

**WITH THE
★ WOMEN ★**

By ADELE ALLERHAND

HAZEL GLENN, who viewed the quins through glass last year, on her tourist's trek to Callander, will sing on the Dafoe program over CBS Mondays, Wednesdays and Fridays...Elsa Maxwell, Park Avenue's gift to enfeebled parties, auditioned for a big commercial 'other day...In a current radio popularity poll, sponsored by an ever so fan mag, Annette Hanshaw, two years divorced from the ether, appears to be taking eighth place, just one jump removed from mirth-maker Martha Raye.... Chase & Sanborn auditioned a new theater of the air program which, if all goes well, should place Thespis on the air with the proverbial loud report....Jean Dickinson, new "American Album of Familiar Music" lark, who studied in Africa and India, and speaks Hindustani, auditioned for Blackett-Sample-Hummert two years ago, was filed for future reference...they re-auditioned her when they needed a prima donna pronto.... all she does now is warble...but NBC intends to restyle her facially and sartorially....



Foretaste of television...the NBC photographic exhibition, cheered us enormously....Ray Lee Jackson, Desfors, and Haussler with their black and white magic have camera-ed glamorously Ether-Eves Louise Massey, Betty Wragge, Natalie Bodanya, Adela Rogers St. John, Mary Small, Gina Cigna, Irene Beasley, Irene Rich, Cornelia Otis Skinner, Ireene Wicker, etc., to say nothing of the bass-singing contingent....Ray Lee had a few interesting behind-the-camera remarks to contribute on last night's NBC program over WEA, which should help establish his rep for versatility.... Gertrude Lawrence, now contracted to take the air for an oil company, will do a repeat on "Showboat" a week from Thursday....



Best wishes to Estey Stowell of Benton & Bowles who said it with orange blossoms in Morristown, N. J. last Sat.... Jessica Dragonette and other radio folk were wedding guests...Henrietta Brown, sec to Bobby Brown, Chi CBS program director, to marry May 6...they'll visit the Kentucky Derby...Ina Grange, who won a Dionne doll, refuses flatly to be photoged with it...Harriet Brent went NBC from Buffalo at the "Silver Grill", with the Dixieland Band, last P.M....



"FUN IN SWINGTIME"

with Tim and Irene
Admiracion Laboratories Inc.
(shampoo)
WOR (Mutual), Sundays, 6:30-7 p.m.
Charles Dallas Reach Advertising, Newark

LAUGHS WERE ALMOST NIL, AND MUSICAL END COULDN'T OFFSET THE HANDICAP.

The music of Bunny Berigan's orchestra topped this program's debut on Sunday. Comedy presented by Tim Ryan and Irene Noblette was disappointing. Material makes or breaks a comedian's reception by the radio audience, and it was very poor stuff that this comedy team offered. Last portion of half-hour delved into the pet-peeve gag-bag and came out with the moth-eaten phone pest who calls you up and wants you to "guess who this is." To even mention it on the air, let alone make a five-minute skit out of it, is larceny.

Lennie Hayton was the guest star and played a too-short piano solo, "Sweet Sue." Three lusty commercials helped to fill-out the half-hour.

JACK BERCH

Delv, Limited
WOR-WEAN, Mondays, Wednesdays, Fridays, 9:45-10 a.m.

NICE MORNING PROGRAM OF SONGS AND CHAT AIMED TO PLEASE FEMMES.

Possessing a good voice and a pleasing conversational manner, Jack ("Singing Salesman") Berch offers an enjoyable program of singing and chatting that is well geared to appeal to the feminine ears. Jack's style is friendly, and he slips in the commercial remarks in a manner that makes them easy to take.

"THE RIGHT JOB"

Sustaining
WGN-Mutual Network, Sundays, 2:30-2:45 p.m. EST.

VOCATIONAL ADVICE BY PSYCHOLOGIST MAKES GOOD SERVICE PROGRAM.

Presented under auspices of the University Broadcasting Council and Northwestern University, this is a very helpful public service program appealing to ambitious persons who want to be steered into the line of work that suits them best.

Program is in the form of an interview conducted by Dr. Samuel N. Stevens, psychology professor at Northwestern University. Actual interviews with young persons are used, with names not being divulged, and most of the talking is done by Dr. Stevens.

Last Sunday's case was that of a young business woman with exceptional qualifications. Her dissatisfaction was diagnosed as due to the fact that the positions she had held did not measure up to her talents,

and a different line of work was suggested.

Listeners are invited to write in for booklets prepared by the National Youth Administration for vocational guidance, or to apply for personal interviews.

"MANHATTAN MERRY-GO-ROUND"

with Bert Lahr
Dr. Lyons' Tooth Powder
WEAF (NBC-Red network), Sundays, 9-9:30 p.m.
Blackett-Sample-Hummert

REVISED PROGRAM HEADED BY LAHR GOES IN MORE FOR COMEDY WITH FAIR RESULTS.

Under its revised setup, with Bert Lahr heading the cast, this program displaced some of its musical bits in favor of comedy, wherein Sunday night already is long on quantity though shorter on quality. The brand delivered by Lahr in his first show was neither very good nor very bad. Just a batch of hokum about a guy who inherits a hotel in the mountains and goes up there to try to run it, with the usual amusing complications.

A cast of capable performers aided Lahr in the sketch material. Louis Sorin, stooge, helped to get laughs.

In the orchestra end, the Don Donnie aggregation did a snappy job. Rachel Carlay, carried over from the previous show, did a nice bit of vocalizing. Ditto the Men About Town.

Ford Bond handled announcements.

RUBINOFF

Chevrolet
CBS Network, Sundays, 6:30-7 p.m.

FIRST-CLASS VARIETY SHOW WITH PLENTY DIVERSITY PLUS RUBINOFF MUSIC.

A program embracing a good deal of diversity gave the new Rubinoff-Chevrolet series a nice sendoff. Emanating from Hollywood, the initial bill was ushered in with an Eddie Cantor song hit medley in honor of the guest appearance of Eddie Cantor, who indulged in some amiable ribbing of his former radio program mate, after which he sang "Gee, But You're Swell." Then Fred Keating took over as emcee. Keating has a suave, clear-cut style that ought to get across nicely, though he didn't quite hit his stride at the opening show.

Walter Cassell, new baritone sensa-

ADOLF SCHMID

Conducting—Orchestration
INSTITUTE OF MUSICAL ART
JUILLIARD SCHOOL OF MUSIC
New York City

GUEST-ING

ROBERT TAYLOR and IRENE DUNNE in "Magnificent Obsession," on Lux Radio Theater, April 26 (CBS, 9 p.m.).

SIDNEY FOX of "Masque of Kings" on Theater Guide program, today (WINS, 11:30 a.m.).

HORACE HEIDT, on Jay C. Flippen's amateur program, tonight (WHN, 7 p.m.).

WALTER CONNOLLY, ROSE BAMPION and ERNEST SCHELLING, on Bing Crosby's Kraft Music Hall, April 22 (NBC-Red, 10 p.m.).

SIR CEDRIC and LADY HARDWICKE and ERIK ROLF, mimic, on Rudy Vallee Varieties, April 22 (NBC-Red, 8 p.m.).

MURDOCK PEMBERTON, of Esquire staff, and BILL BROWN, boxing commissioner, on Esquire program, today (WOR, 8 p.m.).

CLIFTON FADIMAN, in "The Writer and His Audience," on WPA's Exploring the Seven Arts, April 21 (WQXR, 9:45 p.m.).

THE TUNE TWISTERS trio (Andy Love, Bob Wacker and Jack Lathrop), on the Fred Allen program, April 21 (NBC-Red, 9 p.m.).

MARY SMALL, DALE CARNEGIE and NADINE CONNER, on Lanny Ross' Show Boat, April 22 (NBC-Red, 9 p.m.).

DURELLE ALEXANDER and RAY JONES, on Jack Eigen's Broadway Newsreel, today (WMCA, 10 p.m.).

tion recently grabbed by the films, registered fine in "Song of the Open Road." Carmel Myers did a one-woman dramatic skit about an actress who shot a blackmailing boy friend in Paris, the action winding up aboard the Titanic with Miss Myers singing "Kiss Me Again" just as the ship has its fatal collision with an iceberg.

Ella Logan, the Scotch lassie, sang "They Can't Take That Away From Me" very pleasurably. Dave Rubinoff played "The Night Is Young" as his violin solo, and for a finale the Chevrolet Quartet did "Boo Hoo."

Bob Sherwood handled the commercial announcements, which were short and sweet. The orchestra under Rubinoff had plenty of rhythm and pep.

THE SONGBIRD OF THE SOUTH



KATE SMITH

A & P BANDWAGON
THURSDAYS
CBS NETWORK 8-9 P.M., E.S.T.

EXCL. MANAGEMENT TED COLLINS