

OF FAME

industry

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J. Leonard Reinsch
Ralph Roberts
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Robert Rosencrans
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Rod Serling
Eric Sevareid
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Aaron Spelling
Lesley Stahl
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Lowell Thomas
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An open letter re: Interface 7

Setting the stage for the Hall of Fame Awards will be the 1993 Broadcasting/Cable Interface, all day Tuesday, November 9, in Washington's Omni Shoreham.

■ It begins with a continental breakfast from 8 to 9 a.m. Interface gets down to business at 9 with the congressional keynote, delivered by **Representative Edward J. Markey**, chairman of the House Telecommunications Subcommittee.

■ At 9:30 is the FCC Chairman's Keynote, anticipated to be given by **Reed Hundt**. His remarks will be followed by an FCC Commissioners Panel from 10 to 11, featuring **James Quello**, **Ervin Duggan** and **Andrew Barrett**.

■ Following a break from 11 to 11:15 there will be an Economic Forecast Panel with **Steven Rattner** of Lazard Freres, **David Londoner** of Wertheim Schroder, **John Reidy** of Smith Barney Shearson, **Dennis Leibowitz** of Donaldson, Lufkin & Jenrette and **Donald Russell** of Communications Equity Associates.

■ Lunch is from 12:15 to 2. ABC News correspondent **Sam Donaldson** is the featured speaker.

■ From 2 to 2:30, there will be a mini-debate between **Jerry Pearlman** of Zenith and **Russell Neuman** of Tufts University on the subject, "HDTV: Boom or Bust."

■ And then there will be the "superpanel," ushering in the next century. The 10 superpanelists: **Barry Diller** of QVC, **Rich Frank** of Disney, **John Hendricks** of Discovery, **Alex Mandl** of AT&T Communications, **Barry Meyer** of Warner Bros., **Brian Roberts** of Comcast, **Lucie Salhany** of Fox, **Ray Smith** of Bell Atlantic, **Howard Stringer** of CBS and **Robert Wright** of NBC. They'll be on from 2:30 to 4:45.

■ The last word will come from **Larry Irving**, administrator of the National Telecommunications & Information Administration, from 4:45 to 5.

Broadcasting & Cable Interface 7/Hall of Fame Registration Form

Table rates for the Hall of Fame dinner are three-tiered: \$7,000, \$5,500 and \$4,000. Individual tickets are \$425.

Interface registration fee (including lunch and continental breakfast) is \$295 (FCBA members \$250). Individual tickets for both events are \$675.

For further information, call **Patricia Vance**, director of corporate relations in Washington (202) 659-2340, or **Joan Miller** in New York (212-340-9866).

Name _____
Company _____
Title _____
Address _____
City _____ State _____ Zip _____

Interface:

___ Regular
@ \$295 \$ _____
___ FCBA
member(s)
@ \$250 \$ _____

Hall of Fame:

___ @ \$425 \$ _____

Both Events:

___ @ \$675 \$ _____

Total \$ _____

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