

Police Head Sees Uses For New York-Owned Tv

USE of the proposed New York City-owned tv station for various phases of police work is being evaluated by Police Commissioner Francis W. H. Adams. Appearing as a guest last Wednesday evening on *Room 9*, public service feature broadcast on WNYC New York, he agreed that the police department's need for such a station might aid in gaining city approval for the projected outlet.

Comr. Adams said success in using television in the police line-up system had led to hopes of expanded use of closed-circuit tv. He commented that if the station became a reality as he hoped it would, the police department would depend partly on a device which scrambles the impulses as they leave the transmitter and unscrambles them as they come in on the receiver. Hence these transmissions would not be available to the general public.

He also cited crowd control as another instance where television could be employed and expressed his gratitude for including the police department in the general plan of the city for its own tv station. WNYC-TV has been granted ch. 34.

D. J. Festival at WSM

WSM Nashville's Third Annual Disc Jockey Festival was held last Friday-Saturday in honor of the 29th anniversary of the *Grand Ole Opry*. Representatives of record companies, publishing firms, music publications, and industry artists highlighted the roster of events. Cowboy singer Gene Autry was host at the Saturday luncheon and was guest performer on the NBC portion of the *Opry* that night. The convention of the Country Music Disc Jockey's Assn., which was organized at the 1953 festival, was held Thursday, a day prior to the two-day celebration.

KRCA (TV) Has Record Month

OCTOBER was the most financially successful month in the history of KRCA (TV) Hollywood, according to Thomas C. McCray, general manager. Gross income rose 23% over the previous month and 12% over October 1953, Mr. McCray said.

Horner Joins KEYD-TV

JACK HORNER, sports director of KSTP-AM-TV St. Paul for the past 10 years, last week joined KEYD-TV Minneapolis as sportscaster. KEYD-TV is planning an extensive schedule of sports programs which Mr. Horner will handle.

WMCA Editorials

BROADCAST editorials on issues of public concern will be presented every Friday evening by Nathan Straus, president of WMCA New York, over that station. The weekly series of quarter-hour programs was launched Nov. 19 and is titled *The Editor's Desk*. It will be heard every Friday from 9:30-9:45 p.m. Views which differ with those of WMCA will be broadcast in adjacent periods in succeeding weeks, Mr. Straus said.



LOOKING OVER the unique agreement which covers a three station split of the home games of the Detroit Red Wing hockey team for the coming season are (l to r): Edwin K. Wheeler, general manager of WWJ-TV; Jack Adams, general manager of the world champion Detroit Red Wings; A. H. Ritter, vice president of Zimmer, Keller & Calvert advertising agency; H. S. Wagoner, vice president in charge of sales for sponsor Stroh Brewery Co.; Gayle V. Grubb, managing director of WJBK-TV, and James Riddell, president of WXYZ-TV. The Detroit stations will share the schedule with WXYZ-TV carrying 16 games and WJBK-TV and WWJ-TV 10 each.

WGN-TV Plans Full Power From Prudential Bldg. Site

WGN-TV Chicago will boost its power from 120 kw to maximum 316 kw after it completes installation of a new 50 kw RCA transmitter and 311-ft. tower and antenna atop the now-under-construction Prudential Bldg. next spring.

Plans for the power increase were reported following an announcement by Frank P. Schreiber, manager of WGN Inc. (WGN-AM-TV), that FCC had approved its application to move the transmitter and antenna from Tribune Tower. The Prudential Bldg., now under construction, will permit an antenna some 304 feet higher off the ground level than at present.

Steel structure of the 41-story building is expected to be completed by mid-November. The tower and antenna will be put up after steel framework is completed on the 39th floor, 530 feet above street level. The transmitter will cost about \$300,000 and be located on the 40th floor, on which the *Chicago Tribune* has obtained a 10-year lease for floor space.

KHJ-TV Signs Stars, Angels

HOLLYWOOD Stars and Los Angeles Angels home baseball games again will be telecast on KHJ-TV Hollywood during the 1955 season, under terms similar to last year's, with the station paying each team \$100,000 for tv game rights, station President Willet Brown and General Manager John Reynolds announced last week.

The renewal agreement is still verbal, with the station agreeing to increase promotion of games over that of past seasons, according to trade reports.

WPEN Bans MacRae Records

BANNING of all Gordon MacRae records on WPEN Philadelphia has been announced by the station following an allegedly derogatory reference to radio by Mr. MacRae on the Sunday, Nov. 14 NBC-TV *Comedy Hour*, of which he is host. William B. Caskey, WPEN vice president-general manager, explained the ban this way: "If these artists think so little of radio, I see no reason why we should lend our facilities to promote and publicize them via their recordings."

WSJV (TV) Increases Power

WSJV (TV) Elkhart, Ind., last Tuesday increased from 20 kw to "in excess" of 250 kw with installation of a new RCA transmitter, according to the station. RCA engineers were quoted by the uhf ch. 25 station as indicating that increase extends station's Class A coverage out to 60 miles.

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