

▪ **WLEC-AM-FM Sandusky, Ohio:** Sold by Cleveland Broadcasting Co. to RadiOhio Inc. (WBNS-AM-FM-TV Columbus, Ohio, *Columbus Dispatch*) for \$835,000.

▪ **WERE-FM Cleveland:** Sold by Cleveland Broadcasting Co. to L. E. Chenaault (KYNO Fresno, Calif.) for an estimated \$500,000 (see page 40).

▪ **WRIZ Coral Gables, Fla.:** Sold by Jack Roth to multiple broadcaster Robert W. (Woody) Sudbrink for \$475,000. Sudbrink stations are WRMS Beardstown, Ill., and KYND Burlington, Iowa. Sudbrink-owned WRTH Wood River-St. Louis has been sold to Avco Broadcasting Corp. for \$3 million and the transfer is pending FCC approval. Mr. Roth, who owns KONO and KITY-FM San Antonio, Tex., is buying WKNR-AM-FM Dearborn, Mich., which includes a CP for ch. 18 in Jackson, Mich., and WWOK Charlotte, N. C., all pending FCC approval. He is also buying 5 kw WAME Miami (full time on 1260 kc) from Ted Wilson and family for \$1 million. WRIZ is a 10 kw daytime station on 1550 kv. Broker: W. T. Stubblefield Co.

▪ **WKIC Bogalusa, La.:** Sold by Curt Siegelin to Milton Wick, M. L. Major, B. D. Talley Jr. and others for \$237,500. Buyers have interest in the Bogalusa Daily News Inc. Mr. Wick has interest in two printing companies and a newspaper publishing firm. He also has interest in the *Williston* (N. D.) *Daily Herald* and the *Huachuca Herald* (Sierra Vista, Ariz.). Mr. Talley is 26% partner in a law firm and has interest in a real estate company and a furniture store. WKIC is full time on 1490 kc with 1 kw day and 250 w night.

▪ **WSMT-AM-FM Sparta, Tenn.:** Sold by Dr. Sam J. and Martha L. Albritton to Joel L. and Martha Ann Kuhn and Van Lee and Sylvia Marie Slack for \$200,000. Mr. Kuhn is salesman for WSMT-AM-FM and Mr. Slack is commercial manager for that station. WSMT is a daytimer on 1050 kc with 1 kw. WSMT-FM is on 105.5 mc with 3 kw.

FM hearing set after charge of hyping

The FCC last week designated for hearing the mutually exclusive applications of two AM's in Hot Springs, Ark., for a FM construction permit in that

city. Among the issues are charges that the two stations—KZNG and KXOW—both attempted to “hypo” their ratings.

The commission said it had received complaints against several Hot Springs stations, including the two applicants, charging that they conducted special contests or promotions when rating surveys were being made in order to improve their ratings artificially. The allegations are “a serious matter,” the commission said, “which, if substantiated, would reflect adversely on the licensees’ qualifications.”

Christ Church fails again for Washington FM

Shakespeare asked: “What’s in a name?”—and the FCC last week might have replied: “Not much.” The occasion was a case involving an old applicant for a new station, operating under a new name but still recognizable as its former self.

The applicant, Christ Church Foundation Inc., lost its original bid for a construction permit to operate a new Washington educational FM when the commission ruled in July that the applicant was not a nonprofit educational organization within the meaning of FCC rules, and was therefore ineligible to operate an educational station. Un-

daunted, the foundation petitioned for reconsideration and revised its application in an attempt to meet commission objections. To ice the cake, the church group armed itself with a new name: National Educational Foundation Inc.

However, the commission said, the proposed changes “affected the form rather than the substance of the application.” It noted that the same individuals were on the executive and advisory boards of both groups, and said that the church would continue to provide staff, salaries and other support. While there were some changes in the proposed programing, the commission said, the overall plans and basic purposes of the two groups were apparently identical.

According to the commission, “there appears to be no basis for altering our original determination that the applicant is basically a religious rather than an educational organization, and as such is ineligible for an educational authorization.”

WIBF-FM-TV deficit is over \$2 million

WIBF Broadcasting Co., which is selling its WIBF-TV Philadelphia to Taft Broadcasting Co. for an aggregate of \$4.5 million (*BROADCASTING*, Oct. 21), showed

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