

# NETWORK <sup>40</sup>

Issue 243 • December 16, 1994



*Special  
Year-End Issue*

**NETWORK 2ND MOST ADDED!**  
SoundScan LP Chart 7\*  
SoundScan Weekly Sales 182,314  
3.5 Million Ordered To Date  
TV Exclusive Rotation!

# GREEN DAY

"When I  
Come Around"

from the  
triple-platinum album

Dookie

**Airplay At:**

Z100 26 Plays  
Q99 32 Plays  
KRBE Add  
WZJM Add  
WXXL Add  
KISF 10 Plays

KROQ 40 Plays  
WZPL Add  
WHYT 49 Plays  
WLUM 46 Plays  
B97 14 Plays  
WKSE 10 Plays

WIOQ Add 13 Plays  
WENZ 32 Plays  
99X 28 Plays  
WAHC 15 Plays  
Y107 Add

Produced by Rob Cavallo and Green Day  
Management: Cohn-Man

©1994 Reprise Records



# NETWORK<sup>40</sup>

## 1994 PPW CHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	TOTAL PLAYS
1 ACE OF BASE. The Sign (Arista)	214,870
2 ACE OF BASE. Don't Turn Around (Arista)	189,137
3 LISA LOEB & NINE STORIES. Stay (I Missed You) (RCA)	187,421
4 ALL-4-ONE. I Swear (Blitz/Atlantic/AG)	169,028
5 JOHN MELLENCAMP. Wild Night (Mercury)	168,454
6 MADONNA. I'll Remember You (Maverick/Sire/WB)	164,636
7 BOYZ II MEN. I'll Make Love To You (Motown)	164,454
8 JON SECADA. If You Go (SBK/EMI Records)	154,426
9 TONI BRAXTON. You Mean The World To Me (LaFace/Arista)	152,915
10 COUNTING CROWS. Mr. Jones (DGC)	151,393
11 BIG MOUNTAIN. Baby I Love Your Way (RCA)	143,635
12 SHERYL CROW. All I Wanna Do (A&M)	139,270
13 MARIAH CAREY. Without You (Columbia)	139,050
14 ELTON JOHN. Can You Feel The Love Tonight (Hollywood)	138,667
15 PRINCE. The Most Beautiful Girl In The World (N.P.G./Bellmark)	137,830
16 BABYFACE. When Can I See You (Epic)	137,410
17 CELINE DION. The Power Of Love (550 Music)	129,740
18 MARIAH CAREY. Anytime You Need A Friend (Columbia)	125,234
19 COLLECTIVE SOUL. Shine (Atlantic/AG)	125,208
20 JANET JACKSON. Because Of Love (Virgin)	120,511
21 GIN BLOSSOMS. Found Out About You (A&M)	119,726
22 JANET JACKSON. Any Time, Any Place (Virgin)	116,830
23 MELISSA ETHERIDGE. Come To My Window (Island)	115,388
24 MELISSA ETHERIDGE. I'm The Only One (Island)	101,732
25 ENIGMA. Return To Innocence (Charisma/Virgin)	100,720
26 TONI BRAXTON. Breathe Again (LaFace/Arista)	99,748
27 TOM PETTY & THE HEARTBREAKERS. Mary Jane's Last Dance (MCA)	94,520
28 SEAL. Prayer For The Dying (WB)	93,616
29 GIN BLOSSOMS. Until I Fall Away (A&M)	92,840
30 AEROSMITH. Crazy (Geffen)	92,742
31 REAL MCCOY. Another Night (Arista)	85,255
32 ALL-4-ONE. So Much In Love (Blitz/Atlantic/AG)	84,830
33 MADONNA. Secret (Maverick/Sire/WB)	83,955
34 TEVIN CAMPBELL. I'm Ready (Qwest/WB)	83,431
35 CRYSTAL WATERS. 100% Pure Love (Mercury)	83,179
36 BRUCE SPRINGSTEEN. Streets Of Philadelphia (Columbia)	82,233
37 AEROSMITH. Amazing (Geffen)	79,166
38 AALIYAH. Back & Forth (Blackground/Jive)	78,464
39 COLOR ME BADD. Choose (Giant/Reprise)	78,353
40 MEAT LOAF. Rock And Roll Dreams Come True (MCA)	77,793

ARTIST/SONG/LABEL	TOTAL PLAYS
41 BONNIE RAITT. Love Sneakin' Up On You (Capitol)	77,309
42 ERASURE. Always (Mute/Elektra)	76,663
43 ADAMS/STING/STEWART. All For Love (A&M/Hollywood)	76,556
44 PRETENDERS. I'll Stand By You (Sire/WB)	76,417
45 CRASH TEST DUMMIES. MMM MMM MMM MMM (Arista)	75,227
46 PHIL COLLINS. Everyday (Atlantic/AG)	75,149
47 COUNTING CROWS. Round Here (DGC)	75,032
48 STEVE PERRY. You Better Wait (Columbia)	73,881
49 10,000 MANIACS. Because The Night (from MTV Unplugged) (Elektra)	73,482
50 GENERAL PUBLIC. I'll Take You There (Epic Soundtrax)	73,062
51 ETERNAL. Stay (1st Avenue/EMI Records)	72,239
52 LUTHER VANDROSS & MARIAH CAREY. Endless Love (Epic)	70,808
53 BON JOVI. Always (Mercury)	68,861
54 RICHARD MARX. Now And Forever (Capitol)	68,770
55 US3. Cantaloup (Flip Fantasia) (Blue Note/Capitol)	68,162
56 RICHARD MARX. The Way She Loves Me (Capitol)	67,608
57 FOUR SEASONS. December '63 (Oh What A Night) (Curb Records)	67,298
58 CELINE DION. Misled (550 Music)	65,343
59 SALT-N-PEPA W/EN VOGUE. Whatta Man (Next Plateau/London)	62,062
60 HEART. Will You Be There (In The Morning) (Capitol)	61,124
61 JOSHUA KADISON. Beautiful In My Eyes (SBK/EMI Records)	60,570
62 MARIAH CAREY. Hero (Columbia)	59,121
63 GABRIELLE. Dreams (Go! Discs/London)	57,571
64 BRYAN ADAMS. Please Forgive Me (A&M)	56,579
65 THE CRANBERRIES. Linger (Island)	53,595
66 JIMMY CLIFF. I Can See Clearly Now (Chaos)	53,499
67 ELTON JOHN. Circle Of Life (Hollywood)	49,885
68 DES'REE. You Gotta Be (550 Music)	49,079
69 ACE OF BASE. Living In Danger (Arista)	48,604
70 MICHAEL BOLTON. Said I Loved You... But I Lied (Columbia)	48,469
71 SOUNDGARDEN. Black Hole Sun (A&M)	48,233
72 GLORIA ESTEFAN. Turn The Beat Around (Epic)	47,137
73 GARTH BROOKS & KISS. Hard Luck Woman (Mercury)	46,739
74 BABYFACE. And Our Feelings (Epic)	46,434
75 ROD STEWART. Having A Party (WB)	46,381
76 DEF LEPPARD. Miss You In A Heartbeat (Mercury)	46,371
77 R. KELLY. Bump N' Grind (Jive)	45,596
78 GIN BLOSSOMS. Allison Road (A&M)	44,610
79 COOLIO. Fantastic Voyage (Tommy Boy)	44,287
80 HOOTIE & THE BLOWFISH. Hold My Hand (Atlantic/AG)	44,206

## YEAR-END PD SHUFFLE

We must have missed the memo regarding the last weeks of '94 being "Music PD Chairs" Time. Besides the moves cited to the right... Rick Thomas, former PD of KYLD "Wild 107" San Francisco, will drive an hour or so east to program KSFM "FM102" Sacramento. Thomas succeeds Dr. Dave Ferguson, who resigned to open his voiceover business in Maryland, where he'll be closer to his family... Also on the move: PD Phil Manning left Alternative WOXY Cincinnati to program WENZ Cleveland. Replacing him in Cincy is Dave Tellman. (For more info, see the X Column on page 36.)

## OMNI IN ORLANDO

OmniAmerica Communications, the rapidly expanding radio group headed by Carl Hirsch, is about to purchase J.J. Taylor's successful Orlando Top 40, WXXL FM as well as WEAT AM/FM West Palm Beach for approximately \$150 million. For selling the properties, Taylor will sit on the Omni Board of Directors. Meanwhile, expect Hirsch to continue the company's aggressive duopoly approach in the new year.

## COMING & GOING

Lynn Bruder was named Exec. VP/GM of WPLY Philadelphia... Marty McFly landed the afternoon-drive slot at WYHY "Y107" Nashville... Dave Shuman is calling it a career as MD of WJKC "Isle 95" St. Croix. He's moving to Philadelphia to get an M.B.A. at Temple University... WSNX "Sunny FM" Muskegon nighttimer Keith Curry picked up MD stripes. He'll take calls Monday through Thursday from 1-4 pm... Charity Pykles left software network group Novell, Inc. to become Promotion Director at KUTQ/KZHT Salt Lake City. She'll also do weekends at KZHT.

## MEMORIES ON TAPE

For those of you who missed it, the 35-Year Reunion of KDWB Minneapolis, held October 1, can now be had in video form. Art Vuolo, Jr. put together a 74-minute tape that features a ton of outrageous stories told by many of the legendary names who've worked at the heritage station. For your copy, call the station at (612) 340-9000. All proceeds from the sale of the video are going to KDWB's Christmas Children's Charities in the Twin Cities.

## Pyramid Promotes Steve Rivers

*Ivey, Bridgman Named PDs At WXKS-FM And WEDJ, Respectively*

Pyramid Broadcasting made major personnel moves at two of its flagship stations. Steve Rivers was promoted from PD of WXKS "Kiss 108" Boston to Chief Programming Officer



**STEVE RIVERS**

of Pyramid. John Ivey was named to replace him as PD of WXKS and Brian Bridgman was appointed the new Program Director at WEDJ "The Edge" Charlotte.

"I'm extremely excited about this new opportunity," Rivers states. "I've enjoyed my hands-on experience with Kiss and am pleased I'll be able to continue to work with the station in an ongoing capacity. I'm looking forward to overseeing the entire Pyramid group with its diversity of stations. It will also be a pleasure to work with John Ivey, who brings tremendous

talents and ideas to the job."

Ivey joins WXKS following a short stint with WYHY "Y107" Nashville. Before that, he was Program Director of Pyramid Broadcasting's WPXY



**JOHN IVEY**

Rochester station for four years. "After 20 years in the business, to program the top Top 40 station in the country is a true honor," Ivey says. "I appreciate the confidence Rich Balsbaugh, Matt Mills and Steve Rivers have in my abilities, and I promise to meet their expectations."

"We are so fortunate to be able to promote our talent from within," Pyramid Communications CEO Rich Balsbaugh notes. "Rivers has proved to be an exceptional PD and his talents will surely benefit all 13 stations within the Pyramid group. We are

also extremely lucky to have brought John Ivey back on our team. He's a very talented guy and a real leader."

Brian Bridgman leaves WDCG Raleigh after helping make that station



**BRIAN BRIDGMAN**

#1 in the target 18-34 demo for the first time in seven years. Before that, he was Music Director at KIIS FM Los Angeles and Program Director at KHTK-FM St. Louis when the station hit its all-time highest ratings in 1991.

Like Ivey, Bridgman is no stranger to working for Steve Rivers, since he spent time at Kiss 108 in 1989. "I look forward to working in one of the fastest growing markets in the Sun Belt," he says. "With Pyramid's fine support and resources behind me, there's no doubt we'll bring The Edge to the top."

## Sean Phillips' New Empire

*Former KHKS PD To Oversee Three Stations*

Empire Broadcasting appointed Sean Phillips Director of Programming for the company's three radio stations, WKAZ-FM and WCZR-AM Charleston and newly-acquired Top 40 WILN "The Island" Panama City.

"Sean represents the best of the new breed of broadcasters," states Empire Broadcasting Managing Partner and WILN GM Donald Cavaleri. "He's got what it takes to take a Top 40 station to the top. He's a pitbull, just like us."

Phillips is a programming veteran,



**SEAN PHILLIPS**

most recently having worked at KHKS Dallas. "The future is bright for young, entrepreneurial types to own and operate radio stations," notes Phillips, who'll be working out of the WILN offices. "I see this as the first of many owner/operator experiences with a young company like Empire. I'm absolutely thrilled to work with Don and the great staff at Island 106."

Empire Broadcasting is co-owned by Cavaleri and WHYZ "Z100" New York Director of Operations and Programming Steve Kingston.

# EMI Records Appoints New Promotion VPs

*Dave Rosas To Work R&B; Marcus Morton To Handle Rap*

EMI Records simultaneously promoted Dave Rosas to Vice President, R&B Promotion and Marcus Morton Vice President of Rap Promotion.

Rosas, who will be responsible for



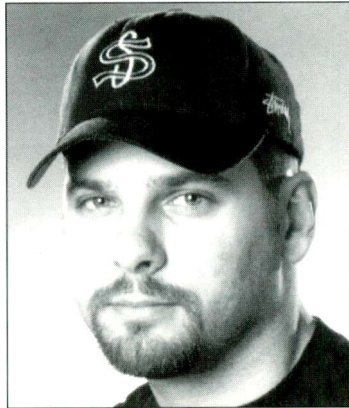
DAVE ROSAS

the promotion and development of new strategies to break up-and-coming R&B artists, joined EMI in December 1993. Previously, he worked at Virgin Records as Senior National Director of Promotions. He also spent time as Music Director for WTLZ Saginaw.

"Dave does it all - strategy, motivation, execution - and he does it all with passion," states EMI Records President Davitt Sigerson. "I'm proud to have him on the team."

Marcus Morton will be responsible for overseeing all aspects of Rap promotion for the company. Prior to joining the label as National Director of Rap/Crossover Promotion in 1992, he was Manager of College Radio

Promotion for Weasel Marketing and, before that, was GM at KPLI Ruston, Louisiana. "Marcus is as good as they come," Sigerson notes. "His leadership and integrity are outstanding."



MARCUS MORTON

# Jay Boberg New MCA Music Publishing President

*Leaves I.R.S. Records After 15-Plus Years*

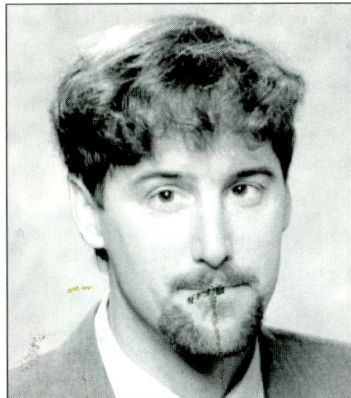
Jay Boberg has just been appointed president of MCA Music Publishing worldwide. Boberg, the co-founder and President of I.R.S. Records, will be responsible for all aspects of music publishing operations.

As a 20-year-old college rep for A&M Records, Boberg founded I.R.S. Records with Miles Copeland, then manager of the band, The Police, over 15 years ago. He became President of the label five years later. During his tenure, Boberg was instrumental in the success of some of the most influential Alternative bands of the '80s and '90s, including R.E.M., the Go-Go's, Fine Young Cannibals, Oingo Boingo, English Beat, dada, Concrete Blonde and Wall Of Voodoo.

Boberg and Copeland also co-founded I.R.S. Music Publishing in L.A., which eventually spread to London, Paris and Nashville. From there, the two formed I.R.S. Media, a film production company. It is Boberg's publishing and international experience that aroused the interest of the MCA Music Entertainment Group.

MCA Music Entertainment Group Chairman/CEO Al Teller is delighted to recruit Boberg at "this exciting pe-

riod in our group's history. With Jay's entrepreneurial skills and network of relationships, we expect him to be a major resource for the entire Group."



JAY BOBERG

"Jay has a rare blend of business acumen and creativity," COO Zach Horowitz adds. "Through his career, he has been an innovator, on the cutting edge of new developments in the music business. We believe he is the perfect leader to take our publishing company into the 21st century."

Boberg considers the move "an amazing opportunity that I simply couldn't pass up. After more than 15 years building I.R.S. Records, I'm ready for the challenge to take MCA

Music to the next level. I envision a company that is creatively driven and artist-oriented with an aggressive street presence. The publishing industry is on the verge of a major transformation, with new technologies paving the way for exciting and lucrative opportunities. Given MCA's historic catalog, resources and strategic focus, we are uniquely positioned to break new ground in the future."

Boberg replaces John McKellen, who will retire as President at the end of his term in March, 1995, and will become a consultant to the company.

## Inside The Year-End Issue:

1994 PPW Chart	.....page 3
Editorial	.....page 8
Chrome Lizard Awards	
Major Market Winners	.....page 10
Large Market Winners	.....page 12
Medium Market Winners	.....page 14
Small Market Winners	.....page 16
Promo Director Winners	.....page 18
"Chrome Droppings" Winners	.....page 20
Promotions Of The Year	.....page 22
Page 6 Pictures Of The Year	.....page 26
Country Commentary	.....page 38
Year-End Sales Chart	.....page 40
Spin Cycle	.....page 52
Crunch Page	.....page 54
The Chart	.....page 56

# RECORDS

## ATLANTIC

Bryant Reid was appointed VP of A&R, Black Music. Previously, he handled A&R at LaFace Records out of Atlanta.

## BNA

Chuck Thagard was named Director of East Region Promotion... Scot Michaels was appointed Director of West Region Promotion.

## RCA

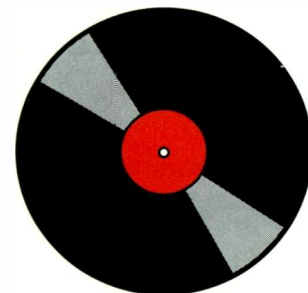
Chris Wheat was promoted to Director, Publicity. He will be primarily involved with Rock and Jazz projects. Previously, Wheat worked at Warner Bros. and Epic Records.

## SONY

Loris Kramer was promoted to Sr. Director, Creative Affairs, for Sony Wonder. Previously, she was Director of Marketing for the children's entertainment division... Francis X. Hammond was promoted to Director, Corporate Purchasing, for Sony Music Entertainment... Legacy, Sony's archival branch, promoted Jessica Sowin to Associate Director, Marketing Development and Administration and Patti Matheny to Manager, New Releases.

## WARNER MUSIC GROUP

Deane J. Marcus was named VP, Strategic Planning and Business Development. The former Corporate Finance Director for Alpine Capital Group will find, evaluate and facilitate investment opportunities for the company, with specific emphasis on multimedia and new technology applications.





- By The Chrome Lizard

## Changing Places

1994 saw widespread changes in the record industries. So big were the moves that radio, normally the more nomadic of the two businesses, took a back seat. However, just before the New Year dawns, a flurry of activity on the dial gives us much to speculate about over the holidays.



Steve Kingston is poised to make every radio programmer's dream come true. (I'm not talking about programming Z100, which is a big enough dream by itself!) Steve owns WKAZ-FM and WCZR-AM in Charleston, West Virginia and he's just acquired Top 40 WLIN-FM Panama City. Now that he's on the other side of the fence...who is the first programmer he will be arguing with about spending and promotions? Former KHKS Dallas PD Sean Phillips has been named Director of Programming for the three stations, working out of Panama City. (See News section for details.) Sean will be amazed at the number of people who "suddenly" found his number to call in congratulations.



The new PD at WEDJ Charlotte is Brian Bridgman. (See News section.)



And as we told you last week, it's now official: Rick Thomas is the new PD at KSFM Sacramento.



Now that Brian has left G105 Raleigh, who will be the next PD? Is Mike Donovan at the top of the list or will Mark Todd be moving from Tucson?



Will KWNZ Reno PD Chuck Geiger be calling Mayflower for Christmas rates to Kansas City?



And what's up at KTFM San Antonio?



Mark Adams has been named interim PD at B95 Fresno.



Is KMXZ Salinas pondering a switch to Jazz in '95.



What Top 40 station in the South is about to change consultants?



A Top 40 start-up is in the works in Syracuse with the frequency 102.5. Mark your *Network 40* calendars for February or March.



Is Birmingham's Urban WENN contemplating a flip to Top 40? Rumor says it's going to happen.

## Vaporware?

Those Arbitron people meters...the innovation that was supposed to revolutionize the research business and make Arbitron more accurate...are a ways away. They won't be operational until some time in the next century...if then. Programmers are stuck with the inaccurate, archaic diary system for now...and maybe forever.

## That's What I Like About The South

Seems like a couple of promo reps were cruising the Carolinas after midnight when they were pulled over by a concerned sheriff. One thing led to another and soon, one of the reps was offered a night's lodging...free of charge...in jail. All that and no room service!

## Musically Speaking

Meanwhile, Burt Baumgartner is looking for a home on the left coast. He's set to begin working out of the Sony offices in Santa Monica (home of Jeff Ayeroff and Jordon Harris' new label) the first week in January.



Word is that the final sale of Interscope is just a shout away. It will be a very Merry Christmas for the principals. And what about a promotion honcho for the label? That's close also. Sean Lynch, who was doing National out of Los Angeles, is moving back to San Francisco to fill that slot.



The question: Which offer will Billy Brill accept? The answer in January.



In Nashville, Larry King, former Southeastern Regional Promotion Manager, heads for Music City on January 3rd to assume Director of National Promotion duties for Atlantic.



Monte Lipman is the new National Director of Top 40 Promotion for Atlantic out of New York.



And we also have rumors of shifts and changes within the strata (promotions) at a couple of labels. Are some hard working promotion people about to get early Christmas stripes?

## Acoustic Christmas

Two absolutely awesome concerts came together on separate coasts this past week. Monday, Z100 featured Green Day, Hole, Sheryl Crow, Indigo Girls, Bon Jovi, Toad The Wet Sprocket, Weezer and Melissa Etheridge at sold-out Madison Square Garden. Billie Joe, of The Chrome Lizard's favorite band, Green Day, makes this week's Page 6 photo as he bears it all for charity. Z100 raised over \$100,000 for The American Suicide Foundation and LIFEbeat.



Meanwhile, last weekend in Los Angeles, KROQ sold out the Universal Amphitheatre two nights in a row. Artists appearing included Weezer, Black Crowes, The Jesus And Mary Chain, Candlebox, Sheryl Crow, Stone Temple Pilots, Hole, Veruca Salt, Mazzy Star, Cranberries, Live, Meat Puppets, Simple Minds and more performed to help the homeless. More fun was had backstage when members of Mazzy Star, The Jesus And Mary Chain and STP went at it in a free-for-all.

## Who Won?

That question has been asked thousands of times in the past few weeks as programmers lined up for the finale of the coveted Chrome Lizard Awards. Inside this final issue of 1995, you'll find the winners and the losers...in some cases it's almost impossible to tell them apart. *Network 40* would like to give thanks to the thousands of you who cast votes...and to the three people who didn't vote for themselves. (Lizard note to Columbia L.A. rep Greg Phifer: we didn't count your ballot so nobody can blame you for anything!) We're doing something different this year: We're actually going to send out awards! Those who don't receive them in the mail will be given them at a special ceremony at *The Gavin* convention's awards banquet, Saturday night, February 18th at 8 pm at the Hyatt in New Orleans. We would like to thank the good folks at *Gavin* for allowing us this opportunity, but as Dave Sholin said, "Hell, we give out so many awards, nobody will notice a few more." Make sure you're on time...that banquet room is going to be packed!

## Happy Holidays

This is the last issue of 1994. The offices of *Network 40* are closed until January 2nd of 1995. But don't forget, we're watching AOL. We're online so you be online. Thanks to those of you who gave up your gossip in 1994, and keep it up next year! Cheers!

## Buzz

.....Santa Chrome.....



This butt's for you!



*It's the holiday time  
And we wish you good cheer,  
But we'll be back beating you up  
For more airplay next year!*



**THE MCA PROMOTION TEAM**

Bruce Tenenbaum Sr. VP Promotion

Mark Gorlick VP Promotion

Gina Iorillo VP Rock Promotion

Jan Krum, Paula Tuggey, Paul Barrette - Directors of Pop Promotion, PJ Olsen - A/C,  
Susan Greenwood - Rock, Bruce Ekstein - Research, Bobby Shaw - VP Dance and Crossover

**NOT PICTURED:**

Gary Spivack - Alternative, David Fleishman - AOR, Toby Hood - College, Diane Monk - Boston, Steve Kline - NY,  
Steve Goldstein - Philadelphia, Jeff Davis - Atlanta, George Luthin - Florida, Patt Morriss - Houston,  
Wayne McManners - Dallas, Mark Diller - Detroit, Clarence Barnes - Chicago, Tom Starr - St. Louis,  
Liz Healy - Pittsburgh, Trish Merelo-Miller - L.A., Anthony Miles - S.F., Mark Rose - Seattle

**MCA**

# DEAR SANTA

Commentary by  
**Gerry Cagle**

**D**ear Santa,  
It's been a year since I've written. I'm sorry, Santa. I know I should write more often, but face it, in our business, it's what can you do for me now? Since you only grant wishes once a year, why should I waste the stamp?

You know I don't feel that way, Santa. I'm only echoing the intensity of our industry. And the industry has been especially intense this year, Santa. Actually, tense would be a better term.

With all of the fallout in the industry, our good people are looking forward to Christmas more this year than any year in the past.

So if you don't mind, Santa, I would like to ask for some Christmas presents. Not for me, but for my friends in the industry. Most of them won't ask. The record guys are afraid you'll demand a promotion in return. And the radio guys have already given their wish list to their local reps. So just let me drop a couple of hints.

Don't give Burt Baumgartner anything. He's getting everything he wants as he moves to California. However, if you could do me one favor, Santa. Burt is shipping one of his cars out early and has asked me to put it in my garage for "safe keeping." Let him send the Viper...with the keys. I promise I won't wreck it and I'll never let Burt know I'm cruising the strip in it until his arrival.

Give Jerry Blair another phone so he can talk to five people at the same time. For Jerry Lembo, some No-Doz so he can stay up past ten. For Charlie Walk, a little more exposure. Let Jim Burruss have a new computer...preferably a Mac. Don't worry about Justin Fontaine. Having Burt as his boss is quite enough. Just let him continue to lose to me in golf, although you don't have to grant that wish, Santa, I'll take care of that.

For Tenenbaum, a decision on the length of his hair...or really, any decision. Let him finally make one. And for Gorlick, any cheap shot. He's so easy to pick on. Actually, Santa, give Gorlick a discount at the Palm, though he should be able to accomplish that on his own. What about Paula? Something good for having to work with those two.

For Craig Lambert, wedding bliss. For Val DeLong, an unhappy marriage so she'll come running to me. And for Greg Thompson, patience and new answers for the same questions.

For John Fagot, a better year for the Bulldogs.

(I know I asked for that last year, Santa, but keep trying, will you?) For Costello, a new hairstyle. His wife can work wonders...she just needs to work harder on him. Let the Rebels tie them Dogs for Blalock so he and John can be satisfied. And Pat's picture for Reiner.

A skyhook for Sky Daniels so he can slam those records home. More trips to the West Coast for Riccitelli. More radio stations for Vicki Leben to call...she's down to about 400 a week. And a healthy baby for Murdock.

*"Bah!  
Humbug!"*

A healthy, happy, stress-less year for Stu Cohen. A big raise for Barney. Please, please, Santa, let Rich Fitzgerald find another restaurant. I know he gets mileage-plus at Iroha, but it's gone way too far. Give Ratner absolutely, positively anything and everything he wants.

Polly Anthony got everything she wanted in 1994, but put some icing on her cake next year. Let Barb Seltzer have even more opportunities to tell me I'm the man. I'll even convert. Make Dale Connone stay away from my daughter. (I know many others have asked you for this same wish, Santa. Grant them, please.) A huge jug of Cajun martinis for Hilary Shaev. For Rick Bisceglia, more nights like the one in San Francisco last month. And let Bruce Schoen get out of the office more.

It was a rough year for Andrea Ganis. She was run over by a cab, dirtied in the streets and slashed by an unfortunate *Network 40* package. Let 1995 be accident-free. And have her keep up the matchmaking. Maybe it will work. Give Danny Buch a real radio station to program. Steve Leavitt needs one less computer. And tell Cubby he doesn't need to attend every event on

the West Coast. More hours in the day would be nice for Peter Napoliello. A bigger expense account for Ken Lane. And a cover for Michael Steele. You don't need to give Brenda Romano anything. 1995 is going to be her year. For Lopes? Flannel shirts and jeans.

A huge promotion for Butch Waugh. And another "statement" cover for Skip Bishop. More trips to the desert for Michael Plen. He needs them. And more time for golf for Bill Pfordresher. I'm beating him way too badly now.

Marc Benesch needs another dog...as big as Snoop. And Tim has to have a Mac.

Jack Satter wants the inside line to The Chrome Lizard. Mark Kargol has to find a new friend. The one he's got is wearing him out. David Leach needs a membership to a country club. Andy doesn't. And Kerry has to come out here more often. A Coolio hairstyle for Becce. A giant hit for Ray Carlton.

Many more dinners with Nancy Levin. (Oops, that's my wish. Okay, I'll buy.) And more hit records for Ann Marie to bring home.

Switches and ashes for Rick Stone...he's been a bad boy. Give Lori Anderson the world and everything that's in it...and one less trip to Disneyland with the kids. How about giving Minor's throw-aways to Spendlove so he can get his wish and finally be just like Charlie?

Give Joel Denver the best and *R&R* the worst.

*Network 40's* staff needs a lot, Santa. Let Dwayne finally close Hard Kill...though they're all hard for him. And let him hang with all the "players." A Knicks' championship for Pat since he's in New York to enjoy it. A new rubber chicken for Jeff. Please, Santa, please, please some hip clothes for Kilgo...or sunglasses for the rest of us. A non-addictive sedative for Kristen to be administered each Monday. More Crossover stations for Meade. A "special" friend for Karen. For Sara, a real man. We asked for this last year, Santa, and she still doesn't have one. Kathryn wants more male cheesecake photos. The Lizard wants the opposite. Give Leah a part-time job at KIIS. A beautiful wedding for Josie...ditto Kathryn. A perfect Country state of mind for Barry and Jamie. Harman needs more artistic freedom. Debby wants at least one deadline to be hit. Let Helen's "special" relationship with Gorlick continue. James needs a louder voice...but don't give it to him. To Victor, a week with no meltdowns. Alden wants an audience with the Joint Chiefs of Staff. A day off for Stan.

Peace on earth and good will toward men and women. And to all a good night. ▀



# Celine Dion

Our Gift To You This Holiday Season

*"Only One Road"*

Most Added For The 2nd Week!

19 New Airplay Commitments

Driving Home At Y100/Miami!

30\* Adult Monitor



## YOU GOTTA BELIEVE!

20\* - 16\* BILLBOARD HOT 100!

16\* - 12\* TOP 40 MAINSTREAM MONITOR

13\* - 8\* ADULT MONITOR

2900 HOT 100 PLAYS

30.3 MILLION AUDIENCE REACH

It's Official....

KIIS/Los Angeles!

WXKS/Boston!

KTFM/San Antonio!

WMJQ/Buffalo!

#1 BILLBOARD HEATSEEKERS ALBUM CHART

11,500 LP'S SOLD THIS WEEK

OVER 100,000 SOLD TO DATE

# Desire



EXTRA LARGE... #1 Most Played!



# CHROME'S MAJOR MARKET WINNERS

## MAJOR MARKET STATION OF THE YEAR

**KHKS "Kiss 106" Dallas**

**106.1 KISSFM**

**John Cook** - Program Director

**"Mr. Ed" Lambert** - Asst. Program Dir.

**Kidd Kraddick** - 6 am - 10 am

**Leigh Ann** - 10 am - 3 pm

**Michael B** - 3 pm - 6 pm

**Sean Valentine** - 6 pm - 10 pm

**Jack Hammer** - 10 pm - 2 am

*"We are honored to be named Station Of The Year by Network 40. An honor like this would not be possible without the help of very talented people, such as Pres./GM Brenda Adriance, Gannett Pres. Gerry deFrancesco, as well as our consultants, Steve Perun and Jay Mitchell. Obviously, we couldn't have won without the great work of the APD/MD Of The Year, "Mr. Ed" Lambert."*

## MAJOR MARKET PROGRAM DIRECTOR OF THE YEAR

**Kevin Weatherly, KROQ Los Angeles**



**WORLD  
FAMOUS  
KROQ  
106.7 FM**

*"I'm very suprised to win this award! I'm even more suprised I didn't win Worst Golfer Of The Year."*

## MAJOR MARKET APD/MUSIC DIRECTOR OF THE YEAR

**"Mr. Ed" Lambert, KHKS Dallas**

**106.1 KISSFM**

*"I compare this Chrome Lizard Award to an Academy Award. Now, where the hell's my free subscription?"*



“Freedy is one of the best sounding new artists to surface in a long time. The perfect marriage between Pop and Alternative; Jude Cole meets Tom Petty... it's a smash!

— Dan Bowen, WNCI

# freedy johnston

bad reputation

the premiere single and video from This Perfect World.

● **Over 100 Stations!**

**New Adds Include:**

KMXV WNCI WKSS  
WABB KISX WSNX  
WZYP KZMG KHTY  
AND MANY MORE!

**NETWORK Closing In On 2,000 Spins!**

**Major Market Support!**

WZJM CLEVELAND KDWB MINNEAPOLIS  
WKSE BUFFALO WTIC HARTFORD  
WHYT DETROIT WLUM MILWAUKEE  
KISF DENVER

**#6 New Artist Alternative Chart**

**#43 New Artist Chart**



produced by Butch Vig

management: Jamie Kitman / The Hornblow Group USA

On Elektra compact discs and cassette tapes.

© 1994 Elektra Entertainment, a division of Warner Communications Inc. A Time Warner Company.

# CHROME'S LARGE MARKET WINNERS

## LARGE MARKET STATION OF THE YEAR

**KKRZ "Z100" Portland**

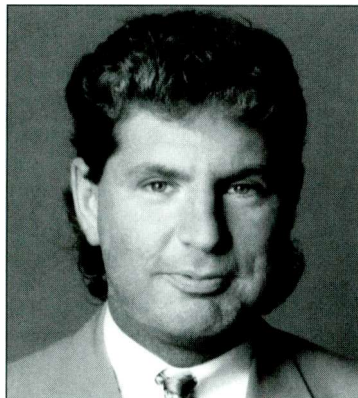
**Ken Benson** - Program Director  
**Eric Murphy** - Asst. Program Director  
**Morning Zoo** - 5 am - 10 am  
**Stephanie Steele** - 10 am - 3 pm  
**Eric Murphy** - 3 pm - 7 pm  
**Scott Lander** - 7 pm - 12 Mid  
**Dave Lozano** - 12 Mid - 5 am



*“We owe everything to Tonya Harding.”*

## LARGE MARKET PROGRAM DIRECTOR OF THE YEAR

**Jimmy Steal, WKRQ Cincinnati**

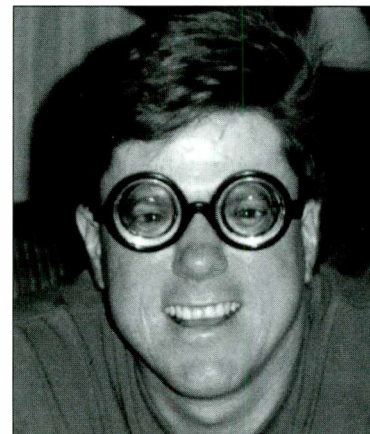


*“Thank you for the votes. I'm proud to be at the helm of one of the best radio staffs in America.”*

## LARGE MARKET APD/MUSIC DIRECTOR OF THE YEAR

**Tom Steele, WFLZ "Power Pig" Tampa**

*“I am proud to accept my first award from as fine a magazine as Network 40. I hope to continue this tradition and win it every year. The check is in the mail.”*



# NOW PLAYING:

## Kenny G.

"have yourself a  
merry little  
christmas"

**SoundScan LP #2**  
**Album Approaching**  
**3 Million**



ARISTA

## TLC

"creep"

**SoundScan LP 18\***

**SoundScan Single 2\*-2\***

**BDS Hot 100 Last Week Audience 23 Million**  
**This Week Audience 32 Million**

**Billboard RHYTHM MONITOR 3\***

**Billboard Mainstream Monitor Debut 35\***



ARISTA

## Toni Braxton

"i belong to you"

**SoundScan 30\*-27\***

**BDS Hot 100 Last Week Audience 8 Million**  
**This Week Audience 12 Million**

**New This Week!!**

KKFR

WZJM

WIOQ



ARISTA

## N II U

"i miss you"

**Billboard Rhythm Monitor 12\* - 11\***

**New This Week At: KUBE**

**BDS Hot 100 Last Week Audience 7 Million**  
**This Week Audience 9 Million**

**Continued Success At:**

KMEL 60 Plays

WJMN 40 Plays

92Q 28 Plays

WJMH 26 Plays

KBXX 36 Plays

KZHT 33 Plays

WHHH 15 Plays

Hot 97.7 55 Plays

WWKX 46 Plays

WPGC 30 Plays

KTFM 34 Plays

KLUC 37 Plays

KGGI 41 Plays



ARISTA

**ARISTA. ON A RADIO NEAR YOU.**

# CHROME'S MEDIUM MARKET WINNERS

## MEDIUM MARKET STATION OF THE YEAR **KQKQ "Sweet 98" Omaha**

**Dan Kieley** - Program Director  
**Jimmy Jam** - Music Director  
**Rocket** - 5:30 am - 9 am  
**Stacy Kelly** - 9 am - 3 pm  
**David Swan** - 3 pm - 7 pm  
**Jerry Bolleta** - 7 pm - 12 Mid  
**Dave O'Sell** - 12 Mid - 5:30 am



*"We wouldn't have been able to achieve this honor were it not for a great owner, Mitchell Broadcasting, a supportive GM in Marty Riemenschneider, and one of the best staffs in the business. Now, will we actually get an award this time?"*

## MEDIUM MARKET PROGRAM DIRECTOR OF THE YEAR **Chuck Geiger, KWNZ Reno**



*"I picked all the right records. Do I win a Porsche?"*

## MEDIUM MARKET MUSIC DIRECTOR OF THE YEAR **Cat Thomas, KLUC Las Vegas**

*"This has got to be the greatest honor of my life. Thanks to Tom Humm and Jerry Dean at KLUC for giving me the tools to win. Special thanks to Gerry Cagle for being the first person to hire me in radio. If it wasn't for him, I could have used my college degree to earn some real money. Thanks a lot."*



# the cranberries

*no need to argue*

includes  
zombie

the new album, following their smash debut,

*everybody else is doing it, so why can't we?*

**Management: The Left Bank Organization**

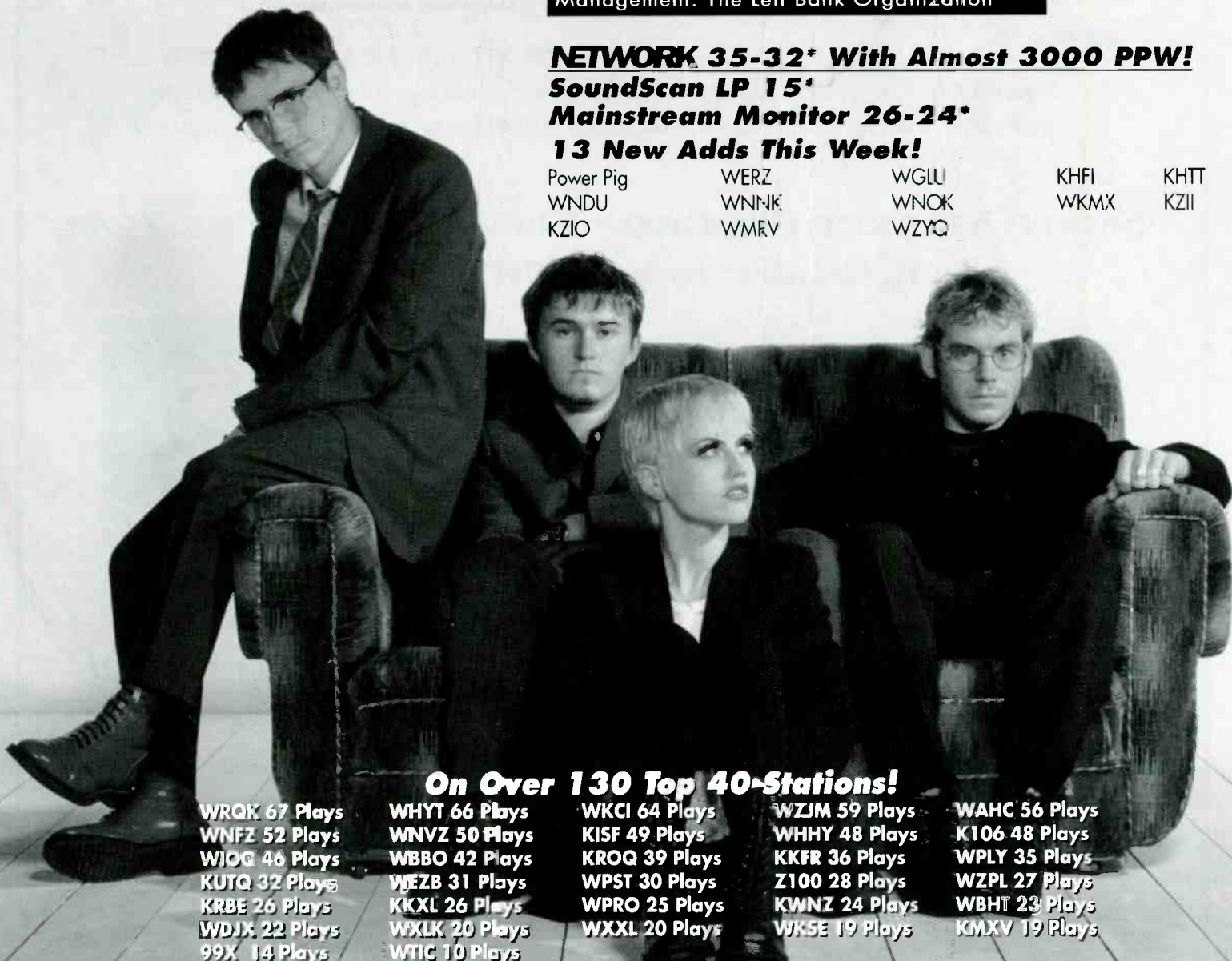
**NETWORK 35-32\* With Almost 3000 PPW!**

**SoundScan LP 15'**

**Mainstream Monitor 26-24\***

**13 New Adds This Week!**

Power Pig	WERZ	WGLU	KHFI	KHTT
WNDU	WNNK	WNOK	WKMX	KZII
KZIO	WMEV	WZYQ		



## **On Over 130 Top 40 Stations!**

WRQK 67 Plays	WHYT 66 Plays	WKCI 64 Plays	WZJM 59 Plays	WAHC 56 Plays
WNFZ 52 Plays	WNVZ 50 Plays	KISF 49 Plays	WHHY 48 Plays	K106 48 Plays
WIOG 46 Plays	WBBO 42 Plays	KROQ 39 Plays	KKFR 36 Plays	WPLY 35 Plays
KUTQ 32 Plays	WJZB 31 Plays	WPST 30 Plays	Z100 28 Plays	WZPL 27 Plays
KRBE 26 Plays	KKXL 26 Plays	WPRO 25 Plays	KWNZ 24 Plays	WBHT 23 Plays
WDJX 22 Plays	WXLK 20 Plays	WXXL 20 Plays	WKSE 19 Plays	KMXV 19 Plays
99X 14 Plays	WTIC 10 Plays			

## **Most Requested At:**

WAHC	WIOG	WKBQ	WNVZ	WDSK	WKCI
WNTQ	WCGN	WENX	WV52	WTHY	WN5L
WPRK	WBHT	WNNK	WKPK	WTRR	



# CHROME'S SMALL MARKET WINNERS

## SMALL MARKET STATION OF THE YEAR

**KIXY, San Angelo**

**Mike Steele** - Program Director

**Mike Steele** - 6 am - 10 am

**Andee Summers** - 10 am - 3 pm

**J.D.** - 3 pm - 7 pm

**Jimmy Jam** - 7 pm - 12 mid

**Dino Hernandez** - Mid - 6 am

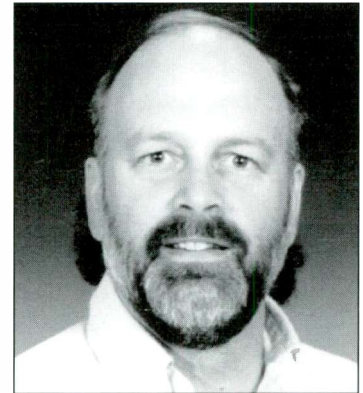


*“What a year! From being dropped by R&R to Network 40’s Small Market Station Of The Year! Go figure! At least one trade has vision! This is really an honor, but does this mean I have to return Dwayne Ward’s calls now?”*

## SMALL MARKET PROGRAM DIRECTOR OF THE YEAR

**R. Charles Snyder, KTMT Medford**

*“This award belongs to everyone here at KTMT, the great airstaff for the station’s sound, the front office for putting up with me on Mondays and Tuesdays, and GM Bob Johnson for putting up with me, period.”*



## SMALL MARKET MUSIC DIRECTOR OF THE YEAR

**Nikki Nite, WZYP Huntsville**



*“I’m thrilled to win this award! Thanks to everyone who voted for me - those who did willingly and those I had to threaten!”*



# 1994 groundbreaking

She had an Alternative summer smash with "Gentlemen Who Fall."

She was the #2 national in-store play artist.

She sold over 100,000 units of her debut album, The Divine Comedy.

She received ★★½ stars from Rolling Stone magazine.

She opened for the sold out Crash Test Dummies Tour this summer.

She is now opening for Todd The Wet Sprocket.

She is currently on MTV's Alternative Nation.

She is igniting Top 40 radio airplay.

# 1995 earth-shattering

Playing On: WHYT WKBQ Q99 WERZ KQID

Also Spinning: WHHY KCHX KQIX WIFC WNKI WZQO WKFR KDUK WTWR WJMX  
KIOC KISR WAYV WLAN KTMT KHTT WNSL WHTO

# milla

gentleman who fall. the new single and video.

producer: richard feldman manager: arita andon for andon artists



# CHROME PROMO DIRECTOR AWARDS

## MAJOR MARKET PROMOTION DIRECTOR

**Karen Tobin, KIIS FM Los Angeles**



*“I'd like to thank Network 40 readers and programmers for this prestigious award! I share this with the entire KIIS staff, especially the Promotions Department led by Promotion Director Mona Lapidus.”*

## LARGE MARKET PROMOTION DIRECTOR

**Dan Bowen, WNCI Columbus**

*“I won what?”*



## MEDIUM MARKET PROMOTION DIRECTOR

**Karen Menke, KQKQ “Sweet 98” Omaha**

*“I'm honored to be a Chrome Lizard Award winner! Thanks for all the votes! Wishing everyone a terrific '95.”*

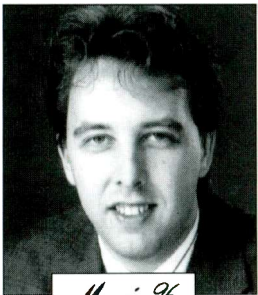


## SMALL MARKET PROMOTION DIRECTOR

**Jay Murphy  
KQHT “Magic 96” Grand Forks**

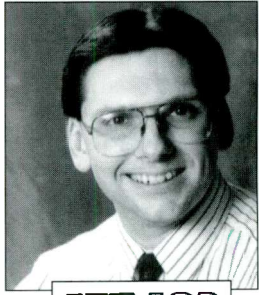
**(TIE)**

**Neil Sharpe  
WJET “Jet FM 102” Erie**



*“What an honor! Actually, I sent in all those ballots for Small Market PD Of The Year... but this will almost do.”*

*“I'd like to thank the entire staff who make all the promos come alive. They help create theatre-of-the-mind radi.”*



# R.E.M.

"BANG AND BLAME"



**More Than 800 Top 40 BDS Detections!**  
**More Than 10 Million Top 40 Listeners!**  
**More Than 3,200 Total BDS Detections**  
**More Than 30 Million Total Listeners**  
**SoundScan LP Chart 13\***  
**84,173-112,842 Pieces This Week**  
**Approaching Triple Platinum**  
**#1 Alternative Everywhere**  
**#1 Adult Alternative Everywhere**

## #1 Most Added:

B97	KISF	Star 94	WZPL	WAPE
G105	WABB	WA1A	KDUK	WERZ
WFHN	WFMF	WHHY	KISX	KJYO



- Heavy!



- Medium!

## Major Early Airplay:

WHYT 48 Plays	WLUM 45 Plays
KROQ 37 Plays	Q99 34 Plays
WENZ 31 Plays	WPLY 31 Plays
Z100 26 Plays	99X 25 Plays
WAHC 22 Plays	B97 18 Plays

# Flaming Lips

"SHE DON'T USE JELLY"



- Buzz Clip!

**More Than 900 Total BDS Detections!**  
**More Than 9 Million Listeners!**  
**SoundScan 4 Week LP Sales**  
**Trend 1,010-1,224-1,586-2,269 Pieces**

**NETWORK X Chart 16\***

## New Adds Include:

**Z100 11 Plays**

WGRD WQGN KDGE WAHC

## Spinning At:

WLUM 47 Plays	WHYT 45 Plays
KROQ 14 Plays	99X 20 Plays
WENZ 14 Plays	Q99 13 Plays
B97 12 Plays	

WBBO 7 Plays	KLRZ 36 Plays
WYCR 40 Plays	KIOC 22 Plays
WCIL 21 Plays	KQIX 18 Plays
KSMB 15 Plays	WBHT 15 Plays
WRQK 14 Plays	WRFY 13 Plays
KQID 13 Plays	WNFZ 13 Plays
WBNQ 10 Plays	WAAL 9 Plays
WPXR 9 Plays	KISR 9 Plays
WHHY 5 Plays	KLYV 5 Plays
KQCR 5 Plays	



# CHROME DROPPINGS WINNERS

## MOST OVEREXPOSED IN THE MAGAZINE

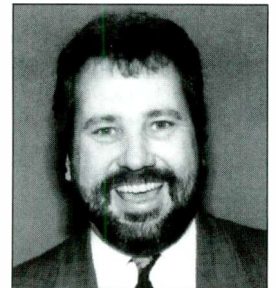
**Charlie Walk, Columbia Records**



*“It’s nice to be exposed but, more importantly, overexposed. At least I did it with my clothes on.”*

## WORST GOLFER OF THE YEAR

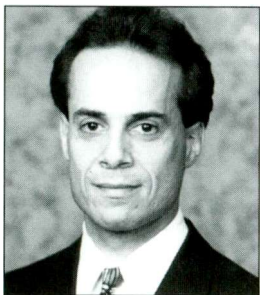
**Burt Baumgartner, Columbia Records**



*“Not for long! I just lost to Bill Richards by one stroke!”*

## COMPUTER GEEK OF THE YEAR

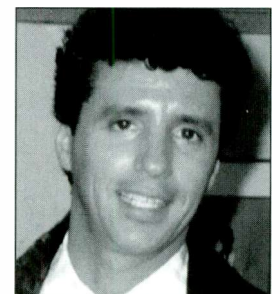
**Mark Gorlick, MCA**



*“That’s fucked. I don’t even know how to spell computer.”*

## PERSON YOU’D MOST LIKE TO PUT ON HOLD

**Tony Novia**



*“The number you have reached is not in service at this time. If you feel you have dialed incorrectly, please hang up and dial again.”*

## BEST CAREER MOVE OF THE YEAR

**Joel Denver**

*“I can’t comment... but I can work radio.”*

## PAGE 6 PHOTO OF THE YEAR

**Geraldine Cagle**



*“I’d like to thank all the little people who made this award possible... especially Billy Barty and Charlie Walk. Boys, you taught me it’s not the meat, it’s the potatoes.”*

## WORST CAREER MOVE OF THE YEAR

**Tony Novia**

*“How’d you get my number?!”*

*(\*May not be an actual quote.)*

**MOST ADDED AGAIN  
AT TOP 40!**



**BUZZ CLIP! (34 SPINS)**

**(50,129 UNITS SOLD IN  
SOUNDSCAN THIS WEEK)**

**Z100 10 SPINS**  
**B97 17 SPINS**  
**WAHC 19 SPINS**  
KWNZ 26 SPINS  
WERZ ADD  
K92 ADD  
WVIC ADD

KKFR ADD  
**WZPL 17 SPINS**  
**WPLY 10 SPINS**  
WBBO 17 SPINS  
WFHN ADD  
WXXL ADD  
KZMG ADD

**WNVZ ADD**  
**Q99 24 SPINS**  
**KISF ADD**  
Y107 ADD  
WXXX ADD  
WCIL ADD  
AND MORE!

**KRBE 18 SPINS**  
**KMXV 9 SPINS**  
**WKSE 23 SPINS**  
WGTZ ADD  
WKRZ ADD  
B106 ADD

# weezer

## "buddy holly"

from the self titled **GOLD** album • 357,938 units sold over the counter at soundscan



Produced by Ric Ocasek • Management: Bob Cavallo/Pat Magnarella © 1994 Geffen Records, Inc.

# PROMOTIONS

## 1994 - NETWORK 40's PROMOTIONS OF THE YEAR - 1994

Once again, Network 40 is honored to cast the spotlight on the innovative promotion whizzes and their promotions in 1994. To be sure, whittling down the list of successful promos that were detailed on these pages over the past year was anything but easy. Nevertheless, we gritted our teeth and settled on these stunners.

Why did these stunts stand out? Why not?

Quasi-seriously, we believe that the following promotions displayed the highest entertainment value, by-and-large didn't cost an arm and a leg to do, resulted in some heavy exposure and, hopefully, brought a few more clams into the casino. Shall we begin? ...Why the hell am I asking you?"

### "GOODIES OF THE YEAR"

Innovative Listener Giveaways:

#### HALLOWEEN POGS

KIIS FM, Los Angeles

Karen Tobin

KIIS had 100,000 customized poggs printed up. On one side was a picture of a KIIS jock, a Halloween image (pumpkin, haunted house, etc.), a jeep that they were giving away or KIIS' new "Plug In" handle and design. On the other side was a 25-cent discount off a local fast food chain's hamburgers.

**COST:** TOTAL POG EXPENSE COVERED BY FAST FOOD SPONSOR.

**RETURN:** EXCELLENT USE OF THE HOTTEST KIDS' ITEM AS A WAY TO PUBLICIZE STATION AND ITS AIR STAFF DURING A HUGE CUMIN' HOLIDAY.

#### "SICK AS A DOG"

WZPL, Indianapolis

Terri Trotter

Listeners feeling under the weather called in to win a "Get-Well Pack" that contained a can of chicken soup, a WZPL sweatshirt and a copy of NKOTB's "Dirty Dog." A grand prize (for those who finally felt better) was a pair of Janet Jackson tickets.

**COST:** MINIMAL; PRIZES TRADED FOR MENTIONS.

**RETURN:** TOPICAL PROMOTION INCREASED CUME AND TSL.

#### "BABYSITTER GUIDE" MAGNET

WMXL, Orlando

Dale O'Brian

Mix 94.5 had some flat refrigerator magnets made that are basically wipe on/off "Babysitter Guide" notepads. Besides the station logo, there's room to write down where the parents will be, things to remember and emergency phone numbers.

Of course, where to find "Great Babysitting Music" is already filled in. Mix went to local daycare centers and gave them away to parents. Once word got out, they gave them away to a deluge of callers.

**COST:** ABOUT \$1,000 FOR 5,000 MAGNETS.

**RETURN:** TALK ABOUT A PERFECT TARGET DEMO ITEM! HUGE DEMAND FOR MAGNETS CREATES A POSITIVE IMAGE AMONG PARENTS.

### "GIVEAWAY OF THE GODS"

Collectible Giveaway Of The Year:

#### PEARL JAM LIVE

KNDD, Seattle

Kerri Lee

KNDD was one of a slew of stations that broadcast Pearl Jam's concert on April 4. After the show, the station approached the band about putting the 75-minute concert on a promo CD. They okayed it, so The End (and later, 99X Atlanta) pressed over 2,000 copies and gave them away on-air. Needless to say, the phones blew out. They also took a thou to a local retailer and offered them free to anyone who showed up. People camped out overnight for them.

**COST:** OVER \$3,000 TO PRESS THE CDS.

**RETURN:** THE ULTIMATE COUP. KNDD, IDENTIFIED WITH THE BIGGEST BAND IN THE COUNTRY, CREATED INCREDIBLE GOOD WILL AND AUDIENCE LOYALTY. RETAIL INCIDENT GENERATED PRESS COVERAGE.

### "Awwwwwwww!"

Warmest & Fuzziest Promo:

#### "E.P.T. THURSDAYS"

WNVZ, Norfolk

Chris Wilson

Morning show hosts John Trout and Jennifer Lewis were inundated with calls from women who thought they were in "the family way." For four consecutive Thursdays during morning drive, 10 of them came down to the studio and, in a private room, took the E.P.T. test and reported the results on-air. When the test was positive, they called their respective spouses and broke the good news to them. All participants received a prize package of stuff from a birthing center, baby and children's retailers, an insurance company and other new-mother-oriented businesses.

**COST:** PRIZES TRADED OUT.

**RETURN:** TREMENDOUS WARM-&-FUZZY, THEATRE-OF-THE-MIND STUNT THAT APPEALS DEAD-CENTER TO THE FEMALE TARGET DEMO.

### "HOW TO PICK UP 18-35 WOMEN"

Drawing A Target Demo Like Flies:

#### 90210 / MELROSE PLACE TV PARTIES

WKQX, Chicago

Sam Gennaway

KIIS FM, Los Angeles

Karen Tobin

KKLQ, San Diego

Michael Brownlee

Far and away, the entertainment productions that attracted the most interest from women 18-35 were the TV shows, *Beverly Hills 90210* and *Melrose Place*. Q101 Chi had a regular Wednesday night get-together at a local sports bar; the night guy did a remote from there. Average female attendance: 500. KIIS threw a deluxe bash at a Bev Hills mansion for *90210*'s season finale. Rick Dees and his morning team were there, as were a couple of the show's stars. For the *Melrose Place* finale, Q106 gave away an autographed script, T-shirts and a trip to the Fox lot to rub shoulders with the stars.

**COST:** MINIMAL - EVEN KIIS' BASH WAS MOSTLY TRADED OUT.

**RETURN:** HUGE TARGET DEMO APPEAL.

### "WE'VE GOT SOME TICKETS TO FRY"

Innovative Ways To Give Away Tickets:

#### "WHITNEY McHOUSTON" TICKET GIVEAWAY

KKRZ, Portland

Mike Lakey

KKRZ gave away 10 pairs of concert tickets to see Whitney Houston. The ticket pick-up point: a local McDonalds. Beginning at 1:00 pm, afternoon jock Eric Murphy handed out a Z100 envelope to the first 100 cars that came through Mac's drive-through window. Each envelope contained a prize, but only 10 contained tickets.

**COST:** TICKETS COURTESY OF LABEL.

**RETURN:** GREAT, OFFBEAT SLANT TO GIVEAWAY GAMBIT, WITH MCD AD SCHEDULE TO BOOT.

#### "SING FOR THE STONES"

WPOW, Miami

Kenny Bernstein

WPOW offered a free concert package to see the Stones' debut American concert in Washington, DC to the listener who did the best karaoke performance - midday, in a downtown crosswalk during a red light -

wearing nothing but underwear. Dozens of listeners, from secretaries to lawyers, came down, but only 11 actually gave it their best show. Tickets to the flick, *Airheads*, went to the runners-up. Power 96 jocks emceed it.

**COST:** FOX-TV PAID FOR THE TRIP AND THE MOVIE TICKETS.

**RETURN:** FOUR-STAR THEATRE-OF-THE-MIND STUNT GENERATED TREMENDOUS TV AND PRINT COVERAGE.

#### THIS PROMOTION STINKS!

WSNX, Muskegon

Jim Richards

To (cough, cough) "honor" Earth Day, station personnel gave away tickets to the movie, *PCU*. (Don't ask; we don't remember it, either!) They sent gofers to a local landfill, paper mill or sewage treatment plant. "Lucky" listeners had to go to the location and kiss the gofer on-air to get the tickets. That movie had better be *damn* good...

**COST:** NONE. TICKETS COMPED FROM THE LABEL OF THE SOUNDTRACK.

**RETURN:** ARRESTING THEATRE-OF-THE-MIND STUNT WITH ENJOYABLE LISTENER-ABUSE TOUCH.

#### "TUBA BARRY?"

WJET FM, Erie

Neal Sharpe

Somehow, JET landed some front-row seats to a Barry Manilow concert. Since it also happened to be Tuba Day, they decided to give them away to the first person who showed up at the station to play a Manilow song on the tuba. Believe it or not, three people showed up to play. What's more, another listener called in, furious that the others sucked. So he came by to play on-air as well.

**COST:** NOTHING.

**RETURN:** SOUNDED TOTALLY OFF-THE-WALL ON THE AIR.

#### "ARE YOU NUTS FOR MICHAEL BOLTON?"

KKRZ, Portland

Mike Lakey

KKRZ gave away 25 pairs of Michael Bolton tickets at a local grocery store. Hosted by nighttimer Scott Lander, listeners had to wade through hundreds of nuts to find one bolt. Their goal: pick a nut and screw it into the bolt. If it fit, they won tickets.

**COST:** SPARE CHANGE FOR NUTS AND BOLTS. TICKETS COURTESY OF THE LABEL.

**RETURN:** ENTERTAINING TWIST FOR TICKETS TO A CONCERT THAT APPEALS TO TARGET DEMO.

# PROMOTIONS

## 1994 – NETWORK 40's PROMOTIONS OF THE YEAR – 1994

### CONCERTGOIN' IN STYLE!

#### "GET WELL, JANET!"

KIIS FM, Los Angeles

*Karen Tobin*

When Janet Jackson postponed her concert until April, KIIS restructured its concert ticket giveaway by offering to give two winners free transportation to the show - in an ambulance... with station personnel dressed like paramedics. Listeners qualified by calling in when they heard the sound of coughing and wheezing. Those who got through to voice their well-wishes to Janet received a "Janet Gear" package that included her CD, keychains or her signature choker necklace. They were then put into a drawing for the siren scream'n' ride to the show.

COST: EVERYTHING TRADED OUT.

RETURN: NICE, A BIT DARK TWIST TO THE OL' TIX GIVEAWAY WARRIORS.

#### "PROMOTER FOR A DAY"

WOXY, Cincinnati

*Julie Maxwell*

Listeners called in for four days to register to win a pair of tickets to a Depeche Mode concert. Twenty-one pairs were given away, with the fifth pair given to the grand prize winner, who also won his/her name being printed on the tickets: "John Doe Presents Depeche Mode..." He/she also got to introduce the band on stage and party with them afterwards.

COST: ZIP. CONCERT EXPENSES PAID BY PROMOTER AND LABEL.

RETURN: EXCITING, ACTIVE PROMOTION INCREASED TSL AND BATHED STATION AND LISTENERS IN ROCK STAR AURA.

#### "SEX SELLS SEX SELLS SEX SELLS SEX"

*Promos With Intellectual Appeal. Uh-huh.*

#### "11:30 DIET COKE BREAK"

WTIC FM, Hartford

*Jennifer Berg*

For one month, Lucky Vanous, the "Diet Coke Man," (the beefcake guy in the TV spot who drinks Diet Coke sans shirt while being ogled by female office workers) visited offices in the greater Hartford area at 11:30 am for Diet Coke breaks. He arrived via limo, carrying two cases of the stuff. For the piece de resistance, he takes off his shirt and chugs one down while the female office workers, shall we say, enjoy the moment. Winning offices were chosen at random from over 200 entries.

COST: NONE. MODEL DID IT FOR FREE. LIMO AND DIET COKE DONATED.

RETURN: CAN'T-MISS STUNT THAT LITS HOME WITH TARGET DEMO DURING MIDDAYS.

#### "BIG APPLES IN THE BIG APPLE"

Power Pig, Tampa

*Devonne Dingley*

When a New York appellate judge ruled that it was legal for women to go top-

#### "MATING CALL"

KSFM, Sacramento

*Shannon Anderson*

Morning guy Mark Allen recruited listeners to call their spouses or significant others at work and persuade them to leave work immediately to come home and get it on. Whoever were able to convince their other to *come on down!*... won a free dinner package, CDs or other gifts. Naturally, all phone conversations were aired.

off 168 layers of clothing (some were shirts tied around her legs).

COST: TRIP TRADED OUT.

RETURN: GREAT TITILLATION FACTOR FOR A REMOTE; GOOD THEATRE-OF-THE-MIND ON-AIR.

#### "ZIG TAKES IT OFF... AGAIN"

KSFM, Sacramento

*Shannon Anderson*

On National Stripper's Day, morning teamster "Zig" did a strip-tease at a local gas station early in the morning. The stunt attracted a huge crowd. To coincide with the annual release of *Sports Illustrated's* Swimsuit Edition, Zig went to another busy gas station and modeled his new Speedo.

COST: NONE.

RETURN: INCREASED EXPOSURE OF FM102'S MORNING SHOW AND, UNFORTUNATELY, ZIG.

### TASTY TOPICAL STUNTS, NEWS DIVISION

#### "THE BODYGUARD" WEEKEND

KQKQ, Omaha

*Karen Menke*

At the drop of Nancy Kerrigan screaming, the nth caller won *The Bodyguard* soundtrack album, ice skating rentals and qualified for a grand prize of a VCR and a video of the movie.

COST: EVERYTHING TRADED FOR MENTIONS.

RETURN: NICE TOPIC COMBO THAT'S TASTELESS AND DISGUSTING. SEEMS LIKE KAREN'S ONE SICK PUPPY. DON'T CHIA JUST LOVE HER?

#### "HIDE AND GUMP"

KCGQ, Cape Girardeau

*Jimmy Steele*

The morning crew turned their intern into Forrest Gump by cutting his hair and dressing him in a dorky suit and Nikes. They gave him a briefcase with a Curious George book, a feather at his feet and a big box of chocolates. Listeners had to find "Gump" at a local park bench and ask for a chocolate on the air. The bottom of the chocolate had a note that told them what prize they won - CDs, cassettes, concert tickets, etc. They also won "Forrest Gump For President" T-shirts.

COST: PRIZES TRADED OUT.

RETURN: GREAT TIE-IN WITH YEAR'S #1 MOVIE. NICE WAY TO GET PEOPLE INVOLVED WITH STATION.

### All Winners Will Receive... The "Scratch 'n' Sniff" Citation Of Merit



Network 40 Editor-In-Chief Jeff Silberman zealously tests the brand new, state-of-the-art "Scratch 'n' Sniff" Citation Of Merit that will be sent to all stations whose promotions have been showcased on these pages. Thanks to the latest in wood pulp fiction technology, scratching the call letters that are printed on the citation releases tiny neurons, simultaneously bursting microscopic sacs that contain aromas identical to the smell coming from underneath *your very own fingernails!* Amazing! Exactly what that smell is... we sure as hell don't want to know!

less in subways (since men could do it) morning Piglets M.J. Kelli and B.J. Harris asked Tampa Bay women if they'd like to jet to *Noo Yawk* to test the ruling by showing off their (ahem) twin towers. Believe it or not, a number of women volunteered, so the station flew the duo and a "winner" to do just that.

COST: ODDS ARE THAT THE PIGGIED FIGURED OUT A WAY TO TRADE OUT THE TRIPS FOR MENTIONS.

RETURN: GREAT WAY TO KEEP ABREAST OF TITILLATING, CURRENT EVENTS.

COST: NONE. PRIZES TRADED OUT.

RETURN: FOUR-STAR THEATRE-OF-THE-MIND STUNT WITH TASTY TITILLATION FACTOR HEATS UP ANY WATER COOLER.

#### "STRIP FOR A TRIP"

WXLK, Roanoke

*Chris Taylor*

To win a free trip to West Palm Beach, FL., K92 invited listeners to a local mall, where they "stripped for a trip." Whoever stripped off as many layers of clothing as possible won the event. The winner took

# PROMOTIONS

## 1994 - NETWORK 40's PROMOTIONS OF THE YEAR - 1994

### TASTY TOPICAL STUNTS, SPORTS DIVISION

#### COWBOY HELMET CARRIERS

KHFI, Austin

*Ginny Schoggins*

Throughout July, entry boxes were placed at area grocery stores. Kids 6-13 entered to become Dallas Cowboy helmet carriers. Before and after training camp practice, the winners escorted a Cowboy player to and from the practice field, carrying his helmet. They also won a Cowboys T-shirt and a picture of them with a player or two.

COST: NONE.

RETURN: SINCE THE COWBOYS ARE NEXT TO GOD IN TEXAS, THIS PROMO ATTRACTS AS MUCH INTEREST FROM PARENTS AS THE KIDS. KHFI ALSO GETS AD BUYS FROM CLIENT STORES AND OTHER SPONSORS.

#### "BRA RACES '94"

KKMG, Colorado Springs

*Jonathan Wilde*

For "Bra-athon Week," morning man Wilde asked women listeners to donate their bras to help conceptual artist Nicolino stretch 10,000 bras across the Grand Canyon. At the end of the week, he held a bra race - the winner took off her bra, then fastened it over her shirt in just 21.7 seconds. She won \$194; other contestants took home melons and jugs of milk as "Booby Prizes."

COST: APPROX. \$200...AND ANY CHANCE OF GETTING ON NOW'S CHRISTMAS CARD LIST.

RETURN: IT'S HARD TO KEEP ABREAST OF SUCH SEXIST STUNTS. DON'TCHA HATE IT? WHEN STUFF LIKE THIS BECOMES PRIMO WATER-COOLER FODDER? NEITHER DO WE.

### HOLIDAY HAPPENINGS

#### "FATHER'S DAY OLYMPICS"

KUBE, Seattle

*Lisa Groeschell*

On the day before Father's Day, KUBE set up an obstacle course at a mall for dads. Fathers had to diaper a baby doll the fastest, wheel-race them in a stroller, etc. The grand prize was a weekend getaway for the parents, with other prizes from Gillette and Gatorade, who sponsor the real Olympics. The event was hyped on-air and in a monthly diaper service newsletter.

COST: NONE; ALL PRIZES WERE TRADED FOR MENTIONS.

RETURN: EXCELLENT WAY TO ATTRACT YOUNG FAMILIES TO THE STATION.

#### "MOTHER'S DAY BRUNCH AND SKIN-CLEAN"

WPOW, Miami

*Kenny Bernstein*

The ninth caller after a "mama" drop (the word excerpted from songs, TV series and movies) won \$96 and a brunch for four. The grand prize for one lucky listener was a limo to take the entire party shopping with \$1,000 cash. And the next day, three male strippers came to the winner's residence to clean it wearing nothing but jockey shorts. Naturally, the midday jock reported on the "action."

COST: CASH FROM BUDGET; LIMO, BRUNCHES AND BEEFCAKE MAIDS TRADED OUT.

RETURN: GREAT MEDIA GENERATOR FOR MOTHER'S DAY AND A PERFECT THEATRE-OF-THE-MIND REMOTE.

#### "FATHER MOWS BEST"

KZIO, Duluth

*Joshua M. Fleming*

On the day before Father's Day, KZIO and a local hardware store registered fathers to compete at driving a lawnmower through an obstacle course replete with pink flamingos, fake dog poop, a kiddie pool, etc. The dad with the best time won a 21" mulching mower. The station broadcast live from the event, bringing plenty of Pepsi, CDs and cassettes.

COST: CLIENT PAID FOR LAWNMOWER; KZIO WAS SOCKED FOR SPARE CHANGE TO COVER THE OBSTACLES.

RETURN: CLEVER TARGET-DEMO FAMILY EVENT CREATED GREAT THEATRE-OF-THE-MIND RADIO. GENERATED LOCAL TV COVERAGE AS WELL.

### ARTSY-FARTSY FUN

*"Most Funnest" Listener Participation Staff*

#### SANDCASTLE BUILDING CONTEST

WENZ, Cleveland

*Marshall Goudy*

At a local beach, The End sponsored a sandcastle building contest. Hundreds of 10-person teams, including groups of real-life architects, participated. Entrance fees went to Habitats for Humanities, ex-Pres. Carter's home building project. Station was at the beach the entire day, doing live cutaways.

COST: ALL PRIZES WERE TRADED OUT.

RETURN: STATION TIED INTO A MAJOR CITY EVENT (THAT APPEALS TO ALL DEMOS) AND ATTRACTED MUCHO MEDIA COVERAGE.

### "THEATRE-OF-THE-MINDLESS"

#### "ROLLIN' IN DOUGH"

WGTZ, Dayton

*Allison Berry*

Z93 did a remote at a local mall for a Mustang GT convertible giveaway. Contestants were "basted" in honey and rolled in a "pool" of cash. The contestant with the most money stuck to his/her body won the car; the others won the cash.

COST: CAR TRADED FOR MENTIONS. IF YOU'RE GOING TO BLOW CASH ON A PROMO, IT SHOULD BE FOR SOMETHING LIKE THIS.

RETURN: HUGELY ENTERTAINING PROMOTION FOR BOTH REMOTE SPECTATORS AND THEATRE-OF-THE-MINDED LISTENERS.

### THE "SEINFELDS"

*Great Promos About...Nothing.*

#### "ST. PANTIES' DAY"

WGTZ, Dayton

*Allison Berry*

Starting at 7 am, morning man Jeff Wicker did a remote from a busy downtown intersection...with a midget dressed as a leprechaun. After the leprechaun recited a weird poem, Wicker offered to pay women passers-by for their panties - if they took them off on the spot. He started the bidding at \$10 and went up until the woman accepted. Those who took him up on it quickly did it right then and there - and walked off with the cash.

COST: LAST YEAR, WICKER PAID \$150 FOR FOUR PANTIES.

RETURN: EXQUISITE, ALBEIT SEXIST, THEATRE-OF-THE MIND STUNT.

#### "POP YOUR TWINKIE" WEEKEND

KIOK, Tri-Cities

*Bob Bishop*

The ninth caller after the sound of the touchtones won a case of Diet Coke and a box of Twinkies, when he/she answered or demonstrated the answer to the question, "What does a Twinkie sound like when it's popped?" Literally, it sounded great on the air. And don't laugh - that's how Einstein first conceived the Theory of Relativity. *Mel* Einstein, that is...

COST: ZIP. TWINKIES AND COKE SUPPLIED FOR "PROMOTIONAL CONSIDERATION."

RETURN: ANYONE WHO CAN TURN SOMETHING INNOCUOUS INTO SOMETHING DISGUSTING IS A THEATRE-OF-THE-MIND ALL-STAR..

#### DUMMY CHARITY WEDDING

WPXY, Rochester

*Tristano Korlou*

A tractor/snowmobile salesman created a local buzz by posting two mannequins in front of his dealership to promote sales. The dummies, aka Ken and Alice, were dressed in something different every day. However, their "relationship" soured when the loon had Ken holding Alice by her feet and dunking her head in a bucket of water. They soon made up, though, as Ken was later seen on bended knee, proposing marriage. Which is where 'PXY jumped in and arranged an "official" ceremony with morning man Scott Spezzano officiating. Guests were invited and asked to bring canned goods, which were given to a local food bank. There was also wedding cake and refreshments for attendees.

COST: JUST FOR THE REFRESHMENTS. DUMMIES COURTESY OF THE DUMMY (THE SALESMAN).

RETURN: STATION TIES INTO NOTORIETY OF TOWN LOON SO IT, TOO, CAN BE A FOCAL POINT OF MARKET'S ATTENTION.

### PROMO LOON OF THE YEAR

#### CHUCK FARNHAM

KITS, San Francisco

*Alex Bennett/Midge Ripoli*

A regular on Alex Bennett's morning show, Farnham is often the one responsible for the off-the-wall stunts done for the sake of entertainment. Among other atrocities, this year he covered himself in butterscotch/chocolate pudding and went to City Hall to get a key to the city (after *Late Show With David Letterman* neighbors-cum-celebs Sirajul and Mujibur were given keys to the city by Mayor Frank Jordan). Even though he was turned away, Farnham greeted tourists in his "get-up" and let homeless people spoon the stuff off his body for sustenance. But the piece de resistance was his "Ultimate Taste Test." Farnham put the Brita water filtering system to the test by drinking contaminated water filtered via Brita - salt water, Pacific Ocean water...and his own urine. He sampled all three. May God have mercy on his soul and, more specifically, his liver.

COST: THE MAN'S SANITY.

RETURN: WE DON'T CALL HIM "MR. ENTERTAINMENT" FOR NOTHING! IN FACT, WE DON'T EVEN CALL HIM "MR. ENTERTAINMENT!"



# WILLI ONE BLOOD

**"WHINEY, WHINEY  
(WHAT REALLY DRIVES ME CRAZY)"**

## Week #2:

Playing Now:

Z90    KKFR    WZJM    KUBE    KKFR    WPRO  
WAHC    KHQT    Y107    KZHT    KBFM  
WABB    WBBO    WOVV    KKSS    KBOS  
KCAQ    WFHN    WHHY    KHTN  
KJYO    KC101    WNNK  
WPXR    WRVQ  
WYCR    KQMQ  
KISR  
WOW!

**NETWORK Over 500 Plays Per Week!**

**From The Motion Picture Soundtrack *Dumb And Dumber***



# THE BEST C

**A**s a certain chill graces the air and colorful lights twinkle on trees and houses alike, 'tis the time of year for warm recollections... to look back at issues past and see how we've grown and progressed, not just as people who work in the radio or record industries, but as warm and caring human beings.

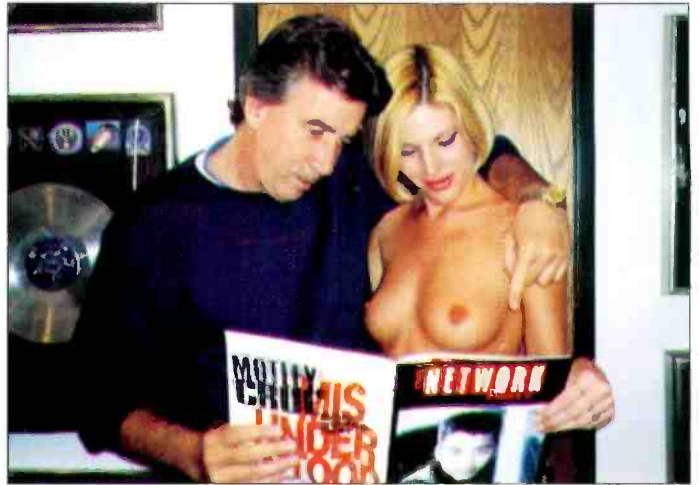
On these pages, as you see how we've shared in the joys and mysteries of life in this business we call home... one undeniable thought might cross your mind:

*We are slugs. Pond scum. Crass cretins of crudity.*

*To which, we can only respond by paraphrasing Pete Townsend: We hope we die before we act old.*

*Have a lovely holiday season.*

*...and the check stays in the mail...*



Page 6 keeps avid readers abreast of music biz news.



Photo inspired by Lorena Bobbitt.



Frigid and rigid.



MCA Seattle Rep Mark Rose in front of his orafice.



O.J. confers with his defense team on copping a "Not Guilty By Reason Of Add Factor" plea.



*Five Pigs gauge soybean implants to see what sprouts.*



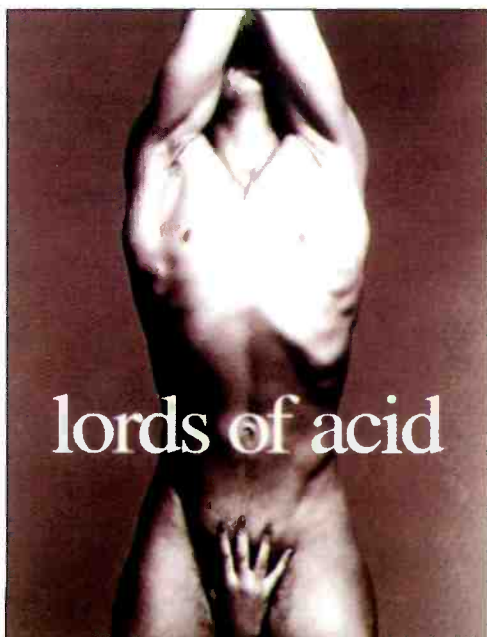
*"Six CDs ain't gonna get ya off this ticket...unless they're cleans!"*



*The Mormon, the merrier...*



*And this is just the hospitality suite!*



lords of acid

*A bird in the hand is worth...*



*But does she know how to use them?*

# MUSIC MEETING

## M A I N S T R E A M

### THE MURMURS

"You Suck"

(MCA)

After already collecting over 700 Plays Per Week on *Network 40's X* chart, Mainstream radio has been demanding an early release for this Alternative soon-to-be Top 40 smash. Spicing up the airwaves and adding hipness to your playlist, the cutting edge track will make your phones explode. Also featured on *Network 40's CD Sampler #75*.

### VAN HALEN

"Don't Tell Me (What Love Can Do)"

(WB)

Here's another great track from these legendary rockers. Familiar to all demos, this mass-appeal tune will work around the clock at

Top 40 and AOR radio. Make a slot immediately for this multi-format hit.

### COLLECTIVE SOUL

"Gel"

(ATLANTIC/AG)

1994 was a good year for Collective Soul as they debuted with a solid smash in "Shine." Continuing their success into the new year, this song from the *Jerky Boys II* Soundtrack is building a big buzz already.

### 40 THEVZ

FEATURING COOLIO

"Dial-A-Jam"

(ATLANTIC/AG)

The song title says it all on this jammer. If you need a heavy reactionary nighttime tune, this groover hits the bull's-eye.

### FORWARD MOTION

CHRISTMAS CLASSICS

UPDATED: In the never-ending search to freshen up the holiday season with new Yuletide songs, this year we've been blessed with several songs. Mariah Carey's contemporary classic, "All I Want For Christmas Is You" (Columbia), is performing very well at Top 40... Adding to the Christmas spirit is Kenny G's rendition of "Have Yourself A Merry Little Christmas" (Arista) piling up lots of A/C and Top 40 rotations... Freedy Johnston (Elektra) also releases his version of the same holiday song displaying a different flair... Check out Melissa Etheridge's remake of the John Lennon and Yoko Ono track, "Happy XMas (War Is Over)/Give Peace A Chance" (Island), for a

peppered-up live '90s version. This new recording is featured on *Network 40's CD Sampler #75* that hit your desks last week.

**WATCH THIS:** Blessid Union Of Souls' debut track, "I Believe," (SBK/EMI Records) is getting an early jump out of the Midwest. Cincinnati's Q102 has been showing strong phones on this tune for several weeks, as reported to *Network 40's* Most Requested section. Also generating early airplay at Cleveland's WZJM, WGTZ Dayton and Columbus' WNCL, the release should break out nationally after the first of the year.

**CONGRATS:** A pop of the champagne bottle to all of *Network 40's* Chrome Lizard Award winners! Check out the coveted 1994 recipients beginning on page 10... Looking forward to stellar '95! Happy holidays!

— John Kilgo



**NETWORK**<sub>40</sub>

**CD #76**

*All Hits Of The New Year!*

1

9

9

5

**JANUARY**

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

**FEBRUARY**

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

**MARCH**

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

**APRIL**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

**MAY**

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

**JUNE**

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

**JULY**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

**AUGUST**

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

**SEPTEMBER**

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

**OCTOBER**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

**NOVEMBER**

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

**DECEMBER**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

**ROLLING STONES**

**Don't be a Dick... PLAY MICK!**  
**We Want Airplay On The Rolling Stones All Of 1995!**

**"YOU GOT ME ROCKING"**

**NEW ADDS THIS WEEK:**

- |      |      |      |      |
|------|------|------|------|
| WKRQ | KWNZ | WYCR | WBNQ |
| KCHX | WRKY | WZOQ | KGRS |
|      | WNCI | KORQ | WQIC |

**ROCKING ON 80 TOP 40 STATIONS:**

- |               |               |               |
|---------------|---------------|---------------|
| KLYV 45 PLAYS | WWCK 41 PLAYS | KIOC 36 PLAYS |
| WGRG 36 PLAYS | KNIN 36 PLAYS | WSBG 29 PLAYS |
| KZFN 29 PLAYS | KMCK 28 PLAYS | WWFX 28 PLAYS |
| WGRD 25 PLAYS | WXYK 25 PLAYS | WFHN 24 PLAYS |
| WVSR 24 PLAYS | WNNK 23 PLAYS | KROC 23 PLAYS |
| WTWR 23 PLAYS | KKXL 22 PLAYS | WXLK 21 PLAYS |
| WKDY 20 PLAYS | WBEC 19 PLAYS | WAHC 18 PLAYS |
| WGLU 18 PLAYS | KKFR 17 PLAYS | KLBQ 17 PLAYS |
| WHYT 16 PLAYS | WPRR 15 PLAYS | WPXR 14 PLAYS |
| KQHT 13 PLAYS | WJMX 12 PLAYS | KDWB 9 PLAYS  |
| WDJX 9 PLAYS  | KKSS 8 PLAYS  | KRQQ 7 PLAYS  |
| WSNX 7 PLAYS  | WKPK 7 PLAYS  | WXKS 5 PLAYS  |
|               |               | WNCI 5 PLAYS  |



**THE ZEPH**



# A/C CHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
<b>1</b> VANESSA WILLIAMS. The Sweetest Days (Wing/Mercury)	2965	3456	<b>3597</b>
<b>2</b> BOYZ II MEN. I'll Make Love To You (Motown)	3691	3492	<b>3299</b>
<b>3</b> MADONNA. Secret (Maverick/Sire/WB)	4086	3592	<b>3140</b>
<b>4</b> JOSHUA KADISON. Picture Postcards From L.A. (SBK/EMI Records)	2847	2951	<b>2835</b>
<b>5</b> GLORIA ESTEFAN. Tum The Beat Around (Epic)	2987	2950	<b>2794</b>
<b>6</b> AMY GRANT & VINCE GILL. House Of Love (A&M)	2039	2514	<b>2784</b>
<b>7</b> MELISSA ETHERIDGE. I'm The Only One (Island)	2335	2465	<b>2619</b>
<b>8</b> MICHAEL BOLTON. Once In A Lifetime (Columbia)	3096	3183	<b>2611</b>
<b>9</b> ELTON JOHN. Circle Of Life (Hollywood)	3197	2944	<b>2591</b>
<b>10</b> STING. When We Dance (A&M)	2308	2473	<b>2558</b>
<b>11</b> SHERYL CROW. All I Wanna Do (A&M)	3259	2825	<b>2513</b>
<b>12</b> RICHARD MARX. Nothing Left Behind Us (Capitol)	1955	2246	<b>2434</b>
<b>13</b> BON JOVI. Always (Mercury)	1851	2045	<b>2039</b>
<b>14</b> CELINE DION. Only One Road (550 Music/Epic)	1814	1958	<b>2023</b>
<b>15</b> AMY GRANT. Lucky One (A&M)	2274	2207	<b>1969</b>
<b>16</b> STEVE PERRY. Missing You (Columbia)	1677	1789	<b>1918</b>
<b>17</b> JON SECADA. Mental Picture (SBK/EMI Records)	1443	1675	<b>1893</b>
<b>18</b> JON SECADA. If You Go (SBK/EMI Records)	1828	1814	<b>1863</b>
<b>19</b> EAGLES. Love Will Keep Us Alive (Geffen)	697	1133	<b>1861</b>
<b>20</b> KATHY TROCOLLI. If I'm Not In Love (Reunion/RCA)	2601	2172	<b>1788</b>
<b>21</b> BOYZ II MEN. On Bended Knee (Motown)	923	1332	<b>1739</b>
<b>22</b> JOHN MELLENCAMP. Wild Night (Mercury)	1709	1684	<b>1681</b>
<b>23</b> DES'REE. You Gotta Be (550 Music/Epic)	1147	1415	<b>1628</b>
<b>24</b> HUEY LEWIS AND THE NEWS. But It's Alright (Elektra)	1610	1539	<b>1539</b>
<b>25</b> LUTHER VANDROSS. Always And Forever (LV/Epic)	908	1167	<b>1439</b>
<b>26</b> BABYFACE. When Can I See You (Epic)	1994	1799	<b>1391</b>
<b>27</b> MELISSA ETHERIDGE. Come To My Window (Island)	1498	1390	<b>1281</b>
<b>28</b> MARIAH CAREY. All I Want For Christmas Is You. (Columbia)	274	711	<b>1267</b>
<b>29</b> WYONNA & MICHAEL ENGLISH. Healing (Curb)	921	1076	<b>1143</b>
<b>30</b> LISA STANSFIELD & BABYFACE. Dream Away (Fox/Arista)	1069	1131	<b>1125</b>
<b>31</b> MADONNA. Take A Bow (Maverick/Sire/WB)	30	476	<b>1077</b>
<b>32</b> TONI BRAXTON. You Mean The World To Me (LaFace/Arista)	1024	1022	<b>976</b>
<b>33</b> KENNY G. Have Yourself A Merry Little Christmas. (Arista)	—	467	<b>975</b>
<b>34</b> MARTIN PAGE. In The House Of Stone & Light (Mercury)	492	756	<b>957</b>
<b>35</b> WET WET WET. Love Is All Around (London/Island)	1023	881	<b>946</b>
<b>36</b> GIN BLOSSOMS. Allison Road (A&M)	800	832	<b>936</b>
<b>37</b> PRETENDERS. I'll Stand By You (Sire/WB)	1238	928	<b>920</b>
<b>38</b> HOOTIE & THE BLOWFISH. Hold My Hand (Atlantic/AG)	812	815	<b>912</b>
<b>39</b> ACE OF BASE. Living In Danger (Arista)	848	842	<b>879</b>
<b>39</b> SEAL. Prayer For The Dying (ZTT/Sire/WB)	942	872	<b>879</b>

BULLETS INDICATE INCREASED AIRPLAY

# HOT NOTES

**YEAR:** *n.* As defined by *Webster's Dictionary*, 365 days; 12 months from January 1st to December 31st. It's far more difficult to define what 1994 meant to me - and I'm not so sure I want to. I mean, how can you interpret how I moved to southern California almost a year ago to work for *Network 40* and almost got arrested in Mexico on my way? How can one explain my first place of residence on California soil... with 10 room-mates? Or by coming here one week after "The Big One" hit, how the dozens of significant aftershocks that followed affected my psyche? As tired as you are of hearing about life in Quakeville, I'm 10 times as tired of feeling them... And who can forget the tree sap that has splattered on my windshield with the consistency and strength of Superglue?

**ON THE OTHER HAND...** I can't begin to describe the great staff of co-workers I've had the opportunity to work with in 1994. And all the new wonderful and - I'm not one for sugarcoating things - not-so-wonderful people I've been able to meet... But do you really want to hear about all of that? I didn't think so. Although 1994 has been a wacky year, I'm really glad to have this growing A/C family along for the ride. So let's look forwards to the future. Maybe things will calm down a bit... but I'm not going to hold my breath. I don't look good in blue.

**IS IT A DATE?** To help you stay on top of everything, use and enjoy your *Network 40* 1995 calendar. That should help. Also, we'll resume taking your Plays Per Week lists January 2nd and 3rd. In the meantime have a great holiday, and I'll talk to you next year!

## COMING YOUR WAY DECEMBER 19TH:

### NEIL YOUNG AND CRAZY HORSE "My Heart" (REPRISE)

The "Godfather of Grunge" has created a very pretty song that's not even remotely close to Seattle. "My Heart" is a current classic.

### EAGLES "Love Will Keep Us Alive" (Geffen)

This legendary group reunites in 1994. Who would have ever thought? This no-brainer is moving like wildfire up the *Network 40 A/C* chart.

### MIDSOUTH "Without You (I Haven't Got A Prayer)" (REPRISE)

This smooth, earthy track includes a wonderful hook and great tempo.

## COMING YOUR WAY JANUARY 2ND:

### CINDY MIZELLE "Because Of You" (ELEKTRA/EASTWEST)

-Kristen Guarino

## accelerated airplay

<b>1</b> EAGLES. Love Will Keep Us Alive (Geffen)	+728
<b>2</b> MADONNA. Take A Bow (Maverick/Sire/WB)	+601
<b>3</b> MARIAH CAREY. All I Want For Christmas Is You (Columbia)	+556
<b>4</b> KENNY G. Have Yourself A Merry Little Christmas (Arista)	+508
<b>5</b> BOYZ II MEN. On Bended Knee (Motown)	+407

## most added

<b>1</b> MADONNA. Take A Bow (Maverick/Sire/WB)	43
<b>2</b> EAGLES. Love Will Keep Us Alive (Geffen)	35
<b>3</b> MARIAH CAREY. All I Want For Christmas Is You (Columbia)	26
<b>4</b> KENNY G. Have Yourself A Merry Little Christmas (Arista)	24
<b>5</b> BOYZ II MEN. On Bended Knee (Motown)	16

A N I T A      B A K E R

# I Apologize

The new single and  
video from *Rhythm Of Love*.



Produced by Barry J. Eastmond for East Bay Music, Inc.

Executive Producer: Anita Baker

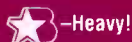
IMPACTING POP 1/9

NEW ADDS INCLUDE: KKSS WQGN

HOT PLAYS: 92Q 48 Plays    KCAQ 33 Plays    KZHT 19 Plays  
                  WPGC 44 Plays    Z90 20 Plays    KHTN 20 Plays

URBAN OVER 1600 SPINS!

98% CLOSED



"THANK YOU RADIO FOR ALL YOUR SUPPORT IN '94"  
SINCERELY, ANITA BAKER



A New Christmas Classic

# Natalie Cole

**NO MORE BLUE CHRISTMAS'**

*The premiere single from Holly & Ivy.*

Don't miss Natalie's Christmas concert special  
on PBS throughout December.

**#6 MOST ADDED AT A/C!**      **DEBUT #29**  
**SALES EXPLODING!**  
**POP #36**      **R&B #20**

# CROSSOVER

TM

## STREETCHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
<b>1</b> BOYZ II MEN. On Bended Knee (Motown)	3130	3286	<b>3290</b>
<b>2</b> INI KAMOZE. Here Comes The Hotstepper (Columbia)	2501	2600	<b>2642</b>
<b>3</b> BRANDY. I Wanna Be Down (Atlantic/AG)	2416	2422	<b>2374</b>
<b>4</b> TLC. Creep (LaFace/Arista)	1762	2067	<b>2348</b>
<b>5</b> REAL MCCOY. Another Night (Arista)	2117	2299	<b>2301</b>
<b>6</b> JANET JACKSON. You Want This (Virgin)	1959	1986	<b>2074</b>
<b>7</b> BOYZ II MEN. I'll Make Love To You (Motown)	1945	1646	<b>1606</b>
<b>8</b> BLACKSTREET. Before I Let You Go (Interscope/AG)	956	1231	<b>1482</b>
<b>9</b> ZHANE'. Shame (Hollywood/Jive)	1302	1510	<b>1467</b>
<b>10</b> JADE. Every Day Of The Week (Giant)	1353	1429	<b>1426</b>
<b>11</b> MADONNA. Secret (Maverick/Sire/WB)	1767	1565	<b>1367</b>
<b>12</b> 4 P.M. Sukiyaki (Next Plateau/Island)	1282	1307	<b>1242</b>
<b>13</b> IMMATURE. Never Lie (MCA)	1550	1378	<b>1168</b>
<b>14</b> CORONA. The Rhythm Of The Night (EastWest/Elektra)	760	966	<b>1114</b>
<b>15</b> N II U. I Miss You (Arista)	714	950	<b>1056</b>
<b>16</b> MADONNA. Take A Bow (Maverick/Sire/WB)	242	657	<b>907</b>
<b>17</b> MARY J. BLIGE. Be Happy (Uptown/MCA)	874	852	<b>901</b>
<b>18</b> ACE OF BASE. Living In Danger (Arista)	1064	981	<b>857</b>
<b>19</b> CRYSTAL WATERS. 100% Pure Love (Mercury)	887	856	<b>828</b>
<b>20</b> K-CI HAILEY. If You Think You're Lonely Now (Mercury)	729	757	<b>802</b>
<b>21</b> VANESSA WILLIAMS. The Sweetest Days (Wing/Mercury)	831	853	<b>801</b>
<b>22</b> TONI BRAXTON. I Belong To You (LaFace/Arista)	416	687	<b>766</b>
<b>23</b> RAPPIN' 4-TAY. Playaz Club (EMI Records)	823	780	<b>709</b>
<b>24</b> BON JOVI. Always (Mercury)	706	718	<b>707</b>
<b>25</b> BARRY WHITE. Practice What You Preach (A&M/Perspective)	611	714	<b>672</b>
<b>26</b> SHERYL CROW. All I Wanna Do (A&M)	806	663	<b>661</b>
<b>27</b> AALIYAH. At Your Best (You Are Love) (Blackground/Jive)	995	726	<b>611</b>
<b>28</b> 69 BOYZ. Tootsee Roll (Downlow/Rip-It)	662	628	<b>609</b>
<b>29</b> BABYFACE. When Can I See You (Epic)	593	649	<b>561</b>
<b>30</b> TEVIN CAMPBELL. Don't Say Goodbye Girl (Qwest/WB)	269	402	<b>540</b>
<b>31</b> DES'REE. You Gotta Be (550 Music/Epic)	464	461	<b>512</b>
<b>32</b> CHANGING FACES. Foolin' Around (Big Beat/Atlantic/AG)	504	519	<b>507</b>
<b>33</b> BONE THUGS-N-HARMONY. Thuggish Ruggish Bone (Ruthless/Relativity)	621	607	<b>486</b>
<b>34</b> WARREN G. Do You See (Violator/ral/Island)	369	408	<b>431</b>
<b>35</b> DA BRAT. Fa All Y'all (So So Def/Chaos)	559	489	<b>424</b>
<b>36</b> MIRANDA. Round & Round (Sunshine)	399	408	<b>421</b>
<b>37</b> IMMATURE. Constantly (MCA)	238	268	<b>408</b>
<b>38</b> LIL SUZY. Promise Me (Quality)	301	371	<b>404</b>
<b>39</b> LUTHER VANDROSS. Always And Forever (LV/Epic)	299	334	<b>398</b>
<b>40</b> R. KELLY. Seems Like Your Ready (Jive)	506	473	<b>378</b>

BULLETS INDICATE INCREASED AIRPLAY

## RHYTHMNATION

**ONE MORE TIME FOR THE WORLD:** *Network 40* is shutting down for two weeks. While you may claim that doing without all of our pithy observations for half a month is too much to bear, there is no need for flattery. Face it, breathing room is necessary. Putting the entire record industry on hold is a well-timed tradition for radio. Who's gonna miss Cagle's Editorial with the cards and presents floating in from all across our great nation? We'll all be far too busy, drumstick in hand and reaching for the gravy, to concentrate on Dwayne's riveting Conference Call. Is there life without Leah's Station Spotlight? Who'll think of it while watching a *Twilight Zone* marathon? We will have to learn to deal without Rhythm Nation for a short while. Have a cookie, console yourself. Let's face it, after the Bob Hamilton-to-KYLD news, nothing shocks us anymore. The Chrome Lizard Awards are your signal to put down your pencils and close your notebooks for another year. Bring your seat backs into a full and upright position. Let the games begin.

**THE GREAT PERSPECTIVE:** With all this time on your hands, what do you do? We're still weeks away from the beginning of the O.J. trial. Colorized Jimmy Stewart, a new *Miracle on 34th Street*, *Peanuts*, *The Grinch*, etc., while traditional, are just not terribly exciting. The Kathie Lee Christmas special never got off the ground. Qué lástima! Andy Williams got his special cancelled by the networks; perhaps you're lucky enough to catch Andy's road show live... or Claudine Longet's gun-training course infomercial... One more chance to view *The Lion King* before it goes away forever. Or to video... whichever comes first. Is there a John Grisham novel you have been neglecting in favor of a music scheduling program? Take out your phone book and make some calls completely unrelated to business of any kind. Eat at a restaurant with no turkey on the menu. Get into the car and turn off the radio. Destroy all routines without endangering your dental hygiene. This is your shot. Live it up.

**REALITY BITES:** So just who are we kidding with this "time off" myth? Who's gonna do overnights on Christmas Eve? Have you got all the syndicated shows in the studio? Where's all the year-end stuff so you can build the countdown for the new year? That no-talent intern whose original aircheck you just had to play so everyone could get a good laugh? He's suddenly sounding a lot better. Right about now, you should swear that you'll never hire anyone who has family in other states. Do you find yourself removing all sharp objects from the production director's increasingly unstable grasp? Is the callout back on Grandma and Bob Rivers? Why is it the sales people are so damn happy all the time? How jealous are you that anyone working on the record side tells you about their vacation plans? It may be best not to contact anyone with a job outside of our industry; it may push you further towards the edge.

**YOU ARE NOT ALONE:** This time of year we can sympathize with our brothers and sisters in law enforcement, hospital and postal work. This is nothing new to the folks at NASA; the mission is more important than the calendar. Many tremendous scientific discoveries have been made this time of year. Did Einstein ever rest? Many great football games have been played. Do we ever take time to think of Joe Montana's wife and kids, or is it hard to work up pity for a guy pulling down \$3 million a year? Perhaps he's the wrong example. Radio is like a steam engine; you gotta keep shoveling the coal. No matter what the time of year, the work will always be there. At least we hope so... Talk to you after the results of the Fall book. Happy holidays.

- Stephen Meade

### accelerated airplay

<b>1</b> TLC. Creep (LaFace/Arista)	<b>+281</b>
<b>2</b> BLACKSTREET. Before I Let You Go (Interscope/AG)	<b>+251</b>
<b>3</b> MADONNA. Take A Bow (Maverick/Sire/WB)	<b>+250</b>
<b>4</b> MARIAH CAREY. All I Want For Christmas Is You (Columbia)	<b>+240</b>
<b>5</b> MARY J. BLIGE. I'm Going Down (Uptown/MCA)	<b>+159</b>

### most added

<b>1</b> BROWNSTONE. If You Love Me (MJJ Music/Epic)	<b>8</b>
<b>2</b> MARIAH CAREY. All I Want For Christmas Is You (Columbia)	<b>7</b>
<b>3</b> TONI BRAXTON. I Belong To You (LaFace/Arista)	<b>6</b>
<b>3</b> WILLI ONE BLOOD. Whiney, Whiney (What Really...) (RCA)	<b>6</b>
<b>4</b> BARRY WHITE. Practice What You Preach (A&M/Perspective)	<b>5</b>



# CORONA

*“The Rhythm Of The Night”*

WHAT MORE CAN WE SAY?  
#4 MOST INCREASED IN PLAY!  
OVER 2300 SPINS!  
AUDIENCE OVER 20 MILLION!

BDS R/C #20-14  
MAINSTREAM #24-18  
CLUBS #17\*-14\*



# 3RD NATION

*“I Believe”*

ALREADY CREATING A GREAT BUZZ AT RADIO!  
OUR NEXT UPTEMPO SMASH!...BELIEVE IT!



## SABELLE

"Where Did The Love Go"

(TOMMY BOY)

It will not die. The original release missed the watchful eye of a couple dozen radio stations. This will not stand. Just in time for the Christmas festivities, Sabelle throws us a couple of new mixes and a renewed plea for airplay.

## MARGI COLEMAN

"Have Yourself A Merry Little Christmas"

(PRIORITY/SOUL OUT)

What are you gonna do, wait till next year? This is a very smooth rendition of a song we should be able to sing along with. If you wait another week, this record will most likely not sound as good. Have yourself a merry little February? I think not.

## BRANDY

"I Wanna Be Down"  
(The Human Rhythm Hip Hop Remix)

(ATLANTIC/AG)

The remix takes this song to another level. Featuring MC Lyte, Queen Latifah and YoYo rapping, the dynamic of the entire record changes. If you haven't stepped out on "Baby" yet, this is a perfect way to keep Brandy fresh on your station. Immediate airplay at Hot 97 and The Beat.

## CATO

"I Get A Buzz"

(WB)

We first heard Cato on Casserine's single, "Why Not Take All Of Me." The producer steps out with a track of his own. This will be appearing on the new Casserine record along with several fresh tracks from one of our favorite ladies. Too many people let Casserine's track slip by; don't repeat what looks like a pretty large error.



CATO

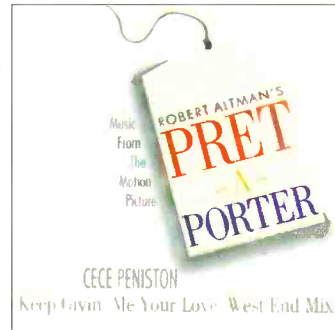
## CeCe PENISTON

"Keep Givin' Me Your Love"

(COLUMBIA)

Before you know it, the *Pret A Porter* soundtrack is a sensation - and the movie is released under the English translation, *Ready To Wear*. The CeCe track, produced by Dave Morales, is appearing on a num-

ber of stations. Early indications tell us this is just what radio has been looking for. Mainstream and Crossover can deal with this bright, energetic and bouncy sound. The movie may change its name but CeCe remains true to her style.

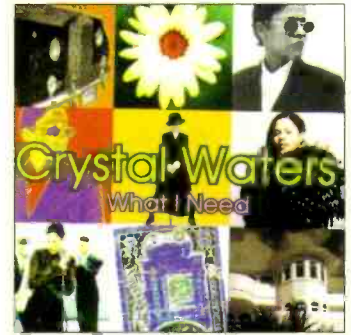


CeCe PENISTON

## LAST BEAT OF THE YEAR

A 12" not to be ignored before the end of '94 as we know it - Youssou N'Dour is back, but this time with Deep Forest remixes of "Undecided" (Chaos/Columbia). Our favorite pygmy producers are the perfect match for a follow-up to Youssou's effort with Neneh Cherry. Neneh is again featured on background vocals for this tasty World Beat feel. So many mixes, so little time... Our friends at WWKX in Providence report a buzz on Sweet-Tea doing a Reggae treatment of

one of our favorites in the Toni Braxton songbook. "Breathe Again" (Relativity) gives new life to a record we all can love again... Back at us with another airplay-friendly track, Crystal Waters is dancing with "What I Need" (Mercury). The early indications are that this is going to be huge for clubs and radio. Looking for uptempo? What could be more natural than Crystal Waters?



CRYSTAL WATERS

Can you remember the last band to break out of Cincinnati? While we ponder, pick up the new CD from Blessid Union Of Souls (EMI), two guys with a great buzz behind their debut release, discovered in Cincinnati and breaking out of Q102. It's nice to know that Ohio is now famous for more than Howard Hessman and Pete Rose. If the initial hype for the band is even half true, it will be a happy new year.

-Stephen Meade

## CAT COLLINS

WJMN Boston

Brandy "Baby"

Brownstone "If You Love Me"

## GREG BRADY

WHJX Jacksonville

CeCe Peniston "Keep Givin' Me Your Love"

G-Mo "It's An Everyday Thing To Roll"

Sabelle "Where Did The Love Go?"

## THE BUSHMAN

WJMH "Jammin' 102" Greensboro

Mary J. Blige "My Life"

Notorious B.I.G. "Big Poppa"

Shaquille O'Neal "Biological Didn't Bother"

## MICHAEL NEWMAN

KDON Salinas/Monterey

TLC "Red Light Special"

Immature "Constantly"

Hammer/Deion Sanders "Straight To My Feet"

## TOM STEELE

WFLZ "Power Pig" Tampa

N II U "I Miss You"

Urge Overkill "Girl You'll Be A Woman Soon"

## KEVIN KOSKE

KKXX Bakersfield

Vanessa Williams "The Sweetest Days"

Andru Donalds "Mishale"

Zhané "Shame"

## SONIA JIMENEZ

KGGI "99 One" Riverside

Brandy "Baby"

Corona "The Rhythm Of The Night"

Tevin Campbell "Don't Say Goodbye Girl"

## on the TIP

## MARK ADAMS

KBOS "B95" Fresno

CeCe Peniston "Keep Givin' Me Your Love"

## JOHN CANDELARIA

KPRR "Power 102" El Paso

Mary J. Blige "Downtown"

Immature "Constantly"

## DEDE MCGUIRE

WIOQ "Q102" Philadelphia

Blackstreet "Before I Let You Go"

## DAMION YOUNG

KHTY "Y-97" Santa Barbara

Willi One Blood "Whiney, Whiney (What Really Drives Me Crazy)"

## LUCY BARRAGAN

KCAQ "Q105" Oxnard/Ventura

4 P.M. "Yes"

Vanessa Williams "Betcha Never"

Angel Moore "Ecstasy"

## BOBBY SATO

KPSI "Power 100.5" Palm Springs

Luther Vandross "Always And Forever"

Changing Faces "Foolin' Around"

## PETE JONES

KHTN Modesto

Willi One Blood "Whiney, Whiney

(What Really Drives Me Crazy)"

TLC "Red Light Special"

Angel Moore "Ecstasy"

## MC BOOGIE D

KJYK Tucson

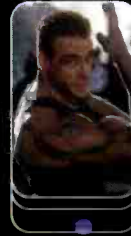
Mariah Carey "Christmas Album"

Whitehead Bros. "Forget I Was G."

Livin' Joy "Dreamer"

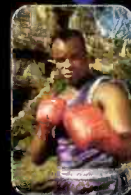
ALL NEW SONGS FROM THE MOTION PICTURE

# STREET FIGHTER



## "STRAIGHT TO MY FEET"

DEION SANDERS & HAMMER



**NEW ADDS THIS WEEK!**

KKFR WJMH WXSJ

**MAJOR AIRPLAY BUILDING AT:**

WJMH 20 Plays

KUBE 18 Plays

KZFM 18 Plays

KISR 15 Plays

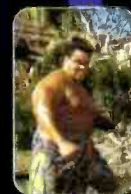
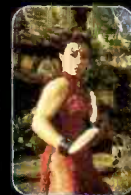
KZHT 14 Plays

KLYV 13 Plays

KMVR 12 Plays

WJJS 9 Plays

KCPI 8 Plays



**PRIORITY**<sup>®</sup>  
RECORDS

© 1994 Priority Records, Inc.

"STREET FIGHTER", STREET FIGHTER CHARACTERS<sup>™</sup>, PHOTOGRAPHS, STREET FIGHTER LOGO<sup>™</sup> & © CAPCOM CO., LTD.

## CHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
<b>1</b> R.E.M. Bang And Blame (WB)	1446	1660	<b>1786</b>
<b>2</b> WEEZER. Buddy Holly (DGC)	1285	1489	<b>1648</b>
<b>3</b> PEARL JAM. Better Man (Epic)	862	1220	<b>1612</b>
<b>4</b> GREEN DAY. When I Come Around (Reprise)	843	1169	<b>1527</b>
5 NIRVANA. About A Girl (DGC)	1337	1383	<b>1322</b>
6 HOLE. Doll Parts (DGC)	1340	1392	<b>1293</b>
7 THE CRANBERRIES. Zombie (Island)	1329	1374	<b>1163</b>
8 SMASHING PUMPKINS. Landslide (Virgin)	1220	1162	<b>1108</b>
<b>9</b> OFFSPRING. Gotta Get Away (Epitaph)	681	833	<b>1021</b>
10 LIZ PHAIR. Supernova (Matador/Atlantic/AG)	1089	1079	<b>992</b>
<b>11</b> BAD RELIGION. 21st Century (Digital Boy) (Atlantic/AG)	800	885	<b>970</b>
12 VERUCA SALT. Seether (Minty Fresh/DGC)	985	998	<b>968</b>
13 OASIS. Supersonic (Epic)	930	871	<b>835</b>
14 STONE TEMPLE PILOTS. Interstate Love Song (Atlantic/AG)	874	898	<b>832</b>
<b>15</b> BUSH. Everything Zen (Trauma/Interscope/AG)	480	658	<b>821</b>
<b>16</b> THE FLAMING LIPS. She Don't Use Jelly (WB)	414	624	<b>809</b>
17 URGE OVERKILL. Girl, You'll Be A Woman Soon (MCA)	833	845	<b>756</b>
<b>18</b> THE MURMURS. You Suck (MCA)	604	705	<b>751</b>
<b>19</b> MAZZY STAR. Halah (Capitol)	512	626	<b>727</b>
<b>20</b> AIMEE MANN. That's Just What You Are (Giant)	591	700	<b>726</b>
<b>21</b> PORTISHEAD. Sour Times (Nobody Loves Me) (GO! Discs/London)	393	585	<b>708</b>
22 CANDLEBOX. Cover Me (Maverick/Sire/WB)	571	664	<b>659</b>
<b>23</b> LOVE SPIT LOVE. Change In The Weather (Imago)	533	615	<b>635</b>
24 COWBOY JUNKIES. Sweet Jane (Nothing/Interscope/AG)	655	631	<b>620</b>
<b>25</b> LIVE. I Alone (Radioactive)	486	439	<b>600</b>
<b>26</b> NINE INCH NAILS. Piggy (Nothing/TVT/Interscope)	195	417	<b>599</b>
27 BIG AUDIO. Looking For A Song (Columbia)	591	637	<b>588</b>
<b>28</b> RANCID. Roots Radical (Epitaph)	365	418	<b>537</b>
<b>29</b> THE STONE ROSES. Love Spreads (Geffen)	—	—	<b>524</b>
<b>29</b> DISHWALLA. It's Going To Take Some Time (A&M)	409	466	<b>524</b>
31 THE GO-GO'S. The Whole World Lost Its Head (I.R.S.)	581	608	<b>503</b>
<b>32</b> WEEN. Voodoo Lady (Elektra)	386	416	<b>491</b>
33 PETE DROGE. If You Don't Love Me (American/Reprise)	508	542	<b>489</b>
<b>34</b> SOUNDGARDEN. Fell On Black Days (A&M)	383	417	<b>473</b>
<b>35</b> DINK. Green Mind (Capitol)	346	389	<b>453</b>
36 GREEN DAY. Welcome To Paradise (Reprise)	665	621	<b>445</b>
<b>37</b> ALICE IN CHAINS. Got Me Wrong (Chaos/Columbia)	308	387	<b>429</b>
37 OFFSPRING. Self Esteem (Epitaph)	543	454	<b>429</b>
39 DINOSAUR JR. Feel The Pain (Sire/Reprise)	589	461	<b>425</b>
<b>40</b> STONE TEMPLE PILOTS. Unglued (Atlantic/AG)	62	211	<b>400</b>

BULLETS INDICATE INCREASED AIRPLAY

## accelerated airplay

**MUSIC TO MY EARS:** How wonderful to come back from a week of personal disaster to discover my friends are not living in my hell and are actually doing better than ever! First up in getting a well-deserved new position is WOXY PD Phil Manning, who will segue over to WENZ Cleveland. There are really just a few Alternative music savants with true vision - Kurt St. Thomas, Mike Halloran, Mike Summers, Marco Collins and Phil Manning are good examples. This opportunity is well deserved but, gosh, could he get a bigger challenge than having big brother WMMS in the market? Meanwhile, WOXY has announced the promotion of Dave Tellman to Program Director. Super-cool Music Director Julie Forman will move up to the APD position and air personality Ali Castellini will be the station's new Music Director...

Inquiring minds say the official unofficial (or is it vice versa?) is that RCA National Alternative Director Lisa Worden may jump to the other side of the tracks to take the coveted radio position of Music Director at KROQ. All her years of dealing with your shit and listening to your station have probably educated her in knowing all of your trade secrets. Bet you're glad she's not threatening to program in your market. And being an L.A. scenester probably doesn't hurt, either. She would be an excellent choice.

**CIVIL WARS:** During a multi-label war from hell, Columbia's Jon Leshay may be able to successfully steal EMI's prize star, Jon Cohen, away from the label. Look for Mr. Cohen, *VIRTUALLYALTERNATIVE's* Promotion Person Of The Year, to make a possible move in January... And last but certainly not least, in "Son Of Multi-label War From Hell," John Kohl should manage to sift through his choices and decide on Interscope. Kohl then would work with promo diva Lynn McDonnell on the East Coast.

**ALL I WANT FOR CHRISTMAS:** By now, one can figure out that these job-shiftings leave several job openings. Now all my elf work will be concentrated on getting Marc Kordellos and Todd Bisson into slots at maybe Hollywood, RCA, EMI, etc. Names with news, but not until next year... Graham Hatch, Michelle Robbins, Mike Halloran, Geordie Gillespie and Mike Parrish.

**CHRISTMAS TUNES, REALLY:** And since we won't be around to beg you to play our favorites over the holiday, just keep in mind you probably have room for Ex-Idols, Portishead, Pizzacato 5, Deus, Bush and Face To Face. Many have already jumped onto Live "Lightning Crashes" (KROQ) and The Cranberries "Ode To My Family" (KPNT, WMAD). Sit back and relax for the names and music that will make '95: PJ Harvey, Simple Minds, Bettie Serveert, Social Distortion, Siouxsie And The Banshees, Triple Fast Action and my old friends, Cake, who are a must-see live.

Thanks all for a wonderful year: Gerry Cagle, Bryan Boyd and all at *VIRTUALLYALTERNATIVE*, to name a very few, and Kurt St. Thomas for taking my calls! The artists: Grant Lee Buffalo, Hole, NIN, Portishead, MC 900 Foot Jesus and Live. With an extra special thanks to Mike Halloran. New Year's resolution: talk with Bob Waugh.

- Karen Holmes

## most added

1 THE STONE ROSES. Love Spreads (Geffen)	+524
2 PEARL JAM. Better Man (Epic)	+392
3 GREEN DAY. When I Come Around (Reprise)	+358
4 STONE TEMPLE PILOTS. Unglued (Atlantic/AG)	+189
5 OFFSPRING. Gotta Get Away (Epitaph)	+188

1 THE STONE ROSES. Love Spreads (Geffen)	25
2 THROWING MUSES. Bright Yellow Gun (Sire/Reprise)	22
3 STONE TEMPLE PILOTS. Unglued (Atlantic/AG)	12
3 SHERYL CROW. Strong Enough (A&M)	12
4 THE FLAMING LIPS. She Don't Use Jelly (WB)	7



The Atlantic  
Promotion Department  
dedicates this year  
to our beloved  
colleague and friend,  
Joe Ianello.



Thanks, radio for making us the #1 label of the year.

## What I've Learned

*commentary by Jamie Matteson*

When production of the final issue of 1994 got into gear, I asked VP/GM Gerry Cagle for the honor and privilege of writing the last commentary for the new Country Section. Gerry smiled wickedly and replied, "Go for it!"

Which immediately created my first challenge: How do I follow his act? What do I write about? First off, I must admit that after just two full weeks here (flu and all), I still love my job. It's wonderful that I'm getting paid to talk with radio programmers about the music that I love.

In two short weeks, I've had the privilege to speak with hundreds of programmers and music directors, all of whom were eager to offer their insight and perspective not just on what they'd like to see in our new Country Section, but on Country radio as a whole. Here's some of what they've told me:

Regarding radio's decision-makers, WYRK Buffalo PD Ken Johnson noted that most radio programmers are in this format because they love the music. Many have been programming Country since the '70s and early '80s. From KQFC Boise PD Paul Wilson and KEBC Oklahoma City PD Mike McCoy, I've learned that lots of Country programmers have come from a Top 40 background. I remember them from my past careers.

On the music side, KWEN Tulsa PD Dave Block says that some programmers have added more Gold to their scheduling due to vast information provided by consultants and research companies. Concurrently, WWYZ Hartford PD Dale Carter believes there's an abundance of new artists who can't always get the airplay they may deserve.

On the numbers side, KOLT/KRST Albuquerque PDs Brad Barrett and Bruce Agler pointed out that a lot of programmers are worried about the future of Country music and a possible ratings plateau for the format in the near future. WIL St. Louis PD Ray Massie was kind enough to inform me that out of over two million people in St. Louis, only 2,200 or so fill out Arbitron diaries, so positioning and familiarity are crucial. KPLX Dallas MD Chris Huff offered new insight for the term, "three-way dogfight."

Elsewhere, KZLA Los Angeles PD R.J. Curtis gave me the V.I.P. tour of their new state-of-the-art studios that could make even me sound great. KYNG Dallas PD Dan Pearman noted that every time a station wants to use the slogan "Young Country," it must get permission and pay KYNG. (This could be the best lesson yet!)

On a more personal level, I've discovered that just seven voice mail messages will get you a return call from KNCI Sacramento PD Larry Paregis' mobile phone. KSCS Dallas PD Dean James saw my picture in the magazine, which enabled me to get a return phone call from him after only one message! WXTU Philadelphia PD John Hart said that since I am not clearing syndication anymore, he will actually look forward to my calls!

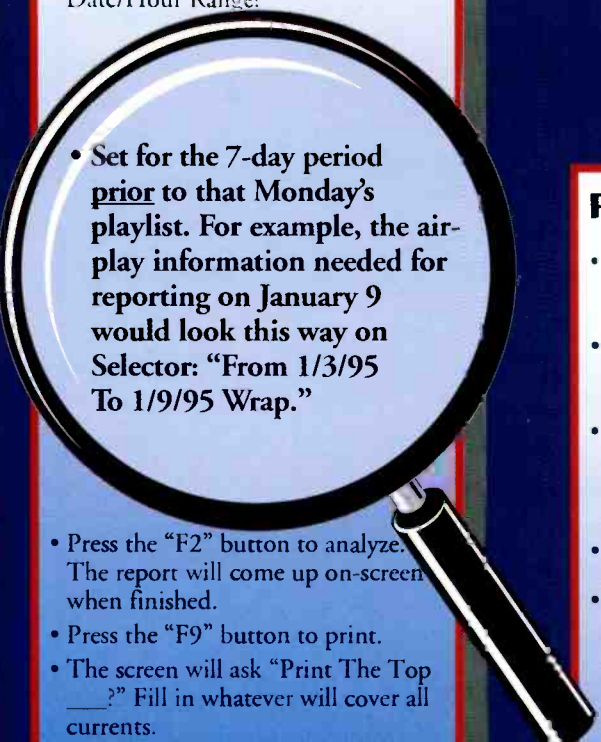
But the one sentiment that was shared by a vast majority of the programmers was that Country radio is very disenchanted with the current chart and weighting system as dictated by *R & R*. Which is where we come in.

Our goal is to be the most accurate chart and information source in Country radio, just as we already are in Top 40. *Network 40* has earned its success and integrity by being, first and foremost, radio-friendly. We are here to serve radio's needs and interests. That's why it's so important for us to hear your ideas, so we can use your input to make this magazine better. It has been a great learning experience to hear your ideas. As I finally hook up with stations who are still sorting through my multiple messages, I look forward to hearing more of your views in the coming weeks.

To each of you whom I've already talked to, I thank you for your support. Thank you for making me feel welcome and for sharing my enthusiasm during our phone calls. I look forward to us working together in 1995. (I also looking forward to the first time Gerry and Barry tell me what a fabulous job I'm doing - thanks to you - and how this section couldn't have happened without me, but until then...) I'd like to wish everyone a very happy holiday season and hope you all have a prosperous 1995.

## Selector (Version 12)

- From the "Main Menu," press "6 Analysis."
- From the "Analysis Menu," press "1 Historical Analysis."
- From the "Historical Analysis" Menu, press "4 Most Frequently Played."
- Press the "F2" button.
- Screen will ask, "For What Date/Hour Range?"



• Set for the 7-day period prior to that Monday's playlist. For example, the airplay information needed for reporting on January 9 would look this way on Selector: "From 1/3/95 To 1/9/95 Wrap."

- Press the "F2" button to analyze. The report will come up on-screen when finished.
- Press the "F9" button to print.
- The screen will ask "Print The Top \_\_\_?" Fill in whatever will cover all currents.
- Press the "F9" button again.
- Press "1 Print."

**This will print the airplay analysis needed to report to Network 40.**

## Auto-Jock (Network 40 Report)

- From the "Main Menu," press "R Reports."
- From the "Reports Menu," press "H History."
- On the "History Screen" enter the size of the report. Include all currents.
- Enter the one-week date range.
- Select to print title and artist.
- Send output to printer or a disk file for editing with your word processor.

**This will print the airplay analysis needed to**



# How To PPW

## Powerplay

- From the "Main Screen," press "H History."
- From the "History Screen," press "T Title Rank."
- On the "Title Rank Screen," you can specify "How Many Days?" Specify "7."
- Press "F5" to print.
- Screen will allow you to specify which categories you want included in this report. Highlight your currents.
- Press "Escape."
- Screen will ask how many titles you want included in this report. Include all currents.
- Send output to "Printer."

**This will print the airplay analysis needed to report to Network 40.**

**COUNTRY REPORTERS  
REMEMBER TO FAX  
YOUR PLAYS PER  
WEEK INFORMATION  
ON MONDAYS BY  
5PM PACIFIC.**

## MusicScan

- From the "Main Menu," press "H History."
- From the "History Menu," press "S Sorted."
- From the "Sorted Menu," you can set various fields to print this report.
- Choose "Custom Play History Analysis."
- Choose to sort by "Total Plays."
- Set "First Date" and "Last Date." For example, the airplay information needed for reporting on Monday, January 9 would look this way on MusicScan: "First Date: TUES 1/3/95 Last Date: MON 1/9/95." If the hours aren't already set for "All," change to reflect that.
- Choose which categories you wish to include in this report. To report to *Network 40*, include all current categories.
- Set the output to "Printer."
- Press "G Go."

**This will print the airplay analysis needed to report to Network 40.**

...and that's all there is to it.  
Now all you have to do is  
*do it!*

**(818) 846-9870**

**For additional information, call Jamie Matteson at 1-800-443-4001**

**Fax your station's Plays  
Per Week information  
by Monday 5:00 pm  
Pacific Time to  
Network 40 Magazine**

# RETAIL CHART

NATIONWIDE PIECE COUNT SALES

# YEAR-END RETAIL CHART

1994 NATIONWIDE PIECE COUNT SALES

2W	LW	TW	Artist/LP	LABEL
—	25	<b>1</b>	<b>PEARL JAM.</b> Vitalogy	Epic
♦	DEBUT	<b>2</b>	<b>THE BEATLES.</b> Live At The BBC	Capitol
4	1	3	<b>KENNY G.</b> Miracles: The Holiday Album	Arista
2	2	4	<b>EAGLES.</b> Hell Freezes Over	Geffen
9	4	5	<b>MARIAH CAREY.</b> Merry Christmas	Columbia
3	3	6	<b>BOYZ II MEN.</b> II	Motown
1	7	7	<b>NIRVANA.</b> Unplugged In New York	DGC
6	6	8	<b>TOM PETTY.</b> Wildflowers	WB
23	17	<b>9</b>	<b>GREEN DAY.</b> Dookie	Reprise
—	10	10	<b>MARY J. BLIGE.</b> My Life	Uptown/MCA
10	9	11	<b>THE CRANBERRIES.</b> No Need To Argue	Island
12	12	12	<b>OFFSPRING.</b> Smash	Epitaph
5	5	13	<b>TLC.</b> CrazySexyCool	LaFace/Arista
8	8	14	<b>FRANK SINATRA.</b> Duets II	Capitol
11	11	15	<b>SADE.</b> Greatest Hits	Epic
13	13	16	<b>R.E.M..</b> Monster	WB
7	14	17	<b>STING.</b> The Best Of Sting - Fields Of Gold	A&M
18	18	18	<b>ERIC CLAPTON.</b> From The Cradle	Duck/Reprise
16	15	19	<b>BARRY WHITE.</b> The Icon Is Love	A&M
17	16	20	<b>ICE CUBE.</b> Bootlegs & B-Sides	Priority
22	22	<b>21</b>	<b>AEROSMITH.</b> Big Ones	Geffen
14	21	22	<b>MURDER WAS THE CASE.</b> Soundtrack	Death Row/Interscope/AG
31	29	<b>23</b>	<b>BON JOVI.</b> Cross Road	Mercury
21	23	24	<b>PULP FICTION.</b> Soundtrack	MCA
28	26	<b>25</b>	<b>BOB SEGER &amp; THE SILVER BULLET BAND.</b> Greatest Hits	Capitol
27	27	<b>26</b>	<b>MADONNA.</b> Bedtime Stories	Maverick/Sire/WB
35	31	<b>27</b>	<b>STONE TEMPLE PILOTS.</b> Purple	Atlantic/AG
34	30	<b>28</b>	<b>MELISSA ETHERIDGE.</b> Yes I Am	Island
19	19	29	<b>SPICE 1.</b> AmeriKKKa's Nightmare	Jive
32	32	<b>30</b>	<b>SHERYL CROW.</b> Tuesday Night Music Club	A&M
37	36	<b>31</b>	<b>THE LION KING.</b> Soundtrack	Walt Disney Records
♦	DEBUT	<b>32</b>	<b>VANESSA WILLIAMS.</b> The Sweetest Days	Wing/Mercury
20	20	33	<b>REDMAN.</b> Dare Iz A Darkside	Def Jam/ral
29	35	<b>34</b>	<b>ANITA BAKER.</b> Rhythm Of Love	EastWest/Elektra
15	24	35	<b>METHOD MAN.</b> Tical	Def Jam/ral
24	34	36	<b>JIMMY PAGE/ROBERT PLANT.</b> No Quarter	Atlantic/AG
40	40	<b>37</b>	<b>CANDLEBOX.</b> Candlebox	Maverick/Sire/WB
26	37	38	<b>JASON'S LYRIC.</b> Soundtrack	Mercury
♦	DEBUT	<b>39</b>	<b>GLORIA ESTEFAN.</b> Hold Me, Thrill Me, Kiss Me	Epic
♦	DEBUT	<b>40</b>	<b>ACE OF BASE.</b> The Sign	Arista

BULLETS INDICATE INCREASED SALES

TW	ARTIST/LP	LABEL
1	<b>COUNTING CROWS.</b> August And Everything After	DGC
2	<b>ACE OF BASE.</b> The Sign	Arista
3	<b>SOUNDGARDEN.</b> Superunknown	A&M
4	<b>STONE TEMPLE PILOTS.</b> Purple	Atlantic/AG
5	<b>SNOOP DOGGY DOGG.</b> Doggystyle	Death Row/Interscope/AG
6	<b>R KELLY.</b> 12-Play	Jive
7	<b>GREEN DAY.</b> Dookie	Reprise
8	<b>OFFSPRING.</b> Smash	Epitaph
9	<b>TONI BRAXTON.</b> Toni Braxton	LaFace/Arista
10	<b>PINK FLOYD.</b> The Division Bell	Columbia
11	<b>THE LION KING.</b> Soundtrack	Walt Disney Records
12	<b>MARIAH CAREY.</b> Music Box	Columbia
13	<b>CANDLEBOX.</b> Candlebox	Maverick/Sire/WB
14	<b>SMASHING PUMPKINS.</b> Siamese Dream	Virgin
15	<b>BOYZ II MEN.</b> II	Motown
16	<b>BENEDICTINE MONKS.</b> Chant	Angel
17	<b>ABOVE THE RIM.</b> Soundtrack	Death Row/Interscope/AG
18	<b>WARREN G.</b> Regulate...G Funk Era	Violator/Ral
19	<b>FORREST GUMP.</b> Soundtrack	Epic Soundtrax
20	<b>R.E.M.</b> Monster	WB
21	<b>ENIGMA.</b> The Cross Of Changes	Virgin/Charisma
22	<b>THE CROW.</b> Soundtrack	Interscope/Atlantic/AG
23	<b>TOM PETTY &amp; THE HEARTBREAKERS.</b> Greatest Hits	MCA
24	<b>ERIC CLAPTON.</b> From The Cradle	Duck/Reprise
25	<b>NINE INCH NAILS.</b> The Downward Spiral	Nothing/TVT/Interscope/AG
26	<b>CELINE DION.</b> The Colour Of My Love	550 Music/Epic
27	<b>REALITY BITES.</b> Soundtrack	RCA
28	<b>SALT-N-PEPA.</b> Very Necessary	London/Next Plateau
29	<b>SHERYL CROW.</b> Tuesday Night Music Club	A&M
30	<b>BEASTIE BOYS.</b> Ill Communication	Grand Royal/Capitol
31	<b>CRASH TEST DUMMIES.</b> God Shuffled His Feet	Arista
32	<b>THE ROLLING STONES.</b> Voodoo Lounge	Virgin
33	<b>YANNI.</b> Live At The Acropolis	Private Music
34	<b>PEARL JAM.</b> Vs.	Epic
35	<b>MURDER WAS THE CASE.</b> Soundtrack	Death Row/Interscope/AG
36	<b>JODECI.</b> Diary Of A Mad Band	Uptown/MCA
37	<b>ALICE IN CHAINS.</b> Jar Of Flies	Columbia
38	<b>ANITA BAKER.</b> Rhythm Of Love	Eastwest/Elektra
39	<b>BONNIE RAITT.</b> Longing In Their Hearts	Capitol
40	<b>ICE CUBE.</b> Lethal Injection	Priority





**They're really big in Canada.**

**New Adds Include:**

**WBBO  
WDDJ**

**WERZ  
KTRS**

**WCIL  
And More!**

***NETWORK* Approaching 700 Plays Per Week!**

**Crossing The Border With These Spins:**

**WKSE 17 Plays  
WPRR 21 Plays  
WHTO 11 Plays  
WSBG 22 Plays  
KTMT 10 Plays  
KQKY 16 Plays  
WKDY 23 Plays**

**Q99 15 Plays  
WNTQ 12 Plays  
WGRG 32 Plays  
KLRZ 48 Plays  
KLYV 52 Plays  
WNSL 6 Plays  
WBNQ 9 Plays**

**WRQK 14 Plays  
KFTZ 22 Plays  
WMRV 30 Plays  
WIFC 8 Plays  
KQIX 18 Plays  
WCIL 14 Plays  
WQGN 7 Plays**

**WNNK 18 Plays  
WZOQ 15 Plays  
WKRZ 25 Plays  
KCPI 21 Plays  
KIOC 16 Plays  
WSPK 12 Plays  
WLAN 5 Plays**

**WNKI 13 Plays  
WTWR 21 Plays  
WHHY 8 Plays  
WRFY 20 Plays  
KFAV 27 Plays  
KLBQ 12 Plays**

...which is the record company equivalent of your mom saying, "She's such a nice girl." And, like your mom, we really mean it. And, like your mom, we really have an ulterior motive. Last album, the Barenaked Ladies went octuple platinum in Canada (that's eight times). It would mean a lot to the guys if you would play "Jane" and help them do that in the United States. Not the guys in the band. The guys\* in our promotion department.

"Jane." The debut single from Maybe You Should Drive by Barenaked Ladies.



## PLAY IT! SAY IT!

### MADONNA (MAVERICK/SIRE/WB)

- She was born Madonna Louise Ciccone on August 16, 1958 in Bay City, Michigan.
- In the '70s, she moved to New York and became a dancer with the Alvin Ailey dance troupe.
- She soon was signed to Sire Records... and need we say what happened next? Do "Holiday," "Material Girl," "Like A Virgin," "Live To Tell" and "Vogue" ring a bell?
- She has also been in several movies including *Desperately Seeking Susan*, *Shanghai Surprise* and *Who's That Girl*, as well as a Broadway show entitled, "Speed The Plow."



- She was married to actor Sean Penn from 1985-1989 and was also linked to an affair with Warren Beatty during the filming of *Dick Tracy*.
- Controversy is something that is nothing new to Madonna. Whether in her stage shows, lyrics or opinions on issues, she is never at a loss for words. Loss for clothes, that's another matter...
- The latest furor surrounds her new video. Filmed on location in Cuba, it is about a bull fighter and actual bulls were used to shoot one scene. Animal activists cried abuse, but they were quickly assured that the animals would not be harmed.
- Her current single, "Take A Bow," is off her latest album, *Bedtime Stories*.

### WILLI ONE BLOOD (RCA)

- This native New Yorker first heard the music of Bob Marley in 1983 and realized that he wanted to make Reggae his life.
- Besides Marley, his influences include Burning Spear, Culture and a host of other artists.
- After moving to Boulder, CO, One Blood promoted local concerts and got to know other Reggae stars including Ini Kamoze and Dennis Brown. He soon found himself working in a friend's Reggae music shop and it was there that he learned the art of "deejaying."
- When the store was slow, he would flip records to their instrumental side and make up his own lyrics.
- One Blood eventually moved to Jamaica to be a part of the music scene there, but he then returned to New York where he met up with DJ Jazzy Nice of New York's Giant



Step posse and recorded a track called "Empire State," which experienced a buzz that traveled all the way to Europe.

- One Blood recently finished his first movie, *The Professional*, in which he plays a corrupt DEA agent.
- For all those people who doubt One Blood's authenticity, he has a message for you: Reggae music is his life and he puts it in front of God, girls, money and food. He has played in front of tens of thousands of Jamaicans and nobody can say he doesn't know what he's doing.
- His current single off the soundtrack for Jim Carrey's new movie *Dumb And Dumber* is "Whiney, Whiney."

### SOUNDGARDEN (A&M)

- Chris Cornell, lead vocals, guitar.
- Matt Cameron, drums.
- Kim Thayil, guitars.
- Ben Shepherd, bass.
- The band hails from Seattle and began their musical odyssey in 1987 with the release of two EP's for the Sub Pop label called *Screaming Life* and then *Fopp* in 1988. Their first two releases on Sub Pop were the reason Nirvana signed with the label, according to the late Kurt Cobain.
- Their other 1988 release of *Ultramega OK* earned them a Grammy nomination and was put out on the Alternative Hardcore SST label.



- Their first major label album, *Louder Than Love*, thrust them onto the scene and the band received acclaim from critics and fans alike.
- Their influences include Black Sabbath, MC5, Killing Joke and The Stooges.
- Their 1987 album *Badmotorfinger* earned them three Grammy nominations and sold over one million copies.
- *Superunknown* is their current release and was written, according to Cornell, without any boundaries whatsoever. Everyone in the band writes the music and their style is to let the music take them in different directions.
- They have toured with acts such as Guns N' Roses, Neil Young and were on the Lollapalooza bill in support of the album.
- Their current single is "Fell On Black Days."



Percentage of PDs who think Jocelyn Elders deserved to be fired...

- ... because it's morally wrong to teach masturbation...
- ... because they learned how to do it all by themselves.
- ... because they let their locals do it for them.

## RIMSHOTS

By Dwayne & Jeff

"Look Ma, No Hands!" Surgeon General Jocelyn Elders was sent packing after comments she made that kids should be taught how to masturbate were publicized.

In fact, plans were underway to set up vocational schools for masturbation. One problem: the teacher-to-student ratio was 18,624-to-one. The one being the student.

We personally enjoyed the Congressional indignation over using taxpayer money to teach kids to do that. Hell, Congress has been doing it with taxpayer money for years. And they didn't even need to be taught!

Wall Street repercussion: Stock in Eveready batteries and sperm bank corporations are falling like rocks.



The repercussions of Orange County, CA declaring bankruptcy are far-reaching.

In fact, Disneyland has already renamed the Magic Kingdom, "The Tricky Refrigerator: Box." And now you can catch *Mickey Mouse* at a nearby freeway ramp, selling cheese and oranges.



The movie isn't even out yet, but Hollywoodites are already planning a sequel to *Dumb And Dumber*.

In the follow-up, the Jim Carrey character becomes a cannibal with a taste for young boys. Tentative title: *Dumb And Dahmer*.



In a *U.S. News & World Report* poll, over 60% of Americans believe that Jesus will return to earth, with more than a third of those believing He'll be here in just a few years.

The reason the other two-thirds don't believe Jesus will be here that soon: He'll be flying US Air. In coach.



Other results: Almost half believe there will be an Antichrist. A majority believe that an Unclechrist will also appear.

A minority of those believe that it will first appear on *Psychic Friends Hotline*. Either that or as a caller/contestant to *Howard Stern's "Lesbian Dial-a-Date."*



Last and certainly not least, 44% believe in a battle of Armageddon.

However, 83% don't think it'll be as good as *Family Feud*.

And 77% of them still think the American Gladiators will prevail at Powerball and the obstacle course.



Actor Maximilian Schell had a sexual harassment suit against him withdrawn. He publicly noted that a producer had "beautiful breasts" at a postproduction meeting. "In Europe, thank God, that is still a compliment," he said in a press release. "The lawsuit was a terrible nuisance that I am happy to have behind me."

His only regret: "Not once did she say anything about my putz!"



Vice President Al Gore fired off a letter to the producers of the Comedy Channel for broadcasting jokes that poke fun at former President Ronald Reagan's early-stage bout with Alzheimer's Disease.

"Wharzisname has feelings" the Veep allegedly wrote. "At least for a while."

# Tevin Campbell



**"Don't Say Goodbye Girl"**

**Monitor Rhythm Crossover Chart 40-29\***

**More Than 1,200 Total BDS Detections!**

**More Than 14 Million Total Listeners!**

**New Adds Include: WJMN 10 Plays Wild 107 Power 106**

WQGN

KFFM

KJYK

**Hot Rotations:**

KMEL 17 Plays  
KKBT 13 Plays  
KIXY 37 Plays  
KCAQ 30 Plays  
KMxz 21 Plays  
KQMQ 16 Plays  
WHJX 5 Plays

Z90 30 Plays  
WWKX 12 Plays  
KHTN 35 Plays  
WOVV 28 Plays  
KBOS 20 Plays  
KMVR 13 Plays

KPWR 7 Plays  
KDON 58 Plays  
KZHT 35 Plays  
KSIQ 26 Plays  
KKSS 17 Plays  
KLUC 8 Plays

Hot 97.7 16 Plays  
KIKI 45 Plays  
KWIN 33 Plays  
WJJS 23 Plays  
KZFM 17 Plays  
WHHH 6 Plays  
Plus More!



# Candlebox

**"Cover Me"**



**SoundScan LP Chart 33\***

**53,579-70,229 Pieces Sold**

**Almost 2 Years After Release!**

**Triple Platinum**

**More Than 2,200 Total BDS Detections!**

**More Than 15 Million Listeners!**



**-Stress!**

**New Believers Include: WHYT WZJM**

WFMF  
KFTZ

WPXR  
WGRG

KISR  
KLBQ

WNSL  
KQHT

KQID  
And More!



**Spinning:**

Q99 32 Plays  
B97 11 Plays  
WKSE 19 Plays  
WNFZ 18 Plays  
KJYO 10 Plays

WAHC 23 Plays  
KISF 11 Plays  
WRQK 31 Plays  
WRFY 17 Plays  
WHY 5 Plays

WENZ 21 Plays  
99X 10 Plays  
KSMB 27 Plays  
WPST 15 Plays

WLUM 20 Plays  
KROQ 7 Plays  
KC101 9 Plays  
WNKI 15 Plays



# MOST REQUESTED



## WHTZ NEW YORK, CHRIS THE HIT MAN

1. Bon Jovi, Always
2. Offspring, Self Esteem
3. Green Day, When I Come Around
4. Boyz II Men, On Bended Knee
5. Pearl Jam, Better Man



## WJMN BOSTON, RALPHIE MARINO

1. N I I U, I Miss You
2. 20 Fingers, Short Short Man
3. Blackstreet, Before I Let You Go
4. TLC, Creep
5. K-Ci Hailey, If You Think You're



## WKRQ CINCINNATI, RACE TAYLOR

1. Mariah Carey, All I Want For
2. Jon Secada, Mental Picture
3. Bon Jovi, Always
4. 4 P.M., Sukiyaki
5. Amy Grant, Lucky One



## KPWR LOS ANGELES, BIG BOY

1. 69 Boyz, Tootsee Roll
2. Snoop Doggy Dogg, Murder
3. Ini Kamoze, Here Comes The
4. Brandy, I Wanna Be Down
5. Immature, Never Lie



## WKBQ ST LOUIS, RIKK IDOL

1. Ini Kamoze, Here Comes The
2. The Cranberries, Zombie
3. Boyz II Men, On Bended Knee
4. The Murmurs, You Suck
5. Smashing Pumpkins, Landslide

# MOST REQUESTED USA

1. Boyz II Men / On Bended Knee
2. Ini Kamoze / Here Comes The Hotstepper
3. Bon Jovi / Always
4. 4 P.M. / Sukiyaki
5. The Cranberries / Zombie
6. Offspring / Self Esteem
7. 20 Fingers / Short Short Man
8. Real McCoy / Another Night
9. Deadeye Dick / New Age Girl
10. Immature / Never Lie



## KKRZ PORTLAND, SCOTT LANDER

1. Brandy, I Wanna Be Down
2. Boyz II Men, On Bended Knee
3. Bon Jovi, Always
4. Jade, Every Day Of The Week
5. Real McCoy, Another Night



## WEDJ CHARLOTTE, JOEY DEE

1. 20 Fingers, Short Short Man
2. Ini Kamoze, Here Comes The
3. Boyz II Men, On Bended Knee
4. Tom Petty, You Don't Know
5. Crystal Waters, 100% Pure Love



## WBBM FM CHICAGO, GEORGE MCFLY

1. Rula, Lick It
2. Boyz II Men, I'll Make Love To You
3. Maximillion, Fat Boy
4. Immature, Never Lie
5. Snoop Doggy Dogg, Murder



## KKMG COLORADO SPRINGS, RICH WARD

1. Offspring, Self Esteem
2. Madonna, Take A Bow
3. Ini Kamoze, Here Comes The
4. Bon Jovi, Always
5. Boyz II Men, On Bended Knee



## WSNX GRAND RAPIDS, KEITH CURRY

1. 4 P.M., Sukiyaki
2. Ini Kamoze, Here Comes The
3. Offspring, Self Esteem
4. Boyz II Men, On Bended Knee
5. The Cranberries, Zombie



## WSPK POUGHKEEPSIE, SCOTTY MAC

1. Brandy, I Wanna Be Down
2. Madonna, Take A Bow
3. Green Day, When I Come Around
4. Mary J. Blige, Be Happy
5. Boyz II Men, On Bended Knee



## KQKS DENVER, J.J. CRUISE

1. Boyz II Men, On Bended Knee
2. 20 Fingers, Short Short Man
3. Rappin' 4-Tay, Playaz Club
4. Ini Kamoze, Here Comes The
5. 69 Boyz, Tootsee Roll



## KJYO OKLAHOMA CITY, DYLAN

1. Boyz II Men, On Bended Knee
2. Offspring, Self Esteem
3. Bon Jovi, Always
4. All-4-One, (She's Got) Skillz
5. Madonna, Take A Bow



## WFHN NEW BEDFORD, KEVIN PALANA

1. TLC, Creep
2. 4 P.M., Sukiyaki
3. 69 Boyz, Tootsee Roll
4. Jade, Every Day Of The Week
5. Blackstreet, Before I Let You

# CECE PENISTON

KEEP GIVIN' ME YOUR LOVE

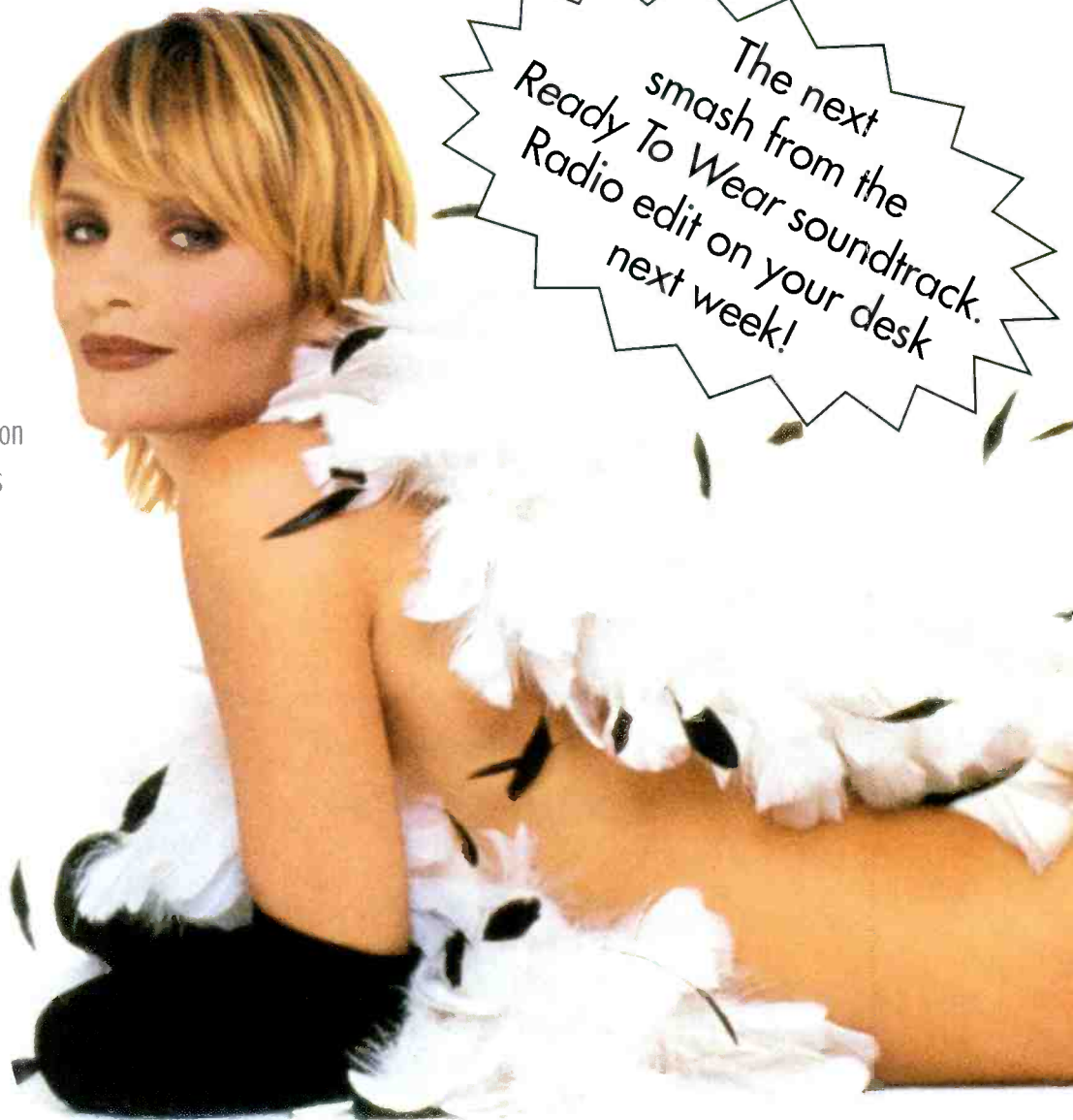
The Brand New Heavies  
The Cranberries  
Terence Trent D'Arby  
Deep Forest  
(Eric Mouquet, Michael Sanchez)  
Ini Kamoze  
Janet Jackson  
M People

The New  
Power  
Generation  
CeCe Peniston  
Sam Phillips  
The Rolling  
Stones  
Salt-N-Pepa  
Super Cat  
U2

MUSIC FROM  
THE MOTION PICTURE



ROBERT ALTMAN'S  
**PRET**  
A  
PORTER



The next  
smash from the  
Ready To Wear soundtrack.  
Radio edit on your desk  
next week!

Once you put it on  
you'll never take it off.

ALBUM IN STORE TUESDAY, DECEMBER 6  
FILM OPENS WEDNESDAY, DECEMBER 21.

COLUMBIA

MIRAMAX  
records

\*COLUMBIA\* REG. U.S. PAT. & TM. OFF. MARCA REGISTRADA / © 1994 SONY MUSIC  
ENTERTAINMENT INC. MOTION PICTURE PHOTOGRAPHY AND  
ARTWORK TITLE: © 1994 MIRAMAX FILMS. ALL RIGHTS RESERVED.

# MOST REQUESTED

## Mix 102.7

**KTHT FRESNO, MIKE ALEXANDER**

1. Bon Jovi, Always
2. Boyz II Men, On Bended Knee
3. Real McCoy, Another Night
4. Madonna, Take A Bow
5. Brandy, I Wanna Be Down
6. Des'ree, You Gotta Be
7. 4 P.M., Sukiyaki
8. Crystal Waters, 100% Pure Love

## WIXX 101

**WIXX GREEN BAY, STEVE LOUZOS**

1. Boyz II Men, On Bended Knee
2. Deadeye Dick, New Age Girl
3. 20 Fingers, Short Short Man
4. 4 P.M., Sukiyaki
5. Green Day, Basket Case
6. Real McCoy, Another Night
7. Lucas, Lucas (With The Lid Off)
8. Crystal Waters, 100% Pure Love
9. Bon Jovi, Always

## 93.0

WE PLAY THE HITS!

**WNTQ SYRACUSE, RAGMAN**

1. Mariah Carey, All I Want For
2. Weezer, Buddy Holly
3. Offspring, Self Esteem
4. Ini Kamoze, Here Comes The
5. Boyz II Men, On Bended Knee
6. Madonna, Take A Bow
7. Green Day, When I Come Around
8. Bon Jovi, Always
9. Green Day, Basket Case

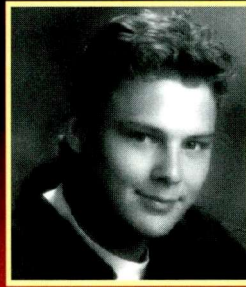
## 107.1 KISS FM

**WAHC COLUMBUS, MIKE DURAN**

1. Offspring, Self Esteem
2. Ini Kamoze, Here Comes The
3. Veruca Salt, Seether
4. Green Day, When I Come Around
5. The Murmurs, You Suck

## NIGHT PERSON OF THE WEEK

Magic Matt KQHT Grand Forks



1. Boyz II Men / On Bended Knee
2. Real McCoy / Another Night
3. The Cranberries / Zombie
4. Andru Donalds / Mishale
5. Bon Jovi / Always



**WKCI NEW HAVEN, MARK MCCARTHY**

1. Offspring, Self Esteem
2. Boyz II Men, On Bended Knee
3. The Cranberries, Zombie
4. Weezer, Buddy Holly
5. Bon Jovi, Always
6. Ini Kamoze, Here Comes The
7. Pearl Jam, Better Man
8. Veruca Salt, Seether
9. Green Day, When I Come Around

## KROC FM 106.9

**KROC ROCHESTER, JAMES RABE**

1. Real McCoy, Another Night
2. Boyz II Men, On Bended Knee
3. Vanessa Williams, The Sweetest
4. Ini Kamoze, Here Comes The
5. Bon Jovi, Always
6. Hootie & The Blowfish, Hold
7. Lucas, Lucas (With The Lid Off)
8. Madonna, Take A Bow
9. Counting Crows, Rain King

## 92.5 Kiss fm

**WVKS TOLEDO, BILL MICHAELS**

1. All-4-One, (She's Got) Skillz
2. Boyz II Men, On Bended Knee
3. Ini Kamoze, Here Comes The
4. Lucas, Lucas (With The Lid Off)
5. Tom Petty, You Don't Know

## SOUTH JERSEY'S BEST MUSIC! WAYV 95.1 FM

**WAYV ATLANTIC CITY, DEBORAH HEWITT**

1. Mariah Carey, All I Want For
2. R.E.M., What's The Frequency
3. Boyz II Men, On Bended Knee
4. Madonna, Take A Bow
5. L.Stansfield & Babyface, Dream

## Q-105 105.5 WQGN-FM RADIO

**WQGN NEW LONDON, ROB HAYES**

1. 4 P.M., Sukiyaki
2. Boyz II Men, On Bended Knee
3. Ini Kamoze, Here Comes The
4. Green Day, When I Come Around
5. TLC, Creep



**WILN PANAMA CITY, CRASH TEST OPIE**

1. Ini Kamoze, Here Comes The
2. Rappin' 4-Tay, Playaz Club
3. Snoop Doggy Dogg, Murder
4. Madonna, Take A Bow
5. Da Brat, Fa All Y'all



Today's Best Music!

**KIOK TRI-CITIES, MICHAEL DEAN**

1. Boyz II Men, On Bended Knee
2. Green Day, When I Come Around
3. Offspring, Self Esteem
4. The Cranberries, Zombie
5. 4 P.M., Sukiyaki

## 92 MOOSE Today's Best Music

**WVME AUGUSTA, ARTY THE ONE MAN PARTY**

1. Boyz II Men, On Bended Knee
2. Offspring, Self Esteem
3. Four Seasons, December '63
4. Bon Jovi, Always
5. Deadeye Dick, New Age Girl

## G105 TODAY'S BEST MUSIC

**WDCG RALEIGH, CADILLAC JACK**

1. Ini Kamoze, Here Comes The
2. Jamie Walters, Hold On
3. 2 Unlimited, Get Ready For This
4. Bon Jovi, Always
5. 20 Fingers, Short Short Man

## FM 97 WLAN

**WLAN LANCASTER, DANA DANA**

1. Ini Kamoze, Here Comes The
2. Hootie & The Blowfish, Hold
3. Corona, The Rhythm Of The Night
4. The Cranberries, Zombie
5. TLC, Creep

# ROYAL JELLY

"ceiting"



**NEW THIS WEEK!**

WKCI

KZIO

KQKY

**THE STORY SO FAR!**

KZIO 25 Plays

KLRZ 15 Plays

KYYY 12 Plays

WRFY 21 Plays

WNFZ 14 Plays

WGRD 11 Plays

KQIX 20 Plays

KFAV 12 Plays

KTRS 11 Plays

WSBG 17 Plays

WXLC 12 Plays

KLBQ 10 Plays



# MOST REQUESTED

## XL93

### KKXL GRAND FORKS, TREVOR DEE

1. 20 Fingers, Short Short Man
2. Boyz II Men, On Bended Knee
3. TLC, Creep
4. Live, I Alone
5. Crystal Waters, 100% Pure Love

## KWIN 97.7

Today's Best Music!

### KWIN STOCKTON, MARK MEDINA

1. Boyz II Men, On Bended Knee
2. Ini Kamoze, Here Comes The
3. Immature, Never Lie
4. Dru Down, Mack Of The Year
5. Bone Thugs-N-Harmony, Thuggish

## WABB 97 FM

### WABB FM MOBILE, CRASH

1. Bon Jovi, Always
2. Boyz II Men, On Bended Knee
3. Madonna, Take A Bow
4. The Cranberries, Zombie
5. 4 P.M., Sukiyaki
6. Ini Kamoze, Here Comes The
7. Offspring, Self Esteem
8. R.E.M., What's The Frequency

## POWER 107.9 KIMN

### KIMN FORT COLLINS, KEVIN O'BRIAN

1. Smashing Pumpkins, Landslide
2. Bon Jovi, Always
3. Boyz II Men, On Bended Knee
4. Tom Petty, You Don't Know
5. R.E.M., What's The Frequency
6. Janet Jackson, You Want This
7. John Mellencamp, Dance Naked
8. Hootie & The Blowfish, Hold

## BREAK OUT

ARTIST OF THE WEEK



GREEN DAY  
"When I Come Around"

KIOK	Tri Cities	#2
WHTZ	New York	#3
WSPK	Poughkeepsie	#3
WQGN	New London	#4
WAHC	Columbus	#4

## KZIO 102.5 FM

### KZIO DULUTH, ERIC AUSTIN

1. Boyz II Men, On Bended Knee
2. Weezer, Buddy Holly
3. Vanessa Williams, The Sweetest
4. Mariah Carey, All I Want For
5. Bon Jovi, Always

## WPRR 100.1 FM

Central PA's #1 Hit Music Station

### WPRR ALTOONA, J.B. SAVAGE

1. Veruca Salt, Seether
2. Boyz II Men, On Bended Knee
3. Janet Jackson, You Want This
4. Freedy Johnston, Bad Reputation
5. Tom Petty, You Don't Know
6. Jon Secada, Mental Picture
7. Offspring, Self Esteem
8. Smashing Pumpkins, Landslide

## THE HOT FM 96.3

PLAYS THE HITS!

### WRHT MOORHEAD CITY, GREG BRADY

1. Weezer, Buddy Holly
2. 4 P.M., Sukiyaki
3. Ini Kamoze, Here Comes The
4. Tom Petty, You Don't Know
5. Offspring, Self Esteem

## ALL HIT Q103

### KQCR CEDAR RAPIDS, MICHELLE STEELE

1. Ini Kamoze, Here Comes The
2. 20 Fingers, Short Short Man
3. Tom Petty, You Don't Know
4. Boyz II Men, On Bended Knee
5. Weezer, Buddy Holly

## 93.7 KRQ

The Best Music of the 80's and today

### KRQQ TUCSON, RYNO

1. Boyz II Men, On Bended Knee
2. Ini Kamoze, Here Comes The
3. The Cranberries, Zombie
4. Brandy, I Wanna Be Down
5. Green Day, Basket Case
6. 20 Fingers, Short Short Man
7. Deadeye Dick, New Age Girl
8. Real McCoy, Another Night

## WSBG POWER 93.5

### WSBG STROUDSBURG, KARA CURRY

1. The Cranberries, Zombie
2. Weezer, Buddy Holly
3. Ini Kamoze, Here Comes The
4. Bon Jovi, Always
5. Veruca Salt, Seether

## CILFM 101.5

ROCKINRADIO

### WCIL CARBONDALE, MARK HOLLAND

1. Bon Jovi, Always
2. Boyz II Men, On Bended Knee
3. Madonna, Take A Bow
4. Smashing Pumpkins, Landslide
5. The Cranberries, Zombie

## KDUK POWER 104.7 FM

### KDUK EUGENE, BRIAN BECK

1. Boyz II Men, On Bended Knee
2. Ini Kamoze, Here Comes The
3. Madonna, Take A Bow
4. Corona, The Rhythm Of The
5. 4 P.M., Sukiyaki

## 104.7 KCLD

### KCLD ST CLOUD, MIKE DANGER

1. Bon Jovi, Always
2. 20 Fingers, Short Short Man
3. 4 P.M., Sukiyaki
4. Ini Kamoze, Here Comes The
5. The Cranberries, Zombie

## SL 100 HIT MUSIC

### WNSL HATTIESBURG, BUBBA BOUDREAUX

1. Boyz II Men, On Bended Knee
2. Live, I Alone
3. The Cranberries, Zombie
4. Corona, The Rhythm Of The
5. Green Day, When I Come Around

## CD 103

### KCDD ABILENE, STEVE BROWN

1. Boyz II Men, On Bended Knee
2. Bon Jovi, Always
3. Deadeye Dick, New Age Girl
4. Brandy, I Wanna Be Down
5. Veruca Salt, Seether



Save the date

MONDAY • FEBRUARY

27 1995



**MusiCares®**

*The Heart of the Music Community*

INVITES YOU TO  
CELEBRATE 1995 GRAMMY® WEEK

*Person of the Year Tribute*

*honoring*

**TONY BENNETT**

MONDAY, FEBRUARY 27, 1995 • UNIVERSAL HILTON • SIERRA BALLROOM • LOS ANGELES

For further information call MusiCares at (310) 392-3777

*Proceeds from this event will directly benefit MusiCares, which focuses the resources of the music industry on the health and welfare of music professionals.*



**MusiCares®**

3402 PICO BLVD., SANTA MONICA, CA 90405  
(310) 392-3777 FAX (310) 392-2188

# MOST REQUESTED



**KFTZ IDAHO FALLS, TODD SWAN**

1. Bon Jovi, Always
2. Boyz II Men, On Bended Knee
3. Real McCoy, Another Night
4. Mariah Carey, All I Want For
5. Weezer, Buddy Holly



**KSLY SAN LUIS OBISPO, JAMMIN CRAIG**

1. 4 P.M., Sukiyaki
2. Boyz II Men, On Bended Knee
3. Zhané, Shame
4. Bon Jovi, Always
5. Immature, Never Lie



**KMVR LAS CRUCES, JOHNNY MACK**

1. TLC, Creep
2. Brandy, I Wanna Be Down
3. Immature, Never Lie
4. Boyz II Men, On Bended Knee
5. Changing Faces, Foolin' Around



**WIMX HARRISBURG, JEFF MASON**

1. Warren G., Do You See
2. 2 Unlimited, Get Ready For This
3. 20 Fingers, Short Short Man
4. Deadeye Dick, New Age Girl
5. Ini Kamoze, Here Comes The



**WXLK ROANOKE, AIR JORDAN**

1. Boyz II Men, On Bended Knee
2. Ini Kamoze, Here Comes The
3. Bon Jovi, Always
4. TLC, Creep
5. Deadeye Dick, New Age Girl

# BUZZ RECORDS

1. All-4-One / (She's Got) Skillz
2. Boyz II Men / On Bended Knee
3. Green Day / When I Come Around
4. Jade / Every Day Of The Week
5. Weezer / Buddy Holly



**WVSR CHARLESTON, T.J. STEVENS**

1. Weezer, Buddy Holly
2. Ini Kamoze, Here Comes The
3. TLC, Creep
4. Willi One Blood, Whiney,
5. All-4-One, (She's Got) Skillz



**KCPI ALBERT LEA, STEPH HELLEKEN**

1. Tom Petty, You Don't Know
2. Ini Kamoze, Here Comes The
3. Deadeye Dick, New Age Girl
4. 4 P.M., Sukiyaki
5. Willi One Blood, Whiney,



**KQKY KEARNEY, THE FERG**

1. Ini Kamoze, Here Comes The
2. Boyz II Men, On Bended Knee
3. Veruca Salt, Seether
4. Weezer, Buddy Holly
5. Bon Jovi, Always



**WDJB FORT WAYNE, BOBBY ELIOTT**

1. 4 P.M., Sukiyaki
2. Ini Kamoze, Here Comes The
3. Immature, Never Lie
4. Boyz II Men, On Bended Knee
5. Snoop Doggy Dogg, Murder



**KKRD WICHITA, GREG WILLIAMS**

1. 20 Fingers, Short Short Man
2. Boyz II Men, On Bended Knee
3. Ini Kamoze, Here Comes The
4. Brandy, I Wanna Be Down
5. Janet Jackson, You Want This



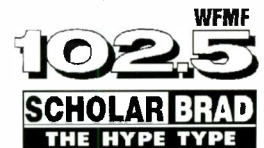
**WVAQ MORGANTOWN, LACY NEFF**

1. Deadeye Dick, New Age Girl
2. Ini Kamoze, Here Comes The
3. Boyz II Men, On Bended Knee
4. Bon Jovi, Always
5. 4 P.M., Sukiyaki



**WBHT WILKES-BARRE, BILLY HAMMOND**

1. Boyz II Men, On Bended Knee
2. Offspring, Self Esteem
3. TLC, Creep
4. Veruca Salt, Seether
5. Oasis, Supersonic



**WFMF BATON ROUGE, SCHOLAR**

1. Deadeye Dick, New Age Girl
2. Des'ree, You Gotta Be
3. Ace Of Base, Living In Danger
4. R.E.M., What's The Frequency
5. Madonna, Secret



**KFFM YAKIMA, JERRY KELLY**

1. 20 Fingers, Short Short Man
2. All-4-One, (She's Got) Skillz
3. Ini Kamoze, Here Comes The
4. Boyz II Men, On Bended Knee
5. Toni Braxton, I Belong To You



**WGRG BINGHAMTON, WESTY**

1. Ini Kamoze, Here Comes The
2. Bon Jovi, Always
3. 4 P.M., Sukiyaki
4. Mariah Carey, All I Want For
5. Green Day, When I Come Around

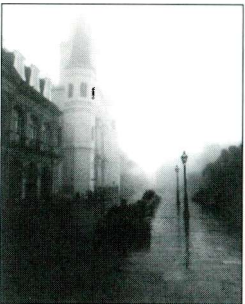
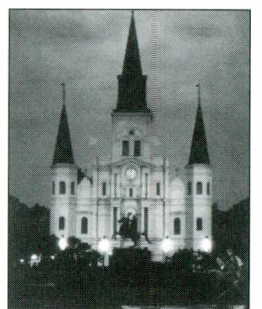
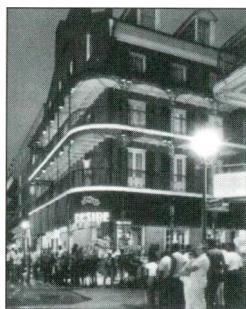
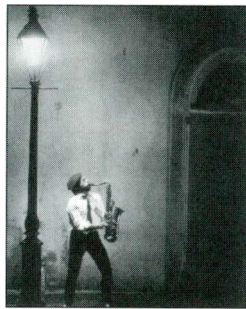


**KBFM BROWNSVILLE, HURRICANE SHANE**

1. Bon Jovi, Always
2. Nickie French, Total Eclips Of
3. Boyz II Men, On Bended Knee
4. Janet Jackson, You Want This
5. Ini Kamoze, Here Comes The

# 10

# GOOD REASONS TO VISIT NEW ORLEANS IN FEBRUARY



Gavin Seminar Registration Hotline: (415) 495-3200

Hotel Reservations: (800) 233-1234

Plane Reservations: (800) 747-2144

.....

# SPINCYCLE™

TW	ARTIST	SONG	INDEX	▶	TOTAL STNS.	ADDS	DROPS	REQ. RANK	AVG. PPW	
1	Boyz II Men	On Bended Knee			11296	234	2	0	1	48.4
2	Bon Jovi	Always			9635	216	1	4	3	44.6
3	Real McCoy	Another Night			9064	190	2	4	8	47.7
4	Melissa Etheridge	I'm The Only One			6567	181	0	4	93	36.2
5	Madonna	Secret			6412	191	0	25	41	33.5
6	Janet Jackson	You Want This			6037	170	1	6	29	35.5
7	4 P.M.	Sukiyaki			5977	177	9	1	4	34.7
8	Ace Of Base	Living In Danger			5950	170	0	16	38	35.0
9	Ini Kamoze	Here Comes The Hotstepper			5716	163	1	2	2	35.0
10	Gin Blossoms	Allison Road			5509	163	0	8	58	33.8
11	Hootie & The Blowfish	Hold My Hand			5446	173	8	4	41	32.0
12	Sheryl Crow	All I Wanna Do			5136	160	0	14	51	32.1
13	Boyz II Men	I'll Make Love To You			4761	151	0	7	46	31.5
14	Madonna	Take A Bow			4757	217	22	0	14	22.9
15	Vanessa Williams	The Sweetest Days			4744	202	7	2	39	23.7
16	Des'ree	You Gotta Be	Page 9		4669	155	6	2	36	30.3
17	Jade	Every Day Of The Week			4601	161	5	0	41	29.3
18	John Mellencamp	Dance Naked			4268	135	0	21	31	31.6
19	Tom Petty	You Don't Know How It Feels			4077	160	8	1	11	26.6
20	Counting Crows	Rain King			3966	147	3	4	56	27.3
21	Crystal Waters	100% Pure Love			3939	115	0	5	17	34.2
22	R.E.M.	What's The Frequency, Kenneth?			3922	147	0	17	32	26.6
23	Aerosmith	Blind Man			3866	162	1	7	25	23.8
24	TLC	Creep	Page 13		3787	132	6	1	13	29.3
25	Brandy	I Wanna Be Down			3487	113	9	2	15	33.2
26	Jon Secada	Mental Picture			3454	163	5	1	66	21.5
27	Corona	The Rhythm Of The Night	Page 33		3447	142	20	2	22	26.9
28	Zhané	Shame	Page 55		3296	143	9	1	27	24.2
29	Pretenders	I'll Stand By You			3081	105	1	11	94	29.3
30	Sting	When We Dance			2930	140	1	4	86	21.0
31	Toad The Wet Sprocket	Something's Always Wrong			2919	100	0	28	51	29.1
32	The Cranberries	Zombie	Page 15		2916	147	13	1	5	21.6
33	Gloria Estefan	Turn The Beat Around			2821	107	1	16	74	26.3
34	Babyface	When Can I See You			2777	94	0	10	97	29.5
35	Andru Donalds	Mishale			2676	137	18	0	39	21.7
36	Toni Braxton	I Belong To You	Page 13		2438	125	17	1	72	21.5
37	Deadeye Dick	New Age Girl			2334	83	0	6	9	28.1
38	Four Seasons	December '63 (Oh What A Night)			2283	84	1	12	46	27.5
39	Immature	Never Lie			2280	85	0	19	10	26.8
40	Blackstreet	Before I Let You Go			2013	96	17	0	32	25.1

TW	ARTIST	SONG	INDEX	TOTAL STNS.	ADDS	DROPS	REQ. RANK	AVG. PPW
41	John Mellencamp	Wild Night		1992	82	0	14	24.2
42	Nirvana	About A Girl		1983	84	0	26	23.6
43	Stone Temple Pilots	Interstate Love Song		1934	81	0	16	23.8
44	Urge Overkill	Girl, You'll Be A Woman Soon		1920	117	10	6	17.4
45	Freedy Johnston	Bad Reputation	Page 11	1905	119	15	3	17.4
46	Amy Grant & Vince Gill	House Of Love		1827	94	2	4	19.6
47	Mariah Carey	All I Want For Christmas Is You		1811	106	35	0	20.3
48	Eagles	Get Over It		1656	62	0	22	26.7
49	Luther Vandross	Always And Forever		1598	120	10	3	14.2
50	Smashing Pumpkins	Landslide		1555	76	2	1	21.0
51	Veruca Salt	Seether		1546	105	5	1	15.4
52	The Rolling Stones	You Got Me Rocking	Page 29	1499	89	11	1	18.7
53	Live	I Alone		1494	94	3	4	16.4
54	Steve Perry	Missing You		1413	77	1	16	18.3
55	Weezer	Buddy Holly	Page 21	1365	114	34	0	15.8
56	Melissa Etheridge	Come To My Window		1359	58	0	6	23.4
57	Jon Secada	If You Go		1325	53	0	7	25.0
58	Mary J. Blige	Be Happy		1201	59	4	1	21.8
59	Elton John	Circle Of Life		1201	50	0	12	24.0
60	Lisa Loeb & Nine Stories	Stay (I Missed You)		1171	57	0	11	20.5
61	2 Unlimited	Get Ready For This		1139	47	8	3	27.1
62	N II U	I Miss You	Page 13	1105	46	10	0	29.8
63	Green Day	Basket Case		1027	53	0	8	19.3
64	Offspring	Self Esteem		1008	53	0	5	19.0
65	Green Day	When I Come Around	Page 2	1007	104	53	1	17.0
66	Joshua Kadison	Picture Postcards From L.A.		1001	57	0	10	17.5
67	20 Fingers	Short Short Man		999	67	2	6	14.9
68	Amy Grant	Lucky One		994	36	0	7	27.6
69	Harry Connick, Jr.	(I Could Only) Whisper Your Name		957	58	2	8	17.0
70	Seal	Prayer For The Dying		907	34	0	8	26.6
71	R.E.M.	Bang And Blame	Page 19	905	105	78	0	20.5
72	Dan Hartman	The Love In Your Eyes		894	47	0	3	19.0
73	Rolling Stones	Out Of Tears		871	33	0	11	26.3
74	Barry White	Practice What You Preach		868	53	13	2	20.6
75	Soundgarden	Fell On Black Days		849	65	9	0	14.6
76	Aaliyah	At Your Best (You Are Love)		843	30	0	7	28.1
77	Ace Of Base	Don't Turn Around		841	49	0	7	17.1
78	Collective Soul	Shine		838	45	0	13	18.6
79	K-Ci Hailey	If You Think You're Lonely Now		831	30	5	0	30.7
80	All-4-One	(She's Got) Skillz		802	49	5	0	16.7

# #CRUNCH™

## MOST ADDED

ARTIST/SONG/LABEL	TOTAL/ADDS
1 <b>R.E.M.</b> Bang And Blame (WB) WHOB KISX KNIN KIOC WSTR KROC KZIO KFFM KIMN WOSC	105/78
2 <b>GREEN DAY.</b> When I Come Around (Reprise) WKZW WIOQ KNIN KRBE WZJM KZIO WVAQ WAOA WXXL WZPL	104/53
3 <b>MARIAH CAREY.</b> All I Want For Christmas Is You (Columbia) KIIS KPSI WBSS KHKS WZJM WSTR KWMX WZYQ WKCI WAOA	106/35
4 <b>WEEZER.</b> Buddy Holly (DGC) WKZW WSPK WAYV WPLY KFFM WVAQ WOSC WAOA WXXL KISF	114/34
5 <b>JIMMY PAGE &amp; ROBERT PLANT.</b> Thank You (Atlantic/AG) WHOB KIOC WRQK KTMT WBBO KJYO WLAN WHTO WRFY WXR	35/33
6 <b>WILLI ONE BLOOD.</b> Whiney, Whiney (What Really Drives Me Crazy) (RCA) KCAQ KHQT WZJM KKFR KHTN WKCI XHTZ WYHY WBBO KJYO	57/24
7 <b>MADONNA.</b> Take A Bow (Maverick/Sire/WB) WQIC WBMX KDWB WBZZ WZYQ WKRQ WEDJ KYIS KTFM WQXA	217/22
8 <b>CORONA.</b> The Rhythm Of The Night (EastWest/Elektra) KBXX KDWB WBIZ WTBX KDUK KKRZ KHTT WWCK WIXX WZYP	142/20
8 <b>KENNY G.</b> Have Yourself A Merry Little Christmas (Arista) KMXZ KYLD WKQI WSTR KWMX WMJQ KYIS WLAN WKMX KISR	31/20
10 <b>CELINE DION.</b> Only One Road (550 Music/Epic) WKZW KISX WHYI KBFM WOVV WSTW WXR KHTT WZOQ KLYV	62/19
11 <b>ANDRU DONALDS.</b> Mishale (Metro Blue/Capitol) WAYV KISX KWNZ WAOA WKRQ WNCI WEZB WVIC WNVZ KZFM	137/18
12 <b>TONI BRAXTON.</b> I Belong To You (LaFace/Arista) WSPK KHTY WIOQ WZJM KKFR WLAN WNNK WSTW WILN KHTT	125/17
12 <b>BLACKSTREET.</b> Before I Let You Go (Interscope/AG) KKFR WKSS KTMT WVIC KBFM WNNK WFLY WNKI KQKQ KJYK	96/17
12 <b>EAGLES.</b> Love Will Keep Us Alive (Geffen) WMTX KIMN KYIS WNNK WQXA WKZL WHTO WKMX WMME WZPK	42/17
15 <b>SAM PHILLIPS.</b> These Boots Are Made For Walking (Columbia) KIOC KWNZ WAHC WBBO WLAN WHHY WXR WTW R WERZ WBNQ	16/16
16 <b>FREEDY JOHNSTON.</b> Bad Reputation (Elektra) WQIC KHTY KISX WVAQ WKSS WBBW WNCI WSNX WQXA WCIR	119/15
17 <b>BROWNSTONE.</b> If You Love Me (MJJ Music/Epic) WQHT WFLZ KFFM XHTZ WHHH KJYO KZHT WWKX WWSR WHJX	27/14
18 <b>THE CRANBERRIES.</b> Zombie (Island) KZIO WFLZ WZYQ WNNK WKMX KHTT KHFI WERZ WNOK WNDU	147/13
18 <b>BARRY WHITE.</b> Practice What You Preach (A&M/Perspective) KGGI KUBE WPOW KWIN WNNK KKSS WWCK WIFC KLYV KSMB	53/13
20 <b>CANDLEBOX.</b> Cover Me (Maverick/Sire/WB) WHYT WZJM KISR KIOK WPRX WNSL KQID WFMF KFTZ KLBQ	55/12

## ACCELERATED AIRPLAY

ARTIST/SONG/LABEL (STATIONS LISTED SHOW LARGEST INCREASES)	INCREASED AIRPLAY
1 <b>MADONNA.</b> Take A Bow (Maverick/Sire/WB) WSPK KIIS KCAQ KHTY WAYV KYLD KMEL KHQT KMXZ KHKS	+2010
2 <b>MARIAH CAREY.</b> All I Want For Christmas Is You (Columbia) WKZW KSIQ KHTY KIIS WBBM WAYV KYLD WKQI KZIO KWMX	+1020
3 <b>TOM PETTY.</b> You Don't Know How It Feels (WB) KSLY WKZW WAYV KISX WZJM WNNX WBIZ WKBQ WOSC WAOA	+782
3 <b>WEEZER.</b> Buddy Holly (DGC) KIOC KROC WZPL KTMT WAHC WGRD WKSE KJYO KUTQ WWSR	+782
4 <b>TLC.</b> Creep (LaFace/Arista) WQHT KYLD KHQT KDWB KUBE KKFR KWIN WKSS WZPL WVIC	+632
5 <b>CORONA.</b> The Rhythm Of The Night (EastWest/Elektra) WSPK KXXX KIIS WBSS KHQT KYLD WZJM KZIO KDWB WTBX	+574
6 <b>R.E.M.</b> Bang And Blame (WB) WSPK WPLY WAYV KNIN KIOC KFFM KWNZ WBBO WEZB WQXA	+511
7 <b>4 P.M.</b> Sukiyaki (Next Plateau/Island) KSLY KHTY WBSS WAYV KYLD KHQT WHYI WPOW KWIN KWNZ	+496
8 <b>BOYZ II MEN.</b> On Bended Knee (Motown) KSLY WHTZ KHTY KKB T KZIO WKBQ WKCI KYIS WSTW WKHQ	+490
9 <b>GREEN DAY.</b> When I Come Around (Reprise) WSPK KROQ WPLY WIOQ WHYI WRQK WAOA KTMT KUTQ KISR	+447
10 <b>TONI BRAXTON.</b> I Belong To You (LaFace/Arista) KCAQ WIOQ KNIN KZIO KKFR KWIN WPRO WWKX WDJX KKSS	+442
11 <b>WILLI ONE BLOOD.</b> Whiney, Whiney (What Really Makes Me Crazy) (RCA) WAYV KUBE WQGN WHHH WAHC KZHT KZFM WPRO WWSR KKSS	+429
12 <b>DES'REE.</b> You Gotta Be (550 Music/Epic) KHTY KIIS KXXX WBSS WKQI KRBE KWNZ WKSS WKRQ WSNX	+426
13 <b>BLACKSTREET.</b> Before I Let You Go (Interscope/AG) KSIQ WSPK KMEL WJMN KNIN KBXX KUBE WVAQ KWNZ WERQ	+380
14 <b>CELINE DION.</b> Only One Road (550 Music/Epic) WBIZ KHTN KDUK KTMT KJYO WXIL WWSR KISR WIFC WNKI	+376
15 <b>THE ROLLING STONES.</b> You Got Me Rocking (Virgin) WAYV WHOB KNIN WOSC KDUK WAHC WNNK KSKG WKDY KLYV	+320
16 <b>INI KAMOZE.</b> Here Comes The Hotstepper (Columbia) WHTZ KHTY KHKS KRBE KUBE KDUK KMGZ WWKX KKSS WKMX	+303
17 <b>SOUNDGARDEN.</b> Fell On Black Days (A&M) WRQK KUTQ WHHY WZOQ WPRX WGLU KQID KCLD WGRG KCPI	+293
18 <b>ANDRU DONALDS.</b> Mishale (Metro Blue/Capitol) WHYI WAOA WAZY WJET KMGZ WILN WNDU WWKZ WHOT KWTX	+279
19 <b>JON SECADA.</b> Mental Picture (SBK/EMI Records) WPLY WHYI WZYQ WAZY WFLY WNDU KSMB WWST KGOT KMVR	+260

**Top 10 Most Requested . . . . . Page 44**  
**Hottest Buzz Records Of The Week . . . . . Page 50**  
**Spin Cycle – In-Depth Airplay Analysis . . . . . Pages 52-53**  
**The Chart Page . . . . . Page 56**

# Zhané "shame"

**NETWORK 29-28\* Over 3000 PPW!**

## NEW ADDS FOR THE HOLIDAYS

WAEB    KKSS    KKXX    WXXL    KZMG  
KZZU    KQID    KZII    KGLI

**NOW PLAYING ON OVER 130  
TOP 40 STATIONS!!!**

KDON 75 Plays  
Z90 59 Plays  
KGGI 49 Plays  
WZPL 42 Plays  
WIOQ 25 Plays  
KKRZ 20 Plays

WOVV 59 Plays  
WHHH 53 Plays  
KKFR 46 Plays  
KTFM 35 Plays  
WXKS 23 Plays

WHJX 58 Plays  
KUBE 49 Plays  
WJJS 43 Plays  
WJMN 27 Plays  
WPRO 18 Plays



WATCH FOR ZHANÉ PERFORMING "SHAME" ON *THE JON STEWART SHOW* DECEMBER 22ND  
ALSO APPEARING ON MTV'S *THE GRIND*



**FROM THE SOUNDTRACK TO THE HIT MOVIE  
A LOW DOWN DIRTY SHAME**

# Nuttin' NYCe

*"down 4 whateva"*

## SPINNING AT:

Hot 97 21 Spins  
KZFM 21 Spins  
WHJX 17 Spins  
KMXZ 5 Spins

WWKX 34 Spins  
WJMN 11 Spins  
KHTN 26 Spins

WHHH 33 Spins  
KCAQ 21 Spins  
WJJS 8 Spins



# NETWORK <sup>40</sup>

## PLAYS PER WEEK

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
<b>1</b> BOYZ II MEN. On Bended Knee (Motown)	9918	10806	<b>11296</b>
<b>2</b> BON JOVI. Always (Mercury)	9281	9464	<b>9635</b>
3 REAL McCOY. Another Night (Arista)	8721	9068	<b>9064</b>
4 MELISSA ETHERIDGE. I'm The Only One (Island)	6870	6741	<b>6567</b>
5 MADONNA. Secret (Maverick/Sire/WB)	9251	7821	<b>6412</b>
<b>6</b> JANET JACKSON. You Want This (Virgin)	5772	5953	<b>6037</b>
<b>7</b> 4 P.M. Sukiyaki (Next Plateau/Island)	4882	5481	<b>5977</b>
8 ACE OF BASE. Living In Danger (Arista)	6988	6670	<b>5950</b>
<b>9</b> INI KAMOZE. Here Comes The Hotstepper (Columbia)	4892	5413	<b>5716</b>
10 GIN BLOSSOMS. Allison Road (A&M)	5664	5556	<b>5509</b>
<b>11</b> HOOTIE & THE BLOWFISH. Hold My Hand (Atlantic/AG)	4726	5191	<b>5446</b>
12 SHERYL CROW. All I Wanna Do (A&M)	6633	5657	<b>5136</b>
13 BOYZ II MEN. I'll Make Love To You (Motown)	5907	5035	<b>4761</b>
<b>14</b> MADONNA. Take A Bow (Maverick/Sire/WB)	620	2747	<b>4757</b>
<b>15</b> VANESSA WILLIAMS. The Sweetest Days (Wing/Mercury)	4046	4515	<b>4744</b>
<b>16</b> DES'REE. You Gotta Be (550 Music/Epic)	3794	4243	<b>4669</b>
<b>17</b> JADE. Every Day Of The Week (Giant)	3937	4391	<b>4601</b>
18 JOHN MELLENCAMP. Dance Naked (Mercury)	4785	4700	<b>4268</b>
<b>19</b> TOM PETTY. You Don't Know How It Feels (WB)	2627	3295	<b>4077</b>
<b>20</b> COUNTING CROWS. Rain King (DGC)	3512	3913	<b>3966</b>
21 CRYSTAL WATERS. 100% Pure Love (Mercury)	4108	4083	<b>3939</b>
22 R.E.M. What's The Frequency, Kenneth? (WB)	4970	4596	<b>3922</b>
<b>23</b> AEROSMITH. Blind Man (Geffen)	3756	3786	<b>3866</b>
<b>24</b> TLC. Creep (LaFace/Arista)	2642	3155	<b>3787</b>
<b>25</b> BRANDY. I Wanna Be Down (Atlantic/AG)	3376	3455	<b>3487</b>
<b>26</b> JON SECADA. Mental Picture (SBK/EMI Records)	2832	3194	<b>3454</b>
<b>27</b> CORONA. The Rhythm Of The Night (EastWest/Elektra)	2260	2873	<b>3447</b>
<b>28</b> ZHANÉ. Shame (Hollywood/Jive)	2657	3060	<b>3296</b>
29 PRETENDERS. I'll Stand By You (Sire/WB)	3710	3381	<b>3081</b>
<b>30</b> STING. When We Dance (A&M)	2936	2919	<b>2930</b>
31 TOAD THE WET SPROCKET. Something's Always Wrong (Columbia)	4571	3860	<b>2919</b>
<b>32</b> THE CRANBERRIES. Zombie (Island)	2394	2666	<b>2916</b>
33 GLORIA ESTEFAN. Turn The Beat Around (Epic)	3614	3270	<b>2821</b>
34 BABYFACE. When Can I See You (Epic)	3106	2945	<b>2777</b>
<b>35</b> ANDRU DONALDS. Mishale (Metro Blue/Capitol)	2036	2397	<b>2676</b>
<b>36</b> TONI BRAXTON. I Belong To You (LaFace/Arista)	1207	1996	<b>2438</b>
37 DEADEYE DICK. New Age Girl (Ichiban)	2559	2421	<b>2334</b>
38 FOUR SEASONS. December '63 (Oh What A Night) (Curb Records)	2958	2434	<b>2283</b>
39 IMMATURE. Never Lie (MCA)	3004	2712	<b>2280</b>
<b>40</b> BLACKSTREET. Before I Let You Go (Interscope/AG)	1223	1633	<b>2013</b>

BULLETS INDICATE INCREASED AIRPLAY

ARTIST/SONG/LABEL	2W	LW	TW
41 JOHN MELLENCAMP. Wild Night (Mercury)	2513	2290	<b>1992</b>
42 NIRVANA. About A Girl (DGC)	2901	2561	<b>1983</b>
43 STONE TEMPLE PILOTS. Interstate Love Song (Atlantic/AG)	2440	2204	<b>1934</b>
<b>44</b> URGE OVERKILL. Girl, You'll Be A Woman Soon (MCA)	1561	1851	<b>1920</b>
<b>45</b> FREEDY JOHNSTON. Bad Reputation (Elektra)	1518	1730	<b>1905</b>
<b>46</b> AMY GRANT & VINCE GILL. House Of Love (A&M)	1661	1744	<b>1827</b>
<b>47</b> MARIAH CAREY. All I Want For Christmas Is You (Columbia)	253	791	<b>1811</b>
48 EAGLES. Get Over It (Geffen)	3220	2310	<b>1656</b>
<b>49</b> LUTHER VANDROSS. Always And Forever (LV/Epic)	1018	1359	<b>1598</b>
<b>50</b> SMASHING PUMPKINS. Landslide (Virgin)	1378	1457	<b>1555</b>
<b>51</b> VERUCA SALT. Seether (DGC/Minty Fresh)	1344	1512	<b>1546</b>
<b>52</b> THE ROLLING STONES. You Got Me Rocking (Virgin)	537	1179	<b>1499</b>
<b>53</b> LIVE. I Alone (Radioactive)	1345	1410	<b>1494</b>
54 STEVE PERRY. Missing You (Columbia)	1616	1578	<b>1413</b>
<b>55</b> WEEZER. Buddy Holly (DGC)	222	583	<b>1365</b>
<b>56</b> MELISSA ETHERIDGE. Come To My Window (Island)	1438	1320	<b>1359</b>
57 JON SECADA. If You Go (SBK/EMI Records)	1403	1360	<b>1325</b>
<b>58</b> MARY J. BLIGE. Be Happy (Uptown/MCA)	1030	1034	<b>1201</b>
59 ELTON JOHN. Circle Of Life (Hollywood)	1588	1422	<b>1201</b>
60 LISA LOEB & NINE STORIES. Stay (I Missed You) (RCA)	1482	1293	<b>1171</b>
<b>61</b> 2 UNLIMITED. Get Ready For This (Radikal/Critique)	903	1044	<b>1139</b>
<b>62</b> N II U. I Miss You (Arista)	728	981	<b>1105</b>
63 GREEN DAY. Basket Case (Reprise)	1382	1237	<b>1027</b>
64 OFFSPRING. Self Esteem (Epitaph)	1065	1043	<b>1008</b>
<b>65</b> GREEN DAY. When I Come Around (Reprise)	203	560	<b>1007</b>
66 JOSHUA KADISON. Picture Postcards From L.A. (SBK/EMI Records)	1350	1125	<b>1001</b>
67 20 FINGERS. Short Short Man (Zoo)	1115	1083	<b>999</b>
68 AMY GRANT. Lucky One (A&M)	1359	1170	<b>994</b>
69 HARRY CONNICK, JR. (I Could Only) Whisper Your Name (Columbia)	1376	1097	<b>957</b>
70 SEAL. Prayer For The Dying (ZTT/Sire/WB)	1173	1111	<b>907</b>
<b>71</b> R.E.M. Bang And Blame (WB)	214	394	<b>905</b>
<b>72</b> DAN HARTMAN. The Love In Your Eyes (Chaos)	841	872	<b>894</b>
73 ROLLING STONES. Out Of Tears (Virgin)	1500	1094	<b>871</b>
74 BARRY WHITE. Practice What You Preach (A&M/Perspective)	679	875	<b>868</b>
<b>75</b> SOUNDGARDEN. Fell On Black Days (A&M)	210	556	<b>849</b>
76 AALIYAH. At Your Best (You Are Love) (Blackground/Jive)	1502	1072	<b>843</b>
<b>77</b> ACE OF BASE. Don't Turn Around (Arista)	1131	833	<b>841</b>
78 COLLECTIVE SOUL. Shine (Atlantic/AG)	1137	1058	<b>838</b>
<b>79</b> K-CI HAILEY. If You Think You're Lonely Now (Mercury)	758	783	<b>831</b>
<b>80</b> ALL-4-ONE. (She's Got) Skillz (Blitzz/Antiatic/AG)	432	649	<b>802</b>

BULLETS INDICATE INCREASED AIRPLAY