

subjected to Mr. Brown's "brutal" cross examination. After her initial appearance last fall, Mr. Brown had characterized her as a "pathological liar."

Mr. Brown plans further cross examination of two other FCC witnesses before Mr. Lamb begins his answer to Commission charges. They are Lowell Watson of Olathe, Kan., and William Garfield Cummings of Toledo.

P. R. Liquor Ad Ban Asked

PUERTO RICO's Gov. Luis Marin Munoz has asked the Puerto Rican Legislature to ban all advertising of alcoholic beverages except beer and wine on radio and television. He said liquor advertising contributes to vice among children and it is the government's duty to protect their morals.

WKY BUY OF WSFA APPROVED BY FCC

Lee, Bartley and Hennock dissent to approval. Five other transfer cases cleared.

PURCHASE of WSFA-AM-TV Montgomery, Ala., by WKY Radiophone Co. (WKY-AM-TV Oklahoma City) for \$568,598 plus assumption of notes totaling some \$500,000 was approved by FCC last week over dissents by Comrs. Robert E. Lee, Robert T. Bartley and Frieda B. Hennock.

In a letter to WKY Radiophone, subsidiary of the Oklahoma Pub. Co., FCC indicated it would review later any renewal of charges made in the present proceeding that the news-

paper firm had engaged in advertising and news discrimination against competitors. Protests to the WSFA-AM-TV sale were filed by WCOV-AM-FM-TV Montgomery and KWTW (TV) Oklahoma City and occasioned two "pre-hearing" McFarland letter inquiries by the Commission [B•T, Jan. 17; Dec. 20, 1954].

The WSFA properties were sold by David E. Dunn, H. S. Durden, R. F. Hudson, R. F. Hudson Jr. and Sebie B. Smith. WKY Radiophone principals include E. K. Gaylord, president of Oklahoma Pub. Co.; P. A. Sugg, and Edward L. Gaylord. Oklahoma Pub. Co. publishes *Daily Oklahoman*, *Oklahoma City Times* and *Farmer-Stockman*.

In their dissenting opinion, Comrs. Bartley and Hennock said, "It was not the purpose of our pre-hearing letter to achieve any change in policy on the part of Oklahoma Pub. Co. in the operation of its newspapers in Oklahoma City." They felt a hearing was required "to elicit on the record full information concerning all of the questions raised by the pleadings and correspondence before us."

Comr. Lee voted for a hearing and dissented without opinion.

Meanwhile, in action on other transfer cases last week FCC approved sale applications for WAAA Winston-Salem, N. C.; KVON Napa, Calif.; WHDM McKenzie, Ind.; WPFJ Darlington, S. C., and WOHP Bellefontaine, Ohio.

WAAA was sold for \$100,000 to a group associated with WONE-WIFE (TV) Dayton. President and treasurer of the new company, Camel City Broadcasting Corp., is Ronald B. Woodyard (52.8%), president and 27.7% owner of the Dayton stations and 50% owner of WTVQ (TV) Pittsburgh. Charles B. Daly, program director of the Dayton stations, will be general manager of the North Carolina 1 kw Negro-programmed independent station.

At Napa, KVON was sold for \$45,000 to Oliver Fort Pearson, freelance radio-tv announcer and producer.

WHDM McKenzie was sold by Michael R. Freeland and associates for \$50,000 to Earl S. and Gladys Nolting. Mr. Freeland and G. Paul Crowder have purchased WKTM Mayfield, Ky., subject to FCC approval [B•T, Jan. 10].

At Darlington, permit for WPFJ was sold for \$2,400 to Blue Ridge Broadcasting Co., licensee of WSNW Seneca, WBAW Barnwell, both South Carolina, and WGGG Gainesville, Ga.

At Bellefontaine, FCC approved acquisition of negative control by Theodore M. Nelson and David S. Gifford (50% each), through surrender of 30 shares of stock by W. P. Shannon.

MIAMI TV TRANSFER SET FOR ARGUMENT

STORER purchase of WMIE-TV Miami (now WGBS-TV on ch. 23) will be the subject of an oral argument before the FCC *en banc* Feb. 28, the Commission decided last week in granting, in part, a protest by WINZ-WMFL (TV) Miami [B•T, Jan. 24]. Decision was made with Comrs. Frieda B. Hennock and Robert T. Bartley dissenting, and Comrs. Rosel H. Hyde and John C. Doerfer issuing separate concurring opinions.

Protestant claimed that Storer bought WMIE-TV and the assets of WFIL-TV Fort Lauderdale in order to secure the NBC-TV affiliation in Miami. It also claimed that it was against the public interest to permit Storer to own a



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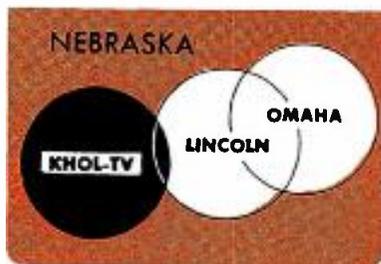
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