

WBRC-TV Originates Folsom Inaugural for State Network

WBRC-TV Birmingham, Ala., originated for a three station non-cable-connected network in the state the four-hour inaugural parade and ceremonies for Alabama's Gov. James E. Folsom.

The telecast was picked up by WBRC-TV's remote crew in Montgomery, the state capital, and fed by microwave relay to WSFA-TV there. From WSFA-TV the signal was fed to a microwave relay station in Auburn which sent it to WEDM (TV) Munford, where it was fed to WBRC-TV and then to WMSL-TV Decatur. WEDM was used for the relay and was not part of the network.

WBRC-TV believes this was the largest operation of its type undertaken in the South to date; it encompassed over 300 miles of microwave relays, the station said.

CBS Radio Spot Sales Post Goes to Dooley

ADDITION of Robert M. Dooley, former general sales manager for Blair-TV, New York, to the sales development department of CBS Radio Spot Sales, has been announced by Newell T. Schwin, manager of sales development. Mr. Dooley will service accounts in Michigan, Ohio, western Pennsylvania and West Virginia.

Mr. Schwin, newly-appointed manager of the department, said Mr. Dooley's association with CBS Radio Spot Sales marks the completion of the expansion of the sales development staff which now includes two sales representatives in New York and one in Chicago.

Mr. Dooley was formerly administrative assistant to the president and general sales manager of WOW-AM-TV Omaha and KODY North Platte, Neb. He was previously with KFAB Omaha for six years as general sales manager.

WKY-TV Airs Closed-Circuit Medical Program in Color

WKY-TV Oklahoma City aired its fifth annual closed-circuit medical program, this time in color, for a meeting of 150 surgeons in downtown Oklahoma City, the station reported.

An operation performed in WKY-TV's color studio, medical demonstrations and a color film were transmitted by the station during a four-hour stint at the request of the Oklahoma City Obstetrical and Gynecological Society's Eighth Annual Review.

KCSJ Courtroom Camera Work Wins Pueblo Judge's Praise

THE JUDICIOUS use of cameras in a Pueblo, Colo., courtroom, admitted at the request of KCSJ-AM-TV there, earned high praise from the presiding magistrate. The case was a first degree murder charge and it was the first time cameras were allowed in Pueblo judicial proceedings.

The pictures were stills taken without benefit of flash. KCSJ-TV cameraman Herb Campbell lauded Kodak's new Tri-x film. Mr. Campbell shot more than 50 pictures with about 50% of them being used on news telecasts. KCSJ-TV reported that the two daily newspapers used only about six pictures.

Because Judge J. Arthur Phelps cautioned jurors, who were permitted to return home each evening, not to listen, watch or read any news accounts of the trial, KCSJ-AM-TV News Director Bob Billman inserted announcements

alerting the jurors that the stations' trial coverage was about to be given. These announcements also mentioned the length of time of the trial accounts.

Although no recording equipment was allowed in the courtroom, Mr. Billman made direct telephone reports to newsman Ken Reyhons.

Judge Phelps, in a letter to Mr. Billman, expressed his gratitude for the stations' cooperation in forewarning a juror of a forthcoming trial story and said:

"I also find that I have no cause to regret my decision to allow photographers in the courtroom during the trial. . . . I found the presence of photographers in no way upset the decorum of the court nor distracted from the proceedings."

James Wethington Named KONA (TV) Sales Manager

JAMES A. WETHINGTON, executive vice president of William G. Rambeau Co., New York, station representatives, has been appointed sales manager of KONA (TV) Honolulu, Hawaii. Mr. Wethington joined Rambeau in 1951 as a sales executive and a year later was appointed a vice president.

Before joining Rambeau, Mr. Wethington was a sales executive at WICC Bridgeport, Conn., and commercial manager at KSLO Opelousas, La. En route to Honolulu, Mr. Wethington is visiting advertising agencies in New York, Chicago, San Francisco and Los Angeles and is conferring with executives of NBC Spot Sales, national representative for KONA.

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