

graming.

The one-hour specials will utilize various popular American themes and the first project under consideration is based on the classic, "Daring Young Man on the Flying Trapeze." Mr. Bennett has created original score material for many network specials and musical contributions to Broadway plays, including "Show Boat," "South Pacific" and "Sound of Music."

WOOD-TV to include film-production unit

Time-Life Broadcast Inc. last week announced the establishment of an audio-visual production center at its WOOD-TV Grand Rapids, Mich., that will house a film-production company, the WOOD-TV production center, the operations of Time-Life 8 Productions and a complete film-processing laboratory.

Featuring three new RCA high-band video-tape recorders, audio-tape recording and film-projection equipment, the center will not only be installed for broadcast requirements but also for the

business community of Grand Rapids. Stan Barnes, producer-director with wood-TV, will be the center's operations manager. Coordinating sales promotion activities and business developments for the center will be Howard Silbar, managing director.

Fellowship contest

Twenty fellowships are now open for candidates to the Washington Journalism Center, an independent educational institution. The fellowships of \$2,000 each are to be awarded for a 16-week program, beginning Sept. 8, which involves seminars with top political leaders and journalists. Ten of the fellowships will go to young journalists and students who have had experience as reporters or editors; the other 10 are to be awarded to young Negroes interested in careers in journalism, but who do not have professional experience. Deadline for applications is April 1. For details and applications, write The Washington Journalism Center, 2401 Virginia Avenue, N.W., Washington 20037.

Chicago UHF premiers in April

An electronically displayed news plus continuous background music, tight summaries of basic local information such as weather, sports closings or similar bulletins, will be up the initial format for WDCB-TV Chicago. The station goes on air April 5 in color on UHF channel 35 with 2.5 megawatts from atop Hancock Center. Silent billboards and commercials will have an open rate of \$100 per hour.

WDCB-TV, owned jointly by International Broadcasting Corp., group of Essaness Theaters Corp., will broadcast 18 hours daily at first. The station will be Associated Press. Local news segments are to be added including vignettes, one or two minutes featuring opinions of local residents on vital issues. Yale Roe of Harlan is manager. WDCB offices and studios are at 430 West Grant Place, Chicago. Telephone: (312) 929-1200.

Program notes:

Focus on designer ■ Fashion-vision, a television subsidiary of Burla Industries, Los Angeles, is planning a series of hour specials on the history of fashions in clothes. A particular focus of the projected specials will be on leading designers in the U.S. The specials are scheduled to be filmed in both this country and Europe.

Track meets on CBS-TV ■ CBS-TV has scheduled two track-and-field meets for one-hour Saturday specials Feb. 14 and 28 (2-3 p.m. EST). Games will be taped the night before. The first is the Los Angeles Times Indoor Championships from Los Angeles Forum and the second, the U.S.A. Indoor Championships at New York's Madison Square Garden.

Publicist turns programmer ■ Don Widener, publicist for KNBC-TV Los Angeles, who last year wrote and produced a half-hour program on air pollution that won the Alfred I. duPont-Columbia University award for broadcast journalism, has formed Widener Productions Inc. The new, independent production firm, to be based in Burbank, Calif., will create up to three documentaries in 1970 for KNBC, among other possible projects. First documentary will update and expand on Mr. Widener's award-winning program last May on pollution which was narrated by actor Jack Lemmon.

New news weekly ■ Now, an ABC News series of half-hour news specials

premiering on ABC-TV, Monday, March 23, 10:30-11 p.m. (EST), each week will examine one of the important issues facing the nation and the world.

Broadcast news style ■ United Press International broadcast services has issued a new soft-cover "Broadcast Stylebook" to all stations using UPI's broadcast news wire. In a foreword, the editors note the booklet concentrates on the skill of writing to make people listen, and deals primarily with problems peculiar to writing the spoken word and preparing news for broadcast. Additional copies (covering production, handling and mailing) are available at \$1 each, or 50 cents each for 10 or more copies, from Broadcast Stylebook, United Press International, 220 East 42d St., New York 10017.

Solar special ■ *Earth in the Shadow of the Moon—The Solar Eclipse*, a CBS News special report will be broadcast on CBS-TV March 7 (1-2 p.m. EST) live and in color, pre-empting regular programming. Western Electric, through Cunningham & Walsh, both New York, will sponsor the special.

African safari ■ The travels of a mother and her three sons through East Africa, will be the subject of a NBC-TV special, *Three Boys on a Safari*, Friday, March 13 (7:30-8:30 p.m. NYT).

Basketball series ■ NBC-TV's coverage of the National Collegiate Basketball Championships will begin March 7 with a doubleheader and continue March 14 with four regional games. The semi-

final round March 19 is tentatively scheduled for 7:30 p.m. The final will be telecast March 21, with consolation game at 2 p.m. and the championship game at 4 p.m.

Hot wheels ■ *Auto World Digest*, a minute auto-racing news program now in syndication. The show is offered to radio stations in three packages—five-days, weekends only seven days a week—and has Washington sportscaster Len Harlan as announcer. The program will be the latest up-to-the-hour international auto-racing news with racing coverage as well. Production tails are handled by Mitchell & Associates, Ltd., 2715 Connecticut Ave., Washington 20008.

'Century 5' package ■ Twentieth Century Fox Television is placing into syndication 39 feature films (31 in color) was announced last week by Arthur S. Verbach, vice president in charge of syndicated sales. Called "Century 5" the package includes such features as "The King and I," "Voyage Express," "Zorba the Greek," "Agony and the Ecstasy," "The Max" and "The Robe."

Baseball voice ■ Bob Garfield, director for WTAG-AM, will join Phil Rizzuto as New York Yankees announcer for both New York and Jersey broadcasts. Jerry Coleman (BROADCASTING 9).