

## INSTRUCTIONS

### Continued

"Yes it's New" R.E.I. at 809 Caroline Street, Fredericksburg, Virginia. But it's R.E.I.'s famous (5) week course for the 1st Phone License that makes it dependable. Call 373-1441. Tuition and class schedule is the same for all R.E.I. schools.

Earnings up to \$300 weekly. 1st class F.C.C. graduates working at major networks in New York City and stations coast to coast. N.Y.'s first school specializing in training 1st class F.C.C. technicians and announcers-D.J.'s-news-casters production personnel. Announcer Training Studios, 25 W. 43 St., New York 10036. Veteran approved, licensed by N.Y. State. Phone OX-5-9245.

Guaranteed first phone, 4-6 weeks. Broadcast Engineering Academy, 3700 Lemay Ferry, St. Louis 63125. 314-892-1155.

First phone in six to twelve weeks through tape recorded lessons at home. Sixteen years FCC license teaching experience. Proven results. Bob Johnson Radio License Instruction, 1060D Duncan, Manhattan Beach, Calif. 90266.

Jobs, jobs, jobs. Weekly we receive calls from the top stations throughout the fifty States, Wash., Ore., Mich., Wis., Okla., Texas, La., Ala., Fla., Ky., Vir., N. J., Penn., Conn., Mass., and many more. These calls are for Don Martin trained personnel. To succeed in broadcasting you must be well trained and capable of competing for the better jobs in the industry. Only the Don Martin School of Radio & TV, with over 30 years experience in Vocational Education, can offer training in all practical aspects of broadcasting. If you desire to succeed as a broadcaster, call or write for our brochure, or stop in at the Don Martin School, 1553 No. Cherokee, Hollywood, Cal. 90028. HO 2-3281. Find out the reasons why our students are in demand!

## RADIO

### Help Wanted

### Management

#### GROUP OWNER

Has radio station manager's position available in large midwestern market for individual who is thoroughly versed in all phases of radio station operation. Applicant must be able to motivate his department heads, especially sales and programming. Compensation based on salary plus percentage of profits.  
Reply to Box C-313, BROADCASTING.

## Sales

### FUTURE REP BRANCH MANAGERS

Our regional rep offices are growing and we're ready to open more of them as soon as we can train qualified men. Our personnel needs have tripled in the last few years. Loads of opportunity for good hard workers who know their business. Excellent fringe benefits.

Write: Len Auerbach, President

### REGIONAL REPS CORP.

1220 Huron Road  
Cleveland, Ohio 44115

For Best Results  
You Can't Top A  
CLASSIFIED AD

**Broadcasting**  
THE ESSENTIALITY OF TELEVISION AND RADIO

## Help Wanted

### Announcers

### TOP FORTY PERSONALITIES

We're looking for:  
**BIG VOICES** for a  
**BIG STATION** paying  
**BIG BUCKS** for the right man!

Please send tape and complete resume to

Richard Ward Fatherley  
Programming Director  
WHB Radio  
10th & McGee  
Kansas City, Missouri  
A Storz Station

## TELEVISION—Help Wanted

### Production—Programing, Continued

### Producer-Director-Writer

Immediate opening for creative, energetic producer-director-writer. We prefer someone with a few years experience, and familiar with switching function. In a few weeks we move into new all-color facility among finest in the country. Salary commensurate with ability and experience. Please mail replies to:

Mr. Alan Wilson  
Administrative Assistant  
Personnel Department  
WHAS-TV  
525 West Broadway  
Louisville, Kentucky 40202

## TELEVISION—Help Wanted—Technical

### We've Made the Offer More Attractive

A couple of issues back we ran an ad to let the rest of the world know that we wanted to hire engineers. In that ad we said that we wanted men who are now in television; men who liked broadcasting, had pride in their work and wanted a chance to show how good they were. This is the kind of man we still want—if it sounds like you, I can offer you a job in one of the best equipped and fastest growing stations in the country. Here's the offer I can make:  
*The benefits of a well run union shop with a now top pay of \$240 per week.*  
*A chance to do a job—and do it well—with equipment like PC-70, TK-60, and VR-2000.*  
*A chance to work on shows that have meaning and value. Shows that will demand your best and will demand it constantly.*

If you're interested in moving to a large metropolitan VHF where people like to do television and are proud of what they're doing, then call me or write to me today.

Larry Messenger, Technical Manager WHYY-TV  
Philadelphia, Pa. 215-EV 2-9300

## TELEVISION—Help Wanted—Production—Programing, Others

### PRODUCT PLANNING MANAGER TV BROADCAST EQUIPMENT

- Company:** Radio and TV transmitting equipment manufacturer.
- Position:** Product Planning Manager reporting to the General Manager. Responsible for the product planning activity including establishing product concepts, prices, sales requirements and guiding product development.
- Qualifications:** College graduate preferably in EE. In-depth knowledge of TV broadcasting equipment market. Strong background in sales and marketing responsibility required. Some product development experience desirable.
- Compensation:** Salary commensurate to background plus executive incentive participation. Full fringe benefits and profit-sharing retirement plan.
- Future:** Full opportunity to guide personal growth in relation to the growth of a new product area while functioning within a growth-minded, profit oriented company.
- Location:** Medium-size midwestern city with excellent schools and full facilities for the finest of family living.
- Send resume or call Robert T. Fluent, Employment Manager, 217/222-8202.

GATES RADIO COMPANY  
QUINCY, ILLINOIS 62301  
An equal opportunity employer (M & F)