WORLD TOMORROW (Sunday, 6-9 a.m.) (212) 875-3000

The Equalizer (Wednesday, 10-11 p.m.)—Edward Woodward stars as Robert McCall, a former government spy who is now a one-man security company operating out of a Manhattan penthouse. He accepts clients on one condition: that they have exhausted all conventional means of law enforcement. A government agency watches the Equalizer, through "control" (Robert Lansing) and Lieutenant Burnett, since he represents a high security risk. The show was created by Michael Sloan and is a Universal Television production.

The Twilight Zone (Friday, 8-9 p.m.)—This updated version of the series returns after 21 years, featuring new directors and writers such as Ray Bradbury, Philip DeGuere, Harlan Ellison and Stephen King. Executive producer for CBS Entertainment is DeGuere and producer is James Crocker.

New production company created by Cox, Landsburg

Cox Communications announced last week it will be 80% owner of a newly formed production company, The Landsburg Co. Alan Landsburg, president and chief executive officer, and his partner of 15 years, Howard Lipstone, will own the other 20%.

Cox is owner of newspapers, 12 radio stations, seven television stations, a major cable MSO and TeleRep, a station representative firm.

Landsburg resigned from Alan Landsburg Productions, a unit of the Reeves Communications Corp., on March 31. Landsburg said

"objectives differed" between the two companies. "I have been taken too far from the activities that satisfy me the most," he said. When he left Reeves, Landsburg carried with him all production projects in development and Reeves took all programs currently on the air—Kate ‘n’ Allie, Gimme a Break, Life’s Most Embarrassing Moments and World’s Funniest Commercial Goofs.

The development projects on which the new company is working are said to be dramatic, although they hope to produce a comedy. There are nine made-for-television movies in production, five series, one mini-series and two documentaries for superstation WTBS(TV) Atlanta. The company was also recently signed as a special consultant by Group W for its PM Magazine.

Landsburg