

All System Advances Cable Expansion Plan

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Plans on the new all-cable route to the West Coast are scheduled to be in the vicinity of Fort Worth and Dallas, half-way across the continent. The main aim is to reach Los Angeles in the spring of 1947.

The exact order in which remaining cable program will be carried is not fully determined. In general there will be four interconnected backbone routes: 1. The Atlantic Seaboard route, New York to Miami via Florida; 2. Southern Transcontinental, New York to Los Angeles; 3. the Western Route, from the East Coast to Chicago via Pittsburgh and Cleveland; and 4, the North-South route, from Chicago to New Orleans via St. Louis and Memphis.

Developing Relay System

Bell System's projected radio relay system between New York and Boston is also going forward. This trial radio-wave transmission is intended to determine its efficiency and economy for multiple broadcast and telephone use. Bell System will use either or both of the transmission methods in order to provide network facilities for radio and television broadcasting.

Status of the Coaxials

Following tabulation, which includes the existing links in the coaxial work plus the sections to be installed or in process this year, shows status of the cable program announced so far:

In Service

New York-Philadelphia—A 2-coaxial cable, 90 miles long; installed in 1936 for experimental purposes; now in service for telephone purposes. Stevens Point, Wis. — Minneapolis, Minn.—A 4-coaxial cable, 200 miles; installed in 1940; now in service for telephone purposes.

On the Ground — Not Yet Equipped Baltimore-Washington—A 4-coaxial cable, 43 miles.

Philadelphia-Baltimore — A 6-coaxial cable, 100 miles.

Terre Haute-St. Louis.—A 6-coaxial cable, 175 miles.

Atlanta, Ga.-Jacksonville, Fla. — A coaxial cable, 295 miles.

1945 Program

Atlanta, Ga.-Meridian, Miss.—A 6-coaxial cable, 310 miles.

Shreveport, La.-Dallas, Tex.—An 8-coaxial cable, 200 miles.

Washington-Charlotte, N. C.—An 8-coaxial cable, 400 miles.

Meridian-Shreveport — A 315-mile station, with 6-coaxial cable from Meridian to Jackson, Miss., and an 8-coaxial cable from Jackson to Shreveport.

THE WEEK IN RADIO

Industry Tense for V-E Day

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dealing separately with sporadic EF-2 layer and tropospheric transmissions as they are now understood to affect FM broadcasting between 44 and 100 megacycles.

Spotshots: Relaxation of censorship has reached the discussion stage. . . . U. S. Rubber is the most recent national advertiser to utilize tele as ad medium, via WABD. . . . Naylor Rogers and Mort Adams have been made v-p's of the Keystone Broadcasting System. . . . Don McNeill's "Breakfast Club" to do very extensive War Bond tour of East. . . . Murray B. Grabhorn, assistant gen. mgr. of the Blue, has been reelected prexy of the Radio Executives Club of N. Y. . . . RCA's annual report revealed \$2,987,000 net profit for first quarter of '45. . . . Charles H. Smith named market research counsel for CBS sales department. . . . Radio broadcasting and receiving apparatus are among the "luxury" listings on which a six per cent tax has been levied by the Quebec Provincial gov. . . . NAB Prexy J. Harold Ryan declared that independent stations are vital to the well-being of the broadcasting industry.

. . . Ballots for the election of six NAB directors at large to serve the term starting July 1, were mailed out. . . . Johannes Steel and George Hamilton Combs, WHN news analysts, are back from Europe. . . . FCC Chairman Paul A. Porter is again pleading for a completely efficient, fast, economical unified American International Communications System. . . . Within 10 years, 400 cities in the US will have tele stations and will be operating at a profit, according to Philip I. Merryman, NBC director of facilities devel-

opment to research. . . . City College School of Business and Civic Administration will hold its first annual conference on radio and business May 22 and 23. . . . Will Whitmore, advertising supervisor of the Western Electric Company, has been appointed advertising manager, succeeding the late H. W. Forster. . . . CBS has sold WBT, Charlotte, N. C., to the Jefferson Standard Life Insurance in compliance with the FCC rule 3.106. . . . W. N. Connolly, advertising manager for S. C. Johnson & Son, Inc., has been elected to the board of governors of the Co-operative Analysis of Broadcasting. . . . WCAU, Philadelphia, is performing another public service—it has joined the fight to rid Philly of its questionable quality drinking water. . . . First educational FM-station workshop will make its debut June 18 and close July 27, at Columbus, Ohio, and comes under the supervision of I. Keith Tyler, director of radio education and associate professor of education at Ohio U. . . . H. V. Kaltenborn, NBC commentator, donated a scholarship trust fund of \$10,000 to the U of Wisconsin for radio study.

Suggestion: This weekly news digest may interest someone from radio now in the armed forces. Clip and mail it along.

Barber Lauds Radio For Red Cross Role

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Barber further stated. He continued, "To me, personally, this year's radio support of the Red Cross War Fund was the finest demonstration of the manner a vital publicity medium can be utilized for the support of a community war effort that I have witnessed. My hat is off to the personnel of our broadcasting companies—presidents, program directors, news commentators, actors—as well as commercial advertisers for the way they threw their full weight behind the campaign. I and my committee members are very grateful."

James Sauter, executive director of the United Theatrical War Activities Committee, was chairman of the Radio Committee of the Red Cross 1945 War Fund of Greater New York. This organization served as liaison between the radio industry and the campaign.

Downs On Hamburg Outlet

CBS' Bill Downs was reported by the network as being the first radio correspondent to be heard from the Hamburg radio station, newly taken over by the Allies. Downs was heard at approximately 4:35 p.m., EWT, Friday afternoon, and described the negotiations as well as general conditions in the battered city.

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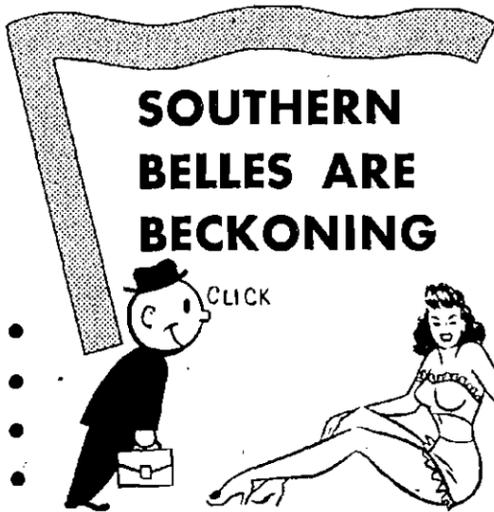
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