

Hopson through sale of 22½% interest for \$22,500 to John Townsend, manager of WGWC Selma. Mr. Hopson retains 31% interest.

At Waynesboro, WBRO was sold for \$31,500 to brothers Carl and Harrod A. Pugh. Carl Pugh is former chief engineer at WMSL Decatur, Ala.

In a stock transaction, Patrick J. Stanton assigned WJMJ Philadelphia to WJMJ Broadcasting Corp., in which he retains 60% interest. Remaining interest now is held by James T. Duffy Jr., in lieu of \$20,000 loan.

At New Bern, N. C., WHIT was assigned to its general manager, Ray D. Williams, under five-year lease from owner Coastal Broadcasting Co. at \$6,000 a year. (For details of other ownership changes see FOR THE RECORD, page 108.)

Senate Okays \$85,000 Added Funds for FCC

THE SENATE last Thursday passed a House-approved supplemental appropriations bill for fiscal 1955 (HR 4903) giving the FCC an additional \$85,000 to maintain its current staff of about 1,030 employes through the current fiscal year. The measure was amended by the Senate and goes to Senate-House conference, but the FCC funds are not affected.

Meanwhile, the Senate Appropriations Committee last week planned hearings to begin May 2 on the Independent Offices Appropriations Bill (HR 5240) for fiscal 1956. This bill, passed by the House [B•T, April 4], provides a fiscal 1956 FCC budget of \$6,870,000, an in-

crease of \$170,000 over the \$6.7 million recommended in the President's budget.

Of the \$170,000 increase, \$80,000 would be used for an FCC investigation of the broadcasting industry, particularly networks (see story page 80), and the balance of \$90,000 would be used to maintain the FCC's current staff level.

The \$85,000 supplemental funds for fiscal 1955 were approved by the House and Senate after FCC testimony that the present staff strength is needed to continue work on the FCC's applications backlog, particularly in tv [B•T, April 4, March 28].

KTVX (TV) Denies Charges by Stations

CONTESTING claims by two Tulsa tv stations that it was misleading the public and advertisers by claiming to be a Tulsa station, ch. 8 KTVX (TV) Muskogee, Okla., last week filed an opposition to charges by KOTV (TV) and KVOO-TV Tulsa [B•T, April 4].

The two Tulsa stations asked that the FCC issue a cease and desist order. They claimed KTVX promoted itself as a Tulsa station through advertising, program logs, station announcements, etc.

In a detailed reply to the allegations, KTVX held that there was nothing wrong in promoting itself as an eastern Oklahoma market station—more commonly known as the Tulsa market. It said that if the activities complained of were considered unfair trade practices, the objectors should appeal to the Federal Trade Commission and not to the FCC. It said it not only promoted itself in Tulsa, but also in more than 35 other eastern Oklahoma cities.

KTVX, owned by the same interests (Griffin) as KTUL Tulsa, KFPW-AM-FM Fort Smith, Ark., KOMA and 50% of KWTW (TV) Oklahoma City and KATV (TV) Pine Bluff, Ark., said there was a logical relationship between its merchandising offers and the Griffin grocery chain. An incorrect contour map had been corrected, the ch. 8 Muskogee station said. A trade promotion brochure was made up by its representatives, KTVX said, and gave some erroneous impressions.

Incorrect station identifications have now been corrected; they were based on a faulty interpretation of FCC regulations, KTVX said.

KTVX said it had spent \$150,000 to build studios in Muskogee and another \$150,000 to equip these studios. It never announced it was going to build in Tulsa, KTUX said.

Three Tv Arguments Scheduled for May 2

ORAL arguments on three initial decisions involving tv grants were scheduled for May 2 by the FCC last week. Involved are Miami ch. 7, Peoria ch. 8 and Norfolk ch. 10.

Biscayne Television Corp., a combination of the Cox and Knight newspaper-radio interests and Niles Trammell, former NBC president, was favored by the examiner in the Miami ch. 7 hearing [B•T, Jan. 24]. Competing applicants are East Coast Television Corp., South Florida Television Corp. and Sunbeam Television Corp.

WIRL Peoria was favored by the examiner in the Peoria ch. 8 hearing [B•T, Nov. 22, 1954]. Unsuccessful competitor is WMBD Television.

Beachview Broadcasting Corp. was favored by the examiner in the Norfolk ch. 10 hearing [B•T, Jan. 3]. Opposition applicant is WAVY Portsmouth, Va.



KANSAS IS BUILDING!

Kansas construction is up 33.4% † Barns, houses, granaries, machine sheds are springing up like mushrooms after a rain. Maybe you don't sell anything that's connected with building

BUT . . .

Farmers who can build barns like this one have the cold, hard cash to buy YOUR PRODUCT. And WIBW can arouse their interest in YOUR PRODUCT . . . create desire . . . and stir them into ACTION. You see, WIBW has been the radio station Kansas farm families have listened to most since 1927.*

† Kansas Business Review, Jan. 1955.
* Kansas Radio Audience, 1954.

**TOPEKA,
KANSAS**

Ben Ludy, Gen. Mgr.
WIBW & WIBW-TV
in Topeka

KCKN in Kansas City

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