

## PUBLIC SERVED BETTER THROUGH COLOR TV *continued*

Edward T. Coll in 1964, is made up of individuals who seek to help others. Titled *A Single Step—a Story for all Seasons*, the program showed some of the Revitalization Corps' volunteers, the work they do and where they do it. Among the sequences is one of the organization's founder in the Hartford jail where he has often entertained the inmates. More than 200 citizens of the Hartford area are in the program which took 528 man hours to produce.

**Story of a Sniper** ■ Within hours after the shooting had stopped on the University of Texas campus in Austin, KPRC-TV Houston was on the air with a filmed half-hour program, *Nightmare at Noon*. The documentary traced the background of sniper Charles Whitman and featured interviews with witnesses to the campus shootings. Two reporter-cameraman teams took chartered flights to Austin and Whitman's hometown of Needville to get the footage. The teams were back in Houston by 5 p.m. and at 7:30 p.m., KPRC-TV carried the processed, edited film as a special.

James A. Hilburn is a producer, director, actor and staff member of KTRK-TV Houston. *The Many Faces of Fear*, a documentary telecast in prime time last April, is the story of his battle against cancer. Mr. Hilburn depicted his own fears and hopes from the time he learned he had cancer to his cure, retracing each step. Much of the film was shot at the M.D. Anderson Hospital and Tumor Institute in Houston. Greg-

ory Peck, 1966 chairman of the National Cancer Crusade, introduced and closed the program. In addition to its on-air showing, the program has been seen by some 2,500 patients, family and staff members at the hospital. It is also being used in patient therapy and to give staff members an insight into the patient's point of view. Doctors in Italy and Switzerland have also requested prints.

Using color photography, appropriate music and the sounds of nature, WFBM-TV Indianapolis forsook dialogue in its half-hour special, *Ain't God Good to Indiana*. First shown on Thanksgiving Day 1965, the program was repeated on Christmas 1965 and in prime time last Thanksgiving. The show was filmed throughout the state during a one-month period, covering scenic areas and the people of Indiana. The show was filmed with a hand-held camera and free sound was picked up on a tape recorder.

To emphasize the need for dialysis or artificial kidney centers in Florida, WFGA-TV Jacksonville spent six months in production of *The Great Oversight*, a filmed special. The production took an estimated 250 man hours. Originally conceived by a member of the station's advertising copy department, the program centered on a 12-year-old Jacksonville girl, who was stricken with chronic kidney failure—only four months after she had received a clean bill of health in a routine examination. The program followed her progress and the workings

of the dialysis program at the University of Florida, which can treat only 11 patients at a time. Music and narration were added to the film when the show was put on tape for airing. Response to the program has resulted in WFGA-TV ordering additional prints for use by schools, civic and service clubs.

**Short Course in Art** ■ WJAC-TV Johnstown, Pa., followed a young girl to an art studio and stayed with her as she learned the *Anatomy of a Painting*. The special was designed to explain the various types of paintings. A portrait came to life and took the girl on a tour showing her what is involved in making sketches, water colors, oils and pastels. The concept of the program was that only art is alive; people are only onlookers. The program was produced by the Allied Artists of Johnstown and was presented in conjunction with the Johnstown Area Arts Council.

When the Louisville United Appeal asked for help in producing a kickoff program, WAVE-TV offered its studios and facilities to make a color one-hour special. Bil and Cora Baird's marionettes were brought from New York to provide the entertainment in the show. Soft-sell spots for the united fund were integrated into the program. On Aug. 27 the Baird crew moved into the station, set up its props—and from then until the final taping was completed on Sept. 2, all the WAVE-TV regularly scheduled color programs were moved to another studio. The show was taped in three days in more than 30 separate segments. Two days of editing followed and prints of the program went to the other Louisville stations for a three-station telecast, Oct. 4 from 7:30-8:30 p.m. Some 25 people were used at various times in the production, including two writers who were on the project for more than a month.

Before the first foot of film could be shot, 200-250 hours of research was spent by WBIR-TV Knoxville, Tenn., on a series of eight "baby" documentaries on water pollution. The documentaires were shown within the regular 6 p.m. newscasts. They will be re-edited and rescripted into a 30-minute prime-time production. Each of the documentaires covered a specific pollution problem and suggested solutions. Using color film for the productions was the only way that the pollution in the waterways would show up distinctly. In monochrome the green scum would have blended with the water, both showing up on TV screens as a gray.

Seeking to show an aspect of the Vietnam war not covered in the daily network dispatches, KNXT(TV) Los Angeles last May sent a five-man film team to Vietnam for five weeks to produce a one-hour documentary. *Vietnam: The Village War* was the result and it was shown on Aug. 14 with a repeat on



The story of the five civilized tribes was featured in a color documentary on KTUL-TV Tulsa, Okla. Called 'The

Five Civilized Tribes—an Unfinished Journey,' the film used paintings to illustrate much of the action.