

C.A.M.-U.S.A.'s Pub Activities

NEW YORK — Vittorio Benedetto and Jimmy Jenner of C.A.M.-U.S.A. have announced the publication of sheet music for the Raspberries' single, "Go All The Way," as well as Raspberries' "I Wanna Be With You." Sheet music for Lighthouse's new "Sunny Days" single and Ralph Towner's "Icarus," which has been used recently as the opening theme to the WNEW-TV/FM rock special "Genesis," the title song to the new Paul Winter Consort Epic LP and the GM Canadian ad campaign theme, will also be made available through Screen Gems Publications.

Upcoming folio publications for C.A.M.-U.S.A. copyrights include the complete Lighthouse "Sunny Days" LP; the new Bang "Mother-Bow To The King" LP; the new Paul Winter Consort LP; "Fresh Raspberries," the group's second album which is currently high on the charts and Ralph Towner's "Icarus." Other C.A.M. material is contained in various pop music folios from Screen Gems Publications.

Music by Philippe Sarde has been chosen for the score of the soon-to-be released feature film, "Cesar & Rosalie." The film, which is being released by Cinema 5, stars Yves Montand and Romy Schneider and is directed by Claude Sautet. The material by Sarde is published by C.A.M.-U.S.A.

Other music written by Philippe Sarde and published by C.A.M.-U.S.A. has been selected for the score of the soon-to-be released feature film, "Liza." The film, which is directed by Marco Ferreri, stars Catherine Deneuve and Marcello Mastroianni.

Sutton Artists Pact Garner

NEW YORK — Erroll Garner has signed for exclusive representation in the concert field with Sutton Artists Corp. in New York, it was announced by Larry Bennett and Frank Modica, Jr. co-founders of Sutton Artists Corp.

Garner, working with rhythm accompaniment will soon embark on a series of major civic and college concerts in early 1973. The jazz pianist will re-schedule his annual spring tour of Europe in order that Sutton Artists can make him available for campus concerts during the peak of the spring concert season in colleges. London Records, whose current Garner album is entitled "Gemini", will tie in promotion in support of the forthcoming concert tour.

Stroud Label Names PR Co.

NEW YORK — Newly activated Stroud Records of New York has retained the services of Warren Lanier Enterprises, a West Coast based PR firm, to represent them in a dual role capacity of public relations and product promo throughout the western United States.

Andy Stroud, president of Stroud Records, negotiated the deal with the Hollywood PR firm to give his product an "equal chance for exposure at the radio station level, plus direct merchant-consumer tie in programs that the PR firm specializes in for greater unit sales and motivation."

The first release from Stroud Records is an album by Nina Simone, "Nina Simone Sings Billie Holiday."

New LA Orch.

HOLLYWOOD — Composer-conductors Leonard Rosenman and William Kraft have incorporated the New Muse Orchestra, the first permanent west coast ensemble dedicated solely to the presentation of works of contemporary artists. New Muse will utilize mixed media, including actors, film, dance and electronic instruments.

First concert by the New Muse was at the Big Auditorium of the Los Angeles County Museum on Dec. 11.



IN ONE CORNER—L. to R. at the recent ASCAP reception at which ASCAP writer Stephen Schwartz was honored with plaques celebrating his chart successes with "Day By Day" from "Godspell" and "Corner of the Sky" from "Pippin"—Frank Military, president of New Cadenza Music Corporation which published "Godspell"; George Schiffer, counsel for Jobete, co-publisher of "Pippin"; Ira Howard of Belwin-Mills Publishing Corp., co-publisher of "Pippin"; Cash Box vice president & editor-in-chief Irv Lichtman; ASCAP president Stanley Adams; Belwin-Mills president Alan Shulman who presented the plaques; Stephen Schwartz; Jobete executive Marty Wekser and Cash Box executive vice president, Marty Ostrow.

Thieves Rob Trapeze Gear

NEW YORK — Four hours prior to Threshold recording artists Trapeze's recent appearance at the new Village East Theater (formerly Fillmore East), their road manager discovered that their van and all their equipment had been stolen from the garage of the City Squire Motor Inn in N.Y.C. The loss was estimated at \$30,000.

Trapeze, whose latest LP "You're The Music, We're Just The Band" is receiving excellent response, has been touring the states for over ten weeks. Despite the loss, the group performed that night at the Village East and went on to complete their tour in New Orleans and Memphis with rented equipment.

Mirisch/Landia's New Firm Title

HOLLYWOOD — David Mirisch and Mark Landia have established a new publicity firm to be called Mirisch and Landia Public Relations. Firm will maintain its same address at 1901 Avenue of the Stars, Los Angeles, California, 90067. The phone number is 213-553-1886. Praisery was previously titled Mirisch, Paladino and Landia.

Amongst the publicity firms clients are Perry Como, Pat Boone, Eddie Fisher, the Friends of Distinction, Gloria Loring, Julie Budd, Vegas Music International, the Byrds and the Academy of Country and Western Music.



IN PERSON—Spider-Man listens as his creator, Stan Lee (r), addresses the children who attended the Spider-Man breakfast at New York City's Tavern On The Green Restaurant on Saturday, Dec. 16th. With Lee and Spidey (continuing right to left) are Steve Lemberg, producer of Spidey's debut album "From Beyond The Grave" and Neil Bogart, co-president of The Buddah Group who are releasing the album, the first of the Rockomic series. Second photo shows Spiderman visiting with Senator Edward Kennedy and Mrs. Ethel Kennedy at the 8th annual Skating Breakfast at Rockefeller Center.

Drifters Taped By Canterbury

GARY, INDIANA — Canterbury Productions, of Gary, has recorded the Drifters at Bud Pressner's Recording Studio at 4839 S. Broadway in Gary.

The group comprises Charles Thomas, "Doc" Greene, Ellsbeary Hobbs (all original members) and Al Banks, formerly of the Turbans.

Canterbury has also signed the Drifters to an indie production deal. Farag Music, Canterbury's publishing arm, supplied the material for the Drifters' session, written by Canterbury president, Henry Farag.

The Drifters were doing a series of one nighters in Indiana. Farag approached them during a job at the Ultimate Lounge in Crown Point and asked them if they were interested in recording.

Record Club Names David Manchester

MANCHESTER, PA. — Sigmund Friedman, president of Record Club of America, has announced the appointment of David Manchester as director of management sciences. In his new position, Manchester will be reporting to the president.

Mr. Manchester received his Bachelor's degree in Industrial Management from Massachusetts Institute of Technology. He was awarded a Master's Degree in the same field from the Sloan School of Management at M.I.T. in 1967. His areas of specialties included finance, operations research, and computer sciences.

After leaving M.I.T., Manchester was with the Caywood-Schiller Division of A.T.Kearney, Inc. Caywood-Schiller is a management consultant firm specializing in the areas of operations research and data processing.

Merle Pollack To Mary Jane

NEW YORK — Mary Jane Public Relations has recently re-hired Merle Pollock as account executive. Miss Pollock has been doing free-lance p.r. in California in the last two years since leaving MJP & the Crackerjack Group. She handled the New York Rock Ensemble, Rascals, Clancy Brothers and Mahogony, the Brecht Weill musical. She will be assisting the firm with the promotions of ABT productions. Coming up Dec. 20 is the ABT Production of Virgil Fox at Carnegie Hall. The Jan. 14 promotion of Buckminster Fuller will follow.

Harris Named Music Etc. VP

OKLAHOMA CITY, OKLA. — Al Harris has been named vice president of Music, Etc.

Previously an account executive for Trans Continental Music Corp., Harris has taken over the responsibilities of operations, purchasing and marketing for the company's four stores in Oklahoma.

Music Etc. retails records and tapes, as well as auto and home stereo equipment. Headquartered in Oklahoma City at 4001 N. Penn., the firm has two other Oklahoma City locations and a Lawton store. G. Stan Ephraim is president and owner of the company.

Senter Produces

HOLLYWOOD — Jay Senter, producer of Helen Reddy's number-one gold record, "I Am Woman," will produce singer-songwriter Laurie Kaye Cohen's first album for Playboy Records, "Under the Skunk."

Behind Cohen are studio all-stars Mike Melvoin, Larry Knechtel, Jim Horn, Mike Deasy, Lee Sklar and Jim Gordon, plus the Rolling Stones horn section of Bobby Keys and Jim Price. "Under the Skunk" will be released Feb. 1 with a major advertising and merchandising campaign.