

A Sweet Merchandising Campaign



Capitol Records exposes its extensive Sweet merchandising campaign to a chorus of winks, blinks and affirmative nods. "Give Us a Wink" is the name of the album. Pictured from left are: Don Grierson, national merchandising manager, showing off in his Sweet T-shirt and special winking belt buckle; Varley Smith, creative director of advertising and merchandising, in his best flasher outfit hiding behind a Sweet floor display; Jim Mazza, vice president, marketing, framed by two floor displays filled with albums and two wall posters, and Dan Davis, vice president, creative services/merchandising/press, resplendent in his Sweet sweatshirt.

Westminster Gold Releases Six LPs

■ LOS ANGELES—Kathy King, ABC Records' director, classical a&r has announced the release of six albums in the ABC Records' Westminster Gold series. Five of the six are licensed from the Russian recording company, Melodiya. The albums are: Tchaikovsky: Symphony #1, Winter Dreams by the U.S.S.R. State Symphony Orchestra conducted by Konstantin Ivanov; The Oboe: Vivaldi, Albinoni & Bellini, featuring soloist Evgeni Nepalov with the Moscow Chamber Orchestra, conducted by Rudolf Barshai; Nikolai Rimsky-Korsakov: Trio in C Minor with violinist David Oistrakh, cellist Sviatoslav Knushevitsky and pianist Lev Oborin; Chamber Music for Winds and Brass — Balai/Poot/Villa-Labos/Hindemith by the Leningrad State Philharmonic Wind Quintet; How The Mistress Met Ivan, a collection of favorite Russian Wedding, Festival and Seasonal Songs featuring various artists; and from the Westminster catalog, Carlos Chavez: Concerto For Piano & Orchestra with the Vienna State Opera Orchestra, conducted by Carlos Chavez and featuring pianist Eugene List.

Kansas To Tour With Bad Co.

■ NEW YORK—Budd Carr of BNB Associates Ltd. has announced Kansas' addition to the five-week (23 date) east coast Bad Company tour, which will kick-off March 22 in Lake Charles, La. and conclude in Chicago, April 23.

Hansen To Publish Irish Music Folio

■ NEW YORK—Charles Hansen Music is publishing a special Irish-American Bicentennial Edition of "More than 1000 Songs and Dances of the Irish People" as part of its jumbo book series. The 350-page volume contains the music, words and guitar charts to 1005 jigs, reels, double jigs, hornpipes, folk songs, and comedy and patriotic songs, as well as George M. Cohan songs and favorites of Chauncey Olcott and Harrigan & Hart.

Also included are photographs, maps and sketches of Ireland, many in color, and a foreword and history of dance music by James McPheeley. Many of the selections are printed in their original Irish titles with an English translation beside them.

Foghat Gets Gold



Bearsville recording group Foghat stopped their perpetual touring last week long enough to catch their collective breaths and be officially presented with gold records for "Foghat," the group's four year old debut album that became their second gold lp, in the midst of their most recent six-month tour. The presentation was made in Bearsville Records' New York offices, and pictured above at the ceremonies are (from left) Paul Fishkin (Bearsville's label chief); Roger Earl (Foghat drummer), Rod Price (lead guitarist), "Lonesome" Dave Peverett (vocals-guitar), Craig MacGregor (bass), and Tony Outeda (Foghat's manager).

CONCERT REVIEW

Purple Power Packs 'Em In

■ LOS ANGELES — Entering the Long Beach Arena, the question on many a Deep Purple (Warner Bros.) fan's lips was "How well will Tommy Bolin fit in?" It didn't take long, once the band had taken the stage, for the question to be answered. He fits like the proverbial glove.

A Worthy Successor

Bolin is perhaps not the show-stealing, technoflash guitarist that Ritchie Blackmore was, but he is a confident, capable and often exciting guitarist who is every bit as stageworthy as his predecessor.

The test of Bolin's mettle was how strongly the new composi-

tions from "Come Taste the Band" would hold up in comparison with the old standbys like "Smoke On the Water" or "Highway Star." Surprisingly enough, on the new tunes — especially "Lady Luck" and the current single, "Gettin' Tighter" — the band sounded more like a unit than at any time in recent memory. Much of this might be attributed to Bolin, who is not intimidated by the need to share the airspace with his cohorts Hughes, Coverdale, Lord and Paice.

"Lazy"

Jon Lord's "Lazy" was an electronic engineer's dream, with layer upon layer of synthesized warblings that conjured up visions from "The Phantom of the Opera," and the ensemble's driving treatment of "Stormbringer" proved that Deep Purple hasn't lost any of its color.

Nazareth (A&M) whose "Love Hurts" is one of this year's chart surprises, performed their current hit alongside a dozen other tunes from their productive career. And while they were somewhat less than overwhelming, in this particular turn, they established a solid chunky backing for "Night Woman," and the booze-blooze of "Guilty" was a refreshing break from the frenzied pace.

"Hair of the Dog," the title song from their latest longplayer, was delivered in their established "slam-bam, thank you amp" style, leaving subtlety—one supposes—to the sissies.

Mike Harris

Wax Names Kijek Dir. of Promotion

■ NEW YORK—Thomas Kijek has been named director of promotion for Morty Wax Promotions. In this capacity he will be coordinating 10 promotion men around the country while personally travelling the northeast.

Kijek has opened a new classical promotion department at the firm. Initial projects include Barbra Streisand's "Classical Barbra" and Claude Bolling's "Suite for Flute and Jazz Piano," both on Columbia. He is also handling the television and radio exploitation of the music from the Broadway musicals "A Chorus Line" and "Me and Bessie."

Kijek was previously music director for WRNW in Westchester County.

Gary Wright Gold

■ LOS ANGELES—Gary Wright's first Warner Bros. album "The Dream Weaver" has been certified gold by the RIAA.