

# CHANGING HANDS

TRACK RECORD ON STATION SALES, APPROVALS

**ANNOUNCED** *The following sales of station interests were announced last week. All are subject to FCC approval.*

**KITE SAN ANTONIO, TEX.** • Sold to Connie B. Gay, multiple station owner, by Charles W. Balthrope for \$250,000. Mr. Balthrope will retain ownership of KITE-FM and will serve as consultant to KITE. The sale was handled by Hamilton, Stubblefield, Twining and Assoc. KITE is on 930 kc with 1 kw, day.

**KSO DES MOINES, IOWA** • Sold to N. L. Bentson, Joseph R. Floyd, Edmund R. Ruben and Tony Moe by KSO Inc., Lyman S. Ayres, president, for \$202,500. Messrs. Bentson, Floyd and Ruben also own WLOL Minneapolis, KELO-AM-TV Sioux Falls, KDLO-TV Florence, and KPLO-TV Reliance, all South Dakota. Anton J. Moe, sales manager of WDAU-TV Scranton, Pa., will be general manager of KSO, it was announced. Sale was handled by Allen Kander and Co. KSO is on 1460 kc with 5 kw.

**KGEE BAKERSFIELD, CALIF.** • Sold by Carl E. Haymond and associates to comedian Danny Thomas and his manager, Eli Parker, for \$150,000 plus assumption of liabilities totaling almost \$70,000. Mr. Thomas will own 90%, Mr. Parker 10% of the 250 w, 24-hour independent on 1230 kc. C. Dexter Haymond will remain as manager of station under consulting contract for one year.

**KLYK SPOKANE, WASH.** • Sold to Harold Lampbell, 50% owner of KINK Phoenix, for \$120,000 by D. Gene Williams and Delbert Berthoff, multiple station owners. The sale was handled by Jack L. Stoll and Assoc. KLYK, formerly KSPO, operates on 1340 kc with 250 w.

**WGOL GOLDSBORO, N. C.** • Sold to Better Advertising Inc. of Kinston, N. C., headed by William S. Page, president, and Jack P. Hankins, secretary and general manager, for \$35,000 by Wayne Broadcasting Co. Messrs. Page and Hankins own and operate KELS Kinston. The sale was handled by Paul H. Chapman Co. WGOL operates on 1300 kc with 1 kw, day.

**APPROVED** *The following transfers of station interests were approved by the FCC last week. For other broadcast actions see FOR THE RECORD, page 91.*

**WTVP (TV) DECATUR, ILL.** • Sold by W. L. Shellabarger and others to businessmen headed by George A. Bolas, media director, Tatham-Laird Inc., Chicago agency, for \$200,000 for stock and debentures plus lease of premises for \$20,000 a year for five years with the opportunity to buy for \$225,000. The station is on ch. 17 and is affiliated with ABC-TV.

**KOMA OKLAHOMA CITY** • Sold 10% to Raymond Ruff, acting manager, by the other partners for \$35,000. The FCC also approved the transfer of 10% of KOMA

to Bessie von Zamft for \$3,500 in a gift-purchase transaction with Donald S. Rubin, a partner in the station and a relative of Mrs. Zamft. Other partners are Arnold Lerner, Burton Levine, Myer Feldman and Harold Thurman. KOMA operates on 1520 kc with 50 kw.

**KDBX (FM) LOS ANGELES** • Sold construction permit to Radio Beverly Hills (KBCA [FM] Beverly Hills), Saul R. Levine, president, by James W. Hartford, Lucie Miltenberg and Rube Goldwater for \$3,625 plus \$8,875 for equipment. Mr. Levine is permittee of KBCO-FM San Francisco and 25% owner of KCAL Redlands, both Calif. This sale is conditioned that prior to its consummation, assignee disposes of KBCA (FM). KDBX operates on 105.1 mc with 17 kw.

**KRIB MASON CITY, IOWA** • Granted assignment of license to Western Broadcasting Co., William F. Johns Jr. president and 51% owner, in a stock transaction. Mr. Johns has interests in KIHQ Sioux Falls, S. W., WMIN St. Paul, Minn., WOSH-AM-TV Oshkosh, Wis., and KMNS Sioux City, Iowa. KRIB operates on 1490 kc with 250 w.

## Stations Not in Tampa Sale

The purchase of the afternoon *Tampa* (Fla.) *Daily Times* by the morning *Tampa Tribune* at an undisclosed price was announced last week, with the new owners to take over June 2. No transfer of real estate was involved. WDAE-AM-FM Tampa, owned by the *Times*, was not involved in the sale and will continue under the same management, it was announced. The *Tribune* owns WFLA-AM-FM-TV Tampa and the David Tennant Bryan family, majority owner, also is majority owner of the *Richmond* (Va.) *Times-Dispatch* and *News-Leader* (WRNL-AM-FM). Allen Kander & Co., Washington, handled the transaction.



**COMEDIAN** Danny Thomas (r) signs agreement by which he and his manager, Eli Parker, buy 250 w, 24-hour KGEE Bakersfield, Calif., for \$150,000 plus assumption of liabilities of almost \$70,000. C. Dexter Haymond (l) remains as manager of the 250 w independent for one year (see CHANGING HANDS).

## D.J. Ted Steele Signs with WMCA

Veteran New York disc jockey Ted Steele was signed last week to a three-year contract by WMCA New York which reportedly will pay him \$60,000 a year. He will handle two shows daily (except Sunday) at 11 a.m.-1 p.m. and 5-7 p.m. effective June 2. Mr. Steele, for nearly 20 years a New York radio-tv music fixture, will continue with his WOR-TV New York program until June 13.

## WBBF Declares Single Rates

WBBF Rochester, N. Y., has published a new single-rate card, eliminating separate local and national rates. The station, under direction of Kenneth M. Cooper, noted current publicity on the local-national question and stated that the single rate card "is the only truly bold and real solution." The

## RADIO A SUCCESS IN VIDEO AGE

It may be that tv is the consuming Saturday night interest in many households, but even in the video age WWVA Wheeling, W. Va., has radio enthusiasts flocking into the Virginia Theatre for the *WWVA Jamboree*. It's a live audience habit of 25 years standing.

After the show's 25th anniversary broadcast early in May the quarter-century box-office was figured at \$2.2 million. This was racked up by more than 2 million paying guests, with broadcast revenue—hundreds of thousands worth—not taken into account.

The anniversary audience was a typical one with visitors from 16 states present for the 7:30 p.m.-2 a.m. show. The weekly influx from the 25-state signal radius has meant several millions in business for Wheeling merchants over the last quarter-century.

Cognizant of this, the Wheeling City

Council and the Ohio Valley Board of Trade sent congratulatory resolutions to the Storer station on the show's 25th birthday. The governor transcribed greetings for the broadcast.

The *Jamboree's* country and western stars—more than 750 of them so far—have drawn listeners from 575-600 counties to see the broadcast. (WWVA figures its coverage in the country's northeast quadrant amounts to about 39% of the country's total population.) At last count two years ago, it was found that listeners had driven 250,000 miles to and from Wheeling for *Jamboree*.

The 25th anniversary of the *WWVA Jamboree* attracted not only a full complement of listeners and visitors but also wide publicity both in print and on the CBS network (which regularly carries a *Jamboree* segment on its *Saturday Night—Country Style*).