

Chicago tv reports pride in 'record'

Chicago tv station executives expressed readiness Friday (Feb. 23) to stand on records they are proud of when FCC holds hearing there on local programming, beginning March 20 (see page 35).

Ward Quaal, executive vice president of WGN Inc., said WGN-TV has "an enviable record . . . our finest documentation of performance."

Clark George, vice president-general manager of CBS-owned WBBM-TV, stated, "We will participate in any public hearing. We have nothing to hide." Sterling Quinlan, vice president and general manager of ABC's WBKB (TV), said station has no quarrel with idea of public hearing in Chicago. "WBKB is as indigenous to Chicago as are the stockyards," he said. "Our heavy accent on live programming, our leadership in public affairs programming . . . give us confidence in our record."

Needs and interests of Chicagoans have been and are being served by area tv stations, Lloyd Yoder, vice president and general manager of NBC's WNBQ (TV), maintained. "We are confident the forthcoming inquiry in Chicago by the FCC will establish this to be the case," he said.

Nafi sells KTVT (TV) to Oklahoma Publishing

Sale of KTVT (TV) Fort Worth by Nafi Corp. to Oklahoma Publishing Co. for \$4 million, including assumption of obligations, was announced Friday, subject to usual FCC approval.

Oklahoma Publishing (*Oklahoma City Oklahoman* and *Times and Farmer-Stockman*) owns WKY-AM-TV there and WTVT (TV) Tampa, Fla. Nafi Corp. bought ch. 11 independent in 1960 from Texas State Network for same amount, \$4 million. Other Nafi stations: KCOP (TV) Los Angeles, KPTV (TV) Portland, Ore., and KFYZ Houston. Broker was R. C. Crisler & Co.

WZST Tampa, Fla., was sold by Alpha B. Martin to John M. McLendon for \$140,000 and assumption of note. Mr. McLendon owns WENN Birmingham, KOKA Shreveport, KOKY Little Rock and 50% of WOKJ Jackson, Miss. WZST is 10 kw daytimer on 1550 kc.

Among FCC transfer approvals announced Friday was sale of WNTA-

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Broadcast media's stature as public's No. 1 source of news about what's going on in world is documented by further study of survey Elmo Roper & Assoc. Conducted for Television Information Office (BROADCASTING, Feb. 12).

Ranking media singly, it put newspapers on top with mentions by 57% of people, tv next with 52%, radio in third place with 34%. TIO has had special tabulation made which, after eliminating duplications between radio and tv, shows broadcasting on top with comfortable lead; 73% to newspapers' 57%.

AM-FM Newark, N.J., by National Telefilm Assoc. to Bergen Broadcasting Corp. for \$2.5 million. Bergen Broadcasting is subsidiary of Communications Industries Corp., owner of WEOK Poughkeepsie, N.Y.; WACE Chicopee, Mass.; WKST New Castle, Pa.; WKST-TV Youngstown, Ohio.

Grant was made without prejudice to outcome of various litigation and present study into network broadcasting. Consummation was prohibited until buyers divest themselves of interest in an application for Paramus, N.J.

FCC's Broadcast Bureau approved \$900,000 sale of 80% of Cascade Broadcasting Co. from A. W. Talbot and Ralph Sundquist to Haltom Corp.

Two FCC hearings set on misrepresentation

Two hearings were ordered Friday (Feb. 23) by FCC to explore charges that misrepresentations were made to agency.

One case involves renewal of license of WWIZ Lorain, Ohio; transfer of control of that station to *Lorain Journal*; license renewals and modification of license of WFAW Farrell, Pa.; license applications and assignment of construction permit for WXTV (TV), (ch. 45) Youngstown, Ohio. Sanford A. Schafitz has interest in these stations. Issues will include possible unauthorized transfer of control of WWIZ; "programming operations . . . of WFAW," and whether employment by WXTV of Mr. Schafitz (new co-owner with Guy W. Gully) was contrary to representations. Questions about Mr. Schafitz's candor

in dealing with FCC colors all issues.

Application for extension of time to construct WRNE Wisconsin Rapids, Wis., daytimer, by Bill S. Lahm was set for hearing on petition of WFHR that city, which charged Mr. Lahm willfully concealed material facts from FCC and isn't financially qualified. WFHR was made party to proceeding.

Some of charges against Mr. Schafitz were raised by WEOL-AM-FM Elyria, Ohio (BROADCASTING, Aug. 14, 1961). FCC set hearing on own motion, plans to explore some WEOL charges; FCC denied petition to include as issues those in hearing on 1958 application by *Mansfield Journal* to acquire WCLW Mansfield, Ohio.

Eastman Co. charges Petker Plan 'breach'

Answer filed by Robert E. Eastman Co. to \$16 million antitrust suit instituted by A. P. Management Corp. against Young & Rubicam and 15 station representatives (BROADCASTING, Feb. 19) seeks dismissal of complaint and contains counter-claim by Eastman for \$250,000 judgment against A. P. Management.

Eastman contends that under A. P. Management's so-called Petker plan radio stations were induced to breach their exclusive arrangements and agreements with Eastman by selling to plaintiff, in consideration for products and services supplied by A. P. Management, radio broadcast time for spot advertisements of nationally sold products or services. Eastman contends it did not receive commissions for these transactions and "such breach of agreement by plaintiff" resulted "in great harm to defendant's business."

A. P. Management filed suit last month charging defendants with participating in alleged plot to destroy Petker Plan. Other representatives are expected to answer plaintiff's complaint shortly.

Former WPST-TV execs to apply for ch. 10

Three former executives of ch. 10 Miami when it was WPST-TV have joined with philanthropist-sportsman William B. MacDonald Jr. to apply for ch. 10, now occupied by WLBW-TV.

WLBW-TV has been ordered by FCC to file application for license by March 20 (BROADCASTING, Feb. 19). Station was awarded ch. 10 after WPST-TV