Radio Broadcasting of regular programs was instituted by the Westinghouse Electric and Manufacturing Company December 21, 1920. The listeners were the radio amateurs and such friends as they had invited to listen in.

These friends told others of this new wonder of science, and though the first broadcasting was quite imperfect, the successful efforts of the Westinghouse Company to improve the transmission and the quality of the entertainment furnished resulted in a host of radio fans all over the country. More broadcasting stations were considered necessary to complete this great new public service.

In September, 1921, station WBZ was established by the Westinghouse Company at Springfield, Mass., followed in October by WJZ at Newark, New Jersey, and in November by KYW at Chicago, Illinois. By the beginning of the present year radio broadcasting had become so popular that many other stations were established, until today there are more than a hundred of these stations, sending out programs more or less complete. New stations are being announced at frequent intervals, and the question has been raised by many whether the service of broadcasting should be divided among a great many stations scattered over the country or whether it should be a concentrated effort by a few powerful stations centrally located.

You can help to solve this problem by giving us your views. Please write to the Broadcasting Section, Department of Publicity, W. E. & M. Co., East Pittsburgh, Pa.