

# Stations Starting During 1957

With List of Those Which Left Air During Year

Listed in order of on-air and off-air dates.

## STATIONS STARTING

Call Letters	City & State	Channel	Starting Date	AM Adjunct
<sup>1</sup> KUMV-TV	Williston, N. D.	8	Jan. 9	—
KONO-TV	San Antonio, Tex.	12	Jan. 14	KONO
WTWV	Tupelo, Miss.	9	Feb. 2	—
<sup>2</sup> KBAS-TV	Ephrata, Wash.	43	Feb. 15	—
KTWO-TV	Casper, Wyo.	2	March 1	—
<sup>†</sup> KLSE	Monroe, La.	13	March 9	—
<sup>†</sup> WYES-TV	New Orleans, La.	8	April 1	—
KHVH-TV	Honolulu, Hawaii	13	April 22	KHVH
WSOC-TV	Charlotte, N. C.	9	April 24	WSOC
<sup>*</sup> WLBR-TV	Lebanon, Pa.	15	May 2	—
KBTX-TV	Bryan, Tex.	3	May 22	—
WPSD-TV	Paducah, Ky.	6	May 28	—
<sup>3</sup> WRLP	Greenfield, Mass.	32	June 1	—
KGEZ-TV	Kallspell, Mont.	9	July 9	KGEZ
<sup>4</sup> KPLO-TV	Rellance, S. D.	6	July 14	—
KTVC	Ensign, Kan.	6	July 24	—
WPST-TV	Miami, Fla.	10	Aug. 3	—
KSPR-TV	Casper, Wyo.	6	Aug. 12	KSPR
WFGA-TV	Jacksonville, Fla.	12	Aug. 14	—
WIIC	Pittsburgh, Pa.	11	Sept. 1	WWSW
WAVY-TV	Portsmouth-Norfolk, Va.	10	Sept. 1	WAVY
<sup>†</sup> KTCA-TV	St. Paul-Minneapolis	2	Sept. 2	—
WWL-TV	New Orleans, La.	4	Sept. 7	WWL
<sup>†</sup> WHYY-TV	Philadelphia, Pa.	35	Sept. 16	WHYY(FM)
KETV	Omaha, Neb.	7	Sept. 17	—
WTIC-TV	Hartford, Conn.	3	Sept. 23	WTIC
WKXP-TV	Lexington, Ky.	27	Sept. 23	WLAP
WPTA	Roanoke-Ft. Wayne, Ind.	21	Sept. 28	—
XEM-TV	Mexicall-El Centro, Cal.	3	Oct. 1	—
<sup>†</sup> KOAC-TV	Corvallis, Ore.	7	Oct. 7	KOAC
KPAC-TV	Port Arthur-Beaumont	4	Oct. 22	KPAC
WOWL-TV	Florence, Ala.	15	Oct. 28	WOWL
<sup>†</sup> WMVS-TV	Milwaukee, Wis.	10	Oct. 28	—
WLWI	Indianapolis, Ind.	13	Oct. 30	—
<sup>*</sup> WKST-TV	New Castle, Pa.- Youngstown, O.	45	Oct. 30	WKST
WINR-TV	Binghamton, N. Y.	40	Nov. 1	WINR
KXGN-TV	Glendive, Mont.	5	Nov. 3	KXGN

Call Letters	City & State	Channel	Starting Date	AM Adjunct
<sup>5</sup> WEEQ-TV	La Salle, Ill.	35	Nov. 10	—
WBOY-TV	Clarksburg, W. Va.	12	Nov. 15	WBOY
WHDH-TV	Boston, Mass.	5	Nov. 26	WHDH
<sup>*</sup> WBLN	Bloomington, Ill.	15	Dec. 1	—
KWRB-TV	Riverton, Wyo.	10	Dec. 15	KWRL
KVII	Amarillo, Tex.	7	Dec. 21	—

<sup>†</sup> Educational, non-commercial outlet. <sup>\*</sup> Resumed operation after being off air. <sup>1</sup> Satellite of KFYP-TV, Bismarck, N. D. <sup>2</sup> Satellite of KIMA-TV, Yakima, Wash. <sup>3</sup> Satellite of WWLP, Springfield, Mass. <sup>4</sup> Satellite of KELO-TV, Sioux Falls, S. D. <sup>5</sup> Satellite of WEEK-TV, Peoria, Ill.

## U. S. STATIONS LEAVING AIR IN 1957

Call Letters	City & State	Channel	Date	AM Adjunct
WTVE	Elmira, N. Y.	24	Feb. 13	—
WCMB-TV	Harrisburg, Pa.	27	April 9	WCMB
WGBS-TV	Miami, Fla.	23	April 13	WGBS
<sup>*</sup> KPTV	Portland, Ore.	27	April 30	—
WTOB-TV	Winston-Salem, N. C.	26	May 11	WTOB
KCCC-TV	Sacramento, Cal.	40	May 31	KXOA
KVVG	Tulare-Fresno, Cal.	27	Aug. 6	—
WENS	Pittsburgh, Pa.	16	Aug. 31	—
WJHP-TV	Jacksonville, Fla.	36	Oct. 25	—
WGLV	Easton, Pa.	57	Nov. 1	WEEX
WCDB	Hagaman, N. Y.	29	Dec. 1	—
WPAG-TV	Ann Arbor, Mich.	20	Dec. 31	WPAG
WNAO-TV	Raleigh, N. C.	28	Dec. 31	—

<sup>\*</sup> Call letters are now used by Ch. 12, Portland.

## 1957 CANADIAN STARTERS

Call Letters	City & State	Channel	Starting Date	AM Adjunct
CKMI-TV	Quebec City, Que.	5	March 5	—
CFCR-TV	Kamloops, B.C.	4	April 8	CFJC
<sup>6</sup> CJOX-TV	Argentia, Nfld.	10	May 30	—
CHAT-TV	Medicine Hat, Alta.	6	Sept. 14	CHAT
CHBC-TV	Kelowna, B.C.	2	Sept. 21	CKOV
<sup>7</sup> CHBC-TV-1	Penticton, B.C.	13	Oct. 12	CKOK
<sup>8</sup> CHBC-TV-2	Vernon, B.C.	7	Oct. 12	CJIB
<sup>9</sup> CKSO-TV-1	Elliot Lake, Ont.	3	Oct. 26	—
<sup>10</sup> CFCL-TV-1	Kapuskasing, Ont.	3	Dec. 15	—
CJFB-TV	Swift Current, Sask.	5	Dec. 23	—

<sup>6</sup> Satellite of CJON-TV, St. John's, Nfld. <sup>7</sup> Satellite of CHBC-TV, Kelowna, B.C. <sup>8</sup> Satellite of CKSO-TV, Sudbury, Ont. <sup>9</sup> Satellite of CFCL-TV, Timmins, Ont.

St. Louis station-sale deal was up in air again at week's end following Dec. 31 U. S. Court of Appeals stay of FCC order authorizing Ch. 11 CP transfer to 220 Television Inc. (Vol. 13:43, 44, 48). Stay was issued on request of St. Louis Amusement Co., one-time applicant for channel. Court gave no opinion in authorizing stay on 2-1 vote. Tied up with Ch. 11 deal is CBS purchase of KWK-TV (Ch. 4) which was not stayed by Appeals Court ruling, leaving CBS, as spokesman put it, "trying to find the best way of going ahead expeditiously as possible with both transactions." FCC spokesman said it had received no requests for action from principals, that it would have to "give thought" what action to take, if any. Action might include asking court to reconsider stay.

Rate increases: WHTN-TV, Huntington, W. Va. Jan. 1 adds Class AA hour (7:30-10:30 p.m., daily) at \$800, min. at \$160, Class A hour remaining \$600. KMSO-TV, Missoula, Mont. Jan. 1 raised base hour from \$150 to \$200, min. \$30 to \$40. KOTA-TV, Rapid City, S. D. Jan. 1 raised hour from \$150 to \$200, min. \$25 to \$40. CKSO-TV, Sudbury, Ont. Jan. 1 raised hour from \$240 to \$270 and added new Class AA min. only rate (7:30-10:30 p.m. daily) at \$75, Class A min. going from \$48 to \$60. CKGN-TV, North Bay, Ont. has raised hour from \$160 to \$180, min. \$35 to \$45. Correction: WGR-TV, Buffalo, Dec. 1 raised hour from \$1025 to \$1200, min. \$190 to \$225.

New WTVC call letters have been assigned Ch. 9, due to resume soon as Chattanooga outlet after move from Rome, Ga. where call was WROM-TV.

CP for KWSL, North Platte, Neb. (Ch. 2) has been sold by partners Ray J. Williams (who controls 60% of KRFC, Rocky Ford, Colo.), Franklin R. Stewart & Alvin E. Larsen Jr. for \$5000 to North Platte TV Inc., which has 50 local businessmen as stockholders, headed by attorney Rush C. Clarke. Williams is to get \$10,000 worth of stock in buying firm for expenses incurred and for consulting & technical services.

FCC finalized grant this week of Ch. 6, Greenwood, Miss. to WABG, granted these additional CPs to: (1) Board of Trustees, Louisville Free Public Library, for educational Ch. 15; (2) San Luis Valley TV Inc., Romeo, Colo., for Ch. 79 translator; (3) Jackson Hole Translator Inc., Jackson, Wyo. for Ch. 72 translator. [For details see TV Addenda 25-W herewith.]

Two applications for TV stations were filed with FCC this week, bringing total to 121 (31 uhf). Applications: For Yakima, Wash., Ch. 23, by Charles R. White, ex-gen. mgr. of KLEW-TV, Lewiston, Ida.; for Arecibo, Puerto Rico, Ch. 12, by WIMA there. No translator applications were filed this week. [For details, see TV Addenda 25-W herewith.]

One allocations change sought this week—Granite City Bestg. Co., Mt. Airy, N. C. requesting addition of Ch. 8 to Mt. Airy, substitution of Ch. 11 for Ch. 8 in Charleston, W. Va.

New reps: KEYT, Santa Barbara, to Headley-Reed (from Hollingbery).