

Another spin-off by Capcities

WTEN(TV) goes to Poole Broadcasting for \$19 million

Capital Cities Broadcasting Corp. announced last week the sale of WTEN(TV) Albany, N. Y., to Poole Broadcasting Co. for \$19 million in cash, subject to FCC approval.

The sale of the channel-10 CBS-TV affiliate is another step in a complex series of transactions whereby Triangle Publications is selling nine of its broadcast properties to Capital Cities, which must sell two of its TV stations and six Triangle radio stations to comply with FCC ownership rules. Capital Cities announced earlier this month it would sell WSAZ-TV Huntington, W. Va., to Lee Enterprises for \$18 million (BROADCASTING, April 13).

Capital Cities is buying three of Triangle's AM-FM-TV combinations and its program-syndication division in a \$110-million deal. The properties to be acquired are WFIL-AM-FM-TV Philadelphia, WNHC-AM-FM-TV New Haven-Hartford, Conn. and KFRE-AM-FM-TV

Fresno, Calif. However, Capital Cities will spin off the radio outlets. It already has agreed to sell WFIL-AM to a group of Philadelphia-area residents and Philadelphia Life Insurance Co. for \$12.5 million, and WFIL-FM to John L. Richer (the station's general manager) and others for \$1 million (BROADCASTING, April 20).

In addition, Capcities has agreed to sell WNHC(AM) to Westerly Broadcasting Co. (WERI-AM-FM Westerly, R. I.) for \$850,000, and WNHC-FM to Robert Herpe, the station's general manager, for \$125,000.

Capcities will also sell KFRE-AM-FM, but has not yet announced a buyer for the stations.

Capcities will presumably complete the whole sequence before submitting all the exchanges for approval by the FCC.

Triangle still holds WFBG-AM-FM-TV Altoona-Johnstown, Pa.; WLYH-TV Lancaster-Lebanon, Pa., and WNBK-AM-FM-TV Binghamton, N. Y., which it reportedly will retain until its sale to Capcities is consummated.

Poole Broadcasting, of which John B. Poole is board chairman, owns WJRT-TV Flint, Mich., and WPRI-TV Providence, R. I. The Poole group bought both stations from Capital Cities

—the Flint station in 1964 for \$6.5 million and the Providence outlet (then WPRO-TV) in 1967 for \$16.5 million.

The broker for the WTEN(TV) transaction was Howard Stark.

What's on tap at CBS

Discussions on fall programming plans will be among the attractions during the 1970 general conferences of the CBS television network affiliates in Hollywood on May 5-6. Sessions will take place at the Century Plaza hotel and at CBS studios.

The meetings on the opening day will take place at Studio Center, North Hollywood, and the second-day sessions at Television City, Hollywood. Richard Jencks, president, CBS Broadcast Group, will be the speaker at a luncheon on May 5 and FTC Chairman Caspar W. Weinberger on May 6.

Among the speakers at the conference will be Robert D. Wood, president, CBS-TV and Richard S. Salant, president, CBS News.

Andrews to Callahan

Andrews Research Inc., New York, has new ownership and a new name. Bill Callahan, vice president of the firm for the past year and a half, is the new owner and president of the firm, to be known as Callahan Research Associates Inc. Lee Andrews, owner and president for 22 years, has retired. Callahan Research Associates will emphasize advertising and communications studies, product research, and development and consumer surveys. Mr. Callahan lists Columbia Records, Hallmark Cards, Reach, McClintock & Co., William Esty Co. and BBDO, among his clients.

AFTRA, network talks continue

Negotiators for the networks and the American Federation of Television and Radio Artists scheduled their first national negotiation sessions in more than a month last Friday afternoon (April 24) in an effort to break an impasse that has existed for more than five months.

Both network and union sources indicated that progress has been made in various local and national codes, but that the parties are still apart with respect to proposed pacts in Los Angeles and Chicago. AFTRA has a policy of not signing a master contract until all of its various codes are settled. The former three-year contract expired last Nov. 15.



Broadcaster roses, produced to honor broadcasting's 50th anniversary, will be growing in the famed White House rose garden this year. American Women in Radio and Television presented 50 of the bushes April 10 in a south lawn ceremony. John Davies, special assistant to the President, accepted the bushes for the First Lady, Mrs. Richard

M. Nixon. Here at the presentation are: (l-r) Patty Cavin, RCA; Marion Corwell Shertzer, then AWRT president; Dr. Davies and Virginia Forwood Pate, WASA(AM) Havre de Grace, Md., new AWRT president. The rose, developed by the National Association of Broadcasters, is being distributed by broadcasters.