
<b>75</b> K7. Move It Like This (Tommy Boy)	755	842	873
<b>76</b> STONE TEMPLE PILOTS. Interstate Love Song (Atlantic/AG)	1022	861	870
77 BOYZ II MEN. I'll Make Love To You (Motown)	1298	1041	859
<b>78</b> MONTELL JORDAN. This Is How We Do It (PMP/ral/Island)	403	603	820
79 TONI BRAXTON. I Belong To You (LaFace/Arista)	1453	1034	817
<b>80</b> STEVIE WONDER. For Your Love (Motown)	432	682	815

ACCELERATED AIRPLAY HIGHLIGHTED  
DETAILS ON PAGE 74