



Buick photo courtesy GM Photographic

sell

FLINT

home of great '59's . . . set for a
record-breaking '59

Two great cars
for '59, Buick and
Chevrolet, mean great things now
for this World's largest General Motors
plant city. They're made in Flint . . . and backed-up by
AC Spark Plug, Fisher Body, and Ternstedt . . . all
going full speed. Sell this big, rich
market . . . and all of Northeast
Michigan, too . . . on
WFDF.

sell Flint on

WFDF

5 KW for Flint and Northeast Michigan

dial 910

Chevrolet photo courtesy GM Photographic



NBC Affiliate — Represented by the KATZ AGENCY

GOVERNMENT CONTINUED

EXCISION IN EXCISE

The federal government took in a million dollars less in taxes on radio-tv, phonographs, components, etc. for the first quarter of fiscal 1959 than the same period the year before. The Internal Revenue Service reported last week that excise tax collections for the fiscal period ending Sept. 30 on these items totaled \$26,995,000—compared to \$27,987,000 in the same period in 1957. Taxes collected for phonograph records jumped \$1 million—from \$2,757,000 in 1957 to \$3,767,000 in the 1958 period; taxes on admissions to theatres, concerts, etc., also moved upward—from \$13,918,000 in 1957 period to \$14,395,000 for this period; taxes on admissions to cabarets, roof gardens, etc. slumped—from \$11,029,000 to \$10,584,000. Total excise taxes from all sources showed a \$100 million slump—from \$2,842,433,000 in 1957 to \$2,746,156,000 this year's period.

other newspapers) and Mid-West Tv Corp. (local businessmen), the two other applicants, also had appealed the grant to Crosley, but both withdrew their appeals—WIRE in December 1957 and Mid-West in January 1958—in consideration of undisclosed amounts paid by Crosley. The March 1957 FCC grant [AT DEADLINE, March 11, 1957] reversed an examiner's initial decision favoring Mid-West.

Ad Rekindles San Diego Fight

An advertisement in BROADCASTING linking ch. 6 XETV Tijuana, Mexico, with San Diego, Calif., prompted a request for the reopening of an FCC decision permitting ABC-TV to feed its programs to the Mexican station. KFMB-TV San Diego, last week asked the FCC to revoke the Commission's April 22 decision approving the feed of ABC-TV programs to XETV. The San Diego station, which fought bitterly against the Commission action, said that an advertisement identifying XETV with San Diego was "a blatant and outrageous fraud, deception, misrepresentation and imposture upon the broadcast industry . . ." KFMB-TV claimed that the advertisement attempts to "foist" the station upon American advertisers as an American station.

Wins Libel Damages in Oklahoma

Mrs. Pearl Wanamaker, former Washington state superintendent of public instruction, was awarded \$7,500 damages for libel by a court in Oklahoma City last week from three Oklahoma radio stations which carried an MBS broadcast by Fulton Lewis jr. in 1956 [NETWORKS, Jan. 16, 1956]. She had claimed Mr. Lewis called her the "ringleader" of a White House education conference he said was "stacked and phony" and mistakenly identified her as the sister of a Communist. The stations were KGWA Enid, KOMA Tulsa and KOCY Oklahoma City. She has filed similar suits against other stations.