

Attention AM Broadcasters

Even IF the continuing erosion of AM audience shares hasn't affected **your** station, does it worry you?

This isn't the **first** fight AM Radio has had to win.

In the 1950's, the adversary was television. AM Radio answered the challenge with the brilliant **Programming Revolution** led by McLendon, Storz, Plough, Metromedia, and more!

NOW, the adversary is FM . . . and AM's **first** step in meeting the challenge must be SOUND!

CRL SYSTEMS™ has completed its 400th carefully documented **factory** installation of the fabulous **AM-4 Audio Control System**.

Four-hundred AM Radio Stations in the USA, Canada, and throughout the free-world NOW have that open, transparent, and LOUD state-of-the-art SOUND that rivals even great FM . . . on **all** formats!

In the USA, CRL Systems™ clients range from network owned-and-operated and major group AM Radio Stations all the way to alert independent operations.

The **CRL System™ AM-4** is now available nationwide for simple and easy **station engineering** installation, and **your own** management/programming sound-set.

THE COST IS LESS THAN 4,000.00 dollars complete!

Lease/Purchase Plans available to all qualified broadcasters.
Monthly payments LESS than 85.00 dollars per month for 60 months, and would you believe a **ONE** dollar buyout option?

Call JOHN STUART collect 602-894-0077 for the **rest** of the **CRL SYSTEMS™** story, and **you** can reserve your ship and trial date by telephone.

Join the CRL SYSTEMS™ AM SOUND REVOLUTION! Win **your** share-battle with **your** stations's sparkling, transparent, and incredibly LOUD sound of the 80's! Stereo-ability? Absolutely! **Built-in** . . . not added-on!



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CRL Systems™ ... The **High-Performance** Broadcast People... CRL Sysi.