

GROWING GREAT JOCKS ♦ GIANT ♦ PRODUCTION ROOM CINEMA

THE NETWORK

FORTY



9

4/27/90

BELL BIV
DEVOE

DAMN

#1
SINGLE AT
ROCK RADIO!
#1 ROCK RADIO
REQUESTS
THREE WEEKS
IN A ROW!!

YANKEES

“COMING OF AGE”

HOT MOVES!

Pirate 17-14* KXXR 15-11* Q-105 19-17* WKLQ 12-8* WZZU 19-9* WPHR A-33*
ADDED AT: KEG! KSAQ!



**ACTIVE
ROTATION!**

Over 300,000 LPs Sold!
Album Network Retail 41-32*

**NOW IS THE TIME
TO COME OF AGE!**



FROM THE NEW ALBUM DAMN YANKEES PRODUCED
AND ENGINEERED BY RON NEVISON

E.C.M. MANAGEMENT: BRUCE BIRD/BUD PRAGER/
DOUG BANKER



© 1990 WARNER BROS. RECORDS INC.



THE *Inside* NETWORK

ISSUE 9 APRIL 27, 1990

FORTY™

THE MUSIC MEETING

MICHAEL McDONALD "Take It To Heart"

McDonald, with help from modern day hit machine Diane Warren, takes this song to the heart of adult Top 40.
(REPRISE)

TOMMY PAGE "When I Dream Of You"

Several pages beyond the New Kids chapter, this remix whams Page into a whole new league.
(SIRE/WARNER BROS.)

ZZ TOP "Double Back"

Top billing for the Texas trio, as they tempt Top 40 with this soon to be huge Rock radio track.
(WARNER BROS.)

GLEN MEDEIROS "She Ain't Worth It"

With Bobby Brown throwing in his two cents, this song is worth a bundle.
(MCA)

QUINCY JONES WITH TELVIN CAMPBELL "Tomorrow (A Better You, A Better Me)"

Quincy recreates the magic of Michael Jackson's early years, with this 12-year-old's priceless debut.
(QWEST/WARNER BROS.)

Gene Sandbloom's column, "The Music Meeting," page 26



THE BIZ

The miraculous moves made by Chrysalis artists in 1990 (Sinead, Idol, Slaughter), on the Top 40 charts and in retail stores, are the happy result of a team effort of the highest order. But a white hot record label also creates new problems for senior management. Everybody should have such problems! Chrysalis has found a bright new solution...John Sykes.

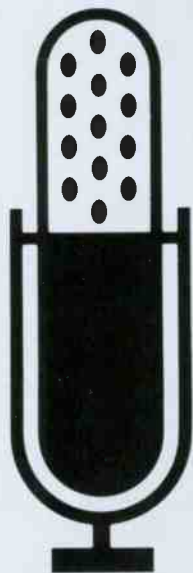


CROSSOVER

Top 40 radio, make way for "The Greazy Beat!" The first Urban smash from the second LP by Tony! Toni! Tone! is the third hottest mover of the week on Urban radio, just behind format titans Melba Moore and Quincy Jones! 100 stations (all the majors) strong, and packing average Urban chart moves of better than + 6, "The Blues" will be the next big hit to color PolyGram the coolest shade of green!

TOP 40

This week, our "raised on radio" editorial staff files two special features on the most precious broadcast asset that's never reported on the balance sheet...air talent. Brian Burns reports from the Talent Track '90 conference in Des Moines. Meanwhile, Tom Jeffries takes a meeting with Bill Pasha, J J Cook, Dave Shakes and Steve Rivers. Assignment: "Hot Spots For Talent."



John Sykes	4	Most Requested USA	28	Retail Sales	44
Promo Cinema	10	Hit Singles	32	Urban Jams	46
Conference Call	14	Giant	34	Rock Tracks	48
Talent Track '90	18	The Next Forty	36	Alternative	50
Ear To The Street	22	MTV	43	Vital Stats	52



INSIDE JOHN SYKES

*CBS Promotion, MTV, Champion,
Now Chrysalis Gets "Syked" Up!*

Chrysalis Records has a new President, John Sykes. A distinguished member of the music community, he enters his new office with a fresh perspective and a highly diversified track record.

While attending the Newhouse School of Public Communications at Syracuse University in 1977, Sykes was hired as a college rep at SU by CBS Records. Upon graduation, he went to work full time for CBS, first in Buffalo and then Chicago.

Within a few years, he co-founded MTV and served as the channel's Vice President of Programming. As Sykes explains, "I always had an interest in putting music on television. In 1980 I met Bob Pittman, who had just been hired by Warner/Amex to develop a music service on cable TV. I joined the development team and we launched a year later."

Sykes was lured away from MTV by Michael Ovitz and Tom Ross at Creative Artists Agency, who enticed him to become an agent.

After about two years at CAA, John moved to Champion where he guided the careers of John Cougar Mellencamp, Taylor Dayne, Carly Simon, Hall & Oates, and many others. "I had a nice two year run there," says Sykes. "We were just about to do what I thought would be some great things. Then I met Chris Wright and Joe Kiener (of Chrysalis Records)."

John Sykes explains the move and his musical philosophy in an interview with The Network Forty's Jesse Nash.

N40: You were hired as President of Chrysalis Records from your position as President of Champion Entertainment, a first-class management company. How did this come about?

Sykes: It all happened rather quickly. I was very happy at Champion and had some great associates there. We had built the roster up to nine artists, and Taylor Dayne was just about to break big. We felt we had a very diverse, credible roster and we were looking to 1990 as our big year, the year to finally break out and show what Champion could do. So I really didn't have any interest in leaving.

N40: What enticed you?

Sykes: The offer to be President of a promising label like Chrysalis has to interest anyone. It's what interested Tommy Mottola to leave Champion to go to CBS. It's what interested Irving Azoff to leave and go to MCA. Obviously, those were much bigger companies in terms of sales. But I knew, just by meeting the people at the label and listening to their music, that Chrysalis was a budding rose. It was poised for greatness and I felt something was happening. I sat down with Chris Wright and Joe Kiener and heard Billy Idol's new record, Sinead O'Connor, Slaughter, World Party, Elisa Fiorillo, Kevin Paige. I said to myself, "This label is coming back in a big way. And I can actually step right in with the momentum and hopefully contribute whatever I can to make it a successful venture." On top of all that, I met the staff. There's just an incredible sense of energy here. Suddenly I remembered that classic line, "The difference between success and failure is good timing." As a result, we put together a deal rather quickly. It surprised me as much as it did a lot of people.

N40: Is it every record executive's dream to be the President of a record label?

Sykes: If music is in your blood, and it certainly is in mine, then I would think it would be anyone's dream to run a record label. To be able to take all your knowledge and surround yourself with the right people, to assemble a really great team. That's what I'm trying to do here at Chrysalis: Get the right people and build a label that's not (necessarily) just big, but big enough to

*John Sykes is
pictured here with
The Blue Aeroplanes.*





THE 80'S WERE FUNKY
 BUT THE 90'S
 ARE **SpUNKy**

SPUNKADELIC

TAKE ME LIKE I AM

Andrea Pentrack/MD at FM 102 —
"It's a clever male/female rap with a great story and a strong hook. Get Spunkified, go get 'em girl!"

Albie D./M.D. at WPGC —
"SPUNKADELIC's track — "Take Me Like I Am" will be another major crossover success story for SBK."

Greg Glass/Handleman LA —
"After talking to Al Tavera at Power 106 and receiving huge requests from the stores... there is only one word to describe Spunkadelic... JUMBO!!! I'll take 5,000 out of the box!!!"

Hosh Gureli/M.D. at KMEL —
"Here at KMEL we've been playing an advanced copy of SPUNKADELIC's "Take Me Like I Am" for over 4 weeks. We have been receiving instant phone reaction not only from KMEL listeners, but also from radio all over. We've sent out 15 IPS tapes to: HOT 97, POWER 96, KDON AND HOT 96. With KMEL airplay alone we have received a great reaction from all over the country, not only the Bay area. Early indication shows this is about to be a very big record."

Jamie Hyatt/PD at KDON —
"It's my personal favorite record of the year so far."



"TAKE ME LIKE I AM"
 The New Single and Video
 from SPUNKADELIC



Produced by Keith "K.C." Cohen
 and Peter "Spunk" Willis

© 1990 SBK RECORDS

INSIDE...

Was (Not Was) broke into national recognition with "Walk The Dinosaur." Don Was has produced records by such artists as Carly Simon and the B-52's.



"Chrysalis has prospered most of its twenty-one years as a result of great A&R, and I feel that the music is back at the label in a big way."

.....

break artists' careers. We're not looking for quantity, we're looking for quality. And in this day and age, with the distribution giants aligned with the smaller boutique labels, you can take a hands on approach at the label level and have strong distribution clout on the street. We're seeing this happen right now, as Sinead O'Connor and Slaughter both explode. Chrysalis and CEMA are working hand in hand.

N40: *How important is a diverse business background today for a record company executive? For example, your experience in artist management...*

Sykes: I see management as a great background for the record business. Now more than ever, the record industry is involved with much more than just releasing records, working radio, and following through with sales. It's a fragmented music culture out there, requiring a much more proactive marketing planning structure. In (artist) management, you have to plan day-to-day with your clients, because you're in charge of their entire career. So, it actually is a wonderful set-up.

N40: *You spoke about the importance of a "great team." Tell us about yours at Chrysalis.*

Sykes: I've been fortunate enough to work in a few organizations that really became great because of teamwork. MTV and CAA are two companies that have been extremely successful because they don't just have a group of individuals, they're a team. The first thing I looked for at Chrysalis was a cohesive unit in place, because that's what it takes in today's marketplace. You can't do it all by yourself. The cowboys are gone. When I walked in, I saw an intelligent, credible team of executives ready to put things together. Tom Gorman and staff have led the way, proving to everyone that they work effectively with radio, getting the

maximum exposure for Chrysalis artists. Radio likes Tom's style, and he delivers for the label. I think Chrysalis has proven to the industry with Sinead, Slaughter and Kevin Paige that we're back in the winner's circle. And it's just beginning.

I think the artists and the executives came to this label because of the image Chris Wright and Terry Ellis built years ago. I remember growing up buying Jethro Tull, Ten Years After and Steeleye Span records, all on Chrysalis. It was as close as one could come to a brand loyalty in the record business. You'd see that Chrysalis label and you knew it was hip. That's a foundation and an image that took years to build. And it's that image that's now coming back.

N40: *Let's talk about music. Who are you excited about?*

Sykes: Obviously, the music is the cornerstone of any record company. It's the motor that drives all the support areas. Chrysalis has prospered most of its 21 years as a result of great A&R, and I feel that the music is back at the label in a big way. As we speak, Sinead O'Connor has just gone #1 in virtually every chart in the country. We're Double Platinum in album orders in less than four weeks. Three months ago, no one knew who Slaughter was. This week the album moves into the Top 25 and we'll be Gold by May. The industry anticipation is incredible for the upcoming Billy Idol and World Party releases next month. Elisa Fiorillo has turned in a brilliant record produced by David Z. And Was (Not Was) will be out in June with a cover of "Papa Was A Rolling Stone" that will take them to the level of recognition they deserve.

N40: *So what are your personal strengths?*

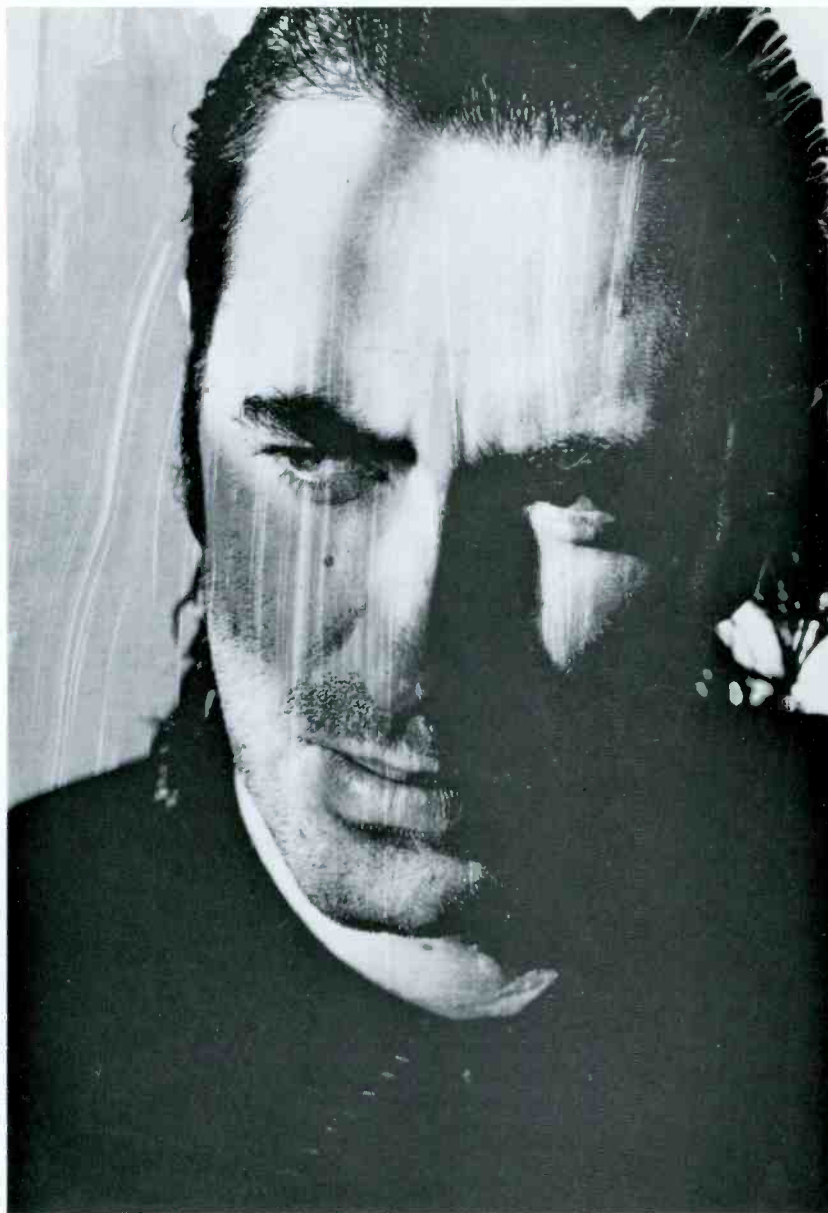
Sykes: Hopefully, my strengths now lie in being a team leader, a motivator. But I also want to be the kind of leader who leads right alongside my associates. That's my goal here at Chrysalis. We have a bright young staff at this label that understands not only the rudiments of the business, but also the new media and how to effectively interface with the various outlets. They're not bogged down with the old systems. Rather, they're part of the new design, one that I think is going to be very attractive to artists and managers. My role, along with Joe Kiener, is to keep the momentum moving forward.



The symbiotic relationship between radio and records can help an artist such as Sinead O'Connor to virtually explode into a huge hit.

“DARE TO
FALL IN
LOVE” WITH

BRENT bourgeois



THE
FIRST SINGLE
FROM THE
FORTHCOMING
ALBUM
BRENT BOURGEOIS.

NEW ADDS THIS WEEK!

WPLJ New York Q-95 Detroit
KKRZ Portland WGY Albany

And 18 More!

GREAT DEBUTS!

Q-95 D-25* WTIC D-39* WXKS D-34*
WPHR D-34* Y-100 D-30* X-100 D-30*
KSAQ D-39

HOT MOVES!

Power 99 (30-26*) KITY (33-30*) KWSS (30-27*)
KWOD (31-28*) KISN (39-35*)

John Ivey, WZOK: *"Immediate phones! This is the first record in the last six months that we put on the air after the very first listen! What a great spring song!"*

Lee Chestnut, Power-99: *"Arousing more listener curiosity than any other song we've played in the last year!"*



©1990 Charisma Records Inc.

PRODUCED BY DANNY KORTCHMAR, CO-PRODUCED BY BRENT BOURGEOIS. BILL GRAHAM MANAGEMENT.

INSIDE...

Memphis-bred Kevin Paige wrote nine of the album's ten songs, produced six tracks by himself, and played practically all of the instruments on his signature debut.



N40: With controversy over record labelling legislation all around us, will you exercise any control over the content of the material performed by your artists?

Sykes: I feel that contemporary music, rock 'n' roll especially, has always been and always will be a rebellious art form...from the moment that Ed Sullivan wouldn't let Elvis be shown dancing from the waist down. And we, as executives, have to support the artists. There is certainly a social responsibility to consider when we're involved in the commerce of art, but that's a decision we have to make on a case by case basis. I've always felt that you can't go wrong siding with the artists. They are the creators, the true brilliance of what we do. It's not our job to tell them how to paint their pictures, how to write their songs. It's our choice to decide if we want to get involved with their work. The RIAA has agreed to an industry-wide stickering campaign and Chrysalis, as a member, will cooperate. However, we will not make any decisions or have any conversations with an artist about such a stickering decision until the creative process is complete.

N40: Radio has been taking it on the chin from the record business for not doing enough to break bands, failing to back-announce records and that sort of thing.

Sykes: There's always going to be that strange relationship between radio and records. There are times when it's a very symbiotic relationship and that's when a record explodes, like Sinead O'Connor or Slaughter. You can see where radio can really drive a record. For the most part, I think that the record business is going to have to understand that radio has its goals and needs just as we have ours. And we have to work, wherever possible, toward where those needs cross to maximize the benefits.

N40: What would make radio better?

Sykes: It always comes down to being innovative and creative.

.....
"I've always felt that you can't go wrong siding with the artists. They are the creators... It's not our job to tell them how to paint their pictures, how to write their songs."

That's how Scott Shannon exploded in LA, with fresh and exciting radio. And that's what he and Steve Kingston did in New York at Z100. You have to go in and make a difference in your marketplace. When we started MTV, we headed out to be exciting. We tried to break the rules, to inject a sense of rebellion into our programming. MTV's gone through its peaks and valleys since then, but I think they're doing a great job again.

N40: Videos have been known to hurt, as well as help record sales. Where does John Sykes the label President stand on video?

Sykes: An artist will spend three months making a record, and one day shooting a video. The artists who spend time planning a video and understand that it's an important representation of their musical abilities will do well in those areas. Bands like the Police, Madonna, U2 and John Mellencamp have classically made great videos because they've spent time and energy making sure that their visuals accurately reflect what they are about. The now textbook cases of disaster videos are the results of artists, management and record labels not taking enough time to make sure the visuals represent the bands' desired images. Video's quite powerful now, and you can't just say, "Well, we've got to shoot a video quickly," and it'll be done. It's not just the song. The song is the motor that drives it, but the visuals are so important. If you take video lightly, it can turn around and bite you pretty hard.

N40: With the support of MTV and VH-1, has radio become less important for promoting artists?

Sykes: I think we see that there is no single answer anymore. For years, Americans grew up with three TV networks, one music magazine, two news weeklies and a morning paper. Radio was the only outlet to find out about new music. Now, as you look at the proliferation of the media, there are hundreds of radio stations. You have MTV, VH-1, BET, Rolling Stone, Spin, E.T. and powerful record retail chains. What we no longer have is one slam-dunk vehicle. Radio is still absolutely vital to an artist's true success. But it's unfair to them for us to look at radio as a crutch. We as an industry have to understand radio's changing needs and come to them for support on our records at the right time. Then we both win.

-Jesse Nash and George Flowers



Slaughter is killing 'em on the Rock charts! Pictured from left to right are Mark Slaughter, Dana Strum, Tim Kelly and Blas Elias.

Theatre of the mind.

Desiree Stich

MUSIC DEFINES THE FORMAT OF A RADIO station. But it's the presentation, promotions and production elements that give radio its vitality. Unlike TV or print media, radio doesn't have the advantages of graphic design, bold colors and exciting pictures. The only images radio produces are manufactured in the mind.

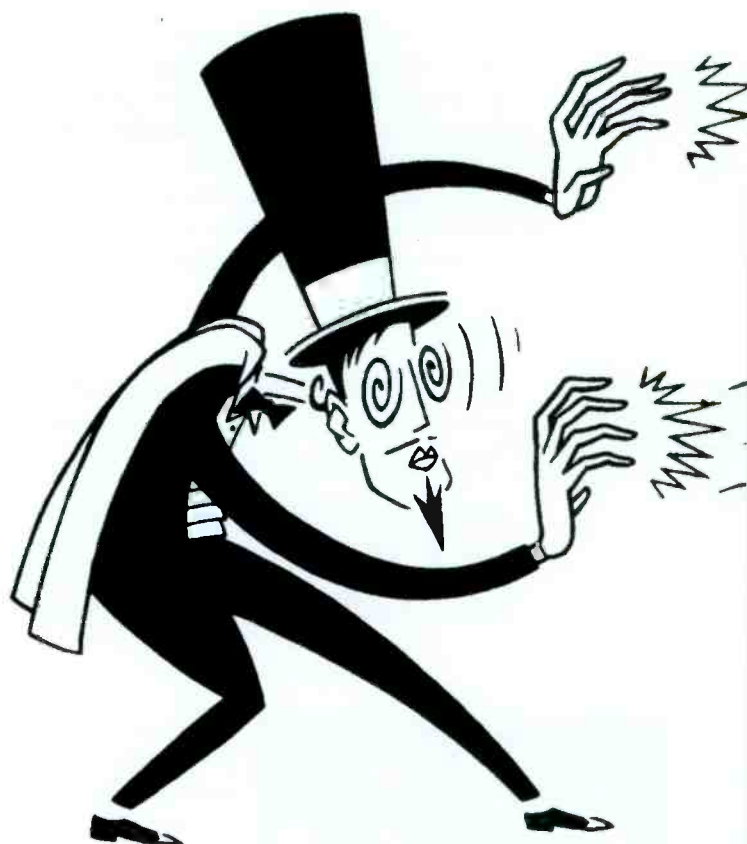
When the music's not playing, the words you're saying have to command the attention of the listener, especially in prerecorded promos. Superior production and presentation of station announcements play a critical part in keeping listeners tuned in during breaks. The challenge comes in developing the right combination that captures the attention, stimulates the imagination and creates a feeling of emotion.

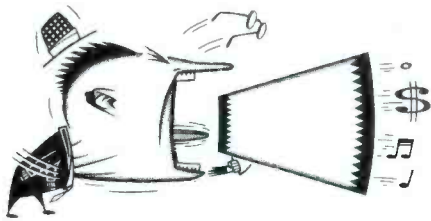
While planning and organizing your latest and hopefully greatest promotional coup, how the message is conveyed to the listeners is a key element. So, The Network Forty talked with three respected Production Directors, who shared their insight into radio's theatre of the mind: Station Promos. Production Director Bumper Morgan of Y-107 Nashville explains his requirements for a good promo: "First of all, it must have forward momentum. A promo has to cut through the clutter and command the attention of the listener. The extra time people have to spend is minimal, so you have to take advantage of any chance they give you. The promo has to be clear and concise, while maintaining

an element of excitement and urgency."

Morgan continues, "Tell them the facts in a simple and straight-forward way, making it understandable, but not insulting to their intelligence. Everyone wants to know what's in it for them, in radio and in life. You have to make an appealing offer or reward for their participation and loyalty. Empathize with the lifestyle of your audience and tailor your promos to it."

Regarding presentation, Morgan says, "Promos should be authoritative. It's nice to be friendly, but quite often when you are, they won't take you as seriously. As a Production Director, your voice must be assertive and confident. Promos are about selling the station. There's a difference between talking and selling. Don't be like a wet rag, but don't oversell either! As far as the production value is concerned, mike technique is extremely important. Remember, the mike is essentially the listener's ear. Aim for a clean sound with a balance of compression and EQ. Too much of either can wear out a person's mind. A good ratio in the final mix should be a priority."





Picture this... what constitutes a great promo?

Y-107's Morgan adds, "Consistent promo style is another significant element. I think it's important to keep a solid thread going throughout the station and just occasionally deviate from it. The goal is to have retention as well as attention. A promo exists not only to give information about the station, but to reinforce image and positioning. The attitude and personality of the station comes through in your voice. Get people to react and don't be afraid to offend them. If you're passive to your listeners, they'll be passive to your station. A promo is a transference of vision. If you feel it when you speak, they'll feel it too."

Mike Green, Production Director at KROY in Sacramento, puts words to his station promo vision, "Promos should create theatre of the mind. The sound effects, music and voice style of a good promo can produce a vivid, personal-

ized picture in the mind." Green explains his formula for making promos, "It's important to balance the effects and the information while being imaginative. Several promos contain clips of winners and information about the contest or event. Thus the creativity (sound effects and music) becomes much like the musical score to a movie. Emotion is created with the right mix. Most people feel like they're not going to win anyway and don't directly participate, much like the audience watching a game show. But people still like to watch game shows and enjoy the entertainment. The same concept should hold true for station promos."

"Essentially," Green remarks, "promos are commercials designed for the radio station to keep the audience listening longer. Promos should follow the same timing rules as commercials. Just because they're advertising themselves doesn't mean they can break the 30-60 second rules. For the same reason that a long commercial would not be tolerated by a listener, neither would a long promo. No matter how clever the promo is or how fast you hook them in, you can lose them just as quickly. Thus, the challenge for the Production Director is to make it sound like it's not a commercial. Most commercials, even if they're good, are a tune out. So the promo must attract attention and develop interest right away."

Green explains, "A good way to achieve this is pronounced excitement and energy in the presentation. It's good to have one standard voice for promos. This technique trains your listeners' ears, so that when they hear the promo voice, they know that it's our radio station speaking. And when the station talks, it's always important, interesting and exciting. By the same token, stations should use different styles and production technique to catch people off guard and get them to keep listening."

Green's favorite example borrows from common televi-



©1990 Sire Records Company



The follow-up single

to the No. 1 smash

"I'll Be Your Everything"

Tommy Page

"When I Dream of You"



Special Radio Mix
Produced and remixed
by Arif Mardin

From the album "Paintings In My Mind"

FAMOUS
PROMOTION/ARTISTS AGENCY, INC.



Theatre...●●●

sion production technique, "Begin with a bunch of sound effects with no announcer voice (listeners are accustomed to a voice coming right on) and drag it out for about 25 seconds, ending with a teaser tag. It will sound like the jock made a mistake, and the listeners will notice it. Make your listeners fall into what you are doing. Another perfect example of "tricking" the audience into listening is the recent MTV radio campaign. The spots begin with the generic description of something or someone totally unrelated to MTV, and end with the 'just when you think you know what it is...it's MTV' tag. This type of playful and clever promo announcement is not seen enough in radio. It's a great way to enhance standard station promos."

KDWB Minneapolis Production Director J.R. Nelson describes his criteria for station promos: "Flow is everything. The first 2-3 seconds is the hook and is most important. It says, 'Here we are and here's what we're going to do!' If you don't get the scenario across to the listener in 5-10 seconds, they're gone. Tell them directly the who, what, where, when, and why. The simpler it is, the easier it will be for the listener to take it one step further. Brevity is key. Determining the ideal length of a promo is easy: When it becomes boring, it's too long."

Nelson adds, "In radio, you have audio only. We don't have the luxury of the video/audio combination; it's only ears that we can appeal to. In considering how a promo should sound, I ask what the station is going to do in the

way of additional TV and print publicity, so I can tie the promo in to a constant theme. Consistency is important and keeping a particular theme intact adds to the success. To bring a feeling of immediacy and importance to the promo, have the jocks do them live over the intros of the songs. It's more personal and, if they've seen a dictionary, they sound great."

Nelson emphasizes a balance between variety and consistency in promos, "If you have a series of promos that are the same, have a standard voice and particular sound for the music, but change its texture. Keep the same notes, the same tune, but different instruments (sound)." Nelson continues, "It's not just a promo, it's a marketing campaign. You want an attitude to come across to the audience and you need to get the same attitude from the announcer. You've got to feel it. Promos should stimulate the emotions. That's why we're here. I find that people are afraid to be creative. If you do something out of the norm for the audience and step out on a limb, it makes your listeners remember and makes your station stand out. Few people will take the time be different. A good example would be to get a five year old to read copy for a Lamborghini advertisement. Think about how novel and funny it would sound to have that voice, unable to pronounce the name, telling the public about that car. The promo would be noticed and that's the point. Originality is miniscule in this business. So when producing promos, you've got to be creative."



"Promos should create theatre of the mind. The sound effects, music and voice style of a good promo can produce a vivid, personalized picture in the mind."

Mike Green

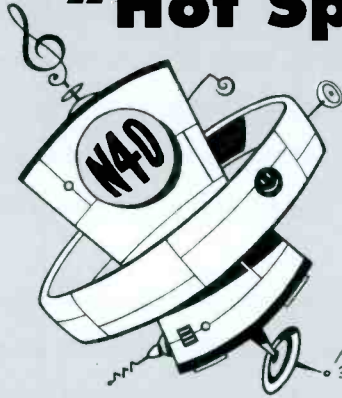


"A promo has to cut through the clutter and command the attention of the listener. The extra time people have to spend is minimal, so you have to take advantage of any chance they give you."

Bumper Morgan

N40 Programmer's CONFERENCE CALL

"Hot Spots For Talent"



by Tom Jeffries

Your afternoon jock just gave you notice, and you only have two weeks to find someone to fill the shift. Where do you look? Are there "hotbeds" of talent out there? What is a programmer listening for in an aircheck? Are the smaller market programmers doing a good job of grooming jocks to help them along their way? The answers to these questions and more are found in this week's Conference Call.

On The Network Forty Conference Call This Week: **Bill Pasha**, WAPE Jacksonville; **J.J. Cook**, KFRX, Lincoln; **Dave Shakes**, WBBM Chicago; **Steve Rivers**, WZOU Boston.

QUESTION #1

The Network Forty: How many jocks or other radio talents have you hired in the past year?

BILL: Four jocks, which is an unusual number for this station. My staff was raided by outside interests.

J.J.: Five changes so far.

DAVE: I've been at B-96 for three months and have hired two full-timers and two part-timers.

STEVE: Three at KIIS and five at WZOU.

QUESTION #2

The Network Forty: Have you found that certain markets or areas of the country produce better talent than others?

BILL: We produce quality people here. But lucky for us we wised up and put these guys under contract. So keep your hands off! Z-102 in Savannah Georgia does a nice job of grooming jocks. There is some good work

being done in Orlando and in the Northeast, Portland Me. and Portsmouth N.H. I've always been able to find good people in Texas from towns like San Angelo, too.

J.J.: The Midwest. Midwesterners tend to have good work ethics. WIBW turns out good people, as well as 99KG in Salina. I get raided by the larger market guys, too.

DAVE: In general, whether it's small or large, there are always a couple of stations in each market that turn out good people. And in the same market there will be stations that don't develop well at all. You can find good people all over the country.

STEVE: There are a couple of "hotspots" out there. The South has always been good; Texas, Florida. The Northwest has been producing good people lately.

QUESTION #3

The Network Forty: Do you feel smaller market programmers may not be sufficiently developing their talent? That in recent years

they haven't been able to help their jocks learn to become the stars of the future?

BILL: Yes I do, but I don't think it's the fault of the PDs. The good programmers are moving up so quickly because there's so little good programming talent out there. Another problem is that the small market stations, as well as the majors, are now being dictated by the trends in banking. A lot of the programmers are living by thirty-day contracts. If growth is not seen instantly by the owners, they're out the door. Consequently a number of them are concentrating their efforts in areas other than talent development, covering their behinds!

J.J.: In the smaller markets, PDs usually wear four or five hats. They simply don't have enough time to work with the jocks as much as they would like.

DAVE: There are some programmers who need help in learning how to develop their jocks. Some may have problems managing their time properly. A programmer has to make the time for working with the talent.

STEVE: Absolutely! I've gone through at least a hundred tapes so far trying to fill an opening here. It's very tough to find someone you would feel comfortable putting on the radio. Some of the jocks offer a glimmer of hope, but for the size of the markets they're in, they're not as far along as they should be. I don't think there are that many good teachers left at this time in the business. There are some great ones like Scott Shannon, Mark Driscoll, Dan Vallie, and maybe a few others. (For the most part) the smaller market programmers have not brought the talent along to where the jocks can get to that next step in their careers. We've lost a lot of good teachers who, for one reason or another, have left radio for other businesses.



NIKKI

"NOTICE ME"

SPONTANEOUS COMBUSTION!

Y 108, Denver 29-21*
Energy, Houston 39-34*
WZZG, Charlotte 30-25* (Requests!)
Power Pig, Tampa 39-30*
Hot 97.7, San Jose 21-19*

GREAT DEBUTS!

KIIS, Los Angeles 29*
WPGC, Washington 29*
WBBM, Chicago 30*
KS 104, Denver 25*
WHYT, Detroit 24*
KZZP, Phoenix 29*

TWO DOZEN MORE HOT ADDS!

WPLJ, New York
Kiss 108, Boston
Power 96, Miami
KRBE, Houston
KDWB, Minneapolis
WKBQ, St. Louis
X100, San Francisco
Y 95, Phoenix



GEFFEN © 1990 The David Geffen Company

The Black Crowes "Jealous Again"



THE HOTTEST NEW BAND ON ROCK RADIO IN 1990

ALBUM NETWORK 5*
44 ROCK MARKETS REPORT
TOP FIVE REQUESTS!

AND LISTENERS ARE RACING TO THE RECORD STORES!

ALBUM NETWORK RETAIL 97-88*
BREAKOUT REPORTS FROM...
TRANSWORLD, CENTRA, STRAWBERRIES,
KEMP MILL, VINYL VENDORS, FLIPSIDE,
SOUND WAREHOUSE, MUSIC CITY,
MOBY DISC AND MANY MORE!

NEW TOP 40 ACTION!

WZZU Raleigh Add 33*
WAPI Birmingham Add
WKLQ Grand Rapids Add
WKHI Add WWGT Add
KTUX Add KFXD Add
WHTO Add WCIR Add



Medium Rotation

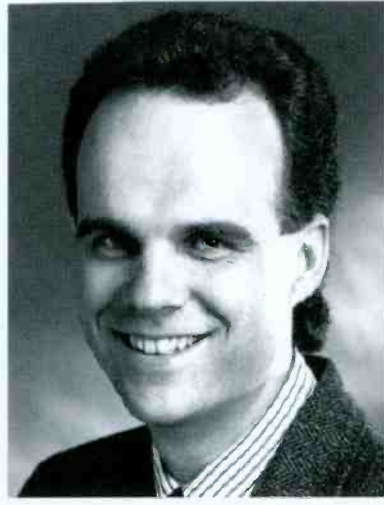


© 1990 Del American Recordings, Inc.

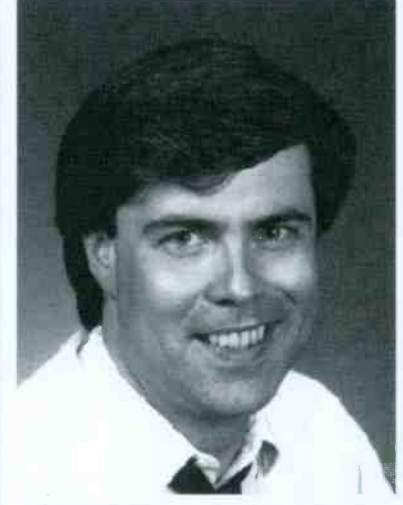
N40 Programmer's CONFERENCE CALL



J.J. Cook, KFRX Lincoln



Dave Shakes, WBBM Chicago



Bill Pasha, WAPE Jacksonville

QUESTION #4

The Network Forty: Who would you say is a great broadcast business teacher; who helped mold you into the programmer you are today?

BILL: Buzz Bennett in programming. Buzz took me out of a consulting company and told me that I could learn more about my craft from him in a month than I'd learned in the previous three years. He was right!

J.J.: Bill Richards was a major influence. He's a tremendous talent.

DAVE: Brian Burns and Bill Stairs taught me quite a bit. And Tom Barsontti was a great teacher for me. He is a very wise broadcaster.

STEVE: There are a number of people I've been fortunate to have contact with. Jerry Clifton really helped me get into programming. Jerry's jocks were all taught to think like a PD. Scott Shannon, Dan Mason with Cook Inlet and Charles Giddons were influential as well.

QUESTION #5

The Network Forty: When you listen to an aircheck, what do you want to hear?

BILL: I look for someone who can read well. Someone who can "act" what they're reading. My jocks believe the "sell" liners they read. When they say "The Big Ape Is The Southern Radio Legend," they believe it! It's not an easy thing to do. "Sell" liners have to be acted out. I also look for a presenter of the music, not someone who tries to overshadow the music.

J.J.: First and foremost I listen for communication skills. My jocks have to be good communicators not only on the air, but in public, too. We do many community events that require the jocks to be out in public. They have to mingle with the community. And that takes a certain kind of talent.

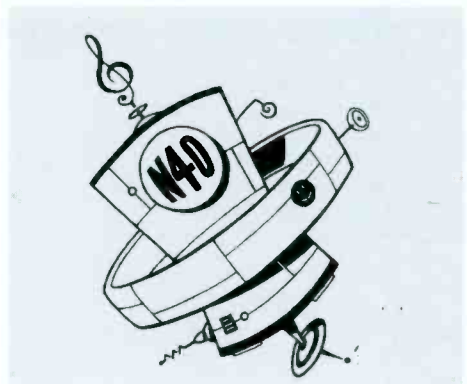
DAVE: I want to hear some sense of a goal. Why did the jock open the mike to talk? Was there a purpose in the communication? Did the jock communicate in an emotional and passionate way? Jocks need to be emotional

on the air. There are too many robots out there working as jocks. They're the ones that are easy to beat.

STEVE: I listen for realism. There are few jocks who can do the format, do the basics, do everything, and make it sound spontaneous and exciting. Is his or her brain turned on? I also want to hear someone having fun on the radio.

IN THE NEXT PROGRAMMER'S NETWORK CONFERENCE CALL:

Making The Most Out Of Conventions



MOST ADDED

"CRADLE OF LOVE"

FROM THE 20th CENTURY FOX
MOTION PICTURE
FORD FAIRLANE

IDOL

B I L L Y •

NEW ADDS

PIRATE • LOS ANGELES
WNCI • COLUMBUS
KEGL • DALLAS
Y-108 • DENVER
KPLZ • SEATTLE
KXYQ • PORTLAND
KXXR • KANSAS CITY
92X • COLUMBUS
AND 63 MORE

**ACTIVE
ROTATION**



EXCLUSIVE VIDEO ON



FROM THE FORTHCOMING ALBUM
CHARMED LIFE


Chrysalis

EXPLOSIVE PHONES

WDFX • DETROIT
WPHR • CLEVELAND
KXXR • KANSAS CITY
PIRATE • LOS ANGELES

16 NEW ADDS

B-94 • PITTSBURGH
KEGL • DALLAS
KSAQ • SAN ANTONIO

MASSIVE RETAIL BUZZ

ROCKIT • BOSTON 10-6* SW WHOLESALE • HOUSTON 13-9*
WESTERN MERCHANDISERS • DENVER 13-9*
VALLEY RECORDS • SACRAMENTO 11-4*
MUSIC CITY OS • NASHVILLE 8-6*
SEA PORT • PORTLAND 14-6*
KARMA MAIN • INDIANAPOLIS 10-6*

BUILD YOUR TSL

"UP ALL NIGHT"

SLAUGHTER

TALENT TRACK '90



The Network Forty talked with several programming experts from the Midwest, some of whom are currently operating in the nation's heartland. Although they come from a variety of different formats, these programmers have definite insights into air talent, and the self-assurance to see the benefits of helping personalities develop their skills, with the goal of moving on to greater opportunities. They know that an air talent's achievements reflect the PD's management and teaching skills, and they offer their personal views on personality, performance and "moving on" in this special edition of Programmer's Textbook.

DEAN HALLAM
OPERATIONS MANAGER
KCMO AM & FM, KANSAS CITY

In an industry dotted with so many different formats, what are the most obvious strengths all great air talents have in common?

So often, air talent asks the question: How can I be a better Top 40 jock? They focus on the specific, format half of the equation instead of the air talent side. As we go into the 90s, format definitions are blurring. We keep splintering off into different niches. Therefore, it is more important than ever to understand the B-A-S-I-C-S of being great on the radio. It is my experience that most highly successful air personalities have the basics down pat, then slightly modify their presentations for their particular formats. That modification is the icing on the cake. Not the cake itself.

Brian Burns

Here are some things one should do well, whether on a music-intensive FM station or a talk radio personality on an AM station: Know your listeners! Ask yourself, how is the listener truly using the radio station you're working for? What time of day is it? Is it the time of day when there will be lots of people listening for short periods of time or fewer people listening for longer amounts of time? Is yours a station that listeners intensely listen to, or is it a "background" sort of station? Who is listening?

Talk how "regular" people talk. And talk about what regular people talk about! All too often, air talents speak "radioese" and address what issues interest them, not what the listeners are really talking about at home and work. What are the listeners' concerns? Hit their hot buttons! Also, speak in everyday language. Don't use big words no one can understand or poor grammar that is offensive to listeners who know better.

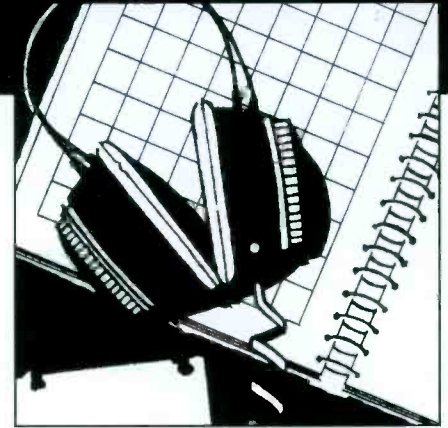
Talk succinctly. Ben Franklin once said, "If I'd had more time, I'd have written a shorter book." That says it all! Be efficient in the use of words. In a conversational manner, choose the least number of words it takes to get your point across.

Follow the format. But break the rules when you have to. The format is the game plan and you should listen to the coach. But after all, rules were made to be broken. Listen to your coach (Program Director). He/she can't play the game for you. When the ball bounces one way or the other, you're on the air, so you have to react. If you break format, be sure to have the right reasons for doing so.

Be confident! Believe in what you're doing. Be enthusiastic in everything you talk about, but particularly about the radio station! This is the best doggone radio station to work for. Therefore, it's the best one to listen to!

These are just a few of the major points that, if heeded, can help you be fabulously successful at any radio station, regardless of the format.

On April 21st in Des Moines, The Upper Midwest Communications Conclave presented Talent-Track 90, an intensive one-day workshop designed to help radio air talent achieve their fullest potential in this field. 60 participants and a faculty of Midwest Programmers shared their views on talent development in areas of show preparation, content, style, use of humor, telephones, characters, the works. In short, how to become a better air talent and communicator.



**GABE BAPTISTE
PROGRAM DIRECTOR
KFMQ, LINCOLN**

*What should an air talent know about an individual station?
The industry?*

About an individual station:

Let's talk about this on two different levels: What you should know about your current station and what you'll want to know about your next station, before you put your John Hancock on the dotted line, give the verbal okay or accept over the phone. Let's start with what you'll want to find out about your next station and then apply it to what you can do about your current situation.

Get what you want, or at least try to. The first step in checking out a new job is getting the same kind of "references" about your new boss and staff that they might ask from you. Since the radio industry is about as incestuous as it gets, you can inevitably find someone who has worked for PD "X" by asking approximately 3.4 people in the business. Asking the hard questions early can spare you possible embarrassment and a long move with your family. Only you know what kinds of people you enjoy working for. Probe for the kind of "atmosphere" in which you will thrive and do your best work.

Once the corporate atmosphere has checked out, it's time for a visit to the potential market. Get a feeling for how the GM deals with his staff and make sure you meet him. Does the station's location lend itself to a positive drive to work? Check out the studios carefully. You'll be alone in those suckers for eons, except for the occasional visit from the Chief Engineer, who will always seem to fix everything during your shift. Meet the engineer, and if he hums or sings throughout your conversation, you can bet this will be a sore spot. Are the studios comfortable? Do the air conditioning and heating work? Don't leave town without checking out the housing or picking up the classifieds. If

rents are higher than where you currently live, you must make up the difference (or plan on enjoying a lower standard of living). This brings us to the negotiation.

As jocks, we often assume a very weak position when we negotiate for a new job. A large part of this is because we would probably be on the radio for free, and getting paid for it almost makes us feel guilty. Nah! Put those sentimental reasons aside when preparing to negotiate your deal. Find out (and get it in writing because people sometimes forget) the exact details of your job description, salary or hourly wage, how you're paid (weekly, bi-weekly or monthly), overtime extra duties, paid moving expenses, insurance, sick leave, vacation policy, how soon in advance the schedule is posted, remove policy. In short, anything you need to know relating to the performance of your job. If you've had problems with any of these at your present employer, do yourself a favor. Get an answer up front, right away.

When dealing with monetary compensation, make sure you have your eyes open. Check on housing costs, state income and sales taxes and other costs of living which will affect your buying power. You may find these costs to be lower in your possible new hometown, in which case a small decrease or increase in income will actually go farther. What if you hit a wall in your quest? You really like the job and the the people, but the dollars don't compute. Get creative! Negotiate for trade; a few extra days off, weekends off, gas, moving expenses, bonuses, or a written letter of agreement on when you will get that next raise. When this is presented by the PD to your new General Manager, the GM may actually warm up to you a bit because you, an air talent, are thinking like he does when he deals with sales on a daily basis. Sure, he doesn't want to hurt the bottom line of profits. But he respects your aggressiveness.

How does this relate to the station where you are now? You should know when it's time to get off the usual track of cost of living expens-

GORKY PARK

AMERICA'S WARMING UP TO THE RUSSIANS!

★KZZU-Spokane 4-3*

★KZFN-Moscow 4-2*

★KMOK -Lewiston 10-6*

★KIOK-Tri-Cities 4-2*

★WTBX-Duluth 15-8*

★WIXX-Green Bay 13-8*

★WZEE-Madison 38-30*

★WPST-Trenton 25*

★WXLK-Roanoke 17-10*

★KRZR-Fresno 15*

★KXXR-Kansas City 37-34*

★KKHT-Springfield 26-17*

**"TRY TO
FIND ME"**

★KSAQ-San Antonio 12-8*

★WPFM-Panama City 33-30*

★KBFM-Brownsville 25-20*

WHY IS YOUR CITY MISSING?

REBEL MC

RADIO'S BURNING UP FOR THE REBEL!

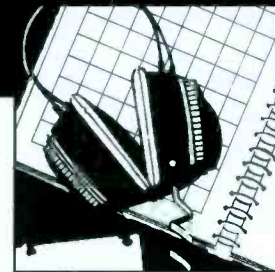
"STREET TUFF"

ALREADY SHOOTING UP THE DANCE CHARTS!
AIRPLAY ON OVER A DOZEN MAJORS!
JUST ADDED- WPGC AND WCKZ!

DESIRE RECORDS

PolyGram Records





TALENT TRACK '90

es, and go for the "valued employee" card. But here are some hints.

1) Are you the senior employee? Have you been at the station for a longer than average stay? Consistency is key to building a winning radio station, so they might want to keep you as a keystone because clients, the sales people or the bosses' wife likes you.

2) Do you occupy a key position? Morning drive? Moving up the corporate ladder to more responsibility?

3) Have you made yourself indispensable? While everyone is replaceable, as Orwell says, "Some people are more replaceable than others," (or something to that effect). If they don't want to lose you, you become more valuable.

If you meet any of these criteria, sit with the PD and the GM. Discuss and negotiate for some of the items mentioned above. You won't know if you don't try! And even if you get turned down, it's good experience in practicing negotiations for your next job.

About The Industry:

It is a business. And in the bigger markets, a business in a state of change. The pressure of "cracking the nut" and paying off loans at high interest rates is incredible. If you don't thrive under constant pressure, look for a station that hasn't changed ownership recently (though that's no guarantee it won't be sold the day after you get there) or a station bought with family money instead of high priced loans. We are really getting into the financial here, but it's part of the work you do when preparing your future, so make it part of your homework. If you don't understand it, find a friend who does and consult with him or her.

Radio plays an important part in America's everyday routine, despite many competitors such as TV, cable, hundreds of publications serving every individual's specific tastes and many leisure-time activities. And while over 95% of the population tunes in to radio in any given week, radio has been affected by all of these interlopers. Listeners just don't react to radio they way they used to. Changes take longer to sink in. The changes radio stations make to improve their programming don't show up for sometimes up to a year. That requires patience, and patience is something the bean counters who have to justify their expenditures just don't possess. But what we in the programming end of the radio business need to remember every day are "The Listeners." Not just isolated single listeners that gripe or coo on the phone, but the vast body of listeners that is our client. The real purchasers of programming.

Develop, not necessarily a thick skin, but an ability to ride out the bumps, bruises and turmoil that are a part of the industry. You might consider borrowing some of those motivation tapes we all laugh about as we walk by the sales department. The more we rely upon ourselves

for our positive outlook on life and job, the more satisfied we will be. Because ultimately, the radio industry is not "them," it is a large collection of "us."

BRIAN BURNS VP/MANAGING EDITOR THE NETWORK FORTY

What professional guidance should air talent expect from the Program Director?

Whether you are in a small, medium or large market, your expectations should be realistic. First and foremost, you are ultimately responsible for improving your own skills. A PD cannot help you improve your performance unless you (A) have the will, (B) have the potential and (C) invest the time. Keep in mind that a Program Director's position entails a endless list of responsibilities. As manager of the product, the PD must be "on call" to the GM, GSM, Promotion Director, Music Director and airstaff. Therefore, much like a parent-child relationship, they can only provide a role model for you to follow in developing your own standards.

Each individual Program Director has his or her own management style, as each situation requires different demands. Ideally, a small market PD should more closely monitor the performance of the staff. Generally speaking, smaller market air personalities are younger and less experienced, and therefore require more nurturing and guidance. The Catch 22 is that most smaller market PDs are also younger and trying to educate themselves, which makes it difficult to have the experience, knowledge or self-confidence to critique others' performances. Conversely, larger market PDs are afforded the luxury of larger budgets, which enable them to hire more polished talent. Theoretically, these personalities require less developmental assistance. Yet the large market PD's experience should have improved his working knowledge of people management and teaching skills, making it less difficult to "monitor and adjust" work habits to fit into his own personal management style, the formatics of the station and the capabilities and potential of each personality. Another Catch 22.

Consequently, air personalities who are hungry to improve their art should seek out advice from several sources, particularly those with the greatest experience. Try to collect as much feedback as possible from those you respect and admire. As you develop your skills, your newfound friends may very well be your next employers. Above all, be yourself. Remember, they can only help you tap into your own potential and find yourself. The burden of proof will always fall on your own shoulders.

FASTER PUSSYCAT

IS
Most Requested



THERE'S MORE AUDIENCE REACTION...



WZPL,
Indianapolis
FASTER
PUSSYCAT...
"HOUSE OF
PAIN"



Today's Rock'n'Roll.

KXXR,
Kansas City
FASTER
PUSSYCAT...
"HOUSE OF
PAIN"



WPHR,
Cleveland
FASTER
PUSSYCAT...
"HOUSE OF
PAIN"



WDFX, Detroit
FASTER
PUSSYCAT...
"HOUSE OF
PAIN"



KUBE, Seattle
FASTER
PUSSYCAT...
"HOUSE OF
PAIN"



WKBQ, St. Louis
FASTER
PUSSYCAT...
"HOUSE OF
PAIN"

THERE'S MORE DEMAND AT RETAIL...

OVER 400,000 UNITS SOLD!

Wall To Wall, Jersey 42-34* Radio Doctors, Milwaukee D-44*
Strawberries, Boston 38-32* Title Wave, Minneapolis 42-37*
Northeast One-Stop, Albany 45-31* Music City, Nashville 27-12*
Galganos, Chicago 43-28* Record Bar, Charlotte D-11*
CML One-Stop, St. Louis D-30*

THERE'S MORE SUPPORT FROM  ...

Top 5 "DIAL MTV" ... Daily For The Last Three Weeks!
12 Weeks In ACTIVE ROTATION!

**FOR
FASTER PUSSYCAT
THAN ANY OTHER RECORD YET TO
BREAK THE TOP 40**

On Tour With Kiss & Slaughter May 4th!

On Elektra cassettes, compact discs and records



AZOFF NAMES HIS NEW LABEL "GIANT RECORDS"

IRVING AZOFF ANNOUNCES THIS WEEK that the record division of the Azoff Entertainment Company will be named Giant Records. The Azoff Entertainment Company was formed earlier this year as a joint venture with Warner Bros. Records, following Azoff's resignation as Chairman of MCA's Music Entertainment Group.

Azoff comments on the future, "Now that we have a name for our label, our next order of business will be to start releasing records and begin our artist development process."

Regarding the name "Giant," Azoff remarks, "After careful consideration, we decided that this would be a perfect name for a new, independent label starting up in the 90s. Coincidentally, it was (the title of) a Warner Bros. picture to boot."

With its name now official, look for giant industry attention to focus on the artists signed to the Giant label!



"After careful consideration, we decided that this would be a perfect name for a new, independent label starting up in the 90s. Coincidentally, it was (the title of) a Warner Bros. picture to boot."

J.J. MCKAY TO Y-95

KKHT Springfield, MO. Program Director J.J. McKay has resigned to become Assistant PD and midday announcer at Y-95 Dallas.

McKay tells The Network Forty, "I'm really excited about the opportunity that awaits me in Dallas, working with Randy (Kabrich) in a war-like environment. I can't wait to get there and be a part of making Y-95 the only station that matters in Dallas."

Kabrich comments on McKay's arrival, "It's a pleasure to have J.J. coming to Dallas. We have worked together twice before and they say the third time is a charm. He'll be a great addition to our staff."

As for his feelings regarding KKHT, McKay says, "I'm leaving a great radio station, a young, progressive station. Whoever replaces me at KKHT will be joining a wonderful staff of professionals." And while the search for his replacement is in motion, McKay has agreed to act in an advisory capacity for KKHT.

MICHAEL GREENE JOINS CHRYSALIS AS V/P SALES



CHRYSALIS RECORDS PRESIDENT JOHN Sykes has appointed Michael Greene as the label's new Vice President/Sales.

Greene comes to Chrysalis from CBS Records, where he was Director Sales and Marketing for CBS Jazz. He will be responsible for developing sales programs, advertising and maintaining inventory levels and communications with the CEMA sales staff and its branch managers.

Sykes comments, "Mike's experience at the retail, label and distribution levels positions him as a strategic player in today's sales

arena. His ability to market not only superstars but also new and developing artists makes him the ideal choice to run sales for Chrysalis."

Greene, who was also a senior sales exec at MCA, says, "I'm thrilled to join Chrysalis at such an exciting time. I especially look forward to working with the sales team currently in place, and to continuing success."

Greene is already settled in his Chrysalis office, and notes of his arrival date, "I've been here for one week and Sinead is #1. Talk about timing!"

Top 40 MUSIC MEETING

MICHAEL MC DONALD

"Take It To Heart"

(Reprise)

With top-notch production by Don Was of Was (Not Was) fame, and co-writing credits by Diane Warren, McDonald's first single in four years will no doubt be well received at his Top 40 and A/C radio strongholds. His trademark voice is in top form and a well tempered and emotional delivery add just the right punch to this love song. He wasn't around for last year's successful Doobie Bros. reunion LP, but only a fool would believe this song won't bring back the fans.

TOMMY PAGE

"When I Dream Of You"

(Sire/Warner Bros.)

Page, out to forge his own artistic identity, has scrapped the release of the already Top 10 requested "Turn On The Radio" featuring New Kids On The Block, in favor of this classy love song. Not a bad decision, considering that in "battles" around the country when listeners have a chance to vote on their favorite track, "When I Dream Of You" is the



ZZ TOP

consistent winner, with a success rate as high as 90%. And the new Arif Mardin remix adds rhythm to the album version, creating a "Careless Whisper" style slow dance. For more on Tommy Page's mass appeal, see this week's Retail crossover column.

ZZ TOP

"Double Back"

(Warner Bros.)

It's been more than five years since ZZ Top gave us their first Top 10 hits, "Legs" and "Sleeping Bag." With a new LP still unfinished, they tempt us with this single from the new film "Back To The Future, Part III," set to open May 15. Since no soundtrack is planned for the film, listeners will depend on radio to hear this track, which is somewhat reminiscent of the slickly produced "Sleeping Bag." The always photogenic Texas trio even do a guest shot on the wide screen, performing the song in the film. A surefire candidate for #1 on the Rock charts, this record will not be a Top 40 priority for a few weeks. But combine ZZ Top's past "hits-tory" and the box office records set by the "Back To The Future" series, and you have a song everyone

will want to know is out now. No percentage in waiting to double back later.

GLEN MEDEIROS

"She Ain't Worth It" (MCA)

When we last heard from this Hawaiian teenager, he was crooning his way onto dozens of stations around the country, getting Top 10 phones at just about all of them. But in those pre-Tiffany days, getting Top 40 to take teen artists seriously was an impossible task, especially on a small independent record label. Now, the label that helped New Edition grow up, put Tiffany in shopping malls, and transported The Jets from high school to high school is set to show an already proven commodity to way to the big time. To begin, the crooning has been replaced by a slick Denny Diante/Ian Prince production. "She Ain't" also features Bobby Brown on backups. The fast moving dance pop track flies like The Jets, and will be yet another teen phone jammer. And to lock Medeiros firmly into radio's memory, other guest artists on the LP include The Stylistics and Ray Parker Jr.

QUINCY JONES
featuring
TELVIN
CAMPBELL

"Tomorrow

(A Better You, A Better Me)"
(Qwest/Warner Bros.)

Kicking off a celebrity laden LP with two huge upper demo singles, Quincy now introduces us to 12 year-old Telvin Campbell. With the aid of the man who produced Michael Jackson's biggest records, you can expect big things from this pre-teen star, with an album of his own due later this year. In our new world conscious era, it's fitting that a member of the younger generation delivers a song of hope for the future. Filled with "We Are The World" (another Quincy production) choruses and solos reminiscent of the Gloved One's earlier days, this track will open up the already Platinum album to an entirely new audience. With four major releases out this week by young artists, the adults on the charts should start hoping for a brighter future of their own!

DEL AMITRI

"Kiss This Thing Goodbye"

(A & M)

Hearing the downhome rock flavor of del Amitri, most people are amazed to find they hail from Glasgow, Scotland. But for years, band leader Justin Currie listened to punk music for its simple rock 'n roll style, and eventually evolved it into the band's modern all-American direction. With the LP critically acclaimed, both Rock and Alternative radio have already taken the roadhouse style, banjo laced lead track Top 20. The first time the band toured the states in 1986, they couldn't afford the usual amenities, so they

The Music Meeting is researched and prepared weekly by The Network Forty's Music Director, Gene Sandbloom.



del Amitri

answered their fan mail by asking if they could stay with their admirers. They spent two months sleeping on fans' couches, using down home enthusiasm to book interviews with the local press. Their current US tour begins this month in New Jersey, hopefully with guaranteed accommodations! For more on the del Amitri story to date, take a look at this week's Rock crossover column.

RYUICHI
SAKAMATO
featuring
JILL JONES

"You Do Me"

(Virgin)

Japan's biggest pop star teams up with a member of the Prince camp for this remarkably difficult to pronounce yet easy to like single. An automatic for Urban 40s, this revamped track from Sakamoto's latest LP "Beauty" is now a perfect showcase for Jones' funky vocals. No more of an edge than "Rhythm Nation," this is a great contender for mainstream action down the road. Elsewhere on Sakamoto's LP, you'll find an eclectic mix of groove driven tracks and guest appearances by such unexpected luminaries as Beach Boy Brian Wilson and The Band's Robbie Robertson.

INNOCENCE
featuring
GEE MORRIS

"Natural Thing" (Profile)

This UK group joins forces with US vocalist Gee Morris for a smooth Urban crossover, geared to get across the board reaction from all demos. Produced by the team of Jolley-Harris-Jolley, who mixed hits for Bananarama and Spandau Ballet, Innocence is already reacting at a few early Urban trendsetters.



TOP FIVE PHONES IN TWIN PEAKS!

JULEE CRUISE

"Rockin' Back Inside My Heart"
(Warner Bros.)

As most of adult America now refuses to leave home Thursday night for fear of missing the latest episode of David Lynch's historical, hysterical mystery series "Twin Peaks," we can't think of a cooler way to cash in on the fever than by playing Julee Cruise. With the term "haunting" an understatement, Cruise appeared in the first episode. And the music, inspired by Lynch's associate Angelo Badalamenti, has surrounded viewers like a poltergeist in every episode since.

Top 40 MOST REQUESTED



PORTLAND'S HOTTEST MUSIC

KKRZ Portland, Bill Kezley

1. Madonna, Vogue
2. Morning Zoo, Bart Simpson
3. Heart, All I Wanna Do Is
4. Sinead O'Connor, Nothing
5. Gloria Estefan, Oye Mi
6. Perfect Gentlemen, Ooh La La
7. Seduction, Heartbeat
8. Michael Bolton, How Can We
9. M.C. Hammer, U Can't Touch
10. Expose, Your Baby Never



WDFX Detroit, Terry Young

1. Partners In Kryme, Turtle
2. Slaughter, Up All Night
3. Young And Restless, B Girls
4. Sinead O'Connor, Nothing
5. Tommy Page, Turn On The
6. Digital Underground, The
7. Motley Crue, Without You
8. Perfect Gentlemen, Ooh La La
9. Faster Pussycat, House Of



KXXR Kansas City, Kelly Ulrich

1. Faster Pussycat, House Of
2. L.A. Guns, The Ballad Of
3. Heart, All I Wanna Do Is

BREAKOUT!

FASTER PUSSYCAT

HOUSE OF PAIN

WDFX, Detroit
KUBE, Seattle
KXXR, Kansas City
WPHR, Cleveland
WZPL, Indianapolis
WKBQ, St. Louis



1. MADONNA, VOGUE
2. SINEAD O'CONNOR, NOTHING COMPARES 2 U
3. M.C. HAMMER, U CAN'T TOUCH THIS
4. PERFECT GENTLEMEN, OOH LA LA
5. PARTNERS IN KRYME, TURTLE POWER
6. TOMMY PAGE, I'LL BE YOUR EVERYTHING
7. BELL BIV DEVOE, POISON
8. MOTLEY CRUE, WITHOUT YOU
9. DIGITAL UNDERGROUND, THE HUMPTY DANCE
10. HEART, ALL I WANNA DO IS MAKE LOVE

4. Slaughter, Up All Night
5. Giant, I'll See You In My
6. Gorky Park, Try To Find Me
7. Sinead O'Connor, Nothing
8. Damn Yankees, Coming Of



KMEL San Francisco, Evan Luck

1. Snap, We Got The Power
2. Bell Biv DeVoe, Poison
3. M.C. Hammer, U Can't Touch
4. Mellowman Ace, Mentiroso
5. Perfect Gentlemen, Ooh La La
6. Whistle, Chance For Our Love
7. En Vogue, Hold On



WHTZ New York, Kid Kelly

1. Partners In Kryme, Turtle
2. Tommy Page, I'll Be Your
3. Madonna, Vogue
4. Perfect Gentlemen, Ooh La La
5. Technotronic, Get



KIIS FM L.A., Hollywood Hamilton

1. Madonna, Vogue
2. Sinead O'Connor, Nothing
3. M.C. Hammer, U Can't Touch
4. Perfect Gentlemen, Ooh La La
5. Digital Underground, The
6. Tommy Page, I'll Be Your
7. The Cure, Pictures Of You
8. Janet Jackson, Alright



WLUM Milwaukee, Kickin' Chris Kerr

1. Madonna, Vogue
2. Bell Biv DeVoe, Poison
3. Sinead O'Connor, Nothing
4. U-Krew, If U Were Mine
5. Perfect Gentlemen, Ooh La La
6. Michel'le, Nicety
7. Soul II Soul, Get A Life
8. Janet Jackson, Alright



WAPW Atlanta, The Janitor

1. M.C. Hammer, U Can't Touch
2. B-52's, Deadbeat Club
3. Stevie B., In My Eyes
4. Jude Cole, Baby It's Tonight
5. Leila K / Rob'N'Raz, Got to



WRQX Washington DC, Danny Wright

1. Madonna, Vogue
2. Sinead O'Connor, Nothing
3. Bell Biv DeVoe, Poison
4. Tommy Page, I'll Be Your
5. Calloway, I Wanna Be Rich
6. Heart, All I Wanna Do Is
7. Salt N Pepa, Expression
8. Motley Crue, Without You
9. M.C. Hammer, U Can't Touch
10. B-52's, Deadbeat Club



WLOL Minneapolis, J. J. Fly

1. Tommy Page, I'll Be Your
2. Motley Crue, Without You
3. M.C. Hammer, U Can't Touch
4. Kiss, Forever
5. Partners In Kryme, Turtle
6. Sinead O'Connor, Nothing
7. Calloway, I Wanna Be Rich
8. Roxette, It Must Have Been
9. B-52's, Deadbeat Club

The Heartbeat of America

SWEET SENSATION "LOVE CHILD"

BIG MOVES!

B-94 (12-9) KBEQ (25-19)
 Z-95 (30-24) Z-100 (13-10)
 WKBQ (14-12) KKRZ (20-15)
 WMJQ (10-18) PRO-FM(12-8)
 WPLJ (9-6) KITY (13-7)
 KUBE (19-16) WLOL (19-15)
 THE NETWORK 17-12*



SUMMER TOUR WITH TOMMY PAGE AND LINEAR

BIG STATS!

#1
 HOT 97 New York
 and HOT 97.7 San Jose
 250,000 ALBUMS IN JUST
 TWO WEEKS!
 SINGLE OVER 300,000!
 BILLBOARD LP CHART
 174-88*

MICHE'LE "NICETY"

BIG MOVES!

WTIC, HARTFORD 38-32*
 WLUM, MILWAUKEE 39-30*
 KITY, SAN ANTONIO 28-20*
 KWOD, SACRAMENTO 23-19*
 WMJG, BUFFALO 25-22*
 KBOS, FRESNO 16-9*
 B-96, CHICAGO ADD!



BIG STATS!

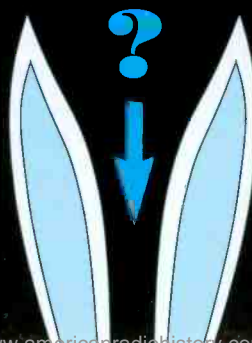
ALBUM CERTIFIED GOLD
 "NICETY"
 NOW OVER 200,000
 SINGLES!
 CHECK WITH YOUR ATCO REP
 FOR TOUR DATES

Today's Atco... Thanks to you it's working!



COMING

Just When You Thought It Was Safe!



Very SOON

Over 1,400,000 Sold!

N40 Top 40 MOST REQUESTED



KJMZ Dallas, Charlie Quinn

1. Madonna, Vogue
2. M.C. Hammer, U Can't Touch
3. Bell Biv DeVoe, Poison
4. Whistle, Always & Forever
5. En Vogue, Hold On
6. Digital Underground, The
7. Sinead O'Connor, Nothing
8. Johnny Gill, Rub Me The
9. Perfect Gentlemen, Ooh La La



WMJQ Buffalo, Mike Steele

1. Partners In Kryme, Turtle
2. Madonna, Vogue
3. Digital Underground, The
4. Perfect Gentlemen, Ooh La La
5. Sinead O'Connor, Nothing
6. M.C. Hammer, U Can't Touch
7. Salt N Pepa, Expression
8. Bobby Jimmy & C, Rap Dirty
9. U-Krew, If U Were Mine



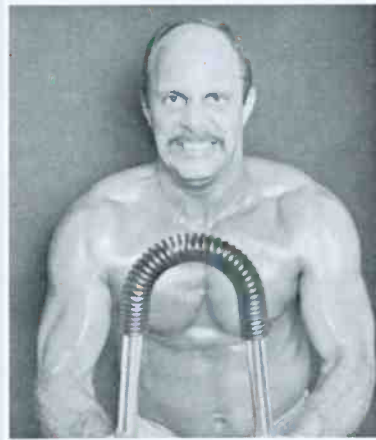
KPWR Los Angeles, Joe Servantes

1. Ileana, Ay Ay Ay (Si Papi)
2. M.C. Hammer, U Can't Touch
3. Madonna, Vogue
4. Digital Underground, The
5. Janet Jackson, Alright
6. Sinead O'Connor, Nothing



WBSB Balt., Downtown Billy Brown

1. Salt N Pepa, Expression
2. Tommy Page, I'll Be Your



NASTYMAN

KBEQ KANSAS CITY

1. SINEAD O'CONNOR, NOTHING COMPARES 2 U
2. PARTNERS IN KRYME, TURTLE POWER
3. U-KREW, IF U WERE MINE
4. TECHNOTRONIC, GET UP
5. TOMMY PAGE, I'LL BE YOUR EVERYTHING

3. Partners In Kryme, Turtle
4. J. Knight & Ana, Angel Of
5. New Kids On The Bloc, My
6. Motley Crue, Without You
7. M.C. Hammer, U Can't Touch
8. Calloway, I Wanna Be Rich



WKBQ St Louis, Jimmy Paige

1. Motley Crue, Without You
2. Technotronic, Get
3. Faster Pussycat, House Of
4. Paula Abdul, Knocked Out
5. Aerosmith, What It Takes
6. Madonna, Vogue
7. The 4 Of Us, Drag My Bad



WRBQ Tampa, Tramontte Watts

1. M.C. Hammer, U Can't Touch
2. Sinead O'Connor, Nothing
3. Partners In Kryme, Turtle
4. Timmy T, Time After Time
5. Perfect Gentlemen, Ooh La La



KQLZ Los Angeles, Cadillac Jack

1. L.A. Guns, The Ballad Of
2. Slaughter, Up All Night
3. Wilson Phillips, Hold On
4. Depeche Mode, Enjoy The
5. Motley Crue, Without You



WPLJ New York, Domino

1. Domino, Bart Simpson Rap
2. Salt N Pepa, Expression
3. Partners In Kryme, Turtle
4. Perfect Gentlemen, Ooh La La
5. Madonna, Vogue
6. M.C. Hammer, U Can't Touch



WPHR Cleveland, Cat Thomas

1. Perfect Gentlemen, Ooh La La
2. M.C. Hammer, U Can't Touch
3. Faster Pussycat, House Of
4. Sinead O'Connor, Nothing
5. Madonna, Vogue
6. Babyface, Whip Appeal
7. Digital Underground, The
8. Slaughter, Up All Night



WPRO FM Providence, Big John Bina

1. Perfect Gentlemen, Ooh La La
2. Sinead O'Connor, Nothing
3. Expose, Your Baby Never
4. Tommy Page, I'll Be Your
5. Janet Jackson, Escapade
6. Corey Hart, A Little Love
7. Babyface, Whip Appeal
8. After 7, Ready Or Not
9. Madonna, Vogue
10. Seduction, Heartbeat

HEART HAMMER

CAPITOL CLOSES!

Top 10! Headed For #1!

BONNIE RAITT "NICK OF TIME"

Second Double Digit Add Week!

WTIC KCPX KSLY KFRX KFMW
WWGT WIXX WKHI WPFR WCGX

Top 10 Retail!

Over 2,000,000 Albums Sold!

THE COVER GIRLS "ALL THAT GLITTERS ISN'T GOLD"

Another Great Add Week!

WLWL KCPX KKXX WCGQ KSMB KZII

Major Moves!

Hot 97, New York 17-12* KKBQ, Houston 29-26*
Hot 97.7, San Jose 15-12* WTIC, Hartford 35-31*
KITY, San Antonio 16-14* KUBE, Seattle 29-25*

MELLOW MAN ACE "MENTROSIA"

Talk About An Explosion!! Just Look At These Adds!

KKLQ, San Diego Hot 97.7, San Jose KOY, Phoenix KGGI, Riverside
KDON, Salinas/Monterey KPRR, El Paso KZFM Corpus Christi

And These Debuts!

KITY D-22* KKLQ D-20* KBOS D-28*
WPOW D-34* KOY D-26* KGGI D-20*

PAUL MC CARTNEY "PUT IT THERE"

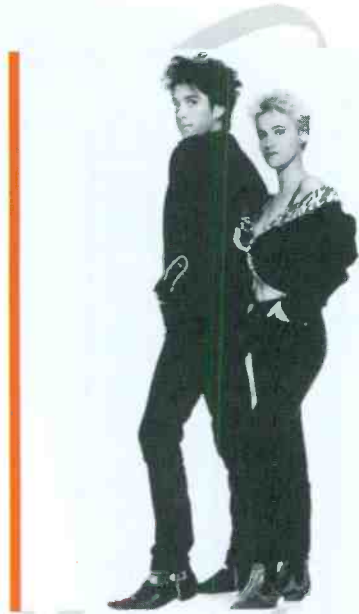
This AC Smash Deserves A Test!



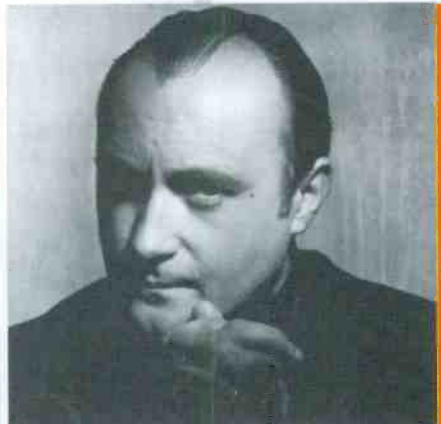
On Capitol CDs,
cassettes and records.

N40 HIT SINGLES

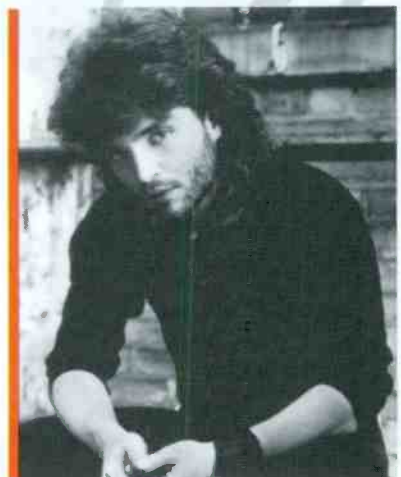
(For The Research Week Ended 4/24/90)



Roxette



Phil Collins



Richard Marx

2W	LW	TW	Artist/Song	Label
2	1	①	SINEAD O'CONNOR. Nothing Compares 2 U	Chrysalis
4	2	②	CALLOWAY. I Wanna Be Rich	Epic
5	3	③	MICHAEL BOLTON. How Can We Be Lovers	Columbia
21	6	④	MADONNA. Vogue	Sire/Warner Bros.
14	11	⑤	HEART. All I Wanna Do Is Make Love To You	Capitol
13	7	⑥	ROD STEWART. This Old Heart Of Mine	Warner Bros.
20	13	⑦	JANET JACKSON. Alright	A & M
10	8	⑧	BABYFACE. Whip Appeal	Solar/Epic
11	10	⑨	AEROSMITH. What It Takes	Geffen
16	14	⑩	WILSON PHILLIPS. Hold On	SBK
3	4	11	JANE CHILD. Don't Wanna Fall In Love	Warner Bros.
19	17	⑫	SWEET SENSATION. Love Child	ATCO
26	22	⑬	M.C. HAMMER. U Can't Touch This	Capitol
22	19	⑭	ADAM ANT. Room At The Top	MCA
18	16	⑮	SEDUCTION. Heartbeat	Vendetta/A & M
15	15	16	DON HENLEY. The Heart Of The Matter	Geffen
9	9	17	MOTLEY CRUE. Without You	Elektra
28	24	⑯	ROXETTE. It Must Have Been Love	EMI
24	21	⑰	EXPOSE. Your Baby Never Looked Good In Blue	Arista
25	23	⑱	LINEAR. Sending All My Love	Atlantic
1	5	21	LISA STANSFIELD. All Around The World	Arista
35	29	⑳	JUDE COLE. Baby It's Tonight	Reprise
7	18	㉑	LUTHER VANDROSS. Here And Now	Epic
34	28	㉒	GIANT. I'll See You In My Dreams	A & M
32	27	㉓	FLEETWOOD MAC. Save Me	Warner Bros.
D	40	㉔	PHIL COLLINS. Do You Remember	Atlantic
D	33	㉕	PERFECT GENTLEMEN. Ooh La La	Columbia
D	38	㉖	RICHARD MARX. Children Of The Night	EMI
12	12	29	A'ME LORAIN. Whole Wide World	RCA
36	34	⑳	BASIA. Cruising For Bruising	Epic
D	39	㉑	BELL BIV DEVOE. Poison	MCA
33	32	㉒	U-KREW. If U Were Mine	Enigma
6	20	33	TOMMY PAGE. I'll Be Your Everything	Sire/Warner Bros.
38	36	㉓	GLORIA ESTEFAN. Oye Mi Canto (Hear My Voice)	Epic
▶ DEBUT!	35	⑳	ELECTRONIC. Getting Away With It	Warner Bros.
17	26	36	TAYLOR DAYNE. Love Will Lead You Back	Arista
▶ DEBUT!	37	㉑	B-52'S. Deadbeat Club	Reprise
▶ DEBUT!	38	㉒	AFTER 7. Ready Or Not	Virgin
8	25	39	KISS. Forever	Mercury
▶ DEBUT!	40	㉓	PARTNERS IN KRYME. Turtle Power	SBK



BASIA

CRUISING FOR BRUISING

15 New Cruisers Including:

WPLJ	WBLI	WNYP	WCIL	WDAY
WJET	KPAT	WZEE	WZOK	WAYS
WDCG	WKEE	WSSX	WZAT	WZKX

Cruising Up Charts At:

Q-102, Philadelphia 28-19* KUBE, Seattle 18-15*
 Q-95, Detroit 20-18* WLUM, Milwaukee 33-27*
 Y-100, Miami 20-17* X-100, San Francisco 20-16*
 WSTR, Atlanta 8-7*

Cruising Out The Door At:

Tower, Seattle 6-5* Tower, San Francisco 5-5*
 Tower, Los Angeles 10-9* Tower, Nashville 28-17*
 Smash CD's, New York 6-4* Q Records/Tapes, Miami 9-3*



LOUIE LOUIE

SITTING IN THE LAP OF LUXURY

MOST ADDED THIS WEEK

Including:

WKBQ, St. Louie Louie WXKS, Boston
 KDWB, Minneapolis Power 99, Atlanta KKQB, Houston
 B-97, New Orleans KPWR, Los Angeles
 FM-102, Sacramento KWOD, Sacramento KUBE, Seattle
 83 Total Stations

Luxurious Early Moves At:

Hot 97.7 (34-28*) KNRJ (38-33*) KBOS (38-34*)



DANGER DANGER

BANG BANG

THE ROCK AND ROLL ANTHEM THAT REFUSES TO BE SHOT DOWN

New Adds:

KATM, Colorado Springs KFMW, Waterloo
 KZZU, Spokane KIOK, Tri Cities WLRS, Louisville

Ready For Hot Summer Night Airplay!

Now In 5th Week
 And Up To
 Medium Rotation



ALICE COOPER

ONLY MY HEART TALKIN'

A ROCK RADIO HOME RUN!

Album Network 20-16-13*

Action Louder Than Talkin'

B-94, Pittsburgh 23-21* KXXR, Kansas City 30-26*
 KIOK, Tri Cities 29-25* And 37 Other Stations!



N40 *Top 40* THE NEXT 40™

TAYLOR DAYNE

"I'll Be Your Shelter" (Arista)

Dayne's debut LP has already yielded four Top 10 hits. The streak continues, as yet another track from her already Gold sophomore album "Can't Fight Fate" is headed straight for the Top. This Diane Warren penned song, mixed with some of Dayne's best vocals to date, captures virtually every major out of the box, and looks sure to break the Top 40 next week.

+ MOST ADDED: 139, including WPRO FM, WBBM, WAPW, WHYI, WPOW, WFLZ, WPHR, WBZZ, WHYT, KKBQ, KNRJ

DEPECHE MODE

"Enjoy The Silence" (Sire/Reprise)

Depeche Mode's most mass appeal hit in years is within striking distance of the Top 40. With the momentum of a battleship, this will glide into your nighttime airtime, and become a full time contender in no time. New airplay includes WQHT, WAVA, and KUBE. On 81 stations, 17 adds.

10 TOP TEN: KNRJ, KZHT, KROQ, KITS
☎ REQUEST ACTION: 11, including WAPW, KIIS FM, KQLZ, KPLZ, KUBE, KHFI, KZZB, KROQ, KITS, WNYP, KTXY
↑ MAJOR MOVES: 33, including WHYT(D-14), KKBQ(24-19), KNRJ(12-7), KSAQ(15-12), KQLZ(16-12), CKOI(17-11)
📺 MTV SUPPORT: 5 weeks in Buzz Bin rotation
\$ SALES BREAKOUT: LP is Gold and Top 10 in more than 100 markets, including NY, Boston, Philly, D.C., Chicago, Minneapolis, Atlanta, Miami, New Orleans, Dallas, Denver, Salt Lake, Phoenix, San Diego, LA, San Fran and Seattle
♣ CROSSOVER: Moves 4-2* at Alternative radio
🌐 CLUBS: Top 10 National Club action with Top 5 12-inch sales
 INTERNATIONAL: Single and LP are Top 5 across Europe

BRENT BOURGEOIS

"Dare To Fall In Love" (Charisma)

By the third listen, everyone falls in love with this New Orleans born artist. As A/C radio joins Top 40, Charisma's first ever single nears the 100 station mark.

↑ MAJOR MOVES: 14, including WAPW(30-26), WZOK(30-26), WPRR(31-24), WAPI(30-26), KMPZ(30-26), WNOK(33-29)
+ MOST ADDED: 22, including WPLJ, WKQI, WIXX, KRNQ, WYYS, WRQN, WVKS FM, KCAQ, KHOP, KIOK, WXXL
♣ CROSSOVER: Breaking at A/C radio

COVER GIRLS

"All That Glitters Isn't Gold" (Capitol)

Selected in 1987 for their beauty, style and talent, this trio knows how to spin some gold of their own. With upper demo callout and request action building, new action spreads to KCPX, KKXX and WCGQ. On 78 stations, 6 adds.

☎ REQUEST ACTION: WQHT, KITY, KUBE
↑ MAJOR MOVES: 28, including WQHT(17-12), KITY(16-14), KRBE(20-18), KHQT(15-12), KMPZ(27-22), KZBS(18-16)
♣ CLUBS: Top 40 National Club action

LOUIE LOUIE

"Sitting In The Lap Of Luxury" (WTG/Epic)

A huge second week to match a luxurious first for this LA artist's debut release. With conversions already taking shape, Louie now sits on 83 stations.



☎ REQUEST ACTION: KNRJ, KHQT
↑ MAJOR MOVES: KNRJ(38-33), KHQT(34-28), KKMG(32-27), KBOS(38-34)
+ MOST ADDED: 37, including WXKS FM, KDWB, WKBQ, WAPW, KKBQ, KPWR, KWOD, KXXX, KUBE, WFLY, WHXT

BILLY IDOL

"Cradle Of Love" (Chrysalis)

The cradle couldn't rock much harder, as Idol becomes this week's second most added single. With film and tour plans up in the air while Billy recuperates, instant phones and a near Top 10 Rock radio chart debut should hold people over nicely. On 73 stations.

☎ REQUEST ACTION: KEGL, KPLZ
↑ MAJOR MOVES: WAAF(D-19), KZHT(D-19), KITS(36-24)
+ MOST ADDED: 71, including KXXR, WXGT, KEGL, KRYX, KQLZ, KPLZ, KXYQ, WAAF, WRCK, WKRZ FM, WPST
📺 MTV SUPPORT: Debuts in Exclusive rotation
♣ CROSSOVER: Debuts 12* at Rock radio

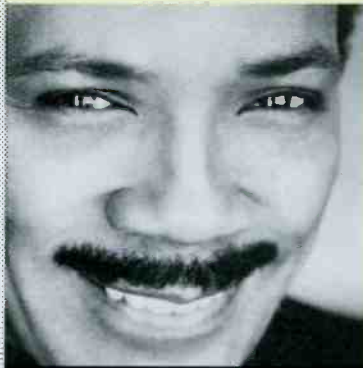
"TOMORROW"

[A BETTER YOU, BETTER ME]"

FEATURING THE AMAZING

TEVIN CAMPBELL

The New
Single
From The
Blockbuster
Quincy Jones
Album
"Back On
The Block!"



QUINCY
JONES



PRODUCED BY



N40 *Top 40* THE NEXT 40™

FASTER PUSSYCAT

"House Of Pain" (Elektra)

With their main influences the Stones and Aerosmith, Taimé Downe and the guys take that proven sound and give it a 90s edge. New action includes KBEQ, WRVQ, WZZG and WIKZ. On 84 stations.



TOP TEN: 13, including KXXR, WXGT, WDFX, KQLZ, WAAF, WLRS, WZZU, WKDD, WRQK, KATM, KRZR, KHTY



REQUEST ACTION: 13, including KBEQ, WKBQ, KXXR, WAPW, WPHR, WZPL, WDFX, KUBE, WFLY, WZOK, WZZG, KZOU



MAJOR MOVES: 28, including WKBQ(15-11), WLRS(2-1), WOKI(27-17), WDLX(20-14), WWRB(21-15), WVIC(18-14)



MTV SUPPORT: 12 weeks in Active rotation



SALES BREAKOUT: LP is over 400,000 copies



CROSSOVER: Moves 32-21* at Rock radio, with #7 requests



TOURING: Currently in Texas

MICHEL'LE

"Nicety" (Ruthless/ATCO)

One of the most diverse female vocalists on the charts today, this LA teen picks up new action at WBBM, KKSS and KZOZ. On 68 stations, 10 adds.



REQUEST ACTION: WPRO FM, WMJQ, WLUM, KJMZ, KITY, KSFM



MAJOR MOVES: 23, including WLUM(39-30), KITY(28-20), KSFM(21-18), KWOD(23-19), KKMKG(19-15), KQKS(17-14)



SALES BREAKOUT: Top 10 in Las Vegas and Eugene



CROSSOVER: Debuts 48* at Urban radio

ALANNAH MYLES

"Love Is" (Atlantic)

Even closer to mainstream radio than the bluesy "Black Velvet," Myles' follow-up single is already Top 5 at CKOI in her native Canada. The third most added record of the week.



MOST ADDED: 62, including WKBQ, KXXR, KSAQ, KPLZ, KXYQ, WFLY, KZBB, WNTQ, WKZW, WPXR, KZIO



SALES BREAKOUT: LP is Platinum and Top 10 in 30 markets, including NY, Richmond, Baltimore, Chicago, Detroit, Nashville, New Orleans, Phoenix, San Diego, LA, Sacramento and Portland



CROSSOVER: Moves 90-61* at Rock radio



TOURING: Currently in the Southwest



INTERNATIONAL: LP is Top 10 in Australia and former #1 in Canada

NIKKI

"Notice Me" (Geffen)

A third week of major action for this Midwest jingle singer's debut single, which he wrote, produced and recorded himself. Already requesting at WZZG, with 68 total stations.



MAJOR MOVES: 11, including WFLZ(39-30), KRXY(29-21), WKHI(32-26), WCKZ(29-24), KKMKG(35-29), KLUC(26-22)



MOST ADDED: 23, including WPLJ, WXKS, KDWB, WKBQ, WPOW, KRBE, KOY, KXXX, WFLY, WNTQ, WRCK, WNNK

MICHAEL PENN

"This And That" (RCA)

A critics' favorite, Penn's newest single picks up where the Top 20 "No Myth" left off, and has the hook needed to take this all the way into the Top 10. New adds include WGH, KIKX and WPFR. On 77 stations, 12 adds.



MAJOR MOVES: 19, including WERZ(35-29), WIXX(24-18), KZHT(24-20), KITS(8-4), WBNQ(39-30), WTBX(34-27)



MTV SUPPORT: 4 weeks in Active rotation, also on VH-1



SALES BREAKOUT: Near Gold, Top 10 in Madison and Chicago



CROSSOVER: Moves 30-24* Rock, 38-33* Alternative

ELTON JOHN

"Club At The End Of The Street" (MCA)

Another upper demo classic to be, programmers tell us this fine single takes them back to the days when the club down the street was the Troubadour. New action includes WFLY, WAEB and KCHX. On 73 stations, 14 adds.



MAJOR MOVES: 18, including WKQI(22-17), WKHI(40-27), WKQX(30-23), WSTR(D-17), WQUTY(39-32), KCPX(24-20)



SALES BREAKOUT: LP is Platinum



CROSSOVER: Top 10 at A/C radio

N 40 *Top 40* THE NEXT 40™

DAMN YANKEES

"Coming Of Age" (Warner Bros.)

A home run for this superstar quartet, Rock radio takes it to the top with #1 phones to match. A mass appeal rocker to balance out any playlist, new adds include KEGL, KZBB and WWFX. On 60 stations, 8 adds.



TOP TEN: WAAF, KDWZ, WLRS, WZZU, WRQK, WKLQ, KIOK

REQUEST ACTION: KXXR, WZPL, KQLZ, WKLQ

MAJOR MOVES: 26, including KXXR(15-11), KQLZ(17-14), WLRS(10-4), WQUT(34-24), WDLX(16-13), WWRB(20-17)

MTV SUPPORT: 5 weeks in Active rotation

SALES BREAKOUT: LP is Top 10 in Boston, Pittsburgh, Indy, Grand Rapids, Battle Creek, Kalamazoo and Lansing

CROSSOVER: Moves 3-1* at Rock radio with #1 requests

DIGITAL UNDERGROUND

"The Humpty Dance" (Tommy Boy)

Not to everyone's taste, except for hundreds of thousands of listeners who have already requested the single, bought the LP and 12-inch, watched the video on MTV and proven this is the most reactive record to hit the airwaves in months. New reported action at KROY, KIKI and WAVA. On 36 stations, 7 adds.



TOP TEN: 10, including WIOQ, WPGC, WDFX, KGGI, KIIS, KKLQ, KWOD, WTFX, KBOS, KDON

REQUEST ACTION: 11, including WMJQ, WTIC FM, WPHR, WDFX, KJMZ, KITY, KNRJ, KRBE, KIIS FM, KPWR, KHQT

MAJOR MOVES: 17, including WPGC(1-1), KITY(23-18), KIIS(17-10), WHXT(15-11), KQKS(D-20), KYRK(32-24)

MTV SUPPORT: 3 weeks in Breakout rotation

SALES BREAKOUT: LP is Top 10 in more than 35 markets, including Albany, Philly, Baltimore, Pittsburgh, Minneapolis, Omaha, Indy, Lansing, Houston, Phoenix, Tucson, San Diego, LA, Oakland, Portland and Eugene

CROSSOVER: Former #1 National Rap record. Former Top 30 at Urban radio with current Top 10 requests

CLUBS: Top 20 National Club action with #1 12-inch sales

D-MOB

"That's The Way Of The World" (FFRR/Polydor)

The rage in England since his debut album was released last year, Dancing Danny D captures KIIS, WKRZ and WSRZ stateside this week. On 56 stations, 12 adds.



MAJOR MOVES: 9, including WXKS(34-30), KNRJ(18-14), KZBS(28-23), KZOU(39-33), KYRK(21-16), KAMZ(18-16)

CLUBS: Top 20 National Club action

BILLY JOEL

"The Downeaster Alexa" (Columbia)

The second big week for this modern day "Edmund Fitzgerald," Joel's new ballad for Nantucket fishermen now nets 62 stations.



MAJOR MOVES: WHYI(22-19), KXYQ(22-20), WNTQ(39-33), WJET(35-32), WWCK(39-35), KFMW(39-34), KBOZ(31-27)

MOST ADDED: 19, including WKQI, WFLY, WERZ, WNNK, WOMX, WYYS, WZZG, WWRB, KIKX, WWFX, KCMQ

SALES BREAKOUT: LP is Double Platinum and Top 10 in Miami, LA and San Francisco

CROSSOVER: Moves 35-31* at Rock radio and Top 30 at A/C radio

THE CURE

"Pictures Of You" (Elektra)

A definite cure for Urban overload afternoons and evenings, this young adult record even tests well in markets without a solid Alternative base. New adds this week include KLUC, KFTZ and WAEB. On 56 stations, 6 adds.



TOP TEN: KSAQ, KROQ, KITS

REQUEST ACTION: WDFX, KIIS, KZHT, KROQ, KITS

MAJOR MOVES: 11, including KQLZ(D-17), WIQB(33-20), KIOC(22-17), KZFM(30-24), KFBQ(32-22), KISR(23-18)

MTV SUPPORT: 4 weeks in Buzz Bin rotation

SALES BREAKOUT: LP is Platinum

CROSSOVER: Moves to 27* at Alternative radio and to 62* at Rock radio

INTERNATIONAL: Top 30 in UK

SLAUGHTER

"Up All Night" (Chrysalis)

Growing from a slow start, this rocker nearly doubled its station base this week with 16 adds, including WBZZ, KQKQ and WOKI. Request line and Retail action also doubled in the past seven days. About to be huge!



REQUEST ACTION: KXXR, WPHR, WDFX, KQLZ, WKLQ

MAJOR MOVES: KXXR(23-20), KQLZ(D-18), WYCR(30-26), WLRS(5-3), WRQK(18-16), WKLQ(18-14), KIOK(32-27)

MTV SUPPORT: Moves to Heavy rotation

SALES BREAKOUT: LP is Top 10 in Boston, Albany, Pittsburgh, Rochester, Omaha, Indy, Grand Rapids, Nashville, Houston, Denver, Fresno and Portland

CROSSOVER: Moves to 15* at Rock radio with #5 requests

TOURING: Currently in Texas

N40 *Top 40* THE NEXT 40™

WHISTLE

"Always & Forever" (Select Records)

Simultaneously pleasing the actives and the passives, this classic cover keeps all the demos happy! New action spreads to WFLZ, WFWF and KFBQ. On 57 stations, 11 adds.



TOP TEN: KJMZ, KITY, KRXY, KOY, KGGI, KJYO, KKMG



REQUEST ACTION: KJMZ, WEZB, KITY, KRBE, KXXX



MAJOR MOVES: 20, including WBSB(15-12), WBBM(20-14), WEZB(27-19), KITY(8-3), KZZP(D-13), KMPZ(24-17)



CROSSOVER: Moves 31-26* at Urban radio

ANDREW RIDGELEY

"Shake" (Columbia)

Considering that Pirate radio is picking up Top 5 phones in less than a week, Ridgeley hasn't lost his teen appeal. Leaving behind his dance roots, this pure Top 40 rocker is already an MTV favorite as well.



MOST ADDED: 34, including WPLJ, WMJQ, KSAQ, KQLZ, KPLZ, KXYQ, WERZ, WRCK, WKHI, KQKQ, WCGQ, WOKI



MTV SUPPORT: 3 weeks in Exclusive rotation

TYLER COLLINS

"Girls Night Out" (RCA)

Moving from the top of the Urban radio charts to Crossover success with ease, this 21 year-old from Harlem now has her sights set on the mainstream. New adds include WKQB, WKEE and KHFI. On 33 stations, 10 adds.



REQUEST ACTION: WFLZ, WNVZ



MAJOR MOVES: 10, including WPGC(18-15), WFLZ(28-24), KRXY(28-25), KZBS(23-20), KLUC(25-21), KYRK(13-11)



CROSSOVER: Moves to 7* at Urban radio with #8 requests

BLACK CROWES

"Jealous Again" (Geffen)

Some say this is early Rod Stewart meets Tom Petty, others say they meld the Stones with John Cougar. Everyone agrees that this group has been welcomed with open arms on the Rock radio side. And Top 40 major moves have already developed at WAAF(10-6) and KIOK(34-26). New adds include WKHI, WAPI and KZII. On 36 stations, 10 adds.



MTV SUPPORT: 10 weeks in Medium rotation



CROSSOVER: Moves 5-4* at Rock radio with #3 requests

GORKY PARK

"Try To Find Me" (Mercury)

A major reaction record for the 30 stations hip to its track record. New adds include WKLQ, KZOU and WCIL.



TOP TEN: KSAQ, WXLK, WIXX, KIOK, KZZU, WTBX, KMOK, KZFN



REQUEST ACTION: KXXR, KSAQ, KMOK



MAJOR MOVES: 14, including WXLK(17-10), WZEE(38-30), KBFM(25-20), KKHT(26-17), KFTZ(18-14), KMOK(10-6)

EN VOGUE

"Hold On" (Atlantic)

Better hold on, this debut single from four young women who thrive on a capella vocals is taking off at all the Urban 40 trendsetters in a hurry. Already moving at WPGC(19-16) and KGGI(D-15), new adds include WQHT, WFLZ and KITY. On 18 stations, 12 adds.



REQUEST ACTION: KJMZ, KMEL



SALES BREAKOUT: LP is Top 10 in Buffalo, Indy and LA



CROSSOVER: Moves 12-9* at Urban radio with #7 requests



CLUBS: Top 40 National Club action with Top 15 12-inch sales

THE CHURCH

"Metropolis" (Arista)

Learn from the experience of KROQ, who move The Church 1-1 this week with Top 5 phones, and spread the word of this innovative Australia group. As KFMW (38-30) and WZZU (34-31) report great moves, new action includes KSND, KKHT and WWGT. On 26 stations, 9 adds.



MTV SUPPORT: 7 weeks in Medium rotation



CROSSOVER: Top 5 Alternative, moves 8-7* at Rock radio

N40 *Top 40* THE NEXT 40™

L.A. GUNS

"The Ballad Of Jayne" (Polydor)

Quality stations with quality performance describes this ballad's run so far at Top 40. New adds include WDLX, KZOU and KSLY.

On 51 stations.



TOP TEN: KQLZ, WAAF, KMYZ, KRZR, KSKG

REQUEST ACTION: KXXR, WPHR, KQLZ

MAJOR MOVES: 17, including KXXR(26-22), KQLZ(11-7), WAAF(15-10), WWRB(17-14), KRZR(13-10), KIOK(20-16)

MTV SUPPORT: 4 weeks in Medium rotation

CROSSOVER: Moves 34-29* at Rock radio with #11 requests

TOURING: Currently in the Florida

L. RONSTADT/A. NEVILLE

"When Something Is Wrong With My Baby" (Elektra)

Ready to take her first Top 40 record in years to the Double Platinum mark, this team's newest single tackles the 1967 Sam and Dave hit.



MOST ADDED: 30, including WEZB, KSAQ, WNNK, WKHI, KZIO, WBBQ, WKZL, WVKS FM, KZBS, KBFM, KZFM

SALES BREAKOUT: LP is Platinum and Top 10 in Denver and Berkeley

CROSSOVER: Breaking at A/C radio

TOURING: Currently in the South

BONNIE RAITT

"Nick Of Time" (Capitol)

While Raitt's still the talk of record stores around the country, this re-release of the LP's title track goes straight for the upper radio demos. New action at WKHI, WWGT and KFRX. On 31 stations, 10 adds.



SALES BREAKOUT: LP is Double Platinum and Top 10 in more than 70 markets, including NY, Boston, Philly, D.C., Chicago, Detroit, Houston, Denver, Phoenix, LA, San Fran, Portland and Seattle

XYZ

"What Keeps Me Loving You" (Enigma)

This former house band from LA's Whisky-A-Go-Go is building on an already solid quarter million Retail base. New adds this week at WKHI, WKDD and KNIN. On 28 stations.



MAJOR MOVES: WRQK(11-8), WWRB(7-4), KIOK(22-15), KSND(34-31), KZZU(29-25), KFBQ(38-30)

MTV SUPPORT: 4 weeks in Breakout rotation

THE SMITHEREENS

"Blues Before and After" (Capitol/Enigma)

Already Top 10 Rock, the innovative sound (thanks in part to their tightly wound Rickenbacker guitars) of this group brings in WERZ and KZZB this week. On 34 stations.



MAJOR MOVES: 9, including WAAF(8-7), WZZU(13-11), WKLQ(27-23), KATM(17-14), KRZR(10-8), KFMW(26-23)

MTV SUPPORT: 6 weeks in Active rotation

SALES BREAKOUT: LP is Gold and Top 10 in Boston and Norfolk

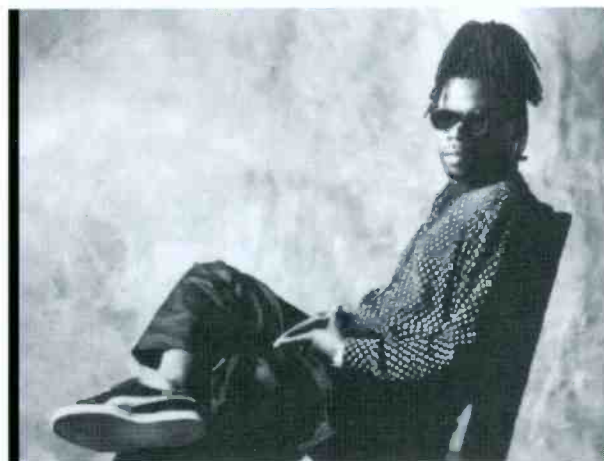
CROSSOVER: Former Top 10 at Rock radio

TOURING: Currently in the Northeast

SOUL II SOUL

"Get A Life" (Virgin)

Catering to both Urban teen and eclectic adult fans, this innovative underground group from London brings in new adds at WLOL and KISR. On 28 stations.



REQUEST ACTION: WLUM, KNRJ

MAJOR MOVES: 11, including WQHT(21-14), KPWR(19-17), KRNQ(30-26), KPRR(22-18), KCAQ(34-27), KBOS(25-20)

CROSSOVER: Moves to 8* at Urban radio

CLUBS: Top 20 National Club action with Top 5 12-inch sales

INTERNATIONAL: Former Top 30 across Europe and UK

MELLOW MAN ACE

"Mentrosia" (Capitol)

Rap-Dance with a Latin edge, this far from mellow man is one to keep an eye on. Charted at KGGI(D-20) and KKLQ(D-20), with new adds including KDON, KPRR and KOY. On 11 stations, 7 adds.



CLUBS: Top 20 National Club action

N40 *Top 40* THE NEXT 40™

PARIS BY AIR

"C'mon & Dance With Me" (Columbia)

This trio of two guys and the sultry voice of Haydee have already taken one song up the Crossover and Dance charts. This follow-up is moving fast at KZZB(39-33) with new action including KNRJ, KPWR and KBOS. On 13 stations, 5 adds.

JOAN JETT

"Love Hurts" (Epic)

The real life Joan Larkin is back on the road this week, having performed everywhere from behind the iron curtain (when there was one) to the jungles of the Dominican Republic. As her new single moves up the charts of WZZU, KTUX and KIOK, new action includes WWGT, WQEN and KNOE. On 16 stations.

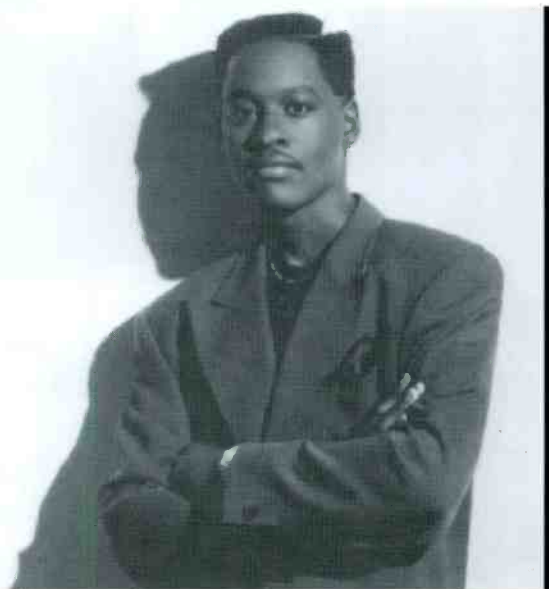
MTV SUPPORT: 6 weeks in Breakout rotation

TOURING: Currently in the South

JOHNNY GILL

"Rub You The Right Way" (Motown)

A sure bet for the #1 spot on the Urban radio charts, early crossover momentum is well underway. Another member of the Platinum selling *New Edition*, Gill is already moving at WCKZ(D-19) and KKMGM(28-23). New adds include KRXY, KKLQ and KOY. On 10 stations, 5 adds.



 REQUEST ACTION: KJMZ, KSFM, WZZG, KITV, KRXY, KOY FM, KGGI, KKLQ

 CROSSOVER: Moves 5-3* at Urban radio with #3 requests

 CLUBS: Top 20 National 12-inch single sales

ALICE COOPER

"Only My Heart Talkin'" (Epic)

The biggest LP of Cooper's twenty year career pushes higher still, with this Top 15 Rock radio track. New adds at WGTZ and KFTZ. On 40 stations.



MAJOR MOVES: 11, including WLRS(7- 6), WWRB(18-12), KATM(19-17), KIOK(29-25), KKHT(23-20), KQIZ(33-26)



MTV SUPPORT: 7 weeks in Active rotation



SALES BREAKOUT: LP is Platinum



CROSSOVER: Moves 16-13* at Rock radio

SUNNI

"Why Did My Baby Get Over Me" (Alpha Int'l)

She began singing in the church choir at age five, and by 17 she was leading and managing her own band. Moving at KZZB(40-34) and KDON(25-22), with new adds at WAEB and KZBS. On 15 stations.

EVERYTHING BUT THE GIRL

"Driving" (Atlantic)

The cool jazz influenced duo of Tracey Thorn and Ben Watt has the hip edge of being on the Alternative radio charts, yet retains a solid upper demo appeal. Moving at WVKs(29-24) and KSND(35-30), with new adds this week at KFXD and WJMX. On 14 stations.



SALES BREAKOUT: LP is Top 10 in San Francisco and Portland



CROSSOVER #1 at NAC and breaking at A/C radio



INTERNATIONAL: LP former Top 10 in UK

HOWARD HEWETT

"Show Me" (Elektra)

From the 70's trio Shalamar that also gave us Jody Watley, this Urban radio smash is now making inroads at Urban 40s with Top 10 phones at KJMZ, and solid moves, KSFM(28-23). On 13 stations, 4 adds include KKLQ, WKHI, KZFM, and KKMGM.















SALES BREAKOUT: Top 10 in Buffalo, Philly, Lansing and Vegas



CROSSOVER: Moves 4-2* at Urban radio with #2 requests

LEGEND

 TOP TEN	 CROSSOVER
 REQUEST ACTION	 MAJOR MOVES
 MTV SUPPORT	 CLUB SCENE
 SALES BREAKOUT	 INTERNATIONAL
 MOST ADDED	 TOURING
 RESEARCH	 MOTION PICTURE



The Front "Le Motion" MC Hammer "U Can't Touch This"
Billy Idol "Cradle Of Love" Kiss "Rise To It"
Lock Up "Nothing New" Tom Petty "Yer So Bad"
Sleeze Beez "Stranger Than Paradise" World Party "Way Down Now"

ROTATIONS:

Exclusive Videos

Aerosmith "What It Takes"
Fleetwood Mac "Save Me"
Andrew Ridgeley "Shake"
Tom Petty "Yer So Bad"
MC Hammer "U Can't Touch"
Billy Idol "Cradle Of Love"

Heavy Rotation

Michael Bolton "How Can We Be Lovers"
Phil Collins "Do You Remember?"
Heart "All I Wanna Do Is Make Love"
Don Henley "Heart Of The Matter"
Janet Jackson "Alright"
Madonna "Vogue"
Motley Crue "Without You"
Robert Plant "The Hurling Kind"
Sinead O'Connor "Nothing Compares"
Slaughter "Up All Night"
Willson Phillips "Hold On"

HOT NEW VIDEOS:

Hot New Videos

MC Hammer "Can't Touch This"
House Of Love "I Don't Know"
Billy Idol "Cradle Of Love"
Tom Petty "Yer So Bad"
Andrew Ridgeley "Shake"

NEW ON:

120 Minutes

Dled Pretty "True Fools"
Hunters & Collectors "River"
MC 900 Foot Jesus "Truth"
That Petrol Emotion "Hey Venus"
World Party "Way Down Now"

Active Rotation

Adam Ant "Room At The Top"
B52's "Deadbeat Club"
Alice Cooper "Only My Heart"
Damn Yankees "Coming Of Age"
Electronic "Getting Away With It"
Faster Pussycat "House Of Pain"
Falch "No More "Epic"
Glant "I'll See You In My Dreams"
Lenny Kravitz "Mr. Cab Driver"
Richard Marx "Children Of The Night"
Michael Penn "This And That"
Roxette "It Must Have Been"
The Smithereens "Blues Before"
Rod Stewart "This Old Heart Of Mine"

Medium Rotation

The Black Crowes "Jealous Again"
del Amitri "Kiss This Thing"
The Church "Metropolis"
Danger Danger "Bang Bang"
The 4 Of Us "Drag My Bad Name"
The Front "Le Motion"
L.A. Guns "Ballad Of Jayne"
Kiss "Rise To It"
London On The Beach "7 O'Clock"
Blz Markle "It's Spring Again"
Mission U.K. "Deliverance"
Public Enemy "911 Is A Joke"

Stress

Jude Cole "Baby, It's Tonight"

YO! MTV Raps

Audio Two "On The Road"
Icey Jaye "It's Just A Girl"
Blz Markle "It's Spring Again"
MC Hammer "U Can't Touch This"
Professor Griff "Pawns In The"

Medium Rotation (Continued)

The Rave-Ups "Respectfully"
Tragically Hip "New Orleans"
World Party "Way Down Under"

Breakout Rotation

Babyface "Whip Appeal"
Digital Underground "Humpty"
Joan Jett "Love Hurts"
Llinear "Sending All My Love"
Little Feat "Texas Twister"
Lock Up "Nothing New"
Joe Satriani "I Believe"
Sleeze Beez "Stranger Than"
XYZ "What Keeps Me Loving You"

Breakthrough Video

Suzanne Vega "Book Of Dreams"

Buzz Bin

The Cure "Pictures Of You"
Depeche Mode "Enjoy"
House Of Love "I Don't Know"

Headbangers Ball

Harlow "Chain Reaction"
Hurricane "Little Sister"
Love/Hate "Black Out In"
Bill Ward "Bombers (Can Open...)"
Warrior Soul "We Cry Out"

NEW Crossover 40 RETAIL SALES

BONNIE RAITT

Nick Of Time
(Capitol)

Bonnie Raitt didn't just bring home the bacon at this year's Grammys, she brought home the whole darn hog! "Nick Of Time" has been on the Retail chart for a total of four months, including four consecutive weeks at #1. Ms. Raitt is Capitol's biggest story, with 600,000 units shipped in March alone. The label offers another chance for redemption by re-releasing "Nick Of Time." Sales remain Top 5 amidst stiff competition from Sinead, Depeche Mode, Fleetwood Mac and Heart, all of which are receiving extensive Top 40 airplay. And it's your listening audience that's doing the buying.

PUBLIC ENEMY

Fear Of A Black Planet
(Def Jam/Columbia)

"Fear Of A Black Planet" was a monster long before it was even released. MTV has been talking about this record for almost a year (the video for "911 Is A Joke" can be seen on "Yo! MTV Raps"). And the Grammy nominated track "Fight The Power" is prominently featured in the movie "Do The Right Thing," one of the hottest video rentals available. All politics aside, Public Enemy is the #1 selling rap act on the street. So if you're looking for a reaction record, this is it! Markets logging #1 sales include New York City, Boston, Buffalo, Philadelphia, Baltimore, Pittsburgh, Chicago, Minneapolis,



PUBLIC ENEMY

St. Louis, Atlanta, LA and San Francisco. Call the Public Enemy Blackline if you dare, 1-900-468-7388.

TOMMY PAGE

Paintings In My Mind (WB)
Hey, is that Johnny Depp? No, it's Tommy Page, the next big teen sensation to follow the path traveled by the New Kids. After an extensive tour around The Block, the Big Bunny releases Tommy's second album, adding to an already loyal base both overseas and here in the US. With considerable radio and video support, this star on the rise has the strongest sales in New York, where 9 out of 13 accounts report Top 40 sales. Philadelphia runs a close second, with Chicago, Pittsburgh, LA and the Pacific Northwest close behind. It should be noted that Tommy's also in the grooves on the upcoming "Dick Tracy" soundtrack. With all of this going his way, Tommy is much more than just another page in the teen fanzines!

MICHEL'LE

Michel'le (Ruthless/Atco)
Michel'le appeals to listeners of all tastes with a style which ranges from soul to pop to funk. She demonstrated her diversity last

week in an appearance on the "Tonight Show," and exposure in mags like "Rolling Stone," "Us," "Time" and "People" makes for a well rounded level of awareness. Her self-titled debut is already Gold as the second single "Nicety" gets off the ground. Musicland Minneapolis, Durham's Record Bar Warehouse, Record World New York and a host of others report upward or level moves, including the 100 store Disc Jockey chain, 25-18*.

HEART

Brigade (Capitol)
According to the latest new from CEMA Distribution, the company shipped over 4 million records in March, with heavies Bonnie Raitt and Heart leading the way for Capitol. "Brigade," an out of the box "Bin Burner" at Album Network Retail, is Top 10 at all the major and medium chains spanning the nation. With Rock radio slammin' four tracks, "All I Wanna Do Is Make Love To You" is just the beginning of a long life for Heart at Top 40

-Yvette Ziraldo

Music retail crossover research is prepared by Mark Cope and the staff of The Album Network.

BEATS

INTERNATIONAL

LET THEM
EAT BINGO

MORE BULLETS!

Hot 97	29-24*
WPGC	28-25*
Power Pig	32-28*
wbbm	27-26*
Hot 97.7	35-33*
KSFM	17-15*



Faster Pussy Cat

Wake Me When It's Over
HOUSE OF PAIN
REACTION

Los Angeles, Seattle, Kansas City,
St. Louis, Louisville, Detroit, Indianapolis,
Knoxville, Atlanta, Tulsa, Cleveland,
Columbus, Boston...and many more!

May 4th...On Tour With **KISS & SLAUGHTER!**



On Elektra Cassettes,
Compact Discs and Records

N40 RETAIL SALES

(As Reported By The Album Network)

2W	LW	TW	Artist/Song	Label/Catalog
1	1	1	SINEAD O'CONNOR. I Do Not Want	Chrysalis/Ensign/21759
3	2	2	M.C. HAMMER. Please Hammer	Capitol/92857
2	3	3	DEPECHE MODE. Violator	Sire/Reprise/21328
4	4	4	JANET JACKSON. Rhythm Nation	A&M/SP 3920
D	7	5	PUBLIC ENEMY. Fear Of A Black Planet	Columbia/45413
6	6	6	MICHAEL BOLTON. Soul Provider	Columbia/45012
9	8	7	LISA STANSFIELD. Affection	Arista/8554
23	15	8	HEART. Brigade	Capitol/91820
12	10	9	BELL BIV DEVOE. Poison	MCA/6387
5	5	10	BONNIE RAITT. Nick Of Time	Capitol/91268
8	9	11	PAULA ABDUL. Forever Your Girl	Virgin/90943
14	13	12	ROBERT PLANT. Manic Nirvana	Atlantic/91336
13	14	13	AEROSMITH. Pump	Geffen/GHS 24254
35	20	14	PRETTY WOMAN. Pretty Woman OST	EMI/93492
16	16	15	DON HENLEY. End Of The Innocence	Geffen/GHS 24217
22	19	16	DIGITAL. Sex Packet	Tommy Boy/1026
10	12	17	TECHNOTRONIC. Pump Up The Jam	SBK/93422
7	11	18	ALANNAH MYLES. Alannah Myles	Atlantic/81956
27	25	19	SLAUGHTER. Stick It To Ya	Chrysalis/21702
17	17	20	BABYFACE. Tender Love	Solar/EPIC/45288
D	39	21	FLEETWOOD MAC. Behind The Mask	WB/26111
20	22	22	B-52'S. Cosmic Thing	Reprise/25854
11	18	23	QUINCY JONES. Back On The Block	WB/26020
15	21	24	BASIA. London, Warsaw...	EPIC/45472
18	23	25	MIDNIGHT OIL. Blue Sky Mining	Columbia/45398
26	26	26	ROD STEWART. Downtown Train	WB/26158
24	24	27	ERIC CLAPTON. Journeyman	Reprise/DUCK/26074
19	27	28	PHIL COLLINS. ...But Seriously	Atlantic/82050
21	28	29	LINDA RONSTADT. Cry Like A Rainstorm	Elektra/60872
31	30	30	SALT 'N PEPA. Black's Magic	Next Plateau/1019
37	36	31	TOMMY PAGE. Paintings In My Mind	Sire/WB/26148
▶	DEBUT!	32	DAMN YANKEES. Damn Yankees	WB/26159
39	35	33	DAVID BOWIE. Changesbowie	Rykodisc/RCD 20171
▶	DEBUT!	34	TEENAGE MUTANT. Teenage Mutant OST	SBK/82066
25	29	35	KENNY G. Live	Arista/8613
28	33	36	BILLY JOEL. Storm Front	Columbia/44366
▶	DEBUT!	37	JOHNNY GILL. Johnny Gill	Motown/6283
33	37	38	MOTLEY CRUE. Dr. Feelgood	Elektra/60829
29	31	39	GLORIA ESTEFAN. Cuts Both Ways	EPIC/45217
32	32	40	MICHEL'LE. Michel'le	Ruthless/ATCO/91282

©1990 Elektra Entertainment, a Division of Warner Communications Inc.

N40 Crossover URBAN JAMS

TONY! TONI! TONE!

"The Blues" (Wing/PolyGram)

To kick off their second album "The Revival," brothers Ray & Dwayne Wiggins and cousin Timothy Christian have come back with a strong dance cut. "The Blues" is charting at nearly 100 Urban stations, with scorching upward moves at WWDM Sumter (21-12) and KDAY Los Angeles (41-29). The single is coupled with a colorful, eye-catching video that's already a viewer favorite on BET's "Video Soul" program. Plus, with the booming bass beats, punchy horns and catchy chorus, the record has something to appeal to everyone. The Tonys' first LP debut single, "Little Walter," made its impact with a danceable youth message. "The Blues" will hit strictly due to its inherent danceability, which the group has dubbed "The Greezy Beat"!

TYLER COLLINS

"Girls Nite Out" (RCA)

This title track of the 21-year-old singer's debut album is a natural mass appeal single. In the spirit of past young sisterhood anthems like Cyndi Lauper's "Girls Just Wanna Have Fun," "Girls Night Out" gets through to the ladies by osmosis! Plus, Tyler's striking sensuality and the song's strong dance beats make men vulnerable to her glamorously seductive spell. Nearly 100 Urban stations are leading the way on this smash hit, over 60% charting Top 10, and a third of those receiving Top 5 phone requests! Need we say anything more...play this!

GRAYSON HUGH & BETTY WRIGHT

"How 'Bout Us" (RCA)

Singer Grayson Hugh is the latest of the up-and-coming blue-eyed soul stars. This remake of the now "defunkt" band

Champaign's 1981 hit finds Grayson putting his pipes to the test with Miami's queen of soul, Betty Wright. The performance comes from the soundtrack (our running theme for the week) of the low budget black comedy "True Love," which trashes the sanctity of the "ideal marriage."

"How 'Bout Us" has been doing a slow burn as programmers across the country take a chance on the timely cover. The station total is now over 60, with new believers this week that include WJJS Madison Heights and WJMO Cleveland. This song can work wonders for adult targeted Top 40s with its swaying musical lilt, and its subject of "loving one another for life."

TODAY

"Why You Get Funky On Me" (Motown)

Such an unwieldy title for such a perfect dance tune! Following a successful debut album last year, Today is keeping their industry profile up with this energetic first single from the soundtrack of the teen comedy "House Party." Thus far, Today's charted at nearly 100 Urban stations, with Top 10 reports that include WHRK Memphis and KSOL San Francisco, and Top 5 requests at WFXE Columbus. With strong crossover support a real possibility, Today could easily be on the right road to Gold certification of their forthcoming second LP.



The Jamaica Boys

THE JAMAICA BOYS

"Shake It Up" (Reprise)

The Jamaica Boys are bassist Marcus Miller, drummer Lenny White and singer Dinky Bingham. All three hail from the Jamaica/Queens neighborhoods of New York, and their sound sure shows it! A sophisticated mix of R&B funnelled through the trio's Jazz finesse makes this song irresistible! Yet another selection from the "House Party" movie, this jam isn't on the Motown soundtrack album. It's available as a single and on the trio's second album, "J Boys." More than 80 stations are on line shakin' their thing, with WHUR Washington and WYLD New Orleans reporting Top 10 play. Leader Marcus Miller also wrote and produced "Da Butt" from Spike Lee's film "School Days." And the recently departed comedian, Robin Harris, is a memorable presence in the "Shake It Up" video.

-A. Scott Galloway

Urban radio and retail research is prepared by Jerry Boulding and the staff of The Urban Network.

ON YOUR DESK NOW!

ICE MC



EASY

Radio Ears Already Buzzing...

Jay Taylor, KLUC:

"Tremendous initial phones! This record will cross... the strongest hook since 'Bust A Move.'"

ALREADY TOP 5 IN GERMANY!

Chrysalis.

N40 URBAN JAMS

(As Reported By The Urban Network)

2W	LW	TW	Artist/Song	Label
3	2	1	BELL BIV DEVOE. Poison	MCA
4	4	2	HOWARD HEWETT. Show Me	Elektra
6	5	3	JOHNNY GILL. Rub You The	Motown
11	11	4	JANET JACKSON. Alright	A&M
2	1	5	REGINA BELLE. What Goes Around	Columbia
7	6	6	FREDDIE JACKSON. All Over You	Orpheus
9	7	7	TYLER COLLINS. Girls Nite Out	RCA
14	8	8	SOUL II SOUL. Get A Life	Virgin
15	12	9	EN VOGUE. Hold On	Atlantic
10	10	10	THE GOOD GIRLS. Love Is Like An	Motown
12	9	11	ANGELA WINBUSH. No More Tears	Mercury/Polygram
16	14	12	BODY. Footsteps In	MCA
13	13	13	RANDY & THE GYPSYS. Love You Honey	A&M
18	15	14	BY ALL MEANS. Do You Remember	Island
24	16	15	QUINCY JONES. Tomorrow	Qwest/WB
1	3	16	AFTER 7. Ready Or Not	Virgin
22	19	17	TODAY. Why You Get Funky On Me?	Motown
29	20	18	TONY TONI TONE. The Blues	Wing/Polygram
27	24	19	THE WINANS. It's Time	Qwest/WB
26	22	20	MICHAEL COOPER. My Baby's House	Reprise
21	18	21	BARRY WHITE. I Wanna Do It	A&M
31	29	22	MELBA MOORE. Lift Every	Capitol
19	17	23	G. WASHINGTON. Sacred Kind Of	CBS
D	33	24	M.C. HAMMER. U Can't Touch This	Capitol
35	30	25	JAMAICA BOYS. Shake It Up	Reprise
32	31	26	WHISTLE. Always And Forever	Select
33	28	27	SYBIL. Crazy For You	Next Plateau
23	21	28	STARPOINT. I Want You	Elektra
D	36	29	CALLOWAY. Sir Lancelot	Solar/Epic
30	27	30	DIGITAL UNDERGROUND. Humpty Dance	Reprise
▶ DEBUT!		31	KLYMAXX. Good Love	MCA
▶ DEBUT!		32	PERFECT GENTLEMEN. Ooh La La	Columbia
▶ DEBUT!		33	JANE CHILD. Don't Wanna	Warner Bros.
D	40	34	GRAYSON HUGH. How 'bout Us	RCA
D	37	35	PHALON. Rising To The	Mega-Jam
▶ DEBUT!		36	FAMILY STAND. Ghetto Heaven	Atlantic
▶ DEBUT!		37	DOMINO THEORY. Radio Driver	RCA
▶ DEBUT!		38	THE NEWTRONS. My Heart Beats	MCA
▶ DEBUT!		39	CHRIS WILLIAMS. One Girl	Geffen
▶ DEBUT!		40	RUBY TURNER. Paradise	Zomba/Jive

NEW Crossover ROCK TRACKS



The Black Crowes

BLACK CROWES

"Jealous Again" (Geffen)

The Black Crowes are Rock radio's highest charting new band of 1990, a credit to the talents of this potent new group and their label. "Jealous Again" has been compared to Rod Stewart's "Hot Legs," and the band is indeed reminiscent of the classic rock of the early 70s (especially Faces and Humble Pie). Already Top 5 on the charts and Top 5 most requested nationwide, MTV continues to pick up positive response to the "Jealous Again" video, currently in Medium rotation. If you have the opportunity to see the Crowes live, don't miss them. This is truly one of the most dominant and convincing young groups we've seen in years.

JUDE COLE

"Baby, It's Tonight" (Reprise)

Songwriting is the key to the kingdom of Jude Cole's new album, "A View From 3rd Street." An entire project packed with radio-ready future hits, "Baby, It's Tonight" is

Rock radio crossover research is prepared by Tommy Nast and the staff of The Album Network.

merely the tip of the iceberg. Jude first broke out at Rock radio, and now Top 40 is sharing the benefits of this guy's unique voice and masterful songwriting talents with its audience. Over three dozen stations take the lead track into heavy rotation this week, including rockers in Kansas City, Atlanta, Memphis, Seattle and San Jose. Top 5 phone action is steadily

increasing, with the Denver market leading the way.

THE CHURCH

"Metropolis" (Arista)

Practically 100% of Rock radio is closed out on this infectious new entry from The Church. Stations from New York City to El Paso are finding a spot in heavy rotation for Steve Kilbey & Company. "Metropolis" jumps into the Top 10 on the Rock chart, while piece counts at Retail reflect the action on the airwaves. You can catch the video on MTV, playing in Medium rotation. "Metropolis" is approaching three consecutive months on the Rock charts, and it's still building momentum weekly. Now that's what we call a record with great legs!

DEL AMITRI

"Kiss This Thing Goodbye" (A&M)

Ever since del Amitri's "Kiss This Thing Goodbye" was released in February, Rock radio music programmers have been raving about this Scottish band's hooky and intelligent approach to pop music. Dave Benson, Music Director at Chicago's WLUP comments, "del Amitri's debut displays a clarity

of concept, performance and production that is all too rare these days." "Kiss This Thing Goodbye" jumps into the Top 20 on the chart, fueled by new airplay in Memphis and Richmond. The song is upbeat and lyrically appealing, with great potential for crossover to Top 40's airwaves. "Waking Hours" is one of those exquisite records you'll play all weekend at home, then bring in to the music meeting first thing Monday!

MICHAEL PENN

"This And That" (RCA)

The right combination of Rock and Top 40 airplay, MTV support, Retail awareness and a huge media blitz all contributed to the success of Michael Penn's "No Myth." Rock radio is having a field day with the new single, "This & That," quickly moving it into the Top 30 on the airplay chart. This quirky, catchy



ditty is just what the doctor ordered to satisfy the curiosity of your listeners, especially after they fell in love with Michael via the first single. MTV's support has been solid right from the start, and the channel has the new single in Active rotation.

-Art Phillips

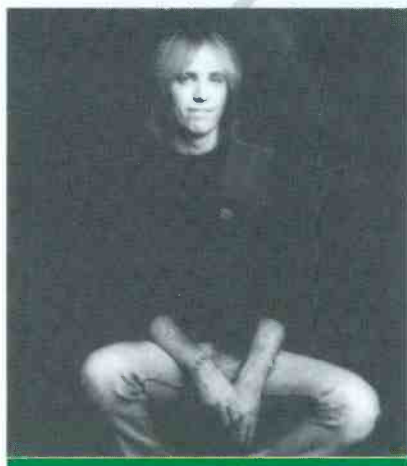
N40

ROCK TRACKS

(As Reported By The Album Network)



Billy Idol



Tom Petty



Eric Johnson

2W	LW	TW	Artist/Song	Label
3	3	①	DAMN YANKEES. Coming Of Age	WB
4	4	②	FLEETWOOD MAC. Save Me	WB
6	6	③	LITTLE FEAT. Texas Twister	WB
5	5	④	BLACK CROWES. Jealous Again	Def American
1	1	5	ROBERT PLANT. Hurting Kind	Atlantic
11	7	⑥	JUDE COLE. Baby Tonight	Reprise
9	8	⑦	THE CHURCH. Metropolis	Arista
14	9	⑧	ROBERT PLANT. Tie Dye	Atlantic
21	12	⑨	BAD ENGLISH. Heaven Is	EPIC
17	14	⑩	GIANT. I'll See You In My Dreams	A&M
15	13	⑪	LONDON QUIREBOYS. 7 O'clock	Capitol
▶	DEBUT!	⑫	BILLY IDOL. Cradle Of Love	Chrysalis
20	16	⑬	ALICE COOPER. Only My Heart	EPIC
34	19	⑭	HEART. Wild Child	Capitol
16	15	⑮	SLAUGHTER. Up All Night	Chrysalis
2	2	16	HEART. All I Wanna Do	Capitol
D	29	⑰	TOM PETTY. Yer So Bad	MCA
22	20	⑱	DEL AMITRI. Kiss This Thing	A&M
8	11	19	ERIC CLAPTON. No Alibis	Reprise/Duck
25	21	⑳	AEROSMITH. Monkey	Geffen
27	23	㉑	FASTER PUSSYCAT. House Of Pain	Elektra
10	10	22	PETER MURPHY. Cuts You Up	Beggars/RCA
28	25	㉓	MISSION UK. Deliverance	Mercury
36	30	㉔	MICHAEL PENN. This & That	RCA
13	22	25	DON HENLEY. Heart Of Matter	Geffen
26	24	26	SINEAD O'CONNOR. Nothing	Chrysalis/Ensign
D	32	㉗	ERIC JOHNSON. High Landrons	Capitol
35	31	㉘	JOE SATRIANI. I Believe	Relativity
38	34	㉙	LA GUNS. Ballad Of Jayne	Polydor
D	38	⑳	SLEEZE BEEZ. Stranger Than	Atlantic
D	35	㉑	BILLY JOEL. The Downeaster Alexa	Columbia
12	18	32	TESLA. The Way It Is	Geffen
▶	DEBUT!	㉓	MIDNIGHT OIL. Forgotten Years	Columbia
D	39	㉔	BATON ROUGE. Walks Like A Woman	Atlantic
30	33	35	AEROSMITH. What It Takes	Geffen
29	27	36	TRAGICALLY HIP. New Orleans	MCA
▶	DEBUT!	㉗	FLEETWOOD MAC. Love/Dangerous	WB
▶	DEBUT!	㉘	ERIC CLAPTON. Accuse Me	Reprise/Duck
18	26	39	SMITHEREENS. Blues Before And After	Enigma/Capitol
7	17	40	ROBERT PALMER. Life In Detail	EMI

N40 *Crossover* ALTERNATIVE

MIDNIGHT OIL

Forgotten Years (Columbia)

Midnight Oil retains its rightful place in the Top 5 as Alternative radio delves deeper into "Blue Sky Mining," primarily with the song (and upcoming Top 40 single) "Forgotten Years." The track is as strong as anything this Australian band has ever immortalized in the recording studio, already rotating heavily at just about every Alternative station in the country. They begin the first part of their US tour in less than a month, and to say anticipation is high would be quite the understatement.



Midnight Oil

THAT PETROL EMOTION

Hey Venus (Virgin)

No, this is not a rework of the old Frankie Avalon classic. What we have here is a beauty of a new song from That Petrol Emotion, a band comprised of mostly Irish guys (two of whom are former members of the Undertones) and a singer from Seattle by the name of Steve Mack. An undeniable energy emits from the radio when this song is on, and Alternative makes no bones about its feelings for "Hey Venus." In a matter of two weeks, the track catapulted to the Alternative Top 10. And now with the album's release, you can expect to see this one dominate the charts for a long, long time.

THE SUNDAYS

Here's Where The Story Ends (DGC)

If you're not familiar with DGC Records, it's the new cutting edge enterprise spawned by

the very fine Geffen Records family. DGC's release schedule reflects an inspired A&R staff, and The Sundays are a prime example. The band is big time in their native England, and has taken but a few weeks to begin to make waves Stateside. The lead track, "Here's Where The Story Ends," showcases lead singer Harriet Wheeler's superb vocals amidst a clean, uncluttered melody. Perfect for the radio and just the ticket to introduce you to this band, soon-to-be a household name.

JOHNNY CLEGG & SAVUKA

Cruel, Crazy, Beautiful World (Capitol)

A multiracial musical pioneer in his native South Africa, Johnny Clegg has been making vibrant music for over a decade. With Savuka, Clegg has the world beat market cornered, and "Cruel, Crazy, Beautiful World" has the summertime feel you want for your listeners. Not sure about the drawing power of this new entry? In Paris, Michael Jackson had to cancel a show because of poor ticket sales, due to competition from a Savuka show the

same night! Be warned, friends, this track will cling to you like cat hair on a knit jacket! We wager it'll only take one spin to convince you.

SOCIAL DISTORTION

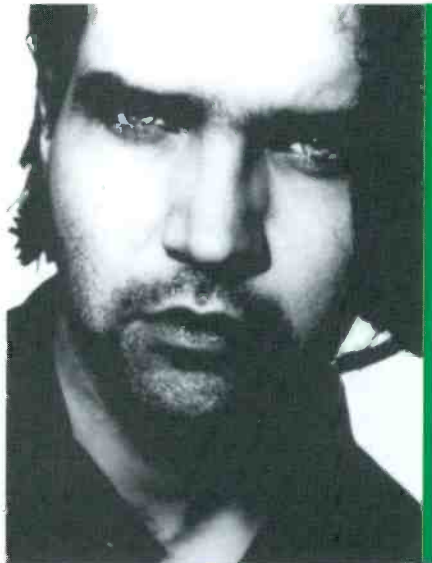
Let It Be Me (Epic)

Since 1979, Social Distortion has pounded the Southern California music pavement, evolving from its punk beginnings to a full-fledged chart-topping rock 'n roll band. The lead single from their third (and first major label) LP is "Let It Be Me," as solid a rocker as you'll find these days, as lead singer Mike Ness belts it out with undeniable energy and conviction. Social D's self-titled LP is now selling briskly in the Top 30 Alternative retail chart, fueled by the tour that will take the band from the West to the East through the end of May.

—Diane Tameecha

Alternative music crossover research is prepared by Diane Tameecha and the staff of The Album Network.





Lloyd Cole



Suzanne Vega



Hunters & Collectors

N40

ALTERNATIVE

(As Reported By The Album Network)

2W	LW	TW	Artist/Song	Label
	1	1	1 SINEAD O'CONNOR. I Do Not Want	Chrysalis/Ensign
	4	4	2 DEPECHE MODE. Violator	Sire/Reprise
	2	2	3 THE CHURCH. Gold Afternoon Fix	Arista
	5	5	4 HOUSE OF LOVE. The House Of Love	Fontana/Mercury
	16	6	5 LLOYD COLE. Lloyd Cole	Capitol
	3	3	6 MIDNIGHT OIL. Blue Sky Mining	Columbia
	27	20	7 THE SUNDAYS. Reading, Writing	DGC
	22	21	8 SUZANNE VEGA. Open Hand	A&M
	26	9	9 THAT PETROL EMOTION. "Hey Venus"	Virgin
	6	7	10 MISSION UK. Carved In Sand	Mercury
	11	13	11 THE CHILLS. Submarine Bells	Slash/WB
	14	12	12 SOCIAL D. Social Distortion	EPIC
	8	11	13 STONE ROSES. The Stone Roses	Silvertone/RCA
	10	10	14 COWBOY JUNKIES. The Caution Horses	RCA
	19	15	15 LIGHTNING SEEDS. Cloudcuckooland	MCA
	18	18	16 THE FALL. Extricate	Mercury
	15	14	17 PRETTY WOMAN. Pretty Woman OST	EMI
	25	24	18 NITZER EBB. Showtime	Geffen
	7	8	19 PETER MURPHY. Deep	Beggars/RCA
	12	17	20 MIGHT BE GIANTS. Flood	Elektra
	13	16	21 OINGO BOINGO. Dark At End Of Tunnel	MCA
	17	19	22 DEL AMITRI. Waking Hours	A&M
	9	22	23 THE BELOVED. Happiness	Atlantic
	20	25	24 BLUE AEROPLANES. Swagger	Ensign/Chrysalis
	33	27	25 J. CLEGG/SAVUKA. Cruel, Crazy Beautiful	Capitol
	39	32	26 POI DOG PONDERING. Wishing Like...	Columbia
	30	28	27 THE CURE. Disintegration	Elektra
	23	23	28 THE SILOS. The Silos	RCA
	D	29	29 TACKHEAD. Friendly/Hand Grenade	TVT
			DEBUT! 30 HUNTERS & COLLECTORS. Ghost Nation	Atlantic
	28	31	31 RAVE-UPS. Chance	EPIC
	D	37	32 ROBYN HITCHCOCK. Eye	Twin Tone/A&M
	29	38	33 MICHAEL PENN. March	RCA
			DEBUT! 34 THE 4 OF US. Songs For The Tempted	Columbia
	21	26	35 CRAMPS. Stay Sick	Enigma
	24	35	36 CATERWAUL. Portent Hue	IRS
	36	36	37 GUNBUNNIES. Paw Paw Patch	Virgin
			DEBUT! 38 PUBLIC ENEMY. Fear Of A Black Planet	Columbia
			DEBUT! 39 NINE INCH NAILS. Pretty Hate Machine	TVT
			DEBUT! 40 BEL CANTO. Birds Of Passage	Nettwerk/IRS

N40 Vital STATS

📻📻📻📻📻 **MOST REQUESTED** 📻📻📻📻📻

Top 40

1. Madonna, Vogue
2. Sinead O'Connor, Nothing Compares
3. M.C. Hammer, U Can't Touch This
4. Perfect Gentlemen, Ooh La La
5. Partners In Kryme, Turtle Power
6. Tommy Page, I'll Be Your Everything
7. Bell Biv DeVoe, Poison
8. Motley Crue, Without You
9. Digital Underground, The Humpty
10. Heart, All I Wanna Do Is Make Love To
10. Salt 'N Pepa, Expression
11. Janet Jackson, Alright
12. Aerosmith, What It Takes
12. Faster Pussycat, House Of Pain
13. Linear, Sending All My Love
14. Technotronic, Get Up!(Before The
15. Calloway, I Wanna Be Rich
16. Jane Child, Don't Wanna Fall In Love
16. Wilson Phillips, Hold On
17. Michael Bolton, How Can We Be Lovers

Urban

1. Bell Biv DeVoe, Poison
2. Howard Hewett, Show Me
3. Johnny Gill, Rub You The
4. Regina Belle, What Goes Around
5. After 7, Ready Or Not
6. Freddie Jackson, All Over You
7. En Vogue, Hold On
8. Tyler Collins, Girls Nite Out
9. Janet Jackson, Alright
10. Digital Underground, Humpty Dance
11. M.C. Hammer, U Can't Touch
12. Babyface, Whip Appeal
12. Jane Child, Don't Wanna Fall In Love
13. Soul II Soul, Get A Life
14. Body, Footsteps In...
14. Randy & Gypsies, Love You Honey
15. Lisa Stansfield, All Around The World
16. The Good Girls, Love Is Like An...
16. Madonna, Vogue
17. Salt 'N Pepa, Expression

Rock

1. Damn Yankees, Coming Of Age
2. Robert Plant, Hurting Kind
3. Black Crowes, Jealous Again
3. Little Feat, Texas Twister
4. Heart, All I Wanna Do
5. Slaughter, Up All Night
6. Sinead O'Connor, Nothing
7. Faster Pussycat, House Of Pain
8. Fleetwood Mac, Save Me
8. Giant, I'll See You
9. Jude Cole, Baby Tonight
10. Robert Plant, Tie Dye
11. LA Guns, Ballad Of Jayne
11. Tragically Hip, New Orleans
12. Aerosmith, Monkey
12. Eric Johnson, High Landrons
13. Billy Idol, Cradle Of Love
14. Alice Cooper, Only My Heart
14. The Church, Metropolis
14. Heart, Wild Child

\$\$\$ \$ \$ \$ \$ **RETAIL SALES** \$ \$ \$ \$ \$

Bin Burners

1. Public Enemy, Fear Of A Black
2. Fleetwood Mac, Behind The Mask
3. Johnny Gill, Johnny Gill
4. Heart, Brigade
5. Pretty Woman, Pretty Woman OST
6. M.C. Hammer, Please Hammer
7. Bell Biv Devoe, Poison
8. Little Feat, Representing The Mambo
9. Slaughter, Stick It To Ya
10. Wilson Phillips, Wilson Phillips
11. Digital, Sex Packet
12. Teenage Mutant, Teenage Mutant OST
13. Suzanne Vega, Open Hand
14. Damn Yankees, Damn Yankees
15. Carly Simon, My Romance
16. Lisa Stansfield, Affection
17. Najee, Tokyo Blue
18. Don Henley, End Of The Innocence
19. En Vogue, Born To Sing
20. Sweet Sensation, Love Child

Hot Futures

1. Billy Idol, "Cradle Of Love"
2. Reed/Cale, Songs For Drella
3. Suzanne Vega, Open Hand
4. Hunters & Collectors, Ghost Nation
5. Paula Abdul, Shut Up And Dance
6. Dead Milkmen, "Methodist Coloring"
7. Tall Tales, Shiver
8. World Party, "Way Down Now"
9. Dirty Dozen, New Orleans Album
10. Johnny Gill, Johnny Gill
11. Madonna, Like A Prayer
12. Steve Vai, Passion Warfare
13. The Winans, Return
14. En Vogue, Born To Sing
15. Big Dipper, "Love Barge"
16. House Of Love, The House Of Love
17. Little Feat, Representing The Mambo
18. The Sundays, Reading, Writing
19. Tribe/Quest, People's Instinctive
20. Laura Branigan, Laura Branigan

In-Store Play

1. Sinead O'Connor, I Do Not Want...
2. Black Crowes, Shake Your Money
3. Suzanne Vega, Open Hand
4. House Of Love, The House Of Love
5. Little Feat, Representing The Mambo
6. Robert Plant, Manic Nirvana
7. Fleetwood Mac, Behind The Mask
8. Heart, Brigade
9. Public Enemy, Fear Of A Black
10. The Church, Gold Afternoon Fix
11. David Bowie, Changesbowie
12. Depeche Mode, Violator
13. Midnight Oil, Blue Sky Mining
14. The Sundays, Reading, Writing
15. Lloyd Cole, Lloyd Cole
16. Bell Biv Devoe, Poison
17. Lisa Stansfield, Affection
18. Cowboy Junkies, The Caution Horses
19. J Clegg/Savuka, Cruel, Crazy
20. Peter Murphy, Deep

N40 Vital STATS

+++++ MOST ADDED +++++

Top 40

1. Taylor Dayne, I'll Be Your Shelter
2. Billy Idol, Cradle Of Love
3. Alannah Myles, Love Is
4. Phil Collins, Do You Remember
5. Partners In Kryme, Turtle Power
6. Richard Marx, Children Of The Night
7. Louie Louie, Sitting In The Lap Of
8. Andrew Ridgeley, Shake
9. After 7, Ready Or Not
10. L.Ronstadt/A.Neville, When
11. Bell Biv DeVoe, Poison
12. B-52's, Deadbeat Club
12. Nikki, Notice Me
13. Brent Bourgeois, Dare To Fall In Love
14. Billy Joel, The Downeaster Alexa
15. Perfect Gentlemen, Ooh La La
16. Depeche Mode, Enjoy The Silence
17. Slaughter, Up All Night
18. Basia, Cruising For Bruising
19. Elton John, Club At The End Of The...

Urban

1. Troop, All I Do Is
2. Jermaine Jackson, I'd Like To Get
3. The Gap Band, We Can Make It
4. The Chimes, I Still Haven't Found
5. Black Flames, Watching You
6. Dianne Reeves, Come In
7. Milira, Mercy Mercy Me
8. Glenn Jones, Stay
8. Klymaxx, Good Love
9. Jane Child, Don't Wanna Fall In Love
9. Perfect Gentlemen, Ooh La La
10. Miles Jaye, Irresistible
10. Partners In Kryme, Turtle Power
11. Ruby Turner, Paradise
12. Ashford/Simpson, Hungry For Me
12. Michel'le, Nicety
12. The Superiors, Temptation
13. Jeff Redd, Love High
13. Louie Louie, Sittin In The Lap Of
14. Madonna, Vogue

Rock

1. Billy Idol, Cradle Of Love
2. Electric Boys, All Lips
3. Whitesnake, Now You're Gone
4. Eric Clapton, Accuse Me
5. Tom Petty, Yer So Bad
6. Alannah Myles, Love Is
7. Heart, Wild Child
7. Reed/Cale, Nobody But You
8. Hunters & Collectors, When The River
9. Kings/Sun, Drop The Gun
10. World Party, Way Down Now
11. del Amitri, Kiss This Thing
11. Died Pretty, True Fools Fall
11. Phil Collins, Do You Remember
12. Motley Crue, Don't Go Away
12. Sleeze Beez, Stranger Than...
13. Died Pretty, Underbelly
13. Eric Johnson, High Landrons
13. Fleetwood Mac, Love/Dangerous
13. Michael Penn, This & That

↑↑↑↑↑ MAJOR MOVES ↑↑↑↑↑

Top 40

1. Madonna, Vogue
2. Janet Jackson, Alright
3. Heart, All I Wanna Do Is Make Love
4. Rod Stewart, This Old Heart Of Mine
5. Roxette, It Must Have Been Love
6. Expose, Your Baby Never Looked
6. Wilson Phillips, Hold On
7. Adam Ant, Room At The Top
8. Linear, Sending All My Love
9. Aerosmith, What It Takes
9. M.C. Hammer, U Can't Touch This
10. Sweet Sensation, Love Child
11. Jude Cole, Baby It's Tonight
11. Michael Bolton, How Can We Be Lovers
12. Perfect Gentlemen, Ooh La La
13. Fleetwood Mac, Save Me
13. Seduction, Heartbeat
14. Babyface, Whip Appeal
14. Phil Collins, Do You Remember
15. Richard Marx, Children Of The Night

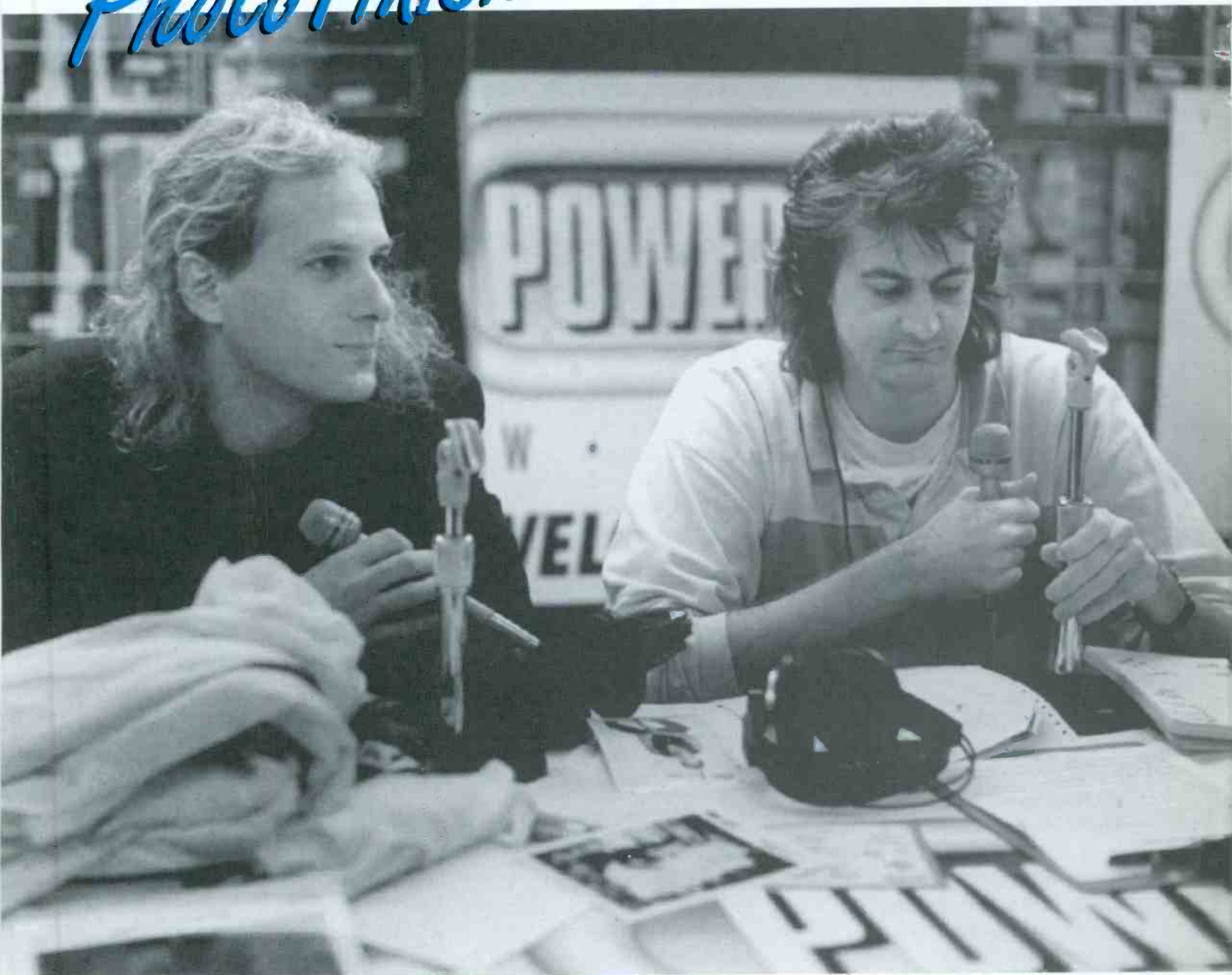
Urban

1. Melba Moore, Lift Every
2. Quincy Jones, Tomorrow
3. Tony Toni Tone, The Blues
4. Janet Jackson, Alright
5. En Vogue, Hold On
6. Soul II Soul, Get A Life
7. Today, Why You Get
7. Johnny Gill, Rub You The Right Way
8. Klymaxx, Good Love
9. Calloway, Sir Lancelot
10. M.C. Hammer, U Can't Touch This
11. Perfect Gentlemen, Ooh La La
12. Howard Hewett, Show Me
12. The Winans, It's Time...
13. By All Means, Do You Remember
14. Freddie Jackson, All Over You
14. Jamaica Boys, Shake It Up
15. Sybil, Crazy For You
16. Bell Biv DeVoe, Poison
17. Family Stand, Ghetto Heaven

Rock

1. Little Feat, Representing The Mambo
2. Jude Cole, View From 3rd Street
3. Bad English, Bad English
4. Black Crowes, Shake Your Money
4. Fleetwood Mac, Behind The Mask
5. Giant, Last Of The Runaways
6. Damn Yankees, Damn Yankees
6. Tom Petty, Full Moon Fever
7. London Quireboys, A Bit Of What You...
8. The Church, Gold Afternoon Fix
9. Alice Cooper, Trash
10. del Amitri, Waking Hours
10. Michael Penn, March
11. Aerosmith, Pump
12. Mission UK, Carved In Sand
13. Heart, Brigade
14. Sleeze Beez, Screwed Blued 'N Tattooed
15. Eric Johnson, Ah Via Musicom
15. Faster Pussycat, Wake Me When It's
15. Joe Satriani, Flying In A Blue Dream

Photo Finish



Here's the sad story of pop sensation Michael Bolton and WPLJ's Greg Thunder, two industry professionals at the zenith of their careers, having some difficulty finding the business end of the mike! Is there an engineer in the house?



Johnny Gill

CROSSING TO TOP 40 NOW!

RUB YOU THE RIGHT WAY

PRODUCED BY
JIMMY JAM & TERRY LEWIS

ON YOUR DESK
FOR PLAY TODAY

TOP 40...NEW THIS WEEK!

KKLQ San Diego (Debut 27*)
KITY San Antonio (Debut 27*)
Y-95 Phoenix (Debut 29*)
Y-108 Denver (Debut 29*)
KGGI Riverside

MAJOR DEBUTS!

WPGC Washington (Debut 30*)
WCKZ Charlotte (Debut 19*)

HEADED FOR THE TOP AT URBAN!

URBAN NETWORK 5-3* (#3 REQUESTS)

TOP 5 RETAIL REPORTS...

City One-Stop Los Angeles Debut 2*
Abbey Road Los Angeles Debut 4*
Centra Columbus Debut 1*
Streetside St. Louis Debut 3*
Record Theatre Cincinnati Debut 5*
Scott's One-Stop Indianapolis Debut 1*
Popular Tunes Memphis Debut 2*
Independent Colorado Springs Debut 2*
Record Theatre Buffalo Debut 3*
Strawberries Boston Debut 5*

ALBUM NETWORK RETAIL

Debut 37*

JOHNNY GILL LP

Produced by Jimmy Jam and Terry Lewis for Flyte Tyme

Productions and L. A. and Babyface for LaFace Inc.



The Lightning Seeds

The Lightning Seeds. Created by
Liverpool-born performer, writer
and producer Ian Broudie, best known
for his work as producer for
Echo and The Bunnymen,
The Three O'Clock and Icicle Works.

"Pure," the first single and video
from the forthcoming debut album
Cloudcuckooland.

The seeds have been planted
at radio.

The rest is...
"Pure" and simple.

Pure

©1990 MCA RECORDS, INC.

MCA
THE SPOTLIGHT IS ON