

at deadline

Triangle Buys RKO Films, C&C Buys Triangle Time

CONTRACT by which Triangle Publications' tv stations acquired rights to 740-film library of RKO Radio Pictures from C&C Super Television Corp. calls for Triangle to pay total of \$2,875,000 in cash on month-to-month basis over period of five years, it was reported Friday. At same time, C&C Super agreed to buy, over same five-year period, \$1 million in advertising on Triangle stations and pay cash at card rates, subject to stations' approval of products and/or services to be advertised in time thus bought. Explanation was made to clarify B•T's earlier report of transaction, which indicated stations were giving \$1 million in spot time as part of deal [AT DEADLINE, April 30]. Triangle stations—WFIL-TV Philadelphia, WNBF-TV Binghamton, N. Y., WFBC-TV Altoona, Pa.—get unlimited use of library for 10-year period.

Tall Tower, Site Move Approved for KGEO-TV Enid

SECOND of so-called "tall-tower" tv cases was decided by FCC Friday when Commission, in affirming hearing examiner's initial decision, granted KGEO-TV Enid, Okla., transmitter-site change and increase in tower-height from 816 to 1,356 ft. above ground. KGEO-TV's tall-tower bid is one of three attacked by U. S. Dept. of Defense because proposals allegedly would cause increased hazards to air navigation. FCC already has approved 1,610-ft. tower for KSWB-TV Roswell, N. M. Still in hearing is application of WSLA (TV) Selma, Ala., seeking 1,993-ft. tower.

KGEO-TV grants were voted 6 to 1 (Comr. Lee dissenting), paving way for station's move from present location (9.5 miles east of Enid) to point 31 miles southeast of Enid. Opponents of move had charged KGEO-TV was in effect "straddling" by attempting to locate itself equidistant between Enid and Oklahoma City.

WHOL, Off 1230, Asks 1600

WHOL Allentown, Pa., scheduled to cease operation on 1230 kc May 9 due to commencement of WEEX Easton, Pa., on that frequency (see story, page 74), on Friday filed application with FCC asking for 500 w, daytime, directional antenna, on 1600 kc. At same time it asked for special temporary authority to begin 1600 kc operations with 250 w non-directional using present facilities.

Three Get FCC Green Light

WITI-TV Whitefish Bay (Milwaukee), Wis., Friday requested and received FCC authority to commence commercial operation on ch. 6, starting on limited basis (four hours per day) and swinging into fulltime operation on May 21. Also receiving Commission approval to begin operation were ch. 3 WRGP-TV Chattanooga, Tenn., which expected to go on air yesterday (Sun.), and ch. 24 WTVE (TV) Elmira, N. Y., a November 1954 hurricane casualty, which planned to return to air yesterday after 18 months of darkness. WTVE has application pending to switch to drop-in ch. 9 Elmira, and three other groups are seeking that vhf facility.

TURNABOUT

NBC-TV reportedly has obtained services of Eddie Cantor for what is claimed to be "his first serious role in any medium." Mr. Cantor understood selected for leading role on NBC-TV's presentation of "George Has a Birthday" on network's *Matinee Theatre* (Mon.-Fri., 3-4 p.m. EDT) on June 11.

Candidate Threatens to Sue Tvs for 'Suppressing' Film

FLORIDA gubernatorial candidate Peaslee Streets Friday threatened to sue 13 television stations in state for refusing to carry filmed interview with rape victim. He said stations had conspired with Gov. Leroy Collins to suppress telecast (Gov. Collins had commuted death sentence of one of four men charged with raping Groveland, Fla., woman in 1949). Mr. Streets said he had written FCC asking investigation of stations.

WGBS-TV Miami carried interview Wednesday. Station spokesman later declared he had not realized subject matter before telecast. Other stations rejected film as in "bad taste." Asst. State Attorney Donald MacKenzie said stations could not legally carry such program as law forbids identifying rape victims in any way, and though name was not used, "picture would identify her."

KITO Sold for \$150,000

SALE of KITO San Bernardino, Calif., for \$150,000 was disclosed Friday when application was filed for FCC approval. Seller: KITO Inc. Buyer: Continental Telecasting Corp. (KRKD-AM-FM Los Angeles). KITO (1290 kc, 5 kw), ABC affiliate, has been on air since 1947. Purchasing group includes Arthur B. Hogan and Albert Zugsmith, co-owners of Albert Zugsmith Corp. (36⅓% of Continental), media broker-station owner (50% of KULA-AM-TV Honolulu); Richard C. Simonton (36⅓%) and Frank Oxarart (26⅓%), who each own 25% of Honolulu stations. Mr. Oxarart also owns 50% of KDON Salinas, Calif.

DuMont Stockholders Meet

ANNUAL stockholders meeting of Allen B. DuMont Labs to be held this morning (Mon.) at Clifton, N. J., first under aegis of David T. Schultz, president of labs since Jan. 3 and formerly executive vice president of Raytheon Mfg. DuMont for first quarter reported loss of \$79,000 on sales of \$11,645,000 after federal income tax carryback of \$149,000 as compared to \$27,000 loss on sales of approximately \$16 million for corresponding period last year. Stockholders will be asked to approve re-election of current slate of directors and stock option to Mr. Schultz of 25,000 shares of stock at fair market price as of Jan. 3.

WMUR-TV Appoints Forjoe

WMUR-TV Manchester, N. H., has appointed Forjoe-Tv Inc. as national representative.

PEOPLE

JAMES M. MATHES, president, J. M. Mathes, N. Y., elected to new post of chairman of board, and W. T. Okie, vice president and director, elected president. Mr. Mathes founded agency in 1933 after serving as vice president of N. W. Ayer & Son, Phila. Mr. Okie, also with agency since 1933, elected vice president in 1944 and director in 1945.

JACK MORGAN, assistant sales promotion manager, Vicks Chemical Co., to Grey Adv., N. Y., as assistant account executive on GE flashbulbs. ROBERT WOLFE, formerly with Kenyon & Eckhardt, N. Y., to radio-tv department, Grey Adv., as west coast production representative.

MRS. ALLENE BIGGS, secretary-treasurer of Monarch Air Conditioning Co., appointed administrative assistant to John F. Box Jr., executive vice president of Bartell group of radio-tv stations, with headquarters in Phoenix.

RUSSELL K. MAC DOUGAL, 56, vice president at Young & Rubicam, Chicago, died Thursday. Before joining Y & R, he was account executive with N. W. Ayer & Son, Chicago and Detroit, for 18 years. Funeral services were held in Chicago Saturday. Survivors are his wife, Elizabeth; son, Mark, and daughter, Joan.

LAURENCE J. JAFFE, research director at Erwin, Wasey & Co., N. Y., appointed vice president of agency. He continues as research director. Before March 1955 he was with McCann-Erickson, Ted Bates and Dancer-Fitzgerald-Sample.

ANTONY ELLIS, producer-director, CBS Radio's *Suspense* program, named producer in Hollywood for *CBS Radio Workshop*, succeeding William Froug, newly elected vice president in charge of network programs, CBS Radio, Hollywood [B•T, April 30].

ANA to See Ampex Tape

FIRST OPPORTUNITY for national advertisers to see Ampex Corp.'s new tv tape recorder in action is scheduled by CBS for May 17 at western conference of Assn. of National Advertisers at Del Monte Lodge, Pebble Beach, Calif. Howard S. Meighan, CBS-TV western division vice president, will be banquet speaker on topic "Videotape and You."

Frown for 100-Watter's Boost

FCC HEARING EXAMINER recommended Friday that Commission deny application of WSDR Sterling, Ill. (1240 kc), seeking increase in power from 100 to 250 w. Examiner Annie Neal Hunting, in initial decision, ruled benefits to be derived from WSDR's 250-w proposal—new daytime primary service for 22,650 people and new nighttime service for 3,800 people—would be outweighed by proposal's inherent disadvantages: objectionable interference would be caused to five existing am stations.

Coar Decision Pends

DECISION on future employment of Robert J. Coar, coordinator of Joint Senate-House Recording Facility, will be made by Senate leadership sometime this week, Felton M. Johnston, secretary of Senate, said Friday on his return from funeral of Sen. Alben Barkley (D-Ky.). Mr. Johnston said he planned to confer with leadership and "lay the facts before them" for decision. Mr. Coar's wife, Helen, was fired Tuesday as studio director of facility on grounds she and husband operate private firm doing "identical" work (story page 72).