

everyone thought Kluge was crazy when he paid \$220 million, at a higher than average multiple [estimated at about 11], for it a few years ago. He has done rather well in spite of the then-current wisdom."

Joe Sitrick of Blackburn & Co., Washington, admitted that he was of the school that believed "prices, especially multiples, could not go much higher because it's so hard to amortize the debt. But it's pretty obvious that these Metromedia sales have much higher than average multiples." Sitrick guessed that Hearst felt the station could generate more cash flow than it currently is.

either by trimming some fat in the station or concentrating more on operations and avoiding the expensive programming that Metromedia originates. "This is really the first group of major market TV's that have come on the market recently, and this is our first test of the new values," said Sitrick. "The sale is going to help sellers increase the value of major market TV stations." Asked if he saw a limit to the rising multiples, Sitrick said, "I thought I saw a limit before and it's over my limit now."

Metromedia is still left with substantial assets: Metromedia TeleCommunications, a

paging, cellular telephone and long distance company; Foster & Kleiser, outdoor advertising firm; Metromedia Producers Corp., syndication and programming; MetroTape, videotape production; The Ice Capades, Ice Capades Chalets, ice skating facilities, and The Harlem Globetrotters.

Metromedia also retains its radio group: WNEW-AM-FM New York; KMET(FM) Los Angeles; WIP(AM)-WMMR(FM) Philadelphia; KRLD(AM) Dallas-Fort Worth; KHOW(AM) Denver; WASH(FM) Washington; WCBM(AM) Baltimore; WOMC(AM) Detroit, and WWBA(FM) Tampa, Fla. □

## CRT chairman resigns under fire

**Marianne Hall tells President her effectiveness was undermined by controversy over association with book termed racist; both Senate and House vow efforts for reform**

The Copyright Royalty Tribunal may never be the same. The resignation last week of Chairman Marianne Mele Hall, as a result of her association with the controversial booklet, "Foundations of Sand," has triggered congressional interest in the tiny agency that could result in its complete overhaul or even elimination.

Hall, who was confirmed by the Senate April 2, came under fire after it was disclosed in BROADCASTING's April 29 issue that she was listed as co-author of a tract that holds black males "insist on preserving their jungle freedoms, their women, their avoidance of personal responsibility and their abhorrence of the work ethic." Although Hall stated in a Senate questionnaire that she was the book's "co-author," she told a House Copyright Subcommittee two weeks ago that she was only an editor (BROADCASTING, May 6). Later that week she issued a statement claiming her role was only "clerical" and saying the ideas in the booklet were "repugnant and distasteful."

But Hall could not escape the controversy. More than 70 House members called for her resignation. And Senator Charles McC. Mathias (R-Md.), chairman of the Copyright Subcommittee, charged with investigating the Hall matter, concluded she should resign. In a letter to President Reagan, he listed three reasons why she should step down.

"First, Ms. Hall's name appears on the book 'Foundations of Sand' as its co-author, notwithstanding her recent statements that she was merely the editor. In any event, there is no dispute that her name was listed in this manner with her consent. The nature of her association with this project may be judged from the fact that she dedicated her contribution to it to her parents and daughter," Mathias wrote. He also pointed out that Hall played an active role in the book's publication. She agreed, he said, to serve on the board of a corporation "established to receive the proceeds from the sale of the book."

In her resignation to President Reagan, Hall wrote that racism is "repugnant and unacceptable to me," and that such views and attitudes "have never been a part of my life." And therefore, she wrote, "I will not allow my past technical work as an editor to taint my life's commitment to equal opportunity for all." Hall noted that the issue had become "so overwhelming" that "it may have totally undermined my effectiveness as a force for the change that is so desperately needed within the Copyright Royalty Tribunal." And there is work, she continued, that "critically needs to be done there." She also urged the President to move quickly to "find individuals who can and will carry out that very important mission."

Hall, according to White House Assistant Press Secretary Dale Petroskey, had been in touch with administration officials over the past week to "determine what was best for everybody involved—herself, the White House and the tribunal." She decided, he said, that the best thing to do was to resign and "the White House concurred with her wishes." Petroskey denied reports that the White House forced her out. "It was her decision," he stated.

The White House, Petroskey added, would be "moving soon" on the other vacancies. Only two weeks ago (April 30) the administration nominated Rose Marie Monk to a seven-year term on the CRT (BROAD-

CASTING, May 6). Monk was most recently executive assistant with Nofziger Communications, the political consulting firm run by Lyn Nofziger, former assistant to the President for political affairs. A Senate source said the administration has not tried to push Monk's nomination through. Another name to surface as a possible CRT candidate is that of Ralph Oman, counsel to Mathias's Copyright Subcommittee. Oman submitted his name to the White House almost a year ago for a seat on the CRT and has been called in for several interviews. Nonetheless, his name is still pending at the White House. In the meantime, he has not involved himself in CRT matters.

Still, it may be a while before the CRT has its full complement. Indeed, Mathias wants to hold off on Monk's nomination and review all the candidates at once. Mathias, an aide said, wants to know "what the whole picture is."

In any event, the subcommittee's inquiry will continue. "The American people deserve an explanation as to how this episode was permitted to occur and a statement of what will be done to prevent a recurrence," Mathias said. The investigation, he continued, will not focus on Hall but will examine the nomination and confirmation process that "served the nation so poorly in this case."

Hall's departure raises some serious ques-



Hall