

# THE NETWORK

**FORTY**®

CONTEMPORARY RADIO'S MUSIC & NEWS RESOURCE



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**MICHAEL CRETU**

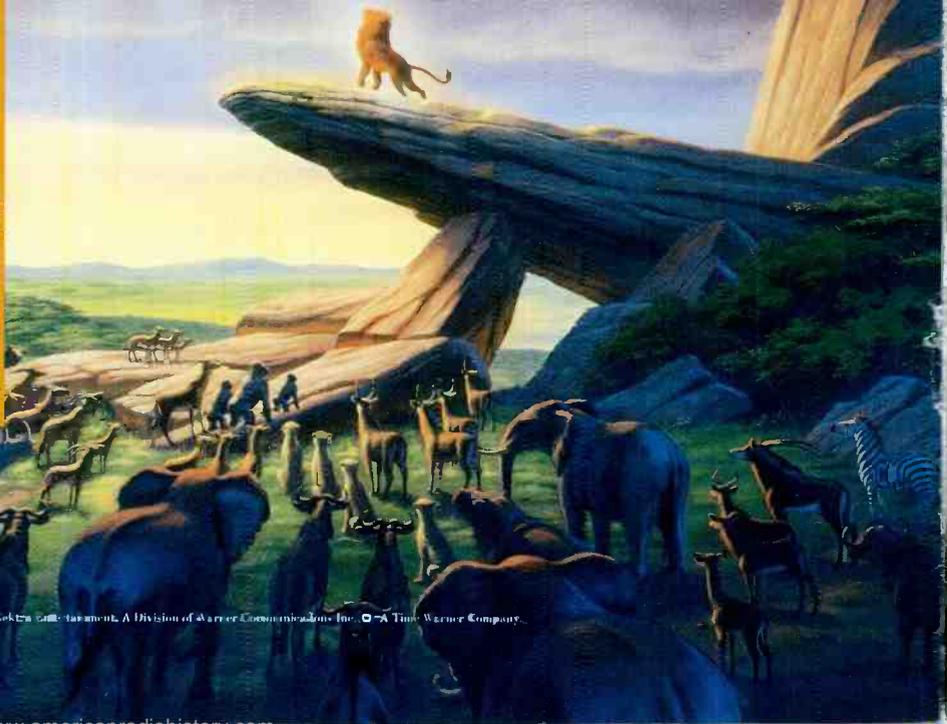
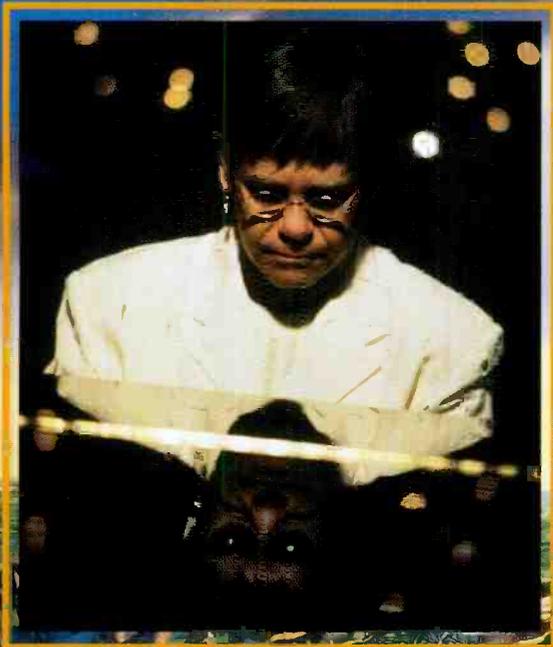
**MAY 6, 1994 • Spotlight On WZEE Madison • Interview With Bob Case • Feature: Pounding The Pavement**

E L T O N J O H N

Can You Feel The Love Tonight

From The Original Motion Picture Soundtrack To Walt Disney Pictures

THE  
LION KING



Elton John appears courtesy of MCA Records. Elton John photo by Gary Russell.  
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# THE CHARTS

## PLAYS PER WEEK

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	ZW	LW	TW
1 PRINCE. The Most Beautiful Girl In The World (N.P.G. Records/Bellmark)	8084	8913	9096
2 BIG MOUNTAIN. Baby I Love Your Way (RCA)	8192	8691	8517
3 MADONNA. I'll Remember (Maverick/Sire/WB)	6946	7620	8006
4 COUNTING CROWS. Mr. Jones (DGC)	7612	7944	7731
5 ACE OF BASE. The Sign (Arista)	8095	7966	7418
6 ENIGMA. Return To Innocence (Charisma/Virgin)	5682	6415	6822
7 ALL-4-ONE. I Swear (Blitzz/Atlantic/AG)	2358	4724	6538
8 TEVIN CAMPBELL. I'm Ready (Qwest/WB)	5290	5774	5939
9 TONI BRAXTON. You Mean The World To Me (LaFace/Arista)	4131	5043	5717
10 CRASH TEST DUMMIES. MMM MMM MMM MMM (Arista)	5740	5825	5358
11 BONNIE RAITT. Love Sneakin' Up On You (Capitol)	4640	5260	5345
12 MARIAH CAREY. Without You (Columbia)	6733	6118	5344
13 GENERAL PUBLIC. I'll Take You There (Epic Soundtrax)	3870	4286	4879
14 R. KELLY. Bump N' Grind (Jive)	3470	4063	4023
15 BRUCE SPRINGSTEEN. Streets Of Philadelphia (Columbia)	5315	4587	4004
16 RICHARD MARX. Now And Forever (Capitol)	4786	4456	3958
17 JON SECADA. If You Go (SBK/ERG)	22	1256	3890
18 THE BRAND NEW HEAVIES. Dream On Dreamer (Delicious Vinyl/EastWest)	3761	3787	3646
19 CELINE DION. Misled (550 Music)	2139	3144	3643
20 ROSCO MARTINEZ. Neon Moonlight (Zoo)	3786	3907	3509
21 JULIET ROBERTS. I Want You (Reprise)	3613	3525	3366
22 CELINE DION. The Power Of Love (550 Music)	4286	3792	3156
23 ALL-4-ONE. So Much In Love (Blitzz/Atlantic/AG)	4743	3780	2998
24 MELISSA ETHERIDGE. Come To My Window (Island/PLG)	3357	3344	2982
25 JOSHUA KADISON. Beautiful In My Eyes (SBK/ERG)	2245	2630	2875
26 THE CRANBERRIES. Dreams (Island/PLG)	2844	2993	2827
27 MEAT LOAF. Objects In The Rear View Mirror May Appear Closer Than They Are (MCA)	326	2018	2823
28 SALT-N-PEPA w/EN VOGUE. Whatta Man (Next Plateau/London/PLG)	3436	3353	2822
29 JANET JACKSON. Because Of Love (Virgin)	4136	3424	2791
30 BABYFACE. And Our Feelings (Epic)	3055	3042	2739
31 BECK. Loser (Bong Load/DGC)	2660	2687	2710
32 ACE OF BASE. Don't Turn Around (Arista)	907	1476	2647
33 ALICE IN CHAINS. No Excuses (Columbia)	2460	2574	2595
34 SHERYL CROW. Leaving Las Vegas (A&M)	1792	2243	2522
35 LISA LOEB & NINE STORIES. Stay (I Missed You) (RCA)	1491	1929	2424
36 US3. Cantaloop (Flip Fantasia) (Blue Note/Capitol)	2758	2595	2386
37 GABRIELLE. I Wish (Go! Discs/London/PLG)	1430	2139	2378
38 TOM PETTY & THE HEARTBREAKERS. Mary Jane's Last Dance (MCA)	3094	2775	2319
39 GIN BLOSSOMS. Found Out About You (A&M)	2542	2436	2213
40 MICHAEL BOLTON. Completely (Columbia)	2955	2680	2150

## RETAIL SALES

NATIONWIDE PIECE COUNT SALES

	TW	ARTIST/LP	LABEL
1 1	1	PINK FLOYD. The Division Bell	Columbia
3 3	2	BENEDICTINE MONKS OF SANTO DOMINGO. Chant	Angel
2 2	3	ABOVE THE RIM. Soundtrack	Death Row/Interscope/AG
4 4	4	COUNTING CROWS. August And Everything After	DGC
7 5	5	ACE OF BASE. The Sign	Arista
6 6	6	R KELLY. 12-Play	Jive
◆ DEBUT	7	REBA McENTIRE. Read My Mind	MCA Nashville
5 7	8	BONNIE RAITT. Longing In Their Hearts	Capitol
18 12	9	TIM MCGRAW. Not A Moment Too Soon	Curb
10 10	10	SOUNDGARDEN. Superunknown	A&M
12 11	11	ENIGMA. The Cross Of Changes	Charisma/Virgin
9 9	12	CRASH TEST DUMMIES. God Shuffled His Feet	Arista
14 13	13	SMASHING PUMPKINS. Siamese Dream	Virgin
— 18	14	NAS. Illmatic	Columbia
8 8	15	NIRVANA. In Utero	DGC
11 14	16	PANTERA. Far Beyond Driven	EastWest/AG
19 15	17	ROLLINS BAND. Weight	Imago
13 16	18	YANNI. Live At The Acropolis	Private Music
— 23	19	ALL-4-ONE. All-4-One	Blitzz/Atlantic/AG
16 20	20	TONI BRAXTON. Toni Braxton	LaFace/Arista
17 19	21	SNOOP DOGGY DOGG. Doggystyle	Death Row/Interscope/AG
15 17	22	BECK. Mellow Gold	Bong Load/DGC
◆ DEBUT	23	OUTKAST. Southeplayalisticadillamuzik	LaFace/Arista
21 22	24	RHYTHM, COUNTRY & BLUES. Rhythm, Country & Blues	MCA
23 24	25	CELINE DION. The Colour Of My Love	550 Music
20 21	26	PHILADELPHIA. Soundtrack	Epic Soundtrax
39 32	27	GREEN DAY. Dookie	Reprise
25 28	28	REALITY BITES. Soundtrack	RCA
22 26	29	NINE INCH NAILS. The Downward Spiral	Nothing/TVT/Interscope/AG
31 31	30	THE CROW. Soundtrack	Atlantic/AG
24 27	31	MARIAH CAREY. Music Box	Columbia
28 30	32	TEVIN CAMPBELL. I'm Ready	Qwest/WB
27 29	33	SALT-N-PEPA. Very Necessary	Next Plateau/London//PLG
◆ DEBUT	34	JIMI HENDRIX. :Blues	MCA
32 34	35	ALICE IN CHAINS. Jar Of Files	Columbia
29 25	36	HOLE. Live Through This	DGC
34 35	37	US3. Hand On The Torch	Blue Note/Capitol
35 37	38	TOM PETTY & THE HEARTBREAKERS. Greatest Hits	MCA
— 39	39	NIRVANA. Nevermind	DGC
◆ DEBUT	40	LIVE. Throwing Copper	Radioactive

PPW Regional Breakouts and Additional Retail Information Begin On Page 48.

## Warner Bros. Promotes Stu Cohen To Sr. VP Promotion

### 21-Year WB Career Began In The Mailroom

As he moves into his third decade at the label, Stu Cohen was named Sr. VP Promotion for Warner Bros. Records.

The Brooklyn native began at WB in 1973 in the mailroom. Eventually, he was promoted to head of the mailroom and subsequently Director of Administration Services. In 1977, he moved to promotion as a local rep for New York City. In 1981, he was upped to AOR Promotion Rep for the Northeast and a year after that, he became National Promotion Director. In 1988, he was named VP Promotion.

"Stu's career has been one of the great success stories of our industry," claims WB President Lenny Waronker. "His rise from the mailroom to Sr. VP is a tribute to his ability, enthusiasm and love of music."

"Stu has learned this business from the bottom up," adds Sr. VP Marketing and Promotion Russ Thyret, "and he has distinguished himself every step of the way. His integrity and personal touch have made him one of the most respected and well-liked executives anywhere."

"Stu's promotion is an example of how far determination, talent and know-how can take an individual in this business," states WB Board Chairman

Mo Ostin. "As remarkable as his career has been over the past 21 years, I'm confident that the best is yet to come."



STU COHEN

"Mo, Lenny and Russ have created such an unbelievable environment in which to grow in my career, along with a national and field staff that's second to none," Cohen tells *The Network Forty*. "The 20 years have seemingly gone by in a blink of an eye. It's been an extremely satisfying experience and I look forward to another 20 great years."

## Zoo Promotes Ric Lippincott

### Named National Director, Top 40 Promotion

Ric Lippincott was promoted to National Director of Top 40 Promotion



RIC LIPPINCOTT

for Zoo Entertainment. The former Associate Director of Top 40 Promotion will move from Chicago to Los Angeles to take on his added responsibilities.

Lippincott joined Zoo in 1992 after a stint at Morgan Creek Records as Regional Promotion Rep for the Midwest. Previously, he spent eight years as OM for WLS Chicago. "Ric is a real asset to Zoo and this promotion is more than warranted," states VP Promotion Bill Pfordresher. "His knowledge of radio and his ability to break into the marketplace make him irreplaceable. I look forward to his continued growth within the company."

As part of his increased duties, Lippincott will establish Zoo's presence in the Top 40 community and work with

### INSIDE THIS ISSUE...

#### EDITORIAL: JUST THE FAX

Now that everyone's offering their own PPW charts, VP/GM Gerry Cagle cites the differences between them all by providing... just the fax. ...page 8.

#### POUNDING THE PAVEMENT

Special feature on how the nation's best Crossover stations stay close to the street and involved in their communities. ...page 14.

#### BOB CASE INTERVIEW

KUBE Seattle PD Bob Case describes the station's ambitious move to a Hip-Hop/Alternative Top 40 direction. ...page 18.

#### BIN BURNERS

Detailed information on records enjoying the biggest sales increases over the past week - why they're selling and where. ...page 20.

#### MUSIC MEETINGS

Mainstream and Crossover music reviews, along with programmer's hottest picks in "On The Tip." Begins on ...page 22.

#### THE X PAGE

The Alternative PPW chart, with Alternative news and reviews of records primed for Mainstream crossover as well as future Alternative hits. ...page 28.

#### SHOW PREP

"Play It, Say It" - bio liners on Enigma, Big Mountain and Primal Scream - and "Rimshots" on cannibal trading cards, a Hunchback Meat Loaf and Chuck Woolery. 007? ...page 30.

#### MOST REQUESTED

A *Network Forty* exclusive: The hottest new reaction records from around the country - from both Mainstream and Crossover stations. ...page 32.

#### NOW PLAYING

PPW lists of 12 influential Top 40s, including Power Pig Tampa, KHFI Austin, 91X San Diego, WPLY Philadelphia and KNDD Seattle. ...page 44.

#### REGIONAL PPW BREAKOUTS

The most-played records in six regions of the country, accompanied by incisive and pertinent analysis of up-and-coming singles. ...page 48.

the label's regional promotion and marketing managers. "I'm excited about the opportunities that await for Zoo, as well as finding a structurally safe house that I can afford in greater Los Angeles," he says. "We've got some great music and the coming months should prove to be productive and fun."

### NEW MORNINGS IN CHI

Chicago's morning radio wars will be hearing up big-time, as KSOL (now called WYLD) Dan Fran morning loon Mancow Muller will take his act to Hard Rocker WWBZ "The Blaze" in mid-July. (It's certainly a heads-up move by Blaze owner Evergreen. Not only do they get a certified rising star in its Chicago outlet, but they rid themselves of a major thorn to KMEL's morning show. Also in Chi, Alternative WKQX replaced Mark Goodman with market vet Bobby Skafish. In his 20 years there, Skafish has worked at WLUP and heritage AAA station (and #1 competitor) WXRT.

### COMING & GOING

Mark Bradley was named PD at WA1A Jacksonville... Lisa Rodman has resigned as PD of WRQK Canton; she'll be replaced by Ruby Cheeks... Rib "The Wagman" Wagman left WNTQ Syracuse to become Marketing Director at Brian James Productions... KHTN Modesto MD/afternoons Allen Chase added APD stripes to his business card... George McFly was hired to do nights at WBMM-FM Chicago.

### STROM CLOUDS AHEAD

The National Association of Broadcasters are putting on a full-court press to quash an alcohol labeling bill sponsored by Sen. Strom Thurmond (R-SC). The proposal is about to be heard in committee and Thurmond, whose daughter died at the hands of an allegedly drunk driver, is already doing some heavy lobbying. Alcohol interests have threatened to pull all of its radio advertising if they're required to "label" warnings of the dangers of booze in their spots.

### ITALIAN STERN WAR

The war of words about the evils of Howard Stern took an unusual ethnic turn last week. After Sen. Alfonse D'Amato (R-NY) defended Stern in the *Congressional Record* - in effect, denigrating the FCC's million-dollar crusade against him and Infinity Broadcasting - FCC Commissioner James Quello ripped into the Senator, offering transcripts of Stern's show and wondering aloud how D'Amato could defend it. He then took an "All In The Family" tack by noting, "It would embarrass any responsible adult, let alone we Catholic Italian-Americans, to condone the egregious Stern broadcasts."

## Arbitron's Big Bumps

### Top 40 Winners Slam Dunk Winter Book

If any generality can be made for Top 40's fate in the Winter Arbitrons, it's that the stations that improved did so in spades. In the 41 markets, 16 Top 40s saw their numbers increase by at least one point, with a 17th gaining .9. What's more, the number of market-leading Top 40s increased by two to make a grand total of six for the past week. Best news of all: A variety of Top 40 niches did well.

**Market leaders.** KTFM San Antonio led the market kingpins. Although its book only saw a .1 nudge, it's 9.4 was almost two points better than the run-

ner-up. WKRZ Wilkes-Barre and WNNK Harrisburg (13.8-14.6) strengthened their holds on the top spot, while KQKQ Omaha (11.1-11.7) and KPRR El Paso (12.5-12.8) moved from second to first in their respective markets. WZEE Madison, this week's Station Spotlight (page 12), enjoyed a massive 9.2-12.2 bump to claim market supremacy.

**Mega-Bumps.** There were plenty of eye-raising increases to go around. Leading the way were WYHY Nashville, which zoomed 5.4-7.8;

KPOI Honolulu, which rocketed 3.0-5.3; and KHFI Austin, which shot up 9.1-11.0. Other big winners included WBZZ Pittsburgh (5.9-7.7), WFMF Baton Rouge (4.6-6.2), WDCG Raleigh (6.5-8.2), WNOK Charleston (6.3-7.9), KHTT Tulsa (5.0-6.4), The Edge Charlotte (3.1-4.4), WNTQ Syracuse (9.0-10.2), KWOD Sacramento (3.3-4.5), WRHT Greenville (3.0-4.2), WNVZ Norfolk (4.3-5.4), KGMZ (1.8-2.9) and accepting "just" a .9 boost was KJYO Oklahoma City (7.9-8.8).

## Radio Consultants To Rep... Consultants

### Services of 12 Renown Consultants Offered To GMs

The Radio Consultants, a Minneapolis-based management consulting firm, has expanded its services by offering 12 nationally known programming consultants to station executives. TRC President/CEO David Martin instituted this new referral service after a national study of over 400 radio executives found considerable dissatisfaction with their programming consultants.

"We knew there were certainly good consultants, but we wanted to find out those who station people and groups thought were the best," Martin notes. "We were surprised to learn that many of those consultants named as best (and most effective) weren't listed in trade directories and didn't advertise."

Martin and TRC VP Gary Swartz then conferred with dozens of consultants before settling on representation for 12. Although their names have not been publicly announced, in order to give them the opportunity to advise their clients of TRC's representation, sources indicate that four of the consultants are Jerry Clifton, Bill Richards, Bob Henabery and Dennis Constantine.

"This is a brand new service we're offering to the industry - access to the best and brightest programming consultants," Martin tells *The Network Forty*. "We've got a really good cross-section, the top one percent of all those doing program consultation. That way, GM, PDs and group people

can make informed decisions for the first time ever."



TRC'S GARY SWARTZ AND DAVID MARTIN

A typical M.O. for TRC would go something like this: "Once we're contacted by a station executive or group, we ask them what their expectations are and to describe the ideal programming consultant," Martin explains. "Once we find out what they're looking for, we match up our resources to their needs. Consulting, like any other personal service, is a very subjective decision. One person may get along with one consultant but not with another. So we send our referral to the station

for a first-time get-together. If the GM doesn't hit it off with that person, we find out why it didn't work, then use that information to refer someone else to him - and it could be a consultant we don't even represent. Our goal is to give a station the advantage of having outside counsel on their side."

Martin believes his service will be in even more demand with the increasing number of LMAs and buy-outs. "Duopoly has created an enormous burden on station executives," he says. "Today, they have the following choice: They can either have two PDs doing one station apiece or - and this is happening more and more - have one OM with an outside consultant to complement a talented PD. Because it's cost-prohibitive, owners don't buy a competing station and keep its staff intact. They consolidate, but can one programmer do twice the work? I dare say you won't find many PDs who'd say they'd be up for simultaneously programming two stations full-time.

"The truth is, duopoly is creating an enormous burden on station people and there is a very real need for an efficient resource that can help them take full advantage of the situation," he continues. "Outside, objective counsel in the form of programming consultants is an excellent way to provide the resource PDs need when programming more than one station."

## RECORDS

### ATICO

Michael Rosen was appointed West Coast Director for A&R for the subsidiary of the British-based Sellmar Corporation. He is also President of Instinct Entertainment Corporation, a music video production company.

### ERG

Glenn Sanatar was appointed Director of Corporate Reporting for ERG. Previously, he was Manager of Financial Reporting for EMI Music.

### JIVE

Nina Buetti was promoted to Manager, International. She will spearhead the international exploitation of the Jive and Silvertone American artists by liaising with Jive's offices in London and Amsterdam, BMG International in New York as well as key BMG territories worldwide.

### SONY

Paul Smith was promoted to Chairman of Sony Music Distribution, with Danny Yarbrough being promoted to Smith's former position as President.

### WARNER BROS.

Nancy Stein was promoted to National Director of Promotion. Most recently, the 14-year WB vet was Local Promotion Manager for the Chicago area. She will now focus on the Album Adult Alternative format.

### WEA

Robert Gold was named National Director of Marketing. Previously, he was VP Marketing for BMG-distributed Rincon Children's Entertainment.

### ZOO

Mary Divney was named National Director, Alternative Promotion.



### **Mr. Vee Pee**

Stu Cohen has been promoted to Sr. Vice President of Promotion at Warner Brothers. Our congratulations to someone who truly deserves the recognition for quietly doing a fantastic job. Nobody does it better! (Details in News section.)

### **Holy Cow!**

*The Network Forty's* favorite poster boy, Wild 107's Mancow Muller, is leaving the bay for a lake. Mancow joins WWBZ Chicago's "The Blaze" in mid-July. Evergreen (the company that owns "The Blaze") owns Wild 107's main competitor in San Francisco, KMEL. Is this a master stroke of counterprogramming by KMEL's Dave Shakes or what?

### **Radio**

There were other movements in radio this week besides the bovine mentioned above. OM Lisa Rodman is out at WRQK Canton. Look for Lisa to resurface out of Top 40, probably at a Country outlet in New England. In at WRQK is Ruby Cheeks.

Michael Gamby, aka Jimmy Finger, exits KWNZ Reno. Expect a new MD/night talent to be named within a week.

### **Records**

Ric Lippincott has been named National Director of Top 40 Promotion at Zoo Entertainment. The legendary Chicago programmer is making his move in the record biz. Ric will be moving to Los Angeles, giving Sr. VP Promotion Bill Pfordresher more time to hone his golf game. (Editor's note: He needs it!)

### **Steroids?**

*The Network Forty's* VP/GM Gerry Cagle is "busting" out all over. His birthday cake this week makes the Page 6 picture. We couldn't print the others.

### **RPW**

In keeping with our new tradition, you'll find the week's best rumors,

unweighted, ranked by the number of mentions... under the heading "Rumors Per Week."

#1: PLG... Island? Positive changes will be announced soon.

#2: Are Motown and Sr. VP Promotions Frank Turner about to part company? Word has a settlement being worked on. If Frank leaves, what happens to VP Promotions Charlie Lake?

#3: What East Coast-based record company is close to announcing a new national promotion person based on the West Coast? The name will surprise many.

#4: Another East Coast-based record company is interviewing prospects for their national position, also based on the West Coast. The only difference is, this company already has someone in the position and he doesn't know he's about to be replaced. To add more intrigue, he secretly applied to the opening mentioned in #3, but didn't get the nod.

#5: Is KC101 New Haven shopping for a new PD? Could the person they choose be an out-of-work corporate PD?

#6: What's up at Q102 Philly? Hot on the heels of APD Glenn Kalina's exit comes rumors of MD Maurice Devoe's departure for an Arizona-based Clifton gig.

#7: Is WXKS FM Boston MD Cadillac Jack destined to be the new PD at duoped sister WJMN?

### **Franco Lives!**

VP Programming for WMXQ Birmingham Mark St. John says other trade reports of his departure from the station are premature.

### **Mysterious**

This month's *Network Forty* CD Tune Up features classic airchecks of WXKS and WZOU from 1989 as well as the hottest new record releases. Also, a special "mystery cut" by a superstar artist you haven't heard anywhere else. Listen to it quickly!

### **Juicy**

Too late to make it into RPWs, this late-breaking rumor is making the rounds: Did Steve Perun open new offices in Minneapolis so he could stay close to monitor (and maybe supervise) a WLOL comeback?

### **Paper Ads?**

ERG's Billy Brill covered Los Angeles with paper posters that asked, "Do you like Josh Kadison? Call KIIS." Also listed was the KIIS request line.

### **Radio And Ruins?**

*R&R's* latest charts have the industry laughing. What with Add Factors, Growth Rank, Play Rank and Weighting, who's on first? Who cares? There's nobody at bat to drive the runs home.

### **Just The Fax**

Catch this week's Editorial for more on the chart system and don't miss *The Network Forty's* overnight fax to keep you on top of all of the facts and gossip that drive our industry.

Want to know what's happening first? Jump on *The Network Forty's* "Overnight Sensation." See page 51.

### **Going Up**

He ain't exactly an overnight sensation, but WBZZ Pittsburgh PD Buddy Scott showed sensational ratings on his Winter book. Congratulations! Likewise to Mark Driscoll and crew at WEDJ Charlotte. The station debuted Top 10 in 12+ and at least Top 5 in all targeted demos after only 52 days in the Arbitron!

### **Gottagettagig?**

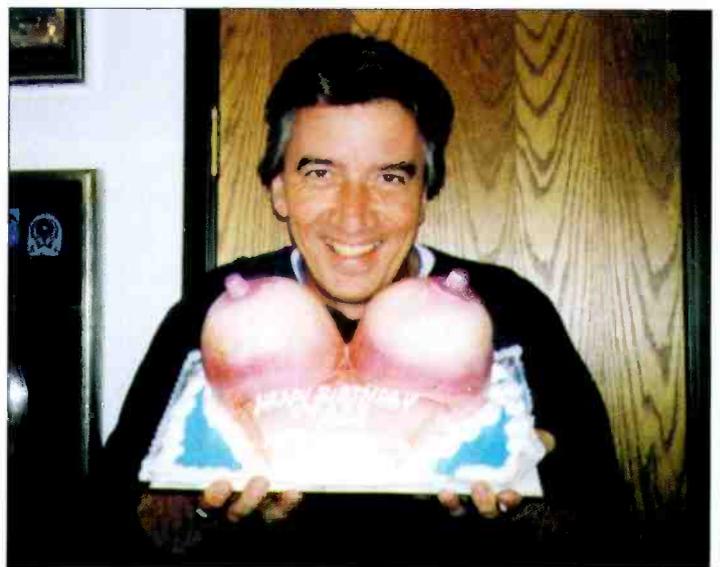
T&Rs to Don Parker at KBOS Fresno.

### **Sounds Like Teen Spirit**

Sample hour after the changes last Friday at WKSE Buffalo: Nirvana "All Apologies," Big Mountain "Baby I Love Your Way," Snoop Doggy Dogg "Gin And Juice," Ace Of Base "The Sign," All-4-One "I Swear," Counting Crows "Mr. Jones," Smashing Pumpkins "Disarm," R. Kelly "Bump N' Grind" and Cure "Friday I'm In Love."

### **Buzz**

John Barbis... Joel Denver... Mark Kargol... Christopher Lance... Bob Garland...



*Ever the trooper, Cagle smiles through his gout affliction.*

THE STONES ARE BACK!  
WHO'S YOUR FAVORITE -  
FRED OR WILMA?

the **BE.52's**

OUT OF THE BOX

Airplay At:

Z100

WEDJ

WXKS

KTFM



WKBQ

WDRE

99X

KROQ

AND MORE!

**"(MEET) THE FLINTSTONES"**

As Performed In The Forthcoming Film  
Song Written By William Hanna, Joseph Barbera And Hoyt Curtin  
Produced By Don Was  
From The Ultimate (Bed)Rock Collection  
THE FLINTSTONES: MUSIC FROM BEDROCK

**MCA**

**JUST YABBA-DABBA-DOO™ IT.**

© 1994 MCA Records, Inc.

# JUST THE FAX

Commentary by  
Gerry Cagle

**W**elcome to the Hotel PPW. Now that *R&R* has finally come to the party, (invitations were sent out over two years ago... it took them that long to RSVP) Plays Per Week have become the standard throughout the industry.

All the charts that matter (*The Network Forty*, *Billboard* and *R&R*) use actual airplay for calculation. However, *The Network Forty's* Plays Per Week charts are the best in the business. Bar none.

Why? It's simple, really.

*Billboard* uses BDS to determine their charts. While BDS is recognized by many as the ultimate measure of airplay, it is a fact that BDS does not monitor many radio stations that are extremely important in determining the success of a record. *Billboard* misses many stations that impact record sales. Their chart is incomplete.

*R&R's* charts have inherent problems. The weighting system is totally out of whack. (That's another Editorial by itself.) *R&R* has already dropped the weighting system used on the Alternative chart and most in the industry believe the weighting will soon be dropped from the Top 40 charts as well. *R&R's* reporting universe is only slightly larger than BDS and creates the same limited picture. But *R&R's* major problems exist because of the way information is gathered. *R&R* does not accept faxed PPW information. *R&R* depends upon phone calls from reporters to determine Plays Per Week. That practice opens a window of opportunity for easy alteration by those who would report inaccurate airplay.

*The Network Forty* has the most accurate and most complete Plays Per Week information available. *The Network Forty* has the most complete universe of radio stations available. BDS monitors only the larger

markets. *R&R* "allows" only 170 reporters. *The Network Forty* gathers reports from over 250 radio stations across the country. And it isn't just the number of reporters that makes *The Network Forty* PPW system the most accurate, it's the methodology.

With the help of many in the industry, *The Network Forty* invented PPWs over two years ago. (It's fine that *R&R* has begun utilizing PPWs as the basis of their charts. It would also be nice if they gave credit to *The Network Forty* for the original idea, but we understand that *R&R* wants everyone to

*"Tastes  
great and  
more filling...  
it's better  
for you."*

believe they discovered PPWs. *R&R* has never let facts get in their way.) We recognized early on that the industry wanted a chart based on airplay, not playlists. We also recognized that the most accurate way to gauge actual airplay is to accept computerized print-outs from music scheduling software. Anything less makes it easy to manipulate supposed airplay.

Although everyone in our industry pays lip service to honesty, it is a fact that there are individuals who still "play for pay" for station promotions or other considerations. Without faxed, computer print-outs, manipulation is easy and the industry would be right back where it was before the advent of PPWs and BDS.

By accepting faxed PPWs, *The Net-*

*work Forty* guarantees that airplay manipulation is minimal. *R&R* cannot make the same claim.

*The Network Forty* verifies our data by spot-checking music logs from selected stations against the computer-generated airplay reports. *The Network Forty* also monitors selected radio stations by listen line or actual listening. *The Network Forty* pays more than lip service to honesty. We take these added steps to ensure the accuracy and integrity of our charts, because that's what the industry wants. Stations that attempt to manipulate airplay information are warned once, then monitored weekly. Those that don't comply by reporting accurate PPWs are deleted from *The Network Forty* reporter universe. Four stations have been dropped this year.

Any trade magazine that doesn't take these necessary steps runs the risk of printing flawed data. Trade magazines that want accurate charts should insist on computer-generated music scheduling print-outs via fax. It makes manipulation almost impossible.

Take a taste test.

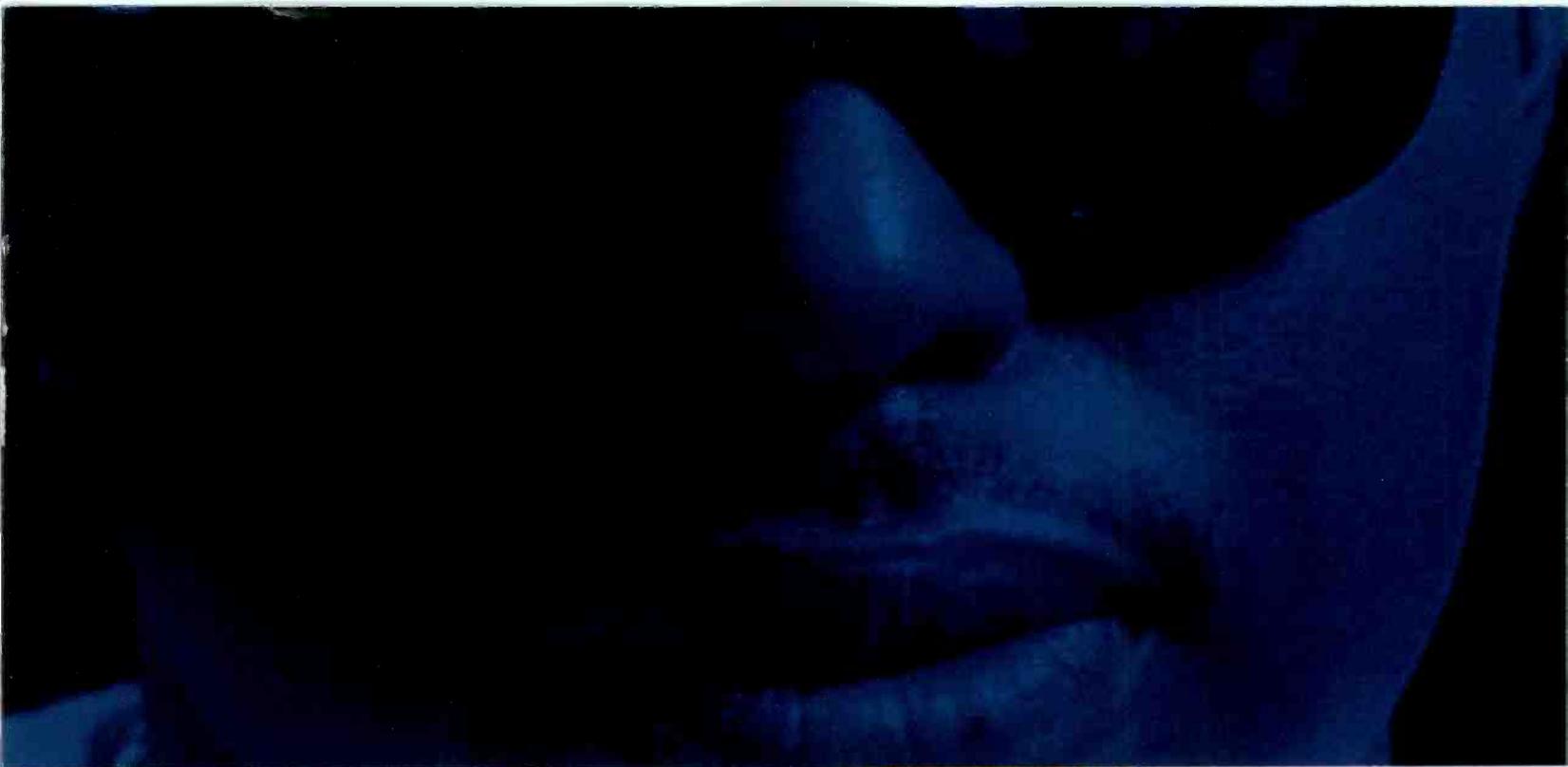
*Billboard's* charts give an accurate gauge of airplay. But *Billboard* doesn't monitor all markets. The supply is limited.

*R&R* has too many additives (flawed weighting, add factors, etc.) and can be harmful to your health. *R&R* takes information from only 170 stations. *R&R* doesn't accept computer-generated airplay reports by fax. *R&R* accepts information only over the phone, allowing reporters to "make up" or "guesstimate" airplay. In other words, there's no list of ingredients on the label. You don't know what you're drinking.

*The Network Forty* has been producing a Plays Per Week chart for over two years. We have 256 reporters... more than any of the others. And *The Network Forty* accepts computer-generated airplay reports by fax to ensure that ours is the most comprehensive and accurate data available.

It's a slam dunk.

*The Network Forty* is the winner. It tastes great and is more filling... and it's better for you. ■



# DOMINO

## Sweet Potatoe Pie

**OVER 1200 TOTAL BDS DETECTIONS!  
AUDIENCE REACH OVER 25 MILLION!  
26-16 TOP 40 RHYTHM CROSSOVER MONITOR!  
NEW AIRPLAY FROM PWRPIG, WZJM, Q99 and more!**



**STRESS!**



**#2 MOST PLAYED!**

WJMN	59 Spins	WPGC	25 Spins
WHYT	45 Spins	WWKX	25 Spins
PWR106	32 Spins	KMEL	23 Spins
HOT97	31 Spins	KYLD	23 Spins
WHJX	28 Spins	WIOQ	20 Spins

### **HOT SINGLE SALES AT:**

- #22 Musicland/National
- #7 S.W. Wholesale/Houston
- #15 Warehouse/L.A.
- #19 Peaches/Miami
- #10 Transworld/Albany
- #17 Streetside/St. Louis

*"Top 10 phone plus huge sales! 'Sweet Potatoe Pie' - it's an all around hit!" Michael Martin Wild107, SF*

**They just can't get enough**

Executive Producers: Anthony "Anti" Lewis, Greedy Greg and Big Bass Brian Walker. Produced by DJ Battlecat.



## JUNE PROMO PLANNER

### CELEBRATIONS OF THE MONTH

#### Dairy Month

Salutes American dairy producers. Contact: American Dairy Assoc., 10255 W. Higgins Rd., Ste 900, Rosemont, IL 60018.

Listener milking contest... butter wrestling... cow-bustin' contest for very timid people... cottage and/or real cheese sculpture contest (use station calls as a model).

#### Accordian Awareness Month

Increase awareness of this multicultural instrument. Wunner-ful, wunnerful... Contact: (415) 346-5862.

Play "Name That Tune," only listeners have to name Rock and Rap hits played on accordian... have couple passionately embrace and make love on-air, wearing an accordian between them... use accordian playing in sweepers, liners and as a touch-tone for prizes.

**1**

#### "Happy Birthday, Ms. Dead Movie Star..."

Screen goddess Marilyn Monroe was born on this day in 1926.

Hold a "Best Skirt And Legs Standing Above A Subway Grill" contest... Marilyn lookalike contest... give prizes to any listener who made it with a president.

#### National Spelling Bee Finals (1-2)

Up to 250 youngsters converge on Washington, D.C. to test their vocabulary skills. Contact: (513) 977-3028.

Stage a spelling bee; use rappers names for words to be spelled... give prizes to listeners who find misspelled words in signs at client stores.

**2**

#### Left It To Beaver

Jerry Mathers is 46 today. How old do you feel now?

Beaver trivia contest... award prizes to listeners who have never grown up (nominated by their friends)... hold Leave It To Beaver Fests for look-alikes and to exchange Beaver memorabilia.

**3**

#### Donut Day (3-4)

A Salvation Army fundraiser, symbolic paper "donuts" are given to contributors. Which means only half of them are eaten by hungover commuters. Contact (312) 725-1100.

Have donut maker make donuts with call letter-shaped icing, give 'em away or sell 'em for charity... donut eating contest - whoever eats the most, dies from clogged arteries... donut juggling and eating-out-of-mid-air contest.

#### International Strange Music Weekend (3-4)

Outdoor concert held at Carter Caves State Report Park in Olive Hill, KY features performers who "play" everything from disassembled washing machines to vacuum cleaners and stethoscopes. Contact: John Tierney (606) 286-4411.

Stage own music fest with listeners' homemade instruments... assemble best strange instrumentalists and have them parade downtown... Go to a thrift shop or local dump, pull out old or broken appliances, throw station stickers on them, and give 'em away as strange instruments...

**4**

#### "Mural In A Day"

At Pioneer Park in Toppenish, WA, 12 professional artists paint a complete, historically authentic mural, 14'-by-48' in eight hours, accompanied by an arts/crafts show and ethnic food fair. Contact: (509) 865-6516.

Have listeners paint own murals; use best ones as billboards... pour paint on listeners, have them cavort on canvas and whatever's imprinted is a mural.

#### World's Largest Garage Sale

About 12,000 bargain hunters show up in South Bend, IN. Contact: (219) 235-9951.

Stage own sale... give prizes to person who sells or buys the tackiest or most useless items... sell a garage (with call letters on the garage door).

**5**

#### Teacher "Thank You" Week (5-11)

Write or call teachers who have influenced your life. Contact: (906) 635-2315.

Warm-and-fuzzy: have listeners nominate their favorite teachers... have jocks go to class of winning teacher and sit in while doing show.

#### Capital City Kite Fest

Lansing, MI extravaganza includes competitions, kite making and flying. Contact: Mike and Elaine Johnson (517) 321-1666.

Stage own kite flying contest... create station kites... fly a kite in a thunderstorm with a key in the line (it worked for Ben Franklin).

**6**

#### National Bathroom Reading Week (6-12)

To promote America's favorite reading room as a seat of learning. Contact: Jack Kreismer (201) 652-4402.

Have jocks stand outside public washroom and offer to sell or rent magazines to users of facilities... do a show from a bathroom... have a reading/comprehension bee in a multi-stall public washroom... have people guess how long a person going into can with a book will take to finish. Closest one wins prizes.

**7**

#### Symbol Guy, Birthday Hyperbole

The Purple whatever turns %^.

Ask listeners what kind of present to give someone with a symbol for a name... go to an outdoor remote and offer to spray someone with a hose. Whoever gets sprayed by purple-colored "rain" wins prizes; the others get wet.

#### Chad's National Day

Soon to be followed by Jeremy's. Thank you, lady and germs, drive safely...

**8**

#### Dirty Harriette, America's First Heroine

In 1697, Indians attacked Haverhill, MA and captured Hannah Duston and killed her one-week-old baby as well as killing or capturing 39 others. She escaped from the Indian camp on April 29 after killing 10 Indians with a tomahawk and scalping them as proof of her deed. (What, they hadn't invented toe tags yet?) On this day in 1697, her husband was awarded, on her behalf, 25 pounds for her heroic efforts. Which he gave to her real quick.

Hold a PMS Awards... honor other, more humane heroines... stage auditions for a female Dirty Harry; must recite lines from script.

**9**

#### Old Wise Quacks

Donald Duck came into being in 1934.

Donald sound-alike contest... or have him (them) sing Pop hits in his voice... do liners and sweepers in his voice, make nth caller prize give-away liners especially hard to decipher.

#### Oy! Am I Old!

Hey, mistah! Yacov Moshe Masa is 60 today. Mistah, you ever heard of Jackie Mason? Mistah?

Have jock, dressed as a Rabbi, go to a nursery school or playground and offer mothers the opportunity to get a quick circumcision cheap... give away deli food to listener with best Jackie Mason-type joke...

**10**

#### Alcoholics Anonymous Comes Clean

In 1935 in Akron, OH, Dr. Robert "Doctor Bob" Smith completed his first day of sobriety. He and William G. Wilson be-

gan Alcoholics Anonymous on that day.

Stage a Near-Beer taste test... ditto for non-alcoholic wine... do a public service remote from an AA meeting... the ol' "jocks get drunk" test.

**11**

#### Betty Picnic

An overflow crowd of 55 Bettrys congregate at Tom Pierce Park in Grants Pass, OR to honor Bettrys for their vivacity, impulsiveness and similarities. No, I don't make this stuff up. Contact: Betty Wilder and Betty Parterson (503) 476-4104.

At a remote, give free stuff to "Fred's" or "Sus" every half-hour or so, with a grand prize of a car going to everyone named... God...

#### Operation Youth (11-18)

Xavier University in Cincinnati provides teenagers a hands-on chance to get political. They elect city officials who join their real counterparts in a Cincinnati council meeting.

Offer teens a hands-on chance to be a jock, to run the board, etc...

Take them to other jobs, such as a peanut vendor at a ballpark, a coach of a local sports team, or a clerk at a complaint counter.

**12**

#### Hug Holiday (12-18)

To honor, recognize and appreciate others in any form, although a hug would be best. Contact: Dr. James and Mrs. Ingeborg Johnson (303) 340-2054.

Longest Hug Marathon... biggest group hug... messiest hug (participants put raw eggs, water balloons and cream pies between them).

#### National Flag Week (12-18)

Began in 1966, honors our flag and encourages the recitation of the Pledge Of Allegiance.

"Create a Station Flag" contest, use at future remotes... "plant" small station flags around town (ie: in client stores); whoever finds them and returns the most to station wins... make zipper flags to help guys know when they're flying at half-mast.

**13**

#### Milk Jug Regatta

Boat race featuring boats made from plastic milk jugs in Minnetonka, WI. Contact: (800) 446-6784.

Stage own boat regatta, using client products... or homemade cardboard boats... or have well-endowed women walk in a chest-high pool.

#### For Christo's Sake!

Landscape artist Christo, who put hundreds of umbrellas in the desert or "surrounded" islands in colored cloth, is 50 today.

Have listeners donate old shoes to create hills of footwear in the shape of station's call letters... use takeout pizza boxes, aluminum cans, etc. Compile listener lingerie/underwear, use that to clothe a bunch of mannequins and take them to concerts and other outdoor events.

**14**

#### Family History Day

Encourages family reunions. Contact: Tom or Ruth Roy (212) 388-8673.

Hold a massive family reunion party at a big outdoor setting... family with most members win prizes... also give stuff to oldest family members... family with most kids...

**15**

#### American Graffiti Debuts

George Lucas' classic '50s film opened in New York.

Hold a '50s flashback dance... '50s fashion show... do a '50s airshift, complete with puking jocks, dated liners, etc.

#### The Alive One's Not As Funny

Jim Belushi is 40 today.

# THE NETWORK FORTY

## JUNE PROMO PLANNER

Take calls from second-fiddle siblings to well-known people, commiserate with them, then take 'em to remotes and have them give autographs to listeners — of their siblings.

### 16

#### Ladies' Day Begins

The New York Giants hosted the first Ladies Day baseball game in 1883.

Hold a "Ladies' Day" at a metall/hard rock concert, monster truck race and — if you got guts — an adult bookstore or movie theatre.

### 17

#### Watergate Day

In 1972, a handful of half-cocked burglars were caught at Democratic Party Headquarters in Washington, D.C. The rest is history.

"Honor" listeners who were caught doing the dumbest illegal acts... have jocks try to break into a local police station... or a sister radio station... "bug" a listeners' home to see what the homebody is up to while the listener is at work.

### 18

#### National Hollerin' Contest

26th annual yelfest in Spivey's Corner, NC. Contact: Ermon Godwin, Jr. (919) 567-2156.

Stage own hollerin' contest... extra credit for someone who sounds like Robert Plant, the AC/DC singer, Jerry Lewis, etc... Have jocks do a hollerin' shift by standing 20 feet away from mic.

#### National Juggling Day

Juggling clubs across America hold festivals to celebrate the art of juggling. Contact: Paul Kyprie (313) 994-0368.

Hold a jugglers' convention, where it can be taught to listeners and jugglers are awarded for most unusual item juggled, most items, etc... Listeners win for juggling their checkbooks, savings account passbook, etc.

### 19

#### Father's Day

We'll dedicate a special page to salute dads in two weeks.

#### World Sauntering Day

A day to revive the lost art of Victorian sauntering and discourage jogging, lollygagging, sashaying, fast walking and trotting.

Stage a Best Sauntering Contest... judge on style, balance, display of attitude and graceful, creative movement... by the way, does anyone out there know exactly how to saunter?

### 20

#### Amateur Radio Week (20-26)

Brings amateur radio to the public's attention. As if they haven't heard your overnight guy. Contact: (203) 666-1541.

Invite "lucky" listeners to be part of an on-air music meeting and have them choose an add or two... be a jock for a shift... have jock go to ham operator's house and do a remote where he simulcasts on ham radio.

#### Great Seal Of Approval

Charles Thompson sent a report to Congress in 1782, recommending a design for the Great Seal of the U.S.

Award prizes to listeners who come up with the Great Seal of your station... use them around town in marketing campaigns... make seal for individual jocks... sponsor an "adopt-a-Great Seal" with a local zoo.

### 21

#### Midnight Sun Baseball

A summer solstice celebration in Fairbanks, AK, where a ball game is played at 10:35 pm without the use of artificial lights. Contact: (907) 451-0095.

Play a celebrity softball game at night, with the audience using flashlights to see what's going on... or a basketball game with players holding

flashlights to see where they're going... or do a remote in the dark somewhere outside of town and the first listener to find the van wins a prize.

### 22

#### Chicken Clucking Contest

Amateur chicken cluckers (who knows anyone who gets paid for it?) peck their way to Baltimore to compete for trophies and "poultry-related prizes." Contact: (410) 396-9177.

On-air clucking contest... chicken plucking contest... "chicken bingo."

#### Homebrewer Competition (22-25)

Over 2,000 homebrewed beers will be judged in Denver. We're there. Contact: (303) 447-0816.

Start a brewery in-studio... hold own contest; sample listeners' concoctions... beer belly sumo bumping contest.

### 23

#### Watermelon Thump (23-25)

Luling, TX bash offers world seed-spitting contest, parade and other festivities. Contact: Susan H. Ward (210) 875-3214.

Spitting contest for distance and accuracy (spit at and hit moving objects or spit seed into glass)... spiked watermelon tasting contest... watermelon bowling (how could you miss?)

#### Little Big Horn Days (23-26)

Hardin, MT celebration commemorates Custer's Last Stand. Happy, happy, joy, joy... Contact: (406) 665-1672.

Salute people whose teams were slaughtered in recent games... Give "Custer" awards to market's biggest losers... have the five-person air staff get in a water balloon fight with about 500 listeners.

### 24

#### Helen Keller Festival (24-26)

Tuscumbia, AL commemorates life of Helen Keller with stage show, arts and crafts fair, musical entertainment (as if she could hear it), and tours of her birthplace. Approx. 100,000 show up. Contact: Virginia Gilluly (no relation to Jeff) (205) 764-4661.

Have jocks do a shift blindfolded... construct an obstacle test for listeners who are blindfolded, wearing earplugs and are gagged... Do a mock Love Connection with Helen and The Who's Tommy.

#### Celebration Of The Senses

For those not celebrating the Keller hoedown, treat yourself to the five senses in order to "experience the elevation known to many mystics as the elusive sixth sense." That hokum could only come from... Contact: Tom or Ruth Roy (212) 388-8673.

Best senses competition, featuring Coke/Pepsi taste ID tests... smell the freshly baked food items... hear the hit... what's cotton, wool or synthetic... bring listeners in to guess the artist by the first 15 seconds of a song.

### 25

#### Hardcore Pub Crawl

A walking tour of pubs and taverns to promote the business district of Port Jervis, NY. Approx. attendance: 75 (because they never invited this staff or anyone who works in radio). Contact: Warner L. Tschopp, Jr. (717) 296-7094.

Pub crawls in market... works with restaurants... clothing stores... specialty food stores.

#### National Forgiveness Day

People holding grudges should air their feelings and resolve the bitterness with the parties involved. Contact: (419) 355-0810.

Have people ask forgiveness on-air and see what happens — either warm-and-fuzzy or fireworks. Either way, you can't lose... Get a credit card company or store with credit cards to "forgive" a debt for a lucky listener.

### 26

#### Korn Klub Mud Drags

Modified cars race in mud pits near Plattsmouth, NE. Contact: Patricia Baburek (402) 296-4155.

Tie a U-Haul to back of station van, have jock on U-Haul broadcasting live while van drives through mud pit... then take him through car wash... listener mud raceslides... listener creative mud dancing competition.

### 27

#### "Happy Billions To You"

Pay-per-Presidential candidate H. Ross Perot is 64 today.

Biggest ears contest... most creative paranoia contest... "choose the loon for a running mate" contest.

### 28

#### Left-Handed Golf Tourney (6/28-7/1)

Amateur southpaw golfers play in Palm Beach Garden, FL. Contact: Ken Ahrens (713) 464-8683.

Stage other-handed competition in sports such as spaghetti eating, egg toss-and-catch, darts, pie-throwing and writing a letter.

### 29

#### Request Promotion Day

Since I haven't come up with jackshit for a promotion today, have jocks ask listeners what they want as a prize and what they'll do to get it. Most imaginative one wins.

### 30

#### Walk Across The Falls

In 1859, Charles Blondin walked across Niagara Falls on a tightrope in in just five minutes. On separate occasions, he crossed blindfolded, pushing a wheelbarrow, carrying a man and on stilts.

Have someone walk across a crosswalk, carefully, with a balancing stick and be sure to applaud if he makes it to the other side... cover other daredevil stunts, such as wearing a just-bought shirt out of the package without checking for pins... men zip up tight pants while wearing no underwear.

#### Leap Second Adjustment Time

One of the days where a second is either added or subtracted from our clock time.

Frequently advise listeners that they'll have to "ju" forward and "fa" back one second overnight... make on-air adjustment by talking real fast for a second... or set their watches "NOW.. no, NOW!.. no, NOW!.. no..."

## JUNE

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

# NETWORK FORTY SPOTLIGHT



**WZEE .....104.1 FM**

**Z 104**

5721 Tokay Blvd

Madison WI 53719

(608) 274-1070 Office

(608) 275-7124 Music

(608) 275-7125 Fax

**John Michaels .....Program Director**

**Joe Larson .....Music Director**

*Music Calls:.....John MF 11 am-6 pm*

*.....Joe MTh 4:30-6 pm*

**David Graupner.....General Manager**

**Tim Sweet.....Promotion Director**

**Greg Bair.....Creative Services Director**

**Johnny Danger .....5:30 am -10:00 am**

**Joe Larson .....10:00 am - 3:00 pm**

**John Michaels .....3:00 pm - 6:00 pm**

**Catfish Cooper .....6:00 pm -11:00 pm**

**Tim Sweet .....11:00 pm - 5:30 am**

**Ownership: .....Mid-Co Media**

**Consultant: .....None**

## DOMINANCE IN MADTOWN

With an incredible 12+ jump of 9.2 to 12.2 in the latest Arbitrons, WZEE Madison (Z104) is once again among the nation's highest-rated Top 40 stations. PD John Michaels, who joined the outlet just over three months ago from KZIO Duluth, is ecstatic over his latest numbers. "In addition to those 12-plus numbers, we jumped 8.4 to 16.0 in 18-to-34 year-olds, and 13.5 to 20.8 in women 18-to-34. We couldn't be happier! I inherited a very solid operation from Mr. Ed (Ed Lambert, the previous PD, now at KHKS Dallas). All it took was a little additional tweaking to take it to the next level."



**John Michaels**

Those adjustments were minimal. "We didn't want to fix what wasn't broken. We just wanted to keep building those upper demos, which we did by playing off our heritage in the market. Z104 has been at it for 20 years now. Listeners who were 18 when they started listening are 38 now. It's amazing how many of those people grew up and stayed with the station. This can be a unique market because it has the appearance of being a very hip little city, but underlying it all is that it's still in the midwest and still quite conservative. Our GM, Dave Graupner, pointed that out right away. There are two faces to this market and it's important to recognize them both."

That conservative underpinning is mirrored in Z104's musical posture. "The heritage of this station has been to be very conservative. I slowed down some of the rotations on the music to help increase the TSL, and that paid off. We're playing powers way less than we were before." With no direct Top 40 competition, Z104 shares audience with WIBA (AOR) and WMAD (Alternative) more than any other stations.

"There's also a Hot AC that we'll have to watch. Musically we're having success with Counting Crows, Crash Test Dummies, Whitney Houston, Mariah Carey and Bruce Springsteen to name a few. We're also spiking some early '80s Oldies throughout the day as 'flashbacks.' There are about 100 songs in that category that play off the history of the station and work very well in keeping those upper demos happy."

One of the changes instituted by Michaels at the stations has been a "cleaning house" of promotions. "Although we're still active by anyone's standards, we're not in a rush to get things on the air anymore just to have something to talk about. I don't think that's necessary at this point in time. There's still promos on the air and we still do major contesting, but we've backed away from a lot of the little things and the weekend things to clean up the presentation."

-Pat Gillen

### 4 PM SAMPLE HOUR

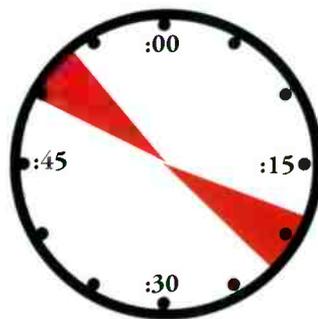
**Gin Blossoms**  
*Found Out About You*

**Don Henley**  
*The Boys Of Summer*

**All-4-One**  
*I Swear*

**U2**  
*Mysterious Ways*

**Snap**  
*Rhythm Is A Dancer*



**Whitney Houston**  
*Queen Of The Night*

**Crash Test Dummies**  
*MMM MMM MMM MMM*

**Amy Grant**  
*Baby Baby*

**Ace Of Base**  
*All That She Wants*

**STOPSET**  
**Counting Crows**  
*Mr. Jones*

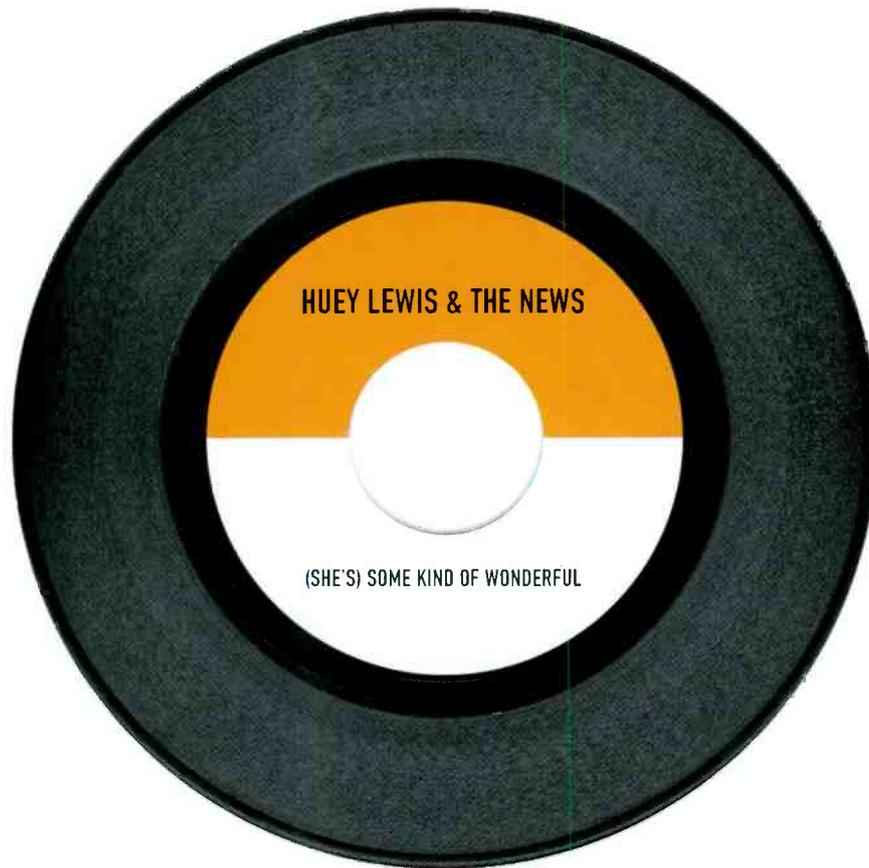
**Vanessa Williams**  
*Love Is*

**ON AIR SLOGAN**  
"Best Mix, Most Music!  
Madison's Best Mix...  
Z104!"

**STOPSET**  
**Mariah Carey**  
*Without You*

**Bryan Adams**  
*Run To You*

# wonderful news.



## HUEY LEWIS & THE NEWS

**(SHE'S) SOME KIND OF WONDERFUL**

The premiere single from the new album

*Four Chords & Several Years Ago.*

**ON YOUR DESK NOW!**

Early Action At:

WKRQ 26 Plays

WAPI 28 Plays

WBBQ 15 Plays

WKSI 16 Plays

WHHY 16 Plays

Y100 28 Plays

After 2 Weeks At A/C:

BDS: 1034 Gross Impressions!

Monitor 31-17\*

R&R Hot A/C 10-7\*

WPLJ New York Top 2 Phones! 30 Plays!

KBIG Los Angeles Add! 12 Plays!

WLTS New Orleans 15 Plays! Phones!

WPNT Chicago 33 Plays! Phones!

WKTJ Milwaukee 29 Plays! Phones!

Produced by Stewart Levine for Dave jä vu Productions Ltd. Executive Producer: Bob Brown Management: Bob Brown Management



On Elektra Compact Discs and **dialog** cassettes.

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# Pounding the

BY WENDI CERMAK

# REVENEMENT

AIDS, teenage pregnancy, gang-related violence, unemployment... these are just a few of the issues that plague not just one ethnic demographic, but the entire population as a whole. For Crossover and Urban radio stations, generally referred to as "Street" stations, relating to the street lifestyle is imperative. To survive and prosper in a culturally diverse market, it has to be in touch with its audience.

"Some stations think that by playing some music off the Urban chart, along with the best of the Top 40 chart, they will get this Crossover success. That is not the case at all," states WPGC Washington, D.C. PD Jay Stevens. "Our listeners are loyal because they see that we care and we're out in the community. That is so important for a radio station. If you show that you care, your listeners will defend you at all costs and listen to you all day long. That's where you get your TSL. But it's got to be real and from the heart. The listeners will know if it's not."

Besides the increased loyalty from the listeners, there is another important reason for being on the street: peer status. "We are one of the few credible voices in our audience's lives," according to KPWR Los Angeles MD Michelle Mercer. "This generation is very troubled and these kids - our audience - don't necessarily have a role model in their lives at all times. We've found that we are in a unique position to pass along positive messages, where they may not take that advice from a parent or a teacher."

Involvement with the community can be accomplished through a variety of promotions. "We are always looking for topical things to do in the community," Stevens recalls. "Recently, there was a shooting in a very rough high school in southeast D.C, so we brought Tevin Campbell to that school to do a 'Stay In School / Stop The Violence' rally along with all of our jocks. All the TV stations and newspapers were there. We got

massive press coverage, as well as touching the 1,500 students at the rally."

KUBE

Seattle recently celebrated its 13th

birthday with a benefit concert for the Seattle Center Academy for Positive Expression Through the Arts. "[The Center] gets a group of high-risk kids together to refocus them on what [they] can do with their own creativity. It's a fund that Pearl Jam launched and we joined in to help support it. We wanted to take some real action instead of just talking about the problems in the community," says PD Bob Case.

"Last fall, we sponsored a haunted house and generated a \$100,000 donation to the children's hospital," he continues. "We also held a 'Knowledge Is Power' jam, where high schools competed against each other in categories such as the student body with the best attendance record, highest grade point average, largest canned food donation and least number of violent acts and/or confiscated weapons."

For a music-intensive radio station, tying a promotion in with the music seems only natural. At KPWR, MD Michelle Mercer recalls how the *Straight From Da Street* charity compilation CD came about. "We were looking for a way to stop talking and do something. The Department of Parks and Recreation came to us to help them build a Performing Arts Center. [PD] Rick [Cummings] came up with the idea to do a compilation album and have artists donate tracks for charity.

"It was six months of hard work, trying to get the tracks secured and the agreements signed," she adds. "Then [we had] to get the retailers to agree to carry a charity album from which they could take no proceeds. Everybody has been tremendously helpful with this project." Since the January 17th in-store date, *Straight From Da Street* has sold more than 45,000 copies.

Even though Urban stations face the same problems as Crossovers, they tend to have an older audience and therefore address the issues in a slightly different manner. "With a lot of the Rhythm Crossovers, their audience is younger and they address things like teen pregnancy and gang violence," WGCI Chicago MD Vic

Clemons. "But sometimes the issues are deeper than that and they affect more than just the younger population. With the Black population, one thing will usually affect the entire demographic. If it's gang violence, then the parents and everyone in the community will have to deal with it, not just the kids.

"Recently, 19 children were found on the West Side in a home in totally inhumane conditions," Clemons recalls. "The parents hadn't been there for quite a while. The Department of Children and Family Services took the kids to several different housing facilities. These facilities house so many children that they don't have enough government funding to supply adequate food and clothing. So, we immediately initiated 'Operation Push.' We solicited our listeners to donate clothing, nonperishable food and linens. A fund was set up for donations. The response was overwhelming. Nearly two semi-trailers were filled with goods and \$8,000 was raised.

"If our listeners really care about something, we try to jump on it and do something to make a difference. When things change, they are quick to respond. If our audience wants to discuss something, they are free to call," Clemons continues. "If something happens and you're not talking about it or giving the community a voice to vent their frustrations and suggestions, then you're not really serving the purpose of a full-service Black radio station."

In the city of Los Angeles, where carjackings and drive-by shootings have become almost trendy, KKBT "The Bear" has taken community involvement one step further. "We formed an entire department to actually cater to this full-time," APD Michelle Santosuosso explains. "It's called the Community Action Department because actions speak louder than words. It is headed by Dominique DiPrima, an investigative TV reporter from KRON San Francisco.

"She does a million things," continues Santosuosso. "Every Sunday, she hosts a live call-in show called 'Street Science.' The show deals with everything from Black/Latino tensions and AIDS to prejudice in an honest, straightforward way. Experts and various Hip-Hop artists contribute to the weekly panel. It gives the audience an outlet to air frustrations and it opens up dialogue, which is crucial.

"Also, Dominique produces promos called 'Word On The Street.' She takes our promotion

**THERE'S MORE TO BEING A CROSSOVER RADIO STATION THAN JUST PLAYING URBAN MUSIC**

**NINETEEN HUNDRED NINETY FOUR A.D.**

**Report Date May 9th!  
Already 900 BDS Spins!  
 Stress!**

**“ease my mind”**  
the single

**zingalamaduni**  
in-store june 14

produced by speech for vagabond productions    management: entertainment resources international, inc.



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crew, a group of young kids called 'The Street Team,' on different van hits and records people speaking their minds. The collage of responses is edited into a mini-promo. This gives people the chance to hear others speak about things that wouldn't ordinarily be in their direct experience. It's sharing information."

In addition, each full-time air personality is responsible for a certain type of PSA. Santosuosso explains: "The House Party is pre-education and anti-racism. The topic of our afternoon-drive personality, Theo, is women's issues. The jocks are encouraged to become crusaders for individual causes. They go out into the community and get involved personally. The Community Action Department was formed to make this happen."

To some, KKBT's community involvement may seem excessive. In fact a PD once told his staff that they were doing too many charity promotions. Jay Stevens agrees, but only to a point. "Whoever said that their station was not a charity organization is very smart and right on. We are not a social service agency or a charity organization. We are a for-profit radio station worth \$50 million. First and foremost, we are a station that plays the hits. Music is the star here at WPGC. Making sure that the product is right comes before anything else."

"Secondarily to the product is serving our community, and there are a lot of ways to do that. It doesn't have to be negative or serious; it can be done in a fun way, too. We held a 'Charles Barkley / Shave Your Head' contest for tickets to the Suns/Bullets basketball game. It was very topical, but light. You don't always have to take yourself seriously."

Bob Case also believes in balanced involvement. "We can get so caught up in trying to stop the violence and ease the racial tension, that the station becomes very heavy to listen to. You have to offer the other side of that, which is pure fun, exciting entertainment."

Urban stations are usually typecast as African-American, Mainstreams tend to be Caucasian and Crossover stations are somewhere in between.

Because the issues at Crossover are neither Black nor White, their roles are sometimes hard to define. "[KKBT PD] Keith Nafra] and I, who are formerly from Crossover radio, didn't realize the impact a Crossover station has on the Black and Latino markets they appeal to," Santosuosso notes. "It's really important to be an extension of the community that you are targeting musically. Some Crossover stations need to realize that. The bottom line is, if you're going to play the music with a presentation that's affiliated with those artists, then you better have a responsibility to the community. A large segment of your audience is in the hood and needs help."

Crossover radio is on the streets, but there's always room for improvement. "A couple of years ago, we were not as good at supporting the ethnic demographic as we are now," says Case. "We've learned a lot in the process and are much more aware of all the ethnic groups in our community today than we were before."

The reason for this is simple. "We've seen so many things recently where this multi-ethnic coalition suddenly agrees on a lot of things," Mercer explains. "For the most part, they agree on the type of music they like. Their lifestyles are much more similar than they used to be, so it's much easier to be a multi-ethnic station now than it ever has been."

Not only does it make good business sense, in terms of a more loyal listenership, but supporting the community also provides personal job satisfaction. "The best I've felt at this job was the day we had *Straight From Da Street* in our hands, shrinkwrapped, and we were able to stand in front of the staff and say, 'We did this,'" Mercer says. "Or maybe it was the day the album debut at #1 in Soundscan."

"We all get so bogged down in the business and we take it so seriously - we have to. But when you can do something that really makes a difference and helps people, it makes it all worthwhile."

KUBE MD Shellie Hart sums it up: "I want us to be as passionate with our market as our market is with us. It is a one-on-one relationship with our listeners."

**"I WANT US TO BE AS PASSIONATE WITH OUR MARKET AS OUR MARKET IS WITH US."**

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- Percent of MDs who think Barney loves you.
- Percent who think Barney loves me.
- Percent who think Barney wants them to add Primal Scream.

**More Than 1200 BDS Detections! #30\* Rock Monitor!**

WAHC Columbus  
WGLU Johnstown

The Edge Charlotte  
WIFC Wausau

KKFF Phoenix  
WNNK Harrisburg  
WQVW West Palm Beach  
WZAT Savannah 27 Plays  
O99 Salt Lake City 19 Plays  
WTHY Montgomery 15 Plays  
BS7 New Orleans 8 Plays

WNVZ Norfolk  
WJMK Florence  
KMCK Fayetteville  
WRGK Canton 25 Plays  
WVSR Charleston 15 Plays  
WKSJ Greensboro 15 Plays  
KJYO Oklahoma City 7 Plays

PRO FM Providence  
KQID Alexandria

WRFY Reading 23 Plays  
WXSR Tallahassee 18 Plays  
99X Atlanta 15 Plays  
WKRZ Wilkes-Barre 7 Plays

WBBO Greenville  
KSM3 Lafayette

WKEQ St Louis 22 Plays  
WAZY Lafayette 17 Plays  
KHTT Tulsa 12 Plays  
WKCI New Haven 6 Plays

WCIL Carbondale 32 Plays  
KLYV Dubuque 22 Plays  
WSKS Wilkes-Barre 17 Plays  
WPST Trenton 12 Plays  
WXI K Roanoke 6 Plays

WWKZ Tupelo 27 Plays  
WBHT Wilkes-Barre 21 Plays  
WENZ Cleveland 16 Plays  
KROC Rochester 10 Plays

# primal scream



# rocks

**TV Stress!**  
**Buzz Clip!**

Produced by Tom Dowd  
Additional production and remix by George Drakoulis  
From the new Sire/Warner Bros. album: *Give Out But Don't Give Up*  
Management: Steve Rennie for REN Management



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# Bob Case

*Riding The Contemporary Music Waves!*

INTERVIEW BY DWAYNE WARD

**I**n the past several years, Seattle has become one of the nation's premiere cities of choice. What's more, the Pacific Northwest has proven to be a well-spring for the cutting edge in contemporary Rock. The suicide of Nirvana frontman Kurt Cobain has only spurred the media explosion around the city of Seattle even further. In the last month, KUBE, the market's dominant contemporary music radio station, has begun integrating the homegrown Grunge into its classic Crossover palette, which has industry ears buzzing. In a recent conversation with Radio Editor Dwayne Ward, KUBE PD Bob Case discussed this shift in music direction and why he continues to call Seattle home.

**Let's begin with the new music position of KUBE. You've been making adjustments in the sound of the station over the last couple of weeks.**

Let's backtrack first. Two-and-a-half years ago, Top 40 in Seattle was Boyz II Men, TLC, Janet Jackson and began to include Silk, Dr. Dre and Naughty By Nature. That was the happening, cutting edge, trendy, Top 40 sound for Seattle. Left behind were Richard Marx, Michael Bolton, Wilson Phillips and those type of records. The happening, cutting edge sound became all-consuming to the typical mass-appeal Top 40 listener. At that point, KUBE, with the help of Jerry Clifton, recognized the trend, jumped on it and committed to be a 17-30-year-old radio station. And that has been our commitment ever since. KUBE wants to follow the trends of the Seattle market for the 17-30-year-old contemporary music listener.

About six months ago, the cutting edge music went from the fun, happy TLC, Boyz II Men, Silk, Shai, SWV sound to the 2Pac, Ice Cube, Snoop Dog sound... for the same audience. When this began developing, we and the whole street feel started to become more polarized. The Wilson Phillips fans, who made the segue to Boyz II Men and TLC, were having a tough time segueing into the 2Pac sound. At the same time, Pearl Jam came along with The Cranberries, Blind Melon and Nirvana. They were also creating a mass appeal 17-30-year-old cutting edge sound. You started to see even further fragmentation. Album sales began changing. Whereas all of the Hip-Hop Top 40 stuff had been dominating the album sales for a long time, Pearl Jam, Smashing Pumpkins and Nirvana began taking over the sales picture.

**Can you pinpoint when this shift in the music mainstream occurred?**

Probably about a year-and-a-half ago. **Given the fact that a lot of the music being sold today is from Seattle-area bands, should KUBE have moved toward this music earlier?**

That's the \$64,000 question. I'm not sure I can answer that. Timing is very critical. Probably, the real question is, when did this music become mass appeal to Seattle? When did it become widely accepted? The answer is somewhere between six and nine months ago. I think 2Pac and Ice Cube became the fringe instead of the mass appeal and Toad The Wet Sprocket, Nirvana and Pearl Jam started to become part of the mass appeal. Do you see what I'm saying? One kind of left and the other moved in. How do you track it? I don't know. You have to feel it. And right now it feels correct for KUBE.

**How do you schedule the blend of Hip-Hop and Alternative?**

It's tricky. You have to use transition sounds to make the segues correct. You have to pick the right records. An example would be Stone Temple Pilots "Plush" and Snoop Dog "Gin And Juice." They sound great together. Conversely, "Plush" and SWV "I'm So Into You" doesn't work together for us. You have to listen to it. You have to *feel* the sound of it and talk to people about how they hear it, how they *feel* it.

**Did you discuss this move with Jerry Clifton first? Is this something he's looking to do with other stations he consults?**

We definitely discussed it; you would have to ask him about doing it at other radio stations. Exactly when it would be appropriate for us to do this in Seattle had been discussed for a month. We knew it was



developing; there was a bridge we were going to have to cross at some point. All we've been doing is working on playlists, going, "How does this look," "What about this," "What if we take this out and put this in," making tapes and talking about it, trying to develop a sound that will be compelling to the young adult, current popular music fan of the day.

**Is partisan listenership forming between KUBE and the Alternative station in the market?**

I don't think so. I don't think Alternative fans can stand Hip-Hop, but Hip-Hop fans are beginning to warm up to Alternative. But when you say Alternative; if you go into a record store and ask the person behind the counter to take you to the Alternative section, he or she will introduce you to the Meat Puppets. If you ask for the Top 40 section, he or she is going to show you the Counting Crows. Alternative music is just that... an Alternative to the Mainstream. We're talking about the Mainstream.

**As a Top 40 station in Seattle, how did you guys deal with Kurt Cobain's suicide?**

[pause] It was a real benchmark. In our recent history, there have been two benchmarks: The release of "Baby Got Back" by Sir Mix-A-Lot, a local artist who kicked things off and really launched KUBE into the stratosphere; and the untimely suicide of Kurt Cobain, which put Nirvana into the Mainstream. My mom knows who Kurt Cobain is. I'm sure it wasn't Kurt's intention, but it was a very newsworthy event in this market. In these situations, your audience shows you the way. If you're open enough, they will lead you to the answer or to the trends. I think it played a part in it, I really do.

**In the last several years, Seattle has become one of the nation's premiere cities. What are your thoughts on how the city has evolved?**

Boeing and airplanes have always been the heart and soul of this town. That puts us on the cutting edge of technology. That has now dovetailed into Microsoft, which has again put us on the cutting edge of technology. We have Nintendo here, which also puts us on the edge. You've got a city of pretty free-

thinking individuals. This is the home of Nordstrom's, universally accepted as the finest department store there is. It's very top drawer and that's the vibe of this city. Starbucks coffee is popping up across the country. It's becoming the trendy thing in other areas of the country. Coffee works because it's a little colder and damper here than in other areas. It fits nicely with the trend of a decrease in alcohol consumption

Then you have this huge music scene. That isn't the way Kurt Cobain wanted it. And I don't think it's the way Eddy Vedder wanted it. It just so happened these guys make incredible records. You have to put Sir Mix-A-Lot in the same sentence because he created so much breakthrough music. "Posse On

creates a lot of passion and your radio station has to have and reflect that passion in everything it does.

**After it rains 30 days in a row, then becomes sunny, is that the day the troops go out to meet the people?**

No, no, no! You work full-time, rain or shine. We just don't plan a lot of outdoor things in any month other than maybe August.

**Shifting gears, what are your thoughts on Top 40 as the primary medium for selling records?**

It depends on the Top 40 station you're talking about. A lot of Top 40 stations that have identified the mass-appeal Top 40 sound for their market sell a lot of product. A Top 40 that is really disguised as a Hot AC probably doesn't

THE LONG AND WINDING ROAD	
B O B C A S E	
KJR Seattle	Swing/Production
KUBE Seattle	Afternoons/Program Director
WZGC Atlanta	Program Director/Operations Manager
KZZP Phoenix	Program Director
KUBE Seattle	Program Director

Broadway" was one of the original Hip-Hop sounds. He's got a new album out, which will be very cutting edge and another breakthrough that will be perfect with what we're trying to do. Seattle has tried to be on the cutting edge and fortunately, a lot of it has just happened. I don't think anyone tried to put Seattle on the map. It just worked out that way.

**How does KUBE stay on the pulse of Seattle outside of the music?**

As with most major cities, you have to have a heart. You have to be honest with your audience. You need to be straightforward. They don't buy into the hype, the plastic or anything pretentious. There isn't a lot of middle ground in Seattle. You either love it or hate it. The people who live here, for the most part, love it. They go through the 30 grey, rainy days in a row to get to the one spectacular sunny day. Other people who come here go, "I can't stand it, I don't care how many trends come out of here, I hate the weather." [laughs] This

sell much product. The answer would be different in each market. This station seems to sell a few copies of things because we play music that's compelling and gets people excited. We don't just play music because it tests!

**What's the wackiest way a promotion person ever got you to then play a record?**

[pauses] The only thing that comes to mind is when, naah, I won't say who it was, but they set up a tent and camped outside of KZZP until we would play the record. They were there for days! It was really rough for them and that was a hell of a commitment to get a message across.

**Did you hold out just to torture them?**

No, we dealt with it. It turned out to be a hit record, so it was worth it. As was their effort in camping out to get us to play it.

**Let's discuss some of the influences on your career. Who inspired you and whom have you emulated?**

From a programming standpoint it's the man I work for, who will shortly be the owner of this radio station. Michael O'Shea has taught me the basics and ground rules and represents a good part of what I stand for today. Jerry Clifton has been an incredible inspiration to me. He's really taught me what programming in the '90s is all about, to be your own person and apply your skills to your situation with passion. I can't say enough about Jerry. I'm a huge, huge fan and we work very well together. Gary Bryan, who's now the morning guy at KFRC in San Francisco, has been inspirational. He was the PD at KUBE after I left the first time and was a competing PD in this market at one point. I have tremendous respect for him and learned a lot by just watching him. And I have a tremendous respect for Mike Joseph and what he has to say.

**Which radio stations inspired you when you were growing up?**

KFRC and KJR here in Seattle were clearly my inspirations. I absolutely loved KFRC.

**Let's talk about your future. Is Seattle home forever?**

I really love being in Seattle. I have a wonderful wife who has been with me through thick and thin, up trends and down trends and is willing to go anywhere. If you asked her to move, she would probably say, "Sure, what the heck," but I think we'd like to be here as long as they'll have us. I would like to be a General Manager in the company that Michael O'Shea, George Christy and Lance Anderson have created and called New Century. If it works out in Seattle, it would be a dream come true for me.

**Where do you see Top 40 radio in 10 years?**

If you play music that people get passionate about, you do things that are compelling and you ride the wave, whatever that wave of contemporary music is, it will be successful in the market. It will be Top Five or Top Three in the market and be very sellable, as it has always been. Top 40 is in great shape now and can be 10 years from now. You have to have realistic goals and ownership with realistic expectations. You have to operate properties sensibly and you'll succeed. I'm excited about Top 40 now and excited about Top 40's future as a format. ♣

# BIN BURNERS

RECORDS ENJOYING THE BIGGEST SALES INCREASES OVER THE PREVIOUS WEEK

## 1 REBA McENTIRE

Read My Mind  
MCA



"This release was timed perfectly. It's marketing at its best."

—John Dux, Music Emporium/Fenwick Island

Reba McEntire is more than a Country music superstar. On top of the concert appearances, recording sessions and related promotions, she is an actress (*Evening Shade*, Rob Reiner's upcoming *North*), an author, an awards show host and she will soon appear on *The Late Show With David Letterman* and *Larry King Live*. Her tour will hit the road soon.

With the single, "Why I Haven't Heard From You," already Top 25 at Country Radio, *Read My Mind* debuts at 7\* on the Retail Chart.

**Regional Sales Breakout:** Believe it or not, Midwest and West best, with South in last! Northern California, Arizona, Denver, Nashville, Cincinnati, Detroit, Cleveland, Pittsburgh, New York.

**Primary Media Exposure:** Country radio leads the way, with word-of-mouth and special sale advertising far behind.

## 2 OUTKAST

Southernplayalisticadillacmuzik  
LaFace/Arista



"This single has been getting months of play and the tension has been high among eager fans. Debuts #1."

—Joel Smari, Manifest Discs/Greenville

Here's the skinny: The single, "Player's Ball," was first released off the 1993 LaFace Christmas compilation album. In '94, Arista's promotion approach caused the single's revival, further fueled by The BOX, BET and Urban/Rap stations.

Arista set up promotions in about 10 markets, working Urban and Crossover stations. "Player's Ball" is Top 20 at Rap Radio and Top 35 play at Urban Radio. The video is on The BOX. The bottom line: *Southernplayalisticadillacmuzik* blasts onto the Retail Chart at #23\*.

**Regional Sales Breakout:** Midwest the strongest; with South second. St. Louis, Minneapolis, Cincinnati, Cleveland, Atlanta, Nebraska, Carolinas, Pittsburgh.

**Primary Media Exposure:** Major word-of-mouth buzz strongest pull; radio play second.

## 3 NAS

Illmatic  
Serch/ite/Columbia



"The kids love it and they shop here!"

—Eric Erickson, Wax Trax/Denver

Nas (Nasir Jones, since everyone keeps asking!) has the buzz release right now. *Illmatic* is the rappers' record of choice, certified cool not because of any affiliation with big-name producers or guest stars, but because of his talent for creating rhymes, honest lyrics, funky hooks and amazing beats.

The single, "It Ain't Hard To Tell" (the remixed version), moves 5-2\* at Rap Radio, while the video can be seen on BET. *Illmatic* scores an 18-14\* hike on the Retail Chart, with 23 more chart debuts bringing total mentions to 111, 66 of which are Top 20 or better.

**Regional Sales Breakout:** East strongest; West second. Upstate New York, Philadelphia, New York City, northern California, Colorado/Utah, Carolinas, Maryland.

**Primary Media Exposure:** Huge word-of-mouth buzz on this; fans turning on friends. A major street record.

## 4 JIMI HENDRIX

Blues  
MCA



"We've got a display up and :Blues is getting heavy in-store play – it's not needed, though, because it's flying outta here!"

—Kevin Walsh, Streetside/Columbia

Jimi Hendrix has been embraced by generation after generation, and a record featuring eight previously unreleased tracks, packaged with three more amazing performances and a 28-page historical booklet that features 17 never-before-published photos is big news.

*:Blues* is not only featured prominently in the stores, Classic and Album Rock DJs play tracks from the CD and consumer advertising is in place. *:Blues* racks up a hefty piece count total to debut at #34 on the Retail Chart.

**Regional Sales Breakout:** West and Midwest is rockin'. California, Texas, Indiana/Ohio, Detroit, St. Louis, Chicago, Pacific Northwest, upstate New York, New England.

**Primary Media Exposure:** In-store play alerts consumers to record; then word-of-mouth takes over.

## 5 LIVE

Throwing Copper  
Radioactive/MCA



"We play it at least three times a day and it never fails to impress."

—Tony Rifugiato, Daddy Kool/Sarasota

We can't relate the support for this release any better than Streetside's Dan Schaefer, who speaks for many: "*Throwing Copper* is just a fantastic record. It's getting strong airplay here. I bought heavy because I believe in it, and receiving advance play copies helped in my commitment."

The first single, "Selling The Drama," received 401 PPW at Album radio, while Alternative radio has spun it 941 times for a chart position of #2\*. It's also the most-played record in-store, which explains its #40 debut on the Retail Chart.

**Regional Sales Breakout:** Consistent across country. Philadelphia, Cincinnati, Nebraska, St. Louis, Arizona, Pacific Northwest, southern California, Atlanta, Florida.

**Primary Media Exposure:** In-store play creates biggest buzz, although word-of-mouth and radio starting to come around.

## ERASURE

"always"

KRBE #1 Most Played! 57 Plays

Power 96 #1 Phones

KHS 24 Plays

WKDQ 24 Plays

Z100 10 Plays

WNVZ 18 Plays

KROQ #3 Phones! 36 Plays

B97 #11 Phones 28 Plays

KKFR 39 Plays

KTFM 10 Plays

### Major Single Sales!

Tower/Chicago #1

Tower/San Diego #2

Tower/New Orleans #4

Tower/Seattle-Downtown #4

Tower/Sunset #1

Tower/Westwood #2

Tower/Atlanta #6

Tower/Ann Arbor #2

Tower/Downtown #3

Tower/Bellevue-Seattle #7

Tower/Tempe #10

## HUEY & LEWIS THE NEWS

"(she's) some kind of wonderful"

ON YOUR DESK NOW!

Early Action At:

WKDQ 26 Plays

WKSJ 16 Plays

WAPI 28 Plays

WHYY 16 Plays

WBBQ 15 Plays

Y100 28 Plays

After 2 Weeks At A/C:

BDS: 1034 Gross Impressions! Monitor 31-17\* R&R Hot A/C 10-7\*

WPLJ New York Top 2 Phones! 30 Plays! KBIG Los Angeles Add! 12 Plays!

WLTS New Orleans 15 Plays! Phones! WPNT Chicago 33 Plays! Phones!

WKTI Milwaukee 29 Plays! Phones!

**DON'T TURN AROUND**



**ON YOUR DESK NOW!**

**ARISTA**™



# MUSIC MEETING

## MAINSTREAM

### THE BC-52's

"(Meet) The Flintstones"

(MCA)

From the mega-hyped upcoming movie, *The Flintstones*, the first release from the B-C'd-52s boasts an animated video to add spice to this novelty song. Expect immediate phones.

### PINK FLOYD

"Take It Back"

(COLUMBIA)

From the album, *The Division Bell*, that has topped *The Network Forty* Retail Chart for almost a month, this special Top 40 edit will help you tie in to Floyd's currently sold-out nationwide mega-tour.

### ELTON JOHN

"Can You Feel The Love Tonight"

(HOLLYWOOD)

The elegant ballad from the much-anticipated Disney film, *The Lion King*, is a can't-miss epic sung by one of the all-time Pop legends. The entertainment event of the summer, if not year.

### ACE OF BASE

"Don't Turn Around"

(ARISTA)

Another bonafide smash from this quarter. Co-produced by Diane Warren, this pure Pop song follows two #1 hits and already has nearly 1,500 spins nationwide.

### BETH NIELSEN CHAPMAN

"In The Time It Takes"

(REPRISE)

A very Pop sound crosses successfully from AC radio. Totally accessible, this track is perfect for mornings and midday airplay.

### PRETENDERS

"Night In My Veins"

(SIRE/WB)

Just a great release from a legendary group. It has been a while since we've heard fresh material from Chrissie Hynde, but the wait was worth it with this one, a one-listen hit.

### HUEY LEWIS AND THE NEWS

"(She's) Some Kind Of Wonderful"

(ELEKTRA)

A song that has a tremendous

buzz even before reaching the starting gate. Programmers primarily in the Midwest and South are spinning this Grand Funk Railroad remake even before the official add date.

### JOHN MELLENCAMP

"Wild Night"

(MERCURY)

Trademark John Mellencamp. Will explode in the Midwest initially, with other regions sure to follow.

### ZHANÉ

"Sending My Love"

(MOTOWN)

A steady groover that should garner airplay at Crossover and Top 40 radio. The third release from Zhané may prove to be their best yet.

### FORWARD MOTION:

**NOT SO OBVIOUS:** Songs that are working everywhere are All-4-one's "I Swear" (Blitzz/Atlantic/AG), Lisa Loeb & Nine Stories "Stay (I Missed You)" (RCA) and Ace Of Base's "Don't Turn Around" (Arista). However, some programmers are surprised by certain tracks that are generating positive research. B97 New Orleans says Morrissey's "The More You Ignore Me, The Closer I Get" (Sire/Reprise) has tremendous call-out. MD Joey G says the 18-24 cell loves the hit in Cajun country... Also working well at WEZB is the second release from the Counting Crows entitled "Round Here" (DGC)... The rest of the country is finally finding out about Ovis. His smash "Regular Thang" (Restless) continues to get spins at quality stations and collected over 1,200 spins at *Network Forty* reporters. If you are looking for a huge reactionary song, check out Primal Scream's release, "Rocks" (Sire/WB). WBHT's Tom Russell, Steve McKay of WSBG as well as a slew of programmers in the Northwestern region cite "tons of phones" on this uptempo smash.

**POP THE CHAMPAGNE:** Congrats to KFTZ Idaho Falls PD Rich Summers, who vaulted his station from seventh to second place in 12-plus numbers, including strong upper demo numbers and an amazing 45 share 12-24!



ELTON JOHN

## UPCOMING RECORD RELEASES

### NEXT WEEK:

#### BAHA MEN

"Dancing In The Moonlight"  
(BIG BEAT/ATLANTIC/AG)

#### BOOKER T & THE MG'S

"Cruisin"  
(COLUMBIA)

#### SPIN DOCTORS

"Cleopatra's Cat"  
(EPIC)

#### CRYSTAL WATERS

"100% Pure Love"  
(MERCURY)

#### CROWDED HOUSE

"Distant Sun"  
(CAPITOL)

#### STAKKA BO

"Here We Go"  
(POLYDOR/PLG)

#### SEAL

"Prayer For The Dying"  
(SIRE/WB)

### IN TWO WEEKS:

#### TOAD THE WET SPROCKET

"Fall Down"  
(COLUMBIA)

#### JOE PUBLIC

"Easy Come, Easy Go"  
(COLUMBIA)

#### JAMES

"Say Something"  
(FONTANA/MERCURY)

#### ETERNAL

"Just A Step From Heaven"  
(1ST AVENUE/EMI/ERG)

**Indelible melodies. Enduring emotions. Timeless soul.**

## **Always Erasure.**

**57 Plays KRBE #1 Most Played!  
Power 96 #1 Phones**

**36 Plays KROQ #3 Phones!  
B97 #11 Phones 28 Plays**

**KIIS 24 Plays Z100 10 Plays KKFR 39 Plays WKBQ 24 Plays WNVZ 18 Plays KTFM 10 Plays**

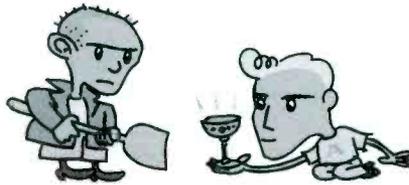
WSTW 12 Plays  
WXXL 24 Plays  
KQKQ 22 Plays

WSKS 16 Plays  
KHFI 39 Plays  
WGLU 16 Plays

WVSR 10 Plays  
KHTT 14 Plays  
KIOK 16 Plays

WHY 24 Plays  
WWCK 23 Plays  
KTMT 19 Plays

WAPE 11 Plays  
WTWR 12 Plays



**e r a s u r e**

# **Always**

The premiere single and video from the forthcoming album **I Say I Say I Say**

### **Major Single Sales!**

Tower/Chicago #1  
Tower/Westwood #2  
Tower/Downtown #3

Tower/Sunset #1  
Tower/New Orleans #4  
Tower/Seattle-Downtown #4

Tower/Ann Arbor #2  
Tower/Atlanta #6  
Tower/Tempe #10

Tower/San Diego #2  
Tower/Bellevue-Seattle #7

Produced by Martyn Ware



On Elektra Compact Discs and **digitalog** cassettes.

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# CROSSOVER

TM

## STREETCHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	ZW	LW	TW
1 R. KELLY. Bump N' Grind (Jive)	2078	2479	2394
2 PRINCE. The Most Beautiful Girl In The World (N.P.G. Records/Bellmark)	1829	2126	2308
3 TEVIN CAMPBELL. I'm Ready (Qwest/WB)	1853	2190	2246
4 ALL-4-ONE. I Swear (Blitz/Atlantic/AG)	1022	1819	2186
5 BIG MOUNTAIN. Baby I Love Your Way (RCA)	1544	1928	1779
6 ACE OF BASE. The Sign (Arista)	1542	1783	1618
7 TONI BRAXTON. You Mean The World To Me (LaFace/Arista)	871	1165	1394
8 WARREN G. & NATE DOGG. Regulate (Death Row/Interscope/AG)	938	1238	1322
9 MARIAH CAREY. Without You (Columbia)	1519	1588	1279
10 SWV. Anything (RCA)	772	1093	1240
11 ENIGMA. Return To Innocence (Charisma/Virgin)	826	1096	1185
12 SALT-N-PEPA w/EN VOGUE. Whatta Man (Next Plateau/London/PLG)	1419	1474	1106
13 MADONNA. I'll Remember (Maverick/Sire/WB)	840	1037	1069
14 ALL-4-ONE. So Much In Love (Blitz/Atlantic/AG)	1359	1236	949
15 US3. Cantaloup (Flip Fantasia) (Blue Note/Capitol)	911	957	930
16 BABYFACE. And Our Feelings (Epic)	729	888	870
17 JANET JACKSON. Because Of Love (Virgin)	994	919	851
18 CELINE DION. The Power Of Love (550 Music)	917	980	822
19 GABRIELLE. I Wish (Go! Discs/London/PLG)	546	743	792
20 R. KELLY. Your Body's Callin' (Jive)	434	527	755
21 COUNTING CROWS. Mr. Jones (DGC)	678	707	745
22 AALIYAH. Back & Forth (Blackground/Jive)	167	401	724
23 XSCAPE. Love On My Mind (So So Def/Columbia)	396	606	721
24 HEAVY D & THE BOYZ. Got Me Waiting (Uptown/MCA)	512	642	716
25 JULIET ROBERTS. I Want You (Reprise)	751	769	712
26 JODECI. Feenin' (Uptown/MCA)	600	644	705
27 ACE OF BASE. Don't Turn Around (Arista)	233	454	668
28 SNOOP DOGGY DOGG. Gin And Juice (Death Row/Interscope/AG)	777	839	662
29 DOMINO. Sweet Potatoe Pie (Outburst/ral/Chaos)	323	474	655
30 JOCELYN ENRIQUEZ. I've Been Thinking About You (Classified)	559	726	646
31 KEITH SWEAT. How Do You Like It? (Elektra)	648	631	617
32 LISETTE MELENDEZ. Will You Ever Save Me (Fever/ral/Chaos)	587	743	608
33 ZHANÉ. Groove Thang (Illtown/Motown)	1043	910	603
34 A LIGHTER SHADE OF BROWN. Hey DJ (Mercury)	624	654	599
35 ICE CUBE. You Know How We Do It (Priority)	522	531	598
36 THE BRAND NEW HEAVIES. Dream On Dreamer (Delicious Vinyl/EastWest)	581	637	592
37 MASTA ACE, INC. Bom To Roll (Delicious Vinyl/EastWest)	555	648	587
38 JON SECADA. If You Go (SBK/ERG)	—	253	574
39 CONSCIOUS DAUGHTERS. Somethin' To Ride To (Fonky Expedition) (Scarface/Priority)	500	509	549
40 CRASH TEST DUMMIES. MMM MMM MMM MMM (Arista)	391	540	485

## RHYTHMNATION

**SEX DWARF...** I wouldn't have believed it myself if I hadn't actually seen it in person: Fem 2 Fem opening for Nine Inch Nails. The girls drew quite a masculine crowd with their erotic (bordering on nasty) moves. As for NIN, their light show was absolutely fantastic and the sound (considering they played The Palace) was incredible. The press release described it as an eclectic music mix. They got that right!

**DOIN' IT FOR THEMSELVES...** A group of students from Los Angeles have started a company called "Food From The Hood" to raise money for college. After the riots, the teens planted a garden at Crenshaw High School in hopes of selling the vegetables. That simple idea has turned into a creamy Italian dressing that is on the shelves at thousands of grocery stores throughout the Southland. The students were aided with grants from the Rebuild Los Angeles Committee and other funding, along with tips from a major salad dressing manufacturer.

**CINCO DE RIOT...** Not every Cinco de Mayo celebration this past weekend resulted in a riot. Everything went smoothly for both KMEL San Francisco and KKXX Bakersfield. Regardless of what you may have heard concerning KPWR Los Angeles and La Fiesta Broadway, the station acted in a responsible and professional manner that in no way incited the rioting. In an event that drew over one million people, crowd control was nearly impossible. The station and its staffers should be commended on the outstanding job they did in an overwhelming situation.

**TOO \$HORT...** KLUC Las Vegas PD Jerry Dean's bachelor party has been moved to Club Paradise (yes, that strip joint) on Friday (5/6)... Rapper Tone Loc was spinning for letters on *Wheel Of Fortune*... Hammer gave advice about pumping and bumping on KROQ's *Loveline*... Scene hanging at the grand opening of Bizerk: KKBT Los Angeles MD Harold Austin, Relativity's Joe Hecht, rapper Eazy-E and Giant's Gavin O'Connor... Don't miss Sir Mix-A-Lot's party at The Palomino (5/6). Catch a ride to the gala event on the Chief Boot Knocka Express... Next time you talk to WHJX Jacksonville MD Tim Virgin, ask him about God living underwater... And props to KTFM San Antonio's Rick Upton and Robin Flores and KPRR El Paso's John Candelaria and Charles Chavez for topping their markets in the latest books.

— Wendi Cermak

### in the mix

*Tony Morris, WBSS "Boss 97" Atlantic City*

CeCe Peniston, I'm Not Over You	A&M
Diva Convention, Never Leave You Lonely	Radikal
Juliet Roberts, I Want You	Reprise
The Movement, Bounce	Sunshine
LaTrece, I Want To Thank You	Area 10
Aretha Franklin, A Deeper Love	Arista
Chanelle, Work That Body	Great Jones/Island
The Brand New Heavies, Dream On Dreamer	Delicious Vinyl/EastWest
Pure Pleasure, I Need You Now	Tasmania
SWV, Anything [remix]	RCA

### most added

1 ARRESTED DEVELOPMENT. Ease My Mind (Chrysalis/ERG)	14
2 ACE OF BASE. Don't Turn Around (Arista)	11
2 ZHANÉ. Sending My Love (Illtown/Motown)	11
4 AALIYAH. Back & Forth (Blackground/Jive)	10
5 ATLANTIC STARR. I'll Remember You (Arista)	9

# SUDDEN CHANGE

**"COMIN' ON STRONG"!**

## ***New Airplay This Week:***

WLUM Milwaukee

KSFM Sacramento

WGTZ Dayton

KPRR El Paso

## ***Strong Rotations!***

WJMN Boston 61 Plays

WQHT New York 49 Plays

WHHH Indianapolis 36 Plays

WWKX Providence 17 Plays

KCPI Albert Lea 17 Plays

WZJM Cleveland 11 Plays

KCAQ Oxnard 8 Plays

WPGC Washington, D.C. 59 Plays

WHJX Jacksonville 46 Plays

WERQ Baltimore 28 Plays

XHTZ San Diego 17 Plays

WSPK Poughkeepsie 13 Plays

WZPL Indianapolis 8 Plays



**Most Requested At WZPL Indianapolis  
And WSPK Poughkeepsie!**

**Pop SoundScan Single #40**

**Over 110,000 Singles Sold!**



**Strong Requests!**



**Heavy! Top 10 Request!**



## CRYSTAL WATERS

"100% Pure Love"

(MERCURY)

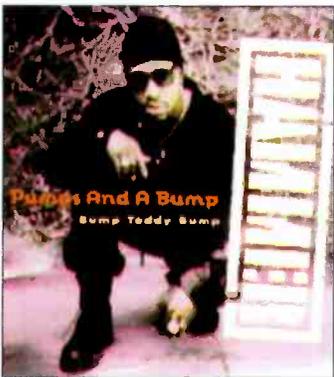
100% fierce!

## RACHELLE FERRELL

"Nothing Has Ever Felt Like This Before"

(CAPITOL)

A down-tempo duet with Will Downing.



HAMMER

## A BEAT AHEAD

**TUNE TOWN...** Look for clean versions of the Beastie Boys f/Q-Tip's "Get It Together" (Capitol) to ship on vinyl this week. A Pro-CD will follow soon... Major increase in airplay on Domino's "Sweet Potatoe Pie" (Outburst/ral/Chaos). My trainer is constantly singing it at the gym... Big time sales on Nas' *Illmatic* (Columbia). The current single, "It Ain't Hard To Tell," comes with remixes by the Large Professor; WQHT is already playing the album cut, "The World Is Yours"... You should have already received Tag Team's "Here It Is, Bam!" (Life/Bellmark)... Out now on vinyl is the Wascal's "Class Clown" (Delicious Vinyl)... and keep an eye out for Seal's "Prayer For The Dying" (Sire/WB).

**LET'S GROOVE TO-NIGHT...** Teddy Riley completely reworks Hammer's "Pumps And A Bump" (Giant) into a melodic R&B groove...

C+C provides the remix on Mariah Carey's "Anytime You Need A Friend" (Columbia)... Speaking of C+C, they're working on a new track featuring Martha Wash, Trilogy and Zelma Davis... Who isn't talking about the R. Kelly remixes of Janet Jackson's "Any Time, Any Place" (Virgin) or the B-side remixes of "Throb" by David Morales?... Have you found the mystery track on our *Tuneup #68*?

**COME INTO MY HOUSE...** Clubland spinners are reporting major twirling on the dance floor to the Rollo & Rob D. and Sure Is Pure remixes of Our Tribe f/Franke Pharoah's "Love Come Home" (Champion/EastWest)... From the label who brought us The Fog's "Been A Long Time," Miami Soul, comes another fabulous stomper - Ralph Falcon f/Dorothy Mann's "That Sound." You may recognize Mann's vocals from the original Fog track, while Falcon, as you

know, is the other half of Murk... MPeople keeps moving on up with two more imports: "Renaissance" and "One Night In Heaven" (deConstruction-UK), which is slated as the next domestic release... For you colored vinyl fiends, check out Marc Kinchen's latest, 4th Measure Men's "4 You" (Area 10). It comes with a jazzy horn riff, driving bass line and sparse female vocal drops... Grace Jones fans take note of *The Black Jack EP*. No label is listed, but the sticker says it's produced by "You Know Who"... Danny Tenaglia has put his production skills behind a forthcoming track by Lady Bunny... If you're into 2 In A Room's "El Trago," then give a listen to Just 2 Brothers' "Frenzy Dance" (After Dark/Moon Roof)... Sagat comes back with the satirical "Love Stuff" (Maxi)... and another House track to take note of is Driza Bone's "Pressure" (4th & B'Way-UK).

—Wendi Cermak

## MIKE MARINO

KMEL San Francisco

E-40 "Captain Save 'Em Tho"

Queen Latifah "Weekend Love" [remix]

Snoop Doggy Dogg

"Doggy Dogg World"

Warren G. "This DJ"

## ERIK BRADLEY

WBBM "B96" Chicago

2 In A Room "El Trago (The Drink)"

Spanish Fly "Precious"

Sir Mix-A-Lot "Ride"

Jon Secada "If You Go"

## ORLANDO

WXSR Tallahassee

Aaliyah "Back & Forth"

Ace Of Base "Don't Turn Around"

Janet Jackson "Any Time, Any Place"

[R. Kelly remix]



## TRACY CLOHERTY

WQHT "Hot 97" New York

Sade "Pearls"

Mariah Carey "Anytime You Need A Friend" [C+C remix]

King Just "Warrior's Drum"

Nas "The World Is Yours"

## JERRY MAC

WZJM Cleveland

Primal Scream "Rocks"

Tik Tok "Jody's Got Your Girl"

Ace Of Base "Don't Turn Around"

## BRUCE ST. JAMES

KJYK "Power 1490" Tucson

Sound Factory "Good Time"

Ahmad "Back In The Day"

## SONIA JIMENEZ

KGGI "99 One" Riverside

Sound Factory "Good Time"

Ahmad "Back In The Day"

Coolio "Fantastic Voyage"

K7 "Hi De Ho"

## ROBIN FLORES

KTFM "Hot 103" San Antonio

Janet Jackson "Oops Now"

Jon Secada "If You Go"

All-4-One "I Swear"

## MARK ADAMS

KBOS "B95" Fresno

For Real "You Don't Wanna Miss"

Jon Secada "If You Go"

Toni Braxton "I Belong To You"

## KEVIN KOSKE

KKXX Bakersfield

Jon Secada "If You Go"

Sudden Change "Comin' On Strong"

Xscape "Love On My Mind"

K7 "Hi De Ho"

4 Corners "Suavecito"

## LUCY B.

KCAQ "Q105" Oxnard/Ventura

Me'Shell NdegéOcello

"Outside Your Door"

Hammer "Pumps And A Bump"

[Teddy Riley remix]

Aaliyah "Back & Forth"

## CAT THOMAS

KLUC Las Vegas

Conscious Daughters "Somethin' To

Ride To (Fonky Expedition)"

Nas "It Ain't Hard To Tell"

[Large Professor remix]

Ahmad "Back In The Day"

# SNOOP DOGGY DOGG

**“doggy dogg world”**



THE  
ATLANTIC  
GROUP



**#1 MOST PLAYED!**

**#1 MOST REQUESTED!**



**#1 MOST REQUESTED!**

**ALBUM SALES OVER 4 MILLION!**

## **HOT ROTATIONS!**

HOT97 NEW YORK  
WILD107 SAN FRANCISCO  
KBXX HOUSTON  
92Q BALTIMORE  
HOT97.7 SAN JOSE  
WJMH GREENSBORO  
KWIN STOCKTON

POWER106 LOS ANGELES  
WJMN BOSTON  
WZJM CLEVELAND  
KC101 NEW HAVEN  
WKSE BUFFALO  
KJ103 OKLAHOMA CITY  
WILN PANAMA CITY  
KQIZ AMARILLO

WIOQ PHILADELPHIA  
WHYT DETROIT  
POWER PIG TAMPA  
WHHH INDIANAPOLIS  
WFLY ALBANY  
KKSS ALBUQUERQUE  
KMCK FAYETTEVILLE  
Y97 SANTA BARBARA

KMEL SAN FRANCISCO  
WPGC WASHINGTON  
KSFM SACRAMENTO  
WPOW MIAMI  
WHJX JACKSONVILLE  
KLUC LAS VEGAS  
KLYV DUBUQUE

AND MORE!



**MOST REQUESTED ON POWER PIG TAMPA AND OTHERS!**



**ALREADY OVER 350 PLAYS PER WEEK!**

## CHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
1 MORRISSEY. The More You Ignore Me, The Closer I Get (Sire/Reprise)	1164	1151	1082
2 LIVE. Selling The Drama (Radioactive)	825	911	941
3 PRETENDERS. Night In My Veins (Sire/WB)	586	839	937
4 SARAH McLACHLAN. Possession (Arista)	856	902	879
5 GREEN DAY. Longview (Reprise)	715	832	838
6 ENIGMA. Return To Innocence (Charisma/Virgin)	1054	1001	836
7 GENERAL PUBLIC. I'll Take You There (Epic Soundtrax)	791	843	749
8 PAVEMENT. Cut Your Hair (Matador)	638	731	720
9 COUNTING CROWS. Round Here (DGC)	496	581	717
10 PRIMAL SCREAM. Rocks (Sire/WB)	612	621	643
11 SOUNDGARDEN. Black Hole Sun (A&M)	459	612	639
12 ERASURE. Always (Mute/Elektra)	421	566	609
13 HOLE. Miss World (DGC)	428	551	593
14 FRENTE! Bizarre Love Triangle (Mammoth/Atlantic/AG)	575	559	589
15 MEAT PUPPETS. Backwater (London/PLG)	700	646	580
16 THE CHARLATANS. Can't Get Out Of Bed (Beggars Banquet/Atlantic/AG)	702	680	550
17 MATERIAL ISSUE. Kim The Waitress (Mercury)	550	551	547
18 THE SMITHEREENS. Miles From Nowhere (RCA)	450	520	519
19 NINE INCH NAILS. Closer (Nothing/TVT/Interscope/AG)	290	424	496
20 COLLECTIVE SOUL. Shine (Atlantic/AG)	157	346	480
21 GIN BLOSSOMS. Until I Fall Away (A&M)	396	453	478
22 STAKKA BO. Here We Go (Polydor/PLG)	168	383	464
23 VIOLENT FEMMES. Breakin' Up (Elektra)	8224	142	424
24 WHALE. Hobo Humpin Sloba Babe (EastWest/AG)	358	424	413
25 MILLA. Gentleman Who Fell (SBK/ERG)	318	394	392
26 ALICE IN CHAINS. No Excuses (Columbia)	747	573	376
27 ROLLINS BAND. Liar (Imago)	314	336	374
28 TORI AMOS. Cornflake Girl (Atlantic/AG)	225	248	372
29 SMASHING PUMPKINS. Disarm (Virgin)	458	436	372
30 THE CURE. Bum (Atlantic/AG)	417	444	369
31 THE GRAYS. Very Best Years (Epic)	461	467	359
32 SOUNDGARDEN. Spoonman (A&M)	468	426	346
33 JAMES. Say Something (Fontana/Mercury)	120	234	343
34 FURY IN THE SLAUGHTERHOUSE. Every Generation Got Its Own Disease (RCA)	408	343	337
35 TORI AMOS. God (Atlantic/AG)	721	599	337
36 CRASH TEST DUMMIES. MMM MMM MMM MMM (Arista)	523	400	329
37 STONE TEMPLE PILOTS. Big Empty (Atlantic/AG)	318	322	325
38 SHERYL CROW. Leaving Las Vegas (A&M)	467	414	325
39 ALICE IN CHAINS. I Stay Away (Columbia)	64	179	299
40 PHISH. Down With Disease (Elektra)	275	321	296

## most added

**RATING ON TOP:** By the look of the numbers, Alternative radio was anything but Alternative. Attracting more of the Mainstream, KPOI Honolulu and KWOD Sacramento took top honors. KPOI, our *Spotlight* station last week, rocketed 3.0-5.3 12+, attracting over an 11 share 18-34. The Edge station flipped formats less than a year ago when PD Kerry Gray took over the ailing AOR. KWOD Sacramento beat the heritage Rocker in town for the first time in the station's history when it zoomed 3.3-4.5. PD Alex Cosper noted "it won't be the last."

**2 STRAIGHTS, 2 LESBIANS, 1 BI AND A PERVERT:** Trent Reznor's Nine Inch Nails' played three sold-out nights at the Palace in Hollywood with girl group Fem 2 Fem opening. The cheesy, erotic opener was a perfect hors d'oeuvre for the cryptic, sound and light show displayed by the headliners. With probably as much production as a Broadway play, Trent's band was incredibly tight. Interesting spectators included Smashing Pumpkins' Billy Corgan. And by the way, *Downward Spiral* (Nothing/TVT/Interscope/AG) is already Gold... Way-cool new albums: Pretenders *Last Of The Independents* (Sire/WB), MC 900 Ft. Jesus *Loony Tunes* (American Recordings) and new singles Cause & Effect's "It's Over Now", Frank Black's "Headache" (Elektra) and Blur's "Girls & Boys" (Food/SBK/ERG).

-Karen Holmes

### X's To Bear

#### MEAT PUPPETS "Backwater" (LONDON/PLG)

Crossing the Mainstream line for just the first time is a band who has inspired a slew of Seattle bands who've already crossed. Hear it yourself on this month's *Network 40* CD tune-up #68.

#### NINE INCH NAILS "Closer" (NOTHING/TVT/INTERSCOPE/AG)

Several Alternatives cleaned up this tune weeks before; now this edit makes it official. It's the "Head Like A Hole" of *The Downward Spiral*.

### XCLAIMING ATTENTION AT ALTERNATIVE

#### THE ROSEMARYS "Catherine" (FOX)

An awesome debut from the Bay Area band. Atmospheric and passionate, The Rosemarys are on tour with Slowdive.

#### ALCOHOL FUNNYCAR "Shapes" (RUFFHOUSE/COLUMBIA)

From the soundtrack to *Brainscan*, "Shapes" blends the best elements of Alice In Chains and Afghan Whigs to produce an unlikely but still unique sound.

#### SMASHING PUMPKINS "Rocket" (VIRGIN)

The bottom line to the multi-Platinum sales, sold-out concerts and heavy rotation videos is that there isn't anything unplayable on this record. "Rocket" is the follow-up to "Disarm." A nice tune-up for their headlining gig at Lollapalooza.

#### CATHERINE "Idiot" (TVT)

Produced by Smashing Pumpkins' Billy Corgan, Chicago-based Catherine has an aggressive guitar and rhythmic sound. The last track is our fave.

## most added

1 TOAD THE WET SPROCKET. Fall Down (Columbia)	33
2 BOINGO. Hey! (Giant)	9
3 INDIGO GIRLS. Touch Me Fall (Epic)	6
3 TORI AMOS. Cornflake Girl (Atlantic/AG)	6
3 FRANCIS DUNNERY. American Life In The Summertime (Atlantic/AG)	6

# THE CHARTS

## PLAYS PER WEEK

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
1 PRINCE. The Most Beautiful Girl In The World (N.P.G. Records/Bellmark)	8084	8913	9096
2 BIG MOUNTAIN. Baby I Love Your Way (RCA)	8192	8691	8517
3 MADONNA. I'll Remember (Maverick/Sire/WB)	6946	7620	8006
4 COUNTING CROWS. Mr. Jones (DGC)	7612	7944	7731
5 ACE OF BASE. The Sign (Arista)	8095	7966	7418
6 ENIGMA. Return To Innocence (Charisma/Virgin)	5682	6415	6822
7 ALL-4-ONE. I Swear (Blitz/Atlantic/AG)	2358	4724	6538
8 TEVIN CAMPBELL. I'm Ready (Qwest/WB)	5290	5774	5939
9 TONI BRAXTON. You Mean The World To Me (LaFace/Arista)	4131	5043	5717
10 CRASH TEST DUMMIES. MMM MMM MMM MMM (Arista)	5740	5825	5358
11 BONNIE RAITT. Love Sneakin' Up On You (Capitol)	4640	5260	5345
12 MARIAH CAREY. Without You (Columbia)	6733	6118	5344
13 GENERAL PUBLIC. I'll Take You There (Epic Soundtrax)	3870	4286	4879
14 R. KELLY. Bump N' Grind (Jive)	3470	4063	4023
15 BRUCE SPRINGSTEEN. Streets Of Philadelphia (Columbia)	5315	4587	4004
16 RICHARD MARX. Now And Forever (Capitol)	4786	4456	3958
17 JON SECADA. If You Go (SBK/ERG)	22	1256	3890
18 THE BRAND NEW HEAVIES. Dream On Dreamer (Delicious Vinyl/EastWest)	3761	3787	3646
19 CELINE DION. Misled (550 Music)	2139	3144	3643
20 ROSCO MARTINEZ. Neon Moonlight (Zoo)	3786	3907	3509
21 JULIET ROBERTS. I Want You (Reprise)	3613	3525	3366
22 CELINE DION. The Power Of Love (550 Music)	4286	3792	3156
23 ALL-4-ONE. So Much In Love (Blitz/Atlantic/AG)	4743	3780	2998
24 MELISSA ETHERIDGE. Come To My Window (Island/PLG)	3357	3344	2982
25 JOSHUA KADISON. Beautiful In My Eyes (SBK/ERG)	2245	2630	2875
26 THE CRANBERRIES. Dreams (Island/PLG)	2844	2993	2827
27 MEAT LOAF. Objects In The Rear View Mirror May Appear Closer Than They Are (MCA)	326	2018	2823
28 SALT-N-PEPA w/EN VOGUE. Whatta Man (Next Plateau/London/PLG)	3436	3353	2822
29 JANET JACKSON. Because Of Love (Virgin)	4136	3424	2791
30 BABYFACE. And Our Feelings (Epic)	3055	3042	2739
31 BECK. Loser (Bong Load/DGC)	2660	2687	2710
32 ACE OF BASE. Don't Turn Around (Arista)	907	1476	2647
33 ALICE IN CHAINS. No Excuses (Columbia)	2460	2574	2595
34 SHERYL CROW. Leaving Las Vegas (A&M)	1792	2243	2522
35 LISA LOEB & NINE STORIES. Stay (I Missed You) (RCA)	1491	1929	2424
36 US3. Cantalooop (Flip Fantasia) (Blue Note/Capitol)	2758	2595	2386
37 GABRIELLE. I Wish (Go! Discs/London/PLG)	1430	2139	2378
38 TOM PETTY & THE HEARTBREAKERS. Mary Jane's Last Dance (MCA)	3094	2775	2319
39 GIN BLOSSOMS. Found Out About You (A&M)	2542	2436	2213
40 MICHAEL BOLTON. Completely (Columbia)	2955	2680	2150

## RETAIL SALES

NATIONWIDE PIECE COUNT SALES

2W	LW	TW	ARTIST/LP	LABEL
1	1	1	PINK FLOYD. The Division Bell	Columbia
3	3	2	BENEDICTINE MONKS OF SANTO DOMINGO. Chant	Angel
2	2	3	ABOVE THE RIM. Soundtrack	Death Row/Interscope/AG
4	4	4	COUNTING CROWS. August And Everything After	DGC
7	5	5	ACE OF BASE. The Sign	Arista
6	6	6	R KELLY. 12-Play	Jive
◆ DEBUT	7	7	REBA McENTIRE. Read My Mind	MCA Nashville
5	7	8	BONNIE RAITT. Longing In Their Hearts	Capitol
18	12	9	TIM McGRAW. Not A Moment Too Soon	Curb
10	10	10	SOUNDGARDEN. Superunknown	A&M
12	11	11	ENIGMA. The Cross Of Changes	Charisma/Virgin
9	9	12	CRASH TEST DUMMIES. God Shuffled His Feet	Arista
14	13	13	SMASHING PUMPKINS. Siamese Dream	Virgin
—	18	14	NAS. Illmatic	Columbia
8	8	15	NIRVANA. In Utero	DGC
11	14	16	PANTERA. Far Beyond Driven	EastWest/AG
19	15	17	ROLLINS BAND. Weight	Imago
13	16	18	YANNI. Live At The Acropolis	Private Music
—	23	19	ALL-4-ONE. All-4-One	Blitz/Atlantic/AG
16	20	20	TONI BRAXTON. Toni Braxton	LaFace/Arista
17	19	21	SNOOP DOGGY DOGG. Doggystyle	Death Row/Interscope/AG
15	17	22	BECK. Mellow Gold	Bong Load/DGC
◆ DEBUT	23	23	OUTKAST. Southernplayalisticadillamuzik	LaFace/Arista
21	22	24	RHYTHM, COUNTRY & BLUES. Rhythm, Country & Blues	MCA
23	24	25	CELINE DION. The Colour Of My Love	550 Music
20	21	26	PHILADELPHIA. Soundtrack	Epic Soundtrax
39	32	27	GREEN DAY. Dookie	Reprise
25	28	28	REALITY BITES. Soundtrack	RCA
22	26	29	NINE INCH NAILS. The Downward Spiral	Nothing/TVT/Interscope/AG
31	31	30	THE CROW. Soundtrack	Atlantic/AG
24	27	31	MARIAH CAREY. Music Box	Columbia
28	30	32	TEVIN CAMPBELL. I'm Ready	Qwest/WB
27	29	33	SALT-N-PEPA. Very Necessary	Next Plateau/London//PLG
◆ DEBUT	34	34	JIMI HENDRIX. Blues	MCA
32	34	35	ALICE IN CHAINS. Jar Of Flies	Columbia
29	25	36	HOLE. Live Through This	DGC
34	35	37	US3. Hand On The Torch	Blue Note/Capitol
35	37	38	TOM PETTY & THE HEARTBREAKERS. Greatest Hits	MCA
—	39	39	NIRVANA. Nevermind	DGC
◆ DEBUT	40	40	LIVE. Throwing Copper	Radioactive

PPW Regional Breakouts and Additional Retail Information Begin On Page 48.





# THE CHARTS

## PLAYS PER WEEK 41-80

COMPUTER GENERATED AIRPLAY REPORT

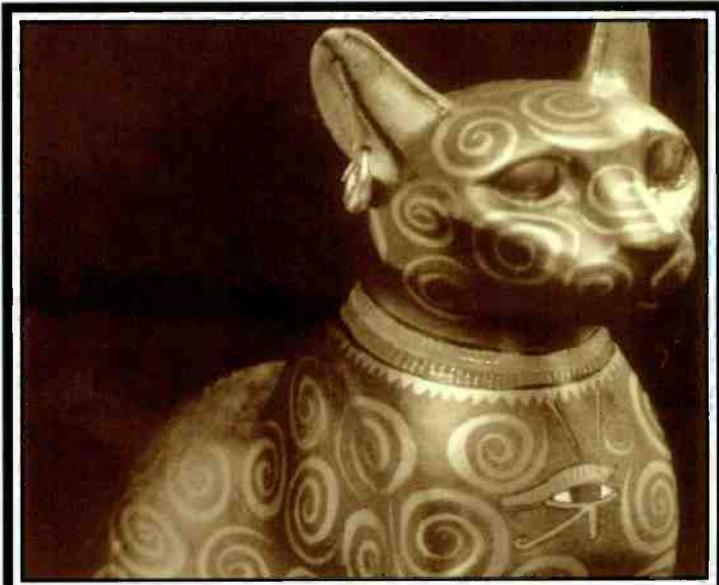
ARTIST/SONG/LABEL	2W	LW	TW
41 MORRISSEY. The More You Ignore Me, The Closer I Get (Sire/Reprise)	1672	1906	2113
42 SWV. Anything (RCA)	858	1381	1655
43 COLLECTIVE SOUL. Shine (Atlantic/AG)	1031	1263	1585
44 THE BREEDERS. Divine Hammer (4AD/Elektra)	1593	1770	1570
45 WARREN G. & NATE DOGG. Regulate (Death Row/Interscope/AG)	1006	1403	1540
46 GABRIELLE. Dreams (Go! Discs/London/PLG)	1909	1610	1532
47 TONY TONI TONÉ. Leavin' (Wing/Mercury)	190	1097	1513
48 LISETTE MELENDEZ. Will You Ever Save Me (Fever/ral/Chaos)	1289	1613	1458
49 10,000 MANIACS. Because The Night (from MTV Unplugged) (Elektra)	1872	1749	1439
51 TONI BRAXTON. Breathe Again (LaFace/Arista)	1847	1534	1437
52 SMASHING PUMPKINS. Disarm (Virgin)	1088	1316	1421
52 OVIS. Regular Thang (Restless)	1047	1240	1410
53 TAYLOR DAYNE. I'll Wait (Arista)	1337	1570	1402
54 PHIL COLLINS. Everyday (Atlantic/AG)	1614	1423	1393
55 MPEOPLE. Moving On Up (deConstruction/Epic)	98	735	1387
56 AEROSMITH. Amazing (Geffen)	1697	1503	1334
57 PHIL COLLINS. We Wait And We Wonder (Atlantic/AG)	1268	1537	1318
58 HEART. The Woman In Me (Capitol)	1236	1367	1244
59 GIN BLOSSOMS. Until I Fall Away (A&M)	317	593	1196
60 ERASURE. Always (Mute/Elektra)	585	921	1159
61 COLOR ME BADD. Let's Start With Forever (Giant/Reprise)	1034	1091	1087
62 LITTLE TEXAS. What Might Have Been (WB)	1137	1080	1071
63 ZHANÉ. Groove Thang (Illtown/Motown)	1985	1598	1061
64 ETERNAL. Stay (1st Avenue/EMI/ERG)	2032	1505	1053
65 JIMMY CLIFF. I Can See Clearly Now (Chaos)	1305	1212	1048
66 I TO I. The Right Time (Next Plateau/ffrr/PLG)	982	1075	1041
67 MEAT LOAF. Rock And Roll Dreams Come Through (MCA)	2076	1488	1019
68 TOM PETTY & THE HEARTBREAKERS. American Girl (MCA)	23	146	997
69 NIRVANA. All Apologies (DGC)	1003	1024	919
70 XSCAPE. Love On My Mind (So So Def/Columbia)	463	730	888
71 BRYAN ADAMS. Please Forgive Me (A&M)	1294	1017	876
72 MICHAEL BOLTON. Said I Loved You... But I Lied (Columbia)	950	873	838
73 CRACKER. Low (Virgin)	679	909	834
74 HEAVY D & THE BOYZ. Got Me Waiting (Uptown/MCA)	539	707	798
75 PRIMAL SCREAM. Rocks (Sire/WB)	271	405	789
76 ACE OF BASE. All That She Wants (Arista)	1149	1022	787
77 A LIGHTER SHADE OF BROWN. Hey DJ (Mercury)	887	838	762
78 R. KELLY. Your Body's Callin' (Jive)	434	536	755
79 HUEY LEWIS AND THE NEWS. (She's) Some Kind Of Wonderful (Elektra)	101	347	750
80 JOCELYN ENRIQUEZ. I've Been Thinking About You (Classified)	623	796	750

## MOST ADDED

ARTIST/SONG/LABEL	TOTAL ADDS
1 AEROSMITH. Crazy (Geffen)	80
2 ACE OF BASE. Don't Turn Around (Arista)	58
3 ATLANTIC STARR. I'll Remember You (Arista)	33
4 JON SECADA. If You Go (SBK/ERG)	32
4 MPEOPLE. Moving On Up (deConstruction/Epic)	32
6 GIN BLOSSOMS. Until I Fall Away (A&M)	28
6 KATHY TROCOLLI. Tell Me Where It Hurts (Reunion/RCA)	28
6 TOM PETTY & THE HEARTBREAKERS. American Girl (MCA)	28
9 ALL-4-ONE. I Swear (Blitzz/Atlantic/AG)	26
10 ZHANÉ. Sending My Love (Illtown/Motown)	25
11 FRENTE! Bizarre Love Triangle (Mammoth/Atlantic/AG)	22
11 LISA LOEB & NINE STORIES. Stay (I Missed You) (RCA)	22
13 HUEY LEWIS AND THE NEWS. (She's) Some Kind Of Wonderful (Elektra)	19
14 PRIMAL SCREAM. Rocks (Sire/WB)	18
15 FRANCIS DUNNERY. American Life In The Summertime (Atlantic/AG)	16

## MOST REQUESTED

ARTIST/SONG	LABEL
1 CRASH TEST DUMMIES. MMM MMM MMM MMM	Arista
2 ALL-4-ONE. I Swear	Blitzz/Atlantic/AG
3 BECK. Loser	Bong Load/DGC
4 R. KELLY. Bump N' Grind	Jive
5 ENIGMA. Return To Innocence	Charisma/Virgin
6 SALT-N-PEPA w/EN VOGUE. Whatta Man	Next Plateau/London/PLG
7 PRINCE. The Most Beautiful Girl In The World	N.P.G. Records/Bellmark
8 ACE OF BASE. The Sign	Arista
9 MADONNA. I'll Remember	Maverick/Sire/WB
10 COUNTING CROWS. Mr. Jones	DGC



# → OVERWHELMING COLORFAST →



The First Single

## “Every Saturday”

Live 105 Leading The Way For Radio Reports This Tuesday 5/10

From The Album

# TWO WORDS

Produced by Kurt Bloch

RELATIVITY

[www.americanradiohistory.com](http://www.americanradiohistory.com)

# SHOW prep

## PLAY IT

On The Cover:

### ENIGMA (CHARISMA/VIRGIN)

- The main creative force of Enigma is Michael Cretu, who was born in Bucharest, Romania on May 18, 1957.
- Cretu studied Classical music in Germany and France in his early goal of becoming a concert pianist.
- However, as soon as he gave up that dream and sold his piano, he started writing hits. He picked up Gold albums for producing albums by European chanteuse Sandra and composer/multi-instrumentalist Michael Oldfield.



- He began mixing Gregorian chants and Dance rhythms on his debut solo album, *MCMXC a.D.*, which featured the hit single, "Sadeness Part 1." The album went double-Platinum in America and sold 12 million copies worldwide.
- Other tracks from his debut album were used in movies such as *Single White Female* and *Boxing Helena*.
- On his new album, *The Cross of Changes*, Cretu added exotic instruments and other ethnic musical textures to his Dance rhythms and Gregorian chanting. All female vocals on the album were provided by Sandra.
- The debut single is "Return To Innocence," which features German singer Angel on vocals.

### BIG MOUNTAIN (GIANT)

- Quino, vocals.
- Billy "Bones" Stoll, keyboards.
- Lynn Copeland, bass.
- Lance Rhodes, drums.
- James McWhinney, percussion.
- Tony Chin, guitar.
- Of Merican-Irish heritage, Quino grew up in San Diego in a family that consisted of several accomplished Mariachi musicians.
- At 13, he saw a *60 Minutes* piece on Bob Marley and the Rastafarian movement – and was instantly hooked.
- He started singing in a string of garage Reggae bands until he was spotted by more experienced outfits. He was offered a gig with the band Shiloh in 1986. They cut an album in 1989 and toured incessantly, solidifying its position in the small yet devoted American Reggae community.
- Within a few years, they changed their name to Big



- Mountain to honor Native Americans and draw attention to their struggle.
- Their 1992 independently released debut album, *Wake Up*, was a very popular world music hit and featured the single, "Touch My Light," which came very close to breaking on the Top 40 chart.
- They continued to perform on major Reggae tours and shows, such as the Reggae Sunsplash World Tour, the Reggae Summerfest in Tulsa and the nation's premiere Reggae festival, the 10th annual Reggae on the River.
- They cut a Reggae-fied version of Peter Frampton's "Baby I Love Your Way" for the *Reality Bites* soundtrack and it has worked its way up to the top of the charts. Giant Records has since signed the band.

### PRIMAL SCREAM (SIRE/WB)

- Borne from the bustling Glasgow, Scotland music scene, Bobby Gillespie took time off from the influential Alternative group, Jesus & Mary Chain, to join forces with guitarists Andrew Innes and Robert Young to begin Primal Scream.



- Although Gillespie continued to tout with the Chain, he and the Scream co-horts cut the singles, "All Fall Down" and "Crystal Crescent" in 1986.
- The singles did so well that it led to their debut album, *Sonic Flower Groove*, which featured the single "Loaded," a remix of which became a Top-20 U.S. Club hit.
- A 1990 EP, *Come Together*, was the first official American release, which led to the quasi-compilation album, *Screamadelica*.
- Their latest album, *Give Out But Don't Give Up*, dabble in a variety of musical genres and features the debut single, "Rocks."

## SAY IT!

## RIMSHOTS

By Dwayne & Jeff

News flash: They're still counting the votes in South Africa! So far, the election is too close to call, due to a strong showing by Ross Perot.



Tired of getting whipped on the tennis court? Try the Ivova's Handler with a grip for each hand and priced at \$200.



Tired of getting whipped in divorce court? Try the Ivana's Handler, with a Trump card for each testicle, priced at \$400,000 or 75%, whichever's higher.



Nokia and AT&T Paradyne have joined forces to create the Noika PC Card Cellular Modem, which sends and receives data, faxes and E-mail without hooking up to a phone jack. Price: \$700.



Remember the myth about oysters being an aphrodisiac? According to Dr. Janet Zand, oysters replenish the zinc that stress diminishes in the prostate gland. Of course, you have to eat the shell, too...



Since Timothy Dalton has declined any future roles as James Bond, new names include Liam Neeson, Ralph Fiennes and Pierce Brosnan... *again?*



Our choices: Richard Simmons, Tony Robbins, Chuck Woolery or Jim Ignatowski.



Is Madonna pregnant? Who will lay claim... or claim the lays for that matter?



Instead of a DNA test to determine the husband, doctors are planning on holding a lottery.



Danzig's drummer Chuck Biscuits and White Zombie's singer Rob Zombie are artist contributors to the "True Cannibal Collector Post Card Set," a taste-defying deck whose title is self-explanatory.



No gum; you eat the cards...



The *L.A. Times* claims the first record to catch Eddie Vedder's ear was The Jackson 5's "ABC."



Meat Loaf will possibly be the voice of the lead in a Disney-animated film about the Hunchback of Notre Dame.



If that film flies, expect to see O.J. Simpson in the sequel, *The Halfback of USC*.



Stock Tip: Scripps Howard



Savoy Pictures will produce a film of *Gomer Pyle*. Ideal lead: John Kilgo. The ideal Sgt. Carter: Ross Perot.

Michael  
been

**I DON'T CARE ABOUT...**

CRUEL CONFRONTATIONS  
COOL CONVERSATIONS  
A LIFE OF CRIME  
PHONEY AFFECTIONS  
THE ART OF WAR  
MANIPULATIONS

**BUT, I CARE ABOUT...**

LOVE  
TRUTH  
TRUST  
YOU

**AND I CARE ABOUT US**

These Stations Are  
"On The Verge Of A Nervous Breakthrough"

**New**

KWOD WWDX

**And More!**

**Already On**

KPNT	WOXY	WNNX	WCHZ	WWCD
KACV	WIIZ	WMAD	KTCL	WEQX
KEDJ	WHTG	WZRH	WPGU	

**And More Are Nervous...**

A Song For Today About Us



# MOST REQUESTED



**WHTZ NEW YORK, CHIO THE HITMAN**

1. Frente!, Bizarre Love Triangle
2. Nirvana, All Apologies
3. Ace Of Base, Don't Turn Around
4. Duran Duran, Thank You
5. Danzig, Mother



**WFLZ TAMPA, BUBBA THE LOVE SPONGE**

1. B.T.L.S., 40's & Blunt
2. Snoop Doggy Dogg, Doggy Dogg
3. R. Kelly, Bump N' Grind
4. Snoop Doggy Dogg, Lodi Dodi
5. Warren G. & Nate Dog, Regulate



**KGGI RIVERSIDE, JOEY DEE**

1. Warren G. & Nate Dog, Regulate
2. R. Kelly, Your Body's Callin'
3. #1, Do You Know What I Mean
4. All-4-One, I Swear
5. Coolio, Fantastic Voyage



**W100 PHILADELPHIA, EASY ST.**

1. All-4-One, I Swear
2. Wu-Tang Clan, C.R.E.A.M.
3. R. Kelly, Bump N' Grind
4. Warren G. & Nate Dog, Regulate
5. Salt-N-Pepa, None Of Your



**KKRZ PORTLAND, SCOTT LANDER**

1. All-4-One, I Swear
2. Beck, Loser
3. R. Kelly, Bump N' Grind
4. Madonna, I'll Remember
5. Tevin Campbell, I'm Ready



1. All-4-One, I Swear
2. Beck, Loser
3. Crash Test Dummies, MMM MMM MMM MMM
4. R. Kelly, Bump N' Grind
5. Enigma, Return To Innocence
6. Madonna, I'll Remember
7. Warren G. & Nate Dogg, Regulate
8. Prince, The Most Beautiful Girl In The World
9. Salt-N-Pepa w/En Vogue, Whatta Man
10. Ace Of Base, Don't Turn Around



**WPLY PHILADELPHIA, JIM KELLY**

1. Beck, Loser
2. Enigma, Return To Innocence
3. Ace Of Base, The Sign
4. Frente!, Bizarre Love Triangle
5. Lisa Loeb, Stay (I Missed You)



**KPWR LOS ANGELES, DAVE MORALES**

1. All-4-One, I Swear
2. Warren G. & Nate Dog, Regulate
3. R. Kelly, Bump N' Grind
4. Ahmad, Back In The Day
5. Miranda, So Divine

Today's Best Music



**WKQB ST LOUIS, RICK BOOL**

1. R. Kelly, Bump N' Grind
2. All-4-One, So Much In Love
3. Erasure, Always
4. Salt-N-Pepa, Whatta Man
5. Primal Scream, Rocks



**WJMN BOSTON, MARC CLARK**

1. Snoop Doggy Dogg, Lodi Dodi
2. All-4-One, I Swear
3. Domino, Sweet Potatoe Pie
4. Warren G. & Nate Dog, Regulate
5. Heavy D & The Boyz, Got Me



**WKRC CINCINNATI, RACE TAYLOR**

1. Huey Lewis, (She's) Some
2. All-4-One, I Swear
3. Enigma, Return To Innocence
4. Mariah Carey, Without You
5. Crash Test Dummies, MMM



**KUBE SEATTLE, CHET BUCHANAN**

1. Warren G. & Nate Dog, Regulate
2. All-4-One, I Swear
3. Counting Crows, Mr. Jones
4. Salt-N-Pepa, None Of Your
5. Nirvana, All Apologies
6. Ice Cube, You Know How
7. Crash Test Dummies, MMM



**WWOX PROVIDENCE, MILO & WENDI SHOW**

1. Aaliyah, Back & Forth
2. All-4-One, I Swear
3. Snoop Doggy Dogg, Lodi Dodi
4. Xscape, Love On My Mind
5. Ahmad, Back In The Day
6. Masta Ace, Inc., Born To Roll
7. Patra, Worker Man



**KQKS DENVER, J.B. GOODE**

1. Counting Crows, Mr. Jones
2. Enigma, Return To Innocence
3. Prince, The Most Beautiful
4. Beck, Loser
5. R. Kelly, Bump N' Grind
6. Salt-N-Pepa, Whatta Man
7. Crash Test Dummies, MMM
8. Collage, I'll Be Loving You

HEADS UP.

**NAS,**

THE DEBUT SINGLE,

**IT AIN'T**

**HARD**

**TO TELL,**

**Over 100,000 SOLD First 10 Days!**

**"Just one look at Soundscan...enough said!"**

Albie D WPGC MD Washington DC

Washington DC Soundscan: Album #7 Single #27

**"Whenever we play the remix of 'It Ain't Hard To Tell,' our listeners complain that it's too short...they want more! Nas is paving the way for the future of Hip-Hop."**

Maurice DeVoe MD WIOQ Philadelphia

FROM THE COLUMBIA RELEASE.

**"ILLMATIC." NO DOUBT.**

COLUMBIA REG. U.S. PAT. & TM. OFF. MARCA REGISTRADA © 1994 SONY MUSIC ENTERTAINMENT INC. COLUMBIA



# MOST REQUESTED



WNVZ NORFOLK, JUSTIN STONE

1. Crash Test Dummies, MMM
2. Beck, Loser
3. All-4-One, So Much In Love
4. Enigma, Return To Innocence
5. Lisa Loeb, Stay (I Missed You)
6. Smashing Pumpkins, Disarm
7. The Breeders, Cannonball
8. R. Kelly, Bump N' Grind
9. Morrissey, The More You Ignore



WZPL INDIANAPOLIS, ROB BLAIR

1. All-4-One, I Swear
2. 12 Gauge, Dunkie Butt
3. Crash Test Dummies, MMM
4. Prince, The Most Beautiful
5. Beck, Loser
6. Enigma, Return To Innocence
7. Ace Of Base, Don't Turn Around
8. Mariah Carey, Without You
9. Apache Indian, Boom Shak-A-Lack



KYIS OKLAHOMA CITY, MIKE ALEXANDER

1. All-4-One, I Swear
2. Janet Jackson, Where Are You Now
3. Meat Loaf, Objects In The
4. Crash Test Dummies, MMM
5. Madonna, I'll Remember
6. Enigma, Return To Innocence
7. General Public, I'll Take You There
8. All-4-One, So Much In Love



## NIGHT PERSON

OF THE WEEK

DOMINO

KIIS-FM LOS ANGELES

1. All-4-One, I Swear
2. Crash Test Dummies, MMM MMM MMM MMM
3. Erasure, Always
4. Madonna, I'll Remember
5. Morrissey, The More You Ignore Me, The Closer I Get



KEFM BIRMINGHAM, MICHAEL HIRDEN/STINE

1. All-4-One, I Swear
2. 12 Gauge, Dunkie Butt
3. Beck, Loser
4. Salt-N-Pepa, Whatta Man
5. Aerosmith, Amazing
6. Big Mountain, Baby I Love
7. All-4-One, So Much In Love
8. Counting Crows, Mr. Jones
9. Ace Of Base, The Sign



WVSR CHARLESTON, T.J. STEVENS

1. Crash Test Dummies, MMM
2. Celine Dion, Misled
3. Madonna, I'll Remember
4. All-4-One, I Swear
5. R. Kelly, Bump N' Grind
6. Joshua Kadison, Beautiful In My
7. Prince, The Most Beautiful
8. Beck, Loser
9. Ovis, Regular Thang



WFLY ALBANY, ELLEN ROCKWELL

1. All-4-One, I Swear
2. R. Kelly, Bump N' Grind
3. Enigma, Return To Innocence
4. Warren G. & Nate Dog, Regulate
5. Madonna, I'll Remember
6. Crash Test Dummies, MMM
7. I To I, The Right Time
8. 12 Gauge, Dunkie Butt
9. Domino, Sweet Potatoe Pie
10. Meat Loaf, Objects In The



WZYP HUNTSVILLE, WALLY B.

1. Juliet Roberts, I Want You
2. All-4-One, I Swear
3. Enigma, Return To Innocence
4. I To I, The Right Time
5. Madonna, I'll Remember
6. Crash Test Dummies, MMM
7. R. Kelly, Bump N' Grind
8. Meat Loaf, Objects In The



WZEE MADISON, CATFISH COOPER

1. Ace Of Base, Don't Turn Around
2. All-4-One, I Swear
3. Beck, Loser
4. Enigma, Return To Innocence
5. Crash Test Dummies, MMM
6. Salt-N-Pepa, Whatta Man
7. Madonna, I'll Remember
8. R. Kelly, Bump N' Grind



KDON SALINAS, DARRIN STONE

1. Warren G. & Nate Dog, Regulate
2. Lighter Shade Of Bro, Two Lovers
3. Domino, Sweet Potatoe Pie
4. R. Kelly, Bump N' Grind
5. 12 Gauge, Dunkie Butt
6. Xscape, Love On My Mind
7. Conscious Daughters, Somethin'



WFHN NEW BEDFORD, KEVIN PALANA

1. All-4-One, I Swear
2. Warren G. & Nate Dog, Regulate
3. General Public, I'll Take You
4. R. Kelly, Bump N' Grind
5. Xscape, Love On My Mind
6. Tevin Campbell, I'm Ready
7. Ace Of Base, Don't Turn Around



WDCG RALEIGH, JEFF SCOTT

1. All-4-One, I Swear
2. Smashing Pumpkins, Disarm
3. R. Kelly, Bump N' Grind
4. Beck, Loser
5. Madonna, I'll Remember

# Xscape



## Love On My Mind

**Over 1518 Total BDS Rotations!**

**#30\* BDS Top 40/Rhythm-Crossover!**

*"Love On My Mind is an 18-34 female smash! Call out research is strong, major requests and great sales. I could use more uptempo adult records like this."*

*— Michael Martin Wild 107*

**See Xscape on tour with R. Kelly and Salt-N-Pepa**

May 6-7 Orlando, FL  
May 13 Louisville, KY

May 8 Las Vegas, NV  
May 14 Cleveland, OH

May 9 Salt Lake City, UT  
May 15-16 Chicago, IL

May 10 Englewood, CO  
May 19 Anaheim, CA

May 12 Kansas City, MO



#1 Rap City By Requests  
Heavy

COLUMBIA



SO SO DEF

Produced by ermaine Dupin for So So Def Productions. Management: Entertainment Resources International.

Columbia Reg U.S. Pat & Tm. Off. Marca Registrada. © 1994 Sony Music Entertainment Inc.

# MOST REQUESTED

## 92MOOSE Today's Best Music

WMME AUGUSTA, JEFF ANDREWS

1. All-4-One, I Swear
2. Counting Crows, Round Here
3. Beck, Loser
4. R. Kelly, Bump N' Grind
5. Crash Test Dummies, MMM



KBOS FRESNO, COYOTE

1. Warren G. & Nate Dog, Regulate
2. All-4-One, I Swear
3. R. Kelly, Bump N' Grind
4. SWV, Anything
5. Jodeci, Feenin'
6. For Real, You Don't Wanna Miss
7. Enigma, Return To Innocence



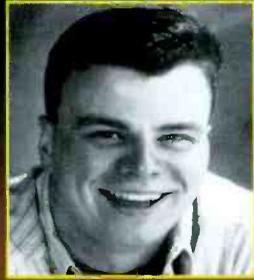
WAZY LAFAYETTE, STEVE CLARK

1. All-4-One, I Swear
2. Enigma, Return To Innocence
3. Crash Test Dummies, MMM
4. Beck, Loser
5. Cracker, Low
6. Prince, The Most Beautiful
7. Collective Soul, Shine
8. All-4-One, So Much In Love
9. Big Mountain, Baby I Love



WSPK POUGHKEEPSIE, SCOTTY MAC

1. All-4-One, I Swear
2. Xscape, Love On My Mind
3. Sudden Change, Comin' On Strong
4. Heavy D & The Boyz, Got Me
5. R. Kelly, Bump N' Grind
6. Dawn Penn, You Don't Love Me
7. Domino, Sweet Potatoe Pie
8. Warren G. & Nate Dog, Regulate
9. MPeople, Moving On Up



## NIGHT PERSON OF THE WEEK

J. J. ELLIOTT  
KCGQ Cape Girardeau

1. Celine Dion, Misled
2. Juliet Roberts, I Want You
3. General Public, I'll Take You There
4. Sheryl Crow, Leaving Las Vegas
5. All-4-One, I Swear



KIXY SAN ANGELO, JIMI JAMM

1. All-4-One, I Swear
2. Ace Of Base, Don't Turn Around
3. Lisette Melendez, Will You Ever
4. SWV, Anything
5. Aerosmith, Crazy
6. Jodyyn Enriquez, I've Been Thinking
7. Beck, Loser
8. Latin Touch, True To Love
9. Gabrielle, I Wish



WIXX GREEN BAY, STEVE LOUZOS

1. All-4-One, I Swear
2. Crash Test Dummies, MMM
3. Smashing Pumpkins, Disarm
4. Gabrielle, Dreams
5. Beck, Loser
6. Ace Of Base, The Sign
7. Enigma, Return To Innocence
8. Counting Crows, Mr. Jones
9. R. Kelly, Bump N' Grind



KISX TYLER, JEFF EVANS

1. All-4-One, I Swear
2. Madonna, I'll Remember
3. Collective Soul, Shine
4. Crash Test Dummies, MMM
5. Lisa Loeb, Stay (I Missed You)
6. Erasure, Always
7. Tevin Campbell, I'm Ready
8. Gin Blossoms, Until I Fall Away
9. Rosco Martinez, Neon Moonlight



KLYV DUBUQUE, SCOTT THOMAS

1. All-4-One, I Swear
2. 12 Gauge, Dunkie Butt
3. Beck, Loser
4. Primal Scream, Rocks
5. Aerosmith, Crazy
6. Danzig, Mother
7. MPeople, Moving On Up
8. Warren G. & Nate Dog, Regulate
9. Enigma, Return To Innocence



WDJB FORT WAYNE, CHRIS CAGE

1. 12 Gauge, Dunkie Butt
2. Beck, Loser
3. Enigma, Return To Innocence
4. R. Kelly, Bump N' Grind
5. Prince, The Most Beautiful
6. Björk, Big Time Sensuality
7. Snoop Doggy Dogg, Gin And
8. All-4-One, I Swear
9. Crash Test Dummies, MMM
10. Salt-N-Pepa, Whatta Man



WBNO BLOOMINGTON, GREGGER

1. All-4-One, I Swear
2. Tevin Campbell, I'm Ready
3. Madonna, I'll Remember
4. Prince, The Most Beautiful
5. Tony Toni Toné, Leavin'



WBHT WILKES-BARRE, BILLY HAMMOND

1. Primal Scream, Rocks
2. A Lighter Shade Of B, Hey DJ
3. Collective Soul, Shine
4. Warren G. & Nate Dog, Regulate
5. Morrissey, The More You Ignore



WQGN NEW LONDON, ROB HAYES

1. Hammer, Pumps And A Bump
2. R. Kelly, Bump N' Grind
3. All-4-One, I Swear
4. Collective Soul, Shine
5. Gabrielle, I Wish

# STAY TOGETHER

The new single from  
**the london  
suede**  
(formerly known as Suede)

Their highest debuting UK single ever.

Available only on the Limited Edition "Stay Together" EP.

"Like most great things, ('Stay Together') leaves you silent. A classic, undoubtedly."  
—NME Single Of The Week

**NEW AIRPLAY THIS WEEK: KRXX**

**ALREADY THERE: WENZ KTCL KITS WBRU WRXQ WZRH KLZR WNWZ WCBR WIIZ WDJK WDST WOXY WBER KEDJ CFMY**

**COLUMBIA**

Produced by Ed Buller. "Columbia" Reg. U.S. Pat. & Tm. Off. Marca Registrada. © 1994 Suede Ltd.

nude

# MOST REQUESTED



Today's Best Music!

**KIOK Tri-Cities, MICHAEL DEAN**

1. All-4-One, I Swear
2. Beck, Loser
3. Collective Soul, Shine
4. Lisa Loeb, Stay (I Missed You)
5. Celine Dion, Mised



**KDUK Eugene, TODD BAKER**

1. All-4-One, I Swear
2. Ace Of Base, Don't Turn Around
3. Warren G. & Nate Dog, Regulate
4. Masta Ace, Inc., Born To Roll
5. Lisa Loeb, Stay (I Missed You)



**WRCK Utica, B.B. GOOD**

1. All-4-One, I Swear
2. The Immortals, Mortal Kombar
3. Crash Test Dummies, MMM
4. Warren G. & Nate Dog, Regulate
5. Snoop Doggy Dogg, Gin And

## 98PXY

**WPXY Rochester, ARE THE ONE MAN PARTY**

1. All-4-One, I Swear
2. Collage, I'll Be Loving You
3. Enigma, Return To Innocence
4. Crash Test Dummies, MMM
5. Beck, Loser

## BREAKOUT ARTIST OF THE WEEK



### COLLECTIVE SOUL

"Shine"

KIOK	Tri-Cities	#3
WBHT	Wilkes-Barre	#3
WQGN	New London	#4
KMGZ	Lawton	#4
WAZY	Lafayette	#7



**WSNX GRAND RAPIDS, LUKE SANDERS**

1. All-4-One, I Swear
2. Crash Test Dummies, MMM
3. Beck, Loser
4. R. Kelly, Bump N' Grind
5. Jon Secada, If You Go



**KWIN STOCKTON, MARK MEDINA**

1. All-4-One, I Swear
2. Snoop Doggy Dogg, Lodi Dodi
3. Ahmad, Back In The Day
4. Warren G. & Nate Dog, Regulate
5. R. Kelly, Bump N' Grind



**WRHT NEW BERN, CHRIS CROSS**

1. All-4-One, I Swear
2. Beck, Loser
3. R. Kelly, Bump N' Grind
4. Prince, The Most Beautiful
5. Ace Of Base, Don't Turn Around



The Beach's Biggest Hits!

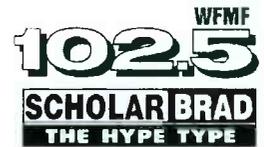
**WWWX MYRTLE BEACH, JAMES GREGORY**

1. Madonna, I'll Remember
2. Crash Test Dummies, MMM
3. The Cranberries, Dreams
4. Prince, The Most Beautiful
5. Big Mountain, Baby I Love



**KLUC LAS VEGAS, DANNY CRUZ**

1. All-4-One, I Swear
2. Snoop Doggy Dogg, Gin And
3. Ace Of Base, The Sign
4. K7, Zunga Zeng
5. Warren G. & Nate Dog, Regulate
6. Conscious Daughters, Somethin'
7. Hammer, Pumps And A Bump
8. NKOTB, Never Let You Go



**WFMF BATON ROUGE, SCHOLAR BRAD**

1. All-4-One, I Swear
2. Ace Of Base, The Sign
3. 12 Gauge, Dunkie Butt
4. Beck, Loser
5. Toni Braxton, You Mean The
6. Sheryl Crow, Leaving Las Vegas
7. Madonna, I'll Remember
8. Alice In Chains, No Excuses



**WFHN NEW BEDFORD, KEVIN PALANA**

1. All-4-One, I Swear
2. Warren G. & Nate Dog, Regulate
3. General Public, I'll Take You There
4. R. Kelly, Bump N' Grind
5. Xscape, Love On My Mind
6. Tevin Campbell, I'm Ready
7. Ace Of Base, Don't Turn Around



**WCIL CARBONDALE, SHAWNA MATTHEWS**

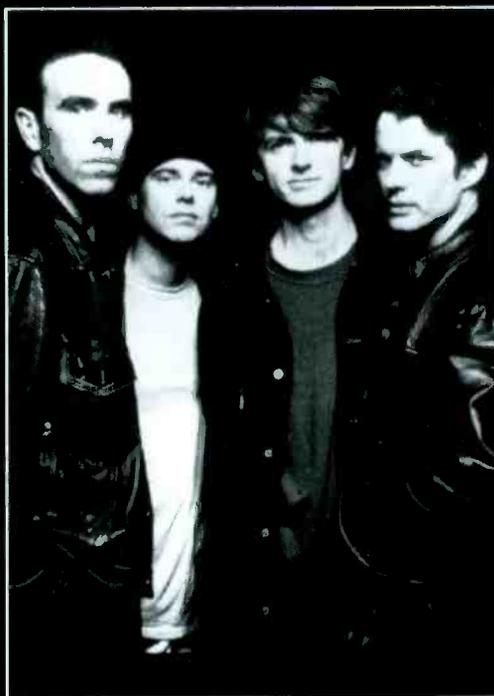
1. All-4-One, I Swear
2. Crash Test Dummies, MMM
3. Beck, Loser
4. Cracker, Low
5. Salt-N-Pepa, Whatta Man



**WBIZ EAU CLAIRE, DAVE DANIELS**

1. Enigma, Return To Innocence
2. All-4-One, I Swear
3. Madonna, I'll Remember
4. General Public, I'll Take You
5. Joshua Kadison, Beautiful In

Not So Distant



# Crowded House

**“Distant Sun”**

On Your Desk Now!  
Going For Adds May 16th! Already On KRBE!



3rd Week In Rotation!



Produced by Youth. From the album "Together Alone". Management: Grant Thomas  
Management, Sydney/ Gary Stamler Management, Los Angeles. © Capitol Records

# the PICTURE <sup>TM</sup> page



## ▲ HEAD RUSH

Canadian supergroup Rush is courted by Atlantic Records brass after a sold-out show. (l-r) are: Atlantic VP Promo Danny Buch, Atlantic Pres. Danny Goldberg, Atlantic Group Co-Chmn./Co-CEO Doug Morris, Atlantic Exec. VP/GM Val Azzoli, Rush's Alex Lifeson, Rush Mgr. Ray Danniels and Atlantic Group Vice-Chmn. Mel Lewinter.



## ▲ WHO'S THE BOZ

Virgin recording artist Boz Scaggs performed at CEMA's presentation at NARM. (l-r): CEMA Pres. Russ Bach, Virgin Records VP Sales Joyce Castagnola, Boz Scaggs, Virgin Pres./CEO Phil Quartararo and ERG Pres./CEO Jim Fifield.



## ◀ A LITTLE RAIN ON HIS PARADE

Jive R&B sensation R. Kelly hangs with actress Rain Pryor at Kelly's recent Platinum party in Chicago.



## ◀ AMERICAN GRAPHIC

KIIS-FM PD Jeff Wyatt and Atlantic songstress Tori Amos share fashion tips.



## ▲ ENTERING THE ATMOSPHERE

Ethereal Capitol artists Cocteau Twins do the post-concert do with label execs in LA. (l-r): Capitol Sr. Dir. Adv. and Merch. Ricky Mintz, Capitol's Sr. Dir. Nat. Promo Jeffrey Blalock, CT's Elizabeth Fraser, Capitol VP A&R Tim Devine and CT's Simon Raymonde and Robin Guthrie.



## ▲ Q106 "STAY" WITH ETERNAL

KKLQ San Diego's Karen Kay (center) considers making ERG group Eternal a five-some.

# the PICTURE <sup>TM</sup> page too



## ▲ WHITE MEN CAN'T ADD

Proud to be Timberwolves' water boys are (l-r): MCA Sr. VP Promotion Bruce Tenenbaum, MCA VP Promotion Mark Gorlick, MCA Reg. Promo Mgr. Tom Starr, KQKQ Omaha PD England Dan Kieley, KQKQ MD Michael Sreele and KWIN Stockton PD Bob Lewis.



## ▲ SHAQ'S PLATINUM

Accepting a Platinum album for his album, *Shaq Diesel*, is NBA superstar and human area code Shaquille O'Neal with (l-r): Jive Records Dir. Prod. Mgmt. and Video Promo Janet Kleinbaum, Shaq, Jive Records GM Barry Weiss and The BOX Dir. Programming John Robson.



## ▲ FAR BEYOND PLATINUM

EastWest Records top brass and members of Pantera recently celebrated the Gold and Platinum status of *Far Beyond Driven*. (l-r): Pantera's "Dimebag" Darrell, EastWest Chair./CEO Sylvia Rhone, Pantera's Rex, Philip Anselmo and Vinnie Paul and Concrete Mgmt.'s. Walter O'Brien.



## ▲ NICE COUGH, SAMMY

Z100 New York's Chris Jagger and Dr. Judy welcome Geffen Records' special guest and honorary love doctor Sammy Hagar to Z-100's "Lovephones."



## ▲ TROCCOLI AL DENTE

Kathy Troccoli basks in a concert afterglow with RCA Records execs. (l-r): RCA Records VP Nat. Promo Geary Tanner, KBIG Los Angeles MD Dave Verdery, Kathy Troccoli, RCA Sr. Dir. Artist Dev. Chris Hensley, RCA VP Nat. Pop Promo Skip Bishop, RCA Sr. VP Promo Butch Waugh and RCA VP Promo and Trade Rel. Bonnie Goldner.



## ▲ FIVE REPS AND A MD

Playing "musical adds" are (l-r): WB's Sergio Goncalves, Motown's Jacquie Lucky, Island's Jack Cyphers, RCA's Carmen Cacciarore, Arista's Felicia Swirling and KBOS Fresno MD Mark Adams.



▲ **NO SUCH THING AS A FREE LUNCH**

WSPK Poughkeepsie night guy Scotty Mac is buried by votes for a recent promo to elect "The Lunchlady of the Year." The winner took Mac's shift for one night while he served lunch to hundreds of bratty school kids.



▲ **SOCIAL OUTCASTS**

Arista/LaFace Record's group Outkast recently plugged their new album in the Bay Area. (l-r): Arista Nat. Dir. Rap and Mktg. Jeff House, Outkast's Big Boi and Dre and Arista Bay Area Street Promoter Anthony Daughtry.



▲ **THIS BUD'S FOR YOU**

Calvert DeForest (ex-Larry "Bud" Melman of David Letterman fame) was named honorary Justice of the Peace at the biggest wedding in New York during the Ringling Bros. and Barnum and Bailey Circus. Flanking DeForest (middle) are WPLJ's Blain Ensley (left) and Rocky Allen.



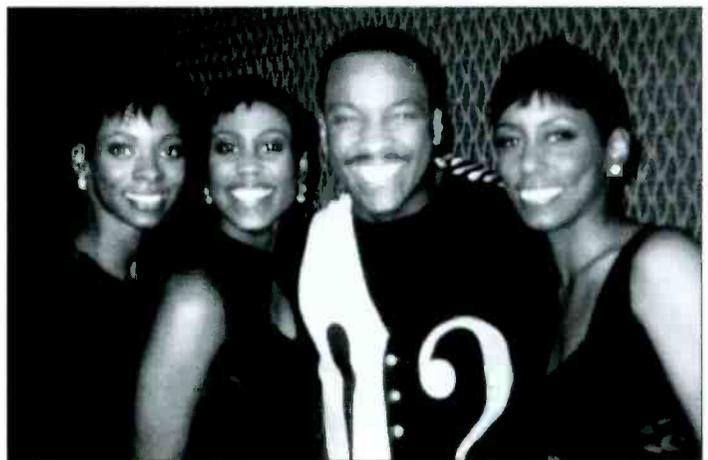
▲ **TOP RAITT**

Capitol Records mega-star Bonnie Raitt gets European tour advice from Capitol executives. (l-r): Exec. VP Ralph Simon, Sr. VP/GM Bruce Kirkland, Pres./CEO Gary Gersh, Raitt, VP A&R Tim Devine and Gold Mountain Co-Mgr. Jeffrey Hersh.



▲ **GET THE FUNK OUT**

Sire Records artists Primal Scream were recently joined by Funk Godfather George Clinton on MTV's *120 Minutes*. (l-r): Clinton, Primal Scream's Bobby Gillespie and MTV VJ Lewis Largent.



▲ **FLASH THOSE PEARLY WHITES**

RCA/Kaper Records' Blackgirl met BET *Video Soul* host Donnie Simpson at BET's "Sprite Nite" pre-Soul Train Awards Show. (l-r): BG's Pam Copeland and Rochelle Stuart, Donnie Simpson and BG's Nycolia "Tye-V" Turman.

# PRETENDERS

## "NIGHT IN MY VEINS"

THE FIRST SINGLE  
FROM THE NEW ALBUM:  
LAST OF THE INDEPENDENTS

SATURDAY NIGHT LIVE: MAY 7

ON TOUR MAY AND JUNE:

BOSTON,  
NYC,  
PHILLY,  
BALTIMORE,  
ASBURY PARK,  
TORONTO,  
CLEVELAND,  
CHICAGO,  
DENVER,  
DALLAS,  
SEATTLE,  
SHORELINE,  
IRVINE,  
LA,  
PHOENIX  
AND  
SAN DIEGO!

PRODUCED BY IAN STANLEY

GAILFORCE MANAGEMENT.

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Over 1500 BDS  
Detections  
Moves 20-17\*  
*Airpower at Rock  
Monitor!*

### Early Adds At:

WKRZ Wilkes-Barre  
WRFY Reading  
WHTO Williamsport  
KIOK Tri-Cities

### Already Spinning!

WRQK Canton 40 Plays  
KKXL Grand Forks 31 Plays  
WZAT Savannah 31 Plays  
WCIL Carbondale 28 Plays  
WHYY Montgomery 25 Plays  
KROQ Los Angeles 24 Plays  
99X Atlanta 23 Plays  
KCPI Albert Lea 21 Plays  
B97 New Orleans 20 Plays  
KIOK Tri-Cities 19 Plays  
WENZ Cleveland 19 Plays  
WRFY Reading 18 Plays  
WHOB Manchester 18 Plays  
Q99 Salt Lake City 17 Plays  
WIFC Wausau 12 Plays  
WAAL Binghamton 10 Plays

# Now PLAYING

FEATURED PLAYS PER WEEK LISTS



WPLY, Philadelphia (215) 565-8900 Garett Michaels, Program Director Chuck Tisa, Assistant PD

RANK	LW	TW	ARTIST	TITLE
1	62	61	Melissa Etherid	"Come To My Wind"
2	61	61	Stone Temple Pt	"Plush"
3	60	60	Pearl Jam	"Daughter"
4	60	59	Ace Of Base	"The Sign"
5	62	58	Counting Crows	"Mr. Jones"
6	61	55	Gin Blossoms	"Hey Jealousy"
7	35	55	Mr. Big	"Wild World"
8	60	55	Gin Blossoms	"Found Out About"
9	36	38	Blind Melon	"No Rain"
10	38	38	10,000 Maniacs	"Because The Nig"
11	35	37	Big Mountain	"Baby I Love You"
12	35	36	Aerosmith	"Cryin'"
13	62	36	Jimmy Cliff	"I Can See Clear"
14	37	36	Madonna	"I'll Remember"
15	37	36	Crash Test Dumm	"MMM MMM MMM MMM"
16	38	36	Red Hot Chili P	"Soul To Squeeze"
17	39	34	The Cranberries	"Linger"
18	35	34	Aerosmith	"Amazing"
19	23	31	General Public	"I'll Take You T"
20	35	31	Celine Dion	"The Power Of Lo"
21	12	31	Haddaway	"What Is Love"
22	32	29	Enigma	"Return To Innoc"
23	0	23	Toni Petty & the	"Mary Jane's Las"
24	25	23	Bruce Springst	"Streets Of Phil"
25	20	23	Lisa Loeb & Nin	"Stay (I Missed)"
26	38	21	The Cranberries	"Dreams"
27	23	21	Morrissey	"The More You Ig"
28	17	21	INXS	"Beautiful Girl"
29	0	19	Frente!	"Bizarre Love Tr"
30	22	19	Prince	"The Most Beauti"
31	17	17	R.E.M.	"Man On The Moon"
32	14	17	Inner Circle	"Sweat (A La La"
33	14	16	Beck	"Loser"
34	16	16	Toad The Wer Sp	"All I Want"
35	0	15	Gin Blossoms	"Until I Fall Aw"
36	14	15	Stereo Mc's	"Connected"
37	13	15	Soul Asylum	"Runaway Train"
38	14	15	Smashing Pumpki	"Disarm"
39	10	15	Spin Doctors	"Two Princes"
40	34	15	Def Leppard	"Two Steps Behin"



KPLZ, Seattle (206) 223-5703 Casey Keating, Operations Manager Mike Tierney, Music Coordinator

RANK	LW	TW	ARTIST	TITLE
1	46	46	Celine Dion	"The Power Of Lo"
2	42	46	Jon Secada	"I'm Free"
3	46	46	Little Texas	"What Might Have"
4	46	46	Bryan Adams	"Please Forgive"
5	46	46	Richard Marx	"Now And Forever"
6	45	46	Phil Collins	"Everyday"
7	47	45	Michael Bolton	"Said I Loved Yo"
8	36	37	Bruce Springst	"Streets Of Phil"
9	36	37	Janet Jackson	"Again"
10	35	37	Bonnie Raitr	"Love Sneakin' U"
11	34	36	Toni Braxton	"Breathe Again"
12	37	36	Jimmy Cliff	"I Can See Clear"
13	36	36	Ace Of Base	"The Sign"
14	37	35	Big Mountain	"Baby I Love You"
15	36	35	Toni Braxton	"You Mean The Wo"
16	30	33	Celine Dion	"Misled"
17	32	32	Hear	"Will You Be The"
18	32	30	Joshua Kadison	"Jessie"
19	25	26	Madonna	"I'll Remember"
20	24	25	Counting Crows	"Mr. Jones"
21	28	25	10,000 Maniacs	"Because The Nig"
22	23	24	Joshua Kadison	"Beautiful In My"
23	25	24	Hear	"The Woman In Me"
24	23	21	Mariah Carey	"Without You"
25	21	20	Jon Secada	"If You Go"
26	16	18	Adams/Sting/Sie	"All For Love"
27	17	18	Mariah Carey	"Hero"
28	0	15	Huey Lewis And	"(She's) Some Ki"
29	13	5	Vince Gill & Gl	"Ain't Nothing U"
30	13	5	Kenny G w/Aaron	"Even If My Hear"



WSNX, Grand Rapids (616) 733-2126 Jim Richards, Program Director

RANK	LW	TW	ARTIST	TITLE
1	35	57	Big Mountain	"Baby I Love You"
2	59	57	Prince	"The Most Beauti"
3	61	56	All-4-One	"So Much In Love"
4	59	54	Ace Of Base	"The Sign"
5	48	47	Crash Test Dumm	"MMM MMM MMM MMM"
6	32	40	Enigma	"Return To Innoc"
7	41	39	Tom Peiry & the	"Mary Jane's Las"
8	11	38	Jimmy Cliff	"I Can See Clear"
9	21	38	Babyface	"And Our Feeling"
10	34	37	Ace Of Base	"Don't Turn Arou"
11	61	37	Madonna	"I'll Remember"
12	43	37	Gabrielle	"Dreams"
13	36	36	All-4-One	"I Swear"
14	34	35	The Brand New H	"Dream On Dream"
15	16	32	Richard Marx	"Now And Forever"
16	24	31	Sal-N-Pepa w/E	"Whatta Man"
17	29	30	Mariah Carey	"Without You"
18	23	26	Beck	"Lose"
19	16	25	Don Henley	"Si Down, You'r"
20	27	25	Counting Crows	"Mr. Jones"
21	20	23	Janet Jackson	"Because Of Love"
22	26	21	Celine Dion	"The Power Of Lo"
23	5	21	Eternal	"Stay"
24	22	21	Us3	"Canalloop (Flip)"
25	22	21	Tevin Campbell	"I'm Ready"
26	0	20	Jon Secada	"If You Go"
27	9	19	Juliet Roberts	"I Want You"
28	21	19	Toni Braxton	"You Mean The Wo"
29	17	19	Sal-N-Pepa	"Sloop"
30	0	15	The Cranberries	"Linger"
31	14	15	General Public	"I'll Take You T"
32	13	14	Celine Dion	"Misled"
33	13	13	Bonnie Raitr	"Love Sneakin' U"
34	0	13	Blind Melon	"No Rain"
35	0	13	Meat Loaf	"I'd Do Anything"
36	0	13	Whitney Houston	"Look Into Your"
37	0	12	Spin Doctors	"Two Princes"
38	0	12	Adams/Sting/Sie	"All For Love"
39	0	11	Bryan Adams	"Please Forgive"
40	0	11	Billy Joel	"The River Of Dr"



KISF, Kansas City (816) 254-1073 Mark Feather, Program Director Alex Valentine, Music Director

RANK	LW	TW	ARTIST	TITLE
1	57	58	Ace Of Base	"Don't Turn Arou"
2	56	54	Prince	"The Most Beauti"
3	56	54	Sal-N-Pepa w/E	"Whatta Man"
4	55	53	All-4-One	"So Much In Love"
5	54	53	R. Kelly	"Bump N' Grind"
6	52	46	Crash Test Dumm	"MMM MMM MMM MMM"
7	47	46	Mariah Carey	"Without You"
8	42	44	Celine Dion	"The Power Of Lo"
9	39	43	Counting Crows	"Mr. Jones"
10	38	41	Ace Of Base	"The Sign"
11	38	41	Big Mountain	"Baby I Love You"
12	40	40	Janet Jackson	"Because Of Love"
13	40	39	Lisa Loeb & Nin	"Stay (I Missed)"
14	18	36	Jon Secada	"If You Go"
15	30	34	Tevin Campbell	"I'm Ready"
16	31	34	Whitney Houston	"Look Into Your"
17	30	31	Celine Dion	"Misled"
18	26	30	Bonnie Raitr	"Love Sneakin' U"
19	22	27	All-4-One	"I Swear"
20	25	26	Toni Braxton	"You Mean The Wo"
21	27	26	Beck	"Lose"
22	21	25	Gabrielle	"I Wish"
23	22	25	Us3	"Canalloop (Flip)"
24	31	24	SWV	"Anything"
25	23	21	Richard Marx	"Now And Forever"
26	16	21	The Cranberries	"Dreams"
27	20	20	Enigma	"Return To Innoc"
28	13	18	Madonna	"I'll Remember"
29	17	16	Sagan	"Why Is It (Funk)"
30	14	13	Warren G. & Nat	"Regulate"
31	14	13	12 Gauge	"Dunkie Butt"
32	7	12	M'People	"Moving On Up"
33	13	12	Vince Gill & Gl	"Ain't Nothing I"
34	13	11	Smashing Pumpki	"Disarm"
35	14	10	Snoop Doggy Dog	"Gin And Juice"
36	8	9	R. Kelly	"Your Body's Cal"
37	4	9	K7	"Hi De Ho"
38	11	8	Keith Sweat	"How Do You Like"
39	0	6	Joshua Kadison	"Beautiful In My"



WFLZ, Tampa (813) 839-9393 B.J. Harris, Operations Manager Tom Steele, Music Director

RANK	LW	TW	ARTIST	TITLE
1	69	68	Us3	"Canalloop (Flip)"
2	60	68	Gabrielle	"Dreams"
3	69	67	DJ Miko	"What's Up"
4	72	67	Toni Braxton	"Seven Whole Day"
5	64	67	Collage	"I'll Be Loving"
6	67	66	Celine Dion	"The Power Of Lo"
7	69	56	R. Kelly	"Bump N' Grind"
8	49	50	Mariah Carey	"Without You"
9	40	48	All-4-One	"I Swear"
10	37	41	Enigma	"Return To Innoc"
11	31	41	Celine Dion	"Misled"
12	55	40	Big Mountain	"Baby I Love You"
13	31	33	Madonna	"I'll Remember"
14	33	33	Prince	"The Most Beauti"
15	34	33	Toni Braxton	"You Mean The Wo"
16	13	29	Jon Secada	"If You Go"
17	31	29	Gabrielle	"I Wish"
18	30	27	Tevin Campbell	"I'm Ready"
19	36	27	Beck	"Loser"
20	25	26	Rosco Martinez	"Neon Moonlight"
21	30	23	Juliet Roberts	"I Want You"
22	37	22	Lisette Melende	"Will You Ever S"
23	21	21	Xscape	"Love On My Mind"
24	23	20	To I	"The Right Time"
25	23	20	Mariah Carey	"Never Forget Yo"
26	15	19	Counting Crows	"Mr. Jones"
27	0	18	Aaliyah	"Back & Forth"
28	15	17	M'People	"Moving On Up"
29	16	17	Hammier	"Pumps And A Bum"
30	18	16	Jocelyne Enrique	"I've Been Think"
31	14	14	SWV	"Anything"
32	16	14	Warren G. & Nat	"Regulate"
33	16	13	Snoop Doggy Dog	"Gin And Juice"
34	6	12	General Public	"I'll Take You T"
35	9	12	Dawn Penn	"You Don't Love"
36	11	11	Crash Test Dumm	"MMM MMM MMM MMM"
37	8	10	Color Me Badd	"Let's Start Wit"
38	6	7	Robin S	"I Want To Thank"
39	7	7	The Brand New H	"Dream On Dream"
40	5	5	Da KO Boyz	"Da Booy Call"



KHFI, Austin (512) 474-9234 John Roberts, Program Director Fernando Ventura, Music Director

RANK	LW	TW	ARTIST	TITLE
1	53	54	To I	"The Right Time"
2	54	54	Enigma	"Return To Innoc"
3	44	53	Ovis	"Regular Thing"
4	51	52	Prince	"The Most Beauti"
5	54	52	Big Mountain	"Baby I Love You"
6	52	52	Counting Crows	"Mr. Jones"
7	52	51	Mariah Carey	"Without You"
8	40	47	R. Kelly	"Bump N' Grind"
9	53	46	Sal-N-Pepa w/E	"Whatta Man"
10	40	40	Juliet Roberts	"I Want You"
11	34	40	Jocelyne Enrique	"I've Been Think"
12	37	40	Ace Of Base	"Don't Turn Arou"
13	31	39	Gabrielle	"Going Nowhere"
14	39	38	Rosco Martinez	"Neon Moonlight"
15	39	37	Madonna	"I'll Remember"
16	37	36	Ace Of Base	"The Sign"
17	38	34	Crash Test Dumm	"MMM MMM MMM MMM"
18	29	34	Erasure	"Always"
19	0	27	Janet Jackson	"Where Are You N"
20	8	25	Jon Secada	"If You Go"
21	8	25	All-4-One	"I Swear"
22	18	25	Morrissey	"The More You Ig"
23	47	25	Celine Dion	"The Power Of Lo"
24	18	24	Celine Dion	"Misled"
25	21	23	Gin Blossoms	"Found Out About"
26	24	22	Collage	"I'll Be Loving"
27	21	22	Duran Duran	"Serious"
28	22	22	Pen 2 Pen	"Obsession"
29	19	22	Whitney Houston	"Queen Of The Ni"
30	18	21	Beck	"Loser"
31	23	21	Janet Jackson	"Because Of Love"
32	19	20	Snoop Doggy Dog	"Gin And Juice"
33	20	20	A Lighter Shade	"Hey DJ"
34	23	19	Johnny O	"Runaway Love"
35	20	19	10,000 Maniacs	"Because The Nig"
36	9	17	M'People	"Moving On Up"
37	11	17	Toni Braxton	"Breathe Again"
38	17	17	Gabrielle	"Dreams"
39	19	15	Mariah Carey	"Now That I Know"
40	0	14	Denine	"I Remember You"

As promised,  
The Network Forty's

Next 40

On  
Your

Desk  
Now!



*Tuneup*

#68

Contains Classic  
Airchecks of  
WZOU and WXKS Boston.

# Now PLAYING

## ALTERNATIVE

### THEend

102.7

KNDD, Seattle 1-(206) 622-3251 Rick Lambert PD, Marco Collins MD

RANK	LAST WEEK	TW	ARTIST	TITLE
1	35	35	Counting Crows	"Round Here"
2	35	35	Green Day	"Longview"
3	35	35	Meat Puppets	"Backwater"
4	35	35	Soundgarden	"Spoonman"
5	30	30	Counting Crows	"Mr. Jones"
6	30	30	Alice In Chains	"No Excuses"
7	30	30	Dig	"Believe"
8	30	30	Enigma	"Return To"
9	30	30	Kristen Hersh	"Your Ghost"
10	30	30	Live	"Selling The Drama"
11	30	30	Morrissey	"The More You"
12	30	30	Soundgarden	"Black Hole Sun"
13	25	25	Gin Blossoms	"Until I Fall"
14	25	25	Hole	"Miss World"
15	35	25	James	"Say Something"
16	25	25	C Test Dummies	"God Shuffled"
17	25	25	Candlebox	"Far Behind"
18	25	25	Nine Inch Nails	"Closer"
19	25	25	Nirvana	"In Utero"
20	25	25	Sarah McLachlan	"Possession"
21	25	25	Collective Soul	"Shine"
22	20	20	Whale	"Hobo Humpin Slob"
23	17	17	Erasure	"Always"
24	17	17	The Grays	"Very Best Years"
25	17	17	Pavement	"Cut Your Hair"
26	17	17	Pink Floyd	"Keep Talking"
27	17	17	Stone Temple	"Big Empty"
28	0	17	Smashing Pumpkins	"Rocket"
29	17	17	Sonic Youth	"Bull In The"
30	17	17	Frenie!	"Labor Of Love"
31	17	17	Strakka Bo	"Here We Go"
32	17	17	Tori Amos	"Cornflake Girl"
33	17	17	Milla	"Gentleman Who"
34	15	15	Pearl Jam	"Animal"
35	15	15	Pearl Jam	"Elderly Woman"
36	15	15	Pearl Jam	"Glorified G"
37	15	15	Pearl Jam	"Rearviewmirror"
38	0	15	Beck	"Beercan"
39	25	15	Pretenders	"Night In My"
40	10	10	Frenie!	"Bizarre Love"
41	7	7	The Spinanes	"Manos"
42	7	7	Sunny Day Real	"Diary"
43	7	7	Satchel	"Willow"
44	7	7	Rollins Band	"Liar"

### THE EDGE

97.5 FM

KPOI, Honolulu 1-(808) 524-7100 Kerry Gray PD, Ted Taylor MD

RANK	LAST WEEK	TW	ARTIST	TITLE
1	70	70	General Public	"I'll Take You"
2	69	69	Strakka Bo	"Here We Go"
3	63	63	Enigma	"Return To"
4	60	60	C Test Dummies	"MMM MMM MMM MMM"
5	45	45	Smashing Pumpkins	"Disarm"
6	39	43	Live	"Selling The Drama"
7	42	42	Beck	"Loser"
8	42	42	U2	"All I Want Is"
9	25	41	Erasure	"Always"
10	40	40	Morrissey	"The More You"
11	40	40	Cranberries	"Dreams"
12	38	38	The Knack	"My Sharona"
13	36	36	Alice In Chains	"No Excuses"
14	31	36	Pretenders	"Night In My"
15	57	35	Counting Crows	"Mr. Jones"
16	36	35	Ace Of Base	"The Sign"
17	33	33	Sheryl Crow	"Leaving"
18	28	32	Primal Scream	"Rocks"
19	31	31	The Breeders	"Divine Hammer"
20	30	30	Eve's Plum	"I Want It All"
21	30	30	Cracker	"Low"
22	28	28	Fury In The Slaughter	"Every"
23	28	28	Cranberries	"Linger"
24	28	28	James	"Laid"
25	28	28	Bjork	"Big Time"
26	27	27	Crowded House	"Disant Sun"
27	0	26	The Farm	"Messiah"
28	18	25	Lisa Loeb &	"Stay"
29	25	25	Nirvana	"All Apologies"
30	25	25	Pearl Jam	"Daughter"
31	22	22	The Grays	"Very Best Years"
32	22	22	Blind Melon	"No Rain"
33	0	21	XTC	"Cherry In Your"
34	25	21	The Smithereens	"Miles From"
35	13	20	Sarah McLachlan	"Possession"
36	0	20	US3	"Tukka Yoor's"
37	23	20	Frenie!	"Bizarre Love"
38	20	20	William Orbit	"Water From A"
39	20	20	Pavement	"Cut Your Hair"
40	19	19	Lucy's Fur Coat	"Treasure Hands"
41	18	18	Green Day	"Longview"
42	18	18	Meat Puppets	"Backwater"
43	17	17	Beautiful	"If 60's Was 90"
44	0	15	Hole	"Miss World"
45	21	15	Material Issue	"Kim The"
46	15	15	Buffalo Tom	"I'm Allowed"
47	15	15	Danzig	"Mother"
48	14	14	Dig	"Unlucky Friend"
49	12	12	Nine Inch Nails	"Closer"
50	0	12	The Rosemarys	"Catherine"

### The Edge

94.5 KQGE

KQGE, Dallas 1-(214) 580-9400 Joel Folger PD, Alex Lake MD

RANK	LAST WEEK	TW	ARTIST	TITLE
1	52	52	Morrissey	"The More You"
2	51	49	Erasure	"Always"
3	41	49	Frenie!	"Bizarre Love"
4	42	47	General Public	"I'll Take You"
5	30	46	Soundgarden	"Black Hole Sun"
6	52	45	C Test Dummies	"MMM MMM MMM MMM"
7	28	44	Collective Soul	"Shine"
8	44	43	Primal Scream	"Rocks"
9	43	43	Alice In Chains	"No Excuses"
10	39	41	Sheryl Crow	"Leaving"
11	39	36	Ace Of Base	"The Sign"
12	24	32	Lisa Loeb &	"Stay"
13	21	26	Green Day	"Longview"
14	0	26	Blur	"Girls & Boys"
15	12	22	Live	"Selling The Drama"
16	18	19	Whale	"Hobo Humpin Slob"
17	13	13	Material Issue	"Kim The Waitress"
18	7	10	Nine Inch Nails	"Closer"
19	0	10	Pavement	"Cut Your Hair"
20	0	10	Violent Femmes	"Breakin' Up"
21	0	10	Sam Phillips	"Same Rain"
22	7	8	Dig	"Unlucky Friend"
23	0	7	Pretenders	"Night In My"
24	7	7	Candlebox	"Far Behind"
25	7	7	Elvis Costello	"13 Steps Lead"

### 91X

XTSA, San Diego 1-(619) 291-9191 Kevin Stapleford OM, Mike Halkoran PD

RANK	LAST WEEK	TW	ARTIST	TITLE
1	17	22	Counting Crows	"Round Here"
2	22	22	Erasure	"Always"
3	22	22	James	"Say Something"
4	0	22	Morrissey	"Billy Budd"
5	22	22	Pearl Jam	"Dissident"
6	17	22	Pretenders	"Night In My"
7	17	17	Gin Blossoms	"Until I Fall"
8	13	17	Green Day	"Longview"
9	17	17	Live	"Selling The Drama"
10	17	17	The Charlatans	"Can't Get Out"
11	17	17	The Smithereens	"Miles From"
12	17	17	Violent Femmes	"Breakin' Up"
13	13	13	Cracker	"Get Off This"
14	9	13	Meat Puppets	"Backwater"
15	13	13	Collective Soul	"Shine"
16	13	13	The Rughorns	"Hitchhiker Joe"
17	13	13	Sheryl Crow	"Leaving"
18	13	13	Soundgarden	"Spoonman"
19	13	13	Alice In Chains	"No Excuses"
20	9	13	Milla	"Gentleman Who"
21	9	9	Nine Inch Nails	"Closer"
22	9	9	Pavement	"Cut Your Hair"
23	9	9	Primal Scream	"Rocks"
24	9	9	Rollins Band	"Liar"
25	9	9	Hole	"Miss World"
26	0	9	Sonic Youth	"Bull In The"
27	0	9	Brian Setzer	"Brand New Cadillac"
28	7	7	Frenie!	"Bizarre Love"
29	7	7	Nirvana	"All Apologies"
30	7	7	Enigma	"Return To"
31	7	7	C Test Dummies	"MMM MMM MMM MMM"
32	7	7	Stone Temple	"Big Empty"
33	5	5	Inch	"Linger"
34	5	5	Afghan Whigs	"Gentlemen"
35	5	5	Elvis Costello	"13 Steps Lead"

### Q

ALTERNATIVE

WKQX, Chicago 1-(312) 527-8348 Bill Gamble PD, Mary Shumias MD

RANK	LAST WEEK	TW	ARTIST	TITLE
1	44	47	U2	"All I Want Is"
2	30	42	Erasure	"Always"
3	24	42	Frenie!	"Bizarre Love"
4	31	38	Pearl Jam	"Yellow"
5	42	31	Tori Amos	"God"
6	46	30	Nirvana	"Dumb"
7	25	29	Sarah McLachlan	"Possession"
8	44	29	Counting Crows	"Round Here"
9	29	25	James	"Say Something"
10	21	25	Gin Blossoms	"Until I Fall"
11	20	25	Live	"Selling The Drama"
12	23	24	Material Issue	"Kim The"
13	25	24	Soundgarden	"Black Hole Sun"
14	22	23	Pavement	"Cut Your Hair"
15	18	23	Pretenders	"Night In My"
16	19	23	Green Day	"Longview"
17	6	23	Violent Femmes	"Breakin' Up"
18	25	23	Morrissey	"The More You"
19	9	22	Sonic Youth	"Bull In The"
20	0	20	Nirvana	"All Apologies"
21	0	20	Collective Soul	"Shine"
22	18	20	General Public	"I'll Take You"
23	12	19	Eve's Plum	"I Want It All"
24	0	17	Blur	"It's Not"
25	0	15	Toad The Wet Sprock	"Fall Down"
26	9	14	Whale	"Hobo Humpin Slob"
27	6	14	Offspring	"Come Out And Play"
28	11	14	Nine Inch Nails	"Closer"
29	13	14	Hole	"Miss World"
30	13	14	Urge Overkill	"Positive"
31	22	12	Sheryl Crow	"Leaving"
32	17	12	Liz Phair	"Never Said"
33	11	12	Rollins Band	"Liar"
34	17	11	Cure	"Burn"
35	23	11	Sinead O'Connor	"You Made Me The"
36	21	11	Pearl Jam	"Glorified G"
37	12	10	The Breeders	"Cannonball"
38	19	10	Dig	"Believe"
39	0	10	R.E.M.	"Photograph"
40	11	10	James	"Laid"
41	27	9	Eleanor McEvoy	"Apologies"
42	0	8	Pearl Jam	"Not For You"
43	6	8	Candlebox	"You"
44	5	7	Afghan Whigs	"Gentlemen"
45	20	5	The Indians	"Bed Of Roses"
46	11	5	Smashing Pumpkins	"Spaceboy"
47	10	5	Meat Puppets	"Backwater"
48	5	5	Primal Scream	"Rocks"

### THE CUTTING EDGE OF ROCK

WMAD

WMAD, Madison 1-(608) 837-9581 Brad Hanson PD, Trevor Scott MD

RANK	LAST WEEK	TW	ARTIST	TITLE
1	37	38	Morphine	"Cure For Pain"
2	36	38	Cure	"Burn"
3	38	37	Morrissey	"The More You"
4	36	37	Pretenders	"Night In My"
5	33	36	Pearl Jam	"Elderly Woman"
6	36	36	Enigma	"Return To"
7	20	34	Sarah McLachlan	"Possession"
8	28	30	Frenie!	"Bizarre Love"
9	29	29	Green Day	"Longview"
10	29	29	Pearl Jam	"Dissident"
11	18	21	The Smithereens	"Miles From"
12	20	20	Pavement	"Cut Your Hair"
13	19	20	Alison Moyet	"Falling"
14	19	20	Blind Melon	"Change"
15	20	20	Michael Been	"Liz"
16	20	20	Live	"Selling The Drama"
17	20	20	Adrian Bellow	"I See You"
18	20	20	General Public	"I'll Take You"
19	20	20	October Project	"Bury My Lovely"
20	18	19	Material Issue	"Kim The Waitress"
21	18	19	Babble	"Take Me Away"
22	0	16	Erasure	"Always"
23	14	16	Primal Scream	"Rocks"
24	0	16	James	"Say Something"
25	16	16	Lisa Loeb &	"Stay"
26	0	16	Violent Femmes	"Breakin' Up"
27	12	13	Whale	"Hobo Humpin Slob"
28	13	13	Soundgarden	"Spoonman"
29	10	13	Collective Soul	"Shine"
30	11	12	Therapy?	"Nowhere"
31	12	12	Hole	"Miss World"
32	39	12	The Grays	"Very Best Years"
33	12	11	Dig	"Unlucky Friend"
34	9	10	Sinead O'Connor	"You Made Me The"
35	12	10	Elvis Costello	"13 Steps Lead"
36	9	10	Lemonheads	"Inro Your Arms"
37	14	10	Nine Inch Nails	"Closer"
38	8	10	Counting Crows	"Mr. Jones"
39	9	9	Meat Puppets	"Backwater"
40	19	9	Sheryl Crow	"Leaving"
41	9	9	Alice In Chains	"No Excuses"
42	10	9	Possum Dixon	"Watch The Girl"
43	9	9	C Test Dummies	"MMM MMM MMM MMM"
44	22	9	Tori Amos	"God"
45	9	9	Cracker	"Get Off This"
46	9	9	Beck	"Loser"
47	9	9	Cranberries	"Linger"
48	9	9	Smashing Pumpkins	"Disarm"
49	9	9	Smashing Pumpkins	"Today"
50	0	9	Indigo Girls	"Touch Me Fall"

# STABBING WESTWARD

"I DON'T WANT IT. I DON'T NEED IT. BUT I CAN'T STOP MYSELF."

NOTHING

## ON TOUR WITH DEPECHE MODE

MAY 12 SACRAMENTO, CA

MAY 14 MOUNTAIN VIEW, CA

MAY 15 CONCORD, CA

MAY 17 LAS VEGAS, NV

MAY 18 PHOENIX, AZ

MAY 20 LAGUNA HILLS, CA

MAY 21 SAN BERNARDINO, CA

MAY 24 SALT LAKE CITY, UT

MAY 26 ENGLEWOOD, CO

MAY 28 BONNER SPRINGS, KS

MAY 29 ST. LOUIS, MO

MAY 31 SAN ANTONIO, TX

JUNE 1 HOUSTON, TX

JUNE 3 DALLAS, TX

JUNE 5 BILOXI, MS

JUNE 8 CHARLOTTE, NC

JUNE 9 ATLANTA, GA

JUNE 11 TINLEY PARK, IL

THE DEBUT TRACK ON COLUMBIA. FROM THE ALBUM "UNGod."

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COLUMBIA

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**N O R T H E A S T**

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	COUNTING CROWS. Mr. Jones	43	42.7	1838
2	PRINCE. The Most Beautiful Girl In The World	43	41.0	1765
3	MADONNA. I'll Remember	41	42.9	1758
4	BIG MOUNTAIN. Baby I Love Your Way	39	40.9	1596
5	ACE OF BASE. The Sign	36	39.4	1418
6	TEVIN CAMPBELL. I'm Ready	40	33.4	1336
7	ENIGMA. Return To Innocence	34	38.6	1313
8	GENERAL PUBLIC. I'll Take You There	37	32.2	1191
9	TONI BRAXTON. You Mean The World To Me	39	30.0	1170
10	BONNIE RAITT. Love Sneakin' Up On You	37	31.1	1149
11	ALL-4-ONE. I Swear	38	28.4	1079
12	CRASH TEST DUMMIES. MMM MMM MMM MMM	34	31.7	1078
13	MELISSA ETHERIDGE. Come To My Window	31	32.3	1001
14	RICHARD MARX. Now And Forever	29	32.1	931
15	BRUCE SPRINGSTEEN. Streets Of Philadelphia	25	30.2	755
16	R. KELLY. Bump N' Grind	27	27.7	748
17	MEAT LOAF. Objects In The Rear View Mirror May Appear Closer Than They Are	38	19.3	735
18	THE BRAND NEW HEAVIES. Dream On Dreamer	29	25.0	725
19	MARIAH CAREY. Without You	26	27.8	724
20	ROSCO MARTINEZ. Neon Moonlight	30	24.0	720
21	JULIET ROBERTS. I Want You	25	28.5	713
22	CELINE DION. Misled	32	22.1	707
23	THE CRANBERRIES. Dreams	27	25.7	693
24	CELINE DION. The Power Of Love	21	30.8	647
25	JOSHUA KADISON. Beautiful In My Eyes	32	19.9	636


**NORTHEAST REGIONAL ANALYSIS**
**MAJOR GAINER:**

•With the Top 7 the same as last week, this week's Major Gainer is General Public, checking in at #8 with 150 new plays.

**UP-AND-COMING:**

•Northeastern titles on the rise include Toni Braxton (13-9), All-4-One (20-11), R. Kelly (18-16), Meat Loaf (D-17) and Celine Dion (D-22). Also working are Jon Secada, Morrissey and Gabrielle.

**TIP OF THE WEEK:**

•It's officially out this week, but Ace Of Base's "Don't Turn Around" is already at #42. It's on 18 stations with 411 PPW.

Please Report Your Adds & PPWs By Tuesday At 5 pm.

**S O U T H**

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	COUNTING CROWS. Mr. Jones	46	40.0	1841
2	BIG MOUNTAIN. Baby I Love Your Way	46	38.6	1776
3	PRINCE. The Most Beautiful Girl In The World	42	41.0	1720
4	ACE OF BASE. The Sign	40	41.2	1647
5	MADONNA. I'll Remember	48	34.3	1645
6	ENIGMA. Return To Innocence	41	35.5	1454
7	ALL-4-ONE. I Swear	45	31.6	1423
8	MARIAH CAREY. Without You	40	35.5	1419
9	BONNIE RAITT. Love Sneakin' Up On You	41	33.1	1356
10	CRASH TEST DUMMIES. MMM MMM MMM MMM	40	31.4	1254
11	TONI BRAXTON. You Mean The World To Me	44	28.4	1251
12	GENERAL PUBLIC. I'll Take You There	36	29.9	1076
13	RICHARD MARX. Now And Forever	36	29.8	1073
14	TEVIN CAMPBELL. I'm Ready	33	30.6	1010
15	BRUCE SPRINGSTEEN. Streets Of Philadelphia	31	31.8	987
16	JON SECADA. If You Go	43	21.9	941
17	CELINE DION. Misled	36	23.3	840
18	CELINE DION. The Power Of Love	28	28.3	793
19	JULIET ROBERTS. I Want You	31	23.8	737
20	ROSCO MARTINEZ. Neon Moonlight	28	26.2	733
21	THE BRAND NEW HEAVIES. Dream On Dreamer	31	23.4	724
22	TOM PETTY & THE HEARTBREAKERS. Mary Jane's Last Dance	25	28.6	714
23	US3. Cantaloup (Flip Fantasia)	22	31.3	689
24	BECK. Loser	28	23.8	667
25	ALL-4-ONE. So Much In Love	25	25.6	640


**SOUTH REGIONAL ANALYSIS**
**MAJOR GAINER:**

•All-4-One rockets into the Top 10, jumping from 14th last week to 7th this week. It adds over 400 plays.

**UP-AND-COMING:**

•Increasing rotations are General Public (17-12), Jon Secada (D-16), Celine Dion (22-17) and Juliet Roberts (20-19). Also hot are R. Kelly, Ace Of Base, Meat Loaf and Morrissey.

**TIP OF THE WEEK:**

•MPeople is continuing to grow. It's now on 19 Southern stations with 332 plays.

Please Report Your Adds & PPWs By Tuesday At 5 pm.

# GABRIELLE

## "i wish"



#37\* With 2378 Plays Per Week!

**1074 BDS Detections! Audience Over 10 Million!**

WKBQ St Louis Add! KSFM Sacramento Add!

WHHH 34 Plays  
WZJM 30 Plays  
WKSE 27 Plays  
WBEM 19 Plays  
WEFQ 16 Plays  
WPCW 13 Plays  
WMMJ 7 Plays

KIIS 34 Plays  
WFLZ 29 Plays  
KISF 25 Plays  
WPRO 19 Plays  
WKSS 14 Plays  
KQKS 12 Plays  
WAPE 5 Plays

WAHC 33 Plays  
WZPL 28 Plays  
KKLC 24 Plays  
WWKX 17 Plays  
WXXL 14 Plays  
WXKS 12 Plays

KZHT 32 Plays  
KUTQ 27 Plays  
KKRZ 23 Plays  
WDCG 17 Plays  
WHYT 13 Plays  
KHGT 11 Plays



# THE INDIANS

## "look up to the sky"

**6 New Adds This Week!**

**LP Sales Approaching 100,000!**

KCHX 25 Plays  
WZAT 12 Plays  
WAAL 8 Plays  
KIOC 6 Plays

WPXY 19 Plays  
WXHR 11 Plays  
WPST 7 Plays  
WNSL 6 Plays

WRFY 17 Plays  
KTMT 10 Plays  
WHTO 7 Plays  
KHTT 5 Plays

WRQK 12 Plays  
WNNX 9 Plays  
KWTO 7 Plays



# MELISSA ETHERIDGE

## "come to my window"



#24\* With 2982 Plays Per Week!

**Over 1223 BDS Detections! Audience Over 10 Million!**

KP\_Z Add!  
WEDL 36 Plays  
WPLJ 30 Plays  
KUTQ 7 Plays

WPLY 61 Plays  
WNCI 34 Plays  
KDWB 29 Plays  
WXKS 7 Plays

WHTZ 43 Plays  
WEZB 31 Plays  
WXXL 27 Plays  
WDCG 5 Plays

WSTR 41 Plays  
WPRO 31 Plays  
WHYI 26 Plays



**Most Requested At PRO FM Providence!**



PolyGram Label Group

**G R E A T L A K E S**


TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	PRINCE. The Most Beautiful Girl In The World	32	42.7	1365
2	ACE OF BASE. The Sign	31	42.0	1301
3	COUNTING CROWS. Mr. Jones	33	37.9	1250
4	MADONNA. I'll Remember	36	34.3	1236
5	BIG MOUNTAIN. Baby I Love Your Way	32	38.2	1221
6	BONNIE RAITT. Love Sneakin' Up On You	30	35.1	1052
7	ENIGMA. Return To Innocence	31	31.7	984
8	TEVIN CAMPBELL. I'm Ready	27	32.9	889
9	CRASH TEST DUMMIES. MMM MMM MMM MMM	29	30.2	876
10	GENERAL PUBLIC. I'll Take You There	29	29.8	865
11	MARIAH CAREY. Without You	28	30.1	843
12	TONI BRAXTON. You Mean The World To Me	29	27.9	808
13	RICHARD MARX. Now And Forever	24	33.0	792
14	ALL-4-ONE. I Swear	29	26.1	756
15	ROSCO MARTINEZ. Neon Moonlight	26	24.9	648
16	THE BRAND NEW HEAVIES. Dream On Dreamer	26	24.7	642
17	CELINE DION. Misled	27	23.2	627
18	JON SECADA. If You Go	28	21.5	603
19	MELISSA ETHERIDGE. Come To My Window	23	26.0	599
20	TOM PETTY & THE HEARTBREAKERS. Mary Jane's Last Dance	19	30.1	571
21	R. KELLY. Bump N' Grind	21	26.5	557
22	JOSHUA KADISON. Beautiful In My Eyes	26	20.9	543
23	BRUCE SPRINGSTEEN. Streets Of Philadelphia	17	31.6	538
24	ALL-4-ONE. So Much In Love	19	27.2	517
25	JANET JACKSON. Because Of Love	19	26.4	502

**GREAT LAKES REGIONAL ANALYSIS**
**MAJOR GAINER:**

•All-4-One looks like a smash, moving from #24 last week to #14 this week, adding close to 300 total plays.

**UP-AND-COMING:**

•Songs continuing to grow include Toni Braxton (14-12), Rosco Martinez (19-15), The Brand New Heavies (18-16), Celine Dion (20-17), Jon Secada (D-18) and R. Kelly (D-21). Also working are Meat Loaf and Ace Of Base.

**TIP OF THE WEEK:**

•Alice In Chains continues to happen regionally. It's #32 with 376 plays on 18 regional stations.

Please Report Your Adds & PPWs By Tuesday At 5 pm.

**M I D W E S T**


TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	PRINCE. The Most Beautiful Girl In The World	25	45.2	1129
2	BIG MOUNTAIN. Baby I Love Your Way	26	41.5	1080
3	COUNTING CROWS. Mr. Jones	28	38.2	1069
4	MADONNA. I'll Remember	26	38.2	993
5	ENIGMA. Return To Innocence	27	35.6	960
6	CRASH TEST DUMMIES. MMM MMM MMM MMM	28	32.9	922
7	BONNIE RAITT. Love Sneakin' Up On You	25	33.2	830
8	ACE OF BASE. The Sign	20	35.1	702
9	TONI BRAXTON. You Mean The World To Me	24	26.5	635
10	THE BRAND NEW HEAVIES. Dream On Dreamer	22	28.8	633
11	TEVIN CAMPBELL. I'm Ready	18	31.9	574
12	GENERAL PUBLIC. I'll Take You There	23	24.3	560
13	ROSCO MARTINEZ. Neon Moonlight	19	29.4	558
14	TOM PETTY & THE HEARTBREAKERS. Mary Jane's Last Dance	17	32.1	545
15	SHERYL CROW. Leaving Las Vegas	24	22.6	542
16	ALL-4-ONE. So Much In Love	18	29.1	524
17	ALL-4-ONE. I Swear	19	27.4	521
18	RICHARD MARX. Now And Forever	21	24.4	513
19	MARIAH CAREY. Without You	17	30.2	513
20	ALICE IN CHAINS. No Excuses	22	22.3	490
21	THE CRANBERRIES. Dreams	18	26.9	485
22	BECK. Loser	20	23.2	463
23	JON SECADA. If You Go	23	19.5	449
24	CELINE DION. The Power Of Love	16	27.3	437
25	BRUCE SPRINGSTEEN. Streets Of Philadelphia	16	27.0	432

**MIDWEST REGIONAL ANALYSIS**
**MAJOR GAINER:**

•General Public kicks in (19-12) regionally, adding over 50 plays in the Midwest.

**UP-AND-COMING:**

•Songs gaining new rotations include All-4-One (D-17), Beck (24-22) and Jon Secada (D-23). Also doing well are Meat Loaf (#26/425 PPW), Celine Dion (#27/422 PPW) and Ace Of Base (#32/365 PPW).

**TIP OF THE WEEK:**

•Phil Collins remains strong in the Midwest with 258 plays on 13 stations. It's averaging 19.8 PPW.

Please Report Your Adds & PPWs By Tuesday At 5 pm.

# OVERNIGHT SENSATION

Everybody's Talking About...

NEWSPAPER

## Morning Line

Vol. 1 No. 2 "All the fits that's news to us" May 4, 1994

Questions?  
Comments?  
1-800-443-4001

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**THE INTERVIEW**

### Bob Case

In every business there are a few leaders and many followers. KUBE Seattle PD Bob Case is definitely the former, as he's emerging the best of Crossover Hip-Hop and Alternative to create an exciting new Top 40 hybrid. "KUBE wants to follow the trends of the Seattle market for the 17-30-year-old contemporary music listener," he says of the cutting edge music mix. "You have to feel it. And right now it feels correct for KUBE."

How can you successfully mix the two genres? "It's tricky," Case admits. You have to listen to see *what* the sound of it and talk to the people about *how* they hear it, how they *feel* it." He tells Radio Editor Dwayne Ward about all that and more in this week's interview.

**SPECIAL FEATURE**

### Pounding The Pavement

There's more to being a Crossover station than just playing Urban music. *Network Ferry* Music Director Wendt Cernak dives into the importance of working the streets to serve the community with Crossover radio's leading spokesperson, WYQC PD Jay Stevens. KUBE PD Bob Case, KUPWR MD Michelle Menzer and KRRZ MD Michelle Santomaso. Menzer explains the benefits of community involvement by noting, "We all get so bogged down in the business...but when you can do something that really makes a difference and helps people, it makes it all worthwhile."

- **SPOTLIGHT:** WZLZ "Z104" Madison PD John Malback's conservative hipness.
- **RIMSHOTS:** Celebrity cannibal trading cards... a Hancock Meat Loaf... and Chuck Woodery, 007?

**THE EARLY WORD...**

### Pageant

Is WXKS FM Boston MD Cadillac Jack destined for PD stardom at crosstown sister WJMN?

♦ ♦ ♦

Rambings at WIOQ Philadelphia: Hot on the heels of APD Glenn Kalina's departure comes word that MD Maurice DeVoe might be heading for a Clifton-based gig in Arizona.

♦ ♦ ♦

Is WKCI New Haven shopping for a new MD...one who is currently in out-of-work corporate programming?

♦ ♦ ♦

Lisa Rodman has had action at WRQK (Castro), odds are she'll resurface out of the format (wearing spurs in New England, perhaps). New to KQK is Ruby Cheeks.

♦ ♦ ♦

Heritage flashback: Could the Top 40 phoenix be rising at WJOL Minneapolis?

♦ ♦ ♦

And just who is that mysterious artist on *The Network Ferry*'s CD Sampler #68?

**EDITORIAL**

### Just The Fax

If you had a choice on receiving information about the music you program or promote, would you prefer it be compiled from just 100 stations...75 stations or 256 stations? If you had your choice of how that information is compiled would you feel that data taken over the phone would be more or less accurate than statistics generated straight out of a computer? Which method is more susceptible to distorted or false information?

You have that choice right now. *Re:FM* offers a limited amount of information that, in terms of accuracy, well, you'll just have to take their word for it. And you know how much their word means these days. WPCGM Gerry Cagle describes what *The Network Ferry* offers the radio and record industries...just the fax, man...just the fax.

**JUNE PROMO PLANNER**

It's that time again...for *Network Ferry*'s exclusive June Promo Planner. For Accordion Awareness Month, Editor Jeff Silverman threw everything against the wall and stuck all over it were promotion ideas for Strange Music Weekend, National Bullwhip Reading Week, Hug Holiday, Chicken Clucking Cooves, the Watermelon Hump and...may the gods be with us...Helen Keller Weekend. Over 100 ideas for the 50 events...a regular brain dump. Bring your own erasable, we had to wear our rubbers just to print it.

**NEWS**

**WARNER BROS. UPS COHEN:** Twenty-year WB vet Stu Cohen was promoted to Sr VP Promotion.

**MANCOW'S NEW PASTURE:** Mancow Muller will be leaving KSOL S.F. to do mornings at WWBZ Chicago.

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The BC-52's "MEET THE FLINTSTONES"

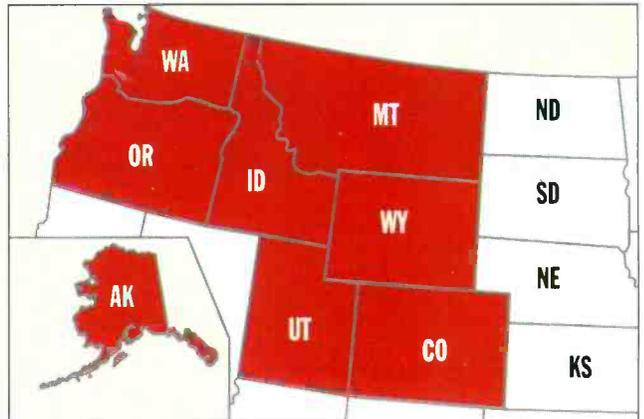
Already on: Z100, WXKS, KKRZ, 99X, WKBQ... MCA

To Get On-Line, Call:  
1-800-443-4001



**NORTHWEST/ROCKIES**

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	<b>BIG MOUNTAIN.</b> Baby I Love Your Way	24	40.8	<b>979</b>
2	<b>PRINCE.</b> The Most Beautiful Girl In The World	22	40.2	<b>885</b>
3	<b>ENIGMA.</b> Return To Innocence	22	39.7	<b>874</b>
4	<b>COUNTING CROWS.</b> Mr. Jones	22	39.3	<b>864</b>
5	<b>MADONNA.</b> I'll Remember	23	36.2	<b>833</b>
6	<b>ACE OF BASE.</b> The Sign	24	29.9	<b>717</b>
7	<b>ALL-4-ONE.</b> I Swear	20	35.2	<b>703</b>
8	<b>CRASH TEST DUMMIES.</b> MMM MMM MMM MMM	21	32.6	<b>685</b>
9	<b>TONI BRAXTON.</b> You Mean The World To Me	23	27.1	<b>623</b>
10	<b>BONNIE RAITT.</b> Love Sneakin' Up On You	19	30.4	<b>578</b>
11	<b>BRUCE SPRINGSTEEN.</b> Streets Of Philadelphia	19	28.4	<b>540</b>
12	<b>GENERAL PUBLIC.</b> I'll Take You There	19	28.3	<b>537</b>
13	<b>CELINE DION.</b> Misled	20	24.7	<b>493</b>
14	<b>TEVIN CAMPBELL.</b> I'm Ready	14	32.1	<b>449</b>
15	<b>JON SECADA.</b> If You Go	21	21.1	<b>444</b>
16	<b>ROSCO MARTINEZ.</b> Neon Moonlight	15	29.0	<b>435</b>
17	<b>RICHARD MARX.</b> Now And Forever	14	30.6	<b>429</b>
18	<b>JOSHUA KADISON.</b> Beautiful In My Eyes	19	22.2	<b>422</b>
19	<b>THE BRAND NEW HEAVIES.</b> Dream On Dreamer	15	27.8	<b>417</b>
20	<b>ALICE IN CHAINS.</b> No Excuses	16	25.2	<b>403</b>
21	<b>THE CRANBERRIES.</b> Dreams	14	28.1	<b>393</b>
22	<b>SHERYL CROW.</b> Leaving Las Vegas	17	23.1	<b>392</b>
23	<b>MARIAH CAREY.</b> Without You	16	24.4	<b>391</b>
24	<b>LISA LOEB &amp; NINE STORIES.</b> Stay (I Missed You)	14	25.8	<b>361</b>
25	<b>JULIET ROBERTS.</b> I Want You	13	26.8	<b>349</b>


**NORTHWEST/ROCKIES REGIONAL ANALYSIS**
**MAJOR GAINER:**

•All-4-One flies up the regional chart (15-7), adding 675 plays.

**UP-AND-COMING:**

•Songs adding new rotations include Celine Dion (17-13), Jon Secada (D-15), Joshua Kadison (22-18), Sheryl Crow (25-22) and Juliet Roberts (D-25). Also hot are Meat Loaf and Morrissey.

**TIP OF THE WEEK:**

•Collective Soul is doing well with 199 regional plays on 11 stations. It's averaging 18.1 PPW.

Please Report Your Adds & PPWs By Tuesday At 5 pm.

**W E S T**

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	<b>PRINCE.</b> The Most Beautiful Girl In The World	43	50.1	<b>2155</b>
2	<b>BIG MOUNTAIN.</b> Baby I Love Your Way	38	48.9	<b>1860</b>
3	<b>TEVIN CAMPBELL.</b> I'm Ready	36	46.0	<b>1655</b>
4	<b>ALL-4-ONE.</b> I Swear	37	44.3	<b>1639</b>
5	<b>R. KELLY.</b> Bump N' Grind	34	43.5	<b>1478</b>
6	<b>ACE OF BASE.</b> The Sign	30	47.9	<b>1437</b>
7	<b>MADONNA.</b> I'll Remember	31	43.0	<b>1334</b>
8	<b>MARIAH CAREY.</b> Without You	30	38.8	<b>1165</b>
9	<b>TONI BRAXTON.</b> You Mean The World To Me	36	30.9	<b>1113</b>
10	<b>ENIGMA.</b> Return To Innocence	31	35.5	<b>1101</b>
11	<b>COUNTING CROWS.</b> Mr. Jones	21	40.7	<b>855</b>
12	<b>WARREN G. &amp; NATE DOGG.</b> Regulate	23	34.0	<b>782</b>
13	<b>SALT-N-PEPA w/EN VOGUE.</b> Whatta Man	23	32.2	<b>740</b>
14	<b>JON SECADA.</b> If You Go	29	24.3	<b>705</b>
15	<b>SWV.</b> Anything	27	24.2	<b>653</b>
16	<b>CELINE DION.</b> The Power Of Love	19	33.7	<b>641</b>
17	<b>US3.</b> Cantalooop (Flip Fantasia)	18	35.3	<b>635</b>
18	<b>ALL-4-ONE.</b> So Much In Love	18	34.9	<b>628</b>
19	<b>GABRIELLE.</b> I Wish	23	27.0	<b>621</b>
20	<b>JANET JACKSON.</b> Because Of Love	21	28.7	<b>603</b>
21	<b>BABYFACE.</b> And Our Feelings	23	26.1	<b>600</b>
22	<b>JULIET ROBERTS.</b> I Want You	22	27.1	<b>597</b>
23	<b>CRASH TEST DUMMIES.</b> MMM MMM MMM MMM	17	34.2	<b>582</b>
24	<b>JOCELYN ENRIQUEZ.</b> I've Been Thinking About You	13	42.4	<b>551</b>
25	<b>ACE OF BASE.</b> Don't Turn Around	19	28.7	<b>546</b>


**WEST REGIONAL ANALYSIS**
**MAJOR GAINER:**

•Before it's officially released, Ace Of Base debuts! It's #25 in the West with 546 plays.

**UP-AND-COMING:**

•Additional rotations are posted by Toni Braxton (11-9), SWV (24-15) and Gabrielle (23-19). Also happening are General Public (#28/504 PPW), Xscape (#31/478 PPW) and Tony Toni Toné (#40/383 PPW). I To I (#30/456 PPW) and Ice Cube (#37/379 PPW).

**TIP OF THE WEEK:**

•Ovis continues to hang in with 382 PPW on 14 stations.

Please Report Your Adds & PPWs By Tuesday At 5 pm.

PPW Regional Analysis By Pat Gillen

**MORRISSEY** .....97/3  
 "The More You Ignore Me, The Closer I Get" (Sire/Reprise)  
 NEW ADDS: WXKS, WNTQ, KHTT.

## BREAKOUT

**COLLECTIVE SOUL** .....88/15  
 "Shine" (Atlantic/AG)

**NEW ADDS:** WHTZ, WLAN, WPST, WZYP, WOVV, WAPE, WBBQ, WNOK, WRHT, WGLU.

This tune has just exploded out of the South. Totally accessible, this cutting edge track just won't go away. Give it a spin and watch the phones blister!

**TONY TONI TONÉ** .....86/12  
 "Leavin'" (Wing/Mercury)

NEW ADDS: WEDJ, WAHC, WHOT, KHFI, KKSS, KIKI, KPFI, KWIN, WHTO, KWTX.

## BREAKOUT

**MPEOPLE** .....79/32  
 "Moving On Up" (deConstruction/Epic)

**NEW ADDS:** WAHC, WBZZ, KKFR, KHQT, WSPK, WNTQ, WNDU, WXKB, WXXL, WBBQ.

Sounding a lot like "fresh old school" this uptempo dance beat has another strong week, garnering breakout status. A fun song with an infectious hook that's perfect for springtime.

**SMASHING PUMPKINS** .....73/9  
 "Disarm" (Virgin)

NEW ADDS: WKSE, WKSS, WSTW, WAOA, WWCK, KCHX, KMTT, WTCF, KLBQ.

**SWV** .....72/9  
 "Anything" (RCA)

NEW ADDS: KQKS, WQGN, WNDU, WBBQ, WNOK, KIKI, KKXX, KMTT, KPFI.

**LISETTE MELENDEZ** .....72/1  
 "Will You Ever Save Me" (Fever/ral/Chaos)

NEW ADDS: KDUK.

**GIN BLOSSOMS** .....68/28  
 "Until I Fall Away" (A&M)

NEW ADDS: KDWB, WSPK, WFHN, WQGN, WSTW, WIFC, KKRD, WWKZ, WZYP, WAPE.

## BREAKOUT

**TOM PETTY & THE HEARTBREAKERS** 67/28  
 "American Girl" (MCA)

**NEW ADDS:** WAHC, WERZ, WNTQ, WRCK, WKCI, WNNK, WNDU, WSTO, KKRD, WBBO.

Continuing to show positive growth is the latest crunker from this legendary performer. A remake that was quite possibly released before its time, all regions seem to be coming to the party on this folksy song.

**OVIS** .....66/8  
 "Regular Thang" (Restless)

NEW ADDS: WLUM, WWKZ, WSNX, WWCK, WFMF, KRQQ, WKMX, WZOQ.

**ERASURE** .....61/9  
 "Always" (Mute/Elektra)

NEW ADDS: KKLQ, WPXR, WDCG, WKSI, KBFM, KCAQ, KDUK, WRKY, KQID.

**WARREN G. & NATE DOGG** .....58/3  
 "Regulate" (Death Row/Interscope/AG)

NEW ADDS: WKSE, WAOA, KISR.

**HEART** .....58/1  
 "The Woman In Me" (Capitol)

NEW ADDS: KGLI.

**PRIMAL SCREAM** .....56/18  
 "Rocks" (Sire/WB)

NEW ADDS: WPRO, WNVZ, WEDJ, WAHC, KKFR, WNNK, WIFC, WBBO, WGLU, WJMX.

**VINCE GILL & GLADYS KNIGHT** .....52/1  
 "Ain't Nothing Like The Real Thing" (MCA)

NEW ADDS: WRCK.

**I TO I** .....50/1  
 "The Right Time" (Next Plateau/ffrr/PLG)

NEW ADDS: WLUM.

**CRACKER** .....46/1  
 "Low" (Virgin)

NEW ADDS: KQZ.

**XSCAPE** .....43/5  
 "Love On My Mind" (So So Def/Columbia)

NEW ADDS: WIOQ, KISF, WPOW, KBFM, KKSS.

**HUEY LEWIS AND THE NEWS** .....38/19  
 "(She's) Some Kind Of Wonderful" (Elektra)

NEW ADDS: WKRZ, WHHY, WOVV, WBBQ, WWSR, WWKS, KWNZ, WRKY, WBNQ, WJMX.

**SARAH McLACHLAN** .....37/12  
 "Possession" (Arista)

NEW ADDS: WXKS, WPXR, WRFY, WABB, WAOA, WBBO, KISX, WBNQ, KFRX, KZII.

**HEAVY D & THE BOYZ** .....33/7  
 "Got Me Waiting" (Uptown/MCA)

NEW ADDS: KPWR, KSOL, WSPK, KZFM, KQCR, KMVR, KJYK.

**AEROSMITH** .....80/31  
 "Crazy" (Geffen)

NEW ADDS: WPRO, WXKS, WKBQ, WBZZ, KUTQ, WERZ, WFHN, WAAL, WNTQ, WPXY.

**DOMINO** .....29/4  
 "Sweet Potato Pie" (Outburst/ral/Chaos)

NEW ADDS: WFLZ, WZJM, KUTQ, WHJX.

**DIED PRETTY** .....27/7  
 "(Harness Up) Soul's On Fire" (Columbia)

NEW ADDS: WAAL, WWKZ, WBNQ, KROC, KSKG, KFBQ, KQJZ.

**HAMMER** .....26/5  
 "Pumps And A Bump" (Giant/Reprise)

NEW ADDS: KGGI, KCAQ, WILN, KCPJ, KJYK.

**SNOOP DOGGY DOGG** .....24/11  
 "Doggy Dog World" (Death Row/Interscope/AG)

NEW ADDS: WERQ, WFLY, WKSE, WHJX, KJYO, KWIN, KLYV, KQJZ, KHYY, KMCK.

**R. KELLY** .....24/3  
 "Your Body's Callin'" (Jive)

NEW ADDS: KTFM, WHJX, WJKC.

**AALIYAH** .....22/11  
 "Back & Forth" (Blackground/Jive)

NEW ADDS: WWKX, WPGC, WPOW, WFLZ, WZJM, KZFM, KKSS, KPRR, KBOS, KDON.

**ICE CUBE** .....22/3  
 "You Know How We Do It" (Priority)

NEW ADDS: WBBM, WPOW, WKSE.

**EL DEBARGE** .....21/11  
 "Can't Get Enough" (Reprise)

NEW ADDS: KGGI, KPWR, WIFC, WJMH, WWKS, KHTT, KWIN, WRKY, WZOQ, WJKC.

**MOTLEY CRUE** .....21/4  
 "Misunderstood" (Elektra)

NEW ADDS: KWTO, WBEC, KYYY, KLBQ.

**JODECI** .....21/1  
 "Feenin'" (Uptown/MCA)

NEW ADDS: KDON.

**CONSCIOUS DAUGHTERS** .....19/2  
 "Somethin' To Ride To (Fonky Expedition)" (Scarface/Priority)

NEW ADDS: WHJX, WJMH.

**JOCELYN ENRIQUEZ** .....18/2  
 "I've Been Thinking About You" (Classified)

NEW ADDS: KWNZ, KMVR.

**FOR REAL** .....17/5  
 "You Don't Wanna Miss" (Perspective/A&M)

NEW ADDS: WLUM, KISF, KUTQ, KKSS, WYYS.

**FRENTE!** .....22/16  
 "Bizarre Love Triangle" (Mammoth/Atlantic/AG)

NEW ADDS: KQKS, KKFR, WFLY, WLAN, WXXL, WRHT, WWKS, KJYO, KDUK, KLYV.

**FRANCIS DUNNERY** .....16/15  
 "American Life In The Summertime" (Atlantic/AG)

NEW ADDS: WNDU, WIFC, WHHY, WAZY, KQCR, KFRX, WZOQ, WPRR, KSMB, KCHX.

**THE INDIANS** .....15/6  
 "Look Up To The Sky" (Polydor/PLG)

NEW ADDS: WYCR, WHHY, KJYO, KLYV, WTWR, KISR.

**PRETENDERS** .....15/4  
 "Night In My Veins" (Sire/WB)

NEW ADDS: WKRZ, WRFY, WHTO, KIOK.

**H-TOWN** .....15/1  
 "Part Time Lover" (Death Row/Interscope/AG)

NEW ADDS: KIKI.

# THE CHARTS

## PLAYS PER WEEK 41-80

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
41 MORRISSEY. The More You Ignore Me, The Closer I Get (Sire/Reprise)	1672	1906	2113
42 SWV. Anything (RCA)	858	1381	1655
43 COLLECTIVE SOUL. Shine (Atlantic/AG)	1031	1263	1585
44 THE BREEDERS. Divine Hammer (4AD/Elektra)	1593	1770	1570
45 WARREN G. & NATE DOGG. Regulate (Death Row/Interscope/AG)	1006	1403	1540
46 GABRIELLE. Dreams (Go! Discs/London/PLG)	1909	1610	1532
47 TONY TONI TONÉ. Leavin' (Wing/Mercury)	190	1097	1513
48 LISETTE MELENDEZ. Will You Ever Save Me (Fever/ral/Chaos)	1289	1613	1458
49 10,000 MANIACS. Because The Night (from MTV Unplugged) (Elektra)	1872	1749	1439
51 TONI BRAXTON. Breathe Again (LaFace/Arista)	1847	1534	1437
52 SMASHING PUMPKINS. Disarm (Virgin)	1088	1316	1421
52 OVIS. Regular Thang (Restless)	1047	1240	1410
53 TAYLOR DAYNE. I'll Wait (Arista)	1337	1570	1402
54 PHIL COLLINS. Everyday (Atlantic/AG)	1614	1423	1393
55 MPEOPLE. Moving On Up (deConstruction/Epic)	98	735	1387
56 AEROSMITH. Amazing (Geffen)	1697	1503	1334
57 PHIL COLLINS. We Wait And We Wonder (Atlantic/AG)	1268	1537	1318
58 HEART. The Woman In Me (Capitol)	1236	1367	1244
59 GIN BLOSSOMS. Until I Fall Away (A&M)	317	593	1196
60 ERASURE. Always (Mute/Elektra)	585	921	1159
61 COLOR ME BADD. Let's Start With Forever (Giant/Reprise)	1034	1091	1087
62 LITTLE TEXAS. What Might Have Been (WB)	1137	1080	1071
63 ZHANÉ. Groove Thang (Illtown/Motown)	1985	1598	1061
64 ETERNAL. Stay (1st Avenue/EMI/ERG)	2032	1505	1053
65 JIMMY CLIFF. I Can See Clearly Now (Chaos)	1305	1212	1048
66 I TO I. The Right Time (Next Plateau/ffrr/PLG)	982	1075	1041
67 MEAT LOAF. Rock And Roll Dreams Come Through (MCA)	2076	1488	1019
68 TOM PETTY & THE HEARTBREAKERS. American Girl (MCA)	23	146	997
69 NIRVANA. All Apologies (DGC)	1003	1024	919
70 XSCAPE. Love On My Mind (So So Def/Columbia)	463	730	888
71 BRYAN ADAMS. Please Forgive Me (A&M)	1294	1017	876
72 MICHAEL BOLTON. Said I Loved You... But I Lied (Columbia)	950	873	838
73 CRACKER. Low (Virgin)	679	909	834
74 HEAVY D & THE BOYZ. Got Me Waiting (Uptown/MCA)	539	707	798
75 PRIMAL SCREAM. Rocks (Sire/WB)	271	405	789
76 ACE OF BASE. All That She Wants (Arista)	1149	1022	787
77 A LIGHTER SHADE OF BROWN. Hey DJ (Mercury)	887	838	762
78 R. KELLY. Your Body's Callin' (Jive)	434	536	755
79 HUEY LEWIS AND THE NEWS. (She's) Some Kind Of Wonderful (Elektra)	101	347	750
80 JOCELYN ENRIQUEZ. I've Been Thinking About You (Classified)	623	796	750

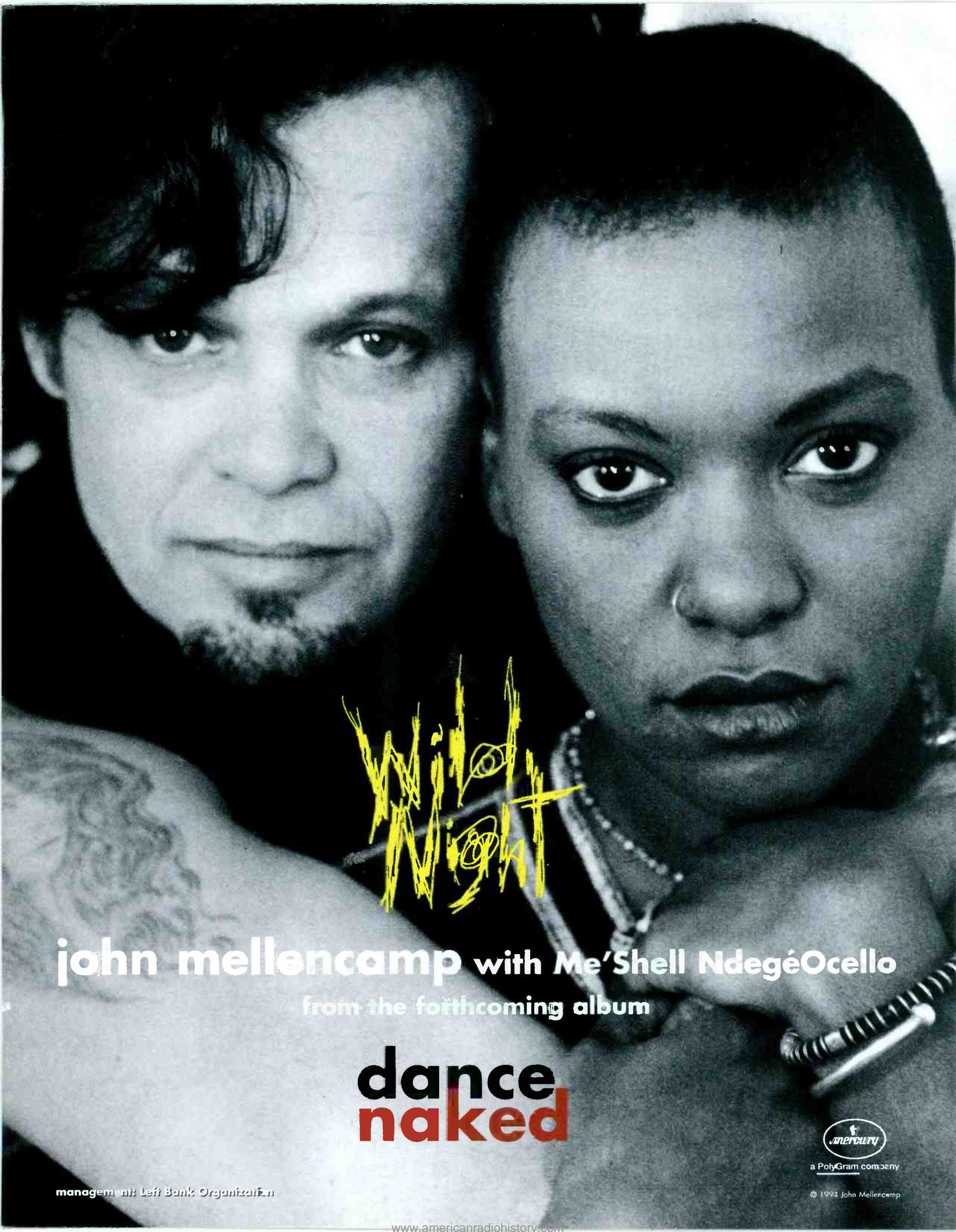
## MOST ADDED

ARTIST/SONG/LABEL	TOTAL ADDS
1 AEROSMITH. Crazy (Geffen)	80
2 ACE OF BASE. Don't Turn Around (Arista)	58
3 ATLANTIC STARR. I'll Remember You (Arista)	33
4 JON SECADA. If You Go (SBK/ERG)	32
4 MPEOPLE. Moving On Up (deConstruction/Epic)	32
6 GIN BLOSSOMS. Until I Fall Away (A&M)	28
6 KATHY TROCOLLI. Tell Me Where It Hurts (Reunion/RCA)	28
6 TOM PETTY & THE HEARTBREAKERS. American Girl (MCA)	28
9 ALL-4-ONE. I Swear (Blitz/Atlantic/AG)	26
10 ZHANÉ. Sending My Love (Illtown/Motown)	25
11 FRENTE! Bizarre Love Triangle (Mammoth/Atlantic/AG)	22
11 LISA LOEB & NINE STORIES. Stay (I Missed You) (RCA)	22
13 HUEY LEWIS AND THE NEWS. (She's) Some Kind Of Wonderful (Elektra)	19
14 PRIMAL SCREAM. Rocks (Sire/WB)	18
15 FRANCIS DUNNERY. American Life In The Summertime (Atlantic/AG)	16

## MOST REQUESTED

ARTIST/SONG	LABEL
1 CRASH TEST DUMMIES. MMM MMM MMM MMM	Arista
2 ALL-4-ONE. I Swear	Blitz/Atlantic/AG
3 BECK. Loser	Bong Load/DGC
4 R. KELLY. Bump N' Grind	Jive
5 ENIGMA. Return To Innocence	Charisma/Virgin
6 SALT-N-PEPA w/EN VOGUE. Whatta Man	Next Plateau/London/PLG
7 PRINCE. The Most Beautiful Girl In The World	N.P.G. Records/Bellmark
8 ACE OF BASE. The Sign	Arista
9 MADONNA. I'll Remember	Maverick/Sire/WB
10 COUNTING CROWS. Mr. Jones	DGC





*Handwritten signature in yellow ink.*

**john mellencamp with Me'Shell NdegéOcello**

from the forthcoming album

**dance  
naked**

management: Left Bank Organization



a PolyGram company

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# Meat Puppets "Backwater"

From The Album "Too High To Die"

Sales Over 200,000!  
MTN Stress Rotation!

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