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American-Islamic Relations. The spot featured a character named "Rasheed" endorsing the fast-food chain's bacon-cheddar Whopper sandwich and greeting his "brothers and sisters" with "peace." CAIR says the "peace" greeting suggested the character was Muslim, and it's commonly understood that Islamic law prohibits the consumption of pork products such as bacon. In a letter to CAIR, a Burger King VP said the ad "was not meant to refer to any religion" and that it would delete the objectionable material.

Former Chicago Bears player **Keith Van Horne** settled his libel action against WKQI/Chicago morning host **Mancow** for \$1.6 million. Van Horne sued Mancow for false statements made during an October '94 broadcast in which Mancow repeatedly stated that Van Horne had physically assaulted and threatened to kill him. Trial was set to begin last week.

In response, Mancow commented, "I am not contributing a penny to this settlement and will issue no apology or retraction. I have defended my right to free speech for over half a decade in this case, and I will not abandon that most precious constitutional right." The settlement is being funded by the insurance company retained by Evergreen Media in 1994.

Meanwhile, Alternative **WNNX/Atlanta** is offering *Who Wants to Marry a Multi-Millionaire* bride **Darva Conger**, who's been fired from her nursing job in L.A., a \$100k contract to join the *Morning X* team of **Barnes, Leslie and Jimmy**. Conger would offer regular news and health reports.

Onradio On To Court Room

Scotts Valley, CA-based **Onradio.com** has sued four former high-level employees for allegedly stealing company secrets. While refusing to disclose details of the case, Onradio VP/Marketing **Rick Hensler** tells *ST* the litigation stems from Onradio's "effort to vigorously defend its unique properties and to be uncompromising in the ethical expectations of its employees."

One hundred of **Bob Collins'** closest friends will share their favorite stories about the late **WGN-AM/Chicago** morning host in *I Remember Bob Collins*, the *Chicago Sun-Times* reports. The book is set for publication in June.

KFI/L.A. evening personality **Phil Hendrie** has switched shifts with afternoon duo **Karel & Andrew**. Hendrie's *Premiere Radio* show will also move up to 7-10pm ET. Talk personality **Lionel** will assume Hendrie's 10pm-1am ET shift on *Premiere*.

Rumbles

- Radio Disney adds **KMAP-AM/Bakersfield** as its 44th affiliate.
- **RuPaul** returns to the **WKTU/N.Y.** morning line-up for the third time, but only until **Michelle Visage** returns from maternity leave at the end of the month.
- **Jonathan Pinch** is appointed President/Clear Channel Int'l Radio.
- **KMXS/Anchorage, AK** morning man **Hai "9000" Abrams** will depart next Friday for an as-yet-undisclosed gig in Virginia.
- **WRVE-FM/Albany** morning co-host **Tom Kief** moves to wakeups at suburban Chicago **Rocker WIL-FM/Kenosha, WI**.
- After eight years with **ESPN Radio**, **Bob Sagendorf** and the Sports network have parted company.
- **WKIS/Miami** is *thisclose* to inking a deal with **Bill Wise** to take the PD reins at the **Beasley County** station.
- **R&R** bids a fond farewell to Asst. Country Editor **Diane Fredrickson**. She will join the sales department of **KZLA-FM/Los Angeles** as an AE, effective April 3.
- **WMMR/Philadelphia MD** **Ken Zipeto** rises to APD.
- Following on **KKSB/Santa Barbara's** flip last week from **Country** to **CHR**, **Clear Channel** takes **KIST/Santa Barbara** from **Oldies** to **CHR/Pop** and adds **Rick Dees** in mornings. Next up: the battle for the "Kiss" slogan ... stay tuned.
- Those two **Mondosphere NAC/Smooth Jazz** outlets that dropped the format last week have new identities: **KQJZ/San Luis Obispo, CA** became **Active Rock**. **OM Dave Christopher** tells *ST* the station has applied for new call letters **KURQ**, and is calling itself "107.3 The Rock." (This relates to the landmark **Morro Rock** in **Morro Bay**.) PD **David Alwood** remains on board. **The Bob & Tom Show** starts off in mornings; remaining airstaff will be named soon. The second change was at **KSMJ/Bakersfield**, which went **Classic Rock** under **OM Chris Squires**.
- **WYNF/Sarasota, FL MD Cathy Taylor** segues to **Classic Rock** sister **WTBT/Tampa** for similar duties, beginning Monday (3/27).
- **WRKR/Kalamazoo, MI's Stephanie John** rises to **Promotion Director**, and overnighter **Dave Kaechele** is upped to **nights/imaging Director**.
- **Nancy Carlson** is named **PD** of **KELO-FM/Sioux Falls, IA**.
- **Reid Holson** becomes general **PD** of **Midcontinent Radio/Sioux Falls, IA**, overseeing **KELO-FM & AM, KRRO-FM, KTWB-FM** and **KWSN-AM**. He'll also serve as interim **PD** of **Rocker KRRO-FM** due to the sudden death of **PD John C. Price** Feb. 29 at age 36.
- **Brian Figula** joins **WWBN-FM/Flint, MI** as **AE**. **Brian** was **Promotions Director** at crosstown **WCRZ-FM** and **WABX-FM/Evansville, IN**.

Last week we told you about the return of heritage calls **KHJ** to L.A.'s radio dial. Now another set of heritage calls is set to disappear

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THE REVIEWS ARE IN

- "Jammin Party is a great fit with our weekend line-up"
- Joel Salkowitz, PD, Jammin 105, NYC
- "The listener response has been overwhelming"
- Steve McKay WEJM-FM, Philly
- "The production and artist info is second to none"
- Jay Beau Jones, PD WUBT-FM Chicago
- "Detroit's listeners love Al's knowledge of the music"
- Bill Fries, PD WGRV-FM Detroit
- "Love the trivia, works well in Miami"
- Al Chio, PD WMGE-FM Miami



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