

Presiding, G. W. Armstrong, Storz Broadcasting Co., Omaha, convention co-chairman, vice chairman of NAB radio board.

The Many Worlds of Inner Space: Introduction, John Couric, NAB vice president for public relations. Presentation, Frank Gaither, WSB Atlanta.

New Developments in Local Radio Audience Research: Moderator, Howard Mandel, NAB vice president for research. Panelists: Peter Langhoff, American Research Bureau, Beltsville, Md.; Frank Stisser, C. E. Hooper Inc., New York; James Seiler, Media Statistics Inc., Silver Spring, Md., and George Sternberg, The Pulse Inc., New York.

Radio 1967: An Advertising Profile (annual presentation of the Radio Advertising Bureau): Miles David, president, and Robert Alter, executive vice president.

Management Conference Luncheon ■ 12:30-2 p.m., International Ballroom and Boulevard Room.

Presiding, John T. Murphy, Avco Broadcasting Corp., Cincinnati, convention co-chairman. *Invocation*, Dr. Edgar Chandler, executive director of The Church Federation of Greater Chicago.

Introduction of the Speaker, Vincent Wasilewski, NAB president. *Address*, The Honorable Rosel H. Hyde, FCC chairman.

No Afternoon Sessions (There is no program in this period so delegates may visit the exhibits and hospitality suites.)

Broadcast Pioneers Banquet ■ 7:30 p.m., International Ballroom.

WEDNESDAY, April 5

NAB Labor Clinic ■ 8:45-9:45 a.m., Williford Room.

[Closed Session. Admission to this session will be by special tickets. Tickets may be picked up by management personnel of member stations and networks at the credentials desk in the Lower Lobby.]

Moderator, William L. Walker, NAB director of broadcast management. Panelists: Lawrence Berger, KHVH-AM-TV Honolulu; Milton D. Friedland, WICS(TV) Springfield, Ill.; William Rust, WHAM Rochester, N. Y.; Arthur H. Simmers, WTRY Troy, N. Y., and Mark E. Georgeou, NAB labor counsel.

Television Assembly ■ 10 a.m.-noon, Grand Ballroom.

Presiding, Robert W. Ferguson, WTRF-TV Wheeling, W. Va., chairman of NAB TV board.

NAB TV Board Elections.

The Roper Story—or Who's Afraid of Lou Harris? Introduction, Willard Walbridge, KTRK-TV Houston, chairman of Television Information Office Committee. Report, Roy Danish, director of TIO.

Code Issues and Answers: Introduction, Clair R. McCollough, Steinman Stations, Lancaster, Pa., chairman of NAB TV code board. Remarks, Howard Bell, NAB Code Authority director.

TV Board Election Results.

Management Conference Luncheon ■ 12:30-2 p.m., International Ballroom and Boulevard Room.

Presiding, G. W. Armstrong, Storz Broadcasting Co.,

Omaha, convention co-chairman. *Invocation*, Reverend Kenneth Hildebrand, pastor of the Central Church of Chicago.

Introduction of the Speaker, John F. Dille Jr., Communicana Group of Indiana, chairman of NAB board of directors. *Address*, Sargent Shriver, director of Office of Economic Opportunity.

General Assembly (Management and Engineering Conferences) ■ 2:30-4:30 p.m., Grand Ballroom.

Presiding, John F. Dille Jr., Communicana Group of Indiana, chairman of NAB board of directors.

Broadcasting's Future World Wide: Satellites and Tomorrow's Broadcasting System, Major General James McCormack, chairman and chief executive officer, Communications Satellite Corp., Global Radio and Television, Leonard H. Marks, director, U. S. Information Agency; Carnegie Report, Congress and Commercial Broadcasting, William G. Harley, president, National Association of Educational Broadcasters, and Major Issues Facing Radio and Television, Dwight W. Martin, WDSU-TV New Orleans

Special Convention Meetings

(Not a part of the official NAB program. All rooms are in the Conrad Hilton unless otherwise noted.)

FRIDAY, March 31

9 a.m.—National Association of FM Broadcasters registration. Waldorf Room.

9:30 a.m.-noon—National Association of FM Broadcasters program seminar. Waldorf Room.

12:30-2 p.m.—National Association of FM Broadcasters luncheon. Boulevard Room.

2:30-5 p.m.—National Association of FM Broadcasters membership meeting. Waldorf Room.

SATURDAY, April 1

9 a.m.-noon—Association of Professional Broadcasting Education board meeting. Buckingham Room, Pick-Congress.

9:30 a.m.-noon—National Association of FM Broadcasters research and sales seminar. Waldorf Room.

10 a.m.-noon—Association on Broadcasting Standards technical committee meeting. Room 413.

12:30-2 p.m.—National Association of FM Broadcasters luncheon. Boulevard Room.

1 p.m.—Association of Maximum Service Telecasters technical committee meeting. Sheraton-Blackstone.

2:30-5 p.m.—National Association of FM Broadcasters sales seminar. Waldorf Room.

2:30 p.m.—Association for Professional Broadcasting Education meeting. WFLD(TV) Studios.

2:30 p.m.—ABC-TV Affiliates presentation. International Ballroom.

5 p.m.—ABC Radio Affiliates open house. Suite 1806A.

5:30 p.m.—ABC-TV Affiliates reception. Grand Ballroom.

6-7:30 p.m.—National Association of FM Broadcasters reception. Williford A.

6:30 p.m.—Association of Broadcasting Standards