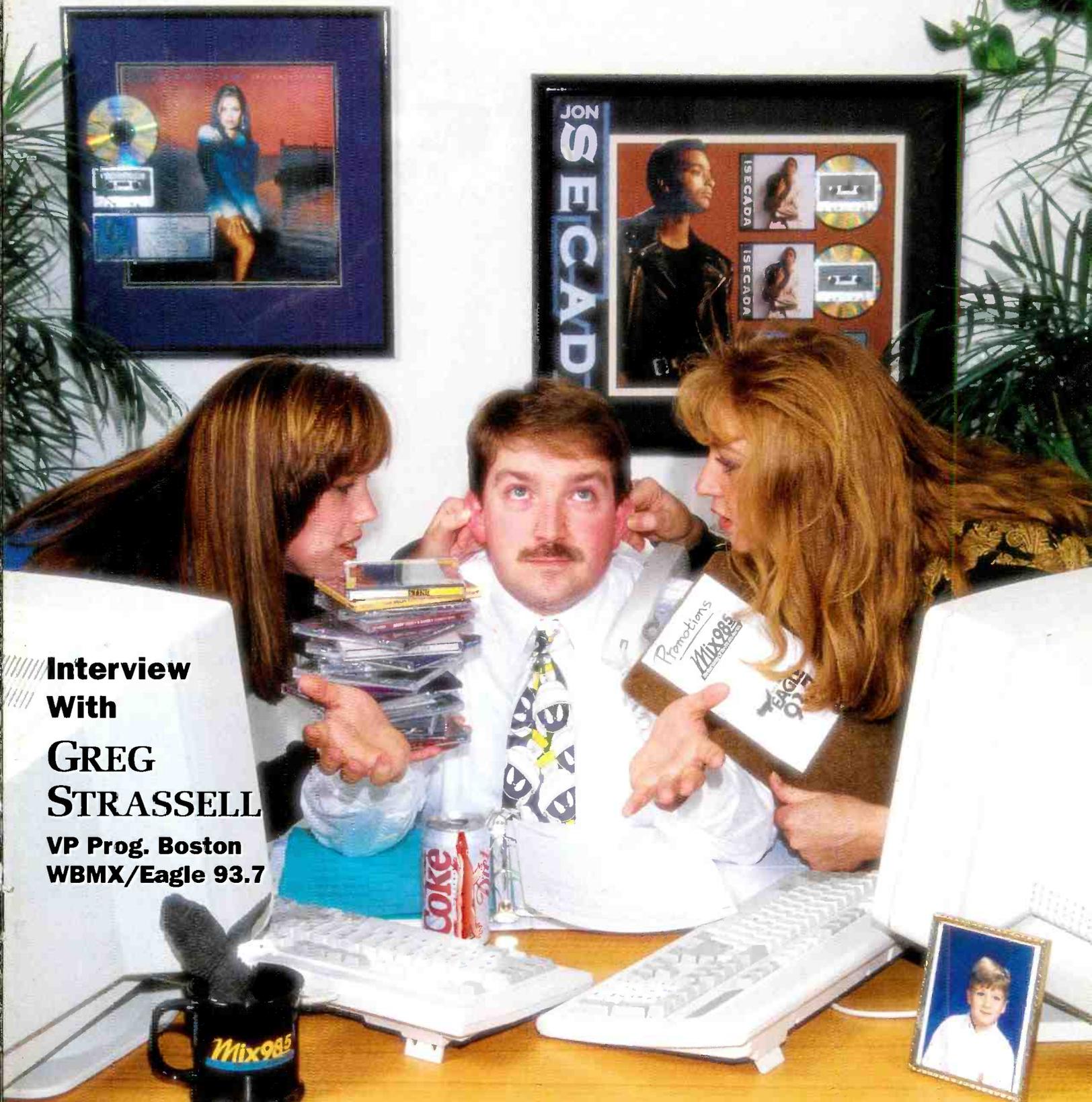


# NETWORK <sup>40</sup>

Issue 239 • November 18, 1994



**Interview  
With  
GREG  
STRASSELL**  
VP Prog. Boston  
WBMX/Eagle 93.7

Misunderstood Editorial / Spotlight On WSNX Muskegon / Nashville Cats

# VERUCA SALT

**SoundScan New Artist: 1-1\*  
(11,596 units)**

**51 Top 40 Stations/20 More Adds:**

**B97 - 46 Plays**

**WPRO - 24 Plays**

**Z100 - 10 Plays**

**WPLY - 11 Plays**

**KROQ - 23 Plays**

**WHYT - 47 Plays**

**WKBQ - 16 Plays**

**WZPL - Add**

**WNVZ - 5 Plays**

**WLUM - 10 Plays**

**WAHC - 23 Plays**

**Q99 - 18 Plays**

**WBBO - 12 Plays**

**WGRD - 34 Plays**

**WHYH - 26 Plays**

**WABB - Add**

**WFHN - Add**

**WRHT - Add**

**And Many More!**



## "Seether"

The First Single And Video From The Debut Album  
AMERICAN THIGHS



Recorded and Mixed by Brad Wood Management: Q Prime Inc.  
© 1994 Geffen Records, Inc. © 1994 Minty Fresh

# Main Menu

#1 Most Added ▶



**JON SECADA**

#1 PPW ▶



**MADONNA**

## On The Cover:

WBMX/Eagle 93.7 VP Programming Greg Strassell with (l) WBMX MD Amy Doyle and (r) WBMX/Eagle 93.7 Marketing Director Lee Anne Callahan. Photo: Allan E. Dines/Northstar Photography.

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**DISHWALLA**  
"It's Going To Take  
Some Time"  
(A&M)

**ALL-4-ONE**  
"(She's Got) Skillz"  
(BLITZZ/ATLANTIC/AG)

**MARIE BRENNAN**  
"Big Yellow Taxi"  
(ATLANTIC/AG)

**TINA TURNER**  
"S-HeRo"  
(CAPITOL)

**MARIAH CAREY**  
"All I Want For  
Christmas Is You"  
(COLUMBIA)

**HOLE**  
"Doll Parts"  
(DGC)

**LUTHER VANDROSS**  
"Always And Forever"  
(JLV/EPIC)

**KATHY TROCCOLI**  
"If I'm Not In Love"  
(REUNION/RCA)

## OUT NEXT WEEK

**CHANGING FACES**  
"Foolin' Around"  
(BIG BEAT/ATLANTIC/AG)

**MARIA CHRISTENSEN**  
"My Love Is Alive"  
(ATLANTIC/AG)

**CHANNEL LIVE**  
"Mad izm"  
(CAPITOL)

**GLADYS KNIGHT**  
"End Of The Road"  
(MCA)

**NATALIE COLE**  
"No More Blue Christmas"  
(ELEKTRA)

**CELINE DION**  
"Only One Road"  
(55C MUSIC/EPIC)

## There's No Trends In New Trends

*Miniscule Moves in Delayed NY, LA Arbitrends*

The week-delayed Fall Arbitrends basically showed only minute movement among the Top 40 stations in New York and Los Angeles. Although the 12+ market lead changed hands among the New York Top 40s, the difference between first and third remains practically negligible. In L.A., KPWR "Power 106" lost its share of the market crown to Spanish-language KLAX, but little else changed.

In The Big Apple, the ability of Hot 97 to stay flat at 4.5 helped it pass

Z100, which dropped 4.6-4.4 and WPLJ, which fell 4.5-4.3. To be sure a two-tenths of a share-point difference between first and third bodes for a continuation of this intense three-way battle. In 25-54, WPLJ can pride itself on its tied-for-third finish. In mornings, Howard Stern continued to rule the roost with a 7.9, with WPLJ's Scott Shannon and Todd Pettengill tied for fourth at 4.6 and Hot 97's Doctor Dre and Ed Lover in sixth at 4.4.

In Los Angeles, Power 106 fell 5.4-

5.1, dropping eight-tenths of a point behind market leader KLAX. Elsewhere, KROQ stayed in fourth (4.6-4.5), KIIS' flat 4.0 saw it drop to seventh and KKBT's flat 3.2 held it at tenth. In 25-54, KIIS and KROQ were tenth and eleventh, respectively. In mornings, KLAX overtook Howard Stern (5.8-5.5), while KIIS' Rick Dees tied for fourth at 4.9 (flat), Power 106's Baka Boyz' 4.2-3.9 drop left them in eighth and KROQ's Kevin & Bean's 3.4-3.5 rise left them in 12th.

### JUST THE FAX, MAN...

KFMB-FM San Diego GM Bob Bolinger suspended PD Tom Gjerdrum for two weeks without pay after it was discovered that Gjerdrum was faxing empty pages to crosstown competitor KKLQ for several hours daily during a two-week period. The attempt to gum up Q106's fax machine ended when the station traced the call and threatened court action. While KFMB OM Tracy Johnson had no comment, Gjerdrum admits that "I guess I didn't use good judgment. You probably shouldn't try to do it unless you're prepared to pay the consequences."

### UNSTUFF THE LIZARD

A quick clarification on last week's blurb about WLAN Lancaster's attempt to stuff the '94 Chrome Lizard Awards ballot box: *Network 40* accepts only two faxed ballots per radio station. Any other ballots from the same source will not be counted. By the way, although there's nothing illegal about doing it, we must express some surprise that practically every station voted for itself in the applicable Station, PD and MD of the Year categories. We just might end up in a 270-way tie for everything.

### COMING & GOING

Michael Erickson was named APD at KMEL San Francisco. The station's midday personality has been with the station for over seven years. "Michael is organized and focused, and since I've been here, he's risen to the occasion and has been my right hand on every level," says PD Michelle Santosuosso... Nancy Leichter was named General Sales Manager at KKBT Los Angeles... KKRZ Portland Promotion Coordinator Mike Lahey accepted the same post at KKFR Phoenix... Kim Cooley was moved from overnights to morning news and mid-days at KQHT Grand Forks.

### THE FINE PRINT

Those interested in the latest radio scuttlebutt shouldn't stop at Page 6. Crossover Editor Stephen Meade cites some big names who are being bandied about for prime-time openings in his column on page 26. Numbers junkies should waste no time and go directly to Spin Cycle and Crunch Page, beginning on page 56. And a Country music Editorial graces page 30.

## Jeff Ballentine Named PD At KQKS Denver

*Former 92Q PD and Z100 Researcher Heads West*

Jeff Ballentine resigned his post as Assistant Research Director at WHTZ "Z100" New York to accept the PD chair at KQKS "KS104" Denver.

Ballentine served as PD of Crossover WERQ "92Q" Baltimore before he moved to Z100's Research Department. "Jeff has refined his skills as a PD over the past number of years, and I think his experience in the Research Department here at Z100 has made him an even more well-rounded programmer," states Z100 Director of Operations and Programming Steve

Kingston. "I expect great things from him in the future."

"My experience at Z100 has been invaluable in helping me shape my thinking on the future of KS104," Ballentine says.

KQKS GM Ron Jamison noted that Ballentine's experience made him the top choice over a very crowded field of contenders. "We were fortunate to receive calls from a lot of very talented and experienced programmers about the opening," he says. "We believe Jeff was best suited for the job be-

cause of his wide experience programming at a variety of stations, including WERQ, as well as his research experience at Z100. We look for Jeff to help continue KQKS' winning tradition."

KS104's music direction, once pure Crossover, now incorporates more Mainstream. Jamison expects Ballentine to take the station in a "Rhythmic-based Mainstream Top 40 direction. Depending on the music, we might go Rhythmic Alternative or we might go straight Rhythmic. Either way, KQKS will always play the best hits for Denver."

## Chuck Bliziotis Named A&M VP East Coast

*Retains Promotion Duties In All Formats*

Chuck Bliziotis was promoted to VP, East Coast Operations of A&M Records. The 12-year label vet will oversee the label's East Coast office and its Manhattan-based staff.



CHUCK BLIZIOTIS

He first joined the label's promotion department in 1982. A year later, he moved to Boston to do local promotion, then he moved to New York to do the same in 1987. From there, he was promoted to Director of National Album Promotion, then Sr. Director, Album/Alternative Promotion and most recently, Sr. Director National Promotion. On top of the new duties that come with the position, Bliziotis will also retain his national promotion responsibilities, working with all music formats.

"I have never been more confident than I am in making this appointment," declares label President/CEO Al Cafaro. "Chuck has worked his way through the organization and has a keen sense of its traditions. Along the

way, his executive abilities have grown tremendously. He understands what is important to our artists and always endeavors to do the right thing for them."

### EMI Promotes Bob Cahill

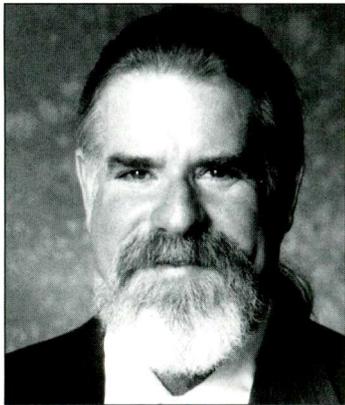
Bob Cahill was promoted to Sr. VP, Field Marketing for EMI Records. In his new capacity, Bob will be responsible for maximizing the visibility of all EMI Records artists to the buying public.

Cahill's music industry career started in retail. In 1980, he was VP of Purchasing for the Wherehouse Entertainment chain. In 1984, Rhino Records secured his services as VP of Sales. Five years later, he was recruited by SBK Records to be their VP Sales, a position he continued to hold when the ERG merger went down.

# Columbia Gives Ayeroff, Harris Own Label

*Chaos Staff, Artist Roster Part Of the Package*

Jeff Ayeroff and Jordan Harris, the duo who helped build Virgin Records' American division into one of the most successful new labels in the industry, were named co-Presidents of a new company formed by the Columbia Records Group. The West Coast-based



JEFF AYEROFF

label will begin operations on January 1.

The as-yet-unnamed company becomes the first Columbia Records Group label to be founded on the West Coast and to have its own A&R, marketing and promotion staffs. The entire staff of Chaos Recordings, another Columbia Record Group label, will be incorporated into the new company, along with its artist roster.

"The creation of a new Columbia label reflects the strength and sustained creative growth of Columbia over the past few years," states Sony Music Ent. President/COO Thomas D. Mottola. "Don Ienner has consistently taken Columbia in new and exciting directions with as wide and broad a range of music

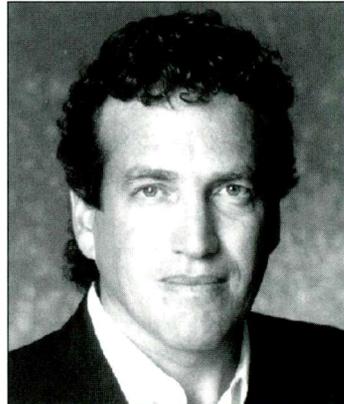
as possible. Having had personal experience in working with Jeff and Jordan in the past, it now comes as an exciting new development that they join our company and, together with Don Ienner, work to discover and develop new artists. Sony is proud to welcome this uniquely talented team to its ranks."

Ayeroff and Harris have worked together, on and off, at various labels since the late '70s. At A&M Records, Ayeroff rose from assistant to the President to Sr. VP/Creative Director, while Harris started as A&M's Product Manager and ended up as Sr. VP of A&R. Ayeroff moved to Warner Bros. in 1983 as Sr. VP Creative Marketing. In 1985, Virgin Records-U.K. head Richard Branson asked Harris to launch and oversee Virgin's American branch. Harris agreed on one condition - that he would share leadership of the company with Ayeroff.

Virgin America was launched in 1986 and the duo signed and helped break acts such as Paula Abdul, Smashing Pumpkins, Lenny Kravitz and Soul II Soul, among others. They also brought established acts such as Janet Jackson, the Rolling Stones, UB40 and Roy Orbison into the fold. In 1992, Virgin was sold to Thorn EMI and a year later, they left. Since then, they have been actively courted by a number of record companies.

"I have been a real fan of Jeff and Jordan since their A&M days and I can think of no better team, on a creative and A&R level, to be launching a West Coast label," states Columbia Records

Group Chairman Don Ienner. "They built Virgin Records into the strongest new record company launched in the last decade, not only through their highly creative marketing of Virgin's artists, but also as a result of their own artist signings and career development



JORDAN HARRIS

strategies. With Jeff and Jordan expanding our presence on the West Coast, I know our current and future artists will feel as at home with us in California as they do in New York."

"The timing couldn't be more perfect for starting a new label with Tommy Mottola, Michele Anthony, Don Ienner and the entire Columbia staff," the duo say in a prepared statement. "The great growth, creativity and stability of the entire Sony Music organization provides the basis for an ideal relationship.

"Columbia's commitment and combined resources provide all the proper ingredients for a new home on the West Coast for the artistic community. We're thrilled to be here!"

# RLG Names Arthur VP Media & Artist Development

*Earns Label's First VP Stripes In Media Department*

The RCA Records Nashville Label Group (RLG) promoted Marilyn Arthur to VP, Media Relations and Artist Development. She will oversee all aspects of the company's media campaigns and team closely with BNA and RCA label heads on the artist development process.

Arthur worked as an independent publicist and held positions at Casablanca and RCA Records before being promoted to Sr. Director, West Coast Pub-



MARILYN ARTHUR

licity for Nipper last December. The latest promotion, which will have her relocating to Nashville in January, makes her the first Media department staffer to earn VP stripes.

"She has proven relationships with key TV media, which has become the crossover vehicle for Country music," states RLG GM/Sr. VP Randy Goodman. "This appointment is our commitment to position media within RLG as a vital marketing element."

# RECORDS

## A&M

Debbie Southwood-Smith was named A&R Director, East Coast. Previously, she was A&R Director at EMI Records..

## BMG

Terri Rossi was appointed VP Marketing for BMG Distribution. Previously, she was Director of Operations, R&B Music Group, for *Billboard* Communications, Inc.

## EPIC

Jacqueline Saturn was promoted to Manager, Alternative Promotion.

## GRP

Jim Cawley was appointed Sr. VP of Marketing and Sales. Previously, he was VP/GM of Chaos Records.

## ISLAND

Dave Yeskel was promoted to VP Sales & Field Marketing.

## WARNER BROS.

Robert Goldkang was promoted to College Promotion Manager.

## UNI

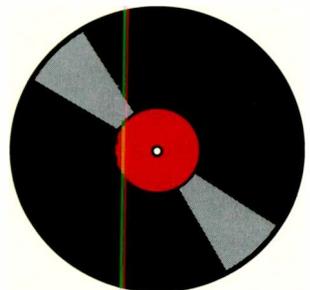
Tina Leitz was promoted to Director of Sales Administration, Video Distribution for Uni Distribution.

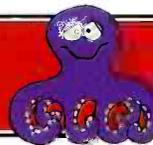
## VIRGIN

Chuck Slomovitz was promoted to National Alternative Director.

## RELATED FIELDS

Linda Corradina was appointed Sr. VP, Programming and Production for VH1. Previously, she was Sr. VP/Exec. Producer of News and Specials for MTV... Elizabeth Larie promoted to Director, CD-ROM Club at Columbia House Company.





## Yeab, So?

The rumors just won't quit. (Thank God, I couldn't write this page!) They're flying higher and heating up hotter than ever. Don't mind me if I mention just a few of them.



Most of the West Coast talk is centered around the future hierarchy at Warner Bros. As new CEO Danny Goldberg moves to solidify the future executive staff, who will wind up sitting in the chairs? Will a longtime Warner Bros. veteran move into a position right under Danny? And what about Presidents of both Warner Bros. and Reprise? Although many names are being bandied about, the one who should be at the top of the Reprise list is Rich Fitzgerald. No one is more experienced and Rich has tight relationships with all of the artists. He has the tools and he has the talent. It's Miller time!



On the East Coast, it's all about Columbia. With John Kalodner moving into the A&R department and Jeff Ayeroff and Jordan Harris (see News section for details) announced as co-Presidents of a new West Coast-based operation, Columbia head Don Ienner is picking the cream of the free agent crop. Jeff and Jordan haven't released the name of the "new" company, but the staff and roster of Chaos will be utilized. There's more in the News section.



Then there is that President thing. Word was that Columbia was close to naming a President at press time. The announcement would come as a surprise to very few.



Also at Columbia, the expected reorganization of the Alternative Department has begun. Gone are National Director of Alternative Promotion Todd Bisson and West Coast Alternative Promotion Marc Kordelos. New Alternative head Jon Leshay is in place and ready to make his considerable presence felt.



Meanwhile, Mercury Records was the latest (and hopefully the last) record company to undergo restructuring. Supposedly, more than two dozen staffers were let go or given other assignments.



More than one East Coast record company are in the process of quietly expanding their promotion departments. Conversations are continuing, so don't be surprised if a couple of major names make the news in the near future.



What's up with former EMI President Daniel Glass? He took a mysterious trip to the West Coast last week.



And what about Terry Anzaldo? Terry has spent the last 14 weeks learning more about contracts and negotiation than most law students. Now he's back to doing what he does best...heading up the Maverick effort as VP Promotions. Terry is available as a consultant to any in the business who are trying to get a better deal or get out of the one they have. Se habla Español!

## Torch It

Under the heading, "It don't get any better than this," after Eric Clapton's performance last Sunday night at Hollywood's House of Blues, they should tear the place down.

## Who's Running The Joint?

Wondering who will be named to fill the programming vacancies at Houston's Rocket 107 and Kansas City's KMXV? You won't have to wait much longer. Announcements at both stations are only a week or so away.



One name you won't find attached to the Rocket 107 handle is Tom Poleman, PD at crosstown KRBE. Although contacted about the opening, Poleman passed...this time.



The new APD at KMEL San Francisco is midday personality Michael Erickson.



KXTZ Las Vegas is looking for an MD as the station begins to bang heads with KLUC. Although Mike Marino thought long and hard about it, he passed for a very good reason. He has more than one offer on his table.



Congratulations to Adventure Group PD Joe Dawson, as he adds OM duties at Dubuque's WDBQ/KLYV.



Is B95 Fresno's Don Parker heading for Houston?



The new PD at WLAN Lancaster is former MD Dave Skinner.

## I'm The Captain

Congratulations to Jeff Ballentine as he moves from Z100 New York to become PD at KQKS "KS104" Denver. (See News.)

## Get Well Quick

Network 40 wishes ace handicapper Kenny Buttice a speedy recovery from surgery at Cedars Sinai. Vegas has KB the chalk to be on the rail by post time.

## Taking Hostages

Winning this week's "We'll Do Anything To Get The Add" award goes to the Reprise staff for "straightening" out The Edge Charlotte PD Mike Donovan about Green Day's "Basket Case." He ain't nekkid, thank God, but he makes this week's Page 6 picture.

## Things You Should Know

Answers to every question you have about every record you might be considering are found in the exclusive *Network 40 Spin Cycle*. (Pages 56 and 57.)



Looking for a consultant? Look no further than page 53.



Chrome Lizard Award ballot is on page 55.



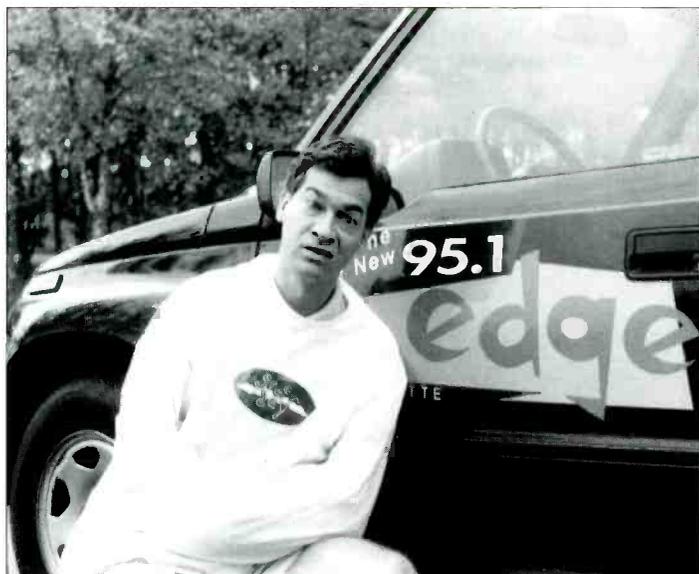
Why is Linda Murdock smiling?

## Nashville Cat?

Check out Gerry Cagle's first (in, no doubt, a long series) Country Editorial as *Network 40's* Country Section debuts this week on page 30.

## Buzz

Jerry Blair...Louis Kaplan...Billy Brill...  
Lon Helton...Kevin Knee...Phil Q...



*Fit To Be Tied?*

# THE ONE PAGE

TIPSHEET®

## THE ONLY CHART THAT MATTERS\*

TW	LW	TITLE/Artist (Combined audience totals for the week ending 11/7/94.)	AUDIENCE +/-
1	1	I'LL MAKE LOVE TO YOU - Boyz II Men	-13.69%
2	4	ANOTHER NIGHT - Real McCoy	+3.72%
3	2	ALL I WANNA DO - Sheryl Crow	-10.01%
4	6	ON BENDED KNEE - Boyz II Men	+17.90%
5	3	SECRET - Madonna	-6.06%
6	5	HERE COMES THE HOTSTEPPER - Ini Kamoze	+0.12%
7	7	I'M THE ONLY ONE - Melissa Etheridge	-0.55%
8	9	ALWAYS - Bon Jovi	+14.06%
9	8	WHEN CAN I SEE YOU - Babyface	-7.36%
10	12	I'LL STAND BY YOU - Pretenders	+2.05%
11	16	I WANNA BE DOWN - Brandy	+9.62%
12	11	100% PURE LOVE - Crystal Waters	-1.40%
13	14	YOU WANT THIS - Janet Jackson	-0.94%
14	13	DECEMBER 1963 - Four Seasons	-1.83%
15	10	WILD NIGHT - Jolin Melencamp	-14.31%
16	18	NEVER LIE - Immature	+3.96%
17	15	TURN THE BEAT AROUND - Gloria Estefan	-5.20%
18	17	LIVING IN DANGER - Ace Of Base	-0.92%
19	19	COME TO MY WINDOW - Melissa Etheridge	-2.73%
20	28	YOU GOTTA BE - Des'ree	+24.52%
21	26	SUKIYAKI - 4 P.M.	+9.21%
22	25	WHAT'S THE FREQUENCY, KENNETH? - R.E.M.	+4.62%
23	24	DON'T TURN AROUND - Ace Of Base	-3.14%
24	20	AT YOUR BEST - Aaliyah	-16.19%
25	23	IF YOU GO - Jon Secada	-9.97%
26	29	EVERY DAY OF THE WEEK - Jade	+8.30%
27	27	STAY - Lisa Loeb & Nine Stories	-6.60%
28	22	CIRCLE OF LIFE - Elton John	-17.10%
29	32	ALLISON ROAD - Gin Blossoms	+9.43%
30	21	ENDLESS LOVE - Luther Vandross & Mariah Carey	-31.04%
31	40	CREEP - TLC	+11.53%
32	35	FOUND OUT ABOUT YOU - Gin Blossoms	+0.79%
33	34	YOU MEAN THE WORLD TO ME - Toni Braxton	-2.58%
34	42	INTERSTATE LOVE SONG - Stone Temple Pilots	+7.13%
35	30	FANTASTIC VOYAGE - Coolio	-16.18%
36	37	BUT IT'S ALRIGHT - Huey Lewis & The News	-2.10%
37	41	MR. JONES - Counting Crows	+0.99%
38	56	THE SWEETEST DAYS - Vanessa Williams	+23.79%
39	46	SOMETHING'S ALWAYS WRONG - Toad The Wet Sprocket	+6.30%
40	59	SHAME - Zhané	+25.58%

## THE ONE PAGE TIPSHEET® ONE ONE COLUMN QUESTION INTERVIEW®



**This Week's Guest:**  
**Tom Martens**  
Program Director  
KWTX, Waco

**O.P.T.:** With K-Mart haircut prices escalating past the point of affordability, do you feel the need to respond to last week's interview with programming god Bob Lewis?

**Tom Martens:** The answer to that is quite simple. After looking at Bob's picture last week, I've decided to give my 50%-off coupon for his next Super K-Mart haircut. By the way, there's enough grease in Bob's hair to last me for the next 30,000 miles. I owe a lot of my success to Bob.



If KISX PD Michael Storm invites you to his next club night, make sure he doesn't take you to a driving range. Seems old Michael nearly killed several people when his club got caught in the webbing that separates the tees, and catapulted backwards into the crowd. Can you say F-O-F-E?

Is the management of KWNZ quietly searching for a replacement for PD Chuck Geiger, who is rumored to be headed to WIXX, Green Bay? Oddsmakers are calling it even money - but it would make sense, a guy who no one wants to talk to, going to a station that doesn't talk to anybody.

## BREAKTHROUGH OF THE WEEK

**The Murmurs**  
"You Suck"

At last, a song that captures the true sentiment of how you really feel! This folksy duo have had one of the most added and requested records at Alternative radio for the past three weeks. Steve Kingston and Andy Shane at Z100 popped it in this week, as did Cruze and Kenny at WKBQ. It hasn't even "officially" shipped to Top 40, but smart programmers looking for a fun phone record are calling their MCA reps for copies even as we speak.

## COVER STORY - Adult Impressions Addition Impresses Industry

The addition of adult audience figures into the "Only" chart was met with resounding approval. Programmers, consultants and label executives were once again impressed by the O.P.T. editorial board's quick response to the dynamic changing market conditions.

The other publications were also quick to react, as at least one of O.P.T.'s major competitors held an emergency meeting to discuss ways to match O.P.T.'s lead in methodology.

Our sources inside tell us that what is on the competitor's drawing board is not much different from what O.P.T. brings you each week.

Remember, O.P.T. was the first to bring you a real chart based on audience impressions, first with the hottest industry news in "Believe It Or Not," first with "The One Column One Question Interview", first with the addition of Adult Top 40 audience numbers in an impressions chart, first to sell

competitive labels advertising within an ad and will be first to be put out of business if the industry succumbs to the pressure of big brother. Are you down with O.P.T.?

**Offchart Highlights:** Keeping with the theme of the "Only" chart, MCA Records had the only add at WPLY (Urge Overkill), the only add at Z 100 (Murmurs) and the only add at WEDJ (Immature). Looks like the "only" label with the big hits right now is MCA.

## URGE OVERKILL

"Girl, You'll Be A Woman Soon"

- MAJOR MARKET EXPLOSION!
- WLUM, WPLY, PRO FM, WAHC, WHYT, Z 100, B 94

From the original soundtrack

## PULP FICTION

- GOLD In 4 Weeks
- 24\* SoundScan Albums - 60,000 Sold This Week
- MTV - VH-1 - STRESS ROTATION

## Live "I Alone"

- Acoustic Edit Out Now!
- WHYT 42 PPW/ Z 100 20 PPW/ WKBQ 20 PPW/ WLUM 22 PPW/ WZJM 15 PPW/ KUTQ 29 PPW & 70 More!
- Over 750,000 CD's sold
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- New This Week: FM 102, KPRR, KPSI, WOVV, WBSS, WILN

# MISUNDERSTANDINGS

Commentary by  
Gerry Cagle

**T**here must be some misunderstanding. There must be some kind of mistake. I waited for the add on Tuesday...you were late."

In an industry where tensions between record companies and radio stations increase every week, there are definitely misunderstandings. Unfortunately, the chasms of misunderstanding, in too many cases, are turning into canyons. The symbiotic relationship that exists between the record and radio industries causes more strife and turmoil than any other.

Record companies depend on radio to expose their product and stimulate sales. Radio depends on record companies to provide the product that causes people to listen. Yet these two industries, which depend so much on each other, couldn't be further apart in their objectives. The ties that bind are stretching to the breaking point and there seems to be little, if anything, that can be done about it. For both industries, the old maxim, "Can't live with 'em...can't live without 'em," is the most accurate description available.

Misunderstandings exist on both sides of the coin. In most cases, rather than trying to understand the other, each side tries to "use" the other for its own benefit. Both industries spend much time and money on charities and causes that promote understanding, caring and togetherness. We should devote just as much time to those same propositions as they relate to our day-to-day operations and relationships.

The misunderstanding starts from the very beginning. The vast majority of those working at record companies originally seek their employment because they have a deep passion for music. It's extremely difficult, if not downright impossible, to find record company staffers who are not passionate about music. This passion is reinforced by their daily environment. Although record company employees spend a lot of time in meetings concerned with budgets, cost-effectiveness and waste control, their world spins around music.

Record promoters are excited even before a band is signed by the energy generated around the activity. A&R heads share their excitement about new bands they're chasing. When a band is signed, the entire company is elated. Often, before a new group enters the studio, staffers hear

the band live at showcases. They are involved in the entire project.

As the band prepares a forthcoming release, promotion people hear bits and pieces and the excitement builds. Much time and effort is spent within the halls of each record company to generate more excitement as the project builds. A record's success means success all the way down the line in a record company. Breaking a new artist is like winning the Super Bowl.

A successful act makes a record company. The record company makes more money. A lot of people make more money. Promotions are awarded. Everything is right with the world.

*"When passion  
meets positioning,  
what do you get?  
Pissed off!"*

It's just a bit different in radio.

Radio programmers usually begin at the same point as their record company counterparts. Most get into the business because they are passionate about music. However, that passion is dimmed quickly by radio reality.

Unlike those in the record business, programmers' bosses aren't driven by a passion for music. In over 20 years as a programmer, I never once had a general manager tell me how much he liked a record we were playing. Few of them are aware of the music. Most don't care.

About the only time a general manager comments on music is after a meeting with a big client who complains about something his daughter was listening to when he took her to school.

Radio isn't concerned with building an act. Radio isn't concerned about a new artist. Radio isn't moved by the excitement within a label.

Programmers are concerned with keeping their jobs. Programmers are concerned with the

next trend. Programmers are concerned with positioning.

So when passion meets positioning, what do you get? Pissed off. A bigger question is, how do we get past this hurdle? The answer isn't easy. Hard work, more understanding and a lot of tender, loving care.

Record companies must be more understanding of the plight of individual programmers. Record promoters must move past the high-pressure hype and auctioneer attitudes and work with radio programmers toward a common goal.

Programmers must rediscover the passion that moved them to get into the business in the first place. Not, of course, at the expense of the ratings, but for the greater success that lies beyond. As more entertainment entities compete for the audience, unique programming abilities may be the only thing that separate one from the pack. Those abilities should include your proclivity for selecting music your audience wants to hear.

Record companies should involve programmers earlier in the life of an artist. Too often, the only thing a programmer knows is that the record is out and has to be added this week. And when a programmer does step out and play a record early and the act winds up being a huge hit, what does the programmer get? Congratulations from his general manager? A raise? If he's lucky, maybe a Gold record.

Record companies need to involve programmers at the beginning of projects...and at the end. How many artists visit programmers to say thanks? Few. How many record companies spend as much time and money saying thank you for a successful project as they do for the add?

Programmers must be concerned with breaking new acts and new ground. The future of all formats lies in fresh artists and sounds. Playing it too safe may earn short-term gains, but it will spell the death of the format in the long run.

Those in Country Music (see the Country Section for more) have done this since the beginning. They involve programmers from the beginning and, in most cases, also involve the artists so a connection can be made. It makes the process more than a hyperkinetic Tuesday frenzy. The programmers become passionate about the music and careers of the artists involved.

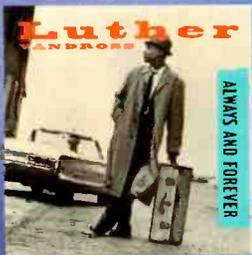
If we all spend a little more time acknowledging that we're in this thing together...and more effort in involving each other with our own problems and passions, perhaps both industries could begin working together toward a common goal:

Success for both. ▾

# Luther

## VANDROSS

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 KMEL - 6 Plays  
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 Wild 107 - 6 Plays  
 92Q - 5 Plays  
 Power Pig - 5 Plays  
 Kiss 108 - 5 Plays  
 Y 107 - Add  
 KHQT - 5 Plays  
 WBMX - 5 Plays

KZFM - 16 Plays	KWIN - 34 Plays
KKSS - 33 Plays	WFHN - Add
KMKZ - 25 Plays	WTWR - 19 Plays
WWXM - 17 Plays	KJYO - Add
KQMQ - 15 Plays	KCHX - Add
KHTN - 14 Plays	KWNZ - 13 Plays
KTMT - 12 Plays	WLAN - Add
WZOQ - 12 Plays	WWST - 11 Plays
WILN - 10 Plays	KLUC - Add
WHTO - 7 Plays	KCAQ - 6 Plays
WERZ - 6 Plays	WOVW - Add
WBNQ - 6 Plays	WAEV - 5 Plays
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KZII - 5 Plays	WVAQ - 5 Plays

And More!

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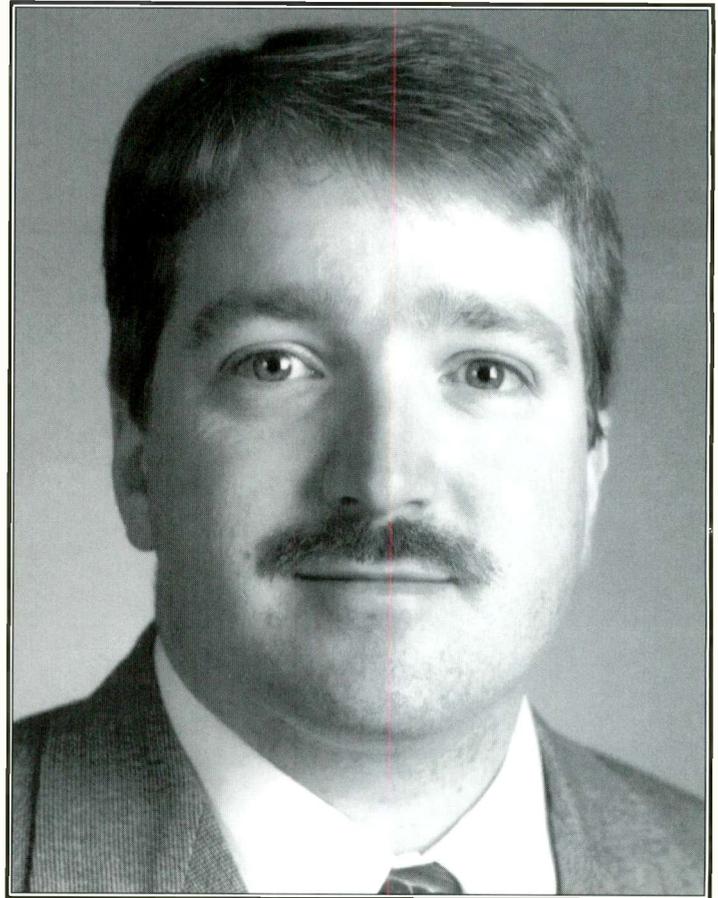


# Greg Strassell

*Creating The Right Music Mix... Times Two*

BY JEFF SILBERMAN

**Y**ou can forgive Greg Strassell for experiencing a nagging case of *deja vu*. It was just a couple of years ago that he came to Boston to sign on WBMX, where he confounded local pundits' predictions of a Churban format to create a Rhythmic Hot A/C that has just taken the lead in its target demos. Now, he just signed on another station in town, "The Eagle" (new call letters TBA). Again defying predictions of a format flip to Alternative, Strassell debuted a different brand of Hot A/C. Its '70s music mix is geared to attract the male side of the same target demo. As his quest to capture the total 25-54 audience begins anew, Strassell describes how he has used his Top 40 experience to make these two stations unique and successful.



**When you hire from the outside, as you're currently doing at The Eagle, how do you evaluate off-air talent?**

The first thing I look for is a track record that I admire. I check that out before I blindly go into the tapes and resumés. You get a feeling from talking to various PDs and by judging the quarterly books on who's doing what. I try to remember that when the right time comes up.

I want someone with a great passion for radio. I've seen that passion change since I first got into the business; I want people who still believe that you can take a signal and put something in between the songs and make it sizzle. I prefer that over someone who's buried behind a computer every day.

**How can you tell if an air talent has the qualities to be an MD/APD?**

They should possess a drive and feel for the station. If they have a drive to

overachieve and a good feeling for what it really takes to win, I look for those qualities. Tom Gjerdrum definitely had that when I hired him as a night jock back at WZOK - when he called himself Rod Zilla. He was an overachiever who constantly knocked on our doors, wanting to help out in programming.

**At WLOL, you faced the likelihood that the station would be sold. How did you keep the staff's morale up?**

That was definitely an interesting time in my life. Rick Cummings was very upfront the whole time. I knew, during the interviewing process, that Emmis was going to sell it, preferably to someone who'd keep it Top 40. I went in knowing that; I wanted to make WLOL so successful that they wouldn't think about changing formats.

Everyone on the staff came in about the same time I did, so they, too, knew what was going on. But they be-

lieved in what we were doing and had a huge passion for beating KDWB, so we all stuck it out.

However, I didn't expect that the economy would nosedive to the point where it drained the funds of a lot of interested companies. The Minnesota Public Radio folks were the only ones who had the money - and they had no interest in staying Top 40.

I rolled the dice. As a Rockford PD, market #135, I knew that if I proved myself at WLOL, regardless of the station ownership's fate, I would end up a major-market programmer somewhere. **After leaving WLOL and before you were hired at 'BMX, did press rumors of you going here or there help or hinder your chances of getting a job?**

Facing unemployment and having my name tossed out in rumors was fine. It kept my name out there. But anything I seriously considered, I kept

close to the vest to avoid spoiling a potential deal.

**Was WBMX, an A/C, the first and/or best offer that came your way?**

I had some interesting opportunities. I got calls from Top 40s in Detroit, Phoenix and Philadelphia. I had conversations with them, but the Boston thing came out of left field. After I interviewed with the owner, Steve Dodge, I saw the gleam in his eyes to build a huge radio company. To be on the ground floor of that looked amazing. I was right; what started out as a four-station chain, "Atlantic Radio," is now "American Radio Systems," which presently has 25 stations and more to come. I saw a great challenge.

Plus, the station that was to become WBMX was WROR, then ranked 13th 25-54 in Boston. This presented a major opportunity and challenge. There's nothing better than

taking radio stations that are in the ratings cellar and turning them around! That's my goal with Eagle 93.7.

**WBMX signed on as a Rhythmic A/C. KKBT seemed to sell itself like that early on. Was that a model for Mix?**

No, we were more A/C-ish than The Beat ever was. Boston isn't as ethnic as Los Angeles, so we had a more Mainstream Rhythmic A/C. It made a quick impact; we signed on seventh 25-54 and this past Spring, after three-and-a-half years of fine-tuning, we hit #1 in that demo for the first time.

**Was there a gaping hole in the market when you signed on 'BMX?**

When we signed on, the two Top 40s here were very young sounding and there was an opportunity to steal from them. Which is what we did; that's where we built our core audience. The market expected us to go Churban. I let the industry believe what they wanted to believe, so being a Rhythmic A/C was a surprise attack that worked.

**Is programming an A/C like WBMX different than Top 40 like WLOL?**

No, it's the same. Programming has gotten to a point where everyone's a scientist when it comes to research; now you have to find out who the good scientists are. You have to couple your science and research skills with a never-ending passion and drive to overachieve. That was my formula at WLOL and I use the same formula here.

Obviously, the target demo and the musical styles have changed, but I believe I could walk into a Modern Rock station and apply a lot of the same things I've used at WLOL and WBMX.

**When programming to a more passive, A/C audience, do you use your "gut" differently?**

Yeah, if you're going to flavor your station musically or make it distinct between the songs, no research company can tell you exactly what to do. It's up to you to figure out what's going to sound good between those songs. When you get that vision, act on what you see, feel and hear. I've always conjured things up in my mind before they got on the air...that's the key.

**What kind of vision did you come up with to attract women 25-54?**

In the last two years, we've Mainstreamed a bit. We've introduced more Mainstream A/C and Rock acts;

you'll hear John Mellencamp's "Wild Night" as well as songs by String and Bonnie Raitt. We didn't play those artists when we first signed on, but once we evolved and peaked as a pure Rhythmic A/C, we had a chance to grow even further by bringing in more forms of A/C into the mix. All of this, while still not losing the overall "Rhythmic" feel.

**Is your audience more susceptible to repetition burn-out?**

You have to have less repetition than your Top 40 competitors; that's one reason people tune to an A/C. On the other hand, you still have to play the hits. If you play weaker, second-tier songs, you'll have cume and TSL problems.

on, we had to go against three A/Cs in the market - WVBF, a traditional personality A/C; and Soft A/Cs WMJX and WSSH. All three were beating us. Over the past three years, WSSH has stayed the same musically, but is now going after an older demo. WVBF switched to Country. WMJX (Magic) is a Soft A/C that skews younger than WSSH. Magic is our main A/C competitor, although much like WSSH, Magic is more background and soft. Now Kiss 108 is straying from their Top 40 heritage to attempt Hot A/C in the daytime, while at the same time our own Eagle will present a challenge for all of the A/Cs.

clearly niched as a station that plays the hits of the '70s, with more Pop than the Arrow stations and a lot more Classic Rock product than Mix has ever played. Mix balances all three eras, but is more in tune with the '90s. By playing all '70s, The Eagle takes pressure off Mix, so we don't have to overperform in the '70s arena. We can concentrate on the '90s.

Even though we're shooting for the same age demo, we're shooting for more men, so the difference between the stations is almost night and day. We're out to own the 25-54 demo in this market; we're going to make a lot of money doing that.

**What other format choices did you consider at WCGY before deciding on the '70s approach?**

We asked Pierre Bouvard of Coleman Research to test the waters for various formats that were underserved in Boston. We found large holes for '70s, Modern Rock, Z100-style Top 40 and a decent-sized hole for Jazz as well. The next format change in Boston will most likely see someone fill the Modern Rock or Rock-leaning Top 40 gaps.

**Exactly who comprises your programming team in Boston?**

Guy Zapoleon is beginning his third year as our consultant. The Mix GM is Jenny McCann, who has been terrific in giving me the right tools to build Mix this past year. Also, MD Amy Doyle is a big contributor to our success as well as Marketing Director Lee Anne Callahan. Guy, Jenny and Lee Anne also have similar duties at The Eagle.

From a corporate standpoint, John Gehron now oversees the Boston properties and has been a real resource for me. John knows something about the '70s, too, since he programmed a tiny radio station called WLS!

Coleman Research gets credit as well for giving us some smart strategic info, which helped us grow this year.

**What's your immediate goal on The Eagle 93.7?**

To hire a PD, preferably one with Top 40 experience, since The Eagle has that sort of presentation. This will enable me to return to a semi-normal schedule... and to totally focus on the A/C battle. I've just signed a contract with WBMX; I'm psyched and ready to do battle in '95! ♣

## THE LONG AND WINDING ROAD

### GREG STRASSELL

WTCJ, Tell City, IN	Air personality
WOKI, Knoxville	Air personality
WSTO, Evansville	Air personality
WEAG, Indianapolis	Air personality
WROK/WZOK, Rockford	OM/Program Director
WLOL, Minneapolis	Program Director
WBMX, Boston	Program Director
American Radio Systems	VP Programming/Boston

I believe in playing the hits. If it comes down to a choice between having repetition problems from playing hits or playing a bigger library, I'd rather deal with the repetition problems.

**Although it's not a priority for the format, can A/Cs break records ignored by Top 40 and other formats?**

Absolutely. For example, WBMX broke Wet Wet Wet and has been a major force in heating up Huey Lewis' new project in Boston. We also started spinning Harry Connick, Jr.'s song before my main competitors. And we weren't afraid to support Sheryl Crow's "All I Wanna Do" after my Music Director, Amy Foyle, brought that to me out-of-the-box!

**Is the direct-format competition you face in Boston different than what it was in Minneapolis?**

Definitely. When 'BMX signed

**Being more upbeat and foreground brings you closer to the Top 40s. Is it Mix's intention to blur the line between the formats?**

Absolutely. By grabbing music from the current side, there's always a decent amount of product to freshen up the sound. Also, as a former Top 40 programmer, I like to do things that work at Top 40 on a Hot A/C. Which is why some of the better Hot A/C programmers in the country today are from Top 40 - Steve Weed, Mason Dixon, John Peake, Lorrin Pilagi and Scott Shannon - if that's what he wants 'PLJ to be called. We've made our A/Cs unique stations as opposed to the jukebox A/Cs. **You just picked up WCGY "The Eagle" to attract males 25-54. How much different will The Eagle sound from WBMX?**

Eagle is a specialty station, very

## TIGHTEN DOWN!

*Every year, the amount of music delivered to the radio industry decreases as we near the holiday season - and this year is no exception. Dozens of Christmas music compilation discs are released, while there are fewer non-seasonal songs to choose from. Programmers sit behind their computers, deciding whether to bump a song from secondary to power rotation, to hold a song in power another week, or to bring a specific recurrent back into power rotation. This week's Programmer's Conference Call deals with the subject of confronting the inevitable and adjusting to the mood of the season.*

### This Week Featuring:

#### JOHN MCFADDEN

APD, WBT Charlotte

#### JOE DAWSON

Group PD, KLYV Dubuque

#### PETE DYLAN

PD, WAHC Columbus

#### ROY JAYNES

PD, KKSS Albuquerque

#### MICHAEL NEWMAN

PD, KDON Salinas

*What rotation adjustments do you make when the labels slow down their release schedules at the end of each year?*

**JOHN:** Basically, we find ourselves hanging onto records that may be marginal in, say, a new song category because they aren't pushing other records out of the way. So, we might be a tad bit more conservative, allowing records to burn a bit more than they ordinarily would. We are already feeling the current drought, which is a bit earlier than in past years. Since it has already begun, we

won't be as quick to jump on something, move out something that was coming down or to move a new "C" record up.



*"We might be a tad bit more conservative, allowing records to burn a bit more than they ordinarily would."*

— John McFadden  
 APD, WBT Charlotte

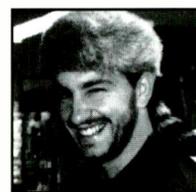
**JOE:** The rotation adjustments in our power categories, our "A's," "B's" and "C's," aren't dictated by the record companies, but by requests and sales with active records in those categories. The newer and night categories have all been dictated by the streets in any of the particular markets I've programmed in. Once the record is played on the air, the old hit rule of "Do people call for it and does it sell?" comes into play.

**PETE:** It depends on the songs that are testing the strongest. We may take some of the

powers and back them down or flipflop between the "A's" and "B's." We'll take an "A" that isn't quite as strong as other songs in that category and move it back to a "B," or take a "B" that is extremely strong and move it to an "A." This would be the game plan if, during the second week of December, the available songs are not conducive to what we're doing.

**ROY:** It doesn't make any difference. I rotate my songs based on what's happening here in Albuquerque. If a particular title is selling huge, then I play it every 90 minutes. When I see sales drop off, I slow the rotations down in accordance with the decreased sales. We are a singles-driven radio station; when they're happening, we play them. We don't dictate to the audience what the hits are going to be or when they're going to be released; they tell us. We reflect the market and what they ask of us.

**MICHAEL:** Usually, we'll hang onto specific records longer than we normally would. We tend to overlook the burn factor a bit if and when we find ourselves in these situations with the really giant smash records. You find yourself going back and listening to things that were initially marginal or look for things you may have missed. This could



*"You find yourself going back and listening to things that were initially marginal or look for things you may have missed."*

— Michael Newman  
 PD, KDON Salinas

**A N I T A   B A K E R**

# *I Apologize*

The new single and video from *Rhythm Of Love*.

There's no mistaking her voice,  
and there's no mistaking how  
it makes people react.

"Body & Soul," Anita's first  
single in four years, swept  
*Rhythm Of Love* into the Top 3,  
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Executive Producer: Anita Baker

Management: **BNB** Sherrin Barb, F&A Zellner  
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WERQ 27 Plays  
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KBXX 22 Plays  
WJMH 16 Plays

**LP SALES APPROACHING 2 MILLION!**



# PROGRAMMER'S CONFERENCE CALL

be album tracks from particular artists who have performed extremely well for us in the past year.

**Are there specific titles you either add into rotation or increase the rotations of during this time of the year?**

**JOHN:** Not really, excluding Christmas music. We haven't instituted a category for records like that since I've been here. We have no research that says one record works better during the winter months than it would during the summer or that these records give listeners a warm feeling when the temperatures have dropped. As a matter of fact, we just put in [Katrina & The Waves] "Walking On Sunshine," which tested very well in our most recent auditorium tests. That has a summertime feel, yet we're putting it into rotation in November.

**JOE:** We obviously take out all the "summer records" in the Gold and recurrent categories. As far as adding in any records specifically for the winter season, I don't do that. And as far as Christmas music, we play it Christmas Eve and Christmas Day and that's it.

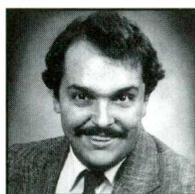
**PETE:** Not really...not unless it has a flavor for the season. We usually stick to our music game plan year round. Things that move to recurrent usually stay in recurrent. However, we may have moved Sheryl Crow "All I Wanna Do" to recurrent right now but in a few weeks, we may move it back to a "B" rotation for that second wind, then move it back to recurrent again. It's a basic situational approach as the records prove themselves or turn out to be duds.

**ROY:** No. I don't program seasonally at all. Every time you turn on KKSS, you're going to hear a consistent-sounding radio station.

**MICHAEL:** Not really. We'll just stick with things longer. A song that might be in power might remain in the category one or two weeks longer instead of bringing something up from a secondary or tertiary rotation. At the same

time, this could slow down the process of bringing something brand new onto the station. We may play it a bit safer by taking recurrences and popping them back into a current power category.

**What are your thoughts on scheduling music by factoring in external elements like weather conditions?**



*"I'll take big ballads and put them in the recurrent category for as many weeks as they were on the actual chart, then dump them. This keeps the ballads from getting into my deep Gold and keeps the tempo of the station up."*

— Joe Dawson  
Group PD, KLYV Dubuque

**JOHN:** The only time it has much of an effect is when you have extremely nice weather and you're playing an overload of ballads. If you have these two going on at the same time, people have a tendency to call the station and gripe about it. They will call and moan during the summer months for more uptempo music, but I've yet to hear a caller call during the winter months and ask for a down-tempo record or something somber when it's cold and grey outside. The weather takes care of that by itself.

**JOE:** I edit the log for this station on a daily basis. After programming this and other Top 40s, I believe the reason people come to this format is, number one, the hits and, number two, for a fun uptempo sound. I'll take big ballads and put them in the recurrent category for as many weeks as they were on the actual chart, then dump them. This keeps the ballads from getting into my deep Gold and

keeps the tempo of the station up. I can't think of any specific songs that discuss the winter season in the same way that specific songs talk about the summer.

**PETE:** During the summer, we try to keep the tempo extremely hot and play no more than one ballad per hour. During the winter, I believe people are in a mindset of, "It's cold, it's dreary, it's snowy." Because of this, you can play a few more of the ballads or the songs that fit the *feel* of the winter season. Vanessa Williams' current single would be a perfect example. Something like this is very instinctual and different for each station. For example, WNCI will play more things based on mood whereas we'll play more things based on tempo.

**ROY:** To each, his or her own. I'm not opposed to it. You have to ask yourself if it will hurt your radio station. I don't do it because every time one of our listeners turns us on, we want them to hear Albuquerque's top-selling songs. If "Rudolph The Red-nosed Reindeer" happens to be in the Top 20 of single sales in the market, we'll play it and if it's not, we won't. To answer your question specifically, if you think it sounds good on your station, do what you think is correct.

**MICHAEL:** If I had enough time to factor in *everything*, that's exactly what I would do on a daily basis. I would factor in the weather to the nth degree, keeping in mind whether it's sunny, raining, hazy or snowing. There are certain songs that fit each specific bill. I would factor in the day of the week and consider that to some degree when scheduling and editing the logs. We try to factor in as many external elements as we have time to consider. There are seasonal songs and during the winter months, you can take songs that were huge in past years during these months and play them almost as "Oh Wow!" records. People have a tendency to time/date songs, particularly emotional songs they like from one year to the next.

— Dwayne Ward

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Contact Dwayne Ward at (800) 443-4001.

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Mark McGill .....Music Director

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Britta ..... 10:00 am- 3:00 pm

Open..... 3:00 pm - 6:00 pm

Keith Curry ..... 6:00 pm -11:00 pm

Kasey Owens..... 11:00 pm - 5:30 am

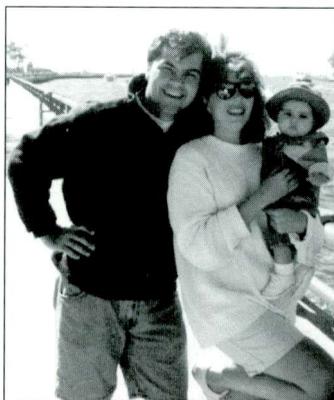
Ownership: .....Goodrich Broadcasting

Consultant: ..... Bill Richards

## SUNNY IN MUSKEGON

WSNX Muskegon's PD/MD Mark McGill is in an enviable market position. "We are the *only* hit music station in town," he says. "We're a very Mainstream Top 40 right down the middle, being careful not to lean too Urban or too Rock. Even though our target demo is females 18-34, we pretty much own the teens as well." WSNX became the only Top 40 in the market after WGRD went in a decidedly Rock/Alternative direction.

Mark is very adamant and focused on the "flow" of the radio station. "Tempo is very important to us. You'll find one, maybe two down-tempo songs per hour and those are the most requested, most popular currents like Boys II Men or Lisa Loeb. Our unique format also enables us to jump on the best Alternative music such as the Counting Crows and Gin Blossoms. But we can afford to wait on others, such as Nine Inch Nails, to see how they go. On the flip side, we can be 'all over' the Boys II Men and Vanessa Williams because we are the *only* station, out of 14 or 15 in the market, that's going to play them."



**Mark McGill  
And Most Recent Add**

WSNX is very personality-driven and family-oriented. "We're known as the *fun* radio station with outrageous, yet non-offensive promotions. Our audience knows what to expect from us because we are consistent and familiar."

WSNX, "Sunny FM," although licensed to resort town Muskegon, is now included in the Grand Rapids market, giving it the best of

both worlds. "Technically, we're located on Lake Michigan, so we're a Lake Shore radio station with great summer promotions like Chuck Norris Boat Races and Miller Volleyball tournaments. But we have 50,000 watts, so we completely cover Grand Rapids as well. And unlike most vacation resorts, there's a lot happening here even in the winter."

WSNX's current on-air promotion is "A Ticket To Ride," which has two parts. "First, listeners tune in at 7:30 am for the 'Song of the Day.' Then, the next time that song plays, the 104th caller wins a cruise. The twist to the contest is that *you tell us* where you want to go. Part two works basically the same way but the big payoff is everyone's favorite... cash."

-Leah Brandon

### 1 PM SAMPLE HOUR

**Meat Loaf**  
*I'd Do Anything For Love*

**Madonna**  
*Secret*

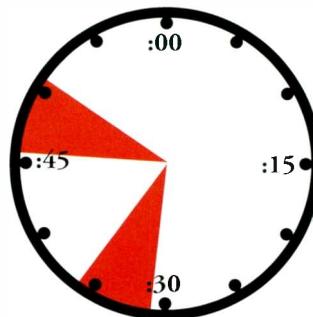
**Bryan Adams**  
*One Night Love Affair*

**The Four Seasons**  
*December '63*  
*(Oh, What a Night)*

**Boy Meets Girl**  
*Waiting For a Star To Fall*

**Eagles**  
*Get Over It*

**Real McCoy**  
*Another Night*



**Scorpions**

*Wind of Change*

**Tina Turner**

*I Don't Wanna Fight*

### STOPSET

**Lisa Loeb and Nine Stories**  
*Stay*

**Go West**  
*Faithful*

**John Mellencamp**  
*Dance Naked*

**CeCe Penniston**  
*Finally*

### ON AIR SLOGAN

"Today's  
Best Music"

# the cranberries

*no need to argue*

includes

zombie

the new album, following their smash debut,

*everybody else is doing it, so why can't we?*

management: rough trade management & metropolitan entertainment, inc.

## ***New Adds Include:***

WIOQ	KKFR	WGTZ	WRHT	WZOK	WILN
KBIU	KGOT	And More!			
WHYT 62 Plays	WAHC 57 Plays	KLTQ 54 Plays		WLUM 47 Plays	
WPLY 43 Plays	KISF 38 Plays	WKSE 35 Plays		WNVZ 34 Plays	
WENZ 33 Plays	KRBE 32 Plays	WNTX 29 Plays		WEZB 23 Plays	
WHTZ 21 Plays	WXXL 19 Plays	WKBQ 17 Plays		And More!	



## ***Most Requested!***

WPLY WAHC WKBQ WNVZ WFLY WPST WVIC KWNZ And More!

## ***Buzz Bin! SoundScan LP 13-12\****

- WAHC Columbus - Top 10 Phones
- WPLY Philadelphia - #4 Phones
- KISF Kansas City - Top 10 Phones
- WZJM Cleveland - Top 5 Phones
- WPST Trenton - Top 5 Phones
- WXXL Orlando - Top 5 Phones

## ***Monitor Mainstream D-36\****



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# PROMOTIONS

- Created by Jeff  
"St. Mel" Silberman

## WHOOOMP! THERE HO-HO IT IS!

It's Network 40's annual quasi-exclusive Christmas promotions potpourri!

### "LIGHTS... CAMERA... CHRISTMAS!"

Hold a contest where listeners who contribute to a Christmas charity (or are do-gooders who are strapped for Xmas cash) are eligible to win an elaborate Christmas decoration light show for their home and/or apartment - including a free tree and lights for the apartment/house. (Gee, what a coincidence to see a colorful light fixture of your station's call letters amidst the light show!) Then plug the hell out of where your winners are on the air - and have someone there to collect for charity from drivers-by.

**COST:** TREES AND DECORATIONS MIGHT BE TRADED FOR MENTIONS. (EVEN IF YOU GOTTA PAY FOR IT ALL, YOU CAN TAKE LIGHTS DOWN TO USE EVERY YEAR!).

**RETURN:** GOOD CAUSE PROMO OFFERS NICE VISUALS FOR TV/PRINT COVERAGE.

### "TOYS FOR ORNAMENTS"

Take styrofoam and plastic balls with paint, markers and other decorating items to an abused or homeless children's sanctuary. Have them create Christmas ornaments. (Be sure there's plenty of call-letter decals for them to use, too.) Take the finished products to clients' stores and give them to customers who trade a toy or other gift for them - which you take back to the orphanage (with jocks dressed as Santa) and give the kids a Merry Christmas.

**COST:** ANY PARTS SUPPLIER WHO DOESN'T DONATE THEIR STUFF FOR THIS SHOULD N'T BE USED.

**RETURN:** BESIDES THE AD BUYS FROM CLIENTS WHO ARE FROTHING AT THE MOUTH TO GET INVOLVED IN THIS, THINK ANY GOOD P.R. COULD BE HAD FROM BEING SANTA TO ABUSED/ONELY KIDS? ...HELLO?

### "IT'S A WRAP"

Offer to go to a client's store for a day to wrap their customers' gifts for free, using specially-made call-lettered gift wrap. Do remotes; jocks comments about quality of gifts could be amusing.

**COST:** THE CUSTOM WRAP COST SHOULD BE MORE THAN COVERED BY AD BUYS FROM CLIENTS WHO COULD TRUMPET FREE GIFT WRAPPING.

**RETURN:** BESIDES THE INDUCED AD BUYS, IMAGINE HUNDREDS OR THOUSANDS OF PRESENTS UNDER XMAS TREES WITH YOUR CALL LETTERS ON THEM.

### "SURPRISE SANTAS"

Have your jocks dress up as Santas and either 1) be Santas at client stores for the kids or 2) be one of those bell-ringing Santas for charity. If 1), tell audience where your Santas are, then mic 'em so their talks with kids about what they want for Xmas are aired (and they do say the darndest things!). If 2), tell listeners that a jock is "somewhere" downtown or in any specific area as Santa. Listeners who contribute to the Santa and ID the jock win prizes.

**COST:** OUTSIDE OF A SANTA OUTFIT, NAID.

**RETURN:** 1) ENTERTAINING WARM & FUZZY THAT'S SUPPORTED BY CLIENTS' AD BUYS. 2) "GOOD CAUSE" PROMO. BOTH SHOULD PICK UP MEDIA COVERAGE.

### "DO-IT-YOURSELF CHRISTMAS PARADES"

"Lucky" listeners get to "star" in their own Christmas parade (that'll go down their driveway or sidewalk). It will feature a baton twirler, a high-stepping musician "playing" a boom box, a beauty queen (such as "Miss Tundra") holding a float (the root beer kind), a few guys holding strings tied to a helium balloon, (preferably the station's call letters), the listener getting dragged

on a sled and, of course, Santa (a jock) being wheeled on a dolly.

**COST:** MINIMAL; AIR STAFF SUPPLY THE "HUMANS," ROOT BEER COULD EVEN BE TRADED OUT IF YOU'RE MEGA-CHEAP.

**RETURN:** OUGHT TO DRAW A LOT OF MEDIA ATTENTION.

### HUMAN XMAS TREE CONTEST

At a client store, stage a "Human Christmas Tree" contest. Give prizes to listeners who look like the most colorfully dressed tree (including decorations and lights - which will be plugged in - so have a lot of extension cords on hand).

**COST:** PRIZES SHOULD BE TRADED FOR MENTIONS.

**RETURN:** THE ULTIMATE TV/PRINT ATTENTION-GETTER. AND OFFER CONTEST TO CLIENT WHO PAYS FOR THE BEST AD SCHEDULE.

### "STUFFED STOCKINGS"

Make large Christmas stockings (with call letters on them) and stuff them with a variety of CDs and client products. Not only can they be given away, but they can be sold at a discount (or given away with purchase) at client stores (*Idea courtesy of Paul Miraldi, formerly of KDWB Minneapolis.*)

**COST:** WHATEVER IT COSTS, IT'LL BE A DROP IN THE BUCKET COMPARED TO...

**RETURN:** ...THE BEAUCOUP BUCKS YOU'LL GET FROM CLIENTS WHO WANT THEIR STUFF IN YOUR STOCKINGS.

## COMING IN OUR INCREDIBLE YEAR-END ISSUE!

### THE PROMOTIONS OF THE YEAR!

As you read this, *Network 40's* cracked editorial staff is poring through all the successful, innovative and entertaining promotions that have been spotlighted on this page in 1994. After a thorough analysis and evaluation, they will come up with *the chosen few* who will be honored as **The Promotions Of The Year!**

They will earn that honor after being judged on one (or more) of the following criteria:

- An entertaining take-off of a topical subject that creates a lot of water-cooler talk.
- A promotion that exhibits extreme cost-effectiveness. With a mini-

mal or no budget, it generates a lot of ad buys, schedules or client participation.

- It attracts a massive amount of media coverage.

Thus, giving away the most money or trips isn't creative enough to win our vaunted award (which will be specially made for the occasion.)

Note: *Only* those promotions featured in *Network 40* (or have been sent in by Thanksgiving) are eligible. Sorry, the eligibility deadline for 1993 is passed. Start sending in your '94 plans as soon as possible. (Extra credit for information given about promotions *before* they happen and not afterwards!)

### "VIRTUAL REALITY FRUITCAKES"

Make mock (or simply lacquer real) fruitcakes in shapes where they can be put to good use (ie: door jams, bookends, paperweights, pen/pencil holders). And be sure the station's logo is imprinted on the petrified pastry.

**COST:** HEY, WE'RE JUST IDEA SLUGS, NOT ACCOUNTANTS!

**RETURN:** COULD BE MORE THAN OFFSET BY IMPRINTING CLIENT'S LOGO ON IT, TOO. OR GIVE IT AWAY AT CLIENT STORES WITH PURCHASE (FOR AN AD BUY).

### "WHITE CHRISTMAS TO-GO"

Rent out a snowmaking machine and whiten listener's front yard or apartment window with the stuff early on Christmas morning (be sure to take pictures). If no snowmaking machine is in the house, use that flock stuff and spray it all over the place.

**COST:** WHAT DO I LOOK LIKE, MT. BALDY?

**RETURN:** USING THE REAL STUFF SHOULD ATTRACT MEDIA ATTENTION - AND GOOD WILL WELL BEYOND THE SEASON.

### "GLOBAL HOLIDAY"

At a large venue, entice area ethnic restaurants to set up mini-cafes/shops, where they can sell meals/products and "celebrate" Christmas like they do in "The Old Country." Promote the thing on-air and hold it between Christmas and New Year's (people will be looking for interesting things to do during that week). Do on-air remotes.

**COST:** HALL RENTAL; EXHIBITORS PAY FOR THEIR OWN STUFF.

**RETURN:** GREAT MEDIA ATTENTION-GETTER COULD BE AN ANNUAL EVENT YOUR STATION BECOMES NOTED FOR.

### "GOURMET CHRISTMAS"

Contact local gourmet food/gift shops and ask for some of their fanciest delicacies and products. At a mall or client store, put them on sale at a discount for anyone who shows up. Encourage people to go there and get great deals on stuff that'll make their holidays really special. All money goes for charity.

**COST:** ZIP. SUPPLIES DONATED.

**RETURN:** GOURMET ANGLE ATTRACTS TARGET DEMO; CHARITY ANGLE PROVIDES GOOD WILL. CLIENT LOCALE SHOULD POP FOR AN AD SCHEDULE, TOO.

# NOW PLAYING:

## Lisa Stansfield

featuring Babyface

"dream away"

### NEW ADDS INCLUDE:

KBFM	KKRD
WQGN	KQMQ
WBNQ	KFFM
WILN	WKFR
KOKZ	KQIZ
WBWB	WCIR
KTRS	WZPK

### HOT PLAYS

WIFC 26 Plays	WXSX 24 Plays
Z90 22 Plays	WHHH 21 Plays
WVSR 21 Plays	WYYS 21 Plays
KDUK 20 Plays	KHTN 20 Plays
WZOQ 20 Plays	KISN 20 Plays
KPLZ 19 Plays	WWXM 18 Plays
WWKZ 17 Plays	WBIZ 17 Plays
WNKI 16 Plays	POWER96 14 Plays
KCHX 14 Plays	WMJQ 14 Plays
	WIOQ 13 Plays



ARISTA

## TLC

"creep"

### NEW ADDS INCLUDE:

KSFM WOVV WSNX WVKS KQIZ WXSX WKZW KMVR KMXV

### BIG PLAYS HAPPENING AT:

KDON 59 Plays	KKSS 59 Plays	WJMH 52 Plays	WJMN 49 Plays
KBXX 49 Plays	PowerPig 48 Plays	KIKI 48 Plays	KPRR 47 Plays
KLUC 46 Plays	KWIN 44 Plays	HOT97 37 Plays	WHHH 36 Plays
KHTN 36 Plays	KKBT 35 Plays	92Q 34 Plays	KZFM 33 Plays
KMXZ 33 Plays	WPGC 32 Plays	WHJX 32 Plays	KSIQ 32 Plays
KBOS 31 Plays	WFHN 30 Plays	KPSI 30 Plays	

### HUGE CREEPY REQUESTS AT:

WJMN WQHT WFLY WJMH WSPK KFFM WKPK KNIN

SoundScan Single 16\* to 8\*  
BDS Audience Over 15 Million  
Jam Of The Week



#1 At



ARISTA

## N II U

"i miss you"

### NEW ADDS INCLUDE:

WHHH WJMN KMEL WHJX KKSS KZII KZHT

### HOT PLAYS INCLUDE:

KHTN 55 Plays	KHQT 51 Plays	KGGI 39 Plays
KYLD 28 Plays	KMXZ 26 Plays	KWIN 25 Plays
KBOS 24 Plays	Z90 22 Plays	92Q 21 Plays
KPRR 19 Plays	KBXX 17 Plays	WJMN 12 Plays
	KCAQ 6 Plays	



ARISTA

ARISTA. ON A RADIO NEAR YOU.

# MUSIC MEETING

## M A I N S T R E A M

### DISHWALLA

"It's Going To Take Some Time"

(A&M)

A brilliant rendition of an early '70s Carpenters Top-15 smash. Grungy and cutting edge, this remake is a classic for Top 40, Rock and Alternative radio. Also featured on *Network 40's* CD Sampler #74.



DISHWALLA

### ALL-4-ONE

"(She's Got) Skillz"

(BLITZZ/ATLANTIC/AG)

A pure Pop release from the quartet who might have the song of the year in "I Swear." The quartet's smooth harmonies should react positively with all demos at many formats.



MAIRE BRENNAN

### MAIRE BRENNAN

"Big Yellow Taxi"

(ATLANTIC/AG)

A classic rendition of the hit

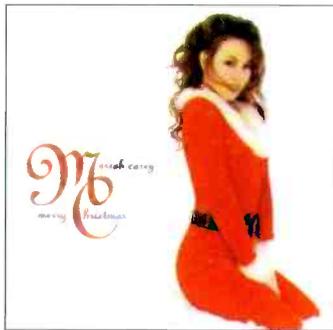
record from Joni Mitchell. Already warming up at A/C radio, the track should work well for daytime airplay at Mainstream as well.

### TINA TURNER

"S-Hero"

(CAPITOL)

The legendary female performer strikes again. No one in your audience ever seems to get tired of hearing from this one-of-a-kind singer who's been going strong for more than three decades. She hits home again.



MARIAH CAREY

### MARIAH CAREY

"All I Want For Christmas Is You"

(COLUMBIA)

The forthcoming Mariah Carey *Merry Christmas* album is absolutely phenomenal. The first single is a fresh, uptempo number that easily fits onto your playlist. Very contemporary, yet this song can become a yearly classic.

### HOLE

"Doll Parts"

(DGC)

Already rocketing into the Top 5 on *Network 40's* X chart, this Alternative-to-Top 40 crossover is working big-time on many cut-

ting edge Top 40 stations. The buzz is huge, so don't be left out on this reactionary rocker.



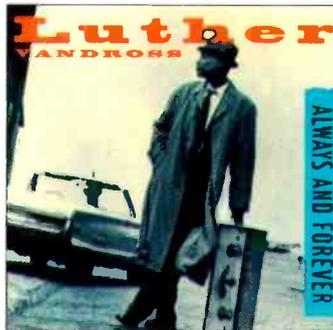
HOLE

### LUTHER VANDROSS

"Always And Forever"

(LV/EPIC)

A strong remake of the 1978 Heatwave classic. Following up the masterful duet performance of "Endless Love" with Mariah Carey, this polished female-appealing number is a daytime gem.



LUTHER VANDROSS

### KATHY TROCCOLI

"If I'm Not In Love"

(REUNION/RCA)

This positive call-out artist spins off another fabulous ballad. After building a solid Top-10 showing on *Network 40's* A/C chart, this ballad is crossing into the Mainstream.

## FORWARD MOTION

**WHAT A SHOW:** Last week at the famed Hollywood Palladium, Hole tore it up with Veruca Salt before a sell-out crowd. The concert was phenomenal! The excitement generated from the show would've kept the Energizer bunny hopping into the 23rd Century. The mosh pits have been churning non-stop; the week before, Green Day lit up the place.

**RESEARCH FOR TOMORROW:** Keith Sweat and his hit, "Get Up On It" (Elektra) is exploding everywhere! WWKX, 92Q, WHJX and WPGC, among others, are experiencing huge success with the track. Propelled by over one million LPs sold, this is trademark Keith Sweat... Still picking up steam is the pull-at-the-heartstrings piano ballad from Joshua Kadison, "Picture Postcards From L.A." (SBK/EMI Records), which scores new double-digit commitments this week as Plays Per Week approach 1,500...this song is not over yet! Blackstreet's "Before I Let You Go" (Interscope/AG) is proving to be more than a Crossover hit. Video airplay on The BOX and BET help support the track... Airplay and sales are rising on Freedy Johnston's "Bad Reputation" (Elektra). If you're spinning it, you already know its success. If you're not, you should re-listen and work the tune into your playlist. Continuing to build and rotate on MTV and VH1, "Bad Reputation" is a multi-format smash!

— John Kilgo

the girl of their dreamz

# “(she’s got) skillz”

THE NEW SMASH

IMPACTING  
NOW!!!

# ALL-4-ONE

remixed by adobratt & ekman

FROM THEIR SELF-TITLED DOUBLE PLATINUM ALBUM

FOLLOW-UP TO “I SWEAR” NO. 1

FOR 11 WEEKS IN A ROW

PRODUCED BY TIM O'BRIEN & GARY ST. CLAIR  
MANAGEMENT: TIM O'BRIEN



THE ATLANTIC GROUP

DIVISION OF ATLANTIC RECORDING CORPORATION ©1994 ATLANTIC RECORDING CORP. A TIME WARNER COMPANY



# A/C CHART

COMPUTER GENERATED AIRPLAY REPORT

ARTIST/SONG/LABEL	2W	LW	TW
1 BOYZ II MEN. I'll Make Love To You (Motown)	3403	3620	3775
2 MADONNA. Secret (Maverick/Sire/WB)	3245	3530	3705
3 SHERYL CROW. All I Wanna Do (A&M)	3183	3162	3373
4 ELTON JOHN. Circle Of Life (Hollywood)	3417	3142	3323
5 GLORIA ESTEFAN. Turn The Beat Around (Epic)	2224	2450	2874
6 MICHAEL BOLTON. Once In A Lifetime (Columbia)	1911	2214	2668
7 AMY GRANT. Lucky One (A&M)	2823	2503	2548
8 JOSHUA KADISON. Picture Postcards From L.A. (SBK/EMI Records)	1674	1966	2505
9 BABYFACE. When Can I See You (Epic)	2508	2464	2503
10 KATHY TROCOLLI. If I'm Not In Love (Reunion/RCA)	1703	1887	2204
11 HUEY LEWIS & THE NEWS. But It's Alright (Elektra)	2177	1944	1983
12 JON SECADA. If You Go (SBK/EMI Records)	1995	1765	1951
13 JOHN MELLENCAMP. Wild Night (Mercury)	1936	1774	1943
14 VANESSA WILLIAMS. The Sweetest Days (Wing/Mercury)	557	1035	1833
15 MELISSA ETHERIDGE. I'm The Only One (Island)	1339	1586	1818
16 STING. When We Dance (A&M)	1196	1510	1719
17 MELISSA ETHERIDGE. Come To My Window (Island)	1478	1358	1459
18 CELINE DION. Only One Road (550 Music/Epic)	913	1077	1410
19 BON JOVI. Always (Mercury)	990	1197	1400
20 AMY GRANT & VINCE GILL. House Of Love (A&M)	540	951	1373
21 RICHARD MARX. Nothing Left Behind Us (Capitol)	533	865	1328
22 BONNIE RAITT. Storm Warning (Capitol)	853	1052	1174
23 LUTHER VANDROSS/MARIAH CAREY. Endless Love (Columbia)	1816	1504	1155
24 WET WET WET. Love Is All Around (London/Island)	1101	1047	1154
25 EAGLES. Get Over It (Geffen)	963	1099	1151
26 TONI BRAXTON. You Mean The World To Me (LaFace/Arista)	1255	1105	1140
27 ANITA BAKER. Body & Soul (Elektra)	1961	1481	1074
28 PRETENDERS. I'll Stand By You (Sire/WB)	963	987	1069
29 ELTON JOHN. Can You Feel The Love Tonight (Hollywood)	1245	1113	1059
30 ROLLING STONES. Out Of Tears (Virgin)	988	1040	1021
31 STEVE PERRY. Missing You (Columbia)	360	713	988
32 JOHN MELLENCAMP. Dance Naked (Mercury)	732	862	973
33 SEAL. Prayer For The Dying (ZTT/Sire/WB)	996	926	959
34 MARIAH CAREY. Anytime You Need A Friend (Columbia)	1013	932	930
35 DES'REE. You Gotta Be (550 Music/Epic)	437	629	776
36 ACE OF BASE. Don't Turn Around (Arista)	760	672	767
37 JOSHUA KADISON. Beautiful In My Eyes (SBK/EMI Records)	796	764	759
38 LISA STANSFIELD & BABYFACE. Dream Away (Fox/Arista)	270	528	722
39 GIN BLOSSOMS. Allison Road (A&M)	522	637	703
40 JON SECADA. Mental Picture (SBK/EMI Records)	60	277	697

# HOT NOTES

**HAPPY TRAILS:** KBCQ Roswell MD Jim Kapp is out, but is already rumored to be on his way toward Gallup, New Mexico. PD **Tim Dill** moseys into duel duties TFN... Also taking on new programming reigns is **Larry Irons**, who moves to KRNO Reno from KSNE Las Vegas. Seven-year KRNO vet **Laurie Adamson** takes over the APD and MD positions.

**PERRY FANS DIDN'T MISS A THING** ...when WPLJ New York hosted a special meet-and-greet for 80 listeners. Held at the Sony Studios on 10th Ave., PLJ's listeners schmoozed it up with **Steve Perry** for more than two hours. Other PLJ notables on hand were middayer **Kristie McIntyre** and afternoon hunk **Fast Jimi**.

**GIVE YOUR BOSS THE BIRD:** Who hasn't wanted to do that? Well, out of the heart of New England, WINQ Winchendon morning man **Marc S. Cole** gave listeners an innovative twist on the typical Thanksgiving turkey giveaway. Dressed up as a turkey, Marc ventured into the winner's place of business to present the listener and their boss a certificate for a 20-pound turkey.

Keep your station news and promotions coming. I'm only a fax away at (818) 846-9870. And be sure to get those **Plays Per Week** in on Mondays.

\*FYI: PPW fluctuations are the result of 30 new stations included in this week's A/C panel.

## FETISHES:

At 78 and still going strong, "Old Blue Eyes," **Frank Sinatra**, does it again with *Duets II* (Capitol). Sinatra pairs up with superstars ranging from **Gladys Knight**, **Stevie Wonder** and **Neil Diamond** to **Chrissie Hynde**. This fabulous CD also includes a first-time duet with son **Frank Sinatra, Jr.**

## COMING YOUR WAY NOVEMBER 21ST.

### ANITA BAKER "I Apologize" (ELEKTRA)

Anita's unmistakable vocals, combined with her soulful Jazz influences, make for an unmistakable bit.

### MARIAH CAREY "All I Want For Christmas Is You" (COLUMBIA)

Destined to be a classic, you may want to play this holiday record all year.

### 4 P.M. "Sukiyaki" (NEXT PLATEAU/ISLAND)

This a capella track will warm your listeners up and is a can't-miss for the holiday season.

### WENDY MOTEN "Whatever You Imagine" (FOX/EMI RECORDS)

This beautiful fairy tale-style ballad sets the scene for the motion picture, *The Pagemaster*, and will set your audience up for great listening.

### LUTHER VANDROSS "Always And Forever" (EPIC/LV RECORDS)

Luther adds fire to the 1978 hit originally performed by London-based Disco band Heatwave.

### MAIRE BRENNAN "Big Yellow Taxi" (ATLANTIC/AG)

-Kristen Guarino

## accelerated airplay

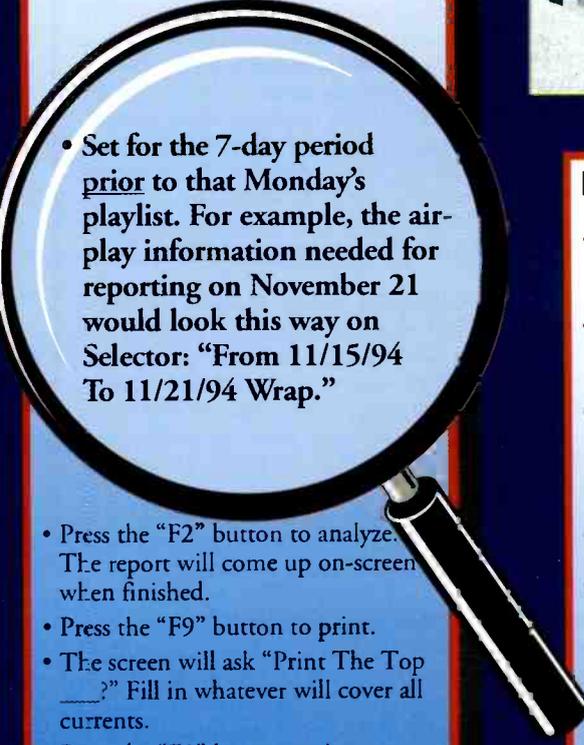
1 VANESSA WILLIAMS. The Sweetest Days (Wing/Mercury)	+798
2 JOSHUA KADISON. Picture Postcards From L.A. (SBK/EMI Records)	+539
3 RICHARD MARX. Nothing Left Behind Us (Capitol)	+463
4 MICHAEL BOLTON. Once In A Lifetime (Columbia)	+454
5 GLORIA ESTEFAN. Turn The Beat Around (Epic)	+424

## most added

1 JON SECADA. Mental Picture (SBK/EMI Records)	23
2 VANESSA WILLIAMS. The Sweetest Days (Wing/Mercury)	19
3 CARLY SIMON. Like A River (Arista)	17
3 RICHARD MARX. Nothing Left Behind Us (Capitol)	17
4 STEVE PERRY. Missing You (Columbia)	16

## Selector (Version 12)

- From the "Main Menu," press "6 Analysis."
- From the "Analysis Menu," press "1 Historical Analysis."
- From the "Historical Analysis" Menu, press "4 Most Frequently Played."
- Press the "F2" button.
- Screen will ask, "For What Date/Hour Range?"



• Set for the 7-day period prior to that Monday's playlist. For example, the airplay information needed for reporting on November 21 would look this way on Selector: "From 11/15/94 To 11/21/94 Wrap."

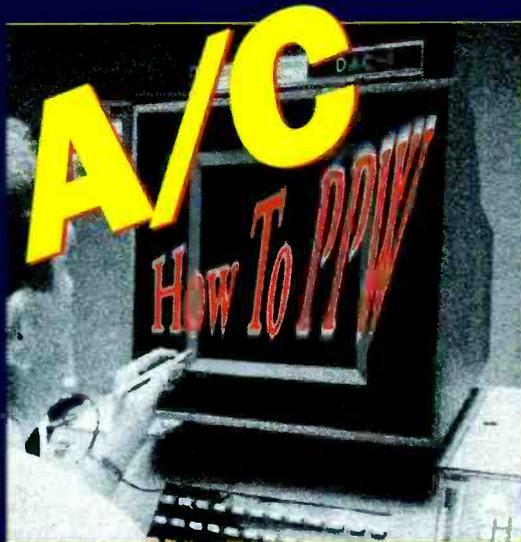
- Press the "F2" button to analyze. The report will come up on-screen when finished.
- Press the "F9" button to print.
- The screen will ask "Print The Top \_\_\_?" Fill in whatever will cover all currents.
- Press the "F9" button again.
- Press "1 Print."

**This will print the airplay analysis needed to report to Network 40.**

## Auto-Jock (Network 40 Report)

- From the "Main Menu," press "R Reports."
- From the "Reports Menu," press "H History."
- On the "History Screen" enter the size of the report. Include all currents.
- Enter the one-week date range.
- Select to print title and artist.
- Send output to printer or a disk file for editing with your word processor.

**This will print the airplay analysis needed to report to Network 40.**



## Powerplay

- From the "Main Screen," press "H History."
- From the "History Screen," press "T Title Rank."
- On the "Title Rank Screen," you can specify "How Many Days?" Specify "7."
- Press "F5" to print.
- Screen will allow you to specify which categories you want included in this report. Highlight your currents.
- Press "Escape."
- Screen will ask how many titles you want included in this report. Include all currents.
- Send output to "Printer."

**This will print the airplay analysis needed to report to Network 40.**

**A/C REPORTERS  
REMEMBER TO  
FAX YOUR  
PLAYS PER WEEK  
INFORMATION ON  
MONDAYS BY 5PM**

## MusicScan

- From the "Main Menu," press "H History."
- From the "History Menu," press "S Sorted."
- From the "Sorted Menu," you can set various fields to print this report.
- Choose "Custom Play History Analysis."
- Choose to sort by "Total Plays."
- Set "First Date" and "Last Date." For example, the airplay information needed for reporting on Monday, November 21 would look this way on MusicScan: "First Date: TUES 11/15/94 Last Date: MON 11/21/94." If the hours aren't already set for "All," change to reflect that.
- Choose which categories you wish to include in this report. To report to Network 40, include all current categories.
- Set the output to "Printer."
- Press "G Go."

**This will print the airplay analysis needed to report to Network 40.**

...and that's all there is to it.  
Now all you have to do is  
*do it!*

**(818) 846-9870**

For additional information, call Kristen Guarino at 1-800-443-4001

Fax your station's Plays  
Per Week information  
by Monday 5.00 pm  
Pacific Time to  
Network 40 Magazine

# CROSSOVER

TM

## STREETCHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	ZW	LW	TW
1 BOYZ II MEN. On Bended Knee (Motown)	1739	2400	2790
2 INI KAMOZE. Here Comes The Hotstepper (Columbia)	1979	2270	2409
3 BOYZ II MEN. I'll Make Love To You (Motown)	2893	2681	2363
4 BRANDY. I Wanna Be Down (Atlantic/AG)	1725	2141	2285
5 REAL McCOY. Another Night (Arista)	1747	1930	2065
6 IMMATURE. Never Lie (MCA)	1926	1851	1925
7 JANET JACKSON. You Want This (Virgin)	1548	1780	1852
8 MADONNA. Secret (Maverick/Sire/WB)	1727	1899	1836
9 AALIYAH. At Your Best (You Are Love) (Blackground/Jive)	1790	1701	1534
10 JADE. Every Day Of The Week (Giant)	911	1173	1349
11 TLC. Creep (LaFace/Arista)	679	1047	1225
12 ACE OF BASE. Living In Danger (Arista)	957	1032	1081
13 4 P.M. Sukiyaki (Next Plateau/London/Island)	1018	1030	1078
14 ZHANÉ. Shame (Hollywood/Jive)	252	685	1073
15 CRYSTAL WATERS. 100% Pure Love (Mercury)	1077	988	1013
16 SHERYL CROW. All I Wanna Do (A&M)	921	980	934
17 RAPPIN' 4-TAY. Playaz Club (EMI Records)	825	909	923
18 BABYFACE. When Can I See You (Epic)	1206	921	835
19 MARY J. BLIGE. Be Happy (Uptown/MCA)	467	640	746
20 VANESSA WILLIAMS. The Sweetest Days (Wing/Mercury)	312	461	744
21 CHANGING FACES. Stroke You Up (Big Beat/Atlantic/AG)	1097	945	734
22 L. VANDROSS/M. CAREY. Endless Love (Columbia)	1177	927	710
23 BONE THUGS-N-HARMONY. Thuggish Ruggish Bone (Ruthless/Relativity)	639	661	677
24 TONI BRAXTON. How Many Ways (LaFace/Arista)	746	855	671
25 BON JOVI. Always (Mercury)	459	545	652
26 DA BRAT. Fa All Y'all (So So Def/Chaos)	562	653	622
27 SALT-N-PEPA. None Of Your Business (Next Plateau/London/Island)	550	609	590
28 GLORIA ESTEFAN. Turn The Beat Around (Epic)	651	616	578
29 BLACK MEN UNITED. U Will Know (Mercury)	435	471	496
30 BLACKSTREET. Before I Let You Go (Interscope/AG)	300	390	493
31 BARRY WHITE. Practice What You Preach (A&M/Perspective)	299	425	493
32 69 BOYZ. Tootsee Roll (Downlow/Rip-It)	348	463	478
33 WARREN G. Do You See (Violator/ral/Island)	225	409	429
34 ANITA BAKER. Body & Soul (Elektra)	491	445	427
35 ICE CUBE. Bop Gun (One Nation) (Priority)	648	653	420
36 K-CI HAILEY. If You Think You're Lonely Now (Mercury)	132	216	399
37 R. KELLY. Seems Like Your Ready (Jive)	327	376	388
38 CORONA. The Rhythm Of The Night (EastWest/Elektra)	250	287	386
39 20 FINGERS. Short Short Man (Zoo)	283	373	382
40 CHANGING FACES. Foolin' Around (Big Beat/Atlantic/AG)	205	351	381

## RHYTHMNATION

**IN THE WEE HOURS OF THE MORNING:** By this time, nothing that Hot 97 does should surprise us, right? The station that wakes us up with Doctor Dre and Ed Lover every morning cannot be counted upon for the conventional. Handing the keys to Afrika Bambaatta every Friday at noon can also be termed slightly irregular. PD Steve Smith, occasionally mistaken for Sammy Hagar while he sets trends, reports two colorful additions to regularly scheduled programming. Thursday mornings, Flava Flav joins the big and the small for traffic and weather update several times throughout the show. Count on an interesting spin on what used to be routine. Is Flava drawing a salary or is this community service to work off his traffic tickets?

**MY KIND OF TOWN:** The changes at Hot 97 continue to amaze those who expect to hear the expected. Every Sunday at 11 pm, KRS-ONE hosts "Future Flava's," a program dedicated to the next big stories in Hip-Hop. Artist interviews, the freshest jams and artists freestyling live on the air are all in the mix. The obvious potential for satellite delivery will be explored as the program gathers steam. Judging from recent Arbitron results, Steve Smith is predicting a 50 share for 35+ women in the Fall book.

**AND WITH YOUR VOTE I PROMISE...** With the election behind us and the results, for the most part, official, no one is looking forward to getting on with business more than the folks at Z90 San Diego. The California Save Our State Initiative to deny public services to illegal aliens was a very hot topic statewide. When you're 13 miles from the border and target primarily Hispanics, the temperature rises. KFMB-TV ran a story of a protest rally where school-age children looked into the camera and said "Z90 told us to skip school and protest this initiative." (Oh, well, so much for the Republican listener...) Actually, Z90 took no position on the issue and said nothing about school and rally attendance. Even so, PD Lisa Vazquez had to spend most of three days on spin control. It's worth noting that the Midwest owner of KFMB-TV also owns KFMB AM and FM in San Diego. Such strange bedfellows...

**THE SILVER IS NOT SECOND PLACE:** For some of us, it becomes hard to believe or acknowledge the passing of time. After a point, even celebration is out of the question. Not so the case for our Texas friends at KTFM San Antonio. For 25 years, 102.7 has been playing the hits, and to celebrate, they've booked the 13,000-seat Hemisphere Arena for a party. Acts will be announced soon for the December 9th concert. It's a shame the Spurs have suspended Dennis Rodman or Madonna would undoubtedly be the headliner.

**THE GOOD, THE BAD AND THE UNSUBSTANTIATED:** Topping the list is the "Jay Stevens to Wild 107 San Francisco" story that has been circulating all week. Can the weather be that good, or is the possibility of being that close to a Republican Congress intimidating more people than just the President?... The persistence of the "Rick Thomas to KSFM Sacramento" tale heads into it's third smash week. Are the politicians right - say anything long enough and people will believe it?... Returning before he left, Jeff Andrews has signed a new contract to become Dance Music Coordinator at B96 Chicago. After two-and-a-half years at the station, Jeff was set to pursue a new challenge when the call came... Two Music Director openings have a number of people reviewing paper quality and correct fonts. KPRR El Paso and KXTZ Las Vegas are giving mailmen a pre-holiday workout.

-Stephen Meade

### accelerated airplay

1 BOYZ II MEN. On Bended Knee (Motown)	+390
2 ZHANÉ. Shame (Hollywood/Jive)	+388
3 VANESSA WILLIAMS. The Sweetest Days (Wing/Mercury)	+283
4 K-CI HAILEY. If You Think You're Lonely Now (Mercury)	+183
5 TLC. Creep (LaFace/Arista)	+178

### most added

1 JON SECADA. Mental Picture (SBK/EMI Records)	8
1 K-CI HAILEY. If You Think You're Lonely Now (Mercury)	8
2 CORONA. The Rhythm Of The Night (EastWest/Elektra)	7
2 SNOOP DOGGY DOGG. Murder Was The Case (Death Row/Interscope/AG)	7
2 ZHANÉ. Shame (Hollywood/Jive)	7

# WARREN

*"Do You See"*

**SOUNDSCAN LP #47\***

**EARLY AIRPLAY!**

WJMH 34 PLAYS	KBXX 33 PLAYS	KZHT 33 PLAYS	HOT 97.7 30 PLAYS
KJYK 29 PLAYS	KMEL 23 PLAYS	KPRR 23 PLAYS	KKSS 22 PLAYS
KWIN 22 PLAYS	92Q 20 PLAYS	KSFM 18 PLAYS	KYLD 17 PLAYS
KHTN 14 PLAYS	WWKX 13 PLAYS	Z90 13 PLAYS	KSIQ 13 PLAYS
POWER PIG 12 PLAYS	WHHH 12 PLAYS	KZFM 12 PLAYS	KPSI 10 PLAYS
	WILN 10 PLAYS	WJMN 7 PLAYS	POWER 96 5 PLAYS

**ALREADY GENERATING PHONES AT KMEL, WWKX AND KJYK!**

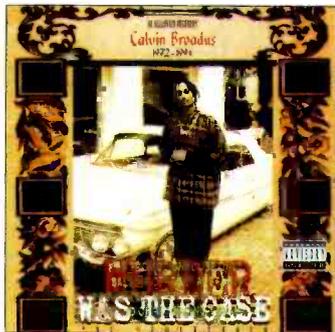


# CROSSOVER

## SNOOP DOGGY DOGG "Murder Was The Case"

(DEATH ROW/INTERSCOPE/AG)

From the soundtrack to the 18-minute film of the same name, Calvin re-enacts the story of his own near-death experience. The signature sound of Long Beach is just one track from this huge selling album that also contains material from Dr. Dre, Nate Dogg and Jodeci.



SNOOP DOGGY DOGG

## TEVIN CAMPBELL "Don't Say Goodbye Girl"

(QWEST/WB)

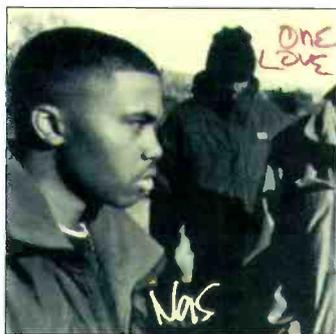
My favorite track from the album. On this midtempo smash, Tevin wastes no time establishing the hook, then proceeds to break your heart with the lyrics. Is it

strange that a lad as young as Tevin should know so much about relationships?

## NAS "One Love"

(COLUMBIA)

A street-sounding record with many references to guns and killing. That aside, the message of "One Love" is to look at the way things are and if you don't like it, change it. Should see East Coast airplay and a large sales story soon.



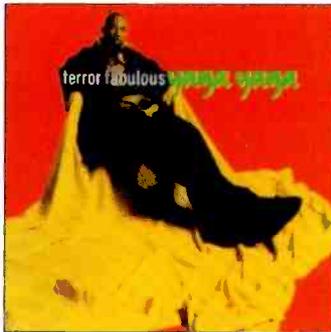
NAS

## TERROR FABULOUS "Yaga Yaga"

(EASTWEST/ELEKTRA/AG)

A follow-up to the smash, "Action,"

which reached Top 10 on *Network 40's* Crossover Chart. Terror Fabulous continues to bring his Reggae good-time attitude to radio. "Yaga Yaga" has a solid hook, a driving beat and serious airplay potential. Combined sales on album and singles now total over 300,000.



TERROR FABULOUS

## A BEAT WITH BELLS

The Christmas album rush is on (see Conference Call #238) and folks are coming up with ways to find room for all of the incoming material. Donna Summer's *Christmas Spirit* (Mercury) release is full of traditional holiday fare and will come in handy after your third cup of eggnog... *The Mariah Carey Christmas Album* (Columbia) is the one record gaining

instant attention; the sound is very reminiscent of Phil Spector and the Wall Of Sound... Don't overlook the Boys Choir of Harlem and their timeless rendering of "This Christmas" (EastWest/Elektra/AG). A strong showing from the group your audience has seen on *60 Minutes*, PBS, *20/20* and elsewhere. Significant to note that performers younger than Tevin Campbell are holding the national spotlight. If they start singing love songs we're all in trouble...Blackgirl (Kaper/RCA) brings two tracks to our attention: "Give Love On Christmas Day" and "Christmas Time." These girls have a ton of talent, good looks, the blessing of Terry Anzaldo and some very happening arrangements on their tunes... More Reggae on the smooth tip comes from Chaka Demus and Pliers. "She Don't Let Nobody" (Mango/ Island), a Curtis Mayfield composition, has an across-the-board attraction for radio. An edit or two and this could be a big A/C record... Those in search of the Old School in the '90s feel must spin 3rd Nation "I Believe" (Champion/EastWest/Elektra/AG). The CD single contains the 10-minute "Nice and Stoned 70's Mix" in case the first four tracks leave you wanting more.

—Stephen Meade

## GREG BRADY

WHJX Jacksonville  
Stevie B. "Funky Melody"  
Andru Donalds "Mishale"  
Paris "Guerrilla Funk"

## BOBBY DEE

KMXZ Salinas  
Toni Braxton "I Belong To You"  
Miss Jones "Where I Wanna Be Boy"  
K-Ci Hailey "If You Think You're Lonely Now"

## MARK ADAMS

KBOS "B95" Fresno  
Toni Braxton "I Belong To You"  
Boyz II Men "Water Runs Dry"  
Jon Secada "Mental Picture"

## DAMION YOUNG

KHTY "Y-97" Santa Barbara  
Babyface & Lisa Stansfield "Dream Away"  
Jade "Every Day Of The Week"  
Luther Vandross "Always And Forever"

## on the tip

## CHARLES CHAVEZ

KTFM San Antonio  
Rochelle "Praying For An Angel"  
Blackstreet "Before I Let You Go"  
Toni Braxton "I Belong To You"

## JAY CRESSWELL

WXSR Tallahassee  
Jon Secada "Mental Picture"  
TLC "Creep"  
Luther Vandross "Always And Forever"

## TOM STEELE

WFLZ "Power Pig" Tampa  
Tevin Campbell "Don't Say Goodbye Girl"  
Toni Braxton "I Belong To You"

## CHARLIE MAXX

KZFM Corpus Christi  
C & C Music Factory "Take A Toke (Jeep Mix)"  
Stevie B. "Funky Melody"

## SONIA JIMENEZ

KGGI "99 One" Riverside  
Mariah Carey "Miss You Most..."  
Jon Secada "Mental Picture"  
Quo "Quo Funk"

## CAT THOMAS

KLUC Las Vegas  
G-Mo "It's An Everyday Thing To Roll"  
Stevie B. "I Can Dream About You"

## LISA VAZQUEZ

XHTZ "Z90" San Diego  
Mr. X "Any Old Sunday"  
Babyface & Lisa Stansfield "Dream Away"  
Paris "Guerrilla Funk"

## MC BOOGIE D

KJYK Tucson  
K-Ci Hailey "If You Think You're Lonely Now"  
Corona "The Rhythm Of The Night"

## CHUCK FIELD

KSFM "FM102" Sacramento  
K-Ci Hailey "If You Think You're Lonely Now"  
Scarface "I Never Seen A Man Cry"

## LUCY BARRAGAN

KCAQ "Q105" Oxnard/Ventura  
Cato "I Get A Buzz"  
R. Kelly "Homie, Lover, Friend"  
K-Ci Hailey "If You Think You're Lonely Now"

## KEVIN KOSKE

KKXX "The Power Station"  
Bakersfield  
Jon Secada "Mental Picture"  
Zhané "Shame"  
N II U "I Miss You"

## BOBBY SATO

KPSI Palm Springs  
Doctor Dre & Ed Lover "Back Up Off Me!"  
Seal "Newborn Friend"  
Paris "Guerrilla Funk"

# BLACKSTREET

“before i let you go”



Add!



Add!



#4

## #1 URBAN

30% AIRPLAY INCREASE ON OVER  
40 TOP 40 STATIONS INCLUDING:

### RHYTHMIC

Power 106/L.A.  
KMEL/San Francisco  
KBXX/Houston  
KYLD/San Francisco  
WPGC/Washington D.C.  
92Q/Baltimore

### POP

WFLZ/Tampa  
KC101/New Haven  
Q99/Salt Lake City  
KJ103/Oklahoma City  
WBNQ/Bloomington  
WERZ/Portsmouth

39-#30\* BB HOT 100  
D #33\* BB TOP 40 RHYTHM CROSSOVER  
#17\* SOUNDSCAN SINGLE SALES

NEW YORK: 52-#35  
CHICAGO: 10-#6  
DALLAS: 26-#12  
WASH. D.C.: 23-#12  
MIAMI: 32-#28  
ORLANDO: 28-#24  
CINCINNATI: 10-#9  
NASHVILLE: 7-#6  
NEW ORLEANS: 11-#9  
NORFOLK: 6-#4  
MOBILE: 20-#14  
RICHMOND: 8-#5

LOS ANGELES: 29-#23  
PHILADELPHIA: 45-#29  
DETROIT: 6-#3  
HOUSTON: 26-#9  
ST. LOUIS: 6-#4  
INDIANAPOLIS: 17-#15  
CHARLOTTE: 10-#8  
RALEIGH: 15-#11  
BUFFALO: 43-#11  
WEST PALM BEACH: 28-#16  
FLINT: 2-#1  
BATON ROUGE: 9-#4

ALBUM SALES: 700,000!

\*TOTAL COMBINED BDS PLAYS: 2,731

\*TOTAL COMBINED BDS AUDIENCE: 41,183,300

\*WATCH FOR BLACKSTREET ON CONAN O'BRIEN 11/28!



THE  
ATLANTIC  
GROUP

## CHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
1 THE CRANBERRIES. Zombie (Island)	1721	1708	1677
2 NIRVANA. About A Girl (DGC)	1579	1587	1576
3 SMASHING PUMPKINS. Landslide (Virgin)	1237	1344	1420
4 LIZ PHAIR. Supernova (Matador/Atlantic/AG)	1268	1241	1262
5 HOLE. Doll Parts (DGC)	1136	1173	1253
6 STONE TEMPLE PILOTS. Interstate Love Song (Atlantic/AG)	1277	1170	1171
7 VERUCA SALT. Seether (Minty Fresh/DGC)	1184	1137	1156
8 GREEN DAY. Welcome To Paradise (Reprise)	1133	1118	1065
9 R.E.M. Bang And Blame (Warner Bros.)	134	370	1015
10 OASIS. Supersonic (Epic)	882	887	960
11 WEEZER. Buddy Holly (DGC)	681	829	951
12 DINOSAUR JR. Feel The Pain (Sire/Reprise)	1154	1017	937
13 COWBOY JUNKIES. Sweet Jane (Nothing/Interscope/AG)	879	904	926
14 OFFSPRING. Self Esteem (Epitaph)	1129	1051	897
15 R.E.M. What's The Frequency, Kenneth? (Warner Bros.)	1556	1303	856
16 SOUL ASYLUM. Can't Even Tell (Chaos/Columbia)	831	842	831
17 PEARL JAM. Tremor Christ (Epic Associated)	34	592	774
18 PEARL JAM. Spin The Black Circle (Epic Associated)	5	861	751
19 SOUNDGARDEN. My Wave (A&M)	633	708	724
20 URGE OVERKILL. Girl, You'll Be A Woman Soon (MCA)	486	513	698
21 BAD RELIGION. 21st Century (Digital Boy) (Atlantic/AG)	478	537	681
22 CANDLEBOX. Cover Me (Maverick/Sire/WB)	436	582	661
23 BIG AUDIO. Looking For A Song (Columbia)	196	494	621
24 THE GO-GO'S. The Whole World Lost It's Head (I.R.S.)	429	489	590
25 AIMEE MANN. That's Just What You Are (Giant)	428	518	573
26 SARAH McLACHLAN. Good Enough (Arista)	695	601	528
27 THE BLACK CROWES. A Conspiracy (American/Reprise)	410	394	520
27 LIVE. I Alone (Radioactive)	741	641	520
29 COMPULSION. Delivery (Interscope/AG)	444	496	501
30 LOVE SPIT LOVE. Change In The Weather (Imago)	283	410	485
31 TOAD THE WET SPROCKET. Something's Always Wrong (Columbia)	802	557	467
32 THE MURMURS. You Suck (MCA)	224	405	465
33 THE CULT. Coming Down (Drug Tongue) (Sire/Reprise)	649	559	417
34 THE MIGHTY MIGHTY BOSSTONES. Kinder Words (Mercury)	325	368	408
35 PETE DROGE. If You Don't Love Me (American/Reprise)	386	349	406
36 GREEN DAY. When I Come Around (Reprise)	47	120	397
37 GRANT LEE BUFFALO. Mockingbirds (Slash/Reprise)	673	519	383
38 SOUNDGARDEN. Fell On Black Days (A&M)	387	337	364
39 OFFSPRING. Gotta Get Away (Epitaph)	211	278	345
39 BRYAN FERRY. Mamouna (Virgin)	346	326	345

## accelerated airplay

**EASY COME, NOT-SO-EASY GO:** Never have label staff turnovers affected me more than in recent weeks, as close friends temporarily lost their standing in the business. Despite the commitment, time and personal sacrifice they undertook to succeed in this industry, some true gems have taken a temporary setback. But as we can all guess, Todd Bisson, Marc Kordelos and John Kohl won't be out for long.

**HIGH WATTAGE:** Quiet no more, Columbia's Missy Worth is having a hard time keeping the street buzz down around Mike Watt. He has been recording with some well-known notables for an upcoming release of Minutemen covers. Read about Dave Pirner's comments on being a part of the project in the latest *Rolling Stone*... English jock Shawn Vincent joins the airstaff of KEDJ Phoenix taking on the mid-day slot. This is just one of many positive upcoming changes for the station... PD Ernie Mills is still on the lookout for airstaff and programming talents for WLWX Live 95.5 Gainesville. Send T&Rs to 3343 E. Silver Blvd. Ocala, FL 34470.

**HIGH STAR TECH:** In the latest new wave of high tech, Rykodisc will soon release a double-CD collection of David Bowie, with a CD-ROM enclosed in the package... If you ever doubted MCA's Gary Spivack of having only the best of intentions, don't. He's using his influence in the industry to put together a special show. He'll play host to his 5th Annual Gimme Shelter acoustic music benefit for the homeless with American Music Club, Peter Himmelman, Michelle Shocked and more in L.A. November 21st. If you're in town, come out for a great show and support a good cause.

**RE-TALES:** Scoring more indie cred points are Atlantic's Kris Metzdorf and hubby Chuck Arnold of the Want Ads, who are opening their own ma & pa record store in L.A. to add to the collection of music endeavors that also include a record label called Misha and a fanzine called *Nipple Hardness Factor*. I'm sure we'll only find Atlantic cleans in the record bins... Sincerely, thank you, radio, for not leaving me standing on my head for too long, screaming about how cool Portishead is. Major adds and spins these last couple of weeks including KROQ, KPNT, XHRM and KWOD, to name just a very few! So, now that I've won that battle how 'bout a little airplay on Dink (Capitol), Danzig (American/WB), Girls Against Boys (Touch'Go), Echobelly (Rhythm King/550 Music) and Victoria Williams (Mammoth/Atlantic/AG)?

- Karen Holmes

## most added

1 R.E.M. Bang And Blame (Warner Bros.)	+645
2 GREEN DAY. When I Come Around (Reprise)	+277
3 URGE OVERKILL. Girl, You'll Be A Woman Soon (MCA)	+185
4 PEARL JAM. Tremor Christ (Epic Associated)	+182
5 BAD RELIGION. 21st Century (Digital Boy) (Atlantic/AG)	+144

1 PORTISHEAD. Sour Times (Nobody Loves Me) (GO Discs!/London)	10
2 BUSH. Everything Zen (Trauma)	9
2 GREEN DAY. When I Come Around (Reprise)	9
3 DISHWALLA. It's Going To Take Some Time (A&M)	8
3 OFFSPRING. Gotta Get Away (Epitaph)	8



# MISSISSIPPI

featuring  
"superstar"

Available on cd, cassette and limited edition vinyl



### SPELL CHECK

- Big ol' noisy three-piece rock band
- Touring, touring, touring
- Playing halftime at the Superbowl
- Plan to move to Seattle when the van's fixed
- Video for "Superstar" filmed at Rocky Mountain racetrack
- Garrett was in The Fluid
- Steve Masters thinks it's retarded.
- Added out of the box by hometown KTCL

YES	NO
<input checked="" type="checkbox"/>	<input type="checkbox"/>
<input checked="" type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
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Mgmt:  
Misanthrope Management Inc.

# I'M BACK

Commentary by  
**Gerry Cagle**

**I** was born in Mississippi, in a little shack way out by the woods...everybody used to call me Patches..." Okay, so the "Patches" bit may be carrying it a bit too far. The fact is, I *was* born in Mississippi and raised on Country music. Unlike my contemporaries in the publishing field, my roots run deep. It's hard to get any more Country than Columbia, Mississippi, a tiny town (population under 5,000) in the southwestern part of the state. It wasn't until I visited the big metropolis of Jackson that I realized I was a Redneck. It didn't take long after that realization to be proud of my neck.

My earliest dream was to be a Country music singing star. Unfortunately, unlike Rock & Roll, it is almost mandatory that to become a Country music singing star, one must be able to sing. Being a Redneck, I didn't let this "small" default slow me down. Besides, I was surrounded by the best in my quest. At one of my first studio sessions (at Malaco Recording in Jackson), the arranger and drummer was another young "comey" named James Stroud. Fortunately for James, he produced and played better than I sang. I kept saying it was the microphone. James made me believe the cotton he was jamming in his ears was because of an infection.

After listening to the final product, I, as a true Redneck, blamed the outcome on the studio and material. So I tried Muscle Shoals. My fellow Mississippian, Mac McAnally, wrote the song and with Mac on guitar, I recorded an aptly named tune, "Another Dry Run."

It was.

With all my money gone, I returned to radio and plotted and waited. I saved my money and went to Nashville. Reality sometimes gets through, even to a Redneck. So maybe I couldn't sing, but I could damn well produce. I had a couple of acts (who "acted" like they could sing) and I acted like I could produce. With all due respect to David Allan Coe, I even wrote the perfect Country song entitled, "The Number One Song In The Country." (I figured if I could get just one station to play it, at least a few people would know I had written the number one song in the country.) You get the picture?

Nobody else did.

I returned to my home state to become Chief

of Staff for the Governor. While in this position, I spearheaded the establishment of the Mississippi Music Hall of Fame. The first inductee? Charlie Pride. I then ran for Congress. Some of Nashville's most prominent music executives were kind enough to contribute to my effort, though I suspect most, like Bruce Hinton, did so more to keep me from returning to radio than to send me to Washington. The run for Congress was more like a walk. Although my campaign manager (Harry Nelson, now PD of WBCS Boston) and I toyed with the idea of hitching two mules up to a wagon and barnstorming the

*"Unlike R&R,  
we won't print  
a chart until we  
get it right."*

district, the idea was nixed by my daddy who said he had a reputation to maintain. (*Editor's note: Harry kept one of the mules and lives with it to this day!*) Rusty Walker claims he voted for me, but after analyzing the tabulations, we could account for every vote within my immediate family...except one. I'm convinced my brother turned on me at the last second. I think it was the mules that got him.

So I returned to radio...programming KFRC San Francisco for five years...much to the dismay of Jack Lameier. Jack was the guy who had to scramble for concert tickets for me every time Willie Nelson played anywhere near northern California.

I said all of that to say this: I'm back. First I tried singing Country music. Second, I tried producing Country music. Now I'll write about Country music...and I promise you, the third time will be the charm.

The Country Section in *Network 40* is a personal dream come true for me. It is the culmina-

tion of much hard work and research by the entire staff of the magazine. With the publishing of the Country Section comes a commitment from *Network 40*...a commitment to produce a weekly publication that serves the Country radio and record industries.

Barry Freeman, VP/Country Editor, will be opening our Nashville offices in December. In the coming weeks, we will be announcing additions to our Country staff to make *Network 40's* Country Section the very best in the business.

How do we intend on achieving our goal? By reflecting the interests and needs of Country radio and Country record companies. Unlike *R&R*, *Network 40* wants to know what *you* want...we won't tell you what's best for us. Our intent is to make your jobs easier...not dictate policy that undermines your ability to maximize your efforts. *Network 40* is successful because we work *with* the record and radio industries.

I don't have the room and you don't have the time to point out all the problems with *R&R's* Country Section (I use the word "section" liberally). One of the most glaring errors is evident in *R&R's* chart weighting. Forget, if you can, all the other problems *R&R* has, (you won't have to forget very long...we'll remind you) the chart is ridiculous. Country music needs a chart based on criteria determined by Country radio popularity and Country music sales...not a weighting system used by all other formats. Country music is unique. The chart should reflect that.

*Network 40* commissioned two research projects to identify Country music influence and sales. Instead of using Arbitron's ADI (Area of Dominant Influence), *Network 40* will use our own ACD (Area of Country Dominance). A market will be weighted by how it generates Country music listeners and Country music sales, not by total population and total record sales.

Many have shared their thoughts with us over the past few months. Your continued insights are what will make the *Network 40* Country Section a true reflection of the realities within Country radio and music. We are working with Country programmers and music executives to insure an accurate, representative chart. And unlike *R&R*, we won't print it until we get it right.

I want to thank each of you who are working with us to create the "perfect" Country Section. And I want to personally thank Rusty Walker for kicking my butt to get it done quicker.

*Network 40* is proud to be a partner with the format of today and tomorrow. And we're proud to move into our house in Music City, U.S.A. ▀



**WATCH  
THIS  
SPACE!**

# RETAIL CHART

NATIONWIDE PIECE COUNT SALES

# BIN BURNERS

RECORDS WITH THE BIGGEST SALES INCREASES OVER THE PAST WEEK

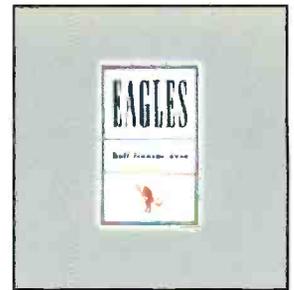
ZW	LW	TW	Artist/LP	LABEL
◆ DEBUT	1	1	<b>EAGLES.</b> Hell Freezes Over	Geffen
—	1	2	<b>NIRVANA.</b> Unplugged In New York	DGC
◆ DEBUT	3	3	<b>JIMMY PAGE/ROBERT PLANT.</b> No Quarter	Atlantic/AG
5	5	4	<b>BOYZ II MEN.</b> II	Motown
1	2	5	<b>MURDER WAS THE CASE.</b> Soundtrack	Death Row/Interscope/AG
◆ DEBUT	6	6	<b>STING.</b> Best Of Sting - Fields Of Gold	A&M
—	7	7	<b>TOM PETTY.</b> Wildflowers	WB
◆ DEBUT	8	8	<b>SADE.</b> Greatest Hits	Epic
6	8	9	<b>OFFSPRING.</b> Smash	Epitaph
—	3	10	<b>MEGADETH.</b> Youthanasia	Capitol
7	10	11	<b>R.E.M.</b> Monster	WB
15	13	12	<b>PULP FICTION.</b> Soundtrack	MCA
—	9	13	<b>AEROSMITH.</b> Big Ones	Geffen
8	12	14	<b>THE CRANBERRIES.</b> No Need To Argue	Island
—	6	15	<b>BLACK CROWES.</b> America	American
18	16	15	<b>BARRY WHITE.</b> The Icon Is Love	A&M
2	4	17	<b>MADONNA.</b> Bedtime Stories	Maverick/Sire/WB
10	14	18	<b>ERIC CLAPTON.</b> From The Cradle	Duck/Reprise
3	11	19	<b>SCARFACE.</b> The Diary	Rap-A-Lot/Noo Trybe/Virgin
—	23	20	<b>MARIAH CAREY.</b> Merry Christmas	Columbia
17	20	21	<b>JASON'S LYRIC.</b> Soundtrack	Mercury
14	19	22	<b>SHERYL CROW.</b> Tuesday Night Music Club	A&M
11	15	23	<b>BOB SEGER &amp; THE SILVER BULLET BAND.</b> Greatest Hits	Capitol
19	24	24	<b>GREEN DAY.</b> Dookie	Reprise
◆ DEBUT	25	25	<b>GEORGE STRAIT.</b> Lead On	MCA Nashville
9	18	26	<b>BON JOVI.</b> Cross Road	Mercury
13	21	27	<b>GLORIA ESTEFAN.</b> Hold Me, Thrill Me, Kiss Me	Epic
12	22	28	<b>ANITA BAKER.</b> Rhythm Of Love	EastWest/Elektra
◆ DEBUT	29	29	<b>KENNY G.</b> Miracles: The Holiday Album	Arista
4	17	30	<b>QUEENSRYCHE.</b> Promised Land	EMI Records
16	25	31	<b>SMASHING PUMPKINS.</b> Pisces Iscariot	Virgin
20	26	32	<b>LUTHER VANDROSS.</b> Songs	LV Records/Epic
◆ DEBUT	33	33	<b>KEITH MURRAY.</b> The Most Beautifullest Thing In This World	Jive
24	28	34	<b>STONE TEMPLE PILOTS.</b> Purple	Atlantic/AG
22	31	35	<b>MELISSA ETHERIDGE.</b> Yes I Am	Island
39	38	36	<b>BRANDY.</b> Brandy	Atlantic/AG
23	27	37	<b>B.O.N.E. THUGS-N-HARMONY.</b> Creepin' On Ah Come Up	Ruthless/Relativity
26	33	38	<b>CANDLEBOX.</b> Candlebox	Maverick/Sire/WB
21	30	39	<b>MARY CHAPIN CARPENTER.</b> Stones In The Road	Columbia
◆ DEBUT	40	40	<b>PETE ROCK &amp; C.L. SMOOTH.</b> The Main Ingredient	Elektra

## 1 EAGLES

**Hell Freezes Over**  
Geffen

**Regional Sales Breakout:** Midwest, West and East lead the way. Number-one sales in Boston, Minnesota, Georgia, Nebraska, Nashville, Arizona/Vegas, southern California, Portland.

**Primary Media Exposure:** Multi-format radio airplay the most effective. VH1 and MTV exposure trail behind.



## 2 JIMMY PAGE/ROBERT PLANT

**No Quarter**  
Atlantic/AG

**Regional Sales Breakout:** Strong nationwide. Number-one sales in upstate New York, Indianapolis, Missouri/Kansas, Chicago. Top-3 sales in St. Louis, Nebraska, southern California, Pacific Northwest, Ohio, Michigan, Georgia, Florida, New York City.

**Primary Media Exposure:** Rock radio and MTV ignite initial Richter-scale buzz.



## 3 NIRVANA

**Unplugged In New York**  
DGC

**Regional Sales Breakout:** Complete saturation across the country. Number-one sales (again) reported New Jersey, upstate New York, Philadelphia, Maryland, entire West Coast. Top-3 sales practically everywhere else.

**Primary Media Exposure:** Radio, MTV play and retail pricing campaign all equally effective in delivering customers.



## 4 STING

**Best Of Sting - Fields Of Gold**  
A&M

**Regional Sales Breakout:** Consistently strong across country. Top-5 sales in New York City, Massachusetts, Illinois, Missouri, Arizona/Vegas, California, Indiana, Maryland.

**Primary Media Exposure:** Radio packs strongest punch; MTV exposure second.



## 5 SADE

**Greatest Hits**  
Epic

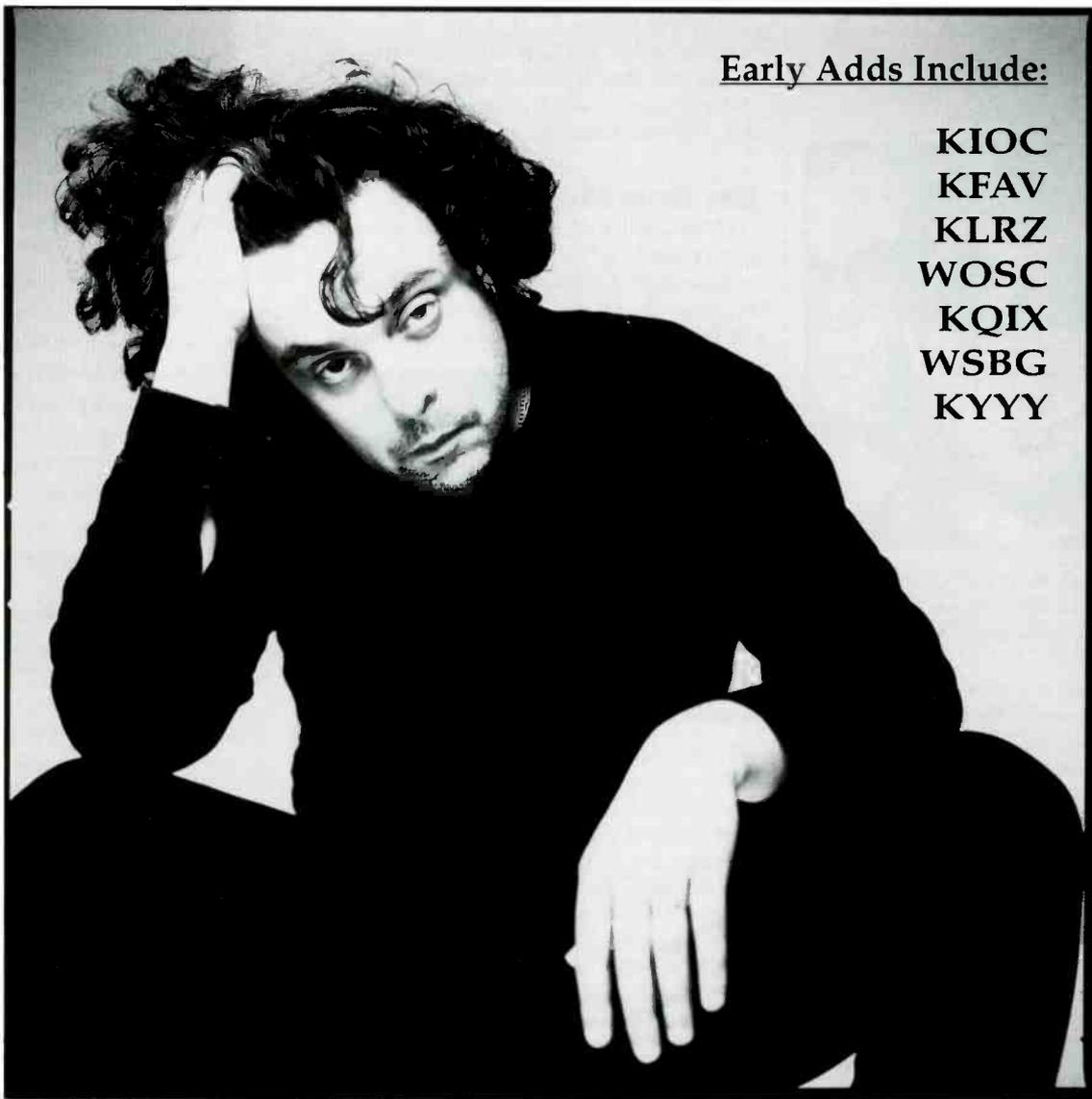
**Regional Sales Breakout:** Fairly consistent across country. Top-10 sales in New York City, New England, Michigan, Florida, Arizona/Vegas, California.

**Primary Media Exposure:** VH1 exposure ignites the strongest buzz. Special retail campaign comes in second, record store listening posts third.



# Jules Shear

“The Sun Ain’t Gonna Shine (Anymore)”



Early Adds Include:

KIOC  
KFAV  
KLRZ  
WOSC  
KQIX  
WSBG  
KYYY

## A captivating version of the Walker Brothers’ hit

*“If I could write songs like Jules Shear, I would.”* - Shawn Colvin

*“Jules has always been the high water mark for songwriters.”* - Jesse Valenzuela/Gin Blossoms

*“I remember seeing Jules Shear play a couple of acoustic shows on an In Their Own Words tour a few years ago. It was a pretty cool group on that tour and between Don Dixon, David Halley, Jules, Marshall Crenshaw and James McMurray, there were a lot of great songs being played. What I remember most is that although everyone had great songs, Jules was riveting. Time after time, he made me catch my breath and hold it while he played. You can tell yourself that’s a strange way to play guitar, but the man simply writes great songs and he brings to them a wealth of soul and feeling that few performers can touch.”*

- Adam Duritz/Counting Crows



# SHOWprep

## PLAY IT! SAY IT!

### JULIANA HATFIELD (ATLANTIC)

- Originally from Boston, Juliana has studied music since the age of six.
- She didn't decide to become a musician until she was 16, when she says she had a mystical experience. She met a guy who played guitar.
- Actually, she was in her house one late afternoon with a lot of sun coming in. She saw herself singing and that's when she knew she should be a performer.



- A few years later, she and two other students from the Berklee College of Music formed the Blake Babies, a band which eventually became a big part of the Boston Alternative scene.
- Hatfield played bass, sang and wrote songs and within six years, the band put out three albums plus an EP.
- Her first solo album, *Hey Babe*, garnered much support from fans and critics alike, as did her second project, *Become What You Are*.
- Her current single, off the RCA soundtrack to *Reality Bites* (RCA), is "Spin The Bottle." As of last week, it held over 1,200 spins.

### 20 FINGERS (ZOO)

- 20-year-old Sandra Gillette, the voice of 20 Fingers, was born in New Jersey and raised in Romeoville, Illinois.
- From an early age, she knew she wanted to be a performer and began her ascent to stardom in high school and then community theater.
- She attended the University Of Houston where she majored in Theater Arts. Her education paid off when she



was discovered by a local Houston talent agency. She did several commercials and a short film entitled *You Promised To Love And Honor*.

- She moved back to the Chicago area and was introduced to Charlie Babie, J.J. Flores and Manfred "Manny" Mohr, who wrote the song, "Short Dick Man."
- They gave Gillette the opportunity to demo the song because of her theatrical background, as well as her ability to give life to the song.
- "Short Dick Man" and "Short Short Man" have shot up the charts and the latter was #15 most requested last week.
- Gillette is currently recording tracks for her solo album debut which is scheduled for release later this month.

### AMY GRANT (A&M)

- This wife, mother, singer and songwriter (in that order) lives in a farmhouse in Franklin, Tennessee.
- She was born on November 25, 1960 in Augusta, Georgia, and when her singing career began, she was touted as the first lady of contemporary Christian music.



- Her Pop career has been extremely successful, selling over 15 million albums worldwide. Some of her best-known hits include "Find A Way," "The Next Time I Fall" (with Peter Cetera) and "Good For You."
- As a kid, Amy listened to James Taylor, Carole King, Jethro Tull and The Beatles.
- Joni Mitchell was another one of her favorites and on her new album, *House Of Love*, she does a re-make of Mitchell's "Big Yellow Taxi."
- Her current single, a duet with Vince Gill entitled "House Of Love," was #10 most added last week and has generated almost 1,000 spins.

For detailed info on these artists see *Spin Cycle & The Crunch Page*.



In order to get Thanksgiving off at most radio stations, you...

- Have to agree to work on Christmas.
- Plan on running the countdown to New Year's show.
- Have your wife cook, and invite the PD and GM over for the day (and that still may not work!).

## RIMSHOTS

By Dwayne & Jeff

The Vatican has calmed down after getting in a minor uproar when they heard '60s psychedelic dinosaur band Iron Butterfly was getting back together.

They thought "In-A-Gadda-Da-Vida" was the black market translation of Pope John Paul's new book.

◆◆◆

Is acclaimed Classical cellist Yo-Yo Ma, in his quest to attract a younger, hipper audience, thinking about doing the first Classical Rap album?

According to insiders, the one hitch in his plan is that he'd have to change his name to Yo-Yo Mama.

◆◆◆

A recent, mega-hyped sex survey on the "appetites" of Americans in heat has produced the following so-called facts:

23% of sex acts between men and live-in partners take an hour or more, compared to 9% for married men. The rest of the married men had to get home for dinner.

Reason for having intercourse: 48% of women cited affection for partner, while 51% of men cited curiosity. They were curious if they could get into the woman's pants.

19% of women think of sex daily, compared to 54% of men. We're still waiting for minute-by-minute breakouts for the men.

14% of women never think about sex, compared to 4% of men. Interestingly, 7% of the males who took this poll were in a coma.

11% of people 18-24 and 10% of those 30-39 said they had no partners in the past year. Which explains the alarming rise in the incidence of wrist arthritis.

◆◆◆

One of the big winners at the Informercial Awards was sex and marriage therapist Barbara DeAngelis. When asked how a woman who has been married *five times* can offer good advice after failing so often in her area of expertise, she replied, "Who would you rather learn how to make a soufflé from - the guy who made it perfectly the first time or one who had them fall a number of times and learned from that?"

*Uh huh.* Keep that in mind when choosing a driving instructor - one who has never been in an accident or one who...

◆◆◆

Romance Of The Year: Numerous tabloids and gossip columnists have picked up on the mutual admiration society between Prince Charles and Barbra Streisand. In fact, he altered his U.S. tour itinerary to accommodate a meeting between the two.

Hollywood scriptwriters are already at work on a made-for-TV bio-pic if they happen to marry and have a child. With his ears and her nose, the kid would star in *Elephant Man II*.

◆◆◆

Nine Enfield, CT high school students were suspended for two days for lack of school spirit. They refused to form a giant falcon with the rest of the students and staff.

Gee, the least they could've done was flick 'em the bird.

SoundScan Album Chart 10\*  
More Than 160,000 Pieces In Two Weeks  
More Than 2800 BDS Detections  
More Than 22 Million Listeners

Tom Petty



**"You Don't Know How It Feels"**

His Warner Bros. debut, from *Wildflowers*.

Produced by Rick Rubin with Tom Petty & Mike Campbell  
Management: Tony Dimitriadis for East End Management



WEDJ 35 Plays  
WIFC 31 Plays  
WMRV 27 Plays  
WKRZ 24 Plays  
WHY 21 Plays  
WPXR 20 Plays

WNTQ 35 Plays  
WYCR 31 Plays  
WYYS 27 Plays  
KZFN 24 Plays  
WRFY 21 Plays  
WVSR 20 Plays  
KQCR 18 Plays

KIDK 35 Plays  
KISR 31 Plays  
KGLI 26 Plays  
KSMB 23 Plays  
WCIL 21 Plays  
KIMN 20 Plays  
99X 18 Plays

WFLI 33 Plays  
WSPK 30 Plays  
WGRG 26 Plays  
WVYZ 23 Plays  
WTKM 21 Plays  
KQIX 20 Plays  
KTRS 18 Plays

WZAT 33 Plays  
KQID 30 Plays  
WSBG 25 Plays  
KYYY 23 Plays  
KBIU 21 Plays  
WXSX 19 Plays  
KISF 12 Plays

K106 32 Plays  
KMCK 29 Plays  
WVFX 25 Plays  
WHOB 22 Plays  
WLAN 20 Plays  
B 97 18 Plays  
WJMX 8 Plays

**One Of The Most Added!!!!**

WAHC KUTQ WZJM WAPT WERZ WFME  
KISX WKCI WQGN WSNX WSTW WVIC  
WXLK WZYP KCHX WILN WNSL KQIZ  
WZOQ KC6Q KGLI WMME

**Huge Phone Action!!!!**

WNTQ WGRG KQKY WYYS

**The Airplay Continues To Build!!!!**

# MOST REQUESTED



## WHTZ NEW YORK, CHLOE THE HIT MAN

1. Madonna, Secret
2. Offspring, Self Esteem
3. Murmurs, You Suck
4. Green Day, Basket Case
5. Pearl Jam, Spin The Black Circle



## WQHT NEW YORK, BALTAZAR

1. Notorious B.I.G., Big Poppa
2. Method Men, Bring The Pain
3. Rayvon, Pritty
4. K-Ci Hailey, If You Think
5. Michie Mi Luchi, Rich Girl



## WJMN BOSTON, RALPHIE MARINO

1. K-Ci Hailey, If You Think
2. Bone Thugs-N-Harmony, Thuggish
3. TLC, Creep
4. 69 Boyz, Tootsee Roll
5. Brandy, I Wanna Be Down



## KKRZ PORTLAND, SCOTT LANDER

1. Real McCoy, Another Night
2. Immature, Never Lie
3. Des'ree, You Gotta Be
4. Boyz II Men, On Bended Knee
5. Ace Of Base, Living In Danger



## WKRQ CINCINNATI, RACE TAYLOR

1. Melissa Etheridge, I'm The Only
2. Elton John, Can You Feel The
3. Gloria Estefan, Turn The Beat
4. Mariah Carey, Anytime You Need
5. Madonna, Secret

# MOST REQUESTED USA

1. Boyz II Men / On Bended Knee
2. Bon Jovi / Always
3. Ini Kamoze / Here Comes The Hotstepper
4. Real McCoy / Another Night
5. Deadeye Dick / New Age Girl
6. Lucas / Lucas (With The Lid Off)
7. Immature / Never Lie
8. Offspring / Self Esteem
9. 20 Fingers / Short Short Man
10. Boyz II Men / I'll Make Love To You



## WBBM FM CHICAGO, GEORGE McFLY

1. Boyz II Men, On Bended Knee
2. Ini Kamoze, Here Comes The
3. Maxamillion, Fat Boy
4. Rula, Lick It
5. Snoop Doggy Dogg, Murder Was



## WPLJ NEW YORK, A.J. HAMMER

1. Bon Jovi, Always
2. Boyz II Men, I'll Make Love
3. Amy Grant, Lucky One
4. Madonna, Secret



## WKBQ ST LOUIS, RIKK IDOL

1. Offspring, Self Esteem
2. Boyz II Men, I'll Make Love
3. Sheryl Crow, All I Wanna Do
4. Veruca Salt, Seether
5. 20 Fingers, Short Short Man



## WFLZ TAMPA, BUBBA THE LOVE SPONGE

1. 69 Boyz, Kitty Kitty
2. B.T.L.S., How Low Can You Go
3. Boyz II Men, On Bended Knee
4. Craig Mack, Flava In Ya Ear
5. Bone Thugs-N-Harmony, Thuggish



## WPLY PHILADELPHIA, L.A. REID

1. Offspring, Self Esteem
2. Green Day, Basket Case
3. The Cranberries, Zombie
4. Sheryl Crow, All I Wanna Do
5. Weezer, Undone-The Sweater



## WAHC COLUMBUS, MIKE DANGER

1. Ini Kamoze, Here Comes The
2. Offspring, Self Esteem
3. Bon Jovi, Always
4. Boyz II Men, On Bended Knee
5. Veruca Salt, Seether



## WNVZ NORFOLK, JUSTIN STONE

1. Ini Kamoze, Here Comes The
2. Nine Inch Nails, Closer
3. Boyz II Men, On Bended Knee
4. Offspring, Self Esteem
5. 20 Fingers, Short Short Man



## WKCI NEW HAVEN, MARK MCCARTHY

1. The Cranberries, Zombie
2. Offspring, Self Esteem
3. Boyz II Men, On Bended Knee
4. Green Day, Basket Case
5. Bon Jovi, Always



## WKSS HARTFORD, MICHAEL MAZE

1. Boyz II Men, On Bended Knee
2. Sheryl Crow, All I Wanna Do
3. 20 Fingers, Short Short Man
4. Bon Jovi, Always
5. Ini Kamoze, Here Comes The

(Suddonb)



Harry  
Connick, Jr.

Whisper Your Name

If Steve Rivers says,  
“We are playing 3-4  
times a day & there is  
no question that  
Whisper Your Name is a  
hit record from a mass  
appeal superstar,” &  
Q102’s Jimmy Steele,  
G105’s Brian Bridgman &  
KRQ’s Mark Todd agree,  
may we ask this:  
“What are you doing?”

Mariah  
Carey

All I Want For  
Christmas Is You

This week, Santa  
delivers to your  
listeners Mariah’s new  
single, All I Want For  
Christmas Is You, from  
the stocking stuffer  
of the season. Stuff  
your listeners’ stock-  
ings with the CD, &  
play the season’s most  
sensational song that  
will bring them all  
together under one  
tree. Amen.

Steve  
Perry

Missing You

So he sells out every  
single city he plays,  
your listeners are  
there, singing every  
word from the past and  
present, & his new  
single Missing You is  
massive in Miami at  
Y100, according to  
their research. So  
what does this mean to  
you? Absolutely  
nothing if you’re not  
paying attention.

COLUMBIA

# MOST REQUESTED



**WDJX LOUISVILLE, MIKE SHANNON**

1. Boyz II Men, On Bended Knee
2. Bon Jovi, Always
3. Lucas, Lucas (With The Lid Off)
4. Ini Kamoze, Here Comes The
5. Deadeye Dick, New Age Girl
6. 2 Unlimited, Get Ready For This
7. Boyz II Men, I'll Make Love
8. Real McCoy, Another Night
9. Madonna, Secret



**WFLY ALBANY, ELLEN ROCKWELL**

1. Immature, Never Lie
2. Boyz II Men, On Bended Knee
3. Lucas, Lucas (With The Lid Off)
4. Ini Kamoze, Here Comes The
5. Brandy, I Wanna Be Down
6. Corona, The Rhythm Of The Night
7. 20 Fingers, Short Short Man
8. The Cranberries, Zombie
9. Lil Suzy, Promise Me



**KLUC LAS VEGAS, DANNY CRUZ**

1. 69 Boyz, Tootsee Roll
2. Boyz II Men, On Bended Knee
3. Sir Mix-A-Lot, Ride
4. Ini Kamoze, Here Comes The
5. Dr. Dre & Ed Lover, Back Up
6. Immature, Never Lie
7. Real McCoy, Another Night
8. 69 Boyz, Kitty Kitty
9. N II U, I Miss You



Jammin Craig Payne **KSLY San Luis Obispo**

1. Ini Kamoze / Here Comes The Hotstepper
2. Boyz II Men / On Bended Knee
3. Lucas / Lucas (With The Lid Off)
4. Aaliyah / At Your Best (You Are Love)
5. 20 Fingers / Short Short Man



**WZEE MADISON, CATFISH COOPER**

1. Boyz II Men, On Bended Knee
2. Melissa Etheridge, I'm The Only
3. Real McCoy, Another Night
4. 4 P.M., Sukiyaki
5. Deadeye Dick, New Age Girl
6. Bon Jovi, Always
7. Bananas At Lar, 30 Point Buck
8. Lucas, Lucas (With The Lid Off)



**KJYO OKLAHOMA CITY, DYLAN**

1. Boyz II Men, On Bended Knee
2. Salt-N-Pepa, None Of Your
3. Lucas, Lucas (With The Lid Off)
4. Bon Jovi, Always
5. Janet Jackson, You Want This
6. 2 Unlimited, Get Ready For This
7. Weezer, Undone-The Sweater
8. Ace Of Base, Living In Danger



**KRQQ TUCSON, RYNO**

1. Boyz II Men, On Bended Knee
2. Weird Al Yankovic, Headline News
3. Real McCoy, Another Night
4. Ini Kamoze, Here Comes The
5. Immature, Never Lie
6. Sheryl Crow, All I Wanna Do
7. Green Day, Basket Case
8. Changing Faces, Stroke You Up



**WZYP HUNTSVILLE, WALLY B.**

1. Boyz II Men, On Bended Knee
2. Madonna, Secret
3. Bon Jovi, Always
4. Eagles, Get Over It
5. Gloria Estefan, Turn The Beat
6. Aerosmith, Blind Man
7. Ace Of Base, Living In Danger
8. Weird Al Yankovic, Headline News



**KHFI AUSTIN, BO NASTY**

1. 20 Fingers, Short Short Man
2. Boyz II Men, I'll Make Love
3. Lil Suzy, Promise Me
4. Lucas, Lucas (With The Lid Off)
5. Real McCoy, Another Night



**KWIN STOCKTON, MARK MEDINA**

1. Bone Thugs-N-Harmony, Thuggish
2. Boyz II Men, On Bended Knee
3. Paris, Guerilla Funk
4. Brandy, I Wanna Be Down
5. Rappin' 4-Tay, Playaz Club



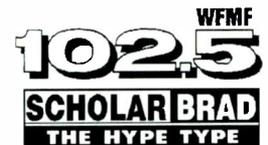
**WVKS TOLEDO, BILL MICHAELS**

1. Boyz II Men, On Bended Knee
2. Lucas, Lucas (With The Lid Off)
3. Ini Kamoze, Here Comes The
4. Crystal Waters, 100% Pure Love
5. Brandy, I Wanna Be Down



**KDUK EUGENE, BRIAN BECK**

1. 20 Fingers, Short Short Man
2. Boyz II Men, On Bended Knee
3. 4 P.M., Sukiyaki
4. Prince, Space
5. Jaki Graham, Ain't Nobody



**WFMF BATON ROUGE, SCHOLAR BRAD**

1. Soundgarden, Black Hole Sun
2. Boyz II Men, I'll Make Love
3. Deadeye Dick, New Age Girl
4. Bon Jovi, Always
5. Sheryl Crow, All I Wanna Do

**"The new Magnapop has only been on the air ONE week and it's OUT-PHONING Liz Phair, Veruca Salt and Hole! I'm even impressed!"**

**-The Edge/Phoenix**

**"Magnapop lays down the next 'Seether.'"**

**-Mark Jackson/WHYT Detroit**

**NEW ADDS:**

**KTCL KJEE WRXQ KNNC CIMX WRXS**

**STILL BEING LAID AT:**

**WHYT KEDJ 99X WDRE WMMS  
KEGE WZRH WRLG WCHZ KWOD  
KITS WBER WCBR KFMG**



**magnapop {lay it down}**

**PRIORITY  
RECORDS**



play it again sam records

# MOST REQUESTED



**WJMH GREENSBORO, BUSHMAN**

1. Boyz II Men, On Bended Knee
2. Mary J. Blige, Be Happy
3. TLC, Creep
4. Bone Thugs-N-Harmony, Thuggish
5. Ini Kamoze, Here Comes The



**KZZU FM SPOKANE, CASEY CHRISTOPHER**

1. Bon Jovi, Always
2. Green Day, Basket Case
3. Real McCoy, Another Night
4. 4 P.M., Sukiyaki
5. Four Seasons, December '63
6. Crystal Waters, 100% Pure Love
7. Deadeye Dick, New Age Girl
8. Janet Jackson, You Want This
9. Boyz II Men, I'll Make Love



**KWNZ RENO, Ed**

1. 20 Fingers, Short Short Man
2. Immature, Never Lie
3. Ace Of Base, Don't Turn Around
4. Boyz II Men, I'll Make Love
5. Green Day, Basket Case
6. Deadeye Dick, New Age Girl
7. Offspring, Self Esteem
8. Crystal Waters, 100% Pure Love
9. 4 P.M., Sukiyaki

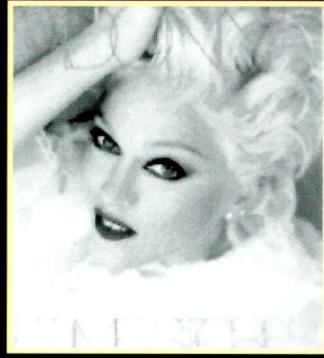


**WABB FM MOBILE, CRASH**

1. Boyz II Men, On Bended Knee
2. Des'ree, You Gotta Be
3. Bon Jovi, Always
4. Crystal Waters, 100% Pure Love
5. Candlebox, Far Behind

## BREAK OUT

**ARTIST OF THE WEEK**



**MADONNA**

"Secret"

WHTZ	New York	#1
WAYV	Atlantic City	#2
WPRR	Altoona	#3
KDUK	Eugene	#5
WTCF	Saginaw	#5



**WLAN LANCASTER, DANA DANA**

1. Bon Jovi, Always
2. Boyz II Men, On Bended Knee
3. Indigo Girls, Least Complicated
4. The Cranberries, Zombie
5. Offspring, Self Esteem



**WXLK ROANOKE, AIR JORDAN**

1. Boyz II Men, On Bended Knee
2. Bon Jovi, Always
3. Ini Kamoze, Here Comes The
4. Immature, Never Lie
5. Deadeye Dick, New Age Girl



**KWTX WACO, DINO**

1. Ini Kamoze, Here Comes The
2. Boyz II Men, On Bended Knee
3. Lucas, Lucas (With The Lid Off)
4. Aaliyah, At Your Best
5. 20 Fingers, Short Short Man



*Today's Best Music!*

**KIOK TRI-CITIES, MICHAEL DEAN**

1. Boyz II Men, On Bended Knee
2. Offspring, Self Esteem
3. Real McCoy, Another Night
4. Deadeye Dick, New Age Girl
5. Pearl Jam, Tremor Christ



**WVIC LANSING, GERONIMO**

1. Deadeye Dick, New Age Girl
2. Immature, Never Lie
3. The Cranberries, Zombie
4. Real McCoy, Another Night
5. R.E.M., What's The Frequency



**WSPK POUGHKEEPSIE, SCOTTY MAC**

1. Boyz II Men, On Bended Knee
2. Ini Kamoze, Here Comes The
3. Brandy, I Wanna Be Down
4. Bon Jovi, Always
5. 20 Fingers, Short Short Man



**WBHT WILKES-BARRE, BILLY HAMMOND**

1. Boyz II Men, On Bended Knee
2. Bon Jovi, Always
3. Salt-N-Pepa, None Of Your
4. Nine Inch Nails, Closer
5. Lucas, Lucas (With The Lid Off)



**KFTZ IDAHO FALLS, TODD SWAN**

1. 4 P.M., Sukiyaki
2. Boyz II Men, On Bended Knee
3. Bon Jovi, Always
4. Real McCoy, Another Night
5. Crystal Waters, 100% Pure Love



**WVME AUGUSTA, ARTY THE ONE MAN PARTY**

1. Four Seasons, December '63
2. Boyz II Men, On Bended Knee
3. Bon Jovi, Always
4. Real McCoy, Another Night
5. Offspring, Self Esteem



**KZMG BOISE, C.B.**

1. Boyz II Men, On Bended Knee
2. Deadeye Dick, New Age Girl
3. Boyz II Men, I'll Make Love
4. Nine Inch Nails, Closer
5. Real McCoy, Another Night



**KKXL GRAND FORKS, TREVOR DEE**

1. Boyz II Men, On Bended Knee
2. Lucas, Lucas (With The Lid Off)
3. Nine Inch Nails, Closer
4. Crystal Waters, 100% Pure Love
5. The Cranberries, Zombie

# Joshua Kadison



## Picture Postcards From L.A.

**A Great Callout Artist! Now That The Traffic Has Cleared, Make Room For Joshua!  
LP Sales Increased 33% In 3 Days!**

**14 New Adds Including: KJYO KZMG KISN**

**WJET WWKZ WBNQ WILN KNIN WSSX WVAQ WWST Plus Others!**

**NETWORK Approaching 1300 Plays Per Week! On 73 Stations!**

WSTR 27 Plays	WPLJ 15 Plays	WSPT 36 Plays	WAEB 27 Plays	KPLZ 20 Plays	WKMX 30 Plays
WPRR 29 Plays	WBT 23 Plays	WIFC 28 Plays	WBIZ 28 Plays	WKQI 27 Plays	KSKG 27 Plays
WMTX 22 Plays	WA1A 20 Plays	WBMX 12 Plays	KWMX 27 Plays	Y100 10 Plays	WKEE 25 Plays
WSBG 25 Plays	KQIX 23 Plays	WZPK 23 Plays	KHTT 19 Plays	WBWB 18 Plays	
KLBQ 18 Plays	WNNK 17 Plays	WZOK 17 Plays	KQID 17 Plays	WJMX 16 Plays	
KHMX 16 Plays	KDUK 15 Plays	WIXX 15 Plays	WKDD 15 Plays	Q99 6 Plays	
KC101 5 Plays	WNCI 5 Plays	And Many More!			

EMI Records



# MOST REQUESTED



**WAOA MELBOURNE, DANNY WRIGHT**

1. Boyz II Men, On Bended Knee
2. 20 Fingers, Short Short Man
3. Ini Kamoze, Here Comes The
4. The Cranberries, Zombic
5. Immature, Never Lie
6. Offspring, Self Esteem
7. Bon Jovi, Always
8. Brandy, I Wanna Be Down



**WPRR ALTOONA, J.B. SAVAGE**

1. R.E.M., What's The Frequency
2. Gin Blossoms, Allison Road
3. Madonna, Secret
4. John Mellencamp, Dance Naked
5. Live, I Alone
6. Stone Temple Pilots, Interstate
7. Nirvana, About A Girl
8. Aerosmith, Blind Man



**KNIN WICHITA FALLS, JEFF THE JAMMER**

1. Boyz II Men, On Bended Knee
2. Ini Kamoze, Here Comes The
3. Real McCoy, Another Night
4. Crystal Waters, 100% Pure Love
5. Deadeye Dick, New Age Girl
6. Janet Jackson, You Want This
7. The Go-Go's, The Whole World
8. R.E.M., What's The Frequency



**KIMN FORT COLLINS, KEVIN O'BRIAN**

1. Eagles, Get Over It
2. Sting, When We Dance
3. Bon Jovi, Always
4. Ace Of Base, Living In Danger
5. Janet Jackson, You Want This
6. Gin Blossoms, Allison Road
7. Madonna, Secret

# BUZZ RECORDS

1. Boyz II Men / On Bended Knee
2. Aerosmith / Blind Man
3. Corona / The Rhythm Of The Night
4. Oasis / Supersonic
5. Veruca Salt / Seether



**KQCR CEDAR RAPIDS, MICHELLE STEELE**

1. Deadeye Dick, New Age Girl
2. Bon Jovi, Always
3. Real McCoy, Another Night
4. Crystal Waters, 100% Pure Love
5. Tom Jones, If I Only Knew



**WYYS • 99.9FM / 100.3FM**

**WYYS ITHACA, CHRIS SHADOW**

1. Bon Jovi, Always
2. Real McCoy, Another Night
3. Boyz II Men, On Bended Knee
4. Aerosmith, Blind Man
5. Hootie & The Blowfish, Hold



**KQKY KEARNEY, THE FERG**

1. Bon Jovi, Always
2. 20 Fingers, Short Short Man
3. Offspring, Self Esteem
4. Boyz II Men, I'll Make Love
5. Tom Petty, You Don't Know



**KISX TYLER, JEFF EVANS**

1. Bon Jovi, Always
2. Real McCoy, Another Night
3. Boyz II Men, On Bended Knee
4. R.E.M., What's The Frequency
5. Aerosmith, Blind Man



**WJMX FLORENCE, C.J. MCKAY**

1. Toad The Wet Sprocket, Something's
2. Rolling Stones, Out Of Tears
3. Bon Jovi, Always
4. Live, I Alone
5. Janet Jackson, You Want This



**WRHT MOORHEAD CITY, GREG BRADY**

1. Boyz II Men, On Bended Knee
2. Salt-N-Pepa, None Of Your
3. Bon Jovi, Always
4. Immature, Never Lie
5. Offspring, Self Esteem



*WE PLAY THE HITS!*

**WNTQ SYRACUSE, RAGMAN**

1. Bon Jovi, Always
2. Boyz II Men, On Bended Knee
3. Ini Kamoze, Here Comes The
4. Boyz II Men, I'll Make Love
5. Green Day, Basket Case
6. Tom Petty, You Don't Know



**WOVV WEST PALM, DR. MIXX**

1. 20 Fingers, Short Short Man
2. Immature, Never Lie
3. 69 Boyz, Tootsee Roll
4. Boyz II Men, On Bended Knee
5. Real McCoy, Another Night
6. Bon Jovi, Always
7. Corona, The Rhythm Of The Night



**KFFM YAKIMA, JERRY KELLY**

1. Boyz II Men, On Bended Knee
2. Weird Al Yankovic, Headline News
3. Brandy, I Wanna Be Down
4. Ini Kamoze, Here Comes The
5. Zhané, Shame
6. Blackstreet, Before I Let You Go



**WIXX GREEN BAY, STEVE LOUZOS**

1. Bananas At Lar, 30 Point Buck
2. Boyz II Men, On Bended Knee
3. Green Day, Basket Case
4. Bon Jovi, Always
5. Deadeye Dick, New Age Girl
6. Crystal Waters, 100% Pure Love
7. Lucas, Lucas (With The Lid Off)
8. Real McCoy, Another Night
9. Pretenders, I'll Stand By You

# ZHANÉ

## "SHAME"

DEMOCRAT OR REPUBLICAN,  
MAINSTREAM OR RHYTHM,  
ZHANÉ'S "SHAME"  
IS GETTING THEM ALL



**Most Added 3rd Week In A Row!**

**Monitor Moves 22-11\***

**NETWORK Over 1700 Plays Per Week!**

### 28 New Adds Including:

WZPL Add  
KKBT Add

WPGC Add  
KJYO Add

WJMH Add  
FLY92 Add  
Hot 97.7 Add

KTFM Add  
KJYK Add

KGGI Add  
WPXR Add

### Immediate Hot Rotations:

Hot97 26 Plays  
Power 106 30 Plays  
WIOQ 26 Plays  
KZHT 38 Plays  
WJMN 21 Plays  
G105 7 Plays

KTFM 49 Plays  
Wild 107 45 Plays  
92Q 24 Plays  
WHHH 36 Plays  
WHJX 31 Plays  
WPXY 23 Plays

KKFR 47 Plays  
Z90 44 Plays  
KSFM 42 Plays  
KBXX 34 Plays  
WOVV 27 Plays  
Q106 17 Plays

Kix106 46 Plays  
Power Pig 24 Plays  
Kiss 108 19 Plays  
KDON 54 Plays  
KLUC 48 Plays  
WJJS 34 Plays

From The Movie Soundtrack  
*A Low Down Dirty Shame*



# the PICTURE page™



## ▲ 40 WAYS TO LOSE YOUR LIVER

Doing a wonderful job of acting like they enjoy each other's company are (l-r, back row): Atlantic Records' VP Promo Danny Buch, *Net 40's* Research Dir. Leah Brandon, Radio Editor John Kilgo, VP Operations Dwayne Ward, and Managing Editor Pat Gillen. (l-r, seated): Lorraine Sharpe and her husband, WJET Erie PD Neal Sharpe.



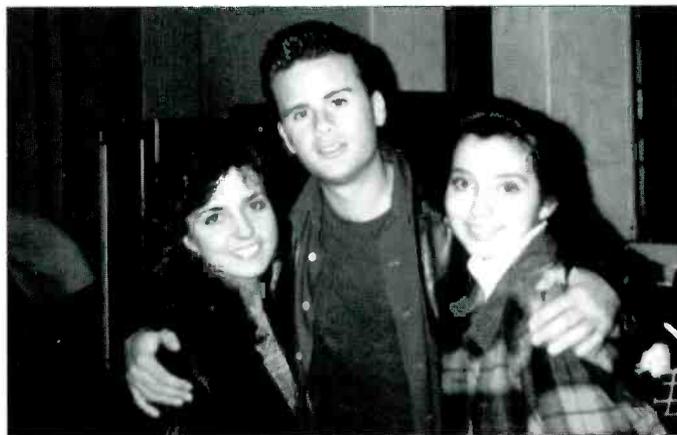
## ▲ GRUESOME TWSOME

WXXL Orlando night guy "Just Plain Mark" does the right thing by caddying for Epic artist Alice Cooper who, like O.J., has a terrible slice.



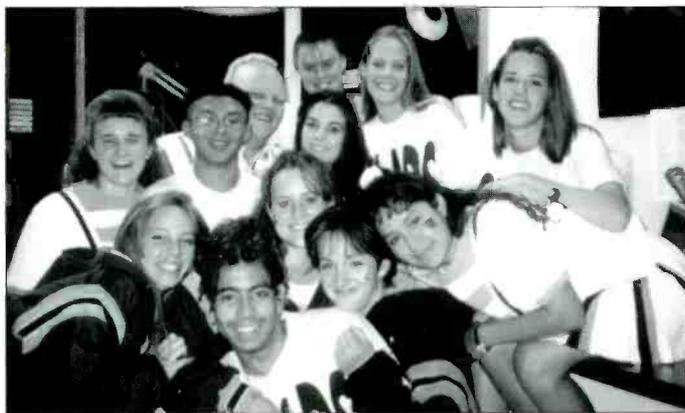
## ▲ KISN MAKE UP

RCA artist Kathy Troccoli stopped in at the KISN Salt Lake City studios recently and did the Can-Can with staffers. (l-r): KISN former PD Dain Craig, Kathy Troccoli, KISN PD Jim Morales, KISN receptionist Shellie Drage and RCA local Promo Mgr. Kim Hughes.



## ▲ DOUBLE HOLD

Atlantic Records artist and *90210* star Jamie Walters has his arms full with KWIN Stockton Promo. Dir. Stacey Lynn (left) and KWIN contest winner Maria Mosqueda.



## ▲ NICE POM POMS

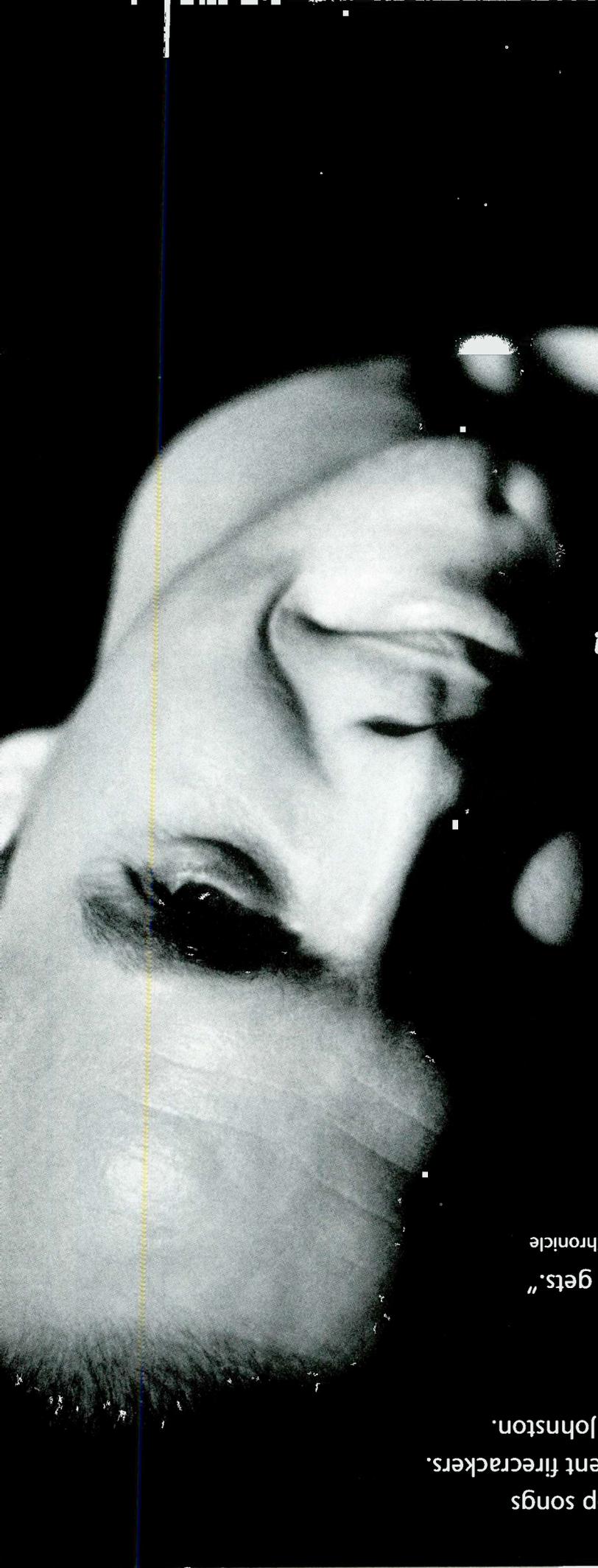
KKMG Colorado Springs night guy Rich Ward had 20 cheerleaders in the studio recently as guest DJs for their nightly countdown. (P.S. - As if you really cared, he's the bald guy in the back.)



## ▲ LA BELLA LUNA

Virgin Records recording artist Julia Fordham is congratulated after a performance at Luna Park in Los Angeles. (l-r): Virgin Records VP A&R Danny Goodwin, Creative Artists Agency's Rob Prinz, Fordham, Virgin Records Pres./CEO Phil Quartararo and Virgin Records Exec. VP A&R Kaz Utsunomiya.

• You, too, can get your mug on these pages. Send your PR pix to Network 40, 120 N. Victory Blvd., Burbank, CA 91502 •



"☆☆☆☆. He writes pop songs

that snap like small but potent firecrackers.

Nobody sounds like Freddy Johnston.

He's an American original."

--Rolling Stone

"'Bad Reputation' is a gem as good as a pop song gets."

--San Francisco Chronicle

# Freddy Johnston

bad reputation

the premiere single and video from *This Perfect World*.

## #4 MOST ADDED NATIONALLY!

ADDS INCLUDE:

WPRO KRBE WZJM WKSE PLUS 15 MORE!

## GREAT MAJOR MARKET SUPPORT!

B97 NEW ORLEANS  
WHT DETROIT  
WLUM MILWAUKEE  
Q 99 SALT LAKE CITY  
KLRZ NEW ORLEANS

AUDIENCE TRIPLED THIS WEEK!  
APPROACHING 1000 SPINS

## GREAT SALES:

#7 NEW ARTIST ALTERNATIVE CHART!  
#40 NEW ARTIST CHART!



produced by Butch Vig

management: Jamie Kitman / The Hornblow Group USA

On Elektra compact discs and cassette.

© 1994 Elektra Entertainment, a division of Warner Communications Inc. A Time Warner Company.



▲ **THE FAIRWAY IS MY WAY**

Caught partying after the recent VH1 "Fairway To Heaven" golf tournament are (l-r): Jill Burnham, REM's Mike Mills, VH1 Pres. John Sykes, Sheryl Crow and VH1 Sr. VP Music and Talent Relations Wayne Isaak.



▲ **RIGHT UP YOUR ALLEY**

It's the touching, yet sincere post-concert snap of Mother/Island Records recording group Engine Alley with (l-r): Island Records Sr. VP Hooman Majd, EA's Brian Kenealy, Eamonn Byrne, Canice Kenealy, Kenneth Rice and Ennmaline Duffy-Fallon, Island Records Sr. VP Promo Sky Daniels and Island VP Alternative and Video Promo Steve Leeds.



▲ **LIKE NEW YORK IN AUGUST**

EMI group Moist just began touring with Collective Soul...and boy, are their sweat glands tired! (l-r): Moist's Jeff Pearce, EMI Records Pres./CEO Davirt Sigerson, Moist's Mark Makowy, EMI Sr. VP Field Mktg. Bob Cahill, Moist's David Usher, Paul Wilcox and Kevin Young, Chrysalis UK Managing Dir. Roy Eldridge and band manager Keith Maryanovich.



▲ **I'D LIKE TO TEACH THE WORLD TO SPEAK... ENGLISH!**

Senegalese superstar Baaba Maal (no relation to BaaBa Waaawa) got a taste of the Big Apple recently at his album release party. (l-r): Baaba Maal, Island Records founder/CEO Chris Blackwell, Island Records U.K. Suzette Newman, Island Records Sr. VP Hooman Majd and Island Independent Labels VP Mktg. Peggy Dold.



▲ **OH MANDY!**

Hanging out with Jon Bon Jovi is a tough job, but someone has to do it. (l-r): Mercury Records superstar Jon Bon Jovi, KCAQ Oxnard APD Mandy Thomas and Mercury Records VP Singles Promo Tony Smith.



▲ **ONE IN A MILLA**

SBK/EMI artist Milla tries to persuade WENZ Cleveland interim-PD Tom Calderone to loosen up a little. Wear informal T-shirts like hers, for instance....

• You, too, can get your mug on these pages. Send your PR pix to Network 40, 120 N. Victory Blvd., Burbank, CA 91502 •



▲ **RAPPIN' 4 DOLLARS**

EMI artist Rappin' 4-Tay denies rumors that he's related to Buckwheat "O-Tay!" at KPWR "Power 106" L.A. (l-r): Power 106's Eric V., manager/producer Frankie J., Rappin' 4-Tay, Fly, Nick V. and EMI Records' Joe Reichling.



▲ **L7 MEETS THE NANNY**

Grunge met glamour when Reprise group L7 talked pedicures with *The Nanny* star Fran Drescher. (l-r): L7's Dee Plakas and Suzi Gardner, Fran Drescher and L7's Donita Sparks and Jennifer Finch.



▲ **MAKING THE ROUNDS (AGAIN!)**

EMI artist Jon Secada (center) hangs with EMI Sr. VP Promo Ken Lane (left) and WBBM FM Chicago PD Todd Cavanah.



▲ **COLLECT A BIGGER PAYCHECK!**

WAPE/WFYV Jacksonville new Research Dir. Aaron Daniels (center) is thrilled with the many perks of his new digs...including hanging out with guys like Atlantic artists from Collective Soul.



▲ **APPLE OF OUR EYE**

Gasoline Alley recording artists E.V.E. dropped by the WIOQ Philadelphia studios for the neon light show. Pictured with the group are Q102 staffers She'll Shell (2nd top), WIOQ MD De De McGuire (3rd top) and Larry Lar (bottom center).



▲ **JUST GOOD ENOUGH**

The Big Guy himself stopped by the *Network 40* offices recently to find out if we were naughty or nice this year...and to bring us Columbia mega-artist Mariah Carey's new Christmas album containing the single, "All I Want For Christmas Is You." (l-r): *Net 40* VP Oper. Dwayne Ward, Columbia Director Nat. Top 40 Promo/West Coast Dana Keil (and Santa's little helper), *Net 40* Editor-In-Chief Jeff Silberman and Radio Editor John Kilgo, Santa (who moonlights as a Foreman somewhere) and *Net 40* Features Editor Kathryn Danyluk.

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# Now PLAYING

## MAJOR MARKETS

SELECTED MAJOR MARKET PPW REPORTS



WIOQ, Philadelphia (610) 667-8100 Glenn Kalina, Program Director De De McGuire, Music Director

RANK	LAST WEEK	TW	ARTIST	TITLE
1	61	66	Bon Jovi	"Always"
2	64	63	Sheryl Crow	"All I Wanna Do"
3	63	61	Real McCoy	"Another Night"
4	64	61	Boyz II Men	"I'll Make Love To You"
5	64	61	Lucas	"Lucas (With The Lid Off)"
6	52	58	Four Seasons	"December '63 (Oh What A"
7	54	54	Gin Blossoms	"Until I Fall Away"
8	0	51	Madonna	"Take A Bow"
9	47	50	Vanessa Williams	"The Sweetest Days"
10	58	46	Jade	"Every Day Of The Week"
11	44	43	Ace Of Base	"Living In Danger"
12	50	42	Boyz II Men	"On Bended Knee"
13	44	39	Ini Kamoze	"Here Comes The"
14	32	38	Des'ree	"You Gotta Be"
15	44	37	Melissa Etheridge	"I'm The Only One"
16	45	37	Pretenders	"I'll Stand By You"
17	45	36	Janet Jackson	"You Want This"
18	29	35	R.E.M.	"What's The Frequency,"
19	37	35	Brandy	"I Wanna Be Down"
20	45	34	Madonna	"Secret"
21	36	34	Immature	"Never Lie"
22	19	33	Corona	"The Rhythm Of The Night"
23	27	31	Gloria Estefan	"Turn The Beat Around"
24	14	26	Zhane	"Shame"
25	A	13	TLC	"Creep"
26	46	13	L.Stansfield F.	"Dream Away"



WFLZ, Tampa (813) 839-9393 B J Harris, Program Director Tom Steele, Music Director

RANK	LAST WEEK	TW	ARTIST	TITLE
1	64	75	Crystal Waters	"100% Pure Love"
2	70	74	Real McCoy	"Another Night"
3	63	72	Madonna	"Secret"
4	70	71	C + C Music	"Do You Wanna Get Funky"
5	68	69	Terror Fabulous	"Acision"
6	42	49	Four Seasons	"December '63 (Oh What A"
7	47	49	Boyz II Men	"On Bended Knee"
8	39	48	TLC	"Creep"
9	23	41	Bon Jovi	"Always"
10	41	39	Aaliyah	"At Your Best (You Are)"
11	57	39	Janet Jackson	"You Want This"
12	0	36	Aerosmith	"Amazing"
13	0	35	Pretenders	"I'll Stand By You"
14	40	35	Toni Braxton	"How Many Ways"
15	22	34	Vanessa Williams	"The Sweetest Days"
16	29	31	Sheryl Crow	"All I Wanna Do"
17	39	29	Ace Of Base	"Living In Danger"
18	36	29	Ini Kamoze	"Here Comes The"
19	12	26	4 P.M.	"Sukiyaki"
20	24	25	Corona	"The Rhythm Of The Night"
21	17	24	Zhane	"Shame"
22	0	22	Collective Soul	"Shine"
23	21	21	Brandy	"I Wanna Be Down"
24	16	21	Bone Thugs-N	"Thuggish Ruggish Bone"
25	26	20	Jade	"Every Day Of The Week"
26	0	19	R.E.M.	"What's The Frequency,"
27	12	19	Gloria Estefan	"Turn The Beat Around"
28	0	14	John Mellencamp	"Dance Naked"
29	10	13	Da Brat	"Fa All Y'all"
30	15	12	Salt-N-Pepa	"None Of Your Business"
31	7	12	Warren G	"Do You See"
32	12	11	Immature	"Never Lie"
33	0	11	John Mellencamp	"Wild Night"
34	10	9	Rappin' 4-Tay	"Playaz Club"
35	5	8	Des'ree	"You Gotta Be"
36	5	6	Deadeye Dick	"New Age Girl"
37	6	6	Juliana Hatfield	"Spin The Bottle"
38	6	5	Blackgirl	"Where Did We Go Wrong"
39	5	5	Mary J. Blige	"Be Happy"
40	9	5	Quo	"Blowin' Up (Don't Stop)"



KHMV, Houston (713) 790-0965 Pat Paxton, Program Director Rich Anhorn, Music Director

RANK	LAST WEEK	TW	ARTIST	TITLE
1	29	30	Sheryl Crow	"All I Wanna Do"
2	28	29	John Mellencamp	"Wild Night"
3	29	29	Melissa Etheridge	"I'm The Only One"
4	28	28	Wet Wet Wet	"Love Is All Around"
5	27	27	Jon Secada	"If You Go"
6	29	27	Gin Blossoms	"Found Out About You"
7	19	26	Melissa Etheridge	"Come To My Window"
8	17	23	Bon Jovi	"Always"
9	16	20	Eagles	"Get Over It"
10	21	20	Gloria Estefan	"Turn The Beat Around"
11	21	20	Amy Grant	"Lucky One"
12	0	19	Pretenders	"I'll Stand By You"
13	21	18	Seal	"Prayer For The Dying"
14	20	18	Steve Perry	"You Better Wait"
15	17	18	Steve Perry	"Missing You"
16	17	17	Gin Blossoms	"Until I Fall Away"
17	A	16	Joshua Kadison	"Picture Postcards From"
18	19	16	String	"When We Dance"
19	16	16	Ace Of Base	"Don't Turn Around"
20	13	11	Elton John	"Can You Feel The Love"
21	10	11	Huey Lewis & The N	"Bun It's Alright"
22	9	10	Huey Lewis & The N	"(She's) Some Kind Of"
23	12	10	Ace Of Base	"The Sign"
24	8	10	Bonnie Raitt	"Love Sneakin' Up On You"
25	9	9	Billy Joel	"The River Of Dreams"
26	9	9	Tina Turner	"I Don't Wanna Fight"
27	12	8	Bryan Adams	"Please Forgive Me"
28	0	8	Spin Doctors	"Two Princes"
29	9	8	Jon Secada	"I'm Free"
30	0	8	Michael Bolton	"Said I Loved You... But"
31	9	8	Celine Dion	"The Power Of Love"
32	7	7	Rolling Stones	"Out Of Tears"
33	0	7	Eric Clapton	"Tears In Heaven"
34	8	7	Mr. Big	"Wild World"
35	8	7	John Mellencamp	"Dance Naked"
36	A	6	Sass Jordan	"Sun's Gonna Rise"



KISFM, Los Angeles (818) 845-1027 Steve Perun, Program Director Tracy Austin, Music Director

RANK	LAST WEEK	TW	ARTIST	TITLE
1	98	86	4 P.M.	"Sukiyaki"
2	46	69	Ini Kamoze	"Here Comes The"
3	69	60	Real McCoy	"Another Night"
4	75	60	Boyz II Men	"I'll Make Love To You"
5	98	54	Madonna	"Secret"
6	49	46	Boyz II Men	"On Bended Knee"
7	54	44	Sheryl Crow	"All I Wanna Do"
8	42	43	Ace Of Base	"Living In Danger"
9	51	43	Crystal Waters	"100% Pure Love"
10	49	43	Yolanda	"Reality"
11	51	41	Lisa Loeb & Nine	"Stay (I Missed You)"
12	47	40	2 Unlimited	"Get Ready For This"
13	46	38	Babyface	"When Can I See You"
14	34	34	Immature	"Never Lie"
15	43	31	Ace Of Base	"Don't Turn Around"
16	30	28	Aerosmith	"Crazy"
17	33	27	Coolio	"Fantastic Voyage"
18	0	24	Kym Mazelle	"Love Me The Right Way"
19	16	24	Jade	"Every Day Of The Week"
20	28	23	20 Fingers	"Short Short Man"
21	29	23	Salt-N-Pepa	"None Of Your Business"
22	26	22	DJ Miko	"What's Up"
23	0	20	Dawn Penn	"You Don't Love Me (No,"
24	25	19	Spin Doctors	"Two Princes"
25	21	19	Big Mountain	"Baby I Love Your Way"
26	21	18	Counting Crows	"Mr. Jones"
27	19	18	New Order	"Bizarre Love Triangle"
28	19	17	Gin Blossoms	"Found Out About You"
29	0	16	Mariah Carey	"Anytime You Need A"
30	19	16	Ice Cube	"Bop Gun (One Nation)"
31	19	14	Toni Braxton	"You Mean The World To Me"
32	17	13	All-4-One	"I Swear"
33	13	13	Salt-N-Pepa w/En	"Whatta Man"
34	0	13	Erasure	"Always"
35	13	13	Snap	"Rhythm Is A Dancer"
36	14	13	Soul Asylum	"Runaway Train"
37	7	12	Bizarre Inc	"I'm Gonna Get You"
38	16	12	Us3	"Camaloop (Flip)"
39	16	11	Blind Melon	"No Rain"
40	0	10	Miranda	"Round & Round"



KBTB, Los Angeles (213) 466-9566 Keith Nafaly, Program Director Maurice DeVoe, Music Director

RANK	LAST WEEK	TW	ARTIST	TITLE
1	57	57	Brandy	"I Wanna Be Down"
2	51	56	Boyz II Men	"On Bended Knee"
3	55	54	Ini Kamoze	"Here Comes The"
4	28	50	Blackstreet	"Before I Let You Go"
5	44	47	Mad Lion	"Take It Easy"
6	21	45	R. Kelly	"Seems Like Your Ready"
7	42	42	Boyz II Men	"I'll Make Love To You"
8	39	41	Barry White	"Practice What You Preach"
9	43	40	Anita Baker	"Body & Soul"
10	27	35	TLC	"Creep"
11	25	29	Mary J. Blige	"Be Happy"
12	47	27	Notorious B.I.G.	"Juicy"
13	40	25	Heavy D & The Boyz	"Nuttin' But Love"
14	A	24	K-Ci Hailey	"If You Think You're"
15	24	22	Silk	"I Can Go Deep"
16	23	20	Immature	"Never Lie"
17	18	20	Scarface	"I Never Seen A Man Cry"
18	19	19	Black Superman	"Above The Rim"
19	20	18	Black Men United	"U Will Know"
20	15	17	Paris	"Guerilla Funk"
21	19	16	Aaliyah	"At Your Best (You Are)"
22	15	15	Karyn White	"Can I Stay With You"
23	A	14	Jade	"Every Day Of The Week"
24	18	14	Rappin' 4-Tay	"Playaz Club"
25	10	13	Immature	"Constantly"
26	10	11	Changing Faces	"Foolin' Around"
27	13	10	Vanessa Williams	"The Sweetest Days"
28	9	9	Keith Murray	"The Most Beautiful"
29	8	8	Chamie Moore	"Old School Lovin'"
30	A	8	Dru Dawn	"Mack Of The Year"
31	0	8	Tevin Campbell	"Don't Say Goodbye Girl"
32	22	8	Ice Cube	"Bop Gun (One Nation)"
33	17	7	Changing Faces	"Stroke You Up"
34	0	6	Zhane	"Shame"
35	5	5	Janet Jackson	"You Want This"



KUBE, Seattle (206) 285-2295 Mike Tierney, Program Director Shellie Hart, Music Director

RANK	LAST WEEK	TW	ARTIST	TITLE
1	79	86	Babyface	"When Can I See You"
2	79	82	Changing Faces	"Stroke You Up"
3	76	78	Crystal Waters	"100% Pure Love"
4	75	77	Real McCoy	"Another Night"
5	44	71	Janet Jackson	"You Want This"
6	77	68	Boyz II Men	"I'll Make Love To You"
7	29	66	Boyz II Men	"On Bended Knee"
8	46	57	Corona	"The Rhythm Of The Night"
9	40	54	Jade	"Every Day Of The Week"
10	39	45	Brandy	"I Wanna Be Down"
11	41	44	Madonna	"Secret"
12	39	44	Madonna	"Take A Bow"
13	72	42	Des'ree	"You Gotta Be"
14	34	42	4 P.M.	"Sukiyaki"
15	40	41	Coolio	"Fantastic Voyage"
16	70	40	Aaliyah	"At Your Best (You Are)"
17	25	39	Immature	"Never Lie"
18	46	36	Ace Of Base	"Living In Danger"
19	31	30	Sheryl Crow	"All I Wanna Do"
20	0	27	Salt-N-Pepa	"None Of Your Business"
21	24	25	TLC	"Creep"
22	6	23	Vanessa Williams	"The Sweetest Days"
23	36	23	Ini Kamoze	"Here Comes The"
24	36	19	Lucas	"Lucas (With The Lid Off)"
25	28	15	Warren G	"This DJ"
26	37	10	Ice Cube	"Bop Gun (One Nation)"
27	20	10	L. Vandross/M.	"Endless Love"
28	0	9	Bon Jovi	"Always"
29	0	9	Amy Grant & V.	"House Of Love"

# 4 P.M.

## "SUKIYAKI"

**NETWORK** Moves 27-22\* With Over 3700 PPW!  
 Close To 2000 BDS Detections!  
 Monitor R/C #16\*  
 SoundScan Single Moves 57-53\*

### 25 New Adds Including:

<b>WIOQ</b>	<b>KYLD</b>	<b>WABB</b>	<b>WDJX</b>	<b>WERZ</b>	<b>KHTT</b>	<b>WMXQ</b>
	<b>WNNK</b>	<b>WNTQ</b>	<b>WOVV</b>	<b>WPXY</b>	<b>WSTW</b>	<b>WXKB</b>
<b>KIIS 86 Plays</b>		<b>KHKS 84 Plays</b>		<b>KMXV 69 Plays</b>		<b>KQKS 57 Plays</b>
<b>WAPE 51 Plays</b>		<b>KUBE 42 Plays</b>		<b>WZPL 42 Plays</b>		<b>KLUC 40 Plays</b>
<b>KKFR 39 Plays</b>		<b>WEDJ 37 Plays</b>		<b>WHHH 35 Plays</b>		<b>WDCG 32 Plays</b>
<b>WYHY 32 Plays</b>		<b>KKLQ 30 Plays</b>		<b>KDWB 27 Plays</b>		<b>KGGI 27 Plays</b>
<b>WKSS 27 Plays</b>		<b>WFLZ 26 Plays</b>		<b>WXXL 22 Plays</b>		<b>WXKS 20 Plays</b>
<b>KHQT 19 Plays</b>		<b>KISF 15 Plays</b>		<b>WPOW 15 Plays</b>		<b>WWKX 14 Plays</b>

### Most Requested At:

**KKRZ    KQKS    WZPL    WKSS    And Others!**

*KHKS Dallas - Top 3 Phones*

*KKFR Phoenix - Big Sales*

*WAPE Jacksonville - #2 Phones*

*CK105 Flint - Top 10 Phones*

*KBFM McAllen - #4 Phones*



# Now PLAYING

## LARGE MARKETS

SELECTED LARGE MARKET PPW REPORTS



KISS, Kansas City (816) 254-1073 Alex Valentine, Program Director Booker Madison, Music Director

RANK	EW	TW	ARTIST	TITLE
1	62	53	Sheryl Crow	"All I Wanna Do"
2	57	51	Bon Jovi	"Always"
3	42	48	Melissa Etheridge	"I'm The Only One"
4	63	48	Real McCoy	"Another Night"
5	36	47	Boyz II Men	"On Bended Knee"
6	57	46	Madonna	"Secret"
7	44	44	Janet Jackson	"You Want This"
8	51	44	Boyz II Men	"I'll Make Love To You"
9	48	40	Crystal Waters	"100% Pure Love"
10	19	38	The Cranberries	"Zombie"
11	36	37	Ace Of Base	"Living In Danger"
12	38	31	Collective Soul	"Shine"
13	25	28	Mazzy Star	"Fade Into You"
14	15	28	Gloria Estefan	"Turn The Beat Around"
15	10	27	Toad The Wet	"Something's Always Wrong"
16	44	27	Babyface	"When Can I See You"
17	19	26	John Mellencamp	"Dance Naked"
18	23	24	Vanessa Williams	"The Sweetest Days"
19	27	23	Deadeye Dick	"New Age Girl"
20	0	23	John Mellencamp	"Wild Night"
21	29	23	Ini Kamozé	"Here Comes The"
22	20	23	Hootie & The	"Hold My Hand"
23	0	22	Ce Ce Peniston	"I'm Not Over You"
24	22	21	Eric Clapton	"Motherless Child"
25	0	20	Ace Of Base	"Don't Turn Around"
26	0	20	Erasure	"Always"
27	10	18	Stone Temple	"Interstate Love Song"
28	0	17	Aaliyah	"Back & Forth"
29	0	16	Nirvana	"About A Girl"
30	24	16	Candlebox	"Far Behind"
31	0	16	Counting Crows	"Mr. Jones"
32	0	15	4 P.M.	"Sukiyaki"
33	14	15	Offspring	"Self Esteem"
34	19	15	Green Day	"Basket Case"
35	0	15	DJ Miko	"What's Up"
36	0	14	The Cranberries	"Dreams"
37	15	14	Immature	"Never Lie"
38	18	14	R.E.M.	"What's The Frequency"
39	0	14	Aerosmith	"Crazy"
40	16	13	Salt-N-Pepa	"None Of Your Business"



Y107, Nashville (615) 256-6556 John Ivey, Program Director Tom Peace, Music Director

RANK	EW	TW	ARTIST	TITLE
1	57	59	Melissa Etheridge	"I'm The Only One"
2	39	58	Real McCoy	"Another Night"
3	35	56	Bon Jovi	"Always"
4	60	53	Boyz II Men	"I'll Make Love To You"
5	57	53	Collage	"I'll Be Loving You"
6	57	48	Crystal Waters	"100% Pure Love"
7	57	47	Sheryl Crow	"All I Wanna Do"
8	54	45	DJ Miko	"What's Up"
9	37	43	Madonna	"Secret"
10	35	42	Ace Of Base	"Living In Danger"
11	55	41	Collective Soul	"Shine"
12	43	36	Gin Blossoms	"Until I Fall Away"
13	28	33	Denine	"I Remember You"
14	33	32	4 P.M.	"Sukiyaki"
15	19	31	Boyz II Men	"On Bended Knee"
16	30	29	Counting Crows	"Rain King"
17	33	28	Corona	"The Rhythm Of The Night"
18	26	28	Hootie & The	"Hold My Hand"
19	22	27	Gin Blossoms	"Allison Road"
20	27	23	John Mellencamp	"Dance Naked"
21	25	21	Coolio	"Fantastic Voyage"
22	17	20	TLC	"Creep"
23	0	20	Janet Jackson	"You Want This"
24	13	20	Toad The Wet	"Something's Always Wrong"
25	27	19	Counting Crows	"Round Here"
26	19	18	Dionne Farris	"I Know"
27	15	18	Immature	"Never Lie"
28	23	18	Aerosmith	"Blind Man"
29	17	18	Deadeye Dick	"New Age Girl"
30	0	17	2 Unlimited	"Get Ready For This"
31	16	17	Green Day	"Basket Case"
32	15	16	L. Vandross/M.	"Endless Love"
33	0	16	Vanessa Williams	"The Sweetest Days"
34	32	16	Babyface	"When Can I See You"
35	13	15	Amy Grant & V.	"House Of Love"
36	19	14	Jade	"Every Day Of The Week"
37	0	14	Jamie Walters	"Hold On"
38	14	13	R.E.M.	"What's The Frequency"
39	17	13	Ini Kamozé	"Here Comes The"
40	11	11	Eagles	"Get Over It"



WB97, New Orleans (504) 581-7002 Scott Wright, Program Director Joey G, Music Director

RANK	EW	TW	ARTIST	TITLE
1	48	49	Sheryl Crow	"All I Wanna Do"
2	39	43	Pretenders	"I'll Stand By You"
3	39	36	Toad The Wet	"Something's Always Wrong"
4	39	35	Gin Blossoms	"Allison Road"
5	35	34	Boyz II Men	"I'll Make Love To You"
6	32	34	Madonna	"Secret"
7	30	32	Melissa Etheridge	"I'm The Only One"
8	24	27	Bon Jovi	"Always"
9	26	26	R.E.M.	"What's The Frequency"
10	24	25	Eagles	"Get Over It"
11	29	25	Candlebox	"Far Behind"
12	23	23	Ace Of Base	"Living In Danger"
13	23	23	Four Seasons	"December '63 (Oh What A"
14	20	23	The Cranberries	"Zombie"
15	10	22	Gloria Estefan	"Turn The Beat Around"
16	22	21	John Mellencamp	"Dance Naked"
17	20	21	Eric Clapton	"Motherless Child"
18	20	21	John Mellencamp	"Wild Night"
19	20	21	Mazzy Star	"Fade Into You"
20	19	21	Acrosmith	"Blind Man"
21	19	20	Vanessa Williams	"The Sweetest Days"
22	16	20	Hootie & The	"Hold My Hand"
23	23	20	Offspring	"Self Esteem"
24	0	18	Tom Petty	"You Don't Know How It"
25	19	18	Des'ree	"You Gotra Be"
26	13	17	Counting Crows	"Rain King"
27	14	17	Smashing Pumpkins	"Landslide"
28	20	17	Lucas	"Lucas (With The Lid Off)"
29	19	16	Stone Temple	"Interstate Love Song"
30	17	12	Green Day	"Basket Case"
31	14	12	Veruca Salt	"Seether"
32	11	11	Liz Phair	"Supernova"
33	11	11	Sarah McLachlan	"Good Enough"
34	10	11	Live	"I Alone"
35	11	10	Nirvana	"About A Girl"
36	10	10	Urge Overkill	"Girl, You'll Be A Woman"
37	12	10	Cowboy Junkies	"Sweet Jane"
38	7	8	Freddy Johnson	"Bad Reputation"



WDCG, Raleigh (919) 361-1051 Brian Bridgman, Program Director Kandy Klutch, Assistant PD

RANK	EW	TW	ARTIST	TITLE
1	44	58	Real McCoy	"Another Night"
2	57	52	Four Seasons	"December '63 (Oh What A"
3	55	52	Boyz II Men	"I'll Make Love To You"
4	57	51	Sheryl Crow	"All I Wanna Do"
5	43	49	Babyface	"When Can I See You"
6	24	42	Melissa Etheridge	"Come To My Window"
7	17	40	Collective Soul	"Shine"
8	30	38	Bon Jovi	"Always"
9	21	37	Boyz II Men	"On Bended Knee"
10	28	36	2 Unlimited	"Get Ready For This"
11	54	36	Melissa Etheridge	"I'm The Only One"
12	0	34	Pretenders	"I'll Stand By You"
13	29	34	Crystal Waters	"100% Pure Love"
14	27	32	4 P.M.	"Sukiyaki"
15	36	30	Aerosmith	"Crazy"
16	25	28	Hootie & The	"Hold My Hand"
17	19	26	Corona	"The Rhythm Of The Night"
18	40	25	John Mellencamp	"Wild Night"
19	11	22	Coolio	"Fantastic Voyage"
20	0	20	Spin Doctors	"Two Princes"
21	38	19	Lisa Loeb & Nine	"Stay (I Missed You)"
22	23	19	Counting Crows	"Mr. Jones"
23	27	18	Janet Jackson	"You Want This"
24	5	18	Jaki Graham	"Ain't Nobody"
25	0	18	Robin S.	"Love For Love"
26	0	17	Big Mountain	"Baby I Love Your Way"
27	27	17	L. Vandross/M.	"Endless Love"
28	0	16	Salt-N-Pepa w/En	"Whatta Man"
29	10	16	Green Day	"Basket Case"
30	0	16	Ace Of Base	"All That She Wants"
31	20	16	Ini Kamozé	"Here Comes The"
32	10	16	R.E.M.	"What's The Frequency"
33	23	15	Ace Of Base	"Don't Turn Around"
34	0	14	Gin Blossoms	"Until I Fall Away"
35	19	14	Ace Of Base	"Living In Danger"
36	30	13	Madonna	"Secret"
37	27	13	Gin Blossoms	"Found Out About You"
38	0	12	Salt-N-Pepa	"Shoop"
39	18	12	John Mellencamp	"Dance Naked"
40	6	12	DJ Miko	"What's Up"



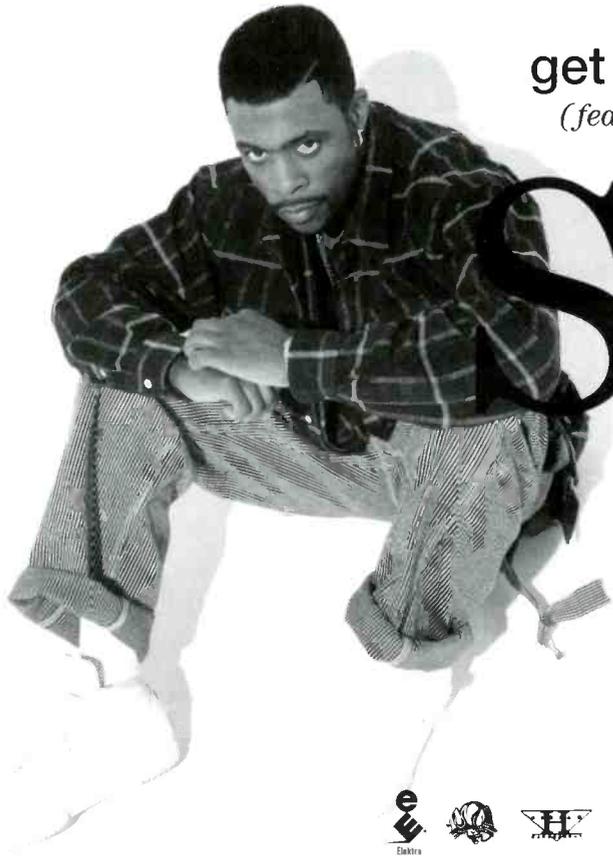
KISN, Salt Lake City (801) 262-9797 Jim Morales, Program Director Jim Morales, Music Director

RANK	EW	TW	ARTIST	TITLE
1	53	53	Elton John	"Circle Of Life"
2	52	52	Jon Secada	"If You Go"
3	52	52	Toni Braxton	"You Mean The World To Me"
4	52	49	Joshua Kadison	"Beautiful In My Eyes"
5	0	43	Huey Lewis & The N	"But It's Alright"
6	42	43	Boyz II Men	"I'll Make Love To You"
7	43	43	Lauren Christy	"The Color Of Night"
8	43	43	Amy Grant	"Lucky One"
9	42	43	Melissa Etheridge	"Come To My Window"
10	42	42	John Mellencamp	"Wild Night"
11	43	42	Sheryl Crow	"All I Wanna Do"
12	42	42	Seal	"Prayer For The Dying"
13	21	23	Madonna	"Secret"
14	20	20	L. Stansfield f.	"Dream Away"
15	18	19	John Mellencamp	"Dance Naked"
16	17	18	Julio Iglesias	"Fragile"
17	17	18	Rolling Stones	"Out Of Tears"
18	20	17	Kathy Troccoli	"If I'm Not In Love"
19	19	17	Sting	"When We Dance"
20	0	17	Steve Perry	"Missing You"
21	0	9	Sass Jordan	"Sun's Gonna Rise"
22	17	5	Michael Bolton	"Once In A Lifetime"



KJ103, Oklahoma City (405) 840-5701 Mike McCoy, Program Director Billy The Kidd, Music Director

RANK	EW	TW	ARTIST	TITLE
1	50	61	Real McCoy	"Another Night"
2	56	60	Melissa Etheridge	"I'm The Only One"
3	50	58	Bon Jovi	"Always"
4	18	58	Lucas	"Lucas (With The Lid Off)"
5	58	55	Gloria Estefan	"Turn The Beat Around"
6	38	55	Tom Jones	"If I Only Knew"
7	48	47	2 Unlimited	"Get Ready For This"
8	41	47	Boyz II Men	"On Bended Knee"
9	0	45	Amy Grant	"Lucky One"
10	36	45	Ace Of Base	"Living In Danger"
11	36	45	R.E.M.	"What's The Frequency"
12	46	45	Madonna	"Secret"
13	38	38	Janet Jackson	"You Want This"
14	25	38	Salt-N-Pepa	"None Of Your Business"
15	12	19	Hootie & The	"Hold My Hand"
16	12	14	Immature	"Never Lie"
17	12	14	Andru Donalds	"Mishale"
18	12	14	4 P.M.	"Sukiyaki"
19	10	14	The Cranberries	"Zombie"
20	12	14	Deadeye Dick	"New Age Girl"
21	12	14	John Mellencamp	"Dance Naked"
22	12	12	Blackstreet	"Before I Let You Go"
23	12	12	Seal	"Newborn Friend"
24	10	12	L. Stansfield f.	"Dream Away"
25	12	12	Rolling Stones	"Out Of Tears"
26	12	10	Vanessa Williams	"The Sweetest Days"
27	12	10	Live	"I Alone"
28	10	10	Aerosmith	"Blind Man"
29	10	10	Eagles	"Get Over It"
30	10	10	Counting Crows	"Rain King"
31	10	10	Sting	"When We Dance"
32	0	10	Jade	"Every Day Of The Week"
33	0	10	Veruca Salt	"Seether"
34	0	10	Tom Petty	"You Don't Know How It"
35	0	10	Oasis	"Supernova"
36	10	10	Nirvana	"About A Girl"



get up on it  
(featuring Kut Klose)

# Keith Sweat



**NEW ADDS INCLUDE:** KKSS  
**"GET UP ON IT" SPINNING BIG AT:**  
 WWKX 41 Plays WHJX 30 Plays  
 KCAQ 24 Plays WERQ 21 Plays  
 WHHH 18 Plays KMVR 17 Plays  
 KHTN 15 Plays JAMZ 13 Plays  
 WPGC 12 Plays WQGN 8 Plays

**LP Over 1 Million!**  
**SoundScan: Pop Single #31**  
**R&B Single #16**



Produced by: Keith Sweat and Fitzgerald Scott Executive Producer: Keith Sweat / On Elektra compact discs and cassettes.

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# "can't help myself"

the new single from

## Gerald Levert

from his new album

### Groove On

love is  
an uncontrollable urge

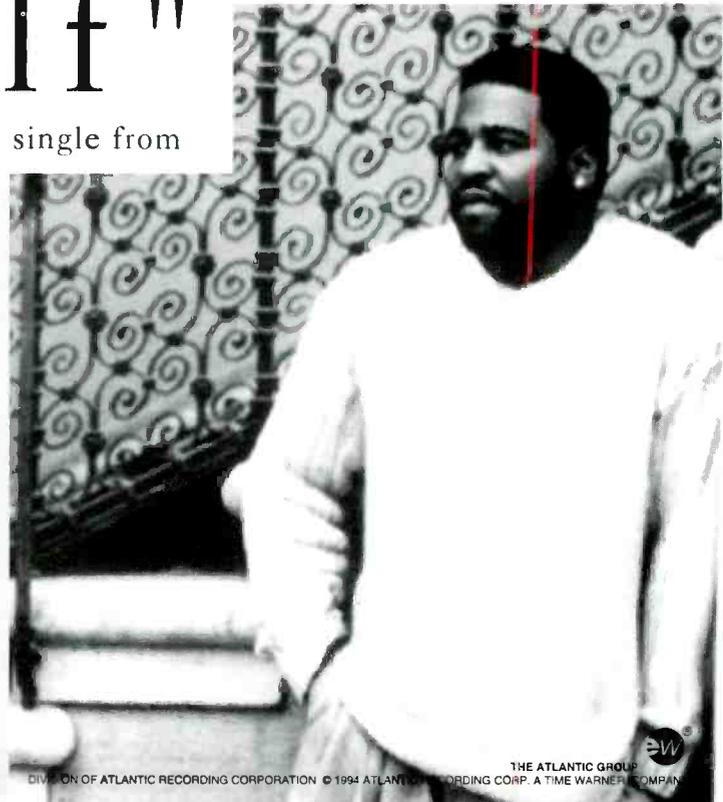
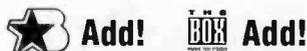
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**NEW ADDS INCLUDE:** KMXZ

**HOT PLAYS:** WERQ 26 Plays WPGC 25 Plays KBXX 20 Plays

**LP Approaching Platinum!**

**SoundScan: R&B Single #35!**



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# Now PLAYING

## MEDIUM MARKETS

SELECTED MEDIUM MARKET PPW REPORTS

### 107.3 KKRD

KKRD, Wichita (316) 832-9600 Jack Oliver, Program Director Greg Williams, Music Director

RANK	LW	TW	ARTIST	TITLE
1	66	72	4 P.M.	"Sukiyaki"
2	59	60	Four Seasons	"December '63 (Oh What A"
3	61	60	Sheryl Crow	"All I Wanna Do"
4	56	59	Real McCoy	"Another Night"
5	60	59	Babyface	"When Can I See You"
6	56	59	Boyz II Men	"I'll Make Love To You"
7	47	46	John Mellencamp	"Wild Night"
8	45	44	Melissa Etheridge	"I'm The Only One"
9	39	42	Madonna	"Secret"
10	42	41	Pretenders	"I'll Stand By You"
11	40	40	Crystal Waters	"100% Pure Love"
12	33	40	Boyz II Men	"On Bended Knee"
13	38	39	Bon Jovi	"Always"
14	39	38	Deadeye Dick	"New Age Girl"
15	38	38	Green Day	"Basket Case"
16	40	37	Des'ree	"You Gotta Be"
17	25	30	Aerosmith	"Blind Man"
18	28	28	Toad The Wet	"Something's Always Wrong"
19	21	23	Lisa Loeb & Nine	"Stay (I Missed You)"
20	20	22	Ace Of Base	"Living In Danger"
21	25	22	Collective Soul	"Shine"
22	21	22	Gloria Estefan	"Turn The Beat Around"
23	19	19	Gun Blossoms	"Allison Road"
24	6	19	Immature	"Never Lie"
25	19	19	Ini Kamoze	"Here Comes The"
26	5	17	Vanessa Williams	"The Sweetest Days"
27	17	17	Toni Braxton	"You Mean The World To Me"
28	A	16	Brandy	"I Wanna Be Down"
29	0	16	Melissa Etheridge	"Come To My Window"
30	15	16	R.E.M.	"What's The Frequency."
31	15	15	John Mellencamp	"Dance Naked"
32	19	14	Nirvana	"About A Girl"
33	A	14	Corona	"The Rhythm Of The Night"
34	17	14	Harry Connick, Jr.	"(I Could Only) Whisper"
35	16	14	Hootie & The	"Hold My Hand"
36	18	12	Bron John	"Can You Feel The Love"
37	8	11	Seal	"Newborn Friend"
38	13	10	Toni Braxton	"How Many Ways"
39	5	10	Juliana Hatfield	"Spin The Bottle"
40	11	10	TLC	"Creep"

### FLY 92

THE TRI-CITIES ONLY HIT MUSIC STATION

WFLY, Albany (518) 456-1144 Mike Morgan, Program Director Shawn Scott, Music Director

RANK	LW	TW	ARTIST	TITLE
1	58	58	Deadeye Dick	"New Age Girl"
2	56	58	Bon Jovi	"Always"
3	57	57	Sheryl Crow	"All I Wanna Do"
4	57	57	Real McCoy	"Another Night"
5	59	56	Madonna	"Secret"
6	56	56	Lucas	"Lucas (With The Lid Off)"
7	57	55	R.E.M.	"What's The Frequency."
8	34	37	4 P.M.	"Sukiyaki"
9	35	36	Gloria Estefan	"Turn The Beat Around"
10	34	36	Eagles	"Get Over It"
11	34	35	John Mellencamp	"Dance Naked"
12	35	34	Jade	"Every Day Of The Week"
13	35	34	Janet Jackson	"You Want This"
14	34	34	Toad The Wet	"Something's Always Wrong"
15	33	34	Mazzy Star	"Fade Into You"
16	31	34	Aaliyah	"At Your Best (You Are)"
17	28	34	Boyz II Men	"On Bended Knee"
18	23	34	Lil Suzy	"Promise Me"
19	25	33	Ace Of Base	"Living In Danger"
20	22	33	Tom Petty	"You Don't Know How It"
21	22	30	Gun Blossoms	"Allison Road"
22	20	30	Corona	"The Rhythm Of The Night"
23	21	27	Sieve Perry	"Missing You"
24	24	25	Counting Crows	"Rain King"
25	36	21	Green Day	"Basket Case"
26	22	21	Juliana Hatfield	"Spin The Bottle"
27	21	21	Ini Kamoze	"Here Comes The"
28	20	21	TLC	"Creep"
29	20	20	Nirvana	"About A Girl"
30	20	20	Brandy	"I Wanna Be Down"
31	17	20	Aerosmith	"Blind Man"
32	21	19	Immature	"Never Lie"
33	13	18	Hootie & The	"Hold My Hand"
34	A	18	20 Fingers	"Short Short Man"
35	15	15	Offspring	"Self Esteem"
36	14	15	Eric Clapton	"Motherless Child"
37	16	13	The Cranberries	"Zombie"
38	14	13	Vanessa Williams	"The Sweetest Days"
39	34	12	Pretenders	"I'll Stand By You"
40	56	11	Boyz II Men	"I'll Make Love To You"

### 98 WPKY

WPKY, Rochester (716) 454-2600 Clarke Ingram, Program Director

RANK	LW	TW	ARTIST	TITLE
1	59	63	Real McCoy	"Another Night"
2	63	61	Melissa Etheridge	"I'm The Only One"
3	55	55	Boyz II Men	"I'll Make Love To You"
4	57	53	DI Miko	"What's Up"
5	51	49	Collective Soul	"Shine"
6	45	45	Melissa Etheridge	"Come To My Window"
7	46	43	Bon Jovi	"Always"
8	45	42	Sheryl Crow	"All I Wanna Do"
9	40	40	Corona	"The Rhythm Of The Night"
10	27	38	2 Unlimited	"Get Ready For This"
11	40	38	Four Seasons	"December '63 (Oh What A"
12	31	35	Boyz II Men	"On Bended Knee"
13	36	34	Madonna	"Secret"
14	26	34	Jon Secada	"I'll Stand By You"
15	34	31	Babyface	"When Can I See You"
16	32	30	Color Me Badd	"Wildflower"
17	29	29	Lisa Loeb & Nine	"Stay (I Missed You)"
18	25	29	Garth Brooks &	"Hard I Love Woman"
19	26	27	Janet Jackson	"You Want This"
20	23	26	20 Fingers	"Short Short Man"
21	25	25	John Mellencamp	"Wild Night"
22	11	21	Jaki Graham	"Ain't Nobody"
23	21	21	Rolling Stones	"Our Of Tears"
24	12	21	Vanessa Williams	"The Sweetest Days"
25	24	20	Ace Of Base	"Living In Danger"
26	12	16	TLC	"Creep"
27	6	14	Ini Kamoze	"Here Comes The"
28	5	14	Hootie & The	"Hold My Hand"
29	14	14	Harry Connick, Jr.	"(I Could Only) Whisper"
30	A	13	Zhane	"Shame"
31	12	13	Crystal Waters	"100% Pure Love"
32	7	12	Jade	"Every Day Of The Week"
33	11	12	String	"When We Dance"
34	17	12	Eagles	"Get Over It"
35	A	11	Andru Donalds	"Mishale"
36	13	11	John Mellencamp	"Dance Naked"
37	24	10	Denine	"I Remember You"
38	10	10	R.E.M.	"What's The Frequency."
39	17	8	Collage	"Gangster Of Love"
40	9	6	Toad The Wet	"Something's Always Wrong"

### variety 103.7 WDBR

WDBR, Springfield (217) 753-5400 Bill Kaproth, Program Director Michael T, Music Director

RANK	LW	TW	ARTIST	TITLE
1	44	45	Babyface	"When Can I See You"
2	43	45	Madonna	"Secret"
3	43	44	Crystal Waters	"100% Pure Love"
4	43	44	Real McCoy	"Another Night"
5	44	43	Melissa Etheridge	"I'm The Only One"
6	42	43	Sheryl Crow	"All I Wanna Do"
7	31	31	Deadeye Dick	"New Age Girl"
8	31	31	Janet Jackson	"You Want This"
9	25	31	Bon Jovi	"Always"
10	32	31	Gun Blossoms	"Allison Road"
11	30	31	Pretenders	"I'll Stand By You"
12	29	30	Tom Jones	"If I Only Knew"
13	30	30	Ace Of Base	"Living In Danger"
14	34	30	Toad The Wet	"Something's Always Wrong"
15	32	30	For Real	"You Don't Know Nothin"
16	33	29	Aerosmith	"Crazy"
17	29	29	Lisa Stansfield	"Make It Right"
18	31	29	Des'ree	"You Gotta Be"
19	29	28	Eagles	"Get Over It"
20	44	24	Boyz II Men	"I'll Make Love To You"
21	23	24	Jon Secada	"If You Go"
22	24	24	Richard Marx	"The Way She Loves Me"
23	5	23	Gloria Estefan	"Turn The Beat Around"
24	18	22	Elton John	"Can You Feel The Love"
25	19	22	Lisa Loeb & Nine	"Stay (I Missed You)"
26	16	22	Toni Braxton	"You Mean The World To Me"
27	23	22	Four Seasons	"December '63 (Oh What A"
28	23	22	John Mellencamp	"Wild Night"
29	23	22	Collective Soul	"Shine"
30	23	22	Erasure	"Always"
31	23	22	Seal	"Prayer For The Dying"
32	21	20	Prince	"The Most Beautiful Girl"
33	16	19	Gun Blossoms	"Until I Fall Away"
34	35	19	Green Day	"Basket Case"
35	A	19	Boyz II Men	"On Bended Knee"
36	18	17	Madonna	"I'll Remember"
37	18	17	Janet Jackson	"Any Time, Any Place"
38	13	15	Stone Temple	"Interstate Love Song"
39	12	15	Soundgarden	"Black Hole Sun"
40	12	14	Prince	"Letitgo"

### B95

KBOE 94.1

KBOE, Fresno (209) 237-9361 Don Parker, Program Director Mark Adams, Music Director

RANK	LW	TW	ARTIST	TITLE
1	77	77	Boyz II Men	"On Bended Knee"
2	76	76	Boyz II Men	"I'll Make Love To You"
3	76	75	Brandy	"I Wanna Be Down"
4	70	75	Immature	"Never Lie"
5	61	74	4 P.M.	"Sukiyaki"
6	64	66	Chantay Savage	"Don't Let It Go To Your"
7	61	58	Aaliyah	"At Your Best (You Are)"
8	28	45	Ini Kamoze	"Here Comes The"
9	31	38	Real McCoy	"Another Night"
10	35	37	Madonna	"Secret"
11	62	37	Changing Faces	"Stroke You Up"
12	38	37	R. Kelly	"Bump N' Grind"
13	16	36	Warren G	"I This DJ"
14	34	35	Aaron Hall	"I Miss You"
15	31	32	Jade	"Every Day Of The Week"
16	32	31	Blackgirl	"Where Did We Go Wrong"
17	32	31	TLC	"Creep"
18	38	28	R. Kelly	"Your Body's Callin'"
19	27	27	Tevin Campbell	"Always In My Heart"
20	A	26	Mary J. Blige	"Be Happy"
21	A	24	N II U	"I Miss You"
22	27	23	Aaliyah	"Back & Forth"
23	38	23	20 Fingers	"Short Short Man"
24	15	21	Luther Vandross	"Always And Forever"
25	26	21	Toni Braxton	"How Many Ways"
26	12	20	Rappin' 4-Tay	"Playaz Club"
27	0	18	Vanessa Williams	"The Sweetest Days"
28	12	15	Ice Cube	"Bop Gun (One Nation)"
29	22	13	Janet Jackson	"You Want This"
30	A	7	Blackstreet	"Before I Let You Go"

### 96.7 KHFI

ALL MUSIC 93.1

KHFI, Austin (512) 474-9233 John Roberts, Program Director Fernando Ventura, Music Director

RANK	LW	TW	ARTIST	TITLE
1	63	65	Crystal Waters	"100% Pure Love"
2	55	64	2 Unlimited	"Get Ready For This"
3	63	64	Madonna	"Secret"
4	62	63	Real McCoy	"Another Night"
5	63	63	Sheryl Crow	"All I Wanna Do"
6	62	61	Boyz II Men	"I'll Make Love To You"
7	33	55	Boyz II Men	"On Bended Knee"
8	43	46	Miranda	"Round & Round"
9	43	46	Erasure	"Run To The Sun"
10	45	46	Jade	"Every Day Of The Week"
11	51	44	Melissa Etheridge	"Come To My Window"
12	45	44	Robin S.	"Love For Love"
13	41	44	Mazzy Star	"Fade Into You"
14	44	40	Lil Suzy	"Promise Me"
15	31	40	Corona	"The Rhythm Of The Night"
16	40	37	Aaron Hall	"I Miss You"
17	A	35	69 Boyz	"Footscree Roll"
18	45	34	John Mellencamp	"Wild Night"
19	30	30	Meat Puppets	"Backwater"
20	44	30	Ace Of Base	"Living In Danger"
21	26	28	Korrell	"Paradise"
22	26	28	The Cranberries	"Dreams"
23	30	27	CiCi Peniston	"Hit By Love"
24	29	26	Ace Of Base	"Don't Turn Around"
25	28	25	Lisa Loeb & Nine	"Stay (I Missed You)"
26	30	25	Glam	"Sex Drive"
27	25	24	Lucas	"Lucas (With The Lid Off)"
28	11	24	The Go-Go's	"The Whole World Lost"
29	27	23	Gun Blossoms	"Until I Fall Away"
30	21	23	Erasure	"Always"
31	30	22	20 Fingers	"Short Short Man"
32	16	21	Andru Donalds	"Mishale"
33	10	20	Ini Kamoze	"Here Comes The"
34	20	20	Salu-N-Pepa	"None Of Your Business"
35	27	10	Babyface	"When Can I See You"
36	0	10	Haddaway	"What Is Love"
37	A	9	4 P.M.	"Sukiyaki"

*Every great endeavor* begins with principles – here are those I value most. *Always put the interest* of the client ahead of my own. I will work personally with a limited number of clients and be completely devoted to their success. *Provide my clients* with honest, open input. Clients deserve a

*declaration*

## OF PRINCIPLES

relationship based upon integrity, hard work, respect and total confidentiality.

*I will help* my clients develop a market specific strategy and assist in the design of a practical plan to achieve their goals.

*Closely monitor performance* to

ensure clients stay on strategy and revisit strategy as market dynamics dictate.

An important part of what clients pay for is accessibility. *I promise* to return phone calls promptly. Provide clients with accurate and timely information.

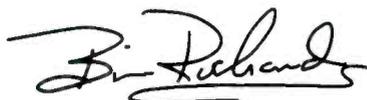
*Constantly evaluating* trends and developments will keep my clients on the cutting-edge of successful promotions, marketing strategies, and formatic innovations.

*I will leverage* my years of experience in markets across the country and my professional relationships applying this knowledge as needed to give my clients a clear competitive advantage. *I understand* that Program Directors, General Managers, and other key players at the radio station produce

winning ratings. *The best consultants* are great coaches and strategists but they alone can't produce ratings and should never take undeserved credit.

*I will always provide* clients with a detailed written report to follow any market visits, research projects or to summarize my position in discussions of major issues.

*Let me take* this opportunity to express my sincere appreciation to the many fine stations and radio companies that have shown faith in me and the unique value of my advice. My charter is to create radio's finest programming consulting company.



Named Billboard's Program Director of the Year in 1992 when he was program director of KIIS-FM, Los Angeles, Bill Richards has programmed other great radio stations including WNCI, KKBQ, KDWB, and KLUC. His services are available on a limited and custom basis.



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# Now PLAYING

## SMALL MARKETS

SELECTED SMALL MARKET PPW REPORTS

### CILFM 101.5 ROCK/RADIO

WCPI, Carbondale (618) 457-8114 John Riley, Program Director

RANK	LW	TW	ARTIST	TITLE
1	45	45	Bon Jovi	"Always"
2	40	45	The Cranberries	"Zombie"
3	45	45	Madonna	"Secret"
4	45	45	Boyz II Men	"I'll Make Love To You"
5	45	45	Green Day	"Basket Case"
6	45	45	Stone Temple	"Interstate Love Song"
7	40	45	Aaliyah	"At Your Best (You Are)"
8	30	35	Nirvana	"About A Girl"
9	35	35	R.E.M.	"What's The Frequency..."
10	35	35	Toad The Wet	"Something's Always Wrong"
11	28	35	Eagles	"Get Over It"
12	35	35	Gin Blossoms	"Allison Road"
13	30	35	Melissa Etheridge	"I'm The Only One"
14	40	30	Sheryl Crow	"All I Wanna Do"
15	28	30	Rolling Stones	"Out Of Tears"
16	40	30	Hootie & The	"Hold My Hand"
17	28	30	Ace Of Base	"Living In Danger"
18	28	30	Freddy Johnston	"Bad Reputation"
19	14	30	Boyz II Men	"On Bended Knee"
20	30	28	Sting	"When We Dance"
21	28	28	Seal	"Newborn Friend"
22	28	28	Big Mountain	"I Would Find A Way"
23	30	28	Gloria Estefan	"Turn The Beat Around"
24	28	28	John Mellencamp	"Dance Naked"
25	21	28	Andru Donalds	"Mishale"
26	28	28	Live	"I Alone"
27	28	28	Aerosmith	"Blind Man"
28	35	21	Wet Wet Wet	"Love Is All Around"
29	28	21	Pretenders	"I'll Stand By You"
30	21	21	Cause & Effect	"Alone"
31	21	21	Counting Crows	"Rain King"
32	21	21	Candlebox	"Far Behind"
33	14	21	Tom Petty	"You Don't Know How It"
34	21	21	Elton John	"Circle Of Life"
35	21	21	Roxette	"Crash! Boom! Bang!"
36	21	21	Eric Clapton	"Motherless Child"
37	14	21	Sass Jordan	"Sun's Gonna Rise"
38	14	21	Harry Connick, Jr.	"(I Could Only) Whisper"
39	28	14	Jesus And Mary	"Sometimes Always"
40	14	14	Lisa Loeb & Nine	"Stay (I Missed You)"



KCCD, Abilene (915) 672-2336 Yony Alexander, Program Director George Chambers, Music Director

RANK	LW	TW	ARTIST	TITLE
1	52	64	Madonna	"Secret"
2	63	64	Real McCoy	"Another Night"
3	63	64	Boyz II Men	"I'll Make Love To You"
4	63	64	Sheryl Crow	"All I Wanna Do"
5	54	64	Bon Jovi	"Always"
6	55	64	Babyface	"When Can I See You"
7	0	64	Janet Jackson	"You Want This"
8	41	56	Eagles	"Get Over It"
9	0	56	Boyz II Men	"On Bended Knee"
10	54	56	Gloria Estefan	"Turn The Beat Around"
11	54	55	Melissa Etheridge	"I'm The Only One"
12	0	55	Des'ree	"You Gotta Be"
13	54	55	Ace Of Base	"Living In Danger"
14	0	55	Toad The Wet	"Something's Always Wrong"
15	52	53	Nirvana	"About A Girl"
16	52	53	Pretenders	"I'll Stand By You"
17	50	53	Gin Blossoms	"Allison Road"
18	41	53	Hootie & The	"Hold My Hand"
19	0	53	4 P.M.	"Sukiyaki"
20	41	50	Mazzy Star	"Fade Into You"
21	0	50	Deadeye Dick	"New Age Girl"
22	40	50	Aerosmith	"Blind Man"
23	34	50	R.E.M.	"What's The Frequency..."
24	63	40	Four Seasons	"December '63 (Oh What A)"
25	0	34	Sting	"When We Dance"
26	55	34	Elton John	"Circle Of Life"
27	0	18	Brandy	"I Wanna Be Down"
28	0	18	Veruca Salt	"Seedher"
29	0	18	Counting Crows	"Rain King"

### I-95 95.3 KCPI-FM

KCPI, Albert Lea (507) 373-2338 Vito Gee, Program Director

RANK	LW	TW	ARTIST	TITLE
1	57	56	Janet Jackson	"You Want This"
2	54	56	Gloria Estefan	"Turn The Beat Around"
3	56	56	Crystal Waters	"100% Pure Love"
4	56	56	Real McCoy	"Another Night"
5	56	55	Ace Of Base	"Living In Danger"
6	54	55	Bon Jovi	"Always"
7	51	51	Deadeye Dick	"New Age Girl"
8	52	51	Madonna	"Secret"
9	30	49	Corona	"The Rhythm Of The Night"
10	49	48	Toad The Wet	"Something's Always Wrong"
11	52	48	Gin Blossoms	"Allison Road"
12	27	47	Seal	"Newborn Friend"
13	10	47	Tom Jones	"If I Only Knew"
14	28	39	Hootie & The	"Hold My Hand"
15	21	30	Counting Crows	"Rain King"
16	47	29	Boyz II Men	"I'll Make Love To You"
17	28	29	4 P.M.	"Sukiyaki"
18	32	29	Juliana Hatfield	"Spin The Bottle"
19	29	29	Eagles	"Get Over It"
20	18	27	Aerosmith	"Blind Man"
21	30	25	Sass Jordan	"Sun's Gonna Rise"
22	35	24	Harry Connick, Jr.	"(I Could Only) Whisper"
23	0	22	Banana Nuts Ladies	"Jane"
24	4	22	Lil Suzy	"Promise Me"
25	A	21	Boyz II Men	"On Bended Knee"
26	20	20	The Cranberries	"Zombie"
27	26	18	Ioi Kamoze	"Here Comes The"
28	17	18	The Go-Go's	"The Whole World Lost"
29	20	17	John Mellencamp	"Dance Naked"
30	17	16	Nirvana	"About A Girl"
31	18	13	R.E.M.	"What's The Frequency..."
32	12	13	2 Unlimited	"Get Ready For This"
33	13	12	Lucas	"Lucas (With The Lid Off)"
34	9	12	Jade	"Every Day Of The Week"
35	11	12	Offspring	"Self Esteem"
36	10	12	Inmature	"Never Lie"
37	0	12	2 Unlimited	"Twilight Zone"



KKMG, Colorado Springs (719) 596-5536 Scooter Stevens, Program Director Kevin Kinsaid, Music Director

RANK	LW	TW	ARTIST	TITLE
1	35	34	Deadeye Dick	"New Age Girl"
2	32	34	Real McCoy	"Another Night"
3	33	33	Melissa Etheridge	"I'm The Only One"
4	30	33	Madonna	"Secret"
5	25	32	Ace Of Base	"Living In Danger"
6	32	32	Crystal Waters	"100% Pure Love"
7	24	28	Bon Jovi	"Always"
8	35	26	Sheryl Crow	"All I Wanna Do"
9	33	26	Pretenders	"I'll Stand By You"
10	34	26	Babyface	"When Can I See You"
11	19	26	Andru Donalds	"Mishale"
12	29	24	John Mellencamp	"Dance Naked"
13	21	24	Toad The Wet	"Something's Always Wrong"
14	27	24	Gloria Estefan	"Turn The Beat Around"
15	24	23	Des'ree	"You Gotta Be"
16	21	23	Gin Blossoms	"Allison Road"
17	18	23	4 P.M.	"Sukiyaki"
18	20	23	Janet Jackson	"You Want This"
19	21	19	Janet Jackson	"You Want This"
20	14	16	R.E.M.	"What's The Frequency..."
21	12	15	Hootie & The	"Hold My Hand"
22	19	15	Mazzy Star	"Fade Into You"
23	14	14	Boyz II Men	"On Bended Knee"
24	29	13	Four Seasons	"December '63 (Oh What A)"
25	12	12	Boyz II Men	"I'll Make Love To You"
26	16	11	Stone Temple	"Interstate Love Song"
27	11	11	John Mellencamp	"Dance Naked"
28	15	11	Lucas	"Lucas (With The Lid Off)"
29	A	11	Vanessa Williams	"The Sweetest Days"
30	16	11	Juliana Hatfield	"Spin The Bottle"
31	A	9	Jade	"Every Day Of The Week"
32	18	8	Love Spit Love	"Am I Wrong"
33	13	7	The Cranberries	"Zombie"
34	A	7	Offspring	"Self Esteem"

### MIX 97.3

Savannah's BEST MIX of the 80s and 90s

WAEV, Savannah (912) 232-0097 Burke Allen, Operations Manager Burke Allen, Music Director

RANK	LW	TW	ARTIST	TITLE
1	47	49	Melissa Etheridge	"Come To My Window"
2	45	48	Amy Grant	"Lucky One"
3	46	48	John Mellencamp	"Wild Night"
4	47	47	Elton John	"Circle Of Life"
5	46	45	Ace Of Base	"Don't Turn Around"
6	33	44	Sheryl Crow	"All I Wanna Do"
7	47	43	Four Seasons	"December '63 (Oh What A)"
8	32	30	Madonna	"Secret"
9	32	30	Huey Lewis & The N	"But It's Alright"
10	30	28	L. Vandross/M.	"Endless Love"
11	32	28	Boyz II Men	"I'll Make Love To You"
12	A	24	Melissa Etheridge	"I'm The Only One"
13	46	21	Wet Wet Wet	"Love Is All Around"
14	18	20	Jon Secada	"If You Go"
15	18	19	Bonnie Raitt	"Love Sneakin' Up On You"
16	18	18	Little Texas	"What Might I Have Been"
17	18	18	Phil Collins	"Everyday"
18	17	18	Ace Of Base	"The Sign"
19	17	18	Joshua Kadison	"Jessie"
20	20	18	10,000 Maniacs	"Because The Night (from)"
21	16	18	Madonna	"I'll Remember"
22	16	17	Tom Braxton	"You Mean The World To Me"
23	17	17	Elton John	"Can You Feel The Love"
24	18	17	Michael Bolton	"Said I Loved You... But"
25	19	17	Big Mountain	"Baby I Love Your Way"
26	17	17	Bryan Adams	"Please Forgive Me"
27	17	16	Joshua Kadison	"Beautiful In My Eyes"
28	16	16	Richard Marx	"Now And Forever"
29	16	12	Mariah Carey	"Anytime You Need A"



WNSL, Laurel/Hattiesburg (601) 425-1491 Rick James, Program Director Babba Boudreaux, Music Director

RANK	LW	TW	ARTIST	TITLE
1	46	45	Madonna	"Secret"
2	44	43	Melissa Etheridge	"I'm The Only One"
3	49	42	Pretenders	"I'll Stand By You"
4	34	38	Babyface	"When Can I See You"
5	32	35	Eagles	"Get Over It"
6	32	34	Boyz II Men	"I'll Make Love To You"
7	33	33	Lisa Loeb & Nine	"Stay (I Missed You)"
8	34	32	Seal	"Prayer For The Dying"
9	44	32	Four Seasons	"December '63 (Oh What A)"
10	26	30	Bon Jovi	"Always"
11	28	30	Hootie & The	"Hold My Hand"
12	26	27	Elton John	"Circle Of Life"
13	28	27	Ace Of Base	"Living In Danger"
14	22	23	Sheryl Crow	"All I Wanna Do"
15	34	22	Sophie B. Hawkins	"Right Beside You"
16	22	22	Gin Blossoms	"Unrill I Fall Away"
17	21	21	Siege Perry	"You Better Wait"
18	16	21	Toad The Wet	"Something's Always Wrong"
19	23	21	John Mellencamp	"Wild Night"
20	24	21	Collective Soul	"Shine"
21	20	20	Rolling Stones	"Out Of Tears"
22	21	19	Wet Wet Wet	"Love Is All Around"
23	20	18	Real McCoy	"Another Night"
24	15	15	Deadeye Dick	"New Age Girl"
25	15	15	R.E.M.	"What's The Frequency..."
26	14	15	Stone Temple	"Interstate Love Song"
27	15	14	Mazzy Star	"Fade Into You"
28	12	13	Aerosmith	"Crazy"
29	12	13	Nirvana	"About A Girl"
30	14	13	Counting Crows	"Rain King"
31	13	12	Gin Blossoms	"Allison Road"
32	9	10	Urge Overkill	"Girl, You'll Be A Woman"
33	12	10	Huey Lewis & The N	"But It's Alright"
34	14	10	Gloria Estefan	"Turn The Beat Around"
35	6	9	Des'ree	"You Gotta Be"
36	8	9	John Mellencamp	"Dance Naked"
37	8	9	Seal	"Newborn Friend"
38	10	8	Sass Jordan	"Sun's Gonna Rise"
39	12	8	Joshua Kadison	"Picture Postcards From"
40	7	7	Vanessa Williams	"The Sweetest Days"

# THE 1994 CHROME LIZARD AWARD NOMINATIONS

## RADIO FIELD

### Radio Station Of The Year

- MAJOR MARKETS (1-20)**
- KPWR Los Angeles
  - WPGC Washington, D.C.
  - WPLJ New York
  - KHKS Dallas
  - KROQ Los Angeles
  - WHTZ New York
- Write-in candidate: \_\_\_\_\_

- LARGE MARKETS (21-50)**
- WXXL Orlando
  - KKRZ Portland
  - WKSE Buffalo
  - WKSS Hartford
- Write-in candidate: \_\_\_\_\_

- MEDIUM MARKETS (51-100)**
- KHFI Austin
  - KLUC Las Vegas
  - KQKQ Omaha
  - WFLY Albany
- Write-in candidate: \_\_\_\_\_

- SMALL MARKETS (101+)**
- KIXY San Angelo
  - WRFY Reading
  - KTMT Medford
  - WNDU South Bend
- Write-in candidate: \_\_\_\_\_

### Operations Manager/ Program Director Of The Year

- MAJOR MARKETS**
- Kevin Weatherly, KROQ
  - Steve Smith, WQHT
  - Tom Poleman, KRBE
  - Chuck Field, KSFM
  - Steve Kingston, Z100
- Write-in candidate: \_\_\_\_\_

- LARGE MARKETS**
- Scott Wheeler, WHHH
  - Mason Dixon, WMTX
  - Jimmy Steal, WKRQ
  - Don London, WNVZ
- Write-in candidate: \_\_\_\_\_

- MEDIUM MARKETS**
- Mike Sommers, WSTW
  - Mark Todd, KRQQ
  - Chuck Geiger, KWNZ
  - Chris Shebel, WDJX
- Write-in candidate: \_\_\_\_\_

- SMALL MARKETS**
- Neil Sharpe, WJET
  - Michelle Stevens, WPSY
  - R. Charles Snyder, KTMT
  - Mike Steele, KIXY
- Write-in candidate: \_\_\_\_\_

### Assistant Program Director/ Music Director Of The Year

- MAJOR MARKETS**
- "Mr. Ed" Lambert, KHKS
  - Erik Bradley, WBBM FM
  - Paul "Cubby" Bryant, KRBE
  - Shellie Hart, KUBE
  - Andy Shane, WHTZ
- Write-in candidate: \_\_\_\_\_

- LARGE MARKETS**
- Tom Steele, Power Pig
  - Kandy Klutch, WDCG
  - Gretchen Corbett, WGTZ
  - Car Collins, WJMN
- Write-in candidate: \_\_\_\_\_

- MEDIUM MARKETS**
- Eddie Munster, WFME
  - Cat Thomas, KLUC
  - Michael Steele, KQKQ
  - Bushman, WJMH
- Write-in candidate: \_\_\_\_\_

- SMALL MARKETS**
- Stella Mars, WERZ
  - Nikki Nite, WZYP
  - Liz Jordan, WQGN
  - Ed Parreira, KWNZ
- Write-in candidate: \_\_\_\_\_

### Promotion Director Of The Year\*

- LARGE MARKETS**
- Karen Tobin, KIIS
  - Mark Schecterle, KRBE
  - Kenny Bernstein, WPOW
  - Von Freeman, WKRQ
- Write-in candidate: \_\_\_\_\_

- MAJOR MARKETS**
- Marshall Goudy, WENZ
  - Devonne Dingley, Power Pig
  - Dave Demer, WXXL
  - Dan Bowen, WNCI
- Write-in candidate: \_\_\_\_\_

- MEDIUM MARKETS**
- Ric Reese, KJYO
  - Karen Menke, KQKQ
  - Dusty Hayes, WABB
  - Allyson Berry, WGTZ
- Write-in candidate: \_\_\_\_\_

- SMALL MARKETS\***  
*\*(May be PDs if no official Promo Dir.)*
- Jay Murphy, KQHT
  - Jimmy Steele, KCGQ
  - Neil Sharpe, WJET
  - Melissa Collins, WNDU
- Write-in candidate: \_\_\_\_\_

## CHROME DROPPINGS FIELD

### The Most Overexposed In The Magazine

- Bruce Tenenbaum, MCA
  - Monte Lipman, EMI
  - R. Charles Snyder, KTMT
  - Paul "Cubby" Bryant, KRBE
  - Charlie Walk, Columbia
- Write-in candidate: \_\_\_\_\_

### Worst Golfer Of The Year

- Burt Baumgartner, Columbia
  - Craig Lambert, EastWest
  - Bill Richards, Consultant
  - Kevin Weatherly, KROQ
- Write-in candidate: \_\_\_\_\_

### Computer Geek Of The Year... The Pat Gillen Award

- Mark Gorlick, MCA
  - John Weston, Atlantic
  - Bob Catania, Geffen
  - Mark Driscoll, Starship 20987
  - Greg Lee, WB
- Write-in candidate: \_\_\_\_\_

### Person You'd Most Like To Put On Hold

- Tony Novia, M.I.A.
  - Jeff McClusky
  - Jerry Blair, Columbia
  - Dwayne Ward
  - Rich Stevens, WFKS
- Write-in candidate: \_\_\_\_\_

## Page 6 Photo Of The Year

(fill in the blank)

### Lamest Cagle Editorial Of The Year

(fill in the blank... at your own risk)

### Most Ludicrous Promo Planner Idea

**July 30:** "Is That Your Hair On My Can Or Are You Just Glad To Meet Me?" For Anita Hill's birthday, we suggested you ask listeners to send in their pubic hair for prizes, or to sue listeners for "jock harassment."

**August: 21:** "Seen Her, Done That." For Wilt "Man Of 2,000 Boinks" Chamberlain's birthday, we suggested that you stage a "Best Fake Orgasm" contest and pit one mate against the other - one has to abstain for a length of time for a big prize, while the other has to do it with the former to win a big prize.

**January 22:** Linda Blair's Birthday. We suggested you throw a pea soup spitting contest, a Blair-as-Satan sounding contest and an on-air exorcism of a gangsta Rap song (by turning it into a Bread record).

Write-in candidate: \_\_\_\_\_

### Best Career Move Of The Year

- Joel Denver
  - Lee Chesnut
  - Darcy Fulmer
- Write-in candidate: \_\_\_\_\_

### Worst Career Move Of The Year

- Tony Novia
  - Geraldine Cagle
- Write-in candidate: \_\_\_\_\_

### CONTEST RULES & REGULATIONS

Only *Network 40* reporters are eligible to nominate and vote on The Chrome Lizard Awards. Voting will be conducted by phone, fax and psychic hotline. The deadline for voting will be determined by *Network 40* staff, who assumes all responsibility for vote tabulation. All results are relatively final; awards will be given at an unforeseen time and era unbeknownst to civilized man. Any reproduction of this poll without written consent or at least a pinch on the cheek is inhibited. Anyone so anal as to read this fine print is automatically disqualified from participating. May God have mercy on our souls. Die, you Pagan dogs.

# SPINCYCLE™

TW	ARTIST	SONG	INDEX		TOTAL STNS.	ADDS	DRÖPS	REQ. RANK	AVG. PPW	
1	Madonna	Secret			10361	246	0	7	11	42.1
2	Bon Jovi	Always			8932	212	2	2	2	42.3
3	Real McCoy	Another Night			8313	184	0	2	4	45.1
4	Sheryl Crow	All I Wanna Do			8166	207	1	16	22	39.6
5	Boyz II Men	I'll Make Love To You			7986	201	0	23	9	39.7
6	Melissa Etheridge	I'm The Only One			7264	193	3	5	32	37.3
7	Boyz II Men	On Bended Knee			7217	221	24	0	1	34.7
8	Ace Of Base	Living In Danger			7013	198	1	5	21	35.6
9	Gin Blossoms	Allison Road			5516	177	6	2	45	32.0
10	Janet Jackson	You Want This			5399	172	4	5	12	31.7
11	Toad The Wet Sprocket	Something's Always Wrong			5178	169	2	8	28	30.8
12	Gloria Estefan	Turn The Beat Around			5171	173	2	8	33	30.2
13	Eagles	Get Over It			5038	173	0	17	30	29.1
14	R.E.M.	What's The Frequency, Kenneth?			4880	186	2	1	24	26.3
15	Pretenders	I'll Stand By You			4650	148	0	15	50	31.4
15	Crystal Waters	100% Pure Love			4650	128	2	13	15	36.6
17	John Mellencamp	Dance Naked			4467	179	3	0	36	25.1
18	Hootie & The Blowfish	Hold My Hand			4267	161	7	4	36	27.0
19	Babyface	When Can I See You			4151	126	0	19	95	32.9
20	Ini Kamoze	Here Comes The Hotstepper			3980	144	12	1	3	29.9
21	Four Seasons	December '63 (Oh What A Night)			3806	116	2	14	33	32.8
22	4 P.M.	Sukiyaki	Page 49		3604	135	25	4	15	30.5
23	Mazzy Star	Fade Into You			3366	128	0	17	50	26.3
24	Des'ree	You Gotta Be			3331	125	7	8	45	27.3
25	Immature	Never Lie	Page 7		3182	129	6	2	7	25.2
26	Aerosmith	Blind Man			3156	167	4	1	19	19.3
27	Jade	Every Day Of The Week			3111	143	22	1	55	24.6
28	John Mellencamp	Wild Night			3065	116	0	15	97	26.4
29	Nirvana	About A Girl			2996	142	1	3	20	21.2
30	Vanessa Williams	The Sweetest Days			2935	176	21	2	62	18.4
31	Brandy	I Wanna Be Down			2882	84	11	0	17	38.4
32	Counting Crows	Rain King			2857	132	14	0	66	23.4
33	Stone Temple Pilots	Interstate Love Song			2756	118	0	12	40	23.3
34	Deadeye Dick	New Age Girl			2704	109	5	12	5	25.5
35	Sting	When We Dance			2597	139	9	7	99	19.5
36	Aaliyah	At Your Best (You Are Love)			2476	84	0	18	50	29.4
37	Rolling Stones	Out Of Tears			2466	109	0	17	36	22.6
38	Elton John	Circle Of Life			2245	86	0	23	94	26.1
39	Luther Vandross/Mariah Carey	Endless Love			2238	83	0	40	95	26.9
40	Sass Jordan	Sun's Gonna Rise			2176	109	3	7	98	20.3

# SPIN@CYCLE™

TW	ARTIST	SONG	INDEX		TOTAL STNS.	ADDS	DROPS	REQ. RANK	AVG. PPW	
41	Lucas	Lucas (With The Lid Off)			2088	108	3	10	6	19.5
42	Amy Grant	Lucky One			1884	73	0	18	86	25.8
43	The Cranberries	Zombie	Page 17		1867	102	12	0	13	20.2
44	TLC	Creep	Page 19		1861	92	9	1	33	22.1
45	Green Day	Basket Case			1818	84	1	15	14	21.6
46	Lisa Loeb & Nine Stories	Stay (I Missed You)			1799	72	0	24	95	24.9
47	Zhané	Shame	Page 43		1710	101	28	0	85	21.9
48	Collective Soul	Shine			1664	66	0	11	90	25.2
49	Melissa Etheridge	Come To My Window			1630	57	0	11	88	28.6
50	Seal	Newborn Friend			1589	72	1	4	83	22.3
51	Jon Secada	If You Go			1483	58	0	10	97	25.5
52	Harry Connick, Jr.	(I Could Only) Whisper Your Name	Page 37		1428	88	7	6	89	17.6
53	Toni Braxton	How Many Ways			1416	61	1	33	82	23.6
54	Jon Secada	Mental Picture			1411	129	45	0	90	15.3
55	Corona	The Rhythm Of The Night			1389	67	16	0	41	24.3
56	Seal	Prayer For The Dying			1381	54	0	6	91	25.5
57	Eric Clapton	Motherless Child			1371	67	0	7	69	20.4
58	Amy Grant & Vince Gill	House Of Love			1358	84	13	1	82	18.3
59	Candlebox	Far Behind			1357	51	1	12	58	26.6
60	Tom Petty	You Don't Know How It Feels	Page 35		1321	86	22	1	57	20.3
61	Steve Perry	Missing You	Page 37		1279	89	13	0	79	16.4
62	Joshua Kadison	Picture Postcards From L.A.	Page 41		1271	86	14	11	94	17.4
63	Andru Donalds	Mishale	Page 15		1268	82	15	0	75	18.6
64	Ace Of Base	Don't Turn Around			1261	55	0	17	70	22.9
65	Offspring	Self Esteem			1198	69	2	3	8	17.8
66	Tom Jones	If I Only Knew			1121	80	4	10	36	14.5
67	Live	I Alone	Page 7		1095	85	9	2	41	14.2
68	Salt-N-Pepa	None Of Your Business			1089	51	0	5	23	21.3
69	Juliana Hatfield	Spin The Bottle			1081	59	1	4	45	18.6
70	Huey Lewis & The News	But It's Alright			1065	40	1	7	79	26.6
71	Rappin' 4-Tay	Playaz Club			979	38	2	1	24	25.7
72	Gin Blossoms	Until I Fall Away			942	38	0	11	92	24.7
73	Changing Faces	Stroke You Up			934	33	0	16	50	28.3
74	Freedy Johnston	Bad Reputation	Page 45		925	77	21	1	90	15.4
75	Elton John	Can You Feel The Love Tonight			915	47	0	11	91	19.4
76	20 Fingers	Short Short Man			901	67	9	5	9	15.0
77	Anita Baker	Body & Soul			884	33	0	8	99	26.7
78	Jaki Graham	Ain't Nobody			868	35	1	7	93	25.5
79	Wet Wet Wet	Love Is All Around			862	32	1	98	1	26.9
80	Mary J. Blige	Be Happy	Page 7		858	39	7	0	90	26.0



## MOST ADDED

ARTIST/SONG/LABEL (STATIONS LISTED SHOW LARGEST INCREASES)	TOTAL/ADDS
<b>1 JON SECADA.</b> Mental Picture (SBK/EMI Records) WKZW KHTY KPSI WIOQ KHQT WZJM KROC KPLZ KIMN WZYQ	129/45
<b>2 DAN HARTMAN.</b> The Love In Your Eyes (Chaos) WBSS WBMX KIOC WBIZ WQGN KTMT WNCI KYIS KBFM WNNK	35/29
<b>3 URGE OVERKILL.</b> Girl, You'll Be A Woman Soon (MCA) WPLY WLUM KISF WAHC KUTQ WPRO WNNK WCIR WHTO WTWB	64/28
<b>3 ZHANÉ.</b> Shame (Hollywood/Jive) WKZW KGGI KKBT KHQT KIMN WAOA WZPL WVIC KJYO KTFM	101/28
<b>5 4 P.M.</b> Sukiyaki (Next Plateau/Island) KSLY WIOQ KYLD KNIN WVAQ WZYQ WNNK WDJX WMXQ WOVV	135/25
<b>6 BOYZ II MEN.</b> On Bended Knee (Motown) KSLY WKDD WKBQ WAZY WNCI WEZB WYCR WSTW KSKG WNKI	221/24
<b>7 VERUCA SALT.</b> Seether (DGC/Minty Fresh) WHOB KZIO WZPL WFHN WHTO WABB WYKS WWCW WZOQ WWFX	69/23
<b>8 JADE.</b> Every Day Of The Week (Giant) KSLY WSPK KHTY WJMN KBXX WZJM WBWB WVIC WNNK WAEB	143/22
<b>8 TOM PETTY.</b> You Don't Know How It Feels (WB) KISX WZJM WKCI WQGN WAHC WSNX WVIC KUTQ WSTW WILN	86/22
<b>10 FREEDY JOHNSTON.</b> Bad Reputation (Elektra) KRBE WZJM WBIZ KDUK WKSE WPRO WWSR WGTZ KISR KMCK	77/21
<b>10 VANESSA WILLIAMS.</b> The Sweetest Days (Wing/Mercury) KSIQ KHQT WZJM KPLZ WZYQ WVIC WZPL WKTI WAHC WVIC	176/21
<b>12 CORONA.</b> The Rhythm Of The Night (EastWest/Elektra) KCAQ KNIN KQKS WAOA WHHH KZFM WPRO WWKX WFLY WILN	67/16
<b>12 SMASHING PUMPKINS.</b> Landslide (Virgin) KIMN WOSC WKCI WZPL WVIC WNVZ WYCR WGTZ WERZ KLYV	48/16
<b>14 ANDRU DONALDS.</b> Mishale (Metro Blue/Capitol) WZJM WVIC KZHT WWSR WOVV WABB WHJX KMCK KKRD WNTQ	82/15
<b>15 COUNTING CROWS.</b> Rain King (DGC) WBSS WZJM WZYQ WAZY WKHQ KOKZ WHOT KMMG KCDD KCGQ	132/14
<b>15 JOSHUA KADISON.</b> Picture Postcards From L.A. (SBK/EMI Records) KNIN WVAQ WJET KJYO KISN WILN WBNQ WZNY WWKZ WWST	86/14
<b>15 LIZ PHAIR.</b> Supernova (Matador/Atlantic/AG) WHOB WKCI WKFR WKSE KUTQ WYCR WHHY WWSR WTCF WKDY	45/14
<b>15 LISA STANSFIELD.</b> Dream Away (Fox/Arista) KFFM WQGN WBWB WKFR KBFM WCIR WILN KKRD WZPK WBNQ	62/14
<b>19 AMY GRANT &amp; VINCE GILL.</b> House Of Love (A&M) WAYV KIOC KROC KZIO WQXA WKEE WTWB WDDJ WPXR KOKZ	84/13
<b>19 LUTHER VANDROSS.</b> Always And Forever (LV/Epic) WKSS WYHY WMJQ KJYO WFHN WWKX WLAN WQXA WOVV KMCK	49/13

## ACCELERATED AIRPLAY

ARTIST/SONG/LABEL (STATIONS LISTED SHOW LARGEST INCREASES)	INCREASED AIRPLAY
<b>1 BOYZ II MEN.</b> On Bended Knee (Motown) KPSI KHTY WBBM WBSS WPST KHKS KISX WZJM KZIO KUBE	+2203
<b>2 JON SECADA.</b> Mental Picture (SBK/EMI Records) WSPK WAYV WBSS KISX WKQI KZIO WBIZ WMTX KPLZ KKFR	+1204
<b>3 VANESSA WILLIAMS.</b> The Sweetest Days (Wing/Mercury) WKZW KHTY KCAQ KDON WZJM KROC WFLZ KUBE KIMN KWLN	+1069
<b>4 JADE.</b> Every Day Of The Week (Giant) KSIQ KSLY WKZW KKBT KDON WJMN KNIN WZJM WBIZ KUBE	+724
<b>5 4 P.M.</b> Sukiyaki (Next Plateau/Island) KDWB WBIZ WFLZ KQKS KWNZ WKSS WVIC KISF WJET WFHN	+675
<b>6 ZHANÉ.</b> Shame (Hollywood/Jive) KSIQ KPSI KGGI WIOQ KBXX WERQ XHTZ WAOA WBWB KTMT	+665
<b>7 BON JOVI.</b> Always (Mercury) WXXS WRQX KDWB WFLZ WPOW WHYI WBZZ KWNZ WKCI WAZY	+573
<b>8 TOM PETTY.</b> You Don't Know How It Feels (WB) WSPK KIMN KTMT KISF WEZB KJYO WWSR WFLY KISR KMCK	+523
<b>9 HOOTIE &amp; THE BLOWFISH.</b> Hold My Hand (Atlantic/AG) WZJM KDWB WHYI KWNZ WZPL WEDJ WNCI WKFR WNVZ WCIR	+513
<b>10 INI KAMOZE.</b> Here Comes The Hotstepper (Columbia) KIIS KMXZ KHKS KWLN KZHT WNVZ KTFM WWSR WABB KBOS	+489
<b>11 CORONA.</b> The Rhythm Of The Night (EastWest/Elektra) KSLY WIOQ KUBE WAOA WZPL WHHH WNNK WOVV WFLY WXSX	+464
<b>12 JANET JACKSON.</b> You Want This (Virgin) KSLY KGGI WBBM WZJM KUBE KKFR KWNZ WERQ WYHY WILN	+430
<b>13 VERUCA SALT.</b> Seether (DGC/Minty Fresh) KIOC KDUK KTMT WAHC KJYO KUTQ WPRO WRFY WXSX WTWB	+424
<b>14 REAL MCGOY.</b> Another Night (Arista) WHTZ KGGI KYLD WSTR WBIZ WHYI WYHY WDCG WSNX KJYO	+412
<b>15 ANDRU DONALDS.</b> Mishale (Metro Blue/Capitol) WXXS KZIO WVIC WBWB WAHC KBFM WYKS WZOQ WVKZ WPXY	+411
<b>16 AEROSMITH.</b> Blind Man (Geffen) KHTY WZJM WZYQ WXXL WZPL WGTZ WDDJ KCGQ KZII KKXL	+379
<b>17 AMY GRANT &amp; VINCE GILL.</b> House Of Love (A&M) KHTY WAZY WKRQ KYIS WQXA WWSR WKEE WILN KSKG WIFC	+374
<b>18 COUNTING CROWS.</b> Rain King (DGC) WKZW KWNZ WZPL KISR KSKG WBNQ WXXM WWKZ WHOT KLRZ	+371
<b>19 STEVE PERRY.</b> Missing You (Columbia) KISX KMGZ KISN WKRZ KHHT WZPK WERZ WDDJ KLYV WPRR	+368
<b>20 JOHN MELLENCAMP.</b> Dance Naked (Mercury) KSLY WQIC WXXS WZJM WFLZ WVIC WSNX WVIC KSKG WKDY	+349

**Top 10 Most Requested . . . . . Page 36**  
**Hottest Buzz Records Of The Week . . . . . Page 42**  
**Spin Cycle – In-Depth Airplay Analysis . . . . . Pages 56-57**  
**The Chart Page . . . . . Page 60**



# Dishwalla

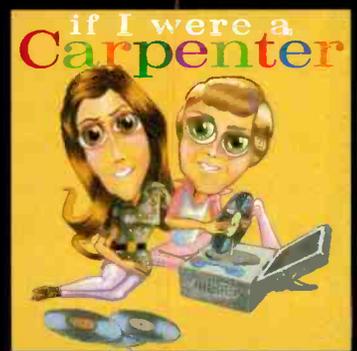
**"It's Going To Take Some Time"**

**From the album  
If I Were A Carpenter**

Executive producers: Matt Wallace & ...

Over 250,000 Sold! Most Added New Rock!  
Most Increased Play New Rock!  
Over 250 New Rock Plays Per Week!

 120 Minutes!



# NETWORK <sup>40</sup>

## PLAYS PER WEEK

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	ZW	LW	TW
1 <b>MADONNA</b> . Secret (Maverick/Sire/WB)	10188	10484	10361
2 <b>BON JOVI</b> . Always (Mercury)	7519	8359	8932
3 <b>REAL McCOY</b> . Another Night (Arista)	7631	7901	8313
4 <b>SHERYL CROW</b> . All I Wanna Do (A&M)	9887	9213	8166
5 <b>BOYZ II MEN</b> . I'll Make Love To You (Motown)	10626	9513	7986
6 <b>MELISSA ETHERIDGE</b> . I'm The Only One (Island)	7653	7370	7264
7 <b>BOYZ II MEN</b> . On Bended Knee (Motown)	2610	5014	7217
8 <b>ACE OF BASE</b> . Living In Danger (Arista)	5947	6750	7013
9 <b>GIN BLOSSOMS</b> . Alison Road (A&M)	4730	5189	5516
10 <b>JANET JACKSON</b> . You Want This (Virgin)	4455	4969	5399
11 <b>TOAD THE WET SPROCKET</b> . Something's Always Wrong (Columbia)	4814	5002	5178
12 <b>GLORIA ESTEFAN</b> . Turn The Beat Around (Epic)	5123	5156	5171
13 <b>EAGLES</b> . Get Over It (Geffen)	4875	5168	5038
14 <b>R.E.M.</b> What's The Frequency, Kenneth? (WB)	4233	4632	4880
15 <b>PRETENDERS</b> . I'll Stand By You (Sire/WB)	5372	4855	4650
15 <b>CRYSTAL WATERS</b> . 100% Pure Love (Mercury)	5139	4925	4650
17 <b>JOHN MELLENCAMP</b> . Dance Naked (Mercury)	3407	4118	4467
18 <b>HOOTIE &amp; THE BLOWFISH</b> . Hold My Hand (Atlantic/AG)	3577	3754	4267
19 <b>BABYFACE</b> . When Can I See You (Epic)	5537	4621	4151
20 <b>INI KAMOZE</b> . Here Comes The Hotstepper (Columbia)	2679	3491	3980
21 <b>FOUR SEASONS</b> . December '63 (Oh What A Night) (Curb Records)	4744	4289	3806
22 <b>4 P.M.</b> Sukiyaki (Next Plateau/Island)	2568	2929	3604
23 <b>MAZZY STAR</b> . Fade Into You (Capitol)	3782	3806	3366
24 <b>DES'REE</b> . You Gotta Be (550 Music/Epic)	3074	3192	3331
25 <b>IMMATURE</b> . Never Lie (MCA)	2941	2931	3182
26 <b>AEROSMITH</b> . Blind Man (Geffen)	2213	2777	3156
27 <b>JADE</b> . Every Day Of The Week (Giant)	1807	2387	3111
28 <b>JOHN MELLENCAMP</b> . Wild Night (Mercury)	4398	3728	3065
29 <b>NIRVANA</b> . About A Girl (DGC)	2672	2792	2996
30 <b>VANESSA WILLIAMS</b> . The Sweetest Days (Wing/Mercury)	779	1866	2935
31 <b>BRANDY</b> . I Wanna Be Down (Atlantic/AG)	2010	2587	2882
32 <b>COUNTING CROWS</b> . Rain King (DGC)	1737	2486	2857
33 <b>STONE TEMPLE PILOTS</b> . Interstate Love Song (Atlantic/AG)	2965	2838	2756
34 <b>DEADEYE DICK</b> . New Age Girl (Ichiban)	2917	2794	2704
35 <b>STING</b> . When We Dance (A&M)	2086	2481	2597
36 <b>AALIYAH</b> . At Your Best (You Are Love) (Blackground/Jive)	3076	2886	2476
37 <b>ROLLING STONES</b> . Out Of Tears (Virgin)	2661	2702	2466
38 <b>ELTON JOHN</b> . Circle Of Life (Hollywood)	3536	2883	2245
39 <b>LUTHER VANDROSS/MARIAH CAREY</b> . Endless Love (Columbia)	4954	3357	2238
40 <b>SASS JORDAN</b> . Sun's Gonna Rise (Impact/MCA)	1990	2166	2176

ARTIST/SONG/LABEL	ZW	LW	TW
41 <b>LUCAS</b> . Lucas (With The Lid Off) (Big Beat/Atlantic/AG)	2003	2060	2088
42 <b>AMY GRANT</b> . Lucky One (A&M)	2986	2382	1884
43 <b>THE CRANBERRIES</b> . Zombie (Island)	1313	1555	1867
44 <b>TLC</b> . Creep (LaFace/Arista)	977	1533	1861
45 <b>GREEN DAY</b> . Basket Case (Reprise)	2422	2050	1818
46 <b>LISA LOEB &amp; NINE STORIES</b> . Stay (I Missed You) (RCA)	2756	2326	1799
47 <b>ZHANÉ</b> . Shame (Hollywood/Jive)	345	1045	1710
48 <b>COLLECTIVE SOUL</b> . Shine (Atlantic/AG)	1926	1705	1664
49 <b>MELISSA ETHERIDGE</b> . Come To My Window (Island)	1875	1672	1630
50 <b>SEAL</b> . Newborn Friend (ZTT/Sire/WB)	1412	1590	1589
51 <b>JON SECADA</b> . If You Go (SBK/EMI Records)	1694	1603	1483
52 <b>HARRY CONNICK, JR.</b> (I Could Only) Whisper Your Name (Columbia)	1387	1434	1428
53 <b>TONI BRAXTON</b> . How Many Ways (LaFace/Arista)	2480	2343	1416
54 <b>JON SECADA</b> . Mental Picture (SBK/EMI Records)	137	207	1411
55 <b>CORONA</b> . The Rhythm Of The Night (EastWest/Elektra)	694	925	1389
56 <b>SEAL</b> . Prayer For The Dying (ZTT/Sire/WB)	1463	1437	1381
57 <b>ERIC CLAPTON</b> . Motherless Child (Reprise)	1379	1417	1371
58 <b>AMY GRANT &amp; VINCE GILL</b> . House Of Love (A&M)	562	984	1358
59 <b>CANDLEBOX</b> . Far Behind (Maverick/Sire/WB)	1717	1462	1357
60 <b>TOM PETTY</b> . You Don't Know How It Feels (WB)	431	798	1321
61 <b>STEVE PERRY</b> . Missing You (Columbia)	192	911	1279
62 <b>JOSHUA KADISON</b> . Picture Postcards From L.A. (SBK/EMI Records)	1272	1351	1271
63 <b>ANDRU DONALDS</b> . Mishale (Metro Blue/Capitol)	576	857	1268
64 <b>ACE OF BASE</b> . Don't Turn Around (Arista)	1751	1551	1261
65 <b>OFFSPRING</b> . Self Esteem (Epitaph)	1034	1088	1198
66 <b>TOM JONES</b> . If I Only Knew (Interscope/AG)	1103	1200	1121
67 <b>LIVE</b> . I Alone (Radioactive)	948	1037	1095
68 <b>SALT-N-PEPA</b> . None Of Your Business (Next Plateau/London/Island)	980	1008	1089
69 <b>JULIANA HATFIELD</b> . Spin The Bottle (Mammoth/RCA)	992	1201	1081
70 <b>HUEY LEWIS &amp; THE NEWS</b> . But It's Alright (Elektra)	1390	1196	1065
71 <b>RAPPIN' 4-TAY</b> . Playaz Club (EMI Records)	874	961	979
72 <b>GIN BLOSSOMS</b> . Until I Fall Away (A&M)	1234	1102	942
73 <b>CHANGING FACES</b> . Stroke You Up (Big Beat/Atlantic/AG)	1639	1331	934
74 <b>FREEDY JOHNSTON</b> . Bad Reputation (Elektra)	559	608	925
75 <b>ELTON JOHN</b> . Can You Feel The Love Tonight (Hollywood)	1325	1061	915
76 <b>20 FINGERS</b> . Short Short Man (Zoo)	661	820	901
77 <b>ANITA BAKER</b> . Body & Soul (Elektra)	1265	1066	884
78 <b>JAKI GRAHAM</b> . Ain't Nobody (Critique)	902	912	868
79 <b>WET WET WET</b> . Love Is All Around (London/Island)	1179	903	862
80 <b>MARY J. BLIGE</b> . Be Happy (Uptown/MCA)	532	733	858