

sioner Johnson joined, saw the merger in a different light. He said—as he has in other dissents to cases involving station sales—the applications do not provide sufficient information to indicate that “the package deal” would result in “an improvement in the general structure of broadcasting.”

Furthermore, he did not feel that the applicants had made “a compelling public interest showing” sufficient “to overcome the detriment with respect to the policy of diversifying the sources of mass media communications to the public, as required by the top-50 policy.”

Indications are that there will be continuity in the management of the Corinthian stations, all CBS-TV affiliates. C. Wrede Petersmyer is expected to continue as chief executive officer. And he and Mr. Whitney are among four Corinthian directors who will become directors of D&B.

The merger permits the expansion into television of a company long prominent in the publishing and data service fields. D&B's interests include Thomas Y. Crowell Co., a book publisher; Reuben H. Donnelly Corp., a classified telephone directory marketing service; Moody's Investors Services, a publisher of investment manuals, and Fautus Co., an industrial plant-location consultant. Corinthian, in addition to its tele-

vision stations, brings substantial publishing holdings to the merged corporation. It owns Standard Reference Library Inc., which publishes and distributes the Funk & Wagnall's encyclopedia and other reference works, and Corinthian Editions, publisher and marketer of books sponsored by major corporations and institutions.

## Newhouse buys out Portland partners

Newhouse Broadcasting Corp., half-owner of KOIN-AM-FM-TV Portland, Ore., has agreed to buy the other half for \$8.1 million, subject to FCC approval.

On file at the commission is an application for the transfer of 50% ownership in Mount Hood Radio and Television Broadcasting Corp., licensee of the KOIN stations, from members of a Portland voting trust headed by Howard Lane, Mount Hood president, to the Newhouse organization, which is controlled by S. I. Newhouse Sr. and members of his family.

KOIN-AM-FM-TV have been under consolidated ownership since 1953, when the Newhouse interests merged with Mount Hood after competing for the channel-6 facility in Portland.

In addition to its interest in the KOIN stations, the Newhouse family owns

two Portland newspapers, the *Oregonian* and the *Oregon Journal*. Its other print-broadcast combinations include: WSYR-AM-FM-TV Syracuse, N.Y. and the Syracuse *Herald-Journal* and *Post-Standard*; WAPI-AM-FM-TV Birmingham, Ala., and the *News* in that city; KTVI(TV) St. Louis and the *Globe-Democrat* there, and WTPA-FM-TV Harrisburg, Pa., and the Harrisburg *News* and *Patriot*. Newhouse also owns WSYE-TV Elmira, N.Y., and CATV systems throughout New York state, a cable system in Alabama and three microwave companies serving New York and Pennsylvania. Through various subsidiaries, the Newhouse interests control newspapers in Staten Island, N.Y.; Jersey City and Newark, N.J.; Mobile and Huntsville, Ala.; Springfield, Mass.; Pascagoula, Miss., and New Orleans, as well as several national magazines. Mr. Newhouse has a minority interest in the *Denver Post* and the *Cleveland Plain Dealer*.

KOIN-TV, a CBS-TV affiliate, broadcasts with 100 kw visual and 15.1 kw aural. KOIN is on 970 khz with 5 kw, directional at night, and KOIN-FM operates on 101.1 mhz with 100 kw and an antenna 1,640 feet above average terrain.

## Changing Hands

### Announced:

The following sales of broadcast stations were reported last week subject to FCC approval:

- KEGL(AM) San Jose-Santa Clara, Calif.: Sold by B. E. Barnes and associates to Cascade Broadcasting Corp. for undisclosed amount. Cascade Broadcasting is wholly owned by Filmways Inc., Thomas C. Bostic, president of broadcast division. Filmways owns KIMA-AM-FM-TV Yakima and KLEW-AM-FM-TV Pasco, all Washington. KEGL is full time on 1430 khz with 1 kw. Broker: Hamilton-Landis and Associates.

- KOIN-AM-FM-TV Portland, Ore.: 50% interest in licensee sold by Howard Lane and Associates to Newhouse Broadcasting Corp. for 8.1 million (see above).

### Approved:

The following transfers of station ownership were approved by the FCC last week (for other FCC activities see “For the Record,” page 55).

- KOTV(TV) Tulsa, Okla.; KXTV(TV) Sacramento, Calif.; KHOU-TV Houston; WISH-TV Indianapolis, and WANE-TV Fort Wayne, Ind.: Merged with Corinthian Broadcasting into Dun & Bradstreet for stock valued at \$137 million (see page 43).

- WOKS(AM) Columbus, Ga.: Sold by



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