

**WITH THE  
★ WOMEN ★**  
By ADELE ALLERHAND

**A**NICE IVES of WMCA's "Every-woman's Hour" has been in radio six years; on the N. Y. station one season . . . Originated the first social club of the air in Philly over WIP. . . Began by subbing for domestic economist. . . She presented recipes, but couldn't cook. . . "Everywoman's Hour" began as "Every-woman's Club" on Philadelphia's WFIL, with Anice at the helm. . . Has been on the Woodbury program for 5 years, having used her own name originally. . . Now calls herself Janet Parker on that program. . . Loves her work and contact with other human beings which her type of program entails. . . Winning success on the air is the biggest thrill radio has given her. . . 25 per cent of her fan mail is from men. . . Walter Winchell is her favorite radio personality (she's interviewed 'em all) but she adores Burns and Allen, Rubinoff, Rudy Vallee, and Benny and Livingstone. . . Thinks imitation the bugbear of radio. . . Says it's thievery, not flattery. . .

The kitchen takes stage center, with Ida Bailey Allen, the culinary queen, penning a three-act comedy, based on letters from American housewives, using that spot as the mise-en-scene. . . Jean Ellington, NBC singer, decided to visit the Ellington clan, not having seen them since last year when she left Frisco. . . There being a two-day lull in programs, she boarded a plane headed west Monday evening at 5; reached the coast Tuesday a.m. at 8:30; spent the day with her family; at 7:30 that night embarked in a United Airliner and was back in N. Y. for Wednesday rehearsals and broadcasts. . .

Mitzi Green's warbling of "The Lady is a Tramp" on Rudy Vallee's program tonight marks the first time she'll vocalize as herself. . . her previous ether efforts were all impersonations of stage, flicker and radio stars. . . Patricia Kay, KYA lullaby lady, has begun to sing lullabies in her off-the-air moments. . . Reason being, she became the mother of an eight-pound girl baby at Hollywood's Good Samaritan Hospital 'other night. . . Patty Jo is the young damsel's name. . . Virginia Holman of the Holman Sisters, two-piano team, and Betty Jane are busy practicing and pow-wowing with NBC regarding Frisco radio appearances. . .



**"Roving Reporter"**

One of the most interesting presentations in this WMCA series conducted by Frankie Basch was aired Tuesday evening, when Bayard Kendrick, author of "The Last Express," a book about a blind detective who used a seeing dog to catch the villain, and Elliott S. Humphrey, who trains the seeing eye dogs for blind persons, were interviewed. Some rather fascinating facts, touched with human interest, were elicited by Miss Basch.

**Terri Franconi**

A vocal troubadour with a different touch in his renditions as well as in his voice, Terri Franconi is worth a better spot than the 12-12:15 p.m. period on which he was caught yesterday, over WJZ-NBC Blue network. Of course, he's the singing type with femme appeal, but like Jean Sablon

his draw can take in a bigger sphere if he is accorded the spot.

**Briefly**

"Don Winslow of the Navy," NBC-Red network serial, continues one of the best and most wholesome in the action and thrill category for juvenile listeners.

That three-hour daily "Grandstand and Bandstand" program on WMCA seems to grow on listeners, like an amiable family of next-door neighbors.

"Meet the Orchestra," originating at San Francisco and caught over the NBC-Blue network yesterday at 5:45-6 p.m., sounded like a good idea.

Programs of "The Movie Pilot" on WEAJ continue on a rather mediocre plane.

★ **Coast-to-Coast** ★

**A**NATION-WIDE campaign to awaken the Little Theaters throughout the country to the possibilities of Radio as an extension of their efforts is being initiated this fall by The Script Library, a division of Radio Events.

Bernard Levine, recently representing KGDM, Stockton, Cal., has joined the sales promotion staff of KYOS, Merced, Cal.

KSTP in St. Paul landed with a timely sock on the second of its "Listener Talks Back" series, during which Val Bjornson, the station's editorial commentator, turns tables on listeners once a week, lets them do the talking. Morning of the second cast, which happened to be the day of the Duke of Windsor-Wally Simpson nuptials, a Minneapolis woman called up, wanted to talk about Eddie and Wally, asked for a spot that night on the new evening feature. Because of the timeliness, Bjornson agreed. The woman Mrs. Maude Kebker, 50-year-old housewife, airing her side of the Wally-Windsor cause celebre, complained "I'm tired of all this glorification and over-romanticizing of the 'greatest love affair in history,'" then went on to air sharp criticism of the American press, the radio commentators and other "sentimentalists" as she called them. And her stanza drew a heavy mail response, too.

A play-by-play description of the Shriners Convention Parade in Detroit, as it moves past the Detroit City Hall, will be offered by Joe Gen-

tile and Art Sutton, over WOR and the Mutual Network, June 22 at 11:15-11:45 a.m. They'll discuss the marchers, the celebrities present, and the bands, of which there will be 50.

Fred Raphael, program director for WHN, celebrates his fourth wedding anniversary tomorrow.

Leonard "Len" Taylor, oldest announcer at WJW, Akron, recently married to June Washart, returns to work next week after a honeymoon at Cook's Forest, Pa. At a reception before leaving for their trip, Mr. and Mrs. Taylor turned up handcuffed—to make it impossible for the WJW staff to separate them.

New broadcaster at WICC, Bridgeport is Evelyn Sargent of New Haven.

The Gospel Broadcasting Ass'n program, heard over the Don Lee Network, via KHJ, 11-12 noon on Sundays, is about to undergo a change in program. Instead of the Rev. Charles E. Fuller, an "old fashioned revival" will be presented.

WHKC, Columbus, has added another sports program to its daily news service, supplied by United Press leased radio wires, and presented at 7 p.m. with Fred Joyner, night studio supervisor of the station, heard in the role of sports commentator.

Gilbert Shoe Co. is sponsoring five Spelling Bees over WBNS, Columbus, with local fraternities, sororities,

**GUEST-ING**

JACK DEMPSEY, BRUNA CASTAGNA and BILLY LYNN (third appearance in successive weeks), on Joe Cook Shell Show, June 19 (NBC-Red, 9:30 p.m.).

ELISSA LANDI, with Leslie Howard and Colin Clive in "Monsieur Beaucaire," on Lux Radio Theater, June 21 (CBS, 9 p.m.).

ROBERT HALLIDAY, COBINA WRIGHT, BOBBY GIBSON and TERRI FRANCONI, on Hammerstein Music Hall, June 22 (CBS, 8 p.m.).

JAMES BARTON in "Burlesque," on Kate Smith Band Wagon, June 24 (CBS, 8 p.m.).

LOUIS D'ANGELO, on Hit Parade, June 26 (CBS, 10 p.m.).

MRS. HERBERT WITHERSPOON, pres. of Met. Opera Guild, on "Music and You" June 24 (Mutual 8 p.m.).

ANITA LOUISE, on "Hollywood Whispers," June 19 (Mutual, 10:15 p.m.). JOHN BOLES, same program, June 26.

JOHNNY GREEN, on season's final Jack Benny program, June 27 (NBC-Red, 7 p.m.).

**Another Roosevelt Chat**

President Roosevelt has announced his intentions of delivering another fire-side chat over the radio within the next two weeks. No definite time has been set as yet by the networks.

**BOSTON**

Starting Sunday, WEEI will continue its broadcasting schedule through to 1 a.m. Monday, adding one hour to its Sunday schedule. This is effective on Sundays only. Extra hour will feature dance pickups from CBS.

WCOP will broadcast the Trotting Races from the Metropolitan Driving Club's track starting today. Gerry Slattery, manager of WCOP, arranged the series. Jim Donovan will be the mikeman.

A new daily series of agricultural programs presented under the auspices of the U. S. Department of Agricultural Economics will be started over WAAB and the Colonial Network on July 1.

high schools and business colleges participating for cash prizes. The last of the series of five bees will be held June 29th.

**JERRY COOPER**  
HOLLYWOOD HOTEL  
CBS  
FRIDAYS 9 P. M. EDST.